

TWO-AND-A-HALF-TON, 75-foot, five-bay super turnstile television antenna is hoisted to top of WKY-TV Oklahoma City tower. Eight workmen did the hazardous job, WKY-TV reports. Overall tower height is 968 feet.

OKLAHOMA TV WKY-TV Studios Completed

INSTALLATION of permanent television equipment in Oklahoma City's Little Theatre of the Municipal Auditorium, which is to be used as studios of WKY-TV Oklahoma City, was to have been completed Friday (April 15), according to P. A. Sugg, WKY-TV manager.

Mr. Sugg estimates the station will be on the air by mid-May or June 1. WKY-TV's plans were delayed last November when a fire damaged much of the television equipment in the Little Theatre. But new equipment was obtained and redecoration of the studios has been completed.

The Little Theatre studio installation is one of two major projects to be completed before WKY-TV becomes a reality. The other is the preparation of the antenna which has been raised to the top of WKY's 968 foot tower. The transmitter is already complete.

Test patterns were tentatively scheduled to start April 15.

VIDEO MUSIC ASCAP-NAB Continue Meet

TELEVISION committees of NAB and ASCAP will meet again tomorrow (April 19) to continue search for acceptable licensing formula for use of ASCAP music on video programs. Broadcasters would like to follow the radio license pattern. Music licensing group argues that different nature of TV makes this impractical. Limitations of video rights assigned to ASCAP by its members also complicate the problem, which is proving more difficult than anticipated. Both sides, however, are approaching it earnestly and meetings to date have been friendly despite the failure to find the right answer.

'RADIO IS DOOMED'

Aylesworth Sees Conquest by TV in 3 Years

"WITHIN three years the broadcast of sound, or ear radio, over giant networks will be wiped out." This startling prediction is made by Merlin H. Aylesworth, former president of NBC, in the current issue of *Look* magazine which went on sale last Tuesday (April 12).

"Powerful network television will take its place," Mr. Aylesworth continues, "completely overshadowing the few weather reports and recorded programs left to the remaining single, independent ear radio stations."

His views were rejected by FCC Chairman Wayne Coy at the NAB Convention in Chicago. Mr. Coy agreed that television will be the dominant radio force of the future but felt that Mr. Aylesworth's three years constitute an unduly short-term prediction (see story page 25).

But Mr. Aylesworth, now chairman of the executive committee of Ellington & Co., New York agency, offers hope for radio's top entertainers. "Stars who are now big in ear radio will be the best in television," he says.

Mr. Aylesworth says 1,600,000 American homes now have video sets and that by the end of this year, four million homes will have television. He predicts that by early next year a coaxial cable will connect the East and West Coast. "In other words," Mr. Aylesworth says, "the television set is becoming a necessity, not a luxury in the

home."

Network television will be handled by five major networks, he believes—ABC, CBS, MBS, NBC and DuMont. "And they'll soon reach wherever you are."

Regarding television's effect on other types of entertainment, Mr. Aylesworth believes that it will increase rather than cut down interest in sports, movies and stage productions. The newsreel as it is today, however, he says, is doomed. "Newsreel companies will now make different reels for each night—to be sold to different sponsors."

Film Will Dominate

Television programming will be of a wide variety, he predicts, but "of all programs on television, the biggest single type will be movie film. Eventually, I feel, up to 50% of all television shows will be film."

"I've heard considerable gossip about coin gadgets to have televiewers pay the costs of television," Mr. Aylesworth writes. "But it won't work. It will be the sponsor who pays the bill for television programming."

Economically, he believes that television "may well be the shock absorber in the national economy." He predicts that it will soon become a \$6 billion industry and one of America's ten biggest enterprises.

In summing up the effects which television will have upon the public, Mr. Aylesworth lists the following:

1. It will increase the number of sports fans and build up attendance at

2. Educators will find it a big boon in teaching people of all ages.
3. It will bring religion to more non-churchgoers, will encourage more attendance at church.
4. It will increase the number of movie fans and send more people into the movie theatres.
5. It will provide another big industry for American job-holders.
6. Just as ear radio helped increase literacy in this country, television will increase the numbers of readers of good books, good magazines, good newspapers.

RANKOW

TV 'Cities' Plans Stymied

A MULTI-MILLION-DOLLAR plan to construct two mammoth television "cities" received a setback Wednesday when the originator of the idea, Norman N. Rankow, New York promoter, was enjoined from securities transactions in New York state.

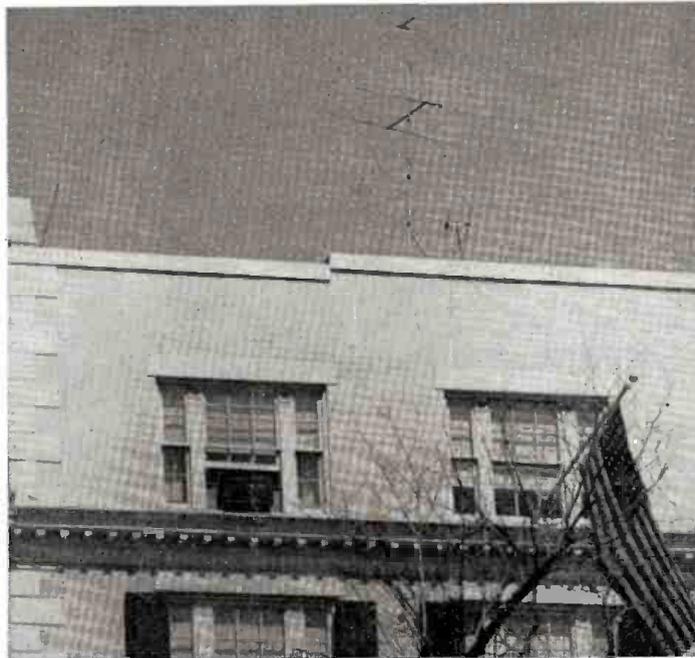
The injunction order was signed by New York Supreme Court Justice John E. McGeehan, after a complaint by Attorney General Nathaniel L. Goldstein. John Trubin, assistant attorney general, filed the affidavit.

Affidavit alleged that Mr. Rankow was the president of World Television Studios, incorporated by him in 1945, and of Video City, incorporated in 1948, that he induced 35 persons thus far to back building programs for these corporations with \$35,000. This money has now been spent by Mr. Rankow, it was said.

The World Television Studios was to take form on 300 acres in Queens, New York, at a cost of \$75,000,000. It was to consist of 89 buildings, including 24 studios for telecasting and film making.

The Video City project was to be just west of Times Square, on an undisclosed block, with the cost unspecified. It was described as a proposed 72-floor skyscraper 900 feet high.

Mr. Rankow told BROADCASTING the setback would not terminate his efforts on the projected developments. He denied that he had ever violated the law, asserting that since he never sold stock to the public he could not be violating the securities law.



PROOF that President Truman is television-minded is visible to any Washington tourist who glances toward the roof of Blair House, the President's home while the White House is undergoing repairs. No fewer than three TV antennas decorate the roof of that historic home.

Small TV Projector

A TELEVISION picture 3 x 4 feet and projected from a small cabinet on a conventional home movie screen was shown at a preview in New York by North American Philips Co. Inc. Pieter Van Den Berg, president of the company, said the system was being made available to set manufacturers and that he believed it could be retailed for about \$600. The system makes use of the Philips Protelgram projection device, in which a 2½ inch cathode ray tube is used. The large-screen system required only a slight modification of the Protelgram system used in conventional cabinets with built in screens featuring screen sizes equivalent to 20 and 16 inch sizes.