

ROSS REPORTS — TELEVISION INDEX

MARCH 3-9, 1958

VOLUME 10

NUMBER 10

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

None this week, all networks.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Conquest (Approx 4 times this season, various times) March 9, Sunday, 5-6pm NYT; FILM. "Exclusive Reports on the Atom, Heart Surgery and Antarctica," with Eric Sevareid as host.

NBC- Shirley Temple's Storybook (Approx every 2 or 3 weeks, evenings, various times) March 5, Wednesday, 7:30-8:30pm NYT, Washington Irving's "The Legend of Sleep Hollow," adapted by Norman Lessing, starring Boris Karloff (as Storyteller) and Shirley Temple (see page B for cast credits). § Prod- Alvin Cooperman; Dir- Paul Bogart; Costumes- Gwen Wakeling; Art Dir- Rafael Bretton. LIVE (COLOR) from LA.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Sunday Schedule Changes, effective March 2: The Last Word moved to 6-6:25pm NYT, replacing Beat the Clock (last Sunday show, Feb 23). The Last Word has been seen 3:30-4pm NYT, which reverts to local stations. § Face the Nation moves to 4:30-5pm NYT, a half-hour later than it was formerly seen, with the 4-4:30pm time period reverting to local stations. In its new time it replaces World News Round-up (last show Feb 23). § Let's Take a Trip, 12-12:30pm NYT, (last show Feb 23) time reverts to local stations.

Eye On New York; RETURN March 2; Sun, 11-11:30am NYT; also re-broadcast via videotape 12-12:30pm NYT; LIVE from NY, to the net. (Replaces U.N. in Action, last show Feb 23; also serviced to some stations formerly carrying Let's Take a Trip (see changes above). § Bill Leonard reports on life in New York, with live and film interpretation of events and people in the city. § Sustaining. § PKGR- WCBS-TV Public Affairs; Prod- Nazaret Cherkezian; Dir- Lee Polk; Writer- Lester Cooper.

NBC- Ted Mack and the Original Amateur Hour (Sat, 10-10:30pm NYT) Add production credits (see page 19); PKGR- Reemack Enterprises, Inc(NY); Prod- Lewis Graham; Dirs- J. Robert Blum, Lloyd Marx.

The Californians (Tue, 10-10:30pm NYT) Richard Coogan is a starring regular as Matthew Wayne, effective with the episode of March 4. Adam Kennedy has left the series

TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 3 - MARCH 9

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

DICK CLARK SHOW; Saturday Mar 1; ABC 7:30pm - ADD: Teresa Brewer(S), Ann Reynolds(S), Eddie Platt (S), John Zackerly(S), The Chentels(S), The Four Dates(S).

FERRY COMO SHOW; Saturday Mar 1; NBC 8pm - ADD: Kate Smith(S).

CLUB OASIS; Saturday Mar 1; NBC 9pm - ADD: Jane Keane(C), Eddie Jackson(S), Sonny King(S), Jack Roth(M), Jules Buffano(M).

GISELS MACKENZIE SHOW; Saturday Mar 1; NBC 9:30pm - DELETE: Eddie Foy, Jr.

LAMP UNTO MY FEET; Sunday Mar 2; CBS 10am - ADD: Flood Waters; (O) Harry Olesker; with Philip Abbott, Jane DuFrayne, Harry Bellaver, Peter Falk.

CAMERA THREE; Sunday Mar 2; CBS 11:30am - ADD: The Secret Agent; (O) Clair Roskam & Warren Wallace; (Based on the poetry of W.H. Auden) with Michael Tolán, Peter Brandon, Mike Savion, Irene Dailey; Dir - Clay Yurden.

FRONTIERS OF FAITH; Sunday Mar 2; NBC 1:30pm - ADD CAST: Louis Edmonds, Joseph Sweeney, Neil Fitzgerald, Earl George, John Seymour, Abby Lewis, Cliff Owen, Lee Richardson, Robert Blackburn, Michael Wager.

ED SULLIVAN SHOW; Sunday Mar 2; CBS 8pm - DELETE: The Everly Bros.(S), ADD: Carol Heiss(skater).

STEVE ALLEN SHOW; Sunday Mar 2; NBC 8pm - ADD: Sam Cooke(S).

BOB HOPE SHOW; Sunday Mar 2; NBC 9pm - ADD: Bing Crosby.

Loretta Young Show; ADD: Conflict; (O) Carlton E. Morse; (A) Harlan Ware; with Keefe Brasselle, Jean Allison, John Newland, Carl Benton Reid, Mary Adams, Addison Richards, Nelson Leigh; Dir - John Newland.

MONDAY MARCH 3
mmmmmmmmmmmmmmmm

<u>O.S.S.</u> (Ron Randell)	ABC 7:30pm	<u>Operation Dagger</u> ; with Esmond Knight, Nora Swinburne, Michael Ripper; (SW&SD).
<u>Adventures of Robin Hood</u>	CBS 7:30pm	<u>The Double</u> ; with regulars & John Gabriel, Richard O'Sullivan; (SW&SD).
<u>Love That Jill</u>	ABC 8pm	<u>Kiss Me, Sergeant</u> ; with regulars & Kathleen Hughes, William Ching, Neila Mari; (SW&SD).
<u>Burns & Allen</u>	CBS 8pm	with regulars & Jack Raine, John Stephenson, Jeanne Teslof, Carol Henderson, Stephen Ferry; (SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	<u>Woman From Sacramento</u> ; with Kathleen Crowley, Will Wright; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Johnny Burk(S), Susan Brookman(S), Alex Firilo(M).
VOICE OF FIRESTONE	ABC 9pm	Rise Stevens(S).
<u>Denny Thomas Show</u>	CBS 9pm	with regulars & Hans Conreid, William Demarest; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Weik)	ABC 9:30pm	Delos Jewkes(S), Dan Lube(M), Rose Marie Bruno(M).
<u>December Bride</u>	CBS 9:30pm	with regulars & Lyle Talbot, Richard Erdman, Ross Ford, Jean Howell; (SW&SD).
<u>Goodyear Theater</u>	NBC 9:30pm	<u>The Fatal Charm</u> ; (O) George Slavin & Paul Franklin; with David Niven.
STUDIO ONE IN HOLLYWOOD	CBS 10pm	<u>The Fair-Haired Boy</u> ; (O) Herman Raucher; with Jackie Cooper, Darren McGavin, Bonita Granville, Robert H. Harris, Patricia Smith, Ainslie Pryor, Lyle Talbot; Dir - David Greene.

MONDAY MARCH 3 (Cont'd)
 ~~~~~

SUSPICION NBC 10pm The Hollow Man; (O) George Lefferts; with Dane Clark, Georgiann Johnson, Staats Cotsworth, Louise Larabee, Patty Duke, John McGovern, Frank Campanella, Ross Martin; Dir - Elliot Silverstein.

TUESDAY MARCH 4  
 ~~~~~

Sugarfoot ABC 7:30pm The Dead Hills; (O) Earl Baldwin; with Ruta Lee, Veda Ann Borg, Michael Dante, Lane Bradford, Duane Grey; (SD).

Mr. Adams & Eve CBS 8pm Surprise! Surprise!; with regulars & Alan Reed; (SW&SD).

FISHER-GOEBEL SHOW NBC 8pm Ethel Merman(S), Dody Goodman(C).

Wyatt Earp ABC 8:30pm Ballad And Truth; with Mike Ragan, Henry Rowland, Frank Wilcox, Tyler McVey, Ralph Sanford, George Baxter; (SW&SD).

Broken Arrow ABC 9pm Hired Killer; with regulars & Renny McEvoy, George Cisar, Chris Alcaide, James Flavin; (SW&SD).

Adventures of McGraw NBC 9pm The Big Chance; with Perry Kroeger, Frances Robinson, Alexander Lockwood, Robert Nichols, Tom Palmer; (SW&SD).

Telephone Time ABC 9:30pm War Against War; (O) Andrew Vadnay; (A) Laslo Vadnay; with Hume Cronyn, Jessica Tandy; Dir - Don Taylor.

RED SKELTON CBS 9:30pm Reed Hadley, Amanda Blake, Benny Baker.

Bob Cummings Show NBC 9:30pm Bob Gives S.R.O. Performance; with regulars & Tania Velia, Isabel Randolph; (SW&SD).

Californians NBC 10pm This episode marks the debut of Richard Coogan as a regular in this series; The Gentleman From Philadelphia; (O) Carey Wilber; with regulars & Charles Arnt, James Westerfield, Ken Lynch, Stafford Repp, Patricia Donahue; (SD).

WEDNESDAY MARCH 5
 ~~~~~

SHIRLEY TEMPLE'S STORYBOOK NBC 7:30pm The Legend of Sleepy Hollow; (O) Washington Irving; (A) Norman Lessing; with Boris Karloff(Narrator), John Ericson, Jules Munshin, Russell Collins, Fred Essler, John Mylong, Jimmy Carter, Tiger Farfara, Jim Bridges, Tim Lyon, Barbara Pepper, Barbara Morrison; Lyrics by Mack David, Music by Jerry Livingston; Dir - Paul Bogart.

BIG RECORD CBS 8pm Johnny Long & Orch., Hugh O'Brian(A), Frankie Vaughn(S), Martha Raye(C-S), Alan Dale(S), Connie Francis(S).

Tombstone Territory ABC 8:30pm with regulars & John Doucette, Angie Dickinson, George Gilveth, Tom Greenway; (SW&SD).

Father Knows Best NBC 8:30pm Country Cousin; with regulars & Susan Oliver, Beverly Long, Harold Lloyd Jr., Michael Mason, David De Haven; (SW&SD).

Millionaire CBS 9pm The Story of Johanna Judson; with June Dayton, Richard Long, Reta Shaw, Florence Marly; (SW&SD).

KRAFT THEATRE NBC 9pm Doc In A Bush Tunnel; (O) James Lee Barret; with Barry Jones, Cameron Mitchell, Gloria Vanderbilt, Martin Balsam, Frank McHugh; Dir - Sidney Lumet.

BETTY WHITE ABC 9:30pm Keenan Wynn(A), Jimmy Boyd(S).

ARMSTRONG CIRCLE THEATRE CBS 10pm Thirty Days To Reconsider; (O) Roger Hirson; with Lin McCarthy, Joan Copeland, Ann Pearson, William Post Jr., Richard Kendrick, Robert Mandan; Dir - William Corrigan.

THURSDAY MARCH 6  
 ~~~~~

Circus Boy ABC 7:30pm Daring Young Man; with regulars & Helene Marshall, Wendell Miles, Peter Coe; (SW&SD).

THURSDAY MARCH 6 (cont'd)
 ~~~~~

|                                                                             |             |                                                                                                                                                         |
|-----------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Richard Diamond, CBS 8pm</u><br><u>Private Detective (David Janssen)</u> |             | <u>The George Dale Case; with Jean Willes, Cathy Case, John Hoyt, Jack Lambert.</u>                                                                     |
| <u>Real McCoys</u>                                                          | ABC 8:30pm  | <u>Once There Was A Traveling Saleswoman; with regulars &amp; Peggy Knudsen, Lawrence Rio; (SW&amp;SD).</u>                                             |
| <u>CLIMAX!</u><br><u>(Bill Lundigan)</u>                                    | CBS 8:30pm  | <u>The Thief With The Big Blue Eyes; (O) Tom &amp; Margaret Coffey; (A) Will Lorin; with Michael Ray, Betty Furness, Lew Ayers; Dir - Paul Nickell.</u> |
| <u>FAT BOONE CHEVY SHOWROOM</u>                                             | ABC 9pm     | <u>Shirley Jones(S-A), Dick Van Dyke(C).</u>                                                                                                            |
| <u>Navy Log</u>                                                             | ABC 9:30pm  | <u>Helldivers Over Greece; with Richard Erdman, Michael Emmet, Dale Cummings, Robert Cabal, Richard Karlan.</u>                                         |
| <u>PLAYHOUSE 90</u>                                                         | CBS 9:30pm  | <u>Last Clear Chance; (O) A.E. Hotchner; with Paul Muni, Luther Adler, Lee Remick, Dick York, Eithne Dunne; Dir - George Roy Hill.</u>                  |
| <u>FORD SHOW</u>                                                            | NBC 9:30pm  | <u>Sir Cedric Hardwicke(A).</u>                                                                                                                         |
| <u>LUX SHOW</u><br><u>STARRING ROSEMARY CLOONEY</u>                         | NBC 10pm    | <u>Jose Ferrer(A).</u>                                                                                                                                  |
| <u>Jane Wyman Show</u>                                                      | NBC 10:30pm | <u>Portrait In Fear; with Miss Wyman, Barry Atwater.</u>                                                                                                |

FRIDAY MARCH 7  
 ~~~~~

<u>Adventures of Rin-Tin-Tin</u>	ABC 7:30pm	<u>Spanish Gold; with regulars & Jay Novello, Jean Howell, John Reach, Michael Carr; (SW&SD).</u>
<u>Jim Bowie</u> <u>(Scott Forbes)</u>	ABC 8pm	<u>Up The Creek; with regulars & Olin Howland, Barbara Lawrence; (SW&SD).</u>
<u>Trackdown</u> <u>(Robert Culp)</u>	CBS 8pm	<u>The Bounty Hunter; with Steve McQueen, Jean Willes, Kenneth McDonald, Barbara Fuller, George Neise; (SW&SD).</u>
<u>Court of Last Resort</u> <u>(Lyle Bettger)</u>	NBC 8pm	<u>The Joe Credo Case; with Phillip Pine, Renata Vanni, Jo Wilder, Georgia Ellis, Ann Morrison, Peter Brocco.</u>
<u>Colt .45</u> <u>(Wayde Preston)</u>	ABC 8:30pm	<u>Circle of Fear; (O) Ben Markson & Howard Browne; with Tol Avery, Joan Weldon, Jean Willes, Harvey Stephens, Robert Clarke, Sean Garrison; (SD).</u>
<u>Dick Powell's Zane Grey Theatre</u>	CBS 8:30pm	<u>The Sharpshooter; with Chuck Connors, Dennis Hopper, Leif Erickson, Sidney Blackmer.</u>
<u>Frank Sinatra</u>	ABC 9pm	<u>Edith Adams(S), Stan Freberg(M).</u>
<u>Phil Silvers</u> <u>(You'll Never Get Rich)</u>	CBS 9pm	<u>Bilko, The Art Lover; with regulars & Alan Alda, Larry Fletcher; (SW&SD).</u>
<u>PATRICE MUNSEL SHOW</u>	ABC 9:30pm	<u>John Raitt(S), Louis Nye(C).</u>
<u>Schlitz Playhouse</u>	CBS 9:30pm	<u>Night Of The Stranger; (O) Clock Dailey; with George Sanders, Valentina Cortesa, Mike Lane; Dir - John Brahm.</u>
<u>Walter Winchell File</u>	ABC 10pm	<u>Silent City; (O) Adrian Spies; with Wolfe Barzell, David Opatoshu, Bob Hopkins, John Dennis.</u>
<u>Lineup</u> <u>(Warner Anderson, Tom Tully)</u>	CBS 10pm	<u>The Louie Lawrence Case; with Tito Vuolo, Charles Tannen, Wally Cassell, Jack Mulhall, James Nusser, Charles Cantor.</u>

MULTIPLE & ACROSS-THE-BOARD SHOWS MARCH 3 - MARCH 7
 ~~~~~

|                                        |          |                                                                                                 |
|----------------------------------------|----------|-------------------------------------------------------------------------------------------------|
| <u>TODAY</u><br><u>(Dave Garroway)</u> | NBC 7am  | <u>3/4 - Theodore Bikel(A-S-M).</u>                                                             |
| <u>GARRY MOORE SHOW</u>                | CBS 10am | <u>3/4 - Martha Davis &amp; Spouse(S-M); 3/7 - Georgie Kaye(C), The Three Swifts(jugglers).</u> |

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)

KITTY FOYLE NBC 2:30pm Add Lisa Ferraday to series as a regular cast member.  
(Kathleen Murray)

NBC MATINEE NBC 3pm  
THEATRE 3/3 - Wednesday's Child; (O) Leopold Atlas; (A) Abby Mann; 3/4 -  
3/4 - The Vigilante; (O) Thomas Thompson; (A) Anthony Spinner;  
3/5 - The Prophet Hosea; (A) from the Bible by Marjorie Duhan  
Adler; 3/6 - Journey Into Darkness; (O) Selwyn James; (A) Theo-  
dore Apstein; 3/7 - Mrs. Moonlight; (O) Benn Levy; (A) Lois Jaco-  
by.

MODERN ROMANCES NBC 4:45pm (O) Harry Junkin; with Nancy Coleman, Pamela King, Jock MacGregor.  
(Mel Brandt)

JACK PAAR SHOW NBC 11:15pm 3/3 - Cornelia Otis Skinner, Louis Nye(C), Danny Scholl(S); 3/4-  
Cliff Arquette(C), Georgio Tozzi(S), Bea Arthur(S); 3/5 - Margue-  
rita Sierra(S), John Henry Falk; 3/6 - Lou Holtz(S), Wendy Barrie,  
Cliff Arquette(C); 3/7 - Shelley Berman(C), Jack Harris(S), Norman  
Brokenshire.

SATURDAY MARCH 8  
\*\*\*\*\*

TRUE STORY NBC 12N The Sisters; (O) George Lowther; with Nancy Wickwire, Lila Martin,  
(Kathi Norris) Hugh Reilly, Stuart MacIntosh.

DICK CLARK SHOW ABC 7:30pm Johnny Cash(S), The Mark IV Quartet(S), The Platters(S), The  
Silhouettes(S).

Perry Mason CBS 7:30pm Case Of The Empty Tin; (O) Seeleg Lester; with regulars & Otto  
(Raymond Burr) Waldis, Toni Gerry, Benson Fong, Mary Shipp, Frank Wilcox; (SD).

COUNTRY MUSIC ABC 8pm Mac Wiseman(S), Eva Kay "Cookie" McKinney(S).  
JUELLEE

FERRY COMO SHOW NBC 8pm Judy Holliday(S-C), Jimmy Dean(S), Frankie Avalon(S), The Baird  
Puppets.

Gale Storm Show CBS 9pm A Beautiful Friendship; with regulars & Addison Richards, Joe  
(Ch. Susanna) Cranston; (SW&SD).

POLLY BERGEN NBC 9pm Information not available at press time.  
SHOW

GISELE MacKENZIE NBC 9:30pm George DeWitt(C).  
SHOW

Gunsmoke CBS 10pm with regulars & Strother Martin, Ken Lynch; (SW&SD).  
(James Arness)

SUNDAY MARCH 9  
\*\*\*\*\*

FRONTIERS OF NBC 1:30pm Man of Two Worlds; (O) Edgar Marvin.  
FAITH

OMNIBUS NBC 4pm Mrs. McThing; (O) Mary Chase; (A) Walter Kerr; with Helen Hayes,  
(Alistair Cooke) Eddie Hodges, Sam Levene, Alexander Wager, Ruth McDevitt, Mildred  
Chandler, Fredrika Going, Iggie Wolfington, Guy Raymond, Irwin  
Corey, Minette Barrett, Lee Ann Merriweather.

Haverick ABC 7:30pm Plunder of Paradise; (O) Douglas Heyes; with Joan Weldon, Leo  
(Jack Kelly) Gordon, Ruta Lee, Jay Novello, Gene Iglesias; (SD).

JACK BENNY CBS 7:30pm Jimmy Stewart(A).  
SHOW

ED SULLIVAN CBS 8pm The Everly Bros.(S), Jo Stafford(S), Dick Shawn(C), Myron Cohen(C),  
SHOW Lonnie Sattin(S), Barbara McNair(S), Los Trianos(D), Tour-Bier  
(novelty), The Samy Bros.(novelty).

STEVE ALLEN NBC 8pm Dolores Gray(S), Lou Costello(C), Jack Jones(S), Sabrina(A), Janir  
SHOW & Arnaut(D).

SUNDAY MARCH 9 (cont'd)  
\*\*\*\*\*

Adventure At ABC 8:30pm  
Scott Island (Barry Sullivan)

The Robber; with regulars & Lawrence Weber, Lawrence Fletcher;  
(SW&SD).

General Electric CBS 9pm  
Theater

Angel In The Air; (O) Victoria Lincoln; (A) Hagar Wilde; with  
Janice Rule, Vincent Price, William Phipps, Butch Bernard, Gina  
Gillespie; Dir - Herschel Daugherty.

DINAH SHORE NBC 9pm  
CHEVY SHOW

Shirley MacLaine (D-C), Carol Burnett (C), Bob Cummings (C-A).

Alfred Hitchcock CBS 9:30pm  
Presents

The Right Kind of House; (O) Henry Slesar; (A) Robert C. Dennis;  
with Jeannette Nolan, Harry Tyler, Robert Imhardt; Dir - Don  
Taylor.

Scotland Yard ABC 10pm  
(Edgar Lustgarten)

The Dark Stairway; with Edwin Richfield; (SW&SD).

Loretta Young NBC 10pm  
SHOW

The Oriental Mind; (O) P.C. Tullier; (A) Richard Morris; with  
Loretta Young, George Matsui, Kim Spalding, Bing Russell; Dir -  
Richard Morris.