

New WKNB Announces Aug. 1 Starting Schedule

PLANS to go on the air on or before Aug. 1 and the naming of Walter M. Windsor as station manager of the new WKNB New Britain, Conn., was announced last week by the licensee, New Britain Broadcasting Co. Station was granted earlier this year and will operate with 1 kw daytime on 840 kc, the I-A clear channel of WHAS Louisville, Ky.

Mr. Windsor was recently released from the service after 3½ years with Armed Forces Radio Service. During the war he was with the Hollywood AFRS staff, went overseas to manage the expeditionary station at Ahwaz, Iran, and then upon returning to the States and receiving a V-J day commission, was named officer in charge of the hospital broadcasting system at McGuire General Hospital, Richmond, Va. Prior to service, Mr. Windsor was with various stations and on the writing staff of J. Walter Thompson Co.

Main WKNB studios will be at 213 Main St., New Britain, and transmitter is to be built at Newington, halfway between Hartford and New Britain. Auxiliary studios are also planned in nearby communities.

Adam J. Young Jr. Inc. has been chosen as WKNB's national representative and Associated Press news service has been signed. Transcription libraries are to be World and Capitol.

New Britain Broadcasting Co. also holds a conditional FM grant for WKNB-FM on a metropolitan Hartford channel.

CKGB 5 kw Plans

CKGB Timmins, Ont., expects to be on the air this summer with its new 5 kw transmitter. CKWS Kingston, Ont., expects to be on the air with 5 kw by end of July. CJKL Kirkland Lake, Ont., expects to be ready with its 5 kw transmitter by mid-June, according to Jack Davidson, supervisor of Northern Broadcasting Co. stations at Toronto.



FATHER'S DAY may be near but nevertheless Jeffrey Putnam, 4, is making Daddy George A. Putnam eat his own words. That's possible since Mr. Putnam as the announcer on *Portia Faces Life*, NBC, daily 5:15-5:30 p. m. EDT, has been telling listeners about Grape Nuts and other General Foods products for the past five years. Agency for show is Young & Rubicam, New York.

Mars Switch

MARS Inc., Chicago, through Grant Adv., that city, effective July 6 moves *Curtain Time* from ABC, Thurs. 9-9:30 p.m., to NBC, Sat. 7:30-8 p.m. Vincent Pelletier will replace Lew Valentine temporarily as m.c. when latter succeeds Jimmie McLean as Dr. I.Q. June 3 for same sponsor on NBC, Mon. 10:30-11 p.m.

CONSTRUCTION BAN STIFFENED BY CPA

STIFFENING the ban on construction projects as part of the plan to expedite the veterans' housing program, Civilian Production Administration last week added additional types of structures to its lists of building types affected by CPA Order No. 1.

Broadcast stations, coming within the \$1,000 small-job allowance, are included in the CPA's revised lists of building types affected by status. Newspapers are permitted up to \$15,000 construction without the necessity of getting a local CPA building permit.

CPA's new list again exempts radio towers from its restrictions, since they do not come within its definition of "structures." CPA defines a structure as "any building, arena, stadium, grandstand, pier, moving picture set or billboard."

In its program CPA never considers related work to be one job if the work is done on two or more separate structures. Under this rule a broadcast station could spend up to \$1,000 in a studio building and up to \$1,000 in a transmitter building if the two were separate structures. The \$1,000 limit is not concerned with utility facilities such as power or telephone lines or cables, or sewers.

RECORDING of George Hicks, ABC commentator, D-Day broadcast from the deck of an allied warship, has been made by Crown Records, New York, on two 10-inch records for public sale.

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