



**HERMAN PALEY**, composer and theatrical agent, and Jack Klotz, also a theatrical agent, have joined the artist bureau of WOR, Newark.

**EDWARD LYON**, announcer formerly identified with the Brinkley station XER, on June 1 joins the staff of KLPN, Minot, N. D.

**JOHN LINER**, of Boston, has established an artists bureau in that city. He was formerly connected with orchestra work in New England.

**GEORGE BARRIE**, formerly of the *March of Time* and announcer at WNEW, Newark, has been named night supervisor of WIP, Philadelphia. Howard Jones is handling WIP news broadcasts. Murray Arnold, production chief, will be married June 23 to Miss Thelma Bain.

**BILLY WILLIAMS**, dean of continuity writers at KOIL, Omaha, has taken leave of absence due to ill health. He was given a farewell party on the air, and presented with a radio set.

**GEORGE VANDAL**, formerly of KFVB, Hollywood, has joined the continuity department of WNEW, Newark.

**MICHAEL FITZMAURICE**, who formerly announced at KNX, Hollywood as Mike Kelly, is announcing remote control dance programs for CBS, keyed through KHJ, Los Angeles.

**JOE CONNOLLY**, assistant publicity director of the Fox Theatre, Philadelphia, joined WFIL May 20 in the same capacity.

**TALBERT MORGAN**, formerly with Don Lee network, has joined WBRC, Birmingham, succeeding Chuck Wright, who recently bought WPFB, Hattiesburg, Miss.

**GEORGE L. YOUNG**, public relations director of WSPD, Toledo, and Miss Mildred Bolz were married May 18.

### WQAM's Scoop

WQAM, Miami, Fla., scooped the world on the results of the first meeting of the newly-elected city commission, at which it is customary to elect a new mayor. Leslie Harris, announcer, ran a cable from another part of the building and passed microphone and line to Norman McKay, program director, and an intimate report of the meeting was broadcast.

**ARTHUR LINKLETTER**, announcer, and Gary Breckner, program manager, of KGB, San Diego, have joined the radio staff of the San Diego exposition. Charles Bullotti Jr., of KHJ, Los Angeles, became KGB program head and Jerry St. Stein, formerly of XEBC, has joined the announcing staff. Truman Bradley, CBS Chicago announcer, has gone to San Diego to announce at the Ford exhibit.

**JACK TRACY** has joined the announcing staff of KSFO, San Francisco, as the "Hollywood Correspondent". He was formerly associated with the now defunct Morgan Production Co., San Francisco. Helen Harvey has joined the staff of KSFO as home economist.

**JACK SHANNON**, for five years with WFBL, Syracuse, is announcing a CBS sustaining program keyed from WFBL.

**ERNIE SANDERS**, staff announcer at WHO, Des Moines, has been elected president of the Des Moines chapter of the Reserve Officers Association.

**EDWARD LINN**, formerly with WLW, Cincinnati, has joined the staff of WROK, Rockford, Ill.

**TED BLISS**, announcer at KHJ, Los Angeles, on May 24 was promoted to be chief announcer. Clarence Hamilton, chief announcer, was elevated to the post of studio supervisor. Jack Van Nostrand, continuity writer at KHJ, Los Angeles, and Julie Dillon, radio dramatist, took out license in Los Angeles May 20. Martin Provensen, radio announcer the last ten years in Washington, New York and San Francisco, on May 24 joined the staff of KHJ.

**DAVID B. HENLEY**, program director and announcer at WDAY, Fargo, N. D., from 1929 to 1932, has been recalled to the announcing staff and is handling publicity.

**GENE LOFFLER**, production manager of KOIL and KFAB, Omaha, attended a meeting of the Iowa Broadcasters' Association at Marshalltown May 21-22.

**JOSE RODRIGUEZ**, head of the news and publicity departments of KFI-KECA, Los Angeles, suffered three broken ribs and internal injuries May 12 in an automobile accident in which the driver of the car was killed.

**WEYMUND RAMSEY**, formerly of Little Rock, has joined the announcing staff of KOMA, Oklahoma City, as has Ervin Bingham, formerly of WNAD, Norman, Okla. Bob Green, formerly in charge of the continuity department, has been named program director, and Bernard Macy, formerly an announcer, has been made studio director.

**BOB PROVAN**, formerly of Pratt & Whitney and Harvey Olsen, formerly of WATR, Waterbury, Conn., WNAC, Boston, and WNBH, New Bedford, have joined the announcing staff of WDRC, Hartford.

**BOB CUTTER**, program manager, KGMB, Honolulu, arrived in San Francisco on May 9 aboard the liner *Malolo* to confer with Fred J. Hart, managing director of the station, who is in San Francisco arranging for mainland studios.

**CONSTANCE VANCE**, formerly of the Los Angeles branch of Oregon Mutual Life Insurance Co., on May 1 joined KNX, Hollywood, as press representative.

## "Fifth Row, Center . . . Main Floor, Please"

The better the show, the more you insist on "fifth row, center . . . main floor".

Well . . . authentic surveys show that KSTP plays to the largest "main floor" audience (fireside)—day in and day out—because this Dominant Station of the Minneapolis-St. Paul Trading Area presents the greatest parade of radio stars offering the most popular programs . . . the Red and Blue Network of NBC, in fact.

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\*Certified copy of this Survey is yours on request.



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WMT, NBC Basic Blue Network, is now broadcasting from a new 412 foot, quarter-wave antenna. Advertisers are thus assured increased and intensified circulation in rich Eastern Iowa and surrounding territory.

THE IOWA BROADCASTING SYSTEM  
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<b>WMT</b>	<b>KRNT</b>	<b>KSO</b>
Cedar Rapids	Des Moines	Des Moines
Waterloo		
NBC Blue	CBS Basic	NBC Blue

### Omega Shoe Polish

OMEGA SHOE POLISH Co., Los Angeles, launched a campaign on the West Coast division of NBC using twice weekly for a 90-day period the Julia Hayes Helpful Hints to Housewives morning participating program originating in Los Angeles. The sponsors in June will offer a two-ounce sample to the radio audience. The account is serviced from the Los Angeles office of the Leon Livingston Adv. Agency, San Francisco.

18 HOURS!

The only station in northeastern Oklahoma maintaining this schedule

KTUL

1000 WATTS DAY  
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