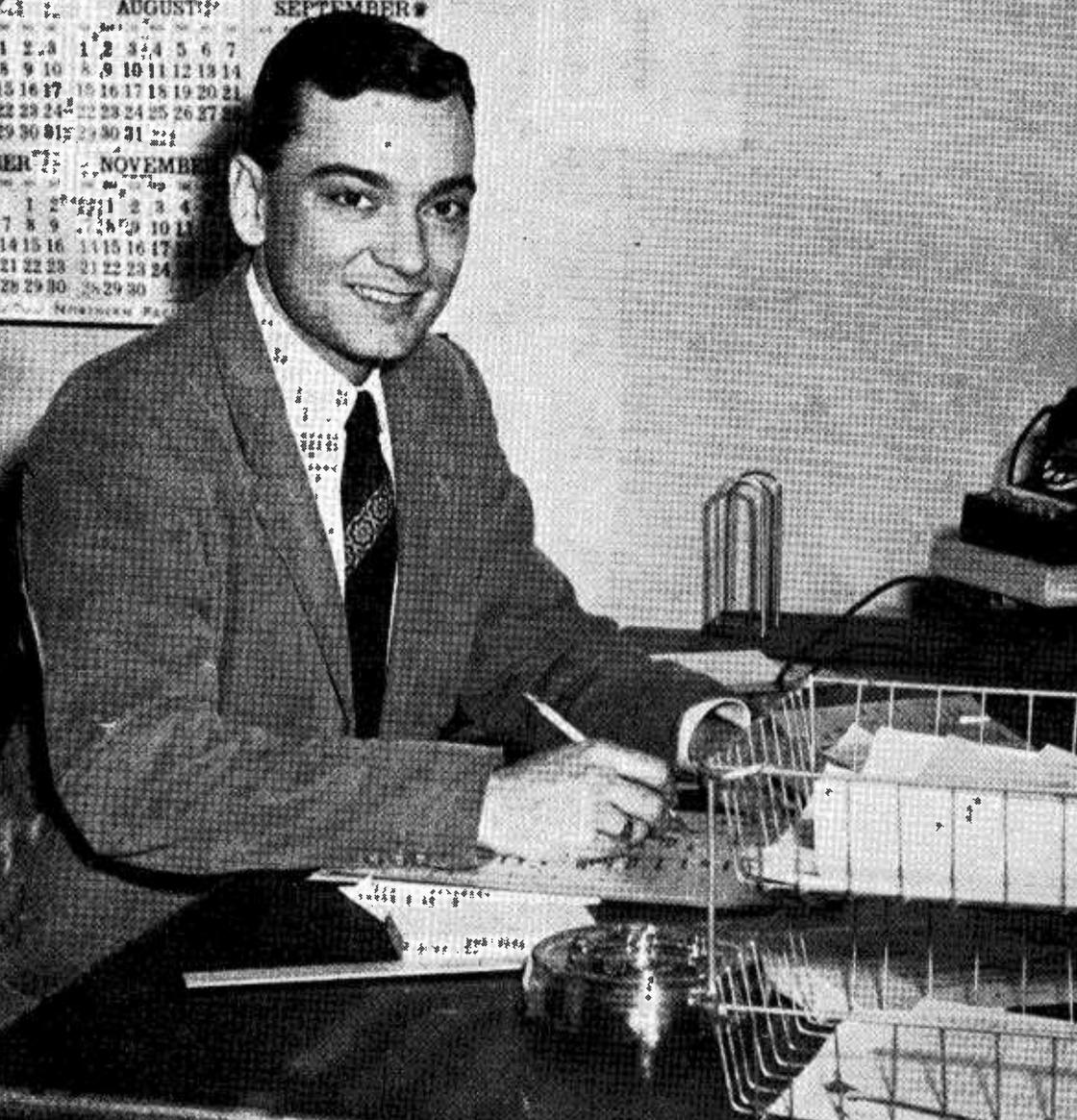


WIBW *Radio and Television*

January
1955

ROUND-UP



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On Our Cover

By Claud Mann

It was a beautiful day in June in 1925 when I made my first public appearance—a month later than advance billing had indicated. I was smart enough to get myself born to parents who were very comfortably fixed financially but like so many others I didn't foresee the stock market crash of '29 . . . So, at the age of four, with my family I left my native Galveston, Texas, and headed for the movie capital of the world, Hollywood. Unfortunately for my narrative nothing spectacular happened to me except that I got to be nine years old and my family returned to Texas and settled in fabulous Houston where I spent the next eight years getting to be seventeen years old. It was at junior high school there that I had my first chance to prove my inclination for show business, when I placed second in a declamation contest by extolling the virtues of Old Iron Sides, and debating "Resolved: That Capital punishment should be abolished."

After high school I spent two and a half years in the Air Corps, an aviation cadet the whole time. Once again in California awaiting shipment from preflight I was used as an extra in the picture "Winged Victory." I was cast as a Marine among about 600 other marines, and we would rush to the beach on cue, then rush back to our places on the next cue . . . but the thing that impressed me was the life of a director. George Cukor directed the picture, and he had an assistant named Howard. Cukor would sit under an awning and say, "Howard, bring in the landing boats." Whereupon Howard would grab a megaphone and scream . . . "Bring in the landing boats," and in came the landing boats. Then Cukor would say very quietly . . . "Roll 'em" and once again old faithful Howard would furnish the lung power and echo forth with a tremendous "Roll 'em."

Well, this set me to thinking that if George Cukor could make six thousand dollars a week this was the business for me.

However, most of my performing was confined to singing with the cadet band, with the glee club and the quartet. 1945 found me back in Houston, a civilian enrolled at the University of Houston as a singing major with minors in dramatics and radio, and with a job as technical director for the civic theatre on the side . . . supervising set design and construction, lighting and props. A year and a half later the local NBC affiliate hired me as a staff announcer. In 1948 the station hired a lithe eighteen-year-old girl to do a weekly piano program "Piano Reflections" and supervise the music department. She was very young but did a terrific job both with the program and the music clearance and scheduling. As fate would have it I was the only person around during her program who could read music, so I wound up turning pages for her on the longer, more complicated numbers. We thought we despised each other, but evidently not, because three months later we were married and on our way to New York . . . she to continue her music education and I to try to break into television and take a few post graduate courses in production, direction and allied subjects at New York's dramatic workshop.

It's probably a good thing for my health that we did get married when we did. I was in my last semester at the University of Houston, carrying eighteen hours, and at the same time working 44 hours a week at the radio station. I got up every morning at 4 a.m., ate a hasty breakfast and got to the station by 4:45 a.m., where I worked until 12:30 . . . Then I rushed out to school for classes until 4:30 p.m. . . at which time I just was able to make it back to town in time to pick up Loris from work. I'd drop her by home and then head home myself for a quick bite of dinner, and

(Continued on Page 7)



Well folks, here it is the middle of the month already and here I sit twiddling my fingers and no column written. "Red, the Ed" just called and gave me a stern ultimatum, to wit, "Stop twiddling and get to twaddling." So here we are.

One reason I'm a bit late with the column this month is that I have been so tied up in the kitchen I just almost haven't had a chance to get my apron off and sit down at the typewriter. Those of you who are regular viewers of the "What's Cookin'" show, our daily cooking show, know what my trouble is. By way of explanation to the rest of you, my partner on the show, Bea Smith, was taken to the hospital just a little over a month ago, suffering from a brain hemorrhage. I am glad to report that she has been able to leave the hospital and is convalescing at home. In the meantime, I've really had a three-ring circus keeping the kitchen show going without her.

But you know, it's really been sort of a wonderful thing because so many people have been so willing to pitch in and help out. They have been people who did not benefit personally from appearing on the show; they have been busy people who could not really spare the time they gave so generously; they've just been wonderful friendly people who were good enough to lend a helping hand to a

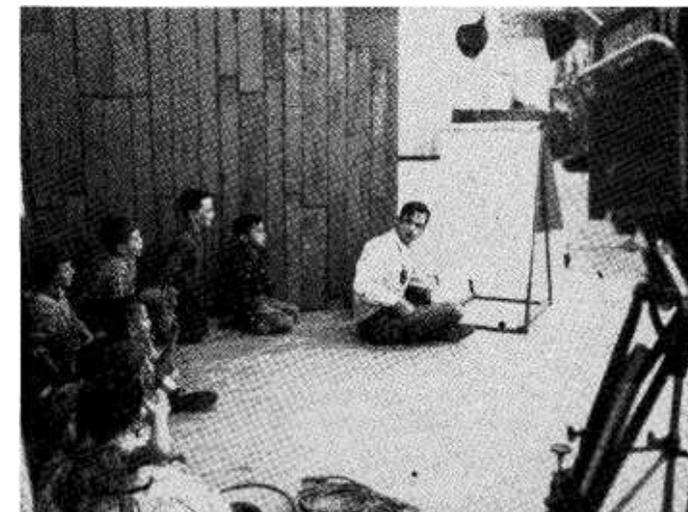
guy who really needed it.

Speaking of the kitchen, you may recall my jotting down a few notes about the battle between the two Kings—George and Charlie, that is. Well, fate stepped in and Charlie King has, for the last few weeks, been doing special maintenance work on a night shift from midnight to 8:00 a.m. Thus, by default, Gentleman George King gains undisputed possession of "King of the Chow Hounds," as well as permanent possession of the oversized mess kit and a year's supply of Tums.

Eddie Jones, singing star of "Friendship House," received a card the other day signed by the members of the Ladies Aid at Hartford, Kansas. Seems they held their December 15 meeting at 2:15 p.m. so that "Friendship House" could be viewed as the main item of entertainment. Either that Jones boy is getting mighty popular, or else the Hartford Ladies' Aid has a mighty lazy entertainment chairman. Might be an idea though for any of you who are called on to furnish entertainment for an organization. Be our guest!

Got a special message here for all young cowboy types. Got a new show on Channel 13 at 5:00 p.m. every Friday called "Gene McKinney's Range Riders." Got a real live

(Continued on Page 12)



Gene McKinney has an attentive audience as he draws his characters and spins another yarn on Channel 13's "Gene McKinney's Range Riders."



by Wes Seyler

One of the most often discussed topics, at meetings and gatherings when farm folks get together, will be fashioned along these lines: "What is the most significant contribution this generation is making in the field of agriculture?" or "How will future generations regard the advancements and progress we are making for a more permanent agriculture?" Needless to say there are many and varied opinions. Some will be complimentary while others will discredit. Some will longingly regard our time as a period of opportunities, while others will undoubtedly shame us for not making greater strides forward. I'd like to have us recall some of our experiences. That is yours and mine. More likely than not they are somewhat similar. Let's start with a few of mine. At least they will jog your memory and bring to mind experiences that should really be a part of our story.

A couple times a year, the Seylers, which includes a sister and brother, and their families, will gather at Mother and Dad's place at Alma, Nebraska, for a reunion. Always there's the to-do about preparing more food than should be consumed in a week's time. This we accomplish in two days which leaves us, the men folks, physically unable to do little more than reminisce. Through retrospection we tend to reassure ourselves that there are still many things we have in common. Usually the stories provide a source of entertainment and the majority of them date back to the early twenties through the drought and depression years of the thirties.

There were the long winter evenings, with kerosene lamps and a wood-burning stove in the living room. Two-horse cultivator with wide shovels; sulky plow; one-row lister with the four-horse team and the outside gelding, on the left, was

usually half broke. Seems that he never learned whether to walk on the ridge or in the furrow. I forget if he should have been up or down, but it seemed that he had the peculiar ability of going both ways at once. Hot summer days and time to market hogs. They were loaded in a triple-deck wagon box. The hogs, bedding and the wooden wheels were soaked with water prior to the long tedious trip. Another ten-gallon can of water was carried along to do a resoaking several times during the sojourn. More of the water was used on the wooden wheels than on the hogs. Chances are that the hog would have died anyhow. There was the runaway with four horses trying to out distance the disk, through two fences, across the road and into the barnyard. Rough on the horses, yes, but we wanted a new disk and the fences were in need of repair.

Corn husking bees, high cribs where corn must be scooped after a daylight to dark bit of gathering by hand in the field. Harvesting days; heading, binding, shocking, stacking, hauling water with a two-wheeled cart and a stubborn Shetland pony. Steam engines and the threshing machines, hungry men, much to eat, a variety of conversation and back to the job.

Fond recollections attending Prairie Dog School. More often than not the Shetland pony would unseat her riders and head for home her leisurely way. Lunches lost, smashed and mangled. Little did it matter because noontime was regarded as an hour of recreation and merriment, not a time to be a culinary critic.

Years filled with memories of floods, drought, storms, dust, hail, insect raids and changing prices. Little attention to lands that tended to yield less and less.

(Continued on Page 10)

Ramblings



Poor old Santa has now put his little suit in moth balls for another year; and the house having been cleaned, swept and dusted of all the falling tinsel, paper and fancy decorations, is now back in order once again.

DICK NICHOLS, new-comer in our Farm Service Department, is our regular announcer on the FARM TIME JAMBOREE, heard each morning at 5:00 o'clock. Once in a while when he has to make an out-of-town trip, WILBUR or WES takes over. It is then, that those Peck's bad boys of radio (as Homer Cunningham used to call them) perform all over the place and try to break WES or WILBUR up. They have not started that kind of behavior yet with DICK NICHOLS because he is a new-comer and he might not understand what the rascals were up to. He will probably be in for it as soon as they know he has been seasoned. Of course, they think it is real funny to get WES and WILBUR confused and mixed up when they really try to be serious. The boys are amused, but I notice they scamp out when the farm announcers are looking for them after the programs are over.

The patients at Topeka State Hospital were entertained during the holidays by a show given by JIMMIE, WILLIE and LOIS PIERSON, OLE LIVGREN, GLENN OSBORN and HERMAN HOUSH. Aside from their busy schedule the entertainers are always happy when they may bring a little laughter and joy into someone else's life.

EDMUND DENNEY, whose picture with MISS ELSA appeared on last month's cover of the ROUND-UP magazine, amused us with an interesting story the other day concerning the taking of their picture. It seems that EDMUND did not know until that morning that he and ELSA were to pose for the picture right after their 7:45 a.m. show. Edmund told RED, THE ED, that he would hurry home, get his electric shaver, shaving cream, etc. . . . change his

tie . . . and be right back. In the rush Edmund picked up his hair oil instead of his shaving cream. He rubbed it all over his face and walked in the studio calm as could be . . . finally he said to BILL KIRK, "I can't imagine what is wrong with this shaving cream, it won't rub in." . . . Bill looked at the tube, and said, "Man, you better wipe your shiny face off . . . you've got your hair oil all over it." Well, Edmund has really had us in stitches telling that one. He has a great sense of humor and tells all kinds of gags on himself, much to the delight of the talent staff.

Royce Fulmer and his pretty wife MARY MICCOLIS Fulmer are the proud parents of a beautiful baby son. He weighed 9½ pounds at birth and is the picture of health. Royce, the proud papa, came down to the station passing cigars and candy. When we went out to see Mary and the baby the other day, we were thrilled at their happiness.
(Continued on Page 13)



Veteran screen star Edward Arnold succeeds the late Lionel Barrymore as host on the "Hallmark Hall of Fame" on WIBW at 5:30 p.m. Sunday. For three seasons before beginning his Hollywood radio and film career in 1932, Mr. Arnold played the juvenile lead opposite Ethel Barrymore on the stage.

JEST

Sittin' here in the kitchen, watchin' the fire and listening to the cold wind. I guess a fella's never satisfied ... always seems to be complaining. Just thinkin' about them mosquitos last summer—they're just like a small child, when they stop makin' noise you can bet he's in to something.

Before all them tourists left last summer, a little girl from the city discovered the fun of goin' barefoot. At first she told her mother she could hardly walk ... but them rocks got softer every day.

Her mother, who was a good neighbor to us all summer, said that young one can be stubborn as a Missouri mule when she wants. I guess she got her back up about something or other during school term last year and her teacher sent home a report, rating her cooperation as "Unsatisfactory Plus"—but later the family felt better because it was raised to "Satisfactory Minus."

Speakin' of good neighbors reminds me of what our postman defines as a good neighbor. "Where you find sand on the icy sidewalk ... there you find a good neighbor."

You probably never heard of ole lady Hubbard in our town. She's one of them 'keep up with the neighbors' type. Her husband is a pretty nice fella, but on his job it's pretty hard to make enough money for her whims. Not long back his bank informed him that he was a little short so he took the matter up with his wife. She says the whole trouble was with the neighbors. They were always buying something she couldn't afford.

Guess I neglected to tell you that last summer was the first time we had an outdoor movie in these parts. They really outdone themselves,—got plenty of orange crates and boards for seats and put the screen up on the railroad water tank. I went quite a few times. I remember one night I got in just as the feature started, and folks, you've never seen such shapely gals as in that movie. I guess all them women had decided to go swimmin' by the time I got there, and had only taken off their shoes and socks when the 8:25 freight pulled into town. Course we was sittin' on one side of the track and the screen was

on 'tuther. When the local finally went by the girls were already in the water. Well—I went back to see that movie every night for a week but that durned freight wasn't late a nite and I never did see what them women did.

We men are passin' a petition to move the outdoor movie down by the stockyard next summer.

We haven't had much moisture down our way for quite a spell. Down at the checker game the other evening us young folks were talking about dry spells in other years. I recollect a few bad ones in my day. I think it was back in 1884 that the corn crop was purt' nigh nothin'. I remember mother cooked some for dinner one day and paw ate 14 acres of corn at one sittin'.

Some fellas carry a chip on their shoulder about this dry spell here and abouts ... but jest like I told the boys ... a chip on the shoulder is a sure sign of wood higher up.

A fella might just as well be an optimist about it all. Gus, our produce man, says an optimist is a fella who gets treed by a lion, but enjoys the scenery.

Speakin' about the bright side of things, our local minister was tellin' a good one that happened at Sunday school not long ago. He asked a young fella if he always said his prayers at night. The little one said he did. Then came the question "and do you always say them in the morning, too?" "No, sir," said the boy, "because I'm not scared in the daytime."

I stopped in the barber shop the other day. Our barber is a veteran of the first war and he has a bayonet hung over the door. A week or so ago he put this sign under it ... "Rust in Peace."

Guess that's a good end for this writin'.

JEST

(Incense Burner)

Alfred: My aunt said I was putting on weight because I was eating too much—and when I stepped on her bathroom scale it convinced me.

Millie: How much did you weigh?

Alfred: I don't know. When I looked down I couldn't see the scale.



The Army took over—at least these members of the 10th Division at Fort Riley did recently when they performed on WIBW-TV.

ON OUR COVER

(Continued from Page 2)

a bit of homework. At eight I'd pick her up for our date, and usually got back home shortly after midnight. Luckily she agreed to marry me and cut down on my gas-line bill ... and about that time I graduated from college, so that helped, too.

We make a good combination ... Loris and I ... I'm hard of hearing and she can hardly see without her glasses ... so it's truly a case of the deaf leading the blind. Once in New York at a supermarket she complimented a friend on how pretty the baby looked that day but unfortunately she didn't have her glasses on and the buggy was actually loaded with an assortment of groceries.

Our only child, a beautiful eighteen-month-old girl, fortunately has her daddy's eyes and her mother's ears. She's due to be joined by a small brother in January if the stork reads my order correctly.

But back to my story ... I was lucky enough to join the Benton and Bowles Advertising Agency in New York after a month or two in the big city and for a year and a half was a producer (TV) for them, handling the commercials on such shows as "This is Show Business," "Who Said That," "Mama" and "The Faye Emerson Show" ... then for a combination of reasons, I returned to Houston, rejoined KPRC and enrolled at the University of Houston for work on my master's degree (which I still don't have). Shortly afterwards, KPRC bought the only existing TV station in the city and I transferred from radio to TV once again. Over a period of about three years, I worked at one time or another in every phase of program production, film, camera, directing, announcing and production.

In October of last year, I sold my home in Houston ... and moved to the capital

(Continued on Page 12)

Network Notes.....

by Kathryn Young



This month Gene Autry not only starts out on a new year like the rest of us but he also starts on his 16th year as star of CBS radio's "Gene Autry Show." And he's never missed a broadcast! He had a close call once, though. His private airplane broke down and he had to hitchhike 200 miles to Houston in order to make the program.

But leave it to "Ma Perkins" to go one better. Last month this show, which is CBS Radio's longest running serial, entered its 22nd year with the same sponsor (Procter and Gamble Co.) and with Virginia Payne as "Ma," Charles Egelston (Shuffle) and Murray Forbes (Willy) in the same roles for the past 21 years.

Joan MacDonald, casting director of "The Elgin Hour" (Channel 13 at 8:30 p.m. Tuesday), says her funniest experience occurred the time she signed a real Indian for a non-speaking role on another dramatic hour. The Indian did very well right through the dress rehearsal, but the moment that was over he disappeared. Joan discovered later that the Indian spoke no English, and he thought the rehearsal was the actual telecast.

Bishop Fulton J. Sheen, who requested viewers to tell him their favorite topics for use on Du Mont's "Life Is Worth Living" (WIBW-TV, 7:00 p.m. Tuesday), received over a thousand suggestions in one week. High count has gone so far to the topic, "Marriage," with "Angels" runner-up.

Because he has been one of the nation's top favorite singers so long, people have forgotten that Bing Crosby didn't always

have smooth going. One of his first solo performances was not as enthusiastically hailed as his current five-evening-a-week program on WIBW at 8:15 p.m. As a member of Paul Whiteman's band he was allowed to take a chorus by himself at the Paramount Theatre in New York. The house manager immediately sent word

(Continued on Next Page)



Eve Arden, who stars as the whimsical school teacher on "Our Miss Brooks," weighs the merits of her newest apple-polisher, son Douglas Brooks West, born Sept. 17 in Hollywood. Miss Arden and actor-husband Brooks West also have three adopted children.



Eddie Jones instructs his "Mrs." how to make his favorite dish, Carrot Pudding. Sons Richie and Billy pay close attention.

Carrot Pudding

Shortening size of an egg
 1 cup sugar
 1 cup flour
 1 cup raw carrots, ground
 1 cup raw potatoes, ground
 1 cup raisins
 1 egg
 1 teaspoon salt
 1 scant teaspoon soda
 1 teaspoon nutmeg
 1/4 teaspoon cloves
 Mix well. Pour into greased pudding pan and steam for 2 hours. Serve with pudding sauce.

Sauce

3 tablespoons butter or margarine
 4 tablespoons flour
 1/2 cup sugar
 3 cups milk
 1/2 teaspoon salt
 1 teaspoon vanilla

backstage: "Don't let that fellow Crosby sing alone again. He stinks."

Dick Powell, one of the producer stars of "Singer-Parker Four Star Playhouse," on WIBW-TV at 8:30 p.m. Thursday, is an expert photographer who does his own laboratory work. When he starts processing film in his photographic darkroom, he forgets about time. This does not make him too popular with his wife, actress June Allyson, he explains. "I'm afraid I'm going to lose my darkroom like I lost my airplane," says Dick. June insisted that Dick sell his airplane because he spent too much of his spare time flying.

What radio announcer is married to a Polish countess? He's been the announcer for "The Jack Benny Show" since 1934. You're right, he's Don Wilson. He's married to Countess Marusia Rudunska, who prefers to be known as Mrs. Don Wilson.

There's still no solution to the problem of what to do with old razor blades, but if you're wondering what to do with an old electric razor, Douglas Edwards can use it in his hobby. The newsman, who reports late developments on WIBW at 7:25 p.m. Wednesday, Thursday and Friday on "Douglas Edwards with the News You Need to Know," converts electric razors of the rotary type into power tools for carving elaborate wooden miniatures.

It's not unusual when a youngster be-

comes a child actor in high school or even in elementary school. But Sam Edwards, Corliss' beau on "Meet Corliss Archer," was a troupier before he could walk. He made his first stage entrance in his mother's arms. Although he is best known for his role of Dexter, which he has played since 1946, his broadcast credits include "Suspense," "Gunsmoke," Cathy and 'Elliott Lewis Onstage" and "Yours Truly, Johnny Dollar."

The staff of the popular TV space show "Captain Video" has developed numerous scientific implements and equipment for the world of tomorrow. Viewers are so attentive and knowing about this equipment that they quickly spot any lapse or deviation from standard procedure in the 22nd century. During the show, the Captain forgot to don his goggles before tuning in the remote carrier beam; an avalanche of letters poured in that week chastizing the errant leader.

Pearl Chertok, tiny harpist on "Arthur Godfrey's Talent Scouts" CBS simulcast, plays a 250-pound instrument which she houses offstage in a huge harp trunk, into which she can fit her person with ease. In the trunk Pearl keeps, among other things, her music, a blanket, a change of dress, a thermos bottle and sundry items of emergency rations. Her fellow musicians have dubbed it "Noah's Ark!"

AROUND the STUDIOS with Hilton

Television has truly invaded the lives of several thousand Kansas school boys and girls. Students from high schools in Manhattan, Clay Center, Silver Lake, Burlington, Seaman (Topeka) and Osage City are seen and heard regularly on Thursdays and Fridays at 5:15 p.m. Other junior high and high schools are being added. Plans now are for regular shows from Washburn Municipal University, Kansas State Teachers College in Emporia, the 10th Division at Fort Riley and the University of Kansas. The Kansas State Hour, Sunday at 10:15 p.m. is already scheduled. All these in addition to the Tex Winter Show on Wednesday night and the "Phog" Allen Show on Thursday night.

The young folks get a remendous thrill and a lot of fun from appearing on television. Their mothers, dads and neighbors are justly proud. But more, most of these programs are carefully planned and are delightful to watch. It reminds us of the wonderful jobs our teachers and planners are doing for the youngsters in school today. And who knows—maybe there's a budding Jack Benny on Channel 13.

Wilbur Levering is off to the National Western Livestock Show in Denver next week. He'll send back news stories and recordings with exhibitors and farm and ranch friends in WIBW-Land. Our Farm Service Department recently added another program to our schedule—Dick Nichols Farm Notes at 6:30 p.m. Monday through Friday. It's timely and interesting to farm and city folks alike.

Florian ZaBach, the excellent violinist seen on WIBW-TV Sunday night at 6:00 p.m., was playing a number recently in making his film, when a clanging noise interrupted the show. The director shouted "Cut" and technicians rushed out of the control room to run down the strange noise. Meantime, Florian reddened and pointed to his wrist. Seemed his wrist-watch alarm had gone off right in the middle of the number.

The greatest musical showman of our

time, Liberace, is playing a personal appearance in Las Vegas at a new hotel. His salary: \$50,000 per week—the highest salary ever paid to an entertainer in this small city of fabulous salaries. Liberace is seen Sunday at 9:00 p.m. on Channel 13.

Our Miss Maudie rated an honor last month in TV Guide, the Number One television magazine. It devoted a full page to "She's Tops in Topeka"—and told a very nice story of Maudie's Wednesday Night "Piano Ramblings" and "Friendship House" on Monday, Wednesday and Friday at 2:15. We were all right proud.

Our sincere thanks to you and yours for saving and sending Butter-Nut key strips. You made gifts possible to thousands of orphan boys and girls in our area.

Your nighttime radio entertainment is the best in years for comedy and good music. "Stop the Music," Bing Crosby, Amos 'n' Andy and Red Skelton add hours of fine entertainment throughout the week. News at 6:00, 6:45, 8:55, 10:00 and 11:00.

Don Hopkins has been active in Topeka civic activities for many years but one of the finest things he's done was to join his Optimist Club in selling candy to raise funds for boys' work in Highland Park. Don in his-usual way did a fine job.

Broken any of your resolutions yet?

Good luck. See you next month.

FARM TALK

(Continued from Page 4)

Some wonder as to why water seemed to follow down the corn rows and to where the top soil was going. Some notice to the fields that seemed to benefit from the residue and sediment when flood waters receded. All this and much, much more filled the pattern of our lives only a few short years ago. Thirty years, more or less, is not a long time. Nevertheless it's time enough for us to take account of the changes that have happened to our way of farming. Progress seems to have been the keynote for this generation, and surely we must take account of these changes and reflect on what their contribution can be to the future of agriculture in America.

Some refer to this generation as the

(Continued on Next Page)

FARM TALK

(Continued from Page 10)

machine age. Many hundreds of machines have been devised to plant, care for and harvest our crops. Each with some new innovation making it possible for us to do the job in less time with less help and a lot easier. Power is the answer to our 'why-fores' in this connection.

With the advent of power machines came another trend in our thinking. How can we stabilize the production of food and fiber from our limited number of crop acres? How can we stop the persistent wastage of precious top soils? How can eroded slopes of once fertile fields be restored to profitable production again?

The answer to these questions are today evident at every crossroad. America became the first country to establish a national policy for conservation of agricultural resources. Every landowner and farm operator senses a real vital concern regarding his obligations to care for his crop land so that future generations can reap as bountiful a harvest as has been ours to enjoy.

If this trend is allowed to continue and I can see no reason why it should not, succeeding generations will turn the pages of history with reverence and respect, and often thank God that the generation ahead learned an appreciation for the land and its needs. The word CONSERVATION has become a symbol of a living spirit. This spirit will live on with future generations of Americans who till the soils and manage our pastures and forest reserves. The true meaning of Conservation came to life during our time. Keeping this conception alive and in tune with other developments is our most precious concern.

During the month, it was our privilege to attend the sale at the world-famous Turner Ranch at Sulphur, Oklahoma. Dick Nichols from our department went down and covered the event.

Hereford breeders and livestockmen from more than 30 states and Canada were there. This was the first time in five years that cattle of the famous ranch had been

(Continued on Page 14)



Jack Paar (above) host of "The Morning Show," dreams of his two-week vacation in Cuba which starts Monday, Jan. 3, while impish Johnny Carson looks forward to taking over the helm of the dawn patrol feature (Channel 13, Mon. thru Fri., 7:00-9:00 a.m.)

ON OUR COVER

(Continued from Page 7)

city of Kansas, Topeka, to join the staff of the newly organized television station, WIBW-TV as production manager and news director and I've lived happily ever after.

A couple of mildly humorous happenings round out this brief autobiographical sketch:

At the radio station where I got my start, it was the practice for the sign off announcer to say good night for the staff, and for himself and then give his name just before playing the National Anthem. I was called on to work the sign off shift during my first week of announcing. Everything went well right up until time for me to give my name when I got a sudden attack of nervousness and my mind seemed to go blank. I said, "Now for the entire staff this is ... uh ... uh ..." about that time the engineer took pity on me and whispered "Claud Mann." I said "Oh yes ... Claud Mann, saying goodnight."

Once in New York, I was in the control room watching the director on the "Who Said That" show ... A rather attractive woman sitting next to me kept making comments about how interesting it all was. I was trying to concentrate on the show so I completely ignored her. The next day I found out she was Heddy Lamar ... and had been waiting for Burgess Merideth who was a guest on the show. Other cases of mistaken, or unknown identity involved taking Robert Q. Lewis for a stage hand and asking him to move a prop ... and striking up a conversation with Kay Kyser ... recognizing his face but not placing who he was, and taking him for a studio employee whose name I had forgotten.

I think television is a very interesting business to say the least. I have enjoyed it and still enjoy it, and I've been especially impressed this past year by the friendliness and help I've received not only from the others at WIBW-TV and radio, but from our viewers, who couldn't have been nicer to me and to my little family of transplanted Texans. I'm proud of being a part of WIBW-TV and I hope the

next year will see WIBW-TV continue to make the progress that it has this past year, constantly endeavoring to bring better programs to more people.

Those are the facts ... Man, nothing but the facts.

TV TWADDLE

(Continued from Page 3)

rootin' tootin' type cowboy from Arizona that tells stories and draws the pictures for them as he goes. The kids are really loving it. (You grownups can see Gene do the weather every night at 10:05 p.m. together with his little cartoon Indian, "Yikkety-Yak.")

Came awfully close to losing one of our engineers the other day. Gordon Turner, one of our all-around technical boys, was driving down Gage Boulevard and had a head-on collision with another car. Both cars were demolished and the driver of the other vehicle was hospitalized. Gordon, fortunately, came out with only a slight cut on one leg and a scratch or two on his head where he tried to leave the car by way of the windshield. Gordon denies it was luck—says it just proves what clean living and right thinking will do for you.

The welcome mat is out for Jim Clausen, a new employee in the production department. Jim is breaking in as a director under the expert tutelage of Roy Carlson. Jim has a wife, Leola; a two-year-old son, Nicholas; a one-year-old daughter, Sally; and an overwhelming desire to be a television director. Jim has had a good deal of valuable experience in technical work and shows a lot of promise as a director.

I really believe that about winds it up for this issue. Hope the new year of 1955 finds you all well and happy and we'll be coming around your way again next issue.

Here's Arthur Godfrey's story about the bopsters who were having a real noisy session. A man knocked at the door and asked "Say, do you fellows know there's a sick old lady upstairs?" And one of them answered "No, how does it go?"

DECEMBER BRIDE

December Bride, (WIBW-TV, 8:30 p.m., Monday) provides viewers with an original and highly diverting viewpoint on the perennial "mother-in-law problem."

Starring the charming character actress of stage and screen, Spring Byington, *DECEMBER BRIDE* concerns a family in which there is no mother-in-law problem! To the contrary, Matt Henshaw, played by Dean Miller, is very happy that Lily Rusk, mother-in-law, is indefinitely prolonging her stay in his household. An attractive widow with plenty of zest and sparkle, Lily is usually surrounded by doting males ... a situation that makes for much of the humor of this gay and easy-going domestic comedy series. Matt's wife Ruth is played by Frances Rafferty.



RAMBLINGS

(Continued from Page 5)

ness over Royce Britt, Jr. Yes, he looks just like his daddy. By the way, we were happy to meet Mrs. Miccolis, mother of Mary and Ruth; Son Johnny, who used to be here on our staff; and a younger son, Benny who made his first visit to Topeka to see the new baby. Ruthie, her husband Johnny and their two children, Dawn and baby Vicki, drove to Chicago for Thanksgiving and brought the family back with them.

EDDIE JONES, star of *FRIENDSHIP HOUSE* on TV, had his two sons as guests on the show recently. Billy, his 13-year-old, sang and danced with dad one day and almost stole the show ... then later in the week Eddie brought in his 8-month-old son, Richie, who really stole the show from everyone with his winning smile and cherub appearance. Eddie sang a little song to him "Mighty Lak a Rose" ... and

he was a real "ham" ... (Richie, I mean) ... with his posing and reaching up for the mike.

When BILL KIRK, accordionist, asked his little son Gary what he wanted for Christmas, he was surprised when Gary told him he wanted a new electric train on the track. Bill said, "Why you already have one." "No, daddy," said Gary, "I only get to run it when you are not home, you run it all the other times." ... Bill settled for a new train so now they both have one ...

So long till next time ...

Miss Maudie.

Pat Buttram: I heard of a farmer who wanted turkey with a lot of drumsticks, so he developed one that had four legs.

Gene Autry: How did it taste?

Pat Buttram: He'll never know. The darn thing runs so fast, nobody can catch it.

FARM TALK

(Continued from Page 11)

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The tremendous average at the sale seems almost hard to believe in times like these for cattlemen, when prices aren't the best and the whole Southwest has been plagued by drought. But it does seem to point out that the outlook seems more optimistic for the livestock industry and above all, that really good cattle will always be in demand.

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TV TIME TABLE

CHANNEL 13

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- 7:00—Morning Show (Monsanto Chemical)
- 9:00—Featurette—Garry Moore (Miles Laboratories)—Tuesday only.
- 9:30—Test Pattern
- 10:00—Morning Movietime
- 11:15—News and Weather
- 11:30—Search for Tomorrow (Procter & Gamble)
- 11:45—The Guiding Light (Procter & Gamble)
- 12:00—Farm Feature and Markets
- 12:15—Road of Life (Procter & Gamble)
- 12:30—Welcome Traveler (Procter & Gamble)
- 1:00—Robert Q. Lewis (Miles Laboratories Tues. only)
- Short Subjects.....Wed., Thurs., Fri.
- 1:15—Foy Willing
- 1:30—What's Cookin'
- 2:00—Short Subjects.....Mon., Wed., Fri.
- Big Payoff.....Tues., Thurs.
- 2:15—Friendship House.....Mon., Wed., Fri.
- 2:30—Variety Time
- Faith for Today.....Fri.
- 3:00—Brighter Day (Procter & Gamble)
- 3:15—Short Subject
- 3:30—On Your Account (Procter & Gamble)
- 4:00—The Late Matinee.....Mon., Tues., Wed., Fri.
- The Christophers.....Thurs.
- 4:15—Garry Moore (Swift & Company).....Thurs.
- 4:30—Late Matinee.....Thurs.
- 4:45—Barker Bill (General Mills).....Fri.
- 5:00—Wild Bill Hickok
- Superman (Kellogg's).....Alt. Tues.
- Short Subjects.....Fri.
- 5:15—Studio 13
- 5:45—Captain Video
- (Johnson Candy Co., Thurs. only)
- 6:00—News
- 6:10—Weather
- (Beatrice Foods-Meadow Gold) .Tues., Fri.
- 6:15—Sports Corner
- 6:25—Hal's Guest Room

MONDAY EVENING

- 6:30—Doug Edwards and the News (Anacin & Aeroshave)
- 6:45—Featurette
- 7:00—Roller Derby

- 7:30—Ethel Barrymore Theatre (Necchi Sewing Machines)
- 8:00—I Love Lucy (Philip Morris Cigarettes) (Procter & Gamble)
- 8:30—December Bride (General Foods)
- 9:00—Wrestling from Hollywood
- 10:00—Five Star Final
- 10:15—What's Your Hobby
- 10:30—Cloud 13
- 10:45—Late Show

TUESDAY EVENING

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Jo Stafford (Gold Seal Company)
- 7:00—Bishop Fulton Sheen (Admiral)
- 7:30—Joe Palooka
- 8:00—Make Room For Daddy (Pall Mall & Dodge Motors)
- 8:30—Elgin TV Theater
- U. S. Steel Hour (Alternate Weeks)
- 9:30—Amos 'n' Andy (Ed Marling Stores)
- 10:00—Five Star Final
- 10:15—Topeka Patrol
- 10:30—Cloud 13
- 10:45—The Late Show

WEDNESDAY EVENING

- 6:30—Doug Edwards News (Bendix & Crosley)
- 6:45—Piano Ramblings (Jenkins Music Co.)
- 7:00—Arthur Godfrey (Toni Company)
- 7:30—Life With Elizabeth
- 8:00—Tex Winter Show
- 8:30—I've Got A Secret (Cavaller Cigarettes)
- 9:00—Old American Barn Dance
- 9:30—Film Feature
- 10:00—Five Star Final
- 10:15—Variety Time
- 10:30—Cloud 13
- 10:45—The Late Show

THURSDAY EVENING

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Bud Wilkinson, Sports For The Family (Beatrice Foods)
- 7:00—Here's Phog Allen
- 7:30—Climax & (Shower Of Stars—every fourth week)—Chrysler Motors
- 8:30—Four-Star Playhouse (Singer Sewing Machine)
- 9:00—City Detective (Falstaff)
- 9:30—Pantomime Quiz
- Name That Tune (Whitehall, Alternate Weeks)
- 10:00—Five Star Final
- 10:15—Variety Time
- 10:30—Cloud 13
- 10:45—The Late Show

FRIDAY EVENING

- 6:30—Doug Edwards News (Pharmaceuticals)
- 6:45—Ray Beers Show
- 7:00—Hans Christian Anderson
- 7:30—Topper (Camel Cigarettes) (Procter & Gamble)
- 8:00—Playhouse of Stars (Schlitz)
- 8:30—Ford Theatre (Ford Motor Co.)
- 9:00—The Line-Up (Brown & Williamson)
- 9:30—Person to Person (Hamms Brewing Co.)
- 10:00—Five Star Final
- 10:15—Gordon Elliot
- 10:30—Cloud 13
- 10:45—The Late Show

SATURDAY

- 11:00—Morning Movietime
- 12:00—Test Pattern
- 1:30—Big Picture
- 2:00—Six Gun Theatre
- 3:00—Club 13
- 3:30—The Late Matinee
- 4:45—Musical Moments
- 5:00—RFD Parade
- Farm Editors Forum—1st Sat. each Month
- 5:30—Short Subjects
- 5:45—Western Trails
- 6:00—News and Weather
- 6:15—Helen Bennett Homes
- 6:20—Sports Corner
- 6:30—Building with God
- 6:45—Film Feature
- 8:00—Two For The Money (Old Gold Cigarettes)
- 8:30—Inspector Mark Saber
- 9:00—Professional Father (Helene Curtis)
- 9:30—Featurette
- 10:00—Chronoscope (Longines Wittnauer Watches)

- 10:15—Wrestling, International Amphitheatre
- 11:15—Late Show

SUNDAY

- 9:00—Lamp Unto My Feet
- 9:30—Look Up and Live
- 10:00—Test Pattern
- 11:00—Winky Dink and You
- 11:30—Test Pattern
- 12:00—This Is the Life
- 12:30—Industry on Parade
- 12:45—General Sports Time with Harry Wismer
- 1:00—Featurette
- 1:30—Face The Nation
- 2:00—Now and Then
- 2:30—Adventure
- 3:00—The American Week
- 3:30—The Search
- 4:00—Six Gun Theatre
- 5:30—You Are There (Prudential Insurance & Electric Companies)
- 6:00—Florian ZaBach (Capitol Federal Savings & Loan)
- 6:30—Private Secretary (Lucky Strike Cigarettes)
- Jack Benny, Alternate Weeks (Lucky Strike Cigarettes)
- 7:00—Sunday Evening Movie
- 8:00—Disneyland (Derby Foods, American Dairy Association and American Motors Inc.)
- 9:00—Break The Bank (Dodge Motors)
- 9:30—Liberace (Ray Christian Jewelers)
- 10:00—News
- 10:05—Weather
- 10:10—Kansas State Hour
- 10:30—The Late Show

**WIBW
Program Schedule**

580 on Your Dial
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MORNING

- 5:00—Farm Time.....Mon. thru Sat.
- 5:40—News.....Mon. thru Sat.
- 6:00—Wilbur Levering's Farm Time.....Mon. thru Sat.
- Sunday Morning Meeting.....Sun.
- 6:25—Willard Tablet Time.....Mon., Wed., Fri.
- 6:30—Gooch Farm Topics (Gooch's Best Feeds)....Mon. thru Fri.
- 6:35—Farm Service News.....Mon. thru Sat.
- 6:45—Lederle Farm Show.....Mon. thru Sat. (Lederle Laboratories)
- 7:00—News (Garst & Thomas).....Mon., Wed., Fri. News (Carey Salt Co.).....Tues., Thurs., Sat. News.....Sun.
- 7:15—Kaw Valley Boys.....Mon. thru Sat. Join The Navy.....Sun.
- 7:30—Breakfast on the Trail.....Mon. thru Sat. Kansas News & Farm Sales.....Sun.
- 7:45—Edmund Denney Time
- 8:00—News.....Mon. thru Sat. (Topeka Savings Ass'n.).....Mon., Wed., Fri. Farmer's Forum.....Sun.
- 8:05—Coffee Time.....Mon. thru Sat.
- 8:15—Farm News.....Sun.
- 8:30—E. Power Biggs.....Sun.
- 8:45—Grace Cathedral Choir.....Sun.
- 9:00—Jimmie Pierson's Novelty Boys.....Mon. thru Sat.

Renfro Valley Sunday Gatherin'

- (General Foods).....Sun.
- 9:25—News.....Mon. thru Sat.
- Galen Drake.....Sun.
- 9:30—Church of the Air.....Sun.
- 10:00—Salt Lake City Tabernacle.....Sun.
- 10:30—Piano Ramblings.....Mon. thru Fri.
- Galen Drake.....Sat.
- Invitation to Learning.....Sun.
- 10:45—Kitchen Club (Tidy House Products Co.).....Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee).....Mon. thru Fri. News and Romance.....Sat. First Methodist Church.....Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.).....Mon. thru Fri.
- 11:30—Weather Bureau.....Mon. thru Sat.
- 11:35—Dinner Hour.....Mon. thru Sat.

AFTERNOON

- 12:00—News (Perfek, Gloss Tex., Shina Dish and Dexol).....Mon. thru Sat. News.....Sun.
- 12:15—Weather Reports.....Mon. thru Sat. (DeKalb Hybrid Seed Corn) The Ray Beers Show (Ray Beers Clo. Co.).....Sun.
- 12:20—Purina Markets (Ralston-Purina Co.).....Mon. thru Sat.
- 12:30—State of Your State (Kansas Business and Construction Magazines).....Sun.
- 12:45—Western Star Time.....Sun.
- 1:00—Ernie Quisley, Sports.....Sun.
- 1:30—New York Philharmonic.....Sun.
- 2:00—Arthur Godfrey (Minnesota Mining Co.—Adolph's—Kellogg Co.—Lever Bros.—Bristol Myers Co.—Pillsbury Mills Inc.—General Motors—Toni Co.—A. E. Staley—Campana Sales).....Mon. thru Fri.
- 2:30—Robert Q. Lewis (Milner Products and Helene Curtis).....Sat.
- 3:00—The Second Mrs. Burton (Armour & Company).....Mon. thru Fri. On a Sunday Afternoon.....Sun.

FARM TALK

(Continued from Page 11)

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The tremendous average at the sale seems almost hard to believe in times like these for cattlemen, when prices aren't the best and the whole Southwest has been plagued by drought. But it does seem to point out that the outlook seems more optimistic for the livestock industry and above all, that really good cattle will always be in demand.

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- 11:30—Search for Tomorrow (Procter & Gamble)
- 11:45—The Guiding Light (Procter & Gamble)
- 12:00—Farm Feature and Markets
- 12:15—Road of Life (Procter & Gamble)
- 12:30—Welcome Traveler (Procter & Gamble)
- 1:00—Robert Q. Lewis (Miles Laboratories Tues. only)
- Short Subjects.....Wed., Thurs., Fri.
- 1:15—Foy Willing
- 1:30—What's Cookin'
- 2:00—Short Subjects.....Mon., Wed., Fri.
- Big Pavoff.....Tues., Thurs.
- 2:15—Friendship House.....Mon., Wed., Fri.
- 2:30—Variety Time
- Faith for Today.....Fri.
- 3:00—Brighter Day (Procter & Gamble)
- 3:15—Short Subject
- 3:30—On Your Account (Procter & Gamble)
- 4:00—The Late Matinee..Mon., Tues., Wed., Fri.
- The Christophers.....Thurs.
- 4:15—Garry Moore (Swift & Company)..Thurs.
- 4:30—Late Matinee.....Thurs.
- 4:45—Barker Bill (General Mills).....Fri.
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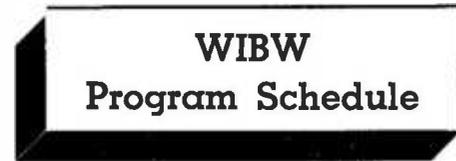
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- 8:45—Grace Cathedral Choir.....Sun.
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- Renfro Valley Sunday Gatherin' (General Foods).....Sun.
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Beatrice Nelson,
Rt. 2,
Randolph, Ks.

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Permit No. 2
Topeka, Kansas

- 3:15—Road of Life (Procter & Gamble) Mon. thru Fri.
3:30—Ma Perkins (Procter & Gamble) Mon. thru Fri.
City Hospital (Carter Products) Sat.
3:45—Guiding Light (Procter & Gamble) Mon. thru Fri.
3:55—Galen Drake (Tasti-Diet) Sat.
4:00—Local News Mon. thru Fri.
Adventures in Science Sat.
Dr. Charles E. Fuller
(Gospel Broadcasting Co.) Sun.
4:05—Matinee Time Mon. thru Fri.
4:30—Allan Jackson News (Chevrolet) Sat.
4:35—Saturday at The Chase Sat.
5:00—Town and Country Sat.
Farm Editors Forum 1st Sat. each Month
Gene Autry (Wm. Wrigley Jr. Co.) Sat.
5:15—Sports Review Sat.
5:30—This Is Nora Drake
(Toni Company) Mon., Wed., Fri.
Bristol Myers Co.) Tues., Thurs., Fri.
Forward March Sat.
Hallmark Radio Hall of Fame
(Hallmark Cards) Sun.
5:45—Perry Mason
(Procter and Gamble) Mon. thru Fri.
Jones-Mack News Sat.
- EVENING**
- 6:00—News Mon. thru Fri.
(Butternut Coffee) Mon., Wed., Fri.
(Jones-Mack Co.) Tues., Thurs.
Allan Jackson News (Chevrolet) Sat.
Jack Benny (Lucky Strike) Sun.
6:05—Make Way For Youth Sat.
6:15—Sports News Mon. thru Fri.
6:25—Weather Mon. thru Fri.
6:30—Dick Nichols Farm News Mon. thru Fri.
R.F.D. Roundtable Sat.
Amos 'n' Andy (CBS Columbia, Inc.) Sun.
6:45—Edward R. Murrow Mon. thru Fri.
(Ford Division of Ford Motor Co.)
News Sat.
7:00—Mr. and Mrs. North Mon.
Stop The Music Tues.
FBI In Peace and War Wed.
(Wm. Wrigley Jr. Co.) Thurs.
Suspense Thurs.
Crime Photographer Fri.
Gunsmoke (L&M Filters) Sat.
Our Miss Brooks (Whitehall Pharmacal Co. and The Toni Co.) Sun.
7:25—Doug Edwards and the News.....
- (American Cigarette and Cigar Co.)
7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.) Mon.
Stop the Music Tues.
21st Precinct Wed.
Night Watch Thurs.
Arthur Godfrey Digest Fri.
(Bristol-Myers Co.)
Juke Box Jury Sat.
My Little Margie
(Philip Morris Cigarettes) Sun.
7:45—Stop the Music Tues.
(Anson Men's Jewelry, J-B Watch Bands, Exquisite Form Brassiere Co.)
8:00—Perry Como (Chesterfields) Mon.
Stop the Music Tues.
Perry Como (Chesterfields) Wed.
Rosemary Clooney Thurs.
Perry Como (Chesterfields) Fri.
Two for the Money (Old Golds) Sat.
Edgar Bergen Show with Charlie McCarthy (Kraft Foods Company) Sun.
8:15—Bing Crosby Show Mon. thru Fri.
(Consolidated Cosmetics) Mon.
8:30—Amos 'n' Andy Music Hall. Mon. thru Fri.
(Brown & Williamson) Mon., Wed., Fri.
Saturday Night Country Style
8:55—Bob Trout News (Chevrolet Motor Co.) Mon. thru Fri.
Allan Jackson, News (Chevrolet) Sat.
9:00—Red Skelton Show Mon. thru Fri.
Saturday Night Country Style
Gene Autry Sun.
(Wm. Wrigley Jr. Co.)
9:30—Dance Orchestra Mon.
Here's to Veterans Tues.
Guest Star Wed.
Dance Orchestra Thurs., Fri.
Kansas Round-Up Sat.
Face The Nation Sun.
9:45—Dance Orchestra Mon.
Capitol Federal Bandstand (Capitol Federal Savings & Loan Association) Tues., Thurs.
Ralph Flanagan Wed., Fri.
Kansas Round-Up (Capitol Federal Savings & Loan Assn.) Sat.
10:00—News Mon., thru Sat.
(Jones-Mack Co.) Mon., Wed., Fri.
10:15—Mr. Keen Mon. thru Fri.
U. N. Report Sun.
10:30—Dance Orchestra Mon. thru Sun.
11:00—News Mon. thru Sun.
11:05—This I Believe Mon. thru Fri.
11:10—Sign Off