

CLASSIFIED

Advertisements

Help Wanted and Situations Wanted, 7c per word. All other classifications, 12c per word. Bold face listings, double. BOLD FACE CAPS, triple. Minimum charge \$1.00. Payable in advance. Count three words for box address. Forms close one week preceding issue.

Help Wanted

Announcer - Texas—give all first letter. Experience, salary, age, photo. Box 262, BROADCASTING.

Announcer Engineer—Hundred dollars per month. Send transcription, availability. Box 263, BROADCASTING.

Openings on Hand!—for qualified employees—every department—announcers, operators, combinations, transradio press, salesmen, etc., except talent. National Radio Employment Bureau, Box 864, Denver, Col.

Promotion Manager—midwestern clear-channel outlet, network affiliate. State age, expected salary, married or single, experience. Include photo and samples of work. Box 259, BROADCASTING.

Announcer—all around, who can write good advertising copy and sell, must have car. Local independent station Southwestern state. Give full information experience, enclose snapshot. Salary needed. Box 260, BROADCASTING.

Broadcast Engineer—preferably with some college education, familiar with adjustment of transmission lines and antenna systems, for position with Washington consulting engineer. State details of experience and education; also salary desired. Box 253, BROADCASTING.

Salesman—well established MBS affiliate South East offers excellent opportunity to producer. Drawing account plus commission. Will consider only experienced aggressive sober salesman who wants to get ahead. Write full details concerning yourself to Box 246, BROADCASTING.

Salesman—chance for right man to become number two man in commercial department of NBC local eastern station; 200,000 in primary; big undeveloped potential; big opportunity for real producer. Man experienced in local sales preferred. Good starting salary or draw. Personal interview necessary. Write full details to Box 247, BROADCASTING.

Our organization conducts special promotional radio campaigns—we need a sales executive to contact stations and present our proposition. Must have car and be willing to travel extensively. Must be forceful salesman. Position will pay salary, expenses, plus bonus. Replies will be treated confidential but must contain full information regarding yourself. Box 261, BROADCASTING.

Graduate (college) Communications Engineers—opening in large broadcasting organization for engineer experienced in broadcast allocation, field intensity survey, antenna design, and license application work. FM knowledge and experience desirable but not essential. Also opening for recent graduate interested in broadcast engineering (not operations). Must have above-average record in recognized college giving communications (not E. E.) course. Give age, qualifications, reference, salary requirements, photo. Box 252, BROADCASTING.

Situations Wanted

Radio Sales Executive—widely known in advertising agency field. BACKGROUND: Agency, plus considerable selling experience with nationally known newspaper and radio station representatives. Presently associated with large regional network in executive capacity. Thoro knowledge of national markets, merchandising and marketing. Interested in making connection with recognized radio station representatives or in national sales for high-powered station. Salary commensurate with record and ability. Box 251, BROADCASTING.

Situations Wanted (Continued)

News Editor, Interviewer—(WLS experience) will present HOBBY STARS show. Phil LaMar. Box 64, Hammond, Indiana.

Commercial Writer—young woman good at informal, conversational type of commercial. Substantial advertising background—planning, writing. Box 250, BROADCASTING.

Program Director—nine years in radio. Also announcing and sales experience. Proven ideas for building local sales. Now employed. Box 258, BROADCASTING.

Account Executive—experienced, selling, writing, production. Sales record, references, married, dependable, temperate. Now employed. Connection wanted with live station in good market. Box 257, BROADCASTING.

Seventeen Years Behind the Mike—program director employed in major city desires change as busy executive's assistant. Go anywhere. Qualified news, sports, sales. Box 256, BROADCASTING.

Apprentice—script and production. Young, married, Christian, now employed, am studying latest technique with C.B.S. directors. Years of experience, theatricals, publicity, newspaper, advertising. Will start as apprentice with station or agency. Excellent references. Box 245, BROADCASTING.

First Class Announcer—wishes position with first class network affiliate. Has tested morning chatter show. Wants to locate in metropolitan area. Thirty years old, married, college education. Network reference. Able to handle any assignment. Address Box 249, BROADCASTING.

Commercial - Promotion Manager—knows how to sell local and national accounts . . . and keep them sold. Will accept full responsibility for copywriting, publicity and merchandising. Advertising agency background. University trained; 28; married. Interesting proposition for new or established station. Box 254, BROADCASTING.

Radio Executive—three years with top-flight New York advertising agency and six years station experience desires connection outside New York City. Background embraces all phases of radio: buying and selling time and talent; program supervision, writing and production; general administrative work; publicity, research, etc. Writer believes this thorough knowledge of radio in both station and agency fields would be valuable to progressive local agency or station. Box 255, BROADCASTING.

For Sale

250 Watt Station—will sell all or part of stock in station one year old in mid-western town. Box 248, BROADCASTING.

For Sale—a Lingo type antenna, 188 ft. tall, applicable to the 1200, 1300, and 1400 frequency range. Tower in perfect condition, located in Ashland, Ky. Address manager WCMI.

Continuities—to your order. Special dramatized educational historical presentations, particularly appropriate for high schools, patriotic societies, sustaining, and professional production. *Drumbeats of American History*, P. O. Box 224, (CPO), Pittsburgh, Pa.

3 Type 70-B RCA Turntables—Umber gray, lateral and vertical pick ups. Good condition. Reasonably priced. Box 264, BROADCASTING.

To Serialize 'Claudia'

GENERAL FOODS Corp., Young & Rubicam, New York, has purchased radio rights to "Claudia," series of stories written by Rose Franken, and upon which the current Broadway production of the same name is based. It is understood that starting in the latter part of May, *Claudia* sketches of about 10 minutes in length will be dramatized on the CBS *Kate Smith Hour*, sponsored by General Foods for Grape Nuts, much in the same manner that *Aldrich Family*, now heard on the NBC-Red, started for the same sponsor. Present plan, according to Young & Rubicam, is to expand *Claudia* to a half-hour dramatic program, inaugurating it as a summer replacement for the *Kate Smith Hour*, when the latter program leaves the air for two months.

Crystal Specialists Since 1925

ATTENTION

BROADCASTERS SUBJECT TO FREQUENCY RE-ALLOCATION

We are at your service to—

1. REGRIND your present crystal to higher new frequency . . . \$17.50
 2. NEW CRYSTAL (less holder) . . . \$22.50
 3. NEW CRYSTAL fully mounted . . \$30.00
- LOW DRIFT - APPROVED BY FCC

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