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217 E. SUMMIT AVE.
STOCKTON, ILL.



HOWARD PETERSON

(See page 9)

NOVEMBER 13, 1937

Real
American
Music
★ ★
Kilocycle
Kradle Kids

Listeners' Mike

"Sweetest Band in Town"

I certainly love to listen to the Noveldeons' programs. Their entertainment is marvelous. I would say not only the "sweetest band in town," but the "sweetest band on the air." Their programs have brought lots of happiness and pleasure to me, and the day does not seem right until after I listen to them. . . . Amelia Rieckenberg, Ft. Gage, Ill.

Compliments for New Stars

We love to hear Jo and Alma, the Kentucky Girls, and that lovely theme song, "When the Roses Bloom in Dixie Land." That surely is pretty, the way they sing it. I like their comic songs, too. "Who Broke the Lock?" was surely cute. I don't want to miss a single one of their programs if I can help it. They have pretty voices and certainly know how to use them. . . . Mrs. U. F. Mangum, Madisonville, Ky.

Likes Barn Dance Theme

The Meet the Folks program just before the National Barn Dance is nice, and we like the idea of having a theme for each Barn Dance. Don't have Uncle Ezra late all the time. Let him come ahead of time once in a while. . . . A Listener, Schoolcraft, Mich.

Real Folks and Artists

Stand By is my favorite magazine. I wouldn't be without it. The page of pictures is always welcome, as it shows us that our radio family are "real folks" as well as "artists." . . . Miss A. Mang, St. Anne, Ill.

They're Grand Singers

I must tell you what grand singers I think Chuck and Ray are. An hour program of their singing wouldn't be too long for me. They're the tops! I don't think they can be beat. . . . A Chuck and Ray Fan, Sheboygan Falls, Wis.

Seldom Mentioned

Let us have more of the DeZurik Sisters on the Barn Dance. We really enjoy hearing them yodel, and I seldom see them mentioned in Listeners' Mike. . . . Geneva Booth, Spencer, Ind.

Long-Term Contract

I want to congratulate Pokey Martin and Chuck Acree on their new program, For People Only. My husband certainly enjoyed this program when he was home ill the other day. And did he laugh! Here's hoping you have a long-term contract with them. . . . Mrs. F. W. Quayle, Chicago, Ill.

More of Irish Tenor

Why don't we hear more from Bill O'Connor? He is as good an Irish tenor as there is on the air and then the best he does is one song a night. Let us have more of Ireland every night and have him sing the old Irish songs. . . . R. I. Merrill, Faribault, Minn.

Food for Thought

"Aunt Em" will never know the good she does with her early Sunday morning chats. They are food for thought and help over the rough places. . . . Mrs. H. F. Krause, Chicago, Ill.

Sweet and Peaceful

Sophia Germanich's songs on Dinner Bell Time are so sweet and peaceful. She has a beautiful voice. We also enjoy hearing Henry Burr, and we like Don and Helen. . . . A Happy Family, Pana, Ill.

"Morning Round-Up"

Welcomed

I am surely glad Joe Kelly and the Prairie Ramblers are back on the air in the mornings. They are fine, and we enjoy them on the Barn Dance, too. . . . Harry Clark & Family, Pittsfield, Ill.

Arkansas Fan Speaks

We listen to the DeZurik Sisters' program, and certainly do enjoy it. We think it's the best on the air and certainly hope they can be on the air even more in the future than in the past. We live way down in Arkansas. . . . J. W. Rotton & Family, Sherrill, Ark.

Merle IS Famous

Merle Housh is famous here. . . . "The Bradys," Luzern, Switzerland.

Swiss Songs Wonderful

Can't Christine sing alone? Chuck and Ray are good singers but her ability is cut in quarter when she sings with them. Her Swiss songs are wonderful, and her yodeling is sweet. . . . Dolores Bowkee, Bancroft, Wis.

Perfect Gloom Chasers

I'm surely glad to hear Lulu Belle and Scotty on the air again on their fine morning programs. They're perfect gloom chasers, and one just has to laugh with them. I've enjoyed hearing the DeZurik Sisters, too. . . . Mrs. W. C. Schrage, Palatine, Ill.

We'll Laugh with You

I think your artists and announcers are the tops. Laugh, and we will laugh with you. There are too many programs on the air that are just so-so—so give us our friendly radio stars. . . . Marie Martin, Edinburg, Ind.

Homemakers' Hour Fan

I enjoy your Homemakers' Hour, and seldom miss Jane Tucker's program. I know there are lots of others who listen, too. Having been confined to my bed for three long years, it has been good to hear so many good programs. . . . Mrs. J. I. Murphy, Bloomington, Ill.

Puts Them "On the Spot"

The Fanfare Interviews and the Meet the Folks program on Saturday night are my favorite programs. I only wish Ed Paul could have more time, and could put more people "on the spot." . . . "Judy," Gridley, Ill.

STAND BY

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Edythe Dixon, Managing Editor

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STAND BY

Real American Music

THERE seems to be a difference of opinion among radio stars as to just what constitutes "real American music." Everyone queried has a different definition—and the definitions range from stirring marches to mountain music.

Lulu Belle, national Radio Queen and star of the WLS National Barn Dance, holds out for mountain music.



"Mountain songs are fact, not fiction," she insists. "They are sidelights on life, set to music! You'll never find the words 'love' and 'dove' in a mountain song. 'You' and 'eyes of blue' are out, too. You will find the fundamentals, though, for any real-life episode is grist for a hill ballad: a practical joke, a wreck, a murder, a child bride—that's why mountain music is just about as close to real American music as any music can be. It's folk music, pure and simple."

In direct contrast to Lulu Belle's definition is that of Ted Weems, who leads the band for Fibber McGee and Molly's weekly broadcast.



"Why, it's swing, of course," Ted says. "It's tunes like 'Stompin' at the Savoy' and 'The Merry-Go-Round Broke Down.' Swing music typifies the American spirit more than any other kind."

According to Lulu Belle, national Radio Queen and belle of the National Barn Dance, mountain music is just about as close to real American music as any music can be. Hill ballads are her specialty.

Of course that's just Ted's opinion and many, including Eric Sagerquist, musical director for the First Nighter program, heartily disagree with him.



"Real American music is sweet music," Sagerquist says. "It's tunes like Grofe's 'Grand Canyon Suite' or like Gershwin's 'Porgy and Bess' score. Of course, 'Stompin' at the Savoy' may be all right, but you won't hear much of it on the First Nighter program. If we stomp at the Savoy, we'll do our stompin' in rubber sneakers and if the merry-go-round breaks down, it'll break gently, with trumpets muted and clarinets quieted. In other words, real American music, in my opinion, is something with lots of rhythm but no razz-ma-tazz—it's melodic but not mournful—it's sweet but not hot!"



Bruce Kamman, who plays the role of Professor Kaltenmeyer in NBC's Kaltenmeyer's Kindergarten program, thinks that band music ranks as real American music. "The Stars and Stripes Forever" is his choice for a typical example.



Jeanette MacDonald, screen star and Columbia network artist, votes for the old-established melodies. Such well-loved old melodies as "Annie Laurie," "Home Sweet Home," and hymns such as "Abide with Me" and "Lead Kindly Light" are included in many of her radio programs.

Despite the liberal Hollywood output of musical movies, which have supplanted the east's Tin Pan Alley



as the main source of popular tunes, Miss MacDonald believes that most of these current musical films will not have the same long-lasting quality for either radio or film audiences as do the old-established melodies.

"The Old Hayloft

By the Hired Man

ALEC TEMPLETON, famous blind pianist who has made so many friends since coming from England two years ago, will be a feature star on the Alka-Seltzer Hour tonight (November 13). . . . His artistry has amazed millions and he numbers his friends among all classes of people. . . . It will be International Night on this program, with music and songs representative of several nations. . . . DeZurik Sisters are expected to sing "Swiss Hill Billy," while the Novedomeons plan an all-nations version of the popular "Vieni Vieni." . . . Mentioning the network hour reminds me that Pete Lund, who writes the script for that program, was unexpectedly interviewed on "Meet the Folks" the other night. . . . Although Pete has been directly affiliated with the National Barn Dance most of the time since 1928, he has worked modestly "behind the scenes," seldom making a "mike" appearance. . . . For the past three or four years he has been with the Wade Advertising Agency, representatives of the sponsor of our network hour.

Home talent folks coming tonight for the Coleman Fireside Party will be Lew Wooters and his daughters, Vera and Mary Lee, Ottawa, Illinois, a singing trio; Howard Olson, big over-six-footer of St. Joseph, Michigan, who sings and yodels, and Mr. and Mrs. W. T. Woodward and their son, David, a father, mother and son vocal trio from Noblesville, Indiana. . . . They will all compete for \$25.00 in cash. . . . The Coleman Act-of-the-Week for October 23 was Clayton Ross, Brodhead, Wisconsin, who made plenty of music with a four-tined pitchfork, tin can, string and bow.

Before the "mike-bug" got them, our hayloft boys and girls were engaged in various and sundry occupations, as I've been relating recently.

. . . Chuck Acree, who brings hometown facts on Hometown Memories (Gillette 9:30 p.m.), helped work his way through high school and college restringing tennis racquets. . . . Pokey Martin, that other talkative Oklahoman, used to talk the women folks into buying hosiery as a house-to-house salesman. . . . Patsy Montana once made her living working in a basket factory, and later in a 5-and-10 store. . . . Chuck Haynes was a railroad switchman who often doubled at cooking in the caboose, and

after a good meal, he'd entertain his fellow trainmen with songs. . . . Ray Ferris learned the trade of wood, wire and metal lathing, as his father was a contractor. He is still a member of that trade union. . . . Harold Safford was a newspaper editor in both Aberdeen and Sioux Falls, South Dakota, before radio "got" him, while Jack Stilwill worked in a canning factory in California and later was a Yankton, South Dakota, newspaper city editor before he entered radio on WNAX. . . . Looks like the old hayloft brought 'em in from many walks of life.

Hired Girl neglects her baking long enough to volunteer the following . . . Weird sounds, ghostly voices, spooky songs, harvest decorations and funny hats proved the presence of the "Spirit of Halloween." . . . Vance McCune, Sr., and Bill Thompson of NBC both scared and scored in a spook sketch. . . . Uncle Ezra appeared in a night-shirt, carrying his trusty musket. . . . Pat Butram recited a Halloween poem he wrote "all by hisself." . . . Salty Holmes sang his inimitable "graveyard" classic. . . . Pokey Martin played "detective," and he makes a good one. Next time I lose a compact I'll get him on its trail. . . . Henry Hornsbuckle was flabbergasted on the Fireside Party when all the acts were masked to fool him. . . . He'd call on one and another would sing. . . . And on Keystone Barn Dance Party, everyone laughed with Lulu Belle as Scotty, Arkie and Chick Hurt ducked for apples—thrillingly described by Jack Stilwill. . . . Young Mr. Hurt got wet!

Ford Hanford, who made his carpenter's saw famous musically in the "Greenwich Village Follies," played it with a mallet and also a violin bow to gratify the network audience. . . . Winnie, Lou and Sally were all togged out in new frocks, sky-blue with lace trimming, and hair ribbons to match. . . . Cute! . . . Otto (Gabe) Ward says his family's mighty pleased with that new Colonial brick home up in northwestern Chicago. . . . "When They Ring Those Golden Bells for You and Me" was beautifully sung by our hayloft quartet. . . . It's a song always enjoyed by Mr. and Mrs. Burridge D. Butler.

Hayloft visitors included Major Stevens of stratosphere fame, who is a friend of Jack Holden, and Cap-

Seen Behind the Scenes

Eddie Allan repeatedly requesting the Orchestra or Howard Peterson to play "Narcissus." . . . Ed Paul is stalled in his car outside the studio . . . waits for someone to come along . . . here come Don and Helen in their car . . . and they give Ed a push to get him started. . . . Spanish Senoritas, Cowboys, Indians, George Washington, Brides, Hoboes, and Ghosts roamed at the masquerade party for all the WLS folks the other night . . . and you should have seen Otto when he walked in with a straw hat and big cigar—dressed in his long underwear! . . . Hal Culver and his wife were seen at the Rodeo watching Patsy Montana and munching peanuts. . . . The Little Theater is more crowded than ever these Saturdays . . . and one of the programs the people enjoy most is "Jolly Joe's Junior Stars" . . . they all love the kiddies. . . . Jack Stilwill limping a bit with a sore knee as the result of a fall off a wagon. . . . Mr. Butler enjoying all the Barn Dance shows down at the Eighth Street Theater Saturday night!

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Real Estate Minded

Members of the National Barn Dance crew are definitely becoming real estate minded. The Rosedale sage, Uncle Ezra, owns a dairy farm near Hebron, Ill.; Kenny Trietsch of the Hoosier Hot Shots is building a filling station in Indiana and Gabe of the Hot Shots recently bought a new home in Peterson Woods, a suburb of Chicago.

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Odd Nickname

"Bevo" is the nickname of NBC Chicago production directors for Professor August Kaltenmeyer (Bruce Kamman). It's a carryover from his World War days, when he was tooting a cornet in a military band.

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Once a Cub Reporter

Gene Rouse, Chicago announcer, spent cub newspaper reporter days working for Bonfils and Tamman on the staff of the Denver Post of "Timberline" fame.

tain McLister, another aviator who flew through the air from Montgomery, Alabama, to see his hayloft friends of the air. . . . From NBC came Stewart Dawson and Norman Barry and their "better halves." . . . Mrs. Maggie Leshure of Fort Scott, Kansas, was one of the enthusiastic members of the audience. . . . She was especially interested in our Irish tenor, Bill O'Connor. . . . You see, Bill is her only brother. . . . Well, s'long—back to my baking.

WLS Program Changes Bring Added Features

THE Old Kitchen Kettle, a program designed for homemakers and broadcast over WLS from 8:30 to 8:45 daily including Saturday, brings to housewives a number of important tips on marketing. The fresh fruit and vegetable market report, formerly heard on Homemakers' Hour, now is included in The Old Kitchen Kettle. This earlier report enables women to benefit from the daily market tips in planning their day's shopping. The singing of Don and Helen is another feature included in the program, along with recipes, household hints and suggestions for home decoration. Guest speakers with messages of especial interest to homemakers are heard frequently on the program.

Homemakers' Hour, formerly heard from 2:00 until 3:00 p.m., Monday through Friday, now is broadcast from 2:00 to 2:30 p.m. every week day, including Saturday. Conducted by Jane Tucker, the program includes news of interest to women, human interest features, talks by important visitors, Julian Bentley's new reports, and on Monday, Wednesday and Friday from 2:05 to 2:10 p.m., Chuck Acree's interesting feature, Something to Talk About. On Tuesday, Thursday and Saturday, Ed Paul, WLS Fanfare reporter, will be featured from 2:05 to 2:10 p.m.

From 2:30 until 3:00, daily through Friday, the Musical Round-Up, sponsored by Consolidated Drug Trades Products, brings to radio listeners the Prairie Ramblers and Patsy Montana, the WLS orchestra and other features. At the same hour on Saturday, Consolidated Drug Trades Products is sponsoring the ever-popular WLS Merry-Go-Round, featuring the well-known WLS National Barn Dance personalities.

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Grand Hotel Reopens

Campana's Grand Hotel, which made its debut over NBC networks on October 1, 1933, returned to the air at 7:30 p.m., CST, Monday, November 8, over the NBC-Blue network, thereby replacing Campana's Vanity Fair, variety show.

Like the Campana's First Nighter series, the Grand Hotel program uses original radio scripts. This is its fifth season on the air.

A flood of request letters from Grand Hotel fans all over the country was the determining factor in bringing about the change in the Monday night program, according to the sponsor, the Campana Sales Company of Batavia, Ill.

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Roles Assigned

CBS actress Virginia Jones and Olan Soule have been assigned roles in the "Jenny Peabody" show heard Mondays, Wednesdays and Fridays at 2:30 p.m., CST, over WBBM.



Miss Irene LaVelle of the Prairie Farmer-WLS business office became the bride of Walter Arthur Hohensee on October 7. Wearing a white lace gown and finger-tip veil, and carrying a bouquet of white roses and lilies-of-the-valley, the bride was given in marriage by Burridge D. Butler. Following the ceremony and reception, Mr. and Mrs. Hohensee left for a motor trip in the South.

Livestock Show to be Aired

As usual, Prairie Farmer-WLS will bring to listeners broadcasts from the arena of the International Livestock Exposition at the Union Stockyards in Chicago. The entire Dinner Bell program will be broadcast direct from the International Amphitheater from 12:00 to 12:45 p.m., CST, from Monday, November 29, through Friday, December 3. On Saturday, November 27, John Baker will conduct a special broadcast from the Amphitheater, which will be in the nature of a preview of the big show. In addition to the Dinner Bell programs, there will be several other WLS broadcasts, to be announced later. These broadcasts will bring to listeners all the important and interesting highlights of the Exposition and included will be broadcasts in the evening from the Horse Show.

The International Exposition is the

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, October 31:

Play safe and you'll play longer.—Georgann Cordingly, 739 Water St., Platteville, Wis.

Alert today; alive tomorrow.—John Zink, Kasbeer, Ill.

The driver drunk is usually sunk.—W. Ray Keil, 829 Buchanan St., Gary, Ind.

Winchell Returns to Air

Walter Winchell, who dropped radio and newspaper work temporarily on his doctor's orders, will return to Radio City and to the air on Sunday, November 14. After an absence of eight weeks from his program, he again will be heard over the NBC-Blue network from 8:30 to 8:45 p.m., CST.

Since his last broadcast, on September 19, Winchell has devoted his time to completing the picture, "Love and Hisses," with Ben Bernie. George Fischer has been broadcasting "Hollywood Whispers" in Winchell's absence.

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NBC Symphony Debut

The debut of the NBC Symphony Orchestra, newest of the world's great symphonic organizations, with the distinguished Pierre Monteux conducting, will take place Saturday, November 13, from 9:00 to 10:30 p.m., CST, over the combined Blue and Red networks of the National Broadcasting Company. It will be the first concert of the first full symphony orchestra ever organized exclusively for and by radio.

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Hockey Games Aired

All of the home games of the Chicago Blackhawks, played on Sunday evenings at the Chicago Stadium, will again be broadcast by WGN. Arrangements have been completed to broadcast the final period of each of the Sunday hockey games to be played by the Hawks from 9:45 to 10:30 p.m.

culmination of all the livestock shows and judging over the entire country.

Judging results will be reported, the color and activity of the big show will be described and conspicuous figures in the livestock world will be brought to the microphone for brief interviews by WLS.

"Life Begins at 70" says Radio's Grand Old Lady

by MARY WRIGHT

EIGHTY-ONE years young, "Aunt Em" Lanning, dispenser of philosophy and cheer each Sunday morning on Everybody's Hour, can't remember when she learned to cook.

"I'll have to be still a little older before my memories reach back that far," she explained.

Although she was her father's only "boy" and hence did a great deal of outside work on their farm near Riley, Illinois, 10 miles from her present home in Marengo, little Emma was also taught to cook at an early age.

"I do remember," she volunteered, "that I was so small that father sawed off a piece from the bottom of a log for me to stand on, to make me high enough so I could reach the table to roll out cookies and pie crust, wash dishes and such." And no wonder, for she was the eldest of eight children and in those days no dish washers nor sinks were available for even the wealthiest. However, Aunt Em is modern enough to enjoy and approve of the modern conveniences and beauty.

"I always loved to cook and did plenty of it," she added. "But I do envy the girls of today who can make such delicious dishes and set a table so it seems almost a shame to eat and spoil the effect. Of course, in those days we cooked quite differently for we had plenty of sour cream and butter. I can't remember using baking powder until after I was married and went to town to live, and then I had to learn to cook all over."

But a few things she made as a child Aunt Em hasn't forgotten, and she brought me a sample of her sugar cookies which are made in an unusual way, but which she says "keep in good condition almost indefinitely—if locked up." And I can assure you they're the real thing—they taste like those Grandmother used to make.

"We used to add caraway seed to these cookies," she commented, "but so many don't care for it that it is just as well to leave it out."

Aunt Em's Sugar Cookies

2 cups sugar	3 tps. baking powder
1 cup scant milk,	½ tsp. soda if sweet
sweet or sour	milk, a little more
1 cup shortening	if sour milk
2 eggs	

Beat eggs, add sugar, beat again, then add milk with soda in. In another dish, put about a pint of flour, rub shortening in flour, like pie crust, add salt and baking powder, then mix all together, adding as much flour as needed. Cookies should be mixed soft. Roll, sprinkle with sugar, and roll in lightly. Cut and bake.

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Another of Aunt Em's old favorites is this pudding with the sauce baked right with it:

Pudding	Sauce
1 cup sugar	2 cups of cherries, fresh or canned (plus 1 c. sugar)
1 tbsp. butter, heaping	if not sweetened)
1 cup sweet milk	2 large cups boiling water
1 egg, well beaten	Small piece butter
2 cups flour	
2 tsp. baking powder	

Combine the ingredients for the sauce in a deep cake pan, pour over it the batter made with the other ingredients, and bake about three-fourths of an hour. You can use any soft fruit.

Combine the ingredients for the sauce in a deep cake pan, pour over it the batter made with the other ingredients, and bake about three-fourths of an hour. You can use any soft fruit.

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And if you want a real old-timer in the chowder line, this is the way they made it back in Aunt Em's girlhood days.

Shred and soak one-half pound of codfish. Fry two slices of salt pork brown, cut in cubes, add to this one quart of boiling water, six potatoes and three onions, cut up. When done, add one quart hot milk, then add codfish, season with salt and pepper, add six broken crackers and serve.

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Does Her Own Housework

To my question "Do you cook now?" she replied, "I certainly do. Come and see." And perhaps that's an invitation that may be accepted as

spontaneously some nice sunny day as it was given.

Yes, although Aunt Em lives alone now, she keeps up a five-room apartment all by her own power, including washing and ironing. Her apartment is in her old home in part of which her grandson, who is the fifth generation to occupy it, also lives.

"Whatever I am doing," was her answer to my question as to what she liked best about housework, which may be a key to those who are in search of happiness.

It was by living this, no doubt, that Aunt Em got her chance in radio—and made good. It happened this way. At 72, a resident of Glendale, California, she wrote a poem "Glendale, the Beautiful" which was published in the city paper. At the opening of a studio in a new hotel, she was asked to read her poem, appearing side by side with the mayor and other notables. This was the first time Aunt Em had ever seen a microphone, but she took it in stride without a sign of "mike fright."

A year or so later, while visiting in Grand Rapids, Michigan, Uncle Jerry of the "Children's Happy Hour" asked her to appear as Grandmother on his program. Apparently this was also a success, for she soon had her own "Sleepy Time" program on which she read her own stories and poems. Next she added WROK, Rockford, to her list, commuting between the two cities until the weather became too cold. Mr. Page discovered her next and the listeners of Dinner Bell were given a treat; Dr. Holland invited her to be guest speaker on Easter, 1937, and finally, on Memorial Day, 1937, she made her first appearance as one of the WLS staff. Everybody's Hour listeners are now the recipients of Aunt Em's bits of philosophy.

Fan Mail Astounds Her

The mail she receives still astounds Aunt Em and she says that sometimes she fears she will waken and find these wonderful letters are not for her. But her tried and proved recipe for success—"Do everything you do well and forget the rest"—will prevent such a fear from materializing.

Does she answer her enormous number of fan letters? Yes, for those who need her most—the shut-ins and those who live in institutions. And to do this, she uses a typewriter given her on her seventy-second birthday by her one and only son, the famous Egbert Van Alstyne, whom you all know for his "In the Shade of the Old Apple Tree," "Memories," "Old Pal," "On the Road to Home Sweet Home," "When I Was a Dreamer," "Little Old Church in the Valley," and many other well-known ballads.

Aunt Em was not willing to rest on the laurels won by her famous son, so at 72 she started to carve her own career. "Life begins at 70" is her belief—and she has proved it can be so.



"Aunt Em" Lanning—with some floral fan mail from listeners.

The Latch String

by CHECK STAFFORD

HOWDY folks: Am writing these lines with vivid pictures of the recent big state corn husking contests still bright. There I saw streamlined tractors dashing about . . . new, last-word machinery, radios and power motors, doing man's bidding. What a wonderful change from the old days when forefathers, with teams and crude tools, worked from sunup to sundown.

Granddaddy used to have to lock the smoke house, put Rover in the wood house, fix the fireplace coals with aches, wind his old "key-winder" watch, blow out the coal oil lamp and go to bed between many big, warm blankets. Today it's easier. He puts up the car, dons pajamas and switches off the boudoir bed lamp. Men used to wear chin whiskers, stovepipe hats, cowhide boots and their watches were as big as saucers. Such are only memories now, of the surviving older settlers or are seen in red, plush-bound family albums, preserved as relics. Beards are declared germ-carriers and barbarous adornment, and the day of the waxed, "handlebar" soup-strainer moustache is no more . . . while moustache coffee cups are about as scarce these days as the old gilt-initialed shaving mugs that used to adorn barber shop walls and the kitchen shelf.

Yes, there are a heap of changes, when you get to thinking 'em all over, aren't there? For instance, how long has it been since you saw a man reach in his jeans hip pocket and, taking out a plug of navy tobacco, bite off a big chew? What has become of fancy armbands? Have they gone the way of puff ties, watch charms and fancy vests? Come to think of it, a fellow would look queer were he to appear on the street in the garb of 40 or 50 years ago. Wonder if our dress and customs, etc., will appear as odd or comic to the people living 50 years hence? Will the young folks of 1987 or 2000—think we were a bunch of old fossils and consider our much-vaunted high living standards of the present as antiquated? Will the streamlines still become

greater so, and will the oncoming generations rush through the sky in powerful planes, with buttons and gadgets controlling each action of daily life? Will business build higher buildings? Will food be taken in chemical food cubes and will everything be different? Who knows . . . and for one, I do not care. TODAY is here and it's big and great and wonderful enough for me. I would ask for but few betterments. Just as the times of the past were wonderful for those who lived then . . . so is today, to me.

We've enjoyed receiving several fine specimens of fall flowers of late . . . one of the most interesting being a bouquet of Golden Flower of the Incas . . . a bright orange-hued flower, growing as high as eight to 10 feet, from Mrs. Clara Lewis, Fairland, Illinois. Mrs. Lewis also sent some hand-some Giant Marigolds. The Incas flower is a native plant of Peru.

Friends of Louise Rothenberg, former member of the "Ranch Girls" team, who appeared with Gene Autry's Cowboy Band at WHAS, Louisville, Ky. . . . will be glad to hear she has joined the staff of WDOD, Chattanooga, Tenn., and is meeting with success. Tom Owens and his band are now located at Cedar Rapids, Iowa, connected with Station WMT there.

Unusual Photography

Frank Kettering of the Hoosier Hot Shots has a rare collection of unusual candid camera shots. His hobby is taking pictures of friends in awkward poses.

Something to Talk About

by CHUCK ACREE

Bob McElwain of the WLS Research Department picked up an odd story the other day while stopping overnight in a small Illinois town (the name of which we cannot reveal because the telephone operator might lose her job). In this town the central switchboard is not very large and the operator's job is a rather dull one. This particular operator who was on duty told Bob that she likes to listen to Art Page and his famous Dinner Bell program from WLS. When 12 o'clock rolls around each noon, she plugs in a line and calls her family at home. Someone there sets the telephone receiver in front of the radio loud speaker and tunes in WLS at 870 kilocycles. And the operator "listens in" to Dinner Bell Time.

On Sunday, October 3, Ed Paul was about to leave the home of his folks in Dubuque, Iowa, when he found that the upholstery of the rear seat of the car was on fire. Not having a fire extinguisher handy, Ed jumped into his car and hurriedly drove it to the nearest fire station, where the blaze was soon extinguished. Captain John Stafford declared that it was the first time in the history of the Dubuque Fire Department that a fire had been rolled right up to the front door of the station.

On Friday, October 2, Nancy Hurstle, a dramatic actress, was scheduled to play a part in the "Virginia Lee and Sunbeam" program. She was also slated to appear a half hour earlier at the CBS studios for the "Big Sister" program. As if this didn't complicate matters enough for the day, Bess Flynn (another actress in the "Big Sister" show) was ill and the entire program had to be broadcast from Miss Flynn's bedside in her home on the north side of Chicago. Nancy solved the problem of getting from one place to the other on time by hiring an ambulance. After the CBS show was over, the ambulance, with several miles and 15 minutes to go, rushed Nancy to the WLS studios for the "Virginia Lee and Sunbeam" program—with four minutes to spare.

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Fanfare

by ED PAUL

HELLO Fanfare Friends! Well, we all went masquerading on Thursday night, October 28, here at WLS and had a swell time. There were goblins, witches, spooks and good old-fashioned ghosts; there were sandwiches, crackers and apples, doughnuts and all sorts of good things to eat. It was a very colorful party and nearly everyone connected with WLS was there. There were awards for unusual costumes, dancing and singing—and not a dull moment.

Now as usual, I carried a little stub of a pencil with me, and while folks weren't looking I jotted down what seemed to me to be some of the outstanding regalias. Of course, I missed lots—because there were so many there that I couldn't hope to catch them all.

No one could have missed the colorful costumes of Lulu Belle and Ken Trietsch—even the judges had to gasp a bit, and award them first prize for the most beautiful costumes in the girls' and boys' class, respectively. Lulu Belle came as a lovely Spanish señorita—Ken Trietsch as a gay caballero.

Awards for the most ridiculous costumes were given to Marge Connell of Prairie Farmer and Arkie. Marge came as a child-bride (a stocking-footed one) and the Wood-chopper came as a big-eared Hobo. They were really funny. Then besides these prize awards, Evelyn Overstake as a Bowery miss and Evelyn Wood (Mary of Verne, Lee and Mary) dressed entirely in cardboard boxes, received special prizes donated by Dr. John Size for the novelty of their attire. For ourselves, we would also have declared a prize for Tom Blanchard and Ruth Shirley, who made a perfect old couple. Anyway, all the honors were well-deserved.

Now those were the prize-winning costumes at our party—here's how some of your other WLS friends were dressed. Scotty was a Mexican señor—Patsy Montana was a Gypsy—Paul Nettinga couldn't forget he was a singer so he came in the Old Heidelberg Singers' attire—Frank Kettering as Zeb Turney (a hill billy from 'way back)—Paul Rose wore a Pirate costume—Howard Black came as a lovely (?) lady—Mrs. Salty Holmes

was Juliet (Romeo's girl friend)—Jack Holden as Big Chief Holdup—Chick Hurt went oriental as "Man Do Fin"—Charlie Nehlsen sported an artificial black eye (I think) and came as "Tuffy Nellie"—Helen Bush made a typical old-fashioned girl—Harold Safford was a Tyrolean.

George Biggar was a Kentucky Colonel, Suh!—Otto came as an ad for long underwear—Pat Buttram (in stripes) was the "Lifer" of the party—Hezzie Trietsch was another bum, that is, of course, in costume—Ray Ferris and the Mrs. came as Minnehaha and—Missey—ha ha!—Salty Holmes was a very muscular looking Cleopatra (or somethin'); he even shaved his moustache for his act—Chuck Ostler attended as a ghost of the Sinclair minstrels—Alice Hull made a pretty little Dutch "cleaner"—Lucille Overstake was a charming Mexicaness—what you could see under her wide-brimmed hat—George Ferguson (of the Artist Bureau) was a "Rooshannn"! Mrs. George Ferguson was a "Volga boat miss"—Helen Jensen (Lou) gave a touch of the "gay nineties"—Ernie Newton went as El Spaniardo.

That gives you an idea of the fun we all had! Oh, yes, in case you are very interested, Sally was there as a charming Irish colleen and yours truly as a mere slip of an Irish lad—Bliss thim ahl! McCluskey, too!

•

I've been having quite a few letters coming in here asking me about the Hilltoppers' new set-up. You know they have added two new members to their organization. Well, here's your information—the two are Augie Klein and Carl Hunt. Augie is the boy you hear playing the accordion. He's just a young fellow, but he does a swell job. The other addition is quite a large one—somewhere over 200 pounds—and he puts all these pounds into some fine fiddle playing. This makes the Hilltoppers a five-man unit now, with Evelyn singing on a good many of their shows. If you haven't heard the new group, do so as soon as possible.

A Chicago listener wants to know of your reporter "Who takes the part of Cornelius on Kaltenmeyer's Kindergarten?" The answer: Billy White.

A further inquiry as to description and age. Well, Billy, who is also a tenor of some note—or notes—was born in Chicago on September 20, 1905. He is 5 feet 5½ inches tall, weighs 160 pounds and has black hair and gray eyes. He is married.

Up in **Belle River, Ill.**, Mrs. Lee Barber would like a few questions answered. In the first place, Hal Culver is the announcer who is on the Smile-A-While program. He is doing a fine job and will probably continue with the early risers for a long time. Also for this same listener, yours truly, (Ed Paul) is 25 years old—and unmarried. No, my picture doesn't appear in the 1937 WLS Family Album, as I didn't join WLS until Jan. 5 of this year. But I'll be there in the 1938 Album. Wait and see!

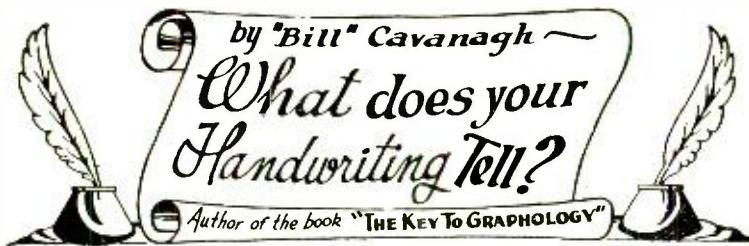
Just a short answer, at present, for a **West Allis, Wis., listener**. Helen Jensen is not married. But I don't know for how many Fanfare weeks I'll be able to make that statement hold up.

For **Mrs. D. D. Higgins of Palestine, Illinois**, here are a few answers: Jim Ameche, younger brother of Don Ameche, plays the part of Jack Armstrong. Jim is a very accomplished young actor. Keep your eye on him. The new Jack Armstrong outlets and times are: five days a week at 4:30 p.m. on the NBC red network and then at 5:30 p.m. by transcription over WMAQ in Chicago. Also for that same listener, the part of Bob Drake in the Betty and Bob program is taken by Spencer Bently, a former New York actor who came into the part after Les Tremayne left the show. Don Ameche was Bob before either of these actors.

Mickey of Norwalk, Wisconsin, writes to ask if Salty Holmes and Howard Black studied the guitar. No, neither of these boys took lessons from teachers. They learned how to play and then watched and profited by observing better guitarists play. Gradually they became accomplished guitar players themselves. But let me say here—it was hard work, on the way up. It is difficult to really master any musical instrument—try it for yourself and see.

Kenny, Illinois, asks me about Gabriel Heatter's program, "We The People." Yes, this program is still on the air over the Columbia Broadcasting System. It is heard on Thursday evenings at 6:30 o'clock.

Up in **Beloit, Wisconsin**, Mrs. C. F. Dawson wonders which programs are put on from the stage of the Eighth Street Theater on the first show of the Barn Dance, Saturday nights. Here's the answer. The first Barn Dance show begins with the Keystone Barn Dance Party at 7:30—this is followed, on the stage also, by the Alka-Seltzer Hour and then at 9:00-9:30 p.m., the Murphy Barnyard Jamboree goes on. These are all broadcast from the stage and witnessed by the audience.



GREETINGS everyone! Sure hope you liked our first article on reading character from handwriting which appeared in Stand By last week. If you'll clip out these articles each week and paste them in a scrapbook you'll find that in a very short time you won't have the least bit of trouble reading character from handwriting, just by using these articles as a guide.



open



closed



open at base

Here are some more interesting facts about the small written letters a, o, d and g. You remember last week I told you the graphological meaning when these four letters were made with the tops open and with the tops closed. Every once in a while you will pick up some handwriting and find the small letters a, o, d and g written with the top closed and looped as the example in this article shows. When you see this sign it is quite safe to say it is a reliable sign for secretiveness and, at times, hypocrisy, which is carried usually to a point of falsehood if the writer is in a corner. Sometimes you will find these four letters written with the base of the letter left open (see example); this sign is not usually found in the letter g. This is a writer you really need to watch. He is most always found to be secretive and one who will tell a falsehood, as the saying is, "without batting an eye." And that is the story of the letters a, o, d and g; next week I'll tell you about the letter b.

Chuck Acree is well known to the radio audience as an outstanding figure on WLS. Let's take a look at Chuck's writing and see what kind of a fellow he really is.

*Curiously yours,
"Chuck"
Acree*

The loops and dash of Chuck's writing spells the word "showman." He is an artistic sort of person, has a vast imagination and is very much of a dreamer. Although Chuck is one who can take a joke, his feelings are very easily hurt. He jumps to con-

cusions, makes his likes and dislikes on the spur of the moment. He's a quick thinker. Like most artists, he is a changeable sort. He is blunt and to the point. Chuck is a fluent talker but keeps his own personal and private business to himself. He is a square-shooting, upright, honest man—with a character as straight as an arrow. Good luck Chuck!

I see my space is all used for this week, so until we meet again in the next issue of Stand By—So Long!

• • •

Championship Racquet-eer

Handsome Phil Hanna of the Three Cheers won more than 30 trophies during the days when he played tennis for championships instead of fun.

The NBC vocalist was invited for three successive years to participate in the Nationals—a classic in which 64 of the country's top flight players are annually selected for invitation. Phil had to refuse every time because he was working his way through college and didn't want to give up his job.

• • •

Shopping by Air

Tommy Bartlett, gossiping housewife interviewer of the WBBM "Meet the Missus" laugh sessions, inaugurated a new series of programs, "The Missus Goes to Market," on Monday, November 8. Using WBBM's new "Mobile Air Theater" trailer-studio, Tommy visits a different grocery store each Monday, Wednesday and Friday, and interview housewives as they do their shopping.

• • •

Bobs Her Hair

Lucille Long, one of the singers of the WLS National Barn Dance, has finally had her hair bobbed. She had worn long tresses since she was four years old.

Man on the Cover

HOWARD PETERSON

HOWARD PETERSON, staff organist at WLS, is a radio veteran—although he's only in his early forties. His first broadcast, nearly a dozen years ago, was from WJJD in Chicago and since then he has worked as staff and guest artist at various radio stations throughout the Middle West.

Last September, when Ralph Emerson left WLS to join the staff of KOY in Phoenix, Arizona, Howard took his place at the Prairie Farmer station. Soon after that he played his 3,000th program on the air. Once in the earlier days of radio, he played a continuous program from midnight until after 5 o'clock in the morning. That particular program was designed to continue for not more than an hour, but the announcer told listeners that all telephone or wire requests for certain pieces would be complied with. The requests poured in so thick and fast that Peterson finally had to give up in despair—after more than five hours of playing—with hundreds of request numbers still unplayed.

Many of Howard's own compositions, among them "Streamlined Rhythm," are well-known and a number of his musical arrangements are played by leading orchestras. For a time he worked on Wayne King's staff of composers and arrangers. On his own programs, he uses an original theme, "Just to Be with You." He holds the distinction of having made the first organ recordings released by the Columbia Phonograph Company.

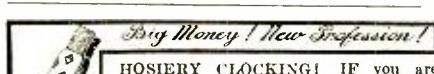
Born in La Porte, Indiana, July 14, 1895, Howard was educated in the public schools of Michigan City, Indiana. In addition to the organ, he plays the piano, cello, drums and saxophone. Although he has traveled considerably, he calls Chicago his home.

Blond and blue-eyed, six feet, two inches tall and weighing 250 pounds, Howard's favorite food is a good, thick steak. His favorite color is blue. He collects pipes—and likes to drive a car. But more than anything else, he likes to compose and arrange music.



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Kilocycle Kradle Kids



(Above) News editor Julian Bentley wasn't in the least concerned with world events when this was taken.

(Upper left) No one guessed when Reggie Cross sat for this photograph that he'd be a harmonica player.

(Upper right) Lulu Belle was just about the age that Linda Lou is now when she "smiled for the birdie."

(Left) This serious little curly-headed tot is Grace Wilson—long before she dreamed of a stage and radio career.

(Right) When tiny Helen Jensen got all dressed up for this picture, she was a little less than a year old.

(Lower left) Mary Jane and Caroline DeZurik were more interested in cabbages than in yodeling at this age.

(Lower right) Baby Glenn Snyder evidently was skeptical of the whole business of having his picture taken.



Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

HERE is another old song that you readers have been asking us to print. Remember?

Old Rattler

"Old Rattler was a good old dog, as blind as he could be; But every night at supper time, I believe that dog could see."

Chorus:

"Old Rattler treed the other night, I thought he'd treed a coon; But when I'd come to find it out, he was barking at the moon.

Granddad had a muley cow, she was muley when she was born; It took a jaybird forty years to fly from horn to horn.

We had an old yellow hen, we set her as you know; We set her on three buzzard eggs, she hatched out one old crow.

Climb those blue ridge mountains, they're forty-seven miles around; I think I'll buy me a sager axe and cut those mountains down.

Now old Rattler's dead and gone, where the good dogs all go; You'd better not act a dog yourself, or you'll be going there too."

SONG EXCHANGE

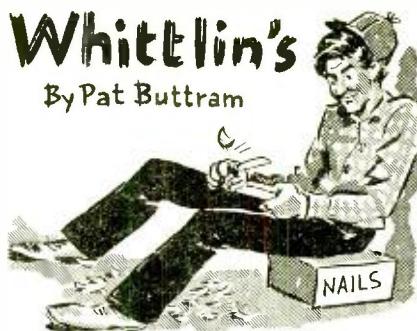
Stanley Wick, 750 Chicago Street, Hammond, Indiana, has written to Grace Moore, Decatur, Illinois, whose name appeared in the October 30 issue of Stand By, but his letter was returned marked "Not In Directory." He has the songs requested by Miss Moore, and asks that she write him and give the correct address.

Marjorie Gibson, Route 4, Box 50, Kenosha, Wisconsin, will exchange songs in her collection for "Little Ranch House on the Old Circle B," "Echoes from the Hills," "Chuck Wagon Blues" and "Papa, Don't Make Me Go to Bed." The latter song reads as follows:

"Don't, Papa, and I'll be good;
Don't, Papa, and I'll be good;
That's what I heard him say,
And it haunts me night and day;
Papa, please don't make me go to bed
And I'll be good—"

Jean Head, R. 7, Decatur, Illinois, would like the words and music to "What Would You Give in Exchange for Your Soul?" and "Across the Great Divide."

Berniece Taluc, Fairchild, Wisconsin, will trade any one of the two hundred songs she has for copies of



Fame iz jes' like climbin' a greased pole to win a prize uv ten dollars, an' spilin' a suit uv clothes worth fifteen, a-doin' it.

Ther' iz no sech thing az gittin' to th' top uv th' ladder in this world; if we reach th' utmost round, then we mourn because th' ladder ain't longer.

Menny a man has lost a good position on the ladder uv success bi lettin' go, to spit on hiz hands.

We can't all be geniuses an' weourt not to want to. A early genuis iz like early cabbage . . . it don't head well. . . . One man, uv good 40 hoss power sence, iz worth more to th' world than a whole drove uv geniuses.

Yourn til they curb th' market,
PAT.

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The Friendly Gardener

I THINK it was the drawlin' philosopher, Abe Martin, from Brown county, Indiana, who said: "Four out of five have spirea." Well, at this time o' year, the same thing pretty near applies to paper white narcissi. Most everywhere I've been lately they've got a bowl of bulbs sittin' around waitin' for 'em to come into bloom. Yep, we've got some at our house, too, with leaves four or five inches high.



I don't suppose there's a flower that's easier to grow than the paper white narcissi. All you do is put 'em in a bowl with some stones an' some water, an' leave 'em in a warm room. Usually, you'll get flowers. Once in a while, of course, you may find that they run to tops. That may be caused by havin' the room too warm, or it may be the fault of the bulbs themselves.

You'll probably get better flowers if you put the bulbs in a dark closet

for two or three weeks after you plant 'em; but that isn't necessary. You can get flowers, an' good ones, just by leavin' em' in the light.

Now, just because paper white narcissi are the easiest bulbs to grow, don't forget about some o' the others. You can grow hyacinths, tulips and narcissi of most all kinds if you want to. Now, of course, they won't come into bloom as quickly as the paper whites, but you can have 'em late in the winter.

The thing to do with these other bulbs is plant 'em in flower pots, in good, rich soil. Then set these pots outdoors in a cold cellar or cold-frame, or some other place where they'll be cold, but not below freezing.

Plant 'em now, an' leave 'em in the ground until 'long about January or February. While they're stored down around 36 degrees, the roots will start to growin' an' then when you bring 'em into the house the last part of January or later, the tops'll be ready to start. An' you can have springtime indoors beginnin' in February.

This business of storin' the bulbs at the right temperature is just about the most important part of the job. If the bulbs freeze, the roots won't grow; an' a temperature much above 40 degrees is bad medicine, too. A moist root storage, where the temperature can be kept around 36 degrees, or an old hotbed or coldframe where the bulbs can be covered with straw is just about as good a place as you can get to start your bulbs.

It may take time an' trouble now, but wait till next February or March when those bulbs start bloomin' indoors; you'll say it's worth all the effort you put into it.

Experimental Television

Expanding the scope of its experimental television, the National Broadcasting Company inaugurated outdoor pick-ups last month in America with an RCA mobile television station. The portable unit is the first to be built in the United States.

The outdoor experimentation is another forward step in the television field tests conducted in cooperation with the Radio Corporation of America, NBC's parent company. Immediately after the delivery of the new station, October 18, NBC engineers began an intensive schedule of televising outdoor scenes and current events. Football games and other sports, parades and news events are listed in the outdoor schedule. All of the work, however, is strictly experimental, with a view of improving the equipment and methods of RCA television.

The new mobile television station consists of two specially constructed motor studios, each about the size of a large bus. Apparatus for picture and sound pick-up are installed in one, and a video transmitter, operating on a frequency of 177,000 kilocycles, in the other. In the metropolitan area, where many tall buildings make high frequency transmission difficult, the units' workable range is 25 miles. Ten engineers are required to operate the two television units. In the experimental field work NBC's present mobile sound transmitter is included in the station.

Both picture and sound is relayed by micro-wave to the NBC television transmitter in the Empire State Building. There the programs are broadcast to the 100 receivers NBC has placed in the homes of trained observers throughout the metropolitan area.

Pokey Martin and Arkie



LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:15 to 7:30 A. M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

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Warblers, Dark, Variegated and Orange singing males. Females. Special prices for unrelated pairs. Satisfaction guaranteed. Mrs. Harry Munster, Saybrook, Illinois.

Cleaning and Pressing

Parcel Post your Cleaning and Pressing to Chicago. Plain one-piece Dresses, Men's Suits, Topcoats, Ladies' Plain Coats 39¢. Heavy and fancy goods and 2-piece dresses at small extra charge. J&S Cleaners, Inc., 3459 Lawrence Ave., Dept. SB, Chicago, Ill.

Coles County Pop Corn

The best dad-burned corn you ever popped—eight pounds, delivered, one dollar. Uncle Ray, Mattoon, Illinois. Box 366.

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Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

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For Sale, near Sparland, Illinois—800-acre tract of land and water. One and three-fourths miles of river front. Balance timber and farm land. No trades. Fred Zook, Washburn, Illinois.

For Inventors

We successfully sell inventions, patented and unpatented. Write for proof, and tell us what you have for sale. Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

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With every \$1.00 order or more. Twenty-one Beautiful Assorted Christmas Cards and Folders, 50¢. Twenty-one Religious, \$1.00. Twelve Kleen, Klever, Komic, 60¢. Fifteen Kiddies' Assortment, 50¢. Burton Service, 7244 Stewart, Chicago.

Free, Friendship Book with first 25 orders. Six full size Novelty designs, doll cradle, knittingbag handles. Dutch windmill and what-nots, all postpaid. 25¢ in coin. Novel-T Design Co., Station F. R. 1, Box 253, Milwaukee, Wisconsin.

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Christmas Cards—50 for \$1.00, 25 for 80¢; your name imprinted free. Frank Pearson, % Box 20, Stand By.

Hawaiian Guitar Students

Don Wilson's compositions and arrangements for steel guitar. Special offer: Levee Blues; Etude in E seventh; Desert Fantasy. Full directions supplied with each. Six different tunings for the Hawaiian Guitar. All for one dollar. Special arrangements of any piece you wish, 50 cents each. Don Wilson, WLS, Chicago.

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Women—Handy with needle and anxious to make money! Read our ad page 9. Thompson, Dept. S, 4447 N. Winchester, Chicago.

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Ice Machines, all Standard Makes and sizes, actually half price or less. Have you tried our "Cleartempic"? Write for Free sample today. Born, 35 E. Wacker, Chicago.

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Free Gypsy Key to lucky dream. Just send 10¢ to cover postage. Eagle Letter Co., 2137 S. Fifth Place, Milwaukee, Wisconsin.

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Musicians: Special "hot" choruses for all instruments on any standard number (Diana, China Boy, etc.), three for \$1.00. Write to "Take Off," 3658 W. Ohio St., Chicago, Ill.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Christmas Special! Two photographic Christmas Cards, colored design, envelopes, with roll developed, 8 prints, 25¢, or 8 reprints and cards, 25¢. Enclose ad. Midwest Photo, Janesville, Wisconsin.

Free Monogram Pen or Pencil with first roll developed, printed—30¢. Or with 20 reprints—35¢. Fred's, RiverGrove, Illinois.

At last! All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints, 3¢. Fast service. Natural Color Photo, C-94, Janesville, Wisconsin.

20 reprints 25¢, 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42, Maywood, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 1443 Belmont Avenue, Chicago.

Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Film developed with 16 prints and enlargement coupon, 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.

Latest in Photo Finishing. Miniature films developed, printed 3x4—4¢ each. Two enlargements free each roll. Radio Film, La Crosse, Wisconsin.

Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, RiverGrove, Illinois.

Hand-colored enlargements with each roll, 25¢. 40 reprints, 50¢. Colorograph, Dunning Station, Chicago, Illinois.

Photo Film Finishing

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Enlargements, 4x6, five for 25¢; 5x7, three for 25¢; 8x10, three for 35¢. Hand-colored and framed, each, 4x6, 30¢; 5x7, 35¢; 8x10, 45¢. Send film negatives. Enlargers, Maywood, Ill.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed. Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed. Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢, 40 reprints, 50¢, 100¢, \$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6, 25¢; 3—5x7, 25¢; 3—8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6907-86 George Street, Chicago.

One Day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Perfume

Michigan Avenue shop offers you high quality imported perfumes at wholesale prices. Testing sample 10¢. Mention odor. Attractive offer to agents. Write Box 5, % Stand By, Chicago.

Postage Stamps, Coins and Curios

Indian relies, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Property for Sale

Tavern, cement block building, with dance hall, 6 living rooms, 5-car garage, acre ground, fruit trees. One-fourth mile west of city limits, highway 163. Price \$2,000. Mrs. Mary Lushnik, R. 2, Clinton, Indiana.

Quilt Pieces for Sale

Remnants for garments and quilts, 25-yard bundle, \$1.00 postpaid. Union Mills, Sandoval, Illinois.

Fast-color prints, 100-20¢, 200-35¢. Fancy silks, one pound 50¢; three pounds \$1.00. Remnants for garments, two pounds \$1.00. Crouch's Remnants, Centralia, Illinois.

Bright colored, good material quilt patches, 16oz, 30¢, 36oz, 60¢, 3¾ lbs, \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Radios for Sale

All 1938 Electric Models

PHILCO—ZENITH—RCA—VICTOR

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5 tube AC-DC Midget Radios

Brand new—\$8.75

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WLS DAILY PROGRAMS

Saturday, November 13, to Saturday, November 20

870 k.c. — 50,000 Watts



Patsy Montana doesn't look much like a cowgirl here, does she? But when you see her wearing a fringed leather skirt and high-heeled boots, you know that she's a daughter of the prairies.

Sunday Morning

NOVEMBER 14
(CENTRAL STANDARD TIME)

8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Feber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning; Lawson Y.M.C.A. Glee Club.
9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
9:45—Weather; News Report—Julian Bentley.
10:00—"Folks Worth Knowing," by John Baker.
10:30—WLS Concert Hour—Orchestra; Herman Feber; Roy Anderson, soloist.
11:00—NBC—The Southernaires.
11:30—Grace Wilson, "Singing Your Songs."
11:45—Helen Jensen at the Organ.
11:58—Weather Report; Chicago Livestock Estimates.
12:00—Sign off.

Sunday Evening

NOVEMBER 14
6:30 p. m. to 8:00 p. m.
(CENTRAL STANDARD TIME)

6:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
7:00—NBC—General Motors Concert—Erno Rapee, conductor.
8:00—Sign off.

Monday to Friday MORNING PROGRAMS

NOV. 15 TO NOV. 19
(CENTRAL STANDARD TIME)

5:30—Smile-A-While — Prairie Ramblers and Patsy; Arkie.
6:00—Farm Bulletin Board; Weather; Livestock Estimates.
6:15—Mon., Wed., Fri. — Kentucky Girls and Prairie Ramblers.
Tues., Thurs., Sat.—DeZurik Sisters & Hilltoppers.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing." (Ralston Purina) (E. T.)
Tues., Thurs., Sat.—Curly and Prairie Ramblers. (Zanol)
- 6:45—Pat and Henry.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
Tues., Thurs., Sat.—Evelyn and Hilltoppers. (Flex-O-Glass)
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News Report—Julian Bentley; Bookings Announcements.
- 8:30—The Old Kitchen Kettle—Don & Helen.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers)
Tues., Thurs., Sat.—Morning Minstrels with Noveldeons, Puddin' Head Jackson, Mephœbus Mayfair Manchester, Possum Tuttle and Bill Thall; interlocutor. (Olson Rug Co.)
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Ma Perkins. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neill's. (Ivory)
- 10:15—NBC—Road of Life. (Chipco)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
Tues., Thurs.—Don & Helen.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—Mon., Wed.—Priscilla Pride; Howard Peterson. (Downtown Shopping News)
Tues., Thurs., Sat.—"For People Only"—Chuck Acree and Pokey Martin.
Fri.—"Big City Parade." (Downtown Shopping News)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)
(CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page — 15 minutes of varied farm and musical features.
Tues.—Midwest on Parade, featuring Fond du Lac, Wisconsin.

SATURDAY EVENING, NOVEMBER 13

(CENTRAL STANDARD TIME)

7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors. (Mantle Lamp Co.)

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)

8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Lucille Long; The Noveldeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Quartet; Grace Wilson; Prairie Ramblers; Patsy Montana; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)

9:30—"Hometown Memories" — Quartet; Grace Wilson; Hilltoppers; Chuck Acree. (Gillette)

10:00—"Tall Story Club," with Pokey Martin. (KENTucky Club)

10:30—Coleman Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Arkie; Grace; Wilson; DeZurik Sisters. (Coleman Lamp)

11:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Noveldeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; "Curly," Evelyn & Hilltoppers, and many others.

12:00—Sign off.

8:45—Morning Minstrels. (Olson Rug)
 8:55—Livestock Estimates and Hog Flash.
 9:00—Jolly Joe's Junior Stars.
 9:30—Chief Gumbo. (Campbell Cereal)
 9:45—News Report—Julian Bentley.
 9:50—Poultry and Dressed Veal Markets.
 9:55—Program News—Harold Safford.
 10:00—High School Parade—Proviso Township High School. (Downtown Shopping News)
 10:15—Priscilla Pride. (Downtown Shopping News)
 10:30—WLS on Parade—Variety Entertainers.
 11:00—Fanfare Interview.
 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
 11:30—"For People Only"—Chuck Acree and Pokey Martin.
 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
 11:55—News Report—Julian Bentley.
 12:00—Poultry Service Time.
 12:15—Curly and Prairie Ramblers.
 12:30—Closing Grain Market Summary—F. C. Bissell.
 12:50—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
 1:00—Home Talent Program.
 1:15—The Old Timers—Otto, Jack & The Novelties. (McKenzie)
 1:30—Home Talent Program.
 1:45—Kentucky Girls.
 2:00—Homemakers' Hour, conducted by Jane Tucker, including News and Fanfare.
 2:30—Merry-Go-Round. (Consolidated Drug Trades)
 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, NOVEMBER 15

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—Guest Speaker.
 7:30—NBC—Vanity Fair. (Campana Sales Corp.)
 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, NOVEMBER 16

7:00—NBC—Husbands & Wives. (Pond's)
 7:30—NBC—Edgar Guest. (Household Finance)
 8:00—NBC—To be announced.

WEDNESDAY, NOVEMBER 17

7:00—NBC—Eddy Duchin and His Orchestra. (Elizabeth Arden)
 7:45—WLS—DeZurik Sisters.
 8:00—WLS—Don & Helen.
 8:15—WLS—Curly—

THURSDAY, NOVEMBER 18

7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
 7:15—WLS—Organ Moods—Howard Peterson.
 7:30—NBC—"March of Time." (Time, Fortune & Life)
 8:00—WLS—Joe & Alma—Kentucky Girls.
 8:15—WLS—Evelyn and Howard Peterson.

FRIDAY, NOVEMBER 19

7:00—NBC—Grand Central Station. (Lambert)
 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
 8:00—NBC—Varsity Show. (General Motors)

School Time

(School Time is presented each school day at one o'clock Central Standard Time by Prairie Farmer—WLS, for boys and girls in schools of the Middle West.)

Business and Industry

From 40 feet under the city of Chicago, boys and girls listening to School Time on Wednesday, November 3, learned what the Chicago Freight Tunnels mean to Chicago's transportation system. The heart of Chicago is traced with a network of tunnels which handle about 650,000 tons of freight each year. Each day,

the small freight cars, pulled in the tunnels by electric motors, carry the freight that would normally be handled by 5,000 trucks. Mr. J. H. Burke, manager of the tunnel system, explained to the boys and girls that carrying this freight under the streets instead of on them helps greatly in avoiding traffic jams.

The tunnels are six feet wide and seven and a half feet high; they are lighted with electric lights throughout. At intersections, mirrors are mounted so the motorman can see if trains are coming in other directions.

Freight cars are brought into the tunnels and taken out by means of elevators.

Collecting Animals for the Field Museum

Mr. Colin Campbell Sanborn, curator of mammals of the Field Museum of Natural History, in Chicago, visited School Time on Friday, November 5, and told how specimens are gathered for the many fine groups of animals displayed in the Field Museum. As a typical example, Mr. Sanborn told of a trip which he made to the state of Matto Grosso in Brazil, to collect specimens of anteaters, tapirs, and marsh deer.

He had the assistance of Prudencio, an old Bororo Indian hunter who worked for an American cattle company in Brazil, and part of the time the hunter's son was with them. Obtaining marsh deer proved to be no problem, but tapirs were scarce and it was 10 days before they even saw one. Mr. Sanborn and Prudencio were riding down a hillside through tall grass when suddenly Prudencio stopped and pointed. Only the back of a tapir could be seen. Prudencio pointed in the direction which the animal was headed, and with those directions, Mr. Sanborn shot and succeeded in putting a bullet through the heart.

A few days later Prudencio came into camp and announced that he had captured a young tapir alive, by lassoing it. He made a rope harness and drove the tapir back toward camp, but suddenly the animal balked and refused to move. So he was left tied to a tree overnight.

To make the exhibits look as realistic as possible, Mr. Sanborn and other scientists from the museum, take many photographs of the animals and of the country in which they are found. It is necessary to collect samples of soil, grass, plants, shrubs and trees; to note the colors of all these so they may be reproduced almost exactly in the museum. Skilled taxidermists mount the animals over metal and plaster frames, using measurements taken from the actual animals. The great care and skill used in collecting the animals and mounting them in a natural setting makes possible the attractive and realistic exhibits to be found in the Field Museum.

Watch this Space

For Appearance of
WLS Artists In YOUR
Community

SUNDAY, NOVEMBER 14

ROSSVILLE, ILL., Rossville. Theater—ARKANSAS WOODCHOPPER
TOULON, ILL., Stark Theater—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Chuck, Ray & Christine.

TUESDAY, NOVEMBER 16

OSHKOSH, WIS., Oshkosh Theater—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Four Hired Hands; Caroline & Mary Jane DeZurik; Bill McCluskey; Billy Woods.

WEDNESDAY, NOVEMBER 17

AURORA, ILL., Paramount Theater—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Patsy Montana; Prairie Ramblers; Pauline; Bill McCluskey; Billy Woods.

THURSDAY, NOVEMBER 18

PROPHESTOWN, ILL., High School Auditorium—WLS NATIONAL BARN DANCE: Arkansas Woodchopper; Pokey Martin; Verne, Lee & Mary; Chuck, Ray & Christine; Hoosier Sod Busters.

DECATUR, ILL., Decatur Auto Show—CAROLINE & MARY JANE DEZURIK.
HUDSONVILLE, MICH., Hudsonville Auditorium—WLS ON PARADE: Pat Buttram; Winnie, Lou & Sally; Tom Corwin; Four Hired Hands; Billy Woods; Pauline.

FRIDAY, NOVEMBER 19

DECATUR, ILL., Decatur Auto Show—PAT BUTTRAM & HENRY HORNS-BUCKLE.

HIGHLAND PARK, ILLINOIS, Deerfield-Shields H. S. Auditorium—WLS ON PARADE: Hoosier Sod Busters; Chuck & Ray; Otto & the Noveldeons; Bill McCluskey; Caroline & Mary Jane DeZurik; Billy Woods.



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