TRANSCRIPTIONS

FREE & SLEININGER
Separable Radio Station Transcriptions
NEW YORK  CHICAGO  DENVER  LOS ANGELES  SAN FRANCISCO  SEATTLE

July 19, 1934
The E. Hess Company
Hershey with Heart Cream
Brook, Indiana

"We believe the results obtained per dollar expended which have been received from any form of advertising." Signed - E.H. Hess

July 20, 1934
Northern Radio Ad Company
Seattle, Washington

"I will be glad to have you quote me as follows: 'We have released the Gardner Nursery account over approximately one hundred of the leading stations in the country. WLS produced more response per broadcast than any station we have used, and ranks among the four leading stations in the country for the lowest cost per response.'" Signed - E.A. Kraft, Mgr.

America's Pioneer Broadcasting Station, Always First In Listener-Interest In The Great Detroit Market

That WJW is first in listener-preference in the great metropolitan Detroit area is substantiated by every neutral survey that has ever been made. You cannot ignore the facts. And we are ready to demonstrate them to you.

The First Radio Station in America to Broadcast Regular Daily Programs—Established August 26, 1920

For 24 Hour Service Phone (313) 548-1131

WASHINGTON INSTITUTE OF TECHNOLOGY

Los Angeles, California

Fish, Game Conservation Campaign Utilizes Radio
California Fish & Game Department, a private organization, has been using radio
- Radio programs on KCA, Los Angeles, and stations in other cities, according to Carl F. Fish,
- The campaign was designed to spread general information and to help general conservation, the campaign gives to enlarge its fields and reduce the need for conserving wild game, while the second training in animals will assist the public with possible conserva-
- The radio campaign was needed to increase the operation of the public in conservation efforts.

This campaign was designed to spread general information and to help general conservation, the campaign gives to enlarge its fields and reduce the need for conserving wild game, while the second training in animals will assist the public with possible conservation efforts.