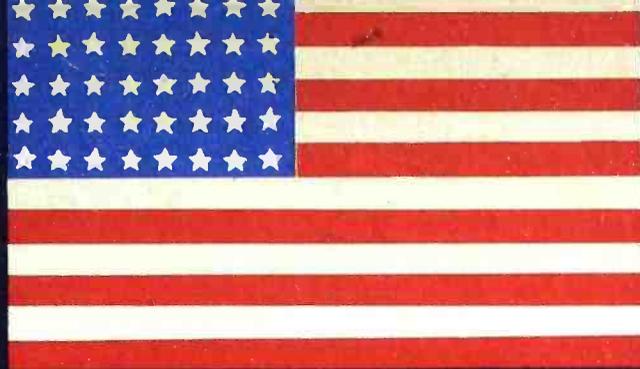


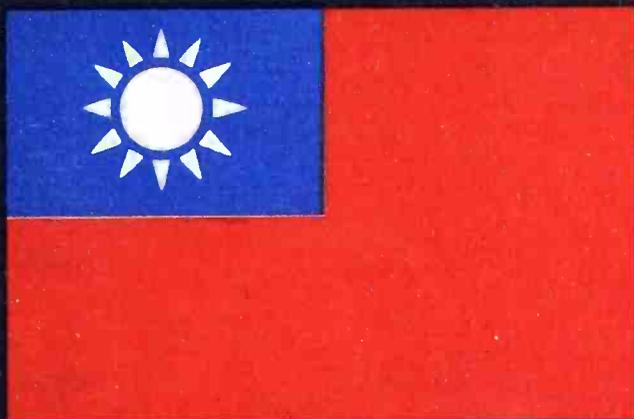
RADIO AT WAR



UNITED STATES



GREAT BRITAIN



CHINA



RUSSIA



AUSTRALIA



CANADA



MINNEAPOLIS

WLOL

ST. PAUL





SERVING



UNCLE SAM

PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

U. S. Army
U. S. Navy
U. S. Civil Service
Maritime Commission
U. S. Employment Service
American Red Cross
War Production Board
Office of Price Administration
U. S. Treasury
U. S. O.
Department of Agriculture
Office of Price Administration
War Production Board
Federal Security Agency
Office of Civilian Defense
Department of Labor
Office of Coordinator of Inter-American Affairs

War Production Board
Department of Agriculture

Department of Agriculture
Department of the Interior
Department of Agriculture
Department of Interior
Department of Agriculture

National Park Service
Department of Interior

NATIONAL

Recruiting for Armed Forces
Recruiting for Navy, Marines, Merchant Marine and Coast Guard
Recruiting for War Production Workers
Recruiting for Shipyards Workers
Recruiting for War Factory Specialists
Recruiting for Nurses, Nurses Aids, etc.
Production Drive Information
Price Control Information
Sale of War Bonds & Stamps
Campaigns for Funds
Food Conservation, Rationing
Gas Rationing
Rubber and Scrap Salvage
National Nutrition Drive
Air Raid Precautions
Child Welfare in Wartime
Information on other American Republics
Conservation of Electric Power
Conservation of Household Equipment

REGIONAL

Grain Storage
Reclamation Campaign
Relief for Farm Labor Shortage
Promotion of Power Programs
Promotion of supply of farm products vital to war
Forest Fire Prevention
Mine Service

COMPLIMENTS OF

CHALLENGE CO.
MINNEAPOLIS, MINN.

(Firm Where Blank Was Obtained)

WAR *Communications*



Orders from headquarters by radio as troops leave bivouac area.



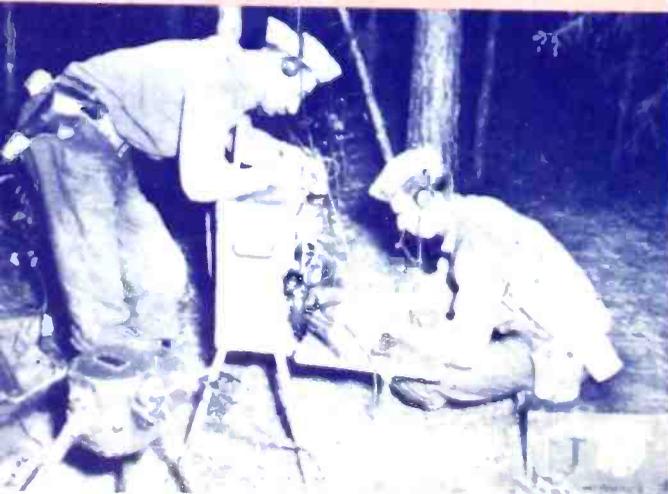
Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Marine uses portable radio in landing operation.



Report on enemy aircraft is radioed to concealed artillery at rear.



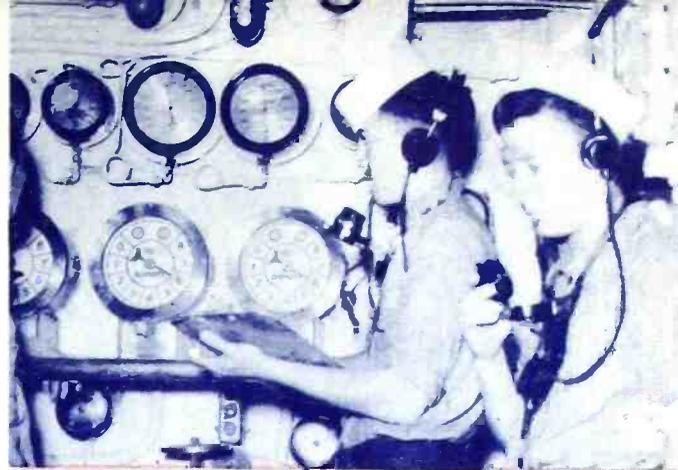
Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



tions BY RADIO

OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Some of the delicate radio equipment in a Navy radio room.

Radioman receiving message on U. S. Battleship.





Every one a radio operator.

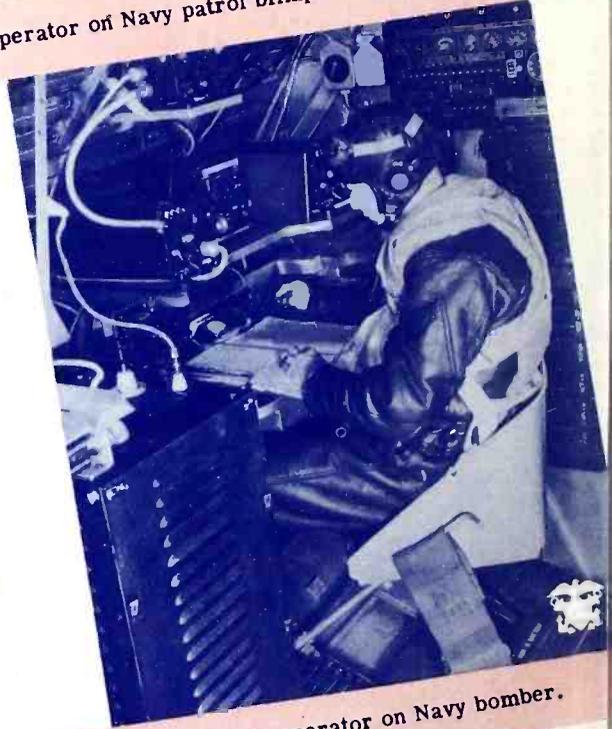


Radio operator on Navy patrol blimp on anti-submarine duty.

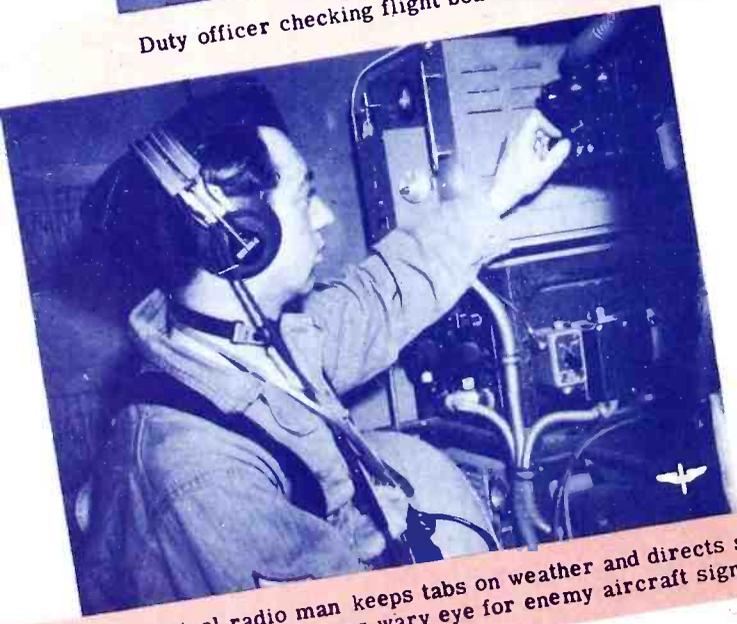


Duty officer checking flight board after flight.

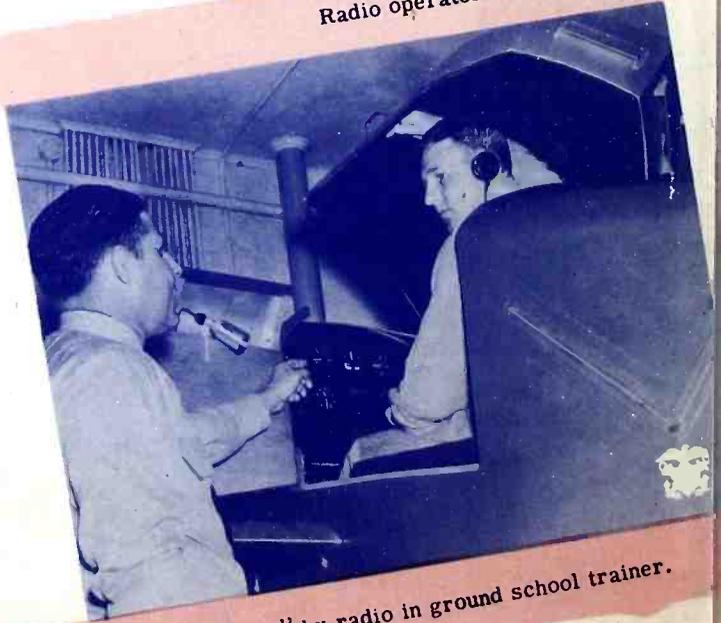
RADIO IN THE AIR



Radio operator on Navy bomber.

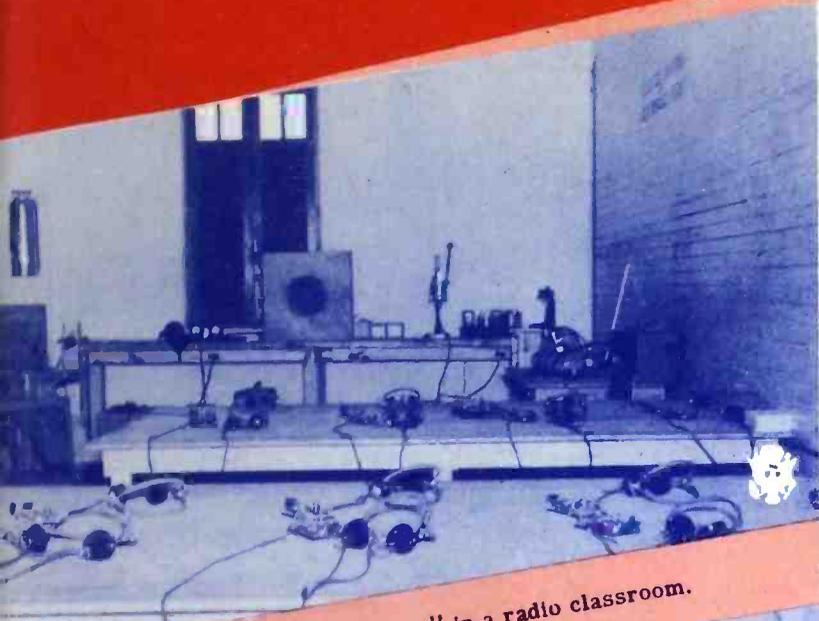


Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.

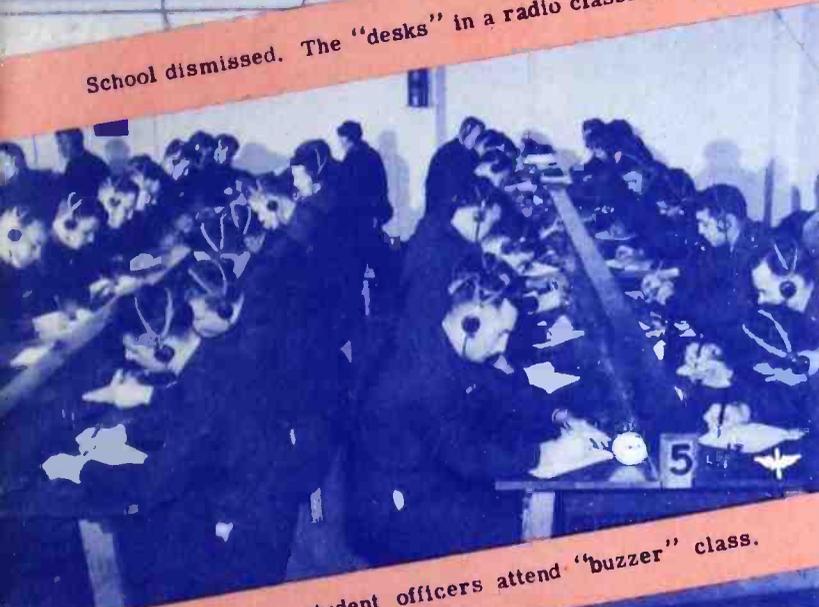


"Blind flying" by radio in ground school trainer.

RADIO INSTRUCTION



School dismissed. The "desks" in a radio classroom.

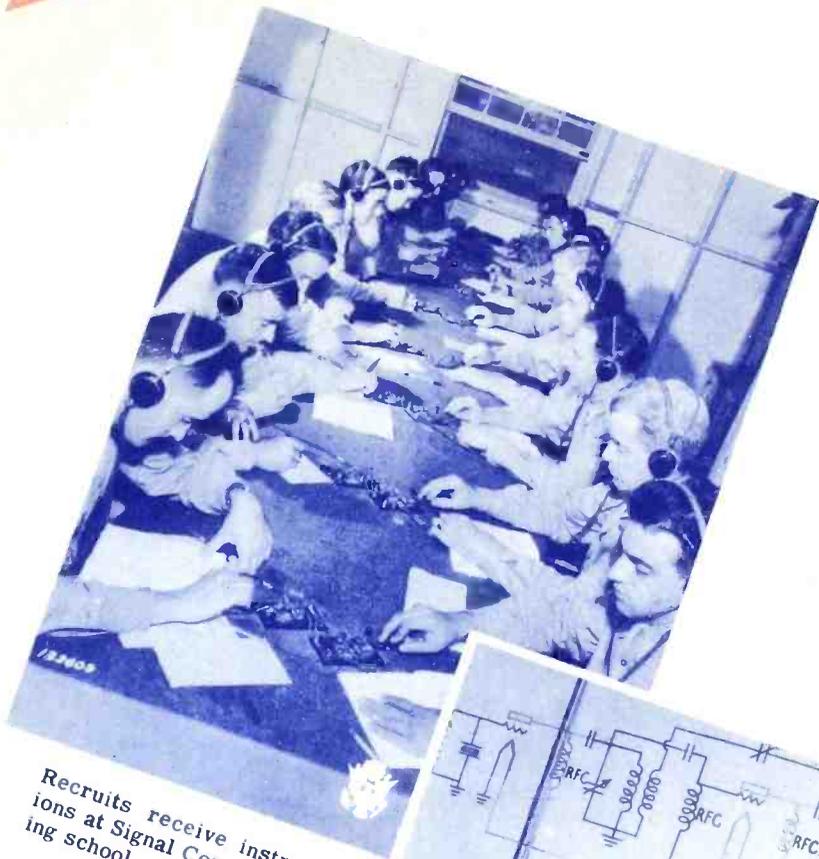


Aviation cadets and student officers attend "buzzer" class.



Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.



Recruits receive instructions at Signal Corps Training school.

Diagram on wall aids Army Radio instruction.





Here's the famous walkie-talkie...
"talk as you walk".

WALKIE-TALKIE



Above: In landing operation, soldier reports back to ship.

Left: Lone sailor communicates from beach.

Lower left: The Marines have landed! 'Nuf said.

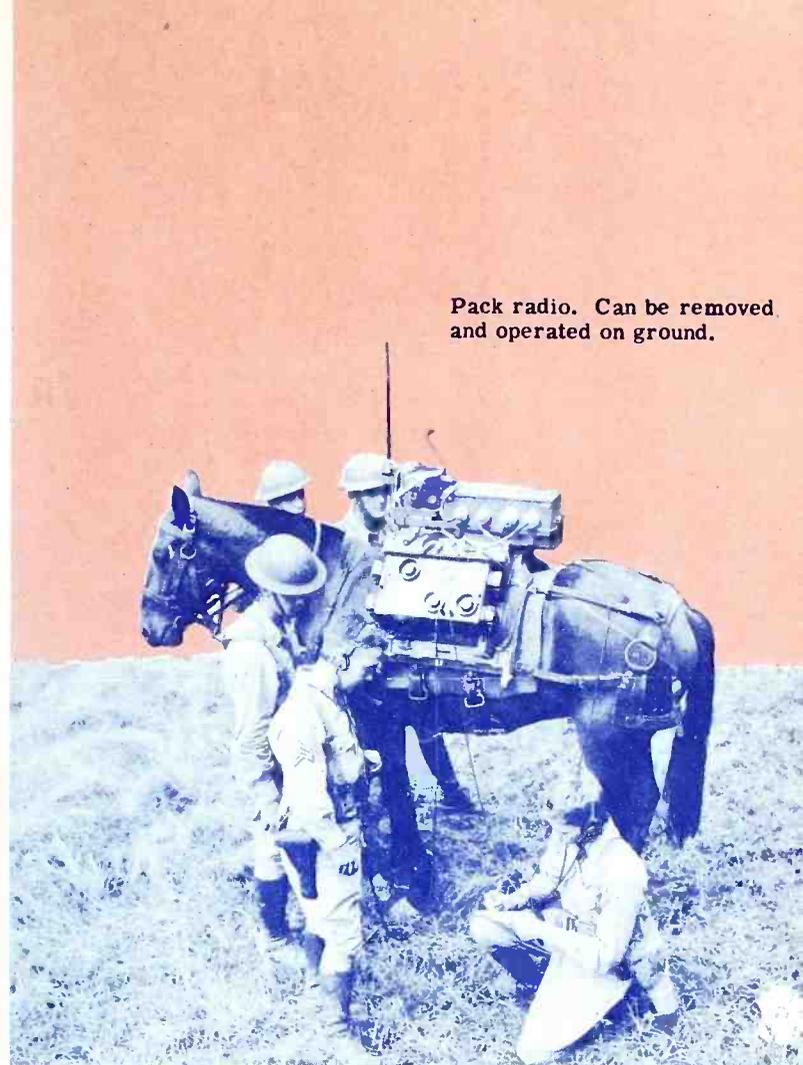


Walkie Talkie on skis going up hill.



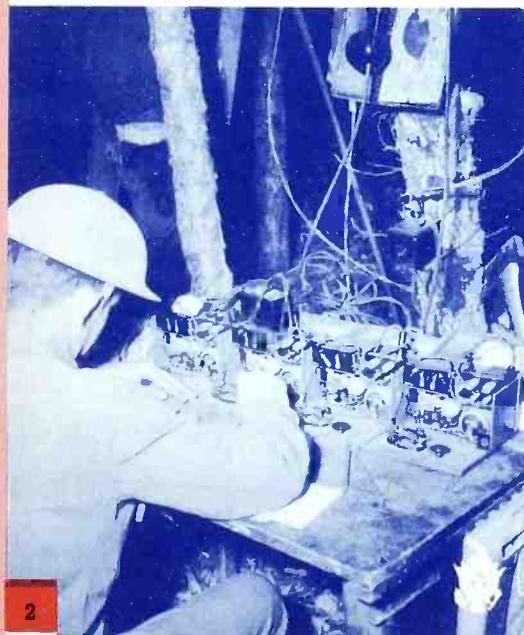
Two-way hook-up at message center.

IN RADIO

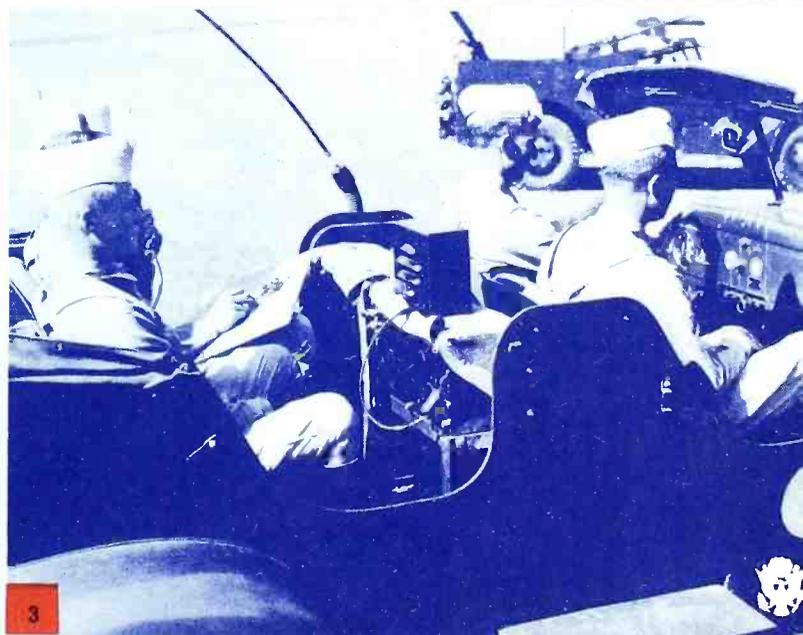


Pack radio. Can be removed and operated on ground.

1
General View Field Transmitter, Power Unit and Antenna.



2
Battery of code keys at message center.

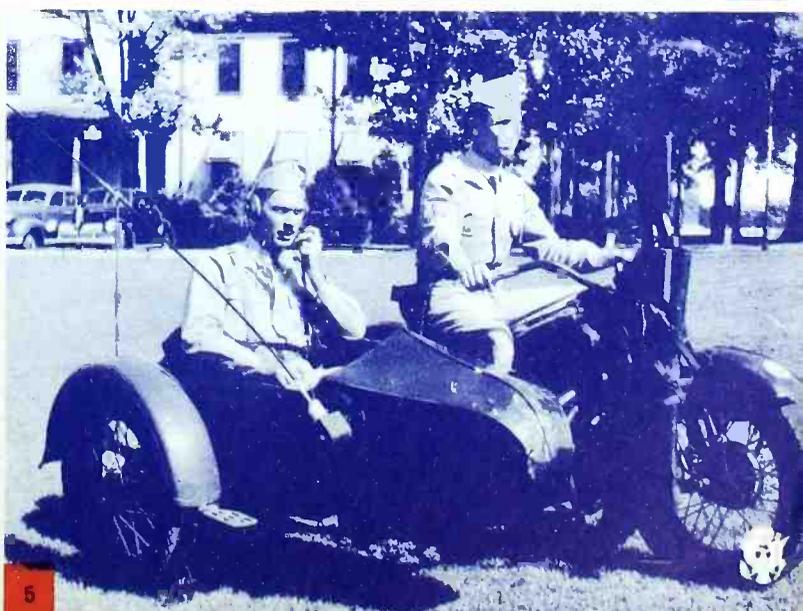


3
Radio-equipped Army Command Car.

4
Close-up of Army Field transmitter.



5
Motorcycle and side-car equipped with Radio.



A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target.

From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim.

Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy.

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air.





ARMY HOUR

1 A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program.

2 Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt.

3 Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett.

4 Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock.

WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

5 The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners.

ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



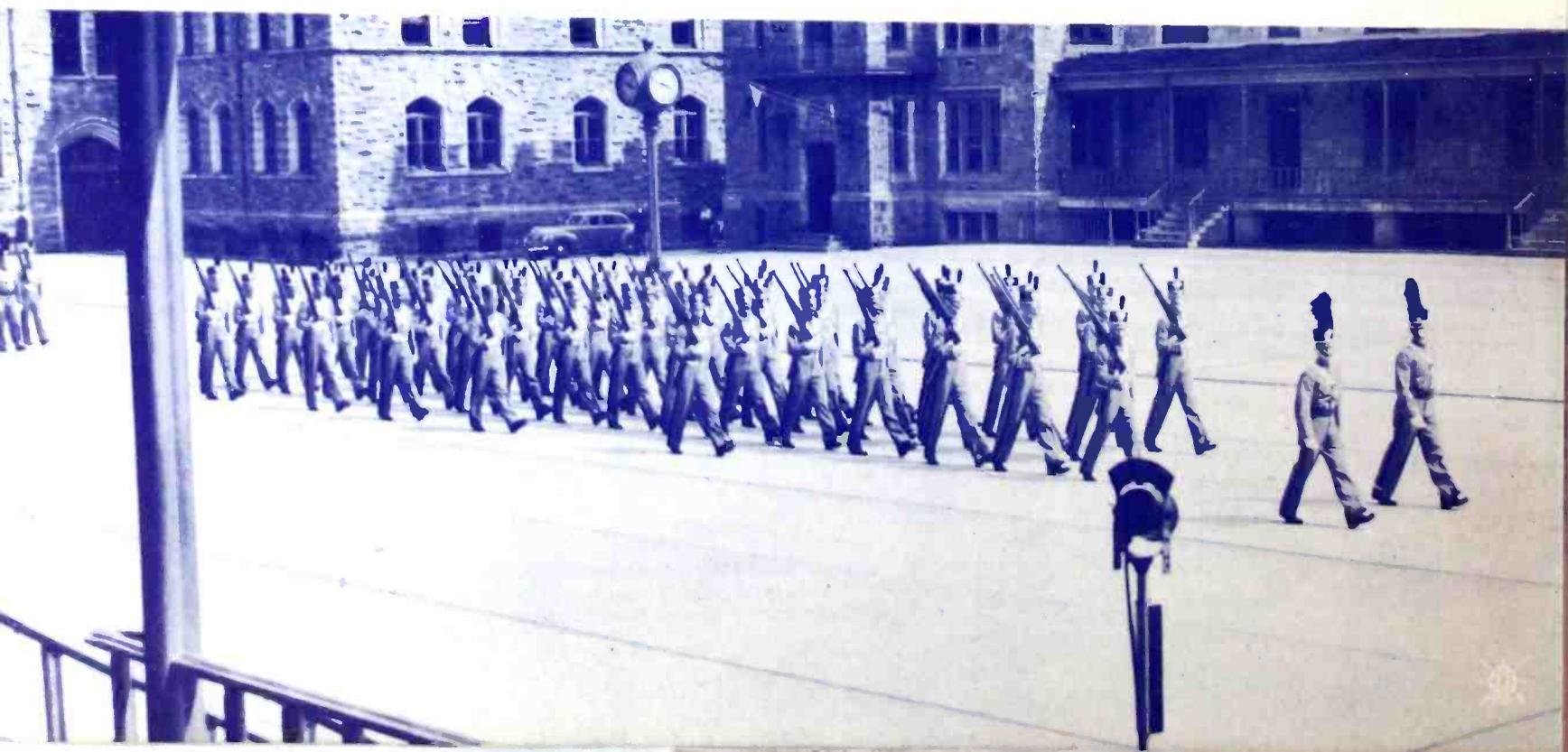
Wounded Soldier in Australia says "Hello" to folks back home.

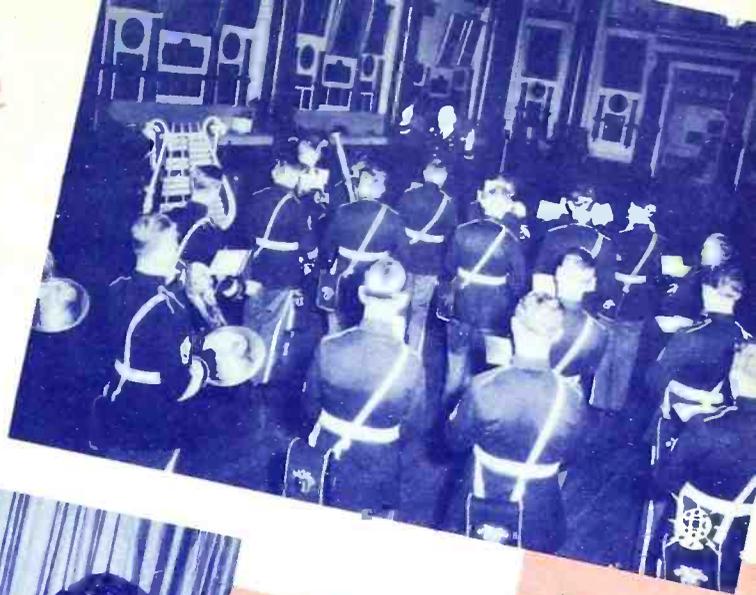


A pack mule and the story of mountain warfare training, told by radio.



Gun crew in action as radio eavesdrops.

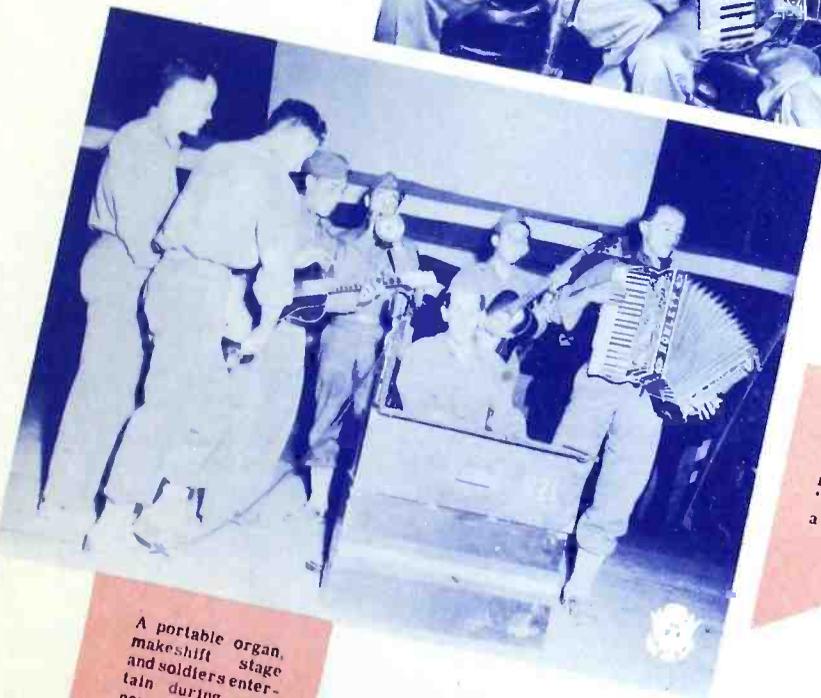




West Point Band plays for radio in Cullom Hall.



Hawaiian soldiers find time for broadcast.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.

Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



Sailors compete in a quiz broadcast while buddies listen in audience.

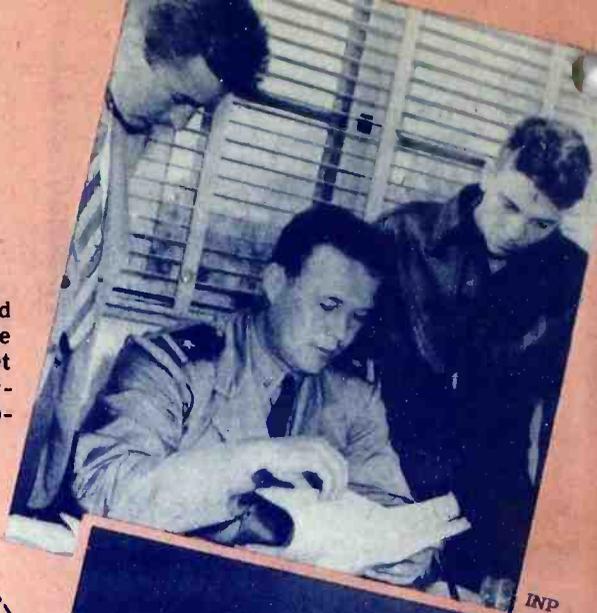
Microphone catches formal guard mount at West Point.





Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.



STARS in the Service



INP

Clark Gable is now serving with the United States Army Air Forces.

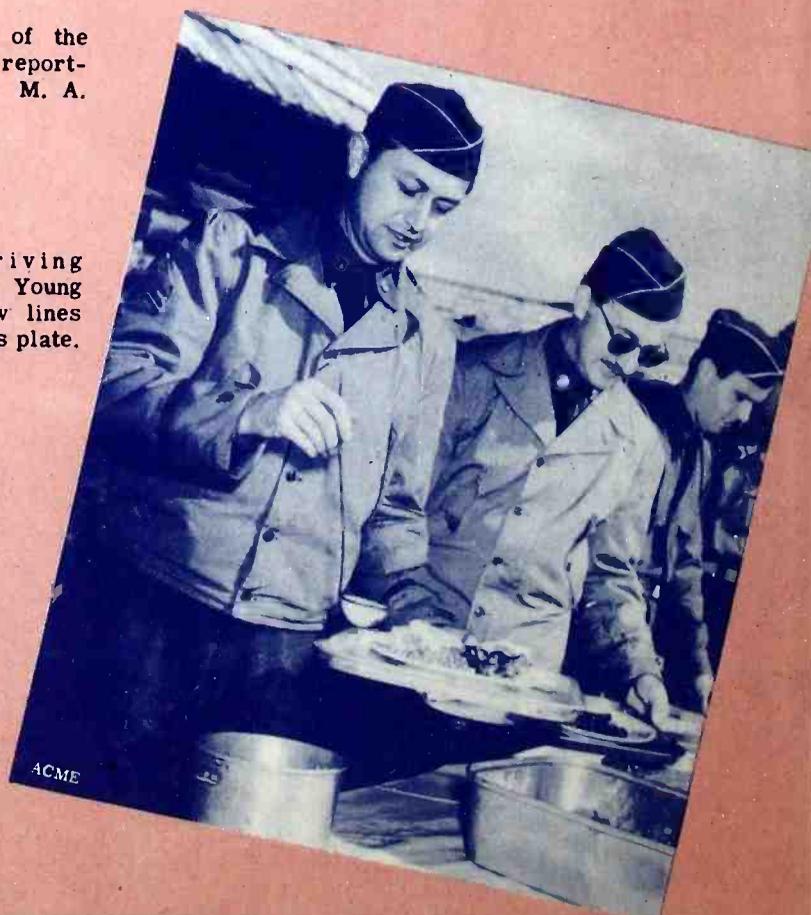


Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.



Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

After his driving chores, Robert Young joins the chow lines and loads up his plate.



This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.



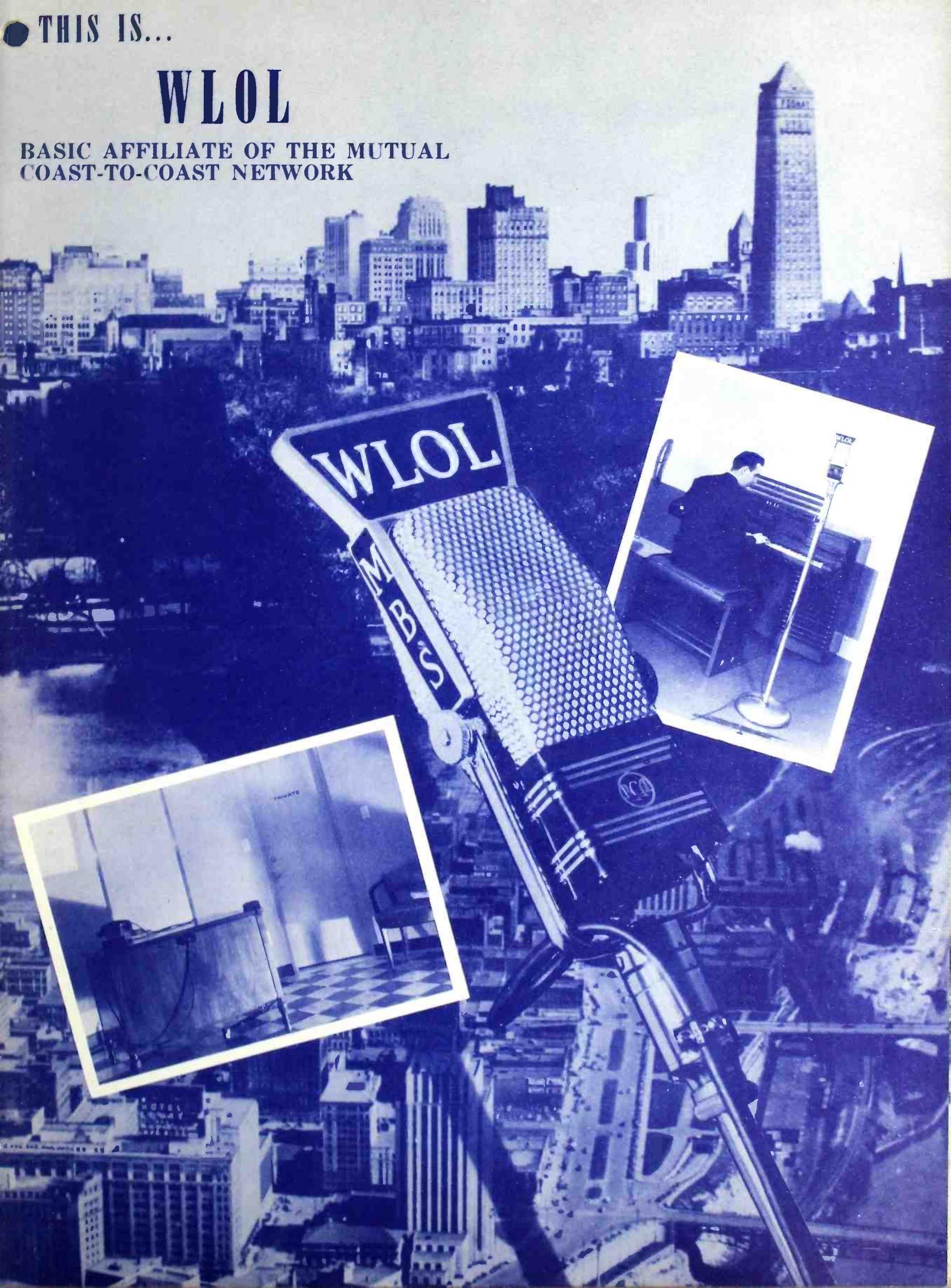
ACME

ACME

THIS IS...

WLOL

BASIC AFFILIATE OF THE MUTUAL
COAST-TO-COAST NETWORK



The Guiding Hands of WLOL

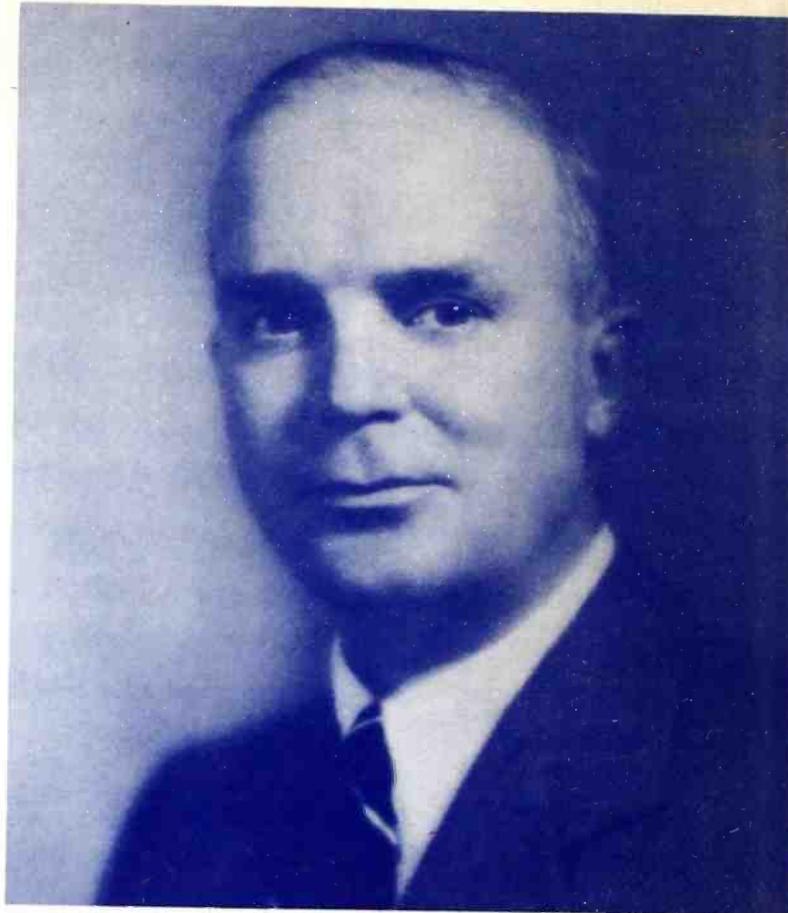
THE

WINTONS



CHARLES J. WINTON, JR.

PRESIDENT, business expert, lumber executive, trustee a well-known and respected Minnesota figure.



DAVID J. WINTON

TREASURER, trustee, lumber executive, holder of D.S.O. award other of the pair of famous Winton Brothers.



L. M. HALLETT

AUDITOR, credits and accounts expert, student of the Minnesota College of Law, schooled with valuable experience.

Low. Right

FRED F. LAWS

VETERAN radio man of the Twin Cities, Mr. Laws serves as a vital link between sponsor and program in the sales department.



Behind the Programs

Vital Assistants



JEANE GAW — CONTINUITY

IMPORTANT to smooth production are the people behind the scenes. Programs are timed and arranged to the split second. Smooth-flowing continuity to high-light the program is prepared. Visitors are greeted with cheerful helpfulness. Music to fit many moods of many programs is painstakingly selected. And the indispensable secretary works with the busy manager. These people are truly the nerve centers of the radio station.



EDNA BRAUTIGAM — PRODUCTION



MARJORIE DUNN — RECEPTIONIST

Left **MARY BOWERS**
SECRETARY TO MANAGER

Right **VERNE ROONEY**
MUSICAL DIRECTOR



Behind the Mikes



MIRACLE men are those who twirl the many dials of the intricate control room boards. They are the little-known engineers, most necessary men to the substance of broadcasting. Charles Molenaar, University student of Electrical Engineering, serves in the Transmitter Control Room. David Kieselhorst is shown making an accurate, defect-free transcription.



OGDEN PRESTHOLDT
at the St. Pa

CHARLES MOLENAAR
ENGINEER



DAVID KIESELHORST — ENGINEER



HARVEY HEADEN — TH

EIGHTEEN hours a day WLOL brings entertainment, news, music to Northwest listeners. The station's link to its large audience are the announcers. They must be versatile, quick, dependable. Two such men are John Henkes and Richard Fliehr. John gained experience at KVOX in Moorhead, North Dakota. Richard, "Dick" to his audience, has been with WLOL since its beginning three years ago. Both men are noted for their adaptable, pleasing voices.



Above
JOHN HENKES
ANNOUNCER



Left
RICHARD FLIEHR
ANNOUNCER

SENDING the programs to the transmitter of WLOL, at supporting vertical radiator to transmit the radio wave radial ground system of several. Overseeing this intricate system is Ogden Prestholdt, former instructor at St. Paul University, and holder of a degree in Electrical Engineering. Assisting in the transmitter is Harvey Headen, who checks the signals and tests constantly for listeners.

Men and Equipment



TECHNICAL ADVISOR
Transmitter



TRANSMITTER ENGINEER

Northwest is the 1000 watt Paul. Two Truscon self-stand 202 impressive feet. From the towers runs a seven miles of copper wire. The man is young, brilliant. He is a Doctor of mathematics at the University of Minnesota. He has a Master's Degree in Electrical Engineering. He has done the work at the transmitter. He has the log of meter readings. He has insured perfect reception.

ANNOUNCING is exacting and important. Tone, inflection, pitch of the voice convey different shades of meaning to the listener. Split-second timing must be second nature. Robert Bouchier and Bruce Hayward have these necessary qualifications that make them valuable members of the announcing staff of WLOL.



ROBERT BOUCHIER
ANNOUNCER



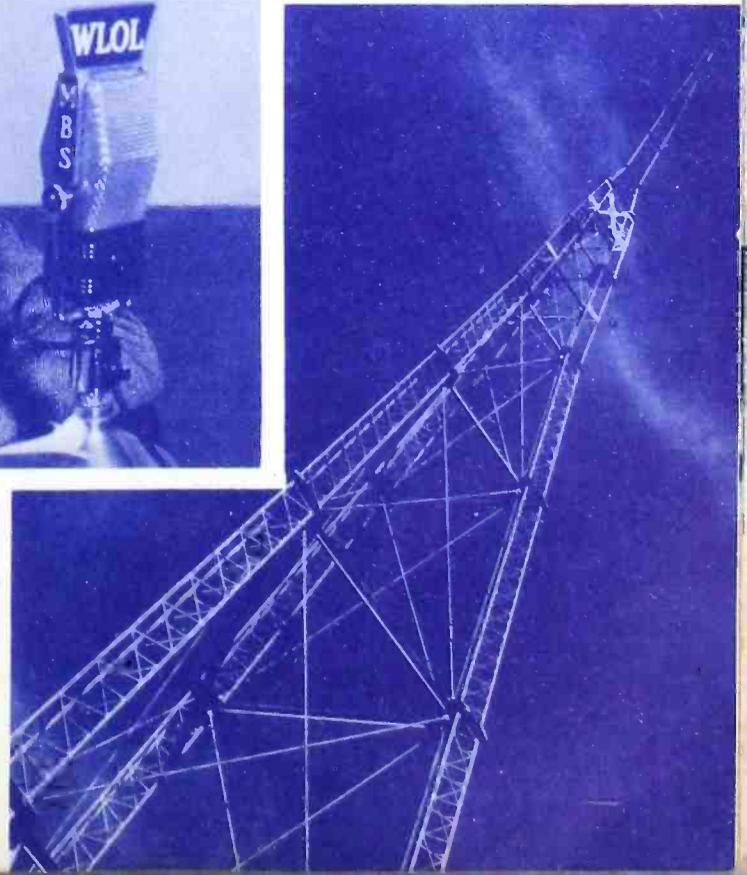
GENE BRAUTIGAM — STUDIO SUPERVISOR

KEEPING the intricate studio controls and delicate microphones in perfect mechanical order is the exacting work of Gene Brautigam. With sixteen years of Twin City experience to his credit, no engineering problem is too difficult for "Mr. B." War-time restrictions of equipment are just one of his problems.



Above
BRUCE HAYWARD
ANNOUNCER

Right
ANTENNAE



WLOL Serves THE PEOPLE



MINNEAPOLIS GOSPEL TABERNACLE



REV. EDWIN T. RANDALL

INSPIRATION to many listeners is a service that WLOL is glad to offer. Famous for homely, tangible thoughts is Edwin T. Randall's "Country Church of the Air" program.

Another favorite program is the Gospel Tabernacle service, led by Reverend F.J. Lindquist.



GABRIEL HEATTER

COMMENTATING in a stimulating, impartial manner on the news of the day is well-known Gabriel Heatter. WLOL broadcasts daily news in its varying phases to serve democracy by keeping the public well-informed. Public Events are welcomed to the air waves of WLOL. Pledges of safe work by war workers at Northwest Airlines, selected by Gertrude Kohlstede, were broadcast over WLOL as one of its many public service programs.

NORTHWEST AIRLINES SAFETY PLEDGE





"PASS IN REVIEW" . . . FORT SNELLING

THE ARMY took over when Fort Snelling, in Minneapolis, originated their "Pass in Review" program through WLOL to the Mutual Network. This timely show is prepared, directed and produced entirely by the Army Camps. Serving a people at war with programs of current interest is just one of WLOL's many contributions to the Nation's All-Out War Effort.



KARIN

"SCANDINAVIAN Melodies" is near to the hearts of many Northwest listeners who re-live the past of their homelands with Karin. A background of musical study and seven years of radio drama and music enables versatile Karin to charm listeners every day of the week.



WOMEN appreciate the cookery, rationing and household hints that Susan Taylor compiles from her extensive home economics knowledge for "The Golden Key." Susan has experience in the woman's field in radio, newspaper and personal contact work.



SUSAN TAYLOR

MUTUAL STARS ON WLWL



Shep Fields



Barbara



Luddy

Benny Goodman



Raymond Clapper



Fulton Lewis



John B. Hughes



Bryan Field

Guy Lombardo

Boake Carter



Eugene Ormandy



STARS in the Service



INP

Robert Montgomery, U.S. Naval attaché in London, salutes 8 year old bomb victim, Alan Locke.



Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.



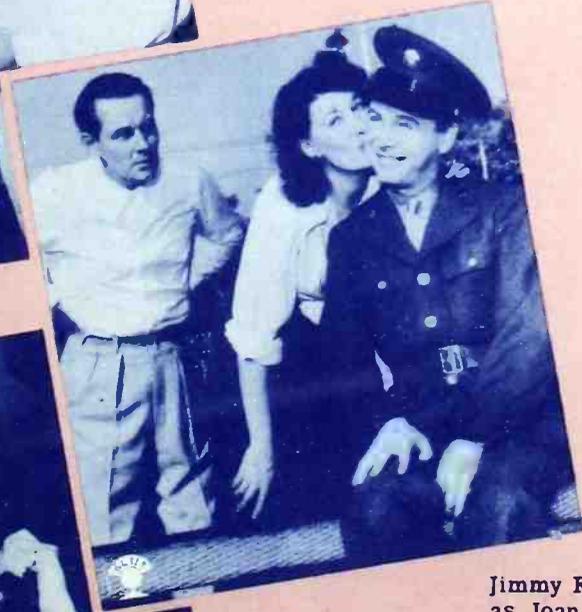
Wayne King now directs army activities instead of "The Waltz You Saved For Me".



Robert Allen (left) gives Drew Pearson the real inside information on army life.



Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.



Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".



Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



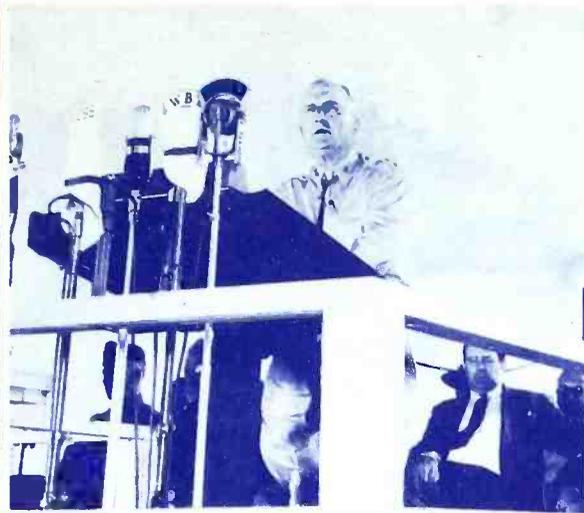
Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.



Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



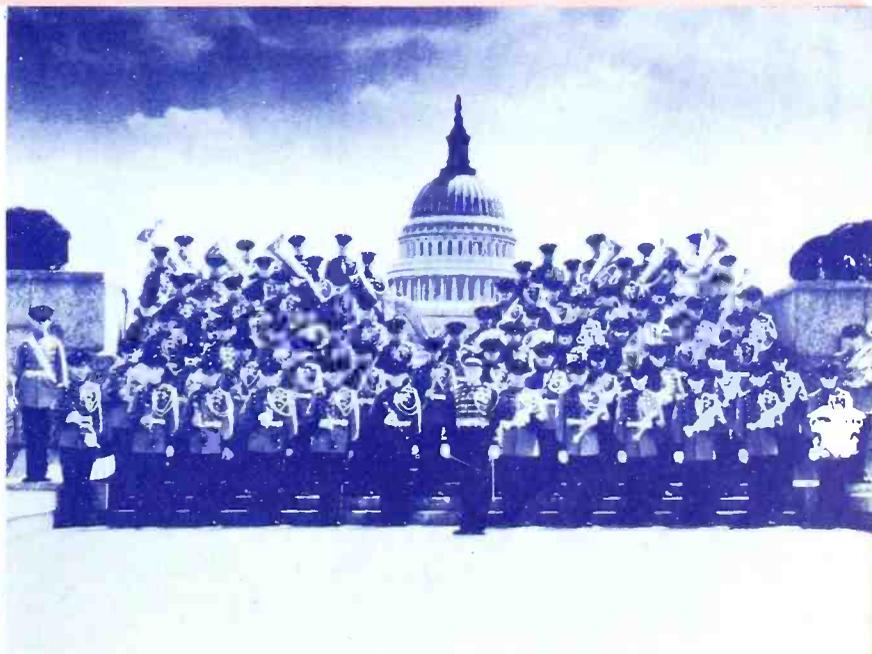
Entertainment aboard ship enroute to Australia.



Sailors at Pensacola rehearse before broadcast.



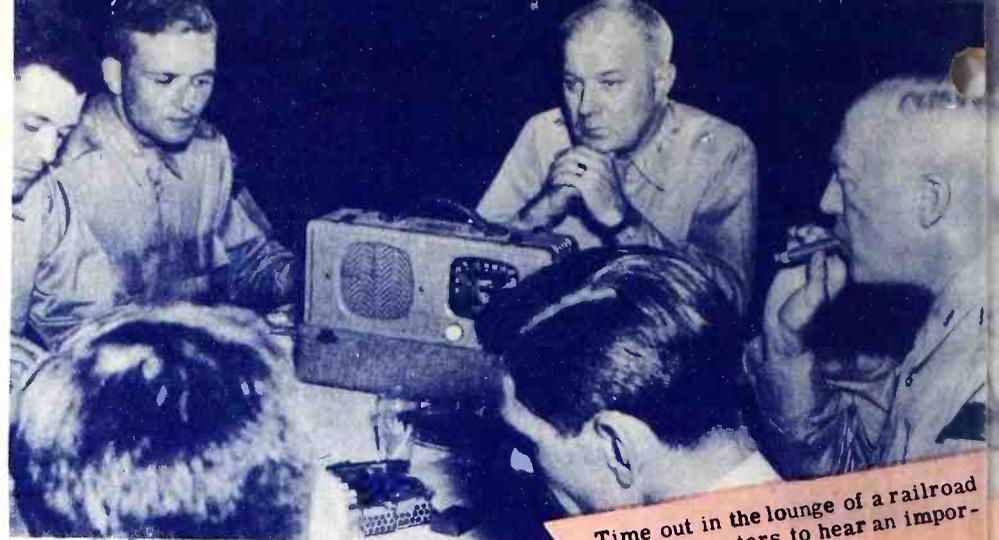
A soldier audience at an open air broadcast as seen by performing artists.



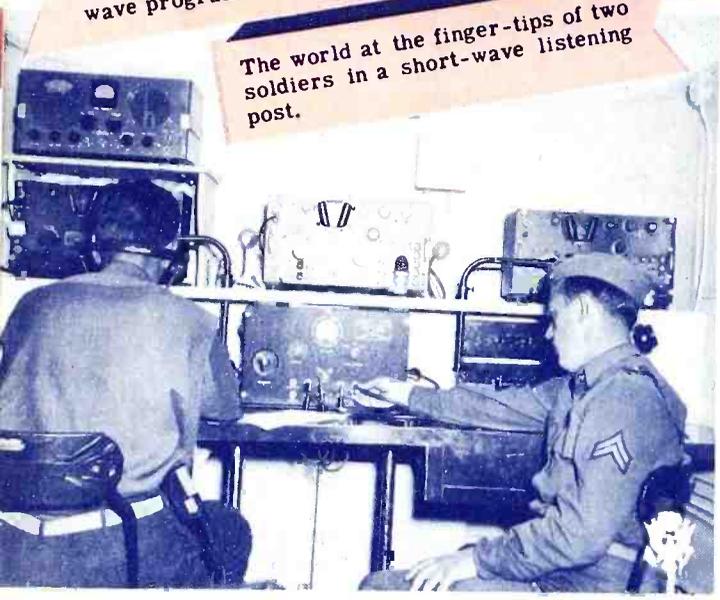
The Famous U. S. Marine Corps Band heard on many broadcasts.



In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



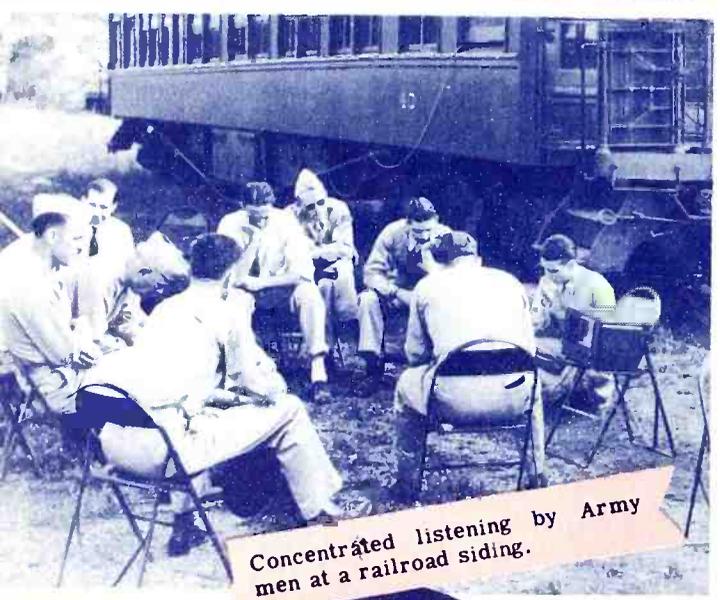
Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.

KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



Concentrated listening by Army men at a railroad siding.



Winter-clad soldiers anchor cable for antenna in far northern base.



Short-wave listening at an outpost in Puerto Rica.



Radio and games in the barracks at a Naval Air Station.

U.S. NAVY INSIGNIA

OF RANK AND SERVICE DIVISION

OFFICERS' SHOULDER AND SLEEVE INSIGNIA



OFFICERS' CORPS DEVICES



Each service stripe, worn on the left sleeve below the elbow, indicates completion of a four-year enlistment. After serving 12 years with good conduct, gold stripes are worn. Enlisted men's rating insignia become gold after completing three enlistments with good conduct. Red rating marks are worn on blue uniforms, blue marks are worn on white.

PETTY OFFICERS' RATING MARKS



ENLISTED MEN'S SPECIALTY MARKS



CHIEF PETTY OFFICERS AND PETTY OFFICERS
The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

CAP DEVICES



POCKET OR BREAST INSIGNIA



U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

OFFICERS' INSIGNIA OF RANK



CAP DEVICES



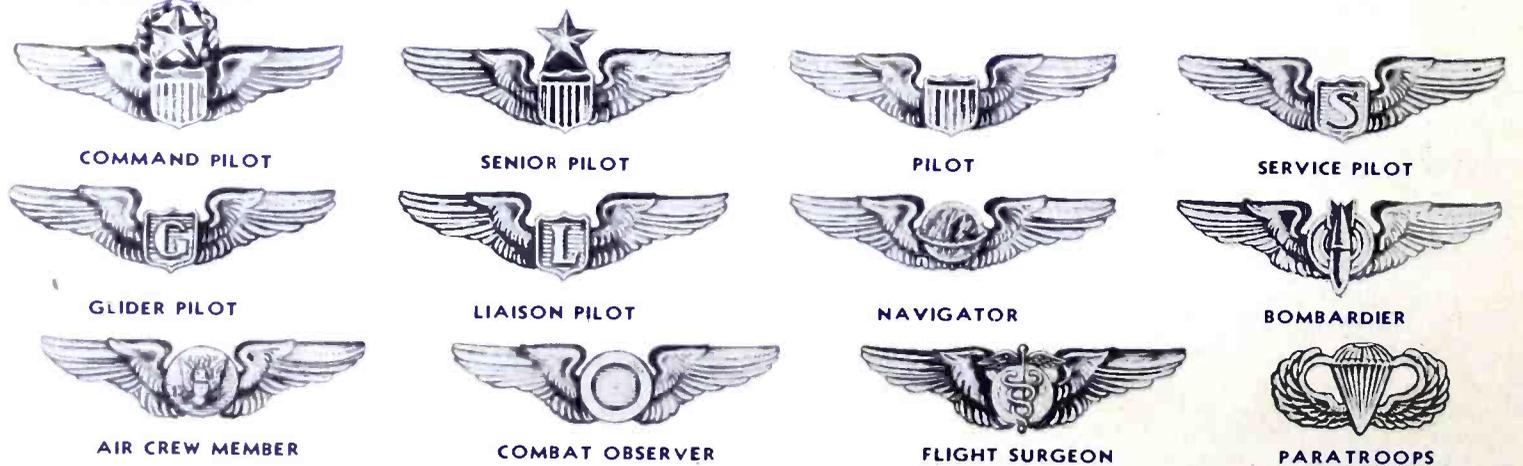
OFFICERS' LAPEL OR COLLAR INSIGNIA



NON-COMMISSIONED OFFICERS' INSIGNIA



BREAST INSIGNIA



U.S. ARMY INSIGNIA OF CORPS AND DIVISION

THE GENERAL COMMANDS HEADQUARTERS



AIR FORCES



GROUND FORCES



SERVICE OF SUPPLY



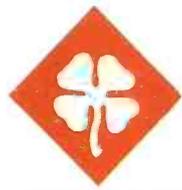
FIRST ARMY,



SECOND ARMY,



THIRD ARMY,



FOURTH ARMY

THE ARMIES

SERVICE COMMANDS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

ARMY CORPS



FIRST



SECOND



THIRD



FOURTH



FIFTH



SIXTH



SEVENTH



EIGHTH



NINTH

DIVISIONS



ELEVENTH



TWELFTH



THIRTEENTH



FOURTEENTH



1st



2nd



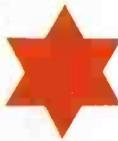
3rd



4th



5th



6th



7th



8th



9th



26th



27th



28th



29th



30th



31st



32nd



33rd



34th



35th



36th



37th



38th



40th



41st



43rd



44th



45th



76th



77th



78th



79th



80th



81st



82nd



83rd



84th



85th



88th



89th



90th



91st



92nd



93rd



94th



96th



98th



99th



100th



102nd



103rd



104th



HAWAIIAN DIV.



FIRST CAVALRY DIVISION



AVIATION CADET

ARMORED FORCE

FRONTIER DEFENSE SECTORS



HQ & HQ COMPANY



1st CORPS



4th DIV.



NEW ENGLAND



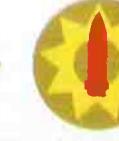
NEW YORK-PHILADELPHIA



CHESAPEAKE BAY



SOUTHERN COASTAL



PACIFIC COASTAL



PANAMA CANAL DEPT.



HAWAIIAN DEPT.

U.S. MARINES

INSIGNIA OF

RANK AND SERVICE

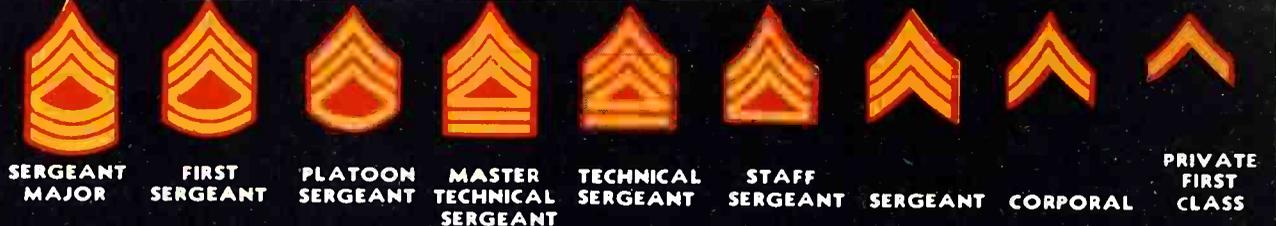
OFFICERS' INSIGNIA OF RANK



CAP DEVICES



NON-COMMISSIONED OFFICERS' INSIGNIA



DEPARTMENTAL INSIGNIA



CAP DEVICES



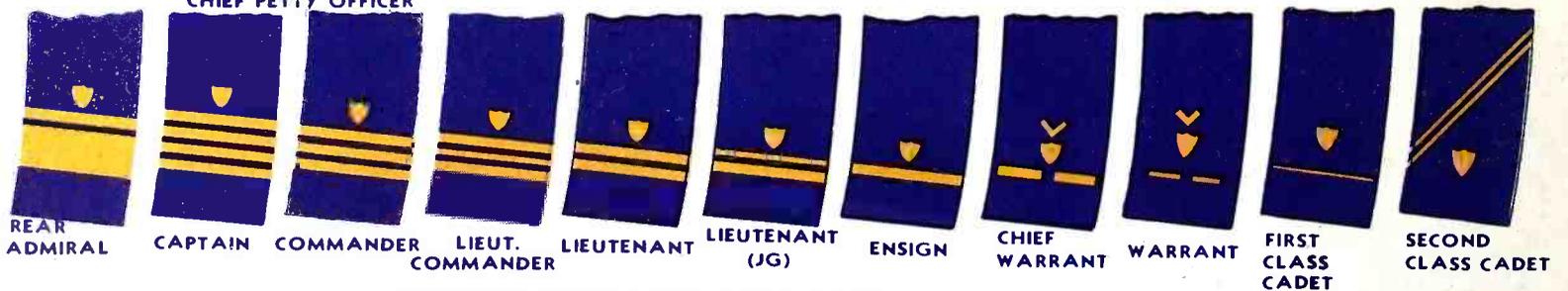
U.S. COAST GUARD

RANK AND SERVICE

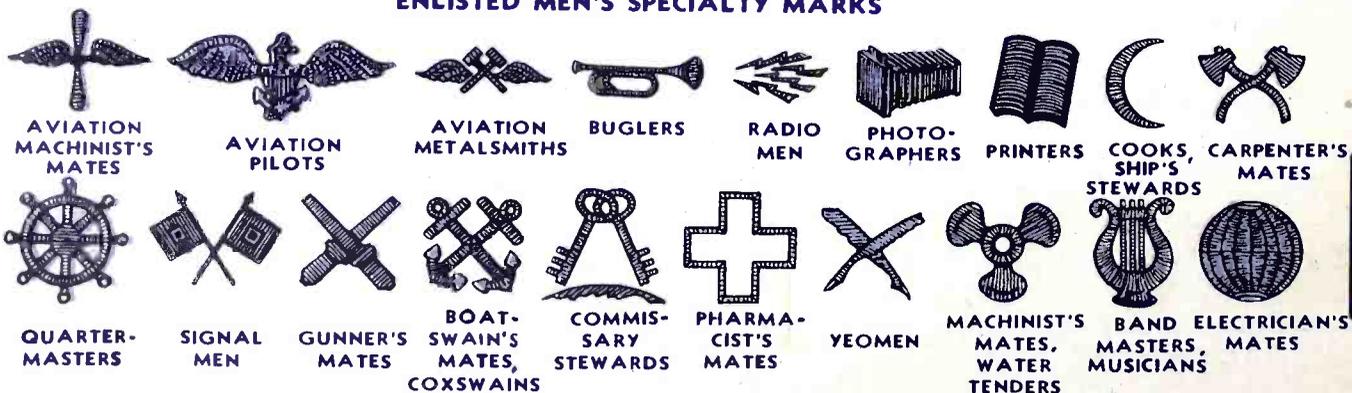
OFFICERS' SHOULDER INSIGNIA



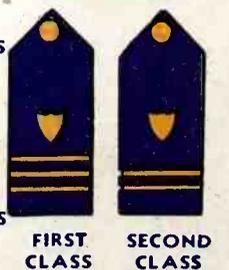
OFFICERS' SLEEVE INSIGNIA



ENLISTED MEN'S SPECIALTY MARKS



CADETS' SHOULDER INSIGNIA



AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.



Member of the WAAC--Women's Army Auxiliary Corps.



Left: Member of Women's Auxiliary Ferrying Squadron (WAFS)



Member of American Women's Voluntary Services.



Red Cross Worker

Right: Member of the WAVES--- Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)



Right: Army Nurse



Left: Navy Nurse



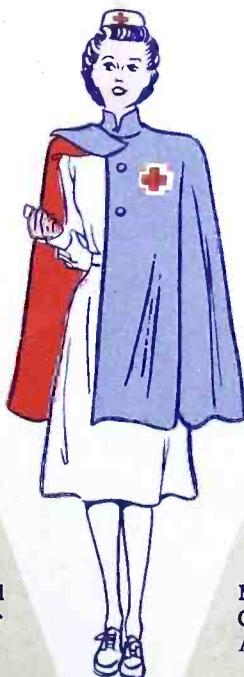
Civilian defense worker.



Member of Red Cross Production Corps.



Member of Red Cross Motor Corps.



Red Cross Nurse

Member of Red Cross Nurse's Aid Corps.



Red Cross Canteen Worker.



CIVILIAN

DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

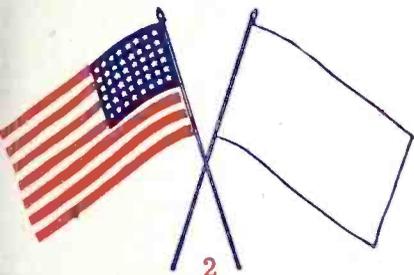
Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



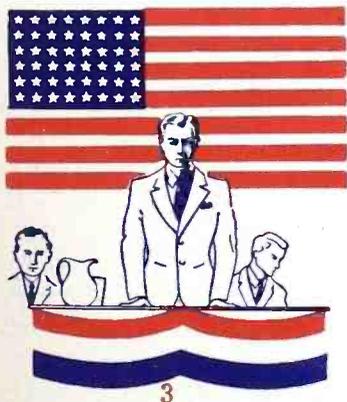
HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



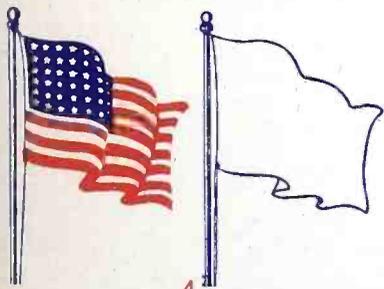
1



2



3



4



5

1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.

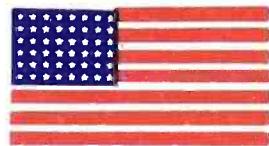
4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed

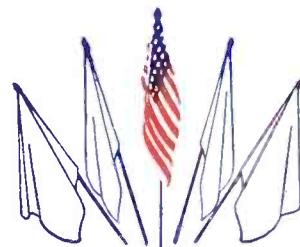


in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



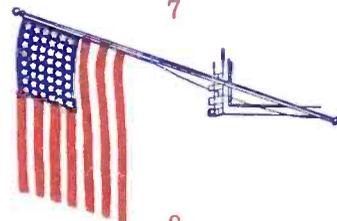
6

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



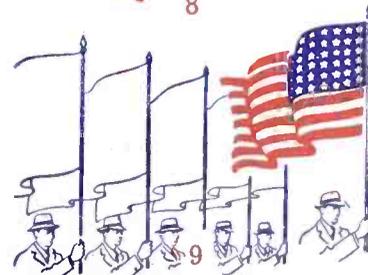
7

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



8

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



9



U. S. Army Signal Corps
Photo

RIGHT! WRITE RIGHT!

Private John Doe (Serial No.)
Company X, 595th Infantry
Army Post Office No. -----
C/O Postmaster
City, State - (As instructed by
soldier or War Dept.)

If a soldier is located
outside the United States
address:

John Doe, Seaman Second Class,
USS CHARLESTON
C/O Postmaster
San Francisco

There are only two post
office addresses that
should be used for naval
forces afloat and over-
seas. They are: C/o
Postmaster, New York
or C/o Postmaster, San
Francisco, depending
on which is nearer the
man addressed. Ad-
dress:

V-Mail Service is avail-
able to and from the
personnel of our Armed
Forces of certain points
outside the continental
United States. If a mes-
sage is addressed to or
from a point where V-
Mail equipment is not
in operation, it will be
transmitted in its orig-
inal form by the most
expeditious means of
transportation.

V-Mail blanks are
available at all post of-
fices.

Don't be discouraged by long delays in receiving re-
plies to your letters to men in Uncle Sam's fighting
forces. This is a World Wide War. The seas are
wide and rough sailing. Regular mail travels in con-
voys and there are many unpredictable factors that
may unavoidably delay the delivery of mail to men
overseas. Be patient.

Don't be discouraged by necessary military restric-
tions. Write often to your servicemen; write long
letters, but, remember, your letter may fall into
enemy hands. Don't make it valuable reading for
them.

The government considers your mail important—
every ship that leaves this country carries mail.

The marines receive an assigned unit number and
designation which he sends to the postmaster, either
at New York or San Francisco, upon safe arrival
overseas. The cards are then mailed to designated
friends and relatives, who address mail according
to the instructions on the cards.

POSTAGE FEES:

REGULAR MAIL: Three cents on letters
addressed through an Army Post Office num-
ber.

AIR MAIL: Six cents per half ounce, out-
side United States.

PARCEL POST: Postage charged only
from city of mailing to port of despatch in the
United States. (Get exact cost from your lo-
cal post office).

**THE WAR AND NAVY DEPARTMENTS ALWAYS
NOTIFY THE NEXT OF KIN IN THE EVENT OF
ANY SERIOUS CASUALTIES. IN THE ABSENCE
OF ANY SUCH REPORTS, IT IS SAFE TO AS-
SUME THAT "No News Is Good News".**

TO RETURN TO—

V-MAIL

FOLD HERE

(1) V-Mail Service is available to and from the personnel of our Armed Forces stationed at certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

(2) When transmitted by V-Mail Service, a manufacturer's photograph negative of the message must be made and sent by the most expeditious means of transportation. It is important that the message be written very plainly.

(3) Write the entire message on the other side below the double line. The message will be destroyed after the corresponding form has been printed. Enclosures must not be placed in this envelope.

(4) If it is desired to send more than one sheet a separate form must be completed for each letter box or envelope used.

(5) Fold according to instructions hereon.

(6) Address two points: postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:

(7) Write the entire message on the other side below the double line. The message will be destroyed after the corresponding form has been printed. Enclosures must not be placed in this envelope.

(8) If it is desired to send more than one sheet a separate form must be completed for each letter box or envelope used.

(9) Fold according to instructions hereon.

(10) Address two points: postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:

OUR HONOR ROLL

Name _____

Entered Service _____

First Station _____

Promotions _____

Service Record _____

Decorations _____

Discharged _____

Name _____

Entered Service _____

First Station _____

Promotions _____

Service Record _____

Decorations _____

Discharged _____

Name _____

Entered Service _____

First Station _____

Promotions _____

Service Record _____

Decorations _____

Discharged _____

Name _____

Entered Service _____

First Station _____

Promotions _____

Service Record _____

Decorations _____

Discharged _____

"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."



U. S. Army Signal Corps Photo



Blue Network Photo



Official U. S. Navy Photograph



NBC Photo



Official Photograph, U. S. Army Air Forces



Fort Bragg Photo



Official U. S. Marine Corps Photograph



INP International News Photos



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