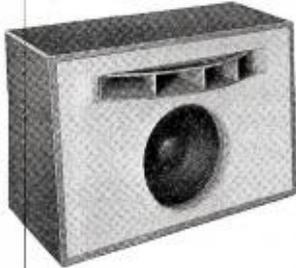


See it at
the NAB
Convention!

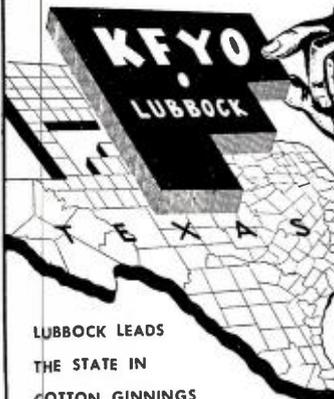


Loudspeaker Line

From the dual-unit, 30-watt 757A illustrated, to the 8-watt 755A, every speaker in the Western Electric line provides unmatched tonal brilliance—combined with small space requirements. See the line at the Western Electric-Graybar-Bell Laboratories exhibit.

Western Electric
— QUALITY COUNTS —

You Can't Complete
This Picture Without



LUBBOCK LEADS
THE STATE IN
COTTON GINNINGS

Lubbock County topped all the counties in the State of Texas in cotton ginning this year! In terms of money this has brought to Lubbock County farmers an estimated \$31,000,000.00 and to the 15 counties on the South Plains of Texas \$165,000,000.00 This is the market dominated by KFYO—the station with a consistent clear signal affiliated with AMERICAN BROADCASTING CO., Inc. LONE STAR CHAIN

REPRESENTED BY
TAYLOR-HOWE-SNOWDEN Radio Sales Inc.

Production



DAN RUSSELL, formerly with NBC, CBS and ABC, has been appointed program director of WGBS Miami, Fla. He was with NBC from 1931 to 1941 and for a time was head of network's announcers' training school and in charge of international division. At CBS he was with international division from 1941 to 1945 after which he joined ABC as staff producer. **FRANCES CARLSON**, former radio traffic manager with Henri, Hurst & McDonald, Chicago, has joined WGBS as program department assistant.

EVERETT (Hal) HOUGH, former program director and assistant manager of KOMA Tulsa, Okla., has been appointed program director of WJBK and WJBK-FM Detroit. Mr. Hough, who has been in radio 10 years, previously was with KFRO Columbia, Mo., WHO Des Moines, KGGF Coffeyville, Kan., KUOA Siloam Springs, Ark., KMBC Kansas City.



Mr. Hough

NANCY OSGOOD, director of women's activities for WRC Washington, has been elected vice president of Women's Advertising Club of Washington. **PETER WOLF**, known in radio as **PAUL WILSON**, has resigned as announcer-writer with KFRO Longview, Tex., to start cooperative AM station with several other veterans.

ROBERT WESTERMEIER, new to radio, has joined announcing staff of WCSI (FM) Columbus, Ind.

DON SINGER has joined announcing staff of WLAD Danbury, Conn.

CHARLES AVERY, actor, formerly on shows over WNBT New York, has joined announcing staff of WMID Atlantic City, N. J.

BOB MAURER has been appointed chief announcer of WHTT Hartford, Conn.

BOB PLATT, member of continuity department at WIND Chicago, has been appointed assistant program director and production chief. **CAROL STUIVE** has been appointed assistant to **FLORENCE FOLSOM**, WIND continuity chief, and **BOB FINNEGAN** and **BOB JAMES** have joined announcing staff.

WILLIAM KROUGH, formerly with WCNC Elizabeth City, N. C., has joined WGLI Glens Falls, N. Y., as program director.

GLEN HUNT, formerly with WGAD Gadsden, Ala., has joined announcing staff of WOAI San Antonio. He previously was with KLRA Little Rock, Ark., K TSA San Antonio, KRRV Denison and KGKB Tyler, Tex.

BILL PHARR, formerly with KPRC Houston, has joined announcing staff of WFAA Dallas. Previously he was with KFDM Beaumont, Tex. and KTBS Shreveport.

ROBERT STERRETT, announcer at WTON Staunton, Va., has received Bronze Star Medal from Army Secretary Kenneth Royal for "meritorious achievement in ground operations against the enemy, European Theatre of Operations, during the Rhineland campaign."

BILL LAWSON, formerly with WKOK Sunbury, Pa., has joined WFDX Clarksville, W. Va., as announcer.

HOWARD BOGARTE has joined WFAA Dallas, as announcer. He conducts a Saturday after-midnight disc show called "Bogarte's Belfry."

IRWIN (HAP) KAUFMAN, writer-producer of KGO San Francisco, and Betty Roche have announced their marriage.

BILL MCCAIN, chief announcer and production manager of WAGA Atlanta, has been elected to honorary membership in Delta Gamma Kappa, national radio fraternity.

MIKE HUNNICUTT, m.c. with WOL Washington, has received engraved

plaque from U. S. Marine Corps in appreciation of his promotion of Marine Reserve Recruiting Drive.

KEN BERRYHILL has joined regular announcing staff of WDMA Memphis. He previously handled a record show on station.

JIM MILLS, hillbilly director at WIBX Knoxville, and Marjorie Nunnally have announced their marriage. **LLOYD PAYNE**, also with WIBX as record m.c., and Bettye Pope were married April 2.

JERRY GATES, conductor of "Smile Program" orchestra on WFAA Dallas, is the father of a girl, Jerral.

BEULAH KARNEY, women's director and home economist at WENR Chicago, has been appointed food editor of Liberty of Canada magazine. Miss Karney also is food editor of Liberty in U. S.

TED STEELE, veteran of 15 years' experience as announcer, radio organist, singer, pianist and novachordist, May 3 started solo weekly television show over WPTZ Philadelphia under title "Piano Patter."

FRED CRANE, KFAC Hollywood announcer, and Ruth Seder were married May 2.

DEC SONNER has joined KPI Los Angeles transcription department, replacing **MAXINE MCKIBBEN**, resigned.

CRAIG RICE, radio mystery writer, and **H. W. DEMOTT JR.**, writer and radio producer, were married April 30 in San Diego.

Breneman Memorial ESTABLISHMENT of a Tom Breneman Memorial Fund, in tribute to the late radio star, was announced last week by Don McNeill, toastmaster of ABC's "Breakfast Club." Contributions will be accepted by American Heart Assn. in Chicago. Appeals will be made throughout May during regular feature of "Breakfast Club" in which listeners usually are asked to send messages of cheer to persons in certain designated hospitals.

WMAL AM, FM AND TV STAFF IS REORGANIZED

REORGANIZATION of the AM, FM and TV operations of the Evening Star Broadcasting Co., Washington, was announced last week by Kenneth H. Berkeley, vice president and general manager of the ABC affiliate. Fred Shawn, formerly of NBC New York, has been named manager of television and broadcast operations. Harry Hoskinson, WMAL producer, will be Mr. Shawn's TV assistant.

Mr. Shawn first joined NBC in Washington in 1933, as announcer, later becoming assistant manager and program manager. He went to NBC New York in 1945 as administrative assistant to the vice president in charge of programs, Clarence Menser, who was replaced by Ken Dyke. Mr. Shawn succeeds Burke Crotty, now with ABC television in New York.

Frank Harvey, with WMAL for a year, is now chief engineer in charge of AM, FM and TV technical operations. Earl Hilburn is his assistant. Ben Baylor Jr., as-

Issues for TV Rate Inquiry Revealed

Lawfulness and Justification
To Be Considered

FCC's investigation of AT&T and Western Union rates for network television facilities, slated to start June 15 [BROADCASTING, May 3], will center on the lawfulness of the rates, their bases and justification, and their relationship to "actual and potential need and demand" for such services.

The hearing issues, disclosed last week, also call for inquiry into the "reasonableness" of (1) AT&T's restriction on interconnection of its intercity channels with those of other companies, and (2) Western Union's specification of a one-year minimum contract period.

Purpose for Authorization

The investigation was ordered on petition of Television Broadcasters Assn., which also sought—but unsuccessfully—to have the May 1 effectiveness of the rates suspended.

The Commission pointed out that it had authorized commercial operation of the AT&T New York-Washington coaxial cable "for the purpose, among others, of avoiding discrimination and preference in favor of television broadcasters as against other broadcasting services." Further, FCC said, suspension of the rates "might result either in the discontinuance of the video transmission service during the period of such suspension, or in the rendition of the service without charge, at the expense of other users of the telephone companies' services."

Similar considerations prevail with respect to Western Union rates, the Commission added.

It was also pointed out that television broadcasters may seek refunds on any charges paid in excess of whatever rates are found to be "just and reasonable."

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Rate Basis

AT&T's rates, applicable to both coaxial cable and microwave relay systems, are based on \$35 per airline mile per month for eight hours' daily service on unshared channels, or, where television use of a channel must be shared, \$25 per airline mile per month for four hours service daily. WU rates, applicable to two reversible radio beams slated to be in use between Philadelphia and New York in June, will be \$4,700 a month for one reversible channel connecting the two cities from 4 p.m. to midnight daily.

assistant general manager, and sales manager of the three stations, continues in that position. Arthur Weld Jr., formerly of WRGB Schenectady, has been appointed television production director.