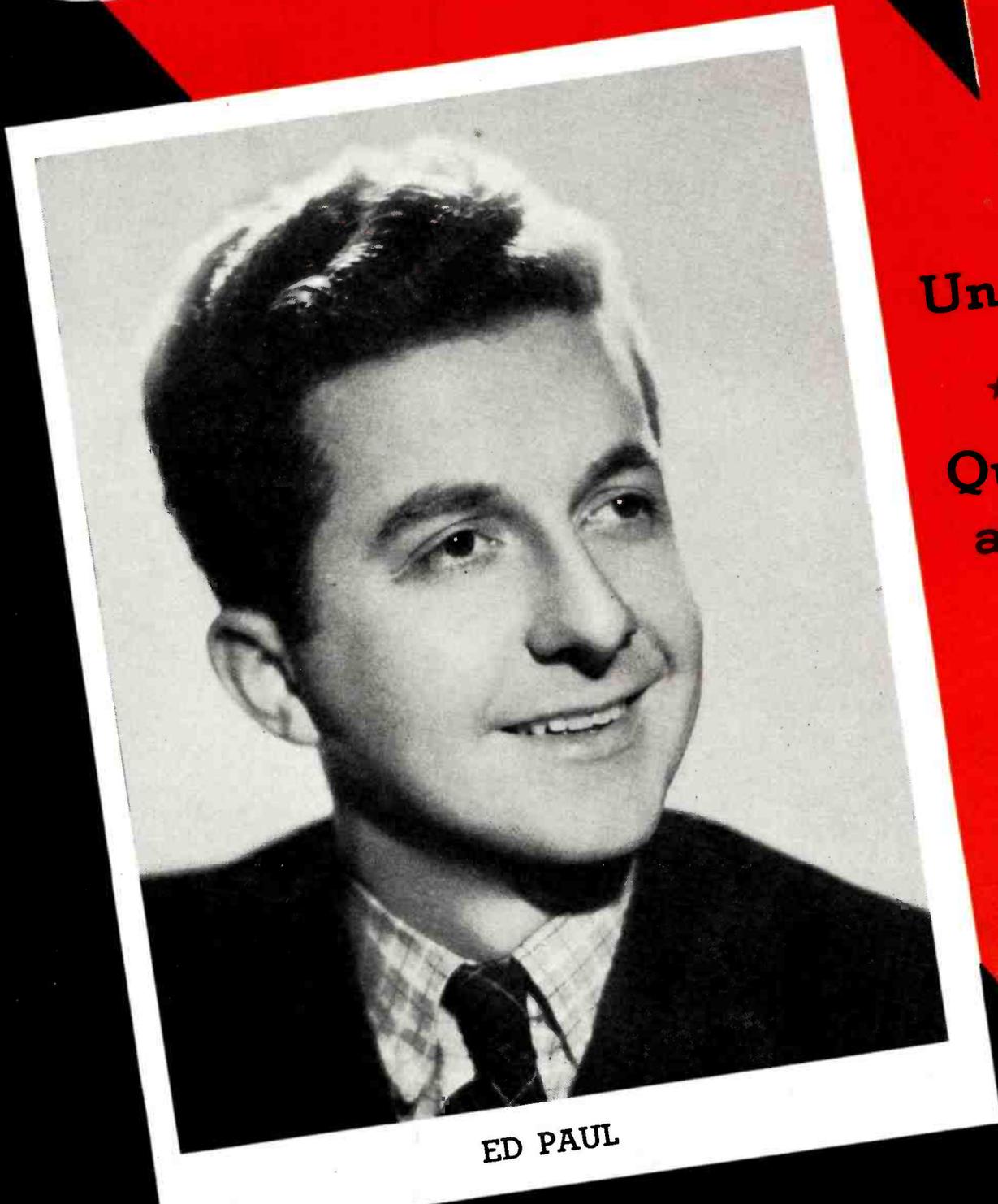


HARRISON PUTNAM
AND I
TELEPHONED WITH

Stand By

MAY 15, 1937

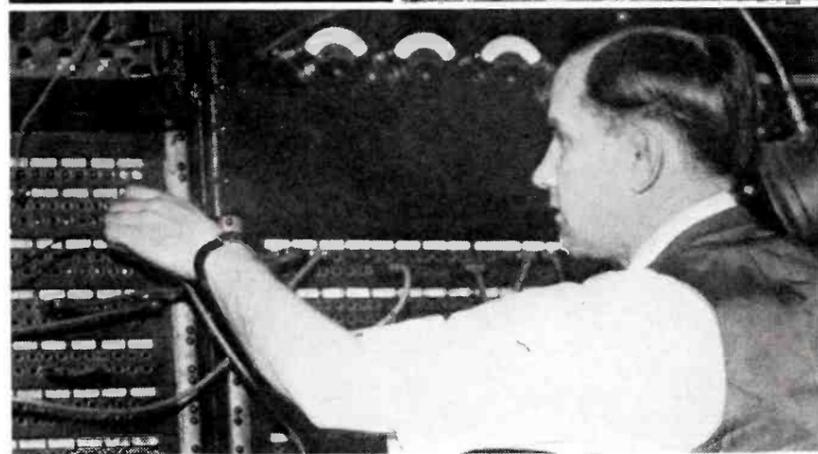
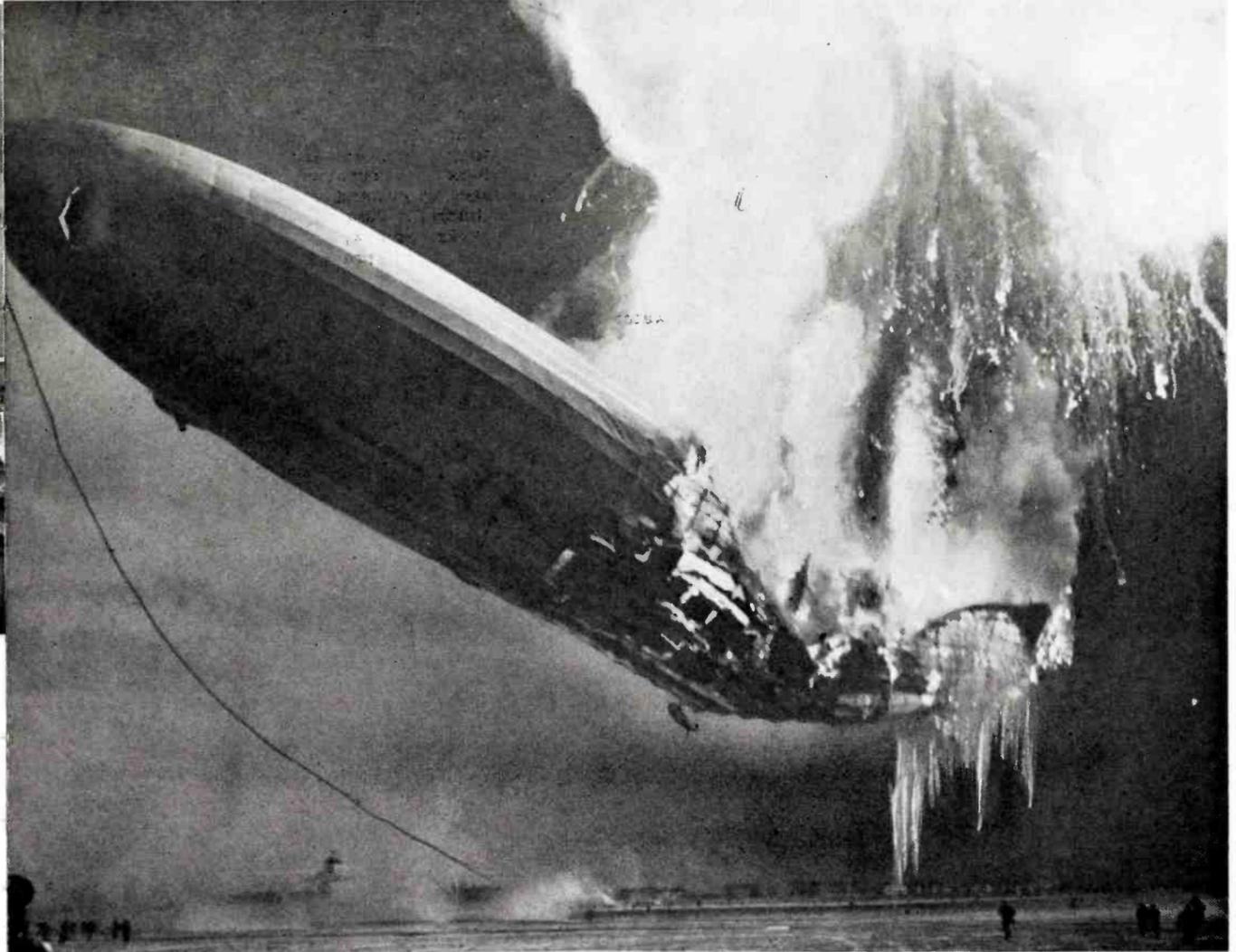


ED PAUL

Under Fire!

★ ★ ★

**Queens and
a Princess**



Top left, Announcer Herb Morrison who made radio history with one of the finest eye-witness stories of all time. Above, the Hindenburg over New York en route to Lakehurst. At left, Engineer Charles Nehlsen who made the recording under extreme difficulty. On opposite page, Journey's End.



explained why the zeppelin had been delayed and gave a graphic description of the interior of the ship. When the Hindenburg came into view, slowed down by the rain, Herb described its approach and descent as the ground crew caught the ropes and started to pull the nose down.

Herb's own story is:

"All motors but one were dead and this was a left rear, which was sputtering and about to stop. Just as I told about the motor, there was a sudden blinding flash from the tail surface. I shouted 'It's burst into flames!'"

The first explosion knocked the needle off the record, but quick-thinking on Charlie's part saved the transcription and he was able to pick up Herb's very next words.

Recovering from the shock and horror of his first sight of the disaster, Herb carried on his running account, telling about the second explosion.

As soon as the flaming wreckage crashed to earth, Herb shouted, "Fade it away, Charlie." He rushed to the fiery furnace that had been the Hindenburg and helped remove Phil Mangone, the first (To page 12)

Recovering from the shock and horror of his first sight of the disaster, Herb carried on his running account, telling about the second explosion.

UNDER FIRE!

"It's burst into flames!" With those words Herb Morrison recorded the beginning of one of the greatest special events scoops in the history of radio... the Zeppelin Hindenburg disaster!

When Herb and Charlie Nehlsen boarded an American Airlines plane, carrying special recording equipment, Wednesday noon, they expected to get an unusual and interesting transcription of the landing of the Hindenburg on its first 1937 flight.

But the unexpected happened! And they recorded the only verbal eye-witness account of the tragic explosion of the zeppelin, which caused the death of at least 34 passengers and members of the crew.

Single-handed, Herb covered a run-

ning story of the crash from the first explosion until the flames were extinguished.

Thousands of WLS listeners heard this transcription in full on May 7 at 11:45 a. m., CST. So many requests were received to repeat the transcription for a night audience that a condensed version was broadcast again on WLS, May 8 at 9:30 p. m. Also, portions of it were broadcast over the NBC-Red network, May 7 at 2:30 p. m. and again that evening.

For three weeks Herb had read everything he could find about the Hindenburg and other lighter-than-air craft in preparation for the broadcast from Lakehurst, New Jersey. When he and Charlie started making the record at 5:00 p. m., CST, he



The "Old Hayloft"

By the Hired Man



EVERY Saturday night. . . . Crowds milling in lobby waiting for the doors to open. . . . "Tim" selling tickets. . . . Last-minute ticket buyers sometimes disappointed. . . . Charley Lapka, Eighth Street Theatre manager, hurrying around busily. . . . "Louie" taking tickets. . . . Head usherette Jessie Stearns greeting all comers with a smile and directing them to their seats. . . . Orchestra men tuning up and playing in pit before Buttram's famous curtain talk. . . . Chuck Acree listening carefully to Keystone Party from side lines. . . . Mrs. Joe Kelly knitting in the lounging room off stage. . . . Artists "talking shop" in same room, not hearing the program going on air 20 feet away that folks from Maine to California are enjoying. . . . Evelyn, Ernie Newton, Reggie Cross and others nibbling pickles and olives from luncheon table. . . . They can't wait till "soup's on." . . . Tom Rowe at the controls in operating room, hearing the whole show and seeing none of it. . . . Cowbells. . . . Bales of hay. . . . Lanterns. . . . Trying to make Arkie laugh. . . . He does!

W. B. (Dad) Chenoweth and friends interested members of audience Saturday night. . . . Used to play old-time fiddle on Barn Dance around 1927 or '28. . . . A Texan, he was southern champion in old-time fiddling contests held at Confederate Reunions at Memphis, Dallas and Birmingham, respectively, in 1924-25-26. . . . How he'd love to join the stage gang and draw the rosined bow across the strings again! . . . Right arm is paralyzed now. . . . Nearly 70. . . . Had more hard luck, he claims, than any man in America. . . . Calls himself "America's Forgotten Man No. 1." . . . Held first automobile license in state of Texas. . . . Has proof to show that he perfected first six-cylinder car. . . . But he has fared as have so many inventors. . . . Fine white-haired old gentleman!

Protest and Defense! . . . A LaSalle, Illinois, friend, M. M., writes: "I have greatly enjoyed reading your column but was really disappointed in this week's issue. That wasn't nice to put in that letter by R. E. H. about Lulu Belle. We think she's swell. No one can take her place and we never hear enough of her." . . . And plenty of folks will agree with you, M. M.

Joe Kelly says it's a "sure cure for the blues" to stand on the side of the

hayloft platform and watch the facial expressions of members of the audience when one of the "comedians" is performing. . . . Most everybody is laughing audibly or smiling broadly. . . . Even when Buttram performs. . . . One of the Barn Dance mysteries, according to Joe, is who puts the imprint of rouged lips on Otto's cheek.

Hired Girl comes through with these facts. . . . **Signs of spring:** Boy walked in with fishing pole and pair of roller skates. . . . Fair maiden with tennis racket. . . . Girls with May baskets. . . . Forty-four Juniors and Seniors from Harrison township, Delaware county, Indiana, and said the old hayloft show was "high spot" of day's visit in Windy City. . . . Good to have Purv Pullen, who imitated everything imaginable, even the St. Louis Cardinals, some of whom were present. . . . They were Lon Warneke, Dizzy Dean, Johnny Mize, Pepper Martin and Frenchy Bordagaray, and from the Cubs, Charley and Mrs. Root and Gabby Harnett with his wife. . . . Buttram, the "Potato Floater King," lost his whittlin' knife and tried to borrow Lon Warneke's. . . . He'd left it home.

Versatile Mikeman

ONE of the first Man on the Street broadcasts in the Middle West was conducted by Ed Paul. That was at WKBB, Dubuque, Iowa, back in the early part of 1934, before a pedestrian was likely to run into a man with a microphone every time he turned a corner.

Ed had just graduated from Columbia College in Dubuque and this was his first radio job. He had been interested in dramatics all during college and had spent one summer in a stock company, touring Iowa.

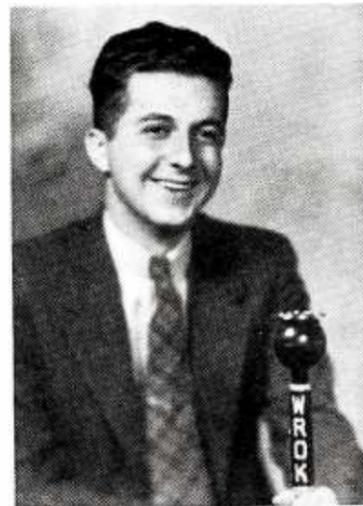
During his senior year, Ed was auditioned by WKBB and went to work for the station the day after his try-out, combining his radio work with his studies.

Since he played on the college tennis team and coached football, basketball and baseball in the Dubuque parochial league, it was natural that Ed should be especially interested in broadcasting sports events.

After more than a year at the

Dubuque station, Ed was offered a job at WROK, Rockford, and took it. Several months later he went to WOC, Davenport, as announcer and publicity director. Covering sports was among his duties and he announced both the National Volley Ball tournament and the Iowa State Basketball tournament that year. He also wrote and broadcast a daily children's show for a sponsor for 26 weeks, and wrote a news oddities commercial program for six months. From WOC, Ed went back to WROK in August, 1936, and remained there until January, 1937, when he came to WLS.

While Ed has had no opportunity for his sports announcing in the Windy City, he has showed his versatility in a number of ways. In addition to straight announcing, he has



Prefers sports announcing.

taken the lead in several Homemakers' Hour plays and recently wrote a "problem play" that was produced in the Little Home Theatre. Ed also writes poetry, a hobby he has continued since his academy days when he was editor of a school publication.

A bachelor, Ed likes to do his own cooking in the apartment he shares with Lynn Brandt, NBC announcer. Ed was born in Dubuque on June 28, 1912, and has brown eyes and curly brown hair. He is five feet, nine inches tall and weighs 150 pounds.

STAND BY

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor
May 15, 1937

VOLUME 3 NUMBER 14

STAND BY

Holland Tulip Fete Airs Wooden Shoes

WOODEN shoes will clack during the CBS broadcast of the opening ceremonies of the Holland Tulip Festival at Holland, Michigan, May 15, at 12:15 p. m., CST. Ted Husing will be at the microphone to describe the colorful fete, for which thousands of spectators come from all over the United States.

Each spring millions of tulips bulbs are planted and carefully tended in the city of Holland. In mid-May, when they burst into bloom, the residents start a two-weeks festival.

By tradition, the costumed burgo-meister inspects the streets of the town and finds them unfit for the Tulip Festival. Armed with buckets, mops and brushes, townsmen scrub the streets until they are spotless, and the Volk Parade starts. The Klompen dance takes place in the blossom-bordered streets and the throng joins in singing old Dutch folk songs.

Norsemen in Hayloft

The Normaendes Sangforening, the Norwegian Singing society of Chicago, are to be the guest artists on the NBC hour of the National Barn Dance, May 15. The society was founded in 1870 with a membership of 20, and now has 250 associates and 55 active members. Otto Clausen, director of the society, has held this position for 23 years.

Spiritual Singers

Shirley Graham's Carolina Vagabonds, a group of 20 negro singers, will give a program on the WLS National Barn Dance, May 15, at 10:00 p. m., CST. Featured in "Mississippi Rainbow" playing in a Chicago theatre, this group specializes in better known spiritual numbers.

WDAY Birthday

WDAY, Fargo, North Dakota, celebrates the 15th anniversary of its founding on May 22. The occasion will be marked with a week-long local talent contest, starting May 16.

Politics

John D. M. Hamilton, chairman of the Republican National Committee, will make two Sunday evening broadcasts, on May 16 and 23, over CBS, at 9:00 p. m., CST. In addition, a Republican senator and representative are to speak on each program.

Memories and Melodies

Featuring Ralph Emerson at the organ and Ed Paul, a new program "Memories and Melodies" is being heard on WLS, Tuesdays at 11:15 a. m., CST. Bits of verse, philosophy and occasional touches of humor are blended into an appropriate background of organ melodies.

are planted and carefully tended in

King Broadcasts

King Christian X will greet all his subjects and the descendants of Danes and Icelanders everywhere in one of the three programs commemorating the 25th anniversary of his succession, to be heard Saturday, May 15, over the NBC-Blue network.

In the first program at 10:40 a. m., CST, two premiers will deliver the felicitations of their peoples to King Christian X, after which he will respond. A five-minute resume of the speeches, in English, then will be given from Copenhagen.

This broadcast will be followed at 1:30 p. m., CST, by one from the United States in which Otto Wadsted, Danish Minister to the United States, will speak, and Lauritz Melchior, Wagnerian tenor, will sing.

In the final program, to be heard at 2:45 p. m., CST, a brief address by the King will be heard and a word picture of the university students in torchlight parade to the Royal Castle will be given by an NBC reporter.

Tic Toc Revue

Youthful talent will be presented in a new half-hour program of music making its debut over the NBC-Blue network, Monday, May 17, at 5:00 p. m., CST. The show, to be called Tic Toc Revue, will feature Barry McKinley, baritone network star; Jean O'Neill, 18-year-old singer; the NBC Tune Twisters and Hughie Barrett and his orchestra.

Flight Anniversary

The 10th anniversary of Charles A. Lindbergh's historic New York-to-Paris flight will be saluted by NBC, Thursday, May 20, in a broadcast of "The Original Lindbergh Gang" luncheon over the Red network from 12:00 to 12:30 p. m., CST.

O'Keefe Again

Walter O'Keefe, the "daring young man on the flying trapeze," will take a swing at Fred Allen's program during the summer months when Fred vacations. O'Keefe, who has not been on the air regularly since he walked out on the "Saturday Night Party" cast some months ago, starts as master of ceremonies on the program the first of July.

Chicago Magic Key

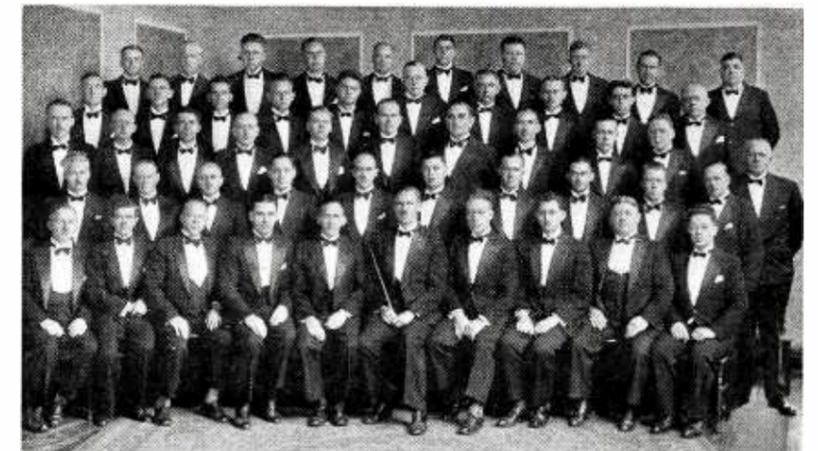
The Magic Key program will emanate from Chicago's Civic Opera building on May 16. Chicago talent will be used on the show; Vivian Della Chiesa, the King's Jesters, Frank Black and a symphony of Chicago musicians and Sylvia Clark, comedienne, will entertain.

Wiseman's Vacation

After the May 15 National Barn Dance show, Lulu Belle and Skyland Scotty leave for a three months' vacation in their mountain home near Boone, North Carolina. Lulu Belle and baby daughter, Linda Lou, will spend a portion of the vacation with her mother, Mrs. John Cooper of Miami, Florida.

Radio Census

More than 24,500,000 American families have radio sets, according to CBS' recent survey. Receivers are being bought currently at the rate of 28 sets per minute, and in the first three months of this year 1,300,000 sets were purchased for homes and automobiles.



Members of the Normaendes Sangforening, who will be guest artists in the old hayloft, May 15.

MAY 15, 1937

Decorate Cup Cakes with Varied Icings

by MARY WRIGHT

DOES your family appreciate variety in the food you serve them? Of course they do. Everyone does. You are quite accustomed to varying the meats and vegetables and even the salads, but how about cakes? You may serve different kinds: angel food, burnt sugar, devil's food, white, and so on. But do you change the shape of your cakes?



Mrs. Wright

Loaf and layer cakes are perhaps a little more quickly made than cupcakes or small individually iced cakes. But the small cakes, besides being more attractive, keep fresh longer and so have a decided advantage for the small family.

Small muffin pans are ideal for cup cakes which are to be used for teas; select the medium size muffin pans for cakes for home use, but for the hungry boy who must carry his lunch to school, only the large cup cakes made in the largest muffin pans available will suffice.

If you prefer to limit the amount of icing on the cup cakes, bake them in paper baking cups and frost only the top. This makes the cakes especially attractive and easy to handle for the lunch box.

In case you haven't a sufficient number of muffin pans for the number of individual cakes you wish to make, or for greater variety, bake your favorite cake in layers, not more than an inch or an inch and a half high. When cool, cut the layers in small squares, diamonds or triangles. (See Stand By, May 16, 1936, for diagram of an easy, economical way of cutting.)

Confectioners' sugar icing made with butter or fruit juices, or both, is quickly and easily made, but variety in icings is appreciated as much as diversity in the flavor and shape of the cake itself. The old favorite seven-minute frosting is not only easy to make, but is almost failure proof, if the modern method described below is followed.

SEVEN-MINUTE FROSTING

1 3/4 c. sugar
2 egg whites, unbeaten
2 tsp. white corn syrup

5 tbsp. water
2/5 tsp. vanilla
1/2 tsp. almond extr.

Place sugar, egg whites, corn syrup and water in upper part of double boiler over rapidly boiling water (almost touching upper pan) and turn out the flame. Beat rap-

idly with rotary egg beater for approximately seven minutes or until the frosting will stand in peaks. Then remove the hot water, add flavoring and beat until cool enough to put on the cake.

If sufficient water is used in the lower part of the double boiler, so it almost touches the upper part, the frosting will be kept hot enough and will probably not need to be put over the heat at all while it is being beaten. If it does not become stiff enough in seven minutes, however, it may be placed over heat for a short time.

This icing may be made extra fluffy by adding a half-dozen marshmallows, cut in small pieces, when you take the icing off the hot water, beating well until the marshmallows are melted.



Melted bitter chocolate decorates dainty cup cakes.

Wait until the frosting which covers the cake is firm before decorating the cakes. You may reserve some of the seven-minute icing and color it for the decoration, use the ornamental frosting given below, or you may buy colored frosting in tubes, all ready to use.

ORNAMENTAL FROSTING

1 egg white
1 c. confectioners' sugar (or more)

1/2 tsp. lemon juice
Paste coloring

Beat egg white with a tablespoonful of sugar three or four minutes, then add remaining sugar in small amounts, beating well between additions. Add lemon juice gradually and coloring, and continue beating and adding sugar until mixture is stiff enough to hold its shape when forced through a pastry bag.

You will be able to get most effective results easily by getting acquainted with only two tubes of your pastry bag—the rose and leaf tube. After you have become proficient with these, you may add others to your repertoire.

The accompanying illustration will furnish you many basic ideas for dec-

orating your cakes. Two or three varieties of decorations at one time are sufficient even for an elaborate tea.

Simplicity of design is more effective than elaborate decorations. In case you do not care to use more than one color of icing, you can use angelica or citron for leaves, almonds for petals and introduce other colors by using small, colored candies, silver balls, chocolate shot and colored coconut.

A most attractive cake is made by frosting the tops of the cakes and allowing it to harden and then frosting the sides and rolling, while frosting is still soft, in finely chopped nuts. No other decoration is needed unless you want to put a frill of icing around the top circumference.

For the daintiest of all cakes, cut white cake into one-inch cubes, dip in melted fondant of various pastel tints (see Stand By, December 5 and 12, 1936) and top with a single silver ball. This takes more exacting work than any other type of frosting, but if you practice with this method for your family cakes, you will have no difficulty when you wish to use it for entertaining. For your basic white cake recipe, you'll find this one most satisfactory.

WHITE CAKE

1/2 c. butter
1 c. granulated sugar (very fine)
2 c. cake flour
3 tsp. baking powder

2/3 c. milk
1/2 tsp. almond extr.
1/2 tsp. lemon extr.
3 egg whites

Allow butter to stand at room temperature until softened sufficiently to cream easily. Sift sugar and cream with the butter until light and fluffy. Sift flour once before measuring. Sift again with baking powder (if unsalted fat is used, add 1/4 tsp. salt) and add alternately with milk to the butter and sugar mixture, starting and ending with flour. Add flavoring and mix in well. Beat egg whites until stiff, but not dry, and fold carefully into cake batter. Pour into layer pans the bottoms of which have been lined with waxed paper or into cup cake pans which have been thoroughly oiled on the bottom but not on the sides. Paper baking cups do not require oiling. Bake at 350° to 375° F. until it springs back when gently pressed by the finger in the center top. The cake will remain lighter if allowed to cool until the hand can comfortably be placed on the top before transferring from pan to cooling rack.

Summer Radio Fashions

Simple schoolgirl clothes are favored by Jean Dickenson, new songstress of the American Album of Familiar Music. One of her around-the-clock dresses is a navy blue linen with initialed wood buttons spelling her name down the front from collar to hem.

For beach wear, Jean prefers a black and white cotton print suit with ankle length coat to match. Printed challis, our grandmother's favorite material, fashions a plaited skirt which Jean wears with pastel cashmere sweaters and caps.

For dancing, Jean wears starchy white pique trimmed in peasant embroidery and accompanied by a short-sleeved pique jacket.

The Friendly Gardener

SAY, I've really got spring enthusiasm. Just got back from a trip a couple of hundred miles south, and got an advance view of what's comin' our way in the line of spring-time decorations. I saw redbud trees in full bloom, looking like big pink bouquets; medium early tulips out in all their glory; grass bein' cut for the second time; vegetables up high enough that you could separate the carrots from the spinach; trees all dressed up in their fresh green glory.

After seein' those things, it makes a feller feel cheered up because he knows that within a week or two, things right in his own yard may be lookin' that way.

Y'know, I've just been checkin' up on some of the flowers that usually are passed by when we're orderin' seeds and plants.

Of course, most of us are goin' to have marigolds, and naturtiums, petunias, forget-me-nots, zinnias, pansies, verbenas, larkspur, and a few of the others. They're just like roast beef and potatoes for a meal. But once in a while it's nice to have a change in diet; so just out of curiosity, I've been tryin' to find some of the flowers that are not so common, but ought to have a place in your flower bed.

Now, for example, there's the geum, a distant cousin of the rose, low growing shrubby perennial flowers. There are several different varieties, most of them with yellow or red blossoms; some with single and some with double blossoms. Might be worth a try.

Then there's an early rock aster that's a dandy for rock gardens. Blooms in late May, and can stand more shade than a lot of flowers. It's a perennial, too.

Remember how everybody used to grow periwinkle? Well, it's coming back into style—only 'most folks call it vinca minor, or myrtle now.

Oh, there're plenty of other flowers, just a little out of the ordinary, that you'd enjoy havin' in your gar-

den this year. Just look through the seed catalog, and look for the kinds printed in small type. You're already growing the kinds that get their names printed in big letters anyhow; why not give the small-type kinds a chance?

A Beautiful "BLUE FLOWERING" Gladiolus Bulb and a Generous Sample of OVENE

... the ideal fertilizer for all Flowers, Plants, Shrubs, Ferns, Vegetable Gardens, Etc.

Free

Now YOU can have more Beautiful Flowers and Plants without the trouble of bothersome fertilizer—Flowers and Plants grow faster, bigger and more beautiful when fertilized with OVENE.

OVENE (the natural Fertilizer) is NOW available in a New Sanitary Stick Form—free from dust, weed seed, and objectionable odor.

OVENE is a safe natural food for all plants, containing abundant bacterial action which is necessary to normal plant life.

OVENE comes packed in small sticks of miscellaneous lengths (1" & 2") and is applied in elongated form by simply pushing full length into the soil. It can also be dissolved in water and used as a liquid fertilizer.

For a FREE generous sample package of OVENE and a Beautiful Blue Flowering Gladiolus Bulb, simply send the name of your local Hardware dealer, or Florist shop, and a 3¢ stamp to OVENE, % Stand By, 1230 Washington Blvd., Chicago.

For more information about OVENE—Tune in Mondays, Wednesdays and Fridays during Homemakers' Hour over Station WLS.



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LILY MAY None o' Yer New-Fangled Contraptions, Mister!



FAMILY

by MARJORIE GIBSON

THE bachelors around the studio had their say last week on what they consider the most important characteristics of their Ideal Girl. This week let's have the Single Girls, or Bachelorettes express their opinions on the subject. We'll start with Sophia Germanich, for Sophia is famous for her 25 proposals.

Sophia Germanich: I think kindness is the most important quality.

Mary Jane De Zurik: Must be intelligent.

Caroline De Zurik: Pleasing personality and must be generous.

Katherine Persons: A similarity of interests and tastes is important.

Wilma Gwilliams: I'd rate sincerity first place in important characteristics.

Betty McCann (George Biggar's secretary): Must be ambitious but not too conceited.

Lorraine Connell (Art Page's secretary): Intelligence rates first with me.

Alice Hull (stenographer): A sense of humor.

It seems that a rumor has been circulating to the effect that the Uncle Ezra making personal appearances is not the real Uncle Ezra of the National Barn Dance or of the Station EZRA programs over WMAQ. As a result a number of people have been writing to the station to inquire about the matter. All genuine WLS acts and shows are booked out by the artists' bureau and announcements concerning their personal appearances are made on the air. There is an "Uncle Ezra Perkins" appearing in the East, but he is definitely not the Uncle Ezra heard at Eighth Street Theatre and on WMAQ.

To answer a couple of specific inquiries on this; one for N. B. S. of Kokomo, Indiana. The Uncle Ezra who appeared at the Sipe Theatre in Kokomo, Indiana, Thursday, April 22, was the real Uncle Ezra.

Mrs. Pauline Holycross, Wolcott, Indiana: The real Uncle Ezra appeared with the Hoosier Hot Shots at the Fischer Theatre in Danville, Indiana, on February 28.

Mrs. Ray Jungbluth, Madison, Wisconsin: No, neither Milly nor Dolly Good had been married before they

were married to Bill McCluskey and Tex Atchison. . . . Olaf the Swede's real name is William or Bill Sorenson. He is the same Olaf the Swede who appeared on the barn dance three years ago.



When this picture was taken, Paul Nettinga was a boy soprano.

Roy Anderson, baritone heard on Saturday's Homemakers' Hour, was married on June 6, 1931, to Lillie Lindstrom. They have a four-year-old son, **Kenneth**. . . . **Ernie Newton** of the Hilltoppers is 5'11½" tall, weighs 160 pounds, has brown hair and hazel eyes. Arkie's brother, **Pete**, is about the same height as Arkie, 5'10½", weighs 164, has light hair and blue eyes, like Arkie. **Milly Good** has two sons, **Billy Joe** who was born July 22, 1935, and **Danny**, born September 12, 1936. **Dolly's** little girl, **Joy Ann**, was born December 19, 1934.

Hezzie (Paul) Trietsch of the Hoosier Hot Shots was born in Arcadia, Indiana, on April 11, 1905. He is married to the former **Bessie Burke** of Darlington, Indiana. They have a

four-year-old son, **Jaul, Jr.** . . . **Rhubarb Red** is 21 years old and unmarried. . . . **Linda Lou Wiseman** was born on January 3, 1936. These answer questions for a friend of Freeport, Michigan.

Mrs. I. Peterson, Madison, Wisconsin: Christine is 20 and single. The Maple City Four all reside in Chicago. **Eva Overstake Foley** does not sing on the air now. **Tom Owens** and his band occasionally make appearances with the road shows.

Charlie Marshall and his Mavericks are appearing on the air from the NBC studios in Hollywood on the "Carefree Carnival" show. This to answer **Kenneth Hoffman, Larsen, Wisconsin**.

Answering some interesting questions from **Blaine Gilliam, Black Mountain, North Carolina:** Hazel Dopheide is now a member of the Ma Perkins Stock Company. Hazel plays several characters in the Ma Perkins show including, **Evy**, Ma's daughter. She is also heard on "Listen to This" over WGN on Tuesday nights.

Esther Ebeling, Elmhurst, Illinois: On February 6 I interviewed **Lee Hassell** of Verne, Lee and Mary. Lee is a Racine, Wisconsin, girl. She has been appearing on the National Barn Dance for more than two years. First sang in radio five years ago over WRJN, Racine. Lee is 5'2" tall, weighs 111 pounds, has blond hair and gray eyes. She's 22 years old. Lee was married to **Jean Donovan** of Chicago on Valentine's Day this year.

Hilda Sexton, Robinson, Illinois: Patsy Montana is not related to any of the Prairie Ramblers. She was not acquainted with any of them before she came to Chicago in the fall of 1933.

Matilda Bauer of Hoopston, Illinois, asks, "Is Check Stafford the artist of the drawings appearing with his column? If so, give him my compliments." Yes, the attractive drawings accompanying Check's "Latch String" column are made by Check. Also for **Miss Bauer:** **Pie Plant Pete**, we believe, is still with WTAM, Cleveland. . . . **Rhubarb Red** appears daily on WJJD at 6:00 a. m. as **Les Paul**, at 7:00 a. m. as **Rhubarb Red**, and at 10:00 on the "Mid-Morning Jamboree." His real name is **Lester Polfuss**.

Dorothy Onstine, Wauzeka, Wisconsin: No, **Cousin Toby** never appeared with a stock company in Wauzeka, Wisconsin.

Mrs. Frank Eaton, Coldwater, Michigan: **Evelyn Overstake** has a little six-year-old son, **Neil Eugene Bechtel**.

The Dinner Bell RINGS

By ARTHUR C. PAGE

LAST week two men representing the Paxton Unit of the Ford county, Illinois, Farm Bureau, were heard on the Dinner Bell Program, explaining how their community won a national award for excellence in their annual program.

The story was so simple and logical that you wonder why more communities haven't done the same thing. They work together, study together, play together. As a result, they have a community full of good neighbors and every home is made happier.

One of the interesting things these men told us was that the active work is now largely in the hands of the young men and young women. One of the things I have noticed in other communities where that kind of work has been done, is the important effect on the boys and girls. The young people grow up knowing how to take charge, knowing how to head up a committee, make plans, carry through a job.

Second Generation

As a result of active community life, you find the second generation not only happier, but healthier. You find the schools improved, the roadsides cleaner, public problems attended to, instead of neglected. The chances are also that you will find a larger percentage of voters going to the ballot box on election day, just the same as you will find a larger percentage going out to the neighborhood picnic.



It was all very well a hundred years ago for a man to know how to

take an ax and a gun and go out alone to build himself a home. Today the problem has changed. The job now, is to learn to live together with our neighbors, and build wholesome, happy, progressive community life.

Self-Help

For two years I had been planning to visit the Broadview Academy, just a little way outside of Chicago. Last week I wondered how I could have put it off so long. It is a self-help school, a little bit like Blackburn College, a little like Berea College. Most of the boys and girls who attend earn the major portion of their way through school. Some of them go on to college. Seven girls told me they were going to take up nursing.

They sang a couple of hymns and I have never heard finer singing anywhere. They seem to enjoy their singing thoroughly, and all joined in heartily.

Flood

There are students from about 25 states at the academy, and as you might know from the fact that most of them are working their way through, they are boys and girls who really want an education. During the flood relief campaign several of the students canvassed the surrounding neighborhood and collected a very substantial amount of money which was sent to the Red Cross fund. An octet of boys who sang for us, may be in to sing on the Dinner Bell Program some week before school is out.

Diplomas

Time hurries along. It seems a short time since we were finishing school, but in three weeks Mrs. Page and I will watch two tall sons as they receive college diplomas. One of them will wear his dad's old cap and gown—immured in moth balls and cedar chips these many years—changing the white tassel of agriculture for the black of liberal arts.

Soule's Silk Vest

Olan (A Tale of Today) Soule's oldest garment is the white silk vest which **Arthur Edwards**, a character man, gave him 10 years ago . . . he always wears the vest whenever appearing in full dress for a show.

Didn't They Run Short?

The famous Dionne quintuplets all bear the same first name. Only Marie is called by her first name, the four other babies being known by their middle names. Dr. **Allan Roy Dafeo**, who broadcasts over CBS, forwards the information that the five babies bear three names each. They are: **Marie, Marie Reine Alma; Emilie, Marie Jean Emilie; Annette, Marie Annette Lilianne; Cecile, Marie Cecile Emilda;** and **Yvonne, Marie Yvonne Adouilda**.

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Live bait protected in unbreakable transparent shell perforated to allow water into bait living chamber. Unseen air compartment to give proper balance. Submerges slightly when reeled in. Colored head and body inserts included, equivalent to 25 or more standard artificial baits. For trolling, surface, underwater or casting. Bass size 4" wgt. 7/8 oz. Price \$1.15. Trout-Panfish size 1 3/4" wgt. 1/4 oz. Price \$1.35. SPECIAL OFFER. Send dealer's name and receive with order additional Luminous night fishing insert free.

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SPECIAL GET ACQUAINTED OFFER FREE

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20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢. 40 Reprints 50¢; 100-\$1.00.

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ENLARGEMENTS 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢.

SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.

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A SUMMER HOME OR ROOMS AVAILABLE FOR VACATION TOURISTS? ARE YOU A GUIDE?

90,000 FAMILIES living within inexpensive driving distance of your community read this magazine every week. Vacations are being planned now.

Advertise in Stand By (Reasonable Rates) Information gladly sent on request—address Advertising Department Stand By Magazine

Queens and a Princess

From the wings of the hayloft stage, the candid cameraman took this shot of the West-erners and Louise in action before the microphone and the foot-lights. ➤

Blowing bubble gum, Radio Queen Lulu Belle entertains Pat Buttram, Square Dancer Guy Colby and Lily May. Don't let Pat prick your bubble, Lulu Belle. ♡

"Bud Princess" of the Blossom Festival was five-year-old Doris Lou Boonstra, St. Joseph, Michigan, who appeared on Homemakers' Hour. ➤



A Closeup of Louise Massey, queen of the radio ranch, and the West-erners, Milt Mabie, Dott and Allen Massey and Larry Wellington, happy to be back home in the old hayloft for a short visit.

← Perched on a piano-top, Princess Doris Lou reigns over her Saturday afternoon court of Caroline DeZurik, Georgie Goebel, Mary Wright, Evelyn, and Mary Jane DeZurik. The little "bud" wore a princess dress of pink dotted swiss and a cluster of flowers in her blonde curls.

Notes from the MUSIC LIBRARY

By JOHN LAIR

WE find it necessary again to take up the subject of copy-righting songs. All this has been discussed on this page in the past, but many new readers of Stand By continue to ask for this information.

If you have written the words and music to an original song here's how to secure copyright protection for it. Write to the Register of Copyrights, Washington, D. C., and ask for a supply of forms to register "musical compositions not reproduced for sale." When these forms are received (they're small pink cards) fill them out, per instructions, and re-turn them along with your songs— one card for each song. Also include post office money order for one dollar with each song.

Full piano accompaniment is not necessary. Simply send in a lead sheet, or melody line, and a copy of the words. Later on if you are so fortunate as to have your song published, it will be necessary to send in another dollar and extend your copy-right protection to cover "musical compositions reproduced for sale." In this case a printed copy of your song must be sent in.

It is highly advisable to copyright your song before you start sending it to publishers and radio artists. Un-less you do so, you are likely to lose all rights in it, as general use of an uncopyrighted song puts it in the "Public Domain" class. This means that it becomes public property and can be used by anyone, without the permission of the writer.

It is easy to copyright your own song. Don't pay someone else to do it for you. The Copyright Office will explain everything about it and answer any question you want to ask. This service is free and is maintained for your benefit, so take advantage of it.

SONG EXCHANGE

J. G. Jones, Jr., Adolphus, Ken-tucky, has several hundred songs in his collection and wants to join the Song Exchange. If interested in the old Southern type of songs, get in touch with him.

Josephine Saif, Naperville Road and Cass Avenue, Westmont, Illinois, has more than 1,000 songs for ex-

change, most of them numbers heard over this station.

Edna Lou Murr, Route 2, Green-back, Tennessee, wants to join our Song Exchange. She has a big col-lection of old-timers to trade. She especially wants "Don't Bob Your Hair, Girls" and "Don't Cause Mother's Hair to Turn Grey."

Lillian Rasmussen, 4208 Grand Blvd., Menominee, Michigan, is start-ing a collection of Western and mountain songs. She already has 400, but is anxious to get more by the exchange method. She wants "The Wreck of Number Nine."

"The Graves of a Household"

(Contributed by Mrs. Anna Petrine, Chicago, Illinois.)

They grew in beauty side by side,
They filled one home with glee;
Their graves are scattered far and wide,
By mount, and stream, and sea.

The same fond mother bent at night,
O'er each fair sleeping brow;
She had each folded flower in sight,
Where are those dreamers now?

One 'midst the forest of the West
By a dark stream is laid—
The Indian knows his place of rest,
Far in the cedar shade.

The sea, the blue lone sea hath one—
He lies where pearls lie deep;
He was the loved of all, yet none
O'er his low bed may weep.

One sleeps where southern vines are drest
Above the noble slain;
He wrapped his colours 'round his brest
On a blood red field of Spain.

And one—o'er her the myrtle showers
Its leaves by soft winds fanned;
She faded 'midst Italian flowers
The last of that bright band.

And parted thus they rest who played
Beneath the same green tree:
Whose voices mingled as they prayed
Around one parent knee.

They that with smiles lit up the hall,
And cheered with song the hearth:
Alas for love, if thou wert all,
And naught beyond! O Earth!

"An Old-Fashioned Couple"

An old-fashioned couple were seated
All alone by their own fireside.
Their thoughts, they went back to the wed-ding
When first she became his bride.
Her forehead was aged and wrinkled,
On her finger she wore the same ring.

They're as true to each other as ever,
And so they continue to sing:

Chorus:

You gave me your love and took my name,
Forty years of married life,
My love remains the same.
We've struggled through life together,
Through this wide world of strife;
Through sunshine and rain
I remain the same,
God bless you, my darling wife.

Many years have passed by and one evening
As the golden sun sank in the West,
The old man lost his wife and companion,
The one here on earth he loved best.
In a quiet country churchyard they laid her,
Each morning fresh flowers he brings.
There's one vacant place by the fireside
Still the old man continues to sing.

SNAP SHOTS

ROLLS DEVELOPED, 116 or smaller,
8 prints and 2-4x6 enlargements 25¢
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BIG SONG BOOK

By
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Song hits with piano and guitar music—
pictures, etc. Hear them on the SUPPER
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100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as
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Dance, Price 50¢—In Canada 60¢. Address
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Sends words to "The History Song" and six
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YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid.

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A firm whose reliability is never ques-tioned.

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Song collectors will find these
copies of the originals very inter-
esting.

Order from
MUSIC LIBRARY, WLS
Chicago, Ill.

Ad Lib

By JACK HOLDEN

I HAVE heard and read of heroes who "stuck to their post" in the face of grave danger and calamity that the outside world might get a story, but no one is due for more credit in that respect than Announcer Herb Morrison and Engineer Charlie Nehlsen who arrived here early this morning by plane from Lakehurst, N. J., the scene of last night's zeppelin disaster. Completely worn out, showing signs of great strain, nervous and tense, they came to the studios with three recordings that are destined to make history in the field of radio recording.

"Stuck to Their Posts"

You heard the records played Friday and Saturday on the air. Although your thoughts were with the crew and passengers of the ill-fated air liner, you, too, must have thought so many times of these two boys who "stuck to their posts" in the midst of destruction that you might hear the story. Great work, Charlie and Herb. It's work like this that makes radio and station WLS so tremendously valuable to thousands.

True sign of spring: Caught an injured thrush in the main corridor of the Merchandise Mart the other evening. In a few hours Mr. Thrush was strong enough to fly "on his own." Today he's back in the tree tops where he belongs.

Holden Bemused

A pretty kettle of fish: When a fellow is kept so busy that he doesn't get a chance to go to the circus. . . . When the Hilltoppers go fishing and then have to buy smoked herring on the way home. . . . When Uncle Ezra starts telling us how beautiful

and quiet it is these days out on his farm. . . . When Patsy Montana writes us post cards from the golden west and says, "Having a fine time. Wish you were here." . . . When a fellow just gets started writing Ad Lib and Tom Hargis says, "Drop everything and get in here for Gillette show rehearsal." . . . When Georgie Goebel makes you feel silly by taking six straight games of ping pong.

Signs of Spring

Frank Kettering of the Hoosier Hot Shots has rented a motorboat that he will launch on Fox Lake as soon as the weather permits.

The men of Hal Kemp's band are storing their dozen pairs of new skis. A snowless winter in New York prevented their using them.

BUTTRAM'S PAL



The old Ad Libber, Jack Holden, appears to be looking over his brain child in the next column. Give us your honest opinion of it, Jack.

Under Fire!

(Continued from page 3)

survivor to get out of the wreckage.

Mangone, as Herb explained in the transcription, had jumped through the observation window to the ground, some 60 feet below. Many of the passengers followed suit and would have undoubtedly been killed, except that they landed in deep sand. Mangone was seriously burned and Herb helped get him to a car to be taken to a hospital.

Gathering together a number of survivors, Herb interviewed some of them for the transcription, including one who spoke only German but whose description of his jump was translated by an interpreter. Another survivor, Herbert O'Laughlin of River Forest, Illinois, was right next to the microphone but Herb said, "I can't ask him to talk." Many of the survivors were so dazed that they were unable to speak.

Not exaggerating the death toll, Herb made no effort to over-dramatize the tragedy. At first, it looked as if it would be impossible for anyone to escape the zeppelin alive; but Herb refuted this report as soon as he had an opportunity to check it.

"Thank God, I jumped!" exclaimed one of the survivors into the microphone and this was fervently echoed by all who had jumped.

One of the most interesting interviews of the transcription was that with one of the airline stewardesses, who had been on nurse duty for the injured. At first too shocked to talk, she later told about the emergency hospital in the "lighter-than-air" hangar where many of the survivors were taken for first aid.

After more than two hours of intermittent broadcasting—the transcript ran between 40 and 45 minutes

(Continued on page 15)

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Real Opportunity for Real Boy on an Arizona Ranch

We need a good boy under 21, experienced in farm work, ambitious, resourceful, a hard worker, willing to start as chore boy and work for a better place on our ranch. Will have to milk 5 cows, morning and evening, build a fire at 6:35 a.m., care for the lawns and shrubbery, irrigate a three-acre strip of blue grass, sweep the swimming pool, freeze ice cream, drive a truck 26 miles for supplies and cheerfully do all duties assigned to him. The boy we employ can learn the cowboy business if qualified, or work into business end of the ranch if his abilities lean that way, but the preferred boy will be one who also can read popular music and play some lead instrument quite well in our Bunk House band. The environment will be good. Although the salary will be cowboy wages, a conscientious and able boy will be appreciated here and helped along. Address applications to ARIZONA, % Stand By Magazine.

Agents Wanted

Do your feet hurt? "GLAD-FOOT," Foot Bath Powder relieves them. Send 25¢ (coin or stamps) for Full Size Package. Big Profits for Agents. E. S. Andrews, Irving Park Station, Chicago.

Arthritis & Rheumatism

Arthritis and rheumatism relieved. Canada Thistle Tea prepared for medical use. 1/2 lb. \$1.00. Mrs. Fred Hadders, Lowell, Indiana.

Baby Chicks

Send no money. Baby chicks from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C.O.D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White, Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Chicks hatched in separate units from incubation. Flocks under supervision of Mr. Moore with thirty years' experience with poultry. This means best quality. N. S. Piner, Prop., Sheridan Hatchery, Sheridan, Indiana.

Beauty Culture

Beauty Culture. Learn the fascinating LeClair French method. Demand is great, good operators needed. LeClair School of Beauty Culture, 630 B Woolworth Bldg., Milwaukee, Wis.

Help Wanted—Female

Girl, under thirty, for general housework. No laundry. Three children. Own room and bath. Wages \$8.00. Mrs. L. M. Rosenow, 240 Forest Ave., Winnetka, Illinois. Phone, Winnetka 3467.

Experienced girl over 25 years of age, for general housework and care of baby. Stay nights. References required. State all in letter. Address Box J.K., % Stand By.

Girl, 18 or over. General housework. Light laundry. Good home. \$7.00 per week. Mrs. Schultz, 1646 Pratt Blvd., Chicago.

Hosiery

Beautiful silk hosiery, 5 pairs \$1 (also NEEHI). Directco, BY221W Broad, Savannah, Georgia.

Instructions

Get Yourself a Government Job. Start \$105-\$175 month. Steady raise. Men-women. Dependable. Common education sufficient. List positions. FREE Write today. Franklin Institute, Dept. E 17, Rochester, New York.

Lightning Rods

Lightning Rods properly installed absolutely protect buildings and contents against lightning. 25 years' experience installing. Write the King Lightning Protection Company, Peoria, Illinois.

Magazine Subscriptions

Spring Specials! Real Bargains for our readers. Write for list. Frank Pearson, Stand By, 1230 W. Washington, Chicago.

Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Synco Film Sound Heads, Loud Speaker, Siraco Ventilator Blower, over a thousand feet of heavy Sounding Film, and steel booth, 8x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie, Illinois.

Musical

Play Guitar Quickly. Learn solos and chords new, easy way. Send only 50¢ for fascinating book of instructions. Satisfaction guaranteed. Particulars free. Century Studios, 813 South Oak Park Ave., Oak Park, Illinois.

Song poems set to music. Get our phonograph recording plan. Zerse Bros., 210 Olive, St. Louis, Missouri.

Have phonograph record made your song. Rainbow Recording Studios, 210 Olive, St. Louis, Missouri.

Nursery Stock

Nancy Halls, Portoricans, Yellow Jerseys, plants 200-60¢, 500-\$1.00, 1000-\$1.75, 5000-\$8.00. Tomatoes: Earliana, Pritchard, Baltimore, Marglobe 200-60¢, 500-\$1.00, 1000-\$1.50, Canner size 5000-\$7.00. Pepper: California Wonder, Ruby King, Hungarian, Egg Plant, Cauliflower, Celery 50-40¢, 100-85¢. Cabbages: Wakefield, Copenhagen, Dutch 200-50¢, 500-\$1.00, 1000-\$1.50. Postpaid. Well packed, immediate shipment. Good size. Rural Plant Company, Hawesville, Kentucky.

50 husky, giant pansy plants \$1.00. Immense, gorgeous flowers. 10 Imperial Hybrid Delphiniums \$1.00. Satisfaction guaranteed. Wayside Nurseries, Knightstown, Indiana.

SPECIAL OFFER. 4 Colorado Blue Spruce, 4 Norway Spruce, 4 Balsam Fir, 4 American Arbor Vitae, all 3 years old. Bargain, all 16 trees only \$1.50 postpaid. Evergreen Nursery, Elsdon Station, Chicago, Illinois.

Dahlias, 500 varieties—10 choice named \$1.00 postpaid; mixed 15-\$1.00. Gladiolus \$1.00 hundred (\$100 Prize Offer). Free catalog. Southern Bulb Farms, North, South Carolina.

Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

At last! All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints, 3¢. Fast service. Natural Color Photo, C-94, Janesville, Wisconsin.

Roll developed, eight guaranteed prints, two beautiful professional doubleweight enlargements 25¢. Very quick service. Expert workmanship. PERFECT FILM SERVICE, LaCrosse, Wisconsin.

Quicker Service. Roll developed, printed, two enlargements, 25¢ coin. Satisfaction guaranteed. Major Photo Service, 5705-15 North Major, Chicago.

Rolls developed, one print and one enlargement of each exposure 25¢. PHOTOSHOP, Dunning Station, Chicago.

Roll developed with 16 prints and two professional enlargements 30¢, 100 reprints \$1.00, 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

Radio Film Company, LaCrosse, Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Ave., Chicago.

20 reprints 25¢. 100 reprints \$1.00. Rolls developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Photo Film Finishing

Films developed, 25¢ coin; 2-5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢, 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed. Never-Fade. Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Enlargements our specialty. 4x6 or smaller, 5 for 25¢. 5x7, 3 for 25¢. 8x10, 3 for 25¢. Roll developed, 16 prints 25¢. 25 reprints 25¢. ENLARGERS, Dunning Station, Chicago, Ill.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. PHOTO-FILM, S-2424 North Avenue, Chicago.

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Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

Collect Stamps, 25 different Canadian stamps and approvals for new collectors, 5 cents postage please. CURTIS, 1006-144th, East Chicago, Indiana.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3 1/2 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Radios

200 new auto radios in original cartons at lowest prices while they last. Schiffmann Bros., 3840 N. Ashland Ave., Chicago.

Seed Potatoes

Old-Time Peachblows rediscovered. Offering few. Bushel \$5.00. Sample, postpaid, 20¢. R. Hoyt, Rt. 1, Durand, Illinois.

Tractor Parts

Every Tractor Owner needs Irving's 84 page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxvill Road, Galesburg, Ill.

Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75. Quart \$2.75. Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Want a Clear Skin?

Are you bothered with Pimples, Sallow Complexion, Blistches? Why not try HOLLYWOOD CLEARETS? Tablet form, pleasant tasting, not a laxative, mild, safe. Week's supply, 25¢ postpaid. Five packages \$1.00. Star Beacon Products, 178 E. Long, Columbus, Ohio.



WLS DAILY PROGRAMS

Saturday, May 15, to Saturday, May 22

870 k.c. — 50,000 Watts



Mr. and Mrs. Joe Kelly stroll in the sun.

Sunday Morning

MAY 16

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Elsie Mae Emerson.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:15—National Folk Festival Speaker.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber, Roy Anderson, soloists.
- 10:00—NBC—The Southernaires.
- 10:30—"Building Better Citizens"—Chuck Acree.
- 10:45—Elsie Mae Emerson at the organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign Off.

Sunday Evening

MAY 16

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 6:00—NBC—General Motors Concert Hour—Erno Rappe, Conductor.
- 7:00—Sign Off for WENR.

Monday to Friday

Morning Programs

MAY 17 TO MAY 22

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Prairie Ramblers and Patsy; Red Foley; Arkie; Don & Helen.
- 5:30—Farm Bulletin Board—Merle Housh.
- 5:45—Smile-A-While cont.; Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Sing, Neighbor, Sing. (Purina Mills)
- Tues., Thurs.—Otto's Novelodeons.
- 6:30—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
- Tues., Thurs.—Don & Helen.
- 6:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 7:00—Mon., Wed., Fri.—Pokey Martin and the Arkansas Woodchopper. (McConnon)
- Tues., Thurs., Sat.—Patsy Montana.
- 7:15—News Report—Julian Bentley; Booking Announcements.
- 7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats)
- 7:45—Mon., Wed., Fri.—Otto's Novelodeons. (ABC Washers and Ironers)
- Tues., Thurs., Sat.—Morning Minstrels. (Olson Rug Co.)
- 8:00—NBC—Tim Healy. (Ivory)
- 8:15—NBC—Ma Perkins. (Oxydol)
- 8:30—NBC—Pepper Young's Family. (Camay)
- 8:45—School Time—Educational broadcasts presented by Prairie Farmer, conducted by John Baker.
- 9:00—NBC—The O'Neills. (Ivory)
- 9:15—NBC—Personal Column of the Air. (Chipso)
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward MacHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:05—Poultry and Dressed Veal Market; Butter and Egg Markets.
- 10:10—News Report—Julian Bentley.
- 10:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 10:30—Martha Crane & Helen Joyce in Morning Homemakers' Program with Orchestra; Hometowners Quartet; John Brown; Soloist. Tues., Sat.—Novelodeons & Ralph Emerson.
- 11:00—Mon., Wed.—Priscilla Pride. (Downtown Shopping News)
- Tues., Thurs.—Don & Helen.
- Fri.—"Big City Parade."
- 11:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.
- Thurs.—Henry Burr and Ralph Emerson.
- 11:30—Fruit and Vegetable Market; Weather; Bookings.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinnerbell Program conducted by Arthur Page—30 minutes of varied Farm and Musical Features.
- Tues.—Midwest on Parade, featuring Wycena, Wisconsin.
- 12:30—Mon., Wed., Fri.—"Garden Talk." (Ferry Morse)
- Tues., Thurs., Sat.—John Brown.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 12:55—News Report—Julian Bentley.
- 1:00—Homemakers' Hour.
- 2:00—Sign Off for WENR.

Saturday Morning

MAY 22

(CENTRAL STANDARD TIME)

- 5:00-8:00—See Daily Morning Schedule.
- 6:30—Uncle Buster and His Big Yank Boys. (Reliance)
- 6:45—Dr. John Holland's Sunday School, with George Goebel and Ralph Emerson.
- 7:55—Livestock Estimate and Hog Flash.
- 8:00—Junior Stars Program.
- 8:30—The Friendly Philosopher—Homer Griffith.
- 8:45—Hoosier Sod Busters & Red Foley.
- 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15—WLS Jamboree.
- 10:00—Program News—Harold Safford.
- 10:05—Poultry and Butter and Egg Markets; Dressed Veal.
- 10:10—News Report—Julian Bentley.
- 10:15—Ramblers & Patsy. (Drug Trades)
- 10:30—Morning Homemakers' with Martha Crane and Helen Joyce. (Feature Foods)
- 11:00—Don & Helen.
- 11:15—Garden Club, conducted by John Baker.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:40—News Report—Julian Bentley.
- 11:45—Closing Grain Market Summary—P. C. Bisson.
- 12:00—Poultry Service Time.
- 12:15—Home Talent Program.
- 12:30—Weekly Livestock Market Review, by Dave Swanson of Chicago Producers' Commission Association.
- 12:45—Variety Program.
- 1:00—Homemakers' Hour—Mary Wright; Fanfare; Elsie Mae Emerson; John Brown; Evelyn; Red Foley; Eddie Allan; DeZurik Sisters; Fanfare Interview; Roy Anderson.
- 3:00—Sign Off for WENR.

SATURDAY EVENING, MAY 15

(CENTRAL STANDARD TIME)

- 6:00—Novelodeons & Evelyn.
- 6:15—Don & Helen.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire Co.)
- 7:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Christine; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; Otto's Novelodeons. (Murphy Products)
- 8:30—"Hometown Memories"—Hometowners; Red Foley; Carol Hammond. (Gill'te)
- 8:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel.
- 9:00—"Tall Story Club" with Pokey Martin. (Kentucky Club)
- 9:30—"Down at Grandpa's"—Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 9:45—Lulu Belle & Scotty; Christine.
- 10:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including "Carolina Vagabonds;" Prairie Ramblers; Hometowners Quartet; Christine; Arkie; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 11:00—Sign Off.

Homemakers' Schedule

(Conducted by Mary Wright)

(CENTRAL STANDARD TIME)

MONDAY, MAY 17

- 1:00—Novelodeons; Red Foley; John Brown; Evelyn. "The Little Maid"; "Something to Talk About." Chuck Acree; P. T. A. Speaker.

TUESDAY, MAY 18

- 1:00—String Ensemble; Don & Helen; Ralph Emerson; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist.

WEDNESDAY, MAY 19

- 1:00—Orchestra; Novelodeons; Evelyn; Red Foley; John Brown; "Something to Talk About." Chuck Acree; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

THURSDAY, MAY 20

- 1:00—Orchestra; John Brown; Don & Helen; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

FRIDAY, MAY 21

- 1:00—Orchestra; Evelyn, "The Little Maid"; Christine & Sod Busters; "Something to Talk About." Chuck Acree; Marjorie Gibson in Fanfare.

SATURDAY, MAY 22

- 1:00—Ralph Emerson; John Baker; Evelyn; Red Foley; Eddie Allan; Roy Anderson; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MAY 17

- 6:00—NBC—To be announced.
- 6:30—NBC—Paul Martin & His Music.
- 7:00—NBC—Good Time Society.

TUESDAY, MAY 18

- 6:00—NBC—Husbands & Wives. (Pond's)
- 6:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 7:00—NBC—Ben Bernie & His Boys. (American Can Co.)

WEDNESDAY, MAY 19

- 6:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products) (Bayer)
- 7:00—WLS—to be announced.

THURSDAY, MAY 20

- 6:00—WLS—"The Old Judge." (University Broadcasting Council)
- 6:15—WLS—Ralph Emerson, organist.
- 6:30—WLS—"The City Forum."
- 6:45—WLS—"The Active Citizen." Illinois League of Women Voters.
- 7:00—Judges of the Round Table.

FRIDAY, MAY 21

- 6:00—NBC—Irene Rich. (Welch)
- 6:15—NBC—Singing Sam. (Barbasol)
- 6:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 7:00—NBC—Musical Revue. (Fleischman's)

Under Fire!

(Continued from page 12)

—Charlie and Herb hastily packed up their equipment to catch the last plane to the Newark airport. Charlie carefully guarded the precious records while Herb, who is rather slight, lifted the 87 pounds of equipment over his head and into the nose of the plane.

Incidentally, the recording apparatus used was manufactured by Presto Recording Company. The recording amplifier and turn-table are standard WLS equipment. In order to cut down on the weight of the equipment, a special mike, pre-amplifier and other

apparatus were used, through arrangements with Richard Brock, Midwest sales representative of Presto. Herb and Charlie left Newark on the night owl flight of the American Airlines and arrived in Chicago early Friday morning.

Tired, unshaven and still shocked by their terrible experience, Charlie and Herb spent most of the day receiving congratulations and having their pictures taken.

"The whole night was like a horrible nightmare," Herb says. "If it hadn't been for Charlie, I would have broken down completely. He was calm through it all and kept me on my course. He was the real hero!"

When asked about the experience, Charlie shakes his head and advises: "Ask Herb. He saw the whole thing. All I did was stick to my post and record his work."

Together, announcer and operator, these two stood under fire and brought listeners the most dramatic story in radio history.

Seen Behind the Scene

When *Emilio Silvestre* laughs you can hear him throughout the building. . . . Fifteen people all trying at once to get a glimpse of themselves in that new picture of the entire *Barn Dance Crew*—swell picture, too. *Christine* was a lucky girl last week. While driving down to studios a tire blew out and she swerved into the ditch; the car was badly damaged but *Christine* came out unhurt and made her program on time. . . . *Joy Miller*, little 50-pound, 6-year-old, going up to *Otto* and saying "Hello, Pee-wee." . . . *Bill Thall* begins to sing "Timber" when in troop the *Hometowners* and *Ralph* with all kinds of lumber and wood, and *Rocky* proceeds to split some kindling right in front of the microphone. . . . *Ed Paul* brings his brother down to the barn dance, takes him backstage and tells him, "This is where they have it!" . . . *Don Wilson* caught the mumps just before he started on his Arkansas vacation.

WATCH THIS SPACE

For Appearance of WLS Artists
In YOUR Community

SUNDAY, MAY 16

- WALLACE, INDIANA, Wallace High School Gymnasium—WLS ON PARADE: Ramblin' Red Foley; Bill McCluskey; Girls of the Golden West; Pauline; Billy Woods; Four Hired Hands.
- WANATAH, INDIANA, Clinton Township High School Gym—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Pat Buttram; Hoosier Sod Busters; Caroline & Mary Jane DeZurik.
- BOSWELL, INDIANA, Roxy Theatre—WINNIE, LOU & SALLY.
- HAMMOND, INDIANA, Paramount Theatre—THE ARKANSAS WOODCHOPPER.

MONDAY, MAY 17

- LAPEL, INDIANA, High School Auditorium—WLS ON PARADE: Ramblin' Red Foley; Bill McCluskey; Girls of Golden West; Pauline; Billy Woods; Four Hired Hands.
- PARIS, ILLINOIS, Paris Theatre—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Pat Buttram; Caroline & Mary Jane DeZurik; Winnie, Lou & Sally.

TUESDAY, MAY 18

- PLYMOUTH, INDIANA, Rialto Theatre—PINE MOUNTAIN MERRYMAKERS: Ramblin' Red Foley; Girls of the Golden West.
- STREATOR, ILLINOIS, Plumb Theatre—UNCLE EZRA & HOOSIER HOT SHOTS.
- BLOOMINGTON, INDIANA, Harris-Grand Theatre—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Pat Buttram; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Billy Woods; Four Hired Hands.

WEDNESDAY, MAY 19

- CARLINVILLE, ILLINOIS, Marvel Theatre—MAPLE CITY FOUR.
- WARREN, INDIANA, Warren Gymnasium—WLS NATIONAL BARN DANCE: Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Billy Woods; Four Hired Hands.

THURSDAY, MAY 20

- WARSAW, INDIANA, Centennial Theatre—WLS NATIONAL BARN DANCE: Jolly Joe Kelly; Ramblin' Red Foley; Pokey Martin; Girls of the Golden West; Pauline; Four Hired Hands.
- BRAZIL, INDIANA, Sourwine Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Hoosier Sod Busters; Pat Buttram; Bill McCluskey; Billy Woods; Caroline & Mary Jane DeZurik.

FRIDAY, MAY 21

- HERSCHER, ILLINOIS, Herscher High School—WLS ARTISTS: Caroline & Mary Jane DeZurik; Pokey Martin.
- GREEN BAY, WISCONSIN, Bay Theatre—MAPLE CITY FOUR.

WLS ARTISTS, Inc.

1230 Washington Blvd.

Chicago, Illinois

He Knows **SCHOOL** Problems



EVERY Wednesday on Prairie Farmer's Dinner Bell Program (11:45 to 12:30, CST) Mr. Otis Keeler, Assistant Superintendent of Public Instruction of the state of Illinois, discusses the problems and the progress of rural schools. Every school director, teacher, parent, taxpayer—and that means almost everybody—will find Mr. Keeler's discussion interesting and vitally important.



Otis Keeler, Assistant Superintendent of Public Instruction, State of Illinois.

In the state of Illinois alone there are nearly ten thousand one-room schools. From these schools come splendid citizens. There is no greater opportunity for service from the work of making these schools effective, getting full value for the taxpayer's money.

Each week Mr. Keeler's talk bristles with facts and news items gathered from direct observation, telling how schools are meeting their problems.

Prairie Farmer is proud to contribute such a program to the public service. For ninety-six years Prairie Farmer has been a militant partisan for public schools and for their constant improvement.



Hear Mr. Keeler on

Prairie Farmer's Dinner Bell Program

WLS, Every Wednesday