

WITHDRAWAL OF COMPETITIVE BIDS ALLOWS TV GRANTS IN FIVE CASES

FCC also issues noncommercial educational television to Cincinnati and Oklahoma City. Among other actions was the designation of hearings on cases concerned with St. Louis ch. 11, Milwaukee ch. 12, New Orleans ch. 4 and Mansfield ch. 36.

DROPOUTS of competing applications continued last week to pave the way for new tv grants by FCC, including uhf ch. 27 at Miami, Fla., uhf ch. 32 at Clearwater, Fla., uhf ch. 29 at Richmond, Va., vhf ch. 9 at Jackson, Tenn., and vhf ch. 11 at Provo, Utah.

In addition, the Commission announced grant of vhf ch. 5 to Lake Placid, N. Y., and final decisions granting uhf ch. 19 to WHK Cleveland and uhf ch. 27 to WLAP Lexington, Ky.

Noncommercial educational grants for uhf ch. 48 at Cincinnati and vhf ch. 13 at Oklahoma City were announced, bringing post-thaw educational stations authorized to total of 28. Ch. 48 goes to Greater Cincinnati Television Educational Foundation and ch. 13 to Oklahoma Educational Television Authority, each a community-wide group in its area.

WMIE-TV Inc., owned 50% by WMIE Miami, Fla., was the ch. 27 grantee following withdrawal of a competitive application by Robert W. Rounsaville, licensee of WMBM Miami Beach. The ch. 27 grant is the second commercial station for Miami. WTVJ there is operating on vhf ch. 4. Several weeks ago the Commission granted vhf ch. 2 for a non-commercial educational station to Dade County's Lindsay Hopkins Vocational School.

Kurt A. Meer, WMIE manager, reported it is hoped to have the new ch. 27 station on the air in four to six months.

Clearwater's ch. 32 was awarded to attorney W. Frank Hobbs trading as Pioneer Gulf

Television Broadcasters following withdrawal of a competing bid by WBOY Tarpon Springs.

Ch. 9 at Jackson went to WDXI there after withdrawal by Sun Pub. Co.'s WTJS.

KOVO Provo was recipient of ch. 11 after KCSU gave up its mutually exclusive application.

At Richmond, ch. 29 was granted to Winston-Salem Broadcasting Co., operator of WTOB-AM-TV Winston-Salem, N. C. The award was made possible by the dismissal of the competitive bid of Dixie Television Corp.

The Lake Placid ch. 5 permit was issued to Great Northern Television Inc. which proposes to construct the station near Bloomingdale, N.Y., on Morgan Mt. President Joel H. Scheier is president, general manager and one-third owner of WIRY Plattsburg, N. Y. Other WIRY principals are associated in the Great Northern applications.

Details of the new grants follow:

Cincinnati, Ohio—Greater Cincinnati Television Educational Foundation granted noncommercial educational television station on uhf ch. 48; effective radiated power 19.1 kw visual and 9.55 kw aural; antenna height above average terrain 490 ft. Address: 1228 Central Parkway.

Oklahoma City, Okla.—Oklahoma Educational Television Authority granted noncommercial educational vhf ch. 13; ERP 316 kw visual and 191 kw aural; antenna height above average terrain 1,440. Address: State Capitol.

Clearwater, Fla.—Pioneer Gulf Television Broadcasters granted uhf ch. 32; ERP 93.3 kw

visual and 53.7 kw aural; antenna height above average terrain 320 ft. Address: P. O. Box 1146.

Miami, Fla.—WMIE-TV Inc. (WMIE 50% owner) granted uhf ch. 27; ERP 200 kw visual and 107 kw aural; antenna height above average terrain 340 ft. Address: Hotel Everglades, Biscayne Blvd. and 3d St.

Bloomingdale, N. Y. (Lake Placid)—Great Northern Television Inc. granted vhf ch. 5; ERP 3.55 kw visual and 2.19 kw aural; antenna height above average terrain 2,750 ft. Address: 301 Cornelia St., Plattsburg.

Jackson, Tenn.—Dixie Broadcasting Co. (WDXI) granted vhf ch. 9; ERP 56.2 kw visual and 28.2 kw aural; antenna height above average terrain 340 ft. Address: c/o A. B. Robinson, Williams Bldg.

Provo, Utah—KOVO Broadcasting Co. (KOVO) granted vhf ch. 11; ERP 64.6 kw visual and 32.4 kw aural; antenna height above average terrain 1,360 ft. Address: c/o C. A. Tolboe, P. O. Box 99.

Richmond, Va.—Winston-Salem Broadcasting Co. (WTOB-AM-TV Winston-Salem) granted uhf ch. 29; ERP 17 kw visual and 9.33 kw aural; antenna height above average terrain 540 ft. Address: c/o James W. Coan, 826½ W. North St., Winston-Salem, N. C.

Lexington, Ky.—American Broadcasting Corp. (WLAP) granted uhf ch. 27; ERP 247 kw visual and 129 kw aural; antenna height above average terrain 623 ft.

Cleveland, Ohio—United Broadcasting Co. (WHK) granted uhf ch. 19; ERP 220.3 kw visual and 119 kw aural; antenna height above average terrain 645 ft.

Four additional comparative television hearings were designated by FCC last week to commence Dec. 31 in Washington. These include St. Louis vhf ch. 11 (see story page 69); Mansfield, Ohio, uhf ch. 36; Milwaukee vhf ch. 12; and New Orleans vhf ch. 4.

Mansfield ch. 36 applicants are Mansfield Journal Co. and Fergum Theatres Inc.

Seeking ch. 12 at Milwaukee are Wisconsin Broadcasting System (WFOX), Milwaukee Broadcasting Co. (WEMP), Milwaukee Area Telecasting Corp. and Kolero Telecasting Corp.

Kolero petitioned FCC last week for conditional grant of its application pending final ruling in the comparative hearing on grounds the applications of its competitors are financially defective. Kolero president and 25% owner is Eugene V. Roemer, in real estate, banking, insurance and auto sales. A 25% interest also is held by Catholic Knights of Wisconsin, fraternal group.

Competing for ch. 4 at New Orleans are Loyola U. (WWL), Times-Picayune Pub. Co. (WTPS) and James A. Noe & Co. (WNOE).

By memorandum opinion and order FCC set aside its ruling of April 22 in the Beaumont-Port Arthur, Tex., vhf ch. 4 case which dismissed the application of Jefferson Amusement Co., successor to Lufkin Amusement Co. The new order designated Jefferson for hearing Dec. 16 on the issue of whether it "should be dismissed pursuant to the provisions of Sec. 1.363(a) of the Commission's rules, in the light of the filing and dismissal of the application of Lufkin Amusement Co."

Port Arthur College (KPAC Port Arthur) and Smith Radio Co., contestants for ch. 4, were made parties to the Dec. 16 hearing. The ch. 4 proceeding which began last May, is under "indefinite" continuance.

Sec. 1.363(a) provides that an applicant once dismissed "with prejudice" may not refile, by itself or through a substitute, for the same facilities within a year. The examiner declined to dismiss Lufkin "without prejudice" and subsequently refused to accept Jefferson.

Chairman Rosel H. Hyde and Comr. Robert E. Lee dissented in last week's ruling to rescind the April 22 order and give Jefferson hearing on the dismissal issue.



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