

**W  
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**YANKTON  
SIOUX CITY**

**570 ON YOUR  
DIAL**

*Radio Album  
and  
Program Schedule  
1943 - 1944*



**AMERICA'S TALLEST RADIO TOWER**

World Radio History

## SUNDAY MORNING

- 7:30 — Reverend Cedarholm
- 8:00 — Reverend Mars
- 9:00 — WORLD PASSES BY
- 9:30 — Iowa Speaks
- 10:00 — NEWS
- 10:05 — Navy Choir
- 10:30 — Columbia Country Journal
- 11:00 — Salt Lake City Choir
- 11:30 — Trans-Atlantic Call



ART SMITH  
Program Director

AL CONSTANT



PHIL BAKER  
"Take It Or Leave It"



CONRAD NAGEL  
"Radio Reader's Digest"



Dr. BENJAMIN ORDWAY  
"Crime Doctor"



ANDRE KOSTELANETZ  
"The Pause That Refreshes"

"Sun"

day

CLAUDIA MORGAN and LES DAMON  
"The Adventures Of The Thin Man"



"PETE" PETERSON



CARL VAN DOREN  
"New York Philharmonic"

CHARLOTTE MANSON  
"America In The Air"

## SUNDAY AFTERNOON

- 12:00 — Farm Week in Review
- 12:15 — SUNDAY HEADLINE NEWS
- 12:30 — Nut Sunday Club
- 12:45 — Kurt Massey
- 1:00 — Ceiling Unlimited
- 1:30 — WORLD NEWS TODAY
- 2:00 — N. Y. Philharmonic Concert
- 3:30 — Pause that Refreshes
- 4:00 — Lutheran Hour
- 4:30 — Back to God
- 5:00 — Silver Theatre
- 5:30 — America in the Air

## SUNDAY EVENING

- 6:00 — SUNSET EDITION NEWS
- 6:15 — Trinity Lutheran Church
- 7:00 — Broadway Bandbox
- 7:30 — Crime Doctor
- 7:55 — NED CALMER NEWS
- 8:00 — Radio Reader's Digest
- 8:30 — Texaco Star Theatre
- 9:00 — Take It or Leave It
- 9:30 — Adventures of the Thin Man
- 10:00 — Old Fashioned Gospel Hour
- 11:00 to 12:05 — Dance Orch. & NEWS



DANNY O'NEIL  
"Navy Choir"



FELIX MILLS  
"Silver Theatre"



## MONDAY MORNING

- 6:00 — Farm and Market Hour  
6:30 — Reverend Cedarholm  
7:00 — Early Birds  
7:10 — Markets  
7:15 — BREAKFAST EDITION NEWS  
7:30 — Home Harmonies  
7:45 — Hiram Higsby-Utah Trailers  
8:00 — Happy Jack  
8:15 — Tune Crackers  
8:30 — Reverend Theodore Epp  
9:00 — Valiant Lady  
9:15 — Kitty Foyle  
9:30 — Judy and Jane  
9:45 — Bachelor's Children  
10:00 — NEWS-WHITEY LARSON  
10:10 — Markets  
10:15 — Harpa and Tiny  
10:30 — Betty Jean  
10:45 — Aunt Jenny  
11:00 — Kate Smith  
11:15 — Big Sister  
11:30 — Romance Helen Trent  
11:45 — Our Gal Sunday

## MONDAY AFTERNOON

- 12:00 — Dinner Bell Roundup  
12:15 — Central Public Markets  
12:35 — NEWS-RUSS VAN DYKE  
12:50 — Farm Reporter  
1:00 — Young Dr. Malone  
1:15 — Joyce Jordan, M. D.  
1:30 — We Love and Learn



PENNY SINGLETON  
ARTHUR LAKE  
"Blondie"



"HAPPY JACK" O'MALLEY



BERNADINE FLYNN  
DURWARD KIRBY  
"Your Daytime Reporter"



AUNT JENNY  
"Aunt Jenny's  
Real Life Stories"



MARJORIE ANDERSON  
"Big Sister"



JOE HOWARD  
"Gay Nineties"

"Mon"

ary"



HIRAM HIGSBY



PARKS JOHNSON  
WARREN HULL  
"Vox Pop"



JOAN BLAINE  
"Valiant Lady"



CECIL B. DeMILLE  
"Lux Radio Theatre"



BESS FLYNN  
"Bachelor's Children"

## MONDAY AFTERNOON (Continued)

- 1:45 — Goldberg's
- 2:00 — Brove Tomorrow
- 2:15 — Life Can be Beautiful
- 2:30 — Mo Perkins
- 2:45 — YOUR DAYTIME REPORTER
- 3:00 — Home Front Reporter
- 3:25 — Your Neighbor Lady
- 4:00 — Reverend Mors
- 4:30 — Miller Sisters
- 4:45 — American Women
- 5:00 — Stylists
- 5:15 — STANLEY DIXON COMMENTS
- 5:30 — Jock Armstrong
- 5:45 — WORLD TODAY
- 5:55 — JOSEPH C. HARSCH

## MONDAY EVENING

- 6:00 — Morion Matthews
- 6:15 — NEWS-WHITEY LARSON
- 6:30 — Lone Ranger
- 7:00 — Vox Pop
- 7:30 — Goy Nineties
- 7:55 — NEWS-BILL HENRY
- 8:00 — Lux Radio Theatre
- 9:00 — Screen Guild Ployers
- 9:30 — Blondie
- 10:00 — NEWS-WHITEY LARSON
- 10:15 — I Love a Mystery
- 10:30 to 12:05 — CBS Donce Orch.-NEWS

**TUESDAY MORNING**

- 6:00 — Farm and Market Hour
- 6:30 — Reverend Cedarholm
- 7:00 — Early Birds
- 7:10 — Markets
- 7:15 — BREAKFAST EDITION NEWS
- 7:30 — Home Harmonies
- 7:45 — Hiram Higsby-Utah Trailers
- 8:00 — Happy Jack
- 8:15 — Mal Murray Presents-
- 8:30 — Reverend Theodore Epp
- 9:00 — Valiant Lady
- 9:15 — Kitty Foyle
- 9:30 — Judy and Jane
- 9:45 — Bachelor's Children
- 10:00 — NEWS-WHITEY LARSON
- 10:10 — Markets
- 10:15 — Harpo and Tiny
- 10:30 — Chuck Brady
- 10:45 — Aunt Jenny
- 11:00 — Kate Smith
- 11:15 — Big Sister
- 11:30 — Romance Helen Trent
- 11:45 — Our Gal Sunday



WYNN HUBLER  
"Your Neighborlady"



DOUGLAS EDWARDS  
"Report To The Nation"



FRAN CARLON  
"Big Towa"



JULIE STEVENS  
"Kitty Foyle"



BETTY RUTH SMITH  
"Romance Of Helen Trent"

**TUESDAY AFTERNOON**

- 12:00 — Dinner Bell Roundup
- 12:15 — Central Public Markets
- 12:35 — NEWS-RUSS VAN DYKE
- 12:50 — Farm Reporter
- 1:00 — Young Dr. Malone
- 1:15 — Joyce Jordan, M. D.
- 1:30 — We Love and Learn

dry"



GEORGE and GRACIE  
"Burns and Allen"



BETTY JEAN



JUDY CANOVA  
"Judy Canova Show"



ED SULLIVAN  
"Mennen's"



VIVIAN DELLA CHIESA  
"American Melody Hour"

## TUESDAY AFTERNOON (Continued)

- 1:45 — Goldberg's
- 2:00 — Brave Tomorrow
- 2:15 — Life Can be Beautiful
- 2:30 — Ma Perkins
- 2:45 — YOUR DAYTIME REPORTER
- 3:00 — Home Front Reporter
- 3:25 — Your Neighbor Lady
- 4:00 — Reverend Mars
- 4:30 — Miller Sisters
- 4:45 — American Women
- 5:00 — To Your Good Health
- 5:15 — EDWIN C. HILL
- 5:30 — Jack Armstrong
- 5:45 — WORLD TODAY
- 5:55 — JOSEPH C. HARSCH

## TUESDAY EVENING

- 6:00 — Marian Matthews
- 6:15 — NEWS-WHITEY LARSON
- 6:30 — American Melody Hour
- 7:00 — Big Tawn
- 7:30 — Judy Canova
- 7:55 — NEWS-BILL HENRY
- 8:00 — Burns and Allen
- 8:30 — REPORT TO THE NATION
- 9:00 — Ed Sullivan
- 9:15 — Special Features
- 10:00 — NEWS-WHITEY LARSON
- 10:15 — I Love a Mystery
- 10:30 to 12:05 — CBS Dance Orch.-NEWS

## WEDNESDAY MORNING

- 6:00 — Farm and Market Hour
- 6:30 — Reverend Cedarholm
- 7:00 — Early Birds
- 7:10 — Markets
- 7:15 — BREAKFAST EDITION NEWS
- 7:30 — Home Harmonies
- 7:45 — Hiram Higsby-Utah Trailers
- 8:00 — Happy Jack
- 8:15 — Tune Crockers
- 8:30 — Reverend Theodore Epp
- 9:00 — Valiant Lady
- 9:15 — Kitty Foyle
- 9:30 — Judy and Jane
- 9:45 — Bachelor's Children
- 10:00 — NEWS-WHITEY LARSON
- 10:10 — Markets
- 10:15 — Harpo and Tiny
- 10:30 — Betty Jean
- 10:45 — Aunt Jenny
- 11:00 — Kate Smith
- 11:15 — Big Sister
- 11:30 — Romance Helen Trent
- 11:45 — Our Gal Sunday

## WEDNESDAY AFTERNOON

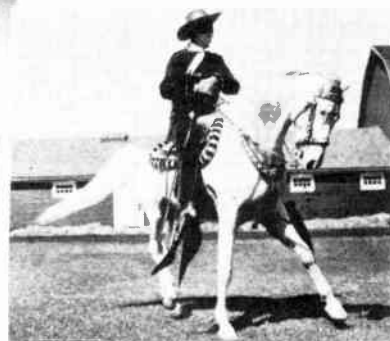
- 12:00 — Dinner Bell Roundup
- 12:15 — Central Public Markets
- 12:35 — NEWS-RUSS VAN DYKE
- 12:50 — Form Reporter
- 1:00 — Young Dr. Molone
- 1:15 — Joyce Jordan, M. D.
- 1:30 — We Love and Learn



DOROTHY LOWELL  
"Our Gal Sunday"



SAMMY KAYE  
"Sammy Kaye Show"



LONE RANGER astride HI HO SILVER



HARPO and TINY



WHITEY LARSON



JEAN TENNYSON  
"Great Moments In Music"

"Wednes

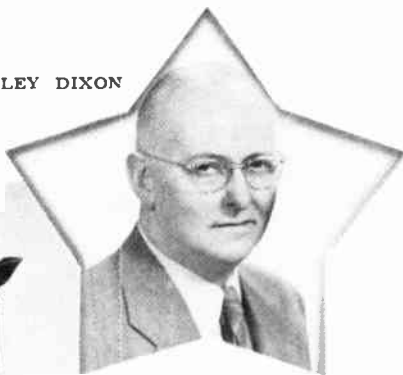


ary"



MEMBERS OF CAST  
"Young Doctor Malone"

STANLEY DIXON



JACK CARSON  
"Jack Carson Show"



JEAN HERSHOLT

MA PERKINS



LIONEL BARRYMORE  
"Mayor Of The Town"



## WEDNESDAY AFTERNOON (Continued)

- 1:45 — Goldberg's
- 2:00 — Brave Tomorrow
- 2:15 — Life Can be Beautiful
- 2:30 — Ma Perkins
- 2:45 — YOUR DAYTIME REPORTER
- 3:00 — Home Front Reporter
- 3:25 — Yaur Neighbor Lady
- 4:00 — Reverend Mars
- 4:30 — Miller Sisters
- 4:45 — American Women
- 5:00 — Stylists
- 5:15 — STANLEY DIXON COMMENTS
- 5:30 — Jack Armstrong
- 5:45 — WORLD TODAY
- 5:55 — JOSEPH C. HARSCH

## WEDNESDAY EVENING

- 6:00 — Marian Matthews
- 6:15 — NEWS-WHITEY LARSON
- 6:30 — Lone Ranger
- 7:00 — Sammy Kaye
- 7:30 — Dr. Christian
- 7:55 — NEWS-BILL HENRY
- 8:00 — Mayor of the Town
- 8:30 — Jack Carson Show
- 9:00 — Great Moments in Music
- 9:30 — Midweek Meditations
- 9:45 — Soldiers of the Press
- 10:00 — NEWS-WHITEY LARSON
- 10:15 — I Love a Mystery
- 10:30 to 12:05 — CBS Dance Orch.-NEWS

## THURSDAY MORNING

- 6:00 — Farm and Market Hour
- 6:30 — Reverend Cedarholm
- 7:00 — Early Birds
- 7:10 — Markets
- 7:15 — BREAKFAST EDITION NEWS
- 7:30 — Home Harmonies
- 7:45 — Hiram Higsby-Utah Trailers
- 8:00 — Happy Jack
- 8:15 — Mal Murray Presents-
- 8:30 — Reverend Theodore Epp
- 9:00 — Valiant Lady
- 9:15 — Kitty Foyle
- 9:30 — Judy and Jane
- 9:45 — Bachelor's Children
- 10:00 — NEWS-WHITEY LARSON
- 10:10 — Markets
- 10:15 — Harpo and Tiny
- 10:30 — Chuck Brady
- 10:45 — Aunt Jenny
- 11:00 — Kate Smith
- 11:15 — Big Sister
- 11:30 — Romance Helen Trent
- 11:45 — Our Gal Sunday

## THURSDAY AFTERNOON

- 12:00 — Dinner Bell Roundup
- 12:15 — Central Public Markets
- 12:35 — NEWS-RUSS VAN DYKE
- 12:50 — Farm Reporter
- 1:00 — Young Dr. Malone
- 1:15 — Joyce Jordan, M. D.
- 1:30 — We Love and Learn



ANN SHEPHERD  
"Joyce Jordan, Girl Interne"



JACK MacBRYDE  
"The Old Ranger"  
"Death Valley Days"



MEMBERS OF CAST  
"I Love A Mystery"



DINAH SHORE  
"Dinah Shore Show"

"Thurs

dry"

CHUCK BRADY



GEORGE B. GERMAN



MARVIN MUELLER  
"The First Line"



ALICE REINHART  
"Life Can Be Beautiful"



MAJOR BOWES  
"Major Bowes Show"

THURSDAY AFTERNOON  
(Continued)

- 1:45 — Goldberg's
- 2:00 — Brave Tomorrow
- 2:15 — Life Can be Beautiful
- 2:30 — Ma Perkins
- 2:45 — YOUR DAYTIME REPORTER
- 3:00 — Home Front Reporter
- 3:25 — Your Neighbor Lady
- 4:00 — Reverend Mars
- 4:30 — Miller Sisters
- 4:45 — American Women
- 5:00 — To Your Good Health
- 5:15 — STANLEY DIXON COMMENTS
- 5:30 — Jack Armstrong
- 5:45 — WORLD TODAY
- 5:55 — JOSEPH C. HARSCH

THURSDAY EVENING

- 6:00 — Marian Matthews
- 6:15 — NEWS-WHITEY LARSON
- 6:30 — Thursday Night Get-Together
- 7:30 — Death Valley Days
- 7:55 — NEWS-BILL HENRY
- 8:00 — Major Bowes Amateur Hour
- 8:30 — Dinah Shore Variety Show
- 9:00 — The First Line
- 9:30 — Here's to Romance-Dick Haymes
- 10:00 — NEWS-WHITEY LARSON
- 10:15 — I Love a Mystery
- 10:30 to 12:05 — CBS Dance O'ch.-NEWS

## FRIDAY MORNING

- 6:00 — Farm and Market Hour
- 6:30 — Reverend Cedarholm
- 7:00 — Early Birds
- 7:10 — Markets
- 7:15 — BREAKFAST EDITION NEWS
- 7:30 — Home Harmonies
- 7:45 — Miram Higsby-Utah Trailers
- 8:00 — Happy Jack
- 8:15 — Tune Crackers
- 8:30 — Reverend Theodore Epp
- 9:00 — Valiant Lady
- 9:15 — Kitty Fayle
- 9:30 — Judy and Jane
- 9:45 — Bachelor's Children
- 10:00 — NEWS-WHITEY LARSON
- 10:10 — Markets
- 10:15 — Harpo and Tiny
- 10:30 — Betty Jean
- 10:45 — Aunt Jenny
- 11:00 — Kate Smith
- 11:15 — Big Sister
- 11:30 — Romance Helen Trent
- 11:45 — Our Gal Sunday

## FRIDAY AFTERNOON

- 12:00 — Dinner Bell Roundup
- 12:15 — Central Public Markets
- 12:35 — NEWS-RUSS VAN DYKE
- 12:50 — Farm Reporter
- 1:00 — Young Dr. Malane
- 1:15 — Joyce Jordan, M. D.
- 1:30 — We Love and Learn



MEMBERS OF CAST  
"We Love And Learn"

"Free"



UTAH TRAILERS



KATE SMITH



BILL HENRY



GERTRUDE BERG  
"The Goldbergs"

day

JANE WEBB and DICK YORK  
"That Brewster Boy"



BERT LYTELL  
"Stage Door Canteen"



MILLER SISTERS

JOAN HOWARD  
"Philip Morris"



JANE NORTH  
JUDY O'GRADY  
"Judy and Jane"



JIMMY DURANTE and GARRY MOORE  
"Durante-Moore Show"

## FRIDAY AFTERNOON (Continued)

- 1:45 — Goldberg's
- 2:00 — Brave Tomorrow
- 2:15 — Life Can be Beautiful
- 2:30 — Ma Perkins
- 2:45 — YOUR DAYTIME REPORTER
- 3:00 — Home Front Reporter
- 3:25 — Your Neighbor Lady
- 4:00 — Reverend Mars
- 4:30 — Miller Sisters
- 4:45 — American Women
- 5:00 — Stylists
- 5:15 — STANLEY DIXON COMMENTS
- 5:30 — Jack Armstrong
- 5:45 — WORLD TODAY
- 5:55 — JOSEPH C. HARSCH

## FRIDAY EVENING

- 6:00 — Marian Matthews
- 6:15 — NEWS-WHITEY LARSON
- 6:30 — Lone Ranger
- 7:00 — Kate Smith
- 7:55 — NEWS-BILL HENRY
- 8:00 — Philip Morris Playhouse
- 8:30 — That Brewster Boy
- 9:00 — Jimmy Durante-Gary Moore
- 9:30 — Stage Door Canteen
- 10:00 — NEWS-WHITEY LARSON
- 10:15 — I Love a Mystery
- 10:30 to 12:05 — CBS Dance Orch.-NEWS

## SATURDAY MORNING

- 6:00 — Farm and Market Hour
- 6:30 — Reverend Cedarholm
- 7:00 — Early Birds
- 7:15 — BREAKFAST EDITION NEWS
- 7:30 — Home Harmonies
- 7:45 — Hiram Higsby-Utah Trailers
- 8:00 — Happy Jack
- 8:15 — George H. Lee Show
- 8:30 — Reverend Theodore Epp
- 9:00 — Circle B Dude Ronch
- 9:30 — Your Neighbor Lody
- 10:00 — NEWS-WARREN SWEENEY
- 10:05 — Ler's Pretend
- 10:30 — Foshions in Rations
- 11:00 — Theotre of Today
- 11:30 — Of Interest to Women
- 12:00 — Melodiers

## SATURDAY AFTERNOON

- 12:15 — We Belong
- 12:35 — NEWS-RUSS VAN DYKE
- 12:50 — Farm Reporter



REV. CEDARHOLM



REV. CLARK



REV. J. H. MARS



FRANK SINATRA  
"Hit Parade"

day"

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

We salute these **WNAX** folks, each  
 represented by a star on our Service Flag,  
 and express the hope that they and  
 every other boy will be home soon

★ ROBERT TINCHER	★ ARNOLD BACON	★
★ LUTHER HILL	★ FRED GREENLEE	★
★ JACK CHASE	★ EDWARD MITCHELL	★
★ DON O'BRIEN	★ (EDDIE MARTIN)	★
★ BERT DUNHAM	★ WILLIAM S. SANFORD	★
★ (ZEKE MARTIN)	★ DEAN EKERN	★
★ RALPH BATES	★ CHRIS MACK	★
★ HAROLD BURT	★ LYNN EDWARDS	★
★ GERALD BURT	★ HARLAN FISHER	★
★ ARDEN SWISHER	★ RICHARD BAILEY, JR.	★
★ ABNER GEORGE	★ WAVES	★
★ LEROY HABERMAN	★ HAZEL DOWLING	★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



**JIM McWILLIAMS**  
 "Correction Please"



**REV. EPP**



**RANALD MacDOUGALL**  
 "Man Behind The Gun"



**BOB HAWK**  
 "Thanks To The Yanks"

**SATURDAY AFTERNOON**  
 (Continued)

- 1:00 — Reverend E. M. Clark
- 1:30 — Football
- 4:30 — Reverend Mars
- 5:00 — To Your Good Health
- 5:15 — **STANLEY DIXON COMMENTS**
- 5:30 — 4-H Roundup
- 5:45 — **WORLD TODAY**

**SATURDAY EVENING**

- 6:00 — Dateline-
- 6:15 — **NEWS-WHITEY LARSON**
- 6:30 — Thanks to the Yanks
- 7:00 — Dick Powell-Campana Serenade
- 7:30 — Inner Sanctum Mysteries
- 7:55 — **NED CALMER**
- 8:00 — Your Hit Parade
- 8:45 — Man Behind the Gun
- 9:15 — Correction, Please
- 9:45 — Parade of Features
- 10:00 — **NEWS-WHITEY LARSON**
- 10:15 to 12:05 — **CBS Dance Orch.-NEWS**

**IMPORTANT!**  
This album is punched for your  
convenience so that you may hang  
it by your radio.

SEC 562 P L & R  
U S POSTAGE  
PAID  
YANKTON S DAK  
PERMIT NO 14

To Mrs. Helen A. Berg  
R. 1#  
Spencer, Iowa

WNAX  
Yankton  
South Dakota