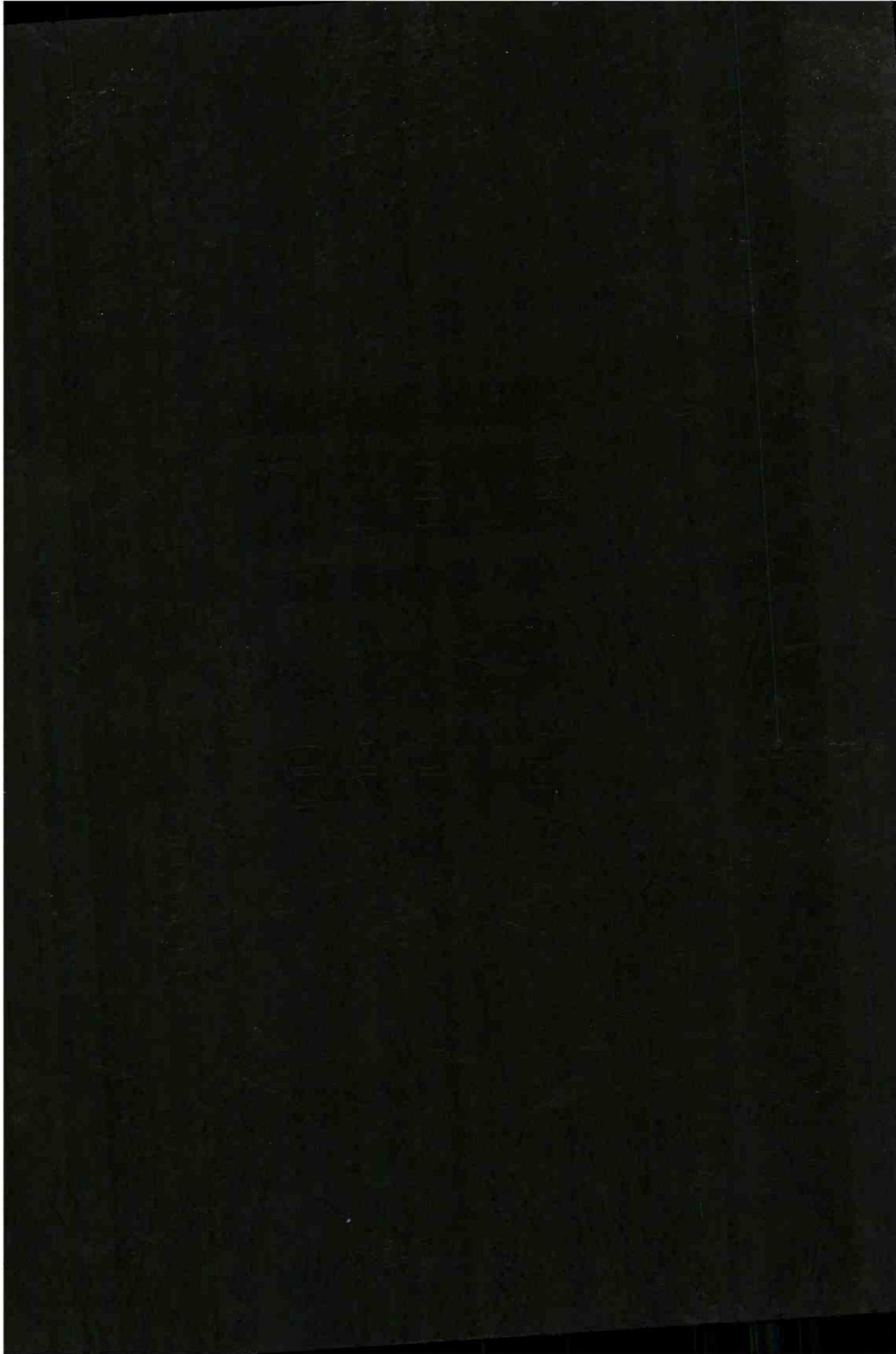


RURAL RADIO'S
ALBUM
OF FAVORITE

Radio
STARS





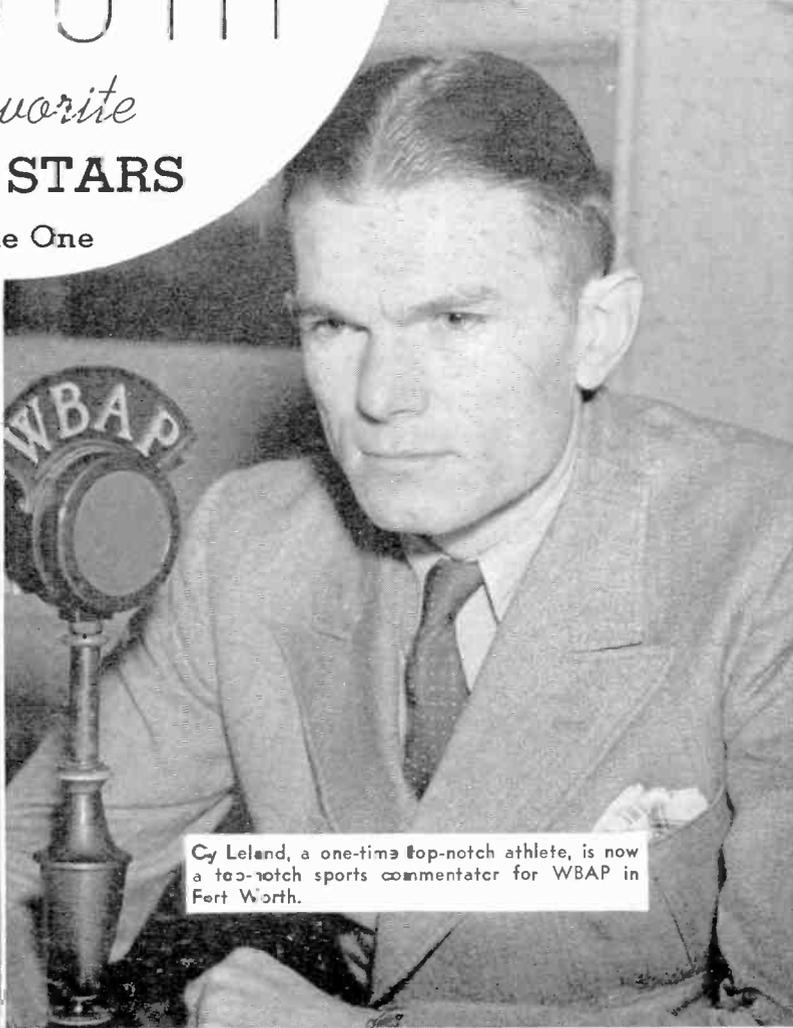


"Going Places" is what WOAI says of the harmonious and beautiful Simpson Sisters. And WDA listeners hope they will not go too far away to be heard regularly.

Rural Radio's
ALBUM
of Favorite
RADIO STARS
Volume One



DeFord Bailey and his harmonica are popular parts of the WSM Grand Ole Opry.



Cy Leland, a one-time top-notch athlete, is now a top-notch sports commentator for WBAP in Fort Worth.



Your Musical Host for the melodic Melodiers at WOAI is smiling Jean Sarli.



One of radio's youngest and most charming is six-year-old Ann O'Dell, who plays Mary Elizabeth in WOAI's "Helen's Home" series.



JERRY SMITH

The Yodeling Cowboy, one of the big reasons why "Good Morning Time" sends a cheerful earful to WFO listeners.



SHE LIVES UP TO HER NAME

Sunshine Sue (Mrs. John Workman), who is heard regularly through WHAS, Louisville.



THE HOOSIER HOT SHOTS

Famous novelty comedy foursome featured on WLS-NBC National Barn Dance and on Station EZRA. They're all from Indiana: Gabe Ward, Hezzie Trietsch, Frank Kettering and Kenny Trietsch. Can you pick out the brothers?



THIS LITTLE PIGGIE DIDN'T GO TO MARKET

A fan sent him to Charlie Smithgall, conductor of WSB's Morning Merry-Go-Round, who wakes up the Southeast every morning.



OL' MICROPHONE'S GOT HIM

Owl-faced Charlie Butterworth, NBC comedy star, is an old friend of the microphone now. But it took him months and months to get over that "queer, cold feeling in the pit of the stomach" when facing the mike.



Serie does a sashet as Sam McGee does an old-time jig on the stage of the Grand Ole Opry House at WSM.



ROY ACUFF

A newcomer to WSM's Grand Ole Opry pictured as he sings "The Great Speckled Bird."



How'd you like to have this organ in your home? Notice the tremendously complicated keyboard of the WHAS organ which under the masterful touch of Herbie Koch, can emulate a marching band, a symphony, a jazz band, or cathedral organ. Koch has been staff organist at WHAS for the past five years. He's been playing the organ since 1918.



SCRUB-BOARD, BUT NO KITCHEN STOVE

One of the most popular radio groups in the southwest, Red Hawks' Gang, are heard from the station at the sound of the cow-bell (WBAP, Fort Worth). They seem to use everything but the kitchen stove. (Notice scrub-board.)



Little Jimmy and Asher Sizemore



MORGAN BLAKE

Teacher of Agoga Bible Class and Sports Editor of Atlanta Journal. His Bible Class is heard over WSB.



Bera Meade Grimes,
pianist, WFAA



Harry McTigue, WHAM's ace baseball announcer



Few people know it, but Judge Hay was one of the first to star Amos and Andy on their way to fame and fortune. When the Judge discovered them they were "Sam and Henry"; today they are "Amos and Andy." On a recent visit to Nashville they dropped by WSM to pay their respects to the Judge. Left to right, Harr Stone, Manager of WSM, Andy, Judge Hay, and Amos.



Peaches from Georgia: Bernice Johnson, a real peach in WSB's unique "Dogwood and Peach Blossoms" heard each Sunday afternoon.



Louisiana Lou
Songbird
from the South



When you hear two harmonicas "bustin' through" from the WLS National Barn Dance, you can be sure it's Reggie Cross and Howard Black, the Hoosier Sod Busters. Both old-time and modern melodies seem to flow easily when these boys get together. Reggie is exceptionally accomplished on the chromatic harmonica.



With the WFAA pack transmitter, Earl Kalusche wanders about to describe interesting events. Now he also sits in a studio and tells interesting news events.



Uncle Ezra of WLS. In real life, Pat Ezra Barrett.



PAT BUTTRAM, WLS
Rural Radio Columnist, author of "Whittlin's"



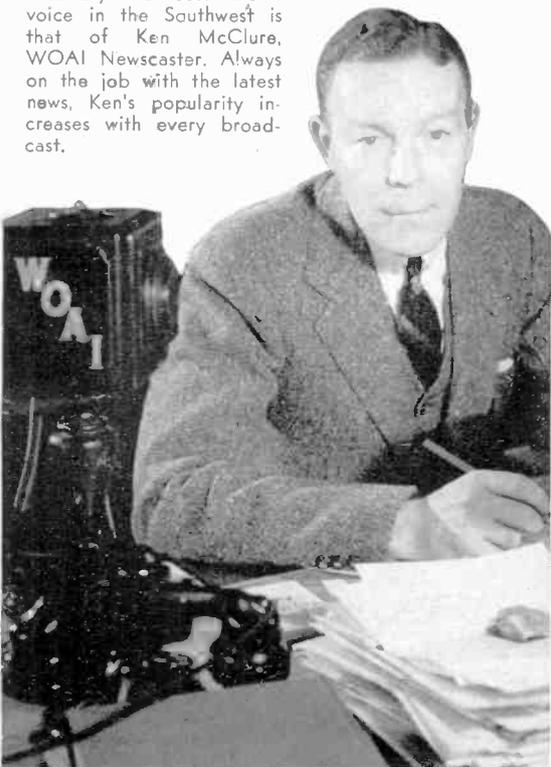
Salt and Peanuts, WHAS, Louisville



Gene Autry
The Singing Cowboy
Famous Western Picture
Star—A Regular
Rural Radio Reader



Probably the best known voice in the Southwest is that of Ken McClure, WOAI Newscaster. Always on the job with the latest news, Ken's popularity increases with every broadcast.



EDWARD MacHUGH
Famed "Gospel Singer"

"WE, THE PEOPLE" PILOTS
Harry von Zell, announcer (left), and Gabriel Heatter, noted commentator and director of the "We, the People" programs, caught by the camera during a moment of the broadcast which brings true-life experiences of everyday people to the microphone. This feature is heard over the Columbia network.



WSB — ALL BACHELORS

The WSB Bachelors, left to right: Marcus Bartlett, Herbert Harris, Douglas Edwards, and seated, Hugh Ivey.



WSM — ALL MARRIED

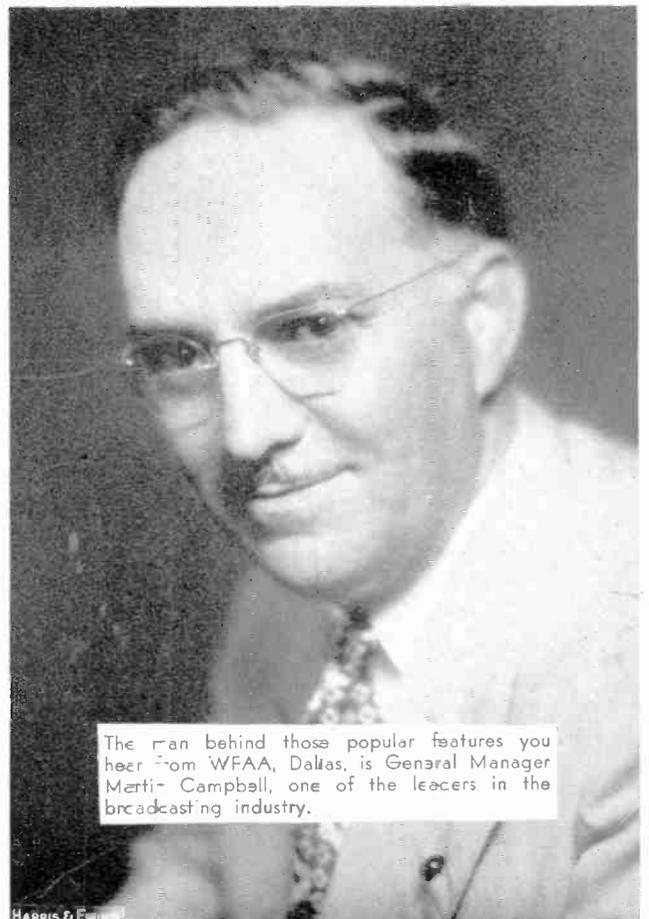
Left to right are Tom Stewart, Jack Harris, who also serves as associate editor of RURAL RADIO, Ottis Devine, and David Stone.



"One — Three Ways." O'Pan, Winston, Evelyn — the Johnson Sisters, whose songs in triplicate decorate WSB's schedule.



Lem and Martha, Councilman Lemuel O. Turner and his girl friend, Martha Brown, nationally famed comedy team, WHO Staff Artists.



The man behind those popular features you hear from WFAA, Dallas, is General Manager Marti Campbell, one of the leaders in the broadcasting industry.



The SONGFELLOWS FROM WHO. Standing, CARLOS FESSLER, DICK NEHER, KENNETH BLACK, (seated) STUART STEELMAN and WILLIAM AUSTIN.



LULU BELLE AND SKYLAND SCOTTY, famed mountain singers of WLS. Both were born 40 miles apart in North Carolina but met for the first time at WLS, Chicago. And so—they were married! Have two-year-old daughter, Linda Lou. In real life they are known as Mr. and Mrs. Scott Wiseman. You may hear them every Saturday on the WLS Barn Dance.



Above: You hear these boys on the NBC FARM AND HOME HOUR: THE RANCH BOYS. Left to right, SHORTY CARSON, CURLY BRADLEY, and JACK ROSS.

Right: W. LEE O'DANIEL AND HIS HILLBILLY BOYS as heard over WBAP, Fort Worth. Remember? His unique campaigning won him the Democratic nomination for Governor of Texas.





UNCLE HENRY AND HIS KENTUCKY MOUNTAINEERS. Left to right, JOHNNY FORD, RANDAL ATCHER HENRY WARREN "JACK HENRY," SALLY WARREN, GRADY "COON-HUNTER" WARREN LEROY NORTHUP "K D RUFUS," over WFAA.



MAIDS OF THE PRAIRIE, FAYE and CLEO, bringing vocal and instrumental arrangements of western ballads to WHO listeners.



Behind the scenes at W3AF, Fort Worth, Chief Announcer HERB SOUTHARD watches Director GEORGE CRANSTON "sign up" a new program shortly to come over WBAP airways.



As you expect! RUFIE and GOOFIE as they appear over WFAA EARLY BIRD program. Early Birds celebrated their 2,500th consecutive broadcast Tuesday, April 5, 1938.



THE DELMORE BROTHERS get hot by the old country stove. Left is RABON, and next, of course, ALTON. Both are stars of WSM's Grand Ole Opry.



LITTLE BETTY sings with her father, GORDON SIZEMORE over WHAS.



CORWIN RIDDLE takes no chances. He looks at his watch to bring the right thing at the right time, and he has done that for WOAI audiences for the past eight years.



"BIG SISTER" ALICE FROST plays the title role in Big Sister heard over CBS.



The Dixie Dew Drop: Uncle Dave Macon, banjo, pipe and all, with son Dorris as they appear each Saturday on the WSM Grand Ole Opry. Well up in his sixties, Uncle Dave works his own farm near Readyville, Tennessee, and is in perfect health. He is known in every state in the Union.



Caroline and Mary Jane DeZurik started out entertaining at local farm community gatherings around their home near Royalton, Minnesota. Their unique double yodeling and their sweet rendition of old-time and novelty songs attracted the attention of WLS artists who played the local county fair. Result: They are now the famous DeZurik Sisters featured on the NBC Alka-Seltzer Barn Dance as well as other WLS programs.



WLW's famed news commentator who brings you news from the four corners of the globe: Paul Sullivan.

Would you believe it? This is a picture of Lum and Abner! Snapped as they appear out of character. You hear Lum and Abner over the Columbia network.





As usual the center of attention: Charlie McCarthy. Left, Don Ameche, Charlie, Edgar Bergen and John Carter, a new tenor soloist of the Chase and Sanborn Hour.



Sleepy Time Down South. When Fred Waring and his Pennsylvanians shuffled off for Atlanta, Marcus Bartlett of WSB was on hand with a microphone to catch their yawns.



What in the world! THE MAPLE CITY FOUR, the oldest quartette in radio, joining the WLS National Barn Dance in 1926. Left to right: Pat Patterson, Art Janes, Friz Meissner, and Al Rice.



Well as I live and breathe! Sarie and Sallie, WSM's outstanding sister team, enjoying a little choice gossip over the party line. (Sallie holding the phone.)



Genial master of ceremonies, Lew Valentine of the WOAI's popular Dial A Smile. Lew says: "An early morning smile makes the day worthwhile."



Fran Allison sings blues songs, does "Aunt Fanny" imitations and wisecracks her way through two popular NBC-Blue network shows: Club Matinee and The Breakfast Club. Fran hails from La Porte, Iowa.



Here's the O'Neil Family, pictured as they look when they broadcast their fascinating stories over the Columbia network.



As she looks to the WHAS microphone: Miss Terry Hayes, popular contralto of the Louisville station.



A great guy and a busy one: Walter Blaufuss, NBC Conductor of the Breakfast Club program and of the Farm and Home Hour, too.



Now WHO could this be? None other than Tillie Boggs, Sunset Corners spinster from WHO, Des Moines.



The Golden West Cowboys, famous WSM Grand Ole Opry stars. Left to right: Pee Wee King, Abner Simms, Texas Daisy, Cowboy Jack Skaggs, Milton Estes and Curley Rhodes.



You can hear this four-some on the WHAS Early Morning Jamboree. Left to right, they are Walter Leverett, Arnold Hyles, Vernon Hyles (seated) and George Hughes.



Beautiful and talented as well is Edna June Jump, WOAI musical leader and popular Texas personality.



The "Story Book Land" adventures of Sunshine, flanked on the left by Sargent Jimmy and on the right by Captain Dunn have thrilled countless kiddies who listen to the Pepper Cadets over WFAA.



"Voices of the South" surround Marcus Bartlett at the piano. Left to right of the WSB announcing staff: Herbert Harris, John Tillman, Hugh Ivy, and Roy McMillan, program director.



This is no doubt the way Bing Crosby feels about the Bazooka, played by Bob Burns in duet with John Scott Trotter.



The Kentucky Grls, Edna and Alma stars of WLS in Chicago. They are also sisters of Jack Taylor of the Prairie Ramblers.



When the Early Birds of WFAA, Dallas, performed their 2,500th consecutive sustaining broadcast on Peacock Terrace of the Baker Hotel, Dallas, big doin's were "in the air." Left to right in the picture are Ligon Smith, Edward Cramer, Eddie Dunn, Karl Lambertz, Wilbur Ard, Jimmie Jefferies, Cecil Hale and George Eagen.



WHO sports announcer Bill Brown interviews Barney Ross, then welterweight champion of the world.



PIE PLANT PETE



BASHFUL JOE

Both of these boys may be heard over WHAM. Pie Plant Pete and Bashful Harmonica Joe (Claud Moye and Joseph Troyan, respectively) hail from Illinois and Ohio.



COWGIRL KAY

Kay Woods, soloist and yodeler-in-chief for Pop Echler and His Young 'Uns, is heard on the Cross-Roads Follies over WSB.



ARKIE AND POKEY MARTIN—WLS

Arkie is square dance caller on the National Barn Dance. Pokey, from Durant, Oklahoma, is the "tall story teller" on the WLS Tall Story Club.



Herb and Hank, a couple of gents from the country, who impart wisdom and wit from WHAM, Rochester, New York, throughout the week, seem to get a kick listening to the radio when they're not on the radio.

