

RESULTS OF N. Y. AFRA ELECTIONS ANNOUNCED

RESULTS of Nov. 20 election for members of the New York local board of the American Federation of Radio Artists were announced last week by George Heller, the union's executive secretary. Although the voting crossed "party" lines within AFRA, the independents had somewhat the better of it over the artists committee.

The following 23 AFRA members were elected to the board for a one-year term:

Actors and actresses—Karl Swanson, Carl Eastman, Arnold Moss, Virginia Payne, Ted Osborn, Clayton Collier, Lucille Wall, Anne Seymour, William P. Adams; announcers—Ben Grauer, Nelson Case, Dan Seymour, George A. Putnam, Richard A. Stark; singers—Nancy Douglass, Genevieve Rowe, Julie Conway, John Neher, Edwin Lindstrom, Eugene Loewenthal, Ray Charles; independent station staff announcer—Joe O'Brien; sound effects man—Robert J. Prescott.

Meanwhile, Mr. Heller confirmed a report that AFRA will ask the networks, when contract negotiations reopen, for a cost-of-living increase commensurate with the cost-of-living index as shown in the U. S. Department of Labor report to be issued Jan. 1. Under the current AFRA agreement with the networks wage negotiations may be reopened if the cost of living has risen at least 10% during the past year.

Mr. Heller disclosed that the Associated Actors & Artists of America Television Committee, of which he is chairman, will meet "within two or three weeks" with the video companies for contract parleys. The AAAA is the parent organization of AFRA and other talent unions. Officials of a 4-A subcommittee on wages, hours, and working conditions denied emphatically that video wage scales already have been set, as reported elsewhere last week.

SHIRER THANKS MBS FOR SPEECH FREEDOM

WILLIAM L. SHIRER, who yesterday (Nov. 30) began a series of Sunday broadcasts on MBS for the makers of Wings shirts, issued a preliminary statement thanking Mutual for the "opportunity to return to the air on Sunday afternoons—and for the assurance of genuine freedom of speech over this great network. . . ."

Mr. Shirer continued: "There has been, I think, a lot of misunderstanding about this matter of a commentator's right to express his honest opinions on the air. . . . I shall not try to make up your minds for you.

"But I shall not be dishonest with you by hiding my own opinions which I recognize are—like everybody's—only human and therefore often wrong. . . ."

Mr. Shirer left CBS early last spring after a disagreement with the network over what constitutes a commentator's role.

WGAR Cleveland has obtained exclusive rights to broadcast first Great Lakes Bowl football game Dec. 6, sponsored by Texaco Co.



THE FACT SHEET which he recommended at the U. of Washington's second annual conference on publicity methods earlier this month is explained by George Dean (l), manager of public affairs and community activities, KOMO Seattle, to the other members of the "Publicity Through Radio" panel. Seated, l to r: Martin Deane Wickett, program director, KING Seattle and Grant Merrill, Hiddleston, Evans & Merrill Adv. agency. Interested observer standing at right is Edward H. Adams, executive officer and program director of the U.'s Dept. of Radio Education and chairman of the meeting.

Stations Urged by BMI To Renew Contracts Now

BROADCAST Music Inc., with an eye on ASCAP, has sent out form letters to nearly 2,000 stations, urging immediate renewal of performing license contracts with BMI— which expire March 11, 1950.

The letter, sent out by BMI with renewal forms, pointed out that since ASCAP's agreements with its members are in force until 1965, and with broadcasters, through renewal clauses, until 1959, BMI ". . . is at a competitive disadvantage in negotiating new and important contracts if we can point, as at present, only to a 28-month term with our licensees." The letter was signed by Carl Haverlin, BMI president.

Charlie McCarthy Tops Pulse Evening Ratings

TOP RATING in the bi-monthly Pulse ratings made public last week was *Charlie McCarthy's* 18.2, Sept. 7-Oct. 5. Show is on NBC, 8-8:30 p.m. *Lux Radio Theatre* was a close second with 18.1, Sept. 8-Oct. 6. It is on CBS, 9-10 p.m.

Mr. District Attorney had a Pulse rating of 16.5, Sept. 3-Oct. 1. Show is on NBC 9:30-10 p.m. Among morning shows, ABC's *Breakfast Club*, 9-10 a.m., had a rating of 6.8 for Sept. 2-8 and Oct. 1-7. Arthur Godfrey, 11-11:30 a.m. on CBS, had a Pulse rating of 6.1 for the same periods.

WEEKLY television program for children, "Playtime" on WNBW Washington, NBC video station. Nov. 26 joined the NBC television network. Program is now telecast Wed. 5-6 p.m. on all stations of NBC's video network.

CROSLEY DIV., Avco Mfg. Corp., Radio Section, Cincinnati, has announced four new table model radios with AC-DC chassis.

Three Mass. FM Stations Stage Joint Dedication

JOINT DEDICATION of three new FM stations using an identical transmitter site for coverage of substantially the same area is scheduled for today (Monday) at Springfield, Mass. The stations are WMAS-FM Springfield, WHYN-FM Holyoke and WACE-FM Chicopee, all Class B operations and all with AM affiliations. All six stations were scheduled to carry the elaborate dedicatory program.

The FM stations occupy the same transmitter house atop Mount Tom, vantage point of the western Massachusetts area. WACE-FM and WHYN-FM utilize the same dipole antenna, while WMAS-FM has a separate rig.

Recorders to Take Air

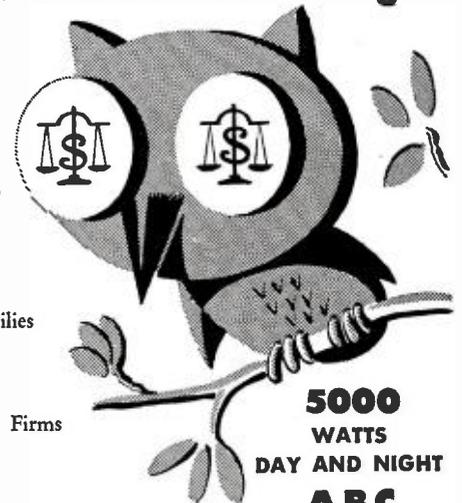
XEAZ TIJUANA, Mexico, will take to the air Dec. 20 with 5 kw on 1270 kc, E. R. Rood, general manager, announces. All programs will be transcribed in the Gold Tone Recording Studios, San Diego, Calif., a subsidiary of the Gold Tone Broadcasting Corp., which operates the station. Mr. Rood claims the recording studios are the only ones along the Pacific Coast affiliated with a broadcasting station. Sanches Ayala is president of the station; Mr. Rood, vice president; C. C. McDonald, Los Angeles district manager, and Elmer Johnson, secretary-treasurer.

PUBLICITY and promotion department of Kenyon & Eckhardt, New York, sent 100 double-faced 12 inch recordings to radio editors with Win Elliot and the Mark Warnow orchestra and chorus plugging the "County Fair" and the "Borden Show" on CBS. Follow-ups to the recordings were individual jars of Borden's Instant Coffee.

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