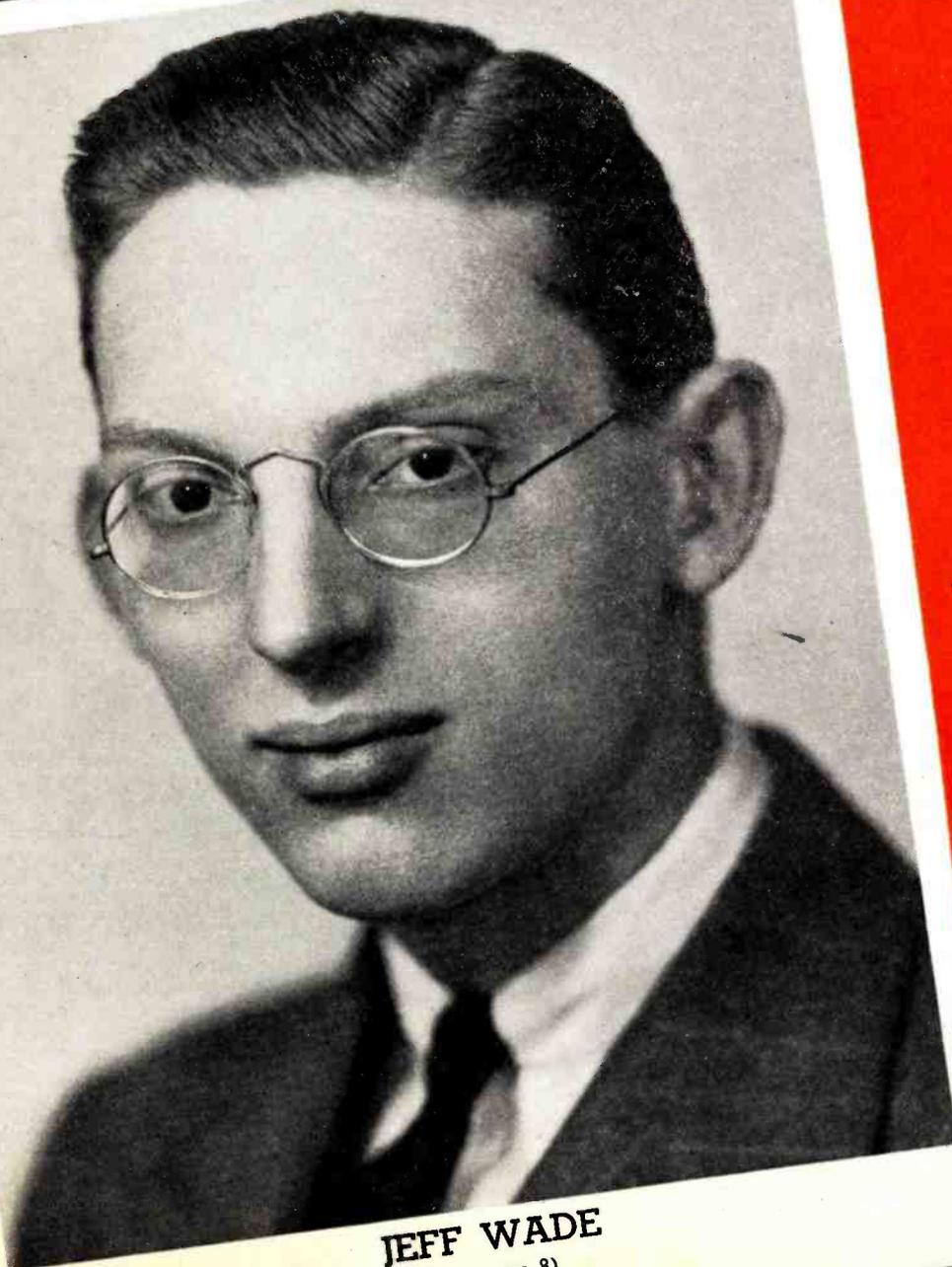


MRS CHRIST JOHNSON
R 1 BOX 136
SLANNON 111

Stand By

MARCH 5, 1938



JEFF WADE
(See page 8)

Smilin'
Through



At the "Mike"

Listeners Mike

Her Three Musketeers

My favorites of the air are Pokey, Arkie and Julian Bentley. Tell the members of the Old Hayloft that I will be willing to correspond with any of them. I surely want to hear from Arkie, Pokey and Julian. I'm 18 years of age and am proud to say that I'm directing a home talent show for our school. If Pokey, Arkie or Julian can come, they are welcome. Please have Pokey and Arkie sing me a song. To hear it over the radio will be a big honor to me. . . . Florence M. Groh, Bluffton, Ind.

Ardent Admirer

I enjoy the National Barn Dance programs and look forward to hearing them each Saturday night. Lulu Belle and Scotty are among my favorites. There is something about Lulu Belle that the others haven't got. Patsy Montana is fine and Uncle Ezra can't be beat. The Hoosier Hot Shots are among my favorites also. I always enjoy every one who's on the program. Would like so much to see all the gang on the screen. I enjoy reading Stand By magazine and look forward to getting it each week. My brother gave me one of the 1938 Family Albums and I am enjoying it. . . . Mrs. A. S. Strain, Rome, Ga.

Don and Helen Namesakes

I certainly enjoyed Don and Helen's program this morning—also last night's. Especially liked the way they sang "Don't Ever Change." I don't think I'll ever get over praising those two to everyone. I am enclosing membership cards for them in our Don and Helen Fan Club. I've located a company that makes club pins and at present am waiting to hear from them.

Oh yes, almost forgot—my girl friend, Shirleylee Ryan, one of the club members, had twins February 12 (Don's birthday), at Dallas, Texas, and named them Helen Mae and Lincoln Don after Don and Helen. . . . Olga Martinjak, LaSalle, Ill.

Praises Galore

Lulu Belle and Scotty are wonderful. Arkie and Pokey are also grand. The Kentucky Girls do so well that you feel that you have known them always as old favorites. . . . Kathryn Blumer, Monroe Wis.

Uncle Ezra News

About nine miles east and somewhat north of Harvard, Illinois, lies a school district known as No. 87. Here is where Uncle Ezra owns his farm, the most recent one he purchased. Since he bought this farm in northeast Alden, a new column has sprung up in the Harvard Herald, called the "Uncle Ezra News." Mrs. Ida M. Pederson, the author of this column, has Uncle Ezra's permission to use his name. She often quotes him in his "What this country needs most" axioms. This column has attracted attention as far away as Oregon—a long way off, "young feller." . . . Mrs. C. P. Pederson, Alden, Ill.

Entitled to Own Opinion

If a certain lady cares about hearing Lulu Belle, that is fine. And if there are others who do not care to hear her, that should be OK too. We feel that everyone is entitled to his or her own likes and dislikes. And here are some more who do not care very much about hearing Lulu Belle. . . . "Some More," Linton, Ind.

Constant Reader-Listener

I was just looking over my Stand Bys and I think I was one of the first ones to start taking it. And I can say that there is only one thing I enjoy any more than reading it, and that is listening to the Barn Dance every Saturday night. I just take my Family Album and sit by my radio until the broadcast is over. . . . Mrs. Frank Willmann, Route 1, Bridgeport, Ind.

Thanks a Million

I just have to write and tell you how much we enjoy the Dinnerbell program. It always seems to have such interesting folks and I must not omit the music. Oh, how we love to hear the orchestra in their lively tunes, and that jolly good fellow, the Arkansas Woodchopper, cannot be beat. He must be a very lovable fellow. How they tease him—and he never seems to tire of their little pranks and their good-natured tormenting. And how good his voice sounds. We think the Kentucky Girls are great—also those DeZurik Sisters. Gee, they are sweet. . . . Mrs. Everett H. Cox, 606 S. McClellan St., Warsaw, Ind.

Collects Autographs

I cannot put off any longer writing and telling you how much I enjoy Stand By. I can hardly wait for the day each week when it arrives, and the pictures are what I look at first. I greatly appreciate Bill Cavanagh's column for it not only gives character readings, but also gives us autographs. Collecting autographs is one of my great hobbies. . . . Miss Esther Weber, Red Oak, Ill.

Sang It Perfectly

We always enjoy the Barn Dance, but when Lulu Belle and Scotty sang "Just a Prisoner's Dream," we all said that no one could possibly sing it any better. We have every issue of Stand By. Each year we make a book of them and surely enjoy reading and re-reading them. . . . Roberta Cameron, Greene, N. Dak.

From Cover to Cover

I read Stand By from cover to cover the day it arrives, and I don't miss many of the radio programs. I especially like Arkie, the Prairie Ramblers and Patsy Montana. Patsy surely has a lovely voice. . . . Mrs. Sig Severson, Black River Falls, Wis.

Don't Try a Trio

I agree with X. Y. Z. of Vincennes, Indiana, about not wanting Patsy, Lulu Belle and Christine as a trio. Patsy and Christine are too good singers to be put with Lulu Belle. Hoping we hear more of Patsy, Christine, Evelyn and Arkie. Pokey and Arkie are swell. . . . B. R. S., Clifton, Ill.

STAND BY

Copyright 1938, Prairie Farmer Publishing Co.
BURRIDGE D. BUTLER, Publisher
1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue
Subscription Price, \$1.00 a Year
Single Copy, 5 Cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor
Edythe Dixon, Managing Editor
March 5, 1938

VOLUME 4 NUMBER 4

STAND BY

Smilin' Through

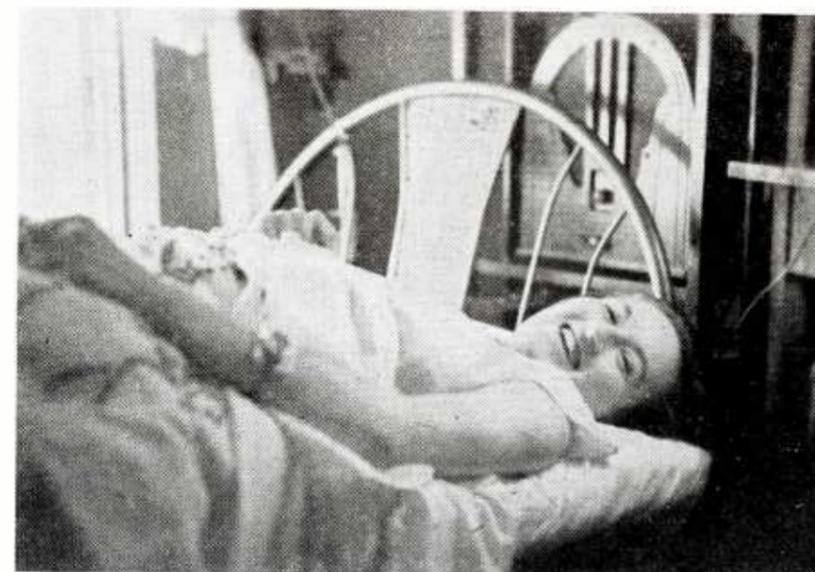


Don and Helen

(Editor's Note: The following excerpts from letters received by Helen of Don and Helen tell their own story far better than we could. The writer is a 22-year-old girl, Vivian Brown of Waterloo, Iowa, who is the victim of osteomyelitis, a disease that is causing her bones to decay. Ill for more than three years and bedfast for nearly two years of that time, Vivian remains cheerful and her belief in her eventual recovery never wavers. To her, as to countless other shut-ins, radio is a real blessing. Though Helen has never met Vivian, she writes to her regularly.)

"THIS letter will have to be dictated and a little neighbor girl is doing the writing for me. I guess my days of writing my own letters are over, for a few months at least. Two weeks ago my one good arm started to decay and now it is completely useless too, so now I can just move my head. It was kind of hard at first to give up my one good arm, since I had lost the use of both legs and one arm and my whole body, but now I can see that I can really have a good time yet—since my radio and friends are my big enjoyment anyway. . . .

"I get rather restless now because the pain is so severe and, of course, I can't ever be moved or turned from the one position. When everything inside almost cries out to be relieved or eased for a minute, it does seem hard to not even be able to move my



Serenely cheerful despite the fact that she is unable to move any part of her body except her head, Vivian Brown demonstrates daily her ability to see "the silver lining." The voices of her radio friends break the monotony of long, pain-filled days and help her to hold fast to her belief that some day she will be well again. She promises to visit Chicago then.

arm. But when those quiet harmony songs and lovely hymns are sung as only you two can sing them, I feel as though it were a rest and relief. . . .

"One of my big ambitions is to see the Barn Dance. And I'll bet I will someday. If only the Barn Dance gang could know all the glorious hours they give me! Saturday nights from beginning to end—five solid hours—I am in my glory, 'attending' the Barn Dance from a tipped-up bed. Nothing can compare to the Hayloft gang for giving me a 'night out.' But when it comes to something deeper and more beautiful, something that makes everything seem right, only the sweet old songs can erase the pain completely for a few minutes. . . .

"I really don't know how to start a letter to you—I'm so full of appreciation for the Family Album you sent me. I didn't have an album yet—was waiting to see if I could manage it after Christmas—so I can tell you I was about the happiest girl ever. And when I found that you had had it autographed for me, well, it's impossible to put into words how I felt—but I'll cherish it always. . . .

"Letters and cards from my favorites on the air mean so much to me. I've surely got to be brave now, 'cause you all say you are standing by believing I'll win—so I know I will. . . .

"You surely deserve every bit of popularity you have, Helen, for you are not only wonderful singers—you and Don—but you've shown such a friendly and sweet spirit in answering your letters and have given wonderful encouragement and cheer to us who are shut-ins. Unless you've been shut in yourself, you can never

realize what it means to us to have the radio friends take such real kindness in our progress and happiness. . . .

"I just wish I could tell you what it has been to me to have your programs through these last few weeks of increased pain. There are times when I don't know if I care what happens—but I can't turn coward. So many of you have held faith in me for so long that I'd feel like a traitor to friendship if I quit now. . . .

"I especially love to hear you sing hymns and the old songs. Nothing in the world can equal a hymn—they are so sweetly beautiful in a way all their own. . . .

"Well Helen, I've dictated to my little 14-year-old secretary until I'm about worn out, but it has been such fun 'talking' to you again. I only wish I could really have an actual visit with you, for I know you'd be one grand friend. But you just wait—someday I'm going to walk and come to Chicago. And then I'll see you. The doctor says if I win my one-in-a-thousand chance I may sit up in a wheel chair in three or four years. And then I'm going to keep on fighting until I walk again. So don't you leave Chicago, will you? But meanwhile, my chin is clear up and I'm happy as can be in my heart for after all, I have the dearest possessions anyone could wish for—home, wonderful parents and brothers and sisters and more friends than I ever dreamed one girl could possibly have.

"Radio has given me the world in my room and has brought to me the dearest friends I have. I never realized what real friendship—deep, sincere and full of love—was until radio
(Continued on page 12)

"The Old Hayloft"

By the Hired Man

LONG Live the Ladies! . . . The fair sex will be given an inning on the Alka-Seltzer hour tonight (March 5). The entire hayloft gang has set aside this night and dedicated it to the ladies, young and old! Joe Kelly, master of ceremonies, will start things off with a song entitled "Every Day Is Ladies' Day with Me." . . . The Hoosier Hot Shots will come forth with a popular hit tune, "I Double Dare You" . . . and later, Uncle Ezra will join the boys and sing "I Love the Ladies." Little Buddy Brooks will be back with the gang once more for some more of his fine singing and whistling . . . and he has chosen "An Old Sweet Song for a Sweet Old Lady." . . . The Novelodeons will bring us "I Love Louisa" . . . and Henry Burr will delight us with that old favorite, "A Pretty Girl is Like a Melody." East and Dumke, those two irrepressible "Sisters of the Skillet" will be on the program again—to bring us more of their fun and nonsense—and the show will close with a musical serenade to "Rosalie" and "My Beautiful Lady" . . . that should be some program! . . . I can't miss that . . . and tell the ladies to listen! . . . It's for them!

Snappy Tappers. . . . The theater audience had the advantage over you radio listeners the other Saturday night when East and Dumke came on and ended their routine with a snappy tap dance . . . and it ended with a "bang." Nothing can quite "bring down the house" like two 250-pound tap dancers!

Chewin' Chawin' Gum. . . . Just before the Hot Shots go on the air, Hezzie can usually be seen looking through his box of thimbles . . . picking out a few with which to play his washboard. . . . Sometimes when you hear the people in the theater howling, you might attribute it to something like this: Lulu Belle sneaking up behind Otto while he is playing . . . taking her "chawin'" gum out of her mouth with one hand . . . taking Otto's hat off with the other . . . planting her gum down firmly on Otto's shiny head . . . replacing his hat over the gum . . . and then pressing it down tightly! . . . Then Otto keeps the folks laughing for the next 10 minutes trying to pull his hat off! Seems it's his hat and he's stuck with it!

Cheer Up, Ernie. . . . The Hilltoppers received the most attention last

Saturday night due to the fact that they all wore brand new costumes. . . . Yessir, Don, Tommy, Carl and Augie all had on their new boots, trousers, shirts and sombreros! Yip-pee-ee! Of course, the one sad part about it is that Ernie still had on his old comedy outfit. . . . Too bad, Ernie, maybe they'll let you have a new outfit by next week! . . . You should have seen Bill Thall run around the hayloft Saturday night! Why? He had half a dozen pictures of his baby . . . and was he beaming!

Well, the Hired Girl is back here a'waitin' to come in, so I'll make way. . . . Welcome, Hired Girl.

Well, well, 'tis Jingle Bells I hear . . . winter time . . . with sleigh rides . . . skating . . . ice-boat sailing . . . and tonight we missed our genial conductor . . . Glenn Welty, who is vacationing in Biloxi, Mississippi . . . golfing and fishing. Bill Jones took Glenn's place and did a right smart job. . . . Those lovable, laffable, "Sisters of the Skillet" were with us again singing "Florence" and went into a tap dance . . . and with all that weight, thought we might have an earthquake . . . want to congratulate the Maple City Four on their contribution to the Pot Luck Dinner: "Auntie Skinner's Chicken Dinner." . . . Henry Burr singing "Wonderful One." . . . "Shortenin' Bread" has never been sung as Joe Parsons did it.

High Falutin' Dude. . . . Lulu Belle was well supplied with bubble gum . . . admirers Schoenrock and Meisterling of River Forest and Oak Park presented her with a generous supply. . . . Jimmy Daugherty, our smiling engineer, was limping about with an infected foot. . . . We did have fun seeing Buttram present his song, "High Falutin' Dude frum Possum Holler" . . . and when he sang "Possum Holler" up on his toes, Lulu Belle let out a yell, and up jumped Ernie Newton and chased her up the aisle and into the balcony. . . . Lulu Belle was above and Ernie below . . . looked like the balcony scene from "Romeo and Juliet." . . . George Simons, tenor soloist on Homemakers' Hour some time ago, dropped in the Old Hayloft to see the gang. George is now singing at various places about the city.

Even though the Hilltoppers are real cowboys now . . . with black high heeled boots . . . black gabardine trousers . . . black shirts and big

Gadget Won't Toot

A Bob Burns fan sent the bazooka tooter a gadget that looks like a bazooka made out of a cornstalk, but Burns can't get a note out of it with or without help from Bing Crosby. Burns threatens to give it to Mrs. Burns for a duster unless the donor sends some instructions on how to operate it.

Collects Curios

May Singhi Breen, the Ukulele Lady, whose home is less a house than a curio cabinet, has added another souvenir to her collection. It's the Banjulele Banjo on which the Duke of Windsor's teacher, Kelvin Keech, taught him to play.

black sombreros . . . we will always enjoy hearing them sing Hawaiian songs. Broadcasters: . . . George Couper, Dick Phelps, Leslie Herman and Kenneth Alexander of KXBY, Kansas City, Missouri, spent a little time with us in the hayloft.

Congratulations. . . . Mr. and Mrs. Charles Lapka, (Charlie is manager of the Eighth Street Theater) celebrated their 33rd wedding anniversary at the Barn Dance. . . . Kathie Lou Safford . . . daughter of Program Director Harold Safford celebrated her 11th birthday by going to the studios with her father at 6:30 Saturday morning and checking on what a busy man he is until midnight. . . . Happiest birthday ever, said Kathie Lou.

Hayloft Visitors. . . . Neil Eugene Bechtel, seven-year-old son of Evelyn, the Little Maid . . . down watching his mother work. . . . Mr. and Mrs. S. H. Bailey of New York City in Chicago and they dropped in to see if Joe Kelly was the same Kelly who used to play in an orchestra by the name of "Kelly's Clowns" Sure enough, he was the same, and he and Mr. Bailey were quite busy recalling their days of trouping together.

Far North Listeners. . . . Mr. and Mrs. S. S. Simmons of Winnipeg, Canada, left home a week ago with the temperature 42 degrees below zero. . . . Their work in Chicago was all done, but Mrs. Simmons would not go home Friday without seeing the Barn Dance . . . so to keep peace in the family, they stayed in Chicago an extra day. . . . Mrs. Simmons' father, Mitchell Nobliski, always listens and they are taking home one of the Family Albums so he can visualize the hayloft fun.

Square Dance Callers: Adrian Lipp of Lawrence, Michigan, old timer in the business. . . . Mrs. James Holland of Tampico, Illinois, has been calling for 12 years and her two children know how to dance and aspire to being future champions. . . . Willard Greathouse of Kenosha, Wisconsin, and Cleoh Broding of Oakland, Illinois, both have been calling for 15 years. . . . Snowing, so will make some snow ice cream. . . . S'long.

STAND BY

Lincoln's Life Dramatized by Chicago Boys' Club

A DRAMATIZED version of Lincoln's boyhood was WLS's contribution to National Americanism Week, sponsored by the Junior Chamber of Commerce as an antidote to the various subversive "isms" that have gained current interest. The program was broadcast on the great Emancipator's birthday.

The skit was prepared by Howard Tooley, music and dramatic director of the Chicago Boys' Club. The Lincoln character parts were taken by boys from the Lincoln branch of this organization.

"Reckon your boy'll be President when he grows up?" asked some of the neighbors good-humoredly when they gathered around Thomas Lincoln to hear news of the new arrival in the Lincoln family, according to the radio script.

"Well, the way he was takin' on when I left," answered the proud father, "I 'spect he'll be Kentucky's champion hog caller."

This may not be authentic history, but most of the incidents in the narration were according to records carefully searched out by Mr. Tooley.

The part of Lincoln represented by three stages of his youth were taken by Rudy Vargu, John Kook and Carl Lahny. An introductory address was given by Kenneth Wood, representing the Junior Chamber of Commerce.

Concluding Debate

A fifth debate has been added to the originally scheduled series of four weekly debates featuring two representatives of the Chicago Kent College of Law versus two men representing other schools. At 7 o'clock tomorrow evening (March 6), the concluding debate of the series will be broadcast over WLS.

"Resolved: That a Child Labor Amendment to the Constitution Should Be Adopted" is the subject of this debate, with Northwestern University taking the affirmative and the Chicago Kent College of Law the negative.

Debate Ballot

In the March 6 debate, I cast my vote for:

Northwestern University
(Affirmative)

Chicago Kent College of Law
(Negative)

(Kindly check in box the team you are voting for.)

If you would like to have a copy of debate, check box.

Address this ballot to: College Debates, WLS, Chicago, Illinois

Family Party

The Allis-Chalmers Family Party, a new half-hour weekly program featuring songs by Annette King, NBC soprano; a Josh Higgins hymn singing period; a commentary by Joe Du Mond; a weekly guest who has done something outstanding in the field of agriculture, and music by an orchestra under Joseph Gallicchio will make its debut over the NBC-Blue network at 9:30 p. m., CST, next Saturday, March 12.

Robert Lee Bristow, young farmer of Saluda, Va., who was named the "Star American Farmer" at a convention of the Future Farmers of America at Kansas City, Mo., on Monday, October 18, 1937, will be the guest at the first Family Party. Bristow inherited a 200-acre farm and a mortgage when his parents died. Refinancing it and using modern methods of agriculture, Bristow is making his farm pay good dividends.

Miss King, who will be soloist in the new series, has achieved a nationwide reputation as "the Queen of Melody" of the NBC Breakfast Club and as soloist on the Club Matinee.

Joe Du Mond, star of his own show, Josh Higgins of Finchville, is widely known as a philosopher, a singer and a composer of songs. Born on November 21, 1898, he entered radio in 1927 after an audition at Station WEA. In 1928 he became commercial manager of Station WMT at Waterloo, Ia., and there originated the character of Josh Higgins of Finchville, which Governor Nels Kraschel of Iowa summed up in a broadcast over the National Farm and Home Hour as follows: "Josh Higgins is not a character to be typified by a single district. He is typical of all that is finest in the entire rural American district."

Record Memory

Reed Kennedy can accurately quote from memory the records of World Heavyweight Champions for the last 40 years.



Howard Tooley (left) directed members of the Chicago Boys' Club in a dramatization of Lincoln's boyhood. These boys, veteran radio performers who belong to a radio guild sponsored by the club, have been broadcasting programs weekly during the past year.

MARCH 5, 1938

FAMILY

by CHUCK OSTLER

"GEE, but radio work must be interesting" . . . how many times have you heard someone say that during a conversation concerning some radio personality? No doubt quite a few times. Well, it IS interesting. No one can deny that. So many different situations continually arise that radio work can't help but hold the interest of those participating in it. Besides, it also has become a means of livelihood for the thousands of people now connected in some branch of radio broadcasting. It offers a means of expression to talented persons in the musical field who might otherwise have died unknown. So the next time you hear someone say, "Radio work must be interesting," you may be sure it is! . . . Just as a matter of proof, let's stop some of the folks who have been connected with radio for some time and ask them about it. . . . The question: "What do you like about radio?" . . . and here are the answers:

ROD CUPP: Radio is one of America's youngest, fastest-growing industries, and offers greater opportunity than most industries to young persons ambitious for advancement in a field where they may utilize education, fulfill the desire to create and practice new ideas, and find an outlet for expression of feelings and thoughts. It's a great business. In fact—it's a Wow!

ROY KNAPP: The fact that it offers a source of unlimited education to people in all walks of life. It is my contention that more people should listen to the many educational features presented every day on the radio. The radio, too, has proven a source of revenue for many advertisers.

POKEY MARTIN: It feeds me!

EDDIE ALLAN: I like radio because of the many kind, unseen friends I have made while associated with it.

PATSY MONTANA: Radio is one of the finest ways in the world to make friends, and it more than fills any desire for musical expression; in my case—singing.

JIM DAUGHERTY: The different people I meet and the interest it holds for me due to the constant advancement of the science of radio engineering.

OSCAR TENGBLAD: It has afforded me a good living for the past ten years.

JACK STILWILL: Look at Carl Hunt and Otto—doesn't that prove that radio is broadening?

Autograph Collector

Hugh Studebaker, the Silly Watson of Fibber McGee and Molly, has definitely decided to join the ranks of autograph-seekers. This, in spite of the fact that he has given hundreds of autographs to radio fans and has hitherto never given a thought to collecting autographs himself.

It all started when a radio fan came to see him between shows last Monday night and presented him with an autograph book she had been collecting since the "Gay Nineties." It contained genuine autographs of Julia Marlowe, Otis Skinner, Joseph Jefferson, DeWolf Hopper, N. C. Goodwin, Henry Miller, Ada Rehan, Alice Milsen, Anna Held, Viola Allen, Walker Whiteside, Chauncey Olcott, Nellie Melba, John Drew, Schumann-Heink (dated November, 1901, at San Francisco), Helena Modjeska, Emma Valve, Richard Mansfield and many others, including those of R. G. Ingersoll and John Phillip Sousa. Sousa's autograph, incidentally, was preceded by the first four measures of "Stars and Stripes Forever."

Seeking Silence

Printed programs on sheets of cork were distributed to the 1,400 persons at a recent symphonic broadcast of the NBC Symphony Orchestra under Arturo Toscanini in the National Broadcasting Company studios at Radio City.

The novel programs are designed to prevent the annoying rustle and crackling of glazed paper programs frequently in evidence at concert halls. The highly sensitive microphone system devised to pick up the faintest of orchestral shadings also transmits very slight studio noises. Since the orchestra and Toscanini himself are only a few feet in front of the first row of the audience, it was felt that every precaution should be taken against extraneous noise in the interest of the world-wide radio audience.

Cork is the third material to be used in experiments since it was decided that printed programs should be handed to members of the studio audience. Other materials tried were thick paper and silk.

Athletic Family

Freddie Nagel, maestro of the Hotel St. Francis dance orchestra, is hot after the athletic championship of orchestra leaders in the San Francisco Bay region. He should get a handicap—his uncles are Earl Nagel and Phil Nagel, professional golf instructors. Another uncle is Walt Christie, former California track coach. Add to that the fact that Freddie spent a year before going to the St. Francis at one of the world's best golf courses—Del Monte.



by CHECK STAFFORD

HOWDY Folks: Now March is with us . . . the month of many changes in rural districts . . . and much moving about. It used to be that if one tenant had sickness or was delayed in moving to his new location, six or eight others would be held up.

Even though roads were hub deep in mud, the wagons were loaded with household goods, canned fruit, chicken coops and farming tools, and with the family milk cow tied on behind, the trek to the new home began. The trip was sort of thrilling to young folks, for there was the adventure of passing through strange villages and seeing new faces—new sights. Things seemed different in the new neighborhood and there was the pleasure of making friends with the children near by whom you had never before known.



A friendly neighborhood then, as today, meant much to your parents. Folks relied and depended on one another more than they do today. If your Pappy had a farming tool the new folks needed, it was theirs for the asking, if not in use. Folks loaned to each other. Mother borrowed sugar, salt, flour or thread from the neighbor family down the road and repaid when next Dad went for supplies. Men folks swapped tobacco and harness fixin's. They traded help and helped one another. Of course there is still much of good neighbor instinct and many recorded fine deeds of helpfulness, glad to say. However, it must be admitted that

Something to Talk About

by CHUCK ACREE

Suzie, the "Girl of the Hills" on station WTMV in East St. Louis, has added to her program the trick of singing a duet with herself. The trick is accomplished by means of a recording. *Suzie* sings the melody of a song and it is recorded. Then the recording is played on the air and *Suzie* sings harmony. *Suzie* planned on building herself up into a quartet by this method but the station management squelched the idea on the basis that she might demand a quartet's pay.

The Merchandise Mart Building in Chicago (which houses Chicago NBC headquarters) has a strict rule which prohibits magazine salesmen from entering the building. As a result, *Mr. Clair Heyer*, national sales manager of WHBF of Rock Island, Illinois, was held up at the door for several minutes the other day when he tried to enter the building with a batch of radio magazines under his arm. He looked rather like a salesman who had been rather bothersome and was consequently detained until he could prove the magazines were all about radio and that he was on business.

Uses Foreign Airs

Howard Barlow, music director of the March of Time broadcasts, goes far afield for his music cues. Some of them come from such remote places as Siam, Ethiopia, Bali, Turkey and Persia.

to the family who moved into your neighborhood as strangers years ago.

Many years of my life have been spent in this, and other great cities. When arriving in Chicago, as a young lad, fresh from the friendly greetings of everyday, common country folks, the rush and bustle of the great crowds, bent only on business, scarce speaking, caused a loneliness the quietest countryside, the deepest woods and the sparsest settlement had never given me. Friendly nods, smiles or a "Howdy, Bill" were unheard—not found. Folks pushed ahead, eyes forward, faces grim—and going—we knew not where. Those were lonesome days in the midst of hundreds of thousands who were too busy to talk—to speak—to even say just, "Hello, kid." Later, we found friends and some mighty fine ones. They do exist, here as well as anywhere. To find them . . . the best way I know is to wear a smile. A friendly grin will let you in when all other methods fail and your courage starts to pale.

Jeff Wade's Not Yet 20-- But He Knows Continuity

THE next time you tune in on a radio program, watch for something you probably haven't thought about very often. It's the continuity script. Of course you can't see it and you can't hear it talk, but it plays a vital part from start to finish in just about every program on the air. How can one "watch" for the continuity script? Like this: Watch for the ease and order and smoothness with which the broadcast proceeds . . . how the right people speak at the appropriate time, how the music fades in and out, creating the desired atmosphere, how the automobile crash occurs just when it is supposed to, etc. Every word that's spoken, every musical number, and every sound that's produced during the broadcast is written in the script. Each person involved in the program has a script—and he sticks to it religiously.

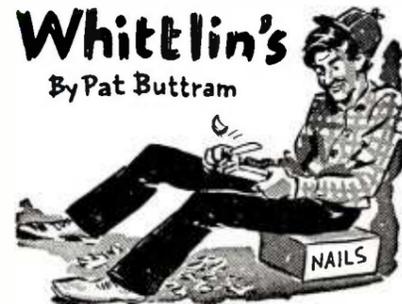
Albert Geoffrey Wade—just call him Jeff (everyone else does)—is one of the WLS continuity staff members. Jeff is involved in the most exacting work you can find in a radio station. He is one of the several men whose job it is to scan the script from beginning to end, to re-write unsatisfactory passages, to eliminate grammatical errors, check on accuracy, strike out anything "offensive," and to see that the show is balanced, makes sense and "hangs together." Sometimes Jeff does the actual writing of the script.

Now it would only be natural to assume that all those important technical matters are handled by persons of long years of experience. It's enough to stimulate your faith in the young generation, therefore, to learn that Jeff Wade is—19 years old.

In the brief span of 19 years no one is expected to have accumulated much of a personal history. But here Jeff Wade is an exception. His background is travel. He has journeyed through every state east of the Mississippi, except for one or two New England states. In the summer of 1935, he took a trip to Europe where he visited in England and traveled extensively on the continent, especially in France, Switzerland, Holland, Belgium and Germany.

Jeff Wade believes in the theory advanced by many leading educators, namely, that travel offers educational benefits equal to those obtained in formal schooling. But Jeff has had both.

After graduating from the Oak Park, Illinois, high school, he entered Western Military Academy at Alton, Illinois. Jeff remembers his two years at the military institution as being particularly valuable to the development of his mind and body. He first discovered his ability to deal with technical things at the prep school and he found time to win his school letter in the three major sports—football, baseball and basketball. Jeff started his writing at Western



It looks like live talent in th' show business is bein' pushed aside. . . . A picture, Snow White an' the Seven Dwarfs, wuz jest made without a actor in it . . . an' look who's th' leadin' comedian on th' radio . . . a dummy.

My grandpa is really a gold prospector. . . . He's been in jest about ever gold rush. Th' other day he heard this song, "Ther's a Gold Mine in the Sky" an' now he's takin' flyin' lessons.

Nature is shore a wonderful thing. . . . She never dreamed that some day men would wear glasses, an' yet jest look how handy our ears are placed.

Speakin' uv glasses, Jack Stilwill lost his glasses last week an' he couldn't see to look fer em . . . til he found 'em.

Sum men git married an' then think it over . . . others think it over an' don't git married.

Yourn til th' first spring poet blooms.

PAT

Military, mostly short stories, but he smilingly recalls his "proudest work," a monumental treatise of 10,000 words on the subject of the War Debts. Although he worked on that paper for months, Jeff admits today that it was a full year later that he "learned what the War Debt Question was all about."

After the period at the Academy, Jeff attended Beloit College in Wisconsin for two more years. Then the yearning for travel got the best of him and he embarked on his European excursion. Jeff talks of Switzerland with that far-away-look. "It's God's own country," he sighs. He found Germany beautiful, too, especially along the famous, picturesque Old Rhine river.

The young WLS continuity writer's favorite recreation is to sit in the grandstand watching the Chicago Cubs winning a ball game or to sit in a football stadium while Notre Dame is rolling up touchdowns against some worthy rival.

Jeff's a first rate stamp collector, and has wide reading interests. However he spends most of his reading time with lighter books because—and this is a peculiarity—he never picks up a book without finishing it at one sitting. This, he says, prevents him from reading some of the larger works he would like to read.

Pet Peeve: Continuity scripts that are rushed to him at the last minute.

Pet Ambition: To travel in every one of this country's 48 states.

Burr's Recollections

In moments of reflection, Henry Burr, "dean of ballad singers," likes to remember the famous lyricists he has met and little stories associated with his introduction of their songs.

For example, Burr tells of the time he accidentally bumped into Percy Wenrich on Broadway. Wenrich immediately grasped Burr's arm and pulled him into a publishing house studio to try for the first time Wenrich's then new song, "Put on Your Old Gray Bonnet." Three days later Burr became the first songster ever to make a recording of the tune.

Expert Figure Skater

Kate Smith is regarded as an expert figure skater by the winter sports enthusiasts at Lake Placid, New York.

New Cubist Art

How long can a person hold a cube of ice in his hand? That's a recent new question popped by Parks Johnson and Wally Butterworth on their Vox Pop program. They expect this will start an ice-holding contest among their listeners. They recall that Balzac, or maybe it was some other author, wrote that no man can hold ice for 10 minutes.

Climber

Genevieve Rowe, soloist on the Philip Morris program, worked her way up on the program. She was a member of the chorus when the program's directors heard her singing a small solo bit. They decided to feature her at once.



GREETINGS everyone! Time sure does fly. Here it is the first of March, and by the way, this makes the eighteenth article on handwriting I have written for Stand By. In this five months of writing for you folks, I have received some wonderful letters. I really do appreciate them, too. I have a lot of interesting things to tell you about reading character from handwriting, so suppose we start in.

You know, it's surprising how few people punctuate correctly. This does not apply to the inexperienced writers only; many very experienced writers punctuate incorrectly. I've been writing books, articles for newspapers and magazines and script for radio ever since I was "knee high to a grasshopper," and I still often punctuate incorrectly. I guess it's a habit one gets into. The Graphologist, however, never looks to see whether or not the punctuation marks are in the correct place. Perhaps a writer will substitute dashes for periods; this may be through ignorance or an unconscious impulse. To the Graphologist, it clearly indicates a mental twist, for in Graphology the intent is considered rather than the form to express the thought. This rule applies to all features of handwriting. Take a look at your handwriting and see what your punctuation marks say about your character.

When all marks are carefully placed, each mark properly used, it indicates that the writer is a careful person, one with a systematic nature; he has a regard and respect for order; he is careful, with methodical habits.

If the punctuation marks are carelessly placed, most likely the writer is of a careless type. That only stands to reason.

Dashes are often substituted for periods. This shows caution, a person with a reserved exterior and manner; it also shows prudence and an aggressive temperament.

When words are constantly underscored, we find a person who has a great desire to make himself clear; he is accurate although he has poor judgment and has a tendency to exaggerate; great enthusiasm is usually present.

Now those are only a few things which different types of punctuation marks stand for.

Walking around the studio this afternoon I happened to notice Ruth Shirley sitting at the piano, playing to her heart's content. I strolled in and asked her for a sample of her handwriting and so here is her autograph for your collection.

Ruth, you know, is heard every Tuesday at 1:00 p. m. on WLS with

the Music Appreciation Hour. . . . She is also on Bachelor's Children on the Columbia network and often is heard on the Mutual Broadcasting System over WGN. The handwriting of Ruth Shirley is very interesting.

Ruth Shirley

Ruth shows, as you might expect, exceptionally fine music ability and appreciation; her writing at times looks very much like the formation of notes as you would see them on a sheet of music. She is a very generous, loving person, with a character that is straight-forward and honest. Her disposition is even and let it rain or let the sun shine, Ruth can find a smile and a song in the world. She's like that. Some folks are, you know. Ruth likes to hide the fact, but golly, how that gal can jump to conclusions, and she can be just awfully stubborn when she makes up her mind to be. She has a fine imagination and intuition. She is a good judge of character, has artistic ability, is quite creative and is a good judge of color. And that is a brief reading of Ruth Shirley's writing. The next time you hear Ruth Shirley on the air, you can turn to some friend and say, "There is truly a grand person." And you'll be right, too. Good Luck, Ruth.

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self-addressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

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PER ROLL: SEND COIN

Seen Behind the Scenes

by CHUCK OSTLER

As this is being written in wintry Old Chicago, I have visions of one George C. Biggar basking in the sun out there in sunny California. It is always sunny in California (if we are to believe the reports from the Chamber of Commerce) and doubtless Mr. Biggar will return looking as brown as a baked apple. . . . Dr. Holland back to work after a brief vacation. . . . Jerome DeZurik made a trip in from Royalton, Minnesota, to see his two famous sisters, Caroline and Mary Jane. . . . Here's what happens sometimes when a change is made in the program schedule. Last Tuesday morning, Chuck Haines arose at 3:30 a. m. and came down to the studios in time for Smile-A-While, only to find that the schedule had been changed and he wasn't on the air till 11:00! Every one thought it was very funny . . . that is, everyone except Chuck Haines! . . . Eddie Allan and Howard Peterson ribbing each other about their respective weights . . . and when they're down in the lunch room they try to bribe each other to eat another piece of cake. . . . "Why, I'll even pay for it," says Eddie Allan. "All right, I'll take it," replies Howard Peterson. And he does!

Lumber Yard

Odd bits of lumber strewn around Bernice Berwin's home nowadays don't necessarily indicate that the young actress, who is Hazel in One Man's Family, has gone in for carpentry. It all can be traced down to the NBC star's young son, who received a miniature lumber truck, loaded with pine blocks and boards for Christmas. Now Bernice is beginning to realize that her kindness is resulting in a handful of splinters.

At Liberty to Ad Lib

Arthur Godfrey's informality on his programs is due to the fact that he is one of the few performers allowed to ad lib.



AT THE "MIKE"

← Pokey Martin is never happier than when he's at the "mike", for there's nothing he likes better than telling his tall stories to a radio audience. Careful what you say, Pokey!

On a recent School Time broadcast, Hal Culver interviewed Kenneth S. Templeton, president of the Chicago Board of Trade. Templeton explained "hedging" to young listeners. →



↑ Mrs. Richard Gambrill of the Chicago Junior League and John Baker, who conducts School Time, make last-minute revisions of a script. On the fourth Friday of each month, School Time listeners hear a dramatized version of a classic among books for boys and girls.

↑ Prairie Farmer's Homestead Bells, from Illinois, Indiana, Wisconsin and Michigan, now are heard every noon on Dinnerbell Time. John Baker, conductor of the program, the Allotted Time Quartet of Elgin, Illinois, and Arthur Page, associate editor of Prairie Farmer, participated in the christening program.



Minstrel men seem to have a mighty good time, judging from the faces of the members of the Morning Minstrels. Chuck Ostler, sound effects man, and Announcer Hal Culver join in the fun with Otto and the Nov-elodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. →

Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

RECEIVED a letter from Arlie Kincade saying: "Mr. Jones and I have been working on the rules for the S. E. C. (Song Exchange Club) and have them completed, but we are disappointed because we have received only 50 pledges. Unless we get more pledges we will have to discontinue this idea of forming a club."

In reading your January 29 issue of Song Exchange, you will notice that there will be no club fee until the club is under way. Merely dropping a line to Mr. Jones or Mr. Kincade and saying that you wish to join the club constitutes sending in your pledge. When the club is organized, then the yearly fee of 35 cents starts (no monthly dues), and the rules and news of the club will be printed in this column. Let Mr. Jones of Adolphus, Kentucky, or Mr. Kincade of Graysville, Ohio, know whether you are interested in this idea or not.

SONG EXCHANGE

Irene Drake, R. 1, West York, Illinois, writes for the first time to our column to say that she has enjoyed reading the letters of different Song Exchangers. She will exchange any song (words only) contained in the following books: One hundred WLS Favorites, Gene Autry's, Arkansas Woodchopper's, Ascher Sizemore's and The Vagabonds' for the words to "I Want to Be a Cowboy's Sweetheart," "Take Me Back to Colorado," "In the Cumberland Mountains," "Prairie Lullaby," and "This World is Not My Home."

Erwin Powell, 3119 New England Avenue, Chicago, Illinois, wants to know about the following two songs: "Wreck of the 97" and "When Father Laid the Carpet on the Stairs."

Clara Wagnitz, 653 Garfield Street, Gary, Indiana, will exchange songs for copies of Gene Autry's songs or pictures of Gene Autry.

Mildred Fuller, R. 2, Ottawa, Illinois, will exchange songs (words only) for "We Sat Beneath the Maple on the Hill," "When I Take My Vacation in Heaven," "Echoes from the Hills" and "Mother, the Queen of My Heart."

Georgena Prestegard, Readstown, Wisconsin, will exchange the follow-

ing 1937 issues of Stand By: May 29, Sept. 4, Sept. 11 or Sept. 18 and also copies of "Sweet Evalina," "She'll Be Comin' Round the Mountain," "Red River Valley," "My Last Moving Day," "La Cucaracha" and many others for Stand Bys featuring Patsy, Salty, Arkie or Red Foley or for any other 1935 issue.

Irene Henning, R. 3, Box 52, Antigo, Wisconsin, has a number of songs she will give in exchange for copies of "Little Black Bronc," "My Isle of Golden Dreams," "I Want a Pardon for Daddy" and "Arizona Yodeler."

Mrs. Forest McGowen, R. 1, Armstrong, Illinois, has a collection consisting of war songs, cowboy and popular songs, and will exchange any of them for copies of "Montana Plains" and "I Want to Be a Cowboy's Sweetheart."

Neva Miller, R. 1, Fairview, Illinois, will exchange songs for copies of "Martins and the Coys," "Cowboy's Heaven," "There's An Empty Cot in the Bunkhouse Tonight," "When the Bees are in the Hive" and "Rocking Alone in An Old Rocking Chair."

Aggie Leier, Balfour, North Dakota, has had wonderful results through this column, and will exchange any song she owns for copies of "Who Wouldn't Be Lonely?", "It's Only a Letter from Home," "Eleven More Months and Ten More Days," "Will the Circle Be Unbroken?", "Cowboy's Best Friend is His Pony," "Meet Me Alone By the Moonlight" and "Martins and the Coys."

Eleanor Parks, Clifford, Michigan, a 10-year-old Song Exchanger, would like the words to "Tumbling Tumbleweeds," "Old Shep," "There's a Gold Mine in the Sky," "Freight Train Blues" and "She Buckaroo." In return, she will send "I Want to Be a Cowboy's Sweetheart," "Ridin' Old Paint," "Old Chisholm Trail," "That Silver Haired Daddy of Mine," "Get Along Little Dogies" and "Cowboy's Dream."

Inez Walbert, 303 Fayette Street, Pekin, Illinois, has been trying to find the words and music to the song, "Precious Sonny Boy" without success. Do any of you know this song? "Chubby hands and big brown eyes make our home a paradise— He's our darlin', precious little sunny boy."

Tottering feet that just can't walk, baby lips that try to talk— He's our darlin', precious little sunny boy. . . .

Maxine Blower, R. 5, Saginaw W. S., Michigan, is offering the following songs: "Abdul Abulbul Amir," songs from Arkie's book, Happy Cowboy's, Bert Layne's, or Carson Robison's for copies of "Old Shep," "Mail Carrier's Warning," "Will There Be Any Yodelers in Heaven?", "Waltz of the Hills" and "Hills of Old Wyoming."

Neva Stonecipher, R. 5, Centralia, Illinois, will exchange the words to "Put My Little Shoes Away," "Little Green Valley" and "I'm Thinking Tonight of My Blue Eyes" for copies of "Ridin' Down the Canyon," "I Want to Be a Cowboy's Sweetheart" and "Echoes from the Hills."

Mrs. Lonzo Borden, 1122 North First Street, Vincennes, Indiana, will exchange songs for copies of "Deep Elm Blues," "Saving Coupons," "Eleven Miles from Leavenworth," "Just Because," "Answer to Just Because" and "Chuck Wagon Blues."

LaNelle Stanley, R. 3, Kilgore, Texas, will send the following songs (words only): "What Would You Give in Exchange for Your Soul?", "This World is Not My Home," "I Want to Be a Cowboy's Sweetheart," "Message from Home Sweet Home," "Mother, the Queen of My Heart" and "Take Me Back to Renfro Valley" in exchange for copies of "Will There Be Any Yodelers in Heaven?", "When It's Lamplighting Time Up in Heaven," "Prisoner's Dream," "Answer to Prisoner's Dream," "Ma," "Goin' Back to Old Montana" and "Home Sweet Home in Texas."

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Here's a Good Tonic for Spring Gardening Fever

WELL, now y'see, it's this way: I wouldn't want to discourage anyone, but I always get a little worried when I see anyone get that spring gardening look in his eyes along about the first of March. It's a bad sign, a dangerous sign, and sometimes there's no remedy for the trouble. A fellow is likely to feel that he has to start spading before the frost is out of the ground, and that he ought to sow his muskmelon seed on top of the snow. As I say, the spring garden fever is a dangerous disease.



If you have a hot bed, or a cold frame, why then that's something else again. You can start your planting now, and you'll have tomatoes, cabbage and head lettuce of your own growing in time to set out of doors; and your hardy annuals will have a head start on those that the rest of the folks plant.

You don't even need a hot bed; you can start flowers indoors during March by planting them in seed flats, shallow boxes that can be filled with

rich soil. Cigar boxes can be made to do, but seed flats are two or three times as large, and so they're easier to handle.

A hot bed or a cold frame needs to be watched carefully for changes in weather. On very warm days, the glass needs to be raised to provide ventilation. At the same time, you need to have some old rugs, or mats, to cover up the glass when the temperature drops.

That's one advantage of growing things on a little smaller scale in seed flats. You have conditions pretty well under control, and if you have a nice big window facing the south, where you can put a few seed flats without their getting in the road, then you can start almost any of the annual flowers, petunias, marigolds, nasturtiums, ageratum and so on. This means that when warm weather comes, probably some time in May, instead of planting seeds, you'll be able to set out fairly well developed plants, and you'll gain several weeks in the length of the blooming season.

You can't do this without some time and trouble. The seed flats, hot bed or cold frame need to be watered every few days, and the temperature has to be kept fairly even. When the seedling plants get too large and crowded, they have to be transplanted and given more room. There probably won't be much danger from pests, except from "damping off," and that can be avoided by disinfecting the seed. When you start plants indoors or under glass, you're tackling a job for a nursemaid; it's an every day job, and if you don't like gardening, then you'd better stay away from it. But if you suffer from attacks of

Smilin' Through

(Continued from page 3)

gave me that kind. I've always had many friends and think the world of them all but when others whom you never knew until after you were down come in and walk the long, rough road of pain, hand in hand, hour by hour, well, that's more than I'd ever have found if I hadn't been ill. Being shut in and constantly in pain and with no definite hope of a future has its disadvantages and heartaches, of course, but above all, it has its compensations and rewards. I surely have found you don't wait until you get to Heaven for the rewards and compensations. They are always here if we recognize them.

"I could never thank you enough for all you've done to brighten the hours, but please always know you are smoothing the road and helping me to keep my chin up with your songs, encouragement and friendship. I know every day ahead will be made bright, too. Thank you oh so much, Helen, and may God bless you and Don a great deal in your grand work."

(Stand By and WLS salute you, Vivian, as one of the bravest young people within our memory.—Editor)

spring garden fever, then a hot bed, cold frame, or a dozen seed flats may be the remedy you're looking for.

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Musical

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Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Amazingly Beautiful, Roll Developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel mounted, 4x6 enlargement, 25¢. Trial offer, Skrudland, 6968-86 George Street, Chicago.

Pop Corn for Sale

Kuenzi's Pop Corn—delicious, guaranteed to pop. Ten pounds, \$1.00 postpaid. Kuenzi's Popcorn Farm, Fairbury, Illinois.

Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

Purebred Game Chickens

Stags, \$5.00. Trio, \$10.00. Hatching eggs, \$4.00 per 15. N. H. Reds, \$2.75. Baby Chick prices on request. Our games make best layers and fighters in the world. Nichols Hatchery, Box 84, Rockmart, Georgia.

Quilt Pieces for Sale

Bright colored, good material quilt patches—15oz. 30¢, 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3338 North Karlov Avenue, Chicago.

Remnants for garments and quilts. 25-yard bundle, \$1.00 postpaid. Samples free. Union Mills, Sandoval, Illinois.

Rag Rugs for Sale

Old-fashioned hand-woven Hit-Miss rag rugs, 54x27 inches, sent anywhere U.S., \$1.00 C.O.D., or \$1.10 postpaid. Rugs, solid or combination colors rug filler \$2.00 postpaid. Also weave rugs out of your own rags. Opal Renn, Sheridan, Indiana.

WLS DAILY PROGRAMS

Saturday, March 5, to Saturday, March 12

870 k.c. — 50,000 Watts



I know how I'll get rid of him. I'll report him to Uncle Sam for hoarding gold in his teeth.

Sunday Morning

MARCH 6

(CENTRAL STANDARD TIME)

- 8:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lansing.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:00—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

MARCH 6

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—WLS—Debate—Northwestern University vs. Chicago Kent College of Law. Resolved: "That a Child Labor Amendment to the Constitution Should be Adopted."
- 7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday MORNING PROGRAMS

MARCH 7 TO MARCH 11
(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Kentucky Girls.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.) Tues., Thurs., Sat.—Kentucky Girls & Hilltoppers. (Earl May Seed Co.)
- 6:45—Mon.—The Kentucky Girls. Tues., Thurs., Sat.—Pat & Henry and Sodbusters. (Oshkosh) Wed., Fri.—The DeZurik Sisters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon) Tues., Thurs., Sat.—Evelyn & the Hilltoppers. (Gardner Nursery)
- 7:30—Morning Devotions, conducted by Dan Hosmer, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—Mon., Wed., Fri.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor, (Olson Rug Co.) Tues., Thurs., Sat.—DeZurik Sisters. (Sterling Insurance)
- 8:30—News Report—Julian Bentley; Booking Announcements.
- 8:44—Livestock Receipts and Hog Flash.
- 8:45—Mon., Wed., Fri.—Don & Helen—Vocal Duo. (Service Life Insurance) Tues., Thurs., Sat.—Don & Helen.
- 9:00—NBC—Margot of Castlewood. (Quaker Oats)
- 9:15—NBC—Cabin at the Crossroads. (Quaker Oats)
- 9:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—Mary Marlin. (Ivory)
- 10:15—NBC—Pepper Young's Family. (Camay)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast) Tues., Thurs., Sat.—"Short, Short Stories." (E. T.) (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters.
- 11:30—"Ma Perkins." (E. T.) (Oxydol)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)
(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features. Tues.—Arthur Page, Agricultural Review. Thurs.—Julian Bentley, News Commentator.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills) Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case) Tues., Thurs.—Grace Wilson, soloist.
- 1:00—School Time, conducted by John Baker. Mon.—Current Events—Julian Bentley. Tues.—Music Appreciation—Folk Songs of Hungary—Ruth Shirley. Wed.—Business & Industry—Trip thru Union Stock Yards, Chicago. Thurs.—Touring the World—Peru. Fri.—Games and Stunts for School—Harry Edgren.
- 1:15—Mon., Wed., Fri.—Otto & Novelodeons. (Gardner Nursery) Tues., Thurs.—Melody Parade with Olson Quartet and Orchestra. (Olson Rug)
- 1:30—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:40—Mon. to Thurs., Inc.—Gabriel Heatter. Commentator. (Johns-Manville)
- 1:45—Mon.—The Irving Park Woman's Club. (Downtown Shopping News) Tues.—Don & Helen. Thurs.—"How I Met My Husband." (Armand) Wed.—Travel Tours. (Downtown Shopping News) Fri.—"Big City Parade." (Downtown Shopping News)
- 2:00—HOMEMAKERS' HOUR
2:00—Homemakers' Hour, conducted by Ann Hart; Otto & Novelodeons; News Summary—Julian Bentley. Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin) 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades) 3:00—Sign off.

SATURDAY EVENING, MARCH 5

(CENTRAL STANDARD TIME)

- 7:00—Bar-N Frolic—The Boys and Girls on the Bar-N Ranch entertain with Western songs and tunes. (Woman's World Magazine)
- 7:30—Keystone Barn Dance party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sodbusters, DeZurik Sisters, Arkie and Kentucky Girls (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 12:00—Sign off.

Saturday Morning

MARCH 12

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers. (Gardner Nursery)
- 7:30—Dr. John Holland's Sunday School, with Bill O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—The DeZurik Sisters. (Sterling Insur.)
- 8:30—News—Julian Bentley; Bookings.
- 9:00—Jolly Joe & Junior Stars.
- 9:25—Elec. Trans. (Lancaster Seed)
- 9:30—Morning Jamboree—Patsy Montana & Band. (Olson)
- 9:45—News Report—Julian Bentley.
- 9:55—Program News—Harold Safford.
- 10:00—High School Parade—Harper High. (Downtown Shopping News)
- 10:15—WLS on Parade—Variety Entertainers.
- 11:00—"Short, Short Stories." (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters.
- 11:30—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.
- 12:15—Closing Grain Market Summary. (F. C. Bisson) Weekly Livestock Market Review.
- 12:30—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 1:00—Home Talent Program.
- 1:30—Grace Wilson.
- 1:45—Kentucky Girls.
- 2:00—Homemakers' Hour, including News and Fanfare.
- 2:30—WLS Merry-Go-Round. (Drug Trades)
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MARCH 7

- 7:00—NBC—Melody Puzzle. (Amer. Tobacco)
 - 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
 - 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)
- TUESDAY, MARCH 8
- 7:00—NBC—"Those We Love"—Dramatic Serial. (Fond's)
 - 7:30—NBC—Edgar A. Guest. (Household Finance)
 - 8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, MARCH 9

- 7:00—NBC—Roy Shield's Orchestra.
- 7:30—NBC—"Hollywood in the News." (Emerson Drug)
- 7:45—NBC—Jimmy Kemper and Band.
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—To be announced.

THURSDAY, MARCH 10

- 7:00—NBC—"March of Time." (Time, Fortune & Life)
- 7:30—NBC—Barry McKinley, baritone.
- 7:45—NBC—To be announced.
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—Evelyn, "The Little Maid"; Howard Peterson.

FRIDAY, MARCH 11

- 7:00—NBC—Grand Central Station. (Lambert)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—NBC—Howard Marshall, Commentator.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

School Time listeners on Wednesday, February 23, heard another in the series of industrial broadcasts dealing with food products industries. This program dealt with the corn products industry, and followed broadcasts made from the Board of Trade, a grain elevator, a bakery and a flour mill.

The broadcast was made from the largest corn products factory in the world, located at Argo, Illinois. This factory uses about 70,000 bushels of corn a day, or as much corn as would be produced on 20 average size farms.

From this corn is made a wide variety of products, which might be classed as starches, sugars, syrup, corn oil and livestock feed. The corn is steeped, or soaked, to soften it before milling. The germ, which is a very tiny corn plant, is floated off after milling, and oil is pressed out of the germs. One bushel of corn produces about one and one-half pounds of oil.

The hull of the corn is separated from the starch and gluten by sieves of different types, and then the starch is allowed to settle out of solution, while the gluten remains in the water. The starch is washed off the long settling tables, refined and dried. It may be handled in several different ways to make it best adapted for cooking or for laundry. Some of the starch is diverted to another part of the mill where it is "digested" in much the same manner that the body digests starch; then the starch is changed into sugar, which may take the form of syrup or crystal sugar.

The gluten, the fiber and the meal left after oil has been pressed from the germ are used as livestock feed. Corn products may make their appearance in candy, ice cream, desserts of many different kinds; or in many products which are not eaten, such as sizing for paper and cloth, binder for making cores in a foundry, paste and mucilage, and printer's ink.

Misses Own Show

Tipped off about a "sneak" preview of "The Goldwyn Follies," Charlie McCarthy's first starring film, Edgar Bergen sneaked a look at it the other day by driving to the theater in his small coupe. Unrecognized, he sat through the picture and observed the audience reaction. Charlie stayed at home in a suitcase.

Watch this Space

For Appearance of
WLS Artists in YOUR
Community

FRIDAY, MARCH 4

JOLIET, ILL., Cornbelt Hatcheries (11:00 a. m. to 4:00 p. m.)—WLS ARTISTS: Carolyn & Mary Jane DeZurik.

SUNDAY, MARCH 6

SULLIVAN, ILL., Grand Theater (Matinee & Evening)—THE WLS SMILE-A-WHILE GANG: Hoosier Sodbusters; Chuck, Ray & Christine; Kentucky Girls; Tom Corwine.

WILMINGTON, ILL., Mar Theater (Matinee & Evening)—WLS MERRY-GO-ROUND: Jolly Joe Kelly; Pat Buttram; Four Hired Hands; Lucille Overstake.

TUESDAY, MARCH 8

CHICAGO, ILL., LaSalle Hotel Ballroom (1:30 p. m.)—WLS ARTISTS: Hoosier Sodbusters; Carolyn & Mary Jane DeZurik.

WEDNESDAY, MARCH 9

CHICAGO, ILL., North Center Theater, 4031 N. Lincoln Ave. (Matinee & Evening)—THE WLS NATIONAL BARN DANCE SHOW: Arkansas Woodchopper; Joe Kelly; Pat Buttram; Pokey Martin; Carolyn & Mary Jane DeZurik; Hayloft Fiddlers; Miss Pauline; Billy Woods.

THURSDAY, MARCH 10

CHICAGO, ILL., American Theater (Matinee & Evening)—THE WLS NATIONAL BARN DANCE SHOW: Arkansas Woodchopper; Joe Kelly; Pokey Martin; Carolyn & Mary Jane Deurik; Hayloft Fiddlers; Miss Pauline; Billy Woods.



We Would Appreciate It

If Our Listeners

Who Would Like to See

The WLS National

Barn Dance Show

Play Gary, Indiana,

Would Drop

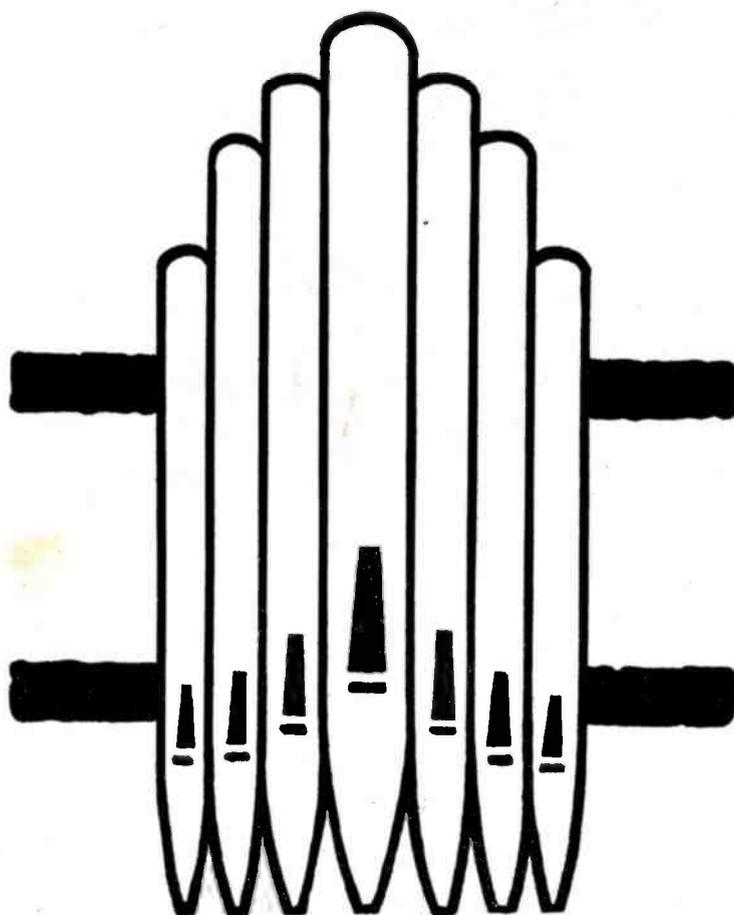
Us a Post Card

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WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS



MORNING DEVOTIONS

- Before the rush of the day's work, pause with us for a few minutes in the period set aside for WLS Morning Devotions.
- Morning Devotions is conducted every week-day morning by Dr. John Holland from 7:30 to 7:45 o'clock. Also during this program you will hear the delightful old hymns sung by William O'Connor and organ melodies of Howard Peterson.

WLS

**THE PRAIRIE FARMER
STATION - - CHICAGO**