



**PRODUCTION PLANS** for *The Whistler*, CBS mystery show, are discussed by (l to r): George Allen, Columbia's Pacific Network program director, who produces show; D. W. Thornburgh, CBS vp in charge of Western Division; Ed Abbot, vp of Shaw-LeVally Inc., agency for Household Finance Corp., which will sponsor show on all but Pacific Network portion of CBS starting March 20.

## Radio Clinic in New York Will Hear Feltis, Hooper

**HUGH M. FELTIS**, BMB president and **C. E. Hooper**, president of C. E. Hooper, Inc., New York, will discuss "Radio Audience Measurements" today (Monday) before the radio and television clinic of the Advertising Club of New York's advertising and selling course. The illustrated talks will be followed by discussion led by **E. P. H. James**, MBS manager of sales operations.

A sound motion picture explaining BMB will be presented by Mr. Feltis, while Mr. Hooper will present a transcribed example of the coincidental telephone interview technique.

## New Business Census

**LEGISLATION** for a five-year census of business and manufacturing activities was introduced in Congress last Monday. The measure would re-establish, beginning in 1948, the manufacturing census, discontinued in 1939 due to the war, and combine it with the regular census of businesses. Prior to 1939, census of manufacturing was taken every two years. The proposed census would include distributive trades and service establishments. If passed, the census would relate to activities of 1947.

The measures were introduced by Senator **Albert W. Hawkes** (R-N. J.) and **Harold C. Hagen** (R-Minn.).

**CKMO Vancouver, B. C.**, has issued a folder containing facts on how station claims to have doubled its audience in past 12 months.

## Casualty

**ROY GIBBONS**, correspondent representing MBS with the Byrd antarctic expedition, last week became the first radio man casualty in Little America. He slipped on the ice and broke two ribs, according to reports reaching Mutual's New York headquarters.

## CHICAGO DISC JOCKEY ASSOCIATION FORMED

**FIRST REACTION** to the forming of the Chicago Disc Jockeys Association was an immediate order by **James C. Petrillo**, AFM president banning guest appearances of all union members on recorded programs in Chicago, **BROADCASTING** learned Thursday.

The association met Wednesday and elected on a temporary basis **Eddie Hubbard WIND** as president and **Ernie Simon WJJD** secretary. The group also appointed a committee comprised of **Hubbard Simon** and **Dave Garroway, WMAQ**, to call on Petrillo to protest the injunction.

**Simon** said the association considered "unfair" the union's local ruling which charges local stations \$200 for a guest appearance by an AFM member on any transcribed program. The union countered by saying the ruling has been in effect for the past decade to prevent "abuse" of members who were invited to make guest appearances and who felt compelled to do so because of the fear of bad publicity if they refused. The association also adopted a resolution to ask recording companies to establish a policy for unified release of new records. **Simon** said the formation of the Disc Jockeys was for the purpose of solving mutual problems and would have no union affiliation.

## FM Transmitter Site

**WRVA Richmond** has selected a site on U. S. route 60 ten miles west of the city for its new FM transmitter, **C. T. Lucy**, general manager of the station, announced last week. In making the selection **WRVA** chose a site having one of the highest elevations in the Richmond vicinity, **Mr. Lucy** said. **S. T. Terry Jr.**, manager of the research and development division of **WRVA**, will supervise the construction, scheduled to start immediately. Date of completion, depending upon delivery of equipment, is tentatively set at July 20. **WRVA** has been assigned a frequency of 97.1 mc for FM operation.

## AFM Agreement

**NATIONAL** headquarters of the AFM in Chicago confirmed Wednesday the verbal agreement between the union and the Class A network stations (**WLS WGN WMAQ WENR WBBM**) on a flat rate increase of 18½% over existing contracts for staff musicians. Minimums for network staff musicians will thus increase in that amount from \$120 per week for sustaining musicians and \$150 per week for commercial musicians. Contract will also include two weeks' vacation with pay and an increase of \$25 to \$40 for one-time engagements. The Class A station agreement duplicates the Class B contracts signed last week.

## Power-Full Kids

**WHEN** **Milo Boulton** and the production and engineering staff reported for the afternoon rehearsal of *We the People* on CBS a fortnight ago at Oak Ridge, Tenn., they discovered the school children of the home town of the atom bomb had found the broadcast equipment a more intriguing mystery than the atom. The youngsters had turned the power on the equipment and had let it burn all night. Several tubes and the battery were completely burned out. The actual broadcast had to be made on emergency batteries, supplied by the Oak Ridge engineering staff.

## Takes Advertising

**FACILITIES** of **KMBC-FM Kansas City** were scheduled to become available to advertisers last Friday. At the same time, **Arthur B. Church**, president of **Midland Broadcasting Co.**, which operates the station, announced the hours of operation for **KMBC-FM** are being increased to seven daily, 2-9 p. m., including Sundays. **Mr. Church** said **KMBC-FM**, now operating with 12 kw rated antenna power at a 250 dial setting on the FM standard high band, also will continue to operate on the low band. The station has completed installation of a 3 kw FM transmitter and a three-bay **RCS** super-turnstile antenna.

## NEW WIRED RADIO

Light Wiring System Utilized

By Comtone

**HOTELS** in the near future may be equipped with wired radio in every room, providing programs of the four major networks, as well as an emergency communications system in case of disaster, such as the **Winecoff Hotel** fire in Atlanta, according to **G. E. Smith**, president of **Communications Co.**, **Coral Gables, Fla.**

**Mr. Smith** said his firm, which provided thousands of walkie-talkies for the armed services during the war, has perfected a radio system that utilizes the electric light wiring of a hotel or building to carry music and announcements to guests. With the system, called **Comtone**, a small set capable of receiving the four major networks, can be plugged into a light socket. A fifth channel, always kept open, is for emergencies.

Through that channel a hotel office could broadcast a fire warning at any time, giving guests directions for escaping. Several department stores, including **Burdine's** in Miami, already have installed the **Comtone** system to provide radio entertainment for shoppers as well as a public address system for announcements.

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