

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Wednesday(February 19)

CBS- 9-10pm NYT, this date only; SPECIAL - Victor Borge's Comedy and Music - LIVE from NY; 171 stations live, 7 delayed. (Preempts The Millionaire, 9-9:30pm NYT, and I've Got a Secret, 9:30-10pm NYT). § Pianist-comedian Victor Borge stars in one of his special comedy-music programs; the first two of this CBS series were presented during 1956 as solo performances. This program will feature guests for the first time (see page B for cast credits).

§ SPONSOR- Pontiac Motor Division, General Motors Corp., thru MacManus, John & Adams, Inc(Detroit); Acct Exec- Ted Allegretti(NY).

§ PKGR- VIBO Enterprises, Inc(NY); Prod- Allan Sherman; Dir- Jack Smight; Music Dir- Luther Henderson, Jr.; Writers- Jack Douglas, Henry Morgan.

#### Saturday(February 22)

ABC- 3:30-4pm NYT, this date only; SPECIAL - Freedoms Foundation Awards - LIVE from Valley Forge, Pa., to the net. § Telecast of the presentation of Freedoms Foundation awards to former President Herbert Hoover and other dignitaries. Mr. Hoover will also make the principal speech of the afternoon.

§ Sustaining.

§ PKGR & Prod- ABC News & Public Affairs.

CBS- 10:30-11pm NYT, this date only; SPECIAL - Democratic National Committee Dinner - LIVE from Washington, D.C., to the net. § Former President Harry S. Truman will address the Democratic National Committee fund-raising dinner in the Sheraton-Park Hotel, Washington, D. C., on "Major Issues Facing the Nation in 1958."

§ Sustaining.

§ PKGR- CBS Public Affairs; Prod- CBS News Washington staff.

#### Sunday(February 23)

CBS- 5-6pm NYT, seven programs thru May 25; DEBUT - The Great Challenge - LIVE from NY, to the net. (Replaces Seven Lively Arts; last show Feb 16). § A series of seven hour-long symposiums in education, science, economics, government and human relations, with world leaders in the various fields participating in the telecast discussions. Howard K. Smith will be moderator for all seven programs which will originate from the Caspary Auditorium of the Rockefeller Institute in New York City. Future programs will be on March 16, 23; April 20, 27; May 18 and 25.

§ Sustaining.

§ PKGR- CBS News and Public Affairs(NY); Prod- James Fleming; Assoc Prod- Richard Siemanowski; Dir- Michael Zeamer.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (10 times during the season, various days and times; 90 minutes each) Feb 21, Friday, 7:30-9pm NYT; "Aladdin," based on The Arabian Nights Entertainments, book by S. J. Perelman and music by Cole Porter, starring Cyril Ritchard, Anna Maria Alberghetti (see page C for cast credits). § Pkgr- CBS-TV(NY); Exec Prod- Richard Lewine; Dir- Ralph Nelson; Choreog- Rod Alexander; Music Dir- Robert Emmett Dolan. § LIVE (COLOR) from NY.

NBC- The Jerry Lewis Show (6 comedy-variety shows during the season, various days and times) Feb 18, Tuesday, 8-9pm NYT; with guest stars Betty Grable, Sophie Tucker and Hans Conried. § Prod- Ernest D. Glucksman; Dirs- Jack Shea, Jerry Lewis; Assoc Dir- Rick Oxford; Music Dir- Walter Scharf; Choreog- Nick Castle; Writers- Jerry Lewis, Harry Crane, Jerry Davis. § LIVE (COLOR) from Las Vegas, Nev.

Shirley Temple's Storybook (approx once every two or three weeks, live or film, evenings) Feb 19, Wednesday, 7:30-8:30pm NYT; "The Nightingale," adapted by Alvin Sapinsley from the story by Hans Christian Anderson, starring Thomas Mitchell (see page B for cast credits). § Prod- Alvin Cooperman; Dir- Robert Sinclair; Assoc Prod & Story Ed- Norman Lessing; Lyrics- Mack David; Music- Jerry Livingston; Music Dir- Morris Stoloff; Dir of Photog- Gert Andersen. § FILM, produced at Screen Gems by Henry Jaffe Enterprises, Inc, with Screen Gems, Inc.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Dick Clark Show (Sat, 7:30-8pm NYT) Correct spelling of the producer's name to "Deke" Heyward.

CBS- Arthur Godfrey's Talent Scouts (Mon, 8:30-9pm NYT) Format change, effective Feb 17: Weekly winners from three consecutive programs are brought back to form the three acts for the fourth week, with the winner of this program receiving a \$5,000 cash award and becoming eligible for additional awards. The actual competitive format of the program will not be changed, except that the program every fourth week will be a revue-type show with each winner appearing in specially staged numbers with Arthur Godfrey as an informal m.c. March 10 will be the first Award Night program.

Today (Mon thru Fri, 7-9am NYT) Dennis Kane named to share directing assignments with Bill Healion.

NBC Matinee Theater (Mon thru Fri, 3-4pm NYT) James Loren appointed producer in charge of operations, succeeding John Hinsey.

Your Hit Parade (Sat, 10:30-11pm NYT) Eight mystery tune contests will be added to the format, effective Feb 22, based on "mystery tunes" staged in place of the Extras formerly used among the current most popular songs.

Watch Mr. Wizard (Sun, 1-1:30pm NYT) Eddie Gaynes becomes one of the program's two youngsters, effective Feb 16; appearing that week and alternating with Betty Sue Albert, who continues with the program.

TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 17 - FEBRUARY 23  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

FAT BOONE CHEVY SHOWROOM; Thursday Feb 13; ABC 9pm - ADD: Gina Lollobrigida(A).  
 LUX SHOW STARRING ROSEMARY CLOONEY; Thursday Feb 13; NBC 10pm - ADD: Don Knotts(C), Shelley Berman (C).  
 DICK CLARK SHOW; Saturday Feb 15; ABC 7:30pm - ADD: Chuck Willis(S).  
 FRONTIERS OF FAITH; Sunday Feb 16; NBC 1:30pm - ADD CAST: Alice Ghostley, George S. Scott, Frank Schofield, Robert J. Drew, George Ebeling, Arthur S. Junaluska, Wyley Hancock, Herbert Voland, John Moore, Ken Konopka, Richard Durham, Joseph Sweeney.  
 SEVEN LIVELY ARTS; Sunday Feb 16; CBS 5pm - LAST SHOW.  
 STEVE ALLEN SHOW; Sunday Feb 16; NBC 8pm - ADD: Joyce James(A).  
 DINAH SHORE CHEVY SHOW; Sunday Feb 16; NBC 9pm - ADD: Mel Torme(S), Eugene Slavin(D), Gertrude Tyven(D).

MONDAY FEBRUARY 17  
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<u>O. S. S.</u>	ABC 7:30pm	<u>Operation Newsboy</u> ; with regulars & Sarah Lawson, Ronald Leigh Hunt, Neil Hallett; (SW&SD).
<u>Adventures of Robin Hood</u>	CBS 7:30pm	<u>The Crusaders</u> ; with regulars & Bryan Coleman, Manning Wilson, Julian Summers; (SW&SD).
<u>Love That Jill</u>	ABC 8pm	<u>Vote For Me, Darling</u> ; with regulars & Walter Woolf King, Michael Connors, Aki Aleong, Patty Gallagher; (SW&SD).
<u>Burns &amp; Allen</u>	CBS 8pm	with regulars & Judy Meredith, Charles Meredith, Chiya Tota; (SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	<u>Imposter For A Day</u> ; with Robert Roark, Kent Taylor; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Marian Davies(S), Mary Lou Brewer(S), Yolande Poropat(S). (Taped Show).
<u>Tales of Wells Fargo</u> (Dale Robertson)	NBC 8:30pm	<u>The Prisoner</u> ; with Harvey Stephens, Edgar Buchanan, Robert Armstrong, Norman Willis, Clarence Straight, Keith Richards; (SW&SL).
VOICE OF FIRESTONE	ABC 9pm	Richard Tucker(S), Frances Wyatt(S).
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & John Crawford, Jay Ovello, Bill Erwin; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Pierre Berjot(M), Mary Lou Nell(yodeler), Vi Pettitt(D).
<u>December Bride</u>	CBS 9:30pm	with regulars & Fred MacMurray, Kathleen Freeman, Jack Albertson; (SW&SD).
<u>Goodyear Theater</u>	NBC 9:30pm	<u>The White Flag</u> ; (O) Dr. Adolph Brown & Frederic Brady; with Robert Ryan, Charles Quinlivan, Christopher Dark, Whit Bissell.
STUDIO ONE IN HOLLYWOOD	CBS 10pm	<u>Tide of Corruption</u> ; (O) Marc Brandel; with Barry Sullivan, Patricia Neal, Murvyn Vye, Ray Danton, Amanda Blake; Dir - Allen Reisner.
<u>Suspicion</u>	NBC 10pm	<u>A Touch Of Evil</u> ; (O) Halsted Welles; with Harry Guardino, Audrey Totter, Bethel Leslie, John Carradine, Luis Van Rooten, Iphigenie Castiglione, David Armstrong; Dir - John Brahm.

TUESDAY FEBRUARY 16  
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Sugarfoot (Will Hutchins) ABC 7:30pm Man Wanted; (O) Sig Herzig; with Charles Bronson, Anna Lisa, Fernel Roberts, Mort Mills; (SD).

Mr. Adams & Eve CBS 8pm with regulars & Dick Powell; (SW&SD).

JERRY LEWIS SHOW NBC 8pm with Mr. Lewis, Betty Grable, Sophie Tucker, Hans Conried; (O) Jerry Lewis, Harry Crane, Jerry Davis; Dir's - Jack Shea, Jerry Lewis.

Wyatt Earp (Hugh O'Brian) ABC 8:30pm Wyatt Earp Rides Shotgun; with Tom Monroe, Harry Fler, William Tannen; (SW&SD).

Broken Arrow (John Lupton) ABC 9pm Escape; with Victor Millan, Pepe Hern, Michael Kopcha, Tony Russo, J. Stevan Darrell; (SW&SD).

Adventures of McGraw(Frank Lovejoy) NBC 9pm Escape; with Mary Castle, David Post, Alan Mowbray; (SW&SD).

Telephone Time (Dr. Frank Baxter) ABC 9:30pm The Checkered Flag; (O) Joseph Landon; with Victor Morrow, Kathy Nolan; Dir - Erle Kenton.

RED SKELTON SHOW CBS 9:30pm Jackie Coogan(A), Mary Beth Hughes(A), Franklin Pangborn.

Bob Cummings Show NBC 9:30pm Bob's Italian Past Moves In; with regulars & Lyle Talbot, Doris Wiss; (SW&SD).

The Californians (Adam Kennedy, Sean McClory) NBC 10pm The Duel; (O) Everett DeBaun; (A) Harry Kronman; with Dorothy Greene, Jeffrey Stone, Ralph Sanford; (SD).

WEDNESDAY FEBRUARY 19  
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Shirley Temple's Storybook NBC 7:30pm The Nightingale; (O) Hans Christian Andersen; (A) Alvin Sapinsley; with Thomas Mitchell, Judith Braun, Russell Collins, Liam Sullivan, Robert H. Harris, Lisa Lu, Milton Parsons, Robert J. Stevenson, Dayton Lummis; Music By Jerry Livingston; Lyrics by Mack David; Dir - Robert B. Sinclair.

THE BIG RECORD CBS 8pm Sal Mineo(A-S), Frankie Laine(S), Ray Anthony & Orch., David Rose(M), The Four Aces(S), Illinois Jacquet(M), Dolores Hawkins(S).

Tombstone Territory(Pat Conway) ABC 8:30pm Johnny Ringo's Last Ride; (O) Sam Peckinpah; with regulars & Myron Healey, Bob Bice, Anne Diamond, Jack Mann, James Winslow, Don C. Harvey, George Douglas; (SD).

Father Knows Best NBC 8:30pm The Trial; with regulars & Jason Johnson, Claire Meade; (SW&SD).

Ozzie & Harriet ABC 9pm Who Is Betty?; with regulars & Yvonne Lime, Barbara Gayle, Elaine DuPont, Ronnie Figgins, Dennis Fagerhult, Alan Roberts, Joe Byrne; (SW&SD).

VICTOR BORGE'S COMEDY IN MUSIC CBS 9pm with Mr. Borge(M-C), Doretta Morrow(S), Bambi Linn(D), Rod Alexander(D), Abbott Lee Ruskin(M); (O) Jack Douglas & Henry Morgan; Dir - Jack Smight.

KRAFT THEATRE NBC 9pm Material Witness; (O) Henry Denker; with Milton Berle, Tim Hovey, Nancy Marchand, Richard Kiley; Dir - Don Medford.

BETTY WHITE SHOW ABC 9:30pm Jack Carson(C), Del Moore(A).

ARMSTRONG CIRCLE THEATRE CBS 10pm Have Jacket, Will Travel; Re-run of 11/27/57.

THURSDAY FEBRUARY 20  
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Circus Boy ABC 7:30pm Death Defying Dozetti; with regulars & Richard Benedict, Nan Leslie, Don Brodie; (SW&SD).

Sgt. Preston of Yukon CBS 7:30pm Boy Alone; with regulars & James Bronte, George Pelling, Paul Flaydon, Larry Blake, Dick Warren, Zon Murray, Eddie Foster; (SW&SD).

THURSDAY FEBRUARY 20(Co t'd)  
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Richard Diamond, Private Detective CBS 8pm Rodeo; with regular & Lee Van Cleef; (SW&SD).  
 (David Janssen)

CLIMAX! CBS 8:30pm The Secret Love of Johnny Spain; (O) Ellis St. Joseph; with  
 (Bill Lundigan) Terry Moore, James Best, Gene Raymond, Audrey Totter, Conrad Nagel; Dir - Arthur Hiller.

Dragnet NBC 8:30pm with regulars & Lee Ann Meriwether, Malcolm Atterbury, Larry  
 (Jack Webb) Blake, Russel Whitney; (SW&SD).

PAT BOONE CHEVY SHOWROOM ABC 9pm Peggy Lee(S).

The People's Choice NBC 9pm with regulars & Gene Coffey, Jane Betts; (SW&SD).

Navy Log ABC 9:30pm The Draft Dodger; with Ron Hagerthy, Strother Martin, Dale Cum-  
 mings, William Walker, John Shay; (SW&SD).

PLAYHOUSE 90 CBS 9:30pm Point Of No Return; (O) John P. Marquand; (A) Frank D. Gilroy;  
 With Charlton Heston, Hope Lange, Katharine Bard, John Williams, Edward Andrews; Dir - Franklin Schaffner.

FORD SHOW NBC 9:30pm Edward Everett Horton(C).

LUX SHOW STARRING ROSEMARY CLOONEY NBC 10pm Robert Clary(S-C), Don Adams(C).

Jane Wyman Show NBC 10:30pm Tunnel Eight; with Preston Foster, Grant Williams.

FRIDAY FEBRUARY 21  
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Adventures of Rin-Tin-Tin ABC 7:30pm Pritikin's Predicament; with regulars & Helene Hiegh, Michael  
 Rye, Thom Carney, Dick Elliott; (SW&SD).

DU PONT SHOW OF THE MONTH CBS 7:30pm Aladdin; Book by S. J. Perelman(Based on the Arabian Nights Enter-  
 tainments); Music & Lyrics by Cole Porter; with Cyril Ritchard, Anna Maria Alberghetti, Sal Mineo, Basil Rathbone, Dennis King,  
 Howard Morris, Una Merkel; Dir - Ralph Nelson.

Adventures of Jim Bowie ABC 8pm Apache Silver; with regulars & Charles MacDonald, Sidney Black-  
 mer, Richard Hale, George Keymas, Felix Locher; (SW&SD).

Colt .45 ABC 8:30pm Ghost Town; (O) Nelson Nye; (A) James Gunn; with regulars &  
 Joanna Barnes, Arthur Space, Bing Russell, John Litel; (SD).

Frank Sinatra Show ABC 9pm A Time To Cry; (O) Tedd Keller; (A) Hagar Wilde; with Anne Ban-  
 croft, Lloyd Bridges, John Archer, Ray Teal; Dir - Chris Nyby.

Phil Silvers Show CBS 9pm The Colonel's Reunion; with regulars & Billy Sands, Howard St.  
 (You'll Never Get Rich) John, Madeleine Clive, Grant Code, Edith Gresham; (SW&SD).

PATRICE MUNSEL SHOW ABC 9:30pm John Raitt(S), Arnold Stang(C).

Schlitz Playhouse CBS 9:30pm Man On A Rack; (O) Dick Berg; with Tony Curtis, Everett Sloane,  
 Andra Martin, Dolores Hart, Bill Lechner, William E. Green, Kath-  
 leen O'Malley, Sondra Rodgers; Dir - Don Weis.

Walter Winchell File ABC 10pm Stay Away From Those Guns; (O) Stanley Niss; with Pat Donohue,  
 Tom Pittman, Anthony Lettier, George Cisar; Dir - Barney Girard.

Lineup CBS 10pm The Jealous Mambo Dancer Case; with regulars & Keith Richards,  
 (Tom Tully, Warner Anderson) Alex Gerry, Fay Baker, Ann Seaton, Anna Navarro; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS FEBRUARY 17 - FEBRUARY 21  
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TODAY NBC 7am 2/17 - Carl Reiner(C), Monique Van Vooren(S); 2/18 - Scott Mer-  
 (Dave Garroway) rill(S-A); 2/21 - Oscar Peterson Trio(M).

GARRY MOORE SHOW CBS 10am 2/17 - Earl Hall(C); 2/21 - Low, Hite & Stanley(C), Martha Davis  
 & Spouse(S-M).

MULTIPLE & ACROSS-THE-BOARD SHOWS(cont'd)  
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ARLENE FRANCIS SHOW NBC 10pm Jack Haskell(S), is guest for the entire week. 2/19 - June Valli(S); 2/20 - Barbara McNair(D); 2/21 - Carol Burnett(C); LAST SHOW.

NBC MATINEE THEATRE NBC 3pm 2/17 - Eden End; (O) J.B. Priestley; (A) Greer Johnson; 2/18 - The Tenth Muse; (O) Edith Sherman; (A) Sam Hall; 2/19 - Laugh A Little Tear; Re-run of 8/7/57; 2/20 - Goodbye On Thursday; (O) Mill Smith; (A) Harold Gast; 2/21 - Hearts Desire; (O) Helene Hanff.

MODERN ROMANCES (Mel Brandt) NBC 4:45pm (O) Harry Junkin; with Pat Sully, Ann Hegira, Court Benson, Charles Rae King, Robert Dane.

JACK PAAR SHOW NBC 11:15pm Betty Johnson(S), is guest for the entire week. 2/17 - Peter Ustinov(A-C); 2/18 - Cliff Arquette(C), Betty Bruce(D); 2/19 - Diahann Carroll(S); 2/20 - Cliff Arquette(C), Dave Gardner(C), Diahann Carroll(S), Bob Lewis(C), Alice Ghostley(C); 2/21 - Dave Gardner(C), Diahann Carroll(S), Martha Davis & Spouse (S-M).

SATURDAY FEBRUARY 22  
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JIMMY DEAN SHOW CBS 12N Kathy Barr(S), The Four Aces(S).

TRUE STORY (Kathi Norris) NBC 12N Obsession; (O) Tom Reynolds; with Mark Roberts, Augusta Dabney, Audra Lindley, Lisa Howard.

Perry Mason (Raymond Burr) CBS 7:30pm The Case Of The One-Eyed Witness; (O) Robert C. Dennis; with regulars & Angie Dickinson, Luis Van Rooten, Peter Adams, Jan Arvan, Ray Kellogg, Dorothy Green, Eve Miller, Paul Picerni; (SD).

COUNTRY MUSIC JUBILEE ABC 8pm Homer & Jethro(S-C).

PERRY COMO SHOW NBC 8pm Kay Thompson(D), Teresa Brewer(S), The Four Lads(S).

POLLY BERGEN SHOW NBC 9pm Gordon MacRae(S).

Have Gun, Will Travel CBS 9:30pm with regulars & Betsy Von Furstenberg, Pinton Meyler; (SW&SD).

GISELS MacKENZIE SHOW NBC 9:30pm Randy Sparks(S).

Gunsmoke CBS 10pm with regulars & Dean Stanton, Claude Akins, Patricia Barry; (SW&SD).

SUNDAY FEBRUARY 23  
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FRONTIERS OF FAITH NBC 1:30pm A Time To Fight; (O) Robert B. Schall.

OMNIBUS (Alistair Cooke) NBC 4pm Moment Of Truth; (O) Peter Ustinov; with Peter Ustinov, Jason Robards, Jr., Rosemary Harris, Fritz Weaver, David King-Wood, Nancy Wickwire, Karel Stepanek; Dir's - Peter Ustinov & Richard Dunlap.

Maverick (Jack Kelly) ABC 7:30pm The Burning Sky; (O) Howard Browne; (A) Russell Hughes; with Gerald Mohr, Whitney Blake, Douglas Kennedy, Joanna Barnes, Phillip Terry; (SD).

Jack Benny Show CBS 7:30pm with regulars & Gisele MacKenzie(S).

ED SULLIVAN SHOW CBS 8pm Victor Moore(C), Jack Warden(A), Tina Robin(S), LaVern Baker(S), Raymond Paige & Orch., Martin Bros.(juggler), Gino Donati(S-C), Cornelis(Panto), Thurston Harris(S).

STEVE ALLEN SHOW NBC 8pm Jayne Meadows(C), Audrey Meadows(C), Teddi King(S), Haller & Hayden (C), The Playmates(S), The McGuire Sisters(S).

SUNDAY FEBRUARY 23 (Cont'd)

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|---------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventure At<br/>Scott Island</u>        | ABC 8:30pm | <u>Silent Threat</u> ; with regulars & Ruth McDevitt, Chris Snell;<br>(SW&SD).                                                                                                                                        |
| <u>General Electric<br/>Theatre</u>         | CBS 9pm    | <u>The Last Town Car</u> ; Part 2; (O) Virginia Claiborne Orr; (A) Kathleen Hite; with Claudette Colbert, Kent Smith, Christine White, Harry O. Tyler, Philip Tonge, Ann Seaton, Gene Roth; Dir - Herschel Daugherty. |
| DINAH SHORE<br>CHEVY SHOW                   | NBC 9pm    | Bette Davis(A), Steve Lawrence(S), Eydie Gorme(S), Alan King(C).                                                                                                                                                      |
| <u>Alfred Hitchcock<br/>Presents</u>        | CBS 9:30pm | <u>Guest For Breakfast</u> ; (O) James P. Cavanagh; (A) C.B. Guilford; with Scott McKay, Joan Tetzl, Chester Lacey; Dir - Paul Henreid.                                                                               |
| <u>Scotland Yard<br/>(Edgar Lustgarten)</u> | ABC 10pm   | <u>Fatal Journey</u> ; with regulars & Jane Welch, Jack Melford, Julian Somers, Peter Halliday; (SW&SD).                                                                                                              |
| <u>Loretta Young<br/>Show</u>               | NBC 10pm   | <u>A Greater Strength</u> ; (O) Stella Linden; (A) Pauline Stone & Richard Morris; with Miss Young, Mae Clarke, Ann Morrison, Cheryl Callaway, Bing Russell, Judith Brian, Dominic de Leon; Dir - Richard Morris.     |