

ROSS REPORTS — TELEVISION INDEX

JUNE 30-JULY 6, 1958

VOLUME 10 NUMBER 27

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (June 30)

CBS- 10-10:30am NYT (9-9:30am LAT), Mon thru Fri; DEBUT - For Love or Money - LIVE
from NY; to the net. (Replaces The Garry Moore Show, last show June 27).

§ Bill Nimmo is m.c. for this audience participation quiz in which three players at a time compete in answering quiz questions for prizes. The winner gets a choice of a known prize or an unknown sum of money. Home viewers will also get a chance to play each day via phone calls determined by post card selection.

§ SPONSORS- Participating.

§ PKGR- Walt Frammer Productions with CBS-TV(NY); Exec Prod- Walt Frammer; Prod- Bob Wald; Prodn Superv- Jerry Salzer; Dir- Ken Whelan; Music Dir- Arlo Hulst; Sets- Charles Lisanby.

CBS- 10:30-11am NYT (9:30-10am LAT), Mon thru Fri; DEBUT - Play Your Hunch - LIVE
from NY; to the net. (Replaces How Do You Rate?, last show June 26). §

Merv Griffin is m.c. for this audience participation and home viewer quiz game. Two husband and wife teams in the studio use their powers of intuition in trying to outguess each other on puzzlers, with the winning couple picking straws for valuable prizes.

§ SPONSORS- Participating.

§ PKGR- Mark Goodson-Bill Todman in assoc with CBS-TV(NY); Prod- Bob Rowe; Dir- Lloyd Gross; Sets- Charles Lisanby.

NBC- 2-2:30pm NYT (12noon-12:30pm LAT), Mon thru Fri; DEBUT - Lucky Partners -
LIVE from NY; to the net. (Formerly local station time). § Carl Cordell

is m.c. for this audience participation quiz game which involves number game boards in the studio providing home and studio viewers with key numbers which enable them to win prizes.

§ Sustaining, open.

§ PKGR- Martin and Allan Stone in assoc with NBC-TV(NY); Exec Prod- Martin Stone; Prod- Carl Jampel; Assoc Prod- Leon Newman; Dir- Dick Schneider; Asst Dir- Eleanor Tarshis; Music- John Gart; Sets- Otis Riggs; Prog Anncr- Fred Collins.

NBC- 2:30-3pm NYT (12:30-1pm LAT), Mon thru Fri; DEBUT - Haggis Baggis - LIVE
(COLOR) from NY; to the net. (Replaces Kitty Foyle; last show June 27). §
Fred Robbins is m.c. for this two-part audience participation quiz. Four contestants in turn answer questions chosen from a board. Correct answers removes a section of the board, revealing part of a photograph. The first contestant to identify the photograph is the winner. Runner-ups also get a chance to win prizes after the winner makes his choice of two groups. Home viewer prizes are also awarded through a drawing.

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THIS WEEK (More)

THIS WEEK(Cont'd)

Monday(June 30)

NBC- Haggis Baggis (Cont'd from previous page): § Sustaining, open.
§ PKGR- Joe Cates with NBC-TV(NY); Exec Prod- Joe Cates; Prod- David Brown; Prodn Superv- Bill Watts; Dir- Ted Nathanson; Sets- Norman Davidson.

NBC- 3-3:30pm NYT (1-1:30pm LAT), Mon thru Fri; DEBUT - Today Is Ours - LIVE from NY; approx 154 stations live and tape. (Replaces first half-hour of NBC Matinee Theater, last show June 27). § Dramatic serial, starring Patricia Benoit as Laura Manning, an assistant high school principal and mother of a young son; with Patrick O'Neal playing Karl Manning, her former husband. The story-line follows students, teachers and others concerned with school-time and personal activities of the leading players. (See page B for cast credits).

§ SPONSORS- Segments: The Procter & Gamble Co (Various Products), three quarter-hours weekly, thru Benton & Bowles, Inc(NY); Alberto-Culver Co (VO-5, other products) thru Geoffrey Wade Advertising(Chi); H. J. Heinz Co (Various Products) thru Maxon, Inc(NY); Sterling Drug Co (Various Products) thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR- Compton Advertising(NY) for The Procter & Gamble Co.; Prod- Robert M. Rehbock; Dir- Walter Gorman; Asst Dir- Eleanor Tarshis; Sets- Peter Dohanos; Costumes- Hazel Roy; Writer- Julian Funt; Casting- Lucille Mason(Compton).

NBC- 3:30-4pm NYT (1:30-2pm LAT), Mon thru Fri; DEBUT - From These Roots - LIVE from NY; approx 154 stations live and tape. (Replaces second half-hour of NBC Matinee Theater, last show June 27). § Dramatic serial concerning the Fraser family, their friends and associates in a small town. (See page B for cast credits).

§ SPONSORS- Segments: The Procter & Gamble Co (Various Products), four quarter-hours weekly, thru Benton & Bowles, Inc(NY); Alberto-Culver Co (VO-5, other products) thru Geoffrey Wade Advertising(Chi).

§ PKGR- Benton & Bowles, Inc(NY) for The Procter & Gamble Co.; Prod- Don Wallace; Dirs- Joseph Behar, Paul Lammers; Asst Dir- Paul Freeman; Sets- Carden Bailey; Costumes- Hazel Roy; Writers- John Pickard, Frank Provo; Casting- Ruth Levine(Benton & Bowles).

NBC- 7:30-8pm NYT & LAT, Weekly; DEBUT (Evening Program) - Haggis Baggis - LIVE (COLOR) from NY, to the net. (Replaces The Price Is Right, moved to Thu, 10-10:30pm NYT & LAT, effective June 26). § Jack Linkletter is m.c. for this evening version of the audience participation quiz, which also started a Monday-thru-Friday afternoon version this day (see page 54).

§ Sustaining.

§ PKGR- Joe Cates with NBC-TV(NY); Exec Prod- Joe Cates; Prod- David Brown; Prodn Superv- Bill Watts; Dir- Ted Nathanson; Sets- Norman Davidson.

Tuesday(July 1)

CBS- 9:30-10pm NYT (8:30-9pm LAT); RETURN - Spotlight Playhouse - FILM; 109 stations net, 61 delayed. (Summer replacement for The Red Skelton Show, last show June 24). Re-runs of films previously seen on The Loretta Young Show, with stars other than Miss Young, over the NBC-TV net. Anita Louise is the hostess for these summer re-runs.

§ ALTERNATE SPONSORS- Pet Milk Co (Milk Products) thru Gardner Advertising Co (St. Louis); and S. C. Johnson & Son, Inc (Waxes, other products) thru Foote, Cone & Belding(Chi).

§ PKGR & Film Prod Lewislor Productions, at Samuel Goldwyn Studios, Hollywood; Prod- John London; Dirs- Various; Writers- Various.

THIS WEEK(Cont'd)

Tuesday(July 1)

CBS- 10-10:30pm NYT (9-9:30pm LAT), Weekly; DEBUT - Bid 'n' Buy - LIVE - LIVE from NY; 181 stations live, 3 tape. (Replaces The \$64,000 Question, which will return on a new day in the fall). § Bert Parks is m.c. for this audience participation auction game. Four contestants are given \$10,000 apiece in real cash and this stake is used to bid for clues to identification of a silhouette or picture puzzle shown on a screen. Winners receive merchandise awards and also retain part of the original auction cash stake used in the bidding. The program will be seen for 13 weeks in this time spot.

§ SPONSOR- Revlon, Inc (All Products) thru Warwick & Legler, Inc(NY); Acct Exec- Robert Edens.

§ PKGRS & Co- Prods- Robert Stivers, Irv Atkins; Dir- Seymour Robbie; Sets- John Ward; Prog Anncr- Bill Rogers.

NBC- 9-9:30pm NYT & LAT, Weekly; DEBUT (Evening Program) - Dotto - LIVE from NY; 124 stations live and tape or kine. (Replaces Adventures of McGraw, last show June 24). § Jack Narz is m.c. for this audience participation quiz, which also continues to be seen over the CBS-TV net, Mon thru Fri, 11:30am-12noon NYT (10:30-11am LAT) for the same sponsor. Narz also is m.c. for the daytime show. Correct answers to quiz questions cause lines to be drawn between dots toward a recognizable picture. Contestants win cash. A separate game for home viewers will also be part of the evening program.

§ SPONSOR- Colgate-Palmolive Co (Fab, other products) thru Ted Bates & Co., Inc(NY); Acct Exec- William Jost(Fab).

§ PKGR- Frank Cooper-Sy Fischer Associates(NY); Created By- Al Schwartz, Snag Werris; Prod- Ed Jurist; Assoc Prod- Gil Cates; Asst to Prod- Terry Laughlin; Dir- Jerry Schnur; Music Dir- Hank Sylvern; Prog Anncr- Ralph Paul; Sets- Charles Lisnby; Dotto drawings created by Jerry Hammer Associates, Inc.

Wednesday(July 2)

NBC- 10-10:30pm NYT & LAT, Weekly; DEBUT (Evening Program) - It Could Be You - LIVE from LA; 115 stations live, 22 tape or kine. (Summer replacement for This Is Your Life, last show June 25). § Bill Leyden is m.c. for this audience participation show, which also continues to be seen Monday thru Friday, 12:30-1pm NYT (11:30am-12noon LAT) over the NBC net, also with Leyden as m.c. Evening version has seven segments designed as surprises for participants, including guest appearances, comic stunts, anniversary gifts and greetings and reunions.

§ SPONSOR- The Procter & Gamble Co (Various Products) thru Compton Advertising, Inc(NY); Acct Superv- Allen F. Flouton.

§ PKGR- Ralph Edwards Productions(LA); Prod- Steve Hatos; Assoc Prod- John Dougherty; Dir- Stuart Phelps; Asst Dir- Gene Law; Music Dir- Ivan Ditmars; Prog Anncr- Wendell Miles; Writers- Henry Hoople, Bill Burch, Joe Landis, Robert Lauher.

Thursday(July 3)

ABC- 9-9:30pm NYT & LAT, Weekly; DEBUT - The Chevy Showroom - LIVE from NY; 148 stations live and tape. (Summer replacement for The Pat Boone Chevy Showroom, last show June 26; returns Oct 2). § Andy Williams is star of this music-variety series, with special guest comedian Dick Van Dyke, and featuring the Bob Hamilton Trio, dancers.

§ SPONSOR- Chevrolet Division, General Motors Corp., thru Campbell-Ewald Co (Detroit); Acct Exec- Hugh Lucas; TV Acct Rep- A. J. Miranda(NY).

§ PKGR- Cooga Mooga Productions, Inc(NY) thru General Artists Corp(NY); Prod & Dir- Bill Hobin; Assoc Prod- Bob Scheerer; Music Dir- Mort Lindsey; Sets- Fred Voelpel; Costumes- Al Lehman; Choreog- Bob Hamilton; Writer- Robert Paul Smith; Music Arrangements- Ralph Burns; Choral Arrangements- Mel Pahl, Dick Williams.

THIS WEEK(Cont'd)

Thursday(July 3)

CBS- 8:30-9:30pm NYT, Weekly; DEBUT (Evening Program) - The Verdict Is Yours - LIVE from NY; to the net. (Replaces Climax!, last show June 26). § Jim McKay is "courthouse reporter" for this evening version of the Mon thru Fri daytime program, which continues, 3:30-4pm NYT (2:30-3pm LAT). The series presents trial dramas portrayed in a courthouse setting. The jury is chosen from the studio audience, the opposing counsel in the various cases and the presiding judge are all bona fide lawyers, while the people in each case are actors playing roles, unrehearsed and following logical developments as each case unfolds. The daytime and evening programs are completely separate.

§ SPONSOR- To be announced.

§ PKGR- CBS-TV(NY) with Frank Cooper Associates; Prod- Eugene Burr; Asst to Prod- Robert Precht; Dir- Byron Paul; Asst Dir- Al Rafkin; Legal Advisor- Selig Silverman.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - Buckskin - FILM; no. of stations not available. (Summer replacement for The Ford Show, last show June 26, returning Oct 2). § Western series based on life in a small town in Montana in 1880, with Tommy Nolan as 10-year-old Jody O'Connell, and Sallie Brophy as his widowed mother who runs a small hotel.

§ SPONSOR- Ford Division, Ford Motor Co., thru J. Walter Thompson Co(NY); Acct Superv- John McQuigg(Detroit); TV Acct Rep- Howard Spohes.

§ PKGR- Betford Corp(LA); Film Prod- Revue Productions, Inc., at Republic Studios, Studio City, Calif.; Prod- Robert Bassler; Dir- Earl Bellamy; Dir of Photog- Bud Thackery; Asst Dir- James H. Brown; Art Dir- Frank Arrigo; Creator and Writer- Harold Swanton.

Friday(July 4)

ABC- 9-9:30pm NYT, this date only; SPECIAL - The Rival World - FILM; to the net.

§ Documentary film, dealing with the war between insects and man, showing the insect attacks and man's counter-attacks. Ed Reimers is narrator.

§ Sustaining.

§ PKGR & Film Prod- Shell Oil Co; Music Dir- James Stevens.

CBS- 10:30-11pm NYT (9:30-10pm LAT), Weekly; TITLE DEBUT - Personal Appearance - FILM; no. of stations not available. (Summer replacement for Person to Person, last show June 27). § Re-runs of films formerly seen on Schlitz Playhouse and Screen Directors Playhouse.

§ ALTERNATE SPONSOR- (starting July 11) Florists Telegraph Delivery Assn thru Grant Advertising, Inc(NY); Acct Exec- Donald Slattery. Alt Week Sustaining.

§ PKGR- CBS-TV; Film Prod- Revue Productions, Inc., at Republic Studios, Studio City, Calif.; also Hal Roach Studios, Culver City, Calif.

Saturday(July 5)

NBC- 11:30am-12noon NYT, Weekly; RETURN - Blondie - FILM; to the net. (Replaces Andy's Gang, last show June 28). § Re-runs of episodes from the series starring Arthur Lake as Dagwood Bumstead and Pamela Britton as Blondie, previously seen over the NBC net from Jan 4, 1957 thru Sept 27, 1957.

§ Sustaining.

§ PKGR & Film Prod- Hal Roach Studios, Culver City, Calif.; Exec Prod- Hal Roach, Jr.; Prod- William Harmon; Dir- Hal Yates; Writer- John L. Green.

Sunday(July 6)

ABC- 8:30-9pm NYT & LAT, Weekly; DEBUT - Anybody Can Play - LIVE from LA; 70 stations live, 68 tape. (Replaces Adventure at Scott Island, last show June 29). § George Fenneman is m.c. for this audience panel quiz, with added home viewer participation.

(Continued on next page)

THIS WEEK(Cont'd)

Sunday (July 6)

ABC- Anybody Can Play(Cont'd from previous page): Four studio contestants answer questions on a point system, competing for cash and prizes. Home viewers, through the mail, compete for cash prizes by estimating the order in which contestants will finish. The series of quizzes involving the same groups of contestants last four weeks (opening series will be five weeks).

§ SPONSOR- R. J. Reynolds Tobacco Co (Salem Cigarettes) thru William Esty Co., Inc(NY); Acct Exec- Sam Northcross.

§ PKGR- John Guedel Productions(LA); Prod- John Guedel; Assoc Prod- Dolph Nelson; Dir- John Alexander; Writers- Mannie Mannheim, Eddie Mills, Marion Pollock.

NBC- 10-10:30pm NYT & LAT, Weekly; DEBUTS & RETURNS - Decision - FILM; 133 stations net, 10 delayed. (Summer replacement for The Loretta Young Show, last show June 29, returning Oct 5). § Thirteen-week series, presenting seven new pilot films and re-runs of six films from series previously seen on the air as part of Schlitz Playhouse, Screen Directors Playhouse and others. First run films and dates on which they will be shown are: July 6, The Virginian, starring James Drury; July 20, The Danger Game, starring Ray Danton; July 27, The Tall Man, starring Michael Rennie; Aug 10, Indemnity, starring Richard Kiley; Aug 17, Stand and Deliver, starring Louis Hayward; Sept 21, Man Against Crime, starring Darren McGavin; Sept 28, Adventures of Mike Shane, starring Mark Stevens.

§ SPONSOR- The Procter & Gamble Co (Tide, Camay, Gleem); Tide (major product) thru Benton & Bowles, Inc(producing agency); Acct Exec- Bruce Crawford; Camay thru Leo Burnett Co., Inc(Chi); Gleem thru Compton Advertising, Inc(NY).

§ PKGR- Benton & Bowles, Inc(NY); Pkgrs and film producers of the films and their production crews- Various.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Baseball Corner; ADD WEEKLY SHOWING June 29; Sundays, 5-5:30pm NYT, Weekly, Tape from Chicago, no. of stations not available. § Repeat of programs seen the previous Sunday, 9-9:30pm NYT; the 9-9:30pm programs continue. (See page 43).

§ SPONSOR- General Mills, Inc (Wheaties) thru Knox Reeves Advertising, (Minn).

§ PKGR- Sports Programs, Inc(Chi); Prod- Jim Colligan.

Paul Winchell Show (Sun, 4:30-5pm NYT & LAT) Last show June 1.

Sugarfoot (Tue, 7:30-8:30pm NYT & LAT) Re-runs begin June 24; alternates with Cheyenne; re-runs begin July 1.

Broken Arrow (Tue, 9-9:30pm NYT & LAT) Re-runs begin July 1.

The Real McCoys (Thur, 8:30-9pm NYT & LAT) Re-runs begin July 3.

CBS- Captain Kangaroo (Mon thru Fri, 8-8:45am NYT; 7-7:45am LAT; Sat, 9:30-10:30am NYT, 9-10am LAT) Mon thru Fri, last show June 27, returns Sept 29 after summer vacation. Saturday program, moves to 11am-12noon NYT, effective July 5, presenting taped programs of new material during the summer. The Saturday program will return to its former time on Oct 4.

NBC- Twenty-One (Mon, 9-9:30pm NYT & LAT) Revised production credits, effective June 23: Assoc Prod- Gloria Anne Rader; Dir- Grant Johnston. Other credits are as previously listed.

Saber of London (Sun, 5:30-6pm NYT & LAT) Last show June 29. Program is replaced by Comment, formerly seen Sundays, 2:30-3pm NYT; 11:30am-12noon LAT; and off the air for three weeks, starting June 15; returns effective July 5.

The Thin Man (Fri, 9:30-10pm NYT & LAT) Re-runs began June 20.

Comedy Time (Mon thru Fri, 5-5:30pm NYT; 2-2:30pm LAT) Last show June 27; time reverts to local stations.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 30 - JULY 6
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Broken Arrow, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Dragnet, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Maverick, No Warning, People's Choice, Dick Powell's Zane Grey Theatre, Real McCoys, Restless Gun, Sugarfoot, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Leave It To Beaver; Wednesday June 25; CBS 8pm - ~~DELETE~~: Rusty Stevens; ADD: Diane Brewster, Doris Packer, Stanley Fafara.

PLAYHOUSE 90; Thursday June 19; CBS 9:30pm - ADD CAST: Barry Atwater, Philip Reed, Doris Lloyd, Eugenia Paul, Val Avery, Nelson Welch.

ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm; 6/27 - ADD: Art Lund(S).

LAMP UNTO MY FEET; Sunday June 29; CBS 10am - ADD: Welcome Home; (O) Richard Aurelio; with Fred Herrick, Doris Rich, Gino Ardito, Judson Rees, Reuben Singer, Jeff Harris.

LOOK UP AND LIVE; Sunday June 29; CBS 10:30am - ADD CAST: Paul Stevens, Richard Shepard, Margaret Linn, Ed Asner, Norman Rose.

CAMERA THREE; Sunday June 29; CBS 11:30am - ADD: Songs of Kurt Weill; with Lotte Lenya(S).

MONDAY JUNE 30  
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TALENT SCOUTS CBS 8:30pm(7:30) Alfred Mouldous(M), Don Grilley(S), Sharlene Morris(S).

STARS OF JAZZ ABC 9pm(10:30) Joe Williams(S), Count Basie & Band.

POLKA-GO-ROUND ABC 9:30pm Dorothy Caruso(S), The Laget National Swedish Dancers.

Alcoa Theatre NBC 9:30pm Decoy Duck; (O) Robert Standish; (A) John Robinson & Frederic Brady; with Jane Powell, Berry Kroeger, David Janssen.

STUDIO ONE IN HOLLYWOOD CBS 10pm(9) The Undiscovered; (O) Joseph Landon; with Marilyn Erskine, John Lupton, Philip Abbott, Edward Andrews, Nancy Hadley, Willard Sage; Dir - Jim Clark.

Suspicion NBC 10pm Return from Darkness; (O) Lester Powell; with Phyllis Thaxter, Lorne Greene, John Baragrey, Charles Mendick, Ed Bryce, John McGovern, Phyllis Hill.

TUESDAY JULY 1
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Mr. Adams & Eve CBS 8pm(7) Planes That Pass in the Night; with regulars & Alberto Morin, Albert Carrier, Al Austin, Jim Turley, Jan Brooks, Kipp Hamilton, Mary Lou Clifford, Lenmana Guerin; (SW&SD).

THE INVESTIGATOR NBC 8pm with regulars & Kent Smith, George Maharis, William Smithers, Roger de Koven, Perry Wilson, Richard MacMurray, Crahan Denton, Bernard Kates, Nan Martin, Millette Alexander.

WEDNESDAY JULY 2  
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Leave It To Beaver CBS 8pm with regulars & Rusty Stevens; (SW&SD).

WEDNESDAY JULY 2 (Cont'd)

KRAFT MYSTERY THEATRE NBC 9pm Next Door to Death; (O) Based on novel "The Hedge Between," by Charlotte Armstrong; (A) Michael Dyne; with Patrick Macnee, Gladys Holland, Rex O'Malley, David Hurst, Abigail Kellogg; Dir - David Greene.

US STEEL CBS 10pm The Hidden River; (O) Based on a play by Ruth & Augustus Goetz, (From a novel by Storm Jameson); (A) Theodore Apstein; with Farley Granger, Richard Kiley, Erin O'Brien Moore, Lois Nettleton, George Voskovec; Dir - Robert Mulligan.

THURSDAY JULY 3

CHEVY SHOWROOM ABC 9pm STARRING ANDY WILLIAMS PREMIERE: Regulars are Dick Van Dyke(C), Bob Hamilton Trio(D); Dir - Bill Hobin.

Playhouse 90 CBS 9:30pm Galvanized Yankee; RE-RUN of 12/5/57

Buckskin NBC 9:30pm PREMIERE: Regulars are Tommy Nolan and Sallie Brophy. Lady from Bismark; (O) Harold Swanton; with regulars & Carolyn Kearney, Michael Lipton.

FRIDAY JULY 4

Adventures of Rin Tin Tin ABC 7:30pm The White Chief; with regulars & Joe Sawyer, Patrick Whyte; (SW&SD)

Jefferson Drum NBC 8pm (Jeff Richards) The Poet; with regulars & Hal K. Smith, James Anderson, Skip Homeier.

Phil Silvers Show (You'll Never Get Rich) CBS 9pm RE-RUN of Bilko and the Flying Saucer.

Schlitz Playhouse CBS 9:30pm RE-RUN of 11/22/57 - No Second Helping.

MULTIPLE & ACROSS-THE-BOARD SHOWS - JUNE 30 - JULY 4

TODAY NBC 7am (Dave Garroway) 6/30 - Smith and Dale(C); 7/1 - Blackstone the Magician; 7/2 - Pat Rooney(D); 7/3 - Victor Moore(C); 7/4 - Joe E. Howard.

TODAY IS OURS NBC 3pm PREMIERE: Regulars in this series are - Patricia Benoit, Patrick O'Neal, Peter Lazer, Joyce Lear, Ernest Graves, Tom Carlin, Nancy Sheridan, Chase Crosley, Joanna Roos, Martin Blane, Eugenia Rawls, John McGovern, Nelson Olmsted, Barry Thomson; Writer- Julian Funt; Dir - Walter Gorman.

FROM THESE ROOTS NBC 3:30pm PREMIERE: Regulars in this series are - Ann Flood, Grant Code, Helen Shields, Sarah Hardy, Henderson Forsythe, Frank Marth, Julia Bavasso, Sarah Burton, Tom Shirley, David Sanders, Mary Alice Moore, Len Wayland, Billie Lou Watt, Charles Egelston, Mae Munroe, Dana White, Gary Morgan, Vera Allen, John Stewart; Writers- John Pickard & Frank Provo; Dirs - Joseph Behar & Paul Lammers.

MODERN ROMANCES NBC 4:45pm(1:45) (Martha Scott) (O) Bob Corcoran; with Georgiann Johnson, House Jameson, Frank Overton, Lee Bergere, Grant Sullivan.

JACK PAAR SHOW NBC 11:15pm 6/30 - James Mason, Pamela Mason, Portland Mason, Allen Funt, Peggy King(S), Kokomo Jr (chimp); 7/1 - Cliff Arquette(C), Virginia Graham, George Carl(C); 7/2 - Cornelia Otis Skinner(A), Orson Bean(C), Peggy King(S); 7/3 - Florence Henderson(S), Alice Pearce (C), Seitz Twins(S); 7/4 - Lou Holtz(S), Johnny Desmond(S), Charles Manna(C).

SATURDAY JULY 5

JIMMY DEAN SHOW CBS 12 Noon Connie Francis(S)
TRUE STORY NBC 12 N(4pm) (O) William Kendall Clarke; with Dolores Sutton, James Congdon, Crahan Denton, Jamie Smith.
DICK CLARK SHOW ABC 7:30pm Don Cornell(S), Jan and Arnie(S), The Upbeats(S), Johnny Cash(S).
Perry Mason CBS 7:30pm(6:30) RE-RUN of The Case of the Negligent Nymph.
COUNTRY MUSIC JUBILEE AEC 8pm(8:30) Tex Williams(S).
BOB CROSBY SHOW NBC 8pm Kathryn Grayson(S), Jackie Cannon(C), Sheb Wooley(S).

SUNDAY JULY 6

ED SULLIVAN SHOW CBS 8pm On film: Grace Kelly & Price Ranier, Frank Sinatra(S). Live: Joe Cooke, Jr(C-juggling), Hal Lloyd, Jr(S), Sue Carson(C), Carol Burnett(C), Kirby Stone Four(S), Professor Backwards(C), Sallie Blair(S), Morlidors(acro), Papsie Georgian(D).
STEVE ALIEN SHOW NBC 8pm Steve Lawrence(S), Eydie Gorme(S), Pat Kirby(S), Erin O'Brien(S)
CHEVY SHOW NBC 9pm Eddie Foy(C).
Alfred Hitchcock Presents CBS 9:30pm RE-RUN of: The Mail Order Prophet.
Decision NBC 10pm PREMIERE: The Virginian; (O) Leslie Stevens; with James Drury, Robert Burton, Jeannette Nolan, Stephen Joyce, Robert Gist, Dan Blocker, Andrew Duggan; Dirs - Lamont Johnson & David Rich.