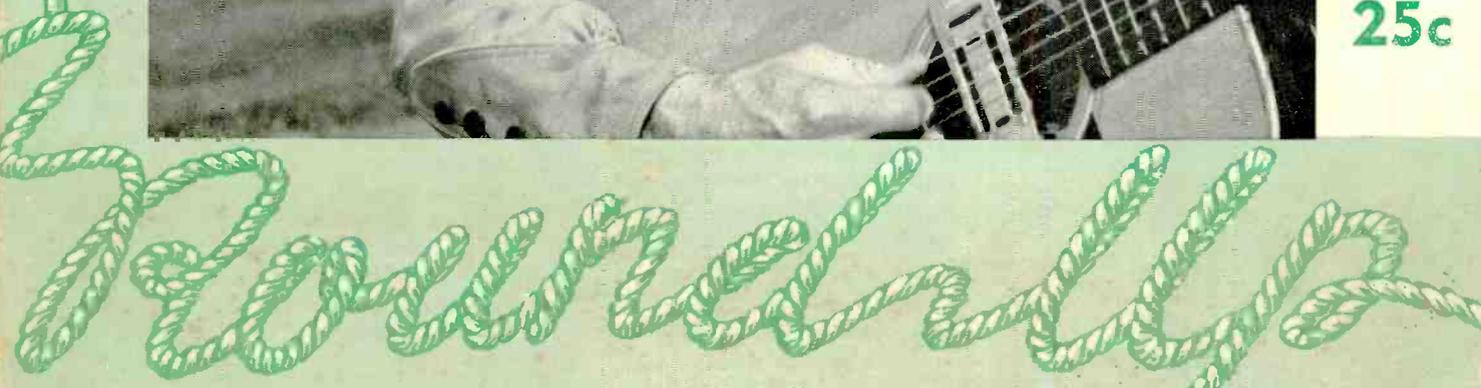


WIBW



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ROUND-UP

July

Our Twenty-eighth Issue

1947

The WIBW Round-Up Magazine is published by the WIBW Round-Up. G. W. "Doc" Embree, Editor. Two weeks' notice necessary for change of address. Subscription rates, \$1.00 per year. Mailing address, Box 981, Topeka, Kansas.

Howdy, Roundup Friends:

This month, Round-up Magazine grows up!

Yes, our "war baby" which was scoffed at by doubting Thomases when we first started, has progressed continually. This could not have happened had it not been for the confidence shown by you charter subscribers and the hundreds of new subscribers added monthly.

It was touch-and-go during those early months of the Round-up's existence but in spite of numerous obstacles Doc Embree met his deadlines with everybody here at WIBW pitching in with a helping hand. The result has been, in my estimation, a publication of which we can all be proud.

The Diamond Jubilee Santa Fe Trail Rodeo, sponsored by the Topeka Round-up Club, provides the ideal occasion to flash the green light on our expansion plans for Round-up Magazine. PRC Western Star, Eddie Dean, formerly of WIBW, is Grand Marshal of the Rodeo and no doubt many of you will see him when you visit Topeka during this great event. We hope you'll stop in and visit us while you are in town.

So, as Round-up starts another era, here's a hearty "thank you" to our old friends, and a friendly "welcome" to our new members of the WIBW family!

Gratefully,

Ben Ludy

General Manager
WIBW, WIBW-FM—
Topeka
KCKN—Kansas City

Next Month

Right now the photographer is spending his spare time out on the Bar Nothing Ranch, trying to capture a part of the charm of the place for a feature page in next month's Round-Up. Now the charm he is trying to connect with is the old gentleman himself, Ezra Hawkins. A great many of you will be surprised to learn that the ranch is real, and not just a figment of Ezra's imagination. Many of the characters he refers to on the air are real, too. Butterball, his cow, Siccem, his dog, Jasper, his hired-hand . . . they're plenty real enough. So don't miss next month's Round-Up. We'll give you the real low-down on life at the Bar Nothing Ranch.

Also next month we plan to bring you some action pictures taken during the parade for the Santa Fe Trail Diamond Jubilee Rodeo, as well as some taken in the arena.

Who would you say was the best carpenter around WIBW? You'd never guess, but we're going to show you in the August issue of the Round-Up.

Now we won't forget all the regular features. Miss Maudie and Hilton Hodges will tell us all the latest gossip, Gene Shipley is planning a story on the big Kansas harvest, and I think we might line up some pictures of some of the fish the fellows have been bragging about.

Just one word about our back copies. We still have a limited number of copies of each issue from May, 1945 through June, 1947, with the exception of December, 1945, and April, 1947. If you want to complete your collection of pictures and stories about your WIBW favorites, you can order them at the rate of ten cents each, or four copies for a quarter.

It is easier to argue with the most brilliant lawyer than with the most ordinary dentist.

Problems of An Editor

Some time ago I had occasion to read and laugh at a short skit written by a poor trouble-laden editor. I thought it one of the funniest and most cleverly written paragraphs I'd ever seen. Wish I'd had the foresight to clip and save this masterpiece. It applies to my case right now and "It ain't funny."

This wise editor had made a list of the troubles that plague editors and had put his words together in such a manner as to make them rhyme. He was cleverer than I. All I can do is put down my troubles in the order in which they come to mind.

If I tell a joke, I'm silly; if I don't, I'm a sour-puss. If I'm late, the printers sulk; if I'm ahead of the deadline, I'm trying to rush them. If someone doesn't get their magazine, they write a nasty letter to the editor; if they get two of them, they say, "Boy is he a sucker!" If someone writes an article a little too long, I have to cut out what they consider the most important part. If the story is too short, I have to wrack my brain for something to fill more space and end up with something like this.—Doc.



Time out to eat, says WIBW's Art Holbrook (center) while attending the gala world premiere of "Repeat Performance" at Zanesville, Ohio. With trusty WIBW tape-recorder, Art visited with stars of movieland and the writing world. At the above buffet dinner, which was prepared by author Louis Bromfield, Art is flanked on the left by Inez Gerhardt, nationally-known feature writer and Milton Overman, Eagle-Lion film official. "Great premiere for an outstanding picture," said Art upon his return. No doubt you heard his recorded report of the occasion.

KIDDIES PICNIC JULY 14

For the fortieth consecutive year, Senator Arthur Capper is giving a birthday party for the kiddies. On July 14th, which is Senator Capper's birthday, kids between the ages of eight months and eighty years will gather from miles around to help a grand old gentleman celebrate his birthday. Due to the press of his duties in the Senate, it is doubtful that Senator Capper will be able to attend, but he has made provisions for a full day's activities for the youngsters. Free ice cream, free rides, free entertainment by the WIBW staff entertainers, athletic events, prizes, everything free. Come early, bring your picnic lunch and stay all day. That's Monday, July 14th, Ripley Park in Topeka.

It's A Girl

Yes, it's a girl for the Kenny Harries! Born June 12, Nancy Jo just missed Mother's birthday, June 13, and made Kenny eligible for a Father's Day gift on the 15th. Nancy Jo's grandfather is employed in the WIBW building maintenance department.

New Evening Shows

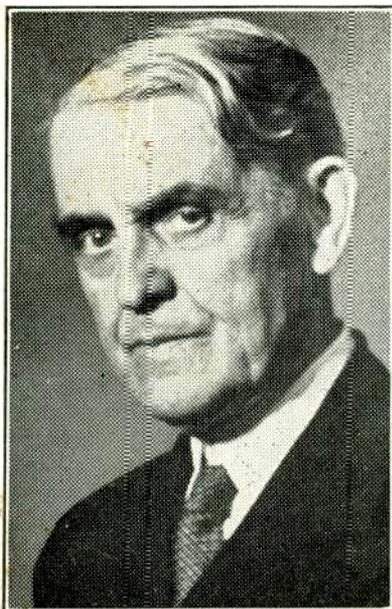
Last month, WIBW started a new series of late evening programs, featuring the talents of some of our best entertainers. The mail response has been so heavy, we are quite proud of the way folks have been tuning our way. How about you, have you been missing these shows? The Radioaires start it off with twenty-five minutes of harmony from 11:05 till 11:30, Monday through Friday. They are followed on Monday, Wednesday and Friday by the Ozark Ramblers, featuring Ambrose Haley, the Miccolis Sisters and Ralph Radish. On Tuesdays and Thursdays at 11:30, Sonny Slater and his Missouri Mountaineers take over. Altogether, it makes some mighty fine late evening entertainment.

Opening

Employer—My boy, I started out of college on the theory that the world had an opening for me.

Office Boy—And you found it, sir?

Employer—I did. In fact, I'm in the hole right now.



SENATOR CAPPER

Our Cover

"Grand Marshall of the Santa Fe Trail Diamond Jubilee Rodeo," star of radio, recordings, stage and screen, and, best of all, one of our own boys! That's Eddie Dean!

Yes, Eddie was once one of our staff entertainers and seldom does a discussion of WIBW alumni arise that does not include the name of Eddie Dean.

Eddie is no cowboy of the drug-store variety. He was born on a Texas ranch, the seventh son of a seventh son. After graduation from elementary and grade school, he toured the Midwest with a quartet. In 1930 he landed at Topeka with his brother Jimmie, and was a staff member for two years. Traveling on to Chicago, he broke into network radio and decided to try motion pictures.

Eddie's acting career has been colorful and exciting. Altho he has appeared in other types, he prefers the rugged western adventures because he can be just plain Eddie Dean in them and that's plenty good enough for us!

The Round-Up and the entire WIBW staff wish to extend their fullest sympathy to Mr. and Mrs. Olaf Soward in the sorrow brought them by the death of their grandson.

Vacation Notes

If you miss your favorite entertainer, don't sob, don't sigh . . . just be patient. The fellows and gals have had a busy year and have earned a vacation. They'll be back. For your information, here's where a few of the vacationers are spending their time.

Henry Peters, half of the Henry and Jerome team, laid aside his guitar, packed his fishing rod and his shotgun and headed for Minnesota. He plans to do a little fishing and to participate in the Minnesota State Trap Shooting Tournament.

Jerome is just loafing around home. Ditto for Bobbie Dick and Glenn Osborne.

Shepherd and Virginia Lee have lined up enough fishing trips to keep them away for a month. That we can't allow.

Miss Maudie, Dude Hank, Doc, Esther, Edmund, Myrtle, Ezra and the Widder have their eyes on Colorado. All at the same time, too.

So be patient. We want you to miss our vacationing entertainers. They'll be back.

Double Honor For Hilton



HILTON HODGES

Hilton Hodges, sales-service manager for WIBW was recently elected president of the Topeka Lions Club and named "Man of the Year" by the Topeka Junior Chamber of Commerce.

That just goes to show you we've been right all the time! It couldn't happen to a nicer young man.

AROUND *the* STUDIOS

with *Hilton*

Our distinguished editor, "Doc" Embree certainly "let himself go" on this issue, didn't he? It's a real souvenir issue that we will keep and refer to in months to come. This month we're honoring the Santa Fe Trail Diamond Jubilee with a three-day rodeo in Topeka. And it should be a humdinger with the finest cowboys and cowgirls and the best broncos and livestock in the Middle West.

The crowning of the rodeo queen in Topeka's Municipal Auditorium, May 31st was like a premiere in Hollywood. The entire staff of WIBW was on hand to entertain the capacity crowd and the radio audience. Fifteen minutes before the broadcast closed, Governor Frank Carlson of Kansas opened the telegram from Eddie Dean, cowboy movie star, and read the name of the winner—Eileene Hardin of Hepler, Kansas. Colonel Reed, Superintendent of the Kansas Highway Patrol boosted Eileene on the stage and the Governor officially crowned her Queen. It was an exciting moment for everyone, especially Eileen. It meant a week-end in Topeka, with all expenses paid and a big part in the rodeo; an all-expense trip to Hollywood to appear in a movie with Eddie Dean and of course, the wondrous surprise and excitement that came from the roaring applause of the thousands of people that night. Eileen is an expert rider, attractive and gracious and will do Kansas proud in California. There was disappointment to the hundreds of young ladies who entered the contest and lost—but all of them are glad for Eileen. She was picked by Eddie Dean and officials of the PRC, one of Hollywood's most progressive picture companies. Our own Billie Baucom (Cipher) spent two weeks in Hollywood arranging with PRC for careful selection of the Queen and a fine part for her in one of this year's best Western pictures.

While Billie was West, Art Holbrook and our manager Ben Ludy went East to Zanesville, Ohio—for the World Premiere of "Repeat Performance," which starred a Zanesville boy. Art made broadcasts with the stars and brought one home, which we played over WIBW two weeks ago. One of the most interesting people Ben and Art met was Louis Bromfield, the famous author. Several years ago, Mr. Brom-

field inherited a worn-out farm in Ohio. It was a challenge to him, so he moved to the farm, spent a lot of time (and of course money) and a lot of hard work building it up. Today, the farm is beautiful and profitable—and Mr. Bromfield, internationally-famous writer, is now a successful and happy farmer!

July 14th is the birthday anniversary of Senator Arthur Capper. For many years, the Senator has celebrated the occasion with a special birthday party in one of Topeka's parks. Hundreds of children eat ice cream, enjoy the rides and listen to the WIBW entertainers who appear on several programs. Mothers and dads too, enjoy the picnic because they attended years ago as youngsters.

Our Topeka studios are in the home that Senator Capper built more than twenty years ago. It's a large and lovely home—but there are about 85 of us trying to live in it. That's quite a family. But like thousands of families who can't build now because of scarce materials and greatly increased costs, we'll wait for our new home. It's remarkable how well everyone gets along at that. There's a spirit of warm companionship and friendliness among the folks here. I have a hunch that spirit has a great deal to do with the friendly human programs the guys and gals send your way.

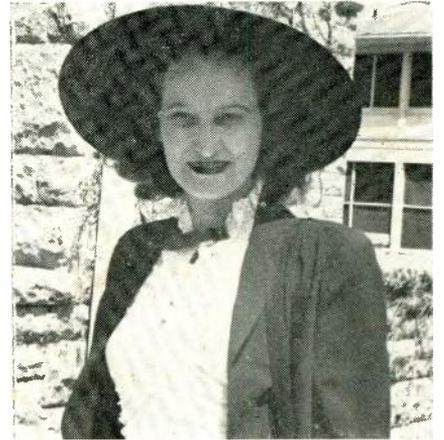
Henry Peters did it again! At the Kansas State Trapshooting Meet, Henry won third place in the All-Around shoot and walked off with glory and another beautiful trophy. It's common gossip that Henry's sharp eye with a shotgun is a result of his marble shooting when he was a boy. (Or was it pool?)

Two new programs are on the air, since our last issue. At 11:30 p.m., Monday through Friday, you can hear The Ozark Ramblers and Sonny Slater sharing honors. And from 11:05 to 11:30 p.m., The Radioaires sing those famous quartet numbers that have become a popular feature of WIBW programs. A sports feature that most men enjoy is the broadcast of all the fights held in Topeka. We've broadcast two of them and have received many cards and letters from men who appreciate this coverage. During the summer, our Topeka fight promoter, Max Yeargin,

will present only one fight a month, but later, we will bring you two. Tell the "boss" to listen to WIBW at 10:15 on Topeka fight nights.

That's the sign-off for July.

Fashion Parade



This wide-brimmed black straw worn by Maureen, popular WIBW violinist, is a cinch to be a hit of a hat on these bright sunny days. A bit of a nuisance in this Kansas wind, tho, Maureen tells us.



This number modeled by Jasper has no fear of the wind. See the rubber band that is biting into Jasper's right ear? Gruesome, isn't it? But it looks like a million on Miss Maudie.

Unexpected

Jones had heard what he thought was a good conundrum, and when he reached home he tried it on his wife.

"You know why I am like a mule?" he asked.

"No," said his wife, "but I've often been going to ask you."

HENRY'S EXCHANGE



One of WIBW's most useful programs is "Henry's Exchange," heard daily, Monday through Friday, at 8:30 a.m. The amount of time and money saved WIBW listeners who follow the information and instructions given on this half-hour program is staggering to the imagination. Following are some timely hints gleaned from the "Exchange Club" program.

HELPFUL LAUNDRY HINTS:

To make bath towels light and fluffy, always rinse through 3 waters, two very warm and the last one cold. The towels will be soft and fluffy.

After washing children's clothes, rinse them in water in which a little alum has been dissolved. Use an ounce of alum in every gallon of water required. This makes the garments non-inflammable and lessens the risk of accidents from fire.

When washing a rayon bedspread put it in a pillow slip before placing it in a washer. The scalloped edges or finely whipped hems will not become torn or frayed.

Do not iron pongee material while it is damp as it will spot or stiffen. Allow it to dry, and press on the wrong side, and it will look like new.

When washing crepe dresses, add to the rinsing water a cupful of vinegar mixed with starch. This will make the dress look like new.

Gloss in sateens can be restored by washing them in borax water.

To prevent slips from shrinking when laundering, roll in a heavy bath towel. When moisture is taken up, iron and they will be the same size as before laundering.

It's a good idea to add a teaspoon or two of kerosene to the suds when boiling white clothes. It cuts the dirt and makes the clothes a lot whiter.

To set the color in delicately colored handkerchiefs, add a teaspoon of turpentine to a basin of lukewarm water and soak the handkerchiefs for ten minutes before washing. Then wash as usual.

To keep white silk stockings, blouses,

etc., from turning yellow in laundering, use a little alcohol in the rinse water. Also when washing a white silk blouse or white satin skirt, put a teaspoon of vinegar in the last rinsing water.

To remove every trace of dirt and grease from men's work clothes, soak the clothes in warm water to which a cup of kerosene has been added. Then wash as usual and they will come out looking like new.

Lace collars and lace doilies which might stretch should be basted on white cloth before laundering. Wash carefully in warm suds and rinse. Then when nearly dry, rip from cloth and press with warm iron.

When laundering fine lace, instead of starch use one lump of sugar to a quart of water.

To make lace look like new, squeeze in soapy water, then in cold water and then in milk to stiffen it. Press on wrong side with a fairly hot iron.

When stretching curtains that have fringe on the bottom, instead of ironing the fringe, brush it with a soft whisk broom. This gives a much better effect, as it doesn't flatten the fringe.

Curtains of soft light materials can be easily ironed if laid on an ordinary piece of wrapping paper. The iron will then glide right over the material and will not stick, pull or wrinkle. It is possible to iron an entire curtain, regardless of how large it is, while it is still damp. It also helps in keeping the curtain fairly straight.

Before washing a chenille rug, stitch across ends twice on the sewing machine. This will prevent ravelling.

When cleaning soiled rugs—take 1 gallon boiling rain water, chip 1 large

cake of Ivory soap, 1/2 package of 20 Mule Team Borax, and 1/4 pint of ammonia, stir all together. When cold take a scrub brush and apply to rug, scrubbing a few strokes, then take clean clothes and wipe dry. Your rug will be like new.

SEWING HINTS:

Turkish towels make nice kitchen and bathroom curtains, just sew bone rings to one end of the towels and then hang them as drapes. You can buy towels to match any color scheme. They can be washed often and need no stitching.

When making hems on curtains, dresses or drapes, cut a piece of card board the exact width of the hem and about six inches long and use as a guide. Start the hem, insert the cardboard and slip it along as you work. This insures hems of exact width and saves time.

When overalls are worn out and ready to be discarded, remove the buttons by cutting the cloth around them in about a two inch square (or smaller). Then when good overalls lose a button, take one of these salvaged buttons for a substitute. At the desired location, force the button through from the wrong side to the right side and sew the patch fast on the wrong side. Few people will notice that it is a borrowed button.

To make a firm edge for eyelets, punch the holes over a cake of white soap.

This is a simple rule for sewing on four-hole buttons. Fasten two holes of the button first and break the thread, and then sew on the other two holes separately. The button stays on twice as long.

If your thimble is too large for your finger, place a piece of adhesive tape inside. If one piece of tape doesn't make it the right size, put another piece over the top of the first piece, and so on, until it does fit.

Had you thought of tying a bright ribbon to the handle of your scissors so that your eye might quickly locate them in a well filled mending basket. Try it sometime. It helps a lot.

To run a sewing machine easier, put one foot forward and one in back of the pedal. The motion is like walking, and gives no unnatural strain.

CROWD ATTENDS CORONATION



Twelve beautiful finalists vying for title of queen of Santa Fe Trail Diamond Jubilee Rodeo as they posed with Governor Carlson. The finalists are, first row, left to right: Catherine Jo Brennon, Belvue; Delores Jean Olson, Parsons; Juanita Dougomat, Haskell Institute, Lawrence; Lois Cedarberg, Manhattan; and Bonney Main, Topeka. Standing, left to right: Donna Lee Oxendale, Topeka; Betty Castor, Paola; Arlene Petroosky, Kingsdown; Governor Carlson; Lucille Saylor, Topeka; Marilyn Lockwood, Ft. Scott; Eileene Hardin, Hepler; and Suzanne Dunafon, Westmoreland.

Home Town Fetes Queen

When "home town girl makes good" that's time for "home town" to hold a celebration, at least that's the code of Hepler, Kansas. When Eileene Hardin, beautiful blonde Hepler girl entered the contest held by the Topeka Round-Up Club to find a queen to reign over the Santa Fe Trail Diamond Jubilee Rodeo, she knew the whole town of Hepler was backing her one hundred per cent. When she was selected as one of the twelve finalists, the little southeastern Kansas town sat up and "took notice."

Then came the big night. Thousands of WIBW listeners filled the Topeka Auditorium to catch a glimpse of the winner of the contest that covered eight states and in which over five hundred hopefuls were entered. And when each of the finalists had been interviewed by WIBW's Art Holbrook and Governor Carlson opened the wire from Eddie Dean announcing Eileen as

the winner, everyone in the audience agreed that a wise choice had been made.

Down in Hepler, the merchants got together and planned a good old-fashioned celebration for Eileene Hardin, Queen of the Santa Fe Trail Diamond Jubilee Rodeo.

Here's a picture destined for page one in the scrapbook of Eileene Hardin, Queen of the Santa Fe Trail Diamond Jubilee Rodeo. Governor Carlson is shown presenting Eileen with the telegram from Eddie Dean which announced her winning the contest.

Before thousands of WIBW fans in a crowd that filled the Topeka Municipal Auditorium to overflowing, Eileene Hardin, beautiful blonde bronc rider from Hepler, Kansas, was crowned queen of Santa Fe Trail Diamond Jubilee Rodeo.

In an exciting moment in the broadcast of the Kansas Round-Up from the stage, Governor Carlson opened a telegram from Eddie Dean announcing the selection of Eileene from a group of twelve finalists.

During the final weeks of the contest interest ran high. Entries from eight states, pictures of beautiful girls and their horses, poured into the contest headquarters, to form ranks two and three feet deep on the judges' desks. These entries were then sent on to Hollywood where the final selection was made. Up till the time of the actual opening of the telegram, no one in the Auditorium knew who had been selected Queen.

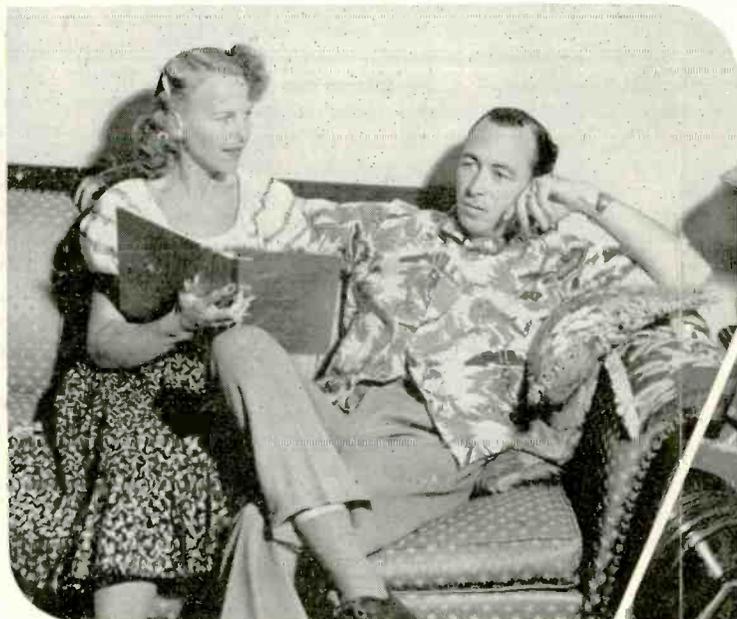
There was much more than the appearance in the Santa Fe Trail Diamond Jubilee Rodeo in store for the young lady. There was a trip to Hollywood, all expenses paid via the Santa Fe California Limited. A suite of rooms at Topeka's finest hotel at her disposal, plus daily beauty care at the Avalon, a limousine and driver to take her wherever she wanted to go, a complete Western tailored wardrobe. Best of all, she is promised a part in the Eddie Dean picture, "Fighting Kansans" part of which is to be filmed at the Rodeo.



Roundup calls on the Deans



Come right in! The Deans have supper ready and Lorene is all set to help Eddie dispense the hospitality.



If Eddie isn't letter perfect on the set next morning, it won't be Lorene's fault. She patiently goes over his lines until he gets them right.



Even in Sunny California it's sometimes necessary to put another log on the fire, and Eddie and Lorene don't care if the Chamber of Commerce catches them doing it.



Eddie's fan mail comes from all parts of the world and he makes it a point to read everyone of the thousands of letters personally.



On work mornings Eddie must leave for the studio at five bells, and Lorene makes sure he doesn't forget his "Shootin' Irons."



Fireside teamwork, is the way Lorene refers to her help in rehearsing Eddie's songs by playing the piano accompaniment.



It's "Skipper" the Deans' toy terrier, and both Lorene and Eddie say he's the most privileged member of the household.

C. B. S. Notes

by Kathryn Young

THE BIGGEST SHOW IN TOWN

Here it is July—the month commemorating our gaining our independence. According to Bob Hannon of "American Melody Hour" it's when a lot of June bridegrooms realize they've lost theirs. Incidentally, this program has switched to Wednesday nights at 8:00 p.m.

You women who look on your day-to-day home duties as a drudgery and consider yourselves "just housewives" are wrong. You are really executives—managers of your homes, according to Shirley Wolff, who was one of the first to appear as "Family Counselor" on "The Second Mrs. Burton" show.



If you've wondered, this is what Arthur of "Arthur's Place" looks like. In private life, his name is Arthur Moore and although he is an ex-vaudevillian and musician, he appeared before the microphone for the first time when this summer replacement show hit the air June 20.

That sex-appealing vampire voice heard every week or so on the "Blondie" show belongs to beautiful and shapely brunette Veola Vonn, wife in real life of Hanley Stafford, who on the same show so skillfully portrays J. C. Dithers, employer and ego-puncturer of Dagwood. Before Miss Vonn turned her talents to radio, she was a dancer in motion pictures and sang with various dance bands. Veola once toured with the orchestra of Vincent Lopez, and in 1940 opened the

San Francisco World's Fair with Gus Arnheim's band.

Despite the difficulties Mel Blanc experiences in his Fix-It Shop on his show Tuesdays at 8:30 p.m., he is considering opening a chain of such shops along the Pacific Coast as the hardware and fix-it shop he operates in real life has proved to be a very successful business venture.



Rosemary De Camp, who is "Dr. Christian's" capable nurse Judy Price, is the mother of two very cute children. In our opinion, her children have a very cute mother. What do you think?

Herbert Marshall, "The Man Called X," has several hobbies. He likes to collect original cartoons, to sketch pictures, and to cook. Yes, that's right—cook! He's particularly famous among his friends for his sauce for crabs. They say it's tops!

Eileen Farrell, who is Mrs. Robert Reagan in private life, is being featured on the Prudential "Family Hour" for the fifth consecutive summer. Charles Fredericks, a protegee of John Charles Thomas, will be the baritone star on the summer series.

Coca-Cola, who sponsored their first show on CBS in 1935, will be back with us beginning next month—August 17, to be exact—each Sunday at 9:30 p.m. According to reports, it will be a very enjoyable musical show featuring Percy Faith and his orchestra.

A lot of listeners have written in to the "Crime Photographer" program asking if the show doesn't originate from a real night club. The informal rambling on the piano by Herman Chittison with the added sound effects for background give it this real night club atmosphere. Although Chittison has never had a music lesson in his life, he began picking out tunes on the piano at the young age of four. He has developed this night club style by playing in clubs throughout France, Belgium, North Africa, and New York.



The fellow who really looks the character he portrays is Parker Fennelly. On the air, he is "Lawyer Tucker" Thursdays at 7:00 p.m. This show is the summer replacement for the "Dick Haymes Show," which will return to our schedule in September.

One of the musicians of Vaughn Monroe's Orchestra lost a bet recently and showed up at rehearsal feeling very disconsolate.

"I'll never bet again," he announced.

"If I know you," said Monroe, "you certainly will."

"No I won't," insisted the musician. "How much do you want to bet I don't?"

Why is it necessary to shorten the tails of men's shirts when the tax collector will soon take the whole thing?

The Voices You Hear Along the RFD

... by Gene Shipley ...

A few months ago on a farm in a neighboring state, the family automobile was being readied for a trip into town. Chores done, supper over, a hasty change of clothes, and dad and the two boys and sister had gone out to the car shed. Dad remembered that the gas tank was nearly empty, and told the boys to "fill her up" from the red barrel at the side of the shed. And while father and sister were packing some things in the car, the boys started to fill the tank—and then one of the most tragic accidents happened—one of the boys stood by with a lighted lantern while his brother poured gasoline into their automobile from an open can. The gasoline suddenly ignited—there was a terrific explosion, two near-by gasoline drums also exploded, and the farmer-father, his two sons and the 12-year-old daughter were killed. Tragic—yes! And the use of a pocket flashlight instead of the lighted lantern would have prevented it. Three out of every four farmers are risking their lives, and the lives of their family as well as their investments in property and equipment by permitting unnecessary fire hazards around their farms.

Fire hazards alone are not responsible for all farm accidents, since farm machinery accounts for the highest number of serious mishaps, followed by accidents in handling farm animals.

On the basis of information assembled by the National Safety Council, it is estimated that 52 farm residents will be killed and 4,900 injured EVERY DAY during 1947 unless extra precautions are taken. It is a fact that more fatal accidents occur in agriculture than in any other occupation. Here in Kansas last year there were 76 fatal farm accidents, and 27 of them were caused by farm machinery, and 12 were suffered as a result of improper handling of farm animals. Eight of these deaths were caused by falls. During the past 16 years from 1930 to 1946 we have suffered 1514 deaths on Kansas farms due to accidents. So, is it any wonder that we sometimes ask, "are we losing the war against accidents?"

National Farm Safety Week will be observed again this year July 20 to 26, and this year the fact will be stressed that Farm Safety is a family affair. It takes the cooperation of every individual in the farm family to help eliminate these costly and tragic acci-

dents. It means being more careful at work and at home, when you drive your car, in the field, on the tractor, or wherever you may be.

It is not the idea of Farm Safety Week to try to prevent farm accidents for one week out of the year. The practice of farm safety is a program that should be observed by every individual every day in the year, because many, and probably most of these injuries, some so serious they require long and costly medical and hospital care, could be avoided. We still do not consider farming as a hazardous occupation. But the records prove that it is. The only way we can lessen the suffering, the heartaches, to say nothing of the economic loss as a result of farm accidents, is for everyone to recognize the facts, to know the hazards that exist, and then learn what measures can be taken to guard against these dangers. The purpose of National Farm Safety Week is to bring this subject of accident prevention forcefully to the attention of the millions of people, who are either indifferent or unaware of the importance of this problem. And since modern farming operations are becoming more complex, and most farms are gradually becoming more mechanized, it presents a challenge to every farm family to live and work more safely.

I think we are making progress here in the Sunflower state. In 1946 fatal farm accidents totalled 76, or 8 per cent less than the previous year, and the best record since 1939. Let's hope we can show a much larger reduction this year. Most of these tragic losses can be avoided. The remedies are in most cases quite simple and inexpensive, and if you will give the matter of safety a little thought, most of the remedies are obvious. You know the hazards that exist around your own place, and it only takes a little time to work out ways and means to eliminate them. Someone has said there is a safe way, and an unsafe way to do every farm job, and the choice is yours. The matter of safety is a family responsibility, it means that every member of the family must be ever on the alert to curb those thoughtless acts of carelessness. Each member of the farm family should cultivate an attitude of safety consciousness, and begin a program of action in eliminating obvious accident

hazards. It can be done. Many farm families have excellent "no-accident" records, just because they have eliminated the hazards that could be corrected, and have learned to live safely with those that could not be changed.

Let's make every week, farm safety week!



Folks I is too tired to write anything fo' you all this month. When it gits to July . . . I is well tuckered out. All I kin think about is a shady cool spot an' a gourd of spring water by my side.

Corse I's done made my garden stuff a long time ago. Yeah! I's had 'bout dee best garden diss side ob' Eden I reckon.

Why ain't yo' all heard bout my garden? Man . . . I's got dee reputation ob bein' dee worl's bestest gardener. One time we took one of dee pumpkins on our place an' cuts a hole in it, so's we could drive a horse and wagon thru it. An' Irish taters! Why, boy, you ain't seed nuthin' . . . I allus planted taters on dee first of March . . . long bout dee middle of May, I goes in dee field and stick my hands in dee hill to see how things is goin'! Pon my word, nearly always 'bout a barrel of spuds would roll outten dat hill fore I could git em stopped. It's afact . . . an' corn? Brothur! Why my corn seed growed so fast I had to bury 'em six feet deep an' then jump back fast to keep frum bein' hit in dee face. Dat's dee reason I is all tired out . . . it kep' me movin' so fast gittin' outta dee way ob' dat corn. Corn dat is . . . ain't dat awful? You know most folks gets spring fever all dee year 'round . . . but me . . . I got innerspring fever.

So ah'l se you all next month. Iffen I gets up dat is.

Generous Fiance

Mistress—"And did Rastus give you an engagement ring to seal your betrothal."

Mandy—"He done better 'n that, Missy. He done give me a 'gement wringer to go with mah washing machine."

FM Is Here To Stay

It was during the war years that it became evident to WIBW executives that FM radio was destined to be the big, postwar radio news. Subsequent events have borne out that theory and WIBW-FM as one of the pioneer FM stations of the nation and Kansas' First FM station has duplicated the record of WIBW and blazed the trail in this amazing new system of radio broadcasting.

In spite of the tremendous FM strides over the country, we still are asked daily, "Just what IS FM?" This is not easy to explain in non-technical language but let's give it a whirl around the high spots anyway!

In the first place, the letters FM are merely the initials of Frequency Modulation. Don't let those high-sounding words frighten you, however, for did you know that the system of radio you have been getting all these years is called Amplitude Modulation? That's right. So let's forget about the technical names and merely say that FM reception calls for an FM dial on your new radio. A dial similar in appearance to the short wave dials that have appeared on receivers for many years. The FM dial is calibrated in megacycles or channels, sometimes both. Now, if your new radio is equipped with the new FM dial, and you are in the reception range of a FM radio station, you are all ready to enjoy the exceptional advantages of FM.

With Frequency Modulation you have practically no fading or station interference and virtually no static. In addition to the elimination of the common annoyances that plague standard radio, FM has a positive side. It captures the thrilling overtones in voice and music that enhance the enjoyment of radio listening. These overtones are the fragile and beautiful qualities that are lost in standard broadcasting transmission. With FM you hear almost all the overtones of voice and sound that are audible.

On the technical side engineers can show you charts of cycle ranges in sound and music reproduction . . . conclusive proof of the flawless FM reception. In a nutshell this means that with FM you are given a seat in a concert hall without leaving your home. So realistic is the sound that each instrument has a natural clarity. Each note and chord express their true meaning and the overall selection has the full

harmony and beauty which entered the microphone in the broadcasting studio.

WIBW-FM operates daily from 2:00 p.m. to 10:15 p.m. on the frequency of 102.5 megacycles, channel 273. Programs are completely separate and distinct from those of WIBW. For instance; a glance at the schedules shows "Shopper's Matinee," 2:00-3:00 p.m. daily, featuring popular music combined with shopping and fashion hints. During this same period on WIBW, we are presenting the long established "Kansas Round-up." In other words WIBW-FM has a job to do in the immediate Topeka vicinity which it serves, just as WIBW has performed and will continue to do a job in serving the great middlewest.

WIBW-FM microphones and personnel are familiar sights at sports events and special occasions in the Kansas capital. FM is rapidly becoming of age and with new FM stations starting operations each month . . . greater FM receiver production by manufacturers and most of all, increasing interest in Frequency Modulation by you, the radio listener, FM is bound to gain tremendous popularity.

Will FM ever completely replace standard broadcasting? Not tomorrow . . . next month or next year, if ever. Standard broadcasting provides an overall service to this section of the nation that it is doubtful FM could ever duplicate. FM, however, will extend an added service in many localities, thus becoming the perfect adjunct to Standard broadcasting.

Yes, you may be sure that a backward glance in the midst of the WIBW-FM march of progress, proves conclusively that FM Is Here To Stay!

Hour-Glass Figure

Sonny Slater tells this one on himself.

While shopping one day Sonny approached a very nice looking young lady clerk in one of Topeka's larger department stores.

"I'd like to buy a belt," he told her.

Glancing at Sonny's slim waist she directed "Dog Collars in the basement!"



Lurene Tuttle has been named for an important role in the screen version of William Shakespeare's "Macbeth." CBS listeners hear Lurene as Effie Perrine on "The Adventures of Sam Spade."

Neighbor: "Did you go to the doctor the other day?"

Man: "Yes I did."

Neighbor: "And did he find out what you had?"

Man: "Very nearly."

Neighbor "What do you mean very nearly?"

Man: Well, I had \$10 and he charged me \$8."

No Handicap

Mike Clancy had been working on New York harbor tugboats for fifty years when he fell overboard and was drowned. This brought about a very fine wake.

A friend of the widow asked her: "Did Mike leave you well fixed?"

"Shure, an' he did that. 'Tis fifty thousand he's after leavin' me."

The friend roled her eyes heavenward. "Tch! Tch! Tch!" she said. "Think of that. And him that couldn't read or write."

"Yes," agreed the widow, shaking her head seriously, "nor swim."

Outlasted 'Em

Oldest Inhabitant—"Yessir, I'm ninety-four years of age and I haven't an enemy in the world."

Village Parson—"That is a most beautiful thought."

Oldest Inhabitant—"So it is. You see, I've outlived them all."



Questions and Answers

Each month we try to include on this page the answers to questions you folks have been asking us about WIBW, our programs, entertainers, just anything that might be bothering you. Questions accompanied by stamped, addressed envelopes will be answered by mail.

Q: Is it possible to have entertainers from WIBW come to our town, and whom should I contact?

A: WIBW serves a much larger territory by air than we can hope to reach on our personal appearances. We try to limit our out-of-town engagements to two hundred miles, since it is difficult for the boys and girls to drive any farther than that and still return to the studios in time to carry their regular schedules the following day. If you or your organization are planning an entertainment, get in touch with Miss Maudie. Your first letter should include information concerning mileage from your town to Topeka, length of show you desire, date you plan to hold your show, and members of the talent staff you wish to feature. The more advance notice you give, the better are your chances of receiving the talent you want on the date you prefer.

Q: We are planning a visit to Topeka. When is the best time to visit the studios and what is the admission charge?

A: Let's answer the last part first. The "welcome sign" is always out here at WIBW, in fact, it is painted on the door. We are always glad to see you folks and are pleased that you remember us when you plan your visits to Topeka. There is no charge for any of our studio shows. The best time to visit the studios depends upon your favorite entertainers. I think a few minutes spent with the schedule appearing on pages fifteen and sixteen of your Round-Up magazine will help you. If you can arrange to see the Dinner Hour and the Round-Up programs you will be sure to see most of the talent staff. Just one word of warning . . . our seating capacity is inadequate, so come early!

Q: Is Dude Hank a good cook?

A: This writer has never been ex-

posed to Dude's culinary arts, but if he can cook like he can play the trumpet, well, what do you think?

Q: What do the letters "WIBW" stand for?

A: When Senator Capper purchased a radio station in Indiana twenty years ago, the letters "WIBW" had already been assigned as call letters identifying that station, and they remained the same when the station made its debut here in Topeka in May, 1927. So you see, the letters "WIBW" have no special meaning as far as their being initial letters for a slogan or company name. However, we who are connected with the Capper station like to think of "WIBW" standing for the best in radio entertainment and service.

Q: I think I have heard Ambrose Haley over other stations. Is it the same Ambrose I hear on the Kansas Round-Up?

A: Yep, same old Ambrose, he says. The truth is, Ambrose has appeared on several stations here in the Midwest, both locally and on network shows, so if you think you've heard him before, you're probably right.

Q: I have heard announcements start out like Donald Duck had joined your announcing staff. What is the reason for that?

A: Now I hope you didn't hear that over WIBW. That is an error by the control operator. Some announcements are recorded, some are transcribed. A transcribed announcement should be played on a turntable revolving thirty-three and one-third times a minute. When it is played at a higher speed, such as seventy-eight revolutions per minute which is the proper speed to play a recording, that's when Donald Duck comes in.

Q: How old is Sonny Slater?

A: Sonny was born July 31, 1927.

Q: Are Mis Maudie and Ole cousins?

A: No. They are not related.

Q: Where is Mary Ann Estes?

A: She is in Marieta, Ohio. Not in radio at present.

Q: What were Esther's and Virginia Lee's names before they were married?

A: Esther's name was Gibson, Virginia Lee's name was Claudia Iolene Meherg. Virginia Lee is her radio name.

Q: Is Kenny Harries married?

A: Yes.

Q: Who leads the singing on the theme on the Kansas Round-Up?

A: Bobbie Dick leads Monday, Wednesday and Friday, Shepherd on Tuesday, Thursday and on the Saturday night Round-Up.

Q: Why doesn't Hilton do more announcing?

A: We like Hilton's announcing too, but the young man is much more valuable in his position of Sales-Service manager.

Q: Where is Jimmie Dickens?

A: Indianapolis, Ind.

Q: How do you pronounce "Sonny" Slater's name?

A: "Urlin" is pronounced as tho it was spelled "Er-lin."

Q: Does Don Hopkins' daughter take dancing lessons?

A: Yes.

Q: Is Glenn Osborn's wife a school teacher?

A: No.

Q: Where are the Miccolis Sisters from? What is their nationality?

A: The Miccolis Sisters came to WIBW from St. Louis. However their home is in Chicago. They are of Italian-Spanish nationality.

Q: Are the Radioaires related to each other?

A: No.

Q: Does Edmund Denney play any instrument other than the guitar?

A: Yes, on occasion Edmund plays a mighty mean set of drums!

Q: Where is Hank the Cowhand?

A: I take it you mean Hank Sanford. He is in West Virginia.

Q: Is Dude Hank (Roy Carlson) a relative to Governor Frank Carlson?

A: No.

Q: What is Sonny Slater's father's first name?

A: Ezra.

Q: What kind of car does Bobbie Dick drive? Doc and Esther?

A: Bobbie has a Ford, Doc and Esther a Chevrolet.

Q: How tall is the Shepherd of the Hills?

A: Shep is 6-3.

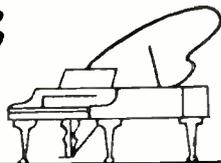
Q: How much does he weigh?

A: One seventy.

Q: How many brothers and sisters does he have?

A: Three sisters.

Ramblings



yours before the supply is exhausted. Also, be sure and let us know which of our entertainers you would like to have appear in your town and we shall be happy to arrange it for you.

"Till next time, so long, friends.—Miss Maudie.

Special Events

BIRTHDAYS

Edmund Denney July 18
 Merie Housh July 31
 Sonny Slater July 31
 Miss Elsa August 9

ANNIVERSARIES

Mr. and Mrs. Bobbie Dick.... August 7
 Mr. and Mrs. Charles King.... August 8

"Mr. Congressman," said a constituent, "many of us cannot understand your speech on subsidies."

"Fine," the congressman replied, "It took me two weeks to write it that way."

The sign on a basket of tomatoes in the store read: "Please do not squeeze me until I am yours."

Honesty! And How!

One of two women riding on a bus suddenly realized she hadn't paid her fare. "I'll go right up and pay it," she declared.

"Why bother?" her friend replied. "You got away with it—so what?"

"I've found that honesty always pays," the other said, virtuously, and went up front to pay the driver.

"See, I told you honesty always pays!" she said when she returned "I handed the driver a quarter and he gave me change for 50 cents!"

Try a Hair Renewer

Prof.: "Who can give a good example of wasted energy?"

Frosh: "Telling a hair-raising story to a bald-headed man."

Ambassador of Good Will

Voice on the phone: "I'm afraid Willie is too ill to attend school today, Miss Lewis."

Teacher: "I'm sorry. Who is this speaking?"

Voice: "This is my father."

Jointly

When you hear some folks you know blow and brag, you are reminded of the time the flea said to the elephant. "Boy, didn't we shake that bridge when we crossed it?"

What a grand feeling it is to celebrate our Independence this Fourth of July by knowing our fireworks are to proclaim our freedom and not to reign down suffering on others . . . in this glorious country of ours!

It is a blessing to live where we may speak our minds freely and offer criticism at will. This holds true in regard to the letters sent me by the listeners of WIBW. You are all at liberty to "speak your mind" either in praise or in censure. We welcome your suggestions. Sometimes the fans write asking me to keep their names confidential, and they trust me with bits of constructive criticism about the staff. I appreciate this and endeavor to remedy the situation in just that manner. It is unfortunate that some persons through jealousy or resentment write sarcastic, mean things concerning the boys and girls they dislike. These persons usually never have the courage to sign their names. This fault alone is as bad or worse than what is being criticized by them. Always sign your name . . . or forget it, don't write. It will be disregarded. You can tell me what you think in a nice manner, and I shall answer you giving an explanation of why we do certain things—or thanking you for a helpful suggestion.

Edmund Denney had a big time last month when he and Myrtle attended the convention by the Association of Workers of the Blind in Nebraska City, Neb. The convention is made up of what this Association is doing for the blind in their town. Many of the graduates of former years were there . . . and from some of the reminiscing that was done Edmund had a lot of fun. His old roommate Melvin McArtor from Lincoln, Nebraska was there; also Edmund's brother Albert. These boys used to play in the band. Albert, the tuba; Melvin, the trumpet and Edmund, the trombone. On warm nights the fellows used to climb out on the fire escape and serenade the town much to the chagrin of the school officials who were trying to sleep. "Another time we laughed about," said Edmund, "was the day

Melvin and I decided to go ice skating and Melvin fell in!" He also told me that the seeing eye dogs barked loudly every time a speaker was applauded. This amused him to no end. What a sense of humor our Edmund possesses.

Little Esther wants Doc to dig up some of her plants which have failed to bloom. "He told me he must have put the seeds in upside down" said she.

Gene Shipley took some pictures of the girls who were in the Rodeo Contest at a dinner given in their honor at 5:30 p.m.—raced home—developed the negative and by the time we were eating our dessert he was back with the finished picture ready for the newspaper.

If your favorite entertainers seem to be missing for a couple of weeks this summer, it is because vacation time is here. They will be back.

Someone asked me the other day if I would name all of our entertainers in my column so that they might be a little more familiar with them. Here they are in alphabetical order:

Beth Butler, Col Combs, Roy and Maudie Carlson, Hoppi Corbin, Maureen Dawdy, Edmund Denney, Bobbie Dick, Jerome Debord, Doc and Esther Embree, Heinie Haynes, Kenney Harries, Ezra Hawkins, Ambrose Haley, Jack Holden, Fairley Holden, B. C. Kendrick, Ole Livgren, Mary and Ruth Miccolis, Jim McGinnis, Wayne Midkiff, Emory Martin, Ray Morse, Glen Osborn, Henry Peters, Ralph Radish, Lane Shaw, Sonny Slater, Elsa Schlangen, Lee Smith, Clark and Chuck Wayne, Shepherd and Virginia Willhite.

When the officials of Republic Pictures in Hollywood were here to view our stage show and broadcast of the Saturday Night Kansas Round Up they said they were amazed at how colorful the show looked from out front, and that "we have some very good picture material" on our staff. Who knows maybe someday another of our boys or girls will become an "Eddie Dean" who at one time was just a good old WIBW staff singer.

Our phonograph records are selling like mad, folks, so be sure and get

RADIO DOES SOCKO JOB SOCKO COMES HOME

—By Art Holbrook

Gloom pervaded the atmosphere at North Airport, Iola, Kansas. The low ceiling was caused by the mysterious absence of "Socko," pet monkey belonging to Russ Yarton, airport manager.

Anxious eyes peered into the skies. Occasionally, a pleading voice could be heard calling for "Socko," in a far-off hangar corner. Surely "Socko" didn't take those flying lessons seriously. A hurried check found all aircraft accounted for.

"Socko" must be found and there was no time to lose. A quick note from Yarton was dispatched to Radio Station WIBW, Topeka, 80 miles away, requesting help in locating Iola's favorite member of Cebidea. Came 5:45 A.M., WIBW Farm News Time, and WIBW's Elmer Curtis told the Midwest of the wayward "Socko."

The rest is radio history. Truck-driver Dan Miller of Coffeyville, was rolling homeward when he saw a strange sight on the road just outside Iola. There was "Socko" trying to thumb a ride! He rubbed his eyes, stopped and picked up the mischievous character, and headed for home. Later in a Coffeyville cafe an enterprising waitress asked Dan where he acquired his new friend. Then she told him of the broadcast she had heard over WIBW.

All is serene at the Iola airport now. "Socko" is back frolicking among the props and airlerons. Smiles of affection greet his prankish tweaks. The purple chested capuchin is forgiven and WIBW has become even more firmly entrenched in the hearts of the countryside.

"Socko" is home.

Staff Members Join AMVETS

Now in the process of organization is Topeka Post No. 4 of the American Veterans of World War II better known nationally as AMVETS. Several WIBW staff members have become charter members including Hilton Hodges, Bob Kearns, Art Holbrook, Joe Farrell, Bob McClure and Allan Young. All the WIBW AMVET members have been named to the Executive Committee. Art was elected temporary commander and Allan was appointed Finance Officer of the new post. Arrangements are now being formulated at National AMVET Headquarters for a State Charter and State Department.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

5:00—Daybreak Jamboree	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Bobbie Dick	Mon. thru Sat.
Sunday Morning Meeting	Sun.
6:15—Georgia Boys	Mon. thru Sat.
6:35—Farm News	Mon. thru Sat.
6:45—Sonny Slater	Mon. thru Sat.
7:00—News (B. F. Goodrich)	Mon., Wed., Fri.
(Carey Salt)	Tues., Thurs., Sat.
7:15—Shepherd of the Hills	Tues., Thurs., Sat.
(Nutrena Mills)	Mon., Wed., Fri.
Pentecostal Tabernacle	Sun.
7:30—Henry and Jerome	Mon. thru Sat.
Bethel Covenant Church	Sun.
7:45—Edmund Denney Time (Merchants Biscuit)	Mon. thru Sat.
8:00—News	Mon. thru Sat.
Farmers Forum	Sun.
8:05—Henry and Jerome	Mon. thru Sat.
8:15—Hymn Time with Doc and Esther	Mon. thru Fri.
Capital Food Review	Sat.
Farm News	Sun.
8:30—Henry's Exchange	Mon. thru Fri.
Kansas News	Sun.
8:45—Bobbie and Glenn	Sat.
Senator Reed	Sun.
9:00—Shepherd of the Hills	Mon. thru Sat.
Warren Sweeney, News (Curtis Candy)	Sun.
9:05—Wings Over Jordan	Sun.
9:15—News (Dannen Mills)	Mon. thru Sat.
9:30—Salt Lake City Tabernacle	Sun.
10:00—Invitation to Learning	Sun.
10:30—Doc and Esther	Mon. thru Fri.
Adventures Club (W. A. Shaeffer Pen Co.)	Sat.
Garden Gate (Ferry Morse)	Sun.
10:45—Ambrose Haley and the Ozark Ramblers (Procter and Gamble)	Mon. thru Fri.
Mr. Veteran	Sun.
11:00—Judy and Jane (Folger Coffee)	Mon. thru Fri.
Theater of Today (Armstrong Cork Co.)	Sat.
First Methodist Church	Sun.
11:15—Aunt Jenny's Stories (Lever Bros.)	Mon. thru Fri.
11:30—Weather Bureau	Mon. thru Sat.
11:35—Dinner Hour	Mon. thru Sat.

AFTERNOON

12:00—News (Lee Foods)	Mon. thru Sat.
News	Sun.
12:15—Webb Markets (Webb Hatcheries)	Mon. thru Sat.
Rainbow Trail	Sun.
12:45—M. L. Nelson (Garst and Thomas)	Sun.
1:00—CBS Symphony	Sun.
2:00—KANSAS ROUNDUP	Mon. thru Fri.
2:30—Mary Lee Taylor (Pet Milk)	Sat.
Woody Herman Show (Electric Companies Adv. Program)	Sun.
3:00—Georgia Boys	Mon., Wed., Fri.
Radioaires	Tues., Thurs., Sat.
Let's Pretend (Cream of Wheat)	Sat.
Family Hour (Prudential Insurance)	Sun.
3:25—NEWS	Mon. thru Sat.
3:30—Second Mrs. Burton (General Foods)	Mon. thru Fri.
Give and Take (Toni, Inc.)	Sat.
News	Sun.
3:45—Ma Perkins (Procter and Gamble)	Mon. thru Fri.
Senator Arthur Capper	Sun.
4:00—Big Sister (Procter and Gamble)	Mon. thru Fri.
Silver Theater (International Silver)	Sun.
4:15—The Guiding Light (Procter and Gamble)	Mon. thru Fri.

4:30—County Fair (Borden Co.).....	Sat.
ERNIE QUIGLEY, Sports	Sun.
5:00—Public Service.....	Sat.
Old Fashioned Revival Hour (Gospel Broadcasting Ass'n).....	Sun.
5:15—Grand Central Station (Pillsbury Mills).....	Sat.
5:30—Romance of Helen Trent (American Home Products).....	Mon. thru Fri.
5:45—Our Gal Sunday (American Home Products).....	Mon. thru Fri.
News (Phillip 66).....	Sat.

EVENING

6:00—News (Butternut Coffee).....	Mon., Wed., Fri.
(Phillips 66).....	Tues., Thurs.
Man on the Farm (Quaker Oats).....	Sat.
Adventures of Sam Spade (Wildroot Co.).....	Sun.
6:15— Songs of Bobbie Dick	Mon. thru Fri.
6:30— Rainbow Trail	Mon., Wed., Fri.
Piano Ramblings	Tues.
Great Stories About Corn (Peppard Seeds).....	Thurs.
Sweeney and March.....	Sat.
Gene Autry Show (Wm. Wrigley, Jr.).....	Sun.
6:45— News	Mon., Tues., Wed., Fri.
Olaf Soward's Viewpoint	Thurs.
7:00— Lux Radio Theater (Lever Bros.).....	Mon.
Arthur Godfrey's Talent Scouts.....	Tues.
Rhapsody In Rhythm (Old Gold).....	Wed.
Lawyer Tucker (Auto-Lite).....	Thurs.
Arthur's Place (Borden Co.).....	Fri.
Vaughn Monroe's Orchestra (R. J. Reynolds).....	Sat.
Meet Corliss Archer (Campbell Soup).....	Sun.
7:30— American Melody Hour (Bayer Co.).....	Tues.
The Ford Showroom Starring Meredith Wilson (Ford).....	Wed.
Crime Photographer (Anchor-Hocking).....	Thurs.
Durante-Moore Show (Rexall Drug Co.).....	Fri.
Transcribed Music.....	Sat.
Tony Martin Show (The Texas Co.).....	Sun.
8:00— Screen Guild Players (Lady Esther Sales Co., Inc.).....	Mon.
Big Town (Ironized Yeast).....	Tues.
Jack Carson Show (Campbell Soup).....	Wed.
Dairyman's Roundtable.....	Thurs.
To Be Announced.....	Fri.
Kansas Round-Up	Sat.
Take It Or Leave It (Eversharp).....	Sun.
8:30— Joan Davis Show (Lever Bros.).....	Mon.
Mel Blanc Show (Colgate).....	Tues.
Dr. Christian (Chesbrough Mfg. Co.).....	Wed.
Crossroads Sociable	Thurs.
Robert Q. Lewis Little Show.....	Fri.
Crime Doctor (Philip Morris).....	Sun.
8:55— NEWS (Garst and Thomas).....	Mon., Wed., Fri.,
(Ray Beers Clo. Co.).....	Tues., Thurs., Sun.
9:00— Inner Sanctum (Emerson Drug).....	Mon.
PLEASANT VALLEY	Tues.
Starlight Review.....	Wed.
Readers Digest—Radio Edition (Hall Bros.).....	Thurs.
It Pays To Be Ignorant (Philip Morris).....	Fri.
KANSAS ROUND-UP	Sat.
Blondie (Colgate).....	Sun.
9:15— Emahizer Melodies (Emahizer-Spielman Furn. Co.).....	Wed.
KANSAS ROUND-UP	Sat.
9:30— Bob Hawk Show (Reynolds Tobacco Co.).....	Mon.
Open Hearing.....	Tues.
Information Please (Parker Pen Co.).....	Wed.
Karlan's Barry Wood Show (Karlan's Furniture Co.).....	Thurs.
To Be Announced.....	Fri.
KANSAS ROUND-UP	Sat.
Kate Smith Sings (General Foods).....	Sun.
9:45— The Voice of the Co-ops (Kansas Co-op Council).....	Thurs.
KANSAS ROUND-UP	Sat.
10:00— NEWS (The Fleming Co.).....	Mon. thru Sun.
10:15— Variety Time	Mon. and Fri.
Shopping At Bomgardners (Bomgardner-Furn. Co.).....	Wed.
ERNIE QUIGLEY, SPORTS	Tues., Thurs.
Ned Calmer, News (Parker Pen Co.).....	Sat., Sun.
10:20— Transcribed Music	Sat.
Emahizer Melodies (Emahizer-Spielman Furniture Co.).....	Sun.
10:30— Salute to FM	Tues., Wed., Sat., Sun.,
The Man Called X (General Motors-Frigidaire Div.).....	Thurs.
11:00— News	Mon. thru Sun.
11:05— Radioaires	Mon. thru Fri.
11:30— Ozark Ramblers	Mon., Wed., Fri.
Sonny Slater.....	Tues., Thurs.
12:00— News	Mon. thru Sun.

H 2 O

Teacher: Write a short composition on the subject of water.

Tom: Water is a light colored wet liquid, turns dark when you wash in it.

And He Sure Does It

"You know, of course, that a politician has to have at least three hats?"
"No . . . why?"

"Well, he has to toss one in the ring. He needs one to wear, and the third is the one he uses to talk through."

Don't Sound Reasonable

She: Do you really love me so much you'd even leave home for me.

He: Why, honey, I love you so much that for you I would leave a baseball game in the sixth inning with the score tied, three men on base and two out.

"One of my childhood hopes has been realized," said the bald-headed man.
"When Mother used to comb my hair, I wished I didn't have any."

Judge: "So, not content with stealing \$500, you went back and took a couple of watches, some rings and other jewelry?"

Burglar: "Yes, your honor, I remembered that money alone doesn't bring happiness."

Caller: "These flowers are for the phone girls."

Boss: "Thank you, sir. You compliment our service."

Caller: "Compliment nothing! I thought they were all dead."

Detective: "Ah, you have on your winter underwear?"

Patrolman: "Marvelous, Holmes, marvelous! How did you ever deduce that?"

Detective: "Well, you've forgotten to put on your trousers."

A New York lady who was shot through the abdomen last New Year's Eve feels that justice has been done. The judge has returned her girdle held as evidence.

Absent-Minded Umpire

The waitress had caught the diner dusting off his plate with his napkin.

"You don't hafta do that when you eat in this restaurant, Mister," she said.

"Beg pardon," he replied, "it's just force of habit. You know I'm an umpire."

August M. Flake,
LeRoy, Kansas. Rt. 2

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WIBW ROUND-UP
MAGAZINE

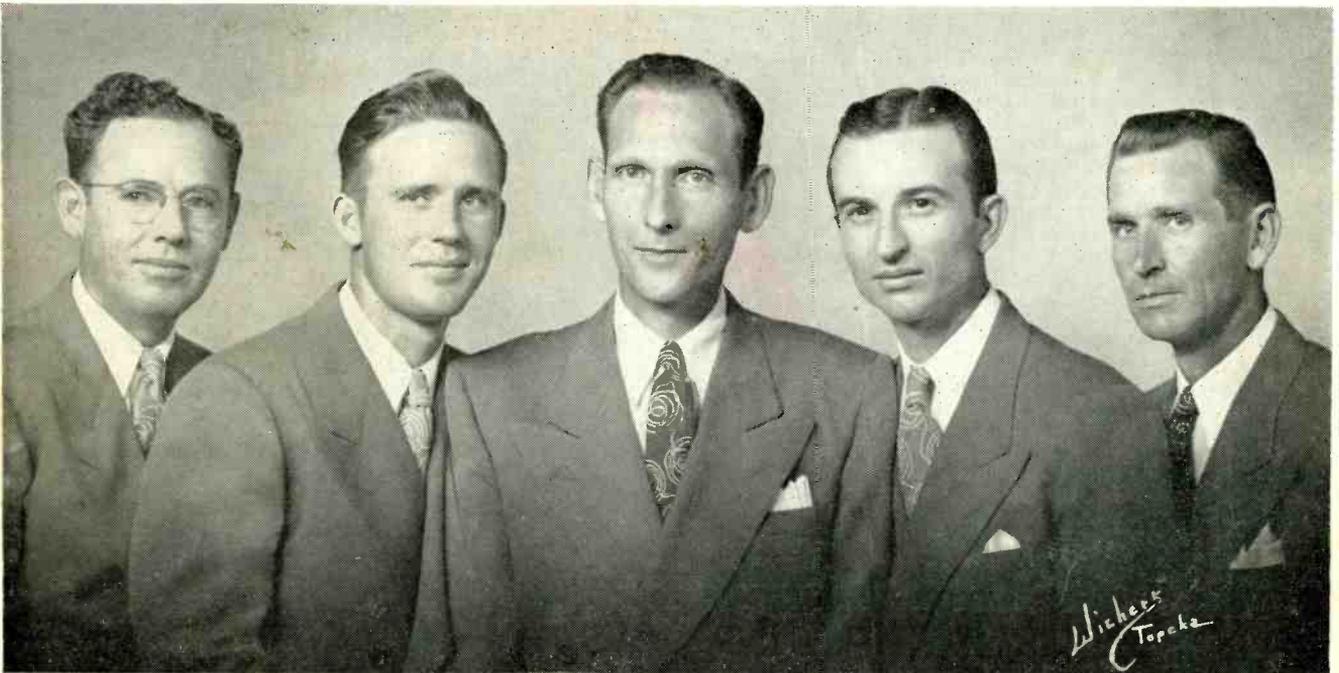
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INTRODUCING - The Radioaires

Hello friends. This is Lee Smith speaking to you. You'll see me at the extreme right in the above picture. I want to introduce you to our little group, the Radioaires!

To your left is B. C. Kendricks. "B. C." as we call him, sings second tenor, has red hair, a wife and two children. We have played baseball together, were employed by the same company for several years and he has been a member of the Radioaires for two years.

Next in line is our pianist, Carl Bailey. Carl is the newest member of our act; he joined us when we moved to WIBW from Birmingham. Carl greatly appreciates the welcome the radio audience has given him, as do we all, and we are proud of the way

he is fitting into our act. Married, one child.

The little short fellow in the center (he's only six-three) is our baritone, Ray Morse. Good-natured Ray is the subject of a lot of our kidding . . . usually about his big feet, which we might add are often confused with small sacks of flour. Ray has been with me longer than any of the others and his loyalty and conscientious nature equal his ability as a singer. Wife, two children.

When you hear one of our boys sing a solo part in a beautiful tenor voice, that is smiling, brown-eyed Lane Shaw ("Chicken" for short). Lane plays the guitar for the Radioaires and sings first tenor. He has been with us about two years and we just couldn't get

along without him. He is married and has one child.

That leaves one fellow in the picture and that's me, Lee Smith. I sing bass, manage the group and usually do the talking. Am mighty proud of my wife and two children.

That's the Radioaires, folks. We've already met a lot of you folks on our personal appearances and are looking forward to meeting many more in the years to come. For the rest of the fellows, I want to thank you all for the way you have made us feel at home here at WIBW. Mail is mighty important to radio entertainers and we want you to know we appreciate the way you have been supporting our programs.