Gus Foster

and the

Blue Ridge Mountain Folks

Samonin Album



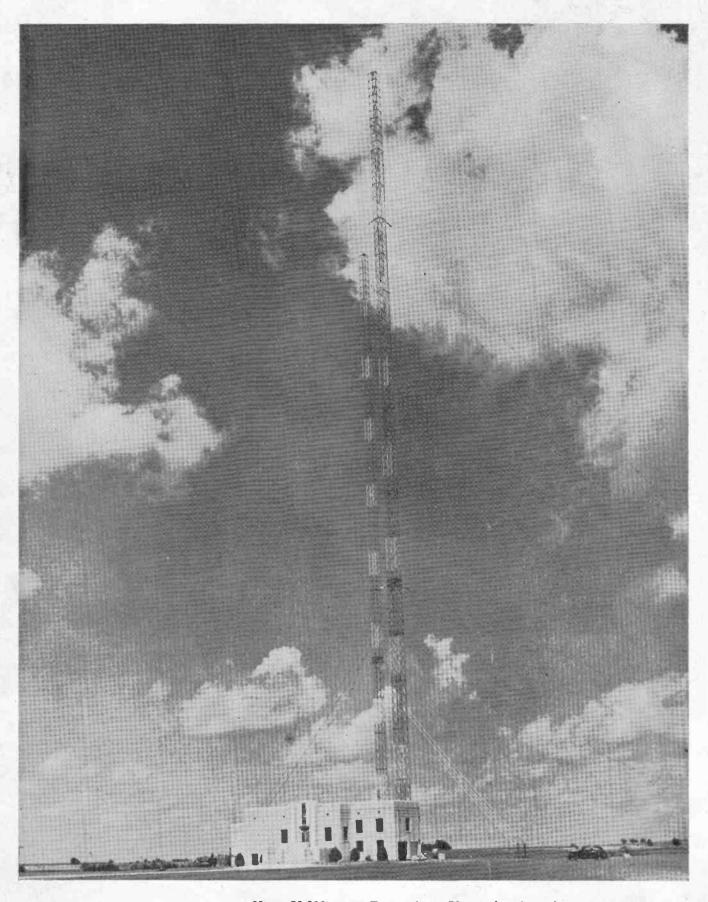
Foreword .

This Souvenir Book came into being, because you asked for it. We have tried to make it as big and as full of interest as we possibly can. We have included not only the people you hear over KRLD, but people and scenes "behind the scene", all of whom work unceasingly day and night to bring you radio entertainment at its best.

You have often asked for songs that you hear on the BLUE RIDGE MOUNTAIN FOLKS' program; so, we have included many of them in this book. We want it to be more than just a Souvenir Book. We want it to be a book you'll be proud to have, and proud to keep.

So, to you, our thousands of radio listeners, we dedicate this Souvenir Album of KRLD and the Blue Ridge Mountain Folks.

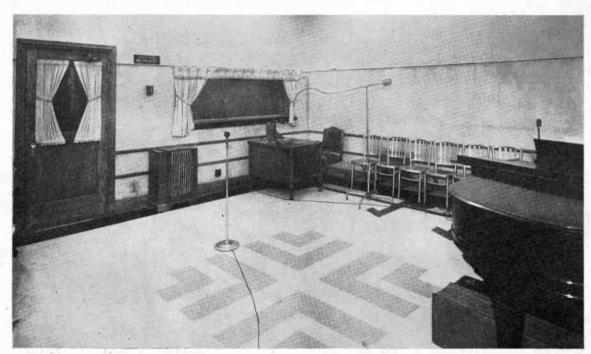
Gus Foster



R L D'S New 50,000 watt Transmitter Plant showing the two 475-ft. Vertical Radiators located near Garland, Texas



Reception Room KRLD'S Studios, Adolphus Hotel.

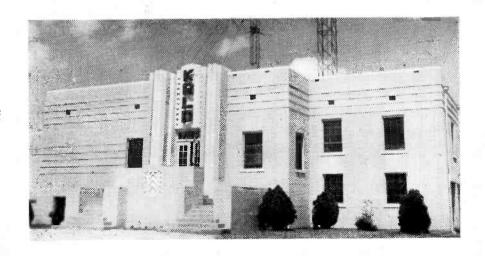


KRLD'S Beautiful and Luxurious Studio A.



Studio Control Room showing operator VIRGIL SIMPSON on duty.

The Beautiful new modernistic Home of KRLD'S 50,000 watt Transmitter.





Edwin J. Kiest

who is owner and publisher of the Daily Times Herald of Dallas, and likewise owner of Radio Station KRLD, pioneered in Southwestern Radio development. It was his faith in radio during the early days of broadcasting that now makes it possible for him to give the Southwest a modern radio station like KRLD.

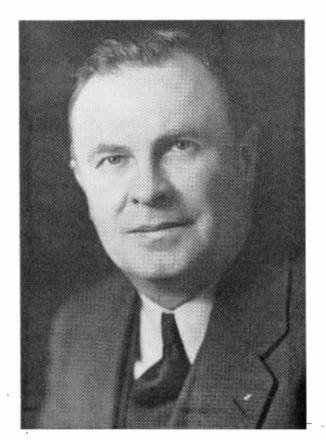
Mr. Kiest and his associates created KRLD 14 years ago. Since then he has watched it grow from a 500-watt transmitter to the present 50,000 watt station.



TOM C. GOOCH

Vice President and General Manager
Times Herald. and President KRLD
Radio Corporation.

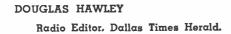


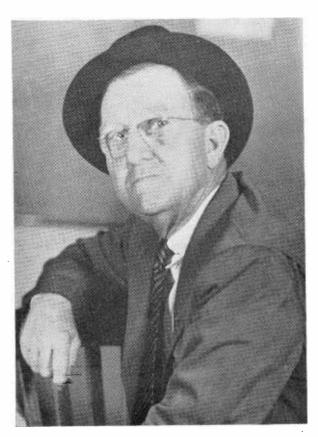




CLYDE W. REMBERT

Station and Commercial Manager.







KRLD Personnel

Reading left to right— GEORGE HARDING, Sales; JIM CROCKER, Sales; CLYDE REMBERT, Station and Commercial Manager; JOHN W. RUNYON, Managing Director; A. H. PLUMLEE, Traffic Manager; W. A. ROBERTS, Assistant Commercial Manager.



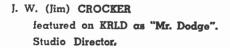
ROY FLYNN
Chief Engineer



A. H. PLUMLEE
Traffic Manager.



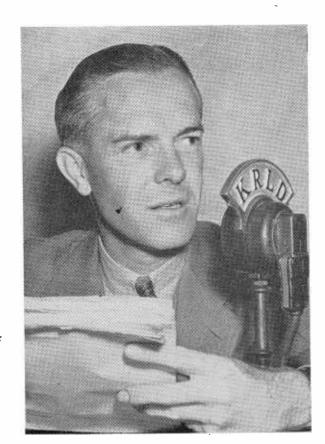
RUTH CLEM
Program Director.







GWEN BOYD
Secretary



ROYCE COLON
Chief Announcer



MEADOR LOWREY

Ace News Commentator



DAVE CHAPMAN
Sports Announcer

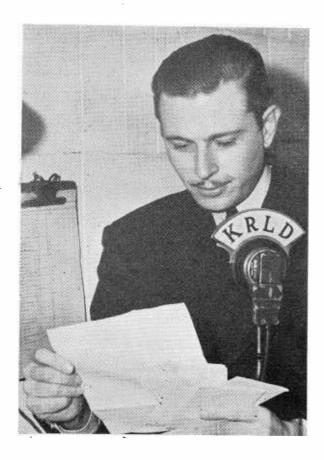


Staff Orchestra

Scene from actual broadcast showing HYMAN CHARNINSKY, leader, and ROYCE COLON, announcer.



JESSE MILBURN
Announcer



FRITZ KUHLER Announcer

(Known on the BLUE RIDGE MOUNTAIN FOLKS' program as Pappy Fritz The Mail Man.



ROY GEORGE

Roy George . . . "The Country Editor"

A country boy who never rode a plow, was born in Linden, Marengo County, Alabama, on a sultry day in August, 1909.

Like many radio announcers, George was a singer, and became an announcer purely by accident. When two announcers at WAPI, Birmingham, resigned on short notice, the program director asked George if he'd like to take a crack at announcing. He quit a good job for which he had no love, to try his hand at announcing—for nothing a week. He hadn't lost many accounts for the station, when he got on the payroll. And in 1933, one of the announcers whose departure had started his announcing career, wired him from Austin, Texas, offering him a job as program director of KNOW.

He has been in Texas since 1933. Has been program director of several stations, and is now production manager of station KRLD...a job that keeps him pretty busy. But he still finds time for microphone work. His favorite program is the Early Morning News Broadcast, following GUS FOSTER and THE BLUE RIDGS MOUNTAIN FOLKS. He has a genuine interest in his rural audience. He produced and announced the Texas program of the Columbia Broadcasting System's "Farmer Takes the Mike" Series last year, and is a consultant for the Dallas area on farming condition.



Dallas Times Herald Building

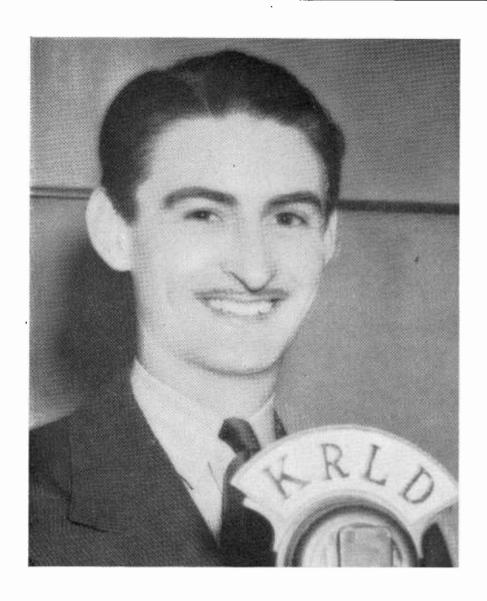
Dallas' Leading Newspaper, Owners of Radio Station KRLD.



www.americanradiohistory.com



www.americanradiohistory.com



Gus Foster

"Uncle" Gus Foster's real name is Claymon Howell Foster. But to quote Gus, he is "undyingly grateful to the radio folks who first started calling me Gus, Gus is a friendly name." And there, friends, is the key to Gus' whole character.

He was born in Calvin, Oklahoma, but his folks

moved to the Blue Ridge Mountains of Virginia when he was only two years old. He grew up in the Blue Ridge Country, and he learned to love the hills and the hill people. As he listened to them singing the old ballads and playing the old fiddle tunes, a burning ambition filled him. He determined to make a career of bringing those mountain songs out into the world for everybody to enjoy. And that's what he's done.

He chose radio as the best way to do it, and for seven years he has had programs featuring this type of music on stations all the way from the Blue Ridge to the Rockies.

His friendly voice and easy, home-spun manner have instilled into his program of the Blue Ridge Mountain Folks a quality of friendliness and neighborly hospility that few radio programs have. It's a feeling best expressed in the words of the mountain folks, who say, "Won't you come in and set a spell?"

Well, Folks, That's Uncle Gus All Over!



14,000 Jan Letters and Cards

MILDRED MOORE checking fan mail received at KRLD for Gus Foster and the Blue Ridge Mountain Folks.



Daisy Violet

The Coon Creek Girls

For two of its prettiest mountain girls, Radio had to go "way down in the Hills" of Old Kentücky. The COON CREEK GIRLS, MISS VIOLET and MISS DAISY, started singing at each other across a mountain valley when they were very young. They finally got together to form one of Radio's best known girl teams.

They are talented, really very pretty, and have been popular with radio listeners for several years. For three years they were featured with Aunt Ida on the Renfro Valley Barn Dance, and while attending the National Folk Festival at Washington, D. C., in 1938, they got their real break. It was there that Mrs. Roosevelt heard them, and the following summer she invited them to appear at the White House to play for the King and Queen of England, while they were visiting America.

Miss Violet is the sweet "voice" you hear on the Blue Ridge Mountain Folks' program over KRLD, singing the old ballads of the hill country. Miss Daisy also sings, but is featured mainly as the "red-headed fiddler" of the program. She has been acclaimed National Girl Champion Fiddler, and she well deserves the title.



Bill Callahan

Joe Callahan

Callahan Brothers

When Gus Foster talks about the boys from the "Land of the Sky", he means BILL and JOE, the CALLAHAN BROTHERS. And that's just where they hail from. They were born in a little mountain town called Mars Hill, in North Carolina. They came from a musical family, and started their career with a little music box they made themselves with the aid of a cigar box and guitar strings. From this early start, they graduated to a guitar and mandolin; and about the time they started wearing long pants they were singing over a radio station in Ashville, North Carolina.

It was here that a talent scout for Columbia Records heard them. He thought they were pretty good, and took them to New York to make a few records of

their mountain songs. These records made a hit from the start, and since that time they have made over two hundred records, most of them original songs. Some of the bigger hits were "She's My Curly Headed Baby"; "Once I Had a Precious Mother"; and "The Little Poplar Log House on the Hill."

The CALLAHAN BROTHERS have been featured on the leading stations all over the country. Their records are featured daily on stations in this and foreign countries. But you now hear them in person on KRLD, with the BLUE RIDGE MOUNTAIN FOLKS.

Bill is 26 years old, has curly brown hair, and his mother calls him Homer. Joe is 28, has blue eyes and brown hair, and at home answers to the name "Walter".



V. O. Stamps

September 18, 1892 was just another day for many people who lived then. To the Stamps family it brought another boy into the home. His mother christened him Virgil Oliver. This lusty youngster was the fourth son born to his parents, who were hardy, God fearing people. W. O. Stamps (Virgil's father) was a "Saw Miller." and had for many years—by the dent of hard work—made a good "living" for himself and family from the virgin forests of East Texas. Later he was to become a farmer, merchant, banker and public servant. For several years he represented his district in the Texas Legislature. Both W. O. Stamps and his wife were devout Christians, and it was in this God fearing home that the boy Virgil, grew up.

When this "sawmill youngster" was in his early "teens" he attended a session of the Upshur County Singing Convention. It was there that he heard a quartet sing for the first time. Their harmony thrilled him through and through and that day he resolved to learn to sing. There were few teachers in the "woods-country," but from such as the country afforded, the boy learned what he could. He bought every book upon musical subjects that he could find. He spent hours, days and weeks devouring their contents, hungry for the knowledge they contained. Later, when he was grown, he decided to go away to school. By this time financial reverses had overtaken his family and he had to borrow heavily. The result was that he got a musical education and at the same time acquired debts that it took him years and years to pay.

Young Stamps' heart was set on carrying gospel music to the masses, in every nook and corner of the land. He succeeded, but it was a long, hard climb. Many times, penniless, he kept going in the face of almost unsurmountable difficulties. Little by little his work was recognized. The people loved his songs and bought them, (his first were published in pamphlet form) and he made friends by the thousands. In 1924 he published his first book. It is still in print and has been one of the "best sellers." He called his business the V. O. Stamps Music Company. In 1926, J. R. Baxter, Jr., one of the outstanding musicians of the country, came in with him and the business name was changed to the Stamps-Baxter Music Company. Stamps and Baxter are still "sole owners" of the Stamps-Baxter Music and Printing Company, Inc. They have offices at Dallas, Texas, Pangburn, Arkansas and Chattanooga, Tennessee.

Great Grand-dad



- * Use last line of verses in chorus as above.
 - 4 Twenty-one chidren came to bless Grand-dad's home in the wilderness, Doubt this tale if you wish and can, Great grand-dad was a busy man.
 - 5 Twenty-one boys and how they grew, Tall and strong on the bacon too; Slept on the floor with the dogs and cats, Hunted deer in their coon-skin hats.
- 6 Twenty-one boys and not one lad Would get fresh with my great grand-dad, They well knew if they ruffled him He'd tan their hides with a hick'ry limb.
- 7 They were rough but he raised them well, If their feet made a break for hell, He turned them back with an iron ramrod, And filled them full of the fear of God.

Turn Your Radio On





Copyright, 1940, by Stamps-Baxter Music and Ptg. Co.

Arr. by G. C. Stein



"Molasses"





An Old Log Cabin For Sale





This World Is Not My Home



CHEER UP

If ever you feel you are all down and out, And everything's all gone agin' you, Don't go round complaining, and frettin' and pout As if all is pizin within you.

Remember, you're like any other old fellow Who's just lost his grip on himself; Let it brighten your character, make you more mellow, You're too young to lay on the shelf. Only buck up your courage and hit harder licks, And pull in your purse strings he tighter; Remember, you've never tried all of the tricks, Keep at it, your heart will grow lighter.

Then after a while, when the clouds blow away, And you take time to look all around you, You'll find after all, that you've had a fine day, And success has abundantly crowned you.

J. I. Ayres

How Beautiful Heaven Must Be

Arr. Copyright, 1940, by Stamps-Baxter Music & Ptg. Co. A. P. Bland Arr. G. C. Stein A. S. Bridgewater C F $\dot{\mathbf{F}}$ \mathbf{F} pure free; the and the 1. We It's made for read place that's called heav else - where to be; 2. In 3. Pure droop - ing life 'there pin flow heav - en, nor ing, No wish - ing for no free; drink may be will wa - ters of · are ing, And all who sea; ing, - ti - ful 4. The an - gels sweet - ly are sing Uр there by the beau 80 C7 F \mathbf{F} F F A7 DMi How beau - ti How beau - ti How beau - ti - ful - ful - ful ful heav must giv shin - en He These truths in God's word has en, heav - en must be. God's light is for ev - er there ing, be. heav - en must Rare jew - els of Sweet chords from their splen - dor are glow ing, be. How beau - ti gold harps ring ing, ful heav - en must are C7 G7 C7 \mathbf{F} \mathbf{F} C7 F Chorus F free; the and Sweet home of hap - py How beau - ti - ful heav - en must be, \mathbf{F} C \mathbf{F} A7 D Mi F How beau - ti - ful heav - en must the Fair ha - ven of rest for ry,

GUS FOSTER... and the BLUE RIDGE MOUNTAIN FOLKS