#### S D

#### **VPs' VIEWS: DOES AOR SELL RECORDS?**

Part One of Steve Feinstein's two-part inquiry into AOR's record-selling power features the opinions of industry promotion VPs, who are worried but not ready to abandon the format.

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#### MAIN STUDIO. PROGRAM ORIGINATION **RULES ON WAY OUT?**

The FCC proposes either abolishing these localization regulations or easing up on them. Brad Woodward has the

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## LATEST SUMMER RATINGS

St. Louis, Miami, and Tampa are among the summer Arbitron and Birch standings available this week

Page 24

#### IN THE NEWS THIS WEEK

- Joe Isgro suit wins legal round
- Bob Bolinger VP/GM at KLZZ-AM & FM as Edens buys combo
- Bill Mayne Op. Dir. for WBAP & KSCS
- CDs way up, LPs & singles way down in RIAA 6-month stats
- Rick Alden, Ray Carlton National Promotion Directors at E/A
- Bill Newman VP/GM at KCFX
- WWKB goes to Gold format
- WMKR now AC WWMX
- Gary Hoffmann PD at WZPL
- Eddie Gilreath heads Geffen sales
- Scott Huskey OM at KKYX & KLLS, Jim Casey KKYX PD
- Jay Meyers GM at WGLD & WOJY
- RCA/Ariola layoffs start
- Leonard Eliason GM at WVUD
- Linda Daileader GSM at KYW

Page 3, 4, 6, 8

#### STEVENS AIMS FOR SALES HEIGHTS

In his new role as banker/broker, former DJ/manager/Doubleday President Gary Stevens aims to sell \$300 million worth of radio stations this year.

Page 12

#### **ALTERNATE AC APPROACHES** TO GOLD

In a guest column, Sean Ross interviews WTRG/Raleigh's Garry Mitchell and B100/San Diego's Gene Knight for their differing views on gold.

Page 51

#### MANAGING AIR TALENT

WFYR/Chicago's John Wetherbee emphasizes the basics in successfully managing air personalities.

Page 30

#### **NEXT WEEK IN R&R**

Rip Ridgeway provides a balanced perspective on interpreting your ratings shares

\*Newsstand Price \$5.00



## LABELS REVAMPED

## Eckstine Sr. VP/GM For Wing/Casablanca

Ed Eckstine is joining Poly-Gram effective November 3 as Sr. VP/GM of the company's West Coast-based labels, Wing and Casablanca. He was VP/ A&R at Arista

Eckstine will be responsible for all aspects of the two labels' operations, including the building of a new roster of talent. He'll report to PolyGram President/CEO Dick Asher, who commented, "Being able to utilize Ed's proven talents in Ed Eckstine pop, rock, R&B, and dance represents the birth of a new

the skills that Phil has previous-

ly demonstrated, we're assured

that he will continue to be an in-

valuable asset to the ABC Radio

Prior to being named Sr.

VP/Finance in March, Gior-

dano had been VP/Finance &

Administration for ABC Radio

for five years. He joined the

company in 1972 as Senior

Auditor, and was appointed

Asst. Business Manager for

WABC-TV/New York two years

later. He later became a Plan-

ning Analyst in ABC's Cor-

porate Planning Department,

and in 1976 was named Con-

troller in the company's Chi-

cago offices. Three years later

Finance & Administration for

the Owned FM Stations. Before

joining ABC Giordano served

with Atlantic Richfield.

was appointed Director/

Networks.



creative era for Wing and Casa-

Eckstine joins PolyGram after approximately 20 months at Arista. Previously, he was Exec. VP/GM of Qwest Records and Quincy Jones Productions, and worked for Jones's organization for 11 years. He said. ECKSTINE/See Page 6

## promotion, Daniels said, "With NEW CALLS KKHT

## **KSRR** Goes CHR

Longtime Malrite AOR outlet KSRR/Houston has changed calls to KKHT and format to CHR as part of an evolutionary process, becoming the market's third station in the format. Using the slogan identifier "Hit 96.5," the change is being administrated by PD and acting GM Andy Beaubien. He is filling the shoes of GM John Cravens, who joined WHYT/Detroit.

"Other than the morning show, the staff remains in place and will continue to do so." said Beaubien. "Most of them have

#### named Sr. VP of the ABC Radio Networks. In this new position Giordano will be responsible for all aspects of finance, planning, and administration, with an involvement in all areas of the networks' operations. He will

Radio Nets Senior VP

**Giordano Appointed ABC** 

Commenting on Giordano's Phil Giordano

## **RESIGNS FROM WLS & WYTZ**

## **Trumper Moves** Into Ownership

WLS & WYTZ (Z95)/Chicago President/GM Jeff Trumper has resigned from the Cap Cities/ABC CHR combo, effective around the first of the year, to form Trumper Communica-tions, Inc. His first properties, subject to FCC approval, are the broadcast interests of Capco, which owns WLAP-AM & FM/Lexington, KY and WSOY-AM & FM/Decatur, IL. They were purchased for \$15.5 mil-

Can Cities/ABC Sr. VP/Fi-

nance Philip Giordano has been

report directly to ABC Radio

Networks President Aaron

Said Trumper, who is 100% owner of his new company, "This is the second phase of a lifelong dream. The first was to



Jeff Trumper

run these two great radio stations, and the second is to have

## McKinley Group W **Radio Sales President**

nounced plans to form a dedicated rep organization to handle its new association with the 13 Group W stations, has established Group W Radio Sales, based in New York. Serving as President for the new rep firm will be Tom McKinley, former Exec. VP/Corporate at Major Market Radio. Interen President Les Gold-

berg said, "I'm delighted the opportunity has arisen for Tom to take a more prominent position in Interep. With Tom as President, I am confident our



Tom McKinley new company will enjoy great

McKINLEY/See Page 6

## ALLEN, HELTON UPPED **R&R** Restructures Nashville Bureau



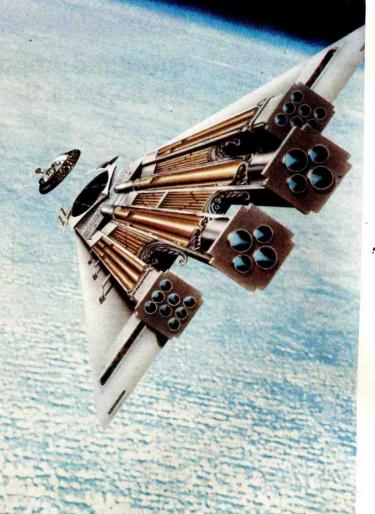
In a reorganization of R&R's Nashville office, Sharon Allen has been promoted to VP/Sales. Nashville, while Lon Helton moves up to Country Editor/ Nashville Bureau Chief. At the same time. Debe Fennell has been upped to Office Manager. Katy Bee continues as Assoc. Country Editor, based in Nash-

"This move brings the Nashville structure in line with our other bureaus, and further un-



derscores the commitment to the Country radio and record industries we made when we expanded the office this year." said Senior VP & Editor Ken Barnes. Bill Clark, Senior VP/ Sales, added, "Lon's and Sharon's promotions recognize the abilities of two very talented people. With Katy and Debe's immense contributions, our growth has been remarkable, and even greater accomplishments await us."

# OVER 2,500,000 LAUNCHED



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Management SR&D

NOW ON MCA COMPACT DISCS, HO CASSETTES AND RECORDS.

## PAGE THREE

OCTOBER 24, 1986

## **GARY OWENS:** THE EARLY **YEARS**

Dan O'Day begins an epic interview with, as he puts it, the "Babe Ruth of radio," Gary Owens, concentrating on the early days of Top 40.

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## Newman VP/GM At KCFX



Bill Newman

KCFX/Kansas City GM Bill Newman has been promoted to VP/GM for the Classic Rock station. Prior to joining "The Fox," Newman was VP/GM of KBBJ & KMOD/Tulsa. Before then he worked at KCMO-AM & FM/Kansas City for nine years, four as

Hoker Broadcasting President Jay Hoker commented, "Over the past year Bill has proven he is a consummate broadcaster, through his expertise, leadership, and dedication to win. I'm confident that his current and future con-tributions to Hoker Broadcasting will play an integral part in the company's success.

NEWMAN/See Page 4

## FEDERAL JUDGE'S RULING

## Isgro Wins New Round In Antitrust Action

Independent promoter Joe Isgro's lawsuit against most major record labels and the RIAA has cleared another obstacle in its journey to trial. Federal Judge Consuelo Marshall has ruled against the defendants' motion to dismiss the complaint for lack of a sufficient case.

Both sides received word of the October 10 ruling by mail last week. For Isgro, attorney Law-rence Papale of Cannata, Geno-

WBAP/Dallas PD Bill Mayne

has been named Operations Direc-

tor for WBAP and sister Country

outlet KSCS. He will continue to

oversee WBAP, and will now also

supervise programming on KSCS.

told R&R, "I'll be involved in the

overall planning, direction, and strategy of KSCS. KSCS PD John-

ny O'Neil will be responsible for

day-to-day activities, as well as his afternoon drive airshift.

"The challenges, opportunities, and competition in the market-

place are very different for WBAP

and KSCS. With WBAP I'm in the

full-service arena. I look forward to

attracting and satisfying the highly

musically-aware Country listener

Mayne has been WBAP PD since

in Dallas/Ft. Worth."

Describing his new role, Mayne

**Mayne Directs WBAP** 

& KSCS Operations

vese & Papale told R&R, "We're very pleased that we finally have a green light to go ahead, and we intend to do so as quickly as possible. The next sten is to pursue discovery, to obtain information from the defendants that we need to prove our case." There was no comment from the RIAA.

Isgro filed suit April 30 in US District Court in California against A&M, Arista, Capitol, Chrysalis, Geffen, MCA, Motown, PolyGram,

RCA. Warner/Elektra/Atlantic. and the RIAA, charging them with conspiracy and restraint of trade under federal and state antitrust

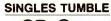
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Attorneys representing RCA and Arista filed June 27 to dismiss Isgro's suit under Federal Rules 11 and 12 of Civil Procedure, with other labels and the RIAA subsequently filing joinders. In August, Judge Marshall ruled against the defendants' contention that Isgro made charges that he didn't have reason to believe were true.

At that time, the judge also heard defendants' arguments under Rule 12, to the effect that Isgro failed to demonstrate any potential for proving a group boycott. It's this motion that Judge Marshall has denied with the latest

"We're going to push for the earliest trial date," stated Papale. He added that there would probably be a status conference before the judge between attorneys on both sides within the next 60 days,

ISGRO/See Page 4



## First-Half LP Drop Vinyl continues its dramatic numbers in parentheses. Value is

decline. Unit shipments of LPs and singles tumbled 25% smf 23\_5%, respectively, during the first six months of this year, compared to the same period last year. The figures, issued by the RIAA, reflect US manufacturer shipments to the

By contrast, first-half unit shipments of CDs soared 149% over 1985, with a corresponding 155% increase in their dollar value. This performance helped keep the industry's overall dollar volume relatively stable

Here are the January-June statistics in full, with comparable 1985

## **WMKR Becomes AC WWMX**

S & F Communications has announced that its CHR FM WMKR/ Baltimore will change format to AC and switch calls to WWMX, identified as "W-Mix 106.5, The Best Mix from the '60s, '70s & '80s."

WWMX President/GM Stuart

Frankel told R&R, "We hired the Research Group in April to see if we were doing the right thing or if the market was looking for another format. The study determined a WMKR/See Page 6

## **Hoffman Returns** As WZPL PD

Gary Hoffmann has returned to Indianapolis as PD at WZPL after a hiatus from radio programming His last programming assignment was last year at crosstown CHR WNAP (now WEAG). Hoffmann replaces Cat Simon, who departed last month for an on-air position at KAYI/Tulsa.

HOFFMAN/See Page 4



## **Bolinger** VP/GM At KLZZ

KOY-AM & FM/Phoenix Station Manager Bob Bolinger has opted for the VP/GM position at Eden Broadcasting's newly-purchased KLZZ-AM & FM/San Diego. Prior to KOY, Bolinger worked as VP/ GM at KJQY/San Diego. Past stints include GSM posts at KOY (before joining KJQY) and

WHBQ/Memphis.
Eden Exec. VP Michael Oster-haut commented, "Bob's an ab-BOLINGER/See Page 4

## **CD Growth Offsets**

calculated using suggested retail list prices • LP/EPs: 58.8 million units

(78.3 million) worth \$438 million CD GROWTH/See Page 6

## **WWKB Turns To** Gold

Following the restoration of music to all dayparts except 7pm-2am, WWKB/Buffalo has dropped all current AC product and is now emphasizing music from the '50s through '70s. WWKB's change makes it the second Buffalo station to adopt a Gold format in a month, following WNYS's conversion to "Classic Hits" WHTT in late Sentember

PD Barney Luv emphasized that only WWKB's music is changing: WWKB/See Page 4

## Gilreath Geffen Sales Chief



Eddie Gilreath

In a long-anticipated announcement. Eddie Gilreath has been named to head Geffen Records' sales department, after three years as VP/Sales at Elektra/Asylum. He'll be based in Los Angeles.

GILREATH/See Page 4



Bill Mayne

July 1985, coming to the station

from the Program Manager's post

at KLAC & KZLA/Los Angeles,

where he worked for two years.

Prior to L.A., Mayne spent three

years as OM at KVET & KASE/

RMI SALUTES SEN. KENNEDY - BMI President Frances Preston and West Coast VP Ron Anton held a reception In Los Angeles Monday (10/20) to thank Senator Edward Kennedy (D-MA) for his support of the performing rights organization position against the source licensing bills. Kennedy praised current licensing practices as a functioning system, and declared that artist protection would be virtually impossible if bills presented by broadcasters are enacted. Pictured (I-r) are songwriter Cynthia Weil, Kennedy, songwriter David Foster, and BMI's Anton and

## Alder, Carlton Direct E/A Promotion



Ray Carlton

Ray Carlton and Rick "Rico" Alden have been promoted to National Promotion Directors at Elektra/Asylum. Both were Promotion/Marketing Managers with the label - Carlton in the Denver/ Phoenix territory, and Alden in the



Rick Alden

Philadelphia/Washington market. Carlton relocates to E/A headquarters in New York, while Alden remains based in Philadelphia. "They both have free rein to run rampant over the entire United E/A/See Page 4

HUSKEY, CASEY PROMOTED

## KKYX & KLLS Restructure

In management restructuring at KKYX & KLLS/San Antonio. Swanson CEO Dan DiLoreto has come aboard as interim GM, replacing longtime GM Bill Rohde. DiLoreto has assumed the day-today duties of operating the two sta-tions indefinitely, and said, "We don't intend to name a GM until these properties are stabilized."

DiLoreto has named KKYX PD Scott Huskey OM for the combo and PD of KLLS. Huskey replaces Jim Owens, who has resigned after a little over a year as KLLS PD. Additionally, KKYX Asst. PD Jim Casey has been named PD for the Country AM, reporting to Huskey.

Commenting on the programming changes, DiLoreto told R&R. "Scott Huskey has the AC and Country credentials and experience to oversee both stations, as well as program KLLS. And when (former KKYX PD) Steve Warren left, Jim Casey became interim PD. During that time, we were impressed with what he accomplished. He's demonstrated the skills needed to move into that slot, so we've made it official."

Before joining KKYX a month ago, Huskey spent three years in an ownership capacity with KNGS & KLTK/Fresno. Earlier he work-

Continued from Page 3

at which time a date might be set "A lot depends on the court's calendar," he noted.

Concerning the discovery procedure, Papale said, "It's my impression that judges down in Los Angeles like to see that done expeditiously - and we're certainly interested in doing that."

Isgro is seeking more than \$75 million in damages from the defendants

#### Gilreath

Continued from Page 3

As with most senior executives at Geffen, Gilreath does not carry a formal title in his new post. He reports to label President Ed Rosenblatt, who commented, "Eddie's breadth of experience and enthusiasm for contemporary music makes him an ideal choice for this key post.

Before joining E/A, Gilreath was Exec. VP at Island. Prior that that, he spent ten years with Warner Bros. in regional and national marketing posts, and five years at Motown in local and national proed for two years as KARZ/Phoenix PD and eight years at KRNT & KRNQ/Des Moines, where he held a variey of positions ranging from parttime announcer to PD. "This job blends my two favorite areas, Huskey said. "The AM is highpersonality full-service, which I love. My background is AC, and the FM allows me to work in that."

Casey, who will remain as after-noon talent, joined KKYX in June. He previously was PD for 18 months at KYKZ/Lake Charles, LA, and earlier held a variety of jobs, including PD, at KSFA & KTBC/Nacogdoches, where he spent five years. Said Casey said, "I felt like I accomplished a number of things as acting PD. KKYX has been and belongs on top of this market, and that's my priority."

## Bolinger

Continued from Page 3 solute gem of a guy, an intelligent, quality person in this industry. I'm very happy to have someone like Bob lending his expertise to our

decision-making process."

Bolinger said, "The opportunity to return to San Diego with Edens is really exciting. I can't think of a better marriage than the resources and expertise of Edens and one of the greatest growth markets in the country, San Diego.

#### F/A

Continued from Page 3

States," said Sr. VP/Marketing & Promotion Mike Bone. "Each has an incredible personality and an immense amount of expertise in the field."

Commented E/A VP/Promotion Dave Urso, to whom both Carlton and Alden report, "They are major national communicators, and are like weapons in the field. They know how to get the job done."

Carlton, who joined E/A in 1979, previously worked for ABC Records. Alden has been with E/A for seven years, and earlier held posts at Atlantic and RCA.

#### Newman

Continued from Page 3

Newman said, "Being recognized by an individual and a company that you hold in the highest esteem is an honor in itself. When that recognition accompanies a new position and direction of growth, that honor becomes the chance of a



Jay Meyers

## Meyers **Drafted As** WGLD & **WOJY GM**

After programming WBUF/Buffalo to the top position in the market, veteran broadcaster Jay Meyers has been selected to manage Mann Media's Gold/Format 41 combo WGLD & WOJY/Greensboro. Meyers takes the helm November 3, and succeeds Denny Daily, who has left the company.

Asked about the decision to reach into the programming pool for his new GM, President Bernie Mann told R&R, "It's a little difficult for someone whose background is in sales to think of giving this responsibility to someone who hasn't been selling out on the street. But Jay really understands all aspects of the business. As radio gets more competitive it becomes more sophisticated, and the product is really what's crucial. Rather than constantly pouring money into hiring hotshot salespeople, I'm hoping through a guy like Jay to make a real investment in the marketing and development of my product.'

Meyers feels well-equipped for his first managerial start, having previously been PD at WFIL/Philadelphia, WCTC & WMGQ/New Brunswick, WNDR & WNTQ/Syracuse, and WVOR/Rochester. "I've directed the last few years of my career to managing," he said, "and have tried to learn everything I've needed to know. Both stations are in tremendous growth situations. Bernie can teach me a lot of things, and we complement each other extremely well."

WBUF has not named a replacement yet, but pointing to the sevenshare lead the station enjoys in target demos over its nearest AC competitor, Mevers added, "I see nothing but continued success for

## Eliason Becomes WVUD **General Manager**

Leonard Eliason has been promoted from Local Sales Manager to GM at AC-formatted WVUD/ Dayton. Eliason replaces John Schaller, who joined WAIT & WEXT/Chicago in August. Said Eliason, "I appreciate Sta-

tion Manager Raymond Fitz's confidence in my abilities. Early indicators on our new format's performance are very good, and I feel we've made a positive direction change.

#### **KSRR**

Continued from Page 1 CHR backgrounds and are already very popular with the audience, so I'm glad they're staying. In fact, all of us welcomed this change with open arms."

New to the morning show is Bobby Mitchell, formerly of WHYT. He teams up with John Rio, aka Mr. Leonard when he was across town at competitor KKBQ. Rio "isn't using that character" for the present, according to Beaubien. News Director Jon Matthews and Sports Director Hannah Storm complete the morning team.

"The evolution away from AOR to CHR began in the summer, as we sought to shed our hard rock image. Another change was (then-morning star) Moby's departure. He was very identifiable with the 'Earth Dog-AOR' type of listener. By around September we dropped the use of '97-Rock' and went to '97 FM,' and the music continued to change. Now we have new calls, and the mission is to market our new product.

Beaubien discussed KKHT's position in the CHR triad. While we are tackling (KKBQ and KRBE) directly, we are positioning ourselves slightly older in approach. We are out to create our own niche, not so much with the music, but in the presentation of the music by our personalities.

"I really believe we are offering the only alternative to (KKBQ PD) John Lander's morning show in the market. I don't underestimate John's onair or programming talents, but Bobby is doing a terrific job so far and will only get better,

Beaubien added that KKHT is backed by a full-scale media campaign including TV, billboards, and cab backs as well as on-air contesting. "We're out to build cume right now and let them know something new is on the dial

WVUD was a CHR station until April 1, when it switched to Drake-Chenault's "Evergreen" format. Eliason continued, "Comparing spring numbers to summer, we had more than a 100% increase in our target demos. There was a definite void in the market for this kind of music, and we're happy to be filling it."

Returning to the airwaves via WVUD is Gene "By-Golly" Barry, who will start a live Saturday night oldies show in November

#### Hoffmann

Continued from Page 3

Hoffmann has actually been at WZPL for the past few months in a production capacity. He commented, "With the market the way it is

WEAG and WFBQ fighting for the male audience with AOR-type formats, and WENS and WTPI fighting for the FM AC audience we feel a straight-ahead CHR approach is what the market needs. We'll draw a bit from everywhere, so we're confident of success with our own core of listeners and become everyone else's second

"With Booth as our new owners," he continued, "and the research talents of Peter Mokover, the programming expertise of (consultant) Bob Henabery, and the market knowledge of (VP/GM) Roger Ingram, we're primed for success. I'm happy to say that Steve Stiles continues as MD for WZPL."

#### **WWKB**

Continued from Page 3

other aspects of its format will remain the same. "We're really not making a big deal out of it. Our TV spots are aimed more at promoting Danny Nevearth in the mornings than they are at promoting the music," he told R&R. "All we're doing is telling people that the music they remember KB for is back again.

"We had to be more consistent. People over 30 had a tough time adjusting to Mike & The Mechanics and Level 42. They didn't know what to make of them.'

WWKB's full-service AC format was first phased in around fall 1983 after roughly a year's attempt at returning to its legendary CHR format. No staff members were fired in the newest change, which took place Monday morning (10-20). Luv added that PM driver Bob Savage will be leaving to go into station ownership and that the station is seeking his replacement.

## Id like to wrap up a Dream for you d

"It's irresistible. This will be a Christmas programming staple for years and years to come."
(Chuck Blore/Hollywood)

"The first time we've ever had listeners request more airplay of a feature.

(WTQR/Winston Salem) "Premier Christmas programming. We're delighted!

(KOST/Los Angeles)

"A great way of saying "I Love You" to a radio audience."
(Don Richman/Hollywood)

"The minute we heard it, we knew it was right.

(WKHX/Atlanta)

"The best we've ever heard." (KIDO/Boise)

"We listened to it once and bought it for every one of our markets."
(Sandusky Broadcasting/Denver)

This Christmas, I'd Like To Wrap Up A Dream For You All will be heard on radio stations from Nome to New York, including WHTZ/New York, KFI, KOST-FM/Los Angeles, WJR/Detroit, WZGO/Philadelphia, WIRE/Indianapolis, WHDH/Boston KDKB/Phoenix, WOKY/Milwaukee and nearly 100 others...so far

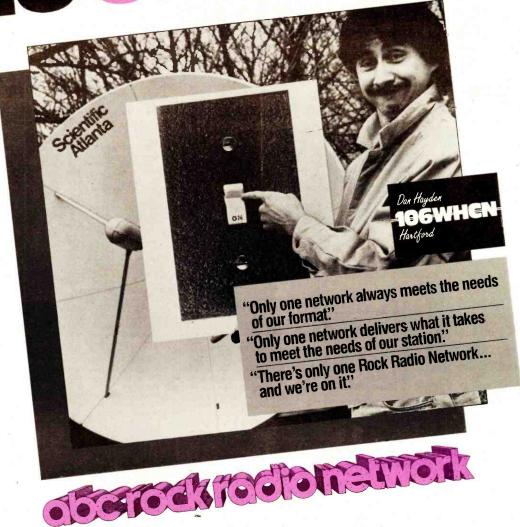
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## **NEWS**

## Trumper

Continued from Page 1

my own broadcast company. I hope to base in Chicago, if I can secure a Chicago property, but until then I'm not sure where I will locate my offices. Over the

next several years I'd like to put together a full complement of 12 AMs and 12 FMs."

Addressing the issue of a replacement (see Street Talk, Page 20), Trumper said, "I'll really miss everyone here, but I'll be around for a while to ensure a smooth transition. It will be up to (Radio Division President) Don Bouloukas to choose my successor "

my successor."
WI.AP is an AC/CHR tandem with 5 kw days/1 kw nights at 630 kHz and 100 kw at 94.5 MHz; WSOY is an AC combo with 1 kw at 1340 kHz and 54 kw at 102.9 MHz.

## Bon Jovi Good Name For PolyGram



PolyGram executives greeted Bon Jovi after the group's recent Meadowlands Arena, NJ performance. Pictured (I-r) are PG Exec. VP Bob Jamleson, group's Tico Torres, David Bryan, Alec John Such, and John Bon Jovi, PG VP Derek Shulman, group's Richie Sambora, PG Sr. VP Dick Wingate, and company President Dick Asher.

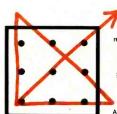
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## Daileader New KYW GSM

WINS/New York Local Sales Manager Linda Daileader has transferred to the GSM's post at Group W sister News station KYW/Philadelphia. She replaces Terry Dean, now National Sales Manager.

KYW GM Roy Shapiro commented, "Linda brings a wide range of experience to KYW, including buying, national sales, network sales, and research. I'm looking forward to even more station success with her in this position. We're happy to have her on board."

Daileader said, "It's a tremendous opportunity to work for the number one all-News radio station in America. I'm delighted to be in

## McKinley

Continued from Page 1

McKinley, who has served the last 14 years with MMR, started in sales, later moved up to VP/Manager, and was appointed Exec. VP/Corporate last year. Before joining the company, he worked at RKO Radio as an AE. His prior positions include GSM at WEZE/Boston and AE with H.R. Stone Representatives in Philadelphia. McKinley commented, "The opportunity to stay with Interep and now work with Group W Radio Sales, which is acknowledged as one of the top broadcast groups in the country, is truly exciting."

Major Market Radio President Warner Rush added, "The success that Major Market Radio enjoys today, having grown from a boutique Golden West Broadcasting representative firm to an established, respected, and highly competitive organization, is directly relatable to the 14 years of dedication provided by Tom McKinley."

#### **Eckstine**

Continued from Page 1
"I've had great training at the
universities' of Quincy and
Clive Davis. Now we have a
chance to continue the Wing/
Casablanca legacy at PolyGram, and build new repertoire
for both labels as well."

Casablanca's revitalization has been under consideration at PolyGram for some time, involving Sr. VP/GM Russ Regan. Plans changed with Regan's departure for Motown this past June, however, and now Eckstine has the key role.

The strategy also includes the return of Wing, this time as a contemporary music vehicle. It was a Mercury label used in the '60s for midprice pop and classical reissues.

The identity was chosen partly because of existing domestic and international copyright clearance. "It was the most appropriate names of the ones we had cleared, and the one we could work with right away." PolyGram Exec. VP/Marketing & Sales Bob Jamieson told R&R.

Philadelphia. I feel much closer to the advertising community after only a short amount of time, and with the help of our great sales team, I feel we'll do very well here."

#### WMKR

Continued from Page 3

large hole for AC in Baltimore. It also showed that we could have continued as we were — to split the market with B104 — but they felt a more efficient use of our energies would be to become number one with a different slant."

WWMX is expected to become a Capitol Broadcasting property sometime in November, pending FCC approval. Frankel clarified the reasoning behind a switch in formats during a sale. "This research process was in place prior to ever talking to Capitol about this station. However, they were made aware of our plans when we entered into negotiation back in August."

Said current PD Ralph Wimmer, who, along with his staff is still on board, "It's all being done in a very classy, upbeat manner, and this presentation will be extremely appealing to upscale adults. Mix-106.5 is about 60% oldies, and we kicked it off using a 20-minute montage of the best of our library material."

Noting there are no live announcers at present, Wimmer added, "We're saturating the audience with the music right now, but the station will gradually evolve into a personality-oriented presentation with a low spot volume. That expansion into live announcers will begin over the next several weeks."

## **CD** Growth

Continued from Page 3

(\$595.2 million). Units down 24.9%, value down 26.4%.

• Cassettes: 154 million units (151.1 million) worth \$1.073 billion (\$1.057 billion). Units up 1.9%, value up 1.5%.

• Compact discs: 18.6 million units (7.5 million) worth \$322.9 million (\$126.6 million). Units up 148.8%, value up 155%.

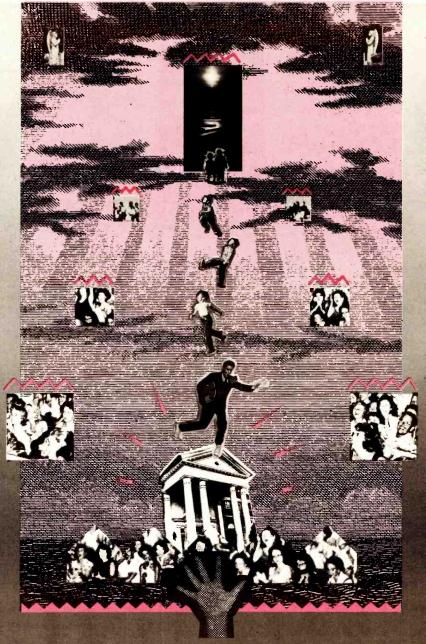
• Singles: 46.3 million units (60.5 million) worth \$111.3 million (\$139.3 million). Units down 23.5%, value down 20.1%.

\* 84racks: 0.9 million units (1.8 million) worth \$6.7 million (\$12.7 million). Units down 47.6%, value down 47.4%.

Overall, US manufacturers shipped 278.6 million units in all configurations (299.2 million) worth \$1.952 billion (\$1.931 billion). This represents a 6.9% decline in unit shipments, and a dollar volume increase of 1.1%.

The RIAA does not break out 7-inch and 12-inch singles in its totals, but the larger configuration is thought to be growing slightly even as 45s tumble.

The compact disc is expected to do even better in the second half of the year, yielding a 12-month total which will exceed original forecasts of 35-40 million CDs shipped to the trade. This offsets LP losses, which are expected to continue.



"Maybe I've a reason to believe We all will be received in Graceland" Paul Simon

"GRACELAND" THE NEW SINGLE AND 12" FROM THE ALBUM GRACELAND. \*\* 0 1986 WARNER BROS. RECORDS INC.



## **NEWS IN BRIEF**



David Grossmar

- DAVID GROSSMAN, PD of Capitol Broadcasting AOR WRXL/Richmond, has been given additional programming responsibilities for sister AM-Gold outlet WRNL.
- JIM RANDALL, most recently PD at WNYS/Buffalo, has been named PD at WKPE/Cape Cod. He replaces MICHAEL McCONALD, who left two weeks ago. STEVE McVIE remains aboard as MD.
- GENE ROBINSON, VP/GM of WMBD-AM & TV and WKZW/Peoria, was elected President of the Illinois Broadcasters Association. He has been affiliated with the stations' parent company since 1956.



Harriet Seitler

- HARRIET SEITLER has been promoted to VP/Marketing for MTV: Music Television. She was previously VP/Central Region, Affiliate Sales & Marketing for MTV Networks.
- MICHELLE PETERSEN has been named Chairwoman of the Public Radio News Directors Association. She has been ND at KLON/Long Beach for five Years
- BARRY MAYO, VP/GM of WRKS/ New York, has been named Secretary of the New York Market Radio Broadcasters Association (NYMRAD). Also, WYNY/New York VP/GM JOHN IRWIN has been elected to the association's Board of Directors.



Brian Pussilano

- BRIAN PUSSILANO has been appointed Exec. VP/GM of SuperSpots Broadcast Programming & Promotional Services. A 21-year broadcasting management veteran, he was formerly VP/Sales at CBS, and also VP/GM at the company's WBBM-FM/ Chicago and WHTT/Boston.
- KCLQ/Fresno, formerly AC KLTK, has become a Classic Hits station and is consulted by GARY GUTHRIE. The Liggett Broadcasting station's staff includes Exec. VP/GM EDD HOYT (ex-KTYD/Santa Barbara), MD/PM driver DAVID KIRK (ex-KTYD over nights), and 6am-1pm duo DEAN OP-PERMAN and DON FISCHER, both formerly of crosstown AOR KKDJ.



Simon Jeffries

- · SIMON JEFFRIES has been appointed PD of AOR WAQX-AM & FM/ Syracuse. He has been PD of WTPA/ Harrisburg for the last eight months. Prior to that, he was Asst. PD at WCMF/Rochester and KBOS/Fresno, and MD at WFRQ/Indianapolis.
- IRA SELSKY has assumed the newly-created position of VP/Busi-Affairs, Music Division for MGM/UA Communications. He was formerly VP/Business Affairs for Almo/Irving Music, the publishing arm of A&M Records. Prior to that he was Director/Business Affairs for Warner Bros. Records.
- · CHRIS SHEBEL has moved from mornings at KDKB/Phoenix to become PD at WLXR (Hit-105)/La Crosse, WI. He replaces CHUCK KNIGHT. Also new to WLXR are MD. RICK SANDERS from WLOL/Minneapolis and Promotion Director BUDDY SCOTT from Magic-98/Madison.
- DICK ALPERT has been added at WISN/Milwaukee as MD/afternoon drive. He joins from crosstown WEMP, where he worked for five

RCA/Ariola

Take Effect

leaving. The exact number is un-

known, but it's thought to be be-

Among those departing are VPs Don Burkhimer (International)

and Herb Helman (Public Affairs), and Directors Pat Kelleher (Artist Relations) and Elliot Horne (Pub-

licity). Other areas of the company losing staff include marketing, pur-

jor incentive factor for many long-

serving employees was the prospect of new - and possibly less ad-vantageous - retirement benefits under Bertelsmann, once the company's acquisition of RCA/Ariola is

With the full count of voluntary departures in hand, RCA/Ariola senior management is expected to

decide whether further staff cutbacks are necessary, in line with President/CEO Elliot Goldman's stated goal of reducing company

chasing, and support services Some exiting employees will stay through departmental transitions, but the majority will have left by week's end. The layoff plan's ma-

The RCA/Ariola voluntary layoff plan begins to take effect October when dozens of label employees in various departments will be

Layoffs

tween 50-100.

complete

overheads.

## STAFF

 KEN BROWN has been named GM. KYYX/Henderson-Las Vegas, which has exchanged its Country format for "Classic Soft Rock" as KLSQ. PD BOB TAYLOR and all but one member of the airstaff remain through the station's transition to Gold-based

 SUE WILSON, who has been MD at WLTF/Cleveland for two years, has been promoted to Asst. PD. Also, WLTF has hired DOUG SUTHER-LAND to host the morning show. He comes from KSDO/San Diego and

previously worked in Pittsburgh at

WFFM and WTAE, and at KGO/San-

● JEFF LEONARD is the new Asst.

PD/MD at KRLA/Los Angeles. He

was most recently MD at sister station

KBZT before that station's recent call

letter and format change to "Classic Rock KLSX."

JEFF KAUFFMAN has been named

PD at AOR WTPA/Harrisburg. Kauff-

man was previously National PD of the

Sky Corporation, and had served as

PD of WTPA when those calls were

assigned to a different frequency in

recurre Vice President DICK KRIZMAN

the market.

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New Issue / October 20, 1986

\$100,000,000



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# Is there <u>anything</u> these leading Country Programmers can agree on?



(L-R) Russ Schell, WFMS Indianapolis; Jim Tice, WZZK Birmingham; Bill Mayne, WBAP Dallas-Ft Worth; Paul Johnson, WKY Oklahoma City; Greg Lindahl, WSM Nashville/WKY Oklahoma City; Jim Robertson, KIKK Houston; Doug Wilson, WPOC Baltimore.

Can they agree on Currents to Oldies Ratios, Crossovers, New Artists? Can they agree on The Format, Percentage of Talk? Can they even agree on "What's Country?"

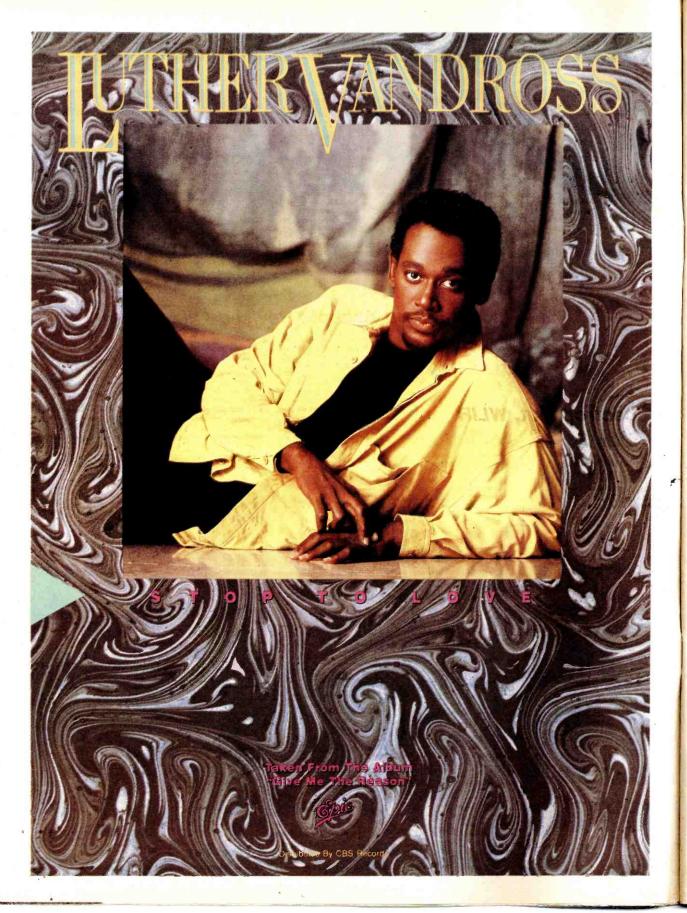
Well, there is one thing these leading Country Radio Programmers do agree on...American Country Countdown with Bob Kingsley. ACC is special featured programming on all their stations and another 829 radio stations around the world. They have all come to rely on American Country Countdown's special blend of quality entertainment, listenability and the 40 hottest country hits of the week.

American Country Countdown...carrying the tradition forward since 1973.

ACC may be available in your market. Check it out with Beverly Padratzik at the ABC Radio Networks: 212-887-5218.



ABC Radio Networks



TRANSACTIONS

## Edens Buys KLZZ-AM & FM For \$14 Million

KLZZ-AM & FM/SAN DIEGO PRICE: \$14 million

BUYER: Edens Broadcasting, Gary Edens, President. It also owns WRBQ-AM & FM/Tampa, KOY-AM & FM/Phoenix, WRVA & WRVQ/Richmond, and WWDE/Norfolk, VA.

SELLER: Southwestern Broadcasters Inc., Edward Shadek, President, Tom Shadek, VP. It also owns WRXR/Chicago.

DIAL POSITION: 600 kHz; 106.5 MHz

POWER: 5 kw: 50 kw at 230 feet FORMAT: Classic Rock **BROKER: Gary Stevens of Wertheim** 

KYEA/WEST MONROE, LA PRICE: \$1.3 million BUYER: Phoenix Broadcasting Co.,

Lee King, President. SELLER: Morgan Broadcasting Corp., Charles Morgan, President. It also owns KMBS/West Monroe. DIAL POSITION: 98.3 MHz POWER: 3 kw at 300 feet FORMAT: Urban Contemporary

BROKER: Blackburn & Co.

(FLORISSANT) PRICE: \$3.5 million

BUYER: Chester Broadcasting, Emmett Capstick, President. It also owns KXOK/St. Louis.

SELLER: Florissant Broadcasting Co., Inc., a wholly-owned subsidiary of Santa Fe Communications, which is owned by DeRance Corp., a nonprofit religious organization.

DIAL POSITION: 97.1 MHz POWER: 100 kw at 560 feet FORMAT: AC

WMCA/NEW YORK

PRICE: \$10 million plus minor consi-

BUYER: Federal Broadcasting Co., Peter Kizer, President. It also owns WW.I & W.IOI/Detroit Kizer is Chairman of the NAB TV Board.

SELLER: Straus Communications, Inc., R. Peter Straus, owner. It also owns WFTR/Front Royal, VA and WELV-AM & FM/Ellenville, NY. DIAL POSITION: 570 kHz

POWER: 5 kw FORMAT: News/Talk **BROKER: Gary Stevens of Werthelm**  TRANSACTIONS AT A GLANCE

## Transactions So Far In 1986: \$2,465,690,000 This Week's Transactions: \$33,872,000

- KLZZ-AM & FM/San Diego \$14 million
- WMCA/New York \$10 million
- WGYL/Vero Beach, FL \$4.5 million
- KLTH/St. Louis \$3.5 million
- . KYEA-FM/West Monroe, LA \$1.3 million.
- KEBQ/Ardmore, OK \$572,000
- KLSR-AM & FM/Memphis, TX \$78,000

KEBQ/ARDMORE, OK

PRICE: \$572,000 **BUYER: Stiles Communications,** Jerry Stiles, owner

POWER: 3 kw at 300 feet FORMAT: CHR

**BROKER: Chapman Associates** 

Viacom, a company

SELLER: Waters Broadcasting Co., Inc., Claudia Waters, owner. DIAL POSITION: 95.5 MHz

FORMAT: Easy Listening BROKER: Robert A. Chaisson, inc.

## Viacom Board Accepts Revised Offer The decision to accept came less than two weeks after the board re-

Viacom managers, led by President Terrence Eikes, pumped more cash into a \$44 per share offer for the diversified media company's assets, prompting once-recalcitrant directors of the company to agree to a leverage ed buyout.

jected a previous offer of \$35 in cash and \$9 in stock for each share of Viacom stock The new offer comprises \$37 in cash and \$7 in stock for each share.

In addition, the new owners will give

current shareholders "some equity" in

said. When the management team takes control, it will offer a new issue of stock, 20% of which will go to current stockholders. Although there is little detail

available on financing of the deal. Viacom is expected to file a report with the ECC later this month which will shed more, light on the buyout

**BUYER: Treasure Coast Broadcast**ing Co., headed by Gregory Bone, who also owns WQRC/Barnstable, SELLER: WGYL Radio, Inc., headed by Christopher Hubbard. DIAL POSITION: 93.5 MHz POWER: 3 kw at 300 feet

WGYL/VERO BEACH, FL

PRICE: \$4.5 million

KLSR-AM & FM/ MEMPHIS, TX PRICE: \$78,000 BUYER: Hal Davis and family, Davis formerly was a VP with Doubleday Broadcasting. SELLER: James Glesecke DIAL POSITION: 1130 kHz; 105.3 MHz POWER: 1 kw; 61 kw at 180 feet FORMAT: Country

## Spectron Out, WLIR **Goes To Competition**

The efforts of Spectron Broadcasting Corp., a Long Island-based broadcasting firm, to take over embattled WLIR/Garden City, NY, were dealt double blows earlier this month. The FCC reversed a preliminary decision granting the license to Spectron and, instead, awarded the station to a competitor, Jarad Broadcasting Co.

Meanwhile, Elton Spitzer, President of Phoenix Media and the current operator of WLIR under special temporary authority from the FCC, has purchased a nearby combo. WGSM & WCTO/Nassau-Suffolk from Greater Media for \$9 million.

An assistant to Spectron President Angela Shaw, who formed the company specifically to pursue the Long Island institution with its innovative new music format, said Shaw was 'very disappointed" by the FCC's decision. However, Shaw has no plans to appeal the ruling, and will abandon any continued pursuit of the license.

Earlier this year an FCC law judge found Spectron to be the most qualified applicant for the license. However, the FCC Review Board ruled that Shaw's own uncertainty about Spectron's corporate structure during an oral hearing for the license, and the structure of the company's stock offerings, provoked questions of whether Shaw "will exercise the control Spectron claims for her.

#### CALL SIGN CHANGES

Callahan, FL WJVR (new, 10/10) Collierville, TN WMSO to WCRV (requested)

Kearney, NE KRNY to KKOA (requested) Kearney, NE KRNY-FM to KQPR

(requested) La Grange, IN WAEO (new, 10/16) Norristown, PA WGHW to

WNAP (requested)

However, there is renewed speculation that little of the present WLIR will be left, regardless of who assumes the license. There are indications that Spitzer and his partner, Bob Williams, will take the WLIR format and call letters across the island to WCTO. Spitzer has refused comment on those reports.

Officials of Jarad Broadcasting could not be reached for comment

## SunGroup Takes Partner, Looks Toward Expansion

SunGroup Inc., the Nashvillebased radio group owner, has agreed to merge with McDowell Enterprises, Inc., a Nashville construction company, to form a new broadcast firm with approximately \$45 million in

McDowell is selling all of its construction assets, and will place the proceeds in a SunGroup subsidiary being formed to "seek to expand in the broadcasting and communications media business.

Frank Woods, SunGroup President, stated, "The union of SunGroup and McDowell will create a strong company. The combined company will be positioned to move forward in acquisitions of radio stations and other media properties.

As part of the transaction, Sun-Group will split its stock three-for-two. SunGroup's radio properties are WERC & WKXX/Birmingham; KYKK/ Long View, TX; KKQV/Wichita Falls, TX: KEAN-AM & FM/Abliene, TX; and KAFE & KKSS/Albuquerque. It is in the process of acquiring KESY-AM & FM/Omaha.

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## PREDICTS MARKET DOWNTURN NEXT YEAR

## Banker/Broker Stevens Guns For \$300 Million Year

"I walk like a broker, I talk like a broker, but I'm called an investment banker." That's how Gary Stevens, former rock jock, sums up his role as First Vice President of Wertheim & Co. in New York, where he appears to be well on his way to selling \$300 million worth of radio stations in 1986.

Stevens joined Wertheim in January after eight years as President of **Doubleday Broadcasting**, which decided to get out of radio last year.

## "Dark" Days After Doubleday

"I left Doubleday with my tail between my legs," Stevens recalls. "I really had some deep, dark thoughts about whether I was any good at anything.

"Having had my company shot out from under me, I didn't want to go through that experience again. It seemed to me that there were external forces controlling the destiny of the industry and I wanted to go to the main office and see what was going on."



Gary Stevens

Stevens had met the Wertheim people — and received a "standing offer" of employment — a few years back, when he made failed attempts on his own to buy WJIB/Boston and WBOS/ Roston.

#### **Broker Role Unplanned**

One irony of Stevens's success in selling stations this year is that Wertheim didn't really hire him to be a "I walk like a broker, I talk like a broker, but I'm called an investment banker."

broker. He was expected to do financing, which he has. This year Wertheim has backed both American Media and JAG in major deals.

How, then, did Stevens so quickly become a red-hot broker in all but name? His first assignment turned out to be selling Doubleday's last three stations, which went to **Emmis.** Stevens relates, "It became evident to me very early on that not only could we participate in this yery active trading market, but that we could pretty neadly dominate the high end of it."

The Emmis deal was critical, Stevens emphasizes. "At \$53 million, that ain't a bad way to start. Secondly, I know everybody. I'm a student of the business. There aren't too many peole with my operating expertise. I was

an NAB and RAB board member. I have access to people.

"Typically, when I'm discussing a deal with somebody, about halfway through they say, 'Change hats for a minute. How do do you view this from an operator's point of view?' There aren't too many guys who are equipped to wear both hats. Also, I happen to be a very good negotiator, it lurns out."

#### Two Group Deals Pending

Besides the Emmis deal, Stevens this year has sold KGOL/Houston (\$13 million), KOB-AM & FM/Albuquerque (\$16.5 million), WQYK/ Tampa (\$27 million), KRBE-AM & FM/Houston (\$25 million), WMCA/ New York (\$11 million), and KLZZ-AM & FM/San Diego (\$14 million). He has an exclusive on selling off the LIN radio group, and is in "final negotiations" on a smaller \$25 million group deal.

Perhaps nothing shows just how far Stevens has come since his early days in radio than last week's sale of WMCA/New York.

Starting in 1958, Stevens spent ten years as a rock disc jockey in four major markets. Notably, he was one of MMCA's "Good Guys." Last week Stevens brokered the station's sale, netting former boss **Peter Straus** a cool \$11 million for the stand-alone AM

"I think I've probably sold more radio stations this year than anybody ever has," Stevens says without modesty. "With the LIN deal I'll be at \$300 million."

Reminded that some may view his savoring of success as cockiness or worse. Stevens professes surprise. "If I sound cocky, I apologize, and people should forgive me, because I've been through two or three of the worst years of my life from a psychological point of view. It's great to feel like you're worthwhile again."

Stevens predicts that most major deals, especially group sales, will continue to be handled by investment

"We're going to see this \$2-5 million turnaround stuff really shut down."

bankers, who he says offer "better service" than brokers. "I never could have had the LIN deal if I were on my own," he admits.

One broadcaster-turned-broker agrees. "If he were on his own like me he would have a very, very difficult time getting some of these deals." This broker believes Wertheim's position as a major financial house gives it the "inside track" on the bigger sales. He adds almost grudgingly, "Cary has done a good job since he's been there."

Says Stevens, "The brokers are really mad at me. They think I came in and usurped them. I take a different position. I think that some guys that shouldn't have been were making an awful lot of money on our back. I just came in to equalize that a little bit."

## Sees \$1 Billion Year In 1987

**By Brad Woodward** 

Stevens sees major changes ahead in the radio trading marketplace. This year's projected \$3 billion in sales could plummet to only \$1 billion in 1987 owing to tax law changes and other factors, in Stevens' view, although he denies painting "a dark picture." He adds, "The marketplace ought to be pretty well sated at this point. Everybody who wants to buy something has had a chance."

Tax law changes will "effectively shut down the ability to sell turnarounds and startups because there's no place to put those losses anymore," he predicts. "We're going to see this \$2-5 million turnaround stuff really shut down."

#### Collapsing Deals Predicted

Stevens also predicts that some less carefully assembled deals will begin to fall apart in 1987. Wertheim, he maintains, is uniquely positioned to

"I think I've probably sold more radio stations this year than anybody ever has."

help pick up the pieces, profiting in both good times and bad.

"I think the workout business ought to be strong in the next 18 months. There are a lot of deals being done based on 1988 numbers. It's called the Big Bang theory. It's the explosion you hear when all those people that paid all that money for all those future profits discover there aren't any."

He continues, "I think there are a significant number of equity people — people who put money into deals and are junior to all the lenders — who will find that equity evaporating on them." Wethelm's role will be in refinancing, plus arranging station selloffs for troubled group owners to help reduce debt.

#### Return To Operation Unlikely

For himself, Stevens says he finds investment banking "more challenging and, frankly, more rewarding than banging my head against the wall to win the ratings" in a business where "a 25-year-old PD with the wrong 15 records" can spell doom.

"I've found something I like to do.
I'm 46 years old. I'm getting a little
tired of running contests, trying to outpromote everybody. The pressure on
the operating side was enormous.
There's a lot of pressure here, too,
but it's pressure I'm exerting on
myself."

Stevens may someday invest in broadcast properties, but says, "I don't think you'll see me back in as an operator.

"I'm not so naive as to think that every year is going to be as good'as this year from a remuneration standpoint. But I think I found a way to make a better living longterm with a lot more security, and that's terribly important."

Before They Do It To You...



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Ion Coleman, President

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## **WASHINGTON REPORT**

# FCC Proposes Killing Main Studio, Program Origination Rules

In a move that could give stations far greater flexibility on where to put their studios, the FCC last week proposed either abolishing outright or easing up on the rules governing main studio location and where programming originates.

The relief was sought in July by an ad hoc group of radio broad-casters calling themselves the Arizona Justice Committee. It was also endorsed by the FCC staff's AM improvement report earlier this year.

For the past 35 years, stations have been required to maintain a "main studio" within their community of license, and to originate at least 50% of their non-network programming from that studio or other points within the community of license.

#### Elimination Vs. Relaxation

One option proposed for public comment last week by the Commission would simply eliminate both the main studio and program elimination rules outright.

A second option would retain the rules, but widen the boundaries considerably. FM stations would only have to keep a main studio somewhere within their Grade B signal countours. AM main studios would have to be within the station's I millivolt/meter contour.

According to the Commission, relaxing the rules "would result in wider discretion for all broadcast

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"Overall costs involved in construction and operation of broadcast stations could be

reduced."

licensees in situating their main studios and in choosing programming to serve their audiences. Consequently, the overall costs involved in construction and operation of broadcast stations could be reduc-

#### **Technical Advances Cited**

The FCC added that "the development of technical advances in the production and transmission of programming has eroded the role of a main studio and of studio origination, since remote facilities and satellite transmission capability effectively allow origination to occur from anywhere."

One key concern of the Commission is whether killing the rules

would conflict with Section 307(b) of the Communications Act, which requires that licensees be allocated among various states and communities.

#### **Quello Stresses Local Obligation**

In a statement, Commissioner Jim Quello agreed that technology and marketplace changes make the rules suspect. But he added, "I wish to emphasize that my support for launching this rulemaking should in no way be construed as signaling an effort to erode what I believe to be a licensee's obligation to serve the needs and interests of the community to which it is licensed."

Ken Howard of the Washington law firm Baker & Hosteller, attorney for the Arizona group, commented, "We're very happy that the Commission has moved so quickly to explore the issue."

Howard said the "most moving force" behind the group is Tom Joyner of Joyner Broadcasting, Other members are Beasley, Capitol Broadcasting, Communication Enterprises, Dick Broadcasting, Fuller-Jeffrey, Hicks Communications, Keymarket, Metroplex, Sconnix, Swanson, Twin Cities, Westcom, and WHAL & WYCQ/Shelbyville, TN.



KANSAS CONTRIBUTION — The Kansas Association of Broadcasters (KAB) has received an NAB honorarium check from NAB to help fund its government relations activities. NAB Radio Board member John David of KFSB & KIXO/Joplin, MO (center) presents the check to KAB President Sam Elliott, KULY & KHUQ/Lawrence, as KAB Executive Director Harriet Lange looks on.

## **NEWS BRIEFS**

## Outsiders May Get Crack At RKO Stations

FCC Mass Media Bureau Chief Jim McKinney says the time may be drawing near to open up the RKO negotiations to potential outside buyers. McKinney voiced impatience with the pace of the tails, which so far have been restricted to competing applicants for the 12 RKO radio stations and WHBQ-TV/Memphis.

McKinney says that, following a meeting last week in Memphis, the WHBO-TV case is "at least close" to an agreement. Within the past week, settlement meetings have also occurred regarding WRKO & WRON/Boston, WOR & WRFM/New York, WGMS-AM & FM/Washington, and KHJ & KRTH/Los Angeles.

Unless settlements are reached, McKinney said outside buyers will be brought into the process "fairly soon." The FCC has imposed a January 31 deadline on the settlement talks.

## FCC Clears CBS On Transfer Charges

The FCC has concluded that the recent shakeup at CBS did not constitute an illegal transfer of control.

The commission denied a petition by a conservative public interest group, Fairness In Media. The group contends that the purchase of almost 25% of CBS stock by Loews Corp., and the ascension of Loews Chairman Laurence Tisch to the CEO position formerly held by Thomas Wyman, amounted to an unauthorized transfer of control.

However, the FCC ruled that real control of the company was held by the board of directors, not by managers who are accountable to that board. "The Commission recognized that in this and other contexts, CBS has consistently asserted that control resides in its board of directors," the FCC noted.

Had FIM's assertions been borne out, CBS faced a host of onerous strictures, including the loss of some licenses that the company holds

under "grandfather" provisions of multiple ownership rules, or, in a worst case, the loss of all broadcast licenses

## Marriott Offers Elevator Apologies, Rebates

Executives from the Marriott Hotel in New Orleans were summoned to Washington last week by NAB officials upset about poor service during September's Radio '86 Convention.

NAB announced after the meeting that Marriott officials apologized for small's-pace elevator' service during the convention, and are offering rebates to unhappy suite operators on a "case-by-case" basis. As the head-quarters hotel for the meeting, the Marriott housed most of the convention's hospitality suites.

Elevator service was so slow during the meeting, especially the first evening, that some conventioneers had difficulty making rounds of the suites, and hotel services to the suites was also delayed.

Although it reported getting only six to eight written complaints following the convention, NAB said all suite operators are eligible to negotiate for rebates.

## NAB Launching 1986 Radio Programming Survey

Carrying through on a commitment made when it merged earlier this year with NRBA, NAB has announced that it will continue that association's annual programming survey. Programming questionnaires will be malled to U.S. radio stations in the next month

Besides format information, stations will be asked to supply data in areas such as news, sports, syndicated and network programming, Information will also be sought on technical matters such as AM stereo conversion and FM subcarrier usage.

A new feature not employed by NRBA will be a narrative statement in the final report describing programming changes and trends.



CAPITAL COMPOSERS — The three men who wrote the hit song "Copacabana" spent two days on Capitol Hill last\_week lobbying against "source licensing" legislation that would alter the existing system for compensating composers of works used on syndicated television programming. Shown with BMI President Frances Preston in New York following the DC trek were (left to right) Jack Feldman, Bruce Sussman, and Barry Manilow. All three are sporting their "Million-Air" certificates for the song. At right is BMI VP Ron Anton.

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## **Pocket Pool**

One of the Ten Commandments of the United Hight (For the other line, write your name and address on a \$20 bill and mail it care of this column to 1930 Century Park West.) Anyone who's ever smelled the color of money will be intrigued by this traveling pocket billiards table.

Measuring 5¼" x 12¾" x 18¾," the wood-based, felt-topped table

fits easily inside a standard-sized briefcase. "Available via the Hammacher Schlemmer catalog, this pocket pool table comes complete with two 36½" wood cues that disassemble for storage, 17 tiny (13;" diameter) phenolic balls — the same material of which regulation balls are made — and a 7" x 7" x 7" rack that also can be disassembled for easy storage.



Sold with its own padded vinyl, felt-lined briefcase, the entire setup weighs in at nine pounds total and is retail priced at \$99.50. Fast Eddie says check it out.

## **Eat To The Beat**

The faster the tempo of the background music, the faster a restaurant's tables turn over, according to a recent survey conducted at Fairfield University in Connecticut.

As reported in Adweek, the survey showed that the average customer takes 3.3 bites per minute when no music is played, 3.8 bites per minute when slow music is played and 4.4 bites per minute when fast music is played. Food for thought, programmers?





## Ear Ring Aid

Now ear this, reportedly the only telephone with an oversized cushioned earpiece that not only blocks out unwanted background noises but also reduces aural discomfort during extended telephone conversations.

Available via the **Hammacher Schlemmer** catalog, this unusual item boasts a three-inch diameter leather earpiece — big enough to surround theat verage person's entire ear, even if the user is wearing earrings. It is padded with a half-inch of open-cell foam for extra comfort.

The telephone itself features a memory that stores up to nine 15-digit numbers, is tone/pulse switchable, and can be mounted on a wall or tabletop as desired. Priced at either \$79.50 for the single-line model or \$89.50 for the two-line model, this E-Z on the ear unit plugs into any modular telephone jack and comes in either white or red.

## **Beatbox Lunch**



Now you can carry a tune along with your tuna fish sandwich with the "Lunch 'N Tunes" AM radio-tunch box. Available in red, yellow, raspberry, and turquoise, the product of Duxbury, MA-based Fun Designs Inc. features one of three cartoon designs and comes complete with a color-coordinated thermos.

Strictly for children of all ages — headphones are included — "Lunch" N Tunes" requires a single nine-volt battery, sports tuning and volume knobs, and features a built-in speaker. Retail price: \$19.

## POLLSTAR

## TOP 20

CONCERT PULSE

#### LW TW ARTIST

- 1 NEIL DIAMOND
- 2 ELTON JOHN
- 3 VAN HALEN
- 4 4 ZZ TOP
- 5 BOB SEGER
- 6 6 STEVIE WONDER
- 7 NEIL YOUNG!
- 7 8 WHITNEY HOUSTON 9 9 KENNY ROGERS
- 8 10 HUEY LEWIS & THE
- NEWS
- 10 11 AC/DC
- 11 12 BEACH BOYS
- 12 13 ALABAMA
- -14 DAVID LEE ROTH
- 14 16 RUN D.M.C.
- 15 17 EDDIE MURPHY
- 16 18 MONKEES
- 17 19 OZZY OSBOURNE
- 18 20 38 SPECIAL

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Prömoters' On-Line Listings. (800) 344-7383, or in California (209) 224-2631

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Each week, "Classic Cuts" brings you interviews with rock's greatest, sharing the inspiration for their blockbuster hits! Paul McCartney talks about "Hey Jude." Bob Seger talks about "Night Moves." Steve Winwood talks about Spencer Davis' "Gimme

Some Lovin'." Eric Burdon talks about "The House of the Rising Sun." "Classic Cuts" gives new meaning to familiar favorites!

"Classic Cuts" unique format lets you program one hour-long show or five 12-minute daily features! Any way you play it, "Classic Cuts" adds spark to your classic rock! Be the first to put classic rock on the cutting edge with MJI Broadcasting's "Classic Cuts!"

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SINGLE OF THE YEAR "Bop" Dan Seals

MUSIC VIDEO OF THE YEAR

"Who's Gonna Fill Their Shoes" George Jones

**VOCAL GROUP OF THE YEAR** The Judds

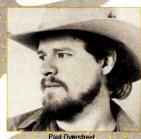
**VOCAL DUO OF THE YEAR Dan Seals** 

INSTRUMENTAL GROUP OF THE YEAR Oak Ridge Boys Band

HALL OF FAME **Wesley Rose** 

BMI The **First Family Country Music** 





Paul Overstreet



Dan Seals



George Jones





Wesley Rose

## **PRO:MOTIONS**

## PROS ON THE

Jim Bleikamp — Morning Talk Host WWCN/Albany, NY (518) 436-4162

Bill Brooks — PD/Middays KGAL/Lebanon, OR (503) 928-9552

Shay St. Claire — Middays WRSR/Norfolk (804) 468-6697 Jay Cresswell — OM/PD Y97 (WYDD)/Plttsburgh (412) 242-

3813 Neal Dionne — Mornings KSD/ St. Louis (314) 567-7815

Bob Donovan — Mornings/Operations Director KGAL/Lebanon, OR (503) 928-7368

Nick Fontaine — Mornings/Production XHRM/San Diego (619) 562-6271

Sam Graham — Afternoons/Production KGAL/Lebanon, OR (503) 928-7368

Hollywood Hamilton — Latenights Z100/New York (201) 546-4460

Mike Hammer — Middays/MD WKHK/Richmond (804) 733-6627

Rich Hogan — Nights KBZT/Los Angeles (213) 660-2390

.Mike James — Nights/Production KGAL/Lebanon, OR (503) 451-5685 Dr. Phil LoCascio — PD WGCL/

Cleveland (216) 892-9316

Bill Mims — PD KPOI/Honolulu
(808) 526-0940

Joe Nittler — News Director KXNP/North Platte, NB (308) 532-1495

Erik Parks — MD/Evenings KGAL/Lebanon, OR (503) 758-7128

Gary Robins — PD/Mornings WMGZ(Z96)/Youngstown (412) 347-1865

Kevin Stephens — MD KNAC/ Los Angeles (818) 888-6584

J.T. Stevens — PD WZZR/Richmond (804) 379-2250 Steven Sweet — Nights KGAL/

Lebanon, OR (503) 926-3463 Jim Zippo — Middays KTKS/Dallas (214) 394-6415

#### MTV Taps Reardon



John Reardon

MTV Networks has appointed John Reardon to the newly-created position of Exec. VP & GM/Affiliate Sales & Marketing to be responsible for all affiliate-related Network activities. He was most recently Sr. VP & GM for the same department. He joined the Warner Amex Satellite Entertainment Company in 1980 as Director/Marketing, Central Region and subsequently held the posts of Chicagobased Regional Director and VP/ National Accounts. Prior to that he was VP & Management Supervisor for Chicago's Marsteller, Inc. and Marketing Officer for Continental

Suite Beat Promotes Gold

Wendy Gold has become Production Manager for Sulte Beat Music Group. She was previously New Release Coordinator for Poly-Gram Records.

#### Bruhn CBS Marketing Manager

Craig Bruhn was upped fo Manager/Marketing, Midwest Region for CBS Masterworks. Bruhn joined the label in 1978 as an ASR/Inventory Specialist, Since 1983, he was a sales representative for the label's Houston and Denver markets, respectively. Prior to that, he worked for four years as West Coast Supervisor for the Record Bar chain.

#### Chappel/Intersong Ups Drexler



Marcy Drexie

Chappell/Intersong Music Group, USA has named Marcy Drexter Director/Professional Activities, East Coast, Drexter joined CIMG in 1985 as New York-based Professional Manager. Her previous experience includes serving as an engineer for WCBS/New York, A&R Coordinator for Arista Records, and A&R Manager for MCA Records.

## CHRONICLE

Born To:

- Glass Tiger and Robin Trower Manager Derek Sutton, wife Diane, daughter Emma Nicole, September 20.
- WOR/New York Managing Editor John McConnell, wife and Torbet Radio/New York Station Information Supervisor Marie, son Jesse Sentember 25.
- Consultant/programmer Dan O'Toole, wife Carolyn, son Mitchell Tyler, September 25.
- WEA Singles Specialist Jeanne White, husband James, daughter Jocelyn, September 26.
- WPOW/Miami-Ft. Lauderdale VP/GM Greg Reed, wife Marianna, son Trevor Reed, October 2.

#### PolyGram Ups Earl, Riccitelli



Diane Earl



Joe Ricciteli

Diane Earl has been named PolyGram Records\* Manager/National Video Promotion, after serving as Administrative Assistant in the same department. She joined the label in 1984.

Also, Joe Ricciteli has become National College Promotion Manager after serving as the label's National Advertising Coordinator. He joined the label in 1985 as an intern, advancing to a full-time National Advertising Clerk, and then Coordinator.

Kleinbaum Island Manager



Janet Kleinbaum

Janet Kleinbaum was appointed Manager/Video Promotion for Is-Jand Records. She joined the label in 1986 as Media Relations Coordinator, and was formerly with Rolling Stone magazine.

## **CHANGES**

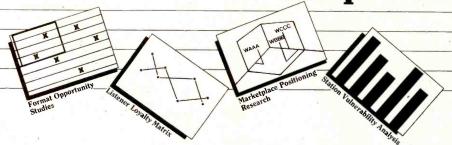
Cary Goldberg, former East Coast Manager for Gold Mountain Records/New York, joins the Raleigh Group Ltd./New York as AE.

Steve Thanhauser, former AE for Heritage Park Furniture/Raleigh, joins WRDU/Raleigh as AE.

Susan Stogner, former air personality KTHO/Lake Tahoe, upped to AM Program Director for the station

Jane Steinburg, former AE for NBC Radio Network/NY, joins WOR/New York as AE.

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THIS WEEK'S ACTION

**WXKS 32-28** WBEN add-39 CKOI add-40 WCAU 40-30 B94 17-15 Q107 deb-28 94Q 28-21 KRBE 30-23 WRSR 25-21 Z95 16-15 WMMS deb-35 WAPI add WCZY add WKTI 27-23 **KDWB 38-30** KHTR add KWK 26-23 WLOL 9-7 KIIS 14-13

KKRZ 28-26 KMEL 25-21 Z94 23-19 WERZ 28-23 WNNK 32-27 PRO-FM 34-29 WSPK add-26 RI-104 30-25 93Q add B106 deb-26 WKRZ deb-40 WBBQ add WKQB deb-30 WBCY 34-28 WROO 32-25 WLRS add 94Z add KZIO 34-25

WZPL add Z104 9-6 KJ103 add KIYS 11-8 KSND 30-25 KXYQ 19-15 KITS 19-15 100KHI add WYKS add WBWB 20-12 WLRW 19-16 WAZY 8-5 KWTO add WSPT 24-19 KFMW 14-12 KYYA add KBIM add-40 Y97 25-17

THE SINGLE FROM THE ALBUM TRUE STORIES

PRODUCED AND PERFORMED BY TALKING HEADS

# R STREET TALK

The RKO settlement talks felt the pinch last week when Uncle Sam ran out of money amid congressional bickering. ROD PORTER, number two man in the Mass Media Bureau and one of the official RKO mediators, was literally called back from the airport while on his way to Memphis for a settlement meeting. The next day, Porter and his boss, JIM McKINNEY, wanted to be available by phone if needed, but FCC security guards threw them out of the building at noon when the federal government shut down entirely.

Speaking of McKinney, what does the FCC Mass Media Bureau Chief listen to on his cassette deck while commuting? Tapes of the HOWARD STERN show, it appears. McKinney is reviewing three hours of Stern's show sent him by an anti-porn group monitoring Stern over WYSP/PHILADELPHIA. McKinney says he'll decide shortly whether to send the station a formal letter of investigation. If the material proves to be obscene, does that mean McKinney - who commutes from Virginia into Washington can be arrested for carrying pornographic materials over state lines?

L.A.-based WESTWOOD ONE has been named one of Forbes magazine's 200 best small companies in America. This comes after the network offered \$100 million of subordinated debentures, presumably to buy additional radio properties. One rumored target: CAP CITIES/ABC's KABC & KLOS/ LOS ANGELES. The AM's News/Talk format would serve nicely as a MUTUAL flagship for LARRY KING and Dr. TONI GRANT; KLOS would fit WW1's largely AOR orientation. How much would the combo go for? Try \$100+

Is CBS RADIO sharpening the axe again? Seems network staffers in New York and Washington were awaiting word of more cutbacks, coming on the heels of 68 layoffs in the corporate personnel and medical departments and 15 suffered last Thursday by the publishing department.

Following the release of seven of its 25-person staff, most of whom were assistants in various departments, tongues were wagging in Nashville this week about the future of MTM RECORDS. Contrary to some reports which had it closing its doors, the changes represent a "redirection of priorites." The two-year old label initially played agent/manager for fledgling acts, but now that those acts have become established, MTM is getting back to the business of being a record and production company.

CAPITOL's Record Group Services, CEMA, has announced a new production and distribution agreement with Nashvillebased. Christian-oriented BENSON **RECORDS.** The agreement includes LARNELLE HARRIS, DeGARMO & KEY, PHIL DRISCOLL, the catalog of SANDI PATTI, and Benson's black product.

You can cross WFTQ/WORCESTER off your Christmas wish list, since NEWCITY COMMUNICATIONS (formerly KATZ) has taken the station off the market. When DICK FERGUSON and other management executives bought out the Katz group, they announced that WFTQ would be spun off. Now they've announced they'll retain the station and continue to pair it with NewCity's

VIRGIN's latest recruit is none other than ARISTA VP/Singles Promotion PHIL QUARTARARO. Expect the official word momentarily. Meanwhile, Virgin co-chief JEFF AYEROFF is scheduled to give the keynote address at the CMJ Music Marathon in New York next week.

Advance congratulations to ATCO's MARC NATHAN, who's joined the ATLANTIC promotion team. More details soon.

Record-buster! The WARNER **COMMUNICATIONS** music operations (labels and publishing) just delivered the most profitable quarter in its history. Operating income reached \$41 million, a whopping 74% above the same quarter a year ago.

As we forecast just a couple weeks back. A&M has now signed its multi-year deal with MTV NETWORKS, with exclusivity provisions et al.

Reports of its death were greatly exaggerated: The UNITED STATIONS new age/jazz program last week rumored to have "bitten the dust" is actually just waiting for next year. A US spokesperson said the company is just "holding off until the right moment presents itself" for the debut of the 3-hour weekly show.

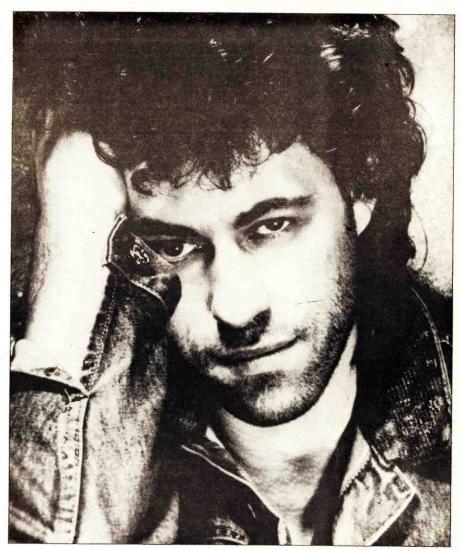
Chalk up another one for BIRCH: BDA/ BBDO in Atlanta is now using the company as its primary ratings service for all clients. BDA/BBDO will be working closely with Birch to expand upon its qualitative reports to find new applications in evaluating radio buys.

Chalk one up for ARBITRON: The Laurel, MD-based ratings service has entered into an agreement with MEDIA MANAGEMENT PLUS to market MMP's pre- and post-software package to advertisers and advertising agencies. Continued on Page 22

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# TRACK: 1 ALBUM: DEBUT (3) CHR: BREAKER DEBUT 40 **NEW SINGLE** PRODUCED BY JIMMY IOVINE **BDB CLEARMOUNTAIN** FROM THE FORTHCOMING ALBUM **GET CLOSE**

## STREET TALK

Continued from Page 20

What's going to happen at WLS & WYTZ (Z95)/CHICAGO now that President/GM JEFF TRUMPER has resigned to enter ownership (Page 1)? Will WLS Operations Manager JOHN GEHRON get another shot at the GM's chair, or will they look outside of the company? What about recently hired Z95 PD RIC LIPPINCOTT? Who will act as a buffer between Lippincott and Gehron? When they last worked together, they didn't exactly see eye to eye. Gehron denies the two have a problem: "Ric is just what we need right now, and I'm glad to have him back." Look for Cap Cities/ABC Radio Division President DON BOULOUKOS to cover Trumper's duties until a decision is made.

WXRK/NEW YORK looked to sister INFINITY AOR WBCN/BOSTON to find its new Assistant PD/MD, BOB KRANES. At BCN, late-nighter CARTER ALAN will add MD duties.

Just as WDVE/PITTSBURGH notched its highest-ever share (9.9), morning team JIMMY ROACH & STEVE HANSEN have up and left for WSHE/MIAMI. Roach had been at 'DVE for 13 years; Hansen for six. 'DVE PD GREG GILLISPIE is looking for a replacement with 'highbrow humor — 75% DAVID LETTERMAN and 25% 'Good Morning America.'' 'DVE overnights are also open.

Accompanying the call-letter change at WGCL/CLEVELAND (now WNCX) comes a guard-changing as well, as METROPOLIS—unceremoniously has said "farewell" to 15 staffers. Among the recently departed are GM KIM COLEBROOK, VP/Programming GEORGE OLIVA III, PD Dr. PHIL LoCASCIO, a number of jocks, and a host of others.

With S&F COMMUNICATIONS'S WMKR/BALTIMORE changing to WWMX (see Page 3), look for another outlet — possibly an AC or Country — to snap up the old calls and relicense with MIKE JOSEPH's "Hot Hits." Details to follow.

What national consultant recently saluted a company that hasn't existed for several years as one of the "Legends Of 1986?"

While Neiman Marcus is offering his-andhers spotted cats for \$2800 a pair, KVILI DALLAS is offering a Mercedes Benz 560 SL and 130hp Mercruiser as prizes in its new prize catalog. But for the "man or woman who has everything," the station also listed "\$5000 worth of stock from whoever owns us at the time you win."

Also in Big D, KEGL acting PD JOE FOLGER says MOBY is moving to mornings, replacing the team of ROBBINS, KINNEY, & COWAN. Phil Cowan is the only survivor of the team, staying on to do sports with Moby.

More from Dallas: It appears former GULF BROADCASTING President ALAN HENRY has purchased KRQX & KZEW for \$20 million from BELO BROADCASTING, but neither party is talking about it.

We hear ARISTA has a rare opening for a Director/Marketing, who will report to VP/Marketing STEVEN SHMERLER.

After five years HOLLYWOOD HAMILTON exits late nights at Z100/NEW YORK, He's being replaced by THE JAMMER (aka J.J. WALKER), ex-PD at Y106/ORI ANDO.

SCOTT WOODSIDE has resigned from mornings at Q107/WASHINGTON, with PAUL FULLER giving up his MD duties and sliding into mornings temporarily. Woodside's former partner JIM ELLIOTT left two months ago and is now doing wake-up service at B106/WASHINGTON, as reported here last week. This means Q107 PD CHUCK MORGAN needs a killer morning talent ASAP. Replacing Fuller as MD is Programming Assistant PAM TRICKETT.

Looks like KUPD/PHOENIX morning madman DAVE PRATT isn't going to L.A. after all. He's renegotiated his pact with KUPD for another two years. By the way, Pratt just finished raising \$27,980 for United Cerebral Palsy by doing a 98-hour Rocking Chair-a-thon from a local mall.

What Los Angeles PD is about to open up a consultancy while staying on at his station? Details to follow.

KZOK/SEATTLE's recent switch from AOR to Gold has also included a switch in consultants from BURKHART/ABRAMS to GARY GUTHRIE, who's also picked up new Classic Hits outlet KCLQ/FRESNO.

The Country scene in San Antonio has taken on a new look, as all three Country stations there have undergone PD changes in the last couple mothths. The latest is at KAJA, where PD CHARLIE MARCUS — who joined the station less than two months ago — is out. RANDY CARROL, whom Marcus replaced (but who remained in mornings), has been named interim PD.

Milestones: The founder of influential FOLKWAYS RECORDS, MOSES ASCH, died Sunday (10-19) in New York. The label, started in 1947, issued hundreds of blues, traditional folk, jazz, gospel, ragtime, and spoken word albums issued. Asch was 81.

Also: Radio pioneer J.R. POPPELE, who is credited with founding WORINEW YORK, died October 7. He started his career in 1915 as a wireless operator on a coastal freighter, and served as VP/Engineering at the MUTUAL BROADCASTING SYSTEM before retiring to start a consulting company. Poppele was 88.

JPC THE INNOVATORS

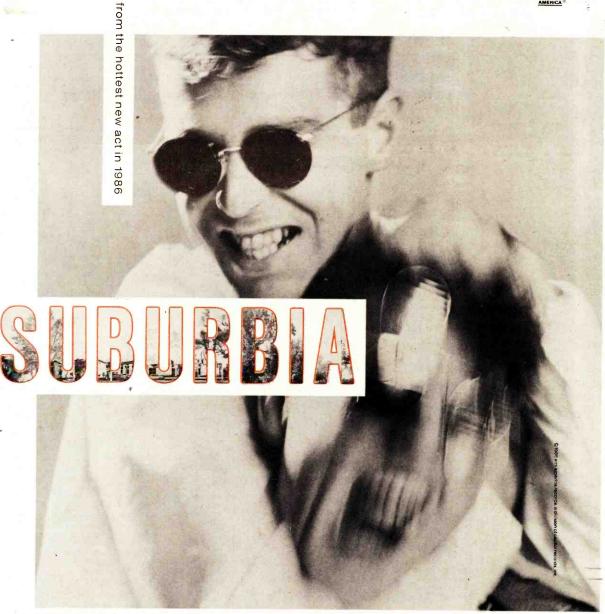
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## Arbitron Summer Results 12 + ~

## St. Louis

KMOX Down, But Still Leads; KSHE Strong Second; KMJM Up; Country Stations Slip

	Spring '86	Su '86
KMOX (Talk)	22.4	20.0
KSHE (AOR)	12.0	12.9
KMJM (B/U)	5.5	6.6
KEZK (B/EZ)	6.5	6.5
KHTR (CHR)	4.1	6.0
KYKY (AC)	4.8	5.4
KSD (AC)	3.7	4.2
-WIL-FM (Ctry)	4.8	3.6
KUSA (Ctry)	3.3	2.9
KWK (CHR)	3.4	2.9
WMRY (AOR)	3.5	2.8
WRTH (BBnd)	3.1	2.4
KLTH (AC)	2.3	2.2
KATZ (B/U)	2.1	2.1
WZEN (B/U)	1.7	1.9
KGLD (Gold)	1.5	1.7
WKKX (Ctry)	1.8	1.6
KXOK (Talk)	1.6	1.5
KADI (AC)	1.3	1.5
WESL (B/U)	1.2	1.1

## Buffalo-Niagara Falls

WJYE Takes First; WBEN Gains; WBYR Rocks To Fifth; CHRs Down

	Spring '86	Su '86
WJYE (B/EZ)	10.0	10.2
WBUF (AC)	10.8	9.7
WYRK (Ctry)	7.3	8.2
WBEN (AC)	6.6	7.6
WBYR (AOR)	1.7	7.4
WECK (BBnd)	5.7	5.9
WPHD (CHR)	6.4	5.8
WBLK (B/U)	6.1	5.4
WBEN-FM (CHR)	5.6	5.1
WHTT-AM & FM	5.1	4.4
(CHR)		
WRLT (AC)	3.8	4.2
WGR (AC)	5.4	4.1
WWKB (AC)	4.3	3.2
WKSE (CHR)	3.8	3.0
CILQ (AOR)	3.0	1.3
WJJL (AC)	.7	1.0
*Formerly WNY	S and WNYS-F	FM

## Tampa-St. Petersburg

WRBQ-FM Increases; WWBA Also Up; WYNF Widens AOR Gap

	Spring '86	Su '86
WRBQ-FM (CHR)	14.8	15.9
WWBA (B/EZ)	10.6	12.7
WQYK (Ctry)	8.5	6.6
WYNF (AOR)	5.2	5.8
WKRL (AOR)	5.0	4.7
WUSA (AC)	5.7	4.4
WDAE (BBnd)	4.7	4.1
WFLA (N/T)	4.1	4.1
WTMP (B/U)	2.5	3.9
WSUN (Ctry)	3.6	3.6
WPLP (Talk)	2.7	3.0
WGUL (BBnd).	4.0	2.5
WNLT (AC)	3.6	2.4
WPDS (AC)	3.9	2.4
WDUV (B/EZ)	2.2	2.2
WXCR (Clas)	1.2	1.6
WRXB (B/U)	1.0	1.6
WHVE (AC)	1.3	1.5
WHBO (Gold)	1.5	1.3

## Hartford-New Britain

WTIC Combo Up; WRCH Hits Double Digits; WCCC Combo Increases AOR Lead

	Spring '86	Su '86
WTIC (AC)	19.9	20.1
WTIC-FM (CHR)	15.3	16.7
WRCH (B/EZ)	9.6	10.3
WCCC-AM & FM	4.9	6.4
(AOR)		
WKSS (CHR)	4.8	5.4
WIOF (AC)	4.2	4.9
WHCN (AOR)	4.7	4.4
WPOP (News)	2.6	3.3
WRCQ (BBnd)	3.0	2.9
WDRC-FM (AC)	3.1	2.7
WDRC (Gold)	4.2	2.5
WWYZ (AC)	2.2	2.3
WAQY (AOR)	1.2	1.4
WPLR (AOR)	2.3	1.2

## Miami-Ft. Lauderdale

WYLF Retains Lead; WHQT & WINZ Tie For Second; WQBA Slips; WNWS Level

Spring '86

WYLF (B/EZ)	8.6	7.9
WHQT (B/U)	4.9	5.1
WINZ (N/T)	3.6	5.1
WQBA (Span)	5.6	4.9
WJQY (AC)	4.5	4.5
WSHE (AOR)	5.9	4.5
WHYI (CHR)	5.3	4.1
WNWS (Talk)	4.0	4.0
WCMQ-FM (Span)	3.9	3.9
WAXY (AC)	3.9	3.8
WEDR (B/U)	3.7	3.8
WAQI (Span)	3.2	3.6
WKQS (Ctry)	3.3	3.6
WIOD (N/T)	3.7	3.3
WINZ-FM (CHR)	2.7	3.1
WQBA-FM (Span)	2.2	2.8
WTMI (Clas)	2.1	2.6
WMXJ (Gold)	2.1	2.6
WPOW (CHR)	2.3	2.5
WLVE (AC)	1.8	2.3
WRCH (Span)	2.2	1.8
WAIA (AC)	2.2	1.7
WKAT (BBnd)	2.2	1.7_
WSUA (Span)	1.3	1.6
WFTL (AC)	1.9	1.4
WCMQ (Span)	1.7	1.1
WRBD (B/U)	,9	1.0
WQAM (Ctry)	.9	1.0

## Summer Birch Results

## Miami-Ft. Lauderdale

WSHE Gets A 10; WHQT Cops Second; WHYI Slips; WAXY Strengthens AC Lead; Spanish Race Closer.

Cio	ser.	
	Spring '86	Su '86
WSHE (AOR)	8.3	10.0
WHQT (B/U)	7.1	8.2
WHYI (CHR)	8.4	7.5
WLYF (B/EZ)	6.2	5.9
WAXY (AC)	3.7	5.2
WEDR (B/U)	3.6	4.8
WINZ (N/T)	3.3	4.2
WKQS (Ctry)	5.0	4.0
WINZ-FM (CHR)	4.8	3.5
WJQY (B/EZ)	4.1	3.2
WNWS (Talk)	2.6	3.2
WIOD (N/T)	2.8	3.0
WQBA (Span)	4.1	3.0
WPOW (CHR)	1.6	2.9
WQBA-FM (Span	1) 2.7	2.9
WCMQ-FM (Spa	n) 2.3	2.7
WAQI (Span)	2.8	2.4
WMXJ (Gold)	2.4	2.3
WLVE (AC)	3.5	2.2
WAIA (AC)	2.5	1.8
WTMI (Clas)	2.6	1.7
WSUA (Span)	.7	1.6
WFTL (AC)	1.3	1.4
WKAT (BBnd)	1.6	1.4
WCMQ (Span)	1.1	1.2
WMBM (Rel)	1.3	1.1
WLRN (Misc)	.4	1.0
WRHC (Span)	1.0	1.0
		200

## New Haven-Meriden

WKCI Widens Market Lead; WPLR Enters Double-Digits; WELI Drops A Point; WDRC-FM Gains.

	Spring '86	Su '86
WKCI (CHR)	11.5	13.2
WPLR (AOR)	9.3	10.9
WKSS (CHR)	7.5	7.3
WELI (AC)	7.2	6.2
WHCN (AOR)	6.0	6.1
WAVZ (BBnd)	4.9	4.5
WNHC (B/U)	5.6	3.4
WDRC-FM (AC)	1.9	3.1
WCBS (News)	2.7	3.0
WTIC (AC)	3.0	3.0
WIOF (AC)	1.3	2.8
WEZN (B/EZ)	4.7	2.6
WWYZ (AC)	3.3	2.6
WYBC (Misc)	.9	2.3
WEBE (AC)	_	2.2
WBLS (B/U)	1.6	2.0
WCCC-AM & FM	1.6	2.0
(AOR)		
WABC (Talk)	.4	1.9
WRKS (B/U)	3.2	1.7
WRCH (B/EZ)	3.3	1.6
WNBC (AC)	2.2	1.4
WPKT (Misc)	2.2	1.4
WOR (Talk)	1.6	1.2
WTIC-FM (CHR)	1.7	1.1

## Milwaukee-Racine

WKTI Takes First; WTMJ Regains Double-Digits; WQFM A Close Third; WMIL New Country Champ.

	Spring '86	Su '86
WKTI (CHR)	8.4	12.5
WTMJ (AC)	9.5	10.7
WQFM (AOR)	11.3	10.0
WKLH (Gold)	6.7	8.3
WLUM (B/U)	8.2	7.3
WOKY (BBnd)	6.4	6.0
WMIL (Ctry)	3.9	5.2
WEZW (B/EZ)	5.8	4.5
WNOV (B/U)	3.7	3.5
WMYX (AC)	3.0	3.4
WBCS-FM (Ctry)	4.3	3.2
WISN (AC)	3.6	3.2
WRKR (CHR)	4.1	2.9
WEMP (Gold)	1.9	2.1
WLTQ (AC)	3.2	1.8
WUWM (Jazz)	1.1	1.4
WFMR (Clas)	1.4	1.3
WRJN (AC)	1.0	1.1
WBCS (Ctry)	.7	1.0
WBBM (News)	1.0	1.0

## Hartford-New Britain

WTIC Combo On Top; WCCC Combo Overtakes WHCN; WRCH Up By Two Points.

	Spring '86	Su '86
WTIC-FM (CHR)	17.8	18.7
WTIC (AC)	17.3	16.4
WCCC-FM & AM	6.8	9.6
(AOR)		
WRCH (B/EZ)	5.6	7.6
WHCN (AOR)	7.6	7.4
WKSS (CHR)	7.9	5.4
WDRC-FM (AC)	4.2	3.8
WIOF (AC)	3.7	2.8
WDRC (Gold)	2.3	2.7
WPOP (News)	3.1	2.7
WRCQ (BBnd)	2.7	2.5
WWYZ (AC)	1.3	2.1
WAQY (AOR)	2.0	1.4
WKND (B/U)	1.5	1.2
WPKT (Misc)	.5	1.2
WPLR (AOR)	1.1	1.2
WFCR (Misc)	1.0	1.1

## **Pittsburgh**

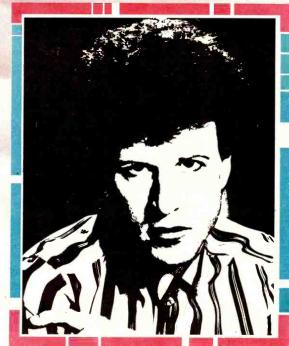
WDVE Nears Double Digits; KDKA Down; WBZZ Steady; WAMO-FM Slips

	Spring '86	Su '86
KDKA (AC)	15.3	13.2
WDVE (AOR)	7.2	9.9
WSHH (B/EZ)	9.8	9.2
WBZZ (CHR)	8.0	7.9
WAMO-FM (B/U)	6.8	6.0
WWSW (AC)	4.9	5.1
WHTX (AC)	4.4	4.7
WTKN (Talk)	4.2	4.3
WJAS (Bbnd)	3.4	3.6
WLTJ (AC)	3.3	3.6
WTAE (AC)	3.3	3.4
WYDD (CHR)	2.3	2.8
WDSY (Ctry)	2.2	2.7
WMYG (AC)	3.7	2.6
KQV (News)	3.1	2.3
WEEP (Ctry)	1.7	1.2
WXXP (AOR)	1.4	1.2
WPIT-FM (Rei)	1.0	1.1

## **Format Legend**

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Biack, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

A Countdown to Ecstasy with Oedipus



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ROCK WATCH is available on a swap/exchange basis to stations in the top 170 Arbitron-rated markets. There are 10 commercial minutes per hour, evenly divided between local station and network.

For station clearance information call United Stations Programming Network Affiliate Relations in Washington, D.C. at (703) 276-2900.

For national sales information call United Stations Programming Network in New York at (212) 575-6100.



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## **GOODBYE CHICKEN POT PIES**

## The New Farm Networks: A Profile

"Today's farmer no longer rides around in a '55 Ford pickup, clenching a straw between his teeth, listening to the radio for recipes for chicken pot pies."

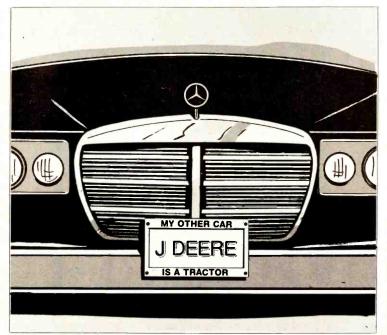
That's the view of KFYE/Fresno GM Mike Purcell, a veteran farm broadcaster who targets much of his local programming to farmers. Instead of this "good ol' boy" stereotype, he says today's farmer "probably went to college, spent an obligatory year backpacking around Europe, then came back to run the family farm. He drives a Mercedes and uses his car phone to keep up with the latest crop reports."

Most farmers struggling to keep one step ahead of the local bank president would simply chortle at such an exaggerated view of the contemporary farmer. Instead they are more likely to do business with the local auctioneer than with a German car dealer. Still, one thing is certain: the 1986 farmer is more concerned with immediate economic and legislative interests than he is with traditional "green grocer" county extension reports.

That's where the regional farm network comes in. Some broadcasters feel farm programming is best left up to the local station, while others feel networks provide a service they otherwise couldn't obtain. Some of these same broadcasters feel that commodities reports are essential to the business of farming, while others feel weather reports and national news have more impact. There is no general perception of what farm listeners want or need, but virtually all farm broadcasters and networkers agree that farm-oriented radio is an essential part of the farmer's daily business routine.

#### Information, Please

A recent study conducted by the National Association of Farm



Broadcasters shows that a farm radio listener wants current information that will assist in his business. "He needs timely data and reports," says Chuck Crossner, Assistant GM of the Arkansas Radio Network and the Agriculture Radio Network (ARN/TARN). "This includes weather, which is his biggest concern, and farm market reports, which essentially tell him what his crop will be worth when he harvests and sells it." Also important are agricultural news and policy decisions from Washington, such as tax law changes or new fertilizer tests."

Much of this programming differs from that aired only 15 years ago. Says Tom Longfellow, Sales/ Marketing Director at the National Association of State Radio Networks, "In the early days there were a lot of programs that focused on general crop conditions. Today, however, farm radio is up-to-theminute: it quotes market trends, gives detailed weather reports, and reports basic farm news. Because this information is so pertinent, probably 99% of it is broadcast live, whereas we used to see a lot of taped features.

Farm networks tend to cover specific regions or states rather than serve a national audience. "They grow cotton in California and we grow it here in Arkansas," Crossner comments. "But the type of crop is vastly different, so it's very difficult to produce a program applicable to all growing areas. Those networks or companies that do are not adequately getting into the hard news and agricultural necessities of the region."

Network programming also tends to fall into two categories – that targeted toward the row crop farmer, and that directed to the livestock and poultry producers. "There is very little crossover in programming for these two types, so we target each individually," Crossner adds.

In farm broadcasting, as with any network programming, the question of efficiency "crops" up. Does a network provide a more efficient way to convey agricultural news than if a station took the task upon itself? Are there things that can only be handled on a local, market-by-market basis? Do networks really provide the news and information necessary for farmers to keep on top of their industry?

## The Efficiency Factor

"In only the last five years we've seen farm problems that have a great effect on one community and no effect on the next," says KFYW's Purcell. "Legislation differs from state to state, and a water issue in one region has no bearing in another. Farm news needs to be more local and provide people in one specific community with specific answers to questions they have when they go to bed at night."

For this reason Purcell feels farm networks do not serve the farm listener as well as a local station's programming effort might. Market prices are not as crucial to the contemporary farmer as are world issues that can affect any

international industry. "Who gives a damn about the daily price of soybeans?" he demands. "I want to know what happened to the interest rate yesterday, or if the water bill is going to go through, or if I can find decent financing for a new combine. Farmers are interested in the prime rate, whether we're closer to war, whether anybody got kidnaped — whatever can affect their business."

While the local touch is always a desirable commodity, not all medium or small market broadcasters can afford the luxury of maintaining their own farm bureaus. For this reason alone, ARN's Crossner feels networking is an efficient and informative source of agricultural news. "We provide a smorgas-board to our affiliates," he maintains, "including farm weather reports compiled by our own staff meteorologist. We employ our own commodities analyst, and we have our own broadcasters who cover only farm news. I know of no station outside the major metros that can afford to have a local staff of this quality and make money off farm broadcasting.

"All the typical local station can do is quote information off the wire," adds Longfellow. "In order to get a professional approach they sign up with a farm network."

#### Sales Opportunities

Every radio station feels a need to provide a service to its listeners, but making a profit off that service is a fiduciary responsibility. Contrary to widespread belief, farm broadcasting can offer additional sources of revenue.

"The local station has any number of sales opportunities within its

Continued on Page 28

## AP Prepares For Polling

As Election Day (11/4) draws near, AP Network News is preparing a tenpart series examining the political mood of the American electorate.

The series, "I Can Hear America Voting," features AP correspondent Mark Smith and looks at the national and local campaign trail in this non-presidential year of politicking. Smith talks with a number of prospective voters and gets a feel for issues and ideas as the country gets ready to go to the ballot box.

"Voting" consists of 10 :90 segments with built-in spot avails, and is available over AP's closed circuit system.

# Radio International "Wax Museum"

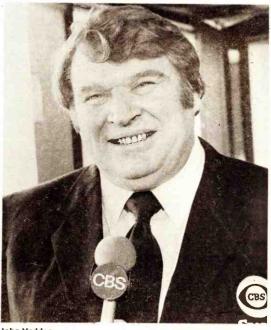
New York-based Radio International is producing "The British Wax Museum," a daily 5-minute feature scheduled for distribution January 5.

The program is a daily calendar chronicling British music events and is hosted by British radio/TV personality "Whispering" Bob Harris. The program will include a song considered pertinent to the day's events, as well as feature

rare and exclusive interview clips. Harris became a U.K. legend when he was host of "The Old Gray Whistle Test," one of the most popular programs on British television.

26/R&R FRIDAY, OCTOBER 24, 1986

## "COSTAS COAST-TO-COAST"



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WIP	<b>PHILADELPHIA</b>	KMOX	ST. LOUIS		KSDO	SAN DIEGO
WJR	DETROIT	KNUS	DENVER		<b>KMBZ</b>	KANSAS CITY
KRLD	DALLAS	KFBK	SACRAMENTO		WKIS	ORLANDO
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## NETWORK FEATURE FILE

## **NEWS & INFORMATION FEATURES**

October 27-31

The Blimn

## MUSIC FEATURES

## The Weekend

American Eagle 1986 CMA award winners salute	(DIR)	Musical! Cv Coleman,"The Music Man"	(WO
			,,,
Christian	(00.4)	Musical Starstreams  Rudiger Lorenz	(FF
Countdown America  Block Floria/White Heart	(CCA)	National National	
The Countdown	(WQ)	Howard Stern Show	(DIR
Commodores/Jeffrey Osborne	(11 0)	John Bon Jovi	(0111
Countdown America		National Music Survey	IWO
With Dick Clark	(US)	Anne Murray/Christoper Cross/Carl	
Paul Simon	, ,	On The Radio	(NSBA
John Leader's		Aretha Franklin	
Countdown USA	(CUSA)		(ABCF
Human League		Whoopi Goldberg/Journey/Regina	
Country Report		Pioneers In Music	(DIR
Countdown	(WRN)	Texas rock pioneers: Johnny Winte Joplin/Steve Millier	r/Janis
Eddie Rabbitt/Johnny Cash/Jeann		Powercuts	(GSN
Country Today CMA awards special	(MJI)	John Fogerty/Georgia Satellites	,000
Dick Clark's		Reelin' & A Rockin'	(R
Rock, Roll & Remember	(USP)	Robert Palmer/Whoopi Goldberg	,,,,
Kool & the Gang	(001)	B	
Dr. Demento	(WO)	Reelin' In The Years Smokey Robinson/Rolling Stones	(GSN
Moon & Dweezil Zappa	()	Rock Chronicles	(WC
Elvis Hour	(CRS)	Don Johnson/Daryl Hall/Fabulous	(44.0
The King sings		Thunderbirds	
Entertainment		Rock Watch	(USF
Coast To Coast	(CBSR)	Neil Young	`
OMD/Tom Conte/Betty White		Scott Muni's	
Future Hits Don Johnson/Paul Young	(WO)	Ticket To Ride	(DIF
Great Sounds	(USP)	Trivia show	
Gene Krupa	(03P)	Scott Shannon's Rockin'	040
Highlights	(DIR)	America Countdown Oran "Juice" Jones/Don Johnson/S	(WC
Little Walter/Troy Beyer	(5111)	Sinatra Special	(CRS
John Landers'		Harry James	(Ono
Hit Music USA	(US)	Solid Gold	
Elton John/Van Halen		Saturday Night	(US
Hot Rocks	(USP)	Phil Spector's Wall of Sound	,,,,,
Paul Simon		Star Beat	(MJ
King Biscuit		Jesse Johnson	
Flower Hour	(DIR)	Superstars Rock Concert	(WO
U2		Starship	
Jazz Show	(NIDCE)	71	44.5
With David Sanborn Miles Davis, Pt. 1	(NBCE)	That's Love	(WC
Legends Of Rock	(NBCE)	Stylistics/Robert Wagner/Sheena E Top 30 USA	(CBSF
Supertramp	(ABCL)	Halloween special: "Monster Mash	
Live From The Apollo	(WO)	Woman"/"Superstition"/"Devil In	Disguise'
Levert	()	Urban Music Magazine	(S
Metalshop	(MJI)	Billy Ocean/Garrett Morris	,-
Stryper		Weekly Country Music Countdown	

## The Week Of

November 3-7 Album Party	(NBCE)
Pete Townshend	
American Music Magazin Elton John (1 1/3)	e (US)
Duran Duran (11/4)	
Ben E. King (11/5) Survivor (11/6)	
Survivor (11/6) Police (11/7)	
The Concert Hour	(WO)
New Edition	, ,
Country Report Forester Sisters/Sawyer Brown	(WRN)
Earth News	(WO)
fom Crulse/Oran "Juice" Jones/R Haines/Steve Winwood/Roy Sch	anda
Encore With Jim Lange	(WO)
1947: Vaughn Monroe	(WO)
Emerson, Lake, & Powell	( 0)
Line One	(WO)
Live From Gilley's	(WO)
Lee Greenwood . Music Of America	(ABCR)
Larry Gatlin & the Gatlin Brothers	(ABCR)
Off The Record	(WO)
Ric Ocasek/Eddie Money/Paul Mc	
Off The Record Special	(MO)
Eddie Money Pop Concerts/	
Star Trak Profiles	(WO)
Jimmy Buffet concert	, ,
Rock Notes	(NP)
Joe Jackson/Pet Shop Boys/Mich. Barres	ael Des
Rock Over London	(RI)
Paul Young/Anti-heroine interviews	
Rock Today Pretenders	(MJI)
Shootin' The Breeze	(WO)
Commodores/Millie Jackson/Lever Solid Gold Country	(USP)
This week in 1972 (11/3)	(001)
November calendar (11/4)	
The first #1-album (11/5) Salute to Ray Price (11/6)	
"Lonely" country hits (11/7)	
Solid Gold Scrapbook	(US)
November Pop Music milestones (	11/3)
This week in 1968 (11/4) Night & Day (11/5)	
This week in 1963 (11/6)	
Beatles' greatest love songs (11/7 Special Edition	(WO)
	(WO)

## COMEDY

Amatellin U	(DD)
Mail order medicine/hairnets in	
learning new Junk/ptomaine ev	rent/make a
Bobby Jo Ambergey's Bar & Grill	(DD)
Eloping & groping/smile if you w	
sure is greasy/cockroach race	s/Marie
Osmond night	
Comedy Hour	(ILM)
Live Guest: Kinky Friedman/Roo	
field/Howie Mandel/Robin Will	iams/Lily
Comedy Show	
With Dick Cavett	(CW)
Halloween: Robert Klein/Abbott	
Bob Newhart/Flip Wilson/Gen	
Jonathan Winters	
Daily Feed	(DCA)
Reagan's 'real' Iceland speech/v	what new
season?/Washington ghosts/S tests/Senate campaign \$\$\$\$	from Soviets
Hiney Wine	(DD)
There's a moon out tonight/Arriv	
aroma/kiss your hiney goodby	e/in over your
head/hot-air hiney	
Irving Lobiolly	(DD)
Sudden death/get a hot dog/hall	of fame/push
'em back/passing fancy	(0110)
Jackie The Joke Man	(OHR)
Farmer's hands/remeow on rem nuts/mermaid's panty hose/fri	eow/wife's
Laugh Machine	(PM)
Stower Wright/Woody Allen/Gal	
Steven Wright/Woody Allen/Gal Adotta/George Carlin/Henny Steve MartIn/Flip Wilson/Joan	roungman/
Steve MartIn/Flip Wilson/Joan	Rivers
Live From The Improv	(DIR)
Jim Aleck/Ellen Degenerous/Ge	orge
Wallace/Larry Miller/Dennis W	olfberg
Mel Blanc's	(ACD)
Blankety Blancs Walt's Time/Tarzan/Attila the hun	(ASR)
wait's time/Tarzan/Attila the nur air/leave that dial	/school of the
National Comedy Wirel	ess (DD)
Brother Oral Dosage/Gorbacher	
my tongue/try 'emol cold med	ficine/it's
sheer agony	
National Lampoon's	(0) 0)
True Facts	(SLP)
Hang in there/skunked him/pap rocks/fight fire with fire	er-diet/dead
	(ASR)
Party Drop-Ins Party line #3/ail blooper cable r	,
work/instavite/party Patty/Deli	orean
Radio Hotline	(ASR)
Reruns/we havin' fun?/wrong #	
loan/job seekers newsletter	
Stevens & Grdnic's	
Comedy Drop-ins	(ASR)
Slav beer/fer sure, fer sure/Cap	
ful/chainsaw poker/my doctor	
United Spots Of Americ	
Bad dinner theater/depth charge quirer/Martian teen nymphos/	
airways	94

#### GENERAL INFORMATION

(PM)

fer medicine/hairnets in your food/	The Blimp (PM)		
ng new Junk/ptomaine event/make a	Autograph hounds/proud parents over 35/		
g new jumeptomanic oronamico a	advertising Junk foods as 'healthy'/		
y Jo Ambergey's	truckers' wives on the road/colorization		
	Car Show Coast-To-Coast (SCGI)		
& groping/smile if you wanna neck/	'87 Toyota Supra/overview of '87 cars		
s greasy/cockroach races/Marie and night			
	Computer Program (PM)		
edy Hour (MJI)	Young whizzes & their computer games/addic-		
est: Kinky Friedman/Rodney Danger-	tion/phobia/errors blamed on computers/		
Howie Mandel/Robin Williams/Lily	national clubs		
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Dick Cavett (CW)			
en: Robert Klein/Abbott & Costello/	Coast-to-Coast (CBSR)		
Newhart/Flip Wilson/Gene Wilder/	Salty Struthers/William Devane/David &		
han Winters	David/Isle of Man Burns Sisters		
Feed (DCA)			
's 'real' iceland speech/what new	Health Care (PIA)		
on?/Washington ghosts/SDI rooftop lab			
Senate campaign \$\$\$\$ from Sovlets	A hair raising story		
Wine (DD)			
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h Machine (PM)			
Wright/Woody Allen/Gallagher/Kip	Reviewing Stand (PIA)		
a/George Carlin/Henny Youngman/			
Martin/Flip Wilson/Joan Rivers	"Iran/Iraq War": Deborah Gerner/"Preventive		
rom The Improv (DIR)	Medicine Dr. Keith Berndtson/"Holiday Party Tips": Gretchen Poston		
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ce/Larry Miller/Dennis Wolfberg	1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
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ongue/try 'emol cold medicine/it's	Schembechler		
r agony			
nal Lampoon's	Sports Flashback (CW)		
	, , , , , , , , , , , , , , , , , , , ,		
Facts (SLP)	team/NL '84 Cy Young award/'84 Cubs		
there/skunked him/paper-diet/dead	champ catcher/'84 Tiger pitcher no		
s/fight fire with fire	hitter/'84 AL Fast winner/NFL kickoff		
Drop-Ins (ASR)	return record		
ne #3/ail blooper cable net-			
/instavite/party Patty/Delorean	Sporting News Report (CW)		
Hotline (ASR)	Emie Harwell/Rocky Bleier/Gordon White/Ray		
/we havin' fun?/wrong #/about that	Wersching/Bill Fleming		
ob seekers newsletter			
ens & Grdnic's	Sports Trivia (SM)		
edy Drop-ins (ASR)			
er/fer sure, fer sure/Captain Wonder-			
er/fer sure, fer sure/Captain Wonder- nainsaw poker/my doctor's doctor #1	Wireless Flash (CN)		
d Spots Of America (ASR)	Elvira/Vincent Price/Martin Mull: "A Paler Shade Of White" "Mr. Ot Black Magic"/		
ner theater/depth charge/national star-	Billy Daniels/Malice		
r/Martian teen nymphos/budget	- City Danielo Mallot		
lys			

## NETWORK PEOPLE

man comes aboard as VP/Marketing. Lipman was formerly Director/Finance & A&R Administration for Manhattan Records. Prior to that she was National Promotion Manager for Atlantic/Atco

. Darryl Lindsey segues to Syndicate It as Stations Relations Manager. He joins St from Cash Box, before which he served in KABC & KLOS/Los Angeles's Research Department.

. At the Beethoven Satellite Network, David Levin is appointed Director of Development. Levin joins the newly-established network from WILL-AM & FM/Urbana, IL where he was station manager since 1982. Prior to that he was GM for WSVH/Savannah from '79-'82

· Steve Crowley is named Broadcast Executive/Pennsylvania, New

Jersey, and Delaware for Associated Press Broadcast Services. Crowley returns to AP after spending two years as Executive VP for Ameritext. In 1975, he was a newsman for the AP Radio Network, and subsequently a Broadcast Executive for lowa and Nebraska in 1977

Also, Nancy Lyons, Paul Courson, and Wally Hindes come aboard as correspondents at AP's Washingtonbased News Center. Lyons was most recently a national correspondent for the United Stations Radio Networks; Courson was previously reporter and weekend anchor for UPI; and Hindes was news director for WASH/Washington, DC.

In addition. Ed Tobias is raised to Assistant Managing Editor/Administration after serving as AP's News Editor since 1984. Prior to that, he was News Director for WTOP and WASH/Wash-

 At United Press International, 37-year company veteran Bill Ferguson is appointed Senior VP & Executive Editor/Broadcast Services. Before joining UPI's Atlanta bureau in 1950 as a reporter and subsequent state editor. division sports writer, general desk editor, and member of UPI's Chicago based national broadcast department in '57, Ferguson was with the Jacksonville Journal.

**Coming Next** Week: Network Advisor Part II

## The New Farm **Networks: A Profile**

Continued from Page 26

local community as long as the agricultural environment is a strong one," Crossner believes. "Local dealers for national products are good prospects, and any advertiser who has a need to target the farmer has a built-in audience in farm programming." In some instances, however, local stations are left out in the advertising cold; many companies look for efficiency first, which means national buys. While this is good news for the networks. the local sales front suffers.

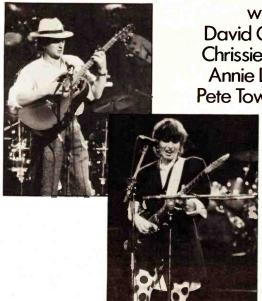
As a broadcaster who largely ignores farm networks, Purcell agrees that local sales opportunities are plentiful for agricultural programming. "Local advertisers are very receptive," he says. "We sell it basically the same way we

would handle anything - with a four-part marketing plan. We target our audience, we find out what they want, we position ourselves so we have it, and we promote it based on a key benefit. By talking to our listeners and finding out what their needs are we've been able to give them what they want. They respond to our advertising, and when the advertisers see the result they buy more."

The key to agricultural programming, Crossner feels, is to forget its outdated, down-home image. 'Farmers are busy people," he concludes, "and more than anything else they're businessmen. Farm programming has to be targeted to them as such. When it is, the response is much greater than if it's put on a 'good ol' boy' level targeted to the stereotype.

28/R&R FRIDAY, OCTOBER 24, 1986

# **EXCLUSIVE** THANKSGIVING SUPERCONCERT!



David Gilmour Chrissie Hynde Annie Lennox Pete Townshend



# THE COLOMBIAN VOLCANO APPEAL CONCERT

## November 24

England's finest rock names came together at Royal Albert Hall to raise money to aid victims of the Nevado del Ruiz volcano in Colombia. This unique concert features some exciting and unusual highlights:

- Pete Townshend doing "Quadrophenia" and "Save It For Later" accompanied on keyboards by his daughter Emma,
  - David Gilmour performing "Run Like Hell" and "Comfortably Numb" from "The Wall,"
  - Annie Lennox doing Stevie Wonder's classic ballad "Blame It On The Sun,"
- Chrissie Hynde doing The Beatles' "In My Life," Dylan's "Property Of Jesus" and the rock classic "Little Latin Loopy Lou," as well as Pretenders' standards "Back On The Chain Gang" and "Time The Avenger," and
  - Annie Lennox and Chrissie Hynde TOGETHER on the electrifying finale "Give It Up."

For more information on the first American broadcast of The Colombian Volcano Appeal Concert, call your DIR







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**DIR BROADCASTING** 

LORMAR-Telepictures Company

#### **NEVER LEAVE IT SHORT**

## **Talent Management Basics**

Although most PDs think people management is the one job area they handle the best, the truth is that a lot of us are lousy with people. Account executives have training programs and sales managers have seminars, but PDs have to learn by trial and error.

Every PD comes to the job with at least one of two strengths: technical or creative skills. The first type is the number puncher and rotation wizard. The other type has to be followed around the office with a big pan to catch all of his ideas. What's often missing is the ability to cover the basics of people or, in our case, talent management.

The following guidelines are based on the philosophy that radio is 24 hours of entertainment and information, not just morning drive, and that a radio station built on personality and fun eventually will be successful.

#### Four Inches From The Cup

One of the axioms in golf involves the art of putting: "never leave it short." Always make sure you give the ball a chance to go in the cup. If you don't hit it hard

"Success in your talent management requires a payoff to your people when the plan works and victory is at hand. Never leave it short — even when you are on top."

enough, no matter the putt's line of speed, it will not go in. It won't have a chance. Therefore, never leave the ball short of the hole.

The same advice can be adapted when dealing with your staff. Do your homework, make the time for meetings, and listen to your staff — or you won't have a chance of winning.

Your entire team needs your attention. When people walk out of the building, they have affairs and heartaches, spend too much money, worry, and do other human things. Your job isn't to solve their personal problems. But you can help them in their jobs so they have confidence—in their performance—or one less thing to worry about.

"Do your homework, make the time for meetings, and listen to your staff — or you won't have a chance of winning."

Tell your staff what's going on. Involve them in as many decisions as possible. Tell them specifics about your marketing plan: how many billboards, what kind of cume or guarter-hour promotion, and the campaign budgets. Show them the new TV spot and let them feel just as proud as you do.

Think of radio not as a war, but as a political campaign. In war, you destroy the enemy, but no one is your friend. In a political campaign, friends work together to get the most votes . . . in your case, the most listeners.

Knowledge is power. Share the power to build a better team.

#### Catch A Star

Let's talk about the morning man—that jerk who brings in a 20 share but whom everyone on the staff hates for one reason or another. You may have to hold his hand, be at his appearances, and argue over his music. He wants things such as another promotion, the van for the weekend, and another vacation. He wants and wants.

Confrontation leads to nothing but negative results. I believe in the team concept with a star. The morning daypart sets the stage for the rest of the station: the most listeners are available to this time period, and it's the most important. Every team needs a performer who represents the station's image and position the best, or has the name recognition.

Tell your morning man what's going on and get him involved along with the rest of the staff. Label him the star of the station. The label may be all he really

wants, anyway. Avoid kneejerk reactions if things do go badly in a confrontation. Suppress the impulse to fire a truly valuable asset. That is not the solution to people or talent problems. But do make sure you have a radius clause in the contract.

#### **Motivation Important**

Mold your performers to the best of their ability. If you cut them from your cloth, you lose their unique abilities. A manager's primary responsibility is to jell a group of individuals into a team that wins. Sound like a coach talking? A little like cheerleading? When you deal with talented people whose performance is their livelihood, that's an easy comparison to make.

Unfortunately, you have to undestand that your performers probably won't be on your team in a couple of years. That's reality. If you do your job right, somebody will hear about the people you have developed or see the station's numbers. The desire to move to a bigger market and make more money may also come into play.

Use this fact to your managerial advantage by setting goals with your team. By finding out what they want to do in the future, you will know how best to utilize their interests now. If a performer's goal is to be a star, get him working on

"Mold your performers to the best of their ability. If you cut them from your cloth, you lose their unique abilities. A manager's primary responsibility is to jell a group of individuals into a team that wins."

promotional ideas to create "flash" for him and the station. If a performer wants to be a manager, start him on his "people" skills and get him into the music committee. By knowing staff members' goals; you can be creative and plug them into different facets of the operation.

There are role players on your

#### By John Wetherbee

staff in addition to your star. Understand that, and make sure your players understand that. The relationship between all your people will grow if you don't let the star get too "big" and the role players too "small."

#### The Farm System

The reality that you may lose a team member means you need a system to fill in the holes. I recommend what I call the "farm sys tem." Find the people you could use right now if there were openings. Listen to every tape you receive, and critique each one for possible application to your station. Build a file of performers you think would work for your station. Meet these people, find out their goals, and keep updated information on them. It's important not to lead these potential employees on, however. Usually you will meet at social functions or conventions. Then, when you need someone and you will - you'll be ready to move smoothly if you've kept this well-oiled machine going strong.

#### **Daily Contact**

I'm one of those guys who wants to see every member of his staff every day. I think someone, labeled as assistant PD if you like, should be in contact, on a regular basis when I cannot. This daily contact is important, even if no matters of formatics are discussed, because it keeps relationships between all your players under control. There is little opportunity for the morning man to develop into the jerk we described earlier if he's part of a team effort.

Spend at least 45 minutes every day with your morning talent. He gets paid the most, so he should suffer your time the most. Go over a skimmer, work on promotional concepts, and let him air his ideas



John Wetherbee

Twenty-year radio veteran John Wetherbee currently works as a Director at WFYR/Chicago. He began his radio career as an air personality at WBBY/Westerville, OH, and later programmed WNAP/Indianapolis. Wetherbee also spent eight years as Assistant PO/MD at WFYR.

in private before elsewhere. Keep the meeting to 45 minutes at all times.

#### Gratification

If top salary at the station is your morning man's main reward, what is gratification to the other members of your staff? To one guy, it's an eight-track with an effects rack. To another, it's time with his growing family. To another, it may be time to keep his freelance business going. Gratification is different things to different people. Money can be at the top of the list, but success can be measured in many ways. Success in your talent management requires a payoff to your people when the plan works and victory is at hand. Never leave it short - even when you are on

With communication and longrange planning, everyone at your station can share the power and the victory

## Put It In Writing

Guest contributors are encouraged to submit queries or finished articles to R&R for use in the Ratings & Research, Sales, Management, and Engineering columns. Articles should be approximately 1250 words, or five to six typed, double-spaced pages. For more information, contact Special Assignments Editor Jim Dawson, R&R, 1930 Century Park West, Los Angeles, CA 90067: (213) 553-4330 1553-4330.





**Sender**CALL 800-251-2058 TN 615-327-4521





Don't miss your chance to gobble up the cash and goodies in the first annual Radio & Records "Thanksgiving Turkey" issue, November 28, 1986.

# Send us your favorite radio/records "Turkey Tale":

- Hiring or firing
- Losingest liner
- Fabulous photo
- Fowlest format choice
- Poorest promotion
- Top tattle tale

We've got Susan B. Anthony silver dollars and prizes for the winners. All entries must be in no later than November 7th — so hurry!

## Send your favorite story to:

Thanksgiving "Turkey" Special
Radio & Records
1930 Century Park West
Los Angeles, CA 90067
Att: Reed Bunzel

## **IMAGE & MARKETING**



HARVEY MEDNICK

## **Blow Up Your Radio Station**

Hot air balloon enthusiast Matt Wiedekehr brought his passion to radio when he developed large-scale inflatable radios (aka boom boxes) a year ago. Among the first stations to purchase this promotional vehicle was WLOL/ Minneapolis.

I ran into WLOL's Director/Marketing & Promotion Dan Seeman at the BPME convention, and suggested he write a guest column about his station's involvement with the inflatable attention-getter. Read on for Seeman's firsthand account.

#### Seeman's Story

When Matt Wiedekehr first stopped by WLOL and tried to sell the station a 16-foot high, 20-foot wide inflatable boom box, I thought he was crazy. The concept was certainly interesting and looked good on paper, but I wasn't sure the design justified the dollars he was asking. Fortunately, then-VP/GM Doyle Rose disagreed. He saw the potential for it as a great promotional vehicle – and he was right.

As Doyle recalled, "When Matt

originally tried to get us involved with a hot air balloon, I told him I needed something different

something that wouldn't get lost in a crowd. I needed something that sells radio. And this certainly does." KGW/Portland PD Rick Sadle, another boom box owner, echoes Doyle: "The thing I like most of all about the 'world's largest inflatable radio' is that it screams 'RADIO.'

WLOL introduced the "World's Largest Inflatable Radio" a year ago at the Minnesota State Fair.



Dan Seeman

The market loved it. In the 12 months since then we've featured it at over 150 events, and it's become the hallmark of the radio station.

The input our station supplied really made the difference in the finished inflatable being a radio-oriented product instead of merely a promotional item. We specified a seven-by-eight foot space in the center of the front panel, which conveniently serves as a remote broadcast booth. The internal structure has been designed to accommodate an audio setup, so we're always exposing our product to the audience which gathers around this unique device.

Our one overriding goal was that it must be mobile and easy to set up. Although that sounds tough when you're dealing with a device as tall as a two-story building and as wide as a school bus, the radio actually weighs less than 300 pounds. When deflated, it fits easily in the back of a station van. Since the radio is inflated with a cold air blower it can be set up anywhere, usually by two people in less than 20 minutes

The WLOL Inflatable Boom Box has really made my job easier. As Director/Marketing & Promotion, one of my main goals is keeping our radio station active and visible in the community, There have al-ways been hundreds of community events, celebrations, and festivals in our market that I wanted to take part in, but I consistently had trouble finding an angle with which to promote our participation.

"The thing I like most of all about the 'world's largest inflatable radio is that it screams 'RADIO.'"

Rick Sadle, PD KGW/Portland



Now we've got a solid hook. Peoplé love to come out just to see the radio. In many cases it becomes the focus of the event and receives a lot of positive media attention in the newspapers and on TV. Since it helps draw a crowd, it benefits both the station and the event. This is particularly helpful when it's associated with a charity. Our goal at WLOL has always been to think of the community good first when we select our involvement situations throughout the year.

There's a notion in our industry that all of us in the promotion and marketing areas have some secret pact with the Hunt brothers; that we let our sales departments generate revenue and then we spend it on high-ticket items such as the inflatable radio. Well, let's take a peek at the bottom line on this particular promotional item.

What's the cost to the station? For some, nothing. Many of the stations which have purchased the radio have found ways to recoup their costs. At WENS/Indianapolis, Promotion Director Mary Tripodi developed a quarterly sponsorship package for the inflatable. The station currently has an electronics retailer (perfect match) on board. Here in the Twin Cities we have sold sponsorships to Sony and the Best Buy company. WKAQ/San Juan. Puerto Rico has sold it to Quasar

As you can see, it's a natural coop with any electronics manufac-





STEREO INFLATABLES — Two blowup boom boxes in action. Note the sponsor tie-in panels.

turer or retailer. In my opinion, the excitement and exposure generated by the inflatable radio is worth the dollar investment we made. And the added opportunity to recoup that investment makes the device even more attractive.

Even though there are only six good months to get outside and promote in the Twin Cities, the radio has helped us win in the streets. Anyone can get a station van, hot air balloon, or a mobile studio. But only one station in each market can have a building-size inflatable raand after just a couple of showings, the listeners know who it

## **Editor's Comments**

As you can gather from See-man's article, the inflatable radio is obviously meeting his station's needs -serving as an attractive focus and symbol. Since the radio's appeal crosses all format lines, you don't have to be "sound-specific" with your items. As a matter of fact, this device might be a godsend to Easy Listening stations trying to change their image on the streets from passive to active.

At this point 11 stations (some AM/FM combos) use inflatable radios. If you're interested in finding out more about "The World's Largest Inflatable Radio," give Matt Wiedekehr a call at (612) 776-5776.

And if you have had unusual success with a promotional item or device at your station, let me know. This space could be yours.

## DATELINES

#### 1987

February 1-4

National Religious Broadcasters 44th Annual Convention Sheraton Washington, Washington,

DC February 7-10

Radio Advertisino Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5 Alpha Epsilon Rho 45th Annual Convention

Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

June 6-9

American Advertising Federation Annual Convention

Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radio and Television 36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza, Atlanta

## ONE YEAR AGO TODAY

- Dick Asher President/CEO for PolyGram
- •#1 CHR: "Part Time Lover" Stevie Wonder (Tamla/Motown)
  •#1 AC: "Part Time Lover" Stevie Wonder (Tamla/Motown) (4 wks)
- #1 B/U: "Part Time Lover" Stevie Wonder (Tamla/Motown) (4 wks)
- •#1 Country: "I'll Never Stop Loving You" Gary Morris (WB)
- •#1 AOR Track: "Sleeping Bag" ZZ Top (WB) (2 wks)
- #1 LP: "Scarecrow" John Cougar Mellencamp (Riva/PG) (9 wks)

## **FIVE YEARS AGO TODAY**

- J. Robert Wood GM at CHUM/Toronto
- Bob Sherman Exec VP/NBC Radio Stations
- #1 CHR: "Private Eyes" Daryl Hall & John Oates (RCA) •#1 AC: "Hard To Say" - Dan Fogelberg (Full Moon/Epic) (3 wks)
- #1 B/U: "Take My Heart" Kool & The Gang (De-Lite/PolyGram) (2 wks)
- •#1 Country: "Fancy Free" Oak Ridge Boys (MCA)
- #1 LP: "Tattoo You" Rolling Stones (Rolling Stones/Atlantic) (3 wks)

## TEN YEARS AGO TODAY

- KFRC-FM/San Francisco (now KMEL) sold by RKO to Century
- •#1 CHR: "Rock'N Me" Steve Miller (Capitol) (2 wks) •#1 AC: "Fernando" — ABBA (Atlantic)
- #1 Country: "You & Me" Tammy Wynette (Epic) (2 wks)
   #1 LP: "Songs In The Key..." Stevie Wonder (Tamla/Motown) (2 wks)

## SURVIVOR \

IS THIS LOVE

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145/73

ONE OF THE 'MOST ADDED'





## MIAMI SOUND MACHINE

FALLING IN LOVE

FIRST WEEK OUT 30/30 CHR SECOND MOST ADDED 37/36 AC



# JOAN JETT AND THE BLACK HEARTS

#### GOOD MUSIC

WXKS WMMS KIIK WZYP WNEW KZEW
WKSE KDWB KIYS KBIM WXRK WSHE
PRO-FM K104 OK100 OK95 WMMR WNOR
KRBE WERZ 95XIL WBCN WHJY 91X
WBAB KTXQ KGB

CBS Associated/ Blackheart Records

AND MANY MORE







KEN BARNES

Chuck Berry: Sixty And

I thought Chuck Berry's 60th birthday had come and gone earlier this year (based on some bogus biographical

info), but the man himself celebrated a 60th anniversary concert October 18, and that's good enough for me.

Imagine, sixty and still rocking and rolling. That's an idea that would have been laughed out of the ballpark when Chuck Berry first hit in 1955 with "Maybellene." At sixty he is the oldest active superstar of rock's first generation (Bo

star of rock's first generation (Bo Diddley is 57, James Brown is 58 according to some authorities, otherwise 54), thanks in part to a relatively late start following stints as a hairdresser and other occupa-

## Chuck Berry's Top Ten

Year	Title	Chart Peak*
1972	My Ding A Ling	1
1958	Sweet Little Sixteen	2
1957	School Days	3
1955	Maybellene	5
1958	Johnny B. Goode	9
1964	No Particular Place	9
	To Go	
1957	Rock & Roll Music	11
1964	You Never Can Tell	14
1958	Carol	24
1964	Nadine	27

\*Chart Peaks averaged from Cash Box & Billboard Chuck Berry's music is definitive rock & roll. With Elvis Presley or Jerry Lee Lewis or Little Richard, the music is great but it's the personality that overwhelms you. With Berry, it's the basic pounding rhythms, the electrifying guitar lines, and the vivid, unprecedentedly articulate lyrics. A master observer of the Ameri-

A master observer of the American scene, Berry captured with inimitable verve the minutiae of teenage existence ("School Days"), the travails and triumphs of young love ("You Never Can Tell"), and the enduring fable of rock & roll stardom ("Johnny B. Goode"). He could delineate the joys of living in America ("Back In The USA"), boost (rather slyly) black pride ("Brown Eyed Hand-

some Man"), or chronicle the hysteria of rock fandom ("Sweet Little Sixteen"). He had a fascination for cars ("Maybellene," "Jaguar & The Thunderbird," "Dear Dad") as well as their effect on contemporary culture ("No Particular Place To Go"). His music's definitive qualities attracted uncounted multitudes of cover versions, from the '50s to the '80s (see accompanying article). The Berry style became a foundation stone of rock; beyond the covers there are hundreds of songs that owe their genesis to the man: the Beach Boys' "Surfin' USA" (new words to "Sweet Little Sixteen" 's tune), the "Come Together" (a strong debt to "You Can't Catch Me," which John Lennon later covered in expiation), Creedence Clearwater Revival's "Travelin' Band" (inspired by "Too Much Monkey Business"). Nearly every band in the British Invasion period, from the Beatles and Stones on down, included Berry tunes in their repertoires, and artists like George Thorogood and Dave Edmunds continue the tradition.

Time and space don't permit a detailed recap of Berry's three-decade career. The music endures: the first brilliant rush of '50s hits – besides those mentioned already, "Roll Over Beethoven," "Carol," "Rock & Roll Music" (the

standard to which all rock's attempts to define itself in song must
aspire), the Christmas classic
"Run Rudolph Run." There are the
relatively unsung records from his
1960-63 eclipse: "Let If Rock," "I
Got To Find My Baby," "Tm Talking About You," "Come On." Then
the 1964-65 resurgence: "Nadine,"
"No Particular Place To Go,"
"You Never Can Tell," "It Wasn't
Me," the eloquent "Promised
Land."

**Accelerating** 



Later records were inconsistent, but 1968's "Tulane" and his last single to date, 1979's "Oh What A Thrill," are certainly up to the mark. Berry continues to tour actively, and while the backup bands and the intensity of the performances may vary, the songs and their legacy burn with a constant brilliance. As long as rock & roll is played, Chuck Berry's songs will live on

## **Berry Berry Good For Rock & Roll**

Chuck Berry's songs have been covered more than any other first-generation rock & roller's, as performers from all eras have found his material infinitely adaptable to their needs. Following is a list of prominent artists and some of the Berry songs they've covered the service of the servic

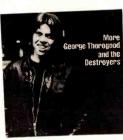
Animals: Almost Grown, Around & Around, How You've Changed, I've Got To Find My Baby, Let It Rock, Memphis, Sweet Little Sixteen Band: Promised Land

Beach Boys: Johnny B. Goode, Rock & Roll Music, School Days, Sweet Little Sixteen (as Surfin' USA)

Beatles: Carol, I've Got To Find My Baby, Johnny B. Goode, Little Queenie, Memphis, Rock & Roll Music, Roll Over Beethoven, Sweet Little Sixteen, Talkin' Bout You, Too Much Monkey Business Blues Project: Brown-Eyed Handsome Man, You Can't Catch Me David Bowie: Around & Around Dave Clark Five: Memphis, Reelin'

& Rockin'

Dave Edmunds: Dear Dad, It's My



George Thorogood: one of today's foremost Berry fans

Own Business, Jo Jo Gun, Let It Rock, No Money Down, Oh What A Thrill (w/Rockpile), Promised Land, Run Rudolph Run, Sweet Little Rock & Roller, You Can't Catch Me (w/Love Sculpture)

ELO: Roll Over Beethoven
Everly Bros.: Maybellene, Rock &
Roll Music

Gerry & The Pacemakers: Maybellene, Reelin' & Rockin'
Jimi Hendrix: Johnny B. Goode

Hollies: Memphis, Sweet Little Sixteen, Talkin' 'Bout You, Too Much Monkey Business Buddy Holly: Brown-Eyed Handsome Man Humble Pie: Rock & Roll Music Joe Jackson: Come On

Jan & Dean: Memphis, Rock & Roll Music, School Days Waylon Jennings: Brown-Eyed Handsome Man, Nadine

Elton John: Johnny B. Goode Kinks: Beautiful Delilah, Too Much Monkey Business John Lennon: Sweet Little Sixteen,

You Can't Catch Me
Jerry Lee Lewis: Johnny B.
Goode, Little Queenie, Maybellene,
Memphis, No Particular Place To
Go, Roll Over Beethoven, Sweet
Little Skreen

Lovin' Spoonful: Almost Grown Elvis Presley: Promised Land REÓ Speedwagon: Little Queenie, Rock & Roll Music

Johnny Rivers: Brown-Eyed Handsome Man, Johnny B. Goode, Maybellene, Memphis, Promised Land, Roll Over Beethoven Tommy Roe: Carol, Maybellene



The Stones started their career with a Berry song, and kept 'em coming Rolling Stones: Around & Around, Beautiful Deliah, Bye Bye Johnny, Carol, Come On, Don't Lie To Me, Let It Rock, Little Queenie, Memphis, Roll Over Beethoven, Run Rudolph Run (Kelth Richards), Talkin' Bout You, You Can't Catch Me

Linda Ronstadt: Bäck In The USA Searchers: Maybellene, Sweet Little Sixteen Bob Seger: Let it Rock Bruce Springsteen: Bye Bye

Rod Stewart: Memphis (w/Faces), Sweet Little Rock & Roller George Thorogood: Go Go Go, It Wasn't Me, Memphis, Nadine, No Particular Place To Go, Reelin' &

Troggs: Jaguar & The Thunderbird, Little Queenie, Memphis, No Particular Place To Go

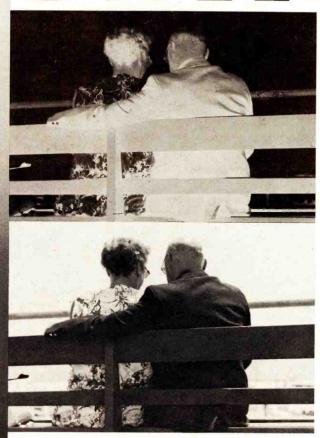
Rockin'

Bobby Vee: Brown-Eyed Handsome Man, Little Queenie, Memphis, Nadine, Sweet Little Sixteen Gene Vincent: Maybellene, Roll Over Beethoven

Freddy Weller: Nadine, Promised Land, Too Much Monkey Business Yardbirds: Let It Rock, Talkin' 'Bout You

Yes: Don't Lie To Me (by Four Plus One feat. Chris Squire), Maybellene (by the Syndicats feat. Steve

Other Chuck Berry cover hits: 40 Days/Ronnie Hawkins Memphis/Lonnie Mack Rock & Roll Music/Cross Country You Never Can Tell/Emmylou Harris WILLYOU



ONLY CHICAGO KNOWS

© 1986 Warner Brys. Records Inc.

The New Single From the Chicago Album 18 On Warner Bros. Records. Produced By David Foster

## CARL ANDERSON'S

New Hit Single

## "CAN'T STOP THIS FEELING"

On Your Desk This Week!

Carl Performs His New Hit Single On The Tonight Show® Friday, October 24th



## The MC5 Stand By Me

#### MONDAY, OCTOBER 27

1956/Clarence "Frogman" Henry's "Ain't Got No Home" issued.

1960 Ben E. King records "Spanish Harlem" and "Stand By Me" at Atlantic's New York studios. Mike Stoller and Jerry Leiber produce. Phil Spector assists, although there is later some debate as to what extent. (Notice that there's no producer's credit on the reissue of "Stand.")

1970/Charles Manson's lawyer threatens to call John Lennon as a witness

1980/Robert Stigwood countersues the Bee Gees for \$310 million, charging libel, extortion, corporate defamation, and breach of contract. Stigwood also tries to have the Bee Gees' suit against him transferred to a British court.

Birthdays: Lee Greenwood 1942, Simon LeBon 1958.

#### **TUESDAY, OCTOBER 28**

1956/Elvis Presley's second stint with Ed Sullivan features "Hound Dog," "Don't Be Cruet," and "Love Me Tender."

1961/A record store customer asks for "My Bonnie" by Tony Sheridan, leading Brian Epstein to discover the Beatles.

1972/The United States Council for World Affairs adopts the Who's "Join Together" as its theme.

1983/Lionel Richie's "All Night Long (All Night)" #1 CHR. John Cougar Mellencamp's "Crumblin' Down" #1 AOR Track. WAVA/Washington drops AOR for CHR.

1985/Robert Palmer's "Riptide" LP released.

Birthdays: Charlie Daniels 1936, Randy Newman 1943.

#### WEDNESDAY, OCTOBER 29

1966/Memphis's Beale St., "the home of the blues," made a national landmark. And EMI Chairman Sir Joseph Lockwood tells the British press that even if there were commercial radio in his country, he would refuse to allow his records to be played on it.

1981/Earl Charles Williams barges into KIXS/Killeen, TX and demands a gun to kill President Reagan. Williams hits three employees and then removes all his clothes in the lobby before the police show up.

1984/On the 7th anniversary of "Bat Out Of Hell" 's release, Meat Loaf/Orleans drummer Wells Kelly fatally chokes on his own vomit on the steps of the London house where he's staying.

Birthdays: Kevin DuBrow (Quiet Riot) 1955, Randy Jackson 1961



Simon LeBon, Bernard Edwards, Randy Newman, Annabella Lwir

#### THURSDAY, OCTOBER 30

1961/The Crystals' "There's No Other (Like My Baby)" becomes the first release on Phil Spector's Philles label. 1964/"(Oh) Pretty Woman' becomes Roy Orbison's last gold record.

1968/"Johnny Cash Live At Folsom Prison" goes gold

1981/Natalie Cole guests on "SCTV Comedy Network." Also, the Meat Loaf original of "Read Em & Weep," a hit two years later for Barry Manilow, released.

1982/"Love Me Do" goes to #4 in Britain, where reissues aren't as unusual, for its 20th anniversary. Paul Weller announces the breakup of the Jam.

1984/Gary Morris and Linda Ronstadt open in a New York production of "La Boheme" and Morris gets better notices.

Birthday: Otis Williams (Temptations) 1941.

#### FRIDAY, OCTOBER 31

1968/The MC5 records "Kick Out The Jams" live in Detroit.

1973/John Lennon's "Mind Games" released

1974/The Rolling Stones' "Only Rock & Roll" LP goes gold.

1975/The Marshall Tucker Band plays Atlanta's Fox Theatre to raise money for Jimmy Carter's presidential campaign. Also, Waylon Jennings's "Are You Sure Hank Done It This Way" at #1 Country; Elton John's "Island Girl" #1 CHE.

1984/Ricky Skaggs's "Don't Cheat In Our Hometown" goes gold.

Birthdays: Russ Ballard 1947, Annabella Lwin 1965, Bernard Edwards 1952, Tom Paxton 1937, Michael Landon (very briefly a recording artist in the '60s) 1937.

#### SATURDAY, NOVEMBER 1

1982/So the compact discs should be along any minute, right? "Sgt. Pepper" released on half-speed digital disc. Also, the top British independent chart single is Crass's "How Does it Feel To Be The Mother Of A Thousand Dead," a Falklands reference.

1983/The Los Angeles Times runs an inconclusive editorial entitled "Popularity Or Payoffs," since it apparently can't get anybody to discuss independent promotion on the record. Also, Slephen King takes over WACZ/Bangor and changes its calls to WZON, for his "Dead Zone" novel.

1985/An Indio, CA couple charges that Ozzy Osbourne's "Suicide Solution" led their 19-year-old to shoot himself. And the L.A. Times reports that the public figures used on Frank Zappa's "Porn Wars" track are either amused or indifferent.

#### SUNDAY, NOVEMBER 2

Birthdays: Keith Emerson 1944, Jay Black 1941.

1963 Dion claims the go-go dancers on the British program "Ready Steady Go" are distracting him and walks off during a live taping.

1974/George Harrison begins his first full-fledged solo tour, not including the Bangaladesh concerts, in Vancouver WA, near Portland. Tom Scott and Billy Preston are among those accompanying him.

1985/Rick Springfield publicly disassociates himself from PolyGram's rerelease of his 1978-79 material. Still, PG's single "Bruce" easily outdistances RCA's "official" "Taxi Dancing."





DAN O'DAY

# The Babe Ruth Of Radio

Most of us are familiar with Gary Owens's credits: the voice of tens of thousands of radio and television commercials and animated cartoons, the Emmy he won for his contributions to "Rowan and Martin's Laugh-In," his comedy records, his early careers as cartoonist and sportswriter, and his charity work. For me, he will always be to disc jockeys what Babe Ruth was to baseball players: an awesome talent and an inspiration.

In this two-part interview, Owens talks about his early radio years, Todd Storz, Gordon McLendon, and Chuck Blore about employers as small as KORN in Mitchell, SD, and as large as KMPC in Los Angeles . about silly jokes and blue material and about successes and disappointments. I spoke with him just a

few days before he began his most recent air personality assignment at KFI/Los Angeles.

R&R: Your dad was a sheriff? OWENS: Yes, my father was a sheriff, and my mother was an English teacher. My father had a stroke and was very ill for the last 15 years of his life, so he couldn't sheriff any more. My mother had to get a job that paid more than an English teacher made, so she ran for office and won as County Auditor in Plankinton, South Dakota Plankinton sounds like something that would wash up on shore.

R&R: Yeah, it sounds like some thing Jacques Cousteau might eat. OWENS: Yes, he ate the whole town, and it caused \$1.49 in damages

R&R: Tell me about your first radio job at KORN.

OWENS: I was still in high school when I started there, doing summer replacement newscasting. A gentleman named Bob Wood

"The first day in Omaha was the most horrible time I can remember. Don Burden stormed into the booth and said 'Oh God, you are the shittiest disc jockey I've ever heard in my life!' I really was bad.

was the news director. He did seven newscasts a day, in addition to a sportscast. One day he phoned from California, where he had gone on vacation, and said, "I'm not coming back. I've decided to take a job in California." So I got the job fulltime, even though I probably wasn't ready for it yet

R&R: Before getting involved in news, had you ever thought about being a disc jockey or an entertain-

OWENS: No. Well, entertainer. yeah ... because there really

wasn't that much difference between being, say, a cartoonist and drawing gags for cartoons and doing them on-the-air, on television.

R&R: Was it at KORN that you were asked if you'd ever done disc iockey work?

OWENS: No, that was when I went to Omaha. I applied for a job as a newscaster, where I met Don Burden and Chick Crabtree. Chick was a man with a tremendous voice, and Don was a man with a tremendous temper. I didn't know that Don even existed; Chick hired me as a newscaster to work the early morning show. Then suddenly the morning disc jockey quit.

They were understaffed at the time, so they said, "You know how to run these turntables, don't you?" And I said, "Of course I do." I had no idea how to run a turntable. There were six turntables - three on each side - a lavalier micro-phone, two Magnecorder recorders and you had to stand during the whole show

This was around 1956, and it was a very fast-paced station, because they were competing with Todd Storz. The first day was the most horrible time I can remember. I kept goosing every record. During the first five minutes on the air at six in the morning. I probably made five technical errors. At that point, Don was back in town. He stormed into the booth and said "Oh. God! You are the shittiest disc jockey I've ever heard in my life! How did you ever get hired here?" I didn't know who he was, so I said, "Well, thanks a lot." I didn't know he was the owner of the station. So I contiued in my myriad of technical difficulties. Afterwards Don was just shaking his head, muttering, "Oh, God!" There's no question about it: I really was bad

So I went back to our apartment - our dingy little tarpaper lean-to apartment - and rang the doorbell. My wife Arleta says I just stood there while a tear trickled from my eye, and I said I wanted to go back and write for Associated Press, which I had done while I was in school. She said, "Well, just give yourself one month. If you don't improve, you can always go back. But give yourself 30 days."

And I did, and I guess I became

pretty good because I did beat Todd Storz in the morning. That was at the very beginning of rock & roll, and it was very competitive. I remember at the Christmas party that year at the Blackstone Hotel in Omaha, one of the waiters brought Storz beer. That's the Storz family. and Burden got so angry he picked up one of the bottles of beer and threw it through a stained glass window!

I'll never forget the second day I was there. I'm in an office which I shared with George Dunlevy and Jim Price, who were disc jockeys there. I've been a diabetic since I was nine years old, and I'm taking an insulin injection. Burden opens the door to my office, and here I am with a needle in my hand, ready to inject myself in the arm. So not only does Burden think I'm a lousy disc jockey, but now I have to explain this, too.

"McLendon always told me, 'You should prepare an hour off the air for every hour on the air. And I've always kept those tenets . . . pretty much."

R&R: Your next job was at KIMN/Denver?

OWENS: Yes. Ted Nelson was the program director. Now he's Vice President of the Hilton Hotel in Las Vegas. Years later I asked him, "How did you know about me when I was in Omaha?" He said, "I got a tape on you." I said, 'I never sent you a tape." "No," he said, "Todd Storz sent it."

R&R: Storz wanted you out of the market?

OWENS: That's right, and it was great for me. I went to a large city for more money.

R&R: During those first few years as a disc jockey, were you formulating any kind of career

OWENS: I was just taking it from day to day. The only plan was wanted to work in California. When I was 14 years old, my buddy Lee Harris and I both drove out here, and I fell in love with Santa Monica. We came in at 3am and saw the palm trees and the ocean, heard the waves crash against the shore, and I said, "This is where I want to live.

R&R: Where did you go after

OWENS: The next stop was for Gordon McLendon and Don Keyes, who was Gordon's national program director. I learned a lot about radio there, too. I learned how to have a good time as a disc jockey, to make it succinct, make it hapbut also make it funny. That's what they stressed. And Mc-Lendon always told me, "You should prepare an hour off the air for every hour on the air." And I've always kept those tenets . . . pretty

R&R: But you don't still do that today, with your schedule?

OWENS: Well, almost that. At

least 40 minutes for every hour R&R: What did you do for Mc-

OWENS: I was kind of a troubleshooter for Gordon's chain. I worked for all of his stations, except the one in El Paso. I worked in New Orleans at WNOE and at KTSA/ San Antonio . KLIF and KLLT very briefly and then I worked for WIL/St. Louis; I was on in the mornings and Jack Carney was on in the afternoons.

R&R: What brought you to California from St. Louis?

OWENS: Chuck Blore, who was head of programming for the Crowell-Collier stations, called me one day and said, "Gary, we're going to do in San Francisco what we've done in Los Angeles with KFWB. We've just purchased a Classical station in Oakland. We're going to make it into rock & roll, and we'd like to have you be the morning man.

I'said, "That's great, Chuck! Tell me about it!" And he said, "Well, let's talk about everything except money." It was about \$12,000 a year less than I was making in St. Louis

I talked to my wife about it. I said, "I don't know what to do," and she said, "Well, let's think about it." That evening a tornado leveled the place next to ours, and guess who got on the phone the next morning! I said, "Chuck, I'm sure there's a bonus that can be worked out." And there was. He said he'd give me a \$5000 bonus if I could beat Don Sherwood, who did mornings at KSFO in San Francisco and had never been beaten.

Don was a powerhouse. I didn't know how hard it would be to get that \$5000, but within the first year I beat Sherwood. I believe I had a 25 share, and he had a 24. We had a great total sound, as you must with a successful CHR station, and we became #1 in a very short period of

R&R: What was Chuck like to work for

OWENS: As a program director, he was a very methodical man who had great vibrancy and great euphoria. We'd have program meetings, and he'd be filled with kinetic energy: "C'mon, gang, let's go get 'em!" It was euphoric: he would bring our spirits up to say, "Yeah! We are the best, we are number



Gary Owens

one, we're the top radio station in the world!" He was a very good leader

R&R: Given that Chuck was a methodical person who liked to plot things out, did that type of personality allow you to go on the air and break rules?

OWENS: Well, I never really was one to break rules

R&R: I guess I'm asking if you ever felt stifled there.

OWENS: No, I didn't, because what he said made sense. It was like the McLendon format, to make things succinct. But if you wanted to tell a joke, you'd tell a joke. If the joke took 30 seconds, that was okay. He did leave room for a lot of levity, a lot of freedom of creativity. So you knew the format up front. You had to play 17 or 18 records per hour, then you knew up front that your job was to make that program as entertaining as you could, given the limitations.

Even in those days I would have the opening line and the end line of each commercial written out for me by the traffic department. So if I was going into, say, a Chevrolet commercial that opened with, "We haven't heard anything that good in 50 years," then I might say something like, "You know, I real-

"I was just taking it from day to day. The only plan was I wanted to work in California. When-I was 14, I fell in love with Santa Monica and said, 'This is where I want to live."

ly don't feel good today. As a matter of fact, I'm going to go hang myself with an eel down in La Jol-la." And then the announcer would say, "We haven't heard anything that good in 50 years!"

So I could write intro lines and outro lines. It's like the Question Man, which Bob Arbogast created many years ago for Steve Allen. Since then it's been followed by the Great Carnac on "The Tonight Show" and the game show 'Jeopardy," where you work inside out. You've already got the line; now make something funny happen with it.

NEXT TIME: KFWB, KMPC, Zoo formats ... and "Premature Jubilation

R&R FRIDAY, OCTOBER 24, 1986/37

# **NEWS/TALK**



YVONNE OLSON

#### **PICTURE THIS**

# **Photos From The File Drawer**

It's inevitable that, as you're taking over a new job, reality continues to move forward while you stand still. As you study ratings books, monitor stations, and meet people, you're so busy trying to catch up you hardly notice the world whizzing past. Then, just when you think all the bases have been covered, you look ahead and realize a whole new backlog is staring you in the face!

And so it goes in the News/Talk arena. As I busied myself cleaning out files, I came across all these great photos. Since most are fairly recent, I thought I'd give them the exposure they deserve. I'm also low on audience participation — if you can beat any of these ideas, please send the proof my way.



MAYORAL ADDRESS — Continuing a tradition begun by former Nor York mayor Fiorello LaGuardia, Mayor Edward Koch will deliver a weekly, ten-minute address to Big Apple residents on WINS/New York. Here is Koch getting prepped for the show.





BEANS, ANYONE? — Yes, you're looking at KMBZ/Kansas City's version of a "Bean Dip." Thirty contestants climbed into a truck bed filled with almost 300 gallons of baked beans to dive for the keys to a new Toyota or Nissan truck. The winner got to drive the truck home (hope his seats were covered). The beans were later donated to a farmer for livestock feed.



KFBK/SACRAMENTO TO THE RESCUE — Sacramento commuters need no longer despair when suffering roadside mechanical difficulties. KFBK and a few sponsors have developed "The Rescue Rider" to aid with minor motor problems during drivetimes. KFBK traffic man Bill Eveland and the Mobile Phone Fleet will be on the lookout for trouble, but if a motinst Isn't noticed, he can call the newsroom himself. The best news? The service is free! Shown here (i-r) are Rescue Rider Paul Mora and Bill Tsui of Sunrise Chryster-Pyrmouth.



PINK FLAMINGO YOU — Comedy in St. Louis Dept., Part 1: KMOX/St. Louis gam-noon personality Bruce Bradley attempted to beautify a local controversial sculpture by placing pink flamingos around it. The sculpture, titled "Twain," is a block-long rusted metal configuration which is currently the target of a campaign for removal. Here, Bradley and his supporters rally to the cause.



GETTIN' THE SCOOP — Comedy in St. Louis Dept., Part 2: KMOX/St. Louis celebrated (ce Cream Month by visiting Chuck I.C, Scoop (center) and Scooper Hero (right) to discuss, you guessed it, their favorite flavors! The lucky interviewer was PM drive talk show host Chuck Bueil.

A REAL DEEP SUBJECT — WABC/New York's 9-10am host Paul W. Smith recently added new depths to broadcasting by doing an entire show underwater. Two special guests accompanied Paul fo discuss the sport of scuba diving and address some of the fears and myths surrounding deep-sea activities. Here's Paul, about to take the plunge.

## TALK TAKES

Former Philadelphia Eagles linebacker John Bunting is providing KYW/ Philadelphia with pre: and postgame analysis this football season . . . At KMOX/St. Louis, Cardinal football coach Gene Stallings is hosting "Sports Open Line" weekly . . . Ed Anderson joins KUIK/Portland for a midday talk show . . At KFWB/Los Angeles, reporters Chris Simon and Pete Demetriov will handle morning and afternoon drives, respectively . . Eric Seidel returns to WGST/Atlanta as Station Manager, where parttimer Brian Doble is also upped to morning this process.

news anchor.

Veteran broadcater Bill Moran begins a weekly entertainment show on KGIL/San Fernando . . . At WOR/New York, John McConnell moves from NBC Radio Networks to replace Bernard Gershon as Managing Editor, and Morrie Trumble is appointed Financial News Manager. Also at WOR, veteran broadcaster Jim Aylward begins "Jim Aylward begins "Ji

Aylward's Notebook: Things No One Ever Tells You" ... D.I. "Drew" Strunk exits WDVT/Philadelphia ... Greg Glasser, aka Alan Briggs/Les Sherwood, joins KMDY/Thousand Oaks for, you guessed it, a comedy

Doreen McCallister becomes part of the morning news team at WWWE/ Cleveland . . . Gil Gross will be the host of WABC/New York's "Morning Newstalk" . . . Rose Polidoro is named Director/Creative Services at WNEW/ New York . . . ABC Talkradio has acquired three new affiliates: KING/Seattle, KXL/Portland, and WBAL/Baltimore . . . KYW/Philadelphia appoints three new AEs: Marikate Venuto from the Philadelphia Chamber of Commerce, Deborah Kreisl from CBS-TV Spot Sales, and Thomas Spicer from . WHBO/ National Cash Register Memphis names Gerald Malone Executive Producer.

You people do a bang-up job . . . it sounds great!—Ed Richards, News Director, WOMC FM, Detroit, MI

Your coverage is totally professional . . . United Stations is the best around —Terry L. Dorsey II, V.P./
Station Mgr., KLOM AM, Lompoc, CA

We find your newscalls give that extra edge to our newscasts
— make them more polished—
Shari Jo Merrill, News Director, KGWY FM, Gillette, WY

United Stations Radio Networks offers a combination that's hard to beat . . . up-to-the-minute news and information, delivered with personality and flair.—Cami McCormick, News Director.

WEZB FM, New Orleans, LA

We depend on United Stations for concise, insightful reports and interesting features that we can slot almost anywhere.—Bernard Gershon, News Director, WOR, New York, NY

We have several options available but we always go with United Stations.

It is always the right choice.

—Bob Slade, News Director, WRKS FM, New York, NY

mat perfectly.

—Chuck
Collins, News
Director, WKQA FM, Peoria, IL

US doesn't just cover the news, it tells our listeners how the news relates to their lifestyles and pocketbooks—Bob Paiva, Program Director, WWYZ FM, Hartford, CT

# RADIO NEWS YOU CAN USE

As you can see, our affiliates are impressed with the way United Stations handles the news. How does a network generate such consistent across-the-board praise? Simply by doing everything possible to give stations news they can use.

New York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles

London

COVERAGE: US has news bureaus in New York, London and Washington, D.C., correspondents reporting from every major capital around the globe and hundreds of locations throughout America. With a network as extensive as ours, we're able to bring you live reports from the scene no matter where a story breaks.

RELATABILITY: Not every story holds the same significance for every audience. US brings you the news that's most important to your listeners and demonstrates how it will affect their lives.

DELIVERY: In the words of one of our affiliates, ours is . . . 'the writing style of the 80's,' meaning that delivery by both anchors and reporters is conversational and concise.

US 1 broadcasts news on the half hour, seven days a week, targeting a younger network audience attuned to the faster pace of young adult stations.

US 2 targets a more mature adult audience with comprehensive newscasts on the hour, every day of the week.

IT'S ON US: Could you use the kind of news that commands this kind of respect . . . particularly from your listeners? Maybe it's time you called US.

For affiliation information about US 1 and US 2, call our Affiliate Relations Department at 212-575-6100.

# **ELTON JOHN**

"Heartache All Over The World"



Produced by Gus Dudgeon

# BERLIN "Like Flames"



KPLZ - Top 5 Request KDON - #1 "Battle Of New Music" 10 Consecutive Nights KZZU - Top 5 Request (Debut 38)



Produced by Bob Ezrfn Management: Peregrine Watts-Russell/ MFC Management

CKOI WRSR **WMMS** WFLY WGFM WRCK WKRZ

WSSX WNOK WKDD WRQN **KLUC KCAQ KCPX** KATD

100KHI WGAN WJAD **WJMX KSMB** KNAN **WPFM** WBNQ **KCMQ** 99KG **WDBR KTRS KZOZ Y97** 

## CALENDAR



**BRAD MESSER** 

# **Generic Promo Questioned**

Question from a jock: "We are running a good contest right now, which I cut great promos for, but my PD is only using them half as much as he could. He is also running his own generic station promo in equal rotation. Nothing important, only stuff about our news and snow closing reports and the usual stuff. Why not just fire both barrels and promote the hell out of the contest?"

Good question. I'll take a guess, also in the form of a question.

Why are the thousands of folks who listen to your morning show like blind people examining an elephant? Because, my dear Watson, each listener's individual impression is limited to the particular segment he or she examines. and what he is told about the remainder.

Assume one guy tunes in at seven sharp. From the time he starts shaving until you lose him to his blowdryer at 7:13, this fellow hears a newscast, one hit song, a traffic report with a command from the jock for everyone on the freeway to suddenly change lanes at the same time ha ha ha, and then one more song. That listener gets the impression your station is

a roughly equal mix of news, music, and enjoyably stupid humor.

Assume another guy's morning routine starts at 7:10. He thinks of you as the station with funny traffic reports followed by four-in-a-row music sweeps down to the halfhour. From his daily 15-minute sampling, he'd tell people you are essentially a much-more-music station

Man One never hears your quadruple sweep. Man Two never hears your News. Those two listeners develop two completely different images of your format. And what about all those other listeners who catch only the third quarter-hour, or the fourth? How many different ways do they perceive your station?

Multiple images are bad, say great legions of programmers. Just terrible. Many PDs feel it is crucial to develop and project a single, cohesive image as part of their effort of positioning, or strongly identifying the station to a specific target audience. That's why image promos exist. While the contest promo is saying, "We're really having some fun now!", the generic or institutional promo is saying "and not just fun, but all this other stuff, every day!"

The two kinds of announcements, carefully placed in the hourly wheel, act as a team to project the overall image of the station. They bring the individual parts together to present them as a whole package.

I don't know whether that's the case at the station in question, but that is the usual party line.

Who really knows? Think there's a chance the PD is just jealous of your wonderful contest promos or something?

#### **Largest Naval Battle**

MONDAY, OCTOBER 27 — The largest sea battle in history ended 42 years ago, when Gen. MacArthur's forces returned to the Philippines and defeated the Japanese in the five-day Battle of Leyte Gulf (WWII, 1944). Almost 2000 aircraft and 231 ships were involved. Twenty-six Japanese ships and six American ships were sunk including three aircraft carriers on each side.

One year ago, Kansas City won the World Series, defeating St. Louis 4 games to 3 (1985). The Green Monster rocket car became the first land vehicle to exceed 500mph in 1964. The first Disney TV show premiered in 1954 and ran 26 seasons on NBC under various titles including "Walt Disney Presents" and "The Wonderful World of Navy Day

Birthdays: Carrie Snodgrass 40. H.R. Haldeman 58. Nanette Fabray 64.

#### World Speed Record

TUESDAY, OCTOBER 28 — A Boeing 747 began a 54-hour, nonstop around-the-world flight nine years ago (1977). It flew over both poles to set the world (circumpolar) speed record of 488 miles per hour (1977). The Cuban Missile Crisis ended in 1962 when Niklta Khrushchev gave in to President John Kennedy's demand to

remove Soviet missiles from Cuba. Also in 1962, General Charles deGaulle won the French presidential election by a landslide, inspiring an excited aide to remark, "My God! You've done better than ever!" To which deGaulle replied, "It's true. But please, just call me General."

100th anniversary of the dedication of the Statue of Liberty.

Birthdays: Bruce Jenner 37, Jane Alexander 47, Charlie Daniels 50, Bowle Kuhn 60, Dr. Jones Salk 72,

#### First Ballpoint Pen

WEDNESDAY, OCTOBER 29 — The first successful ballpoint pens went on sale in New York City 41 years ago (1945). Gimble's department store quickly sold 10,000, despite a price tag of \$12.95. Manufacturer Milton Revnolds cleared \$500,000 in profit in two weeks.

Rat magazine launched the "Paul is dead" hoax 17 years ago. It was widely reported for several days, until Beatle Paul McCartney called in reporters to say, "I am concerned about the rumors of my death" (1969). Birthdays: Kate Jackson 37. Richard Dreyfuss 39. Jon Vickers 60.

#### **Biggest Thermonuclear Explosion**

THURSDAY, OCTOBER 30 — 25th anniversary of the most powerful nuclear explosion in history (1961). The Soviet Union detonated a thermonuclear device estimated at 57 megatons (57 million tons of TNT) which created a shock wave that circled Earth three times. The Soviet explosion was the one-time equivalent of 2850 Hiroshimasized 20-kiloton bombs.

Orson Welles caused panic with his "Invasion From Mars" radio broadcast on CBS in 1938. The first crude television images were created by John Logie Baird in London in 1925. Birthdays: Henry Winkler 41. Grace Slick 47

#### Indian Leader Assassinated

FRIDAY, OCTOBER 31 — Two years ago, Indian Prime Minister Indira Gandhi was assassinated by two of her own bodyguards, who belonged to the Sikh religious sect (1984). The assassination touched off nationwide reprisals by mainstream Hindus, who killed at least 1100 Sikh members. Sikhism is the doctrine of a Hindu sect founded about four centuries ago, which has as its main principles belief in one god and rejection of the caste system.

America tested the first hydrogen bomb In 1952. The destroyer "Reuben James" was torpedoed by a submarine near Iceland in 1941, the first U.S. Navy vessel sunk by the enemy in World War Two. Escape artist Harry Houdini (Erich Weiss) died 60 years ago (1926). Nevada became the 36th state in 1864.

Birthdays: Michael Landon 50, Dan Rather 55, Barbara Bel Geddes 64, Dale Evans 74





ADAM WHITE

# Heads, They Win; Tales, They're 'True'

You could be forgiven for thinking that "True Stories" was conceived as one of those multimedia, cross-promotional projects which give modern marketing executives hot flushes. Hear the album! See the movie! Read the book! Listen to the revenues!

The fact is, however, that although this newest work from David Byrne and the Talking Heads has arrived in several highly-exploitable forms, its origins were modest. According to one of the participants, this was "a small-time project" when it was conceived approximately three years ago. Its growth into a Warner Bros. picture, a Sire/WB album, and a Penguin book — all of which are being marketed simultaneously — was almost organic. Here are the true (with any luck) stories.



Intrigued by various newspaper articles, Byrne began collecting them during the Heads' 1983 "Stop Making Sense" tour with a view to developing a movie project. Meanwhile, the "Sense" concerts were themselves filmed and turned into a feature-length documentary directed by Jonathan Demme — and 50% financed by Warner Bros. Records.

That experience, explained WB Artist Development executive Steve Baker, came into play when Byrne started pursuing "Stories" in earnest. He was living in Los Angeles, so Warner Bros. became involved to the point of helping him research the project and, more importantly, financing it. "The idea was to be as supportive as possible of an artist on the label," said Baker, who pointed to a comparable situation with Laurie Anderson's cinematic ambitions.

In addition, "Stop Making Sense" director Demme was very complimentary about Byrne's filmmaking sensibilities. Noted Baker, "We felt David had a real talent for this sort of thing, and encouraged him to continue in the



movie area. We were excited enough to want to do it with him."

Byrne became interested in Texas as the setting for "Stories." Baker recalled, "He kept on going back and taking pictures, thinking it over, letting it evolve over a period of time. Then when he felt he was ready, he started writing a script."

#### **David Directs**

Also involved financially in the movie were Gary Kurfirst (Byrne/Heads' management firm) and producer Edward Pressman, known for working with new directorial talent. Neal Weisman, VP/Marketing for Edward Pressman Film Corp. and Associate Producer of "Stories," said, "We knew that David intended to direct a feature, and approached him at the end of 1984. We liked the script and the project very much. David admired a number of the films Ed

had done. Everyone just proceeded very clearly from that point."

After preproduction during the spring and summer of 1985, the movie was shot in Texas that September. Weisman said it originally had a shooting budget of \$1.5 million, "and kind of got larger from there." The production's eventual cost: under \$5 million.

With the movie came the album. Or, more accurately, two albums. "True Stories" by the Heads features the band performing Byrne's songs from the film. It was recorded in 1985 and early '86. Steve Baker recalled that the album was being finished as the movie was nearing completion: "At one point, David was in San Francisco mixing the film music, while some final mixes were being done in L.A. on the Heads' album."

The second album is "Sounds From 'True Stories' — The Original Score." Mostly instrumental, it'll be refeased next month on Sire/WB. As for the songs performed in the movie by actors, these will likely appear in 45 or 12-inch form as couplings to the Heads' versions. For example, the commercial flip of "Wild Wild Life" is "People Like Us" by John Good-

#### Synergy, Shared Costs

Though the choice of Warner Bros. Pictures to distribute "True Stories" sounds like an example of corporate synergy, the movie was screened for a number of companies - and one insider said WB wasn't that interested at first. After a deal was done, Steven Baker remembered there was a 'funny, chaotic meeting" in Burbank between the movie and label people. "There must have been 50 people in the room," he said. The result was largely uncontrollable. Subsequent assemblies were smaller and more focused. Synergy also kicked in, by most accounts.

Movie screenings are being used for contests and promotions, as you would expect, but additionally the label is advertising the album in media it would not normally buy (high school and college publications, for example) and sharing those expenses with the film distributor.

The video of "Wild Wild Life," designed for the usual TV exposure, is being screened by the Pacific Theaters chain, with the two WB companies dividing the cost of prints. There may be further cooperation as the movie rolls out. "Some of the advertising is in two stages," said Baker. "The first is keyed directly into the album; the next step may include information about both the album and the



"True Stories" was premiered at the New York Film Festival at the beginning of October, followed by an exclusive Manhattan run at one theater. It's scheduled to open October 24 in another seven or eight cities and break still wider in November, with approximately 125 prints in circulation.

One of Byrne's concerns, Weisman added, is to have "True Stories" available in theaters for a while. "This is keyed to the way Talking Heads have always sold. They don't necessarily peak up to a very high pinnacle and fall off. They sell over a period of time, so that "has to figure into the strategy."

#### Range Of Stimuli

Then there's the book, a \$15.95 trade paperback about the making of the film. According to Viking/Penguin VP/Director of Marketing Dan Farley, it represents one of the firm's most extensive and collaborative ventures. Promotional efforts to book reviewers have employed the movie/music connections, with screenings and copies of the album. Similarly wooed were major booksellers and wholesalers. "We've tried to stress the range of stimuli that should get people into the bookstores as well as the record stores," said Farley.

He discussed working with the label and the movie distributor: "We compared schedules, decided to cross-reference each other's product, and agreed to be generous about what we had. For example, when Warner Bros. convened a meeting for all their people who cover college stores, we got books to those people. We, in turn, were supplied with records for our sales staff to give to key accounts. From

the movie company, we were able to get screenings and support like poster materials."

Viking/Penguin also worked out a distribution deal with Tower Records, which took "True Stories" for its stores which have book sections, and a quantity of a ten-copy merchandising counterpack for its record departments.

Farley estimated the marketing budget for "True Stories" to be around \$70,000, including print advertising in alternative publications as well as in book reviews. It was one of Penguin's front-list titles for September, with a first printing of 60,000, and figures in a number of promotions with key accounts through the fall.

#### Major, Major Statement

"We tried as much as we could to give the stores attractive visuals and, in this case, visuals which tied in with the other ways people would come to know of the project," said the Viking/Penguin VP. Steve Baker added, "Because the logo on the cover is used all the way through the advertising campaign for the film and the book, there's a pleasing continuity." att Concluded Neal Weisman, "Part

Concluded Neal Weisman, "Part of our strategy has been to position this as a major film, and to position David as a major film statement. So in a sense, we've tried to disassociate him from everything that's gone before, vis-a-vis a rock star. On the other hand, it is David and his music, and all the band is involved in the project. We're reaching for the core audience, but also trying to position this as widely appealing and accessible. That's always been the objective."



RCA's rejuventated Bluebird jazz label arrives this month with multialbum relssues from Benny Goodman, Duke Ellington, Sonny Rollins, Charles Mingus, Coleman Hawkins, and Bunny Berigan.

The latest edition of indie label newsletter "Third Party Press" reviews more than 40 rock, jazz, blues, reggae, dance, New Age, folk, and oldies albums. A subscription is \$18 for 12 issues. Information from Randy Frisch at (415) 626 5974.

Fifteen Rolling Stones albums are the heart of ABKCO's recent Poly-Gram deal, of course, but also included are rights to the Cameo/Parkway catalog, Sam Cooke's Sar and Derby labels, and to repertoire by the Animals and Herman's Hermits

This year's CMJ Music Marathon takes place October 30-November 2 at the Roosevelt Hotel in NYC. For more details, call (212) 666-7444.



Byrne, baby, Byrne - the motion picture, the album, the book.

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steals you best ideas. Suddenly it's no longer a game of one-on-one. It's five-on-one! It's everybody else out there versus you. Returning as number one the next Arbitron is harder than getting there in the first place.

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## **CONTEMPORARY HIT RADIO**

JOEL DENVER

KQMQ, 194, AND ISLE 95

# Island-Hopping: Hawaii And The Virgins

Most people don't equate a trip to Hawaii or the Virgin Islands with CHR, rock & roll, or anything else with any hype to it. On the contrary, most folks prefer trips to these tropical garden spots to get away from all the hype . . . especially people associated with our line of work.

But take heart! If you're planning a trip to Honolulu or St. Croix there are a few stations which will deliver your daily dose of CHR. So you can write off the trip if you're a consultant, PD, MD, jock, or record promoter.

With that in mind, let's hop aboard R&R Airways, buckle our seatbelts, order a cocktail, wash down a Dramamine, plug in the headphones, and select our gourmet meal (today's choice is overdone steak or rubber chicken, com-plemented by wilted salad, stale roll, spinach or brussel sprouts, and jello for dessert. Our next stop is the land of sun, sand, surf, and concrete: Honolulu

#### **KQMQ Still On Top**

Let's check in first with dominant CHR station KQMQ. A native islander, Kimo Akane has been with KQMQ for six years and became PD in spring 1984. He's also jocked at Honolulu outlets KORL

So what are his impressions of Hawaii radio? "Well, we're not stuck in the '70s as some would suggest. But the emphasis has shifted toward FM just as it has on the mainland. Also, this format is a bit more Urban than in the past."

Of the 22 rated stations there, only seven are FM. Of those AMs, on-ly one is in double-digits: Heftel's AC powerhouse KSSK. The other AMs are languishing with a 5.1 share or below, while almost all FMs posted from a 4.5 showing to KQMQ's band-leading 9.8 share.

#### Music & Personality Blend

Akane went on to discuss his station's drop from 13.5 to the present 9.8 score. "While I was happy, the 13.5 book was a bit inflated for us. In all honesty, I'm glad I94(KMAI) is here, as the market is more competitive. It has made us stronger. sharper, and more aware.



93FMQ's emphasis is on a blend of music and personality, spear-headed by "Morning Madness" maniac Michael Qseng and co-host Danielle Tucker. "We keep the music current and the staff happy," said Akane. "Thankfully, we've had little turnover. The last fulltime opening was a year ago when overnights became availa-

Using slogans like "#1 FM," "Concert FM," and "Hot Rockin' Flame Throwin' Hit Radio," aug-mented by the "Flame Thrower" and "Warp Factor" jingle packages, Akane tries to make his music as exciting as the presentation. "Being first on the right music works for us. We are not as Urban as 194, so we are better able to maintain our own identity. I look for the reaction records which will ring the phones, and play them

#### No Billboards Allowed

Here's something you may not know: billboards are not allowed in Hawaii. "We keep our promotions very basic," Akane said. "We use TV and lots of personal appearances, along with some outside, crowd-gathering promotions. We are currently doing 'The Great Roach Roundup,' looking for the biggest cockroach in Hawaii.

"We try and do these kinds of promotions once every six or eight weeks. My afternoon drive jock, Wili Moku, has a band called the Mokettes. It's him and girls in the

front office who sing and do parodies of current songs. We're working on getting them ready for appearances." ("Addicted To Lunch" is a recent Mokettes rendi-

Akane continued, "The band is made up of MD Lilia Miller, Executive Administrative Assistant Laura Chee, and Traffic Manager Jonell Cockett. Having grown up here has given me an insight to what people expect from us. This band is a good example. It's a distinct advantage I have over outsiders.

#### **Publicity City**

"We still like to hand out bumper stickers and T-shirts. In the last book we gave out cash and 'Rock-Aways." He explained that "Rock-Aways" was the name for concert trips to places off-island. "We sent winners to see bands in L.A., Cyndi Launer in Japan and Wham! in England. We're very involved with concerts locally, with tie-ins coming up for Kool & the Gang, the Jets, Kenny Rogers, and Lauper."



The station also seems to get its share of outside publicity, with recent front page feature articles in Midweek Magazine and Honolulu Magazine, whose readership voted morning man Michael Qseng the #1 jock in Hawaii. Qseng also hosts a weekly TV-movie show called "Midnight Madness."

Akane talked about 194, his first direct FM competition, and its profile in the marketplace. "They haven't come in and overspent everyone else. Promotionally, we're

pretty evenly matched, so this comes down to a programming war. But like anything new, 194 is attracting attention.



#### **New Owners**

He also feels 93FMQ's new owners, Northpark Media, Inc. headed former WFYR/Chicago PD Jack Kelly, is a real plus and has helped put his station in a winning position. "(GM) Don Metzger and I have a really strong relationship. Under the new ownership we have more money to spend on promo-

"A good jock can make some very good money here, but most make sunshine money and come on over for the good weather," he admitted. "You wouldn't believe the number of tapes I get from major market personalities who will give up money just to work in Hawaii."

So who listens to radio in Hawaii? With a signal that covers virtually all the islands, Akane said there are a million people in the state at any one time. About 200,000 are transients, including tourists and the military. While the black population is minimal, Urban-flavored music seems to work well in the mix with pop offerings. "It's smooth and seems to fit the rhythm of the city," Akane said.

He also noted with pride that he has three female personalities on staff. "Not only are they really good, but they do make us sound more diversified than the other stations. I have the best airstaff in the world. Everyone has quirks, but these folks are super-cooperative and understanding. They work very hard for the station, putting it first and keeping their egos in check.'

#### 194 Affects The Market

Next on our tour is 194(KMAI) This station has been through a lot of formats in the past few years, and it took seasoned programming vet Jay Stone (KX96/Pittsburgh, KLRZ/Salt Lake City, etc.) to head it in a winning direction. Joining the station in November 1985, Stone walked into a place that he said was "a true building situation in the strictest sense.

"There are only five FMs which are truly competitive (AC) KULA, (AOR) KPOI, (BM) KUMU, KQMQ, and us," he continued. "I'm proud of my staff. We've taken a station which was near the bottom last year with a 2.7 and jumped it to an 8.0 in one book.

So how did this ratings miracle take place? "We simply straight-ened out the music with some good CHR basics and began to upgrade the jock staff. The one guy we hired from the market, Myk Powell, came from KQMQ and had gone to California for stand-up comedy. When he returned we grabbed him. and he's turned in #1 night numbers for us.'

#### #1 In Teens

In fact, I94 leads in teens with better than a 43 share, with KOMO dropping from a rating of a bit over a 53 to a 28 score. KQMQ is #1 in 18-34 adults, with I94 scoring fourth in this demo in its first book. "We have a rich mix of local folks and mainland talents here. Our latest import is Mike Evans, who is now my morning partner and Promotion Director

"Essentially, 194 is a brand new station from the top down, as we brought in Mike Brandt as GM from KROQ/Los Angeles. The two of us shared a common vision of what I94 could be with a strong

Stone considers 194 promotionally aggressive, but admitted, "Cre-Continued on Page 44



KQMQ PD Kimo Akane, Middays





Michael Qseng, Morning Madness Danielle Tucker, Morning Madness Wili Moku. Afternoons





Kris Hart, Nights R&R FRIDAY, OCTOBER 24, 1986/43

## **CONTEMPORARY HIT RADIO**

# Island-Hopping: Hawaii And The Virgins

ativity took precedence over our budget. We did some MTV-type promotions with concert trips to the mainland to see various acts. We cut deals with Hawaiian Airlines and called the trips '194 Journey To The Stars.' At the time this was a new type of promotion."

#### A Great Staff

"We also spent the cash we had available with the '194 Hot Music Sweepstakes.' It was your basic 'count the songs until the buzzer went off' contest. To my surprise, people hadn't done too many callin-to-win cash contests here. Most contests had merchandise-type prizes, and the cash contests were complex and not easy to win. It was all a matter of doing mainland CHR basics which had been ignored on this island."

TV and bus sides were a factor for 194, but the station had to compensate for the fact that there are no billboards. "We send our 'Hot Squad' out to hold up signs along the sidewalks of busy intersections," Stone said. "It's very common practice here to do that. All of the politicians do.

'This is such a great staff. The best I've ever worked with. In fact, I could put them almost anywhere and they'd do a great job. Between doing mornings and programming (sister) KIKI, (MD) Michael Shisido is the one guy I wouldn't want to do without. He really showed me the market.

#### Racial Melting Pot

Stone discussed the population of the city, describing it as one-third Hawaiian mixtures, a third Oriental, and a third Caucasian. "Our Urban slant is a selling point in that it separates us from KQMQ. They've even adjusted the music because of us, I might add. We let them lead the way on some records, but we're not doing any callout research. We're doing music the old-fashioned way, using R&R, local sales and requests and believe it or not, our ears.'

Pointing to areas of needed improvement, he said, "We aren't on the streets as much as I'd like to be just yet. Now that Mike is here, this will improve. Sure we do weekend warmups, announce where we'll be for an hour, and hand out T-shirts. But there is so much more we can

do.
"We recently had a contest to find the best plate lunch in town. For two weeks we went to a different place each day and invited ten listeners. The restaurant finalists were selected and a blue ribbon panel, including TV reporters and columnists, ate the samplings at a local hotel. The publicity was

#### Healthy CHR Market

Things are going to get better on a technical level as well, since I94 is moving to a new transmitter site. The station is currently at 50kw, and will soon boost to 100kw, for which it's licensed. "We've been operating at 15kw for a while now. I can't wait till we're back at full power."

Discussing the future, Stone said, "KQMQ is really a fine radio station. But the same thing happened to them when they were unchal-lenged: not exposed to outside influence. They've become a lot better since we signed on and their new owners have taken over. This is a healthy CHR market, and we have a combined share of almost a

"Aside from stealing a certain percentage of their audience, we have created our own niche. We simply found a lot of new listeners, not just ears from KQMQ. I think we stand a great chance as longtime competitors, as we are pretty



Mike Evans, Mornings



Dean Stevens, Afternoons





Myk Powell, Nights





Tina Turner & Dean Stevens

neck-and-neck. I'm hopeful of eventual victory, but it's not good to predict election results.'

#### Isle 95

And how has your journey been so far? Good. Let's get you another pina colada because we're headed for the Caribbean: the island of St. Croix and the town of Christiansted, located in the US Virgin Islands.

We're going to explore a real homegrown success story. Isle 95(WJKC) was the dream of owner/GM/PD Jonathan Keyes (who happened to work as a parttimer for me when I programmed 96X/ Miami). Granted a CP in August 1983 W.JKC was on the air October 29, with its 50kw, Class B signal at 95.1 mHz and state-of-the-art equipment. Radio in this part of the world has never been the same

"Musically, we changed radio in the Caribbean," Keyes said proud-

ly. "This is the only CHR in the Virgin Islands. Just 98 miles from San Juan, Puerto Rico, we can be heard there as well, so we have a sales office there. We write business on a regional basis and maintain sales offices, naturally, on St. Croix, but also on St. Thomas and the British Virgin Islands. Basically, we've introduced a new type of format down here.

So what else can be found on the dial? The other radio options are WSTX-AM & FM, a Reggae/Nostalgia combo; Urban WVIS-FM; variety AM daytimer WRRA; and Jazz-formatted WIVI-FM.

#### Active Audience

English is the predominant language in the Virgin Islands, but there is a high influence of Hispanics because a lot of people from Antigua and St. Kitts-Nevis want to live under the US flag. Much of the spoken English is a pidgin dialect. There are over 111,000 fulltime residents and more than one million tourists a year.

"They rent jeeps, tour the islands, and tune us in, and we hand out T-shirts to them," Keyes said. "Tourists are like walking billboards for our fulltime listeners.

"Record service is my biggest problem," he lamented. "The population is very into music. It's an active audience, and they buy a surprising number of records.

"Isle 95 is very current. Only 10% of the music is noncurrent. We have to buy a lot of our music out of San Juan or Miami. WEA is the only one that services us, but many times records arrive broken.

"Our second biggest problem is the power outages which occur. We can count on being off the air at least a couple times a month for short periods."

Attracting people hasn't been a problem for Keyes. Like the Hawaii stations. Caribbean stations attract people from major markets who are ready to give up the threepiece suits for a pair of sandals and shorts to make less money and lower their blood pressure. Most apartments are furnished. A typical two-bedroom runs from \$450 to \$550/month, with all utilities included.

Shopping is readily available at major grocery chains, but gas is a bit high, running currently at \$1.15/gallon. You also have to learn to drive on the left side of the road. Tourism, Hess Oil, and rum are the biggest legal trades in the area.

'Promotionally, we've given away free money with a bumper sticker campaign," said Keyes. "A few Halloweens ago we had a costume contest, 'Come Dressed To Thrill,' and sent winners to see Michael Jackson in Miami. Last Valentine's Day we tied in with the Heart concert in Baltimore, and the theme was 'Come With A Big Heart On.' We had three separate events on St. Croix, St. Thomas, and Tortola in the British Virgin

#### We're #1

"We've also had a David Lee Roth 'Gigolo & Gigalette' contest, and have sent winners to see Huey Lewis, America, Loverboy, REO, Chicago, and others in San Juan. One of our favorite things is live remote broadcasts. We've been very successful tying in with the cruise ships and have done some from the S.S. Norway.

"During our recent anniversary we had celebrations on five different islands Each included a huge birthday cake, T-shirts, and lots of prizes. Naturally, we were on the air from each party."

Birch and Arbitron don't survey these islands, but according to Keves, "We are number one. They play Isle 95 everywhere. The College Of The Virgin Islands did a study last year, and showed us with a 67 share '

#### Time To Go

Does he miss the mainland? "No, not really. I have everything I want down here. A beautiful island to live on, a great radio station, and lovely ladies to look at and enter-tain." All that, and no ratings books. Ahhh, just another day in paradise.

We hope you've enjoyed R&R Airways' little tour of the islands. We're getting ready to depart. Please return your steward or stewardess to full upright positions and fasten your seatbelts. Can we get you another cocktail?



Isle 95 GM/PD Jonathan Keves



Michael Q. Anthony,



Kip Edge, Mornings



Rafi Encarnacion, Afternoons



J.J. Shannon, Nights





Midday personality Kathleen McManus parties with Wolfman Jack at a live remote on St. Croix.

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STEVE FEINSTEIN

#### **ROCK RADIO STILL LAYS THE BASE**

# VPs/Promotion: Frustrated, But Not Giving Up

How down on AOR are certain record companies? Here are a couple of extreme examples: A high-ranking executive at a major label asks his AOR promotion head (rhetorically), "Why should we even have an AOR department?" Another, claiming that AOR doesn't influence record sales heavily, predicts that his company may no longer sign any rock act that doesn't have an obvious crossover single that will go on CHR.

In the eyes of many record execs with a purview of all formats, AOR suffers in comparison as a vehicle for exposing new acts. While rock radio plays 30-40% currents, CHR and Urban often play a proportion that's twice as high.

AOR's rotations are considerably slower, as well. Heavy airplay on most AORs rarely means more than three to four spins a day during rated hours, while CHR's powers often get played six or seven times in that span.

Besides their dismay at what they see as a glut of oldies and correspondingly fewer slots for currents, these execs claim that the format is simply not able to move major quantities of records on its own steam. They observe that most new artists with exclusively AOR airplay usually sell in the neighborhood of 100,000 copies.

For an act to move into the gold or platinum region, CHR play has to enter the picture somewhere, they say. Point to acts such as U2 or Stevie Ray Vaughan and you'll hear that they're exceptions to the rule.

There's no move afoot to wipe out AOR departments and abandon all promotion efforts at rock radio. While many VPs/Promotion are frustrated by what they feel is a slowdown in its rate of breaking new acts, they still appreciate its role in developing new artists. Though AOR may not often be directly responsible for humongous record sales, it lays a critical foundation for new rock acts.

#### Michael Plen VP/Promotion, IRS

Plen acknowledges that a Top 10 record at CHR and Urban sells more records than one at AOR. "People see a #8 R.E.M. track at AOR and think it's blowing out of the stores. When you tell them it's sold 400,000 copies, they're surprised that it hasn't sold more. But each R.E.M. record has sold 100-150,000 more albums than the last."

But AOR play shouldn't be viewed as an end unto itself, says Plen. Instead, it's a stepping stone to

CHR play, just as Urban and AC often is. "AOR provides the initial lift-off and momentum to break singles. Mr. Mister and Bruce Hornsby wouldn't have had hits had AOR not worked those records up its chart. CHR looks to AOR for a base; important AORs influence CHPs.

"Even with a band like General Public that had a Top 20 CHR record last time, CHRs are still going to look at AOR to see if something's happening before they get rolling this time. No, AOR's not responsible for the half-million records General Public sold last time, but it did get the record moving in key markets."

AOR gives Plen a story to tell when he promotes CHR. "I can't just walk into CHR cold and say, 'Timbuk3 has a hit single. Play it.' But I can say, 'AOR has taken it to 13 with a bullet in six weeks and there's talk that we may have a hit single here.' We're not selling tonage with them yet, but three-five thousand a week for a debut, unknown act is substantial."

Rock radio is the starting ground for cutting edge artists who may eventually prove to be mass appeal. "At IRS, our bands start out very left of center and have to be brought into the mainstream. Great bands like Hunters & Collectors and Bolshoi don't always break on their first album — they may need as many as six or seven. Two bands that I believe will be core acts of the '90s — R.E.M. and the Alarm — had to be developed through AOR."

While noting that R.E.M.'s AOR acceptance has progressed steadily— its first album had eight stations, the second 75, the third 110, the new one 160— he sees reluctance to commit to a second track as an impediment to increased sales. "The problem is that you don't sell any records off medium rotation airplay at AOR," he comments. "When R.E.M.'s 'Driver 8' went Top 15 last year, there wasn't a substantial amount of sales from that second track."

#### Dick Williams VP/Promotion, EMI/America

Williams says, "It's a shame such a format that was so viable in the '70s has lost a lot of its industry magnetism. It's congested with old songs like 'Bell Bottom Blues.' Who requests that or runs out and buys it? Better yet, who even owns a pair of those pants?"

The format's focus on 25+ demos has him asking. "Is AOR going to take this same group of baby-boomers into retirement? I don't think a person 40 years old wants to be constantly reminded that he's 40.



ANGUS TO THE NINTH POWER — Picture nine people dressed in AC/DC guilarist Angus Young's trademark outfit — schoolboy knickers, jacket, and cap — onstage during the opening number at the band's Detroit concert. One of them is the real Angus, while the rest consist of WRIF personality Steve Kostan (pictured, left) and seven listeners who received cardboard cut-out guillars so they could "play" air-guilar with AC/DC. The contest winners ranged in age from 16-30 and included two women.

"How can we develop new talent if we don't have an avenue to expose the product? AOR radio should help us find the next Cream, Hendrix, Creedence, Stones, or Zeppelin."

In the hope that AOR will do just that, he's still committed to the format. "You can't have a substantial album hit — over a million units — without AOR or Black airplay. It's a mandatory support element, because CHR lists are an extension of those two formats."

#### Mike Bone VP/Promotion & Marketing, Elektra

To those who would dismiss AOR's sales impact as insignificant, Mike Bone retorts, "The first 100,000 units you sell is the toughest 100,000 you sell. Once you get that fan base under your belt, then you're rolling."

In any event, Bone offers evi-

dence that rock radio is still able to sell past that figure. "AOR" can take a record gold without a single, though it's tough. You need concentrated play over a long period of time. Dokken hasn't had a hit single, but we've been gold three times in a row and the latest album should be platinum by the end of the year. That's almost exclusively because of AOR play, though touring and publicity figure into it also."

He's skeptical of expectations that every new act embraced by rock radio be an immediate megaseller. "Rome was not built in a day. I'm very afraid of the quick hit. I'd much rather establish a beachhead of 150,000 than sell a lot of the first release and then have a declining sales pattern. That's what we're doing with the Georgia Satellites right now - laying a foundation. Here's a band that comes out of nowhere at a time when AOR release schedules look like 1978 - Boston, Alice Cooper, Chicago - and just beats the daylights out of everyone.

Rather than reacting with alarm to the current state of affairs at AOR, Bone takes a historical perspective. "We've gone through this before. It may take a year or more, but the pendulum will swing back to current music. In the meantime, companies that maintain a strong AOR staff will be in a position to effectively attack when it does swing back."

#### Richard Palmese Exec. VP/Promotion & Marketing, MCA

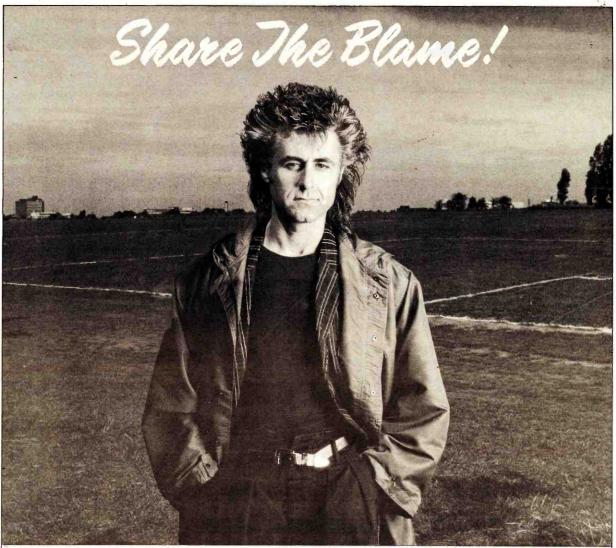
Richard Palmese is frank in his assessment of rock radio. "My overall view, and I think it is that of the industry, is that AOR is content to play its staple artists and wait for CHR to be adventuresome and progressive. Breaking new artists has always been AOR's specialty, and that's what I'm missing. It's

Continued on Page 50



WBCN GETS NAILED — Nails members Douglas Guthrie (second from left) and Marc Campbell (second from right) act shady with WBCN Assistant PD Bob Kranes (far left) and PD Oedipus.

1 ----



# JOHN PARR

"Blame 9t On The Radio"

7-89333 ALSO AVAILABLE AS A PROMOTIONAL 12" PR 97

THE FIRST SINGLE FROM THE NEWALBUM

Running The Endless Mile

PRODUCED BY JOHN PARR
A 21st Century Wolff Production for Bogus Global Inc.

ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

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# MPIONSH





# Paul Young >

# "Some People"

The best new record you listened to this week is an out of the box add at:

WOMP KGOT OK95 Q100 WKSE **KTRS** WQID WRSR KTUX KWOD WKDD WJMX **KZFN** 

# ■ Wham!

# "Where Did Your Heart Go?"

When you need upper demos, you need Wham!

A "Most Active" Record Breaker Bound: 96/14, 40%

PRO-FM **WXKS 28-23** 93FM add **WBEN 36-34** Y100 WKSE 28

B96 32 WPHD 35 WCAU deb-38 WMMS 35-32 KKRZ 25-23

**KBEQ 29-27** WKTI add

KHTR KIIS on **KMJK 30** KWOD add KS103 24-23 KPLZ deb-39





# the Gutfield

# "Everytime You Cry" A record that covers all the bases

WKSE on WPHD 38-36 **KEGL 31-21 KRBE 34-30** 

95INZ 27-26 Z95 34 WNCI on **KWK 19-16** 

**KWOD** Top 10: **WAMX 9-8 WKDD 11-9 WRQN 6-5** KZZU 12-6

# UMBIA



# RECORDS



# Bangles

# "Walk Like An Egyptian"

Emerging as one of the hottest request records of the year.

CHR 40- 41

63 ADDS! 28 TOP 20'S! 14% HOTS!

Top 5:

Z93 3-3 KITY 5-2 KPLZ 4-3 99DTX 5-5 KUBE 5-4 KIYS 10-5 KZZB 1-3 KZZU 2-2 P1 Adds:

WKSE add 39 WNCI B94 WCZY WNVZ KHTR Z95 Y108

92X add 35

WCZY KHTR add 35 Y108 FM102

Gregory Abbott

# "Shake You Down"

These major CHR stations all recognize the chart topping potential of a #1 multi-demographic crossover.

B104 WXKS WKSE WPLJ 19-14 Z100 20-11 B94 add PRO-FM add WAVA add 94Q deb 31 Z93 add KRBE add Y100 20-9 WNVZ 20-18 Q105 add B96 deb 33 92X add FM102

**WROQ 13-10** 

WDJX 29-16 WDLX 24-20 WKZL 23-19 Z102 25-19

68/16, 29%, HOTS: 7%







# the Burns Sisters Band

# "I Wonder Who's Out Tonight?"

The Columbia commitment continues. A top of the stack re-listen priority.

**KZZP 26-24** 

KRQ deb-30

KZZU add

**WGFM 36-31** 



# **VPs/Promotion**

Continued from Page 46

asleep. Every time I punch an AOR station, I hear an oldie. It needs to wake up, go back to its roots, and give shots to new artists that fit the format."

However, he's not throwing in the towel yet. "We remain committed to AOR. You'd be a fool to write off a format that so many people listen to, even if it's not doing for you right now what you'd like to see it do.

"Yes, AOR radio is not breaking as many artists as it once did and probably will again sometime in the future. But in the meantime, my directive to the AOR department is to be the exception to the rule and not let that be the case for MCA artists. Let's fight even harder for exposure."

#### Al Coury Senior Promotion & Marketing Executive, Geffen

Geffen has recently seen AOR mainstay Peter Gabriel score his first big CHR success. After selling in the neighborhood of 350,000 albums per release, Gabriel is now well over platinum.

Coury could be describing Gabriel's climb when he explains AOR's role in developing new acts. "Sometimes you sign an act that initially has great album tracks, but you know is going to take three albums before it has a 'hit,' When you believe in that act over the long haul, that's when AOR plays a vital role and you work the act vigorously there."

He forecasts a swing away from the gold glut eventually. "AOR goes through phases. This trend of playing a lot of oldies may last another three months. Then some consultant or PD will go against the trend, start playing a lot of currents, and his ratings will shoot up. The guy in the next market getting only mediocre results will see that and follow him."

Until then, he plans to hunker down and fight rather than switch. "We're going to have to work harder and put out better product. With less slots for new acts, a good record company is more critical about the records it puts out and more relentless about the records it goes after. You don't just sit there and count yourself out of the ballgame."



SEXTON IMPRESSES 91X — 91X/San Diego contest winners meet Charile Sexton after a show. Standing are (i-r) MCA's Bob Osborn, winner, Sexton, and two more winners. Kneeling is 91X overnighter Billy Bones.



PIA AT 'PYX — Believe it or don't, Pia Isadora was a guest DJ at WPYX/ Albany recently. Here she is between segues with morning star Bob Mason (left) and News Director Bill Sheehan.



CAPITOLIZING ON THE VIEW — Several suitably clad ladies deliver Herman Ze German's remake of the Surfaris'
"Wipe Out" to KLOS/Los Angeles. Kneeling (I-r) are Programming Assistant Ron Stephan, Assistant PD Kurl Kelly,
and PD Tim Kelly. The gentlemen standing (I-r) are ex-Capitol rep Stan Gleason, VP/Rock Promotion Ray Tusken,
Associate AOR Director Bill Bartlett, and original Surfaris bassist Randy Nuart.

## **SEGUES**

WTPA/Harrisburg PD Simon Jeffries moves to the same post at WAQX-AM & FM/Syracuse. His replacement is former 'TPA PD Jeff Kauffman ... Six-year KPOI/Honolulu PD BIII Mims steps down, with MD Andy Preston named Interim PD ... WRXL/Richmond PD David Grossman adds programming duties for Gold sister WRNL.

WBCN/Boston Assistant PD Bob Kranes moves to the same post at sister WXRIK/New York. At 'BCN, latenighter Carter Alan adds MD chores ... KNX-FM/Los Angeles MD Lou Simon steps down ... KNAC/Long Beach-L.A. MD Kevin Stephens resigns.

Longtime WDVE/Pittsburgh wakeup duo **Jimmy Roach & Steve Han**sen splits for WSHE/Miami mornings

**Promotion In Motion** 

KFMZ/Columbia gave away raincoats,

life preservers, and copies of the Rain-

makers album. It planned to deliver the

supplies via canoe, but stores were

On its first anniversary of Classic Rock, KCFX/Kansas City reunited

hometown boys Brewer & Shipley for

their first concert in eight years. A sell-

sold out.

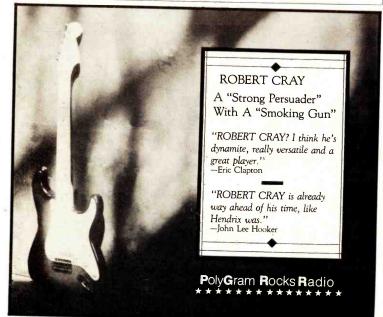
During the flooding in Missouri,

RADIO ACTIVITY

Matthew Wolf is new to Z-Rock overnights .. Eric Miller moves from WKRR/Greensborro overnights to WXQR/Jacksonville, NC afternoons and production .. Jim Clark leaves WZZO/Terre Haute afternoons for KWK/St. Louis ... At WXLP/Quad Cities IA, Jim Hunter returns to overnights, while Steve DeBoever moves to nights ... Dave Mitchell is new to KMTN/Jackson Hole, WY middays ... Jupiter replaces Juani Tantillo on WRCN/Long Island nights.

Weekend Warriors: Ex-KYYS/Kansas City PD Joe McCabe is on crosstown KCFX . . . Dave Sheppard and James Larkin join WIXV/Savannah . . . . Gary T. is at KSJO.

Coming Next Week: The debut of our New Artist charts.



out crowd of 8800 also saw opening acf Ozark Mountain Daredevils.

DJ Select

KISW/Seattle has become the second station, after WNEW-FM/New York, to use Selector's new "DJ Select" music programming system, which reconciles jock autonomy with inventory maintainence. Rather than simply spitting out a chiseled-in-stone list of songs, the setup puts a computer screen in the air studio and allows jocks a degree of freedom in arranging their music for each hour. For more in-fo, call Radio Computing Services at (914) 723-8567.

#### Kudos

Bahakel Communications chose KILO/Colorado Springs "Station Of The Year" among its 26 properties, citing KILO's community involvement and ratings success.

KKDJ/Fresno's Fifth Annual Blood Bank Radiothon raised a record 1307 pints of blood in 24 hours.

50/R&R FRIDAY, OCTOBER 24, 1986

## ADULT CONTEMPORARY

# **Both Sides Now: Two** Approaches To AC Gold

WTRG/Raleigh plays roughly 65% gold. KFMB-FM (B100)/San Diego reverses that mix, using currents and very recent recurrents instead. Both run relatively hip music mixes, tending to avoid the James Taylor and Jim Croce titles that dominated in the early '80s. (Both are, ironically, on 100.7 FM.) Otherwise, the two outlets' music mixes represent diametrically opposed responses to the imprint that oldies have again left on AC over recent years.

Through the CHR boom, the grip that a small number of gold titles once held on AC radio seemed to be loosening. Afterwards, much of AC regrouped again, often returning to traditional libraries. New AC/Gold hybrids such as WFOX/Atlanta emerged; another, KFMK/Houston, returned to prominence in its market. "Male AC," very much re-sembling Gold's "Classic Hits" strain, began at KKLZ/Las Vegas and WRXR/Chicago.

WTRG's calls represent the "research triangle" of Raleigh, Durham, and Chapel Hill. They might as easily symbolize the recent fu-sion of AC, Gold, and AOR. WTRG plays "We Ain't Got Nothing Yet" by the Blues Magoos and "Can I Get A Witness" by Marvin Gaye along with large doses of "beach music," the easy R&B gold popular in the Carolinas. It signed on as an all-Gold station and imaged its music as "Carolina Classics" before incrementally adding currents and recurrents. But PD Garry Mitchell believes that WTRG is merely a male counterpart to traditional AC WRAL, not Classic

"Attitude is a big part of it," he said. "The way we introduce the oldies and currents on the air makes us sound contemporary. People would say we play a lot of great oldies, but they wouldn't really label us an oldies station. It just so happens that a lot of the greatest songs of all time are 15-20 years old; that's very coin-

#### New Foods.

"When we first went on the air, we got a lot of calls from listeners who said, 'This is really great, now



Garry Mitchell

#### WTRG/Raleigh

CCR/Down On The Corner MARVIN GAYE/Mercy Mercy Me **BEATLES/Good Day Sunshine** STEVE WINWOOD/Higher Love ALAN PARSONS/Eye In The Sky BRUCE SPRINGSTEEN/My FOUR TOPS/I Can't Help Myself TOTO/i'll Be Over You **BOX TOPS/The Letter** STEVE PERRY/Foolish Heart TODD RUNDGREN/I Saw The Light PETER CETERA/Glory Of Love DOOBIE BROTHERS/Fool Bellevee DOORS/Love Her Madiy ROD STEWART/Maggie May J.J. JACKSON/But It's Alright

what would you call this?' It was like an unfamiliar food. People needed to position us mentally between WRAL and (AOR) WRDU before they could feel comfortable.

# **ACCELERATION**

K99/Great Falls has named Paul O'Conner as its interim PD, as Ted Rose goes to WZNE/Tampa . . . Dick Alpert becomes MD/afternoon drive man for WISN/Milwaukee, joining from crosstown WEMP . KFSB/Joplin hires Troy West from KIKS/lola, KS to handle its MD/midday duties.

KPLM/Palm Springs promotes Ford Michaels to Director of Programming and hires Ken Marvin from crosstown KKAM to handle PM drive . . . WORG/ Orangeburg's morning man Stu Wright adds a weekend shift at WXTC/Charleston to his schedule . . . Steve Kalb is tapped as the host for WELI/New Haven's "Telephone Talk" talk show . . . Greg Gordon goes to mornings at

WBGM/Tallahassee from WXBM/Pen-

WVNF/Roswell, GA is back on the air as AC-formated WORZ. The staff is morning man Crisg Norman, middays/ MD Cal Cross, afternoon drive/PD Al Winters, and nights Teresa Boyd.

WNIC/Detroit hires Jim Hoetger as Controller and Business Manager Jim Huste joins WOMC/Detroit as Chief Engineer, formerty of WRDU-FM/Raleigh . . . WWMJ/Bangor signs Alex DeMers as its new consultant.

WARM98/Cincinnati's ND John Edwards Hingsbergen receives a 1986 Gabriel Award for local coverage of Hands Across America KI 7Y has a new address: P.O. Box 968, Powell,

"Our idea in coming on all Gold, which we stayed with for about a week before we started evolving, was to really wake people up. WRAL is affiliated with Jon Coleman, who's based here, so this market had been researched to death. We were a new radio station with nothing to lose by coming in against the grain.

The station, just through word of mouth, evolved very quickly. We had intended to stick with the oldies for two to three weeks. The response we got indicated that it was catching on a lot faster. Raleigh seemed to be one of those markets where there hadn't been a lot of new stations in the last couple of years, so the time was ripe for somebody brand new to come on.

"After about a week, we began to introduce some recurrents; in the second and third week, we added

"The way we introduce the oldies and currents on the air makes us sound contemporary."

-Garry Mitchell, WTRG

some currents. We used promos with phone clips of listeners saying that they'd like to hear today's favorites as well, and that's why we were integrating them. We've done that with every element we've introduced. This week we added a staff meteorologist in mornings, and we brought him on the same way. The station is still evolving, although not as noticeably."

#### In And Out Of Gold

WTRG's new format, on the air for less than ten weeks to date, saw some fast reaction locally. "The week after we came on," said Mitchell, "WRAL ran its first Solid Gold weekend in years, followed by 'Big Chill' and "Then and Now' weekends. They also added a lot of Motown, and some beach music which they introduced as 'Carolina Classics.' Both WRAL and WRDU have tried to dilute the impact of some of these songs, and probably have; the value of some of these oldies is not as strong as it was two months ago. That's the reason we quickly evolved to our next stage.' In addition, WKIX, Raleigh's Top 40 leader in the '60s and '70s, abandoned its Country format for fulltime Gold as "Channel 85."

Most of the "spike" titles WTRG debuted with remain. "They are in a much slower rotation so we don't totally fry them in the market," Mitchell pointed out. "If you listen for several hours, the overall feel of the station has changed. When we first went on it was like listening to somebody's party tape. The station is better rounded now. When you hear 'Throwing It All Away' or 'The Other Side of Life,' it adds the dimension of living in the '80s." Mitchell is also careful to surround his "spike" songs with less unusual titles. "This way we'll always be one song away from a mass-appeal monster," he said.



Gene Knight

#### B100/San Diego

GEORGE BENSON/Turn Your Love Around PETER CETERA/Glory Of Love BOSTON/Amanda MARY JANE GIRLS/In My House HUEY LEWIS & NEWS/Stuck BILLY OCEAN/There'll Be Sad STEVE WINWOOD/Higher Love STEVIE WONDER/That Girl **DOUBLE/Captain Of Her Heart** PHIL COLLINS/Sussudio ANITA BAKER/Sweet Love HALL & OATES/Say It Isn't So

"When we first went on it was like listening to somebody's party tape. The station is better rounded now."

-Garry Mitchell, WTRG

"This is a really sophisticated market, and you can't really pull anything over on people. So we were careful to explain precisely what we were doing and why. We've gotten some limited feedback from the oldies freaks who still drive around in '57 Chevys and wanted us to remain pure. But most people, as our research indicated, preferred a mix instead of a steady diet of all currents or all

#### **Setting Yourself Apart**

"We wanted to set ourselves apart from the other ACs here, which are very soft and Gold oriented. We wanted to be more current and uptempo," said

KRMB-FM MD Gene Knight B100, one of Top 40's highest energy CHRs in the mid-70s under PD Bobby Rich, so ened dramatically to AC in 1980 When Rich returned two years ago, the

music mix - already fairly tough

By Sean Ross

under Glen McCartney - began to border on CHR.

By 1984 standards, B100's posture wasn't that unusual for the format or the market; its main competiton, KLZZ, also skewed relatively recent. Now KLZZ is AOR-slanted Gold Most of the ACs that leaned CHR have switched format or returned to a more traditional music mix, making B100 possibly the toughest most current major market AC.

In afternoons and nights, cur rents and recurrents commonly comprise two or three songs in a row. Gold titles usually date back only to 1980-81, an unusual technique when other stations are thought daring for cutting off in the

"We wanted to set ourselves apart from the other ACs here, which are very soft and Goldoriented."

-Gene Knight, B100

mid-'70s. And in a definite reversal from most other ACs, B100's gold titles have only recently begun to test as well as their currents.

#### Saturation Point

"In middays, we might be 50% gold at the very most," Knight said. "The percentage doesn't change that much, but I might preempt a 35-hour record such as 'Head Over Heels' by Tears For Fears for something with a little more flavor, such as 'My Girl.' Last week I played 'Love Me Tender,' but it's not in regular rota-

Pulling off this unusual mix depends largely on B100's CHR presentation and legacy. There are, for example, no cold segues. Music sets have been known to begin with the softest element first. building to the toughest song in a set before the stop. And gold titles seem to reflect the history of the station. Early '80s songs are likely to be "Turn Your Love Around" or Kim Carnes's "More Love." As the decade progresses, titles become more uptempo (i.e. busters" or "Sussudio")

B100 was recently hit by CHR rival KSDO-FM (KS103) in the summer Arbitrons, and Knight said that he and Rich are watching the current popularity of oldies carefully. "We don't want to go past the burn point with it. There'll be a point when all this is going to be saturated, and we want to maintain our image as a current music station

R&R FRIDAY, OCTOBER 24, 1986/51





LON HELTON

AWARDS, DINNERS, ETC.

# **Country Music** Week Musings

Bouquets, brickbats, and assorted other notes found stuffed in the pockets of an about-to-be-returned tux:

We're #1 - While the ratings for the entire week won't be out until after presstime, last Monday night's CMA awards telecast posted a 19.2 rating/28 share, earning first place honors. That was followed by a 19.1 rating/30 share for Monday Night Football, and a 16.7 rating/28 share for the TV movie "Can You Feel Me Dancing?" The number one rating garnered by the TV show is even more amazing when you consider both the movie and the football game had a half-hour headstart.

It's hoped that the show's quality and ratings might prompt the CBS bosses to consider moving the show to an on-the-hour start time and expanding to two hours. It's deserv-

Good Show - As always, the favorite question for three days

after the program was "What'd you think of the show?" The consensus seems to be that it was a good show, but perhaps lacked any special "magical moments.

The potential for the magic was there with the triumvirate of Linda Ronstadt, Emmylou Harris, and Dolly Parton or in the Alabama/Lionel Richie partnership or the duet tribute combinations. While the music was great, there wasn't that little intangible something extra that gave you chills like the Kenny Rogers/Dolly Parton or Willie Nelson/Julio Iglesias performances in the past.

That notwithstanding, the CMA telecast. like the ACM\_awards show, presents more star power, more music, and more of what fans tune in for than any other awards show. The show is always entertaining and one of the fastestmoving 90 minutes of TV I've seen.

Together Again - The duo tribute looked and sounded great. It was also nice to see Conway and Loretta together again. Rumor has it the two will be putting out some new material in the coming months

Good Line - One of the night's best lines came from the Video of the Year winner. Remember last year when Hank Jr. said that he 'did some audio. too''? This year, George Jones got a good laugh and hand when, accepting his award, he said. "All I can say is I'm very thrilled. It's the first (video) I've ever done - maybe they'll let me do another one after this."

Crossover Question — The one

bit of grumbling I heard about the show came from some of the more purist factions (including radio) who questioned whether Lionel



Resplendent in their awards show finery are the CMA's 1986 Small, Medium, and Large Market Broadcast Personalities of the Year. L-r are Dana Webb, WBHP/Huntsville; Coyote Calhoun, WAMZ/Louisville; and Terry

Richie and Anita Pointer belonged on the show

My own thoughts are that having superstars like that on the show can only be positive. First, it's not like anybody who likes Country has never heard of either of them. Next, there's every possibility that a "non-Country" person may tune in because of a star like Lionel. Or a "non-Country" person remote controlling his way through the channels during a commercial might see a star he's familiar with and stick around awhile.

In both cases, the viewer just might decide that this country stuff isn't too bad after all. With any luck, he'll not only continue watching the show, but might even tune in the local Country station. This can be facilitated if the Country station has the foresight - and the budget - to run a local spot or two in or around the show.

Nice Touch - While the night was perhaps a tad short on magic. there were some real neat moments.

I don't ever remember it may have happened before songwriters pulling an artist out of his scat and onto the stage on their

Continued on Page 53



Newly-crowned Entertainer of the Year Reba McEntire promises to proudly carry the torch for country music. The MCA star was also voted Female Vocalist for the third consecutive year, only the second artist to ever win a Vocallst of the Year award three times running. The other was Tammy Wynette, who turned the trick in



Country crooner George Strait was awarded his second consecutive Male Vocalist of the Year title







Dan Seals and Marie Osmond, new darlings of the duet set, won over voters in the Vocal Duo of the Year cate gory.



who was presented with a gold record signifying 500,000 sales of his "Storms Of Life" album at a post-awards show press conference, walked away with this year's Horizon award.



George Jones showed up and won the CMA's second Music Video of the Year honor for "Who's Gonna Fill Their Shoes." "Shoes" is Jones's first and only entry in the video genre

## COUNTRY



The duet contingent gathers for the grand finale with (I-r) Anita Pointer, Earl Thomas Conley, Juice Newton. Eddie Rabbitt, Loretta Lynn, Conway Twitty, Marie Osmond, and Dan Seals.



An awards show highlight was Lionel Richie's appearance with Alabama on their "Deep River Woman." L-r are Randy Owen, Richie, and Jeff Cook.



1986 show hosts were buddies Willie Nelson and Kris Kristofferson.



Publisher Wesley Rose, the new CMA Hall of Fame member, is announced by fellow member Minnie Pearl. "The Duke of Paducah," Whitey Ford, is voted in posthumously.



A songwriters salute goes out to (I-r) Don Schlitz and Paul Overstreet for Song of the Year "On The Other Hand." They gratefully acknowledge artist Randy Travis for its success.

# **Country Music Week Musings**

Continued from Page 52

way to accept the Song of the Year trophy. It was really neat to see Don Schlitz and Paul Overstreet do just that to Randy Travis while going up to receive their award for "On the Other Hand."

Where's Teddy? — Some of you may have been surprised to see a new member of the band when Alabama appeared on stage. The left-handed lead player you saw was Lionel Richie's lead guitarist. Jeff Cook played bass for Teddy Gentry, who was sidelined by a recurring back injury. In fact, Teddy will miss some of the live performances scheduled for the rest of this year.

Gentry said. "My doctors have advised me to stay off my feet as much as possible for awhile. They prefer I stay in bed to avoid any potential injury to the spinal cord."

He added that he planned to continue touring with the band whenever possible for the last month of the group's 1986 touring schedule. He added, "After that I'll rest, exercise, and get ready for a full touring return in 1987."

Filling in for Gentry on tour in the coming month will be acclaimed Nashville session bassist Larry Paxton.

Add Alabama — This year it was Teddy's back. Last year it was Randy Owen, who was ailing with a severely sprained ankle. But the show went on both times. Like I said last year: You spell that P-R-O-F-E-S-S-I-O-N-A-L. PS to Jeff & Mark: Be careful next year. Et Tu, Juice — Speaking of troopers, I understand that Juice Newton was in an L.A. hospital bed the day before the show. Even as producers, directors, et al were trying to figure out alternatives, she was boarding a plane to do her part in the tribute to duos.

Radio Remotes — The number of stations broadcasting from the Opryland hallways was sparse again this year. Those intrepid souls making the trek were WIN/ New York; KIKK/Houston; KTLO/Mountain Home, AR; WFWC/Dunfries-Triangle, VA; WFMB/Springfield, IL; WMZQ/Washington; WNZ/Hattisburg, MS; KYGO/Denver; WLCO/Clyde, OII; WFB/Middletown, OII; WLWI/Montgomery; and WMML/Mobile.

R&R FRIDAY, OCTOBER 24, 1986/53



# NASHVILLE THIS WEEK

#### SHARON ALLEN



BMI's Country Publisher of the Year Award went to Tree Publishing for a total of nine citations. Receiving the award from BMI President Frances Preston was Tree President Buddy Killen.



Dean Pitchford and Tom Snow received BMI's Robert J. Burton Award for the most performed song of the year, "Don't Call it Love." With BMI President Frances Preston are Pitchford (c) and Snow.



ASCAP award winners surrounding Writer of the Year Troy Seals (seated) are (I-r)-Ronnie Milsap, Song of the Year, ASCAP's Southern Executive Director Connie Bradley; and Tim Wipperman of Warner Bros. Music, Publisher of the Year.



BMI's 1986 Country Songwriter of the Year honors were shared by Dennis Morgan and Exile members Sonny Lemaire and J.P. Pennington, each snaring four awards. Shown at the awards presentation are (I-r) BMI President Frances Preston, Lemaire, Pennington, Morgan, and BMI's VP/Nashville Roger Sovine.



Following the BMI Country Awards presentations, a few BMI writers, artists, and staff members stopped by President Frances Preston's office for the annual "family" photo.



ASCAP's Country Award winners gathered following the annual banquet to congratulate one another. Pictured in the front row are (i-t) Tim Wipperman, Jay Morganstern, Chuck Kaye, ASCAP President Morton Gould, Pat Higdon, Don Daily, and Johnny Wiright. In the back row are ASCAP's Gloria Messenger, Writer of the Year Toy Seals. ASCAP Southern Director Connie Bradley, Ronnie Milsap, Joyce Milsap, Mike Reid, and Rob Galbraith.



Getting together for a group shot of their own are ASCAP country writers and artists.



Kendal Franceschi received SESAC's Writer of the Year award and was recognized, along with co-writer Quentin Powers, with two additional awards for "Whoever's in New England." Pictured (I-r) are Franceschi, SESAC VP Dianne Petty, Powers, and SESAC Exec. VP Vincent Candilora.

# **KEITH WHITLEY & KNIX**

"Two Country Radio Success Stories!"



KNIX, Phoenix-one of the most respected research stations in the country showed early positives on MIAMI, MY AMY. Keith's second hit started to test well almost instantly!

KNIX call-out and mail-out research showed Keith Whitley's TEN FEET AWAY to be the top record in Phoenix for (3) weeks in a row, and the top of the playlist became a reality.

KNIX General Program Manager Larry Daniels said, "When I saw Keith Whitley in person, I realized he's a real professional that knows great songs!"

RCA, Nashville congratulates Keith Whitley and KNIX-both at the top!

# HOMECOMING '63 AND YOUR RADIO STATION...

The Next Country Radio Success Story!







WALTLOVE

## RADIO MARRIED STYLE

# Love & Happiness In The Workplace

it came as a disturbing reality.

"During my entire career I had always said, 'I'll never get person-

ally involved with a woman at my

job.' It's interesting when I look

back at it now, because I used to

put other females who I knew were

That upset me quite a bit

The broadcasting industry is a business that changes by the minute. In addition to technological, sales, and programming changes, attitudes are also changing about broadcasters' lifestyles. More and more couples are working in radio – sometimes together at the same station, sometimes as competitors. This week's column looks at a husband and wife who both work for major radio outlets in Chicago.

Abe and Launa Thompson have a unique personal and professional lifestyle. Abe is currently VP/Station Manager for WGCI-AM & FM and has been with those stations through different ownerships for more than 11 years. He started in the industry as an AE for what was then WVON (now WGCI-AM). Launa Thompson is Local Sales Manager for CBS's WBBM-FM. She has a BS degree in Sociology and Vocational Rehabilitation, and a Master's in Education with a specialization in guidance and counseling. Before entering broadcasting sales, she was a practicing social worker for seven years.

#### **Talking Business At Home**

The most obvious question to start this interview had to do with whether they ever talked business at home. Abe answered, "We talk business as any other managers would in a market like Chicago. Our businesses are exactly that, and we keep our personal lives separate at all times."

Abe and Launa Thompson

WGCI AM-1390 --- 1071/2 FM



# **ACTION**

WBMX/Chicago names Christopher Squire Director/Merchandising & Promotions. He began at the station as a producer of "Inspiration Soul"

Keith Antoine returns to WVKO/Columbus for PM drive; he had been PD at crosstown WZZT . J. Mi-chaels is upped to Assistant PD/MD at KMJO/Houston and will return on-air for the 7pm-midnight shift . J.D. Black has been appointed PD/MD at KWTD/Little Rock. The new lineup includes: J.D. Black 6-10am; Danny Dunn 10am-2pm; Lee Green 2-7pm; OM Shelly Pope 7pm-12mid; Lacy Jones mid-6am.

Orange Productions is introducing "Reflections On The Black Experience," a daily short focusing on black heritage. For more info contact Bill Miller at (215) 667-2490.

Effective this fall, Arbitron will make two changes that could benefit B/U stations. The first involves the method of selecting metros for Differential Survey Treatment and racial weighting. The second updates the way in which race origin is identified in Arbitron's diary-placement call.

Launa gave a more detailed answer: "We definitely talk about conceptual selling and marketing techniques. We also talk about qualitative information and sales tools. Understand now, we never say 'my station believes in doing things this way or that way.' We never ever get into those kinds of conversations about our stations' business. Because I once worked at WGCI-FM, we don't have any hangups about that sort of thing. I've been through their training as an Account Executive, so we don't deal with that at all."

#### "Disturbing Reality"

Abe and Launa worked together at the same organization in the same department for years before, as Launa put it, "we knew the thrill was there." Abe remembered, "Way back when, I hired Launa as a salesperson because she was intelligent and had such a great personality. I knew she'd be a great addition to our sales staff. Three or four years after we started working together, I found myself thinking about her on a different level. Being the professional I know I am,

interested in selling in touch with Launa. To me, she was the perfect role model to help other women interested in getting into the business."

#### The Big Meeting

I asked Abe how he came to grips with his feelings. "I finally got enough nerve to mention it to her at a business dinner. I really didn't know what to expect, because our entire relationship at

"We talk business as any other managers would. (But) we keep our personal lives separate at all times."

-Abe Thompson

that time had only been supervisorto-employee contact. After I told her I was surprised to find out that she felt the same way. Once we decided that these feelings were real and not just a flash-in-the-night type of thing. we started making some decisions about how to deal with this. "Obviously, our decision was that we were very serious about one another. The next thing for us to think about was just how this would affect our careers. The only thing for us to do was to decide which one of us would move on and look for another position within the industry. Launa, being a thoughtful person, told me that since I had been with the organization longer she would be the one to begin looking for another opportunity."

#### Rules Of Existence

Launa's side of the story becomes even more enlightening. "After being made aware of Abe's feelings, I decided we had to have some rules," she said. "At this point we decided we would begin getting to know each other on a personal level by only having con-tact with one another outside of work. The second rule was that neither of us would ever let our outside-of-work relationship surface on the job. We made a verbal pact with each other that we would not tell anyone about what we were doing or how we felt about one another. We were really scared about this entire thing, but we persevered."

#### A New Gig

"When we made this commitment to each other, we were both prepared to leave our jobs," Launa added. "It didn't matter which one of us had to go, but we knew we had to start the process and get it accomplished. I had all the confidence in the world that I would find something I liked within the industry, so it really wasn't a problem at all.

"Because our relationship had become so strong. I began to feel even more secure about my chances of finding a sales position that I'd like. No matter what I had to do for us to be together, I would have done it. I worked my way through college as a Kelly girl. If all else had failed. I would have had no problem doing it again."

As fate would have it, Launa got a job working for the same company (Gannett) in a different division. "I ended up in Media Sales, which is part of the newspaper division," she said. "After being there a while, WBBM-FM offered me the position of local sales manager. Abe and I both really like what we do for a living, and we're very happy that things worked out the way they did."

#### **After Hours**

As for what the couple likes to do when they're not rewriting their respective rate cards, Launa said, "I like to cook, read books, and go jogging with Abe. On weekends we take in movies if there is something really hot out there we want to see. Abe likes to catch up on his trade publication reading during the weekends "

"I just don't think about it (taking a buy from Abe) and go all out for the sale. But in this case it's okay to still love the competition."

-Launa Thompson

Abe told me about some of their plans for the future. "We've got dreams of someday owning our own chain of radio stations. With Launa's experience and my help, we just might be able to put something together at some point."

Launa expressed similar sentiments. "Abe has so much experience at what he's doing, I think we'd make a good team when we're ready to buy several properties. Of course, we'll have to start out small with one radio station. We also hope to have children someday. And you can be sure that were definitely in each other's future for the long haul."

Finally, I had to ask Launa how she maintains the killer sales instinct when she knows she might be taking a buy from Abe. "That's easy. I just don't think about it, and go all out for the sale. But in this case it's okay to still love the competition."



ADMIRAL MEETS PERRY — LaToya Jackson, apparently having raided her brothers' closets of military uniforms, donned a sailor's cap for her visit to WZAK/Cleveland. She's seen with MD Dee Perry (I).

56/R&R FRIDAY, OCTOBER 24, 1986

# THANK YOU BLACK/URBAN RADIO FOR THE FOLLOWING:



**GREGORY ABBOTT** "Shake You Down"

R&R CHART 3 #1 HOTTEST

BB 1



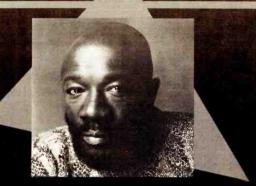
**FULL FORCE** "Unfaithful So Much"

BREAKERS

10/17

R&R 35-27

BB 71-53



ISAAC HAYES "Ike's Rap/Hey Girl"



R&R CHART D-37 BB D-60 HIGHEST ENTRY



THE MANHATTANS "Where Did We Go Wrong"

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58/R&R FRIDAY, OCTOBER 24, 1986

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**OPENINGS** 

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Corporate Program Director MALRITE COMMUNICATIONS GROUP 1200 Statler Office Tower Cleveland, OH 44115-1601 EOE

#### PM Drive Jock Needed

Rising CHR in desirable Top 40 metro looking for personable afternoon DJ. Must be able to relate well to adults. T&R to Radio and Records, 1930 Century Park West, #484, Los Angeles, CA 90067.

#### EAST

Seeking uptempo contemporary Country night jock. Great place to grow. Production/remotes. T&R: Kevin Kasey, WCHA, Box. 479, Chambersburg, PA 17201 EOE (10/24)

Seeking fulltime announcer for local top-rated radio st Midnight-6am shift. Experience required. T&R: Bruce WNNK, Box 104. Harrisburg, PA 17108 EOE (10/24)

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Warm, smooth, adult soft hits Personality/ Production Director for big New England FM; #1 in ratings. Dream job for experienced pro only. Female or male, EOE. T&R to Radio & Records, 1930 Century Park West, Box 499, Los Angeles, CA

### OPENINGS

NY area traffic reporting service Seeks copywriter/assistant producer. Must enjoy working under pressure & have car. Susan Berkley, Shadow Traffic, (201) 688-1400. EOE (10/24)



WDVE is laying the groundwork for an exciting new morning show! If you, your team, or your ensemble has what it takes to start the day on a legendary AOR, send T&R to Greg Gillispie, WDVE, 200 Fleet St., Pittsburgh, PA 15220. NO CALLS. EOE

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New York's Hottest New FM is looking for the best Production Director in America! If you've got a great promo voice, excellent organizational skills and can make a state-of-the-art multi-track skills and can make a state-of-the-art multi-track studio sing, we want to hear from you. Tape & Resume to Joel Salkowitz, WOHT, 34-12 36th St., Astoria, N.Y. 11106. No calls. EOE

#### **OPENINGS**

# W/O/ fm 98

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News and information is our business. So, if you report the news with vigor and de-termination and have strong anchor abilities, you may be the person we're looking for. Only professional, experienced, radio newspeople should send tape/resume for this Northeast opportunity. Salary range \$17-18,000. Send tape/resume to: Radio & Records, 1930 Century Park West, Box 494, Los Angeles, CA 90067. EOE

# **OPPORTUNITIES**

**OPENINGS** 

# **OPENINGS**

## **OPENINGS**

#### **OPENINGS**

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## SOUTH

FL CHR seeks creative, aggressive morning zoo producer, night airshift included. Creative samples & T&R: Brian Do. Z-103, Box 13549, Tallahassee, FL 32317 EOE (10/17)

natural-sounding air/production talent. T&R: David WLSQ, Box 5000, Montgomery, AL 36192 EOE

Seeking experienced morning driver, Rush T&R: Jeff Brown, Box, 6367, Tyler, TX 75711. Also need your salary requirements, EOE (10/17)

Seeking announcers both young & old for AM nostalgia station. Also FM CHR. Reply to the hottest combo in the FL Keyes. WKWF, #7 MacDonald Ave., Key West, FL 33040 EOE (10/17)

Adult CHR seeking tight, bright jocks. Entry level okay. T Jim Kelso, Box 990, Mt. Pleasant, TX 75455 EOE (10/17)

WTMX/Tupelo has immediate opening for overnight & evenings. Rush T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802 EOE (10/17)

Seeking parttime & fulltime announcers for Northern Virginia FM.-Looking for good news readers & experience with commercial production. T&R: WQRA, Box 1157, Warrenton, VA 22186 EOE (10/17)

Tremendous opportunity for experienced AEs. Are you ready for Atlanta? Resume: Andrea Bergero, WEKS-FM, 19 Atlanta St., Marietta, GA 30061 EOE (10/17)

New South Communications seeks morning personalities for CHR & Country, FL/MS/LA, T&R: Bob Lima, Box 4606, Biloxi, MS 39535 EOE (10/17)

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SW FL AC seeks ND with major market pipes & conversa-tional news style for morning drive. T&R: Paul Conrad, Box 189, Cape Coral, FL 33910 EOE (10/24)

Amarillo's fastest-growing CHR is accepting tapes for future openings. If you've got good pipes & are a team player, send T&R: Peter Stewart. KISS FM, Box 8580, Amarillo, TX 79114 EOE (10/24)



#### JOIN THE WINNING TEAM

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#### **WSM** MORNING DRIVE!

If you're an individual talent or a team capable of entertaining in morning drive in one of the fastest growing markets in the South, send your tape and resume in confidence to: Opryland Broadcast Personnel, Attn: Kathy Ayer, 2806 Opryland Drive, Nashville, TN 37214. EOE

#### TALENT SEACH

The talent search is on for experienced air personalities to be a part of a winning team at South Florida leading AM AC station. Key shifts for key people. EOE. Send tape and resume to Radio & Records, #493, 1930 Century Park West, Los Angeles, CA 90067. EOE/MF



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#### Morning Personality

Our morning man has left for a TV career. We have a witty, creative co-host and now need a warm, personable communicator who is strong on basics and can relate to the female listener. This individual must be intelligent, articulate and motivated to become actively involved in Music City. Good personal appearance is a must. Send cassette tape, resume, and recent photo to: David Manning, General Manager, WLAC, 10 Music Circle East, Nashville, TN 37203. No phone calls please. M/F EOE

San Antonio's leading A/C FM is looking for a zany morning sidekick who's into parody songs, character voices & the bizarre to work in a great creative atmosphere ... also searching for full- and part-time air talents ... Contact Jay Scott, P.D., (512) 646-0105 ... RUSH TAPE and RESUME to KSMG-FM, 8930 Four Winds, Suite 500, San Antonio, Texas 78239, FOE





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Uptempo adulf FM looking for energetic personality. Have a blast in one of the southeast's finest major cities. Beaufit facility, great signel and excellent pay. Send aircheck and production examples today to Radio & Records. 1930 Century Park West. #489, Los Angeles, CA 90067. EQE



#### WE'RE LOOKING FOR MORE OF THE REST!

newspeople both full and partiline. Tapes and resumes to John Jen-kins, Program Manager, WMAG-FM, P.O. Box 2208, High Point, NC 27261. An equal opportunity employer.

VOYAGER COMMUNICATIONS, INC.

#### **COUNTRY MORNING** PERSONALITY

We're still searching for the "right" con-temporary Country morning personality for Southeast 100-kw FM. Humorous "personality," warm, witty, and "local-ly topical," Send tape and resume to: Radio & Records, 1930 Century Park West, Box 473, Los Angeles, CA 90067. \*

### **MIDWEST**

Afternoon drive at AC. Females encouraged to apply. Top-notch facilities. T&R: WBWA, Box 207, Washburn, WI 54891 EOE (10/24)

Possible future opening. Long hours, hard work. Team player & great attitude. T&R: Anita Mariet, KFM, 1104 12th Ave. S, Nampa, ID 83651 EOE (10/24)

Uptempo, personality-oriented Country team seeks fulltime talent with production skills. Enjoy appearances & big league promotions. T&R: Dan Olsen, WXYQ, Box 247, Stevens Point, WI 54481 EOE (10/24)

#### OHIO

Small-medium size Ohio market seeks drive individual with quality air/production skills. Right bucks for the right per-Tapes/resume to Radio & Records 1930 Century Park West, Box 496, Los Angeles, CA 90067, FOF

#### WEST

KYYA/Billings seeking air talents. T&R: Jack Bell, 1645 Central Ave., Billings, MT 59102 EOE (10/17)

'Lite' music station seeking mature person for possible future fulltime opening. Delivery. voice more important than personali-ty. Seasoning essential. T&R: Ford Michaels, KPLM, 1276 N. Palm Canyon, Suite 106, Palm Springs, CA 92262 EOE (10/17)

If you have the killer instinct, desire to have the best station & are dedicated professional, send T&R/programming philosophy to Constant Communications, 101 Larkspur Land-ing Circle, Larkspur, CA 94939 EOE (10/24)

Responsible & experienced OM/AT/MD seeking new challenge. Immediate availability. Any market. I am the person who makes the difference. CHRIS: (307) 362-9022. EOE 110/24)

Lost night driver to majors. Need team player to continue success on Rocky Mountain giant. T&R: Jimmy Orr, KFBQ, 1806 Capitol Ave., Cheyenne, WY 82001 EOE (10/24)

Seeking Sales Manager & AEs with retail experience for AC station in Simi Valley. Resumes: GM, KWNK, 2136 Winifred St., Simi Valley, CA 93063 EOE (10/24)

Riverside/San Bernardino AM/FM seeking experienced sales people for fast-growing dynamic group. If you are an achiever who is looking to move up: GSM, KCKC, (714) 882-2575, EOE (10/24)

San Francisco North Bay Area CHR seeks talent. Three years' minimum experience. T&R: Scott Mitchell, 93 KREO, 8ox 1598, Santa Rosa, CA 95404 EOE (10/24)

Seeking announcer for Contemporary Country station in Redding, CA. 100,000kw FM. T&R: KNCQ, 2551 Park Marina Drive, Redding, CA 96001 E0E (10/24)

AC on the beautiful North Coast seeks MD/middays/production. If you can handle all three, KATA/Arcata CA is the place for you. Jill Henry: (707) 822-7223. EOE (10/24)

Seeking 12 exceptional broadcasters. Beginners & pros. Immediate openings. All shifts, great salaries. Rush T&R: Westwood, 279 S. Beverly, Suite 402, Beverly Hills, CA 90212. EOE (10/24).

Country AC combo in Delaware seeks airstaff. Fulltime needed. T&R: Tim Hopkins, Box 324, Milford, DE 19963 EOE

Bright WJBR/Wilmington has weekend openings in news programming. T&R: Doug Welldon, OM, 2617 Ebright Rd Wilmington, DE 19810 EOE (10/24)

Seeking radio news reporter. Small market, local news emphasis. Good people/facilities, T&R: Tim Walter, WLKI, 610 N Wayne St., Angola, IN 46703 EOE (10/24)

#### AVAILABLE MORNINGS LONG JOHN WADE (15 YEARS MAJOR MARKET EXPERIENCE)

scious. (617) 255-9149 or (305) 942-8861.



KSLX-FM/KOPA-AM, Phoenix, stations of First Media Corporation, is accepting applications for the position of program Director. Contact Carl D. Hamilton at 1602) 941-1007, or send materials to 4601 N. Scottsdale Road, Scottsdale, AZ 85251 FOF

#### AIR PERSONALITY/ PRODUCTION DIRECTOR

Major California CHR is looking for a Production Director to oversee all commer-cial and promo production and commercial readiness (Continuity function). Will pull a two-hour midday airshift and work a weekend airshift. We need three-in-one

tion person, and someone to make sure all spots are ready to go. Attention to de tail and follow-through an absolute necessity. When you're off the air, you'll be behind a desk controlling the production and flow of all commercials. We're a group-owned CHR. If you can do the job for us, we'll take care of you. Letter of application, resume and tape to: Radio & Records, 1930 Century Park West, Box 498, Los Angeles, CA 90076, EOE

Listener-oriented on-air Program Director for Top 75 market with Hispanic base The station wants to attract adults with Hits and well-programmed Gold. People skills a must.

Send tape, resume, and support materials to:

SHANE MEDIA SERVICES 6405 Richmond Ave., #311 Houston, TX 77057



# **OPPORTUNITIES**

#### **OPENINGS**

#### FLAMETHROWER NEEDED

Nighttime brainburner wanted now Rare 7pm -midnight opening. Females, males, or others encouraged

to apply.

No beginners. No calls. No jerks. Rush tapes, resumes, and salary history to: JOHN LANGAN



5505 S. Regal Spokane, WA 99223

#### POSITIONS SOUGHT

Five years' experience in top 20. Production, continuity & copywriting. Part/fulltime personality. Will relocate. DENNIS SULLIVAN: (718) 330-0991. (10/17)

Let me sell you. Production/copy specialist. Great pipes & able to use them. Spots, promos that sell. Ten-year pro. MW only. BRAD: (815) 436-5081. (10/17)

Save me from the soaps, CHR/AOR PD seeks new on-air or programming challenge. MW preferred. All considered. D.L.: (314) 265-5275. (10/17)

PD/Promotions/DJ. Personable & professional. Eight years experience. Three years' major market. Seeking W. Coast Jazz/AOR/CHR/BU/AC. JOE: (602) 829-1157. (10/17)

rket GSM specializes in counselor selling, development & training. Superior track record in medium/major markets. GLENN: 11627 Sagepark Ln., Houston, TX 77089. (10/17)

Pro on the loose, Relocated to Los Angeles after Deep South success as GM/PD/AT & sales. Twelve years' experience CHARLES: (818) 331-4495. (10/17)

Female Classical announcer/producer/writer. Five years' ex-perience. 8A degree. Seven years' advertising experience. Awards & references. JEAN BARTHELL: (307) 754-9768. (10117)

amming position in CA. Excellent knowledge o Soft Röck, Jazz & Classical. BRUCE: (818 Classic Rock, Soft 342-6521, (10/17)

#### HEY, I KNOW THAT GUY!

Sharp, creative, outgoing deejay. Looking for full-time airshift in the West. This California Kid is very organized, enthusiastic, and has 2 years' experience. CHR, AOR, or AC . . . J.R. Silva . . . A winner!

## (707) 442-1420.

WIL/KSON/KEX/KSPO. Country AM drive PD with many years major market experience. Prefer NW. DICK 8YRD: (503) 325-3503. (10/17)

Five years' experience in top twenty market. Production, continuity, copywriting. Part/fulltime personality. Will relocate. DENNIS: (718) 330-0991. (10/17)

Seven years in radio & I want to do weekends for you. Female with good voice & experience in AOR/CHR/AC seeks on-sir position in Southern CA. PENNY: (213) 553-4330 x39. (10/17)

Two years' major market experience. I am seeking fulltime on-air position or programming opportunity. DON BURNS: (817) 795-3936, (10/17)

Talk show personality/host. Extensive experience in radio & TV. Articulate, extemporaneous specialist. Openline/topical. Major market background. FRANK: {619} 353-8033, (10/17)

Denver & Colorado! Experienced, talented, versatile communicator seeking DJ.Production/MD/News. Experience includes Twin Cities. R.K.: (303) 444-1071. (10/17)

Hardworking, dedicated MD/Asst. PD seeking opportunity to work at your station. Prefer IL/IN/MI/WI. MICHAEL: (615)

I wanna be a morning man. Small or medium market. Guaranteed ratings boost. More ambition than experience. No TX. AOR/AC/CHR. ANDREW: (215) 431 4618, (10/17)

Longtime CHR/AC/Oldies personality believes in topical humor/information. Not a robot. Pipes included. No charge if you are in the East or warm climate. BILL: (516) 423-0167. (10/17)

Ready, willing & able. Just graduated from broadcast school & am working parttime but seek fulltime employment. Announcing/production & copywriting. TIM: (319) 524-6796. (10/17)

#### POSITIONS SOUGHT

dable, CHR, AC, Urban. Professional DJ/PD with outstanding voice/delivery/production, Greater Cincinnati MARTY: 8ox 44292, Cincinnati, OH 45244 (10/17)

PBP is what I do. Something I can do for you. Masters degree & ten years' experience seperate me from most of my peers. TOM: (316) 231-6875, (10/17)

Top 25 winner, CHR, high numbers. Hot/last/hight. Seven years' experience. Seeking good position with the possibility of programming. GREG: 1715 1989-3261. 1(10117) seeking entry level position in radio. Have had some broadcast schooling. Willing to learn & relocate. JOHN: (602) 945-8757. (1017)

Black female news announcer/anchor seeking opportunity to work for a solid news operation. College grad. (419) 865-8776. (10/17)

Personality seeks position in small or medium market. Talk/CHR/Country. Prefer MW or mountain W. HAL: (617) 457-0120. (10/17)

To all PDs. We're sorry, but your station needs a fresh new voice. DONALD TRAPP: (201) 472-5188. Make a note of it. (10/17)

#### **TOP 50 MARKETS**

Now available to Top 50 markets in your ime zone: One issue-oriented talk host capable of radiating both heat and light. Good attitude and references. Call anytime: 518-436-4162. Ask for Jim.

16 years' doing morning drive. Personality, voices, humor & warmth. Award winning production. Management experience. JAY: (701) 667-1800. (10/17)

Seeking a start! Female DJ prefers IA/IL areas News/copywriting/production. Any airshift. Have license CARI: (319) 289-2873. (10/17)

PD & morning drive in top 50 market. Seeking major market air-shift or medium market programming. JOHN: (714) 862-e4569. (10/17)

Time to leave home. Five-year pro seeks AOR/CHR station. Willing to try anything. ALEXANDER SCOTT: #8 No. 35th-St., Van Buren, AR 72956 (10/17) Does anyone really read these? Experienced as PD/MD & in pro

motions/research. Excellent production. On-air A+. TOM: (602) 483-0347. (10/17)

Seeking weekend airshift. Prefer Baltimore/Washington mar-kets. Formerly WBSB/WKYS/WNVZ/WZYQ/WQCM. JIM CUR-TIS: (301) 733-4815. (10/17)

fulltime career in radio. Willing to relocate. Currently WBT/Charlotte. MARK DUNCAN: (704) 553-8921. (10/17)

Provocative, humorous, knowledgeable. Know politics, mo sports. Any market. HOWARD: (703) 534-3194; (10/17)

One-to-one, natural AOR personality with the ability to draw listeners. Seeking AOR/hybrid in medium market. JOHN: (312) 262-3773. (10/17)

Seasoned, warm communicator experienced in talk/interview/DJ & production. Seeks small/medium market production. Prefer Classical/Jazz/BU/EZ, JIM: (714) 839-5105. (10/17)

Do you want a morning pro/PD with varied talents who things done? I seek stable FM in Sunbelt. Let's discus possibilities. (715) 878-4170. (10/17)

Production Director for large/major market. Good voice & creative. Also ten years' on-air experience. JOHN: (602) 748-2338. (10/17)

Eight-year pro. Two in Phoenix & one national. Seeking on air/promotions at major market AOR/CHR/AC. JOE: (602) 829-1157. (10/17) Small markets, over three years' college experience. Jock/news/production. Give me a place to start. JOHN Q: (214) 495-5041. (10/17)

Are you seeking an adult communicator to fill your medium/large MW opening? Leave message for ART: (618) 397-2521. (10/17)

Entertaining, devoted 12-year pro seeks station dedweted to excellence. Great pipes, references. Experienced in W. major markets. VIC: (602) 748-2338. (10/17)

Seven year pro with solid production. Seeking medium market position with winning company. AC/Country. DON: (913) 242-4789, (10/17)

#### POSITIONS SOUGHT

Promotions minded personality with CHR/AC experience seeks midday or afternoon position. Small/medium market in the S. JIM: (919) 237-2648. (10/17)

Not a pit stop. Parttime work desired at sound operation in Southern CA. CHR/Country/AC/AOR experienced. DAVE: (714) 837-5541. (10/17)

14-year veteran in top 100 markets. Seeking CHR/AOR opportunity. Prefer E. 808: (517) 792-4867. (10/17)

AOR/CHR personality seeks progressive personality yesterday. Any market. Former PD, team player & winning record. D.L.: (314) 265-5275. (10/17)

Not your typical Englishman! Three years' experience. Well tecommended on all levels. Definitely unique. STEPH CHRISTEN: (707) 829-1865. (10/17)

Can you ofter nie a challenge? I'm ready for a new opportunity. Experienced anchor/reporter. Ten years in radio. ANGELA (701) 232-4215. (10/24)

Top-rated 7pm-midnight CHR jock/promotions seeks challenge. Team player, great attitude. JEFF 246-6134. (10/24).

R&B/Oldies expert, with mint collection of hundreds of oldie from Louis Jordan to Otls Redding. Six years' BU/AC. CARL: (816) 966-1343. (10/24)

Help mel I've been automated. Well my station anyway. Ove three years' small market experience. Funny, energetic, 8 three years' small market experience. Funny, energi tight board. WARREN: (704) 524-8617, (10/24)

Need smooth, disciplined drive/evening talent? Very natu creative personality. Eager to work. Seek sta AOR/Hybrid. JOHN: (312) 262-3773. (10/24)

Sporting a shody sports department? I can fix it quick. PBP, Sportstalk & can combine news & announcing. BILL: (216) Sportstalk & can combine news & an 255-8143. (10/24)

AOR/CHR/AC. Eager self-starter, pro attitude. Very pi sonable. People person. GARY: (301) 759-3264. (10/24)

Dedicated, hardworking MD/Asst.PD seeks longterm commitment with your IL/IN/WI/MI station. MICHAEL: (615) 729-3844. (10/24)

tion. Have guns, will travel. Available November 12, 1986. GENE: (717) 457-7464 x 41. (10/24)

In top 50 market. Seeking PD/Sports Director position. DAVE: (317) 888-5644. (10/24) AOR/CHR PD. Over eight years' experience. Billboard award

winner, BSC, Stable, energetic, creative, MARK LAPIDUS: (703) 533-3581, (10/24) ning ND leaving station in Buffalo to join hus

in Washington, D.C. area. Interested in all opportunities. KIM: (716) 882-4366. (10/24)

Small market management/program specialist. Ex-owner will begin or run crisis management specialist. TOM: (219) 866-8082. (10/24)

Creative jock with one year experience ready for fulltime in MW. Hardworking, dependable, good bits. DAVE: (712) 277-3551. (10/24)

ost fusion feature & know programming. Willing to relocate I. MICHAELS: (201) 349-8047. (10/24) Sports-minded professional seeks new opportunity with small or medium-sized market, 'Reporting/PBP/interviews, You name it, I've done it. Four years' experience, CRAIG: (702) 731-0673, (10)(24)

### YOUR NEXT PD OR OM

Now available — 11 year pro with success at CHR/AC/Oldies. Programming and management skills excellent. Ready for your challenge anywhere. Bob Raleigh (205) 281-3762.

Attention Tampa & Orlando. Seeking part/fulltime gig. Ten years' experience. Great pipes. ROBERT: {716} 366-1410. (10/24)

Two-year pro, character voices, bits & other timely humor Currently employed at 30kw FM. Looking for a winner. JIM (419) 797-2202; (10/24)

eventeen-year veteran of KCAL/Riverside has done it all tek GM/PD position on-air in Southern CA. JIM JAMES (714) 825-5020 (10/24)

I've been doing Classic Rock since it was underground. TERRY: (503) 371-3846. (10/24)

Twelve-year pro with college degree, last position as GM/PD. Recently relocated from South to Southern CA & currently seeking on-air gig. CHARLES: (818) 331-4495. (10/24)

Hardworking, creative, experienced, talented individual seeks medium/large market spot. MW preferred, but would relocate for right opportunity. RALPH: (515) 682-4535. (10/24)

Billboard personality of the year, seeks mornings/middays in CHR/AC format. Last 6 years at multi-award winning resort FM. MARV CLARK: (803) 448-0251 or (704) 848-4746.

#### POSITIONS SOUGHT

WTRG/Q101/Q99/American Forces Radio. Nine-year veteran seeking top 75 market. Good pipes, great prod talk. JOHN WALKER: (919) 846-6978. (10/24)

& improved voice of the 90's. I'm young, eager, & seeking AOR/New music/CHR/Oldies. Up & comer, take you to the top. Love production. CAMERON: (213) 747-5201.

Five years' experience in top twenty market. Production, continuity, copywriting. Part/fulltime personality. Will relocate DENNIS SULLIVAN: (718) 330-0991. (10/24)

I'm tired of small markets & small bucks. I'm working AOR &

1986 grad from broadcasting school seeks jock/copy/production work in TX. KAY: (817) 774-7035. (10/24)

Radio smarts! Your news department needs it, I have it, plus major market experience. TIM: (412) 242-7033, (10/24)

Stop. No need to look any further. I'm all cued up with nowhere to go. Hot, new talent seeks West Coast station that needs personality. JEFF SHANNON: (702) 825-9526. (10)24)

TV reporter, black male, college grad. Former radio ND. Seek ing reporter position at all-News station in top 30 market (419) 865-6068, (10/24)

\$25,000 buys a Southern California afternoon drive enter tainer. Prefer to remain in area. Exceptional ability, prover score sheets. Great production. R.J.: (213) 208:8900. (10/24)

The boomer is a dedicated pro. Ready to rock upward & onward to any top 30 market, 96X, Hot 105, Majic, 102, Joy 107. THE BOOMER: (305) 584-4692. (10/24)

Journalist/talk host seeking position as ND or program host. 17 years' experience. An award winner. JOHN: (513) 542-8466. (10/24)

Maybe your next morning man should be a woman. Why not? Seven years' experience. Hardworker. Seeking stable FM MONICA: (715) 878-4170. (10/24)

Mark McKay is on the loose. Four years' CHR experience Team player, give me a chance. MARK: (413) 732-6325. (10/24)

Nine-year AOR pro, currently working CHR as MD & evenings seeking fulltime AOR gig. Prefer SW or W. JEFF: (512) 727-3063. (10/24)

Recent graduate seeking on-air radio position. Authoritative news delivery, strong PBP & good personality. Trained all aspects of writing. MIKE: (619) 390-0762. (10/24)

Talented young DJ has what it takes. One & a half year's experience, will travel. Let's talk. TOM: (305) 666-9030. (10/24)

#### **R&R** Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

### **R&R** Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the Industry under Positions Sought. All other advertising must run display.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los

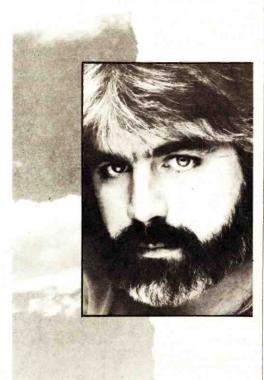


MICHAEL McDonald SINGS HITS. HERE'S HIS NEW ONE.

# MICHAEL McDONALD



"OUR LOVE"
(THEME FROM NO MERCY)



THE NEW SINGLE PRODUCED
BY MICHAEL McDonald
AND TED TEMPLEMAN



© 1986 WARNER BROS. RECORDS INC

# **NATIONAL MUSIC FORMATS**

## Added This Week

## **Broadcast Programming**

John Sherman Jay Albright (800) 426-9082

#### Adult Contemporary

BOSTON "Amanda"

DARYL HALL "Foolish Pride"

BILLY OCEAN "Love Is Forever"

#### **Modern Country**

O'KANES "Oh Darlin"
LYLE LOVETT "Cowboy Man"
HOLLY DUYN "Daddy's Hands"
DAN SEALS "You Shil Move Me"
EDDIE RABBITT "Gotta Have You"
LIONEL RICHIE & ALABAMA "Deep River Woman"

#### Century 21

Greg Stephens (21A) 934-212

#### The Z Format

BEN E. KING "Stand By Me" GENESIS "Land Of Confusion" BILLY OCEAN "Love Is Forever" BANGLES "Walk Like An Egyptian"

#### The AC Format

AIR SUPPLY "One More Chance"
BENJAMIN ORR "Stay The Night"
BILLY OCEAN "Love Is Forever"
SERGIO MENDES "Take This Love"
R. COOLIDGE & R. HOLMES "Touch & Go"

#### Super-Country

JOHN CONLEE "The Carpenter"
DAN SEALS "You Still Move Me"
GARY MORRIS "Leave Me Lonely"
GIRLS NEXT DOOR "Baby I Want it"
LIONEL RICHIE & ALABAMA "Deep River Woman"
KENNY ROGERS "They Don't Make Them Like..."

## Concept Productions

#### CHR

GLASS TIGER "Someday" SURVIVOR "Is This Love" POLICE "Don't Stand So Close To Me '86"

#### Country

LYLE LOVETT "Cowboy Man"
WILD CHOIR "Heart To Heart"
KEITH WHITLEY "Homecoming '63"
LIONEL RICHIE & ALABAMA "Deep River Woman"

#### AC

EL DeBARGE "Someone"
BENJAMIN ORR "Stay The Night"
MIAMI SOUND MACHINE "Falling In Love (Uh Oh)"

#### Drake-Chenault

Bob Laurence (800) 247-330.

#### XT-40

CAMEO "Word Up"
OMD "Forever (Live & Die)"
BILLY 190L "To Be A Lover"
ROBBIE NEVIL "C'est La Vie"
PETER GABRIEL "In Your Eyes"
ORAN "JUICE" JONES "The Rain"
BILLY OCEAN "Love Is Forever"
WANG CHUNG "Everybody Have Fun Tonight"
HOWARD JONES "You Know I Love You Don't You"

#### Contempo 300

DOUBLE "Woman Of The World"
AIR SUPPLY "One More Chance"
BILLY OCEAN "Love Is Forever"
DAVID PACK "I Just Can't Let Go"
KENNY ROGERS "They Don't Make Them Like..."

#### **Great American Country**

MICHAEL JOHNSON "Give Me Wings" RICKY SKAGGS "Love's Gonna Get You" MERLE HAGGARD "Out Among The Stars" PAKE McENTIRE "Bad Love" CONWAY TWITTY "Falling For You For Years" DAN SEALS "You Still Move Me"

#### Media General Broadcast Services

#### **ACtion**

BOSTON "Amanda" BEN E. KING "Stand By Me" BENJAMIN ORR "Stay The Night" SERGIO MENDES "Take This Love"

#### **Your Country**

DON WILLIAMS "Then It's Love"
MERLE HAGGARD "Out Among The Stars"
CONWAY TWITTy "Falling For You For Years"
NEW GRASS REVIVAL "Ain't That Peculiar"
KENNY ROGERS "They Don't Make Them Like They..."

#### Hit Rock

JERMAINE STEWART "Jody"
OMD "Forever (Live & Die)"
DARYL HALL "Foolish Pride"
ROBBIE NEVIL "C'est La Vie"
HOWARD JONES "You Know I Love You Don't You"

#### Peters Productions, Inc.

Country Louis

#### Country Lovin'

LYLE LOVETT "Cowboy Man"

JOHN CONLEE "The Carpenter"

JUDY RODMAN "She Thinks That She'll Marry"

#### The Ultimate AC

JIMMY BUFFETT "Creola"
AIR SUPPLY "One More Chance"
BILLY OCEAN "Love Is Forever"
SERGIO MENDES "Take This Love"

#### Radio Arts

John Benedict (818) 841-022

#### Country's Best

O'KANES "Oh Darlin"

DAN SEALS "You Shil Move Me"

BILLY JOE ROYAL "I Miss You 'Already"
JUDY RODMAN "She Thinks That She'il Marry"

KATHY MATTEA "Walk The Way The Winds Blows"

#### Soft Contemporary

MONKEES "Daydream Believer" AIR SUPPLY "One More Chance" BILLY OCEAN "Love Is Forever" BENJAMIN ORR "Stay The Night"

#### Sound 10

MONKEES "Daydream Believer" AIR SUPPLY "One More Chance" BILLY OCEAN "Love Is Forever" BENJAMIN ORR "Stay The Night"

#### Satellite Music Network

Pat Clarke (214) 991-9200

## The Starstation

RIC OCASEK "Emotion In Motion" BEACH BOYS "California Dreamin"

#### Country Coast-To-Coast

MEL McDANIEL "Stand On It"
DON WILLIAMS "Then It's Love"
BILLY JOE ROYAL "I Miss You Aiready"
RICKY SKAGS "Love's Gona Get You Someday"
REBA McENTIRE "What Am I Gonna Do About You"

#### Rock 'N' Hits

SURVIVOR "Is This Love" BEN E. KING "Stand By Me" DARYL HALL "Foolish Pride" BANGLES "Walk Like An Egyptian" POLICE "Don't Stand So Close To Me '86"

# Transtar Adult Contemporary

Mike Tanner (213) 460-6383

LIONEL RICHIE "Love Will Conquer All"
P. CETERA & A. GRANT "Next Time I Fall"
BRUCE HORNSBY & THE RANGE "The Way It Is"



# YOUNG BLACK PROGRAMMERS COALITION, INC.

# NOVEMBER 14th, 15th, & 16th, 1986 HYATT REGENCY HOTEL

Houston, Texas (713) 654-1234

Special YBPC Room Rate \$49 Single \$59 Double per day/per room

## Theme: Where Do We Go From Here???

- I. The Changing Format
- II. Record Promotion The New Ball Game
- III. Polishing Your Image In The Industry

### **SCHEDULE OF EVENTS**

FRIDAY, NOVEMBER 14th

Registration 3:00 pm - 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party

#### SATURDAY, NOVEMBER 15th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 am Workshop II 1:30 pm - 3:00 pm Workshop III 3:00 pm - 4:30 pm Cocktail Party 5:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm

#### SUNDAY, NOVEMBER 16th

YBPC ANNUAL MEETING

Election of National Officers 11:00am - 2:00pm

#### EARLY BIRD REGISTRATION FEES

Members	\$50.00
Non-Members	\$60.00
Late Fee After October 31	\$10.00
Spouse Regular or Banquet Ticket	\$40.00
CONTACT: Barbara Lewis	1-504-242-3131
Marcell Lee	504-822-1945
Stephanie Smallwood	318-898-1112

#### SOUVENIR BOOKLET INFORMATION

★ Ads Page Size Based on 8½x11 Trim
\$400.00Full Page - Inside Front & Back
\$300.00 Full Page
\$200.00Half Page
\$150.00Fourth Page
\$75.00Eighth Page
\$50.00Professional Card and Name
Non Camera Ready Art Work\$100.00
CONTACT: Henry Jefferson, 10600 So. Gessner #4,
Houston, Texas 77071, 713-271-0011
A.D. Washington, 214-556-2002

THE NINTH ANNUAL YBPC NATIONAL MEETING '86 YBPC, INC. c/o BARBARA LEWIS 7011 Salem Dr. New Orleans, La. 70127		
Name		
Radio/TV Station		
Radio/TV Station		
Company	•	
City	State	Zip
Phone	\$	

## RADIO & RECORDS NATIONAL AIRPLAY

# **BLACK/URBAN**

# BREAKERS.

#### S.O.S. BAND

#### Even When You Sleep (Tabu/CBS)

69% of our reporters on it. Rotations: Heavy 3/0, Medium 22/0, Light 36/17, Total Adds 17, Including WDJY, WDIA, WOWI, WJLB, WKND, WAOK, WTKL, WPEG, KAPE, Z103. Debuts at number 39 on the Black/Urban chart.

#### ISAAC HAYES

#### Ike's Rap/Hey Girl (Columbia)

69% of our reporters on it. Rotations: Heavy 5/0, Medium 23/1, Light 33/14, Total Adds 15 including WYEE, WEDR, WYLD-FM, K94, WGCI, WYKO, KACE, WENN, WORL, WKWM. Debuts at number 37 on the Black/Urban chart.

#### CHAKA KHAN Tight Fit (WB)

67% of our reporting stations on it. Rotations: Heavy 2/0, Medium 23/2, Light 35/10, Total Adds 12 including WUSL, WEDR, WYLD-FM, WZAK, WATV, WQMG, WKXI, WKGN, WKWM, WXLA. Breaker off the chart

#### **KOOL & THE GANG** Victory (Mercury/PolyGram)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/18, Light 41/41, Total Adds 59 including WXYV, WHUR, WVEE, KMJQ, WBMX, WZAK, KDAY, XHRM, KDKO, KUKQ. Breaker off the chart.

#### SHIRLEY JONES

#### Last Night I Needed Someone (PIR/Manhattan)

64% of our reporters on it. Rotations: Heavy 10/0, Medium: 29/1, Light: 18/6, Total Adds 7, K94, WDMT, KACE, WJIZ, WKGN, KDKS, WANM. Moves 38 to 33.

#### BILLY OCEAN

#### Love Is Forever (Jive/Arista)

62% of our reporters on it. Rotations: Heavy 0/0, Medium 29/3, Light 26/7, Total Adds 10, WWIN-FM, WXYV, K94, WDMT, WLUM, KACE, WFXA, JET94, WVOI, KDKO. Breaker off the Chart.

## RORRY RROWN

#### Girl Friend (MCA)

61% of our reporting stations on it. Rotations: Heavy 3/0, Medium 20/1, Light 31/19, Total Adds 20, including KMJQ, WDIA, WEDR, WOWI, WJLB, KJLH, XHRM, WDKX, WCKX, WXLA. Breaker off the Chart.

#### **NEW & ACTIVE**

MIKI HOWARD "Come Share My Love" (Atlantic) 51/13
Rotations: Heavy 0:0, Medium 16:1, Light 35/12, Total Adds 13, WAMO, K94, WTMP, WDKX, WAOK, WPAL, WFXC, KDLZ, WYYL, KHYS, WWDM, KBUZ, KMYX. Mediums include: WDAS, WDIA, WFXA, WOMG, WZAZ, WLOU, KAPE.

WYTL KHYS, WWDM, KBUZ, KMYX. Mediums include: WDAS, WDIA, WERA, WQMG, WZAZ, WLUU, KAPE.

OLIVER CHEATHAM "S.O.S. "(Critique) 47/16

Rotations Heavy 8:0, Medium 26/2, Light 134, Total Adds 6, WDMT, KHRM, WJM, WLDU, WWDM, WTLC, Heavy, WOWI,
WGG, KOXL, WBEG, WDEX, WXX, WPOD, KOKS, Wediums include: WXYV, WVEE, WEDR, WTHM, WBMX, WLUM, KJLH.

NEW EDITION "Once In A Lifetime Groove" (MCA) 45/18

REW EDITION "Once In A Lifetime Groove" (MCA) 45/18

REW EDITION "Once In A Lifetime Groove" (MCA) 45/18

WPEG, KDLZ, WOPX, WXXI, WXSN, WYL, KHYS, KDKS, Z103, WGPR, WYOI, Heavy: WAMO, KAPE

WPED, RULZ, WUFA, MAIN, MORA, RANDY CRAWFORD "Desire" (WB) 37/2
Rotations: Heavy 010, Medium 810, Light 29/2, Total Adds 2, WHUR, WEXC. Medium: WDAS, WBLZ, WJIZ, WENN, WJMI,

## KLYMAXX "Sexy" (Constellation/MCA) 36/19 Rotations: Heavy 0/0, Medium 9/3, Light 27/16, Total Add

vy (10, Medium 9/3, Light 27/16, Total Adds 19, WDAS, WVEE, WHRK, WTMP, WGCI, KMJM, WNHC, WJIZ, , WPAL, KDLZ, WJYL, WORL, KAPE, KDKS, WANM, WGPR, WZEN.

WAOK, WXOK, WPAL, KDLZ, WJYL, WORL, KAPE, KDKS, WANN, WGJPH, WZEN.
KRYSTOL. "Preclous, Precious" (Epic) 36/13
Rotations: Heavy 00, Medium 3/0, Light 33/13, Total Acds 13, K104, WEDR, WBDM, KMJM, WXOK, WPEG, WQMG, WJMI,
KRZ, WJYL, WLOU, WGPR, WZEN Medium: WDLA WZZZ, WANNA
PIECES OF A DREAM "Joyride" (Manhattan) 36/3
Rotations: Heavy 00, Medium 18/11, Light 18/2, Total Adds 3, WHUR, KHYS, WXLA Medium: WYLDFM, WDKX, WFXA,
WENN, WPAL, WPEG, WFXC, KIIZ, WBLX, WOOK, WPLZ, WANNA, WAAA, WCKX, Z103, WWWS, KBUZ.

KEITH PATRICK "Night To Remember" (OmniAltaintic) 32/4
Rolations Heavy 10, Medium 130, Lipit 184, Total Adds 4, WOW!, WNHC, WFA, KHYS, Heavy WVOI. Medium: WTMP, WFAL, WOMS, WHYZ, WCFA, WHYZ, WCFA, WAZ, KIIZ, KOKY, WALT, WEIK, KOKS, WTLC, KBUZ.

GWEN GUTHRIE "Outside in The Rain" (Polyder/PolyGram) 31/7 Rotations: Heavy 010, Modium 7/1, Light 24/6, Total Adds 7, WILD, WUSL, WITMP, WZAK, KDLZ, WLOU, WANM. Medium

WYLLEM, WALL, WIND, WARE, NOW.
ERICE S "Eric B Is President" (4th & Broadway/Island) 30/5
Rotations: Heavy 5:0, Medium 11/1, Light 14/4, Total Adds S, WGCI, WIIZ, KOXL, WTKL, WPLZ, Heavy, WDAS, WUSL, KMUG, KDAY, WWDM, Medium: WRIKS, WHRK, WOWI, WZAK, WOMG, KHYS, WGPR, WKWM, WWWS, WYOI.

WNHC, WFXA, WLOU, Z103. Medium: K104, WEDR, KUXL, WXDK, KUZL, WALT, KHYS, WPLZ, KUXU, WHODIN! "Growing Up", "[Ure/Arista] 25/519
Rotations: Heavy 0.0, Medium 62. Light 1917, Total adds 19, WDAS, WHUR, KMJQ, WDIA, WOWI, WGCI, KMJM, WAOK, KOXL, WTKL, WOXCK, WOME, WOFK, WALT, WELK, KAPE, WCKX, WWWS, WOU.

DONNELL PITMAN "Chocolate Laver" (After Five/Fastfire) 25/5
Rotations: Heavy 10, Medium 40, Luhr 20/5, Total Adds 5, WDJY, KMJQ, WYLDFM, KOKY, WTLC. Heavy: WZAZ. Medium:
WOWI, WAOK, WFXC, WKX.

[VEX.] "Coloral" AE/2"

WOM, WILD, WILD, WALK, WALK, WELL, W

#### **MOST ADDED**

## KOOL & THE GANG (59) GRACE JONES (22) BOBBY BROWN (20) RUN D.M.C. (20) KLYMAXX (19) WHODINI (19) NEW EDITION (18) S.O.S. BAND (17) JANET JACKSON (16)

#### HOTTEST

GREGORY ABBOTT (59) MELBA MOORE (57) HUMAN LEAGUE (50) FREODIE JACKSON (36) CAMEO (21) JESSE JOHNSON (18) CLUB NOUVEAU (17) **GENERAL KANE (15)** STACY LATTISAW (14) RJ's LATEST ARRIVAL (14)

#### SIGNIFICANT ACTION

GRACE JONES "I'm Not Perfect (But I'm Perfect For You)" (Manhattan) 23/22
Rotations Heavy 0.0, Medium 6/6, Light 17/16, Total Adds 22, WWINFM, WDAS, WHUR, WEDR, WYLDFM, WBLZ, WZAK, KMJM, WOMG, WJYL, WOOK, WPLZ, KAPE, KDKS, WAAA, WCKX, Z103, WGPR, WKWM, WVOI, KBUZ, KDKO.

GLENN JONES "Stay" (RCA) 22/4 n 8/0, Light 14/4, Total Adds 4, WHUR, KACE, KDLZ, KDKO. Medium: WAMO, WZAK, WDKX,

MAZE "When You Lave Someone" (Capitol) 21/11
Rotations: Heavy 0.0, Medium 4.0, Light 17/11, Total Adds 11, WDLY, WBMX, WDKX, WENN, WOFX, KIIZ, WJYL, WPLZ,
WAAA, WCKX, WYO, Medium: KIDK, KACE, Z103, WZEN.

R. JUSTICE ALLEN "Crackin" Up" (Macola) 21/5 Rotations: Heavy 0/0, Medium 3/0, Light 18/5, Total Adds 5, 5, WAOK, WPAL, KHYS, WWDM, WTLC. Medium: WDIA, WXOK,

KOKY.
JANET JACKSON "Control" (A&M) 20/16
Rotations, Heavy 2/1, Medium 7/6, Light 11/9, Total Adds 16, K104, WHRK, WTMP, WBMX, WZAK, XHRM, 293, WJMI, WZAZ, WLOU, WOOK, WPLZ, WANN, WAAA, WTLC, KMYX, Heavy, WAMO, Medium: KDAY.

## TEASE "I Wish You Were Here" (Epic) 20/5 Rotations: Heavy 0.0, Medium 4/1, Light 16/4, Total Adds 5, WHRK, WJIZ, JET94, WZAZ, KDKS. Medium: WAMO, WXOK,

#### VOLTAGE BROTHERS "Insecure" (MTM) 19/3

vy 0/0, Medium 7/1, Light 12/2, Total Adds 3, WPAL, WZAZ, WGPR. Medium: WTMP, WTKL, WQFX, WKXI

# JEAN CERRONE & La TOYA JACKSON "Oops! Oh No" (Macola) 18/5 Rotations: Heavy 0/0, Medium 3/0, Light 15/6, Total Adds 6, KMJO, WOWI, KOXL, v

LATIMORE "Sunshine Lady" (Malaco) 18/4

ds 4, WEDR, WJIZ, WKXI, KDKO. Heavy: WATV, WPAL, KOKY. Rotations Heavy 3/0, Medium 010, Light 1944, Total Agods 4, WEUR, WJIZ, WKXI, KUKU. Heavy; WAIV, WYAIL, KUKIT. AL JARREAU "TEII ME What I Gotta Do" (WB) 16/14 Rotations: Heavy 010, Medium 3/2, Light 13/12, Total Adods 14, WWINFM, WHUR, WHRK, WYLDFM, WZAK, OC104, WJIZ, WENN, WJYL, KDKS, WAAA, WWWS, WYOI, KMYX, Medium; WJMI.

AMES ARTHUR JOHNSON "Too Much is Never Enough" (Tuxedo) 14/10
Rotations: Heavy 0.0. Medium 1/0. Light 13/10. Tptal Adds 10, WTMP, WJIZ, WAOK, WPAL, WPEG, WOMG, WKXI, WBLX, WTLC, WZEN, Medium WDX.

JAKI GRAHAM "Set Me Free" (Capitol) 14/6
Rotations: Heavy 0/0, Medium 3/1, Light 11/5, Total Adds 6, WDAS, WJIZ, WXOK, WQFX, WLOU, WWWS. Medium: WTMP,

WCKX:

FDR "Somebody Stole My Mouse" (Fantasy) 13/2

Rotations: Heavy 0,00 Medium 1/0, Light 12/2, Total Adds 2, WPAL, WBLX. Medium WTMP.

SHANNON "Prove Me Right" (Altantic) 13/4

Rotations: Heavy 0,0, Medium 6/0, Light 7/1, Total Adds 1, WTLC. Medium: WDIA, WNHC, WPAL, WFXC, WOMG, WAAA

NOCERA "Summertime, Summertime, Summertime" (Steeping Bag) 12/3

Rotations: Heavy 1/0, Medium 5/0, Light 6/3, Total Adds 3, WHRK, WKGN, WZEN, Heavy, WILD. Medium: WRKS, WOWI,

XHRM, WJZ. WANN.

#### OCTAVIA "2 The Limit" (Pow Wow) 12/2 Total Adds 2, WWINFM, WAOK. Medium: WUSL, KJLH, WPEG.

# Adations: Heavy 010, Medium 4/1, Light 8/1, Total Adds 2, WWINFM, WAUK, Medium, Trools, SCHERRIE PAYNE/PHILIP INGRAM "On & On" (Superstar International) 12/1 Relations: Heavy 010, Medium 3/0, Light 9/1, Total Adds 1, KAPE, Medium; KACE, WKXI, WCK)

# POINTER SISTERS "Goldmine" (RCA) 1/1/11 Rotations: Heavy 0/0, Medium 3/3, Light 8/8, Total Adds 11, WWINFM, WAMO, WHUR, WHRK, WBMX, WZAK, KMJM,

WADK, WOULD, WARM, WADA,
PATTI AUSTIM "Only A Breath Away" (Qwest/WB) 11/2
Rotations Heavy 00, Medium 40, Ught 7/2, Total Aods 2, WILD, WGPR. Medium: WHUR, WYLDFM, WJIZ, KIIZ.
TRINERE "I Know You Love Me" (Jampacked) 11/1

Rotations: Heavy 00, Medium 30, Light 81, Total Adds 1, 29, Medium: WXOK, WJMI, WTLC.

BEASTIE BOYS: "It's The New Style" (Jef Jam:/Columbia) 10,5

Rotations: Heavy 00, Medium 10, Light 95, Total Adds 5, WATV, WOMG, WKXI, WKGN, WZEN. Medium: KMJQ.

JANICE CHRISTIE "Heat Stroke" (Supertronic) 10,3

Rotations: Heavy 00, Medium 10, Light 95, Total Adds 5, WATV, WOMG, WKXI, WKGN, WZEN. Medium: KMJQ.

Rotations: Heavy 00, Medium 30, Light 95, Total Adds 5, WATV, WOMG, WKXI, WKGN, WZEN. Medium: KMJQ.

Rotations: Heavy 00, Medium 30, Light 91, Total Adds 1, 20, Total Add

Total Adds 3, WPEG, WTLC, KUKQ. Medium: WAMO.

Rotations: Heavy 00, Medium 10, Ught 93, Total Adds 3, WHEO, WHEO, KURLI, ROWAL MEDIUM: LEEF FIELDS "Stopwatch" (B.D.A.) 10/3
Rotations: Heavy 00, Medium 51, Light 52, Total Adds 3, WZAK, WTKL, WBLX, Medium: WFXC, WZAZ, WTLC, WZEN.
MELL'SA MORGAN "Now Or Never" (Capitol) 10/3
Rotations: Heavy 00, Medium 30, Ught 73, Total Adds 3, WGCI, WFXA, WFXC, Medium: KOKY, WCKX, WWWS. COLONEL ABRAMS "Speculation" (MCA) 10/1
Rotations: Heavy 2/0, Medium 5/0, Light 3/1, Total Adds 1, WENN. Heavy: WDAS, WGCI. Medium: WRKS, WUSL. WOWI.

# RAPPERS CONVENTION "The Wiggle" (EMI America) 10/0 Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Total Adds 0, Medium: WE

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

TIGHT FIT

SECOR OS 1986 WARNER BROS. RECORDS INC.

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ON YOUR DESK THIS WEEK

# **BLACK/URBAN ADDS & HOTS**

#### EAST

Noy Bempson

KOOL & THE CAME
REDDY FOR THE HOR
JORNEY
VESTA VILLIAMS
BILLY CEMAN
BILLY CEMAN
BOUVEAU
HUMAN LEAGUE
FREDDIE JACKSON
JESSE JORNEON
RJ'S LATEST ARRIV

Don Brooks

CONTROLLERS

AL JARRENU

AL JARRENU

ASTRONY & CAMP

ROOL & THE GAMO

GRACE JONES

OCTAVIA

BORERT PALMER

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BORERT PALMER

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GRAGOGY ABBOTT

FRUITLISH STYLE

BORES

GRAGOGY ABBOTT

FRUITLISH

ROORE & JACKSON

HOORE & JACKSON

Erry Smith
RUE D.M.C.
ANITA BARER
OWNER GUTTHRIE
PATTI AUSTIN
HOTCOSI:
HURAN LEAGUE
CLUB HOUVEAU
TEMPTATIONS
GREGORY ABSOY
BOSSY BROWN

JOHANNICLEAN
ROOL & THE GAMG
SOE BAND
HEM EDITION
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TEMPTATIONS
PREDDIE JACKSON
CLUB NOUVEAU
MOORE & JACKSON
LOOSE ENDS

Devid Dichemen RLYMADX KCOOL & THE GAMG KEITH PATRICK LUTHER VAHDROES MHODIH EL DERANGE SYBIL HOCLSEL GREGORY ABOOT HUMAN LEAGUE STACY LATTISAM SHIRLEY MURDOCK JERMAINE STEMARY

TONY GRAY
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READY FOR THE MOR
MOTEST:
ORAN JUICE JONES
CAMEO
ANTTA BARER
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HOWARD HEMET

CHAKA KHAH OWEH GUTHKIE BEAFFIE BOYS LEVERT AHITA BAKER HOTCOME CAMEO TEMPTATIONS FIVE STAR LISA LISA PHYLLIS HYMAN

WEST

# KDKO/Denver Denny Herrie

KUKQ/Phoeni Rick Thomas

NOOL & THE GAMG AMITA BAKER LUTHER VAMDROSS LUTHER VAMDROSS JAMICE CHRISTIE SEE HAMCY MARTIMEE ET

ET EDITERES
ET GREGORY ABSOTT
MOORE & JACKSON
STACY LATTISAM
HUMAN LEAGUE
CAMED

## KMYX/Opil Howard "HE" Thomas

PORMET JACKBOW KOOL & THE GAMG DURAM DURAM AMITA BAKER HIKI HOMARD GAP BAND AL JARREAU HOTCOST FOREST PALMER JESSE JONESON

#### KSOL/Sen Franci KJLHILos Angel Winston/Torres

BOBSY BROWN
EL DEBARGE
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NOTES OF THE STATE HOMAND HEMETT FIVE STAR TIMA TUNNER CAMED . RJ'S CATEST AS MEO . 'S CATEST ARRIV

OC104/Ocean City Butter/Fillippett Butter Hippell
VESTA WILLIAMS
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## WDAS/Philodelp

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OCTAVIA

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RUE D.H.C.

RUE B.H.C.

RUE Wooden/Anthony
HABBATTANS
HIRI HOMADO
POINTER SISTEMS
ROOL & THE GAMO
HOLLOST
GREGORY ABBOTT
STACY LATTIBAN
PHYLLIS HYMAN
RJ'S LATEST ARRIV
NTUME

## WDKX/Rochester Andre Mercel

Andro Mercal

KOOL 6 THE GAME
VESTA WILLIAMS
HIKI HOWARD
BOSSY BROWN
HASE
HOTES:
HUMAN LERGUE
GREGORY ASSOTT
HOORE 6 JACKSON
ONE WAY

## WHUR/Weehir Mike Archie

WDJY/Weehington Brute Balley

Brute Belloy
CHICO DEBARGE
SOS BAND
HAZE
DOMMELL FITMAM
O.C. SWITH
BASYPACE
BOCCOS:
CAMBIO
TIMA TURBER
FIVE STAR
HOMARD HEMETT

XHRM/Sen Dies

WFXA/Augusts
Cheriotte Logen
LUTTHER VALIDROSES
BORNY SICKNINS
BORNY SICKNINS
BILLY OCEAN
ROOL 6 THE GAMO
FERRID BRYSOS
BUILD IN C. OGGAM
REITH PRYSICK
CAPPALE SKY
HOLLEGT, RAMEDOK
FREDDIE JACKSON
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# NealMorton PUMP D.M.C. MMODINI REFERENCE ROBIN ANGEL RUTHNACK ROBIN ANGEL RUTHNACK COM FYDNE SHUN ROOL 6 THE GANG JAKI GRAMAN LIVE ROBAN HOURE 6 JACKSOM GRENEAL ARMOT GRENEAL KANTE UNE MANTE HUMAN LEAGUE

NOTE OF THE PROPERTY OF THE PARTIES OF T

#### SOUTH

GL. Heyes

RIM D.M.C.

WHOOLH!

BORN' BROWN

CERDORE & JACKBON

ERIC B

HAMMATTANE

HOOLES & JACKBON

GREGORY ABBOTT

HUHAM LEAGUE

LIGHER GTCHIE

CLUB HOUVEAU WTKL/Boton Rouge E. Rodney Jones

# UTPO KURTIS BLOW

Teny Weight
ERIC B
ERIC KUNFIS BLOM WITCHES WHOOLHI JERMAINS STEMARY LEE FIELDS SOG BAND VESTA WILLIAMS HEM EDITED ERIC B GREGORY ABBOTT KUNAN LEAGUE LEVERT Ray Boyd

JAMES BROWE

ISAAC HAYES

VESTA WILLIAMS
WHISTLE
SOS BAND
KLYMANK
KOOL & THE GANG
BOTTES

FINE STACY LATTERM

FIVE STACY LATTERM

FIVE STACY LATTERM

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HUMAN LEAGUE

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# WENNIShmin Dovo Donnali

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WATV/Mirminghess
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Ron Jessey
ROOL 6 THE GAMG
AMITA BARKE
RUH D. N. C.
MYUNE
CHARA RHAM
RAMBAYTAM
BEARTIE BOYS
CONTROLLERS
GREGORY ABBOYT
GREGORY
LOSEE, BECUVEAU
LICHEL
GEMERAL KAME
GEMERAL KAME

## WPAL/Charlest Don Kendricks

ET VOLTAGE BROTHERS VOLTAGE BROTHERS
FOR
ROOL & THE GAME
RLYMANX
RIK! HOWAND
RAMBATTAME
ROOLE
RAMBATTAME
RUMAN LEAGUE
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RUMAN LEAGUE

ROOL & THE GAME JAMET JACKSON EL DEBARGE TRIMERE HOORE & JACKSON GREGORY ABBOTT HUNLAN LEAGUE FREDOIE JACKSON STACY LATTERM

KACEAG Angelee
Penn Robinson
BILLY OCEAM
SETRICEY JOHES
DANOM REMPT
HELDA MOODE
ISHAC HAYES
THA TUBEER
MISSION
GLEMB JOHES
BOLLONG JOHES
BOLLONG JOHES
BYTELLI HOMAIN
BYTELLI HABOYT
BJ'S LAYEST ARRIV
BEAU MILLIAMS
BEAU MILLIAMS Denny Harris

FOOL 5 THE GANG

CHICCO DERARGE

BILLY OCEAN

BILLY OCEAN

GRACE SOMES

RUM D.H. C.

GLESS JOHES

RUM D.H. C.

GLESS JOHES

RUM D.H. C.

GLESS JOHES

RUM D.H. C.

GOODE 6 JACKSON

MODEL 6 JACKSON

ONE MAY

JEAN CARRES

KMJQ/Houston Alkino/Michaele

JEFF LORBER KINGDON

Patterson/Cennung
ROOL & THE GAMO
JOSER! LOVE
LUTHER VALUENOSS
HEM EDITION
RUM D.M.C.
PATTI LABELLE

Cert Heynes
JANKET JACKSON
EL DERARGE
OLIVER CHERATHAN
ROOL & THE GAMG
RINAIL SOUND NACHE
RITYSTOL
H.C. THE
HOCLOSI JACKSON
GREGORY ARBOTT
WORLD CLASS WENCK
TIMA TUBBER
MILLIE JACKSON
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MILLIE JACKSON

# Frank St. James RUM D. M. C. LYM ROMAN ISANC MAYES BILLY OCEAN BORBY BROGH ROOL & THE GAND DOMNA ALLES EAST TRAME GREGORY ARROTT JEFFREY GREGORIE CRICO DERANGE LEVERT

Net Jeckson VOLTAGE BROTHERS JAHET JACKSON PETLLIS HTMAN RUE D.H.C. KOPPER TEAME HOTCOST, PIVE STAR GREGORY ABSOTT JEAN CANNE COMMODORES HTUNE

## WPDQLincksonville Brodyfrienry

BrodyHeary
STACY LATTIEAM
COMMODORES
LEVERT
ROOL 5 THE GAMG
WILLIE CLAYTON
HOUSE 5 JACKSON
HUMAN LEAGUE
PRENDIE JACKSON
JESHE JOSENSON
STACY LATTIEAM

## KKZ/Killeen BM St. John

WFXC/Durham Doc Hollidge

Dec Hemidee
VESTA WILLIAMS
KOOL & THE GANG
HIKH HOWARD
BARDY CRAHFORD
HARMATTAMS
HELL'SA HORGAM
H.C. TEE
HOORE & JACKSOM
KOLUB HOUVEAU
RURAM LEAGUE
BEAD WILLIAMS
FITLLIAMS
FITLLIAMS

KDLZ/Ft. Worth-Del Tucker/Medison

UN ST. John
LUTHER VANDROGE
BURLEY RUNDOCK
BORSY BROWN
FROM THE GAMM
REYSTOL
VERTA WILLIAMS
GAP BAND
HOTEGAT
FREDDIE JACKSOM
GREGORY ABBOTT
BRAU WILLIAMS
GEMERAL KAME

## WKGN/Knoxville Bill Clary

BMICTARY

LUTHER VANDROSS
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ROWTIS BLOW
BBISELY JOHES
BUSIELY JOHES
BANGE BANGE
BANGE BLOW
BANG ONCOMPTA
BOOMER BANGE
ROOL & THE GAME
CHARA KHAN
BOCERA
BEASTIFF BOYS
MANHATTANS
HOLLER
LOW
GORBOOK ABBOTT

# TucherMedison JUSTES HER EDITION HORSE HER EDITION HORSE HORSE HORSE HOTELS HOUSE HO KOKY/Little Rock Frazier/Earl

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LYF ROWLELL PITHAM
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SHIRLEY NURDOCK
HOTELS CAMEE
HUMAN LEAGUE
NOORE 6 JACKSON
GREGORY ABOUT
READY FOR THE NOR

PRADIT FOR THE WO WA.OUA.waleville Temp Fleids BORDY BRONE ECOD. 6 THE GAME JAMET JACKSON ENVEYOL. RUW D. N. C. RUW D. RUW D. N. C. RUW D. N. C. RUW D. WQFX/Gulfport-Bitozi 

## WJYL/Louisville Williams/Narch

NUM EDITION CENTROL DUESE VESTA MILLIAMS AL JARREAU KRYSTOL MIKI MOMARD MARE MOTORE & JACKSON FIVE STAR PERDOLE JACKSON GREGORY ABBOTT JEPP LORBER KIMGOOM BOBBY BROWN CERROWS & JACKSON KOOL & THE GAING DOSMIELL P. THAM WHOOLIST HOCKES! REBUT & JOHNSY GREGORY ABSOTT HOOKE & JACKSON HULLIE JACKSON HULLIE JACKSON HUMAN LEAGUE

Wednafeminh
LEVEL 4
ROOK & THE GAMG
POINTER SISTERS
KLYMACK
RUE D. N. C.
JAHET JACKSON
POINTER
MOCERA
HOCKERA
TEASE
HOCKERA
HOCKERA
TEASE
HOLL
JACKSON
BUSHAN
THA THE
THA TUNNER
PREDDIE JACKSON
PREDDIE JACKSON Townsy Merchall
ROOL 5 THE GAMD
RUM D.H.C.
RUM D.H.C.
RAFTH ABOUTE
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RUM D.H.C.
RAFTH ABOUTE
TIMA TURNER
RUM C. ARGOTT
TIMA TURNER
RUM C. ARGOTT
TIMA TURNER
RUM C. ARGITA
GENERAL RAME

Lad Goine

KOOL & THE GAMG
PULL PORCE
KURTIS BLOM
JEFF LORER
ISRAC HAYES
ABITA BARKER
BOCLEST:
CAMBO
HUNGAN LEAGUE
GREGORY ABBOTT
HOMMAD REMITT!
HOORE & JACKBOR

## WDLA/Memph Bobby O'Jey

Bebby O'Jey
D THAIN
ROOL & THE GAMO
BL DEBANCE
WHOOD IN LECKAMOER
ROOST BROOM
CLAUDAN BARY
FULL FORCE
SOE BAND
BOTH
HUMBAN LEAGUE
HUMBAN LEAGU

KB4AMortok BoossMedeon SHIRLEY JOHES HIALEY JOHES HIALEY ANTES BILLY OCEAH BOOS BAND MIRI HOWAND MIRI HOWAND MORTOSTY THEAMI LEAGUE CLUB HOUVEAU JERSE JOHESON OME WAY

WALTMeridien Aundre Russell Aundre Russell
HILLIE JACKSON
SOS BAND
CON FUNK SHUN
ROOL 6 THE GANG
WHODDIN:
BOTLOST:
GREGORY ABBOTT
ORAH JUICE JOHES
CAMED
SOMAN DEBUTT
SOME DEBUTT

WEDRAM Jeckson Jones

LATTOL ACK

LATTOL

LATTOL ACK

LATTOL

LAT Jeckson/Jones

WBLX/Mobil Teny Brown Toty Brown
SHIRLEY MIRDOCK
KOOL 6 THE GAME
READY FOR THE MOR
MHOD HIT
LEE FIELDS
FOR
BOCK-SE, SAME
BOCK-SE, SAME
GENERAL RASE
JESSE JOSHOO
HUNAS LEAGUE
HUNAS LEAGUE

J.C. Floyd

BOBBY JINDY
ANTTA BAKER
POINTER SISTERS
GRACE JOUEES
CAMED
HIAMI SOUND NACHI
JAMET JACKSON
ANTTA BAKER
MEDDINI
EOS BAND
HAYOSE
HOLDER
HOL HAYORE HOTTOEL: HOORE & JACKSON B.A.D. BAND CHAKA KHAN CAMED AMITA BAKER

#### WTMP/Tampe Chris Turner

#### WOWWerlolk Don Allen

KOOL & THE GAME KRITH PATRICK SOS BAMD CERRONE & JACKSO SYBIL PEABO BRYSOM BOOST BROWN MHODINI MODINI MODINI

WORL/Orlando Earl James Earl James
ONE WAY
KLYHADO
O.C. SWITH
ISAAC HAYES
EL DEBARGE
NOCTEST
HOORE & JACKSON
FIVE STAR
REME & AMORIA
GREGORY ARBOTT
HUMAN LEAGUE KHYS/Port Arthur

PetryBove
PIECES OF A DREAC
CHMAR KRAM
SORRY BROWN
HIKE HOMARD
REITH PATRICK
HEM EDITOR
CERRORE & JACKSOS
UNTITE ALLES
HOLLOS I JACKSOS
GEROGOT ABSOTT
HUMAN LEAGUE
STACY LATIEM
PREDDIS JACKSOS
PREDDIS JACKSOS

### WPLZ/Petersburg Crumbles/Decisio

Chambley/Deniels

ROOL & THE GAME

ROOL & THE GAME

JAMET JACKEDS

VESTA WILLIAMS

CAMED

ERIC B

GRACE JOHES

MARE

HOTESE I

GREGORY ABBOTT

MOORE & JACKBOS

HUMAN LEAGUE

ANTTA BARE

PHYLLIS NYMAN

John Keby

LIONEL RICHIE
AMITA BAKER
PATTI LABELLE
BILLY CEGAN
HADONNA
OLIVER CHEATHAM
RJ'S LATEST ARRI
JEFFREY COSONNE
DASE BAMD
BETRIEY JONES
HOCKEG S JACKSON
HOORE 6 JACKSON
HOMAD HEMSTT
HOMAD LEAGUE
LIONEL RICHIE KAPE/Bon Anto Mike Kelly WZAK/Cloveland Tolliver/Perry

C. Envir Deniele
AL JARREAU
AL JARREAU
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AL TARREAU
BEN EDITION
TEASE
VESTA WILLIAMS
SHIELEY JOHES
GRACE JOHES
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HILLIAMS
BOLLOW
FREDRIE JACKSON
HILLIE JACKSON
HILLIE JACKSON

Tony Deen
LIOMEL RICHIE
AMITA BAKER
OLIVER CHEATHAM
RUNTIS BLOW
HINI HOWARD
CHANARD
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CHANARD
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GREDORY ARBOTT
NOORE & JACKSON
CAMED
TEMPTATIONS

Del Spencer
ISAAC MAYES
ISH EDITION
FRANCE SITE DITTON
FRANCE SITEON
CHARA KHAM
ANITAN BAKER
DONNELL FITMAN
AL JARREN
HOTE OF
GREGORY ABBOTT
GREGORY ABBOTT
GREGORY ABBOTT
JESSE JONNEON
HOTE A JACKSON
JESSE JONNEON
HOTE A

# JOS BUMBAND JANET JACKSON KOOL & THE GAME KOOL & THE GAME FOLHTER SITTERS GAP BAHD KLYMANX SHIRLEY JONES GMEN GUTHER E CAPPAIN SWY MICHELLE GOULET HOCKAGE GOULET HOCKAGE STACY LATTIGAN FOREOUT FOREO

MANHATTANS AL JARREAU ROOL 6 THE GANG GRACE JONES INTER SISTERS POINTER SISTERS
MARE
JAHET JACKSON
MHODINI
D TRAIN
HOCHES & JACKSON
GREGORY ABBOTT
STACY LATTISAM
PHYLLIS RYMAN
HUMAN LEAGUE

#### **MIDWEST**

Mine Devie

ROOL & THE GANG
HTUNE
HOW BOILTON
JAMES BROWN
O.C. SWITH
GRACE JORNES
HARKUS ARTHOR
BOLLES HARKUS ARTHOR
BOLLES JACKSON
FREDDIE JACKSON
GRHERAL RANE
SHIRLEY MUNDOCK CONTROLOGY
REIC S
VERTA WILLIAMS
LUTHER VALOROGS
ISAAC HAVES
RUM D.M.C.
RUEL 'SA MONGAM
MHOOIS!
RLYMAXX
RUMAN LEAGUE
KINGOOM
ROOTES
GREGORY ABSOTY
PREDDIE JACKEOS
MOORE 6 JACKEOS
MOORE 6 JACKEOS
MOORE 6 JACKEOS
MOORE 6 JECHES
JEPPRRY OSBORNE

RC Jones

NILLIE JACKSON
ISAAC MAYES
NOTES STAR
HOTES STAR
HOOSE & JACKSON
GENOOMY ASSOTT
PREDDIE JACKSON KBUZ/Wichite Rochel Wright ROOMS WITHOUT GROUP CONTROL OF THE C W.JLB/Detroit Alexander/Whi

WDMT/Cle Jeff Kelly

TodiwarPerry
LEE PIELDE
POINTER SISTERS
COULD READ
COULD READ
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GARG
GAP COURS
JAMES JACKSON
GONES GUTHNIE
JOEST JACKSON
HODEL A JACKSON
HODEL A JACKSON
GESERAL RANGE
FREDDIE JACKSON
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GESERAL RANGE
RJ'S LATEST ARRIV

WCKK/Columbus
Rich Stevens
MARE
RACE JOHES
RACE JOHES
RACE JOHES
RAMRATTARE
RAMRATTARE
SHIRLEY MURDOCK
ARITA BAKER
MINICATURE
SHOOM

KJCB/Loleyette Herotie Hendy

AdequaterWindowers
BOGGIE BOYE
WHODINI
CAMED
REAM
BREET DREAM
BREET BROWN
FATT LABELE
BOS BAND
HOLTEST
GEROOTY ABBOTT
HUMAN LEAGUE
FREEDIE JACKBOS
RJ'S LATEST ARRIV WBLZ/Cincin Brian Cootle GRACE JOHES ROOL & THE GAMG PHYLLIS HYMAN HILLIE JACKSON HOTCOST; CAMED FIVE STAR GREGORY ABBOTT

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GROLE HUMAN LEAGUE GENERAL KAME PREDDIE JACKSOM PEARO BRYSOM

WKWM/Grand Re Grant/Franklin

PRIVATE POSSESS Bottest: GREGORY ABBOTT PREDDIE JACKSOS HOORE & JACKSOS HUHAM LEAGUE JESSE JOHNSON

Jey Johnson

RUM D. H.C.

ROOL & THEE GAME
JAMICE CHRISTIE
OLIVER OLIVER
OLIVER ARTHUR JOHN
DOMBRA BERGET BEOCKIME
DOMBRA ALLEM
HOCEGET BOOK

WTLC/India

Andre Fuller
HABRUS ANTHONY
KRYSTOL
KRYSTOL
HOLERATTHUR JOHN
HOLERATTHUR JOHN
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HOLERATION
HOLERA

GREGORY ABBOTT
ABITA BAKER
BILLY OCEAM
ROBBIE HEVIL
HOCTOR
JAMET JACKSON
ORAH JUICE JOH
EDDIE HOMEY
CAMEO
HURAM LEAGUE

WENDYCHOOSE
BouldingSpoon
SURPACE
HASS
HASS
BADY FOR THE W
PARTY FOR THE W
PAR

KERNY G PIVE STAR CLUS HOUVEAU GREGORY ABSOTT

KMJM/St. Loui Mile Stradford

Mine Structure
FULL FORCE
FULL FORCE
FULL FORCE

## WVOVYoledo Psul Brown

Paul Brown
NOBBY'S HOBBY
BILLY OCEAN
WHOOINT
HASE
AL JARREAU
AL JARREAU
AL JARREAU
EDITION
HOTER
HOUSE
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HOTE

WWWE/Seginew Devid Roses \_B.A.D. SAND \_JARI GRANDA JARIEWA NEODINI POSSESSI \_JARIEWA NEODINI POSSESSI \_JARIEWA NEORE S JACKSON HORATACE NOSEY'S NOSEY HOCKE & JACKSON HUMAN LEAGUE FREDDIE JACKSON HUMAN LEAGUE FREDDIE JACKSON GREENAL KANE GERERAL KANE PIECES OF A DERAM BOSSY BROWN CHAKA KHAM PRIVATE POSSESSIO Hottest: BJ'S LATEST ARRIV PIVE STAR HOORE 6 JACKSON HUMAN LEAGUE JESSE JOHNSON

# ANITA BAKER Hottest: FIVE STAR HOORE & JACKSON GREGORY ABOUT TIMA TURNIER JESSE JONNEON

WXLA/Laneing

**87 Current Reports** 

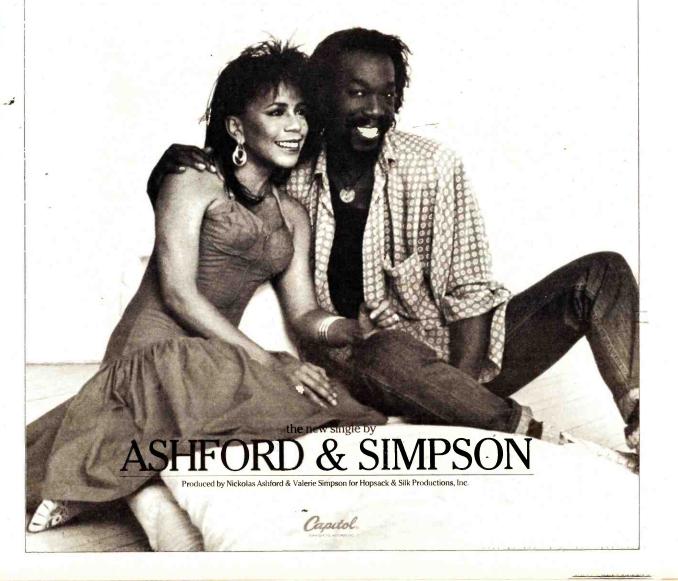
#### WHYZ/Greenville and KSOL/ San Francisco called in frozen

89 Reporting Stations

## 66/R&R FRIDAY, OCTOBER 24, 1986

# NICK & VAL DO IT AGAIN!

# WHAT BECOMES OF LOVE



# RADIO & RECORDS NATIONAL AIRPLAY

# JAZZ

#### **TOP 30**

OCTOBER 24, 1986

KEVIN EUBANKS/Face To Face (GRP)

WYNTON MARSALIS/J Mood (Columbia)

DIANE SCHUUR/Timeless (GRP) 0

ROUND MIDNIGHT/Soundtrack (Columbia)

J. BLAKE/D. LOCKWOOD/M. URBANIAK/Rhythm & Blu (Gramavision) 0

MILES DAVIS/Tutu (WB)

LEE RITENOUR/Earth Run (GRP)

0 HARVIE SWARTZ/Smart Moves (Gramavision)

RANDY BRECKER & ELIANE ELIAS/Amanda (Passport Jazz) DONALD HARRISON & TERENCE BLANCHARD/Nascence (Columbia) 10

OTB/Inside Track (Blue Note) 11

BRANFORD MARSALIS/Royal Garden Blues (Columbia) 24

Ð MEL LEWIS/20 Years At The Village Vanguard (Atlantic)

14 KENNY G/Duotones (Arista) 14

11

1 LENI STERN/Clairvoyant (Passport Jazz) 21

ŏ THE LEADERS/mudfoot (Black-Hawk) 17

COUNT BASIE/Long Live The Chief (Denon) 1

BEN SIDRAN/On The Live Side (Windham Hill) 19

JOE LoCASCIO featuring CHET BAKER/Sleepless (Pausa)

20 BRANDON FIELDS/The Other Side Of The Story (Nova)

JOE SAMPLE & DAVID T. WALKER/Swing Street Cale (Crusaders/MCA)

2 AL JARREAU/L IS For Lover (WB) 23

EARL KLUGH/Life Stories (WB)

YANA PURIM/For A Distant Love (Pausa)

TONIGHT SHOW BAND w/D. SEVERINSON/Tonight Show Band w/D. Severinson (Amherst)

CHRIS HUNTER/Chris Hunter (Atlantic)

GENE HARRIS TRIO/Gene Harris Trio Plus One (Concord)

DEBUT > 30 MIKE STERN/Upside Downside (Atlantic)

DON PULLEN/GEORGE ADAMS QUARTET/Breakthrough (Blue Note) 29

DEBUT • © RON ESCHETE/Stump Jumper (Bainbridge)

Black/Urban stations contributing to Jazz KJCB/Lafayette, Horatio Handy WYLD-FM/New Orleans, Dell Spencer WDMT/Clevetand Dean-Dean Rufus

## **NEW & ACTIVE**

DIZZY GILLESPIE w/MITCHELL-RUFF DUO "Enduring Magic" (Black-Hawk) 15/1

TOM SCOTT "One Night/One Day" (Soundwings) 13/8

Adds 8, WOTB WMOT, WLOQ, KTCJ, KJZZ, WFSS, KLCC,

FREE FLIGHT "Illumination" (FM/CBS) 13/4

5/1 Light 3/2 Extra Adds 1, Total Adds 4, WOTB WYRS KMHD, WHVE Heavy WMOT WFPL KKGO, KLCC KIFM

KUZZ KBEM KLSK Medium WPPL KKGO, KLGG KIPM

TERRY GIBBS "The Latin Connection" (Contemporary/Fantasy) 13/4

Rotations Heavy 2/0 Medium 6/1 Light 4/2 Extra Adds 1 Total Adds 4 WYRS KER KERA. WBEE, KANU Heavy KLON, KPLU

TRPTS. "Transforming Tradition" (Black-Hawk) 13/3 xira Adds 1 Total Adds 3, KADX, WNEWAM WVPE Heavy WOTB, WCLK

CROSSING POINT "Listener-Friendly" (City Pigeon/Optimism) 13/2 Total Adds 2, KTCJ KPLU Medium WAER WFPL, KKGO,

DREAMSTREET "Dreamstreet" (Artful Balance) 13/1

Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, KMHD. Heavy. WOTB, WAER, KBEM. Me. KIFM, KLSK.

GEORGE RUSSELL & LIVING TIME ORCHESTRA "So What" (Blue Note) 12/5 Rotations Heavy 1/0, Medium 30, Lipit 6/3, Extra Adds 2 Total Adds 5, WGBH, WEBR, WGTB, N Medium WBFO, WNUR, KXPR WOTB, KADX, KJZZ Heavy KERA FRANK MORGAN "Lament" (Contemporary/Fantasy)

fotal Adds 3 WGBH, WJZZ, KWMU Heavy WBGO, WRTI.

STEPHANE GRAPPELLI "Live In San Francisco" (Black-Hawk) 11/3
Rotations Neary 30, Medium 3/1, Light 4/1, Extra Adds 1, Total Adds 3, WFAE, KADX, KCNR Heavy WAER, KLON, KXPR

# THE LADY FROM BRAZIL



ON MANHATTAN RECORDS

M A N

CONTACT SUSAN LEVIN-DUBOIS (212) 541-6401 🖫 🔏 N

#### MOST ADDED

BEN SIDRAN (12) BRANFORD MARSALIS (10) MILES DAVIS (8) TOM SCOTT (8) RON ESCHETE (6) GEORGE RUSSELL (5)

## HOTTEST

KEVIN EUBANKS (22) WYNTON MARSALIS (20) MILES DAVIS (10) LEE RITENOUR (10) KENNY G (9) AL JARREAU (9) RANDY BRECKER & ELIANE ELIAS (7) ROUND MIDNIGHT (7)

JOHN McLAUGHLIN "Adventures in Radioland" (Relativity) 11/2

WOTB, WFSS Heavy WFPL, WNOP, WDET

WUMM Medium WRIT, WBEE.

ETTA JAMES/EDDIE "CLEANHEAD" VINSON "Blues in The Night" (Fantasy) 19/2

Rotational Heavy 1/0, Medium 7/1, Light 1/0, Extra Adds 1, Total Adds 2, WCLK, WNEWAM Heavy WI

vy WBGO Medium WGRH STANLEY CLARKE "Hideaway" (Epic) 9/2

re Adds 0, Total Adds 2, WYRS, KBEM Heavy WLOQ, WNOP, KKGO ERNIE WATTS "Sanctuary" (Qwest/WB) 9/0

0. Light 3/0, Extra Adds 0, Total Adds 0 Heavy WAER, RUHF KIFM Medium, WJZZ FLORA PURIM & AIRTO "The Magicians" (Concord) 8/3

Total Adds 3, WBEE, WNOP, KPLU Heavy: WAER Medium WBGO, WYRS, KKGO, KJAZ HANK MOBLEY "Straight No Filter" (Slue Note) 8/2 Potations Heavy 4/0, Medium 2/1, Light 2/1, Extra Adds 0, Total Adds 2, WGBH, WNEWAM Heavy WBGO, WRTI, KJAZ,

M. ALEXANDER/N.H.O. PEDERSEN/G. TATE "Threesome" (Soul Note) 8/2

Rotations Heavy I/O, Medium 3/2, Light 4/U, Extra Adds 0, Total Adds 1, KERA Heavy KPLU, KWMU Medium KJZZ, KIFM, Plotations Heavy 2/O, Medium 3/O, Light 3/1, Extra Adds 0, Total Adds 1, KERA Heavy KPLU, KWMU Medium KJZZ, KIFM,

KLSK
STEVE RECKER BAND "Fun With Did Clothes" (Autumn Breeze) 8/1
Rostone Heavy 0.0, Medium 4/1, Light 40, Estra Adds 0, Total Adds 1, KKGO Medium WFPL, KPLU, WDMT DAN SIEGEL "Short Story" (Pausa) 8/0

5/0, Light 0/0, Extra Adds 0, Total Adds 0 Heavy KMHD, KLCC KLSK Medium WLOQ,

JIMMY KNEPPER "1st Place" (Black-Hawk) 8/0

KXPR
ART FARMER & BENNY GOLSON "Back To The City" (Contemporary/Fantasy) 7/1
Rotations Heavy 0:0, Medium 4:0, Light 3:1, Extra Adds 0, Total Adds 1, WUWM Medium WRTI K

ART FARMER & Behm i buleven

Rotations Heavy 00, Medison 40, Light 3/1, Estra Adds 0, Total Adds 1, WUWM Medium 1991 LINDA PETERSON "Too Late To Leave Early" (Celebration) 7/1

LINDA PETERSON "Too Light To Leave Early" (Celebration) 7/1

Medium 2/0, Light 5/1, Estra Adds 0, Total Adds 1, WUWM Medium KJZZ, WNUR

Rotations: Heavy 0/0, Medium 2/0, Light 5/1, Extra Addr MULGREW MILLER "Work!" (Landmark) 6/4 Rotations: Heavy 2/1, Medium 3/2, Light 0/0, Extra Addr

Adds 1, Total Adds 4, KPLU, WNEWAM, WHRO, KXPR Heavy KJAZ Medium KKGO

BILL WATROUS "Someplace Eise" (Soundwings) 6/1
Rotations Heavy 2/0, Medium 2/0, Light 1/0, Extra Adds 1, Total Adds 1, KPLU Heavy WYRS, KKGO Medium WEBR

KAUX.
SATHIMA BEA BENJAMIN "WindSong" (Black-Hawk) 6/0
Rotations Heavy 1/0, Medium 3:0, Light 2/0, Extra Adds 0, Total Adds 0 Heavy KWMU Medium KERA KANU KJAZ

# **REGIONALIZED ADDS & HOTS**

	A A STATE	The same of the sa			3 di 1
E/	AST	WRTSPhiladelphia Poter Samonaccia	MID	WEST	KANGLeurongo, Ki Bab Hammand
WORNShelm Grie Josephian	SHEW-Address Tech John Platt	MOTTON & DLD SAMPLE & MALES	William (*)	W.EEDboom (*)	TREET SINGS BRANFORD HERBAL TORNIES ASTRON
CHORSTONS PROSE NORMAN MARKINGS & SLANCE	HER HOLD	DIAME SCHOOL STREET SCHOOLS	TUDOY GIRDS	Dorton Poster PRANT HORodal INSE, Libria	MANAGE MANAGETTS
List at Timore state Homegy Solutions printed a History Printed	CAMPENSALL ADDRESS.	WYNOrbinstand (*) Risk Petrone	PLOSA PURCH & AIR MAY ADDERLAY HOCLOST: HOCKS HISSISSIFF	TORIGHT PINLOS TORIGHT SHENI BAND TORNE & NECTORIFIEL Notices.	OTS LENTS
DOKE BLASSON TREESONS SERVICES	THROUTE PIELOS	TOMAT GEORGE & PARE TOMAT GEORGE VALUE AND PLANE	DESTRUCTIONS AL JUNEAU	HILDS DAVIS AL JARGERS OTS	Nim Grates
ADDULLAR ISSAULTS LOSE SPENS	CARRE & SANDONS WYSTERS MARRAGES	PRINT PLICATE	HARRISON & SLANCH	COALS ENGINEES MANAGE WWWWT18	Liston Perimene Oniogram sendant: Patroin & coldos

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TON SCOTT HILES DAVIG SAMETORS HARMALI AL JANUARS SOCIETA : MARKETON & BLANCK KSPIS SUMMARKS OTO

MOTIONS & NCCOMPELL TORSION OF DESIGNS OTH ROSEN SECRET ON ECONTROL SECRET

KEVIS BORASKS WYSTON SMARALIS BASVIS SMARYS Striff September

49 Reporting Stations

SOUTH

Nobe Dottoot: AL JAMBORD SESCHIE SCHARK SESCHIE SCHARK SESCHIE SCHARK SESCHIE SARL ELDON

WINDT/Most Flot Ferest

TOM SCOTT HILES DAVIS HOLLOST STANLEY CLAMES HERSTY S SUBSTITUTE ED CALLS LEE RETEMBER

**45 Current Reports** WBFO/Buffalo, WBGO/Newark, WRTI/Philadelphia, and KUHF/Houston called in frozen playlists this week.

# FOUR OF A KIND!





MIKE STERN
UPSIDE DOWNSIDE
Ex-Miles Davis guitar sideman Mike Stern
now ventures forth on his own with his
debut recording, Upside Downside. Mike
Stern takes you upside, downside, and all
oround the guitar

Produced by Hiram Bullock 81656



The Mel Lewis Orchestra 20 Years at The Village Vanguard



THE MEL LEWIS ORCHESTRA 20 YEARS AT THE VILLAGE VANGUARD Celebrate twenty years at The Village Vanguard with the Mel Lewis Orchestra. Features Lewis-band standards such as "All Of Me," "(-) am Blues" and "Dearly Beloved."

Produced by Stuart J. Allyn and Hel Lawis 81655





STEVE SLAGLE RIO HIGHLIFE WAT THE MEDIA THE ME

Produced by The Musicians 81657

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CHRIS HUNTER
CHRIS HUNTER
English saxophone player Chris Hunter
hasn't taken long to make a name for
himself. His self-titled debut LP spans the
spectrum of American music: from "Purple
Rain" to "Georgia On My Mind" to
"America The Beautiful." Accompanied by
Hiram Bullock, Richard Tee, this is one of
the most talked-about debuts of the year.

Produced by Don Sebesky, 81673



SPECIAL 12" PROMOTIONAL SINGLE PR 971:

CHRIS HUNTER "PURPLE RAIN"/"I CAN'T HELP IT" B/W STEVE SLAGLE "SANTA MONICA"/"HIGHLIFE"

## RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **TOP 50**

- 1	Three	Two	Las		2	Total			
1	Weeks			ck		Reports/Adds	Heavy	Med	ium Light
		9 5	5 3	O	MARIE OSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb)	157/2	135	19	3
		1 6			ALABAMA/Touch Me When We're Dancin' (RCA)	157/0	130	27	0
1		8 9			GEDRGE STRAIT/IL Ain't Cool To Be Crazy About You (MCA)	156/1	117	38	1
1		6 2		4		151/0	122	14	15
1		0 13		_	GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia)	154/2	105	49	0
	1.				STEVE WARINER/Starting Over Again (MCA)	152/1	95	48	9
	1				JDHN SCHNEIDER/At The Sound Of The Tone (MCA)	154/4	97	53	4
1	2				BELLAMY BROS with FORESTER SISTERS/Too Much Is Not Enough (MCA/Curb)	158/1	92	61	5
		3 1		9		138/0	102	22	14
	19				JUICE NEWTON/Cheap Love (RCA)	141/0	81	49	11
	2				T. GRAHAM BROWN/Hell And High Water (Capitol)	155/2	64	82	9
T	2				BARBARA MANDRELL/No One Mends A Broken Heart (MCA)	140/3	81	51	. 8
1	- 2				EARL THOMAS CONLEY & ANITA POINTER/Too Many Times (RCA)	124/0	72	-	19
								33	
	38				HANK WILLIAMS JR./Mind Your Own Business (WB/Curb)	153/4	31	100	22
1	32				MICHAEL JOHNSON/Give Me Wings (RCA)	152/7	23	99	30
	28				HOLLY DUNN/Daddy's Hands (MTM)	143/8	49	6.7	27
	1			_	EXILE/It'll Be Me (Epic)	107/0	67	24	16
		- 39			JUDDS/Cry Myself To Sleep (RCA/Curb)	151/15	14	99	38
	40			0		147/8	13	99	35
1	33				WAYLON JENNINGS/What You'll Do When I'm Gone (MCA)	144/8	14	97	33
	24				JOHN ANDERSON/Honky Tonk Crowd (WB)	116/0	58	45	13
-	45				REBA McENTIRE/What Am i Gonna Do About You (MCA)	147/12	12	91	44
1	31			<b>3</b>		130/5	34	75	21
	_	- 45		3	DON WILLIAMS/Then It's Love (Capitol)	141/24	. 9	71	61
	35	31		39	GEORGE JONES/Wine Colored Roses (Epic)	122/4	31	71	20
L	34	32	30	39	BILLY JOE ROYAL/I Miss You Already (Atlantic America)	114/4	25	66	23
ı	42	38			MEL McDANIEL/Stand On It (Capitol)	122/10	11	74	37
1	17	15	15		SWEETHEARTS OF THE RODEO/Since I Found You (Columbia)	84/0	25	41	18
1	- min	43	37		PAKE McENTIRE/Bad Love (RCA)	126/12	1	71	54
	-		46	30	CONWAY TWITTY/Fallin' For You For Years (WB)	123/28	3	56	64
	48	42	39	3	JUDY RODMAN/She Thinks That She'll Marry (MTM)	115/9	1	69	45
l.	39	37	35	3	GENE WATSON/Everything I Used To Do.(Epic)	98/2	18	54	26
	44	41	38	33	KATHY MATTEA/Walk The Way The Wind Blows (Mercury/PG)	103/5	8	69	26
	7	7	16	34	LEE GREENWOOD/Didn't We (MCA)	72/1	21	35	16
	4	11	17	35	CRYSTAL GAYLE/Cry (WB)	71/0	23	29	19
	_	48	43	33	T.G. SHEPPARD/Half Past Forever (Columbia)	111/10	4	58	49
1	5	8	18	37	SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)	63/0	27	25	11
l.	47	44	41	<b>3</b>	STATLER BROTHERS/Only You (Mercury/PG)	98/7	2	60	36
1	50	47	44	39	O'KANES/On Darlin' (Columbia)	108/11	3	53	52
П	BRE	AK	ER	40	DAN SEALS/You Still Move Me (EMI America)	108/39	1	38	69
Ι.	25				ANNE MURRAY/My Life's A Dance (Capitol)	74/1	16	47	11
		_	49	3	MERLE HAGGARD/Out Among The Stars (Epic)	93/26	4	41	48
	_	_		3	JOHN CONLEE/The Carpenter (Columbia)	84/25	4	28	52
	14	18		_	MICKEY GILLEY/Doo-Wah Days (Epic)	48/0	15	24	9
					TANYA TUCKER/Just Another Love (Capitol)	46/0	17	15	14
		BUT			LIONEL RICHIE & ALABAMA/Deep River Woman (Motown)	57/15	12	17	28
				-	EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)	36/0	11	15	10
					GARY MORRIS/Leave Me Lonely (WB)	67/41	1	10	56
		BUT			NICOLETTE LARSON/That's More About Love (Than I) (MCA)	60/9	ó	28	32
					SOUTHERN PACIFIC/A Girl Like Emmylou (WB)	40/0	12	15	13
	13	24	40	30	ODOTTILITA I BOTTOM CITI LIKE CHINIYIOU (110)	40/0	12	15	13

#### OCTOBER 24, 1986

# GARY MORRIS (41) EDDIE RABBITT (40) DAN SEALS (39)

GIRLS NEXT DOOR (32) LYLE LOVETT (32) CONWAY TWITTY (28) MERLE HAGGARD (26) JOHN CONLEE (25) DON WILLIAMS (24) WILD CHOIR (24)

#### HOTTEST

ALABAMA (78)
MARIE OSMOND A PAUL DAVIS (69)
RANDY TRAVIS (69)
RESTLESS HEART (63)
GEORGE STRAIT (55)
BELLAMYS W-FORESTERS...(36)
GATIN BROTHERS (35)
STEVE WARINER (23)
JOHN SCHNEIDER (23)
E.T. CONLEY & A. POINTER (21)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hoteest.

# **BREAKERS**

#### DAN SEALS

You Still Move Me (EMI America)

On 68% of reporting stations. Rotations: Heavy 1, Medium 38, Light 69, Total Adds 39 Including WGNA, WQBE, WTCR, WHN, WIXL, CHOW, WXBQ, WGKX, WQDR, KRMD, WUSQ, KBMR, WUBE, WMNI, KFGO, WTHI, KGHL, KLZ, KUGN, KCBQ, KGA. Moves 48-40 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

When the music counts, you can count on DAN for another grand slam!

FROM THE ALBUM

"On The Front Line" (17231)



DAN SEALS
"You Still Move Me"

**BREAKERS** 

R&R 40

BB



#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

MERLE HABGARD "Out Among The Stars" (Epic) 93/26 Rotations: Heavy 4, Medium 41, Light 46, Total Adds 28 including WGNA, WCAO, WRKZ, WAJR, WPOR, WNYR, WWVA WYNK, WZZK, WCOS, WESC, WINK, KLYY, WRISK, KUGIA, KUPL, KWJJ, KMPS, KGA. Moves 49-42 on the Country chart

GARY MORRIS "Leave Me Lenely" (WB) 67/41 Rotations: Heavy 1, Medium 10, Light 56, Total Adds 41 include Rotations: Heevy 1, Medium 10, Light 56, Total Adda 41 including WXXX, WWYA, KRRV, WUSY, KHEY, WAMZ, WLWI, WSM, KKYX, WUBE, WYNG, KFKF, WOW, WXCL, KTTS, WTH, KIK-FM, KYGO, KOLO, KCKC, KSAN, KRPM. Debuts at number 48

STEVE EARLE "Someday" (MCA) 60/21

STEVE EARLE "Semesty" (MECA) 98/ZT Postance: Heavy O, Medium 17, Light 43, Total Acide 21, WGNA, WBOS, WIXL, WPOR, WWYA, KRRV, WDXE, WLW, WOOR, WSLR, WLBE, WMRI, WKKO, KFGO, KCJB, KTS, WWJO, WTH, KIK-FM, KUGN, KSOP.

NICOLETTE LARSON "Thei's More Abord Love..." (MCA) 98/9

Relations: Heavy O, Medium 28, Light 32, Total Acide 9, WYAM, WXICK, WPOR, WLWI, WSLR, WONE, KSO, WXCL, KTPK, Medium: WTVY, WDAF, WOW, KKCS, KNIK, KOLO, KSOP, Debuts at number 49 on the Country chart.

Millioum WIVY, WID, WID, KINCS, MICK, ROCK, SSOT: Babbas at interest of the School Sch

GIRLS NEXT DOOR "Baby I Want It" (MTM) 58/32

HRLS NEXT DOOR "Beby I Went N" (NTM) 56/32 Outstone: Heavy O. Medicium 9. Light 49. Total Adds 32 including WOKQ, WIXL, WPOR, WWVA, KEAN, KASE, WUSY, WLWI, WIXL WSM, WMKA, WUBE, WKKQ, WAXX, WGEE, KXXY, KRWQ, KCCY, KOLO.

WSIC, WSIL, WWKC, WUBE, WIXO, WADX, WGEE, KIXY, KRWQ, KCCY, KOLU.

LIONEL RICHIE & ALABAMA "Deep River Woman" (Motown) 57/15
ROBIOTIC: Heapy 12, Medium 17, Light 28, Total Adds 15, WCAQ, WTCR, WXY, WYKR, WXBQ, WSIX, KBMR, WMIL,
KCJB, WKCQ, KIQV, KCCY, KRAK, KSAA, Heavy: WBOS, WHN, WZXK, WCOS, WIYK, MLW, WWKA, WUSN, Medium,
WXTU, WWWW, KYGO, KSON, Light: KASE, KRYL, MCQR, KOXY, KUPL, KMPS, Debuts at number 48 on the Country chart.

WILD CHOIR "Heart To Heart" (RCA) 50/24
Rotations Heavy 0, Medium 4, Light 46, Total Adds 24 including WGNA, WQBE, WWVA, WYM, WEZL, WUSY, WKSJ, WUSQ. I, Medium 4, Light 46, Total Adds 24 including WGNA, W (CQ, KTPK, WTCM, KVOO, KGHL, KQIL, KALF, KMPS.

EDDIE RABBITT "Botta Heve You" (RCA) 47/40
Rotational Heevy 0, Medium 7, Light 40, Total Adds 40 including WBOS, WMYA, KEAN, KYKR, KKDI, KYRX, WAMZ, WLWI, WCMS, WMKA, KKYK, RRMD, KRFS, RIOY, KLZ, KCCY, KSAN, KMPS.

## SIGNIFICANT ACTION

ADAM BAKER "Weren" You Listening" (Artsta) 43/6 Rotsons. Heevy 1, Medium 9, Light 33, Total Adds 8, WAM, WOBE, WWYA, KFGO, KTPK, KVOO, KKCS. KALF. Heeny WCVR, Medium, WXIXX, KRRY, KRS, KEYK, KRRY, KRYW, KEN.

KENNY ROGERS "They Don't Make Them Lifts They Used To" (RCA) 48/12 Rotations: Heavy O. Medium 15, Light 25, Total Adds 12, WOBE, WHN, KHEY, KKYX, MEMI Rotations: Heavy Q, Medium 15, Light 25, Total Adds 12, WOBE, WHN, KHEY, KKYX, MEMIE, WKCL, WKCQ, KTTS, WIL. KOHL, KFRE, KCCY. LARRY BOONE "She's The Trip I've Been On" (Mercery/PolyBram) 27/6 Rotations Heavy 2, Medium 9, Light 16, Total Adds 6, WGTO, KSO, KFGO, EFDI, KSDIP, KGA, Heavy, WCVR, Medium WYII, KYKX, WTM, KKYX, WTCD. IS. WXCL, WKCQ, KTTS, WIL

TYTE, DDA. THEM, DDIA. THUM.

CARLETTE "We Belong Together" (Lev) 24/2
Rossons: Henry (), Medium 5, Light 19, Total Adde 2, WPOR, WWYA. Medium: WTVY, KYKX, KRKT, KTOM, KSOP. Light: WCAO, WSTO, KSO, WOW, KGA.

WCAO, WSTO, KSO, WOW, KGA. RAY STEVENS "Southern Air" (MCA) 19/8
Rossons: Heavy 2, Medium 1, Light 16, Total Addy's, WWVA, WWKA, KKYX, WUSO, KSO, KFDI, KVOC, KSOP. Heavy

OSMOND BROTHERS "Leeking For Suzanne" (EMI America/Curb) 18/9 Rotations: Heavy O, Medium 4, Light 14, Total Adds 9, WGNA, WTVY, WLWI, WQYK, WAXX, KFGO, KTTS, KULY, KEIN.

Medium: WYOU, KSOP

WILLIAM LEE GULDEN "Yee Cas't Take It With Yee" (INCA) 17/3

Rotations: Heavy Q, Medium 5, Light 12, Total Adds 3, KFGO, KIOV, KCGV, Medium: WLWI, WQYK, KTTS, KRKT, KSOP, Light: KYOK, KYOY, WOAE, KLZ, KOLO

JOHNNY PAYCHECK: "Deen's Burry Mie Tild I'm..." (Microsny/PelyGram) 15/11

Rotations: Heavy Q, Medium: Light 10, Total Adds 11, KYKX, WLWI, WPAP, KKYX, KFGO, WOW, WWJO, KYOO, KEN. ROX, URGO, Medium: WOYR, WTCM.

AND CHARLES STORM CONTROL OF CONTR

RAY CHARLES "Dixie Meen" (Columbia) 15/9
Rolations: Heavy 0, Medium 3, Light 12, Total Adds 9, WEZL, WTVY, WLWI, WOW, KRWQ, KQIL, KALF, KOLO. KIGO.

Medium: KKYX.

DONNA FARGO "Me & Yeu" (Mercury/PolyGram) 15/9
Rotations: Heavy 0, Medium 3, Light 12, Total Adds 9, WCVR, KYKX, WLWI, KBMR, KFGO, WKCQ, KRKT, KRWQ, KIGO.

MINIORI WILLIA.
TARYA TUCKER "I"B Come Back As Another Wemse" (Capitol) 14/14
Rotations: Heavy 0, Medium 2, Light 12, Total Adds 14, WCVR, WGTO, KKIX, WYKK, WDXE, WCKK, WKSJ, WBCS, WTCM,
KRCH, KVOC, KCKS, KKIL, KNIX
KETTH WHITLEY "Homocoming "83" (RCA) 13/13
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 13, WCVR, WDXY, WYII, WEZI, WGTO, WAMZ, WPAP, KVOO, KRKT,

Rotations: Heavy 0, Mediu KRST, KVOC, KQIL, KNIX.

KRST, KYOC, KOIL, KNIX.

JIM COLLINS "Remaines" (TKM) 11/6

Table Collins "Remaines" (TKM) 11/6

Table Collins "Remaines" (TKM) 11/6

Table Collins (TKM) 11/6

Table Collins

A.J. MASTERS "1 Don't Mean Maybe" (Bermeds Danes) 11/4
Rotatione: Heavy O, Medium 1, Light 10, Total Adde 4, WDV, WWVA. KTTS, KUUY. Medium: WTCM, Light: WYII, KRRV,

Rotationa: Heavy 0, Medium WAXX, KVOO, KQIL, KIGO. WADD, KYOO, KQIL, KIGO, CANNONS "De You Mind If I Step Inte..." (Mercury/PolyGram) 11/1 Rotations: Heavy 1, Medium 1, Light 9, Total Adds 1, KTTS, Medium: KSOP, Light: WY edium; KSOP, Light; WYOU, WYII, KYKX, KKYX, WOW, KVOO.

ORLEANS "Yee're Mine" (MCA) 10/6
Rotations: Heesy 0, Medium 1, Light 9, Total Adds 6, WGNA, KRRY, KYKX, WCMS, WUSQ, KCCY. Medium: KRKT. Light:

JILL HOLLIER "Sweet Time" (WB) 18/3 Rotations: Helevy O, Medium 2, Light 8, Total Adde 3, WKCQ, KYOO, KRWQ, Medium: WCVR, KRKT, Light: KKYX, WWJO, KWC, KRJI, KRY, KRW, KRY, KRYX, WWJO, KYOO, KRWQ, Medium: WCVR, KRKT, Light: KKYX, WWJO, KRJI, KRYX, WWJO, KRYX, WWJO, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX, KRYX, WWJO, KRYX, WWJO, KRYX, KRYX, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX, KRYX, KRYX, WWJO, KRYX, KRYX

KYDC, KOIL, KIGO.

JIMMY MURPHEY "Two Sides" (Encore) 18/1

JIMMY MURPHEY "Two Sides" (Encore) 18/1

Adds 1, WCMS. Medium: KFGO Light: WTVY, WLWI, KKYX, KSO, WAXX,

LEON EVERETTE "Still in The Picture" (Orlands) 9/9
Rotatoms: Heavy 0, Medium 0, Light 9, Total Acds 9, WIDY, KRPY, WOTO, WITVY, WORK, KKYX, KTTS, KVOO, KRKT
KKYLEE ADAMS "12 Cash" Helig The Way 1 Don't Feel" (WB) 9/0

evy 0, Medium 1, Light 8, Total Adds 0, Medium: WQYK, Light: WOKK, WPAP, WXCL, KTTS, KVOC, KUUY,

LOWES "Cry Baby" (API) 8/3

8, Total Adds 3, KKYX, KSO, KFGO, Light: WLWI, WOW, KTTS, KVOO, KFDI Rotations: Heavy Q, Medium Q, Light 8, Total Adde 3, KKYX, KSO, KFGO, Light: WLWI, WOW, KTTS, KVOO, KFDI BART CAMEROM "Dark Eyed Lady" (Revelver) 8/2 Rotations: Heavy Q, Medium 1, Light 7, Total Adde 2, WGNA, KFGO, Medium: WTCM. Light: WYII, KRRV, WLWI, KKYX,

## **ALBUM TRACKS**

#### ARTIST/Song Title (Label)

Album Title

LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) Dancing On... HANK WILLIAMS JR./Montana Cafe (WB/Curb) Montana Cafe RANDY TRAVIS/Messin' With My Mind (WB) Storms Of Life RANDY TRAVIS/My Heart Cracked (WB) Storms Of Life FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls SOUTHERN PACIFIC/Pink Cadillac (WB) Killbilly Hill GEORGE STRAIT/Rhythm Of The Road (MCA)

REBA McENTIRE/Take Me Back (MCA) ALABAMA/The Touch (RCA)

GARY MORRIS/I'm So Lonesome I Could Cry (WB) SOUTHERN PACIFIC/1 Still Look For You (WB)

RICKY SKAGGS w/JAMES TAYLOR/New Star Shining (Epic)

KATHY MATTEA/You're The Power (Mercury/PG) GARY MORRIS/Moonshine (WB)

KATHY MATTEA/Train Of Memories (Mercury/PG) LARRY GATLIN/Talkin' To The Moon (Columbia)

The Touch Plain Brown Wrapper Killbilly Hill

#7

Love's Gonna Get Ya Walk The Way The Wind Blows Plain Brown Wranner

What Am I Gonna Do About You

Walk The Way The Wind Blows

# 1986 Country Radio Survey Is Now Available

CMA annually surveys all radio stations in the United States and Canada. From the survey results, CMA publishes the most comprehensive list available of stations broadcasting Country Music. The list is now available to CMA members for \$10.00. Non-members can purchase the survey for \$150.00. Price includes postage and handling. CMA organizational members may request a complimentary copy of the survey.

TO ORDER: Fill out form below and return with check or money order to CMA Radio Survey, P.O. Box 22299, Nashville, TN 37202.

Mail Survey To: (please print)	Name	You May Charge Your Payment To: □ VISA □ MasterCard		
	Address	Card No		
	City State Zip	Expiration Date:		
	Phone No. (	[Signature for Charge Authorization]		
	☐ CMA Member — Please Include Membership No	□ Non-Member		
• All Orders N	fust Be Prepaid • Price Includes Postage and Handling •	Organizational Members May Request A Complimentary Copy •		

# **COUNTRY ADDS & HOTS**

MOST ADDED

SOUTH MOST ADDED

Gary Morris (WB)

MOST ADDED MIDWEST

HOTTEST

MOST ADDED WEST

Merie Haggard (Epic) Dan Seals (EMI America)

Osmond & Oavis (Capitol/Curb)

Gary Morris (WB)

Alabama (RCA) Restless Heart (RCA)

Alabama (RCA)

Gary Morris (WB)

TANYA TUCKER MERLE HAGGARD T. GRANAM BRO

KYKX Longview. TK

Nottest; OSMOND & DAVIS STEVE WARINER ALABAMA T. GRAHAM BROWN HANK WILLIAMS J

WAMZ-FM Louisville, KY

RODNEY CROMESS
GARY MORRES
EDDIE RABBITT
KEITH WHITLEY
JUDY RODHAN
HOTTOGET
ALABAMA
STATLER BROTHS
GEORGE JONES
COMMAN THITTY
DOK WILLIAMS

KLLL Lubbock, TX

WMC-AM Memphis, TN

WOKK Meridien, MS

Randy Travis (WR)

#### EAST

WPTR Albeny, NY

WTSV Claramont, NH

JANIE PRICKE WHITES DAVID ALLAN COE GARY MORRIS DONNA FARGO NOTES BROWN GATLIN BROTHERS GENE WATSON T. GRANIAM BROWN JOHN ANDERSON

O'RAMES
DAM SEALS
MERLE HAGGARD
JOHN CONTLE
MOTORIE
MO WPOC-FM Saltimore, MD COMMAY TWITTY JUDOS DON WILLIAMS GENE MATBON CON HUNLEY HERLE HAGGARD B.J. THOMAS HOTLESE JUICE NEWTON ALARAMA GEORGE STRAIT

WHITES EDDIE RABBITT Hottost; RANDY TRAVIS OSKOND & DAVI ANNE HURRAY GEORGE JONES SAMYER BROWN

wBOS Boston, MA

HOLLY DUNN SAMYER BROWN Notteet: EXILE RANDY TRAVIS RESTLESS HEART

WIXLEM Newton, NJ

BABBABA HANDEELL
ANNE HUBRAY
FIOLETTE LASSON
GARY HOURIS
O'NAMES
GIBLS MEXT DOR
LYLE (AUVETT
COMMAN THITY
DON MILLIAMS
HOXLOST DAVIS
GEORGE STRAIT
ALABAMA
BARBARA MANDRELL
ROLLY DUNN

DON WILLIAMS OSMOND & DAVIS LYLE LOVETT HOTLOST RESTLESS HEART ALABAMA STEVE WARINER GEORGE STRAIT GATLIN BROTHERS

GEORGE JONES
WAYLON JERNINGS
HOLLEST:
RABBITT & MEMTOI
JANIE FRICKE
RANDY TRAVIS
ALABAMA
LIONEL RICHIE WPOR-FM Portland, ME CINCINSAI, OH
RICKY SKAJGS
GIRLS NEXT DOOR
STEVY EARLE
GEDRGE JONES
HEL HCDANIE!
GARY HORNIS
COMPANY HOTTY
DON WILLIAMS
HOTEST
LAARAHA
RELLAMY SROTHER
GATLIN BROTHERS
SHOULD JOY ROYAL
BILLY JOE ROYAL

RANGOIGH.VI
MAYLON JENNINGS
JANIE FRICKE
TANTA TUCKER
KEITH MHITLEY
BUTCH BAMER
DONNA JANGVIS
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CONNA JANGVIS
CHYSTAL GAYLE
GEORGE STRAIT
SCHUYLER, MANGH
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GEORGE JONES

Wheeling, WV
RAY STEVENS
JUDDS
COMMAY TWITTY
MERLE MAGGARD
GIRLS NEXT DOC
GARY MORRIS
DAN SEALS
ADAM BAN ER
CARLETTE
STEVE EARLE
MILD CHOIR
A.J. MARTERS
EDDIE RABBITT WNYR Rochester, NY MERLE HAGGARD SAMYER BROWN

CONMAY TWITTY MALCHAK & RUCK RONNIE RENO RICE & ALLHAN KEITH WHITLEY WILD CHOIR WOLLY DUNN

WILG CHOW Walland, ONT

MIDWEST

T.G. SHEPPARD
DON MILLIAMS
STATLER BROTHER
COMMAY THITTY
HICOLETTE LARSO
STEVE EARLE
HOLLEGET
ALABAMA
BELLAMY BROTHER
SANTER BROWN
GDORG STRAIT
OCHOND & DAVIS

WSLR Akron, OH

WMNI Columbus, OH DAN STALS
GIRLS NEXT DOOR
STEVE ERREE
LYLE LOYET
GARY MORRIS
HOTEGEL
,RESTLESS HEART
OSMORD A DAVIS
ALABAMA
GEORGE STRAIT
BELLAMY BROTHERS PAGE, NO

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LAMPY BOONE
LAMPY BOONE
EARY PRONINCTON
SOUTHWEN REION
LAMPY COMMENT
ADAM BOOTE
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SO

KWMT Fort Dodge, IA

MEL HCDANIEL DON HILLIAMS

JUDOS
REBA MCENTIRE
GZME WATSON
NOTCHEEL
JOHN SCHNEIDER
GEORGE STRAIT
GATLIN BROTHER
JUICE MENTON
BELLAMY BROTHE

WGEE Green Bay, WI

WONE Dayton, OH NICOLETTE LAR Motteat; RANDY TRAVIS GEORGE JONES ALABANA HOLLY DUNN JUODS DAN SEALS
EDDIE RABBITT
LYLE LOVETT
GARY MORRIS
HOLLER:
RANDY TRAVIS
OSHOND & DAVIS
GATLIN BROTHERS
ALARARA
BELLAMY BROTHER

JOHN CONLEE DAN SEALS NICOLETTE LARS RAY STEVENS LARRY BOONE LOWES GEORGIA BROWN

WWWW-FM

GIRLS NEXT DOOR EDDIE RABBITT GARY MORRIS MOCEDANI CONLEY & POINTER RANDY TRAVIS RESTLESS HEART OSHOND & DAVIS BARBARA MANDRELL WFMS-FM Indianapolia, IN Indiamapolia, IN
MERLE HAGGARD
JUDOS
MENNY ROGERS
T.G. SHEPPARD
HOTE-as:
ALABAMA
BELLANT BROTHER
GATLIN BROTHER
GEDRGS JONES
OSHOND & DAVIS WKKQ-AM/FM Duluth, MN GIRLS NEXT D STEVE EARLE HOTLEST HEART OSHOND & DAVIS ALABAMA' STEVE WARINER GEORGE STRAIT

KFKF Vansas City, MO WAXX Eau Claire, WI MEL MCDANIEL EDDIE RAMBITT PARE MCENTIRE GARY MORRIS HOTTER RAMBY TRAVIS GEORGE COMMENT GIRLS NEXT DO NITTY GRITTY OSMOND BROS, LYLE LOVETT HOTLEGET RANDY TRAVIS COMLEY & POIN OSMOND & DAVI GRITLIN BROTHE HOLLY DUNN

WDAF Kensse City, MO WYNG Erensville, IN GARY HORRIS

STATLER BROTHERS DAN SEALS CONNAY THITTY HOTCOMY JOHN ANDERSON CATLIN BROTHERS BARBARA MANDRELL RESTLESS HEART JOHN SCHNEIDER

WTSO Medison, WI WILD CHOIR MERLE HAGGARD EDDIE RABBITT HOTTOGET ALABAMA GEORGE STRAIT BARBARA HANDRI HANK MILLIAMS RANDY TRAVIS

REBA HCENTIRE HOTLEST: BELLAMY BROTHERS ALABAMA RANDY TRAVIS GATLIN BROTHERS GENORD & DAVIS

WDGY Minneapolis, MN Minneapols, Ams
HANK WILLIAMS JR.
HOLLY DUNN
HICHAEL JOHNSON
WAYLON JENNINGS
HOTERS: RESTLESS HEART
OSMORD & DAVIS
ALARMA
GEORGE STRAIT
STEVE WARINER

GARY MORRES Nottest: RESTLESS HEART OSMOND & DAVIS

GARY MORRIS
GIRLS NEXT
JOHNNY PAYC
LYLE LOVETT
RAY CHARLES
JIH STRICKL
RODNEY LAY
JIH COLLINS
Hottest:

WXCL Peorle, IL OARY MORRIS MENNY MOGERS MICOLETTE LA MOTTER LA MOTTER LA MOTTER LA MORRIS LEE GREENWOOD ALABAMA JUICE NEWTON RESTLESS MEA

WIL-AM/FM St. Louis, MO DAN SEALS GIRLS NEXT DOOR Hottest: GEORGE K102 St. Paul, MN WOW-AM/FM Omete: NB

HANK WILLIAM HOLLY DUNN
JUDOS
RERA MCENTIRE
BILLY JOE MOYAL
MEL MCDANIEL
HOTTEST
RANDY TRAVES
RESTLESS HEART
CONLEY 4 POINTE
OSNOWD 6 DAVIS
ALABAMA

DAN SEALS GARY MORRIS JOHN DENVER MERLE MAGGA STEVE EARLE LYLE LOVETT

SOUTH

COMMAY TWITTY
DAVID ALLAM COL
EDDIE RABBOOT
LYGE LOVETT
WILD COOR
JOHN CONLEE
CIRLS REXT DOOR
GARY MORRIS
HOTCHARY
SESTLESS HEART
OSHOND & DAVIS
GATLIN BROTHERS
ALABAHA

GARY MORRIS STEVE FARLE LEDON EVERRITE LEDON EVERRITE DAN SEALS OBLIGHT HOTEVEL RESTLESS HEART OSMOND & DAVIS HOLLY DUNN GEORGE STRAIT BILLY JOE ROYAL

WYAY Atlents. QA KTTS-AM/FM Springfield, MO Hottest: ALABAMA BELLAMY BROTI CONLEY & POIS JUICE NEWTON RANDY TRAVIS RODNEY LAY
COMMONS
JIM STRICKLAN
JIM COLLINS
LEDN EVERETTE
HOTLEST
CONLEY & POINT
RANDY TRAVIS
STEVE WARINER
GEORGE STRAIT
GEORGE JONES

KTPK#M Topeka, KS GARY MORRE ADAM BAKES NICOLETTE NICOLETTE LAI LYLE LOVETT WILD CHOIR HOTTEST RESTLESS HEAR ALABAMA STEVE EARLE LYLE LOVETT GIRLS NEXT DOOR NITTY GRITTY DI JOHNNY PAYCHECK DEMOND & DAVIS GEORGE STRAIT JOHN ANDERSON JOHNNY PAYCHECK Mottest: RANDY TRAVIS RESTLESS HEART OSMOND & DAVIS ALABAMA JOHN SCHNEIDER

DOSTE GRAY TANYA TUCKER WILD CHOIR RODNEY CROWELL JANIE FRICKE EDDIE RABBITT HOLLEST

KFDHAMFM Wichke, KS

JANIE FRICKE GIRLS NEXT DOX GARY MORRIS WILLD CHOIR Hotteet; RESTLESS HEART ALARAMA

KASE Auetto, TX DOBIE GRAY GIRLS NEXT I

WYNK Baton Rogue, LA

KYKR Besumons, TX WKLO Danville, KY EDDIE RABBIT LYLE LOVETT JOHN CONT.EE DON WILLIAMS Notcest: RANDY TRAVIS OSMOND & DAVIS ALABAMA GATLIN BROTHERS GEORGE JONES SATLIN BROTHERS CONMAY TWITTY

PAY CHARLES
LEON EVERETTI
LYLE LOVETT
EDDIE RABBITT
GIRLS NEXT DO
DAVID ALIAN C
GARY NORRIS
OSMOND BROS.
BOLLEGE:
JOHN SCHELLE
BILLY JOE ROY
T. GRAHAM BRO
RAY STEVENS
LIONEL RICHIE MERLE HAGGARD DON WILLIAMS BILLY JOE ROYAL

KHEY El Pago, TX BANK WILLIAMS RICKY SKAGGS GEORGE JONES PARE HCENTIRE DAN SEALS HOTLEBEL BARBARA HANDS HOLLY DUNN RANDY TRAVIS

JUDOS GARY MORRIS O'KANES HOTLENTI EXILE RANDY TRAVII RESTLESS HIJ KKIR Fayetteville, AR

WEZL FM Charleston, SC

WSOC-FM Charlotte, NC

TANYA TUCKER
JOHN CONLEE
EDDIE RABBITT
ROUNEY CROWELL
HOTEBET:
GDDROE STRAIT
CONLEY & POINT
COMMON & DAVIS,
EXILE

KIKK-FM Houston, Tx

MILD CHOIR REBA HCENTIRE TANYA TUCKER CONWAY TWITTY DON WILLIAMS HOTCOM HOTCOM BELLAMY BROTHER RESTLESS HEART BARBARA MANDREL OSNOND & DAVIS

KKYX Sen Antonio, TX Sen Anonho, TX
RENNY BODERS
GARY MORRIS
LYLE LOVETT
JOHNNY PAYCHECK
EDDIE RABEITT
GIRLS NCCT DOOR
RAY STEVENS
LEON
LEON EVERETTE
LOMES
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MOSTEMET.

WDXE Lawrenceburg, TN STEVE EARLE EQDIE RABBITT TANYA TUCKER JANIE FRICKE Notices: RESTLESS HEART OSHOND & DAVIS JOHN SCHNEIDER GEORGE STRAIT GATLIN BROTHER WICKI LEE Notemat: RANDY TRAVIS RESTLESS HEART DSHOND & DAVIS T. GRAMAM SECMY DEDNIE STRAIT KRMD-AM/FM Shreveport, LA

RICKY SNAGGS KATHY MATTEA DAN SEALS JOHN CONLEE EDDIE RABBITT EDDIE RABBITT Hottest: RANDY TRAVIS BILLY JOE ROYAL T. GRAHAM BROWN ALABAMA HOLLY DUNN WSIX-FM Nashville, TN

KJNE Weco, TX WIRK-FM # West Palm Beach, FL

KYXX Odessa, YX

JOHN CONLEE WILD CHOIR GARY MORRIS DAN SEALS ORLEANS RAY STEVENS HOTT-RESTLESS HEART ALABANA OSMOND & DAVIS STEVE WARINER

WWKA Orlando, FL

158 Reporters

The following station reported no change in their rotations this week:

> KFMS/Las Vegas KSSN/Little Rock

The following stations failed to report this week & their rotations were frozen:

KJNE/Waco KKAL/Arroyo Grande KLLL/Lubbock KTOM/Salinas KUZZ/Bakersfield WIRK-FM/West Palm Beach WTQR-FM/Winston-Salem

#### WEST

KRST-FM Albuquerque, NM

KUZZ Bakereheld, CA EDDIE RABBITT JOHN CORLEE JUDDS STEVE ZARLE GARY HORRIS HEL HCDANIEL DAN SEALS JUDY RODEN STATIEN BROTHERS HOLLES! EXILE SOUTHERN PACIFIC SOUTHERN PACIFIC

KFRE Fresno, CA

KKCS Colorado Springa

O'KANES COMMAY THITTY NOTTHER RESTLESS HEART RANDY TRAVES OSMOND & DAWLS CONLEY & POINT STEVE WARINER EDDIE RASBITT
Hottest:
RESTLESS HEART
OSHOND & DAVIS
ALABAMA
GEORGE STRAIT
STEVE WARINER KNEW OaklandrS.F., CA

KNIX-FM Phoenix AZ

MERLE HAGGARD
CONNAY THISTY
RESA HCENTIRE
LYLL LOVETT
WAYLON JENNING
HOTLEGIT
CHYSTAL GAYLE
EXILE
RANDY TRAVIS
CONLEY & POINT
RESTLESS HEART ŘWJJ Portland, OR

KALF KOLO Reno, NV

PAKE MCENTIRE DON WILLIAMS O'KANES

KTOM Selinse, CA

GARY MORRIS Mottest: GEORGE STRAIT ALABAMA JOON SCHNEIDER MICHAEL JOHNSC HANK WILLIAMS

KRPM Tacoma WA DAN SEALS GARY MORRIS PAKE MCENTIRE HOTEGET: RANDY TRAVIS ROSANNE CASH PRILESS HEAD

KMPS-AM/FM Seattle, WA

KIGO St. Amhony, iD

KIIM Tucson, AZ COMMAY THITTY DAN SEALS O'KANES HOTLEST: RANDY TRAVIS OSMOND & DAVI: JUICE NEMTON JOHN SCINCIPES GEORGE STRAIT 150 Current Reports

WVMI/Biloxi

# **FULL-SERVICE AC**

# **TOP 20**

A PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) 2 TOTO/I'll Be Over You (Columbia) 5 3 CARLY SIMON/Coming Around Again (Arista) 8 6 LIONEL RICHIE/Love Will Conquer All (Motown) 5 ANITA BAKER/Sweet Love (Elektra) 10 9 8 G GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros/CBS) 15 11 7 CYNDI LAUPER/True Colors (Portrait/CBS) 5 8 GENESIS/Throwing It All Away (Atlantic) 2 4 9 18 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) \_ \_ 19 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) \_ \_ 18 B MADONNA/True Blue (Sire/WB) 7 10 15 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) BREAKER @ JANET JACKSON/When I Think Of You (A&M) \_ 20 THUMAN LEAGUE/Human (Virgin/A&M) 6 10 11 18 NEIL DIAMONO/The Story Of My Life (Columbia) 13 13 12 19 PAUL SIMON/You Can Call Me AI (WB)

DEBUT CHRIS DeBURGH/The Lady In Red (A&M)

### OCTOBER 24, 1986

Total			
Reports/Adds	Heavy	Medium	Light
46/2	37	9	0
44/0	40	4	0
42/2	37	3	2
46/5	33	12	1
35/0	26	7	2
37/3	22	11	4
35/2	18	15	2
37/0	22	10	5
35/1	10	23	2
31/0	12	11	8
29/2	12	15	2
32/6	6	24	2
31/5	9	19	3
27/2	4	20	3
27/0	8	15	4
24/3	11	10	3
28/3	7	14	7
22/0	7	13	2
23/0	8	14	1
23/1	4	16	3

### MOST ADDED

**BILLY OCEAN (13)** MIAMI SOUND MACHINE (8) BRUCE HORNSBY & THE RANGE (6) GORDON LIGHTFOOT (6) SERGIO MENDES BRASIL '86 (6)

### HOTTEST

PETER CETERA w/AMY GRANT (32) TOTO (32) CARLY SIMON (31) LIONEL RICHIE (25) ANITA BAKER (14)

# BREAKERS

JANET JACKSON When I Think Of You (A&M)

52% of our reporters on it. Rotations: Heavy 11, Medium 10, Light 3, Total Adds 3, KJR, WJDX, KTWO. Moves 17-16 on the Full-Service chart.

## **NEW & ACTIVE**

BILLY DCEAN "Love is Ferever" (Jive/Arista) 19/13
Restions: Heavy 0, Medium 7/3, Light 12/13, Total Adds 13, KFMB, WCC, WGOW, WHBC, WWNR, WPCE, WTKO, WJBC, WCL, WASK, KFVDB, KTWO, KTWO, KFCO, KTWO, KYBC, KCC, Medium Inciding WBFBN, WHBY, KUGN, KSL. Light including WCCO, WGBR

WOLL, WASK, R-FQJ, K1YMC, TSAYEC, MIROUM INCLUDING WITCH, YITRIT, KUSHN, NOL. LUgit INCLUDING WASK, MOROLING MOROLING WASK, MOROLING WASK, MOROLING WASK, WASK, KYBO, KFQD, MOROLING WASK, LUGH, 105, Total Acids 6, WCHS, WHEN, WSPD, WGBR, WJBC, KFQD, Medium including WTMA, WCCO, WHON, WHON, WHITE, WASK, WITCH LIGHT INCLUDING WHON, WHON, WHITE, WASK

CHRISTOPHER CROSS "Leving Strangers" (Arista) 192.
Reations Heavy 0, Medium 1511, Light 411, Total Acds 2, WISN, WHID. Medium including WFBR, KFMB, WHIDY, WSPD, KSOL KORN, KS., WWNN, WPGC, KMTR, WGBR, WHIGK, WSPD, KSOL KORN, KS., WWNN, WPGC, KMTR, WGBR, WJGC, WASK, KTWO. Light including WCHS, WFOK, KFGD.

WHAM! "Where Old Your Heart Bo?" (Columbia) 17/1

WITHIN WHITE USE YOUR DESTINATE OF (Uses makes) 1/7/ Postations: Heavy 10, Medium at 1, Lught 70, Total Adds 1, KTWO, Heavy: WELL Medium including WFBR, WCHS, WGY, KUGN, WFCE, WTKO, WUSE, KYEC, Lught WGOW, WHON, KBOI, WWRR, WHITE, WGBR, WSTU. RTG CASEK\*\* Temorition is Michigan\*\* (Geffing) 1/7/ Postations Heavy: 1/0, Medium 14/0, Lught 27, Total Adds 1, KFMB, Heavy: WGOW, Medium: WCHS, WHBC, WIBA, WSPD, RESIDIN MEMORE SEARCH WITHIN WCLL, WASK, KFDD, KTWD, KYEC, Lught including WSTU.

ROASH, WINNEY, WICK, WINO, WAITH, WICL, WASK, ROULD, KIWD, KYEC, Light including WSTU. SERBIO MEMORES BRASIL '89 "Take Take Live" ("A&W) FLORED, ROASH AND RESERVED RESERVED

BEN E. KING "Stand By Me" (Atlantic) 15/4.
Rotations: Heavy O, Medium 7/1, Light 8/3, Total Adds 4, WHSC, WSPD, WWNR, KFQD. Medium including WFBR, WPRO, WCCO, WCHS, WFDC, WSTD, WHOK, WTRO, WHTR.

DOUBLE "Woman Of The World" (A&M) 14/0

Rotations Heavy 1/0, Medium 8/0, Light 5/0, Total Adds 0, Heavy, WCCO, Medium, WFBR, KBOI, KUGN, KSL, WPOE WGBR, WASK, KVEC, Light, WCHS, WROK, WMTR, WSTU, KFOD

RITA COOLIDGE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 13/4

GREGORY ABBOTT "Shake You Down" (Columbia) 12/3

Adds 3, WCHS, KBOI, WJBC Medium WHBY, WPOE KTWO Light

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 10/2

# SIGNIFICANT ACTION

MIAMI SOUND MACHINE "Falling in Love" (Epic) 8/8
Potations: Heavy 0, Medium 3/3, Light 5/5, Total Adds 8, WFBR, KFMB, KBOI, KUGN, KSL, WHITR, KTWO, KVEC
ALABAMA "Towch Me When We're Dancing" (RCA) 7/5
Potations: Nessy 1/0, Medium 3/2, Light 3/3, Total Adds 8, 5SKRC, WTMJ, WTKO, WJBC, KFOD Heavy, WGBR Med

HUEY LEWIS & THE NEWS "HIP To Be Square" (Chrysalis) 7/2
Rotations: Heavy 1/0, Medium 1/0, Light 5/2, Total Adds 2, WWNR, WSTU. Heavy. WICC. Medium KUGN Light including

ns: Heavy 2/0, Medium 3/1, Light 2/0, Total Adds 1, WICC. Heavy: WTKO, WSTU, Medium including WPOE, WMTF (FMB, WWNR.

OMD "(Forever) Live And Die" (Virgle/A&M) 7/1
Rotations: Heavy 0, Medium 2/0, Light 5/1, Total Adds 1, WMTR. Medium: KUGN, KVEC, Light including WCCO, WWNR,

AIR SUPPLY "One More Chance" (Arista) 6/4

vy 0, Medium 3/2, Light 3/2, Total Adds 4, WELI, WIBA, KFQD, KTWO. Medium including KUGN. Ligh

LINDA RONSTADT & JAMES INGRAM "Somewhere Out There" (MCA) 5/5 Rotations: Heery 0, Medium 2/2, Light 3/3, Total Adds 5, WFBR, WHBY, KUGN, KSL, KTW

Rotations: Heavy 0, Medium 2/2, Light 3/3, Total Adds 5 MONKEES "Daydream Bellever" (Arista) 4/3

RUSHismon Heavy O, Medium O, Light 4/3, 10tal mobile of the Chatalons Heavy O, Medium O, Light 4/3, 10tal mobile of the Chatalon O Light 3/3, Total Adds 3, KUGN, WTKO, WGBR 8 3, WCHS, WASK, KFQD. Light including WGBR

MICHAEL McDDNALD "Our Love" (WB) 3/3

KFMB, KUGN, WGBR

HOWARO HEWETT "I'm For Real" (Elektra) 3/2

ELTON JOHN "Heartache All Over The World" (Geffen) 3/2 Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WKTH KTMO 11

WO. Light including WICC.

Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WSTU, KTWO, Light including WICC. MATT BIANCO "More Than I Can Bear" (Atlantile) 3/1 Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WTKO, Medium, KTWO, Light Including WCCO. MRAT I BARNEW

MORASterin: Henry O, Medicum 1/0, Light 2/1, Total Adds 1, WTKO, Medicum 1/0, Light 2/1, Total Adds 1, WTKO, Medicum 3/0 BILLY VERA & THE BEATERS "At This Moment" (Rhino) 3/0

Marisum 2/0, Light 1/0, Total Adds 0, Medicum WJBC, KVEC Light, WPOE

# "TOUCH AND GO"

The New Single By

# RITA COOLIDGE & RUPERT HOLMES

# A/C NEW & ACTIVE

WPIX	WTRX	WWPA	WKYX-	WXUS	KMGQ	WIBC
WAEB	WWMJ	WSKY	WAEV	KWEB	KALE	KUGN
WKGW	WEIM	WCHV	WBGM	WJON	WFBR	KSL
<b>KEY103</b>	WKNE	WGSV	WZLQ	WBOW	KFMB	WPOE
WTFM	WGLL	WAHR	KTYL	KKLV	WICC	WGBR
WSFL	WSKI	WAGE	WMTFM	KYJC	WCHS	WASK
WNAM	WQHQ	WORG	KFSB	KQSW	WHBY	KTWO
KIOA	-		_			KVEC

# **ADULT CONTEMPORARY**

# BREAKERS

### **BILLY OCEAN**

Love Is Forever (Jive/Arista)

76% of our reporters on it. Rotations: Heavy 2, Medium 35, Light 40, Total Adds 37 including WPIX, WSNI, WSB-FM, WARM98, WMJI. WMYX, KMJI, KHYL, B100, KEZR. Debuts at number 16 on the AC RIC OCASEK

**Emotion In Motion (Geffen)** 

65% of our reporters on it. Rotations: Heavy 7, Medium 43, Light 16, Total Adds 18 including WSNI, LOVE94, 2WD, WSNY, KMJI, K101, KEZR. Moves 28-19 on the AC chart.

## **BENJAMIN ORR**

Stay The Night (Elektra)

62% of our reporters on it. Rotations: Heavy 1, Medium 33, Light 29, Total Adds 19 including WPIX, WSB-FM, WMJI, KOST, KGW, KELT. Debuts at number 22 on the AC chart.

# DARYL HALL

Foolish Pride (RCA)

58% of our reporters on it. Rotations: Heavy 1, Medium 31, Light 27, Total Adds 13 including WSNI, WARM98, KGW, WXTC, WIVY, KVUU, KWAV. Debuts at number 26 on the AC chart.

# **SERGIO MENDES BRASIL '86**

Take This Love (A&M)

52% of our reporters on it. Rotations: Heavy 2, Medium 30, Light 21, Total Adds 8, WSNY, WAEB, WSFL, KQ99, WWPA, WFFX, KWEB, KRNO. Debuts at number 29 on the AC chart.

Daydream Believer (Arista)
50% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 25,
Total Adds 9, KMJI, KEZR, KEY103, WTFM, WEZS, WHNN, KWAV, WEIZ, KMGQ.

# **NEW & ACTIVE**

HOWARD HEWETT "I'm For Real" (Elektra) 49/9 Rotations: Heavy 5:0, Medium 24/2, Light 20/7, Total Adds 9, WIZD, WING, WTRX, WLHT, WEMK, KWAY, WCKO, WAGE, KRE, Heavy WEIM, WOHG, WEMAN, KYTY, KALE. Medium including KHYL, KIFM, WAEB, WSFL, WAVE, WINAM. BOSTON "Amanda" (MCA) 48/12

Rotations: Heavy 10/0, Medium 21/4, Light 17/8, Total Adds 12, WLLT, WSNY, K101, KEZR, WIVY, WRKA, WHNN, 3WM, KVUU, KMZQ, KWFM, WJON. Heavy including 2WD, WLTF, WMJI, KDUK, WWPA, WCKQ, KRLB, WFFX.

# **ROTATION BREAKOUTS**

		Total				
_		Reports/Adds	Heavy	Medium	Light	
	PETER CETERA with AMY GRANT	100/0	91	9	0	
_	LIONEL RICHIE	100/1	86	14	0	
3	WHILE CHILDRE	97/0	76	18	3	
4	TOTO	88/0	76	9	3	
_	HUMAN LEAGUE	98/7	69	25	4	
6	CHOCK HOUSE & THE PANGE	94/5	66	26	2	
7	aut. atonoon	88/3	66	16	6	
0		97/7	41	48	8	
9		92/5	43	42	7	
10	CYNDI LAUPER	76/0	46	26	4	
11	acticoro	70/0	31	35	4	
12	DAVID PACK	80/0	46	32	2	
13	7-4-17-1-1-1-1-1	62/0	28	26	8	
Ø	THE STATE OF THE S	79/5	24	42	13	
15	HUEY LEWIS & THE NEWS	55/0	13	37	5	
0	BILLY OCEAN	77/37	2	35	40	
Ð	CHRIS DeBURGH	66/5	15	42	9	
0	CHRISTOPHER CROSS	69/3	. 8	47	14	
1	RIC OCASEK	66/18	7	43	16	
Ø.	LEVEL 42	56/2	21	30	5	
21	BILLY JOEL	42/0	14	25	3	
2	BENJAMIN ORR	63/19	1	33	29	
3	GLADYS KNIGHT & BILL MEDLEY	55/2	13	27	15	
3	BOSTON	48/12	10	21	17	
25	PAUL SIMON	48/0	13	25	10	
20	DARYL HALL	59/13	1	31	27	
1	LUTHER VANDROSS	50/2	6	28	16	
20	GLASS TIGER	29/3	12	15	2	
@	SERGIO MENDES BRASIL '86	53/8	2	30	21	
. 00	TINA TURNER	31/2	14	11	6	

### MOST ADDED

BILLY OCEAN (37) MIAMI SOUND MACHINE (36) BENJAMIN ORR (19) RIC OCASEK (18) KOOL & THE GANG (15) EURYTHMICS (15) AIR SUPPLY (13) DARYL HALL (13) BOSTON (12) GREGORY ABBOTT (10)

### HOTTEST

PETER CETERA w/AMY GRANT (71) LIONEL RICHIE (61) CARLY SIMON (53) TOTO (45)
BRUCE HORNSBY & THE RANGE (41)
HUMAN LEAGUE (36) JANET JACKSON (30) CYNDI LAUPER (19) BEACH ROYS (18) DAVID PACK (13)

GREGORY ABBOTT "Shake You Down" (Columbia) 48/18
Rotations: Heavy 3:0, Medium 22:6, Upin 23:4, Total Adds 10, LOVE94, KKLT, KHYL, KIEM, WIZD, WEZS, WAVE, WLHT,
WEIM, WSKY, Hoavy, WSFL, WCHV, WGBM, Medium including winth, C.YKYY, KEY103, WNAM, KIOA, WITAX, WGLL.

WHAM! "Where Did Your Heart 60?" (Columbia) 43/5
Rotations: Heavy 20, Medium 19/1, Liphi 22:4, Total Adds 5, KMJ, KELT, KIOA, WTRY, WCHV, He ny, WOHO, KALE.

Medium including WSMI, KYLL, W101, KOST, WAEB, WITAM, WIZD, WTRX, WIRW, WGLL, WSKI, WCKU, KTYL.

MIAMI SOUND MACHINE "Failing in Love" (Epic) 37/35
Rossisons Heavy 10, Medium 89, Lunis 24/24, Total Adds 33 including KKLT, KHYL, B100, K101, WIVY, WTFM, WRKA, KELT, WSTF, WASTE, WAST

KELT, WSTF, WAVE, WNAM, WMGN, WSKI, WOHO, WSKY, WCKO, KRLB, WORG, WKYX, WZLQ.

OMD "(Forever) Live And Die" (Virgin/A&M), 37/6

Robations: Heavy 40, Medium 16/11, Upit 17/5, 10ra Ados 6, WTEM, WIZD, WING, KIOA, WORG, WXUS, Heavy, KDUK, WORG, WOY, WGON, Medium including wHTX, KIFM, WKYE, WWWJ, WGLL, WSKI, WCKO, WBGM, WFPX, KVUC.

BEN E. KING "Stand By Me" (Altanitic) 360.9

Robations: Heavy 0, Medium 19/2, Light 17/7, Total Adod 9, K101, WTEM, WEZS, KRAV, WBGM, WZLQ, WMTEM, WXUS, WBDW, MEDIUm including wHTX, WSBFM, KVIL, KVYK, KOST, KHYL, WEZC, WTRY, KWAW, KRLB, WORG.

AIR SUPPLY "One More Chance" (Arista) 35/13

Robations: Heavy 0, Medium 12/4, Light 23/9, Total Adod 13 including WLTS, WKGW, WSFL, WMGN, WWPA, WSKY, WAHR, KYTL, WXUS, KMGQ, Medium including WWMJ, WEIM, WQHQ, WGSV, WBGM, WZLQ, KYJC, KALE, Light including WAEB, WNAM.

COREY HART "I Am By Your Side" (EMI America) 34/6 
COREY HART "I Am By Your Side" (EMI America) 34/6 
Grations: Heavy 20, Medium 17/2, Light 15/4, Total Adds 6, K.101, WSFL, WAVE, WEIM, WOHO, WCHV, Heavy: WBGM, W.ON, Medium including KlOA, KRAV, WGLL, WTNY, WWPA, WSKY, WORG, KTYL, WBOW, KOSW, KMGO, KALE 
TINA TURNAR" "Typical Maile" ("Opation) 31/4ds 2, 2WD, KRIB, Heavy notuding WSNI, KYKY, U102, WRKA 
WAVE, WNAM, WMGI, WGLL, WSKI, WWPA, WCKO, WFEX, KOSW, Medium including WHTX, KVIL, WLTF, B100, WEZS.
GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 29/3
Rotations: Heavy 127. Medium 15/2, Light 20, Total Adds 3, 2WD, KKID, KMZO, Heavy including KVIL, WLLT, WLTF, WKYE, KEY103, WIVY, WING, KRAV, KDUK, KRIB, K99. Medium including WSNI, WHTX, B100, U102, WSFL, WAVE.

PARINA I LIGHTEROT "Start Lense" (WBI) 3/9/0

WKYE, KEY103, WVY, WING, KRAV, KOUK, KRLB, K99, Medium Inclusing Visin, VITTA, 500, GORDON LIGHTFOOT "Stay Loose" (WB) 29/0
Rotations: Heavy 1:0, Medium 170, Light 1:10, Total Auds 0, Heavy: WBGM, Medium: WPIX, KDUK, WEIM, WSKI, WOHQ, WTNY, WSKY, WCHV, WGSV, WAHR, WKYX, WZLQ, KTYL, WMTFM, WJON, KKLV, KALE.

HUEY LEWIS & THE REWS "HIP TO BE Square" (Chryslatis) 27/5 Rotations: Heavy 1/0, Medium 17/2, Uph 19/3, Total Adds S, KVIL, WhAM, WIRX, KCIX, WSKI, Heavy WCKO, Medium recluding HH73, WLT, K101, WWKA, KIOA, KVUL, KM2O, WGKL, WSKY, K99, KALE.

# SIGNIFICANT ACTION

EURYTHMICS "Thorn in My Side" (RCA) 15/15

Rotations: Heavy 0, Medium 1/1, Light 13/13, Total Adds 14, WAEB, WKYE, WSFL, WSKI, WQHQ, WSKY, WCKQ, WKYX, WZLQ, KTYL, WJON, KYJC, KMGQ, KALE.

KROL & THE ROOM, NTO, MIND, NAME, ANDE.

KROL & THE GAME "VILIDAY" (Mercurry/PolyGram) 15/15

Rotations: Heavy 0, Medium 1/1, Light 14/14, Total Adds 15, WRKA, WAVE, WNAM, WEIM, WSKY, WCKQ, WCHV, WGSV, WAGE, WORG, WAEV, WCLQ, KTYL, KKLV, KALL

WILLIAM LEE GOLDEN "You Can't Take it With You" (MCA) 15.6

Rotations: Heavy 0, Medium 3/2, Light 12/4, Total Adds 6, WGLL WWAPA, WCHV, WAHR, WZLQ, WBOW. Medium including WBGM. Light including WNAM, WEIM, WRKE, WSK, WGHG, WAEV, KWEB, WJON.

LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 13/1

ROBATO S 400-LL 34M WILL FURLE "All LITEO UNI" (LORIMBIB) 13/1 ROBATO S 400-LL 34M WILL S 400-LL 34M W

Medical including Winds, Anti-S, Key Light Willy I, Oxor PRETENDERS" "Don't Get Me Wrong" (Strc/W8) 11/3 Rotations: Heavy O, Medium 4/0, Light 7/3, Total Adds 3, KIOA, WORG, KFSB. Medium: WSKY, WCKQ, KOSW, KALE Light including WEIM, WSKI, WAGE, WINDS, WSKI, WAGE, WINDS, WINDS, WORG, KFSB. Medium: WSKY, WCKQ, KOSW, KALE Light including WEIM, WSKI, WAGE, WINDS, WIND

including WEIM, WSKI, WAGE, WZLO.

ELTON JOHN "Heartache All Over The World" (Gatten) 8/2
Rotations: Heavy 0, Medium 3/0, Light 5/2, Total Adds 2, WSTF, WNAM, Medium: WKYE, KYJC, KALE, Light including WIVY, WAYE, KYYL



# **AC ADDS & HOTS**

# EAST

PARALLEL ONE

WPIX/New York
Wendy Silvershein
RENIAM IN GRR
TEMPRATIONS
RILLY GOTAN
ROYSTRAT & INCRAM
ROYSTRAT & INCRAM
ROYSTRAT & GOTAN
CARLY SIMON
PETER CETERA
CYROL LAUPER

DARYE HALL BIC OCASEK NILLY OCEAN MOTERAL JANET JACKSON BRUCE HORNSW TINA TURNER PRIES COTERA HUMAN LEAGUE HOTE HOTE TOTO CARLY SIMON CYMDI LAMPER JANET JACESON PETER CETERA WOLL Mise cersburg Lowfischmidt COOLIDEE & HOLHES BOBBIE REVIL BILLY OCEAN HILLIAM LEE GOLDE HOTLEST JACKSON JANES JACKSON GOVERNOUS JACKSON DAVID PACK BILLY JOEL

WHTX/Pittsburgh Keith Abreme PARALLEL TWO

WARMANION MACHI POINTE SISTES SERGIO HERMES EUNTHRICS HOCCEPA LIONEL AICHIE JANET JACKSON BEACH BOYS RUMAN LEAGUE WSKUMENTSHIP
Bruce Stabbline
HUEY LINIS & THE
GLASS TIGGS
EDINTHICS
HIAMI SOUND MACH!
HOTLEST
TINA TURNER
LIONEL RICHIE
HADDNINA
EZACH BOYS
CHRIS DEROIGH WOHGOCEEN City
KEN MEGEL
COMEY HART
CHOWDED MOUSE
SUNYTHICS
GLORIA LORENS
HAM! SOUND HACH
MICHAEL NCCONALD
POBLEM TEPPES
MOLEGEL
LEVEL 12
REACH BOYS
CARLY SHOW WSFM/Harrisburg Tom Shannon EDDIE HONEY

CARLY SINON SRUCE HORNSON HUMAN LEAGUE

WTHY/Watertown George Neher BENJAMIN ORR DARYL HALL COOLINGE & HOLMI WIENE!

HELAY OCEAN Hottest; TOTO CARLY SIMON CYNDI LAUPER PETER CETERA LIONEL RICHTE

WWPA/Williamse Sawyer/Maskifer

BILLY OCEAN MIAM! SOUND MACHI SUNVIVOR BOTTOR! MADONNA ANITA BAKER ROBERT PALMER HUMAN LEAGUE JANET JACKSON

KFM/Sen Diego Michael Parks GREGORY ARBOT STEVE HILLER HOTCE HORNST LIONEL WICHIE PETER CETERA LEVEL 42

KGW/Portland Sadle/Tachiban

SENJAMIN OBB JANET JACKSON DANYL HALL HOTLEST: HOTLEST CETERA CABLY SIMON ANITA BANER TOTO BRUCE HORNSBY

KEZR/Sen Jose Watson/Knox

Witton Knos
BIC GCASEK
BILLY GCEAN
KENNY BOGERS
BENJAHIN ORR
BOSTOSI
KONK ZES
KONK ZES
HORAN EZRGUE
LIONEL BICHIE
PETER CETEBA
BRUCE HORNSEY
HADONNA

MADONNA HOTTEST: STEVE MINHOOD LIONEL RICHIE MICHAEL HODONALD BILLY JOSE HUEY LEWIS & THI WEXTELIANTSORMS
JOCK MICHAES
BESIAMIN ORE
EURITHSICS
HIAME SOUND MACHE
BILLY OCTAN
NOTE ACH
JANET JACKSON
PAUL SINGS
PETER CETERA
ENGERT PALMER
CHRIS DESURGE

PARALLEL

SEMPRIMERS
RIC OCASER
RENJAMIN ORR
RECOLIDES & HOLMES
RILLY OCEAN
SERGIO MENDES
WILLIAM LEE GOLDE
AIR SUPPLY
BOTHER
JANET JACESOM
LIONEL RICHEE
CARLY SIMON
TINA TURKER
ROBERT PALMER THREE

WEST

PARALLEL

ONE

BIC OCASEK BILLY OCEAN WHAM! HOUSE EES HOUSE EES HOTTO GENESIS TOTO BEAC

KOSTAce Angelo Kaya/Kilay

ANITA BAKER BEBLIANIH ORR BOTTOPET LUTHER VANDROSS TOTO CARLY SIMON HIMAN LEAGUE LIONEL RICHIE

BILLY OCEAN HIGHI SOUND MACH GREGORY ABBOTT Nottest:

BILLY GCEAN
BILLY GCEAN
PAUL SINGN
MIAMI SOUND MAG
GREGORY ABSOTT
MOTERAL
PETER CETERA
JANET JACKSON
HUMAN LEAGUE
LIONEL RICHIE
CARLY SINGN

KIDITSON FLORICISC LOCK KUID BEN E. KING PETER CARRIEL BILLO CASSEX BEULE HORNSBY KENNY BOGERS HIAMI SOUND HA BOSTON COREY HART HOTCOSEY ANITA BANKE TOTO CYBGI LAUPER

SOUTH

BILLY OCEAN RIC OCASEK

BILLY OCEAN HIAHI SOUND I BENJARIN ORR DARYL HALL DURAN DURAN TIL TUESDAY BOSTON

MOSTON Hottest: JANET JACKSON PETER CETERA GLASS TIGER BEACH BOYS LIONEL BICHIE

PARALLEL ONE

HOTTOR: PETER CETERA LIONEL RICHIE BRUCE MORNSHY HUMAN LEAGUE CARLY SIMON

HUMAN LEAGUE SEUCE HORNSBY AIR SUPPLY Mottaet: TOTO PETER CETERA CAMELY SIMON LIONEL RICHIE KNIGHT & MEDLI

2WD/Norfolk CempbelVAlle

TWO

WTFMJohnson Cit Bruce Goldson OHD HOMES BEN E. KING MACRE COOLIDGE & HOLKES MOTERET SHOW PETER CETERA RESELV MOCERS LIGHT MACRE CHARLY MOCERS LIGHT MOMES LIGHT MOMES LEAGUE HUMAN LEAGUE MODELJOHNSON GREGORY ABSOTT MADDHNA RIC GCASEK SEACH BOYS HOTEST LIGHEL RICHIE CARLY SIMON BRUCE MORNSON HUMAN LEAGUE WLTS/New Orlean Scott/Mitchell

BILLY OCEAN
POINTER SISTEPS
CHICAGO
HOTEBET:
TOTO
BEACH BOYS
TINA TIRNER
PETER CETERA WRKA/Louisville Jeff Crawford DARYL MALL MIAMI SOUND MACH: ROOL & THE GAMS BILLY OCEAN BOSTON BOSTON Hottest: LIONEL RICHII CARLY SIMON HIMAN LEAGUE DAVID PACK PETER CETERA

Composivation
LISA LISA
GLASS TIGER
TINA TURNER
BIC GCASEN
BICHER FALMER
STACEY
DOM JOHNSON
LOVERSOY
HOTERST HICHE
ANITA BAKER
BRUCE HORNSEY
FOTO
PETER CETERA WIZD/Mobile-Pens Rich Freeman GREGORY ABBOTT HOWARD NEMBET OND HIC OCASEK Botte st: W101/Tampe DeCarlo/Willeims HADONNA HIMAN LEAGUE HOLLEWIS & THE HOLLOST: BEACH BOYS HUMAN LEAGUE PETER CETERA LIONEL RICH! CARLY SIMON SILLY JOEL STEVE WINWOOD HIKE & THE MECHAN

KELT/McAllen Ted Grifflin PARALLEL MOTTO HUMAN LEAGUE

WSFLNew Bern José Porter SERGIO MEMDES CONEY MART RENJAMIN OBS AIR SUPPLY FUNTTHICS HIMI SOUND M

MONKEES
CODLINGE & HO
BILLY OCTAN
HOTTEST
TOTO
CARLY SIMON
PETER CETERA
GLASS TIGER
HUMAN LEAGUE WXTG/Charlestor Quincy/O'Brien RIC GCASEK DARTL HRLL SILLY GCEAN HOTESET: PETER CETERA LIONES SICHTE JANET JACKSON KURAN LEAGUE BRUCE HORNEBY

Entité Novembre de la CASER DARTE MALL BEILLY OCEAN BOSTON HOSTON CARLY STHOM LIONEL BICHIE PETER CETERA TOTO HODDY BLUES KQSW/Rock Springs Alexander/Corporter KKUA/Honoldu Miller/Kong CHRIS DEBURCH RIC GCASEK GLASS TIGER Note wat: TOTO CYNDI LAUPER FITER CETERA RRICE BORNSIN GARLY SIMON

HOREST;
TINA TURNER
BRUCE HORNSSY
CABLY SIMON
PETER CETERA
HUMAN LEAGUE KMGGrSenta Berbers Stephen Meade

K99/Great Falls Stove Keller

EURYTHMICS HIAM! BOUND MACH! AIR SUPPLY HORKES HORKES! CABLY SIHOW LIONEL RICHTE

KALE/Tri-Cities Bill Templeton BRI Templeson
MIANT SOUND MACH!
RASHAS
CODILOTE & HOLMES
CODILOTE & HOLMES
CODILOTE & HOLMES
CODILOTE & HOLMES
CODINT TEPPER
NICHAEL MCDONALD
ROBERT TEPPER
DURYTHRIES
CHASS TIGER
HOSTER
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH SOFF

KTJCMedford KajO'Brien RONSTADT & INCRAM HIAMI SOUND MACH! EDINTER SISTERS HOLLEGE!

KWAY/Montersy Micheel Resding HOWARD HEMETY HORNESS DANYL HALL MOTERS! CHRIS DEBURGH DAVID PACK BRUCE NORMSHY BRUCE MORNSBY PETER CETERA LIONEL RICHIE KWFM/Tucson Chris Ryan HADONNA-BOSTON Hottest; TOTO ANITA RAKER PAUL SIMON PETER CETERA CARLY SIMON PARALLEL

KMZQ/Lae Vega

BEACH BOTS GLASS TIGER BOSTON

TWO RCHAMOSSE Dave Daquesce HUEY LEWIS & THE SEACH BOYS ANDERSON & LORING TOTO PETER CETLER LIONEL RICHIE HISPAN LEAGUE PARALLEL

KDUK/Eugene Witches/Miller

THREE Oreg Willinson
HI MII BOUND MACHE
KOOL & THE GAME
FABRICOUS THUNDERS
BOBIE VELA
HOTTERS
CARLY SIMON
TOTO
PETER CETERA
BRUCE HONNISHY
CHOIS DEBURGH

KRNOFfens Jm O'Meei SILLY OCEAN SERGIO HENDES Hotteet: PAUL SIMON PETER CETERA TOTO

MIDWEST

ONE WLLT/Cincinne

WSTF/Orlendo
Jim Ballard
HUMAN LEAGUE
BRUCE HUMNSHY
CHRIS DER HTM
ELTON JOHN
HIAM! SUND HACH!
HOTCHEL LAUPER
JAMET JACKSON
GENESIS
HUMAN LEAGUE KENNY BOGERS BILLY OCEAN GREGORY ABBOTT Hottmat: GREJORY ABBOTT Hottmet; TOTO JAMET JACKSON BRUCE HORNSBY HADONNA TINA TURNER

WAVE 102 1/2/Earesol Stave Huntington OREGORY ABBOTT COMEY MART KOOL & THE GANG HIAMI SOUND HACHS BINJANIN OBS HOLLESS

Michola/Sargunt KENNY ROGERS LEVEL 42 BILLY OCEAN Hottest: PETER CETERA TOTO

PARALLEL THREE

Brian Lee
GREGORY ABBOTT
KOOL & THE GANG
MIANI SOUND HACH!
DUNTTHHIS
POINTHHIS
POINTH SISTERS
AIR SUPPLY
HOTCHEN
PETER CETERA
BRUCE HORNSHY
LEGGUE
LIGHT RICHIE
CARLY SIMON

WatherNelion
ARETHA FRANKLIN
DARYL HALL
SERGID MENDES
BENJAMIN OBR
LUTHER VANDROSS
BOLLOWIN
PETER CETERA
LIONEL BILDHIE
DAVID PACK
BRUCE BRONSBY
DOSTON WCX@Campballs Smith/McClandon SmithMeClendon
MIAHI SCUND MACHE
GENESIS
GOOL A THE GAME
EURYTHHEE
GOOLAST TIGER
GOOLAST
JAMES JACKSON
BAUCE HORNSBY
BAUCE HORNSBY KTYL/Tyler Jenie Baker Jenie Sekar AIR SZPPLY BURYTHRICS HIAMI SOUND R KOOL & THE GI HOSIC VELA MOTESET CARLY SIMOR JAMET JACKBOY DAVID PACE LEVEL 42 BEACH BOYS

WCHVICharlottesville Bob James CROMDED HOUSE SENJAMIN ORR HATT BI ANCO WILLTAM LEE GOLDE WHAH! HETROPOLITANS NILLTAM LEE GOLD
NHAM!
METROPOLITAM
NOSIE VILA
ROOL & THE GAM
ROOL & THE GAM
BILLY COCAN
HIAM! SOUND NAC!
ALE SUPPL
COMEY HAM
BEAUE

WEIZ/Columbus Jim Jecobs DARYL HALL JANET JACESON LUTHER VANDROSS HOREEES

MONEYES Mottest: BRUCE HORNSBY PETER CETERA TOTO CARLY SIMON LIONEL RICHIZ

HOMARD HEMETT TINA TURNER BILLY OCEAN HIAMI SOUND MACHE HIAMI SOUND MACH HOLLOST: JAMET JACKSON LISA LISA JERNAINE JACKSON PETER CETERA BOSTON HIAMI SOUND HACHS KOOL & THE GANG OHD PRETENDERS

OHD
PRETENDERS
ROTTORS
ROTTORS
ROTTORS
CORES DEBURGE
PETER CETERA
HUMAN LEAGUE
LIONEL RICHIE WKYX/Paducat Frank Carvell BINJAMIN ORE MIAMI SOUND EURYTHRICS ROSIE VELA Hottest:

Jackson/Mell
HIAH! SOUND HACK
KOOL & THE GAMG
MOTTER!
CARLY STHOM
CYNG! LAMPES
PETER CETERA
LIONEL BICHTE
JANEY JACKSON HOTTOTO BRUCE HORNSB CARLY SIMON PETER CETERA LEVEL 42 Delancennon
RAY CHARLES
ROWSTADT & INGRAM
(UNAN EXACUTE
AIB SUPPLY
AIB SUPPLY
MILLIAN LEE GOLDE
STATLES INOTHERS
HOTE BET
TOTO
CONLEY & POINTER
LIGHE, RICHIE
BRUCE HONNEY
PETER CETERA WAEV/Seveno Phillip West PHILIP WHEN

SILLY CCAN
HIAM! SOUND MACH
KOOL & THE GANG
GLASS THE GANG
HOTESEL'
CARLY SINCE
LONZI, RICHEE
SHUCE HORNSHY
HOMAN LEAGUE

WAGEA seeburg Store Porter HOMARD HEMET? HIAMI SOUND MACH! KOOL & THE GAME KANSAS GLOBÍA LORING HOLDBUT! PETEK CETERA TOTO

MADDINA
JANEY JACKSON
PONSTADY & INGRAM
PRYTELIS HYMAN
LITHER YANDROSS
ROSIZ VZLA
MICHAEL MCDONALD
BEN E. KING
HOTERSEL
CARLY SIMON
CYBDI LAUPER
LIOMEL RICHIE
BRUCE MDRNSTY

WZLOCTUPENO Rope Netson HIANI SOUND MACHI RODL & THE GAME SUMETHEICS POINTER SISTERS WILLIAM LEE COLDE SAME E. RIDA ROTLENSIS CETTERN HOLLING SISTERS HOLLING SIGNE HONGE RICHIE HONGE RICHIE HONGE RICHIE HONGE RICHIE HONGE RICHIE HONGE RICHIE

PARALLEL

HADONNA BRUCE HERNSEY Hottest: GENESIS CYMDI LAUFER HUEY LINIS & THE JANET JACKSON Hottest: TOTO PETER CETERA CYMDI LAUPER LIOMEL RICHIE CARLY SIMON

WILTF/Cleveland Wilson/Popovich GENESIS
SENCE HORMSEY
HUMAN LEAGUE
HOTEST
SILLY JOEL
MSB
GENESIS
TUTO
PETER CETERA

STELY OCEAN DARYL MALL

KYKY/SL Louis Richerde/Shair POINTER SISTEPS Hotteat; PETER CETERA TINA TUNERE TOTO HUMAN LEAGUE LIONEZ, RICHIE NemaTorcaso
SILLY OCEAN
LIONEL RICHIE
MANG CHRIS-DEBUNGS
EDNJAMIN ORR
HOTCO
HIRE & THE REC
CARLY SIMON
PETER CETERA
BOSTON

PARALLEL TWO WBNYColumbus Dave Bishop RIC GGASEK SERGIO HENDES SOSTON Nottest: HUHAN LEAGUE PETER CETERA SILLY JOEL SHUCE HORNSHY LIONEL RICHIE

BennetUcohns
ELTON JOHN
MUSY LERIS & THE
MIANI SUUND HACH
SILLY YERA & THE
GLORIA LOFING
KOOL & THE GANG
HOTE-BLORING
BALLY SINON
BRUCE HOPASSY
BRUCE HOPASSY
MIGHT & HEDLEY
LIONEZ RICHIZ

WMYX/Milwaukee Beth Fast

Billy OCEAN Mottest: TOTO PETER CETERA LIONEL RICHIE

KS94/St Louis Watermann/Garcia mone Hottast: TOTO JAMET JACKSON PETER CETERA LIGNEL RICHIE CARLY SIMON

SEACH BOYS BILLY OCEAN OND HOMARD HOWETT HOTEGET CAMELY SIMON LIONEL RICHIE MADONNA PETER CETERA BOSTON

KFSB/Jopilin Steve Scott KIOA/Dec Moine Les Olthens WHANT OND PRETENDERS: MOTTEST: BRUCE HORNSHY BEACH HOYS PETER CETERA LIONEL BICHIE LIONEL BICHIE

WXUSILEF syste Bob Vizza OND AIR SUPPLY SEN E. RING Nottent; PETER CETERA TOTO KQ99/Evenswite Clart/Christopher RIC OCASER BENJANIN ORR BILLY OCEAN SERGIO MENDES HOTLEBET CYNDI LAUPER JANET JACKSON HUMAN LEAGUE HADOSEA LIONEL RICHIE K WE B/Rocheste Mitchell/ A selson

PetronSurte

BULDA COTAN

BULDA COTAN

HUDY LOWIS & THE

LOWIS SUPPLY

HOMAD MOMENT

HOMAD MOMENT

HOMAD MOMENT

FETER CETERA

LIONER, RICHIE

CARLY SINCE

DAVID PECK

BRUCE HORRESBY

WLHT/Grand Ra

CHRIS CHOSS RIC OCASEK KNIGHT & HEDLET HOWARD HEMETT GREGORY ABSOTT

GREGORY ABBOTT
Hottest:
LIONEL RICHIE
GENESIS
CARLY SIMON
TOTO
PETER CETERA

101 Reporters

93 Current Reports

Four stations reported a frozen list this week:

KDUK/Eugene KQSW/Rock Springs

KS94/St. Louis

WKNE/Keene

Three stations did not report a playlist this week, so their

rotations were frozen.

K99/Great Falls

WOMC/Detroit

Michell Assets
BILLY GCEAN
SERGIO HEDDES
BESSAMIN ORI
RIC GCASEX
Hottest:
BRUCE HERRISHY
PETER CETERA
LIONEL RICHIE
RUMAN LEAGUE
BEACH BOYS WJON/St. Cloud Mike Diem Mine Diem
DOWNES & PRICE
DUNTYPHICE
DUNTYPHICE
GLASS TIGER
BOSTON
AIR SUPPLY
HI SOUND MAC
HOTERS!
CHRIS CROSS
LIONEL RICHIE
RENNY ROCERS
HET HOPOLITANS

WBOW/Terre Haute Mark Edwards EEN E. KING WILLIAM LIEZ GOLDE BILLY OCEAN HOTGER! CARLY SIMON BRUCE MORNSRY LIONIZ, BICHIZ PETZE CETERA TOTO

PARALLEL ONE

BEACH BOYS CHRIS CHOSS LEVEL 42 KENNY MOGERS MONKERS HOLLOUT: CARLY SINGN JANET JACKSO HUMAN LEAGUE PETER CETERA

3 WMWToledo King/Methews BOSTON MADONNA CHRIS DEBUBGH BILLY OCEAN MOTES AT CARLY SIMON CYNDI LAUPER TOTO PETER CETERA

Knight/Ashford
CHRIS CROSS
HOMARD HEMETT
RIC OCASEK
KNIGHT & HEDLEY
ROCKER
LICHIE
CYNNIL RICHIE
CYNNIL RAUPER
GENESIS
CARLY SIMON
TOTO

WMQN/Medison O'NellUYancil

O'MeHIVENCH DATE MEDPLY HIAMI SOUND MACH! BOTEAS! PETER CETERA LIONEE RICHIE CARLY SIMON MADONNA BEACH BOYS

WANG CHUNG CHRIS DEBUNGH BEN E. KING Hottest: TOTO GLASS TIGER PAUL SINON PETER CETERA BRUCE HOLNSBY

PARALLEL THREE

Green/Sellers
HIAHI SOUND HACHI
RIC OCASES
KANSAU
ROHSTAPT & INGRAM
REN Z. KING
HOLLOGELY
CARLY SIHON
TOTO

KNIGHT & MEDLEY JANET JACKSON PETER CETERA

SIMP SCOR BILLY CCEAN PARTENDERS HIAM! SOUND HACH! HOTEOS! CARLY SIMON PETER CETERA LIONEL PICHIE TOTO JANET JACKSON

Bobby Inwin
RRIGHT & MEDGI
CYBDI GAUPER
LIONEL BICHLE
LIONEL BICHLE
LIONES
MADOSHA
BROCK HORMSHY
HOTHER
TOTO
CARLY SINON
MEIGHT & NEDLI
PETER CETERA
CTEDI LAUPER

**FULL-SERVICE AC** 

PARALLEL

Postrullector
BOSTON
BO

WCHS/Charle Rocky Steels

Modeles
MOSELES
MILLIAM LEE GOLD
COOLIDGE & BOLME
GRESORY ARBOTT
GORDON LIGHTFOOT
ROTEOT
TOTO
ARITA BAKER
CARLY BINON
PETER CETERA
LIONEL RICHIE

WTICHertland Devid Barnstein

BRUCK HORRSH Hottest; CARLY SIMON ANITA BAKER TOTO LIONEL RICHII PETER CETERA

PARALLEL

TŴO

WBT/Charlotts Mike Collins

HOTTEST PARES

GENESIS GARLY SIMON PETER CETERA

TWO

EAST

RONSTADT & INGRAM MIAMI SOUND MACHI Mottest: TOTO CARLY SIMON PETEN CETERA LIOME RICHIE DAVID PACE

WTAE/Pittabu Bob Convad

HOTTONE
HOTTONE
FETER CETERA
KNIGHT & MED
SEACH BOYS
CTHDI LADPER
ANITA BAKER SOUTH

> PARALLEL ONE WSB/Atlents Greg Picclano

LIONEL RICHIE Bottest: CARLY SIMON TOTO PETER CETERA LIONEL RICHIE GENESIS

BILLY OCEAN REMNY ROGERS HADONNA MOTEBET: TOTO LIONEZ RICHIE RIC DCASEM PETER CETERA SRUCE HORNISH

ALABAMA SERGIO MENDES Nottest: TOTO CARLY MIMON FRIGHT & MEDLEY LIONEL RICHIE PETER CETERA

hone Nottset: none

TWO

WHSY/Appleto Selm/St. John

PARALLEL

PETER CETERA LIONEL RICHIE Hottest; ANITA BAKEN JANET JACKSON CYNDI LAUPER GENESIS TOTO

WRVA/Richmond Gary King BRUCE HDRHSHY CYNDI LAUPER HADONNA HOTTER CETERA ANITA BAKER DAVID PACK CARLY SINON TOTO

none Mottest: ANITA BARER KNIGHT & MEDLET TOTO CARLY SINON LIONEL RICHIZ

WWW.A/Maddeon Doug Lane BEACH BOTS AIR SUPPLY Nottest: GENESIS TOTO

LIONEL RICHII CARLY SINGE PETER CETERA

WRDK/Reckford Jerry Hecker

PARALLEL THREE

TOM BOWERS
HOMALH HEMETY
DARK! HALL,
HISE LEWIS & THE
OUTPFIELD
TIL TUESDAY
BEN E. "KING
BILLY OCEAN
HOTEN
CARLY SIMON
RACCE HOMEN
TO HAUPEN
JANET JACKEN
RACCE HOMEN
TINA TURNER

WTKOMERCE Charle Chyde BILLY OCEAN HATT BIANCO ALABAMA HIKI HOMARD OLASS TIGER BOTTOM LIONEL RICHIE CARLY SIMOM BOSTOM HADDONIA

WPOE/Gransheld Brad Willems BILLY OCEAN HOTERST: CARLT SIMON PETES CETERA TOPO LIONEL RICHIZ KNIGHT & MEDLE

PARALLEL

THREE

OND
BENJANIN ORR
NIANI SOUND R
PRETERDERS
BOTTONE
BOTTONE
CARLY SIMON
LIONE, RICHE
DAVID PACE
HUMAN LEAGUE

JANET JACKSON HISHAM LEAGUE DAVID PACE NOTES TOTO CARLY SIMON KNIGHT & HEDL PETER CETERA LIONEL RICHIE

Aut Hoose
MICHAEL HCDGNALD
GORDON EJGHTFOOT
GLOBIA LORING
GLABS TIGER
HOTE-ST
CARLY SINGE
PETER GETERA
LIONEL RICHIE
DAVID PACK
ALARAMA

GrantMichaele
ELTON JOHN
MUTY LEWIS & THE
MOTERAT
TOTO
JAMET JACKSON
PRIES CETERA
LIONEL BICHLE
HUMAN LEAGUE

PARALLEL

THREE

MUNIONIZADWII BILLY OCEAN SZEGIO MENDZS OORDON LIGHTFOO! GRESORY ARROTT ALARMAN VARIOUS ARTISTS Hottest!

HOTTER CETERA CYMDI LAUPER CARLY SIMON KENNY MOGERS BILLY YERA & THE

MIDWEST

PARALLEL ONE

SSKRC/Cincinn Denny Nugent ALABAMA LIGNEL RICHLE Hottest: ANITA BAZER GENESIS JAMET JACESON TOTO HUEY-LEWIS & THE

BRUCE HORNSHY BRACH BOYS HOCKEGE! ANITA BAKER BILLY OTEAN CARLY SIMON ANDERSON & LORING NUEY LEWIS & THE

GLORIA LORING SONSTADT & IMGRAN BORSTADT & IMGRAN HOLLEST: SHIGHT & HEDLEY CARLY SINCH TOTO CHRIS DEBURGH LIONEL RICHIE WSPD/Toledo Fred Heller GORDON LIGHTY BEN E. KING Bottest: ANITA BAXER CARLY SIMON TOTO LIONEL SICNIE PETER CETERA

none Hottest: DAVID PACK PETER CETERA CARLY SIMON TOTO LIGHEL RICHIE GORDON LIGHTY BEN E. XING BERGIO HEMPES BILLY GEAN CHOIS CHOSS BOTTON TOTO RNIGHT & MEDLI CARLY BINON PAUL SINON CYMDI LAUPEN

WCR./Carbondale Rich Bird RICH BIRD

MADDONA
BILLY GCEAN
HOTEBET:
PETER CETERA
ORAN JUICE JON
TOTO
CYNDI LAUPER
PAUL SINON, WASK/Lafeyotte Herris/Johnson

Marrie Johnson
SERGIO MENDES
MOMERES
CODILIDER 4 HOLMES
SILLY OCEAN
BOTTON
CARLY SIMON
OFFICE
PATER
DAVID PACK

WEST

PARALLEL PARALLEL ONE TWO KOB/Albuquerque Filch/M. Schreiber

PETER CETERA LIGHEL RICHIE DAVID PACK Hottest; none

KBOWHoles Ores Harold GREGORY ARBOTT MIAHI BOWND HACKI Nottest:

BERLIN HADOMA LIGNEL RICHIE PETER CETERA TOTO

KSL/Selt Lake City Lemich/Jeason

BRUCE HORNSBY CABLY SINON KHIGHT & MEDLEY NOTEST: ANITA BAKER HUEY LEGIS & THI BEACH BOYS SETER CETERA TOTO

KOYPhoeniz Jack Blase HENAN LEAGUE HOLLUST HOLLUST HOLLUST LIONEL RICHIE CYMOI LAUPER Mark Lamon

BIC OCASEK
HURAN LEAGUE
HIRANI SUSHO NA
HICHAEL HOCOM
BILLY OCEAN
COOLIDGE & MOI
HOTES & MOI
HOTES CETERA
LIONEL RICHE
JANET JACKSON

PARALLEL THREE

MIAMI BOUND MACI BRICE MORRSHY BILLY CCEAN MOTEURI PETER CETERA CARLY SIMON TOTO LIONEL RICHLE BILLY VERA & THE

46 Reporters ### O'Dum

### Soon word
### Soon
### So WIBC/Indianapolis One station did not report

HIANI SOUND MACHI ROMSTADT & INGRAM HOTCOST: HUEY LEWIS & THE GENESIS a new playlist, therefore the rotations were frozen: WROK/Rockford WWKB/Buffalo is no longer a Full-Service reporter.

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

hee two Last Veeks Weeks Week	_170 REPORTS	OCTOBER 24, 1986	Total Reports/Adds	Power	Heavy	Medium
1 1 1	1 BOSTON/Third Stage (MCA)	"Ready" (129) "Amanda" (120) "Cool" (92)	450 10			
2 2 2	2 HUEY LEWIS & THE NEWS/Fore! (Chrysalis)	"Hin" (135) "Isophia" (75) "M/b-1-" (50)	156=/0		145 -	
DEBUT	PRETENDERS/Get Close (Sire/WR)	"Hip" (135) "Jacob's" (75) "Whole" (50)	155 - /0		137 –	
4 3 3	4 RIC OCASEK/This Side Of Paradise (Geffen)	"Don't Get" (158) "My Baby" (49) "Room" (35)	161 /5		135	24
5 5 5	JOHN FOGERTY/Eye Of The Zombie (WB)	"Emotion" (121) "True" (104) "Keep" (17)	152 – /1		117-	
DEBUT	6 BILLY IDOL/Whiplash Smile (Chrysalie)	"Change" (143) "Headlines" (68) "Eye" (14)	161 = /0		117+	
3 4 4	7 STEVE WINWOOD/Back In The High Life (Island/WB)	"Lover" (148) "Don't Need" (46) "Soul" (21)	152 /4		118	29
11 8 7	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Freedom" (122) "Take It" (29) "Split" (27)	142-/0		118 –	
10 9 8	9 BON JOVI/Slippery When Wet (Mercury/PG)	"The Way" (138) "Down" (12) "Western" (9)	148-/2		110=	
6 6 6	10 TALKING HEADS/True Stories (Sire/WR)	"You Give Love" (106) "Wanted" (60) "Livin'" (9)	129 = /2		91 -	
16 12 10	TIL TUESDAY/Welcome Home (Epic)	"Puzzlin'" (86) "Wild" (77) "Love" (22)	129 -/1		71 –	
8 7 9	DAVID & DAVID/Boomtown (A&M)	"What" (140) "Coming" (7) "On Sunday" (1)	142-/1	34+	100+	38 -
15	E KBC BAND/KBC Band (Arista)	"Swallowed" (102) "Welcome" (74) "Ain't" (4)	137-/4	7-		69+
9 11 11	4 PETER GABRIEL/So (Geffen)	"It's Not You" (145) "America" (18) "Hold Me" (4)	153 + 6	8+		91 =
17 14 14	5 TINA TURNER/Break Every Rule (Capitol)	"Voice" (115) "Eyes" (29) "Big Time" (8)	129+/8	6-	<i>55</i> –	67 +
7 10 12	6 EDDIE MONEY/Can't Hold Back (Columbia)	"Back" (115) "Overnight" (19) "Typical" (10)	129 - /0	6 =	<b>50</b> +	77-
- 18 17 (	BILLY SQUIER/Enough Is Enough (Capitol)	"We Should" (72) "Take Me" (41) "Endless" (12)	107-/4	21 =	<b>59</b> –	40+
20 15 13 1	BAD COMPANY/Fame And Fortune (Atlantic)	"Hero" (117) "Shot" (19) "Powerhouse" (8)	126 - /2	7+	49+	72 -
18 17 16 1	TIMBUK3/Greetings From Timbuk3 (IRS/MCA)	"This Love" (102) "Fame" (40) "Burning Up" (6)	131 -/3	6+	40 -	84 -
27 24 20 €	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"The Future's" (123) "Life" (8) "Just" (1)	123-/2	5-	<i>52</i> –	68 -
15 10 18 2	GENESIS/Invisible Touch (Atlantic)	"Keep Your Hands" (144)	144 + /4	6+	35+	97-
_ 23 22 6	WANG CHUNG/Mosaic (Geffen)	"Land" (88) "Deep" (17) "Throwing" (11)	105 + /15	8+	53 +	42 -
DEBLIT A	COLOR OF MONEY/Soundtrack (MCA)	"Everybody" (103) "Eyes" (6) "Let's Go" (4)	111 + /4	14+	61+	45-
DEBIT	BENJAMIN ORR/The Lace (Elektra)	"Who Owns" (122) "It's" (31) "Standing" (2)	125+/110	2+	27+	82+
13 16 10 2	TRIUMPH/The Sport Of Kings (MCA)	"Stay" (127) "Too Hot" (4) "In Circles" (2)	131 /17	4	27	96
28 27 26 2	GGY POP/Biah, Biah, Biah (A&M)	"Tears" (83) "Somebody's" (42) "Just" (2)	106-/11	5-	27-	70+
12 21 20 2	R.E.M./Lifes Rich Pageant (IRS/MCA)	"Cry" (97) "Real" (7) "Isolation" (3)	105 + 6	3+	12=	
20 20 20 2	STABILIZERS/Tyranny (Columbia)	"Superman" (87) "Fall" (14) "Cuyahoga" (4)	99=/11	1 -	24 -	
35 36 25 Q	DAVID LEE DOTLIS (Columbia)	"One Simple Thing" (105) "Underground" (2)	105+/12	0-	14+	
27 20 20 6	DAVID LEE ROTH/Eat 'Em And Smile (WB) RATT/Dancing Undercover (Atlantic)	"Goin' Crazy" (60) "Ladies" (13) "That's Life" (5)	72 - /0	2-	21-	44 -
30 34 34 6	PAUL SIMON/Graceland (WB)	"Dance" (82) "Body" (10) "Drive" (3)	91+/6	2=	9+	
29 34 31 2	CMITHEDEENO (Caraceland (WB)	"Graceland" (72) "Can Call" (13) "Diamonds" (5)	74+/11	3+	18=	
19 22 25 32	SMITHEREENS/Especially For You (Enigma)	"Blood" (53) "Behind" (27) "Lonely Place" (4)	79 – /7	3-	15 –	
21 20 23 33	OUTFIELD/Play Deep (Columbia)	"Everytime" (68)	68 - /0	9 –	31 -	
33 31 28 34	PLAYING FOR KEEPS/Soundtrack (Atlantic)	"Life" (77) "Say" (1) "Stand" (1)	79 – /4	1+	13-	
23 25 27 35	PETE TOWNSHEND/Deep End Live! (Atco)	"Blue Eyes" (29) "Barefootin" (27) "Save It" (11)	60 - /4	0-	10-	
- 39	SURVIVOR/When Seconds Count (Scotti Bros./CBS)	"Is This Love" (83)	83+/26	4+	13+	
34 35 35 <b>37</b>	CINDERELLA/Night Songs (Mercury/PG)	"Nobody's Fool" (70) "Shake Me" (3)	71 = /4	0-	6=	
— 40 38 ₩	OUTLAWS/Soldiers Of Fortune (Pasha/CBS)	"Soldiers" (5,6) "Ride" (12) "Night" (4)	72+/4	1 =	3= 4	
חנמחו 🏲 👵	HOWARD JONES/One To One (Elektra)	"You Know" (58) "All" (2) "Balance" (2)	60 /9	3		38
32 32 32 40	VAN HALEN/5150 (WB)	"5150" (49) "Walks" (5) "Summer" (1)	55-/6	2-	14-	

# LATUNJI

HIS LONG AWAITED ALBUM SHIPS TO RADIO OCT. 27th

Dance To The Beat Of My Drum Produced by Mickey Hart (Grateful Dead) Available on LP, Cassette, & Compact Disc

APPEARING AT MADISON SQUARE GARDEN **CRACK BENEFIT OCT. 31st** WITH VERY SPECIAL GUESTS!



"The Beat Of My Drum" "Se Eni Ale L'Amo-Kere Kere" " Akiwowo"

Contact: Craig Neely Brendo Winfield Dede Whiteside

818-506-0129 415-974-3500 (Blue Heron)

"where the world beats" Bulleron Aspen Record Group, 525 Brannan St., Penthouse, San Francisco, CA 94107 415/974-3500

# BREAKERS.

**PRETENDERS** Get Close (Sire/WB) 95% of our reporters on it.

COLOR OF MONEY Soundtrack (MCA) 74% of our reporters on it.

BILLY IDOL Whiplash Smile (Chrysalis) 89% of our reporters on it.

IGGY POP Blah, Blah, Blah (A&M) 62% of our reporters on it.

**BENJAMIN ORR** The Lace (Elektra) 77% of our reporters on it.

STABILIZERS Tyranny (Columbia) 62% of our reporters on it.

# **NEW & ACTIVE**

CHEAP TRICK "The Doctor" (Epic) 47/0 (49/8) B, WEZX, KNCN, WKDF, KISS, WAPL, KJOT, WIXV, KRNA

THE MAINTAINENS THE MAINTAINENS THE METCHT/POPYGRAM) 41.6 (42/1)
AGIS KUPU, CPCK, WHEE, KART, KLPK, KOMB, Heavy 4: KROO, WKIP, WMRY, KRNA. Medium 28 including WDVE WART, KYRS, 91X, WRVW, WKDE, WAPL, KODS, WLAV, KEZO.

JOAN LETT & THE BLACKHEARTS "GOOD MUSIC" (Blackheart/CBS) 39/7 (32/6)
AGIS WKRK, WMMR, WNOR, KNCN, WIWE, WONE, KMOD, Powers 1. Heavy 5: WBCN, WNEW, WLIR, KRID, KROU, MORLINGTH, WRISH, WRI

Medium 17 Including WBAB, WSHE, 91X, KÖB, WPDH, WRKI, KRNA.

BERLIN "Count Three And Pray" (Geffen) 39.6 (38.7)

Adds: KZP, WRLC, WDHA, WONE, KSTM, Heavy 3: 91X, KRNA, KRQU, Medium 27 Including WSHE, WLUP, KBPI,

Adds: KZP, WCCC, KNCN, WLAV, KEZO, KILO.

DARYL HALL: "Three Hearts In The Happy Ending Machine" (RCA) 38.7 (35.713)

Adds: CFOX, WNDF, WWCK, KJOT, KFNZ, WAOR, KZOQ, Powers 1, Heavy B: KINK, WPLF, WKQQ, WWCT, WMRY, KKCY,

KSB, KKGR, Medium 25 Including WMMR, WDHA, WCCC, WZEX, KGQ, KRNA, KOQ, WWCT, WMRY, KKCY,

BIG AUDIO DYNAMITE "Mumber 10 Upping Street" (Columbia) 37.3 (37.716)

Adds: WXRK, WJN, KLPX, Powers 1, Heavy S: WBCN, KRQQ, WLIR, WRNA, KTCL, Medium 13 Including WNEW, WMMR,

WRRT, 91X, WDHA, KKDJ, KOWB.

WXRT, 91X, WDHA, KKOJ, KUWE.

WORLD PARTY "Private Revolution" (Chrysalis) 34/5 (30/6)

Adds: WEGR, WKQZ, KZEL, WMGM, KRIX. Heavy O. Medium 20 including WNEW, KLOL, KAZY, 91X, KLBJ, KNCN, WFYY.

Continued on Page 79

ALLIED ARTISTS RECORDS IS PROUD TO RELEASE ITS FIRST ALBUM

ST-72200

# Luis Cardenas



FEATURING THE NEW

HIT SINGLE "RUNAWAY"

B-72500



49 1986 ALLIED ARTISTS RECORDS • 11330 Ventura Bivd., Studio City, CA 91604 • (818) 506-3600



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STANDING

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KTXQ, KZEW, KYYS, KQRS, KZAP, WKDF, KQDS, WHTF, and

Produced by Tom Werman for Julia's Music, Inc

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

Three Weeks	Two	ks 'W	ist reek	170 REPORTS	Total Reports/Adds	Power	Heavy	Mediun
	15	6	1	PRETENDERS/Don't Get Me Wrong (Sire/WB)	158+/2	47+	132+	24-
	8	5	<b>2</b>		148-/0	47+	118+	26-
	3	3	3	HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis)	135 - /0	41-	121-	13-
	9	7 ;	_		138-/2	45=	108=	25 -
		9 1	_	9	143+/2		102+	
	1 2	2 4	_	BOSTON/Amanda (MCA)	120 -/0		108 –	
		8 9	_	the state of the s	140-/1	33+	99+	
		4 . !		STEVE WINWOOD/Freedom Overspill (Island/WB)	122-/0		103-	
		1 3		RIC OCASEK/Emotion In Motion (Geffen)	121-/1		100-	
2	9 1		_	BOSTON/We're Ready (MCA)  KBC BAND/It's Not You, It's Not Me (Arista)	129+/8	18+	81+	
	1 1		_		145+/2 106-/2	8+ 19-	56 + 79 -	
Ė		- 20		POLICE/Don't Stand So Close '86 (A&M)	132+/27	12+	59 +	
3	9 26	-		GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra)	144+/4	6+	35+	
1				TIMBUK3/The Future's So Bright (IRS/MCA)	123-/2	5-	52 -	68-
2		7 14			117-/2	6=	46+	66 -
	- 36			BENJAMIN ORR/Stay The Night (Elektra)	127+/14	4+	27+	
4			_	PETER GABRIEL/That Voice Again (Geffen)	115+/11	2=	41+	68+
2				TINA TURNER/Back Where You Started (Capitol)	115-/0	2+	39+	
3.	2 27	23	20	WANG CHUNG/Everybody Have Fun Tonight (Geffen)	103-/3	14+	60+	40-
-	EBU			STEVE MILLER BAND/I Want To Make The World (Capitol)	119 /118		28	78
D	EBU'			DON HENLEY/Who Owns This Place? (Geffen; MCA)	122+/110	1+	<b>25</b> +	<i>80</i> +
2	5 18	17	23	BAD COMPANY/This Love (Atlantic)	102-/1	6+	36 -	61 -
34	-			RIC OCASEK/True To You (Geffen)	104+/14	1+	37-	63+
36				BOSTON/Cool The Engines (MCA)	92+/12	4+	47+	
41				GENESIS/Land Of Confusion (Atlantic)	88 + /21	7+	43+	
7				DAVID & DAVID/Welcome To The Boomtown (A&M)	74-/0	6-	46-	22-
6				TALKING HEADS/Wild Wild Life (Sire/WB)	77-/2	9-	46-	26-
55				DAVID & DAVID/Swallowed By The Cracks (A&M) TALKING HEADS/Puzzlin' Evidence (Sire/WB)	102+/16	2+		70+
19		33		HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis)	86+/10 75-/4	4+ 5-	34+ 43=	
53				STABILIZERS/One Simple Thing (Columbia)	105+/12	0-	14+	72+
42				IGGY POP/Cry For Love (A&M)	97+/5	3+		69+
21			34	OUTFIELD/Everytime You Cry (Columbia)	68-/0	9-	31-	30-
	- 57		3	R.E.M./Superman (IRS/MCA)	87+/18	1+	17+	58+
_	- 52	39	.Õ	EDDIE MONEY/We Should Be Sleeping (Columbia)	72+/9	6+	26+	
	-	- 44		TRIUMPH/Tears In The Rain (MCA)	83+/21	1 =	10+	64+
23	23		38	JOHN FOGERTY/Headlines (WB)	68-/1	0-	24 –	42 -
-	_	56		SURVIVOR/Is This Love (Scotti Bros./CBS)	83+/26	4+	13+	57+
59			_	RATT/Dance (Atlantic)	82+/6	2=	9+	56 <b>-</b>
49				PETE TOWNSHEND/Life To Life (Atlantic)	77 – /5	1+	12 –	60 <b>–</b>
	BUT			KANSAS/All I Wanted (MCA)	82 /82	0		62
5				EDDIE MONEY/Take Me Home Tonight (Columbia)	41-/0	11-	32 -	6-
	55			PAUL SIMON/Graceland (WB) BON JOVI/Wanted Dead Or Alive (Mercury/PG)	72+/14	3+	14+	
14		51	46	DAVID LEE ROTH/Goin' Crazy (WB)	60+/11 60-/0	2 = 2 -		37+ 37-
58			<b>3</b>	CINDERELLA/Nobody's Fool (Mercury/PG)	70 + /4	0-		37 – 46 +
-	BUT	_	=	LONE JUSTICE/Shelter (Geffen)	76+/30	1+		40 + 59 +
	001		49	HOWARD JONES/You Know I Love YouDon't You? (Elektra)	58+/9			36+
45	50		3	HUEY LEWIS & THE NEWS/Whole Lotta Lovin' (Chrysalis)	50 = /6			30 -
18	25	31	_	SMITHEREENS/Blood & Roses (Enigma)	53-/1			35 –
_	56	52	-	VAN HALEN/5150_(WB)	49+/6			31+
DE		•	<u>3</u>	PRETENDERS/My Baby (Sire/WB)	49 /49			30
10	16	32	54	TRIUMPH/Somebody's Out There (MCA)	42-/1	4-	20 –	18-
38	45	45	55	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	37-/2	3=	20-	17-
DE				BILLY IDOL/Don't Need A Gun (Chrysalis)	46 /46		12	29
43			57	BOSTON/Can'tcha Say/Still In Love (MCA)	39-/4			21=
24	33	43	58	PETER GABRIEL/In Your Eyes (Geffen)			21 –	6-
			59	JOURNEY/Girl Can't Help It (Columbia)	34-/0	E .	40	- 6
30	32	41	60	STEVE WINWOOD/Split Decision (Island/WB)			12 –	16- 8-

# BREAKERS

DON HENLEY

Who Owns This Place? (Geffen; MCA) 72% of our reporters on it.

STABILIZERS

One Simple Thing (Columbia) 62% of our reporters on it.

STEVE MILLER BAND

I Want To Make The World Turn Around (Capitol)
70% of our reporters on it.

RIC OCASEK

True To You (Geffen) 61% of our reporters on it.

DAVID & DAVID Swallowed By The Cracks (A&M) 60% of our reporters on it.

# **REGIONAL AOR ACTIVITY**

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

A' - Record is newly reported or additional tracks have been ad-

(M): (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +. Parallel Two: 200,000 1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel

# EAST

WNEW-FM/New (212) 986-7000

CONTROLLED STATE OF THE STATE O

CHOM-FM/Mon (514) 935-2425

PD: ROB BRAIDE MD: BENOIT DUPRESNE

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PD: CHARLIE KENDALL HD: MARK CHERNOFF

### PARALLEL ONE

PD TON EVANS

MON JOYL (\*)

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PD: PAT EVAMS

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WBCN/Boston (617) 266-1111

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(215) 561-0933

ON: TED UTZ. HD: ERIN RILEY ON THE VIEW OF THE

Meety of the control WDVE/Pittsburgh (412) 937-1441

PD: GREG GILLISPIE MD: HERSCHEL MANY
DISTRIBUTES
STORY MISSION

BAD COMPANY A SURVIVOR PD: KEN CARSON APD: GLENN STEMARS

PO. FER CASON
ATO GLOBA TYPEAR

MOTOW

SOTTOW

DC101/Washington DC (202) 828-9932

PD: DAVE BROWN ASST. PD: B.J. NEW YOUR BAD COME
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The There's Control (1) (203) 247-1060 PD: DANIEL P. HAYDE APD: BOB BITTENS

WDHA/Dover (201) 328-1055

VP/GM: BOB LINDES

APO, NOS SITTE
BATY
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RATT GM: GARY SLAIGHT Beavy
STEVE MIRMOOD (M)
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BOB SECER
BILLY IDDU (M)
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BRUCE MORNSEY & ...
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JOHN FOGERTY (M)

PART CONSERVE (\*)
FINE PROSERVE (\*)
FINE PROSERV WPYX/Albany (518) 785-9061 ON: ED LEVINE ASST PD: AND! TURCO

WBAB/Long laland (516) 587-1023

VP/PD: BOB SUCHMA

PARALIFI

(215) 894-0511

PD: GENE ROMANO MD: RICK STRAUSS

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BERRY
BOSTON (L)
STEVE WINDOOD
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TW/O

WCCC-EMM (203) 233-4426 PD : HARVE ALAN

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WPLR/New Haver (203) 287-9070 HD: CHRISTINA

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WIOQ/Philadelphil (215) 667-6100 PD: CHUCK BROWNING

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MACHY
TIL TUESN' (H)
PRITENDERS (H)
PRITE GARRIE
HUTY LIMIS
GENESIS (H)
STEVE KILLER
MAGIUM
PAUL YOUNG
PAUL YOUNG
BESLIANLIN ORR
LONE JUSTICE
LONE JUSTICE
COLOR OF HONEY

CHEZ-FM/Ottawa (613) 563-1919 PD: STEVE COLNILL HD: GREG TORRINGTO

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WHEB-FM/Portem (603) 436-7300

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PD: STEW SCHANTZ MO. PAM BROOKS

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MOST PAMERS
BOSTON

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WRRU/Providence (401) 272-9550 PD: RICK BARR

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STEVE STRING STAMMAN
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PD: STAN MAIN HD: DAVE KANE MOI DAVE KAME
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PD: DAVE LONDON

MD, JAY UMAI

BRANCY
BOSTON
JOHN POGERTY
POLICE
TIHBUR
TILLY IDOL
MANG CHUNC
BILLY IDOL
MANG CHUNC
BILLY

WAQY/Springfic (413) 525-4141 PD: BRIAN HALE HD: JOE HARINO WHTF/York (717) 286-6606

POI HIRE OMDAYED

MD. TIM DRAYER
BRAYPY
BILLY SOUTER (M)
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MBJ JUE HORSEN
BRANT VOTTTELD
SOETON (H)
STEVE MINMOOD
BRUCE HORSEN
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WKFM/Syracus (315) 467-1500 PD: STEVE BECKER APD: BRIAN ILLES

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BRANCH MEADS
PETEM GARRIEL
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CFNY/Toronto (416) 453-7452 OM: DAVID MARSDEN ASST PD.: DON RERNS WTPAM Heavy PAUL SIMON IGGY POP

PD: SIMON JEFFRIES ASST PD:CHRIS JAMES IGGY FORORDERAL FRELIC
GENERAL LEAGUE
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WAAF/Worcester

(617) 752-5611 PD: CYNDE SLATER APD: RUSS MOTTLA

WLIR-FM/Long tale (516) 485-9200

PD: DENIS MCNAMARA APD: LARRY THE DO

Meany BIG ADDIO DYNNHITE HOWARD JONES BILLY IDOL PRETENDERS TALKING HEADS NEW GOODER LOOK POP GENERAL FUBLIC B-52'S JOAN JETT ELVIS COSTELLO ONO

(315) 797-0803 PD: PETER HIRSCH HD: TOH STARR

FO PRIME - MODIFIED TO PRI PD: BOB COK MD: KAREN ANDERSEN SMALL

PARALLEL THREE

WQBK-FM/Alba (518) 482-5555 PD : JOHN COOPE

PB. JOHN COOP
THAN TURNER
STEVE WINNOOD
BOSTON
BIC OCLSEE
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WMGM/Atlantic City (809) 841-1400

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(207) 783-2065 

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STRVE NILLE (203) 775-1212 ON: BOB KOCAK APD: RAY GRAHAM

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(617) 595-6200 PD: HICHAEL BRIGHT

MDI SRUCE MCOMALD

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GENE LOVYS JEZEBEL

MON GODER

R. Z. M.

PARTEMPERS

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PETER CABRIEL
JOHN POGETY
BON JOVI
BENJAMIN ORR
EDDIE HONEY
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VAN HALEN

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PD: RICHARD REM HD: SKIP ISLEY

TRANSPORT STATES

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SOUTH

KTXO/Delles

(214) 528-6500

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PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

PARALLEL

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TALE IN SEASE (1)

FOR SOUTH SANITE

TO SEASE (1)

PD: ROB BARNETT APD: CINDY BAIL

Heavy JOHN POGERTY HUEY LEWIS

KLOL/Housto

WYNF/Tempe (613) 228-6090

Beavy
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(713) 526-6855

PD: RICK LAMBERT HD: DAYNA STEELE

WSHE/Mlami (305) 581-1580

PDI MICHAEL OALFAL
Heavy
PETER GABBIEL (M)
PETER GABBIEL
PETER G

PRETENDERS
JOAN JETT
SERLIN
GENESIS
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GLASS TIGER
STEVE HILLER
A COLOR OF MONEY
A ANNACE
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WNOR-FM/Norf (804) 823-9667 VP PROG. : NON REEG ND: DAVID HILLARY

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GEORGIA SATELLITES
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STABILIZERS
GENESIS
STEVE MILLER
FANSAS
COLOR OF MONEY

PD: CAREY CURELOP ASST. PD: RON DIAM PARALLEL TWO

> KLBJ-FM/Austin (512) 474-6543 PD: CLARK RYAN

Continued on next page

# **REGIONAL AOR ACTIVITY**

(415) 988-1045

Heavy

PD: JOHN RIVERS MD: JON RUSSELL

Heavy separate process of the separate process of the

(619) 292-1360

PDI TED EDMARDS

LONE JUSTICE VINNIE VINCENT

Light ROBIN WILLIAMS

KLOS/Los Ang (213) 557-7250

PD: TIM KELLY ASST. PD: KURT KE

KSJO/San Jose (408) 288-5400

INT. PDI KEN ANT

### MIDWEST (continued)

PD: DAVE PORTNEY ASST. PD: TERRI RAY BRATY
DOSTON (H)
JOSKS FORENY (H)
FIRSKEN (H)
RIC OCASER (H)
RIC OCASER (H)
RICCE ONNERON
RECCE PONNERON
RECCE PONNERON
PRETENDERS (H)
FIL TUBERON
PRETENDERS (H)
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KQWB-FM/Fargo (218) 236-7900 CO-MD; TY BANKS CO-MD; GREGG ST

CO-MD, GERGE STEEL
BEATY,
RIC COASES (H)
JOHN POSSETY
NUTY LEWIS
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R.E.M.
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DAVID & DAVID
GEDRIA SATELLITES
POLICE
IGGY POP
Hedium
TRIUMPH
LOME JUSTICE
RAMSAS
& COLOR OF HONEY
& RAISMAN

WZZQ/Terre Haute (812) 232-5034 PD: DON RIVERS

MANUAL PROPERTY OF THE PROPERT

KSQY/Rapid City (605) 576-3533

PD: JACK DANTELS ABST PD: JEFF . MICHAELS HOUSE HOUSE A STORY MINOR (L) PARCE HOUSE (M) THE MINOR (L) PARCE (M) THE MINOR (M) THE MINOR (M) PARCE (M BENJAMIN ORP
Hedium
a POLICE (L)
Light
a COLOR OF HONEY
a STEVE MILLER
a R.E.H.
a RANSAS
a JASON & THE BOORCH

PD: GREGG RICHARDS HD: KARIN SINHONS

HOL FARSH - STORY WINNOOD (N) OUTFIELD DATUS + NOOD (N) OUTFIELD DATUS + NOOD (N) OUTFIELD STORY + NOOD (N) OUTFIELD STORY

PD: HARK VOS HD: STEVE KOSBA Heavy RIC OCASEN BRUCE HORNSBY STEVE MINMOOD BILLY IDOL STATE TOOL
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BENIAMIN ORR
POLICE
PETER GARRIEL
KANSAS
Medium
BEURTTENICS
PAUL YOUNG
Light
BUNDE
HEAT LOAF

KFMZ/Columbi (314) 874-3000 PD: BRYAN JEFFRIES HD: CRAIG STEYENS

PD: HIKE THOMAS Heavy SILLY IDOL (M) PETER GARRIEL (M) RIC OCASER (M) RIC HONSEY L. STEVE WINNOOD (M) PRETENDERS (M) HUEY LEMIS (M) MOSTON (M) WANG CHUNG POLICE TIL TUESDAY

ND CRAID STEVEN.
BRATY EDDIE HONEY (L)
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PARALLEL ONE

KMET/Los Angel (213) 484-5638 PD: FRANK CODY APD: CHRIS BRODIE

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FOR PART

KAZY/Denver (303) 759-5600

PD: TAR PHILLIPS

KBCO-FM/Denver (303) 444-5600 PD: JOHN BRADLEY HD: DOUG CLIPTON

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a BILLY BRAGG 5 JOHNNY WINTER 6 GENE LOVES JEZZBEL 6 JASON 6 THE SCORCH 8 BOUL MAN 6 PAUL YOUNG

ASST MGR: BEAU PHI MD: STEVE SLATON

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CFOX/Vancouv (604) 684-7221

PD: JOHN BEAUDOIN MD: KAREN HEMKO Meany BOSTON CHART MART (N) (L) BRUTE ROBERT & ... BRUTE ROBERT & ...

(503) 226-5080 PD: CARL WIDING COOKER BUSION (1)
JUPY LONGER (1)
JUPY LONGER

STATE OF THE STATE

KUPDIPH (602) 838-3062 VP/PROG: ERN GLADDEN APD: CURTISS JOHNSON

(408) 985-9800

PD: ROW MEETIN HD: CAMPDI CHAMBERLAIN

DOTATIONS OF THE PROPERTY OF T

KBPI/Denver (303) 572-6200

PD: TON HUNTER

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SOLITIVE WILLS

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RATT DURAN DURAN COLOR OF MONEY

KZAP/Sacramento (916) 925-3700

PD: TOM CALE

MASNY
BOSTON MILES

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KGON/Portland (503) 855-9181 PD: PETE BOLGER HD: INESSA YORK

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KROR/San Fran (415) 785-4045

PD: CHRIS MILLER MD: JOHN HCRAE PRI NOTE "PARE "
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JOHN FOLEN' IN THE STATE OF THE STAT

91X/San Diego (619) 291-9191 PD: MAD HAX ASST PD: 02

TALKING HEADS (M) BILLY IDOL PD: RICK CARROLL HD: LARRY GROVES BANY STATES TO S

BILLY TOOL
SOUTHWEST (A)
SOUTH PARALLEL TWO

ON: JONAH CUMMING MAST PO: BREM HICIDE BEATY DAVID 4 DAVID (H) STABLIZERS VAN HALEN BOSTON (H) STYLE WIMMODD (H) PRITEMENTS BILLY 1000 RIC OCASEK OUTFIELD STRVE WILLER WE WILLER LIGHT (209) 869-2594 PD: JERRY LONGO HD: HARK DAVIS

(702) 876-1460

BILLY IDOL (H)
BRUCE HORSESY &
WASE CHINE
WASE CHINE
BE COASER (H)
TIL TUSSOAY
JOHN FOOLERY
FITTUR WINNOOD
BILLY SOUTE
BEGLOUS
BECLOW
BE COASE AVELLY
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BOOK OF MONEY
BO KNAC: Long Beach Los Angeles (213) 775-6172

PD: JIMMY CHRISTO

MON REVIEW STEPHENE
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I RON HAIDEN
SILLY SQUIER
O'NEMIE MALASTERM (H)
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VENIEW ON TREAT
STRYPER
PRANE MARINO

KSTM/Phoenix (602) 835-1767

PD: JEFF PARETS APD: WENDY WESTO 

KJOT/Bolse (208) 344-3511 PD: DAVE STONE APD: CARL SCHEIDER

Many CARL ECHCIDE
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BOSTON (H)
STEVE WIMMOOD (H)
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CARYL MALLES

KZRR/Albuquer (505) 765-5400 PD: PRANK JAXON MD: JESSIE BRICE

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SMANY PRILLAY TOOL
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KMBY/Monterey (408) 394-9000 PD: RICH BERLIN

MEANY MARTIN MEASURE STRUCK HINNOOD STRUCK HINNOOD MUTEY LEMIS BOSTOR (M) TALKING MEALS JOHN POSCREY SILLY TOOL DAVID 4 DAVID (M) PRETEMBERS DAVID LEE NOTH RECE BALLY SOUTER CALL. SHITHEREENS MEGICALL.

KKCY/San Francisc (415) 474-9100 PD: KATE HAYES MD: LORRAINE MEIER

MD: DORRAINE ME
MARRY
JOHN PODERTY
CYNDI LAUPER
TINA TURNER
RIC OCASER
MUEV LEWIS
FALKING VEADS
FILLY JOEL
SODIE MONEY
DARYL HALL
TIL TURNEY
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TO COLOR OF MONEY
STEVE MILLER

KEZE/Spokane (509) 448-1000

OP DIR: SHERMAN CONER

Meany FOOD OF PETER CARRIEL JOURNEY (M) - PETER CARRIEL JOURNEY (M) - PETER CARRIEL SOUTH HURY LEMIS STEUK MISMOSTON (M) - PEUCK NOBSERT PALMER TIL TUESDE SILLY TOOL MICHAEL PALMER TIL TUESDE TRICK OUTFIELD ENVIS CHEAR TRICK TRICKEN CHEAR TRICK SAND SECONT SECO

(RSP-FM/Salt Lake (801) 262-5541 City

PD: RANDY ROSE HD: JOHN PLOREN MED. JOHN PLOTENCE
BEATY
PRITENCESS
DAVID & DAVID BROCK HOWERST & ...
BROWN POOLERY
RIC BAND
POLICE
STEVE HILLER
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Light MEIRD AL YAMKOVIC KILO/Colorado (303) 634-4896

ON: RICH HANK MD: ALAN WHITE NO. ALAM WHITE

Meany
BOSTON (\*\*)

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PARTEMENTS

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KZEL/Eugene (503) 342-7096 PD: JIM TRAPP HD: RUSTY KIMBALL

MONEY KIRALI

MANAY

STOT SILLES

SOOTOW (1)

DAYID LEE

STATE SIMONO (1)

TIAN TURBER (1)

KPOI/Honolulu (808) 524-7100 PD: BILL HIRS HD: ANDY PRESTO

BILLY IDOL
POLICE
JOHN FOGERTY
TINA TURNER
R.E.H.
KEC BAND
TALKING HEADS
BENJAMIN ORR
GEORGIA SATELLI
PETE TOMNSHEND
Medium
Light
STEVE MILLER
COLOR OF HOMEY
VAN HALEN
EDDIE HOMEY
SURVIVOR

PD: TOM MARSHALL PO TREO LEBROTITO TRE

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(403) 428-8597 PDI. NEIL EDWARDS KFMF/Chico (916) 343-6461 PD: NON HOODMARD HD: MARTY GREFFIN

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BOSTON (4) E

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PD: JOHN ROBERTS HD: LARRY MONDELLO

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PETER CETERA
LIOMEL RICH!

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MARY

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CHIED L'AMPER

HOWEV L'BRICK (H)

STEVE W JAMOUS

HOWAN LEAGUE

BILLY IOD.

STEVE W JAMOUS

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PDI ART PARKAS HDI JEFF RIEDEL

NO. JETT PATENCE.

MANY
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PD; ARIN MICHAELS MD: JACK GREEN

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MANY DOTTON

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PARALLEL

OM: CARTER B. BRI MD: KEVIN VARGAS

MON REVIS VARIGAS

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PRETENDERS
BOSTON
BILLY TOL
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BILLY TO

PDI FRANK ERIKSEN

KGRQ/Casper (307) 266-1400

PD: PRED LEBNHUIS

THREE

KTYD/Sente Berbera (805) 967-4511 KLPX/Tucson (602) 622-6711

PD: RICK WILLIAMS Heavy
BOSTOM
MUCY LEBERMOOD
PROTECTIONESS
BILLY JOD
SHIC OCASE
BILLY JOD
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BILLY JOD
SHIC OCASE
FETE GABRIEL
TILL TUESOM
BOL SHOW

KOZZ/Reno (702) 329-9261

PD: STEVE PUNK TIMBUR3
POLICE
GENESIS
VAN HALEN
WANG CHUNG
Medium
STEVE MINHOOD
STEVE MILLER
COLOR OF MONE
Light

KROW aramie Cheyenne (307) 745-7396

Beary
BOSTON
BOS

KZOQ/Missouli (406) 728-5000 PD: VERN ARGO

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MARY
RIC COASES (1)
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PD JOHN HAYES

Meany B-52-5 R. E. M. TALKING MEADS BIG AUDIO UNMANI PAUL SINCH PETER GARRIEL TYAN NORRISON ELVIS'COSTELLO MICHARD THORSON DINCHARD THORSON DINCHARD THORSON DINCHARD THORSON DINCHARD THORSON DINCHARD THORSON DINCHARD TH

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JOHNSY MITTER
HOMAN MINTER
Light
HILES DAVIS
COLOR OF MONEY
KTP

A APRIKA BAMBAATAA A JEFF LORBER

170 Reporters

Three stations failed to report. Their rotations were frozen. WBLM/Portland, ME WTKX/Pensacola WXRT/Chicago

One station reported a frozen WOFM/Milwauker

# **CHR PARALLEL ONE PLAYLISTS**

OM/PD: Bob Case MD: Lindsey Burdette

Atlanta

WINZ-FM Miami
PD: Gabe Baptiste
Asst. PD/MD: Mark
Shands

Section of the control of the contro

RANGABIALI I MANIOR PAUL SINGN/You Con Coll No Al SURVIVOR/Is This Love (%-Q)

PD: Jim Morrison

TIL TOURSDAY MARK AND LOVE

DESCRIPTION OF CONTROL

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MIDWEST

power 96 for Detroit

Acting PD: Michael Waite MD: Mark Jackson

23. 29. 30 DURAN DURAN/Metavlave TOTO/('11 Be Over Yes'
TBIUPPH/Semeser's Out There
YEL TOTOO TOTO
ELTON JOHN MARKET Over In
FETER GARRIEL/In Your Eyes KHTR 103. St. Louis POWER

Ops. Manager. Dave Robbins

### CONTRACTOR | PART |

MANY AMORE DIS YOUR HEAVY

F-JUI Miami

VP/Programming: Robert W. Walker PD: Rick Stacy Asst. PD/MD: Frank Amadeo

The control of the co

POINTER SISTEMS/Colesine
COREY HAST/I Am S. Yarv Side
SHAMOOF/Prove No Right
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LAMES BECOMPOSED TO THE TO BEN'S
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KTKS

1 0 6 F M Callar/Fait. Whithir Hit Radio PD: Kevin Metheny MD: Marcie Guckian

TIRBUND/The Future's Se Brigh SILLY OCEANY, eve le Ferever DURAN DURAN/Reterieve EURYTHHICE/Thorn in Py Side BAD COMMANYTHIS LAVE JOURNEY/GIFT CAN'T HALE IS MUCY LEWIS & THE/MIP TO BE BEVATO HOMAND JONES/YOU RIOW I LAVE YOU. W KKBO

PD: John Lande Asst. PD: Ron Parker

The Action Control of Control of

27. 30 SNUCE HORNISTYTS: May It In CHE/Presser! Live And Di ELTON JOHN/Heartache All Over The DEVICE/sake Says Q102 Cincinnati

Section 1. The control of the contro

Minneapolis PD: Dave Anthony Asst. PD/MD: Don Michaels

SZX-FM Columbus

PD: Adam Cook

AGOS 31. 34. 35 OFFICER MENTE/Grate Var Dawn ROBBIE NEVIL/C'ext La Va-

WKTI Milwaukee

PD: Tim Fox MD: Denise Lauren

New PD: Kipper McGee MD: Greg Rolling

| Conf. Lawren For Californ
|

PD: Chris Bailey MD: Mary Ann Rayment

WNVZ

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3 | Western Collection Collection
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EANDLES/MAIS LISE AN Expelian STACY LATTERMYNESS IN TO The Meli JERMAINS STEAMSTYJESS -----

Ops. Manager: Mason Dixon MD: Bobby

27. 28. 29 OREGORY ASSOTT/Sheke Tay Down

WNCI 97.9 Columbus

PD: Bill Bicharde Asst. PD/MD: Michael J. Foxx

The second secon

SCH JOHNYAN SING LOVE A BAS M RANGLES/Mail Lise An Egyptian point HALL/Frailsh Price COD/Ffgraver Lise And DI SEACH SCHENGIS Hawning Drawler RIC COASSAFEMENT IN THE RIC COASSAFEMENT IN THE RIC COASSAFEMENT IN THE RICE COASSAFEMENT IN THE RICE

OUTFIELD/Complies Too Cry

108.5 **KWK** 

MD: Kim Pool

84/R&R FRIDAY, OCTOBER 24, 1986

The second secon

SS. SP. 40 DURAN DURAN/Meterliner

ELEM-171

PD: Buddy Scott

Chicago

WCZY

PD: Brian Patrick MD: Kathy Means

DUBAN DURAN/MOTATION DANGER MANDLES MET LIVE AN EDSTINA AND LETTER MANDLES THE CAMPUTATION OF THE CAMPUTATIO

PRETENDÉRE/Den't Get Me Hrang BEN E. RIMB/SECHO BE MY HOMARD JONES/YEW ROSE I LOVE Y

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36. 20 PRETENDENT ON THE WITH SOUTH TO THE WITH SOUTH THE CONTROL OF THE WITH SOUTH THE WITH SOUTH THE WITH THE

# CHR PARALLEL ONE PLAYLISTS

PD/MD: Gregg Swedberg

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32- 34- 36 BER E. KIMO/STONE & No.

PIOA KBEQ THE #1 HIT MUSIC STATION

PD: Steve Perun Kansas City MD: Karen Barber

# Summy & 100a ca

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# WYTZ PD: Ric Lippincott MD: Brian Kelly

and a continue of the continue 

SURAN DURAN/MELETINE SURVIVOR/IS That Lave SAUCE HORNESY/The Meg 14 14 WANG CHANG/EveryBody Mave Fun To TOTO/1-11 Do Over You LIDMEL BICHIE/LOSE WILL Conquer Al LUTHER VANDROBE/GIVE Me The Reserv

# Chicago MAM 894

Ops. Manager; John Gehron Asst. PD/MD: Rich McMillan

The second secon

# 101.5 FM Seattle

WEST

PD: Casey Keating MD: Mark Allan

FINE STAR/Con't wall another Ho SERLIN/LISE Flores AMOY YAYLOR/Men Top Sein Conte D

# KWSS 94.5m

MD: Robin Silva San Jose

ENERGY OF STATE AND ADDRESS AN ODMESTICATION OF CONTUSTS SCHOOL SCHOOLS CONTUSTS SAMET SACKBON-CONTUST DURAN BURNAM-HOSTITISE BURNAM TOWN THE LOVE

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TIL TUERDAY/Made Navel Leve

# RUES Seattle

PD: Ric Hansen MD: Sandy Louie

M. Santy Louis

| Santy Company | Co

DILLY OCEAN/Love is Person-SURVIVOR/Is Tale Love BLTON JOHN/Hearta(as all Over fa

# KZZP104.7FM Phoenix THE NUMBER I HIT MUSIC STATION PD: Guy Zapoleon

MD: Kevin Wetherly 

DUBAN DUBAN/Neterieve VAN HALEN/Leva Melia In JOLENSY/GIVI Can'I Mely It MEGIMA/Syst Of Leve

# MAGIC TOTHE PD: Jon Barry KMJK MD: Steve Naganuma Portland

### 1 Complete Proceedings of the Complete Proceedings of

BIC DEADER/Emerten In Melien DEMAN DERAPMETERS IN MELIEN JAMET LACASON/Control PRETENDERS/Den't Gat He Hrong JEFF LONGER/Fayts Dr. Lave POLICE/Den't Biana Be Close Timbum3/The Future's Be Brige SumvivOD/Is Tais Lave Den't Hekt/Feelish Frida Den't Hokel/Feelish Frida Den'th & Odv/Dresices to The Bossie

# KI DELIZ HOT HITS!

VP/Operations: Dave Parks
San Diego

Section 1. Section 1.

ADDS 33 SILLY OCEAN/Lave In Forever DURAN DURAN/Materiave PRETENDERS/Den't Det no Hrang

# San Francisco PD: Steve Rivers

Described and the second of th

20. 35 DURAN DURAN/Notorious JAMET JACKBON/Control

KRXY Denver
PD: Mark Bolke PD: Mark Bolke MD: Dom Testa

The boundary and the second se

ADDS REC OCAMEX/Emotion in Motion BANGLER/Moti City An Egyption BURNINGE/10 This Love OH BENJAMIN CHRISTAN, The Hight ANETHE FRANKLING Jones Floor DAN'S MALL/Sealish Aride

ZIOO FM KKRZ

Denver

Ops. Director: Doug Erickson Portland

DATE OF THE PROPERTY OF THE PR

OND/Serevari Live Ann Di TRIUSPH/Semporg's Ove There DEVICE/New Seas TEMPTATIONS/Ladg Seal JOHNAIMS BYEAMPT/Jedg

# KUBE 93FM

Ops. Manager: Gary Bryan MD: Wendy Christopher

The model of parties and a second of the sec

BILLY DOEAN/Love In Forest HOMAND JONES/Yes have I Lave TRU DOD/FFFFART I LIVE AND DE DUBAN DUBAN/HOMESTERS



Jistm Sacramento Ops. Manager/PD: Rick Gillette Asst PD: Chris Collins

CURREN BURNEYHOTOTATUS POINTER SISTEMS/Goldenine JAMET JACKSON/Control SAMBLES/Melt Libs an Egyption

PARMILIA/Melt Lite de EggetteROBETE MIVIL/C'est Le Via
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Service of the control of the contro

Music Dept: Mike Schaefer. Gene Sandbloom

# Sacramento PD: Tom Chase Factoris Best MD: Jeff Hunter His Music

Communication of the communica

POLANIC SHEETS - Van Confusion Office 18 / Lanc Of Confusion Outline Delination of the Van Confusion Outline Delination of the Van Confusion Outline Delination (Confusion Outline Outline) Man To Mars Fax Managary Managary (Managary Managary Manag

STORE FAMILY/Let Tea Tell BEACH BOYE/Cellfernin Dramain\* Annortha POLYFrein no 11 Mail Your GUTFIELD/Green Ten To Cre AMDY TANGERWEN TEN REIN CAME D FLORE MOVIE/Crest Le Vie ELTDE JOHN/Merchant All Over Th

EAST Duran Duran Miami Sound machine Genesis Kool & The Gang Survivor

Janet Jackson

# **CHR ADDS & HOTS**

Duran Duran Kansas Bangles Kool & The Gang Janet Jackson

MOST ADDED SOUTH BREAKOUTS Steve Miller Band **Furythmics** 

### EAST

### PARALLEL TWO

**Pointer Sisters** 

Ri-104/Providence, Ri Jonethan Monk

COREY MART
MANG CHUNG
SILLY 100L
HOWARD JONES
Notest:
CYMOI LAUPER 3-1
LISA LISA 7-6
BOSTON 11-6
HUMAN LEAGAGE 14-10
HUMEY LEWIS 6 THE 19-17

Tom Mitchell
ROOL & TUDE GANG
SURVIVOR
SANCLER
GENERS!S
HOttest:
BOSTON 2-1.
LISA LISA 5-2
HADONNA 12-5
PETER GARRIEL 7-6
ORAN JUICE JONES 17-8

ELTON JOHN
GENESIS
GREGORY ABBOTT
SURVIVOR
Hottest:
CYND! LAUPER 2-1
ROBERT PALMER 6-3
HUMAN LEAGUE 8-5
ANITA BAKER 18-15
BRUCE HORNSBY 28-24

Q100/Atlentown, PA Bryan Geronimo Bryan Geronimo
STEVE VINCOD
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POLITTER SISTEMS
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DURAN DURAN WHAN! POINTER SISTERS ELTON JOHN HOWARD JONES

DURAN DURAN GENESIS KOOL & THE GANG STEVE WINHOOD Hottest; ROBERT PALMER 2-1 BOSTON 5-3 HADONNA 11-6 PETER CETERA 13-9 TOTO 20-12

BW Shennon

GENESIS

ROOL & THE GAMG

RANSAS

CINDERELLA

MHAN!

JAMET JACKEON

DARYL HALL

KOMARD. JONES

MICHAEL MCDONALI

BOTTER BY 3-1

JOURNEY 3-2

TIMA TURNER 5-3

MADONNA 15-6-6

TOTO 16-11

BANGLES DURAN DURAN GLASS TIGER JANET JACKSON POINTER SISTERS GEMESIS SURVIVOR TRIUMPH

MacAndrews
DARYL MALL
ROBBLE MEVIL
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SURVIVOR
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LONEL RICHIE 20-13
MADDRA 21-15
BARDRA 21-15
BARDRA 21-15

WTIC/Hertford, CT WalkWeet BRUCE HORNSRY
JANET JACKSON
KOOL 6 THE GANG
KIAHI SUUND MACHI
BANGLES (dp)
Hottest;
ORAN JUICE JONES J
BOSTON 6-4
HADONNA 10-6
BON JOYL 12-8
TOTO 24-15

GENESIS
POLICE
MIAMI SOUND MACHI
GLASS TIGER
MOOL & THE GANG
STACY LATTISAM
DAVID & DAVID
MALLERT:
"OER 4-1

B106/Washington, DC Kaghan/Dempsay MODINIONCOINE
GENESIS
SUSWIVOR
PRETENDERS
POLICE
GLASS TIGER
BOSTON 1-1
EDDIE MONEY 3-2
BON JOVI 10-4
ROBERT PALHER 11-6
OUTFIELD 9-8 DURAN SURAN KOOL 6 THE GANG JANTI JACKSON BILLY OCZAN BOSTON 4-2 ROBERT PALMER 6-3 MADONNA 7-5 PETER CETERA 11-6 BEN E. KING 14-8

WKEE/Huntington, WV Miller/Swann DURAN DURAN SURYUOR GERGORY ABBOTT STEVE WISHOOD ROOL & THE GANC BOLLEST FOR ABBOTT FOR ABBOTT PATER CREERA 7-2 ROBERT PALMER 9-5 CARD 14-8 ORAN JUICE JONES 17-9 WLAN/Lancaster, PA Marino/Miles

JANET JACKSON Nottest: CYNDI LAUPER 1-1 LISA LISA 2-2 HUMAN LEAGUE 12-3 TINA TURNER 14-4 ROBERT PALMER 8-5

PARALLEL THREE

Todd Melliday
DARYL HALL
GENESIS
BILLY OCEMN
POINTER SISTERS
RAMBAS
BOUND MACHI
MOTEON
CYNDI LAUPER 1-1
BOSTON 9-3
PETER CETERA 16-11
LISA LIES 19-14
MADONNA 25-17 Dayton/Wait
TALKING MURADS
ROOL A THE GAMS
BILLY OCEAN
JANET JACKSON
DURAN BURAN
GREGORY ABBOTT
Nottest:
BON JOVI 1-1
BON JOVI 1-2
ORAN JUICE JONES 10-4
ROMAN LEAGUE 14-5
ROBERT PALMER 17-10
BILLINGFRONTERS 81

WWFX:Bengor, ME SURVIVOR PIVE STAR POLICE HOTTEST: ROBERT PALMER 4-3 MADONNA 13-10 BON JOVI 17-15 BOSTON 18-16 HUEY LEWIS 4 THE 28-24

WIGY/Bath, ME Mark Edwards SUMPTIVOS DERAM BURAN ROBBIE MOVIL BORDET BUICE SANETS MOCKSON KANEAS HOLLEST ROBERT PLAIMER 1.3-7 EDDIE HOMEY 20-9 TOTO 21-11. JONES 32-18 BRUCE HORMSEY 37-24 103CIR/Beckely, WV Spencer/Kelly

ORAN JUICE JONES 17-1
WGFMWSchenectedy, NY
Tom Parker
ORAN JUICE JONES
CAMED
BEN E. RING
SUMMIVOR
ROBBIE NEVIL
GENERALS
BAMBLES
JAMET JACKSON
DURAN DURAN
POLICE CAMED GLASS TIGER KOOL & THE GANG KANSAS GENESIS GENESIS
HOTTEST:
TINA TURNER 4-1
ROBERT PALMER 6-3
HUMAN LEAGUE 9-7
MADONNA 14-8
BOSTON 16-10 95XXX/Burlington, VT Speck/Yasner Hotteet: CYNDI LAUPER 5-1 LISA EISA 9-3 HUMAN LEAGUE 10-5 DOSTON 20-8 MADONNA 17-9 TEMPTATIONS SURVIVOR BILLY OCCAN GENESIS . KOOL & THE GANG JANET JACKSON HOTTEST MONEY 6-4 BOSTON 9-8 HADONNA 12-9 BANGLES 16-11 LISA LISA 20-12 930/Syracuse, NY Laird/Dunes

BARMANIAN
ANASA
GLASE TIGER
DURAN DURAN
SURVIVOR
TALKING NEADS
TINA TURNER 2-1
CYNDI LAUPER 3-2
MADONNA 10-4
ORAN JULGE JORES 27-18
HUEY LEMIS 4 THE 36-27
MORT/TRENTON, NJ RendallyMcVie
GLASS TIGER
FIVE TAR (dp)
FIVE TAR (dp)
FOR TAR (dp)
FOR

TRIUMPH
Hottest:
BoSTON 5-2
BON JOVI 10-6
HUMAN LEAGUE 17-11
ORAN JULCE JONES 23-15
HOWARD JONES 32-24 TRIUMPH SURVIVOR DURAN DURAN Hottest: LISA LISA 3-1 BON JOVI 5-4 HUMAN LEAGUE 9-6 TOTO 15-11 CAMEO 32-19 WNYZ/Utica, NY Mac/Andrews

KemosabiArmston
BANGLES
PRETEMBERS
XANSAS
GENESIS
DURAN DURAN
Hottest:
TINA TURNER 5-3
BON JOU! 11-6
MADDONNA 15-7 WOCM:Hagers Will Kauffman

WHI KAUTMEN
EAUSAN
DURAN DURAN
HOMAND JONES
HOMAND JONES
HOME JANG
GLASS TIGES
BANGAKRAMA
GENESIS
POINTER SISTERS
HOUTERING
CTWDI LAURER 1-1
CTWDI LAURER 2-2
PRIER CETERA 6-5
BOSTON 7-6
HADONNA 21-9 DAVID & DAVID-Hottest: CYNDI LAUPER 4-1 BOSTON 9-3 BON JOVI 8-4 HADONNA 12-7 ORAN JUICE JONES 24-18

OK100/Itheca, NY Neville/Wilkins NewHatWikina
CEMESIS
ROOL & THE GAMS
KAHEAS
CINDERELLA
MINNE
SACKSON
DANYL MALL
SUMYLVO
LIVER
LI WKRZ/Wilkes-Barra, PA Jim Rising Jim Rising
STACY LATTISAM
GENESIS
GLORIA LORING
HANCY MARTINEZ
GLASS TIGER
STONE FURY
BULLY OCTAN
MOSTCRET
BON JOVI 9-3
BRUCE MORROY 3-11
HIDLIGANS 13-11
HIDLIGANS T 3-18

J.J. "Hitmen" McKe
KAMSAS JONES
KAMSAS TIGER
GLASS TIGER
TALKAN BEADS
SURVIVOR BEADS
SURVIVOR BEADS
SURVIVOR BEADS
ROOL & THE GAMS
BOXEN IS AUFER 2-1
BOSTON 17-2
TRILERPH 16-10
CAMED 21-1
KAMS CREWE 23-18

Todd Martin KOOL & THE GANG SURVIVOR POINTER SISTERS GLASS TIGER RANSAS DURAN DURAN (dp) HOTCEST PALMER 2-1 BOSTON 5-2 MADONNA 12-4 HIMAN LEAGUE 11-8 HUEY LEWIS & THE 22-18

Paul DeMille
GENNEIS
KOOL & THE GAME
KANEAS
JANET JACKSON
HHAMI
DARYL HALL
CHNDERELLA
SURVIVOR
RONSTHOT & INGRAM
JOURNEY 3-1
TOURNEY 3-1
TRUMPH 17-7
HUMAN LEAGUE 12-8

Bruce Stevene
BANGLES
TALKING HEADS (dp)
GREDORY ARBOTT
GENESIS THE GANG
ECOL & THE GANG
ECOL & THE GANG
EANDAG
CARLY SIHON
HOTERATIC
CYNDI LAUPER 4-1
BOSTOM 12-2
CANED 7-3
HIMAN LEAGE 13-8
BON JOYL 14-9

Kaywichwards
SURVIVOR
DURAN DURAN
BILLY CCEAN
GRECORY ABOTT
HOTLEGET,
CYNDI LAUPER 4-2
ROBERT PALMER 5-4
LISA LISA 17-9
BON JOVI 16-11
JOURNEY 15-12

TOTO
HOTTER:
ROBERT PALMER 3-2
SOSTON 5-4
HUMAN LEAGUE 9-6
PETER CETERA 12-8
HUEY LEWIS & THE 16-10

WGGZ/Baton Rouge, LA Michael Adams

BON JOVI WANG CHUNG CYNDI LAUPER HOTEGE: ROBERT PALHER 5-1 BILLY JOEL 3-2 BOSTON 7-3 EDDIE HONEY 9-4 HUMAN LEAGUE 17-9

KZZB/Besumont, TX Beker/Jackson

TEMPTATIONS WEIRD AL YANKOVIC. Mottest: LISA LISA 2-1 JANET JACKSON 4-2 BANGLES 1-3 ROBERT PALMER 5-4 CYNUI LAUPER 10-7

MCCarthyWood

COREY HART
BANGLES
GENESIS
KANSAS
TALKINO HEADS
HOTCHEN
TIMA TURNER 1-1
CYNDI LAUPER 3-2
ROBERT PALMER 4-3
BOSTON 6-4
HIMAN LEAGUE 8-6

KXX106/Birmingham, AL Kris O'Kelly Kris O'Kaffy

JARIET JACKSON

KODIL & THE GANG

KANSAS (GP)

BOBBLE HEVIL

HOTLBEIL

CAMEDO 1-1

TINA TURNER 9-7

ORAN JUICE JONES 1D-8

HUEY LEWIS & THE 14-10

ANDY TAYLOR 29-26

GatherRussell
EANSAS
TIMBUKS dp)
GLASS TIGER
KOOL 6 THE GANG
DURAN EURAN dp)
POINTER SISTERS (dp)
SUNTIVON
BOSTON 3-12
PORNA JUICE 10-12
PORNA JUICE 13-1
PETER CETERA 22-17

JAMET JACKSON GLASS TIGER

GLASS TIGER
SURVIVOR
ROOL & THE GARC
POINTER STERS
POINTER SOE (#)
ELTON JOHN
HOTEBELT
TORAN JUICE JONES 6-1
CAMED 3-2
MADDINA 11-9
GREGORY ABOUT 23-15
BANGLES 31-23

Jack Daniel

GLASS TIGER
POINTER SISTERS
RAMBAS
SUBVIVOR
TIMBUK3
ORD
GENESIS
HOTEGAL:
TIMA TURNER 1-1
EDDIE MONEY 3-2
BOSTON 9-6
ANITA RAKER 12-9
MANG CHUNG 24-19

ChesaScott
PRETENDERS
TIMBURS
TIMBURS
DARYL MALL
TIL TUESDAY
SURVIVOR
HOSTER
CYMDI LAUPER 3-1
BOSTON 5-2
LISA LISA 11-0
HADDONA 13-10
BON JOVI 17-11

WNOK/Columbia, SC Windham/King

SOUTH

PARALLEL TWO

WQUT/Johnson City, TN Potter/Taylor

WOKI/Knoxville, TN Herper/Seach

MappariBaach
KANSAS
SUNVIVOR
BANGLES
STEVE NILLER
ELTON JOHN
BOBBIE NEVIL
HOLLER
HOLLER
HOLLER
HOLLER
HOLLER
TOPO 13-7
TOPO 13-8
CAMEO 28-23 WFMI/Lexingt Fox/Jonze

Windham King
STACY LATTISAM (dp)
STACY LATTISAM (dp)
SILIC OCCURS
SELICITES
SAMET JACKSON
DURAS EDVAN (dp)
TIL TUESON
TOTAL TOTAL
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TO G106/Durham Rale Edwards/Wright
ROBBIE NEVIL
PRETENDERS
HOWARD JONES
BANGLES
SURVIVOR
HOTESAT:
LISA LISA 2-1
CYNDI LAUPEN 5-2
ANITA BAKER 3-3
ROBERT PAIMER 6-4
HUMAN LEAGUE 9-6

KAMZ/El Paso, TX Mesa/Warner Mean-Warner

DURAN DURAN (dp)

HORE & JACKSON

COMMODER & JACKSON

COMMODER & JACKSON

HOREAST

JACKSO

Haney/Simon

MAMS CHUNG
BANGLES
WHAH!
GREGORY ABBOTT
LISA LISA 2-1
LISA LISA 2-1
ANITA BAKER 4-4
JANET JACKSON 1-6
HADONNA 21-10

WINK/Ft, Myers, FL Stone/Berger StonewBerger a

DULAN DURAN DURAN CANAN

KANSAS KOOL 4 THE GAMM

HAMI SOUND NACHE

TIL TUESDAY

GLASS TICER

CHARLES TICER

HOSTON 11-4

MADDINAN 15-10

BON JOY1 20-15

MANG CRIMO 20-15

MANG CRIMO 20-18

WKSI/Greensboro, NC Kelly/Denver

POINTER SISTERS SURVIVOR GENESIS SURVIVOR GENESIS NICHABL HCDONALD JANET JACKSON GLASS TIGER HOTTEST JACKSON HALTA BAKER 4-4 BOSTON 9-6 HADONNA 18-9 BON JOVI 19-10 PETER CETERA 21-11 WCKN/Greenville, SC Wilson/Norris

WHEOVENORM

HIAMI SOUND MACRI
EANSAS
STACY LATTISAW (dp)
RUN D.H.C.
COMMODORES
HOTEBER
CYNDI LAUPER 5-2
ROBERT PALMER 7-3
CANED 9-6
HUMAN LEAGUE 14-10
STEVE MINNOOD 39-28 94TYX/Jackson, MS Abell/Crews

AbeWCrews

HOWARD JONES
BIC OCASEK
POINTER SISTERS
TRIUMPH
RUN D.M.C.
HOTEGES
CYBOI CAUPER 3-1
TINA TURNER 1-2
YUMAN LEAGUE 5-3
LISA LISA 6-4
BOSTON 9-5

WAPE/Jacksonville, FL Cahill/Klutch JOURNIY
DURAN SURAN
FIVE STAR
STEVE WINMOOD
JAMET JAKEON
BOLLeet:
GEWESIS 3-1
HUMAN LEAGUE 10-7
OPAN JULICE JONES 20-12
HUEY LEWIS 4 THE 26-18

PotterTeylor
KANSAS
GLASE TIGER
DARTH NALL
GORGESIS
GORGESIS
RIVE GANG
MIANI SOUND MACHI
HOTTARE
ROBERT PALMER 7-1
BON JOYI 17-2
BOSTON 15-8
CAND 33-24
CANDO 33-24

KZOU/Little Rock, AR Lousteeu/Allen

Courteau Amen

BANGLES

BILLY COERAN

BANGLES

BILLY COERAN

BANGLES

BANGLES

BANGLES

CHAP

BANGLES

CAMED

BANGLES WDJX/Louisville, KY Kenney/Meyer

Kenney/Meyer

CEMESIS
JANET JACKSON
SURVIVOR

POLICE
KOOL 6 THE GAMC
HOTERST
TIMA TURKER 2-1
CAMEJ 9-6
BOSTON ID-7
GREGORY ABBOTT 29-16

DURAN BURAN KANSAS TALKINC HZADS [dp] GENESIS BANCLES (dp) HOCTABL TINA TURNER 1-1 BOSTON 3-3 EDDIE HONEY 4-4 CYMDI LAUPER 7-6 BON JOVI 22-13

WANG CHUNG KANSAS RIC OCASEK WEIRD AL YANKOVIC MOTEST 10-4 BOSTUN 6-3 ROBERT PALMER 10-4 PETER CETERA 16-10 NAZONNA 24-14 BEN E. KING 34-26

WPOW/Miemi, FL Tenner/Cessidy TernedCasidy
TERNERE
JAKET JACKSON
DURAN SURAN
SEQUAL
HOTLERE
CYNDI GAMPER 4-1
HUMAN LEAGUE 5-2
NANCY MARTINEZ 7-4
ANITA BAREE 8-7
CAMED 12-10
WARREMANDER 4

Fram/Sewyer

POLICE

POLICE

MONREES
WANG CRUNG
JEDMAINE STEMART
BANGLES (6g)

PERTINDIES

KOMAND JONES (dp)

HOTES

KOMAND JONES (dp)

LISA LISA 6-6

KIMAN LEAGUE 10-7

ANITA BARER 17-9

EDDIE MONEY 30-18 SURVIVOR ROBBIE NEVIL BANGLES Rottest: CYNDI LAUPER 1-1 LISA LISA 2-2 CAMED 16-10 BON JOVI 20-14 ORAN JUICE JONES 22-15

WHHY/Montgo Brown/Collins Brown/Collins
KANSAS
JOUNNET
SURVIVOR
HOMARD JONES
TIL TUESDAY
Hottast:
CYNDI LAUPER 4-1
BOSTON 6-2
RIC DCASEK 8-7
80N JOYI 15-12
CAMED 19-15 PARALLEL THREE

CRUEMONSONS
BANGLES
CLUB ROOVEAU
WANNI CHRUNAU
POINTER SISTERS
PREDDIE JACKSON
PRANT
HUST LEWIS & THE
HOSTERS
HUST LEWIS & THE
HOSTERS
ANTE JACKSON 2-1
ANITA JACKSON 2-1
MIDNIGHT STAR J4-22
VIDTINGENDIE TAN
JACKSON 2-1
ZIDTINGENDIE TAN
JACKSON 2-1
ZIDTINGENDIE
ZIDTI Kaith Montgomery
GLASS TIGER
DURAN BURAN
BILLY CCEAN
MIAH!
HICHAEL MCDONALD
BANANARAMA
GENESIS
HOTEORI:
TINA TURNER 1-1
CYNDI LAUPER 3-2
ROBERT PALMER 5-3
BOSTON 7-4
HUMAN LEAGUE 9-6 Y107/Neshville, TN CheeeWhitaker

BANGLES TIL TUESDAY POINTER SISTERS Hottest HUMAN LEAGUE 11-6 PETER CETERA 14-8 MADONNA 17-10 ORAN JULIC JONES 22-17 MAND CHUNG 28-21 none Mottest: BOSTON 1-1 ROBERT PALMER 2-2 HUMAN LEAGUE 5-5 BON JOVI 6-6 CAMED 9-9

WJAD/Bainbe Elliot/Kelly

COMMODORES GLASS TIGER KANSAS DURAN DURAN STEVE HILLER EURYTHHICS

WQID/Biloxi, MS Bob Lime

JUM SCOTT

DURAN DURAN (dp)

DARYL HALL (dp)

CHORRELLA (dp)

BANGLES (dp)

ROSBLE NEVEL (dp)

ROSBLE NEVEL (dp)

ROSBLES NEVEL (dp)

ThomasWright
HIAHI SOUND MACHI
RUN B. N.C. MA
SESSE JOHNSON
JESSE JOHNSON
JESSE JOHNSON
JACKSON
GENESIS
ROTERS AL TANKOVIC (4p)
JANET JACKSON
GENESIS
ROTERS 1
FORD LAUPER 3-2
OFAM JULICE JONES 10-5
RADOGNA 12-10
BON JOVI 23-17

DURAN DURAN ROOL & THE GANG HEART SOUND MACH! SURVIVOR NOTES THE JAKEN 2-1 ROBERT PALMER 6-4 CYMDI LAUPER 8-5 LISA LISA 12-6 BOSTON 16-7

O'ShearThornes
KANSAS
GENESIS
DURAN CHEAN
GLASS TIGER
KOOL & THE GANG
HOttest;
CYNDI LAUPER 5-1
BON JOVI 14-10
BOSTON 18-12
LISA LISA 20-15
CAMEO 23-19

White Glies

JANET JACKSON
HIDNIGHT STAR
BILLY CCEAN
DURAN BURAN
SAMARTHA FOR
CENSSIS (dp)
BANGLES 5-2
RADONNA 7-3
RUN D.M. C. 10-4
ROBERT PALMER 12-7
HUMAN LEAGUE 15-9

KTUX/Shreveport LA Steel/Weber

FREDDIE JACKSON KANSAS JANET JACKSON BANGLES STACY LATTISAH GLASS TIGER ROOL & THE GANG GENESIS

GLMESIS HOTTEST: LISA LISA 8-2 CAMEO 9-5 ROBERT PALMER 12-6 BOSTON 22-12 BON JOVI 23-13

Lybes/Joseph
DURAN DURAN
SUNYIVOR
KANSAS RUN D.N.C. (dp)
CHICO DEBANGE (dp)
MICHAEL MCODALD (dp)
CYMDI (ANPER 4-)
LISA LISA S. 13
BOSTON 11-7
BOSTON 11-7
BON JOVI 15-10

PAUL YOUNG: JANET JACKSON (dp) BANGLES (dp) SURVIVOR HOLLOST EDDIE HONEY 9-2 RIC OCASEK 20-15 PETER CETERA 22-18 BON JOY! 25-19 BRUCE HORSENY 27-20 Y106/Orlando, FL McKay/Hayes WCGQ/Columbus, GA McCard/Daniels

McKayhayes
BANGLES
DURAN DURAN
RIC COASEK
RUN D.H.C. (dpl.
JAMET JACKSON
Hottest;
BON JOYI 5-2
CAMED.1315 4 THE JO-18
KORERT PALMER 32-22
BANGLES D-32 MCCAPGULANNER
KANSAS

DURAN DURAN
CENTESIS

ROOL & THE GAMG
WHAM!
POINTER SISTERS
HOTER 1-1

TINA TURNER 1-1

CYNDI LAUPER 7-4

HUMAN LEAGUE 12-7

BOSTON 22-13

CAMEO 18-14 942/Raleigh, NC Dalloro/Hunter

DelicroHunter
SURVIVOR
GENESIS
TALKING HEADS
TEMPTATIONS
WHAM!
STOCK LATTISAN
HEADS
HEADS
HEADS
HEADS
BOSTON 16-11
BRUCE HORNEY 3-1
BRUCE HORNEY 3-2
FIVE STAR 39-32
FIVE STAR 39-32 WJMX/Florence, SC Green/Boswell

Green/Boawell

DURAN DURAN

ROL & THE GANT

HIAHI SOUND MACHI
GENESIS

EUKTHALICS

PAUL YOUNG

BOSTON 2-1

GANES 13-1-4

ORAN SUICE JONES 15-12

BANGLES 36-29 KISR/Ft Smith, AR Fred Bakar

Fred Baker
DUBAN DURAN
GENESIS (dp)
SURVIVOS
BENJANIN ORR
BENJANIN ORR
BOOL 4 THE GAMO
BILLY OCEAN (dp)
BANGLES
POUNTER SISTERS
HOLLES
LICH CHEST
HOLLES
LICH CHEST
L

John O'Dee RRUCE HORNSBY BANGLES KANSAS KOOL & THE GANG HOTTEST TINA TURNER 2-1 CYNDI LAUPER 6-4 LISA LISA 13-10 BON JOVI 19-13

St JohnDavie

RANSAS
DURAN BURAN

DURAN BURAN

STEVE MILLER

TIMBURI

BANGLES (dp)

ELTON JOHN

BANGLES (dp)

ELTON JOHN

BOXTON ELTON

BOXTON ELTON

BOXTON 9-5

HUMAN LEAGUE 10-7

TIMPATIONS -17-13

WYKS/Gaineeville, FL Jeri Benta

Jard Benda

OURAN OURAN

GLASS TIGER

GENERIS

JANET JACKSON

RIAM SOUND RACKI

RELTON JOHN

RAMSAS

TAGK HEADS

RAMSAS

TAGK HEADS

ANTO AGEN

RAMSAS

ANTO AGEN

RAMSAS

TAGK HEADS

ANTO AGEN

AGE EUNTHHICS
HICHAEL MCDONALDTIMBUKI (dp)
DAVE ADAMS
HOCEBET PALMER 5-3
BOFTON 16-7
BON JOYI 18-11
MADONNA 26-18 WZYP/Huntsville, AL Chris Andrews

KSMB/Lafeyette, LA Segreves/Small SegnvesSmall
POINTER SISTERS
KANSAS
JANET JACKSON (dp)
DURAN DURAN (dp)
BOTANY LORAN (dp)
HOTTESM (dp)
HOTTES

Q101/Meridien, MS Dele Teylor

none Hottesti Jamet Jackson 2-2 Robert Palmer 3-3 Anita Baxer 4-4 TOTO 8-B DARYL RALL 26-26

Jeff Davis
LABAN
STACY LATTISAM
KOOL & THE GAMG
KOOL & THE GAMG
GENESIS
STEVE MILLER
ANDY TAYLOR (dp)
POLICE (dp)
HOTTERS TAYLOR (DP)
ROBERT PALMER 3-1
DAVID & DAVID 12-7
ROSTOM 13-8
CAMMO 10-8
LORAN LARGUE 20-15

WGLF/Tellahase Quinn/Ocean

BANGLES
GENESIS
JACKSON
JANET JACKSON
JANET JACKSON
JANET JACKSON
JANET JACKSON
LOURN
DOUBLE
LOURN
HOTHER
LIBA LISA 2-1
CYNOI LAUPER 4-3
HUMAN LEAGUE 15-9
GRAN JUICE JONES 22-13

DURAN DURAN

DURAN DURAN

GENESIS

ROOL 6 THE GAME

SHOEL 6(9)

DOEL 011

LISA LISA 1-1

ORAN JUICE JONES 9-2

BOSTON 14-8

BON JON! 20-12

MADONNA 23-15

XNNWANDAN FAIL

TX KNIN/Wichita Falls, TX Back/Kay

DURAN DURAN (dp)
CLASS TIGER
KOOL & THE GAMS
GENESIS
HOLLES
BOSTON 4-2
BON JOVI 5-3
ORAN JUICE JONES 21-10
LISA LIBA 14-11
CAMED 27-16

Randy Animal Turner

BILLY IDOL
BANGLES

GLASS TICER

STACT LATTISAM

GENESIS

POINTER SISTER

HONERES

TIMBURX (dp)

BOLDAN

BOLLAN

238 Reporters 233 Current Reports

The following station reported a frozen playlist this week: WKSF/Asheville WKSF/Asheville
The following stations failed to
report this week, therefore
their playlists were frozen:
WGCL/Cleveland
KZ93/Peoria
QJ01/Meridian
KWNZ/Reno

Note: K106/Baltimore has changed calls to WWMX, and has gone AC, so it's no longer a CHR reporter.

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 statlons overall.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

Q106York, PA Crockett/Quinn

TIL TUESDAY ROBBIE NEVIL

DARYL HALL JANET JACKSON GENESIS

Hottest: TINA TURNER 2-1 ROBERT PALMER 3-2 CYNDI LAUPER 4-3 ANITA BAKER 6-4 BOSTON 9-7

ADST ADDED MIDWEST BREAKOUTS Genesis **Pointer Sisters Duran Duran** Survivor

Bangles

# **CHR ADDS & HOTS**

MOST ADDED Duran Duran Genesis Glass Tiger Billy Ocean Kensas Survivor

BREAKOUTS Pointer Sisters Miami Sound Machine Samantha For

### MIDWEST

PARALLEL TWO

TIL TUESDAY

PRETENDERS
TALKING MEADS
DANTL MALL
DURAN UNION (6p)
CORRY MART
HOTERS:
PORRET FALMER 2-1
TINA TURNER 5-3
CYBUI LAUPER 6-4
BOSTON 8-5
EDDIE HONEY 9-7

TALKING HEADS DURAN DURAN RAMBULES GENESIS GAVID & DAVID POINTER SISTERS SOLTEST, ROSTON 5-1 NUMBAN LEAGUE 7-3 ROST SOLTEST EDOIS MONTE 13-9 CAMED 20-14

HODE HOTEGET: TINA TURNER 2-2 BILLY JOEL 8-8 LISA LISA 13-13-XADORNA 16-16

HOMARD JONES SANGLES TRIUMPH (dp) GLASS TIGER SILLY OCEAN DARYL HALL ELTON JORN GENESIS (dp) Hottest: BOSTON 14-4 HADONNA 16-7 HADONNA 16-7 PETER CETERA 22-11 SRUCE MORMSBY 24-14 HUEY LEMIS 6 THE 27-18

COREY HART BEN E. KING GENESIS GENESIS
OND
JAMET JACKSON
ROOL & THE GAME
HOTCEST
LICA LISA 2-1
CYNOI LAUPER 4-3
BOSTON 6-4
CAMED 15-7
ORAN JUICE JOWES 17-9

SURVIVOR BANGLES GENESIS GENESIS GENESIS GURAN DURAN NOTESET CTMD1 LAUPER 4-1 BOSTON 9-4

BrWWOort
ROBBIE NEVIL
BANGLES
SURVIVOR
GENESIS
TIMBUK)
HOTCOS
CYMDI LAUPER 2-1
ROBERT PALMER 3-2
BOSTON 7-4
HADDOMMA 12-6
HUMAN LEAGUE 9-8

Jee Thomse
DURAN CURAN
RUM D.M.C.CHE (dp)
LLOWER D.M.C.CHE (dp)
LLOWER COLORER
GLASS TIGER
POLICE STEERS (dp)
MIAMI SOUND MACHI
MOTER 4.1
EDOIE HOMEY 4-2
BOWL HOMEY 4-2
LLOWER 1-1
LLOWER J.-1
LLOWER

Hear Stain
AUTT MALE
DARTE PALL
DARTE PALL
DARTE PALL
POLICE
SURTYOR
ROWAD JORES
ARETIA FRANKLIN
BOSSE REVIL
SURSY DOLES
DURAN DURAN
FORTER STERRS
HOCEAST
THA TURN LIPE 17THA TURN LIPE 17THA TURN LIPE 17THOM LEADER 22-16
LIOWEL RICHE 29-22

GENERIS GENERAL GENERAL GENERAL GENERAL GENERAL GULVAN MAINT BOUND HACHI BANGLES (dp) HOLLES (dp) LAUPER 2-1 JOURNEY 3-2 TOTO 6-3 COREY HART 8-4 ROBERT PALMER 25-10 WHOLTYLONGSTOWN CM

Die Thompson
LIONEL RICHIE
HIEY LEWIS & THE
TORCE MORRERY
REILEM'S
BOTTON:
CYMOI LAUPER 4-1
TINA TUBERS 3-2
ROBERT PALMER 6-4
BON 30VI 10-5
BOSTON 13-7

PARALLEL THREE

TOTO 15-11 LIGHEL RICHIS 27-19 HUEY LEWIS 6 THE 32-22 WARD CHURG 33-28

SURVIVOR EAMERS FOINTER SISTERS GLASS TIGER (dp) HOCLOST HOBERT PALMER 2-2 EDDIE HOMEY 6-4 ASITA BAKER 7-5 HUMAN LEAGUE 16-7

Tory Wershaus

PAUL SINCE

DUBAR DURAN (4p)

JABET JACKSON (4p)

RUN D.N.C. (4p)

ROYFISAD

BOLEST LISA 1-1

LISA LISA 1-2

DANAULICE JORES 4-2

ZEDIE HOMEY 15-9

BES E. KING 22-12

HIAMI SOUND GLASS TIGER

SURVIVOR BILLY OCEAN GENERIS GLASS TIGER Hottest: PETER CETERA 5-1 HADDISHA 10-6 HUSY LEWIS & THE 15-10 ORAN JUICE JONES 14-11 BANGLES 27-19

HOWARD JONES
HOWARD JONES
PRETENDEMS
RAMEAS
Hottest:
CYMD1 LAUPER 3-2
BOSTON 14-6
JOURNEY 22-13
PETER CETERA 36-17
CAMEO 33-22

Jack Lundy
GLASS TIGER
KANSAS
ROBBIE NEVIL
DARYL HALL
HOTCH HOTCH
EDDIE HOMEY 1-1
PETER CETERA 2-2
TRIUMPN 18-10
BOM JOVI 33-21
BAD COMPANY 34-22

North Right

ORAN JUICE JONES
SURVIVOR
HONARD JONES
TRIBHPH
MOTERAT FALMER 4-1
ROBERT FALMER 4-1
ROBERT PALMER 6-2
LISA LISA 18-9
BON JOVI 20-13
EDDIE NOMEY 22-15

JAMET JACKSON DURAN DURAN GENESIS GLASS TIGER PRETEMBERS Hottest: CYMDI LAUPER 1-1 TINA TURNER 2-2 LISA LISA 4-3 TALKING HEADS 8-CAMBO 17-14

BENJAMIN ORR KANSAS ANDY TAYLOR GLASS TIGER OND OMD CINDERELLA (dp) Bottest; ROBERT PALMER 1-1 TINA TURNER 4-2 HUMAN LEAGUE 5-4 BOSTON 7-5 PETER CETERA 9-6

TIMBUK) DAVID & DAVID (dp) SURVIVOR BOTTON LAUPER 5-2 ROBERT PALMER 3-3 BOSTON 6-4 ARITA BAKER 7-5 COREY HART 19-15

DURAN DOPAN (dp)
ROBSE MEVIL
ROSTON 4-3
PETER CETERA 7-4
LISA LISA 11-8
ROM ROVI 14-10
ROBSERCEMENT

ORAN JUICE JONES GENESIS POINTER SISTERS DURAN DURAN KAREAS GLASS TIGER
MIAMI SOUND MACHI
JANET JACKSON
BENJAMIN ORR
EUNTHRICS
CINDERLLA (dp)
Notleat
HUMAN LEAGUE 6-1
EDOIE MONEY 3-2
BOM JOU! 7-5
NADONNA 8-6
BOSTON 10-8
WKRPITSHERMS PRINT

Hottest: BOSTON 1-1 LISA LIBA 6-3 HADOMNA 11-7

TIMBUR)
HIAMI SOUND HACHI
GENESIS
SANGLES
RAMBAS
DURAN DURAN
Hottesti
LISA LISA 25-21
HADOMSA 28-23
OND 32-24

OND 32-24 HURY LEWIS 6 THE 36-27 MANG CHUNG 37-28

E-DECOMPTS

ROOL & THE GANG
RAISAS
GLASS TIGER
EURTTSNICS
GEMESIS
DURAN DURAN
HIAMI SOUND MACHI
MOTTEST: DURAN DURAN ORAN JUICE-JONES DANTH HALL GLASS TIGER GENESIS TIHBUR3 MOTERAL CYEDI LAUPER 2-1 BON JOVI 3-2 BORTON 5-3 NADOMBA 10-4 BRUCE HORNSEY 26-

BANGLES MONARD JOHES POINTER SISTERS GLASS TIGER DURAN DURAN (dp) GREGORY ABBOTT BOCCOST: CYBDI LAUPER 2-1 LIEA LIEA 7-5 BOSTON 10-7 ORAN JUICE JOHES

ORAN JUICE JONES 16-5 CAMBO 21-13

WEST PARALLEL TWO

JAMET JACKSON SAMANTHA FOX DURAN DURAN HOTTES! LAUPER 2-1 LIBA LISA 4-2 ORAN JUICE JONES BANGLES 13-6 RUN D.M.C. 14-7 Jay Bone
HIAHI SOUND MACH!
HOORE & JACKSON (dp)
HOORE & JACKSON (dp)
BANAMARANA
POLICY
JAST JACKSON
ROBERT PJACKSON
ROBERT PJACKSON
CONTROL AND PROCESS
ENTRY BACKSON
STATER BACKSON
STATER
STATE

TIL TUESDAY BANGLES DARYL HALL HOMARD JONES POINTER SISTERS RANSAS

RANSAS GLASS TIGER TEMPTATIONS (dp) PRETEMBERS NOTESET: CYNDI LAUPER 2-1 ROSERT PALMER 4-2 ROSERT PALMER 4-2 ROSERT PALMER 4-2 ROSERT PALMER 4-2 TOTO 6-5 CHED/Edmonton, CN Bohn/Langeastor

DARYL HALL SURVIVOR DURAN DURAN (dp) TIL TUESDAY
PETER GARRIEL
HOTTGET
CYNOI LAUPER 4-2
DR. 4 THE MEDICS 12-10
HUHAN LEAGUE 17-13
BOSTON 27-18
HADOMNA 29-19 DORAN (ORAN (dp) Hottesis 2-1 GENESIS 2-1 TINA TURNER 4-2 BOSTON 13-6 ORAN JUICE JONES 16-8 BANGLES 26-19

Robbins/Williams
DURAN DURAN
TRIPTATIONS (dp)
POINTER SISTERS
TRIPTATIONS (dp)
COMMODORES
MOTERS
TRIPTATIONS
CAMPO 3-1
CAMPO 3-1
CAMPO 3-1
RADOMEN 12-4
BOW JOVI 16-10
ROSTON 21-15

HHVLINDER
BANGLES
BILLY CCEAN
RUN D.M.C.
BERLIN
HIDDIGHT STAR
SAMMSTHA PEX
HOTLEST LAUPER 3-1
HUMAN LEAGUE 5-3
LIBA 118A 14-9
BOSTON 20-14
CANED D-34

KCPX/Selt Lake City, UT STORAM DURAM GLAGS TIGER POINTER SISTERS WELMGI CARLY SIMON (dp) Bottest: CYSDI LAUPER 2-1 HADDONNA 9-6 BON JOVI 13-9 BANGLES 25-14 LISA LISA 30-23

EDDIE MONTY
BRUCE HORNSBY
BILLY VERA & THE
MIAMI BOUND HACHI
HOTCORY
CYEDI LAUPER 2-1
CAMEO 4-2
HADDINAN 11-3
JAMET JACKSON 1-6
ANITA BAKER 12-9 POINTER BISTERS GLASS TIGER KAMBAS CINDERELLA (dp) SURVIVOR BILLY OCEAM BILLY OCEAM Hottest; BEN E. KING 2-1 BRUCE HORMSBY 8-6 CAMED 13-9 BANGLES 26-10 WANG CHUNG 23-16

KFIV/Modesto, CA Fisher/Edwards

John Langen
OND
TITROUCH
OND
TITROUCH
OND
TITROUCH
GENESIS
SAMARTIA POX
BOINS SISTERS
NICHAEL HODOMALD (dp)
DOMAL DOMAL (dp)
BOINS SISTERS
NICHAEL HODOMALD
ROBER SOURS
BOINS SISTERS
NICHAEL HODOMALD
ROBER SOURS
BOINS SISTERS
NICHAEL HODOMALD
ROBER SOURS
BOINS SISTERS
ROBERON
P-4
ROBERON 9-4
RO BANGLES 2-2 BOSTON 9-4 HUMAN LEAGUE 20-10 HUEY LEWIS & THE 24-12

GENESIS SURVIVOR (dp) DURAN DURAN (dp) GREGORY ARMOTT PARALLEL

THREE KGOT/Anch J.D. Chendi

Charle Poux
BANGLES
DURAN LOPE
DURAN LOPE
RASSAS
ROOL & THE GAMG
TALKING HEADS (dp)
HOTEST
TINA TURNER 1-1
CYMBI LAUPER 1-2
ROBERT JALNER 4-1
BOSTON 9-4
LIONEL RICHIS 18-13

Shove MMMs

BANGLES

BANGLES

BILLY OCEAN

TIMBURN

AIR SUPPLY (dp)

GENESIS

GENESIS

GENESIS

TIMA TURKER 2-1

ROBERT PALMER 5-2

BOSTON 6-3

LISA LISA 10-7

MADORMA 16-9

GENESIS HOCEGET: HOSERT PALMER 6-3 HOSTON 13-4 HADONNA 16-7 LIBA LIBA 11-9 BON JGVI 15-12

BILLY OCEAN KOOL & THE GANG MICHAEL MCDONALD KOOL & YEAR MICHAEL MI KOZE/Lowis

Jey McCail

DURAN CURRN

GENESIS

HICHARE MCDONALD

EURYTHRICS (dp)

STEVE HILLER

HIAMI SOUND NACHI

ROOL & THE GANG

ROOL & THE GANG

ROOL & THE GANG

ROOTH 2-1

BOSTON 2-1

SOSTON 2-1

TIL TULSONY 10-6

R. Charles Bryder

BANGLES ROOL & THE GANG DURAN DURAN HOTTEST: ORAN JUICE JORES 10-1 BOSTON 5-4 BEN E. RING 14-9 CAMED 17-10 BILLY 100L 25-19

DURAN DURAN ROOL & THE GANG POLICE SURVIVOR BILLY OCEAN HOLESEL HADONNA 13-9 GRAN JUICE JONES 26-CAMED 28-19 LIONEL RICHES 35-23 BRUCE BORNSRY 32-25

# **ACCELERATE YOUR RATINGS!**

High performance is on the air...with "The Car Show Coast To Coast", now available to radio stations across the nation. This one-hour weekly program, hosted by two of the country's most knowledgeable and entertaining car experts, Len Frank, Editor-at-Large of "Motor Trend" magazine, and John Retsek, automobile expert, is right on track with insightful car reviews and timely interviews, fascinating features and listener phone-in questions. Get better mileage from your format and learn more about this unique new outlet for America's flourishing love affair with the automobile.

THE CAR SHOW COAST TO COAST



CALL STARSTREAM COMMUNICATIONS GROUP, 713-781-0781

BOSTON

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

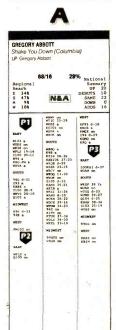
Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

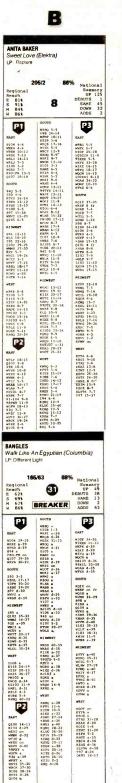
Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

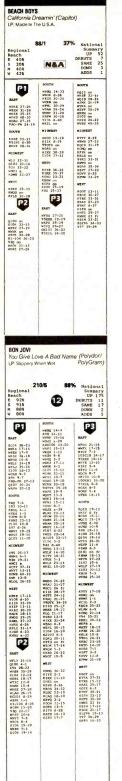
### 238 Reports

JOHN "Hit S LP: Hit	ong" (Any	label)	
	100/25	44%	
Regional Reach E 331 M 211 S 561 W 191			Nation Summer Up 5 Debuts 2 Same Down Adds 2
The same	EXA	<b>APLE</b>	
44% —	- 100 CHR r t this week int Percentage o orters playing il Reach - Per- laying the son	this week it. centage of	new adds
Nationa	Summary		
	Number of s		iving
	20 - Number ebuting the so		
Same 4	- Number of ng no movemer reek. (On to O o On, 31-31, e	stations re ent this n, Add	
	- Number of		noving

Adds 25 — Total number of stations adding it this week.

















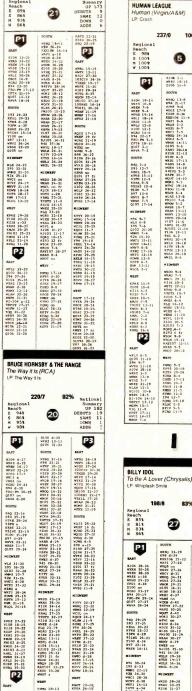












KXYQ KDON KCPX KITS KATD KIZU KRO 1 4-33 15-10 24-22 30-18 8-6 26-22 17-15

National Summary UP 218 DEBUTS 2 SAME 16 DOWN 1 ADDS 0

KXYQ 8-5 KDON 5-3 KCPX 20-15 KITS 2-2 KATD 6-5 KZZU 20-10 KMQ I5-12

MFBG 12-6 MFBG 12-6 MFDY 20-18 MFDY 15-13 103-CIR 9-7 93-XXXX 8-6 MFPX 8-6 MFPX 25-16 MCP 25-16 MCP 14-8 MCPP 14-8 MFPX 10-5

KQIZ 9-6 MXSF 5 fr MJAD 12-9 MG1D 21-16 MG0D 12-7 MJRC 3-2 MSF 12-9 G104 10-7 WYF 10-3 KXFR 6-4 WYF 10-3 KXFR 6-3 KXFR 6-3 KXFR 10-6 WYF 20-15 KXFR 10-8 KXF

HIDMENT (8-5)
HEND 16-7
HEND 16-7
HEND 4-2
HOLL 18-15
HOLD 21-12
HOLD 21-13
H

KGOT 20-14 KYYA 19-16 KBOZ 8-5 KTRS 12-10 KZAE 13-10 KZZE 13-9 KTPY 23-15 KZFN 18-11 KHTZ 26-17 KMNZ 4 fr KD1M 7-6 KZOZ 6-4 SLY96 9-5 Y97 8-6 OK95 [1-6

WPHD &

94Q a 951HZ a

WEST



Regional Reach	58/57 24	Matic Summ
E 328 S 298 M 128 W 248	N&A	DEBUTS SAME DOWN ADDS
P1	WTIC 0-31 WLAN 0-35 WEPE 0	KYNO a-40
	MCSTN a	P3
EAST	MPST a 8106 s	
CKOI a	Q106 a	EAST
SOUTH	SOUTH	95XXX a
Y100 a-32	HXX106 4 HXQD a	OKICO a
897 a	WSSX a-34 WNOR a	95XIL a
NIDWEST	RAH2 h	
896 a-38	WINK a	SOUTH
MCZY a	WAPE a WDJX a-28	WOID a
WEST	WPOW a-30 BJ105 a	KSMB a
KIIS a	Y106 a	WGLF a
KZZP on KMJK a	KITY &	HIDMEST
PMI 02 a X5103 6-13	MDEX &	work a
KHEL &	KIDWEST	99KG a
1727	WGTZ a-38	WDBR &
	WEST	WEST
EAST	KF95 a	KTMT a
0100 a K104 a	KIYS a-40	

112/13 National SURMARY UP 25 DEBUTS 27 SAME 47 DOWN 0 ADDS 13 Regional Reach E 72% S 32% M 40% W 52% (P) WGAN d-34 WCMP on WFXX on ROOTH

K98 ON

K1228 40-37

MSSX 4,

MINK d-38

MOKI 4-39

K200 ON

MOHY 29-28

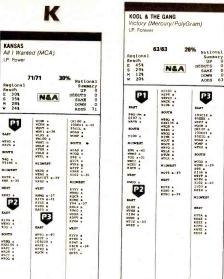
KWES 6-34

KTUX 0

WDLX ON KOLTE d-40 MXSF on fr MJAD d-37 MGID on MJRK 38-35 KISR d-37 Q104 a WYKS a WZYP 40-36 XMAN 39-37 WPJPH on KNIN on MVSS on NI DWEST MEAU a KIEK a MIXX 37-35 MEPL on 2104 a KUNO 35-32 KOKO 35-32 WEOK on MPON on 93PM on WRSR 35-31 HIDWEST WHENS on WRYTT on KDMB d-40 KWX a KYYY on MBNO 38-34 MBNN d-40 KFXX 32-28 KKLS on 99KG 37-35 KNTO on WDBR d-38 WSPT on KDVV on WEST KIYS 40-35 KIRX 29-27 KSND on KBOS on KDON 4-36 KCPX 4-36 KAYD 6-30 KPQ on KKRZ d-38 KMJK 31-28 FM102 on KMOD on KNBQ a KTYA d=30 KTRS on KKAZ d=37 KOZE on KTHT on KTHT on KHTZ on KH **P3** 



KKRZ A EAST K104 a MERZ a 930 a WRBQ a KXX106 a WAPI a WKQB a WRCY a WRQQ a Stand By Me (Atlantic) LP: "Stand By Me" Sound 14 19 0 38% 43% 26% 36% PI PZ KCAQ 27-19 KCAQ 22-18 KATD 2-1 7 B104 25-20 WBL1 on MPLJ on Z100 29-25 B94 24-14 PRO-PN a Q107 9-7 WAVA on 294 25-20 WKZE 25-21 WSPK 37-27 WGPN a-38 MPST 22-18 B106 14-8 WKRZ On 103CIR 32-WIKZ 40-32 WOCM 37-34 WPXX a SOUTH 94Q d-33 293 a KEGL 10-6 KTXS 14-12 KRBE d-25 897 d-24 WNVE 28-23 WRSR ON Q105 34-19 SOUTH
MBBQ d-38
XZER d-34
MSSX on
MBCY on
RAMZ d-30
REER d-27
WARS on
MMIX d-38
FM100 34-26
MABS a
WINX d-38
S100 on
RITY d-29
KTUX on
MXII. on MQID d-33 MJMX 40-36 898 d-30 FSMS d-32 Q101 on fr MPPM on E102 15-12 HI DWEST WCIL 22-12 ROCR on WLBW 4-31 WSPT 40-33 KDVV 37-34 HI DWEST 896 33-26 WLS a-19 WCZY ON WMYT 30-26 KSEQ 8-7 WLOL 4 KYYA on KOZE on KHTZ 16-9 WOTE a-29 KLO OR WIEX a-39 WRON 16-12 KP95 24-19 KBOS 36-29 KMGK 25-13



Regional Reach E 94% S 97% M 90% W 100%

PI

8104 5-3 WXKS 2-1 WBEN 1-1 WBEN 1-1 WBEL1 7-4 CKOI 8-5 WFLJ 9-1 ZIOO 6-1 WCAU 3-1 B94 5-4 PRO-JM 2-CIO7 8-5 WAVA 11-1

94Q 2-1 293 1-2 KEGL 34-35 KTKS 11-10 93PH 5-5 KRRE 2-1 95IH2 4-4 Y100 2-2 897 1-1 MNVZ 2-1 Q105 5-7

RIDWEST

896 7-2 295 6-5 0102 24-; MeMS 1-3 92X 2-1 MNCI 12-; MNCI 12-; MNCI 2-2 KBKQ 5-5 MXTI 21-; KDMB 19-; KHTR 2-2 MLOL 10-;

KPKE 2-1 Y108 5-4 KIIS 8-6 KZIZP 4-9 XKRZ 7-4 KMJK 2-1 PH102 8-7 KMOD 2-2 KS103 5-6 KMSI 31-2 KPLE 1-2 KUGE 3-5 KNBQ 10-8

**P** 

MFLY 2-1 0100 3-2 294 5-2 MYSE 7-7 WERZ 5-8 WNIK 6-5 WILL 1-1 WKEE 4-4 WILL 1-1 KC101 4-WILL 1-1 98PKY 10-98PKY 10-98PKY 10-98PKY 1-2 WERZ 1-2 WILL 1-2

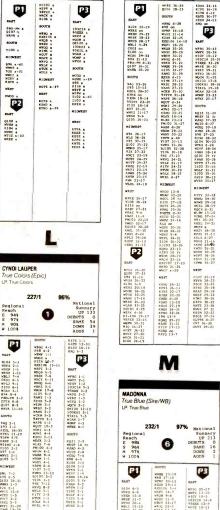
HIDWEST

WFBG 1-1 WHFX 2-1 WHFX 2-1 WHFY 1-2 HOGHES 5-2 -95XDX 1-2 WHFZ 2-2 WHFZ 2-2 WHFZ 2-2 OKIOO 12-1 100MHZ 2-1 100MHZ 2-1 95XIL 7-5 WGM 1-7 WGM 4-2 WFBX 6-1

KOII 3-2 WKSF 14 ft WADA 4-2 WOID 2-4 WOID 2-4 BSB 6-0 KISR 2-2 QIO4 5-3 WYKS 2-1 MIYP 1-9 KSMS 10-16 QIO1 5 ft KNAN 3-2 IO2 3-1 WOLF 4-3 ZIO3 5-6 XNIN 2-1 WVMS 3-2 WOIN 2-1 WOID 3-6 WOIN 3-2 WOIN 3-2 WOIN 3-2

HIDWEST

MIDWEST
KYYY 1-1
NOWN 2-9
WCIL 8-8
KCCR 8-5
KLPM 3-7
KCPM 3-7
KCPM



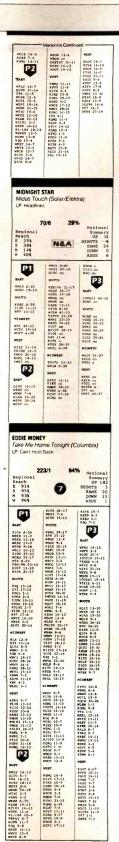
HUEY LEWIS & THE NEWS

234/3

Regional Reach E 96% S 97% M 100% W 100%

National Summary UP 198 DEBUTS 19 SAME 14 DOWN 0 ADDS 3

M MADONNA True Blue (Sire/WB) True Blue 232/1 6 National Summary UP 213 DEBUTS 0 SAME 16 DOWN 2 ADDS 1 97% Region Reach £ 98% S 96% M 97% W 100% 6 回 P3 WHEN 23-11 WINDS 23-11 WINDS 23-11 WINDS 23-12 WINDS 23-13 WINDS 2 MPSC 25-17 MPSC 25-17 MFCX 13-10 MFCX 13-10 MFCX 13-10 MFCX 13-10 MFCX 12-9 MFCX 12-9 MFCX 12-9 MFCX 12-9 MFCX 13-7 MGCM 21-9 ORNIO 20-14 MGMP 16-13 MFCX 15-7 940 17-1 293 8-5 NEGL 5-14 KTKS 7-2 93FM 10-7 KRBE 11-6 V100 19-15 B97 2-2 MNVZ 18-9 Q105 18-15 896 5-5
MLS 14-14
295 13-12
Q102 6-4
MMS 13-8
92X 11-9
9XX 11-9
MNC1 9-5
MCY 27-9
MYT 5-4
MXT1 20-17
KDMS 15-10





### 1985 ###	Reach	95/36 40	% National
Section   Sect	E 478 S 458 H 198 W 488	NEA	DEBUTS 20 SAME 32 DOWN 0 ADDS 36
ALTON 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		BOUTH WBBQ d-40 R98 a MSSX on MBCY on	EAST.
Forever) Live And Die (Virgin/A&M)	940 cn 293 d-35 KTKS a 1100 d-33 1105 29-26 RIDMEST 4CIY a FEST (S103 a FEST (S103 a FEST (S103 a FEST (S103 a FEST (S103 a FEST (S103 a	KIIK A WEST	SOUTH EDIT OF THE STATE OF THE
P1 south P3			7107
APP	93 d - 33 891 d - 33 89L d - 39 3794 a R8E 37-26 RSR 28-24	96TFX 19-17 MOUT d-39 MOKE 31-29 KEOU 37-36 WDJX on PH100 d-33 WEAH d-27 MHY 27-26 XMES ON BJ105 on 942 d-38	
OFF   SUPER	193 d -33 180L d -39 1974 a . 1885 37-26 1885 37-26 1885 28-24 KIDMEST 185 a -37 195 a . 196 a .		SOUTH
SCI 4. STORMER CALL FOR A CALL FO	NOOTE 993 d-23 (1993 d-23) (1993 d-23) (1993 d-23) (1993 d-24) (19	MIDDERST MKDD 32-31 MKDD 36-31 KIIK 35-24 MGTZ a-37 99DTX 6-38 KSIO 4-27 MCKD 35-31 RIO4 31-28 KSIO3 6-40 KSIO	SOUTE 23-19 WEST 33-19 WEST 33-17 WEST 33-17 WEST 33-17 WEST 33-17 WEST 33-17 WEST 33-17 WEST 34-24 WEST 34-23

	1/1 309	6 National
Regional Reach E 23% S 31% M 34% W 30%	NAA	Summary UP 31 DEBUTS 3 SAME 35 DOWN 1 ADDS 1
EAST WISSE OF WISSE OF THE PROPERTY OF THE PRO	URCO 01-19 URCO 11-19	BOTTES 13-23 VIETNESS 13-24 VIETNESS 13-23 VIETNESS
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LP: Riptide	an To Turn Yo	~
Regional Reach	28/1 96	Summar UP 16
E 96% S 97% M 93% W 96%	0	DEBUTS SAME 3 DOWN 2 ADDS
EAST	WRCK 5-5 8106 6-3 WKRZ 8-1 Q106 3-2	KPIV 7-7 RCAO 17-11 KXYD 4-4 KDON 10-17 XCPX 6-2
B104 17-12 WXXS 3-2 WBZN 2-3 WKSE 2-1 MPHD 2-2 WBL: 5-3	WBBQ 6-4	KDON 10-17 KCPX 6-2 K1TS 10-9 KATD 1-2 K2ZU 8-8 KRQ 2-2
WXXX 3-2 WBZN 2-3 WKSE 2-1 WPHD 2-2 WBL: 5-3 WPLJ 23-15	WBBQ 6-4 K98 5-4 MPMF 3-2 WBGZ 5-1 K228 5-4	<b>P</b>
MRL: 5-3 MPLJ 23-15 Z100 24-15 MCAU 2-2 894 6-6 PRO-PH 8-4 Q107 7-2 MAVA 15-13	MGGZ 5-1 RZZB 5-4 RXX106 4-3 MAP1 4-3 MKQB 5-4 MSSX 1-3	MART WFBG 6-4
0107 7-2 MAVA 15-13 SOUTH	WSSX 1-3 WRCY 4-4 WRCY 14-20 WSKZ 4-3 WSKZ 4-3	WIGY 13-7 103CIR 6-3
	WRCY 4-4 WROQ 14-20 WSKZ 4-3 WNOK 7-5 G105 6-4 KAMZ 29-26 KEIB 27-20 WINK 9-9 WKSI 8-3 WAMS 3-3	WFRG 6-4 MNFFX 4-3 M1GPY 13-7 103 CIR 6-3 953CDX 4-3 MXPF 6-5 W1KZ 14-13 MXPG 17-13 MCCM 3-3 GK100 7-3 100 KNI 6-4
94Q 9-9 193 10-8 KEGL 8-7 KTKB 12-6 93FM 6-6 REBE 6-4 95IMI 8-5 V100 4-4	WASE 8-3 WASE 3-3 WCKN 7-3	OK100 7-3 100KHI 6-4 95XIL 10-10
951HI B-5 Y100 4-4 B97 10-7 HBVZ 7-5 WRSR 6-4 Q105 22-21	MAMES 3-2-3 MCDT 7-3 MAPE 8-6 MQDT 7-1 MOKI 4-2 MPME 3-2 MEDU 3-2 MEDU 3-2 PHI00 10-4 MFOM 3-3 MARD 5-2 MEM 7-4 MSDT 9-3 KERN 9-3 KE	95X11, 10-10 WGAN 2-1 WORP 6-5 WFXX 5-3
WRSR 6-4 Q105 22-21 HIDWEST	WPM: 3-2 K2OU 7-5 WDJX 1-5 WLRS 2-2	ROTE 5-3
596 3-10 WLS 3-3	PH100 10-4 HPOW 3-3 MARS 5-2 MARS 7-4	WISF 2 fr WJAD 5-3 WOID 13-5 WOID 4-3 B96 17-12 XISR 7-6
896 3-10 MLS 3-3 295 4-3 Q102 7-9 H7045 4-4 92X 7-6	MBPH 5-4 Y107 6-4	WZYP 9-5
MCZY 9-4 MCZY 9-4 MHYT 18-8 KREO 13-9	BJ105 9-8 Y106 32-22 942 1-2	0101 3 fr
0102 7-9 HMMS 4-4 92X 7-6 MMCI 10-8 HCEY 9-4 MMTT 18-8 KBEQ 13-9 MKTI 6-14 KDMS 4-6 KHTR 15-10 NLOU, 5-3	MXLK 4-4 KITY 12-7	MPPH 3-1 1102 8-7 MGLP 8-6 2103 7-5 KHIN 10-6 MVBS 5-3
WEST	WKZL 12-9	MIDWEST
KPKE 5-3 Y100 3-2 KIIS 4-3 KZIP 1-3 KKRE 3-2	MKDD 5-5 MAUJ 4-3 MGCL 1-2 Fr RIIK 6-2 KPMC 5-3 FR 5-2 KPMC 5-3 FR 5-2 KPMC 3-2 KPMC	RYYY 6-3 WBMC 3-2 WBMB 3-20 KQCR 7-2 KCMQ 4-3 YP4 16-15 KEXL 6-3 WKPR 5-3 MAEY 5-4 KFEX 6-5 EKLE 1-3
KIIS 4-3 KZIP 1-3 KKRT 3-2 KMAT 10-8 FM102 9-8 KMOD 1-6 KS103 B-7 KMEL 5-3 KWEL 5-3 KWEL 5-3 KWEL 5-3 KMEL 4-3 KMBQ 12-3	RIIK 6-2 WOTE 3-2 KRMC 5-3	FORD 4-3 194 16-15 FIXE 6-3
KS103 B-7 KMEL 5-3 KWEE 5-2 EPL7 9-5	KIIO 6-5 WHEE 3-2 KLO 7-6	MAEY 5-4 KFRX 6-5 RKLE 1-1 99KG 3-2
RUBE 4-3 KHRQ 12-3	WEAG 6-6	99KG 3-2 KKRC 3-3 KWTO 6-5 WDGR 2-7 WSPT 9-10 KDVV 9-6
EAST	X104 12-9 KJ103:6-4 KQKQ 3-2 KX93 5 fr MXOK 3-2	FREC 3-3 KMTO 6-5 MDSR 2-7 WSPT 9-10 KDVV 9-6 KPMH 2-2
WPLY 6-3 Q100 5-3 194 2-1	MIOK 3-2 KAY107 15-13 KKRD 25-10 MNOT 6-4	MEST EGOT 2-8
WVBR 2-1 K104 9-9 WERZ 2-2	WEST	KGOT 2-8 FYYA 4-3 KBOZ 5-2 KTR5 6-3 KKAZ 8-4 KOZZ 11-15 KTMT 7-6 KZPN 2-6
MPLY 6-3 Q100 5-3 294 2-1 MYSR 2-1 K104 9-9 MERI 2-2 MRICK 3-2 MRICK 14-14 MARK 11-6 MKEE 9-5 MIAN 8-5 KCIO1 12-10	KNNG 2-1 KF95 10-13 KIYS 4-7 KIKX 4-7 KSND 11-9 KBOS 5-3 KMGX 8-17 KYNO 2-1	
MXEZ 9-5 WLAN 8-5 KC101 12-10 WSPK 17-10 BI-104 4-3 98PXY 3-3 WGPM 6-4 930 4-3 MPST 2-1 NNYE 8-8	KSND 11-9 KBOS 5-3 KMGX 8-17 KYNO 2-1	RMN2 1 fr RBIN 6-5 RZOZ 4-3 SLY96 6-3

Summer   S	90/ Regional Reach E 5 777 78 78 78 78 78 78 78 78 78 78 78 78
DEBUTS 24 ADDS 22 ADDS 25 ADDS 25 ADDS 25 ADDS 26 ADDS	PART 3-27 WRD 3-27 WRD 3-27 WRD 3-27 WRD 3-27 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-21
### ADDS 2:  ### 4:27	PART 3-27 WRD 3-27 WRD 3-27 WRD 3-27 WRD 3-27 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-29 WRD 31-21
## COTTS  ## COT	EAST WBEN 4-37 WFEN 34-29 CKOI 34-29 CKOI 30 994 4-25 SOUTH 95182 4-25 MRSR 39-29 MIDMENT MID 25-35 WCEY 8 MCC 33-31 WEST FAILS 00-36 RFL3 00-36 EXT.
## COTTS  ## COT	EAST WBEN 4-37 WFEN 34-29 CKOI 34-29 CKOI 30 994 4-25 SOUTH 95182 4-25 MRSR 39-29 MIDMENT MID 25-35 WCEY 8 MCC 33-31 WEST FAILS 00-36 RFL3 00-36 EXT.
MYSEL OP SOUTH  HIDMEST KQIZ on KISE on MYSES on YOUNG ON KISE on KISE on KISE on KISE on GO ON THE	SOUTH 951NZ 4-25 951NZ 4-25 MRER 39-29 MIDWEST MLE 35-33 0102 e-35 WORS 6-34 WCEY 8 KMC 33-31 WEST KMS on EPLZ 40-36
MYSEL OP SOUTH  HIDMEST KQIZ on KISE on MYSES on YOUNG ON KISE on KISE on KISE on KISE on KISE on GIOL on If KUQ on GIOL on If MYSES on KISE o	SOUTH 951NZ 4-25 951NZ 4-25 MRER 39-29 MIDWEST MLE 35-33 0102 e-35 WORS 6-34 WCEY 8 KMC 33-31 WEST KMS on EPLZ 40-36
MYSEL OP SOUTH  HIDMEST KQIZ on KISE on MYSES on YOUNG ON KISE on KISE on KISE on KISE on KISE on GIOL on If KUQ on GIOL on If MYSES on KISE o	951NZ d-25 MRSR 39-29 MIDMENT 39-29 MIDMENT 39-29 0102 e-15 MONE 6-14 MCEY 8 MMC 33-31 WEST CONTROL OF SELL 40-16
MYSEL OP SOUTH  HIDMEST KQIZ on KISE on MYSES on YOUNG ON KISE on KISE on KISE on KISE on KISE on GIOL on If KUQ on GIOL on If MYSES on KISE o	MIDMENT MIS 35-33 0102 a-35 models d-34 mo
HIDWEST   KQ12 on   K158 on   MYRS	WEST  RULIK ON RUSS ON EPLZ 40-36  PZ  EAST
KAY107 a-34 HIDMEST	WEST  RULIK ON RUSS ON EPLZ 40-36  PZ  EAST
KAY107 a-34 HIDMEST	WEST  RULIK ON RUSS ON EPLZ 40-36  PZ  EAST
KAY107 a-34 HIDMEST	P2
MERT WEND A KIYS on KFEX on KSED on KFEY on KSED on KETO on KDOR on MORE on	P2
KIYS on KFRX on KSRD on KSRD on WDR on WDR on WSPT on	EAST
194 a WSPT on	
KLUC on KXYO on WZS7	Q100 on - K104 on
KINC on KXYO on KXYO on KXYO on KXYO on KITS a-JO KTRS a KXZU on KXZZ d-35	WANT OF
KRO on KBIM a	WSPK d-34 RI-104 d-27
81,796 a 0K95 d-30	MGPH a 930 on
BREAKER DOWN (ADDS 15	Regional Reach E 728
SOUTH 95XXX on	Regional Reach E 728 S 578 H 643
MRBQ 36-31 MKPZ d-32 MIR2 d-37 MZYQ n=40	Regional Reach E 728 S 578 M 643 W 708
WAPI d-30 WICH 3D-26 WAPI d-30	Regional Reach E 728 5 578 M 643 W 708
MKQB on 100KH1 39-28	Regional Reach E 728 S 578 M 643 W 708
MRGB on 100KH1 39-28 WBCY d-32 95XIL d-40 WBCQ 28-24 HGAH 33-29 WSKZ a HOMP 37-33	Regional Reach E 728 S 578 M 643 W 708
MKGB on 100KHI 39-28 MECY 4-32 95XII 4-40 MECQ 28-24 MGAH 33-29 MCM 37-23 MNOK GN MFXX 40-33 MNOK GN MFXX 40-33 MNOK GN MFXX 40-33 MNOK GN MFXX 40-33	Regional Reach E 728 S 578 M 643 W 708
MINK 40-34 SOUTH	Regional Reach E 728 S 578 M 643 W 708 WOKES 31-27 WOKES 31-27 WOKES 31-27 WOKES 31-27 COOL on WHYD 27-24 COOL on
MINK 40-34 SOUTH	Regional Reach E 728 S 578 M 643 W 708 WOKES 31-27 WOKES 31-27 WOKES 31-27 WOKES 31-27 COOL on WHYD 27-24 COOL on
MINK 40-34 SOUTH	Regional Reach Reach H 643 W 703 WEEK 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 ROUTE On MAY A CONTROL OF THE CONT
MINK 40-34 SOUTH	Regional Reach Reach H 643 W 703 WEEK 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 ROUTE On MAY A CONTROL OF THE CONT
MINK 40-34 MANS 62-39 MCNN on MCNX 40-39 MCNX on MCNX 40-39 MCNX on MCNX 40-39 MCNX 40-3	Regional Reach Reach H 643 W 703 WEEK 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 WORKS 31-27 ROUTE On MAY A CONTROL OF THE CONT
MINK 40-34 MANS 62-39 MCNN on MCNX 40-39 MCNX on MCNX 40-39 MCNX on MCNX 40-39 MCNX 40-3	Regional Rescota Resco
MILON 60-34   SOUTH	Regional Rescond Resco
MILON 60-34   SOUTH	Regional Rescond Resco
MILON 60-34   SOUTH	Regional Records 1
STORE   STOTE	Regional Regional Regional Research 2 724
### 1500 40 50731  ### 1500 40 5	Regional Records 1
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### STORM ### ST	Regional Reg
### 1500 40 50731  ### 1500 40 5	Regional Regional Regional Research 2 724
Wrong (Sire/WB)  1/15 65% Nation UP DESURE SURE SURE OWN ADDS SOUTS 1930X 00	LP: Get Close

POLICE





Jody (Arista LP: Frantic Ro		
Regional	97/2 41	% Nationa Summar
Reach E 478 S 458 M 228 W 488	N&A	DEBUTS SAME 3 DOWN ADDS
PI	WRCK on 8106 27-27 WKRS 31-30	P3
BAST	SOUTH	EAST
B104 30-28 WXKS 21-20 WBEN 30-27 WKSF 31-30 WCAU 38-35 B94 27-27 PRO-FM 31-26 WAVA 25-25	RDX106 26-24 MKQB 28-20 MSSX 33-31 MROQ on MNOR 31-30 KAMZ 27-28 MANS ON MCKN 31-37 MOK1 32-36	MIGY d-39 95XXX 24-23 WIKZ 33-27 100KH1 29-21 WGAN on WOHP 34-28 WFXX 29-26
800TH KTKS 24-23 KRBE 32-29 B97 21-18 WNVI b	MABS a MRAM d -30 KBFN 36-24 Y107 on 942 d -37 KITY on KTUX 22-22 WDLX 40-38 MKZL on	KQ12 40-39 WKSF 23 fr WJAD 22-20 MCSQ 28-26 WJHO: 14-13 KISR on Q104 26-23 MYKS d-29
896 21-20 Q102 31-29 WHENS 38-37 92X on WLOL on	MIDWEST WGTZ 38-35 KJ103 40-37	WEYP 39-35 KSMB 36-35 Q101 36 fr KNAN on WVBS 35-33
WEST	WEST	HIDWEST
KKR2 on KMOD 28-27 KS103 34-32	KF95 on K1YS on K1KX 37-35 CHED on KSND 33-38 KBOS 39-36 KYNO 34-31- 194 on	KYYY OB MRMS 36-32 MCIL 26-23 MCJS 32-29 KCNO ON WDSS 28-26
0100 25-24 WERZ 31-34 WTIC 22-16 KC101 28-26 WSPK 30-30 98PXY 33-33 930 on	KLUC 29-29 KCAQ 23-20 KDON d-37 KCPX 39-37 KITS 21-16 KRQ On	ETRS 35-33 ETRY 26-25 EZFN ON ESIM 34-32 EZOZ 29-27 SLY96 36-32 OK95 13-8

145/73

Regional Reach E 58% S 62% M 62% W 60%

EAST

HIDWEST

WLS a-36 Whels a 92x 33-28 WHOI a KBEQ a WK7I a KHTR 35-32 KWK 34-32

**P2** 

61%

45/73 61% National Summary UP 11 BREAKER DEBUTS 23 SAME 38 DOWN 0 ADDS 73

MPNP d-30
MYOS A
MYSSX a
MSSX a
MSSX a
MSKZ a
G105 a
MINK 30-23
MYSS 39-36
MANS B
MONT a-35
MPNI 00 d-30
MSSX a-37
MPNI 00 d-30
MSSX a-37
MYSSY a

HI DWEST

MIDD 36-29
MANU a
KRNO x-39
990TX on
KZIO a
MIDX 35-26
KAY107 a-35

WEST KNNQ a-40 KIYS d-38 KSND on KLUC 38-37 KFIV a KCAQ on

a 30-23 39-36 a on a-35 on

SOUTH

KOIZ On

WIAD d=39

MOID a

MOID a

MOOG ON

WINK d=40

KISM a

QIO4 on

MYY d=38

KSMB ON

ZIO3 A

KNAN ON

MOID ON TY

ZIO3 A

KNIN ON

WYBS ON

HILDERST
HEND A
HEND A
HEND A
S
YS4 20-36
KIKKL A
HARY d-38
KFRX A
99KG ON
KFRX O
MEST ON
KDVV A
KFRM d-37
WEST

WEST

Y108 29-27 KIIS d-35 KKRZ 33-30

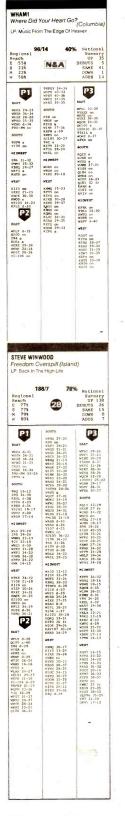
MINEE on RLQ a WINK 34-29 WEAG 25-22

KYYY 26-24 WBNQ 17-15 WBWB 10-8



	il Tuesday Contin	lued	
KWOD 30-26 KS103 on KWEL 16-11 KWSS on KPLZ 28-25 KNSQ 37-34	WIPL on 1104 23-25 8,3103 39-36 WZOK on WRON 31-27 KKRD on	KOCR 33-30 WLBM 16-14 KCMQ 40-35 Y94 31-29 WKFR 6-40 WAZY 25-22 FKRC 26-25 KWTC 6-30, WDBR 23-20 WBFT 28-22 KCVV 38-36 KPMN 22-17	
KWS8 on KPLZ 28-25	WZOK on WRON 31-27	Y94 31-29 WKFR d-40	
P2		99KG 27-25 KKRC 26-25	
****	KNMO d-36	KWTO 4-30, WDBR 23-20 WSPT 29-22	
MPLY 34-30	RONG d-36 K1YS 31-28 K1YS 31-28 K1YS 31-21 K1YS 31-21 K1YS 31-21 KSDC 32-31 KSDC 32-31 K	KDVV 38-36 KPMW 22-17	
MYLY 34-30 0100 18-17 94 20-18 K104 d-32 MERZ 24-24 MNNX on HANCX 19-18 KC101 17-15 SIK 34-30 MPRY 29-25 WGPN 29-25 WFF 29-25 MPRY 2	KSND 21-19 KBOS d-38 KONO CO		
MERZ 24-24 MNNX on	KLUC 32-27 KFIV 21-18	KGOT 21-16 KTYA 20-19 KBOZ 6-35 KTRS 27-26 KRAZ '35-31 KOZE 10-6 KTWT 25-17 KEFN 35-33 KWNZ 15 fr KBEH 27-24 KZOZ 31-26 SLY96 26-26 '97-6 26-26 '97-6 26-26	
MARK 19-18 MC101 17-15 WSPK 38-35	KCAQ 33-30 KXYQ 32-31 KDON 37-31	KTRS 27-26 KKAZ 35+31	
21-104 24-20 98PXY 29-27	KCPX 28-25 KITS 25-17	KOZE 10-6 KTNT 25-17	
930 38-35 WPST 26-22	KRQ 30-26	KWNZ 15 fr KBIH 27-24	
WRCK 34-31 WKRZ 30-27	P3	SLY96 26-26 Y97 d-40	
G106 A	EAST	OK95 9-9	
K98 29-27 KZIS 39-38	95XXX 28-26		
TIMBUK 3 The Future:	s So Bright From Timbuk 3	(IRS/MCA)	
7	6/22 32	% Nationa	
Regional Reach	NEA	Nationa Summar UP 1 DEBUTS 1 SAME 3 DOWN ADDS 2	
Reach E 198 S 388 M 338 W 348		DEBUTS 1 SAME 3 DOWN ADDS 2	
W 341		ADDS 2	
PI	WBCY 8 MROQ 35-33 MSKZ 8 G105 on MKSI on MANS on MANS on 942 40-35 KTUX 19-37	SOUTH NO.	
EAST	G105 on MKS1 on	MKSF 35 fr MJAD a	
WBEN 37-31 WPHD d-32	MANS on M20U 35-30 94Z 40-35	KQIZ ON MKSF 35 fr MJAD a MJMX on KISR on Q104 a KSMB on KSMB on KSMB on WPFM d-16 KMIN ON WVRS a	
SOUTH	HITMEST	KSMB on KNAN on	
94Q d-32 z93 d-28 KEGL 18-18 KTKS B KRBE 39-24 WRSR 36-33	WKAU B	KNIN on WVBS a	
KTKS a KRBE 39-24	WEAU 8 99DTX ON WORD 8 HIXX 8 HEAU OR 2104 23-21 MZOK 8 HRON d-29	MIDWEST	
MRSR 36-33 HIDWEST	2104 23-21 MZOK &	HRWS 40-29 WCIL d-32	
KWK a	MRQN d-29 WEST	HYYY 5 HENWS 40-29 MCIL 4-32 MI.PM ON KKLS On 99KG on	
WEST	KIYS 39-33	RYYY 8 HBWB 40-29 MCIL d-32 MLHM OB KKLS OB 99KG OB KKRC B MDBR OB MSPT A KFMW B	
KKRZ n KHJK on	KXYO on KCPX d-34		
PZ	KXYO on ECPX d-34 KITS a KATD d-35 KZZU a	WEST KGOT on	
CLOO on	P3	KGOT on KBOZ a KKAZ d-39 KTMT on KZFN on KBIM on	
0100 on 294 30-26 WERZ on WKRZ on	EAST	KGGT on KBGZ a KKAZ d-39 KTMT on KZFN on KRIM on Y97 a OK9\$ on	
SOUTH ON	95XXX on 100KH1 d-33 WGAN on WFXX A	OK95 on	
MBBQ on K98 on MKQB a	WEAN ON		
TOTO I'll Be Over LP Fahrenhe	You (Columbi it	%	
TOTO I'll Be Over LP Fahrenne 2' Regional Reach E 948 S 888	it	Nationa Summar UP 17 DEBUTS SAME 2	
TOTO I'll Be Over LP Fahrenne  2' Regional Reach E 94% S8% M 95% W 86%	16/3 91	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
TOTO I'll Be Over LP Fahrenhe 2' Regional Reach E 942 S 881 W 958 W 862	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
TOTO I'll Be Over LP Fahrenhe 2' Regional Reach E 942 S 881 W 958 W 862	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
TOTO I'll Be Over LP Fahrenhe 2' Regional Reach E 942 S 881 W 958 W 862	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
TOTO I'll Be Over LP Fahrenhe 2' Regional Reach E 942 S 881 W 958 W 862	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
TOTO I'll Be Over LP Fahrenhe 2' Regional Reach E 942 S 881 W 958 W 862	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
T0T0  171 Be Over LP Fahrenne 2: Regional 1 Reach 94s 5 88s W 86s 1804 6-29 WXX6 18-16 WX10 23-20 WX10 23-20 WX10 23-20 0107 24-22 WX10 24-22	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
T0T0  I'll Be Over LP Fahrenne  2  Regional Reach E 944 8 964 8 965 8 884 8 965 8 866 8 965 8 866 8 96	MKRZ 17-14 Q109 13-10 SOUTH	Nationa Summar UP 17 DEBUTS SAME 2 DOWN ADDS	
T0T0  I'll Be Over LP Fahrenne  2  Regional Reach E 944 8 964 8 965 8 884 8 965 8 866 8 965 8 866 8 96	MKRZ 17-14 Q109 13-10 SOUTH	National Summar UP 17 DEBUTS SAME 2 DOWN ADDS  PAST WERE 11-8 WARD 11-10 SIGN 7-6 WARD 21-11 10 SIGN 7-6 WARD 21-11 SIGN 7-7 WARD 21-7 WA	
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26 11 25 34	WZPL on 2104 33-25 83103 39-36 MZOK on MRQN 31-27 RKRD on	KOCR 33-30 WILM 16-14 KCNG 40-35 Y94 31-29 MKFR 4-40 MASY 25-22 WHY 25-22 KKFG 26-25 KKFG 4-30 WDR 23-20 WSFT 28-22 KOVV 38-36 KCVV 38-36	LP: The Sport		(CA)
3	RSNO d-36 R1YS 31-28 CRED a 1-21 CRED a 21-19 KSNO 21-19 KSNO 21-19 KSNO 21-19 KSNO 32-27 KFIV 21-18 RCAQ 33-30 RXYQ 32-31 RDON 37-31 RCPX 26-25 RITS 25-17 RZQ 30-26		Regional Reach E 59% S 55% M 66% W 49%	5/11 57 <sup>-</sup>	National Summary UP 69 DEBUTS 15 SAME 38 DOWN 2 ADDS 11
5 20 7	KOON 37-31 KCPX 28-25 KITS 25-17 KZZU 18-13 KRQ 30-26	KGOT 21-16 KYYA 20-19 RHOZ 4-15 KYRS 27-26 KYRS 27-26 KOZE 10-6 KYRT 25-17 KEN 35-33 KWRZ 15 fr KRIM 27-24 KIN 21-26 KYRS 11-26 KYRS	EAST  MOCS 18-17  MEEN 11-11  MYSE 30-26  WPHD 22-22  MCAU 26-24  PRO-PH 19-14  CFTR on	WSEX ON WEST O	WIRZ A WDCM 40-37 ORIO0 4-4 100KBI 16-10 95XLL 11-7 MGAN 29-27 MONP 6-40 MFXX d-36
	MWFX 27-25 95XXX 28-26		MCAU 26-24 PRO-PH 19-14 CPTR on SOUTB 94Q 24-23 RRRE 35-31 MRSR 31-28 Q105 on	MQUT 26-23 MOKE 26-24 EZOU d-38 MURS ON MBAH ON MOKEY 24-23 MRVQ ON WXLK ON WDLX ON	SOUTH  KOIT 20-18  KOIT 20-18  KKSF 19 fr  KJAD 48-36  MOID ON  KOOC ON  KO
gs	So Bright From Timbuk 3		295 40-36 MIDMEST 295 40-36 MMS 24-23 MMT 0n WET 1 15-15 KDMB 30-26 KWK 1-1	MIDWEST MEAD 15-13 MEAD 38-34 KIIK a KENO ON 99DTX ON	Q104 22-19 WYRS on WZYP 25-20 Q101 on fr KNAN 35-33 WPFM on Z102 34-31 WGLF on
	NEA	National Summary UP 12 DEBUTS 10 SAME 31 DOWN 0 ADDS 22	MTXI 13-15 KNMB 30-26 KWK 1-1 WZST KPKE d-35 KRZ on KMOD 34-35 KPLZ d-36	MIDMEST MKND 15-13 MKND 15-34 RIII A RING ON 99070 ON KLO 8 99070 ON KLO 8 1000 13-29 MGRD 18-22 MGRD 18-22 MGRD 18-22 MGRD 18-22 MGRD 24-21 ROWG 6-35 REP3 8 Er MRON 34-32 RERD 21-19 MHOT 8	KNIN 38-37 WVBS 24-23 HICHEST KYYY 24-21 MBNQ 33-28 MBNR 23-22 KQCR 6-33 MLDW 20-20
	MBCY & MROQ 35-33 MSRZ & C105 on MRSI on RESI on MRSI on RESU 35-30 S42 40-35 RTUX 39-37 HIJMEST WEAU B 990TX on	SOUTH  KOIT ON MKSF 35 Ir MJMC ON KISH ON COMMON ON KISH ON KSMI ON KSMI ON KSMI ON KSMIN ON KSMIN ON KSMIN ON	MFLY on 0100 36-35 K104 1-7 MFR 10-31 MFR 10-3	WHOT a  WEST  KING on RIKX 36-34 CHED on RIKX 36-34 CHED on 26-22 RCPX 32-31 RZEU 32-29 RNO 24-22  P3	#IDMEST  KYYY 24-21  MINU 33-28  MOR 33-28  MOR 33-28  MOR 30-20  KORO 6-39  Y94 18-10  KKKL 8  MARY 19-17  KKLS 24-23  MOR 30-39  KKR 00  KKR
	WEAU B 99DTX On WORD a HIXX a	NIDMENT  RYYY A 29  MCIL d 32  MCID ON  KKLS ON  998G ON  KKRC B  MDBR ON  MSPT A  KPM B	MRCE 28-25 Q106 on BOUTS MESO 39-34 K98 22-18 MESO 16-15	MMPX 31-27 95XXX 15-15 MKPE 26-24	RGOT A RTRS 37-32 RKAE 26-22 RKAE 26-22 KTRT 4-39 REFN on RBIN 25-23 KEOZ 4-37 SLOVE 21-29 Y97 4-15 OK95 19-14
	EAST  95XXX on 100KH1 d-33 WGAN on WFEX A	West Kall on Reor a Real a Resident on Rept on Relie on Relie on Resident on R	WANG CHU Let's Have LP, Mosaic	NG Fun Tonight (	Geffen)
1			1	3/10 94	National
hei	You (Columbia t	6	Regional Reach E 94% S 92% M 95% W 94%	23	National Summary UP 175 DEBUTS 28 SAME 10 DOWN 0 ADDS 10
21	t		Regional Reach £ 94% 5 92% M 95% W 94%	SOUTH	National Summary UP 175 DEBUTS 28 SAME 10 DOWN 0 ADDS 10
nhei	16/3 919	National Summary UP 177 DEBUTS 6 SAME 26	Regional Reach E 94% S 92% M 95% W 94%	23	National Summary UP 175 DEBUTS 28 SAME 10 DOWN 0 ADDS 10



# SIGNIFICANT ACTION

B

BAD COMPANY This Love (Atlantic) LP Fame And Fortune

PZ

BANANARAMA More Than Physical (London/PolyGrat LP: True Contessions

| MONT OF COLUMN | SAFE | SAFE

BERLIN Like Flames (Geffen) LP Count Three Pray

LAST | COLD | CO

JAMES BROWN
Gravity (Scotti Bros/CBS)
LP Gravity

CINDERELLA Nobody's Fool (Mercury/PolyGram)

COMMODORES
Goin' To The Bank
LP: none (Polydor/PolyGram)

D

CHRIS DEBURGH
The Lady in Red (A&M)
LP into The Light

| Page |

E

KGOT & KOZE &

MODES &

SAMANTIA FOX
TOUCH Me (I Want Your Body)
LP Touch Me (I Want Y

HOWARD HEWETT
I'm For Real (Elektra)
LP: Howard Hewett)

FREDDIE JACKSDN
Tasty Love (Capitol)
LP. Just Like The First

JESSE JOHNSON w/SLY STONE Crazay (A&M) LP. Shockadelica

| SAST | STY on | STY

K

K.T.P.
One Step (Mercury/PolyGram)
LP. Certain Things Are Likely

L

LABAN Love In Siberia (Critique)

WEST 31-23 SANT 1000 A 1000 A

STACY LATTISAW
Nail It To The Wall (Motown)
LP Take Me All The Way

| March | Marc

M

NANCY MARTINEZ For Tonight (Atlantic)

| Description |

MIAMI SOUND MACHINE Falling In Love (Uh-Oh) (Epic) LP. Primitive Love

STEVE MILLER BAND

I Want To Make The World

LP Living In The 20th Century (Capital

MONKEES
Daydream Believer (Arista)
LP. Then & Now .... The Best Of The Monke

MAT | MAT |

0

BENJAMIN ORR Stay The Night (Elektra) LP. The Lace

P

POINTER SISTERS
Goldmine (RCA)
LP. Hot Together

STORY (CONTROL OF CONTROL OF CONT

R

RUN-D.M.C. You Be Illin' (Profile)

9

CARLY SIMON
Coming Around Again (Arista

STONE FURY
Let Them Talk (MCA)
LP. Let Them Talk

DATE | CONTROL |

ANOY TAYLOR When The Rains Come Down (MCA)

LP: TV.Soundtrack "Miami Vice II P1 WERE a WNYE on WERE a WXSE -a WGAN on 5007H SOUTH KXX106 29-WEQS 4-32 WESX a WESX on MANS on MQUT on KWES on KTUX on RQII on MJAD on MJMX- on QIO4 on KSMR on WPFM a WVBS on RRBE a 897 24-WRSR a Q105 on NI DMEST MMMS on KDMB a KMK 29-21 WKDD a WRON on MESS on FRIOZ on FWOO on Elys on EFIV on EXYQ 31-28 EEEU 4-37 **P** 



PAUL YOUNG Some People (Columbia LP: Between Two Fires

# **CONTEMPORARY HIT RADIO**

# BREAKERS.

Walk Like An Egyptian (Columbia)
69% of our reporters playing it. Moves: Up 49, Debuts 38, Same 13,
Down 2, Adds 63 including WKSE, B94, WNVZ, Z95, WNCI, Y108,
FM102. See Parallels, moves 40-31 on the CHR chart.

### ROBBIE NEVIL

C'est La Vie (Manhattan)

67% of our reporters playing It. Moves: Up 53, Debuts 34, Same 54, Down 0, Adds 18 including 92X, WGFM, KXX106, G105, WZOK, KXYQ, Y94. Complete airplay in Parallels.

### **PRETENDERS**

Don't Get Me Wrong (Sire/WB)

65% of our reporters playing it. Moves: Up 63, Debuts 42, Same 34, Down 0, Adds 15 including WKSE, KWK, KMJK, KMEL, WAMX, WZPL, WCIL. See Parallels, debuts at number 40 on the CHR chart.

### DARYL HALL

Foolish Pride (RCA)

62% of our reporters playing it. Moves: Up 35, Debuts 33, Same 52, Down 0, Adds 27 including WBEN, WKSE, CKOI, WCAU, 295, WNCI, WKTI. Complete airpiay in Parallels.

### **SURVIVOR**

Is This Love (Scotti Bros./CBS)

61% of our reporters playing it. Moves: Up 11, Debúts 23, Same 38, Down 0, Adds 73 including B104, PRO-FM, Z93, Y100, B97, WMMS, KWSS, Complete airplay in Parallels.

# **NEW & ACTIVE**

TRIUMPH "Somebody's Out There" (MCA) 135/11

Moves: Up 69, Debuts 15, Same 38, Down 2, Adds 11 including WERZ, WSPK, WPST, WKSI, 94TYX, KIIK, KLQ, WKSE 30-26, PRO-FM 19-14, Z95 40-36, KWK 1-1, 93Q 20-16, WKRZ 28-25, 100KHI 16-10, 96XIL 11-7. See Parallels, moves

DURAN "Netorious" (Capitel) 124/124
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 124 includit
Q105, B96, WMMS, KBEQ, KRS, KKRZ. 124 including B104, WBLI, CKOI, PRO-FM, Q107, WAVA, Z93, KTKS, Y100

Q105, B96, WMMS, KBEO, KIIS, KKRZ.

ELTON JOHN "Heartacke All Over The World" (Geffen) 112/13

Moves: Up 25, Dobuls 27, Samer 47, Down 0, Adds 13 Including KWK, KNBO, WFLY
WKSE 37-32, WCAU 37-36, WRSR 35-31, KMJK 31-28, WERZ 34-31, 95XIL 37-34 WFLY, Z94, WSSX, WOKI, Z104, WYKS, Y97,

Whote 37-26, "MUCHU 37-36, "WISH 39-37, NAME 37-26, WERE 39-31, ISSAIL 37-36.

TALKING HEADS: "Wild Wild Life" (Star-Wigh) 118/18

Mover Up 51, Debuts 15, Same 26, Down O, Adds 19 including WBEN, CKOL, WCZY, KHTR. WSPK, WBBO, WLRS, WCAU

40-30, PRO-PH 4-26, 940; 28-21, KRBE 30-23, WLO, 9-7, WERE 28-23, WROQ 32-25, KITS 11-6, See Parallelle, debuts at

number 39 on the CHR cram; GREGER (Attantic) 101/100 GREERS "Lead Of Confission" (Attantic) 101/100 Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 100 including WXKS, WPHD, 94Q, WRSR, Q105, 898, WLS, 295, WMMS, Debuts 0, Same 0, Dow TR. KWK, KIIS, KKRZ.

JERMAINE STEWART "Jody" (Ten/Arista) 97/2

ND 56, Debuts 5, Same 30, Down 4, Adds 2, WNVZ, WABB, WBEN 30-27, PRO-FM 31-26, KRBE 32-29, B97 21-18, 31-29, ATIC 22-18, KIFM 36-24, KJ103 40-37, KBOS 39-36, KCAO 23-20, Q104 26-23, WZYP 39-35, WBWB 36-32.

WHAMI "Where Did Your Heart 56?" (Columbia) 95/14
Moves Up 35, Debus 5, Same 41, Down 1, Adds 14 including 95/94, WRTI, KWOD, 294, K104, KEZB, KBFM, 94Z, KOPX,
WXXIS 28-23, WHAMIS 35-32, WHAMIS 23-16, WHST 43-36, KITY 23-20, KTMT 39-35. BILLY OCEAN "Love is Forever" (Jive/Arista) 95/36

o 7, Debufe 20, Same 32, Down O, Aode 36 including WCAU, B94, PRO-FM, KTKS, WCZY, KS103, KUBE, KNBO, KPLZ 39-35, WKSI 38-34, WOKI 39-32, KIKO 34-30, I94 30-24.

DAVID & DAVID "Welcome To The Boomtown" (A&M) 92/9 Moves Up 38, Debuts 9, Same 34, Down 2, Adds 9, KRBE, KHTR, WFLY, W 14, D. 84, D. 709, 93, D. 709, 93, 94, WEBS, 13, 7, 40, 707, 14, 11 RCK, KJ103, Q104, KFRX, KKRC, KWTO, WPHD

POLICE "Don't Stand So Close To Me '86" (A&M) 90/22

, Debuts 20, Same 42, Down 0, Adde 22 including WBEN, Q102, WCZY, WANX, WGFM, WRCK, WBBQ, WDJX, IG, WWFX, WBWB, WPHD 36-29, WRSR 39-29, KPLZ 40-36.

BEACH BOYS "California Oreemin" (Capitol) 88/1

BEALT BUTS "California Uraemin" (Capitol) 847, I WHOL WEELS 128, WPHD 40-30, PRO-FM 24-19, Q102 23-16, KDWB Alowsu, Up 52, Debuts 7, Same 25, Down3, Adds 1, WHOL WEELS 13-28, WPHD 40-30, PRO-FM 24-19, Q102 23-16, KDWB 32-27, K104 22-15, WSPR 34-28, KKTS 36-32, KZ2U 25-19, OK100 26-22, WBWB 27-23, KGOT 13-11. BEN E. KIMB "Stand By Me" (Albaric) 98, DOWN 0, Adds 10, PRO-FM, 293, WLS, WLOL, WGFM, WFMI, WABB, WGTZ, WDX, WFX, B104 25-20, OLTO 97, KEGL 10-6, KIST 11-0, B106 14-8

WFXX, 8104 25:30. 1079 -97, KEGI. 10-8, KIRS 11-10, STUD 14-8
FFVE STAR "CEan" Walf Another Minute" (RCA) 80:76
Moves: Up 41, Debuts 4, Same 28, Down 4, Adds 5, WLOL, WAPE, WWFX, WKPE, KNAN, B98 23-19, WNNN 35-30, WKEE
29-25, WKOB 18-13, WSXS 15-12, WDX 24-21, KYNO 28-22, WGOG 13-10, KTMT 14-11, SLY98 40-38.
TIMBUKS "The Future" 8 & Bright 1 Botta Wear Shades" (IRS/MCA) 75/22
WGEN 37-31, KRBE 39-24, 204 30-28, KZOU 35-30, 94Z 40-35, KIYS 39-33, WBWB 40-29,
WGEN 37-31, KRBE 39-24, 204 30-28, KZOU 35-30, 94Z 40-35, KIYS 39-33, WBWB 40-29,

KANSAS "All I Wested" (MCA) 71/71
Moves Up 0, Debuts 0, Sams 0, Down 0, Addis 71 including WPHD, WAVA, 940, 95lNZ, KHTR, KWK, KKRZ, K104, WINK, FRHD0, WCZ, KHNAD, WISK, WARAN, KTRS.

GLASS TIGER "Someday" (Manhattan) 71/69 Moves. Up 1, Debuts 0, Same 1, Down 0, Adds 69 including WBEN, PRO-FM, 94Q, KRBE, WMMS, KDWB, KWK, KKRZ, WRX, WTXLM, SQDT, KTRD, KQDT, KTRD.

WORKE, WEST, KIUS, 9917, KNIB, KOGS, KIES.

OUTFIELD "Everytime You Cry" (Columbia) 71/1

Moves: Up 31, Debus 3, Same 35, Down 1, Adds 1 including WCIL, KEGL 31-21, KRBE 34-30, KWK 19-16, WAMX 9-8, WINGK 22-19, WROYG 30-26, WROD 1-9, WROM 65, KZZU 12-8, 95XBL 17-14, KISR 34-30, Y94 20-17, WAZY 34-31, KTMT

37-31.

MIONIGHT STAR "Mides Touch" (Sotar/Elektra) 79/6

Moves: Up 34, Debuts 6, Seme 24, Down 0, Adde 6, WHYT, KITY, KYNO, KDON, 99KG, SLY96, WCAU 19-14, WCZY 19-14, FM102 12-9, WNNIK 7-4, WKQ8 36-27, KAMZ 12-11, 94Z 11-6, KF95 12-11, Z102 29-25.

PRITUS 12-W, WHANK 7-4, WKOB 39-27, DOWN 12-11, 98-71-11-11-1, RV95 12-11-1, TUS2 29-25. GRREBORY ABBOTY "Shake Yes Down" (Columbia) 89/16 Moves: Up 20, Debus 10, Same 22, Down 0, Adds 16 including 8104, 894, PRO-FM, WAVA, 293, KRBE, Q105, 92X, WBBO, K86, WFJ. 19-14, 21, 020 20-11, Y100 20-9, WROO 13-10, WKSJ 31-24, Z102 25-19.

KDDL & THE GANG "Victory" (Mercury/PolyBram) 83/83 Moves: Up 0, Debuts 0, Seme 0, Down 0, Adds 63 including PRO-FM, Q107, WAVA, Y100, B96, WMMS, 92X, WNCI, WCZY, KHTR, KWOO, KC101, 99PXY, WQUT, 2102.

### MOST ADDED MOST ACTIVE

DURAN DURAN (124) GENESIS (100) SURVIVOR (73) KANSAS (71) GLASS TIGER (69) BANGLES (63) KOOL & THE GANG (63)

JANET JACKSON (57)

POINTER SISTERS (47)

TRIUMPH (82)
TALKING HEADS (66)
BEN E. KING (57)
JERMAINE STEWART (57) **BEACH BOYS (56)** ELTON JOHN (52) FIVE STAR (41) MIDNIGHT STAR (40) WHAM! (39)

### HOTTEST

BOSTON (146) MADONNA (111) CYNDI LAUPER (87) HUMAN LEAGUE (85) **OBERT PALMER (79)** BON JOYI (78) ORAN "JUICE" JONES (71) LISA LISA ... (59) CAMED (58) TINA TURNER (50)

### Most Active = Ups + Debuts - Downs

JANET JACKSON "Control" (A&M) 58/57

Adds 57 including WKSE, CKOI, Y100, B97, B96, WCZY, KIIS, KMJK, FM102,

TEMPTATIONS "Lady Soul" (Gordy/Motown) 58/7

ICMIT/R110/8 Lety oce: (60/14)/m010/81) 06/7
Movee: Up 16, Debuts 7, Same 28, Down 2, Adds 7, WHYT, KZZB, 94Z, KIKX, KCAQ, 95/0X, KZFN, Y100 29-16, WCZY 32-27, WBCY 32-29, WROQ 17-12, KAMZ 26-22, KBFM 40-31, WCGQ 29-25, Q104 17-13.

# SIGNIFICANT ACTION

AMDY TAYLOR "When The Rain Comes Down" (MCA) 49/11

a: Up 5, Debuts 2, Same 31, Down 0, Adds 11, WKSE, KRBE, WRSR, KDWB, WERZ, WKRZ, WSSX, WKDD, WPFM, V97, KWK 29-26, KKRZ 40-37, KOX106 29-26, KKYO 31-28.

TRICK, 147, KING 2826, NACK 9037, NACK 9037, NACK 9127, WIND 2818.

STACY LATTRAW "Nall It To The Wall" (Motourn) 48.16

Moves: Up 11, Debuts 5, Same 18, Down 0, Adds 18 including WNVZ, WRCK, WKRZ, WNOK, WCKN, 94Z, WDLX, KMGX, WFFM, WMS, WKSE 40-37, 888 34-30, KMEL 23-20, WDLX 40-34, WGTZ 39-33, 194 29-25.

POINTER SISTERS "Goldmine" (RCA) 47/47

uta 0. Same 0. Down 0. Adds 47 including WKSE, 94Q, KRBE, Y100, KHTR, FM102, KWOD, Q100, Z94, OB. WSSX. WNOK. KZOU, KATD.

ADMANARAMA "More Than Physical" (Landon/PolyGram) 41/5
Moves: Up 4, Debuts 3, Sams 29, Down C, Addis 5, 194, WCCAI, KOIZ, O104, Y97, WPHD on, CKOI on, KRBE on, B97 28-23.
KMEL 30-25, COLTO 62 4-21, KRBO 4-04, KYNO 330, KFV d-30, KITS d-29.
RUN D.M.C. "You Be Illin'" (Profile) 35/12

Dis B, Debuts 5, Same 10, Down 0, Adds 12 including WXKS, WAVA, WCKN, 94TYX, BJ105, Y106, Y100 25-19, I, KWOD 31-21, KMEL 9-7, WPOW 17-15, KITY 10-4, KF95 14-7, Z102 37-34, KHTZ d-25.

FMITIZ 2-1, KWCU 3-74, KWEL W-7, WCUW 17-15, KIYY 10-4, KYSD 18-7, ZUZ 37-34, KNIZ 0-25.

BAO COMPANY "This Love" (Attentic) 357

Moves: Up 9, Debuta 7, Same 18, Down 0, Adds 1, 95HZ, WRSR d-38, WMMS d-40, KWR 28-24, K104 39-31, WERZ d-40.

WAAX 20-17, WRORQ 27-23, WIRD 37-35, TOWN 19-33-1, O104 d-38, WVBS 37-30, WBWB d-33, Y94 34-22, KRAZ 38-35.

BERLIM "Likb Flames" (Geffra) 34/7

Likb Flames" (Geffra) 34/7

Likb Flames" (Geffra) 34/7

Likb Flames 18, WG 18-25, WG 18-25

, Same 24, Down 0, Adds 1, KDON, WPHD 37-31, CKOLon, WRSR on, WWMS on, KWK 31-29, KPLZ DD 33-32, KLUC 40-39, KCAQ d-33, KZZU d-38, WGAN d-33, KSMB 40-38, WBNQ 36-32.

MIAMI SOUND MACHINE "Falling in Love (Uh-Oh)" (Epic) 39/39
Moves: Up 0, Debuts 0, Seme 0, Down 0, Adds 30 including WXIRS, KRBE, Y100, Q105, WTIC, WNYZ, WRCK, WINK, BJ105,

SAMANTHA FDX "Touch Me (I Want Your Body)" (Jive/RCA) 38/8
Moves: Up 3, Debuts 2, Same 17, Down 0, Adds 8, KMEL, KITY, KP95, KMGX, KDON, KZZU, KNAN, KBIM, WKQB 34-24.

2, Same 17, Down 0, Adds 1-37, KSND 40-35, OK95 d

WSSA 3-352, XCUO G. 18 Siberja' ("Chique) 267 LABAN "LOVE In Siberja' ("Chique) 267 Moves: Up 6, Dabusa 2, Seme 12, Down 0, Adda 7, WNNK, KTUX, 99DTX, WRON, KCAQ, KNAN, WPFM, WBEN 35-33, WKSE d-JO, KRBE d-JO, WERZ 39-33, WKRZ 40-36, KFBS 31-29, 95000; 38-34

CINDERELLA "Nobody's Foel" (Mercury/PolyGram) 25/8 Moves: Up J, Debuts 4, Same 12, Down 0, Adde 8, K104, KWES, KXY

KXYQ, KATD, OK100, 95XIL, KKLS, WDBR, WCAU d-39. 0100 d-38, WPST d-36, NCZE 32-27, OKK9 d-38. **#ESSE JOHNSDN featuring SLY STORE "Creazy" (A& M) 25/3** Movees: Up 8, Debuša 1, Same 15, Down O, Adda 3, KDWB, KWSS, BJ105, WXKS on, FM102 on, KMEL 33-24, KDX106 d-29. WSSX 32-30, WRDOQ 29-28, WNDO KO-ndp, KAMZ 0-nd, WDXX 39-38, KMGX 35-25, Z102 20-17.

WBOS JASON, WHO GENERAL WHO HAVE A CONTROL WHO AND ASSOCIATION ASSOCIATION

Moves: Up 6, Debuts 2, Same 7, Down 0, Adds 7, WXKS, 94Q, WNNK, WLAN, WBBQ, KCPX, 99KG, K104 d-39, KliK d-34, OK100 38-33, 95XIL 33-31, Q104 14-11, KQCR 28-25, KBQZ 33-31, KBIM 37-35.

BERMAMIN ORR "Stay The Might" (Elektra) 18/6
BERMAMIN ORR "Stay The Might" (Elektra) 18/6
Mores Up 1, Debus 3, Sems 6, Down 0, Adds 8, WPHD, O100, WROD, KISR, KKLS, WDBR, KTRS, 95INZ d-27.
WRSH on, WMSH 3-38, KWK 35-33, 1708 on, KZSU d-34

NANCY MARTINEZ "For Tonight" (Atlantic) 18/2 Moves: Up 13, Debts 0, Same 3, Down 0, Adds 2, CKOI, WKRZ, Y100 32-22, FM102 23-21, KMEL 10-8, WNNK 39-33. KAMZ 15-13, KEZB 14-7, WPOW 74, KBPM 26-19, KITY 14-11, KMGX 15-8, KYNO 27-24, I94 25-20, KATD 34-28 EURYTHMICS "Thorn in My Side" (RCA) 17/16

Debuts 1, Same 5, Down 0, Adds 9, WXKS, V . KMEL d-33, WTIC 34-32, KF95 on, Y97 on

USI, DEMO MOUND, MITEL OUNN, WITH DISSESS, PAINS ON, THY ON.

STEVE MILLER BAND "I Want To Moke The World Turn Around" (Caphol) 14/14

Moves: Up.O. Debuts O, Same O, Down O, Adds 14, 94O, WRSR, KKRZ, KWOD, WERZ, WOKI, WKPE, WJAD, Q104, WPFM, KOZE, KTNT, KZFM, OK95.

KOZE, KTNT, KZFN, CN95.

K.T.P. "'One Step" (Mcrusy/PolyGram) 14/9

Moves. Up 6, Debuts 0, Sams 8, Down 0, Adds 0 including WXKS 33-29, KRBE on, Y100 on, Q100 on, K104 32-24, WNNK
33-28, WKRZ on, KWES on-dp, KP95 on, WKPE on-dp, QK100 33-31, 95XIL 35-33, WCGQ on, WPFM 39-33.

33-26, WRIZ OR, RWES GHOP, RYBO GH, WINE GHOP, UNIO 33-31, SOAL 35-35, WOOD GH, WYTH 35-35.

PAULY TOUR "Some People" (Calumbia) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WKSE, WRSR, KWOD, O100, KTUX, WKDD, WOMP, WOID, WJMX, KOOT, KTRS, KZPF, OKB6.

CHRIS DeBURGH "The Lady in Red" (A&M) 13/6

Centrio Juseuman 1 ins Levy in new [RBM] 13/09
Mores: Up 3, Dobut 9, Same 10, Down 0, Adds 0 including WBEN 34-32, CKOI 26-18, CFTR 1-1, WERZ on, WSPK on, WRON on-dp, CHED on, 95KIL on, WOMP on, WBNO 32-28, WOBR on, KKAZ on,
DAYE ADMMS "Dencing in My Sleep" (Elektra) 12/1
Mores: Up 3, Debuts 0, Same 8, Down 0, Adds 1, WAAD, K104 on, WNNK on, WROQ on, G105 20-17, WANS on, WOUT on-

p 3, Debuts 0, Same 8, Down 0, Adds 1, 10-9, OK 100 on, 95XIL 40-37, WKSF on JAMES BROWN "Gravity" (Scotti Bros./CBS) 12/8 5-24, Y100 on, WERZ on, WSPK on, WKDD on-dp, WZOK on,

HOWARD HEWETT "I'm For Real" (Elektra) 11/6 on, FM102 24-20, KMEL 12-10, WERZ on, KAMZ on, KITY d-28, Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 0, Y100 or WDLX 27-25, KF95 on, KMGX 33-27, WJAD on, WCGQ on

MIDLE 27-26, APRIS ON, IMPACA 92-27, WARPO DI, MOSGO ME, PEREDDIE JACKSON, "Tasty Love" (Captiol) 10/2.

MOVIEL UP 2, Debute 0, Same 6, Down 0, Adde 2, KSPM, WDLX, PRO-FM on, WCZY 39-36, FM102 on, WCKN on, WPOW 21-26, KTUX on, SEXXXX on, SEXXX on, WCKN on, WPOW 21-26, KTUX on, WCXN on, WPOW 21-26, KTUX STONE FURY "Let Them Talk" (MCA) 10/1 Moves Up 0, Dabuts 2, Same 7, Down 0, Adds 1, WKRZ, KWOD on-dp, K104 d-38, WRCK on-dp, WRQN d-34, KIKX on-dp, CK100 on, 95XIL on, WYBS on, 99KG on.

94/R&R FRIDAY, OCTOBER 24, 1986

FROM THE FORTHCOMING ALBUM ROCKBIRD

ON GEFFEN RECORDS, CASSETTES AND COMPACT DISCS + PRODUCED AND ARRANGED BY SETH JUSTMAN + MANAGEMENT STANLEY S. ARKIN + < 1986 THE OAVID GEFFEN COMPANY