



Dr. Paul E. Freed
Founder and President

SUPER-POWER OPPORTUNITIES

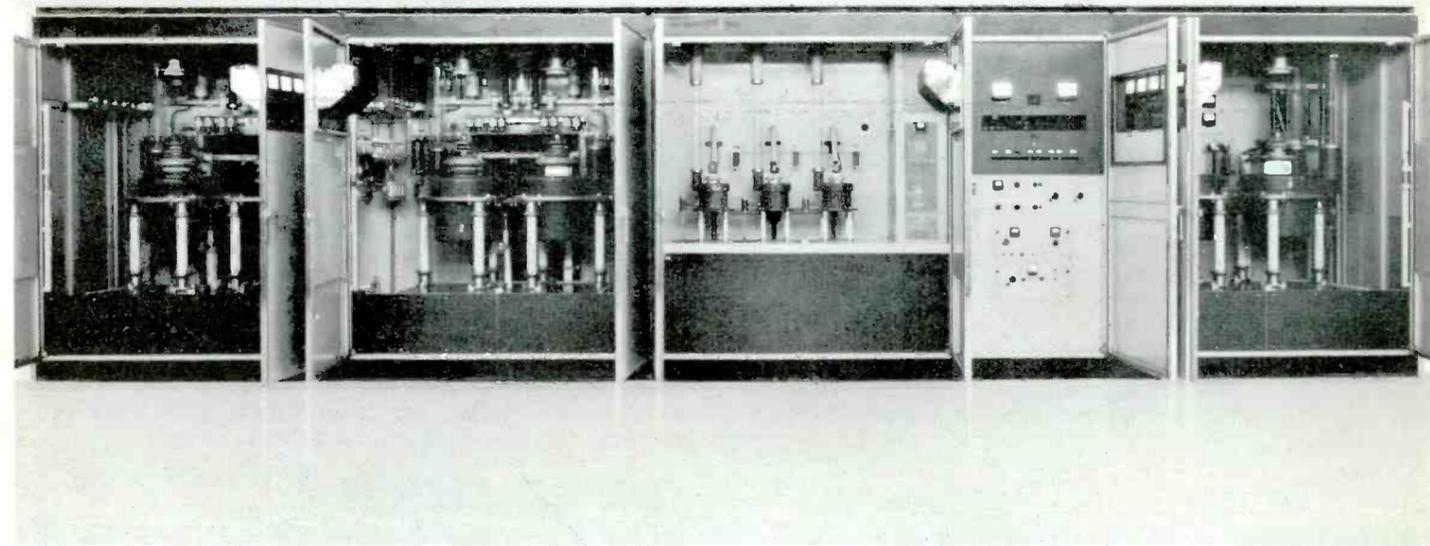
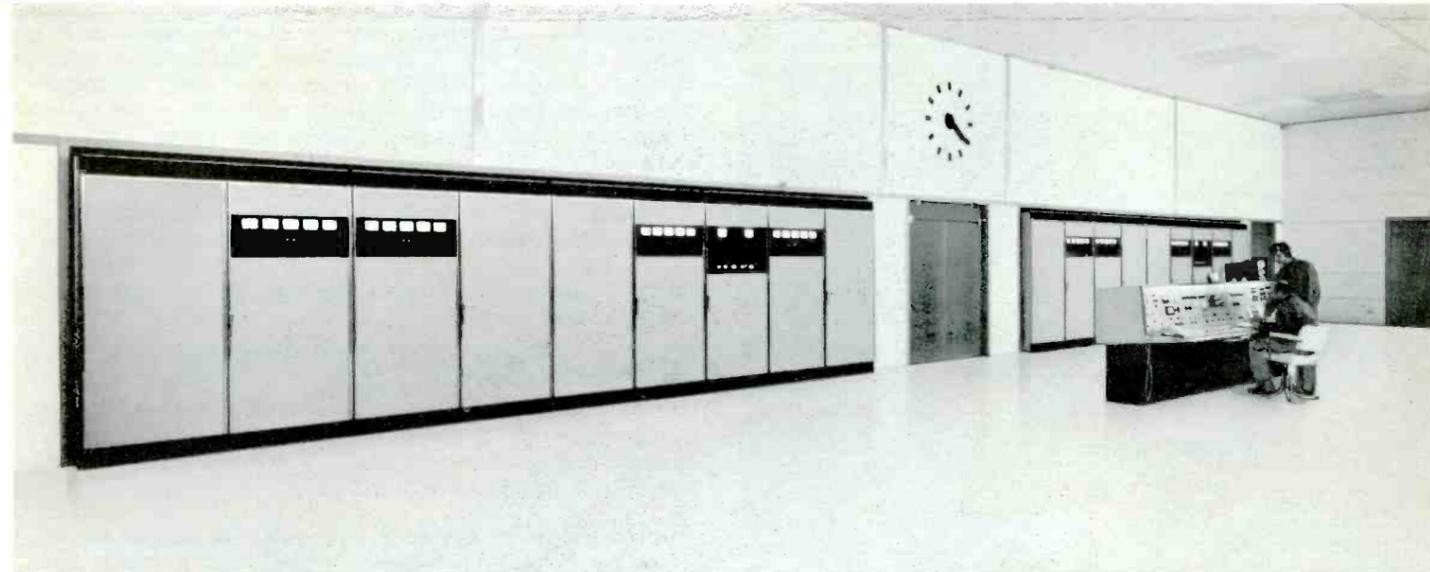
More powerful, however, than this piece of equipment, is the Word of God. The Bible says, "the Word of God is quick and powerful, and sharper than any two-edged sword, piercing even to the dividing asunder of soul and spirit and of the joints and marrow . . ." The radio programs will go forth with power only if they are grounded on the Word of God. Unless we prayerfully and unrelentlessly broadcast the Word of God, the most sophisticated and powerful equipment will be worth nothing when measured relative to eternal values.

Dear Friend in Christ:

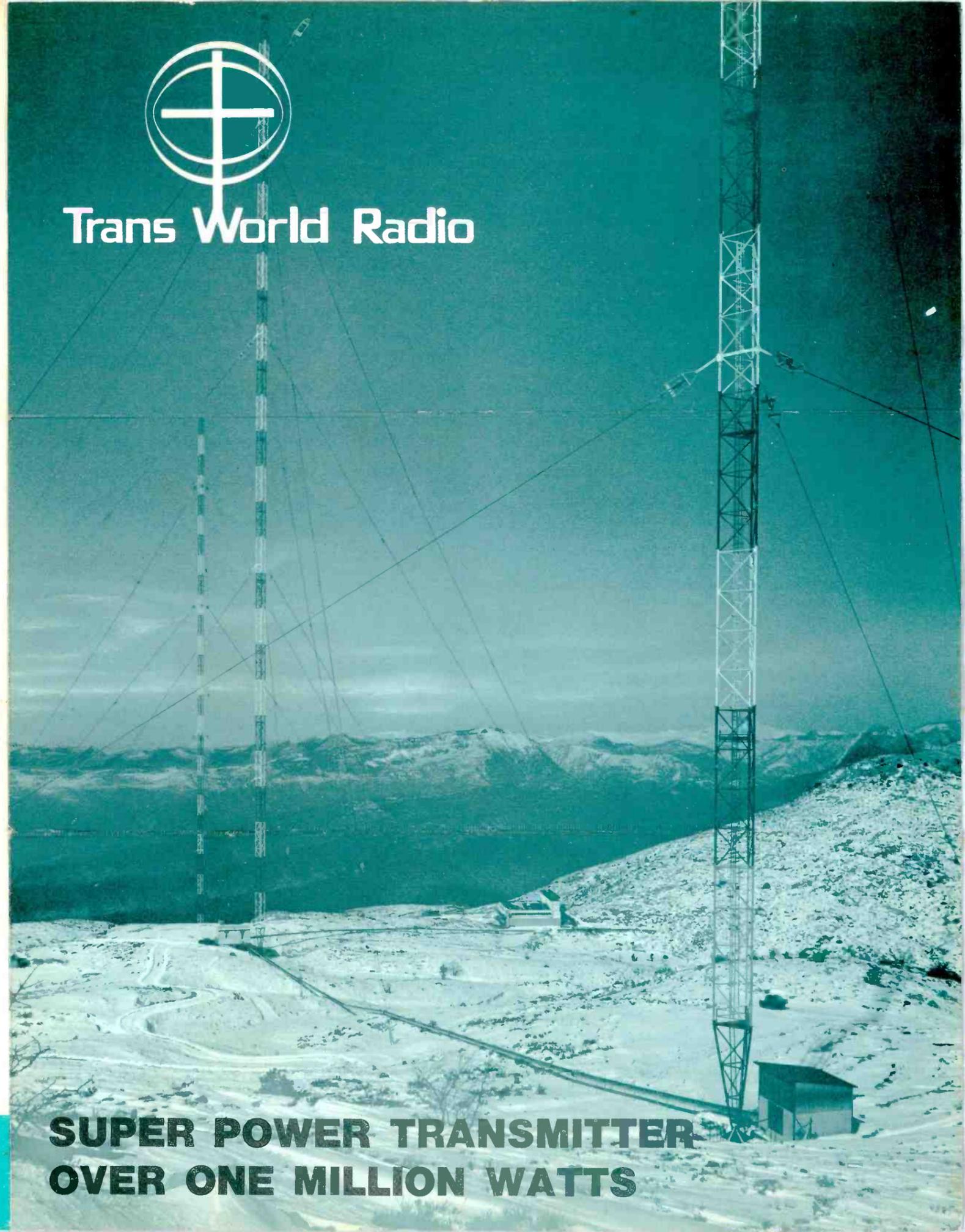
Once again we are overwhelmed with another opportunity the Lord has entrusted to us. We are awed by the unbelievable potential this million-watt transmitter presents. When this transmitter is put into use, many people will be able to receive a clearer reception of the Gospel programs; others will be able to hear the broadcasts for the first time on their AM dials. Just contemplate the eternal consequences of such a powerful transmitter broadcasting the Gospel.

Our purpose in broadcasting is that souls might come to know Christ and receive the gift of eternal life. **God** has the power to save souls. **God** has the power to change lives. **God** has ALL power. Think about that for a moment.

And then pray that He will speak through the broadcasts, using Trans World Radio as His instrument through which to demonstrate His unspeakable power.



Trans World Radio



SUPER POWER TRANSMITTER OVER ONE MILLION WATTS

**TRANS
WORLD
RADIO**

560 Main Street
Chatham, New Jersey 07928
Phone: 201 635-5775

5, Rue de la Poste
Monte Carlo, Monaco
Phone: Monte Carlo 30-22-33

Bonaire
Netherlands Antilles
Phone: 8800

This transmitter of over a million watts of power, will soon broadcast the Gospel from Monte Carlo. Projected date: Mid-1974. Target: ¾ billion people.

MISSIONS BY THE MILLIONS

BY DAVID FISHER

Imagine trying to broadcast to an entire continent from one location, using just one station! In the U.S. the present legal limit for radio power is 50,000 watts, or enough to reach a limited area.

Therefore, you can imagine the thrill when Dr. Paul Freed, President of Trans World Radio, announced the signing of a contract for a superpower AM transmitter. Its power: over one megawatt—over ONE MILLION WATTS! Working on a leasing arrangement with Radio Monte Carlo, Trans World Radio will be utilizing these facilities on 1466kHz during prime evening and nighttime hours. In addition, a new antenna system is expected to increase the signal still further in some target areas.

In the United States, radio with that kind of power would literally require an act of Congress.

Nevertheless, most major population areas in the U.S.—and many minor ones—have Christian radio within reach locally. With full-time Christian stations, and with secular stations that sell time to biblical broadcasters, the United States is well covered—comparatively.

EUROPE'S DIFFERENT

How different in Europe! "Governments own and operate radio as their own powerful spokesman," explains Dr. Ralph Freed, Trans World Radio's General Director.

Where does the genuine Gospel fit into state radio? In some countries it doesn't fit at all. In other places an occasional Bible-believing pastor gets on the air for an isolated sermon. But he has to take his turn on a rotation basis with clergymen colleagues who question the Bible.

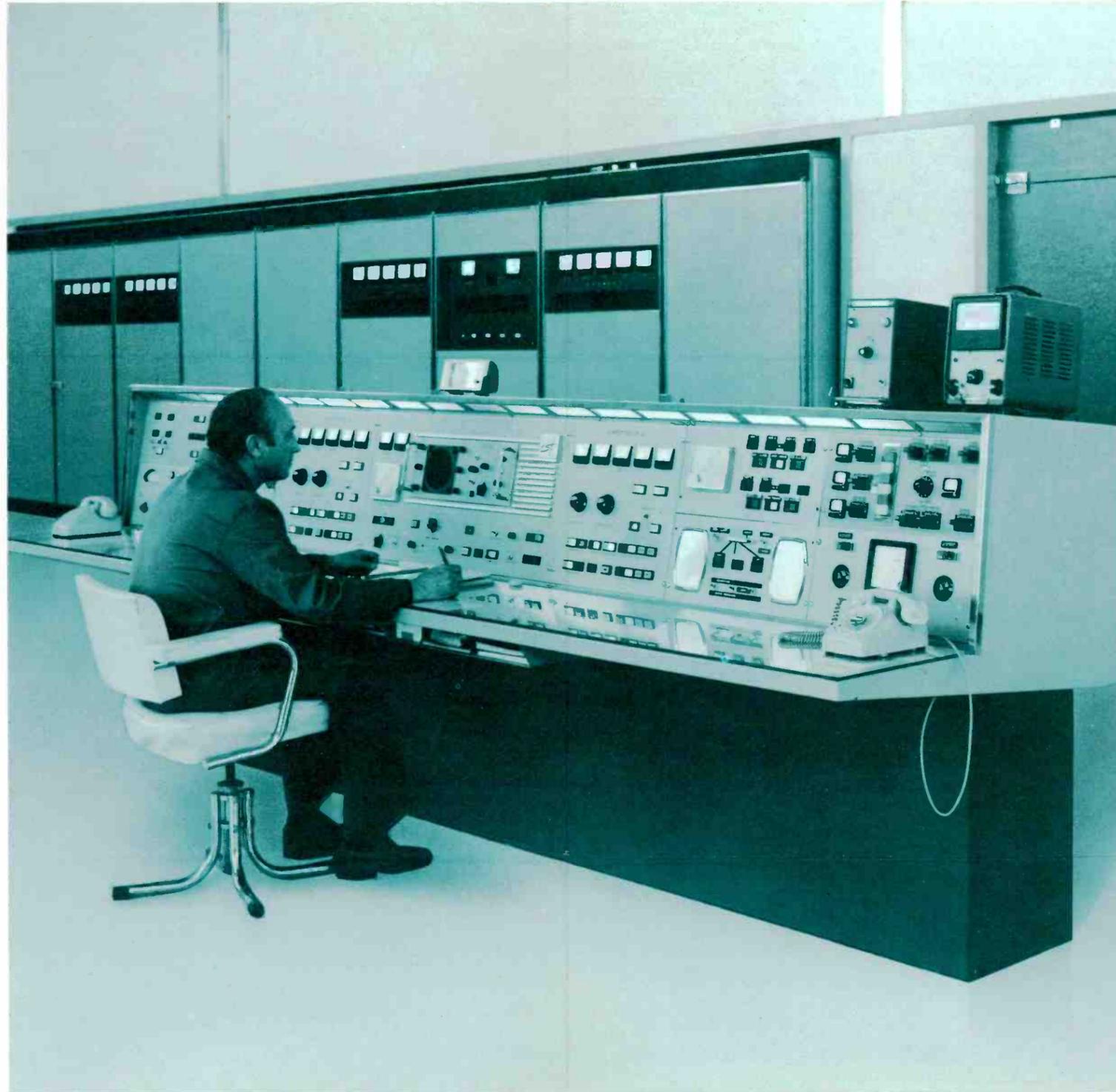
An exception to this is Monaco, the tiny principality with France on three sides and the Mediterranean on the other — just 6/10 square mile of surface. As one visiting pastor gazed at the towers, he commented that they reminded him of exclamation points on the Bible, not question marks.

Using a leasing arrangement with Radio Monte Carlo, Trans World Radio has had programs on the air on short wave since 1960, and on the standard AM broadcast band since 1966.

One opening is all God needs, if He can find someone with enough vision to use that one outlet with adequate power. That makes it imperative, when God opens His one outlet, that it must have **continent-wide coverage!**

MILLIONS OF SQUARE MILES

Europe's 33 countries cover 4,063,000 square miles — slightly larger than the United States. Add the Arabic-speaking countries of Africa and Asia, and you have more than **8.5 million square miles** — nearly the size of North America from Alaska to the Canal Zone! A super power missionary radio station broadcasting on the AM band can effectively reach people in this vast area.



Why is AM so vital? Because that's where the listeners are — the massive millions. In Europe, it's always been somewhat that way; the transistor has made it more so than ever. Whatever other band a radio may or may not have, it always has AM.

AM is where the **radio population explosion** is happening. So that's where the Gospel should be.

AM WAVES 'FLY BY NIGHT'

During the daytime, the useful AM radio waves travel near the ground, limiting the distance they can cover. Anything that leaves the surface is absorbed and lost.

When the sun sets, two things happen: The family is free from work and school, and AM waves take wings. The ionosphere, part of the upper atmosphere, starts reflecting AM waves for hundreds, even thousands, of miles.

It's those few opportune hours . . . while the **sun is down** but **people** are still **up** . . . that Trans World Radio finds so strategic. Pungent thoughts surge out in each language — heavenly headlines — the Gospel in a nutshell — the essential things one needs to know in order to be saved and to grow spiritually.

A typical listener responds, "I never heard anything like this before. Where can I learn more?" We answer: "In the Bible, at a Bible-believing church, and by listening to Trans World Radio regularly. AM is often the first contact a person has ever had with Christ.

MILLIONS OF PEOPLE

Europe can be called a spiritual Sahara. Take Italy as one example. Of its 32,000 towns and cities, 31,000 have no Gospel witness. Eleven of these witness-less cities have more than 50,000 people each!

Continent-wide, Dr. Robert P. Evans reports 250,000 cities and towns without a Bible-believing church. Not a quarter million **people** — a quarter million **towns!**

Europe has more than half a billion people (654 million according to the **World Book Atlas**) — more than any other continent except Asia.

SATURATION SIGNALS

The 400,000 watt AM facility in Monte Carlo has done an admirable job. An elderly Christian in Germany wrote, "I have trouble hearing my preacher lately, even with my hearing aid. But I understand every word of your programs!"

Still, there are limits to where people get that kind of excellent reception. Local interference gives holes in the coverage in certain densely-populated areas. And there are far fringes where people are just as lost as those within sight of the antennas. Jesus said, "Them also I must bring."

THE SOLUTION -- A MILLION WATTS

Expected to go on the air in mid-1974, this will be another major step toward literally preaching the Gospel "to every creature." Pray for speedy completion of this mighty more than one million-watt missionary and watch for further details in a future newsletter.

POWER

Made by Thomson — CSF, the leading French manufacturer of broadcast equipment. This is capable of covering a continent.