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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Oct 6)

CBS- 9:30-10pm NYT (8:30-9pm LAT), Weekly; DEBUT - The Ann Sothern Show - FILM; 158 stations net, 18 delayed. (Replaces Frontier Justice, last show Sept 29). § Ann Sothern stars as Katy O'Connor, assistant manager of a luxury hotel in New York City, with Ernest Truex as Jason Macauley, her boss, and Ann Tyrell as Olive, Katy's secretary and roommate.

§ SPONSOR- General Foods Corp (Instant Maxwell House Coffee, Post Cereals) thru Benton & Bowles, Inc(NY); Acct Superv- Ted Levenson; Acct Superv for Post- John Thomas; Acct Exec- Casey Jones (Instant Maxwell House); Prog Superv- Freddie Bartholomew.

§ PKGR & Film Prod- Anso with Desilu Productions, Inc., at Desilu Hollywood Studios, Hollywood, Calif.; Prod- Albert J. Cohen; Assoc Prod- Jack Aldworth; Dirs- Sidney Miller, Oscar Rudolph, others; Music Dir- Leith Stevens; Dir of Photog- Robert Pittack; Art Dir- William L. Stevens; Writers- Robert Weiskopf, Robert Schiller.

CBS- 10-11pm NYT (9-10pm LAT), seven times during season; RETURN - Lucille Ball-Desi Arnaz Show - FILM; 104 stations net, 6 delayed; 35 Canadian. (Replaces Studio One in Hollywood, last show Sept 29). § First of a series of seven special comedy hours, starring Ball and Arnaz, with Vivian Vance, William Frawley, Richard Keith and a top name guest star on each program. The programs will preempt Westinghouse Desilu Playhouse (debuting Oct 13).

§ SPONSOR- Westinghouse Electric Corp (All Appliances) thru McCann-Erickson, Inc(NY); Acct Superv- Carl Everett.

§ PKGR & Film Prod- Desilu Productions, Inc., at Desilu Hollywood Studios, Hollywood, Calif; Exec Prod- Desi Arnaz; Prod- Bert Granet; Assoc Prod- Jack Aldworth; Dir- Jerry Thorpe; Asst Dir- Jay Sandrich; Music Dir- Wilbur Hatch; Dir of Photog- Sid Hickox; Art Dir- Ralph Berger; Writers- Robert Weiskopf, Robert Schiller, Everett Freeman.

NBC- 6:30-7am all zones, Mon thru Fri; DEBUT - Continental Classroom - LIVE (TAPE) from NY; to the net. § College-level course in atomic age physics, carried as a course for credit by over 300 colleges and universities. The first semester will deal with the basic principles of classical physics; the second half-year devoted to atomic and nuclear physics. Dr. Harvey E. White, professor of physics, University of California at Berkeley, will conduct the course.

§ Sustaining, public service.

§ PKGR- NBC-TV with the American Assn of Colleges for Teacher Education; Program Superv- Edward Stanley; Prod- Dorothy Culbertson; Assoc Prod- Robert Rippen; Dir- Marvin D. Einhorn; Natl Coord for College Personnel- Dr. Edwin P. Adkins.

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THIS WEEK(More)

THIS WEEK(Cont'd)

Wednesday(Oct 8)

NBC- 9-9:30pm NYT & LAT, Weekly; DEBUT - Milton Berle Starring in the Kraft Music Hall - LIVE (COLOR) from LA; approx 120 stations live and tape. (Replaces first half-hour of Kraft Mystery Theatre, last show Oct 1). § Comedian Milton Berle stars in this comedy-variety show, featuring occasional top name guests and fresh talent.

§ SPONSOR- Kraft Foods (All Products), Div of National Dairy Products Corp thru J. Walter Thompson Co(Chi); Acct Superv- Thomas H. Wason.

§ PKGR- Milton Berle; Prod & Stager- Hal Kanter; Assoc Prod- Jerry Hausner; Dirs- Selwyn Touber, Hal Kanter; Asst Dir- Gene Law; Music Dir- Billy May; Art Dirs- E. Jay Krause, Robert Kelly; Writers- Hal Kanter, Hal Goodman, Larry Klein, Milt Josefsberg.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - Bat Masterson - FILM; approx 120 stations, net and delayed. (Replaces second half-hour of Kraft Mystery Theatre, last show Oct 1). § Gene Barry stars in the title role of the series based on the life of the famed U. S. marshal, Indian scout and gunfighter.

§ CO-SPONSORS- Kraft Foods, Div of National Dairy Products Corp thru J. Walter Thompson Co(Chi) and Sealtest Division (All Sealtest Brand products), National Dairy Products Corp thru N. W. Ayer & Son, Inc(NY); Acct Superv- Tom Watson.

§ PKGR & Film Prod- Ziv Television Programs, Inc., Hollywood, Calif.; Co-Prods- Frank Pittman, Andy White; Dirs- Walter Doniger, others.

Friday(Oct 10)

ABC- 9-9:30pm NYT & LAT, Weekly; DEBUT - Man With a Camera - FILM; 70 stations net and delayed. (Replaces a documentary film series). § Charles Bronson stars in the title role as Mike Kovac, a free lance photographer.

§ ALTERNATE SPONSOR- Photo Lamp Dept., Lamp Division, General Electric Co thru Grey Advertising Agency, Inc(NY). Alternate week sustaining.

§ PKGR- Sharpe & Lewis Productions with William Castle(LA); Film Prod- Sharpe & Lewis Productions at Desilu Culver Studios, Culver City, Calif.; Exec Prod- Warren Lewis; Prod- A. E. Houghton; Dirs- Gerald Mayer, others; Dir of Photog- Robert Hauser, Joe Novak; Writers- Various.

ABC- 9:30-11pm NYT & LAT (premiere only), 9:30-10:30pm NYT & LAT, Weekly; DEBUT- 77 Sunset Strip - FILM; 125 stations net and delayed. (Replaces Buick Action Theatre, 9:30-10pm, last show Oct 3; Scotland Yard, 10-10:30pm, last show Oct 3). § Efrem Zimbalist, Jr., stars as private detective Stuart Bailey in a mystery-adventure series. His home office is on Hollywood's famed "Strip." The first program, the hour-and-a-half special, is actually a feature film made prior to the series which involves many of the characters to be seen regularly in the series. The first hour-long series program will be seen Oct 17.

§ SPONSORS- 1) American Chicle Co (Roloids, Chiclets, Clorets, Dentyne); all except Dentyne thru Ted Bates & Co., Inc(NY); Dentyne thru Dancer-Fitzgerald-Sample, Inc(NY). 2) Carter Products, Inc (Little Liver Pills, Arrid Whirl-In, Arrid Cream Deodorant), Pills, Whirl-In thru Ted Bates & Co., Inc(NY); Arrid Cream thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 3) Whitehall Laboratories, Div of American Home Products Corp (Anacin, Dristan), Anacin thru Ted Bates & Co., Inc(NY); Dristan thru Bryan Houston, Inc(NY). 4) Participation by Harold F. Ritchie, Inc (Brylcreem, other hair products) thru Kenyon & Eckhardt, Inc(NY).

§ PKGR- Warners TV Div, at Warner Bros. Studios, Burbank, Calif.; Prod- Howie Horwitz(series); Dir- Richard L. Bare, others; Writers- Various.

CBS- 7:30-8pm NYT (6:30-7pm LAT), Weekly; NET DEBUT - Your Hit Parade - LIVE from NY; 137 stations live and tape, 9 delayed. (Replaces The Boing-Boing Show, last show Oct 3). (Continued on next page)

THIS WEEK(Cont'd)

Friday(Oct 10)

CBS- Your Hit Parade (Cont'd from previous page): Johnny Desmond and Dorothy Collins star as host and regular singers on this new version of the program. The new format will include guest singers each week presenting current and standard song hits. The program originally debuted over NBC on TV on July 10, 1950; last show June 7, 1958.

§ SPONSOR- American Tobacco Co (Lucky Strike) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Superv- Thayer Cummings; Acct Exec- Don Rowe.

§ PKGR- American Tobacco Co with CBS-TV(NY); Prod- Perry Lafferty; Assoc Prod- Robert Tamplin; Dir- Norman Jewison; Music Dir- Harry Sosnik; Choral Dir- Clay Warnick; Choreog- Peter Gennaro.

Saturday(Oct 11)

NBC- 9:30-10:30pm NYT & LAT, Weekly; DEBUT - Cimarron City - FILM; to the net. (Replaces Turning Point, 9:30-10pm, last show Oct 4; Ted Mack's Original Amateur Hour, 10-10:30pm, last show Oct 4). § Story of a town in the territory of Oklahoma, co-starring George Montgomery as narrator and as Matthew Rockford, son of the town's founder; Audrey Totter as Beth Purcell who runs the town boarding house, and John Smith as Lane Temple, deputy sheriff and blacksmith. The three regular stars rotate in taking leads in each week's program, each of which will also star a top name guest.

§ Sustaining.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc., at Republic Studios, Studio City, Calif.; Exec Prod- Richard Lewis; Prod- Felix Jackson, others; Dirs- Jules Bricken, others; Writers- Various.

Sunday(Oct 12)

ABC- 3:30-4:30pm NYT, Weekly; RETURN - Roller Derby - LIVE from NY; to the net.

§ Ken Nydell does the commentary and Pat Dillon will provide the color for matches staged at the 9th Regiment Armory, New York. The sport was originally telecast by ABC in 1949 and has been seen on network telecasts and on local stations from either the West or East Coasts since then.

§ Sustaining.

§ PKGR & Prod- ABC-TV; no production credits available.

ABC- 5-5:30pm NYT, Weekly; RETURN - Paul Winchell Show - LIVE from NY; approx 65 stations live, tape and delayed. § Ventriloquist Paul Winchell returns with his comedy-variety show, featuring guest variety acts each week.

§ CO-SPONSORS- 1) Hartz Mountain Products thru George H. Hartman Co(Chi). 2) General Mills, Inc (Cereals, Pancake Mixes) thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR- Dorwin Productions, Inc(NY); Prod & Dir- Don Appel; Music Dir- Milton DeLugg; Writers- Jay Jones, Bud Burtson, Howard Beck.

CBS- 6-6:30pm NYT & LAT, Weekly; DEBUT - Small World - FILM; no. of stations not available. (Replaces The Search, last show Oct 5). § Edward R. Murrow engages in direct conversation with prominent people all over the world, through a blending of film, overseas radio and long distance telephone, edited in New York into a 30-minute program.

§ ALTERNATE SPONSORS- 1) Olin Mathieson Chemical Corp thru D'Arcy Advertising Co(NY); Acct Superv- James J. O'Neal. 2) Renault, Inc (French cars) thru Needham, Louis & Brorby, Inc(NY); Acct Exec- William Malone. (The sponsors alternate for the first 12 weeks, with Olin Mathieson sponsoring the next 14 weeks).

§ PKGR- Edward R. Murrow & Fred W. Friendly with CBS-TV(NY); Prods- Edward R. Murrow, Fred W. Friendly; Assoc Prod- Palmer Williams.

THIS WEEK(Cont'd)

Sunday(Oct 12)

NBC- 6:30-7:30pm NYT & LAT, this date only; SPECIAL - Swiss Family Robinson - LIVE from NY; no. of stations not available. (Replaces Outlook, 6:30-7pm, last show Oct 5; and Noah's Ark, 7-7:30pm, last show Oct 5). § Walter Pidgeon and Laraine Day star in a special dramatization of the Johan Wyss story.
§ SPONSOR- Rexall Drug, Inc (Retail stores, drugs) thru Batten, Barton, Durstine & Osborn, Inc(NY).
§ PKGR- Talent Associates, Ltd(NY); Prod- Alex March; Dir- William Graham.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Colt .45; RETURN Oct 5; Sun, 9-9:30pm NYT, Weekly; FILM; to the net. (Replaces Traffic Court, which moves to Thursday, 10-10:30pm NYT, effective Oct 9, in turn replacing Stars of Jazz, last show Oct 2). § Wayne Preston stars as Chris Colt in this Western adventure series. The program debuted over ABC on Oct 18, 1957; last show was April 11, 1958. The first group of films are re-runs.
§ Sustaining.

§ PKGR & Film Prod- Warners TV Division, at Warner Bros. Studio, Burbank, Calif.
Prod- Cedric Francis; Dirs- Various.

Wednesday Night Fights (Wed, 10-10:45pm NYT; 6-6:45pm LAT) Brown & Williamson Tobacco Corp (Viceroy, Kool) thru Ted Bates & Co., Inc., becomes co-sponsor with Miles Laboratories, Inc., effective Oct 8. Last date for The Mennen Co., as co-sponsor with Miles, was Sept 24.

Zorro (Thu, 8-8:30pm NYT & LAT) New series begins Oct 9; was seen in re-runs during the summer (see Television Index card). Production info changes: William H. Anderson is now producer; with William Witney as director.

All-Star Golf; RETURN Oct 11; Sat, 5-6pm all zones, Weekly; FILM; 132 stations net and delayed. § Matches between leading golf pros, filmed at leading golf clubs throughout the country (see Television Index card). Last season's series debuted Oct 12, 1957 and ran thru April 5, 1958. Sponsor information change: Co-sponsor this season with Miller Brewing Co is Reynolds Metals Co thru Buchanan & Co (merged with Lennen & Newell, Inc(NY) as the Buchanan division).

CBS- Professional Football Kickoff; RETURN Sept 28; alt Sun, 1:45-2pm NYT (15 minutes before the pro football game telecasts); FILM; no of stations not available. § Johnny Lujack is host, presenting plays of the week and player interviews.
§ SPONSOR- Carter Products, Inc thru Sullivan, Stauffer, Colwell & Bayles, Inc
§ PKGR- TelRa Productions(Phila) with CBS-TV Sports Dept(NY).

The Danny Thomas Show; RETURN Oct 6; Mon, 9-9:30pm NYT; 8-8:30pm LAT, Weekly; FILM; approx 160 stations net and delayed. (Replaces The Top Ten Lucy Shows, last show Sept 29). § Danny Thomas returns for his second CBS season (see Television Index card), after summer hiatus.

High Adventure With Lowell Thomas; RETURN Oct 8, Wed, 8-9pm NYT; 7-8pm LAT; this date and three other dates to be announced this season; FILM; no. of stations not available. (See Television Index card). Producer of this season's first program is Lowell Thomas, Jr., with Jean-Philippe Carson as director.

Schlitz Playhouse (Alt Fri, 9:30-10pm NYT; 8:30-9pm LAT) New season begins Oct 10. Program is now seen alternate weeks under this title, alternating with Lux Playhouse (see page 89) which debuted Oct 3. Production credits are the same for both programs, (see Television Index card and page 80 for changes).

Camera Three (Sun, 11:30-11:55am NYT) John McGiffert becomes producer, effective Oct 12, succeeding Robert Herridge, who had been guest producer during August and September.

OTHER NETWORK CHANGES(Cont'd)

NBC- Masquerade Party; RETURN Oct 2; Thu, 10:30-11pm NYT & LAT, Weekly; LIVE (COLOR) from NY; no. of stations not available. § Panel quiz in which noted persons, disguised with makeup and costume, challenge members of a panel to guess their identity. Current panelists are Audrey Meadows, Laraine Day, Jan Murray and another male panelist to be announced. Program originally debuted on NBC, July 14, 1952. It has been on ABC and CBS nets, last on the latter for the past part summer, last show Sept 15, 1958.

§ SPONSOR- P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY).

§ PKGR- Wolf Productions, Inc(NY); Prod- Herb Wolf; Assoc Prods- Alan Gilbert, Dan Dayton, Jack Rubin; Dir- Lloyd Cross; Prog Anncr- Johnny Olsen; Costumes- Lou Eisle; Make-up- George Fiala, Bill Herman.

Dinah Shore Chevy Show (Sun, 9-10pm NYT & LAT) Add production credits: Current writing staff- Robert Wells, Johnny Bradford, Ray Brenner, Leo Townsend; Special Material- Robert Wells, Earl Brown; Music & Script Superv- Robert Wells.(see page 91).

Today (Mon thru Fri, 7-9am NYT & LAT) Robert Bendick named producer, effective Oct 6. Charles Van Doren joins the permanent cast the same day to do special reviews and interviews.

Alcoa Theatre (Alt Mon, 9:30-10pm NYT & LAT) New season begins Oct 6, with new anthology films from a different production firm than last season. Alternates weekly with Goodyear Theatre using films from the same source (see page 86).

§ SPONSOR- Aluminum Co of America thru Fuller & Smith & Ross, Inc(NY).

Buckskin; RETURN Oct 10; Fri, 7:30-8pm NYT, Weekly; FILM, no. of stations not available. (Replaces Jefferson Drum, which moves to Thursday, 7:30-8pm NYT, effective Oct 9.) § Western series concerning life in a small town in Montana in 1880, with Tommy Nolan as 10-year-old Jody O'Connell, and Sallie Brophy as his widowed mother, who runs a small boarding house. The series had been a summer replacement for The Ford Show and was last seen Sept 25, 1958 (see page 91). Repeat films will be shown with new films in the series starting Nov 28.

§ SPONSOR- Pillsbury Co thru Leo Burnett Co., Inc(Chi).

§ PKGR- Bedford Corp (LA); Film Prod- Revue Productions, Inc., at Republic Studios, Studio City, Calif.; Prod- Robert Bassler; Dir- Earl Bellamy; Dir of Photog- Bud Thackery; Creator & Writer- Harold Swanton.

Tic Tac Dough; SCHEDULE & SPONSOR CHANGE Oct 6; Mon, 7:30-8pm NYT & LAT. Program has been seen Thu, 7:30-8pm NYT & LAT. In its new spot it replaces the evening version of Haggis Baggis, last show Sept 29. Also effective Oct 6, The Procter & Gamble Co becomes full sponsor of the program.

Fury (Sat, 11-11:30am NYT; 9:30-10am LAT) New series begins Oct 11; program has been seen in re-runs during the summer (see Television Index card).

Watch Mr. Wizard; RETURN Oct 12; Sun, 2-2:30pm NYT, Weekly, LIVE from NY; to the net. Program has been seen via kines of previous programs during the summer, Sun, 4-4:30pm NYT, but during last season, its regular time was Sun, 1-1:30pm NYT (see Television Index card). Production info changes: PKGR- Prism Production, Inc(NY) with New York University; Prod & Writer- Don Herbert; Dir- Lynwood King; Art Dir- Otis Riggs; Sets- Frank Schneider.

NBC Football Scoreboard (Sat afternoons, following College Football) Add sponsor, effective Oct 11, also Nov 1, Nov 22, Nov 29 and Dec 6; all national telecasts. Kemper Insurance Co thru John W. Shaw Advertising, Inc(Chi).

TALENT SHOWSHEET AND SCRIPT REPORT - OCTOBER 6 - OCTOBER 12
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

EDDIE FISHER SHOW; Tuesday September 30; NBC 8pm - DELETE: Noelle Adams(D); ADD: Dean Fredericks.  
 ARTHUR GODFREY SHOW; Tuesday September 30; CBS 9pm - ADD: Louise O'Brien(S).  
 GARRY MOORE SHOW; Tuesday September 30; CBS 10pm - DELETE: Johnny Mathis(S); ADD: Gordon MacRae(S)  
 ARMSTRONG CIRCLE THEATRE; Wednesday October 1; CBS 10pm- DELETE: (As author) - Alvin Boretz; ADD: (As author) - Art Wallace; ADD CAST: Marion Winters, Billy Lou Watt, David Lang.  
 PAT BOONE CHEVY SHOWROOM; Thursday October 2; ABC 9pm - ADD: George Wettling(M), Ray Bauduc(M).  
 PLAYHOUSE 90; Thursday October 2; CBS 9:30pm - ADD CAST: Malcolm Atterbury, Marc Lawrence, Doug Henderson, Martha Wentworth, Mimi Gibson, Dick Elliott, Ellen Hardies, Richard Le Pore.  
 FURTHER ADVENTURES OF ELLERY QUEEN; Friday October 3; NBC 8pm - ADD: (O) Howard Rodman; with Mr. Nader, Ilona Massey, Torin Thatcher, Les Tremayne, Theodore Marcuse, Richard Lupino, Robert Carricart, Herman Rudin, Harold Dyrenforth; Dir - Lamont Johnson.  
 COUNTY FAIR; NBC 4:30pm - ADD: 9/29 - Sid Gould(C).  
 JACK PAAR SHOW; NBC 11:15pm - ADD: 10/2 - Peggy Cass(A-C), Louise O'Brien(S); 10/3 - Harry Hershfield, Walter Kiernan, Willie Mays, Jackie Jensen.  
 DICK CLARK SHOW; Saturday October 4; ABC 7:30pm - ADD: Lou Monte(S), Duane Eddy(S), Bob Kayli(S).  
 PERRY COMO SHOW; Saturday October 4; NBC 8pm - ADD: Alan King(C), Richard Hayman(M).  
 LAMP UNTO MY FEET; Sunday October 5; CBS 10am - Macbeth; (O) William Shakespeare; Two scenes from the play will be done by Maureen Stapleton and Joseph Wiseman.  
 LOOK UP AND LIVE; Sunday October 5; CBS 10:30am - ADD: The Priesthood; (O) F. Scott Fitzgerald; (A) Charles Jackson; with Michael Constantine, Michelle Ray, Joseph Warren, Phillipa Bevans.  
 CAMERA THREE; Sunday October 5; CBS 11:30am - ADD: Notes from the Underground; (Last of three parts); with Michael Kane, Olga Bellin.  
Northwest Passage; Sunday October 5; NBC 7:30pm; ADD: Surprise Attack; with regulars & Don Burnett, Larry Chance, Lisa Gaye; (SW&SD).  
 RETURN: NEW DAY AND TIME: Colt .45; Sunday October 5; ABC 9pm - Regular in this series is Wayde Preston. ADD as premiere show: A Time to Die; with Mr. Preston, Wayne Morris, Kenneth R. McDonald, Dan Blocker, John Day, Edwin Parker; (SW &SD).  
 ENCOUNTER; Sunday October 5; ABC 9:30pm - ADD CAST: Robert Goodier, Charles Palmer, Neil LeRoy, Jack Green, Jay Shannon, Eric Christmas, John Paris, Hedley Mattingly, Larry Reynolds, Sharon Acker, Felicity Pearce, James Edwards, Norm Bornstein, Eric Heath; Dir - Ronald Weyman.  
 RETURN: NEW SEASON: Loretta Young Show; Sunday October 5; NBC 10pm - Miss Young is hostess and frequent star of this series. ADD as premiere show: The Near Unknown; (O) Richard Morris; with Miss Young and Mark Dana; Dir - Richard Morris.

MONDAY OCTOBER 6  
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The Texan CBS 8pm(7) with regulars & Thomas Gomez, Bruce Bennett, Steve Terrell, (Rory Calhoun) Bob Burton; (SW&SD).
Restless Gun NBC 8pm Mercyday; with Gloria Talbott, Veda Ann Borg, Dan Blocker, (John Payne) Earle Hodgins, Betty Utey, Juney Ellis, Hal K. Dawson, John Dierkes, Robert Keys; (SW&SD).
Father Knows Best CBS 8:30pm(7:30) with regulars & Richard Eyer, Lenore Kingston, Sarah Selby.
 VOICE OF FIRESTONE ABC 9pm Roberta Peters(S), John Raitt(S).

MONDAY OCTOBER 6 (Cont'd)

Danny Thomas Show CBS 9pm(8) RETURN: NEW SEASON: Regulars in this series are: Mr. Thomas, Marjorie Lord, Sherry Jackson, Rusty Hamer, Angela Cartwright. Premiere show with regulars & Jack Benny(C). Writers- Arthur Stander, others. Dir - Sheldon Leonard.

Peter Gunn NBC 9pm The Vicious Dog; with regulars & Tyler McVey, Virginia Christine, Grace Albertson, Henry Hunter, Steven Conte, John Close, Paul Dubov, J. Pat O'Malley, Ollie O'Toole, Mario Cimino; (SW&SD).

Ann Sothern Show CBS 9:30pm(8:30) PREMIERE: Regulars in this series are: Miss Sothern, Ernest Truex, Ann Tyrrell, Jack Mullaney, Jacques Scott, Reta Shaw, Barry Gordon. Premiere show with regulars & Connie Stevens, Jimmy Hayes, Harry Chesire, Elvia Allman, Ralph Dumke; Writers - Robert Weiskopf, Robert Schiller; Dir - Oscar Rudolph

Aleca Theatre NBC 9:30pm Strange Occurrence at Rokesay; (O) M. B. Kingsland; with John Kerr, Tom Helmore, Patrick Macnee, Richard Peel.

Lucille Ball-Desi Arnaz Show CBS 10pm(9) SPECIAL. (O) Bob Weiskopf, Bob Schiller, Everett Freeman. With Lucille Ball, Desi Arnaz, Vivian Vance, William Frawley, Richard Keith, Alan Costello, Maurice Chevalier(S); Dir - Jerry Thorpe.

ARTHUR MURRAY PARTY NBC 10pm Fernando Lamas(A), Arlene Dahl(A), Farley Granger(A), Janice Rule(A), Shelley Winters(A), Sam Cook(S), Dick Clark.

TUESDAY OCTOBER 7

Cheyenne ABC 7:30pm Quest of Thirty Dead; with Beverly Tyler, Ray Danton, Jay Novello, Tol Avery; (SW&SD).

Dragnet NBC 7:30pm with regulars & Barbara Nichols; (SW&SD).

GEORGE GOBEL SHOW NBC 8pm Peggy Lee(S), Dennis Day(S), Jim Backus(C).

Life and Legend of Wyatt Earp ABC 8:30pm Caught by a Whisker; with regulars & Paul Dubov, Christian Drake, Hal H. Thompson, Lester Dorr; (SW&SD).

The Rifleman ABC 9pm Home Ranch; with regulars & Lee Farr, Steve Rowland, Harold Stone; (SW&SD).

ARTHUR GODFREY SHOW CBS 9pm(8) Martha Carson(S), Ray Walston(C), Johnny Nash(S), The Axidentals(S).

Colgate Theatre NBC 9pm LAST SHOW. If You Knew Tomorrow; with Bruce Gordon, Judith Ames, Francis Bavier, Dan Barton.

Naked City ABC 9:30pm Nickel Ride; with regulars & Cameron Prudhomme, John Seven.

RED SKELTON SHOW CBS 9:30pm(8:30) Gene Raymond(A), John Carradine(A).

Bob Cummings Show NBC 9:30pm Bob Helps Anna Maria; with regulars & Anna Maria Alberghetti, Sheila Graham; (SW&SD).

GARRY MOORE SHOW CBS 10pm(9) William Bendix(A), Marilyn Maxwell(S), Hermione Gingold(C), Carol Burnett(C).

The Californians NBC 10pm (O) Michael Fessier; with regulars & Patricia Medina, Sean McClory, Paul Lambert; Dir - Paul Henreid.

WEDNESDAY OCTOBER 8

Wagon Train NBC 7:30pm The Juan Ortega Story; (O) Frank Waldman; (A) David Swift, and Peggy & Lou Shaw; with regulars & Dean Stockwell, Robert Simon, Robert Osterloh, Lillian Bronson, Paul Langton, Vic Perrin, Larry Blake; Dir - David Swift.

Donna Reed Show ABC 8:30pm(9) The Hike; (O) Jay Sommers & Don Nelson; with regulars & Scott Morrow, Rickey Klein, Stephen Pearson, Alan Aaronson, Martin Smith; (SD).

FRIDAY OCTOBER 10 (Cont'd)

YOUR HIT PARADE CBS 7:30pm (6:30) NETWORK PREMIERE: Regulars on this show are: Dorothy Collins(S), Johnny Desmond(S). Guests for premiere show are: Barbara Cook(S), Eddie Hodges(S).

Buckskin NBC 7:30pm RETURN: NEW DAY & TIME: Regulars in this series are: Tommy Nolan, Sallie Brophy. NOTE: The first seven programs will be re-runs.

Walt Disney Presents ABC 8pm The Pigeon that Worked a Miracle; (O) Thomas Liggett (Based on his book "Pigeon Fly Home"); (A) Otto Englander; with Brad Payne, Winifred Davenport; George Fenneman is narrator; Dir - Walter Parkins.

Trackdown (Robert Culp) CBS 8pm(7) with Virginia Grey, Ross Elliott; (SW&SD).

FURTHER ADVENTURES OF ELLERY QUEEN (George Nader) NBC 8pm Ten Days' Wonder; (O) Harold Gast; with Otto Kruger; Dir - Livia Granito.

Man With A Camera (Charles Bronson) ABC 9pm PREMIERE: Regular in this series is Mr. Bronson. Second Avenue Assassin; (O) William Fay; with Tom Laughlin, Leonard Bell, Ruta Lee, Theodore Marcuse, Walter Barnes, John C. Beach, Art Lewis, Don Kennedy; Dir - Gerald Mayer.

Phil Silvers Show (You'll Never Get Rich) CBS 9pm(8) Bilko's De Luxe Tours; with regulars & Ethel Remy, Joseph Lieberman, Billy Quinn; (SW&SD).

M Squad (Lee Marvin) NBC 9pm The Refugee; with regulars & Mark Neiman, Judith Braun; (SW&SD).

77 Sunset Strip (Efrem Zimballist, Jr.) ABC 9:30pm PREMIERE: Regulars in this series are: Mr. Zimballist, Roger Smith, Edward Byrnes. NOTE: Premiere show is special 90 minute film. Girl on the Run; (O) Marion Hargrove; with regulars & Erin O'Brien, Shepperd Strudwick, Barton MacLane, Ray Teal; Dir - Richard Bare.

Schlitz Playhouse CBS 9:30pm(8:30) RETURN: NEW SEASON: The Hasty Hanging; (O) Morgan Lewis; (A) Charles Larson; with Fess Parker, Robert Middleton, John Smith, Mary LaRoche, Emmett Lynn, Mickey Simpson, Stan Jones; Dir - John Brahm.

Lineup (Warner Anderson, Tom Tully) CBS 10pm(9) The Rufus Granger Case; with regulars & Walter Reed, James McCallion, Beverly Tyler; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - OCTOBER 6 - OCTOBER 10

TODAY (Dave Garroway) NBC 7am 10/6 - Elaine May & Mike Nichols(C); 10/7 - Dorothy Moreau(S); 10/9 - Melissa Hayden(D), Andre Eglevsky(D); 10/10 - Lee Thornberry(S).

ARTHUR GODFREY TIME CBS 11am Rusty Draper will sub for Mr. Godfrey for the entire week.

JIMMY DEAN SHOW CBS 2pm(1) Martha Wright(S) will be guest for entire week. 10/6 - Hal LeRoy(D); 10/8 - Eddie Garson(ventrill); 10/10 - Billy Fellows(pantomimist).

COUNTY FAIR (Bert Parks) NBC 4:30pm(2:30) 10/6 - June Valli(S).

JACK PAAR SHOW NBC 11:15pm Johnny Carson will sub for Mr. Paar for two weeks (10/6-10 & 10/13-17). 10/6 - Eva Gabor(A), Dick Williams(S), Fred Harey; 10/8 - Alan Copeland(S), Don McNeill; 10/9 - David Allen(S); 10/10 - Bob Carroll(S).

SATURDAY OCTOBER 11

Fury NBC 11am(9:30) RETURN: NEW SEASON: Regulars in this series are: Bobby Diamond, Peter Graves, Roger Mobley. Premiere show with regulars & William Fawcett, Jimmy Baird.

TRUE STORY NBC 12N(4pm) The Imperfect Secretary; (O) Bob Corcoran; with Staats Cotsworth, Susan Brown, Dick Van Dyke, Pat Hosley, William Putch.

SATURDAY OCTOBER 11 (Cont'd)

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DICK CLARK SHOW ABC 7:30pm(9:30) Danny and the Juniors(S), Sam Cooke(S), Conway Twitty(S), The Applejacks(S), Paul Peek(S).

Perry Mason CBS 7:30pm(6:30) The Case of the Sardonic Sergeant; with regulars & Paul (Raymond Burr) Picerni; (SW&SD).

PERRY COMO SHOW NBC 8pm Shirley Booth(A), Dale Robertson(A), Lucho Gatica(S).

Wanted - Dead or Alive CBS 8:30pm(7:30) with Everett Sloane, Lurene Tuttle, Frank Faylen, Richard (Steve McQueen) Devon; (SW&SD).

Steve Canyon NBC 9pm Operation Jettison; with Tige Andrews, Sue Randall, Mich- (Dean Fredericks) ael Galloway, John Hoyt, William Ching, De Forest Kelley.

Have Gun, Will Travel CBS 9:30pm(8:30) with Dean Harens, Bonnie Bolding, Charles Gray, John Alder- (Richard Boone) son, Hank Patterson; (SW&SD).

Cimarron City NBC 9:30pm PREMIERE: Regulars in this series are: Mr. Montgomery, (George Montgomery) Audrey Totter, John Smith. I, the People; (O) Gene L. Coon; with regulars & Fred MacMurray; Dir - Jules Bricken.

Guns smoke CBS 10pm(9) with regulars & Clifton James, Mary Carver, Harold J. Stone; (James Arness) (SW&SD).

SUNDAY OCTOBER 12

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PAUL WINCHELL SHOW ABC 5pm RETURN; NEW TIME: Regulars on this show are Mr. Winchell (ventril), and Bill Baird's Marionettes. Writers- Jay Jones, Bud Burston, Howard Beck; Dir - Don Appel.

SWISS FAMILY ROBINSON NBC 6:30pm SPECIAL. (O) Johann Wyss; (A) Michael Dyne; with Walter Pidgeon, Laraine Day, Patty Duke, Dennis Kohler, Dennis Hopper; Dir - William Graham.

Lassie CBS 7pm The Rocking Chair; with regulars & Rusty Lane; (SW&SD).

Maverick ABC 7:30pm The Belcastle Brand; with Reginald Owen, Joan Egan, Sey- (James Garner) mour Green, Gordon Richards; (SW&SD).

Bachelor Father CBS 7:30pm with regulars & Shirley Mitchell, Maggie Magennis, Zachery (John Forsythe) Charles; (SW&SD).

ED SULLIVAN SHOW CBS 8pm Carol Channing(C), Genevieve(S), Nora Kaye(D), Eric Bruhn(D), Shelly Berman(C), Line Renaud(S), Talbot Brothers (S-M), George & Lewis(novelty).

STEVE ALLEN SHOW NBC 8pm Judy Holliday(C-S)Lloyd Bridges(A), Larry Daniels(C), Carol Simpson(S), Pat Harrington, Jr.(C).

Lawman ABC 8:30pm The Prisoner; with Bek Nelson, John Doucette, William Hen- (John Russell, Peter Brown) ry, Henry Cheshire; (SW&SD).

Colt .45 ABC 9pm Gallows at Granite Gap; (O) Joseph Chadwick; (A) William (Wayde Preston) Leicester; with Virginia Gregg, John Smith, Stuart Randall, William Henry, Harry Antrim; Dir - Franklin Adreon.

General Electric Theater CBS 9pm The Castaway; (O) Ernest Haycox; (A) John Hawkins; with (A) William Ronald Reagan, Harold J. Stone, Jim Davis, Robert Fuller, Jennifer West, Ethel Shutta, Van Williams, Shirlee Knight, Glenn Strange, Henry Wills, Michael Rye; Dir - James Neilson.

DINAH SHORE CHEVY SHOW NBC 9pm Peter Lawford(A), Ella Fitzgerald(S), Jimmy Durante(C), Julius La Rosa(S).

ENCOUNTER ABC 9:30pm LIVE FROM TORONTO: End of Summer; (O) Ivan Turgenev; (A) Elliott Baker; with Hildegard Rossi, Gordon Ruttan, Donald Davis, Alma Matsh, Hilary Vernon.

Alfred Hitchcock Presents CBS 9:30pm Don't Interrupt; (O&A) Sidney Carroll; with Chill Wills, (A) Cloris Leachman, Biff McGuire, Peter Lazer, Jack Mulhall, Roy Glenn, Geoffrey Lewis; Dir - Robert Stevens.

Loretta Young Show NBC 10pm For Better or For Worse; with Mark Stevens, Edward Binns, (A) Maureen Leeds; (SW&SD).