

BEHIND the MIKE

LIEUT. RICHARD K. BARD, former publicity director of WNEW, New York, now assistant public relations officer at Fort Dix, N. J., has been transferred to the bureau of public relations of the War Dept. in Washington.

WILMA GWILLIAM has returned to the promotion department of WLS, Chicago, after an absence of three years.

ROBERT S. WEBSTER, recently general manager of WCED, DuBois, Pa., and at one time with WCAE, Pittsburgh, and WHAM and WSAY, Rochester, has joined the announcing and production staff of WRVA, Richmond.

WIN PORTER, announcer of the 920 Club on WORL, Boston, on June 21 married Katherine Jackson, recent graduate of Radcliffe College.

PAUL PEARCE, Hollywood producer, is in charge of the weekly CBS *Southern Cruise* program started July 4 on that network and shortwaved to Latin America. He replaces Ken Niles, originally announced as producer. Lud Gluskin is to be musical director.

DAN HYLAND Jr. and Al Wilmarth, formerly of WSAR, Fall River, Mass., have joined the announcing staff of WPRO, Providence.

BILL GOODWIN, Hollywood announcer, has been signed in that capacity for the weekly *Tayton's Tatler*, with Jimmy Fidler, commentator, sponsored by Tayton Co. (cosmetics), on 7 CBS Pacific Coast stations, starting July 11.

McCosker Named

ALFRED J. MCCOSKER, president of WOR, New York, and chairman of the MBS board of directors, has been elected a member of Song Writers' Protective Assn., according to Irving Caesar, president of the association. Mr. Caesar stated that an honorary membership had been offered Mr. McCosker, but that the latter upon his own request had been accepted as a regular dues-paying member. He explained that Mr. McCosker's work as a song writer during his early career in the show and radio business qualified him for membership.

BARTON BACHMANN, faculty member of Riverside College and head of the Riverside Opera Assn., has been named program director of Broadcasting Corp. of America, headed by W. L. Glendon, which is building the new KPRO, Riverside, Cal.

H. GILLETTE MALCOURONNE, formerly program director of WJLS, Beckley, W. Va., has joined the announcing staff of WCLO, Columbus, O.

IDELLA GRINDLAY of NBC production division has been named office manager for that department.

THOMAS RISHWORTH of the NBC Public Service Division has been elected member-at-large of the National Council of the Boy Scouts of America.

PAUL RITENHOUSE of the NBC Guest relations Division will marry Gerry Bicking, secretary to John W. Ellwood of the International Division of NBC on July 12. Elizabeth Hoffman, in the French Department of the NBC International Division, has just announced her engagement.

WILLSON M. TUTTLE, director of the CBS *Big Sister* program on June 27 married Alice Frost, star of the show.

GLENN KING, formerly of KSFO, San Francisco, has joined the production department of KROW, Oakland, Cal.

HERB DAHLEN, new to radio, and Howard Fisher, formerly of KFDA, Amarillo, Tex., have joined the announcing staff of KPAC, Port Arthur, Tex.

LES COX, special events director and announcer of KGFV, Kearney, Neb., on June 15 married Elizabeth Ilene Rossen, known on the air as June Lee.

SHERWOOD DURKIN, formerly of KCKN, Kansas City, has joined the announcing staff of WCBS, Springfield, Ill.

TONY WHEELER, announcer of WFIL, Philadelphia, and Joan Lane, model, have announced their engagement. They are to be married in September.

GAYLORD TAYLOR and Warren Cato have joined the staff of KTRB, Modesto, Cal.

WESLEY MEARS, formerly of the CBS Hollywood public relations department, has been promoted to the announcing staff.

BEN ALEXANDER, NBC Hollywood commentator and announcer, and Elizabeth Robb will be married July 23.

TERRY ALYN has joined the announcing staff of WDAF, Philadelphia. Miss Alyn will also be in charge of special events.

FRANK DUNNE, formerly of WTAG, Worcester, Mass., and Joe Ripley, of WLSL, Roanoke, Va., have joined the announcing staff of WOR, New York, replacing Alois Havrilla, now a WOR newscaster, and Jerry Lawrence, m.c. of WOR's all-night show. Tony Randall, from KVOO, Tulsa, succeeds Dunne at WTAG.

FRED GARRIGUS, of WEEI, Boston, is the father of a baby boy born recently.

JOE BYARS, announcer of WCB, Columbus, Miss., is the father of a newly-born girl, Virginia Clair.

CHARLIE HOLT, announcer of WCB, Columbus, Miss., on June 28 married Connie Smith, of Artesia, Miss.

THOMAS STEENSLAND, a graduate of U of South Dakota, where he was connected with KUSD, Vermilion, has joined the announcing staff of KSCJ, Sioux City, Ia.

GRAYSON ENLOW, formerly of WING and KVAK, has joined the announcing staff of KMBC, Kansas City.

Meet the LADIES



FERN SHARP

A WIDE EXPERIENCE in understanding and dealing with the problems of the homemaker has built up a large and loyal following for Fern Sharp, women's commentator of WBNS, Columbus, O. Just recently she rounded out four years on the *Round Robin Review* in addition to conducting other successful programs for local and national advertisers. Her appealing air-personality has led many sponsors to introduce new products on her programs. Previous to entering radio Fern had an extensive business training with the food field on newspapers and magazines in addition to six years with home service division of the Borden Co. Too, she gathered knowledge in her field while traveling through Europe where she studied the habits and homes of the people, and gathering many ideas which she has been able to apply to the American way of living. Creative ideas which put variety into the humdrum of everyday living have been Fern Sharp's special talent.

SID EIGES, former cable editor of International News Service and previously Pennsylvania manager of INS, has joined the NBC press department.

MYRON DUTTON, NBC Hollywood producer, is the father of an 8-lb. boy born June 29.

STUART L. HANNON, announcer-newscaster, formerly of KOIN, Portland, Ore., has joined KROW, Oakland, Cal.

BETHYL DAVIS, graduate of Central Missouri State Teachers College, has been named music librarian of KMBC, Kansas City.

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