

Okla. Educational Tv Unit Awards Bond Issue

OKLAHOMA Educational Television Authority, established last May by the State Legislature [B•T, May 25, 1953], has awarded \$1,450,000 in bonds to seven Oklahoma and Kansas investment firms at 4% interest, the *Wall Street Journal* reported last week.

The money will be used to begin the state's proposed 10-station educational tv network, with the pilot station planned for Oklahoma City noncommercial educational vhf ch. 13, a Washington spokesman for National Citizens Committee for Educational Television said. The second outlet would be on ch. 11 at Tulsa.

OETA received a construction permit Dec. 2 for Oklahoma City ch. 13, and estimates a cost of \$1,640,000 for construction of the outlet and \$500,000 for the first year's operation [B•T, Dec. 7, 1953].

The approved Oklahoma bill, HB-1033, authorizes the state to issue bonds against the state's public building fund, with the bonds to be repaid out of royalties from oil wells on state-owned lands.

Walter Emery of the Joint Committee for Educational Television, Washington, said OETA was accepting money from other sources to be used by the state educational tv system.

KWTV (TV) ("World's Tallest Video") Oklahoma City, which went on the air on vhf ch. 9 Dec. 12, but expects to shift to its 1,572-foot antenna when construction is completed, will allow the Oklahoma City educational station the free use of its tower (for a 1,440-foot antenna) and free use of the land on which the ch. 13 outlet's studios and transmitter will be located, according to George C. Davis, consulting engineering firm, Washington.

The firm, which is in charge of engineering for both stations, said the KWTV antenna, a 12-element superturnstile, will be atop the tower, and the 14-element ch. 13 supergain antenna immediately below it.

Bell, Krieger Appointed In D. C. Ch. 26 Drive

APPOINTMENT of Daniel W. Bell as treasurer and Seymour Krieger as general counsel of the Greater Washington (D. C.) Educational Television Assn. was announced last week by Dr. Martin A. Mason, chairman of the association's board of trustees.



Mr. Krieger

Mr. Bell, former Under Secretary of the Treasury, is president of the American Security & Trust Co., Washington. Mr. Krieger, radio-tv attorney, also is counsel for the Joint Committee on Educational Television and participated in the tv reallocation proceeding. From 1940-42 he was with FCC's legal staff, assisting in the chain broadcasting case.

Greater Washington Educational Television Assn. proposes to file application for reserved uhf ch. 26 in the District of Columbia. It is composed of 19 cultural and educational organizations in the Nation's Capital. The District of Columbia Board of Education already has a bid pending for ch. 26, but processing has been delayed because Congress has not provided funds for its proposed station.

SDX Sets Feb. 1 Deadline For Awards Nominations

DEADLINE for nominations in 14 fields for distinguished service awards in journalism covering the year 1953 has been set at Feb. 1, Victor E. Bluedorn, executive director of Sigma Delta Chi, professional journalistic fraternity which makes the annual awards, said last week.

Two of the awards will be made to individuals in broadcast media—one for excellence in radio or tv newswriting and the other for radio or tv reporting. Awards also will be made to a radio and a tv station for public service in journalism.

Nominations should be sent to Sigma Delta Chi Awards in Journalism, 35 E. Wacker Drive, Chicago 1, and must be accompanied by recordings with name of the author, station and date of broadcast, together with a statement of circumstances under which the assignment was fulfilled.



ON THE fifteenth anniversary of its weekly *Connecticut Farm Forum*, WTIC Hartford, Conn., receives a citation from the U. of Connecticut in recognition of its cooperation with the university and service to the state. Making the presentation is A. N. Jorgensen (l), university president as Walter Johnson, assistant general manager, accepts for the station.

Peabody Nominations Made in California

RECOMMENDATIONS for the annual George Foster Peabody Awards in radio and television have been announced by Clara S. Logan, Southern California Peabody Committee chairman and president of National Assn. for Better Radio & Television.

Tv programs suggested for the national awards are: education, KNXT (TV) *Hollywood Shakespeare on Tv* (1st choice), CBS-TV *You Are There* (2nd choice); entertainment, CBS-TV *Omnibus* (1st), NBC-TV *Hallmark Hall of Fame* (2nd); news and/or interpretation of news, CBS-TV *See It Now* (1st), syndicated *Clete Roberts* (2nd); children's programs, NBC-TV *Excursion* (1st), NBC-TV *Mr. Wizard* (2nd); religion, KTTV (TV) *Hollywood Great Churches of the Golden West* (1st), CBS-TV *Light of Faith* (2nd).

Radio programs recommended for national awards are: public service by a regional station above 1 kw, KNX Hollywood for *Warning Red, University Explorer, What Can I Do, Cited Sub-Boarded Same, Messages from Korea and Sunday at Idyllwild* (1st), KECA Hollywood for *Fair City—Foul Air* and *Robert Taft Story* (2nd); no nomination for public service by a local station, 1 kw or under; reporting and/or interpretation of the news, Chet Huntley of ABC (1st), Ed Murrow of CBS (2nd); drama or other non-musical entertainment, CBS-AM *Hallmark Playhouse* (1st), NBC-AM *Theatre Guild* (2nd); music, NBC-AM *NBC Symphony* (1st), Don Lee *Standard School Broadcast* (2nd); education, CBS-AM

MISSISSIPPI'S MOST POWERFUL TV STATION WSLI-TV JACKSON

Target date for beginning operations is March 1, 1954, transmitting with a power of 214,000 watts. Even at full capacity, no other Mississippi station can deliver this much power.



MISSISSIPPI'S WEALTHIEST MARKET

Weed Television — National Representative



Radio-Television NOMINATIONS INVITED

1. Radio or Television Reporting: For the most distinguished example of spot news reporting of a single news event, scheduled or unscheduled, broadcast by radio or television during the year.
2. Radio or Television Newswriting: For a distinguished example of newswriting or commentary for radio or television. Nomination must consist of either a partial or complete script, broadcast or telecast during the year.
3. Public Service in Radio: For an outstanding example of public service by an individual radio station or network through radio journalism, the test being worth, effectiveness, and unselfish or public-spirited motives. The broadcasts must be journalistic, not entertainment. Commercially sponsored programs not eligible.
4. Public Service in Television: For an outstanding example of public service by an individual television station or network through television journalism, the test being worth, effectiveness, and unselfish or public-spirited motives. The broadcasts must be journalistic, not entertainment. Commercially sponsored programs not eligible.

Deadline Feb. 1, 1954

SEND ENTRIES TO:

Victor E. Bluedorn, Ex. Dir.
Sigma Delta Chi
35 E. Wacker Dr., Chicago 1