

HOWARD SWAKI, formerly of CBS Hollywood, has joined the KHJ, Los Angeles, continuity staff.

BURT McMURTIE, Hollywood producer, having recovered from a long illness, has gone to New York to confer on several radio deals.

MORT WERNER, formerly of KJBS, San Francisco, has joined KMTR, Hollywood, as writer-producer.

ROBERT YOUNG, KHJ, Los Angeles, news commentator, married Inez James, Hollywood song writer, Nov. 23.

HAL SPARKS, formerly of KFNR, Oklahoma City, has joined WSLI, Jackson, Miss.

SAM LAWDER, formerly of WRTD, Richmond, has joined WLVA, Lynchburg, Va.

NATHAN SNADER, conductor of the KYW orchestra during the absence of Jan Savitt and his KYW *Top Hatters* on road engagements, has been appointed music director of KYW, Philadelphia, until Director Savitt completes his road schedule.

LOUIS LAMAR, announcer of WGN, Chicago, returned from his annual November hunting expedition to Minnesota with a 160-pound buck deer which he bagged in the Duluth region.

NEIL COLLINS, publicity director of WHK-WOLE, Cleveland, has been appointed director of public events and special features, succeeding Larry Roller, recently named educational director of United Broadcasting Co.

JACK DAUB, former announcer at WJBY, Gadsden, Ala., has been appointed program director of WCOA, Pensacola, Fla.

ROY MAYPOLE Jr., formerly of WHBF, Rock Island, and NBC-Chicago, has joined the production department of WWJ, Detroit.

ED LYONS, formerly of KMPC, Beverly Hills, Cal.; Lou Bennett, formerly in radio in Los Angeles, and Ivan Head, formerly of J. Walter Thompson Co., Los Angeles, have joined the announcing staff of KGGM, Albuquerque, N. M.

CARL FRANK, announcer of *Original Good Will Hour* on WGN-MBS, on Nov. 26 married Barbara Weeks, star of *Her Honor, Nancy James*.

TOM McCARTHY, formerly feature writer of the *Washington Post* and newscaster of WRC-WMAL, Washington, has been named news editor of WCPO, Cincinnati, succeeding William Gold.

RUDOLPH PRIHODA, formerly with M-G-M and RKO, has joined the promotion department of WLW, Cincinnati, to handle art work and layouts.

PAUL ALLISON, formerly of WNOX, Knoxville, has joined WLW-WSAI, Cincinnati.

BOB GREGORY, formerly of KXOK, St. Louis, has joined WBT, Charlotte, and Bill Cook, has gone to WBNS, Columbus. Bob Lyle has returned to work at KXOK after an appendectomy.

KEN HOUSEMAN, announcer of WIS, Columbia, S. C., is the father of a girl born recently.

ANNE EMILY SCHMIDT, of the program department of WIP, Philadelphia, on Nov. 23 announced her engagement to Harry DeLeon, of Philadelphia. The wedding is planned for next June.

BILL BIVENS, announcer of WBT, Charlotte, recently bagged a 235-pound buck deer in western North Carolina, claimed to be the largest killed in the state this season.

KATE SMITH, during her noon CBS broadcast for General Foods Corp. (Diamond-Crystal Salt), Nov. 24, received a gold medal and testimonial from the American Legion in recognition of her "superior job of talking and preaching love for America and American ideals, principles and institutions".



FESTIVITY reigned at WLS, Chicago, during mid-November as its new 50,000 watt transmitter was dedicated. Above is a scene at the *National Barn Dance* with (l to r) Julian Bentley, newscaster; I. R. Baker, of RCA; W. J. Gillies, contractor; H. Field, architect; Tom Rowe, chief engineer; H. Boome, electrical contractor; Burrige D. Butler, president of *Prairie Farmer*-WLS; George Biggar, WLW farm program director. In lower photo are Glenn Snyder, WLS vice-president; Mr. Rowe, Mr. Boome, and Joe Kelly, *Barn Dance* m. c.



### Vanda to Gateways

EXECUTIVE personnel in three departments of CBS, Hollywood, have been shifted to production to share duties of Charles Vanda, West Coast program director, who has taken temporary leave to produce the talent-hour program *Gateways to Hollywood* which starts on the network Jan. 8 under sponsorship of William Wrigley Jr. Co. (Doublemint gum). Vanda returns at termination of the series. Those moved into production are John M. Dolph, assistant to Donald W. Thornburgh, CBS Pacific Coast vice-president; Russ Johnston, continuity editor and Ben Paley, program operations director. They continue their own duties in addition to sharing production responsibilities. *Gateways to Hollywood* will be heard Sunday, 6:30-7 p. m. (EST), on 75 CBS stations, replaces the *Laugh Liner* series. [BROADCASTING, Nov. 15].

### Ayer V-P's Placed

WARNER S. SHELLY, newly-elected vice-president of N. W. Ayer & Sons, has been named supervisor of service in the New York office. Mr. Shelly joined the Philadelphia office of N. W. Ayer in 1923 and was transferred to the New York office in 1925, remaining there until 1937, when he was returned to the Philadelphia office in an executive capacity. James M. Wallace, with the agency in the Philadelphia office since 1926, was elected vice-president in charge of plans-merchandising, and Thomas H. Gilliam Jr., with the agency since 1925, was named vice-president in charge of Philadelphia office service.

VISUAL auditees throughout the country for the first time are now seeing dramatizations of the anticrime program *Gang Busters* exactly as produced in the CBS studios, now that the actors on the program have started on a personal appearance tour carrying with them a simulated radio stage with all paraphernalia. Program is sponsored on the air by Colgate-Palmolive-Peet Co., Jersey City, through Benton & Bowles, New York.



ROBERT T. ANDERSON, amateur operator of Harrisburg, Ill., who was awarded the William S. Paley Amateur Radio Award for 1937 last June for heroism during the 1937 Ohio River flood, has joined WABC, New York, as field technician. He brought with him to New York his amateur transmitter W9MWC, with which he was largely instrumental in the evacuation of the entire population of Shawneetown, Pa., without the loss of a single life.

DEWEY STURGELL, NBC field engineer, is accompanying the American delegation to the Pan-American conference in Peru to operate the transmitter which NBC has installed aboard the Grace Liner *Santa Clara* for daily broadcasts from the ship to the American public. Edward Tomlinson, NBC's South American commentator, will handle these broadcasts as well as those from the conference.

CARL ROLLERT, electrical engineering student of the University of Kansas, has joined the control staff of WREN, Lawrence, Kan.

THORUS E. LaCROIX, of KFAC, Los Angeles, recently married Marion Anderson.

JOHN PEFFER, assistant technical director of WTAR, Norfolk, recently underwent an operation for salivary gland trouble.

STANLEY WHITMAN, formerly of Waterloo, Ia., has joined the engineering staff of WNAX, Yankton, S. D.

E. J. SOMERS, formerly with Farnsworth Television Inc., is now with the NBC television staff in New York.

J. W. SANBORN is now with RCA Victor Co. Ltd., Montreal, having resigned from the RCA Mfg. Co. staff in Camden.

AL SPAN, CBS Hollywood sound effects director, is recovering from a gash on his head received while playing field hockey.

HILTON L. RAMLEY, transmitter engineer of WJJD, Chicago, has been named studio supervisor replacing Jack Hayes, resigned.

JOHN BERRY recently joined the engineering staff of WIS, Columbia, S. C.

TAUBNER G. HAMMA, formerly chief engineer of KHUB, Watsonville, Cal., has been added to the technical staff of KYA, San Francisco, succeeding Paul Williams, resigned.

FREDERICK BLACKBURN is new engineer at KVSO, Ardmore, Okla., succeeding Bob T. MacFarland, now at KOMA, Oklahoma City.

HARRY SMITH, formerly of Radio Recorders, Hollywood, has joined Hollywood Recording Co., that city, as technician.

JUSTUS ALLEN, engineer of NBC-Chicago, has been transferred from the WENR transmitter to the studios, replacing Woodrow Crane, resigned.

AN EMERGENCY drill program by a group of 16 amateur radio operators known as the Susquehanna Emergency Network was heard Nov. 20 on NBC-Red. Comments on the drill were made by Lieut. E. K. Jett, FCC chief engineer, speaking for Chairman Frank R. McNinch.

THOMAS SMITH, caretaker of the WEAJ transmitter at Bellmore, Long Island, died Oct. 6, apparently as a result of the recent hurricane when he attempted to pump out his flooded cellar by hand and collapsed with a stroke of apoplexy two days after the storm. He is survived by his wife.

### Mrs. Vernice Boulianne Marries Earle T. Irwin

AT A QUIET ceremony, attended only by members of the family and close friends, Mrs. Vernice Boulianne, president of KVI, Tacoma-Seattle, and Earl T. Irwin, radio executive, were married Thanksgiving Day in Vancouver, Wash. The ceremony was performed in the First Methodist Church by the Rev. Fred C. Taylor. Attended by her sister, Miss Dorothy Doernbecher, Mrs. Irwin was given in marriage by Charles W. Meyers, president and general manager of KOIN, Portland. Acting as best man for Mr. Irwin was H. Preston Peters, of New York, executive of Free & Peters, national radio representatives.

Mrs. Irwin is the daughter of the late E. M. Doernbecher, founder of KVI, who died in 1936. Mr. Irwin, commercial manager of KVI and manager of the station's Seattle studios, was a radio executive with Free & Peters in Chicago before going to Seattle. He is a graduate of Colorado State College and a member of Phi Delta Theta. Mrs. Irwin is a graduate of the University of Washington and a member of Chi Omega sorority.

### Employee-Ownership Plan

BROADENING of the employee-ownership plan of the Journal Company, operators of WTMJ, Milwaukee, make more than 85% of that station's staff owners or designated for ownership of stock units. The employee-ownership plan, set up in 1937, has worked out so satisfactorily that employees are now enabled to own 40% of the company's stock. Units are allotted to employees who qualify as to length of service, with all WTMJ departments represented—announcers, musicians, operators, continuity writers, salesmen, traffic clerks and others. The broad program for employee control of the *Milwaukee Journal* and WTMJ is not a profit-sharing plan but outright ownership.