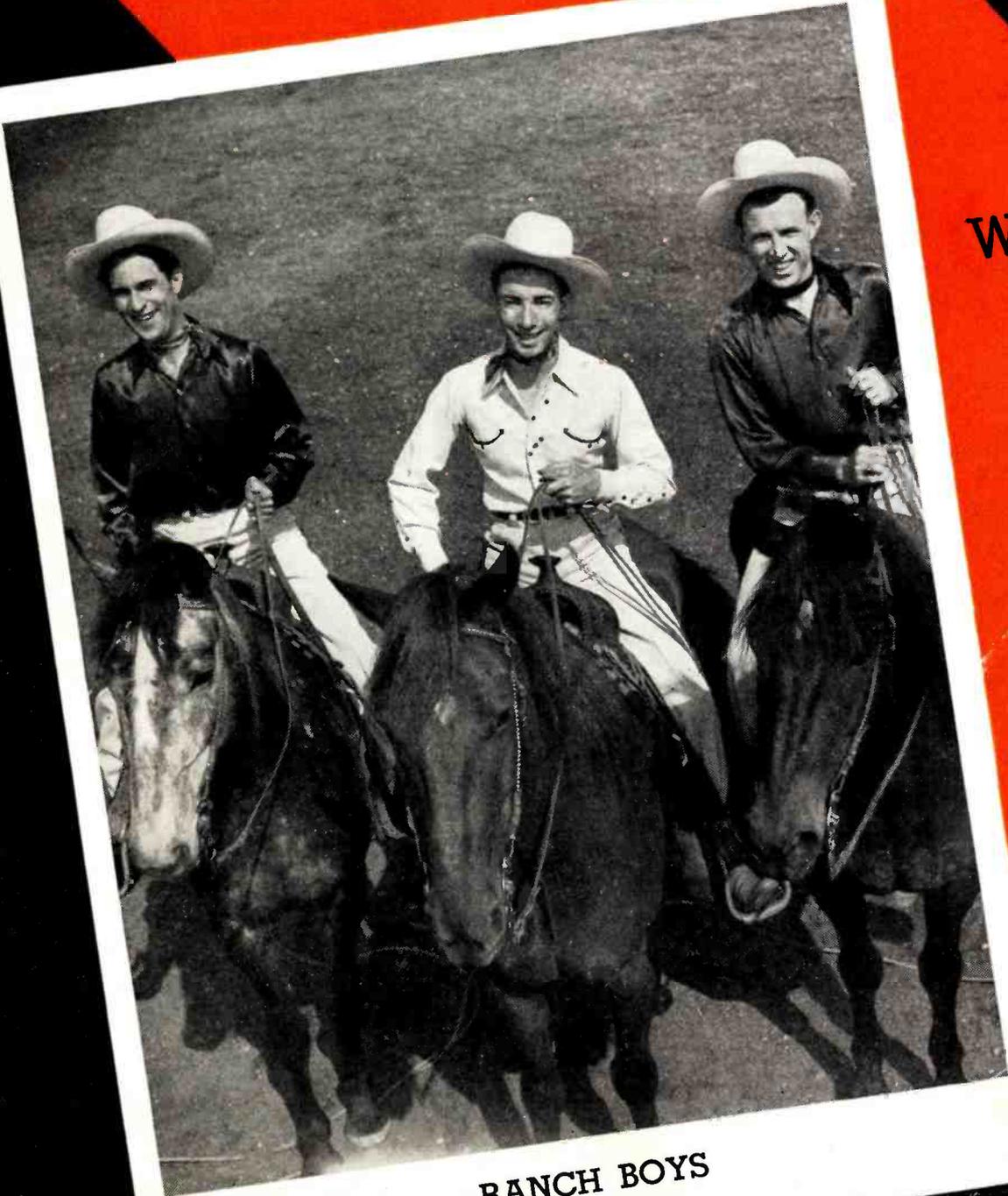


MRS CHRIST JOHNSON
R 1 BOX 136
SHANNON ILL

Stand By

JUNE 11, 1938



RANCH BOYS
(See page 8)

What Would
You Do?

★ ★

Fair Days
Ahead!

Listeners Mike

An Easterner Speaks

I disagree with the fan who wrote asking you to move back the square dance caller on the Barn Dance, and think it is a bad suggestion. The caller is almost always Arkie and that's all we Easterners hear of him since he doesn't seem to be allowed to sing on the network program. I, with a lot of others, miss his singing, so please don't take away what little we do hear of him. The Alka-Seltzer program is a long, long way from being a barn dance. They are too stingy with their fiddle music. . . . Mrs. Louis Buttgen, Washington, D. C.

Thoroughly American

Many thanks to Mr. Arthur Page who instituted the "one march by the orchestra" idea. Thoroughly American, he and Mr. John Baker have kept us realizing what a wonderful country we're living in. Although I'm here alone all day, I still arise and stand at attention for our good "Star Spangled Banner." Many thanks to WLS, the All-American station. May they carry on for years and years. . . . Mrs. Waldo W. Schreck, 1634 N. Menard Ave., Chicago, Ill.

Puts in Kind Words

I must send my thanks to Merle Housh for I think he is a wonderful announcer. He always puts in so many kind words where they fit so well. I like his singing, too, and wish he would sing more often. I hope he never leaves your station. . . . Mrs. A. Bankoski, Algonquin, Ill.

Look Forward to News

We always look forward to Julian Bentley's news broadcasts, and enjoy them so much. Your other programs are very good, too, although we do miss some of the old timers. We are very glad to hear Phil Kalar again, as he was one of our very favorite artists. . . . Clara Ronelstad, Elgin, Ill.

Lovelier and Lovelier

Just "Stay As Sweet As You Are," is all we ask of Grace Wilson. Her voice seems to grow lovelier and lovelier as the days pass. She certainly brings joy into many hearts. To me the day is always a happier one after I hear her on the radio. . . . Preston C. Wilson, Richmond, Ill.

Success to Chuck

We have been listening to Chuck Acree's Something to Talk About programs for quite some time, and enjoy them a great deal. We wish him lots of success in the future with his unusual stories, and hope he remains on the station for a long time. . . . Mrs. Calvin L. McCoy, R. 2, Wheatland, Ind.

Always the Favorite

A few weeks ago we drove nearly 80 miles to see the WLS road show at Holland, Mich. We had a wonderful time talking with the artists and taking snapshots of them. Your radio station always will be our favorite. We surely are glad Patsy Montana is back again with her sweet singing, too. . . . Jeanette and Mary Josephine Landheer, Kent City, Mich.

Beautiful Songs

I have just been listening to Smile-A-While program and the songs were beautiful, especially the ones sung by Ernie Newton. I always listen to Ernie's regular program with Arkie and enjoy it a lot. I like the other Hilltoppers, too, in fact, I think everyone on your station is just swell. I miss lots of the old entertainers, but guess they like it where they are now. . . . Ethel Steward, Chebanse, Ill.

Careful, Announcers!

Thanks to Phil Kalar for those fine tenor solos. But it's too bad not one announcer pronounces his name in a way that doesn't sound like Taylor. I had to look in my Family Album to find out what lucky fellow had this marvelous voice, and decided it was Phil Kalar. I hope to hear him often, if not on every Dinnerbell program. . . . Mrs. Mary B. Caldwell, Mahomet, Ill.

Old Favorites

May I write a few lines to let Chuck and Ray, the Harmony Slaves, know that I think they are both grand singers? They have been favorites of mine for a long time, ever since I heard the Fanfare Reporter interview them way back in 1935. I want to thank them for all the beautiful songs we, the listeners, hear them sing. . . . Mary Ruth Eppley, R. 1, Dallas City, Ill.

Can't Criticize

I have seen the Barn Dance many times and have also visited the studios, but in all that time I don't think I could find anyone to criticize. So when I read a letter from F. T. B. of Springfield, Illinois, it made me angry to think that anyone could criticize Henry Hornsbuckle and his program. Everyone of the artists work hard to please their audience and then some people have nerve enough to criticize. Of course, everyone is entitled to his own opinion, but if I couldn't say anything good I wouldn't say anything at all. I enjoy Henry very much and hope he keeps up the good work for some time to come. . . . H. Taylor, Chicago, Ill.

Doesn't Let On

We are writing to tell you how very much we appreciate the sports broadcast in the evenings. My husband does not get home from work until six o'clock, and in years past, he became very vexed as soon as daylight saving time took effect for there were never any baseball scores in the evening. I especially like Don Kelley's program because he doesn't "let on" as though he knows each baseball player intimately but seems to talk about what he really does know. . . . Mr. and Mrs. Clinton L. Reedy, Graymont, Ill.

Music and Song

We enjoy Don and Helen's programs very much. All of their songs are lovely, and to my sense of hearing, Don's voice is music and song. Best wishes for their future success. . . . William and Tillie Wilson, R. 1, Irons, Mich.

STAND BY

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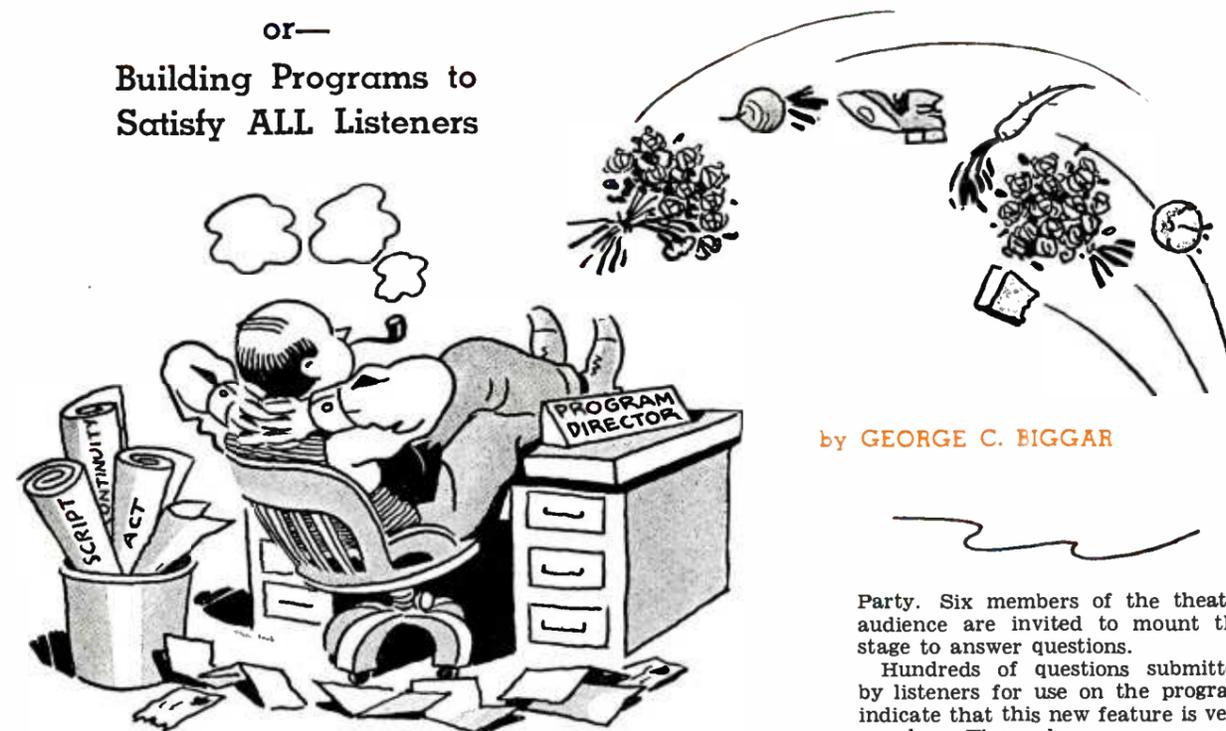
June 11, 1938

VOLUME 4 NUMBER 18

STAND BY

What Would You Do?

or—
Building Programs to
Satisfy ALL Listeners



by GEORGE C. BIGGAR

Party. Six members of the theater audience are invited to mount the stage to answer questions.

Hundreds of questions submitted by listeners for use on the program indicate that this new feature is very popular. Then along came a post card from a Freeport listener saying, "Just what has happened to the good Keystone program? The one presented last Saturday night was a disgrace to your station. Let's have the Barn Dance as it used to be." No name was signed to the card.

Is that listener's complaint representative of the feelings of the majority? Should we feel that others who are dissatisfied simply tune out the program and say nothing?

All program changes—and there are always reasons for such changes—usually bring "kicks" along with letters of approbation. The Program Department must make its decisions, based on what it believes will satisfy the wishes and the convenience of the majority.

Perhaps it's all in getting accustomed to hearing certain programs at certain times. I recall the day in 1924 when it was decided to broadcast the National Barn Dance every Saturday night. Frankly, I was against it. I said, "Farm folks will enjoy the good old-fashioned tunes more than anyone else, but most all farm families that I know go to town every Saturday night."

The record of the National Barn Dance has proved my error. Both city and town folks like old-time programs. And we have every reason to believe that we have a tremendous farm audience every Saturday night. I know we'd receive an avalanche of protests if the program

(Continued on page 15)

and city folks alike. But what about the summer months, when 7:00 a. m. in Chicago is 6:00 a. m. for the great population remaining on Central Standard Time? The Chicago and suburban audience is not inconvenienced. We believe that farm listeners are nearly all up and about so they can listen at that time. But what about Monroe, Wisconsin; Kankakee, Illinois; Kentland, Indiana, and other Mid-Western towns and cities? Are they later sleepers?

Not long ago we scheduled Don Kelley for a nightly 15-minute Sports Review at 6:00 Central Time. That's 7:00 in Chicagoland. Naturally, we felt that this service would be welcomed alike by rural and city listeners. Letters thus far received indicate that this new program is very popular, particularly because it reaches the Middle West at a later and more convenient time than many other sports reports.

Then along came a letter from an Oshkosh listener saying, "I fumed and cussed when I heard sports on WLS at 6 o'clock last Saturday night. You don't want your listeners to feel like that, do you? I'd heard my sports news on a Wisconsin station and I tuned in your station expecting to hear Barn Dance music."

Now what should we do about such complaints?

Recently, in order to lend novelty and variety to the National Barn Dance, we started the "Keystone Kwiz" on the Keystone Barn Dance

MEMBERS of the Program Department were having a meeting the other afternoon to plan advance schedules for the coming months.

"I don't think enough folks are up in time to hear Check Stafford give Prairie Farmer Service Time with the Bulletin Board," said one. "He should be on the air later than 5:30 Central Time."

"Why that's the best time in the summer," spoke up another. "Most farm people are up at 5:00 o'clock and they're eating breakfast at 5:30. That's the time when Check's information should have its largest farm audience of both men and women folks. Besides that, many have radios in their barns and if the men are milking at 5:30, they'll hear the livestock estimates, weather report and Check's neighborly gossip."

The argument continued for some time, but Prairie Farmer Service Time remained scheduled at 5:30 each morning. Is that the right time? Only you listeners know.

I use the above merely as an example of the schedule problems faced by members of the Prairie Farmer-WLS Program Department. Five months of daylight saving time during the spring and summer only serve to add to the difficulties.

We feel that Julian Bentley has a very large audience listening to his 7:00 a. m., CST, news report during the fall and winter months. It should conveniently be heard by farm, town

JUNE 11, 1938

"The Old Hayloft"

By the Hired Man

SPEAKING of vacations. . . . Back in the old hayloft are the Novelodeons, DeZurik Sisters, Arkie, Hoosier Sodbusters and Bill O'Connor. . . . DeZuriks and the "Busters" made personal appearances while away, enjoying a trip that took them clear to Winnipeg and back home through the Lake of the Woods country and northern Minnesota. . . . They were on Lu and Scotty's show. . . . Latter pair are now home in North Carolina. . . . Frank Baker tells you all about the Novelodeons in another column. . . . Arkie made personal appearances and also visited a few days with his mother, brothers and sister down around Knobnoster, Missouri. . . . The Smilin' Irishman stayed home in Evanston, planning to go to his old Kansas home in August.

Pat Buttram has "hit it out" for Winston county, Alabama, to find out how the home folks like his Barn Dance programs. . . . As this was written, it was planned that Vance (Possum Tuttle) McCune, Jr. would try to get Jack Holden's "goat" on the Murphy Barnyard Jamboree during Pat's absence. . . . Jack (Quizzer) Stilwell is giving thought to taking his wife and baby son ("The Captain") for their first visit with his folks in Jack's boyhood haunts at Tyndall, South Dakota. . . . They'll be leaving soon. . . . Karl Hunt, violinist with the Hilltoppers for the past several months, bade his hayloft friends good-bye the other night and departed for Nebraska to re-join KMMJ as musical director. . . . Tommy Watson, whose violin and banjo playing has featured the Prairie Ramblers' programs for several months, also said farewell and returned to the staff of WIBW, Topeka. . . . Good luck to you both, Karl and Tommy!

Kentucky Shades. . . . If "Shades" mean anything, Jack Taylor and Chick Hurt should keep cool during their June vacation in Kentucky. . . . Jack is visiting his old home town of Summer Shade, while Chick sojourns at Willow Shade, just seven miles away. . . . Salty Holmes can probably be found sleeping in the shade at Glasgow, 12 miles from Jack's old stamping grounds. . . . Of course all the "missus'es" and youngsters went south to see the home folks, too.

Back stage. . . . Square dance caller Guy Colby proudly telling of all the old-time dance parties he is going to

direct during the next several weeks. . . . "Everybody's learning to do the good old-fashioned dances," says Guy. . . . The Colby's daughters, Ester and Jean, live up to the family tradition by appearing with our exhibition square dancers every Saturday night in the old hayloft. . . . Oliver Burkhardt, who gave those beautiful bird calls and whistling solo on the Alka Seltzer hour, had a real reunion with the Prairie Ramblers. . . . They "pioneered" together on the WOC, Dav-enport, Barn Dance, several years ago. . . . Since then it's become the WHO Sunset Corners' Frolic of Des Moines. . . . Oliver was known as "Barnyard Pete" on this Iowa program. . . . When Ernie Newton is noted in deep and serious thought, you can take it for granted he's trying to figure out some comedy stunt for laughter's sake.

Memorial program. . . . That was a beautiful job—that "Salute to Memorial Day," which the Novelodeons, Quartet and Jack Stilwill presented Saturday night. . . . War Memories in song helped to pay tribute to the boys who marched in '61-'65, '98 and '17-'18. . . . Paul Armstrong, past State Commander of the American Legion and now National Executive Committeeman for Illinois, gave a most appropriate plea for the proper observance of Memorial Day.

From the Hired Girl's cuff. . . . I hope we hear more numbers as beautiful as Bob Ballentine's rendition of "Lo, Hear the Gentle Lark!" . . . Frank Kettering's flute added much. . . . That Bob really makes a "symphony" instrument out of his chromatic harmonica. . . . Don and Helen were "bye-byeing" friends as they departed for their vacation. . . . They planned to fish in Wisconsin and visit in the east.

Cat—and Canaries! . . . We have a cat as a regular inhabitant of the old hayloft. . . . The stage hands anxiously watched her because 11 canaries were in the old hayloft to sing on the Alka Seltzer "bird" program, with the orchestra. . . . Nothing happened, luckily, but the cat did try to steal some of Uncle Ezra's "thunder" by preceding him down the aisle on his first show entrance. . . . Speaking again of the canaries, they're owned by Mrs. E. Wolfe of Rogers Park. . . . She used to raise 400 canaries a year, but now has only 24. . . . Two of these are such fine songsters that

Rudy Starts Stars

Rudy Vallee, the singing showman who brought Charlie McCarthy out of the woods, coined an odd metaphor in a Hollywood interview today to explain his success in popularizing songs and personalities.

"I am nothing more than a human guinea pig," said Vallee.

Radio writers have christened him the Barnum and Columbus of radio for his "discoveries."

In nine years on NBC networks, Rudy has been credited with developing more than 100 radio personalities.

He also has given the nation during the same span of time the famous "Maine Stein Song," "Let's Turn Out the Lights and Go to Sleep," "Goodnight, Sweetheart," "Vagabond Lover," "Betty Co-Ed," "Vieni, Vieni" and "Harbor Lights," his current hit tune.

• • •

Arithmetic By Burr

Henry Burr, whose name and voice has been on more than 9,000,000 phonograph records, says of radio: "I think radio has done more to raise the level of music and educational appreciation in the last 10 years than any other medium has in 30."

they have trained 2,400 young birds to sing. . . . All of the canaries are named. . . . How beautifully they sounded with the orchestra!

A whopper! . . . Fish stories will predominate in haylofters' conversation from now on. . . . Otto was trying to prove (without benefit of picture) that he caught a 16-pound, 33-inch northern pike in Wisconsin. . . . George Goebel vouches for it, for the two of them spent a few days at Silver Lake, Laona, Wisconsin. . . . They were guests at a resort operated by Pearl Goff, electrician for the hayloft shows. . . . Arkie and brother Pete spent a few days in the Badger state but they were modest. . . . Maybe the fish didn't bite where they visited.

In the audience. . . . Twelve Seniors from the Low Point (Illinois) High School will always treasure memories of their visit to the old hayloft. . . . L. E. Ogden, principal, was in charge. . . . And from Morley, Michigan, came 21 high school Seniors with H. U. Burgess. . . . We greeted 14 young ladies from the Cracker Jack Company of Chicago. . . . Mr. and Mrs. Lyman Hunter came up from Indianapolis to divide their time between Jack Stilwill and the Barn Dance. . . . Harry Templeton, manager of the Indiana State Fair, was there with a party to see how the crew may look at opening night in Indianapolis late in August. . . . From Wichita Falls, Texas, came Mr. and Mrs. A. J. Berry to see the actual broadcast of their favorite Saturday night program. . . . You come too, during this nice weather. . . . We'll be looking for you. . . . Goodness—I've got to fry that spring-er. . . . S'long.

New WLS Programs Offer Variety of Entertainment

THE program department has just added a number of new programs to the WLS summer schedule. These programs have been added because of their unusual value in entertainment, information and education.

"Trailer Tim," one of the new programs that has been designed for the entertainment of children, is a story that involves the adventures of a young man known as Tim, who travels about in a trailer with a small boy, a parrot and a dog as his companions. The part of Trailer Tim is played by Purv Pullen, who also plays the parts of all the other characters that you will hear in the play. He is an excellent imitator of birds and animals and possesses a voice that has many variations.

Many of our listeners will remember hearing Purv Pullen as a featured singer and imitator with Ben Bernie's orchestra. His imitations have also been used in several Hollywood motion pictures. For the past year he has been conducting children's programs both in Cleveland and Akron, Ohio.

Although this program is designed especially for children, many older folks will enjoy listening to the songs, bird imitations and the several characters this versatile young man presents in this story of adventure. This program is heard every week day morning at 7 o'clock, Central Standard Time, over Station WLS.

The "Old Kitchen Kettle" has returned to the air and can be heard over WLS every Monday, Wednesday and Friday morning at 8:30 o'clock, Central Standard Time. This program is a definite help to housewives, offering up-to-the-minute information regarding home problems, new and unusual recipes, ideas, methods and short-cuts in the preparation of meals and other information especially interesting to the homemaker.

Monday has been set aside as a poultry and egg day. On this program well-known home economists of the Institute of American Poultry Industries are featured. Wednesday, which is known as meat day, features interesting speakers from the National Livestock and Meat Board, and Friday is set aside to discuss "Week-End Food Shopping."

Ann Hart, conductor of our daily Homemakers' Hour, will be in charge of the programs.

A new program that is both interesting and educational is the "Spelling Bee" conducted by Don Kelley and broadcast every Saturday at 9:00 a. m., CST. This program started last Saturday with a contest between the Chicago Christian High School and Maine Township High School of Des Plaines, Ill.

This program furnishes lots of entertainment to all listeners. Boys and girls as well as older people of Chicago and the Middle West are invited to participate in these spell-downs.

SAFETYGRAM PRIZE WINNERS

The following safetygrams were awarded prizes on Sunday, May 29, during Everybody's Hour:

Look at your speedometer occasionally—not so much at your radio dial.—Miriam Hurst, Springbrook Sanitarium, Aurora, Ill.

When walking on the highway at night, always wear something white.—Miss Jean Ketting, R. 2, New Carlisle, Ind.

Subtract speed—add carefulness—multiply caution—divide road with others. Answer—safety.—Janette Duffy, Edwardsburg, Mich.

Actress to the Rescue

Dolores Gillen went to Bermuda in search of rest and—maybe—romance, but came back several days ago with an anti-tetanus injection instead!

The anti-tetanus shot is the aftermath of an impromptu rescue act which the NBC actress staged on the island without benefit of supporting players or props.

It happened when Dolores, walking in Bermuda's Aquarium Park, chanced upon a scene wherein a Bahaman monkey was mauling a 12-year-old Canadian child who had leaned against the fenced enclosure separating the monkeys from the huge turtles which are a feature of the park.

The fence broke, the child fell toward the monkey, the animal seized the child, and bit her severely. No one else was nearby so Actress Gillen went to the rescue and in so doing, was herself almost bitten.

Both the child and the actress were rushed to a near-by doctor's office and in the ensuing confusion, Dolores got the needle along with the child.

"Now I'm all prepared for dog days," Dolores says.

(Dolores Gillen is heard regularly on the Story of Mary Marlin and Attorney-at-Law.)

• • •

Conducts Own Initiation

The American Guernsey Cattle Club had their regular meeting enlivened recently by their newest member, Pat Barrett, the Uncle Ezra of radio. This was to be his first meeting and to make it memorable he called upon the Hoosier Hot Shots, Barn Dance instrumental quartet, and staged a special show for the cattlemen.

• • •

All Set

Ozzie Nelson, orchestra leader on the Bakers' Broadcast, is a true radio fan. He has a radio in every room of his Toluca Lake home.

Hayloft Moves to Lane Tech

Some of the gang here at WLS deserted "The Old Hayloft" at the Eighth Street Theater several weeks ago to appear on the stage of the Lane Tech High School. The occasion was the annual benefit performance to raise money for the milk fund for the Chicago Boys Club.

This club was organized to help under-privileged youngsters of Chicago's congested districts in obtaining a vacation in the outdoors. During the entire summer months a camp is maintained on the shores of Winona Lake, Indiana. Here the youngsters are given the opportunity to enjoy all the activities of outdoor life, swimming, fishing, hiking and all other sports.

The stage of the Lane Tech High School took on the appearance of a real Hayloft and when Lulu Belle and Scotty, Jolly Joe, The Novelodeons, DeZurik Sisters, Evelyn and the Hilltoppers, and many other popular entertainers of the WLS staff gathered, all in their Barn Dance costumes, a real Hayloft atmosphere was maintained.

A lot of fun was had after the show when all the gang from WLS got together with the audience and held an old-time as well as a popular dance. The new Lane Tech gym furnished the place to dance and the members of the WLS orchestra supplied the music.

Seasonings Give Modern Table Appetizing Dishes

WHEN future generations of homemakers look back on our era they will be most thankful for what we have done for them with the workshop of the home—the kitchen. Science and art certainly have combined forces lately to make our kitchen efficient, step-saving, labor-saving and yet so gay and attractive that it's a joy to spend our working hours there. There is only one thing I hope we keep from the old-fashioned kitchen in this modernized workroom of ours, and that is the rich, spicy aroma that our memory associates with our childhood. That lovely smell of good things cooking was the foretaste of delicious delicacies to appease our childish hunger.

It seems to me that if we lose this and its implication of fine, savory cooking, all our gains in properly-placed sinks and plenty of cupboard space will go for naught. For we can't serve the fancy new stove at the table, or the cottage curtains that just match the handle on the double boiler! We're expected to serve our family real meals, delicious, tempting meals three times a day, and we need more than kitchen equipment to prepare them. We need the sort of old-fashioned kitchen wisdom grandmother, who seasoned her foods to taste, had.

More Appetizing Dishes

Who would want to eat nicely cooked, nicely served meals which were totally without seasoning? They would be just as nourishing but they certainly wouldn't be as appetizing. Seasoning and spices are to cooking what trimmings are to clothes. They set off and make the whole more attractive and desirable. A dress would still serve the purpose of being a practical covering, but who would want it? Well, the main purpose of seasoning is to give it the extra flavor, that tempting savoriness that makes it more than just nourishing; that makes it palatable and desirable.

Most of us find that a little extra seasoning is necessary to most foods. Sometimes a very little will turn the trick. Sometimes it is a combination of flavors that brings out the subtle delicacy of the food. Above all, it's the right amount which marks the hand of a master. Not too much and not too little. It's a good thing to remember, too, that a small amount of seasoning cooked into the food is better than double the amount sprinkled over the food after it comes to the table. By cooking it into the food or baking it in as the case may be, the spice or seasoning permeates the food. You need only to be reminded of the vast difference between a dish of cereal which has been properly salted during the cooking process and the dish of cereal which you forgot to season and to which you hastily added the needed salt.

Occasionally seasonings are used as

a garnish as well as a flavoring agent. Paprika dresses up a vegetable or salad dish as well as gives it an added delicate flavor.

Seasonings Give "Punch"

Some women figure that the small amount of spices and herbs called for in some recipes can be left out altogether and they never will be missed. That's where they make a mistake. Sometimes it's that eighth teaspoonful of pepper that gives the "punch" that particular dish needed and lacked. Sometimes the recipe calls for a small onion stuck with four whole cloves. By the way, this is a particularly delicate way to flavor many meat dishes. Just be sure you include the four cloves. They serve a very definite purpose in flavoring and giving fragrance to the dish just as much as that onion, whose merits as a seasoner you know.

Now that we're well into the vegetable season this is the time when the art of seasoning can be at its best, for I think it's a downright shame to drown those luscious, tender, young green things in a heavy cream sauce! There's mighty little chance of capturing the original illusive flavor when it is served in a cream sauce, to my way of thinking. Just melted butter mixed with pepper does the trick. Pour this mixture over your spring vegetables and enjoy a real feast.

Prepared Seasonings Excellent

You know, I'm a confirmed believer in the generous use of the humble, much-maligned onion. I know a good many of you may stint in its use because you're afraid that the telltale odor will cling to your breath and to your hands when you peel or slice it. Well, there's no excuse these days for stinting on its use because you can buy a commercially prepared onion salt that gives an onion flavor without handicapping the eater. Garlic salt is another of these products. There are bottled juices available that give the essence of a green pepper flavor to your food or garlic, or most any flavor that takes your fancy. You'll find that a variety of these salts or juices are very helpful in producing just the right amount of flavor your heart desires and which your cooking art sometimes lacks. By the way, here is a new recipe for a salad dressing that comes direct from

Prize Winning Wife

Billy Lee, George Crabb of the Story of Mary Marlin broadcast, proudly is announcing the fact that his wife has won a prize. Mrs. Lee, a student at the Medill School of Journalism at Northwestern University, recently was honored for a feature story she wrote for a Chicago newspaper on life with a tent show. The NBC actor smiles as he tells of the prize, but he doesn't explain that the material was gathered during many seasons when he and Mrs. Lee traveled with tent shows and circuses.

Building Wings

George Burns and Gracie Allen have built a new wing to their home. . . . It contains a playroom, study and bath house.

the kitchens of one of the present-day epicures. If you're in doubt about what an epicure may be, you'll find that according to the Webster who wrote the dictionary (which one was it?) an epicure is "one who is choice and dainty while at the same time voluptuous in the enjoyment of food and drink." Does that make it clear? At any rate, this epicure knew his salad dressing, for here is a new recipe for quite a quantity of Tomato Salad Dressing. It will keep, however, if it is stored in a tightly-closed jar in a refrigerator. It's equally good on green salads, fish salads, and vegetable salads.

Tomato Salad Dressing

Into a quart mason jar put the following ingredients in the order given:

- 12 ounces of tomato juice
- ¾ cup of vinegar
- ½ cup of olive oil (or vegetable oil)
- 1 tablespoon Worcestershire sauce
- 1 tablespoon grated onion
- ¾ cup of sugar

Mix all these together thoroughly, then take out one-half cup of this mixture. To this cup add:

- 1 teaspoon salt
- 1 teaspoonful paprika
- 1 teaspoonful dry mustard

Shake these well into the half cup of the mixture and when it is thoroughly blended, add this mixture to the contents of the mason jar. Seal the jar with a rubber ring as in canning fruit. Always shake the contents of the jar very thoroughly before using any of the dressing. And, by the way, salads are always more satisfactory when the salad materials have been tossed quite thoroughly into the dressing so that every particle of the ingredients has a slight coating of dressing. I know that many women use dressing merely as a garnish, or put a little blob of it at the side of the salad plate. Every bit of the salad should be flavored with the dressing to give it tastiness.

To be a master of the gentle art of cookery, know not only your onions, but also the rest of the almost inexhaustible array of seasonings.

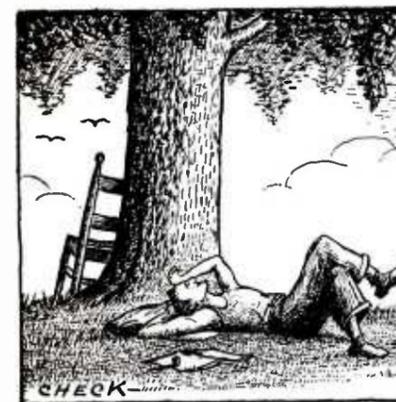
ANN HART.



by CHECK STAFFORD

HOWDY folks: June, good old June, is surely a grand month! It's at this time of year that a feller hankers to just lay in the shade of a friendly, big old tree to idly watch fleecy clouds drift by and gaze up through the lacy, leafy patterns formed by the wide spreading branches.

Still, one can't indulge in dreams and while away too many hours at building air castles. Even though the scenery is most beautiful and the urge is to linger a while longer, most of us have work to do, tasks to com-



plete, more material things to meet. So, while it's nice to dream you're a hero or that wealth and fame are yours, facts are far different and the old grind awaits beyond the gates of the "Land of Make Believe."

We are often impressed, when conversing with studio visitor folks, by the knowledge they have acquired through the radio of our programs and those presenting them. Many know by heart the time and nature of the whole day's production, and catch each change that's made. A striking example of these attentive friends of the air is a little boy, Wesley Robert Miller, age 3, of Arden Street, Hollywood, Illinois, a suburb of Chicago near the famous Brookfield Zoo.

Little Wesley, a fine, bright little fellow, has yellow curly hair and a wistful smile. Our hearts were deeply touched when we learned that the brave little fellow was sightless. Although he cannot see, his little ears and intellect are uncommonly keen and bright and he is an ardent radio listener. Sitting in the Little Theater with his Grandmother, Mrs. E. Miller and daughter Louise, he named correctly each person as soon as their voice reached him through the studio speaker. Mrs. Miller said that her grandson listened in daily to practically all of our programs and that radio meant the world to him, especially as he was denied the things other little folks can enjoy who have their eyesight.

Yes, folks, I won't deny it—something like a lump kinda rose in my throat when I talked with the little visitor as he told of his favorite radio stars and twined his little arms about his beloved grandma's neck. You know, a feller realizes what a blessing his eyes are when he meets one less fortunate who is afflicted as is this charming boy. Now, since I've had the pleasure of meeting the boy, I'm more than ever impressed of radio's possibilities and its part in the daily lives of young and old, rich and poor. I know there are thousands of sick, blind, invalid and crippled folks who also find much to cheer their long, weary hours through radio, but it just seemed like that I never thought so much about it until I met little Wesley Miller. You know what I mean. You will understand.

Another interesting visitor last week, was Mrs. Lillian Tomlinson of Shelbyville, Indiana. Aunt Lill, as she is called by her many friends, is past 74 years, but is still quite spry. She lives alone in her Shelby county seat home—"Just me and my radio," as she spoke of it, and has lived 57 years in Shelbyville in the same neighborhood. Her father was a former mayor of her home city and a niece is the present clerk of Shelby county. Aunt Lill is another who finds great com-



About th' greatest water power that I kno uv is a woman's tears.

Uv th' two, I think a feller that's allus a reshin' around in a hurry is worse off than th' feller that's allus shifless an' lazy.

Common sense is gittin' mighty uncommon these days.

It's all right to prime th' pump but ye have to put both hands on th' handle afore th' water'll come.

It rained down on our farm last week an' ruind all our little taters . . . it made big uns out uv 'em.

I never keerd a heap fer travelin' . . . most people have been further under th' bed lookin' fer their shoes than I bin outta Winston county.

Yourn' til I learn to cut my own hair,

PAT.

Radio Realism

Frank Gow, Jack Emrhein and James Rogan of the sound effects department of CBS, can take a bow for the realistic effect their ingenious work had on a tunnel-digger listening in to the recent "Sandhog" broadcast of the "Americans at Work" series. During the dramatization of the building of the Milwaukee tunnel, the waters of the lake above "burst through." The "sandhog" listening in in the superintendent's office of the Sixth Avenue subway in New York jumped to his feet and cried out, "The gate's open—look out, the water's coming through." He thought his own tunnel was being inundated!

fort in listening to radio programs and says that she enjoys them even more so following her annual trips to the studios. We are always glad to have visitors and try to make folks feel at home.

Ranch Boys Form Trio While Making Pictures

IN THESE days of streamlined travel where a horse is a novelty except on a race track, a ride from the Pacific Coast to the shores of Lake Michigan seems a little out of the ordinary.

Yet it is being done at this moment by the "Ranch Boys," singing and yodeling trio, members of the Old Hayloft gang. The pioneer impulse that sent the pony express across the plains, mountains and deserts still lives with these three modern troubadours of the airways.

They left Hollywood on May 10, and following the route of the old stage trails blazed in the turbulent days of '49, they rode north to San Francisco. From there they turned their mounts east along the trail which led them to Sacramento, Carson City and across the mountains and deserts to Salt Lake City. Their trail leads them from there to Denver, North Platte, Omaha, Council Bluffs and on across the Mississippi River to Chicago.

It is estimated that the ride will take them about three months, but that, of course, is subject to weather conditions and the fitness of their horses.

They are carrying an extra set of mounts in a de luxe trailer, together with a complete blacksmith shop, so they will be able to shoe their own horses when necessary.

All three, Jack Ross, Curley Bradley and Shorty Carson, were born on ranches and grew up herding cattle and breaking and riding horses. Each sought a career in Hollywood without knowing either of the others. They met while doubling for the stars of the silent Western pictures.

The actual birth of the "Ranch Boys" as a trio came about at a desert camp that served as a location for a movie company. After a hard day's work before the cameras, actors recounted anecdotes and sang and whistled tunes to entertain themselves. Then came the doubles' turn to put on an act. Jack, Curley and Shorty conferred with one another, and then with Shorty strumming the guitar they sang ballads of the plains, the folklore that has immortalized the deeds of the pioneers of the West. The three sang far into the night and the next night a repeat performance was demanded.

When the picture was completed the boys found themselves cast in a new role. Word of their singing spread around the studios in Hollywood and soon they were making western shorts and filling in in longer pictures.

With the advent of sound pictures they were called upon to fill in for movie stars who lacked vocal talent.

Word of their popularity in movie-dom spread and they soon found a chance to enter radio. The trio appeared on the West Coast programs for five years, during which time they participated in rodeos and continued

their work in pictures. Their most notable picture performance recently was in "It Happened One Night," with Clark Gable and Claudette Colbert.

As for the rodeos, there was not a big one they missed. They even staged one of their own which attracted some of the biggest names in spills and thrills, on the huge ranch owned by Jim Jeffries, former heavy-weight champion. In 1932 Jack Ross was drafted as chief announcer for the cowboy events in the Rose Bowl festival.

But all of these things came rather naturally to the three singers. The life of the West was their own heritage.

Jack Ross was born in Old Mexico, June 18, 1904, and raised on a ranch in Arizona where cattle wandered on the plains and foothills.

His mother, a talented musician and artist, gave Jack his early training and singing. Much of his practicing was done as he rode herd on the family ranch in Arizona. Association with cattlemen from south of the border gave him an understanding of Spanish songs which even now shows in his work with the trio.

Jack is six feet tall, weighs 170 pounds and has black hair and eyes. His favorite sports are hunting and fishing, horse racing and boxing.

Curley Bradley was born near Coalgate, Oklahoma, September 18, 1910, and was baptized Raymond Courtney. Like Ross, his parents were pioneers of the West, where Curley passed his early life punching cattle and riding horses.

In the days when he rode herd, Curley's tenor voice was popular with the other hands. Early in his boyhood he learned to play a guitar and his services as an entertainer were in demand both on the range and in the bunkhouse.

Most of Curley's musical ability was self-acquired. However, both he and his two brothers gained much knowledge of the art from their parents, who were both musicians.

The tallest of the three, Curley is six feet one and one-half inches tall and weighs 175 pounds. His complexion is fair, his eyes and hair brown. His favorite dish is opossum with sweet potatoes, corn bread and buttermilk.

Shorty Carson, born Herbert Paul

Bouquet Looked O. K.

When a Vass has a birthday it's a family affair. Recently each of the four Vass girls wore a corsage which Brother Frank had presented to them. It was Louisa's birthday. Frank bought her a corsage. Then it seemed so odd to see only Louisa wear flowers that he bought flowers for the other girls, too. The Vass family is heard regularly on the WLS National Barn Dance.

Praise Indeed

Joe DuMond, the NBC philosopher, Josh Higgins, likes to recall the satisfaction a small compliment once gave him. He was playing the role of Stephen Foster in an original operetta based on Foster's life. After one performance a woman approached him and complimented him on his portrayal of the great American composer. Joe started to accept the compliment as just another of those things, then discovered his work was being praised by a granddaughter of the man he was impersonating.

Eddie Objects

On the afternoon recently that Phil Baker's fourth child, a girl, was born, Phil received a telegram from Eddie Cantor. The wire said: "Quit poaching, or I'll take up the accordion." Eddie, as everyone knows, has five daughters.

Spontaneous Construction

Fanny Brice and Frank Morgan are now called "Comedy Constructionists" by directors of the Good News of 1938 program because of their habit of stopping rehearsals to try out a new gag.

Weighty Thought

"Weight," says 285-pound Amanda Snow, ballad singer, "has never been a handicap to anyone who's really got the gumption to get out and work. This is especially true in radio, where the audience is far more concerned with what you can do rather than what you look like."

Flatt, November 14, 1914, is also a native of Coalgate, Oklahoma, and is the baby of the trio. Although his parents received their mail at the same post office as did the Bradleys, Curley and Shorty did not begin their friendship until they met on the Hollywood set when they were making their first picture.

The Ranch Boys have written a number of songs and arrange most of their own numbers. One song that has definitely become associated with the Ranch Boys is "Tumbling Tumbleweeds." This song is sung more often than any other in their repertoire and is a favorite of all three.

FAMFAR

by FRANK BAKER

MERLE HOUSH, alias Henry Hornsbuckle, alias Morpheus Mayfair (Minstrel) Manchester, alias (Pat and Henry) Ambidexter, can do many things. This versatile creator of radio characters has proven his ready ability as an actor and entertainer on one hundred and nineteen stations during his 10 years in radio. After one of his Front Porch Party programs on a recent Saturday night, we stopped Henry Hornsbuckle in the Eighth Street Hayloft and asked him to become Merle Housh for a few minutes while he told about himself.

This is what we found. Merle Housh was born in Denison, Kansas, July 31, 1906. He lived in this little prairie town until late in his teens. After finishing school, Merle worked as a package boy in a department store, then as a clerk in the telephone office to help support the family during his father's illness. Later his father taught him plastering and they worked together for some time. As a young man, Merle started his own interior decorating business and perhaps would still be doing this work if radio hadn't stepped in.

It was in 1928 that Merle Housh began to broadcast over WIBW in Topeka and soon after teaming with a friend as Hiram and Henry, the two began to make Middle Western radio history. In 1929 they came to Chicago and were heard over WLS. From there Hiram and Henry moved to the Columbia network and then to WBT, Charlotte, North Carolina and the Dixie Network. Later Merle went to WGAR in Cleveland where he appeared alone and then back to WLS where he formed the trio of Henry, Zeb and Otto. The three broadcast for a time in St. Louis, then over WHO in Des Moines. After appearing over a number of other stations, Merle returned to WLS in 1935 and has remained ever since.

This quiet, red-haired young man was married Thanksgiving Day in 1926 to a Kansas girl. They have one child, Dona Jeane who was nine years old last December 10. Merle has hopes that some day he may satisfy two of his ambitions. One is to visit the Hawaiian Islands and the other is to have a business of his own. It is safe to say that his quiet persistence will bring him both.

We repeat for F. Watt of Chicago that Pat Buttram is married and to a very attractive young lady. . . . From Stella Thoun of Stephenson, Michigan, comes request for more of the Arkansas Woodchopper even if it cuts Arkie's vacations short. . . . A Michigan listener asks about Lulu Belle and Skyland Scotty and tells us in no uncertain terms that the Hayloft Sweethearts are favorites with that family. Lu and Scotty are the favorites with many families. They have been making a number of personal appearances but at present are vacationing at their mountain home near Ingalls, N. C.

Lulu Belle and Scotty appeared with a WLS show in Winnipeg, Canada, recently and while there spent much of the time seeing the sights. Lu accepted Caroline and Mary Jane DeZurik's invitation to join them and Miss Pauline on a trip to the Provincial and Dominion offices of Manitoba. The girls were delighted at the opportunity of seeing first-hand how a Canadian Province is governed. Their guide was a wee bit of a Scotsman who kindly offered to explain things to them.

From Sigel, Illinois, we have a card from Veneta and Vida Bushur who write to say they enjoyed Polly of the Range. Polly is a girl in her twenties who has made many friends with her singing of old-time and Western songs. She "guested" on WLS for two weeks and is now back home on WMBD, Peoria. . . . Mrs. Paul King of Mt. Morris, Illinois, asks a question that perhaps many of you people who listen to the WLS Barn Dance have been wondering. It's about the Widdy Green on Henry Hornsbuckle's Front Porch Party. The Widdy is played by that very capable young actress, Rita Ascot, who conceals her real age well in the older role she portrays. Rita was heard last year as the feminine lead in many of the Little Home Theater Plays on Homemakers' Hour over WLS.

Patsy Montana reports that little Judith Rochelle Rose, born April 25 of this year, is doing very well. Patsy and Paul, as well as sister Beverly Paula, are very proud of the newest addition to the Rose family.

Seen Behind the Scenes

by CHUCK OSTLER

Skyland Scotty is reported to have caught a 12-pound trout while up in Canada. . . . Jack Stilwell broke his watch and is scouting about looking for Arkie to come and fix it. . . . Arkie can fix anything. . . . The Vass Family make all their own arrangements of those tricky songs you hear them do. . . . For a remote control broadcast the operators take out their big orange-colored WLS truck. . . . on Memorial Day, while they were broadcasting a description of the parade, a man walked up to the truck, took out a nickel, and said, "I'll have a bag of potato chips!" . . . Just a slight mistake. . . . Congratulations to Check Stafford who recently celebrated his 25th wedding anniversary. . . . Don Kelley spends a good deal of time at the ball park these days gathering material for his Sports Review. . . . Art Wenzel took a hurried trip to Florida for his vacation. . . . Rod Cupp and Jack Stilwell left after the Barn Dance last Saturday night for Indiana. . . . it began to rain. The next morning they went out to play golf. . . . it began to rain again. It stopped till they were ready to go home. . . . then it began to rain again. . . . guess they don't know enough to come in out of the rain!

Eight Pictures and a Girl

Dorothy Lamour, Charlie McCarthy's heart throb who leaped from elevator operator to stardom in radio and the movies, thinks she has set some sort of a record. After one year and one month in the movies, she checked up and announced she has been featured in eight pictures.

Everett Shares Blossoms

It was a jasmine shower in the NBC Chicago studios the other day. Everett Mitchell, popular Farm program announcer, received a box of the lovely blooms from Houston, Tex. He was busy all afternoon pinning them on the girls.

PICTURE FANS

With each roll you receive an individual Picture Mount with easel for each print, 127-120-116 size only, and a 5x7 enlargement, all for 25¢ (coin).

Daily Service

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3729-50 N. Southport Avenue
Chicago, Ill.

Fair Days Ahead!



← John Baker and Ray Ferris seem to know the ropes at the 1937 Illinois State Fair.

Always ready to write a word of greeting, Christine is caught signing an autograph book at the Illinois State Fair. →



↑ Georgie Goebel's prize possessions are his guitar and his horse. Here he is on a sunny day last week ready to gallop a swell afternoon.

"Sweet Singers of Sweet Songs" over the WLS mike, they're sweet folks to know in real life. Don and Helen are Mr. & Mrs. Don Bush. →



← Evelyn Overstake and Ernie Newton posed for this picture at the Illinois State Fair. This and other pictures of the Fair on this page were taken by Mrs. Miller of Danvers, Illinois.

Notes From the

MUSIC LIBRARY

LEO BOULETTE

LUCY BIANCO, 610 S. Joliet Street, Joliet, Illinois, is anxious to exchange songs (words only) with all readers of this column. Lucy would like to have the words to "Just Because," "My Swiss Hilly-Billy," "There's a Platinum Star in Heaven Tonight," "Ridin' Down the Trail to Albuquerque," "Prisoner's Dream," "Mexicali Rose," "Cowboy's Heaven," "Pretty Quadroon," "There's An Empty Cot in the Bunkhouse Tonight," "On the Sunny Side of the Rockies," "Don't Waste Your Tears Over Me," "Tumbling Tumbleweed," "Sail Along Silvery Moon," "Strawberry Roan," "My Little Buckaroo" and "Chime Bells." Lucy has quite a few songs to exchange (words only) for any of these.

Marcelle Smith of Fowlerton, Indiana, wants to join the Song Ex-

change, and offers to exchange (words only) songs from these books: "Prairie Ramblers Songs," "Lulu Belle and Scotty Songs," "WLS Song Book," "Salt and Peanuts Songs," "Log Cabin Boys Songs," "Utah Cowboys Songs," "Jesse Rodgers Songs," "Carson Robison's Songs," "Cowboy Joe Songs," "Delmo Brothers Songs" and "Cowboy Slim's Songs." In return she wants the words to such songs as "Old Rocket," "Old Shep," "The Girl I Love in Sunny Tennessee," "Sweethearts of the Saddle," "Back to Old Smoky Mountain," "Ragtime Cowboy Joe," "She Buckaroo," "There's a Gold Mine in the Sky" and "On the Sunny Side of the Rockies."

Dorothy Forbes of 431½ N. Sixth Street, Springfield, Illinois, says that she has made several fine friends through the Song Exchange and

wants to continue making more. Dorothy has many songs to exchange, and wants to get the words to "Anchors Aweigh," "Rollin' Home" and "Hey Babe, Hi Babe." (The latter two are from the Motion Picture "Born to Dance.")

Marion Parks of Clifford, Michigan, is starting a song collection and offers to exchange the words of "She Buckaroo," "Cowboy's Sweetheart," "Old Shep," "Cowboy's Yodel," "Tumbling Tumbleweed" and "Freight Train Blues" for the words to: "Swiss Chalet in the Rockies," "Chime Bells," "When the Sun Goes Down Again," "When the Desert Sun Goes Down," "Radio Joe" and "Ragtime Cowboy Joe."

WE SPECIALIZE IN
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CHARLES W. DAUGHERTY
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100 BARN DANCE FAVORITES
These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 60¢—in Canada 80¢. Address Favorite Songs, % WLS, Chicago.

HERE ARE THE QUESTIONS

- What time does your family usually eat breakfast? Summer? Winter?
- To what radio programs does your family usually listen in the morning?
-
- To what radio programs does your family usually listen at mid-day?
-
- To what radio programs does your family usually listen in the evening?
-
- Does your family usually go into town on Saturday night?
- If so, what time do you leave home?
- What time do you return home?
- During what period do you usually listen to the WLS National Barn Dance?
- From P. M. to P. M.
- Do you have a radio in your kitchen? Dining room? Parlor?
- Barn? Automobile?
- Do the men folks usually listen to Jim Poole's livestock market reports?
- To the grain market? To Dinnerbell Time?
- To Smile-A-While Time? To Julian Bentley early morning?
- To Julian Bentley at noon? To Check Stafford early morning?

(Continued on next page)

The Friendly Gardener

WELL, now, y'see, it's this way: Folks who have to live in apartments in a city have kind of a tough time doing much in the way of gardening, compared with the lucky folks who have a house with a piece of ground around it. But just the same, the stunts that the apartment house dweller can use to grow his garden can work just as well anywhere else, even if you've got five acres for a garden.

I'm thinking particularly about window boxes. Just last Sunday we were invited out for dinner, and had to climb about four flights of stairs to the apartment. But that was all right because the dinner was worth it. Then after a bit the hostess started talking about her garden. Sure enough, out on the back porch she had two window boxes fastened to the railing.

She had planted some of the new double-flowered petunias and some moss roses. Something was coming up, but she couldn't be sure whether they were weeds or flowers. (They were weeds, but she won't know that for a while, and I think the flowers probably will be along sooner or later.)

No matter how much of a garden you have, you can dress up your house

and give yourself a more cheerful looking kitchen window if you set up a couple of window boxes.

You can make a wooden window box that probably will work all right. The only trouble is that sooner or later, those home-made wooden window boxes are likely to leak; then dirty water runs down the wall and spoils the side of the house or the window sill. If you can put a metal



lining in the box, or buy a heavy sheet metal window box, it will work out much better. Be sure that the box you make or buy is deep enough to let the plants develop some roots.

Get some good soil for the window box, too, if you want to have nice plants and flowers. Ordinary garden soil ought to have about one-fourth peat moss, or well rotted manure

mixed with it to put in more plant food and make it drain better.

When it comes to plants for the window box, you have a wide choice. Of course, you wouldn't want to use big plants like sunflowers, but there are so many nice small plants that you can get almost any color combinations you want.

It's not a bad idea to plant a few trailing vines, such as Wandering Jew, or German Ivy, or Trailing Coleus around the edge of the box to dress up the box itself. For flowers, you won't go wrong if you plant petunias; they'll fit in anywhere and do well in a window box. Dwarf margolds, begonias, geraniums, periwinkle, in fact, almost any flower, annual or perennial, that doesn't grow too tall will look good in a window box.

One thing to remember is that you're growing a lot of plants in a small amount of soil, and so it's a good idea to water the soil once in a while with a solution of fertilizer. Dissolve the fertilizer in water and then sprinkle the liquid on the box with a watering can. Don't hit the leaves any more than is necessary, because if the fertilizer happens to be strong, you might burn the leaves.

Here's one more tip: if you're in a hurry for your window box plants, buy them and set them out instead of planting seeds. It won't cost much for a window box or two, and that way somebody else does the waiting for you.

Did your local school listen to WLS School Time this year?

Did you hear the program at home?

Does your family usually listen to Don Kelley's Sports Review at 6:00 P. M.?

To Julian Bentley's 6:15 P. M. News Report?

To Morning Devotions with Dr. John Holland?

Do the women usually listen to Homemakers' Hour?

What station (or stations) do you usually listen to in the early morning?

Mid-day? Evening?

Please mark an (X) after the National Barn Dance programs you most enjoy.

Keystone Party (6:30)	Allis-Chalmers Party (8:30)
Alka-Seltzer (7:00)	Hornsuckle's Front Porch Party (9:00)
Murphy Jamboree (8:00)	Barn Dance Revue (10:00)

Please fill in the names of six WLS entertainment acts of one or more persons which are favorites in your family.

1.	4.
2.	5.
3.	6.

Please check the kinds of programs preferred by your family.

Popular Orchestra	Symphony Orchestra	Plays
Continued Plays	Religious Hymns	Old Familiar Songs
Man on the Street (Interviews)	Barn Dance Songs and Music	
Variety Programs (such as Fibber McGee, Rudy Vallee, Charley McCarthy, etc.)		

We would appreciate any comment that you care to make regarding the programs heard over WLS.

Your Name City or Town

State R. F. D. or Street

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Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 West Adams, Chicago.

Fishermen's Supplies

Headquarters for fishermen! Guides available by the day or week. Motor boats, fishing boats, outboard motors for rent. Fishing tackle and bait for sale. Write for reservations and details. NORTON BROS., GREEN LAKE, WISCONSIN.

Machinery & Tools

For Sale—28x50—Keck-Gonnerman threshing machine. L. O. Peterson, Ottawa, Illinois.

Ice plant, 10 ton complete. Ice skating rink 40'x100' about half original price. Wire, write Born, 35 E. Wacker, Chicago.

Musical

Attention Song Writers: You need our book "How to publish Your Own Music Successfully" to answer your problem. Write for detail. Jack Gordon Publishing Co., Dept. 101, 201 N. Hoyne Avenue, Chicago.

Novelty Acts Wanted

A radio sponsor will pay \$50 to novelty acts accepted as guests on a broadcast. Act may consist of one or more persons, but must do something unusual and novel, which is suitable for broadcasting. Have you something "different"? Write and completely describe your novelty act, giving experience. Send photo if possible. Address Box 2, % Stand By.

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Revolutionary new industry can make you independent. Grow Vegetables, Flowers without soil, year around, small space. Supply chemicals, instructions, formula, bibliography—all \$1.00 postpaid. Chemi-culture, 4701-SB Sheridan, Chicago.

Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

ROLL DEVELOPED, eight highest quality Velox prints, wide panelled borders, Deluxe Album, two valuable enlargements coupons, premium catalogue, all 25¢. Knickerbocker Studios, 131 W. 27th St., New York City.

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Films developed with one print of each exposure mounted in colored album and enlargement coupon 30¢, or two prints of each exposure no album 30¢. Reprints 3¢ each. (Coin only.) Wilbert Friend, River Grove, Ill.

PICTURE FANS—Individual Picture Mount for each print, 127-120-116 rolls only, also 5x7 enlargement, 25¢ (coin). Allen Photo Service, 3729-50 Southport Avenue, Chicago.

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ROLLS DEVELOPED and printed 10¢. Trial. QUALITY FINISHERS, Maywood, Illinois.

8 PRINTS, One Enlargement, 25¢. NATIONAL FILM CO., Box 416, Cedar Rapids, Iowa.

16 prints, roll developed 25¢. 20 reprints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

Rolls developed—two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, LaCrosse, Wisconsin.

ROLLS DEVELOPED—One print and one enlargement of each exposure 25¢. Trial. Reprints, 20 for 25¢. HENRY, 19, RiverGrove, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100-1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

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SAMEDAY SERVICE: Roll developed, 8 glistening prints, 2 enlargements 25¢. MIDWEST PHOTO, B-94, Janesville, Wisconsin.

FILMS DEVELOPED with eight glossy velox prints 30¢. Enlargement—Reprints 3¢. Jean Photo Service, 319 East Maywood, Peoria, Illinois.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Newtown, 42 Maywood, Illinois.

Real Rush Service: Rolls developed, 16 pictures 25¢. 50 reprints 50¢. PHOTOGRAPHERS, RiverGrove, Illinois.

Snappy Service! Roll finished, 16 pictures 21¢. 20 reprints 21¢. 3055 Gresham, Chicago, Ill.

Rolls developed—25¢ coin. Two 5x7, double weight, professional enlargements, 8 gloss prints. Club Photo Service, LaCrosse, Wis.

One Day Service—2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

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2 beautiful enlargements, suitable for framing, with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

Free—4 big enlargements, 8 prints every roll, 25¢. 8 sparkling 4x6 enlargements or 16 prints each roll 25¢. 20 reprints 25¢; 100 \$1.00. Filmco 640, Albany, Wisconsin.

Postages Stamps, Coins & Curios

Spanish Mint Book, Coronation, 30 other different stamps—5¢. Approvals. Leonard Utecht, 1143 North Keeler Avenue, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, dolls, old brass, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches—15oz. 30¢; 30oz. 60¢; 3 1/2 lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Remnants for garments and quilts. 25-yard bundle \$1.00, postpaid. Sample free. Union Mills, Sandoval, Illinois.

Summer Boarders Wanted

Wanted: Children to board. Pleasant country home. Good food. Ponies. Hour drive from Chicago. Write for information. Make reservations. Box 4, Stand By.

Veterinary Remedies

BOT & WORM CAPSULES for horses. Free booklet. Agents wanted. Fairview Chemical Co., Desk G. Humboldt, South Dakota.

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WLS DAILY PROGRAMS

Saturday, June 18, to Saturday, June 25

870 k.c. — 50,000 Watts



When he asked his fans to send in song requests, 79% requested "The Song Without Words!"

Monday to Friday MORNING PROGRAMS

JUNE 13 TO JUNE 17
(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Hal Culver; Novelodeons; DeZurik Sisters, and others.
- 5:30—Prairie Farmer Service Time, including Farm Bulletin Board; Weather; Chicago Livestock Estimates.
- 5:45—Arkie.
- 6:00—News Report—Julian Bentley.
- 6:10—Complete Livestock Estimates (Indianapolis, Chicago, St. Louis); Program Review.
- 6:15—The DeZurik Sisters. (exc. Mon.) Mon.—Patsy Montana.
- 6:30—Top O' the Mornin', with Merle Housh; Novelodeons; Arkie; Sodbusters; others.
- 7:00—Trailer Tim.
- 7:15—News Report—Julian Bentley.
- 7:25—Bookings.
- 7:30—Morning Devotions, conducted by Dr. John W. Holland, assisted by Howard Peterson, organist, and Bill O'Connor, tenor.
- 7:45—George Goebel.
- 8:00—Mon., Wed., Fri.—The Smile Market—Hal Culver with Howard Peterson. Tues., Thurs.—John Brown.
- 8:15—WLS—News Report—Julian Bentley. Mon., Wed., Fri.—Helpful Harry's Household Hints. Tues., Thurs., Sat.—Home Talent Bookings. Livestock Receipts & Hog Flash.
- 8:30—Mon., Wed., Fri.—Old Kitchen Kettle, conducted by Ann Hart; Novelodeons. Tues., Thurs.—Christine, "Little Swiss Miss."
- 8:45—NBC—Ma Perkins. (Oxydol)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Vic & Sade. (Crisco)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—Mon., Wed., Fri.—WLS—Grace Wilson, with Howard Peterson. Tues., Thurs.—John Brown; Grace Wilson.

Sunday Morning

JUNE 5

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert — Howard Peterson; Weather Report.
- 7:30—"Everybody's Hour"—Howard Peterson; John Brown; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Howard Peterson, organist.
- 9:15—Weather; News Report.
- 9:30—NBC—America Abroad.
- 9:45—NBC—Norsemen Quartet.
- 10:00—NBC—The Southernales.
- 10:30—Grace Wilson, soloist, with Howard Peterson at the Organ.
- 10:45—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

JUNE 5

5:30 p. m. to 7:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:05—Poultry & Dressed Veal Market.
- 10:10—News Report—Julian Bentley.
- 10:15—The Musical Chore Boys—Instrumental Novelties.
- 10:30—Evelyn, the Little Maid.
- 10:45—Mon., Wed., Fri.—"Short, Short Stories." (Libby, McNeill & Libby) Tues., Thurs., Sat.—"Across the Mike" with Don Kelley.
- 11:00—Melody Round-Up—Orchestra and Variety Acts.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather Report.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features. Tues.—Arthur Page, Agricultural Review, "Looking Across the Prairies." Thurs.—News Review—Julian Bentley.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case) Tues., Thurs.—Firestone Voice of the Farm. (Firestone Tire & Rubber Co.) (E. T.)
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills) Tues., Thurs.—John Brown, pianist.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Gabriel Heatter—Commentator. (Johns-Manville)
- 12:50—Closing Grain Market Summary—F. C. Bisson.
- 1:00—NBC—Terry Regan, Attorney-at-Law. (Johnson's Wax)
- 1:15—HOMEMAKERS' HOUR (1:15 to 2:00 Central Standard Time)
- 1:15—Homemakers' Hour, conducted by Ann Hart; Orchestra; Variety Acts. 1:45—News Summary—Julian Bentley.
- 2:00—Sign off.

SATURDAY EVENING, JUNE 11

(CENTRAL STANDARD TIME)

- 6:00—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—News Summary—Julian Bentley.
- 6:30—Keystone Barn Dance Party, featuring Christine; Arkie; "Kwiz Contest"; Jack Stillwell; Novelodeons, and others. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Henry Burr; Lucille Long, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Quartet; Hilltoppers; Otto & Novelodeons; DeZurik Sisters; Hoosier Sodbusters; Vocal Trio. (Murphy Products)
- 11:00—Sign off.

Saturday Morning

JUNE 18

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While Time.
- 5:30—Prairie Farmer Service Time, including Bulletin Board; Weather Report; Bookings.
- 5:45—Arkie.
- 6:00—News Report—Julian Bentley.
- 6:10—Complete Livestock Estimates; Program Summary.
- 6:15—Top O' the Morning.
- 6:30—Big Yank Boys—Otto & Novelodeons. (Reliance Mfg. Co.)
- 6:45—Sodbusters and Art Wenzel.
- 7:00—Trailer Tim.
- 7:15—News Report—Julian Bentley; Bookings.
- 7:30—Dr. Holland's Sunday School, with Bill O'Connor & Howard Peterson.
- 7:45—Children's Program—Gladys Blair.
- 8:00—Grace Wilson.
- 8:15—News and Bookings.
- 8:30—Russell Knudtson, soloist.
- 8:45—Bill Newcomb and Merle Housh.
- 9:00—Spelling Bee.
- 9:45—Organ Concert.
- 10:00—Program Review.
- 10:05—News Report—Julian Bentley.
- 10:15—To be announced.
- 10:30—Evelyn, The Little Maid.
- 10:45—"Across the Mike" with Don Kelley.
- 11:00—Merry-Go-Round.
- 11:30—Fruit & Vegetable Market; Butter & Egg Market; Weather Report.
- 11:40—News Report—Julian Bentley.
- 11:50—Weekly Livestock Market Review—Dave Swanson.
- 12:00—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 12:30—Poultry Service Time—Howard Peterson.
- 12:45—Home Talent Program.
- 1:00—Home Talent Program.
- 1:15—Homemakers' Hour—Variety Talent; also News at 1:45.
- 2:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JUNE 13

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—"Those We Love"—Dramatic Serial. (Pond's)
- 7:00—NBC—Now and Then.

TUESDAY, JUNE 14

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—WLS—Parker High School Chorus.
- 7:30—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, JUNE 15

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—"Hollywood in the News." (Emerson Drug)
- 6:45—WLS—International Looking-Glass.
- 7:00—NBC—It May Have Happened.

THURSDAY, JUNE 16

- 6:00—NBC—March of Time. (Electrolux-Servel)
- 6:30—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:45—WLS—News Summary—Julian Bentley.
- 7:00—NBC—Toronto Promenade Orchestra.

FRIDAY, JUNE 17

- 6:00—WLS—Don Kelley's Sports Review. (Quaker Oats)
- 6:15—WLS—News Summary—Julian Bentley.
- 6:30—NBC—To be announced.
- 7:00—NBC—George Olson's Orchestra. Royal Crown Revue. (Nehi)

What Would You Do?

(Continued from page 3)

was to be suddenly discontinued. All of this leads up to the main reason for this article. We want your help. We want you to assist us in finding out the best periods upon which to schedule certain features. We'd like to find out, for instance, when the men of your family listen in. We want to find out what programs and entertainers the members of your family prefer.

Following this story is a questionnaire. You will find it on pages 11 and 12. If at least 10,000 Stand By families will fill it in, tear out these pages and return immediately to Program Director, WLS, Chicago, we'll sum up the replies and have the answers to many of the questions that worry us.

It's a simple way which you can help to assure yourself of the kind of programs you want—at periods convenient for you to listen. Will you cooperate?

Door to Success

Six years ago it was just a name on a dressing room door. Now it is a prized piece of promotional material. Malcolm Claire, who is Uncle Mal to millions of child listeners, had just concluded an appearance at the Tivoli Theater in Danville, Ill. Standing idly before the door of his dressing room, he scratched his name on the door. Now the door stands in a prominent position before the theater entrance, plastered with pictures of Claire, the Cumberland Ridge Runners and Gene Autry, with whom Claire used to work.

Switches Hobbies

Bill Thompson, Nick De Populus of the Fibber McGee and Molly program, is neglecting his coin collection. Some time ago the dialectician decided to make a hobby of collecting strange coins. About the time the collection was beginning to take shape he was offered an opportunity to learn to play the bagpipes. Since then the coins have suffered—to say nothing of the neighbors.

Two Together

June Meredith and Ethel Owen, two NBC character actresses, frequently are cast in the same shows. They live in the same apartment building, on the same floor; come to work in the same cab and habitually lunch together. Miss Meredith is heard regularly on A Tale of Today and Miss Owen on the Margot of Castlewood serial.

WATCH THIS SPACE

For Appearance of WLS Artists in YOUR Community

FRIDAY, JUNE 10

Dietzes Stables, 2 Miles West of Mundelein on Highway No. 176—Guy Colby.

SUNDAY, JUNE 12

Milwaukee, Wis., De Werths Park on Highway No. 55 about 2 Miles N. W. of City Limits on the Fond du Lac Road — Uncle Ezra and The Hoosier Hot Shots.

Rankin, Ill., LaRee Theater (Mat. & Eve.)—Little Patsy Montana.

SUNDAY, JUNE 19

Geneva, Ill., Good Templar Park (Mat. & Eve.) — WLS Artists: Miss Christine; Chuck & Ray; Tom Corwine.

Brillion, Wis., Silver Lake Park, 3 Miles West of Manitowoc (Mat. & Eve.) — WLS Artists: Kentucky Girls; Possum Tuttle; Hayloft Fiddlers.

Golden, Ill., Village Hall (Mat. & Eve.)—WLS Barn Dance Show: Patsy Montana; The Four Hired Hands; Hayloft Trio; The Hill-toppers.

Madison, Wisconsin—WLS Artists: DeZurik Sisters; Hoosier Sodbusters; Georgie Goebel.

WLS Artists, Inc.

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TIME and TEMPERATURE

The time and temperature reports are broadcast every fifteen minutes. This is a service that WLS offers its listeners daily. Be sure to listen in before you leave the house to go shopping or for a visit. The temperature reports will inform you on what to wear.

When your clock has stopped you don't have to call your neighbor to find out the correct time. Just tune in WLS.

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