

Eight More Asking Television Grants

Hearst Radio Applies for Station In Milwaukee

APPLICATIONS for eight new commercial television stations, three of which represent new interests in the radio station ownership field, were filed last week with FCC.

Hearst Radio Inc., permittee of WBAL-TV Baltimore and licensee of WBAL Baltimore and WISN Milwaukee, requests Channel 10 (192-198 mc) in the latter city. Hearst Pub. Co. owns WCAE Pittsburgh which has request for Channel 10 (192-198 mc) pending.

Central Broadcasting Co., licensee of WHO Des Moines and affiliated in ownership with WOC Davenport, Iowa, seeks Channel 5 (76-82 mc) at Davenport. Central Broadcasting earlier had filed for video in Des Moines, asking Channel 9 (186-192 mc) [BROADCASTING, March 1].

The new applicants, facilities requested and ownership, include:

Birmingham, Ala.—Birmingham News Co., Channel 9 (186-192 mc), effective radiated power 25.8 kw visual, 12.8 kw aural. Total estimated cost \$192,500, first year operating cost \$120,000, revenue \$70,000. Applicant is licensee WSGN and permittee of WSGN-FM that city.

Davenport, Iowa—Central Broadcasting Co., Channel 5 (76-82 mc), 22.9 kw visual and aural. Initial cost \$288,347, first year operating cost \$200,000, revenue \$72,000. Applicant is licensee of WHO-FM that city. Applicant also owns 25% of KMA Shenandoah, Iowa. E. J. Palmer, president and 8.45% owner of Central Broadcasting, and his son, D. D. Palmer, vice president-treasurer and 57.8% owner of Central, each owns 50% of WOC and WOC-FM Davenport. Mrs. E. J. Palmer is 7.55% owner in Central Broadcasting and some 10% more is held in family trusts.

Fresno, Calif.—Donroy Broadcasting Co., Channel 4 (66-72 mc), 15 kw visual, 7.5 kw aural. Initial cost \$154,352.07, first year operating cost \$120,000, revenue unknown. Co-partnership: Don K. Hankey and LeRoy Hillman, who together equally own California Rent Car, auto rental agency. Donroy in January filed for Channel 8 (180-186 mc) at San Diego but withdrew rather than enter consolidated hearing with Jack Gross Broadcasting Co., licensee of KFMB San Diego. KFMB subsequently was granted Channel 8 (180-186 mc). Donroy also is AM applicant in San Diego.

Milwaukee—Hearst Radio Inc., Channel 10 (192-198 mc), 30 kw visual, 16 kw aural. Initial cost \$364,438, first year operating cost \$208,000, revenue unknown. Applicant is licensee WISN Milwaukee and WBAL Baltimore and is permittee of WBAL-TV Baltimore. Hearst interests also include WCAE Pittsburgh. Minneapolis—Beck Studios Inc., Chan-

REVOCAION

REVOCAION of the license of KICD Spencer, Iowa, effective April 15 was ordered last week by FCC on grounds of alleged misrepresentation of financial data by Ben B. Sanders, president and principal owner. It is the second

nel 7 (174-180 mc), 18 kw visual, 9 kw aural. Initial cost \$215,000, first year operating cost \$96,000, revenue unknown. Beck Studios operates Beck School for Radio. Joseph H. Beck, onetime director of television for WTCN Minneapolis, is president and treasurer and 50.02% owner. William E. Gage is vice president and 49.98%. Twin-City Television Lab., instruction unit of school, in December leased 11,000 sq. ft. in Lyceum Theatre Bldg. for station operations and obtained priority on use of Lyceum stage as well as video rights to legitimate productions there [BROADCASTING, Dec. 22, 1947]. TV station staff to include Ernest Colling, director of Beck's video training laboratory, program director; Walter E. Teschan, theatrical producer and radio actor, assistant program director; and Sigurd J. Dahlquist, chief cameraman for TV school, to hold same position at station.

Richmond, Va.—Larus & Bro. Co., Channel 10 (192-198 mc), 23.5 kw visual, 11.75 kw aural. Initial cost \$273,575, first year operating cost \$60,000, revenue \$10,000. Programming: 55-60% commercial. Applicant is licensee of WRVA Richmond and permittee of FM stations WRVB Richmond and WRVC Norfolk, Va.

Tulsa, Okla.—George E. Cameron Inc., Channel 6 (82-88 mc), 16.55 kw visual, 8.53 kw aural. Initial cost \$201,800, first year operating cost \$50,000, revenue unknown. George E. Cameron Jr., independent oil producer and sole owner of applicant corporation, has agreed to assign M. H. Alvarez and John B. Hill each 15% interest for services rendered.

Utica, N. Y.—Copper City Broadcasting Corp., Channel 13 (210-216 mc), 15 kw visual, 11.3 kw aural. Initial cost \$205,000, first year operating cost \$50,000, revenue unknown. Applicant is licensee WKAL Rome, N. Y., and permittee of WKAL-FM that city.

WTTG Washington, DuMont video outlet, last week requested modification of its permit to increase effective radiated power from 5.62 kw visual and 3.42 kw aural to 17.9 kw visual and 10.75 kw aural. WTTG also would move its transmitter site from downtown Washington across the Potomac River into nearby Virginia. In January WTTG's application for extension of completion date and for license was designated for hearing by the Commission to determine whether the station has been "diligent" in proceeding with construction [BROADCASTING, Jan. 19].

KICD Spencer, Iowa, Cited by FCC

such action taken by FCC within a month.

The Commission charged Mr. Sanders with "willfully" concealing and misrepresenting his financial qualifications in 1945 when he purchased 64% interest in KICD from L. W. Andrews for \$19,000. The data allegedly concealed is a loan in that amount from J. Harold Smith, Knoxville evangelical minister.

It was in a hearing of alleged misrepresentation by Rev. Smith in acquiring the construction permit for WIBK Knoxville that the loan to Mr. Sanders came to the FCC's attention. Rev. Smith testified on the matter before Comr. Clifford J. Durr who presided over the investigation. A decision in the WIBK case is forthcoming [BROADCASTING, Oct. 27, Nov. 24, 1947].

A Mutual and Iowa Tall Corn Network affiliate, KICD operates on 1240 kc with 250 w, fulltime.

FCC on Feb. 27 reported revocation of the construction permits held by Albert B. Pyatt for KGAR and KGAR-FM Garden City, Kan., for alleged misrepresentation in financing similar to the KICD case [BROADCASTING, March 1].

Incorrect Data Admitted

The Commission indicated that should a written application be filed by KICD for hearing on the matter by April 14, the order would be suspended until conclusion of the proceeding. The order stated that in the April 1945 transfer of control of KICD Mr. Spencer represented his net worth to be \$27,590. This figure subsequently was amended, FCC continued, to show that as of Jan. 31, 1945, his net worth was \$23,764.40 with no liabilities other than household obligations totaling \$285.60.

FCC's order related that on Dec. 8, 1947, Mr. Sanders acknowledged under oath that the data was incorrect and that he actually was indebted to Rev. Smith for \$19,000. The proceeds of this personal loan, according to the Commission, were used to buy the stock from Mr. Andrews.

The "indebtedness to J. Harold Smith was willfully concealed from the Commission and misrepresentations made in lieu thereto," FCC said, which if known at the time would have been sufficient to warrant denial of the transfer.

Mr. Sanders at the time he acquired the KICD control had been commercial representative of WNOX Knoxville, one of the several stations which had refused to continue carrying Rev. Smith's broadcasts. The evangelist was on WNOX from July 1941 to April 1946. It was after being denied further time on WNOX that application for WIBK was filed.

McCarthy Leaving KQW for TV Station

Is Named General Manager Of Television California

C. L. McCARTHY, vice president and general manager of KQW San Francisco for fourteen years, on March 24 announced his resignation effective April



Mr. McCarthy

1. He is selling his interest in the station to the Brunton family. Ralph R. Brunton, president of KQW, CBS outlet, stated that there will be no immediate replacement.

Mr. McCarthy is to become general manager of Television California, applicant for a commercial television station at San Francisco on TV Channel 11.

Television California is principally owned (90%) by Edwin W. Pauley, former special assistant to Secretary of the Army Kenneth Royall and onetime aide to the late President Roosevelt. In addition to his San Francisco television application he has been reported negotiating for purchase of Mrs. Dorothy Thackery's KLAC Los Angeles and KYA San Francisco for about \$1,000,000 [CLOSED CIRCUIT, March 22]. KLAC has a video grant.

The company plans to erect a transmitter at Mount San Bruno near San Francisco with main studios in the downtown section of city. Plans call for a program of engineering research in the higher frequencies and program research to determine the program desires of residents of the Bay Area.

Before joining KQW, Mr. McCarthy was affiliated with NBC for a number of years, in San Francisco and New York.

CBS-Garden TV Contract

CBS last week announced the signing of its third consecutive annual contract with Madison Square Garden for television rights to sporting events and other activities in the New York arena. It was understood that CBS paid about \$100,000 for the video rights, although the network would not confirm this figure. CBS owns 3% of the Garden stock. The contract extends to April 1949.

220-225 mc to Hams

AMATEUR operators in addition to presently assigned frequency bands will also be given 220-225 mc under proposed amendment to Part 12 of the FCC's rules announced last week by the Commission. The grant will be made under conditions to prevent interference to present British and Canadian temporary operations with radar distance measuring equipment, FCC said. Temporary radar use is valid until Jan. 1, 1952.

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