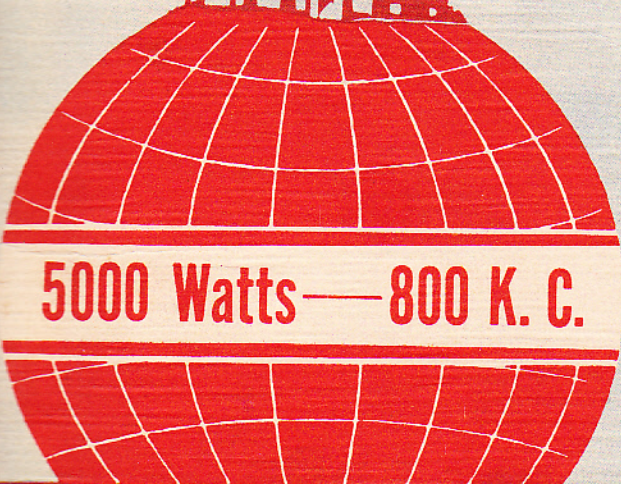
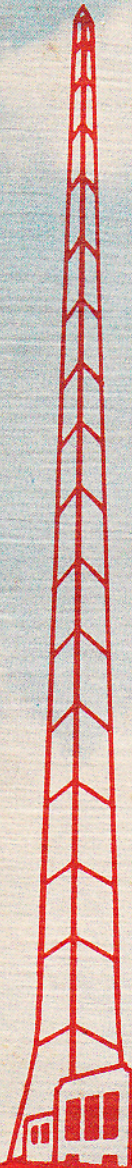
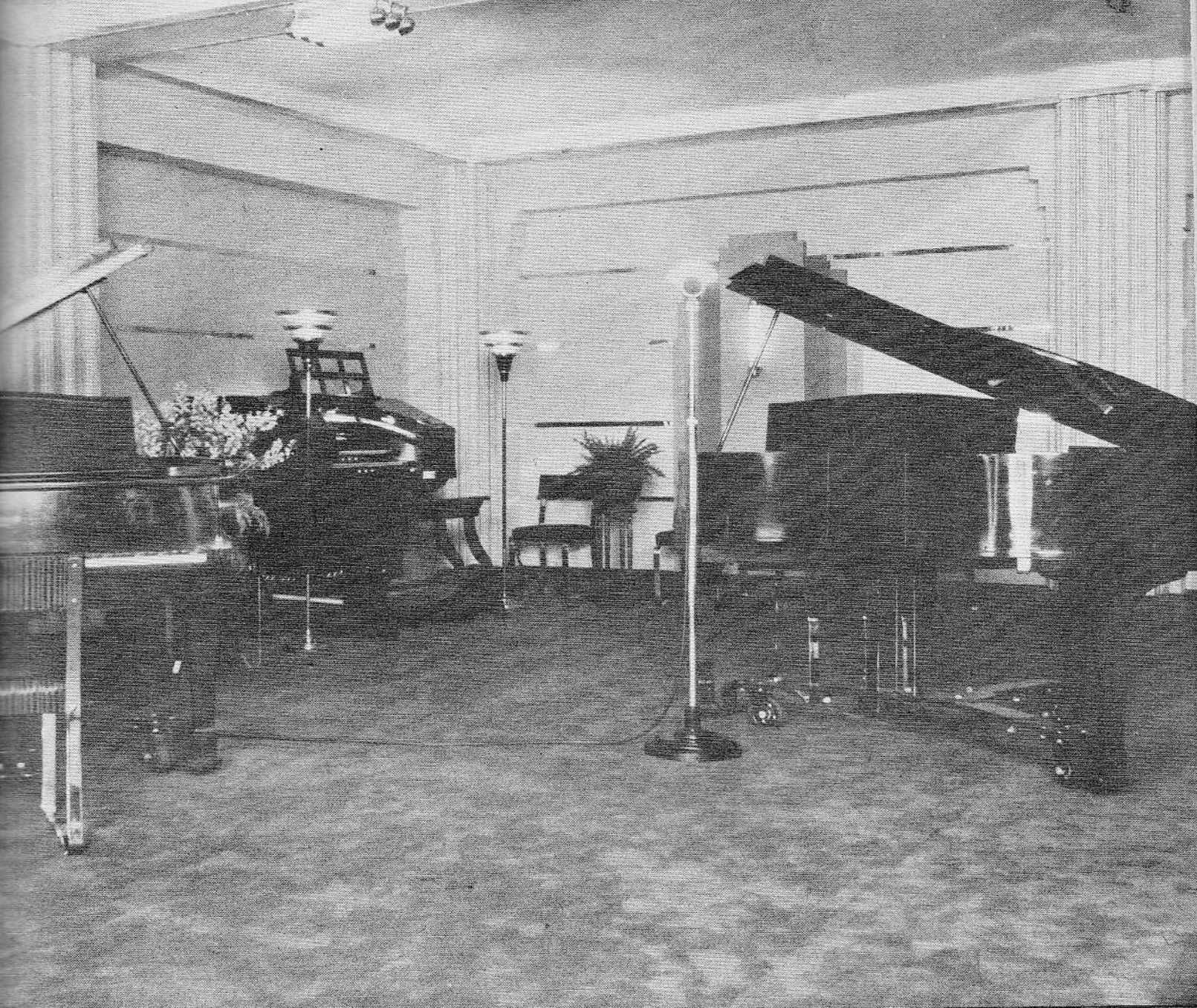


C
M-B-S
C



5000 Watts — 800 K. C.

AT YOUR SERVICE 22 HOURS A DAY



THIS IS CKLW

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Publishers — Peoria, Illinois — Litho in U.S.A.

MALCOLM G. CAMPBELL

President



MALCOLM G. CAMPBELL, President of the Western Ontario Broadcasting Company. Mr. Campbell besides being President of CKLW, is also President of the Kelsey Wheel Company, also of Windsor. He was instrumental in obtaining the first radio license for what is now the Western Ontario Broadcasting Company, Windsor, with subsidiary Essex Broadcasters, Incorporated. To all of CKLW's employees, Mr. Campbell is more than President—he's their adopted "Dad".



Leaders

CKLW

J. E. TED CAMPEAU, Managing Director of CKLW. Ted Campeau's knowledge of the Metropolitan Detroit picture is probably more complete than any other radio man in this territory. In radio for the past twelve years, he has operated on both sides of the border and is well grounded by practical experience to discuss every phase of an advertiser's problem in this fertile fourth market.

In addition to his administrative duties as Managing Director, Mr. Campeau is the point of contact for all network matters and all questions concerning the national advertiser's job in Detroit.

He is an active member of the Operating Board of the Mutual Broadcasting System, is married, has two fine sons, and is an enthusiastic golfer. A graduate of St. Michael's and Osgoode Hall Law School, Toronto, Mr. Campeau entered the business world as a barrister. During World War I, he was a member of the Royal Air Force, which probably accounts for his present interest in air travel.



W. J. CARTER, Chief Engineer and Station Manager. Mr. Carter was the first employee of CKLW, coming here in February of 1932, and the station didn't start operating until May 31st of that year. He is a registered engineer and registered architect, and is responsible for the present layout of both studios, which occupy the entire tenth floor of the Guaranty Trust Building in Windsor, and the transmitter. Mr. Carter's spare time is spent in photographing his four year old daughter, although frequently one finds him on the golf course where he usually achieves the 80s.



JOHN GORDON, Program Director. Gordon Pfaff, by name, known in radio as John Gordon, has been Program Director at CKLW for several years. He is married and the father of two fine sons. His radio experience includes announcing and programming in Brantford, Ontario at CKPC. A few years ago, John played piano in the "pit", providing music for the silent day "thrillers". He is also the "Turf Reporter" on CKLW.



CAMPBELL RITCHIE, Traffic Manager and Chief Announcer. Beside holding these positions, "Cam's" other duties include his solos on the daily presentation of **"THE QUIET SANCTUARY."** His background in radio goes back to staff announcing at CHML, Hamilton, coming to CKLW over five years ago as staff man, then through the Continuity Department, and thus into traffic . . . the position he holds today. Young but definitely radio minded, he capably handles all the responsibilities entailed in the Traffic Department. His ambition is to be a concert baritone, but right now he is concentrating on an 80 in golf.

CKLW



FRANK BURKE, Production Manager and Announcer. Frank is known as the "Mike Man With a Smile In His Voice." He is 29 years old, 11 of which have been spent in radio. While in school in Hamilton, Ontario, his home town, he competed in many international events as a track star. His dad and his grandfather and many of his uncles are Captains with the Canada steamship lines, but Frank has become a "landlubber" because of his love for radio. He has produced many original ideas in radio, among them the "**SAN SALUTE**," a program in which he caters to those shut-ins who have been constantly listening to the program since its inception.



FRANK "BUDD" LYNCH, Publicity Director and Announcer. Budd joined the staff of CKLW a year and a half ago as a Staff Announcer, and now handles special events, sports, beside Publicity. He came to Windsor from Hamilton, Ontario, where he was affiliated with CHML and CKOC. Budd's evenings are accounted for with seven nights a week newscasting at 11 P.M. He is 23 years of age, has four years of radio experience to his credit, and is one of the three eligible bachelors on CKLW's announcing staff.



ARNOLD STINSON, Announcer. Arnold started his radio career in 1937 when he did announcing and writing in Kitchener at CKCR, later at CFCH at North Bay, CJKL, Krikland Lake, and CHML, Hamilton. He is the latest addition to the CKLW staff, coming here in October of 1940. His main ambition in life was to be an aviator, but since he has started his radio career, that seems to have taken first place. Arnold's hobbies include fishing and collection of radio artists' data.



JIM VAN KUREN, Announcer. Jim started in radio at CKPC, Brantford, doing staff work and program directing. His ambition is along the lines of drama, aspiring eventually to a career in radio as actor and playwright. He came to CKLW in January 1939, and since that time, his ability gives every promise of a long and successful career for him. Jim is heard on "**THE CONCERT PARTY**," "**VIGNETTES OF MELODY**" and also "**HOLLYWOOD NEWS REPORTER**."

Radio's Original "Dawn Patrol"

THE DAWN PATROL is one of CKLW's unusual radio entertainment features. Listeners from coast to coast are invited to call, wire, or telephone any request they might have for music to **LARRY GENTILE**, conductor of this program, and he'll be glad to play it for you. The Dawn Patrol has met with unusual success since its inception at CKLW under Larry Gentile's guidance.



LARRY GENTILE, pilot of the Dawn Patrol, and brother of Joe Gentile, who guides the "Early Morning Frolic." Through the far-reaching effects of his program, Larry has come in personal contact and is acquainted with all the leading dance bands.



TED FIO RITO



**RAYMOND SCOTT
SAMMY KAYE**



CHARLES LANE is co-pilot of the Dawn Patrol. Although his voice is frequently heard on the air during the night shift, Charlie is "answer man" for the telephone on Dawn Patrol.



GUY LOMBARDO



CHARLIE LANE and **LARRY GENTILE** with transcriptions and records requested by their fans from coast to coast.

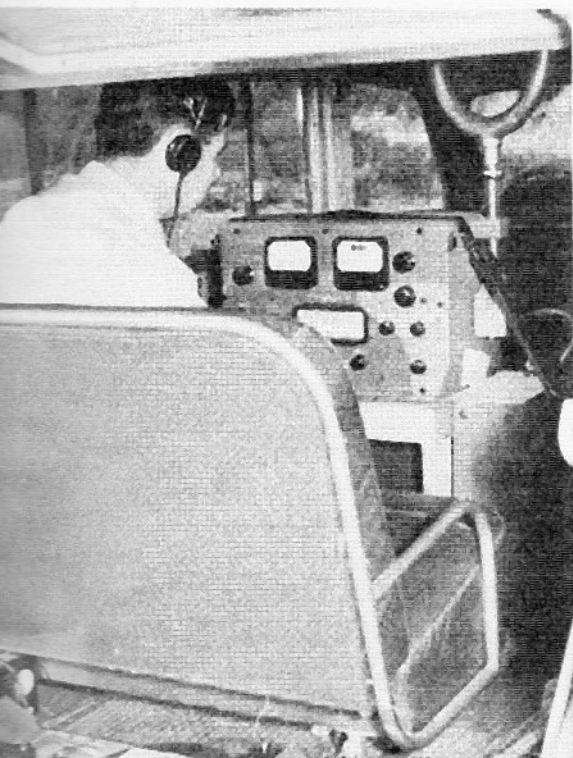


VINCENT LOPEZ





BRUCE CHICK, was born in Ashtola, Pa., and is 39 years old. He is married, has six children, three boys and three girls. He started in radio as an announcer at CKLW, 1934 to 1937, and came back to the station in 1939 as Continuity Director and Staff Announcer, the positions which he now holds. His first ambition was to be a lawyer, and his previous experience includes employment as Material Dispatcher in his father's fuel and supply business, and as hotel manager. Radio shows which he announces are the Chrysler Dealers of Detroit, and Cunningham's News Ace. Bruce is likable, good natured and conscientious.



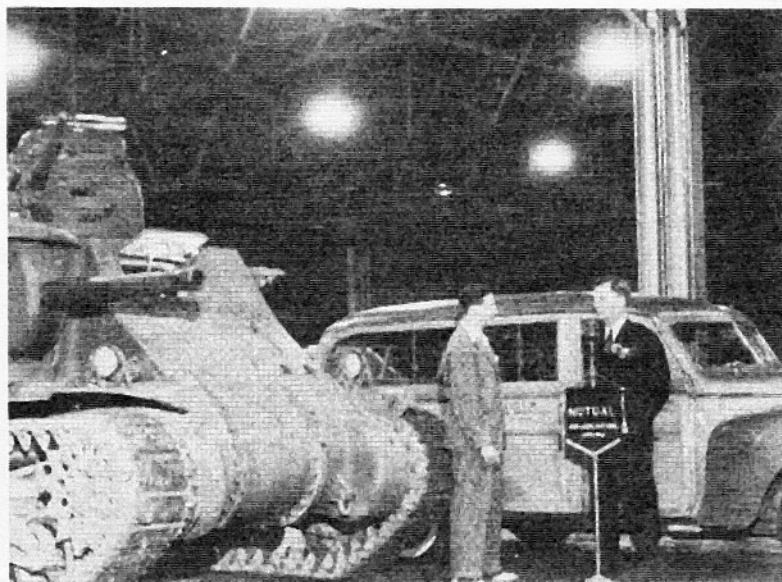
Above—The station wagon CKLW uses on remote pickups, special event features and field test work.

Interior of CKLW's station wagon, with George Funkey, Technician, on the job doing actual field test work.



Here is CKLW on a remote program for the Mutual Broadcasting System. **FULTON LEWIS, Jr.**, ace Washington correspondent, is interviewing a test driver at the Chrysler Tank Arsenal in Detroit.

FULTON LEWIS, Jr., is seen here with CKLW's **JOE GENTILE** on a special event hook-up, on the occasion of the Chrysler Corporation presenting this first tank off the line to the American Army Department in the spring of 1941.



CKLW Reviews the News

Unusual and extreme occurrences in all parts of the world make it imperative that we keep abreast of the latest developments in the day's news. CKLW, through the services of a far-reaching press service with correspondents in all parts of the world, and through the services of the Canadian broadcasting network and the Mutual Broadcasting System, is equipped to bring you the latest news as it occurs. Regular newscasts spaced strategically in the day's schedule, bring you newest happenings in the world, national, and local news pictures. Through the miracle that is modern radio, you are able to hear first hand from experienced reporters on-the-spot news from London, England and various other capitols of the British Colonial Empire.



VAL CLARE takes the latest news from the press machine, from where it is sent direct to you.

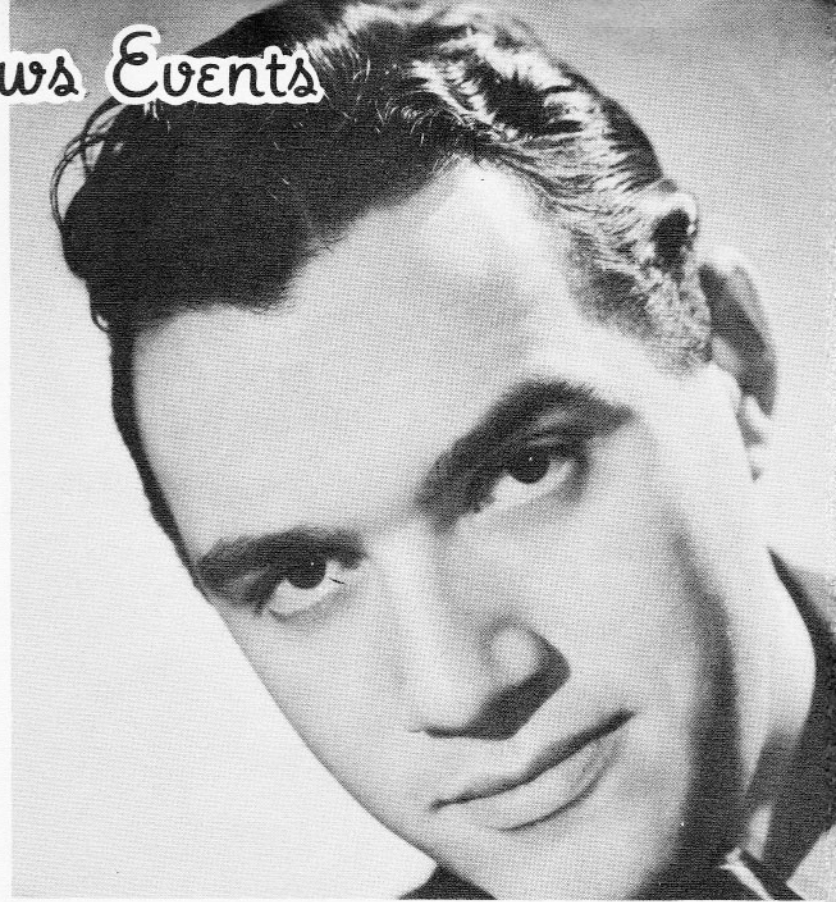


VAL CLARE, News Editor, Market Reporter, and Public Relations Counsel. With several years newspaper experience, Val Clare is a decided asset to CKLW. His travel abroad gives him first hand knowledge of the countries wherein lies first hand news of the day. English born, Val spends his evenings and lunch hours when not at home, guest speaking throughout the area.

CBC News Events



This is Springtime in England with Engineer **ART HOLMES**, and Commentator **BOB BOWMAN** of the CBC Overseas Unit working on a broadcast for Canadian listeners. These men were the first Canadian War Correspondents to arrive in Britain following the declaration of War.



LORNE GREENE is one of Canada's most popular announcers, and rates an international audience as the Voice of the CBC National News heard every evening at 10 P. M. E. S. T. Since the Declaration of War, his voice has become familiar to millions of movie fans as Commentator in the "Canada Carries On" series of films. Photo by Ronny Joques Studio, Toronto.



This is CBC Mobile Unit No. 3, now on active service in Great Britain. Specially designed to meet wartime conditions, this recording van is the most modern of its type in the world. It is equipped with the latest recording devices and engineering apparatus, and has been in service since May 1940. It has travelled throughout the Island Fortress to record the broadcasts featured on "With the Troops in England" program.

Commentator **GERRY WILMOT** of the CBC Overseas Unit interviews **FRANCES DAY**, glamorous star of the BBC, before an enthusiastic audience of soldiers and airmen of Britain.



CKLW

Feminine Side

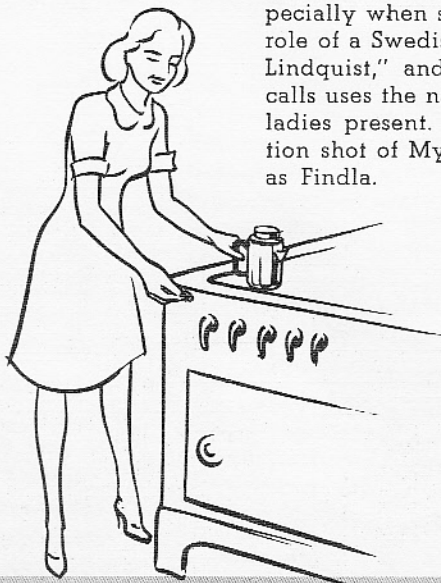
Fashions and Home Economics are an important part of every day life to the average woman listener. CKLW presents programs featuring the latest trends in styles and helpful hints on home planning. The charming ladies p

MRS. MYRTLE LABBITT

is well versed in the art of Home Economics, through several years experience as Editor of the Woman's Page of the Detroit News. A successful wife and mother of three daughters, Myrtle finds time each morning to conduct on CKLW the two well known features, "Home Chats" and "The Woman's Page."



MYRTLE LABBITT is a favorite guest speaker for women's organizations and functions, especially when she assumes the role of a Swedish maid "Findla Lindquist," and in her phone calls uses the names of various ladies present. Here is an action shot of Myrtle at her best as Findla.



of the Picture

tured on these two pages conduct a varied series of programs touching on every phase of the problems of interest to housewives. Shop with them . . . plan with them . . . you'll enjoy and benefit by these programs.

MARY MORGAN

at the mike during her morning broadcast of fashion news and household hints to the ladies.



MARY MORGAN has been conducting a shopping program, each morning on CKLW for the past three years. Her informal style, her timely comments, and her sincere effort to serve the listener, have made her very popular with the fairer sex in this area. In close contact with the latest fashions, as previewed by *Vogue*, *Vanity Fair*, and other smart magazines, Mary each morning prepares her review of the current trends in styles for *Milady*. She has been connected with radio for eight years.



Sales Representatives

Forming an essential link between the artistic and the commercial side of CKLW's schedule, these men are responsible for the wide variety of sponsored programs heard daily over our station. These are the men who sell the "goods." Our hats are off to them for a splendid job.



Commercial Manager of CKLW for the past eight years, **L. J. (Jerry) DU MAHAUT** knows the Detroit retail picture like no other radio man in the city. Newspaper background has given him more than a speaking acquaintance with every retailer in the area, and an understanding of their merchandising problems. Jerry is married and the father of two boys and a girl.

This is the quintet who, with Jerry Du Mahaut, has brought CKLW more local business than any other station in the area. Seated—Jim Wall. Left to right—Ralph Sievers, Harold Sargent, Dick Werner, and Bill Wardell.



GORDON FLEMING, seen here at the studio console has been Staff Organist at CKLW for the past seven years. Gordon has been heard on many Mutual network shows and he used to team with Wally Townsend in two piano work. He is a very talented concert musician and still devotes many hours to practice. Gordon is heard on these CKLW features: "The Quiet Sanctuary", the "Heartsong Hour", and "Vignettes of Melody." In lighter moods, he is heard on the "San Salute" program as "Professor Ironfist."

WALLY TOWNSEND, Staff Pianist, conducts his own show on CKLW, studies and sketches in black and white, and is heard on various other features as well. He has been with CKLW for several years. Apart from eating and sleeping and practicing, Wally talks a good game of golf, and also relates great tales of his fishing prowess.



BILL LEWIS, whose romantic baritone voice really "wows" the ladies in CKLW's audience, has been Staff Vocalist at the station for the past few years. For a while Bill had his own orchestra, but now devotes most of his time to radio work.

CKLW

CKLW On the

The free spirit of competitive sports is brought to CKLW listeners by a highly trained group of enthusiastic sports lovers. CKLW stands ready to bring actions



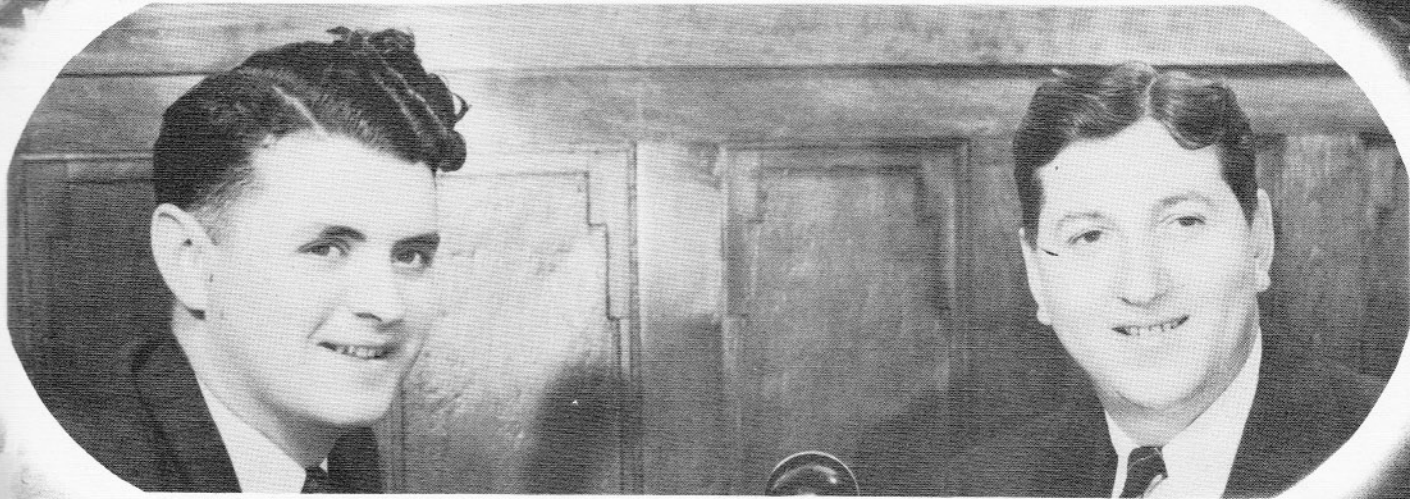
HARRY WISMER'S parade of Sports Personalities. This program is fed from CKLW to the coast-to-coast Mutual Network. Harry Wismer, in the center at the mike, Tommy Sheehan, right, Michigan golfing champion, and Mr. Bill Edwards, left, Coach of the Detroit Lions Professional Football team.



Effective the first of this June, all professional boxing bouts including championship contests staged by the Twentieth Century Sporting Club, are broadcast exclusively over the Mutual Network. **J. P. SPANG, Jr.**, President of the sponsoring organization for these contests, signs his name to the giant contract. With him is **FRED WEBER**, General Manager of the Network and Promotor **MIKE JACOBS**, President of the Twentieth Century Sporting Club.

Sports Front

to its listeners on all fronts. Boxing, bowling, baseball . . . all sports are included in the repertoires of CKLW's sports casters.



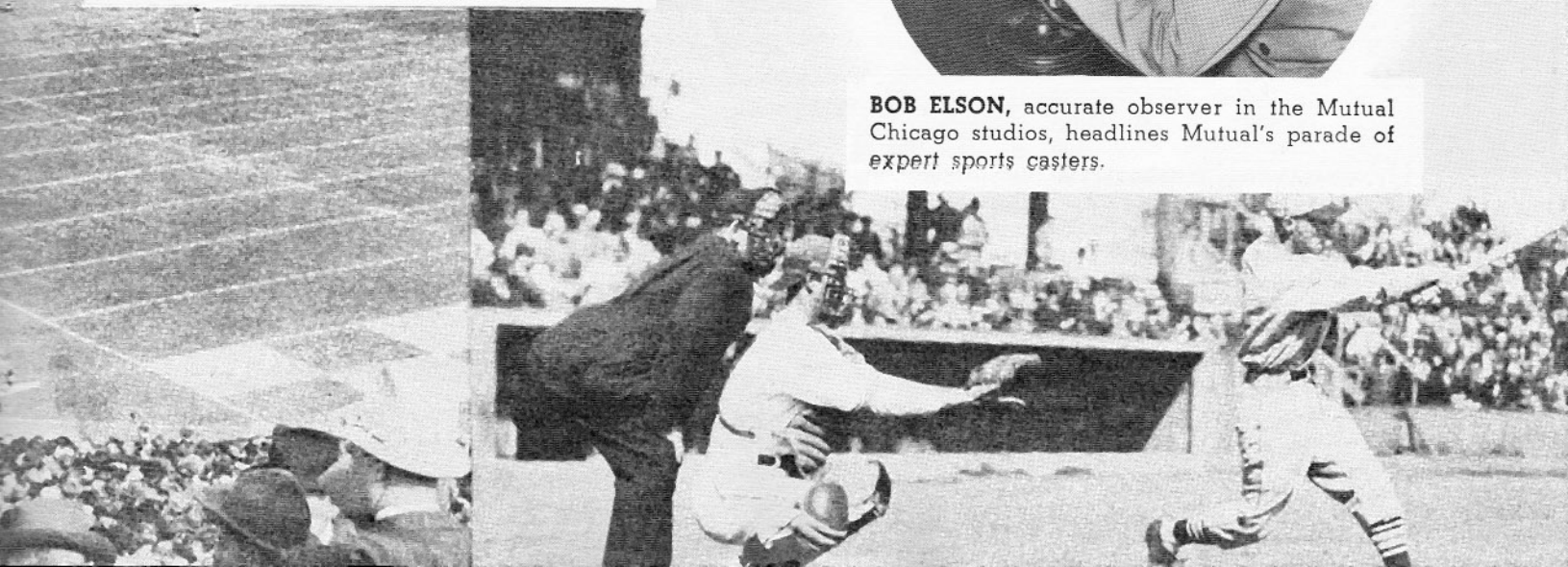
BUDD LYNCH and **JOE GENTILE** are in charge of sports broadcasts for CKLW.



RED BARBER was chosen with **BOB ELSON** for the second consecutive year to describe the World Series games to an exclusive Mutual Network hookup.



BOB ELSON, accurate observer in the Mutual Chicago studios, headlines Mutual's parade of expert sports casters.

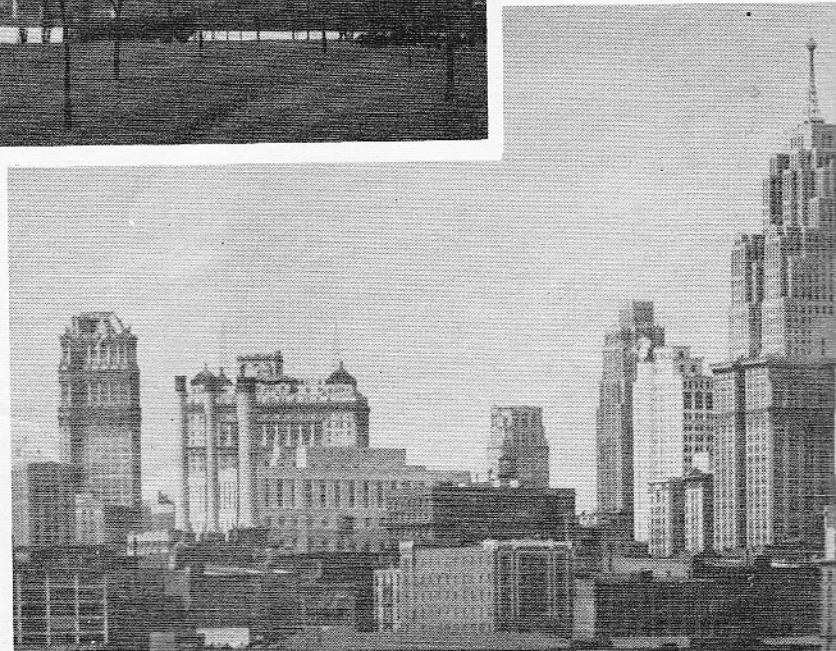


Hands Across the Border



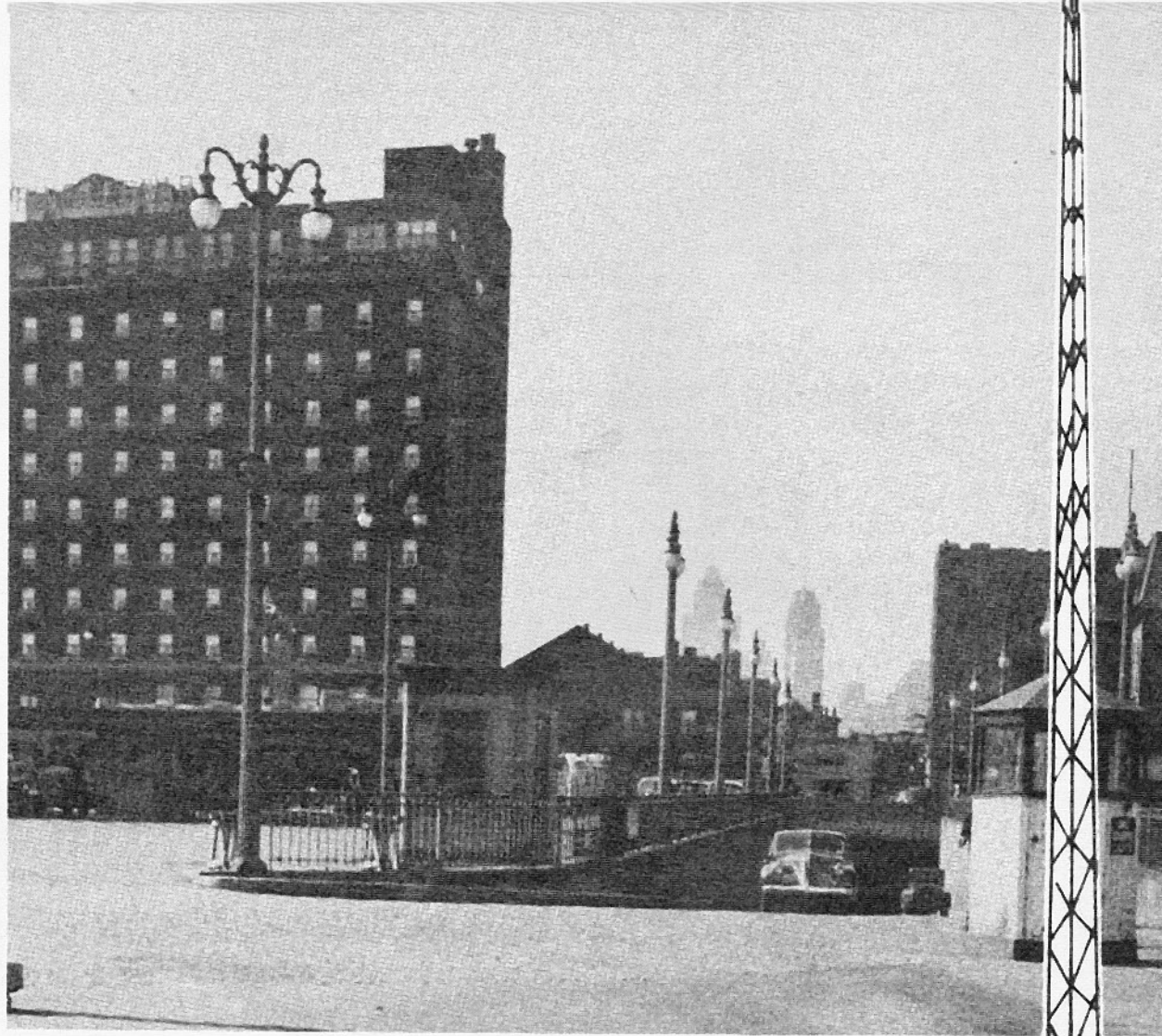
Above — The "Ambassador Bridge" which links Canada and the United States, just a few blocks from the studios of CKLW.

A view of the Detroit skyline from the studios of CKLW in Windsor, showing the Book Cadillac Hotel on the left, the Penobscot building in the centre with the globe on top, the Union Guardian Building and the Barlum Tower, the two largest buildings on the right. CKLW's American offices are located in the 33rd floor of the Union Guardian Building. The passenger boat in the right hand corner of the picture is one of the largest





THE SERVANT OF TWO NATIONS . . . CKLW! With facilities spanning the border between two of the world's greatest countries, we are justly proud of the splendid privilege which is ours in serving you! CKLW is an affiliate of the Mutual Broadcasting System of the United States, and of the Canadian Broadcasting Corporation of Canada . . . the talents—the news—the whole great picture of these brotherly neighbors is a daily feature of this station! Truly, the phrase: "HANDS ACROSS THE BORDER" is justly applied here—hands across the border, to HELP, and to SERVE!



Above—The Canadian side of the Windsor-Detroit Tunnel, which carries streams of traffic daily beneath the Detroit River. Since the linking of Canada and the U. S. A. by the tunnel some ten years ago, it has been possible to get from the Windsor City Hall to the Detroit City Hall in six minutes. The tall building directly above the tunnel is the Union Guardian Building in Detroit, where CKLW's American offices are located . . . just a stone's throw from the Canadian side!

Above Center—Aerial view of the Union Guardian Building in Detroit. CKLW's American offices are located just below the penthouse. The Detroit River and the Canadian shore are in the background.





MR. M. W. KEMPTHORNE, Treasurer Essex Broadcasters Incorporated, Comptroller of CKLW, Windsor and Detroit, who is assisted by **MR. C. W. McDONALD**.

CKLW

LOIS MICHELS, Secretary to Mr. Campeau in the Detroit office. With CKLW nine years. Lois' work has proved invaluable to the station's progress.



In Our

We present here the people whose names are never heard over the radio but who keep the wheels of business rolling that make CKLW's programs possible. There is not the romantic task of entertaining and enlightening you but it is to them we owe the smoothness

BILL GATFIELD, Windsor Accountant at CKLW.





MARY BRADLEY, Secretary to Mr. Campeau in the Windsor office.

Offices

CKLW's operation, the large number of sponsors whose programs fill the greater part of our daily schedule, and the ever widening circle of features which we present. Sound business heads every one . . . an essential part of CKLW's staff.

HAZEL NELSON, Assistant to Mr. Gatfield in the Accounting Department.



LEE KROH, Secretary to the Sales Manager in the Detroit office.

CKLW

MARGARET PRATT, Secretary and Assistant in the Traffic Department.





Above—**MURIEL WOODBRIDGE**, Receptionist in Detroit Office
This auburn haired Miss capably handles all traffic in the Detroit Office.

Left—**BETTY RIOPELLE**, General Secretary in the Detroit Office. Most of Betty's time is spent in handling Joe Gentile's "Early Morning Frolic" mail.

Administration Staff



Left—**DICK JONES**, recent addition to sales staff. Dick is Sales Promotion Manager—and in charge of Public Relations.

Below—**BUD DAVIES**, (left) and **BUD HEYDON** (right) are the two mimeograph operators for CKLW. Bud Heydon is in charge of the Inter-Office Mailing Department, and Bud Davies, most recent addition to the staff, is doing part-time work while he completes his education at Assumption College.



Happy Joe's Early Morning Frolic

The "HAPPY JOE EARLY MORNING FROLIC," started by Joe Gentile eight years ago on CKLW, is the most outstanding example of success and popularity in radio. The distinctive feature of this program, heard from 6 to 9 A. M. on weekdays, is the absolutely individual manner with which commercials are handled. From 25 to 40 accounts, advertising all products, daily use this media of advertising, and the commercials, which are frequently dramatized and practically always kidded, are nine times out of ten 100% successful for the advertiser. The program features correct time signals, weather reports, newscasts, transcribed requests, plus impromptu drama.



The cast of the "EARLY MORNING FROLIC" before the show, left to right, Ralph (Bone Stranger) Binge, Joe (Happy Joe) Gentile, Milt (Weather Forecaster) Matheson, and Don (Platter Player) Sharon.

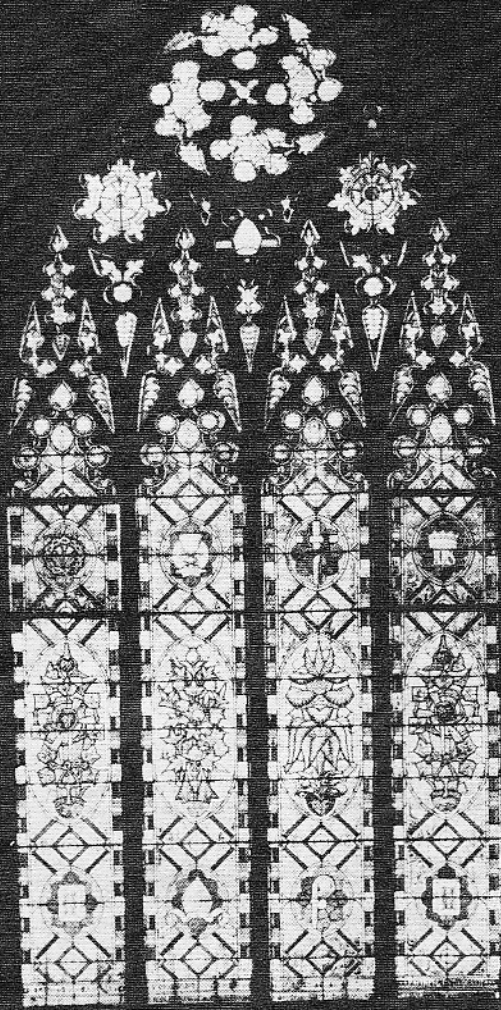


The cast of the "EARLY MORNING FROLIC" at 9 A.M. after the show. After selling for 40 sponsors, Happy Joe is really in need of a throat gargle.

JOE GENTILE (left), RALPH BINGE (right), mainstays of the "Early Morning Frolic."

MILT MATHESON is the most recent addition to the "Early Morning Frolic". A portrayer of various voices on this program, Milt is chiefly featured as official Weather Forecaster (apparently today's forecast is for rain).



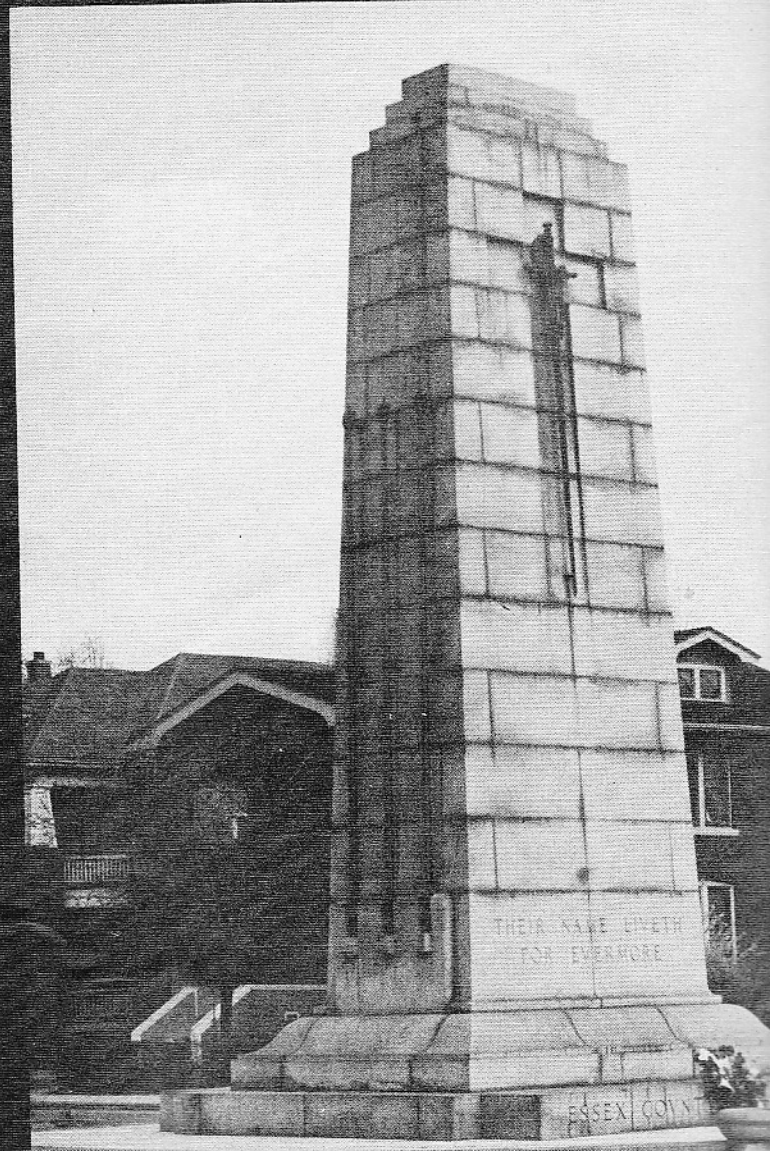


Inspiration

Through the facilities of CKLW listeners throughout the entire broadcasting area are offered the very finest in inspirational programs. Representatives of all denominations appear before our microphones to assure the widest possible expression of religious thought. The facilities are available at all times to any church or religious gathering, no matter how large or small, for the purpose of presenting its ideas and beliefs to the listening public.

In Public Service

CKLW stands ready at all times to bring its listeners programs of public interest. In the past this station has brought you representative programs from many civic-minded organizations. Schools in both Windsor and Detroit are given weekly periods to air their particular programs. The American Legion and Michigan Department of State also have weekly features on the station. Medical services, clubs, lodges, professional organizations, are welcome at all times to use the facilities of CKLW, and every campaign in the Windsor or Detroit area is offered time to bolster their cause. CKLW has done this in the past and stands ready to follow through in the future, the idea that our station is for the primary purpose of serving you, our listeners.





'THE FIVE MEN OF MELODY'
... instrumentalists known as Herb Leach and the boys. This musical ensemble is a weekly featured group on CKLW.

Below—WALTER COMPTON, affable MC on the new quiz show, "Double or Nothing," explains to FRANK FORREST, featured singer, why time is of the essence. This Mutual Network show is carried weekly on CKLW.

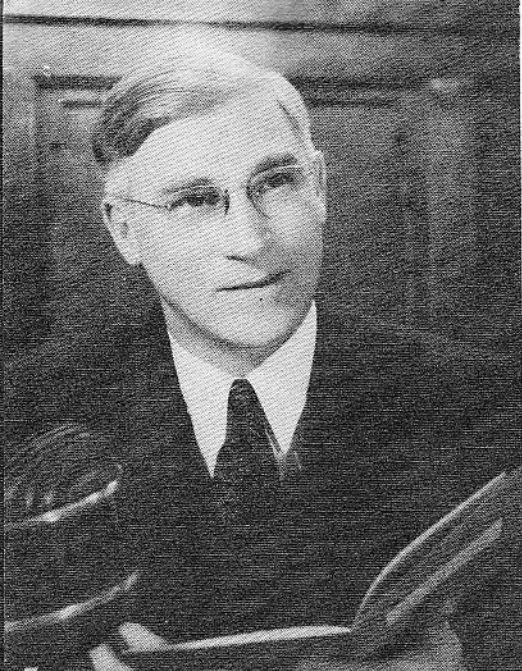


VIGNETTES OF MELODY, a CKLW Studio presentation, with Irene Jones Dekker, soprano soloist, Matti Holli, violinist, Gordon Fleming at the console, and Jim Van Kuren, narrator.

★ Variety and Entertainment

MARY HODGE handles shopping review programs and the "Children's Broadcast" on CKLW. Extremely fond of clothes and well versed on today's fashions, Mary was married last year to a local school principal.





"DOC SUNSHINE, whose familiar voice is known to many listeners in CKLW's area for his daily sign off phrase "Don't you worry". Doc's real name is Fred W. Roth.

SAMUEL HERSENHOREN, conducts many of the musical programs from the CBC Toronto studios. These broadcasts include "Carry On Canada," and other feature productions.

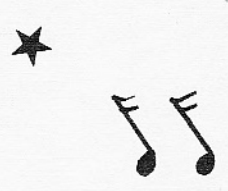
REV. M. C. DAVIES, at present commissioned as Flight Lieutenant Davies, Chaplain in Royal Air Force, better known to the gang CKLW as "Father". His homey philosophy, the daily CKLW feature, "The Quiet Sanctuaries" has endeared him not only to shut-ins, aged, and the hospitalized, but also to every businessman and housewife in the Windsor-Detroit area. For many years he was Pastor of St. George's Anglican Church, Walkerville, Ontario, and for the duration of the war, he was "on leave." A perfect example of a family man, he is not only a source of inspiration to his two sons and two daughters, but to every one with whom he comes in contact.



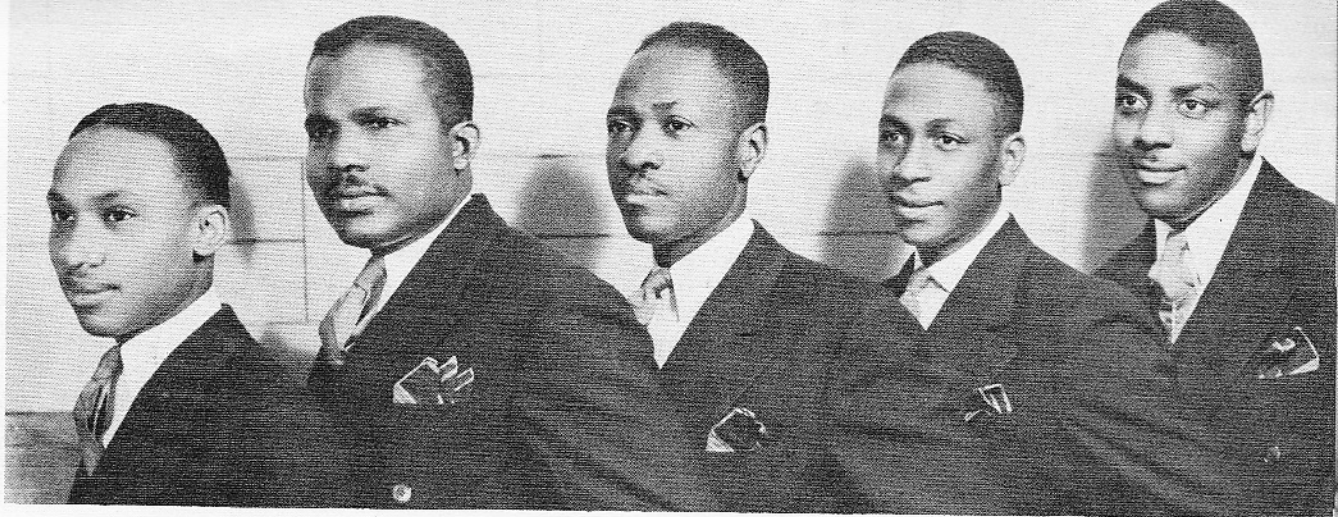
MAURICE LITTLE'S ENSEMBLE, popular local group, which originates a weekly presentation from our studios.



SONS OF THE SADDLE, CKLW's bi-weekly hillbilly entertainers. Though solemn enough in this picture, they are rootin' and a tootin' when it's air time.



THE FLYING CLOUD, a well-known quartet in the Windsor-Detroit area, pictured here with their Manager, **HENRY HARRIS**, second from left.



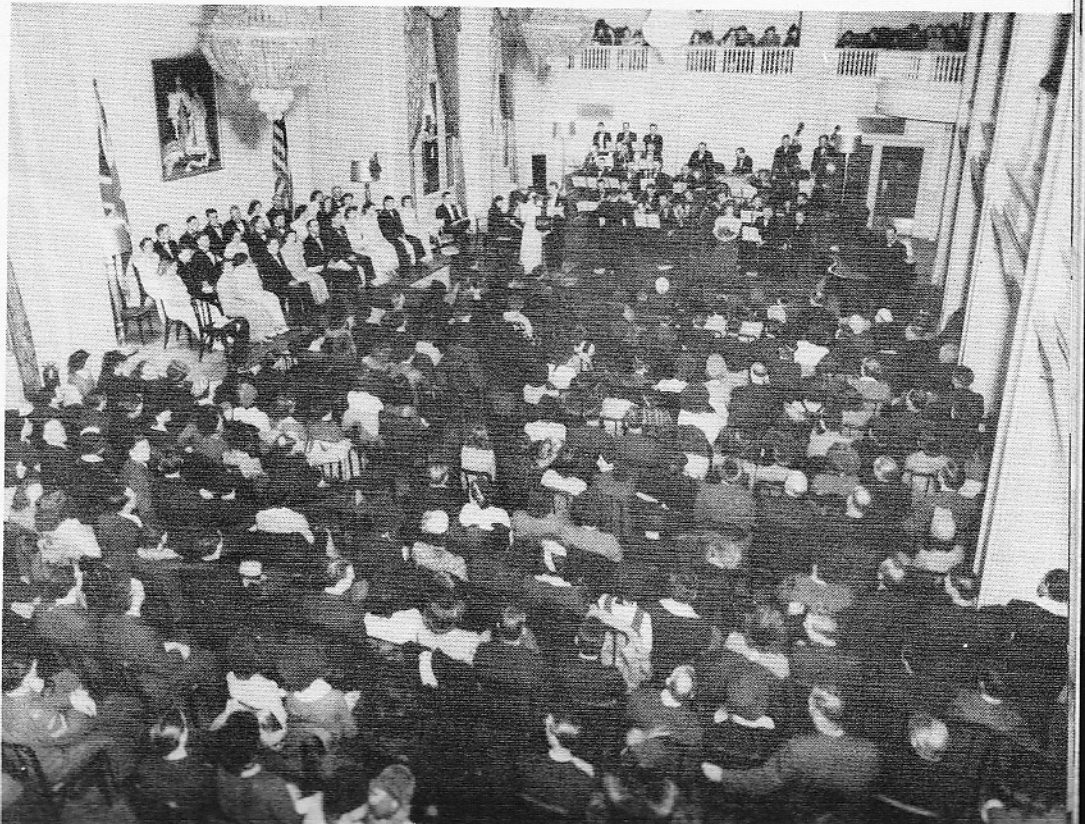
SOUTHERN GOSPEL SINGERS, four boys who gained popularity in mid-west radio, who for the past few months have been heard over CKLW with their own interpretation of Negro spirituals.



THERESA CAVER "The Poet Friend of the Heartsong Hour", a bi-weekly feature on CKLW for many years. Miss Caver, a poet in her own right, commands a large audience, fashioning her program around her own poems, and those of listeners in the area.



CKLW CONCERT PARTY, emanating on Sunday evenings from the Main Ballroom of the Prince Edward Hotel, Windsor, featuring the Windsor Federation of Musicians' Orchestra, the CKLW chorus, and staff soloists.



Serious Music

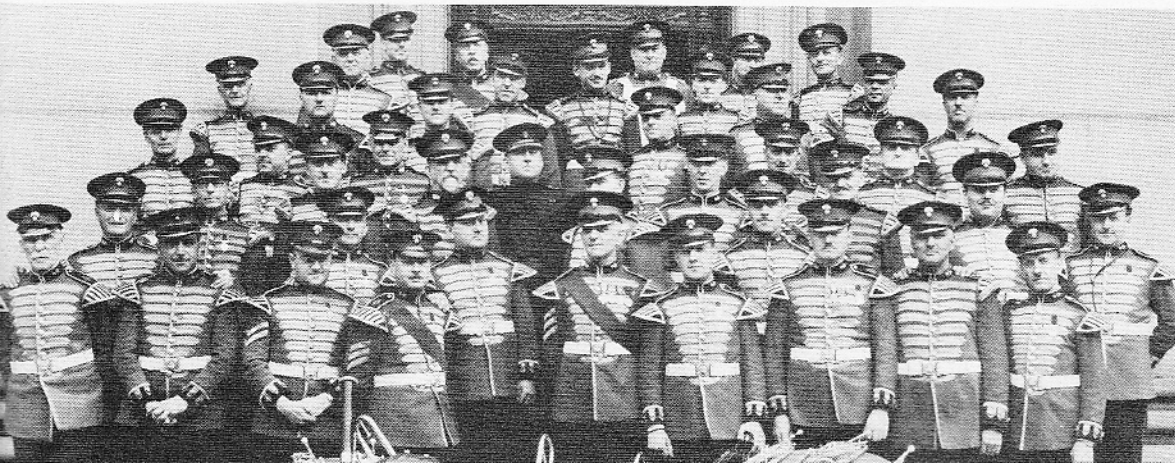
In response to the demands of ever-increasing numbers of serious-music lovers, CLKW presents a varied and complete selection of local and network programs. Great symphony broadcasts . . . chamber music ensembles . . . gay musical comedies . . . all these are at the fingertips of CLKW listeners!



ALFRED WALLENSTEIN—presenting the works of the masters through the medium of his finely-trained orchestra.



MATTI HOLLI'S STRINGS, featuring string arrangements of the classics in CLKW's own studios.



Martial music for CLKW's listeners, in the persons of Capt. J. J. Gagnier and the band of His Majesty's Canadian Grenadier Guards.





A broadcast of the Toronto Symphony orchestra, under the direction of Sir Ernest MacMillan, a CBC network feature.



"ROSE ROOM" heard twice weekly over CKLW, featuring songs by Irene Landor, with Eddie on bass, and Bernie and Hal at the pianos.



...lightly!" seems to be **EUGENE MANDY'S** command to the Philadelphia orchestra, whose podium he shares with bold Stokowski.



HENRY WEBER, distinguished CKLW-MBS conductor of light operatic presentations.

MORTON GOULD, inspired young composer, arranger and conductor, heard over CKLW in presentations of modern American music.



REGINALD STEWART, widely known concert pianist, is permanent conductor of the Toronto Philharmonic orchestra, heard over CBC



Mutual Name Ban

Here they are—those fast or slow, sweet or hot, musicians whose names are known coast to coast brought to you by the twist of a dial over CKLW. Just another sample of the complete coverage CKLW presents to its listeners.



EDDY DUCHIN, and informal snaps of his orchestra at work.

GUY LOMBARDO



KAY KYSER, featuring 'Ish Kabibble.'



HORACE HEIDT, and his Musical Knights.



CKLW of the Hour

Whether from local programs originating in our studios, or by hook or by crook with a network. Listen to them over CKLW . . . meet them now on these pages—the master-musicians of the hour!

The **BEVERLY TWINS**,
and All Twin Orchestra.



XAVIER CUGAT, the
"Rumba King"



FREDDY MARTIN, di-
recting his orchestra.



MITCHELL AYRES, and
"Fashions in Music"

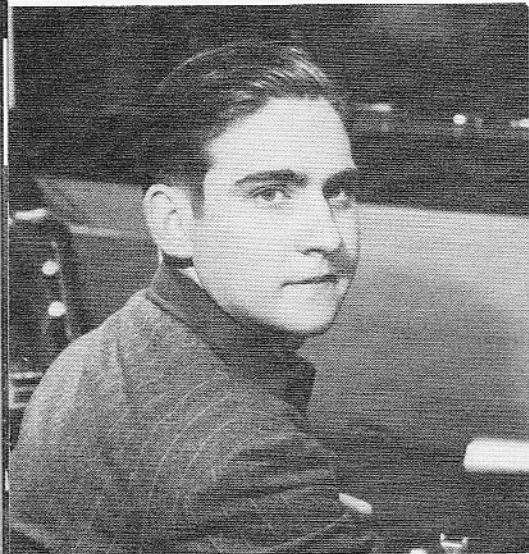


The "Forgotten Men of Radio



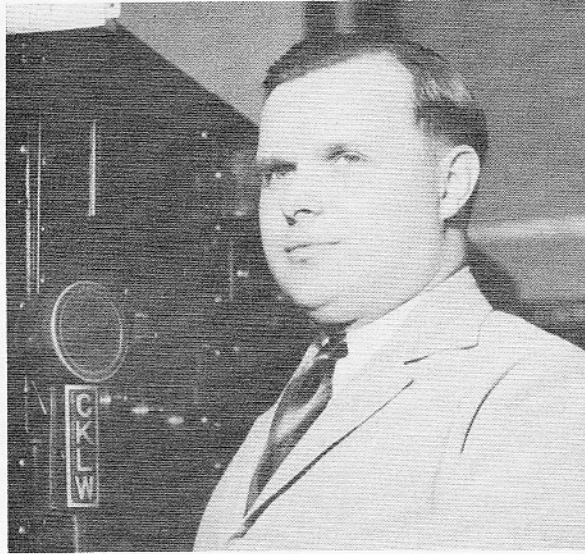
DOUG WILTON, in charge of studio operations, at one time worked in a bank, but spent his spare time tinkering with electrical equipment, which soon lead to his employment in PA sound servicing. From there it was but a step to radio. Doug has been with CKLW over seven years, and is responsible for keeping the studio equipment up to date. Long hours and hard work are nothing new to Doug, although at times his wife and two sons object.

These are the men behind the scenes of radio, the ones who bring you your favorite programs technically perfect in every detail. Theirs is not the glory of public recognition, but without them CKLW's daily schedule would be impossible. In the studio control rooms . . . at the transmitter, and intimately associated with the production of every broadcast, these men are deserving of praise for a steadily brilliant job.



DON SHARON, Music Librarian and general Sound Effect Man . . . young, energetic and a likable personality.

BOB HENDERSON, Studio Technician, started radio at Hamilton. Joined CKLW in 1940 . . . married, has one son, Arthur, five years old.



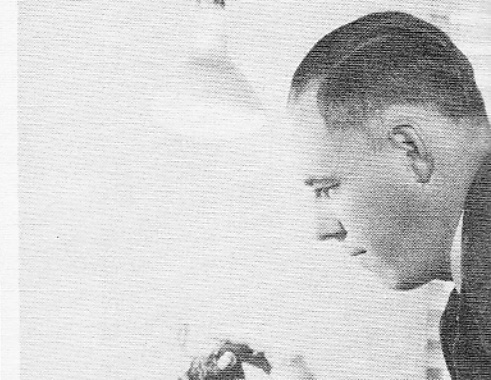
FRANK MERRIFIELD, Studio Technician and Maintenance Man for the past few years . . . married and has two boys.

GEORGE FUNKEY contacting the remote from our cutting equipment office in Detroit.



WALTER COLLINS, Studio Technician was with the station on their opening night. Aspires to be a good golfer.

DOUG AITCHISON, Studio Technician and Recording Engineer, started work at CKLW on the transmitter, and joined the studio control staff a few years ago.

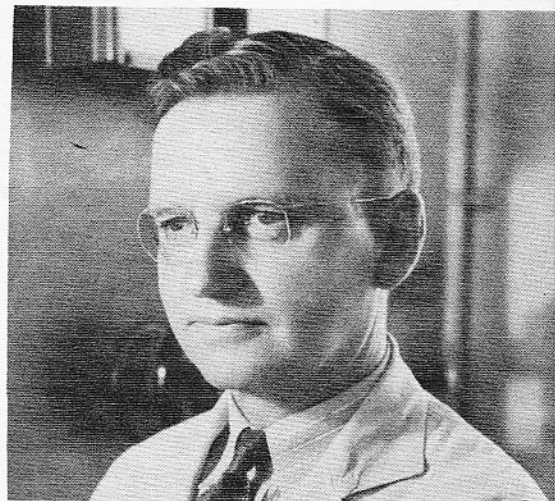




Left—**GEORGE McCURDY**, in charge of transmitter operations . . . George came from school to CKLW's employ, shortly after the station started. Very young for the responsibilities entailed, but a valuable man.



Right — **BILL ANDREWS**, Transmitter Operator, whose background in radio included a "ham" station, which, however, was curtailed since the operation of the war.



Right — **AL DURHAM**, in charge of Maintenance and Site Work at CKLW's transmitter.

Below right—**ALEC THOMPSON** acts as Relief Operator at the Transmitter. Comes from Sault Ste Marie.



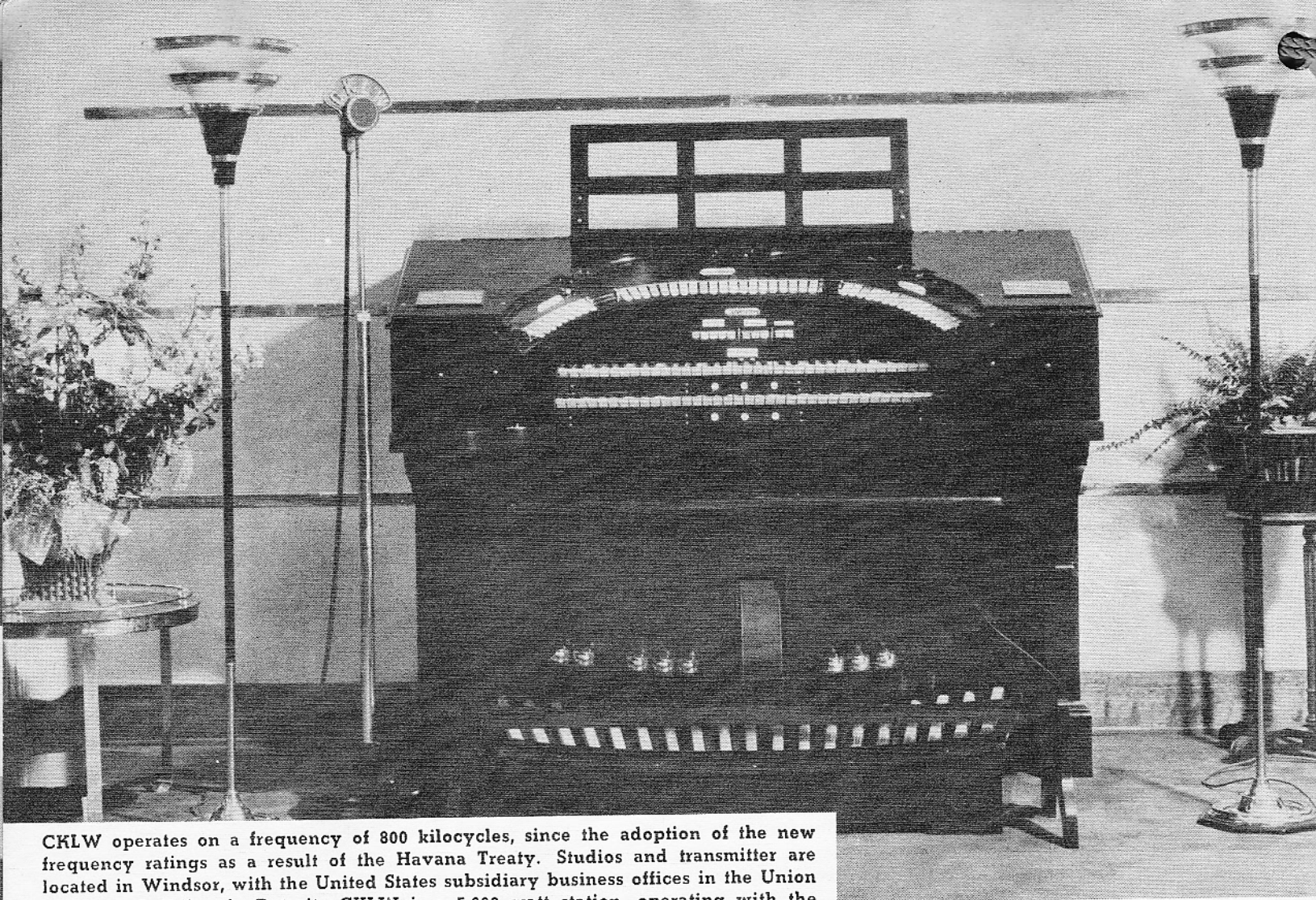
Left — **STEWART CLARK**, Transmitter Engineer, usually is on the "dog watch." Came to CKLW six years ago from Hamilton.

Below—CKLW's transmitter is located seven miles from the studio. The vertical antennae, which is located back of the transmitter and cannot be seen in this picture, is 279 feet high. Our call letters are CKLW, but the blurred effect on the letter "C" in this photograph is caused by a bird's nest, which the engineers are very reluctant to remove.



DON FLETCHER, Transmitter Engineer, hobby photographing his two children.





CKLW operates on a frequency of 800 kilocycles, since the adoption of the new frequency ratings as a result of the Havana Treaty. Studios and transmitter are located in Windsor, with the United States subsidiary business offices in the Union Guardian Building in Detroit. CKLW is a 5,000 watt station, operating with the most up-to-date equipment, in the hands of skilled technicians. In every way CKLW strives to bring its listeners programs perfected in every detail under the most satisfactory conditions . . . the best in radio entertainment. Thanks for listening!



Photographs by Artona Studio, Windsor, & Kilpatrick, Detroit.

