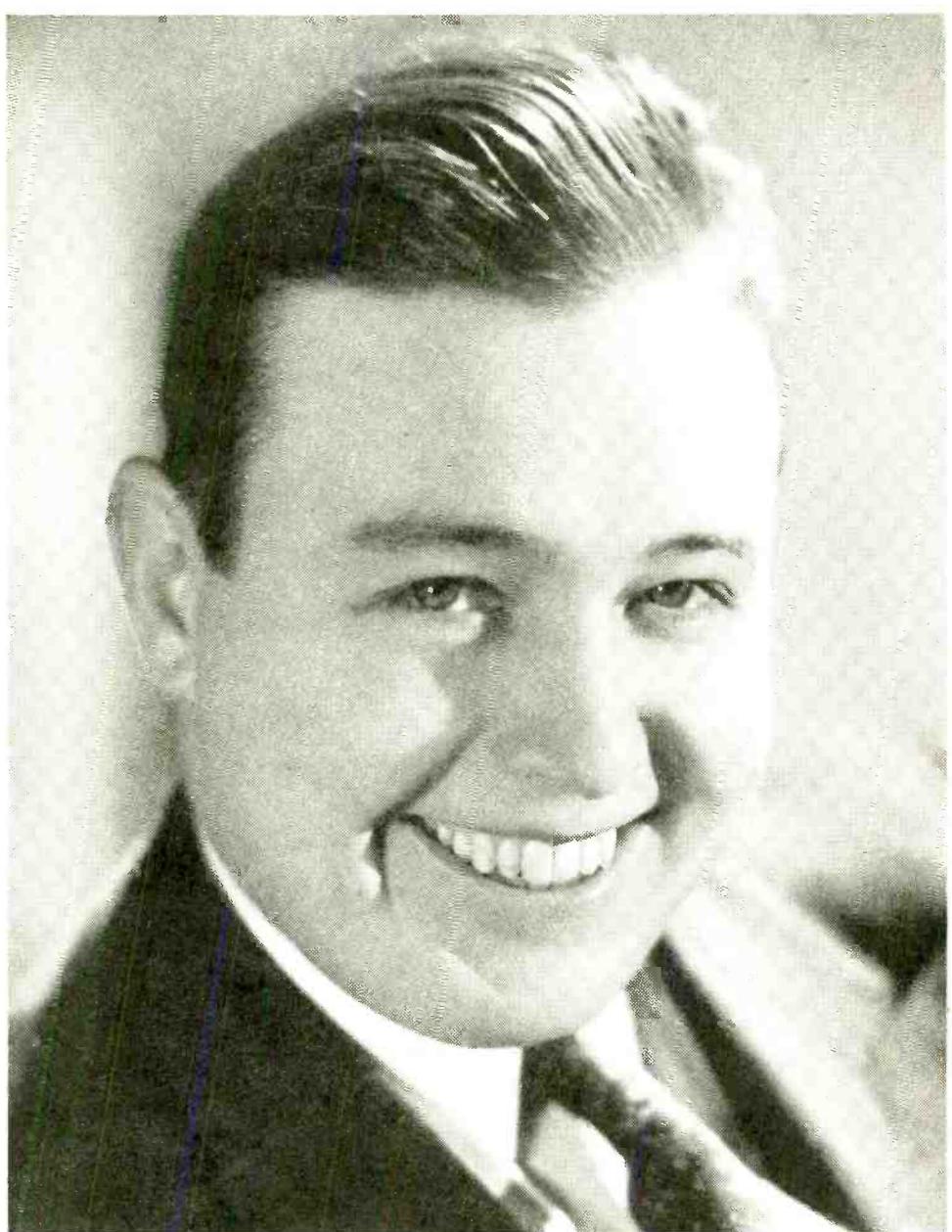


NELLIE J. ARNOLD
217 R SUMMIT AVE
STOCKTON ILL.
3-1212 PERSONAL



TOM HARGIS

Letters From
Listeners

Letters From
Listeners

•
Backstage
Supper

Listeners' Pike

Neighbor's Club Radio

The radio came out from town a week ago yesterday and since that day the roads have been blocked and we have had no mail service and absolutely no communication with the outside world. Now, however, I am sending a team and sleigh to town with the mail.

The radio is a beauty and one of the finest it has ever been my pleasure to hear; and to tell you the children are delighted is putting it very mildly. During the past week of continuous blizzarding when it was impossible to get outside and exercise themselves, the radio kept them out of meanness and gave them some good instruction too. Some of the programs, as you know, are very educational as well as entertaining. . . . **Rev. Justin Snyder**, Immaculate Conception Mission School, Stephan, S. D.

Eastern Fans

We think the Scotty family is the best looking family in the Family Album. Red Foley and his family is our second choice but we think they are all lovely looking groups.

What would the barn dance be without Lulu Belle and Scotty? It would be just like Christmas without Santa Claus. Lulu Belle and Scotty are sure popular around this part of the country. In fact, the entire barn dance gang is most welcome in the homes of many families on Saturday night through the Eastern part of the country. . . . **Mrs. J. Rainwater**, Edgewood, Md.

From An Ex-Teacher

May I tell you how much I enjoy the new "School Time" program? An ex-teacher of several years' experience, I find it very interesting, and believe it will be exceedingly practical to schools that are equipped with radios. . . . **Mrs. E. H.**, Longview, Ill.

From a Student

Our room is interested in your "School Time" programs. We have listened to it this morning. After this, we are bringing our geographies down every Thursday to watch the maps of the countries you talk about. . . . **Paul Geragos**, Room 9, Central School, Evanston, Ill.

From a Principal

Your program, "School Time" is very interesting. We listen each day at 9:00 o'clock. We use the material given and are now writing and making interesting booklets. We made our own outline first so as to include the main topics.

Have you any folders or other descriptive material concerning your studios? If so, would like same as the children have asked for this. . . . **N. LaCombe**, Principal, Nicholson Ave. School, Cudahy, Wis.

Not Enough Lily May

The only thing wrong with Lily May is we don't hear enough of her. She can put anyone on a diet of "Shortenin' Bread" and make 'em like it. She can make you want to dance even if you have a corn on every toe when she plays and calls an old-fashioned square. And when she introduces you to "John Henry," you simply adore him. . . . **Mr. and Mrs. W. L. F.**, Kincaid, Ill.

Popularity Poll

Calling all Lulu Belle fans! The big contest is now on to determine the most popular radio star in the United States. Since Lulu Belle has been elected radio queen, don't you think all of us should cast our votes in her favor? No honor is too great for our sweet Carolina girl, so let's prove our loyalty and devotion. . . . **Georgie Robbins**, Brownstown, Ind.

Music Appreciation

Often I hear over the air some word or note that awakens a desire to let the author know how much his word or work is appreciated but usually the impulse is allowed to fade away without expression. I fear there are many sinners of my kind across the country.

However, I do want you to know that, happening to tune in on your School Time, I was more richly rewarded than I can tell. Across far lands, through long ages, to an early dawn my vision was carried until I saw a lonely shepherd boy cutting a lowland reed and producing a crude kind of musical note that pleased his ear. I saw the generations pass contributing to our growing wealth—this ever-increasing appreciation of

music until the day has come when the wonderfully soul-moving tones of this great organ are sounding far and wide.

So I saw that shepherd boy in that far-off dim dawn of time and heard his lute and then with another lover of heaven's melodies I walked through a solitary place listening to the music of falling waters and, and—I cannot tell it. But as I thought of all the children thus being lured into a world so beautiful and wonderful, there were, let me confess it, upon the cheeks of this non-musical, old hard-shell, tears of gratitude and joy. . . . **Robert Gordon**, minister, First Baptist Church, Kenosha, Wis.

Little Joy

We sure did enjoy Joy Miller Saturday night on the National Barn Dance. I wish you could put her on the air more often. We listened to her twice, as we often do the barn dance. The Chicago boys and girls sure are a good bunch of music-makers, best on the air. I have listened to them often enough to know. I have had a radio about eight years and have not missed many barn dances or early morning programs. I also enjoy the weather report. It sure is a lot of help to us. . . . **Mrs. Marshall Hart**, Amaranth, Pa.

No Valentine for Arkie

Have just heard the National Barn Dance and I think it was downright mean of Uncle Ezra not to remember Arkie with a Valentine. He always calls the square dances and he most certainly was entitled to be remembered. . . . **Mary Becker**, Detroit, Mich.

STAND BY

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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

February 27, 1937

VOLUME 3

NUMBER 3

STAND BY

Letters

from Listeners

How 1,515,901 Pieces of Mail Were Handled Last Year

Twelve girls handle the mail. Standing are: Emma Heitmann, Ann Miller, Lorryne Unruh, Mildred Burton, Elsie Lind, Mildred Thiel and Christine Hasper. Sitting: Grace Teune, Grace Dryshout, Josephine Hoekstra, Carol Burton and Hazel Collins.



WHAT do listeners write about? What did they say in the 1,515,901 pieces of mail which were handled by the efficient corps of girls in the mail department in 1936?

A large percentage of the mail comes under the classification of fan letters, letters of appreciation to the acts on the air. Many of the stars answer their fan mail personally unless it becomes so heavy that this is physically impossible.

Another portion of the mail requires no answer. This consists of contest entries, give-aways which the sponsor handles, and so on.

In addition to these, there are a large number of letters addressed to the station requesting material that has been on the air and asking for miscellaneous information. Whenever a question is asked and the answer can be found, the letter is answered.

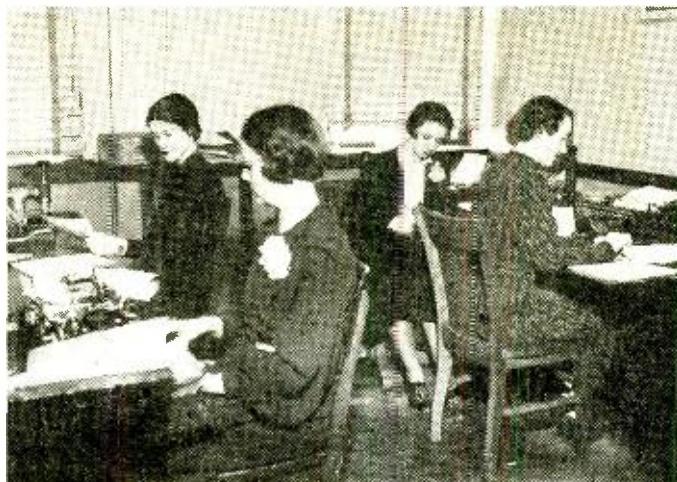
These "information request" letters come from every state in the country and most of the Canadian provinces. Frequently a listener hears something on a broadcast mistakes the meaning and writes to get more complete information.

In a newscast, Julian Eentley mentioned a meeting of McGuffeyites that was being held. For the next few weeks he was deluged with requests for information on where to sell McGuffey readers. Such inquiries are referred to local bookstores or reputable book dealers.

It is among these "information request" letters that human interest stories are found.

A letter written in a childish scrawl attracted Katherine Persons' eye as she was looking over the mail. Deciphered, it read:

"I am riting for me and my brother, Jimmy. I am nine years old and



Above, Katherine Persons supervises the answering of the "information request" letters. Working with her are Helen Bradley, Lorraine Connell and Geraldine Murphy. These four girls answer the bulk of the listener mail.

Jimmy is six. Our Daddy went away a long time ago, and our Mamma cries all the time because he doesn't come back. We don't have much money and maybe that's why Mamma feels bad. We ask her where Daddy is—and she just cries and says she doesn't know. We heard he was in and we wrote him a letter but nothing ever happened. We think maybe if you would tell our Daddy over the radio that we want him to come home, and Mamma wants him to come home, maybe he would come back. And then everything would be all right. Love, Bill and Jimmy, Chicago."

Missing Persons

After telephone conversations with several Chicago social agencies, Katherine got in touch with the mother of Bill and Jimmy and advised her to go to the offices of the Domestic Relations Court in Chicago.

Letters wanting the station to broadcast for missing persons are numerous and each day's mail would yield plenty of material for another "Personal Column of the Air." However, no broadcasts are made for missing persons unless the request is made by a sheriff or other police official. This requirement is to avoid the complications caused by practical jokers, misinformed people and others who might cause trouble.

Copyright Laws

Perhaps the greatest number of requests comes for information on sources of or copies of poetry and songs used on the programs. Generally copies cannot be sent out because of copyright laws but the source is sent the inquirers.

(Continued on page 16)



'AdLib!'

By JACK HOLDEN

UNCH with John Seys and Billie Herman of the Cubs yesterday. Billy was all smiles, having signed his contract for the 1937 season; and he is making plans to join the team on the coast the first of next month. Lon Warnecke now with St. Louis has done his best to encourage Dizzy Dean to sign but the temperamental Diz is still holding out.

Have you heard our old friend Al Cameron lately? You remember a few years back when Al and Pete were heard daily over WLS. Now Al is in St. Louis MC'ing the Polly Follies over CBS Tuesday nights.

A visit with Eddie Guest yesterday, talking about Detroit and familiar streets, people, and so forth, we both know. Eddie delighted in telling of Halloween pranks he used to enjoy as a youngster.

Ernie Newton's car is still in the garage completely demolished as the result of that smash-up of a month ago. The motor is pushed right up under the dash board, the headlights are tied in a knot, and you wonder how Ernie ever crawled out of that wreckage with just a couple of black eyes and a few bruises.

Uncle Ezra drove to Lake Geneva last Sunday. Walked out on the ice and decided to investigate the comforts of a fishing shanty. Wandering around the frozen ice on the lake, he stepped right into a large hole cut in the ice by a shanty fisherman who had moved his tiny house. Ezra went down into the icy waters but fortunately had presence of mind enough to grab the top as he went in. He crawled out all right and went back to his car half frozen. He recalls the experience now with a twinkle in his eye but it might have ended tragically.

Met Bob Kaufman the other day. He is manager of KMA at Shenandoah, Iowa, where Howard Chamberlain is located as program director. Bob says Howard is doing a "grand job" out there and really making great progress.

A letter from a lady listener who can't understand "how Jack Holden can conduct Morning Devotions and then such a lively show as the Barn Dance."

Another . . . No, I am not a twin and never had a sister named Helen.

CONVERSATION PIECE



Margaret Sweeney, harpist, and Dr. John Holland are seated on the organ-bench for a noon-time chat during Dinner Bell Hour.



Walter Steindel, pianist with the Concert Orchestra, pauses for the camera's click.

• • •

Stookey Injured

Charley Stookey suffered a compound fracture of the right arm when the car in which he was traveling to a flood broadcast was involved in an accident. Two other KWK staff members were also injured.

• • •

Ma and Pa

"Ma and Pa" expands from a three-times-a-week schedule to a five-a-week, beginning March 1. This sketch about a Cape Cod couple is aired 6:15 p.m., over CBS.

• • •

Buttram Butts In

Well, I wuz lookin' thru th' paper today an' found too very unusual artikles. They outh to be in Ripley's Believe It or Don't. I seen whar a baseball player signed his contract without a holdin' out, an' a lady down in Indiana found a mouse that couldn't sing.

We here lots uv talks about how th' younguns outh to be more ambitious. Ambition is alrite but it kin act th' wrong way. It has made Governors out uv sum men an' convicts out ov others.

Yourn til it's springtime in th' mountains,

—PAT BUTTRAM.

P. S. Matt Sinback wuz baptised last week, but it didn't take. He sed well, he figgered he mite jest as well have it done while ther wuz plenty uv water.

STAND BY

Smilin' Ed To Be Hayloft Guest Star

TESTS are being made on the chairs of the Old Hayloft to make sure they are strong enough to hold Smilin' Ed McConnell's 294 pounds, for he's to guest star again on the NBC hour of the National Barn Dance February 27. At a recent broadcast, Ed's chair broke under him and nearly stopped the show.

Songs of the hayloft party are to be dedicated to the girls, and the ensemble will start the program with a medley of "We Can't Get Along without the Beautiful Girls" and "Buffalo Gal."

The Hoosier Hot Shots will seek advice to the lovelorn with "Beatrice Fairfax, Please Tell Me What to Do" and the Novelodeons will tell of their preference for "Elsie Schultzenheim." Impartially the Maple City Four will serenade "Sunbonnet Sue," "Mary Lou," and "Girl of My Dreams." Uncle Ezra will do a song and dance routine of "I Love the Ladies" and Henry Burr will bring back memories with "Oh, What a Gal was Mary."

Mary Vacations

Mary Livingstone will vacation from Jack Benny's broadcast. February 28 and March 7, following her collapse after a recent program. She will visit her mother in the East.

Van Cronkhite Resigns

John Van Cronkhite has resigned from WBBM as head of the news department. J. Oren Weaver, former Methodist minister who has been a member of the news staff for nine months, has become WBBM news editor. New set-up makes the news department a division of the continuity department.

Horton to Star

Edward Everett Horton will star in the Baker's broadcasts next season, replacing the Ripley believe-it-or-not series.

Harriet Hilliard left this program February 21 to make her second Hollywood picture.

Ranch Boys' Secret

The Ranch Boys are invading new fields. In darkest secrecy they are practicing instrumental trio harmony with slap bass, guitar and clarinet.

Bobby Breen's Serial

Bobby Breen has been signed to a contract by NBC and is to start in a sponsored dramatic serial of his own. Tentatively the program is to be called "The Singing Kid," and is to be authored by Gertrude Berg, known as the writer of the "Goldbergs" and "The House of Glass."

Let Freedom Ring

"Let Freedom Ring" is the title of a new series of weekly educational programs presented by the Office of Education, U. S. Department of Interior, over CBS, at 9:30 p. m. each Monday.

The programs, presented in conjunction with the Sesqui-Centennial celebration of the constitution, dramatize the struggle of the human race to win civil liberties.

O'Keefe on Speedshow

Walter O'Keefe, the man on the flying trapeze, is going to make another try at being an "emcee" shortly, when he takes Floyd Gibbons' place on the "Speedshow."

O'Keefe left his last series, "Saturday Night Party," because of script-sponsor trouble.

Phil Lord Rests

Poor health is forcing Phil Lord, author and star of "We, the People" and "Gang Busters," to leave the air-lanes temporarily for a sanitarium rest.

Starting March 3, Col. H. Norman Schwartzkopf, former head of the New Jersey State Police, will take over Lord's part on "Gang Busters" for four weeks.

NO SCRIPTS

They were 85 years apart in ages but they had one thing in common—both faced the microphone without scripts.

The younger, six-year-old Joy Miller, doesn't read but memorized the lines for her interview with the Fanfare Reporter.

The older, Mrs. Eleanor Gridley, who is in her 91st year, scorned script and spoke for eight minutes about Abraham Lincoln. In her hand she held a picture of the "beardless Lincoln," about whom she spoke.

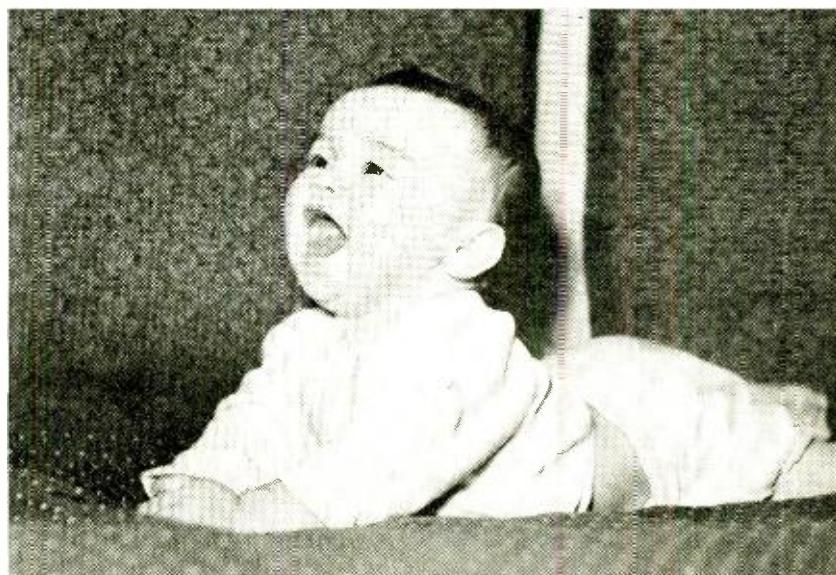
Jimmy Dean has joined his brother, Eddie, in the Modern Cinderella cast.

Canaries

The cheery chirping of two pet canaries was the biggest problem engineers had to face when they installed broadcasting equipment in Dr. Allan Roy Dafoe's home for his current radio series. They were equal to the quelling of the unwanted sound effects and stopped them by placing black covers over their cages while the doctor is on the air.

Florence on WBBM

Florence Ravelen, known as Florence Ray when she was connected with Homemakers' Hour, is at the microphone on a new WBBM Saturday daytime women's program. Since leaving WLS, Florence has been conducting a women's feature on WJJD, and taking part in Ma Perkins.



E. Ray Inman, III, thinks having his picture taken is something to crow about. His father is the Stand By artist and creator of the Lily May and Pokey and Arkie comic strips.

The "Old Hayloft" By the Hired Man

DO YOU want to be a Program Director? . . . I think the Editor should assign John Baker to write a feature story with this title, judging by the way you readers are flooding the hayloft with your "Ideal" Barn Dance Programs. . . . There must be many aspiring radio program builders among you. . . . For the benefit of those who came in late, I may say that I suggested that those who were interested, write a 30-minute hayloft program lineup, using the entertainment acts and numbers of their own choosing. . . . Glad I didn't offer any prizes or I'd be burning the midnight oil trying to decide the winners. . . . I'm selecting two letters to print this week, not necessarily the best, but showing some real thought.

Miss Doris Sockmire, State Line, Indiana, who confesses her favorites are Red Foley and the Girls of the Golden West, writes that her ideal 30-minute program would go on the air as follows:

Prairie Ramblers—"Uncle Noah's Ark."
Red Foley—"Old Shep."
Lily May—"Old Hen Cackled."
Arkie—"Just Plain Folks."
Christine—"Chime Bells."
Sod Busters—"Hoosier Stomp."
Girls of Golden West—"Bill Bailey, Won't You Please Come Home."
Pat Butram—Comedy and song "Lueller."
Patsy Montana—"Sweetheart of the Sad-dle."

Hilltoppers—"Hula March."
Red and G. G. W.—"Lonesome Valley Sally."
Prairie Ramblers—"Foggy Mountain Top."

This Hoosier friend has a well-balanced half hour, you will probably agree. . . . Miss Ruth Kiefer, Freeport, Illinois, would listen every minute, if we'd put the following acts and numbers on the Barn Dance:

Sod Busters—"Old Gray Bonnet."
Girls of Golden West—"Beautiful Texas."
Red Foley—"Yellow Rose of Texas."
Patsy Montana—"Montana Plains."
Henry Burr—"I'll Take You Home Again, Kathleen."
Christine—"Alpine Mountain Sweetheart."
Uncle Ezra—"How to Get to Rosedale."
Hot Shots—"Meet Me by the Ice House, Lizzie."
DeZurick Sisters—"Chime Bells."
Arkie—"They Always Pick on Me."
Prairie Ramblers—"New River Train."
Patsy, Salty & Ramblers—"Carry Me Back to the Mountains."

We imagine many of you would enjoy the above program, too. . . . By the way, I want to caution you about having the instrumental numbers and songs well-balanced, and try to have a "high spot" song during the latter part of the 30 minutes.

. . . Thanks also to the following who were among those sending their "ideal" Barn Dance half hour shows: Mrs. C. S. Orr, Trenton, Tennessee; Mary Szilagyi, Scottville, Michigan; Mrs. Bernard Bradley, Joliet, Illinois; Grace Bourquin, Apple River, Illinois; Mrs. Charles Schuetter, Chicago; Howard Smith, Fremont, Michigan; (get into this, you men); Eleanor Goodman, Oaktown, Indiana; and Mrs. Franz A. Roberts, Clinton, Illinois. (Last-named lady submitted an All-Washington's Birthday program for the hayloft.)

"Hometown Memories" at 9:30 each Saturday night is the favorite 15 minutes of a Belvidere, Illinois, lady. "I enjoy hearing everyone on this particular show," she said, "and that includes Jack Holden as master of ceremonies." . . . This program, by the way, features Carol Hammond, Red Foley, the Hometowners and Hilltoppers. . . . Another combination that many listeners are enjoying is the Springtime Jubilee at 10:00 o'clock, which brings the voices of Christine and the Hilltoppers. . . . Eddie Allan suggests we give him a "plug" in this column. . . . He's usually heard on the 6:30 and 7:30 programs and then goes home to bed. . . . Being on a reducing diet, Eddie has to sleep so he won't

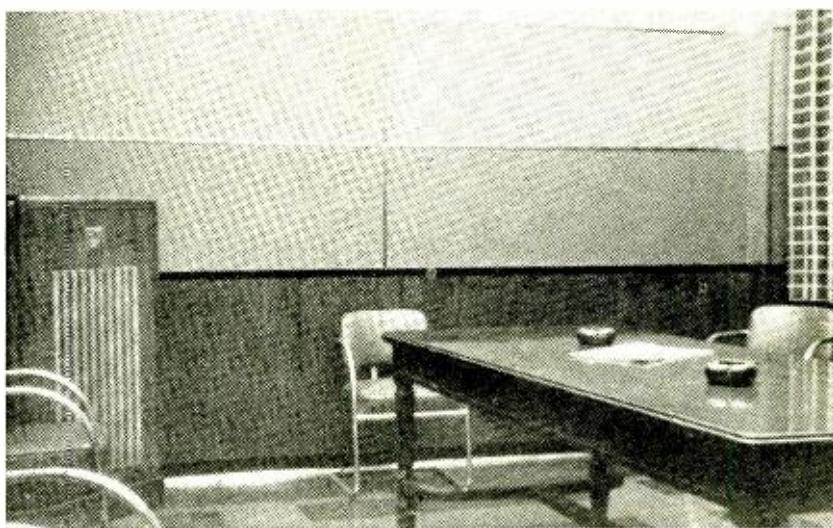
think about eating. . . . He can't forego the odors of that delicious coffee and those hamburgers served back stage between shows.

(I knew it. Here comes the Hired Girl and she's left the dishes in the sink again.)

Highlights by the Hired Girl: . . . Joy Miller, (what a sweet six-year-old she is) making her appearance out of a valentine box. . . . Grace Wilson singing "Waiting at the End of the Road." . . . "Popeye the Sailor Man" by Patsy and Salty, and also Patsy's "Saddle Your Blues to a Wild Mustang." . . . Hilltoppers in "Bells of St. Marys." . . . Girls of Golden West singing "Carry Me Back to the Mountains." . . . DeZurick Sisters with "Alpine Yodel." . . . Winnie, Lou and Sally in "Winter Wonderland." . . . I always enjoy Bill Thall singing "Horse with the Lavender Eyes," the Novellodeons playing, of course. . . . Bill O'Connor was grand in "When Day is Done" with John Brown at the piano. . . . I missed Harold Safford on the 9 o'clock Jamboree, but Pat Butram and John Baker did honor to themselves at the "mike." . . . Reggie Cross, who is his own chef so he can cut down weight, carries 34 harmonicas in his case, worth \$134, and each one's different. . . . That's all for this week from me.—H. G.

Guessed the Hired Girl yet? . . . She's some mystery, that young lady. . . . By the way, speaking of Eddie Allan and Reggie Cross reducing, reminds me that George Biggar is trying the same stunt. . . . Years ago, my dad used to tell me that the best way to get thinner was to take an axe by the handle and bring it down hard and often on big pieces of wood. . . . Any of you have a good wood-pile the above-named can work on? . . . No charges for their services—if you catch them first!

AUDITION ROOM



Courtesy Undertaker & Undertaker

New and modern is the "blue room" where prospective sponsors audition new programs. Paneled walls shade from dark blue to light and are trimmed in chromium.

Henry Hornsbuckle Sez

Arkie: Do you know Sally Starves?
Pokey: The dickens she does?
Arkie: No, no, you get me wrong.
 Jim Starve's wife.
Pokey: Well, the sun-of-a-gun.

Herb Morrison: Do planes like this crash often?
Pilot: Nope, only once.

Margie G.: Say, waitress, call the manager. I can't eat this terrible stuff.

Waitress: No use calling him. He won't eat it either.

Harold Safford: In the Arctic the Eskimos live on candles and blubber.

George Biggar: Well, if I had to eat candles, I think I would too.

Pat Butram: What is that thing?

George Cook: That's one of those new mechanical cotton pickers that they invented down south since you left.

Pat: A cotton picker. Well, I wouldn't stand too close to it in that suit.

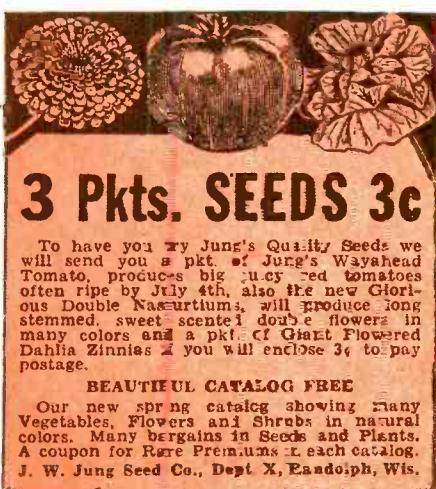
LITTLE MAID



This snapshot of Evelyn was taken by Bill Cline who, in his enthusiasm for candid cameras, organized "Undertaker and Undertaker." Bill is president of the group of amateur snapshooters.

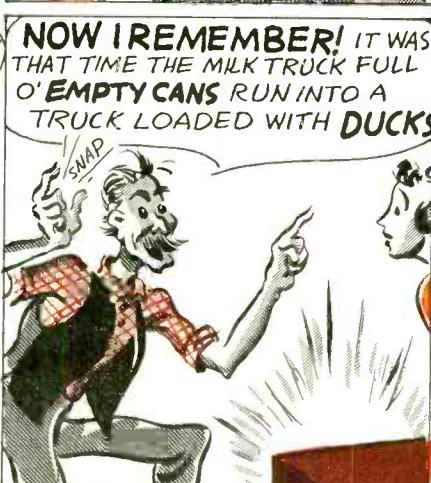


Read All STAND BY Advertisements



Lily May

THE MOUNTAIN GAL



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FOR COUGHS, THROAT TICKLE, bronchial irritations and hoarseness due to colds . . .

Use PINEX

Two and one-half ounce bottle makes one pint of pleasant, effective medicine, easily prepared—No cooking.

PINEX PROGRAMS
WLS at 1:00 P.M. daily
and Barn Dance 8:30 P.M. Saturday.



Lily Pons in Opera

Lily Pons will return to the part that rocketed her into world-wide fame when she sings the title role of "Lucia Di Lammermoor" in the Metropolitan Opera performance to be broadcast Saturday, February 27, beginning at 12:55 p. m. over the NBC-Blue network. Miss Pons will be supported by Frederick Jagel and John Brownlee.

• • •

System Mike

When a CBS announcer recently signed off into a dead mike, it was decided to adorn a special microphone in each studio with a neatly lettered sign: "System Mike."



Who'll Pay Your Bills If This Happens?

\$1.00 Per Month Pays up to \$5000

For Both MEN and WOMEN

Every day you take chances! Who is going to pay the doctor bills and other necessary expenses in case of disability? Just think . . . for only \$1.00 per month . . . you can have the protection of an insurance policy that pays up to \$25.00 per week for 10 weeks for accidental disability, \$25.00 per week for 8 weeks for sickness disability, \$25.00 per week for 4 weeks, hospital benefit for accident disability, \$100.00 emergency allowance and up to \$5000.00 for accidental death. A policy issued by a nationally known legal reserve insurance company, which pays claims promptly! Approved by Insurance Departments of Eighteen Central States.

7 Days Inspection FREE!

Simply fill out and mail the coupon for complete information about the Blue Seal Policy. No medical examination. No obligation.

Don't Risk Delay — Send This Coupon TODAY!

CENTRAL UNDERWRITERS
306 Park Ave. ROCKFORD, ILLINOIS

Please send me complete information how I can get the Blue Seal Policy for 7 days FREE inspection.

Name Age

Address

S-4

Knox College Centennial



These Knoxians came before the microphone to celebrate Old Siwash's 100th birthday. Above, sitting: Mrs. Philip Sidney Post, Dr. John H. Finley, trustees; Mrs. F. C. Woods, alumna president; rear, Julian Bentley, Prof. Paul Foley, President Carter Davidson, Ernest Elmo Calkins and George Washington Gale, IV. At left: Bentley and Mayor Joe E. Anderson, Galesburg.

How Books Are Made

Each week Stand By will reproduce brief summaries of some of the interesting talks and interviews presented on School Time which is heard each school morning at nine o'clock, CST. The schedule of School Time is as follows:

Monday: Current events, Julian Bentley.

Tuesday: Music appreciation with Ralph Waldo Emerson.

Wednesday: Visits to businesses and industries.

Thursday: A description of other countries.

Friday: Talks by speakers from various midwestern colleges.

Brief of interview with C. M. Dubs, W. B. Conkay Company, Hammond, Indiana:

"We are talking to you from the factory where many of your school books were printed. There are many steps in making a book of any kind. The manuscript comes to the 'book factory' in typewritten form. A linotype operator sets the book into type and then the type is arranged in pages just as it will appear in the book. Metal plates, called electro-types, are made from the type and these plates are put on big printing presses, of which this company has about 50. These presses are capable

of printing a total of nearly four million pages every hour.

"After the pages of the book are printed, they are put through folding machines which fold them into sections of 16 or 32 pages each, and these sections are placed in a huge assembling machine which puts the sections together to make a complete book. They are sewed and glued at the back and then smashed to make the books solid and compact.

"The edges are trimmed off and the backs are rounded so that the books will fit into the covers. The covers are made on a machine which cuts the cloth, glues cardboard into them and turns the edges, making a complete cover all in a series of continuous operations. The name of the book is stamped on the cover sometimes in ink, sometimes in gold. The books are placed on another special machine where they are glued and the covers are put on. Then they are fastened in a press and left there for about eight hours until they are dry. The books are wrapped to keep them clean until they are ready to be sent out of the factory.

"This plant prints several hundred school books and provides several million boys and girls every year with school texts.

The Latch String

By CHECK STAFFORD

HOWDY, folks: Well, it is almost the first of March and then comes moving day for many, especially rural folks. However, there is much less of an annual trek of movers each spring than there was years ago. The travel conditions have changed vastly.

Many will recall the long line of teams and wagons each March, loaded with household goods and livestock, bound for a new home through



hub-deep gravel and mud roads. Today, when a farmer moves, his motor truck carries his belongings and family over concrete highways, with radio giving the travelers their favorite programs enroute. Fifty years ago such a sight would have caused cattle to jump fences, horses to run off and people to gasp in wonder.

Speaking of 50 years ago, this same week in 1887, there was lots of stir about the Louisiana lottery, which was then going strong with people falling for the racket by the thousands. City and rural folks scrambled to spend their none-too-plentiful dollars for lottery tickets, hoping to win a mythical fortune. Still we fall. For it wasn't so long ago that many of us bit on the chain letter pipe dream—remember? Another news item of half century ago was the passing of a bill to redeem the trade dollars used in even exchange for standard silver dollars by both houses of Congress. The press was stating that wallets and weasel-skin purses of the people

were flat and thin and times were none too good. Well, the pocketbooks of many of us are the same way today.

In looking on another page of a 50-year-old copy of *Prairie Farmer*, dated February 19, 1887, I see an article describing the attempt to murder the world-famous soprano, Patti, while she was giving a concert on the stage of a San Francisco theatre. A fanatic tried to throw an infernal machine onto the stage; but it exploded in the crank's hands and nearly blew his own head off, while the great artist escaped injury. The lives of famous folks have ever been in danger from the actions of twisted minds. Press and public 50 years ago this week were arguing that the government would go to the dogs if Civil war pension spending was not curtailed and another big topic was: "Should women be allowed to vote?"

A great number of labor strikes were being staged then, crippling the none-too-good business recovery, and floods were sweeping the east and Ohio river valley, according to this old file volume. So all in all . . . were the paper in modern dress with bold headlines, I would almost declare I was reading today's paper. After all, there is little new under the sun—and there were trials and tribulations, misery, greed, and grief, 50 years ago in about the same proportion as today. We've just forgotten what the printed proof tells us.

I enjoyed again meeting and chatting with Mrs. Eleanor Gridley last week, when she spoke on Lincoln's birthday. A grand lady and remarkably active. I asked if she had any set rules that she followed as to eating and I was told she had been a strict vegetarian practically all her life; and for nearly 60 years she has not eaten a bit of meat.

Frank Whitney Bush, writer of Watseka, Illinois paid us a welcome call last week. Mr. Bush told about Munn Hall, better known in Watseka as Uncle Vene. Uncle Vene, who is now 94, is proud of the fact that he saw and met Abe Lincoln during the great rebellion times. Another interesting fact about Uncle Vene is that before the Civil war, he was employed by *Prairie Farmer*. At that time he was called The Urchin and was a young printer, picking type out of tall cases, when there were only three or four people on the entire staff of America's oldest farm paper.

MR. AND MRS.



Milly Good McCluskey and "Stranger" Bill rest between rides on the Merry-Go-Round.

FAMOUS SONGS

by
Marjorie
Gibson

VALENTINE DAY—the day of hearts and romance—and Lee's wedding day! Lee Hassel of the Verne, Lee and Mary trio became the bride of Gene Donovan, Sunday evening, February 14, at the Garfield Boulevard Methodist Church in Chicago. Many people from the studio, members of the church congregation and other friends and relatives of the young couple were guests at the beautiful church wedding. Ralph Waldo Emerson played the organ prelude and then Lohengrin's "Wedding March" as the bride approached the altar on the arm of her father, John Hassell.

Lee was as pretty as a picture in her white satin wedding gown with a long white net veil. She carried a bride's bouquet of white roses, sweet peas and lilies of the valley. Her sister, Verne, was maid of honor; Evelyn Wood, the present Mary of the trio, and Margaret Briggar of Racine, Wisconsin, the original Mary, were Lee's bridesmaids. Joyce Donovan and Patsy Spillman, nieces of the bridegroom, were flower girls and Gene's little nephew, Ronald Donovan, was ring bearer. Glenn Drake, tenor soloist, and former coach of the trio, sang. The marriage ceremony was read by Reverend George, pastor of the church.

Rose Lotte, Laona, Wisconsin, gave me the idea for the question of the week when she asked, "What are Henry Burr's favorite ballad songs?" When I put the question to the Dean of Ballad Singers, he replied, "There are so many it would be hard for me to choose. However, I like best those ballads with a heart appeal and so among my favorites are 'When You and I Were Young, Maggie,' 'Silver Threads Among the Gold,' 'I'll Take You Home Again, Kathleen,' 'At Dawning' and 'Memories'."

The Question for the week: "What is your favorite song?"

Herb Morrison: "Smilin' Through."

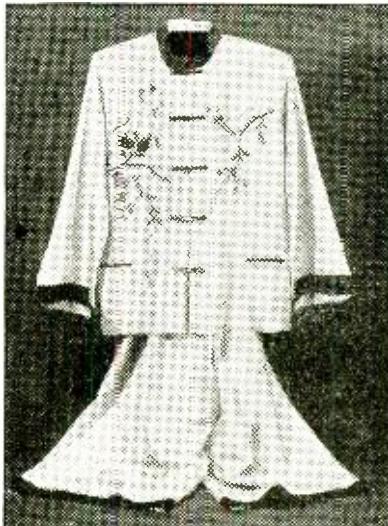
Milly Good: "Nobody to Love."

Dolly Good: "Roundup in Cheyenne."

home he was struck by an automobile driven by an inexperienced driver. He died several days later, survived by his wife and daughter, Helen.

The Milly and Tilly programs broadcast from XERA, Mexico, consist of recordings made by Milly and Dolly Good, the Girls of the Golden West. This is to answer an inquiry from **Velma Estill, Momence, Illinois** and many other folks, who've written to inquire if the broadcasts were presented by the singers and yodelers in person. Many thought they recognized the voices as those of the Girls of the Golden West.

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Canton Pajama Suit Special Introductory Price

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These lovely new Oriental Jinken Satin Pajama Suits are the smartest of garments—for lounging, sleeping, etc.—make ideal gifts. Come in rich Black Satin with trim in Chinese Red; also Royal Blue Satin with Gold trim. \$2.95 Post Paid

Sells Regularly for \$5.00

All hand-embroidered in red or gold silk floral designs to match trim. Belt to match. State Size: Large, medium, small.

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Man from the South

VERSATILE is the word for Tom Hargis.

Officially, he is a production man. And that job in itself, requires versatility since he must rehearse the program, make any changes necessary in script, make sure that the musical portion of the show is in balance, check the studio set-up, time the show, and be responsible for the program going on and off the air right on the minute.

But in addition to being a capable production man, Tom sings and is a character actor. He is end-man, Puddin' Head Jackson, in the Morning Minstrel show and on Pat Buttram's Radio School, he has played every part from Chinese cook to English lord.



Tom's singing voice has climbed from bass to high tenor.

Tom's real preference is for singing and he started his musical training in his early school days. All the communities in East Texas, where Tom grew up, have "singing class schools"—short summer schools where youngsters are taught to read music, sing and take turns leading the class in singing.

Tom always attended singing school and looked forward to the inter-county conventions where six or seven hundred singers gathered to join in the choruses.

In fact, it was Tom's singing that took him into radio work. He was helping produce a minstrel show to raise money for charity, and the radio stations in Houston agreed to give publicity to the show. At the suggestion of the publicity committee, Tom sang on three of the stations to advertise it. Then the program director of KRLC wanted Tom to take a regular sustaining spot, but Tom didn't feel that he was ready for that and wanted to study more first. So he went to the best voice teacher

in Houston for lessons. Eventually Tom sang on all four of the Houston stations—KRLC, KXYZ, KTPH and KPRC.

In 1932 Tom won the RKO-NBC contest in Houston and it was this that was the deciding factor in his determination to come to Chicago in March, 1933.

Studied Voice

As soon as he located a job, he started studying voice with Carl Craven and in 1934, he entered the Chicagoland Music Festival and won second place in his division.

At the time he was also singing in a church choir, an activity that he has carried on most of his life through all the 40-odd jobs that he has held.

Deciding to make music his vocation instead of his avocation, Tom started work with the Century of Music Review which gave performances all over the Middle West.

Circus Singer

In the spring of 1935, he joined the Coles Brothers Circus and sang in the opening spectacle. Next he sang duets with a soprano over WAAF, and left that sustaining spot to become master of ceremonies at a number of state and county fairs for a producing company.

About that time Arthur MacMurray started minstrel shows in connection with the Prairie Farmer-WLS Community Service, and Tom became a producer for these minstrels. On March 15, 1935, Tom came into the studios as a production man and he's had his eye on the clock ever since.

Tom was born near Nacogdoches, Texas, on December 15. He grew up on his father's farm and became a school teacher in a one-room country school when he was only 16.

Bass to Tenor

"Although some of my students were older than I was, I didn't have any trouble with them," Tom recalls. "You see, even at 16, I was five feet, ten, and weighed 190 pounds." Later Tom took a pre-law course at Rusk College, Rusk, Texas.

When he was at Rusk, Tom's singing voice was a basso profundo; in Houston, he sang the leading baritone role in Il Trovatore for the Civic Opera Company. His voice has continued to reach higher registers until now it is a high tenor.

As his voice has gone up, so has his poundage. He is now within a half-inch of six feet tall and weighs 220 pounds. He has hazel eyes, brown, wavy hair, and no family ties.



NELSON EDDY, who has been broadcasting from Chicago CBS studios, was the subject of many candid camera shots. The above is candid in pose except that he refused to have pictures taken without first removing the horn-rimmed spectacles he wears when reading music.

When Eddy was unable to appear for one program because of a cold—he is sponsored by a cold remedy firm—50 female autograph seekers stormed the studios.

• • •

Seen Behind the Scene

Red Foley breaking down and laughing in the middle of a theme. . . . *Little Joy Miller*, six years old, can't read yet, so she memorizes all her lines. . . . *Don Wilson* getting an encore after playing "The Bells of St. Marys" on his electric steel guitar. . . . *Sophia Germanich* back to work after an absence of two weeks. . . . *Fern McKeon* now working for *John Baker* in the special events department. . . . *Mary Wright* the proud owner of a new fox scarf. . . . *Lulu Belle* down in the lunch room, dunking her dough-nuts and saying: "They taste better that way." . . . The *Prairie Ramblers* have worked up a new rough-and-tumble act where they slap each other about the stage without getting hurt . . . very funny. . . . *Jack Maxedon*, *Lily May* and her sister, *Charlotte*, forming a singing trio back in the rehearsal room. . . . *Chuck Ostler* testing out a new .22 blank pistol he bought for the sound-effect department. . . . At the Eighth Street Theatre: *Lulu Belle* chasing *Salty Holmes* up one aisle and down the other. . . . *Otto* being left outside the curtain after it closes. . . . Waiting for their husbands to get through are *Mrs. Red Foley*, *Mrs. Joe Kelly*, and *Mrs. Uncle Ezra*.



The Dinner Bell RINGS

By ARTHUR C. PAGE

FLOOD relief contributions and letters continue to hold the center of the stage. We have tried on Dinner Bell Time to read as many as possible, but a great many have not been publicly announced. The ingenuity displayed by local groups, schools, PTA's and others in raising money has been most interesting. Every kind of entertainment, bake sale, and bazaar has been held. Children who received prizes for getting top grades on their report cards contributed the prizes.

Wedding Ring

One of the most startling individual contributions was from a man 79 years old who said that he and his wife had now passed their sixty-first wedding anniversary. On the fiftieth anniversary he had received a gold band ring. He said he wouldn't be needing it much longer, and so he sent it in, asking that we sell it for the Red Cross fund. While puzzling over what to do with it, a business man came into the office and we told him the story. He said, "I'll give you \$5 for it and you send it back to him." We closed the deal then and there, put the \$5 in the Red Cross fund and returned the ring.

Neighborliness

As we pause between batches of mail and reflect on the remarkable spirit of neighborliness and fellowship which this emergency has demonstrated, one thought keeps coming back. Wouldn't it be great if we could always hold onto that same spirit and be just as neighborly and just as helpful in ordinary tranquil times as we can when there is a flood or a tornado?

School Time

The new program, "School Time," represents my idea of the way a school program can be of greatest service. This morning I listened as John Baker and Ralph Emerson in the music appreciation period explained how the music of the flute became a part of the fine classical selections which are descriptive of the tranquillity of nature. If you were listening, probably you remember, too, how you used to get curious and interesting effects with dandelion stems—biting off pieces until you got the tones just right and sometimes blowing three or four at once to make a chord. And did you ever make a flute out of the hollow stem of a pumpkin vine? Some of the younger

generation probably never heard of such a thing, but it was from such adventures that music began, a long time ago.

First Hand

The period of commerce and industry on "School Time" every Wednesday ought to be of real service in helping boys and girls to understand some of the great fundamental processes in business and manufacturing. I think it was Benjamin Franklin's idea that if a boy had a chance to see at first hand the operation of many different kinds of businesses, he would be able to decide for himself which one he would like best to engage in. Perhaps this Wednesday period on "School Time" will be of real service in that way. I hope that all teachers and parents and school directors who are interested will write to John Baker about this program, because only with such support and cooperation can we make it the great medium of service that is possible.

The other day Tom Owens brought in an old circular put out in about 1925, featuring the Dinner Bell Program, then conducted by George Biggar. There was a picture of George, and it was particularly interesting because he was not only earnest and thoughtful the same as he is today, but he was slender—different from today.

Build Your Own

Wind Charger from old auto generator. We show you how. Make money building for others. Light your buildings and play radio. Dime brings complete plans and catalog. 20 other generator changes, motors, welders, electric fence, electric outboard motor, etc. Satisfaction guaranteed.

Le Jay Manufacturing Co., 1491 W. Lake St.
Minneapolis, Minn.



George Biggar, "earnest and thoughtful" at the mike, reading letters from relief contributors while Check Stafford and Art Page look on.



HEAR OTTO AND HIS NOVELODEONS on WLS

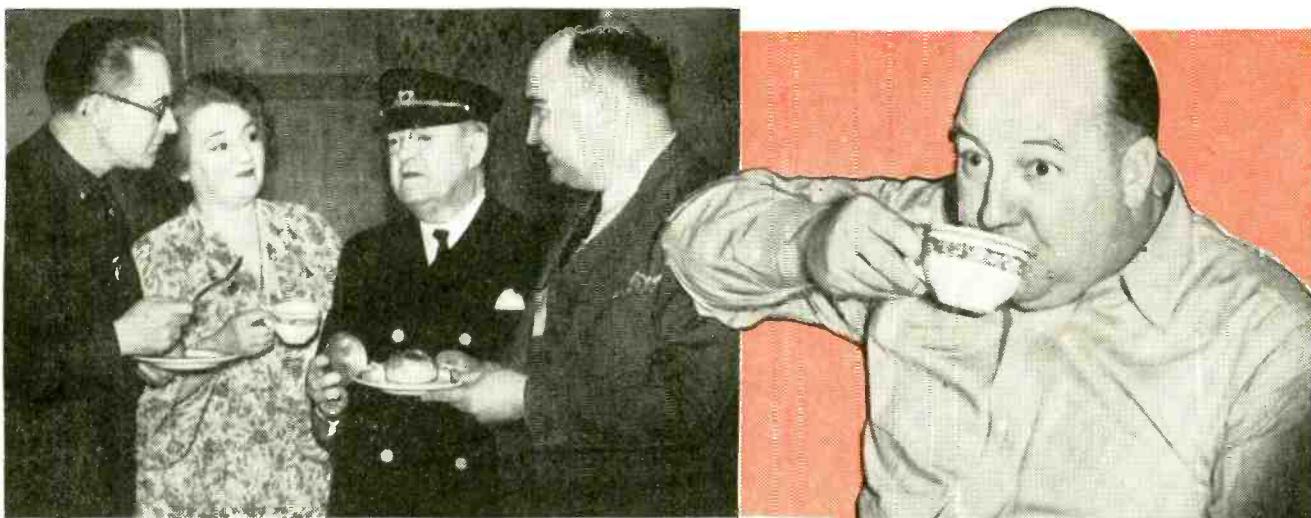
Every Tuesday and Thursday

Afternoon at 1:15

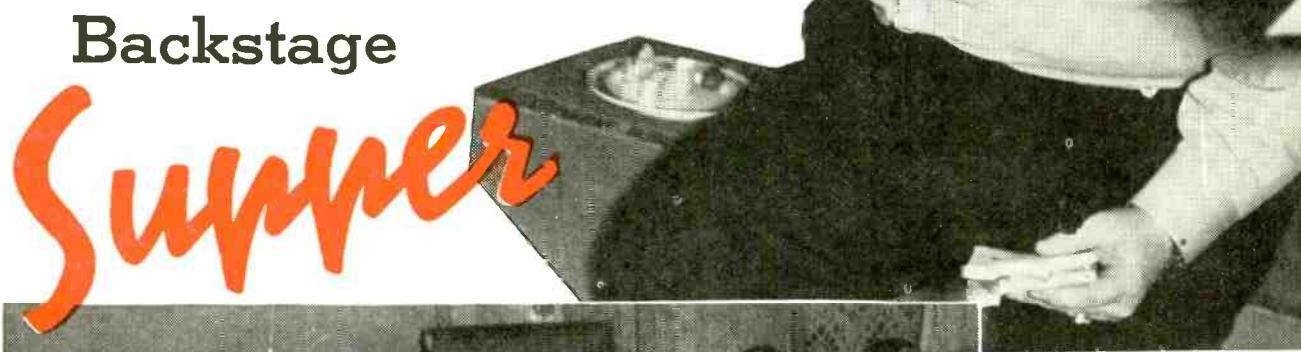
FREE A Pedigreed Guernsey Cow, Two Pedigreed Poland China Sows, Hundreds of R. O. P. Sired Baby Chicks and Other Valuable Prizes. Write to WLS, Chicago, for free contest blank.

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LEWIS' LY E



▲ Old-timers of the Barn Dance are Harold Safford, Grace Wilson, Tom Corwine and George Biggar.



▲ Help yourselves! Emilio and Arkie fill up their plates while Verne concentrates on her sandwich and Glen Taplinger eyes his olive. Careful, Lulu Belle, that coffee is hot.

▲ Otto had taken a couple of sandwiches and a cup of coffee into a corner so he could eat in peace but Photographer Harold Brown surprised him with his flashlight.



Laughing is good for digestion, Christine, Chick Hurt, and Lily May agree. This is the group of pictures mentioned in last week's Old Hayloft column. ▶

Notes from the MUSIC LIBRARY

By JOHN LAIR

AT THE suggestion of **Lula B. Scott, Rutland, Illinois**, I give you this week a song-poem which Abraham Lincoln is said to have written.

Dennis Hanks, who grew up with Lincoln, made the statement that when Lincoln was in his teens he wrote a song which was sung at his sister's wedding by members of both families. He gave from memory two or three verses of the song.

Intensive Search

With these verses as a starting point, I began an intensive search for the song. No one seemed to know anything about it and even the best-known Lincoln historians were unable to give me any leads on it. Finally my friend, Professor George Pullen Jackson of Vanderbilt University, sent me an old hymn book published in 1858 with the suggestion that I might like to look it over.

Finds Lincoln Song

While examining its contents, I came upon a song identical in words with that attributed to young Lincoln by Dennis Hanks. According to Hanks, Lincoln must have used it around 1826. Here it was in print, so far as I can determine for the first time, in 1858. Either Lincoln wrote the song and years later it found its way to the printed page; or else it was current in 1826 and Lincoln changed a few words to make it fit the occasion of his sister's wedding and was credited with its authorship by those present at the wedding.

Wrote Much Poetry

I am inclined to believe that young Lincoln really wrote it. At this period of his life and even years later he was much given to writing poetry. A critical examination of such of his poems as are still in existence shows a style similar to that followed in the song poem under consideration.

If the song had been in print as early as 1826, I am sure I would have found some trace of it in hymnals of that period. If it was common enough to be known in the remote frontier settlements in which Lincoln grew up, it must have had widespread distribution and would cer-



MUSIC LIBRARY

By JOHN LAIR

tainly have been in some of the old hymn books of the period.

Hanks says Lincoln gave it the title of "Adam's Mate." It appears in the song book previously mentioned as "Wedlock."

The words given below are substantially the same as those ascribed to Lincoln by Hanks.

"Adam's Mate"

When Adam was created he dwelt in Eden's shade,
As Moses hath recorded and soon a bride
was made.

Ten thousand times ten thousand of creatures swarmed around
Before a bride was made, and yet no mate
was found.

The Lord, He was not willing that man
should live alone,
But caused a sleep upon him and from him
took a bone.

And closed the flesh instead thereof, according
to his plan,
And of it made a woman and brought her
to the man.

Then Adam he rejoiced to see his loving
bride—
A part of his own body, a product of his
side.

The woman was not taken from Adam's
feet, you see,
So he must not abuse her the meaning
seems to me.

The woman was not taken from Adam's
head, we know,
To show she must not rule him 'tis evi-
dently so.

The woman she was taken from under
Adam's arm,
So she must be protected from injury and
harm.

This song was used on the NBC hour of the National Barn Dance program, Saturday, February 13. It was given there in abbreviated form, as it is rather lengthy for use on the air. It is here given in its entirety for the benefit of our Stand By readers who take an interest in the history of old music.

SONG EXCHANGE

It has been suggested that Stand By readers who are interested in collecting old music form a regular club, with officers, insignia and so forth, and branch organizations in different cities, with perhaps a yearly meeting of all branch clubs or their representatives. If some experienced organizer in the ranks wants to undertake the

job, I'll be glad to do what I can through this column to help the movement along.

The following names and addresses represent the latest additions to our Song Exchange department.

Olga Martinjak, 433 First Street, La Salle, Illinois, has a list of songs which she needs to complete her collection and also a list of songs she can spare from her collection. Write her for these lists.

Ethel C. Stevens, Linden, Wisconsin, has a collection of 850 songs from which she will send out copies in exchange for others.

Dorothy Robinson, Sharon, Vermont, a newcomer in the Stand By circle, wants a copy of "Granny's Old Armchair," in exchange for some of the songs she now has.

H. R. Taylor, Oak Hill, West Virginia, says he would like very much to get in touch with other song collectors, and will be glad to exchange songs with anyone.

* * *

Nonagenarian Sings

George Woodruff, Independence, Iowa, nonagenarian, is still an active baritone and will prove it on his 92nd birthday by offering a group of solos over the NBC-Blue network at 10:15 p.m. Sunday, February 28.

SHELBY JEAN DAVIS

WJJD SUPPER TIME FROLIC
Sends words to "The History Song" and three others with her 5x7 picture. Mail 25¢ coin to 3545 N. Whipple, Chicago.

YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ posstpaid.
FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

OLD MUSIC

We can furnish the following old songs, complete with words and music—exact photographic duplicates of the original songs as published years ago.

**CRADLE'S EMPTY BABY'S GONE
MOLLY DARLING**

OLD HOME DOWN ON THE FARM

GATHERING SHELLS FROM THE SEASHORE

THE GIPSY'S WARNING

GRANNY'S OLD ARMCHAIR

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy.

Order from

**MUSIC LIBRARY, WLS
Chicago, Ill.**

Letters from Listeners

(Continued from page 3)

Another frequent request is for artists to sing a certain number on a definite program, either in dedication, memoriam, or just so the listener may hear it. Programs are made out sometimes weeks in advance, and no artist is allowed to change a number after submitting it because the same song cannot be sung on the station more than once a day. For that reason, it is generally impossible for the artists to fulfill these requests. Quite often the request is not received until after the birthday or anniversary for which it was meant.

Anniversary Announcements

When radio was younger and more informal, almost every song was dedicated to somebody's "Aunt Mary of Kalamazoo who is 45 years old today." Thousands of listeners still write, asking that someone's birthday or anniversary be mentioned. Usually a special program is set aside on which anniversaries are announced,

such as the period devoted to this on Everyday's Hour.

Thousands write every year, wanting information about visiting the studios or the Eighth Street Theatre. Usually they also want to know the best route to Chicago and where to stay when they arrive.

Aspiring radio talent asks how to become an announcer, singer, script writer, and are used scripts available?

Folks who want to raise money inquire about markets for: old books, newspapers, "genuine" Stradivarius violins, relics, stamps, coins, freak animals, needlework, basketry, auburn hair switches, and folding organs.

Down-and-outers turn to radio as a last resort and write pleading letters for old clothes, food, money, wheelchairs, radios and jobs.

Mary Wright, Marjorie Gibson, Art Page, and John Lair all answer thousands of listener-letters each year in their various departments.

The complete faith listeners have in radio's ability to solve any of their problems is illustrated by the following letter:

I know you can answer anything people want to know, and I want to ask about something that is very important to my husband and me.

We live on a 100-acre farm—and

make a pretty good living—nothing fancy—but we get along comfortably. We don't owe any money and haven't any mortgages or anything like that on our place.

We have been married five years and have no children, so we want to adopt a baby. Can you tell us how to go about it? Who do we have to see and what do we do? We can give good recommendations in the community—our family doctor, our minister and neighbors.

Please do not mention this over the air, but please write me about it. We didn't know who to ask about this and we knew that whatever you told us would be right.

Thank you and God bless all of you.

Mrs. R. R. 2, Wisconsin.

* * *

BIG SISTER CAST



Curly-headed Haila Stoddard plays the giddy younger sister, 11-year-old Junior O'Dea plays the crippled brother, and Alice Frost is "big sister" in the CBS morning serial.

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LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A.M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.

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advertising rate—cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, E2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

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Lady and Gentleman agents should sell our specialties quickly. Country or towns. Experience unnecessary. Spare or all time. Write today—Wenzelmann Factories, Galesburg, Illinois.

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Arthritis and Rheumatism relieved. Canada Thistle Tea prepared for medical use, $\frac{1}{2}$ lb. \$1.00. Mrs. Fred Hadders, Lowell, Indiana.

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Send no money. Baby chix from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C. O. D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahma, Giants, \$9.50-100. Brown, White Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Flocks under supervision of Mr. Moore with thirty years' experience with poultry. This means best quality. Fisher's Hatchery, Sheridan, Ind.

Birthday Cards

5 beautiful birthday cards 25¢ postpaid. Money back if not satisfied. Send for free list of greeting cards for all occasions. Cardman, Room 824A, 841 N. Wabash, Chicago.

Books

Uncle Ezra's "Book of Poems" and "Thoughts for the Day" contains a wealth of material for Home talent shows, school, church and social gatherings. It's a book no home should be without. Ninety-six pages with pictures of Rosedale and Rosedale folks. Mail one dollar to Uncle Ezra Watters, 9 WLS, Chicago, Illinois.

Hotan Tonka's Indian Stories! Have a limited number of my Indian story books "Ojibway Trails" to close out at 25 cents each, with a picture of Hotan Tonka free with each book. Many of these stories broadcast on WLS. Send 25¢ to Hotan Tonka, Box 38, Stand By.

Business Opportunities

Earn \$25.00 to \$300.00 in few months each spring, spare time for life. Full information \$1.00. Lightning Speed, Streator, Illinois.

Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association 176 W. Adams, Chicago.

Dogs for Sale

Pedigreed Collies, pups and older dogs. Prices reasonable. Please enclose stamp. Ernest Kleffner, Patricksburg, Indiana.

Collie pups, beauties, from fine driving parents, Terhune's \$2,500 champion sire in pedigree, very reasonable, ten cents for circular, testimonial. Loveland Farm, Lancaster, Wisconsin.

Fish

Special 20 lb. box fresh smelt, iced, express prepaid, delivered in any Wisconsin city, \$1.00; other states, for \$1.25. Will quote prices on request for large orders. Frozen boned bluefinfillets packed in 10 lb. wooden boxes at 9¢lb. Wisconsin-Michigan Fishing Co., Pensauke, Wisconsin.

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Wonder weeder. Twice faster than hoe. Price \$1.00 prepaid—Agents wanted. Link Company—Fargo, North Dakota.

For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Inventors—Write for new, free book, "Patent Guide for the Inventor" and "Record of Invention" form. No charge for preliminary information. Clarence A. O'Brien & Hyman Berman, Registered Patent Attorneys, 666-B Adams Building, Washington, D. C.

Honey for Sale

Honey, fancy, extracted. Guaranteed pure, light color; 10-lb. pail, \$1.50; 5-lb. 80¢, postpaid Edw. Steinberg, Cropsey, Illinois.

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Get 1937 **Government Jobs**. Start \$105-\$175 month. Try next announced examinations. Full particulars free. Franklin Institute, Dept. B17, Rochester, New York.

Lespedeza

Grow early giant Lespedeza, new Government strain 1960. Big money in seed crop. Free information. H. B. Miner, Pana, Illinois.

Magazine Subscriptions

Special for Stand By readers! 14mo. of American, Collier's, Woman's Home Companion—all three, only \$4.00. Box 20, % Stand By, 1230W. Washington, Chicago.

Miscellaneous

Quit tobacco easily, inexpensively, without drugs. Chewing, smoking, cigarettes, snuff. Send address. Gilbert Stokes, Mohawk, Fla.

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

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Special offer. To ladies who send this ad and 35¢ we will send postpaid, a beautiful purse size flagon of our perfume. This offer is to introduce our beauty preparations and is limited. Send at once! California Perfumers, 629 N. Sacramento St., Lodi, Calif.

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NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Films developed, 25¢ coin; 2 5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

20 Reprints, 25¢. 100 Reprints \$1.00. Rolls developed with 16 prints, 25¢. Nordskog, 42 Maywood, Illinois.

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Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

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Every horse should be capsule for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk G, Humboldt, South Dakota.

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Custom Wool Carding, Knitting yarns, blankets, socks, comforter batting. Used batting recarded. Circulars free. Cambridge Woolen Mills, Cambridge, Minnesota.

Over 93,000 Families Read this page each week

WLS DAILY PROGRAMS

Saturday, February 27, to Saturday, March 6

870 k.c. — 50,000 Watts

Monday, March 1, to Friday, March 5



Happy Jack Turner injects a bit of cheerful philosophy into his song-time each evening on WENR, at 10:45.

Sunday, February 28

(CENTRAL STANDARD TIME)

8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."

9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.

9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)

10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.

10:30—WLS—The Concert Hour (cont'd.).

10:45—Mr. Maurice Elfer—Guest Speaker. Acree.

11:00—NBC—The Southernaires.

11:30—"Building Better Citizens," Chuck Acree, Chicago League for Hard of Hearing.

11:58—Elsie Mae Emerson at the organ.

11:58—Weather Report; Chicago Livestock Estimates.

12:00—Sign Off.

Sunday Evening, Feb. 28

6:30 p. m. to 8:00 p. m., CST

6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)

7:00—NBC—Musical Comedy Revue.

7:30—NBC—Dreams of Long Ago.

8:00—Sign Off for WENR.

Morning Programs

(CENTRAL STANDARD TIME)

5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.

6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.

6:15—"Sing, Neighbor, Sing." (Purina)

6:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Hatcheries)

Tues., Thurs.—Musical Almanac. (Republic Steel)

6:45—Daily—Pat Butram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)

7:00—News Report—Julian Bentley.

7:10—Program Review. (Acme)

7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)

7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon) Tues., Thurs.—The Hilltoppers.

7:45—Jolly Joe's Pet Pals Club. (Little Crow Milling)

8:00—Lulu Belle & Scotty. (Foley's)

8:10—News Report—Julian Bentley.

8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)

Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Otto's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor.

8:59—Livestock Estimates & Hog Flash.

9:00—School Time—Important Feature Broadcasts presented by Prairie Farmer.

9:15—NBC—"Ma Perkins." (Oxydol)

9:30—NBC—Pepper Young's Family. (Camay)

9:45—News Report—Julian Bentley.

9:50—Poultry & Dressed Veal Markets.

9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)

10:00—NBC—The O'Neills. (Ivory)

10:15—NBC—Personal Column of the Air. (Chips)

10:30—NBC—Vic & Sade. (Crisco)

10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)

11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.

11:45—Fruit & Vegetable Market; Weather; Bookings.

11:45—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Sat. & Sun.)

(CENTRAL STANDARD TIME)

12:00—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Tues.—MidWest on Parade, featuring Newcastle, Indiana.

12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.

12:55—Mon., Wed., Fri.—John Brown, pianist. Tues., Thurs.—"Something to Talk About," Chuck Acree.

1:00—Red Foley & Lily May; Girls of the Golden West.

1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug)

Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)

1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.

1:45—Ralph Emerson—Organ Concert.

2:00—Homemakers' Program.

3:00—Sign Off for WENR.

SATURDAY EVENING, FEBRUARY 27

6:30—Red Foley & His Merrymakers. (Pinex)

7:00—NBC—Ed Wynn.

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)

8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyclan Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Butram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)

9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)

9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and Georgie Goebel. (Conkeys)

10:00—Springtime Jubilee. (Ferris)

10:15—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Buster; Dan Hosmer.

10:30—"Tall Story Club" with Pokey Martin. (Penn Tobacco)

11:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.

12:00—Sign Off.

Saturday Morning, March 6

(CENTRAL STANDARD TIME)

- 5:30—8:30—See Daily Morning Schedule.
- 6:30—Smile-A-While (cont'd).
- 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
- 8:30—WLS—Sunday School Class—Dr. John Holland.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Big Chief Waldo. (Campbell Cereal)
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Ralph Waldo Emerson.
- 10:15—Arkie.
- 10:30—The Bergstroms.
- 10:45—Lily May; Red Foley; Girls of the Golden West.
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:45—4-H Club Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
- 12:55—"Something to Talk About." Chuck Acree.
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—Homemakers' Hour.
- 2:00—Homemakers' cont'd.
- 2:15—Merry-Go-Round. (Jung Seed Co.)
- 2:30—WLS Merry Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
- Jolly Time Pop Corn Party. (American Pop Corn)
- 3:00—Sign Off for WENR.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, March 1

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, March 2

- 2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, March 3

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

Thursday, March 4

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, March 5

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid"; Marjorie Gibson in Fanfare.

Saturday, March 6

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, March 1

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
- 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
- 8:00—NBC—"Bishop & The Gargoyle"—Dramatic skit.

Tuesday, March 2

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
- 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 8:00—NBC—Ben Bernie & His Boys. (American Can)

ON ICE



Wednesday, March 3

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
- 8:00—NBC—Professional Parade.

Thursday, March 4

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
- 7:15—WLS—Ralph Emerson—organist.
- 7:30—WLS—"What Since Repeal," American Business Men's Research Foundation.
- 7:45—WLS—"The Active Citizen," Illinois League of Women Voters.
- 8:00—WLS—Lawyer Lincoln.

Friday, March 5

- 7:00—NBC—Irene Rich. (Welch)
- 7:15—NBC—Singing Sam. (Barbasol)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

Jack Fulton, "Poetic Melodies" tenor, is a winter sports enthusiast. This snapshot was taken when he was "belly-flopping" on the ice formed over a natural pool near his home in Evanston.

Jack no longer week-ends in Minneapolis since "Swing with the Strings" is off the air.

WATCH THIS SPACE

For Appearance of WLS
Artists in YOUR Community

THURSDAY, FEBRUARY 25

TIPTON, INDIANA, Ritz Theatre—**WLS ON PARADE:** Four Hired Hands; Caroline & Mary Jane; Georgie Goebel; Pauline.
CHICAGO, ILLINOIS, North Center Theatre, 4031 N. Lincoln Ave.—**WLS NATIONAL BARN DANCE:** Lulu Belle; Skyland Scotty; Red Foley; Lily May; Girls of the Golden West; Bill McCluskey; Corn Huskers.

SUNDAY, FEBRUARY 28

DANVILLE, ILLINOIS, Fischer Theatre—**UNCLE EZRA & THE HOOSIER HOT SHOTS**
LEROY, ILLINOIS, Empire Township H. S. Auditorium—**WLS NATIONAL BARN DANCE:** Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Caroline & Mary Jane; Pauline; Tom Corwine.
HARVARD, ILLINOIS, Roxy Theatre—**ARKANSAS WOODCHOPPER.**

MONDAY, MARCH 1

SCOTLAND, ILLINOIS—**WLS MERRY-GO-ROUND:** Four Hired Hands; Tom Corwine; Pauline; Caroline & Mary Jane.

TUESDAY, MARCH 2

CHICAGO, ILLINOIS, Vic Theatre, Sheffield & Belmont—**WLS NATIONAL BARN DANCE:** Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Olaf the Swede; Pauline; Caroline & Mary Jane.

WEDNESDAY, MARCH 3

MAYWOOD, ILLINOIS, Proviso High School Auditorium—**WLS ON PARADE:** Arkansas Woodchopper; Maple City Four; Otto & His Novelodeons; Ralph Waldo Emerson; Pauline; Caroline & Mary Jane.
STURTEVANT, WISCONSIN, St. Bonaventure Gym (Farmers-Merchants Day)—**WLS ARTISTS:** Four Hired Hands; Miss Christine; Pokey Martin.

THURSDAY, MARCH 4

OREGON, ILLINOIS, Coliseum (Fireman's Frolic—Night Only)—**WLS ARTISTS:** Otto & His Novelodeons; Bill McCluskey; Pauline; Caroline & Mary Jane; Tom Owen's Band.

CHICAGO, ILLINOIS, American Theatre (Ashland & Madison)—**WLS NATIONAL BARN DANCE:** Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Pokey Martin; Winnie, Lou & Sally.

FRIDAY, MARCH 5

CHICAGO, ILLINOIS, Fenner High School Auditorium (112th & Wallace)—**WLS ON PARADE:** Lulu Belle; Skyland Scotty; Pauline; Christine; Prairie Ramblers & Patsy Montana; Bill McCluskey; Caroline & Mary Jane.

WLS ARTISTS BUREAU

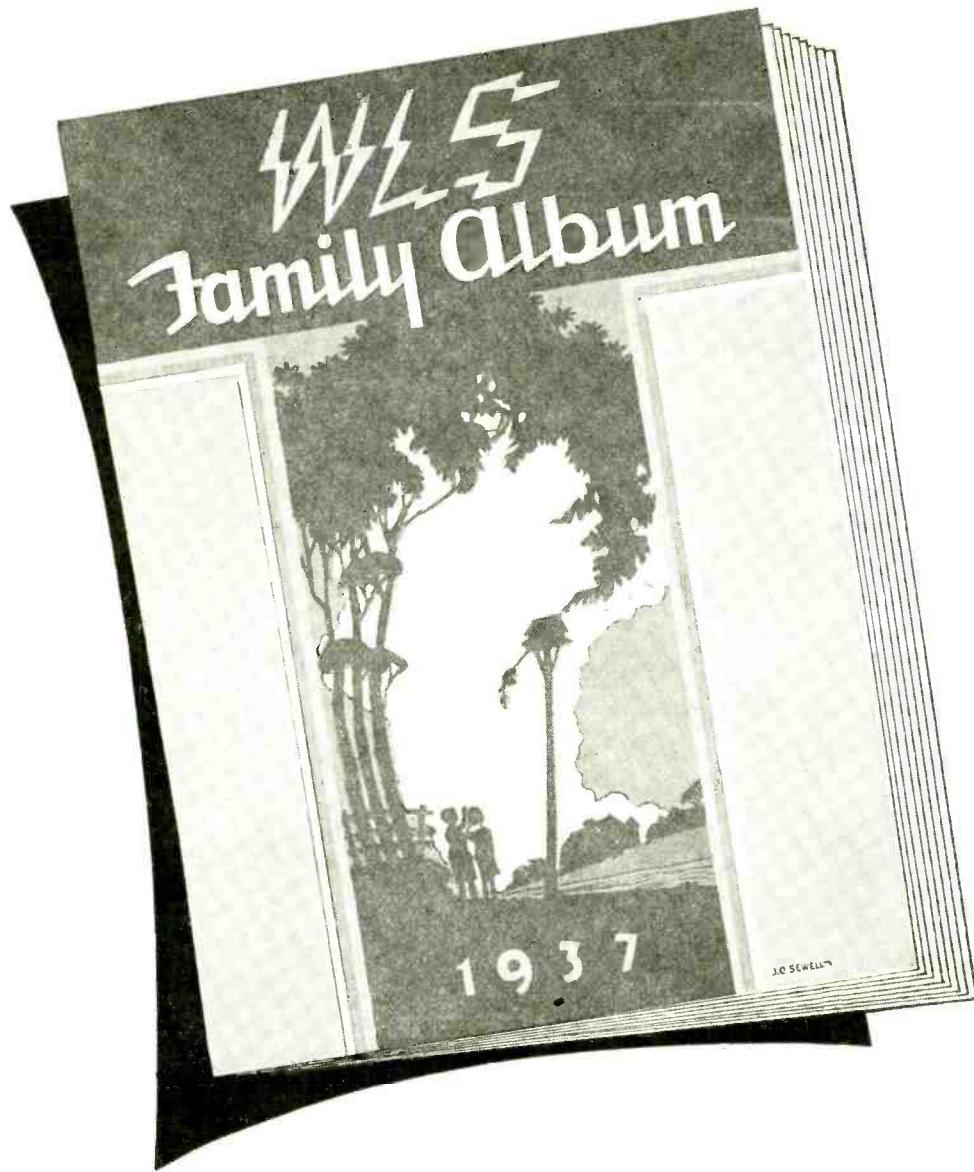
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