

# KMA GUIDE

December, 1952



*Christmas Window Shoppers*

Page 2



The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Allen R. Johnston, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

Maitland, Missouri... I am sorry to cause you so much trouble in reminding me that my subscription to the KMA GUIDE had expired. I just couldn't seem to get the \$1 soon enough. I wouldn't want to miss a single issue. My only regret is that my name wasn't on your mailing list from the very beginning. It certainly is a nice magazine for all of you to be proud of.

Mrs. Ralph Lammers

\* \* \* \* \*

Omaha, Nebraska... Here is my \$1 for the KMA GUIDE. I don't want to miss a single issue. We like all of the pictures and stories. Just keep them coming!

Mrs. E. A. Pearce

(We welcome any picture suggestions that our readers may have. What are yours?)

\* \* \* \* \*

Ridgeway, Missouri... I am enclosing a \$1 bill to pay for another year of good reading and entertainment to the KMA GUIDE. It makes one feel more personally acquainted to see the pictures of the entertainers and announcers and others at KMA. I certainly won't be without the GUIDE, as long as I can spare a \$1 bill for it is worth that and more to me.

Miss Lesta L. Hamilton

\* \* \* \* \*

Elgin, North Dakota... My renewal to the KMA GUIDE is enclosed. Please send me the October issue, because I don't want to miss a single magazine. I am also sending along a short KMA GUIDE poem which I composed myself, I am sure everyone of your readers feel the same way.

As I look in my book, I can see  
My subscription expired—Oh, golly me!

I'll slip in a dollar, mail it today  
So I won't miss a copy and no delay.

A little bit of everything in it to read  
Pictures of entertainers are my treat,

I'll nestle in a corner, switch on the light,  
And reach for a copy of the KMA  
GUIDE.

Mrs. Bertha Alt

## Cover Story—

### Cover Girls—Karen And Annette May

Our cover girls who are so enthralled, like all children at this time of year, in the Gamble Store toy window... you no doubt recognized... they are Karen 4, and Annette 7, daughters of Ed and Eleanor May.

If you had been around when the KMA GUIDE photographer was taking this picture, you would have realized that it was no trouble at all to get the young ladies to pose!

For, as soon as we were through taking pictures, Karen and Annette rushed their mother off to the toy department to see the walking doll in the foreground of the Cover picture, in operation. Annette has her heart set on Santa bringing her this lovely doll, she tells her mother!

### Boys Town Choir On KMA December 21st

KMA listeners will be entertained and thrilled by the Boy's Town Choir December 21st from 4:00 to 4:30 p.m.

The commentary and choral program heard on KMA via the ABC network will be sponsored by Stanley Home Products.

The famous 50 voice Boy's Town Concert Choir, under the direction of Father Francis P. Schmitt, will be presented from the City Of Little Men at Boy's Town, Nebraska.

### Langfitt Back From Cattle Country

Merrill Langfitt, our Farm Service Director, has just returned from the cattle, sheep and goat country, as this issue goes to press.

Merrill says that he will tell the KMA GUIDE readers of his travels in the January issue of the magazine.

# A Chat With Edward May

"Oh, what a blamed uncertain thing  
This pesky weather is;  
It blew and sned and then it thew  
And now, by jing, it's friz."

—Philander Johnson.

The above verse certainly describes the weather while I am preparing this column. This column was prepared during our pre-Thanksgiving blizzard. The weather necessitated changing many plans for Thanksgiving as several roads were blocked and all highways in the area were slippery. None of us like such weather but we do like the resulting moisture which was definitely needed following our unusually dry fall.

This is the final Guide copy for 1952. Isn't it amazing how time passes. The past year has certainly been an eventful one for all of us at KMA, and we hope it has been for you. During the year we celebrated the 27th birthday of KMA and also installed a new transmitter. These were two outstanding events of the year, and I could mention more but I am sure many of you KMA listeners know these as well as I.

With the year 1952 drawing to conclusion, we have made a resolution for the year 1953. This resolution is to improve our work so that we may continue to merit the confidence you have placed in us.

Personally the past year has been a good one for the May family, I hope it has been for you and your family. My mother is extremely active in many activities and at present her most time consuming activity is chairmanship of the Shenandoah Hospital Board. The Board members have been extremely busy in supervising the construction of a new wing to our local hos-

pital. Also, my sister and brother-in-law are completing the building of a new home and should be settled in it by January 1. As for Eleanor, the girls and myself, except for some minor colds and the like, we have enjoyed good health during the year, and are now in the process of building a new house which we hope will be completed during the next few months.

As Christmas draws nearer the girls become more animated and good, as I imagine all small children do, as the time for Santa Claus's visit to our house becomes more im-



minent. We have already been told at least a hundred times what they would like "Old Saint Nick" to bring them.

This column would not be complete without a word or two about Christmas, the finest season of the year for all christians. The above picture was taken at one of our annual Christmas parties during which all of the folks at KMA and the seed house join together and sing Christmas carols and then depart with a choice turkey for the Christmas dinner. Christmas is many things to many people. Mostly it is a feeling of gratitude for what we are and what we have and for the hopes which are so large a part of daily living. The spirit of Peace on Earth and Good Will Toward Men truly prevails at Christmas time. I only wish this spirit was evident for the entire year in all parts of the world.

In closing, on behalf of everyone at KMA, I personally wish you a very Merry Christmas and a Happy, Healthful, Prosperous New Year.



## Larry and Marge Parker Rejoin KMA

That genial voice you hear on numerous KMA programs belongs to Larry Parker, an old KMA favorite. Larry returned to KMA a few weeks ago from St. Joseph and already has re-established himself in the hearts of KMA listeners. Many will remember Larry from several years ago as a personable newscaster, special events man, and jovial master of ceremonies. Larry tells this story about his trials and tribulations in moving from St. Joseph to Shenandoah.

Larry and his attractive wife, Marge, like other couples moving to Shenandoah, found it difficult to find a place to live, so they stored all their furniture in the second floor or a local storage company in Shenandoah. The next day Larry in his search found . . . you guessed it . . . **A PLACE TO LIVE!**

There was nothing for them to do, but go back to the storage company and move all their furniture down from the second floor and move it to their second floor apartment. The amazing part of the story is Larry and Marge still have a sense of humor.

Larry and Marge are both accomplished musicians, Marge an accomplished singer, pianist and organist. She will be heard starting December 1st over many KMA programs, Many KMA listeners will re-

member her musical genius on KMA programs of former years.

Larry who has a fine baritone voice got started in radio with a trio in 1923. Then for years he played instrumentally (guitar, banjo and violin) with a professional orchestra. He started announcing in 1928.

There will be a picture of Marge Parker in the January issue of the KMA GUIDE.

### KMA STARTS NEW FARM SPECIALTY PROGRAM

The "Farm Bulletin Board" made its debut over KMA in November, and immediately became a smashing success.

This was no surprise to us however, as KMA listeners have long needed such a program.

The "Farm Bulletin Board" starts with the now familiar auctioneers chant, and gives the KMA listeners news of sales in this area, and interesting information for better farming. There is also listening pleasure with the Mellomen Quartet.

Larry Parker, personable announcer, is featured on the "Farm Bulletin Board" as are the interesting interviews by Merrill Langfitt, our farm service director.

The "Farm Bulletin Board" is heard over KMA every Monday through Friday from 6:00 to 6:15 pm.

## Forecasts For The Month



### BIRTHDAYS:

- Dec. 1—Don Shoemaker, Jr., son of homemaker Adella Shoemaker.
- Dec. 7—Jon Leston Ely, son of transmitter engineer Walter Ely.
- Dec. 9—James Stotts, son of staff artist Bob Stotts.
- Dec. 10—Donald Burrichter assistant chief engineer.
- Dec. 11—Ina Burdick, KMA GUIDE circulation manager.
- Dec. 14—Bruce Langfitt son of farm service director Merrill Langfitt.
- Dec. 24—Adella Shoemaker homemaker.
- Dec. 30—Pat Koelker, wife of assistant station manager Tony Koelker.

### ANNIVERSARIES:

- Dec. 25—Don and Adella Shoemaker, homemaker.
- Dec. 31—Delores and Jack Josephson, control room operator.

BIRTHSTONE: Turquoise.

FLOWER: Holly.

# Billy Graham's Fiery Messages Make Him One Of The Leading Evangelists Of The Day

## From Farm Boy To Leading Evangelist

Not since the days of the late Billy Sunday, has an evangelist made such an impression on the "sawdust trail." If some are wondering if the "sawdust trail" is making a comeback, others are just as certain that it is already here. Their living proof, they point out, is Dr. Billy Graham.

Dr. Billy Graham, most colorful and successful evangelist of the present day, brings his inspiring Gospel message to millions every Sunday in "HOUR OF DECISION" over KMA from 2:30 to 3:00 p.m.

Still a young man, Billy Graham at 32 already has left an impression on America, and has preached additionally to huge crowds in Great Britain and Europe in the Youth for Christ movement.

Born William Franklin Graham, Jr. on November 7, 1918 in Charlotte, North Carolina, Grahams early ambition was to become a baseball player.

This was changed when at the age of 16 he attended a revival given by Evangelist Mordecai Ham. Almost immediately he felt an urge to preach. While still in high school he delivered messages in small churches and missions near his home town.

In the late 1930's Dr. Graham went north to Wheaton College in Illinois to study for the ministry. It was here that Billy Graham met his wife, Ruth Bell, China born daughter of Dr. and Mrs. L. Nelson Bell. They were married in 1943 at the home of her parents in North Carolina. They now have two daughters, Virginia, 4, and Ann, 2.

While at Wheaton, he pastored the Village Church of Western Springs, originating there the "Songs in the Night" radio program, still a popular religious broadcast.

He was associated with Youth for Christ since its earliest days, and has spoken for it at hundreds of rallies.

In half a dozen trips to Great Britain and Europe since the war, he has spoken to other great throngs. These have been match-

ed by attendance at one-night "Master Rallies" in Detroit, Kansas City, Toronto, Los Angeles and other large cities. With his tent campaign in Los Angeles in the fall of 1949, he began to attract national attention.

Stories in National Magazines and other publications enhanced his growing reputation.

One of the most vigorous evangelistic campaigners ever known, Dr. Graham still retains a natural charm and courtesy that balance the fire of his messages. Always



**Billy Graham**

outspoken, he has drawn very few counter-attacks, and always plays down the financial aspects of his work. His evangelistic team comes to a city only at the invitation of a local committee of clergymen.

One of the most noteworthy evangelistic appearances ever made was that of Dr. Graham on the east steps of the Capitol building in Washington on Sunday, February 3, 1952.

This climaxed nightly services at the National Guard Armory in Washington which attracted thousands of persons, including many national figures.

# Henry J. Taylor Begins Another Year Over KMA

Henry J. Taylor, whose ABC radio broadcasts have brought him the Alfred I. duPont Commentator Award, will be heard over KMA via the ABC Radio Network each Monday evening from 7:30 to 7:45 for the next 52 weeks.

The noted discourse of Henry J. Taylor on his "Your Land And Mine" analytical



Above: Henry J. Taylor seated behind ABC News Desk.

news program has been renewed by General Motors Corporation, it was announced by Charles T. Ayres, vice president for the ABC Network.

The popular news analyst periodically takes trips abroad to examine news at first hand. During the summer of 1951 he visited London, Paris, Berlin, Stockholm and the western border of the Iron Curtain. He has also traveled extensively in the Far East.

Mr. Taylor explains his trips this way: "All my life I have tried to base what I have to say or what I write on first-hand observations on the spot. There is, of course, a certain amount of information one can gather indirectly. But for the true story, one has to talk to the right people in the right places, and the men who are

actually making the decisions in the countries abroad."

His "Your Land And Mine" commentary, presents the noted news analyst in a quarter-hour summation of latest news of national and international importance to which Taylor imparts his astute and keen observations.

Taylor is much in demand as a principal speaker before leading business, civic and educational groups throughout the country.

Besides broadcasting each Monday, Taylor is an author and an internationally-known authority on world affairs. His books include "Men and Power", "Time Runs Out" and "Men In Motion".

---

## FAASSEN BEGINS NEW SERIES DEC. 1

Joe Faassen begins a new series of daily visits December 1st, from 11:55 to 12:00 noon, Monday through Friday. Known to radio listeners as "Uncle Joe Faassen" Joe as an agricultural expert will visit daily on farm topics. He is sponsored by the Berry Seed Co.

---

## New Prize Given On "Stump Us" Show

Many ladies in the KMA area have already stumped the musicians on KMA's popular "Stump Us" gang show, and have been sent a beautiful comforter as their prize.

But now the "Stump Us" gang is giving an all Chrome Health-O-Meter bathroom scale to the lucky winners...so ladies if you haven't already sent in your entry... do so now!

We have already received entries from housewives all over KMA-Land who are trying for this valuable prize. Why not get in the game yourself.

Already, in the first couple of weeks, ladies have won a bathroom scale as a prize, including: Mrs. Robert Moyer, Payne, Iowa; Mrs. George Heater, Rippey, Iowa; Mrs. Glendon Hultquist, Stanton, Iowa; Mrs. Richard Hobson, Missouri Valley, Iowa; Mrs. Berniece Emm, Weldon, Iowa; Mrs. Hans J. Madesen, Casey, Iowa and Mrs. Howard Beason of Hopkins, Missouri.

Sponsored by the Manchester Biscuit Co., the "Stump Us" program is heard on KMA every morning, Monday through Friday, from 11:35 to 11:55.

# Grass Root Notes

By MERRILL LANGFITT  
KMA Farm Service Director

A picture for my column is always a problem, but in this issue we are fortunate to have two which I hope you will find interesting.

One of them as you can see is Med Maxwell and I. Med has been in the farm broadcasting game for many years and has been heard on KMA for quite a large percentage of those years. Med Maxwell is a friendly man with a down-to-earth philosophy of life. He quickly senses the story as he visits farms and farm people all over the United States. Like myself, he enjoys flying, or at least finds the airplane very useful and time saving in his business. Like myself, he lives on a farm and enjoys farm life. Again like myself, I think he would like to retire to the farm someday and hope that the hardwork in farming could be shouldered by someone more youthful.

Med and I seem to have some of the same demands on our time. Speaking to groups traveling continuously, living out of a suitcase and eating restaurant meals a great deal are all a part of the price we pay for a work we enjoy so much. Probably neither of us would have our way of life changed except to hope someday to slow down our pace and eat more home cooking. We hope Med Maxwell comes back to visit us again in the years ahead.

Our second picture shows the grand champion 10 ear corn sample at our recent corn show here in Shenandoah. The show was sponsored by Pfister Associated Growers, one of my sponsors, and brought out many fine samples with some swell 4-H and FFA boys to claim ownership to them.

December, 1952



Med Maxwell and Merrill Langfitt

With me in the picture from left to right is Reno Smith, Vocational Agricultural Instructor at Villisca, Iowa and Marion Carlson who won a nice new watch with his champion entry.

The corn represents a bountiful harvest which in turn should contribute to a happy holiday season for all of us. And so another year draws to a close as we wish all of you the best of everything for the Christmas season and our brand new 1953 just around the corner.



# On the KMA PARTY LINE

With **DORIS MURPHY**

If the electricity had been on in Hopkins, Mo., about 4:20 p.m. Sunday, Nov. 15th, the day the tornado struck, entertainer **MORRIE JONES** and family would probably have been caught in the storm. **MORRIE**, wife **Betty**, and 2½ week old son **Marvin Elbert**, had spent the weekend with her parents, Mr. and Mrs. Elbert Thomas, 5 miles south of Hopkins. Soon after feeding the baby at 4 p.m. they started home, stopping in Hopkins for gas. Learning the electricity was off and gas tanks not operating, they headed for Bedford. Only a short distance out of Hopkins they encountered such rain, hail, wind and darkness, they had to stop on the highway until the storm passed. No doubt, they were in the very edge of the tornado, but didn't realize their danger, until they reached home and heard the news of the Hopkins tornado at 10 that night, on the radio. They probably missed it by just about 10 minutes.

"Queen" pictured here with her master



Above: **KMA** entertainer **Curly Dale** and his dog "Queen."

...entertainer **CURLY DALE** certainly has proved that the old adage "a dog is man's best friend" is true. Queen recently found **CURLY'S** billfold containing \$41.00 plus important membership and license cards, and returned it to her master, even before he knew it was lost. The billfold was completely in tact... only thing added were a few "dog slobbers" where she had carried it in her mouth. While teaching Queen to retrieve, **CURLY** had often thrown his billfold a distance, and she would bring it back. But on this particular day, **CURLY** had been washing his car in the yard, and apparently the billfold had slipped out through a hole in his pocket and had fallen to the ground. **CURLY** had finished his job and gone to the back of the house when he looked up... and saw Queen come running around the corner carrying the billfold in her mouth. What better friend could man have, than one who will return your lost pocketbook?

What fun **FLORENCE FALK**, "THE FARMER'S WIFE" is having, making many different kinds of Christmas cookies and putting them in her new home freezer, testing to see which ones keep the best. But the cookies have a habit of disappearing out of the freezer, too! **Bruce** and **Karen** just can't wait 'til Christmas to do the testing.

"**DAISY**", an 8 month old beagle dog, who was the playmate of **ENGINEER NORMAN KLING'S** two little boys, was lucky the first two times she got struck by a car. She recovered! But the third time a car hit her... **Daisy** was killed. They say a cat has **NINE** lives... but guess that doesn't hold true with a dog!

Boys and girls... tune in for **Betty and Lynn's** new show called "Kiddies Korner" at 10:30 every Saturday morning! You'll love the riddle, stories, games and songs.

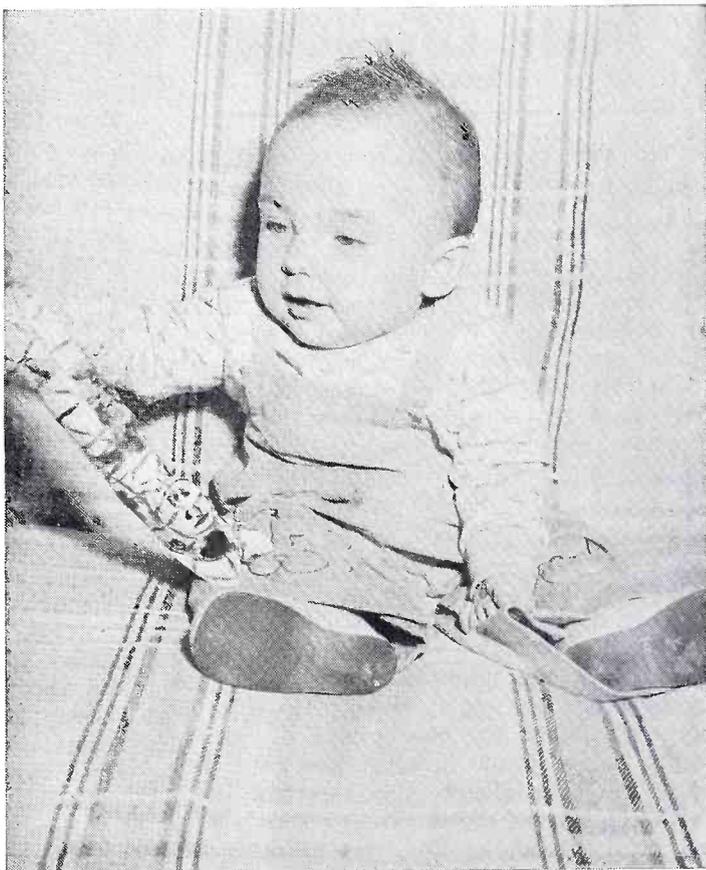
Can you imagine forgetting **TWO WORDS!** That's all **Herman the Fiddler** has to say when the **Dinner Belle** gang at 12:30 p.m. sing their theme. But **HERMAN** went cold at the mike and couldn't remember "potatoes and coffee". Yes, it was his most embarrassing moment!

What a nice idea for an extra gift to tuck in your Christmas packages! You might do as FLORENCE FALK, THE FARMER'S WIFE, did. She included the last four issues of the KMA GUIDE in the Christmas boxes she mailed to relatives in Sweden and to her nephew Allen Holmes, with the armed Forces in Korea.

Did you ever hear of a baby yodeling at the age of one year! I haven't, but entertainer BOB STOTTS insists his year old daughter, Judy goes around the house yodeling. That's pretty young to be imitating daddy! Music seems to run in the family though, and some day BOB will have a musical family group. His son, Kenny, age 11, is already learning to play the drum so he can work with a dance band, and Roberta, age 9, is learning the piano. Jimmie, age 8, hasn't decided what he wants to play. BOB plans to get his old guitar fixed up so the kids can learn to play it. Some day we'll have Judy come to the studio and do a little yodeling on daddy's show!

"Pink and blue" showers usually are held in honor of the expectant mother. But expectant dad . . . announcer MERL DOUGLAS was the recipient of a surprise shower given by newscaster RALPH CHILDS and male members of the KMA staff. Much merriment went on . . . and as a result of the shower the newcomer is going to be well supplied with clothes.

Would you like to know what kind of toy animal Michael, 9 month old son of entertainer COY MARTIN, is holding? Then turn the picture upside down and you'll discover it's a toy giraffe. It's Mike's favorite plaything, and there's a story in connection with how the animal happened to be "born". It seems HERMAN THE FIDDLER'S wife, had a broom-stick skirt that was too big, so she decided to have some of the material cut out. The skirt had fascinated Mike so he had kept pulling at it . . . so HERMAN'S wife had a friend make the giraffe for him, out of the scraps of material. Mike looks pretty meek in this picture . . . but there have been times when he has gotten himself into pretty much of a mess. Such as the time he pulled the bowl



Above: Michael Martin, 9 months old son of entertainer COY MARTIN.

of cooked tomatoes off the table onto himself, soaking his clothes; and the time he pulled the glass cover off the writing desk and got hit on the head, breaking the glass. Yes . . . Mike has had his trials and tribulations but he still comes up smiling!

Speaking of trouble, EZRA HAWKINS certainly had plenty, on a weekend trip to Topeka, Kansas. All because a service station attendant put too much air in his tires, just before he started! He had driven only 5 miles when the first tire blew out. It surprised him, due to the fact his tires were practically new. Putting on the spare, he continued to within 2 miles of Tarkio, Missouri, when the second tire blew out. This time he had to wait for someone to come along and take him into Tarkio where he could get the tire fixed. Arriving late, because of these delays, the affairs he had planned to attend in Topeka were over. And to top it off, he couldn't arouse his brother who was so fast asleep . . . so EZRA and wife had to go to a tourist camp and stay all night. The final blow was . . . HE HAD TO BUY A NEW SET OF TIRES!

## Frank Comments

By FRANK FIELD

This picture shows a corner of the African Violet Nursery operated by the Grow Fast Soil Company, (Frank Field and Ethel Baldwin co-owners). We got interested in African Violets a year ago last spring when the first African Violet show was held here in Shenandoah. We each got five or six small plants at that time, repotted them in Grow Fast Potting Soil and kept them in our northern windows in our respective homes. They were so beautiful and thrived so well that we began to toy with the idea of growing them commercially, since they were so easy to raise. But greenhouses were so expensive to build and operate that we gave up the idea.

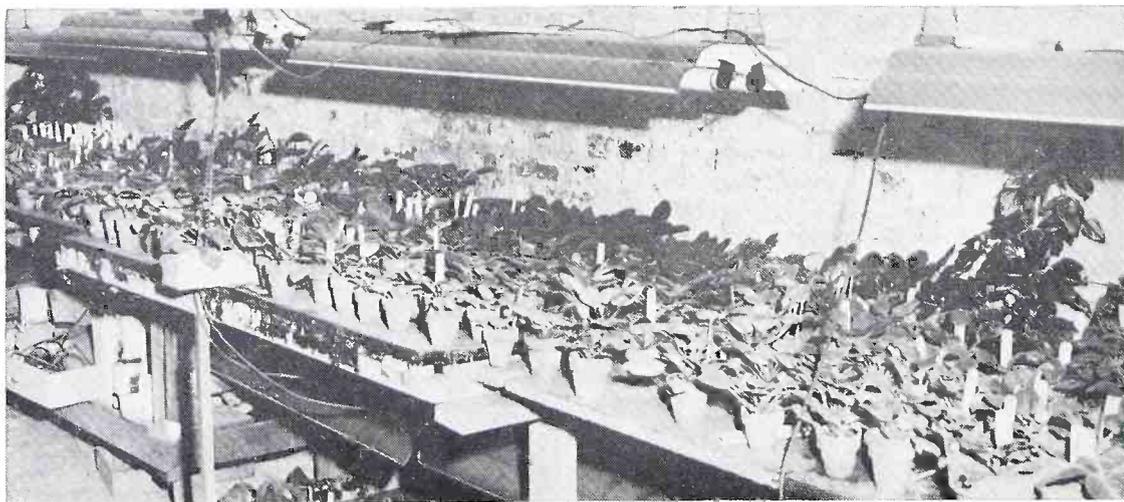
Then at the African Violet show this last spring, there was an exhibit of plants which had been grown under artificial light. They were so healthy and so much more vigorous appearing than the ones grown by natural light, that we immediately began to investigate the possibilities of a basement room with fluorescent lights. The prospects looked pretty good, so the first of June last year we ordered two 48 inch fluorescent fixtures, the pair which you see in the foreground of this picture.

We took all of our old plants and cut off all of the leaves and stuck them in a mixture of Terra-Lite and sand, to root. About that same time a friend of ours moved to California and gave us a half dozen big, old, rough looking plants, and we took all of the leaves off of them, and started them to rooting.

As soon as the little plants were ready for transplanting, they were removed from the leaf and potted in two inch pots. The old leaves were put right back into the Terra-Lite and sand to raise a new crop of young plants. All of that first crop of little plants has now been transplanted into four inch pots and most of them sold. The second crop are mostly now in three inch pots, right in the foreground of the picture. At the extreme left edge of the picture you can see a forest of little white stakes, which represents a small part of the plants now in two inch pots about ready for shifting to larger pots.

As the plants grew, we gradually added more table space and more light fixtures until we now have ten fixtures, each with two tubes, and at the last count there were something over 800 plants already in pots and about as many more ready for potting. The light fixtures burn 12 hours a day and are regulated by an automatic electric time clock. It costs about 8 or 9 dollars a month for electricity to operate the ten light fixtures. The plants have to be watered every other day, and naturally they are watered from the top with a sprinkler, paying no attention to whether the leaves get wet or not, as it doesn't make a bit of difference under the fluorescent lights. We experimented with different kinds of blubs and quickly discovered that the kind called "daylight" are by far the best to use. The average plant takes about three months from the time it is first started in a two inch pot, until it comes into bloom.

The plants in the four inch pots at the extreme right hand side of the picture are *Episcias*. They are sometimes called Flame Violets, and in fact belong to the same family and are rather closely related.





# HOMEMAKER'S GUIDE

## Homemaker Visit

By **BERNICE CURRIER**

### MERRY CHRISTMAS TO YOU AND "GOD BLESS US EVERY ONE"

For a party at Christmas time, the young folks will love these.

#### EDIBLE CHRISTMAS TREE

- 1 cup corn syrup
- 1 cup sugar
- 1/2 cup fresh orange juice
- 1 tablespoon butter
- 2 teaspoons grated orange rind
- 3 quarts puffed rice

Mix the syrup, sugar and juice and cook to hard ball stage. Add the butter and rind then pour it over the puffed rice stirring well. Press the mixture gently into greased cone-shaped paper cups and then remove the paper when they are hard. Cinnamon candies can be stuck on the tree with egg white. Also you could hold a peppermint stick in the center as you pack the rice around it, for the stem of the tree.

\* \* \* \* \*

#### CHRISTMAS MINT WAFERS

- 1 teaspoon unflavored gelatin
- 2 teaspoons cold water
- 3 teaspoons boiling water
- About 2 cups powdered sugar sifted
- Green coloring & peppermint flavor or Red color & Wintergreen flavor

Soften gelatin in cold water, dissolve in hot. Add a few drops of the color and flavoring wanted. Work in enough powdered sugar to make stiff mixture. Sprinkle powdered sugar on board and roll mixture very thin. Cut with very small cookie cutters, or even with a thimble. Let stand till dry and brittle.

\* \* \* \* \*

#### ICE CREAM SANTAS

Ice the outside of ice cream cones with powdered sugar icing and sprinkle with red sugar. Put a ball of ice cream on plate, add whipped cream for hair and whiskers, sprinkle hair with coconut. Make eyes with raisins, the nose is a maraschino cherry. Adjust cone for hat, serve at once.

Now for the Grown-Ups to munch on in case they get hungry!

#### SPICED NUTS

- A—1/4 cup sugar  
1/2 teaspoon cinnamon
- B—3/4 cup sugar  
1/4 cup water  
1 teaspoon cinnamon  
4 cups pecan or English walnut meats

Combine A in deep bowl and set aside. Combine B in saucepan and cook without stirring in the soft ball stage. Now set saucepan in pan of boiling water not over the fire and add the nuts. Stir until nuts are covered with syrup. Lift them out onto waxed paper and as soon as syrup begins to dry, pour them into cinnamon-sugar mixture in bowl and stir well. Separate nut meats and store in cool dry place.

\* \* \* \* \*

A good casserole dish is always welcome,

#### YAMS AND BACON

- 3 medium yams
- 1/2 lb. canadian bacon
- 2 oranges
- 1 lemon
- 1 cup brown sugar firmly packed
- 1/2 teaspoon salt

Cook yams unpeeled in boiling water until tender. While yams are cooling fry bacon over very low heat until edges turn delicate brown. Start oven at 350°. Now extract juice from oranges and lemon and strain juice. Add sugar to skillet in which bacon was fried, add juice and salt and cook 5 minutes slowly. Peel and slice yams and put a layer in baking dish, then put in a layer of bacon and cover with second layer of yams. Pour sauce over this and bake 30 minutes. Serves 4.

\* \* \* \* \*

#### COFFEE DESSERT

- 1 cup hot coffee
  - 30 marshmallows
  - 1 cup heavy cream
  - 1 1/2 cups coconut
  - 1/2 cup pecans
- Combine coffee and marshmallows and dissolve in double boiler, then cool. Blend





# The Farmer's Wife

By FLORENCE FALK

CHRISTMAS... Yule Log Festivities, school and church programs and the chance to sing once again the well-loved Christmas carols; so-o-o collect the entire family from the oldest to the youngest, round up the boys and girls home from school, invite the neighbors! Christmas! with the gay, good spirit of childhood, means "loving" and "giving" at its best.

\* \* \* \* \*

## CHRISTMAS MENU

Goose or Turkey—Family's Favorite Dressing

- Sweet Potato Stuffed Apples
- Pink Cauliflower            Minted Lima Beans
- Frozen Star Salad
- Relish Plate            Marmalade            Hot Rolls
- Plum Pudding            Coffee
- Candied Nuts

\* \* \* \* \*

## TABLE TRIMMIN'S

Your Christmas table will be the happy gathering place for all and can be assembled without spending too much time, or money. There are so many Christmas themes from which to choose. Candle, tree, wreath or the star which follows.

For the star theme supply yourself with a roll of bright red shiny shelf paper, available at most paper counters. Cut a large star for the centerpiece, border with silver tinsel. This star may be centered with gaily colored Christmas balls, a low bowl of white 'mums and red carnations or for the kiddies delight a Santa with his bag overflowing with small gifts wrapped as favors for the guests. Decorate the ribbon ties with stars. Cut red stars and border with tinsel for place mats and smaller stars under the candle holders. Let the children decorate white paper napkins with gay stars.

\* \* \* \* \*

## SWEET POTATO STUFFED APPLES

- 6 red apples
- 5 sweet potatoes
- 2 tablespoons sugar
- 2 tablespoons butter or margarine

- 1 teaspoon lemon juice
- Salt and pepper to taste

Cut slice from top and bottom of each apple; core apples and bake in moderate oven (350°) until tender, about 45 minutes. Cook sweet potatoes in jackets; peel and mash. Combine ingredients and pile on baked apples with a pastry tube. Return to oven to brown. Serves 6.

\* \* \* \* \*

## PINK CAULIFLOWER

- 1 large head cauliflower
- 2 1/2 cups tomato juice
- 1 tablespoon salt
- 1/4 teaspoon white pepper
- 1/2 cup grated cheese

Place the whole cauliflower, stem end up, in a saucepan. Pour over tomato juice and seasonings. Cover. Heat to boiling, turn down the heat, and let simmer until the cauliflower is just tender, about 20 minutes. Drain, saving the tomato juice for thickening, place stem down in serving dish. Sprinkle with grated cheese. Garnish with parsley.

\* \* \* \* \*

## MINTED LIMAS

Chop 1 tablespoon mint and add to 1/4 cup of butter. Let it stand in a warm place until the butter melts, then pour over cooked limas which have been seasoned with salt and pepper. If fresh mint is not available, garnish serving with mint jell.

\* \* \* \* \*

The trio, "Christmas, Children, and Candy" are in utmost harmony at this season. Let the children have a part in preparation for the festivities. This recipe for a delicious candy is easy to follow.

## CANDIED NUTS

- Combine:
- 1 cup brown sugar
  - 1/2 cup white sugar
  - 2 tablespoons white syrup
  - 1/4 cup top milk

Cook these ingredients to a soft ball (234°) Add: 1 tablespoon butter and 1 teaspoon vanilla. Beat slightly. Add 1 cup broken nut meats and stir until they are coated. Turn into buttered pan. Separate into individual pieces, with a fork. English walnut halves coated make good pieces.





Above: If you need help and must enlist the services of someone to help you do your Christmas wrapping, stay clear of radio stars. Sam Cowling, for instance, of ABC's "Breakfast Club," is getting himself properly snafued in his demonstration of how NOT to wrap Christmas packages!

### PATTERN FOR THE MONTH —CROCHETED PARTY ACCESSORIES—

The flora and fauna for a gay party table are fun to make with crochet hook and colored cotton. A napkin holder turns into a blue and yellow butterfly. Matching water lilies hold nuts and candy. Colors may be chosen to blend with linen and china.

With the party season drawing nearer, why don't you be among the first to send in your request for the free pattern. Send a self-addressed stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for Leaflet No. 63-03. Patterns such as the one shown here appear in each month's issue of the KMA GUIDE. Be sure you take advantage of this opportunity to send for your free pattern each month.



## KMA Listeners Will Hear Christmas Eve Choral Program

Listeners in KMA-Land will be treated to the 6th Annual KMA Christmas Eve Choir Concert, as they have in the past.

Those who have listened and thrilled to the exceptionally fine choral music in the years proceeding, will undoubtedly want to tune in again, as they sit with their loved ones around the radio at home.

The choirs participating in our Christmas Eve Choir Concert are some of the finest found anywhere.

They include such notable choirs as the Boy's Town Choir, Tarkio College Choir, Shenandoah High School Choir, Simpson College Choir and the Essex Choir.

KMA is proud to bring you such talented choral groups on the most memorable of occasions.

The program will be heard throughout the evening starting at 10:15.

### FORREST ELLIOTT NEW KMA STAFF ANNOUNCER

Forrest Elliott, joined the KMA Family last week, when he signed on as staff announcer.

Forrest came to us from Sioux Falls, South Dakota, where he was: newscaster, special events man and master of ceremonies.

There will be a picture of Elliott, along with a story in the January issue of the KMA GUIDE.

# KMA DAILY PROGRAMS FOR DECEMBER, 1952

960 ON YOUR DIAL — 5000 WATTS — ABC

## DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

- 5:30 a.m.—Country Jamboree
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Bob Stotts
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—The Doubledaters
- 7:45 a.m.—Morning Headlines
- 9:00 a.m.—Bernice Currier
- 9:25 a.m.—Whispering Streets
- 9:45 a.m.—When A Girl Marries

10:00 a.m.

### EDITH HANSEN'S

"Kitchen Club"  
Broadcasting Direct  
To KMA Listeners



- 10:30 a.m.—Break The Bank
- 11:00 a.m.—Don Gardiner
- 11:10 a.m.—Jack Berch
- 11:30 a.m.—Betty Crocker
- 11:35 a.m.—Stump Us
- 11:55 a.m.—Joe Faassen
- 12:00 p.m.—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Dinner Belles
- 12:45 p.m.—Market Reports, Childs
- 1:00 p.m.—Western Hits
- 1:15 p.m.—Adella Shoemaker
- 1:30 p.m.—Betty Crocker
- 1:35 p.m.—Nishna Valley Neighbors
- 1:45 p.m.—Bob Stotts
- 2:00 p.m.—The Midwesterners
- 2:30 p.m.—Marge's Song Shop
- 3:00 p.m.—Cal Tinney
- 3:25 p.m.—Betty Crocker
- 3:30 p.m.—Florence Falk
- 4:00 p.m.—Merl Douglas Show
- 4:30 p.m.—P. Pippert, News
- 4:45 p.m.—Blackwood Brothers

5:00 p.m.

### "BAR NOTHIN RANCH"

With Ezra Hawkins  
and the  
Bar Nothin Gang!



- 5:30 p.m.—Fun Factory
- 5:45 p.m.—Ronny Kemper
- 5:55 p.m.—Bob Finnegan
- 6:00 p.m.—Farm Bulletin Board

- 6:15 p.m.—Organ Serenade (M.W.F.)
- 6:20 p.m.—Let's Go Visiting (T.Th.)
- 6:30 p.m.—News
- 6:45 p.m.—Edw. May, Mkts. & Weather

## MONDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:30 p.m.—Your Land And Mine
- 7:45 p.m.—Your 2¢ Worth
- 8:00 p.m.—Jazz Beat
- 8:30 p.m.—Solo & Soliloque
- 9:00 p.m.—Chicago Signature
- 9:30 p.m.—Jimmy Dorsey
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## TUESDAY NIGHT

- 7:00 p.m.—Silver Eagle
- 7:30 p.m.—Paul Whiteman's Teen Club
- 8:00 p.m.—Am. Town Meeting
- 8:45 p.m.—America On The March
- 9:00 p.m.—Defense Attorney
- 9:30 p.m.—Radio On The Record
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## WEDNESDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:30 p.m.—Mystery Theatre
- 8:00 p.m.—Mr. President
- 8:30 p.m.—Crossfire
- 9:00 p.m.—Life Begins At 80
- 9:30 p.m.—Heres To Vets
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## THURSDAY NIGHT

- 7:00 p.m.—Silver Eagle
- 7:30 p.m.—Newstand Theatre
- 8:00 p.m.—Escape With Me
- 8:30 p.m.—Michael Shayne
- 9:00 p.m.—Top Guy
- 9:30 p.m.—Serenade In Blue
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## FRIDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:30 p.m.—This Is Your FBI
- 8:00 p.m.—Ozzie & Harriet
- 8:30 p.m.—Corliss Archer
- 9:00 p.m.—Boxing Bout
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## SATURDAY PROGRAMS

- 5:00 a.m.—Country Jamboree
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Bob Stotts
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Doubledaters
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper

9:00 a.m.

### BERNICE CURRIER'S

"Homemaker's Visit"  
Every day at 9 a.m.  
Monday thru Sat.



- 9:30 a.m.—Space Patrol
- 10:00 a.m.—Hopalong Cassidy
- 10:30 a.m.—Kiddie's Korner
- 11:00 a.m.—101 Ranch Boys
- 11:30 a.m.—Am. Farmer
- 12:00 noon—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Dinner Belles
- 12:45 p.m.—This Week On The Farm
- 1:00 p.m.—Western Swingsters
- 1:15 p.m.—Polka Time
- 1:30 p.m.—Nishna Valley Neighbors
- 1:45 p.m.—Bob Stotts
- 2:00 p.m.—The Midwesterners
- 2:30 p.m.—Pvt. Eddie Fisher
- 3:00 p.m.—Andy Parker
- 3:15 p.m.—Voice Of America
- 3:30 p.m.—Florence Falk
- 4:00 p.m.—Merl Douglas Show
- 4:30 p.m.—News
- 4:45 p.m.—Blackwood Bros.
- 5:00 p.m.—Bar Nothing Ranch
- 5:30 p.m.—Navy Hour
- 6:00 p.m.—Harmony Shop
- 6:15 p.m.—Una Mae Carlisle
- 6:30 p.m.—News
- 6:45 p.m.—Your Star Time
- 7:00 p.m.—Dancing Party
- 9:00 p.m.—Sat. At The Shamrock

Listings Correct at Time of Publication  
However, all Programs Are Subject to Change

- 9:30 p.m.—Dance Band
- 10:00 p.m.—News
- 10:15 p.m.—The Playboys
- 10:30 p.m.—Jungle In Retreat
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## SUNDAY PROGRAMS

- 7:00 a.m.—News
- 7:15 a.m.—Morning Song
- 7:30 a.m.—Worship Service
- 8:00 a.m.—Rev. Gene Phillips
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Wings Of Healing
- 10:00 a.m.—Heaven & Home Hour
- 10:30 a.m.—Milton Cross Opera Album
- 11:00 a.m.—Sun. News Special
- 11:15 a.m.—Brunch Time
- 11:30 a.m.—Piano Playhouse
- 12:00 noon—News
- 12:15 a.m.—Let's Go To Town
- 12:30 p.m.—Frank Devol Presents
- 1:00 p.m.—Light & Life Hour
- 1:39 p.m.—Back To The Bible
- 2:00 p.m.—Newstime
- 2:15 p.m.—Highways To Safety
- 2:30 p.m.—Hour Of Decision
- 3:00 p.m.—Revival Hour
- 4:00 p.m.—This Week Around The World
- 4:30 p.m.—Greatest Story Ever Told

5:00 p.m.

### DREW PEARSON

One of America's  
Most Distinguished  
Commentators!



- 5:15 p.m.—Monday Morning Headlines
- 5:30 p.m.—Geo. Sokolsky
- 5:45 p.m.—Bob Edge
- 6:00 p.m.—Eddie Fisher
- 6:15 p.m.—Three Suns
- 6:30 p.m.—Time Capsule
- 7:00 p.m.—Dan Dodge
- 7:30 p.m.—Cafe Istanbul
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Taylor Grant
- 8:30 p.m.—Melody Highway
- 8:45 p.m.—Allistair Cooke
- 9:00 p.m.—Let's Be Healthy
- 9:15 p.m.—Gloria Parker
- 9:30 p.m.—Science Editor
- 10:00 p.m.—News
- 10:15 p.m.—Thoughts In Passing
- 10:30 p.m.—Marines In Review
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

Return postage guaranteed.

POSTMASTER. If addressee has moved and forwarding order is on file, send form 3547, postage for which is guaranteed. If undelivered for any other reason, return to sender.

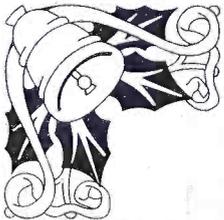
Tom Thumb Publishing Co.  
Shenandoah, Iowa

MISS LOIS ADELUNG  
108 EAST GRANT  
SHENANDOAH IOWA

Sec. 34.66  
P. L. & R.  
U. S. Postage  
Paid  
Permit No. 1  
Shenandoah, Ia.



Above — KMA's Morrie Jones; new baby, Marvin Elbert, and wife Betty. When this picture was taken, young Marvin was only two days old, and didn't seem to be too interested in having his picture taken. But now one month old, Morrie says young Marvin is showing signs of becoming more publicity minded.



## The KMA GUIDE Makes a Perfect Christmas Gift!

Say "Merry Christmas" each month for a full year with a gift subscription to The KMA Guide. We'll send them a special Christmas Gift Card bearing your name! Only \$1 for 12 months.

Send Gift Subscription to:

\_\_\_\_\_ Name \_\_\_\_\_

\_\_\_\_\_ Address \_\_\_\_\_

Check here if you are also renewing your own subscription. \$1 for a full year!