

HARRISON PUTNAM
REKONSMANIC
AUGUST 1937

Stand By

OCTOBER 3, 1936



GERRIE VOGT

Life Begins
at 65

•
Pictures

Listeners' Mike

More Favorites

My favorite programs are as follows: National Barn Dance, Merry-Go-Round, Smile-A-While and many other informal WLS programs too numerous to mention; Lum and Abner, Vic and Sade, Tom, Dick and Harry; Pappy Cheshire's Barnyard Follies, Breakfast Business, Supertime Frolic, Jack Benny and Mary Livingstone, Town Tall Tonight, with Stoopnagle and Budd or with Fred Allen; any good dance orchestra (Wayne King, Guy Lombardo, etc.). I don't care at all for "high falutin'" stuff (opera, drama and the like) but I really go for "hokum" in a big way. —Fan, Muncie, Ind.

(That's a good list. Anybody else have some candidates?)

•

Quiet, Please

. . . I agree with the Kentucky Woodburner because some Saturday nights there is so much noise going on that it makes it difficult to hear Arkie with his song and laughter. I do not agree with the idea of putting a grasshopper down Arkie's back, because those things do not tickle when they get down the back. A little water or ice isn't half as bad. I think he'd rather have that than the old grasshopper!—Steady Listener, Lime Springs, Iowa.

•

Vote for Lulu Belle

. . . In the National Radio Guide contest to determine the most popular feminine radio star, Lulu Belle is in third place. Can't we put her to the top. The contest closes October 15, so hurry! You can vote each week till then if you wish. If each Stand By reader would vote once, I'm sure she would go to the top. . . . Josephine Lcsser, Fond Du Lac, Wis.

•

A New One

Knock, Knock!
Who's there?
Howard, Joe and Jack.
Howard, Joe and Jack who?
Howard you like to Joe with me and spend some Jack?

—Bill Bennett, Detroit, Mich.

Appreciation

I'd like to express my appreciation for the "Cabin and Bunkhouse" programs and especially for the program of September 12. I don't know that I've ever listened to anything lovelier than the special arrangement of Rosalie and I must avail myself of this opportunity to commend and thank John Lair and the other artists.—Ruth A. Larson, Chicago.

•

"Top" Programs

I think listeners' opinions of radio highlights should prove interesting. Rating the "tops" in my estimation are: Drama—Girl Alone and One Man's Family. Music—First any time, the brand of songs and smiles dished out by the WLS boys and girls. Think the whole gang is just great, but my special bouquets go to Patsy Montana and the Ramblers. Then, for a bit of variation, a dash of popular music as played by Vincent York's orchestra. Devotional—Equally fine, I think, are a Sunday morning service from the First Baptist Church of Pontiac, Michigan, and a Sunday afternoon message by Rev. Maier, Lutheran pastor in St. Louis. Novelty—Vox Pop. Master of Ceremonies—Don McNeil. Comedian—Pat Butram. News—Julian Bentley. Announcer—it's a draw between Howard Chamberlain and Jack Holden.

I could add a number of serials to the programs I enjoy, but this is a noble effort to keep it whittled down to the least common denominator. . . . "Pinto," Imlay City, Mich.

•

Land of the Sky

Just returned from our vacation to Scotty's Land of the Sky. We can easily understand now why he sings so many beautiful songs about Carolina and Old Smoky Mountains. Also visited Ramblin' Red's Renfro Valley. Don't blame them for wanting to go back there to live. I'd love to live there myself. We weren't very far north from Pat Butram's home town. Maybe next summer we can visit there, too. I was sure glad to see my Stand By in the mail box when I got home, as I surely enjoy everything in it. . . . Mr. and Mrs. Howard Huber, Evansville, Ind.

For Five Years

I was one of your first subscribers and save every one of the copies. It is great fun to go back and read over even the first down to the last and note the improvements that have been made. I do not want my subscription to run out, so am sending my renewal for five years.

Thanking you for a fine radio news magazine, and wishing you the best.—Mrs. Charles Peterson, Kenosha, Wis.

•

Second Attempt

This is my second attempt to get a hearing in Listeners' Mike. I just want to say how much I enjoy the program of Hal and the Range Riders. My guess is that the Range Riders are the Four Hired Hands. Wonder if I'm right. . . . Mrs. Louis Vetter, Sawyer, Wis.

(When Mrs. Vetter wrote her letter, her guess was right. Now Hal is riding the range every morning with the Rangers, recognized by many as the Hilltoppers.)

•

Arkie Blushed!

I'm a charter member of Stand By and our whole family is a WLS fan.

We certainly enjoyed Arkie and his gang at Algona, Iowa, this month and gave them a hearty welcome. It's the first time we ever saw Arkie blush. I hope some day we may also see Lulu Belle and Scotty. We love to hear those two voices. . . . Ruby Stenzel, Titonka, Iowa.

STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1936. Prairie Farmer Publishing Co. 1230 Washington Blvd., Chicago

Indianapolis: 241 N. Pennsylvania

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

October 3, 1936

VOLUME 2 NUMBER 34

ife Begins at 65



"Aunt Em" Broadcasts Her Philosophy and Poetry

By VIRGINIA SEEDS

I WANT to help women who are sitting around, perhaps grieving because they are alone or have nothing to do. I want to show them how much there is to be done, what a grand time they can have making their dreams come true!"

And to spread this philosophy, "Aunt Em," who recently celebrated her 80th birthday, faces the WROK microphone once a week with bits of original poetry, stories from her travels, and her own homely reflections on life. As she says, "In my work before Old Mike, I try to have every broadcast different. There's nothing like keeping folks guessing."

"Aunt Em" is short for Mrs. Emma Van Alstyne Lanning, the mother of the composer of many old-time popular songs, Egbert Van Alstyne. There

was a grand reunion in the WLS studios when Mrs. Lanning, her son, Henry Burr who has popularized so many of Mr. Van Alstyne's songs, and Ralph Emerson all got together. Because "Memories" is Mrs. Lanning's favorite of all the songs her son has written, Henry Burr sang it for her during her interview on the Dinnerbell program.

Not content to bask in reflected glory from her famous son, Mrs. Lanning likes to get out and do things for herself. One of her favorite expressions is that for a woman, "Life begins at 65!"

When she was 65, Mis. Lanning took her first trip across the continent. Some of her relatives were making the trip, spending their days on the road and their nights out in the open. Mrs. Lanning wanted to pay her own way so, in her own words, she "cooked her way to California."

Her 72nd year was an eventful one for Mrs. Lanning. Her son gave her a typewriter and she learned to type

(Continued on page 15)

Most of the cooking was done over an open campfire and since she had no recipes along, she cooked "by guess and by golly."

It was while she was on this trip that she began writing poetry, jotting down notes as the inspiration came to her during the long trip across the continent.

Because she wanted to be able to read her poems with expression, Mrs. Lanning came to Chicago and enrolled in the dramatic department of Chicago Musical College—the same college from which her son had graduated many years before. At the age of 69, she received her diploma and began looking for new fields to conquer.

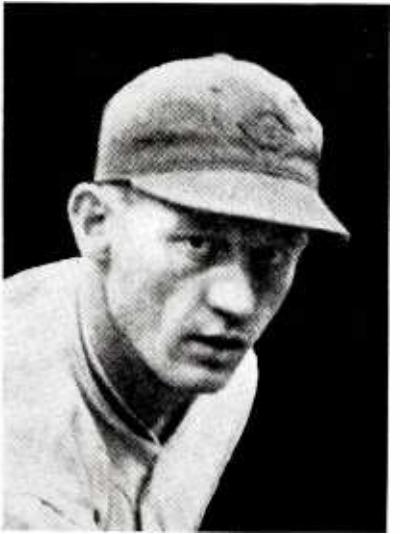
Her 72nd year was an eventful one for Mrs. Lanning. Her son gave her a typewriter and she learned to type

"Ad Lib!"

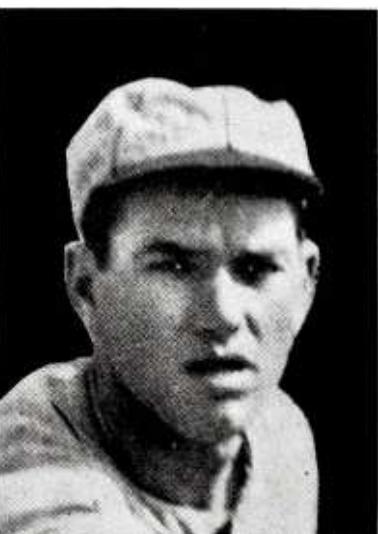
By JACK HOLDEN

September 23, 1936.

LAST Saturday night was National League night at the Barn Dance. We didn't know it was going to be, but that's the way it turned out. The St. Louis Cardinals and the Chicago Cubs were well represented. During the afternoon the Cubs had lost to the Cards. So the Cards came down to the Barn Dance to celebrate the victory, while the Cubs turned out to forget their loss in the music of fiddles and guitars. In the front row sat two of the greatest pitchers in baseball, Lon Warneke and "Dizzy" Dean. They both sat in the front row, but very far apart. Lon in the



Lon waved the broom.



"Dizzy" used his arm.

first seat on the right of the house and "Dizzy" in the first seat on the left. They were surrounded by members of their respective teams.

It was during our community sing that we framed a note, making it appear that it was sent up by Lon and reading, "Dear Jack, on the next chorus I'd like to come up and sing it as a solo with a little help from

mond as Charlie Root, Umpire George Barr, Johnny Mize, Mike Gryba, Garibaldi, and others who sang heartily. It must have done the Cubs good, for they went out next day and beat the Cards.

There was another young baseball player in the audience Saturday night who deserves a mention. He is Robert Broderdorff of Algonquin, Illinois. He holds a record all his own. The pin he wears on his coat lapel tells the story. Seven years of Sunday school attendance without missing a single Sunday. That's a record to be proud of, too, Robert.

Georgie Goebel and Don Wilson may be seen almost daily now, early in the morning out in one of the rehearsal rooms studying chemistry to-

gether. Don, former teacher of Chemistry at Arkansas, helps Georgie with his experiments. Then Georgie goes into the studio, sings a few songs for you and off to school.

Well, boys and girls, here's something for you. There's going to be a great nation-wide birthday party next Monday. Your old pal Mickey Mouse will be eight years old on that day. Isn't he growing up, though? Hope he lives a great many years because if I go to a movie and there's no Mickey Mouse it just seems as though the movie is incomplete.

Ralph is having a great time over there at his desk. Every once in a while he chuckles to himself. He's going through some very old music copies. Every once in a while he comes to a number with his picture on it. A number Ralph introduced years ago. The number is not what invokes the chuckle, however. It's the funny pictures of Ralph on the covers.

Wish you could see our swell recreation room up on the roof. It's all finished now and we have two new ping pong tables up there. Already it looks as though Red Foley and Bill Thall will have to fight it out for title of "Champeen."

It was a lot of fun. In the audience were such famous men of the dia-

~~~ • ~~~

## Twin Stars

Two young American artists, Rosemarie Brancato, coloratura soprano, and Helen Claire, dramatic actress, are co-featured in a new radio series entitled Twin Stars, which began on Friday, October 2, from 8:30 to 9:00 p.m., CST, over the NBC-Blue net.

~~~ • ~~~

Mrs. Brown Returns

Mrs. L. Cass Brown, Parliamentarian, of the National Congress of Parents and Teachers, who conducted the Homemakers' Hour series on parliamentary law last year, will again be heard the first Monday afternoon of each month. She starts the series on October 5 with the subject "How to Organize a PTA."

~~~ • ~~~

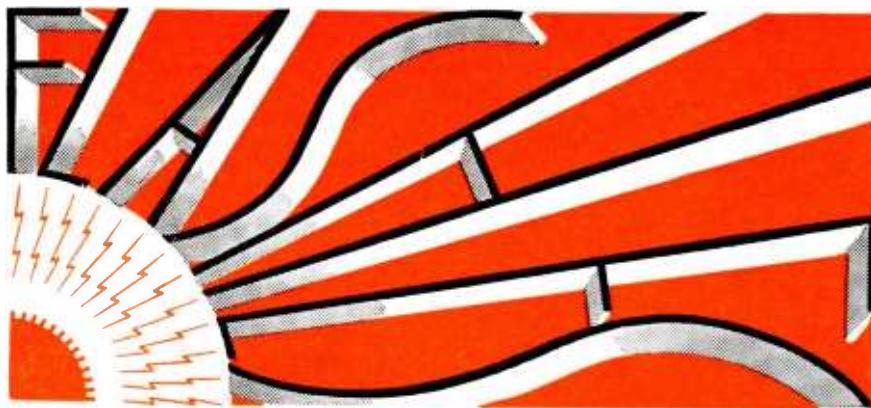
## Rice Grid Talks

Grantland Rice, nationally known sports writer and football authority, has returned for his fourth successive season as gridiron columnist of the air. Rice is heard over an NBC-Red network each Friday at 6:00 p.m., CST. Forecasts and analyses of leading football contests of the next day will be given in Rice's Friday night discussions.

~~~ • ~~~

Book on Spain

"Olive Field," by Ralph Bates, a novel of modern Spain which shows social changes and causes of the present revolution, will be reviewed by Lucille Rotchford on Homemakers' Hour, Tuesday afternoon, October 6.



MARKING the third anniversary of the Barn Dance on the NBC Blue network, October 3, the hayloft boys and girls will make the rafters ring with the songs which have proved most popular among listeners.

The ensemble will open the program at 8 o'clock, Central time, with "Reuben, Reuben." Those masters of swing, the Hoosier Hot Shots, will follow with "If You Lived in the Mountains" and "I Like Mountain Music."

The highlight of the show will be Uncle Ezra's appearance on the stage, dressed up in his store clothes, whereupon the orchestra and Hayloft Octet will break into "All Dressed Up and No Place to Go."

Sally Foster, the trio and the Noveloceans will join in presenting "Froggie Went A-Courtin'." After Professor Charlie Wilson gets tangled up in his weekly lecture, Henry Burr's voice will be featured in that old favorite, "Silver Threads Among the Gold."

"Seeing Nellie Home" by the ensemble will wind up this third anniversary program.

Starting October 3, the NBC Hour of the National Barn Dance will be broadcast from 8:00 to 9:00, Central Standard Time; and the repeat broadcast is scheduled for 10 to 11.

~~~ • ~~~

"Children's Favorite Pieces" is now heard over the NBC-Red network at 7:30 a.m., CST, on Sundays as a new weekly feature of NBC's Tenth Anniversary celebration.

Paul Wing, director of the NBC Children's Program Division, will act as narrator and master of ceremonies of the new series.

~~~ • ~~~

Columbia's Concert Hall is presenting E. Robert Schmitz, internationally known French pianist, in a new series of half-hour weekly programs devoted to the major piano compositions of Johann Sebastian Bach and Claude Debussy each Monday over the nationwide WABC-Columbia network from 1:30 to 2:00 p.m., CST.

Nino Martini, romantic young tenor of opera, radio and films, began a new series of Wednesday evening programs with Andre Kostelanetz and his 45-piece orchestra over the nationwide WABC-Columbia network September 30, at 8:00 p.m., CST.

~~~ • ~~~

Fred Allen's Town Hall Tonight broadcasts will continue to present amateurs during the second act of the full-hour show when Fred returns to the NBC-Red network on Wednesday, October 7. The show, to be heard every Wednesday at 8:00 p.m., CST, was carried on by Stoogie and Budd during Allen's summer holiday in Maine.

In January, 1935, Fred brought the first trembling tyro to the microphone for a chance at network broadcasting.

~~~ • ~~~

A new serial drama intending to analyze the problems of the human mind and emotions according to the concepts of a well-known psychologist and sociologist will be given over the WABC-Columbia network each Sunday, from 4:00 to 4:30 p.m., CST, beginning October 4.

~~~ • ~~~

A new manner of dramatizing news for radio will be presented over the coast-to-coast NBC-Blue network on Sunday, October 4, when Edwin C. Hill, famous commentator and newspaperman, begins a new series, co-starring with Harry Sosnik's orchestra and a large dramatic cast.

The program will be heard from 8:00 to 8:30 p.m., CST, on Sundays, and will be titled "Behind the Headlines."

**MY EYES ARE KEPT Clean and Clear**

by using Murine daily. It soothes and refreshes tired, irritated eyes. Dependable for 40 years.

Ask your druggist  
**MURINE FOR YOUR EYES**

→ SPECIAL OFFER

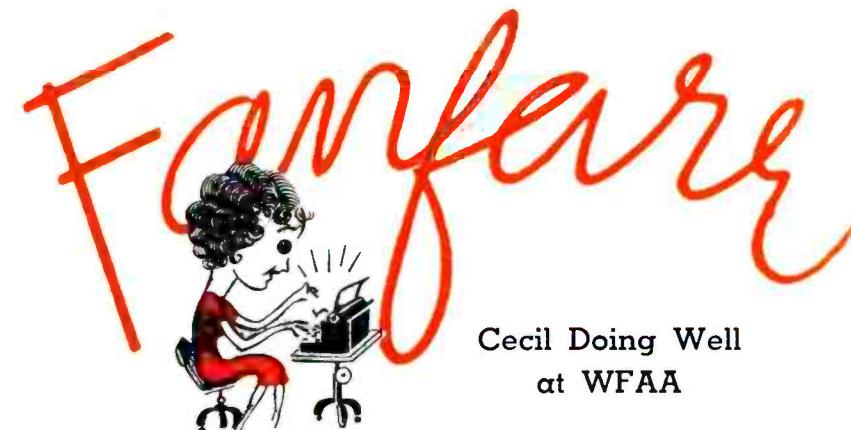
• Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1230 Washington Blvd., Chicago, Ill.

## SNAP SHOTS

10 reprints and 2 4x6 enlargements from 116 negatives or smaller 25¢ ROLLS DEVELOPED, 116 or smaller, 8 prints and 2 4x6 enlargements 25¢ DIXON PHOTO CO. - - - DIXON, ILL.



{6}



By MARJORIE GIBSON

**G**REETINGS, Fanfare friends. Remember, Cecil Hale? He used to appear in many dramatic shows including the little Home Theatre plays on Thursday afternoons, in the Aladdin dramas on Saturday nights and also did some announcing this summer. Cecil is now with WFAA in Dallas, Texas. He says in his letter that he is appearing on several programs including The Early Birds, Steamboat Bill, Ideal Time, Birdbrand Cowboys and others.

~~~•~~~

Now, to the questions in the Old Wire Basket. Mrs. E. P. Gatzke of Hinckley, Illinois, asks, "Where is Salty Holmes and will you please give a complete description of Ken Houchins who is now appearing with the Prairie Ramblers?" We received word this morning that Salty is appearing on the Crockett Family show over KNK in Hollywood.

Ken Houchins, the Yodeling Drifter, is 23 years old. He is five feet, eight inches tall, weighs 157 pounds, has dark brown hair and dark brown eyes.

Ken plays guitar, the harmonica, and the drums. He sings tenor and yodels. Has been doing radio work for the past seven years.

~~~•~~~

"Who is Uncle Ezra's wife and what is the subscription price of the Prairie Farmer paper?" asks Mrs. J. W. Walborn of St. Paris, Ohio. Uncle Ezra's wife is Nora Cuneen Barrett. Nora plays the parts of Cecilia, Mrs. Maloney and Tommy who gives Uncle Ezra a toot on the tooter in the EZRA program over WMAQ.

The subscription price of Prairie Farmer is 60 cents a year or a dollar for two years.

~~~•~~~

"Does Arkie's brother, Pete, make personal appearances?" asks Lois Baninger of Fish Creek, Wisconsin. Pete has made a few appearances with the traveling units.

There are certainly a lot of October birthdays, and you will notice that there are four on one day, October 21. Think that's a record.

Tommy Rowe, October 1; Bill Meredith, October 9; Oscar Tengblad, October 12; Allie Flannery and Vernon Quiram, October 15; Jack Holden, Pitchy of the Hired Hands, Tom Blanchard of the Hayloft Octette and Paul Aubrey of the Artists' Bureau all have birthdays on October 21. Chris Steiner, October 23; Roy Knapp, October 26; Doyne Wilson, October 28; Billie Flannery, October 29; Patsy Montana, October 30, and Emilio Sylvestre, October 31.

~~~•~~~

Lucille Long, National Barn Dance vocalist, is planning a party for the Barn Dance cast at her spacious home in Glencoe . . . it will be a garden party before the weather gets too cold.

~~~•~~~

ELMER



"Uncle Sam won't have to worry about the cowboys applying for relief . . . they 'apply' at a radio station."

50 TULIPS \$1
Blooming size
Darwin Tulips;
fine mixture of
colors. Guaranteed to bloom next spring. 50 for
\$1.00 postpaid. BURGESS SEED & PLANT CO.
488 F. T., GALESBURG, MICH.

AGENTS WANTED

Get A Real Money Maker

• A household item that sells on sight, every month of the year. No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for details to HANDI-FROST, care of Stand By, 1230 Washington Blvd., Chicago, Illinois.

ART NEEDLEWORK

DRESSER SCARFS 18 x 45 inches, stamped and hemstitched for crocheting, 7 for \$1.00. Write for our catalog showing one of the largest selections in the country. You will be amazed at the values we can give you at prices that make you wonder how we do it.

West Side Stamped Goods Store
2422 W. Van Buren Street
CHICAGO, ILLINOIS

{7}

Ice Box Desserts for Parties

by
**MARY
WRIGHT**

WHEN all the little Johnnies and Mary's are safely back in school, Mother starts attending Home Bureau and her woman's club and catching up on her social activities which were set aside during the summer months.

All of this takes time and parties at home take more time still, but the wise woman plans her party menus

so most of the work can be done the previous day. She also plans a pleasant surprise for her family menu on days she will be away from home in the afternoon. It's no more work than hurrying and scurrying at the

Mrs. Wright
last minute, but what a help it is to her peace of mind.

Parties and club meetings call for new recipes—recipes for dishes with a minimum of three requirements. They must be really delicious, so delicious everyone will ask for the recipe. They must look attractive—have a party air about them. And they must be either very easily and quickly made or else be the kind that can be made the day before the party. The answer to your party dessert problem is ice box desserts. There are innumerable kinds of ice box desserts, and I have yet to taste one that isn't a luscious concoction.

If it is a dessert luncheon you're serving, this chocolate ice box cake will be just the thing.

CHOCOLATE ICE BOX CAKE

| | |
|-----------------------------|--|
| 3 sq: unsweetened chocolate | 1½ c. butter (softened at room temp.) |
| ¾ c. sugar | |
| ⅔ c. (or 6 tbsp) water | 1½ c. confectioners sugar |
| 6 eggs | 1 sponge cake recipe (baked in two loaf cake pans) |
| 1½ tsp. vanilla | |

Melt chocolate and sugar with water in top of double boiler. When smooth, add beaten egg yolks and cook until thick and smooth, stirring constantly. Cool and add vanilla. Cream butter and confectioner's sugar, add to chocolate mixture and blend

ON YOUR PHOTO FINISHING

With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1—5x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here. ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois Be sure address is correct—and put your return address on package.

25¢ PER ROLL
SEND COIN



drained cherries, diced, vanilla and salt and fold into butter mixture. Spread on top of crumbs. Put remainder of crumbs on top and chill at least 12 hours. Slice or serve with whipped cream. (Serves 6)

Try these delicious desserts, one by one, on your family on days you are going to be away from home all afternoon. It will be a pleasant surprise for them. You'll profit, too, by having some excellent new party desserts.

•

Buttram Butts In

Knock, knock... Who's that? It's jest me buttin' back in... Air ye listin' Holden?...

Wal, about th' biggest news rite now is th' elecshun. . . . Th' worst

thing about these elecshuns is all th' bunk ye gotta read about th' candiyates. . . . I wuz noticin' all th' platforms they got out. . . . Th' only difference is th' kind uv paper they use. . . . They allus top th' list with reducin' taxes. . . . I'm glad they agree on that. . . . Course there mite be a lotta bills that are kinda shady but ye kin allus depend on a tax bill bein' on th' up an' up. . . .

Politicks is pretty hot down in Winston county this year. . . . We got a Congressman down thar that's pretty prosperous—he's got four mules an' a wart on his nose. That's four mules too much. . . . Sum uv you folks mite uv heard uv him. . . . he's pretty prominent in th' halls uv Congress. Yes, he wuz prominent in sum uv th' biggest hauls Congress ever made. He's all rite fer a congressman tho, as good a one as money can buy.

Yourn til, there's a hones' elecshun.

—Pat Buttram.

•

CLARINET MAN



Earnestness characterizes Bill Hall as he takes part in a Novel-o-deon program.

Brass Blower

GERRIE JOHN VOGT has blown his way all over the United States—with his trombone. When he was just 19, Gerrie was graduated from Dana's Musical Institute at Warren, Ohio, and joined the Black Hussar band, a concert organization that played in almost every state in the union.

Gerrie's education had included public and high school in Fremont, Wisconsin—where he was born—and several years at the University of Wisconsin in addition to his musical training. He started playing the violin when he was 13 but later devoted his entire time to the trombone.

Knew Victor Herbert

After traveling with the Black Hussars, Gerrie directed an orchestra which troupes on the old Pantages Show circuit out West. Back in Chicago Gerrie became a member of the Illinois Theatre orchestra, directed by the great composer, Victor Her-



"Thar he blows!"

bert. Gerrie tells many stories about Herbert's brilliance in conducting and his wit and humor in handling the men in the orchestra. He says that while Herbert was sometimes sarcastic in correcting the orchestra's errors, his sarcasm was so humorous that the men enjoyed it instead of resenting it.

During the World War, Gerrie directed a band on the cruiser and transport service which carried troops to the front. And when the last Liberty Loan drive was in full swing, Gerrie played his trombone in an orchestra with one of the government troops that toured through the Eastern states arousing enthusiasm. Among the celebrities in this troupe were Wilton Lackaye, May Irwin, William Farnum and Clair Briggs, the cartoonist.

Following the war, Gerrie played in theatre orchestras for a number of years in Chicago. It was while he was playing an engagement at a hotel in Hot Springs, Arkansas, that he met and married his wife, Sidonia. They have two boys, Kenneth, who is 12 years old; and Gerrie, Jr., who is 10. Kenneth has already started on a musical career and plays the cornet. Mrs. Vogt is an active member of the Parent-Teachers Association in the youngsters' school and Gerrie enjoys getting out in a vacant lot with the boys for a game of baseball. Gerrie occasionally takes time out for golf, too, and he likes to bowl. At one time he was champion bowler of Wisconsin.

X-Word Puzzle Fan

It was while Gerrie was playing with the Chicago Philharmonic Orchestra about 10 years ago that he did his first broadcasting. The station was WGN and the symphony broadcast was made by remote control from Turner Hall.

About seven years ago, Gerrie joined the WLS concert orchestra as trombone player and he is also a member of the Little German Band. Gerrie plays with the Little Symphony Orchestra of Chicago, and this summer he played at some of the Grant Park concerts with George Dasch's band. A former member of the Chicago Conservatory of Music faculty, Gerrie is giving trombone lessons to private pupils now.

Gerrie—the "G" is hard as in "great"—was given his Scotch mother's maiden name. Every now and then you can catch a highland twinkle in his otherwise serious blue eyes. His hair is dark brown and he is of medium height—about five feet, six inches. He weighs 160 pounds now but says he's going to cut that down to 155. Gerrie's birthday is January 3.

Between programs in the studio, Gerrie likes to spend his time working on cross-word puzzles.

•

New Friends and Old

Fall days introduce new voices and programs to your radio and bring back old friends who have been vacationing from the dial during the summer. When New York City returned to Eastern Standard Time on September 28, a number of time changes were necessary in the net-work shows.

Among the popular shows of last year welcomed back to the 870 wavelength this week were the Junior Broadcasters with George Goebel and Jean McDonald (6:30 a.m., Tuesday, Thursday and Saturday), Pat Buttram's Radio School (6:45 a.m., daily) and a daily program featuring those two carefree youngsters, Lulu Belle and Scotty.

Hal O'Halloran, remembered by thousands of children as "Daddy Hal," is now heard every day with his

Rangers down on the MacKenzie River Ranch at 6:15 a.m.

The Girls of the Golden West, absent from the airwaves all summer, are scheduled for a daily program at 11:00 a.m., which features also Ramblin' Red Foley and Lily May. Another new program which brings you old friends is the Musical Almanac, every Tuesday and Thursday at 12:45 p.m. Sally Foster, the Maple City Four, Lou Klatt and other musicians, as well as Vic Smith, the Old Almanac Explorer, will all entertain on this program.

The Monticello Party Line, a new show which started September 21, and is heard every morning, Monday through Friday, at 9 o'clock, is already a favorite among listeners.

Time changes include that of Feature Foods to 8 o'clock in the morning. Julian Bentley gives his third news report of the day at 10:00 a.m., and his fifth at 1:10 p.m. Jim Poole's first report moves up five minutes, to 10:10 a.m. Daily Homemakers' Hour starts now at 1:15 p.m. and on Saturday at 10:15 a.m. Ma Perkins is being broadcast over WENR. The Saturday afternoon Merry-Go-Round program will be on for a full hour, from one to two o'clock.

Three new shows start tonight on the Barn Dance. The Tall Story Club holds its first meeting at 6 o'clock. Most of the tall stories will be told by that Oklahoma boy, Pokey Martin, using Bill McCluskey as his stooge. Featured on the show will be Sunshine Sally and the Rock Creek Rangers, the Vagabond Cowboys, Winnie, Lou and Sally, and Charlie Rankin. The Pine Mountain Shindig at 6:30 p.m. will give from two to four home talent acts an opportunity to perform on the Barn Dance. Ramblin' Red Foley, Lily May, the Prairie Ramblers, the Girls of the Golden West and the Hometowners will also take part in the shindig. At 7:15, Smilin' Ed McConnell will entertain barn dance listeners in his own unusual fashion.

All time mentioned is Central Standard Time. For other changes, follow the Stand By program schedule.

"CLEANED 10 ARTICLES IN 15 MINUTES SILK & WOOL DRESS—TIES

DRUMS CLEANS
Came out spotless.
Was very dirty.
Mrs. R. Griffin,
Franklin, Mich.
DRUMS used in
COLD water, re-
moves dirt, grease,
fruit stains, odors.
Safe and easy to
use. Saves clean-
ing costs. Won't
harm anything
water won't harm.

Five and Ten
Drug and Dept. Stores
10¢ and 25¢
DRUMS, DETROIT, MICHIGAN
10-321 General Motors Building

FREE Introductory supply sufficient to do \$2.00 cleaning job sent on receipt of post card giving name and address.

The Latch String

By CHECK STAFFORD

HOWDY, folks. October is here, and Autumn has come, not as a drab, dully dressed pilgrim or hermit, garbed in weeds of brown and gray, but as a damsel, clad in flaming dress of gold and red, so gay.

~~~

Autumn scenes bring thoughts of life! Do not the flowers fade and die . . . as many of our hopes do, and the leaves—they flutter down and blow away—just as our years whirl on and pass away? It's in the hazy later days of old October that the light fades early and darkness comes, just as our minds dull and dimmer memory comes, as we grow aged. Then, too, the warm sun of summer grows colder, just as our affections and interests diminish and chill in the autumn of life, as compared to the zeal and warmth of youth. Yes, when the frost is on the pumpkins, there is much to compare our lives with, in noting old Dame Nature's ways and the pictures she paints.

~~~

So there you are, the romantic story of how old Lady Luck came visiting a chap one late afternoon, found him AT HOME and hearing her first knock. Only this time, she rang a 'phone bell. Now that we've thrown ourselves a big bouquet, we wish to say that we found Miss Shirley Bell, "Little Orphan Annie" her-

~~~

## PRIZE-WINNING FAMILY



A BRAND NEW RADIO was awarded to the largest family attending the Illinois Sports Carnival at Champaign. Here's George Biggar making the award to the John R. Mattingly family of Champaign, Illinois.

## 20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢.  
40 Reprints 50¢; 100-\$1.00.

ROLL developed and printed, with 2 professional enlargements, 25¢.

ENLARGEMENTS 4-4x6, 25¢; 3-3x7, 25¢; 3-8x10, 35¢.

SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.

TRIAL OFFER

SKRUDLAND  
6970-86 George St. :: Chicago, Illinois

self, a most charming young lady. And Pierre Andre is as convincingly friendly in person as his voice sounds over the air waves.

~~~

We enjoyed quite a visit the other day with Charlie Stookey, former well-known, old-time WLS staffman. Charlie is going good down at St. Louis, where he opens station KWK early each morning with his "Early Bird" program, which is similar to "Smile-A-While" time. Mr. Stookey told us that each morning, when driving in to the station from his home, he hears us over his car radio give our temperature round-up at 5:15 Central Standard Time. He makes note of it and passes Chicago temperature readings along to his KWK listeners.

~~~

Before Mrs. Emma Van Alstyne Lanning, guest speaker on Dinnerbell program last Tuesday, left the air, she received a 'phone call from Chuck and Ray, the old "harmony slaves," extending congratulations and best wishes to Mrs. Lanning. It seems these two artists have been corresponding with her for many years, both the boys and Mrs. Lanning writing back and forth regarding their mutual interests, music and song. They had all looked forward to meeting some day, and Chuck and Ray were sorry they did not know, until too late, that their radio friend was to be here. Mrs. Lanning, who is well known to WROK, Rockford, Illinois, station listeners, liked best, to hear the boys sing and play her favorite song—"Memories."

~~~

Many often wonder if industrious, overtime workers, who never watch the clock, really are ever rewarded or recognized. We have always maintained they were, or would be eventually. Now we know it was because we were working late last Monday, with no thought of extra reward, that we got a "break" and made our first, and probably our last appearance, before an NBC network microphone. Here's how it happened:

Behind time with copy, we were pounding away on our typewriter when the phone rang. It was a call from the agency handling "Orphan Annie's" program, wanting a harmonica player for the double broadcast and wanting him in a hurry. We elected ourselves for the job. Sure, we were just the man for that heavy

"Stand By" Classified Ads

Miscellaneous

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Motor-Reconditioning

Nu-Power reconditions motors; saves expensive overhauls. Apply through spark plug holes in five minutes. Restores compression, stops oil leaks, increases gas mileage. Treatment any car with complete instructions, \$1.00. Money back, if not satisfied. Nu-Power Company, 922 Second Ave., Seattle, Wash.

Agents Wanted

Political Campaign Slogan Stickers. Attractive on programs, literature, stationery. Colored samples, 10¢. Dayco, Yucaipa, California.

Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write today. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

Cigars

Cigars—From factory, Trial 50 large, mild quality cigars, postpaid, \$1.00. Snell Company, Red Lion, Pennsylvania.

Farm Lands for Sale

Free literature on the beautiful Ozarks and \$5 acre lands there. Write Barnsley, Ozone, Arkansas.

Flower Bulbs

Holland Bulbs. We have large supply of Tulips, Hyacinths, Crocus, Lilies, available at bargain prices. 100 Crocus, mixed colors, \$1.30 postpaid. Free catalog, Curtis Flower Farm, Centralia Road, Mt. Vernon, Illinois.

Free Samples

Free Samples: Get your share: Hollywood Beauty Preparations (Cosmetics). How? Write: Hollywood, Box 13, % Stand By.

Help Wanted—Women

Experienced girl, General housework in Chicago suburb. Help with children. Good home. Give age, and salary expected. Would like snapshot. Box 18, % Stand By, 1230 Washington, Chicago.

Herb Tea

For that tired and run-down feeling, drink "Rudana Mate" Herb Tea. After four years of store and personal advertising and our own customers' recommendations to others of the excellent benefits they have derived through the use of our "Rudana Mate", the South American Herb Tea, we decided to offer it to the public through honest advertising in this magazine. "Rudana Mate" Herb Tea is a natural food beverage to be used like ordinary tea or coffee. Try a package and see the difference. Family size package, postpaid, 55¢, or 3 packages for \$1.40. Rudana Herb Company, 209 E. Chicago Street, Elgin, Illinois.

2 Beautiful Enlargements suitable for framing with roll developed, printed 25¢. Photofilm, S-2424 North Ave., Chicago.

OTTO



Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢, 100 reprints \$1.00. Dependable, River Grove, Illinois.

Hand colored enlargements with each roll 25¢, 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 Reprints 25¢. Film developed, two prints each negative, 25¢, 40 reprints 50¢, 100 \$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x6 25¢; 3-5x7 25¢; 3-8x10 35¢. Special hand-colored, easel mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Rolls developed—one day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eu Claire, Wisconsin.

Two beautiful double weight professional enlargements, 8 guaranteed Never Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

\$2.00 monthly cash prize: Mail us your kodak films and learn how to win this valuable prize. Two beautiful double weight enlargements free with 8 perfect prints, 25¢ coin. Nu-Art Photo Shop, LaCrosse, Wisconsin.

Postage Stamps

50 different foreign, 5¢, 115 different, 10¢, 500 mixed, 25¢. Leonard Utecht, 1143 North Keeler Avenue, Chicago, Illinois.

Quilt Pieces for Sale

Quilt Patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

Turkey Tonics

Attention Turkey Raisers! Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint, \$1.75. Quart, \$2.75. Gallon, \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Wool Blankets

100% Wool Blankets. Best made, from mill to you. Write for prices. Woolen Mills, 1911-1913 George Street, LaCrosse, Wisconsin.

The Old Hayloft

By THE HIRED MAN

ALL Barn Dance listeners, you Chicagoans included, can thank the City Council of this metropolis for all the mix-up you're now experiencing, not only the changes on the hayloft program, but most others during the week. . . . Program men and entertainers have a hard time figuring out schedule for Barn Dance tonight (Oct. 3) caused by New York changing from EDST to EST—while Chicago remains on EST, CDST or whatever you wish to call it. (Many say "tinker-time"). . . . If pro-



"Yes, yes, go on," says Ralph, and Henry Hornsbuckle builds up . . .

gram-makers get confused, you listeners must have a still more difficult time getting accustomed to changes. . . . Chicagoans who vote November 3 can throw out year-round New York time forever. . . . Hundreds of thousands hope they do.

Almost 515,000 Barn Dance visitors in Eighth Street Theatre since hayloft was "moved" there March 19, 1932. . . . A lot of folks, and from most every walk of life! . . . Many changes in hayloft crew, too. Boys and girls come and go just as in any family. . . . Tall, smiling Lily May came from Kentucky the other day with her fiddle and 5-string "banjer". . . . Three boys and a girl from KRNT, Des Moines, joining the crew as we enter the fall. They were the Rock Creek Ramblers over there. . . . Fine folks, all these new people, and soon you'll know them well.

Guests from KMBC, Kansas City, in the old hayloft. . . . Tex Owens, cowboy singer de luxe; the Texas Rangers, fine singing group; Gomer Cool and Doc Halley were our visitors and they enjoyed the fun. . . . They saw Lily May make her "bow" to the radio world. . . . Gomer Cool inter-

viewed Henry Burr, Lulu Belle and Scotty, Patsy Montana, Uncle Ezra, Dan Hosmer, Henry, Tommy Tanner and several others. Among many other duties, he gives radio gossip (like Marge Gibson) over the Kansas City station, and sought material. . . . Tex Owens, from down Texas-Oklahoma way, was one of Arkie's successors on KMBC. . . . Great big fellow "brung up" on a cattle ranch and his most famous radio song is his "Cattle Call." . . . Hayloft crew likes to have visits from other broadcasters.

"I think Pokey Martin should be kept on permanently," writes a LaPorte, Indiana, lady. "Saw him at our county fair and he went over big. Only hope he doesn't lose his naturalness and simple airs." . . . That's

bachelor" . . . Has the Chopper a "best girl"? I'm sure I don't know, as he's mum on the question of ladies. I think he stays a bachelor just to be "different." . . . It's been hard to keep up with the "hayloft hitchin's" this summer. Dan Cupid hasn't been on the unemployed list.

Uncle Ezra is looking for seed corn for that dairy farm that he bought up toward Lake Geneva. If 10,000 people sent him 10 kernels each, he'd have a-plenty—and probably more varieties than any one man ever had. . . . The Sage of Rosedale reads *Prairie Farmer* with real practical interest these days. . . . Post card from Walt Wade over in London where he is on business. Said he was going to north of England to visit relatives before returning home. . . . Walt is the advertising agency man who arranged for and helps build the WLS-NBC Barn Dance hour.

That curly-headed announcer who writes "Ad Lib" promises to feature Dizzy Dean and Lon Warneke this week, inasmuch as they helped him lead the community singing the other night. . . . Some did say, as Jack stood between those star hurlers, that it was as close to fame as he'd ever be!

Eighty special correspondents located at America's major colleges and universities will supply Ted Husing, Columbia's ace commentator, with inside information for his most comprehensive series of sports programs to be heard over the WABC-Columbia network each Tuesday, Thursday and Saturday from 6:15 to 6:30 p.m., CST.

Dr. Walter Damrosch will again conduct the NBC Music Appreciation hour, with the first broadcast of the ninth consecutive season scheduled for Friday, October 9 (1:00 p.m., CST). This educational feature will be heard weekly over both the Red and Blue NBC networks.



. . . the gag to the final explosion during the Top O' the Morning show.

WLS DAILY PROGRAMS

Saturday, October 3, to Saturday, October 10

870 k.c.—50,000 Watts

Monday, October 5, to Friday, October 9

(CENTRAL STANDARD TIME)

MORNING PROGRAMS

- 5:00—Smile - A - While — Sunshine Sally & Rock Creek Rangers; Four Hired Hands; Red Foley; Hoosier Sod Busters.
5:30—Farm Bulletin Board.
5:40—Smile-A-While—cont'd.—Weather Report.
6:00—WLS News Report — Julian Bentley.
6:10—Chicago Livestock Estimate; program Review.
6:15—MacKenzie River Ranch with Hal O'Halloran and His Rangers. (MacKenzie Milling)
6:30—Mon., Wed., Fri. — Rubinoff and His Violin. (E. T.) Chevrolet
Tues., Thurs., Sat. — Junior Broadcasters with George Goebel; Jean MacDonald; Dan Hosmer. (Campbell Cereal)
6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry; Hoosier Sod Busters.
7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
7:15—Lulu Belle & Scotty. (Foley's)
7:30—WLS News Report — Julian Bentley; Bookings.
7:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
8:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Noveldeons; Hometowners Quartet.
8:30—WLS Little Brown Church of the Air, conducted by Henry Burr; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
9:30—WLS Concert Orchestra; Otto Marak, tenor soloist.
10:00—NBC — Carveth Wells. (Continental Oil)
10:30—Newton Jenkins Political Talk.
10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
10:55—Weather Report.
11:00—Sign Off.
12:30—WENR—Chicago Livestock Estimates for Monday.



Ad Libber Jack Holden with rod and reel but without any fish, at least when this snap was taken. Wonder if his feet are getting wet.

(CENTRAL STANDARD TIME)

Sunday, October 4

- 7:00—Ralph Emerson at the Organ.
7:30—"Everybody's Hour," conducted by John Baker — WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Safetygram Contest.
8:30—WLS Little Brown Church of the Air, conducted by Henry Burr; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
9:15—"Old Music Chest"—Phil Kalar, Ralph Emerson. (Willard Tablet)
9:30—WLS Concert Orchestra; Otto Marak, tenor soloist.
10:00—NBC — Carveth Wells. (Continental Oil)
10:30—Newton Jenkins Political Talk.
10:45—"Tone Pictures," Ralph Waldo Emerson at the organ.
10:55—Weather Report.
11:00—Sign Off.
12:30—WENR—Chicago Livestock Estimates for Monday.

Sunday Evening, October 4

- 5:30 p. m. to 7:00 p. m., CST
6:30—NBC—Alistar Cook—Lecture.
5:45—NBC—Arm Chair Quartet.
6:00—NBC—Pittsburgh String Symphony.
6:30—NBC—Husbands & Wives. (Standard Brands)

SATURDAY EVENING, OCTOBER 3

Joe Kelly as master of ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Noveldeons; Pat Buttram; Winnie, Lou & Sally. (Murphy Products Co.)

9:30—Barn Dance Frolic. (Gillette)

9:45—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Noveldeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Four Hired Hands, and many others.

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SUNDAY, OCTOBER 4

ELIZABETH, ILL., High School Gym—
WLS NATIONAL BARN DANCE: Lulu Belle; Skylan Scotty; Bill McCluskey; Tom Corwine; Winnie, Lou & Sally; Billy Woods; Rock Creek Ramblers.
TROY, OHIO., Fairgrounds (Eve. Only)—
WLS NATIONAL BARN DANCE: The Arkansas Woodchopper; Hayloft Trio; Olaf, the Swede; Pauline; Ralph & Helen Sternard; Tom Owen's Cornhuskers.
(Sponsored by Horse Pulling Assn. of Ohio.)

TUESDAY, OCTOBER 6

CHICAGO HEIGHTS, ILL., Lincoln-Dixie Theatre—UNCLE EZRA & THE HOO-SIER HOT SHOTS.

WAYNETOWN, IND., High School Gym—LULU BELLE & HER GANG: Lulu Belle; Skylan Scotty; Pat Buttram; Verne, Lee & Mary; Four Hired Hands.
CHARLEVOIX, MICH., High School Gym—WLS MERRY-GO-ROUND: Prairie Ramblers & Patsy Montana; Tom Corwine; Bill McCluskey; Billy Woods; Winnie, Lou & Sally.

WEDNESDAY, OCTOBER 7

GRAND RAPIDS, MICH., Civic Auditorium—WLS ON PARADE: Lulu Belle; Skylan Scotty; Prairie Ramblers & Patsy Montana; Joe Kelly; Winnie, Lou & Sally; Bill McCluskey; Christine; Chuck & Ray; Tom Corwine; Pauline; Billy Woods.

THURSDAY, OCTOBER 8

HENDERSON, KY., B. M. T. High School Auditorium—WLS NATIONAL BARN DANCE: Hoosier Hot Shots; Hayloft Trio; Olaf, the Swede; Possum Tuttle; Pauline; Sternards; Tom Owen's Cornhuskers.

ROCHESTER, IND., Char-Bell Theatre—WLS ON PARADE: Prairie Ramblers & Patsy Montana; Howard Chamberlain; Tom Corwine; Winnie, Lou & Sally; Pauline; Billy Woods.

SATURDAY, OCTOBER 10

JEFFERSON, WIS., Centennial Celebration—WLS ON PARADE: Hoosier Sod Busters; Tom Corwine; Christine; Bill McCluskey; Pauline; Three Neighbor Boys; Flannery Sisters; Olaf, the Swede; Tom Owen's Band.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.
11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
Tues.—Mid-West on Parade, featuring Kankakee, Illinois, by John Baker.

(CENTRAL STANDARD TIME) AFTERNOON PROGRAMS (Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

12:40—Pokey Martin.

12:45—Mon., Wed., Fri.—Otto's Novelodeons. Tues., Thurs.—Musical Almanac. (E. T.) (Republic Steel Co.)

1:00—Mon., Wed., Fri.—Country Life Insurance Skit. Tues., Thurs.—"Standby" Program.

1:08—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.

1:15—Homemakers' Hour. (See the detailed schedule.)

2:00—Sign Off for WENR.

(CENTRAL STANDARD TIME)

Saturday Morning, October 10

5:00-8:45—See Daily Morning Schedule.

7:45—WLS Sunday School Class—Dr. John Holland.

8:45—Winnie, Lou & Sally; Hilltoppers.

9:00—Ralph Emerson.

9:15—The Bergstroms.

9:30—Junior Stars Program.

10:00—WLS News Report—Julian Bentley.

10:05—Butter & Egg Markets; Dressed Veal, Live and Dressed Poultry Quotations.

10:10—Program News—Harold Safford.

10:15—Homemakers' Program. (See detailed schedule.)

11:00—Garden Club—John Baker.

11:15—Rocky & Ted; John Brown.

11:30—Weather Report; Fruit & Vegetable Markets; Bookings.

11:40—WLS News Report—Julian Bentley.

11:45—Poultry Service Time; George Gobel; Ralph Emerson.

12:00—4-H Club Program, conducted by John Baker.

12:15—Closing Grain Market Summary—F. C. Bisson.

12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producer's Commission Association.

12:40—Pokey Martin.

12:45—Prairie Farmer—WLS Home Talent Acts.

1:00—WLS Merry-Go-Round, with variety Acts, including Ralph Emerson; Christine; Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Lulu Belle & Scotty; Red Foley; Lily May; Jack Holden.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, October 5

1:15—Orchestra; Max Wilson, soloist; John Brown Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, October 6

1:15—Ralph Emerson; Hilltoppers; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review; Wm. O'Connor.

Wednesday, October 7

1:15—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Garden Talk.

Thursday, October 8

1:15—Orchestra; Red Foley; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, October 9

1:15—Orchestra; Marjorie Gibson in Fanfare; Evelyn, The Little Maid; Home Bureau Talk.

Saturday, October 10

10:15—Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson.

(CENTRAL STANDARD TIME)

EVENING PROGRAMS

Monday, October 5

6:00—WLS—"The Active Citizen"—Illinois League of Women Voters.

6:15—NBC—Literary Digest Poll. (Goodyear)

6:30—NBC—Lum & Abner. (Horlick's)

6:45—NBC—Soloist.

7:00—NBC—Helen Hayes for General Foods. (Sanka)

Tuesday, October 6

6:00—NBC—Easy Aces. (Anacin)

6:15—WLS—"The Government and Your Money"—Martha Jean Ziegler.

6:30—NBC—Lum & Abner. (Horlick's)

6:45—WLS—Otto & His Novelodeons. (Hamilton Carhartt Overalls)

7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)

Wednesday, October 7

6:00—NBC—Easy Aces. (Anacin)

6:15—NBC—Literary Digest Poll. (Goodyear)

6:30—NBC—Lum & Abner. (Horlick's)

6:45—NBC—Frank Parker. (P & G) (Drene)

7:00—NBC—Folies De Paree. (Sterling Prod.)

Thursday, October 8

6:00—NBC—Easy Aces. (Anacin)

6:15—WLS—"The Old Judge."

6:30—NBC—Lum & Abner. (Horlick's)

6:45—NBC—Soloist.

7:00—NBC—Rainbow Room Orchestra.

7:15—WLS—Illinois Republican State Committee.

Friday, October 9

6:00—NBC—Soloist.

6:15—NBC—Literary Digest Poll. (Goodyear)

6:30—NBC—Lum & Abner. (Horlick's)

6:45—NBC—Carol Deis, soloist.

7:00—NBC—Irene Rich. (Welch's)

7:15—NBC—Singing Sam. (Barbarol)

Life Begins at 65

(Continued from page 3)

her own poems and letters; out in California, she learned to swim; and she made her first broadcast. She had written a poem called "Glendale, the Beautiful" about the city of Glendale, California. At a large community gathering, the Mayor of Glendale invited her to come up on the platform and read her own poem. This she did and she remembers that experience vividly as her first broadcast.

Still traveling at 73, she rode into the Grand Canyon on a donkey and says that she would like to do it again.

On Children's Program

Her fondness for children and young folks was the leading factor in her second radio program. She became known as "Grandma" on Uncle Jerry's Happy Hour over WASH, Grand Rapids, Michigan. Using her own stories and poems and with a "mammy song" for her theme, she drew thousands of child listeners.

Now at WROK, Rockford, Mrs. Lanning is appearing every Friday on the Style and Shopping program conducted by Joan Darlene. Claiming that she is not doing anything out of the ordinary by broadcasting when she is 80 years young, Mrs. Lanning says, "I am proud, very proud of that boy of mine and it is for him and my grandson that I want to go on. Yes, I know that even after 80, dreams do come true."

It's not an easy life, the one that this energetic woman has lived. She was born at Marengo, Illinois, March 29, 1856, and was brought up on a farm, the eldest of eight children. She earned her first money husking corn, and worked in the fields right along with her father and brothers. After a term as a country schoolma'm, she was married at 19 and was widowed before she was 30. Lavishing all her affection on her son, she made many sacrifices so that he might have a musical education.

Mother and Son

She remembers that "Egbert was always full of music. Even before he could pump the organ, we would pump for him and he could play anything that he'd heard sung. He was playing in public before he was seven." She recalls, too, in the trying years after her husband's death, the time that little Egbert cried because he had to wear patched pants to school. This fearless mother comforted her son with "Never you mind. When you're a great artist, no one will care what kind of pants you wore to school."

Most of Mrs. Lanning's poems have been written with certain people in

mind, many of them to her son. She is a prolific writer and her scrapbook is full of hundreds of "pomes," her own word for them.

One day when listening to the radio, she heard Grace Wilson singing the popular song, "When I Grow Too Old to Dream." That inspired a poem which she calls, "When I'm Too Old to Dream," which she has given Stand By permission to publish:

"When I'm Too Old to Dream"

When I'm too old to dream—
Just how old must I be?
For I still am dreaming
And my dreams are dear to me.

When I'm too old to dream,
How dark would be the way
If all my dreams were futile
And could I not feel each day

That my ships were coming
Across a sea of blue,
All laden with Heart's Desire,
My dreams are coming true!

Asked if she intended to write a book about her life, Mrs. Lanning replied with vigor: "I certainly do. But wait until I've really lived!"



Globe Trotter Guests

Because they wanted to see something "typically American," three young ladies from across the Atlantic visited the National Barn Dance at the Eighth Street Theatre.

Two of the young ladies were from England—Miss Margaret Harmsworth, and Miss Phyllis Gatey; and

the third, Miss "Mickey" Lyserinck was from Holland. All three were traveling around the world accompanied by Miss Gatey's guardians, Sir James and Lady Owen.

Commenting in good British on the barn dance, the three agreed that "It was a jolly fine performance and very intriguing." According to Dave Ebey of the commercial department, their escort for the evening, they seemed especially amused by the antics of Lulu Belle and Uncle Ezra and by Hezzie's washboard.



"Rock A Bye Baby" will be the theme that introduces Dr. Allan Roy Dafoe in his first broadcast, October 5. The musical part of the program will come from the CBS New York studios, but Dr. Dafoe will speak from his own home in Callander, Ont.

3¢ A DAY BUYS AMAZING SICKNESS & ACCIDENT POLICY

Never has there been an offer of so great an insurance value as in this NEW Sickness & Accident Policy that pays up to \$150.00 a month for sickness disability; \$100.00 a month for protection on account of accident; \$100.00 Emergency Aid Benefit; moderate doctor's fee for specific non-disabling injuries, and protection for your loved ones up to \$1,000.00 for accidental death. The cost is only 3¢ a day—payable in easy, convenient terms. Policy issued by an old company that has already paid over \$250,000.00 in cash benefits. Issued to men and women, now in good health, ages 15 to 64—no matter what you do or where you work or live. No doctor's examination required. No red tape. SEND NO MONEY. Simply send your age and the name and relationship of the person to receive benefit in case of accidental death. You will receive through the mail a policy for 10 days' FREE inspection. You are not obligated. Address Sterling Insurance Co., Dept. 2803 Insurance Center Bldg., Chicago, Ill. Do it now before you are laid up.

FREE BOOK TELLS HOW YOU MAY SHARE IN \$4,500.00 IN AWARDS

EXTRA MONEY in Fur Shows

MAIL COUPON NOW!

First award increased to \$1,000 cash... six new Sectional Awards including FREE Plymouth Sedan 402 awards in all, totalling \$4,500.00... for correct pelt preparation in Sears 8th National Fur Show! Only handling counts, not kind or value of skin. All awards are in addition to full amount that Sears (acting as your agent without charge to you) get you for your pelts. You don't even have to sell your furs through Sears.

MAIL COUP



IT WON'T BE LONG NOW

—and the snows will be drifting high—the winter winds will swirl around the window panes like the witches of Endor—But—

Long winter evenings will be filled with joy and comfort in company with—

THE BIG FOUR

- 1. Your Family
- 2. Your Radio
- 3. Your Easy Chair and
- 4. Your Copy of STAND BY Each Week

to give you the latest news and advanced program schedules, with stories and pictures of your favorite radio artists, Every Saturday—

All of your Family will enjoy STAND BY



(USE THIS COUPON)

STAND BY,
1230 Washington Blvd.,
Chicago, Illinois.

Please send STAND BY for one year. I am enclosing Check Currency for \$1.00.

Name

Street or R.R.

Town

State