



PHILCO VICE PRESIDENT David B. Smith offered FCC these pictures to support his claim that television transmission on AT&T's New York-to-Philadelphia coaxial cable is generally inferior to Philco Corp.'s radio relay [BROADCASTING, Nov. 8]. Top photos are via AT&T; bottom, via Philco. AT&T hasn't had an opportunity to cross-examine. Examination will come when the hearing (FCC's investigation of AT&T and Western Union rates for TV network facilities) resumes Dec. 1 (formerly slated Dec. 27).



## NAB Group Studies Video Music Rights

HOW WELL would the television rights ASCAP has requested of its members serve the country's TV broadcasters?

In an effort to answer that question, TV subcommittee of NAB Music Advisory Committee is collecting data on all TV broadcasts for a sample week, Theodore C. Streibert, president of WOR New York, and chairman of the overall music committee, said last week.

The NAB group will turn this information over to an ASCAP committee which will proceed to analyze the programs to see which ones would be covered by the proposed general license forms and which would require special licensing. After ASCAP has completed this task the two committees will meet again to discuss the findings. No date for this meeting has been set.

Meanwhile, negotiations on the standard broadcasting front are at a standstill, Mr. Streibert said. He added that there is every indication that ASCAP will permit the Dec. 31 deadline to go by without asking for any increase in the rates presently paid for the use of its music by aural broadcasters. But he made it plain that ASCAP has as yet made no definite announcement to that effect.

The matter of rates for cooperative network programs is the only major problem still unsettled, he said.

Robert P. Myers, NBC assistant general counsel and chairman of the television subcommittee, said that while ASCAP negotiations are in progress he has secured from practically every major music publisher except the so-called MGM group the right to use their music without charge for delayed broadcasts via television transcriptions (kinescopic films). The MGM group includes Leo Feist Inc., Miller Music Corp., Robbins Music Corp. and their subsidiary companies. This group is also reported to be the major holdout among ASCAP publisher members in granting the society the video licensing rights it has requested.

# WGN-TV NOW CBS

## Becomes Chicago Key

WGN-TV, the *Chicago Tribune* video station, Wednesday became the key outlet in Chicago for the CBS Television Network.

An affiliation agreement was negotiated by H. Leslie Atlass, CBS vice president in charge of the Central Division; Frank B. Falknor, assistant general manager of WBBM, Columbia-owned outlet in Chicago, and Frank P. Schreiber, manager and treasurer of WGN Inc.

### Akerberg Announces

Herber V. Akerberg, CBS vice president in charge of station relations, made the announcement in Chicago. He said that in acquiring a television outlet in the midwest metropolis the CBS TV Network increased to 16 the number of major cities in which it has video stations.

Included are New York, Boston, Schenectady, New Haven, Philadelphia, Baltimore, Washington, Atlanta, Detroit, Toledo, Milwaukee, Cleveland, Houston, Los Angeles and Seattle.

WGN-TV will make available its studio and production facilities as well as the use of its mobile equipment for remote control originations. This arrangement will make

it possible some time in the future for CBS-TV to originate both commercial and sustaining network programs from Chicago.

"The agreement with the CBS Television Network will make the many fine CBS national video programs available to Chicago televiewers over WGN-TV," said Mr. Schreiber.

"This new agreement with CBS now gives WGN-TV viewers the benefit of programming both from CBS and the DuMont TV Network and will also present programs from Mutual's TV Network when the latter service becomes available.

"WPIX New York, WGN-TV's sister station, also will be a source of programming from New York and an outlet for general programming in New York . . . Service

## KTLA Samples

ONCE or twice a week, KTLA Hollywood is sampling viewing habits of Los Angeles area listeners via telephone, Klaus Landsberg, general manager, revealed last week. Each sample contains 200 telephone calls and involves one program at a time.

will be started as soon as possible."

Mr. Schreiber announced that WGN-TV, now located in the Chicago Daily News Bldg., will move within a few months into its new quarters in the *Tribune's* new Centennial Bldg. The station will carry all available CBS TV commercial programs by television recording until microwave relay or coaxial cable connects Chicago with the eastern CBS Television Network shortly after the first of the year, he said.



### Television stories, on other pages, in this issue:

CBS Video Network Plans Discussed . . . . .	30
TV Research Muller at Chicago Session . . . . .	32
San Francisco Video Preview Released . . . . .	41
CBS Television Clinic Jan. 21-23 . . . . .	43
FCC Asked to State Stand on Video Construction . . . . .	50
City Studies Video Outlet With WNYC . . . . .	66
TV to Stay But Won't Replace AM, Says WBAP-TV's Andrews . . . . .	84
Newsman See ABC Video Recordings Preview . . . . .	86
Smaller TV Antenna Needed, Baker Tells IRE-RMA . . . . .	92
Texaco Show Leads The Pulse's TV Ratings . . . . .	96
WATV Off Air Three Days to Install Antenna . . . . .	96
Baltimore Schools to Rule on TV Shows . . . . .	100
DuMont Introduces Metal Tube for TV Receivers . . . . .	106
WABD Enthusiastic About Daytime Television . . . . .	107
Television Eyestrain Survey . . . . .	112

For television personnel changes, programs, etc., see various notes departments in this issue