

W B W

ROUND-UP



DON HOPKINS

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May

Our Twenty-Sixth Issue

1947

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The WIBW Round-Up Magazine is published by the WIBW Round-Up. G. W. "Doc" Embree, Editor
Two weeks' notice necessary for change of address. Subscription rates, \$1.00 per year. Mailing address,
Box 981. Topeka, Kansas.

Ramblings



If "Jasper" CHUCK WAYNE'S garden doesn't sprout this year . . . it's because of this: He started a diggin' and a plantin' when he noticed loads of worms in the dirt. Yep, I know, You're 'way ahead of me . . . he threw down the shovel and went fishin'. GLEN OSBORN is a happy bride-groom now. The wedding took place Saturday, April 19, at the bride's home in Welda, Kansas. She is the former Ann Etta Nokes. She was attended by Mrs. Lorna Breckeisen as matron of honor . . . and BOBBIE DICK was best man. Bob said he was more nervous than Glen . . . and the two of them stood and shook. The ceremony was performed by the Rev. Austin Mchee, of Redfield, Kansas. Congratulations and the best of luck, kids.

The girls on our talent staff are as bad as children at Easter time. I've never seen their equal for wanting parties and bringing presents. Of course, I told you before, we always have a birthday luncheon for each . . . a pretty cake . . . and the honored one receives the gifts. When Sally and Sue, and Alice Joyce were here along with MAUREEN, ESTHER, VIRGINIA LEE, ELSA and myself, the celebrations came fairly often; but lately no birthdays have happened along since January. This has made the girls very unhappy . . . so now, they celebrate every holiday so they can have an extra party. In February, it was Valentine Day; last

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One of the biggest entertainment features in store for you Mid-Westerners this summer will be the Santa Fe Trail Rodeo to be held on the Topeka Free Fair Grounds in Topeka, July fourth, fifth and sixth. There will be four big performances, according to Elmer Curtis, popular WIBW announcer, who was recently named publicity director by the Topeka Round-Up Club, sponsors of the show. The nation's leading cowboys will be here to ride the rough ones and arrangements are being completed to bring Eddie Dean, former WIBW entertainer, all the way from Hollywood. Now girls, this part is for you. WIBW is helping the Round-Up Club in their search for a rodeo queen to help Eddie Dean lead the big parade. The contest is open to all ladies eighteen years old or over. Get details from WIBW.

DON HOPKINS

The time has arrived—Doc Embree says—for me to reveal where and when I was born and what I have done with my life up to now. I was born on a farm in Guthrie County, Iowa—near Guthrie Center. Did I say I was born? Pardon me—my sister and I were born—on the nite of September 23rd, 1912. Yep—I'm a twin. My twin's name is Dorothy.

Nothing much of importance happened to me the first few years of my life—except that I was so ornery in the 2nd grade of country school—that I was asked to remain out of school for a week until I promised to behave...a promise never kept.

At 14 years of age—I joined the 4-H Club and was a member for 4 years.

But let's be getting on. In high school—I was the fellow who always tried to dodge ORAL classroom reports. But—in my Junior year—I entered a contest, wrote a theme on OUR FLAG...and found to my consternation that I had to give my theme as an oration before the entire high school. Somehow—my knees managed to hold me up and I won 1st place in that contest. That marked the beginning of my career. At the University of Iowa—from which I graduated in 1935, I followed up by taking all the public speaking and debating I could get...broadcasting several times from the classroom over the University station WSUI.

An unknown lady heard one of my classroom radio talks—and suggested that I go into radio. That was the spark that really got me interested in radio—but like so many—I took the path of least resistance. I had a diploma that entitled me to teach in high school—my father had taught 20 years—my mother had been a teacher... my two sisters were teachers... it seemed the natural thing to do. So teach I did—for one year at Ruthven, Iowa, at a salary that was anything but attractive. That was back in 1935—when times were a bit rough for everybody. Remember? I was deter-

mined to get a radio job—and I did after visiting 15 radio stations... a job at \$15 per week... announcing, writing commercials, doing janitor work, etc... at Marshalltown, Iowa. After 9 months I went on a tour of the country... from Racine, Wisconsin to North Platte, Nebraska, from there to Grand Island—then to WNAX, Yankton, South Dakota, and from there to WKMO, Kokomo, Indiana. Just previous to coming to WIBW I spent a year with 50,000-watt WWVA, Wheeling, West Virginia.

In my 10½ years of broadcasting—I have handled practically every type of broadcast...at Wheeling and Kokomo—I was Uncle Don to all the kiddies—told them stories and admonished them to brush their teeth every day. Another time I was Santa Claus's helper over the radio—broadcasting from a Department Store Toyland—where the youngsters paraded by to ask OLD SANTA—to bring certain toys.

What of my family? My wife's name is Bertha. She came into my life when I was working on my first radio job and she's prettier than the day I married her. Then—our daughter Donna Lee—eight years old, May 8th. She's the best there is to be. In other words we feel about her—just as other folks feel about their children.

Do I like Kansas? You bet I do! Kansas folks and Midwest folks—are the friendliest people anywhere. You know—I'm the kind of a guy who thinks that having friends—is the most important thing in life. Maybe I'm fooling myself—but I honestly think I have heaps of friends throughout radio land. At any rate you've been wonderful to me.

Well that's just about it folks—the story of a 4-H Club boy gone wrong—but one that hasn't forgotten that he is a son of the soil and proud of it. Thanks for your kind letters—your worthwhile suggestions—for putting up with me and for JUST EVERYTHING.

C.B.S. notes by *Kathryn Young*

There are a lot of rumors floating around in the "CBS Notes" department this month, but the one that floored me was about George Shelton, one of the screwballs of "It Pays to be Ignorant." They say he went to see his doctor when the telephone operator told him his time was up!

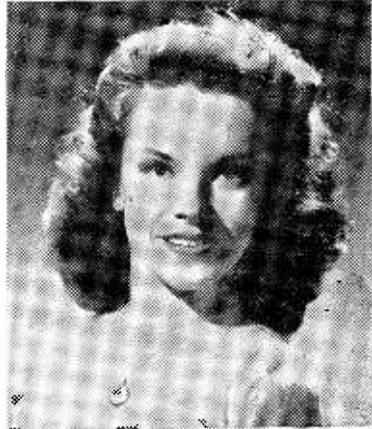
Seriously, though, the most distressing rumor we've heard is about the contemplated split-up of the 4-year-old team of Durante-Moore. As soon as the show closes its current series, Garry Moore will leave the show. He says when Jimmy and he started their partnership four years ago, it was understood that eventually he would branch off with his own radio show. Durante gives Garry this blessing, "My boy's got talent and lots of ambition and we've had a lot of fun together, but I know he's gonna be a big success with his own show and I'm wishin' him all the luck in the world."



May 1 marks Kate Smith's 16th year as a singer in radio.

According to the latest information we have the Durante-Moore show will be replaced with a drama series featuring Pat

O'Brien and Lynn Bari, also that the "Hour of Charm" summer replacement will be a musical starring Peggy Lee, Woody Herman and Dave Babour's orchestra.



Speaking of replacements, here's a cute picture of Janet Waldo (Corliss Archer to you), who has replaced Hildegard for Campbell Soup Sundays at 7:00 p.m. Janet is really twenty-four but portrays the teen-age Corliss to a "T"—even F. Hugh Herbert, author of the Corliss Archer series says so.

Vox Pop will go off the air May 20 for Lever Brothers and four major network sponsors are trying to sign up this human interest show.

Next month "Silver Theater" will return to our schedule in place of "The Adventures of Ozzie and Harriet" Sundays at 10:30 p.m. Ozzie and Harriet have been deluged with offers during their summer vacation, such as a personal appearance tour and a chance to make a movie based on their show. However, Ozzie and Harriet want to spend the time with their two sons, David and Ricky, and work up story ideas and scripts for their series when they come back on the air next fall.

Little Marlene Aames, who plays

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TIME SAVING HINTS

Windows or dresser drawers will slide easier if the parts that stick are rubbed with laundry soap or paraffin.

When window shade rollers stick, put a few drops of oil into the spring end—roll up, put blind in place, pull it down several times and shade works like new.

When window shades are soiled, take them off the roller and turn them upside down. Turn the hem wide enough for the stick and press the hem with a warm iron. Then with a small brush, put glue on the end to fasten instead of sewing. It is much neater and much easier.

When windows don't fit tight, put in a strip of material and then pour hot paraffin on. It seals out the cold wind and dust. Apply this in places where the window is loose.

Don't try to retack window shades that pull off rollers. Inch wide adhesive tape does the job quicker and holds the shade so it doesn't tear out.

If you happen to split clothes pins on wash day, don't throw them away. They make good stoppers for shaky windows on windy days.

DECORATIVE HINTS

A small window can be made to look quite a bit larger by setting the curtain rods past the casings on each side. Use draperies of a material heavy enough so

that the casings will not be seen thru the material.

Here's an idea for making novel window shades. Take eight feet of wallpaper, double and paste or sew the sides together. Turn up the bottom an inch and a half for the wooden stick to pass through. Tack other end to roller. They are very artistic and will wear for a long time.

When putting clean papers on closet, or cupboard shelves, or in cabinet drawers, try cutting several at a time. When the top one becomes dirty, remove it and you have a clean one underneath. It saves time and work.

If there is not enough closet space in your home, try fastening a curtain rod behind the bedroom door. Dress and coat hangers can easily be hooked over the rod and a second rod can be put up for a curtain covering of colored print or cretonne.

Denatured alcohol is best for cleaning mirrors and picture glass. It will evaporate right away and leaves a brilliant shine. It also avoids any chance of moisture working behind the glass to spot it.

Instead of climbing ladders, chairs or boxes to take down or put up pictures, keep a stick handy, with a notch cut in the end of it. Hook this into the picture wire and lift the picture down slowly.

Instead of washing the big, hard to manage lard press, just take a clean soft cloth, lay it on top of the stove or in the oven until it is hot. Then rub the inside of the press with the warm cloth. This removes all of the lard and keeps the press free from rust.

Render lard taken from a goose without salt in it, on a very slow fire. Put in a pint bottle and put in about 30c of camphorated gum and you will have a pint of better camphorated oil then you can buy.

Questions and Answers

During the past month we have received so many questions we can't begin to answer all of them. We are taking them as they come, answering as many each month as space permits.

Q. Where is Billy Starr?

A. St. Louis.

Q. Where is Jimmy Dean?

A. Hollywood.

Q. Does Eddie Dean appear on any radio programs?

A. To the best of our knowledge, Eddie is busy doing picture work and is not on any radio shows that can be received here in this section of the country.

Q. Where is Grandpappy Chizzel-fingers?

A. Hollywood.

Q. Who plays the part of Clifford?

A. Clark Wayne.

Q. If Chuck and Clark Wayne's last name is Arbogast, where did they pick up "Wayne"?

A. When Wayne Charles Arbogast (that's Chuck) came to Topeka, he called himself "Chuck Wayne," since Arbogast was too difficult for you listeners to remember. Since Clark is his brother, the "Wayne" was pinned on him when he joined the WIBW staff.

Q. What is Hoppi's real name?

A. Otho Corbin.

Q. Are Bobbie Dick and Virginia Lee related?

A. No.

Q. Does Sonny Slater have a car? What kind?

A. Sonny has had five cars so far this year, all different makes. At this writing he is driving a Studebaker.

Q. Do Edmund and Myrtle Denney

have any children?

A. No.

Q. Is Kenny Harris married?

A. Yes.

Q. Do radio entertainers have other jobs?

A. Sometimes. Radio work can be a full-time job in itself, but frequently entertainers find that they have enough spare time to allow them to do other work, too. For instance, Henry Peters owns and operates a cafe, Doc Embree publishes the Round-Up magazine, Merle Housh owns the Topeka Addressing Company and publishes the Hint Monthly magazine. Extra work to the folks here at WIBW is due to their having a lot of spare time on their hands, rather than for financial reasons.

Q. Does Esther play any instrument, other than the guitar?

A. Yes, the bass fiddle.

Q. What does Bobbie Dick do between programs?

A. He sleeps. (This is a reply from Bobbie himself.)

Q. Is Esther's sister in radio?

A. You must be referring to Lena who sang with Esther over a Greeley, Colorado, station. She is married to a farmer and is living near Keenesburg, Colorado.

Q. Who is Hambone?

A. Homer Cunningham.

Q. Are Mary and Ruth really sisters?

A. Yes.

Q. How many children does Henry Peters have?

A. One, Patricia, and we might add... she's a little honey!

Q. Where are Sally and Sue? Are they in radio?

A. At last reports they were in New York state and not in radio.

Q. Who is heaviest, Bob Kearns or Bobbie Dick?

A. Bobbie weighs one hundred eighty, Bob Kearns, two hundred-ten.

Q. Are the Miccolis Sisters and Ambrose Haley relatives?

A. No.

The Voices You Hear Along the RFD



... by Gene Shipley ...

HOW THE ROOSTER GOT ITS NAME

In the fall of 1945—it seems longer than two years ago—we had just completed our first summer's fair activity schedule by airplane, and adding up the mileage one evening, we found that we had traveled over 9,000 miles in less than five months in making wire recordings out over the state. The project was more or less of a trial to see if the plane could be used to advantage in our farm activity work at WIBW, and during these trips WIBW leased a private plane for our work. This preliminary test proved so successful, that our WIBW officials thought it would be much better to obtain a plane of our own, fit it to our needs, so that it would be available at all times for our use in covering the many farm activities out over the state. The plane was delivered early in December just before the annual 4-H Club Congress at Chicago.

Of course we were all pretty much excited over his new addition to the WIBW family, and the first thing was to decide on a suitable name. We all got our heads together. Hilton was just getting back from the Navy, and so we all went into a huddle during the noon lunch hour to decide on a name. Hilton and I and "Pug" Marquardt, who is Chief Engineer at WIBW, marked up most of the napkins over at Maxie's Restaurant that noon with penciled ideas . . . everything from "Sky-wave Susie" to "The Galloping Sunflower", but none seemed to fit. So, our plane was still a sky drifter without a name.

That evening I left for Chicago, and "Pug" had to go to Washington, D. C., on a business mission, so we agreed that the christening would have to be postponed, but all three were to concentrate during any spare moments on a proper and suit-

able name for our lusty sky hopper, which up to now was simply designated by a very impersonal and unromantic title of "NC-29536." I barely had time to get a few clean shirts and my razor packed, and gather up my camera and the wire recorder and get to the airport to catch my plane, and a few hours later I was concentrating on getting a hotel room in Chicago. If you have ever tried to get a place to hang your hat and sleep at the Stevens during the National 4-H Club Congress, you know that takes a bit of doing, so I almost forgot about the naming.

The next day was crowded at the Congress, all of them are, in fact. I had several interviews scheduled with our Kansas 4-H National winners, and found that we had the wrong kind of current at the Stevens for our wire recorder, so we made a mad dash up to the Capper offices on the 22nd floor of the International Harvester Building on North Michigan Avenue to bring back a converter device. I was afraid the club boys and girls would think I ran out on them, because when you get separated in all that throng, it takes hours to get interviews lined up again. But Harold Johnson and all the gang were waiting. I made my apologies, and explained the delay, and Harold said, "We thought maybe you had been delayed in the traffic, so we waited." That's just one example of the fine cooperation you always receive from Kansas 4-H Headquarters. I am sure some of our interviews missed out on one of the meetings, but we completed our recording schedule, and you probably heard many of them over WIBW last year . . . Mary Nelson, Mele Wolfe, Ester Page, Carolyn Anderson and several other outstanding club members from the Sunflower state. But in the rush and under the pressure of



The DeBords: Gwenda, Elsie and Jerome

AROUND *the* STUDIOS with Hilton

May Day is always welcome at our house because it introduces the prettiest month of all. But it introduces another radio headache too, Daylight Savings Time. Certain sections of the country observe Daylight Savings and that means that the rest of us must shuffle our radio schedules to fit. In general, programs will be an hour earlier. It looks now as if none of our daytime shows will be affected, since we have few CBS daytime programs. But we'll have to make a few changes at night.

Our hat is off to Edna Hann, the young lady at WIBW, who irons out most of these headaches. Edna has been with us for twelve years and knows more about what goes on than the boss himself. (Wonder if he reads this). Our advertisers, newspapers carrying our program schedules, IGA handbills and all other publicity outlets must be notified of the changes in advance. But Edna always gets the job done. She's one of the many folks at WIBW who helps keep the programs on the air.

During the winter and spring WIBW broadcast 18 basketball games and WIBW-FM broadcast 41. Many of your sports fans were kind enough to tell us you enjoyed them. One letter though, asked why it was necessary to delay the WIBW games until 10:30 instead of broadcasting the games at the time they were played. The reason of course, was because at the times the games were played, we were broadcasting CBS and local news programs that had been promised months before to sponsors. This letter also complained of too many commercials. It would take a "Solomon" to know all the answers but here's how we see it: The sponsors who present your favorite programs pay for the talent on those shows, whether it's Bobby Dick, Ezra Hawkins or Frank Sinatra. Without sponsors, radio stations could not broadcast such programs. So, by simply listening to two or three min-

utes of commercial regarding the sponsors' products, we hear the best entertainment in the world. Surely that's not too much to pay. Fact is, it's pretty cheap. You save another way too—advertising creates demand for a product. That means more production, more jobs for more people and lower prices. In our book, advertising is a good thing. What do you think?

WIBW-FM has been on the air almost five months. One of our best programs in the daily "Teen-Time" Club, an hour of popular music. Three times a week, we invite one of the five Topeka Youth Centers to take over. The high school guys and gals write the program, announce it and even cut a rug or two in the studios while the music is playing. They have a lot of fun and are gaining valuable experience. An it's wonderful listening. Five months ago, we had 50 listeners. Today there are about 700 homes in the Topeka area who hear us.

Two of our engineers have new anniver-

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Ole is mighty proud of his new accordion and well he might be. Claims he had to mortgage his home, ole-vox and car to make a down-payment on it.

other activities I didn't have much time to think of a name for "NC-25936."

The next morning was all too short . . . three recordings . . . and pictures to shoot . . . and then out to the Stockyards to cover the Livestock Show in the afternoon, as they were winding up the judging on the club calves. It was late when I got back to the hotel. I had skipped lunch, and wasn't in too good a mood. Just as I got inside my room the phone rang. . . "Mr. Shipley there is a telegram for you at the desk." My heart almost stopped beating . . . what had happened . . . was something wrong at home . . . maybe one of the boys at the station is sick. You know all those things you imagine beforehand. I was all ready to catch the first available plane or train back to Topeka. I picked up the telegram, tore it open with apprehension—"Washington, D. C. . . . Suggest we call it The Rooster . . . Signed "Pug". What a relief, and a pang of guilt . . . for I had completely forgotten about a name for NC-25936. I went downstairs to the Western Union desk and penciled a reply—"Dear Pug—Swell idea . . . how about The Flying Rooster . . . signed Gene. The next morning, a very brief but pointed reply . . . "Roger . . . signed "Pug."

And that's how the Flying Rooster got his name.

C.B.S. NOTES

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"Cookie Bumstead" on the Sunday CBS "Blondie" show, has appeared in the last two Academy Award winning motion pictures, and now the little 7-year-old has started work in what she hopes will be her third. The two starters were "Lost Weekend" and "The Best Years of our Lives." Recently, when Ray Milland began "The Big Clock," Cookie Aames was present in the cast—as the answer to a special request by Academy Award winner Milland.

Freddie Martin, whose music is one of the highlights of the Jack Carson Show,

has been pretty much of a homebody with his nose close to the Hollywood grindstone. Things will be different, though, when the Jack Carson Show leaves the air next month for its annual summer rest. Freddie plans to make his first theater swing around the country since before the war.



Herbert Marshall, who portrays the title role in "The Man Called X", is pictured above. Prior to donning greasepaint, Marshall was an accountant and worked for three London firms.

Bill Lawrence, producer of CBS' "Screen Guild Players," is eagerly awaiting delivery of a new Republic Seabee amphibian plane, which he's bought in partnership with Wayne Morris and Wendell Niles. Lawrence, a non-flyer, will be instructed by Morris, former Navy pilot, and Niles, an airman for 20 years. They'll use the plane for pleasant vacation trips—which reminds me—if your vacation begins during this merry month of May, be sure to have a swell one!

RAMBLINGS

(Continued from Page 2)

month it was Easter. They all drew names and brought a gift. They had a grand time stuffing themselves with ice cream, cakes and candy Easter eggs. Now some of us are back on a diet. The MICCOLIS SISTERS had fun . . . and wished their birthdays would hurry up. (I'm afraid they are adopting the WIBW feminine tactics . . . tsk, tsk.)

We made a personal appearance at Iola, Kansas on April 4. It poured rain all day, but we went anyhow. To our amazement the auditorium was filled with loyal WIBW fans. None of us expected anyone to come out in such a cloudburst . . . and no advance tickets were sold either. While we were on the stage, the dressing rooms downstairs began filling with water. DUDE HANK with the help of Mr. Parker, The VFW boys, SHEPHERD and VIRGINIA managed to rescue our clothes, instrument cases etc. before too much damage was done. EDMUND, SONNY, BOBBIE, DOC & ESTHER, EZRA and myself kept the show going on out front. Some of the IOLA folks came back stage to visit with us after the show and expressed fear that we might not make it back home that night. The highways were flooded and it was a long trip at slow driving. Mr. and Mrs. Puckett told us "if you cant get through, come back to our house and we'll take care of you." Good old Kansas hospitality!

Our WIBW family is growing again. Besides AMBROSE HALEY, THE MICCOLIS SISTERS, RALPH RADISH, accordionist and singer, we now have JACK HOLDEN and the GEORGIA BOYS with EMORY MARTIN, BANJO WIZARD . . . ALSO, THIS MONTH we shall introduce to you a wonderful quartet from the deep south. At this writing the boys have not yet arrived, but I have heard the act and you will love them. How about you folks helping us out by sending them all a line of welcome . . . and make them feel at home in traditional

WIBW style.

HENRY and JEROME were the featured act with Rene Hartley's band at Meadow Arces for their "Over 30" night. The boys were kept busy all evening answering requests.

CLARK WAYNE, KENNY HARRIES, JIMMIE MCGINNIS and CHUCK are still having their jam sessions in studio A. Of course, not when we are on the air. Our listeners write me that they like to hear the western, folk songs and hillbilly music played straight . . . so they can distinguish the melody. After the broadcast is over, the boys of the HEP-CAT brigade start jammin' . . . and folks, you should hear what happens to poor old "Railroad Boomer" and "Keep Your Feet Out of the Sand"! In another studio you can hear a concert string group that seldom plays the classics on the air. . . . Heinie . . . Hoppi . . . Maureen. . . Vallie Kirk. . . Elsa and others.

Ronald Gray, Kenny Harris and Dude Hank are busy rehearsing for their spring recital of the Sweet Potato. (So far the trio sounds as if it needs a little sweet'ning). So long, folks,

Miss Maudie

AROUND THE STUDIOS

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saries to remembers Dale Rader married Marilou Holt, a Mayetta girl who has been a receptionist at WIBW. And Mr. and Mrs. Clyde Howe have a new boy. Olaf Soward is finally off his crutches after a serious knee injury which kept him off the air for several weeks. We surely had our share of "flu" this spring which meant substituting announcers and entertainers here and there to fill the gaps. Now everyone is busy with new garden tools, new fishing tackle and new paint brushes. Included in all three is yours truly who has blisters the size of silver dollars on both hands. Spring is here!!!

Patient: "What shall I do? I have water on the knee?"

Doctor: "Wear pumps."

Chats Around the Aerial

... with Olaf S. Soward

Enforced leisure is a great thing! To a much greater degree than any planned "rest" periods in which we may indulge—a spell of inactivity about which we have no choice gives us an opportunity to sit back and study critically the things we rather took for granted when we are buzzing about at our normal pace and occupied with our normal interests.

"Gives us an opportunity," did I say? Why, it practically hog-ties us, sits on our chest and stuffs that opportunity between our teeth whether we like it or not. But, at that, even such extreme methods have their merits occasionally.

To one whose business it has been for more than half an ordinary lifetime to work day by day with the endless stream of the world's news as it goes bustling so speedily by, news becomes merely an automatic part of the day's work. Exciting or dull, gay or tragic—the reactions of the trained editor become more or less perfunctory and couched in terms of interpreting its probable interest to the listening or reading public.

All of which is a good thing. For, if the professional news man permits himself to "feel" any of his news stories too deeply he will find himself becoming an editorial writer instead of a reporter in matters where the public wants facts and not opinions about facts.

But, let those work-a-day, routine habits of a lifetime become interrupted by an extended period of enforced dissociation with the actual business of hurriedly skimming the journalistic cream off the non-stop miscellany disgorged by the news teletypes—and even the most seasoned professional can profit from viewing the running history of the world through the eyes and ears of what the gentry of the blue pencil sometimes call "the customers."

If one happens to have anything of a philosophical cast to his mind, the first thing which is likely to strike him—in his new role as a "consumer" of news instead of a "retailer"—is the bloated emphasis given to controversy. International and domestic, economic and political, social and individual the story involving some kind of a fight will get top attention every day.

As we have remarked before this is hardly the fault of editorial gentry. Indeed, it can hardly be said to be the fault of anybody. Somewhere deep down inside human nature there is a primordial wellspring of love for the excitement of controversy which is well exemplified by the fact that a dog fight on the courthouse lawn will stop several hundred times as many passers-by as the most beautiful sunset the Nature ever painted in an evening sky.

And just so long as our news is gathered and edited to meet the demands of the readers and listeners, controversy is going to continue to be the most prominent spice in the dish. Nor is that anything about which to be too critical. For he who does know what men are arguing about today is not going to be in any position to analyze the changes in living conditions he will face tomorrow.

However, he who lets his mind be ruled merely by the size of headlines or the heat of the adjectives provided by the participants in a name-calling contest—is likely to find himself off on the wrong foot in estimating one of the values of human life as it is really lived.

The careless reader or listener is likely to jump to the conclusion that life is nothing but controversy; that the natural state of man with his neighbor is one of conflict.

However, a thorough reading of history

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CHATS AROUND THE AERIAL

(Continued from page 13)

will not support any such view. The primary reaction of man to man is one of friendship and help; not suspicion and battle.

The very prominence of the news of controversy proves the point. For the first essential of news is that it shall concern the unusual, not the ordinary.

Special Events

Birthdays

Ruth Miccolis May 10
K. G. Marquardt May 17
Elmer Curtis June 7

Anniversaries

Mr. and Mrs. Edmund Denney May 24
Mr. and Mrs. Elmer Curtis June 12



Saturday night listeners are treated to some extra special harmonica playing when Ronald Gray, student from Manhattan appears on the Kansas Round-Up.

"Those are strong shirts, madam. They simply laugh at the laundry."

"I know that kind: I had some which came back with their sides split."



I has been appointed to dee committee of investigation on why things are. Now, I'll bite, why is they?

For instink. Why is it dat a wife dat hollers her head off all dee time, don't git near as much outtin' her man as dee mouse-lak little woman dat complains in deep sighs. Boy, dey fills a man wit gloom.

A woman kin put on a ridin' habit an' not go ridin! She kin put on a bathin' suit—and never go bathin! But when dat gal puts on a weddin' dress, brother' she means business. They calls de woman dee weaker sex you know. But did you ever try to open dee cap on a fruit jar dat de little woman put on wit her own lil' lilly white hands!?

Uncle "Eph" says de reason his wife like to knit is 'cause she likes to have sumphin' to think about while she's talkin!

Overheard: I allus hates to eat wit politicians, because it takes 'em so long to pass anything!

If dem science fellers keep on, dey is gonna be able to prolong human life to dee point wheah dee generation which runs up dee debts will be 'round almost long 'nuff to pay em! Hit do seem pee-coola dat evr'y scheme dat has been tried out durin' dee last 15 years to bring ouah gov'ment up to date, ain't done nuthin' but increase taxes. Yo' kain't win son.

Got a letter from Unk Russell who reports dat his son Ignats done got married. Here's whut he say.

Dat young pear-headed son of mine (age 19) has juss run off and got married up to a pan-size broiler about dee size of a plucked robin an' juss turned 17. Iffen I

had of been present when dee groom uttered dee words "wit all my worldly goods I thee endow" I would hab said. . . sadly . . . "dere goes MY brown suit but nuthin else of a tangible value." Ain't dat awful? Dee newspaper say . . . "Dee bride looks stunning; dee bride groom looks stunned." Ain't love grand? Love quickens all dee senses except common sense. At diss time ob' dee year 'specially, a young feller bit by dee love bug ain't fit fo' nuthin! An' a young gal . . . why bless your heart . . . she's all atwitter. Hit jus a caution to watch a sweet young thing tryin' to look unconcerned when she wears her engagement ring out in public fo' de first time. The young feller mayhap think dat love is blind but it

won't take her mother long to open his eyes.

And remember diss in passin: A lite heart last longer dan a lite head. Hangin' horse-shoes over dee door won't bring good luck iffen yo' spend dee rest ob' dee time juss hangin' round.

Youre troubles in diss old world ain't so uncomomn dat dey can't be solved by ordinary horse-sense. Ain't no use to be afearod to apply diss old fashioned remedy to yo' troubles. Diss thing dee worl' calls wisdom is merely common sense in an uncommon degree.

Did you men ever notice . . . whut is downright silly in your own wife, is downright cute in another man's wife? Better watch dat boy!

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

| | |
|---|------------------------|
| 5:00—Daybreak Jamboree | Mon. thru Sat. |
| 5:40—News | Mon. thru Sat. |
| 6:00—Bobbie Dick | Mon. thru Sat. |
| Sunday Morning Meeting | Sun. |
| 6:15—Georgia Boys | Mon. thru Sat. |
| 6:35—Interstate Farm News (Interstate Nurseries) | Mon. thru Sat. |
| 6:45—Sonny Slater (Hamburg Hatchery) Sunday Morning Meeting (Rockdale Monuments) | Mon. thru Sat. Sun. |
| 7:00—News (B. F. Goodrich) | Mon., Wed., Fri. |
| (Carey Salt) | Tues., Thurs., Sat. |
| (Schreiber Mills) | Sun. |
| 7:15—Shepherd of the Hills (Nutrena Mills) | Mon. thru Sat. |
| Pentecostal Tabernacle | Sun. |
| 7:30—Henry and Jerome | Mon. thru Sat. |
| Bethel Covenant Church | Sun. |
| 7:45—Edmund Denney Time (Merchants Biscuit) | Mon. thru Sat. |
| 8:00—News | Mon. thru Sat. |
| Farmers Forum | Sun. |
| 8:05—Henry and Jerome | Mon. thru Sat. |
| 8:15—Hymn Time with Doc and Esther | Mon. thru Fri. |
| Capital Food Review | Sat. |
| Farm News | Sun. |
| 8:30—Henry's Exchange | Mon. thru Fri. |
| Kansas News | Sun. |
| 8:45—Bobbie and Glenn | Sat. |
| Senator Reed | Sun. |
| 9:00—Shepherd of the Hills | Mon. thru Sat. |
| Warren Sweeney, News (Curtis Candy) | Sun. |

| | |
|--|----------------|
| 9:05—Wings Over Jordan | Sun. |
| 9:15—News (Dannen Mills) | Mon. thru Sat. |
| 9:30—Salt Lake City Tabernacle | Sun. |
| 10:00—Invitation to Learning | Sun. |
| 10:30—Doc and Esther | Mon. thru Fri. |
| Adventures Club (W. A. Shaeffer Pen Co.) | Sat. |
| Garden Gate (Ferry Morse) | Sun. |
| 10:45—Ambrose Haley and the Ozark Ramblers (Procter and Gamble) | Mon. thru Fri. |
| Mr. Veteran | Sun. |
| 11:00—Judy and Jane (Folger Coffee) | Mon. thru Fri. |
| Theater of Today (Armstrong Cork Co.) | Sat. |
| First Methodist Church | Sun. |
| 11:15—Aunt Jenny's Stories (Lever Bros.) | Mon. thru Fri. |
| 11:30—Weather Bureau | Mon. thru Sat. |
| 11:35—Dinner Hour | Mon. thru Sat. |

AFTERNOON

| | |
|---|----------------|
| 12:00—News (Lee Foods) | Mon. thru Sat. |
| News | Sun. |
| 12:15—News and Markets (Sarber) | Mon. thru Sat. |
| Rainbow Trail | Sun. |
| 12:45—M. L. Nelson (Garst and Thomas) | Sun. |
| 1:00—New York Philharmonic | Sun. |
| 2:00—KANSAS ROUNDUP | Mon. thru Fri. |
| 2:30—Mary Lee Taylor (Pet Milk) | Sat. |
| House of Charm (Electric Companies Adv. Program) | Sun. |
| 3:00—Georgia Boys | Mon. thru Fri. |
| Let's Pretend (Cream of Wheat) Family Hour Prudential Insurance) | Sat. Sun. |

Mrs. Hester Lillibridge

Topeka, Kans.

Sec. 562, P. L. & R.

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POSTMASTER:

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3:25—NEWS Mon.thru Sat.
3:30—Second Mrs. Burton
(General Foods) Mon. thru Fri.
Give and Take (Toni, Inc.) Sat.
News Sun.
3:45—Ma Perkins
(Procter and Gamble).... Mon. thru Fri.
Senator Arthur Capper Sun.
4:00—Big Sister
(Procter and Gamble).... Mon. thru Fri.
4:15—Road of Life
(Procter and Gamble).... Mon. thru Fri.
4:30—County Fair (Borden Co.) Sat.
ERNIE QUIGLEY, Sports Sun.
5:00—Public Service Sat.
Old Fashioned Revival Hour
(Gospel Broadcasting Ass'n) Sun.
5:15—Grand Central Station (Pillsbury Mills) Sat.
5:30—Romance of Helen Trent
(American Home Products) Mon. thru Fri.
5:45—Our Gal Sunday
(American Home Products) Mon. thru Fri.
News (Phillips 66) Sat.

EVENING

6:00—News (Butternut Coffee) Mon., Wed., Fri.
(Phillips 66) Tues., Thurs.
Man on the Farm (Quaker Oats) Sat.
Adventures of Sam Spade
(Wildroot Co.) Sun.
6:15—Songs of Bobbie Dick
(Marvene) Mon. thru Fri.
6:30—Rainbow Trail Mon., Wed., Fri.
Piano Ramblings Tues.
Great Stories About Corn
(Peppard Seeds) Thurs.
Gene Autry Show (Wm. Wrigley, Jr.) Sun.
6:45—News Mon., Tues., Wed., Fri.
Olaf Soward's Viewpoint Thurs.
7:00—Lux Radio Theatre (Lever Bros.)... Mon.
Vox Pop (Lever Bros.) Tues.
Songs By Sinatra (P. Lorillard) Wed.
Thursday Meeting With Dick Haymes
(Auto-Lite) Thurs.
Ginny Simms Show (Borden Co.) Fri.
Vaughn Monroe's Orchestra (R. J.
Reynolds) Sat.
Meet Corliss Archer Sun.
(Campbell Soup) Sun.
7:30—American Melody Hour (Bayer Co.)... Tues.
Ford Show Starring Dinah Shore
(Ford) Wed.
Crime Photographer
(Anchor-Hocking) Thurs.
Durante-Moore Show
(Rexall Drug Co.) Fri.

Mayor of The Town (Noxzema) ... Sat.
Tony Martin Show (The Texas Co.) Sun.
7:55—Kansas Round-Up Sat.
8:00—Screen Guild Players (Lady Esther
Sales Co., Inc.) Mon.
Big Town (Ironized Yeast) Tues.
Jack Carson Show (Campbell Soup) Wed.
Dairyman's Roundtable Thurs.
Baby Snooks Show (General Foods) Fri.
Take It Or Leave It (Eversharp) Sun.
8:15—Public Service Thurs.
8:30—Joan Davis Show (Lever Bros.)... Mon.
Mel Blanc Show (Colgate) Tues.
Dr. Christian (Chesbrough Mfg. Co.) Wed.
Crossroads Sociable Thurs.
Adventures of the Thin Man
(General Foods) Fri.
Crime Doctor (Philip Morris) Sun.
8:55—NEWS (Garst and
Thomas) Mon., Wed., Fri.
(Ray Beers Clo. Co.) Tues., Thurs., Sun.
9:00—Inner Sanctum (Emerson Drug) ... Mon.
PLEASANT VALLEY Tues.
Starlight Review Wed.
Readers Digest-Radio Edition
(Hall Bros.) Thurs.
It Pays To Be Ignorant (Philip Morris) Fri.
KANSAS ROUND-UP
(Western Stationery) Sat.
Blondie (Colgate) Sun.
9:15—Emahizer Melodies (Emahizer-
Spellman Furn. Co.) Wed.
KANSAS ROUND-UP Sat.
9:30—Bob Hawk Show
(Reynolds Tobacco Co.) Mon.
Open Hearing Tues.
Information Please (Parker Pen Co.) Wed.
Karlan's Barry Wood Show
(Karlan's Furniture Co.) Thurs.
University of Kansas Music Dept. Fri.
KANSAS ROUND-UP
(Schreiber Mills) Sat.
Kate Smith Sings (General Foods) Sun.
9:45—The Voice of the Co-ops
(Kansas Co-op Council) Thurs.
KANSAS ROUND-UP Sat.
10:00—NEWS (The Fleming Co.) Mon. thru Sun.
10:15—Variety Time Mon., Wed., Fri.
ERNIE QUIGLEY, SPORTS .. Tues., Thurs.
Ned Calmer, News
(Parker Pen Co.) Sat., Sun.
10:20—Transcribed Music Sat.
Emahizer Melodies
(Emahizer-Spielman Furniture Co.) Sun.
10:30—Adventures of Ozzie and Harriett
(International Silver) Sun.
The Man Called X (General Motors-
Frigidaire Div.) Thurs.
11:00—News Mon. thru Sun.