#### **NEWSSTAND PRICE \$6.50**

#### Who Is Mike Jones?

A multitalented artist who used a cell phone to rocket his way to stardom, that's who. Taking his grandmother's advice and repeating his name in his lyrics also



helped make Mike Jones a star. His new single, "Flossin'," is Most Added at Urban this week as the SwishaHouse/Asylum/ Warner Bros. artist lands on the playlists of 45 stations.

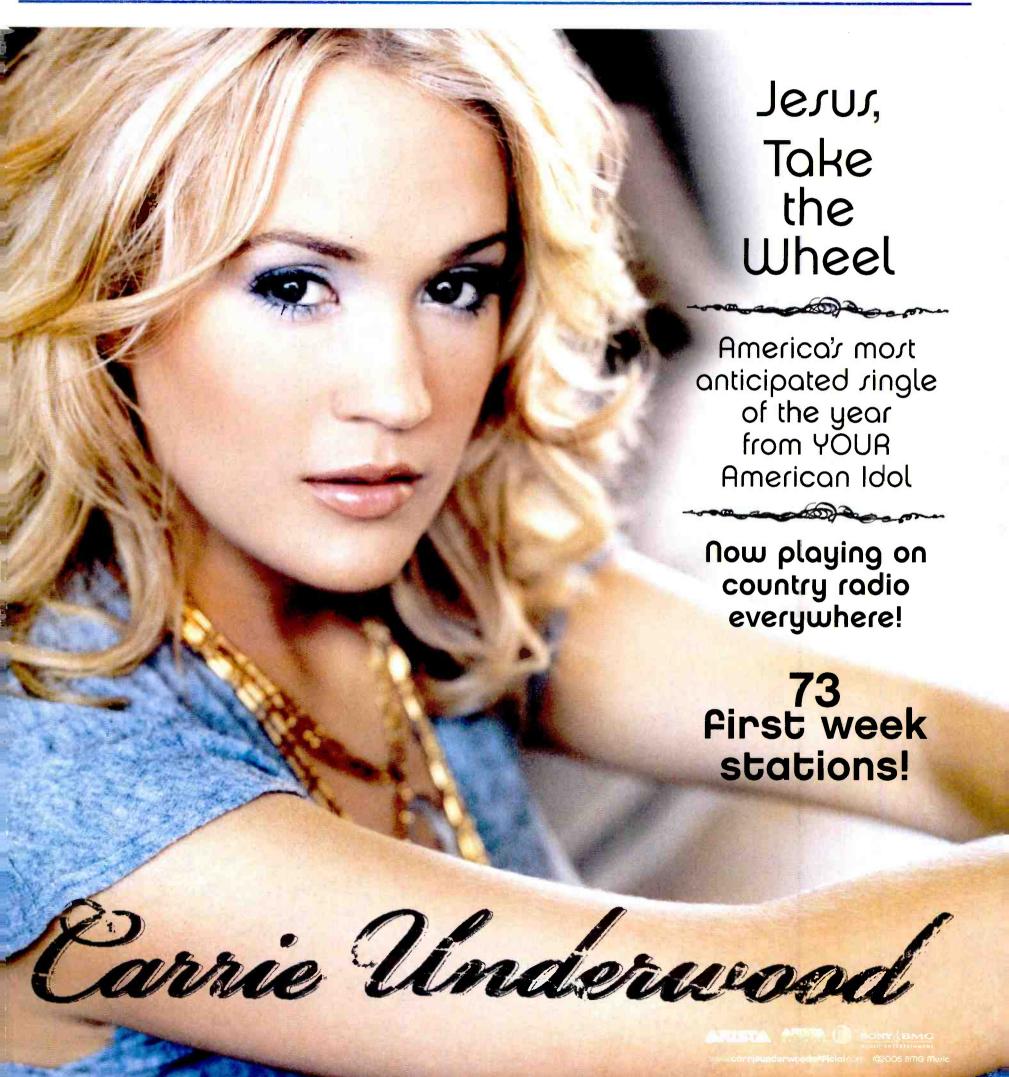


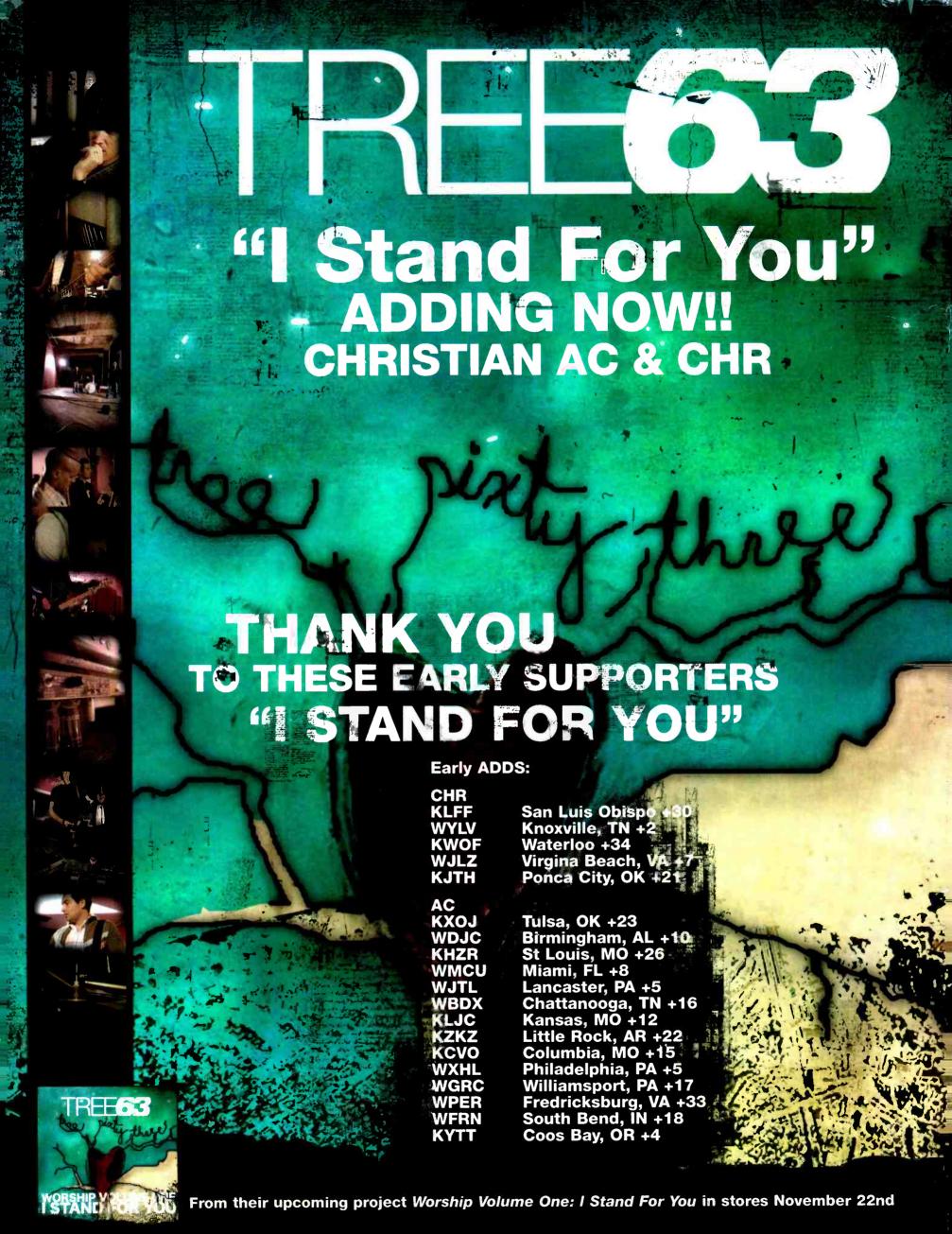
#### **OCTOBER 28, 2005**

#### Radio One At 25

Radio One owns 69 radio stations, a cable network and part of The Tom Joyner Morning Show. This week R&R Rhythmic/Urban Editor Dana Hall talks with the company's founder and Chairwoman, Cathy Hughes (pictured), about Radio One's first 25 years, Hughes' career and the challenges the radio business







For Promotional Information, please contact Rob Poznanski at 615-778-8897 X114 or email at rob.poznanski@inpop.com

inpop

#### A PAYOLA PRIMER

Smooth Jazz Editor Carol Archer waded into the 42-page agreement between New York state and Sony BMG and this week presents a few salient points to help you avoid trouble. Do you know the permissible value of the nominal consideration labels may provide radio and radio emplcyees? Find out here.

See Page 60

#### **CHRISTIAN AWARD NOMINEES**

This week we present the nominees for the 2005 R&R Industry Achievement Awards in the Christian formats. See who got the nod, and learn how to cast your vote for your favorites. The awards will be presented Dec. 10 at the R&R Christian Summit in Nashville.

See Page 74

## NUMBER (1) s



**CHARLIE WILSON** 

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

YOUNG JEEZY I/AKON Soul Survivor (Def Jam/IDJMG)

CECE WINANS Pray (Sony Gospel)

KEITH UREAN Better Life (Capitol)

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)

ROB THOMAS Lonely No More (Atlantic)

HOT AC GREEN DAY Wake Me Up When September Ends (Reprise)

NICKELBACK Photograph (Roadrunner/IDJMG)

ACTIVE ROCK
DISTURBED Stricken (Reprise)

ALTERNATIVE NINE INCH NAILS Only (Interscope)

TRIPLE A
DAVID GRAY The One I Love (ATO/RCA/RMG)

CHRISTIAN CHR SUPERCHICK We Live (Inpop)

CHRISTIAN AC CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

CHRISTIAN ROCK
PROJECT 86 All Of Me (Tooth & Nail)

CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

REGIONAL MEXICAN
CONJUNTO PRIMAVERA Aún Sigues Siendo Mía *(Fonovisa)* 

AMISH CONTEMPORARY

RBD Sólo Quédate En Silencio (EMI Latin)

N'KLABE Amor De Una Noche (Sony BMG)

**ISSUE NUMBER 1630** 



OCTOBER 28, 2005



#### **AC THRILLS & CHILLS**

Everyone has a skeleton in the closet — especially in this business. AC/Hot AC Editor Julie Kertes convinces radio people to reveal the silly mistakes and amusing antics that continue to haunt them. Learn why it's not a good idea to strip to your underwear at the company Christmas party. Kertes also talks to four Hot AC experts about what that format must do to get back on track. Page 50.

Putting product first: Page 14

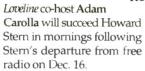
#### **Stern Replacements Revealed!**

Roth, Carolla, Rover, Junkies take top markets; Infinity unveils 'Free FM' on nine 0&0 stations

By Al Peterson

R&R News/Talk/Sports Editor

After months of speculation, Infinity Broadcasting confirmed this week that former Van Halen frontman David Lee Roth and current



Both new morning hosts will debut on Jan. 3, 2006, with Roth based at WXRK/ New York and Carolla at KLSX/Los Angeles.

Additional markets to broadcast Roth will include KLLI/Dallas, WYSP/Philadelphia, WBCN/Boston, WRKZ/Pittsburgh, WNCX/ Cleveland and WPBZ/West Palm Beach. Carolla will also air on KIFR/San Francisco;





Carolla

KPLN/San Diego; KZON/

Phoenix; KUFO/Portland, OR; and KXTE/Las Vegas.

Assisting in the nationwide change will be ABC-TV late-night host Jimmy Kimmel, who has been tapped by Infinity to serve as a creative consultant to Carolla's West Coast-based radio show and as an adviser to the company. Kimmel will assist in the development of new talent and show ideas for Infinity and make regular guest

STERN See Page 12

#### **Rehr Takes Over For Fritts At NAB**

The NAB on Oct. 19 signed former National Beer Wholesalers Association President David Rehr to a multivear contract to serve as its next President/ CEO, officially bringing to an end the 23-year reign of Eddie Fritts. Rehr's first day on the job is set for Dec. 5; Fritts will stay on as a consultant to the NAB through April 2008.



Talk of Rehr's taking over has caused a stir in both the radio and television industries, as he has no experience

REHR See Page 11



SPIRIT OF LIFE When Clear Channel President/CEO Mark Mays (I) was honored at the City of Hope Spirit of Life awards dinner last week, R&R Publisher/CEO Erica Farber and radio legend Art Laboe were on hand to congratulate him. City of Hope also plans to honor RCA Music Group's Richard Palmese. For more info, see Street Talk, Page 20.

#### **Krasny New WW1 SVP/Entertainment**

By Adam Jacobson

I&R Management/Marketing/Sales Editor

Max Krasny has been promoted from New York Sales



Manager to the newly created role of Sr. VP/ Entertainment for Westwood One. Krasny will now be responsible for the management of all entertainment

programming for Westwood One, including all production from the company's Culver City and Valencia, CA studios.

He will also oversee the company's entertainment sponsorship sales and entertainment affiliate sales departments.

In a memo announcing Krasny's appointment sent to

**KRASNY See Page 12** 

#### Radio One: The First 25 Years

#### One-on-one with Chairwoman Cathy Hughes

By Dana Hall R&R Urban/Rhythmic Editor dhall@radioandrecords.com

Radio One recently kicked off a yearlong celebration of its 25th anniversary at a gala event held in Los Angeles. Hosting the event was Radio One founder and Chairwoman Cathy Hughes, the force behind the largest

Hughes publicly traded African-American-owned and -run broadcast corporation.

Radio One owns 69 radio stations in 22 markets. In January 2004 the company launched the TV One cable network, a partnership with Comcast, and in early 2005 Radio One bought 51% of Reach Media, home of the most successful syndicated

Urban program, The Tom Joyner Morning Show.

Hughes, a highly respected broadcaster, started Radio One with standalone Black Talk WOL-AM/Washington. She learned broadcasting at Howard University's WHUR/ Washington in the '70s,

first as GSM and later as

That role prepared her not only for ownership, but also for the massive changes soon to take place in the world of radio broadcasting. Hughes,

See Page 35

#### **Flom Joins Virgin** As Chairman/CEO

By Kevin Carter

After weeks of rumor and speculation, Jason Flom has been named Chairman/CEO of Virgin Records U.S. He replaces Matt Serletic, who exited last week.



Flom, a respected A&R exec, founded Lava Records and was Chairman/CEO of Atlantic Music Group until his exit in August. His departure from Atlantic immediately propelled his name to front-burner status

"Jason Flom has a rare and unique combination of A&R skills, charismatic leadership and drive to take Virgin to the

FLOM See Page 11



# DECEMBER 8-11, 2005

Nashville Marriott at Vanderbilt University Nashville, Tennessee

#### **R&R CHRISTIAN SUMMIT ADVISORY COMMITTEE MEMBERS**



**Lori Cline**Brighter Promotions



Vance Dillard WFFH/Nashville



**Steve Ford** S/R/E Recordings



**Grant Hubbard** EMI CMG



Jon Hull KSBJ/Houston



**Derek Jones**Word Label Group



Dan Michaels
INO Records



**David Pierce** EMF Broadcasting



**Reb Poznanski** Inpop Records



Scott Valentine KCMS/Seattle



**Scott Veigel** WAY-FM/Denver



**Sue Wilson** WFHM/Cleveland

# REGISTER NOW!

@ WWW.RADIOANDRECORDS.COM

#### · CONTENTS · October 28, 2005 **NEWS & FEATURES Radio Business** Street Talk 20 Management/ **Opportunities** 84 Marketing/Sales 17 85 Marketplace Technology 19 **Publisher's Profile** 88 **FORMAT SECTIONS** News/Talk/Sports 14 Smooth Jazz 60 CHR/Pop 26 Rock 63 CHR/Rhythmic 31 **Alternative** 67 35 Urban Triple A 70 Country 42 Americana 73 Christian 74 **Latin Formats** 79 The Back Pages 86

#### **Zomba Label Group Resets Promo Staff**

Zomba Label Group has shuffled its promotion department, upping John Strazza to VP/Promotion, responsible for the Pop and Rhythmic formats. He was previously Jive VP/Top 40 Promotion.

Shannah Miller is now officially VP/Video Promotion & Adult Radio Promotion. Both Strazza and Miller will work closely with Zomba Sr. VP/Promotion Joe Riccitelli.

Jeff Rizzo is officially elevated from Director/Top 40 Promotion to Sr. Director/CHR Promotion. David Dyer joins as Director/

CHR Promotion after serving as New York Regional Promotion Manager for RCA/J Records.

Among the other appointments:

- Jessie Maldonado is named Director/Operations, Pop Promotion.
- Rose Braunstein climbs from Los Angeles Regional Promotion Manager to Director/Rhythm & Crossover Promotion, West Coast.
- Jennifer Zidel is appointed South Regional Promotion Manager, based in Atlanta. She previously held a similar position with Capitol Records.

ZOMBA See Page 11

#### **Two WILD Moves For Radio One/Boston**

Radio One/Boston on Oct. 21 flipped WILD-AM to Gospel as "Praise 1090" and moved the station's previous Urban AC programming to Urban WBOT's 97.7 frequency under the new calls WILD-FM and new moniker "The People's Station."

WILD-FM picks up the syndicated *Tom Joyner Morning Show*, which had been heard on WILD-AM. Also moving from the AM to the FM is the Saturday-morning oldies program *The Time Tunnel*, which has been a staple in the market for more than 20 years.

WBOT PD Lamar "LBD" Robinson is expected to take on a new role within Radio One in the coming weeks. At press time WILD-FM had not named a new PD.

#### Forrest Adds KMTT/Seattle VP/GM Duties

Melissa Forrest, VP/GM of Entercom/Seattle's Active Rock KISW and News/ Talk KQBZ, has added similar duties for Triple A clustermate KMTT.

"I'm thrilled with the opportunity to be part of this heritage station," Forrest said of her new duties. "KMTT is unique in that it is so deeply rooted in the Seattle com-

munity. I am extremely excited about working with the team that built this great station."



Forrest

Forrest joined Entercom in June 2004 from Detroit, where she was Director/ Sales for Clear Channel's seven-station cluster. Before that she served as Director/Group Sales for Clear Channel/Dallas.

Forrest has also served as GSM of KLOU & KSD/St. Louis and the St. Louis Rams Radio Network. She began her radio

career in 1992 after leaving a career in television with the UPN network affiliate in Dallas.



When KLAC (Xtra Sports 570)/Los Angeles unveiled the billboard campaign for the syndicated Mancow's Morning Madhouse, we couldn't help but notice that Mr. Cow took the opportunity to salute longtime nemesis Howard Stern — and satellite radio — with this vaguely familiar slogan.

#### Moore Named Infinity VP, N/T Prog.

KMOX/St. Louis Director/Programming & Operations Steve Moore has been promoted to VP of News/Talk Programming for Infinity Broadcasting. He will retain his daily responsibilities at KMOX and add corporate programming duties for the company's News/Talk outlets.

Moore takes over a job previously held by his former boss Tom Langmyer, who is now VP/GM of WGN/Chicago. In his



Moore

port to Infinity President/
Programming Rob Barnett.

Moore joined KMOX in 2003 as Program Manager

new role Moore will re-

Moore joined KMOX in 2003 as Program Manager and was promoted to his current position at the station in May 2005. Before that he held programming positions at several Gateway City radio sta-

tions, including KFNS, KSD and KTRS. His broadcast resume also includes a two-year stint as the

MOORE See Page 8

#### **Roberts Returns To Detroit As WYCD PD**

Cumulus Media Midwest Regional OM Tim Roberts is returning to his hometown of Detroit to program Infinity's Country WYCD. He starts Nov. 4 and replaces Chip Miller, who exited last month.

The move reunites Roberts with WYCD VP/GM Debbie Kenyon, who was LSM of Country WWWW (W4)/Detroit when Roberts was that station's PD.

"It's great to have someone with such passion and a great body of knowledge about the format and radio in general," Ken-



Roberts

yon said of Roberts. "We look forward to continued fun and success with WYCD."

Roberts said, "It's incredibly exciting to return to my hometown and join the great Country team at WYCD. Debbie Kenyon has built tremendous momentum, and I'm thrilled to be working with talents like the *Dr. Don Morning* 

Show, Mike Scott, Edwards & Lee, Jyl Forsyth and the rest of the seasoned on-air team.

ROBERTS See Page 8

#### **`Recuerdo' Debuts In Phoenix, McAllen**

Univision's Spanish Contemporary trimulcast KKMR, KOMR & KQMR (Amor)/Phoenix has flipped to Spanish Oldies as "Recuerdo," which features ballads and ranchera music from the '70s, '80s and '90s by artists like Jose Jose, Los Bukis, Joan Sebastian, Los Temerarios, Juan Gabriel and Vicente Fernandez and targets a 25-54 audience. Robbie Ramirez remains on board as PD.

"The change from Amor to Recuerdo has been very positive," Ramirez told **R&R**. "The audience has received it extremely well, and they are more than pleased with the change. We're all very happy with it because this was a format that had practically been forgotten.

We will obviously be able to keep the audience we had with Amor because the change to the new format is also appealing to them."

The Spanish Oldies format is becoming very popular— so much so that Univision Radio also flipped CHR/Rhythmic KBTQ/McAllen to Recuerdo last week. Hugo De La Cruz, who also programs that market's Regional Mexican KGBT-FM (Solamente Exitos) and News/Talk KGBT-AM (La Tremenda), is programming KBTQ.

#### Infinity/Dallas Ups Spittle To VP Post; Nite New KVIL PD

Infinity/Dallas made several programming-executive changes this week, upping KLLI PD Ga-





Spittle

Nite

vin Spittle to VP/Programming of FM Talk KLLI and News/Talk KRLD and tapping Nikki Nite as PD of AC KVIL.

Spittle replaces former KRLD PD Tom Bigby, who becomes OM of co-owned WYSP/Philadelphia (see story, below). Nite, most recently PD of Entercom's WFBC/Greenville, SC, succeeds Smokey Rivers, who exited KVIL earlier this month.

Spittle's radio resume includes 10 years as a PD — four in his native Massachusetts and the past six with Infinity. Before moving to

DALLAS See Page 12

# Bigby OM, Edwards PD Of WYSP/Philly

Infinity's WYSP/Philadelphia, which recently relaunched as "Free FM" (see story, Page 1), has named Tom Bigby OM. He assumes duties previously handled by Tim Sabean, who recently left to program Howard Stern's new channels at Sirius Satellite Radio.

WYSP has also promoted Gil Edwards to PD. He had been the station's Asst. PD since 2002.

Bigby is no stranger to the City of Brotherly Love: He spent more than 15 years programming Infinity's Sports WIP/Philly before moving to Dallas last year to become Operations & Programming Manager of the company's News/Talk KRLD.

Bigby was integral in building WIP's now-legendary success and was also instrumental in the launch and development of Philly News/Talk clustermate WPHT.

Bigby's radio resume also includes programming stints at WNEW/New York, KFI & KOST/Los Angeles, WIFI/Philadelphia and KLUV/Dallas.

#### Fall Back!

Don't forget: Daylight-saving time ends this weekend.
Remember to set your clocks back one hour at 2am on Oct. 30.



JOE HOWARD

#### Clear Channel Eyes Former Stern Advertisers

#### 'Less Is More' hurts company's Q3 radio revenue

Ithough the "Less Is More" advertising-inventory-reduction program is negatively affecting the company's stations, Clear Channel Radio CEO John Hogan said Monday that local managers are getting their arms around the plan. Hogan said during Clear Channel's Q3 conference call that many local and regional managers have gained expertise in applying the initiative, adding that he expects to see more independence from cluster leaders on moving spotloads to 30s and 15s.

"They are the best ones to determine the local inventory," he said. "Local managers will have considerable autonomy in developing the right mix for their stations."

Hogan also emphasized that revenue usually follows ratings and noted that ratings improved at many Clear Channel stations during Q3, thanks, in part, to "Less Is More."

Additionally, Clear Channel increased its average unit rate during the quarter as it moved away from 60s to 30- and 15-second spots. Hogan said Clear Channel is not planning further inventory reductions.

Merrill Lynch analyst Marci Ryvicker expressed concern during the call about a "large amount of cancellations for automobile ads" in one Clear Channel market she visited recently, but Hogan said that was not a national or regional phenomenon. Clear Channel President/ CEO Mark Mays noted, however, that

#### BUSINESSBRIEFS

#### September Revenue On Pace To Match August

n his "Broadcast Beat" report released Oct. 21, Banc of America Securities analyst **Jonathan Jacoby** said September radio revenue "appears to have finished relatively strong" and is on track to equal or possibly outpace August's 2% growth. Jacoby predicts that the industry will grow 0.9% in Q3, but, looking toward Q4, he said October revenue pacings are "soft" and cut his growth forecast for the month from 2% to 1%.

Jacoby noted that national advertising, which has struggled all year, is pacing down in the low-single-digit range in Q4. "Although August and September recorded the strongest back-to-back months for radio since last fall, our checks indicate that sluggish growth may return in Q4, as national pacings have weakened in recent weeks," he said.

In a separate report, Jacoby said he prefers Hispanic media companies' stocks to their English-language counterparts due to Hispanic media's "superior long-term growth prospects."

Specifically, Jacoby has a "buy" rating on Entravision and projects that the company's Q3 radio revenue will grow 12%. He predicts that Entravision's Q4 radio revenue will grow 8%.

While he carries a "neutral" rating on Spanish Broadcasting System stock, he forecasts that SBS's same-station Q3 radio revenue will increase 8%, adding that the company could top his estimate if recent ratings gains at its Hispanic Urban KXOL/Los Angeles translate to increased ad revenue. Jacoby also has a "buy" rating on Univision stock.

Continued on Page 6

the auto category remains a weak one for Clear Channel this year.

Some of Clear Channel's larger advertising categories declined during Q3, including automotive and retail. But yield — or revenue divided by total minutes of available inventory — increased in each month of the quarter.

In an indication that advertisers are embracing "Less Is More," Clear Channel's percentage of 15- and 30-second spots was higher during Q3 than in the first six months of 2005.

For the quarter, Clear Channel's Q3 radio revenue declined 4%, to \$919.2 million, which the company attributed to fewer commercial minutes due to "Less Is More." Overall, Clear Channel's net income slipped from \$261.2 million (44 cents per diluted share) to \$205.5 million (38 cents), matching the prediction of analysts surveyed by Thomson Financial. The lower net income came despite a 1% increase in consolidated revenue, to \$2.7 billion.

Mays said, "Clear Channel Radio experienced sequential financial improvement over the previous quarter." He said the performance was "a direct result of our recent ratings successes, combined with our progress in developing a market for shorter spots."

#### **Chasing Stern's Advertisers**

Asked during the call if Clear Channel plans to go after some of the ad dollars that will become available to radio after Infinity-syndicated morning host Howard Stern's January 2006 move to Sirius Satellite Radio, Hogan acknowledged that his company sees Stern's exit as an opportunity. "We plan to compete very aggressively in bringing in some of those ad dollars," he said.

Hogan also said Infinity has a challenge ahead, not only in keeping Stern's listeners, but in keeping those companies that currently spend their ad dollars with Stern's show. "We know that can be a challenge, hav-

ing worked on that 11/2 years ago," he said, referring to the situation Clear Channel dealt with after it cut its ties with *The Howard Stern Show* nationwide.

#### Electronic Measurement: Two's A Crowd

During his company's Oct. 20 Q3 earnings conference call, Arbitron CEO Steve Morris said that, despite Clear Channel's call earlier this year for proposals to rival Arbitron's Portable People Meter electronic-mea-

"Clear Channel Radio experienced sequential financial improvement over the previous quarter."

Mark Mays

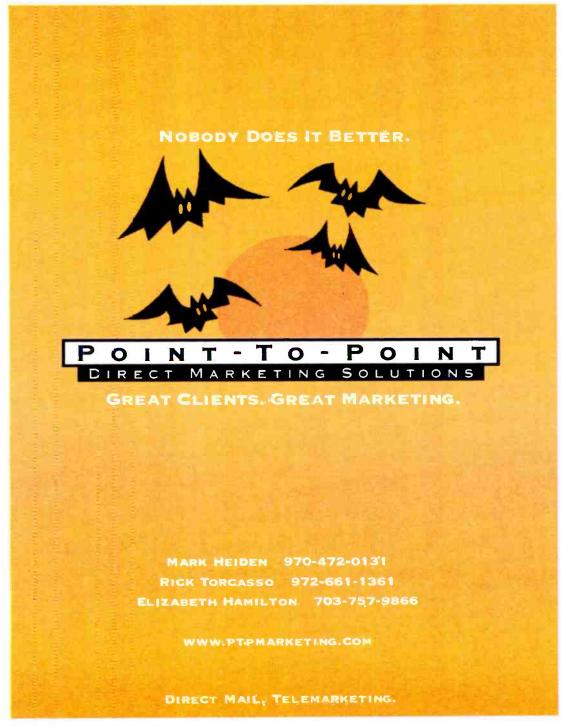
surement device, the radio industry would be best served by settling on one measurement system.

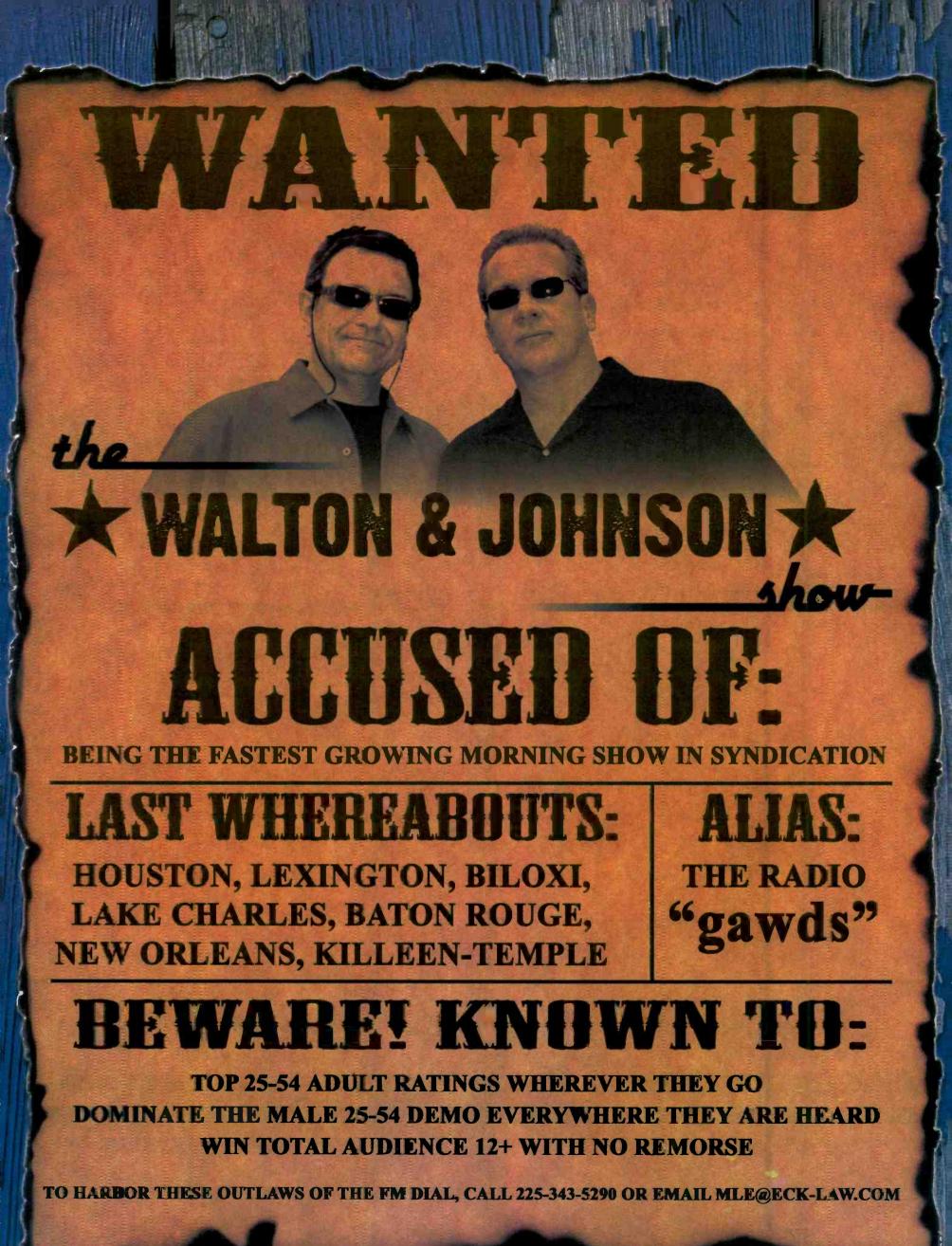
"Historically, the industry doesn't like to have two numbers," Morris said. "They like to have one number, one methodology, that's consistent in all markets, so they don't have to explain to buyers the differences between one methodology and another."

He also noted that the PPM has a big jump on any potential competitors. "There is no system ready to come into the United States and be tested that has produced any information that anyone can look at so far," he said. "So if [a PPM competitor] were to do something along those lines, it would have to be a fairly long-term project in which they would want to get moving."

About Clear Channel's seeking proposals for possible competing technologies, Morris said, "The Clear Channel process works in our

EARNINGS See Page 6





#### **Earnings**

Continued from Page 4 favor, in that it is intended to precipitate a decision."

Morris said Arbitron's ongoing Houston PPM test, meanwhile, is moving forward nicely. "The Houston numbers are consistent with our previous test in Philadelphia and the results reported from Canada, Belgium and elsewhere around the world for the last few years," he said. "Our confidence in PPM and, I think, that of the industry has been greatly enhanced by the consistent and intuitively logical patterns that show up test after test."

He noted, however, that challenges remain. "There are issues that continue to make radio executives uncomfortable," Morris said. "Overall audience is down about 20%, although the absence of Radio One and Cox from the Houston test makes that number somewhat inexact."

Arbitron's Q3 net income per share of 66 cents beat Thomson First Call analysts' expectations by a nickel, but net income declined from \$24.2 million a year ago to \$20.9 million, due in part to an increase in income-tax expenses. Q3 net revenue rose 5%, to \$85.6 million, while higher costs from

the Houston PPM trial and the Project Apollo marketing panel were partly responsible for EBIT declining 2%, to \$33.1 million.

"We achieved our Q3 goals for revenue and for profitability," Morris said. "Our core business remains strong, and we continue to invest in

"We plan to compete very aggressively in bringing in some of those [Howard Stern] ad dollars."

John Hogan

new services that have growth potential for our company and for our

Looking ahead, Arbitron expects Q4 revenue of between \$75 million and \$77 million and Q4 EPS of between 29 cents and 33 cents. Also, the company adjusted its 2005 guidance, due in part to higher-than-expected costs from Project Apollo, and it now expects full-year revenue to rise 4%-5%, to between \$309 million and \$311 million, down from its earlier forecast of 5%-7% growth.

Arbitron raised its EBIT forecast from between \$97 million and \$98.9 million to \$99 million-\$101 million and upped its net income prediction from \$62.7 million-\$64 million to \$64.9 million-\$66.2 million. It also adjusted its year-end EPS prediction from \$1.99-\$2.03 to \$2.06-\$2.10.

Elsewhere, the New York Times Co.'s broadcasting division saw revenue decline 5%, to \$33.3 million, due primarily to the loss of last year's \$2.1 million in political and Olympic spending. However, the company reported gains in automotive, entertainment and financialservices advertising.

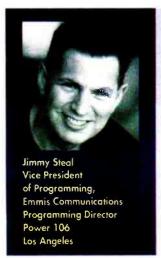
The broadcast division's operating profit decreased 33%, to \$5.7 million, with the company attributing the dip to lower advertising revenue and increased employee wages and stock-based compensation.

For the month of September, the broadcast division's advertising revenue decreased 4%, to \$11.1 million. NYT attributed the dip to lower political spending.

— Additional reporting by Adam lacobson



# "PD Advantage Is the Single Most Useful Tool I Have"



"PD Advantage® gives me quick insights into what is happening on my station—and to my competitors too. The Cume/TSL grid takes all the mystery out of what we need to achieve our long-term ratings goals.

"PD Advantage is easy to use and gives me actionable information in important areas such as tracking my 100+ QH diary holders and weekby-week diary returns. The Diary Comments are always insightful and often entertaining."

Find out what PD Advantage insight can do for your station—contact your Arbitron representative or drop an e-mail to gary.marince@arbitron.com.

© 2005 Arbitron Inc. 05-PRG-324 PD Advantage® is a registered mark of Arbitron Inc

When You Know More, You Program Better

www.ArbitronRadio.com

#### TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

#### Multistate Deal

• FM CP/Kotzebue, AK; FM CP/Fagaitua, American Samoa; FM CP/Idalia, CO; FM CP/Newell, IA; FM CP/Bunker, MO; FM CP/ Eureka, FM CP/St. Regis and FM CP/Valier (Great Falls), MT; FM CP/New England; FM CP/Sarles, ND; FM CP/Overton and FM CP/Sargent, NE; FM CP/Prineville (Bend), OR; and FM CP/ Coahoma, TX \$1.3 million

#### State-By-State Deals

- KRRK-FM/Lake Havasu City, AZ \$11.8 million
- KEXA-FM/Salinas (Monterey), CA \$3 million
- WHIM-AM/Apopka (Orlando), FL \$600,000
- WTLN-AM/Orlando, FL \$9.4 million
- WXRB-FM/Dudley, MA \$1,000
- WWJS-FM/Watertown, NY \$300,000
   KCTX-AM & FM/Childress, TX \$232,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

#### DEAL OF THE WEEK

• WWYY-FM/Belvidere (Allentown-Bethlehem), NJ and WTKZ-AM/Allentown, WEEX-AM & WODE-FM/Easton (Allentown), WPLY-AM/Mount Pocono and WVPO-AM & WSBG-FM/Stroudsburg (Wilkes Barre), PA

PRICE: \$62.8 million

TERMS: Asset sale for cash

BUYER: Access. 1 Communications, headed by President/ Director Chesley Maddox-Dorsey. Phone: 212-714-1000. It owns 20 other stations. This represents its entry into the

SELLER: Nassau Broadcasting Partners, headed by President/Chairman Lou Mercatanti Jr. Phone: 609-452-

FREQUENCY: 107.1 MHz; 1320 kHz; 1230 kHz; 99.9 MHz;

960 kHz; 840 kHz; 93.5 MHz

POWER: 1kw at 719 feet; 750 watts day/195 watts night; 840 watts day/1kw night; 50kw at 449 feet; 1kw day/24

watts night; 250 watts; 550 watts at 764 feet FORMAT: AC; Sports; Sports; Classic Hits; Oldies; Oldies;

**BROKER: Glenn Serafin** 

#### 2005 DEALS TO DATE

**Dollars to Date:** 

\$1,565,949,631

(Last Year: \$1,831,832,950)

**Dollars This Quarter:** 

\$161,430,821

(Last Year: \$375,376,468)

Stations Traded This Year:

731

Stations Traded This Quarter:

(Last Year: 836) *85* 

(Last Year: 195)

#### BUSINESS BRIEFS

Continued from Page 4

Coleman: PPM, Diary Difference 'More Dramatic' In Houston

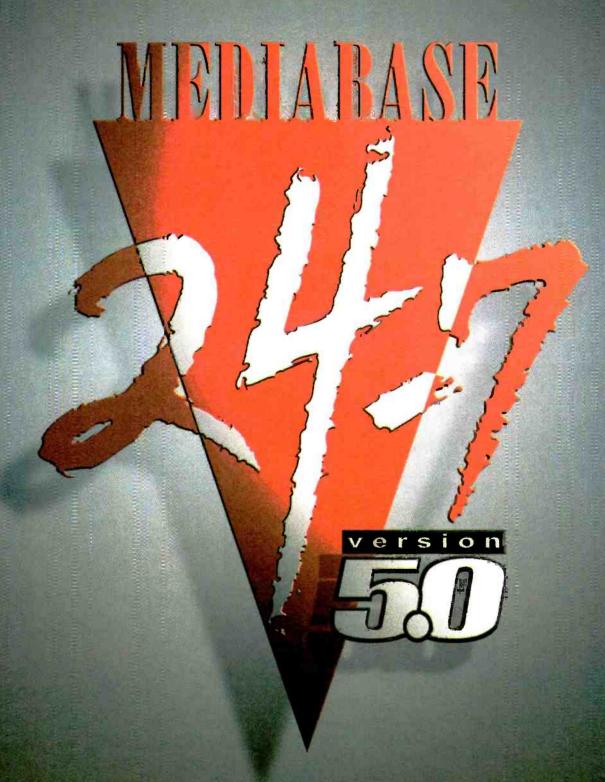
ccording to a study released last week by research firm Coleman, the 12+ AQH share differences between the Arbitron diary and Arbitron's Portable People Meter "are more dramatic in Houston" than in Philadelphia, where Arbitron conducted the first market trial of the PPM.

Coleman noted larger differences between a station's share in the diary and its share in the PPM-based results in the Houston trial, but it said the disparity may be partly attributable to the lack of participation by Radio One and Cox Radio in Houston.

Coleman also found that commercial English-language music stations appear to benefit most from PPM measurement, while Spanish-language stations, News/Talk/Sports stations and noncommercial stations are performing worse with the PPM than with the diary. Additionally, while almost all the radio stations in Houston show larger cume audiences with the PPM, commercial Englishlanguage stations are showing larger-than-average gains.

Continued on Page 12

# THE BEST JUST KEEPS GETTING BETTER



- **MORE FORMATS THAN EVER**
- **MORE CALLOUT THAN EVER**
- **ARTIST WEBSITE ACCESS**
- **▼ PROMO ONLY RECORD SERVICE**
- **MORE STATIONS THAN EVER**
- **MORE REPORTS THAN EVER**
- **STATION WEBSITE ACCESS**
- **FULL-LENGTH MUSIC AUDIO**

BUILT BY AND FOR THE INDUSTRY'S BEST RADIO PROGRAMMERS AND LABEL EXECUTIVES.

#### **MEDIABASE**

**WE'RE LISTENING.**818.377.5300

## Tear Tapped As PD Of WKST/Pittsburgh

Eighteen-year radio vet Alex Tear has been named PD of Clear Channel



CHR/Pop WKST (96.1 Kiss FM)/Pittsburgh. He will replace current Kiss PD Mark Anderson, who on Nov. 4 will head to his new position: Director/Contemporary Formats for

**Tear** porary Formats for Audience Development Group in Las Vegas.

"I'm thrilled to become a part of the Clear Channel programming culture," Tear told **R&R**. "In just two short years 96.1 Kiss has become a market leader with a strong foundation."

Tear spent eight years programming ABC Radio's WDRQ/Detroit but exited when the station flipped from CHR/Pop to Adult Hits a few months ago. His previous major-market

**TEAR See Page 12** 

# Law Set To Become Program Director Of KTRS/St. Louis

Veteran programmer and broadcasting executive Al Brady Law has been named PD of KTRS/St. Louis. Law will join the CH Holdings-owned Talk and Sports outlet on Oct. 31, assuming programming duties that have been covered by KTRS Station Manager Craig Unger since the departure of Todd Wallace in August 2004.

"We're privileged to be the new flagship station of the St. Louis Cardinals, and with that comes a responsibility to be the very best radio station in all of North America," KTRS President Tim Dorsey said.

"Al Brady Law will make that happen. He's a true brand-builder in our industry, having achieved major success at every level in major markets across the country. KTRS provides Al a unique, exciting challenge, and we're pleased that he's ready to take us to the next level."

Law was most recently PD at Clear Channel News/Talk WSPD/Toledo. His extensive radio resume includes stints as PD of KABC and KMPC/Los Angeles, WHDH/Boston and KXKL/Denver.

Additionally, he has served as VP/Programming & Audience Development for NBC Radio and had an executive role at Command Audio Corp., an early developer of on-demand broadcast media based in Redwood City, CA.

"My goal is to position KTRS for consistent success well into the future, and that means providing listeners and sponsors with a radio station and programming that are indispensable," Law said. "It's going to be fun, and I can't wait to get going."

# Entravision Launches 'Play Anything' 'Jose' In Five Markets

Entravision Radio on Oct. 20 kicked off a multistation rollout of "Jose: Toca Lo Que Quiere," the first Spanish-language version of the "play anything" Adult Hits format that's become popular across English-language

Jose debuted on KRCX/ Sacramento and arrived later on KMXA/Denver; KRZY/Albuquerque; KCVR-AM/Stockton; and KCVR-FM/Modesto, CA.

Jose targets a 25-54 audience with an adult contemporary music mix by artists like Los Bukis, Juan Gabriel, Los Yonics, Rocio Durcal, Los Tigres Del Norte, Vicente Fernandez, Los Angeles Negros, Mijares and Alejandro Fernandez.

"In just five short years, I've seen the Spanish-language radio marketplace change dramatically," Entravision Radio President Jeffrey Liberman said. "U.S. Spanish-language radio once consisted of formats that only targeted first-generation Hispanics. Our programming team has done an excellent job of cre-

ating new formats that also appeal to the diverse tastes of second- and third-generation Hispanics."

Entravision Radio VP/ Programming Nestor Rocha said, "Entravision Radio leads

the industry in innovating and creating new Spanish-language radio formats that are just as diverse as the U.S. Hispanic market itself. We are very excited about the launch of Jose and will continue to create Spanish-language radio formats that accommodate the different tastes of groups within the U.S. Hispanic marketplace."

#### KFBK & KSTE/Sacto Up Eisenson To OM

Veteran programmer Alan Eisenson has been promoted to OM of Clear Channel News/Talkers KFBK & KSTE/Sacramento. Eisenson has been PD at both outlets since 2004 and has been acting OM since Ken Kohl departed last month to become VP/GM of Infinity's Talk KIFR/San Francisco.

In his new role he will oversee all aspects of programming, news and operations at both stations and report to CC Regional VP and Sacramento Market Manager Jeff Holden.

ento Market Manager Jeff Holden. "Alan demonstrated tremendous capability and talent as he stepped into the acting role of OM," said Holden. "He has a track record with our Talk product, and this is a natural progression. I'm thrilled to be able to hire from within and continue our process of growing managers for greater responsibilities. Our expectations are high for these two properties, and Alan will rise to the occasion."

Before joining KFBK & KSTE nearly two years ago, Eisenson worked in News/Talk at WEVD (now WEPN)/New York, WMC/Memphis and KXNT/Las Vegas.

#### Infinity/Sacramento's 'Howard' Meets 'Jack'

Infinity's Classic Hits **KHWD** (Howard 93.7)/Sacramento flipped to Adult Hits as "Jack FM" immediately following Tuesday morning's *Howard Stern Show*. The station will change its call letters to KQJK-FM, and the *Stern* show will remain in morning drive until Dec. 16 (see related story, Page 1).

"With Howard's show ending in just a couple of short months, we were presented with the opportunity to go in an entirely new direction and bring a format to Sacramento that will be unique to the listeners," station VP/GM Steve Cottingim said.

"There's no disputing the popularity of the format, with its variety of song titles, limited interruption and random on-air presentation. We look forward to the same success in this market."

#### Roberts

Continued from Page 3

"Infinity has a tremendous brain trust, and it's awesome to be reunited and working again with Infinity Country Format Director Jeff Garrison as well."

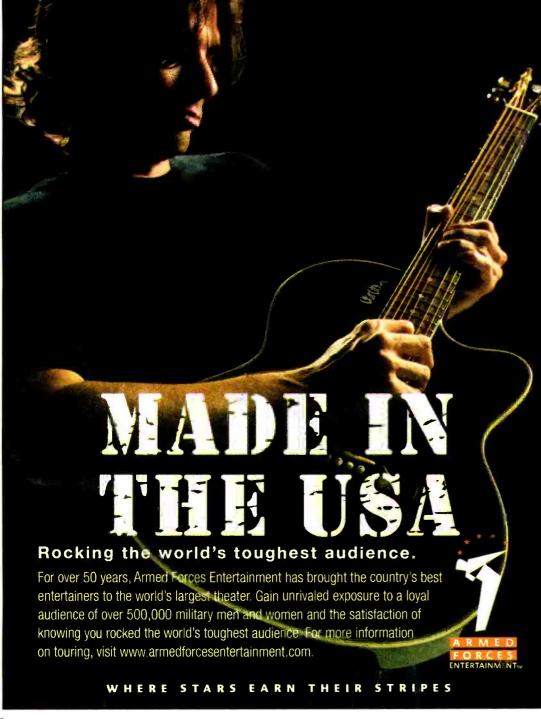
Roberts' programming background includes stints at KSAN & KNEW/San Francisco and WLVK/Charlotte. He programmed W4 from 1997-1999 and became OM of Cumulus/Toledo in October 1999. He most recently oversaw Cumulus' properties in Toledo and Youngstown, OH; Western Pennsylvania; and Southern Michigan.

#### Moore

Continued from Page 3

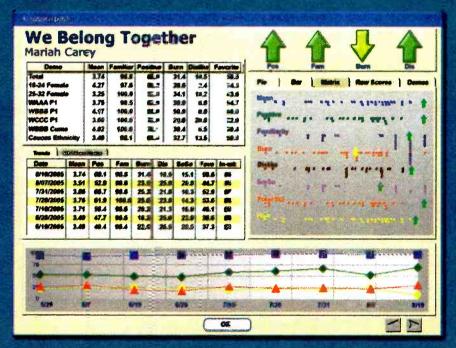
programmer for the St. Louis Rams Radio Network.

"I'm very flattered by the company's announcement and heartened by their confidence in me," Moore told R&R. "I hope that I can fulfill their expectations. The success of Infinity's News/Talk stations is not based on any one person's decision, but on the collaboration of many. We have a talented group of program directors leading these stations, and I'm excited about the opportunity to work alongside them and assist them in any way possible."



# FOLLOW THE ARMS ARMS IN LIGHT BRATINGS

Introducing...



# SONGSORTER FROM COMQUEST

SongSorter is the new way to analyze your station's callout research. Visual triggers like Up & Down arrows, color coding and compatibility plotting make it easy to see which songs fit well together and meet listener's expectations.

#### **One Stop Callout Analysis**

SongSorter blends together your weekly callout research results with BDS, SoundScan and Internet data to give you a total picture of what's happening with specific songs in your market. You'll easily identify the hits and the stiffs — more quickly and accurately than ever before.

#### **Drill Down Into Your Data.**

Data tables and spreadsheets were fine when you had no other options. But now you have a choice: SongSorter. Get a bigger bang from your callout research with SongSorter. And the best part of all is that SongSorter is now available, and free to all ComQuest clients.



www.callout.com

619-659-3600

# JIVI RONE TALKS SHOWING TALKS

# AND HIS LISTENERS LOVE IT!

JIM ROME HAS OVER 1 MILLION MORE LISTENERS
THAN ANY OTHER SPORTS RADIO SHOW

THE JIM ROME / S.HOW

SEIZE THE POWER OF ROME

#### Beasley/Las Vegas Taps Hansen As OM

Journal Broadcast Group/Spring-field, MO OM Brad Hansen has been

named OM of Beasley Broadcast Group's Classic Rock KKLZ, '80s KSTJ (Star 102.7) and recently launched Country KYCE (104.3 The Coyote) in Las Vegas. Hansen, who starts Nov. 7, will also serve as PD of KYCE.

"The past five years with the Journal/Springfield team have been fantastic," Hansen told **R&R**. "[Jour-

nal/Springfield VP/GM] Rex Hansen and [Journal Exec. VP/TV & Radio Operations] Carl Gardner are two of the best in the business. The chance to work with [Beasley/ Las Vegas] Market Manager Harry

Williams and the Beasley group in Las Vegas is an incredible opportunity.

"Add [consultant] Joel Raab and his expertise, and we're ready to howl with The Coyote. Everyone I've met at KKLZ and Star 102.7 made me feel like part of the family. This is going to be a lot of fun. Bet on that."

Before joining Journal/ Springfield five years ago, Hansen was PD of KLNC/Austin. Before that he was PD of Country combo KASE & KVET/Austin.



Hansen

#### Rehr

Continued from Page 1

in the broadcasting industry. Despite that, he beat out close to 80 candidates for the job.

Rehr has a long history of negotiating the often-dangerous waters of Washington, DC politics. Before assuming the NBWA presidency in 2000, he was the group's SVP/Government Affairs. Before that he was Director/Federal Governmental Relations for the National Federation of Independent Business, a small-business-advocacy organization.

NAB Joint Board Chair and Bonneville International President/CEO Bruce Reese called Rehr "a highly skilled advocate with a passion for policy and a deep understanding of how Washington works." He added, "I am delighted that we have identified someone I truly believe will be an outstanding advocate for broadcasters for many, many years."

Susquehanna Media President/ CEO David Kennedy, who cochaired the selection committee, said, "David's track record of success is well-documented, and we are confident that he has the talent to represent over-the-air broadcasting inside the Beltway and around the world with distinction."

Rehr has ranked among the top 10 in *Fortune's* Power Rankings of the 25 Most Influential Lobbyists in Washington and has been featured in *Beachum's Guide to Key Lobbyists* as one of the 125 most influential lobbyists in the nation's capital.

"I know that I have big shoes to fill, and I am anxious to hit the ground running," Rehr said. "I look forward to continuing the great work of radio and television broadcasters on Capitol Hill and in the public arena."

#### Zomba

Continued from Page 3

- Erik Mendelson is tapped as Southeast Regional Promotion Manager, based in Miami. He most recently held a similar post with Elektra Records.
- Robyn Stimac segues from Carolinas Regional Promotion Manager to Northwest Regional Promotion Manager, based in San Francisco.
- Nathalie Marin is named Promotion Representative.

#### KVGS/Las Vegas Now Alternative 'Area 108'

KVGS/Las Vegas on Oct. 21 flipped from Urban AC to Alternative as "Area 108." Riviera Broadcast Group recently purchased the station, located at 107.9, from Desert Sky Media.

Former KYSR/Los Angeles PD Angela Perelli is programming Area 108 during the launch while the station conducts a search for a permanent PD.

KVGS is also looking for air talent, including a local morning show to go up against Howard Stern's replacement in the market, Adam Carolla (see story, Page 1). Stern is currently in mornings on crosstown rival KXTE (Extreme Radio).

Riviera decided to launch the station now because, as VP/GM Ken Christensen said, "establishing a music position before Howard goes away is very important" because Stern's audience will most likely scatter after he leaves.

Christensen sees KXTE as a harder, Active Rock-leaning sta-

tion with very young appeal, and he intends to skew Area 108 to a slightly older audience with a more traditional alternative music mix. He compared Area 108 to the old KEDG (1035)

The Edge)/Las Vegas, which was prominent in the '90s until KXTE came along.

Christensen told R&R the name "Area 108" was the result of a long brainstorming session. "You go to the things that sound like gambling, and then you realize that's cliched and old," he said. "Then you ask yourself, what else is unique to Vegas? The Area 51 thing came up."

### KKLB & KTXZ/Austin Go Mexican Oldies

Border Media Partners last week flipped two Austin stations — Regional Mexican KKLB and Tejano KTXZ — to a Regional Mexican Oldies format featuring such artists as Vicente Fernandez, Rocio Durcal, Juan Gabriel and Los Bukis.

Supervising the stations' programming is Corporate PD Bob Perry, assisted by BMP PD Rogelio Botello. The stations are currently all-music: The airstaff will be announced in the coming weeks.

Asked why BMP introduced this format in Austin, Corporate VP/Operations Bob Proud told R&R, "We have a substantial cluster in Austin with a huge majority of the Hispanic audience accruing to our various stations. By virtue of the fact that we have so many signals, we're offered the opportunity to do multiple formats.

"We feel that there is a substantial niche in the marketplace for this unserved segment of the audience. I don't know if [the format] had been properly researched previously. We have worked closely with our research partners on why this format is successful elsewhere, what the vulnerabilities are and why we think it's going to be successful in Austin.

"We anticipate that this will provide a substantial secondary audience in this marketplace. We know our Regional Mexican KLEY is the dominant station, and we expect that to continue. But we think this format will add nicely to our primary products in the market."

#### Flom

Continued from Page 1

next level," said EMI Music North America Chairman/CEO David Munns, to whom Flom reports. "We are fortunate to have one of the industry's most talented music executives lead Virgin. We're delighted he has joined the EMI family."

As the founder of Lava Records and, later, head of Atlantic's A&R department, Flom was actively involved in the discovery, signing and development of such artists as Kid Rock, The Corrs, Matchbox Twenty, Uncle Kracker, Simple Plan, Edwin McCain, Sugar Ray and Trans Siberian Orchestra.

"[EMI Music Worldwide Chairman/CEO] Alain Levy and David

are visionaries who consistently demonstrate a talent for discovering and nurturing some of the industry's most successful artists," said Flom, who will continue to be based in New York. "I'm honored to join their team and take on the pivotal role of leading Virgin, a label whose legacy is synonymous with dynamic and groundbreaking music."

#### Tear

Continued from Page 8

programming experience with ABC includes stints at WHYT and WPLT in Detroit.

Tear said, "I look forward to working closely with Clear Channel Sr. VP/Programming Gene Romano, Regional VP John Rohm and the entire 96.1 Kiss team, including some of the best next-generation talent in the country with morning guys Mikey & Big Bob, Scotty in afternoons and Bonics at night.

"The Clear Channel resources that support and surround 96.1 Kiss are endless, and I'm looking forward to a really long Kiss."

EQUAL OPPORTUNITY PROGRAMMING . For NewsTalk and Music AM/FM Stations

M-F/9P-12M across all time zones!

# OUR RESEARCH WAS RIGHT.

GIVE PEOPLE WHAT THEY WANT AND THEY WILL LISTEN! Triple your adult listeners and quadruple your women listeners in the first three months. It's not a dream—it's the all new Dream Doctor Show.



For a demo, go to www.dreamdoctor.com or contact:

RICK EYTCHESON (916) 715-9419 rickeytch@yahoo.com Secure the show in your market NOW!



more evocative nighttime radio

#### Stern

Continued from Page 1

appearances on Carolla's program.

Also replacing Stern in mornings is Rover, who is currently heard on Infinity's WXTM/Cleveland and WAZU/Columbus, OH. He'll now also be heard on WCKG/ Chicago (which will serve as his flagship outlet); WKRK/Detroit; WAQZ/Cincinnati; WMFS/Memphis; and WZNE/Rochester, NY.

Meanwhile, the WJFK/Washington-based midday show The Junkies will move to the morning drive slot at the DC FM Talker and pick up mornings at co-owned WHFS/Baltimore.

"When we set out to find a replacement for Howard Stern, we took the opportunity to cultivate a wide array of talent from both in



and out of the radio industry," Infinity Broadcasting Chairman/ CEO Joel Hollander said. "With Roth, we've found someone who continues to evolve his career and deliver for his legion of fans. Adam's depth of entertainment experience is unmatched in radio,



The Junkies

and Jimmy has a proven track record of creating winning shows for both radio and television

Couple that with an impressive roster of emerging talent and formats, and we have all the necessary elements for Infinity to continue as the major player in morning drive."

Concurrent with the announcement of Stern's replacements, Infinity unveiled a new initiative called "Free FM." Infinity's KIFR (formerly Religious KEAR-FM), Active Rock WYSP and Classic Rock KPLN have already converted their programming rosters to Free FM, featuring a combination of local and national Talk personalities.

WYSP will air music after 7pm weekdays and on weekends; KPLN is changing its call letters to KSCF and will offer mainstream rock music on weekends.

Current Infinity FM Talk outlets KLSX, WCKG, KLLI, WJFK, WKRK and WHFS have been rebranded as Free FM. WXRK will debut the new identity in conjunction with Roth's premiere on the station in January.

#### Dallas

Continued from Page 3

KLLI in 2003, Spittle was PD of Infinity News/Talker KXNT/Las

'We're thrilled to be able to call upon Gavin's experience in Talk radio," said Infinity/Dallas VP/GM Jerry Bobo. "He'll bring a new level of enthusiasm to the station as we continue to grow KRLD's News and Talk programming. We're very pleased that Gavin will be a part of our team."

Nite, who will join KVIL on Nov. 1, was with WFBC for seven years and has also been programming Contemporary Christian/Country clustermate WGVC (God & Country). Her radio experience also includes stints as OM/air personality for WGTR, WWSK and WWXM in Myrtle Beach, SC.

"I'm delighted to welcome Nikki to Infinity and KVIL," Infinity/Dallas Sr. VP/Market Manager Brian Purdy said. "She is one of the brightest rising stars in programming and will be a terrific match for our needs in an Adult Contemporary program di-

Nite told R&R, "I'm very excited about working in a building that is full of really talented people. I look forward to being a part of KVIL, which is a station that's got such meaning within the industry and within the market. I'd like to thank Brian Purdy, [Infinity VP/Programming] Greg Strassell and [Infinity/Dallas VP/ Programming] Kurt Johnson for this incredible opportunity.'

#### Krasny

Continued from Page 1

staffers on Oct. 21, Westwood One co-COO Peter Kosann said, "We are fortunate to have outstanding managers and employees in both the Culver City and Valencia offices who all stand ready to support Max in his new role."

Krasny said, "Westwood One has a tremendous entertainment platform. I am looking forward to working with our outstanding staff on the West Coast to take Westwood One's already-unparalleled roster of top-notch entertainment programming to new heights.

Krasny joined Westwood One nine years ago and has held a variety of production and affiliate-sales roles. Before joining the company he held production and programming roles at stations owned by Susquehanna and Infinity.

Krasny's appointment follows last week's departure of industry veteran Charlie Cook as VP/Programming for the company's West Coast operations. Cook had been overseeing Westwood One's 24/7 formats, long-form special pro-

gramming and short-form music features and developed both Randy Jackson's Hit List and the SAM (Simply About Music) format. While Krasny is not replacing Cook, he will assume Cook's former duties.

Continued from Page 6

#### RAB Begins Effort To Replace Fries

he RAB has hired the Spencer Stuart Executive Search Firm to search for candidates to replace outgoing President/CEO Gary Fries. Fries, who announced in August that he will not seek renewal of his contract when it expires in December 2006, has headed the RAB for 14

"The search committee is committed to giving proper due diligence to the process of filling this position," RAB board member and Search Committee Chairman Joe Bilotta said. "This is the first step in a methodical course of action that will ensure that we ascertain the most qualified candidates who can fulfill the goals the industry has set for the RAB

2049 Century Park East, 41st Floor • Los Angeles CA 90067-3215 Tel 310-553-4330 • Fax 310-203-9763

www.radioandrecords.co

#### EDITORIAL

MANAGING EDITOR RICHARD LANGE • rlange@radioandrecords.com ASSOCIATE MANAGING EDITOR BRIDA CONNOLLY . bconnolly@radioandrecords.com NEWS EDITOR JULIE GIDLOW . igidlow@radioandrecords.com MANAGEMENT, MARKETING, SALES ADAM JACOBSON • ajacobson@radioandrecords. STAFF REPORTER SARAH VANCE • svance@radioandrecords.com ASSOCIATE RADIO EDITOR KEITH BERMAN • kberman@radioandrecords.com ASSOCIATE EDITOR CARRIE HAYWARD . chayward@radioandrecords.com ASSOCIATE EDITOR MICHAEL TRIAS • mtrias@radioandrecords.com AC/HOT AC EDITOR JULIE KERTES • ¡kertes@radioandrecords.com ALTERNATIVE EDITOR STEVEN STRICK \*sstrick@radioandrecords.com CHR/POP EDITOR KEVIN CARTER • kcarter@radioandrecords.com CHRISTIAN EDITOR KEVIN PETERSON • kpeterson@radioandrecords.com COUNTRY EDITOR LON HELTON • Ihelton@radioandrecords.com JACKIE MADRIGAL • jmadrigal@radioandrecords.com LATIN FORMATS EDITOR NEWS/TALK/SPORTS EDITOR AL PETERSON • apeterson@radioandrecords.com KEN ANTHONY • kanthony@radioandrecords.com ROCK EDITOR SMOOTH JAZZ EDITOR CAROL ARCHER • carcher@radioandrecords.com JOHN SCHOENBERGER • jschoenberger@radioandrecords.com TRIPLE A EDITOR DANA HALL • dhall@radioandrecords.com URBAN/RHYTHMIC EDITOR DARNELLA DUNHAM • ddunham@radioandrecords.com ASST. URBAN/RHYTHMIC EDITOR

#### MUSIC OPERATIONS

SR. DIRECTOR/DIGITAL INITIATIVES DIRECTOR/MUSIC OPERATIONS CHARTS & MUSIC MANAGER LATIN FORMATS COORDINATOR CHARTS COORDINATOR

JOHN FAGOT • jfagot@radioandrecords.com JOSH BENNETT • jbennett@radioandrecords.com MICHAEL VOGEL • mvogel@radioandrecords.com ERIKA MARTINEZ • emartinez@radioandrecords.com BLAKE HEALY • bhealy@radioandrecords.com

#### BUREAUS

7900 Wisconsin Avenue, #400 • Bethesda, MD 20814 • Tel 301-951-9050 • Fax 301-951-9051 WASHINGTON BUREAU CHIEF JOE HOWARD • jhoward@radioandre 1106 16th Avenue South • Nashville, TN 37212 • Tel 615-244-8822 • Fax 615-248-6655 NASHVILLE BUREAU CHIEF LON HELTON • Ihelton@radioandrecords.com CHUCK ALY • caly@radioandrecords.com OFFICE MANAGER KYLE ANNE PAULICH • kpaulich@radioandrecords.com

#### CIRCULATION CIRCULATION MANAGER JIM HANSON • jhanson@radioandrecords.com

DIRECTOR LEAD DEVELOPER APPLICATION DEVELOPER WEB/APPLICATION DEVELOPER NETWORK ADMINISTRATOR

NFORMATION TECHNOLOGY SAEID IRVANI • sirvani@radioandrecords.com CECIL PHILLIPS • cphillips@radioandrecords.com HAMID IRVANI . hirvani@radioandrecords.com AMIT GUPTA · agupta@radioandrecords.com KEITH HURLIC • khurlic@radioandrecords.com SYSTEM ADMINISTRATOR JOSE DE LEON • jdeleon@radioandrecords.com DATABASE ADMINISTRATOR PUNEET PARASHAR • pparashar@radioandrecords.com

#### PRODUCTION & DESIGN

PRODUCTION DIRECTOR GRAPHICS DESIGN DIRECTOR DIRECTOR/DIGITAL PRODUCTS AD DESIGN MANAGER DESIGN DESIGN

DESIGN CONSULTANT

DESIGN CONSULTANT

KENT THOMAS • kthomas@radioandrecords.com PRODUCTION MANAGER ROGER ZUMWALT • rzumwalt@radioandrecords.com DELIA RUBIO • drubio@radioandrecords.com TIM KUMMEROW • tkummerow@radioandrecords.com SUSAN SHANKIN . sshankin@radioandrecords.com EULALAE C. NARIDO II . bnarido@radioandrecords.com GLORIOSO FAJARDO • gfajardo@radioandrecords.com SONIA POWELL • spowell@radioandrecords.com ALAN SAVANAPRIDI • asavanapridi@radioandrecords.com GARY VAN DER STEUR • gvandersteur@radioandrecords.co CARL HARMON • charmon@radioandrecords.com

#### ADVERTISING

ADVERTISING COORDINATOR SALES REPRESENTATIVE SALES ASSISTANT

DIRECTOR/SALES HENRY MOWRY • hmowry @ radioandrecords.com KRISTY REEVES • kreeves@radioandrecords.com NANCY HOFF • nhoff@radioandrecords.com MARY FOREST CAMPBELL . mcampbell@radioandre MEREDITH HUPP • mhupp@radioandrecords.com ERN LLAMADO • ellamado @ radioandrecords.com KAREN MUMAW • kmumaw@radioandrecords.com MARIA PARKER • mparker@radioandrecords.com STEVE RESNIK • sresnik@radioandrecords.com JEANNETTE ROSARIO • jrosario@radioandrecords.com MICHELLE RICH • mrich@radioandrecords.com BROOKE WILLIAMS . bwilliams@radioandrecords.com VALERIE JIMENEZ • vjimenez@radioandrecords.co

#### FINANCE

CHIEF FINANCIAL OFFICER ACCOUNTING & PAYROLL MANAGER SENIOR ACCOUNTANT CREDIT & COLLECTIONS BILLING ADMINISTRATOR BILLING ADMINISTRATOR

FRANK COMMONS • fcommons@radioandrecords.com MAGDA LIZARDO • mlizardo@radioandrecords.com DEREK BOYKINS • dboykins@radioandrecords.com SUSANNA PEDRAZA • spedraza@radioandrecords.com GLENDA VICTORES • gvictores@radioandrecords.com SIMONE ADAMSON • madamson@radioandrecords.com

#### ADMINISTRATION

PUBLISHER/CEO VP/EDITORIAL & MUSIC OPERATIONS DIRECTOR/OPERATIONS GENERAL COUNSEL/HR DIRECTOR DIRECTOR/CONVENTIONS DIRECTOR/SPECIAL PROJECTS EXECUTIVE ASSISTANT OFFICE ADMIN/RECEPTION

ERICA FARBER • efarber@radioandrecords.com CYNDEE MAXWELL . cmaxwell@radioandrecords.com PAGE BEAVER • pbeaver@radioandrecords.com LISE DEARY • Ideary@radioandrecords.com JACQUELINE LENNON • ilennon@radioandrecords.com AL MACHERA • amachera@radioandrecords.com AMANDA ELEK • aelek@radioandrecords.com JUANITA NEWTON • jnewton@radioandrecords.com MAIL BOOM ROB SPARAGO • rsparago@radioandrecords.com

A Perry Capital Corporation

12 • Radio & Records October 28, 2005

# It's time to upgrade your AMT.

# It's time for a FACT. Strategic Music Test.

You need to know more than just which songs are most popular. You need Fit, Compatibility, TSL Max®, pcFACT...
You need the tools that the world's leading stations use to win.

Not getting what you need?

It's time to upgrade your music decisions.

It's time to upgrade to the deeper insights of FACT.

It's time to call Coleman.



COLEMAN

MUSIC. TRENDS. BRANDING. www.ColemanInsights.com

919-571-0000



AL PETERSON

# **Putting Product First**

A conversation with P-1's Stu Krane

ou hear a lot of talk these days about radio's need to remind itself of the things that are really important. Sure, making budget, increasing shareholder value and holding the line on expenses are crucial things that every programmer and manager deals with every day, but they mean little or nothing to your station's listeners.

Listeners don't care if your T&E budget got cut this month or whether the stock price of the company that owns your station went up or down last week. And they don't care about the latest edict from corporate about a new policy or a personnel directive. All they really care about is what's coming out of the speakers. In short, all they care about is the product you pro-

In recent years many have complained that radio's product has not always been a high priority in an industry where competition is fierce and growing. But, despite the trend toward letting sales and the CFO dominate the radio landscape, the business still has



Stu Krane

those individuals who have always preached and probably always will — the gospel of putting what comes out of the speakers above all else. One of those people who believes that product must always come first is industry veteran Stu Krane

Krane, over the past couple of decades, has been associated with the development of some of Talk radio's most successful national shows. His latest challenge is a new partnership with RadioActive President Randy Michaels, called P-1 — Product First — a company seeking to develop product not just for radio, but for all forms of content distribution in today's new media

The soft-spoken Krane doesn't fit anyone's preconception of a typical Talk radio guy, and he's generally happy being a background player. But recently I got him to spend some time talking about the highlights of his career and sharing his experienced insights and opinions on what's good and bad about Talk radio today.

R&R: Talk about the career path that led you to where you are today.

SK: In 1979 I was in the ad-agency business and was offered a position as an account exec at ABC Radio Networks. A couple of years later 1 was promoted to Director of the ABC Radio Information Network, although it's still sort of unclear to me whether or not that was a promo-

Eventually, I became a VP in charge of network services, where I first got involved in the affiliate end of the business, marketing the network's services, like news, sports, Paul Harvey,

TRS 2006: Online **Registration Now Open** 

It's not too early to make your plans to attend the most important annual event in News/Talk Radio, the R&R Talk Radio Seminar. TRS 2006 will take place March 2-4 at the Renaissance Washington, DC Hotel. As always, you can expect a stellar lineup of guest speakers

and format-focused learning sessions and attendance by a who's who of the News/Talk radio industry.

Save now by taking advantage of our special early-bird online registration fee of just \$399. Log on to www.radioandrecords.

com and click on the "Conventions" tab at the top of the page for your link to quick, easy and secure online registration and complete hotel-reservation information. Don't miss the annual R&R Talk Radio Seminar, March 2-4, 2006 in Washington, DC.

etc. Through that I got my first feel for radio stations and their programming and began to get a sense of what worked for them and what didn't. I was with ABC for 12 years, working with John Axton and Ed McLaughlin

R&R: What was your next move?

SK: When Ed left ABC after Capital Cities bought the company, he set up a management shop called EFM with Dr. Dean Edell. Ed was, at the time, looking at buying a station in Sacramento, KFBK. He asked me to do some research

NACTE AND ADDRESS OF A STREET STREET

"When I hear a host whose personality is greater than his or her area of expertise, that is someone I always take note of."

for him on the station, and I noticed that, for some reason, there was something going on for three hours in the middle of the day that was spiking the ratings unbelievably.

To make a long story short, Ed soon offered a syndication contract to that midday host, Rush Limbaugh. At that point I joined Ed, along with John Axton, as a partner in EFM Media Management. We had an incredible run together.

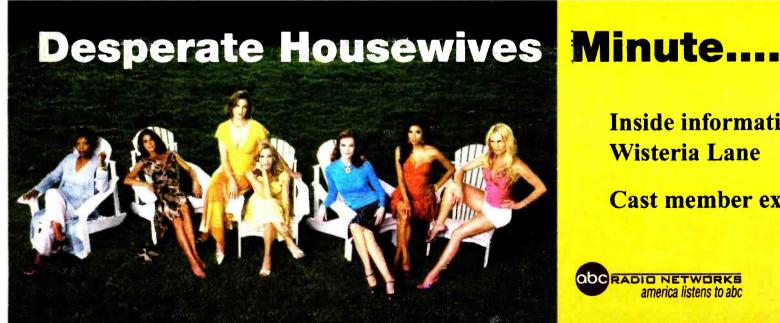
R&R: What are some of the things you learned from that groundbreaking experience?

SK: I really began to get an appreciation for what great programming means to a radio station. Rush was, and is, a talent like no other. He was the best radio talent I'd ever heard and was also the hardest-working guy I'd ever met.

After just a few years he was creating huge success stories for about 600 stations across the country. We felt that it was a show that needed a different arrangement with stations than what was common at the time

After doing a lot of sophisticated analysis of the value of his radio show, we initiated a fee system as part of the show's syndication package, which was something that had never been done before in the network-radio business.

As you might expect, there were a lot of people kicking about that idea, but, out of 600 stations, do



**Inside information from** Wisteria Lane

Cast member exclusives

ODCRADIO NETWORKS america listens to abo

212-735-1700

Just one of a series of new features designed to boost station revenues!

you know how many canceled? None. I think when people really looked at it, they realized that what we were asking was fair in light of the value of the show, and today that practice continues and remains a valuable piece of the Limbaugh enterprise.

**R&R:** EFM was eventually sold, and you were looking for a new challenge, right?

**SK:** Yes, we sold it to a guy named Randy Michaels, who asked me to stay on after the transition, which I did for a while. Then I stayed on as a consultant to the company for a period of time, doing some work with shows hosted by Jim Rome, Dr. Laura Schlessinger and Premiere Radio Networks.

Another project I got involved with at the time was Michael Savage's program, and that was very exciting. To this day, if you ask me who is the single most compelling voice on Talk radio, I would say Michael Savage. That's not about politics, it's about Michael the radio personality. He's an intelligent, unique and passionate voice, and he's a great storyteller. He does a great show, in my opinion.

**R&R:** How did you meet your current partner, Randy Michaels?

**SK**: We first met when I was working at ABC. We'd get into these battles because he would want Paul Harvey for his stations and I'd want more inventory than he wanted to give. Later we had the same battles over Rush Limbaugh.

In the end we were always able to get a deal done, and the reason for that is because we both put a very high premium on product. We both knew what great product was, and I wanted to market it and he wanted to consume it. So we were always able to make a deal and stay friends.

One night last winter he and I were out together in New York, and we started talking about a lot of things — the role of advertising in Talk radio, new technologies, what a radio is today and will be in the future, etc.

What we both continued to agree on is that it will always be product that drives radio, no matter what the physical device is that a listener uses to hear it. After a few more discussions over the next several weeks we decided to look for some projects to work together on.

**R&R:** How did you come to the decision to make The Ed Schultz Show your first project?

**SK:** It actually started at your show, the R&R Talk Radio Seminar, in Los Angeles last March. Randy and I were introduced to Ed, and we began to listen a lot to his program. Randy and I

officially put together the new company, P-1, with the idea that our first product would be *The Ed Schultz Show*. It's going very well, and the show just passed the 100-affiliate milestone a few weeks ago.

**R&R:** Do you see any irony in being there for the development of a show by Rush Limbaugh, who is unquestionably the most successful conservative Talk radio host, and now with Schultz, who is at the opposite end of the political spectrum?

**SK:** I will tell you that the greatest career experience I've ever had was in the early days of Limbaugh's show, long before everyone knew his name and how successful the show was going to become.

Watching it grow, signing up market after market and working with Rush — whose passion for the business and message are unparalleled — was really exciting. I really missed having that as part of my daily business life.

To me, Ed is the same kind of independent-minded guy. Whereas Rush has never been a guy to simply toe the Republican party line — he's always been an independent conservative — Ed is like that from his side of the aisle.

You aren't going to get the Democratic party agenda from his show. You'll get some of it, but on other things he strays from the flock. He's a very independent kind of guy who is very passionate and very smart. That's what turns me on. I like to work with very creative and passionate people.

As to any irony, frankly, I don't think anyone cares what my politics are. They care what Rush Limbaugh's politics are or what Ed Schultz's are. Randy and I are in the radio business. We're broadcasters first, and that's something we take very seriously.

We always want to put a broadcast on the air that we can feel proud of, regardless of its politics. We just want it to be a great show that achieves great ratings that will achieve great revenue. That's what we're all about. We're not married to anyone's politics, we just love their shows

**R&R:** Is the whole left vs. right thing that has evolved at Talk radio today good or bad for the format?

**SK:** I think it's good to have a voice for everyone, but I sure would like to see the rhetoric toned down a little bit. Between the Republicans and the Democrats today, it's almost like being a Yankees or Red Sox fan — you have to choose sides, and you can't possibly like the other

R&R: Over the course of your 25-plus years in



**MULTIPLE COWS** Demonstrating how he is seemingly everywhere at once these days is Talk Radio Network syndicated personality Erich "Mancow" Muller (middle, in black shirt), who is surrounded by a crowd of Mancow lookalikes during his recent appearance at Universal Studios/Hollywood in conjunction with affiliate KLAC/Los Angeles (X-tra Sports 570).

the industry, what changes have you seen, for better or worse, in radio?

SK: It seems that today there is more emphasis on the political point of view of a talk show than there is on the entertainment value. Too many hosts sound angry to me, and those on both sides are fighting a culture war on the radio. Maybe that's just a sign of the times and is happening with government and the American people overall, I don't know.

For me, it's always been how entertaining a show is to listen to. I will never forget, back in my first year of working with Rush, when someone called and asked what it was he was trying to do—spread conservatism, turn everyone into Republicans or what. Rush—always the master craftsman—told the caller, "That's a great question, and right after the break I'm going to answer that for you."

He came back and replied, "I'm trying to gain as large an audience as I can and hold it for as long as I can, so that my partners and I can charge confiscatory advertising rates." I will never forget that. It is absolutely accurate, it's exactly what we were trying to do, and it's what everyone on the radio should be trying to do. I wish there was more of that attitude out there today.

R&R: Based on your experience and the role you are playing today in the industry, is radio prepared for the onslaught of change and new distribution models that are inevitable in the months and years ahead?

SK: Some stations and some groups are, but others aren't. The really smart radio executives know they have to change to remain relevant. There's more and more competition every day — satellite radio, podcasting, the Internet — and none of that is going to go away. Honestly, some stations may fall by the wayside in the sea of change that is coming.

But the really smart people are dealing with it right now, and they know they must remain relevant to people's lives, regardless of what device the radio is coming out of for listeners. The best and brightest among all of us in our industry are going to have to work very hard to figure out how to remain relevant to people. It does not matter what device people are adopting the radio habit on, it matters only that we give them product that they want so that they will adopt the habit.

**R&R:** Finally, what are the traits of those who become most successful at Talk radio?

SK: The great ones have extreme intelligence and curiosity and a real desire to get to the truth or at least to what they believe the truth to be. They also have a sense of humor and are able to package the message in a number of ways — sometimes in a serious and passionate way, and other times wrapped in humor. And you simply must have a lot of knowledge about a lot of things. When I hear a host whose personality is greater than his or her area of expertise, that is someone I always take note of.

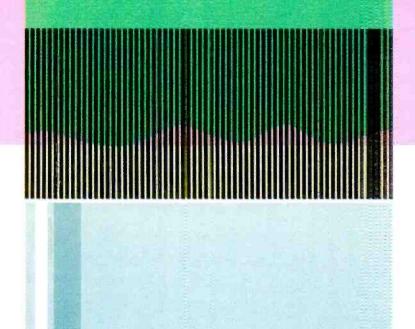
# Give Less. Get Vlore.

Get AP Radio News for a fraction of the inventory. Let us help you turn your time into money. Visit apradio.com to learn more.

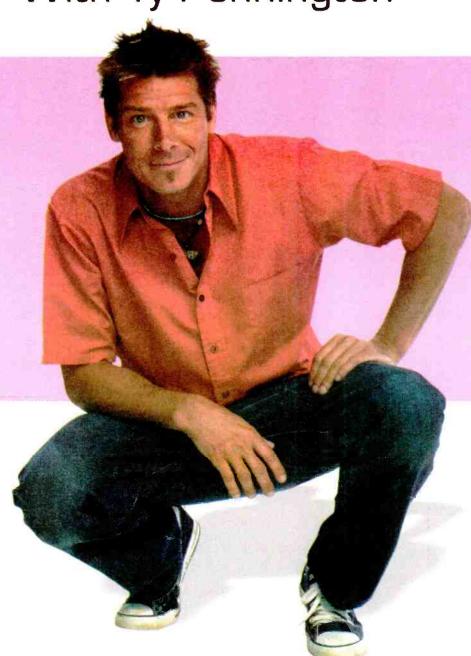


# TYSTIPS.

Design
For Better
Living!



With Ty Pennington



#### Television's Most Popular Home Improvement Host Is Now On Radio!

**Debuting January 2006** 

Ty Pennington stole the show as the hunky, fun-loving carpenter on TLC's *Trading Spaces*, and he's been charming audiences since 2003 as lead carpenter on ABC's *Extreme Makeover: Home Edition*. Now, radio audiences will be able to enjoy Ty's take on a variety of topics to improve their homes, style, and lives. From home improvement to self improvement, "Ty's Tips" provides valuable advice delivered in the unique and humorous style of one of today's most popular stars!

One :60-second feature with a :30-second commercial airs every day, Monday through Friday.

Show features gardening, home and self improvement, and other types of helpful tips.





#### **MANAGEMENT-MARKETING-SALES**

ADAM JACOBSON ajacobson@radjoandrecords.com

# **Tomorrow's Vital Station Resource**

Why your station should budget for text messaging

In Europe and the U.K. text messaging, or SMS, has become a vital communication link between radio air personalities and listeners. Now forward-thinking PDs and GMs across the U.S. have gotten hip to texting technology, and WireCutter Technologies is betting that text messaging will be essential to every radio station before the end of 2006.

"A high percentage of new-device purchases by teenagers are influenced by the device's ability to text, without even a thought to voice," says **Paul Sullivan**, Managing Partner of Critical Mass, owner of WireCutter.

"Text is the medium of the teens and tweens right now. They view it as sort of a private communication channel, and they look at e-mail and other forms of communication as the channels of their parents. This is their

world, and it's the one they prefer as a result."
But texting is not just a teen and tween phenomenon. "While those are the people who have driven and created this in North America, it is rapidly moving its way up the demographics in terms of its acceptance and useful-

ness," Sullivan says.

Hence WireCutter's plan to open the eyes and ears of radio GMs, PDs and marketing executives across the U.S. with its Mobile Matic text-messaging service.



Paul Sullivan

#### Ahead Of The Curve

Sullivan already has an idea of how the radio industry operates: Twenty-one years ago he was the Operations & Program Director of KXRX/Seattle, a beloved AOR that people in the Pacific Northwest still talk about. That gig came after PD roles at such stations as KNAC/Long Beach-Los Angeles, KYNO/Fresno and WABX and WWWW (W4) in Detroit.

From 1984-87 Sullivan led Yesco Foreground Music, which delivered tunes to retail stores, restaurants and other businesses. You could even call it "Muzak": Yesco bought Muzak and kept the well-known brand, eventually moving the service away from its longtime "wall-paper music" image.

Today Sullivan is working with radio stations across the nation to get them up to speed with a technology that, like HD Radio, will become *de rigueur* for every broadcast company in the near future.

#### **MMS Pros On The Move**

- Danielle Bogie joins Regent's WFYR, WGLO, WIXO, WPIA & WVEL-AM & FM/Peoria, IL as a clusterwide AE. She was previously an AE for the local UPN-TV affiliate.
- Randi J. Bergman is named Director/Creative Solutions, Activation at Clear Channel Katz Advantage.
- WBTS/Atlanta Promotions & Marketing Director **Dave Clapper** adds similar duties at Cox Radio clustermate WSB-FM. Prior to joining Cox, Clapper was a regional promotions manager for MCA Records.
- Jones Radio Networks names **Sassy Hackett** Promotions Coordinator. Hackett spent six years at KKNN/Grand Junction, CO.

Have you made a move? Let us know about it! Send your news to ajacobson@ radioandrecords.com.

"One of our primary partners recently completed a study conducted specifically within the radio environment, with 25,000 listeners," Sullivan says. "The quick breakdown is that within the 18-24-year-old cell, 64% of the listeners text-message at least twice a month. Twenty-four percent text-message several times a day, and 33% send or receive in excess of 100 messages per month. That's pretty active."

Looking at the 25-34-year old cell, the amount of texting drops off, but it's still a surprisingly large number: Forty-two percent are texting at least twice a month, and 12% are texting several times a day, Sullivan says. That's why WireCutter is looking to expand beyond its main clientele of Hot AC, Urban and Spanish-language stations.

"We're looking for Sports and Talk stations and stations that share the demographics found at those formats," Sullivan says. "The bottom line is, texting is going to keep growing as rapidly as it has over the next year. The mobile database that you acquire at a radio station is going to be extremely valuable in a very short amount of time."

With Mobile Matic, Sullivan says radio stations can superserve what he calls "the P1s of your P1s." He goes on, "Those people represent your loyal cume. But remember the other side of messaging, which is that it is really driven by passion. Whether it is sports, religion or politics, those are the things that drive people

to want to communicate with their radio station or with a DJ or talk host."

#### **Message Management**

While several companies have entered the U.S. market to offer text-messaging services to radio, Sullivan says WireCutter is likely the longest-standing company in North America directing its service primarily to radio customers.

"Our real market is radio because it's my background," he says. "I know it. I understand the budgeting processes — or lack thereof — within the radio industry. I understand their needs. I understand their promotional desires and so on.

"We designed Mobile Matic to address that. We started this company in January 2000 and, of course, have seen a lot of people come into the market and others pop up. Some claim to be offering a product to radio, but they're also doing everything else. Ours is specifically designed for radio."

Sullivan says Mobile Matic moved into high gear about two years ago, after WireCutter partner Kelly McIvor, who handles the technical end of the company's business, and Sullivan read an article in Britain's *Guardian* newspaper about a BBC presenter who one day decided to give out his text-messaging short code on the air.

"He gave a prompt to text in to him, and all of a sudden he was inundated with thousands

Continued on Page 18



#### We Play Anything

**Breaks Traditional Programming Rules** 

Targets 25-54 Men & Women

**Eliminates Song Repetition** 

**Plays Hits From the Past 4 Decades** 

LET WRN AND BOB FM HELP YOU CREATE GREAT LOCAL RADIO!



Research Shows
Listeners are Receptive
To Unconventional
Hit-Driven Programming

402.952.7600 www.wrnonline.com

**BOB KNOWS WHAT YOUR LISTENERS WANT AND HE PLAYS IT** 

#### **MANAGEMENT-MARKETING-SALES**

#### Tomorrow's Vital Station Resource

Continued from Page 17

upon thousands of text messages," Sullivan says. "The article goes on to point out how he was unable to manage the volume of text messages that came in to him.

"He didn't have any type of facility that would allow him to manage the text relationship with his listenership. Kelly and I said, 'Let's create a management system that is analogous to Outlook for e-mail."

Mobile Matic sits on the control-room desktop and receives text messages, filtering them as they arrive. Listeners can not only text a radio station, they can send pictures right to the air personality on duty, and those pics can be posted immediately to the radio station's website. Statistics on the number of text messages sent over a specific period can also be provided easily via the Mobile Matic apparatus.

"You have all the things you need to communicate in this channel with your listenership," Sullivan says. "If you're a teen-oriented station, you really should be doing this. This is what your audience wants from you. If you're in a slightly older demographic, you should be thinking about the database you're going to wish you had six months or a year from now."

#### 'Radio's Holy Grail'

Radio has come to recognize that e-mail and e-mail management are vital in today's world, and text messaging is on the cusp of becoming just as essential, Sullivan believes. "All you have to do is think slightly ahead, and they'll be right in the major flow of text messaging in the next several months," he says. "By summer 2006 this is going to reach significant volumes."

Sullivan goes so far as to call text messaging "radio's Holy Grail," saying, "It gives the ability to actually interact with your listeners — to send out a call to action directly to their pocket.

"It is the most intimate communication that radio can have on an individual basis with its listeners, and it allows listeners to respond and interact with the radio station, to receive autoreplies and to get immediate updates.

"It ultimately comes down to the ultimate

cuming device for radio. That's how I got into this. Five years ago I took a look at what text messaging was capable of. I was certainly ahead of the curve, and we struggled for the first several years.

"But if you can send out to a permission-based database a message that says, 'Come to our remote at Bob's Used Car Lot now,' or, 'We'll be spinning records at this club tonight at 7 o'clock,' or, 'Tune to this radio station to win \$102 when you hear this particular song in the 4pm hour,' you have specific cuming or specific audience-movement opportunities available to you immediately. It's an immediate medium." Many WireCutter clients have used the technology to create VIP clubs.

Control of the contro

"Within the 18-24-yearold cell, 64% of the
listeners text-message at
least twice a month.
Twenty-four percent textmessage several times a
day, and 33% send or
receive in excess of 100
messages per month.
That's pretty active."

Mobile Matic is presently used by about 30 radio stations and will be expanding to approximately 140 radio stations within the next several months. The stations on board are using text messaging aggressively, Sullivan says.

"They send thousands and thousands of messages a month, every month, and communicate with a core database," he says. "The databases continue to grow. They automatically add more and more every month within the

system we provide. The radio stations are going to have a very valuable link with their listeners

"Radio has been offered a lot of things, and most of the companies approach text messaging with a per-message fee and a pretty significant monthly fee. We did that many years ago and continue to evolve with the evolution of text messaging, both from a technical standpoint and from its acceptance in the market-place.

"This, plus my experience in radio, led us to understand that radio just isn't going to spend thousands of dollars a month for a text-messaging system. It's just not going to happen."

Are there any markets that are ahead of the curve on this technology, in Sullivan's opinion? Yes. Try Spokane; Quincy, IL; and Springfield,

"You'd think that the major markets would be all over this, because if there was a charge they'd be able to afford a little more and they'd be a little more aggressive," Sullivan says. "Of course, we have stations in Los Angeles and other large markets, but it's also the young, visionary PDs out of Quincy, IL and Madison.

"A real innovator for us was Spokane. There was a PD at KXLY whom I believe was the very first to get into texting. The GM there was very visionary, and KXLY has been a client for four years. I think they were the first station in the country to do this. And they still, to this day, do it, and very aggressively."

#### **Cheaper Than Mail**

Sullivan says Mobile Matic essentially provides free messaging to radio. "A small premium charge is spread across your entire listenership," he explains. "For less than the cost of a postage stamp, they are able to text back and forth with you.

"That premium charge is how we end up getting paid; we revenue-share with their carriers. As a result, for every inbound message that we can get a little revenue share on, we give you an accrued outbound to use any time you want.

"If a radio station processes 10,000 messages a month inbound, they have the opportunity to send 10,000 messages outbound at no cost to them, any time they want. Or they can let it build up to 100,000 if they choose to run a big concentrated campaign.

"That's our way of addressing radio's needs, not only with the promotional capabilities and features that Mobile Matic provides, but with a cost structure that is appropriate to radio's budgets. They don't want an open-ended line item on their budgeting, and they don't want to pay a big monthly fee."

So is text messaging on the radar for GMs and others who make the final decisions on a station's annual budget?

"Over the last six months there has been significantly heightened awareness within radio," Sullivan says. "We're no longer push marketers. I'm taking phone calls from major organizations that are saying to me, 'I'm looking into this. Tell me about what you offer."

Most of the interest in Mobile Matic, he says, is coming from the programming department. "There is an increasing sales consciousness that is beginning to get associated with text messaging," says Sullivan. "It gives you great offair impressions and great NTR possibilities. This happens in Europe to the tune of hundreds and hundreds of millions of dollars associated with text messaging."

Europeans are more accustomed to accepting significant advertising, and Mobile Matic feels the best way to begin to get those in U.S. stations' databases to accept sponsorship is through its "ad tagger" application, which automatically appends a mention, or a tag, to relevant content.

"Of course, there are always the on-air opportunities for radio to associate a sponsor mention with the announcement of a short code," Sullivan says. "It gives them a reason and an opportunity to both sell some airtime and to back that up with text impressions. Some of our radio stations have done that. Advertising is beginning to be an element as a driving part of this decision for the sales manager and the GM.

"Our business is ultimately database management, but, beyond that, it's brand enhancement. We want to qualify and requalify our database on behalf of our clients to make sure the people who are interacting and receiving those messages from the radio station are willing and enthusiastic recipients.

"If you don't want to receive it, we're not doing our client any good by allowing it to be sent out."



You need to know more than just which songs are most popular. You need Fit, Compatibility, TSL Max®, pcFACT...
You need the tools that the world's leading stations use to win.

Not getting what you need?

It's time to upgrade your music decisions. It's time to upgrade to the deeper insights of FACT.

It's time to call Coleman.



BRIDA CONNOLLY



PART ONE OF A TWO-PART SERIES

# The Philosophy Of Webcasting

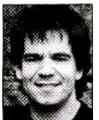
Ultimate-80s holds the line; Mercora reaches out

It was the most complicated of times, it was the simplest of times.... OK, that's enough of that, though this two-part series is a tale of two webcasters: Ultimate-80s, a successful ad-supported traditional streamer, and Mercora Radio Networks, a newer company that's pushing webcasting technology as far as it will go (within the limits of the law).

Heading up Ultimate-80s is founder and GM David Landis, who really wanted to start a radio station. He says, "Originally, I saw Ultimate-80s as a broadcast radio station, but, due to the constraints a single entrepreneur would face trying to have a station that would require a major metropolitan audience to appreciate it — and with all the changes that were happening in the deregulation of radio in the midto late '90s — that was not going to be possible, simply due to the costs of a frequency in a major metropolitan area.

"It was fortunate that Internet radio was starting to emerge. I was introduced to that opportunity and decided that would be the best avenue for Ultimate-80s' inevitable success."

Ultimate-80s has operated much like a radio station since it went live in early 2001. "It always kind of followed the business model of a traditional music-formatted broadcast radio station, like a KROQ/Los Angeles or a Star



David Landis

[KYSR/L.A.], with the exception of the format,"

"There have been DJs, there have been contests, promotions, commercials — any kind of programming element you might find on your traditional broadcast station, we here at Ultimate-80s have tried

to incorporate it to give the listeners an overall experience they'll be used to, despite the fact that they're listening on somewhat of a new medium."

#### Just Like Radio

Like radio, Ultimate-80s runs spots, it has an e-mail database and a VIP club, and it's free (though there's a premium stream at a higher bitrate available for a fee). And its newly redesigned website (www.ultimate-80s.com), despite a superfluous Flash intro (if that's not redundant), is as simple, colorful and easy to navigate as a radio-station site should be—and as loaded with ads as a radio-station site should hope to be.

About the redesign, Landis says, "We realized that our audience was starting to dwindle, and I looked at other stations to see why

their audiences were doing well and what they were offering that we weren't. The first thing I realized was that we needed to have a muchimproved web presence.

"So I said, 'Let's redesign the media player'— the player that shows up for Windows Media listeners when they click the 'Listen Live' button. Originally, it was just an html page with some very basic graphics and a very boring 'Now Playing' feature.

e entitu**iniuminiumi** 

# "The concept of listening to the radio on the telephone is just silly."

**CONTRACTOR OF THE PROPERTY OF** 

"I hired a web designer to completely re-create a media player that looks very hip, very cool and has a very nice 'Now Playing' feature with album art that shows up for almost every song that plays live and that the listeners are disk on to have the album. It's got some

can click on to buy the album. It's got some advertising, it's got station announcements and updates, and it's just, overall, a much better experience.

"When I took a look at what he had developed, I said, 'There's no way this is going to work with our current website,' so we completely redid the website."

#### **Podcasting Too**

Though it leans toward the traditional, Ultimate-80s isn't averse to picking up on suitable new technologies. "We looked into all the current technologies and the current applications that were going on in the Internet space and Internet radio and saw that this was a perfect opportunity to launch some new programs," says Landis. "And tied in with that was podcasting.

"We started a program called *In the Studio*. The concept of *In the Studio* is to bring the Ultimate-80s audience into the studio — obviously, not physically — for exclusive interviews with their favorite celebrities of the '80s, so they

can hear firsthand what it was like for Jan Hammer, for example, to have composed the music for *Miami Vice* — dealing with the producers, dealing with the actors, dealing with the time constraints of a TV-show schedule — and hear him talk about the new stuff he's releasing.

"Since that time we've worked with many, many celebrities, including Swing Out Sister and Poison, and we just interviewed John Landis, the film director, about the 25th anniversary of *Blues Brothers*. We've chatted with Malcolm-Jamal Warner from *The Cosby Show.*"

Like nearly all podcasters, Ultimate-80s is sticking with spoken-word content because, as Landis observes, "The music thing's a little scary because of the royalties that are going to be tied in with it."

Because podcasting involves making and distributing copies of audio files, there is no way at the moment to legally podcast majorlabel music. (Motorola's iRadio, due early next year, may prove to be the first legitimate podcaster of music from the majors.)

Though podcasting has been in the news a lot, Landis says his audience is still a little confused by it. "There are a lot of people who are not that familiar with podcasting or how to do it," he says. "They hear about it, but they're like, 'What is it?' I constantly get that from our listeners or people we talk to about Ultimate-80s. Yeah, we can podcast our interviews, and they say, 'What's that?'"

#### **Something Special**

Along with *In the Studio*, Ultimate-80s runs other radio-style special programming. "Right now the specialty programming that we offer, other than *In the Studio*, is called 'Flash Forward,'" Landis says. "The concept behind 'Flash Forward' is that it is our rebuttal to the 'flashbacks' at stations like KROQ and KYSR and what AC and Alternative stations do.

"Since our entire catalog is a flashback, we started 'Flash Forward,' where we play either a new release by a well-known artist of the '80s or a new cover version of a popular '80s song. What we have currently is a new one from Swing Out Sister, we have Def Leppard, and we have Motley Crue and New Order.

"We are also playing The Used and My Chemical Romance's cover of [Queen and David Bowie's] 'Under Pressure,' and we're playing a punk version of Modern English's 'I Melt With You' that was released on an album called *Punk Goes '80s*. Depeche Mode have their new album [released Oct. 18], and Madness also have a new album out [released in August], so we're going to be adding those songs."

#### **Ultimate-80s On The Phone?**

Another hot topic in webcasting is direct streaming to phones, which is just becoming practical. Landis is not so hot on the idea. "We were looking very seriously at doing it, and I think we're going to hold off," he says.

"It's not worth it. It's not worth the investment, because our audience has told us 'We won't listen to it.' I think, for the most part, that's going to be the general reaction from the population. Because a phone as a radio-receiving device is a silly application."

Along with battery-life problems, Landis says, "There's the amount of data transferred." He goes on, "You're using up your minutes or your amount of data transfer, of kilobytes, to stream this stuff.

"If you have a phone that has Internet access and you need to find the telephone num-

"There have been DJs, there have been contests, promotions, commercials — any kind of programming element you might find on your traditional broadcast station, we here at Ultimate-80s have tried to incorporate."

ber to a restaurant because you're lost, and you've been listening to Internet radio for the last three weeks, you may have used up all the time you're allotted online, and then you're going to wind up going into off-peak charges.

"But the biggest issue you're going to run into is that nobody's going to listen to it simply because it's a silly medium. The concept of listening to the radio on the telephone is just silly."

#### **Car Talk**

If Ultimate-80s isn't looking to get onto people's phones, how about into their cars? "Incar receivers are different," Landis says. "I'm actually talking with a number of major technology providers about Internet radio and Internet radio receivers in the car."

A move into cars would put Ultimate-80s and other webcasters in direct competition with satellite radio (not to mention broadcast radio's HD Radio). Asked what Ultimate-80s has that satellite doesn't, Landis says, "We have loyalty. We provide an experience. And I'm not just talking about Ultimate-80s, I'm talking about a number of webcasters, including 3WK and Smoothjazz.com.

"These individual broadcasters, one channel or no more than three-channel stations, like Boomer Radio and Digitally Imported — these guys can provide a radio experience while appealing to the audience that has found and loves them and listens to them daily.

"People are always asking 'When are you going to be in the car?' Unfortunately, there's no answer to that yet. But once people can finally get the station they listen to all day long, or two or three hours a day at their office, on their drive to and from work and then, eventually, from sea to shining sea, satellite radio has really got to be smart to figure out how they're going to combat that."

Landis sees Internet radio making deals with automakers the same way satellite has, though he believes that 'Net radio will remain free. He says, "This question was posed to me yesterday by a radio-industry vet: He said, 'David, why would I spend \$12.95 a month for satellite when I can get, on a radio receiver, all the FM and AM broadcast channels I normally listen to and Internet radio channels for no fee?' — because the signal's flying back and forth wirelessly.

"I said, 'That's exactly my point. You're not going to.'"

In two weeks: Mercora pushes the limits of noninteractive webcasting.



#### **Do You Smell Someone Roasting?**

e are pleased to report that one of our favorite New York residents, RCA Music Group Exec. VP Richard Palmese, will be the honored "roastee" at the City of Hope's upcoming Spirit of Life Award roast on Tuesday, Dec.



'Let's get ready to roaaaast

6, at the ultra-swanky Capitale in Manhattan. An elite group of combat-trained roasters has been assembled for this suspicious, er, auspicious occasion, including veteran manager Irving Azoff, MTV Networks President Van Toffler and WLTW/New York PD (and hilarious Street Talk Daily regular contributor) Jim Ryan. Tickets are \$500 (hey, they're tax-deductible!) and can be purchased through the

City of Hope by calling 213-241-7129. You may also contact Scott Goldman at sgoldman@coh.org.

#### Spears Signs Off

We are saddened to report the death of broadcasting legend Michael Spears, who passed away Tuesday afternoon



Michael Spears, back in the

after a long battle with cancer. He was 58. Spears is best known for his many years at KKDA and KRLD in Dallas, as well as KFRC/San Francisco, KHJ/Los Angeles and the late, great CKLW/Detroit, to name but a few stops in his storied career. To accommodate his many friends across the country, funeral services are scheduled for Sunday, Nov. 6, at 4pm at East Dallas Christian Church. Nick Alexander

of Nick Alexander Productions is planning a celebration of Spears' life that evening. For more details, please e-mail Nick at nick@nickalexanderproductions.com.

#### Exit, Stage Left

- John Gehron, one of America's most respected broadcasters, has left his Regional VP/Market Manager post at Clear Channel/Chicago after nearly four years. The good news: He'll remain a consultant to the company while he seeks his next challenge. "If anyone needs a van driver, I have a safe driving record," Gehron assures ST. He can be reached at 312-204-9985 or johngehron@hotmail.com.
- In another surprising exit, PD Chuck Tisa leaves Beasley CHR/Rhythmic WRDW (Wired 96.5)/Philadelphia. Tisa has spent virtually his entire radio career in the Philadelphia market and had been with Wired since its launch two years ago. Consultant Jerry Clifton will be running the show with the able assistance of Wired afternoon dude Kannon while GM Lynn Bruder sifts through the list of possible replacements for Tisa.
- Jones Radio Networks COO/Exec VP Jim LaMarca has announced that he's leaving the company in January. "I've had a fantastic 15 years, first with Broadcast Programming, and now JRN, but the time is right for me to try some new challenges," he says. Rumors of LaMarca beginning intensive training to make the visually awkward two-man luge team at the 2006 Winter Olympics remain unconfirmed at this

#### Our Long Regional Nightmare Is Over

After several years battling feelings of inadequacy, Susquehanna CHR/Pop WWWQ (Q100)/Atlanta has re-



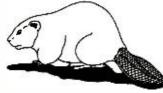
Q100's improved coverage

ceived a much-needed and longoverdue power upgrade. "This has been in the works since the day I took the job in December 2001," PD Dylan Sprague told ST. "We've finally been approved to upgrade from 6,000 watts to a full Class C2 – 12,500 watts at 978 feet which should give us excellent coverage in the immediate metro and much improved coverage in the

suburbs, where the Top 40 kids and their parents live."

#### The Programming Dept.

- Charlie Cook has left Westwood One, where he had been VP/Programming for the company's West Coast operations in Culver City and Valencia, CA. Cook, who has more than 30 years of programming experience, can be reached at 818-378-5979.
- Shawn Murphy is the new PD for Regent Active Rocker WQBK/Albany, NY. He replaces Chili Walker, who left earlier this month. Murphy was most recently PD of Active Rock WZBH/Salisbury-Ocean City, MD, where he worked for almost 10 years. His label call times are Thursdays from 2-4am ... just kidding: It's pm.
- With VP/Programming Jim Mahanay's pending exit next week from Triple A WZEW/Mobile, Dot Com Plus Managing Partner and WZEW Director/Programming Tim Camp will assume day-to-day programming duties for the station, ably assisted by current MD Lee Ann Konick.
- WTLC/Indianapolis midday personality Khris "The First Lady" Raye annexes MD stripes lovingly handed down by PD Brian Wallace. Raye joined the Radio One Urban AC earlier this year. She previously hosted Whispers in the Dark on WGCI/Chicago.



'Thanks! Just had it stuffed.'

• Night lock Beaver adds Music Coordinator duties at NextMedia CHR/Pop WERO (Bob 93.3)/Greenville, NC. Hehehehehe ... we said "Beaver."

#### **Quick Hits**

- MD/afternoon jock Russell Rush exits Regent CHR/Pop WBNQ/Bloomington, IL and is reunited with former 'BNQ PD Tony Travatto at Clear Channel CHR/Pop KXXM (Mix 96.1)/San Antonio, where he'll do afternoons. Rush's arrival shuffles the Mix lineup: Jamie Martin moves over to clustermate Country KAJA while Travatto slides into middays to make room for Rush, who will be followed by Tony Cortez from 7pm-midnight.
- As if 12 years in one place weren't enough, KDWB/Minneapolis thinks enough of morning maniac Dave Ryan to ink him to a new three-year extension. "I've known of Dave's tremendous talent since he worked in Columbus, OH," says PD Rob Morris. "And now, having worked with him for 11 of his 12 years here at KDWB, I'm in more awe

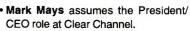
of his talent each and every day. I'm glad Dave is continuing at KDWB."

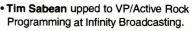
For his part, VP/GM Dan Seeman appears to be elated at Ryan's extended deal. "We're elated to sign him for another three years," he says. Seaman and Morris then made Ryan buy them lunch at JD Hoyt's.

- After eight years waking up Long Island as morning cohost at Cox CHR/Pop WBLI/Nassau-Suffolk, Maria Garcia has left the building. Her co-host, Steve Harper, will fly solo for now with the help of existing "third wheel" Randy. PD Jeremy Rice is extremely motivated to secure a replacement, like, soon. If you wanna toss your materials his way, e-mail 'em to jeremy.rice@cox.com.
- The syndicated Steve Harvey Morning Show will land on Clear Channel Urban AC WDAS-FM/Philadelphia beginning Oct. 31. Harvey will replace the Carter & Sanborn show, which has only been on WDAS since January, when they replaced The Tom Joyner Morning Show, which had

## IMELINE







Steve Barnett promoted to President of Epic Records.



#### YEARS AGO

- Legendary programmer Frankie Cocker dies.
- · Mike Rittberg upped to VP/Rock at Warner Bros.
- Georgeann Herbert moves to WWJ & WXYT/Detroit

#### YEARS AGO

- Zemira Jones named President/GM of WLS/Chicago.
- · Alex Luke promoted to PD of KPNT/St. Louis.
- Janet Shav named GSM of KSTE/Sacramento.

### YEARSAGO

- Seth Mason elevated to VP of Windy City Broadcasting
- Greater Media names Charlie Banta Group VP/Radio.
- Bill Pasha named PD of KRSR/Dallas.



#### YEARS AGO

- Dick Asher named President/CEO of PolyGram/
- Ackerly Communications names Rick Scott Director of Programming,
- Mike Nauman moves to the VP/GM position at WBYU/ New Orleans



- Dan Griffin moves to WJR/Detroit as Operations Direc-
- Brian Scott named PD of WGBS/Miami
- · Jonathan Black named Exec. VP at TEC Records.



- KGGO/Des Moines names Ken Paul News Director.



Dan Griffin



crossed the street to Radio One rival WRNB. Confused yet? So are we.

- WBTS (95-5 The Beat)/Atlanta Promotions & Marketing Director Dave Clapper doubles his promotional pleasure by annexing similar duties at Cox clustermate WSB-FM.
- Jason Goodman has been PD of Dick Broadcasting CHR/Pop WKZL/Greensboro for about a week, and he's already facing his first big-boy PD crisis: finding a new midday jock to replace 10-year station vet Jon Matthews, who's leaving to concentrate on his voiceover career. The good news: Matthews will stick around until the first of 2006, giving Goodman tons of time to beat the bushes, as it were.
- The MJ Morning Show, starring MJ Kelli, heard on flagship WFLZ/Tampa and CC sisters KSLZ/St. Louis and WFKS/Jacksonville, will soon be missing Exec. Producer Hoover after fourplus years with the show. WFLZ PD Jeff Kapugi says, "He's decided to move back to Sports radio, which is where we found him in the first place." If you think you have the stones to take this one on, rush your stuff directly to MJ at WFLZ.

#### Helton. Other Dudes To Be Honored

We are bursting with pride over the news that our pal and co-worker, R&R Country Stud Lon Helton, will be honored by the Country Radio Broadcasters as a 2006 inductee into the Country Music DJ Hall of Fame along with veteran personalities Terry Dorsey and Arch Yancey. Also set to be inducted into the Country Radio Hall of Fame: Broadcaster Jonathan Fricke and CRB Executive Director Ed

#### TELEVISION

#### TOP 10 SHOWS Total Audience (109.6 million households)

- 1 CSI
- Desperate Housewives
- Without A Trace
- Grey's Anatomy
- CSI: Miami Survivor: Guatemala
- NCIS
- World Series Game 2 (Houston at Chicago White Sox)
- 10 Commander In Chief

Adults 18-49

- 1 Desperate Housewives
- 2 3 CSI Lost
- Grey's Anatomy
- E.R.
- CSI: Miami
- Survivor: Guatemala
- (tie) Without A Trace
- NFL Monday Night Football (St. Louis at Indianapolis) World Series Game 2
- (Houston at Chicago White Sox)

Source: Nielsen Media Research

Salamon, while legendary record promotion vet Jack Lameier will receive the coveted CRB President's Award. The festivities will be held, naturally, on Valentine's Day 2006, prior to Country Radio Seminar 37 in beautiful downtown Nash Vegas. All we can say is, keep an eye on the centerpieces.

#### News/Talk Topics

• Former KNBR/San Francisco host Larry Krueger and ex-producer Tony Rhein have filed lawsuits against their former employer, according to the San Francisco Chronicle. Krueger and Rhein, along with former KNBR PD Bob Agnew (now at crosstown KNEW & KQKE), were fired last August after Krueger commented on how badly the San Francisco Giants were playing at the time, saying the team was full of "brain-dead Caribbean hitters hacking at slop." He also said that the brain of Giants manager Felipe Alou had "turned

to Cream of Wheat." Oddly, Alou and the Giants brass were not amused. The ensuing media firestorm and a subsequent ugly incident on the KNBR morning show earned permanent vacations for Krueger, Rhein and Agnew.

Both Krueger's and Rhein's lawsuits allege that Susquehanna fired them solely to appease the Giants organization, so as not to interfere



Not Felipe Alou's brain.

with a pending sale of the company's station group, which includes KNBR. According to the Chronicle, Krueger and Rhein are seeking unspecified damages for defamation and breach of contract, specifically blaming KNBR VP/GM Tony Salvadore and Giants Exec. VP Larry Baer for "setting the stage for just about everything that went wrong.'

- Terry Meiners, who has been doing afternoons on Clear Channel News/Talker WHAS/Louisville since 1985, just inked a sweet new 10-year deal that will keep him around through 2015. "Someone hit me on the head, and when I woke up, I saw we'd signed a new contract," said CC Regional VP/Programming Kelly Carls. "It's just weird."
- PD Paul Duckworth has left Pamplin News/Talker KPAM/Portland, OR after just eight months on the job. GM Paul Clithero confirms that he's currently on a nationwide hunt for a replacement.

#### **Condolences**

- Former Sundance Broadcasting President Mike Jorgenson was found dead last week in his home in San Miguel, Mexico. He was 58. A foundation is being established to fulfill Jorgenson's lifelong dream of providing scholarships for underprivileged children in Mexico and children in his hometown in Iowa. Details will be released in the near future.
- We are also saddened to report that longtime KLOS/Los Angeles overnight personality Al Ramirez passed away on Oct. 23 of natural causes. He was 54. Ramirez, who had worked for KLOS since 1979, leaves behind a 7-year-old son, Christopher. "Al was like a big brother to me," said KLOS PD Rita Wilde. "With anyone you work with so long, they become part of the family. We had many great moments working together, and he'll be sorely missed by the KLOS family and its listeners."

#### FILMS

#### **BOX OFFICE TOTALS**

	OLL. 21-23		
Title	(Distributor)	\$ Weekend	\$ To Date
1	Doom (Universal)*	\$15.48	\$15.48
2	Dreamer: Inspired (DreamWorks)	\$9.17	\$9.17
3	Wallace & Gromit (DreamWorks)	\$8.58	\$43.91
4	The Fog (Sony)	\$6.66	\$20.91
5	North Country (WB)*	\$6.42	\$6.42
6	Elizabethtown (Paramount)	\$5.60	\$18.82
7	Flightplan (Buena Vista)	\$4.72	\$77.29
8	In Her Shoes (Fox)	\$3.88	\$26.17
9	A History Of Violence (New Line)	\$2.69	\$26.30
10	Two For The Money (Universal)	\$2.42	\$20.70

\*First week in release. All figures in millions Source: Nielsen EDI

COMING ATTRACTIONS: This week's openers include Saw II, whose Treadstone Records/Image Entertainment soundtrack sports Mudvayne's "Forget to Remember," Marilyn Manson's "Irresponsible Hate Anthem" (Venus Head Trap Mix), Papa Roach's "Blood (Empty Promises)," Sevendust's "Pieces" and Queens Of The Stone Age's "Burn the Witch" (Unkle Variation), "Caliente (Dark Entries)" by Revolting Cocks featuring Butthole Surfers' Gibby Haynes and Ministry's Al Jourgenson, along with cuts by Skinny Puppy, The Used, Bloodsimple and others, complet∈ the ST

Also opening this week is Prime, whose Varese Sarabande soundtrack contains Rufus Wainwright's "Peach Trees," Le Tigre's "Fake French," Ray LaMontagne's "Shelter," Rachael Yamagata's "I Wish You Love" and more.

- Julie Gidlow



With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby** 

the song that puts a smile into Christmas



MIKE TRIAS

# **Musical Goodie Bag**

While your kids are running around the neighborhood, gathering treats to their hearts' content, it's time for you to do the same for your station, musically. Here are just a few highlights from next week's selection of sonic sweets.

Cheating usually isn't the greatest of moves, but in Keyshia

Cole's case, it may be a million-dollar idea. The 21-year-old is reaching out to radio with "I Should've Cheated," taken from her debut CD, *The Way It Is*. Says Cole about the slow jam, which has already risen to No. 33\* on the Rhythmic chart, "That song has a lot of emotion because I feel every girl and every guy can relate to it. If you're being the best that you can be in a relationship, and you get home and



Keyshia Cole

they're like, 'Where you been?' I'd be like, 'Well, where I could have been is....' Don't start! It could get real ugly."

Cole's first experience in the music industry came at 12 years old, when she worked with MC Hammer. She recently finished a supporting slot on Musiq's tour and is currently on the road with Kanye West (she even performs a song with him during his set). She'll be on the road with Ye until mid-December, and look for her to perform at the upcoming Vibe Awards, where she's up for three trophies: R&B Voice of the Year, the Next Award and Vibe Vixen.

After five straight weeks in the No. 1 spot at Hot AC with "Blind" (the track is still sittin' pretty at No. 3\*), **Lifehouse** start at Pop with the song, which is from their self-titled album, pro-



Lifehouse

duced by John Alagia and recently certified gold. Lifehouse are reaping the rewards of their third album, and they hope to have the same luck when they release their first DVD, *Everything*, on Nov. 22. It will include all of their music videos and live performance footage shot earlier this year at the Roseland Theater in Portland, OR.

As for touring, look for singer-gui-

tarist Jason Wade, drummer Rick Woolstenhulme and bassistsinger Bryce Soderberg to play East Coast markets through early November.

"You have to love playing music, and that's why I like all these guys," says Ryan Shupe of **Ryan Shupe & The RubberBand**. "If any of us were in it to be famous or make money, I don't think it would have worked." Shupe, a fiddle player, formed The Rubber**B**and in Salt Lake City, figuring he'd use a rotating lineup of musicians. However, banjo player Craig Miner, guitarist Roger

Archibald, drummer Bart Oldon and bassist Colin Botts ended up sticking around.

The band signed with Capitol, but only after they finished recording their debut album, *Dream Big.* Says Shupe about the album, "It's about a fundamental



Ryan Shupe & The RubberBand

belief in humanity. If we can make someone's life better, even if it's just for three minutes, we'll consider ourselves a success." Next week Shupe and the band aim for success as they present "Banjo Boy" to radio.

Fall Out Boy hope to climb the Alternative charts as they present "Dance, Dance" to radio. The song is from the band's sophomore album, From Under the Cork Tree. The album's title was inspired by bassist-lyricist Peter Wentz's favorite childhood book, The Story of Ferdinand, by Munro Leaf, which tells the tale of a bull who chooses to sit under a cork tree and smell flowers rather than battle a bullfighter in the ring.

# RER GOINGFOR ACCES

#### Week Of 10/31/05

#### CHR/POP

ANNA NALICK In The Rough (Columbia)

KANYE WEST f/A.LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)

LIFEHOUSE Blind (Geffen)

#### CHR/RHYTHMIC

KEYSHIA COLE I Should've Cheated (A&M/Interscope)
R. THICKE f/PHARRELL Warma Love You Girl (Star Trak/Interscope)
TEAIRRA MARI Phone Booth (Roc-A-Fella/IDJMG)

#### URBAN

BOW WOW Fresh Azimiz (Columbia)

BUBBA SPARXXX f/P. PABLO & S. BROWN The Otherside (Purple Ribbon/Virgin)

ONE CHANCE That's My World (US/J/RMG)

TEAIRRA MAR! Phone Booth (Roc-A-Fella/IDJMG)

TOM G. City Boy Wit It (Gigantic)

#### **URBAN AC**

JAVIER Indecent Proposal (Capitol)
SHARISSA f/TANK You Can Do Better (Virgin)

#### GOSPEL

KHRISTIAN Doing For Me (Nahor)

LUTHER BARNES & THE RED BUDD GOSPEL CHOIR

Somehow, Someway (Atlanta Int'l)

REVEREND AL & PASHION LEWIS It Ain't About Us! (NSG)

RODNIE BRYANT What Would I Do Without You (Tyscot)

#### COUNTRY

CHELY WRIGHT C'est La Vie (Dualtone/Painted Red)

DANIEL SMITH Right Side Of Love (Parlor)

JACE EVERETT Bad Things (Epic)

JACK INGRAM Wherever You Are (Big Machine/Show Dog)

RYAN SHUPE & THE RUBBERBAND Banjo Boy (Capitol)

SARA EVANS Cheatin' (RCA)

#### AC

No Adds

#### HOT AC

No Adds

#### SMOOTH JAZZ

SHADY GRADY Groovette (Celebrity Status)

#### ROCK

DARK NEW DAY Pieces (Warner Bros.)

DEAF PEDESTRIANS Splatter (Dotpointperiod)

THEORY DF A DEADMAN Say Goodbye (Roadrunner/IDJMG)

#### **ACTIVE ROCK**

DARK NEW DAY Pieces (Warner Bros.)
DEAF PEDESTRIANS Splatter (Dotpointperiod)
THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)

#### ALTERNATIVE

DEAF PEDESTRIANS Splatter (Dotpointperiod)
FALL OUT BOY Dance, Dance (Island/IDJMG)
LAGWAGON Automatic (Fat Wreck Chords)

#### TRIPLE A

DAVE COUSINS & C. CONRAD The Moon & Stars (Witchwood)
JOHN HIATT Love's Not Where We Thought We Left It (New West)
MIKE DOUGHTY Busting Up A Starbucks (ATO/RCA/RMG)
RANDY & THE BLOODY LOVELIES Blue Horizons (Cheap Lullaby)
S. McNALLY The Worst Part Of A Broken Heart (Back Porch/EMI)
SPEECH Gone Away (Bluhammock)
SPOTTISWOODE & HIS ENEMIES I'm Drunk (High Wire)
WINTERPILLS Laughing (Signature Sounds)

#### CHRISTIAN AC

AMBER EPPINETTE Biggest Story (Embassy)
NATHAN BRUMLEY Show Me A Sign (Embassy)
RUSS LEE Faithful Love (Vertical Vibe)
SHAWN TYLER GRAY Holy Like You (Embassy)
SONICFLOOD You Are (INO)
STRYPER Make You Mine (Big 3)

#### CHRISTIAN CHR

AMBER EPPINETTE Biggest Story (Embassy)
BROKENBOX Crazy (Word Of Mouth)
ECHOING GREEN Blind (BEC/A Different Drum)
JEREMY CAMP Breathe (BEC/Tooth & Nail)
NATHAN BRUMLEY Show Me A Sign (Embassy)
SHAWN TYLER GRAY Holy Like You (Embassy)
SONICFLOOD You Are (INO)
STELLAR KART Finish Last (Word/Curb/Warner Bros.)
STRYPER Make You Mine (Big 3)

#### CHRISTIAN ROCK

BROKENBOX Crazy (Word Of Mouth)
ECHOING GREEN Blind (BEC/A Different Drum)
JEREMY CAMP Breathe (BEC/Tooth & Nail)
STRYPER Make You Mine (Big 3)

#### INSPO

KRISTIAN BOOTH Whatever You See In Me (Embassy)
RUSS LEE Faithful Love (Vertical Vibe)
VICKI YOHE Here In This House (PureSprings/EMI Gospel)

#### CHRISTIAN RHYTHMIC

ECHOING GREEN Blind (BEC/A Different Drum)

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at ifagot@radioandrecords.com.



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations.

Larry London • 202-619-3901

Auus		
MADONNA Hung Up		
GWEN STEFANI Luxurious	ρį	ays
Artist/Title	TW	LW
GORILLAZ Feel Good Inc.	40	36
BLACK EYEO PEAS My Humps	38	36
GREEN OAY Wake Me Up When September.	36	42
ALL-AMERICAN REJECTS Dirty Little Secret	34	32
NICKELBACK Photograph	34	32
KELLY CLARKSON Because Of You	34	34
MARIAH CAREY Shake It Off	34	36
FALL OUT BOY Sugar, We're Goin' Down	34	38
RIHANNA If It's Lovin' That You Want	34	0
KANYE WEST Gold Digger	34	34
SANTANA f/MICHELLE BRANCH I'm Feeling	30	22
PUSSYCAT DOLLS Stickwitu	30	30
SEAN PAUL We Be Burnin'	28	30
RYAN CABRERA Shine On	26	14
PRETTY RICKY Your Body	22	22
BOW WOW I/CIARA Like You	22	20
GAVIN DEGRAW Follow Through	20	18
CHRIS BROWN I/JUELZ SANTANA Run It	18	26
ASHLEE SIMPSON Boyfriend	18	18
AKON Belly Dancer	16	12
FRANKIE J. More Than Words	16	4
MARCOS HERNANDEZ If You Were Mine	14	20
NELLY Fly Away	12	28
MARIAH CAREY Don't Forget About Us	12	0



	515105	
Ì	Artist/Title Total	Plays
	HILARY DUFF Wake Up	78
	CRAZY FROG Axel F	74
	JESSE McCARTNEY Beautiful Soul	73
	BOWLING FOR SOUP 1985	73
	AKON Lonely	72
	CLICK FIVE Just The Girl	72
	B5 Dance For You	66
	ALY & A.J. Rush	44
	KELLY CLARKSON Behind These Hazel Eye	s 32
	RIHANNA Pon De Replay	31
	WEEZER Beverly Hills	31
	JESSE McCARTNEY She's No You	30
	ALY & A.J. Do You Believe In Magic	30
	YELLOWCARO Ocean Avenue	30
	BLACK EYED PEAS Don't Lie	29
	KELLY CLARKSON Breakaway	29
	JESSE MCCARTNEY What's Your Name?	29
	ALY & A.J. Walking On Sunshine	29
	JOJO Leave (Get Out)	29
	GWEN STEFANI Rich Girl	29
	Playlist for week of Oct. 16-22.	

Music

30 million homes

27.000 businesses Available on digital cable and DirecTV Damon Williams • 646-459-3300

Hit List

Justin Prager

**Soft Rock** 

Justin Prager

MADONNA Hung Up SHAKIRA Don't Bother T-PAIN I'm Sprung

NATASHA BEDINGFIELD Unwritten

KELLY CLARKSON Because Of You MELISSA ETHERIDGE | Run For Life GOO GOO DOLLS Better Days

BRUCE HORNSBY Dreamland
C. LAUPER I/S. McLACHLAN Time After Time

CHOICE.

#### SIRIUS

1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

#### Sirius Hits 1

Kid Kelly GORILLAZ Dare SIMPLE PLAN Crazy

#### Octane

Jose Mangin **OEFTONES** Simple Man **COHEED AND CAMBRIA** The Suffering FIVESPEED The Mess REVERY Popstar Wedding

#### Hard Attack

Jose Mangin CHILDREN OF BODOM In Your Face NEVERMORE Born (The Retribution Of...) CRYPTDPSY In The Kingdom Where Everything.

#### Left Of Center

Rich McLaughlin VARIOUS ARTISTS Do They Know It's Hallowe'en SILVER JEWS Punks In The Beerlight
AMERICAN ANALOG SET The Green Green Grass TEST ICICLES Boa Vs. Python
LONG WINTERS Ultimatum
ROBBIE FULKS Fountains Of Wayne Hotline
WOLF PARADE Shine A Light

#### Boomhox

Jeff Regan

DYLAN RHYMES Fashion Kills

#### The Pulse

Haneen Arafat MACONNA Hung Up ALANIS MORISSETTE Crazy

#### Starlite

Haneen Arafat C. LAUPER I/S. McLACHLAN Time After Time R. STEWART I/D. ROSS I've Got A Crush On You

#### **Underground Garage**

Haneen Arafat LA'S There She Goes

#### Shade 45

Lil Shawn

SMITTY I/SCARFACE... Ghetto
TONY YAYO 1/50 CENT... We Don't Give A F\*\*k
NOTORIOUS B.I.G. I/TWISTA... Spit Your Game

#### **New Country**

Al Skop

Rock

Gary Susalis

**NICKELBACK** An

Alternative

Gary Susalis

**Today's Country** 

ROCKIE LYNNE Lipstick JOSH TURNER Your Man

John Hendricks

**Americana** 

Liz Opoka

DARK NEW DAY Pieces

DARKNESS One Way Ticket FIVESPEED The Mess

B. PAISLEY f/D. PARTON When I Get Where...

#### Outlaw Country

Jeremy Tepper

JOHN FOGERTY Almost Saturday Night JOHN FOGERTY Rockin' All Over The World STONEY LARUE Idabel Blues STONEY LARUE Solid Gone

FLYLEAF Fully Alive
MOTLEY CRUE I/C. BENNINGTON Home Sweet Home

NICKELBACK Animals Queens of the Stone age Burn The Witch Theory of a Deadman Say Goodbye

BLINK-182 Not Now COHEED AND CAMBRIA The Suffering

DEFTONES Wax And Wane
MEST Take Me Away (Cried Out To Heaven)
WEEZER Perfect Situation

MERLE HAGGARD Where's All The Freedom

#### Disorder

Mea Griffin JOHN CALE For A Ride
JOHN CALE Satisfied
PIXIES Where Is My Mind
BURT BACHARACH Who Are These People
BURT BACHARACH Go Ask Shakespeare

#### The Coffee House

Darrin Smith

**AMDS LEE** Colors BRIGHT EYES We Are Nowhere And It's Now CHRIS BOTTI I/MICHAEL BUBLÉ Let There Be Love DAR WILLIAMS You Won't See Me

#### Area 33

Howard Marcus OJ TIESTO Ur MATT DAREY 1/1ZZY Eternity MEGARA VS. DJ LEE The Megara 2005 WALT Plagas

#### **Reggae Rhythms**

Pat McKav BOB MARLEY Slogans

#### Revolution

Joey Maniscalco PLUMB Better RELIENT K The Truth

#### Planet Jazz

Steve Williams

BEBEL GILBERTO Ceu Distante

#### Mexicana

Mark Bejarano

ALACRANES MUSICAL SI YO FUERA TU Amor SERGIO VEGA Cosas Del Amor PABLO MONTERO SE TE Olvidó NINEL CONDE Ingrato

#### **Universo Latino**

Gino Reyes

LAURA PAUSINI Como Si No Nos Hubieramos Amado LUIS FONSI Estoy Perdido
MARIA MATTO Detras Del Amor

866-MVTUNES

21 000 movie theaters

COLDPLAY Fix You
KENNY CHESNEY Who You'd Be Today
XMAS BALLS All I Want For Christmas Is A Soldier...
AQUALUNG Brighter Than Sunshine
LEE ANN WOMACK I May Hate Myself In The...

COLDPLAY Fix You KENNY CHESNEY Who You'd Be Today XMAS BALLS All I Want For Christmas Is A Soldier.. AQUALUNG Brighter Than Sunshine JIM BRICKMAN I/WAYNE BRADY Beautiful

COLDPLAY Fix You KENNY CHESNEY Who You'd Be Today XMAS BALLS All I Want For Christmas Is A Soldier...

AQUALUNG Brighter Than Sunshine LEE ANN WOMACK | May Hate Myself In The... Northeast

COLOPLAY Fix You
KENNY CHESNEY Who You'd Be Today
AQUALUNG Brighter Than Sunshine
XMAS BALLS All I Want For Christmas Is A Soldier...
LEE ANN WOMACK I May Hate Myself In The...

COLOPLAY Fix You KENNY CHESNEY Who You'd Be Today XMAS BALLS All I Want For Christmas Is A Soldier.. AQUALUNG Brighter Than Sunshine LEE ANN WOMACK I May Hate Myself In The...

#### Rumbon

West

Midwest

Southwest

Southeast

Gino Reyes JERRY RIVERA Ay Mi Vida Calle 13 Se Vale To' To' Angel & Khriz De Lado A Lado

#### AOL Radio@Network

Ron Nenni • 415-934-2790

#### **Top Country**

Beville Darden

CARRIE UNDERWOOD Jesus, Take The Wheel GARTH BROOKS Good Ride Cowboy LEE ANN WOMACK Twenty Years And... GRETCHEN WILSON I Don't Feel Like Loving You Today

#### Top Jams

Donva Floyd

PHARRELL Can I Have It Like That CHAMILLIONAIRE Turn It Up

#### Top Pop

Jeff Graham

BACKSTREET BOYS Crawling Back To You

Mike Spinlella AMBER Just Like That



. . \* \* \* \* \*\*\*\*

Phil Hall • 972-991-9200

#### Rejoice

Willie Mae McIver YOLANDA ADAMS Victory SMOKIE NORFUL God Is Able

#### **Country Coast To Coast**

Dave Nicholson BROOKS & DUNN Believe REBA MCENTIRE You're Gonna Be

#### **Real Country**

Richard Lee

GRETCHEN WILSON I Don't Feel Like Loving You Today
TRACE ADKINS Honky Tonk Badonkadonk



Ken Moultrie • 800-426-9082

#### **Mainstream Country**

BRAD PAISLEY I/ DOLLY PARTON When I Get.. CARRIE UNDERWOOD Jesus, Take The Wheel BROOKS & DUNN Believe

#### **New Country** Hank Aaron

BRAD PAISLEY I/ DOLLY PARTON When I Get... CARRIE UNDERWOOD Jesus, Take The Wh Brooks & OUNN Believe

Hank Aaron

BRAO PAISLEY I/ DOLLY PARTON When I Get...
BIG & RICH Comin' To Your City

#### Danny Wright

Hank Aaron

BRAD PAISLEY I/ DDLLY PARTON When I Get... SUGARLAND Just Might (Make Me Believe)

#### **24 Hour Formats**

Jon Holiday • 303-784-8700

#### **Hot AC** Jon Holiday

MADONNA Hung Up
ALANIS MORISSETTE Crazy
JAMES BLUNT You're Beautiful
GAVIN DEGRAW Follow Through
INXS Pretty Vegas

#### **Adult Contemporary**

Rick Brady ERIC CLAPTON Say What You Will

#### **II.S. Country**

Penny Mitchell BROOKS & OUNN Believe

#### MUSIC

#### Audio

Jay Frank • 310-526-4247 John Lenac • 310-526-4378 ALANIS MORISSETTE Crazy
ANGIE STONE I Wish I Wasn't Kidding
ANTHONY HAMILTON Can't Let Go
AVILA BROTHERS I Want You
BRIL Far Away
CARRIE UNDERWOOD Jesus Take The Wheel BRIL Far Away
CARRIE UNDERWOOD Jesus Take The Wheel
OESOL Blanco Y Negro
OESTIMY'S CHILD Stand Up For Love
EBONY EYEZ I/112 Take Me Back
FREDDIE JACKSON I Wanna Get Next To You
HEATHER HEADLEY In My Mind
IMXS Prethy Vegas
JAGUAR WRIGHT Flower
JAMESY P Nookie Tonight
JEREMY CAMP Breathe
JESSE McCARTINEY Because You Live
LUIS FONSI Estoy Perdido
MATTHEW WEST Only Grace
PAUL WALL They Don't Know
RBD Nuestro Amor
ROADRUNNER UNITED The End
SAVING JANE Girl Next Door
STEVIE WONDER Shelter In The Rain
SYSTEM OF A DOWN Hypnotize
T. WATERS Tears In My Eyes
TEAIRRA MARI Phone Booth
EXIT Don't Push
FUGEES Take It Easy
LOVEMAKERS Prepare For The Fight
Video

#### Video

Jay Frank • 310-526-4247 Colleen Quill • 310-526-4394

JASON MRAZ Geek In The Pink
KEITH URBAN Better Life
MARQUES HOUSTON Sex With You
MUOVAYNE Forget To Remember
NATASHA BEOINGFIELO Unwritten
PAUL WALL They Don't Know
PUSSYCAT DOLLS Stickwitu
QUEENS OF THE STONE AGE Burn The Witch

#### 

Tony Lamptey • 866-552-9118

Hip-Hop TRICK TRICK Welcome To Detroit REMY MA Conceited

#### R&B

CRUNA Take Me Higher T-PAIN I'm N Luv Wit A Dancer

#### WESTWOOD ONE

Rob Edwards • 661-294-9000

#### AC.

Andy Fuller

JAMES BLUNT You're Beautiful
C. LAUPER 1/S. McLACHLAN Time After Time

#### **Mainstream Country**

David Felker

GRETCHEN WILSON | Don't Feel Like Loving... TRACE AOKINS Honky Tonk Bodonkado

#### Young & Verna

David Felker

GRETCHEN WILSON I Don't Feel Like Loving...
OANIELLE PECK | Don't



#### Alternative Now

Polychronopolis • 402-952-7611 GORILLAZ Dare
STAIND Falling
COLDPLAY Talk
AGAINST MEI Don't Lose Touch
HEAO AUTOMATICA Please Please
YOUTH GRDUP Shadowland

#### **Country Today**

John Glenn

TIM McGRAW My Best Friend RASCAL FLATTS Here's To You

#### **AC Active**

Dave Hunter MACONNA Hung Up



Scott Meyers • 888-548-8637

#### Tesh Nightly Show

D.H.T. Listen To Your Heart JON SECAOA Window To My Heart

#### NATIONAL MUSIC



Adds INXS Pretty Vegas MADONNA Hung Up

SHAKIRA Don't Bother

GWEN STEFANI Luxurious

KELLY CLARKSON Because Of You	24
GREEN DAY Wake Me Up When September Ends	24
BLACK EYED PEAS My Humps	21
OUNG JEEZY 1/AKON Soul Survivor	20
BOW WOW f/CIARA Like You	20
IL KIM Lighters Up	20
(ANYE WEST Gold Digger	19
ALL-AMERICAN REJECTS Dirty Little Secret	19
WENGED SEVENFOLD Bat Country	18
ASHLEE SIMPSON Boyfriend	16
DAVID BANNER Play	10
IICKELBACK Photograph	10
PHARRELL Can I Have It Like That	10
AISSY ELLIOTT Teary Eyed	7
WISTA f/TREY SONGZ Girl Tonite	7
AY CHEMICAL ROMANCE The Ghost Of You	7
AUDIOSLAVE Doesn't Remind Me	6
RANZ FERDINAND Do You Want To	6
CHRIS BROWN I/JUELZ SANTANA Run It	6

David Cohn General Manager

RYAN CARRERA Shine On



Video playlist for the week of Oct. 17-23.

KANYE WEST Gold Digger	43
YOUNG JEEZY I/AKON Soul Survivor	40
THREE 6 MAFIA Stay Fly	33
AVENGED SEVENFOLD Bat Country	23
COMMON Testify	23
YING YANG TWINS I/PITBULL Shake	23
MY CHEMICAL ROMANCE The Ghost Of You	22
COHEED AND CAMBRIA The Suffering	22
GORILLAZ Dare	21
50 CENT I/MOBB OEEP Outta Control	18
SEAN PAUL We Be Burnin'	17
TWISTA I/TREY SONGZ Girl Tonite	17
LIL KIM Lighters Up	17
FOO FIGHTERS DOA	16
LIL WAYNE Fireman	16
T-PAIN I'm Sprung	15
SYSTEM OF A DOWN Question!	14
HAWTHORNE HEIGHTS Niki FM	14
FRANZ FERDINAND Do You Want To	13
WHITE STRIPES My Doorbell	13
Video playlist for the week of Oct.	<i>17-23.</i>

Exec. VP MARIAH CAREY Don't Forget About Us

Rick Krim

KELLY CLARKSON Because Of You KANYE WEST Gold Digger MARIAH CAREY Shake It Off GREEN DAY Wake Me Up When September Ends **BLACK EYED PEAS My Humps** NICKELBACK Photograph GORILLAZ Feel Good Inc WEEZER Beverly Hills SHERYL CROW Good Is Good PUSSYCAT DOLLS Stickwitu SANTANA I/MICHELLE BRANCH I'm Feeling You CDLDPLAY Fix You **AQUALUNG** Brighter Than Sunshine KILLERS All These Things That I've Done LEELA JAMES Music AUDIOSLAVE Doesn't Remind Me RICKY MARTIN I/FAT JOE & AMERIE I Don't Care **OESTINY'S CHILD Stand Up For Love** 

Video playlist for the week of Oct. 17-23.

ALANIS MORISSETTE Crazy

FRANZ FERDINANO Do You Want To



38.3 million households Ed Hardy, President Sarah Trahern, VP/Programming

#### **ADDS**

SHANNON BROWN Corn Fed AMBER DOTSON I Ain't Your Mama

GARY ALLAN Best | Ever Had

MONTGOMERY GENTRY Something To Be Proud Of JO DEE MESSINA Delicious Surprise LONESTAR You're Like Comin' Home FAITH HILL Like We Never Loved At All **DIERKS BENTLEY** Come A Little Closer BILLY CURRINGTON Must Be Doin' Somethin' Right JOE NICHOLS Tequila Makes Her Clothes Fall Off KEITH URBAN Better Life TOBY KEITH As Good As I Once Was KENNY CHESNEY Who You'd Be Today TERRI CLARK She Didn't Have Time BLAKE SHELTON Nobody But Me JASON ALDEAN Hicktown VAN ZANT Nobody Gonna Tell Me What To Do LEANN RIMES Probably Wouldn't Be This Way RAY SCOTT My Kind Of Music PATTY LOVELESS Keep Your Distance

JAMIE O'NEAL Somebody's Hero Information current as of Oct. 24

75.1 million households Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

#### **ADDS**

SHANNON BROWN Corn Fed LEE ANN WOMACK Twenty Years And Two...

	Plays	
Artist/Title	TW	LW
BIG & RICH Comin' To Your City	31	28
GARY ALLAN Best   Ever Had	30	31
JOSH GRACIN Stay With Me (Brass Bed)	29	27
FAITH HILL Like We Never Loved At All	28	30
JASON ALDEAN Hicktown	28	29
KENNY CHESNEY Who You'd Be Today	28	26
LITTLE BIG TOWN Boondocks	28	20
DIERKS BENTLEY Come A Little Closer	27	29
SARA EVANS A Real Fine Place To Start	27	28
GRETCHEN WILSON All Jacked Up	27	27
KEITH URBAN Better Life	24	30
MONTGOMERY GENTRY Something To Be	22	31
MIRANDA LAMBERT Kerosene	22	23
TRACE ADKINS Honky Tonk Badonkadonk	22	22
TDBY KEITH Big Blue Note	18	26
BLAKE SHELTON Nobody But Me	18	22
LONESTAR You're Like Comin' Home	16	14
BRAD PAISLEY Alcohol	15	22
JO DEE MESSINA Delicious Surprise	15	14
BILLY CURRINGTON Must Be Doin'	15	12
Airniay as monitored by Mediahase 24.	7	

between Oct. 18-24.

# **CONCERT PULSE**

Po	s. Artist	Avg. Gross (in 000s)
1	DAVE MATTHEWS BAND	\$1,329.2
2	NEIL DIAMOND	\$1,300.8
3	KENNY CHESNEY	\$1,200.1
4	ANGER MANAGEMENT TOUR	\$1,058.5
5	MARC ANTHONY	\$818.1
6	OZZFEST	\$798.2
7	COLDPLAY	\$759.3
8	TOBY KEITH	\$715.8
9	TOM PETTY & THE HEARTBREAKERS	\$670.0
10	PEARL JAM	\$625.5
11	GREEN DAY	\$623.9
12	JAMES TAYLOR	\$532.3
13	DESTINY'S CHILD	\$495.9
14	RASCAL FLATTS	\$450.3
15	VANS WARPED TOUR	\$449.5
	A Hele Hele	

Among this week's new tours: Chris Botti Collective Soul John Legend

concert industry trade
publication POLLSTAR, 559-271-7900

SIRIUS HURRICANE RELIEF New Orleans-based Better Than Ezra and Larry King and wife Shawn were at Sirius' midtown Manhattan studios on Sept. 20, participating in the NFL Radiothon for Hurricane Relief. Better Than Ezra performed, and the Kings were among many celebrities who joined Sirius hosts to appeal for contributions to the New Orleans Saints' Hurricane Katrina Relief Fund, formed to provide aid to hurricane victims in the Gulf Coast region. Seen here (I-r) are Better Than Ezra's Tom Drummond, Shawn King, the band's Ken Griffin and Travis McNabe, Larry King and James Payne.

#### **TELEVISION**

#### **Tube Tops**

Bebe, Aleiandro Fernandez, Juan Luis Guerra, Intocable, Kumbia Kings, La Ley, Los Tigres Del Norte, Laura Pausini, Alexandre Pires, Reyli, Olga Tañon, Diego Torres and Julieta Venegas are slated to perform when the Univision Network presents the 6th Annual Latin Grammy Awards telecast (Thursday, 11/3, 8pm ET/PT).

#### Friday, 10/28

- O.A.R., The Tonight Show With Jay Leno (NBC, check local listings for time).
- David Gray, Late Show With David Letterman (CBS, check local listings for time).
- R. Kelly, Jimmy Kimmel Live (ABC, check local listings for time).
- The Walflowers, Late Night With Conan O'Brien (NBC, check local listings for time).
- Shaggy, Late Late Show With Craig Ferguson (CBS, check local listings for time).
- · OK Go, Last Call With Carson Daly (NBC, check local listings for time).
- David Gray, The Ellen De-Generes Show (check local listings for time and channel).

#### Saturday, 10/29

• Sheryl Crow, Saturday Night Live (NBC, 11:30pm ET/PT).

#### Monday, 10/31

- Ozzy Osbourne and Damian
- "<mark>Jr. Gong" Marley</mark>, *Jay Leno*.
- Fiona Apple, David Letter-

- Marilyn Manson, Too Late With Adam Carolla (Comedy Central, midnight ET/PT).
- The Decemberists, Conan
- Trey Anastasio, Craig Fer-
- Soulive perform and Big Bad Voodoo Daddy serve as this week's house band on Car-

#### Tuesday, 11/1

- Gretchen Wilson and Buckwheat Zydeco, David Letter-
- Neil Young performs every night this week on Conan O'Bri-
  - Mike Jones. Carson Dalv. Wednesday, 11/2
- Terri Clark, The View (ABC, check local listings for time).
- Dwight Yoakam, Jay Leno.
- · Alicia Keys, David Letter-
- Ozzy Osbourne and Black Starr, Jimmy Kimmel.
- Patty Loveless, Craig Ferauson.
  - David Gray, Carson Daly.
  - Thursday, 11/3
- Ryan Cabrera, The View.
- Fiona Apple, Jav Leno.
- Santana, David Letterman.
- Ozzy Osbourne, Adam Carol-
- Def Leppard, Jimmy Kimmel
- · Louis XIV, Carson Daly.

- Julie Gidlow

#### The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Oct. 25, 2005.

- 1. KANYE WEST f/JAMIE FOXX Gold Digger
- 2. BLACK EYED PEAS My Humps
- 3. CHRIS BROWN f/JUELZ SANTANA Run It
- 4. NICKELBACK Photograph
- 5. MADONNA Hung Up
- 6. FALL OUT BOY Sugar, We're Goin' Down
- 7. KELLY CLARKSON Because Of You
- 8. YOUNG JEEZY f/AKON Soul Survivor
- 9. WEEZER Beverly Hills
- 10. ASHLEE SIMPSON Boyfriend

#### **Top 10 Albums**

- 1. DEPECHE MODE Playing The Angel
- 2. ASHLEE SIMPSON I Am Me
- 3. VARIOUS ARTISTS Elizabethtown ST
- 4. FIONA APPLE Extraordinary Machine
- 5. KANYE WEST Late Registration
- 6. FRANZ FERDINAND You Could Have It So Much Better
- 7. NICKELBACK All The Right Reasons
- 8. BLACK EYED PEAS Monkey Business
- 9. ROD STEWART Thanks For The Memories
- 10. MARTINA McBRIDE Timeless



SAT BISLA

PART ONE OF A TWO-PART SERIES

# It's All About The **Publishing**

The real estate of the music business

We've all been taught that one of the smartest investments you can make is to acquire property. Buying real estate at the right time and in the right place can lead to unprecedented financial windfalls and create a lifetime of wealth. One of the most lucrative investments you can make in the music business is music publishing. The right investment (signing an unknown artist who has even one worldwide hit) can lead to millions of dollars for both the artist and the publisher.

In a real estate deal, the fine print can be quite daunting and complex, and the same holds true for music publishing. If you take the time to understand it, you may be wealthy beyond belief. If you don't, you'll be kicking yourself in the

Over the next two weeks I'll give you insight into the secretive and sometimes confusing world of music publishing. As with any entity



involved likes to give away too much about the secret recipe for success. However, several publishers (both major and independent) have agreed to discuss the business of John Anderson music publishing — the real estate of the music business.

that generates enormous

revenue streams, nobody

This week we interview Windswept Publishing Sr. VP/Music, Film, TV & Lifestyle John Anderson, who is based in Beverly Hills, CA, and Stephane Bombet, VP of the independent, French-owned publishing company Rive Droite/Right Bank, located in Malibu, CA.

#### **Job Description**

Anderson started his career at Windswept 16 years ago, working in the tape room. "We started with a fantastic catalog packed full of music history," he says. "I sent a tape of the Bo Diddley song 'Before You Accuse Me (Take a Look at Yourself)' to Eric Clapton, and he cut it. A few months later I was promoted to the creative department as a song plugger and talent scout, and now I'm combining it all as head of life-

"I've worked with many incredible artists over the years. Some of my current personal favorites include The Cramps, Fischerspooner, Talib Kweli & Hi Tek, Sky Cries Mary, The Bell-Rays, Th' Legendary Shack Shakers and Quin-

"It's extremely important that the publisher

is capable of covering the basic registration and collection of income for an artist's catalog, which is harder than it sounds. Once that's covered, a good publisher will act as a manager for the songwriters they sign. This is the creative part that separates the different publishing companies.

The goals include facilitating writer-artist collaborations; development of bands, including cutting tracks and arranging support tours; shopping for the ever-elusive major-label or indie distribution deal; licensing songs and albums to film, TV and advertising supervisors; and, basically, doing anything that will help break the band.

"The artist benefits from this activity through increased exposure and a greater income

I ask Anderson to explain why music publishing is often referred to as the real estate of the music business. He replies, "The song must be viewed like it's a work of art. The more famous the artist and his paintings become, the more valuable the catalog becomes. We in the music business are sponsors of art, and we're looking for the right place to hang it."

"It's extremely important that the publisher is capable of covering the basic registration and collection of income for an artist's catalog, which is harder than it sounds."

John Anderson

#### **Two Rules**

Anderson has two rules when signing artists: He looks for something that is wildly entertaining or something that has a solid fan base. "Being entertaining is key when it comes to the live show," he says. "When you're doing a live gig and we're bringing 60 tastemakers out and half of them aren't familiar with the music, the band must connect, and, hopefully, everyone has a great time.

'Seeing live bands can be incredibly fun, and a good show will stick with you for the rest of your life. The key is to know which artists deliver and are worth championing, and that means seeing a lot of crappy shows and acting as a quality controller.

"Windswept prefers doing the standard 50/ 50 co-publishing deal, basing the advance on what we feel can be earned back through our own efforts. We then act like a marketing entity, sending out promo copies of the LP, servicing singles on compilation CDs and bringing the artist closer to the people who license mu-

sic.

"We're known for having great taste here, and we'll go the extra mile to make sure things get done.

Is the publishing business facing the same challenges that the record business is? "I don't feel that the traditional business has changed, but it has shrunk," Anderson says. "The entire industry has downsized, largely based on the decline in record sales and piracy combined with corporate greed and mismanage-

"Too many artists are signed and then discarded before the public has a chance to discover them. Music should not be considered disposable. Labels, managers, agents, publicists and publishers must commit to at least two years to every artist's marketing plan.

"This is a business based on relationships, so when you meet a creative person who is willing to invest time and money in your career, go for it. A great publisher is an essential component of an artist's team."

#### **Building Assets**

Stephane Bombet is a French native who currently runs one of the most successful independent publishing companies in the world. Bombet started in the music business when he opened his first nightclubs in France, in Paris and Saint Tropez, back in 1998. He worked with DJs and bands to promote the

"I was also producing some indie bands at that time," he says. "In 2001 I was hired by Rive Droite Music, one of the biggest independent publishers in Europe [Enrique Iglesias, Ricky Martin, Cher, Celine Dion, Kylie Minoguel, to create, manage and develop offices in Los Angeles and Nashville."

What is the role of the publisher, according to Bombet? "It is to pitch songs, promote them and then collect the money generated by the exploitations," he says.

"If you represent an artist, you have to make sure you collect the money in all the territories in which the album was released and also find other uses that will promote the act or artist and generate money through uses of the songs."

Bombet says the main reason music publishing is compared to real estate is because you build assets when you own a copyright. "A hit song will always make money, whereas an artist can be big one day and disappear the day after" he says. "A hit song is timeless and will be covered through the years by oth-

"There are a lot of ways to exploit a song. We commonly say that a hit song generates three times more money through the years than it did when it became a hit song."

Stephane Bombet

er artists and used in movies, TV series or

"There are a lot of ways to exploit a song. We commonly say that a hit song generates three times more money through the years than it did when it became a hit song.

#### **Changed For The Better**

Bombet jokes that he doesn't really know what he's looking for when acquiring publishing rights. "Surprise me," he says. "Show me that it's different, crazy and amazingly good, and I'll go for it. I'm a very open-minded person, and so are my musical choices and influ-

"A typical publishing deal with Right Bank Music would be a simple co-publishing deal, 50/50. That's fair, and everybody has the same interest in working hard and making things happen. A good deal is a fair deal for both

As for changes in the business, Bombet says, "The publishing business has changed for the better. There are more movies, lots of commercials and more ways to distribute your music. With the Internet and satellite radio, it's a brand-new world.

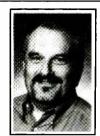
'There are more devices, too, from MP3 phones to the iPod. There are many more opportunities for artists and the publishers to exploit songs and generate new revenue streams."

When is a good time to look for a publishing deal? "That's a difficult question to answer, because I don't think there is a good time or a bad time," Bombet says. "Sometimes it feels right, and sometimes it doesn't.

"A publisher is artistic and a business partner. He helps songwriters and singer-songwriters to understand the business. He will pitch their songs and take care of all the non-artistic aspects of the business, such as filling out forms, collecting money and organizing meet-

"And, hopefully, he will give the artist money to do what he or she really wants to do: music."

Send your unsigned or signed releases to: Sat Bisla A&R Worldwide 449 S. Beverly Drive, Suite 300 Beverly Hills, CA 90212, USA



**KEVIN CARTER** 

PART TWO OF A SCINTILLATING TWO-PART SERIES

## So.... How Was **Your First Time?**

#### More awkward and amusing memories of our early experiences

ll I can say is, thank God the response to last week's Part None was so overwhelmingly positive — I already had Part Two in the can and would have been screwed if I was forced to call an audible and write something new. But, seriously, this series has been a labor of love not only for me, but for everyone who eagerly contributed when I asked them to. Please enjoy this segment, and stay tuned for more great tales from the storied "good old days" in the months to come.

#### Jeff Kapugi

#### PD. WFLZ/Tampa

I've been so busy that I'm surprised that I actually had the time to participate, but this was

My day started around 6am on Saturdays at

WCRX. Later that night I did the overnight shift

One morning around 2am I was so tired that

I decided to rest my head on the countertop

while "Dust in the Wind" by Kansas was play-

ing. Needless to say, I was dust in the wind at

I woke up about 15 minutes later to the sound

of dead air and saw all the request lines blink-

ing. I just hit the next song and regrouped. I

thought for sure that I would get fired the next

week, but I never heard a thing about it. To this

day, every time I hear that song it makes me

As a side note, my first aircheck session with

the station's consultant (who shall remain name-

less) resulted in them telling me I would never

amount to anything in this business. At the time

I was crushed, but I guess in the end they were

**Kevin Metheny** 

Regional VP/Programming, Clear

Channel/Cleveland

Edmond, OK, a Class A FM, 3kw at about 99 feet.

It was an "underground" station, man, owned

and operated by Bill Payne, a remarkably rug-

ged individualist who belongs in the Oklahoma

My first radio job for money was at KWHP/

that point and immediately fell asleep.

dio gig was in 1987 at

WXLC/Waukegan, IL

(R.I.P. my friend Nick

Farella). I was doing

weekends and fill-in

work there while attend-

ing Columbia College in

Chicago, where I was

also running the campus

radio station, WCRX.



Jeff Kapugi

at 'XLC

laugh out loud.

right. Ha!

broadcasters over the years. Bill was the owner, GM, GSM and morning man. I was a 16-year-old Top 40 guy, the son of way too fun to pass up. My first commercial ra-



**Kevin Metheny** 

a Top 40 DJ-turned-PD, but this was a real radio job paying real money: \$1.60 an hour. I played The Chambers Brothers and The Allman Brothers and The Moody Blues and spoke verrrry slowly and deliberately.

I arrived one Friday night to do my overnight shift, only to learn

that we were off the air for maintenance. No problem. I went into the production room and dubbed the WLS "Rock of Chicago" jingle package from a PAMS demo on the shelf. Then I went to the music library and found some real Top 40 45s: Three Dog Night, Chicago, Tommy James, The Grass Roots, etc.

Broadcasters Hall of Fame for his contributions

to his communities and to hundreds of budding

I went back into the control room, which was in the garage of a house in a semi-rural, semiresidential area not far from Bill and Gail Payne's home. We had a couple of cool-sounding spots in the rack: Pepsi, Sonic Drive-In — stuff like

I set everything up, rolled tape and started doing my best impression of Mike McCormick's WLS format, doing the same breaks over and over. There was no need to let the record play all the way through. I'd start the song, hit the post or vocal — or not — and either redo the break to my satisfaction or pick up the tone arm and drop it down on the back side of the song. do my "Big 89" break out of the song, play the two cool spots we had in the rack, jingle out and talk up the intro again. Repeat. Re-repeat. Rere-repeat.

It's actually not a bad way to learn. I highly recommend it. Good luck finding a turntable in the 21st century though.

At about 5am, the hotline rang. It was Bill. "What are you doing, Kevin?" he asked.

"Nothing, Bill," I replied.

"Nothing?" asked Bill.

'Well, actually I'm practicing doing breaks," I told him.

'Yeah, that's what it sounds like," he responded.

My mind started racing. There are always rumors in every radio station about the PD, GM, chief engineer or owner having the entire station bugged. "Maybe KWHP really is wired for sound," I thought.

"Kevin, the FM exciter is still on," Bill said. "You sound pretty good on WLS, but maybe you want to turn the exciter off."

Busted!

#### **Tracy Austin** PD, KRBE/Houston

Here's a story about my very first in-store. It



Tracy Austin

was with Richard Marx. back when I worked at "B93" [the late KBTS] in Austin. I was a huge fan of Richard, and I was the talent covering the event. We had an intern dressed up in our Bee mascot costume passing out bumper stickers until Marx's road manager pulled me aside and

asked me, "Um, could we get the Bee to go somewhere else? This is not a comedy event.

Fast-forward to today: Did you see all the Bees in the stands at the Houston Astros game the other night? I wonder if they're upset about all that comedy headed for the World Series.

"I was 17 and about two hours into my first shift when all hell broke loose. Every alarm in the building started going off to let me know that seven tornadoes were headed for our county."

Rod Phillips

#### **Rod Phillips**

#### PD, WKSC/Chicago

True story about my first night on the air at WIEL-AM/Elizabeth town, KY. I was 17 and about two hours into my first shift when all hell broke loose. Every alarm in the building started going off to let me know that seven tornadoes were headed for our county.



**Rod Phillips** 

About five minutes later the news director blasted through the door to go live from the newsroom. I hadn't even been given the full tour to know where the newsroom was, much less know how to turn it on from the control-room board.

The late, great Ron Boone, the voice of Elizabethtown radio, was ready to go on-air, and I barely knew how to take the Fleetwood Mac record off. Yes, it was a record. Some stations were going to carts, but not WIEL. Not yet, anyway. It was 1986.

To top it off, I'm convinced that the EBS system back then was developed solely to confuse whoever the operator was at the time. The manual that told you what to do weighed about 100 pounds. Of course, I had to find it first. They didn't tell me where it was when I was trained the night before.

It might have had something to do with the guy who trained me. He had greasy hair, dingy clothes and walked around with a bloody tissue in his hand all night. That, too, is true. And he wondered why he was being replaced by some 17-year-old high school senior who had never been on the air anywhere — and who was hired over the phone.

#### **Toby Knapp**

#### PD, WNOK/Columbia, SC

I was working for Kid Kelly at WBHT (Hot

97)/Wilkes Barre when he was doing weekends at WHTZ (Z100)/New York. On many weekends some friends and I would drive into the N.Y.C. metro so we could hear Kid on Z.

Not long after, I was covering middays on Hot 97, and I stole a break Kid had done on



Toby Knapp

Z100 and repeated it word for word. I said something about a "phrase that pays." Ten seconds later Kid came running into the studio and yelled at me about contest fraud and unplugged the mike. I'm serious. I just segued for about an hour until he came back in, plugged the mike in and let me do breaks again.

Another time I was in an aircheck session with Kid, and he came across a real world-class-shitty break I had done. Without a word, he picked up the phone and hit No. 30 — all call — and replayed the break throughout the entire Susquehanna cluster.

Then he hung up the phone, turned down the stereo, looked at me and said, "The whole building just heard how bad that break sucked. You're not gonna make me do that again, are you?"

#### John Reynolds

#### OM/PD, WNKS/Charlotte

When I was in college in Green Bay, WI and already a "seasoned radio pro," a new kid was

training at the radio station one night. A buddy of mine happened to stop by, and, naturally, we decided to screw with this poor kid, who made the mistake of asking us what that red light was up on the studio wall.

Rather than tell him



John Reynolds

that it was the hotline light, my buddy blurted out — with a straight face — that when the red light flashed it meant vou were talking too loud. Can you see where this is going?

During the kid's next break we ran into the production studio, dialed the hotline, and the light started flashing. The kid immediately lowered his voice midsentence. Next break, same thing, lower voice. By the third break he was practically whispering. You could barely hear him over the music. We were laughing so hard, we couldn't breathe. We finally had to go in and tell him the truth.

26 • Radio & Records October 28, 2005

#### CHR/POP TOP 50

LAST WEEK	THIS WEEK	October 28, 2005  ARTIST TITLE LABEL(S)	TOTAL Plays	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADOS
	0	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	8802	+458	692082	8	115/0
2	Ø	KELLY CLARKSON Because Of You (RCA/RMG)	8713	+305	663319	11	120/0
1 3	3	MARIAH CAREY Shake It Off (Island/IDJMG)	7 <b>44</b> 7	÷303 -7 <b>9</b> 3	528175	15	117/0
3 4	0	GREEN DAY Wake Me Up When September Ends (Reprise)	6726	+13	466350	9	120/0
	6	BLACK EYED PEAS My Humps (A&M/Interscope)	6510	+166	454458	11	114/1
<b>5</b> 7	6		6389	+753	411827	10	112/1
8	ŏ	NICKELBACK Photograph ( <i>Roadrunner/IDJMG</i> )  FALL OUT BOY Sugar, We're Goin' Down ( <i>Island/IDJMG</i> )	5821	+424	403155	11	110/1
6	8	WEEZER Beverly Hills (Geffen)	5471	÷424 -514	368118	21	114/0
12	9	CHRIS BROWN FIJUELZ SANTANA Run It (Jive/Zomba Label Group)	5359	+1153	451789	6	113/2
10	0	BOW WOW (CIARA Like You (Columbia)	5062	+150	374141	10	110/1
9	11	LIFEHOUSE You And Me (Geffen)	4581	·377	316014	28	110/0
13	12	PRETTY RICKY Your Body (Atlantic)	4300	+105	292071	11	95/1
14	13	GORILLAZ Feel Good Inc. (Virgin)	3787	·76	190182	17	114/0
11	14	RIHANNA Pon De Replay ( <i>Def Jam/IDJMG</i> )	3635	·731	241389	21	116/0
17	15	FRANKIE J. More Than Words (Columbia)	3512	-145	249193	8	110/0
15	16	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3356	-408	245133	27	114/0
19	17	AKON Belly Dancer (Bananza) (Universal)	3236	-225	229418	16	81/0
18	18	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3108	·451	238665	30	117/0
16	19	D.H.T. Listen To Your Heart (Robbins)	3080	-598	218557	23	118/0
20	20	PAPA ROACH Scars (Geffen)	3020	.377	218769	36	103/0
23	<b>2</b> 0	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	2867	+421	177882	4	114/5
23 29	_	·	2760	+872	229642	3	108/10
	<b>2</b> 2	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	2750 2550	+726	271036	4	82/17
30	<b>33</b>	SEAN PAUL We Be Burnin' (VP/Atlantic)	2486	+92	123782	6	104/0
24 25	<b>3</b>	ASHLEE SIMPSON Boyfriend (Geffen)	2372	+182	141032	9	95/1
25 22	26	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	2184	+102 -421	184186	13	104/0
28	<b>2</b> 0	BLACK EYED PEAS Don't Lie (A&M/Interscope)  MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	1930	+8	116642	10	71/2
	_		1811	+788	153343	2	103/16
39 27	<b>23</b> 29	GWEN STEFANI Luxurious (Interscope) GWEN STEFANI Cool (Interscope)	1783	÷788	143066	18	103/10
		•	1703	-469	129712	18	105/0
26	30 <b>31</b>	CLICK FIVE Just The Girl (Lava)	1464	+21	71907	13	82/0
32	_	GAVIN DEGRAW Follow Through (J/RMG)	1445	+1227	95841	1	89/17
Debut>	<b>13</b>	MADONNA Hung Up (Warner Bros.)	1449	+1227	81590	6	47/1
33	<b>33</b>	DAVID BANNER Play (SRC/Universal)			104417	18	86/0
31	34	BOW WOW f/OMARION Let Me Hold You (Columbia)	1391	-362	77692		68/22
41	<b>3</b>	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	1349	+408		3 11	75/7
34	<b>3</b>	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	1312	+75	61724	11	75/7 54/11
36	<b>9</b>	T-PAIN I'm Sprung (Jive/Zomba Label Group)	1304	+256 +234	93069 78214	5 4	73/3
37	89	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	1278 1240		61363	10	75/3 45/0
35	<b>39</b>	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1051	+22 +48	71012	6	23/0
40	<b>1</b>	NELLY Fly Away (Derrty/Fo' Reel/Universal)			34669		53/0 53/0
42	4	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	961	+70		5	53/0 57/2
43	<b>②</b>	HOWIE DAY She Says (Epic)	852	+52	41392	4	
38	43	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	742	-291	37570	16	60/0 50/11
Debut>	45	SHAKIRA Don't Bother (Epic)	740	+362	90495	1	
44	45	YING YANG TWINS IMIKE JONES Badd (TVT)	671 655	-125	43072	12	35/0 51/3
46	46	SIMPLE PLAN Crazy (Lava)	655 501	+93	22486	2	51/3 46/1
45	<b>4</b>	VERONICAS 4Ever (Sire/Warner Bros.)	591 570	+26	20311	3	
47  Debut	<b>43</b> <b>49</b>	SWITCHFOOT Stars (Columbia) TRICK TRICK f/EMINEM Welcome 2 Detroit (Motown/Universal)	579 530	+26 +96	22119 27307	7 1	37/2 16/3

121 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

#### POWERED BY MEDIA BASE

#### **MOST ADDED**°

ARTIST TITLE LABEL(S)	ADDS
BACKSTREET 80YS Crawling Back To You (Jive/Zomba Label Group,	27
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	22
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	22
BEYONCE' f/SLIM THUG Check On It (Columbia)	19
MADONNA Hung Up (Warner Bros.)	17
SEAN PAUL We Be Burnin' (VP/Atlantic)	17
NATASHA BEDINGFIELD Unwritten (Epic)	17
GWEN STEFANI Luxurious (Interscope)	16
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	16

#### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA Hung Up (Warner Bros.)	+1227
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+1153
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+872
GWEN STEFANI Luxurious (Interscope)	+788
NICKELBACK Photograph (Roadrunner/IDJMG)	+753
SEAN PAUL We Be Burnin' (VP/Atlantic)	+726
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+458
FALL OUT 80Y Sugar, We're Goin' Down (Island/IDJMG)	+424
PUSSYCAT OOLLS Stickwitu (A&M/Interscope)	+421
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+408

#### **NEW & ACTIVE**

KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG) Total Plays: 494, Total Stations: 40, Adds: 22

**JESSE MCCARTNEY** Because You Live *(Hollywood)* Total Plays: 452, Total Stations: 36, Adds: 1

SAVING JANE Girl Next Door (Toucan Cove/Alert)
Total Plays: 451, Total Stations: 31, Adds: 3

**TRINA f/KELLY ROWLAND** Here We Go *(Slip-N-Slide/Atlantic)* Total Plays: 443, Total Stations: 18, Adds: 6

YING YANG TWINS f/PITBULL Shake (TVT)
Total Plays: 437, Total Stations: 13, Adds: 3

MARIO f/JUVENILE Boom (J/RMG)
Total Plays: 430, Total Stations: 25, Adds: 1

NATASHA BEDINGFIELD Unwritten (Epic) Total Plays: 404, Total Stations: 50, Adds: 17

NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal) Total Plays: 375, Total Stations: 13, Adds: 0

TWISTA f/TREY SONGZ Girl Tonite (Atlantic) Total Plays: 350, Total Stations: 23, Adds: 7

**STAINO** Right Here (Flip/Atlantic)
Total Plays: 290, Total Stations: 24, Adds: 3

#### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

# clear. consistent. quality.

All hooks are not created equal.

Contact Michael Pelaia for your next project = (770)452-4665 = hooks@hooks.com = www.hooks.com = featuring fix century HitDiscs



#### CHR/POP TOP 50 INDICATOR

LAST WEEK	THIS WEEK	October 28, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
2	0	KELLY CLARKSON Because Of You (RCA/RMG)	4380	+349	73393	11	67/3
1	2	MARIAH CAREY Shake It Off (Island/IDJMG)	3950	-344	65197	16	65/0
3	3	GREEN DAY Wake Me Up When September Ends (Reprise)	3791	+68	63447	9	66/1
6	4	NICKELBACK Photograph (Roadrunner/IDJMG)	3759	+488	63518	10	65/0
5	6	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3692	+318	59135	8	65/1
7	6	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3421	+408	55977	11	64/0
4	7	WEEZER Beverly Hills (Geffen)	3205	-348	50795	21	59/0
8	8	BLACK EYED PEAS My Humps (A&M/Interscope)	3066	+138	47437	9	64/0
9	9	LIFEHOUSE You And Me (Geffen)	2537	-251	42575	28	58/0
14	10	BOW WOW f/CIARA Like You (Columbia)	2292	+320	37093	9	59/0
11	•	GORILLAZ Feel Good Inc. (Virgin)	2185	+18	35177	18	59/0
13	12	FRANKIE J. More Than Words (Columbia)	2059	.9	35096	9	60/3
15	13	PRETTY RICKY Your Body (Atlantic)	2032	+165	31155	10	57/1
10	14	D.H.T. Listen To Your Heart (Robbins)	1939	-568	31586	24	49/0
23	15	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1933	+488	29463	4	58/8
24	Œ	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1847	+432	30162	4	62/3
12	17	RIHANNA Pon De Replay (Def Jam/IDJMG)	1838	-222	31241	20	50/1
25	<b>1</b> B	ASHLEE SIMPSON Boyfriend (Geffen)	1655	+311	27741	6	58/3
16	19	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1618	-209	24812	27	48/0
22	20	AKON Belly Dancer (Bananza) (Universal)	1576	+40	25569	14	51/1
27	<b>a</b>	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	1371	+173	24654	9	51/3
18	22	BLACK EYED PEAS Don't Lie (A&M/Interscope)	1330	-308	22844	13	42/1
19	23	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	1278	-348	17152	20	42/1
21	24	CLICK FIVE Just The Girl (Lava)	1229	-316	21839	17	34/2
26	25	GWEN STEFANI Cool (Interscope)	1210	-133	21844	18	38/1
31	26	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1130	+427	20659	3	56/8
37	Ø	GWEN STEFANI Luxurious (Interscope)	1043	+606	17986	2	55/14
28	23	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	1009	+1	17719	9	41/3
29	2	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	888	+11	16507	6	38/1
39	<u> </u>	SEAN PAUL We Be Burnin' (VP/Atlantic)	828	+429	13213	2	41/9
32	<u>o</u>	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	808	+135	10813	11	34/1
30	32	GAVIN DEGRAW Follow Through (J/RMG)	753	+41	11949	7	31/2
Debut>	<b>3</b> 3	MADONNA Hung Up (Warner Bros.)	683	+578	12093	1	46/22
33	34	BOW WOW f/OMARION Let Me Hold You (Columbia)	532	-26	7567	17	20/0
34	35	KEITH URBAN You'll Think Of Me (Capitol/EMC)	506	-46	8612	6	20/1
45	<b>3</b> 3	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	491	+190	7564	2	29/7
40	<b>3</b>	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	441	+53	9090	3	25/2
38	<b>33</b>	SAVING JANE Girl Next Door (Toucan Cove/Alert)	425	+15		8	22/0
36	39			+15 -41	8754	18	13/1
35	<b>4</b> 0	ROB THOMAS This Is How A Heart Breaks (Atlantic)	424 200		8406 4813	15	19/0
43	40	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	380 368	-153 +61		3	17/3
	42	HOWIE DAY She Says (Epic)			6170	3 4	
41 42		DAVID BANNER Play (SRC/Universal)	361 353	+3	4721 E40E		18/0
42 48	<b>43</b>	SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	352 204	+5	5405 5550	5 3	15/1 21/5
	_	SIMPLE PLAN Crazy (Lava)	294	+30	5550		
44 47	45	ARUNA Break You Open (Eskala)	293	-12	4561	5	8/0 12/0
47 40	<b>4</b> 5	NELLY Fly Away (Derrty/Fo' Reel/Universal)	283	+14	3274	2	12/0
49	<b>4</b>	CRINGE Been Alone (Listen)	267 265	+40	4621	3	11/1
Debut>	<b>43</b> <b>49</b>	T-PAIN I'm Sprung ( <i>Jive/Zomba Label Group</i> )  VERONICAS 4Ever ( <i>Sire/Warner Bros.</i> )	265 219	+51 +12	4562 3301	1	19/5 17/1
Debut>							

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22.

© 2005 Radio & Records

#### **MOST ADDED**'

ARTIST TITLE LABEL(S)	ADOS
1,	
MADONNA Hung Up /Warner Bros.)	22
GWEN STEFANI Luxurious (Interscope)	14
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	10
SEAN PAUL We Be Burnin' (VP/Atlantic)	9
C. BROWN f.J. SANTANA Run It (Jive/Zomba Label Group)	8
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	8
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	7
SIMPLE PLAN Crazy <i>(Lava)</i>	5
T-PAIN I'm Sprung (Jive/Zomba Label Group)	5
NATASHA BEDINGFIELD Unwritten (Epic)	4
SHAKIRA Don't Bother (Epic)	4
BACKSTREET BOYS Crawling Back To You (Jive/Zomba Label Group	g) <b>4</b>
FADERS No Sleep Tonight (A&M/Interscope)	4

#### MOST INCREASED PLAYS

	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
GWEN STEFANI Luxurious (Interscope)	+606
MADONNA Hung Up (Warner Bros.)	+578
NICKELBACK Photograph (Roadrunner/IDJMG)	+488
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+488
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+432
SEAN PAUL We Be Burnin' (VP/Atlantic)	+429
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+427
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+408
KELLY CLARKSON Because Of You (RCA/RMG)	+349
BOW WOW f/CIARA Like You (Columbia)	+320
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+318
ASHLEE SIMPSON Boyfriend (Geffen)	+311
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+190
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+173
PRETTY RICKY Your Body (Atlantic)	+ 165
BLACK EYED PEAS My Humps (A&M/Interscope)	+ 138
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+135
NATASHA BEDINGFIELD Unwritten (Epic)	+92
GREEN DAY Wake Me Up When September Ends (Reprise)	+68
YING YANG TWINS f/PITBULL Shake (TVT)	+63
HOWIE DAY She Says (Epic)	+61
SHAKIRA Don't Bother (Epic)	+58
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	+53
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+51
TRICK TRICK f/EMINEM Welcome 2 Detroit /Motown/Univer	<i>sal)</i> + <b>50</b>
LINDSAY LOHAN Confessions Of A (Casablanca/Universal)	+50
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJ)	<i>NG)</i> + <b>42</b>
GAVIN DEGRAW Follow Through (J/RMG)	+41
AKON Belly Dancer (Bananza) (Universal)	+40
CRINGE Been Alone (Listen)	+40

Get a free, no-obligation quote from ComQuest, and receive a free Margin of Error calculator!

# RUDGETING FOR CALLOUTE

COM/QUEST

The Callout Specialists

www.callout.com

619-659-3600

All ComQuest callout products and services now come bundled with the ail-new **SongSorter analysis software!** 

© ComQuest, LLC 2005

30



America's Best Testing CHR/Pop Songs 12 + For The Week Ending 10/21/05

BY MEDIABASE				•			
Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.29	4.38	97%	18%	4.55	4.08	4.38
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.16	4.25	100%	42%	4.22	3.95	4.27
NICKELBACK Photograph (Roadrunner/IDJMG)	4.10	4.00	92%	17%	4.22	3.88	4.33
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.10	4.03	<b>92</b> %	22%	4.47	4.22	3.78
GREEN DAY Wake Me Up When September Ends (Reprise)	3.97	4.03	97%	33%	4.26	3.51	4.02
CLICK FIVE Just The Girl (Lava)	3.97	3.98	92%	25%	4.29	4.04	3.75
LIFEHOUSE You And Me (Geffen)	3.88	3.86	97%	41%	4.06	3.65	3.93
PAPA ROACH Scars (Geffen)	3.79	3.71	95%	45%	4.03	3.62	3.93
WEEZER Beverly Hills (Geffen)	3.78	3.68	96%	38%	3.85	3.83	3. <b>9</b> 2
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3.77	3.49	95%	31%	3.73	4.03	3.76
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.71	3.72	95%	34%	3.83	3.54	4.03
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	3.71	_	<b>78</b> %	14%	4.13	3.86	3.23
ASHLEE SIMPSON Boyfriend (Geffen)	3.69	3.52	84%	20%	4.07	3.68	3.63
MARIAH CAREY We Belong Together (Island/IDJMG)	3.63	3.48	98%	53%	3.88	3.45	3.67
BLACK EYED PEAS My Humps (A&M/Interscope)	3.63	3.46	<b>9</b> 5%	32%	4.07	3.64	3.40
C. BROWN f.J. SANTANA Run It (Jive/Zomba Label Group)	3.61	3.40	64%	16%	4.00	3.59	3.47
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.56	3.42	94%	45%	3.74	3.54	3.62
D.H.T. Listen To Your Heart (Robbins)	3.53	3.66	98%	49%	3.74	3.31	3.66
AKON Belly Dancer (Bananza) (Universal)	3.52	3.36	91%	32%	3.83	3.58	3.41
MARIAH CAREY Shake It Off (Island/IDJMG)	3.47	3.34	95%	48%	3.69	3.34	3.53
FRANKIE J. More Than Words (Columbia)	3.45	3.44	90%	2 <b>9</b> %	3.75	3.51	3.28
GWEN STEFANI Cool (Interscope)	3.42	3.53	97%	49%	3.17	3.22	3.79
GORILLAZ Feel Good Inc. (Virgin)	3.41	3.29	90%	33%	3.41	3.38	3.51
FAT JOE f/NELLY Get It Poppin' (Atlantic)	3.36	3.23	94%	43%	3.36	3.41	3.54
PUSSYCAT DOLLS f/B. RHYMES Don't Cha (A&M/Interscope)	3.34	3.34	98%	55%	3.50	3.04	3.46
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.33	3.37	96%	57%	3.60	3.05	3.37
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.32	_	47%	14%	3.44	3.25	3.32
BOW WOW f/OMARION Let Me Hold You (Columbia)	3.30	3.05	88%	43%	3.51	3.28	3.44
BOW WOW f/CIARA Like You (Columbia)	3.28	3.20	88%	37%	3.69	3.17	3.05
·							

Total sample size is 330 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music tessed on the format/music preference. Rate TheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of Rate TheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

R!	P.	CHR/POP TOP	<i>30</i>		POWER MEDIA	.//
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	BLACK EYED PEAS My Humps (A&M/Interscope)	498	+16	6	12/0
1	2	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	484	-1	7	10/0
4	3 🚓	NICKELBACK Photograph (Roadrunner/IDJMG)	453	-11	11	10/0
5	4	GREEN DAY Wake Me Up When September Ends (Reprise)	447	+7	12	8/0
3	5	MARIAH CAREY Shake It Off (Island/IDJMG)	435	-32	11	8/0
7	6	KELLY CLARKSON Because Of You (RCA/RMG)	395	+9	7	5/0
[Debut]	Ø	MADONNA Hung Up (Warner Bros.)	373	+288	1	13/13
6	8	RIHANNA Pon De Replay (Def Jam/IDJMG)	319	-83	19	11/0
9	9 🜞	BEDOUIN When (Stomp/Warner Music Canada)	288	-3	8	8/1
8	10	WEEZER Beverly Hills (Geffen)	282	-32	20	7/0
11	<b>O</b> *	SIMPLE PLAN Crazy (Atlantic)	278	+29	4	12/0
25	12	C. BROWN f.J. SANTANA Run It (Jive/Zomba Label Group)	268	+92	2	6/1
10	<b>13</b>	LIFEHOUSE You And Me (Geffen)	266	+11	20	6/0
16	<b>4</b>	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	259	+58	3	8/0
12	<b>(5)</b>	BOW WOW f/CIARA Like You (Columbia)	249	+14	5	6/1
13	⊕	MELISSA O'NEIL Alive (Sony BMG Music Canada)	225	+4	3	7/0
21	<b>1</b>	SEAN PAUL We Be Burnin' (VP/Atlantic)	218	+32	4	9/1
20	- 18+	MASSARI Real Love (Capital Prophet)	212	+20	4	8/1
17	19	FRANKIE J. More Than Words (Columbia)	211	+13	6	8/1
18	<b>4</b> 0	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	209	+13	4	8/2
23	④+	SHAWN DESMAN Man In Me (Sony BMG Music Canada)	207	+ 25	2	7/1
15	22	GORILLAZ Feel Good Inc. (Virgin)	207	.2	7	6/0
19	②+	THEORY OF A DEADMAN Santa Monica (604/Universal)	204	+10	6	6/0
22	❷•	HEDLEY On My Own (Universal Music Canada)	192	+8	5	7/1
28	25♠	CARL HENRY   Wish (DEP/Universal)	185	+16	5	6/0
29	<b>2</b> 6	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	182	+19	2	5/1
14	27	BLACK EYED PEAS Don't Lie (A&M/Interscope)	178	-42	13	8/0
27	<b>2</b> 3	ASHLEE SIMPSON Boyfriend (Geffen)	173	+3	3	7/1
24	29	D.H.T. Listen To Your Heart (Robbins)	163	-15	19	7/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records.

AKON Belly Dancer (Bananza) (Universal)



## ARTIST: Young Jeezy LABEL: Def Jam/IDJMG

By MIKE TRIAS/ASSOCIATE EDITOR

Like many other rappers from the South, Jay Jenkins is a do-it-your-self kind of guy. "Before music. I was just trying to survive out this motherfucker," says Jenkins, who's better known as Young Jeezy. "I had other artists, some local cats off the street, but it didn't work out. So I just decided to do it myself. Ain't nobody gonna go as hard as you gonna go. I saw the bigger picture at the time. I have a way with words, and I know how to hustle."

All his hard work is paying off. Jeezy began rising to fame as part of the supergroup Boyz In The Hood. Although his one-album contract with the group expired, and Lil Wayne has since stepped in to fill his shoes. Jenkins is also making it as a solo artist. His "Soul Survivor," featuring Akon, rises to No. 35\* at Pop, while it sits at No. 1\* and No. 2\* at Urban and Rhythmic, respectively.

As for Jeezy's album, Let's Get It: Thug Motivation 101, he says, "I think people will really relate to the album. I ain't come into this for no broads or a wrist-



watch or a car. I came into this shit for a spot. I'm a reality kicker. I'm not gonna tell you what you wanna hear because it sounds good, I'm 'a give it to you raw."

Now that he's making it big, Jeezy is focusing on being a motivating factor in the lives of people in need. "I do music for everyday niggas, the kids who ain't got no sense of direction," says Jeezy, whose nickname is "The Snowman." "I'm trying to restore some of the morals back into the game, as far as the street."

Jeezy's also helping restore order to the lives of those affected by Hurricane Katrina. He opened his Atlanta mansion to over a dozen strangers who lost their homes during the storm. Jeezy also joined with David Banner, T.I. and others to get Atlanta residents to fill a dozen 18-wheelers with relief supplies and was part of Banner's all-star hurricane-relief benefit concert.



**I SEE LONDON, I SEE FRANCE** Gwen Stefani paused to pose backstage with KZZP (104.7 Kiss-FM)/Phoenix staffers moments before kicking off her tour with Black Eyed Peas. Seen here are (I-r) Kiss-FM MD Chino and PD Mark Medina, Stefani and Kiss-FM afternoon host Super Snake.



**WELCOME TO THE REAL WORLD** Wes and Johanna, cast members from MTV's 16th season of Real World, escaped Austin to the real world and wound up at KCLD/St. Cloud, MN. Seen here are (I-r) Johanna, KCLD MD Wayne D and Wes.

5/0

#### CHR/POP REPORTERS

#### Stations and their adds listed alphabetically by market

KCDD/Abilene, TX DM/PD: Brad Elliott TWISTA L/TREY SONGZ

KKOB/Albuquerque, NM® OM: Eddie Haskell PD: Kris Abrams APD: Mark Anderson MD: Carlos Ouran 13 THREE & MAPA 5 SEAN PAUL 1 NATASVI BEDINGRELD

KQID/Alexandria, LA PD: Ron Roberts BLINK: 182 GWEN STEFANI GORILLAZ REV RUN HAWTHORNE HEIGHTS

WAEB/Allentown, PA\* PD: Laura St. James MD: Mike Kelly 2 BACKSTREET BOYS ALL-AMERICAN REJECTS

KPRF/Amarillo, TX OM: John McQueen PD/MD: Marshal Blevins 6 MY CHEMICAL ROMANCE 2 SEAN PAUI. 1 GWEN STEFANI

WtXX/Appleton, V PD: Jason Hillery MD: David Burns 5 DEFAULT WAKEFIELD

WSTR/Atlanta, ( PD: Dan Bowen APD: J.R. Ammons MO: Michael Chase

WWWQ/Affanta, GA\* M/PD: Dylan Sprague 2 SEAN PAUL KANYE WEST WADAM LEVINE FAORES SAYING MANAGEMENT

KHFVAustin, TX\*
OM: Mac Daniels
PD: Jay Stannon
APD/MO: Brotta Fred
2 MARIAH CAREY
1 YOUNG JEEZY WAKON

WFMF/Baton Rouge, LA\*
PD: Kevin Campbell
6 MARCIS HERMANGE
5 MARIAH CAREY
4 T-PAN
2 GWEN STEFAN
1 JESSE MCCARTINEY
1 SIMPLE PLAN

KRSO/Billings, MT DM: Tom Oakes PD: Kyle McCoy MD: Rob Hirschbuhl

WWYL/Binghamton, OM: Ed Walker PD/MD: KJ Bryant NATASHA BÉDINGFIELD KANYE WEST VADAM LEVIN FADERS SHAKIRA

DM: Dan Westhoff PD: Dave Adams APD: Chad Fasig 29 ASHLEE SIMPSON 27 RYAN CABRERA 27 FRANKE:

KSAS/Boise, ID\*

DM: Jeff Cochran

PD: Jearon Traylor

MD: Smooch

5 YOUNG JEEZY JIAKON

5 YOUNG JEEZY JIAKON

BEYONGE ISSUM THUG

BACKSTREET BOYS

HOWE DAY

KZMG/Boise, ID\*
PD: Jim Allen
3 BEYONCE ISLIM THUG
BACKSTREET BOYS
ALANIS MORISSETTE

KNDE/Bryan, TX
PD: Lesley X.
5 SALLY ANTHONY JOTH WARD WEEBLE
TRICK TRICK VEMINEM
50 CENT
MAXCANYA

CKEY/Buffalo, NY\*
PD: Rob White
APD: Dave Universal
MO: Corey Muttley
1 ALL-AMERICAN RESCIS
1 KANNE WEST KADAM LEVINE
1 PHAPRELL INFORMATION SOCIATION NATIONAL REDINGRELD
VERDINGSELD
VERDINGSELD

WKSE/Buffalo, NY\*
MD: Brian Wilde
4 YOUNG JEEZY WAKON
50 CENT

WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran 10 SANTANA (MICHELLE BRANCH 10 MADONNA

KTRS/Casper, WY OM/PD: Donovan Short GWEN STEFANI SIMPLE PLAN

KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Rusyon APD: Johnny Waiver MO: Ric Swann MARIAH CAREY

WSSX/Charleston, SC\* OM/PD: Mike Edwards APD/MD: Special Ed 4 ELEVEN 54 BACKSTREET BOYS ALAWIS MORISSETTE FADERS SHAKIRA

WNKS/Charlotte \*
PD: John Reynolds
MD: Kelf Reynolds
43 MADONNA
19 CHRIS BROWN ULUELZ SANTANA
12 YOUNG JEEZY LIAKON
12 GWEN STEPAN
2 NATASHA BEDINGRIELD

WKXJ/Chattanooga, TN\* OM: Kris Van Dyke PD: Rigos APD: Mike Michonski MO: Heather Badoman 10 CHRIS BROWN UJUELZ SANTANA 9 MADONNA

9 MADONNA 6 MARIAH CAREY 2 GWEN STEFANI 1 STAIND SHAKIRA

WKSC/Chicago, IL\*
PD: Rod Phillips
MD: Jeff Murray
BACKSTREET BOYS
YOUNG JEEZY WAKON
BEYONCE VSLIM THUG

WKFS/Cincinnati, OH\* OM: Scott Reinhart PD: Tommy Bodean 5 THREE 6 MATA KANYE WEST VADAM LEVINE RELIENT K

WAKS/Cleveland, OH\*
OM: Kevin Metheny
OM: Jeff Zukauckas
PD: Dan Mason
APD/MD: Kasper
1-PAN
TRINA IKELLY ROWLAND
BEYONG: VSLIM TRUG

KKMG/Colorado Springs, CO\* ON: Bobby Irwin PO: Chad Ruter JULIZ SANTANA NEYO BEYONCE VISLIM THUG

WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette HOWIE DAY GWEN STEFANI

WGIC/Cookeville, TN OM: Marty McFly PD: Scooler APD/MD: Freaky Dave 14 GWEN STEPAN 8 YOUNG JEEZY WAKON 7 YING YAND TUNIS OPTIBULL 6 SEAN PAUL 3 THREE 6 MAFIA MADONNA

KKPN/Corpus Christi, TX\*
OM/PD: Scoti Holt
APD/MD: Drew Michaels
5 SEN PAUL
4 DAVID BANNER
4 THERE B.M.FIA
3 YOUNG SEETY INKON
SO CENT
D4.

KHKS/Dallas, TX\* PD: Patrick Davis MD: Billy The Kidd 20 BEYGNCE 'VSLIM THUG 8 T-PAIN 2 SEAN PAUL SHAKIRA

WGTZ/Dayton, OH\* OM: J.D. Kunes PD: Scott Sharp NATASHA BEDINGFIELD

WVYB/Daytona Beach, FL\*
OM: Frank Scott
PO/MO: Kotter
BACKSTREET BOYS
SHAKIRA
LINDSAY LOHAN

KKDM/Des Moines, IA\* PD/APD: Greg Chance MD: Steve Wasinski 13 MADONNA YOUNG JÉEZY MAKON

WKQI/Detroit, MI\* PD: Dom Theodore APD/MD: Beau Daniels 13 THREE 6 MAPA 2 MARIAH CAREY 50 CENT

WLVY/Elmira, NY
OM/PD: Gary Knight
APD: Brian Stoll
16 BLACE PYED PEAS
14 MADONIA
13 TRIKK TRICK VEMINEM
12 MARIO
10 SHAKIRA
6 MANY WEST WADAM LEVINE

WMKI/Elmira, NY OM/PD: Scott Free APD: Amanda Valentine

WDAY/Fargo OM/PD: Mike "Big Dog" Kapel MD: Troy Dayton T-PAIN YOUNG JEEZY I/AKON

KMCK/Fayetteville, AR PD: Jerry Kidd APD/MD: JJ Ryan RIHANNA SO CENT

KMXF/Fayetteville, AR DM: Tom Travis PD/MD: Ike D. 12 GWEN STEFANI 10 MADGOMA

WWCK/Flint, MI\* DM: Jeff Wade PD: Brian "Fig" Figula 1 SEAN PAIL KANYE WEST (JADAM LEVINE

WJMX/Florence, SC OM: Randy Wilcox PD/MD: Scotty G. 4 KELLY CLARKON MARCOS HERMANDEZ ORINGE 1-PAIN CHRIS BROWN KUUELZ SANTAMA MARKAL CAREY

KWYE/Fresno, CA\* DM/PD: Mike Yeager MD: Nikki Thomas 21 SEAN PAUL 15 MARCOS HERNANDEZ

KSME/Ft. Collins, CO\* OM/PO: Chris Kelly 3 T-PAIN 1 MADONINA BEYONCE VSLIM THUG

WXKB/Ft. Myers, FL\* PD: Matt Johnson MD: Randy Sherwyn

KZBB/F1. Smith, AR
DM: Lee Matthews
63 GREEN DAY
63 GREEN DAY
63 GLEV FURSON
63 CLUC FUR
64 ANATY WIST
63 FRANKEN
64 GREEN STAN
65 GREEN DAY
66 ASAMES SIMPSON
67 MASS FILLIOT
66 GREEN DAY
66 GREEN DAY
67 MASS FILLIOT
68 GREEN DAY
68 GREEN
68 GREE

WYKS/Gainesville, FL\*
PD: Jeri Banta

1 KANYE WEST VADAM LEVINE

1 LINDSAY LOHAN
BEYONDE VISITIM THUG
ALANIS MORISSETTE
RELIENT K

WSNX/Grand Rapids, MI\*
PD: Eric O'Brien
APD: Brian Holmes
16. JUEZ SMYTANA
HOWIE DAY
THEE 6 MAFIA
DOM TRAMPICE BOYZ (JUERMAINE
BRAT & BOW WOW)

WKZL/Greensboro, NC\* PD: Jason Goodman MD: Marcia Gan 1 BOW WOW KCIARA

WERO/Greenville, NC\*
APD/MD: Chris "Hollywood" Mann
4 NATASHA BEDINGFIELD
LINDSAY LOHAN
RELIENT RACKSTREET BOYS
SWITCHOOD

WRHT/Greenville, NC\* PD: Fox Feltman No Adds

WHKF/Harrisburg, PA\*
OM: Chris Tyler
PD: Jeff Hurley
APD: Mike Miller
MO: Matt Steal
22 YING YANG THINS UPITBLE
1 THEE STATE AND THE WASTER
ANTE WEST WAD AM LEVINE
TISHA WRELLY ROWLAND

KRBE/Houston, TX\*
PD: Tracy Austin
MD: Leslie Whittle
2 BEYONCE: VSLIM THUG
BACKSTREET BOYS

WKEE/Huntington
PD: Jim Davis
APD/MD: Gary Miller
RELIENT K
CHIS BROWN WUELZ SANTANA
BACKSTREET BOYS

WZYP/Huntsville, AL\*
PD: Keith Scott
APD: Ally "Lisa" Elliott
4 SEAN PAIX.
BACKSTREET BOYS
RELIENT K

WNOU/Indianapolis, IN\*
OM: David Edger
PD: Chris Edge
MD: Dylan
25 GWEN STEFANI
25 SEAN PAIL
15 MADONNA
9 RIKANNA

WYOY/Jackson, MS\*
OMPD: Johnny D
APD/MD: Nate West
17 GWRS STEFAH
17-PAH SET? MAKON
YOUNG M REDINGFILD
NATY WST (ADAM LEVINE
ALAN'S MORISSETTE
SHACKA
RELIENT K

WAPE/Jacksonvil DM/PD: Cat Thomas APD/MD: Tony Mann 4 GWEN STEFANI SEAN PAUL ALL-AMERICAN RE-EG

WFKS/Jacksonville, FL\* PD: Skip Kelly MD: Jordan PUSSYCAT DOLLS MARIAH CAREY

WYOT/Johnstown, PA PD; Mitch Edwards APD/MD: Jonathan Reed NATASHA BEDINGFIELD KANYE WEST !/ADAM LEVINE

KSYN/Joptin, MO OM/PD: Jason Knight APD: Steve Kraus 12 MATASHA BEDINGFIELD 10 TRINA IMEELY ROWLAND 9 D4L 9 YING YANG TWINS LIFTBULL

WKFR/Kalarnazoo, MI OM: Mike McKelly PO: Keith Curry KANYE WEST MADAM LEVINE

KCHZ/Kansas City, MO\* OM/PD: Maurice DeVoe

WWST/Knoxville, TN\* PD: Rich Bailey MD: Scott Bohannon 10 MADONNA 4 SEAN PAUL ALL-AMERICAN REJECTS GWEN STEFAM

WAZY/Lafayette, IN PD: Dana Marshall MD: Stephanie Patterson 45 PUSSYCAT DOLLS 28 SEAN PAUL 28 NATASHA BEDINGRIELD 27 SWITCHFOOT 27 MAZONINA

KSMB/Lafayette, LA\* OM: Keith LeBlanc PD: Bobby Novosad APD/MD: Maxwell

WLAN/Lancaster, PA\* PD: JT Bosch APD/MD: Holly Love 1 MARWI CAREY STAND

KRRG/Laredo, TX OM: Martha Kennedy PD/MD: Monica Salazar 6 MADOWNA 4 GWEN STEEAM

WLKT/Lexington, KY\* OM/PD: Barry Fox D4L GWEN STEFANI T-PAIN YOUNG JEEZY VAKON

KFRX/Lincoln, NE OM/PD: Mark Taylor 15 FRANCE J 12 ROB THOMAS 10 CLICK FIVE MADONNA

KIIS/Los Angeles, CA\* PD: John Ivey APD/MD: Julie Pilat TRINA WELLY ROWLAND

WDJX/Louisville, KY\*
PD: Shane Collins
MO: Ben Davis
1 MACONNA
NATASHA BEDINGFIELD

KZII/Lubbock, TX DM: Wes Nessmann PD/MD: Kidd Carson

WMGB/Macon, GA
PD/MD: Calvin Hicks
15 CHRIS BROWN IJJUELZ SANTANA
15 MADONINA

WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly 22 PRETTY RICKY BACKSTREET BOYS NATASHA BEDINGHELD

WAOA/Melbourne, FL\* PD/MD: Beau Richards RELIENT K NATASHA BEDINGFIELD

ID: Lucas 2 T-Pain 1 Natasha bedingfield Trina (Kelly Rowland

WASB/MODITE, ALOM: Jay Hasting
PD/MO: Jammer
10 TWISTA UTREY SONGZ
5 KANYE WEST WADAM LET
RELIENT K

WYOK/Mobile, AL\*
OM: Steve Crumbley
APD/MD: AJ Seliga
ALL AMERICAN REJECTS 

KHOP/Modesto, CA\*
OM: Richard Perry
PD: Chase Murphy
1 WAKEFIELD
BACKSTREET BOYS
NATASHA BEDINGFIELD

WVAQ/Morgantow DM: Hoppy Neff PD: Lacy Neff APD: Brian Mo MD: Meghan Durst MADONNA

WRVW/Nashville, TN\*
OM: Clay Humnicutt
PD: Rich Davis
MD: Tommy Butter
4 MADONIA
1 YOUNG JEFY WAKON

WFHN/New Bedford, MA PD: Jim Reitz

WKCI/New Haven, CT\* PD: Chaz Kelly MO: Mike "Jagger" Thomas RELIENT K YOUNG JEEZY WAKON

WHTZ/New York, NY PD: Tom Poleman APD: Sharon Dastur MO: Paul "Cubby" Bryant 17 PUSSYCAT DOLLS

WSPK/Newburgh, NY\*
PD: Scotty Mac
APD: Sky Walker
MD: Danny Valentino
13 BEYONGE (SLIM THUG
3. BACKSTREET BOYS

KCRS/Odessa, TX MD: Nate Redriguez 30 ASHLEE SIMPSON 29 GWEN STEFANI 22 SEAN PAUL

KJYO/Oklahoma City, OK\* DM: Tom Travis PD: Mike McCoy MD: Jeff Blackburn T-PAN KANYE WEST VADAM LEVINE

KQCH/Ornaha, NE\*
OM: Tom Land
PD/MO: Erik Johnson
GWEN STEFANI
ALL-AMERICAN REJECTS
TRICK TRICK VEMINEM

WILN/Panama City, FL OM: Mike Preble PD/MD: Keith Allen 23 GREEN DAY 2 MADONNA 1 D4L SINPLE PLAN KANYE WEST WADAM LEVINE

WIOQ/Philadelphia, PA\* PD: Todd Shannon APD/MD: Marian Newsome-McAdam ALL-AMERICAN REJECTS

KZZP/Phoenix, AZ\*
PD: Mark Medina
MD: China
27 BEYONCE USLIM THUG
3 KANYE WEST I/ADAM LEVIN

WKST/Pittsburgh, PA\*
PD: Mark Anderson
APD: Mark Allen
MC: Mikey
7 YING YANG TWINS LIPITBULL
5 MARIO COLVENUE
2 GWEN STEANE
2 TWISTA UTREY SONGZ

WJBQ/Portland, ME DM/PD: Tim Moore MD: Mike Adams T-PAIN FADERS SHAKRA LINDSAY LOHAN MADOWNA

KKRZ/Portland, OR\*
PD: Brian Bridgman
MD: Brooke Fox
16 NICKELBACK
BEYONCE: USLIM THUG

WPRO/Providence, RI\*
0M/PD: Tony Bristol
APD/MD: Davey Morris
7 SEAN PAUR
PROVEDBEET PONCE

KBEA/Quad Cities, IA\*
OM: Darren Pitre
PD: Jeff James
MD: Steve Fuller
1 YING YANG TWINS IMTBULL
1 TWISTA (TREY SONGZ
SAVING JAME
TRICK TRICK VEMINEM

WHTS/Quad Cities, IA\*
PD/MD: Tony Waitekus
7 SEAN PAIR.
7 MACONNA

WDCG/Raleigh, NC\* APD: Randi West APO: Randi wall MD: Brody 15 RYAN CABRERA 14 BLACK EYED PEAS PUSSYCAT DOLLS

KRCS/Rapid City, SD OM: Charlie D'Douglas PD: D. Ray Knight APD/MD: Jayden McKay 19 MADONNA 14 REV RUN

KWNZ/Reno, NV\*
DM/PD: Eddie Gomez
2 KANYE WEST I/ADAM LEVINE
1 MADOWIA
THREE 6 MAFIA
BACKSTREET BOYS

W.JJS/Roanoke, VA\* PD/MD: Cisqo 30 T-PAIN 27 SEAN PAUL 20 MARIAN CAREY 7 50 CENT 2 THREE 6 MARIA WXLK/Roanoke, VA\* PD: Kevin Scotl APD: Danny Meyers MD: Bob Patrick 12 MADONNA BACKSTREET BOYS 50 CBN\*

PD: Erick Anderson
MD: Nick Diffucci
14 BEYONCE VSLIM THUG
TWISTA L/TREY SONGZ
SHAKIRA

WPXY/Rochester, NY\*
PD: Mike Danger
APD: Carson
MD: J.B.
9 FALL OUT BOY
8 YOUNG JEEV HAKON
6 KANYE WEST HADAM LEVINE

WZOK/Rocklord, IL PD: Tom Lazar PD: Tom Lazar 23 GWEN STEFANI 18 ROB THOMAS 17 AVRIL LAVIONE 16 GREEN DAY 14 RYAN CABRERA 14 RYAN CABRERA 31 SELLY CLARKSON 13 KEELY CLARKSUN 13 MADONNA 5 CHRIS BROWN KUUELZ SANTANA 3 KANYE WEST WADAM LEVINE

WIOG/Saginaw, MI\*
PD: Jerry Nobel
MD: Eric Chase
3 GWEN STEFANI
BACKSTREET BOYS
ALANIS MORISSETTE KZHT/Salt Lake City, UT\*
PD: Jeff McCartney
MD: Monroe
18 BOXSTREE BOYS
RAY J
RICKY MARTIN
NELLY
THREE 5 MAFIA

KXXM/San Antonio, TX\* PD: Tony Travatto MD: Tony Cortez

KHTS/San Diego, CA\*
APD/MD: Hitman Raze
17 BEYONCE (ISLIM THUG
4 YOUNG JEEZY VAKON
1 TWISTA (TREY SONGZ
SIMPLE PLAN
SHANIPA

KSXY/Santa Rosa, CA\*

J-Pain Backstreet Boys Young Jeezy Vakon

KBKS/Seattle, WA\* OM/PD: Mike Preston APD/MD: Marcus D. I SWITCH-COT

KRUF/Shreveport, LA\* OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon

KCLD/St. Cloud, MN OM/PD: Next Senne APD/MD: Wayne D. 25 SEN PAUL 25 SEN PAUL 25 SEN PAUL 26 SEZY VAKON 14 MADONIA 12 GAYIN DEGRAW 7 MARIAN CARREY

KSLZ/St. Louis, MO\* PD: Tommy Austin MO: Taylor J

WNTO/Syracuse, NY\*
OM/PD: Tom Mitchell
APO/MD: Jimmy Olsen
3 GWEN STEFANI
3 MACONNA
2 RELEMIT K
BACKSTREET BOYS
KANYE WEST VADAN LEVINE

WWHT/Syracuse, NY\*
PD: Butch Charles
MD: Jeff Wisse
3 KANYE WEST VADAM LEVINE
1 PUSSYCAT DOLLS
NATASHA BEDINGFIELD

WHTF/Tailahassee, FL OM: Tom Watson PD: Brian O'Conner 2 RELIENT K 1 BACKSTREET BOYS 1 VARIOUS ARTISTS WFLZ/Tampa, FL\*
OM/PD: Jeff Kapugi
APD/MO: Kane
4 MADONNA
1 YOUNG JEEZY WAKON
BACKSTREET BOYS

WTWR/Toledo, OH\*
OM: Tim Roberts
PD: Brent Carey
5 SEAN PAUL
1 KANYE WEST #ADAM LEVINE
RELIENT K

WVKS/Toledo, OH\* OM/PD: Bill Michaels APD/MD: Mark Andrews

KISX/Tyler, TX PD/MD: Larry Thompson 20 BEYONCE VSLIM THUG

WSKS/Utica, NY DM: Stew Schantz PD: Steve Lawrence APD/MD: Shaun Andrew GWEN STEFANI TRINA LIFE LY DOWN AL

WLDI/W. Palm Beach, FL\* OM: Dave Denver PD: Chris Marino APD/MD: Monti Carlo

KWTX/Waco, TX PD: Darren Taylor APD/MD: John Gakes TRICK TRICK JEMINEM KANYE WEST JADAM LE

WIHT/Washington, DC\* PD: Jeff Wyati MD: Abbie Dee

WIFC/Wausau, WI PD: John Jest APD: Jammin' Joe Malone MO: Belky 21 COLLECTIVE SOUL 15 3 DOORS DOWN 15 600 GOO DOLLS

WKRZ/Wilkes Barre, PA\* OM: Jim Rising PD: Tias Schuster APD/MO: Kelly K

WSTW/Wilmington, DE\* PD: John Wilson APO/MD: Milee Rossi 2 WAKEFELD FAGERS

WAZO/Wilmington, NC PD: Mark Jacobs 3 CHRIS BROWN I/JUELZ SANTAWA 2 MARCOS HERNANDEZ

WKSI/Winchester, VA OM: David Miller PD: JB Wilde 23 CHRIS BROWN WUELZ SAYTANA 19 FRANKIE J

KFFM/Yakima, WA OM: Ron Harris PD/MO: Steve Rocha APD: Reesha Costy

WAKZ/Youngstown, OH\*
OM: Dan Rivers
PD/MD: Jerry Mac
10 RELIENT 8
BACKSTREET BOYS
2 RIMAWA
BEYONCE VSLIM THUG

WHOT/Youngsto PD: John Trout 10 GWEN STEFANI 1 SEAN PAUL 1 RIHANNA RELIENT K BACKSTREET BOYS

POWERED EXE MEDIABASE

Did Not Report, Playlist Frozen (2): WQQB/Champaign, IL XM Top 20 on 20/ Satellite

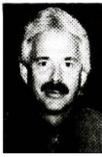
DANA HALL

## **Demo Do's And Don'ts**

#### What programmers look for on a demo

Does a DJ's whole career really depend on the three-minute aircheck she sends to a PD? Maybe not, but having a good demo will get you in the door. What makes a good demo? What are programmers looking for when they need to hire their next great night talent or morning show? What else, beyond the demo, should you prepare? Does anybody send cassette tapes anymore? Read on to find out how to win the attention of a programmer and the top do's and don'ts for demos.

Consultant Jerry Clifton sums up his top priority when listening to demos: "I am mainly looking for a talent who has passion and energy on the demo. That doesn't mean making a lot of noise or talking fast. Believe it or not, you can hear passion come through on a demo.



Jerry Clifton

"I'm looking for someone who sounds like they have the radio disease, like they love being on the air and nothing else can satisfy them. I'm also more likely to look for potential, rather than someone who might be great right now.

"Most PDs end up changing who they hire anyway, molding them into what they want their sound to be, what the PD's vision is. It's easier to start with someone who isn't set in his or her ways."

Mark Adams, PD of KXJM/Portland, OR, agrees, saying, "I don't necessarily need a jock who has perfect form and function. I can teach anybody to be a jock, but I can't teach someone how to have personality.

"What is the jock talking about? How are they incorporating their own opinion? Do they sound like they care about what they are saying? Do the breaks flow?"

#### No More Snail Mail

Technology is changing how you apply for an on-air job. Jocks went from sending cassettes to discs to, now, digital files. Are you at a disadvantage if you're not up on the new technology? Clifton thinks so. "I don't want any cassettes or discs," he says. "I prefer MP3s, but I still get some tapes, and I will listen to them."

From a time standpoint, e-mailing an MP3 will get you there faster than snail mail, and, in this day and age, that could mean the difference between your getting the job or its going to someone else.

Adams says, "From an ease standpoint, MP3s are probably better for most programmers. But, for me, sending a cassette won't take away points. It really depends on how you sound."

Other programmers have actually told

**R&R** "No MP3s." The best thing to do is to ask. Shoot the PD or asst. PD an e-mail and find out what form they prefer.

Some jocks have found that self-promotion through their own websites is a good way to get their demo and image out there. Clifton says, "A lot of jocks will send an e-mail and say, 'Check out my website,' which is a good way to find out more about them.

"You just click on their link, and you can see an entire package on them, including airchecks, production and their philosophy. I definitely think websites are worth the time and effort."

Adams says, "I admire the dedication and the amount of work and effort that goes into creating these sites. You can also hear several airchecks that are updated frequently, which is good.

"When I listen to a demo, I know whether I like it in the first minute."

Mark Adams

"But, at the end of the day, you still have to have the goods to back up the package. Just like back in the day, you may have the prettiest presentation or a cute gimmick to deliver the package, but if you don't have the talent, it really doesn't matter."

#### **Looking Good**

Speaking of pretty, do looks play a role in who is hired? Is it more important to have good-looking jocks today than it was in the past? Adams says, "It's not critical, and it's probably not why you hire someone, but it certainly helps to have good-looking people who are also very talented.

"For the most part, radio is still considered a behind-the-scenes role, behind the mike. But

with marketing and promotions playing much greater roles, jocks are more often expected to take on roles that bring them faceto-face with the listeners.

"I get several hundred resumes and demos every six months. About a third of them will have some kind of visual. You don't base your decision on that, and if they have a fabulous demo, you don't not hire someone because you don't know what they look like."

Clifton agrees, saying, "I don't care about pictures or videos."

The standard length of a demo used to be three minutes, with two commercials or promos to showcase your production skills. Jocks would edit together their best breaks from several different shows.

That's not the way to do it anymore. "Usually, when I listen to a demo, I know whether I like it in the first minute," Adams says. "I will go back to the jock and ask him or her to just send me an unedited show, warts and all

"I want to hear how they might screw up and how they get out of a jam, how they recover. Does it ruin their flow for the rest of their show?



Mark Adams

Freeze, one-half of my current night show, was a jock in Sacramento before I hired him. He got a mutual friend to get me a demo tape to listen to. He thought it was the best composite he had ever put together.

"Here's a true story.

"I tease him about this now, but I thought it was horrendous. It was so bad, but I liked him, his personality. I asked him to just tape a show

his personality. I asked him to just tape a show from beginning to end and send the tape to me. He was mortified. He thought it was the worst, but it was the reason I ended up hiring him."

#### No Gimmicks

As far as production is concerned, Adams says, "I don't look for that. If it's not necessary to the specific job you are applying for, it's not needed. Or, if I want to hear it, I will ask the jock to send me some of their production work."

A lot of jocks tend to create staging for demos, or they include imaging and theme songs from their current shift. But Adams says, "It still comes down to what you are doing as a jock, not some song that you get a rapper to record for you.

"It's nice to have that stuff on your show, but it won't get you a job. I'm interested in hearing substance, what you do between the records, not some gimmick you play."

"What I'm looking for is what's in a jock's mind, not their production abilities," says Clifton. "If he doesn't have a passable radio sound first, I won't even listen any further. If he's an empty shell who is just imitating what he thinks a DJ should be or jocks from the past, I'm also not interested.

"So, in that sense, an intro isn't necessary. But if you think it helps define who you are, what your overall personality is, then, by all means, go ahead and include it. It might give me a clue as to how creative you are and how far you are willing to go to make something entertaining."

"You want a 19-yearold who has the right
attitude and the sound
doing your night show. If
you're not getting that
on the demos being
submitted, you find
someone in your
backyard and create
that jock."

Jerry Clifton

#### **Pass The Demo**

While most programmers will solicit demos when they have an opening, more often than not they are receiving them year-round anyway. The best way to get your name out there, according to those doing the hiring, is to make sure as many PDs know who you are as possible.

"I talk to my PDs, who talk among themselves about talent," Clifton says. "They let me know who they think is hot, who is ready to move up at their station or maybe to a bigger market. We pass along names, especially when we come across a really great talent we might not have a spot for.

"But I also see our stations as training grounds for up-and-coming talent. It's more likely that we'll take an intern who is ambitious and willing to learn and move him up at a station, even to on-air positions.

"When you are dealing with youth-oriented formats like I am, you have to have young people on the air, so you're not necessarily looking for experience. You want a 19-year-old who has the right attitude and sound doing your night show. If you're not getting that on the demos being submitted, you find someone in your backyard and create that jock.

"I remember a conversation I once had with Walt Love, who worked for me early in his career. He was about to turn 30 at the time, and he said, 'My life in radio is pretty much over.' Well, of course, it wasn't over, but he knew he had to reinvent himself because he wasn't going to be able to stay a jock in a youth format much longer."

Adams says, "When looking for someone to hire on-air, programmers should look beyond the fact that a candidate might not have the experience they think they need. Some of the best talent in the country didn't come up in radio at all.

"For jocks, what you need to have, and what you should showcase in your demo, is your creativity, your personality and how you can think outside the box. Then network. Make connections—especially in the Rhythmic format, which is a very small network of programmers and consultants."

October 28, 2005 Radio & Records • 31

#### CHR/RHYTHMIC TOP 50

LAST WEEK	THIS WEEK	October 28, 2005	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON	TOTAL STATIONS/ ADDS
		ARTIST TITLE LABEL(S)			(00)	CHART	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	6702	-213	737522	15	81/0
3	2	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	5662	+323	674756	12	81/0
2	3	BOW WOW f/CIARA Like You (Columbia)	5515	-380	547009	14	69/0
5	4	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	5508	+512	600919	13	80/1
7	5	T-PAIN I'm Sprung (Jive/Zomba Label Group)	4373	+202	386681	13	83/1
6	6	BLACK EYED PEAS My Humps (A&M/Interscope)	4206	+52	357551	14	53/0
4	7	MARIAH CAREY Shake It Off (Island/IDJMG)	4017	-967	364746	16	8310
8	8	DAVID BANNER Play (SRC/Universal)	3669	-460	362377	17	83/0
11	9	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	3445	+214	299839	7	74/3
10	10	YING YANG TWINS f/PITBULL Shake (TVT)	3373	-81	277295	14	66/1
9	11	PRETTY RICKY Your Body (Atlantic)	3355	-444	315872	18	74/0
12	12	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3125	+232	321733	10	77 2
13	13	SEAN PAUL We Be Burnin' (VP/Atlantic)	2989	+252	345430	8	72/1
14	14	RAY J One Wish (Knockout/Sanctuary)	2835	+265	222306	10	68/6
15	15	D4L Laffy Taffy (Asylum/Atlantic)	2599	+277	191235	9	59/2
18	16	THREE 6 MAFIA Stay Fly (Columbia)	2520	+396	273674	9	61/7
16	17	YING YANG TWINS f/MIKE JONES Badd (TVT)	2078	-105	198190	19	74/0
17	18	MARIAH CAREY We Belong Together (Island/IDJMG)	1822	-324	176368	31	78/0
29	19	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1778	+783	165935	3	68/6
22	20	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1701	+135	236617	6	51/4
24	<b>4</b>	DEM FRANCHIZE BOYZ I Think They Like Me (Remix) (So So Def/Virgin)	1682	+301	173875	6	66/5
25	22	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	1497	+337	106085	4	42/2
19	23	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1474	-313	184939	17	62/0
21	24	FRANKIE J. More Than Words (Columbia)	1341	·268	82876	9	43/0
26	25	CHAMILLIONAIRE Turn It Up (Latium/Universal)	1201	+114	112827	10	40/4
28	26	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/IDJMG)	1200	+198	195250	5	45/8
23	27	MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	1197	-256	79591	14	39/0
32	28	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	862	+86	80521	5	33/1
30	29	MARQUES HOUSTON Naked (T.U.G./Universal)	835	·9 <b>4</b>	96711	10	39/0
43	30	NELLY Grillz (Universal)	826	+374	88002	2	23/14
38	3	PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	776	+174	91541	3	39/3
Debut	32	50 CENT Window Shopper (Shady/Aftermath/Interscope)	762	+442	106943	1	55/6
37	33	KEYSHIA CDLE I Should've Cheated (A&M)	740	+102	165315	4	14/0
33	34	LYFE JENNINGS Must Be Nice (Columbia)	733	-8	76654	15	19/0
34	35	TWISTA f/PITBULL Hit The Floor (Atlantic)	724	+54	62237	3	10/4
27	36	MARIO f/JUVENILE Boom (J/RMG)	692	-366	28645	9	54/0
Debut>	37	GWEN STEFANI Luxurious (Interscope)	674	+347	37746	1	40/14
40	38	LIL' WAYNE Fireman (Cash Money/Universal)	648	+106	38063	2	46/1
35	39	P\$C f/T.1. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	616	-45	64073	15	17/0
[Debut>	40	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	600	+421	91728	1	58/9
42	40	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	555	+47	71600	8	28/4
39	42	T.O.K. Footprints (When You Cry) (VP)	549	·32	70456	7	13/1
Debut>	<b>4</b> 3	JAGGED EDGE f/VOLTIO So Amazing (Columbia)	522	+204	38982	1	33/3
36	44	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	513	-133	52590	15	42/0
41	45	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	510	-28	32314	4	36/0
47	<b>4</b> 6	ALICIA KEYS Unbreakable (J/RMG)	489	+96	77147	2	31/5
48	47	PURPLE RIBBON ALLSTARS Kryptonite (Purple Ribbon/Virgin)	461	+68	28423	3	17/1
45	48	RHYMEFEST f/KANYE WEST Brand New (J/RMG)	448	+30	26040	5	36/2
[Debut	49	BUN B Draped Up (Rap-A-Lot/Asylum)	432	+91	56545	1	12/3
49	50	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum/Atlantic)	355	-5	47757	18	18/0

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

#### POWERED BY MEDIA BASE

#### **MOST ADDED**'

ARTIST TITLE LABEL(S)	ADDS
GWEN STEFANI Luxurious (Interscope)	14
WELLY Grillz (Universal)	14
REMY MA Conceited (SRC/Universal)	14
MARCOS HERNANDEZ If I'd Known (Ultrax/TVT)	13
MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)	11
PAUL WALL They Don't Know (SwishaHouse/Asylum)	10
(ANYE WEST f/ADAM LEVINE Heard 'Em Say <i>(Roc-A-Fella/IDJMG)</i>	9
PRETTY RICKY f/PITBULL Everybody Get Up (Superstar)	9
IUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	8
.IL' FLIP f MANNIE FRESH What It Do <i> Sucka Free Loud Columbia</i> ,	8

#### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+783
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+512
50 CENT Window Shopper (Shady/Aftermath/Interscope)	+442
KANYE WEST HADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMB	/ +421
THREE 6 MAFIA Stay Fly (Columbia)	+396
NELLY Grillz (Universal)	+374
GWEN STEFANI Luxurious (Interscope)	+347
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+337
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+323
DEM FRANCHIZE BOYZ I Think They Like (So So Def/Virgin)	+301

#### **NEW & ACTIVE**

TRICK TRICK f/EMINEM Welcome 2 Detroit (Motown/Universal)
Total Plays: 348, Total Stations: 23, Adds: 2

**DON OMAR** Reggaetón Latino *(Urban Box Office/Universal)* Total Plays: 348, Total Stations: 18, Adds: 0

MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)
Total Plays: 303, Total Stations: 28, Adds: 11

YOUNG JEEZY And Then What (Def Jam/IDJMG)
Total Plays: 262, Total Stations: 19, Adds: 0

GINUWINE When We Make Love (Sony Urban/Epic)
Total Plays: 259, Total Stations: 21, Adds: 1
FUGEES Take It Easy (Sony Urban/Columbia)

Total Plays: 229, Total Stations: 10, Adds: 1 **PAUL WALL...** They Don't Know *(SwishaHouse/Asylum)*Total Plays: 223, Total Stations: 22, Adds: 10

BUBBA SPARXXX... The Otherside (Purple Ribbon/Virgin)
Total Plays: 217, Total Stations: 17, Adds: 4

MR. CAPONE E f/MAGIC My Angel (Thump)
Total Plays: 192, Total Stations: 13, Adds: 1

BROWN BOY Livin' Shady (AME)
Total Plays: 166, Total Stations: 14, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

Promote your company, product, or event with Roll-a-Sign's versatile disposable banners

Cost-effective and reusable

Many sizes and colors available

Durable enough for indoor or outdoor use

Advertise your message in any color

Call today for more information! I-800-231-6074 www.rollasign.com





America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 10/21/05

Artist Title (Label)	ŢW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Person 25-34
CHRIS BROWN f/JUELZ SANTANA Run it (Jive/Zomba Label Group)	4.23	4.12	82%	13%	4.43	4.30	3.65
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	4.16	4.01	99%	29%	4.06	4.14	4.34
MARIAH CAREY We Belong Together (Island/IDJMG)	4.00	4.10	99%	48%	3.86	4.02	4.17
BOW WOW f/CIARA Like You (Columbia)	4.00	3.99	96%	<b>30</b> %	4.21	3.94	3.82
RAY J One Wish (Knockout/Sanctuary)	3.97	3.87	64%	10%	4.36	3.88	3.45
MARIAH CAREY Shake It Off (Island/IDJMG)	3.96	4.03	99%	<b>37</b> %	3.78	3.97	4.09
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	3.93	3.70	78%	15%	4.27	3.96	3.51
BLACK EYED PEAS My Humps (A&M/Interscope)	3.89	3.64	92%	26%	4.21	3.83	3.75
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3.88	3.74	93%	30%	3.90	3.89	3.76
SEAN PAUL We Be Burnin' (VP/Atlantic)	3.88	3.81	88%	18%	3.93	3.94	3.66
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	3.85	3.82	62%	9%	4.14	3.76	3.73
PRETTY RICKY Your Body (Atlantic)	3.83	3.80	93%	<b>25</b> %	4.12	3.91	3.07
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.81	3.61	98%	47%	3.80	3.72	3.95
BOW WOW f/OMARION Let Me Hold You (Columbia)	3.78	3.86	97%	42%	3.85	3.65	3.77
MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT)	3.74	3.70	72%	17%	3.87	3.85	3.33
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3.73	3.78	69%	16%	3.90	3.70	3.47
DEM FRANCHIZE BOYZ f/J. DUPRI I Think They Like Me (So So Def/Virgin)	3.68	3.58	53%	12%	4.10	3.61	3.15
MARIO f/JUVENILE Boom (J/RMG)	3.68	3.60	51%	11%	3.89	3.77	3.54
DESTINY'S CHILD Cater 2 U (Columbia)	3.66	3.62	93%	40%	3.64	3.54	3.78
T-PAIN I'm Sprung (Jive/Zomba Label Group)	3.66	3.48	71%	20%	3.96	3.80	3.00
DAVID BANNER Play (SRC/Universal)	3.64	3.69	87%	29%	3.96	3.52	3.24
THREE 6 MAFIA Stay Fly (Columbia)	3.64	3.50	<b>57</b> %	16%	3.99	3.67	3.17
YING YANG TWINS f/MIKE JONES Badd (TVT)	3.63	3.67	83%	28%	3.76	3.63	3.52
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	3.62	3.63	<b>98</b> %	46%	3.61	3.45	3.78
FRANKIE J. More Than Words (Columbia)	3.62	3.70	86%	23%	3.75	3.75	3.25
YING YANG TWINS f/PITBULL Shake (TVT)	3.62	3.41	71%	22%	3.82	3.60	3.46
LIL' KIM Lighters Up (Queen Bee/Atlantic)	3.60	3.59	6 <b>6</b> %	16%	3.43	3.53	3.91
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.55	3.51	97%	<b>51</b> %	3.27	3.73	3.62
D4L Laffy Taffy (Asylum/Atlantic)	2.96	2.95	60%	27%	3.41	2.96	2.47
Total and the state of the stat		4 = 14					

Total sample size is 365 respondents. Total average (avorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. That burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The ATM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# HEADRUSH

**ARTIST: Pussycat Dolls** LABEL: A&M/Interscope

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor

One of my favorite guilty pleasures of 2001 was the reality show Popstars, which created the fivemember girl group Eden's Crush. After touring with Jessica Simpson and 'N Sync and releasing a moder-



ately successful album, the ladies of Eden's Crush went their separate ways.

Nicole Scherzinger always managed to stand out from the other girls in the group, seemingly with little effort, so it was great to see her resurface as the lead singer of The Pussycat Dolls instead of becoming reality-show road kill.

In the late '90s The Pussycat Dolls formed as a singing-anddancing ensemble who performed modern-day burlesque shows around Hollywood. The Viper Room became their main performance spot, and Gwen Stefani, Christina Aguilera, Paris Hilton and Charlize Theron were some of the celebrities who signed on to do guest shots with the Dolls. The group's popularity grew rapidly, and in 2002 creator-choreographer Robin Antin signed a deal with A&M/Interscope.

Former Miami Heat dancer Jessica Sutta, Ricky Martin worldtour dancer Carmit Bachar, singer Melody Thornton and dancers Ashley Roberts and Kimberly Wyatt join Scherzinger in the Dolls' latest lineup. Members have come and gone over the years, but this group is responsible for making the song "Don't Cha" a bigger hit than it was for its original performer, Tori Alamaze.

In April the Pussycat Dolls Lounge opened in Las Vegas at Caesar's Palace, and the ladies released a line of makeup in conjunction with Stila Cosmetics. The Dolls' latest single, "Stickwitu," has already reached No. 22\* on R&R's Rhythmic

Although they have had an uphill battle to be taken seriously as artists and not be labeled a novelty act, The Pussycat Dolls appear to be in no danger of being called one-hit wonders.

#### REPORTERS

#### Stations and their adds listed alphabetically by market

KFAT/Anchorage, AK APD/MD. Paul Borts 15 ALICIA KEYS 13 MARIAH CAREY

WBTS/Atianta, GA\*
PD: Lee Cagle
APD/MD: Maverick
1 THREE 6 MAFIA
TRINA !/KELLY ROWLAND
NELLY

WZBZ/Atlantic City, NJ\* PD/MD: Rob Garda 3 THREE 6 MAFIA RED CAFE TEAIRRA MARI REMY MA CAMP LO

KDHT/Austin, TX\*
PD-80b Lewis
MD: Bradley Grein
7 DEM FRANCHIZE BOYZ I/JERMAINE DUPRI

4 BLIN B 1 TRINA I/XELLY ROWLAND BUBBA SPARXXX I/PETEY PABLO KXBT/Austin, TX\* OM/PD: Dusty Hayes APD. Tazz Oaddy 74 CHAMILLIONAIRE 12 TWISTA I/TREY SONGZ 1 ALICIA KEYS

74 CHINETA I/TREY SOLUTION ARIAH CAREY KBOS/Bakersfield, CA\* OM: Cesar Chavez PD: Paco Jacobo MD: Koncept NO Adds

WBHJ/Birmingham, AL\* PO: Mickey Johnson APO: Mary K. MD: LII Hombe 42 BUN 8 REMY MA

WRVZ/Charleston, WV OM: Rick Johnson PD/MD: West I: Alok Johnson /MD: Woody Pretty Ricky I/Pitbuli K.D. Slim Thug Red Cafe Remy Ma

1 LIL FLIP I/MANNIE FRESH 1 GROUP X I/SEAN PAUL

WIBT/Charlotte\*
DM. Bruce Logen
PD: Rob Wagman
MD: DZL
4 THREE 6 MAFIA
3 KANYE WEST I/ADAM LEVINE
I GWEN STEFANI

KZAP/Chico, CA OM: Scott Michaels PD: Boomer Davis 22 JUELZ SANTANA 20 TWISTA (PHIBULL 18 JAGGED EDGE (WOLTIO

KNDA/Corpus Christi, TX\*
DMMD: Napp-1
PD: Richard Loal
SZ SLIM THUG
48 MKK, LONES
BLACK ROB
BLACK ROB
BED CAFE
PRETTY RICKY \( \text{PP} \) TBULL
GWEN STEFANI

KZFM/Corpus Christi. TX\* OM/PD: Ed Ocanas MD. Arlene M. Cordeil No Adds

KBFB/Dallas, TX\* PD: John Candolaria MD: DJ Big Blink 29 LIL FUP I/MANNIE FRESH 12 SUIM THUG MIKE JONES KZZA/Dallas, TX\* 0M/PD Dean James 25 MARIAH CAREY

KOKS/Denver, CO\* PD: Cal Collins MD John E. Kage 20 JUELZ SANTANA KPRR/EI Paso, TX\*
PO/MID: Bobby Ramos
T. BUN B.
KANYE WEST INADAM LEVINE
SO CENT
PRETTY RICKY I/PITBULL
TRICK TRICK I/EMINEM

XHTO/EI Paso, TX\* P0 Francisco Aguirre Cranz APD/MD. Alex "Big Al" Flora 7 50 CENT

KBOS/Fresno, CA\*

DM. E Curtis Johnson
PD: Greg Hoffman
MD. Danny Salas
38 RAY J
25 BEYONCE I/SLIM THUG
17 LIL ROB

KSEQ/Fresnd, CA\*
OM. Ray McCarly
PD: Alexa Smith
MD: Q Meyers
2 MIKE JONES
1 MARCOS HERNANDEZ
PRETTY RICKY (PITBULL

1 MARCOS HERNANDEZ
PRETTY RICKY I/PITBULL
TREY SONGZ
EBBNY EYEZ I/172
LIL "FLIP I/MANNIE FRESH
WBTT/F1. Myers, FL \*
ON: Michael Cruise
PI: Scrap Jackson
APD/MD: Cmrar "The Big D"
No Adds

No Adds
WJFX/F1. Wayne, IN\*
PD/AMD: Weasel
36 NELLY
13 GWEN STEFANI
2 MR CAPONE-E I/MAGIC
ALICIA KEYS

WNHT/Ft. Wayne, IN\* OM. Bill Stewart PD: Dave B. Goode MD. Jonathan

MO, Jointhan
NO, Aodis
WI, YU, Gere Bay, WI
POMO, Sen Lutwy
BIACK PYO PEAS
TRICK TRICK VEMINEM
BUBBA SPANDOX PYTETY PABLO
JAGGET LOGG FYOL TO
WGB T/Greensboro, NCDy Tim Sameria
MO, James Sheele
Tim Start Start
ACAMY WST SOADAM LEVINE
OWEN STEAMAN
KANYE WST SOADAM LEVINE
OWEN STEAMAN
MO, AMERICAN
MO, A

KANTY WEST INDAMA LEVINE
GWAN STEAM
W.JMH/Greensboro, M.C\*
OMYTO, Brian Glougha
MC. Tigh Monny
MC. May MC. May Monny
MC. May MC. May MC. May
MC. May MC. May
MC. May MC. May
MC. May MC. May
MC. May MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC. May
MC.

KEYSHA COLE
MARIAM CAREY
WWKL/Harrisburg, PA\*
OMMPD: Jenn D'OB
APD-MID TO BB
APD-D AND SIMPSON
FOR SEASON
FOR SEAS

3 LLL FLIP MANNIEL FRESH
KDDBA/Hondulu, HI\*
PD: Leo Baldwin
ND. Sam "The Man" Ambrose
BOW WOW
REMY MA
MARCOS HERNANDEZ
KIX/HONDUIU, HI\*
DM. Paul Wilson
DP: Fred Rico
APD, Pablo Sato
MD: K-Smooth
51 GWK N STEANI
3 MARIAAL CARRY GWEN STEFANI MARIAH CAREY PAUL WALL I/MIKE JONES & BUN B BROWN BOY KPHW/Honolulu, HI OM: Wayne Maria PD: KC Bejerana MD. Kevin Akitake

10. Kenin Abribae
No. Adds
K.B.XX/Houston, T.X\*
PO: Terri Thomas
APD. Kenin Jackson
16 S. Lim Thulig
K.PTY-Mouston, T.X\*
One: Amurile Ramming
Pth Piels Manning
WHHH/Indianapolis, IN\*
Pth Stran Wallace

WHHH/Indianapolis, IM\*
PD: 8rian Wallace
MD. Don "DJ Wresto One" Williams
20 PAUL WALL MAKE JONES & BUN B
14 COMMON
10 MIKE JONES

10 MIKE JÖNES
WXIS/JOhnson City\*
PD/MO. Todd Ambrose
9 YOUNGBLOODZ
KANYE WEST MADAM LEVINE
SOCENT
BURBA SPARDOX I/PETEY PABLO
WKHT/KNOXYIIle, TH\*
DMR. Rich Salley
PD/MO Russ Alten
No Adds

No Adds KRKA/Lafayette, LA\* PD: Dave Steel APD/MD: Chris Logan 4 CHAMILLIONAIRE

KNEX/Laredo, TX PD: Arturo Sema III KLUC/Las Vegas. NV\*
OM/PO: Cel Thomas
APO/MO: J.B. King
2 JUELZ SANTANA
1 TWISTA I/TREY SONGZ
GWEN STEFANI
MADONNA

KVEG/Las Vegas, NV PD: Sherita Saulsberry MO: Jesse Garcia

50 CENT
KHTE/Little Rock, AR\*
PD: Joe Ratilfi
APD/MO: Toni Saville
31. ALICIA KEYS
20. SLIM THUG
1. BLACK ROB
1. PAUL WALL I/MIKE JON

T LIL EAZY-E
KBTE/Lubbock, TX
OM Jeff Scoft
PD/MO-Magoo
20 REMY MA
17 MARIAH CAREY
15 MIKE JONES
WKDOMMadion 15 MIKE JONES
WKPO/Madison, Wi
PO- Dan Hunt
1 BUBBA SPARXXX //PETEY PABLO
1 JAGGED EDGE //VOLTIO

KBFM/McAllen, TX\*
OM Billy Santiago
PD Johnny D
No Arcis

RIHANNA KXHT/Memphis, TN\* PD. Maurice "Mo Better" Rivera MO Big Sue 41 MIKE JONES

1 WIRBOR
1 UL' WANL MIKE JONES & BUN B
WMPW/Memphis, TM\*
10. Swew Kloshifiker
AP O Swew Kloshifiker
AP O Swew Kloshifiker
AP O Swew Kloshifiker
AP O WANLE O SWEW
AP O SWEW KLOSHIFIKER
AP O WANLE O SWEW
AP O SWEW AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O SWEW
AP O

KTTB/Minneapolis, MM\*
PD: Sam Elilot
MD: Zannie K.
GWEN STEFANI
KANYE WEST I/ADAM LEVINE
MARIAH CAREY

KAYYE WEST VADAM LEVINE
MARIAH CANDAM
KHYI MODESTD, CA.\*

KHTIM/Modestd, CA.\*

2 PAUL WALL MANKE JONES & BUN B
2 REMY MA
2 MARICOS HERNANDEZ
LUT-LIP INMANNIE FRESH
OCH KONE MARY BASH
BLACK ROB
BLACK ROB
BLACK ROB
MOD AMM MD: Master Jay Trina f-Kelly Rowland

APDMO, Waster Jay
I FIRMAT NELT PROMUND
I FI

B 1-DAIN
WINVZ/NOTOIR, VA\*
UMNYZ/NOTOIR, VA\*
UMN

10 MIKE JONES
10 MIKE JONES
1 VELLY
X ZET/Odessa, TX
OM- John Moisch
Moisch
Moisch
17 Mike JONES
18 Augel L, K-RHZ
KKWO/Oklahoma City, OK\*
OM- Crist Bable, K-RHZ
MC Glean Marker
D, Branne Rammer
MC Glean Marker
KANNE WEST KADAM LEVINE
MARCOS HERNANDEZ

WJHM/Orlando, FL\*
PD: Stevie DeMann
APD: Keith Memoly
MD: Dawn Campbell
6 REMY MA

WPYO/Orlando, FL\*
OM: Steve Holbrook
PD. Phil Becker
APD/MD: Jill Strada
PUSSYCAT DOLLS
JAGGEO EDGE I/VOLTIO

KCAQ/Oxnard, CA\*
PO/MO. Big Bear
6 MARCOS HERNANDEZ
2 BLACK ROB
PRETTY RICKY //PITBULL

PRETTY RICKY WPT BULL.

ROW THE Springs Outroz

MD. Ron T.

ANGEL & KHRIZ

BLACK ROB

CHLEE POWDA WAKON

LIL KIM

REMY MA

C NOTE

C NOTE

WZPW/Peoria, IL

OM. Rick Hisschmann
PD: One Black
20 Hisschmann
PD: One Black
21 ULL WANNI
19 HING YAMC TWINK JMIKE JONES

WPH/Philadelphia, PA\*

OM. Serial D Cennor
3 Od.
1 ARY J

WRDW/Philadelphia, PA\*
PD: Kanoni
RHYMEREST INCANYE WEST

RHYMEFEST (/KANYE WEST TREY SONGZ REMY MA REMY MA
KKFR/Phoenix, AZ\*
PO. Bruce St James
MO: Johnny Medrano
5 RHYMEFEST LK/ANYE WEST
5 CHAMILLIONAIRE
4 JUELZ SANTANA
1 MARCOS HERNANDEZ

WRED/Portland, ME OM/PD: Buzz Bradley APD/MD: Lee L'Heureux 7 Odl

7 D4L 4 DEM FRANCHIZE BOYZ I/JER 1 JAGGED EDGE I/VOLTIO 1 MARIAH CAREY

\* MARIAH CAREY KCLMM/POrtland, OR\* DN: Tin McMarieri PD: Mask Maima MD: Big Kid Seotz 6 FAJL WALL IMMKE JONES & BUN B WPKF/Poughkeepsie, NY 0M: 8eb Ourple PD: Juni Jamm APD: C.J. McIntyre 25 GVEH STEFANI WWKX/Providence, RI\*
OM/PO-Tony Bristol
APD: Joey Foxx
I'RICK TRICK VEMINEM
BUBBA SPARXXX I/PETEY PABLO

KWYL/Reno. NV\* PD/MD: Moto 1 PAUL WALL f/MIKE JONES & BUN B 1 REMY MA GWEN STEFANI MIKE JONES

KGGL/Riverside, CA\* PD: Jesse Duran APD: Mike Medina MD: 00M Gutterez 3 04 1 JUELZ SANTANA 1 ALICIA KEYS KWIE/Riverside, CA\*
PO: Anthony Acampora
12 NELLY
8 LIL KIM

KBMB/Sacramento, CA\*
MD. Tosh Jackson
4 Mike JONES
1 CHAMILLIONAIRE
KANYE WEST BADAM LEVINI

KSFM/Sacramento, CA\*
PD: Byron Kennedy
APD/MD: Torry Tecate
KANYE WEST I/ADAM LEVINE
LIL\* FLIP I/MANNIE FRESH
NELLY

WOCQ/Salisbury, MD PD: Wookle MD: Deelite MIKE JONES REMY MA NELLY

KUUU/Salt Lake City, UT\* DM/PD: Brian Michel MD: Kevin Cruise TWISTA VPITBULL 50 CENT

KBBT/San Antonio, TX\* PD: Cindy Hill No Adds

XHTZ/San Diego, CA\*
PD: Rick Thomas
MD: Todd "T-Skl" Romano
PRETTY RICKY I/PITBULL

XMOR/San Diego, CA\* DM/PD: Pattle Moreno MD, DJ Seize 59 NELLY 4 LIL'KIM C-NOTE

CMEL/San Francisco, CA\*
OM: Michael Martin
PD. Stacy Cunningham
MiD: Big You
6 JAHEIM MJADAKIS
4 PHARREL HGWEN STEFAN!
1 JIM JONES MP DIDDY & PAUL WALL

KWWV/San Luis Obispo, CA PO/MO. Ryan B. 11 NELLÝ 10 MARCOS HERNANDEZ 9 PRETTY RICKY I/PITBULL 9 JUELZ SANTANA 8 REMY MA

KSRT/Santa Rosa, CA\* PD: Lauren Michaels 27 TWISTA I/PITBULL 1 MIKE JONES NELLY

SIRIUS THE BEAT/Satellite
DM: Geronimo
PD: Howard Marcus
MD: Lawrence Cirelle
19 ARMAND VAN HELDEN
16 DH T VEDMEE
15 LAUREN HILDEBRAND
2 CLEAR STATIC KUBE/Seattle, WA\*
PD: Eric Powers
APD/MD: Karen Wild
3 BEYONCE #SLIM THUG

WYPW/South Bend, IN OM: Ron Stryker PD. Chuck "Manic" Wright 19 PAUL WALL WINKE JONES & BLIN B 19 KANYE WEST WASAM LEVINE 19 TWISTA WMARIAH CAREY

KSPW/Springtield, MO DM: Brad Hansen 14 THREE 6 MAFIA 12 YOUNG JEEZY I/AKON 1 50 CENT 1 MADONNA

WLLD/Tampa, FL\*
PD: Orlando
APO Scantman
MD: Baata
44 TWISTA //PITBULL

44 NELY
10 PURPLE RIBBON ALLSTARS (/BIG BO) & KILLA MIK
1 GWEN STEFANI
KUJ/Tri-Cities, WA
PO: AL

20 50 CENT 17 TRICK TRICK I/EMINEM 16 KANYE WEST I/ADAM LEVINE

KOHT/Tucson, AZ\*
OM: Tim Richards
PD, Randy "R Dub" Williams
MD, Rico Villatobos
6 NELLY
5 DEM FRANCHIZE BOYZ WERMAINE DUPRI
MARCOS HERNANDEZ

KTBT/Tulsa, OK\*
OM: Don Crist!
PD: Billy Madison
APD/MO. Jet Block
28 TWISTA I/PITBULL
7 THREE 6 MAFIA
4 NELLY
3 PHAPRELL VGWEN STEFANI

KBLZ/Tyler, TX PD: L T. MD: Marrier

WMBX/W. Palm Beach, FL\*
PD: Mark McCray
MD: 0.J X Cel
No Adds

KDGS/Wichita, KS\*
PO Greg Williams
MD. Mac Payee
9 DEM FRANCHIZE BOYZ IJJERMAINE DUPRI DA
BRAT & BOW WOW
5 NELLY
BROWN BOY

KHHK/Yakima, WA OM: Dewey Boynton PD/MD: Matt Foley 5 JUELZ SANTANA 4 RAY J

Note: For complete adds, see R&R Music Tracking.

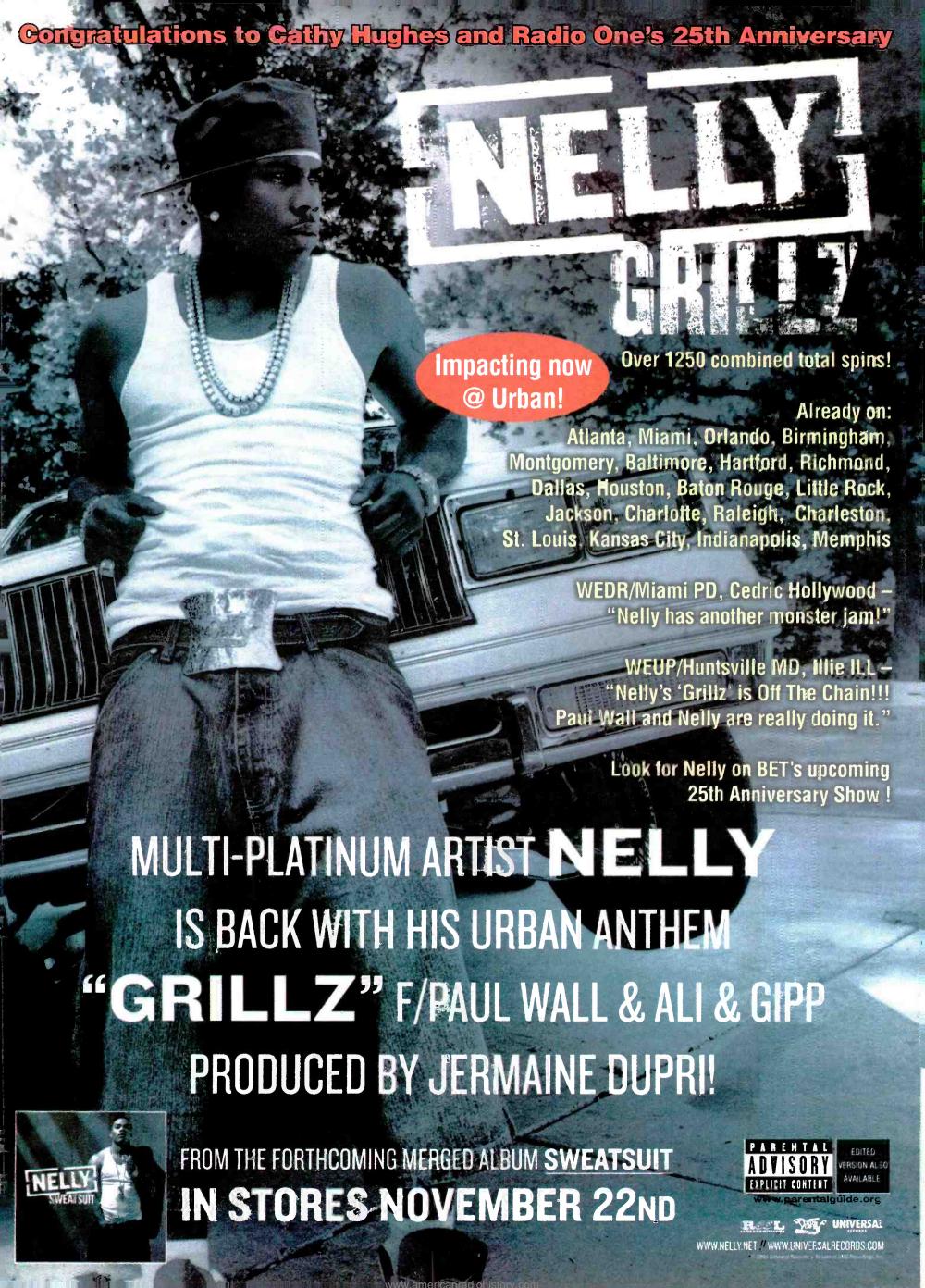
POWERED BY MEDIABASE

\*Monitored Reporters 113 Total Reporters

86 Total Monitored

27 Total Indicator Did Not Report, Playlist Frozen (2): KQXC/Wichita Falls, TX WCZQ/Champaign, IL

October 28, 2005 Radio & Records • 33





DANA HALL

dhall@radioandrecords.com

Continued from Page 1

## **Radio One: The First 25 Years**

one of the few minority owners able to grow a company after the 1996 Telecom Act, and her son, Radio One President/CEO Alfred Liggins, took the company public in 1999.

**R&R** recently spoke with Hughes about building her company, her philosophy on broadcasting and her vision for the future. We salute Hughes and her management team at Radio One on 25 years of broadcasting.

**R&R**: Tell us how you got your start in broadcasting and why you think Radio One has been able to achieve so much.

CH: I came up in radio at a time when your main mission was to serve the public interest. It was mandatory. I was given an incredible opportunity to be the GM at a highly respected radio station, WHUR, and I was determined to do the best job I could.

So I turned to the FCC to learn about broadcasting. I learned their handbook. I still use that handbook today, even though many of the ideas and requirements are no longer in place. I think that the reason we can go up against the big guys — Infinity or Clear Channel — with fewer resources and still compete is that we take the public interest more seriously.

When you are making a difference in your listeners' lives, that's when loyalty sets in. They will always check out the competition, but when it comes down to whose team they are on, they'll say Radio One, because we care about our community.

I owned WOL, my first standalone, for seven years. We were a 100-watter, and we couldn't get any national or even local buys. The only support I had was from the retailers in the black community.

We had the first 24-hour Black Talk format in the country. The listening audience was very loyal to us. In fact, when they found out that we needed support in order to continue broadcasting, they organized a group and printed on their checks "I listen to WOL." Whenever they'd pay their gas bill or credit-card bill, the companies would see that. I started getting calls from some of these companies, and they said, "OK, we'll try you out."

Unfortunately, the banks — my lenders — didn't see it as a profitable format. Talk radio is the most expensive format to run. I was a black woman with a million-dollar loan to pay off, and they were telling me that black people don't want to hear talk.

That's how I ended up on the air, because I couldn't afford to hire someone to do it. I was on four hours every morning and then ran the company the rest of the day. That went on for 12 years.

I miss being on the air, but eventually I had to take myself off. You can't be the chair-person for a publicly held company and be the host of a talk show — especially me. I've

been called controversial, but I like to say that I am provocative. It was a difficult decision, but I had to ask myself, do I do what is personally gratifying, or do I grow the company?

**R&R:** Radio One is the largest African-American-owned broadcast company in the U.S., and possibly in the world. You've just joined forces with Tom Joyner's Reach Media. How do the two companies complement each other, and what are some of the goals?

CH: I am so thankful that Tom Joyner allowed us to buy 51% of his company. It is one of the most gratifying experiences of my career in broadcasting. I don't miss doing my show as much now, knowing what he does and how it reflects upon our company and helps our listeners.

He supports grass-roots organizations, he gives back to black colleges, he encourages the black community to be healthier — so many positive things. Tom saw the synergy between Reach and Radio One as not only benefiting the two companies, but the community as well.

Control of the Contro

## "Advertisers aren't looking for listeners, they are looking for consumers."

with the section of the section of

**R&R:** I recall seeing you speak at an industry convention in the early '90s, and you explained to the industry what we should expect in the years after the Telecom Act of 1996 took effect. Looking back, you hit the nail right on the head. Do you think people understood or took you seriously back then?

CH: No. Everyone said, "Who is this crazy woman, and what is she talking about?" They all thought I was an alarmist. But remember, I came up and learned through the FCC. I had many contacts there, and I heard about this legislation long before it actually happened. I was trying to wave the red flag.

Thank God Alfred and I said, "OK, even if no one is joining us, we're going to get on the train." That kept us alive, first through the duopolies, and then through the Telecom Act of 1996. I knew that we either had to grow or we had to go. We grew. We bought WKYS and WMMJ in DC and added properties in Baltimore. The rest is history.

I don't see how consolidation has provided more diversity. Diversity and consolidation are the antithesis of each another. It's not possible to shrink the universe and have more diversity.

We see this in all industries: banking, the automobile industry and health care. I don't

understand how the American public is allowing these corporate giants to take over every industry and basically make decisions for them. It's basically legalized monopolies.

In broadcasting, having a standalone is very risky business. We have a standalone in Los Angeles, KKBT, and it's very difficult. It's almost impossible to compete. If you are a single person trying to make it on your own, you're paying all the bills. But if you're married or in a committed relationship, all the bills are split. You can spread the cost of living over two salaries. It's the same in radio. Having more than one station in a market makes life easier.

The opportunity that was offered to me 25 years ago to buy a standalone property in a major market doesn't exist today. The window is permanently closed for broadcasters. You can't even really buy a low-power FM with the help of a bank. You have to have a private investor, so, in essence, you still work for someone else.

The only way a bank will talk to a broadcaster today is if they can afford 10 stations. That's why so many independent and minority broadcasters have been forced out. If you're looking to get into a small market, it may not be worth your time and investment, because those markets simply don't have the revenue to support the number of stations broadcasting.

It's hard even in larger markets. Take, for example, New Orleans, even before the hurricane. It's considered a major market, but advertisers haven't viewed it as a market they spend a lot of money in because they don't see the disposable income. Advertisers aren't looking for listeners, they are looking for consumers.

**R&R**: In recent months there has been a great deal of scrutiny from the government and the FCC of the relationship between radio and record companies. A lot has changed over the years. How do you see the radio-record company relationship evolving in the future?

CH: I do not know of one radio station or independent that has broken in to a label and put an invoice on an executive's desk. This system was created by the record industry, and it would not exist today without the cooperation of the executives at the labels.

The labels are trying to make it seem like the broadcasters' problem, but it's both our problem. I will probably step on some toes with what I'm about to say, but it's true. The system in place now is one of the ways that some record executives get their kickbacks.

You have a million-dollar budget to promote an artist's project, and you have a way to say, "Hey, we can't tell you how this money is being spent, but we're spending it to get your record played." There's no accountability, so the artist has no way of really tracking where the money goes.

It's one of the ways I see the record industry getting over on the artists. The labels have not been fair to artists or the consumers for years, and now it's catching up. Now the artists are learning how to go straight to the consumer themselves.

From what I've seen in these investigations, the labels are trying to put the blame solely on radio. It upsets me because, if they were fair and honest, maybe we could actually fix things, but they only want to benefit themselves. What they don't understand is that, for broadcasters, the playlist is crucial, and we do not corrupt the playlist for money. Period.

The Control of Manager of Control of the Control of

"I do not know of one radio station or independent that has broken in to a label and put an invoice on an executive's desk. This system was created by the record industry, and it would not exist today without the cooperation of the executives at the labels."

When we were going through our issues with the record labels a few years ago, my goal was to save these kids from corruption. Many of our programmers are very young, often under the age of 30, and I didn't want to see them get caught up in the whole music-industry lifestyle. I want them to have long careers based on their programming skills. The lifestyle can very easily get them junkied out on fancy cars, drugs and women.

A lot of unscrupulous people in the record industry will use these young programmers to get what they want and then discard them when they no longer need them. So many of these PDs are built up to feel like they have all this power, but, in reality, Selector is the only power.

We now see many broadcast companies with the same checks and balances we have in place. A broadcaster is not going to allow one knucklehead who wants a few extra dollars in his pocket to jeopardize the station's license.

**R&R:** Personally and professionally, you are admired and respected by so many, and women in broadcasting have a special place in their hearts for you. What advice would you give a woman trying to make it up the corporate ladder at a radio station or a broadcast company?

CH: I would tell them don't let men, or other women, discourage you from your dreams. When I was offered the GM position at WHUR, I was told by a lot of folks — even friends — that I was not suited for such a job. But I didn't believe them.

I don't think they were saying it to be malicious or manipulative; they probably honestly felt they were doing me a favor. In fact, that career move invigorated me. It got me to where I am today. It taught me to always be careful whom you seek advice from.

One of the reasons I went into business for myself is that I saw women in broadcasting being treated like dogs. Women in general have to respect themselves, first and foremost. Keep your eye on the prize, and don't allow others to convince you to compromise yourself to get to where you want to go.

Continued on Page 38

October 28, 2005 Radio & Records • 35

## **URBAN TOP 50**

LAST WEEK	THIS WEEK	October 28, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	YOUNG JEEZY f(AKON Soul Survivor (Def Jam/IDJMG)	3898	+2	(00) <b>490258</b>	12	62/0
'4	Õ	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3335	+161	369401	10	67/0
2	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3283	·362	369929	14	63/0
5	4	DEM FRANCHIZE BOYZ I Think They Like Me (Remix) (So So Def/Virgin)	3010	+283	316276	15	65/3
7	6	T-PAIN I'm Sprung (Jive/Zomba Label Group)	2880	+244	278567	11	65/2
3	6	BOW WOW f/CIARA Like You (Columbia)	2855	+2 <del>44</del> -467	351661	14	66/0
10	Õ	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2641	+380	363391	12	63/0
13	8	KEYSHIA COLE I Should've Cheated (A&M)	2345	+340	308782	9	59/2
11	9	THREE 6 MAFIA Stay Fly (Columbia)	2262	+227	202915	13	59/2 50/0
8	10	DAVID BANNER Play (SRC/Universal)	2211	·408	235704	17	61/0
9	11	MARQUES HOUSTON Naked (T.U.G./Universal)	2171	·424	248888	21	59/0
6	12	MARIAH CAREY Shake It Off (Island/IDJMG)	2171	·424 ·543	243895	15	60/0 55/0
14	12	RAY J One Wish (Knockout/Sanctuary)	2112				
17	Ø	•		+212	262734	10	54/6 50/0
12	_	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	1992	+200	214375	6	59/0 64/1
	15 <b>1</b> 6	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1957	-62	243807	8	64/1
19 15	Ø	D4L Laffy Taffy (Asylum/Atlantic)	1879	+271	161693	10	59/1
15	_	ALICIA KEYS Unbreakable (J/RMG)	1836	+35	177097	9	62/1
18	18	PRETTY RICKY Your Body (Atlantic)	1651	·75	126511	12	54/0
16	19	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1612	-189	149580	14	54/0
21	<b>2</b> 0	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	1271	+55	93798	14	54/2
22	<b>3</b>	CIARA And I (LaFace/Zomba Label Group)	1191	+62	136340	9	48/1
45	22	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1036	+557	110140	2	59/2
23	<b>3</b>	R. KELLY Slow Wind (Jive/Zomba Label Group)	1010	+97	90650	8	39/1
24	29	PURPLE RIBBON ALLSTARS Kryptonite (Purple Ribbon/Virgin)	957	+63	69594	6	37/1
31	<b>3</b>	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/IDJMG)	913	+227	120044	4	38/2
25	<b>3</b>	SEAN PAUL We Be Burnin' (VP/Atlantic)	867	+75	131103	7	46/6
32	<b>4</b>	TREY SONGZ Gotta Go (Songbook/Atlantic)	786	+103	80415	4	53/2
34	23	LIL' WAYNE Fireman (Cash Money/Universal)	770	+88	73207	3	57/2
26	29	GINUWINE When We Make Love (Sony Urban/Epic)	748	-24	60586	5	48/0
35	<b>3</b>	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	739	+88	59658	4	54/1
33	<b>9</b>	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	708	+ 25	72680	5	36/0
30	<b>32</b>	JAZZE PHA f/CEE·LO Happy Hour (Capitol)	699	+5	39035	6	43/1
36	33	YING YANG TWINS f/PITBULL Shake (TVT)	665	+27	50638	3	39/1
29	34	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	663	-42	81160	20	29/0
<b>5</b> 0	€	PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	629	+207	65842	2	47/3
39	<b>3</b>	AVANT f/LIL' WAYNE You Know What (Geffen)	629	+82	58805	3	42/0
38	<b>37</b>	FLOETRY f/COMMON Supastar (Geffen)	598	+1	40845	6	40/1
27	38	YING YANG TWINS f/MIKE JONES Badd (TVT)	582	-182	49242	17	50/0
42	39	CHAMILLIONAIRE Turn It Up (Latium/Universal)	541	+26	29899	5	28/0
37	40	FANTASIA Ain't Gonna Beg (J/RMG)	539	-86	61484	9	33/0
[Debut>	40	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	537	+370	69949	1	59/5
28	42	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	535	-224	83625	20	41/0
Debut>	43	COMMON Testify (Geffen)	525	+205	56731	1	36/2
47	49	FUGEES Take It Easy (Sony Urban/Columbia)	507	+61	70942	3	45/0
Debut>	<b>4</b> 5	50 CENT Window Shopper (Shady/Aftermath/Interscope)	499	+319	46220	1	54/3
48	46	BUN B Draped Up (Rap-A-Lot/Asylum)	457	+28	38343	3	30/2
46	47	YOUNG JEEZY Go Crazy (Def Jam/IDJMG)	447	-4	45640	6	1/0
44	48	YOUNG ROME f/MARQUES HOUSTON For Your Love (T.U.G./Universal)	443	∙39	24739	4	27/0
41	49	T.O.K. Footprints (When You Cry) (VP)	430	-88	105166	5	23/2
40	<b>5</b> 0	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	394	-126	27610	16	48/0

68 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). 2005 Radio & Records.

## POWERED BY MEDIABASE

## **MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)	45
LIL' FLIP f/MANNIE FRESH What It Do (Sucka Free/Loud/Columbia)	
LYFE JENNINGS f/FANTASIA Hypothetically (Columbia)	32
SLIM THUG Diamonds (Geffen)	31
T. WATERS Tears In My Eyes (So So Def/Virgin)	23
RICO LOVE Settle Down (US/J/RMG)	18
REMY MA Conceited (SRC/Universal)	16
ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group,	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	+557
C. BROWN f/J. SANTANA Run It (Jive/Zomba Label Group)	+380
K. WEST f/A. LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)	+370
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	+340
50 CENT Window Shopper (Shady/Aftermath/Interscope)	+319
DEM FRANCHIZE BOYZ I Think They (So So Def/Virgin)	+ 283
D4L Laffy Taffy (Asylum/Atlantic)	+271
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+244
THREE 6 MAFIA Stay Fly (Columbia)	+227
JUELZ SANTANA There It Go (Def Jam/IDJMG)	+ 227

### **NEW & ACTIVE**

FAITH EVANS Tru Love (Capitol)

Total Plays: 374, Total Stations: 40, Adds: 2

**PAUL WALL...** They Don't Know *(SwishaHouse/Asylum)* Total Plays: 352, Total Stations: 34, Adds: 3

**JAGGED EDGE f/VOLTIO** So Amazing *(Columbia)* Total Plays: 317, Total Stations: 33, Adds: 3

**JIM JONES...** What You Been Drankin On (*Diplomat/Koch*) Total Plays: 283, Total Stations: 33, Adds: 4

YO GOTTI Full Time (TVT)

Total Plays: 278, Total Stations: 14, Adds: 0

**STYLES P. f/AKON** Can You Believe It *(Ruff Ryders/Interscope)* Total Plays: 275, Total Stations: 26, Adds: 1

RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG) Total Plays: 270, Total Stations: 17, Adds: 1

**VIVIAN GREEN** Gotta Go, Gotta Leave *(Columbia)* Total Plays: 250, Total Stations: 8, Adds: 0

**BLACK ROB** Ready (Bad Boy/Atlantic)
Total Plays: 242, Total Stations: 23, Adds: 6

ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)
Total Plays: 236, Total Stations: 36, Adds: 7

#### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.





## **CATHY HUGHES...**



Got 25 more years?

Congratulations on 25 years...and many more!

From Virgin/So So Def/Purple Ribbon



www.americanradiohistory.com

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 10/21/05

TM					Pers.	F	M
Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-34	18-34
C. BROWN f.J. SANTANA Run It (Jive/Zomba Label Group)	4.29	4.31	86%	15%	4.19	4.33	3.82
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	4.22	4.24	99%	34%	4.19	4.34	3.77
BOW WOW f/CIARA Like You (Columbia)	4.09	4.12	<b>96</b> %	31%	4.09	4.24	3.65
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	4.00	4.11	88%	21%	3.96	4.04	3.74
SEAN PAUL We Be Burnin' (VP/Atlantic)	3.97	-	85%	19%	3.89	3.96	3.71
RAY J One Wish (Knockout/Sanctuary)	3.92	4.06	72%	12%	3.82	4.03	3.32
BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	3.91	4.07	80%	23%	3.97	4.06	3.74
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	3.91	4.07	77%	16%	3.86	3.90	3.77
TRINA f/K. ROWLAND Here We Go (Slip-N-Slide/Atlantic)	3.90	4.03	60%	9%	3.83	3.97	3.47
ALICIA KEYS Unbreakable (J/RMG)	3.88	3.82	<b>77</b> %	15%	3.92	4.03	3.65
KEYSHIA COLE I Should've Cheated (A&M)	3.88	3. <b>9</b> 9	<b>72</b> %	17%	3.83	4.00	3.34
MARIAH CAREY Shake It Off (Island/IDJMG)	3.86	3.98	99%	<b>50%</b>	3.84	3.98	3.46
DEM FRANCHIZE BOYZ! Think They (So So Def/Virgin)	3.86	4.00	73%	17%	3.72	3.91	3.26
YING YANG TWINS f/MIKE JONES Badd (TVT)	3.83	3.93	87%	24%	3.66	3.77	3.40
DAVID BANNER Play (SRC/Universal)	3.81	3.89	92%	28%	3.76	3.86	3.50
T-PAIN I'm Sprung (Jive/Zomba Label Group)	3.75	3.98	71%	20%	3.65	3.77	3.38
50 CENT f/MOBB DEEP Outta (Shady/Aftermath/Interscope)	3.73	3.96	93%	34%	3.72	3.72	3.70
LYFE JENNINGS Must Be Nice (Columbia)	3.73	3.91	<b>69</b> %	24%	3.76	3.87	3.49
PRETTY RICKY Your Body (Atlantic)	3.67	3. <del>9</del> 5	91%	30%	3.55	3.58	3.46
THREE 6 MAFIA Stay Fly (Columbia)	3.66	4.03	<b>73</b> %	18%	3.57	3.53	3.68
CIARA And I <i>(LaFace/Zomba Label Group)</i>	3.64	3. <b>9</b> 7	69%	17%	3.64	3.76	3.25
P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	3.63	3.78	73%	24%	3.62	3.62	3.65
LIL' KIM Lighters Up (Queen Bee/Atlantic)	3.62	3.89	<b>78</b> %	24%	3.60	3.63	3.52
YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	3.55	3.90	56%	16%	3.46	3.43	3.52
MARQUES HOUSTON Naked (T.U.G./Universal)	3.46	3.83	82%	35%	3.45	3.62	2.98
GINUWINE When We Make Love (Sony Urban/Epic)	3.41	3.70	<b>42</b> %	9%	3.41	3.56	3.07
D4L Laffy Taffy (Asylum/Atlantic)	3.21	3.54	60%	21%	2.91	3.03	2.61
C. WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	3.20	3.41	65%	26%	3.11	3.16	3.00

Total sample size is 376 respondents. **Total average lavorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio

#### Radio One: The First 25 Years

Continued from Page 35

We see a lot of women in the entertainment industry who do this, but look at a woman like Queen Latifah. She never compromised herself, and look how far she has gotten. She's an Academy Award nominee.

For me, personally, I have to also be thankful to God. Whether you're religious or spiritual, you have to acknowledge a greater power, and that will get you through the hard times.

Back when I was running WOL, I would start meetings with a prayer, which was not really something that people did in a business environment, but it was important to me. You didn't have to have the same beliefs as me, but it was important to believe in something.

Minister [Louis] Farrakhan once gave me the greatest compliment. He said, "We know that Sister Hughes is right with Allah because she is continually blessed."

R&R: The event in L.A. was the kickoff to a yearlong celebration. What are some of the things you have planned on a national level and in individual markets?

CH: Each market will be celebrating in its own way, with community events throughout the year. The L.A. celebration was a way for us to say thank you to many of our national clients and all those who supported us through the years.

At the end of the yearlong celebration, next August, we're planning a major event in Washington, DC, to be held at the Kennedy Center, which will be televised on TV One.

At the L.A. celebration we gave \$25,000 to the Save the Children fund, while at the DC event we will donate \$25,000 to Covenant House, a program for troubled youth. Also at the L.A. event, we helped raise funds for the victims of Hurricane Katrina.

In our family we have a tradition: At birthdays and anniversaries — the times when you usually receive gifts — we give to others. For example, every year on my birthday we would celebrate by giving to my mother.

STATE OF STREET STREET, STREET,

"Diversity and consolidation are the antithesis of one another. It's not possible to shrink the universe and have more diversity."

NORTHWEST STREET, THE COLUMN TO SERVICE STREET, THE SERVICE STREET

We are looking at the Radio One 25th anniversary in the same way. We see it as an opportunity to give back to the listeners, the advertisers who have supported us over the years and all our hard-working staff.

## REPORTERS

Stations and their adds listed alphabetically by market

WJIZ/Albany, GA PD/MD: Jammin' Jay KANYE WEST I/ADAM LEVINE WALZ/Albarry, NY\*
OM: Kevin Caliahan
PD. Reb Pyge
MD: Tarry D Dennell
3. JACGED EDGE IV\*OLTIO
3 NELLV:
1 KANYE WEST IVADAM LEVINE
VARIOUS ARTISTS
MIKE JONES
SLIM THUG KTCX/Beaumont, TX\* PD. Doug Hams APD/MD\* Adrian Scott 1 LIE, FLIP //MANNIE FRESH

WBUV/Biloxi, MS\* OM: Walter Brown PD/MD: Terrence Bibl

2 LIL FLIP YMANNIE FRESH 2 50 CENT 1 PLOETRY VCOMMON LYFE JENNINGS VFANTASIA MIKE JONES WWW.Z/Charleston. SC\*
OM/PD. Terry Base
MD. Yornd Rude
LYFE JENNINGS I/FANTASIA
MIKE JONES
SLIM THUG
REMY MA
LIL FLIP I/MANNIF ERESLI WPEG/Charlotte\*
PD: Terri Avery
MD: Deon Cole
LYFE JENNINGS I/FANTA
MIKE JONES D GUAPTELE
WJTT/Chattanooga, TN\*
PD: Keith Landecker
MID: Magic Crutcher
13 JIM JORES UP DIDDY 8 PAUL WALL
4 LYFE LENNINGS TRAVTASIA
2 MKE JORES
2 LILE FLIP IMANNIE FRESH
T GLAPPER
T GLAPPER
T GLAPPER
T GLAPPER
T GLAPPER WGCI/Chicago, IL.\* OM/PD. Elray Smith APD/MD. Tiftany Green

TYRA B SHEEK LOUCH I/CARL THOMAS LYFE JENNINGS I/FANTASIA MIKE JONES SLIM THUG LYFE JENNINGS HEANTASIA RED HANDED I PAUL WALL

WIKS/Greenville, NC PD/MD BK Kirkland APD J Dot

OM: Stave Multy
OM: Stave Multy
PD Arthony "Big Arth Simmons
MO Jettrey "DJ like III" Rice

sas City, MO\* PHARRELL f/GWEN S MIKE JONES COMMON DONELL JONES f/JER IO NELLY 5 AVANT I/LIL WAYNE WANAH IA.R. WAYNE

KRROLATAPHRO, LA\*
PD.O-Rock
LYPE JENNINGS JEANTAS JA
MICE, JONES JUJETNAME, DUPRI
TRICK TRICK FEMILIAM
S.I.M. THUS
S.I.M. THUS
STYLES P VAKON
REMY MA
LIL. FILI PLANAME FORCE: LYFE JENNIN TO K MIKE JONES SLIM THUG

WBTF/Lexington, KY PD/MD. Jay Alexander

KIPR/Little Rock AR OM/PD Joe Booker

WHRK/Momphis, TN\*
PD: Davin Steel
4 JIM JONES VP DIDDY & PAUL WALL
2 ANTHONY HAMILTON
1 PAUL WALL MINKE JONES & BUN B
MIKE JONES
SLIM THUG
LIFT FLIP OMANNIE FRESH WJXM/Meridian, MS PD: Jiggs JT 25 MARIAH CAREY 21 THEY SONGZ 12 PURPLE RIBBON ALLSTARS (/BIG BOI 8 50 CENT KJMZ/Lawton, OK OM/PD: Terry Monday APD: Tony Tone 7: PAUL WALL PMIKE JONES & BUN-MIKE JONES DONELL JONES MICRMAINE DL SLIM THUG BEMY MA

WLZN/Macon, GA PO/MD: Gendeman G No. Adds

WQUE/New Orleans, LA\* PD: Angela Watson MIKE JONES KANYE WEST I/ADAM LEVINE LIL' FLIP I/MANNIE FRESH LIL' FLIP 'EMANINE LINES...
TYRA B
SLIM THUG
LYFE JENNINGS I/FANTASIA
DONELL JONES VJERMAINE DUPRI

ANNIE FRESH MIKE JONES & BUN B

31 Lyfe Jennings (Fant)
4 Lii "Flip Immannie Fre
14 Mire Jones
7 Mariah Carey
3 Anthony Hamilton
2 Slim Thug
1 Remy Ma
1 STATIC MAJOR
1 FEVA
1 RICO LOVE
1 WATERS

28 NOTORIOUS 8 I G #808 MARLEY 27 THREE MAPIA 18 SLIM THIG 18 SLIM THIG 18 BUN B 18 LUNE CAMPBELL 17 MO P

14 SLUM VILLAGE 14 JIM JONES I/P DIDDY & PAUL WALI 14 JIN STARS MAKON

L 1/MIKE JONES & BUN B 22 PAUL WALL UMIKE JONES & E 20 MIKE JONES 18 BONECRUSHER VSEAN PAUL 18 KANYE WEST (VADAM LEVINE 18 JUVENILE 12 PETEY PABLO 11 JENNIFER EDISON 8 CROOKED I

Note: For complete adds, see R&R Music Tracking

POWERED BY MEDIABASE

103 Total Reporters

68 Total Monitored

35 Total Indicator

Did Not Report, Playlist Frozen (2): WRXZ/Albany, GA WZHT/Montgomery, AL

**38** • Radio & Records October 28, 2005

## **URBAN AC TOP 30**

		October 28, 2005					ı
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1533	-191	144928	22	63/0
2	2	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1489	+42	144363	22	53/0
3	3	ERIC BENET I Wanna Be Loved (Reprise)	1448	+33	118449	12	65/0
6	4	ALICIA KEYS Unbreakable (J/RMG)	1294	+168	140429	7	59/0
4	5	MARIAH CAREY We Belong Together (Island/IDJMG)	1227	-48	115461	24	35/0
5	6	KEM I Can't Stop Loving You (Motown/Universal)	1157	-42	136211	41	55/0
7	0	KEM Find Your Way (Back Into My Life) (Motown/Universal)	1043	+31	90727	19	52/0
9	8	FANTASIA Free Yourself (J/RMG)	825	· <b>27</b>	84751	30	47/0
11	9	LYFE JENNINGS Must Be Nice (Columbia)	821	-8	83391	16	20/0
8	10	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	815	-71	99100	24	37/0
13	<b>O</b>	MARIAH CAREY Shake It Off (Island/IDJMG)	801	+56	98993	6	34/0
10	12	INDIA.ARIE Purify Me (Rowdy/Motown)	794	-52	92057	27	49/0
12	13	TONI BRAXTON Please (BlackGround/Universal)	730	·79	64677	20	48/0
14	<b>4</b>	DWELE I Think I Love U (Virgin)	706	+10	52357	10	53/2
15	15	DR. CHARLES G. HAYES & WARRIORS Work It Out (/CEE)	617	-18	51284	17	40/0
16	16	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	577	-40	49063	9	47/0
21	Ø	MINT CONDITION Whoaa (Image)	547	+34	36035	11	31/1
19	Œ	BABYFACE Grown & Sexy (Arista/RMG)	526	+5	42497	5	44/2
17	19	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	496	-100	35594	15	35/0
23	20	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	483	+123	56551	7	31/1
20	21	SHANICE WILSON Every Woman Dreams (Playtime)	472	-46	37393	12	38/1
25	22	HEATHER HEADLEY In My Mind (RCA/RMG)	437	+84	25777	3	45/2
18	23	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	437	-146	31659	20	39/0
26	24	WILL DOWNING Crazy Love (GRP/VMG)	435	+93	34288	6	31/1
22	25	YOLANDA ADAMS Someone Watching Over You (Atlantic)	432	-1	56596	13	39/1
27	<b>3</b> 9	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	353	+31	42710	4	28/0
28	<b>②</b>	TONI BRAXTON Trippin' (BlackGround/Universal)	346	+38	22606	2	36/2
-	<b>23</b>	LINA Smooth (Hidden Beach/Red Distribution)	291	+17	28363	4	18/0
_	<b>29</b>	BEYONCE' Wishing On A Star (Columbia)	278	+26	15473	4	28/0
24	30	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	277	.77	36616	18	26/0

66 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

### POWERED BY MEDIA BASE

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOAPELE First Love (Sony Urban)	11
STEVIE WONDER Shelter In The Rain (Motown/Universal)	8
FAITH EVANS Tru Love (Capitol)	7
GERALD LEVERT   Like   t (Rhino/Atlantic)	6
<b>DESTINY'S CHILD</b> Stand Up For Love (Sony Urban/Columbia)	4
MELI'SA MORGAN I Remember (Orpheus/Luann)	4
MARK WHITFIELD / PANTHER Always Up (Dirty Soap)	4

## MOST INCREASED PLAYS

	TOTAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
ALICIA KEYS Unbreakable (J/RMG)	+168
KINDRED THE FAMILY SOUL Where Would (Hidden Beach)	+123
STEVIE WONDER Shelter In The Rain (Motown/Universal)	+114
WILL DOWNING Crazy Love (GRP/VMG)	+93
HEATHER HEADLEY in My Mind (RCA/RMG)	+84
LALAH HATHAWAY Better (MesaBlueMoon/AGU Music)	+80
GERALD LEVERT   Like   t (Rhino/Atlantic)	+79
ANGIE STONE I Wasn't Kidding (J/RMG)	+ 75

### **NEW & ACTIVE**

JAHEIM... Everytime I Think About Her (Divine Mill/Warner Bros.)
Total Plays: 267, Total Stations: 30, Adds: 1
DESTINY'S CHILD Stand Up For Love... (Sony Urban/Columbia)
Total Plays: 152, Total Stations: 29, Adds: 4

LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music) Total Plays: 152, Total Stations: 9, Adds: 0

GERALD LEVERT | Like It (Rhino/Atlantic) Total Plays: 146, Total Stations: 24, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

### REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albamy, GA
KSYU/Albuquerque, NM\*
WAKB/Augusta, GA\*
WKSP/Augusta, GA\*
WWIN/Baltimore, MD\*
KQXL/Baton Rouge, LA\*
WBHK/Birmingham, AL\*
WHT/Birmingham, AL\*
WMGL/Charteston, SC\*
WBAV/Charleston, SC\*

WQNC/Charlotte\*
WSRB/Chicago, IL\*
WVAZ/Chicago, IL\*
WZAK/Cleveland, OH\*
WLXC/Columbia, SC\*
WWDM/Columbia, SC\*
WAGH/Columbia, GA
WXZJ/Columbus, GA
WXZJ/Columbus, MSWXMG/Columbus, MSWXMG/Columbus, MSWXMG/Columbus, OH\*
KSOC/Dallas, TX\*

WROU/Dayton, OH\*
WMXD/Detroit, MI\*
WMSW/Dothan, AL
WUKS/Fayetteville, NC\*
WDZZ/Flint, MI\*
WCMG/Florence, SC
WFLM/Fl. Pierce, FL\*
WQMG/Greensboro, NC\*
WJMZ/Greenville, SC\*
KMJQ/Houston, TX\*
WHRP/Huntsville, AL\*

WILL/Indianapoils, IN\*
WKXI/Jackson, MS\*
WSOL/Jacksonville, FL\*
KMJK/Kansas City, MO\*
KNEK/Lafayette, LA\*
KVGS/Las Vegas, NV\*
WJKX/Laurel, MS
KOKY/Little Rock, AR\*
KJLH/Los Angeles, CA\*
WMJM/Louisville, KY\*
WRBV/Macon, GA
KJMS/Memphis, TN\*
WHQT/Miami, FL\*
WJMR/Milwaukee, WI\*
WDLT/Mobile, AL\*

KJMG/Monroe, LA
WWMG/Montgomery, AL
WQQK/Nashville, TN\*
WYBC/New Haven, CT\*
KMEZ/New Orleans, LA\*
WYLD/New Orleans, LA\*
WBLS/New York, NY\*
WKKS/New York, NY\*
WKUS/Nortolk, VA\*
WVKL/Nortolk, VA\*
WVKL/Nortolk, VA\*
WCFB/Orlando, FL\*
WRDAS/Philadelphia, PA\*
WRNS/Philadelphia, PA\*
WFNS/Philadelphia, PA\*

WKJS/Richmond, VA\*
WVBE/Roanoke, VA\*
WSBY/Salisbury, MD
KBLX/San Francisco, CA\*
Music Choice Smooth R&B/S
Sirius Heart & Soul/Satellite
The Touch/Satellite
XM The Flow/Satellite
WLVH/Savannah, GA
KDKS/Shreveport, LA\*
KVMA/Shreveport, LA\*
KVMA/Shreveport, LA\*
KVMM/Shreveport, LA\*
WHJM/St, Louis, MO\*
WFUN/St, Louis, MO\*
WPHR/Syracuse, NY\*
WHBX/Tallahassee, FL

WTMP/Tampa, FL\*
WIMX/Toledo, OH\*
WTUG/Tuscaloosa, AL
WHUR/Washington, DC\*
WMMJ/Washington, DC\*
WKXS/Wilmington, NC

Adds for reporters are listed in R&R Music Tracking.

## , powered by MEDIABASE

Monitored Reporters

- Total Nepoliters

6 Total Monitored

Total Indicator

id Not Report, laylist Frozen (1):

We salute Cathy Hughes, Alfred Liggins,

Mary Catherine Sneed

on this wonderful occasion.

Happy 25th Anniversary to Radio One

from your friends at

The Jesus Garber Company

## **GOSPEL TOP 30**

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	CECE WINANS Pray (Sony Gospel)	1156	+52	34965	17	36/1
2	2	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1045	-58	27187	23	36/0
3	3	MARY MARY Heaven (Sony Urban/Columbia)	996	+ 25	29919	28	32/1
4	4	YOLANDA ADAMS Be Blessed (Atlantic)	984	+54	36006	30	34/1
7	<b>5</b>	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	976	+ 166	33191	8	34/1
5	6	KURT CARR God Blocked It (Gospo Centric)	832	-9	27076	31	36/1
6	7	ALVIN DARLING All Night (Emtro)	821	-4	22343	26	33/2
9	8	DEITRICK HADDON God Didn't Give Up (Verity)	783	+94	27017	22	24/1
8	9	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	745	+ 14	16555	30	28/1
10	<b>(1)</b>	TONEX Work On Me (Verity)	738	+73	28045	20	23/0
12	<b>O</b>	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	713	+80	19262	20	25/0
13	12	MARVIN SAPP Do You Know Him (Verity)	683	+92	17679	13	28/4
11	<b>3</b>	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	682	+23	19198	29	26/1
17	4	MARY MARY Yesterday (Sony Urban/Columbia)	647	+ 105	22194	7	23/1
14	<b>(</b>	LASHUN PACE Hey (EMI Gospel)	581	+6	20231	26	23/1
18	<b>(</b>	WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	563	+45	20767	6	24/0
16	17	DOTTIE PEOPLES He Said It (Malaco)	555	-4	16786	12	26/0
15	18	KEITH WONDERBOY JOHNSON   Need A Blessing (Worldwide Music)	550	-14	18669	19	25/0
21	19	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	538	+85	14623	11	22/3
22	<b>2</b>	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Epic/Sony Urban)	522	+84	23020	4	22/3
20	4	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	506	+43	18004	15	22/0
19	22	SHIRLEY CAESAR   Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	485	+ 14	13148	6	17/0
26	<b>②</b>	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	400	+ 78	10847	3	19/2
29	2	SMOKIE NORFUL God Is Able (EMI Gospel)	399	+127	11167	2	19/6
24	25	RUDOLPH MCKISSICK, JR. & WORD AND WORSHIP Right Place (Emtro)	372	+45	6753	10	18/2
25	<b>2</b>	DARWIN HOBBS Glorify Him (EMI Gospel)	370	+46	8662	4	21/6
23	<b>②</b>	EVELYN TURRENTINE-AGEE Go Through (Light)	358	+4	9253	18	17/2
27	<b>2</b> 3	TIFFANY EVANS Father Can You Hear Me (Rowdy/Motown)	326	+ 24	12442	4	12/0
28	49	BRUCE PARHAM Hide Me (S Ford Music Group)	307	+ 27	6975	17	12/1
[Debut	<b>①</b>	ISRAEL AND NEW BREED Not Forgotten (Integrity Gospel)	293	+71	9379	1	14/1

42 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22. © 2005 Radio & Records

### MOST ADDED'

ADDS
6
6
4
4

## MOST **INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY NCREASE
KIRK FRANKLIN Looking (Gospo Centric/Zomba Label Group)	+166
SMOKIE NORFUL God Is Able (EMI Gospel)	+127
MARY MARY Yesterday (Sony Urban/Columbia)	+105
DEITRICK HADDON God Didn't Give Up (Verity)	+94
MARVIN SAPP Do You Know Him (Verity)	+92
D. CLARK-COLE Great (Gospo Centric/Zomba Label Group)	+85
J. MAJORS f/K. PRICE God's Gift (Music One/Epic/Sony Urban	+84
V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	+80
ISRAEL AND NEW BREED Rejoice (Integrity Gospel)	+79
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	+78

#### **NEW & ACTIVE**

YOLANDA ADAMS Victory (Atlantic) Total Plays: 290, Total Stations: 15, Adds: 3 MYRON BUTLER & LEVI Set Me Free (EMI Gospel) Total Plays: 277, Total Stations: 13, Adds: 3

VICKI YOHE Deliverance is Available (PureSprings/EMI Gospel) Total Plays: 250, Total Stations: 13, Adds: 4

DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gospel) Total Plays: 226, Total Stations: 10, Adds: 0

RIZEN We've Come To Magnify The Lord (Artemis) Total Plays: 210, Total Stations: 15, Adds: 1

RODNIE BRYANT I Am A Worshipper (Tyscot/Taseis) Total Plays: 203, Total Stations: 8, Adds: 0 KURT CARR God Great God (Gospo Centric)

Total Plays: 187, Total Stations: 6, Adds: 1 LUTHER BARNES... Somehow, Someway (Atlanta Int'l)

Total Plays: 186, Total Stations: 10, Adds: 3

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA OM: Frank Johnson PD: Connie Flint DARWIN HOBBS WTHB/Augusta, GA DM/PD: Ron Thomas APD: Sister Mary Kingcannon 2 DARWIN HOBBS

APU. States Mark Augcannon
22 Darwin Hobbas
WWIN/Baltimore, MD
PD. Jeff Major
APU. Jean Alston
APU. Jean
AP

WENN/Birmingham, AL DM/PD: Ough Hemand APD/MD: Willis Pride 51 MARVIN SALE AND NEW BREED W.INI/Charleston, SC OM: Michael Baynard PD/MD: Bayrard PD/MD: Bayrard Sel Daddy 20 JUDAHGEKERATION 3 CHARLES AND TAYLOR HYTC/Charleston, SC

WXTC/Charleston, SC OM: Terry Base PD: Edwin "Chef" Wright APD/MD: James Wallace 18 DESTINY'S CHILD 18 JUDAH GENERATION WPZS/Charlotte
PD: Alvin Slowe
MD: Tanya Rivens
10. LMOSS

WGRB/Chicago, IL OM: Etroy Smith PD: Michaul Robinson MD: Ettis Rotte ISRAEL AND NEW BREED & BYRON CAGE BRUCE PARHAM

WJMO/Cleveland, OH OM/PD: Kim Johnson 15 RIZEN 7 DONNIE MCCLURKIN

WFMV/Columbia, SC PD: Tony "Gee" Green APD/MD: Monica Washington 14 DR: CHARLES G HAYES & WARRIORS 5 ANOINTED WJYD/Columbus, OH OM: Jerry Smith PD: Dawn Mosby DARWIN HOBBS

KHVN/Dallas, TX PD/MD: Warren Brooks 15 FAITHFUL CENTRAL WCHB/Detroit, MI PD: Spudd MARVIN SAPP

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
DORINDA CLARK-COLE
WILL HE LEARNER TO THE

WHLH/Jackson, MS DM: Steve Kelly PD: Jenell Roberts MD: Torrez Harris 5 RUDOLPH MCKISSICK, JR. 5 DARWIN HOBBS

5 DARWIN HOBBS
WOAD/Jackson, MS
DM: Slan Branson
PD/MD: Percy Davis
3 TAMELA MANN
2 MYRON BUTLER & LEVI

Z MYRON BUTLER & LEVI
KPRT/Kansas City, MO
DM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Johnson
No Adds

KVLO/Little Rock, AR OM: Joe Booker PD/MO: Billy St. James APD: Mark Oylan 20 SHEKINAH GLORY MINISTRY 10 ALVIN DARLING

W MB M/Miami, FL DM: E. Claudette Freeman PD/MD: Greg Cooper 23 VASHAWN MITCHELL 20 ALVIN DARLING

WHLW/Montgomery, AL OM: Michael Long PD/MD: Kenny J. 32 DOR:NDA CLARK-COLE 31 JEFF MAJORS (MELLY PRICE

WPRF/New Orleans, LA PD: Kris "Kap'n Kris" McCoy 36 NEW BIRTH TOTAL PRAISE CHOIR 36 DONNIE MCCLURKIN & KIRK FRAM

WXEZ/Norfolk, VA OM: John Shomby PD: Dale Murray 25 GEORGE HUFF

WDAS/Philadelphia, PA

WNNL/Raleigh, NC

WPZZ/Richmond, VA OM: Jerry Smith PD: Reggie Baker No Adds

ABC's Rejoice/Satellite PD: willie Mae McIver 14 SMOKIE NORFUL 14 YOLANDA ADAMS

Sheridan Gospel Network/Satellite PD: Michael Gamble APD/MD: Morgan Dukes 18 GREG HOOVER..

WSOK/Savannah, GA OM: Brad Kelly PD: E. Larry McOuffie No Adds

WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMD: Charles Anthony 6 DETRICK HADDON 6 MARVIN SAPP

WPGC/Washington, DC PD/MD: Cheryl Jackson 28 HEZEKIAH WALKER 27 CANTON JONES

WYCB/Washington, DC PD: Ron Thompson ALVIN DARLING

WFAI/Wilmington, OE OM: Melvin Brittingham PD/MD: Manuel Mena 12 VICKLYOHE

12 VICKI YOHE 4 SMOKIE NORFUL 4 EVEL YN TURRENTINE-AGEE 4 YOLANDA ADAMS 4 MYRON BUTLER & LEVI 4 ISRAFL AND NEW BREED 4 HEZEKIAH WALKER

Note: For complete adds, see R&R Music Tracking.

## **EMI GOSPEL**

**CONGRATULATES CATHY HUGHES & RADIO ONE** 

ON 25 YEARS OF INNOVATIVE **BROADCASTING!** 

THANK YOU FOR THE SUPPORT YOU'VE SHOWN EMI GOSPEL, OUR ARTISTS, AND THEIR MINISTRIES.



Brentwood, Tennessee-based EMI Gospel is a division of EMI Christian Music Group, the world's largest Christian SPEL music organization that also includes EMI CMG Label Group, EMI CMG Distribution and EMI CMG Publishing. It is part of EMI Group, the world's largest independent music company whose other U.S. Labels include Angel, Astralwerks, Blue Note, Capitol, Capitol Nashville, EMI Latin, Narada and Virgin Records





KBCY/Abilene, TX OM: Brad Elliott PD/AMD: JB Cloud 10 ZONA JONES 10 SARA EVANS 10 ROCKIE LYNNE

WQMX/Akron, OH\*
OM/PD: Kevin Mason
APD: Ken Steel
BILLY CURRINGTON

WGNA/Albany, NY\* PD: Buzz Brindle MD: Bill Earley 2 VAN ZANT 1 TRENT TOMLINSON

KBOI/Album OM: Bill May PD: Tim Jones APD/MD: Jeff Jay
5 CARRIE UNDERWOOD
RAY SCOTT

KRST/Albuquerque, NM\* OM/PD: Eddie Haskell MD: Paul Bailey

4 JOSH TURNER

1 MONTGOMERY GENTRY
MIRANDA LAMBERT

KRRV/Alexandria, LA PD/MD: Steve Casey

WCTO/Allentown, PA OM/PD: Shelly Easton MD: Jerry Padden
1 TIM MCGRAW
1 CARRIE UNDERWOOD
TRENT TOMLINSON

KGNC/Amarillo, TX OM: Tim Butler APD/MD: Patrick Clark

PD: Matt Valley

WWWW/Ann Arbor, MI OM/PD: Rob Walker
3 TERRI CLARK
3 BRAD PAISLEY I/DOLLY PARTOR

WNCY/Appleton, OM: Jeff McCarthy PD: Randy Shannor 2 JACE EVERETY 1 BROOKS & DUNN 1 CARREL BUKERWOOD JOSH TURNER

WKSF/Asheville, NC DM/PD: Jeff Davis APD/MD: Brian Hatfield

WKHX/Atlanta, GA\* OM/PD: Mark Richards

MD: Johnny Gray
6 CARRIE UNDERWOOD
5 GRETCHEN WILSON WPUR/Atlantic City, NJ

PD: Joe Kelly
4 Sara Evans
3 TRISHA YEARWOOD
CARRIE UNDERWOOD
BROOKS & DUNN
REBA MCENTIRE BL/Augusta, GA

PD/MD: Bill West
35 JASON ALDEAN
36 JASON ALDEAN
11 RASCAL FLATTS
11 MARTINA MCBRIDE
10 NEAL MCCOY
1 DIERKS BENTLEY
1 JOE NICHOLS

WKXC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor 7 SAFA EVANS

KASE/Austin, TX\*
OM/PD: Mac Daniets
APD/MD: Bob Pickett
17: CARRIE UNDERWOOD
4 CHRIS CAGLE
3 LITTLE BIG TOWN
1 SHANNON BROWN KUZZ/Bakersfield, CA

MD: Karen Garcia

B CARRIE UNDERWOOD

SARA EVANS

MONTGOMERY GENTRY

WPOC/Baltimore, MD\* PD: Ken Boesen APD/MD: Michael J. 5 DIERRS BENTLEY 3 CARRIE UNDERWOOD WOCB/Rangor ME

PD/MD: Cindy Campbell
14 SARA EVANS
14 ROCKIE LYNNE

WYNK/Baton Rouge, LA1 OM: Bob Murphy PD: Sam McGuire APD/MD: Austin James
TRENT TOMLINSON
CARRIE INDEPENDO

WYPY/Baton Rouge, LA\* PD: Dave Dunaway MD: Jimmy Brooks DANIELLE PECK

WUBE/Cincinnati, OH KYKR/Beaumont, TX PD: Marty Thompson OM: Joey Armstrong
PD/MD: Mickey Ashworth
4 BROOKS & DUNN
3 CARRIE UNDERWOOD APD: Kathy O'Connor MD: Duke Hamilton
21 CARRIE UNDERWOOD
8 CHRIS CASE
4 BRAD PAISLEY MODELY
2 TRENT TOMLINSON

WYGY/Cincinnati, OH\* OM: TJ Holiand PD: Stephen Giuttari WJLS/Beckley, WV APD/MD: Dawn Mich
1 CARRIE UNDERWOOD
MONTGOMERY GENTRY

WKNN/Biloxi. MS

PD: Kipp Gregge

WZKX/Biloxi. MS

WHWK/Ripphamton NY

WDXB/Birmingham, AL

OM/PD: Ed Walker
BILLY CURRINGTON
CARRIE LINITERWOOD

APD/MD: Jay Cruze
TRENT TOMUNSON
CARRIE LINGERWOOD

KIZN/Roise ID

KQFC/Boise, ID\* OM: Kevin Godwin PD: Kevin Anderson

APD/MD: Jim Miller

4 MONTGOMERY GENTRY

3 CARRIE UNDERWOOD

1 ROCKIE LYNNE

WKLB/Boston, MA\*
OM: Don Kelley
PD: Mike Brophey
APD/MD: Ginny Rogers
2 CHRIS CAGLE
1 TRACE ADXINS

KAGG/Bryan, TX
PD/MD: Jennifer Allen
34 TM MCGRAW
34 BRAD PAISLEY DOULLY PARTON
20 SONNY BURGESS
20 GRETCHEN WILSON
5 FORTYS SOUTH

WYRK/Buffalo, NY\*
APD/MD: Wendy Lynn
2 JOSH TURNER
2 CARRIE UNDERWOOD

WOKO/Burlington

OM: Dick Stadlen

PD: Bob James

WKKT/Charlotte

OM/PD: Steve Pelker

OM/PO: Rich S

WGAR/Cleveland, OH MD: Chuck Collier 23 CARRIE UNDERWOOD

KCCY/Colorado Springs, CO PD: Jo Jo Tumbes MD: Valerie Hart

PD: Cody Cartson
3 TRENT TOMLINSON
ROCKIE LYWNE
MONTGOWERY GENTRY
CARRIE UNDERWOOD
HOT APPLE PIE

WCOS/Columbia, SC PD: LJ Smith APD/MD: Glen Garrett
4 CARRIE UNDERWOOD
3 TRACE ADKINS
2 CHRIS CAGLE

WCOL/Columbus, OH\*
PD: John Crenshaw
APO/MD: Dan E. Zuko
2 ROCKIE LYNKE
1 BILLY CURRINGTON
TREAT TOMINISON
TRACE ADKINS APD/MD: Spencer Burke 8 ROCKIE LYNNE 2 CARRIE UNDERWOOD

WGSQ/Cookeville, TN
OM: Marty McFly
PD: Gator Harrison
APD: Philip Gibbons
MD: Stewarl James
JOSH TURNER
BRAD PASILEY UDDILLY PARTON

KRYS/Corpus Christi, TX DM: Paula Newell PD: Frank Edwards MD: Deena Blake

KPLX/Dallas, TX\*

KSCS/Dallas TX\* NM/PD: Lorrin P APD/MD: Chris Huff

KTYS/Dallas, TX\* OM: Lorrin Palagi
PD: Gayle W. Poteet
MD: Chris Huff
4 CARRIE UNDERWOOD

KYGO/Denver, CO\* PD: Joel Burke MD: Garrett Doll 4 CARRIE UNDERWOOD JACK INGRAM SARA EVANS KHAK/Cedar Rapids, IA

MD: Dawn Johnson
14 LITTLE BIG TOWN
13 TIM MCGRAW
8 BRAD PAISLEY WOOLLY PARTO KHKI/Des Moines, IA\* KHKI/Des Moines
OM: Jack O'Brien
PD: Andy Elliott
MD: Eddie Hatfield
2 CARRIE UNDERWOOD
1 BROOKS & DUNN
1 SARA EVANS WIXY/Champaign, IL PD: Sky Phillips

MO: Nicole Beals
15 CARRIE UNDERWOOD
7 BRAD PAISLEY MOOLLY PARTON WEZL/Charleston, SC\* OM/PD: Lee Matthews APD/MD: T.J. Phillips 3 Big & RICH 2 MONTGOMERY GENTRY OM: Jack O'Brien PD: Andy Elliott

WNKT/Charleston, SC PD: Brian Driver

WOBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy 19 GARTH BROKKS 14 GAREL BROKKNOOD 13 GRECHEL WILSON 13 GRECHEL WILSON 8 JOSE RICHES MISSION 8 JOSE RICHES D: Jerry Br

WKKT/Charlotte\*
OM: Bruce Logan
PD/MD: John Roberts
2 TRACE ADMINS
2 WYNONNA
1 SUGNERALEY MODELY PARTON
WAY JAMT:
GRETOEN WILSON
CARRIE UNDERWOOD KKCB/Duluth PD: Derek Moran

19 ALAN JACKSON

14 BILLY CURRINGTON

8 TRACE ADKINS

APD/MD: Rick McCrack WUSY/Chattanoo PD: Kris Van Dyke MD: Bill Poindexter 3 CAROL INA FAIN 1 TERRI CLARK CARRIE LINDER WOOD BLAKE SHELTON REBA MOENTIRE

PD: Steve Gramzay
MD: Marty Austin
1 BLAKE SHELTON
1 JOSH TURNER
JAMEY JOHNSON
DANIELLE PECK

WUSN/Chicago, IL\*
PD: Mike Peterson
MD: Marci Braun
2 CHRIS CAGLE
MONTGOMERY GENTRY WRSF/Elizabeth City, NC OM/PD: Tom Charily 9 TRENT TOMLINSON 9 SARA EVANS
9 MONTGOMERY GENTRY

OM: Adam Rees O/MD: Fred Hot 5 DANIELLE PECK

KKNILI/Eugene OR

WKDQ/Evansvill

KVOX/Fargo OM: Janice Whitim PD: Eric Heyer MD: Scott Winston 5 LITTLE BIG TOWN 3 TRENT TOMENSON 3 TIM AARON

WKML/Fayetteville, NC PO: Paul Johns APD: Dave Stone

WFBE/Flint, MI PD: Covate Collins

KSKS/Fresno, CA

KUAD/Ft, Collins, CO

PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary
TRENT TOMLINSON
CARRIE UNDERWOOD
REBA MCENTIRE

WCKT/Ft. Myers, FL\* OM/PD: Michael Cruis APD/MD: Dave Logan

WWGR/Ft. Myers, FL\*
PD: Mark Phillips
APD: Steve Hart
4 CARRIE UNDERWOOD
2 CHRIS CAGLE

WQHK/Ft. Wayne, IN \*
OM/PD: Rob Kelley
3 MONIGOMERY GENTRY
2 TRENT TOM, INSON
1 CARRIE UNDERWOOD
DANIELLE PECK

PD: Mr. Bob MD: Big Red

WBCT/Grand Rapids, MI\*
OM/PD: Doug Montgomery
APD/MD: Dave Tafl
8 DAMRIE UNDERWOOD
2 ROCKELYNNE
1 BROOKS & DUNN
1 TRAIN TOWNINSON
GRETOREN WILSON

WTQR/Greensboro, NC\* OM: Tim Satterfield PD: Trey Cooler APD/MD: Angie Ward No Adds

WRNS/Greenville, NC PD: Wayne Cartyle MD: Jeff Hackett
3 CAPRIE UNDERWOOD
WYNONNA
TRENT TOMLINSON

WESC/Greenville, SC\* OM/PD: Scott Johnson APD/MD: John Landrum 2 TRACE ADKINS

WSSL/Greenville, SC\* OM/PD: Scott John APD/MD: Kix Layton

WAYZ/Hagerstown PD: Chris Maestle MD: Tori Anderson
13 GEORGE STRAIT
13 CARRIE UNDERWOOD

WRBT/Harrisburg OM: Chris Tyler PD: Joe Kelly APD/MD: Newman VAN ZANT BROOKS & DUNN GRETCHEN WILSON

WWYZ/Hartlord, CT\* PD: Pete Salant
5 TIM MCGRAW
1 BLAKE SHELTON
1 GRETCHEN WILSON
CAPRIE UNDERWOOD
SUGARLAND

KILT/Houston, TX\*
PD: Jeff Garrison
MD: Greg Frey
8 LITTLE BIG TOWN
2 CARRIE UNDERWOOD
HOT APPLE PIE
VAN ZANT

APD: Kim Allen

WGNE/Jacksonville, FL\*

WR00/Jackso

OM: Gail Austin
PD: Casey Carter
MD: John Scott

BILLY CURRINGTON
MONTGOMERY GENTRY
TRACE ADKINS

WXBQ/Johnson C PD/MD: Bill Hagy 12 JOE NICHOLS 11 GRETCHEN WILSON 2 MARTINA MCREINE

WEGI/ loboetou MD: Lara Mosby

KIXQ/Jonlin, MO OM/PD: Jason Knight

WNWN/Kalamazoo MI WNWN/KAIAMA
PD: P.J. Lacey
MD: Dewey
1 VAN ZANT
1 SHANNON BROWN
1 CAROLINA RAIN
1 SARA EVANS

KBEQ/Kansas City, MO\* PD: Mike Kennedy MD: T.J. McEntire 8 CARRIE UNDERWOOD

KFKF/Kansas City, MO OM/PD: Dale Carter APD/MD: Tony Stevens
3 CARRIE UNDERWOOD
BLAKE SHELTON
MONTGOMERY GENTRY

WDAF/Kansas City, MO

WIVK/Knoxville, TN\* OM/PD: Mike Hammond MD: Colleen Addair CARRIE UNDERWOOD

KMDL/Lafayette, LA\*
MD: T.D. Smith
1 BLAKE SHELTON
1 CARRIE UNDERWOOD

MD: Sean Riley
11 TRENT TOMALINSON
1 SARA EVANS
1 CARRIE UNDERWOOD

WIOV/Lancaster, PA\* PD/MD: Dick Raymond
1 BROOKS & DUNN
GRETCHEN WILSON
MONTGOMERY GENIRY

PD: Jay J. McCrae APD/MD: Chris Tyler 0 Sugarland 2 Wyndnaa 2 Trent Tomlinson 2 Carrie Underwood 1 Montgomery Gentry

KWNR/Las Vegas. NV PD: Brooks O'Brian MD: Sammy Cruise
3 TIM MCGFAW
TRENT TOM INSON

WBBN/Laurel, MS
OM/PD: Larry Blakeney
APD/MD: Allyson Scott
13 BROKES & DUNN
19 BRAD PASLEY YDOULY PARTON
10 TRENT TOM, INSON
10 SRAN EVANS
10 TRENT TOM, INSON
10 SANA EVANS
10 BROKEL YMBE
10 KARTH MARTEA
15 FORTYS SUUTH

WBUI / exington, KY

WLXX/Lexington, KY Um. HOWER LINGSEY
PD: Marshall Stewart
MD: Karl Shannon
1 TRACE ADKINS
1 ROCKIE LYNNE

KZKX/Lincoln, NE DM: Jim Steel
PD: Brian Jennings
APD/MD: Carol Turner

KSSN/Little Rock, AR\*
PD/MD: Chad Heritage
9 TRACE ADMIN
1 SUGARLAND
TRENT TOM. INSON
GERTINEN WILSON

KZLA/Los Angeles, CA OM/PD: R.J. Curtis

OM/PD: R. J. Curtis
APD/MD: Tonya Campos

1 SARA EVANS
CARRIE UNDERWOOD
KETH ANCERSON
TRACE ADKINS
BILLY CURRINGTON
VAN ZANT
CHRIS CAGLE
TRENT TOM.

WAMZ/Louisville, KY PD: Coyote Calhoun
MD: Night Train Lane
18 TRACE ADKINS
5 SARA EVANS
5 MONTGOMERY GENTRY
TRENT TOMLINSON

MD: Justin Dunlap
11 FAITH HILL
2 SONNY BURGESS

PD: Bobby Reed

APD/MD: Laura Starting
2 REBA MCENTIRE
1 BIG & RICH
1 BROOKS & DUNN

WWQM/Madison, WI\*
PD: Mark Grantin
MD: Mel McKenzie
7 CARRIE UNDERWOOD
SAWYER BROWN
JAMEY JOHNSON

KIAI/Mason City, IA PD/MD: J. Brooks
2 DANIELLE PECK
KETTH BRYANT
MIRANDA LAMBERT

KRWQ/Medford, (
OM/PD: Larry Neal
MD: Scott Schuler
7 CARRIE UNDERWOOD
TRENT TOMUNSON
ROCKIE LYINE
MONTGOMERY GENTRY

MD: Trapper John
1 SAWYER BROWN
1 TRENT TOMLINSON

WOKK/Meridian

PD/MD: Scotty Ray
35 TRACY LAWRENCE
21 GRETCHEN WILSON
20 TIM MCGRAW

WKIS/Miami, FL\* PD: Bob Barnett APD: Billy Brown

APD: Billy Brown
MD: Darlene Evans

WMIL/Milwaukee, WI\* OM/PD: Kerry Wolfe

MD: Mitch Morgan 3 CARRIE UNDERWOOD 1 JOSH TURNER

DANIELLE PECK TRENT TOMLINSON

KEEY/Minneapolis, MN

OM/PD: Gregg Swedberg

APD/MD: Travis Moon 23 CARRIE UNDERWOOD TRENT TOMLINSON GRETCHEN WILSON MONTGOMERY GENTRY

WKSJ/Mobile, AL

OM: Kit Carson PD/MD: Bill Black

KJLO/Monroe, LA

KTOM/Monterey, CA\*

KTEX/McAllen, TX KXKT/Omaha, NE

KHAY/Oxnard, CA

WPAP/Panama City, FL WPAP/Panama City, FL OM/PD: Eddie Rupp APD/MD: Shane Collins 17 GARTHEROOKS 15 TERN CLARK 10 TRUCK PONY 10 COLLIN RAYE 10 RYAN SHUPE THE RUBBERBAND 10 SUGARLAPE OF THE RUBBERBAND

WXBM/Pensacola, FL PD/MD: Lynn West

MARTINA MCBRIDE
GRETCHEN WILSON

OM/PD: Ric Morgan
5 TRENT TOMLINSON
5 CARRIE UNDERWOOD

PD: Bob McKay

APD/MD: Cadillac Jack MONTGOMERY GENTRY CARRIE UNDERWOOD

KM1 E/Phoenix A7\* PD: Jay McCarthy

APD/MD: Dave Collins

1 VAN ZANT
TERRI CLARK
BRAD PAISLEY! TOOLLY PAF

MD: Gwen Foster SAWYER BROWN COLLIN RAYE WDSY/Pittsburgh, PA\* OM/PD: Keith Clark

APD/MD: Stoney Richards
MARTINA MCBRIDE WOCI/Pittely

WPOR/Portland, ME

KUPL/Portland, OR1 MD: Rick Taylor

KWJJ/Portland, OR \* OM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jo

WOKO/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie

1 Blake Shelton
1 Gretchen Wilson
1 Montgomery Genti
Brooks & Dunn

WCTK/Providence, RI OM: Rick Everett
MD: Sam Stevens
18 GARTH BROOKS
2 MONTGOMERY GENT
1 BROOKS & DUNN

WLLR/Quad Cities, IA MD: Ron Evans 3 BRAD PAISLEY MOOLLY

WODR/Raleigh, NC\*
OM: Paul Michaels
PD: Lisa Mckay
APD: Mike 'Maddawg' Biddle
1 WAI 20M PROV.
GREDIEN WILSON
GARRIE MOERWOOD

KOUT/Rapid City, SD PD/MD: Mark Houston

23 BILLY CURRINGTON

14 BRAD PAISLEY MODELY PARTON

14 MONTGOMERY GENTRY

KBUL/Reno. NV OM/PD: Tom Jordan MD: Chuck Reeves

8 COLLIN RAYE
3 RAY SCOTT
1 CAROLINA RAIN

KUUB/Reno, NV OM: Jim McClain PD/MD: Valeri Fertari 26 GRETCHEN WILSON 9 CHRIS CAGLE 7 MONTGOMERY GENTRY

KFRG/Riverside, CA\* OM: Lee Douglas PD/MD: Don Jeffrey

PD: Brett Sharp
MD: Robynn Jaymes
CARRIE UNDERWOOD

WSLC/Roanoke, VA

PD/MD: Joel Dearing
2 JOE NICHOLS
2 KENNY CHESNEY
BRAD PAISLEY (ZOOLLY PARTON WBEE/Rochester, NY\*
OM: Dave Symonds
PD/MD: Billy Kidd
8 CARRE WINFERWOOD
1 RYAN SHUPE 8 THE RUBBERB
TRENT TOMLINSON
MONTGOMENY GENTRY

WXXQ/Rockford, IL PD: Steve Summers APD/MD: Kathy Hess ROCKIE LYNNE

KNCI/Sacramento, CA PD: Mark Evans APD: Greg Cole
5 MARTINA MCBRIDE
CAROLINA RAIN
MONTGOMERY GEN

WCEN/Saginaw, MI PD: Joby Phillips
MD: Keith Allen
DANIELLE PECK
CARRIE UNDERWOOD

WKCQ/Saginaw, MI OM/PD: Rick Walker MD: John Richards 1 KEITH ANDERSON SUGALAND BRAD PAISLEY/MOOLLY PARTON

WWFG/Salishury, MD OM/PD: Brian Cleary
APD/MD: Sandra Lee
5 RAY SCOTT
5 TRENT TOMLINSON
5 MONTGOMERY GENTRY

APD/MD: Debby Turp KUBL/Salt Lake City, UT\*

PD: Ed Hill
MD: Pat Garrett
10 BRAD PAISLEY 100LLY
10 BRAD PAISLEY 100LLY 0 BRAD PAISLEY 100L 3 CAPRIE UNDERWOO! BRIGE LONG TRENT TOMLINSON KGKL/San Angelo, TX OM/PD: Boomer Kingstor

7 SUGARLAND 7 ROCKIE LYNNE 7 MONTGOMERY GENTRY KAJA/San Antonio, TX\* MD: Kactus Lou
5 BRAD PAISE EY (DOLLY PARTON
4 TRACE ADKINS
4 SUGARI AND

KSON/San Diego, CA\*
PD: John Marks
MD: Wes Poe
9 BROOKS & DURN
1 BROWS & SURN
1 POWE YNNE
1 RAY SEDT!
MRAY SEDT TOM, INSON

KUSS/San Diego, CA1 PD: Mike O'Bria MD: Cindy Spicer 20 CARRIE ONDERWOOD

KRTY/San Jose, CA PD/MD: Julie Stevens 8 MONTGOMERY GENTRY 4 CARRIE UNDERWOOD 2 TRENT TOMUNSON

KKJG/San Luis Obispo, CA PD/MD: Pepper Daniek
12 MIRANDA LAMBERT
12 WYNONNA
12 MONTGOMERY GENTRY

PD/MD: Tim Brown 13 Gretchen Wilson 11 Carrie Underwood 10 HOT APPLE PIE 9 ROCKIE LYNNE WCTQ/Sarasota, FL\* OM/PD: Mark Wilson APD: Heidi Decker BIG & RICH

WJCL/Savannah, GA OM: Pat Garrett
PD: Boomer Lee
20 TIM MGGRAW
20 TRACE ADKINS
20 BROOKS & DUNN
20 GRETCHEN WILSON

KMPS/Seattle, WA MPS/Seattle, w D: Becky Brenner ID: Tony Thomas A CARRE UNDERWOOD 5 GARY ALLAN GRETCHEN WILSON

KRMD/Shreveport, LA PD: Les Acree
APD/MD: James Anthony

KXKS/Shreveport, LA OM/PD: Gary McCoy

KSUX/Sioux City, IA PD: Bob Rounds APD/MD: Tony Michae 8 CARRIE LINDERWOOD 5 TRICK PONY 3 TRENT TOM LINSON

PD/MD: Clint Marsh
BRAD PAISLEY I/DOLLY FARTON
MONTGOMERY GENTRY

KDRK/Spokane, WA KDR K/Spokane, W OM; Tim Cotter PD/MD: Jay Daniels APD: Bob Castle BRIGE LONG TRENT TOMLINSON CAROLINA FAIN MONTGOMERY GENTRY CARRIE UNDERWOOD

KIXZ/Spokane, WA OM: Robert Harder PD/MD: Paul "Coyote

APD: Lyn Daniels TRENT TOMLINSON WPIX/Springfield\_MA

PD: RJ McKay APO: Nick Dan MD: Jessica Tyler

1 MONTGOMERY GENTR
GARRIE UNDERWOOD
JAMEY JOHNSON
WYNONNA
TRENT TOMLINSON

OM/PD: Brad Han APD: Curty Clark

MD: Danny Montana KATM/Stockton, CA.\*

WBBS/Syracuse, MY\* APO/MD: Skip Clark

1 JAMEY JOHNSON
BLAXE SHELTON
REBA MCENTIRE

WAIB/Tallahassee FL PD/MO: Gary Evono

WQYK/Tampa, FL\* OM: Mike Culotta PD: Tom Rivers APD: Beecher Martin MD: Jay Roberts

WTHI/Terre Haute. IN OM/PD: Barry Kent MD: Party Marty

1 SHANNON BROWN

1 TRENT TOMLINSON

1 ROCKIE LYNNE WKKO/Toledo, OH

PD/MD: Gary Shores

APD: Harvey Steele

OM: Jeff Wyatt
PD: George King
MD: Shelley Rose
5 GEORGE STRAIT
2 BILLY CURRINGTON

WDEZ/Wausau, WI PD; Bob Jung APD/MD: Vanessa Ryan 18 JAMEY JOHNSON

WOVK/Wheeling, WV PD/MD: Jim Elliott 4 SARA EVANS

KLUR/Wichita Falls, TX

KEDI/Wichita, KS\* OM/PD: Bevertee Bi MD: Carol Hughes

KZSN/Wichita, KS\* PD: Chuck Geiger APD/MD: Tracey Garrett 2 WYNOWNA HOT APPLE PIE REBA MCENTIRE

MD: Carolyn Drose
TRENT TOMLINSON
GRETCHEN WILSON
CARRIE UNDERWOOD KXDD/Yakima, WA

WGTY/York, PA\*
PD/MD: Brad Austin
1 TIM MCGRAW
GRETCHEN WIL SON

WQXK/Youngstow PD: Dave Steele APD: Doug James MD: Burton Lee JACE EVERTT MCNTGOMERY SENTRY

MEDIABASE

223 Totat Reporters

October 28, 2005 Radio & Records • 41

## Stations and their adds listed alphabetically by market

KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride 7 TRENT TOM, INSON 3 CARRIE UNDERWOOD

MD: DeanO

APD/MD: Dave Geronimo

WXFL/Florence, AL PD/MD: Gary Murdock 25 LEANN RIMES 14 MONTGOMEN GENTRY 6 RAY HERNOON INCLINT BLACK 3 ZONA JONES

MD: Jason Hurst
6 CARRIE UNDERWOOD
WYNCHMA
TRENT TOMLINSON
MONTGOMERY GENTRY

PD: John Cook
MD: Cody Alan
CARRIE UNDERWOOD

KLIY/Des Moines, IA\*

MD: Eddie Hatfield 3 CARRIE UNDERWOOD TRENT TOMLINSON WYCD/Detroit, MI\* PD: Chip Miller APD/MD: Ron Chatman
6 CARRIE UNDERWOOD
1 TIM MCGRAW

WDJR/Dothan, AL UMVPU: Jerry Broadway
APD: Greg "Frogman" Rickaby
12 TRENT TOM, INSON
10 JOSH TURNER
7 WENDINAL
7 WENDINAL
7 VAN ZANT
5 JAMEY JOHNSON

WTVY/Dothan, AL OM/PD: Amie Pollard MO: Mike Casey

WAXX/Eau Claire, WI

KHEY/El Paso, TX\*

PD: Johnny Chiang
MD: Christi Brooks
3 TRACE ADKINS
CROSS CANADIAN RAGI
TRENT TOMLINSON
CARRIE UNDERWOOD

WTCR/Huntington PO: Judy Eator MD: Dave Poole
15 MONTGOMERY GENTR
5 WYNONNA
5 TRENT TOM:INSON

WDRM/Huntsville, AL OM/PD: Todd Berry APD: Stuart Langston MD: Dan McClain

WFMS/Indianap PD: Bob Richards MD: J.D. Cannon WMSI/Jackson, MS DM: Steve Kelly PD: Rick Adams

WUSJ/Jackson, MS PD: Tom Freeman

PD/MD: Jeff Oavis

PD: Wes McShay APD/MD: Jesse Garcia 1 SARA EVANS 1 CARRIE UNDERWOOD

WKOA/Lafayette, IN PD: Mark Allen MD: Boh Vizza

KXKC/Lafavette, LA\*

/PCV/Lakeland, FL\* PD: Mike Jame MD: Jeni Taylor SUGARLANI TIM MCGRAW

WITL/Lansing, MI

PD: Dave Kirth
7 CARRIE UNDERWOOD
6 GRETCHEN WILSON
MONTGOMERY GENTRY

WGTR/Myrtle Beach, SC OM/PD: Steve Stewart
15 MONTGOWERY GENTRY
5 DANIELLE PECK
5 ZONA JONES
5 ROCKIE LYNNE

WYAK/Myrtle Beach, SC PD/MD: Rick Roberts
5 LITTLE BKG TOWN
5 BIG & RICH
5 KENNY CHESNEY

WKDF/Nashville, TN\* OM/PD: Dave Kelly MD: Kim Leslie

WSIX/Nashville, TN\* OM: Clay Hunnicutt
PD/MD: Keith Kautm
3 BLAKE SHELTON
3 CARRIE UNDERWOOD
2 GRETCHEN WILSON
1 DANIELLE PECK
1 TRENT TOMLINSON

WSM/Nashville, TN MD: Frank Seres

WCTY/New London, CT

VVL I T/NEW LONGOI OM/PD: Jimmy Lehn APD: Dave Elder 15 BROOKS & DUNN 8 SARA EVANS 8 MONTGOMENT GENTRY 8 JAMEY JOHNSON 8 REBA MCENTIRE WPSK/New River Valley, VA OM/PD: Scott Stevens

APD/MD: Sean Sumner

8 SARA EVANS
8 BOXYVE LYBBE WGH/Norfolk, VA\* OM/PD: John Shomby APD/MD: Mark McKay 14 CARRIE UNDERWOOD BLAKE SHELTON

KHKX/Odessa, TX KHKX/Odessa, TX
D: Mike Lawrence
PD/MD: Kelley Pet
3 Shootra Isnamos
3 Bowne Bishop
2 HoneyBrowne
2 HoneyBrowne
2 HoneyBrowne
2 LOANGO WALKER
BROOKS A DURN
THENT TOMLINSON
GRETCHEN WILSON
GROOK BENTEN
MONTGOMERY GENTRY

KNFM/Odessa. TX

KTST/Oklahoma City, OK\* OM/PD: Tom Travis APD/MD: Anthony Allen
19 CARRIE UNDERWOOD
6 TIM MCGRAW

MO: Craig Allen
4 CARRE INDERWOOD
1 TRENT TOMLINSON
MONTGOMERY GENT
BROOKS & DUNN

KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James 10 BROOKS & DUM 10 GRETCHEN WILSON

WXTU/Philadelphia, PA

KNIX/Phoenix, AZ\*

PD: Mark Lindow MD: Bob Domingo VAN ZANT CARRIE UNDERWOOD DAMIELLE PERK

WPOH/Portland ,
PD: Harry Nelson
MD: Glori Marie
MIRANDA LAMBERT
BROOKS & DUNN
ROCKE LYNNE
MONTGOMERY GENTR'
CARRIE UNCERWOOD

MD: Ragen King

KTTS/Springfield, MO

WIL/St. Louis, MO PD: Grea Mozingo

OM/PD: Dewey Boyrton APD/MD: Joel Baker TRENT TOMILINSON SARA EVANS CARRIE UNDERWOOD

POWERED BY

120 Total Monitored

WTCM/Traverse C
OM/PD: Jack O'Mali
MD: Carey Carlson
17 JUANEY JOHNSON
16 MONTGOMERY GENTRY
5 DANIELLE PECK
5 WYNONNA
5 TRENT TOMLINSON

WIBW/Topeka, KS PD: Rich Bowers

WTCM/fea

APD/MD: Stephanie Lynn
15 REBA MCENTIRE
15 SARA EVANS
15 MONTGOMERY GENTRY

KIIM/Tucson, AZ\*
OM; Herb Crowe
PD/MD: Buzz Jackso
1 MONTGOMERY GENTRY
RYAN SHUPE & THE RUE
ROCKIE LYNNE

KVOO/Tulsa, OK PD/MD: Ric Hampton 21 CARRIE UNDERWOOD 1 CHRIS CAGLE

WWZD/Tupelo, MS DM: Rick Stevens PD: Bill Hughes APD: Paul Stone 14 BRAD PAISLEY (DOLLY PA

WFRG/Utica. NY OM/PD: Tom Jac 16 REBA MCENTIRE 16 GARTH BROOKS KJUG/Visalia, CA\*

PD/MD: Dave Danie

1 CARRIE UNDERWOOD
WYNONNA
TRENT TOMLINSON
CAROLINA RAIN
MONTGOMERY GENTRY WIRK/W. Palm Beach, FL' PD: Mitch Mahan MD: JR Jackson

WACO/Waco TX

WMZQ/Washington, DC

DM/PD: Brent Warner BIG & RICH SARA EVANS

WGGY/Wilkes Barre, PA\* OM: Jim Rising PD: Doc Medek

## COUNTRY



LON HELTON

Ihelton@radioandrecords.com

## Songs Go Solo

Nashville's Awards Week roars, even without CMAs

By Lon Helton and Chuck Aly R&R Nashville Bureau

Lever since the CMA decided to move its awards to New York, Music Row has been speculating about what Nashville's Awards Week would look like without its centerpiece. And now the results are in: The party rolled on, with songs, songwriters and publishers as the focus.

The Songwriter's Hall of Fame event and awards galas by ASCAP, BMI and SESAC caught and held the industry's attention. Any worries that the absence of a nationally televised show would result in diminished artist attendance proved unfounded as stars ranging from Kenny Chesney and Toby Keith to Little Richard and Aaron Neville made the rounds.

Other notable events of the week include the Opry's 80th birthday celebration and the Country Radio Broadcasters' annual Fall Forum. Here's a look at the week in photos.



**VOICE OF AMERICA** Kenny Chesney was honored with the ASCAP Voice of Music Award during the organization's celebration at the Ryman Auditorium. Songwriter of the Year Craig Wiseman's composition "Live Like You Were Dying" was named Song of the Year. Seen here (I-r) are Chesney. ASCAP Sr. VP Connie Bradley and Wiseman.



**GOOD TIMES** Among the many stars in attendance at BMI's dinner banquet were (I-r) Toby Keith, Alabama's Randy Owen and Travis Tritt.



**THE E TEAM** Publisher of the Year honors went to EMI during ASCAP's event. Seen here (i-r) are EMI Exec. VP/GM Gary Overton; EMI V/orldwide CEO Martin Bandier; ASCAP's Connie Bradley: and EMI's Tom Luteran, Robert Flax, Stacey Willbur, Roger C. Faxon and Ben Vaughn.



TREE & THREE Big & Rich's Big Kenny, Lonestar's Richie McDonald and Harley Allen shared BMI's Songwriter of the Year award during festivities held in the PRO's Nashville facility. Sony/ATV Tree was named Publisher of the Year, while "Live Like You Were Dying" was Song of the Year. Seen here (I-r) are BMI's Phil Graham; Big Kenny's wife, Christiev Alphir: McDonald; BMI's Del Bryant; BMI Icon honoree Charlie Daniels; Sony/ATV Tree's Woody Bomar; "Live Like You Were Dying" co-writer Tim Nichols; Allen; and BMI's Paul Corbin.



**MISS THING** Faith Hill's smash "Mississippi Girl" was named SESAC's Song of the Year at the organization's awards ceremony. Seen here (I-r) are SESAC's Tim Fink and Kelly Roach, "Mississippi Girl" co-writer Adam Schoenfeld and SESAC's Pat Collins.



IT ALL BEGINS WITH THE SONG The Nashville Songwriters Association International inducted (I-r) Vince Gill, Roger Murrah, Gary Burr, Mike Reid and (not pictured) Jerry Reed into its Hall of Fame Oct. 16. A move to the Nashville Renaissance Hotel allowed a record crowd of 875 to witness the ceremonies and a number of incredible performances in honor of the inductees. Ronnie Milsap was on hand to sing a handful of No. 1 hits written by Reid (who penned 12 No. 1 hits for Milsap in all). and Patty Loveless gave everyone goose bumps and brought tears to the eyes of more than a few with her chilling version of Gill's "Go Rest High on That Mountain."

Continued on Page 44



# MONTEOMERY GENTRY

HAS SOMETHING TO BE PROUD OF



"SHE DON'T TELL ME TO"

PRODUCED BY RIVERS BUTHERFORD AND MARK WAIGHT

75 STATIONS ON - THE MOST FIRST-WEEK ADDS OF THEIR CAREER

FROM THEIR UPCOMING COLUMBIA RELEASE

SOMETHING TO BE PROUD OF: THE BEST OF 1999-2005

IN STORES NOVEMBER 1

THE FOLLOW UP TO THEIR PLATINUM SELLING YOU DO YOUR THING

TO GET MONTGOMERY GENTRY'S SOMETHING TO BE PROUD OF RADIO SPECIAL CONTACT BECKY ROBERTSON AT THE MARKETING GROUP 615-301-0001



Sony Music

WWW MONTGOMERYGENTRY COM

## **COUNTRY**

Continued from Page 42



**BIG TOP** Carnival Music was named Publisher of the Year and Scooter Carusoe took home Songwriter of the Year honors as SESAC hosted its annual awards. Seen here (I-r) are SESAC's Pat Collins. Carusoe and Carnival's Frank Liddell.



**ONLY THE ROAD WAS BROKEN** In addition to inducting a new class of songwriters into its Hall of Fame, the Nashville Songwriters Association International also bestowed a number of other honors. Here, (I-r) Bobby Boyd, Jeff Hanna and Marcus Hummon display NSAI Song of the Year trophies for their multiweek No. 1 hit by Rascal Flatts, "Bless the Broken Road."



**TOP PENS** At its annual Hall of Fame induction ceremony, the Nashville Songwriters Association International also presented Jeffrey Steele with the songwriter-voted Songwriter of the Year award. This was the second time in three years that Steele has captured the honor. He co-wrote the recent hits "Gone" and "Help Somebody." Seen here are (I-r) NSAI Exec. Director Bart Herbison, Steele and NSAI President Bob Regan. Brad Paisley, writer of "Alcohol" and "Mud on the Tires," didn't make the festivities but was honored as the NSAI's Writer/Artist of the Year.



MODEL STUDENTS The Country Radio Broadcasters on Oct. 18 presented its annual Fall Forum, an event that offers music professionals the opportunity to learn how affiliated businesses make money. The day's initial session was called "The New Radio Models" and featured broadcast professionals and people from the satellite-radio industry. Seen here (back row, I-r) are panelists Sirius Satellite Radio Sr. VP/Music Programming Steve Blatter Digital Podcast President Alex Nesbitt, Sprint VP/Business Development & Product Innovation Paul Reddick, XM Satellite Radio Country PD Ray Knight, Ibiquity Director/Broadcast Marketing Don Kelly and KMPS/Seattie OM Becky Brenner. In front are (I-r) KZLA/Los Angeles PD and CRB President RJ Curtis and CRB Exec. Director Ed Salamon, who moderated the session.



WHAT CONDITION OUR CONDITION IS IN The CRB's Fall Forum staple "State of the Industry" session featured panelists from four different facets of the music industry. Seen here (front row, I-r) are Sony/ATV Publishing Sr. VP/GM Creative Services Woody Bomar; Warner Bros./Nashville Exec. VP Bill Bennett; Clear Channel/Baltimore Market Manager Jim Dolan; (back row, I-r) Buddy Lee Attractions President & co-owner Tony Conway; CRB President, KZLA/Los Angeles PD and moderator R.J. Curtis; and CRB Exec. Director Ed Salamon.



**TANNED, RESTED & READY** Garth Brooks interrupted his retirement to perform at the Grand Ole Opry's 80th-anniversary celebration. During the event Brooks received his Opry member award, a 14-inch bronze-and-oak replica of the Opry's vintage microphone stand. Seen here backstage are (!-r) Gaylord's Steve Buchanan, Brooks and Opry VP/GM Pete Fisher.

## **COUNTRY TOP 50**

											_
LAST WEEK	THIS	October 28, 2005	TOTAL	+/-	TOTAL	+/-	TOT.AUD.	+/- AUD.	WEEKS	TOTAL	ı
WEEK	WEEK	ARTIST TITLE LABEL(S)  KEITH URBAN Better Life (Capitol)	TOTAL POINTS 12917	POINTS 378	TOTAL PLAYS <b>4455</b>	PLAYS + <b>214</b>	TOT.AUD. (00) 397524	10004	ON 13	ADDS 119/0	
6	Ö	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	11062	597	3952	+214	330793	18164	30	120/0	
7	0	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	10990	1172	3862	+422	327246	22159	25	120/0	
2	4	CRAIG MORGAN Redneck Yacht Club (BBR)	10855	-1129	3805	-467	326973	-35183	23	118/0	1
3	5	JAMIE O'NEAL Somebody's Hero (Capitol)	10605	-682	3592	-313	323277	-23051	30	117/0	ľ
8	6	KENNY CHESNEY Who You'd Be Today (BNA)	10041	604	3421	+199	305828	20516	6	120/0	;
4	7	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	9923	-794	3422	-363	284363	-30482	26	118/0	1
12	8	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	9066	1139	3156	+410	267897	38364	12	120/1	
11	9	DIERKS BENTLEY Come A Little Closer (Capitol)	8768	838	3079	+ 293	261092	26408	14	119/1	
9	Õ	LONESTAR You're Like Comin' Home (BNA)	8707	319	3032	+109	262008	9258	21	118/0	;
15	Õ	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	8521	989	2895	+316	264038	24381	3	119/1	ŀ
13	Õ	NEAL MCCOY Billy's Got His Beer Goggles On (903)	8182	576	2869	+ 206	244073	25500	25	114/0	
14	®	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	8034	454	2794	+180	237063	13919	7	120/0	
16	ŏ	GARY ALLAN Best I Ever Had (MCA)	7867	400	2730	+119	233203	11698	21	119/1	
10	15	JASON ALDEAN Hicktown (BBR)	7004	-1249	2477	-494	191775	-40950	27	120/0	
17	10	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	6775	694	2334	+280	189030	19971	8	119/0	
18	Ŏ	GEORGE STRAIT She Let Herself Go (MCA)	6457	641	2359	+280	186791	24390	8	117/1	
21	Ö	ALAN JACKSON USA Today (Arista)	5778	608	2112	+197	159169	16597	11	114/0	
19	<b>®</b>	LITTLE BIG TOWN Boondocks (Equity)	5709	383	2036	+ 127	158562	12692	22	109/2	
22	<b>a</b>	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	5160	662	2004	+259	152957	21924	21	113/5	
26	3	MARTINA MCBRIDE Rose Garden (RCA)	4643	507	1500	+150	126697	16209	11	104/3	
23	<b>2</b>	CHRIS CAGLE Miss Me Baby (Capitol)	4615	263	1785	+97	132046	12207	13	109/8	
27	3	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	4414	1019	1652	+378	128151	37174		101/11	
29	<b>3</b>	TIM MCGRAW My Old Friend (Curb)	4274	1097	1572	+400	116888	31067		112/10	
30	3	SUGARLAND Just Might (Make Me Believe) (Mercury)	3662	556	1302	+189	103760	13700	7	106/6	
28	<u>a</u>	KEITH ANDERSON XXL (Arista)	3627	377	1332	+ 126	94644	9809	13	102/1	
33	Ø	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)		733	1219	+ 255	92800	15994	5	101/7	
32	<u> </u>	BIG & RICH Comin' To Your City (Warner Bros.)	3027	200	1040	+67	82499	9794	8	85/2	١.
31	<b>4</b>	SHANIA TWAIN Shoes (Lyric Street)	3008	-19	1075	+25	74284	-935	8	93/0	
24	30	PHIL VASSAR Good Ole Days (Arista)	2726	-1551	872	-579	71744	-47180	18	104/0	
Breaker	1	JOSH TURNER Your Man (MCA)	2402	433	921	+ 138	61313	11984	14	72/4	
35	<b>®</b>	TERRI CLARK She Didn't Have Time (Mercury)	2340	59	884	+26	57645	-2629	14	77/2	
38	<b>3</b>	REBA MCENTIRE You're Gonna Be (MCA)	2267	535	806	+ 167	55190	12331	8	79/4	
Breaker	<b>3</b>	BLAKE SHELTON Nobody But Me (Warner Bros.)	1934	338	773	+121	44253	9250	9	76/8	
Breaker	<b>6</b>	JAMEY JOHNSON The Dollar (BNA)	1734	218	658	+116	38558	2204	8	74/5	
Breaker	•	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	1522	174	636	+ 39	35696	1916	5	77/9	
Breaker	<b>(1)</b>	GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	1406	626	569	+ 249	40944	17458	2	74/16	
42	<b>3</b> 3	MIRANDA LAMBERT Kerosene (Epic)	1371	201	539	+70	33295	8895	4	60/2	
Breaker	<b>③</b>	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	1159	1147	377	+375	43558	42903	1	73 73	
Debut >	1	BROOKS & DUNN Believe (Arista)	1117	675	413	+243	32335	20749	1	61/9	
44	4	DANIELLE PECK   Don't (Big Machine/Show Dog)	1041	146	408	+61	22414	2991	3	63/7	
43	42	GEORGE STRAIT Texas (MCA)	1011	-100	237	.13	35009	-2761	18	5/0	
47	<b>4</b> 3	RAY SCOTT My Kind Of Music (Warner Bros.)	896	147	435	+70	16839	2806	8	38/2	l
Debut >	4	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	859	344	330	+ 157	24650	8836	1	61/36	
46	<b>4</b>	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	848	82	433	+53	16293	3570	5	55/1	
[Debut]	419	ROCKIE LYNNE Lipstick (Universal South)	794	600	274	+ 235	15461	10064	1	41/7	
49	<b>1</b>	CROSS CANADIAN RAGWEED Fightin' For (Universal South)	688	18	206	+17	21039	229	4	10/1	
48	<b>4</b> B	SAWYER BROWN They Don't Understand (Curb)	676	1	313	+17	16838	-1444	8	34/4	
50	49	SHANNON BROWN Corn Fed (Warner Bros.)	605	9	289	+30	10189	1824	2	33/2	
[Debut]	<b>5</b>	TRENT TOMLINSON Drunker Than Me (Lyric Street)	572	21	244	+ 28	12762	3326	1	53/35	
											1

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 10/16-10/22. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

## POWERED BY MEDIABASE

### **MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	73
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	36
TRENT TOMLINSON Drunker Than Me (Lyric Street)	35
GRETCHEN WILSON   Oon't Feel Like Loving You Today (Epic)	16
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	11
TIM MCGRAW My Old Friend (Curb)	10
SARA EVANS Cheatin' (RCA)	10
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	9
BROOKS & DUNN Believe (Arista)	9

## MOST INCREASED POINTS

POINT INCREASE
+1172
+1147
+1139
+1097
+1019
+989
+838
+733
+694
+675

## MOST INCREASED PLAYS

TOTAL

ARTIST TITLE LABEL(S)	PLAY INCREASE
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+422
JOE NICHOLS Tequila Makes Her Clothes (Universal South)	+410
TIM MCGRAW My Old Friend (Curb)	+400
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+378
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	+375
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+316
DIERKS BENTLEY Come A Little Closer (Capitol)	+293
GEORGE STRAIT She Let Herself Go (MCA)	+280
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+280
BILLY CURRINGTON Must Be Ooin' Somethin' Right (Mercur	y/ + <b>259</b>

### **BREAKERS**

**JOSH TURNER** Your Man *(MCA)* 4 Adds \* Moves 36-31 **BLAKE SHELTON** Nobody But Me (Warner Bros.) 8 Adds \* Moves 39-34 JAMEY JOHNSON The Dollar (BNA) 5 Adds \* Moves 40-35 VAN ZANT Nobody Gonna Tell Me What To Do (Columbia) 9 Adds \* Moves 41-36 **GRETCHEN WILSON** I Don't Feel Like Loving You Today (Epic) 16 Adds \* Moves 45-37 **CARRIE UNDERWOOD** Jesus, Take The Wheel (Arista) 73 Adds \* Moves 0-39

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

## Ski with the Stars

## COUNTRY ROCKIES Jan 28 - Feb 1, 2006

## It's the Ultimate Backstage Pass!

SKI AND SOCIALIZE WITH TOP COUNTRY MUSIC STARS FOR 4 DAYS/NIGHTS AT THE PREMIER CELEBRITY SKI EVENT IN FABULOUS CRESTED BUTTE, COLORADO.

For Reservations, Information & Updates

Call the T.J. Martell Foundation 615-256-2002 or visit www.citr.org

B Country in the Rockles proceeds benefit the T.J. Martell Foundation, a nonprofit organization that upports research in the Frances Williams Preston Lebz of the Vanderbilt-Ingram Cancer Center.



## **COUNTRY TOP 50 INDICATOR**

		October 28, 2005									
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS On	TOTAL ADDS	
1	0	KEITH URBAN Better Life (Capitol)	4636	35	3865	+38	107584	983	13	102/1	
6	2	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4306	379	3621	+281	99502	8057	12	100/1	l
4	3	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	4030	51	3383	+44	90277	.93	32	95/1	ľ
7	4	DIERKS BENTLEY Come A Little Closer (Capitol)	3697	243	3042	+218	88106	5714	16	101/1	
8	6	LONESTAR You're Like Comin' Home (BNA)	3652	229	3023	+ 190	84408	4505	21	101/0	ŀ
5	6	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3480	-479	2881	-435	78015	-11484	29	90/0	Ľ
10	0	KENNY CHESNEY Who You'd Be Today (BNA)	3476	362	2945	+312	82054	9918	6	102/2	ľ
9	8	GARY ALLAN Best I Ever Had (MCA)	3380	93	2823	+70	78995	2661	22	101/0	l i
3	9	CRAIG MORGAN Redneck Yacht Club (BBR)	3309	-911	2576	-885	79407	-20608	23	84/0	١
13	1	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	3228	373	2726	+327	73237	8924	12	97/3	
2	11	JAMIE O'NEAL Somebody's Hero (Capitol)	3188	-1145	2552	-1002	74942	-24985	30	89/0	
11	12	NEAL MCCOY Billy's Got His Beer Goggles Dn (903)	3186	195	2549	+129	74557	5235	29	96/1	
14	13	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3038	260	2559	+223	69787	5787	8	103/1	
15	4	GEORGE STRAIT She Let Herself Go (MCA)	2889	434	2475	+342	66345	11323	8	100/2	
18	1	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	2844	535	2414	+443	65354	12298	3	102/4	
17	16	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	2535	221	2181	+200	56591	5227	9	103/2	
16	1	ALAN JACKSON USA Today (Arista)	2531	174	2175	+124	57109	4156	11	101/2	
19	13	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	2369	349	1995	+297	56469	8644	21	94/4	l
20	19	CHRIS CAGLE Miss Me Baby (Capitol)	2091	218	1753	+198	49357	5093	13	85/3	
21	20	LITTLE BIG TOWN Boondocks (Equity)	2020	318	1673	+277	45136	7806	23	84/4	
22	3	TIM MCGRAW My Old Friend (Curb)	1978	412	1703	+384	43568	8327	6	89/6	
25	22	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	1762	370	1465	+301	39624	9467	5	84/4	
23	<b>3</b>	MARTINA MCBRIDE Rose Garden (RCA)	1676	125	1414	+120	37271	2466	11	76/3	
24	<b>2</b>	SUGARLAND Just Might (Make Me Believe) (Mercury)	1660	164	1420	+119	36843	4401	7	82/3	
30	25	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going /Arista	/ 1511	360	1292	+329	34082	7516	5	90/12	`i
28	26	KEITH ANDERSON XXL (Arista)	1312	110	1104	+92	28309	2688	13	68/1	ŀ
29	Ø	TERRI CLARK She Didn't Have Time (Mercury)	1148	-5	978	+4	25622	285	14	66/3	١;
33	23	GRETCHEN WILSON ! Don't Feel Like Loving You Today (Epic)	1146	324	1020	+260	25135	7622	3	69/16	L
32	29	BIG & RICH Comin' To Your City (Warner Bros.)	978	70	858	+74	20974	1489	7	66/6	H
36	<b>3</b>	BRDOKS & DUNN Believe (Arista)	960	254	857	+230	20744	5653	4	65/14	! !
31	<b>1</b>	SHANIA TWAIN Shoes (Lyric Street)	949	27	790	+22	20284	218	8	58/0	'
34	<u>3</u> 2	JOSH TURNER Your Man (MCA)	863	94	749	+83	19254	2064	14	51/5	
35	<b>3</b>	BLAKE SHELTON Nobody But Me (Warner Bros.)	830	77	703	+54	17817	1069	10	53/2	1
39	<b>3</b>	REBA MCENTIRE You're Gonna Be (MCA)	658	173	561	+ 142	13779	3874	8	44/9	l
37	<b>6</b>	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	653	90	529	+75	14393	2652	6	47/3	l
43	<u></u>	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	609	349	516	+ 289	13530	7330	2	50/21	l
38	<b>3</b>	JAMEY JOHNSON The Dollar (BNA)	606	96	503	+78	13352	1880	7	41/6	
41	<b>3</b> B	RAY SCOTT My Kind Of Music (Warner Bros.)	385	43	335	+35	7995	1108	9	31/3	
40	39	SAWYER BROWN They Don't Understand (Curb)	366	-26	262	-23	8773	-368	10	21/0	l
42	<b>4</b>	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	337	25	309	+23	6886	788	6	31/3	
<b>Debut</b> >	4	SARA EVANS Cheatin' (RCA)	332	254	299	+ 225	7263	5664	1	34/19	l
44	Œ	MIRANDA LAMBERT Kerosene (Epic)	281	38	237	+35	5557	767	3	25/4	l
<b>Debut</b>	_	ROCKIE LYNNE Lipstick (Universal South)	246	179	211	+ 147	4632	3306	1	28/20	l
Debut>	_	TRENT TOMLINSON Drunker Than Me (Lyric Street)	242	134	202	+114	4858	3045	1	29/20	١,
47	45	DANIELLE PECK   Don't (Big Machine/Show Dog)	233	83	187	+54	4657	1394	2	24/6	1
46	46	KEVIN SHARP I Think I'll Stay (Cupit)	213	1	213	+1	4615	-42	7	15/0	1
	47	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	206	20	193	-20	4553	-280	9	20/0	1
40	_	SHANNON BROWN Corn Fed (Warner Bros.)	164	18	161	+30	3264	927	2	19/6	1
45 48	(1)	STATISTICS DOUGH CULLIFER INVALIBLE DIES./									
45 48 49	<b>43</b> <b>49</b>	HOT APPLE PIE We're Makin' Up (DreamWorks)	143	7	108	+7	2415	90	2	12/2	Ι.

103 Country reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22.
© 2005 Radio & Records

## **MOST ADDED**'

ARTIST TITLE LABEL(S)	ADDS
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	21
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	21
TRENT TOMLINSON Drunker Than Me (Lyric Street)	20
ROCKIE LYNNE Lipstick (Universal South)	20
SARA EVANS Cheatin' (RCA)	19
GRETCHEN WILSON I Don't Feel Like Loving You Today (Epic)	16
BROOKS & DUNN Believe (Arista)	14
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	12
REBA MCENTIRE You're Gonna Be (MCA)	9

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	POINT INCREASE
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+535
GEORGE STRAIT She Let Herself Go (MCA)	+434
TIM MCGRAW My Old Friend (Curb)	+412
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+379
JOE NICHOLS Tequila Makes Her Clothes (Universal South)	+373
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+370
KENNY CHESNEY Who You'd Be Today (BNA)	+362
B. PAISLEY f.D. PARTON When I Get Where I'm Going (Arista	+360
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury	+349
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+349

## MOST INCREASED PLAYS

MULICIENSEDIENIS	
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	+443
TIM MCGRAW My Old Friend (Curb)	+384
GEORGE STRAIT She Let Herself Go (MCA)	+342
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista,	+329
JOE NICHOLS Tequila Makes Her Clothes (Universal South)	+327
KENNY CHESNEY Who You'd Be Today (BNA)	+312
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+301
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	/ +297
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+289
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+281

Get a free no obligation quote from ComQuest, and receive a free Margin of Error calculator.

All ComQuest callout products and services now come bundled with the all-new SongSorior analysis software.

The Callout Specialists www.callout.com 619-659-3600

## COUNTRY CALLOUT AMERICA. BY Bullseye

**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 28, 2005** 

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of October 16-22.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	34.8%	79.8%	4.14	12.0%	96.0%	3.3%	1.0%
CRAIG MORGAN Redneck Yacht Club (BBR)	37.5%	78.3%	4.13	14.8%	97.5%	3.0%	1.5%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	35.0%	77.3%	4.05	13.5%	97.8%	4.0%	3.0%
KEITH URBAN Better Life (Capitol)	35.3%	76.5%	4.09	13.8%	96.0%	4.0%	1.8%
LONESTAR You're Like Comin' Home (BNA)	29.0%	76.3%	4.02	14.5%	96.3%	4.0%	1.5%
GRETCHEN WILSON All Jacked Up (Epic)	39.3%	71.3%	3.96	14.0%	97.5%	7.8%	4.5%
JAMIE O'NEAL Somebody's Hero (Capitol)	30.3%	69.5%	3.91	21.3%	98.3%	5.0%	2.5%
JASON ALDEAN Hicktown (BBR)	28.3%	67.8%	3.87	18.3%	96.0%	7.3%	2.8%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	26.3%	66.8%	3.90	20.0%	93.8%	5.5%	1.5%
ALAN JACKSON USA Today (Arista)	23.3%	64.5%	3.89	21.0%	91.0%	4.0%	1.5%
GARY ALLAN Best I Ever Had (MCA)	20.3%	63.5%	3.71	20.8%	95.5%	7.0%	4.3%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	20.8%	63.5%	3.73	20.8%	95.0%	6.5%	4.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	23.5%	63.5%	3.79	23.0%	95.5%	6.8%	2.3%
KEITH ANDERSON XXL (Arista)	25.0%	61.5%	3.76	19.3%	92.5%	7.3%	4.5%
GEORGE STRAIT She Let Herself Go (MCA)	17.8%	61.0%	3.76	19.5%	89.0%	6.3%	2.3%
MARTINA MCBRIDE Rose Garden (RCA)	23.0%	58.0%	3.60	20.8%	96.0%	11.0%	6.3%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	22.8%	57.8%	3.63	20.5%	93.8%	10.0%	5.5%
BIG & RICH Comin' To Your City (Warner Bros.)	22.8%	<b>57.5</b> %	3.71	20.5%	90.3%	8.0%	4.3%
JOSH TURNER Your Man (MCA)	24.5%	5 <b>5.0</b> %	3.79	15.3%	81.3%	6.5%	4.5%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	20.5%	53.5%	3.66	21.5%	<b>87.3</b> %	8.3%	4.0%
CHRIS CAGLE Miss Me Baby (Capitol)	16.8%	<b>53.3%</b>	3.64	19.3%	84.5%	7.8%	4.3%
KENNY CHESNEY Who You'd Be Today (BNA)	16.3%	53.0%	3.66	21.5%	84.3%	6.0%	3.8%
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	20.8%	50.5%	3.59	20.8%	86.8%	10.5%	5.0%
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	11.0%	48.3%	3.49	22.3%	83.8%	8.5%	4.8%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	14.8%	46.8%	3.49	24.3%	85.0%	8.0%	6.0%
DIERKS BENTLEY Come A Little Closer (Capitol)	14.8%	46.5%	3.56	29.8%	86.3%	7.0%	3.0%
LITTLE BIG TOWN Boondocks (Equity)	12.3%	45.3%	3.55	24.8%	80.3%	7.5%	2.8%
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	16.3%	45.0%	3.71	21.3%	73.5%	5.3%	2.0%
SUGARLAND Just Might (Make Me Believe) (Mercury)	11.8%	44.3%	3.50	24.0%	80.3%	8.5%	3.5%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	11.5%	43.8%	3.46	27.3%	83.5%	7.8%	4.8%
TERRI CLARK She Didn't Have Time (Mercury)	14.8%	43.3%	3.56	27.8%	80.8%	6.8%	3.0%
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	13.0%	42.5%	3.63	16.0%	68.0%	6.0%	3.5%
BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	10.5%	40.8%	3.52	20.3%	71.8%	7.5%	3.3%
SHANIA TWAIN Shoes (Lyric Street)	13.8%	40.3%	3.39	21.8%	79.3%	11.3%	6.0%
TIM MCGRAW My Old Friend (Curb)	9.5%	37.5%	3.49	19.5%	67.8%	7.8%	3.0%

## CALLOUT AMERICA® HOT SCORES

## This Week At Callout America

By John Hart

In this week's sample, Montgomery Gentry's "Something to Be Proud Of" continues as the No. 1 song overall and the No. 5 passion song for the week. Females rank it at No. 1, males rank it at No. 2.

Leann Rimes moves strong from No. 5 last week to No. 3 in this week's sample with "Probably Wouldn't Be This Way," which is also the No. 4 passion song. Females rank the song No. 2, and core 35-44s rank it No. 1.

The only new entry into the top 10 titles this week is Alan Jackson's "USA Today," which ranks No. 10 and is the No. 13 passion song. Core 35-44 listeners rank it No. 8, and it's their No. 9 passion song.

George Strait is comin' on strong, with "She Let Herself Go" moving to No. 15 from last week's No. 18 and No. 24 two weeks ago. This song is only 7 weeks old on the current data. Men are the strength, ranking it No. 9, up from No. 14. Younger 25-34 males rank it No. 7. Big & Rich's "Comin' to Your City" is out-of-the-box strong, ranking at No. 18 this week, up from No. 23. Men rank this song No. 14, women rank it No. 19, and younger 25-34 listeners rank it No. 16.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio Recearch Inc.



## RateTheMusic.com

America's Best Testing Country Songs 12+ For The Week Ending 10/21/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-5
B. CURRINGTON Must Be Doin' Somethin' Right (Mercury)	4.19	4.05	86%	11%	4.16	4.50	3.82
CRAIG MORGAN Redneck Yacht Club (BBR)	4.16	4.07	97%	26%	4.13	4.12	4.15
M. GENTRY Something To Be Proud Of (Columbia)	4.14	4.22	97%	28%	4.17	4.30	4.02
GEORGE STRAIT She Let Herself Go (MCA)	4.13	4.17	<b>80</b> %	12%	4.18	4.28	4.10
J. NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	4.12	4.12	91%	14%	4.20	4.19	4.20
DIERKS BENTLEY Come A Little Closer (Capitol)	4.09	4.12	90%	12%	4.10	4.37	3.85
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4.07	4.11	93%	24%	4.07	4.17	3.96
KEITH URBAN Better Life (Capitol)	4.06	4.19	93%	19%	4.10	4.30	3.90
CHRIS CAGLE Miss Me Baby (Capitol)	4.03	4.12	82%	12%	4.03	4.23	3.80
JAMIE O'NEAL Somebody's Hero (Capitol)	3.96	3.95	93%	28%	3.99	4.04	3.94
KENNY CHESNEY Who You'd Be Today (BNA)	3.96	4.04	84%	15%	3.96	4.15	3.77
GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	3.96	_	67%	11%	3.93	3.87	3.98
LONESTAR You're Like Comin' Home (BNA)	3.95	4.01	94%	19%	3.98	4.16	3.79
GARY ALLAN Best   Ever Had (MCA)	3.94	4.03	94%	20%	3.92	4.03	3.81
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.91	4.02	95%	<b>26</b> %	3.84	4.09	3.59
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.88	3.90	94%	28%	3.90	4.00	3.81
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.85	4.01	95%	28%	3.92	4.01	3.83
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3.85	3.94	86%	19%	3.86	4.04	3.70
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3.85	3.67	81%	17%	3.91	3.83	3.99
ALAN JACKSON USA Today (Arista)	3.84	3.82	<b>79%</b>	12%	3.92	3.86	3.97
MARTINA MCBRIDE Rose Garden (RCA)	3.78	3.90	91%	21%	3.79	3.85	3.73
LITTLE BIG TOWN Boondocks (Equity)	3.76	3.77	<b>78</b> %	19%	3.68	3.79	3.58
JASON ALDEAN Hicktown (BBR)	3.75	3.83	93%	28%	3.69	3.70	3.69
PHIL VASSAR Good Ole Days (Arista)	3.75	3.83	86%	21%	3.77	3.91	3.64
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.73	3.69	73%	17%	3.84	3.86	3.82
JO DEE MESSINA Delicious Surprise (1 Believe It) (Curb)	3.65	3.64	84%	23%	3.67	3.72	3.63
SHOOTER JENNINGS 4th Of July (Universal South)	3.59	3.87	84%	28%	3.60	3.65	3.56
KEITH ANDERSON XXL (Arista)	3.45	_	77%	23%	3.46	3.51	3.41
GRETCHEN WILSON All Jacked Up (Epic)	3.44	3.52	99%	40%	3.43	3.32	3.55

Total sample size is 335 respondents. **Total average tavorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic.com results are intended to show opinions of participants on the the Internet only. Rate TheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## RR.

## **COUNTRY TOP 30**

POWERED BY MEDIABASE

CAN	ADA	3				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	KEITH URBAN Better Life (Capital)	563	+5	10	15/0
2	0.	ROAD HAMMERS East Bound (Open Road/Universal)	516	+3	8	16/0
4	3	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	491	+15	6	15/0
3	4	DIERKS BENTLEY Come A Little Closer (Capitol)	482	-10	8	15/0
5	5 🐗	PAUL BRANDT Alberta Bound (Orange/Universal)	445	-11	8	16/0
11	6	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	390	+6	12	11/0
12	7 🛊	DERIC RUTTAN Shine (Lyric Street)	368	·10	9	14/0
7	8	LONESTAR You're Like Comin' Home (BNA)	360	-52	13	14/0
20	9	KENNY CHESNEY Who You'd Be Today (BNA)	351	+66	3	15/0
13	10 🐗	LISA BROKOP Big Picture (Asylum/Curb)	344	-9	5	12/0
17	0	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	343	+32	2	15/1
18	12⋅4	<ul> <li>JOHNNY REID Missing An Angel (Open Road/Universal)</li> </ul>	342	+46	3	16/1
9	13	CRAIG MORGAN Redneck Yacht Club (BBR)	341	-47	11	12/0
16	4	J. NICHOLS Tequila Makes Her (Universal South)	336	+23	5	10/0
15	<b>(</b>	F. HILL Like We Never Loved At All (Warner Bros./Curb)	334	+20	5	14/0
10	16	JAMIE O'NEAL Somebody's Hero (Capitol)	332	.55	14	13/0
6	17	GRETCHEN WILSON All Jacked Up (Epic)	330	-98	. 12	13/0
22	18	GEORGE STRAIT She Let Herself Go (MCA)	312	+31	4	13/0
14	19	GARY ALLAN Best I Ever Had (MCA)	312	·26	9	13/0
25	<b>20</b> 4	<b>► EMERSON DRIVE</b> Still Got Yesterday ( <i>DreamWorks</i> )	310	+54	4	11/0
Debut	21	GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)	308	+146	1	16/2
19	22	L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	306	+18	7	9/0
8	23	SARA EVANS A Real Fine Place To Start (Sony BMG)	302	· <b>95</b>	19	14/0
23	24	TERRI CLARK She Didn't Have Time (Mercury)	288	+9	12	13/0
24	25 🐗	STEVE FOX Dream On (EMI Music Canada)	266	-8	5	12/0
Debut	264	<ul> <li>SHEDAISY God Bless The Canadian Housewife (Universal)</li> </ul>	265	+43	1	10/1
26	27	JASON BLAINE Heartache Like Mine (Jaybird)	242	+2	4	10/0
27	23	JASON ALDEAN Hicktown (BBR)	239	+5	2	7/0
21	29	M. GENTRY Something To Be Proud Of (Columbia)	233	-50	14	12/0
Debut	30⋅	CORB LUND Truck Got Stuck (Stoney Plain)	224	+21	1	8/2

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Cancon.

## FLASHBACK

1 YEAR AGO

• No. I:"In A Real Love"—PhilVassar

5 YEARS AGO

• No. I.: 'The Little Girl' --- John Michael Montgomery

YEARS AGO

• No. I: "Check Yes Or No" — George Strait

YEARS AGO

• No. I:"Home"—Joe Diffie

20 YEARS AGO

• No. I.: "I Don't MindTheThorns"—Lee Greenwood

25 YEARS AGO

• No. I:"On The Road Again"—Willie Nelson

YEARS AGO

• No. I.: "Are You Sure Hank Done It This Way" — Waylon Jennings

### **NEW & ACTIVE**

LUKE STRICKLIN American By God's Amazing Grace (Pacific)

Total Points: 526, Total Stations: 17, Adds: 0

**HOT APPLE PIE** We're Makin' Up (*DreamWorks*) Total Points: 466, Total Stations: 38, Adds: 5

SARA EVANS Cheatin' (RCA)

Total Points: 336, Total Stations: 15, Adds: 10

WYNONNA Attitude (Asylum/Curb)

Total Points: 318, Total Stations: 24, Adds: 8

LILA MCCANN f/JIM BRICKMAN I'm Amazed (BBR)

Total Points: 275, Total Stations: 18, Adds: 0

AMBER DOTSON I Ain't Your Mama (Capitol)

Total Points: 156, Total Stations: 13, Adds: 0

CAROLINA RAIN Let's Get It On (Equity)

Total Points: 110, Total Stations: 14, Adds: 4



America's Best Testing Hot AC Songs 12 + For The Week Ending 10/21/05

Autint Title (Lahal)	TIAL	LVAZ	Famil	Dome	W	W	W
Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-24	25-34
NICKELBACK Photograph (Roadrunner/IDJMG)	4.27	4.19	96%	14%	4.23	4.25	4.21
LIFEHOUSE You And Me (Geffen)	4.14	4.16	98%	40%	4.17	4.13	4.23
3 DOORS DOWN Here By Me (Republic/Universal)	4.09	3.96	74%	10%	4.08	4.00	4.18
GOO GOO DOLLS Better Days (Warner Bros.)	4.09	3.93	51%	4%	4.15	4.00	4.39
3 DOORS DOWN Let Me Go (Republic/Universal)	4.07	3.99	98%	39%	4.09	4.03	4.16
GREEN DAY Wake Me Up When September Ends (Reprise)	4.05	4.08	98%	28%	4.00	3.99	4.02
STAIND Right Here (Flip/Atlantic)	4.01	3.77	69%	11%	4.08	3.94	4.24
MICHAEL BUBLE Home (143/Reprise)	4.00	3.99	55%	10%	4.08	4.05	4.11
ROB THOMAS This Is How A Heart Breaks (Atlantic)	3.99	3.90	93%	27%	3.92	3.85	4.00
SWITCHFOOT Stars (Columbia)	3.96	3.82	74%	11%	3.93	3.92	3.93
KELLY CLARKSON Because Of You (RCA/RMG)	3.93		88%	25%	3.97	3.79	4.22
ROB THOMAS Lonely No More (Atlantic)	3.91	3.88	99%	46%	3.94	3.76	4.18
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3.88	3.96	99%	44%	3.88	3.76	4.04
GREEN DAY Holiday (Reprise)	3.88	3.80	98%	<b>39</b> %	3.92	3.76	4.12
KEITH URBAN You'll Think Of Me (Capitol/EMC)	3.87	3.91	87%	28%	3.93	3.78	4.10
BON JOVI Have A Nice Day (Island/IDJMG)	3.86	3.81	<b>82</b> %	18%	3.78	3.71	3.85
VERTICAL HORIZON Forever (Hybrid)	3.86	3.81	69%	16%	3.89	3.85	3.93
JOSH KELLEY Only You (Hollywood)	3.83	3.72	78%	18%	3.88	3.75	4.02
<b>HOWIE DAY</b> She Says (Epic)	3.83	3.85	74%	14%	3.95	3.90	4.00
GORILLAZ Feel Good Inc. (Virgin)	3.82	3.60	83%	22%	3.90	4.06	3.67
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	3.80	3.67	74%	13%	3.73	3.61	3.86
WEEZER Beverly Hills (Geffen)	3.75	3.76	97%	38%	3.64	3.44	3.88
D.H.T. Listen To Your Heart (Robbins)	3.62	3.50	<b>9</b> 5%	38%	3.58	3.57	3.59
TRAIN Get To Me (Columbia)	3.58	3.74	84%	27%	3.44	3.35	3.54
SHERYL CROW Good Is Good (A&M/Interscope)	3.54	3.45	81%	23%	3.46	3.29	3.67
GWEN STEFANI Cool (Interscope)	3.51	3.49	96%	37%	3.40	3.15	3.73
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.42	3.65	<b>72</b> %	19%	3.29	3.20	3.38
GWEN STEFANI Hollaback Girl (Interscope)	3.12	3.08	99%	64%	2.86	2.72	3.05

Total sample size is 314 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much. 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks

## **HOT AC TOP 30**

### POWERED BY MEDIABASE

CAN	ADA					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1 🛊	NICKELBACK Photograph (Roadrunner/IDJMG)	738	.17	11	14/0
2	2	GWEN STEFANI Cool (Interscope)	652	-45	14	16/0
3	3	GREEN DAY Wake Me Up When September Ends (Reprise)	630	-13	10	13/0
4	4	SHERYL CROW Good Is Good (A&M/Interscope)	614	+7	9	15/0
6	5 ₩	BEDOUIN When (Stomp/Warner Music Canada)	555	+2	13	14/0
8	6	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	529	+15	5	14/0
10	<b>O</b>	BON JOVI Have A Nice Day (Island/IDJMG)	523	+28	11	13/0
5	8	BLACK EYED PEAS Don't Lie (A&M/Interscope)	487	-85	10	13/0
14	9	INXS Pretty Vegas (Epic)	486	+116	4	15/1
9	10	ROB THOMAS This Is How A Heart Breaks (Atlantic)	468	-44	17	18/0
7	11#	DANIEL POWTER Bad Day (Warner Bros.)	461	-64	19	17/0
13	₽.	MATTHEW BARBER Soft One (Warner Music Canada)	451	+43	8	15/0
16	13	KELLY CLARKSON Because Of You (RCA/RMG)	430	+108	4	15/2
11	14 🗰	THEORY OF A DEADMAN Santa Monica (604/Universal)	417	-52	10	13/0
12	15	NATASHA BEDINGFIELD These Words (Epic)	381	-40	17	13/0
<b>Debut</b>	<b>(1)</b>	MADONNA Hung Up (Warner Bros.)	380	+300	1	14/12
19	<b>D</b> +	MELISSA O'NEIL Alive (Sony BMG Music Canada)	329	+52	3	13/3
15	18	RIHANNA Pon De Replay (Def Jam/IDJMG)	314	-34	14	12/0
20	19	JAMES BLUNT You're Beautiful (Atlantic)	293	+23	4	12/0
17	20	K. CLARKSON Behind These Hazel Eyes (RCA/RMG)	279	-29	20	14/0
22	4€	GORDIE SAMPSON You (MapleMusic/Universal)	268	+15	5	9/0
21	22 📫	J. BLACK Sweat Of Your Brow (Universal Music Canada)	241	-14	16	10/0
18	23	MARIAH CAREY We Belong Together (Island/IDJMG)	241	-42	17	12/0
<b>Debut</b>	24	GOO GOO DOLLS Better Days (Warner Bros.)	238	+69	1	12/4
23	25	JOSH KELLEY Only You (Hollywood)	216	-28	13	9/0
24	26	TRAIN Get To Me (Columbia)	215	.15	12	8/0
28	<b>4</b>	KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	210	+19	2	10/1
26	23⊕	CORY LEE Goodbye (Hipjoint)	196	0	5	7/0
27	29	D.H.T. Listen To Your Heart (Robbins)	190	-6	5	6/0
29	<b>3</b>	SWITCHFOOT Stars (Columbia)	189	+8	2	6/0

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Cancon.

## REPORTERS

#### Stations and their adds listed alphabetically by market

ALANIS MORISSETTE
WRVE/Albany, NY* DM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulse No Adds

WKDD/Akron, DH\*

KMXS/Anchorage, AK PD/MD: Roxi Lennox APD: Joe Campbell No Adds

WAYV/Atlantic City, NJ\* PD: Paul Kelly BACKSTREET BOYS EURYTHMICS

KAMX/Austin, TX\* PD/MO: Dusty Hayes APD: Carrie Benjamin KELLY CLARKSON

KLLY/Bakersfield, CA\* DM/PD: E.J. Tyler APD: Erik Fox MD: Forrest Bueller 11 MADDNNA BACKSTREET BOYS INXS FURYTHMICS

WWMX/Baltimore, N DM: Dave LaBrozzi PD: Josh Medlock ALANIS MORISSETTE

WBMX/Boston, MA\* PD: Jerry McKenna APD/MD: Mike Mullaney

WUHU/Bowling Green, KY PD/MD: Brooke Summers 14. KEITH LIRBAN

WCOD/Cape Cod, MA PD: Kevin Matthews APD/MD: Joseph Rossetti 36 BON JOVI 34 HOOTIE & THE BLOWHSH

WMT/Cedar Rapids, IA DM/PD: JJ Cook APD: John Rivers 14 MADONNA

WVSR/Charleston, WV DM: Jeff Whitehead PD: Gary Blake APD: Wade Hill MD: Bruce Clark 12 LIFEHOUSE

WVMX/Cincinnati, OH\* DM: Tommy Bodean PD: Bobby D KELLY CLARKSON

WMVX/Cleveland, OH\* PD: Don Hallett MD: Jay Hudson ALANIS MORISSETTE

WQAL/Cleveland, OH\* PD: Allan Fee MD: Rebecca Wilde

KBMX/Duluth PD: Corey Carter APD/MD: J.J. Holliday

30 MADONNA 18 GOO GOO DOLLS 14 MARCOS HERNANDEZ

KSIL/EI Paso, TX\* DM: Courtney Nelson 5 MADONNA ANNA NALICK

WBQB/Fredericksburg, VA OM/PD: Brian Demay APD/MD: Lisa Parker 6 ANNA NALICK 6 MADONNA

KALZ/Fresno, CA\*
OM/PO: E. Curlis Johnson
APO: Laurie West
MD: Danny Hill
5 BACKSTREET BOYS
4 FRAY
4 COLLECTIVE SOUL

WINK/Ft. Myers, FL\* OM/PO: Bob Grissinger No Ands

44 3 DOORS JOWN
43 LIFEHOUSE
42 TRAIN
31 SHERYL CROW
31 JOSH KELLEY
31 BON JOWN
30 NICKELBACK
33 SANTANA (MICHELLE BRANCH

KVUU/Colorado Springs, CO\* PD: Chris Pickett 19 BON JOVI

KLTG/Corpus Christi, TX\* DM/PD: Berl Clark

KIMN/Denver, CO\* OM: Keith Abrams PD: Dave Popovich APD/MD: Michael Gifford

KSTZ/Des Moines, IA\* PD: Jim Schaefer MD: Jimmy Wright 6 STAIND JAMES BLUNT ALANIS MORISSETTE

KMXB/Las Vegas, NV PD: Justin Chase 5 KELLY CLARKSON WMXL/Lexington, KY\*
PD/MD: Dale O'Brian
KELLY CLARKSON
HOWIE DAY

KYSR/Los Angeles, CA\* PD: Mike Marino APD/MD: Deanne Saffren

WXMA/Louisville, KY\* PD: George Lindsey MO: Katrina Blair JAMES BLUNT

WMBZ/Memphis, TN\* PD: Brad Carson APD: Dana Fox No Addis

WMYX/Milwaukee, WI\* OM/PD: Brian Kelly MD: Kidd O'Shea No Adds

WJLK/Monmouth, NJ\* OM/PD. Lou Russo APO/MD: Debbie Mazella 1 MICHAEL BUBLE MADONNA MELISSA ETHERIDGE

KCDU/Monterey, CA\* PD/MD: Mike Skot

KYIS/Oklahoma City, OK\* OM/PD: Chris Baker MD: Phil Inzinga 1 KELLY CLARKSON 1 ANNA NALICK

WRFY/Reading, PA\* PD/MD: Al Burke No Adds

KMYI/San Diego, CA\* PD: Duncan Payton APD/MD: Mel McKay KELLY CLARKSON ROB THOMAS

KLLC/San Francisco, CA\* APD/MO: Jayn

KEZR/San Jose, CA\*
PD: Dana Jang
MD: Michael Martinez
COLLECTIVE SOUL
KELLY CLARKSON

KBBY/Oxnard, CA\* OM: Gail Furillo PD: J. Love APD/MD: Darren McPeake ANNA NALICK

KFYV/Oxnard, CA\*
OM/PO: Mark Elliott

WBWZ/Poughkeepsie, NY OM/PD: Jimi Jamm KRUZ/Santa Barbara, CA PD: Todd Violetle

KMHX/Santa Rosa, CA\* DM: Dave Shaken DPJ/AMD: Brandon Bettar COLLECTIVE SOUL COLDPLAY

OM: Elizabeth Hame PO: Bob Neumann APD/MD: Amy Nava APD/MD: Amy Nava

WRQX/Washington, DC\* DM/PD: Kenny King MD: Carol Parker WEEZFR HOOTIE'S THE BLOWHSH BON JOVI

KNIN/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 4 BACKSTREET BOYS 4 ALANIS MORISSETTE 4 MADONNA

KFBZ/Wichita, KS\* PD: JJ Morgan MD: Carson KELLY CLARKSON

POWERED BY MEDIABASE

109 Total Reporters

84 Total Monitored 25 Total Indicator

Did Not Report, Playlist Frozen (5): KEHK/Eugene, OR KZSR/Sioux City, IA WBOW/Terre Haute. WKMX/Dothan. AL

WSPT/Wausau, WI



JULIE KERTES

# **Haunting Radio Memories**

What's stupidest thing you've done in your radio career?

hear a lot of stories about stupid things radio people do from R&R CHR/Pop Editor and Street Talk guy Kevin Carter and his evil minion, Keith Berman. Recently, they told me about a guy who sprayed hot sauce up his you-know-what with a squirt gun. To make matters worse, he was allergic to the hot sauce, and his you-know-what exploded. Eww.

I thought it would be amusing in this Halloween issue to share some of the stupid antics that haunt us. Everyone has a few skeletons in their closet - especially in this business. I have about a dozen or so that would take up an entire column, but then my angelic reputation would be tarnished, so I will just share these two:

When I was a morning show intern at Sports Talk KNBR/San Francisco, hosts Frank Dill and Mike Cleary were going to call middayer Ralph "The Razor" Barbieri and leave a prank message on his answering machine. My job was to call ahead of time to make sure that Barbieri didn't have anything obscene on his outgoing message.

I called and listened and didn't hear any swear words, so I gave the guys the thumbs up to put the call on the air. What I failed to mention was that Ralph recited his phone number on the outgoing message and that it was an easy one for listeners to memorize something like 454-5454.

As a result of my stupidity, Barbieri received hundreds of calls from listeners all day long. He called the station screaming and was later suspended for a few days because of his reaction to my gigantic boo-boo. Was I reprimanded? No. Go figure. I would have fired my ass.

Then there was the time I and a partner-incrime got caught toilet-papering a convention hotel lobby. I admit, it was my stupid idea. Instead of arresting us, the hotel security guards beat the crap out of my partner-in-crime and called it even. Ouch! Once again, Julie escapes unscathed

Here are some snafus from other radio folks



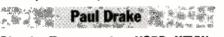
### Mike Mullaney Asst. PD/MD. WBMX/Boston

In the AIR contest, despite everyone loving Train's "Drops of Jupiter," I hated it and voted that it would Mike Mullaney peak below the top 15.

50 • Radio & Records October 28, 2005

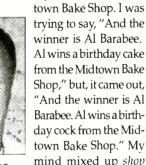
When it went to No. 1 it cost me first place and \$30,000.

Most haunting, however, is when I got ripped at a Christmas party and got virtually naked. Have you ever seen photos of a drunk guy in tighty whiteys? The people in the lunchroom did the next day. Gross. This incident inspired sobriety and a massive diet.



#### Director/Programming, KORD, KEYW, KXRX, KFLD & KOLW/Tri-Cities, WA

Back in 1989, when I was doing mornings at KOTY-FM/Kennewick, WA, my co-host and I would draw a name and that person would win a free birthday cake from the Mid-



Paul Drake

trying to say, "And the winner is Al Barabee. Al wins a birthday cake from the Midtown Bake Shop," but, it came out, "And the winner is Al Barabee. Al wins a birthday cock from the Midtown Bake Shop." My mind mixed up shop and cake.

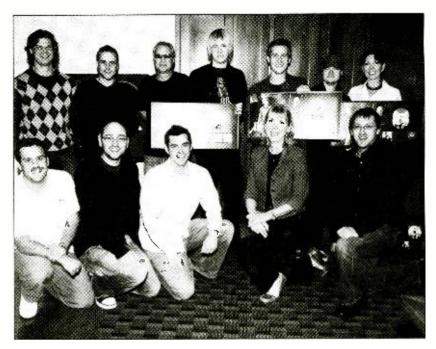
This was a complete accident, of course. My partner was silent. I was silent. Then he broke out in uncontrollable laughter, and I couldn't hold back either. We couldn't talk for nearly a half hour. No complaints, just laughter from listeners on the phones.

#### **Scott Sands**

#### OM/PD, WZPL/Indianapolis

I, too, have many haunting memories from radio. The most recent comes from my first year at WZPL, in 2000. After spending my entire career in the South and San Diego, I thought it would be a great idea to have the station's first annual Boo Bash concert on Halloween night.

Dishwalla and Nine Days still give me grief about that night, when they played in front of less than 200 people. Oh, did I men-



LIFEHOUSE STRIKE GOLD Lifehouse recently celebrated selling over 500,000 copies of their self-titled album. Seen here (back row, I-r) are Interscope/Geffen/A&M's Chris Lopes; band manager Jude Cole; Geffen's Thom Panunzio; Lifehouse's Bryce Soderberg, Jason Wade and Rick Woolstenhulme; Geffen President Polly Anthony; (front row, I-r) Geffen's Greg Marella, Joel Mark and Matt Marcheschi; and Interscope/Geffen/A&M's Candace Berry and Thomas Balla.

tion that my bright idea for Boo Bash was to do it in an outdoor venue? Why didn't somebody tell me it could be 20 degrees with five inches of snow on the ground here in Octo-

Here's another one: I was in high school



**Scott Sands** 

doing weekends for WZKX/Gulfport, MS in 1986, and I also got to drive the station van for a couple hours every day after school to pass out bumper stickers and pick up high school chicks (which was legal for me then).

Our van was trashed. and the owner too fru-

gal to fix it, so we had to put a brick under the brake pedal when we parked or the pedal would go to the floor, turning on the brake lights and draining the battery.

I kept the van overnight for a Saturdaymorning remote, was running late, hopped in the van, floored it to back down my parents' steep driveway, and realized that there was still a brick under the brake pedal just as I crashed into a fire hydrant at 40 mph. Water poured into the van, and as I sped away without calling anyone, I saw a geyser shooting 50 feet in the air.

## **Darla Thomas** PD, KSRZ/Omaha

Back when I was just starting out as a jock, my first professional job was at AC WYYY/

Syracuse. Like every one when they get their first gig, I was assigned to the Saturday and Sunday overnight shifts. Trying to stay awake one night, I was sitting at the board, stretching my arms and kicking my legs in hopes of an adrenaline



Darla Thomas

boost. I accidentally kicked the console wall under the board, and the entire station went

Panicking, I dropped to my knees and crawled under the board, trying to find what I had kicked. Apparently, the power source for the entire board was connected to one switch that was located down there. I flipped it back on, and the station came back on the air.

To this day I wonder why in the world an engineer would have a master control switch placed so close to where the jocks sit and stand every day.

## Barb Richards

PD, WAJI/Ft. Wayne, IN

In my early radio days I was a news director. Quickly reading through the stories to

get to the end of the 'cast and hit the time. I was reading a story about the Church of Latter Day Saints, and instead of calling them Mormons, I called them morons. I heard from everyone on that one.



My next haunting memory comes from

**Barb Richards** 

my morning show, which does a Family Fued sort of thing every morning. The topic was "Name five animals that can live on the land and water." The contestant said, "Beaver," and the morning show knew they were sunk. The anchor had no choice but to say, "Show me ... beaver!" at which time the other two morning show people lost it.

As hard as they tried, they could not keep from laughing. They went to commercial break, and I went into the studio to witness the anchor laughing so hard, he was lying on the floor, trying to hit the controls with his foot.

#### Anonymous Contributor

The stupidest thing I've done during my radio career was getting topless in a hot tub — drunk — with my boss and entire staff.

## THE NEW SINGLE FROM THEIR FORTHCOMING ALBUM

PRODUCED BY GLEN BALLARD | MIXED BY JACK JOSEPH PUIG



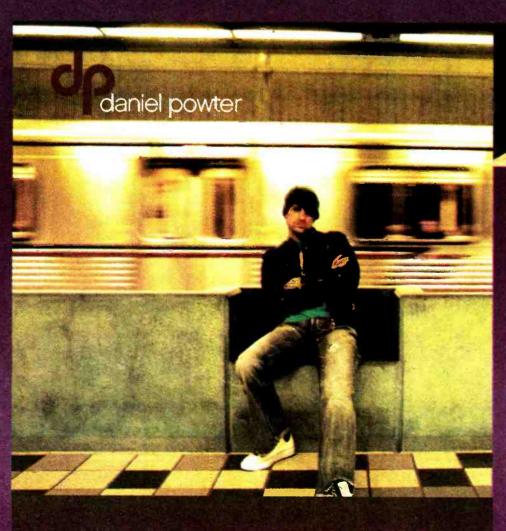
## R&R HOT AC 9\* ADULT TOP 40 MONITOR





Management: Pat Magnarella and John Dehais Googoodolls.com Warnerbrosrecords.com

©2005 Warner Bros. Records Inc. A Warner Music Group Compa



## daniel powter "bad day"

"It's the Happiest Sad Song Out There"

- ROB LUCAS (APD) WTSS/Buffalo

36 R&R HOT AC
35\* ADULT TOP 40 MONITOR





THE MOST ELECTRIFYING DUO OF OUR TIME

## EURYTHMICS I'VE GOT A LIFE

## THE BRAND NEW SMASH HIT

WRITTEN BY ANNIE LENNOX AND DAVE STEWART AND PRODUCED BY DAVE STEWART

From Their Unprecedented Definitive Collection of Classics

## EURYTHMICS ULTIMATE COLLECTION



Tonight Show 11/21
American Music Awards 11/22
The Today Show 11/25



**ALBUM IN STORES NOVEMBER 8** 

## **Bringing Hot AC Back To Life**

## What do we do to get the format back on track?

With so many Hot AC stations flipping to the new Adult Hits format, one must wonder, is Hot AC a dying format? I certainly hope not. Without a Hot AC in the market, where does a listener like me go for new music? I am still a big believer in Hot AC, a format that I often describe as being tailor-made for

As with any format, Hot AC must grow and evolve as listeners' tastes grow and evolve. With a little tweaking here and there, I firmly believe that we can resuscitate Hot AC and make it a format that our listeners will be excited about again.

This week I speak to other Hot AC believers - PDs across the country — who have great insight on how to keep Hot AC alive and well.

#### Stand Out

Hot ACs have the advantage of being a bit more colorful than their AC counterparts, but many people have noticed that Hot AC stations have become less adventurous over the past few years and are adopting a more con-

servative AC slant.



Charese Frugé

KALC/Denver PD Charese Frugé says, "In many markets we are operating Hot AC stations like mainstream AC stations without passion. There are a bunch of AC stations in the market that all sound exactly alike

and are competing against one another. If you can't distinguish yourself from the rest of these stations, how are you going to be anything other than wallpaper?

"If you're up against the heritage AC in the market - which is basically the case in every market in America how are you going to compete?"

WZPL/Indianapolis OM/PD Scott Sands says, "The reason why most Hot ACs are strug-



**Scott Sands** 

gling with ratings is simple: Most stations are bad. The music is generally bland, and it all has the same texture. Promotion is stale, and the imaging bores me. The personalities don't relate to the audience or give the listener a compelling reason to listen between the mu-



Kent Phillips

"Don't get me wrong, there are some great jocks, but they are in the minority compared to the number of homogenized, dull ones."

Hot AC's 12+ numbers may look dismal, but KPLZ/Seattle PD Kent Phillips reminds us that the numbers in

the key female demos are often quite strong, and — let's not forget — advertisers love adult demos

"Hot AC stations remain some of the strongest-billing stations and deliver tremendous results to advertisers," Phillips says. "Hot AC remains the choice for advertisers catering to active adult females. The format has morphed into a big-cume, lower-TSL format that delivers women."

#### **What Women Want**

As I wondered before, if Hot AC were to go away, where would I go? Yes, I've got kids and a career and a home to maintain, but I still yearn to expand my music collection, and I rely on my radio station to help me with that. A market without Hot AC is a market that is ignoring the needs of many 25-44-year-old lis-

Frugé agrees, saying, "We, as PDs, underestimate the hip factor of the 25-44-year-old female. It is possible to play the hits, play them often and still be passionate about new music.

"Radio is the only medium in existence that is not taking advantage of the available audience of women out there in that demo, all of whom are responsible for making household decisions.

"We target women in the ratings game but don't superserve them or program to them at all. We are the complete opposite of television, the Internet and other media outlets that are Desperate Housewiving us to death, a strategy that is working for them.

"These outlets are sexy, fun, hip and energetic - and, most important, they're not afraid to take chances and exploit the lifestyle of this demo, which is very loyal."

#### The Music

There are many opinions on what to do with the music at Hot AC. We've evolved into a format that borrows from others, but is that such a bad thing? Doesn't that provide our listeners with what they've been asking for: variety?

Phillips says, "The core artists during the successful era of Hot AC were Hootie & The Blowfish, Alanis Morissette, Jewel, Sarah McLachlan and Melissa Etheridge, Lilith Fair was the hot sound in the mid-'90s. For the most part, these artists are not connecting with the mass audience anymore.

"Hot AC is without its core artists, who could sell millions of CDs and pack stadiums, so it has resorted to borrowing from other formats, i.e., Keith Urban from Country, Mariah Carey from CHR and Green Day from Alternative.

"The key, in my view, is to adjust the currents in the format slightly. There are a num-



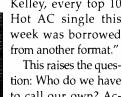
SANS SCREAMING GIRLS Former New Kids On The Block singer Jordan Knight (I) visited Launch Radio Networks' New York studio to hang with AC/Hot AC Format Manager Lauren Moraski and promote his current EP, The Fix.

ber of huge passion artists who get very little airplay and rarely call out well in research. Dave Mathews, U2, Jack Johnson, Coldplay, Michael Bublé and Norah Jones can all texturally fit in the Hot AC arena.

These artists, who sell millions of CDs, pack stadiums and have a passionate core, mixed with Rob Thomas, Lifehouse, occasional acts borrowed from other formats and a blend of '80s music, will give you a passionate sound that will attract female listeners."

#### Think For Yourself

On the flip side, WBQB/Fredericksburg, VA OM Brian Demay wants more artists to call his own. "While Hot AC has always been partly a coalition format, it's taken that idea to the extreme over the last few years," he says. "Case in point: With the exception of Josh



**Brian Demay** 

Kelley, every top 10 Hot AC single this week was borrowed from another format."

tion: Who do we have to call our own? According to Demay, Hot AC should step up and become more proactive when making music decisions. "CHR and

Triple A stations are taking chances on new music and playing many songs weeks before Hot AC even takes notice," he says.

"If you're a programmer relying on national charts to program your Hot AC, you're going to have a very boring-sounding station."

Demay stresses the importance of thinking on your own. "Don't wait for national research to tell you when to back off the latest Rob Thomas single," he says. "You know it's burning, your listeners are telling you it's already crispy, so pull it out of heavy rotation a few weeks earlier than you normally would.

"Better to jump on the single early and play it while it's still fresh than stick with it too long. We can afford to be much fresher than mainstream AC.

### **A Few Remedies**

Something none of these programmers lacks is passion for the format. In closing, they offer a few more ideas on how to make your

'Stop boring the demo to tears by operating like every other jukebox in the market," says Frugé. "Distinguish your station from all the others by capitalizing on what is hot with the demo at the moment and putting your spin on it. Be the lifestyle station and superserve the demo so at some point the audience feels like it absolutely can't live without its favorite radio station.

'Spin your powers more than the AC stations do so the demo is constantly hearing its favorite songs on the radio. Stop shoving artists like Howie Day and Gavin DeGraw into overnights so they never see the light of day. Fifty percent of your audience is head-overheels in love with artists like this, and the other 50%, who are attached or married, are in love with these artists because they make them think of their significant other.

"Swap out Cyndi Lauper's old version of 'Time After Time' with the new version featuring Sarah McLachlan, or The Police's 'Every Little Thing She Does Is Magic' for RA's version of the song. You end up playing a fresh, new, hip version of a timeless monster while the other stations are still asleep.

"Keep the station imaging fresh all the time. Bang the hits, but don't be afraid to take chances on new records.

#### The Hip Factor

Demay says, "Brand your station as the place for new music. Consider a new-music feature during the traditionally less important

Tie in to local venues and get Hot AC artists to perform either in-studio or on location. Record these performances and give your listeners an alternative take on a hit you're already playing. It keeps the station fresh and adds that all-important hip factor we so desperately need.

"Let your personalities do more than just liners. If your staff can only read your call letters and slogan, find a new staff. You can still play 11 songs an hour, even with a great, relatable midday person.

"Get rid of the same old boring promotions. Are you still giving away cars by seeing which key starts them? Are you doing the same boring cash contest all day long?

"And, finally, there's no substitute for community involvement. Once you give back to the community and make friends with businesspeople and local service organizations, you'll have NTR opportunities that lend themselves to interesting, creative giveaways.

Hot AC is not a dying format, but it does need a breath of fresh air to rejuvenate it.

October 28, 2005 Radio & Records • 53

## HOT AC TOP 40

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	GREEN DAY Wake Me Up When September Ends (Reprise)	2843	+231	164292	7	83/0
3	0	NICKELBACK Photograph (Roadrunner/IDJMG)	2841	+256	163421	10	83/2
1	3	LIFEHOUSE You And Me (Geffen)	2702	+97	166766	38	84/1
4	4	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2207	-80	122429	21	80/0
5	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2142	-85	133239	25	77/1
6	6	GWEN STEFANI Cool (Interscope)	2049	.93	112348	17	75/0
7	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1990	-20	118417	20	65/0
8	8	SHERYL CROW Good is Good (A&M/Interscope)	1935	+137	91086	12	78/1
9	9	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1770	+132	89683	6	75/3
10	•	GOO GOO DOLLS Better Days (Warner Bros.)	1691	+217	86103	4	75/0
12	11	GREEN DAY Holiday (Reprise)	1421	-54	94386	23	63/0
15	Ø	WEEZER Beverly Hills (Geffen)	1403	+115	68118	17	53/5
16	<b>3</b>	BON JOVI Have A Nice Day (Island/IDJMG)	1342	+168	63938	13	70/3
14	<b>4</b>	ROB THOMAS Lonely No More (Atlantic)	1339	+14	93771	38	77/0
13	15	3 DOORS DOWN Let Me Go (Republic/Universal)	1314	.92	71341	43	71/1
11	16	JOSH KELLEY Only You (Hollywood)	1192	· <b>255</b>	52477	20	69/1
19	Ø	HOWIE DAY She Says (Epic)	1147	+116	46315	12	59/3
17	18	D.H.T. Listen To Your Heart (Robbins)	1144	-46	54336	14	46/0
20	19	SWITCHFOOT Stars (Columbia)	1103	+93	34170	13	53/1
21	<b>4</b>	KELLY CLARKSON Because Of You (RCA/RMG)	1012	+204	65762	5	52/18
18	21	TRAIN Get To Me (Columbia)	944	-88	42563	18	58/1
22	22	GORILLAZ Feel Good Inc. (Virgin)	783	+24	30932	11	32/1
25	<b>3</b> 3	STAIND Right Here (Flip/Atlantic)	723	+71	25602	13	34/1
23	23	JAMES BLUNT You're Beautiful (Atlantic)	705	+63	31820	7	49/5
27	25	GAVIN DEGRAW Follow Through (J/RMG)	671	+77	24375	26	43/3
24	26	MICHAEL BUBLE Home (143/Reprise)	640	-1	28535	12	30/1
28	<b>Ø</b>	LIZ PHAIR Everything To Me (Capitol)	575	+ 20	16530	10	37/0
30	23	COLDPLAY Fix You (Capitol)	526	+60	21763	5	40/2
38	29	ALANIS MORISSETTE Crazy (Maverick/Reprise)	522	+201	15709	2	41/8
29	30	3 DOORS DOWN Here By Me (Republic/Universal)	517	.21	14024	12	31/0
26	31	MARIAH CAREY We Belong Together (Island/IDJMG)	465	-135	21490	19	28/0
32	<b>32</b>	COLLECTIVE SOUL How Do You Love (El Music Group)	455	+ 54	9783	4	36/5
Debut>	<b>33</b>	MADONNA Hung Up (Warner Bros.)	445	+335	30333	1	27/11
31	34	NATASHA BEDINGFIELD These Words (Epic)	403	-52	15422	9	20/0
35	€	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	381	+12	11673	9	22/1
34	<b>3</b>	DANIEL POWTER Bad Day (Warner Bros.)	378	+15	19659	5	18/1
37	<b></b>	LIFEHOUSE Blind (Geffen)	368	+53	7436	2	31/2
Debut	<b>33</b>	SCOTT STAPP The Great Divide (Wind-up)	318	+46	4763	1	22/0
Debut	<b>39</b>	ANNA NALICK In The Rough (Columbia)	310	+124	6659	1	31/8
Debut	40	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	307	+54	9995	1	9/1

84 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

## POWERED BY MEDIABASE

## **MOST ADDED**°

ARTIST TITLE LABEL(S)	ADDS
KELLY CLARKSON Because Of You (RCA/RMG)	18
MADONNA Hung Up (Warner Bros.)	11
ALANIS MORISSETTE Crazy (Maverick/Reprise)	8
ANNA NALICK In The Rough (Columbia)	8
WEEZER Beverly Hills (Geffen)	5
JAMES BLUNT You're Beautiful (Atlantic)	5
COLLECTIVE SOUL How Do You Love (El Music Group)	5
BETTER THAN EZRA Our Last Night (Artemis)	5
INXS Pretty Vegas (Epic)	5
BACKSTREET BOYS Crawling Back (Jive/Zomba Label Group)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MADONNA Hung Up (Warner Bros.)	+335
NICKELBACK Photograph (Roadrunner/IDJMG)	+ 256
GREEN DAY Wake Me Up When September Ends (Reprise)	+231
GOO GOO DOLLS Better Days (Warner Bros.)	+217
KELLY CLARKSON Because Of You (RCA/RMG)	+ 204
ALANIS MORISSETTE Crazy (Maverick/Reprise)	+201
BON JOVI Have A Nice Day (Island/IDJMG)	+168
SHERYL CROW Good Is Good (A&M/Interscope)	+137
SANTANA f/MICHELLE BRANCH I'm Feeling You (Anista/RMG)	+132
ANNA NALICK in The Rough (Columbia)	+124

## **NEW & ACTIVE**

Total Plays: 303, Total Stations: 27, Adds: 0
FRAY Over My Head (Cable Car) (Epic)
Total Plays: 286, Total Stations: 18, Adds: 1
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
Total Plays: 284, Total Stations: 25, Adds: 1
INXS Pretty Vegas (Epic)
Total Plays: 261, Total Stations: 15, Adds: 5
BETTER THAN EZRA Our Last Night (Artemis)
Total Plays: 191, Total Stations: 18, Adds: 5
DEPECHE MODE Precious (Mute/Sire/Reprise)
Total Plays: 168, Total Stations: 12, Adds: 0
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)
Total Plays: 150, Total Stations: 10, Adds: 2
JASON MRAZ Geek In The Pink (Lava/Atlantic)
Total Plays: 90, Total Stations: 13, Adds: 3

Total Plays: 90, Total Stations: 13, Add DESOL Karma (Curb/Reprise)

Total Plays: 83, Total Stations: 11, Adds: 1

B. ADAMS f/P. ANDERSON When You're Go

DAVID GRAY The One I Love (ATO/RCA/RMG)

**B. ADAMS f/P. ANDERSON** When You're Gone (A&M/Universal) Total Plays: 68, Total Stations: 8, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

## Get a free, no-obligation quote from ComQuest, and receive a free Margin of Error calculator!

For a dozen years, ComQuest has been helping great radio stations from New York to Los Angeles get the weekly callout research they need to win! In-house turnkey callout systems and weekly out-of-house callout from our all-digital West Coast Call Center. Call or visit us online today, and see what you've been missing in callout research.

com/quest

The Callout Specialists www.callout.com 619-659-3600

All ComQuest callout products and services now come bundled with the all-new SongSorter analysis software!

© ComQuest, LLC 2005

## The John Tesh Radio Show - The Fastest Growing Independent Syndicated Radio Show in America

...imagine yourself in front of the largest newsstand in the world, and suddenly every great article you need jumps into your hands...

> Ben Fong-Torres, The San Francisco Cronicle

the John tesh radio show

Music and Intelligence for your life www.tesh.com

...Tesh's show features content which s so compelling, it is imperative that I get my daily fix of "Intelligence For Your Life."

## Julie Kertes Radio & Records

Your show is better than Oprah and Dr. Phil put together.

- Amanda N., MT

...Music and Intelligence for Your Life is a safe haven for family listening. Children, men and women of all ages can gain something from the show.

## Radio Ink Magazine Cover Story

I am heading into my senior year of coilege and I plan on putting your stress and sleep advice into use every step of the way!

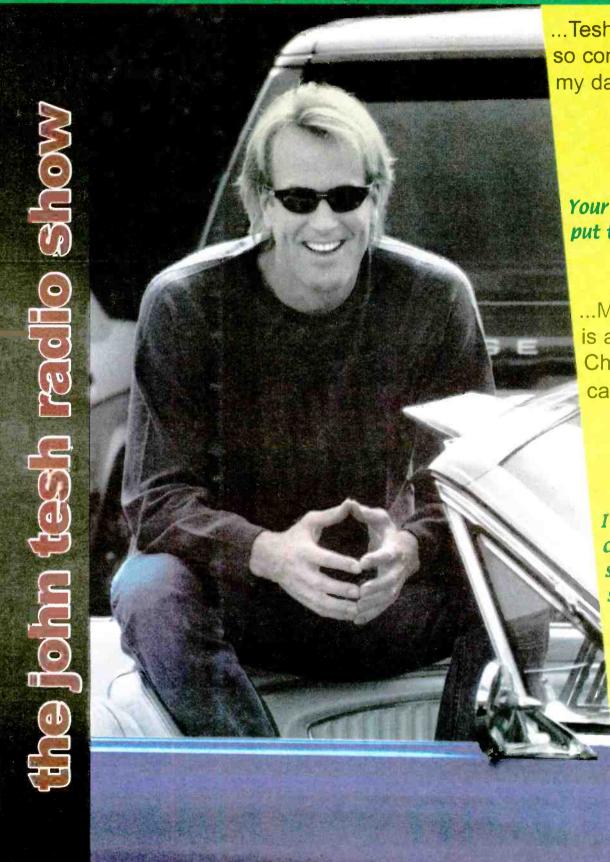
- Alesha D., ME

...More remarkable is that Tesh's five-hour show is on the air somewhere in the United States during every day part - and on six different formats. The buzzword here is versatility.

## Chuck Taylor, Bi**mo**ard Magazine

Your show gives me the motivation to try harder and keep on going. Whether you are teaching me how to stay fit, or tips on how to get ahead, your words are inspiring. Your show goes the extra mile to help people.

- Chip C., SC



"Give us 20 minutes and we'll make you the smartest person in the room"

Affiliate Relations: Scott Meyers, The TeshMedia Group 888-548-8637 or 516-829-0964 scott@meyers.net



Fourth quarter is the busiest time of year for KBEZ/Tulsa. We are promoting our annual Halloween Boo Ha Ha event with local merchants and thousands of area families. Tulsa's Oktoberfest is one of the top 10 German celebrations in the U.S., and we are a major sponsor. We're busy with our "Cruise Away Song of the Day" contest, where listeners qualify to win a seven-day Caribbean cruise with Prin-



cess Cruises, and we're working hard to increase our TSL and build cume. \* For nearly 30 years KBEZ has prided itself on being an active member of the community by getting involved with many different types of events. It is important to us to be where the people are and to support the nonprofit organizations in Tulsa that need our help. We

are focused on the fact that radio is a service to the community, and it's our goal to be helpful. Along with playing the latest song from Mariah Carey or "Soft rock favorites of yesterday and today," we want to be a staple in our community. \* We're a small staff with a big vision. We try to think of ways to maximize our impact with limited marketing resources. We do this by partnering on community events, helping expose our brand to people who might not be familiar with us. • Around the office, I'm the Program, Music & Imaging Director, and I also hold down afternoon drive. It's important that I start my day with a plan that will allow me to complete several different projects by 3pm. The days are never long enough. \* I love the fact that radio is an intimate medium that touches the community. Listeners invite us into their homes, their cars and their workplaces. Radio gives me the opportunity to provide a soundtrack for people's lives. Some days can be stressful, but when it's all said and done, I have a wonderful career. I can't imagine doing anything but radio. It's what I live, eat and breathe.

## **Music Tidbits**

• The man who brought us the Halloween hit "Monster Mash" is releasing a new version that aims to raise awareness of global warming. Bobby "Boris" Pickett's "Climate Mash" is available, along with a Flash movie, at <a href="https://www.climatemash.org">www.climatemash.org</a>. "Global warming is a huge problem, and Congress is acting like a bunch of zombies, just sleepwalking through it," says Pickett. "President Bush is even worse. We are feeling the effects of global warming now, but even as these become more obvious, Bush just keeps fiddling while the Earth heats up."

\* Granite Records artist Geoff Byrd has released his first music video, "Before Kings," from his *Shrinking Violets* CD. The song follows "Silver Plated," the single from his independent release *Candy Shell*, which became one of the most-listened-to songs on the Internet. "Before Kings" is about a couple in the middle of a breakup and was inspired by the personal lives and very public breakup of Tom Cruise and Nicole Kidman.

# artistativity

ARTIST: Dr. Elmo

LABEL: Laughing Stock

By JULIE KERTES/AC/HOT AC EDITOR

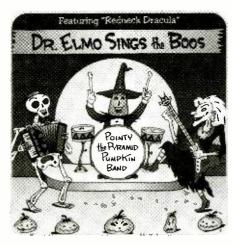
Many of us at R&R just love Halloween, and we have even coordinated an R&R Halloween party. We're having contests for best costume and "scariest dessert," and by the time some of you read this, we will have already had our office parade. Hopefully, my costume — a black widow spider — will have won first prize.

While we feast on witches' fingers, worms and bloodshot eyeballs, you can bet we'll be spinning Halloween music. Luckily for us, Dr. Elmo, the man behind "Grandma Got Run Over by a Reindeer," has released another fun CD, this time celebrating Halloween.

The veterinarian-turned-bluegrass singer put out *Dr. Elmo Sings the Boos* to give those celebrating the scary holiday other anthems besides "Monster Mash." The disc features 10 creepy tracks done in typical Dr. Elmo fashion — with an emphasis on fun. The lyrics are clever and exemplify Dr. Elmo's twisted sense of humor.

My favorite track has to be "The Fly," which is sung to the tune of "The Charleston." The lyrics are hysterical: "Half man, half bug/Not the kind of man you'd want to hug/Most unfortunate case/They call him The Fly/In the lab/Late one night/Something didn't go quite right/Radiation turned him into The Fly."

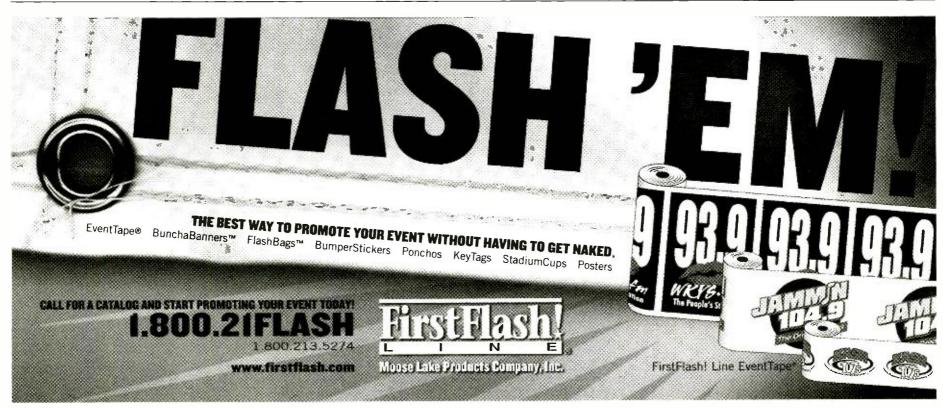
The track "Redneck Dracula," which sounds slightly similar to "Monster



Mash," is about Count Dracula visiting a redneck bar in Kentucky. He talks about the ghoulish girls he tries to pick up and says, "I drank her blood till I was full/I lost it all on the mechanical bull."

Other tracks include the dark and ominous "Texas Chainsaw Halloween"; "Haunted Hoedown," which makes me want to line dance with a zombie; and "Bad Black Cat," which tells the story of an up-to-no-good black cat with scythe-like claws.

After Halloween, Dr. Elmo will gear up for his busiest time of year, Christmas. As in years past, he'll spend the holiday season doing dozens of radio interviews and TV appearances. So, after you're done bobbing for apples and feasting on candy corn and wax lips, don't forget to dust off your copy of "Grandma Got Run Over by a Reindeer" — which, by the way, was Sony BMG's second-best-selling Christmas title last year, behind Elvis Presley's "It's Christmas Time." "Grandma" sold 130,661 units.





America's Best Testing AC Songs 12 + For The Week Ending 10/21/05

							147
Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
ROB THOMAS Lonely No More (Atlantic)	4.02	4.00	97%	32%	4.12	4.47	4.01
MICHAEL BUBLE Home (143/Reprise)	3.83	3.96	91%	32%	3.89	3.50	4.00
LIFEHOUSE You And Me (Geffen)	3.82	3.75	85%	24%	3.92	4.22	3.83
EAGLES No More Cloudy Days (ERC)	3.78	3.70	<b>79</b> %	16%	3.70	3.87	3.65
KELLY CLARKSON Breakaway (Hollywood)	3.72	3.81	98%	47%	3.70	3.97	3.62
ERIC CLAPTON Say What You Will (Duck/Reprise)	3.72	3.67	60%	9%	3.70	3.94	3.64
DELTA GOODREM Lost Without You (Columbia)	3.71	3.67	48%	10%	3.80	3.87	3.78
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.65	3.57	<b>75</b> %	16%	3.72	3.39	3.81
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3.63	3.90	96%	33%	3.56	3.78	3.49
SANTANA fMICHELLE BRANCH I'm Feeling You (Arista/RMG)	3.63	-	54%	11%	3.68	3.61	3.70
KIMBERLEY LOCKE   Could (Curb/Reprise)	3.62	3.75	81%	23%	3.58	3.88	3.49
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.61	3.60	97%	41%	3.72	3.87	3.68
D.H.T. Listen To Your Heart (Robbins)	3.59	3.71	93%	28%	3.62	4.06	3.48
JON SECAOA Window To My Heart (Big 3)	3.59	3.76	54%	10%	3.66	4.00	3.55
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	3.57	3.55	94%	33%	3.69	4.12	3.55
CARRIE UNOERWOOO Inside Your Heaven (Arista)	3.49	3.57	88%	28%	3.39	3.66	3.32
ANNA NALICK Breathe (2am) (Columbia)	3.45	3.53	91%	41%	3.39	3.77	3.27
MARIAH CAREY We Belong Together (Island/IDJMG)	3.12	3.10	94%	41%	3.22	3.80	3.03
JOHN MAYER Daughters (Aware/Columbia)	3.07	2.92	96%	62%	3.02	2.90	3.05

Total sample size is 198 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio

CANADA
--------

## AC TOP 30

## POWERED BY MEDIABASE

	ADA	<b>.</b> %				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0.	DANIEL POWTER Bad Day (Warner Bros.)	438	+17	21	17/0
6	<b>Ø</b>	ROB THOMAS Lonely No More (Atlantic)	344	+25	35	15/0
2	3	ANNA NALICK Breathe (2am) (Columbia/Sony BMG)	341	-4	19	15/0
3	4	MARIAH CAREY We Belong Together (Island/IDJMG)	327	-6	17	10/0
4	5	EAGLES No More Cloudy Days (ERC)	320	-6	11	13/1
7	<b>0</b> *	MICHAEL BUBLE Home (Warner Bros.)	312	0	40	15/0
8	0+	FEIST Inside And Out (Arts & Crafts)	311	+4	14	12/0
5	8	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	271	-49	28	14/0
9	9	HOWIE DAY Collide (Epic)	257	0	20	13/0
10	Φ.	DAVID USHER Love Will Save The Day (MapleMusic)	238	+4	14	10/0
11	<b>Q</b>	JAMES BLUNT You're Beautiful (Atlantic)	235	+15	10	9/1
13	999	HOOTIE & THE One Love (Sneaky Long/Vanguard)	219	+9	11	10/0
12	®	KELLY CLARKSON Breakaway (Hollywood)	217	+5	47	10/0
15	-	LIFEHOUSE You And Me (Geffen)	208	+22	9	13/2
14	⊕•	SIMPLE PLAN Untitled (Atlantic)	205	+13	13	9/0
16	0	BEDOUIN When (Stomp/Warner Music Canada)	191	+14	6	11/1
17	D.	J.ARDEN Willing To Fall Down (Universal Music Canada)	178	+1	14	11/0
20	Œ	ERIC CLAPTON Say What You Will (Duck/Reprise)	135	+23	3	10/1
19	19	KIMBERLEY LOCKE   Could (Curb/Reprise)	121	-6	7	8/0
18	20 🛊	LIKOTA SON Try (Independent)	121	-8	10	8/0
28	<b>4</b>	BRYAN ADAMS Why Do You (Universal)	106	+29	3	5/0
25	2	O.H.T. Listen To Your Heart (Robbins)	104	+20	3	5/0
22	23	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	103	+3	5	8/1
24	⊘•	MELISSA O'NEIL Alive (Sony BMG Music Canada)	95	+9	2	8/0
21	25	SHERYL CROW Good is Good (A&M/Interscope)	92	-10	8	8/0
23	26 📫	DIVINE BROWN Help Me (Blacksmith)	88	-4	3	4/0
26	<b>D</b> +	ANNIE VILLENEUVE Un Ange Que Passe (Musicor)	86	+2	18	0/0
27	<b>@</b>	C. DION Je Ne Vous Oublie Pas (Sony BMG Music Canada	a) 85	+2	5	0/0
_	49•	GINO VANNELLI It's Only Love (Universal Music Canad	<i>ta)</i> 78	+7	2	8/2
<b>Debut</b>	∙	MARILOU Tu Es (Columbia/Sony BMG Music Canada	) <b>7</b> 7	+26	1	0/0

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records.

## REPORTERS

Stations and their adds listed alphabetically by market

WYJB/Albarry, NY PD: Kevin Callahan MD: Chad O' Hara No Arids

KMGA/Albuqu OM: Eddie Haskel PO: Kris Abrams 4 LIFEHOUSE

KYMG/Anchorage, AK OM: Mark Murphy PD/MD: Dave Flavin No Adds

WFPG/Atlantic City, NJ\* PD: Gary Guida MD: Marlone Aqua BRUCE HOANSBY VELTON JOHN

WBBO/Augusta, GA\* DM/PD: Mike Kramer 6 HOOTIE & THE BLOWFISH 5 CARRIE UNDERWOOD 2 LIFEHOUSE

KKMJ/Austin, TX\*
PD: Alex O'Meal
APD: Seephen Michael Kerr
MD: Shelly Knight
2 JON SECADA
ROD STEWART VDIANA ROSS

KGFM/Bakersfield, CA\* PD/MD: Chris Edwards No Adds

KKMY/Beaumont, TX\*
OM: Joey Amstrong
PD: Don Rivers
9 NATALIE GRANT
8 CYNDI LAUPER I/SARAH MC
JAMES BLUNT
ANNETTE

WMJY/Biloxi, M OM/PD: Walter Brown 1 NATALIE GRANT 1 LIFEHOUSE KELLY CLARKSON

KXLT/Boise, ID\*
OM: Jeff Cochran
PD: Tobin Jeffries
SHERYL CROW
MICHAEL BOLTON
MELISSA ETHERIOGE

WMJX/Boston, MA\*
OM/PD: Don Kelley
APD: Candy 0'Terry
MD: Mark Laurence
LIFEHOUSE
ROD STEWART #DIANA ROSS

WVAF/Charleston, WV PD: Rick Johnson 4 SANTANA (MICHELLE BRANCH

WDEF/Chattanooga, TN\*
DM/PD: Danny Howard
WPD: Patti Sanders
MOI: Robin Daniels

1 BRUCE HORNSBY JELTON JOHN
1 JON SECADA
FAITHHIL
SANTANA J/MICHELLE BRANCH

WRRM/Cincinnati, OH\*
P0: TJ Holland
APD: Ted Morro
STEVEN CURTIS CHAPMAN

WDOK/Cleveland, OH\*
PD: Scott Miller
MD: Ted Kowalski
NATALIE GRANT
ENYA

KKLI/Colorado Springs, CO OM: Bob Richards PD: Chris Pickett MD: Kyle Matthews 4 JON SECADA

WTCB/Columbia DM/PD: Brent Johnson APD: Jennifer Jensen JAMES BLUNT BETHANY DILLON

KKBA/Corpus Christi, TX\* OM/PO: Ed Ocanas SHERYL CROW MELISSA ETHERIDGE

WLQT/Dayton, OH\* OM: Jeff Stevens PD: Sandy Collins APD/MD: Brian Michaels

WOOF/Dothan, AL PO/MO: Leigh Simpson 1 NATALIE GRANT ROD STEWART (/DIANA ROSS

KTSM/EI Paso, TX\* PD/MD: Bill Tole APD: Sam Cassiano ENYA

WIKY/Evansville, IN PD/MD: Mark Baker PAT BOONE I/MICHAEL MC BILLY DEAN, LEANN RIMES

KEZA/Fayetteville, AR PD: Jim Harvill MD: Rich Higdon No Adds

KRTR/Honolulu, HI\* OM/PD: Wayne Maria

WRSA/Huntsville, AL\* PD: John Majone MD: Nate Cholevik JORDAN KNIGHT

WJKK/Jackson, MS\*

WLHT/Grand Rapids, MI' OM/PD: Bill Bailey MD: Kim Carson 1 SHERYL CROW

WOOD/Grand Rapids, MI\*
OM: Doug Montgomery
PD/MD: John Patrick
2 JON SECADA
2 SANTANA L'AMICHELLE BRANCH
MELISSA ETHERIDGE

WQLT/Florence, AL OM/PD: Charlie Ross 17 JAMES BLUNT 17 MADONNA

WDAR/Florence, SC

KSOF/Fresno, CA\* OM: E. Curtis Johnson PD: Mike Brady MD: Kristen Kelley STEVEN CURTIS CHAPMAN

KTRR/Ft. Collins, CO\* OM/PD: Mark Callaghan No Adds

PD: Wil Nichols MD: Evens Byrd SHERYL CROW

WMGV/Green PD: Colleen Jackson 3 JON SECADA

WMYL/Greenville, SC\* OM: Scott Johnson PD/MD: Greg McKinney No Adds

WSPA/Greenville, SC\*
POMD: Mike McKeel
PAT BOONE (MICHAEL MCDONALD
BILLY DEAN, LEANN RIMES
EURYTHMICS

KSSK/Honolulu , HI\* PD/MD: Paul Wilson APD. Chaz Michaels No Adds

KUMU/Honolulu, Hi\* OM/PD: Ed Karroi 1MAPD: EO RAINN MD: Lee Kirk 2 Jim Brickman Wawayne Brady Jake Coco Melissa etheridge

WAHR/Huntsville, AL\*
PD: Lee Reynolds
MD: Chris Calloway
MELISSA ETHERIDGE

John Anthony Jones Gang Eurythmics Rod Stewart

KSRC/Kansas City, MO\* PD: Chris Taylor APD/MD: Dave Johnson 3 DOORS DOWN JAMES BLUNT

KUDL/Kansas City, MO\* STYX BETHANY DILLON ROD STEWART I/DIANA ROSS

WJXB/Knoxville, TN \*
PD: Jeff Jamigan
JORDAN KNIGHT

KTDY/Lafayette, LA\* PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley No Adds

WFMK/Lansing, MI\* OM: Ray Marshall PD/MO: Chris Reynolds EURYTHMICS KSNE/Las Vegas, NV\* PD. Torn Chase MD: John Berry ENYA KLMY/Lincoln, NE OM: Jim Steel PD/MO: Sonny Valentine No Arkts

KMSX/Little Rock, AR\*

DM/PD: Sonny Victory

BRUCE HORNSBY VELTON JOHN

MELISSA ETHERIDGE

KOST/Los Angeles, CA\* PD/MD: Stella Schwartz

PD: Pat O'Netil MD: Army Abbott

WZID/Manchester, NH DM/PD: Bob Bronson 8 MELISSA ETHERIDGE

KVLY/McAllen, TX\*
PD: Alex Duran
27 KELLY CLARKSON
19 D.H.T
10 JORDAN KNIGHT
8 3 DOORS DOWN
5 EURYTHMICS
ENYA

ENYA VARIOUS ARTISTS PARIBOONE (MICHAEL MCDONALD BILLY DEAN, LEANN RIMES.. BETHANY DILLON

WLRQ/Melbo OM: Ken Holiday PD: Michael Lowe MD: Mindy Leavy No Adds

WRVR/Memphis, TN\* OM/PD: Jerry Dean MD: Larry Wheeler No Adds

OM: Kil Carson
PD: Dan Mason
MD: Mary Booth
No Adds

KJSN/Modesto, CA\* P0/M0: Gary Michaels 9 D.H.T.

KWAV/Monterey PD/MD: Bernie Moody 1 BETHANY DILLON 1 JORDAN KNIGHT EURYTHMICS MELISSA ETHERID

WWLW/Morgantown, WV OM/PD: Chad Perry 24 D.H T 14 KELLY CLARKSON BONNIE RAITT

WALK/Nassau, NY\* PD/MD: Rob Miller

WLMG/New Orleans, LA\* PD: Andy Holl APD/MD: Steve Suter No Adds

WWDE/Norfolk, VA\*
PD: Don London
2 JON SECADA

KMGL/Oklahoma City, OK' PD/MD: Steve O'Brien No Adds

KEZN/Palm Springs, CA OM: Ken White PD: Rick Shaw No Artife

WMEZ/Pensacola, FL\*
PD: Lu Valentino
3 JIM BRICKMAN WAYAYNE BRADY
DANIEL POWTER

WSWT/Peoria, IL DM/PO: Randy Rundle 3 JIM BRICKMAN W/WAYNE BRADY 1 SANTANA I/MICHELLE BRANCH

KESZ/Phoenix, AZ\*
APD/MD: Scott Brady
No Adds WLTJ/Pittsburgh, PA\*
PD/MD: Check Stevens
EURYTHMICS

WSHH/Pittsburgh, PA\* PD/MD. Ron Antill No Adds

KKCW/Portland, OR\* OM/PO: Tony Coles APD/MD: Alan Lawson No Adds

KNEV/Reno, NV° OM: Tom Jordan PD/MD: Jeff Cooper Santana /MICHELLE BRANCH MELISSA ETHERIDGE

WSLQ/Roanoke, VA\* PD: Brett Sharp MD: Dick Daniels No Adds

WGFB/Rockford, IL PD/MD: Doug Daniels 12 MELISSA ETHERIDGE KGBY/Sacramento, CA\* PD: Mike Bertak No Adds

KYMX/Sacramento, CA\* PD: Bryan Jackson APD/MD: Jenniter Wood MELISSA ETHERIDGE

WGER/Saginaw, MI OM: Dave Maurer PD: Jerry D'Donnell APD: Michelle Langely KELLY CLARKSON MELISSA ETHERIDGE

KBEE/Salt Lake City, UT\* PD: Rusty Keys No Adds KSFi/Salt Lake City, UT\* PD: Dain Craig APD: Bob Nelson MD: Bran deGeus 17 MARIAH CAREY

(BAY/San Jose, CA\* PD: Dana Jang APD/MD: Mike Dhling MELISSA ETHERIDGE

KSBL/Santa Barbara, CA OM/PD: Keith Royer MD: Peter Bie No Adds

KVKI/Shreveport, LA\* OM: Gary McCoy PO/MO: Stephanie Huffman

WNSN/South Bend, IN PO: Jim Roberts 14 KEITH URBAN

KISC/Spokane, WA\*
DM: Robert Harder
D/JAMD: Dawn Marcel
JIM BRICKMAN WWAYNE BRADY

KXLY/Spokane, WA\*
PD.MD: Beau Tyler
PD.MD: Beau Tyler
EURYTHMICS
ROB STEWART #214ANA ROSS

WMAS/Springfield, MA\* OM/PD: Paul Camnon APD/MD: Reb Anthony 1 JIM BRICKMAN W/WAYNE BRADY GREEN DAY

KGBX/Springfield, MO OM/PD: Paul Kelley APD/MD: Dave Roberts 11 (GAVIN DEGRAW 11 KELLY CLARKSON

KEZK/St. Louis, MO\* PD. Mark Edwards APD: Bob London No Adds

KJOY/Stockton, CA\* OM: John Christian PD/MD: Dirk Kooyman No Adds

WRVF/Toledo, OH°
OM: Bill Michaels
PD: Don Gosselin
3 CYNDI LAUPER #SARAH
MCLACHLAN
EURYTHMICS
JORDAN KNIGHT

KONA/Tri-Cities, WA OM/PD: Greg Martis APD/MD: Jeff Pohjola 2 DELTA GOOREM 2 BOBBY CALOWELL 2 STEVEN CURTIS CHAPMA

KOOI/Tyler, TX PD: Chartle 0'Douglas MD: Rodd Wayne 7 JON SECADA 6 MICHAEL MCDON & ERIC BENET 5 FNYA

WLZW/Utica, NY
DM: Tom Jacobsen
PD. Eric Miller
MD: Mark Richards
1 MICHAEL BOLTON

WEAT/W. Palm Beach, FL\* PD/MD: Rick Shockley No Adde

WASH/Washington, DC\* Bill Hess Hootie & The Blowfish Steven Curtis Chapman

KRBB/Wichitz, KS\* OM/PD: Lyman James MB. Dave Wilson 2 JON SECADA ROD STEWART I/DIANA ROSS

VMGS/Wilkes Barre, PA\*
th: Jim Derman
1: San Fhillips
1: San Fhillips
0: KELLY CLARKSON
5: CLICK FWE
JAMES BLUNT
CYND I LAUFER HSARAH MCLACHLY
VERTICAL HORIZON

WJBR/Wilmington, DE\* OM/PD: Michael Waite MO: Catey Hill No Adds

WSRS/Worcester, MA\*
PD/MD: Tom Holt
MELISSA ETHERIDGE
EURYTHMICS
MICHAEL MCDONALD W/WYNONNA
& ERIC BENET

WARM/York, PA\* PD: Dave Anthony No Adds

POWERED BY MEDIABASE

\*Monitored Reporters

133 Total Reporters 106 Total Monitored

27 Total Indicator Did Not Report, Playlist Frozen (2): WGNI/Wilmington, NC WPEZ/Macon, GA

October 28, 2005 Radio & Records • 57

# Listeners call Santa. You get NTR!







This is a turn-key NTR program for your website. You'll make money with every order generated by your station. R&R handles the details; you cash the checks. Get NTR without AAW (any additional work)!



Call now to be the first station in your market to offer this seasonal treat.



John Fagot (310)733-1656 [tagot@radioandrecords.com

## ACTOP 30

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON '	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2030	-20	171355	36	101/0
2	2	MICHAEL BUBLE Home (143/Reprise)	1831	.30	168975	39	101/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1613	-32	138322	56	99/0
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)	1511	.70	125057	22	88/1
5	6	EAGLES No More Cloudy Days (ERC)	1424	+8	118333	17	83/0
6	6	ANNA NALICK Breathe (2am) (Columbia)	1367	.19	110610	25	94/0
10	0	LIFEHOUSE You And Me (Geffen)	1200	+287	124740	15	69/6
9	8	D.H.T. Listen To Your Heart (Robbins)	1187	+212	110354	15	76/2
7	9	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1115	·127	82661	25	91/0
8	1	KIMBERLEY LOCKE   Could (Curb/Reprise)	1044	+14	50492	22	85/0
13	<b>O</b>	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	969	+126	50334	14	80/2
12	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	935	+31	89234	43	77/0
11	13	CARRIE UNDERWOOD Inside Your Heaven (Arista)	879	-61	67022	17	77/1
14	4	JON SECADA Window To My Heart (Big 3)	743	+77	57393	9	74/9
16	<b>(</b>	ERIC CLAPTON Say What You Will (Duck/Reprise)	668	+15	35890	8	73/0
15	16	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	625	-4	53118	12	38/1
17	17	DELTA GOODREM Lost Without You (Columbia)	525	-98	17373	14	. 58/0
19	18	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	496	+94	33779	5	41/4
18	19	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	468	+28	18818	5	56/6
20	<b>4</b>	NATALIE GRANT Held (Curb)	453	+72	13788	8	56/3
22	4	JAMES BLUNT You're Beautiful (Atlantic)	353	+59	49376	4	43/5
21	22	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	336	+30	12493	6	47/0
23	23	VERTICAL HORIZON Forever (Hybrid)	253	-6	7024	9	39/1
26	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	195	+23	12864	10	11/1
30	25	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	181	+54	22743	2	31/3
24	26	JESSE MCCARTNEY Beautiful Soul (Hollywood)	179	-19	18967	18	11/0
28	<b>4</b>	MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	177	+26	3258	3	32/1
25	28	MELISSA ETHERIDGE   Run For Life (Island/IDJMG)	175	.21	41179	2	27/14
_	49	BONNIE RAITT I Will Not Be Broken (Capitol)	147	+21	2973	4	27/1
Debut	<u> </u>	BRUCE HORNSBY f/ELTON JOHN Dreamland (Columbia)	136	+70	3846	1	29/4

106 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc..).© 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S) LOS LONELY BOYS Heaven (OR Music/Epic)	TOTAL PLAYS 1100
MAROON 5 She Will Be Loved (Octone/J/RMG)	963
TIM MCGRAW Live Like You Were Dying (Curb)	902
KEITH URBAN You'll Think Of Me (Capitol/EMC)	839
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	838

ARTIST TITLE LABEL(S)	PLAYS	
MICHAEL MCDONALO Ain't No Mountain High Enough (Motown/Universal)		
DIDO White Flag (Arista/RMG)	777	
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	750	
TRAIN Calling All Angels (Columbia)	705	
MARTINA MCBRIDE This One's For The Girls (RCA)	702	
JOHN MAYER Daughters (Aware/Columbia)	696	
MATCHBOX TWENTY Unwell (Atlantic)	690	

## POWERED BY MEDIABASE

### **MOST ADDED**'

DS
-
4
0
9
7
7
6
6
5
5

### MOST INCREASED PLAYS

	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
LIFEHOUSE You And Me (Geffen)	+ 287
O.H.T. Listen To Your Heart (Robbins)	+212
HOOTIE & THE BLOWFISH One Love /Sneaky Long/Vanguard	# +126
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RM	<i>G)</i> +94
JON SECAOA Window To My Heart (Big 3)	+77
NATALIE GRANT Held (Curb)	+72
BRUCE HORNSBY f/ELTON JOHN Dreamland (Columbia)	+70
STEVIE WONDER Sweetest Somebody   Know (Motown/Univers	<i>al)</i> +64
JAMES BLUNT You're Beautiful (Atlantic)	+59
CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Ep	nic) + <b>54</b>

## **NEW & ACTIVE**

SHERYL CROW Good Is Good (A&M/Interscope)
Total Plays: 130, Total Stations: 11, Adds: 3

JONES GANG Angel (Reality/AAO Music)

Total Plays: 107, Total Stations: 22, Adds: 1

JORDAN KNIGHT Where Is Your Heart... (Trans Continental)

Total Plays: 107, Total Stations: 19, Adds: 5
STEVEN C. CHAPMAN Remembering... (EMI CMG/EMI Music Reactive)

Total Plays: 78, Total Stations: 18, Adds: 3

R. STEWART f/D. ROSS I've Got A Crush On You (*J/RMG*) Total Plays: 75, Total Stations: 24, Adds: 7

ANNETTE Everything I Do I Do It For You (Inspired Music Inc.)

Total Plays: 49, Total Stations. 11, Adds: 1

ENYA Amarantine (Reprise)

Total Plays: 47, Total Stations: 21, Adds: 7

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.

Songs ranked by total plays

# MANAGER'S MINUTE

## Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
- Management and Sales ideas from Sylvia Allen, Dave Anthony, John Lund, Irwin Pollack, Walter Sabo and many others.
- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- · industry event calendar update

## If You've Got 60 Seconds, You'll Want To Read the R&R Manager's Minute!

To subscribe, send your name, email and contact information to managersminute@radioandrecords.com





CAROL ARCHER

## Payola Practices Under Scrutiny

## What the latest investigations bode for radio

I ew York State Attorney General Eliot Spitzer's recent investigations into record-company payola practices revealed misconduct, which resulted in Sony BMG's payment of a \$10 million consent agreement and the dismissal of a number of radio-station employees. In August the FCC announced that it plans to investigate the Sony BMG affair too. Since license revocation and civil and criminal prosecution could result, this week we take a closer look at payola.

The term *payola* was originally coined by *Variety* to describe the music-industry practice of exchanging money or valuable consideration for increased exposure or promotion of a particular piece of music.

Radio groups routinely require employees to sign extensive, specific affidavits regarding payola at the time they are hired, and sometimes on an annual basis after that, violation of which is grounds for termination.

The FCC has said that simply having employees sign affidavits does not relieve the licensee of its duty to take reasonable steps to discover unreported instances of pay-for-play.

#### **Better Safe Than Sorry**

The detailed, 42-page agreement between New York State and Sony BMG can't be reproduced here, but we offer snapshots of several salient points below, which are intended merely to pique interest in the subject, not to be taken as legal advice.

The document lists numerous "Business Reforms," which define impermissible activities for labels. According to the reforms, labels "shall not give, offer, arrange or provide anything of value to radio, a radio employee or a radio contest winner."

This includes restrictions on "an explicit or implicit exchange, agreement or understanding to obtain airplay or increase airplay" and "cash, gift cards, gift certificates or any monetary payment to a radio employee" or "radio contest winner."

Labels are also not to "pay Radio for airplay of all or part of a song (such as a spin program, a paid-for spin or a paid-for advertising spin) for the purpose of generating spin detections."

The agreement also details the permissible value of "nominal consideration" the label may provide radio and radio employees, including "electronic copies of songs [to post on station websites] and up to 20 copies of each CD to familiarize radio employees with the label's music, up to 20 concert tickets per year [for radio employees] and modest personal gifts for life events and holidays [maximum \$150 per recipient per year]."

## Disclose & Document

Radio stations are required to create and maintain meticulous archives of contest data and winners' info. Contest winners pay taxes on prizes, especially big ones, like trips and cash giveaways, and legal precedent now exists that provides guidelines for all radio giveaways, large and small.

Review your station's contest files and update procedures to ensure they contain the legally required information. Accuracy is critical, as Spitzer's investigations uncovered several instances of programmers falsifying data on winners (including creating fake identities and Social Security numbers) in order to cover up the fact that they were receiving electronic and other big-ticket items themselves.

themselves. v
Among numerous p
mandatory disclosure
and documentation re-



### Does a magic number exist?

The average percentage of currents played by **R&R**'s 33-station Smooth Jazz monitored reporting panel is 26.96%. The following chart demonstrates that this average covers a range of just over 20% to almost 54% and reflects varying degrees of ratings success, which we will analyze in an upcoming column. Individual stations' percentages of currents are listed here in descending order.

Calls/City	% Current
WLOQ/Orlando	53.65
KRVR/Modesto, CA	48.13
JRN National SJ	39,88
KBZN/Salt Lake City	34.88
KWJZ/Seattle	* *33,94* *
KJCD/Denver	32.81
KOAS/Las Vegas	29.69
WNWV/Cleveland	28.19
KIFM/San Diego	27.00
KSSJ/Sacramento	26.81
.WZJZ/Ft. Myers	<b>≈ &gt;26.81</b>
WJZZ/Atlanta	26.56
WJZI/Milwaukee	26.38
KSMJ/Bakersfield	26.19
KJZS/Reno, NV	≥ 26.06.

Calls/City	% Current
KEZL/Fresno	26.00
WLVE/Miami	26.00
.WYJZ/Indianapolis	25.15
WJZA/Columbus, OH	24.81
WSJT/Tampa	24.75
KYOT/Phoenix	24.69
:WJZW/Washington > *	≥ 24.38
WQCD/New York	23.81
WVMV/Detroit	22.88
KOAI/Dallas	22.63
· WNUA/Chicago * *	21.31
KJZY/Santa Rosa, CA	22.25
*KTWV/Los Angeles	21,50
KHJZ/Houston	21.19
WJJZ/Philadelphia	20.81

quirements stipulated under the agreement: "A letter signed by the GM, licensee, owner or other senior executive other than programming personnel must verify the value of items given to employees or their relatives; stations must announce that items were paid for by the label and were not provided to increase airplay; and they must provide complete documentation regarding contest winners, including their Social Security numbers, before prizes are shipped." Got that?

PDs and GMs are sensitive to the big picture on payola and indecency issues because these are the government's two current hot buttons. PDs generally clear business decisions with their GMs in advance and get permission to travel on a label's or vendor's dime.

Some, but not all, group owners also require scrupulous internal quarterly reporting on airplay to ensure that programmers do not cross established thresholds in return for promotional consideration. Be sure your staff understands and observes the requirements.

#### **Unintended Consequences**

The FCC doesn't prohibit radio from taking money or items of value in exchange for airplay, but it does require that all such exchanges be identified. Compliance includes clear identification of considerations provided in exchange for airplay as "paid for" or "sponsored by" the party who pro-

It is standard business practice for labels to extend promotional consideration to radio, which is legal, because routine consideration is not given in implicit or explicit exchange for airplay. The agreement explicitly delineates

vides them.

permissible limits.

With so much at stake — the Sony BMG settlement totals over \$10 million, and individuals convicted of payola face civil and criminal penalties including one-year prison

terms and \$10,000 fines — both sides of the business must take responsibility for understanding these limits to the letter of the law.

Keep scrupulous account of all transactions involving free items from labels that the station gives away but that don't constitute payola and are not given in exchange for airplay — CDs, concert tickets or even a free or discounted performance by an artist, since that represents valuable cost savings to a station.

Stations may even consider identifying the sources of these freebies on-air to preclude any suggestion of impropriety should the matter come under scrutiny. Mentioning a label by name in conjunction with promotional giveaways does not make clear that the items were provided without charge, but a simple comment like "Thanks to Xenophobe Records for providing WXYZ with Masters Of Smoothness CDs, concert tickets, etc., to give away" removes any shadow of doubt in the listener's mind — and the government's.

"Our format is probably the least influenced to break these policies," a prominent Smooth Jazz PD says. "We have nothing to break. We don't do anything to threaten the license."

I agree with that assessment of Smooth Jazz's integrity and salute Smooth Jazz PDs for taking the high road, but why not review the letter of the law on payola along with your station's policies and practices just to be sure?



SISTERHOOD ROCKS These Smooth Jazz girlfriends hung out at KTWV (The Wave)/Los Angeles' recent two-day WaveFest concert. Caught here having an "I love you, man" moment are (I-r) Peak's Deborah Lewow; Denise Fairchild; former Concord promo exec Rebecca Risman; R&R Smooth Jazz Editor Carol Archer; Wave morning co-host Pat Prescott: and Karani Marcia Leslie.



**ARCHER + SANBORN = 120** R&R Smooth Jazz Editor Carol Archer and Verve artist David Sanborn celebrated a major milestone this year: their 60th birthdays. The two were caught commiserating backstage at KJCD/Denver's Summerfest.

## **SMOOTH JAZZ, TOP 30**

1		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	692	-25	94836	20	32/0
2	2	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	679	-34	96816	17	33/0
3	3	EUGE GROOVE Get Em Goin' (Narada Jazz)	678	+36	91583	13	33/0
5	4	WALTER BEASLEY Coolness (Heads Up)	591	+ 59	80488	18	30/0
4	5	DAVE KOZ Love Changes Everything (Capitol)	591	-20	56960	21	29/0
6	6	KEN NAVARRO You Are Everything (Positive)	516	+70	63602	26	27/0
9	Ø	DAVID PACK You're The Only Woman (Peak)	369	+7	38240	16	27/1
11	8	MARION MEADOWS Suede (Heads Up)	367	+21	62112	14	26/0
8	9	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	358	.72	41256	31	29/0
13	1	RICK BRAUN Shining Star (Artizen)	356	+33	68339	5	27/0
7	11	RICHARD ELLIOT People Make The World Go Round (Artizen)	317	·125	44308	25	33/0
16	Ø	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	295	+ 28	22016	10	23/1
10	13	STEVE COLE Thursday (Narada Jazz)	292	-63	34283	32	29/0
18	Ø	BRIAN SIMPSON It's All Good (Rendezvous)	291	+ 38	39637	6	27/3
15	15	MINDI ABAIR Make A Wish (GRP/VMG)	290	-1	32709	21	23/0
19	16	CHIELI MINUCCI The Juice (Shanachie)	285	+39	34765	17	23/1
17	17	MARIAH CAREY We Belong Together (Island/IDJMG)	258	-1	39849	10	18/0
25	<b>1</b> 3	BONEY JAMES 2:01 AM (Warner Bros.)	252	+37	36727	12	22/3
20	<b>(19</b> )	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	239	+9	39025	7	20/0
23	<b>@</b>	KIM WATERS Steppin' Out (Shanachie)	232	+8	22148	7	23/0
26	<b>3</b>	NILS Summer Nights (Baja/TSR)	230	+30	26154	2	23/1
22	22	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	228	+ 2	17241	18	22/1
28	<b>3</b> 3	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	227	+63	33967	3	20/1
21	24	KEM   Can't Stop Loving You (Motown/Universal)	217	-10	36323	18	19/1
24	25	PAUL BROWN Cosmic Monkey (GRP/VMG)	206	-11	22022	19	22/0
27	<b>2</b> 6	WARREN HILL Still In Love (Popjazz/Native Language)	179	+1	12494	10	17/0
29	Ø	SOUL BALLET She Rides (215)	160	+15	28560	5	17/2
_	<b>2</b> 3	NAJEE 2nd 2 None (Heads Up International)	158	+31	24595	2	18/5
[Debut>	29	RICHARD ELLIOT Mystique (Artizen)	149	+119	26695	1	20/4
30	30	MICHAEL BUBLE Home (143/Reprise)	117	-10	17029	2	8/0

33 Smooth Jazz ® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2005, Arbitron Inc.). @ 2005 Radio & Records.

### **NEW & ACTIVE**

JONATHAN BUTLER Rio (Rendezvous) Total Plays: 105, Total Stations: 10, Adds: 1

RAUL MIDON If You're Gonna Leave (Manhattan/EMC) Total Plays: 104, Total Stations: 8, Adds: 0

GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)

Total Plays: 81, Total Stations: 8, Adds: 0

ACOUSTIC ALCHEMY Say Yeah (Higher Octave) Total Plays: 71. Total Stations: 5. Adds: 1

3RD FORCE You Got It (Higher Octave) Total Plays: 64, Total Stations: 5, Adds: 0

CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)

Total Plays: 45, Total Stations: 10, Adds: 7

CAMIEL El Alba (Rendezvous)

Total Plays: 45, Total Stations: 5, Adds: 0

PAUL TAYLOR East Bay Bounce (Peak)

Total Plays: 45, Total Stations: 4, Adds: 0

ERIC CLAPTON Say What You Will (Duck/Reprise) Total Plays: 44, Total Stations: 4, Adds: 1

BLAKE AARON Spin Zone (215)

Total Plays: 38, Total Stations: 4, Adds: 0

Songs ranked by total plays

## POWERED BY MEDIARASE

### **MOST ADDED**°

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	7
NAJEE 2nd 2 None (Heads Up International)	5
RICHARD ELLIOT Mystique (Artizen)	4
BRIAN SIMPSON It's All Good (Rendezvous)	3
BONEY JAMES 2:01 AM (Warner Bros.)	3
MICHAEL LINGTON Pacifica (Rendezvous)	3
SOUL BALLET She Rides (215)	2
KIRK WHALUM Whip Appeal (Rendezvous)	2

## MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
RICHARD ELLIOT Mystique (Artizen)	+119
KEN NAVARRO You Are Everything (Positive)	+ 70
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	+63
WALTER BEASLEY Coolness (Heads Up)	+59
CHIELI MINUCCI The Juice (Shanachie)	+ 39
BRIAN SIMPSON It's All Good (Rendezvous)	+38
BONEY JAMES 2:01 AM (Warner Bros.)	+37
EUGE GROOVE Get Em Goin' (Narada Jazz)	+ 36
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columb	<i>ia)</i> +36
RICK BRAUN Shining Star (Artizen)	+33

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHUCK LOEB Tropical (Shanachie)	286
NORMAN BROWN West Coast Coolin' (Warner Bros.)	282
PAUL TAYLOR Nightlife (Peak)	281
KENNY G. f/EARTH, WIND & FIRE The Way (Arista/RMG)	224
JEFF GOLUB Simple Pleasures (Narada Jazz)	222
NILS Pacific Coast Highway (Baja/TSR)	213
KENNY G. Pick Up The Pieces (Arista/RMG)	192
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	175
TIM BOWMAN Summer Groove (Liquid 8)	174
GERALD ALBRIGHT To The Max (GRP/VMG)	149
SOUL BALLET Cream (215)	135
MICHAEL LINGTON Two Of A Kind (Rendezvous)	134
CHRIS BOTTI Back Into My Heart (Columbia)	131
ALICIA KEYS If I Ain't Got You (J/RMG)	129

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

## "You're The Only Woman" [from his new Peak Records CD "The Secret Of Movin' On"]

#### "Congratulations on having the NUMBER 1 Smooth Jazz Vocal track!!!" Allen Kepler, President **Broadcast Architecture**

"You're The Only Woman" now on these TOP 25 Markets! KTWV/Los Angeles · KOAI/Dallas · WJJZ/Philadelphia · KPVU/Houston KHJZ/Houston · WJZW/Washington DC · WJZZ/Atlanta · WLVE/Miami JZ/Seattle - KYOT/Phoenix - KJZI/Minneapolis - KIFM/San Diego Baltimore · KJCD/Denver · WNWV/Cleveland



David Morrell, VP Promotion 310.385.4119 Deborah Lewow 770.962.5581



## **SMOOTH JAZZ. TOP 30 INDICATOR**

LAST WEEK	THIS WEEK	October 28, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL	WEEKS ON	TOTAL STATIONS/	MOST ADDED
					AUDIENCE (00)			MOST ADDLD
	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	202	.3	553	20	12/1	ARTIST TITLE LABEL(S)  ADDS  LIVER OF ACTUAL FRA & Court For Very (Hoos Africial/Losses). 3
2	2	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	179	+3	490	15	12/0	H. HANCOCK f/C. AGUILERA A Song For You (Hear Music/Vector) 2 CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia) 2
3	3	EUGE GROOVE Get Em Goin' (Narada Jazz)	173	+2	603	11	13/0	ANDERS HOLST Love Me Like A River (UOM) 2
4	4	DAVE KOZ Love Changes Everything (Capitol)	164	+7	455	15	8/0	H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector) 2
7	5	KIM WATERS Steppin' Out (Shanachie)	146	+16	318	6	12/0	
10	6	WALTER BEASLEY Coolness (Heads Up)	143	+22	622	20	11/1	
5	7	BRIAN SIMPSON It's All Good (Rendezvous)	143	-3	349	16	10/0	
9	8	KIRK WHALUM I'll Make Love To You (Rendezvous)	136	+14	314	8	9/0	
6	9	PAUL BROWN Cosmic Monkey (GRP/VMG)	128	-7	655	15	10/0	<i>MOST</i>
8	1	CHIELI MINUCCI The Juice (Shanachie)	126	0	242	14	7/0	INCREASED PLAYS
13	<b>O</b>	DAVID PACK You're The Only Woman (Peak)	112	+1	391	9	8/0	TOTAL
11	12	MINDI ABAIR Make A Wish (GRP/VMG)	112	.7	198	14	9/0	ARTIST TITLE LABEL(S)  PLAY INCREASE
12	13	MARION MEADOWS Suede (Heads Up)	111	-1	284	9	7/0	WALTER BEASLEY Coolness (Heads Up) +22
14	4	WARREN HILL Still In Love (Popjazz/Native Language)	110	+3	347	20	8/0	RICHARD ELLIOT Mystique (Artizen) +19 KIM WATERS Steppin' Out (Shanachie) +16
16	<b>1</b> 5	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	105	+1	377	6	8/0	MICHAEL BUBLE Home (143/Reprise) +15
18	16	MARC ANTOINE Bella Via (Rendezvous)	103	+2	319	11	10/0	KIRK WHALUM I'll Make Love To You (Rendezvous) +14
17	<b>O</b>	BONEY JAMES 2:01 AM (Warner Bros.)	103	+1	287	12	8/0	WILLIAM WOODS Alive (Quantar Music/Whaling City Sound) +14
20	18	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	96	+1	262	17	9/0	H. HANCOCK f/C. AGUILERA A Song For You (Hear Music/Vector) +11
26	19	RICK BRAUN Shining Star (Artizen)	94	+10	252	3	7/0	
25	<b>3</b>	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	90	+5	429	3	7/0	
23	4	PRAFUL Moon Glide (Rendezvous)	90	+3	292	20	9/0	
24	22	PAUL TAYLOR East Bay Bounce (Peak)	89	+3	227	3	8/0	<i>MOST</i>
21	23	SOUL BALLET She Rides (215)	89	-3	301	6	8/1	PLAYED RECURRENTS
19	24	DONNY OSMOND Breeze On By (Decca)	85	-12	314	17	4/0	ARTIST TITLE LABEL(S)  TOTAL ARTIST TITLE LABEL(S)
28	25	NAJEE 2nd 2 None (Heads Up International)	83	+2	179	3	8/0	KEM I Can't Stop Loving You (Motown/Universal) 91
27	26	JONATHAN BUTLER Rio (Rendezvous)	82	-2	192	4	9/0	ANDRE DELANO Night Riders (7th Note) 79
<b>2</b> 2	27	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	81	-10	312	12	7/0	NILS Pacific Coast Highway (Baja/TSR) 77
29	28	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	78	-1	345	4	9/0	JEFF LORBER Ooh La La <i>(Norada Jazz)</i> 76 STEVE COLE Thursday <i>(Norada Jazz)</i> 73
Debut>	29	ANDRE DELANO Footsteps (7th Note)	76	+6	134	1	610	WAYMAN TISDALE Ready To Hang (Rendezvous) 67
_	30	GARRY GOIN Riverside Orive (Compendia)	76	0	248	15	4/0	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.) 60 CHUCK LOEB Tropical (Shanachie) 56
		15 Smooth Jazz reporters. Songs ranked by total plays for the airplay w © 2005 Radio & Records	eek of Sunday 10	0/16 - Saturda	y 10/22.			3RD FORCE Believe In Me (Higher Octave) 55

	REPORTERS I their adds listed alphabetic	eally by market	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Enid Cogswell No Adds	WLOQ/Orlando, FL° PD/MD: Brian Morgan APD: Patrick Riley 1 KEM 1 JAMES BLUNT	KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 2 MARC ANTOINE 1 CHRIS BOTTI (/JILL SCOTT	XM Watercolors/Satellite PD/MD: Shirlitta Colon WALTER BEASLEY RICHARD ELLIOT
WJZZ/Atlanta, GA* PD/MD: Dave Kosh 6 MICHAEL LINGTON CHRIS BOTTI I/JILL SCOTT	WJZA/Columbus, OH* PD/MD: Bill Harman No Adds	WQTQ/Hartford, CT PD/MD: Stewart Stone 8 CAFE SOUL ALL STARS	KTWV/Los Angeles, CA° PD: Paul Goldstein MD: Samantha Pascual NO Adds	1 STEVIE WONDER 1 CHRIS BOTTI I/JILL SCOTT CAFE SOUL ALL STARS I/PEABO BRYSON MICHAEL LINGTON	MICHAEL LINGTON  KJZY/Santa Rosa, CA*	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
KSMJ/Bakerstield, CA* OM/PD: E.J. Tyter APD: Nick Novak No Adds	KOAI/Dallas, TX* PD: Charley Connolly APD/MD: Mark Sanford 5 DAVID PACK 3 BRIAN SIMPSON	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan 1 NAJEE	WLVE/Miami, FL*	WJJZ/Philadelphia, PA* OM: Todd Shannon PD: Michael Tozzi PM: Frank Childs	PD: Gordon Ziot APD/MD: Rob Singleton No Adds	BONEY JAMES NILS
WEAA/Baltimore, MD PD: Sandi Mallory	KJCD/Denver, CO* PD/M0: Michael Fischer 17 ACOUSTIC ALCHEMY	KPVU/Houston, TX PD: Wayne Turner No Adds	PD/MD: Rich McMittan No Adds	7 BRIAN SIMPSON 2 NAJEE 2 CHRIS BOTTI I/JILL SCOTT 1 RICHARD ELLIOT 1 CHIELI MINUCCI	DMX Jazz Vocal Blend/Satellite No Adds	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Rachael Elflott 5 MICHAEL TOWNSEND 5 ANDERS HOLST
MD: Marcellus "Bassman" Shepard No Adds  WSMJ/Baltimore, MD*	WVMV/Detroit, MI* DM/PD: Tom Sleeker MD: Sandy Kovach 10 NELSON RANGELL 9 BOZ SCAGGS	WYJZ/Indianapolis, IN* DM/PD: Carl Frya No Adds	WJZI/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott No Adds	KYOT/Phoenix, AZ* APD/MD: Angle Handa 1 NAJEE	DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro No Adds	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Certis No Adds
PD/MD: Lori Lewis 14 BONEY JAMES 11 KIRK WHALUM	7 HERBIE HANCOCK I/CHRISTINA AGUILERA KEZL/Fresno, CA*	KJLU/Jefferson City, MO PD/MD: Dan Turner 7 HERBIE HANCOCK I/CHRISTINA AGUILERA	KJZI/Minneapolis, MN° PD: Lauren MacLeash MD: Mike Wolf 3 SOUL BALLET	KJZS/Reno, NV* PD/MD: Robert Dees No Adds	Jones Radio Network/Satellite* OM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb RICHARD ELLIOT KIRK WHALUM	WJZW/Washington, DC* DM: Kenny King PD: Carl Anderson
WVSU/Birmingham, AL OM/PD: Andy Parrish 1 MICHAEL LINGTON 1 JEFF LORBER 1 CHRIS BOTTI I/JILL SCOTT 1 JAVID	OM: E. Curtis Johnson PO/MD: J. Weidenheimer BONEY JAMES	6 HERBIE HANCOCK I/JOHN MAYER 2 CHUCK LEAVELL 2 ANDERS HOLST	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan HERBIE HANCOCK I/JOHN MAYER ERIC CLAPTON CHRIS BOTTI I/JILL SCOTT	KSSJ/Sacramento, CA* PD/MO: Lee Hansen 1 NAJEE	Music Choice Smooth Jazz/ Satellite	MD: Renea DePuy Brian Simpson
WNUA/Chicago, IL* OM: Bob Kaake PD: Sleve Siles	WZJZ/Ft. Myers, FL* PD: Joe Turner MD: Randi Bachman 1 NAJEE CHRIS BOTTI (JILL SCOTT SOUL BALLET	KOAS/Las Vegas, NV* PD/MD: Michael Joseph No Adds	WVAS/Montgomery, AL OM: Rick Hall MD: Sonya Clark	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop 8 CHRIS BOTTI (JULL SCOTT	APD: WILL KINDAILY 7 TORCUATO MARIANO 7 TOM SCHUMAN 5 GREG ADAMS 4 QUINTIN GERARD 4 NILS 4 BRIAN CULBERTSON 1 ALEX BUGNON	POWERED BY MEDIABASE
MD: Michael La Crosse No Adds	WSBZ/Ft, Waiton Beach, FL PD: Mark Carter MO: Mark Edwards 25 WALTER BEASLEY 15 MICHAEL BUBLE	KUAP/Little Rock, AR PD/MD: Michael Mellums 8 MIKE PHLLIPS 4 HERBIE HANCOCK t/CHRISTINA AGUILERA 3 JAY SOTO 2 CHRIS BOTTI t/JILL SCOTT	No Adds WQCD/New York, NY*	7 RICHARD ELLIOT  KIFM/San Diego, CA*	1 PAUL HARDCASTLE  Sirius Jazz Cale/Satellite	*Monitored Reporters 48 Total Reporters
WNWV/Cleveland, OH* OM/PD: Bernie Kimble JONATHAN BUTLER	5 JAY SOTO SOUL BALLET HERBIE HANCOCK I/JOHN MAYER	2 KENNY G. I/LEANN RIMES 1 U-NAM	PD: Blake Lawrence MD: Carolyn Bednarski 2 RICHARD ELLIOT	PD: Mike Vasquez APO/MD: Kelly Cole No Adds	PD: Shirley Maldonado MD: Rick Laboy No Adds	33 Total Monitored 15 Total Indicator



KEN ANTHONY

## Nickelback **And Roadrunner**

## Rock's top band and their label have worked toward career success

ne of the most common questions you hear from today's Rock programmers is, where are all the new rock stars going to come from? In this instant-gratification world we live in, formulas promoting a long-term perspective and success have become rare. And then there's the Nickelback story.

Over the last six years this Canadian quartet has gone from promising young rock outfit to arguably Rock's most successful act at retail and radio. The critics? That's another story.

Mark Abramson, VP/Promotion of the band's label, Roadrunner Records, says that while critics shun Nickelback, Rock radio has been very good to them. And one might also turn that around: Nickelback have been great for

#### **Canadian Roots**

How did this Vancouver, BC-based band

make it to the top? Nickelback started as a cover band in the mid-1990s outside of Calgary, BC. In 1996 singer-guitarist Chad Kroeger; his bassist brother, Mike; and guitarist Ryan Peake moved to Vancouver, where they recorded and released an EP and a fulllength CD of Chad's ma-



terial. Then they started to play all over Cana-

In 1998 the band dropped their manager and began to manage themselves. The ambitious trio did it all: Mike Kroeger handled distribution, Chad did all the radio tracking, and Peake took care of booking.

The group invested their money in recording a new album. The State was released independently in January 2000, and the first single, "Leader of Men," started getting airplay throughout Canada.

Nickelback toured endlessly, and soon they were opening for the likes of Creed, 3 Doors Down and Fuel. Enter Roadrunner. The label secured U.S. rights to The State, and Abramson and his promotion crew went to work spreading Nickelback love to Rock radio in the States.

### **Early Potential Realized**

Roadrunner Sr. VP/Promotion Dave Loncao and Abramson knew they had a radio-friendly band in the fold, and Nickelback's first single and the followups from The State had decent

"I was here at Roadrunner for the impact date of 'Leader of Men,'" says Abramson. "We also worked the songs 'Breathe' and 'Old Enough,' and we did well on all three. None of them were blow-away smashes, but we gained a lot of new fans in the States. That record did around 300,000 in sales the slow, hard way."

Nickelback had already finished several tracks for their next release before they were done touring to support The State. In 2001 they released Silver Side Up, and the early potential that Roadrunner saw came to fruition — and then some.

Led by smash tracks like "How You Remind Me, "Too Bad" and "Never Again" — all No. 1 R&R Active Rock tracks — Silver went on to sell over 6 million copies in the U.S. alone.

"The record came out on Tuesday, Sept. 11, 2001, believe it or not," Abramson says. "I remember thinking to myself, 'This record will be lucky to sell 42 copies in the first week. Who the hell is going to go into record stores during a week after America was attacked?' It actually wound up having a monster first week, debuting at No. 2 and selling over 100,000 units.

Apparently, the CD's first single, "How You Remind Me," which was released almost two months before the release of Silver Side Up, had enough impact to propel first-week sales.

'That song was a blow-away smash," says Abramson. "It was the song of the year that year. If I get another one of those in my career, I'll be lucky. Just recently we certified that CD six-times platinum."

#### Figuring It Out

After the success of Silver Side Up, the big question for the band and label became, how do you follow that up? "Your expectations for any future projects have got to be kept in check a bit," says Abramson. "You can't expect to match that."

In 2003 Nickelback released their third CD on Roadrunner, The Long Road. Abramson and the label knew the kind of retail and radio success the band had achieved so quickly might create

This is when we began to lay out a formula for promoting the band," says Abramson. "Our first single from The Long Road was 'Someday,' which was the multiformat Nickelback-sounding smash that went to No. 1 at Rock. It did great at Pop, modern and all the formats.

But Abramson knew Silver Side Up was a real rock record. "There was so much pop exposure on 'Someday,' and we felt that it was very important that Rock radio knew that this band was still their band," he says. "That's when we made the very careful decision to release 'Figured You Out' as the second single.

The choice of that song, with its controversial lyrics, led to much discussion among the folks

## **Nickelback By The Numbers**

The Band

Chad Kroeger: Vocals & guitar Ryan Peake: Guitar & vocals Mike Kroeger: Bass Daniel Adair: Drums

#### Nickelback/Roadrunner CDs & Sales

The State (2000): 627,000 units Silver Side Up (2001): Six million units The Long Road (2003): Three million units All the Right Reasons (2005): First-week sales of 324,834 units

**Singles** 

"Leader of Men"

"Breathe"

"Old Enough"

"How You Remind Me" (most-played radio song cf 2002)

"Too Bad" (No. 1 R&R Active/Rock)

"Never Again" (No. 1 R&R Active/Rock)

"Someday" (No. 1 R&R Active/Rock)

"Figured You Out" (No. 1 Active track of 2004)

"Feelin' Way Too Damn Good"

"Because of You"

"Photograph" (No. 1 R&R Active/Rock)



ALL TOGETHER Here's a shot of Nickelback kicking it with the Roadrunner Records

at Roadrunner. "I actually fought its release as the second single," says Abramson. "There were heated meetings behind closed doors. I thought it might hurt the band because the lyrics could have been a problem. I also felt that it was the wrong time to gamble with the band's career."

"Figured You Out" went on to become the second-biggest success of the band's career, behind "How You Remind Me," and the song ended up as the No. 1 R&R Active Rock song of 2004.

"It was a huge hit," says Abramson. "I've since said to the faces of all those people I fought heatedly with, 'You were right.

### **All The Right Reasons**

Roadrunner went on to release two more tracks from The Long Road to radio, "Feelin' Way Too Damn Good" and "Because of You."

Loncao and Abramson felt strongly that the last single released from The Long Road should be a straight-ahead rocker. Abramson says, "We knew that we wanted to finish off on the right tone, and that was why we went with 'Because of You,' which was easily the heaviest song we had ever worked from the band. That left the right message in Rock radio's ears. We didn't finish up with some ballad."

The latest Nickelback release, All the Right Reasons, is following the same formula as its predecessors. Daniel Adair of 3 Doors Down is the band's new drummer, and "Photograph" has been released to radio and has already garnered No. 1 status at Active Rock and Rock and is cruising up several other format charts.

'Working this new record is very exciting,' says Abramson. "It looks like the way this has rolled out could make it another monster for the band. This new CD was released on Oct. 4, and the results were staggering. It was the No. 1-selling record that week, with 324,834 units sold. It was the second-best Rock debut of the year, after System Of A Down's big release back in May [452,990 units sold]."

All the Right Reasons is actually one of the highest-selling first-week releases of the year, with only CDs from Mariah Carey, Dave Matthews, System Of A Down, Coldplay, Faith Hill and Kanye West and Now That's What I Call Music 19 scoring higher first-week sales.

### **Managing The Backlash**

When a rock band achieves that kind of retail and radio success, there's bound to be a backlash. Roadrunner has done a brilliant job of keeping Nickelback evenly balanced between commercial success and continued radio airplay, but it's a tricky process.

"The key thing here is giving a band a career vs. giving a band a record," says Abramson. "Nowadays, very few bands get to stick around and have a long-lasting career. Lots of bands are subjected to labels wanting their payoff now. What we're doing with Nickelback is making sure that we stick with the format that is going to give us a career.

'If you asked this band what they are, they'd say they're a rock band. They don't think they're a rock band, they are a rock band. Yes, Chad writes multiformat smash hits, but they are a rock band, and what we're doing is making sure that we don't disregard that. We're actually playing to their strengths."

In keeping with the successful Nickelback and Roadrunner game plan, "Animals" is the next single from All the Right Reasons and will be released to Rock radio before the end of the year. And, once again, for all the right reasons, it's a straight-ahead rock track — as it should be.

October 28, 2005 Radio & Records • 63

## **ROCK TOP 30**

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	NICKELBACK Photograph (Roadrunner/IDJMG)	594	+9	<sup>(00)</sup> <b>31974</b>	12	24/0
2	2	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	550	+25	28432	17	21/0
3	3	SEETHER Remedy (Wind-up)	518	+3	27245	28	24/0
4	4	SHINEDOWN Save Me (Atlantic)	505	+5	27125	11	25/0
5	5	STAIND Right Here (Flip/Atlantic)	441	-8	21317	23	19/0
9	6	DISTURBED Stricken (Reprise)	361	+47	16316	13	20/0
10	Ø	F <b>00 FIGHTERS</b> DOA <i>(RCA/RMG)</i>	348	+55	20804	9	22/0
8	8	GREEN DAY Wake Me Up When September Ends (Reprise)	347	+18	17637	15	15/0
7	9	TRAPT Stand Up (Warner Bros.)	331	-2	13864	15	19/0
6	10	FOO FIGHTERS Best Of You (RCA/RMG)	317	-74	17679	27	24/0
12	<b>O</b>	SYSTEM OF A DOWN Question! (American/Columbia)	260	+25	10353	13	13/0
13	12	3 DOORS DOWN Live For Today (Republic/Universal)	247	+23	9701	11	18/0
14	13	10 YEARS Wasteland (Republic/Universal)	198	.8	8042	18	13/0
11	14	NINE INCH NAILS The Hand That Feeds (Interscope)	196	·46	10980	32	13/0
16	15	KORN Twisted Transistor (Virgin)	186	.4	6820	6	13/0
17	Œ	AVENGED SEVENFOLD Bat Country (Warner Bros.)	184	+4	6841	6	14/2
18	17	MUDVAYNE Forget To Remember (Epic)	170	-3	7130	14	9/1
20	18	SCOTT STAPP The Great Divide (Wind-up)	168	+31	6848	4	13/2
15	19	ROLLING STONES Rough Justice (Virgin)	157	.36	9080	13	11/0
21	20	DISTURBED Guarded (Reprise)	138	+15	7729	17	6/0
19	21	HINDER Get Stoned (Universal)	130	-7	5619	13	11/1
24	22	SEETHER Truth (Wind-up)	129	+22	5438	6	15/1
28	<b>3</b> 3	STAIND Falling (Flip/Atlantic)	128	+37	3486	2	17/4
23	24	SYSTEM OF A DOWN Hypnotize (American/Columbia)	116	+9	4718	2	9/1
22	25	TAPROOT Calling (Velvet Hammer/Atlantic)	114	.2	2684	15	10/0
26	<b>4</b>	DEFAULT Count On Me (TVT)	106	+9	4084	11	9/0
<b>Debut</b> >	Ø	ROLLING STONES Oh No Not You Again (Virgin)	92	+47	5771	1	4/2
25	28	NINE INCH NAILS Only (Interscope)	86	-13	3318	4	8/1
29	29	SEVENDUST Ugly (Winedark/7Bros.)	76	-3	1463	7	7/0
30	<b>①</b>	BLACK LABEL SOCIETY In This River (Artemis)	72	+6	1272	2	6/0

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

## **NEW & ACTIVE**

INSTITUTE Bullet-Proof Skin (Interscope) Total Plays: 69, Total Stations: 5, Adds: 0

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG) Total Plays: 59, Total Stations: 3, Adds: 0

HIM Rip Out The Wings Of A Butterfly (Warner Bros.) Total Plays: 57, Total Stations: 5, Adds: 0

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive) Total Plays: 55, Total Stations: 6, Adds: 0

MOTLEY CRUE f/CHESTER BENNINGTON Home Sweet Home (Motley) Total Plays: 53, Total Stations: 4, Adds: 1

SILVERTIDE Devil's Daughter (J/RMG) Total Plays: 47, Total Stations: 6, Adds: 1

ILL NINO What You Deserve (Roadrunner/IDJMG) Total Plays: 46, Total Stations: 3, Adds: 0

## POWERED BY MEDIABASE

## **MOST ADDED**'

ARTIST TITLE LABEL(S)	ADDS
STAIND Falling (Flip/Atlantic)	4
AVENGED SEVENFOLD Bat Country (Warner Bros.)	2
SCOTT STAPP The Great Divide (Wind-up)	2
ROLLING STONES Oh No Not You Again (Virgin)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS DOA (RCA/RMG)	+55
DISTURBED Stricken (Reprise)	+47
ROLLING STONES Oh No Not You Again (Virgin)	+47
STAIND Falling (Flip/Atlantic)	+37
SILVERTIDE Devil's Daughter (J/RMG)	+33
SCOTT STAPP The Great Divide (Wind-up)	+31
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+25
SYSTEM OF A DOWN Question! (American/Columbia)	+25
3 DOORS DOWN Live For Today (Republic/Universal)	+23
SEETHER Truth (Wind-up)	+22

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GREEN DAY Holiday (Reprise)	184
CROSSFADE Cold (Columbia)	174
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	166
GREEN DAY Boulevard Of Broken Dreams (Reprise)	163
VELVET REVOLVER Fall To Pieces (RCA/RMG)	157
JET Cold Hard Bitch (Atlantic)	147
AUDIOSLAVE Be Yourself (Interscope/Epic)	134
BREAKING BENJAMIN So Cold (Hollywood)	134
VELVET REVOLVER Slither (RCA/RMG)	130
NICKELBACK Figured You Out (Roadrunner/IDJMG)	121

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

#### Songs ranked by total plays

## REPORTERS Stations and their adds listed alphabetically by market

KZRR/Albuque OM: Bill May PD: Phit Mahoney APD: Judi Civeroto No Adds

WZZO/Allentown, PA\* PD: Tori Thomas MD: Chris Line ROLLING STONES STAIND

KWHL/Anchorage, AK PD: Jen Shevlin
APD/MD: Brad Stennett
1 SILVERTIDE

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 27 NICKELBACK 4 DEAD SEASON

OM: Joey Armstrong PD/MD: Mike Davis 10 MUDVAYNE 5 AVENGED SEVENFOLD 5 SILVERTIDE 4 STAIND 3 SCOTT STAPP

WPTQ/Bowling Green, KY OM/PO: Alex "Axe" Chase APD/MD: Monty Foster

WRQK/Canton, OH\* PD: Garrett Hart MD: Nick Andrews ROLLING STONES

WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher SILVERTIDE SCOTT STAPP SYSTEM OF A DOWN

WKLC/Charleston, WV OM/PD: Bill Knight 1 BRAND NEW SIN 1 STATIC-X

WEBN/Cincinnati, OH\* OM/PO: Scott Reinhart MD: Rick Vaske No Adds

WMMS/Cleveland, OH\*

: Bo Matthews ): Hunter Scott STAIND SYSTEM OF A DOWN

KNCN/Corpus Christi, TX\* OM/PD: Paula Newell APD/MD: Monte Montana No Adds

KQDS/Duluth OM/PO: Bill Jones APD: Jason Manning 15 THEORY OF A DEADMAN

KLAQ/EI Paso, TX\* OM/PD: Courtney Nelson APD/MD: Glenn Garza 1 STAIND

WMTT/Elmira, NY PD: George Harris MD: Stephen Shirmer 11 TRAPT 10 FOO FIGHTERS 9 DISTURBED

KFLY/Eugene, OR OM/PD: Chris Sargent

WRCQ/Fayetteville, NC\* OM: Perry Stone PD/MD: AI Field 1 THEORY OF A DEADMAN

WRVC/Huntington OM/PD: Jay Nunley APD/MD: Reeves Kirtner 7 THEORY OF A DEADMAN 1 LORENZO

WRKR/Kalamazoo, MI OM: Mike McKelly PD/MD: Jay Deacon OZZY OSBOURNE ROLLING STONES

KZZE/Medford, OR

PD: Rob King MD: Montana 3 STATIC-X 3 STAIND

WDHA/Morristown, NJ\* MD: Matt Murray No Adds KCLB/Palm Springs, CA PD: Anthony "Antdog" Quiroz MD: Jenn Brewski No Adds WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall

3 FIVESPEED
1 SYSTEM OF A DOWN
1 MUDVAYNE
1 MUDVAYNE
1 MUDVAYNE

MUDVAYNE MUOVAYNE

WMMR/Philadelphia, PA\* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler No Adds

KDKB/Phoenix, AZ\* PD: Paul Peterson MD: Matt Spactzel No Adds

WRKZ/Pittsburgh, PA\* OM: Keith Clark PD: Ryan Mill No Adds

KUFO/Portland, OR\* OM/PD: Dave Numme APD/MD: Dan Bozyk

WHEB/Portsmouth, NH\* PD: Chris "Doc" Garrett MD: Jason "JR" Russell 1 SEETHER

WHJY/Providence, RI\* PD: Scott Laudani APD: Doug Palmieri MD: Mike Brangitorte No Adds

WBBB/Raleigh, NC\* PD: Jay Nachlis 2 NINE INCH NAILS 1 AVENGED SEVENFOLD

KCAL/Riverside, CA\* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds

WROV/Roanoke, VA\* PD/MD: Aaron Roberts APD: Heidi Krummert-Tate

WXRX/Rockford, IL PD: Jim Stone MD: Jon Schutz No Adds

KRXQ/Sacramento, CA\* OM/MD: Jim Fox PD: Pat Martin No Adds

KBER/Salt Lake City, UT\*
OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox

KSRX/San Antonio, TX\* PD/MD: Mark Landis APD: Ed "Mister Ed" Lambert 16 MOTLEY CRUE !/CHESTER BENNINGTON HINDER SCOTT STAPP

KZOZ/San Luis Obispo, CA PD: John Boyle No Adds

KTUX/Shreveport, LA\* PD: Scol Fox MD: Flynt Stone No Adds

WWDG/Syracuse, NY\*
OM: Rich Lauber
PD: Scorch
MD: Scott Dixon
No Adde

WKLT/Traverse City, MI PD/MD: Terri Ray No Adds

KMOD/Tulsa, OK\* OM/PD: Don Cristi No Adds

KRTQ/Tulsa, OK\* OM: Steve Hunter
PD: Chris Kelly
APD/MD: Kelly Garrett
No Adds

KBRQ/Waco, TX PD/MD: Brent He 21 DEFAULT

WMZK/Wausau, WI PD/MD: Brandon Pappas 2 Danko Jones 1 Deaf Pedestrians

KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 3 OZZY OSBOURNE 2 SYSTEM OF A DOWN

POWERED BY MEDIABASE

45 Total Reporters

26 Total Monitored

19 Total Indicator

## **ACTIVE ROCK TOP 50**

		October 28, 2005					
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE	WEEKS ON Chart	TOTAL STATIONS/ ADDS
1	0	DISTURBED Stricken (Reprise)	1586	+9	(00) <b>66528</b>	14	56/0
3	2	SHINEDOWN Save Me (Atlantic)	1529	+94	64648	11	57/0
2	3	NICKELBACK Photograph (Roadrunner/IDJMG)	1506	-5	66914	12	54/0
5	4	TRAPT Stand Up (Warner Bros.)	1396	+31	54769	16	57/0
4	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1366	-44	58291	17	55/0
6	6	MUDVAYNE Forget To Remember (Epic)	1288	+73	45433	17	56/0
8	0	10 YEARS Wasteland (Republic/Universal)	1279	+98	46759	21	57/1
9	8	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1205	+83	42679	11	56/0
7	9	SYSTEM OF A DOWN Question! (American/Columbia)	1113	-93	46966	19	56/0
12	•	FOO FIGHTERS DDA (RCA/RMG)	1048	+35	45840	10	55/1
13	0	KORN Twisted Transistor (Virgin)	1016	+35	35079	6	53/0
11	12	SEETHER Remedy (Wind-up)	971	-86	51641	29	56/0
10	13	STAIND Right Here (Flip/Atlantic)	906	-188	37723	24	52/0
14	4	SEETHER Truth (Wind-up)	900	+75	29365	8	53/1
17	<b>(</b>	HINDER Get Stoned (Universal)	704	+57	17717	13	42/1
16	16	TAPROOT Calling (Velvet Hammer/Atlantic)	681	-112	21163	19	43/0
15	17	CROSSFADE Colors (Columbia)	666	-154	27298	25	44/0
24	18	STAIND Falling (Flip/Atlantic)	649	+184	24288	5	50/3
18	19	3 DOORS DOWN Live For Today (Republic/Universal)	578	-28	17391	12	39/0
31	20	SYSTEM OF A DOWN Hypnotize (American/Columbia)	572	+183	17599	3	48/2
19	<b>4</b>	SEVENDUST Ugly (Winedark/7Bros.)	564	+8	14705	13	43/4
21	22	DEFAULT Count Dn Me (TVT)	503	-29	12210	15	35/0
22	23	DISTURBED Guarded (Reprise)	477	-17	22959	18	28/0
25	24	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	465	+9	9256	9	36/2
23	25	INSTITUTE Bullet-Proof Skin (Interscope)	458	-10	11073	12	36/0
27	<b>2</b>	OFFSPRING Next To You (Columbia)	446	+29	12037	4	34/0
32	Ø	SCOTT STAPP The Great Divide (Wind-up)	442	+62	15527	5	34/0
28	28	NINE INCH NAILS Only (Interscope)	390	-17	13250	12	29/1
34	29	HIM Rip Dut The Wings Df A Butterfly (Warner Bros.)	385	+62	11059	6	28/2
30	30	BLACK LABEL SOCIETY In This River (Artemis)	371	-19	9940	9	28/0
29	31	GREEN DAY Wake Me Up When September Ends (Reprise)	341	-65	16164	17	30/0
26	32	COLD Happens All The Time (Flip/Lava)	340	·78	12942	20	33/0
33	33	ILL NINO What You Deserve (Roadrunner/IDJMG)	319	-21	5904	8	29/0
35	34	VAUX Are You With Me (Lava)	261	-15	5996	8	30/0
36	35	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	259	-8	4351	7	26/0
39	35	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	183	0	12777	7	10/1
38	37	PROM KINGS Bleeding (Three Kings)	181	-26	3571	8	18/0
37	38	CHEVELLE Panic Prone (Epic)	170	-78	4624	16	19/0
46	<b>39</b>	SLIPKNOT The Nameless (Roadrunner/IDJMG)	159	+65	3631	2	28/11
48	40	THRICE Image Df The Invisible (Island/IDJMG)	144	+52	3656	2	18/2
Debut	40	SILVERTIDE Devil's Daughter (J/RMG)	141	+96	4553	1	27/8
43	<b>4</b> 2	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	141	+29	2723	3	14/2
42	<b>43</b>	ROADRUNNER UNITED The End (Roadrunner/IDJMG)	132	+13	2751	3	14/1
40 Debut>	44 <b>45</b>	MY CHEMICAL ROMANCE Helena (Reprise)	132	-9 -70	7795	18	6/0
Debut>	_	FIVESPEED The Mess (Virgin)	124	+70	1375	1	22/5
Debut>	<b>45</b> <b>47</b>	DANKO JONES Forget My Name (Razor & Tie)  MOTI EV CRIE (CHESTER DENNINGTON Home Sweet Home (Matlan)	121	+53	2124	1	14/0
44	48	MOTLEY CRUE f/CHESTER BENNINGTON Home Sweet Home (Motley) 311 Don't Tread Dn Me (Volcano/Zomba Label Group)	119	+29	6016	1	7/0 5/0
44 45	49	REVELATION THEORY Slow Burn (On/Idol Roc)	117 115	+10	2816	5	5/0
<del>4</del> 5	60	NONPOINT Bullet With A Name (Bieler Brothers)	105	+9	2180	4	14/1
	<u> </u>	INTERS Monitored airplay data supplied by Mediahase Research a division of Promiera R		+14	1817	2	12/2

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). 2005 Radio & Records.

## POWERED BY MEDIABASE

## **MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
STATIC-X Dirthouse (Warner Bros.)	14
SLIPKNOT The Nameless (Roadrunner/IDJMG)	11
SILVERTIDE Devil's Daughter (J/RMG)	8
FIVESPEED The Mess (Virgin)	5
AMERICAN MINOR Walk On (Jive/Zomba Label Group)	5
SEVENDUST Ugly (Winedark/7Bros.)	4
THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	4
DARK NEW DAY Pieces (Warner Bros.)	4
BRAND NEW SIN Days Are Numbered (Century Media)	4
STAIND Falling (Flip/Atlantic)	3
MOST	

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIND Falling (Flip/Atlantic)	+184
SYSTEM OF A DOWN Hypnotize (American/Columbia)	+183
10 YEARS Wasteland (Republic/Universal)	+98
SILVERTIDE Devil's Daughter (J/RMG)	+96
SHINEDOWN Save Me (Atlantic)	+94
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+83
SEETHER Truth (Wind-up)	+75
MUDVAYNE Forget To Remember (Epic)	+73
FIVESPEED The Mess (Virgin)	+70
SLIPKNOT The Nameless (Roadrunner/IDJMG)	+65

## MOST PLAYED RECURRENTS

ADDISC TITLE (ADDISO)	TOTAL
ARTIST TITLE LABEL(S)	PLAYS
FOO FIGHTERS Best Of You (RCA/RMG)	504
MUDVAYNE Happy? (Epic)	479
NINE INCH NAILS The Hand That Feeds (Interscope)	460
BREAKING BENJAMIN So Cold (Hollywood)	437
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	403
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	400
CROSSFADE Cold (Columbia)	373
CHEVELLE The Clincher (Epic)	349
SLIPKNOT Duality (Roadrunner/IDJMG)	333

#### **NEW & ACTIVE**

MY CHEMICAL ROMANCE The Ghost Of You (Reprise) Total Plays: 88, Total Stations: 7, Adds: 1 FEAR FACTORY Supernova (Calvin) Total Plays: 85, Total Stations: 11, Adds: 1 THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG) Total Plays: 78, Total Stations: 11, Adds: 4 BLOODSIMPLE What If I Lost It (Reprise) Total Plays: 64, Total Stations: 12, Adds: 2 PRESENCE Ride (Curb/Warner Bros.) Total Plays: 63, Total Stations: 7, Adds: 0 ART OF DYING Get Through This (Decibel Collective) Total Plays: 59, Total Stations: 10, Adds: 1 QUEENS OF THE STONE AGE Burn The Witch (Interscope) Total Plays: 58, Total Stations: 6, Adds: 0 DARK NEW DAY Pieces (Warner Bros.) Total Plays: 41, Total Stations: 8, Adds: 4 STATIC-X Dirthouse (Warner Bros.) Total Plays: 31, Total Stations: 15, Adds: 14 AMERICAN MINOR Walk On (Jive/Zomba Label Group) Total Plays: 21, Total Stations: 9, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



## OUR T-SHIRT DEALS ( ROCK!

300 T-Shirts \$295

1000

T-Shirts

\$2.55

500 T-Shirts \$275

1500

T-Shirts

**\$2.35** 

• White T-shirts
• Heavy 100% Cotton
• Printed up to 4 Colors on 1 Side
• No Setup Charges!
• No Art Charges!

IN 10 DAYS



CALL NOW! 1-800-34-EMKAY

631-777-3175 FAX: 631-777-3168

www.emkaydesigns.com info@emkaydesigns.com



America's Best Testing Active Rock Songs 12 + For The Week Ending 10/21/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
DISTURBED Stricken (Reprise)	4.46	4.46	89%	7%	4.49	4.48	4.50
DISTURBED Guarded (Reprise)	4.40	4.38	86%	10%	4.40	4.38	4.42
MUDVAYNE Forget To Remember (Epic)	4.30	4.31	75%	9%	4.39	4.43	4.33
SEETHER Remedy (Wind-up)	4.28	4.21	95%	23%	4.10	4.09	4.12
CROSSFADE Colors (Columbia)	4.28	4.17	88%	13%	4.13	4.32	3.89
10 YEARS Wasteland (Republic/Universal)	4.24	4.13	71%	8%	4.23	4.40	4.00
SHINEDOWN Save Me (Atlantic)	4.21	4.04	76%	6%	4.15	4.32	3.94
SEETHER Truth (Wind-up)	4.15	4.10	68%	6%	4.08	4.33	3.78
TRAPT Stand Up (Warner Bros.)	4.13	4.08	<b>89</b> %	13%	4.04	4.11	3.95
TAPROOT Calling (Velvet Hammer/Atlantic)	4.13	4.07	73%	9%	4.03	4.10	3.94
SEVENDUST Ugly (Winedark/7Bros.)	4.10	4.04	63%	6%	4.37	4.34	4.39
SYSTEM OF A DOWN Question! (American/Columbia)	4.07	4.06	89%	19%	3.98	4.04	3.89
COLD Happens All The Time (Flip/Lava)	4.00	3.93	63%	7%	3.94	3.94	3.93
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.99	3.94	68%	14%	3.99	3.82	4.21
KORN Twisted Transistor (Virgin)	3.99	3.87	63%	9%	3.97	3.62	4.44
STAIND Right Here (Flip/Atlantic)	3.97	4.02	94%	29%	3.71	3.79	3.62
CHEVELLE Panic Prone (Epic)	3.95	4.11	61%	9%	3.86	3.95	3.72
NICKELBACK Photograph (Roadrunner/IDJMG)	3.90	3.82	96%	25%	3.56	3.65	3.44
INSTITUTE Bullet-Proof Skin (Interscope)	<b>3.9</b> 0	3.80	48%	6%	3.94	3.97	3.90
3 DOORS DOWN Live For Today (Republic/Universal)	3.78	3.66	68%	14%	3.61	3.59	3.63
HINDER Get Stoned (Universal)	3.71	3.67	57%	13%	3.50	3.62	3.33
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.67	3.58	83%	26%	3.77	3.93	3.58
DEFAULT Count On Me (TVT)	3.67	3.78	64%	13%	3.60	3.69	3.50
NINE INCH NAILS Only (Interscope)	3.66	3.78	<b>79</b> %	24%	3.68	3.56	3.83
FOO FIGHTERS Best Of You (RCA/RMG)	3.62	3.59	97%	44%	3.49	3.56	3.41
FOO FIGHTERS DOA (RCA/RMG)	3.62	3.65	<b>79</b> %	<b>22</b> %	3.66	3.70	3.60
GREEN DAY Wake Me Up When September Ends (Reprise	9/ 3.53	3.36	98%	49%	3.32	3.37	3.27
OFFSPRING Next To You (Columbia)	3.50	-	52%	12%	3.21	2.92	3.55

Total sample size is 349 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very nuch). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR.	
CANADA	

## ROCK TOP 30

### POWERED MEDIABASE

LAST WEEK						
WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON Chart	TOTAL STATIONS
1	0	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	618	+30	12	18/1
2	Ž.	NICKELBACK Photograph (Roadrunner/IDJMG)	547	+3	12	15/0
3	3	FOO FIGHTERS OOA (RCA/RMG)	537	+17	9	17/0
5	4 👛	MATTHEW GOOD Oh Be Joyful (Universal Music Canada)	372	-3	11	19/0
7	5 📥	THEORY OF A DEADMAN Santa Monica (604/Universal)	345	-17	20	17/0
4	6	GREEN DAY Wake Me Up When September Ends (Reprise)	345	-105	16	15/0
11	0	INXS Pretty Vegas (Epic)	3 <b>29</b>	+3	4	14/1
8	8	KILLERS All These Things That I've Done (Island/IDJMG)	329	-30	21	13/0
6	9	STAIND Right Here (Flip/Atlantic)	323	-44	20	17/0
9	10 🛊	TREWS So She's Leavin' (Sony BMG Music Canada)	319	-33	17	17/0
13	0	FRANZ FERDINAND Do You Want To (Domino/Epic)	309	+21	7	11/0
17	Ø.	MOBILE Montreal Calling (Universal Music Canada)	291	+23	7	16/0
16	13	NINE INCH NAILS Only (Interscope)	284	+ 13	10	10/0
10	14	OUR LADY PEACE Where (Sony BMG Music Canada)	284	-47	17	17/0
15	15	SWITCHFOOT Stars (Columbia)	272	-1	9	19/0
14	16	ROLLING STONES Rough Justice (Virgin)	265	.22	13	12/0
12	17 🛊	DEFAULT Count On Me (TVT)	256	-50	14	15/0
19	13	HEDLEY Villain (Universal Music Canada)	229	+10	6	14/0
23	19	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	211	+46	4	7/0
20	<b>a</b>	BON JOVI Have A Nice Oay (Island/IDJMG)	211	+13	11	13/0
18	21	WEEZER We Are All On Drugs (Geffen)	207	-42	12	11/0
21	2	COLIN JAMES Far Away Like A Radio (MapleMusic/UMG)	201	+15	12	14/0
22	234	MATT MAYS On The Hood (Sonic/Warner Music Canada)	187	+5	8	12/0
26	24	SEETHER Truth (Wind-up)	181	+50	3	8/1
Debut>	<b>4</b>	▶ TRAGICALLY HIP No Threat (Universal Music Canada)	179	+179	1	16/14
<b>Debut</b>	20.	OUR LADY PEACE Angels (Sony BMG Music Canada	/165	+54	1	10/3
<b>30</b>	4	DARKNESS One Way (MustDestroy/Lava/Atlantic)	161	+47	2	12/5
24	28	DISTURBED Stricken (Reprise)	155	.5	6	6/0
25	29	311 Don't Tread On Me (Volcano/Zomba Label Group)	133	-12	9	4/0
27	30 🐗	HOT HOT HEAT Middle Of Nowhere (Warner Bros.)	123	.3	12	8/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Cancon.

## REPORTERS

#### Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX REYJ/ADAIGNE, IX
DM: James Cameron
PU/AMD: Frank Pain
SEVEN WISER
HUNGER
BRAND NEW SIN
STATIC:X
CRINGE
DILLINGER ESCAPE PLAN

WQBK/Albany, NY\*
PO: Shawn Murphy
1 SEETHER
1 THOUSAND FOOT KRUTCH
STAINA
BRAND NEW SIN
FOO FIGHTERS
NINE INCH NAILS

KZRK/Amarillo, TX PD/MD: Eric Slayter 5 THEORY OF A DEADMAN 5 SYSTEM OF A DOWN

WWWX/Appleton, WI\* PD/MD: Guy Dark No Adds

WCHZ/Augusta, GA\* DM: Harley Drew PD: Chuck Williams FIVESPEE0

KRAB/Bakersfield, CA\*
DM: Steve King
PD/MD: Danny Spanks
APD: Jared Mann
16 MY CHEMICAL ROMANCE
1 SEVENDUST

WIYY/Baltimore, MD\* PD: Dave Hill APD/MD; Rob Heckman No Adds

WCPR/Biloxi, MS\* OM/PO: Jay Taylor APD/MO: Maymard

WAAF/Boston, MA\*
PD: Ron Valeri
MD: Mistress Carrie
9 CDHEED AND CAMBRIA
5 FALL DUT BOY

WYBB/Charleston, SC\* DM/PD: Mike Allen 4 BRAND NEW SIN 2 AMERICAN MINOR STATIC-X COHEED AND CAMBRIA SPONGE

WRXR/Chattanooga, TN\*
OM: Kris Van Oyte
PD: Boner
MD: Opie
1 SLIPKNOT
AMERICAN MINOR
OARN KEW DAY
THRICE

KILO/Colorado Springs, CO\* OM: Rich Hawk PO: Ross Ford No Adds

WBZX/Columbus, OH\* PD: Hal Fish APD/MD: Ronni Hunter No Adds

KBPI/Denver, CO\* PD/MD: Willie B. SEVENDUST SYSTEM OF A DOWN

KAZR/Des Moines, IA\* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall SEVENDUST

WRIF/Detroit, MI\* OM/PD: Doug Podell APD/MD: Mark Pennington 8 THEORY OF A DEADMAN 1 THOUSAND FOOT KRUTCH 1 SPONGE

KRBR/Duluth
OM/PD: Mark Fleischer
MD: Joe Danger
18 BON JOV!
14 OFFAULT
12 MOTLEY CRUE #CHESTER BENNINGTON
10 SCOTT STAPP

KNRQ/Eugene, OR

WGBF/Evansville, IN DM/PD: Mike Sanders APD/MD: Slick Nick 1 SILVERTIDE

WWBN/Flint, MI\*
DM: Jay Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie
SILVERTIDE
STATIC-X

WRQC/F1, Myers, FL\* PO: Lance Hale MO: Shawn "Mile" Fennell No Adds

WBYR/Ft. Wayne, IN\* PD: Cingy MD: Stiller SLIPKNOT STATIC-X

WRUF/Gainesville, FL\*
OM/PD: Harry Guscott
APD: Monica Rix
MD: Matt Lehtoia
No Adds

WKLQ/Grand Rapids, MI\* DN: Brent Alberts PD/MD: Dartin Arriens 1 SLIPKNOT BLOODSIMPLE BRAND NEW SIN

WZOR/Green Bay, WI 2 STATIC-X 1 DARK NEW DAY

WXQR/Greenville, NC\*
PD: Tommy Collins
SILVERTIDE
BLOODSIMPLE
HIM

WTPT/Greenville, SC\* OM/PD: Mark Hendrix MD: Smack Taylor STAIND

WQCM/Hagerstown DM: Rick Alexander PD/MD: Mike Holder AVENGED SEVENFOLD

WQXA/Harrisburg, PA\*

D: NIXON THEORY OF A DEADMAN AMERICAN MINOR

WCCC/Hartford, CT\*
PD: Michael Prozzi
APD/MD: Mike Karolyi
SILVERTIDE
STATIC-X
NONPOINT

PD: Paul Oslund
4 SILVERTIDE
3 OZZY OSBOURNE
2 DARK NEW DAY
2 REVELATION THEORY
1 SPONGE

WRTT/Huntsville, AL\*
DM: Rob Harder
PD/MD: Jimbo Wood
1 SLIPKNOT
SILVERTIDE
DARK NEW DAY

WRXW/Jackson, MS\*
PD: Johnny Maze
APD/MD: Brad Stevens
3 STATIC-X
3 COLD

KORC/Kansas City, MO\* PD: Bob Edwards APD/MO: Dave Fritz THEORY OF A DEADMAN NICKELBACK

KLFX/Killeen, TX PD/MO: Bob Fonda 17 STORY OF THE YEAR

WJXQ/Lansing, MI\* : Bob Otson Slipknot Revelation Theory Fear Factory

KOMP/Las Vegas, NV\* PD: John Griffin MD: Big Marty DARK NEW DAY

WXZZ/Lexington, KY\*
OM: Robert Lindsey
PD: Fish
APD: Twitch
4 SYSTEM DF A DOWN
SILVERTIDE
THEORY OF A DEADMAN

KIBZ/Lincoln, NE
OM: Jim Steel
PD: Tim Sheridan
APD/MD: Sparky
MY CHEMICAL ROMANCE
SOCIALBURN
DEAF PEOESTRIANS

KDJE/Little Rock, AR\*

NW: Sonny Victory
PD/MD: Jeff Petterson
APD: Tessa Half
16 STAIN0
1 FIVESPEED
1 ROADRUNNER UNITED
1 SLIPKNOT
1 STATIC: X

WTFX/Louisville, KY\* PD: Charlie Steele MD: Frank Webb No Adds

KFMX/Lubbock, TX DM/PD: Wes Nessmann 6 STATIC-X 6 STAIND

WJJO/Madison, WI\*
PD: Randy Hawke
APD/MD: Blake Pation
9 STATICX
1 DARK NEW DAY
BRAND NEW SIN

WGIR/Manchester, NH PD: Alex James APD: Becky Pohotsky NICKELBACK

KFRQ/McAllen, TX\* OM/PD: Alex Duran MD: Jeff Dewint AMERICAN MINOR FIVESPEED

KXXR/Minneapolis, MN\* OM: Dave Hamilton PD: Wade Linder APO/MD: Pablo No Adds

KMRQ/Modesto, CA\* DM: Max Miller PD/MD: Jack Paper SLIPKNOT BLINK-182

WRAT/Monmouth, NJ\* OM/PD: Carl Craft APD/MD: Robyn Lane No Adds

WCLG/Morgantown, WV OM/PD: Jett Miller MD: Dave Murdock SILVERTIDE STATIC-X

WBUZ/Nashville, TN\* OM: Jim Patrick PD/MD: Russ Schonck 3 IT OIES TODAY RUN FERMS ART OF DYING STATIC: X

WNOR/Norfolk, VA\*
PD: Harvey Kojan
APD/MD: Tim Parker
SILVERTIDE

KATT/Oklahoma City, OK\* OM/PD: Chris Baker MD: Jake Daniels AMERICAN MINOR

WYYX/Panama City, FL PD: Keith Allen APD/MD: The Freak 8 SOCIALBURN

WTKX/Pensacola, FL\* PD: Joel Sampson APD/MD: Mark The Shark No Adds

KUPD/Phoenix, AZ\*
PO: JJ Jeffries
MD: Larry McFeelle
SLIPKNOT
NONPOINT

WXLP/Quad Cities, IA\* OM: Darren Pitra PD: Dave Levora MD: Bill Stage NO Adds

KDOT/Reno, NV\*
OM: Jim McClain
PD/MO: Jave Patterson
1 SLIPKNOT
SILVERTIDE
STATIC-X

WKQZ/Saginaw, MI\*
PD: Hoser
2 STATIC-X
THRICE
SILVERTIDE

WZBH/Salisbury, MD OM: Sue Timmons PD: Miki Hunter APD: Julie McDonnell MD: Shawn Gulnn REVERY OILLINGER ESCAPE PLAN ROADRUNNER UNITED

KISS/San Antonio, TX\* PD/MD: LA Lloyd Hocutt SLIPKNOT

KIOZ/San Diego, CA\* OM: Jim Richards PD/MO: Shauna Moran-Brown 3 SEVENDUST HIM

KURO/San Luis Obispo, CA DM/PD: Andy Winford MD: Stephanie Bell No Adds MD: Craig Laue

KISW/Seattle, WA\* OM/PD: Dave Richards APD: Ryan Castle MD: Ashley Wilson HINDER

WHBZ/Sheboygan, W! PD: Ron Simonel 5 SILVERTIDE 5 INSTITUTE

WRBR/South Bend, IN DM/PD: Ron Stryber 2 MY CHEMICAL ROMANCE 2 NICKELBACK

KHTQ/Spokane, WA\*
PD/MD: Barry Benneti
APD: Kris Slebers
STATIC-X

WLZX/Springfield, MA\* PD: Neal Mirsky APD/MD: Courtney Quinn No Adds

KZRO/Springfield, MO OM: Brad Hansen PD/MO: Chris Cannon 1 SLIPKNOT 1 SCOTT STAPP 1 THRICE

WAQX/Syracuse, NY\* OM: Torn Mitchell PD: Alexis APD/MD: Don "Stone" Kelley No Adds

WXTB/Tampa, FL\*
OM: Brad Hardin
PD: Brian Medlin
MD: Mike Kiliabrew
No Adds

WKLL/Utica, NY PD: Scott Petibone APD/MD: Tim Noble No Adds

WKQH/Wausau, WI PD: Nick Summers MD: Dan Walenski 2 BRAND NEW SIN

KICT/Wichita, KS\*
PD: Ray Michaels
MD: Rick Thomas
1 SLIPKNOT
FIVESPEED

WBSX/Wilkes Barre, PA\*
OM: Jim Dorman
PD: Chris Lloyd
MD: James McKay
AUDIOSLAVE
D.A.R.
FIVESPEED

KATS/Yakima, WA OM/PD: Ron Harris SILVERTIOE STATIC-X

WWIZ/Youngstown, OH\* OM: Tim Roberts PD: Maril Spatz STATIC-X

POWERED BY MEDIABASE

86 Total Reporters 57 Total Monitored

29 Total Indicator

Did Not Report, Playlist Frozen (2): KRQR/Chico, CA KXRX/Tri, WA

STEVEN STRICK

## Lillywhite Looking For Talent

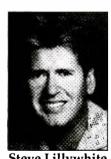
The legendary producer is now Columbia's ears

If you've listened to alternative music in the past 30 years, chances are you're familiar with the work of Steve Lillywhite, who is responsible for producing some of the format's most memorable albums. When it comes to recorded music, Lillywhite has an uncanny ability to help artists make better albums than they ever could have imagined. His contributions to the world of music, past and present, are immeasurable, especially in the alternative genre.

In one of its smartest moves to date, Columbia Records recently hired Lillywhite as Sr. VP/A&R, responsible for signing new and emerging artists. He's also going to be producing, mixing and engineering for current Columbia artists, and he'll be available as a creative adviser.

It would be difficult for anyone to dispute Lillywhite's qualifications for the gig. He clearly has one of the best sets of ears in the business, and for a label not to tap in to that would be a crime.

#### **What A Resume**



Lillywhite has a resume that could fill the best-sellers' section of a music store. U2 have been his most consistent partners. He produced their first album, Boy, as well as their latest, How to Dismantle an

Steve Lillywhite Atomic Bomb, helming War, Under a Blood Red Sky, Achtung Baby and a few songs on The Joshua Tree in between.

He's also won Grammys for Record of the Year, for U2's "Beautiful Day" and "Walk On." If his work with U2 were the

"I thought Don lenner and Will Botwin were into the music, and they said all the right things."

Steve Lillywhite

"I've been making records for so long, I know exactly what's going to happen next in a song. So when I hear something unexpected, that could be interesting."

Steve Lillywhite

extent of his production credits, the music world would be sold on Lillywhite, but his amazing list of credits goes well beyond that.

**Ween College of Carra 200 (1997)** 

If you've been under a rock for the past 30 years and don't know what artists Lillywhite has produced, here's a partial list: Talking Heads, The Smiths, Big Country, Marshall Crenshaw, Peter Gabriel, Dave Matthews Band, Phish, Siouxsie & The Banshees, XTC, Thompson Twins, Morrissey, The Psychedelic Furs and Simple Minds. You could title that list "The History of Alternative Rock."

Lillywhite got into the music industry in 1972, at age 17, as a tape operator at Polygram. He spent his days pressing buttons, and on weekends, when the studio wasn't being used, he'd bring in bands and practice engineering. One of those bands was Ultravox, and Lillywhite wound up producing their demo, which got them a recording contract with Island Records.

Island not only recognized the poten-

tial of the band, it saw a budding young producer with a lot to offer, so it signed Lillywhite as a staff producer. He went on to produce Ultravox's self-titled debut album with Brian Eno. "The album wasn't really a hit, but it got my name out there," says Lillywhite.

After putting the finishing touches on U2's most recent album, Lillywhite met up with Don Ienner, President/CEO of Sony Music, and Will Botwin, Chairman of Columbia Records Group.

"I thought they were into the music, and they said all the right things," Lilly-white says. It was proposed that he come to Columbia at that time, and though it was some time before he, Botwin and Ienner spoke again, Lillywhite eventually accepted the offer.

Botwin has high praise for Lillywhite. He said as he announced the hiring, "Steve Lillywhite has worked on a lot of the most important records of the past 30 years and has produced some of the best records of all time."

#### **Searching For Surprises**

Lillywhite will use the same criteria for signing artists to Columbia that he uses when he decides whether to produce an artist. "It is my biggest decision, committing to something," he says. "I have a certain list of things that I need to check off. All of them have to work before I can get involved."

First on that list is the voice. Why? "Because if I don't get a voice, then I'm not going to give it time to get into the song," says Lillywhite. "Sometimes songs are a bit more mysterious — you know, a song will hide itself from you, and eventually it will show itself to you. The voice is one of the ways a song shows itself immediately, and if I'm not attracted to the voice, I won't let the song go on. I'll just move

Once he's approved the voice, the song itself is next on the list. Lillywhite tends to be attracted to things that surprise him. "I've been making records for so long, I know exactly what's going to happen next in a song," he says. "So when I hear something unexpected, that could be interesting.

"I've got very high standards. There's not a lot of music out there that excites me, but when something does excite me, I'm very confident that I can bring out the best in that artist.

"In terms of what I'm looking for, it's obviously going to be biased toward what I know all about, which is stuff on the alternative side."

#### **The Filtering Process**

While Lillywhite's credits do include many artists we categorize as alternative, he has also produced such artists as Joan Armatrading, The Pogues and The Rolling Stones.

Speaking of the Stones, Lillywhite says he's amazed that, at their age, "None of them have man-breasts — not even Keith. I don't know how they do it."

Lillywhite says Columbia has a talented staff of young people who go through the piles of tapes and CDs that are submitted and serve as the music's first "Steve Lillywhite has worked on a lot of the most important records of the past 30 years and has produced some of the best records of all time."

or faction and the second

Will Botwin

screeners. He gets to hear the few entries that make it through the filtering process, and he also gets stuff sent directly to him, bypassing the screeners. "There are friends, lawyers, managers and people in the business who know someone in a band, and they wind up bringing in music for consideration," he says.

**Mangarangar**sa**garsiyo 1111.13**33.1111.11111.11

Whether it's important to see a band perform live depends on the artist, according to Lillywhite. If they are more in the guitar rock genre, he says it's extremely important, but if they are more on the rhythmic side of things, their recorded sound is more important.

"Columbia has a great network of people around the country always checking out live performances," he says. "When someone good comes along I hear about it pretty quickly. I'm out all the time seeing live bands. It gets difficult because I get tired and it's hard to listen after a while. I have to take a break and come back to it later."

#### **The Production Hat**

Lillywhite plans to continue to produce records. "Whether I'm in there dotting the i's and crossing the t's or whether I'm a bit more standoffish and coming in every three days to make sure everything's OK, I will still have my production hat on," he says.

In fact, he could sign an artist to the label, then go on to produce their album. (That would be one lucky band.) Lillywhite says he knows the engineers and studio techs who would work best in each kind of situation.

Once his records are done, Lillywhite rarely listens to them. "Once a record has been made, there's no going back," he says. "You either like it or you don't. If you like it, there's the danger of becoming complacent. If you don't like it, you can start to doubt yourself. Those are both negative emotions I don't want to have"

Having an established producer be a VP/A&R at a label is an idea that is long overdue. The talents needed to be a great producer fit well with what's needed to succeed in A&R. By hiring Lillywhite, Columbia has raised the bar for A&R.

October 28, 2005 Radio & Records • 67

## **ALTERNATIVE TOP 50**

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NINE INCH NAILS Only (Interscope)	2417	-22	120073	14	76/0
3	2	GORILLAZ Feel Good Inc. (Virgin)	2028	-82	111663	30	68/0
4	3	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1990	-36	88229	24	62/0
2	4	311 Don't Tread On Me (Volcano/Zomba Label Group)	1960	-249	85674	14	73/0
6	6	FOO FIGHTERS DOA (RCA/RMG)	1929	+83	79029	10	75/1
5	6	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1798	-135	79494	18	68/0
8	0	NICKELBACK Photograph (Roadrunner/IDJMG)	1579	+104	73430	12	51/0
10	8	SHINEDOWN Save Me (Atlantic)	1418	+121	57828	11	63/4
7	9	STAIND Right Here (Flip/Atlantic)	1335	-182	60737	23	49/0
9	10	KILLERS All These Things That I've Done (Island/IDJMG)	1260	-50	68019	17	51/1
15	0	FRANZ FERDINAND Do You Want To (Domino/Epic)	1208	+44	50194	10	63/1
20	12	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	1197	+106	69528	12	57/1
17	13	DISTURBED Stricken (Reprise)	1171	+34	44302	13	49/0
18	4	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1163	+37	42106	11	56/0
13	15	FOO FIGHTERS Best Of You (RCA/RMG)	1153	-79	77262	27	66/0
11	16	SYSTEM OF A DOWN Question! (American/Columbia)	1121	-173	42896	15	53/0
14	17	TRAPT Stand Up (Warner Bros.)	1099	-75	37227	15	50/0
23	13	STROKES Juicebox (RCA/RMG)	1078	+142	52252	4	61/3
19	19	WHITE STRIPES My Doorbell (Third Man/V2)	1046	-74	49354	15	54/0
12	20	GREEN DAY Wake Me Up When September Ends (Reprise)	1039	-211	48403	21	57/0
21	<b>3</b>	KORN Twisted Transistor (Virgin)	992	+32	38460	6	55/2
24	22	SYSTEM OF A DOWN Hypnotize (American/Columbia)	948	+197	51743	3	63/4
26	23	WEEZER Perfect Situation (Geffen)	923	+279	42855	3	58/7
22	24	30 SECONDS TO MARS Attack (Immortal/Virgin)	911	-36	28194	19	48/1
25	25	10 YEARS Wasteland (Republic/Universal)	803	+70	33113	18	37/2
27	26	MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	786	+144	31866	3	53/5
28	2	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	698	+64	18529	7	53/5
30	23	DEPECHE MODE Precious (Mute/Sire/Reprise)	677	+44	46296	6	35/2
31	29	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	660	+40	18984	9	44/1
33	30	SEETHER Truth (Wind-up)	566	+16	17776	6	37/0
32	31	JACK JOHNSON Good People (Brushfire/Universal)	534	-18	33975	16	29/0
Debut	32	BLINK-182 Not Now (Geffen)	523	+326	28856	1	52/13
34	33	INSTITUTE Bullet-Proof Skin (Interscope)	458	-78	13655	12	34/0
36	34	O.A.R. Love And Memories (Lava)	447	+29	20343	5	31/1
35	35	BRAVERY Unconditional (Island/IDJMG)	434	-16	18486	8	35/2
29	36	COLDPLAY Fix You (Capitol)	389	-245	12676	13	38/0
38	<b>3</b>	OFFSPRING Next To You (Columbia)	382	+15	13379	3	27/2
43	33	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	362	+58	10402	4	24/0
37	39	TAPROOT Calling (Velvet Hammer/Atlantic)	347	-37	10802	17	14/0
41	410	DEFAULT Count On Me (TVT)	341	+8	15487	13	15/0
44	40	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	340	+45	9605	3	31/6
42	42	MORNINGWOOD Nth Degree (Capitol)	336	+15	10920	4	26/1
[Debut	<b>43</b>	GORILLAZ Dare (Virgin)	293	+120	14465	1	32/9
40	44	FRAY Over My Head (Cable Car) (Epic)	280	-69	8340	14	20/0
46	45	DISTURBED Guarded (Reprise)	246	-4	8875	17	6/0
[Debut>	<b>46</b>	MATISYAHU King Without A Crown (OR Music)	231	+57	15007	1	14/5
49	<b>①</b>	QUEENS OF THE STONE AGE Burn The Witch (Interscope)	225	+21	5592	2	22/3
[Debut>	<b>4</b> 3	STAIND Falling (Flip/Atlantic)	222	+89	7743	1	30/9
39	49	WEEZER We Are All On Drugs (Geffen)	210	-150	8413	17	17/0
_ 50	<b></b>	MUDVAYNE Forget To Remember (Epic)	209	+5	8597	7	12/0

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005,

## POWERED BY **MEDIABASE**

### **MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
BLINK-182 Not Now (Geffen)	13
GORILLAZ Dare (Virgin)	9
STAIND Falling (Flip/Atlantic)	9
COLDPLAY Talk (Capitol)	9
FALL OUT BOY Dance, Dance (Island/IDJMG)	9
WEEZER Perfect Situation (Geffen)	7
LIVING THINGS Bom Bom (Jive/Zomba Label Group)	6
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	5
COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	5
MATISYAHU King Without A Crown (OR Music)	5
•	

## MOST INCREASED PLAYS

TOTAL PLAY INCREASE
+326
+279
+197
+144
+142
+121
+120
+106
+104
+96

### **NEW & ACTIVE**

COLDPLAY Talk (Capitol) Total Plays: 195, Total Stations: 16, Adds: 9
HAWTHORNE HEIGHTS Niki FM (Victory) Total Plays: 185, Total Stations: 17, Adds: 1 THRICE Image Of The Invisible (Island/IDJMG) Total Plays: 181, Total Stations: 15, Adds: 2 CROSSFADE Colors (Columbia) Total Plays: 176, Total Stations: 10, Adds: 0

JACK'S MANNEQUIN The Mixed Tape (Maverick/Warner Bros.) Total Plays: 139, Total Stations: 10, Adds: 0 **BLOC PARTY** Helicopter (Vice/Atlantic) Total Plays: 131, Total Stations: 8, Adds: 0 NADA SURF Always Love (Barsuk) Total Plays: 123, Total Stations: 8, Adds: 1 HINDER Get Stoned (Universal)
Total Plays: 113, Total Stations: 10, Adds: 1 FALL OUT BOY Dance, Dance (Island/IDJMG)

Songs ranked by total plays

Total Plays: 101, Total Stations: 15, Adds: 9 ALKALINE TRIO Mercy Me (Vagrant) Total Plays: 100, Total Stations: 10, Adds: 1

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



WANT TO RENEW YOUR DRIVER'S LICENSE?



WANT WEATHER FORECASTS?

## Want to know where to get this information?

From student loans to buying surplus government property, all kinds of government information are just a click or call away.

> FIRSTGOV.gov 1 (800) FED-INFO



America's Best Testing Alternative Songs 12 + For The Week Ending 10/21/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Wome 18-34
GREEN DAY Wake Me Up When September Ends (Reprise)	4.04	4.04	99%	41%	4.09	4.14	4.03
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.04	4.15	96%	34%	3.95	3.89	4.01
FOO FIGHTERS DOA (RCA/RMG)	3.94	3.96	87%	16%	3.85	3.97	3.72
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.89	3.74	86%	19%	3.84	3.97	3.68
GORILLAZ Feel Good Inc. (Virgin)	3.87	3.93	98%	39%	3.82	3.92	3.72
KILLERS All These Things That I've Done (Island/IDJMG)	3.83	3.81	91%	29%	3.84	3.82	3.86
FOO FIGHTERS Best Of You (RCA/RMG)	3.81	3.93	98%	45%	3.85	3.89	3.81
SEETHER Remedy (Wind-up)	3.79	3.87	92%	30%	3.67	3.67	3.66
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.72	3.51	58%	12%	3.56	3.72	3.40
NINE INCH NAILS Only (Interscope)	3.68	3.64	90%	27%	3.66	3.52	3.83
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3.68	3.57	60%	12%	3.52	3.52	3.52
<b>NEEZER</b> We Are All On Drugs <i>(Geffen)</i>	3.65	3.64	87%	27%	3.51	3.74	3.25
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	3.64	3.61	54%	11%	3.43	3.42	3.45
NICKELBACK Photograph (Roadrunner/IDJMG)	3.62	3.64	91%	28%	3.40	3.41	3.40
DISTURBED Stricken (Reprise)	3.61	3.72	<b>72%</b>	17%	3.45	3.66	3.20
30 SECONDS TO MARS Attack (Immortal/Virgin)	3.59	3.68	54%	10%	3.56	3.49	3.64
SYSTEM OF A DOWN Question! (American/Columbia)	3.58	3.66	81%	<b>23</b> %	3.47	3.60	3.34
10 YEARS Wasteland (Republic/Universal)	3.58	3.74	49%	9%	3.60	3.55	3.65
STAIND Right Here (Flip/Atlantic)	3.57	3.72	88%	34%	3.46	3.43	3.50
FRANZ FERDINAND Do You Want To (Domino/Epic)	3.52	3.47	82%	21%	3.41	3.44	3.38
TRAPT Stand Up (Warner Bros.)	3.51	3.72	78%	23%	3.49	3.54	3.44
SHINEDOWN Save Me (Atlantic)	3.51	3.62	<b>58</b> %	14%	3.46	3.45	3.46
COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	3.46		<b>56%</b>	12%	3.33	3.40	3.28
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.44	3.42	88%	31%	3.40	3.36	3.45
DEPECHE MODE Precious (Mute/Sire/Reprise)	3.37	_	43%	12%	3.31	3.27	3.36
WHITE STRIPES My Doorbell (Third Man/V2)	3.28	3.09	78%	<b>29</b> %	3.26	3.41	3.07
STROKES Juicebox (RCA/RMG)	3.27	-	47%	12%	3.30	3.22	3.40
KORN Twisted Transistor (Virgin)	3.23	3.16	51%	16%	3.12	3.12	3.13

Total sample size is 315 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much) Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## **Alt Artist Of The Week**

Artist: Morningwood Label: Capitol

Morningwood make great music. You really begin to appreciate that after seeing them live. This New York City band recently opened for

Gang Of Four, who chose them as tourmates after hearing a couple of their songs. Morningwood's album, recorded in London, is due out by the end of this year.

Their live performance is something not to be missed. Watching lead singer Chantal Claret's playful and sexually suggestive interaction with the audience makes you think of Courtney Love on a good day. She gets your attention right away, but she's not the only thing Morningwood have going for them.

The band backing up Claret plays amazingly well. They are impressive musicians, playing every song with in-



Morningwood

tensity and precision. The songwriting is also strong, with lots of hooks. Claret says, "We don't take ourselves too seriously, but we are serious about the music." The band has produced videos for two songs, "Jetsetter" and current single, "Nth Degree."

Claret, who attended the School of Visual Arts in Manhattan, says, "It's my fantasy, and what I look forward to is making videos. I went to film school, so this is the highlight of my life, having music and film come together in one place for me."

Interestingly, after every live performance Claret immediately goes to the venue's lobby and helps sell band merchandise to enthusiastic fans. She's not afraid of running into crazed fanatics who might have a different agenda in mind; she says, "The way to deal with stalkers is to stalk them back. I'm like, 'Give me your phone number, and I'll call you.' That usually nips it in the bud."

## REPORTERS

### Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Willobee MD: Nikki Alexander

IJSE/Atlantic City, NJ ' D: Scott Relily I FALL OUT BOY STATIC-X PRESENCE STRAYLIGHT RUN

Tim Virgin MY CHEMICAL ROMANCE

THRICE STORY OF THE YEAR COHEED AND CAMBRI

BLINK-182 GORILLAZ 30 SECONDS TO MARS

BLINK-182 MY CHEMICAL ROMANCE STROKES SYSTEM OF A DOWN

WKQX/Chicago, IL\*

WAQZ/Cincinnati, OH\*
PD/MD: Jeff Nage!
No Adds

KFRR/Fresno, CA\*

KKPL/Ft. Collins, CO\* OM/PD: Mark Callaghan MD: Boomer : Boomer Fall Out Boy Shinedown

WGRD/Grand Rapids, MI PD: Jerry Tarrants FALL OUT BOY

SYSTEM OF A DOWN

D: LOKI BLINK-182 QUEENS OF THE STONE AGE

E DAY

KHBZ/Oklahoma City, OK

RILLAZ

KITS/San Francisco, CA\* PD: Sean Demery APD/MD: Aaron Axelsen

KJEE/Santa Barbara, CA : Eddie Gutierrez : Dave Hanacek SYSTEM OF A DOWN GORILLAZ FALL OUT BOY

BLINK-182 WE ARE SCIENTISTS WHITE STRIPES COLDPLAY GREEN DAY OK GO

STROKES AVENGED SEVENFOLD

MEDIABASE

\*Monitored Reporters

92 Total Reporters 78 Total Monitored

14 Total Indicator

Did Not Report, Playlist Frozen (1): KXNA/Fayetteville, AR



JOHN SCHOENBERGER

PART ONE OF A TWO-PART SERIES

## **Small But Professional**

## Smaller-market programmers tell their stories

Stations have been successfully executing the Triple A format in small- and medium-size markets for many years. This year at the R&R Triple A Summit we had a panel that addressed the unique — and perhaps not-so-unique — problems and needs of this very important segment of the Triple A radio community

The session was organized and moderated by KMMS (The Moose)/Bozeman, MT PD Michelle Wolfe. On the panel were WNCS (The Point)/Burlington, VT PD Mark Abuzzahab (who has since become MD at KBCO/Denver); KMTN/Jackson Hole, WY PD Mark Fishman; KTAO/Taos, NM owner/PD Brad Hockmeyer; then-WUIN/Wilmington, NC PD Mark Keefe; NRC Broadcasting Regional Director/Programming and KSPN-FM/Aspen, CO PD Sam Scholl; and WQKL/Ann Arbor, MI OM Rob Walker.

In Part One of this two-part feature, the panelists address the challenges of working with limited staffs and budgets, the perspectives they bring to choosing music and the ways they can tie in to or create major promotions with minimal monetary investment.

#### **Getting Started**

Wolfe opened the session with the following thoughts: "I really want to thank everyone at R&R for letting us do this session this year. The smaller markets don't always get to participate like this, and we appreciate the chance to get our thoughts across in a focused way. Certainly, those on the panel are known by just about everyone attending the summit, but this is a great way for all of you to get to know their professional side better.

"Today you will get some useful insight into how great these smaller-market programmers are, and you will also learn about the problems we encounter and how we solve them. Radio stations are all run pretty much the same way, and we all have the same goals, but the resources we have and how we use them vary greatly from market to market.

"We in the smaller markets often try to accomplish the same kinds of things [as larger markets], but with virtually no money or staff."

Wolfe asked each panelist to describe his typical day. The responses varied greatly, but it was

clear that each wears many hats. That's true for just about anyone in radio these days, but smaller-market programmers are the most challenged.

Abuzzahab said that his job at WNCS was like doing 10,000 little things that all added up. "The Point is actually three stations that cover the northern part of Vermont," he said. "Everything is a simulcast except the commercial breaks,

Michelle Wolfe

which are customized to the particular market the signal is in. So we are kind of like a network, but we do it all with the staff at just one station.

"Our main studios are in Montpelier, VT, and that is where we do all the stuff for the three signals. Thus, we have three times the produc-

tion. When I get in to work I already have some production I must do. There are a lot of messages waiting for me, from both the record community and all the salespeople from the three markets we cover, that I must respond to.

"I do an airshift, I schedule the music, and then there are the meetings I have to attend. Every day is a full one for me."

#### **Nothing Stays The Same**

Hockmeyer said no two days are ever alike for him. "I began as a part-owner of KTAO in 1982 and became the full owner in 1986," he said. "I had not been on the air much, but, beginning a few years ago, I started doing the morning shift at the station.

"I have tried to get a few replacements in over the years to do mornings and to program, but I have found that it is really tough to bring someone in from outside Taos and expect them to get what this community is all about. "You have to realize that, when you are in a small market, you have to be very close to the community. For the past five years or so I have really gotten involved in Taos. I have been active with the Chamber of Commerce here, and in a lot of ways I am like the unofficial mayor of Taos. My station serves as an extension of that."

Scholl started out programming KSPN, and he's now involved with the programming of 11 NRC Broadcasting stations. "Most of you know me from KSPN and my programming role there, because that is the station that reports to R&R," he said. "But I am also doing regional programming for a company that is actively acquiring stations throughout the mountains of Colorado.

"I tend to spend a day a week in a different office — Aspen, Breckenridge, Vail and Steamboat Springs, CO — plus corporate now has an office in Denver, so I go down there occasionally too."

WKQL/Ann Arbor's Walker also serves as OM for several Clear Channel sisters in the market. He said, "We are in market No. 145, technically, but Ann Arbor is really close to Detroit, so my stations need to sound as good as market No. 10, which is a bit of challenge, given the budget we have at our disposal.

"I directly program all four of the stations in our local cluster. Fortunately, I have great music directors and assistant PDs for each of the stations, and they make a big difference for me in terms of getting all the things done we need to do.

"I must say that, since I have been doing a Triple A station — it's been 13 months now — I am re-energized about doing radio again. I love the music, and I love the format."

### **Getting The Music Right**

Wolfe moved on to a new topic, saying, "The Moose is also a Clear Channel station. I have been there for 10 years, and it has been a great place for me to learn the radio business. What is interesting is how, lately, the number of people working at the station has decreased.

"For example, when I was the MD and I moved up to PD, I was able to hire a new MD. But when he left, the decision was made not to replace him. I find myself making all the calls on what music we should add or what we need to do programmingwise."

Keefe said he believes all the panelists have the final say on music at their stations, but some of them may have someone to bounce things off (in his case, it was WUIN afternoon host Jerry Gerard). Whether a panelist is involved in the mu-sic officially or unofficially, Keefe said he doesn't think any of them "make arbitrary decisions in some kind of vacuum."

Scholl added, "They are educated decisions based on what other stations we respect are doing, on what kind of national or regional story is developing, on the history of the artist and so on. But sometimes it just comes down to your ears and your gut and whether you think something is right for your station."

Fishman agreed that what is happening at stations similar to his own makes a difference. In fact, he said that he and Scholl often compare notes. "Frankly, I will pay more attention to what the smaller stations in my region are doing to discover something that I may be missing than to what is happening in the large markets," Fishman said.

"Sure, many of us play the same things, but something that may be working at KFOG/San Francisco, WXRT/Chicago or even KBCO/Denver doesn't necessarily work in a small mountain town. I have to remember who it is I am programming to."

Hockmeyer agreed, saying, "There is no right or wrong answer, it is simply

"Remember, it is so much easier to be on the street and to understand what is going on in a small town, so programming from your gut is the right strategy in many cases."

**Brad Hockmeyer** 

what you feel is best for your radio station. Remember, it is so much easier to be on the street and to understand what is going on in a small town than in a big city, so programming from your gut is the right strategy in many cases.

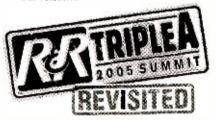
"It all plays in to the philosophy of Triple A, really, which is to program the station for the market you are in. That's why we aren't a cookie-cutter format and why each station sounds different from the others."

#### **Owning The Event**

Many of the stations represented on the panel are tied in to major events in their markets, and each has learned to take full advantage of the situation. For example, Hockmeyer recently purchased a local restaurant and outdoor amphitheater and moved KTAO's studios to that location, creating all kinds of new opportunities.

He said, "Now that we have this natural amphitheater venue situation, we will begin doing more and more shows there, and, since it is ours, we clearly own any events we do. So many of the costs of putting on a show are removed because we own the venue.

"Plus, we essentially own the Taos Solar Music Festival, which we started back in 1997. The first year, I lost \$25,000 and said I would never do another one. There wasn't one in 1998, but then I got involved with a couple of partners, and we just completed our seventh festival earlier this summer."



KSPN serves as the radio sponsor for the ESPN Winter X-Games that come to Aspen each year, and, according to Scholl, the Disney/ABC folks treat the station well. "They put us on sponsorship row with all the big corporate sponsors, and they give us a booth and provide us with an ISDN line," he said.

"Their PR people include us in as many things as they can, especially getting all the athletes to come by and be on the air. This is a well-oiled machine, and they let us be right in the middle of it. This will be the fifth year the X-Games are coming back to Aspen, and now everything is pretty much dialed in. The first year was a little rough, and our local connections helped them to get things done. Because of that, they haven't forgotten us.

"Keep in mind, there are other stations in the area that could conceivably get these events, so we don't take them for granted. It comes down to relationships and superserving those involved so they want us involved again the next year."

Next week: We'll learn more about how the little guys make it look like they're just like the big guys.



SMALL BUT PROFESSIONAL The small-market panelists at the R&R Triple A Summit were (I-r) Mark Abuzzahab, Mark Fishman, Brad Hockmeyer, Mark Keefe, Sam Scholl and Rob Walker. The panel was arranged and moderated by KMMS (The Moose)/Bozeman, MT PD Michelle Wolfe.

#### TRIPLE A TOP 30

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	DAVID GRAY The One I Love (ATO/RCA/RMG)	439	+6	21644	14	23/0
2	<b>2</b>	SHERYL CROW Good Is Good (A&M/Interscope)	394	+19	19767	13	23/0
3	3	NEIL YOUNG The Painter (Reprise)	343	+7	17288	8	21/0
4	4	BONNIE RAITT I Will Not Be Broken (Capitol)	340	+16	17768	12	20/0
6	6	COLDPLAY Fix You (Capitol)	330	+17	15969	13	20/0
5	6	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	314	0	15963	18	20/0
12	Ø	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	278	+31	14931	7	20/0
11	8	NICKEL CREEK When In Rome (Sugar Hill)	265	-1	11249	13	19/0
7	9	GREEN DAY Wake Me Up When September Ends (Reprise)	264	-30	13558	14	15/0
10	10	U2 City Of Blinding Lights (Interscope)	263	-12	12279	20	15/0
9	11	TRACY CHAPMAN Change (Lava/Atlantic)	258	-18	14773	15	18/0
8	12	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	256	-38	13159	17	17/0
14	<b>3</b>	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	252	+9	12639	9	18/1
16	<b>4</b>	FRAY Over My Head (Cable Car) (Epic)	216	+21	10120	8	18/1
15	15	JACK JOHNSON Good People (Brushfire/Universal)	210	-16	12752	24	22/0
18	<b>1</b>	JAMES BLUNT You're Beautiful (Atlantic)	209	+18	11124	7	13/0
21	Ø	JACK JOHNSON Breakdown (Brushfire/Universal)	207	+45	8818	3	20/1
13	18	ROLLING STONES Rough Justice (Virgin)	187	-59	10838	13	17/0
17	19	VAN MORRISON Stranded (Geffen)	183	.9	7576	11	13/0
20	<b>@</b>	TREY ANASTASIO Shine (Columbia)	180	+13	9819	2	19/2
29	3	KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	170	+38	7526	2	15/1
22	22	GOO GOO DOLLS Better Days (Warner Bros.)	165	+10	10107	3	15/3
23	<b>3</b>	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	158	+5	5767	16	12/0
24	2	KEANE Bend And Break (Interscope)	155	+5	6743	11	12/0
27	<b>②</b>	DEPECHE MODE Precious (Mute/Sire/Reprise)	152	+17	7764	3	9/1
28	<b>2</b> 6	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	150	+15	5777	5	13/0
25	<b>Ø</b>	WALLFLOWERS God Says Nothing Back (Interscope)	143	0	5221	6	13/1
<i>Debut</i> >	23	MELISSA ETHERIDGE   Run For Life (Island/IDJMG)	142	+38	5145	1	16/1
19	29	ERIC CLAPTON Revolution (Duck/Reprise)	140	-50	6233	14	16/0
Debut>		DELBERT MCCLINTON One Of The Fortunate Few (New West)	122	+15	2776	1_	9/0

23 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005,

#### **NEW & ACTIVE**

LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG) Total Plays: 118, Total Stations: 9, Adds: 0 CARBON LEAF Let Your Troubles Roll By (Vanguard) Total Plays: 99, Total Stations: 9, Adds: 0 FEIST Mushaboom (Cherry Tree/Interscope) Total Plays: 95, Total Stations: 13, Adds: 1 KATHLEEN EDWARDS In State (Zoe/Rounder) Total Plays: 92, Total Stations: 9, Adds: 1

JAMIE CULLUM Get Your Way (Verve Forecast/Universal) Total Plays: 88, Total Stations: 10, Adds: 1 NICKELBACK Photograph (Roadrunner/IDJMG) Total Plays: 80, Total Stations: 4, Adds: 1 NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG) Total Plays: 74, Total Stations: 6, Adds: 0 JOHN MAYER TRIO Who Oid You Think I Was (Aware/Columbia) Total Plays: 71, Total Stations: 9, Adds: 1 O.A.R. Love And Memories (Lava) Total Plays: 67, Total Stations: 6, Adds: 1

Songs ranked by total plays

### POWERED BY

#### **MOST ADDED**°

ARTIST TITLE LABEL(S)	ADDS
ERIC CLAPTON So Tired (Duck/Reprise)	7
JASON MRAZ Did You Get My Message? (Lava/Atlantic)	5
GOO GOO DOLLS Better Days (Warner Bros.)	3
BLACK REBEL MOTORCYCLE CLUB An't No Easy Way (RCA/RMG)	3
TREY ANASTASIO Shine (Columbia)	2
DAVE MATTHEWS BAND Everybody Wake Up (RCA/RMG)	2
BRETT DENNEN Oesert Sunrise (Flagship)	2
BOB MARLEY f/ERIC CLAPTON Slogans (Island/IDJMG)	2

#### MOST **INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JACK JOHNSON Breakdown (Brushfire/Universal)	+45
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+38
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+38
ERIC CLAPTON So Tired (Duck/Reprise)	+33
WYCLEF JEAN & NORAH JONES Any Other Day (MSN.com,	+33
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+31
NICKELBACK Photograph (Roadrunner/IDJMG)	+24
FRAY Over My Head (Cable Car) (Epic)	+21
SPIN DOCTORS Nice Talking To Me (Ruffnation)	+20
SHERYL CROW Good Is Good (A&M/Interscope)	+19

### PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	PLAYS
COLDPLAY Speed Of Sound (Capitol)	184
MIKE DOUGHTY Looking At The World From The (ATD/RMG)	158
SNOW PATROL Chocolate (A&M/Interscope)	147
<b>8ECK</b> Girl (Interscope)	104
KEANE Somewhere Only We Know (Interscope)	94
GREEN DAY Boulevard Of Broken Oreams (Reprise)	94
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	93
U2 Sometimes You Can't Make It On Your Own (Interscope)	93
ANNA NALICK Breathe (2am) (Columbia)	90
HOWIE DAY Collide (Epic)	87

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

## clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.

UNLIM

(770)452-4665 ■ hooks@hooks.com ■ www.hooks.com ■ Featuring THI CENTURY HITDISCS

#### TRIPLE A TOP 30 INDICATOR

		October 28, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUGIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ AOOS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	596	-30	6408	14	37/0
5	2	NEIL YOUNG The Painter (Reprise)	553	+40	6659	8	41/0
2	3	SHERYL CROW Good Is Good (A&M/Interscope)	544	-30	4435	12	33/0
4	4	BONNIE RAITT I Will Not Be Broken (Capitol)	531	-5	6840	12	40/0
6	6	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	521	+34	6641	7	38/0
3	6	COLDPLAY Fix You (Capitol)	508	-42	5451	10	35/0
13	0	TREY ANASTASIO Shine (Columbia)	454	+85	4908	3	41/2
7	8	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	443	-37	4568	13	29/0
10	9	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	433	+26	5310	6	40/0
8	10	NICKEL CREEK When In Rome (Sugar Hill)	427	-23	4159	15	34/1
18	•	KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	418	+120	4374	3	42/1
11	12	TRACY CHAPMAN Change (Lava/Atlantic)	406	-1	3574	15	32/0
9	13	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	384	-35	2132	15	24/0
12	14	ROLLING STONES Rough Justice (Virgin)	347	-25	3939	12	29/0
14	15	DAR WILLIAMS Echoes (Razor & Tie)	317	-31	3599	10	32/1
19	16	JACK JOHNSON Breakdown (Brushfire/Universal)	298	+36	3409	2	26/2
22	Ø	JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	292	+63	3277	3	32/3
17	18	GREEN DAY Wake Me Up When September Ends (Reprise)	289	-15	2672	9	15/0
16	19	FRAY Over My Head (Cable Car) (Epic)	278	-50	2623	11	24/0
20	20	JAMES BLUNT You're Beautiful (Atlantic)	259	+23	1694	4	20/1
23	<b>4</b>	FIONA APPLE O' Sailor (Epic)	255	+29	2231	4	26/0
24	22	RYAN ADAMS & THE CARDINALS The Hardest Part (Lost Highway)	242	+20	3580	5	28/0
26	<b>23</b>	MELISSA ETHERIDGE   Run For Life (Island/IDJMG)	238	+34	1242	2	25/1
25	24	BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	238	+30	2608	3	27/1
21	25	NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	228	-8	2216	8	28/0
Debut	25	JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)	223	+32	1488	1	20/0
29	<b>4</b>	WALLFLOWERS God Says Nothing Back (Interscope)	211	+12	1455	5	22/1
15	28	ERIC CLAPTON Revolution (Duck/Reprise)	207	-141	1719	14	17/0
30	<b>49</b>	BLUES TRAVELER Amber Awaits (Vanguard)	200	+4	550	6	22/0
_	30	LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	194	·1	2024	3	24/0

47 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22.

#### **MOST ADDED**

#### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+120
TREY ANASTASIO Shine (Columbia)	+85
WYCLEF JEAN & NORAH JONES Any Other Day (MSN.com,	+68
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	+63
MAGIC NUMBERS Forever Lost (Capitol)	+49
ERIC CLAPTON So Tired (Duck/Reprise)	+48
NEIL YOUNG The Painter (Reprise)	+40
JACK JOHNSON Breakdown (Brushfire/Universal)	+36
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+34
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+34

#### SYNDICATED **PROGRAMMING**

#### World Cafe - Dan Reed 215-898-6677

**DAVID GRAY** Hospital Food **ELBOW** Station Approach KATE BUSH King Of The Mountain MATT POND PA Halloween MIKE DOUGHTY Busting Up A Starbucks

Acoustic Cafe - Rob Reinhart 734-761-2043 **CHOCOLATE GENIUS, INC.** Forever Everyone

#### REPORTERS

#### Stations and their adds listed alphabetically by market

WAPS/Akron, OH PD/MD: Bill Gruber 1 DESOL 1 DAR WILLIAMS

KNBA/Anchorage, AK OM/PO: Loren Dixon MO: Danny Preston SHERYL CROW HEA GILMORE ROSIE THOMAS BIG STAR WYCLEF JEAN & NORAH JONES

KSPN/Aspen, CO PD/MO: Sam Scholl 1 RAUL MIDON 1 CALEXICO WYNRON & WINE 1 I-NINE 1 WYCLEF JEAN & NORAH JONES 1 BOB MARLEY VERIC CLAPTON

KGSR/Austin, TX\*
OM: Jeff Carrol
PO: Jody Denberg
APD: Jyl Hershman-Ress
MO: Susan Castle
8 KT TINISTALL
5 WYCLEF JEAN & NORAH JONES
4 PAUL WELL TAYLOR & STRINGS ATTACHEO V SHAWN
COLVIN

WTMD/Baltimore, MD APD/MD: Mike "Matthews" Vasilikes 1 KATE BUSH 1 BOB MARLEY WERKC CLAPTON

WNCS/Burlington\*
PD: Zeb Norts
MD: Jamie Cantield
2 ERIC CLAPTON
1 BRETT DENNEN
BLACK REBEL MOTORCYCLE CLUB
FIONA APPLE

WMVY/Cape Cod, MA PD: PJ Finn 2 FEIST

WNRN/Charlottesville, VA OM: Jeff Reynolds PO: Michael Friend MD: Jaz Tupelo 2 KATE BUSH 1 DAVE MATTHEWS BANO

WDOD/Chattanooga, TN\* OM/PO: Canny Howard MD: Brad Steiner 22 FOO FIGHTERS 18 FALL OUT BOY 7 O.A R

KBXR/Columbia, MO PD: Liz Mezzecce APD/MD: Jeff Sweatman DEPECHE MODE

WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushako MO: Maggie Brennan 6 CHICAGO BLUES REUNION 6 PATTY LARKIN 6 PATTY LARKIN
3 DIOS MALOS
3 SOUTHLAND
3 BROTHERS PAST

WMWV/Conway, NH PD/MD: Mark Johnson No Adds

WDET/Detroit, MI
PO: Judy Adams
MO: Martin Bandyte
2 MAGIC NUMBERS
2 KATE BUSH
2 STAN RIDGWAY
2 TEDDY THOMPSON & RUFUS WAIN

© 2005 Radio & Records

KRVI/Fargo OM: Mike "Big Dog" Kapel PD: Ryan Kelly MO: David Black 34 ANNA NALICK 35 SNOW PATROL MELISSA ETHERIDGE

KOZT/Ft. Bragg, CA PO: Tom Yates APD/MD: Kate Hayes 5 SANTANA (KIRK HAMMETT & ROB 5 SANTANA W/LOS LONELY BOYS 4 SANTANA W/STEVEN TYLER 4 DONOVA 4 RANDY & THE BLOODY LOVELIES 3 KATE BUSM

WEHM/Hamptons, NY PO: Brian Cosgreve MO: Lauren Stone No Adds

OM: Susan Groves PD: Gene Murrell

KSUT/Ignacio, CO PD: Steve Rauworth

WTTS/Indianapolis, IN\* PD: Brad Holtz APD/MO: Laura Duncan 14 ERIC CLAPTON

KMTN/Jackson, WY PD/ND: Mark "Fish" Fishman 3. JASON MRAZ 3. CINDY BULLENS 1. ERIC CLAPTON

KTBG/Kensas City, MO PD: Jon Harl ND: Byron Johnson KATE EARL MY MORNING JACKET DAVID GRAY JACKSON BROWNE BROTHERS PAST

WFPK/Louisville, KY
OM: Brian Conn
PD: Stary Owen
KAK KMG
KT TUNSTALL
JEFF BLACK
KATE EARL
AMADOU & MARIAM
CALEXICO WIRKON & WINE
PATTY LARKIN

WMM M/Madison, WI\*
PD: Tom Teuber
MD: Gabby Parsons
8 DAVE MATTHEWS BAND
AUDIOSLAVE
GOO GOO DOLLS
FRAY

KTCZ/Minneapolis, MN\*
PD: Lauren MacLeash
APD/MD: Mike Wolf
7 NICKELBACK
HERBIE HANCOCK 1/JOHN MAYER

WZEW/Mobile, AL\*
OM: Tim Camp
PD: Jim Mahanay
MD: Lee Ann Konik
3 TREY ANASTASIO
ERIC CLAPTON

WBJB/Monmouth, NJ DM: Tom Brennan PO: Rich Robinson APD: Leo Zaccari MO: Jeff Raspe FIONA APPLE NEW PORNOGRAPHERS

NEW PORNOGRAPHERS KATE BUSH BOB MARLEY I/ERIC CLAPTON MARK GARDENER THEA GILMORE

KPIG/Monterey, CA OM: Frank Caprista PO/MO: Laura Ellen Hopper APO: Aileen MacNeary 6 CREAM

WRLT/Nashville, TN\* OM/PO: David Hall APD/MD: Rev. Keith Coes 6 GOO GOO DOLLS

WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston JAMES MCMURTRY STEVIE WONDER MARAH

BOB MARLEY I/ERIC CLAPTON BICHARD HAWLEY

OPPECHE MODE

WXPN/Philadelphia, PA

OM/MD: Dan Read

PD: Bruce Warren

6 MIKE OUGHTY

6 BRANDI CARLILE

6 DIANT CARLILE

7 CALLERION WIRKON SWINE

7 REDWALLS

7 REDWALLS

7 REDWALLS

7 RED CLAPTON

7 REIS CLAPTO

WYEP/Pittsburgh, PA
PD: Rosemary Welsch
MD: Mike Sauter
MIKE DOUGHTY
PERNICE BROTHERS
MAGIC NUMBERS
BUDDY GUY
DAVID GRAY

WXRV/Portsmouth, NH\* PO/MO: Dana Marshall APD: Catie Wilber 1 ERIC CLAPTON BRETT DENNEN JASON MRAZ

WDST/Poughkeepsie, NY ON: Greg Galline PO: Jimmy Buff MO: Rick Schneider DAYE MATTHEWS BAND BLACK ATTHEM BAND MAGIC WIMBERS BROTHERS FACT

KSQY/Rapid City, SD PD/MD: Chad Carlson REDWALLS ERIC CLAPTON

KTHX/Reno, NV\*
PO: Rob Brooks
APD/MD: Dave Herold
BOB MARLEY !/ERIC CLAPTON

KENZ/Salt Lake City, UT\* OM/PD: Bruce Jones MD: Casey Scott 2 INXS

KFOG/San Francisco, CA\* PD: David Benson MD: Kelly Ranstord 12 KT TUNSTALL 4 MADELEINE PEYROUX

KPND/Sandpoint, ID PD: Diane Mickaels APD: K.T. Rain MD: Norm McBride 7 JAMIE CULLUM 3 JAMES BLUNT JASON MRAZ

KBAC/Santa Fe, NM PO/MD: Ira Gordon

KRSH/Santa Rosa, CA\*
PO/MD: Pam Long
FEIST
SPIN DOCTORS
JASON MRAZ
CARMEN RIZZO
BRUCE COCKBURN

OMX Folk Rock/Satellite
OM: Leanne Vince
MD: Dave Sloan
8 WYCLEF JEAN & NORAH JONES
1 KATE BUSH

10 NICKEL CHEEK 10 TREY ANASTASIO 10 MY MORNING JACKET 10 WYCLEF JEAN & NORAH JONES

Sirius Spectrum/Satellite PD: Gary Schoenwetter MD: Jessica Besack 3 Dave MATHEWS BAND 2 BRANDI CARLILE 1 MATE BUSH 1 JOHN HATT WYCLEF JEAN & NORAH JONES BOB MARLEY VERIC CLAPTON

XM Cate/Satellite
PO: Bill Evans
MO: Brian Chamberlain
3 JACK JOHNSON
2 MICHELLE SHOCKED
2 PISTOL STAN J J MAIA SH
2 EDWIN MICCAIN J J MAIA SH
2 EDWIN MICCAIN J MAIA SH
2 EDWIN SHOCKED
2 LILLING SHOCKED
2 HITLE BROWN
2 BOMHE RAITT
1 JOSH J JOPLIN
1 COL DPLAY
1 HISTOL STAN
BOO GOO OOLLS

KEXP/Seattle, WA
OM: Tom Mara
PD: Kevin Cole
APD: John Richards
MO: Don Yates
BREAKESTRA
BRIESS
BREAKESTRA
BRIESS
BREAKESTRA
BRIESS
BREAKESTRA
BRIESS
BREAKESTRA
BRIESS
BREAKESTRA
BRIESS
BREAKES
BREA

WKZE/Sharon, CT
OM: Will Stanlay
PD: Tim Schaefer
5 BURNING SPEAR
5 MARK LEMHOUSE
5 ERIC BIBB
5 LAURA VEIRS
5 SWINGING STEAKS

WNCW/Spindale, NC OM: Ellen Piirmann PD: Ele Ellis APD/MD: Martin Anderson No Adds

WRNX/Springfield, MA\*
PD: Dennia Moorhouse
1 GOO GOO DOLLS
JOHN MAYER TRIO
BLACK REBEL MOTORCYCLE CLUB
MAGIC NUMBERS
JASON MRAZ
FIONA APPLE

KCLC/St. Louis, MO PO: Rich Reighard MO: Steve Chenoweth 11 SPOON 7 MUCKRAKERS

WIVI/St. Thomas OM/PD: Jon Peterson 3 MAGIC NUMBERS 3 JASON MRAZ 2 ERIC CLAPTON

KFMU/Steamboat Springs, CO PD/MD: John Johnston 1 JASON MRAZ

KTAO/Taos, NM
OM: Mitch Miller
PO: Braddy Mae
8 MAGIC NUMBERS
7 ERIC CLAPTON
6 GOO GOO DOLLS
6 MIKE DOUGHTY

WXPK/White Plains, NY PO: Chris Herrmann APD/MO: Rob Lipshutz FIONA APPLE WALLELOWERS KATE BUSH EUGENE EDWAROS

WUIN/Wilmington, NC PD: Kimberly McLaughlin-Smith MC: Beau Gun 10 BILC GASEK 10 SUPFRGRASS 10 BILC WINNESS 10 BILL WINNESS 10 BILL WINNESS 10 BILL WINNESS 10 BILL WINNESS

POWERED BY MEDIABASE

\*Monitored Reporters

70 Total Reporters

23 Total Monitored

#### AMERICANA TOP 30 ALBUMS



#### October 28, 2005

		2010207 20, 2000			
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMLATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	637	-39	8416
2	2	RODNEY CROWELL The Outsider (Columbia)	575	.37	8443
3	3	JAMES MCMURTRY Childish Things (Compadre)	526	-21	5199
4	4	BILLY JOE SHAVER The Real Deal (Compadre)	440	-15	3407
5	5	JIMMIE DALE GILMORE Come On Back (Rounder)	415	-30	4481
6	6	BONNIE RAITT Souls Alike (Capitol)	385	+16	2556
12	0	TIM O'BRIEN Cornbread Nation (Sugar Hill)	337	+9	2988
9	8	MARTY STUART Souls' Chapel (Superlatone/Universal South,	331	-10	2189
11	9	SON VOLT Okemah And (Transmit Sound/Legacy)	331	-5	7116
14	1	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	331	+32	1377
21	•	JOY LYNN WHITE One More Time (Thortch Recordings)	320	+60	856
10	12	DWIGHT YOAKAM Blame The Vain (New West)	316	-21	10214
8	13	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	308	-37	5010
7	14	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	29 <b>9</b>	· <b>57</b>	7701
15	15	SOUTH AUSTIN JUG BAND Dark And Weary World (Blue Corn)	297	+15	1729
18	16	RYAN ADAMS Jacksonville City Nights (Lost Highway)	284	+10	1278
13	17	JOHN HIATT Master Of Disaster (New West)	267	-39	9226
19	18	PIETA BROWN In The Cool (Valley)	265	.2	2637
<b>2</b> 2	19	NEIL YOUNG Prairie Wind (Reprise)	263	+5	1387
17	20	ELIZA GILKYSON Paradise Hotel (Red House)	260	-19	4049
16	21	TWO TONS OF STEEL Vegas (Palo Duro)	254	-26	5675
20	22 .	STEPHEN BRUTON From The Five (New West)	253	-13	2911
24	23	WOODYS Telluride To Tennessee (Independent)	250	+4	1393
26	24	BLASTERS 4-11-44 (Rainman)	232	+6	1371
Debut	25	NORTH MISSISSIPPI Electric Blue Watermelon (ATO/RMG)	223	+13	1753
<b>Debut</b>	<b>2</b> 6	JERRY DOUGLAS The Best Kept Secret (Koch)	220	+59	653
23	27	JEFF BLACK Tin Lily (Dualtone)	216	-36	3857
29	28	BOB DYLAN No Direction Home: The Soundtrack (Legacy)	212	-4	1149
[Debut]>	29	PATTY LOVELESS Dreamin' My Dreams (Epic)	211	+8	943
25	30	ROBERT EARL KEEN What I Really Mean (Koch)	203	-32	12217

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts For more information please visit www.americanamusic.org. © 2005 Americana Music Association

#### AMERICANA SPOTLIGHT

By John Schoenberger

**Artist: South Austin Jug Band** 

Label: Blue Corn

Yes, they hail from Austin, but The South Austin Jug Band have become a sensation from coast



to coast and recently started to make inroads in Europe. Formed in 2000, when singer-guitarist James Hyland pulled a few friends together for a one-off gig, the band soon became a full-time endeavor. A year or so later SAJB released their self-titled debut, and things have been nonstop for them ever since. Blending elements of blues, country and "newgrass," these fellas were named Best New Band at the Telluride Bluegrass Festival in 2003, and this year they won Best Bluegrass Band at the Austin Music Awards. After a few personnel changes, the band is now made up of Hyland, bassist Will Dupuy, guitarist Willie

Pipkin, mandolinist Dennis Ludiker and fiddle player Brian Beken. SAJB have just released their sophomore effort, Dark and Weary World, to rave reviews. Check out "Ghost," "She Don't Care About Me" and "Raleigh and Spencer."

#### AMERICANA NEWS

Got a tune? If so, you might consider entering the Chris Austin Songwriting Contest, the finals of which will take place at MerleFest on April 28, 2006. Entries must be received by March 4. For more information, call 800-799-3838 or visit www.merlefest.org/songwritingcontest.htm. MerleFest also hosts competitions for mandolin, guitar and banjo players. Ninety minutes before the start of each contest, 20 contestants will be randomly picked from those who are registered at the festival. Those chosen will join the second- and third-place contestants from 2005 ... Michael Johnathon, host of the long-running WoodSongs Old Time Radio Hour, has been selected by the Kentucky Broadcasters Association to receive the Stephen Foster Award for Broadcasting Excellence. The award will be presented to the Lexington-based recording artist and songwriter on Feb. 23, 2006 at the Kentucky Music Museum and Hall of Fame induction ceremony. WoodSongs is heard on 460 stations in 32 countries ... The Americana Music Association has again been invited to present its popular SXSW showcase at Antone's in Austin, on March 16, 2006. Artists interested in performing in one of the six slots should send an e-mail to info@americanamusic.org ... Cumberland University's WSYC/ Shippensburg, PA has shifted to block programming and will no longer report to the Americana airplay chart ... Palo Duro Records has announced a new distribution deal with Fontana, a recently launched independent distribution arm of Universal Music.

#### **MOST ADDED**\*

ARTIST TITLE LABEL(S)	ADDS
HONEYBROWNE Something To Believe In (Compadre)	12
SUSAN COWSILL Just Believe It (Blue Corn)	9
DAVID HOLT Let It Slide (High Windy)	8
JERRY DOUGLAS The Best Kept Secret (Koch)	7
JOY LYNN WHITE One More Time (Thortch Recordings)	5
MIKE MCCLURE Camelot Falling (Smith)	5
RONNIE BOWMAN Better All The Time (Koch)	5
RYAN ADAMS AND THE CARDINALS Jacksonville City Nights (Lost Highway)	5



T-Shirts

T-Shirts

T-Shirts

T-Shirts

- · White T-shirts
- · Heavy 100% Cotton
- Printed up to 4 Colors on 1 Side
  - · No Setup Charges!

No Art Charges!



**Free Catalog CALL NOW!** 

1-800-34-EMKAY

631-777-3175 FAX: 631-777-3168

www.emkaydesigns.com info@emkaydesigns.com



Nominees set in nine categories

**KEVIN PETERSON** 

fter two weeks of nominations by mail, fax and e-mail, we

present the nominees for the 2005 R&R Christian Industry

Achievement Awards. There are nine categories, six for radio and

three for the record community. Thanks for sending in your nomi-

The voting is going high-tech this year. On Oct. 26 you will get an e-mail from R&R Publisher Erica Farber to let you know that your ballot will be arriving soon. On Oct. 28 voters will get an e-

mail from Election Services Corp. with a secure link that will allow each person to vote once via the

Internet. The polls will close Nov. 11 at 5pm PT. The awards will be presented Dec. 10 at the R&R

nations, and congratulations to all of this year's nominees.

#### STATION OF THE YEAR, MARKETS 1-25

WFSH/Atlanta **KLTY/Dallas** 

**KSBJ/Houston** KTIS/Minneapolis WAWZ/New York KCMS/Seattle

#### STATION OF THE YEAR, MARKETS 26-100

**KBIQ/Colorado Springs** WMHK/Columbia, SC

**WCSG/Grand Rapids** WCQR/Johnson City

WPOZ/Orlando KXOJ/Tulsa

#### STATION OF THE YEAR, MARKETS 101+

WMIT/Asheville, NC KTSY/Boise, ID

KLRC/Fayetteville, AR WAYK/Kalamazoo, MI

WQFL/Rockford, IL KADI/Springfield, MO

#### LABEL OF THE YEAR — PLATINUM

EMI CMG/Forefront/ Sparrow/Sixsteps

Provident Label Group/ Reunion/Essential/Beach Street Word Label Group/ Fervent

#### LABEL OF THE YEAR — GOLD

**Ardent** Curb

Flicker Gotee

Integrity/INO/SRE Tooth & Nail/BEC

#### PROGRAM DIRECTOR OF THE YEAR



Christian Summit in Nashville.

**Chuck Finney** KLTY/Dallas



Dean O'Neal WPOZ/Orlando



**Dave Senes WAY-FM Network** 



**Johnny Stone** WAWZ/New York



**Scott Valentine** KCMS/Seattle



Sue Wilson WFHM/Cleveland

#### MUSIC DIRECTOR OF THE YEAR



Noonie Fugler KLFF/San Luis Obispo, CA



**Scott Herrold** KCXR/Tulsa



Tom Pettijohn KCMS/Seattle



**Scott Smith** WPOZ/Orlando



Mike Stoudt WFSH/Atlanta



**Gary Thompson** KXOJ/Tulsa

#### PERSONALITY/SHOW OF THE YEAR



Jon & Sherry Rivers **K-Love Network** 



**Kevin & Taylor** WFSH/Atlanta



Lisa Williams WPOZ/Orlando



**Johnny Stone** WAWZ/New York



Scott & Sam KCMS/Seattle



**Q Morning Crew KBIQ/Colorado Springs** 

#### PROMOTION EXECUTIVE OF THE YEAR



John Butler Curb



**Grant Hubbard EMICMG** 



**Derek Jones Rocketown Records** (formerly)



Dan Michaels **INO Records** 



**Andrew Patton Provident Label Group** (formerly)



**Allison Stipe** Tooth & Nail/BEC

#### **CHRISTIAN AC TOP 30**

		October 28, 2005				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON Chart	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1227	-36	14	39/0
2	2	MERCYME In The Blink Of An Eye (INO/Curb)	1110	-49	20	37/0
3	3	THIRD DAY Cry Out To Jesus (Essential/PLG)	1021	+36	7	39/0
5	4	JEREMY CAMP This Man (BEC/Tooth & Nail)	836	+59	9	32/0
4	5	JADON LAVIK What If (BEC/Tooth & Nail)	787	-8	28	32/1
7	6	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	673	+1	39	39/0
14	Ø	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	669	+138	9	30/1
8	8	NATALIE GRANT Held (Curb)	631	-25	32	34/0
6	9	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	630	-46	21	30/0
12	1	MARK SCHULTZ   Am (Word/Curb/Warner Bros.)	618	+66	10	29/2
9	11	MARK HARRIS For The First Time (INO)	595	-43	20	26/0
11	12	SUPERCHICK We Live (Inpop)	586	+19	11	27/1
10	13	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	569	-35	15	26/0
13	14	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	501	-32	28	33/0
15	15	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	485	-20	24	36/0
19	<b>1</b>	PAUL COLMAN The One Thing (Inpop)	400	+31	18	19/1
20	Ø	DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	398	+32	7	24/3
22	<b>®</b>	JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)	391	+57	5	19/2
18	19	LINCOLN BREWSTER All To You (Integrity Label Group)	378	+6	5	17/0
17	20	JOSH BATES Perfect Day (Beach Street/PLG)	358	∙16	9	16/1
26	3	TOBYMAC Burn For You (ForeFront/EMI CMG)	333	+46	10	14/0
21	22	AUDIO ADRENALINE King (ForeFront/EMI CMG)	329	-37	12	19/0
24	23	ICONOCLAST Walk On In (Independent)	302	.5	6	10/0
25	24	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	275	-13	11	14/0
23	25	MICHAEL W. SMITH Here I Am (Reunion/PLG)	264	-53	19	24/0
28	20	SAWYER BROWN They Don't Understand (Curb)	260	+1	6	10/0
30	<b>2</b>	TODD AGNEW In The Middle Of Me (SRE/Ardent)	244	+16	2	13/2
_	<b>2</b> 3	JOY WILLIAMS We (Red Ink/Reunion/PLG)	228	+4	2	13/0
29	29	KUTLESS Draw Me Close (BEC/Tooth & Nail)	223	.9	13	4/0
[Debut]>	<b>1</b>	AARON SHUST Matchless (Brash)	210	+11	11	13/2

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

#### **NEW & ACTIVE**

STEVEN CURTIS CHAPMAN Remembering You (Sparrow/EMI CMG) Total Plays: 199, Total Stations: 12, Adds: 2 NICHOLE NORDEMAN What If (Sparrow/EMI CMG) Total Plays: 194. Total Stations: 13. Adds: 3 GINNY OWENS Fellow Traveler (Rocketown) Total Plays: 176, Total Stations: 11, Adds: 1 KUTLESS Ready For You (BEC/Tooth & Nail) Total Plays: 174, Total Stations: 7, Adds: 0

REBECCA ST. JAMES Alive (ForeFront/EMI CMG) Total Plays: 152, Total Stations: 12, Adds: 3

STEVEN CURTIS CHAPMAN Believe Me Now (Sparrow/EMI CMG) Total Plays: 135, Total Stations: 11, Adds: 0

SARA GROVES You Are The Sun (INO) Total Plays: 126, Total Stations: 10, Adds: 2 CHRIS RICE Love Like Crazy (INO)

Total Plays: 121, Total Stations: 8, Adds: 0 SWITCHFOOT Stars (Sparrow/EMI CMG) Total Plays: 114, Total Stations: 6, Adds: 0 KUTLESS It's Like Me (BEC/Tooth & Nail)

Total Plays: 113, Total Stations: 6, Adds: 0

Songs ranked by total plays

#### POWERED BY MEDIABASE

#### **MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
OAVIO CROWOER Here Is Our King (Sixsteps/Sparrow/EMI CMG)	3
NICHOLE NOROEMAN What If (Sparrow/EMI CMG)	3
REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	3
MATTHEW WEST Only Grace (Universal South/EMI CMG)	3

### MOST INCREASED PLAYS

	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
BIG OAOOY WEAVE Just The (Fervent/Curb/Warner Bros.)	+138
MARK SCHULTZ   Am (Word/Curb/Warner Bros.)	+66
TREE63   Stand For You (Inpop)	+62
JEREMY CAMP This Man (BEC/Tooth & Nail)	+59
JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)	+57
STEVEN C. CHAPMAN Remembering You /Sparrow/EMI CMG	y + <b>56</b>
REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	+51
JOHN OAVIO WEBSTER Now (BHT)	+51
TOBYMAC Burn For You (ForeFront/EMI CMG)	+ 46
GINNY OWENS Fellow Traveler (Rocketown)	+40

#### MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	496
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	467
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	420
AFTERS You (Simple/INO)	403
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	394
NEWSBOYS He Reigns (Sparrow/EMI CMG)	393
MATTHEW WEST More (Universal South/EMI CMG)	392
SALVAOOR Heaven (Word/Curb/Warner Bros.)	375
JOHN OAVIO WEBSTER Miracle (BHT)	372
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	369

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



BRIGHT COLORS: LONG-LASTING DURABLE WEATHER-RESISTANT.

## What? Another promotion?

(800) 331-4438 - www.coilink.co



#### CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	SUPERCHICK We Live (Inpop)	1339	+27	13	32/1
1	2	SWITCHFOOT Stars (Sparrow/EMI CMG)	1304	-67	15	31/0
3	3	TDBYMAC Burn For You (ForeFront/EMI CMG)	1269	·20	17	31/0
4	4	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1268	+38	15	32/0
6	6	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	1190	+23	15	28/0
9	6	JOY WILLIAMS We (Red Ink/Reunion/PLG)	1091	+64	9	32/0
7	7	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1090	.29	13	29/0
5	8	AFTERS Beautiful Love (Simple/INO)	1070	-110	18	26/0
11	9	THIRD DAY Cry Out To Jesus (Essential/PLG)	909	+82	6	28/1
10	1	STORYSIDE:B Miracle (Gotee)	906	+58	8	28/0
8	11	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	891	-220	20	19/0
12	12	TODD AGNEW Unchanging One (SRE/Ardent)	707	-35	17	21/0
13	®	CASTING PEARLS Alright (Inpop)	672	+11	13	22/0
15	<b>(</b>	KRYSTAL MEYERS My Savior (Essential/PLG)	669	+ 33	8	23/0
17	<b>(</b>	INHABITED One More Night (Fervent/Word/Warner Bros.)	642	+37	7	24/1
18	<b>1</b>	REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	608	+5	4	25/1
14	17	PAUL WRIGHT Take This Life (Gotee)	569	.75	19	15/0
20	<b>1</b> 3	SANCTUS REAL Closer (Sparrow/EMI CMG)	556	+14	5	19/0
16	19	MERCYME In The Blink Of An Eye (INO/Curb)	556	.51	9	16/0
21	<b>a</b>	AUDIO ADRENALINE King (ForeFront/EMI CMG)	527	+8	11	17/0
19	21	ZOEGIRL Scream (Sparrow/EMI CMG)	429	-146	13	12/0
22	2	DJ MAJ Love (So Beautiful) (Gotee)	418	+20	5	16/2
29	<b>3</b> 3	KUTLESS Ready For You (BEC/Tooth & Nail)	402	+66	2	16/2
28	2	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	399	+59	4	17/1
27	<b>4</b>	4TH AVENUE JONES Stereo (Gotee)	<b>39</b> 3	+52	4	15/1
Debut>	20	NATALIE GRANT What Are You Waiting For (Curb)	367	+72	1	14/1
Debut>	<b>3</b>	D. CROWDER Here (Sixsteps/Sparrow/EMI CMG)	336	+74	1	13/1
26	28	BETHANY DILLON All That (Sparrow/EMI CMG)	322	·23	15	10/0
24	29	CHARITY VON Take Me Through It (Slanted)	321	· <b>43</b>	8	10/0
25	30	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	315	-46	11	13/0

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22. © 2005 Radio & Records

#### **NEW & ACTIVE**

KIERRA "KIKI" SHEARD War (EMI Gospel)
Total Plays: 271, Total Stations: 11, Adds: 1
MAT KEARNEY Bullet (Inpop)
Total Plays: 258, Total Stations: 13, Adds: 0
KENDALL PAYNE Stand (BHT)
Total Plays: 252, Total Stations: 11, Adds: 1
ALY & A.J. Never Far Behind (Hollywood)
Total Plays: 228, Total Stations: 11, Adds: 2
OVERFLOW Forever (Essential/PLG)
Total Plays: 220, Total Stations: 10, Adds: 1

SHAUN GROVES What's Wrong With This World (Rocketown)
Total Plays: 176, Total Stations: 9, Adds: 2

FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)
Total Plays: 170, Total Stations: 6, Adds: 1

PLUMB Better (Curb)
Total Plays: 161, Total Stations: 10, Adds: 6

T-BONE Can I Live? (Flicker)
Total Plays: 149, Total Stations: 7, Adds: 1

CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)
Total Plays: 138, Total Stations: 5, Adds: 1

#### **ROCK TOP 30**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	PROJECT 86 All Of Me (Tooth & Nail)	307	+6	6	29/1
4	2	DISCIPLE Into Black (SRE)	287	+9	9	34/1
2	3	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	287	-10	15	26/0
6	4	SPOKEN September (Tooth & Nail)	258	.2	12	23/1
5	5	SWITCHFOOT Stars (Sparrow/EMI CMG)	253	-11	12	29/0
8	6	EMERY Studying Politics (Tooth & Nail)	247	-6	11	17/0
3	7	SEVENTH DAY Shattered Life (BEC/Tooth & Nail)	236	-51	13	26/1
13	8	SANCTUS REAL Closer (Sparrow/EMI CMG)	235	+17	11	23/1
11	9	BLINDSIDE Fell In Love With The Game (DRT)	231	+12	8	28/0
9	10	STAPLE Sound Of Silence (Flicker)	230	-19	10	25/0
20	<b>O</b>	FURTHER SEEMS FOREVER Light (Tooth & Nail)	226	+51	9	17/2
17	12	PILLAR Frontline (Flicker)	215	+19	3	26/2
14	13	CHEMISTRY About You (Razor & Tie)	215	.2	7	28/3
12	14	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	207	-12	14	21/1
15	15	JONAH33 Tell Me (SRE/Ardent)	206	.5	14	28/0
10	16	FLYLEAF I'm So Sick (Octone)	198	·29	13	23/0
18	Ø	SKILLET Collide (Ardent)	196	+14	3	23/3
7	18	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	194	-60	16	25/0
21	ø	PLUMB Better (Curb)	190	+20	3	19/2
19	<b>②</b>	SUPERCHICK Anthem (Bruises & Scars) (Inpop)	185	+10	7	26/2
23	<b>4</b>	KIDS IN THE WAY Breaking The Legs Of Sheep (Flicker)	176	+18	4	19/1
22	22	KRYSTAL MEYERS My Savior (Essential/PLG)	164	-3	8	18/0
16	23	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	162	-36	18	19/1
2 <b>5</b>	24	DIZMAS Let This One Stay (Credential)	161	+9	2	18/4
30	<b>2</b> 5	AFTERS Beautiful Love (Simple/INO)	155	+21	6	13/1
24	26	TOBYMAC New World (ForeFront/EMI CMG)	154	+1	2	18/2
_	<b>3</b>	MONDAY MORNING Sunshine (Selectric)	144	+13	3	21/1
26	28	HASTE THE DAY Long (Solid State/Tooth & Nail)	140	-8	14	18/0
29	29	GRAND PRIZE Break Me (A'postrophe)	139	· <b>2</b>	9	19/1
	30	MANIC DRIVE Memories (Whiplash)	132	+4	3	17/1

36 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22. © 2005 Radio & Records

#### **NEW & ACTIVE**

INHABITED Revolution (Fervent/Curth/Warner Bros.)
Total Plays: 125, Total Stations: 22, Adds: 1
LAST TUESDAY Have You Seen Me (Mono Vs. Stereo)
Total Plays: 116, Total Stations: 13, Adds: 4
STORYSIDE:B Miracle (Gotee)
Total Plays: 111, Total Stations: 15, Adds: 2
CALLS FROM HOME Sorry (Independent)
Total Plays: 110, Total Stations: 11, Adds: 1
UNDYING ANTHEM Voices (November Twelve)
Total Plays: 101, Total Stations: 12, Adds: 0

Total Plays: 100, Total Stations: 21, Adds: 2

4TH AVENUE JONES Stereo (Gotee)

Total Plays: 91, Total Stations: 6, Adds: 2

WEDDING Wake The Regiment (Rambler)

Total Plays: 82, Total Stations: 10, Adds: 8

T-BONE 12 Years Ago (Flicker)

Total Plays: 75, Total Stations: 12, Adds: 1

ROCKET SUMMER Never Knew (SRE)

Total Plays: 65, Total Stations: 10, Adds: 0

© ComQuest, LLC 2005

SUBSEVEN Hold On (Flicker)

For a dozen years, ComQuest has been helping great radio stations from New York to Los Angeles get the weekly callout research they need to win! In-house turnkey callout systems and weekly out-of-house callout from our all-digital West Coast Call Center. Call or visit us online today, and see what you've been missing in callout research.

The Callout Specialists www.callout.com 619-659-3600

#### **INSPOTOP 20**

		11151 0 101 2				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON Chart	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	323	-3	13	17/0
2	2	MARK SCHULTZ   Am /Word/Curb/Warner Bros.)	308	.5	11	16/0
5	3	ALLEN ASBURY Life To The Living (Doxology)	253	+17	8	14/0
7	0	THIRD DAY Cry Out To Jesus (Essential/PLG)	240	+34	5	15/0
8	6	POINT OF GRACE Waiting (Word/Curb/Warner Bros.)	233	+38	4	16/1
3	6	BART MILLARD Mawmaw's Song (Simple/INO)	231	.15	10	13/0
4	7	STEPHEN MARSHALL Truly Amazing (MH Tunes)	228	-12	11	14/0
6	8	WATERMARK Holy Roar (Rocketown)	196	-11	12	11/0
15	9	DAVID PHELPS With His Love (Word/Curb/Warner Bros.)	190	+40	4	14/2
13	<b>@</b>	STEVEN C. CHAPMAN Remembering (Sparrow/EMI CMG)	183	+19	3	14/1
10	<b>Q</b>	BEBO NORMAN Borrow Mine (Essential/PLG)	183	+2	14	10/0
14	Ø	TWILA PARIS Days Of Elijah (Integrity Label Group)	182	+25	4	14/1
11	13	JEREMY CAMP This Man (BEC/Tooth & Nail)	168	-3	6	10/0
9	14	WAYBURN DEAN Each Day Of My Life (WayJade)	157	-35	14	9/0
20	❿	JOEL ENGLE Shadow Of Your Cross (Doxology)	156	+40	2	13/3
18	<b>©</b>	SARA GROVES You Are The Sun (INO)	153	+ 36	2	12/3
12	17	SELAH Be Thou My Vision (Curb)	153	-13	14	9/0
19	℧	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	139	+22	2	9/1
Debut>	<b>1</b>	JAIME JAMGOCHIAN Reason To Live (Centricity)	129	+ 29	1	9/1
16	20	PAUL COLMAN The One Thing (Inpop)	101	-25	13	6/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22.

© 2005 Radio & Records

#### Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 1 T-BONE Can I Live? (Flicker)
- 2 NICOL SPONBERG Resurrection (Curb)
- 3 THE GOD WAY Klap Ya Hands (Kaught Upp)
- 4 MANAFEST Let It Go (BEC)
- 5 CROSS MOVEMENT Hey Y'all (Cross Movement)
- 6 DJ MAJ Love (So Beautiful) (Gotee)
- 7 4TH AVENUE JONES Stereo (Gotee)
- 8 L.A. SYMPHONY Timeless (Gotee)
- 9 FLYNN Nyquil (Illect)
- 10 **PROCUSSIONS** Introducing... (What's Your Name?) (Illect/Basementalism)

## Hit Music Research

#### America's Best Testing Christian CHR Songs 12 + For The Week Ending 10/21/05

Hit Music Research			-	w	w	w
Artist Title (Label)	TW	Fam%	Burn	12-17	18-24	25-34
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	4.22	13%	96%	4.45	4.21	3.9
SUPERCHICK We Live (Inpop)	4.17	18%	97%	4.25	4.09	4.12
JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	4.11	24%	99%	4.09	4.06	4.16
INHABITED One More Night (Fervent/Word/Warner Bros.)	4.06	11%	57%	4.13	4.11	3.91
THIRD DAY Cry Out To Jesus (Essential/PLG)	4.04	16%	71%	3.9	4.04	4.19
TOBYMAC Burn For You (ForeFront/EMI CMG)	4.03	19%	<b>9</b> 5%	4.01	3.98	4.12
BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	3.97	<b>20%</b>	90%	3.99	4.01	3.92
SANCTUS REAL Closer (Sparrow/EMI CMG)	3.97	12%	60%	4.06	4.05	3.71
SWITCHFOOT Stars (Sparrow/EMI CMG)	3.95	24%	99%	4.14	3.88	3.73
JOY WILLIAMS We (Red Ink/Reunion/PLG)	3.92	19%	87%	4.06	4	3.68
AFTERS Beautiful Love (Simple/INO)	3.91	26%	93%	4.07	3.75	3.82
SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	3.90	26%	89%	3.73	4.23	3.94
CASTING PEARLS Alright (Inpop)	3.88	17%	86%	3.92	3.91	3.81
STORYSIDE:B Miracle (Gotee)	3.86	19%	74%	3.85	4.01	3.72
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	3.85	29%	<b>9</b> 6%	3.68	4.04	3.9
PAUL WRIGHT Take This Life (Gotee)	3.83	26%	95%	3.81	3.85	3.84
DJ MAJ Love (So Beautiful) (Gotee)	3.80	23%	78%	3.65	3.67	4.2
STELLAR KART Life Is Good /Word/Curb/Warner Bros./	3.80	27%	98%	4.02	3.35	3.81
NATALIE GRANT What Are You Waiting For (Curb)	3.79	59%	3.93	3.75	3.66	
ZOEGIRL Scream (Sparrow/EMI CMG)	3.78	25%	75%	3.76	3.94	3.74
KRYSTAL MEYERS My Savior (Essential/PLG)	3.76	15%	81%	3.83	3.63	3.8
NUMBER ONE GUN We Are (BEC/Tooth & Nail)	3.75	74%	3.81	3.75	3.5	
TODD AGNEW Unchanging One (SRE/Ardent)	3.73	33%	90%	3.47	3.71	4.08
DAVID CROWDER Here (Sixsteps/Sparrow/EMI CMG)	3.72	67%	3.95	3.67	3.45	
MERCYME In The Blink Of An Eye (INO/Curb)	3.68	24%	89%	3.9	3.44	3.47
AUDIO ADRENALINE King (ForeFront/EMI CMG)	3.65	33%	92%	3.58	3.57	3.77
CHARITY VON Take Me Through It (Slanted)	3.63	26%	80%	3.24	3.82	4.07
KENDALL PAYNE Stand (BHT)	3.62	77%	3.31	3.78	3.71	
4TH AVENUE JONES Stereo (Gatee)	3.57	75%	3.82	3.64	3.2	
KIERRA "KIKI" SHEARD War (EMI Gospel)	3.51	41%	3.53	3.9	3.17	

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 574 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. TR = This Report. LR = Last Report. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be taken into consideration as well, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting ken Farley (615) 331-0736 or Ken@hitmusicresearch.com. HitMusicResearch.com data is provided by Hit Music Research.

#### CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1208	-6	14	37/0
2	2	_	1096	-35	20	33/0
4	3	THIRD DAY Cry Out To Jesus (Essential/PLG)	1071	+71	7	37/1
3	4	JEREMY CAMP This Man (BEC/Tooth & Nail)	1065	+26	11	35/1
5	6	MARK SCHULTZ   Am /Word/Curb/Warner Bros.)	854	+35	13	33/1
6	6	BIG DADDY WEAVE Just (Fervent/Curb/Warner Bros.)	846	+47	13	32/2
8	0	AARON SHUST Matchless (Brash)	744	+28	9	30/0
7	8	CHRIS TOMLIN The Way (Sixsteps: Sparrow/EMI CMG)	710	-20	16	26/0
10	9	BEBO NORMAN Borrow Mine (Essential/PLG)	631	· <b>20</b>	15	22/1
13	<b>①</b>	D. CROWDER Here (Sixsteps/Sparrow/EMI CMG)	629	+63	11	26/3
11	11	JADON LAVIK What If (BEC/Tooth & Nail)	601	.7	31	17/0
9	12	MATTHEW WEST Next (Universal South/EMI CMG)	543	-126	21	20/0
14	13	STEVEN C. CHAPMAN Remembering (Sparrow/EMI CMG)	/451	-8	5	23/0
15	<b>@</b>	SUPERCHICK We Live (Inpop)	444	+9	9	18/1
16	<b>(</b>	BROTHER'S KEEPER Beyond (Training Union/Ardent)	439	+10	3	20/1
12	16	AFTERS You (Simple/INO)	432	-138	19	18/0
18	Ø	JOY WILLIAMS We (Red Ink/Reunion/PLG)	423	+6	6	20/0
25	₿	LINCOLN BREWSTER All To You (Integrity Label Group)	/396	+77	6	19/5
20	<b>(</b>	KUTLESS Ready For You (BEC/Tooth & Nail)	393	+14	7	19/1
24	<b>2</b>	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	387	+49	4	21/1
21	<b>3</b>	JOSH BATES Perfect Day (Beach Street/PLG)	385	+27	4	18/0
19	22	AUDIO ADRENALINE King (ForeFront/EMI CMG)	371	-20	13	17/0
23	<b>3</b> 3	GINNY OWENS Fellow Traveler (Rocketown)	358	+19	4	19/1
17	24	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	327	-95	17	15/0
26	<b>3</b>	TODD AGNEW In The Middle Of Me (SRE/Ardent)	322	+8	5	15/0
27	Ø	SARA GROVES You Are The Sun (INO)	308	+18	3	15/0
28	<b>3</b>	JARS OF CLAY f/S. KELLY I'll Fly Away (Essential/PLG)	293	+27	3	14/0
22	28	BY THE TREE Only To You (Fervent)	287	· <b>63</b>	9	15/0
Debut	29	JOEL ENGLE Shadow Of Your Cross (Doxology)	284	+94	1	17/4
29	<u> </u>	REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	247	+16	2	13/1

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 10/16 - Saturday 10/22. © 2005 Radio & Records

#### **NEW & ACTIVE**

SCOTT KRIPPAYNE Alive Again (Spring Hill)
Total Plays: 240, Total Stations: 15, Adds: 1
ANDY CHRISMAN Believe (Upside/SHELTER)
Total Plays: 223, Total Stations: 9, Adds: 0
NEWSONG Psalm 40 (Integrity Label Group)
Total Plays: 204, Total Stations: 10, Adds: 2
TREE63 | Stand For You (Inpop)
Total Plays: 150, Total Stations: 8, Adds: 3
CHRIS RICE Love Like Crazy (INO)
Total Plays: 145, Total Stations: 7, Adds: 1

TODD AGNEW Unchanging One (SRE/Ardent)
Total Plays: 136, Total Stations: 7, Adds: 1

ALLEN ASBURY Life To The Living (Doxology)
Total Plays: 130, Total Stations: 7, Adds: 1

DAVID PHELPS With His Love (Sing Holy) (Word/Curth/Warner Bros.)
Total Plays: 125, Total Stations: 7, Adds: 1

NICOLE C. MULLEN Music Of My Heart (Word/Curth/Warner Bros.)
Total Plays: 108, Total Stations: 8, Adds: 1

BART MILLARD Mawmaw's Song... (Simple/INO)
Total Plays: 99, Total Stations: 5, Adds: 1

## Sonicflood To Lead Summit Worship

Sonicflood, who have been called the band that defined modern worship, will lead Sunday worship on Dec. 11 at the R&R Christian Summit in Nashville. They had a top 10 hit

earlier this year with "Your Love Goes on Forever." They've also had No. 1 songs with "I Could Sing of Your Love Forever" and "I Want to Know You." Their new single, "You Are," will be going for adds Oct. 28.

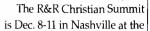
In other Summit news, WAY-FM Media Group Regional Manager Matt Austin will sit in for President Bob Augsburg on the "President's State of the Industry Panel." Austin has

been with WAY-FM for eight years, and he oversees WAY-FM stations in Tennessee and Kentucky, as well as the Christian Hit Radio Satellite Network

Legendary radio programmer and CMT Exec. VP/GM Brian Philips will moderate the Christian CHR panel "Building a Heritage CHR Station." Current WIBT/Charlotte PD Rob

Wagman will join him, along with another player to be named later.

KCMS/Seattle PD Scott Valentine has joined the research panel titled "Everything You Ever Wanted to Know About Research." EMF Research Director Alan Mason will moderate. Other panelists so far include EMI CMG VP Grant Hubbard and Hit Music Research founder Ken Farley.



Marriott at Vanderbilt University. You can register now at *www.radioandrecords.com*. You'll also find a detailed Summit agenda and hotel information online.



Sonicflood

#### **CHRISTIAN REPORTERS**

#### Stations and their adds listed alphabetically by market

AC

WBJY/Albarry, GA
OM: Matt "PK" Baldridge
PD: Roger "Cazper" Russeli
APD: Chris Hall
MD: Jostin "Nugget" Lairsey
20 NICHOLE NORDEMAN
20 JOEL ENGLE

WFSH/Atlanta, GA\*
PD: Kevin Avery
MD: Mike Stoudt
4 AARON SHUST
4 REBECCA ST. JAMES

WVFJ/Atlanta, GA

PD: Don Schaeffer
15 DAVID CROWDER BAND
13 THIRD DAY WAFJ/Augusta, GA\* PD/MD: Jeremy Daley

3 OVERFLOW 3 ANA LAURA

WDJC/Birmingham, AL\* APD/MD: Ronnie Bruce 15 JOEL ENGLE

KTSY/Boise, ID\*
DM: Ty McFarland
PD: Jerry Woods
MD: Lies! "Bozz" Vistaunel
No Adds

WCVK/Bowling Green, KY

WIBI/Carlinville, IL DM/PD: Jeremiah Beck MD: Joe Buchanan No Adds

WBGL/Champaign, IL DM: Jeff Scott PD: Ryan Springer MD: Joe Buchanan No Arids

WRCM/Charlotte\*
PD: Dwayne Harrison
No Adds

WBDX/Chattanooga, TN\* OM/PO: Jason McKay 2 STEVEN CURTIS CHAPMAN 2 MATTHEW WEST

WAKW/Cincinnati, DH\* PD: Rob Lewis MD: Daryl Pierce No Adds

WFHM/Cleveland, OH<sup>4</sup> PD: Sue Wilson MD: Todd Stach 1 TODD AGNEW

KGTS/College Place, WA PD: Elizabeth Nelson 5 NEWSONG

KBIQ/Colorado Springs, CO PD: Steve Etheridge MD: Jack Hamilton

KCVO/Columbia, MO OM/PD: James McDermo 14 NICOLE C. MULLEN 14 SHANE & SHANE 14 MATTHEW WEST

WMHK/Columbia, SC\* PD: Tom Greene APD: Mike Weston

WCVO/Columbus, I OM/PO: Tate Luck APD/MD: Mike Russell 5 MATTHEW WEST

KBNJ/Corpus Christi, TX P0: Joe Fahl
12 MATTHEW WEST
11 RICARDO

KLTY/Dallas, TX\* PO: Chuck Finney
APD/MO: William Ryan
9 STEVEN CURTIS CHAPMAN

WWIB/Eau Claire, WI OM: Paul Anthony
PD/MD: Greg Steward
11 BART MILLARD
11 DAVID PHELPS

WCTL/Erie. PA OM: Ronald Raymond
PD/MD: Adam Frase
20 JOEL ENGLE
19 OAVID CROWDER BAND

KHPE/Eugene, OR DM/PD: Jeff McMahon MD: Paul Hemandez 7 CALLING SIMON 5 GINNY OWENS 3 ALLEN ASBURY 3 JOEL ENGLE 3 JEFF MORRIS I/MIC O'BRIEN

D'BRIEN

2 CHRIS RICE

2 LINCOLN BREWSTER

2 TODO SMITH 2 CASTING PEARLS

KYTT/Eugene, OR PD/MD: Rick Stevens No Adds

KLRC/Fayetteville, AR OM/PD: Melody Miller 17 SUPERCHICK 7 JOHN DAVID WEBSTER

WCLN/Favetteville, NC DM: Dan QeBruler PD: Steve Turley APD: Syndi Long 13 SHANE & SHANE

WPER/Fredericksburg, VA PD: Frankie Morea No Adds

KZKZ/Ft. Smith, AR OM/PD: Dave Burdue No Adds

WPSM/Ft. Walton E PD: Terry Thome MD: Drew Powell 20 JEREMY CAMP

WLAB/Ft. Wayne, IN\* PD: Don Buettner MD: Melissa Montana JOSH BATES WCSG/Grand Rapids, MI\*

OM: Don Michael

OM: Don Michael

PD/MD: Chris Lemke

APO: Jessica Squires

3 DAVID CROWDER BAND

BIG DADDY WEAVE

WJOK/Grand Rapids, MI\* DM/PD: Troy West MD: Brian Nelson 5 SARA GROVES REUBEN MORGAN

WBFJ/Greensborn PD/MD: Wally Decker APD: Darren Stevens 14 KUTLESS

WLFJ/Greenville, SC1

WLFJ/Greenville, PD/MD: Rob Demosey APD: Gary Miller 2 Mark Schultz 1 Ginny Owens 1 Aaron Shust

KSBJ/Houstor PO: Chuck Pryor MD: Jim Beeler No Adds WTCR/Huntingtor PD/MD: Clint McElroy No Adds

uston, TX

WBGB/Jacksonville, FL\* WDG5/J3CRSONVINE, FL PD/MD: Tom Fridley 2 Jars of Clay I/Sarah Kell 1 Oavid Crowder Band

WCQR/Johnson City\* PD/MD: Jason Sharp 5 NICHOLE NORDEMAN 4 REBECCA ST. JAMES

KOBC/Joplin, MD DM/PD: Lisa Davis 15 LINCOLN BREWSTER 14 BROTHER'S KEEPER

WJTL/Lancaster, PA\*

WJTL/Lancaster, PA\*
PD: John Shirk
MD: Phil Smith
5 TREE63
1 NICHOLE NOROEMAN
1 NEWSONG

WLGH/Lansing, MI

KFSH/Los Angeles, CA\* OM: Jim Tinker PD: Check Tyler APD/MD: Bob Shaw 13 JADON LAVIK

WJIE/Louisville, KY OM: Greg Holt
PD: Jim Galipeau
APO/MD: Chris Crain
23 LINCOLN BREWSTER
21 BIG DADDY WEAVE

KSWP/Lufkin, TX 0M/PD: Al Ross MD: Michelle Calvert 22 DAVID CROWDER BAND

PD: James Gamblin MD: Bob Malone 7 ANA LAURA 6 SCOTT KRIPPAYNE 5 SARA GROVES 1 SUPERCHICK OM: Dave Brooks PD: Grayson Long MD: Joe Buchanan No Adds

WMCU/Miami, FL\* OM/PD: Dwight Taylor 8 TREE63 7 MATTHEW WEST 6 TELECAST WMSJ/Portland, ME PD: Paula K. APD: Joe Polek No Adds

KFIS/Portland, OR\* DM: Scatt Taylor
PD: Johnny Stone
MD: Keith Stevens
6 MARK SCHULTZ

WFZH/Milwaukee, Wi PD: Danny Clayton MD: And: Miller

KTIS/Minneapolis, MN\* PO: Chuck Knapp MD: Dan Wynia No Adds

WPOZ/Orlando, FL\*
OM: Dean O'Neal
APD: Melony McKaye
MD: Scott Smith

WCIC/Peoria, IL

KSLT/Rapid City, SD

KSGN/Riverside, CA\* OM: Oave Masters PD: Scott Michaels APD/MD: Ernest Beck No Adds

KBMQ/Monroe, LA PD: Phillip Brooks MD: Melissa Rawls 15 TODD AGNEW 15 JOEL ENGLE 15 ALY & A.J WPAR/Roanoke, VA\* OM/MD: Jackie Howard NICHOLE NORDEMAN REBECCA ST JAMES

WRC/Flochester, N'
OM: Scott Ensign
PD: Mark Shuttleworth
MD: Keily McKay
10 BIG DADDY WEAVE
1 BETHANY DILLON
1 SHAUN GROVES
1 RICARDO
1 MATTHEW WEST
1 TOBYMAC WFFI/Nashville, TN PD: Vance Dillard MD: Scott Thunder No Adds

WRCI/Roche

KKES/Sacramento CA\* PD: Chris Squires
APD/MD: Jeremy Burgess
No Adds

WJIS/Sarasota, FL\*
PD: Steve Swarson
MD: Jeff MacFarlane
JARS OF CLAY I/SARAH KELU
VICKY BEECHING

KCMS/Seattle, WA\* PD: Scott Valentine MD: Tom Pettijohn

WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore 18 TREE63 15 MATTHEW WEST 9 LINCOLN BREWSTER 4 BETHANY DILLON

WHPZ/South Bend, IN PD/MD: Tom Scott 11 BEBO NORMAN 9 REBECCA ST. JAMES

KWND/Springfield, MO PD/MD: Jeremy Morris 22 LIFEHOUSE

KKIM/St Cloud MN OM/PD: Diana Madse 35 MARK SCHULTZ

KHZR/St. Louis. MD

OM: Sandi Brown PD/MD: Greg Cassidy 26 TREE63 23 TELECAST

KJTY/Topeka, KS OM/PD: Jack Jacob 13 SCOTT KRIPPAYNE 13 NEWSONG 12 MATTHEW WEST 12 FFH

KXOJ/Tulsa, DK\* PD: Bob Thornton MD: Gary Thompson 2 TODO AGNEW VICKY BEECHING

WGTS/Washington, DC\* PD: Becky Wilson Alignay APD: Brennan Wimbish MD: Rob Conway 17 PAUL COLMAN

KTLI/Wichita, KS\* PD: David Pierce MD: Jon Rivers No Adds

WGRC/Williamsport, PA PD/MD: Larry Weldman 17 ICONOCLAST 17 JOHN DAVIO WEBSTER 17 ANA LAURA 17 TREE83 17 MATTHEW WEST 17 PAUL GOOD

WXHL/Wilmington, DE OM/APD: Dan Edwards PD/MD: Dave Kirby No Adds

POWERED BY MEDIABASE

Monitored Reporters

77 Total Reporters

40 Total Monitored

37 Total Indicator

Did Not Report, Playlist Frozen (1): WRVI/Louisville, KY

#### **CHR**

KLYT/Albuquerane. NM PD: Matt Gentry
MD: Joey Belville
18 BETHANY DILLON

18 BETHANY DILLON 18 PLUMB 17 SHAUN GROVES 17 KENDALL PAYNE 5 LINCOLN BREWSTER 4 TERMINAL 3 KIRK FRANKLIN

KAFC/Anchorage, AK

WHMX/Bangor, ME PD: Tim Collins 20 NUMBER ONE GUN 20 INHABITED

KWOF/Cedar Rapids, IA PD/MD: Mike Kapler No Adds

WONU/Chicago, IL PD: Johnathon Eltrevoo MD: Mailory DeWees 31 KIDS IN THE WAY 30 PLUMB

KXWA/Denver, CO PD: Scott Veige! No Adds

KZZQ/Des Moines, IA PD/MD: Dave St. John 10 DJ MAJ 10 ALY & A J.

KNMVFarmington, NM PD: Darren Nez MD: Natasha Ray 25 DAVID CROWDER BAND

WSCF/Ft. Pierce, FL PD/MD: Paul Tipton No Adds

WJRF/Duluth PD/MD: Terry Michaet 1 PLUMB

WOLR/Gainesville, FL 0M/PD: Rita Loos 17 SYMPHONY IN RED 16 MATTHEW WEST 16 STELLAR KART 16 BETHANY DILLON 16 OVERFLOW 15 THOUSAND FOOT KRUTCH 14 FALLING UP 12 BLINDSIOE

WORQ/Green Bay, WI OM/PD: Jim Raider 7 JEREMY CAMP 6 STRYPER 5 KUTLESS

WAYK/Kalamazoo, MI DM: Rich Anderson PD/MD: Mike Couchman 17 BECKAH SHAE 16 PILLAR 14 SHAUN GROVES

WYLV/Knoxville, TN PD: Jonathan Unthank MD: Danielte Hedges 9 KIERRA "KIKI" SHEARD 2 TREE63

WAYM/Nashville, TN OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire

WNAZ/Nashville, TN

WNAZ/Nashville, TN OM: Dave Queen APD: Jennifer Houchin 32 KJ-52 28 BECKAH SHAE 15 4TH AVENUE JONES 15 PLUMB 5 THIRD DAY

WJLZ/Norfolk, VA OM/PD: JP Morgan MD: Anne Verebely 14 CHRIS TOMLIN 9 DAY OF FIRE 6 STELLAR KART 6 MATTHEW WEST

KOKF/Oklahoma City, OK

KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 TREE63 19 JEREMY CAMP

KFFR/Pullman, WA

OM/PD: Chris Gillo 34 DAY OF FIRE 34 PLUMB

WQFL/Rockford, IL OM: Paul Youngblood PD/MD: Rick Hall No Adds

WPRJ/Saginaw, MI OM: Connie Wieber PD: Aaron Dicer 11 ALY & A.J.

KLFF/San Luis Obispo, CA PD: Matt Williams MD: Noonie Fugler 29 JEREMY CAMP

AIR1/Satellite OM: Mike Novak PD: David Pierce APD: J.D. Chandi

WBYO/Sellersville, PA OM: David Baker PD/MD: Kristine McClain No Adds

KADUSpringfield, MO PD/MD: Rod Kittleman T-BONE PLUMB JEREMY CAMP K-52 VARIOUS ARTISTS

WBVM/Tampa, FL PD: Johnny Vincent MD: Otivia Paff

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 19 JEREMY CAMP

WJYF/Valdosta, GA OM: Matt "PK" Baldridge PD/MD: Roger "Cazper" Russel APD: Justin "Nugget" Lairsey 20 REBECCA ST. JAMES 20 RACHAEL LAMPA

KDUV/Visalia, CA PD: Joe Croft MD: Shannon Steele 29 SUPERCHICK

WCLQ/Wausau, WI PD/MD: Matt Deane No Adds

32 Total Reporters

Did Not Report,

#### **ROCK**

KI VT/Albuque

KLYT/Albuquerque PD: Mait Gentry MO: Joey Belville 4 ECHOING GREEN 3 DEMON HUNTER 2 WEDDING 2 FALLING UP

WCVK/Bowling Green, KY
PD: Date McCubbins
MD: Whitney Yule
5 HOUSE OF HEROES
5 PROJECT 86
5 SHOWDOWN

WVOF/Bridgeport, CT PD/MD: Bob Felberg
APD: Bob Shriver
3 WEDDING
2 MYRIAD
2 FALLING UP
2 SPOKEN

2 SPOKEN 2 STRYPER

WUFM/Columbus, DH PD: Michael Buckingham APD: Jonathan Smith MD: Nikidi Cantu Z7 FURTHER SEEMS FOREVER 25 STILL REMAINS

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell 28 AFTERS 28 SCOTT STAPP 27 SARAH BRENOEL

WSNL/Flint, MI MD: Brian Goodman 1 T-BONE 1 CALLS FROM HOME 1 STRYPER

1 WEDDING 1 FALLING UP

WORQ/Green Bay, WI OM/PD: Jim Raider 1 LAST TUESDAY

WJTL/Lancaster, PA PD: John Shirk MD: Phil Smith

WRGX/Green Bay, WI DM/PD: Dave Roberson 15 SUPERCHICK 15 LAST TUESDAY 15 CASTING PEARLS

KIBZ/Lincoln, NE PD: Ros Drury 1 Chemistry

KWVE/Los Angeles, CA PD Mike Iwerks MD: Isabelle Lajoie 1 SANCTUS REAL

TOBYMAC

CROSS MOVEMENT

SEVENTH DAY SLUMBER

1 SEVENTH DAY SLU
1 JOHN REUBEN
1 BARLOWGIRL
1 MANIC DRIVE
1 STORYSIDE:B
1 GRAND PRIZE
1 THIRD DAY
1 SARAH BRENDEL
1 LA SYMPHONY
1 JEREMY CAMP

WDML/Marion, IL MD: Tom Schroeder 1 STORYSIDE B 1 PLUMB

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 28 WEDDING 28 FALLING INTO PLACE 22 4TH AVENUE JONES

WVCP/Nashville, TN OM: Howard Espravnii PD/MD: Rick Coleman 1 7 METHOD

KOKF/Oklahoma City, OK PD/MD: Brandon Rahbar 8 PILLAR 8 PLUMB WMSJ/Portland, ME PD: Paula K. APD: Joe Polek

WITR/Rochester, NY PD/MD: Samme Palermo APD: Craig "Zippy" Blake No Adds

WPRJ/Saginaw, MI OM: Connie Wieber PD: Aaron Dicer † SKILLET † FALLING INTO PLACE

WJIS/Sarasota, FL PD: Steve Swanson MD: Jeff MacFarlane 1 HOUSE OF HEROES 1 DIZMAS

Effect Radio Network/

Satellite
OM/PD: Brian Harman
APD: Andrew McArthur
27 WEDDING
26 HAWK NELSON
25 SIDES OF THE NORTH
24 RADIAL ANGEL
22 LAST TUESDAY

Firexcape/Satellite
PD/Mb: Joe Hayes
1 FURTHER SEEMS FOREVER
1 SUBSEVEN
1 MONOAY MORNING
1 SKILLET

Positive Rock Show/Satell PD/MD: Josh Booth 1 SUPERCHICK 1 SIDES OF THE NORTH 1 WEDDING

PD: Bill Scott
MD: Leslie Prieto
1 CHEMISTRY

The Sound Of Light/Satelli PD/MD: Bill Moore 1 SKILLET

AD: Dave Merkel
1 PILLAR
1 CASTING PEARLS
1 RADIAL ANGEL

KCLC/St. Louis. MO

ZJAM/Satellite

KYMC/St. Louis, MO MD: Dave Merkel 1 TOBYMAC

WEDOING RADIAL ANGEL

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 3 OF SOUND MIN

WBVM/Tarripa, FL PD: Johnny Vincent MD: Dilvia Patt 5 4TH AVENUE JONES 5 JOHN REUBEN 5 DIZMAS 5 YOUNG IZ

KCXR/Tulsa, OK PD: Bob Thornton MD: Scott Herrold 19 KIDS IN THE WAY 16 WEDDING

WCLQ/Wausau, WI PD/MD: Matt Deane

Did Not Report, Playlist Frozen (5): KBNJ/Corpus Christi, TX Red Letter Rock 20/ Red Letter Rock 20/ Satellite WBFJ/Greensboro, NC WCRJ/Jacksonville, FL WJLZ/Norfolk, VA

#### INSPO

WMIT/Asheville, NC PD: Carol Davis APD: Miranda Curtis MD: Matt Stockman 1 DAVID PHELPS

WMBI/Chicago, IL OM: Amy Rios PD: John Hayden MD: Kai Elmer 11 MICHAEL W. SMITH

WAYR/Brunswick, GA

WCDR/Dayton, OH DM: Keith Hamer PD/MD: Eric Johnson No Adds

KCBI/Dallas, TX PD: Rich Hooper APD/MD: John McLain 10 DAVID PHELPS 5 ANTHONY EVANS WCIK/Elmira, NY PD: John Owens
MD: Bruce Barrows
12 POINT OF GRACE
11 JOEL ENGLE
11 ANDY CHRISMAN

WNFR/Flint, Mi PD: Brian Smith MD: Ellyn Davey 10 JOEL ENGLE 9 SARA GROVES

KNLB/Phoenix, AZ PD: Faron Eckelbarger 7 KRISTINA

1 FFH 1 MICHAEL W SMITH

KLVV/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 JAIME JAMGOCHIAN 17 ANDY CHRISMAN

WGSL/Rocktord, IL OM: Ron Tietsort PD: Corey Neese MD: Charmel Jacobs 13 JADON LAVIK

KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes 8 JAMIE SLOCUM 7 JOEL ENGLE 7 GINGER MILLERMON 7 JEFF MORRIS I/MICHAEL

O'BRIEN 7 GREG TROYER

KCFB/St. Cloud, MN RCFB/St. Cloud, MN PD: Jim Park MD: Chuck Heuberger 5 ANA LAURA 5 LAMB 3 BRIAN BATES 3 MICHAEL W. SMITH

KYCC/Stockton, CA OM/MD: Adam Biddeli PD: Scott Mearns 11 NICOLE C MULLEN 9 STEVEN CURTIS CHAPMAN

WOLW/Traverse City, MI PD/MD: Patrick Greene 14 NICHOLE NOROEMAN 13 SARA GROVES

KFLT/Tucson, AZ DM: Dave Ficere
MD: Bill Ronning
26 ANDY CHRISMAN
26 TWILA PARIS

WAFR/Tupelo, MS DM: Marvin Sanders PD: John Riley MD: Jim Stanley 3 NEWSONG

WGNV/Wausau, WI MD: Todd Christopher No Adds

18 Total Reporters

Playlist Frozen (1): KTSL/Spokane, WA

KMOD/Tulsa, OK PD: Charlie Spears

1 SUBSEVEN

1 ONE DAY LESS
1 LAST TUESDAY

36 Total Reporters

#### RHYTHMIC

WVOF/Bridgeport, CT PD/MD: Bob Felberg APD: Bob Shriver No Adds

WUFM/Columbus, OH PD: Michael Buckingham APD: Jonathan Smith MD: Nikki Cantu WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 1 TRU LIFE

WJLZ/Norlolk, VA OM/PD: JP Morgan
MD: Anne Verebely
1 OUT OF EDEN
1 KIERRA "KIKI" SHEARD 1 LECRAE
1 TOBYMAC
1 URBAN D
1 LIGHT
1 KNINE
1 MARY MARY
1 ROB HOOGE
1 FLAME
1 PEE WEE CALLINS
1 EQUITCAL PRIEST
1 GOSPEL GANGSTAZ
1 KJ-52

KOKF/Oklahoma City, OK

PD/MD: Brandon Rah 1 DJ MAJ 1 KIRK FRANKLIN The Sound Of Light/Satellite PD/MD: Bill Moore 1 ALUMNI

Vibe Radio Network/Sate PD/MD: Chris Chicago 1 KIERRA "KIKI" SHEARD 1 KIRK FRANKLIN 1 J-REMY

WTCC/Springfield, MA

MD: Jon Wilson

1 NICOL SPONBERG

1 316

1 CLUB J WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum No Adds

78 • Radio & Records October 28, 2005



JACKIE MADRIGAL

## *El Vacilón*'s Big Screen Debut

Luis Jiménez on how his morning show became a film

If you are ever in New York, tune in to WSKQ (Mega 97.9 FM) to hear one of the raunchiest, funniest and most successful morning shows in the U.S., El Vacilón De La Mañana, hosted by Luis Jiménez and Moonshadow. The show dominates the market, competing not only with other Spanish-language morning shows, but also with those on general-market stations.

Now Jiménez, the show's main man, has brought *El Vacilón* to the big screen. The public isn't timid about calling in and sharing their stories with the millions of listeners who tune in to the radio show, and *El Vacilón: The Movie* brings those stories to life. The film, produced by (morning show producer) María E. Alma, Darryl Neverson and Jiménez and directed by Agustín (who is also a producer), was released in theaters on Oct. 21.

Want to know more? Jiménez talked to **R&R** about the morning show that has brought him so much success, the making of the movie and what's coming up next.

**R&R:** Where did the idea of bringing El Vacilón to the big screen come from?

LJ: The stories our audience tells us on



Luis Jiménez

the air are very visual, even though they are told on the radio. When we hear these stories we have a mental image of them, and we thought it would be funny to take them to the big screen.

And it's not only the stories our audi-

ence tells us, but also the funny things that happen to us. We decided to do a comedy. It's a fast-paced comedy that tells the story of two DJs in search of stories to put into a movie.

**R&R:** You and Moonshadow play your-selves, but who else is in the film?

LJ: We looked for actors to use in some of the stories, but we decided to apply others' stories to our characters. Everyone who works on the radio show is in the movie. We also did a contest where we chose 100 people from our radio audience to be extras in the movie.

**R&R:** In the beginning we all heard that it was going to be a movie for the DVD market and mostly for the New York audience.

LJ: We release a CD each year, and we thought that, instead of the CD, we would

do a movie made for DVD. But the director, Agustín, called me and said, "Why

don't we do the movie in 35mm for the theaters?" He later regretted the idea, but by then it was too late, because I was already thrilled with it. He did an excellent job directing the movie.

**R&R:** How did you get the movie in theaters?

LJ: Once I wrote the script, we looked for a distributor. The best offer came from Televisa Cine, and that's why we went with them. We always had faith that, with the audience we have, the numbers we have and the show's popularity—because

movies are entertainment, but they are also a business — once the theaters saw that we had a product, they were going to want to screen it. We knew that a theatrical release was a sure thing.

**R&R:** Are you releasing the movie nationally?

LJ: We are going to start with select theaters on the East Coast of the U.S. and in the

"Radio is what has led to these secondary projects, but we never imagined we could create a franchise with the show, CDs and a movie."

THE RESIDENCE OF THE PROPERTY OF THE PROPERTY



**WANNABE DJ** Actor Andrés García recently joined KEGL (La Preciosa)/Dallas' afternoon drive team on the air, and he liked it so much, he returned the next day. Seen here (I-r) are KEGL air personality Anna de Haro; García; KEGL Operations Manager/afternoon drive host Jaime Alejandro; and Jaime's wife, Maryleen Rivera.

Caribbean. Depending on the success there, we may move on to secondary markets and the West Coast.

**R&R:** Did you ever think that doing this radio show would bring you other opportunities and projects?

LJ: Never. Even now, because we've been involved in every part of it — from writing

it to editing it to marketing it — I haven't sat down to take a look at what's happened. This is another project that we had the chance to do thanks to the success of the radio show. Radio is what has led to these secondary projects, but we never imagined we could create a franchise with the show. CDs and a movie.

R&R: And I'm sure you are not going to neglect the radio show.

LJ: Of course not. In fact, we have received offers to do TV — although I can't be too specific

about that — and we've turned them down, because radio is what we do. Everything that comes our way is by way of the radio show, and we're never going to abandon it. We're here to stay until the audience gives us the boot.

**R&R:** I don't think that's going to happen anytime soon. The show continues to have excellent ratings.

LJ: Thank God. Our biggest concern, more than whether the movie does well, is that the show does well in the ratings.

**R&R:** Why does the show attract such a large audience?

LJ: It's the way we do it; it's so natural. We do a show that doesn't sound like a radio show. We do a show that sounds like a bunch of friends getting together. The way we talk, the way we tell the stories, the way we joke with each other—it's like friends or families do. That is why the show has been so successful and why people identify with it: because we sound like them.

"We always had faith that, with the numbers we have and the show's popularity, once the theaters saw that we had a product, they were going to want to screen it."

**R&R:** What about the complaints that you push the envelope too much?

LJ: We have learned that you can't please 100% of the audience, so we please the majority. And, obviously, the public would rather listen to our show even more than English-language shows. People criticize us because the language is too harsh or whatever, but we're not going to change. We are not going to sacrifice 4 million listeners for a half a million who don't like it.

**R&R:** Who is your competition, the English-language stations or the Spanish-language stations?

LJ: We compete with the English-language stations. If our morning show is No. 1, the Spanish-language show that follows us is No. 22, for example. So I have 21 stations to worry about before worrying about a Latin station. Our competition has always been Howard Stern, and we have been his. Now he's going to satellite, and so far we haven't seen anyone who can measure up. It's a blessing for us, because we are going to strengthen our position

**R&R:** What other projects are coming up? LJ: We released a CD on Oct. 25. Part of it has the movie's songs, and the other part is things that have happened on the show.

El Vacilón is the first Spanish-language morning show to inspire a movie, and, just like the radio show, the purpose of the movie is to make people laugh. Filmed on location in New York City, Miami, Los Angeles and the Dominican Republic, El Vacilón: The Movie will give audiences outside New York a taste of what the radio show is like.

October 28, 2005 Radio & Records • 79

#### iQué Pasa Radio!

There are four new entries on the Regional Mexican chart: "Ya No Puedo Olvidarte," by Patrulla 81 (Disa), at No. 19; "Lágrimas Tontas," by Grupo Montéz De Durango (Disa), at No. 24; "Bohemio De Afición," by Pepe Aguilar (Sony BMG Norte), at No. 28; and "Oiga," by Los Horóscopos De Durango (Disa), at No. 30.

Chayanne moves up to the No. 2 position on the Contemporary chart with "No Te Preocupes Por Mi" (Sony BMG). Juanes' "Para Tu Amor" (Universal Music Latino) moves up three spots, to No. 5, and Thalia's "Un Alma Sentenciada" (EMI Latin) moves up six positions, to No. 14. Reik are also up three positions, to No. 24, with "Noviembre Sin Ti" (Sony BMG). Kumbia Kings enter the chart at No. 26, with "Na Na Na (Dulce Niña)" (EMI Latin).

At Tropical, Ivy Queen's "Cuéntale" (La Calle) moves up six spots, to No. 6, and Chichi Peralta's "La Zalamera" (Vene Music/Universal) moves up eight spots, to No. 14. La Mákina are up 10 positions, to No. 19, with "No Me Muero Por Nadie" (J&N); Ricky Martin is up six spots, to No. 20, with "Qué Más Da" (Columbia); and Glory f/Don Omar are up seven, to No. 21, with "La Traicionera" (VI/Machete Music). Jery Rivera's "Ay Mi Vida" (Sony BMG) enters the chart at No. 16, and Frankie J's "More Than Words" (Columbia) enters at No. 29.

Hey, station PD: Did you report your adds yet? Report them and make things happen! The deadline is Tuesday at noon PT.

#### TELEVISION

#### TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- La Esposa Virgen
- Contra Viento Y Marea
- Don Francisco Presenta
- Piel De Otoño
- Sábado Gigante Aquí Y Ahora
- Cristina
- Así Es Gilberto Gless
- La Hora Pico
- Casos De La Vida Real

#### TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- World Series Game 2
- World Series Game 1
- Desperate Housewives
- MLB NLCS Game 5
- MLB NLCS Game 6 Lost
- Grev's Anatomy George Lopez
- Freddie

Oct. 17-23; Hispanics 2+. Source: Neilsen Media Research

#### CONTEMPORARY

AMARAL Días De Verano (EMI Latin) BEBE Malo (EMI Latin) CABAS La Cadena De Oro (EMI Latin) EDUARDO OSDRIO En Exclusiva (Respek) ENANITOS VERDES Luz De Día (Universal) GIO Señora (Universal) INES GAVIRIA Qué Pasó (Respek) JERRY RIVERA Ay Mi Vida (Sony BMG) LUIS FONSI Estoy Perdido (Universal) PILAR MONTENEGRO f/DDN OMAR Noche De Adrenalina (EMI Latin) SERRALDE Hoy (Universal) TONY TOUCH Play That Song (EMI Latin) XARAH Mentiroso (Respek)

#### REGIONAL MEXICAN

ANDY ANDY Qué Ironía (Urban Box Office/Wepa) ANICETO MOLINA La Cumbia Del Corcobao (A.R.C) BANDA PRECIOSA DE DURANGO Mi Vida Eres Tú (Universal) CONJUNTO ATARDECER El Peor De Mis Fracasos (Universal) DIANA REYES El Me Mintió (Universal) LA CONQUISTA Yo Quiero Contigo (Q-Zone/Vene Music) LA FUERZA Vida Mía (Q-Zone) MONTU El Frío De Tu Ausencia (A.R.C.) NINEL CONDE Ingrato (Universal) PEPE TOVAR w/LOS CHACALES El Sueño Americano (Joey) SESI Tu Mamita (Q-Zone) TRINY Y LA LEYENDA Ya Reforzaron La Cerca (Universal)

#### VICENTE FERNANDEZ W/JAVIER SOLIS Mentira, Mentira (Sony BMG Norte) TROPICAL

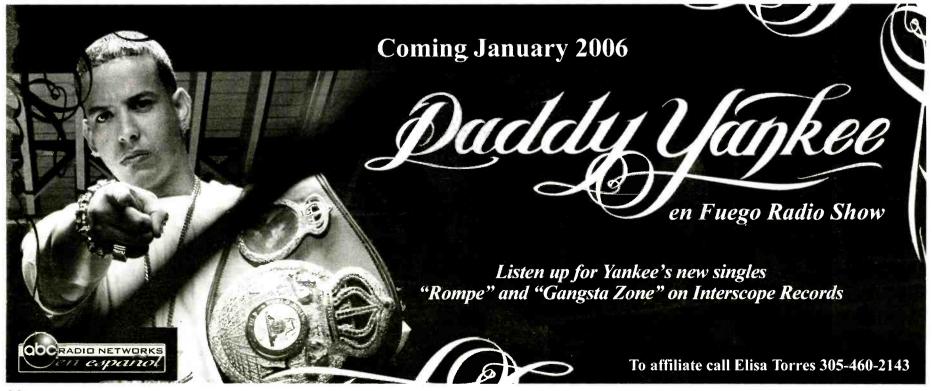
ADASSA f/PITBULL Kamasutra (Universal) CABAS La Cadena De Oro (EMI Latin) COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal) DOMENIC MARTE La Quiero (J&N) DON DINERO Si No Hay Pa' Mi (Universal) DON MIGUELO Acelerao Y Pico (J&N) EDUARDO OSORIO En Exclusiva (Respek) GILBERTO SANTA ROSA f/VICTOR MANUELLE Dos Soneros... Una Historia (Sony BMG) GIO Señora (Universal) JOHN ERIC Bachatadem (Sony BMG) LA SECTA ALLSTAR f/WISIN & YANDEL Llora Mi Corazón (Universal)

MACH & DADDY La Botella (Universal) MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N) OTRA NOTA Arrepentida (Mock & Roll) PILAR MONTENEGRO f/DON OMAR Noche De Adrenalina (EMI Latin) THALIA Un Alma Sentenciada (EMI Latin) TONY TOUCH f/IVY QUEEN Saca La Semilla (EMI Latin)

#### ROCK/ALTERNATIVE

XARAH Mentiroso (Respek)

BARILARI Heaven & Heil (Delanuca) BOHEMIA SUBURBANA Peces E Iguanas (Delanuca)



#### **REGIONAL MEXICAN TOP 30**

		October 28, 2005		_		
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL Plays	+ / - PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1418	-8	17	49/0
2	2	LOS TIGRES DEL NORTE Socios (Fonovisa)	1200	-128	11	51/0
3	3	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1144	-46	19	47/0
6	4	INTOCABLE Es Mejor Decir Adiós (EMI Latin)	1027	+67	2	38/0
4	5	PATRULLA 81 Eres Divina (Disa)	1002	-86	32	48/0
5	6	LOS HURACANES DEL NORTE Nada Contigo (Univision)	996	+29	10	49/0
7	7	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	849	-42	9	37/0
8	8	K-PAZ DE LA SIERRA Mi Credo (Disa)	819	-64	25	44/0
11	9	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	795	+91	5	35/0
9	10	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	756	-26	19	40/0
13	<b>O</b>	PESADO A Chillar A Otra Parte (Warner M.L.)	740	+75	5	29/0
16	12	BANDA EL RECODO Parece Mentira (Fonovisa)	689	+86	4	29/0
10	13	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	663	<b>∙5</b> 5	14	37/0
12	14	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	658	-24	27	43/0
17	<b>1</b>	JENNI RIVERA Qué Me Vas A Dar (Univision)	657	+78	6	30/0
14	16	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	630	-34	18	37/0
15	17	CUISILLOS Descontrolado (Balboa)	628	-4	8	31/0
22	13	EL MOMENTO Porque Estás Enamorada (EMI Latin)	547	+33	3	33/0
Debut	19	PATRULLA 81 Ya No Puedo Olvidarte (Disa)	509	+146	1	23/0
18	20	JOAN SEBASTIAN Inventario (Balboa)	508	-57	9	28/0
21	21	<b>DUELO</b> Le Dije Al Corazón <i>(Univision)</i>	506	-32	7	26/0
20	22	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	499	-44	12	29/0
26	<b>3</b> 3	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	496	+70	2	25/0
[Debut]	24	GRUPO MONTEZ DE DURANGO Lágrimillas Tontas (Disa)	485	+438	1	25/2
19	2 <b>5</b>	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	455	-97	9	29/0
23	26	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	449	-58	13	30/0
30	<b>3</b>	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	444	+64	5	24/0
[Debut>	28	PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)	432	+75	1	26/0
24	29	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	419	-59	13	26/0
[Debut>	30	LOS HOROSCOPOS DE DURANGO Oiga (Disa)	407	+68	1	19/1

61 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	493
SERGIO VEGA "EL SHAKA" Cosas Del Amor (Sony BMG Norte)	405
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	393
INTOCABLE Tiempo (EMI Latin)	379

RTIST TITLE LABEL(S)	PLAYS
RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	361
UPILLO RIVERA Ya Me Habían Dicho (Univision)	325
.OS TIGRES DEL NORTE La Sorpresa (Fonovisa)	312
PANCHO BARRAZA Y Las Mariposas (Balboa)	297
.OS TEMERARIOS Ni En Defensa Propia (Fonovisa)	284
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	283

#### POWERED BY MEDIABASE

#### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GRUPO MONTEZ DE DURANGO Lágrimillas Tontas (Disa)	2
POLO URIAS Y SU MAQUINA NORTEÑA Cariño Santo (Fonovisa	a) 2

#### MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
GRUPO MONTEZ DE DURANGO Lágrimillas Tontas (Disa)	+438
TRINY Y LA LEYENDA Ya Reforzaron La Cerca (Universal)	+277
PATRULLA 81 Ya No Puedo Olvidarte (Disa)	+146
8ANDA PRECIOSA DE DURANGO Mi Vida Eres Tú <i>(Universa</i>	<b>∦</b> +115
MARCO ANTONIO SOLIS Sin Lado Izquierdo (Fonovisa)	+106
EL PODER DEL NORTE No Te Culpes (Disa)	+99
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	+91
8ETO TERRAZAS El Sol No Regresa (Sony BMG Norte)	+89
BANDA EL RECODO Parece Mentira (Fonovisa)	+86

#### **NEW & ACTIVE**

VICTOR GARCIA Loco Por Ti (Sony BMG Norte)
Total Plays: 400, Total Stations: 19, Adds: 0

LA FIRMA Le Diré (Sony BMG Norte)
Total Plays: 395, Total Stations: 14, Adds: 0

**POLO URIAS Y SU MAQUINA NORTEÑA** Cariño Santo *(Fonovisa)* Total Plays: 371, Total Stations: 25, Adds: 2

LUPILLO RIVERA Qué Suerte La Mía (Univision) Total Plays: 368, Total Stations: 24, Adds: 1

EL **PODER DEL NORTE** No Te Culpes *(Disa)* Total Plays: 362, Total Stations: 14, Adds: 0

TRINY Y LA LEYENDA Ya Reforzaron La Cerca (Universal) Total Plays: 328, Total Stations: 18, Adds: 1

NINEL CONDE Ingrato (Universal)
Total Plays: 278, Total Stations: 12, Adds: 0

RAMON AYALA Y SUS... Puñalada Fatal (Freddie) Total Plays: 232, Total Stations: 11, Adds: 0

ADAN SANCHEZ Y LUPILLO RIVERA El Chubasco (Univision) Total Plays: 226, Total Stations: 9, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at <a href="https://www.radioandrecords.com">www.radioandrecords.com</a>.







## Ignite the Power of News

A choice of newscasts that fit Talk & Information stations and Music formats

- Top-of-the-hour newscasts
- LIVE Breaking news coverage
- Special reports

TOTAL



Affiliate now · Marcia Gómez · 305.644.6641 · mgomez@glmetworks.com · www.glmetworks.com

#### **CONTEMPORARY TOP 30**

		October 28, 2005				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RBD Sólo Quédate En Silencio (EMI Latin)	773	-10	18	26/0
4	2	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	598	+33	9	19/0
2	3	SHAKIRA No (Epic)	581	-36	14	22/0
3	4	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	567	·22	28	24/0
8	5	JUANES Para Tu Amor (Universal)	541	+40	8	20/0
6	6	LA 5A ESTACION Daría (Sony BMG)	525	+9	9	18/0
5	7	LAURA PAUSINI Víveme (Warner M.L.)	511	-52	33	22/0
7	8	LA 5A ESTACION Algo Más (Sony BMG)	476	.35	35	24/0
9	9	REIK Yo Quisiera (Sony BMG)	444	.33	24	21/0
11	10	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	434	-8	15	20/0
10	11	LUIS FONSI Nada Es Para Siempre (Universal)	414	-33	21	22/0
14	Ø	CRISTIAN CASTRO Amor Eterno (Universal)	393	+31	4	16/0
12	13	LU Por Besarte (Warner M.L.)	383	-32	12	16/0
20	<b>4</b>	THALIA Un Alma Sentenciada (EMI Latin)	365	+57	5	15/0
13	15	JUANES La Camisa Negra (Universal)	365	-44	37	25/0
15	16	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	327	-16	10	11/0
19	<b>O</b>	RICKY MARTIN f/FAT JOE Qué Más Da <i>(Columbia)</i>	314	+3	5	13/0
18	18	MARCO ANTONIO SOLÍS Siempre Tú A Mi Lado (Fonovisa)	295	-18	19	16/0
17	19	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	283	-40	16	18/0
16	20	OLGA TAÑON Vete Vete <i>(Sony BMG)</i>	281	-47	8	8/0
21	<b>4</b>	ESTEFANO El Hombre Que No Ha Sido El De Tus Sueños (Universal)	256	0	7	11/0
22	22	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	252	.1	11	13/0
25	<b>23</b>	SIN BANDERA Suelta Mi Mano (Sony BMG)	246	+40	2	10/0
27	24	REIK Noviembre Sin Ti (Sony BMG)	241	+47	2	10/0
26	25	ANGEL & KHRIZ Ven Báilalo (Machete Music)	225	+27	8	6/0
Debut	26	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	222	+51	1	7/0
30	<b>2</b>	LA SECTA ALLSTAR f/WISIN & YANDEL Llora Mi Corazón (Universal)	218	+44	4	5/0
29	28	LUNY TUNES f/BABY RANKS Mayor Que Yo (Universal)	197	+15	5	8/0
-	29	FRANKIE J. More Than Words (Columbia)	193	+39	2	8/0
24	30	TOMMY TORRES Un Poquito (Ole Music)	184	-25	11	5/0

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

#### MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	337
LA SECTA ALLSTAR La Locura Automática (Universal)	223
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	222
TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	214

LA OREJA DE VAN GOGH Rosas (Sony BMG)  FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)  THALIA Amar Sin Ser Amada (EMI Latin)  188  ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)  DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)  189  HIANES Valueta A Var (Ilairespal)	ARTIST TITLE LABEL(S)	PLAYS
THALIA Amar Sin Ser Amada (EMI Latin)  188  ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)  171  DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)  169	LA OREJA DE VAN GOGH Rosas (Sony BMG)	200
ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EM/ Latin) 171  DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music) 169	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	200
DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music) 169	THALIA Amar Sin Ser Amada (EMI Latin)	188
	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EM/ Latin)	171
IIIANEC Voluerto A Ver ///pipersell	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	169
JOANES VOIVALE A VEI (UNIVEISAI)	JUANES Volverte A Ver (Universal)	148

#### POWERED BY MEDIABASE

#### MOST ADDED

ARTIST TITLE LABEL(S)	ADD
No MostAdded for this Week	

#### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RBD Nuestro Amor (EMI Latin)	+59
THALIA Un Alma Sentenciada (EMI Latin)	+57
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	+51
WISIN & YANDEL Llamé Pa Verte (Machete Music)	+50
REIK Noviembre Sin Ti (Sony BMG)	+47
LA SECTA ALLSTAR f/WISIN & YANDEL Llora Mi Corazón /Unive	rsa() +44
JUANES Para Tu Amor (Universal)	+40
SIN BANDERA Suelta Mi Mano (Sony BMG)	+40
FRANKIE J. More Than Words (Columbia)	+ 39
PABLO MONTERO Se Te Olvidó (Univision)	+35

#### **NEW & ACTIVE**

LUIS FONSI Estoy Perdido (Universal)
Total Plays: 183, Total Stations: 4, Adds: 0

PABLO MONTERO Se Te Olvidó (Univision) Total Plays: 169, Total Stations: 9, Adds: 0

**BLACK EYED PEAS** Don't Lie (A&M/Interscope) Total Plays: 133, Total Stations: 3, Adds: 0

LUNY TUNES f/IVY QUEEN To He Querido... (Universal)
Total Plays: 127, Total Stations: 3, Adds: 0

GIO Señora (Universal)

Total Plays: 126, Total Stations: 6, Adds: 0

RBD Nuestro Amor (EMI Latin)

Total Plays: 119, Total Stations: 5, Adds: 0

CABAS La Cadena De Oro (EMI Latin)
Total Plays: 115, Total Stations: 7, Adds: 0

**DAVID DEMARIA** Cada Vez Que Estoy Sin Ti *(Warner M.L.)* Total Plays: 102, Total Stations: 6, Adds: 0

EROS RAMAZZOTTI Nuestra Vida (Sony BMG) Total Plays: 96, Total Stations: 5, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

#### ROCK/ALTERNATIVE

- TW ARTIST Title Label(s)
- 1 NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
- 2 DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
- 3 CIRCO Un Accidente (Universal)
- 4 CAFE TACUBA Mediodía (Universal)
- 5 ORISHAS Nací Orishas (Universal)
- 6 JAGUARES La Forma (Sony BMG)
- 7 LA SECTA ALLSTAR La Locura Automática (Universal)
- 8 CIRCO Cascarón (Universal)
- 9 COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
- 10 A.N.I.M.A.L. Combativo (Universal)
- 11 ENJAMBRE Biografía (Oso/V&J)
- 12 LA PLEBE Enfadada (DesarmeSF)
- 13 LIQUITS Jardín (Surco)
- 14 BEBE Malo (EMI Latin)
- 15 NAJWA NIMRI Go Cain (Dro East West)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 9 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

#### RECORD POOL

- TW ARTIST Title Label(s)
- TAINO Traga (Universal)
- 2 EDGAR DANIEL Me Extrañarás (MP)
- 3 OTRA NOTA El Mapén (Mock & Roll)
- 4 IVY QUEEN Cuéntale (La Calle)
- 5 LA MAKINA No Me Muero Por Nadie (J&N)
- JOHN ERIC Tembleque (Sony BMG)
- YERBA BUENA Sugar Daddy (Razor & Tie)
- B FEY Barco A Venus (EMI Latin)
- 9 TITO ROJAS Si Tú Te Vas (MP)
- 10 GRUPO MANIA La Peleona (Universal)
- 11 BIMBO Fuleteama El Tanque *(Urban Box Office)*
- 12 AVENTURA f/DON OMAR Ella Y Yo (Premium)
- 13 GLORY f/DON OMAR La Traicionera (VI/Machete Music)
- 14 AKWID Sentir La Vida (Univision)
- 15 LUIS FONS! Nada Es Para Siempre (Universal)

Songs ranked by total number of points. 22 Record Pool reporters.

#### TROPICAL TOP 30

		October 28, 2005				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	N'KLABE Amor De Una Noche (Sony BMG)	304	.6	9	14/1
2	0	AVENTURA f/DON OMAR Ella Y Yo (Premium)	297	+23	11	11/0
3	3	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	237	-17	28	11/0
5	4	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	201	0	23	11/0
6	6	LUNY TUNES f/BABY RANKS, DON OMAR Mayor Que Yo (Universal)	198	+12	28	9/0
12	6	IVY QUEEN Cuéntale (La Calle)	179	+44	4	8/0
4	7	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	169	-35	25	12/0
8	8	MARC ANTHONY Amigo (Sony BMG)	155	+5	13	9/0
7	9	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	149	-15	46	11/0
9	10	GRUPO MANIA La Peleona (Universal)	141	.2	8	6/0
11	<b>O</b>	DON OMAR Reggaetón Latino (Urban Box Office/Universal)	137	+2	26	7/0
10	12	TITO NIEVES Esa Boquita (SGZ/Univision)	129	.7	2	7/0
14	ⅎ	LUIS FONSI Nada Es Para Siempre (Universal)	127	+5	19	8/0
22	4	CHICHI PERALTA La Zalamera (Vene Music/Universal)	112	+28	7	6/1
15	15	CHAYANNE No Te Preocupes Por Mi (Sony BMG)	112	.7	3	4/0
[Debut]	16	JERRY RIVERA Ay Mi Vida (Sony BMG)	111	+60	1	6/1
13	17	MASTER JOE & OG BLACK Mil Amores (Ole Music)	104	-19	14	7/0
16	18	ANGEL & KHRIZ De Lado A Lado (Machete Music)	92	-8	2	6/0
29	19	LA MAKINA No Me Muero Por Nadie (J&N)	87	+17	2	4/0
26	20	RICKY MARTIN f/FAT JOE Qué Más Da <i>(Columbia)</i>	86	+5	4	6/0
28	4	GLORY f/DON OMAR La Traicionera (VI/Machete Music)	81	+8	6	5/1
20	22	LA SECTA ALLSTAR La Locura Automática (Universal)	80	-5	13	5/0
–	<b>23</b>	N'KLABE I Love Salsa <i>(Sony BMG)</i>	79	+ 20	20	6/0
23	24	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	79	-4	15	6/0
21	25	EL GRAN COMBO DE PUERTO RICO Me Dejó En El Aire (Sony BMG)	79	.5	10	4/0
30	26	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	77	+8	3	2/0
18	27	OBIE BERMUDEZ Celos (EMI Latin)	77	-13	3	4/0
-	<b>2</b> 3	GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	75	+7	6	5/0
Debut>	29	FRANKIE J. More Than Words (Columbia)	74	+12	1	4/0
25	30	HECTOR "EL BAMBINO" Calor (Machete Music)	74	-8	4_	5/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/16-10/22. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first, Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-toweek increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned ал АQН number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

#### MOST PLAYED RECURRENTS

ı		
	ARTIST TITLE LABEL(S)	TOTAL Plays
	ANGEL & KHRIZ Ven Báilalo (Machete Music)	186
	ZION & LENNOX Doncella (Sony BMG)	121
	JUANES La Camisa Negra (Universal)	114
	DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	97

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	96
DON OMAR Pobre Diabla (VI/Machete Music)	92
ZION & LENNOX f/DAODY YANKEE Yo Voy (Sony BMG)	84
JUAN LUIS GUERRA Las Avispas (Vene Music/Universal)	77
TEGO CALOERON Punto Y Aparte (Independiente)	71
DOMENIC MARTE Ven Tú (J&N)	69

#### POWERED BY MEDIABASE

ADDS

#### MOST ADDED'

ARTIST TITLE LABEL(S) No MostAdded for this Week

#### MOST INCREASED PLAYS

	TOTAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
JERRY RIVERA Ay Mi Vida (Sony BMG)	+60
IVY QUEEN Cuéntale (La Calle)	+44
WISIN & YANDEL Llamé Pa Verte (Machete Music)	+35
ANGEL DOZE Agitala (Machete Music)	+34
JOHNNY PREZ f/TITO ROJAS Tengo El Control (Sony BMG)	+33
CHICHI PERALTA La Zalamera (Vene Music/Universal)	+28
TITO ROJAS Todita Tú (MP)	+26
G. S. ROSA f/V. MANUELLE Dos Soneros Una Historia (Sony B.	MG) + 25
AVENTURA f/DON OMAR Ella Y Yo (Premium)	+23

#### **NEW & ACTIVE**

ALVARO TORRES He Venido A Pedirte Perdón (Ole Music) Total Plays: 68, Total Stations: 4, Adds: 0

BANDA GORDA Déjalo Ahí (MP) Total Plays: 65, Total Stations: 5, Adds: 1

CRISTIAN CASTRO Amor Eterno (Universal) Total Plays: 62, Total Stations: 5, Adds: 1

MILLY QUEZADA Quiero Ser (J&N) Total Plays: 60, Total Stations: 4, Adds: 0

ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG) Total Plays: 57, Total Stations: 3, Adds: 0

YAGA & MACKIE El Tren (La Calle)

Total Plays: 54, Total Stations: 6, Adds: 0

TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum) Total Plays: 53, Total Stations: 4, Adds: 0

ANGEL & KHRIZ Fua (Machete Music)

Total Plays: 52, Total Stations: 5, Adds: 0

RAKIM Y KEN-Y Tú... (Chosen Few Emerald/Urban Box Office) Total Plays: 52, Total Stations: 3, Adds: 1

VOLTIO f/LIL ROB... Bumper (White Lion/Sony Urban/Epic) Total Plays: 48, Total Stations: 4, Adds: 0

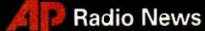
Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

# Ifana In Your Ula Barter.

Let us help you turn your time into money.

Visit apradio.com to learn more.



#### CHR/POP

LW KANYE WEST Gold Digger (Roc-A-Fella/IDJMG) KELLY CLARKSON Because Of You (RCA/RMG) MARIAH CAREY Shake It Off (Island/IDJMG) 3 GREEN DAY Wake Me Up When September Ends (Reprise) BLACK EYED PEAS My Humps (A&M/Interscope) 5 NICKELBACK Photograph (Roadrunner/IDJMG) FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG) WEEZER Beverly Hills (Geffen) CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group) 12 10 BOW WOW f/CIARA Like You (Columbia) LIFEHOUSE You And Me (Geffen) PRETTY RICKY Your Body (Atlantic) Ø 13 GORILLAZ Feel Good Inc. (Virgin) 14 13 RIHANNA Pon De Replay (Def Jam/IDJMG) 11 FRANKIE J. More Than Words (Columbia) PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope) AKON Belly Dancer (Bananza) (Universal) 19 18 KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG) 18 D.H.T. Listen To Your Heart (Robbins) 16 19 20 PAPA ROACH Scars (Geffen) 20 PUSSYCAT DOLLS Stickwitu (A&M/Interscope) MARIAH CAREY Don't Forget About Us (Island/IDJMG) 29 SEAN PAUL We Be Burnin' (VP/Atlantic) 24 ASHLEE SIMPSON Boyfriend (Geffen) 25 RYAN CABRERA Shine Dn (E.V.L.A./Atlantic) 22 BLACK EYED PEAS Don't Lie (A&M/Interscope) 26 28 MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT) **GWEN STEFANI** Luxurious (Interscope) 27 29 GWEN STEFANI Cool (Interscope) 30 CLICK FIVE Just The Girl (Lava)

#### **#1 MOST ADDED**

BACKSTREET BOYS Crawling Back To You (Jive/Zomba Label Group)

#### **#1 MOST INCREASED PLAYS**

MADONNA Hung Up (Warner Bros.)

#### **TOP 5 NEW & ACTIVE**

KANYE WEST F/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/IDJMG)
JESSE MCCARTNEY Because You Live (Hollywood)
SAVING JANE Girl Next Door (Toucan Cove/Alert)
TRINA F/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
YING YANG TWINS F/PITBULL Shake (TVT)

CHR/POP begins on Page 26.

#### AC

LW ROB THOMAS Lonely No More (Atlantic) MICHAEL BUBLE Home (143/Reprise) KELLY CLARKSON Breakaway (Hollywood) MARIAH CAREY We Belong Together (Island/IDJMG) **EAGLES No More Cloudy Days (ERC)** ANNA NALICK Breathe (2am) (Columbia) 10 LIFEHOUSE You And Me (Geffen) D.H.T. Listen To Your Heart (Robbins) BACKSTREET BOYS Incomplete (Jive/Zomba Label Group) KIMBERLEY LOCKE | Could (Curb/Reprise) HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard) 13 GOO GOO DDLLS Give A Little Bit (Warner Bros.) 12 CARRIE UNDERWOOD Inside Your Heaven (Arista) 11 JON SECADA Window To My Heart (Big 3) 14 ERIC CLAPTON Say What You Will (Duck/Reprise, KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG) 15 16 17 **DELTA GOODREM** Lost Without You (Columbia) SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG) 19 JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood) 18 NATALIE GRANT Held (Curb) 20 22 JAMES BLUNT You're Beautiful (Atlantic) SIMPLY RED Perfect Love (simplyred.com/Verve Forecast) 23 **VERTICAL HORIZON** Forever (Hybrid) 26 KELLY CLARKSON Since U Been Gone (RCA/RMG) 30 CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic) JESSE MCCARTNEY Beautiful Soul (Hollywood) 24 MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group) 28 MELISSA ETHERIDGE I Run For Life (Island/IDJMG) 25 28 BONNIE RAITT | Will Not Be Broken (Capitol) BRUCE HORNSBY f/ELTON JOHN Dreamland (Columbia)

#### **#1 MOST ADDED**

MELISSA ETHERIDGE I Run For Life (Island/IDJMG)

#### **#1 MOST INCREASED PLAYS**

#### LIFEHOUSE You And Me (Geffen)

TOP 5 NEW & ACTIVE
SHERYL CROW Good is Good (A&M/Interscope)

JONES GANG Angel (Reality/IAAO Music)

JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)

STEVEN CURTIS CHAPMAN Remembering You (EM/ CMG/EM/ Music Reactive)

ROO STEWART F/DIANA ROSS I've Got A Crush On You (J/RMG)

AC begins on Page 49.

#### CHR/RHYTHMIC

LW TW KANYE WEST Gold Digger (Roc-A-Fella/IDJMG) YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG) 0 BOW WOW f/CIARA Like You (Columbia) CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group) T-PAIN I'm Sprung (Jive/Zomba Label Group) BLACK EYED PEAS My Humps (A&M/Interscope) MARIAH CAREY Shake It Off (Island/IDJMG) DAVID BANNER Play (SRC/Universal) 8 TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic) YING YANG TWINS f/PITBULL Shake (TVT) PRETTY RICKY Your Body (Atlantic) TWISTA f/TREY SONGZ Girl Tonite (Atlantic) 12 SEAN PAUL We Be Burnin' (VP/Atlantic) 13 RAY J One Wish (Knockout/Sanctuary) 14 D4L Laffy Taffy (Asylum/Atlantic) 15 THREE 6 MAFIA Stay Fly (Columbia) 18 YING YANG TWINS f/MIKE JONES Badd (TVT) 16 17 MARIAH CAREY We Belong Together (Island/IDJMG) MARIAH CAREY Don't Forget About Us (Island/IDJMG) 29 LIL' KIM Lighters Up (Queen Bee/Atlantic) 22 DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin) 24 PUSSYCAT DOLLS Stickwitu (A&M/Interscope) 25 50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope) 19 21 FRANKIE J. More Than Words (Columbia) CHAMILLIONAIRE Turn It Up /Latium/Universal/ JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/IDJMG) MARCOS HERNANDEZ If You Were Mine (Ultrax/TVT) 23 23 RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG) 32

#### **#1 MOST ADDED**

MARQUES HOUSTON Naked (T.U.G./Universal)

30 NELLY Grillz (Universal)

30 29

**GWEN STEFANI** Luxurious (Interscope

#### **#1 MOST INCREASED PLAYS**

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

#### **TOP 5 NEW & ACTIVE**

TRICK TRICK F/EMINEM Welcome 2 Detroit (Matown/Universal)
DON OMAR Reggaetón Latino (Urban Box Office/Universal)
MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)
YOUNG JEEZY And Then What (Def Jam/IDJMG)
GINUWINE When We Make Love (Sony Urban/Epic)

CHR/RHYTHMIC begins on Page 31.

#### HOT AC

1	LW	TW	
-	2	0	GREEN DAY Wake Me Up When September Ends (Reprise)
١	3	ð	NICKELBACK Photograph (Roadrunner/IDJMG)
	1	3	LIFEHOUSE You And Me (Geffen)
	4	4	ROB THOMAS This Is How A Heart Breaks (Atlantic)
	5	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
	6	6	GWEN STEFANI Cool (Interscope)
	7	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)
	8	8	SHERYL CROW Good Is Good (A&M/Interscope)
	9	9	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
	10	0	GOO GOO DOLLS Better Days (Warner Bros.)
	12	11	GREEN DAY Holiday (Reprise)
	15	12	WEEZER Beverly Hills (Geffen)
	16	₿	
	14	<b>(3</b> )	ROB THOMAS Lonely No More (Atlantic)
	13	15	3 DOORS DOWN Let Me Go (Republic/Universal)
	11	16	JOSH KELLEY Only You (Hollywood)
	19	Ø	HOWIE DAY She Says (Epic)
	17	18	D.H.T. Listen To Your Heart (Robbins)
	20	<b>1</b>	
	21	20	KELLY CLARKSON Because Of You (RCA/RMG)
	18	21	TRAIN Get To Me (Columbia)
	22	Ø	GORILLAZ Feel Good Inc. (Virgin)
	25	23	STAIND Right Here (Flip/Atlantic)
	23	<b>24</b> <b>25</b>	JAMES BLUNT You're Beautiful (Atlantic)
	27	25	GAVIN DEGRAW Follow Through (J/RMG)
	24	26	MICHAEL BUBLE Home (143/Reprise)
	28	Ø	
	30	23	COLDPLAY Fix You (Capitol)
	38	29	ALANIS MORISSETTE Crazy (Maverick/Reprise)
	29	30	3 DOORS DOWN Here By Me (Republic/Universal)

#### #1 MOST ADDED KELLY CLARKSON Because Of You (RCA/RMG)

#1 MOST INCREASED PLAYS
MADONNA Hung Up (Warner Bros.)

#### **TOP 5 NEW & ACTIVE**

DAVID GRAY The One I Love (ATO/RCA/RMG)
FRAY Over My Head (Cable Car) (Epic)
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
INXS Pretty Vegas (Epic)
BETTER THAN EZRA Our Last Night (Artemis)

AC begins on Page 49.

#### URBAN

LW TW

1	0	YOUNG JEEZY f/AKON Soul Survivor (Oef Jam/IDJMG)
4	Ø	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
2	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
5	4	DEM FRANCHIZE BOYZ I Think They Like Me (So So Def/Virgin)
7	•	T-PAIN I'm Sprung (Jive/Zomba Label Group)
3	6	BOW WOW f/CIARA Like You (Columbia)
10	Ø	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
13	8	KEYSHIA COLE I Should've Cheated (A&M/Interscope)
11	9	THREE 6 MAFIA Stay Fly (Columbia)
8	10	DAVID BANNER Play (SRC/Universal)
9	11	MARQUES HOUSTON Naked (T.U.G./Universal)
6	12	MARIAH CAREY Shake It Off (Island/IDJMG)
14	₿	RAY J One Wish (Knockout/Sanctuary)
17	Ø	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
12	15	LIL' KIM Lighters Up /Queen Bee/Atlantic/
19	<b>@</b>	D4L Laffy Taffy (Asylum/Atlantic)
15	Ø	ALICIA KEYS Unbreakable (J/RMG)
18	18	PRETTY RICKY Your Body (Atlantic)
16	19	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
21	9	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)
22	$\mathbf{a}$	CIARA And I (LaFace/Zomba Label Group)
45	22	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
23	മ	R. KELLY Slow Wind (Jive/Zomba Label Group)
24	മ്മ	PURPLE RIBBON ALLSTARS Kryptonite (Purple Ribbon/Virgin)
31	23	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/IDJMG)
25	20	SEAN PAUL We Be Burnin' (VP/Atlantic)
32	<b>D</b>	TREY SONGZ Gotta Go (Songbook/Atlantic)
34	23	LIL' WAYNE Fireman (Cash Money/Universal)
26	29	GINUWINE When We Make Love (Sony Urban/Epic)
35	30	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)

#### **#1 MOST ADDED**

MIKE JONES Flossin' (SwishaHouse/Asylum/Warner Bros.)

#### **#1 MOST INCREASED PLAYS**

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

#### H CAREY Don't Forget About US (/Siand)

TOP 5 NEW & ACTIVE FAITH EVANS Tru Love (Capitol)

PAUL WALL F/MIKE JONES & BUN B They Don't Know (SwishaHouse/Asylum)
JAGGED EDGE F/VOLTIO So Amazing (Columbia)
JIM JONES... What You Been Drankin On (Diplomat/Koch)
YO GOTTI Full Time (TVT)

URBAN begins on Page 35.

#### ROCK

LW TW

LW	IW	
1	0	NICKELBACK Photograph (Roadrunner/IDJMG)
2	Ø	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
3	3	SEETHER Remedy (Wind-up)
4	4	SHINEDOWN Save Me (Atlantic)
5	5	STAIND Right Here (Flip/Atlantic)
9	6	DISTURBED Stricken (Reprise)
10	0	FOO FIGHTERS DDA (RCA/RMG)
8	8	GREEN DAY Wake Me Up When September Ends (Reprise
7	9	TRAPT Stand Up (Warner Bros.)
6	10	FOO FIGHTERS Best Of You (RCA/RMG)
12	0	SYSTEM OF A DOWN Question! (American/Columbia)
13	Ø	3 DOORS DOWN Live For Today (Republic/Universal)
14	13	10 YEARS Wasteland (Republic/Universal)
11	14	NINE INCH NAILS The Hand That Feeds (Interscope)
16	15	KORN Twisted Transistor (Virgin)
17	<b>(1)</b>	AVENGED SEVENFOLD Bat Country (Warner Bros.)
18	17	MUDVAYNE Forget To Remember (Epic)
20	®	SCOTT STAPP The Great Divide (Wind-up)
15	19	ROLLING STONES Rough Justice (Virgin)
21	20	DISTURBED Guarded (Reprise)
19	21	HINDER Get Stoned (Universal)
24	22	SEETHER Truth (Wind-up)
28	23	STAIND Falling (Flip/Atlantic)
23	24)	SYSTEM OF A DOWN Hypnotize (American/Columbia)
22	25	TAPROOT Calling (Velvet Hammer/Atlantic)
26	20	DEFAULT Count On Me (TVT)
_	Ø	ROLLING STONES Oh No Not You Again (Virgin)
25	28	NINE INCH NAILS Only (Interscope)
29	29	SEVENDUST Ugly (Winedark/7Bros.)
30	30	BLACK LABEL SOCIETY In This River (Artemis)

#### #1 MOST ADDED STAIND Falling (Flip/Atlantic)

#1 MOST INCREASED PLAYS
FOO FIGHTERS DOA (RCA/RMG)

#### **TOP 5 NEW & ACTIVE**

INSTITUTE Bullet-Proof Skin (Interscope)

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)

HIM Rip Out The Wings Of A Butterfly (Warner Bros.)

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)

MOTLEY CRUE F/CHESTER BENNINGTON Home Sweet Home (Motley)

ROCK begins on Page 63.

#### **URBAN AC**

CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group) VIVIAN GREEN Gotta Go. Gotta Leave (Columbia) ERIC BENET I Wanna Be Loved (Reprise) ALICIA KEYS Unbreakable (J/RMG)
MARIAH CAREY We Belong Together (Island/IDJMG)
KEM I Can't Stop Loving You (Matown/Universal) KEM Find Your Way (Back Into My Life) (Motown/Universal) FANTASIA Free Yourself (J/RMG) 9 11 LYFE JENNINGS Must Be Nice (Columbia) JILL SCOTT Cross My Mind (Hidden Beach/Epic) MARIAH CAREY Shake It Off (Island/IDJMG) 13 INDIA.ARIE Purify Me (Rowdy/Motown) 10 TONI BRAXTON Please (BlackGround/Universal) 12 DWELE I Think I Love U (Virgin)
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE) 14 15 JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch) MINT CONDITION Whosa (Image) BABYFACE Grown & Sexy (Arista/RMG) 21 19 EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG) KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)
SHANICE WILSON Every Woman Oreams (Playtime) 23 HEATHER HEADLEY In My Mind (RCA/RMG) STEVIE WONDER From The Bottom Of My Heart (Motown/Universal) WILL DOWNING Crazy Love (GRP/VMG) 22 YOLANDA ADAMS Someone Watching Over You (Atlantic) KIRK FRANKLIN Looking For You (Gaspo Centric/Zomba Label Group) TONI BRAXTON Trippin' (BlackGround/Universal) LINA Smooth (Hidden Beach/Red Distribution) BEYONCE' Wishing On A Star (Columbia)

#### **#1 MOST ADDED**

PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)

30

**GOAPELE** First Love /Sony Urb.

#### **#1 MOST INCREASED PLAYS**

#### **TOP 5 NEW & ACTIVE**

JAHEIM FIJADAKISS Everytime I Think About Her (Divine Mill/Warner B.

DESTINY'S CHILO Stand Up For Love... (Sony Urban/Columbia)

LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music) GERALD LEVERT | Like |t /Rhino/Atlantic/ STEVIE WONDER Shelter In The Rain /Motown/Universal/

URBAN begins on Page 35.

#### **ACTIVE ROCK**

TW LW **DISTURBED** Stricken (Reprise) SHINEDOWN Save Me (Atlantic)
NICKELBACK Photograph (Roadrunner/IDJMG) TRAPT Stand Up (Warner Bros.) AUDIOSLAVE Doesn't Remind Me (Interscope/Epic) MUDVAYNE Forget To Remember (Epic) 10 YEARS Wasteland (Republic/Universal) AVENGEO SEVENFOLO Bat Country (Warner Bros.) SYSTEM OF A DOWN Question! (American/Columbia) FOO FIGHTERS DOA (RCA/RMG) KORN Twisted Transistor (Virgin) SEETHER Remedy (Wind-up) STAIND Right Here (Flip/Atlantic) 10 SEETHER Truth (Wind-up) HINDER Get Stoned (Universal) TAPROOT Calling (Velvet Hammer/Atlantic) 16 CROSSFADE Colors (Columbia) STAINO Falling (Flip/Atlantic)
3 DOORS DOWN Live For Today (Republic/Universal) 18 SYSTEM OF A OOWN Hypnotize (American/Columbia) SEVENDUST Ugly (Winedark/7Bros.) DEFAULT Count On Me (TVT) DISTURBED Guarded (Reprise) THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive) 23 27 INSTITUTE Bullet-Proof Skin /Interscope/ OFFSPRING Next To You (Columbia) SCOTT STAPP The Great Divide (Wind-up) NINE INCH NAILS Only (Interscope)
HIM Rip Out The Wings Of A Butterfly (Warner Bros.) 28 34 **BLACK LABEL SOCIETY In This River (Artemis)** 

**#1 MOST ADDED** 

STATIC-X Dirthouse (Warner Bros.)

#### **#1 MOST INCREASED PLAYS**

#### **TOP 5 NEW & ACTIVE**

MY CHEMICAL ROMANCE The Ghost Of You (Rep FEAR FACTORY Supernova (Cahin) THEORY OF A DEADMAN Say Goodbye (Roadrunner) BLOODSIMPLE What If I Lost It (Reprise)
PRESENCE Ride (Curt/Warner Bros.)

ROCK begins on Page 63.

#### COUNTRY

LW KEITH URBAN Better Life (Capitol)
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
RASCAL FLATTS Skin (Serabeth) (Lyric Street) CRAIG MORGAN Redneck Yacht Club (BBR)
JAMIE O'NEAL Somebody's Hero (Capitol) KENNY CHESNEY Who You'd Be Today (BNA) JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street) JOE NICHOLS Tequile Makes Her Clothes Fall Off (Universal South)
DIERKS BENTLEY Come A Little Closer (Capitol) 12 LONESTAR You're Like Comin' Home (BNA) GARTH BROOKS Good Ride Cowboy (Lyric Street/Pearl)
NEAL MCCOY Billy's Got His Beer Goggles On (903)
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)
GARY ALLAN Best I Ever Had (MCA)
JASON ALDEAN Hicktown (BBR) 15 13 10 FAITH HILL Like We Never Loved At All (Warner Bros./Curb) GEORGE STRAIT She Let Herself Go (MCA) ALAN JACKSON USA Today (Arista) 18 21 LITTLE BIG TOWN Boondocks (Equity)
BILLY CURRINGTON Must Be Ooin' Some
MARTINA MCBRIDE Rose Garden (RCA) thin' Right (Mercury) 26 CHRIS CAGLE Miss Me Baby (Capitol) TRACE AUKINS Honky Tonk Badonkadonk (Capitol) TIM MCGRAW My Old Friend (Curb)
SUGARLAND Just Might (Make Me Believe) (Mercury) 29 KEITH ANDERSON XXL (Arista) BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista) BIG & RICH Comin' To Your City (Warner Bros.) SHANIA TWAIN Shoes (Lyric Street) PHIL VASSAR Good Ole Days (Arista)

#### **#1 MOST ADDED**

**CARRIE UNDERWOOD Jesus, Take The \** 

#### **#1 MOST INCREASED PLAYS**

#### **TOP 5 NEW & ACTIVE**

LUKE STRICKLIN American By God's Amazing Grace (Pacific)
HOT APPLE PIE We're Makin' Up (DreamWorks) SARA EVANS Cheatin' (RCA) WYNONNA Attitude (Asylum/Curb)
LILA MCCANN F/JIM BRICKMAN I'm Amazed (BBR)

COUNTRY begins on Page 41.

#### **ALTERNATIVE**

TW LW NINE INCH NAILS Only /Interscope GORILLAZ Feel Good Inc. (Virgin) FALL OUT BOY Sugar, We're Goin' Oown (Island/IDJMG) 311 Don't Tread On Me (Volcano/Zomba Label Groun) FOO FIGHTERS DOA (RCA/RMG) AUDIOSLAVE Ocean't Remind Me (Interscope/Epic) NICKELBACK Photograph (Roadrus SHINEDOWN Save Me (Atlantic) nner/IDJMG) 10 STAINO Right Here (Flip/Atlantic) KILLERS All These Things That I've Done (Island/IDJMG)
FRANZ FERDINANO Do You Want To (Domino/Epic) 15 **DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)** DISTURBED Stricken (Reprise)

AVENGEO SEVENFOLD Bat Country (Werner Bros.) 17 18 13 FOO FIGHTERS Best Of You (RCA/RMG) 11 16 SYSTEM OF A OOWN Question! (American/Columbia) TRAPT Stand Up (Warner Bros.) STROKES Juicebox (RCA/RMG) WHITE STRIPES My Ocorbell (Third Man/V2)
GREEN DAY Wake Me Up When September Ends (Reprise) 12 21 20 KORN Twisted Transistor (Virgin) SYSTEM OF A DOWN Hypnotize (American/Columbia)
WEEZER Perfect Situation (Geffen) 26 30 SECONDS TO MARS Attack (Immortal/Virgin) 10 YEARS Wasteland (Republic/Universal)
MY CHEMICAL ROMANCE The Ghost Of You (Reprise) 28 COHEEO ANO CAMBRIA The Suffering (Equal Vision/Colu. **DEPECHE MODE Precious (Mute/Sire/Reprise)** STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise) SEETHER Truth (Wind-up)

#### **#1 MOST ADDED**

BLINK-182 Not Now (Gel

#### **#1 MOST INCREASED PLAYS**

#### **TOP 5 NEW & ACTIVE**

COLDPLAY Talk (Capitol)
HAWTHORNE HEIGHTS Niki FM (Victory) E Image Of The Invisible (Island/II CROSSFADE Colors (Columbia) JACK'S MANNEQUIN The Mixed Tape (Maverick/Warner Bros.)

ALTERNATIVE begins on Page 67.

#### SMOOTH JAZZ

IW TW PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm, BRIAN CULBERTSON Hookin' Up (GRP/VMG) EUGE GROOVE Get Em Goin' (Narada Jazz) WALTER BEASLEY Coolness (Heads Up) DAVE KOZ Love Changes Everything (Capitol) KEN NAVARRO You Are Everything (Positive) DAVIO PACK You're The Only Woman (Peak)
MARION MEADOWS Suede (Heads Up) 11 PAUL JACKSON, JR. Never Too Much (GRP/VMG) RICK BRAUN Shining Star (Artizen) 13 RICHARD ELLIOT People Make The World Go Round (Artizen)
BOZ SCAGGS Lowdown (Unplugged) (Virgin) 16 STEVE COLE Thursday (Narada Jazz) 18 BRIAN SIMPSON It's All Good (Rendezvous) MINDI ABAIR Make A Wish (GRP/VMG) CHIELI MINUCCI The Juice (Shanachie MARIAH CAREY We Belong Together (Island/IDJMG) BONEY JAMES 2:01 AM (Warner Bros.) 17 25 DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG) KIM WATERS Steppin' Out (Shanachie) NILS Summer Nights (Baja/TSR) 23 26 MELSON RANGELL Oon't You Worry 'Bout A Thing (Koch) HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector) KEM I Can't Stop Loving You (Motown/Universal) PAUL BROWN Cosmic Monkey (GRP/VMG) WARREN HILL Still In Love (Popjazz/Native Language) SOUL BALLET She Rides (215) 29 NAJEE 2nd 2 None (Heads Up International) RICHARD ELLIOT Mystique (Artizen) 30 MICHAEL BUBLE Home (143/Reprise)

#### **#1 MOST ADDED**

CHRIS BOTTI F/JILL SCOTT Good Morn

#### #1 MOST INCREASED PLAYS

RICHARD ELLIOT Mystique (Arti

#### **TOP 5 NEW & ACTIVE**

JONATHAN BUTLER Rio (Rendez RAUL MIOON If You're Gonna Leave (Manhattan/EMC) GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythr ACOUSTIC ALCHEMY Say Yeah (Higher Octave) 3RO FORCE You Got It (Higher Octave)

SMOOTH JAZZ begins on Page 60.

#### TRIPLE A

TW DAVID GRAY The One I Love (ATO/RCA/RMG) SHERYL CROW Good is Good (A&M/Interscope) 3 **NEIL YOUNG** The Painter (Reprise) BONNIE RAITT I Will Not Be Broken (Capitol) 6 COLOPLAY Fix You (Capitol) AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
NICKEL CREEK When In Rome (Sugar Hill)
GREEN DAY When September Ends (Reprise) 12 U2 City Df Blinding Lights (Interscope)
TRACY CHAPMAN Change (Lava/Atlantic)
DAVE MATTHEWS BAND Dreamgirl (RCA/RMG) 10 14 16 HERBIE HANCOCK flJOHN MAYER Stitched Up /Hear Music/Vector/ FRAY Over My Head (Cable Car) (Epic) JACK JOHNSON Good People (Brushfire/Uni JAMES BLUNT You're Beautiful (Atlantic) 18 21 JACK JOHNSON Breakdown (Brushfire/Universal) ROLLING STONES Rough Justice (Virgin) 17 VAN MORRISON Stranded (Geffen) TREY ANASTASIO Shine (Columbia 20 29 22 23 KT TUNSTALL Black Horse & The Cherry Tree (Virgin) GOO GOO DOLLS Better Days (Warner Bros.) AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC) KEANE Bend And Break (Interscope) 27 DEPECHE MODE Precious /Mute/Sire/Ru SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG) 28 25 WALLFLOWERS God Says Nothing Back (Interscop MELISSA ETHERIDGE | Run For Life (Island/IDJMG) 19 ERIC CLAPTON Revolution (Duck/Reprise) **DELBERT MCCLINTON** One Of The Fortunate Few (New West)

#### **#1 MOST ADDED**

ERIC CLAPTON So Tired (Du

#### **#1 MOST INCREASED PLAYS**

#### **TOP 5 NEW & ACTIVE**

LEO KOTTKE & MIKE GOROON Sweet Emotion (RCA Victor/RA CARBON LEAF Let Your Troubles Roll By (Vanguard) FEIST Mushaboom (Cherry Tree/Intersect
KATHLEEN EOWAROS In State (Zoe/Rou JAMIE CULLUM Get Your Way (Verve Forecast/Ur

TRIPLE A begins on Page 70.

## PUBLISHER'S TO BY ERICA FARBER

very state in the country has its own broadcasters association, and proudly leading New York's organization is native New Yorker Joe Reilly.

As President and Exec. Director of the New York State Broadcasters
Association, Reilly represents the interests of more than 500 radio and television stations in the Empire State. He is the New York association's chief spokesman and lobbyist, and he advocates for the broadcasting profession before state and federal legislative bodies.

**Getting into the business:** "It's all I ever wanted to do. I used to go to McNearny Stadium in Upstate New York and cut the bottom out of the popcorn container and announce the ballgames when I was 12. I wanted to be a sports announcer. I went to Seton Hall University and majored in communications arts.

"From there I went to work for Mort Blum. Mort had an AM station in Annapolis, MD, WANN, and he had put on an FM station there, WXTC. He hired me to do the FM. It was 10,000 watts and reached downtown Washington, DC and Baltimore, as well as Annapolis. I ended up doing both the AM and FM. The programming on the FM was all over the map, and the AM was all black.

"From there I went to WERA/Plainfield, NJ, a little 500-watt daytimer owned by Hank

Behre. He hired me as a morning man, and I eventually went into sales. I put my own station on here in Albany, NY, WWOM, on an FM signal nobody wanted. Can you believe that? I owned and operated that station for years and sold it in 1979."

Joining the New York State Broadcasters Association: "I was on the board as a broadcaster for a number of years. I was very familiar with the organization because I lived in Albany and had a radio station in Albany, and the association was based in Albany. When I sold my station in 1979 I signed a two-year noncompete. This job became available, and I got a bunch of calls encouraging me to look at it. I said, T'm not interested,' but I became interested as time went on.

"I interviewed along with several others, and they hired me. It was tough because I knew everybody. Phil Beuth actually hired me. I signed a two-year contract because they didn't want me to take it while looking for a job. That was 26 years ago."

The structure of a state association: "We generate millions of dollars in noncommercial sustaining-announcement contracts each year. That's what keeps these organizations viable. The 50 states would not have these organizations without the current setup.

"We receive grants from the New York State Department of Motor Vehicles and the Army National Guard, and we ask our stations to run their spots. We get affidavits so there's reconciliation and the Guard and the DMV can see the kind of coverage they receive for relatively little money.

"In return for the stations running these spots, we have to do something they need, want and should have. We also pay for their sales training. We do two things to keep the organization alive: We keep the NCSA money coming in, and we hold the line on dues from the stations."

Mission of the association: "The mission of a state association is to protect the interests of its membership. That's the first thing we're supposed to do. I'll never forget something Mel Karmazin told me as I was sitting next to him on a dais, trying to get him excited about the associations. He looked at me and said, 'All you need to do for me is lobby. I don't need your seminars, I don't need your training, I don't need all this other BS. You just keep the goddamn government off my back!"

**Evolving the mission:** "We are much more involved in the sales end than we ever were before. We just signed a \$125,000 annual contract with the RAB, underwriting sales training for every radio station in New York state. They no longer have to pay to train their salespeople, and the salespeople can get their CMRC certification. That's something we never envisioned."

The association's greatest success: "Getting the sales tax rescinded on broadcast equipment. That was huge. Take television, for example. When they transition from analog to high-definition, the expense for the average little TV station is \$3 million, and our sales tax is 8%. We saved them a quarter of a million dollars."

Latest project: "We had our 50th anniversary this year, and we're coming out with a book. This fellow Steven Worley has interviewed over a hundred New York state broadcasters and people who have been involved with the association for 50 years. It's a really interesting read. There are some great, great stories, and he interweaves them with advancements in technology and interlaces everything with people who had an effect on broadcasting from Buffalo to Manhattan. It will be coming out in November. It's called Serving Their Communities: Fifty Years of the New York State Broadcasters Association."

**Biggest challenge:** "Continuing to satisfy the needs of the members. We're in transition and have been for a while. When I first got on the board the majority of the members were entrepreneurs. They were very independent, dressed in loud clothes and played a lot of golf. Today I'm dealing with management personnel who oversee clusters and are basically run by Wall Street, and that's changed the complexion of the business greatly. It's a serious business today, so my challenge is to keep this organization viable by keeping our members interested in what we do."

**State of radio:** "Radio's a phenomenal industry, and it has an extremely bright future as long as we get back to some of the basics that made us so good, like localism and content. We've got to get the business out of the hands of bankers, accountants and lawyers and hire people who know content.

"Some of the concerns I have are that we are losing talent to other media and that the training grounds are disappearing. We used to take talent and salespeople from little markets and bring them up. I don't know if that talent pool is there anymore. Forty years ago the biggest problem was finding salespeople. Fast-forward, and the biggest problem today is finding salespeople. That hasn't changed.

"But I'm very sanguine about the future of radio as long as we stay local and remember what got us here. There's much more competition for ears today, but nobody is as unique as we

are."

**Career highlight:** "It would have to be getting the sales tax rescinded on broadcast equipment."

Career disappointment: "When I was in Plainfield I used to play tennis with a guy named Perry Bascom. When he brought Don Imus to WNBC/New York, he called me. I'd just been made Sales Manager in Plainfield, and he offered me the local sales manager job at WNBC. I turned it down. I've often wondered if it would have altered everything in my life if I'd taken it.

"The other thing is, I turned down Roger King a number of times. I don't know if I had disappointments, but I wonder what would have happened if I had gone with Roger King at King World or Perry at WNBC."

Most influential individual: "There are several. Hank Behre and Phil Reilly — no relation to me — from Plainfield. Phil was Sales Manager at Hank's station, and he convinced me to get off the air and into sales. He taught me sales and how to drink Dewar's and eat escargot. Also, the King brothers, especially Roger. They taught me more than they realize. They were dreamers and saw far beyond what I saw. Another would be Bill O'Shaughnessy. He taught me a great deal about the First Amendment, localism and radio.

"From somewhat of a distance it would be Dennis Swanson.

Here's a guy who ran the biggest-billing television station in the world and brought 70-some percent to the bottom line. He was out every morning, noon and night having breakfast, lunch and dinner in the community. He was running Channel Four in New York, and I'm thinking, 'How local can you get?' He was very

dinner in the community. He was running Channel Four in New York, and I'm thinking, 'How local can you get?' He was very involved in the association after everyone told me You'll never get Swanson on your board.' He was a man of his word, and I found that breathtaking. I was awed by him, and I still am."

Favorite radio format: "Talk and Oldies."

Favorite television show: "Curb Your Enthusiasm."

**Favorite song:** "'Fly Me to the Moon.' Actually, the name of that song is 'In Other Words.' It was written by Bart Howard."

Favorite movie: "Best in Show and My Favorite Year."

Favorite book: "The Fountainhead, by Ayn Rand."

Favorite restaurant: "A storefront Italian restaurant anywhere, in any city."

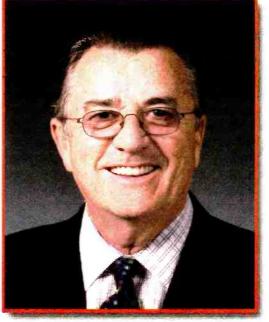
Beverage of choice: "Dewar's."

**Hobbies:** "Golf and reading. I'm redoing my home here, and one I have in Lake George, NY. It's the first time since my wife, Carol, died five years ago that I have had any interest in anything. I'm suddenly awakening. I'm talking to decorators and designers, and I'm having fun doing it."

E-mail address: "joereilly@nysbroadcastersassn.org."

Advice for broadcasters: "The one thing I've learned as I've gotten older is not to be too quick to make decisions or jump at things. If you work hard, if you're honest about your life and with yourself, give it time and don't panic, and things have a way of coming back around. As bad as it may seem, if you're really on the high road in life and you come in and put in a solid day's work and are honest, things will work out.

"You may not get everything you want when you want it, but you may get it all at different times. Just stay on the high road, stay the course and follow your instincts. Have the courage to stick with your convictions, and if you fail, change your convictions. If you're honest, things have a way of working out, personally and professionally."



#### JOE REILLY

President and Executive Director, lew York State Broadcasters Association

## HAVE YOU HEARD?

Coming Winter 2006

Five Sisters, Three Cities, Two Continents, SIX DAYS A WEEK.



## satellitesisters

"... a harbinger of a revolution in talk radio itself." L.A.Times, Media Matters, 2005

Talk Radio's Saturday sensation is expanding to six days.

Call (212) 735-1700 to affiliate or advertise.





## There is No Stopping Sean Hannity!

Starting at his annual Freedom Concert for WABC, Summer, 2004 where over 10,000 people came out to see and hear him, Sean was on the go! He visited 65 cities, broadcast live in 49 affiliate markets and shook the hands of over 200-thousand devoted listeners. All this before returning to his next annual Freedom Concert, Summer 2005 in front of a record crowd of 13,000.

With nearly 500 stations, there's no telling

where he'll turn up next!

## **Bringing Out The Best In America**





