### ARBITRON DEMO RANKINGS

Stations in the top markets are ranked in four demographic groups from Winter '86 Arbitron figures.

### **BRANDMEIER: FM BANDLEADER**

How many morning men can draw 20,000 fans to watch them sing in front of a rock band? WLUP's Jonathon Brandmeier has Chicago rocking out regularly.

### GOOD OL' METHODS FOR STIMULATING SALES

Sales columnist Todd Leiser is all for sophisticated, scientific sales data, but warns that the human element is still vital Page 40

### MORE STATIONS JOIN JAZZ SEGMENT BOOM

While Jazz as a fulltime format is still problematical, it's increasingly fashionable and successful - for stations of other formats to add jazz blocks. Barbara Barnes cites some examples.

Page 67

### IN THE NEWS THIS WEEK

- 9 CHUM (AM) switches to AC after 29
- Dave Van Dyke PD at KLUV
- Bob West PD at KROY as station goes CHR
- Hal Youngblood Ops. Dir. at WNEW (AM)
- Doug Kiel GM at WOKY & WMIL
- Steve Shannon GM of Paimer Radio
- Harve Allen PD at WCCC-AM & FM Cathy Jacobson VP/GM for Island Distribution
- Al Bell, Rick Frio form Edge Records
- Bruce Wayne killed in plane crash
- Chris Kampmeier GM at KMGR
- Metroplex buys WERE & WGCL for \$10.7 million
- FCC approves GE's RCA buy Page 1, 3, 4, 14

### **GOSPEL ACCORDING** TO EXPERTS

As part of his Black Music Month miniseries, Walt Love talks to Gospel radio institutions Martha Jean Steinberg and Irene Ware and Malaco's Frank Williams about the state of the music. Page 69

### WYNY CREW'S REMOTE CRUISE

WYNY/New York conducted a weeklong live morning show remote from a luxury liner in the Bahamas, Donna Brake, shanghaied and forced to spend the entire week onboard, details the station's elaborate arrangements.

Page 65

### **NEXT WEEK IN R&R**

A sports doubleheader, as Reed Bunzel devotes his column to sporting news, network style, and Richard Agata contributes an in-depth look at some of the nation's top sports talk hosts.

Newsstand Price \$5.00



JOHN, CLOUTIER APPOINTED

### Caron Upped To Exec. **VP At Fuller-Jeffrey**

Bob Caron, VP/GM at WBLM/Lewiston-Portland, ME and Eastern Region VP for parent Fuller-Jeffrey Broadcasting Companies, Inc., has been elevated to the new post of Exec. VP. Initially working out of Santa Cruz and Sacramento offices, Caron will oversee the day-to-day operations of the nine Fuller-Jeffrey stations in Maine, New Hampshire, Iowa, and California.

President Bob Fuller cited the rapid expansion of the cominto several West Coast



Bob Caron

markets as the main reason for establishing the new second-in-command position. "In addition to working with our existing sta-tions," he said, "the several new acquisitions coming up this summer, and a multitude of other projects, I needed someone at the corporate level who

Hamilton

KSFO &

KYA PD

**GALLI GSM** 

CARON/See Page 14

### **DENNIS VOTE PENDING**

### Reagan To Fowler: Stay For Second Term

President Reagan last week nominated FCC Chairman Mark Fowler, a former radio disc jockey, to a second term on the Commission. Reagan indicated that he will again designate Fowler as Chairman upon his confirmation.

The appointment ends months of speculation that Fowler would step down when his current term expires June 30. Only in recent weeks has Fowler let it be known he was interested in renomination.

While the GOP-controlled Senate is expected to confirm Fowler, he won't escape without opposition. Anti-pornogra-phy groups will fight the nomination, claiming Fowler has failed to enforce obscenity laws for television and cable programming

### **FCC Terms Cut** To 5 Years

Meanwhile, the Senate this week was expected to confirm the FCC nomination of Patricia Diaz Dennis, currently a Democratic member of the National



Labor Relations Board. Democrats stalled the appointment for months, insisting that FCC terms be shortened from seven to five years to give

President Reagan's successor a freer hand in shaping the Com-

Congress passed legislation to shorten the terms, and Reagan signed the bill into law late last week. When Dennis is confirmed and sworn in, the FCC will be at its full complement of five members for the first time since Henry Rivera resigned last September.

### **Champions Deregulation**

In his five years in office, Fowler has presided over an unprecedented torrent of broadcast deregulation, and has FOWLER/See Page 14

### NOVIA OM, FOX PD

### Walker VP At Y100

Reversing a decision last week to resign his programming duties, WHYI (Y100)/Miami PD Robert W. Walker has instead become VP/Programming at the Metroplex CHR, and will continue his afternoon

Robert W. Walker

As part of the realignment, six-year station veteran and Promotions Director Tony Novia has been promoted to OM, while morning personality Sonny Fox becomes Y100's new

President/GM David Ross told R&R, "Robert had come to a point in his career where he wasn't getting enough time to program because of the day-today details of the station. In an effort to sort this out I've given him the chance to spend more time on the creative end of the station by making him VP/Pro-

gramming.
"Tony will handle the massive administrative duties which were bogging Robert down. He will assist both Robert WALKER/See Page 8



Former longtime KRTH-FM/Los Angeles PD Bob Hamilton, who recently formed his Hamilton Communications consulting firm, has been named PD at King Broadcasting's AC/ variety-Oldies combo KSFO & KYA/San Francisco. He succeeds Bill Minckler, now PD at KNX-FM/Los Angeles, and reports to recently-appointed GM Ken Dennis.

Dennis said, "I was looking for a pro PD who could accomplish big things quickly. Based on Bob's track record, no one came close to his qualifications. He has complete authority to get the job done."

Hamilton will continue operating his consulting business. Although he wasn't ready to discuss formatic specifics, he did tell R&R, "I look at it as starting fresh, as if they're two brand-new radio stations, because we have to reevaluate where we're going and how we're going to attack the market. Ken Dennis and the King people are marvelous - they back me with the elements I need to make it happen right,

HAMILTON/See Page 11

### **BASED IN NEW YORK**

### Carter Joins R&R As VP/Sales Manager

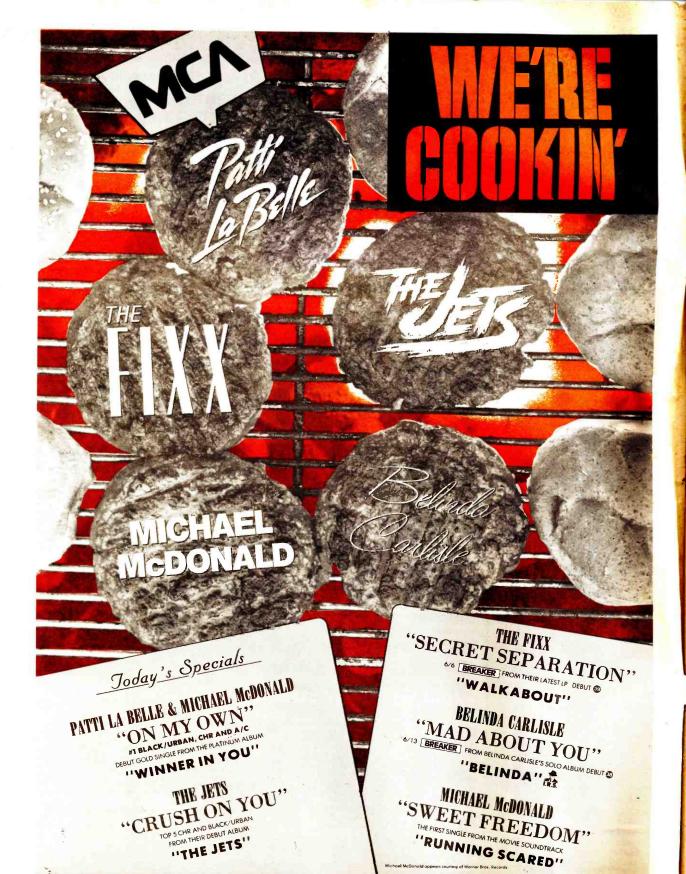
Longtime RKO sales executive J. Howard Carter has been named VP/Sales Manager, Eastern Region for Radio & Records, and will be based at R&R's New York offices. During his 19 years with the broadcast/leisure industry conglomerate, Carter originated a number of successful national awareness campaigns involving missing children and voter registration. He was also instrumental in sales and marketing efforts for related RKO properties, including Frontier Airlines and the Equinox Hotel.

Commenting on the appointment, R&R Sr. VP/Sales Bill Clark said, "I'm delighted to



Howard Carter

add an executive of Howard's background and experience to our sales team. His appointment underscores our commit-CARTER/See Page 14



### PAGE THREE

### JUNE 13, 1986 **GUARDING THE GOLD LINE**

Continuing his examination of the new Gold rush, Sean Ross hears how WCBS-FM and WXTR are fighting off their new Oldies competition.

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Harve Allen

### Allen PD At WCCC

Interim PD Harve Allen has been named PD of fully-simulcast AOR combo WCCC-AM & FM/ Hartford. He succeeds David Grossman, who left in April to become PD of WRXL/Richmond.

Greater Hartford Communica-tions Corporation President Sy Dresner told R&R, "Harve's a sleeper. His knowledge of music is exceptional, he's fantastic with research, and has a great personal-

Allen, a six-year radio vet, will continue his 7pm-midnight airshift while he tackles his first programming job. He joined WCCC in March '85 as Research/Promotion Director after doing airwork at WBAB & WGBB/Long Island.

Allen commented, "Everything is rolling along well here. The Birch numbers have been absolutely fabulous - my first monthly in the interim position went from 6.7-9.4. We're looking for positive ALLEN/See Page 4

29-YEAR CHR ERA ENDS

### CHUM (AM) Switches To AC

After 29 years as a CHR outlet, CHUM (AM)/Toronto switched to a variety AC presentation featuring a mixture of contemporary music and gold (about 80%) from the '60s, '70s, and '80s. The move spells the end of the "CHUM Chart." the longest running weekly survey in North America. Accord-

### NEW CHR FORMAT

### **West Joins KROY**

KROY/Sacramento has switched from an oldies-based AC format to CHR, and has named Bob West

KROY GM/general partner Ted Atkins told R&R, "I am sure we have one of the finest young programmers in America joining us. There's also the added advantage is that he's had some experience with our consultant, Jerry Clifton. The two of them have been involved in two or three different situations over the years, so there's a comfort zone in the marriage between them, and that just makes everything a whole lot easier."

As for switching to CHR, Adkins said, "How do you define formats any more? We're certainly a lot closer to CHR than we were a month ago. We have just found our niche behind some very extensive market research. We feel we've found the hole in Sacramento, and we're going after it. Now it's just a matter of putting the right people in place. Jerry and Bob are a perfect example of being in the right place at the right time.'

Prior to joining KROY, West programmed KAMZ/EI Paso for four WEST/See Page 4

### Jacobson Island Distribution VP/GM



Cathy Jacobson

Cathy Jacobson has joined Island as VP/GM of the company's independent distribution system. which includes the 4th & Broadway, Mango, and Antilles labels.

Jacobson was VP/GM at Jumpstreet Records, which recently signed a pressing and distribution deal with Island. Her responsibilities include the coordination of all sales, marketing, and promotion efforts for the labels, as well as artist acquisition and distributor liaison. She takes over these duties from Exec. VP Herb Corsack, who has left the company.

Commented Jacobson, "Island is seriously committed to its independent distribution system, which is my background. I've never been at a branch-distributed major, having started out with Casablanca in the '70s, so it's great to have evolved to JACOBSON/See Page 14

ing to local newspaper reports, "many listeners were left stunned," but across town at CHR AM rival CFTR staffers were in a celebratory mood."

PD Terry Williams told R&R, "Times change, and although this was Canada's premier CHR radio station, you can't stay the same all your life." He cited FM's continued growth in the market as one of the reasons behind the change, adding \*CHUM showed everyone how to do it 29 years ago, and many of our competitors learned their lessons very well. It was a difficult decision to make, but this will keep us on the leading edge, and so it is in keeping with our heritage.'

OM Jim Waters, whose family owns CHUM Ltd., commented to "This was a big one to swallow. We've done something

similar at CFUN/Vancouver and CKGM/Montreal, where they use the slogan 'Light Rock Less Talk.' Here we're calling this 'Favorites Of Yesterday And Today.' We still call it '1050 CHUM,' but also refer to it as 'The New 1050 CHUM-AM, with special emphasis on AM.

"We're perhaps more foreground in our approach than CFUN or CKGM, but it's the music that will make the difference for us. Listener reaction has been heavy. I'd say most of it is positive, with any dissension coming from the lower demos. There certainly were a few big tears in my eyes last Friday," he admitted.

The change came without warning at 3pm last Friday (6-6). The last record played as a CHR was Jefferson Starship's "We Built This

CHUM/See Page 4

### Youngblood Directs WNEW (AM) Operations

After 21 years with WJR/Detroit, Hal Youngblood has joined WNEW (AM)/New York as Operations Director. His new duties, which include overseeing "The Morning Show," take effect June 16.

Most recently WJR's Executive Producer, Youngblood launched his broadcasting career as a writer at WSM-TV/Nashville. He moved to WKBW-TV/Buffalo as News Di-

Kiel GM

& WMIL

Doug Kiel

combo.

WOKY & WM1L/Milwaukee Sta-

tion Manager Doug Kiel has been promoted to GM for the Sundance

Broadcasting Big Band/Country

Commented Sundance President

Mike Jorgenson, "Doug's the

perfect leader to continue the

outstanding growth he's already

been responsible for. We're just

thrilled to have someone of his

caliber on board so that we can

pursue additional development

here in Milwaukee and look toward

A 21-year broadcaster, Kiel join-

ed WOKY as News Director in 1980

and moved up to OM for WMIL

when Sundance purchased the sta-tions in 1983. "There's no better

company in our marketplace, and

no better team of people than ours," he said. "It's unique in broadcasting that our staff has re-

mained intact without the loss of a

single key player since Sundance

took over. We've come so far with

both stations, and yet we've only

used a fraction of the resources

available to us.

other station acquisitions, too.

At WOKY

rector before coming to WJR. "A new, creative challenge was in order," Youngblood said, "and WNEW cunningly offered me that challenge. There's no one in the industry who doesn't know and respect WNEW. I feel uniquely privileged to be there; I couldn't have designed a better station.'



Dave Van Dyke

### Van Dyke PD At KLUV

KKGR/Anchorage MD/morning man Dave Van Dyke has accepted the PD post at TK Communica-tions' Gold-formatted Dallas outlet, KLUV.

TK VP/Programming Rick Peters told R&R, "We were looking for someone who had been a major programmer and who had worked with a national PD or a consultant. Dave came highly recommended by several sources.

"Whenever possible we try to promote from within. But in this case we thought it was better to have somebody in who could offer fresh ideas and fresh concepts to what is a solid format at this point.

"He's got a good staff and he's got a format that's a moneymaker and a proven success. I think he's VAN DYKE/See Page 4

### **MANAGES WHO & KLYF**

### **Shannon New Palmer** Radio Group GM

Former 28-year Meredith Corp. executive Steve Shannon is the new GM for Palmer Communications, Inc.'s Radio Group. Reporting to Shannon, who will also be GM of the company's WHO & KLYF/Des Moines, will be management for Florida stations WTNT-AM & FM/Tallahassee and WNOG & WCVU/Naples.

Shannon's most recent role with Meredith encompassed over nine years as VP/GM at KCMO-AM & FM/Kansas City, which he left last year, following Meredith's radio divestitures, to join Sunbelt Communications, Ltd. in Colorado Springs as Exec. VP/Planning and Administration. "This is a firstrate organization," Shannon told R&R. "In exchange for this vote of confidence, you can be sure I'll go all out to do the job. We have some great people who are extremely responsive and want to win.

Shannon added that his first assignment is to recruit a GM/Sales Manager and OM for the Tallahas-

### **Bell. Frio Form Edge**



The venture will be involved in "all aspects of contemporary music." according to Frio, who serves as Edge's COO. Bell is its Presi-

The label will shortly choose independent distribution or major-la-



Rick Frio boutique label, Carousel, now becomes part of Edge.

Bell has 25 years' music industry experience, mostly with Stax in Memphis; more recently, he operated ICA Records out of Washington, DC. Frio's background includes stints as VP/Sales and VP/Marketing at MCA Records in the '70s.

Edge Records is located at 9034 Sunset Boulevard, Suite 107, Los Angeles, CA 90069; telephone (213) 274-5577





Al Bell

Al Bell, onetime President of legendary black music label Stax, and Rick Frio, former VP/Marketing for MCA, are partners in a new label, Edge Records.

bel affiliation, says Frio. His own

# LONGTIME KFI 'EYE IN THE SKY' Wayne Killed In Plane Crash

Sixteen-year KFI & KOST/Los Angeles drivetime air traffic reporter Bruce Wayne, 52, was killed at 6:18am June 4 when his singleengine Cessna 177 Cardinal suddenly and inexplicably crashed shortly after takeoff near his home in Fullerton. The 25-year radio traffic veteran, who was flying alone, had just completed his first traffic report of the day and was returning to the air to continue coverage when the accident occurred

Said KFI PD Steve LaBeau, "Bruce's contributions were unequalled and will go unequalled. We all lost a real good friend." Added KFI & KOST OM Jhani Kaye, "Bruce was not only a traffic reporter, but indeed an on-air personality too. He had a sense of humor and talent performance qualities that'll be very difficult to replace."

À former personality/traffic reporter at WHDH/Boston, Wayne came to LA during the '60s and soon thereafter sold KFI management on the idea of having an airborne traffic reporter. During his award-winning career, he piloted the Goodyear blimp, flew with the Blue Angels, and performed acrobatic stunts on the wings of a biplane.

KFT dedicated its entire programming for June 4 to Wayne, replaying bits and a special tribute ID with his voice. The station invited listeners to call in, and conducted interviews with city of

### CHUM

Continued from Page 3

City," followed by a seven-and-ahalf minute montage of every number one song from the years 1957 to 1985, 60 seconds of waves crashing against the shore, and an announcement by PD Terry Williams explaining the change. The first record aired was "Beginnings" by Chicago, which led into 62% hours of continuous music throughout the weekend.

As part of the change, morning personality John Majhor exits and is replaced by Don Percy from CFRN/Edmonton. Overnighter Craig Jones also departs, while the rest of the staff stays in place. "We have the best on-air talent in town, and they will be of great help in making this a successful transition," Williams noted.

CFTR VP/Programming Sandy Sanderson commented, "I feel like I've lost a sparring partner. After 29 years, it's like McDonalds, who started around the same time as did CHUM, being beaten by Burger King, and then deciding to change their menu to fish and chips.

"We've been beating CHUM for the past five or six books. (But) I'm quite surprised they gave it up. There are other stations in Toronto with similar (AC) formats: CKEY and market leader CFRB, which is now gearing to a younger demo, and FM outlets CHFI and CKFM. A lot of (the CHR) audience will come to us, but with the heritage of CHUM, they should do fine in their new direction."



Bruce Wayne

ficials. "The community reaction was wonderful," said LaBeau. "Many stations joined in with us in asking listeners to turn on their headlights in Bruce's memory."

Wayne, recognized as the senior air traffic reporter in the country, is survived by his wife Lois and two grown children.

### Allen

Continued from Page 3

WCCC trailed format competitor WHCN 5.8-3.0 in the winter Arbitron, though it bested WHCN 7.5 to 4.6 in the winter Birch and 9.4 to 7.0 in the March/April Birch.

Contrasting WCCC with WHCN, Allen said, "They have more of a Classic Rock, low-key approach. We're a more upbeat, exciting station that continually moves forward."

### West

Continued from Page 3

years. He also worked at KGB/San Diego and KGGI/Riverside, CA in various capacities. "We're out to be the number one station in Sacramento," he said. "At this point, the music has been switched, but of course, we're still in the transitional period, and there are still refinements that must be made. I'm very excited and elated. Ted and I hit it off from the start. It feels very natural."

### Van Dyke

Continued from Page 3

going to do real well."

Said Van Dyke, "The station is a baby-boomer-type Gold station. We don't refer to it as an Oldies station – just solid gold rock and roll.

"TK is having a lot of success with it and is marketing it very well. The station is extremely well-positioned and has a good image. My job is to go in there and get some more quarter-hour listening out of it. It needs to have more of the cume developed."

Van Dyke has been with KKGR (a Sebastian New AC) since September. Before that he was PD at AOR KGON/Portland for four years, PD at KAZY/Denver for four years, PD and mornings at KFWD/Dallas (now KTXQ) for two years, and PD at WDAI/Chicago for four years.

### Kampmeier GM At KMGR



Chris Kampmeier

After a year and a half as Station Manager of KMGR-AM & FM/Salt Lake City, Chris Kampmeier has been promoted to GM.

Eric Hauenstein, President of TransColumbia Communications commented, "In just a short time, Chris has taken KMGR from its inception to our present solid position. He's been responsible for all technical improvements and staff development, and has enabled us to meet our business goals. He has worked hard to earn this well-deserved promotion to GM."

Kampmeier, who was unavailable for comment at presstime, has also held positions as PD for Trans-Columbia's KLZI/Phoenix, and as GM at WPLR/New Haven.

### **LETTER**

# 'Reality Radio'

Dear R&R

In Joel Denver's CHR column on production (5/23), KZZP/Phoenix Production Director Bud Latour is quoted as saying, "T've maintained a good dialogue with Engineering, and as a result have a lot of input. Nationwide gives us a 'wish list' for each area, and they always seem to come through with the gear I need."

As a production-oriented person at a string of places "held together with chewing gum," I was, needless to say, amazed. You mean that right here on Earth — there are people who can actually do that?!

While I'm very happy for Mr. Latour and staff, the Denver article pointed out R&R's most glaring shortcoming — your publication is light-years distant from the real world of workaday radio. I would not think of going back and trading careers — I love what I do. You don't put up with this kind of aggravation unless you love the job itself — I could make more money sacking groceries!

But I also realize there is little hope, for most of us, of ever making that Big Money that those broadcast school ads all promise, or of dictating our wishes to management – or even being allowed one fleeting glimpse at an MXR Pitch Transposer! I don't wish to single out Mr. Denver's column, but I find the same slant page after page: it's Major Market or nothing.

Come on, guys, give us an occasional page on Reality Radio — chewing gum and all.

-Matt Cates

# Westwood One Delivers the Fireworks for July 4th!

We've just lit the fuse for some radio pyrotechnics so exciting, even Lady Liberty will be staying close to home for the Holiday!

It all starts with a bang on June 21 at 10 p.m. EDT and 10 p.m./PDT, when we join forces with HBO for a digital stepro simulcast of Bob Dylan In Concert, an hour-long performance featuring the legendary singer/songwriter backed by Tom Petty & The Heart-breakers. A 15-minute pre-show featuring exclusive interview material with both Dylan and Petty will precede the concert portion of the simulcast for all Westwood One affiliatas.

Then, on July 4, the excitement explodes with four blockbuster holiday specials!

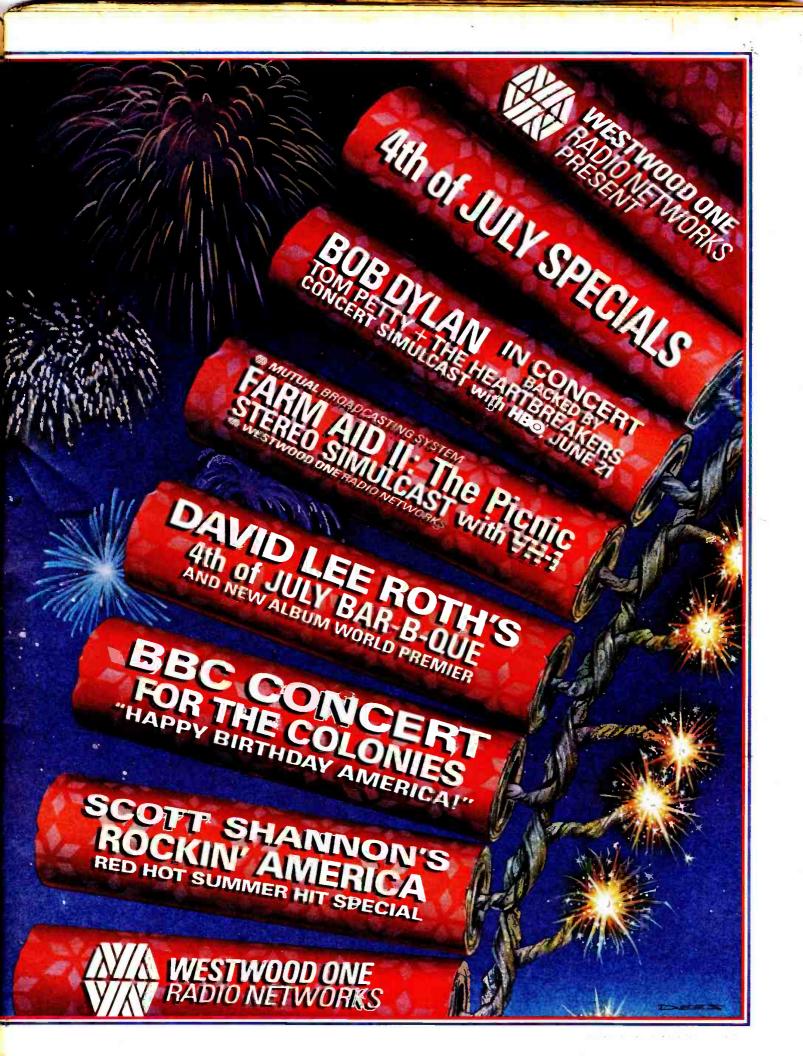
Leading off, it's Farm Aid II: The Picnic, at 9 a.m. EDT. This 18-hour concert extravaganza will be simulcast with VH-1 in stereo and broadcast by Westwood One and Mutual over both the Satcom 1R and Westar IV communications satellites, and on a non-exclusive basis to any radio station in the country which wishes to carry it. Mutual Station Relations personnel will be clearing this very special event for both Mutual and Westwood One affiliates. Contact them in Arlington at (703) 685-2050 or in Los Angeles at (213) 204-5000 or Telex 4996015 WWONE.

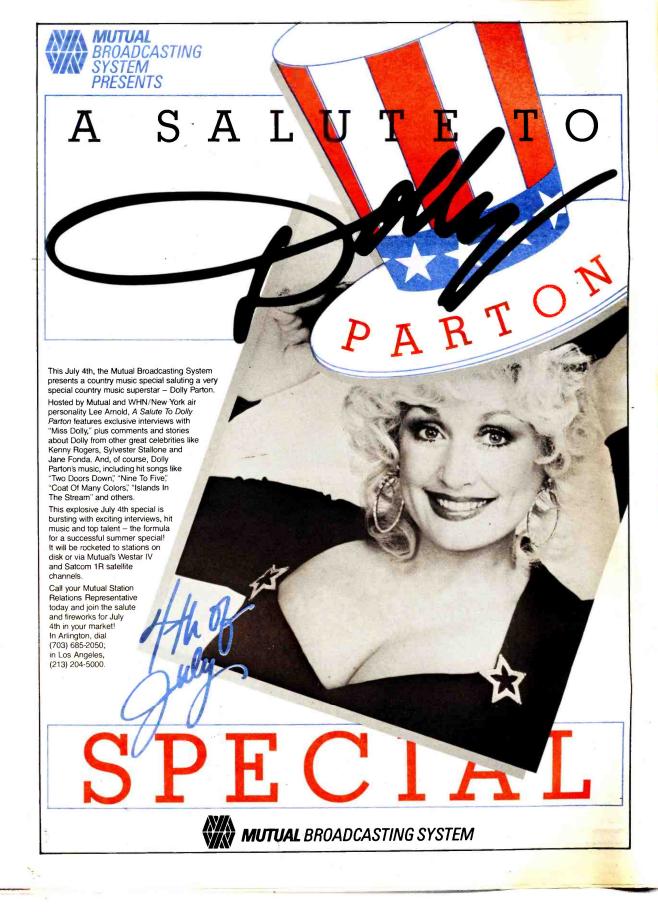
Next, it's on to an outrageous 4th of July party you can only attend on your radio. David Lee Roth's 4th Of July Barbeque promises two hours of fun, music and craziness as only Diamond Dave himself can do it! There's also an exclusive preview of Dave's new solo album, a few of his previous solo hits and Van Halen classics, and some of Dave's and his pal's favorite tunes by The Rolling Stones, Led Zeppelin and ZZ Top.

Then, Westwood One presents a musical birthday salute with the BBC Concert For The Colonies, a sixhour holiday weekend spectacular featuring classic live performances by the biggest names in British rock history. Recorded by the BBC between 1964 and the present, the BBC Concert For The Colonies presents performances, some never before broadcast in America, by such superstars as The Beatles, The Kinks, Pink Floyd, The Rolling Stones, The Who, Supertramp, The Fixx, The Pretenders, Dire Straits, The Moody Blues and many, many more.

And what fireworks presentation would be complete without a colorful Grand Finale? We've got it – Scott Shannon's Rockin' America Red-Hot Summer Hits Special. Scott presents four hours of mayhem as he takes a look at the red-hot hits of summers past: the surfin' sounds of the '60s, the psychedelic sounds of the Summer of Love, plus the biggest hits of the '70s and '80s. There'll be dancin' on the beach and in the streets during Scott Shannon's Rockin' America Red-Hot Summer Hits Special this July 4th weekend!

Don't miss out on this explosive lineup of holiday weekend specials, exclusively from Westwood One. Contact your Station Sales Representative at (213) 204-5000 or Telex 4996015 WWONE





### THE PICTURE PAGE

### SOS Received At E/P/A



Tabu's SOS Band stopped by the New York offices of Epic/Portrait/Associated Labels in conjunction with their current single. "The Finest," and LP, "Sands Of Time." Pictured (I-r) are E/P/A VP Ron McCarrell, Sr. VP Ray Anderson, VP Jimi Starks, group's Mary Davis, Assoc. Labels VP/GM Tony Martell, and group's Abdul Raool.

### **KBC Takes Flight At Arista**



Arista has signed the KBC Band, featuring former Jefferson Airplane members Paul Kantner, Marty Balin, and Jack Casady. Pictured in the studio are (I-r) group's Keith Crossan, Balin, Darrell Verdusco, Arista President Clive Davis, and group's Casady, Kantner, Slick Aguilar, and Tim Forman.

### PolyGram On Level



Level 42 played the Ritz in New York and were greeted by PolyGram executives afterward. Pictured at various distances from the camera are (I-r) group's Boon and Phil Gould, label's Randy Roberts and David Leach, group's Mark King, label's Branda Romano and (partially hidden) Kerry Wood, group's Mike Lindup, label's Drew Murray, and Sr. VP John Betancourt.

### **ASCAP Attracts Stars**



ASCAP's third annual Pop Awards at the Beverly Wilshire hotel in Beverly Hills drew a large crowd of artists and other notables. Pictured (I-r) at the gala are Stevie Wonder, Barbra Streisand, new ASCAP President Morton Gould, and Lionel Richie.

### Seger Storms Capitol



Bob Seger (left) is congratulated by Capitol Chairman Bhaskar Menon on the success of his current LP "American Storm."

В	PROGRAM DIRECTORS	JOLY 474	G HRS
0	WESTWOOD ONE	213-204-	
M	BBC CONCERT	RMANCES & II	) IES"!!
M	GEARLES (STONES) JEFF	BECK   WHO !	uz la more!
0	FOR THE BIGGEST EVENTS ON R.	ADIO, IT'S WESTWOOL	D ONE AND ONLY

### PolyGram Salutes Commodores



Shortly after their signing to Mercury/PolyGram, the Commodores were welcomed to the company with a press conference and function in Hollywood. Pictured (Ir standing) are PolyGram Sr. VP John Betancourt, VP Jerome Gasper, label's Wayman Jones, manager Dan Cleary, PolyGram President Dick Asher, Sr. VP Dick Wingate, and VP Leroy Little; (I-r kneeling) group's J. D. Nicholas, Milan Williams. Walter Orange, and William King.

### Columbia Finds Gold In Outfield



Columbia's Outfield visited New York and received a gold glove (gold album plaque, actually) for their debut LP "Play Deep." Pictured (I-r) front are group's Alan Jackman, John Spinks, and Tony Lewis; (I-r rear) labe's Mark Benesch and Amy Strauss, VP Paul Rappaport, labe's Steve Ralbovsky, Sr. VP Mickey Eichner, CBS Records Division President Al Teler, Columbia Sr. VP Bob Sherwood, and labe's Jack Rovner and Phil Sandhaus.



### Walker

Continued from Page 1



Tony Novia

and Sonny, as architect of the sound and builder of the plans, respectively.

"The end result is I get two program directors. Sonny will be responsible for the mechanics and the airstaff, while Robert oversees the creative end. (MD/Assistant PD) Frank Amadeo has done a yeoman's job on the music and will continue to assist the overall efforts."

Ross turned to widespread speculation that former Y100 PD Bill Tanner, who was let go last week at crosstown WQHT, would return to program his alma mater. "I'm a vigorous competitor and when he went up against me, it was war But Bill and I really have a tremendous respect for each other. There is a very fond spot for Bill in our hearts. If Rob had left us, then Bill would have been considered for the job.

Walker told R&R, "For a couple of days things were hot and heavy. But this will give me the chance to devote my talents to making the station sound good. My effectiveness was being diluted with too much responsibility, plus meetings and paperwork. I didn't have time to spend in the production room or to improve my own airshift."

"They've made it very clear I'm ultimately responsible for the ratings and sound, but I've got a tremendous support team in Sonny and Tony. Tony is brilliant, and is tackling his new duties with an aggressive attitude. With Sonny, I've got a super-creative individual whose input will be of great value.'

Novia, who will still handle the duties of Promotions Director, explained, "All the station's marketing efforts will come across my desk, and the day-today duties in the programming department will also be my re-sponsibility."

Fox, who joined Y100 as morning personality from crosstown AOR WSHE three years ago when Tanner left for mornings and programming at WASH/Washington, said, "This



Sonny Fox

is a treat. I'm real good at working with the other jocks, and helping them do the their best."

Additionally, former WHQT and Y100 personality Cramer Haas has been rehired on a temporary basis to do middays for Cathy Cruise, who's on maternity leave.

STAFF Founder: BOB WILSON
Publisher: DWIGHT CASE
Executive Vice President DICK KRIZMAN Enclose Ver Ansiento IOC. ERIDAM.
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Associate Art Director MARILYN FRANCISEN
Promprisipin POGER ZUMMARILY
Typography RENT THOMAS LUCIE MORRIS, BILL MOHR
Graphics, GARY VAN DER STEUR, MARIA QUINONES,
ILIN KLIMMEROW.

Assistant the Publisher SHAUNE Mcr Controller MARCABET BECKWITH Accountant WENDY YANG Accounting Assistant MARE VISTROM Legal Course: JASON SHRIVSKY

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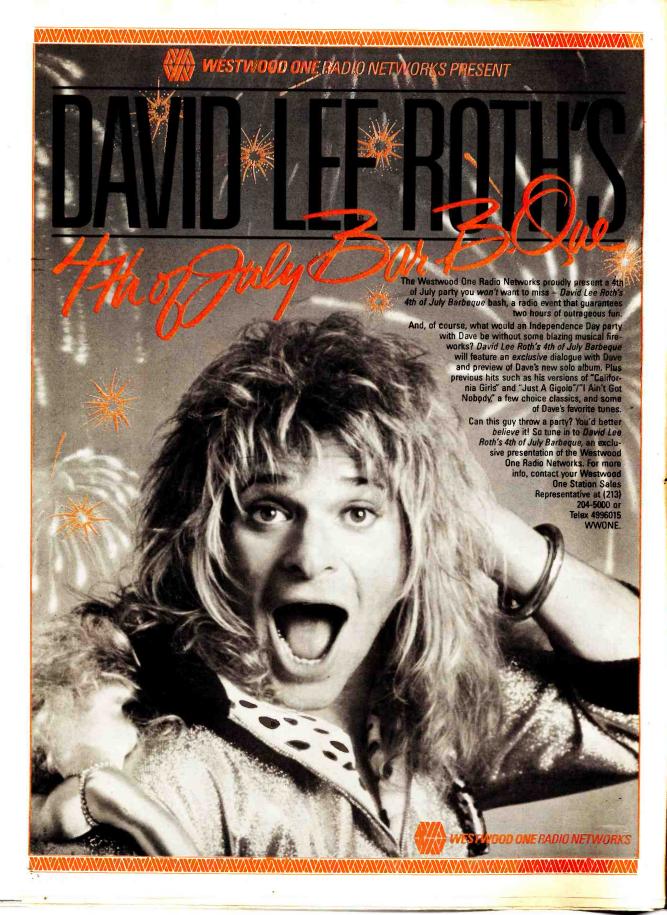
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### **NEWS IN BRIEF**





Katie Valk

Valk Jeff Forman

Nina Rossman

◆ KATIE VALK is promoted from Director to VP/East Coast Artist Development & Publicity for MCA Records. Valk joined MCA in 1983 from an AE post with Solters/Roskin/Friedman Public Relations.

### Hamilton

Continued from Page 1

and give their people the latitude to sink or swim. There are some changes to be made on both stations, but all I can say is that it'll be onward and upward. These are two sleeping giants."

Hamilton said that KYA is seeking a new tower location to replace its temporary stick on nearby Mt. San Bruno. That situation was necessitated when the original FM tower collapsed during a storm earlier this year.

Dennis also announced the arrival of Roland Galli as the combo's new GSM. Galli previously served ten years as GSM at crosstown market leader KGO. "Roland has spent the last 20 years with KGO and is considered the dean of sales managers." said Dennis. "He'll bring immediate credibility to our sales and marketing efforts."

An additional appointment at KSFO & KYA was that of Carolyn Shaw as Business Manager. She was Asst. Controller for the parent company in Seattle.

● NINA ROSSMAN has been appointed Central Marketing Manager for Film House, the Nashville-based producer of TV commercials for radio stations. Rossman will relocate to Nashville, leaving Radio & Records after five years as an AE and Associate Editor. Her background also includes five years with KCBQ/Sen Diego and two more with L.A.-based music tipsheets.

● JEFF FORMAN becomes A&R Manager. Black Music for EMI America Records. Most recently an A&R intern at Arista Records, Forman was earlier Tour Manager for his brother Mtume.

JAY CONGDON has been promoted from news announcer to News Director at Infinity Nostalgia/Gold combo WJJD & WJMK/Chicago. Congdon has been with the stations since 1980.

● GENE MASSON and HOLLY T. BROWDE have both been elevated to the position of Sr. Attorney/Legal Afairs at PolyGram. Masson came to the label as Attorney in March. 1983 from Townley & Updike; Browde joined as Attorney in April 1984 from Urband, Browne & Skiena. They report to Sr. VP/Legal Affairs Beverly Katz.

 WSEN/Syracuse has switched formats from Country to Oidies.

### Backstage With Bangles



Columbia executives congratulated the Bangles backstage after their Beacon Theatre/New York performance. Pictured (I-r) are Columbia VP Arma Andon, group's Debbi and Vicki Peterson, manager Mike Gormley, group's Susanna Hoffs and Michael Steele, manager Miles Copeland, label VP John Fagot, and Sr. VP Mickey Eichner.

### Device Squad



Chryselis invited radio and retail notables in L.A. to a listening session for the debut album from Device. Pictured (i-r) are KilS's Dave Cort and MD Gene Sandbloom, group's Gene Black, Holly Knight, and Paul Engemann, Chrysalis's Jeff Laufer and Steve Brack, and KMET Asst. PD Sky Daniels.

### Taylor Signs With MCA



Duran Duran's Andy Taylor has signed with MCA as a solo artist, with an album set for fall release. Pictured (I-r) are Gold Spaceship Management VP Anita Camarata, Gold Spaceship President Danny Goldberg, Taylor, and MCA President Irving Azoff.

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### WASHINGTON REPORT

**COMMUNITIES OF LICENSE ABANDONED** 

### 'Migrating' Main Studios Trigger FCC Sanctions

The FCC appears to be serious about tethering stations securely to their communities of license. In recent months there's been a rash of \$10,000 fines for stations accused of abandoning their principal communities by moving their main studios elsewhere.

The latest to get hit was KDUK/Florence, OR. The Commission charged that KDUK "apparently never intended to establish a viable main studio" in Florence. Instead, it set up shop totally in Eugene, which is 55 miles away and 20 times larger.

Mass Media Enforcement Division Chief Chuck Kelley refers to the general phenomenon as stations "migrating towards what they consider to be more lucrative surroundings." Kelley adds, "Thomas Wolfe said you can't go home again. I guess the FCC is saying you'd better go home."

FCC regulations, which are designed to ensure that stations serve the communities to which they're licensed, require that stations:

 Maintain a "main studio" in their communities of license

 Originate at least 51% of nonnetwork programming from their main studios, or from other points within the community of license.

"The Commission is concerned that stations might receive waivers, then discontinue news and public affairs programming."

### Arizona Waiver Abuse?

Several exceptions are available, especially for AM-FM combos, and the Commission often grants "Arizona waivers," which exempt prerecorded music programming from the 51% rule as long as a majority of news and public affairs originates from the community of license.

According to Kelley, FCC inspectors have been asked to spot-check approximately 25 stations with Arizona waivers to make sure they're following the rules. He said there's no urgency to the check, which was requested last fall, and that a "discreet analysis" of the results will be used to assess compliance with Arizona waiver conditions:

The Commission is concerned that stations might receive waivers, then discontinue news and public affairs programming. That would mean 100% of programming was originating from the auxiliary studio, probably in a distant community.

"Thomas Wolfe said you can't go home again. I guess the FCC is saying you'd better go home."

- Chuck Kelley, FCC

KDUK got an Arizona waiver in 1982, allowing it to originate all recorded music programming from its auxiliary studio in Eugene. The station promised at the time that at least 64% of its other programming would originate in Florence.

The waiver was conditioned on KDUK's maintaining a high-quality audio line between the studios and preserving "a meaningful and significant presence in the community of license."

### Answering Service Inadequate

In notifying KDUK of its \$10,000 fine, the Commission charged, "You apparently had neither a studio in Florence nor acceptable transmission capability from Florence to the transmitter. Instead, you established in Florence a KDUK-FM business phone and engaged a telephone answering service to take messages, but originated all of your programming from Eugene."

Even though it began investigating the matter in late 1984, the Commission said KDUK didn't set up a studio in Florence until early 1985, and didn't connect that site with its transmitter until early this year.

### **Public File Violation**

In addition to the main studio and program origination rules, KDUK was also cited for failing to maintain a proper public file within its community of license. A file was kept at the station attorney's office in Florence, the FCC said, but wasn't updated after February 1981. Another file, kept in Eugene beginning in November 1983 when KDUK went on the air, didn't satisfy FCC rules.

The Commission concluded in its letter to KDUK, "The Eugene auxiliary studio appears to have been the origination point for all programming and, in fact, the focal point for all KDUK-FM operations from the date that the station commenced operation."



HYDE BOUND — Members of the Illinois congressional delegation last week received lobbying visits from 16 Illinois broadcasters making a two-day trek to Capitol Hill. Above, Rep. Henry Hyde (R-IL) (second from right) appears with (I-r) Dean Phelps, WIVS & WXET/Crystal Lake; William Hansen, WJOL & WLLI/Jollet; and Wayne Vriesman, WGN/Chicago.

### **NEWS BRIEFS**

### KLIM Misdeeds Bring \$3100 Fine

The FCC has thrown the book at KLIM/LImon, CO, fining the station \$3100 for numerous violations of Commission rules, mostly technical.

FCC inspectors said the station failed to have the required issues/programs list in its public file; neglected to fence in its antenna tower; didn't have an operable Emergency Broadcast System (EBS) receiver; didn't have equipment capable of generating the EBS attention signal; failed to conduct weekly EBS tests; didn't have a licensed operator on duty; and failed to cease operations within three hours of a malfunction resulting in the loss of transmitter meter readings.

### FM "First Come/First Served" Rules Clarified

The FCC has given broadcasters some guidance on how its will award licenses unders its news "first-come/ first-served" procedure. That approach is adopted when every application for a new FM channel is found defective, leaving no qualified applicant for the frequency.

In such cases, the Commission says it will issue a public notice specifying a day (seven days from the date of the public notice) on which it will begin accepting "first-come/first-served" applications.

In an effort to be fair to ail applicants; the Commission will strictly enforce a prohibition against filing prior to issuance of the public notice. The channel will be then be automatically awarded, without comparative hearing, to the first qualified applicant who files

For further information on the process contact Lenore Cunningham of the FCC at (202) 632-6485.

### Court Rebuffs Commission On Clear Channels

The U.S. Court of Appeals says the FCC was "arbitrary and capricious" when it decided not to favor minorities and noncommercial stations when it awards new AM stations to be licensed on the Canadian, Mexican and Bahamian clear channels.

In sending the matter back to the Commission, the court agreed with the National Black Media Coalition (NBMC), which sued the FCC, that the agency failed to give the public any chance to comment on the maps and studies on which its decision to change policy was based.

The court also hit the Commission for announcing in a public notice that it planned to award the minority and noncommercial preferences, and then failing to do so in its final report and order.

### NAB Board Faces Quiet Elections

NAB's board holds its semiannual meeting in Washington next week with only one Executive Committee election contested. RKO Radlo President Jerry Lyman and WATH & WXTQ/ Athens, OH President David Palmer square off in the race for Radio Board Vice Chelipmen.

KGAS/Carthage, TX GM Bev Brown is unopposed to replace retiring John Dittle III of Federated, Media as Radio Chairman. Ted Snider of KARN/Little Rock has no opponent in his bid for a second term as Joint Board Chairman.

In addition to lobbying and issues discussions, the board meeting will see the formal incorporation of 12 new smembers chosen by NRBA as part of its "unification" deal with NAB.

### Fowler Aide Bill Russell Quits FCC

Another one of FCC Chairman Mark

Fowler's top assistants is quitting the agency, just as Fowler's first term on the Commission comes to a close. After five years, Bill Russelt is leaving his job as Director/Office of Congressional & Public Affairs to start his own government and public relations firm.

A veteran of North Carolina GOP politics, Russell took over the FCC's public relations operation in 1984, adding lobbying duties in 1984.

Fowler said in a statement, "Bill has been a loyal and determined supporter of both my efforts at the Commission and President Reagan's programs. I will very much miss his counsel."

### Other Key Developments:

• The FCC's 77-acre Fort Lauderdale monitoring site, which is no longer useful due to interference from encroaching development, will be auctioned off by the General Services Adminstration (GSA) for an expected \$10 million. Half the proceeds will help the FCC relocate and buy new facilities in a better spot. Starting in October, the FCC will lease the old site for a year from the buyer for \$42,000/month. For information on the sale call Wanza Lewis at (404) 331-2711.

• The FCC has denied a reconsideration request by Flesta Productions, which challenged the award of a new Tuscon AM license to Elliott-Phelps Broadcasting. The station will replace the deleted facilities of KIKX/ Tucson.

 The Review Board's grant of a new FM license In Olympia, WA to Three Cities FM has been upheld by the full Commission over protests from losing applicant Merrow Enterprises.

• The FCC's San Diego field office has moved to 4542 Ruffner St., Room 370, San Diego, CA 92111-2216. Phone is unchanged at (619) 293-5478

R&R FRIDAY, JUNE 13, 1986/13

### Metropolis Buys WERE & CALLSIGN CHANGES WGCL For \$10.7 Million

of WDTX/Detroit, has agreed to purchase News/CHR combo WERE & WGCL/Cleveland from GCC Communications of Cleveland, Inc. for \$10.7 million. Joining Metropolis in the acquisition is Detroit entrepreneur Norm Pappas.

Commented Metropolis CEO Lorraine Golden, "WERE & WGCL are both landmark stations in Cleveland,

### **FCC Approves GE Purchase** Of RCA

General Electric will have 18 months to divest five radio stations as part of the FCC's approval last week of its acquisition of RCA and its subsidiary, NBC. The FCC's formal approval of the acquisition was released last week.

GE asked the Commission for a temporary waiver of the one-to-a-market rules, which prohibit ownership of both radio and TV stations in the same man ket, in order to evaluate the role of those stations in NBC's radio networks Following the precedent set in the Capital Cities acquisition of ABC, the FCC agreed to give GE 18 months to divest the radio stations. The ruling affects WNBC & WYNY/New York, WMAQ & WKQX/Chicago, and WKYS/Washington.

When the divestiture is completed, GE, through NBC, will retain licenses for three radio stations - WJIB/Boston and KNBR & KYUU/San Francisco, plus six TV stations.

### WLAG/LA GRANGE, GA

PRICE: \$450,000 **BUYER: James and Mariene Uglum** SELLER: LBW Atlanta Corp., which also owns WKAP/Whitehall, PA DIAL POSITION: 1240 kHz POWER: 1 kw days/ 500 watts nights FORMAT: Country

### KVOQ/LORENZO, TX

(LUBBOCK) PRICE: \$400,000

BUYER: Sunshine Radio Co., a subsidiary of American General Media, which also owns KERN & KQXR/Bakersfield; KTRN & KKQV/Wichita Falls. TX: WWWG/Rochester; and WYDE/Birmingham. SELLER: K B Radio

DIAL POSITION: 98.3 MHz POWER: 2 kw at 170 feet FORMAT: station currently dark **BROKER: Norman Fischer and Asso**clates

and we're looking forward to strengthening and building upon their successful positions in the market.

Said GCC Chairman George Oliva Jr., "The principals of Metropolis are experienced and successful broadcasters, and will be continuing the successful formats and traditions of WERE & WGCL. By this action they're demonstrating their confidence in the future growth and prosperity of the Cleveland

WERE operates with 5 kw on 1300 kHz: WGCL broadcasts on 98.5 MHz with 40 kw at 600 feet.

### KLCZ & KDON/ SALINAS, CA

PRICE: \$5 million

BUYER: Henry Broadcasting, Charlton Buckley, President. It also owns KZOD/Denver: KFXM & KDUO/Riverside-San Bernardino, CA; and KYTE-AM & FM/Portland, OR.

SELLER: Grace Broadcasting, Harvey Grace, President. It also owns WOOD-AM & FM/Grand Rapids, WNYR & WEZO/Rochester: and KIIZ & KIXS/

DIAL POSITION: 1460 kHz: 102.5

POWER: 5 kw; 18.5 kw at 2200 feet FORMAT: Big Band; AC **BROKER: Chapman Associates** 

### KBOY-AM & FM/ MEDFORD, OR

PRICE: \$522,000 **BUYER: Wynne Acquisition, Robert** Wynne and his brother Steven, principals. It also owns KFLS & KKRR/Kla-

math Falls, OR. SELLER: M-3-X, Inc.

DIAL POSITION: 730 kHz; 95.3 MHz POWER: 1 kw days; 100 kw at 935

FORMAT: Religious; AC

### KLOZ/EL PASO, TX

PRICE: \$1.25 million **BUYER: Trans-Continental Broad**casting, George Jenney, President. He also manages WJBO & WFMF/Bat-

on Rouge. SELLER: KLOZ Associates, Bob Sher-

DIAL POSITION: 102.1 MHz POWER: 57 kw at 1160 feet FORMAT: station currently dark **BROKER: Chapman Associates** 

### WRIE/ERIE, PA

PRICE: \$355,000 BUYER: WRIE. Inc., Norman Siemen da and Jim Harpell, principals. SELLER: CEB Enterprises DIAL POSITION: 1330 kHz POWER: 5 kw FORMAT: AC

Jackson, MS WYHT to WZRX (6/4) Fargo, ND KRRZ to KFGO-FM (5/31) Oklahoma City KOFM to KMGL (6/2) Portland, ME WJBQ to WWGT (6/30) Provo, UT KLRZ to KBNG (7/1) Sacramento KPOP to KDJQ (6/5)

### Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available

### KWOS/JEFFERSON CITY, MO PRICE: \$700,000

BUYER: Frank Newell, who also owns KJMO/Jefferson City, MO. SELLER: William Natsch, Bob Kolb, and John Meussig. DIAL POSITION: 1240 kHz POWER: 1 kw

FORMAT: AC **BROKER: George Moore and Associ-**

### KPRO/RIVERSIDE, CA

PRICE: \$710.000 BUYER: Inland Wireless Co., Lincoln Dellar and W. John Grandy, prin-

SELLER: Klein/Ray Broadcasting DIAL POSITION: 1440 kHz POWER: 1 kw FORMAT: Talk

### KHAA/PORT SULPHUR, LA

PRICE: \$3.1 million

**BUYER: Stuart Epperson and Edward** Attsinger, who also own KCFO/Tulsa and have interests in KFAX/San Francisco; WEZE/Boston; WNYM/New York; WRFD/Columbus, OH; and KSLD/San Antonio.

SELLER: B. Eric Rhoads and his brother, Dean, who also own KEYY/Provo,

DIAL POSITION: 106.7 MHz POWER: 25 kw at 450 feet BROKER: Blackburn and Co.

### WITS & WCAC/ SEBRING, FL

PRICE: \$950,000

BUYER: Miller Broadcasting, Inc., owned by Howard Miller, who also owns WMMB & WRYL/Melbourne, FL. SELLER: Highlands Broadcasting Ltd., principally owned by Robert Con-DIAL POSITION: 1340 kHz; 105.5

MHz

POWER: 1 kw; 3 kw at 150 feet FORMAT: AC: AC **BROKER: Chapman Associates** 

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### CHAPMAN REPORT

### **Radio Station Prices** Decline In 1985

Radio station sales generated a record \$1.4 billion In total sales dollars last year, even though the average price was 17% lower than the previous year, according to a report on station trading released by media brokerage firm Chapman Associates. The report showed that the average station sold for \$980,097 in 1985, while prices in 1984 averaged approximately \$1.2

The number of radio stations sold, which has risen steadily for several years, continued its climb. While 782 stations changed hands in 1984, 893 stations were sold last year, more than double the number of stations traded in 1980, according to the report.

Southeast, paced by South Carolina. More than one-quarter of all radio stations in that state changed hands last year. The most stable region of the country was the Mid-Atlantic, where less than eight percent of radio stations were sold last year

For a copy of the report, contact Chapman Associates, 8425 Dunwoody Place, Atlanta, GA 30338; (404) 998-1100.

### WASY/GORHAM, ME

PRICE: \$135,000

BUYER: Great Down East Wireless Talking Machine Co. It also owns WLAM/Lewiston, ME; WKZS/Auburn, ME; WLLH/Lowell, MA; WORE/Worcester, MA; and WKSZ/Media, PA. SELLER: Communications Broadcasting Affiliates

DIAL POSITION: 1590 kHz POWER: 5 kw days/2.5 kw nights

### WIBG & WSLT/ OCEAN CITY, NJ

PRICE: \$1.1 million **BUYER: Ocean Communications,** 

William Koplovitz and Steven Sinn, principals

SELLER: Shore Broadcasting, Robert Fox, President DIAL POSITION: 1520 kHz: 106.3

POWER: 1 kw days; 3 kw at 300 feet FORMAT: Country; Easy Listening BROKER: Blackburn and Co.

### **Fowler**

MHz

Continued from Page 1

had vast knowledge and experichampioned the cause of extending full First Amendment rights to broadcasters.

Prior to his appointment in 1981. Fowler was a Washington communications attorney who had served as counsel to the 1980 Reagan campaign. While attending law school, Fowler was the morning personality on WDVH/Gainesville, FL from 1966 to 1969. Other fulltime work included gigs at WMEG/Mel-bourne, FL and WKEE/Huntington, WV.

### Jacobson

Continued from Page 3

this point. Everybody here is anxious for the indies to prosper, and we'll be aggressively seeking new

Jacobson, who was VP/GM at indie Streetwise Records before Jumpstreet, bases at Island's New York headquarters and reports to company President Lou Maglia.

Island's indie labels offer mostly dance, reggae, and jazz repertoire, separate from product released through the company's Atlantic/ Atco distribution deal,

Station sales were most brisk in the

WPYK/DORA, AL PRICE: \$115,000

BUYER: Earl Fisher. Station will be transferred to yet-to-be-formed corporation, Double E Broadcasting, whose principals include Richard Poirier, station morning personality (as Chris Bailey), and Station Manager Connie Poirier.

SELLER: Jasco Broadcasting, owned by James Powell. DIAL POSITION: 1010 kHz

POWER: 5 kw daytime FORMAT: CHR

### Carter

Continued from Page 1

ment to the New York community. We realized we needed dayin and day-out presence there to best serve the needs of our many customers and to capitalize on new opportunities.

"We've reached that point primarily through heroic efforts over the past five years from VP/Sales Barry O'Brien. Barry told us he'd prefer to base himself in the Washington DC area, where his family is, and we're happy to fulfill his request. Now our East Coast sales team is in terrific shape."

### Caron

Continued from Page 1

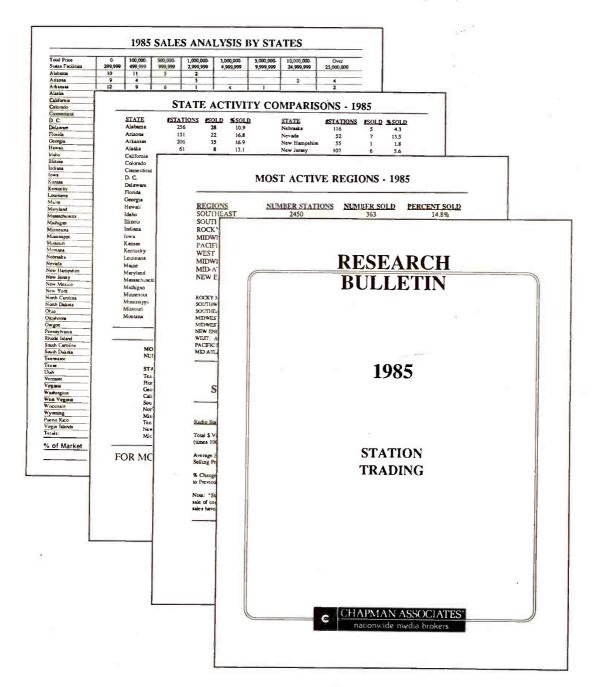
ence in all phases of the business. Since we like to promote from within when possible, Bob was the logical choice."

Caron joined the company in 1976 in sales at WBLM, later managing WOKQ/Portsmouth-Dover-Rochester before taking his most recent assignment. Replacing him in Lewiston is WBLM Station Manager Eve Rubins, while WOKQ VP/GM Marty Lessard assumes the Eastern Region VP responsibilities

It was also announced that Mike John, VP/GM at former Fuller-Jeffrey outlet KCCY/ Pueblo, has been named VP/ GM at the company's KRCX & KDJQ (formerly KPOP)/Sacramento. He takes over for for Bill Cloutier, who transfers to the VP/GM slot for newly-acquired KSCO-AM & FM/Santa Cruz, Fuller-Jeffrey also owns KMRY & KJJY/Des Moines and KFMF/Chico, CA.

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WOKQ Portsmouth-Dover-Rochester, NH WBRU

Providence, RI WDUR/WFXC Raleigh-Durham, NC WZZR Richmond, VA KRSP AM/FM Salt Lake City-Ogden

Salt Lake City-Ogden, UT KEDA

San Antonio, TX KQXT San Antonio, TX

KJQY San Diego, CA KNNC/KGMG San Diego, CA KFOG San Francisco, CA KLIV/KARA San Jose, CA KLTW/KSLY

KLTW/KSLY San Luis Obispo, CA KTMS/KHTY Santa Barbara, CA KUHL/KXFM Santa Maria, CA

KZST Santa Rosa, CA KKCY San Francisco, CA WBRD/WDUV Sarasota, FL KLTH

St. Louis, MO

KQKT Seattle, WA WURS/WEZG Syracuse, NY KGTO/KRAV Tulsa, OK WUTQ/WOUR Utica-Rome, NY

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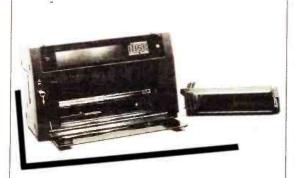
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cast starring the national radio
featuring the British quarter's
featuring the British Quarter's invited to talk to the band via the program's toll-free hottline, the program's toll-free hottline, the program's toll-free hottline, so some 1,900-ROCKERS. So some 1,900-ROCKERS of some 1,900-ROCKERS, so for so for some 1,900-ROCKERS, so for some 1,900-ROCKERS, so for some 1,900-ROCKERS, so for so for some 1,900-ROCKERS, so for some 1,900-ROCKERS, so for so for some 1,900-ROCKERS, so for so Oueen album
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listening barry
will include such
will include such
will include such
single, one Year Of Lock
single, on the soundtrack of
and, from the soundtrack
and, from the June One
"One Vision". Line One
listeners are also Fine One mayir with career listeners are also This exclusive Line One

**WESTWOOD ONE RADIO NETWORKS** 

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further information contact your contact your Westwood One Westwood One Representative (213) 204-5000 or (213) 204-5000 or Telex 4996015 WWONE.



### **CD** Autochanger

Making it easier for radio stations to program compact discs, Sony has recently introduced the "CDK-006" automatic compact disc loader, capable of housing up to 60 discs in detachable storage trays that can be easily exchanged

Designed to be used in conjunction with an external eight-bit microprocessor controller - and thus making it ideal for use in automated systems - the "CDK-006" changes discs within 16 seconds. Weighing under ten pounds and measuring roughly 20" by 13" by 17", the unit features dual phono inputs and a suggested list price of \$3500.

### **Top 10** Over-The-Counter **Products**

Now, from our home office in Milwaukee - actually from the trade publication Drug Store News - the ten best-selling over-the-counter health and beauty products sold in America's drug store chains last year:

- 10) "Actifed" cold and allergy tablets
- 9) "Similac Ready-To-Feed with
- Iron" baby formula 8) "Tampax Super 40" tampons
- 7) "Mylanta" antacid
- 6) "Visine" evedrops
- 5) "Bayer" aspirin
- 4) "Bic" disposable shavers
- 3) "Vaseline" petroleum jelly
- 2) "Chap Stick" lip balm

And (drum roll, please) the Number One best-selling over-the-counter health and beauty product sold in America's drug store chains last year is



"Laugh Factory" Mag: **Yocks** For **Jocks** 

Air personalities looking for a novel source of comedy material may be interested in Laugh Factory, a bimonthly humor magazine that's distributed nationally by Warner Publisher Services. The Beverly Hills, CA-based publication is already in its fifth issue and features an often-hilarious interview with the irrepressible Jonathan Winters, whom some of you might remember is a former air personality (WING/Dayton).

Comic contributors include Pat McCormick, Phyllis Diller, Vic Dunlop, Steve Allen, Art Buchwald, Kip Addotta, and Martin Mull. And there's nearly two pages of jokes so outrageous no one; not even editor/publisher Jamie Masada, would sign his name to 'em. Along with the usual fake ads - including the \$1000 lifetime subscription offer - the Laugh Factory provides a national forum for up-and-coming comics and comedy writers. So if you're looking to break out of that graveyard shift in that Parallel Four market, this may be your ticket.

Address all correspondance including subscriptions (\$16.95 for 12 issues), to Laugh Factory magazine, Box 46621, Hollywood, CA 90046. Remember: If there really was a college of comedy, its name would be "Yuk U."

### **POLLSTAR**

**TOP 20** 

**CONCERT PULSE** 

### LW TW ARTIST

- 1 ZZ TOP
- 2 RUSH
- JOHN C. MELLENCAMP
- KENNY ROGERS
- 5 ALABAMA
- 6 JUDAS PRIEST 10
- VAN HALEN 7
- 8 HEART
- 9 FIRM
- 9 10 AEROSMITH
- 11 11 OZZY OSBOURNE
- 12 12 NEW EDITION
- 13 13 LOVERBOY
- 15 14 AMY GRANT
- 18 15 SIMPLE MINDS 16 16 HANK WILLIAMS JR.
- 17 17 KISS
- 21 18 ANNE MURRAY
- 19 19 RIACK SARRATH
- 20 20 ECHO & BUNNYMEN

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings 7383. or in California. (209) 224-2631

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### CD MULTI-PLAY will:

- 4. Allow the P.D. to assemble sequence by number only to maintain play list integrity
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### **PRO:MOTIONS**

### Russell Moves Up at E/P/A

Clifford Russell has been named Regional Promotion Marketing Manager/Black Music & Jazz Promotion for Epic/Portrait/CBS Associated Labels. Before this appointment, Russell served as CBS's Account Service Representative in its Midwest Branch. Prior to joining CBS in 1981, he was an intern at Arista Records.

### PROS ON THE LOOSE

Phil Beckman — Mornings WNKS/Columbus, GA (404) 327-2604

Kellie Castruita — Promotions Director KMET/Los Angeles (818) 242-7704

Don Costello — Mornings WXXP/Pittsburgh (412) 661-5114

Chris Edwards — OM/Air Personality WRFM/New York (201) 647-2945

Aunt Eloise — Mornings WMC-FM/Memphis (901) 382-0759

Chuck Geiger — Mornings KBOS/Fresno, CA (209) 688-7781

Mark Gunn — Nights WNKS/Columbus, GA (404) 687-2832 Jim Kelly — Overnights WNKS/ Columbus, GA (205) 297-2669 Harry Lyles — OM WAIA/Miaml

(305) 868-2201

Doug Macy — Middays KHTT/ San Jose (415) 969-6272 David Lee Michaels — PD WNKS/Columbus, GA (404) 568-

Peter Napoli — Promotions Director KKDJ/Fresno, CA (209)

438-1012 Waylon Richards — PD KHFI/

Austin (512) 282-1807 Brian Roberts — Middays KKHR/ Los Angeles (818) 341-1592

Ray Waldon — OM/PD KWKH-AM & FM/Shreveport (318) 227-8797 Asher, Krost, Reid Join Forces



(I-r) Peter Asher, Barry Krost, John

Peter Asher, Barry Krost, and John Reid have merged Peter Asher Management, BKM Management, and John Reid Enterprises, Ltd. into Asher/Krost/Reid Management. The firm will specialiize in all areas of entertainment, including music, film, and television. Headquarters are based in Los Angeles and London, with an affiliate office in Australia. Those addresses are: 644 No. Doheny Dr., Los Angeles, CA 90069, (213). 273-9433: 51 Holland St., London W87 JB, England, 01-938-1741; and Kevin Ritchie, Duet Productions, 163-165 Brougham St., Woolloomooloo, N.S.W. 2011, Australia, 02-358-4215.

### KUSA & KSD Up Three

Jon Gibson is now VP/Sales for KUSA & KSD/St. Louis. Most recently General Sales Manager for the stations. Gibson came aboard in 1983 as National Sales Manager. Prior to that he was President of radio programming syndication firm Concept Sales, Inc. Bob Rowe, formerly the outlets' Local Sales Manager, has been upped to Regional/Local Sales Manager. He came to the stations in 1976 as an AE, advancing to LSM in 1984. And Carol Nohl has been named Cooperative Advertising Coordinator. During the past five years with the stations, she's worked in public affairs, traffic, accounting, and

### Carter Manages KTKS Sales

Frank Carter comes to KTKS (KISS 106)/Dallas as National Sales Manager. Carter joins the station from Hillier, Newmark, Wechsler & Howard, where he served as Regional Sales Manager. Before that he was an Account Executive at KMEZ/Dallas and KOMA/Oklahoma City.

### Peterson Media Relocates

The consultancy firm of Peterson Media Services has relocated. The company's new address is: 3397 Wrightwood Dr., Studio City, CA 91604; (213) 650-4168

### **CHRONICLE**

Born To

- WSNI/Philadelphia PD Paul Taylor and his wife Debi, son Stephen Randall.
- WOKQ/Dover MD Dan Lunnie and his wife Laurie, daughter Molly, May 29.
- WDAF/Kansas City morning man David Lawrence and his wife Deana, daughter Bailey Elizabeth, May 29.
- Warren Entner Management President Warren Entner and his wife Stacy, daughter Lauren Elizabeth, May 18
- Indie promoter Paul Yeskel and his wife Sharon, daughter Allison Sara, June 2.

Married:

- Capitol Records Associate National Director/Album Promotion-West Coast Stan Gleason to Judy Griffin, April 12.
- Capitol Sr. Staff Assistant/National Promotion Kim Crouse to Philip Halverson, April 12.
- WABJ & WQTE/Adrian OM/PD Mark Standriff to Amy Campbell, May 31.

### CHANGES

**Brian Faracy,** former Sales Manager for WCCQ/Joliet, joins WJJD & WJMK/Chicago as AE.

Jody Williamson, interning in sales at WJJD & WJMK/Chicago, becomes AE.

Lynn McAdams, former National Representative for Blair & Select Radio, joins WJJD & WJMK/Chicago as AE.

**Marybeth McGurl,** former Editor for House Beautiful, joins Radio Advertising Bureau as Staff Writer.

**Becky Price,** Sales Assistant for Selcom Radio's Dallas office, is promoted to AF.

**Darlene Thomas,** Sales Assistant for Selcom Radio's Detroit office, is promoted to AE.

Julie Barrack, Office Manager/ Sales Assistant for Selcom Radio's Los Angeles office, is promoted to

**Lindsay Rose,** former Research Analyst at Blair Radio, joins Arbitron as a Client Service Representative.

Lisa Segall, former National Sales Representative for Selcom & Republic Radio, joins Arbitron as AE.

William Fritz, former AE for WKHM & WJXQ/Lansing, joins Arbitron as AE.

**Greg Alliapoulos** of Jo-Ann Geffen & Associates has been upped from AE to VP of the Entertainment Division.

Michelle Marie Powers, former AE at Ousset & Co. Advertising of San Antonio, joins KTSA/San Antonio as AE.

**Rosemary Hernandez** of KNX/Los Angeles has been promoted from Traffic Manager to AE.

Michelle Foster of KNX/Los Angeles has been upped from Assistant Traffic Manager to Traffic Manager.

**Teresa Cavin-Rosson** of KNX/Los Angeles has been upped from Sales Secretary to Assistant Traffic Manager.

Joe Cariffe, former AE for Boardwalk Motor Group, joins KYUU/San Francisco as AE.

Ruth Ann Laviolette, former Administrative Assistant for the American Cancer Institute, joins KYUU/San Francisco as Sales Coordinator.

**David Hainline,** former AE for WMZQ/Washington, joins Q107/Washington as AE.

Wendy Schuler, former Sr. VP/Marketing at Washington Federal, joins Q-107/Washington as AE.

**Steve Sussmann,** former freelance writer, joins RCA/Ariola as Publicist.

**Polly K. Hahn,** Newtork Administrator for Blair Radio Network, is promoted to AE.

**Aileen Elliot,** former AE at Republic Radio, joins WLUP/Chicago as AE.

Katherine Taylor, former AE at ABC Television Network/Chicago, joins Satellite Music Network/ Chicago as AE.

Mark Landon, former AE at KOFM/Oklahoma City, joins Republic Radio/New York as AE.

Mae Watts Brown, AE for WJJD & WJMK/Chicago, has been promoted to Manager/Co-op Activity.

AT LAST!

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The Harris Audio Time Base Corrector is an ingeniously simple, digital encoding/decoding system that eliminates the drudgery of individual cart surveillance. In addition, it guarantees flutter-free, phase corrected reproduction as true to the master as possible. Nothing else works as effectively or as efficiently.

Get cart confidence with the Harris Phase Fixer. Contact Harris Corporation, Broadcast Group, P. O. Box 4290, Quincy, IL 62305. 217-222-8200.



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# 19

# COUNTRY SIX PACK

May

### **Memorial Day**

### The Hank William tory

Having recorded fifty larges are no doubt that this last, who is ackisted in the shadow does it has come has achieved the come of the come of the resence on the control of his ability to 31 sandy place the idea to although outland in a last the idea to although outland in a last the idea to although min recome is place of industry awards. He is one do you ary music's best selling album artiste and draws some of its most youthful audiences.



# November Thanksgiving

### The Alabama Story

It was only a few short years ago that these four young men became the first successful country group to play their own instruments, as well as sing. Possessing songwriting talent, and the ability to find hit material written by others, quickly established them as recording stars. Their energetic live performances drew crowds comparable to the most popular rock acts and brought a new youthful audience to country music — in fact the 1985 Gallup poll even ranked them as one of the top five favorite groups among teens! Alabama has achieved one of the longest unbroken string of number one singles ever on the country charts.

For national sales information call United Stations Programming Network in New York at (212) 575-6100.

For station clearance information call United Stations Programming Network Affiliate Relations Department in Washington, D.C. at (703) 276-2900.

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Martha White.



13

His reverence for traditional forms of country music coupled with his ability to successfully update them, contributed to this artist's immediate acceptance with his major label debut in 1981. His years on the bluegrass circuit and as a session musician had well equipped him for success and he became country music's fastest rising star. Still in his early thirties, he is recognized as a top recording artist, producer and this year's Country Music. Association Entertainer Of The Year.

Fourth of July

# 1 2 5 6 7 8 9 10 1 12 13

### Labor Day

### The Award Winners

This year, more traditional forms of country music, albeit performed by fresh young stars, swept the Country Music Association Awards. Top male vocalist George Strait, top female vocalist Reba McEntire and group/duo winner The Judds tell their stories in exclusive one hour music/interview profiles. These three stars have been voted as the best in country music today.

### **New Years**

Lamare

### The Willie Nelson Silver Anniversary Special

Celebrate a milestone with country music's most revered singer/songwriter on the occasion of the 25th anniversary of his first national hit records "Touch Me" and "Willingly". Of course, the story begins even earlier with Willie's first songwriting successes and will include not only his solo hits, but his collaborations with such artists as diverse as Merle Haggard, Ray Charles, Ray Price and Waylon Jennings. This commemorative radio special with the superstar himself will be an important radio event.

Christmas Around
The Country 1986 17 18 20 27

This program has become an annual Christmas tradition with Country radio. In a newly produced show every year—not merely an update—country artists share their Christmas plans and holiday memories. The latest seasonal songs, as well as old favorites by country radio's biggest stars, provide the musical reason for each artist's appearance.



### GET TAKEN IN

M1ke+The Mechanics



### "TAKEN IN"

The new single from their Gold album (81287)
Available as a promo 12" (PR 900)
Mike & The Mechanics are revved up
for Hit #3!

Produced by Christopher Neil

MAJOR U.S. TOUR IS NOW IN HIGH GEAR!



On Atlantic Records & Cassettes

STREET TALK

The Washington Post quotes a federal source as saying the Newark grand jury looking into record industry activities is "getting close" to handing down indictments, while grand juries in New York and Los Angeles still have "a long way to go." Meanwhile, the Senate panel looking into payola has come under investigation itself for alleged abuses of travel funds and other expenses. The Permanent Select Committee on Investigations, whose members include Sen. AL GORE (D-TN), is currently being scrutinized by the General Accounting Office (GAO).

At presstime the CAP CITIES/ABC halls were rife with rumors regarding the candidate replacing ED McLAUGHLIN as President of the ABC RADIO NETWORKS. Speculation focused on Cap Cities VP AARON DANIELS, whom several insiders considered the "oddson favorite" in a three-horse race that also included ABC's VP/Sr. Exec. BOB BENSON and VP JOHN AXTON. Daniels was expected to be named to the position June 11.

Latest volley from the BLAIR takeover battlefront has MacFADDEN HOLDINGS, unruffled by RELIANCE's \$27/share bid last week, upping the ante to \$30/share. Blair stock immediately climbed to 29% following the news. Looks like Blair's "white knights" may be forced to return to the chessboard.

Advance congrats to WNEW-FM/NEW YORK GSM ROSEMARY ARTERS, who we hear has been elevated to Station Manager. Also reportedly moving up to Sales Manager is AE FRANK FALLON.

After only three months at COX's WAIA/MIAMI, OM HARRY LYLES has resigned. His exit follows those of former VP/GM Stephen Joos and GSM Skip Bednarczyk, who had all worked together at WSNY/Columbus. The three positions are still open, but JERE SULLIVAN, PD of sister AM WIOD, is acting PD for 'AIA until a replacement is found.

Agreement has been reached between CHRYSALIS and the new UNITED ARTISTS, whereby Chrysalis's promotion team will be working UA releases to radio. Both lines are distributed by CBS, of course. More details should be forthcoming next week.

On the subject of United Artists, new VP/Sales & Marketing IRV BIEGEL is based in New York, not Los Angeles, as previously reported. Until the label gets its permanent Manhattan home, Irv is working out of offices in the Warner Communications HQ at 75 Rockefeller Plaza.

CAPITOL is getting the new label headed by talent manager LARRY MAZER and radio program producer DENNY SOMACH. The imprint is CINEMA, and its target supposedly is the upper-demo consumer, for whom much contemporary rock holds little appeal.

Incidentally, SOLAR/CONSTELLATION supremo DICK GRIFFEY has been seen in and around the Capitol Tower lately. Street Talk hears that a deal is in the making.

COUNTDOWN USA, INC. and NBC
RADIO ENTERTAINMENT have reached a
unique agreement whereby NBC has become
the exclusive advertising sales rep for "JOHN
LEADER's Countdown USA." Countdown USA
is still affiliating and producing the show.

DC101/WASHINGTON'S GREASEMAN (DOUG TRACHT) is back in the fire. He's been sued for \$10 million by a couple who claim they were defamed on his morning show. When the man asked the Grease to air a greeting to his fiancee, Doug allegedly responded by faking a call to a woman purporting to be her. A groggy male voice answered, and the bogus bride-to-be announced to the world that she'd been "cuddling close" to the man, who was clearly not her fiance! Doug's only comment (to the local Washingtonian) was, "I do hundreds and hundreds of bits every year."

MCA's reactivating the classic IMPULSE! jazz label on June 30, rereleasing 12 tiffes, a new JOHN COLTRANE CD, and new artists HENRY BUTLER and MIKE METHENY. It's a major commitment, as MCA will roll out LPs, cassettes, and CDs to support the reissue series.

Having switched from CHR to AOR last January, KPOPISACRAMENTO has changed calls to KDJQ to better reflect its rock image, as the KPOP calls had seen numerous format changes under previous owners.

As WWCLIPITTSBURGH evolves to a progressive AOR stance under the programming guidance of DENIS McNAMARA (PD at co-owned WLIR-FM/Long Island) the station will adopt new calls WXXP ("Double X") June 15. Its Chief Engineer and acting OM is MIKE GUIDOTTI, who formerly was CE at WBCN/BOSTON.

A most interesting morning show was planned for WRKA/LOUISVILLE June 12, as SALLY BINGHAM, part-owner of competitor WHAS, was the scheduled guest DJ. Sally appeared on "60 Minutes" after a family feud apparently resulted in Bingham's sale of its Louisville newspaper, WHAS & WAMZ, and WHAS-TV. WRKA VP/GM MIKE KIRTNER invited her to share her side of the story onair. Seems Sally has been labeled the "bad guy" in the whole mess . . . now she'll have a chance to dispute that.

Continued on Page 24

### Great talent's hard to find!

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### AMERICAN TOP 40'S WORLDWIDE DEEJAY POLL

# ELVIS? THE STONES? THE BEATLE UCE SPRINGSTEEN? STEVIE WON

# LANTS

American Top 40 asked the pros, the radio deejays and programmers who "The Giants of Rock and Roll" really are. Count 'em down with the most listened-to voice in America... Casey Kasem.

AIRING JULY 1-6 ON AMERICA'S FINEST RADIO STATIONS.

# **SABC RADIO NETWOR**





### **KF95 Z95** WZYP WMMS KIYS KNIN-KSND **KWK** WHSL **KPLUS** KATD 99KG WSPK **KZZU** KGOT RI-104 WGUY KOZE KHFI **OK95** Produced by Queen/David Richards Capitol.

### STREET TALK

Continued from Page 22

WABC/NEW YORK PM drive talk host BOB GRANT hosted what was billed as a "Porno Party For Ladies Only" as part of his show. Sixty women won passes to a free screening of the super-X-rated film "The Lady Is A Tramp." The winning names were selected from those women who had never watched a porno flick. After everyone had recovered, the event climaxed with heated onair intercourse, er, discussion.

Speaking of sex, 21-year-old model Virginia Gavern has sued WEZX/SCRANTON for allegedy airbrushing a promotional poster featuring her in a revealing bathing suit. She claims that the photo was retouched to show more of her hip and posterior, and is seeking up to \$10,000 in damages. Stay tuned to see if WEZX will indeed be found to be in arrears.

Checking "Pros On The Loose" (Page 20), we find WAYLON RICHARDS has resigned as PD at KHFI/AUSTIN after two years. GM CHRIS WEGMANN is looking for someone who can fill those big shoes . . RAY WALDON is leaving his OM/PD post at Country combo KWKH-AM & FM/ SHREVEPORT this month to seek an Urban-CHR position in a bigger town . . KNX-FM/L.A. and its midday man, 18-year air veteran BRIAN ROBERTS, have parted amicably.

KIIS-AM & FM/L.A. nearly pulled off the promotion lockout of the century, as its County Dept. of Beaches & Harbors donation bid of \$96,000 to gain exclusive promotional privileges on area beaches (sans competitors) made it to the docket of the city's supervisors. However, challengers KPWR, KLOS, KMET, and KROQ promptly prepared a beachhead of resistance, causing officials to order further study before a vote.

The BLACK MUSIC ASSOCIATIONsponsored June 5 celebrity roast for WRKS/NEW YORK VP/GM BARRY MAYO certainly lived up to the "roast" part. Friends and past/present associates at the NYC bash detailed Barry's professional idiosyncrasies and personal habits (some of them very personal). Also, members of the local record promotion community performed a rappin' "tribute" to his tough line on music adds. Celebrity quests included PATTI AUSTIN and KASHIF, while MC FRANKIE CROCKER missed no chance to tell how much he wants back on New York radio.

Congratulations to ORNETTA BARBER, soon to be named Director/Black Music Marketing at WEA in Burbank. She moves over from E/A, and succeeds the departing EARL SAYLES.

CRIMINAL RECORDS is the new indie label from producer ARTHUR BAKER, who reports that the emphasis will be on dance. street, and rap product. VP/Promotion is JOEY CARVELLO, and artists include WHIZ KID (previously with Tommy Boy) and ROCKER'S REVENGE (previously on Streetwise). First release is a version of Dhar Braxton's current dance hit, "Jump Back," by WALLY JUMP JR. AND THE CRIMINAL ELEMENT. Criminal's first distributor is LANDMARK, New York.

HERB CORSACK, departed from ISLAND after 11 years, told ST that he expects to announce future plans soon. Given his background, don't be surprised if he ties in with an NYC indie.

Will a major-label black music chief be getting his own label in the not-too-distant future? It's a distinct possibility.

Longtime New York newscaster CHARLES SCOTT KING, 56, has died after a long illness. King spent 14 years at WINS/New York, and was on the news staff when its changed from rock to all-News in 1962. His other credits include eight years as a sportscaster for crosstown WNEW.

BRUCE WAYNE's tragic death (see Page 4) leaves KFI & KOST/LOS ANGELES in a sudden need for a traffic reporter who is also a pilot. If you're qualified, call KFI PD STEVE LABEAU or KFI & KOST OM JHANI KAYE.

If San Francisco's your destination, new KSFO & KYA PD BOB HAMILTON (see Page 1) suggests that talented personalities contact him regarding some prime shift openings.

KPPL-AM & FM/SPOKANE consultant/ owner SCOTT CHRISTENSON called to clarify that the station's format, which new PD ALAN SLEDGE had reported as CHR, is still AC. targeting 25-44s.

At this year's BOBBY POE Convention in Atlanta, Q105/TAMPA OM MASON DIXON will be broadcasting the world famous "Friday Festivities" live from poolside June 27.

M.G. KELLY, host of CBS RADIORADIO's "Top 30 USA," has a starring role on the June 18 episode of "New Love American Style." M.G.'s the former high school class nerd who 20 years later hooks up with the once-popular cheerleader. Although the show was filmed in advance, it has nothing to do with M.G. becoming a parent to new daughter Brittney Ann June 3.

A 32-year-old man brandishing an axe and muttering about how pesticides are responsible for the "poison deaths of children" popped in to visit KTOE & KDOG/MANKATO, MN. The receptionist steered him to the news department while she called authorities. The intruder left shortly afterwards and was later arrested by police, who found a rifle and a shotgun in his car before escorting him to a security hospital.



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### RATINGS AND RESEARCH

JHAN HIBER

# Birch Ratings: A Survey In Flux

As noted last week, Birch is going through a series of significant changes in its methodology. To borrow from a Clint Eastwood movie title, you might say the changes fall into three categories — the good, the bad, and the ugly. Let's continue examining what Birch is up to and see which changes fall into each group.

### The Good

Among the changes plugged in during the first quarter are two that strike me as being steps in the right direction: the usage of a central interviewing facility for handing the survey calls, and dayof-week-weighting, which provides a more stable picture of the weekday and weekend listening habits.

Central Interviewing, Essentially this means that all calls asking people to provide ratings feedback to Birch are now done through one of two Birch facilities in Florida. WATS center supervisors are able to maintain a high degree of interview quality control, thus enhancing the level of information obtained during the Birch ratings interview.

Central interviewing is a more expensive way to go than using interviewers in their homes or subcontracting to local field services, but it's a preferred approach. Arbitron still has many of its markets handled by local staff who place the diaries by calling from their homes. Arbitron is doing more placement from its Maryland central calling facility, and I predict the firm will eventually go to this approach.

 Day-of-week weighting. In the pass many of you have mentioned to me your concern about the stability, or lack thereof, of Birch's weekend numbers. An example was a Chicago station that in a major weekend daypart had a 12+ share of 24 in one book, then almost nothing in the next report. It seemed as though these estimates were coming from a neighborhood frequented by Rod Serling.

Birch has taken steps to move away from the twilight zone by implementing large sample sizes for the weekends. That should add some stability.

However, if they didn't account for the larger weekend sample, the Monday-Sunday and Monday-Friday numbers by comparison might become oversampled days being brought into balance with undersampled days. The bottom line here is healthy.

The total of completed calls is balanced so that each day repre-

"This is an unstable, competitive business as it is. We don't need one of the scorekeepers (either Arbitron or Birch) changing the rules, thus the score, without telling its subscribers."

sents 1 n/th (n = the number of days in the respective daypart) of the reported daypart's total days. This flattens the listening patterns and allows for better overall estimates, not to mention more reliable weekend data.

### The Bad

Last week we delved into some of the changes at Birch that didn't go according to the game plan. We won't beat the probability of selection weighting idea into the ground anymore, except to say that it certainly turned into a touchy issue with many Birch subscribers. So much so that Tom Birch now tells me that his firm is considering a governor or ceiling on the amount of weighting involved in this new procedure. This might be a stabilizing step.

As for the hour-by-hour section fluke, that has apparently been remedied. Those stations that benefitted from their levels in the stratosphere between 7-8-am will now have to earn their 73.9 shares.

### The Ugly

The other revisions we'll address aren't really necessary from a pure research perspective. However, as Birch officials admit, competitive pressures have led to making the following moves:

• Thirty days of interviewing. With Arbitron really pushing Arbitrends, Birch had to somehow improve its monthly offerings. The result is that Birch has abandoned measuring only two weeks per month. In each Birch monthly market, the entire month is now surveyed. As Birch officials put it, this move "answers the market's requests for full month interviewing."

ing."

There is some good news here. At least by scanning the entire month the "snapshot" of radio listening habitscan be enlarged. This factors out the possible impact of an atypical day, such as January 28 (the day of the Shuttle disaster). Such a day now has just 1/30th the impact, versus 1/14th in the past. This, coupled with the day-of-week approach noted earlier, can be a step in the right direction.

· Different telephone sample base. Birch has allied itself with Nielsen in a number of ways. One aspect of that arrangement is Birch's adoption of the Nielsen Total Telephone Frame (TTF). While researchers can argue long into the night about whether this is an improvement over Arbitron's system, both sample listed and nonlisted households. Birch claims that its technique assures new exchanges are represented. However, while the firm admits that the former Birch sample frame was "a good one," it said that "with the competitive battle that was shaping up it was necessary to try a new

### WEEK IN REVIEW

### **Birch To Include Station Rankers**

Birch will soon produce seasonal quarterly reports with the spring data, covering March-April-May. According to Tom Birch, that first seasonal quarterly will also include an important improvement in the market report: "Effective with this upcoming quarterly, we will be putting station rankers in the back of our quarterly books," he stated. Birch told R&R that it's hoped this will make the firm's ratings book even more user-friendly for advertisers and agencies. A copy of the new Birch book look will debut in this column soon.

### San Diego North Gets Continuous Measurement

Arbitron has announced that effective with this summer survey the San Diego North County market will now be measured year-round. Prior to this, San Diego North was surveyed twice annually. This now brings to 78 the number of metros measured continuously (48 weeks a year) by Arbitron.

The key here is what impact might this different sample base have? As Birch Sr. VP/Operations Bill Engel put it, "The possibility for different estimates under TTF sample exists." This technique kicked in at the beginning in January, so if you've seen your Birch numbers fluctuate since then, TTF could be part of the reason.

• The "last birthday" sampling technique. In March Birch changed its respondent qualifier question. It used to be that when the company called a home, the interviewer would ask to speak to the "nth oldest person 12+." This designated person was selected from a random number assignment. The approach also prevented the possible bias of always speaking with the person who answered the telephone.

Now, however, the interviewer asks to speak with "that person over the age of 12 that had the most recent birthday."

Impact? Both Birch's tests of this idea, and the March estimates, apparently show "no effect on the estimates." There may be better sample distribution by age/sex cells.

### What's Next?

Given the items we've examined during this article and last week's. Birch subscribers at stations and agencies might wonder what's next on Birch's agenda. Perhaps a resting period. It's certainly been busy revising its methodology. Said Engel, "We feel the methodology is as good now as it can get." That was before the fluke hour-by-hour situation was discovered.

Let's suggest three steps to take in the next few months:

 Track the monthlies/quarterlies to see if further dramatic fluctuations crop up.

2. Have Birch apply for accreditation by the Electronic Media Rating Council. There are cynics who've claimed lately that the reason Birch hasn't opened up its procedures to audit is because Birch was in such flux that things weren't buttoned down. It would behoove Birch to dispel such concern as quickly as possible. The EMRC review doesn't impose a standard of quality; it simply says the relevant ratings firm is doing what its procedures call for. Arbitron and Nielsen subject themselves to this expensive EMRC effort; it's time now for Birch.

3. Take an on-site inspection of Birch's operations. I'll be heading to Sarasota next week to observe the new Central Interviewing operation (formerly a Nielsen facility) in action. I'll meet the next day with Tom Birch and Bill Engel to discuss my observations as well as the topics readers have brought to my attention. In a later column I'll fill you in on my impressions.

Two other random thoughts:
Tom Birch was concerned about
the impact of the changes, stating
that broadcasters "are a nervous
bunch." Naturally! This is an unstable, competitive business as it
is. We don't need one of the scorekeepers (either Arbitron or Birch)
changing the rules, thus the score,
without telling its subscribers. Apparently the changes, especially
the household size weighting, were
done to catch Arbitron off guard.
They may have succeeded at that,
but Birch's credibility has been
hurt in the process.

Finally, a suggestion to Birch: Don't assume your methodology is as good as it can get. The fact that quality-control checkers didn't catch the crazy hour-by-hour numbers was due to the fact that "we'd never had a problem there before." Hey, remember Murphy's law scary stuff to an industry that relies on, or at least hopes for, reliable ratings.

IF YOU COULD DO IT YOURSELF, WOULDN'T YOU?



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\*Source: Winter 1986 Arbitron and April Arbitrends, all figures 12+ Share, 6am-12m Mon-Su

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### Who's afraid of

# THE ART OF NOISE?

### NOT

WKSE 26 WNYS 25 WPHD 33-29 CKOI deb 36 **CFTR 12-8** KEGL deb 20 KTKS deb 28 93FM 30-26 95INZ 23 WMMS 36-31 WHYT add KIIS 20 K77P 26 FM102 18-16 KMEL 4-7 KWWS deb 27 **WXKS** on PRO-FM on KWK on WSPK 25-20 RI-104 30-27 WTLQ on WBBQ add WNOK on WDJX deb 38 WLRS deb 36 Z104 28-26 KSND deb 40 **KMGX 9-7** KYNO 26-24 KQMQ add 25 KLUC add KFIV 11 KCAQ 22 **KDON 37-29** KITS 13-10 KATD deb 12 **WZON 30-26** WICY deb 40 95XXX 18-12 WGAN 19-16 **KQIZ** add KWES on WPFM 37-33 WHSL add 99KG on KYYA add KTRS add SLY96 add

# "PETER GUNN"





### RATINGS

WINTER'86

### Arbitron Demographic Rankings

### **New York**

WHTZ Zooms Back To Top Of Adult Demos, Still Second In Teens; WRKS Teen Titan,
Advances in Adults; WPLJ Second Choice Of Adults

Fa	WI	12-17	Fa	Wi	18-34	Fa	WI	18-49	Fe		25-54
'85	'86	Rank	'85	'86	Rank	'85	'86	Rank	'85	'86	Rank
1	1	WRKS (B/U)	3	1	WHTZ	3	1	WHTZ	4	1	WHTZ
2	2	WHTZ (CHR)	1	2	WPLJ	1	2	WPLJ	2	2	WPLJ
3		WPLJ (CHR)	4	3	WRKS	6	3	WRKS	1	3	WLTW
5		WBLS (B/U)	2	4	WNEW-FM	2	4	WBLS	6	4	WCBS-FM
4		WAPP (CHR)	5	5	WBLS	4	5	WNEW-FM	3	5	WBLS
6		WNEW-FM (AOR)	7	6	WXRK	5	6	WLTW	9	6	WRKS
7		WXRK (AOR)	6	7	WLTW (AC)	7	7	WCBS-FM	7	. 7	WINS
31		WNJR (B/U)	9	8	WYNY	11	8	WXRK	5	8	WNEW-FM
11	_	WYNY (AC)	8	9	WPIX	12	9	WINS (News)	20	9	WXRK
19		WCBS-FM (Gold)	10		WCBS-FM	9	10	WPIX	16	10	WCBS (News)

### Los Angeles

KIIS-FM Still Adult Champ, Teen Runner-up; KPWR Debuts Strong in All Demos; KROQ Remains Teen Leader; KRTH-FM Second Choice Of Older Adults; KMET Up in Adults.

Fa	Wi	12-17	Fa	Wi	18-34	Fa		18-49	Fa		25-54	
'85	'86	Renk	'85	'86	Rank	'85	'86	Renk	'85		Rank	
1	1	KROQ (AOR)	1	1	KIIS-FM	1	1	KIIS-FM	1	1	KIIS-FM	-
2		KIIS-FM (CHR)	_	2	KPWR	3	2	KRTH-FM	2	_	KRTH-FM	
_	3	KPWR (B/U)	3	3	KROQ	4	3	KOST	7	3	KIQQ	
3	4	KDAY (B/U)	2	4	KLOS	_	4	KPWR	6	4	KOST	
4	5	KKHR (CHR)	6	5	KMET	7	5	KMET	5	5	KABC	
5	6	KJLH (B/U)	9	6	KOST	2	6	KLOS	3	6	KBIG	
6	7	KLOS (AOR)	5	7	KRTH-FM	5	7	KROQ	8	7	KJOI (B/EZ)	
7		KMET (AOR)	9	8	KIQQ (AC)	8	8	KIQQ	13	8	KMET	
9		KOST (AC)	13	9	KBIG (B/EZ)	6	9	KBIG	_	9	KPWR	
17		KEZY (CHR)	7	10	KJLH	11	10	KABC (Talk)	4	10	KLOS	

### Chicago

WGCI-FM New Leader For Older Adults, Second 18-34; WLUP Takes 18-34 Top Spot, Gains With Other Adults; WBBM-FM Remains Teen Champ; WBMX Grows in 25-54, Slips With Other Adult Demos.

Fa	Wi	12-17	Fe	Wi	18-34	Fa	Wi	18-49	Fa		25-54
'85	'86	Rank	'85	'86	Rank	'85	'86	Renk	'85		Rank
1	1	WBBM-FM (CHR)	2	1	WLUP	2	1	WGCI-FM	2	- 1	WGCI-FM
2		WBMX (B/U)	3	2	WGCI-FM	3	2	WLUP	1	2	WGN
3		WGCI-FM (B/U)	1	3	WBMX	1	3	WBMX	4	3	WJMK
4		WYTZ (CHR)	5	4	WXRT .	5	4	WJMK	14	4	WBBM (News)
5		WLUP (AOR)	6	5	WKQX	6	5	WKQX	7	5	WBMX
7			9	6	WCKG (AOR)	8	6	WGN (Talk)	11	6	WKQX
9		WKQX (CHR)	11	7	WJMK	10	7	WXRT (AOR)	5	7	WCLR
6			8	8	WCLR (AC)	7	8	WCLR	13	8	WLUP
_	_	WVVX (Misc)	4	9	WLS (CHR)	4	9	WLS	6	9	WLOO (B/EZ)
16		WJMK (Gold)	10		WLAK (AC)	11	10	WLAK	8	10	WLAK

### San Francisco

KMEL New Teen Leader; KSOL First With Young Adults; KBLX Second Choice Of Adults; KGO Remains On Top 25-54

Fa	WI	12-17	Fa	Wi	18-34	Fe	Wi	18-49	Fa		25-54
'85	'86	Rank	'85	'86	Rank	'85	'86	Rank	'85		Rank
2	1	KMEL (CHR)	1	1	KSOL	3	- 1	KSOL	1	1	KGO
1		KSOL (B/U)	5	2	KBLX (B/U)	6	2	KBLX	3		KBLX
3		KITS (CHR)	4	3	KRQR	5	3	KYUU	5	3	KCBS (N/T)
4	4	KWSS (CHR)	2	4	KYUU	2	4	KGO (N/T)	8	4	KOIT-FM
6	5	KLOK-FM (AC)	7	5	KFOG	4	5	KIOI	2	5	KSAN
5		KYUU (AC)	3	6	KIOI (AC)	11	6	KOIT-FM (AC)	11	_	KNBR
14	7	KSJO (AOR)	6	7	KMEL	1	7	KSAN	7		KYUU
8		KROR (AOR)	10	8	KLOK-FM	12	8	KLOK-FM	4		KIOI
16		KATD (CHR)	8	9	KSAN (Ctry)	8	9	KFOG	10	_	KABL-FM
7		KFRC (CHR)	9	10	KWSS	13	10	KNBR (Misc)	6	10	KSOL



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### RATINGS

WINTER '86

### Arbitron Demographic Rankings

### **Philadelphia**

WMMR Sweeps Adult Crowns; WUSL Tops With Teens, Second Choice Of Young Adults; WEAZ Makes Gains With Teens, Older Adults.

Fa	wi	12-17	Fa	Wi	18-34	Fa	Wi	18-49	Fa		25-54
		Rank	'85	186	Rank	'85	'86	Rank	'85	'86	Rank
'85	00		1	1	WMMR	1	1	WMMR	1	1	WMMR
1	7	WUSL (B/U)	1	,		3	2	WUSL	2	2	WMGK
2			2	_	WUSL	-	_	WMGK	6	3	WEAZ
3	3	WMMR (AOR)	4	3	WDAS-FM	2			7		KYW
4	4	WYSP (AOR)	5	4	WMGK	6		WDAS-FM	,		
6		WZGO (CHR)	6	5	WSNI (AC)	4	5	WSNI	3	-	WSNI
5		WDAS-FM (B/U)	3	6	WIOQ (AOR)	5	6	WIOQ	9	6	WUSL
-			7	7	WYSP	8	7	KYW (News)	8	٠7	WXTU
15	7	WKSZ (AC)	,	,		7	8		5	8	WKSZ
21	8	WEAZ (B/EZ)	8	8		40	9		10	9	WDAS-FM
8	9	WMGK (AC)	10	9		12	-		4	_	WIOQ
7	10	WPST (CHR)	9	10	WKSZ	11	10	WCAU-FM	4	10	WICG

### **Detroit**

WJLB Sweeps Detroit's Demos; WHYT Runner-Up In Teens, Down In Young Adults; WRIF Second In Young Adults; WJOI Gains In Older Adults

	18-49	ra		25-54	
'86	Rank	'85	-		
1	WILB	3	1	WJLB .	*
		6	2	WJOL	
3	WCZY-FM	1	_		
4	WNIC-FM	9	4	WLTI	
		4	5	WCZY-FM	
5					
6	WLTI	2	О		
7	WJOI (B/EZ)	7	7	WRIF	
		5	8	WOMC	
			-		
9	WHYT				
10	WMJC	11	10	WWJ (News)	
	'86 1 2 3 4 5 6 7 8	"86 Rank  1 WJLB  2 WRIF  3 WCZY-FM  4 WNIC-FM  5 WLLZ  6 WLTI  7 WJOI (B/EZ)  8 WJR (Misc)  9 WHYT  10 WMJC	'86 Rank         '85           1 WJLB         3           2 WRIF         6           3 WCZY-FM         1           4 WNIC-FM         9           5 WLLZ         4           6 WLT         2           7 WJOI (B/EZ)         7           8 WJR (Misc)         5           9 WHYT         17	'86 Rank         '85' '86           1 WJLB         3         1           2 WRIF         6         3         1           3 WCZY-FM         1         3           4 WNIC-FM         9         4         5           5 WLLZ         4         5         6           6 WLT         2         6         1           7 WJOI (B/EZ)         7         7         7           8 WJR (Misc)         5         8         9         9         9         17         9	1

### **Boston**

WBCN Regains All Adult Crowns; WHTT Still A Hit With Teens; WXKS Second In Teens And Young Adults; WZLX Finds 25-54 Goldmine, Gains In Teens, 18-49.

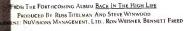
Fa	w	12-17	Fa	Wi	18-34	Fa	Wi	18-49	Fa		25-54
'85		Rank	'85	'86	Rank	'85	'86	Rank	'85	-	Rank
.00	00	WHITT (CHR)	1	1	WBCN	1	1	WBCN	2	1	WBCN
1	1		2	2	WXKS	2	2	WXKS	11	2	WZLX
3		WXKS (CHR)		_	WZLX	8	3	WZLX	1	3	WBZ
2		WZOU (CHR)	3			3		WBZ	4	4	WSSH
4		WAAF (AOR)	9			5		WSSH (AC)	7	5	WXKS
5	5	WBCN (AOR)	5		WMJX (AC)			WROR	10	6	WRKO (Talk)
6	6	WROR (AC)	6	6	WVBF (AC)	4	-	WYBF	3	7	WHDH
11	7	WZLX (Gold)	4	7	WROR	6			5		WROR
7	8	WILD (B/U)	8	8	WILD	14	_	WAAF	_	_	WVBF
10	9	WHJY (AOR)	11	9	WZOU	9	9	WMJX	6	_	
17		WBZ (AC)	7	10	WHTT	7	10	WHDH (AC)	9	10	WJIB (B/EZ)

### Houston-Galveston

KFMK Wins With 25-54, Gains In Other Adult Demos; KMJQ First With Young Adults, Runner-up With Teens; KKBQ-FM Teen Leader, Slips With Adults; KLTR Lights Up Second Spot For 18-34.

Fa	wi	12-17	Fa	Wi	18-34	Fa	WI	18-49	Fa		25-54
			'85	196	Rank	'85	'86	Rank	'85	'86	Rank
'85		Rank	63	-		4	4	KMJQ	1	1	KFMK
1	1	KKBQ-FM (CHR)	1	1	KMJQ	1					KIKK-FM
2	2	KMJQ (B/U)	4	2	KLTR	3	2	KFMK	3	_	
			3	2	KSRR	5	.3	KIKK-FM	2	3	KMJQ -
3	3	KRBE-FM (CHR)		_		_	_	KLTR	7	4	KILT-FM
6	4	KLOL (AOR)	6	4	KFMK (AC)	4			,		
4		KSRR (AOR)	2	5	KKBQ-FM	9	5	KILT-FM	6	_	KLTR
			_	_		2	6	KKBQ-FM	4	6	KODA
5	6	KYOK (B/U)	8	6		_	_		5	7	KKBQ-FM
8	7	KIKK-FM (Ctry)	9	7	KILT-FM	6	- /	KSRR	-	- 1	
_			5	A	KLOL	11	8	KRBE-FM	8	8	KTRH (News)
19	8	KILT-FM (Ctry)	_			8	0	KLOL	9	9	KSRR
9	9	KLTR (AC)	7	9	KIKK-FM	0			-	10	KLOL
15	10	KODA (B/EZ)	10	10	KODA	7	10	KODA	11	10	KLUL









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### CRUNCHED FROM BOTH SIDES

### The (G)old Guard Fights Back

Before there could be stations at the perimeter of the Gold format, somebody had to work the center. Gold rockers, after the Graffiti revival, rarely sported spectacular 12+ numbers. What they had instead were two guarantees. First, the 25+ figures would always be healthy and salable. Second, because Gold wasn't a boom format, it was very unlikely that resources would have to be allocated to fending off a direct competitor.

This is the situation in which mainstream gold outlets WCBS-FM/New York and WXTR/Wash. ington found themselves in the decade between gold rushes. CBS-FM was, and remains, a Gold standard bearer, one of the few survivors of the graffiti revival with 14 years in its format, WXTR went Oldies four years ago - and was one of the first FMs to reclaim the format after its period of general exile to AM. CBS-FM and "Xtra 104" are different sounding stations, but they served similar functions in the marketplace and both prospered largely by stockpiling 25+ year olds.

And both, in recent months, have been jolted by new competition. In WCBS's case, it was Format 41 prototype WLTW which, in Fall 1985, not only hit CBS-FM 12+ and in 25+ women but also came directly onto its turf with 25-49 males - something that wasn't supposed to happen according to convenwisdom about male and female listening. While WCBS-FM has generally fluctuated in the 2.5-3.5 range in recent years, PD Joe McCoy was probably relieved when his station rebounded 2.8-3.4 in the Winter ratings, even as WLTW remained healthy.

That's probably good news to WXTR PD Bob Duckman who's found himself crunched from the other direction in recent months. In the face of a spectacular 4.1 debut by Fred Jacobs-consulted "Classic Rock" WCXR, Xtra 104 dropped 2.7-2.1. Duckman has also had to deal with an increased amount of gold on other area stations, especially the ACs.

For outlets such as WXTR, or WCBS-FM, the Gold boom of recent months doesn't necessarily mean more listeners . . . just more fighting for a listenership that was supposed to be more stable and less vulnerable than the teen audience. (And these, at least, are FM stations. Many of the high-end AMs that chose Gold as a last resort are now compelled to deal not only with extra competition but also the technical aspects as well.)

### **Hold The Line**

Despite the rapidly changing en-vironment, CBS-FM and Xtra 104 have roughly the same plan: hang

"We're almost where we should be again," said Joe McCoy when the winter numbers came back. "It's nice to know what we'd suspected all along is true." Earlier, he'd told R&R. "WLTW had a great fall book. Previously, they were mostly female radio station and 60% of our audience was male. They do wnat they do very



well and they play the slow versions of a lot of the songs we play. But I can't sit here and explain why they've got men. You probably have to look deeper than one

The right end of Washington's FM dial is now comprised of three CHRs and two Vintage Rock outlets. But Duckman is similarly philosophical about his competitive situation. "We're both playing music that people grew up with; just with a ten-year difference WCXR is a good-sounding radio station . . . they're going to have a very good impact on the 25-34 male cell in Washington radio overall which happens to be a good cell for us. There are a lot of stations (at the high end of the dial) and they're going to knock on a lot of people's back doors.

Has WXTR modified its music at all since WCXR hit? "I'm constantly reviewing our music. I review the overall playlist each month and adjust it seasonally. It's just part of my ritual." But, Duckman empha-"I'm certainly not going to throw in a lot of Steve Miller because WCXR's around the corner, or add "In A Gadda-Di-Vida" because they're here.

"I will keep an eye on those AOR songs that also did well in the late '60s on the Top-40 side. That's where the crossover is. I have played, and can continue to play "Born To Be Wild" and "Magic Carpet Ride." I have played and can continue playing "Hush" by Deep Purple or "Layla." But I'm not going to look for a whole bunch of other stuff to play just because they're there. They have their identity and I have mine. And we are a Top 40 Oldies station. There's room for both WCXR and WXTR in this

### Fear Of The Fifties

Xtra 104 has generally tended towards the AC side of the musical spectrum. Its musical window is changed yearly with one year lopped off at the end and another one

added in front. And it very much eschews the graffiti image of Washington's earlier Gold FM WMOD (now WMZQ). But Duckman feels that WXTR has enough graffiti-era rock to separate it from competition on both sides.

"The ACs are playing oldies, but most of their oldies focus in the mid '60s: none of them really, except on a special weekend, play the Drifters or Elvis or Jerry Lee Lewis or Chuck Berry. So I think WXTR still has that identity in the marketplace, which I'm doing my best to maintain, as 'the station that plays 104% Oldies.' And that's about all I can do (to keep our exclusivity).'

McCoy echoes those sentiments. "There are a lot of people that are afraid to go into the '50s and I'm not gonna tell them why they should or shouldn't because I hope they stay out of it. The ACs will only deal with the '60s and afterwards and some of them only play four golds an hour on the quarter-hour to give the impression that they're playing gold.'

It was that reluctance towards pre-Beatles music that gave CBS-FM its niche in the early '70s. While WCBS-FM is often nicknamed "WABC Jr." because of the presence of Harry Harrison, Ron Lundy and Bruce Morrow, the station is more closely modeled on an early McCoy employer, the long-de-funct WOR-FM. In the late '60s and early '70s. WOR-FM mixed the well-known Bill Drake formatics vith an especially heavy amount of Vintage Rock and imaged itself as "the best of the gold and the best of the new." Shortly after OR-FM drastically cut its library, WCBS-FM was born.

"I don't care what anybody says. Most of Rock & Roll grew up in this city. We not only had most of the doo-wop groups, we had people like Connie Francis, Bobby Darin and Dion. So much of the music made before the Beatles came from this city and once you took it away, you're saying to people, 'We don't

WCBS/FM

LISTENERS

care about your music. It's going out the window.' They were just sitting there waiting for a radio station. CBS-FM came into being about six months after WOR-FM changed format and went from a nowhere radio station to the #1 FM cume in the country.

### Digital Gold

Presentationally, CBS-FM is very reminiscent of WOR-FM, down to produced "CBS-FM yesterday (and) 101 today" and "CBS-FM remembers 1979" pieces similar to ones that WOR-FM used. "They were great things that mixed yesterday and today together and we want to use them here."

WXTR sounds much different. When the Dalton Group bought the station in 1981, it was an exceedingly bizarre suburban Country outlet whose music ranged from "Hot Dog" by Led Zeppelin to a Beautiful Music version of "Behind Clos-ed Doors." The AC format that replaced this was similarly unusual, uniting Dottie West, Alvin Cash and Air Supply. By eventually segueing to all-Oldies, and adopting the pacing of a four-in-a-row AC like WMGK/Philadelphia, then-PD Jim Herron was finally able to make the station a significant part of Washington.

Duckman succeeded Herron in fall 1983 and prides himself on the stability of Xtra 104 since that time. "The sound of the station really hasn't changed that much. The personalities have stayed exactly the same except for one change in the late evenings.

"The approach of the personalities is the same, too. The music sells the radio station; they just complement it." Unlike some other "Top 40 Gold" outlets, WXTR isn't staffed with local CHR veterans. "WJMK/Chicago has some great old Top 40 jocks working on that station. That approach is terrific in Chicago or New York. Unfortunately, there wasn't a great big dominant Top 40 station with superstar jocks in this market. So I couldn't go that route in this market.

'We're also not historians. We don't get on the air and say, 'Here's Chuck Berry who grew up in this little town and played the guitar first at age seven' and stuff like that. The historian approach becomes very stale very quickly."

Again, McCoy concurs, "We don't dwell in the past. We talk about what's going on today because nobody wants to sit back in 1959 and talk about their life." CBS-FM's modernizations since McCoy took over as PD in 1981 include becoming more call letter conscious," putting the gold library once done entirely out of a gold book - on computer and, odd as it may seem for the format, adding the line "101.1 on your digital radio" once an hour.

### **Direct Currents**

One aspect of "updating" where Duckman and McCoy differ strongly is on the use of currents.

WCBS-FM has always played some new material throughout its history. (Sister station WCAU-FM/Philadelphia even issued a weekly survey of its "future gold.") Right now CBS-FM has a list of 20 singles and plays one an hour, sometimes editing guitar breaks out of harder titles to make them compatible with the rest of the music mix.

By Sean Ross

"We look for songs that have an oldies connotation to them." says McCov. "And that will mix well with oldies." To that end, WCBS-FM occasionally ends up on currents that aren't played extensively elsewhere in the market; i.e., ELO's "Calling America" because "ELO has that '70s sound also that's acceptable" and because of the title. CBS-FM also used the Rolling Stones "Harlem Shuffle," despite not playing the Bob & Earl version, "because they sounded almost like the old Stones on that



Bob Duckma

Even that limited use of new music is too much for Duckman who hasn't used any since he took over. "I cannot play the AC game; I don't want to get into the battle with (ACs) 'Light' (WLTT) and 'Classy' (WCLY). I think there's a certain core that really likes to listen to oldies for a long period of time. We've had a very strong TSL over the last couple of years. Stronger than some of the ACs."

### From "Soul Deep" To "Tighter, Tighter"

Even if a Gold station doesn't invade CHR or AC turf, there exists the increasing likelihood of other stations using Gold's staple records. If "Baby Love" and "Yesterday" have been burnt by 20-plus years of overplay, should a station go deeper into its library? Surprisingly, the answer is an emphatic "no" from both parties.

'When you become unfamiliar," says Duckman, "people can get a better product elsewhere. The most important thing for me is to review the music and make sure I don't go too deep. That's the kiss of death. WMOD played some terrific old R&B and doo-wop that (fans of those genres) loved, but the masses never got into it. If you're playing the right songs, I don't think they're going to burn. Yes, we play the same 2200 records over and over again, but it's been set up in the hopes of avoiding burnout.

Continued on Page 34



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### The (G)old Guard Fights Back

"When we got here," says Mc-Coy, "the secondaries were being played more often than the primaries. If it's a song that you can sing along to — if it's 'Be My Baby' or 'Walking In The Sand' or 'So Much In Love' or a good Beatles song you don't mind it coming on. We want to play the hits

"That's how the AORs have become Classic Oldies stations. Instead of playing some of the stuff that no one cares about, they've decided to play some of the hit AOR oldies or even crossover songs and that's why they've become so successful.

The one area where you might hear some unusual material on CBS-FM - unusual at least to a non-local - is New York-related rock. While there's no more than one "local hit" per hour, each set seems to have one song from the doo-wop, girl group or "Italian vocalists" genres. "We do a special weekend every year where we play nothing but artists from the tristate area. Most of what we do otherwise isn't outright doo-wop but stuff that charted nationally. If you're not a native New Yorker, you can still relate to it. If you are a native, you say 'hey, that's my

stuff.' 'In The Still Of The Night' is the #1 song every two years when we do our\_New York Top 500. This year, St. Margaret Mary's H.S. chose it as the class song.'

### What's Your Name/ Who's Your Daddy

If there is an influx of teens and young adults to the gold format, you might expect them to choose AOR Gold stations almost exclusively. But the fact that any highschoolers would choose "In The Still Of The Night" as a class song (and not, say "Panama Red" or "We Gotta Get Out Of This Place") points to at least some younger listeners for mainstream gold outlets. Both Duckman & McCoy say their stations are receiving younger listeners for which they thank today's rockers ... listeners' parents.

"If any radio station bridges the generation gap, I think we do," says McCoy. "It's great to be able to have your daughter play the current version of something and you say, 'Come downstairs to the stereo and let me play you the Louis Prima & Keely Smith version of "Just A Gigolo.""

"They've discovered (vintage rock) through television, through Billy Joel doing an oldies-oriented album, Huey Lewis & The News doing acapella stuff in their concerts, Springsteen doing 'Twist & Shout' at his shows generaton is going 'who the hell is Frankie Lymon. You got records by him? Let me hear him.' And they go back and listen to him because John Cougar Mellencamp liked him. 'Springsteen likes somebody? Hall & Oates like somebody? Maybe there's something to it.

"We used to (use the slogan) 'solid gold.' But since the TV show, if you ask people what 'solid gold' is, it means a million-seller - from last year or thirty years ago. So it no longer necessarily means 'oldies.' The word 'oldies' is something we hesitated to use for a long time. But then we did some focus groups and found people feeding the word back to us. They were saving it positively and smiling and saying 'CBS-FM plays all those good oldies.' Then we started feeding it back to them. That's why we say 'your favorite oldies' on the

Duckman adds, "There are some Oldies people who feel that you should never refer to the fact that you're playing old music on the radio. Who feel that it just happens to be music and you make no nostalgic reference whatsoever. I

**MEDIA SERVICES** 

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don't necessarily agree with that. My whole spiel in Washington is that we're the Oldies station and that's the one way I maintain my identity."



### **WCBS-FM** Then & 101 Now

HEATWAVE "The Groove Line" HALL & OATES "Private Eyes" SUPREMES "You Keep Me Hanging On"

CROWS "Gee ALICE COOPER "I Never Cry"

RONETTES "The Best Part Of Breaking Up"

OLIVIA NEWTON-JOHN "Deeper Than The Night'

MADELINE BELL "I'm Gonna Make You Love Me' NEIL DIAMOND "Yesterday's Sonas

RICK NELSON "Lonesome Town" BEATLES "Paperback Writer" DR. JOHN "Right Place, Wrong

Spring 1986

CHRIS MONTEZ "Call Me" POINTER SISTERS "Should I Do

REATLES "I Want To Hold Your

Hand' BILLY JOEL "She's Always A

Woman **ASSOCIATION** "Along Comes

I FMON PIPERS "Green Tambourine SHIRELLES "Dedicated To The

One I Love' BOX TOPS "The Letter"

TOM JONES "It's Not Unusual" ATLANTIC STARR "Secret Lovers

FRANKIE LYMON & TEENAGERS "I Promise To Remember

ROBERT JOHN "Sad Eyes"

### Sh-Boom/Bust

Maintaining an identity isn't go-ing to be easy for the next couple of years. Even when the glut recedes, the Gold format may still be as fragmented as the world outside. Asked if the gold rush has changed his life any, McCoy says, "I can't sit here and wait for Oldies booms. Usually, unless you're firing somebody or changing format, nobody wants to pay any attention to you. So we go along and do our thing and make our money and hit our demos and make our people happy.

"The boom hasn't affected us except that a few consultants and networks have decided to make this a hot format. Maybe because they're not into CHR and AOR anymore. I still believe it's because they've taken notice of the 25-54 demo. The bottom line of every station is the bottom line - how much we can make with the ratings we have. And probably some of the consultants are finding that out. And a few people with big names are getting into Oldies now that it's a booming format.

"We're here to do our job."



DION "Runaround Sue" HONEY CONE "Want Ads" PETULA CLARK "I Couldn't Live Without Your Love

LITTLE RIVER BAND "Lonesome

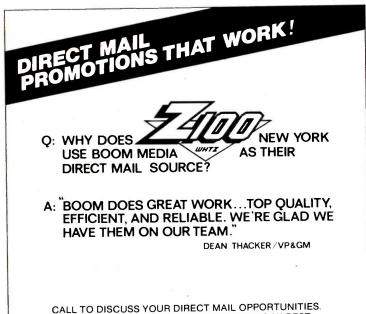
AD-LIBS "Boy From New York City"

ELVIS PRESLEY "Burning Love" JUNIOR WALKER "Shotgun BEN E. KING "Stand By Me" AMERICA "A Horse With No

Name SIMON & GARFUNKEL "Cecilia" R.B. GREAVES "Take A Letter

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### **NETWORKS/PROGRAM SUPPLIERS**

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### **SEASONS IN THE SUN**

### **Network Cures For The Summertime Blues**

The summer season officially opens next weekend, and already television is rife with reruns. TV network execs know that viewership is down in every month without an "R" in it, so Cosby, J.R., and Alexis are sunning themselves on a beach somewhere. And just what are they doing to keep busy? In addition to speculating about the return of Bobby Ewing, they're listening to the radio—which views the summer solstice as the gateway to increased listenership and (surprise!) revenue.

### **Summertime High**

Contrary to television's stigmatized outlook, summer presents one of the greatest opportunities for programming and high audience numbers. "Summer is a period of time when more people have more leisure time," says Beverly Padratzik, Director/Special Programming at ABC Radio Networks. "People are on vacation and kids are out of school, and they generally take the radio with them wherever they go. People spend more time listening to radio in the summer, and they're also more attentive because they're relaxed. Summer has the potential for delivering a larger audience for a longer period of time."

"We have Memorial Day on one end and Labor Day on the other. School lets out and/or begins within a few days of these holidays, which automatically makes it a very high radio listening time."

-Frank Murphy

In addition to increased (both by quality and by quantity) listenership, CBS RadioRadio Director/ Programming Frank Murphy views the summer season as a well-defined programming block. "Summer is bracketed by bookends," he explains. "We have Memorial Day on one end and Labor Day on the other. School lets out and/or begins within a few days of these holidays, which automatically makes it a very high radio listening time. Summer has its own image, which makes it very easy to program to.

Not only is listenership up during the 90 days of summer, but the bookends at the start and finish of the summer — as well as a bookmark right in the middle — also provide for special programming opportunities. "With Independence Day coming halfway between Memorial Day and Labor Day, we have a natural opportunity to package specials created just for those long weekends." says Westwood One Director/Programming Gary

Landis. "It doesn't take a brain surgeon to conclude that producing special summer programming is a great idea. Every season comes with its own set of programming needs, and summer is very important to us."

### Supply And Demand

Falling right behind increased summer listenership is increased inventory demand by advertisers. National and local advertisers are wise to the opportunities created by summer, consequently seconding the call for special programming.

"Summer programs are a great vehicle for advertising," continues Murphy. "We see a tremendous demand from our national advertisers, and our stations feel it on the local level. A special feature will give a station network commercial time to sell, either to a regular ad-

vertiser or even to an advertiser who isn't normally on the schedule but wants to be identified with a special event. This type of programming gives both the station and the advertiser a promotional hook to carry them through the summer."

United Stations Exec. VP Ed Salamon agrees. "Advertiser interest in any program is directly relatable to how many listeners a program can deliver," he says, "and these programs get a lot of listeners. Some advertisers tend to be seasonal — such as soft drink advertisers – and they take special advantage of summer program-

ming. On the local level, stations can go out and make extra money by selling these programs to their advertisers as a premium product for which they can get premium rates. Because of this. summer programming works for everyone. It works for the audience because it entertains and informs them, it works for the station as a revenue builder, and it works for the advertisers because it provides a natural showcase for their image."

### Message Is The Medium

Advertisers are constantly on the lookout for a special forum for their messages, which leads to their interest in virtually any kind of special programming, adds Landis. "Advertisers have a predictable enthusiasm for 'showcase' inventory," he explains. "When a simultaneous need for product exists for both stations and advertisers, we like to supply that need."

"Summer programming works for everyone. It works for the audience because it entertains and informs them, it works for the station as a revenue builder, and it works for the advertisers because it provides a natural showcase for their image."

—Ed Salamon



### Summer Season Programming Preview

The school's-out, vacation-time, lemonade-and-beachparty summer season is almost here, and with it comes an abundance of special radio programming to set the pace. Herewith, then, is a *partial* directory of some of the special concerts and features planned for this summer:

- ABC: "Rock Stars," "Supergroups," "Music Of America" concerts, "Giants Of Rock & Roll" (7/4).
- Barnett Robbins: "Rock 'n Revolution," "We're An American Band," "Prince & The Minneapolis Sound" (all 7/4).
- CBS: "Spirit Of Summer,"
  "Rock Connections."
- DIR: "Rock Olympics '86" (9/1/86)
- NBC: "ZZ Top: Afterburner Blast" live (6/21); "Rock Of Your Life" (7/4).
- United Stations: "Beach Boys 25th Anniversary" special. "Ricky Skaggs: The Great Entertainer,"

"Summer Beach Party '86" (all 7/4).

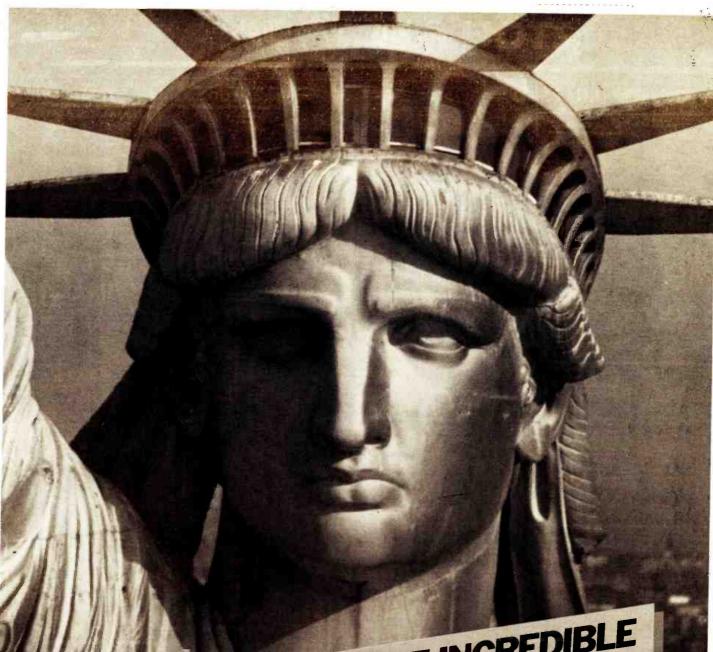
Westwood One: "Amnesty International" concert (6/15); Bob Dylan-Tom Petty concert (6/21); "Scott Shannon's Rockin' America Red Hot Summer Special," "Salut To Dolly," "Diamond Dave's Fourth Of July Barbecue & Album Party," "BBC's Concert For The Colonies" (all 7/4); Rolling Stones special (8/11).

Several networks/syndicators also have special programs slated for the Labor Day weekend.

In addition to increased listenership and advertiser benefits. ABC's Padratzik points to several other advantages of special programsummer or otherwise. "Networks have the capability to provide stations with product they couldn't produce on a local level, and we can do this during those seasonal periods when they tend to deviate a bit from their regular format," she says. "So many contemporary stations play the same music that the music becomes secondary to other programming elements. Lifestyle is very important, and it's the presentation of that life style that really separates them."

Whether a station counts among its listeners Alexis and J.R. or Annette and Johnny, summer provides an ideal lifestyle programming opportunity. Virtually every network/syndicator has special programming available from now until Labor Day; it's up to you to help your listeners forget their summertime blues — and the true identity of the new, old Bobby Ewing

36/R&R FRIDAY, JUNE 13, 1986



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#### NETWORK FEATURE FILE

#### **NEWS & INFORMATION FEATURES**

June 16 - 20

#### MUSIC FEATURES

#### The Weekend

#### June 21 - June 22 American Christian Musicall (WO) (SP) Countdown ollywood Musicals, Pt. 3, The Go Live Album Party (NBCE) American Eagle (DIR) On The Radio (NSBA) The Countdown (WO) Power Cuts (GSN) Countdown America With nn Waite/Kenny Loggins/ Fabulous Thunderbirds (6/22) Dick Clark (US) Reelin' in The Years (GSN) John Leader's Countdown USA (CUSA) Rick Dees' Weekly Top 40 (USP) Dick Clark's Rock, Roll & Remember (USP) **Rock Chronicles** (WO) Mickey Thomas/Katrina/Brian Setzer Dr Demento (WO) Scott Muni's **Ticket To Ride** Sgt. Pepper's Lonely Hearts Club Band (6/20) Elvis Hour (CRN) Scott Shannon's Rockin' America Countdown (WO) Entertainment Peter Gabriel/Boys Don't Cry/Genesis Coast-to-Coast (CBSR) Level 42/John Hurt/Virginia Made Sinatra Special **Future Hits** (WO) Solid Gold Saturday Night (US) Everly Brothers (6/21) Gary Owens' Supertracks (CRN) Beatles/Platters/Time Machine 1958 **Great Sounds** (USP) Superstars Rock Concert (WO) (USP) **Hot Rocks** That's Love (WO) Jazz Show With Billy Dee Williams/Julian Lennon/Judy B (NBCE) David Sanborn Top 30 USA (CBS) King Biscuit Flower Hour (DIR) Weekly Country Music

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(NBCE)

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#### The Week Of

June 23 - 27	
Country Calendar Robin Lee/Reba McEntire/Jerry R	(CW)
Duane Allen/John McFee/Gen	
Bobby Bare	e maison.
Country Today	(MJI)
Oak Ridge Boys	
Earth News	(WO)
Arnold Schwarzenegger/El DeBarg	
Steve Guttenberg/Karen Black	V
Derek Smalls	
Encore With William B. Williams	
1935: The Mills Brothers	(WO)
Live From Gilley's	(WO)
Oak Ridge Boys	(WU)
Metalshop	(MJI)
Mick Jones	(mai)
Off The Record	(WO)
Heart/Floo/Golden Earring	(440)
Off The Record Special	(WO)
Simple Minds	(,
Pioneers In Music	(DIR)
Poco/New Riders of the Purple Sag	
Marshall Tucker Band/	
Nitty Gritty Dlrt Band	
Rockline	(GSN)
Kenny Loggins (6/23)	
Rock Today Moody Blues	(MJI)
Shootin' The Breeze	(14/0)
Jeffery Osbourne/Precious Wilson/	(WO)
Midnight Starr	
Solid Gold Country	(USP)
Salute to Texas Cities (6/23)	(USF)
Crystal Gayle (6/24)	- 1
Chart Toppers (6/25)	
Elvis Live (6/26)	`
Feature Year 1976 (6/27)	4
Solid Gold Scrapbook Birthdays and anniversaries (6/23)	(US)
This week in 1962 (6/24)	
June Gold & Platinum (6/25)	1
This week in 1971 (6/26)	
Doc Pomus & Mort Shuman (6/27)	
Special Edition	(WO)
SOS Band	
Star Trak	(WO)
Fixx/Hooters/Nu Shooz	
Pop Concerts &	
Star Trak Profiles Phil Collins	(WO)

AA = Audiophile Audition (415) 457-2741 ABC = ABC Direction Net (212) 887-7777 AP = Associated Press (202) 955-7200 ASR = All Star Radio (213) 850-1169 BRE = Barnett-Robbins (618) 788-2331 CB = Continuum Broadcastine (212) 660 AA = Audiophie Audition (415) 457-274 ABC = ABC Direction Net [21] 887-777 AP = Associated Press (202) 955-7200 ABC = AB 8255
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I W = London Wavelength (914) 961-760 LBF = Lee Balley Prod. (213) 256-27/8 LW = London Wavelength (914) 961-7800 MBS = Mutual Broadcasting (703) 685-2000 MJI = MJI Broadcasting (212) 245-5010 MS = Musical Starstreams (415) 383-7827 MBC = MIC Parlie (200) NBC Radio (212) 664-4444

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8885 - Strand Boxecast (213) 318-1665
SC = Syndictin (1618) 641-9350
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SP = "The Spriit" Productions (518) 371171-1710 - SP - The Spriit" (213) 466-503
TRAN = Transtar (213) 460-6383
USP = The Unifor Stitlons (703) 276-2800
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#### GENERAL INFORMATION

Bottled water/finishing schools/lose weight/ communes/alternative energy sources

Computer Program

#### COMEDY

Bad breath/gaggies bags/iron in diet/ei-van lines/I want a woman

(MJI)

Blankety-Blancs

Comedy Hour

alendar ba McEntire/Jerry Re	(CW)	Universal communication/buffer Internal software/song pub NBC Extra		David Steinberg/Bill Cosby/Joar Bob & Ray/Albert Brooks/E	
en/John McFee/Gen	e Watson/	Endangered journey	(NBC)	Comedy Show	(CW)
oday ys	(MJI)	Sound Advice Segrate speakers/acoustic su		Marriage: Bill Cosby/Buddy Had Meara/Joan Rivers/Smother	
5	(WO)	speaker/bass reflex/design	is/	Daily Feed	(DCA)
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ith		Floyd Patterson & Ingemar	Johannsen/	Laugh Machine	(PRN)
Williams	(WO)	lifetime runs/'69 centerfield		Woody Allen/Robert Klein/Galla	
lls Brothers		Sporting News	(CW)	George Carlin/Hudson & La Rodney Dangerfield	ndry/
Gilley's ys	(WO)	Tommy John/Roger Clemens/J Phil Niekro/Tommy Lasord:		Live From The Improv	(DIR)
,,,	(MJI)	Finit Welkloy Tolliny Easter		Carol Siskind/Kevin Nealon/Rich Jimmy Alec/Wil Shriner	
cord	(WO)			National Lampoon's	
den Earring	(11.0)			True Facts	(SLP)
cord Special	(WO)			Safe sellers/beer nuts/desperate come on coppers/tool on the	
n Music ers of the Purple Sag ucker Band/	(DIR)	Coming Ne Week:	xt	Party Drop-Ins Party channel/Steve Howe mind I was a teenage Menudo/par with Walter/burlisp	
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(6/23)	(GSN)			Bic disposable phone/today's a l	
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ne Breeze	(WO)	Defining Th		Stevens & Grdnic's	
ne/Precious Wilson/	()	Jockocrac		Comedy Drop-Ins Oil of oil/Zeppy's BBQ/funny bee	
Country	(USP)	Hiring The		Stuffer's quiche helper/no so soft drink	oft drink
Cities (6/23)				United Spots Of Americ	a (ASR)
6/24)		Ex-Pros		Scamco happy news/celebrity la	
(6/25) 3)				Elvis enquirer/those darn guy	/s/
976 (6/27)	İ		ı	they saved Nixon's brain	
Scrapbook unilversaries (6/23) 962 (6/24)	(US)				

#### **ACTIVE MARKETS**

#### **Promo Programs:** A Wrinkle In Time

Question: When is a promotion not a promotion?

Answer: When it doubles as a syndicated radio program as well.

The syndication/network programming business is fiecely competitive, calling for new gimmicks and angles and tie-ins and tradeouts. Marketing and merchandising is a growing method of programming cum promotion, usually with concert tickets, all-expensepaid trips, T-shirts, etc. offered as listener/advertiser prizes. Los Angeles-based Active Markets has added a twist to this angle; instead of offering a "prize vacation" as an incentive to run a program, it offers a "remote program" to stations participating in group travel.

Here's how it works: radio stations sign up for travel packages centered around entertainment, sports, and international events. As part of this promotional package each radio station participates in whatever remote broadcast or concert programming is tied in with that particular excursion. Scheduled programming/promotions include Roktoberfest in Munich (October), Rio Rocks (carnival in Rio in February), Farm Aid II and Wimbledon (July), and Monsters Of Rock at Castle Donington (Ozzy Osbourne in August).

At present each station pays for its individual package, then sells it to its own local or national advertisers to recoup the costs. Active Markets Vice President Sales & Marketing Judy Gold says the company is presently talking to various advertisers to work out a barter arrangement, which will then facilitate more syndicated programming as part of its busi-

"For years radio stations have been saying 'give us something different from typical syndication, and that's just what we do," Gold explains. "Our programming offers a new dimension in syndicated programming. By combining a promotional program with a remote broadcast or concert, the affiliated station has a stronger image than if it just takes a standard syndicated radio program.'

Active Markets uses West Coast satellite mavin IDB for all program uplinking, and claims that its 'one-stop-shopping" approach reduces promotion costs and head-

**Live Tour Party** 

ZZ Top: Afterburner Blast (6/21)

It's Saturday night. The lights are dimmed. The radio is turned up. And millions of people tune in to the biggest oldies party in America—a party that joins music fans from all over the U.S.

And there's nothing like the music. There's nothing like the excitement. There's nothing like the weekend fun of a SOLID GOLD SATURDAY NIGHT.

SOLID GOLD SATURDAY NIGHT starring Dick Bartley. The original, and the most successful, live music request call-in show in the U.S. featuring five hours of non-stop party music from the Golden Age of Top 40. Where every Saturday night,

thousands of fans from Baltimore to Hawaii call the tollfree hotlines to request their favorite hits from the 50's, 60's, and 70's.

The man who brings it all together is host Dick Bartley, America's leading authority on vintage rock, playing the original stereo recordings of the classicsmany of which are rare collector's items from our own spectacular library. That library of thousands of selections is indisputedly the best, most complete stereo collection of oldies in the nation.

trivia, quizzes and incredible hits. And each week Dick spotlights a different artist, group or theme from the Golden Age of Top 40. In fact, it's not unusual for the superstars themselves to call in and join the fun.

In short, there's nothing like the music . . . the loyal following . . . the drawing power of SOLID GOLD SATURDAY NIGHT. So, come on! Join the more than 250

affiliates nationwide that air the

leading live oldies call-in show in America. SOLID GOLD SATURDAY NIGHT.

SOLID GOLD SATURDAY NIGHT is transmitted live, in stereo, via satellite, and is available on a barter basis.

For national sales information call (212) 575-6133. For clearance information call (212) 575-6100.



Dallas

## Time For The Return Of The 'Good Ol' Boy' (& Girl)?

Used to be this business of radio sales was a very personal one. Radio, the one-on-one medium, was largely sold by a group of young, hard-selling, backslapping guys who convinced businesspeople that their radio station was the one they wanted to advertise on.

They'd go out with their portable tape players and a 'spec" commercial they had created and get the retailer into such an emotional frenzy about being on the radio that there was no way he could say no. Relationships were developed, and the client and salesperson would become golfing or drinking buddies. Pretty soon the handshake over lunch or slap on the back at the bar were confirmation of the salesperson's next order.

When "high technology" took over the media-buying business a few years ago, we were told that salespeople had better know the new tools of the trade. They should obviously know how to read an Arbitron. But now they should also be able to figure out cost per thousands, which dayparts their station was strongest in, their station trends, as well as the competition, time spent listening, and the mysterious "reach and frequency." More and more agency business was coming up, and salespeople had to know "those numbers" backwards and forwards.

#### Less Personal

The personal medium had become a little less personal

Given today's computer technology, and more stations in each market contending for radio budgets "With all of the stations touting research, computer runs, and other information showing why they're the best buy, what's going to be the deciding point?"

that haven't grown in direct proportion, the business is even less personal. Audiences are referred to in terms of "points." Buyers are concerned with being able to buy stations for a specified "cost per point." In theory, the top stations that come in "efficiently" (at or under the cost per point) are the ones purchased.

But wait. Lower-rated stations can plug into their computer terminal and show duplication studies, age cell breakouts, specific county and zip code listenership by such narrowed groups as "working women" or ethnic audiences. Even Simmons, Prism, or TargetAid-weighted ratings and rankings are available, showing why their station actually better delivers the target audience with fewer listeners than the big guys.

And today there are clients who eat this stuff up!

#### **More Fragmented**

On top of all this, markets are becoming more and more fragmented. Doubledigit shares are becoming about as scarce as salespeople are just before receivable meetings. If it hasn't happened in your market yet, sooner or later half a dozen stations may rank within a fraction of each other. The radio industry data banks (AID, Tapscan, Marketron, etc.) are getting busier and busier as stations scramble to show why their station has more to offer than the next similarly rated station.

We all know there are ways to show off every station as number one and the best buy for one reason or another. Soon after each Arbitron is released, we all discover it by combing through the book or reports from our computer. But with all of the stations tied and touting research, computer runs, and other information showing why they're the best buy, what's going to be the deciding point?

Clients and buyers are no different than us in that they like to do business with people they like . . . or at least with whom they feel comfortable. The sales rep who has befriended the buyer certainly is in the pole position. Other reps who have established a credible position with the client are also in the front row. If the buyer feels comfortable working with you, doesn't it make sense that he might work harder to give you the business?

#### By Todd Leiser Gaining A Foothold

How do you get to this position? It's no different than the "good ol' boy" method of days gone by. Get to know your clients and work very hard to establish a personal relationship with them. It doesn't come as easy as it used to with the increasing number of salespeople calling on each buyer. It's very easy for them to avoid letting you get a foothold into their business and oftentimes it's necessary to strategically plan your methods.

"Let's not go about just selling the benefits of your station. Sell yourself and establish the personal relationship."

First, get the client out of his or her working environment. Lunch is the standard method but it too has become passe'. Work the evening. Dinner is an excellent way to strengthen a relationship. You have less time pressure than at lunch, usually the entire evening. Your guest will be more relaxed and probably tend to be more open after a cocktail. There's something much more personal about having dinner with a client than "doing lunch."

Social events and parties are natural opportunities to not only meet new prospects but to converse in a looser environment than



Todd Leise

Todd Leiser currently serves as Seles Manager at WSB-AM & FM/ Attanta. Prior to that, he was GSM of WUBE & WDJO/Cincinnati.

across a table. Parties tend to be more festive and that puts everyone in a better mood, allowing for conversation to drift into more personal topics than during the business day. This is where you really can get to know a lot about the client and his or her life, likes, dislikes, etc.

#### Sell Yourself

These are just a couple of suggestions. You can recommend to your staff a number of ways to get to know their clients. There's nothing wrong with the "good ol' boy" or girl way of doing business. Don't misunderstand. You still had better know the numbers — your station's and the competition's. And you have to know how to work them as well as have the basic selling skills.

But let's not go about just selling the benefits of your selfand establish the personal relationship. Sooner or later you are going to be in a tie-breaker situation. You had better have what it takes to break that tie in your favor, or you'll continue to fight an uphill battle ending in frustration or just a pacifying "bone" thrown to you.

#### **QUALITY INFORMATION AT REMARKABLE RATES!**

## Directions Research

Music Testing • Focus Groups • Telephone Studies

Call Bob Lowry collect at (602) 264-3337 for your Market-Exclusive quote.

## Why WGY and WGFM chose a rep instead of a conglomerep.

By Dennis R. Israel, President, WGY/WGFM



Dennis R. Israel (left), shown with Jerry Schubert, President, Eastman Radio.

With a reputation for excellence as old as radio itself, we needed a rep that could sell more than just numbers.

Eastman cuts through the statistical clutter with a one-on-one approach that tells the whole story.

#### Tough selling situation.

Here in New York's Capital District, 50,000 watts covers a lot more ground than numbers alone can reach.

WGY serves a vast audience in three states, and we'd lose half our business relying on the "numerical" presentation of a conglomerep.

It's a tough selling situation, but with Eastman we don't have to settle for a lower common denominator. They detail the full value of our stations based on individual merit. And that translates into dollars.

#### Where tradition counts.

Being Number One is just part of the

story. Our list of "firsts" is as long as our coverage is wide. For example, WGY was probably the first radio station to ever broadcast in the U.S. And WGFM was the first stereo FM station in the world.

We're proud of these traditions. Proud of the loyalty of our listeners which spans generations—and transcends statistics. Our advertisers deserve to know the quality behind their investment, and Eastman makes sure they're told.

#### Still growing strong.

In theory, anyone can sell the Number One position, but when a rep really knows your business, it shows. Eastman comes through with more than just the basics, selling the unique inherent value important to our sponsors.

We command premium rates because we're worth it. Thanks to Eastman, that message rings loud and clear.



#### **IMAGE & MARKETING**



HARVEY MEDNICK

#### DREAMS AND SCHEMES

#### **Upping Production At Your Idea Factory**

We all admire that special breed who are the innovators - they're the people who come up with good ideas which translate into great rewards. Since this is the week we are all at BPME recharging our creative batteries, I thought those of you who weren't able to attend will be intrigued by an article I found in Republic Airlines' in-flight magazine which outlined ten proven methods for hatching brilliant ideas

The first thought worth remembering is that innovators are constantly trying to have good ideas, and that's why they have so many of them. They are constantly working on their ideas (many simultaneously) in different stages of development. In truth, many of the ideas an innovator comes up with are never acted on; they're either rejected or they evolve into better, stronger ideas

#### The Most Important Thought

Therefore, the most important key to innovation is to keep coming up with new ideas, and then make sure that the people with whom you work recognize that you're doing it. They should also recognize that some of your ideas are good, and that most of them are bad. The remedy here is to get together regularly with your management team to sort the wheat from the chaff

You're probably generating more good ideas than you give yourself credit for. Everybody has ideas and everybody has a certain number of good ones, but not everybody works with those ideas in such a way as to create new opportunities and solve old problems. That's what sets innovators apart. They are not interested in having ideas just for their own sake, but so they can become future realities. These people absorb a great deal of verbal, sensory, and written information in order to come up with ideas. By looking at how they work with them, perhaps we can increase production at our own "idea

#### **Steps Toward Success**

The first step towards improving your ability with ideas is to conduct a full-scale inspection of the plant at You, Inc. The big question is how well your idea factory is manufacturing ideas. One way to check is to inspect your To Do list. That's one readily available collection of your ideas. Does the list reveal the types of ideas with which you are dealing? If your list is mainly details have the car washed, pick up the laundry - then your factory needs some renovation. What you're looking for is top-of-the-heap ideas,



the directional ones that positively contribute to your station's success and enhance your image.

If you haven't had much experience in working with your own directional ideas, chances are you aren't very confident about your ability or the process. Getting good at working with your ideas takes practice. Like many other innovative skills, it is one that can be improved through conscious effort.

#### Ten Proven Strategies For Working With Your Ideas

- 1. Give yourself plenty of dream space. In our pressure-filled lives the merits of sitting quietly and doing nothing have been overlooked. Our society seems to glorify the concept of working late and weekends. But working these kinds of hours can rob us of the chance to experience ourselves
- 2. Enhance your environment for maximum creativity. Find out when you do your best thinking and reserve as much of that time as you can for yourself.

- 3. Seek out idea-oriented people Take a moment to make a list of people you know who stimulate your creativity, then try and spend as much time as you can around
- 4. Draw out people's creativity at every opportunity. Ask people what they're interested in. You'll be surprised at the number of ideas you'll get by listening to others tell you about theirs.
- 5. Break out of your everyday routine. There's nothing like jarring yourself out of your ordinary routine to stimulate your creativity. When you go against your natural tendencies, you stretch your powers of imagination.
- 6. Impose deadlines on yourself. Deadlines will help you overcome the fear of actually doing some-thing with your ideas. Remember. action conquers fear.
- 7. Become an expert in your area of innovation. Make the conscious decision to become the creative force in your station. You'll then raise the quality of information and ideas you'll receive from others.

- 8. Focus on where other people get ideas. A lot of sources of inspiration aren't terribly dramatic. Innovators get their ideas the same way everybody else does - some they dream up, some they borrow.
- 9. Look for ideas by studying problems. You can learn general problem-solving skills by reading about how others have overcome obstacles in all sorts of situations. Discover and similar magazines are great sources of examples.
- 10. Protect your ideas from negative people. In their initial stages, ideas are very fragile. You wouldn't expose your baby to King Kong, and you shouldn't expose your idea in its formative period to negative people.

And remember, as our greatest innovator Thomas Edison said, "to have a good idea, have lots of

#### **DATELINES**

1986

June 26-27

Atlanta Radio Forum '86 Burkhart/Abrams/Douglas/Elliot & Associates Programming Conference

#### June 26-29

11th Annual Upper Midwest Communications Conclave Radisson Plymouth, Minneapolis

#### July 13-16

7th Annual New Music Seminar Marriott Marquis, New York

#### August 26-29

Radio-Television News Directors Association's International Conference Salt Palace Convention Center, Salt

#### Sept 4-7

5th Annual Jazz Times Convention Roosevelt Hotel, New York

#### Sept 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB and NRBA. New Orleans Convention Center, New

#### ONE YEAR AGO TODAY

- Marvin Sellers VP/GM at WPIX/New York
- #1 CHR: "Heaven" Bryan Adams (A&M)
- #1 AC: "The Search Is Over" Survivor (Scotti Bros./CBS) (2 wks)
   #1 B/U: "Rock Me Tonight" Freddie Jackson (Capitol)
- #1 Country: "Dixie Road" Lee Greenwood (MCA)
- #1 AOR Track: "If You Love Somebody" Sting (A&M) (2 wks) • #1 LP: "Shaken And Stirred" - Robert Plant (Es Paranza/Atlantic)

#### FIVE YEARS AGO TODAY

- Don Benson VP at KIIS-FM/Los Angeles
- James Quello reappointed, Henry Rivera named to FCC
- #1 CHR: "Bette Davis Eyes" Kim Carnes (EMI America) (5 wks)
- #1 AC: "America" Neil Diamond (Capitol)
- #1 B/U: "Two Hearts" Stephanie Mills (20th) (2 wks)
- #1 Country: "But You Know I Love You" Dolly Parton (RCA)
- #1 LP: "Hard Promises" Tom Petty (MCA) (4 wks)

#### TEN YEARS AGO TODAY

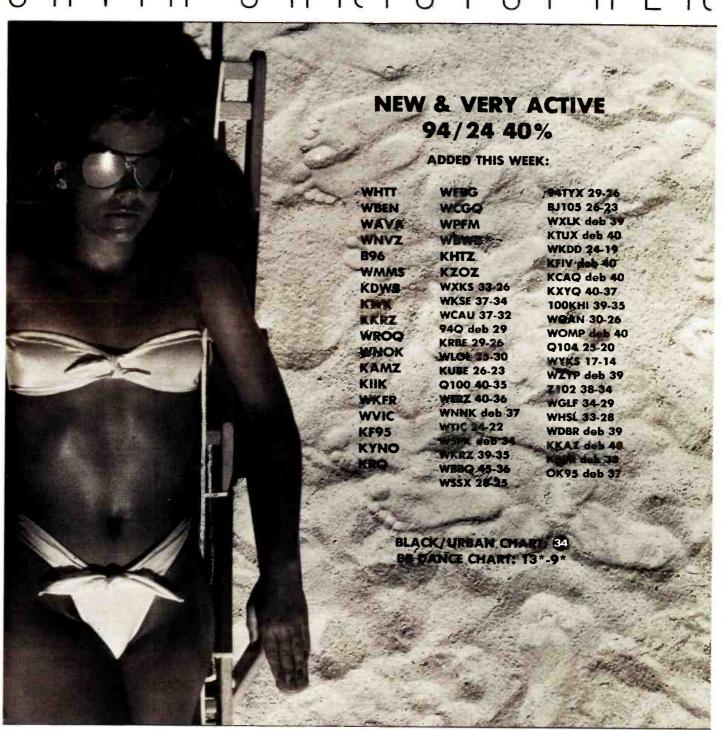
- #1 CHR: "Silly Love Songs" Wings (Capitol)(5 wks)
- #1 AC: "Silly Love Songs" Wings (Capitol) (3 wks) • #1 B/U: "Sophisticated Lady" - Natalie Cole (Capitol)
- #1 Country: "I'll Get Over You" Crystal Gayle (UA)
- #1 LP: "Fly Like An Eagle" Steve Miller (Capitol) (2 wks)

Radio Station Sought to Sponsor Los Angeles County Beaches

The Los Angeles County Department of Beaches and Harbors, through its marketing consultant, Del Wilber & Associates, is soliciting donation sponsorship proposals. The selected station will be granted certain sponsorship and marketing rights including name identification on about 150 lifeguard tower tideboards located at the beaches. Application deadline is 9:00 am, June 17, 1986. For more information, please contact:

Del Wilber & Associates 2850 Ocean Park Blvd #300, Santa Monica, CA 90405 Attn: Jim Hartley (213) 452-0922

## 



## ONE STEP CLOSER TO BEING AN ACROSS THE BOARD SMASH EVERYDAY!

M A N H A T



"American Made"/Oak Ridge

"American Music"/Pointer Sisters

"American Music"/Blasters

"American Pie"/Don McLean

"American Storm"/Bob Seger

"American Ruse"/MC5



KEN BARNES

#### For America: The 4th Of **July Songlist Revisited**

Two years ago I compiled a list of songs that related to the 4th of July holiday, mostly songs with "America" or "USA" in the title, plus some others that pertained the matically. On the off-chance that one or two readers neglected to perma-plaque the original list, I thought it would be somewhat timely to reprint it, adding in (in bold type) new material.

There's been a storm of America-themed records in the last couple of years (last six months especially), so I've added most of them (the hits anyway, I hope). I also consulted the soon-tobe-published updated "Green Book," which provided me a lot of entries for the first list, and found a few things I hadn't listed previous-

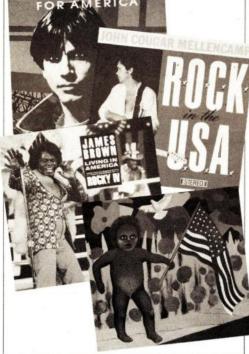
I wasn't trying to compile a list of every song with America or USA in its title; Nick Lowe's "American Squirm" or David Bowie's "This Is Not America" don't really fit the Independence Day theme, while the Beach Boys' "Spirit Of America" is about a racecar.

On the other hand, a wide variety of political attitudes is represented, along with expressions of regional pride, and that does seem in keeping with a celebration of American

Here's the list:

- "Abraham, Martin & John"/Dion, Marvin Gaye, Miracles
- "All-American"/Sammy Hagar "All American Boy"/Van Stephen-
- "All American Girl"/Hall & Oates "All American Girls"/Sister
- Sledge
- "All-American Man"/Kiss "All The Way From America"/Joan Armatrading
- "Almost Independence Day"/Van Morrison
- "America"/Neil Diamond
- "America"/Heart
- "America"/Waylon Jennings
- "America"/Nice, Yes
- "America"/Prince
- "America"/Simon & Garfunkel
- "America, Communicate With Me"/Ray Stevens
- "America Is My Home"/James Brown
- "America The Beautiful"/Elvis Presley
- "American As Apple Pie"/Eric Carmen "American Boy & Girl"/Garland
- Jeffreys "American City Suite"/Cashman
- & West 'American Dream"/Nitty Gritty
- "American Farmer"/Charlie Daniels Band
- 'American Heartbeat"/Jimmy Barnes
- 'American Heartbeat"/Survivor "American Hearts"/Air Supply

AMERI



- "American Trilogy"/Mickey Newbury, Elvis Presley
- "American Tune"/Paul Simon
- "American Way"/Hyts
- "American Woman"/Guess Who 'Americans''/Byron MacGregor. Gordon Sinclair
- 'Amerikan Music"/Steve Alaimo "Back In The USA"/Chuck Berry, Linda Ronstadt
- "Better In America"/Glenn Frey
- 'Birthday"/Beatles "Born In The USA"/Bruce Spring-
- "Calling America"/ELO "Capturing The Flag"/Long Ry-
- "Celebration"/Kool & The Gang
- "Find The Cost Of Freedom"/CSN "Firecracker"/Mass Production
- "For America"/Jackson Browne "Fortunate Son"/Creedence Clear-
- steen, Stanley Clarke
  - "Hands Across America"/Voices Of America "Home Of The Brave"/Bonnie & Treasures, Jody Miller "I Am A Patriot"/Little Steven

water Revival

"4th Of July"/U2

"Free"/Chicago

Section

wood

'40-Hour Week''/Alabama

"Free"/Deniece Williams

Bonnie, Barbara Keith

"Freedom"/Isley Bros.

"Freedom"/Jimi Hendrix

"Free Spirit"/Atlanta Rhythm

"Free The People"/Delaney &

"God Bless The USA"/Lee Green-

- "I Love America"/O'Javs "I Want To Live In America"/Bob-
- by & The Midnites "I'm Free"/Kenny Loggins

#### Three Years, Shocks Industry Well, the headline might exaggerate a little. The indus-

**Column Completes** 

try may be less than shocked (the industry may be less than interested, in fact), but I'm amazed that three years' worth of "On The Records" columns exist.

Three years doesn't come close to making me the Dean of R&R Columnists, not with longtime contributors like Brad Messer and Joel Denver and Jhan Hiber (who's probably the Jhan and Dean of R&R Columnists). But it is over 150 columns, and in that time I think On The Records has come a long way (about three years, I'd sav).

The first column was a tentative affair titled "Facts Behind The Music," a dynamic headline if I ever heard one. Topics included a cover of a Falco song by Laura Branigan, a checklist of recent songs about aborigines, and salutes to a couple of 20-year groups (a topic just revived for a column here last month).

The second one was called "Mysterious Pasts Of The Stars," and that's a theme that has been recycled many a time, and will no doubt continue to be as long as there are new stars with old pasts.

From the beginning, this column was fearless in its investigations of topics never before covered in the trade press. That's why faithful readers were able to see exclusive exposes of backward masking messages like ELO's "Plant trees," insightful analyses of the

use of the imperative tense in song titles, and the first pictorial survey of colored vinyl records ever at tempted in a black-and-white publi-

I did, however, try to get serious fairly early, starting in September 1983 with a statistical look at Black/Urban crossovers to CHR and AC, and have attempted to provide some factual basis for a number of issues that come in for frequent underinformed specula-

But enough about me. One of the best things about doing this column has been learning how many people in the radio and record industries really care about the trivial and not-so-trivial histories and mysteries surrounding the music we all deal with. You've never been shy about oorrecting my errors and omissions and suggesting new areas to explore, and I hope you continue to do so

Thank you for your support. (Sounds like a Bartles & Jaymes wine cooler commercial.) You've been a great audience. (Sounds like a Vegas comedian.) It's been a swell three years, and here's hoping for many more. (Sounds like the end of this column.)

"I'm Proud To Be An American"/

"In America"/Charlie Daniels Band

"Independence Day"/Bruce Springsteen "Jammin' In America"/Gap Band

"Justice & Independence"/John Cougar Mellencamp

"Liberty"/Chris DeBurgh "Livin' In America"/Donna Sum-

"Living In America"/James

"Living In The USA"/Steve Miller

'Mother Country''/John Stewart

"Mother Freedom"/Bread "My Town"/Michael Stanley Band

"National Emotion"/Tommy Tu-'One Nation Under A Groove"/

Funkadelic "Only In America"/Jay & Ameri-

"Patriot's Dream"/Gordon Light-

'People Got To Be Free''/Rascals "Pink Houses"/John Cougar Mel-

"Ragged Old Flag"/Johnny Cash

"Rebels"/Tom Petty "R.O.C.K. In The U.S.A."/John Cougar Mellencamp

"Rockin' In The USA"/Kiss "Sandy (4th Of July, Asbury Park)"/Hollies, Bruce Springsteen "Saturday In The Park"/Chicago "Song For America"/Kansas

- "Southern Accent"/Tom Petty "Southern Man"/Neil Young 'Star Spangled Banner''/Jimi
- Hendrix "State Of The Union"/Chicago

"That's America"/Billy Swan "The Jammin' National Anthem"/ Steve Arrington

"The American Dream"/Chicago "The Immigrant"/Neil Sedaka "The Kid's American"/Matthew

Wilder "The Night They Drove Ol' Dixie Down"/Joan Baez, Band

"This Is My Country"/Impressions
"U.S. Male"/Elvis Presley

"VOA"/Sammy Hagar "Voice Of America"/Asia

"Voice Of America"/Little Steven "Voice Of America's Sons"/John Cafferty . .

'Volunteers"/Jefferson Airplane "What Made America Famous"/ Harry Chapin

"(You Can Still Rock) In America"/Night Ranger

"Young Americans"/David Bowie And, for the general spirit of the holiday celebration, let's add "We Are The World"/USA For Africa.

Special thanks to YESCO Foreground Music's Tim Pinkelmann, who wrote me a letter with about 60 new titles (many of which I've included) just as I was assembling my new list. If you've got relevant additions and other records you may play for the Fourth, let me

44/R&R FRIDAY, JUNE 13, 1986

#### Stunt Babies

This week seems to be unusually heavy in bizarre radio station contest/promotional stunt news. Among the highlights

6/17/85 - When WRMF notices that many of its contest winners work at the post office, five West Palm Beach postal workers are suspended and charged with keeping the undeliverable copies of their "Incredible Prize

6/18/84 - After 14 months of insisting that "The Boss Is Back," KHJ/Los Angeles becomes "Car Radio 93," with 14 CHR currents and traffic reports every ten minutes. Many KHJ promos center around upcoming Olympics traffic hysteria, which never really materializes.

6/20/83 — When WRC/Washington drops Top 40 for NBC's ill-fated News & Information Service, crosstown AC WASH runs a weekend in which it "accepts" new listeners.

6/21/79 - Bo Weaver protests that summer's gas prices by locking himself in the booth at WTTM/Trenton and playing Bobby "Sofine" Butler's "Cheaper Crude Or No More Food" for 101/2 hours

6/21/85 — Neo-progressive KKCY/San Francisco signs on with an entire weekend of Brian Eno music.

#### **MONDAY, JUNE 16**

1975/John Lennon sues several government officials, including John Mitchell and Richard Kleindienst, for "Selective Prosecution" in his deportation case

1977/"Beatlemania" moves to Broadway. The musical review is so realistic that Justice Department officials almost try to deport the actor who plays John Lennon

1982/Pretenders guitarist James Honeyman-Scott dies of an overdose at age 25

1982/38 Special's Donny Van Zant is arrested on stage for public drinking in the dry city of Tulsa.

1984/Frankle Goes To Hollywood's "Two Tribes" enters the British singles chart at #1

Birthdays: Sade 1959 (maybe; she's one of the conflicts we're still waiting to hear about), Lamont Dozler 1941, Eddie Levert (O'Jays) 1942.

#### **TUESDAY, JUNE 17**

1968/The Ohio Express receives a gold single for "Yummy, Yummy, Yummy.

1977/Michael Schenker goes into hiding for six months rather than tell his band, UFO, that he wants to leave. 1978/When her alcoholism prevents Grace Slick from going onstage. German fans not and cause more than \$1 million in damage. Two days later, Slick leaves the Starship and Marty Balin takes over lead vocals for a

Birthday: Barry Manllow 1946

#### WEDNESDAY, JUNE 18

1976/Lesley Gore is reunited with producer/ex-boyfriend Quincy Jones on her single "Sometimes," which, despite backup from the Brothers Johnson, doesn't become a hit. On that day, the CB novelty "Hey Shirley, This Is Squirrely" hits the Country charts and does a lot better than . . . . 1984/Dolly Parton's third film, "Rhinestone," which opens briefly. It fails, as few pay to hear Sylvester

Stallone sing, despite his long history with Sly & The Family Stallone.

1985/Greek MOR singer Demis Roussos and his American girlfriend are released by Shiite TWA hijackers several weeks ahead of the other surviving passengers. He later records a vocal version of the "Chariots Of Fire" theme retitled "Freedom Of Running, Freedom To Fly."

Birthdays: Paul McCartney 1942, Don Williams 1939, Alison Moyet 1961



Ann Wilson, Lionel Richie, Alison Moyet, Green Gartside

1978/Willie Nelson's Lone Star label begins its brief association with PolyGram.

1982/Despite having signed up half the well-known jocks in America for weekend shifts, ABC pulls the plug on its "Superradio" GHR network. It takes a year and a half before somebody (SMN) really does a satellite CHR

Birthdays: Ann Wilson 1950, Al Wilson 1939.

#### FRIDAY, JUNE 20

1969/Jimi Hendrix accepts \$125,000 to play L.A.'s Newport Jazz Festival.

1980/Bob Dylan releases his second religious-themed LP, "Saved." On the same day, Billy Joel's "It's Still Rock & Roll To Me" goes #1 CHR.

Birthdays: Lionel Richie 1950, Cyndl Lauper (another maybe) 1953, John Taylor (Duran Duran) 1960,

#### SATURDAY, JUNE 21

1948/CBS begins the production of 33rpm records.

1955/Johnny Cash's first single, "Hey Porter," released

1966/The Rolling Stones sue the 14 New York hotels which have banned them

1972/The Janis "Joplin In Concert" LP is released posthumously

1976/"Chicago X" is certified gold.

1981/Just in time not to fulfill any of their multi-LP contract with WB, Steely Dan breaks up . . . for the time

Birthdays: Ray Davies 1944, Leon Everette 1948, O.C. Smith 1936

#### SUNDAY, JUNE 22

1968/Rod Stewart hides behind the speaker cabinets as the Jeff Beck Group makes its US debut at NYC's Fillmore East.

1978/"Some Girls" is certified gold.

1981/Mark David Chapman pleads guilty to first-degree murder.

1984/The Jacksons' "State Of Shock" sets a new first week record for CHR adds with 211. It still goes only to #4. On the same day, Aerosmith begins its comeback effort, before signing with Geffen, with a new tour starting in New Hampshire.

Birthdays: Kris Kristofferson 1936, Jimi Somerville (Bronski Beat) 1961, Green Gartside (Scritti Politti) 1957, Todd Rundgren 1948, Jimmy Castor 1943. Howard Kaylan (Turtles) 1945

#### A/C HITBOUND

LARRY CARLTON HAS HIT THE TOP 10 WITH HIS GRAMMY-WINNING THEME FROM "HILL ST. BLUES" AND "SLEEPWALK"

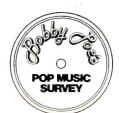
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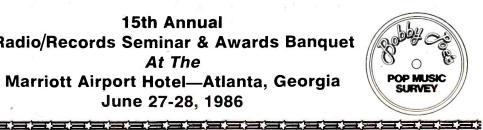


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John Lander



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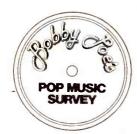
KENT BURKHART **DWIGHT DOUGLAS** DEAN THACKER JOHN GORMAN ALAN BURNS DAVE VAN STONE SUNNY JOE WHITE RANDY LANE RICK GILLETTE GARRY MITCHELL STEVE RIVERS **NICK BAZOO** RANDY KABRICH **BOB KAGHAN** MARK ST. JOHN **GUY ZAPOLEON** MIKE PRESTON STEVE PERUN

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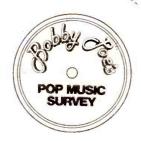
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## MODERATORS/ PANELISTS





Joel Denver



Mike Schaefer KIIS-FM



Mike Preston KS103



Randy Lane Q107



John Gorman WMMS



Dave Van Stone KWSS



Steve Perun KBEQ



Randy Kabrich Q105



Steve Rivers KMEL



Nick Bazoo B94



- Tom Taylor WPST



Garry Mitchell KWK



Guy Zapoleon KZZP



Mark St. John WAVA



Steve Davis WARM99



Bill Richards WNCI



Bob Kaghan B106



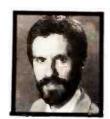
Chris Bailey WNVZ



Bob Lewis WRVQ



Rick Gillette FM102



Mike St. John Y107



Tom Mitchell WPXY



Jeff McCartney 94Q



Reggie Blackwell WROQ-FM



Bill Shannon K104



Kid Leo WMMS



Kevin McCarthy WQUE-FM



Al Brock WRSR



Waylon Richards KHFI



Kris O'Kelly KXX106





ADAM WHITE

### That Certain Magic, Revisited

Many R&R readers enjoyed last month's column about promotion longtimers Juggy Gayles, George Furness, and Moe Preskell, judging by the number of people who've called and written in response. Among those I heard from was Doc Remer of Criss-Cross Industries, a 22-year veteran who said he could relate to all the trio's experiences, particularly the shooting in Cleveland recalled and witnessed by Juggy. "In fact, I was at the hotel when that incident took place," Doc wrote. He also pointed out the correct location of station WERE was Cleveland, not Cincinnati

Seasoned record exec Jerry Sharell (now with MCA Home Video) wrote to praise George, Juggy and Moe as "three of the very best-ever legends in the promotion business." And a legend in radio, Tom Clay, offered some recollections which I'd like to share below. Today he has his own company, Tom Clay Commercial Productions, in hollywood.

I'm also taking a leaf out of Ken Barnes's book with the accompanying illustration: a record probably long forgotten by Torn, but not by those of us whose mission in life

"That was the art of a great promotion man . . . to make the jock feel like he was doing him a special favor to give him the record first that would soon be number one in the country."

is to seek out and obtain obscure Motown artifacts. Dear Adam.

I'm one of those that felt the deja vu as I read your article . . . I was there. How well I remember Juggy

... just his name alone got him in the door when he came to town (Detroit). Juggy didn't ask you to play his records, he told you. It was a winner and if you didn't play it, you were a loser . . . he was doing you a favor. It was not the other way around with Juggy.

That was the art of a great promotion man. to make the jock feel like he was doing him a special favor to give him the record first that would soon be number one in the country. I loved him and his Nooze Yawrk accent.

George Furness was just the opposite . . . very soft-spoken, very concerned for you and the success of your show and family. That worked too.



Tom Clay makes a proposal with the help of a "young black kid" from Detroit.

#### This Little Girl

Moe Preskell was the other kind ... concerned for his company, that they should get back the money they spent on the release. How dedicated he was with Buena Vista Records ... the many times he would call me about this little girl named Annette and her first recording. Moe never failed to ask how my wife and kids were, and he knew their names.

They were magicians. Other classics were . . . Jack Spatz (honest) . . Lucky Carle . . . Harry Carlson with a record that went "Gather 'round cats, while I tell

"Once a record has been released, (the promotion man) is the *most* important one to determine whether it makes it on the charts."

you a story about how to become an all-American boy." Gentle little Danny Engle, who was always asking me to play a Doris Day record. I remember well Sonny Bono bringing up a stack of records when I was a jock at KDAY/Los Angeles in the '60s . . his girlfriend stood in the background while he told me what his big pushes were. Her name? Cher.

Then, of course, there was a young promotion man named Jerry Moss with his weekly pushes. I even remember a disc jockey legend that worked promoting records because he couldn't get back on the air...name: Alan Freed.

#### Young Black Kid

The best memory I have of those Damon Runyon characters with a record that is "breaking big in Chicago. Philly, and L.A." (even though it had just been released) is the young black kid that I let into the studio while I was doing my show because he looked down and out. He handed me a record and an envelope with \$200 in cash. He explained to me that he was desperate and had to get this record played and because I was the number one jock in the city at the time, it meant a lot if I would play it.

I took the envelope with the money in it and tossed it back on his lap. I listened to the record and

#### THE MONKEES PRESENT

#### **Instant Replay**

The Monkees' reunion (sans Nesmith) may not exactly be pushing forward the boundaries of popular music, but a couple of record companies expect the tour to sell some albums. Arista is soon releasing a new compilation, "Then And Now . . . The Best Of The Monkees." And Rhino continues its Monkees reissue program with the band's first and fourth albums, newly available this month.

These labels' optimism is confirmed by at least one interested party. Camelot Music VP/Purchasing Lew Garrett tells me that he expects the Monkees' maration roadshow (running June-September) to sell more records for his 180-store chain than the much-touted Bob Dylan/Tom Petty tour.

That's not exactly a hip observation, Lew admits, but he notes that the Monkees sold out immediately in Camelot's home territory, Northern Ohio. The group's two \$6.98 collections from Arista, "Greatest Hits" and "More Greatest Hits," have been "consistent" sellers, according to Lew, and became "just a little hotter lately because of the MTV exposure."

#### Colgems Gems

The new Monkees compilation from Arista, which owns all the group's original Colgens masters,

will list at \$9.98 with 14 cuts. In addition to the hits, it may include several tunes newly recorded by the group.

It's also from Arista that Rhino obtained rights to the original Monkees albums, which it began rereleasing last year. "More Of The Monkees" (the group's second) and "Headquarters" (third) are the most recent reissues. "The Monkees" (first) and "Pisces, Aquarius, Capricorn & Jones Ltd" (fourth) come out this month, and "Changes" (eighth) will appear in the fall. Also available: the self-explanatory "Monkee Flips" collection, and a picture disc, "Monkee Business," with rare and unreleased songs.

These Monkees on Rhino carry an \$8.98 suggested list on LP and cassette. Arista retains compact disc rights to the catalog, and may be expected to issue some repertoire on CD in due course.

told him I'd play it because I thought it would be a hit. Thus started my friendship with Berry Gordy. The record he was promoting was "You've Got What It Takes" by Marv Johnson.

It seems unbelievable as I look back over the past that such records as "Splish Splash" by Bobby Darin, "Wake Up Little Susie" by the Everty Brothers, "Sweet Little Sixteen" by Chuck Berry, even Little Richard's "Tutti Frutti" and Ray Charles's "What'd I Say" were brought to me by a promotion man asking if I could put them on my show.

Which brings me to the real reason for writing to you. It concerns the new, fashionable payola scandal they are trying desperately to make a big press item. In big caps: "Record companies to let go all promotion people." Record companies are shocked to find that some promotion people were paying jocks . . . (excuse me for laughing) . . . That's the most absurd statement I've heard since Rick Dees said he only had seven listeners. That would be like banning moms from making apple pies . . . no more hot dogs to be served at ballparks . . . Ed will no longer say, "Heeeere's Johnny."

#### Promo Magic

"The promotion person is not that important to the success of a record." If you believe that, you've got your head buried in the sand (I cleaned it up). Once a record has been released, he is the most important one to determine whether it makes it on the charts. Today it's not the jock, as it was yesterday. The promo man's individual magic is the key.

Sure, you'll always have some lazy idiots that want to take a short cut and pay off some music director or jock to get airplay, but that don't make it a hit, sweetheart. Payola don't make hit records. It's what's in the groove that counts.

Legends like Juggy, Moe, George, and people like Joe Kolsky of Roulette, George Goldner with End/Gone . . . Harry Finfer out of Philly, Red Top Schwartz . . . Jerry Blaine of Jubliee Records, Phill Chess of Chess, and Jerry Wexler and Ahmet of Attantic all had that certain magic . . . they had it in the grooves . . . they were number one with a buillet . . . they were a pick to click . . a reorder for 50,000 in Chicago . . and it sure was great being a part of it all. Thanks for the article.

#### **RPM**

RIAA platinum certifications for May included several Warner Bros. catalog albums: Black Sabbath's "We Sold Our Soul For Rock 'N' Roll" (from 1976) and "Heaven And Hell" (1980), Devo's "Freedom Of Choice" (1980), "The B-52s" (1979), Simon & Garfunkel's "The Concert In Central Park" (1982), and Richard Pryor's "Greatest Hits" (1977), Sabbath's 1981 album, "Mob Rules," was certified gold.

May multiplatinum certifications were "Whitney Houston" and Dire

Straits' "Brothers in Arms," both at five million; Chicago's "17" at four million; and Van Halen's "5150" at two million.

PolyGram's Rush educational kit, produced with Lifetime Learning Systems and distributed to high schools nationwide, may be followed by a similar package featuring John Cougar Mellencamp's music. Working on the project is the label's VP/Marketing Harry Palmer.

Roger Whittaker's current TV/radio/

print interview tour is not only to plug his new RCA album, "The Genius Of Love," but also his new book, "So Far, So Good — The Autobiography Of A Wandering Minstrel."

Pattl LaBelle and Lou Rawls are honorees at the upcoming awards dinner of the Music/Performing Arts Unit of B'Nai B'rith in New York June 25. Patti is to receive the organization's Creative Achievement Award, and Lou its Humanitarian Award. More details from dinner chairman Norby Walters at (212) 245-3939.

48/R&R FRIDAY, JUNE 13, 1986





DAN O'DAY

## Johnny Hayes: Triggering Memories

I was listening to my car radio when the disc jockey followed an oldie with his memory of buying that particular record when he was a kid. He bought records with the money he earned from his paper route, and it was tough getting enough to buy all those records . . . especially when several new records with the word "teenager" in the title were released, because of course he had to buy any record about teenagers . . .

And that started me thinking about the very first record I ever bought, at the age of ten: "Running Scared" by Roy Orbison. I walked to the La Salle Record Shoppe in the West Hartford Center, and . . .

Prompting an unseen listener into a thoughtful journey through his own memories is quite a feat of communication. The communicator in this case was Johnny Hayes, whose midday show on Oldies-formatted KRLA/Pasadena includes his daily. hourlong Countdown Show. Hayes began his career as an 18-year-old disc jockey at WNEX/Macon, in 1958. Three years later a young program director named Bill Drake hired him for WAKE/Atlanta, Haves next moved to WYDE/Birmingham and then rejoined Drake at KYA/San Francisco and again followed him to KGB/San Diego. From there he joined KRLA in 1965. Except for a three-month absence in the late '60s, he's been there ever since. Recently I asked Johnny what originally led him to the world of radio

HAYES: One of the reasons I got into radio was because I loved music so much. I grew up in Macon, Georgia, and at times I'd be the only white person at these black rock shows that used to come to town. I found it very exciting when I found out these groups were real people and not just records. I wanted to learn as much about them as I possibly could. The disc jockey in town who turned me onto black records was a black bandleader who was hired by a white radio station, WBML. His name was King Bee, and he was fabulous. The Ku Klux Klan burned a cross in front of the radio station when King Bee was hired.

I used to love John McCormick, "the man who walks and talks at midnight," on KMOX in St. Louis. He's the man who got me fascinated with people talking on the radio ... and he's still there! Down in Macon you could listen to stations a thousand miles away. I listened to Moonglow with Martin at WWL in New Orleans, and he taught me jazz. Occasionally WABC in New York would come through ... WCKY in Cincinnati ... WOWO in Ft. Wayne, Indiana

... WNOE in New Orleans

say, "Hey, when you get off we'll be down at such-and-such a place, why don't you come on down? We'd love to talk about records with you."

What I discovered was the town was absolutely nuts over Buddy Holly and Bo Diddley and Jimmy Reed. I was made Music Director within a few weeks, and these We might start off the month of May with May 1964, and then the next day will be May 1972, and then we'll go back to 1967... We'll mix 'em all up in there, plus we do at least one special of the month. And there will be some repeats.

I also play some records that are bubbling under or new records or extras of the day . . . and they may or may not be records that went on to become very popular. They might be records where you say, "Oh, I remember that" but that never went anywhere. People love to hear records that never were successful. I also give thencurrent events, but in a story fashion. I may mention a new car that's out, how much gasoline costs . . .

R&R: And you do it in the present tense.

HAYES: I tell it in the present tense. From time to time I've been offered the services of college kids or kids from broadcast school, and they could never grasp the concept of using the present tense.

R&R: So they understood the informational aspect but not the dramatic aspect of your presentation?

HAYES: Yes. I think it really is more dramatic if, for example, today I talked about the Beatles having just got rejected for a contract with Decca Records and they're scheduled to meet this morning with George Martin, a producer with EMI ... I think that's better than if I say, "The Beatles did this and that."



R&R: How do you research and prepare for your daily show?

HAYES: Well, I've been building files for a number of years. No matter where I go, I carry a legal pad with me and a pencil and I write things down. I have an incredible memory about the '50s. A lot of the stuff is not from a book or anything; it's just from my personal recollection.

As I said, I've always been fascinated with personnel, musicians in groups, etc., and I naturally have all of the books on rock. I also spend a considerable amount of time in the library, going through microfilm of Time and Newsweek and the L.A. Times. This is not just my livelihood; this is how I get my fun. I don't want to talk too much about the national budget on the Countdown Show: I talk about who married and things that are fascinating to a general public, that you can tell in 10 or 15 seconds. And I have quite an intricate filing system.

It is hard work, but it's a lot of fun if you enjoy those things. I enjoy trivia, I enjoy gossip, and I love sharing those ideas with people. When I talk about having a paper route and getting two cents and the newspaper getting three, I don't do that to tell people about my life; I'm trying to get them to think of something that reminds them of their childhood. I try to be as nonspecific as possible. I try to speak in generalities when I speak about my childhood.

R&R: When do you begin preparing a specific day's show? HAYES: If I have a special

coming up, I might write it over a period of a week or two. Otherwise, I start the night before, organizing my material for the Countdown Show. Then the next morning I work on it again at the house. I work from, sometimes, 10, 15, 30 pieces of paper during that hour. So the whole time a record or the commercials are playing, I'm organizing for my next break and deciding what stories I might want to tell and in what order I want to tell them. I do a lot of preparation that I don't use on the show. I may throw something out at the last minute, or I may think of a story that hadn't come to me earlier and I'll just tell that off the top of my head.

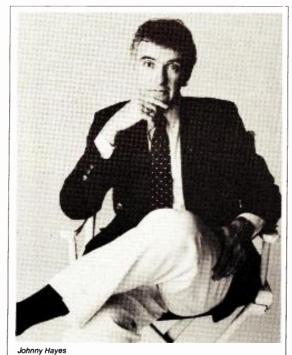
R&R: Do you have a method of knowing when you last used a piece of information, so you'll know when it's okay to use it again?

HAYES: I just have sort of a gut feeling about when a story should be repeated. What I do is tell it differently every time. That's one thing I pride myself on; my contribution to the show, hopefully, is the ability to tell a good story. I don't read it off the paper; I just tell the story. So it never comes out the same way twice.

R&R: What reasons would you give to explain your great longevity at KRLA, when everyone else has come and gone over the past 20 years?

HAYES: Well, I've worked with a lot of hotheaded disc jockeys over the years, guys who are real cocky. I see those guys make a big splash, and then all of the sudden they're gone because there's some conflict with their boss. I'd rather channel my efforts and energies into my show, rather than competing with the ego of the program director in the hall. The only thing that makes me mad is when the air conditioning doesn't work, and I do get crazy about that.

I'm a radio man, totally. I just adore the medium. Like Stan Freberg said, "Radio is the big screen." The television was limited to 17 or 19 inches, while radio was as big as you wanted it to be. I agree with him; we paint pictures with words.



I loved listening to the radio, and what I discovered was that records sounded different according to how they were presented by a disc jockey. It's interesting that even today very few disc jockeys talk about the records, the musicians on the sessions, and things of this nature.

R&R: When did you begin developing your style of lots of artist information and your own personal insights into the music?

#### **Teenage Inspiration**

HAYES: I'll tell you exactly when it happened: December of 1961. Bill Drake left WAKE to become Program Director at KYA in San Francisco, and the station just was not the same without him. I asked for a transfer to a sister station in Birmingham, Alabama: WYDE.

WYDE had a semi-circle driveway where teenagers could come by and talk to me from their cars. They'd request a song, and I'd put it on the air. Some of them would

white kids said, "You know, you like those black records; you really ought to meet Jack the Bellboy," who was a black disc jockey in town. He owned a record shop as well, and I drove out to the black section of town and went in and met this guy. He gave me a lot of black records that had been popular in Birmingham but had never charted nationally. I started relating to the kids on the air and mentioning their names, and I started talking about some of these records I had heard about ... and that's really where it started. I really got into the whole. thing of community and of people loving records there.

#### The Past In Present Tense R&R: How would you describe

the Countdown Show?

HAYES: It's like breaking open a time capsule. I play the Big 11 Songs; we happen to be 1110 on the dial, so I play 11. Each day represents the same month in any given year between 1955 and 1975.

R&R FRIDAY, JUNE 13, 1986/49

#### **CONTEMPORARY HIT RADIO**



JOEL DENVER

#### DOGFIGHT TO BEAT KSHE

## KHTR And KWK Rock St. Louis

You were the best fighter pilot in St. Louis. You had the speed, the eye, and you knew your territory. You enjoyed being number one, and it became great fun to you — almost a hobby, to knock down your adversaries one by one.

One day, as you glided along looking for someone to take potshots at, you came across a plane similar to yours. Same design, comparable speed, and an on-target aim as well. You'd met your match, and suddenly it was war.

While in the heat of battle for supremacy one day, both you and your direct enemy felt a chill of an unknown origin. Suddenly you're both aware of a shadow. It's larger and more ominous than you've ever seen. It's one of your former foes who's encircling your planes. Aboard is a secret weapon which has made them larger than life, and powerful enough to foil the both of you!

#### Movin' On Up

And so it goes in St. Louis. A big rock 'n' roll town, and a fickle one as well. Almost every station has a war story to tell, and some of the most notable belong to past and present CHRs. For one thing, they



Power 103 morning man Chuck Buel is posin' with the official St. Louis



seem to lean in only one direction. The Urban format does well, but CHRs that've tried Urban slants in the past never seemed to last very long. Apparently, people who like Urban music in this town won't sit through the pop stuff.



Dave Robbins

Hence, CHR with AOR undertones. And quite a battle it's been. The top honors for any music station inevitably land in second place, because Talkradio KMOXhas been at the belm, it would seem, since Marconi invented radio. Both KWK and KHTR have had their turn at the top, but the current king is AOR KSHE.

#### By Yvonne Olson

It's been a long time since any music station has taken over the market like this. For more than a year KSHE has ruled St. Louis with double-digit numbers, and, at this point, is larger than life. "We're all scrambling underneath them," is how KWK PD Garry Mitchell described the situation. "They get about 80% of the promotions in town and the rest of us fight over what's left."

#### New And Improved

While KWK and KHTR have both had their ups and downs, and although they tied with a 4.2 in the last book, they both went up and plan to keep up the momentum. Both stations want to win, and that means battling down KSHE. After some recent format refurbishing, and by taking almost opposite directions, they each plan on taking over the market.

"We're doing a little fine-tuning." said Garry Mitchell. "We're redirecting our music approach." Redirecting is right. Within the last two weeks, KWK has added over 30 new records. "This market has always been very rock-oriented." Garry stated. "and a lot of times you think there's only one way to do things — playing and doing the same as everyone else."

So he's trying something new. "KWK wants to be the most aggressive station in town. We want to breathe some fresh air into the market by playing more new music and a wider variety of music in general. While still leaning in a rock direction," continued Garry, "we're definitely a full-service CHR."

And the music is only one small part. Kevin Matthews and Rick Rumble have been brought in from WLAV/Grand Rapids to do mornings, and Garry is very optimistic

#### Facts 'N' Figures

It's all in black and white: KSHE really does dominate St. Louis as a far as music stations go. It has a dynasty in the works, better than doubling the combined 12+ efforts of KHTR and KWK during the last five sweeps (see below).

In adults, KSHE has it together as well. In 18-34 adults it runs away with the market, scoring into the 20s. KHTR leads KWK by a share, but both have only a fraction of KSHE's numbers in this demo. In the 25-49 arena, KSHE is a strong number two to market leader KMOX, while KHTR and KWK trail by a good margin. And KSHE has the teens! Dominant with over a 30-share, KWK is next with a bit over a 20, and KHTR is third with a mid-15 showing.

KSHE	11.9	12.9	14.1	12.4	12.6
KHTR	4.5	4.8	5.9	3.9	4.2
KWK	3.8	4.9	3.9	3.4	4.2

about the team. "I've known these guys for a while. I started at WGRD (also Grand Rapids) my-self, and I think they'll be a great asset to the station. We want to create a new awareness with what we're doing, and along with our upcoming promotions, I think they'll play a big part in it."

#### **Across The Street**

Meanwhile, KHTR's Dave Robbins has decided to take a more mellow approach. "Power 103.3" is the new slogan as of last summer, and as he described it, "we're a



Garry Mitchell

straight-ahead CHR with a more adult flavor."

The oldies and recurrents go back 10-15 years, and are interspersed 50/50 with currents. "There's no slant," he insists. "We mix our rock 'n' roll oldies with R&B oldies for an all-around approach."

Continued on Page 55

#### Buzzard Flies South



John Gorman

WMMS/Cleveland OM/ PD John Gorman is all over the country these days. Having reigned over one of the world's greatest stations (dare we say it) for a number of years, he's branched out and is lending a consulting hand to a few others.

KWK is John's latest client, and he's the reason behind all the new music that Operations Manager Garry Mitchell referred to. "There's only one way of making music familiar, and that's by playing it," John stated. "St. Louis is a really good rock 'n' roll town, and we're looking to establish KWK on its own Identity as a hip, adult radio station playing a variety of old and new music."

Does he want KWK to be the WMM/S of St. Louis? "I want it to be the KWK of St. Louis, the one everyone says is their favorite radio station. KWK has been limited in taking chances in the past, and I want to change that."

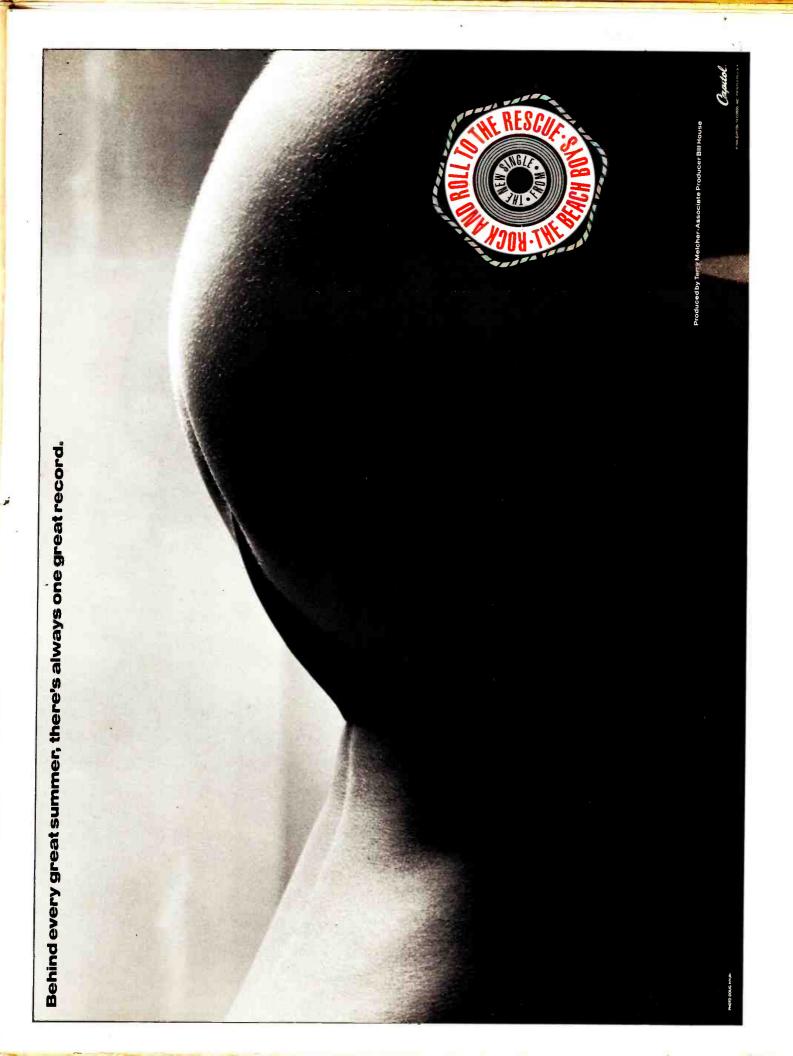
What about KSHE? "I think they're a very good, well-programmed radio station. With this new approach, I think we can make a sizable dent in its numbers."

"We don't want to be an AOR,"
John continued, "We want KWK to
be the CHR it really can be —
entertaining and educating its
listeners with a wide variety of
music."



KKTR spreads the word about new morning man Chuck Buell.

50/R&R FRIDAY, JUNE 13, 1986



RUNNING SCARED

The Movie

THE MOVIE
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NATION WIDE
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Gregory Hines Billy Crystal

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## LET EPA HEAT UP YOUR SUMMER PLAYLIST

#### BILLY JOEL - "Modern Woman"

Taken from the Epic LP "Ruthless People." Fastest breaking single in the country. What more can we say? "Authless People Musical Supervision: Tommy Montola. Champion Entertailment Organization, Inc.

#### FABULOUS THUNDERBIRDS -

#### "Tuff Enuff"

Taken from the CBS Associated LP "Tuff Enuff." On its way to Top 10. You can't read a magazine, turn on the radio or watch TV without reading, hearing or seeing the Fab T-Birds.

#### MIAMI SOUND MACHINE -

#### "Words Get In The Way"

Taken from the Epic LP "Primitive Love." Follow up to 2 Top 10 singles. Just listen, you'll get the message!

#### JOHN CAFFERTY & THE BEAVER BROWN BAND — "Voice Of

#### America's Sons"

Taken from the Scotti Bros. LP "Cobra." The full version plays in the box office smash "Cobra" starring Sylvester Stallone. Your audience already knows this voice!

#### S.O.S. BAND — "The Finest"

Taken from the Tabu LP "Sands Of Time." Urban smash now crossing in Boston, New York, Providence, Buffalo, Miami, Tampa, Houston, Detroit, Los Angeles, San Francisco, Portland, etc., Don't Wait.

#### SADE — "Is It A Crime"

Taken from the Portrait LP "Promise." Third single from the multi-platinum album. "If you want those 25 + demos, Sade's for you.

#### ISLE OF MAN — "Am I Forgiven"

Taken from the Pasha LP "Isle Of Man." A very special single from a very special band. Just listen. Your ears will tell you the right thing to do.

#### DAN HARTMAN - "Waiting

#### To See You? Ruthless People Musical Supervision: Tommy Mottali Champion Entertainment Organization, Inc.

Taken from the Epic LP "Ruthless People." All you have to do is listen — if you can't hear this single then turn the page.

Oops sorry Bob Seger!



#### CONTEMPORARY HIT RADIO

## KHTR And KWK Rock St. Louis

Continued from Page 50

#### Head-On Struggle

Dave's also set on middle demos. "Instead of simply being a music-intensive CHR we want to be more full-service. Not just liners on the air, but talk for the adults, not only teens. When we made this shift last summer, we saw our 18-49 and 25+numbers grow steadily, and I think we're pretty set to acquire those demos."

While Dave sees KSHE as a big target, he's quite aware of ACs KYKY and KSD. "Both have become slightly more aggressive, both are pretty current and hip. They're our primary competitors right now."

What does he think of KSHE? "It would be pretty hard to take KSHE head on," Dave admitted. "They've tapped into the nature of the market, and the only way to take them is dent by dent."

#### CHR vs CHR?

Both CHRs are wooing listeners with such items as cash and cars, and are directing their cume with billboards. KHTR is doing a "Phrase That Pays" contest with a twist. Each day there is a different phrase, announced in afternoons only, which is used to recycle cume to morning man Chuck Buell. Chuck takes a caller who knows the previous day's phrase, and hands out \$1000. KHTR also has a sizable billboard campaign showing.

Meanwhile, the key song of the

Meanwhile, the key song of the day seems to have struck another market, as KWK has just finished handing over two Porsche 944s. When the song is played, KWK takes the first ten callers; number ten gets a cash bonus. KWK has utilized some tube time for added attention, and is in the process of capping off the sweep with a bill-board campaign aimed at promoting Matthews & Rumble.

#### **Teens And More**

But perhaps the most surprising aspect I found regarding the St. Louis CHR market was that neither programmer views the other as a big threat. "KWK is doing

more of a youth thing," is how Dave sees it. "Their base is in teens already, and by playing all this new music, they're only going to appeal to more teens. Because I'm a little more concerned with adults, I'm not really as concerned about what they're doing."

Garry, on the other hand, doesn't see himself catering to teens alone. "We want KWK to be an adult station. Adults like listening to new music too, and I think they'll like what we're doing.

"We're not really paying attention to KHTR right now," he observed. "We tied them in the last book, so why should I look at a fourshare when there's a station with a 12 in the market? We have our sights set on the top gun."

"They've (KSHE) gotten fat and happy over the years. I think for a leader to react to a station the size of mine right now shows its vulnerability."

-Garry Mitchell

#### Competition Crossplugs

And speaking of the top gun, Garry has been enjoying quite a bit of attention from KSHE. "What we've done with the music and personalities has caused the market leader to react," he noted. "They're talking about our morning show, declaring it a ripoff of their generic Zoo format, and they're talking about some of the music we're playing. In fact, they raised so much hell about us playing the Far Corporation's 'Stairway To Heaven' that a lot of people actually called us wanting to hear it."

Garry took a closing swipe at KSHE, likening it to its mascot "Sweetmeat The KSHE Pig." "They've gotten fat and happy over the years. I think for a leader to react to a station the size of mine right now shows its vulnerability. I'm out to capitalize on it."





Cat Summers rallies the crowds at the KWK Beach Party, held at Union Station. Over 300 tons of sand were brought in for the weekend-iong party.

#### **MOTION**

Laser 558's Erin Kelly joins WAVA/ Washington as Production Director, doing the overnight shift . . . WRQN/ Toledo snags Pattl Cheeks for nights . . . KPLUS/Seattle MD Ron Harris exits . . . John Purdy is the new MD at OK95/Tri-Cities . . . The new line-up at WYKS/Gainesville features PD Jerl Banta in the morning, Julte Spencer during middays, Harsha Ra-

mayya upped from nights to afternoons, Jeffrey Philips moving from all-nights to nights, and John Taylor overnights . . . Chicago vet Eddie Hubbard joins WJJD in a swing capacity.

WVBS/Wilmington loses MD Diana Wood, who opts for wake-up service at WAVE 96/Virginia Beach, a new station set to go on-air June 13 . . . On the subject of overnighters, Ken Benson takes on the shift at 95XXX/Burlington, Duncan Payton joins KAY107/Tulsa, and Victor John is welcomed to KNINI/Wichita Falls . . . Chip Mosley accepts the OM position

for KFMD/Des Moines . . . Kelly Wendorf is named Promotions Director for KEGL/Dallas . . . Gregg Lenny joins the airstaff at KUBE/Seattle, from KKRZ/Portland.

The new lineup at Electric 106 (WTRKI/Philadelphia includes Ross Brittaln 5-9am, Garry Leigh (from KITS/San Francisco) 9-noon, KHTR/St. Louis MD Tony Davis noon-3pm, WNVZ/Norfolk's Brlan Murphy 3-7pm, Derek from KZ93/Peoria 7-midnight, Tom Casey from WSKS/Hartford on overnights, and K106/Baltimore's Davy Crockett working



KHTR IS HOOTIN' FOR THE HOOTERS — Shown (I-r) are Hooter John Hilley, Operations Manager Dave Robbins, group members Andy King, and David Vosikkinien, and KHTR MD Tony Davis, along with those platinum record awards.

#### **BITS**

• Dream Vacation — WLS/Chlcago will make many a listener's dream come true this summer when they enter the "WLS/American Dream Vacation" contest. Postcards or coupons (from local ads) must be sent to the station, and cally random drawings will be held to find the winners. Once a listener's name is announced, he has 30 minutes to call in and win. Twenty-five winning couples will be sent to the destination of their choice within the United States,

and receive six nights/seven days' lodging and \$1000 spending money.

 A Trip A Day — KTK S/Dallas gave away "A Trip A Day In The Month Of May" to Hawaii. Listeners entered by sending a postcard to the station, and each weekday, KISS-FM awarded a trip for two to a week-long KISS beach party on Waikiki. In all, 44 winners wined and dined on the islands courtesy of KISS-FM.

# CHR NEW & ACTIVE

#### 109/23

#### Some Of This Week's Action:

K106 deb 32	KMJK on	WZPL add
WHTT on	FM102 on	WVIC add
WXKS 25-17	KMEL 22-17	KKRD add
WBEN 35-32	KUBE deb 32	KF95 add
WKSE 35-30	KNBQ add	KYNO add
WNYS deb 34	WNNK 27-16	KITS add
CKOI on	WKEE add	WFBG add
PRO-FM 23-19	KC101 add	OK100 34-27
WAVA 26-25	WTLQ 35-30	95XIL 37-29
94Q add	WBBQ 29-25	WFXX add
Z93 30-28	WBCY add	WKSF 31-28
93FM on	WKSI 32-28	Z102 add
KRBE add	94TYX 31-29	WSPT add
B97 24-21	WOKI add	KKAZ add
WQUE 24-21	WRVQ deb 29	KHTZ 22-20
WCZY 35-33	WXLK add	KBIM add
KIIS add	KTUX 22-16	OK95 add
	WGRD add	

#### BLACK/URBAN 21-13-7-3





#### CALENDAR

**BRAD MESSER** 

#### Re-viewing The Review

Concerts, club acts, movies, and other events which draw paying audiences can be the basis of a delightful mix of information and entertainment. We're talking radio reviews.

Traditionally the radio review has run a minute, maybe 90 sec-onds, and has consisted of one person giving his opinion of the event.

Stations have found it's easy to improve on the one-person-talking technique ... unless the talking person happens to be exceptionally brilliant, of course.

At the very least, some music can be added to spiff up the sound of the review, but the kind of major overhaul that puts the product over

the top sometimes requires throwing out the announcer entirely, and substituting the paying audience itself. Audiences can provide some of the freshest, brightest, and most surprising review programs on the

Part of the beauty of an audience-reaction montage is its cost, or lack of same. A mix of comments from jus' plain folks who paid their money and judged an event accordingly can be gathered by a station intern, entrylevel newsperson, or jock, just about anyone . . . without tying up high-priced talent.

The review tape-chaser catches the audience coming out of the event, holds out the recorder mike and asks "What are you going to tell your friends about this movie?" Thèn 10 or 12 comments are spliced together, a brief intro/ outro is written, and the iob's done.

Reviews have good legs. They can be repeated through the dayparts without becoming stale. Heaven knows they are inexpensive. They're informative and entertaining. What more could one ask?

#### First Spacewoman

MONDAY, JUNE 16 — The first woman in space took her rocket ride 23 years ago (1963). Twenty-six-year-old Soviet Lt. Valentina Tereshkova was spacesick during much of her three days in orbit. Later she married another cosmonaut, became a mother, and today is a popular speaker at public events in the Soviet Union

The Supreme Court ruled in 1980 that manmade living organisms can be patented: the case involved genetic engineers who created a bacterium to eat oil slicks.

In 1929, 62-year-old Otto E. Funk arrived in San Francisco after walking 4165 miles from New York City, 183 days on the road, playing a violin the entire time.

Birthdays: Boxer Roberto Duran 35. Novelist Erich Segal 49. Publisher Katharine Graham 69.

#### No Involvement Whatsoever

TUESDAY, JUNE 17 - Five men were caught inside the Watergate Building in Washington, burglarizing the offices of the Democratic National Headquarters, 14 years ago (1972). President Richard Nixon began the coverup by saying the White House had "no involvement whatsoever."

The first kidney transplant was in 1950. France staged its last public execution by guillotine in 1939.

Amelia Earhart took off from Newfoundland in 1928 (as a passenger of Wilmer Stulz) to become the first woman to fly across the Atlantic. British troops and Americans fought the Battle of Bunker Hill near Boston (at Breed's Hill) in 1775; Bunker Hill Day is

a holiday in Boston and Suffolk County, Massachusetts Birthdays: Joe Piscopo 35, Barry Manilow 40, James Brown 58, Dean Martin (Dino Crocetti) 69,

#### First American Spacewoman

WEDNESDAY, JUNE 18 — Sally Ride became America's first woman in space three years ago (1983) on the shuttle Challenger. (She did not, contrary to an item a couple of weeks ago, die in that spacecraft's crash this year.) Denver radio talkshow host Alan Berg was murdered in 1984.

In 1873 Susan B. Anthony was fined \$100 for voting — something only men were allowed to do — but she refused

America declared war on Great Britain in 1812.

Today the eight longest days of 1986 begin, each with 15 hours, 17 minutes of daylight. Summer arrives Saturday. Birthdays: Paul McCartney 44, Lou Brock 47.

#### Garfield the Goldmine

THURSDAY, JUNE 19 — Garfield the Cat turns 8. The comic strip by Jim Davis premiered in 1978. From a commercial standpoint, "Garfield" is a goldmine, reportedly the most successful new cartoon character of the decade. The movie rating PG-13 was announced in 1984. America's first topless bar opened in San Francisco in 1984. Julius and Ethel Rosenberg, convicted of giving atomic secrets to the Soviets, became the only married couple ever executed together in America when they were electrocuted at Sing Sing prison in 1953.

June 19th is observed in some Southern states as "Juneteenth," the anniversary of the freeing of slaves in Texas in

Birthdays: Ann Wilson of Heart 36. Malcolm McDowell 43. Gina Rowlands 50. Louis Jourdan 66. Sen. Alan Cranston (D-CA) 72

#### Real Teen Queen

FRIDAY, JUNE 20 — The Victorian Age began 149 years ago (1837) when King William IV died in London. Eighteen-year-old Princess Victoria — who had always shared her mother's bedroom at Kensington palace — was awakened at 6am, informed of her uncle's death, and told she was Queen of England. One of the teen queen's first official acts was to demand her own bedroom.

Odd/even gasoline rationing began in eastern states during the gas shortage of 1979. Playgirl magazine turns 13. The Ed Sullivan TV variety show premiered in 1948. West Virginia became the 35th state in 1863.

Birthdays: Llonel Richle 36. Concert pianist Andre Watts 40. Anne Murray 41. Chet Atkins 62. Saturday (6-21) Full Strawberry moon. Summer begins 11:30am EST, Meredith Baxter-Birney 39, Mariette Hertley 46, Francoise Sagan 51, Maureen Stapleton 61, Jane Russell 65.

Sunday (6-22) Lindsay Wagner 37, Meryl Streep (Mary Louise S) 37, Kris Kristofferson 50, Ralph Walte 57, Bill Blass 64.



STEVE FEINSTEIN

**MORNING MASTERS, PART 3** 

## WLUP's Brandmeier: Using The Audience

Our look at some of AOR's high-profile morning shows concludes with Jonathon Brandmeier of WLUP/Chicago.

In February 1983 a contract dispute with his previous station pulled Brandmeier off the Loop ten days after his debut. He returned, appropriately, on April Fool's Day.

Since then, his wacked-out shenanigans ("just havin' fun" is one of his catchphrases) have made a serious impression in Chicago's hyper-competitive morning drive. Brandmeier trails only WGN legend Wally Phillips and all-News WBBM in 12+ and men 18+. He owns men 18-34, with a share in the high teens that doubles the nearest competitor. His act also plays with women, where for 18-34s he's second to Urban WGCI-FM.

In large part, Brandmeier relies on what he feels is his greatest natural resource — the talents of his audience. "I just love talking to people. If they took away the phones from me, I wouldn't want the job," he says.

He puts callers in the spotlight, often letting them carry bits, rather than using them only as a foil for showing off his sense of humor. Also, he solicits listeners to send in "Wacky Weenie Tapes" of original songs, parodies, and comedy bits.

PD Greg Solk explains, "There are a lot of creative people who don't have their own radio shows, so they put together two-minute tapes for him. I could ask our production people to sit down and put together stuff, but these people crank-out material that's better."

Brandmeier's role is to provide his callers with the premise or angle. "I'm not a star: I'm a ringmaster," he says. "I keep the show moving and direct it. But listeners know they can upstage me at any time, and I won't get mad at them."

He might be discussing a topic that spurs calls from people who play right into the bit on their own, or he may prompt a regular caller off-air. For instance, he'll tell a Jackie Stewart impersonator that the Indy 500 should've been held despite bad weather - "they're a bunch of pussies. Why can't they race in the rain and the fog?" and then the character will flesh it out. "If I say that, it's only a throw away," says Brandmeier. "But Jackie Stewart saying it is funnier than hell." Continued on Page 58



The morning Brandmeier did his show from the State Of Illinois Building, Governor Jim Thompson (left) was the mystery guest on a "Who's On My Line" phone feature. Afterwards, the Governor, whose office is in the building, stopped by to say helio face-to-face.

#### **BRANDMEIER IN CONCERT**

#### Deck The Hall With 20,000 Fans

How many people do you think would pay to see a concert that featured something they get for free every day — your station's jocks? Not opening for an established rock artist, mind you, but as the main attraction themselves. Maybe a few thousand if you're lucky, right?

Last Friday (6/6), 20,000 people paid \$10.50 and \$13.50 a head to see the double bill of WLUP/Chlcago drive time stars Jonathon Brandmeier and Steve Dahl & Garry Meier at Poplar Creek. The show, produced and promoted by the Loop itself, was a testament to the remarkable popularity of both sets of high-profile personalities.

It began at 3pm, when Dahl & Meier set off from the Loop in a limo, broadcasting enroute to the hall. A dozen drivers in other vehicles who pulled alongside the limo to give yells of recognition were all made part of the broadcast.

A few hours later, Dahl & Meier opened the show with a loose, rambling comedy revue that was iong on outrage. It included a video piece with a crude "Anthony" character who provided tips on how to score with women, space shuttle jokes (Christine McCullough burgers, astronaut McNuggets), a mock back-up band of anatomically correct love dolls, and singing to backing tracks for songs about farts and Gary Dotson, the convicted Illinois rapist whose accuser. Cathy Webb, later recanted her testiDahl, incidentally, has shed 75 pounds. He attributes that feat partly to the improved working

conditions at the Loop, where he returned recently after a stint at crosstown WLS ("that was like spending five years in jall"). Dahl praises Loop GM Jlm DeCastro and PD Greg Solk for allowing him the creative freedom that he claims "LS restricted.

Brandmeier's act puts music before laughs. His eight-piece

group, Johnny & The Leisure Suits, isn't just some second-rate garage band he whipped together. They've' been playing to sellout crowds at smaller halls over the last year, and have become an impressively tight, polished band of solid musicians. They got the audience on its feet for almost the entire show, with people literally

dancing in the aisles at times.

Brandmeier's an energetic, charismatic showman, with a sing-ing style reminiscent of Huey Lewis. High points of the show included two songs he's made videos for — "The Moo-Moo Song." inspired by a real-life story of a guy convicted for having sex with a cow, and "We're All Crazy In Chicago," which is the equivalent of "New York, New York" for the city's rockers.

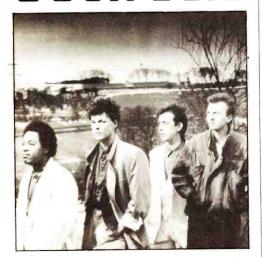
On a night when Brandmeier was the object of the crowd's adulation, he was unusually generous, sharing the stage throughout the evening. Two six-year old girls he pulled from the audience danced up a storm, and he gave the spotlight at various times to his newsman Buzz Kliman, who plays a mean harp, his painfully shy producer Jimmy (Bud) Welser, and Piranha Man, a tiny Pakistanian donut shop owner who has become a regular on the radio show.

The nicest touch of all was during a hot version of "Sweet Home Chicago." Brandmeier brought on Dahl & Meier and emcee Bob Stroud (Loop middays), and then took time to give the station a nice plug after the song. "How many stations would have four of their disk jockeys singing that song on stage?," he asked the crowd, then answered his own question. "Only the Loop."



He does a radio show, he sings, and he's a great little dancer, too

## BIG



### "LOOK AWAY"

AOR TRACKS BREAKERS 48-27

"'Look Away' is a blatantly infectious rocker that captures you from the first note and doesn't let go for one second. Rarely does a piece of new music captivate and motivate so quickly, and we're pleased that the BIG COUNTRY sound is going to reclaim the airwaves!" ART PHILLIPS, ALBUM NETWORK

From The Forthcoming Album, "The Seer"

PolyGram RocksRadio \*\*\*\*\*\*\*

**AOR** 



Dahl (right) and Meier with the Steve & Garry Dancers. Meier's shirt says "Eat Me"; Dahl's reads "I'm On A Diet.

#### **Brandmeier**

Continued from Page 57

The callers sometimes become stars in their own right. The best example is Piranha Man, who came into being when Brandmeier called a donut shop to order donuts for guests Bob & Doug MacKenzie. The Pakistanian man who answered the phone said his name was "Rhan Khan," and Brandmeier dubbed him "Piranha Man."

The guy's delightful giggle and innocent, unpretentious manner made him a celebrity on the show. Now he goes out on promotions, autographs 8 x 10 glossies, and appears in the station's TV spot, all while continuing to manage the donut shop.

Another character, "Joe The Love Potato," is contributed by a local comedy troupe. Joe is a lazy couch potato/male chauvinist who sits home while his wife, whom he calls his "special gal," takes care of him after she gets done working her three jobs. There's now a cassette available of Joe's stone-age philosophies

When two guys called Brandmeier and dazzled him with their perfect renditions of any Beatles

"I'm not a star; I'm a ringmaster. Listeners know they can upstage me at any time, and I won't get mad at them." -Jonathon Brandmeier

songs he named, he booked them to open a concert with his band Johnny & The Leisure Suits front of 4500 people. It'll be the first time the pair has performed outside their basements.

There's madness on the show even when Brandmeier himself isn't there. On the Cubs' opening day, he was off filming his TV show, and Solk found a guy who did the entire show pretending to be the Cubs' famous announcer Harry Caray ("here's some ZZ Mac and Fleetwood Top on WLUP"). He was so convincing that newspapers ran straight stories that it was Caray, then followups the next day that it really wasn't.

His regular features include:

· Celebrity Blackmail: When stars are in town, Brandmeier threatens to give their location and



Brandmeier, a man for all demos, pulled these future Rockettes out of the front row. The Loop claims the kids weren't planted in the audience, but how come they had a William Morris agent with them?

have listeners harass them unless they visit his show. That's what led Michael J. Fox to do two hours.

· "Johnny Gets The Cash" calls: "Winners" picked from the phone book are called and offered the chance to give Brandmeier \$1000.

· Shove It Line: On Fridays, everyone from stockbrokers to nurses call in to scream "Take this job and SHOVE IT!" and verbally abuse their bosses. Brandmeier compares it to primal scream therapy, and claims people have lost jobs because of it.

The Leisure Suits' concerts are "real concerts, not just the radio show in front of an audience," says Brandmeier. "I don't want people to pay \$17.50 to see me doing my show over a big PA system.

He sells out 4500-seat halls five times a year. The show begins with video clips of ex-Mayor Jane Byrne and local sportswriters debating his ability to pull off a two-hour live show. His other outside pursuits include a "Johnny B. On TV" 50-minute special for the local CBS O&O station.

His fans include Illinois Governor Jim Thompson, whose office staff (also fans) turned him on to Brandmeier. Thompson called Brandmeier on the air to apologize for not being able to come to a Leisure Suits concert as planned. When Brandmeier was chosen to emcee a fundraiser, the Gov put a Brandmeier slogan - "Rock me, baby"

on the invitation that went out to

all the politicos.

#### **SEGUES**

Duffy's WCFI/Daytona Beach switches from AC to AOR as WORZ (Z102) on 6/16. The lineup is Max & Pam McGann (AM drive), Jim Howie (middays), PD Alan Edwards (PM drive), MD Mike Lowe (evenings), and Rick Pittman (overnights)

In St. Catherine, Canada, Country CJQR becomes AOR/CHR hybrid CHTZ-FM on June 27 with PD Eric Samuels and MD Paul Morris (ex-CHUM-FM/Toronto). Consulted by Joint Communications, the station will serve a market of 320,000 that lies between Toronto and Buffalo. The phone # is (416) 864-1173.

KPOP/Sacramento has changed calls to KDJQ

KMYZ/Tulsa names afternooner Lee Roberts MD replacing Sammy Jill Ci-Lee, who retains middays . franic is new to WCPZ/Sandusky overnights.

Lots of motion among Promotion Directors: KMET Promotion Director Keille Castruita resigns Denise St. Louis from Channel 20 replaces Bob Jenkins as KRQR/San Francisco Promotion Director, Also, KRQR Production Director Jai Ginsberg will be leaving shortly for freelancing in Los KKDJ/Fresno Promo-Angeles . . tions Director Peter Napoli resigns and is replaced by Owen "Phrankey" Eldridge.

"Famous Bob" Hellman and Paul "The Count" Calvalconte replace Tony The Guy and Delphine Blue on WLIR/Long Island weekends.

# THE SINTER ISONAL TERMS OF THE SINTER ISONAL TERMS OF THE SINE TO THE SINTER ISONAL TERMS OF THE SINTE



## **ERCURY SUMMF**

And the heat is an!

#### CARL PERKINS

He was there in the beginning. He was there when it happened. He witnessed the "Birth of Rock n' Roll". Destined to be the first across the board smash: Country, AC, AOR, and CHR. From the album of the year "Class of 55". Produced by Chips Moman

Coming soon the "Birth of Rock n' Roll" video, also destined to be a smash on all video formats. RR 62/15 BB € CB 69



#### KATHY MATTEA

It isn't easy and it isn't cheap but you can find "Love At The Five And Dime". Nearing the top of radio charts everywhere. Produced by Allen Reynolds Watch far Kathy Mattea's new album later this summer... A sure

fire summer sizzler. RR 11 BB 12 CB 28

Like a fine wine improving with age...The music sounds best when played with an "Old Violin". Top 10 phones wherever it's being played. This is destined to become a classic... a biographical metaphor to one of cauntry music's biggest names. Produced by Stan Cornelius

See Johnny at Farm-Aid II in Austin







Sometimes you count on your fingers and sometimes you count on your toes, but you can always "Count On Me". The debut single now rocketing up the charts. From their brand new album "Four For The Show."

Produced by Jerry Kennedy

From the hottest group in country music...an evening of great music.

RR 2 BB 30 CB 37

#### THE EVERLY BROTHERS

We know you'll love their smash new single "I Know Love" ... The second hit single from their classic album "Born Yesterday". Look for this single to reach the top of the charts: Cauntry, AC, and CHR.

Produced by Dave Edmunds Also, watch for the Everly Brothers Taur—Summer '86 coming saon.

RR Significant Action 18/7

## And arriving soon on radio charts ... everywhere,

#### BUTCH BAKER

"That's What Hor Memory Is For"

#### LARRY BOONE

"Stranger Things Have Happened"

#### DONNA FARGO

"Woman of The 80's"

#### FRANK YANKOVIC

"Who Stole The Keeshka"

#### TOM T. HALL

"Susie's Beauty Shop"

#### TARI HENSLEY

"I've Cried A Mile"



#### WILLIAM BURTON GAAR

"Somewhere Between Mama and Daddy"





LON HELTON

**PART I** 

#### Winter Ratings Rap

"What the winter book hath brought, let not the spring taketh away." OK, so Confucius never said that. But he might've if there had been radio — and four Arbitrons a year — in ancient China.

With "HN"'s history and its being the

Before those of you in the top 75 markets shed too many crocodile tears for those poor souls in the 28 cities who had to suffer through the winter ratings, just remember you get to start year-round sweeps real soon. Just wait for the joy of ending one rating period on a Wednesday only to begin the next one the following day.

But that's another column. This week, here's a look at what transpired in some of the key Country battles last time out along with a hint of what may come in the spring.

#### **Major Northeast Markets**

	F '85 W	'86 I	'85	A '86	
WBOS/Boston	2.9	2.6	8	12	
WHN/New York	2.2	2.2	21	15	
WXTU/	3.3	3.6	8	7	
Philadelphia					

#### WBOS FA

WBOS: On the heels of its best ever Country book, WBOS slipped a bit this time out. Nevertheless, this was still its second best 12+ share since turning Country. Sconnix has owned the station for about 20 months and PD Mark Tudor, who came aboard last June, should have the station positioned where he wants it. The spring book figures to be very important to BOS.



WHN: "I'm glad we held on to a 2.2," is how WHN PD Neal Mullins put it. He explained, "We've been in the problematic position of not being able to market the station. During the time the sale (from Doubleday to Emmis) was under consideration, there weren't many dollars put into the advertising or marketing coffers. Now, with the sale waiting to be finalized, we're in a waiting period.

"All of this has resulted in a loss of cume," Mullins continued. "If you're not inviting people to come into your store, they're not going to shop there. The reason we even had as much as a 2.2 is the people who're still listening are doing so for very long periods of time."

Emmis is said to be conducting market surveys to determine the best direction to go upon takeover.

With 'HN's history and its being the only Country outlet in town, it's hard to imagine a format change.

Other rumors sprouted when WMET/Chicago recently changed call letters. While originally thought to be coveted by Emmis for WHN, flagship station of the New York Mets, wags now place the calls on WHN's sister WAPP.

Mullins, who arrived at WHN last August, said, "In New York we're the 'Country station' and the 'Mets station.' Those are two viable, unique positions in this market. All we have to do is let everybody know. There are 17 million people living here. You can't expect them to tune in to the station just for the hell of it; you have to let 'em know we're here and what we're doing. This is the most active media market in the country.

"Emmis is a group of dynamic, energetic broadcasters. You can see that by what they've done in Minneapolis, St. Louis, and now Los Angeles. When they find a hole in the market they promote the hell out of it and make it work. They'll do a great job with WHN when they take over."

Emmis is expected to complete the acquisition in September.



WXTU: PD Bob Young is very happy with the station's winter showing, as well he should be. It's only .1 off WXTU's alltime Country high garnered in fall '84. The station seems to have built an extremely solid core, demonstrated by the fact that six of its last seven books (the last four consecutively) have been perched solidly in the threes. XTU celebrated more good news in the 25-54 men demo, where it ranked number two.

Young was especially encouraged because the station's embarked on an aggressive contesting campaign for the spring sweep. WXTU's "Cars and Cash" promotion is a \$92,000+ giveaway involving a number of \$1000 winners, a \$15,000 cash winner, and four cars including a Porsche 944.

During the winter book, Young said the station moved a bit more contemporary in its music selection and "goosed the hell out of the tempo." He added that a long-awaited tower move was a key ingredient since "there were parts of

the metro who never heard us before."

While crediting his airstaff and support personnel, Young, who joined WXTU in June '85, was also quick to hand out kudos to consultant Rusty Walker.

#### **Baltimore**

12+		25-54	Rank
F '85	W '86	F '85	W '86
4.4	3.2	5	9
	F '85	F '85 W '86 4.4 3.2	F as W as F as 4.4 3.2 5

This was the best book for WPOC since its 7.9 in swinter 1982. Some interesting internal workings at the station saw PD Doug Wilson announcing plans to leave, then reversing his decision just before the winter numbers were released. Timing is everything. Needless to say, Doug was very excited about his decision to stay and the ratings.

"Before those of you in the top 75 markets shed too many crocodile tears for those poor souls in the 28 cities who had to suffer through the winter ratings, just remember you get to start year-round sweeps real soon."

Last October WPOC made a major step in its evolution away from "wall-to-wall music," adding the personality morning team of Rocky Marlowe and Laurie De Young from KBZT/San Diego. PD Wilson credited the airstaff for the ratings rise, saying, "We have a longterm staff that this town knows real well. They've worked hard to build a reputation for this station. The combination of the newness of the "Rocky and Laurie" show and the excitement they brought to the station, coupled with the familiarity of the staff and the job they have done, was a major factor in our in-

Wilson also explained this was part of a conscious effort to move the station to a more foreground posture. "We're going right after number one." he said. "We made a deliberate effort to be an adult station that plays great country music. Adding a personality morning show and bringing the rest of the airstaff to a more upfront position was part of that move."

Pointing to another example of WPOC's new aggressive stance, Wilson added, "We also began taking some chances on new music and new artists; that had a great deal to do with the success."



FAST GIVEAWAY — WXTU/Philadelphia's primary spring promotion is called "Cars and Cash." It's a \$92,000+ on-air giveaway involving a number of \$1000 prizes, a \$15,000 cash prize and four automobiles, including a Porsche 944. Morning man Buzz Bowman (I) and WXTU ND Lynne Adkins (I) are shown handing over the keys for a 1986 Pontiac Parisienne to a recent winner.

#### Dallas/Ft. Worth



	12+		25-54 Rank			
	F '85	W '86	F '85	W '86		
PLX	6	6.9	3	2		
SCS	5.9	5.5	5	5		
BAP	5.9	6.5	4	4		
VDIV	floved	ite play		ina		

KPLX flexed its plex, causing some heads to hurt the day after this ARB was issued. It was the best book ever for KPLX: its highest 12+ number, its best 25-54 adults showing, and the coveted number one post in men 25-54. PD Bobby Kraig said the station did "nothing out of the ordinary." Adding it was looked at as a cumulative win, he felt this book was the payoff for remaining consistent.

KPLX's spring promotion is the "Cashbox Combination," where ilsteners guess six-digit combinations to win money and prizes. Kraig wouldn't give a dollar amount for the promotion, only saying that it was "big." KPLX also made a move to strengthen its airstaff with the addition of former WMAQ/Chicago and WGKX/Memphis personality Jim Tyler, who'll be doing afternoons.

WBAP also had a good book, no doubt buoyed by the then-playoff-bound Dallas Mavericks. 'BAP has been heavily involved in the state's 150th birthday celebration as well. Among many other things, it has sponsored a wagon in the covered wagon train touring the state. WBAP will also have a major hand in the Fourth of July festivities when the wagon train ends its journey in Dallas. And it should benefit this spring from the fast start of the Texas Rangers.

KSCS, 'BAPs sister, still looks strong despite dipping from a sixbook high of 5.9 in the fall '85 ARB.

Louisville

#### WAMZ STEREO FM97

WAMZ 11.4 12.2 2 1 WCII 4.4 2.7 12 12

This was the best winter book in WAMZ's history. It's never had a higher 12+ number, plus it was

number one 25-54. However, it was number two 12+ behind sister station WHAS, a situation that doesn't excite PD Coyote Calhoun. He's optimistic about the spring book, pointing out that 'HAS only beat 'AMZ by .2 12+, while having the benefit of carrying both Kentucky and NCAA champion Louisville basketball all winter.

Another reason for Coyote's optimism is the spring promotion WAMZ's got cookin'. It's giving away a guaranteed \$100,000 - \$10,000 a week for ten weeks. Listeners sign up at various locations, listen for their name to be read on the air, and then have nine minutes and 75 seconds to call and claim their prize: an amount between \$50 and \$5000. WAMZ guarantees giving away at least one \$5000 prize per week.

St. Louis



F '85	W '86	F '85	W '8
4.5	3.7	5	8
1	1.2	20	18
.7	1.2	24	21
6.3	5.3	3	5
	4.5 1 .7	4.5 3.7 1 1.2 .7 1.2	4.5 3.7 5 1 1.2 20 .7 1.2 24

This market is just as interesting for what didn't happen as what did. WKKX's weak showing surprised a number of people. The station is as promotionally aggressive as they come. Its entry into the market less than a year ago promised to heat things up considerably; it still will before this battle is over. WKKX embarked on a major bumper sticker campaign for the spring book and is spending a lot of money like it did over the winter.

WIL-FM has been attacked by quite a few competitors over the years and deserves a lot of credit for continuing its reign as the market's Country ruler. It's been on an ARB roller coaster the last six books, going 5.8, 6.2, 6.7, 5.0, 6.3, and 5.3.

KUSA figures to be staying away from the "more music" battle being waged between the two FMs. 'USA has carved its own niche but still feels it can go higher with its personality presentation.

Continued on Page 62

#### Look What's New . . .

#### Merle Haggard

has established a solid track record by delivering hit after hit.



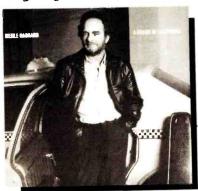
With this hot new single

#### "A Friend In California"

COUNTRY BREAKERS

R&R: 37 BB: 45

Merle is adding to his legacy of winners.



Find out what's new from Merle Haggard on the best selling album "A Friend In California"



Produced By Merle Haggard

on Epic Records, cassettes, and compact discs

#### COUNTRY

#### Winter Ratings Rap

Continued from Page 61

	Port	land		
	12	+	25-54	Rank
	F '85	W '86	F '85	W '86
KUPL	.4	1	23	19
KUPL-FM	4.8	4.4	4	8
KWJJ	2.8	3.9	11	11
KWJJ-FM	2.5	3.2	13	12

#### KUPL K 98 FM 1880 AM

A not-so-small footnote to this book: The KUPLAM & FM transmitters, and their backups, burned to the ground in mid-March. The stations were either off the air or operating at reduced power for the last three weeks of that month. In fact, both stations were off the air for five consecutive days at the end of March.

PD Bill Bradley said the cooperation from other Portland broad-casters was tremendous. KUPL's morning man even went on the air with competitors, claiming he had written material for his show and needed someplace to air it. KUPL personnel manned the stations' request lines (studio facilities were not affected), answering calls from concerned listeners. Bradley said he was astonished by listeners who said they had won money from station contests and offered to make a contribution if it would help.

It's impossible to know how much the "technical difficulties" (as they're tabbed on page 5B) affected the numbers, but it's interesting to note the KUPL-AM numbers were up. Sympathy diary entries, perhaps? Just kidding.

Crosstown, it was a very good book for KWJJ. The AM had its best numbers since the fall '84 and the FM its best since spring '84. KUPL-FM, meanwhile, slipped just a bit from its best book since going Country in spring 1984.

Interestingly, KWJJ-AM still out points its own FM, a situation which has existed the past six books. New AM-FM PD Larry Coates, who came aboard the middle of March, will be looking to push those FM numbers into the five or six-share range.

Outlining where the KWJJs are headed. Coates offered. "We've tightened up the stations, taking the AM in the direction we thought it ought to go and the FM in the direction it should go. They've been pretty close in the past; not narrowly targeted enough. We're now creating two distinct radio stations by skewing the AM more traditional and the FM more contemporary.

"We've also taken a much stronger position on promotions and being active in the community. We're playing hardball now more than ever before. I think it will do nothing but increase the Country shares and broaden the base for this format."



GIRLS SIGN UP — MTM artists Girls Next Door signed with ASCAP. Pictured (I-f): Dorris King, producer Tommy West, Tammy Stephens, ASCAP's Merlin Littlefield, Cindy Nixon, and Diane Williams.



WORLD CLASS TRAVIS — Warner Bros. artist Randy Travis signed an exclusive booking contract with World Class Talent. Shown are (I-r) WCT Pres. JoAnn Berry, (standing) WCT agent Alan Whitcomb, Travis manager Lib Hatcher, and Travis

#### HAVE YOU HEARD

In typical fashion for this time of year, things have been rather quiet of late. But here's the "skinny" gathered during the last couple of weeks:

Just in case you missed it, veteran Country personality Stan Martin has rejoined his old alma mater WHN/New York for all-nights. Martin was one of the original 'HN jocks when the station went Country in 1972. John St. John has returned to KFKF/Kansas City, where he worked in '84 and '85. St. John comes aboard as Asst. PD/ Production Director/midday talent.

Ex-WPKX/Washington personality Bill Cetter is now doing afternoons on WPLO/Atlanta. Larry Daniels, formerby Larry Bessler, has left the Transtar Ratoo Network to do middays at WKQS/Miami.

KCBQ-AM/San Diego announces a couple of changes — evening personality Laura Wilkinson moves to middays; handling evenings is Promotion Director Dana Harmon . . . Charlie Ray is now doing evenings for KCKC/ San Bernardino . . . WTSO/Madison MD/atternoon driver Pat Martin has joined PD Andy Witt for mornings. Coming in to do PMs is Jeff Tyler from WKLH/Milwaukee . . . Tom George is new to mornings at WZKC/Rochester. Keith Connors has segued from

mornings at WYAY/Atlanta to the same shift at WLVK/Charlotte. Also at the station, Alan Christian has joined as Promotions Director Former WEEP/Pittsburgh and WBCS/Milwaukee PD Bill White is now PD at WTSC/Stamford, CT . Happy anniversary to WAXX/Eau Claire, celebrating 20 years as Country. PD Tim Wilson celebrated his ninth anniversary Bob Flittie with the staton in May . is now Operations Director for WNAX/Yankton, SD. Former OD Jerry Oster has moved into a fulltime air shift ... KNZT/Walla Walla, WA GM Dean Holmes has been named PD/ The new MD at KBMR/Bismarck evening talent at WPOR Portland, ME is Deborah Delaney.

wMUS/Muskegon evening talent
Diane Sheppard has joined morning
man Jim Cox. Now doing evenings is
MD Chris Roberts ... Greg Lee
Oberst is the new Production Director
for KRPM/Seattle ... Marie Bonacci
moves from overnights to evenings at
WNYR/Rochester . Filling the all-night
stot is Kelly McKay, who moves up
from weekends ... And Captain 80bby Byrd moves from Traffic Reporter
to overnights at WUSY/Chattanooga.

You can call, or you can write. But don't forget to let me know what you have heard!

#### NASHVILLE THIS WEEK



SHARON ALLEN

#### **Music Row Complex Plan**

When the Grand Ole Opry left the Ryman Auditorium and moved out to Opryland ten years ago, it was the beginning of new frontiers for country music. Now a new tier in the Nashville entertainment structure may be in the making.

A newly announced \$30 million Music Row Entertainment Complex has been slated for construction this summer. This ambitious building project, announced by Nashville broadcaster Mack Sanders, President of MetroGeneral Communications, will take up an entire block along 16th Avenue on Music Row. A group of investors, including Johnny Cash, June Carter, Waylon Jennings, and Jessi Colter, were present at an outdoor press conference to announce the grand plans.

The proposal includes a 200-room hotel, an office complex, child care, recreational facilities, restaurants, and boutiques open to the public, with underground parking for 500 cars. The entertainment complex will house a 1000-seat auditorium, television studios, radio stations, and recording and production facilities.

The group emphasized that artists as well as tourists will spend time at the center working or playing. Cash explained that the planned child care center is a muchneeded facility along Music Row, citing daughter Rosanne's long absence from working and recording here because of her young children.

Jennings commented about the state of the Nashville recording industry, "This town is either going down or going up. I'm glad this is going to be a better part of its development."



PINT-SIZE SERVICE — Participating in the Dream Makers Ceiebrity Luncheon in Nashville with 65 other celebrities, raising \$45.000 for children with life-threatening linesses, is Alabama's Teddy Gentry, who signs Brenda Lee's

Richard W. James, President of REBS, Inc., a new broadcast holding company here, and Alan Cartee, operator of the popular music biz hangout Tavern On The Row, have played key roles in developing the project, along with Sanders and the aforementioned stars. Undisclosed financial sources are apparently ready to back the complex. Groundbreaking is anticipated within 60 days for the complex, set to open in mid-1987.

As for questions raised about Waylon's "outlaw" image in such a business partnership, he responded, "Maybe outlaws get hungry too, referring to the anticipated profitability of the venture.

#### Jam On

The last Charlie Daniels Volunteer Jam in 1985 was a red-hot affair held on one of the coldest February nights in Nashville history. This year it may be the scorcher of all time, since Jam XII has been moved to July 12 at the new outdoor Starwood Amphitheatre.

The annual homecoming concert has traditionally kept its long line of scheduled guests a secret until their moment on stage, and this element of surprise has been captured each year on various broadcast media.

Radio stations from around the country have carried the show live via hookups each year. In 1974 Jam I aired a one-hour segment of the event to 100 radio stations, along with recording the event for CDB's "Fire On The Mountain" LP. Jam broadcasts have included coverage to 18 million listeners along the

Eastern seaboard, a Volunteer Jam Radio Network throughout Tennessee, and various syndicated broadcasts with the King Biscuit radio series. More recently, for Jam X and XI, the Volunteer Jam has become an international media event with the Voice of America.

VOA, the massive global radio network of the United States, has received hundreds of positive leters from around the world in response to its unprecedented live broadcasts. Volunteer Jam officials hope to make the world broadcast an annual event, including this year's Charlie Daniels Jam XII next month.

#### Panelists Confirmed For Seminar

Panelists have been confirmed for the CMA's first seminar, to be held in Charlotte, NC, entitled "Positioning Country Music For Bigger Profits In Your Market."

They are: artists Brenda Lee, Gary Morris, and Sylvia, WSOC/Charlotte GM Lee Morris, WYAY/Atlanta GM Bob Green, Record Bar's Barrie Bergman, the Handleman Company's Jim Powers, RCA VP Joe Galante, CBS VP Rick Blackburn, BDA-BBDO/Atlanta's Jack Walz, Ricky Skaggs's manager Chip Peay, producer Kyle Lehning, Sound Seventy Productions' Joe Sullivan, and Billboard's Marty Feeley.

The seminar is open to anyone in the music industry. CMA members can register at a discount. For more information call the CMA office: (615) 244-2840.

#### IBMA Board Set

The International Bluegrass Music Association held its first Board of Directors election recently.

Wax Works, Ltd. and Video Works President Terry Woodward was elected At Large Director.



THOUSAND DOLLAR STROLL — Following his live performance on the Arthritis Foundation Telethon, Rex Alien Jr. strolled through the audience at the Grand Ole Opry House and garnered \$1000 in donations. Allen (left) delivers the dough to telethon cohost Mickey Gilley.

Representing agents and managers is the Case Company's Keith Case, artists and composers elected Ferrum Virginia's Lost & Found bandleader Allen Mills.

The association category is represented by the Director of the Minnesota Old Time and Bluegrass Music Association, Larry Jones; the media and education rep is Bluegrass Unlimited publisher Peter Kuykendall; Sugar Hill Records President Barry Poss took the seat for record companies, music publishers, and merchandisers; and promoter Milton Harkey was elected to represent talent buyers.

Woodward, Kuykendall, and Jones were elected for one-year terms. All others will serve for two years. Alternate directors elected were: Joe Cornett, Howard Epstein, Lee Bolton, John Hartin, Wanda Dalton, and Mary Tyler Doub.

#### Pepsi Please

Pepsi's recent search for aspiring singer/songwriters to represent its "New Generation" radio ad campaign found MTM Music Group's Radney Foster, a signee to MTM's Uncle Artie Music (ASCAP).

Foster and three others will be featured on a rotating basis with Pepsi's summer radio spots. In Foster's segment, he will be introduced by Ray Charles, then perform his autobiographical song "Drive All Night Long."

This campaign represents Foster's second association with the cola company. He wrote and performed a previous country jingle called "Drinkin' in the Country Sounds."

Just thought you'd like to know! (This column co-written by Katy Bee)

#### NASHVILLE IN MOTION

George Mallard joins the Jim Halsey Company as a Vice President, based in the Nashville office. Mallard was most recently associated with Headline International. Halsey artist signings include: MTM's Holly Dunn for concert and television bookings and Reba McEntire for exclusive worldwide rep-

. Singer/songwriter Leona Williams is now recording for Loveshine Records Evergreen Records just signed Lindy Gravelle to a recording agreement based group Mason Dixon have signed a longterm recording contract with a new Nashville-based label Premiere 1 Records . . . Producer Bart Barton signed Carla Collen to a production agreement. Collen, formerly with Tumbleweed Records, will now record for Canvon Creek Records. Two more recent signings on Canyon Creek include John Paul Cody (a country duo) and Dana Presiev (a former Dallas Cowboys Cheerleader) . . . Crown Talent announced these additions to their staff: Bill Satterfield, Bill Cariton, and Joan Bledsoe.

The Welk Music Group has acquired Shelly West's publishing company West Hood Song. MCA recording artists Diana Rae, Jean McCraken, and Judy Balley have also signed with Welk. Staff changes for the publishing company include Randy Best as staff engineer and Billy Lynn as tape librarian, allowing Thad Tarelton to assume fulltime songplugging responsibilities. •• Rick Hall is opening Nashville offices for his publishing companies, Fame and Rick Hall Music. Mike Hollandsworth will head the operation.



GOSPEL EXCELLENCE — BMI hosted a luncheon for Gospel Music '86, honoring Joel Hemphill and "Mother of Gospel Music" Sally Martin with a "Commendation of Excellence." Presenting the awards were (I-r) BMI VP Roger Sovine, Hemphill, BMI President Frances Preston, Martin. and BMI VP Joe Mocheo.

#### NEWS/TALK



BRAD WOODWARD

#### "KIDS AMERICA" CALL-IN SHOW

## Who Said Talk's Only For Old Fogeys?

Everyone knows that nobody under age 35 listens to Talk radio. Right? Wrong. American Public Radio's (APR) nightly "Kids America" program is proving that children will become avid fans of a live call-in show that's fast-paced, topical, entertaining, and educational.

Is there a lesson here for commercial News/Talk broadcasters? Without a doubt. Public radio, with its emphasis on innovation and experimentation, is much overlooked in the current search for new programming to "rescue" AM radio.

#### **Attracts Adult Audience**

There's abundant evidence that Kids America is building a sizable audience, not only in its 6-12 year-old demo, but also among their parents, teachers, and even some adults with no direct connection to kids. In other words, salable younger adult demos.

Kids America is produced by public station WNYC/New York, where the program was born in 1894 as "Small Things Considered." Satellite distribution to eight test markets began last September by APR, which is best known for carrying Garrison Keillor's "Prairie Home Companion." Kids airs live on weeknights, 6:30-8pm ET.

Says APR spokesperson Diane Engler, "We first wanted to see if this program would work — if it could attract listeners, fundraising, and attention to public radio stations." Special promotion included direct mail to local teachers in test markets.

#### 150,000 Calls Per Month

The test has been so successful that APR plans widespread, national distribution this fall. Already an additional ten stations have signed on. Even with its small affiliate base, Kids receives 40-50 letters daily, and up to 150,000 calls per month on its tollfree lines, up 50% from November and December. Arbitron doesn't measure listening by those under 12, but 12+ increases have been noted on affiliates during the Kids time period.

Based on producer Keith Talboi's conviction that children need predictability. Kids follows a highly-structured format. But the informality of the presentation lends the show a spontaneous, even zany air. Anchored by cohosts Kathy 0'Connell and Lawrence Orfaly, the show offers a wide range of regular features. Here's a small sample, demonstrating the creative way that entertainment and education are interwoven:

 "Martha's Mishaps" is a weekly soap opera in which children call in their solutions to Martha's unending problems.

•The Duke of Words, one of the show's most popular guests, is a globetrotter who quizzes callers on the spelling of words that relate to his latest travel spot.



Kids America cohosts Kathy O'Connell and WNYC/New York Program Manager Lawrence Orfaly.

WBSM LIGHTENS UP — WBSM/New Bedford, MA sent two staffers to cover the recent Comic Relief concert in Los Angeles. Above, Program Manager Marc Bernier interviews comedian George Carlin. Presumably, Carlin did not regale WBSM listeners with his famous "seven dirty words," which resulted in the landmark Supreme Court ruling on broadcast obsceni-

 Xeno the Alien drops in from a different place each week, challenging kids to guess from clues where he's been.

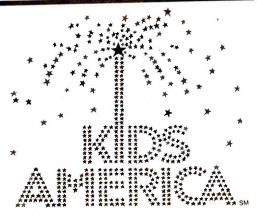
• In the "Mystery History Guest Game," kids try to guess the identity of famous people who "call in" from the past.

 "Susan's Songs" features Susan Dias, who has the amazing ability to improvise songs on-the-spot, based on topics called in by kids.

Kids also features a fair amount of music (there's a weekly top five countdown), from current hits to special songs just for kids. One popular number deals with child abuse, and features a youthful chorus singing, "My body's nobody's body but mine. You run your own body. Let me run mine."

#### Commercial Opportunities Possible

Engler says Kids may eventually be made available to commercial stations in markets where the





Kids America regulars include "The Duke of Words" (Stuart Leigh), who mixes spelling and geography, and "Martha's Mishaps" star Martha Dodge, whose weekly soap opera dilemmas are solved by the kids who call in.

local APR affiliate doesn't pick it up. For information about Kids

America, call her at (612) 233-5417. By the way, APR produces no programming of its own. Funded largely by the Corporation for Public Broadcasting (CPB) and foundation grants, it specializes in distributing programs by independent and station-based producers. A deal has even been struck to carry a business show produced by

APR was formed, says Engler, because "there are a lot of independent producers, station-based producers, and productions coming from foreign broadcasters that weren't being heard within the (public radio) system."

#### Commercial Radio Take Note

Maybe commercial radio should take a closer look at those producers too.

#### TALK TAKES

Securities & Exchange Commission asks Congress to bring over-the-air investment advisors under securities laws' anti-fraud restrictions. Misrepresentation of qualifications or failure to disclose "material facts," such as personal interest in stocks recommended, could result in prosecution . . . ley Steiner signs with WABC/New York as morning sports anchor and voice of the New York Jets . . . Carol Ramos joins WBBM/Chicago news staff ... WXYT/Detroit ups news anchor Tracy Pratt-Savage to Asst. Operations Manager, and hires Promotion Director Martin Raab and Sports Director Russ Small.

ABC Talkradio offers advice on handling careers and social situations Sundays (10-11am ET) with John Molloy

WEEI/Boston takes on news assistants Andy Flathers, Michael Hazell, Derick Mason, Barrett Powell, and Chris Sudlow. Chris Simon of WPOP/Hartford moves to KFWB/Los Angeles as reporter. Steve Rosenberg hosts new celebrity interview/trivia talk show Sundays on KFBK/Sacramento. Paul Kurtz named reporter/anchor at KYW/Philadelphia

WOR/New York moves Les Kinsolving Show to 4:05pm Sundays. As official station of Statue of Überty July 4 festivities, WOR plans 92 hours of continuous live coverage. Dr. Frank William Varese airs holistic health show on KIEV/Los Angeles, Thursdays at 11:15am. Bargain hunter Geri Cook begins Sunday show on KGIU/San Fernando.

#### ADULT CONTEMPORARY



**DONNA BRAKE** 

## Cruising With 'YNY

The SS Norway is Norwegian Caribbean Lines' pride and joy, and not surprisingly so. For starters, the luxurious vessel, one of five NCL operates, is the world's largest cruise ship - longer than three football fields. It's loaded with three swimming pools, a casino, clubs, a disco, a gym, beautiful dining rooms, fabulous food, radio and TV in every room (nearly 1800 for passengers), and provides more activities than anyone could ever possibly get around to.

The SS Norway has been associated with history-making events practically since the day it was completed. May 19 marked another first for the Norway. Monday was the beginning of weeklong, live morning show broadcasts from the ship back to WYNY/New York.

It was all a part of a promotional arrangement between NCL, WYNY, and parent NBC's "Today Show." For the promotion, the Norway did not sail its normal Caribbean route, but instead embarked on a cruise exploring America's Southeastern seaboard. Each day the Norway was anchored near or docked at a different Southern port, providing scenic backdrops for "Today"'s telecasts and different points of interest for 'YNY's broadcasts. I had the tough assignment of covering the event as a guest of NCL. It was one of those "it's a dirty job, but somebody had to do it" situations.

It wasn't the first time a station had done a week of live broadcasts from a ship. WLS/Chicago, working with IDB Communications, recently made radio history when it became the first station to broadcast live direct-to-satellite from a moving ship. In that case, it was the afternoon show with Steve Dahl and Garry Meier, broadcast from a route from Puerto Rico through the Panama Canal to Mexico.

And other stations have, in the course of doing promotions with cruise ships, set up live ship-toshore phone ins. But because of the unique arrangements WYNY made with "Today," these broad-casts were technically a little different

#### Technicalities

WYNY Chief Engineer Mark Olkowski explained, "It's the first radio broadcast from a ship through a microwave path utilizing a television video link using a second audio channel - a TV feed for a radio station. Being a radio NBC O&O,



HITTING THE DECK — The WYNY crew on board the SS Norway. (I-r) Bob Natoli, Denise Oliver, Mike Wade, Cathy eleine Boyer, and Mark Olkowski.





ON LOCATION — The WYNY morning show was broadcast from aboard the SS Norway — the world's largest cruise ship. Included is the sailing route during the weeklong journey.

#### You Can Cruise Too

Omigod, "The Love Boat"'s been cancelled. What will Captain Steubing, Gofer, Doc, Isaac, and the rest of the gang do? What will we viewers do without our regular dose of seeing the Pacific Princess set sail with its weekly cast of neurotics? Will we never see Charo and Bert Convy again? Are cruises going to lose their appeal?

Never fear - "Love Boat" is alive and well in syndication, and the cruise business has never been

Norwegian Caribbean Lines' Manager/Public Relations Fran Sevelk told me cruising is undergoing a terrific boom right now. Naturally, with a boom comes more competition. Already several cruise lines are building more ships.

She attributes the surge to increased advertising on the part of cruise lines, the fact that many Americans are somewhat reluctant to travel abroad right now, and to other cruise awareness promotions, with media spreading the good word. And in reality, "The Love Boat" has been good for business too.

NCL has the added advantage of sailing to the Caribbean, which has also turned into a tremendously desirable area for vacationers.

NCL has done a number of promotions with radio, but the WYNY/New York broadcast and promotion has been the most elaborate. Fran commented, "We were all hoping it would work well with 'YNY, We have had other radio stations sail with us, but none had ever broadcast live. This was a very big test, and it worked out

"We'd love to have more stations come out and broadcast with us, but we realize that's not always technically or financially feasible

But there are plenty of other tieins that NCL is open to. Said Fran, "We've done promotions where we've traded trips and promotional items for air time. Other stations have promoted packages where listeners would sign up to travel with one of their popular DJs.

"Others have done call-ins back

Continued on Page 66

we were able to have that advan-

"This really is an unprecedented accomplishment and it happened through the support of the engineering staffs of NBC Television and the NBC Radio Network, in conjunction with WYNY's engineering group."

WYNY's shipboard audio signal was transmitted through a series of five steps to reach its listeners in

1. The signal was microwaved from the anchored ship to NBC Television's portable Ku-Band Harris earth station at each particular location.

2. From the earth station, it was uplinked to NBC's Ku-Band satellite distribution system.

3. From the Ku-Band, the signal was then downlinked to NBC Television Network's Switching Central facility at Rockefeller Plaza in

4. From Switching Central, the signal was routed through NBC's internal radio audio multiplex system to the NBC Radio Network facilities at 1700 Broadway in New

5. From the NBC Radio Network, the signal was rerouted back to WYNY's newly-renovated Studio 9A in 30 Rockefeller Plaza.

For those of you who are more engineeringly inclined, Mark and WYNY engineer Bob Natoli have diagrammed the whole procedure (see next page).

#### The Broadcasts

The "Today Show" had somewhere in the neighborhood of 200 crewmembers onboard to guarantee the success of each day's broadcast (and I was told they were somewhat understaffed).

WYNY sent six people aboard to set up the radio broadcasts, including engineers Mark Olkowski and Bob Natoli, PD Denise Oliver, Advertising and Promotions Manager Madeleine Boyer, NBC Press Manager Cathy Lehrfeld, and morning man Mike Wade.

Communications were maintain ed ship-to-shore throughout each morning with the staff back home by phone, and daily logs were sent by computer to the ship.

Mike talked about some of the challenges involved with doing the show on the ship. "Needless to say, this is a lot different from doing a remote from a shopping center or a car dealership because the location constantly changes. Every time we went somewhere else, there was always a chance something could go wrong. Doing the show was like working without a net. It was both scary and exciting at the same time.

Continued on Page 66

#### ADULT CONTEMPORARY

#### Cruising With 'YNY

Continued from Page 65

Mike was also careful not to be come too isolated on the ship and make references on-air that would be too inside for listeners. "I had to constantly think about the New Yorker listening," he said. "For me to refer to a sunny day in Savannah doesn't mean anything to anybody in New York. We had to get the New York angle. One way we did that was by doing a little research. For example, we found that there were a number of crewmembers who were native New Yorkers. We arranged to talk with some of them and also to some of the 'YNY winners." (There were five contest winners onboard with their guests.)

For the most part, the broadcasts went off without a hitch. With the exception of one day when phone contact was lost and a couple of mix-ups when scheduled guests overslept or were difficult to locate, everything ran smoothly. The rest was only a matter of becoming accustomed to the system and establishing the timing necessary to accommodate the half-second delay

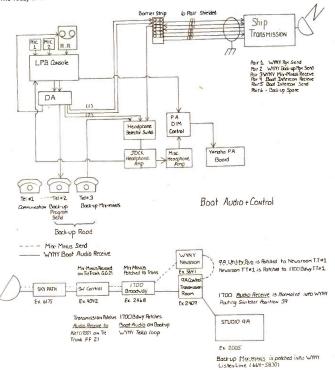
#### Remote-Mania

So why all of a sudden are stations - including FMs which a few years ago would never have considered the idea - getting into the remote game on a grand scale? Said Denise, "There was also a time when there weren't morning shows on FM radio stations either. But PDs found that audiences really did want news, personality, and features. I think this is part of the general progression.

"But technology is what has really stepped up the interest in remotes. For example, in the last two years we've seen things like readily available satellite time that's not prohibitively expensive. The fact that all of the networks went to all satellite distribution helped to facilitate stations uplinking and downlinking a lot of programming. And even if you don't use the satellite, there are other means available that are very good. Technology has suddenly allowed stations to go



LIVE, FROM THE NORWAY — WYNY broadcast each morning show (left) outside the Club Internationale on the Internation al Deck of the SS Norway. (I-r) PD Denise Oliver, engineer Bob Natoli, and morning personality, Mike Wade. And (right), Mike joins The Today Show for a short interview with Willard Scott on the Norway's Pool Deck. Also pictured, Today's Bryant Gum-



THE SET UP — Above illustrates the equipment set up on board The Norway and, below, how the signal was trans-

almost anywhere and get highquality audio. That's made a real difference in doing remotes,

especially on FM." OK. So now you're sold on doing your next remote from a cruise ship. What about costs? Like anything, it depends on what you do Something as involved as the 'YNY or WLS broadcasts would be costprohibitive for many stations. The YNY expenses are a little hard to pin down, since it was tied so closely with the "Today Show" tele-casts, However, WLS OM John Gehron told me that simply to get the job done technically cost around \$50,000, but he insisted it was well worth every penny.

#### **Just Good Programming**

There's a very big difference in the philosophy behind remotes such as these and the remotes most of us are familiar with. These types of remotes are planned, designed, and executed by the programming department, not by sales (although of course there are marvelous sales opportunities through these types of remotes).

Denise and John are big believers in the tremendous programming value of taking their shows out of the studio - and not necessarily to exotic places. The idea is to just get out, get some attention, and add some excitement to the normal programming. Said Denise, "I'd love to do even more than we do. It's a great way to stand out on-air, and that's not an easy thing to do in New York."

John believes the real key to making the remote a programming success is having the right personalities. "What's the point in doing a remote from, say, Hawaii, if you're just going to play records. You have to have good personalities who can make it sound exciting and fresh to the audience. When that's the case, it's definitely worth it. It makes the audience want to be there and it's interesting."

As for the week of cruisin' with YNY, it was your basic perfect promotion: 'YNY was happy, NCL was happy, and New Yorkers got a flavor of what a cruise is all about.

My special thanks to Norwegian Caribbean Lines for the delightful week, and to all at WYNY for put-

#### ting up with me

#### You Can Cruise

Continued from Page 65

to the station from the ship. Now that we have satellite communication on the Norway, the connection is very good back to the sta-

Aside from any contest-winners that may join the station on a cruise, NCL provides certain "built-in" interviews if the station desires. "NCL has a lot to offer," Fran went on. "We always have name entertainment, sports figures, and interesting lectures. From that standpoint, any radio station that wanted to do a broadcast could always find celebrities and famous names to interview, as well as the obvious people, such as the captain and cruise director

"We hope the success of the YNY promotion will encourage other radio stations to do similar promotions with us.

WYNY spent several weeks promoting the cruise. It developed a contest tied in with an area travel agency where listeners could qualify for one of five cruises for two on the Norway. NCL provided all sorts of merchandising items as the contest got underway. Nonlisteners were reached through two coupon ads in New York newspapers, and registration blanks were available at each branch of the large travel agency.

Once the end of the contest approached, 'YNY began promoting the fact that Mike Wade would be doing the morning show from the shin

Fran said that there are several messages NCL wants to convey through radio promotion. First of all, that a cruise is a very affordable trip, being such an inclusive package with few incidental expenses. Also, that NCL is interested in all demos and has something to offer even the most hard-to-please guest. Said Fran, There is really something for everyone to do. There's a tremendous passenger mix. People see the Love Boat and that's the only contact they have with the world of cruising. We want to expand on that."

To that end, NCL uses the services of the Bruce Rubin & Associates PR firm. Bruce said he's anxious to talk with any station interested in doing some sort of promotion with NCL. He promised that he's open to all sorts of ideas and concepts. "What's happening with these types of remotes or promotions really represents a trend," he said. "It seems radio remotes have traditionally been tied in with advertising and not so much on the cutting edge of utilizing programming concepts. There is so much that can be done, and what I do is work with the station in every way I can to make the broadcasts or promotions more valuable to the station and NCL

"It can really be exciting for the listener. They can get the feeling they are experiencing the cruise vicariously through the broad casts

If you're interested in getting your station involved with NCL and a cruise promotion, contact Bruce Rubin at (305)448-7450. If you have questions concerning the engineering aspects of doing live broadcasts from the ship, you may contact Peter Hartz at IDB Communications (213) 870-9000 or Mark Olkowski or Bob Natoli at WYNY (212) 664-4444; or WLS/ Chicago Chief Engineer Harry Priester at (312) 984-0890.



BARBARA BARNES

#### COMMERCIAL FUEL FOR THE FIRE

#### **Jazz Sizzles On More Outlets**

"Spreading like wildfire" may be an exaggeration. But the resurfacing of Jazz on commercial radio is something that can't be ignored - especially when you see it on AOR, AC, B/U, Big Band, and even CHR playlists.

#### **Return To Forever**

One case in point is WNEW (AM)/New York, on the air since 1934 with a Big Band format. Four months ago Quincy McCoy took over the PD helm. What's interesting about that move is that for five years until 1982, McCoy was Director/National Jazz Promotion and A&R for Fantasy (which includes Milestone, Prestige, and Riverside). With WRVR/New York jazz vet Les Davis as host, McCoy has decided to program jazz on weeknights between 11pm-5:30am. Known as the "Jazzman's Matithe new programming replaces the 25-year-old "Milkman's Matinee.'

What prompted this change? "We wanted to 'young up' our demos a little bit," replied McCoy, "and figured that jazz music is the natural extension from what we already do. We're probably considered Jazz by a lot of people anyway, because we play a lot of Sarah Vaughan, Frank Sinatra, Ella Fitzgerald, Oscar Peterson, and Art Tatum mixed in with some Big Band. So we decided to use sort of the same music balance, but add maybe a little more fusion. We now include artists like David Sanborn and Spyro Gyra as well as Sonny Rollins and McCoy Tyner."

That seems logical since WNEW's strongest demo is the 35-64 age group. But its weakest daypart is in the evenings. Just how young of an audience is the station going after? "We're basically shooting for around 35," says McCoy. "We do well 35+ anyway, but this should really strengthen us in the 25-54 demo. I think we're the only outlet with this type of music in the area. If you want to hear some fusion in New York, we're the



KMGQ's new tag line is "Jazz and a touch of soul"

"It's very important to keep what we do during the day intact until about 6pm. After that, we kind of open it up with Alison Steele's 'A Little Night Music' show. It's a beautiful way to segue into the matinee show because we've made it a little bit more progressive than the daytime format. It's a real smoky saloon kind of show.

Research for the new show is formulated by the traditional ear and gut. McCoy said, "Our research is just basically what sounds good. Les (who programs his own weeknight shows) has a good ear, but we've been programming this kind of jazz music for years. We know what's liked in New York. The 'Jazz World' show on Sundays (7pm-midnight), which Les also hosts, is produced by John Platt, the former PD of WRVR. So he also gives us a lot of experience and background as far as what the audience likes.

As part of its jazz commitment, the station intends to broadcast "Jazz World" from a different location on a weekly basis. WNEW will also serve as the official station for the upcoming New York JVC Jazz Festival this summer

#### Enerjazz On KZPS

CHR KZPS (Z92.5)/Dallas added jazz for quite the opposite reason -John Shomby noted, "We saw the dilution of CHR in the market, with its share going down almost 40% over the last year. It's not only happening here but all over the country where there's more than one CHR in the market. Somebody had to jump off the fence, and KEGL did it here. It went more on the AOR side, while we've taken a step to the other side. We play the hits but lean maybe more R&B and mix in some jazz. We really feel there's a market for it."

MD Ed Budanauro, who recently held the same post at crosstown NPR affiliate KERA, added, "Our research shows there's a 25+ audience out there which has nowhere else to go. We're going for the older audience who would enjoy our blend of music."

What is that blend? During the day 20-30% of the music is jazz, which increases to 50% at nights. On Budanauro's 6-10pm show, every other cut is jazz. For example, part of his show might feature Peter Gabriel/"Sledgehammer," Pat Metheny/"Jaco," Mr. Mister/"Is It Love," EWF/"Way Of The World," Prince/"Mountains," Skywalk/"The Bohemians," Level 42/"Something About You," Michael Franks/"When Sly Calls," Style Council/"My Ever Changing Moods," Boys Don't Cry/"I Wanna Be A Cowboy," Simple Minds/"All The Things She Said," Tony Dupuis/"Crossing Into Midnight," DeBarge/"Rhythm Of The Night," Lee Ritenour/"Mr. Briefcase," and Simply Red/"Holding Back The Years

#### **Growing Out Of Success**

AC-formatted KMGQ/Santa Barbara, CA's weeknight "Rendezvous" program grew out of its Sunday 7pm-midnight jazz show of the same name. It's been running successfully for three and a half years. Added PD Stephen Meade, 'Our research revealed the show's audience was at least twice as large as the 7pm-midnight numbers," a factor that was considered in the programming change.

Another reason: Although the station continues to do well in daytime numbers (9.1 in fall '85 Arbi-

night

returns to

tron), ranking among the top three in most demos, evening numbers are down. Meade explained, "In a period of one year we have gone from third place overall to a tie at seventh in this daypart. This made us drop about two-thirds of our AQH listeners. Also, our evening quarter-hour ratings were one-seventh of those for morning or mid-

KZPS's new billboard

The daytime soft rock format's 25-49 demo target is what Meade

"The sound of jazz in the New York'

also aims for in the evening, and, Meade noted, "the similarity of many elements of 'Rendezvous' also complement our daily fare. Santa Barbara has an intelligent. aware, and hip audience that has previously been underserved. The 'Rendezvous' format is not so obscure that we risk offending our regular listeners, yet it's fresh and innovative enough to attract new listeners and new ratings."

Your Power Station

He described the show mix as 60% instrumental and 40% vocal. "The basis of most songs is contemporary in nature. The vocals speak of love; the instrumentals focus on romance." A sample hour would include identifiable tunes by such artists as Spyro Gyra, Larry Carlton, Sade, Grover Washington Jr., Teena Marie, Special EFX, Rodney Franklin, Patti LaBelle, Simply Red, David Sanborn, Stevie Wonder, Dan Siegal, and Patrice Rushen.

Jazz's growing emergence on commercial outlets can only lead to more widespread acceptance of the format. Faced with that prospect, those of us in jazz can only say, "Go straight ahead!"



YOURS DIGITALLY - KPLU/Tacoma-Seattle regularly presents "On Location," a digitally-recorded showcase of jazz artists performing in local clubs. Pictured after a recent performance at Dimitriou's Jazz Alley are (I-r) pianist George Cables, "PLU MD and producer/assistant engineer Charles Tomaras, guitarist Bruce Forman, and KPLU engineer Scot Charles.

#### ALL THAT JAZZ



Milestones: Congratulations to WNOP/Cincinnati, which is celebrat-

ing its 25th year on the air with Jazz After 23 years, KJAZ/San Francisco relocates to new offices with state-of-the-art equipment and future

satellite capability: 1131 Harbor Bay Parkway, Suite 200, Alameda, CA 94501; (415) 769-4800.

Bob Goldfarb is the new VP/Radio of WBFO/Buffalo . . . KJZZ/Phoenix welcomes Autry Jones as evening Oops! Michelle (not Michael) Diamond takes on the Programming Assistant duties at KTCJ/ Minneapolis . . . On a recent trip to Japan, KJAZ/San Francisco owner Ron Cowan established a sister station relationship with FM Tokyo Chairman Mr. Ohno. The government-run station, which has moved to new facilities, is reported to have over 30 miltion listeners. Both stations plan to exchange technologies, programming, and information

B/U WRKS/New York has added a Sunday morning Jazz show to its line-Record service needed at KTCU/Ft. Worth, which programs a blend of jazz, R&B, big band, and new age 50 hours a week; (817) 921-KCSM/San Mateo also needs service. Contact MD Rod Flores (ex-KRML, KSBR, and KCBX) at (415) 574-6427

R&R FRIDAY, JUNE 13, 1986/67

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WALTLOVE

#### **BLACK MUSIC MONTH**

Gospel: A New Attitude

Gospel is the cornerstone of black music in this country. Despite its foundation-building status and earlier popularity, though, this music has been relegated to the Sundays-only background

Within the last several years, however, the growing success of contemporary gospel/Christian labels such as Word and Sparrow has sparked renewed interest. Black Music Month is the perfect time for those in the Gospel format to remember the old and help open minds to the new.

In an effort to shed some light on gospel's past, present, and future I interviewed three individuals whose collective experience adds up to over 75 years. Martha Jean Steinberg, VP/GM and air personality at WQBH/Detroit, is a 32-year mainstay in the gospel industry. When you talk gospel in Detroit, you're talking Martha Jean "The Queen."

Irene Ware, GM and midday personality at WGOK/Mobile, has been with the same station for 25 years and is well respected throughout gospel circles. And Frank Williams, Director/Gospel Music for Malaco Records, is a 22-year industry veteran who has sung with the popular Jackson Southernairs for 22 years.

#### **Universal Music**

I asked Irene if she agreed that gospel seems to have been systematically eliminated from Black radio formats. She concurred, adding, "Most of these stations have only wanted to play what they call the popular music because it appeals to the teenagers. All the Black stations used to have morning and afternoon gospel programming. I think no monies have been spent to conduct surveys and find out what buying power the people who like this music really have.

"The Gospel Music Association has recently started looking into this. People who listen to gospel buy products like anyone else, and the advertising community should begin to realize our audiences are not all old fogeys who are out of touch with society. Gospel music is universal."

According to Irene, very few black artists have achieved that universality. Exceptions to the rule: Lonnell Harris and Andrae Crouch. Ware blamed separation between the races as the obstacle. "Black gospel is the foundation of this music. (But) if you saw the Dove Awards you may have noticed that groups like the Dixie Hummingbirds, the Harmonizing Four,





Martha Jean "The Queen" Steinberg



Irene Ware



Frank Williams

WOBHI 1400 AM **WGOK** 



and the Fifth Jubilee Singers aren't even a part of this type of program. The Dixie Hummingbirds have been singing this music for close to 50 years. So, yes there is a separation of races within the gospel ranks."

#### **Sound Acceptance**

Irene also compared the lyrics found in black gospel and contemporary gospel songs. "Black artists have always referred to the Almigbty as Jesus or Lord. Notice that most whites who begin singing gospel do the same. Once they make the big crossover hit their music then becomes comtemporary, meaning they then refer to Jesus as He or Him. Just look at what's going on; it's very clear to see. To me you (should) stick with the traditional."

Martha Jean echoed Irene's sentiments. "Our black gospel singers aren't getting the credit they deserve. Black folks have been making and singing gospel for years, but some whites haven't accepted that sound even now. Just look at the blues. White Americans laughed and wouldn't accept it as an entertaining musical art form.

"Once the British, both artists and the public, started saying things like 'I love the blues' and B.B. King and Muddy Waters were my idols,' white America decided it was OK to say they enjoyed the blues." She also mentioned that it's taken time for record manufacturers to accept black gospel and its potential.

When you refer to gospel these days, you must be specific. There's black gospel, traditional, and now contemporary. I asked both ladies if they would define the different types of gospel. Black gospel, for example, might be something by a group like the Dixie Humming-birds. Traditional gospel is something you would hear by the Blackwood Brothers. And contemporary gospel encompasses such artists as Amy Grant or Andrae Crouch.

The bottom line, however, has

nothing to do with categories. "The word is the word," said Irene. "No matter what we call any of these music forms, the most important thing is that someone gets to know the Lord from the message in the

Added Martha Jean, "The different types of gospel certainly exist. Whites have begun to pep up what they once called gospel because of what they've seen us doing for years. It's OK to sing, shout, praise the Lord, and even give testimony these days with the new insurgence of born-again Christians. To me all gospel is good and meaningful, no matter what it's called.

"We've (blacks) never been proud enough of what we've done to realize that our forefathers are responsible for the true American art in music. We've looked down on it because others outside our race didn't accept our type of gospel music, remembering that we created gospel in our churches and in the fields during slavery."

#### A Joyful Noise

Speaking from an artist's perspective Frank Williams said, "I'm just happy to see so many people starting to enjoy the Lord's word through music. We've been singing for years, and it's been a struggle the entire time. At one time it seemed no one wanted to hear black gospel: The radio stations took it off the air, and no one even cared. Now things have begun to change. We've had opportunities to sing with some of the new contemporary gospel people, and it's a real iou."

Williams's experience dates back to the era of Peacock Records. It was a partially-gospel label owned by Don Robey, who helped make it happen for many black artists no matter what kind of music they were singing. You may remember his Duke and Back Beat labels, which featured such notables as Bobby Blue Bland, Junior Parker, and Carl Carlton.

I asked Frank what other changes he's seen since those days some 20 years ago. "The changes are only in the approach. Some used to think that all gospel should be slow, draggy, and solemn. Just look at the contemporary things they're usually uptempo and full of joy. They also use (musical) approaches that have been traditionally used only by rock & roll artists. One of the biggest differences I've noticed is that we now have the opportunity to sell much more product."

As Director/Gospel Music at Malaco, Frank also does some promotion. Contrary to what people may think, a significant number of outlets for gospel music still exists. "A number of the AM radio stations have found they can succeed by playing gospel 24 hours a day," said Frank. "I also thank God for the new inspirational radio stations out here. Because these folks are airing all types of gospel it's giving groups like mine new opportunities with new listeners, who are learning about our music.

"Stations like WUST/Baltimore, WYBC/Washington, WBOK/New Orleans, and WAOD/Jackson are stations that have continued to air gospel and are a godsend. These folks have stuck with the music, and it's paying off for them in the advertising column. Exposure is what we need, and these stations are continuing to do that.

"There's a new following out there for gospel music. The young people of the world are looking for peace, honesty, and salvation; some of them are finding what they need in our music. We're even finding new young artists who only want to sing gospel as a career. And I like that!"

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MDover-Portsmouth, August 1, Be part of morning T&R: Jim Murphy, 6ox 576, Dover, NH 03620, No calls, EOE (6-13)

WNLK/Norwalk seeks partime reporter/anchor. -Evenings, weekends. T&R: John Cappiello, Box 1350, Norwalk, CT 06852, EDE (6-13)

WPOP/Hartford News radio has immediate opening for a ma ture afternoon communicator with strong news background T&R: Detcie Mullins ND, Box 11-1410, Hartford, CT 06111 EOE (6-13)

WGBB/Long Island seeks a personality announcer with good production. Five years' experience. T&R: Gary Nolan, Box 130, Long Island, NY 11566, EOE (6-13)

Writer copy/production director for AM/FM combo. T&R: Mike Harris, WEOK/WPOH. Box 416, Poughkeepsie. NY 12502. EOE (5-13)

Fulltime opening at CT's fastest-growing station in a growing market. Adult delivery with production skills. T&R: Drew Wilder GM, WREF, Box 1085, Riggerield, CT 06877. E06 (6-13)

#### WCAP

#### **MORNING DRIVE ANCHOR**

Local news leader seeks dedicated and creative newsperson to write, produce, and deliver newscasts; feature work a plus. T&F Julie Stinneford, News Director, WCAP 243 Central St., Lowell, MA 01852. EOE M/F

#### PRODUCTION DIRECTOR

#1 Urban FM station seeks a creative pro for promotional & commercial production.

Send tape & resume to Program Director,
WUSL, 440 Domino Lane, Philadelphia,
PA 19128. We are an equal opportunity
employer. NO PHONE CALLS.

*Power 99tm* 

#### PROMOTION DIRECTOR

Suburban, Full-Service, Upbeat AC Needs Aggressive, Detail-Oriented, Self-Starting Promotion Director, Resumes And Sam ples Of Work To: Radio & Records, 1930 Century Park West, #361, Los Angeles, CA 90067. EOE



Unique soft AOR on Martha's Vineyard Island, looking for production professional with afternoon shift. Join a team that's on its way up, and live in New England's premier resort. T&R to: JEFF DAMON, PO BOX 1148, Vineyard Haven, MA 02568, EQE

#### **VERMONT AC**

Seeks afternoon drive personality who understands LOCAL radio. Will work hard, hard, hard in small owner-managed station with major-market philosophy. Send T&R to Radio & Records, 1930 Century Park West. #368, Los Angeles, CA 90067. EOE/AA



#### COPYWRITER/CONTINUITY

Immediate opening at Cape Cod's full-service 50K AC leader. Join an aggressive professional management. Work with a top flight sales staff, and state-of-the-art "Columbine" computer system. Excellent salary and full benefits. Send resume to: DAN SERINO, WCIR-FM, PO BOX "C", Falmouth, MA 02541. [617] 548-3102. EOE M/F



#### NEWS PERSONALITY

WCIB-FM. Cape Cod's #1 "Morning Team" Adult Contemporary leader, has a rare opening for mature news anchor/personality PROS ONLY Excellent opportunity with dynamic growing company. Tapes and resumes immediately to JACK MILLER, WCIB-FM, PO Box "C", Falmouth, MA 02541, EOE M/F

#### SOUTH

100,000-watt AOR seeks "ace" partiimers. Also accepting ap plications for future fulltime openings. T&R: Bill Weston, WIXV. Box 876, Savannah, GA 31498. EOE (6-6)

R&R FRIDAY, JUNE 13, 1986/71

#### **OPPORTUNITIES**

#### **OPENINGS**

Weekend & relief needed. Some experience preferred. Call Bill at (205) 543-9229 WAAX EOE (6-13)

Mid-South's hottest CHR seeks midday personality & production director. Need perfectionist-professional. T&R: WWKZ, 8rad Young, Box 1787. Tupelo, MS 3B802. EOE (6-13)

Newsl Eat, drink, sleep it? Gather, write & deliver it on Carolina coast. T&R: Krfs Kelly, WXQR, Box 1356, Jacksonville, NC 28541. EOE (6-13)

WXQR/Jacksonville has immediate opening for air personality with production skills. T&R: Kris Kelly, Box 1356, Jacksonville, NC 28541, EOE (6-13)

Southwest MO CHR. New ownership seeking applications for future openings. T&R: Mark Rollings. KCGO/KUGT, Box 1654, Cape Girardeau, MO 63701. EOE (6-13)

Coastal Carolina FM seeks experienced talent. T&R: PD, Box 3436, New Bern, NC 28560. No calls. EOE (6-13)

Four openings for announcer/production at North Central TX FM Country, T&R (picture, too): John Wallis, KIKM, Drawer M Sherman, TX 75090, EOE (6-13)

Lifestyle news enchor for crazy morning show on top-rated rockerl T&R, writing sample & photo: Brian Krysz, Box 7488, Amarillo, TX 79114, EOE (6-13)

Aggressive, new group owner seeks strong contemporary personalities. No screamers, Jocks with brains will receive top dollar. T&R: OM, 4407 14th, Lubbock, TX 79416, EOE (6-13)

Morning drive personality needed for CHR in Key West. T&R: WAIL, 7 MacDonald Ave., Key West, FL 33040. EOE (6-13)

KQ-105 FM/Paris, TN is accepting applications for all shifts. If you can cook & have the experience to back it up, send T&R: WAKQ, Box 700, Paris, TN 38242. EOE (6-13)

OM/entertainer, too! Capture audience while managing staff, Remotes, Checked out in Country, Good pay for right person. Growing FL group, Robbie (904) 325-4556 EOE (6-13)

Positions. Need T&Rs for future openings at new FM. All shifts & parttime. T&R: WXOQ, 302 E. Poplar Ave., Selmer, TN 38375. EOE (6-13)

KSER/Searcy-Little Rock seeks morning talent for CHR format. Good bucks for right person. T&R: Jim Donnely, Box 1300, Searcy, AR 72143. EOE (6-13)

CHR/Urban seeking super-talented drive personalities ASAP. Production & creativity a must. T&R: Chaz Saunders PD, WMMC, Box 565, Columbia, SC 29202. EOE (6-13)



Ihan Hiber & Associates

#### KIX \$104

#### AIR TALENT

Northwest Arkansas' dominant number one radio station in a two hundred thousand population market seeks a three to seven air talent, with at least five years' experience. We desire someone with good phone skills and excellent production ability. Larger market experience preferred, stable job history required. We are an aggressive, promotional station that is music and personality-oriented. Send cassette and resume to Tom Sleeker, IKRLY-FM, P.O. Box 1104, Fayette-ville, Arkansas 72702. EV.



THE LAST UNTAMED RADIO STATION IN SOUTH IS LOOKING FOR A FULLTIME, OFF-AIR PRODUCTION WHIZ. STATE-OF-THE-ART PRODUCTION FACILITY. MUST BE GREAT WITH MULT-TRACK AND DIGITAL SYNTHESIZER. IF YOU'RE CREATIVE, Send samples of work ASAP to: Rod Prahin, PD, WAPII-195, P.O. Box 10886, Birmingham, AL 35202, EOE

#### **OPENINGS**

#### PROMOTION DIRECTOR

Major South Florida station seeking Promotion Director. Must be extremely creative, responsible, and detail-oriented. This is a rare opportunity. Resume, samples of work to Radio & Records, 1930 Century Park West, #367, Los Angeles, CA 90067. EOE

#### Y106FM

#### ATLANTA MORNING DRIVE

We're looking for a team player to join the morning show in Allanta that's growing by leaps. If you're a great writer, production pro, and do some character voices . . . drop us a tape. BOB NEIL, Y106FM, 200 Galleria Pkwy., Suite 900, Atlanta, GA 30339. EOE

#### AOR PD/JOCK

Experienced AOR PD/Jock for Mid-South 100,000 market. Music knowledge and supervisory skills essential. Growth opportunity. Send T&R to: Radio & Records, 1930 Century Park West, #363, Los Angeles, CA 90067. EOE M/F

#### WINNING IS HABIT FORMING

Dominant AC in coastal resort area seeks MCRNING PERSONALITY/PD. If you can motivate an airstaff, work with a consultant, and dominate in AM drive, send C&R to: Bobby Mercer, 211 N. 2nd St.. Wilmington, N.C. 24401. ECE



#### PROGRAM DIRECTOR

Needed for Urban Contemporary in South-Must be aggressive and progressive. Send tape. resume, programming philosophy, and salary requirements to Radio & Records. 1930 Century Park West, #364, Los Angeles. CA 90067, EOE

#### Afternoon Drive Talent

South Florida "AM" powerhouse seeks afternoon drive talent. Adult Communicators and pros only. No beginners! Tape & resume to Radio & Records, 1930 Century Park West, #366, Los Angeles, CA 90067 EGE

#### BE A STAR!

The right personality can be a star at our medium market mid-South CHR FM. Send T&R to Radio & Record, 1930 Century Park West, #351, Los Angeles, CA 90067. EOE

#### MIDWEST

Searching for a polished, relatable afternoon personality for adult FM powerhouse with writing/production skills. Great Job. T&R: Randy Rundle OM, Box 3335, Peoria, IL 61614. ECE (6-13)

Hardworking ND sought for small market AM. YOU will be the news department. Definite PBP sports opportunities, too. T&R: David Lee, WTCJ, Box 397, Tell City, IN 47586. EOE (6.13)

ND/anchor for medium market combo in Southern IL. Strong voice & commitment needed. T&Rlinclude salary requirement): Jerry Crouse, WDDD, 1 Broadcast Center, Marion, IL 62959. EOE (6-13)

#### **OPENINGS**

Mejor MI CHR blowtorch wants innovative PD/morning man with strong production skills. Growth opportunities. Call Del at (906) 635-0995 EOE (6-13)

If you do personelity radio, we could be your next home! Good company & people in a great city. T&R: Bill Anthony, WKMI, Box 911, Kalamazoo, MI 49005 no calls EOE (6-13)

PD for top MW FM. T&R: Skip. Box 2759, Springfield, IL 62708. EOE (6:13)

Tulsal Immediate opening for weekend talent. T&R: Brlan Chase OM, KRAV/KGTO, Box 746, Tulsa, OK 74101 or (918) 585-5555 EOE (6-13)

Experienced morning announcer, PBP, \$300/wk mlnimum. T&R: Ray Malone, Box 608, Gallon, OH 44833 or (419)468-4664 EOE (6-13)

KKEZ/Ft. Dodge seeks PD/morning talent for top-rated CHR FM. T&R: Dale lker, KKEZ/KWMT, Box 578, Ft. Dodge, IA 50501, EOE (6-13)

Still seeking right production voice for automated rock FM & adult AM. T&R: Larry King, WSOY, Box 2250, Decatur, IL 62526, EOE (6-13)

#### MORNING SHOW HOST

Aggressive Adult Rocker located in a Midwestern medium market. Want high-profile personality type who enjoys personal appearances. Use of phones, gags, production bits, and co-hosts a must. Ratings winners send T's and R's to Radio and Records, 1930 Century Park West, #359, Los Angeles, CA 90067. EDE

#### - 6 11

#### Career Cencernade

Get on the Midwest's fastest track to the major markets. The last 6 staffers to move from our stations jumped an average of 75 market sizes.

Our standards are high. Our studios are tops. Our salaries are above average.

WMBD-AM is a full-service AC. If you can tie music, information and the telephone together or if you do all talk, please send ROBB WESTABY your tape and resume. WMBD, 3131 N. University, Peoria, IL 61604. EDE M/F

#### WMBD RADIO 1470

#### PROGRAM DIRECTOR

Needed for Ohio Valley Adult Rocker. Must understand Programming, People, and Production. Great company and location in medium market. Competitive salary. Established operation. High achievers send tapes and resumes to Radio & Records, 1930 Century Park West, #358, Los Angeles, CA 90067. EOE

#### **OPENINGS**

#### Major Market AC Seeks Announcers

Top 10 AC seeks experienced, major/medium market pros with great voices. Confidentially guaranteed. Send tape and resume to: Radio & Records, 1930 Century Park West, #369, Los Angeles, CA 90067. EOE

#### **NEWS**

NEWS DIRECTOR — We need an experienced news communicator who can maintain the rapport we have developed in our small market, and give us larger market style, delivery and actualities. If ratings in market. CHR format. Spots 189 available for extra bucks, but definitely secondary to news ability Regolable around \$18k Interested Lets talk. Tom Andrews. Mgr. WLKI Radio. Angola. Indiana. [219] 665-953.



#### WEST

Needed nowl Midday personality/asst. PD/MD. Rush T&R: Carter 8., KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE (6-13)

Work in Southern CAI If you're good. T&R; Chris Adams, KIK FM, 2 City Blvd. E. #183, Orange, CA 92668. No calls. EOE (6-13)

KEYQ Soft Rock/Jezz wants quality evening communicator & parttimers. Team players. T&R: Steve Hamilton, Box 1111, Eagle, CO 81631. EOE (6-13)

CHR on CA Northeast coast seeks hot air talent/production person with winning team attitude. T&R: Christopher David, KFMI, Box 1139, Arcata, CA 95521. EOE (6-13)

Southern AZ AC seeks promising talent. Parttime, future fulltime. Beginners considered. T&R: Bob Gerhard. KAYN, 1550 Camino A La Posada, Nogales, AZ 85621. EOE (6-13)

AM-FM on Northeast coast. 50,000 market size needs newsman & on-air talent. T&R: Runnion, 17505 7th Ave. West, Bothell, WA 98012. EOE (6-13)

CHR gient seek experienced morning personality. Also need weekend & relief with some experience. T&R: Jack Alexander, KKAZ, Box 926, Cheyenne, WY 82001. EOE (6-13)

Airshift, production & PBP. Minimum of three years' experience. Rush T&R: Harry Dierks, KBIM, Box 2308, Roswell, NM 88201. EOE (6-13)

88201. EOE (6-13)

Seek two local weekenders ASAP. T&R: Bill Jackson, KKLI.
Box 9791, Portland, OR 97207. EOE (6-13)

Sox 9791, Portland, OR 97207, EOE (6-13)

American bald eagles, alk, moose, & deer, All in nearby

American bald eagles, alk, moose, & deer. All in nearby mountains. Send your best work to A.J.: 415 West Buffalo, Rawlins, WY 82301. EOE (6-13)

Creative, matura communicators needed for future openings in MT's top Gold station. No calls please. T&R: Scott Bloom, Box 6760, Great Falls, MT 59406. EOE (6-13)

### *WNCI 97.9*

Looking for HOT personality for Afternoon Drive — I want someone who loves radio and wants to destroy the competition. I'll give YOU the stage, you give ME the ratings. You'll be joining one of America's best broadcasting companies, NATIONWIDE COMMUNICATIONS, INC., working with state-of-the-art facilities! Dynamite bucks to the right person. SEND T&R ON CASSETTE . . . NO PHONE CALLS . . . TO: BILL RICHARDS, WNCI, ONE NATIONWIDE PLAZA, 2nd floor, COLUMBUS, OH 43215. EOE

# **OPPORTUNITIES**

### **OPENINGS**

Newsperson. Experienced preferred. Salary open. No phone calls, T&R: Bill Scott, KGEM, Box 527B, Boise, 10 83705.

Production/news anchor talent. Must have one year fulltime experience. T&R: Joe Bates PO, KPUG, Box 1170, Bellingham, WA 98225, EOE (6-13)

Seek fulltime ennouncer. Two years' experience required. T&R: Phil McKay, KOOK-KBIT, Box 1276, Billings, MT 59103. EOE [6-13]

### MORNING PERSONALITY

Major market Sunbelt Easy Listening station seeks bright entertaining morning personality. Need a solid pro with production experience. Rush cassette & resume to Radio & Records, 1930 Century Park West, #348, Los Angeles, CA 90067. FOF



"Pure Rock 105.5 KNAC, the nation's only true hard rocker, needs a hard rockin' personality for the 7-midnight show T&R to: JIMMY "THE SAINT" CHRISTOPHER. 100 Oceangate Bird P-70, Long Beach, CA 90RD ERF

### #1 RATED NEWS/TALKER

Southern California's most beautiful major market coastal city, #1 rated News/Talker, now accepting applications for unique and dynamic talk show host. Top pay for top talent. Send T&R to: Radio & Records, 1930 Century Park West. #356. Los Angeles, CA 90067. EOE

# WAKE UP SAN DIEGO!

If you are serious about winning; sincere, witty, and understand short, to-the-point personality; we are looking for you!

Be a part of a winning broadcast group in America's Finest City, Generous compensation package, Excellent facilities!

Rush tape and resume: Mike Shepard/Program Director, KSON, 7250 El Cajon Blvd., Suite #201, La Mesa, CA 92041. EOE/MF JEFFERSON PILOT COMMUNICATIONS



PD OPENING NOW!

At young FM Country music station. Saletite-assisted station needs administrator with operations experience to join the team! Send T&R to: JULIE CAMPBELL, PO BOX 429, MERCED, CA 95341. EOE

### **OPENINGS**

### HOT SOUTHERN CALIFORNIA FM

Looking for dynamic morning personality. A team player and an adult communicator. Please include tape, resume w/references and salary requirements to Radio & Records, 1930 Century Park West, #365, Los Angeles, CA 90067. EOE M/F

Seeking Production Director. Interested Candidates should send writing and production samples today to DAVE FRANSEN. GROUP PROGRAM DIRECTOR. Brewer. Stations. PO Box 117, Windsor. CO 80550. Experi-

ence is required for this position. NO CALLS. EOE

### **FEMALE JOURNALIST**

Needed immediately, mature female journalist with awareness of rock culture to work with major Southwest FM rock outlet. Send tape, resume and photo to: Radio & Records, 1930 Century Park West, #362, Los Angeles, CA 90067.

### Morning Entertainer Needed

Morning show needed for adult station in top 30 market (team or individual). If you are willing to work hard, do consistent show-prep, and can be bright, topical, relatable, community-involved and humorous without being windy, send cassette and resume immediately to Radio & Records, 1930 Century Park West, #347, Los Angeles, CA 90067. All replies will be kept confidential. EOE

## VERSATILE BROADCAST PRO

13 years programming, 4 years sales, past year as GM. Strong on turnaround and rebuilding situations. 36, married, stable. Ready to grow with you. Let's talk about the future. Send T&R to Radio & Records. 1930 Century Park West. #345. Los Angeles, CA 90067.

### **POSITIONS SOUGHT**

English announcer! Five years' experience. Currently in major market. Seeks CHR/AOR in pleasant market. CALL: (216) 371-4948 (leave message) (6-13)

I'm not afreid to put in the time to exceed your goals & mine? Trained announcer with experience, I'll fit your needs, KENT SUNDERMAN: (402) 587-2893 (6-13)

CHR/AC/Oldies jock wants to relocate to East NY or West CT/MA. Have nine years' experience. STEVE: (203) 599-3003 or (401) 596-8961 evenings (6-13)

Experienced communicator seaks fulltime position with small/medium AOR. BA in radio & strong production. TODD (312) 724-7586 after 6pm (6-13)

# NATIONAL SALES MANAGER SAN FRANCISCO

Contact: BILL WEAVER VP/GENERAL MANAGER



77 Maiden Lane San Francisco, CA 94108 (415) 788-2022

EOE

### **POSITIONS SOUGHT**

Aggrassiva partitimer seeks fulltime in SE, Production skills. board & satellite experience. Four years' college & one + years' top 30 market experience. STAN: (606) 581-6406 (6-13)

You never know. I may be the personality you're looking for. Funny entertainer, Hey. I gotta go, my words are up. CALL: (702) B71-7595 (6-13)

Let's talk numbers? Was your winter book a dog? PD/MD term player. Let me take your station to the top. All formats. AL ST. JOHN: (301) 655-2641 (6-13)

Experienced MD seeks MD/asst, PD in medium märket. Extensive knowladge of AOR/CHR/AC, Professional & winning attitude. Great communicator, hardworking. GARY: (301) 759-3264 (6-13)

CHR jock with experience, seeks evenings on a hot FM CHR. Willing to relocate, South preferred. RYAN: (504) 873-7167

News anchor/reporter seeks new area. One + years' experience, three years' journalism study. Good voice & writing. JONATHAN, S.S. 7987 Hattiesburg, MS 39406. (6-13)

Give me a breek! IA native working in South wants to move back to the Midwest. Experience on-air, production, copy-writing, news. Brown Institute grad. L.A. FOX: (205) 928-9288 (6-13)

# TOTALLY CRACKED THE SLIM ONE

### WLS-FM, KFRC, Los Angeles (213) 666-9111

Ready to work! Four years' experience CHR/AOR/AC. Sma to medium market. Also write, produce, & cerry a sharp razor SANTO: (305) 752-8303 (6-13)

Five-year pro seeks job in the city. This small town is killing me, Midday communicator/good production. Urban/CHR/AC-Strong ratings. SANDI: (205) 473-3441 (6-13)

Extremely talented female with versatile personality. Serious commitment & large market experience. Seeks medium/lerge market. STACEY: (702) 734-7956 (6-13)

Peying my dues! Volunteer production asst. for respected station seeks entry level production. Very creative, Trained with the best. JOEY: (201) 488-2700 (6-13)

Medkum market PD. Satellite victim, Seek CHR/ADR PD/MD. Ten years' experience. Excellent people skills. ROGER: (307) 465-2301 (6-13)

Hardworking PD/MD seeks longterm commitment with your Country station. I've worked all shirts. MICHAEL: (615) 729-3844 (6-13)

CHR jock with major market experience seeks to relocate. Any airshift. Immediately. Call for T&R. MIKE: (718) 615-0508 (6-13)

Downunder or Sunbert! Two-man team. Entertaining creatively. 40 years' experience combined. Mornings, sales, news, writing & producing. DON: (512) 643-8179 (6-13).

Young, hungry CHR morning winner seeks eggressive MV rocker, Let's dominate, CALL; (314) 221-1622 (6-13)

News/sports ennouncer: Six years' experience. BS communication degree. Strong jouranlism background. Personable de livery, enthusiastic. JEFF: (303) 522-2731 (6-13)

Oldies expert. Multi-skilled in four-track production, interviews, remotes & phones. Five-year AC pro, MD. Seeks full-time Gold/AC/AOR. Have 45s, will travel. DAN: (919) 942-5361 (6-13)

Deep South/FL markets: Young, experienced CHR evening personality with marketing degree. Let's telk. WAAY/WGLF FM/WTHZ FM. JOHNNY "BALLPARK" FRANKS: (205) 536-3531 (6-13)

Hardworking, anergetic broadcast school grad with two years' + experience anchor/reporter, ND, PATTY: (919) 967-3612 (6-13)

Air talent seeks challenge. AC/Oldies/Country/sports & programming experience. Working parttime top 50 market. Love AM radio. DAVE MURDOCK: (305) 275-6054 (6-13)

Problems? I can help if the price is right. Strong on-air, production, programming, promotions, sales. Management & engineering all in one. CALL: (906) 635-1037 (6-13)

Available now! Experienced, young, uptempo announcer of the way up. Educated in all phases of the game. Good PBI Consider anywhere. TIM: (319) 263-6551 (6-13)

Enthusiastic, creativa OJ seeks better job. AOR/CHR/AC One year experience in small market. News, production skills TOM: (602) 287-8607 afternoons (6-13)

Award-winning NO interested in new challenge. TERRY: (205) 478-6571 (6-13)

FLI Must relocate. Eight years' experience top 50. CHR/Didles, Currently at WCUZ/Grand Repids Country. Full or parttime. RICH: (616) 241-2632 (6-13)

One year experience. Seek full/partitime on-air position in Southern CA, Can do ADR/CHR/AC/Country. Reliable & hardworking. MARK: {7140 971-1616 {6-13}

Six-year pro with great production, character voices & bits. Seek top 100 market & MD gig. Will relocate, STEVE: (703) 978-6609 (6:13)

Please! I'm tired of graveyard; would like to see the sun again, Will relocate enywhere. Slight preference for MW. MARK: (915) 697-0948 after 3pm (6-13)

### POSITIONS SOUGHT

Urban or dance music stations, Telented, versatile pro available. Production, promotion, & airshift. Community-minded personality plus. Ready to relocate. R.K.: (307) 686-3753 (6-13)

Sportscaster available! Make the "free-agent acquisition of the year." Sophisticated, exciting PBP & solid anchoring skills. A winner, BOB: (201) 546-5546 (6-13)

Four years' experience? Female DJ wants back to the South, Prefer Country, will work AC/AOR/CHR. Make radio red-hot all TIFFANEE: (3070-634-1240 nights (6-13)

Asst. PD/afternoon drive personality from WEZC/Charlotte seeks PD. 16-year pro. STEVE SUTTON: (404) 479-4145 (6-13)

Get me back to the MW. Pleasel Any format, colege degree. six years' experience, hardworker, teem player. MW is the best. MIKE: (406) 265-8722 (6-13)

Phlashi Looking for a place to stick my thing. CHRer, on the air off the wall up the tree down ever. Small, medium, anywhere. Phone Phlash. CALL; (406) 255-3155 [6-13]

Up, warm, concise. Top ten market experienced air personality seeks challenge in East, Good production, BOB MOHR (301) 777-2988 (6-13)

Experienced sports announcer seeks stable college football/ basketball position, Currently announcing pro baseball in top 50 market. PAT: (904) 398-1146 or 358-2846 (6-13)

Top-rated personality seeks longtime commitment with your station. MDI/ID, automation experience. Medium/large in MW market. Creative production. GREG: (219) 294-7623 (6-13)

Major market PO/MO airshift/production. Seeks to make your Urban format a winner. Willing to relocate. Ready for a challenge. RUPERT: (202) 338-8333 (6-13)

Oldies & music trivie are my game. I can make your Gold/AC station a winner. ROB; (312) 577-5771 (6-13)

Experienced OJ with brains seeks partitime opening in Eastern New England. ROB MORRISON: (617) 881-2619 or Box 839, Natick, MA 01760. (6-13)

Available yesterdey! Female air talent. Two years' experience in CHR/AC. Recent victim of house cleaning party. T&R available. BETH: 1412) 654-9952 (6-13)

Current top-rated CHR morning man. Asst. PD/MD, production, copywriting. Seek any shift medium/large CHR/AOR. Extensive music knowledge. ARTHUR: (505) 722-6797

Unappreciated small market PD seeks medium market asst. PD or MD in MW CHR/AOR. Love modern plants & on-time payroll. D.L.: (314) 341-2645 (6-13)

illness in femily? Low share count? Negative cume analysis? Worse, death in daypart? Get the cure! Programming, music, production, majors, ten-year pro. CALL: (414) 725-1099 (6.13).

Hardworking pro needs job. Top-rated morning show in small market. Programming, production. Advancement sought. TOM ALLEN: (214) 938-7476 (6-13)

AZ/CA/NV/TX? Mature Country DJ available. Medium/major. overnights, middays. Former MD. Highly relatable, great demo 25-54. ED: (505) 836-2457 (6-13)

# I'M A PD/MD IN THE SUNBELT

We've got the numbers here ... a 28.3 ¼-hour share, and a whopping 60.0 cum in all adults 18 tp 54. We're a CHR P-3 reporter and living proof that AM radio is NOT dead! We know how to promote, build and image, and win!

As for me, I'm a "PEOPLE" guy who loves to get down into the trenches with the special folks, and help to build standards and dreams others only talk about. Forget major dollars. I want to work with MAJOR PEOPLE who understand the priorities. If you truly know what I'm saying, then frankfy, we should have met years ago.

Six stations/18 years. Are you interested? I'll guarantee you this: my professional resume and tape won't end up in your wastebasket with the junk mail!"

Replies to Radio & Records, 1930 Century Park West, #360, Los Angeles, CA 90067.

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R FRIDAY, JUNE 13, 1986/73

# 100 YEARS OF PROGRAMMING EXPERIENCE IN 3 DAYS

Glence at the list of this year's panels and workshops at New Music Seminar 7. You'll realize that in only 3 days you'll receive the combined years of experience of the industry's most talended pop, album, and urban ratio programmers. Plus, you'll hear the latest industry developments from the people doing the developing: certing edge Usis, artists, producers, and label executives. Stay on top of tomorrow's music (and your competition)—register for NMS7 taday.

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City Smith—Entertainment for ALBUM RADIO PROGRAMIN Doug Cirton—KBCD, Denver I'm Brighmer—WORT Chicago Denis McNamara—WLIR, NY Oedigus—WBCN, Boston

INTERNATIONAL TALENT AND BOOKING

Steve Hedges (The Station Agency UK)—Mo Herman Schaurmans—VZW Altsien Belgiur Peter Rieger—Peter Rieger Concerts Germa Jan Gille—EMA Tetster Scand Tim Parsons—MCP UK

Peter Reichardt — Warner Music UK Mad Max — 91 X San Biego Remerkalt — MITAS Phyladelonia

RREAKING RECORDS AT RETAIL - Lan-

Panelists to be announced

COLLEGE RADIO Mark Josephson

RECORD DEAL MOCK NEGOTIATION

s Sheppard - Canada BAN-POP CROSSOVER - Mod to be

announced Larry Berger—WPLJ NV Tony Gray—WRKS, NY Kerm Nathay—KMEL San Francisco 8.89 PM SROWCASE—Felt Forum 11.80 PM SHOWCASE Ritz

WEDNESDAY, JULY 16
• MAM RECORD DEAL WORKSHOP-Don Friedman

PUBLICITY WORKSHOP - Raw of Prinskey

Cen Reynolds
PROBUCERS Nancy Jeffries (A&M)—-Mod

Kesth/ Sky & Robbe Keith Damond T-Bone Burnett 1-Bone Burnett 06EMY MEXEAL—MAke Bone (Elektra)—Mad

OANCE MUSIC ISSUES - Stephanie Shaption (Dance Music Report) -- Mod

(-Bone McCha.

Jimmy Christopher —Kran.

Jimmy Christopher —Kran.

Jimmy Christopher —Kran.

Jimmy Christopher —Kran.

Bana Sagat.

Matard Bhen.—Cancrete Mgt. & Mict.

Ben Lemer.—Cruss Magazine

—Mayton.—Certang.

—Mayton.—Kertang.

——Megadosh.

——Stephan-

2:30 PM BATTLE OF THE BUS AND INCS, FINALS BRITISH INDEPENDENTS Ruth Polsky

MUSIC AND SOCIAL CHANGE Danny

SUNDAY, JULY 13
5:30 PM SONGWITTERS 6:4 Flunagen (Musician

La La Marshall Crenshaw

BJS & REMIXERS Craig Kostich (Warner

obbing Lobster Fred Bestall—B.; Time INTERNATIONAL MEDIA—Hans Kruger -Mod

MONDAY, JULY 14

RESS Ron Dick no (WEAU) &

No 30 AM KEYNOTE ADDRESS ROD De no long Wester in U.S.W. 1902. 2.30 PM. ABIB—Jov. Wester Island:—Mod Berny Medra. Winner S. Mark Deare. MDM UK. Geoff Travs. Rough Trave UK. Dick Wingster—Polygram Serge Munchas.—Alfotom Danny Bearle.—38.

in Rubens - Omni-Records DIE/BBAJOR FACE OFF - Res Dutka (Tommy

Mod Dr. George Butter—CBS Larry Rosen/GRP Christine Martin—Manaç

Larry Rosen/GPP
Christine Martin-Allanager
Stanley Jorden
POP RABIO
John Fagot (CBS)- Mod
Chris Colling-KSFM Sacramento
Scott Shannon—2100 NY
Sonny Joe White WKKS Boston
Jim Miorrison—940, Atlanta

WIDE PROGRAMMING Minchell Rower
(ICVC Video Report)—Mod
Stuart Samuels—ATI Video Ceke Hirschman....Vis-Ability Bette Hisiger — Friday Night Videos Rany Myzal — V-66 (WVJV-TV)

2-30 PM WOMEN IN MUSIC MEETING Kim

BOOKING WORKSHOP

TALENT AND BOOKING WORKSHOP— Fresh Mein—Mond Money Mark Past—Hunch Money Mark Past—Hunch Money Mark Puscu—School Kids Jore Neck Patrosks—Global Curt Schopler—School Kids Jore Neck Patrosks—Manager Bund Ayers—Hund Toney Herbitan (Bedock, Levine & Hoffman)—Mod Alven Ross—Myngh Merchandsung Int I Reb Franklin—Madeson Square Garden

arrounced
Salve Conflict—Tee Vee Toons
Bill Novin - Rounder
Jaan Karakos - Celfoldo
Will Sokolov - Steeping Bag
Pat Monaco - Landmark
\$TARRAKERS Raining Prissley (The Raining)

Panel-sts to be announced
5:30 PM ARTISTS—Gary Gersh (Geffen)—Mod 8.00 PM SHOWCASE Felt Forum 11.00 PM SHOWCASE R 12

# THE NEW MUSIC SEMINAR JULY 13-16 NYC 212-722-2115

# **NATIONAL MUSIC FORMATS**

### Added This Week

### **Bonneville Broadcasting**

Alpha

BILLY OCEAN "There'll Be Sad Songs..."

Easy Listening

BOSTON POPS w/J. INGRAM "America (The Dream Goes

### **Broadcast Programming**

John Sherman/Bob English (800) 426-9082

**Adult Contemporary** 

BILLY JOEL "Modern Woman" K. ROGERS & N. RYDER "The Pride Is Back"

### Modern Country

MICHAEL JOHNSON "Gotta Learn To Love..." K. ROGERS & N. RYDER "The Pride Is Back" NITTY GRITTY DIRT BAND "Stand A Little Rain"

### Century 21

Greg Stephens (214) 934-2121

### The Z Format

JOURNEY "Suzanne" ANDY TAYLOR "Take It Easy" NEIL DIAMOND "Headed For The Future" JERMAINE STEWART "We Don't Have To ..."

### The AC Format

PETER CETERA "Glory Of Love" DENNIS DEYOUNG "This Is The Time" K. ROGERS & N. RYDER "The Pride Is Back" MIAMI SOUND MACHINE "Words Get In The Way"

### Super-Country

REBA McENTIRE "Little Rock" JOHNNY PAYCHECK "Old Violin" GIRLS NEXT DOOR "Slow Boat To China" CARL PERKINS "The Birth Of Rock'n'Roll" NITTY GRITTY DIRT BAND "Stand A Little Rain"

## **Concept Productions**

CHR

STEVE WINWOOD "Higher Love" BERLIN "Take My Breath Away" MICHAEL McDONALD "Sweet Freedom" NEIL DIAMOND "Headed For The Future"

### Country

JOHNNY PAYCHECK "Old Violin" REBA McENTIRE "Little Rock" LOUISE MANDRELL "I Want To Hear It..." CARL PERKINS "The Birth Of Rock 'n' Roll" K, ROGERS & N. RYDER "The Pride Is Back" N. LARSON & S. WARINER "That's How You Know ... "

**BERLIN** "Take My Breath Away WHITNEY HOUSTON "All At Once" MICHAEL McDONALD "Sweet Freedom" K. ROGERS & N. RYDER "The Pride Is Back"

### Media General **Broadcast Services**

### **ACtion**

ICEHOUSE "No Promises" KIM CARNES "Divided Hearts" EORCE MDs "Here I Go Again" **EVERLY BROTHERS** "I Know Love" K. ROGERS & N. RYDER "The Pride Is Back MICHAEL TOMLINSON "I Will Not Pass You By" MIAMI SOUND MACHINE "Words Get In The Way"

### **Your Country**

JOHNNY PAYCHECK "Old Violin" EDDY RAVEN "Sometimes A Lady" STATLER BROTHERS "Count On Me" MERLE HAGGARD "A Friend In California"

ROBERT PALMER "Hyperactive" PET SHOP BOYS "Opportunities BELINDA CARLISLE "Mad About You"

### Peters Productions, Inc.

### Country Lovin'

CONWAY TWITTY "Desperado Love" JOHN CONLEE "Got My Heart Set On You" MICHAEL MARTIN MURPHEY "Rollin' Nowhere" NITTY GRITTY DIRT BAND "Stand A Little Rain" N. LARSON & S. WARINER "That's How You Know ... LOUISE MANDRELL "I Want To Hear It From Your Lips"

### The Ultimate AC

MICHAEL McDONALD "Sweet Freedom" MIAMI SOUND MACHINE "Words Get in The Way"

### Radio Arts

.0225

### Country's Best

GIRLS NEXT DOOR "Slow Boat To China" HANK WILLIAMS JR. "Country State Of Mind"

### Soft Contemporary

ROD STEWART "Love Touch" DOUBLE "The Captain Of Her Heart"
DENNIS DeYOUNG "This Is The Time" MIAMI SOUND MACHINE "Words Get in The Way"

### Sound 10

**DENNIS DeYOUNG "This Is The Time"** DOUBLE "The Captain Of Her Heart" MIAMI SOUND MACHINE "Words Get in The Way"

### Satellite Music Network .

### The Starstation

BILLY JOEL "Modern Woman" D. FOSTER & O. NEWTON-JOHN "The Best Of Me"

### **Country Coast-To-Coast**

T.G. SHEPPARD "Strong Heart" STATLER BROTHERS "Count On Me" PAKE McENTIRE "Savin' My Love For You" WAYLON JENNINGS "Will The Wolf Survive"

### Rock 'N' Hits

PRINCE "Mountains" ZZ TOP "Woke Up With Wood" PETER CETERA "Glory Of Love" PET SHOP BOYS "Opportunities" DEVICE "Hanging On A Heart Attack" OUTFIELD "All The Love In The World"

### TM Programming Cal Casey (214) 634-851

Stereo Rock

JANET JACKSON "Nasty" BILLY JOEL "Modern Woman"

ROBERT PALMER "Hyperactive" PETER CETERA "Glory Of Love" PET SHOP BOYS "Opportunities"

HIROSHIMA "One Wish"

### **TM Country**

TM A/C

CONWAY TWITTY "Desperado Love" MARK GRAY "Back When Love Was Enough" WAYLON JENNINGS "Will The Wolf Survive" SWEETHEARTS OF THE RODEO "Hey Doll Baby" N. LARSON & S. WARINER "That's How You Know.

### Transtar

Country

MICHAEL JOHNSON "Gotta Learn To Love Without You" JOHN SCHNEIDER "You're The Last Thing I Needed.

# RADIO & RECORDS NATIONAL AIRPLAY

# JAZZ

## **TOP 30**

### JUNE 13, 1986

- FREDDIE HUBBARD/WOODY SHAW/Double Take (Blue Note)
- Ø AHMAD JAMAL/Rossiter Road (Atlantic)
  - BOBBY HUTCHERSDN/Color Schemes (Landmark)
  - LESLIE DRAYTON & FUN/What It is Is What It Is (Esoteric/Optimism)
- MICHEL PETRUCCIANI TRIO/Pianism (Blue Note)
- SPECIAL EFX/Slice Of Life (GRP)
- JIMMY SMITH/Go For Whatcha Know (Blue Note)
- BOB JAMES & DAVID SANBORN/Double Vision (WB) 0
  - EDDIE HARRIS & ELLIS MARSALIS/Homecoming (Spindletop)
- BUDDY RICH/Mr. Drums-Live On King Street (Cafe)
- LYLE MAYS/Lyle Mays (Geffen)
- ROB MULLINS/Nite Street (RMC)
- ARTHUR BLYTHE/Da-Da (Columbia)
- LARRY CARLTON/Alone/But Never Alone (MCA Master Series)
- SANDY OWEN/Boogie Woogie Rhythm & Blues (Ivory)
  - OIZZY GILLESPIE/Closer To The Source (Atlantic)
- INDRA LESMANA/For Earth & Heaven (Zebra/MCA) DEBUT > 1
  - STEVE BACH/Holiday (Cafe)
  - CHUCK MANGIONE/Save Tonight For Me (Columbia) 20
  - ALPHONSE MOUZON BAND/Back To Jazz (Pausa)
- DEBUT > 3 MAKOTO OZONE/After (CBS)
  - 22 JOE HENDERSON/State Df The Tenor, Vol. 1 (Blue Note)
  - 2 DAVE BRUBECK QUARTET/Reflections (Concord)

  - CHET ATKINS/Street Dreams (Columbia)
  - 25 NANCY WILSON/Keep You Satisfied (Columbia)
  - CHICK COREA/Elektric Band (GBP)
  - PAT METHENY & ORNETTE COLEMAN/Song X (Geffen) 27
  - JAMES WILLIAMS SEXTET/Progress Report (Sunnyside) 28 25
  - LARRY CORYELL/Equipoise (Muse) 3

Black/Urban stations contributing to Jazz: WKND/Hartford, Mejonae McClean: KJCB/Latayette, Horatio Handy: WYLD-FM/New Orleans, Dell Spencer, WDMT/Cleveland Dean-Dean Rufus

## **NEW & ACTIVE**

### FATTBURGER "One Of A Kind" (Golden Boy Jazz/Esoteric) 16/5

medium 7/2, Light 5/2, Extra Adds 1, Total Adds n WAER, KERA, WLOQ, KUOP, WVPE. 5, WFPL, WMOT, KTCJ, KKGO, WLVE. Heavy: KBEM

JAMES RIVERS QUARTET "The Oallas Sessions" (Spindletop) 14/0
Rotations Heavy 1i0. Medium 810. Lipht 5:0, Extra Adds 0, Total Adds 0, Heavy: WBEE. Medium: WGBH, WEBR, WBGO, WCLK, WFPL, KADX, KPLU, WYPE

VELLOW IACKETS "Shades" (MCA) 13/8

.. 1

Adds 4, Total Adds B, WMOT, WBEE, WBBY, KTCJ, KKGO, KMHD, KPLU, 0, Medium 3/2, Light 3/2, Extra /

PHIL WOODS "Heaven" (Black-Hawk) 13/6

Total Adds 6, WBFO, KANU, KADX, KJZZ, KPLU, WUSF Heavy

Polations Heavy 51, Medium 41, Light 11, Extra Adds 3, Total Adds 6, WBF-0, NANU, NADA, NAZE, NELL, NELL, WCLK WKSU, KLON, KIAZ, Medium WBGO, WRTI, KKGO, WRTI, KKGO, KENNY BARRON "1+1+1" (Black-Hawk) 12/6
Rotations Heavy 10, Medium 612, Light Extra Adds 2, Total Adds 6, WBGO, WKSU, KADX, KLON, WHRO, WUSF-Heavy K.IAZ, Medium WRTI, WCLK, KPLU, KXPR

JOHN ABERCROMBIE "Current Events" (ECM) 12/2

30. Medium 6.2, Light 30. Extra Adds 0. Torai Adds 2, WGBH, WBBY, Heavy, WDET, WUWM, KPLU. MPPL, WNDP, KLCC.

Medium WRTI, WFPL, WNOP, KLCC

JIM HALL TRIO "Jim Hall's Three" (Concord) 11/2

Ontainos: Heavy 3:0. Medium 5:0, Light 2/1, Extra Adds 1, Total Adds 2, WUWM, KPLU Heavy WBGO, WHRO, KXPR

MEDIUM WITH, WASH, REVIN, WOST, RECU SCOTTY YOUNG "Outside In" (Space Administration) 18/4 Rolainors, Heavy 2/0, Medium 2/1, Light 5/2, Extra Adds 1, Total Adds 4, WGBH, WFPL, WMOT, KJZZ, Heavy; KCNR, KXPR

BILLY COBHAM "Powerplay" (GRP) 9/9
Rotations: Heavy 3/3, Medium 2/2, Light 2/2, Extra Adds 2, Total Adds 9, WBFO, WBGO, WLOQ, WNOP, WDET, KTCJ.

JAZZIS... THE MICHEL PETRUCCIAN TRIO: PIANIS



**10-0** 



THANK YOU JAZZ RADIO!

CONTACT: SUSAN B. LEVIN (212) 541-6401



MOST ADDED BDB JAMES & DAVID SANBDRN (11) Double Vision (WB)

INDRA LESMANA (10)

For Earth & Heaven (Zebra/MCA)

JIMMY SMITH (10)

Go For Whatcha Kriow (Blue Note)-BILLY COBHAM (9)

YELLOWJACKETS (5)

HOTTEST FREDDIE HUBBARD/WODDY SHAW (17) Double Take (Blue Note)

SPECIAL EFX (17) Slice Of Life (GRF

AHMAD JAMAL (15) Rossiter Road (Atlantic)

**BDBBY HUTCHERSON (12)** 

**BOB JAMES & DAVID SANBORN (12)** 

Double Vision (WB)

MAYNARD FERGUSON "Body & Soul" (Black-Hawk) 9/6

TERRY GIBBS "Oream Band" (Fantasy) 9/4

Heavy 3.2, Medium 3/1, Light 3.1 Extra Adds 0, Total Adds 4, WYRS KBEM, KLON, KJAZ, Heavy, KANU,

VIBRATION SOCIETY "Music Of Rahsaan Roland Kirk" (Stash) 9/3
Rotations: Heavy 2:0, Medium 4/1, Light 2/1, Extra Adds 1, Total Adds 3, WBEE, WUSF, KLCC, Heavy, WBGO, WKSU, Medium WRIT, WHRD, KXPD

ROBERT GREENIDGE & MICHAEL UTLEY "Mad Music" (MCA Master Series) 9/8

TIMOTHY OONAHUE "The Fifth Season" (Avalon) 9/8
Potations: Heavy 0/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0, Medium: WBFO, KPLU, WVPE, KLCC.
BOB COOPER & SNOOKY YOUNG SEXTET "In A Mellotone" (Fantasy) 8/3
Potations: Heavy 2/1, Medium 2/0, Light 3/1, Extra Adds 1, Total Adds 3, WBEE, WKSU, KLON, Heavy KPLU, Medium:

UZEB "Between The Lines" (IOU) 8/0

m: WJZZ, KBEM, KTCJ, WAVE

Potations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 0, Medium:

BILLY PIERCE QUARTET "William The Conqueror" (Sunnyside) 7/2

Rotations: Heavy 1/0, Medium 4/1, Light 2/1, Extra Adds 0, Total Adds 2, WUWM, W

ABOULLAH IBRAHIM "Water From An Ancient Well" (Black-Hawk) 6/3
Rotations: Heavy 4/2. Medium 2/1, Light 0/0, Extra Adds 0, Total Adds 3, WDET, WKSU, KXPR. Heavy WBGO, WCLK

JOHN KAIZAN NEPTUNE "Dance For One In Six" (Fortuna) 6/2

3/1, Extra Adds 0, Total Adds 2, WUWM, KXPR, Heavy: WLOQ, Medium: KLSK

SHEILA JOROAN "The Crossing" (Black-Hawk) 6/2
Rotations Heavy 3/0. Medium 2/1, Light 0/0, Extra Adds 1, Total Adds 2, WJZZ, WKSU. Heavy: WBGO. KJAZ, KPLU.

Medium: WRII. **BEST OF BLUE NOTE "Volume 2" (Blue Note) 6/0**Potations: Heavy 1/0, Medium 5/0, Light 0/0. Extra Adds 0, Total Adds 0, Heavy: **W**EBR Medium: WBFO, WRTI, WNOP,

LOU RAWLS "Love All Your Blues Away" (Epic) 6/0
Rotaflors: Heavy 3/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy, WBGO, WJZZ, WAVE, Medium: WCLK.

## **REGIONALIZED ADDS & HOTS**

# EAST

MODIFICATION BOS CUMPINGHAM
ARADYO DECHE SUDDY SICH
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GROSSMAB & MALT MOTERST MEDICAL CEMANA MOTERST MUSERAL MOTERST MOTERST MOTERST MALT MOTERST MOTERST MATERIAL SAMOUN ADMAIN JAMES & SAMOUN ADMAIN JAMES & SAMOUN SEST OF BLUE RESET OF BLUE RESET SAMOUN SEST OF BLUE RESET SAMOUN SEST OF BLUE RESET SAMOUN SEST OF BLUE RESET SAMOUN MOTERST MALT MATERIAL PROPERTY SAMOUN SEST OF BLUE RESET SAMOUN SESTION SEST OF BLUE RESET SAMOUN SEST O

WBFO/Dutlab

John Werich

PILLI WOODS

BILLY CORNAN
INDRA LESHANA
ARTHUR BLYTON
BOOST WATSON
BOO

Mark Lamber

SHADOFAX
CHUCK HAMBGIONE
JAMES & SARBOR
BOSBY HUTCHERS
SPECIAL EFX
SANDY GMEN
ALPHONSE MOUZO
HOTEGER
ROB MULLINS
LYLE MAYS HAM
HORA LESYANA
LARRY CARLTON

SOUTH

PATTBURGER JINNY SHITH JAMES & SANBOR MAKOTO DZONE INDRA LESMANA SCOTTY YOUNG

WLVEMIAMI Beach
Stevie KROs
SAMDY GMEN
JINHY SHITH
RANDY CRAMFORD
SHADOWFAX
PATTBURGER
HOCLOFI
JAMES & SANBORN
LESLIE DRAYFON
MR. SPATS
AMPAD JAMAL
SPECIAL EFX

SCOTTY YOUNG YELLOMJACKETS FATTBURGETS HOSTE-MET. JOE HENDERSON ANNAD JAMAL SPECIAL ETX BORBY HUTCHERSON HUBBARD & SHAW

PRIL MOODS VIBRATION SOCI KENNY BARBON SOBBY WATSON HOCCERT JAMES WILLIAMS HUBBARD & SHAM HARRIE & MASSAI JIMMY SMITH AMMAD JAMAL

# MIDWEST

LESS IGHT

AMERICAN STATES TO STATES

ARTHUR BLYTHE ACQUARTMENT AND JOHN ABERCHMBII ALPHONSE HOUZON YELLOMJACKETS SKYVALK HOLLOBI SPECIAL EPX MR. SPATS

PHIL WOODS VIBRATION SOCIE GEORGE HOWARD WJZZ/Detroit(') KAP

Dorlan Pester

Bab

Bab

MATHILDE SAMTINE

SOU

CHET ATKINS

HARRIS - MARSAL HALL

HARRIS PHIL HOODS DOUG RANEY JOF BOWNER

JIMMY SMITH DIZIY GILLESPIE L. SURRAMANIAM

HANKATTAN JAET OU BILLY COBHAM HOTTWEET: JAMES & SANBORN HICHEL PETRUCCIAN LYLE MAYE BOBBY HUTCHERSON BUDDY RICH

### WEST

LIONEL HAMPTON KLCC/Eugene Micheel Canning VIBRATION SOCIETY JIHNY SMITH Hottest: SPECIAL MFX ANNAD JAMAL BORBY HUTCHERSON JAMES WILLIAMS HARRIS & MARSALIS

HAROTO DZOME BARBARA REED JIMMY STEWART HOLLOST: LESLIE DRAYN F1A ZADGRA & RICM HALLEY STEVE BACH TON HOFARLAND

49 Reporting Stations **49 Current Reports** 

LARRY CORYELL DAVE BRUBECK MAKOTO OZOME ACOMBIAS

PIAHANN CARROLL

PHIL MODOS

JIM HALL

RAYMARD FEBRUSON

RICHARD STOLTZHAN

YELLOW/ACKETS

MOKEREL

JEMPY SHITT

COMN

COMN

TOMN

TOM

## RADIO & RECORDS NATIONAL AIRPLAY

# **BLACK/URBAN**

# **BREAKERS**

Sweet Love (Elektra)

67% of our reporting stations on it. Rotati Total Adds 23 including WILD, WAMO. WJ 67% of our reporting stations on it. Rotations: Heavy 4/0, Medium 18/1, Light 35/22, Total Adds 23 including WILD, WAMO, WJLB, WLUM, XHRM, WDKX, WTKL, WXOK, WENN, WJVL. Debuts at number 36 on the Black/Urban chart.

### STEPHANIE MILLS

Rising Desire (MCA)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 25/2, Light 32/13, Total Adds 15 luncluding WHRK, WTKL, WATV, WENN, WGFX, WPDQ, KIEZ, WLOU, 2103, WXLA. Debuts at number 39 on the Black/Urban chart.

### MELBA MOORE & KASHIF

Leve The One I'm With (A Lot Of Love) (Capitol)
68% of our reporting stations on it. Rotations: Heavy 2/2, Medium 7/6, Light 48/46,
Total Adds 64 including WUSL, WAMO, WDJY, WYEE, K104, KMJQ, WDIA, WHRK,
WYUD-FM, WOWI, WGCI, WDMT, WJLB, XHRM. Debuts at number 40 on the Black/

### **RAINY DAVIS**

Sweetheart (Supertronic) 84% of our reporting stations on it. Rotations: Heavy 12/1, Medium 25/3, Light 19/7, Total Adds 11, WDJY, WHUR, WHRK, K94, WATV, Z93, WALT, KAPE, Z103, WGPR, WKWM. Moves 34-30 on the Black/Urban chart. CHERRELLE

Artificial Heart (Tabu/CBS)
83% of our reporting stations on it. Rotations: Heavy 13/0, Medium 27/1, Light 15/9,
Total Adds 10, WWIN, WDJY, K94, WLUM, WTKL, WPEG, JET94, WMMC, WANT, Z103. Moves 39-32 on the Black/Urban chart.

### SHIRLEY JONES

Do You Get Enough Love (PR/Manhattan)
83% of our reporting stations on it. Rotations: Heevy 8/0, Medium 25/1, Light 24/8,
Total Adds 9, WYLD-FM, WJLB, KSOL, WGPX, WJL, WALT, WBLX, Z103, WGPR.
Debuts at number 35 on the Black/Urban chart.

### **NEW & ACTIVE**

JERMAINE JACKSON "De Yee Remember Me" (Arista) 49.6
Rotation: Heavy 40, Medium 1971, Light 2877, Total Adda 8, MYEE, WEDR, WOMT, WFXA, WPDQ, KOKY, KHYS, WPLZ.
Heavy, WHAR, JEFM, WAMI, WANIM, Medium "WOMS, KTOA, KDA, XXAX, XHRM, KSOL, OC104, WATV, WPEG, WFXC,
WOMG, WOFX, WATL, W.O.U, WOOK, KARE, WAAA, WTLC.
STEVIE WONDER "Land Of La-La" (Tamiac Midways 46.718
Rotations: Heavy 30, Medium 141, Light 249, Total Adda 10, WWN, KSA, WNHC, WDOX, WAOK, WXOK, WATV, WPEG,
KHYS, WKWM, Heavy, WYLDFM, WTMP, OC104, JETSA, WHYZ, WAMI, WJYL, WWDM, Medium WYEE, KJLH, KSOL,
WAMC, WFXC, ROLIZ, WOFK, WANN, WAAA, WOCK, WTLC, WZEN, KACE.
ROCKWELL "Carriato" (Midways) 44.716
Rotations: Heavy 90, Medium 113, Light 3313, Total Adda 16, WHUR, WEDR, WDMT, WZAK, XHRM, WTKL, WXOK,
WFXC, WAZZ, WLOU, WBLX, WOOK, WANT, WWOM, KBLZ, KDKO, Medium: WTMP, KDAY, WAOK, WGFX, WICK, KIZ,
WAAA, WZEN

WANDA, WEEN: JAMICE "Bye-Bye" (4th & Breadway/Island) 44/4
Rotations: Heavy 50, Medium 23/1, Light 15G, Total Adda 4, WUSL, WOLIY, WEVA, JET94. Heavy: WWIN, WZAK, WPEG, WAIN, KIZ: Medium WXYV, WDAS, WHUR, WOW, WTMP, WDKX, WADK, WATV, WENN, WFXC, WOMG, WIOJ, WJS, WBULK, KHYS, WANT, WAAA, WACK, WGPR, WKWM, WTLC, WYOL

WBLX, KHYS, WANT, WAAA, WCXC, WGPR, WCWM, WTLC, WYO!.

MICOLE ""Micha About Me" "Pertrail/CB3 38-6

Rossions: Heavy 00, Medium 130, Light 286, Total Adds 8, WHUR, WFRK, K94, WFKA, WJMI, WALT, Medium: WAMO,
K104, WDA, WFDR, WTCH, WZAZ, KKSR, W.O.U, WBLX, WANT, WANN, KDKO, KACE

STEVE ARRIMETON ""Homoboy" (Alloutic) 38/14

Restation: Heavy 00, Medium 94, Light 27/10, Total Adds 14, WMSL, K104, WDA, WHRK, WEDR, WYLDFM, WGCI, XHRM,
WFXC, WKXI, WLOU, KHYS, WFLZ, KDKO, Medium: KMMI, KDAY, WKND, WZAZ, WAAA.

Rotellone: Trenty unit, WPLZ KDKO, Medium: KMJM, KIJAT, TITATA, WPXC, WOKI, WO, WD, KHTS, WPLZ KDKO, Medium: KMJM, KIJAT, TITATA, WPXC, WOMA Fee" (C35 Associated) 33/5
JUICY "Nobed Stat Yee" (C35 Associated) 33/5
Rotellone: Heevy, 10, Medium 141, Light 1844, Total Adds S, WBMC, WDMT, WPXC, WDMG, Heevy, WDJY, Medium: WWR, WOYY, WTJAC, KSOL, WYKID, WENN, WPEG, LETIN, WZAZ, KOKY, WBLX, WCXX, ALEEM featuring LEROY SURRECES "Fleet Yeens Teader" (Altisatel) 31/6
ALEEM featuring LEROY SURRECES "Fleet Yeens Teader" (Altisatel) 31/6
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ALEEM featuring LEROY SURRECES "Fleet Yeens Teader" (Altisatel) 31/6
ALEEM featuring LEROY SURRECES "Fleet Yeens Teader Yeens

TRUSH FORCE "Tromporary Leve Tibing" (Columbia) 38/11
Restone Heery 1/1, Medium 102, Light 198, Total Adds 11, WAND, WHIR, WZAK, KSOL, WPEG, WOMG, WOU, KJCS, KOKY, WJT, WOOCK, Medium 1007, Light 198, Total Adds 11, WAND, WHIR, WZAK, KSOL, WPEG, WOMG, WOU, KJCS, KOKY, WJT, WOOCK, Medium 1007, KIMM, KOW, XHPM, WOOC, WFC, WANM, WKWM.

KOKY, WITL, WOOK. Medium: WOMŤ, KMAM, KDAY, XHERA, WDIOK, WEXC, WANNI, WKKWM.

KERINY & JOHNNY, THE WITTEREAD BROS. "I Jumped Gut Of 189 \$516" (PIR/Misehstran) 27/5

Rotatione: Heavy 30, Medium 10/1, Light 144, Total Adds 5, WOMB, KILZ, WANT, WWOM, KUKO, Heavy, WDAS, KIMJO,
WYLDFAL Medium 16/4, USAY, WHYZ, WOOK, LACIS, WALT, WANN, WTLC, WZEN.

LUTHER VANDROSS "Give Me The Reasen" (Epic) 28/28

Rotatione: Heavy 00, Medium 4/4, Light 22/22, Total Adds 28, WWN, WYVY, KTO4, WHER, WOWN, WTMP, WBADK, WGC,
KAMAN, KALH, COLO, WORK, KOCH, WTM, WXOK, WHANC, WFCK, KDLZ, WHYZ, WANK, WOOK, WPLZ.

SPYDER D (lesturing DJ DOC) "I Can't Welt (To Rock The Milke)" (Profile) 25/5 Rotations: Heavy 1/0, Medium 8/0, Light 17/5, Total Adds 5, WHRIC, WDMT, WYOK, JET94, WCKX,

WICKL WZAZ KHYS

WDAS, WDIA, WTIAP, WRXC, WOMG, WROU, WZAZ, KHYS
PIECES OF A DREAM "Say Ls Ls" (Monhetbas) 25/14
Rosstone Heavy 00, Medium 102, Light 15/12, Total Adda 14, WHUR, KMJQ, WEDR, WOWI, WDMT, WZAK, WJLB, KMJM, 230, WRXC, WANT, WRIZ, Z103, KDKO, Medium KDAY, WRIND, WDIXK, KDLZ, WANIM, WAAA, WTLC, KACE.

ANDE: "Yes Can't Hiele Free Leve" (Del Jamc/Columbia) 25/3
Rotations: Heavy 00, Medium 10/2, Light 15/1, Total Adda 3, WTIAP, WFXA, WTKL. Medium: WWIN, WDIA, WEDR, WZAK, KSOL, WRIXC, WOKU, WBLX.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

### MOST ADDED

**MELBA MOORE & KASHIF (54)** Love The One I'm With . . . (Ca

Give Me The Reason (Epic) ANITA BAKER (23) Sweet Love (Elektra) ROCKWELL (16)

Carme (Motow STEPHANIE MILLS (15) Rising Desire (MCA)

### HOTTEST

MIDNIGHT STAR (59)

BILLY OCEAN (54) There'll Be Sad Songs (.live/Arista) JANET JACKSON (48)

Nasty (A&M) RENE & ANGELA (36)

You Don't Have To Cry (Mercury/F TIMEX SOCIAL CLUB (33) cury/PolyGram)

### SIGNIFICANT ACTION

L.L. COOL J "You'll Rock" (Def Jam/Columbia) 24/18

XYV, KMJQ, WOWI, WJLB, KJLH, KSOL, WQFX, V

WZAZ, WOLK, HORRY: KDAY, MIGHTH WYNIN, WOLZ, NORY, STARPOINT "'THI The End Of Time" (Elektra) 24/18

i 10, WFXA, WTKL, WENN, WPEG, JETB4, WOMG, WHYZ, WKXI, Medium: K104, KDAY, KQXL, KACE.

KLOSI, WAAN, Heeye, WYLDEM, WAMI, WANT, WANN, Medium: KTOH, KDAY, KDAL, KACE.

MIPLY RED "Heeling Seck The Year" (Eclistre) 24.6

Rotations: Heeyy 90, Medium 11/3, Light 43, Total Adds 6, WILD, WRISK, WTIMP, KSQL, 283, KOKY, Heevy: WYEE, WHRK, WGC, WLUM, KHAM, MO COIA, WTAX, WPLZ, Rota, Medium: WRIZ, BeS, KOXL, WPEG, JET94, WOFX, WZEN, TEDDY PENDERBRASS "Let Me De Clesser" (Asylumn) 24/3

Rotations: Heely 90, Medium 11/0, Light 13/3, TOTAL Adds 3, WGCI, WALT, KHYS, Medium: WYEE, K104, WEDR, WTMP, KSQL, KOXL, WTXL, WOFR, KAPE, WAAA, KACE.

RSQL, KOXL, WTXL, WOFR, KAPE, WAAA, KACE.

FIZZY QWICK "Hangin" Out" (Metown) 23/6 Rotations: Heavy 0/0, Medium 2/0, Light 21/6, Total Ado ids 5, WVEE, WGCI, WFXA, WXOK, WQFX, WLOU. Mediu

EVELYN "CHAMPAGNE" KING "Slow Down" (RCA) 23/2

to 2, WYLDFM, WANT, Medium: WDAS, WAMO, K104, WDMT,

COLONEL ABRAMS "Over And Over" (MCA) 22/8
Rotations: Heavy 0/0, Medium 7/0, Light 15/8, Total Adds 8,

ANTHONY & THE CAMP "What I Like" (WB) 21/6

WHRK, WTMP, WHYZ, WQFX, WAAA, KUKQ. Medium: HOT105

LISA-LISA & CULT JAM with FULL FORCE "All Cried Out" (Columbia) 25/6
Rotations: Heavy 3/0, Medium 2/0, Light 15/6, Total Adda 6, WYYV, WYLDFM, WOWI, XHRM, KSOL, WZAZ, Heavy: WAMO

WILLIAM BELL & JAMICE BULLOCK "I Den't West To Wake Up (Feeling Guilty)" (Wilbe) 28/3 Rotations: Heavy 80, Medium 81, Light 8/2, Total Adds 3, WFMA, WENN, WCKX. Heavy: WDM, WAOK, WTKL, KOKY, vy 8/0, Medium 6/1, Light 8/2, Total Adds 3 Medium: JET94, WQMG, WZAZ, WBLX, KH

READY FOR THE WORLD "Ceremic Siri" (MCA) 29/1
Rotations: Heavy 3/0, Medium 8/0, Light 11/1, Total Adds 1, WBMX: Heavy; KDAY, WQFX, WJMI. Medium: K104, WJLB.

REAL ROXAMME with HITMAN HOWIE TEE "(Bang Zeem) Let's Ge-Ge" (Select) 19/3 Rotations: Heavy 1/0, Medium 5/0, Light 13/3, Total Adds 3, WWIN, WDJY, K104. Heavy: KDAY. Mediu

WOMT, WZAK, WUMS.

\*\*STYLLBTICS "Lat's Ge Rectin' (Teelght)" (Streatwise) 18/6
Rozations: Heevy 1/0, Medium 6/0, Light 11/6, Total Adds 6, WVEE, WTMP, WGCI, WFXC, WQMG, WPLZ, WANM, WGPR.

RANDY CRAWFORD "Can't Stand The Pale" (WB) 18/6 Rotations: Heavy 0/0, Medium 9/2, Light 9/4, Total Adds 6, WHRIC, 1 K, WZAK, WPEG, WFXC, KDLZ, KOKY. Medium: WTMP

WIBLE, MAN, WAIN, DOSE, WAGO, DOSE, WAGO, AND PROBABINI (MCA) 17/14

ROCKARE, MECORALD "Survey Freedom" (MCA) 17/14

Rotations: Heavy 0.0, Medium 64, Light 11/10, Total Adds 14, WAMO, WHUR, WDM, WHEK, K94, B95, OC104, WXOK, WERN, WFEG, MYFC, WAAA, WITC, KACE, Medium: WZAK, WLUM.

VOLTAGE BROTHERS "Leve's A Criminal" (MTM) 17/1 Rotations: Heavy 1/0, Medium 5/0, Ught 11/1, Total Adds 1, WCKX.

ds 1, WCKX, Heavy: WTLC, Medium: WTMP, WFXC, KDLZ, WQMG. ET "Candy" (Tetal Experience/RCA) 16/3
Rotations: Heavy 0/0, Medium 5/0, Light 11/3, Total Adds 3, WVEE, KJCB, WTLC: Medium: K104, KQXL, WXOK, WQMG,

WAAA.

O.C. SMITH "What'che Geene De" (Reedszvecs) 15/4

Rotations: Heavy 1/1, Medium 4/1, Light 10/2, Total Adds 4, WDMT, WZAK, WTKL, WGPR. Medium: WKXI, KAPE, WTLC.

PETER BABRIEL: "Shedgehammer" (Beffee) 14/6

Rotations: Heavy 1/0, Medium 9/0, Light 4/1, Total Adds 8, WAMO, WHUR, K94, WDMT, B95, WGOK. Heavy: WLUM. Medium: WHPK, WBLZ, COTIO4, WMAIC, WPLZ, WCKK, KDKO.

18LEY JASPER BLEY "If Yee Beflever is Lave" (CSS Assectated) 14/4

Rotations: Heavy 1/0, Medium 8/0, Light 7/4, Total Adds 4, WJLB, WFXA, WXOK, WAAA. Heavy: KDAY, Medium: K104,

TICHAEL HENDERSON "The Seldier" (EMI America) 14/2
stations: Heavy: 10, Medium 90, Light 4/2, Total Adds 2, KMJQ, WGPR. Heavy: KAPE. Medium: WAMO, WHUR, KMJM,
OCI, KLOS, WANN, WCKQ, WYLA, KACE.

SADE "Is It A Crime" (Pertrait/CBS) 13/12 Rotations: Heavy 0/0, Medium 2/1, Light 11/11, Total

Adds 12, WAMO, K104, WEDR, WTMP, WILLIM, OC104, WTKL, WJMI, WYT, WYDM, WAAA, KACE, Medium: WLOU.

MICHAEL JORZUM: "Bornin" Up" (A&M) 13/11

MICHAEL JORZUM: "Bornin" Up" (A&M) 13/11

MICHAEL JORZUM: "Bornin" Up" (A&M) 11/10, Total Adds 11, WDIA, WTMP, WATV, JET94, WZAZ, KIIZ, KJCB, WANM,

WGPR, WKWM, WVOI, Medium: WJMI, OWER BUTTHE Rent" (Polydor/PolyGram) 12/12

OWER BUTTHRE "Ain't Rechia" Goin' On But The Rent" (Polydor/PolyGram) 12/12

Remaining-Heavy OD Medium, 444, Libris RB, Total Addis 12, WWM, WTMP, WZAK, KNJM, WKND, WNHC, WDKX, WJMI,

WALL, WINDA, WANN, WANN DECK (Set Big Free)" (Sleeping Bog) 12/2
POHAR BRAXTON "Jump Beck (Set Big Free)" (Sleeping Bog) 12/2
Rosslons: Heavy 00, Medium 40, Light 82, Total Adds 2, KLH, WWDM, Medium: WILD, WRKS, WNHC, KIZ.

GAP BAND "Authomatic Brain" (Total Experience/RCA) 18/8
Rosslons: Heavy 00, Medium 42, Light 86, Total Adds 8, WHLR, WBNX, WZAK, KSOL, WKXI, WZAZ, WJYL, WTLC.

TAKANAKA featuring TOM BROWNE "The Line is Busy" (Amherst) 18/2 Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, WOWI, WVOI. Medium: WTM

BEAU WILLIAMS "Give Me Up" (Capitel) 18/8
Rotations: Newy 00, Medium StJ, Light 5/0, Total Adds 0, Medium: WIXI, KOKY, KAPE, WANM, WVOI.

# **BLACK/URBAN ADDS & HOTS**

WZAZ/Jacker

### EAST

### Wx YV/Baltimo Roy Sampson

JOESHI LOVE
LISA LISA
L.L. COOL
RUN D.M.C.
LUTHER VANDROSS
HOTESET: STAR
JANET JACKSON
TIMEX SOCIAL CLU
PAULI CARMAN
EL DEBARGE

## WWIN/Beltimor Newmen/Dunn

CHERRELLE
STEVIE MONDER
REAL BOXANNE
REGINA
HOORE & KASHIF
LUTHER VANDROSS
GWEN GUTHRIE
JANET JACKSON
BILLY GCEAN
RENE & ANGELA
TIMEX SOCIAL CL
52ND ST.

## WILD/Boston Smith/Thomas

BILLY OCEAN ANITA BAKER SIMPLY RED MYDHE WHODINI HANSON & DAVIS HOTEGEL JAMET JACKSON JOYCE SIMS BILLY OCEAN RENE & ANGELA 57ND ST.

## WKND/Hartford Jordan/McLear

OWEN GUTHRIE
COLONEL ABRAMS
MOORE & KASHIF
HOttest:
LABELLE & MCDONAL
RAINY DAVIS
HIDNIGHT STAR
SAND ST.
BILLY OCEAN

## WNHC/New Ha

نز به

Jemes Jordan

MOORE L KASHIF
GWEN GUTHRIE
BLUE MODERRE
STEVIE WONDER
ARETHA FRANKLIN
RIVEL
BUNNY SIGLER
HOTEGET:
SOS BAND
JAMET JACKSON
ATLANTIC STARR
JONNNY KEMP
MELI'SA HORGAN

### WRKS@New York Tony Gray

SIMPLY RED RENE & ANGELA WHITNEY HOUSTON HOTESE: LABELLE & MCDONAL STEPHANIE MILLS JANET JACKSON SOS BAND WHITNEY HOUSTON

# OC104/Ocean City Dave Allen

Dave Allen
MICHAEL MCDONALD
DAN HARTMAN
PAULI CARMAN
SADE
LUTHER VANDROSS
SHIRLEY MURDOCK
JEPHAINE STEMART
HOTCHEN
BILLY OCEAN
JANET JACKSON
JEFFREY OSBORNE
EL DEBARGE
NEW EDITION

### WUSL/Philadelphia

JANICE MOORE & KASHIF SKYY STEVE ARRINGTON HOTTOBER HABELLE & MCDONAL STEPHANIE MILLS ATLANIC STARR FORCE MD'S RUN D.M.C.

HOCTURE HOCKSON MIDNIGHT STAR BILLY OCEAN TIMEX SOCIAL CLUB JEAN CARNE

## WAMO/Pittsburgh Woodson/Anthony

JANICE CHRISTIE
PULL PORCE
HOORE & KASHIF
PETER GABRIEL
CASHFLOW
ANITA BAKER
HICHAEL HCDONALD MICHAEL MCDONALD SADE HOCCEST; EL DEBARGE PRECIOUS WILSON PULL PORCE TIMEX SOCIAL CLUB PRINCE

## WDKX/Rochesie Andre Marcel

NOW EDITION
LUTHER VANDROSS
MODEE & KASHIF
CON FUNK SHUN
GMEN GUTHBIE
ANITA BAKER
STEVIE WONDER
MOTEBEE
HIDNIGHT STAR
JANET JACKSON
RUN D.M.C.
TEASE
TIMEX SOCIAL CLUB

JOESKI LOVE RAINY DAVIS NICOLE PIECES OF A DREAM PIECES OF A DREAM SKYY ROCKWELL HICKAEL HCDONALD FULL FORCE I DAY EAST HOTCHE HIDWIGHT STAR HIMEX SOCIAL CLUB EL DEBARGE JEFFREY OS BORNE RICK JAMES

Bruse Balley
RAIBY DAVIS
REAL ROXANNE
REAL ROXANNE
RAULI CARMAN
CHERRELLE
JANICE
HOTTER
HOTTER
HOTTER
HIDNIGHT STAR
BILLY OCEAN
JUICY
RAINY DAVIS

### SOUTH

WVEE/Atle Rey Boyd ROS BONNEY
STARPOINT
STARPOINT
STARPOINT
STARPOINT
STARPOINT
STARPOINT
STARPOINT
STORPOINT
STORPOINT
STEPHANIE HILLS
CONNECTION
ANITA BAKER
MICHAEL MCDONALI
JACKSON A HAYES
PATTI AUSTIN
MILLIAM BELL
HOLLES
LACKSON
LABELLE A MCOON
MELI'SA MORGAN
SOS BAND
RENE & ANGELA

# WAOK/Atlente Larry Tineley

STEVIE WONDER LUTTER VANDROSS REGINA MOORE & KASHIF GAVIN CHRISTOPHI BETTY WRIGHT ANITA BAKER UTFO UTFO HOTLEST: PRINCE MIDNIGHT STAR JANET JACKSON WHITNEY HOUSTON BILLY OCEAN

## WFXA/Augusts Sewell/Merritt

JUICE WILLIAM BELL JANICE JUICY JANICE
JULCY
JEMAIN JACKSON
ALEMNIN JACKSON
ALEMNIN JACKSON
ALEMNIN JACKSON
ALEMNIN JACKSON
ISLEY JASPER ISLE
ISLEY JASPER ISLE
STARPOINT
HAI TAI
ANITA BARER
BAREN
BAREN
BAREN
BAREN
JAMES JANBONN
FREESTYLE
NOCLUM
HOCULE
HOCUM
LOUGH
HOCUM
LOUGH
HOCUM
HO

# WXOK/Baton Rouge Matt Morton

MAIL MOFION
MOORE & KASHIF
MOCKELL
HICKARL MCCONALD
SPYDER D
COLONEL ABRAMS
ANITA BAKER
LOTER WASHOOSS
LISLEY JASPER ISLE
STEVIE WORD
HOLDIST STAR
CHERRELLE
LOTER LOTER
LOTER LOTER
LOTER LOTER
LOTER LOTER
LOTER
REWE & ANGELA

JEFFREY OSBORNE JEFFREY OSBORNE SKYY MOORE & KASHIF LUTHER VANDROSS SANBORN & JAMES HOTLEST FOY AYERS ATLANTIC STARR FORCE MD'S TEASE MELI'SA MORGAN

### WATV/Birminghem

STEVIE WONDER STEPHANIE MILLS SLAVE RAINY DAVIS MICHAEL JONZUN

STEVE ARRINGTON JACKSON & HAYES LUTHER VANDROSS MICHAEL MCDONALI ROCKWELL LETPO 

WTKL/Baton Rouge E. Rodney Jones

RAINY DAVIS SIMPLY RED BETTY WRIGHT PIECES OF A DRI MOORE & KASHIP

MOORE & KASHIF Hottest: MIDNIGHT STAR BILLY OCEAN JANET JACKSON RENE & ANGELA 52ND ST.

WPEQ/Charlotte Michael Seunders

MOORE & KASHIF TOTAL CONTRAST RANDY CRAWFORD STEVIE WORDER FULL FORCE STARPOINT ALEEM CHERRELLE HICHAEL MCDONAL

STARPOINT 22 TOP

MCCGAMMAGNO RICK JAMES CASHELOW DEWISE LASALLE STEPHANIE MILLS TECHA MRILE LUTHER VANDROSS HOCLEGE BILLY OCEAN REME & ANGELA TEASE 52ND ST MINIGHT STAR WOMMGGRANADORD

DOS FOSTER

JANICE CHRISTIE
AFRIKA BAMBAATAA
FREESTYLE
MOORE & KASHIP
JUICY
THE BAMBOR
T

# WHY Z/Greenvil Michael Teylor

MICHAEL MCDONALD Hottest: MIDNIGHT STAR BILLY OCEAN RENE & ANGELA JANET JACKSON TIMEX SOCIAL CLUB Michael Teylor

STARPOINT
ANITA BAKER
ANTHONY & CAMP
TOTAL CONTRAST
LUTHER VANDROSS
HOTCOST
LA. DREAM
TIMEX SOCIAL CLUB
NEW EDITION
BILLY OCEAN
MIDNIGHT STAR

## WQFX/Gullport-Bilox Jim Lucas

STARPOINT
ZZ TOP
CASHFLOM
SPYDER
SPYDER
CHERRELLE
JANICE
HICHAEL JONZUN
HOTEBARGE
JANET
EL DEBARGE
JANET JAACKSON
JEFFREY OSBORNE
RENE & ANGELA
SIMPLY RED Jim Lucas

HOORE & KASHIF
UTFO
L,L. COOL J
L,L. COOL J
ANTHONY & CAMP
COLONEL ABRAMS
SHIRLEY JOMES
FIZZY OWICK
STEPHANIE HILLS
HIDMIGHT STAR
RENE & ANGELA
BILLY OCEAN
JANET JACKSON
EL DEBARGE

Saundera/Michaels
GAVIN CHRISTOPHER
PETER CETERA
GAVIN CHERSTOPHER
PETER CETERA
MIDNIGHT STAR
CHERRELLE
RICK JAMES
HAZRATI
ALEEM
HOTLBST:
TIMEX SOCIAL CLUB
REGINA
JANET JACKSON
EL DEBARGE
BILLY OCEAN

WMMC/Columbia Saunders/Michaels

STEVE ARRINGTON HINTON BATTLE MOORE & KASHIF REAL ROXANNE SADE

ROCKWELL
UTFO
RANDY CRAMFORD
SPENCER JONES
STYLISTICS
PIECES OF A DREAN
JULCY
AFRIKA SAMBAATAA
AFRIKA SAMBAATAA
FRIKA SAMBAATAA
FRING SAMBAATAA
SAMBAATAA
LENE & AROELA
SAMBAATAA
AROELA
SAMBAATAA
LENE & AROELA
SAMBAATAA
AROELA
SAMBAATAA
LENE BAROELA
SAMBAATAA
AROELA
SAMBAATAA
LENE BAROELA
SAMBAATAA
AROELA
ARO MEM EDITION
REGINA
STEPHANIE HILLS
HOORE & KASHIF
JERNAINE JACKSON
CASHFLOW
HOCKEGE
BILLY OCEAN
RENE & ANGELA
JEFFREY OSBORNE
FORCE MD'S
NEW EDITION

## KDLZ/Ft. Worth-Dallas

GEORGE CLINTON CONTROLLERS STEPHANIE MILLS MOORE & KASHIF KENNY & JOHNNY MICHAEL JONZUN MICHAEL JONZUN HOTTEST: JOESKI LOVE TIMEX SOCIAL CLUB BILLY OCEAN MIDNIGHT STAR JEFFREY OSBORNE

## KJCB/Lafsyette Horatic Handy

MOORE & KASHIF MICHAEL JONZUN CHILL FULL FORCE TEMPTATIONS FORCE HD'S ET ET STARPOINT HOTLEST: HIDWIGHT STAR BILLY OCEAN SOS BAND JANET JACKSON JEFFREY OSBORY

WJYL/Louisville Williams/Merch

FRAMEWICH

JERMAINE JACKSON
RANDY CRAMFORD
SIMPLY RED
PAULI CARMAN
FIVE STAR
EL DEBARGE
FULL FORCE
HOCTES
HOLE
JEAN CARNE
RIVEL
RENE & ANGELA
THEX SOCIAL CLU
JOESKI LOVE

WilliamsMarch

JULL PORC

HOORE & KASHIF

ROCKWELL

MORE & KASHIF

ROCKWELL

MORE & KASHIF

ROCKWELL

MORE

BILLY COEAN

LUTHER NANDOSS

SHIRLEY JONES

HOLLEST

HOLLEST

HOLLEST

HOLLEST

LABELLE & MCDONAL

RUN D.W.C,

PRINCE

### KMJO/Houston Alkins/Michael WLOU/Louisville Tony T. Fields

Tony T. Fields
STEPHANIE MILLS
STEVE ARRINGTON
ROCKWELL
NEW EDITION
MOORE & KASHIP
EUGENE MILDE
FIZZY QWICK
HOttest:
JANET JACKSON
STEPHANIE MILLS
MIDNIGHT STAR
RENE & ANGELA
BILLY OCEAN MOORE & KASHIF PRINCE PIECES OF A DREAM L.L. COOL J REAL ROXANNE OLA RAY MICHAEL HENDERSON MICHAEL HENDERSON HOttest: TIMEX SOCIAL CLUB MIDNIGHT STAR BEASTIE BOYS RUN D.M.C. 52ND ST.

Nai Jackson
MOORE & KASHIF
GAP BAND
GAP BAND
MHODINI
ROCKWELL
HICHAEL SUMBELLO
HAZARATI
HICHAEL JONZUM
LISA LISA
SPENCER JONES
LL. COOL J
HOLTER
LJ. COOL J
HOLTER
LJ. COOL J
PALIFIC ANGEN
LOCKSON
FORMER
FORMER
JOHNTY KEMP
PAULI CARMAN
JEPPREY OSBORME PRINCE
MICHAEL JONZUN
STEVE ARRINGTON
MOORE & KASHIF
JANICE CHRISTIE
TEENA MARIE
MICHAEL MCDONALD
DESRAMN
UTFO
SPENCER JONES
HOTCORE HOTTOGET STAR
JANET JACKSON
RENE & ANGELA
BILLY OCEAN
JEFFREY OSBORNE

## WALT/Meridian Aundra Russell

TIMEX SOCIAL CLUB RAINY DAVIS GWEN GUTHRIZ MOORE & KASHIF REGINA ANITA BAKER BETTY WRIGHT SHIRLEY JONES TEDDY PENDERGRASS TOTAL CONTRAST REAL ROXANNE TOTAL CONTRAST REAL ROXANNE RUN D.M.C. NICOLE HOTTEST TIMEX SOCIAL CLUB JOESKI LOVE JEFFREY OSBORNE BILLY OCEAN RENE & ANGELA

WBLX/Mobile Vernon Wells

Vernor Wells
L.L. COOL J
PRINCE
MODRE & KASHIF
SHIRLEY JONES
JANICE CHRISTIE
GOCKWELL
GWEN GUTHRIE
HOTESET:
JANET JACKSON
DRAMATICS
MIDNIGHT STAR
RENE & ANGELA
BILLY OCEAN

Jackson/Jones
SPENCER JONES
JERNAINE JACKSON
STEVE ARRINGTON
UTPO
ZET TOP
PIECES OF A OREAM
SADE
MOORE & KASHIF
BOCKWELL
HIDNIGHT STAR
REPE & ANGELA
PHILIP BAILEY
BILLY OCEAN
FIVE STAR

JOHNNY KEMP MAI TAI JOESKI LOVE HOTTEST FORCE MD'S RENE & ANGELA MIDNIGHT STAR JANET JACKSON BILLY OCEAN none
Hottest:
NU SHOOZ
JETS
E.G. DAILY
PATTI AUSTIN
INFORMATION SOCIE

## KHYS/Port Arthur Petry/Davis

Petry/Devia

DRAMATICS
STEPHANTE MILLS
ANITA BANER
STEVIE WONDER
JERNAINE JACKSON
TEDDY PEDDERGRAS
JACKSON & HAYES
MOORE & KASHIF
STEVE ARRINOTON
DENISE STEMART
JANICE CHRISTIE
HOLLARINIE HOTEST: HIDNIGHT STAR BILLY OCEAN JANET JACKSON RENE & ANGELA 52ND ST.

Dell Spencer

STEVE ARRINGTON
SHIRLEY JONES
EL DEBARGE
LISA LISA
TIMEX SOCIAL
MOORE & RASHIF
EVELYN KING
HOTEBARGE
HIDBUGHT STAR
RENE & ANGELA
TEASE
BILLY OCEAN
FORCE HD'S

### Mike Allen

LISA LISA
AGARHICOM
MOORE & KASHIF
ALEEM
LUTHER VANDROSS
PIECES OF A DREAM
WALL!
AGAIN
TAXAMAKA
INFINITY
HOLLEST JACKSON
JAMES JACKSON
HONGON'S TAXA
HIDNIGHT STAR
BILLY OCEAN

## WORL/Orlando Earl James

RUBLYN KING
PIECES OF A DREAM
STEPHANIE MILLS
CHERRELLE
KENNY & JOHNNY
MOORE & KASHIF
ROCKWELJ.
SLY & ROBBIE
CONNIE

Crumbley/Deniels
PIECES OF A DREAP
LUTHER VANDROSS
STEVE ARRINGTON
ANITA BARE ARRINGTON
ANITA BARE
KRYSTOL
STYLLISTICS
JERNAINE JACKBON
HOLLEST
HOLLES

ANITA BAKER
RAINY DAVIS
MOORE & KASHIF
BETTY WRIGHT
JACKSON & HAYES
HOTCHSI:
HIDNIGHT STAR
JEFFREY OSBORNE
NEW EDITION
BILLY OCEAN
52ND ST.

NEMBER A JOHNNY
STEPHANIE MILLS
BOOGIE BOYS
SADE
JACKSON & HOUSTON
ROCKWELL
DHAR BRANTON
HOTESEL;
BILLY OCEAN
CON FUNK SHUN
WHITNEY HOUSTON
JANET JACKSON
NEW EDITION

### WANN/Tallahasse

JOB BUILBRO
GWEN GUTHRIE
TEEMA MARIE
HORDE & KASHIF
HICHAEL JONEUN
SPENCER JONES
TROUBLE FUNN
STYLISTICS
HOTOLOGY
MOTOLOGY
JOESKI LOVE
CASHFLOM
REWE & ANGELA

## WTMP/Tempe Chris Turner

Chris Turmer
JULICE
SIMPLY RED
LITTURE VANDROSS
ANTHONY & CAMP
THP BAND
OWES GUTHRIE
HOORE & RASHIF
HOORE & RASHIF
SADE
STYLISTICS
HOLLEST
L DEBARGE
MIDHIGHT STAR
BILLY GOCENA
PRINCE

WAAAAWinston-Salem Tine Carson STLVIA SHITH COLONEL ARRAMS COLONEL ARRAMS SHIRLEY NURBOCK ISLEY JARPER ISLE MICHAEL MCOONALD SADDERY CAMP ANTHON OUTHRIE STARROINT HOLLOSEL LABELLE & MCDONAL JANET JACKSON HIDNIGHT JACKSON HIDNIGHT JACKSON HIDNIGHT JACKSON HIDNIGHT JACKSON HIDNIGHT JACKSON HIDNIGHT JACKSON RENE & ANGELA

### MIDWEST

LUTHER VANDROSS
TUDDY PENDENGRASS
MODER & KASHIF
FIZZY OWICK
STEVE ARRINGTON
STYLISTICS
MOTORITY
STYLISTICS
MOTORITY
JANETS
JANE

### WBMX/Chicago

LUTHER VANDROSS JUICY
GAP BAND
READY FOR THE WOR
HOTTOGET
JANET JACKSON
TEASE
RENE & ANGELA
HELI'SA HORGAN
BILLY OCEAN

WBLZ/Cincinnall Brian Castle none Hottest: JANET JACKSON MIDNIGHT STAR BILLY OCEAN HOVIES JOESKI LOVE

Deen Deen
JULCY
SPYDER D
FIECES OF A DREAM
MOORE & KASHIF
TEENA MARIE
JERNAINE JACKSON
PETER GARREL
ROCKNELL
CL. SWITH
TIMES SOCIAL CLUB
RUB D.H.C.
MIDNIGHT STAR
JEFFREY OSDORNE

## WZAK/Cleveland Tolliver/Perry

TollwerPerry

NT BOYS
O.C. BMITH
PIECES OF A OREAM
GAP BAND
FULL FORCE
RANDY CRAMFORD
FULL FORCE
RANDY CRAMFORD
HULL FORCE
RANDY
LILL
THOM
HOCKEST
BOCKAL
LUTPO
HOCKEST
HINDS SOCIAL CLUB
BILLY OCEAN
SHIFLEY JONES
ANITA BAKER
WCK.MICOlumbus
Rick Sierens

Rick Stevens
CASHFLOW
TEBMA MARIE
SPYDER D
MOORE & KASHIF
VOLTAGE BROTHERS
HOLLOR
LOSE
JANET JACKSON
HIDNIGHT STAR
RENE & ANGELA
ANREBOUGH & PEUPL
ROSE BROTHERS

KC Jones
SKYY
JEAN CARNE
HOTCEST:
NEW EDITION
MIDNIGHT STAR
BILLY OCEAN
JANET JACKSON
TIMEX SOCIAL CLUB Z103/Columbus Keith Antoine

CHERRELLE
ALEEM
STEPHANIE MILLS
SHIRLEY JONES
RAINY DAVIS
ANITA BAKER
MOORE & KASHIF

WGPR/Detroit Joe Spencer JOE SPENCES
SHIRLEY JONES
T. W. BANKSTON
STYLLISTICS
NOORE & KASHIF
ANITA BARKSTON
GOOZUM
HICHAEL HENDERSON
HICHAEL JONESUM
JANICE CHRISTIE
RAINY DAVIS
HOLLESLI
JANET JACKSON
SOS BAND
BILLY COCEN
MIDNIGHT STAR
WIS BRILLY

## WJLB/Detroit

ANITA BAKER
L.L. COOL J
ISLEY JASPER ISLE
NOORE & KASHIP
PIECES OF A DREAM
HOTHERST
NEW EDITION
BILLY OCEAN
JEFFREY OSBORNE
RENE & ANGELA

### WKWM/Grand Rapid

Grant/Franklin GrantFrankin
TIMEX SOCIAL CLUB
ANITA BAKER
HOORE & KASHIF
STEVIE WONDER
JEAN CARNE
HICHAEL JONZUN
RAINY DAVIS
HOTHER
HOTHER
JANET JACKSON
S2ND ST.
HOM BOLTION
JEFFREY OSBORNE

## WTLC/Indiana

## B95/Kensas City McKay/Palegi

SADE
STEVE WINNOOD
PET SHOP BOYS
CHERRELLS
PETER CETERA
ANITA BAKER
RUN D. M.C.
HOTCHER GARGELA
PETER GARGELA
PETER GARGELA
PETER GARRIEL
JEFFREY OSBORNE
PRINCE

### Rochel Wright

### WEST

# KJLH/Los Angeles Doug Gilmore

DHAR BRAXTON LUTHER VANDROSS L.L. COOL J HOTTERST: TIMEX SOCIAL CLUB E.G. DAILY LABELLE & MCDONAL JANET JACKSON JOESKI LOVE

Pam Hodinson

LUTHER VANDROSS

SADE
PATTI AUSTIN
MICHAEL MCDONALD
SANDONN & JAHES
PACES
HOLDER
SELLE & MCDONAL
SIMPLY RED
JEFFREY OSBORNE
BILLY OCEAN
52ND ST.

none Hottest: TIMEX SOCIAL CLUB JANET JACKSON MELI'SA MORGAN MIDNIGHT STAR EL DEBARGE

XHRM/San Diego L D. McCollun ANITA BAKER
STEVE ARRINGTON
HOORE & KASHIF
LISA LISA
LA DREAM TEAM
ROCKWELL
HIDNIGHT STAR
HINEX SOCIAL CLUB
FORCE MD'S
RICK JAMÉS
JANET JACKSON

# KSOL/Sen Frencisco

SHIRLEY JONES
GAP BAND
LISA LISA
SIMPLY RED
FULL FORCE
JULL FORCE
JOYCE SIMS
HOLLEL COOL J
JOYCE SIMS
HOLLEL TACKSON
ATLANTIC STARR
FIVE STAR
EL DEBARGE
TIMEX SOCIAL CLUB

SADE
ANITA BAKER
LUTHER VANDROSS
GWEN GUTHRIE
HICOLE
HORDE & KASHIF
HOLLOST
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HICK
HOLLOST

Tommy Marshall
LUTHER VANDOOS
L.I.CODIV J
NOORE & KASNIF
JANICE CHRISTIE
STEVY ARRINGTON
ALEEM
ANITA BAKER
STARPOINT
REGINA
FULL FORCE
HOLLESTI
JANIT JACKSON
BEAGE
TORCE
THE STARPOINT
REGINA
TOLLE
TORCE
HOLLESTI
THES SOCIAL CLUB
YARBROUGH & PEOPL

# WJJS/Lynchburg Lad Goina

LAG GOINS
SKYY
JOESKI LOVE
TEENA MARIE
TEENA MARIE
JEAN CARNE
CON FUNK SHUN
REGINA
ARETHA FRANKLIN
HOTUSAL
JEFFREY OSBUTNE
JAMET JACKSON
MIDNIGHT STAR
SOS BAND

RAINY DAVIS TEENA MARIE TEENA MARIE NICOLE SPYDER D LUTHER VANDROSS STEVE ARRINGTON STEPHARIE WILLS MICHAEL MCDONALD MICHAEL MCDONALD SANHIP EARDY CRAMPORD ANTHONY & CAMP LABELLE & MCDONAL BILLY OCEAN TIMES SOCIAL CLUB ZEFFREY SOROME JANET JACKSON

# 87 Reporting Stations

The following stations were frozen this week: WZEN/St. Louis

HOT105/Miami failed to report and its information was frozen.

Jay Johnson
THP BAND
THE RAND
AFRIKA BANBAATAA
LIFER VANDROSS
TOPO
SPENCER JONES
GAP BAND
MICHAEL MCDONALD
MOORE & KASHIF
MOURE KASHIF
SILLY OCEAN
REME & ANGELA
EL DEBARGUEN & PEOPL

PROFE
VANBROUGH & PEOPL

McKsyPalagi
TIMEX SOCIAL CLUB
SKYY
PABLOUS THUMDERB
PETER GABRIEL
HE LIME CONALD
HE LIME CONALD
HE LIME CONALD
HE LIME STAR
BILLY OCEAN
HIDNIGHT STAR
EL DEBARGE
NEW EDITION
JANET JACKSON

# WXLA/Lansing Liz Colbert

LE COIDET

GEORGE CLINTON
STEPHANIE MILLS
MIUNE
HOORE & KASHIF
COLONEL ABRAMS
ALEEM
CANDYE
HOTE HOTE
MINIGHT STAR
52ND ST.
TEMPTATIONS
WILLIE COLLINS
PRINCE

KMJM/SI. Louis Mike Stredford LUTHER VANDROSS
GWEN GUTHIE
MIDNIGHT STAR
JOYCE SIMS
PIECES OF A DREAM
BLOW MONKEYS
LEVEL 42
WHOD IN I

WZEN/SI. Louis Billy Ryen

Paul Brown
EUGENE WILDE
TAKANAKA
ANITA BAKER
COLONEL ABRAMS
HICHELLE GOULET
THEX SOCIAL CLI
MICHAEL ONZUN
HICHAEL ONZUN
HICHAEL
JANET JACKSON
MITNEY HOUSTON
JEFFREY OSBONRE
HIDNIGHT STAR
BILLY OCEAN

### KBUZ/Wichits

JOESKI LOVE
JEFFREY OSBORNE
CASHFLOW
ROCKWELL
WRECKIN' CREW
MOORE & KASHIF
Hottest:
52ND ST.
EL DEBARGE
TIMEX SOCIAL CLI
JANET JACKSON
MIDNIGHT STAR

## R&R FRIDAY, JUNE 13, 1986/77

### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

### **TOP 50**

ree eeks	No Week	Lose s W/m	etr		
	4	3	1	1	LEE GREENWOOD/Hearts Aren't Made To Break (MCA)
	11	9	5		JUDY RODMAN/Until I Met You (MTM)
	8	5	3	_	JUICE NEWTON/Old Flame (RCA)
	9		Ä	4	
	2		2	5	and the second s
	-		7	-	SOUTHERN PACIFIC/Reno Bound (WB)
				=	ED BRUCE/Nights (RCA)
					RANDY TRAVIS/On The Other Hand (WB)
					JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)
					DOLLY PARTON/Tie Our Love (In A Double Knot) (RCA)
					KATHY MATTEA/Love At The Five & Dime (Mercury/PG)
				=	GEORGE STRAIT/Nobody In His Right Mind (MCA)
					CHARLIE DANIELS BAND/Drinkin' My Baby Goodbye (Epic)
					RONNIE McDDWELL/All Tied Up (MCA/Curb)
		18			T. GRAHAM BROWN/I Wish That I Could Hurt (Capitol)
	1	2	6		WILLIE NELSON/Living In The Promiseland (Columbia)
		24			JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)
		25			MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA)
					PAKE McENTIRE/Savin' My Love For You (RCA)
		26			GEDRGE JONES/Somebody Wants Me Out Of The Way (Epic)
	38				WAYLON JENNINGS/Will The Wolf Survive (MCA)
		33			T.G. SHEPPARD/Strong Heart (Columbia)
		28			SAWYER BROWN/Shakin' (Capitol/Curb)
		27			MARK GRAY/Back When Love Was Enough (Columbia)
		40			DON WILLIAMS/Heartbeat In The Darkness (Capitol)
	35	31			GARY MORRIS/Anything Goes (WB)
			31		STATLER BROTHERS/Count On Me (Mercury/PG)
					MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)
					FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)
	3				EDDIE RABBITT/Repetitive Regret (RCA)
	-	7			OWIGHT YOAKAM/Honky Tonk Man (Reprise/WB)
		41		_	RICKY SKAGGS/I've Got A New Heartache (Epic)
	_	_	39		EDDY RAVEN/Sometimes A Lady (RCA)
	_	_	40		CONWAY TWITTY/Desperado Love (WB)
	7	19	29		STEVE WARINER/Life's Highway (MCA)
RI	RE#	١K	ER	€	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)
					MERLE HAGGARD/A Friend In California (Epic)
					RESTLESS HEART/Til I Loved You (RCA)
BI	RE/	٩K	ER	<b>3</b> 9	WHITES/Love Won't Wait (MCA/Curb)
					JOHNNY CASH & WAYLON JENNINGS/Even Cowgirls Get The Blues (Columbia)
					SWEETHEARTS OF THE RODED/Hey Doll Baby (Columbia)
	14	13	33	42	EXILE/Super Love (Epic)
	_	_			JOHNNY PAYCHECK/Old Violin (Mercury/PG)
[	DEE	BUT			JOHN CONLEE/Got My Heart Set On You (Columbia)
	_	50	47	3	BILLY JOE ROYAL/Boardwalk Angel (Atlantic America)
-	DEI				KENNY ROGERS with MICKIE RYDER/The Pride Is Back (RCA)
	DE				NITTY GRITTY DIRT BAND/Stand A Little Rain (WB)
					GIRLS NEXT ODOR/Slow Boat To China (MTM)
					NICOLETTE LARSON WITH STEVE WARINER/That's How You Know (MCA)
				3	
		-		_	· · · · · · · · · · · · · · · · · · ·

### JUNE 13, 1986

Total			
Reports/Adds	Heavy	Medium	Light
450/0	140	14	5
159/0	124	31	5
160/0 158/0	118	28	12
158/0	107	20 31	9
143/0	112	23	8
151/1	96	44	11
150/2	94	44	12
152/5	95	45	12
162/0	68	87	7
152/0	76	69	7
152/4	68	71	13
160/2	66	83	11
134/1	84	30	20
155/3	49	94	12
148/2	49	93	6
126/0	84	23	19
153/5	40	94	19
145/5	29	90	26
153/7	20	96	37
134/2	40	70	24
147/11	14	90	43
143/10	12	98	33
140/2	25	81	34
124/2	36	62	26
153/22	10	88	55
132/3	8	89	35
138/6	10	90	38
135/15	10	83	42
90/0	44	27	19
93/0	35	38	20
87/0	35	29	23
128/17	5	74	49
131/27	3	63	65
132/28	5	54	73
73/0	27	27	19
111/30	4	43	64
100/18	9	34	57
62/0	19	29	14
97/11	1	53	43
80/3	6	42	32
67/0	14	36	17
50/0	21	20	9
75/10	8	35	32
81/40	2	22	57
57/6	8	23	26
71/22	3	19	49
89/53	0	13	76
82/26	0	17	65
69/26	1	15	53
70/8	2	25	43

### **MOST ADDED**

MITTY GRITTY DIRT BAND Stand A Little Rain (WB)
JOHN CONLEE (39) Got My Heart Set On You (Columbia)
REBA McENTIRE (37) Little Rock (MCA)
HANK WILLIAMS JR. (30) Country State Of Mind (WB/Curb) KEITH WHITLEY (30) CONWAY TWITTY (28) Desperado Love (WB) EDDY RAVEN (27) Sometimes A Lady (RCA) NICOLETTE LARSON w/ STEVE WARINER (26) That's How You Know GIRLS NEXT DOOR (26) Slow Boat To China (MTM) DON WILLIAMS (22) Heartbeat In The Darkness (Capitol)

### HOTTEST

KENNY ROGERS W/NICKIE RYDER (22) The Pride Is Back (RCA)

LEE GREENWOOD (77) DAN SEALS (72) Everything That Glitters (EMI America) RANDY TRAVIS (51) On The Other Hand (WB)

JULY RODMAN (50)

Until I Met You (MTM) JUICE NEWTON (40) Old Flame (RCA) CHARLIE DANIELS BAND (37) Drinkin' My Goodbye (Epic) MARIE DSMOND (37) Read My Lips (Capitol/Curb) WILLIE NELSON (36) Living In The Promiseland (Columbia) **SOUTHERN PACIFIC (36)** Reno Bound (WB) **GEORGE STRAIT (29)** . (MCA) Nobody In His Right Mind . JUDDS (27) Rockin' With The Rhythm (RCA/Curb)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hotiest

# **BREAKERS**

HANK WILLIAMS JR.

Country State Of Mind (WB/Curb)

On 69% of reporting stations. Rotations: Heavy 4, Medium 43, Light 64, Total Adds 30 including WQBE, WKYG, CHOW, WKHX, WQDR, WGYK, KJNE, WMNI, WBCS, WIL, KYGO, KUGN, KFMS, KWJJ, KSAN. Moves 46-36 on Country Chert.

MERLE HAGGARD

A Friend in California (Epic)
On 82% of reporting stations. Rotations: Heavy 9, Medium 34, Light 57, Total Adds 18 including WYRK, WTCR, WIXL, WKYG, WKHX, WXBQ, WYK, KYKX, WAMZ, WUSQ, KJJY, WYNG, WLLR, KIK-FM, KUUY, KKCS, KLZ, KIGO. Moves 45-37 on Country Chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

### WHITES

Love Won't Wait (MCA/Curb)
On 60% of reporting stations. Rotations: Heavy 1, Medium 53, Light 43, Total Adds 11, WYRK, KASE, WYNK, KYXX, KJNE, WONE, WFMS, KXXY, KLZ, KIM. Moves 47-43-39 on Country Chart.

Hank Sings The Country Anthem

"Country State Of Mind" (7.2001)

R&R: 33

**BREAKERS** 

Produced by:

From the LP "Montana Cafe" (25412) Shipping 6/23 Jim Ed Norman and Barry Beckett







# HOLLY DUNN

ST-71052 UP TEMPO COUNTRY AT ITS BEST!

"Two Too Many" B-72064

Nashville, TN., 37203 Distributed by Capitol Records

MTM Music Group 21 Music Square E.

## RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

### **NEW & ACTIVE**

NITTY GRITTY DIRT BAND "Stand A Little Rain" (WB) 89/53

Total Adds 53 including WBOS, WXTU, KPLX, KSSN, WAMZ, WSM, WWKA, KSON, KMPS. Debuts at number 47 on the Country chart.

GIRLS NEXT DOOR "Slow Boat To China" (MTM) 82/26
Rotations: Heavy 0. Medium 17. Light 65, Total Adds 26 including WGA, WCAO, WBOS, WHN, KASE, WYNK, WEZL, KYKK, WMN, KHZC, KZZZ, KUROK, KFRE, KOIL, KOOD, KCKC. Debus at number 48 on the Country chart. JOHN CONLEE "Got My Heart Set On You" (Columbia) 81/40

n 22, Light 57, Total Adds 40 including WHN, WXTU, WWVA; WEZL, KIKK, KSSN, KYKX, WIRK, ., WKCO, KWEN, KLZ. Debuts at number 44 on the Country chair.

JOHANY CASH & WAYLON JENNINGS "Even Cowgiris Get The Blues" (Columbia) 80/3 
Polations Heavy 6, Medium 42, Light 32, Total Adds 3, WTCR, WRIN, WTCM, Heavy, WCVR, KKK, WOKK, KKYX, KMPS, 
KIGO Medium v WBGW, WPDR, KASE, WESC KLX, KNIK, Moves 46-240 on the Country Chart.

JOHANY PAYCHECK "Old Violin" (Mercury/PolyGram) 75/10 
Polations Heavy) 8, Medium 35, Light 32, Total Adds 10, WOBE, WRISK, KYKX, KRMD, WIRK, KIK-FM, KUGN, KFRE, KRAK, (Z, KYKX, KRMD, WIRK, KIK-FM, KUGN, KFRE, KRAK,

KENNY ROGERS with NICKE RYDER "The Pride Is Back" (RCA) 71/22 Reading Research 19 (19 Pride Is Back") (RCA) 71/22 Reading 
Country orant.

HOLLY DUNN "Two Too Many" (MTM) 70/8

Rotations: Heavy 2, Medium 25, Light 43, Total Adds 8, WOBE, WIXL, KSSN, WAMZ, WCMS, WWKA, KBMR, KLZ, Heavy:
WOKK, KRIKT. Medium: WCAO, WLWI, KJNE, WXCL, KOIL, KOLO. Debuts at number 50 on the Country chart.

NICOLETTE LARSON with STEVE WARNER "That's How You Know When Lave Is Right" (MA) 59/26 Rotations: Heavy 1, Medium 15, Light 53, Total Adds 26 including KEAN, WYNK, WYM, WXBQ, KHEY, WWKA, KSQ, WYNG, WGC, KYTOK, KKCS, KYFE, KYNG, KOLD, KPM Debus at number 49 on the Country chart.

VINCE GILL "With You" (RCA) 64/13 6, Total Adds 13, WGNA, WQBE, KHEY, WUSQ, KSO, KWMT, WKCQ, WTHI, WTCM,

CARL PERKINS "Birth Of Rock And Roll" (America Smash/PolyGram) 62/15

eavy 2, Medium 18, Light 42, Total Adds 15, WGNA, WAJR, WWVA. WYNK, WEZL. WSOC, WCMS, WWKA, KIK-FM, KUZZ, KKCS, KWJJ, KTOM.

MEL McDANIEL "Doctor's Driders" (Capital) 59/1

Rotations: Heavy 0, Medium 23, Lipht 36, Total Acids 1, WOXE, Medium: WAUR, KYKR, WUSY, WTVY, WLWI, WCMS, WIRK
WGEE, WCC, UTCM, KRWD, KNUJ, KALF, KTOD

WGEE, WXCL, WTCM, KRWO, KWJJ, KALF, KTOM.

BILLY JDE RDYAL: "Boardwalk Angel" (Atlantic America) 57/7

Potations: Heavy 8, Medium 23, Light 26, Total Adds 7, WTCR, WZZK, WQYK, WIRK, WFMS, KTOM, Heavy: WUSY, KIKK, WAMZ, WLWI, WRAP, WUSE, KSD, KRCO, Moves 504-74 50 in the Country char.

CON HUNLEY: "Bible Suded Bibles" (Capitol) 57/6

Rotations: Heavy 3, Medium 22, Light 32, Total Adds 6, WWAN, WKSJ, WLWI, WMNI, KWMT, KKCS, Heavy: WIVK, WORK,

WGNA KRRV. WUSY. KILTEM, KKAL, KCCY

LEON EVERETTE "Danger List (Give Me Someone...)" (Ortando) 55/5 Rotations: Heavy 0, Medium 17, Light 38, Total Aodis 5, WYNK, KSSN, MUSO, WAXX, KFRE, Medium: WTSV, WAJR, WESC, WOMS, KJME, WICK, WYTCM, KRITK, KRWO, KALE,

WOMS, KINE, WICE, NICH, NOTE, NICH, 
### SIGNIFICANT ACTION

REBA McENTIRE "Little Rock" (MCA) 42/37

y 0, Medium 5, Light 37, Total Adds 37 inclu WTQR, KXXY, KUZZ, KYGO, KNIX, KRPM ds 37 including WCAO, WBGW, WTSV, WDSY, WNYR, KASE, WZZK, KIKK,

LACY J. DALTON "Working Class Man" (Columbia) 42/11
Potalonos Heavy 2. Medium 10. Light 30, Total Adds 11, WGNA, KEAN WXBO, KKIX, KKYX, KJNE, KTTS, KUZZ, KEIN, KOD, KIO, Heavy WBOS, WGN, Kedoum WLIN, FED, KTOM. KEITH WHITLEY "Ten Feet Away" (RCA) 37/30

ds 30 including KRRV, WGTO, KIKK, WAMZ, WCMS, KKYX, KJNE, WTQR, vy 0, Medium 5, Light 32, Total Adds WXCL, KRST, KVOC, KFRE, KOLO.

WOAF, KXY, WXC, KRST, KVOC, KFBE, KOLO.

MARNTY STUART "Honky Tonker" (Columbia) 35/5

Polations Heavy 1, Medium 6, Upin 28, Total Adds 5, WWX, WYII, KEAN, WTH, KVOC, Heavy, WGNA, Medium: WBOS,
WAMZ, WCMS, KRMD, WTCM, KRWO Lipin: KASE, WUSY, WWXA, KFDI.

VERN GOSDIN "Was It Just The Wine" (Compleat/PolyGram) 30/5

Polations Heavy 0, Medium 8, Ligin 22, 1013 Adds 5, WGNA, WVX, WOKK, KWMT, KRWO, Medium: WLWI, KKYX, WDAF,
WOW, KTIS, WTCM, KFD, KRO, Lighi: KILTIN, KVOC)

WILLIAM LEE GOLDEN "LOVe Is The Only "Way" Out" (MCA) 29/5
Rotations: Heavy 0, Medium 9, Light 20, Total adds 5, KJNE, WAXX, WTCM, KIK-FM, KFRE. Medium: WWVA, KYKR, WCMS,
WTSO, KRRT, KJOSK, KRMO, KRIN, KCDY.

MAC DAVIS "Somewhere in America" (MCA) 28/4
Rotations: Heavy 2, Medium 8, Light 18, Total Adds 4, WLWI, WKCQ, KFDI, KYAK, Heavy; WCUZ, WOW, Medium: WGNA,
WTSV, WWMS, AVVY, WCYW, WTSY, WILL B. Design. STEVE EARLE "Gultar Town" (MCA) 27/17

17, WOKQ, WIXY, WYII, KRRV, WEZL. WTVY, WAXX, KWMT, WTSO, KUGN, KRWQ, KCKC, KRPM, KIGO

KENDALLS "Too Late" (MCA/Curb) 24/17

. Light 22, Total Adds 17, WIXY, KRRV, WTVY, KILTFM, KKYX, KBMR, WONE, WOW, WXCL. , KQIL, KEIN, KALF, KTOM.

RAZZY BAILEY "Rockin" In The Parkin" Lot" (MCA) 19/6
Potatons: Heavy O. Medium 1. Light 18, Total Adds 6, WOKO, WTYY, KKYX, WIRK, KIK-FM, KIGO. Medium: KRWQ. Light
WISY, WYII, WOKS, WPAP, KRIKT, KRST, KALF, KSOP.

W13Y, W10, November Provinces in Note: November 1, Nov

EVERLY BADAMENTERS "I Know Love" (Mercury/PolyGram) 18/7

Rotations: Heavy 0, Medium 2, Light 16, Total Adds 7, WUSY, WTVY, WSM, WXCL, KRWQ, KOKC, KIGO, Medium, KFRE

COPIE WOOS, AAA' KINNE!
TISH HINOUSSA CRAIG DILLINGHAM "I'II Puli You Through" (MCA/Curb) 18/3
Potations: Heavy 1, Medium 4, Light 13, Total Adds 3, KJNE, KFGD, KVOD. Heavy, KRKT. Medium: WTVY, WTCM, KRWQ, KCCY. Light: W

RAY PRICE "All The Way" (Step One) 15/3
RAY PRICE "All The Way" (Step One) 15/3
Rotations (Step One) 15/3
Rotations (Step One) 15/3
Rotations (Step One) 15/3
ROTATION (Ste

WIGH KWMT, KITS, KVOO, KFDI, KGIL, KALP, ROOF.

DARLENE AUSTIN "Guilty Eyes" (CPT) 15/2

DARLENE AUSTIN "Guilty Eyes" (CPT) 15/2

Lodium 6 Light 9, Total Adds 2, WBGW, KEIN. Medium: KRRV, KBMR, WTCM, KRKT, KRWQ, KIGO.

KENNY DALE "I'm Going Crazy" (BGM) 14/0

leavy: KKYX. Medium: WTVY, WOKK, WOW, KRWQ. Light: KEAN,

NANCI GRIFFITH "Once in A Very Blue Moon" (Philo) 13/3 Rotations: Heavy 0, Medium 4, Light 9, Total Adds 3, KKYX, KFGO, KRWO, Medium: WAJR, WOKK, KTTS, KFDI, Light,

RANDY TRAVIS "Can't Stop Now" (WB) 13/0 Rotations: Heavy 9, Medium 4, Light 0, Total Adds 0, Hi KYAK. Medium: KRRV, WWKA, WTOD; KRWQ. Heavy: WOKQ, KYKR, WLWI, WIRK, WAXX, WOW, KRST, KIK-FM.

NARVEL FELTS "Rockin' My Angel" (Evergreen) 12/0
Rotations: Heavy 0, Medium 2, Light 10, Total Adds 0, Medium: WTVY, KIGO, Light: WEZL, WLWI, WSLR, WMNI, KFGO,

JIM COLLINS "The Things I've Done To Me" (TKM) 11/1
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, WLWI, Medium: KKYX, KRWO, Light: KRRV, KILTEM, WOKK, WOMS,

TOUR NIS, NOVE, KIND.

TOMMY OVERSTREET 'Next To You" (Silver Dollar) 10/5
Rotations: Heavy 0, Medium 1, Ught 9, Total Adds 5, WLWI, KSO, KFGO, KWMT, KFDI. Medium: KIGO, Light: WOW, KTTS, KTPK, KVOO.

## **ALBUM TRACKS**

### ARTIST/Song Title (Label)

**Album Title** 

DWIGHT YOAKAM/Guitars, Cadillacs (Reprise/WB) Guitars, Cadillacs, Etc.

DON WILLIAMS/Then It's Love (Capitol)

MICHAEL MARTIN MURPHEY/Fiddlin' Man (WB)

EDDIE RABBITT/Singing In The Subway (RCA)

GEORGE STRAIT/You Still Get To Me (MCA)

GEORGE STRAIT/Rhythm Of The Road (MCA)

WAYLON JENNINGS/Shadow Of Your Distant Friend (MCA)

FORESTER SISTERS/Drawn To The Fire (WB)

HOLLY DUNN/Daddy's Hands (MTM)

FORESTER SISTERS/100+ Chance Of Blue (WB)

GEORGE STRAIT/Stranger Things Have Happened (MCA)

GEORGE STRAIT/Deep Water (MCA)

JERRY LEE LEWIS/Keep My Motor Runnin' (Polydor/PG)

PAKE McENTIRE/Bad Love (RCA)

New Moves Tonight We Ride Rabbitt Trax

#7 #7

Will The Wolf Survive Perfume, Ribbons, & Pearls Holly Dunn

Perfume, Ribbons, & Pearls #7

Class Of '55

Too Old To Grow Up Now

The brightest spot on your playlist is



"Heartbeat In The Darkness"

R&R 25

\* .80/R&R FRIDAY, JUNE 13, 1986

# **COUNTRY ADDS & HOTS**

**EAST** 

NITTY Gritty Dirt Band (WB)

Dan Seats (EMI America) Lee Greenwood (MCA)

SOUTH MOST ADDED

Roba McEntire (MCA)

MOST ADDED MIDWEST HOTTEST

Nitty Gritty Dirt Band (WB)

REZTH WHIT EVERLY BRO CHRONO BRO REMDALLS Mottast: DAS SEALS COB

WLLR Downspart, IA

KIOV-FM Sinux Folio, SD

Lee Breenwood (MCA) Dan Seats (EMI America)

WEST

KSSN Little Resk, AR

LEON EVERETTE NITTY GRITTY DI NOLLY DURM REBA HCENTIRE JOHN COSLEE HOLLOST LEE OREZHOOD DAN SEALS JUDY RODUAN SANYER BROWN SANYER BROWN

KYNK Langelow, TX

Nitty Gritty Diri Band (WB) Roba McEntire (MCA)

Lee Greenwood (MCA) Dan Seals (EMI America

## EAST

Ameny, NY
ROSSIE MCDOWE
DOM WILLIAMS
PAKE MCENTISE
HOTLEST ILL
LEE GREENWOOD
RANDY TRAVIS
DAM STALE
DOLLY PARTOM
JUDGS

WVAM Alteone, PA

none Mottest: none WPOC/BALTINOS

COB
GIRLS WENT BOOK
RESA WCENTIER
SCHOOL;
EXECUTE ARBITT
DAN SEALS
WILLIE WELSON
JUICE MENTON
COB

NITTY GRITTY DIRT ROGERS & SYDEE PANT TILLIS REMA HCSFFIRE GENE HAYSON DARLENE ADSTIST DAYID ALLAN COM NOT PRAYS CHOMES TRANS CHOMES TRANS HARTY TRAVES HARTY TRAVES HARTY TRAVES HARTY TRAVES HARTY TRAVES HARTY TRAVES HAR

Boston: MA
WITTY GRITTY DIRT
EDDY MAYEN
GIRLS MENT DOOR
NOTESE!
MARIE GEMOND
DOLLY PARTON
ED SRUCE
LACY J. DALTON
ROGERS & NYDER

Charleston, WY
HOLLY DURBS
JOHRNY PAYCHES
HARK WILLIAMS
VINCE GILL
ROTTER:
DAN SEALS
LEE GREENHOOD
HATHY HATTER
JUDY RODMAN
EXILE

GIRLE WEST DE RAILY BAILEY STEVE BARLE ED BRUCE Mottest: DAN SEALS SOUTHERN PAC!

REBA MCENTIRE RICKY SKAGGS JOHN SCHREIDES HOTTSET SHALS LEE GREENHOOD JUICE MENTON COB DOLLY PARTON

REMA MCDITISE HITTY CRITTY DIST NOGERS A PYOCE CIMIS-MEXT DOOR CARL PERMINS LACY J. DALTON MOTEST: DWIGHT YOARAM LET GREENHOOD RAMOY TRAVIS T.G. SHEPPARD JUDDS

none Hottest: WCVR Rendolph, VT

Macheste, NY

SANTY TRAYE
GEORGE JOHES
HASH GRAY

FICHARE MISSON
HICHARE MISSON
HICHARE MISSON
HICHARE MISSON
BESTLESS HEART
SOUTHERS PACIFIC
LEE GREENHOOD
JUICE MEMPON

JOHN CORLES GIRLE MENT DOOR EDDY RAVEN HOLLOGIC LEE GREENHOOD EMPYLOU HARRIS DAN EXALS T.G. ENTPPARD STATLER BROTHERS

BPTMGHAM, MA BTEVÉ EARLE JORN CONLLÉ BRUCE MAJNER KENDALLE MICOLETTE LARS KEITYN MMITLEY MOLENES JULIES MENFON LDES GREENHOOD CDB JULIES MONTON ANTHY HATTEA

NOWMEN, NU
EDDOY RAVEM
COMMAY THITTY
MERLE NAMOGARD
7-G- SHEPPARD
HITTY GRITTY DIRT
HOLLY CUSMS
MOLE ST.
JOHN SCHMILDER
HATTY HATTER
SOUTHERS PAC 19 16
JULY ROSMAN
HARIE GEMOND

Womand, CHT
GIRLS MECT DOD
HICHARL MURPHE
T.G. SHEPPARD
COMMAY TWITTY
HAMN WILLIAMS
MOTUBE;
MARIS GENERALS
LEE GREENHOOD
DAN SEALS
LEE GREENHOOD
JUICE MERTON

ROTTES: JUDY RODHAM SAMYER SHOWN GEORGE STRAIT STATLER BROTH

REBA MCENTIRE HARTY STUART WILD CHOIR STEVE EARLE GODEN HARLESS SCHUYLER/HOOM HOTLEST JUDY ROCHUM HARTE ORNOND SOUTHERN PACIS FAMOY TRAVIE JUDDS

WLQ RICEY BEAGGE DOM WILLIAMS Nottest: SOUTHERN PACIF HARIE COMMOND LEE GREENMOOD JUICE MENTON MIDWEST

MITTY GRITTY DI EDDY MAVES MOLLY CUME JOSE COMLES KEPDALLS HISTED JOSE SCHEELDER BOTT ST. JUDY BOSENS T. GRADOM SAGNE MERLE RAGGARD MERLE RAGGARD SOUTHWEST PACIFI WUSN Chlosps, IL

SANYER BROWN T.G. SHEPPARD COMMAY TWITTY NAYLOW JENNING NOTES OF HOTES OF HOTES OF HOTES H

WUBE-FM Cincinnati. OH CONCINNOM, OH
DOW WILLIAMS
WITTY GRITTY OR
GEORGE JOMES
EDDY RAVED
GEORGE STRAIT
COMMAN TWITTY
HOTELS
ED RAVEZ
ED RAVEZ
ED RAVEZ
LEX GREENWOOD
BILLY JOE BOYAL

WGAR-FM Cleveland, QH

Columbus, ON

PARE MCENTIRE
GIRLS WEST DOOR
COULE
HITTO GIRTY
HAWE NILLIAMS JR.
HOTTO HAME NILLIE WELSOW
DAN SEALS
LEE GREENHOOD
JUICE WESTON
HARE GSHOND

WOME Dayton, OH WHITES COMMAY TWITTY EDDY RAVEN KENDALLE

Nottest: COS LEE GREEN ED BRUCE RAMBY TRA' SOUTHERN

JUICE SENTOS DOLLY PARTOS GEORGE STRAIT

none Hottest:

JOHN SCHMEIDER
RANDY TRAVIS
Hottesti
SOUTHERN PACIFIC
DOLLY PARTOR
GEORGE STRAIT
JUDGE
MAYLOW JERMINGS

VINCE GILL CARL PERKING TOWNY OVERSTRU COMMAY TWITTY PICOLETTE LAN JOHN COMMERCE HOLLEST JOHN CONLEE Hottest | WILLIE HELSON LEE GREENHOOD ED BRUCE GRONGE JOHEE RANDY THAVIE

DAVID ALLAM C MICOLETTE LAR JOHN CONLEE REMA MCENTIRE MOTEURI LEE GREENMOOD JUICE MENTON MARIE CHMOND JUDY RODMAN SOUTHERN PACE

JOSM COMLET WILLIAM LEE OF STEVE RARLE LEOF EVENETTE RAY PRICE KEITH WHITLEY HOLLOAD DAM SEALS ONIGHT YOARAM Y TRAVIS

Nottest: FORESTER SISTERS WILLIE HELSON

COS RANDY TRAVIS GROWGE JOHES

WTSO Medicon, WI MILD CHOIR STEVE MARLE Nottest: -WILLIE WELSO DAM SEALS LEE GREENOUS JUDY ROOMAM WAYLOW JENNI

HARR WILLIAMS JR.
JOHN CONLES
HICOLETTE LARSON
HOttest:
DAM SEALS
LES GREMMOOD
SOUTHERN PACIPIC

MICHAEL MIRPHEY RICKY SKAGGS GIRLS SELET DOOR Bottest; DAM SEALS LEE GREENWOOD MARIE OSMOND JUICE HENTON JUDY ROSMAN KCJB Minet, MD

WPING-FM Indianapolis, IN KXXV Othereme City, OR REBA PICENTIAE XEITH MHITLEY MHITZS DAVID ALLAH COE HOLLAH: SOUTHERS PACIFIC JUDY RODMAN GRORE STRAIT DOLLY PARTON LEE GREENHOOD WDAF Kenne City, MO

REITE WHITLEY
PARE HCENTIRE
COMMAY TWITTY
HOTCOST;
STATLES SHOTHES
RANDY THAVIS
JUDDS
GEORGE STRAIT
JOHN SCHWEIDER

NOTTEST:
RAMBY TRAVIS
GEORGE STRAIT
JUDGS
STATLER BROTHS
HAME WILLIAMS

MICHAEL HURSDRY GIRLS HEXT DOOR RICKY HKAGGS ROGERS & RYDER

HERLE HAGGARD EDDY HAVEN COMMAY TWITTY Notteet: EVERLY BROTHE: JUDY RODGAR DAM SEALS GEORGE STRAIT RANDY TRAVES

Terro Novem. N.

RADRE WILLIAMS JS.
COMMAY TWISTY
VISCE GILL
MARTY STUNKY
HICOLETTE LARSON
HOLLESTE LARSON
ED SEUCE
COM
RADRO TRAVIS
ROMNIE MCDOWELL

JOHN COMLER HITTY GRITTY DIRT HICOLETY LARBON HAC GAVIS HAME WILLIAMS JR. VINCE GILL HOTLEST JUDY HORAM LEE GREENHOOD GEORGE STRAIT JUDOS

HARK WILLIAMS JR. MITTY GRITTY DIST REMA MCESTISE MOTESTISE DAN SEALS LEE GREENMOOD JUDGS KTPK-FM Topoko, Ks

TOPRIA, RE
HARK WILLIAME JR.
JOHN COMERC
REN CRASS REVIVAL
RAY PRICE
HOTEAS:
FURENTER BIFTERS
BHIGHT YORKAM
EDDIE RABELT
WILLE MELSON

HAGE Austin, TX WTCM Traverse City, IIII HHITES
GIRLS HENT DOOR
REBA MCENTIRE
HOTOSIT
T. GRAHAM SROWN
MERLE MAGGARD
GEORGE STRAIT
BICKY SKAGGS
SOUTHERS FACIFIC

WYNK Baton Rogue, LA SAME WILLIAMS JR.
DOM HILLIAMS JR.
DOM HILLIAMS
MHITES
CARL PERKING
MICOLETYE LARROW
LEON EYERTTE
COMMAY TWITTY
KEITH WHITLEY
CIRLE WEST DOOR
MOTURET LEE GREENHOOD
RAMDY TRAVIS

REBA MCENTIRE COMMAY TWITTY GIRLE NTOIT DOOR SAMPER BROWN HOTERS & RYDER GENROE STRAKT FORESTER SISTERS EXILE LEE GREENWOOD

BILLY JOE BOYAL HICHARL HURPHEY RESA NCENTIRE HOTEGET HOTERS FORESTER SISTER DAM SEALE DEE GREENHOOD JOHN SCHMEIDER

162 Reporters **153 Current Reports** The following stations reported no change in their rotations

> WSLR/Akron KCJB/Minot

to report this week and WVAM/Altoona WKLO/Danville WWWW/Detroit WCUZ/Grand Rapids WESC/Greenville KFKF/Kansas City WPOR/Portland KSOP/Salt Lake City KCBQ/San Diego

WYAY Allente, GA

AMERICA, LAN
MAYLON JERRINGS
EDDY RAVEN
JOHN SCHEETOR
DON WILLIAMS
MOTENEL EXILE
HILLE WELSON
2001E PARSIT
DAN SEALE
RAMDY TRAVIE WKHX Atlente, GA

MICHAEL JONNESS
PARE MCENTIRE
GARY MORRIS
MERLE HAGGARD
HANK WILLIAMS
MOTE BASINS
WILLIE MELSON
ENDIE RABBITT
LEE GREENMOOD
MARIE OSMOOD

Cyprose Germans, Fs.
HITTY GRITTY DIRT
LOUISE HANDRELL
REMA HCENTIRE
REITH HOITLEY
LINDY GRAVEL
HOSTERS
BOMN SEALS
LEE GREENHOOD
RAMDY TRAVIS
GEORGE STRAIT

DOW WILLIAMS MICHAEL JOHNSO MITTY CRITTY E STATLES SWOTHS HOLLESS! WILLIE MELSON COM

WKLO Donville, KT WTVY Dollars At

MITTY DIRTY DIRT MODERS & BYDER JOHN CONTLE BICOLETE LARSON WILD CHOIS BOXTON FATTY MATTER SOUTHERS PACIFIC JUDY MODERN PACIFIC RANTY TAYIS LEE GREZIMOOD

KHEY Et Peso, TX ROGERS & RYDI HICOLETTE LAS T.G. SHEPPARE RICKY SKADGE VINCE GILL HOTESELS JUICE NEWTON RD SAUCE LEE GREENMOOD CDB

KILT-FM Vewston TX

EDDY RAVEN T.G. SNEPPI KENDALLS Hottest:

WLWIFM Mortgomery, AL MONTAGEMENT, AL
GIRLS MEXT DON
HAC DAVIS
JIN COLLINS
JIN COLLINS
TOWN OVERTHEET
TOWN OVERTHEET
TOWN TO ANTHEE
TOWN TO ANTHEE
EXTEN METITLEY
HAINES ENCYMENS
HOLLSEN
TOWN THE
T T. GRAHAM BROWS RANDY TRAVIS

WSM Machelle, TN EVERLY BROTHERS COMMAY THITTY HITTY GRITTY DIRT GIRLS HEXT DOOR HOTTEST: LEE GREENHOOD ROSANNE CASH JUDY ROONAN DAN SEALS RANDY TRAVIS

Hottest; JUDY HODHAN CDB ED BRUCE KATHY HATTEA JUDDS

KYXX Odenna, TX

DOM WILLIAMS
HICHARL MURPHEY
HHITES
EDDY RAVEN
HOTCOST:
#TEYE WARTIES
WILLIE MELION
COM
HARIE CHRONO
JUDY RODNAM

WWKA Orlando, FL MICHAEL MUI

REBA MCESTIEN BITTY GRITTY PRICKT SEAGGS COMMAY TWISTS OCHORUS BROTHS CARL PERFIRS HOLLY DURN HOLES GREENWOOK RATHY MATTEA JUDY RODGAR STRAIT RAMDY TRAVIS

WPAP-FIG Panama City, FL

AICHY SHAGGS
GIRLS HEET DOOS
REITH WHITLEY
MERLE HAGGARD
WITTY GRITTY DIRT
JOHN COMMUNE
JOHNSON
LARI
LEE GREENOOD
JULEE WESTON
HARRIE GREON
SOUTHERN PACIFIC HAMM WILLIAMS JM.
HITTY GRITTY DIRT
HOGERS & RYDES
HOTESST & RYDES
LES GREENHOOD
HARIS CHMOMD
SOUTHERN PACIFIC
JUDY RODNAM
BANDY TRAVIS

Louisville, RV

HITTY GRITTY DIRT

HILD GROUP STANGER

RICHY STANGER

RICHY STANGER

RICHY STANGER

HOLLY DIRN

HOLLY DIRN

TO GRANGER

HOLLY DIRN

HILD GROWN INCHES

FILL GROWN INCHES

ROUND

ROUND REMA MCENTIRE MOTEGAT: LET GREENMOOD DAW SEALS JUDY MODINAM JUICE MENTOM HARIE OBNOOD

WRING, Richmond, YA DOM WILLIAMS
CAMM & JENNINGS
COMMAY TWITTY
Nottest;
FORESTER SISTERS
WILLIE MELSON
DAM MEALS

Ben Astenh, TE
JOHN COULER
SAME WILLIAMS
LACY J. DALTON
MICOLATTE LARBON
MICOLATTE LARBON
MILD (TOD) IR
BOURDS & MYDER
MITTY CASTTY
MILD (TOD) IR
STORY ASTENDAM
MILD (TOD) IR
STORY ASTENDAM
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STORY ASTENDAM
MILD (TOD)
MAN EXAME
MAN INSILER
MAN IN

MAYLOM JEMMINGS MICHAEL MUMPHEY DOM WILLIAMS JOHNNY PAYCHECK MOTECOL DAM SEALS BILLY JOE MOYAL CARL PERFINS HAMM WILLIAMS JE

K,INE Waco, 1X

WINC-FM West Palm So

WUSG-FM Winchester, YA

COMMAY TWITTY MICHAEL JOHNSON REBA HCENTIRE REITH WHITLEY

### WEST

KBITH MHITLEY STEVE ZARLE Hottest:

DAN SEALS GEORGE STRAIT DWIGHT YOAKAM

NAMES HILLTAMS IR.
JOHN COMESE
HITTY GRITTY DIRT
VINCE GILL
EDOY RAVEN
BOUCE HAUSER
HOTCEST:
WILLIE WELSON
DAN SEALS
LEE GREENHOOD
CDS
SOUTHERN PACIFIC KIK-FM Anaheim, CA COSPON, WY

KEITH WHITLEY
STEVE EARLE
KENDALLS
MARTY STUART
SRUCE HAUSER
ROGERS & SYDER
HOTLOGE:
none

KYAK Anchorago, AK HITTY GRITTY DIRT JOHN CONLEC REBA HCENTIRE HAC DAVIS ROGERS & RYDER HOTLEST: COS JUICE NEWTON RKAL Arroyo Grando, CA

Cotonido Springe, CC
EDDY RAVEN
COMPAY TWITTY
HERLE HAGGARD
STITY ONLY
ENTY ONLY
CARL PERKINS
WICCLETTE LARSON
COS HUMLEY
VINCE OIL
HOST LOST
HARTE OSHOUD
HARTE OSHOUD
RATES PACIFIC
RATHY HATTER

MHITES ZDDY RAVEN HOLLV DURN MERLE HAGGARD HANK WILLIAMS JOHN CONTER HOLLS AT 7

EMBONA, OR
ROOMIE MCDOME
T. O. SHEPPARD
JOHNSTY PAYCHE
COMMAY THITTY
HANC WILLIAMS
GIRLS MECT DO
NITTY GRITTY
STEVE EARLE
NOTESEL
DAM SEALS
LEE GREENMOOD
SOUTHERST PACE
GROENE STRAFT
GEORGE STRAFT

KFRE Freeno, CA

FROMO, CA

WILLIAM LEE GOLDE
LEON EVERETTE
GIRLS MENT DONE
HICOLÉTTE LANSON
HICOLÉTTE LANSON
HICOLÉTTE LANSON
HITTY GENTY DIRTY REITH WHITLAY
JOHNNY PACCHÈCH
HOLLEST
LEE GREENHOOD
WILLIE MELLON
SOLVENERS PACIFIC
CDB

Gede NH, OM
HITTY GRITTY DINY
STEVE EARLE
WHITTY GRITTY DINY
STEVE EARLE
HAMACI GRITTY HAMACI GRITTY
EVERLY BACTHERS
REITH HHITLEY
LODISE HAMDRELL
LODISE HAMDRELL
LODISE HAMDRELL
LODISE HAMDRELL
SCHUTLER/FRICOLOCH
JAMIE PRICAL
GERE MATSON
TRADE MATTIN
BOUTHERN FRCIENCE
DOUGHAM
SOUTHERN FRCIENCE
BUST
TRADE
B

Grand Junction, CO GIRLS NEMT DOOR JOHN COMELE FAM TILLIS KEBA HCENTIRE MODERS & RYDER HOLLOS RANDY TRAVIS JOHN SCHWEIDER GEORGE STRAIT GLEN CAMPRELL JUDDS

KEIN Greet Falls, MT Great Falls, MT
MILD CHOIR
MICOLETTE LARROW
REMBALLS
OIRLE MEXT DOOR
ROOGES 4 FIDER
LACY J. DALTOW
JOHN COMELE
MITTY GRITTY DIRT
DARLENZ AUSTIN
HOLLENZ T. GRAHAM SEGNN
HICHAEL JOHNSON

HOTTER: DOLLY PARTOR SANYER ERONN RAMDAMA HOOMHYSHD 231 REEALD HIL

Rono, NV
HITTY GRITTY DI
HICOLETTE IARROL
LACY J. DALTON
KRITH HHTLEY
GIRLS MEXT DOOR
HICK MEELS DON
VINCE GILL
HOLLE HELSON
BOUTHERS PACIFIC
LEG RESPOND
JUDY RODHAM

KRAK min. CA

REMA MCENTIRE HITTY GRITTY DIRT VINCE GILL RAY PRICE BILLY JOE SOYAL CARL PERKINE RENDALLS HOLLOS LEZ GREENHOOD ED GREENHOOD ED GREENHOOD DOM FILLTAMS

STEVE EARLE EVERLY BROTHERS REITH WHITLEY MITTY ORITTY DIRT GIRLS WEXT DOOR NOGERS & NYDER REED HOCENTIRE JOHNNY PAYCHECK

JOHNNY PAYCHE MUSTERS : GEORGE STRAFY LEE GREENHOOD T.G. SHEPPARD STATLER BROTH! JUDDS

ESON-AMFM San Diego CA HAME WILLIAMS JR. SITTY GRITTY DIST Hottest:

none Nottest:

PROOMS MA ROSMIE MCDOWELL MARK GRAY BICOLETTE LARBOM EDDY RAVEM ETEVE EARLE REBA MCENTIRE HOLLEST LEE GREENHOOD DAM SEALS JUDY BOOMAN RANDY TRAVIS FORESTER EISTERS

COMMAY TWITTY
HAMR MILLIAMS JR.
BILLY SWAM
HOTCOST
WILLIE HELSON
DAM SEALS
LEE GREENMOOD
ED SRUCE
JUDY ROCHAM

LACY J. DALFOW STOVE EARLE ELCK NEEDS ON HITTY GRITTY ON HITTY GRITTY ON HITTY GRITTY JOHN COMPERTY JOHN CAPTERTY JOHN CAPTERTY JOHN CAPTERTY HAZTY WAITLEY HOLLES IN HITTY HOLLES IN HITTY JOHN CAPTERTY JOHN CARES DERIVA

KIME Tycson, AZ

REITH WHITLEY GIRLS MENT GOOD LACY J. DALFON BILLY MALKER NOT COME.

COMMAY TWITTY JOHN COMERE NOCLOST: FORESTER SISTERS WILLIE HELSON DAN SEALS LEE GREENMOOD JOHN SCHOOLDER

BATHY MATTER CHMONTO BROTHERS HIMOJOSA & DILLIW HITTY GRITTY DIRT KENDALLS HOSTEST: WILLIE NELSON DAM SEALS

e MDY TRAVIS GRAHAM BROWN

KFDI-AMPM Wishito, ICS MAC DAVIS
HEW GRASS REVIVAL
DENOME BROTHERS
TOWNY OVERSTREET
HOTEST; GRITY GIRT
HOTEST;

WZZK-FM Mirmingham, AL

this week: WPAP/Panama City

The following stations failed their rotations were frozen:

SOUTH

MERLE HACGARD BICOLETTS LARBON BITTY GRITTY DIRT LACY J. DALTON STATLER SHOTHERS

WEZI.-FM Charleston, SC

CARL PERKINS
GIRLS NEXT DOOR
JOHN COMERS
STEVE BARLE
HOLKARY
PORENTER SISTERS
DAM SEALS
LEE GREENMOOD
RANNY TRAVIS
ROWNIE NCHOWELL

Chaffenoge, TH
MITTY GRITTY DIRT
MILD CHOIR
EVERLY BROTHERS
REAN HEAVISE
HOLLOST
HOLLOST
JUICE MERTON
WILLIE MELSON
RANDY TRAVIS
BILLY JOS BOYAL

WAYLOW JENNINGS STATLER BROTHERS COMMAY THIFTY SICHY SARGES NOTLEST WARRINGS DAM SEALS FORESTER SISTERS EARL THOMAS COMES LEE GREENWOOD

Minmphis, TN
HICHAEL HURSE
DOW WILLIAMS
RICHY SKAGGS
HOTTON 1
JUDY RODMAN
JUZEE MENTON
LEE GREENWOOD
ED BRUCE
HARIE OBHORD

WAYLOW JESMINGS GEORGE STEALT Hottest: T. GRAHAM BROWN EXILE

JOHN COMLES WITTY GRITTY DIRT REMA MCTENTINE VERM GOSDIN WEN GRASE REVIVAL BOTTOST JUDDS

WGYK-FM Tempe/Bt. Pote, FL

Weco, TX

WHALL WILLIAMS JR.
WILLIAM LET GOLDS
HIROJOGA DALLIS
KITTS WHITLEY
WHITES
DAME SEALS
RAMBY TRAVIS
GEORGE STRAIT
JUDOS
EDDY RAVEH

JOHNINY PAYCHICK HAMR WILLIAMS JR. JOHN COMLEE RAINT BAILLY LOUISE MANDWELL BILLY JOE ROYAL HOLLEY JOE ROYAL HOLLEY MELSOW MARIE ORHOND DAM SEALS JUICE MEMPTON CDB

Wincheser, YA
VINCE GILL
HICOLETTE LARSON
LEON EVERETE
CABL PERKINS
COMMAN TWITTY
WEALE HEGGRE
RAWN MILLIAMS JR
HOST-ER
JUDY RODMAN
JUDY RODMAN
JUDY RODMAN
JUCK MEMTON
JUCK MEMTON WTORFM Winston/Selem, NC

R&R FRIDAY, JUNE 13, 1986/81

JOHN CONLEE RERA MCENTIRE HOTLEST; JUDY RODHAM MARIE OSMORD SOUTHERN PACIFIC RAMDY TRAVIS GEORGE STRAIT

NITTY GRITTY DIST NUTRIE WAGGARD WILD CHOIR ROGERS & RYDER JOHN CONLES NICOLETTE LARSON MOCEPEE: MARIE OSMOND CDB SOUTHERN PACIFIC

KUPL Portland, OR

EDDY BAVEW HICOLEFTE LARBOW HARK WILLIAMS JR DOW WILLIAMS BOLTARREN PACIFIC COB DAM SEALS DAM SEALS DAM SEALS DAM SEALS DAM SEALS COMMAY TWITTY EDDY MAVEN ROCERS & RYDER DOM WILLIAMS BOATAS! LEE GREENHOOD JUDY RODHAM MARIE OSMOUD

PhoenIA, AZ
ED BRUCE
REBA MCENTIRE
HOSTERI:
DMIGHT YOAKAM
DAN SZALS
GIRLS WEXT DOOR
EMMYLOU MARRIS
JOHN SCHNEIDER

T.G. SHEPPARD COMMAY TWITTY HOLLOS MELBON FORESTER SISTI DWIGHT YOAKAM DAN SZALS STEVE MARINER KWJJ Portlend OR

RCCV-FM Parelitio, CO

COMMAY TWITTY JOHNNY PAYCHEC

KCBQ See Die

KIMPS-AMFM Soottle, WA EDDY RAVEN NITTY GRITTY DIRT ROGERS & RYDER

### RADIO & RECORDS NATIONAL AIRPLAY

# **FULL-SERVICE AC**

### **TOP 20**

Prope Apples	Rwo Weeks	Line Week		
	1 1	1	0	PATTI LABELLE/MICHAEL MCDONALD/On My Own (MCA)
	5 4	2	Ø	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
	6 5	4	€	
	7 6	5	<b>4</b>	GEORGE MICHAEL/A Different Corner (Columbia)
1	7 11	9	0	HOWARD JONES/No Dne Is To Blame (Elektra)
	9 8	7	0	JAMES TAYLOR/That's Why I'm Here (Columbia)
1	0 9	8	Ð	NEIL DIAMOND/Headed For The Future (Columbia)
	3 2	3	8	MADONNA/Live To Tell (Sire/WB)
1	5 12	11	0	DREAM ACADEMY/Love Parade (Reprise/WB)
- 1	8 15	12	Ō	MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic)
	4 7	10	11	SIMPLY RED/Holding Back The Years (Elektra)
-	_ 20	16	Ø	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)
- 1	9 16	14	₿	ATLANTIC STARR/II Your Heart Isn't In It (A&M)
	2 3	6	14	WHITNEY HOUSTON/The Greatest Love Of All (Arista)
		18	ø	ANNE MURRAY/Who's Leaving Who (Capitol)
2	0 19	17	0	RONNIE MILSAP/Happy, Happy Birthday Baby (RCA)
D	EBUT	庚	Ø	JEFFREY OSBORNE/You Should Be Mine (A&M)
		20	<b>©</b>	DAVIO PACK/That Girl Is Gone (WB)

13 10 13 19 LEVEL 42/Something About You (Polydor/PG) 16 14 15 20 CULTURE CLUB/Move Away (Virgin/Epic)

Total Reports/Adds	Heavy	Medium	Light
46/0	39	5	2
43/1	36	6	1
44/2	34	7	3
41/2	33	8	0
40/3	29	7	4
40/2	21	17	2
37/1	21	16	0
39/0	27	8	4
36/2	18	17	1
29/2	18	7	4
33/0	15	14	4
35/3	8	25	2
34/2	17	14	3
31/0	11	15	5
30/1	2	27	1
29/1	5	16	8
35/7	0	22	13
27/1	4	21	2
24/0	5	16	3
23/0	7	13	3

MOST ADDED MIAMI SOUND MACHINE (12) Words Get In The Way (Epic) PETER CETERA (9) Glory Of Love (Full Moon/WB) DOUBLE (9) The Captain Of Her Heart (A&M) KENNY ROGERS & MICKIE RYDER (8) The Pride Is Back (RCA) BILLY JOEL (7) Modern Woman (Epic)
JEFFREY OSBORNE (7) You Should Be Mine (A&M)

### HOTTEST

PATTI LABELLE/MICHAEL McDONALD (27) **GEORGE MICHAEL (25)** BILLY OCEAN (25) There'll Be Sad Songs MOOOY LUES (24) Your Wildest Dreams (Polydor/PolyGram) **HOWARD JONES (18)** No One Is To Blame (Elektra)

# BREAKERS

### DOUBLE

The Captain Of Her Heart (A&M)

53% of our reporters on it. Rotations: Heavy 1, Medium 13, Light 11, Total Adds 9, WISN, KFMB, WCHS, WGY, WHBY, WIBC, KSL, WMTR,

### PETER CETERA

Glory Of Love (Theme From "Karate Kid Part II") (Full Moon/WB)

53% of our reporters on it. Rotations: Heavy 0, Medium 15, Light 10, Total Adds 9, KFMB, WICC, WELI, WSPD, KBOI, KSL, WWNR, KFQD, KVEC.

### **BILLY JOEL**

Modern Woman (Epic)

51% of our reporters on it. Rotations: Heavy 3, Medium 8, Light 13, Total Adds 7, KJR, WHBC, WIBA, WSPD, WSTU, WASK, KFQD.

### **NEW & ACTIVE**

STEVIE NICKS "Has Anyone Ever Written Anything About You" (Modern/Atco) 20/4

KENNY ROGERS & NICKIE RYDER "The Pride Is Back" (RCA) 19/8

HIROSHIMA "One Wish" (Epic) 17/5

BANGLES "If She Knew What She Wants" (Columbia) 17/2

EL DeBARGE "Who's Johnny" (Gordy/Motown) 16/0

0 Medium 13/0, Light 2/0, Total Adds 0 Heavy WWNR Medium WWKB, WTVN, WICC, WCHS WGOW , WMTR, WSTU, WCIL, WASK KYJC Light WHBC WGBR

GENESIS "Invisible Touch" (Allantic) 13:75
Relations Heavy 0 Medium 8/2 Light 7/3, Total Adds 5, KHOW, WCHS, WELL, WGOW, WHBC Medium including WWKB WCC WPOE WHTR WSTU, KYD.

BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 14/2

WPOR, WMIRI, WJDG.
MIAM SOUND MACHINE "Words Get in The Way" (Epic) 13/12

Destroys: Manager Stat Light 8/8, Total Adds 12, KFMB, WGY, WHBY,

BY, WIBA, KSL, WPOE, WMTR, WGBR WCI

WASK, KYJC, KVEC, Medium including KUGN
WASK, KYJC, KVEC, Medium including KUGN
JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 11/6
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JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 11/6
JACKSON BROWNE "IN THE SHAPE OF A HEART "IN TH

Medium WPOE, WASK

ROD STEWART "Love Touch" (WB) 9/4

"Status Heavy 0 Medium 2/0, Light 7/4, Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, KFMB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, KYJC Light

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"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, KYJC Light

"Total Adds 4, WWKB, WICC, WCHS Medium WTKO, WCHS Medium W

EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 9/1
Rotations: Heavy 0, Medium 4/0, Light 5/1, Total Adds 1, WSTU Medium

### SIGNIFICANT ACTION

DENNIS DeyOUNG "This is The Time" (A&M) 7/2

WCCO, WPOE Medium KYJC Light including WIBA, WWINE

REUNION "The Reunion Medley" (Eagle) 7/1
Rotations Heavy 0, Medium 1/0, Light 6/1, Total Adds 1, 1

WHBY Medium KVEC Light including WING, WIBC, WIBA WJBC

SADE "Is it A Crime?" (Portrait/CBS) 5/5

MICHAEL McDONALD "Sweet Freedom" (MCA) 5/4

MB, KSL, WSTU, KYJC Medium including WPOE GRAHAM NASH "Sad Eyes" (Atlantic) 5/3

dds 3, WCCO, KYJC, KVEC Medium including KUGN, WPOE SMOKEY ROBINSON "Sleepless Nights" (Motown) 5/3

Postations Heavy 0, Medium 0, Light 5/3, Total Adds 3, Wrsia, Withins, Wallo Dig.

LESLEY GORE/LOU CHRISTIE "Mediay" (Manhattan) 5/3

LESLEY GORE/LOU CHRISTIE

Rotations Heavy 0, Medium 1:0, Ught 4/3, Total Adds 3, WETFU, WEFFU, WILLD MICHAEL TOMLINSON "I Will Not Pass You By" (Desert Rain) 5/1
Rotations Heavy 1:0, Medium 2/0, Light 2/1, Total Adds 1: WASK Heavy KTWO Medium

NU SHOOZ "I Can't Wait" (Atlantic) 5/1

ICC Heavy WSTU Medium including WWKB, 55KRC WTVN Rotations Heavy 1/0, Medium 4/1, Light 0 Total Auds 1 Trico ROGER WHITTAKER "The Genius Of Love" (RCA) 4/0 Rotations Heavy 1/0, Medium 1/0, Light 2/0, Total Adds 0 Heavy

HEART "Nothin" At All" (Capitol) 3/1

BERTIE HIGGINS "Gone With The Winds" (Southern Tracks) 3/1

BLOW MONKEYS "Digging Your Scene" (RCA) 3/1

STEVIE WONDER "Land Of La La" (Tamia/Motown) 3/0

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# **ADULT CONTEMPORARY**

# **BREAKERS**

## **MIAMI SOUND MACHINE** Words Get In The Way (Epic)

53% of our reporters on it. Rotations: Heavy 2, Medium 23, Light 31, Total Adds 26 including WSB-FM, WLTS, 2WD, KHYL, B100, WXTC, U102, KLYF, WMGN, KRAV, WGLL.

## **NEW & ACTIVE**

DENNIS DeYOUNG "This Is The Time" (A&M) 47/19

dium 163, Light 31/16, Total Adds 19 including KIFM, WSFM, WKGW, K106, WJDX, WSFL, KLYF, 9 96WAVE, WMGN, WKNE, WGLL, WSKI, WOHO, WSKY.

KENNY ROBERS & NICKIE RYDER "THE PI'RE IS BAEK" (RCA) 47/10
Rotations: Heavy O, Medium 19/2, Ligin 28/8, Total Adds 10, WLTF, WJDX, KELT, KFSB, KSB, Medium including KVIL, KUDL, KYKY, WEZC, WEZS, WEIM, KSB, TSB, MEDIUM including KVIL, KUDL, KYKY, WEZC, WEZS, WEIM, KSB, KSB, MEDIUM INCLUDING KVIL, KUDL, KYKY, WEZC, WEZS, WEIM, KSB, KSB, MEDIUM INCLUDING KSB, MEDIUM INCLUDING KSB, KSB, MEDIUM INCLUDING KSB, MEDIUM IN

. Heavy 1/0, Medium 11/1, Light 21/2, Total Adds 3, KGW. WSFL WNAM, KWFM, WEIM, WSKI, KTYL, KFSB, KALE WXUS, KKLV. Heavy, WJON, Medium including WAEB.

SOWAYE, WISH, WEIM, REIM, MEIM, MEIM, ROLD, RASE, RASE

MICHAEL TOMLINSON "I WIII No! Pass You By" (Desert Rain) 25/1
Rolations Heavy 1/0, McGlum 11/1, Ugiht 13/0, Total Adds 1, WGLL, Heavy: WBOW.
WKNE, WSKI, WCHV, WAHR, WMT-FM, WJON, KMGO.

### SIGNIFICANT ACTION

JIMMY BUFFETT "I Love The Now" (MCA) 23/9

IS 9, 97AIA, 96WAVE, WJDX, WNAM, KGMG, WSKY, WAEV, KQS

SADE "Is II A Crime?" (Portrait/CBS) 22/22 Rotations, Heavy O, Medium 2/2, Light 20/20, Total Agds 22 including 97AIA, KIFM, 96WAVE, WSFL, WAVE, WSKI, WSKY, WZLQ, WMT-FM, KFSB.

Total

### ROTATION BREAKOUTS

		Reports/Adds	Heavy	Medium	Light
0	HOWARO JONES	105/0	95	9	1
ĕ	MOODY BLUES	105/0	89	15	1
3	BILLY OCEAN	96/0	74	18	4
4	GEORGE MICHAEL	102/0	77	20	5
6	ATLANTIC STARR	95/3	67	20	8
6	PATTI LABELLE/MICHAEL McDONALD	84/0	50	26	8
?	MADONNA	85/0	.50	30	5
8	MIKE & THE MECHANICS	83/0	61	20	2
0	NEIL DIAMOND	93/1	46	39	8
10	DREAM ACADEMY	90/0	47	39	4
0	JAMES TAYLOR	88/0	38	46	4
Ð	DAVID FOSTER & OLIVIA NEWTON-JOHN	95/5	31	50	14
Ð	DAVID PACK	87/0	39	42	6
0	HIROSHIMA	82/2	20	49	13
0	EL DeBARGE	75/2	30	38	7
0	PETER CETERA	100/30	6	67	27
Ð	BILLY JOEL	92/11	14	59	19
18	SIMPLY REO	75/0	35	24	16
1	JEFFREY OSBORNE	86/4	7	66	13
3	GENESIS	75/10	18	37	20
21	CULTURE CLUB	<i>59/1</i>	18	31	10
2	JACKSON BROWNE	79/21	10	46	23
➂	BOB SEGER	68/4	8	47	13
24	LEVEL 42	53/0	18	22	13
<b>⊕</b>	ROD STEWART	69/14	4	42	23
23	STEVIE NICKS	64/2	9	37	18
Ŧ	OOUBLE	69/14	4	42	23
28	WHITNEY HOUSTON	42/0	9	23	10
29	JONATHAN BUTLER	59/0	7	36	16
<b>©</b>	BANGLES	62/9	6	37	19

### MOST ADDED

PETER CETERA (30) Glory Of Love (Full Moon/WB) MIAMI SOUND MACHINE (26) Words Get In The Way (Epic) SADE (22) Is It A Crime? (Portrait/CBS) JACKSON BROWNE (21)

In The Shape Of A Heart (Asylum)
DENNIS DEYDUNG (19)

### HOTTEST

**HOWARD JONES (72)** ne Is To Blame (Ele MOODY BLUES (70) Your Wildest Dreams (Polydor/P GEDRGE MICHAEL (57) A Different Corner (Columbia)

BILLY OCEAN (53) There'll Be Sad Songs . . . (. . (.live/Arista) MIKE & THE MECHANICS (35) All I Need is A Miracle (Atlantic)

STEYE WINWDDD "Higher Love" (Island/WB) 21/12
Rotations: Heavy 0, Medium 7/2, Light 14/10, Total Adds 12 Including WHTX, B100, V100, WEIZ, WAEV, WZLQ, I94, KQSW Medium Including WHTX, WWMJ, WSKI, WSKY, KMGQ, Light Including SWMVE, KDUK, WFFX, KKLV
BRUCE HORNSBY & THE RANGE "Every Little Kilss" (RCA) 21/10

Medium 3/0, Light 18/10, Total Adds 10, WSFM, WKYE, WNAM, WSKY, WCKQ, KRLB, WKYX, WAEV.

, Medium 3/0, Light 18/10, Total Adds 10, WSFN WAEB, WOHO, WZLO, WBOW

BLDW MONKEYS "Digging Your Scene" (RCA) 21/3

Rotations: Heavy 0, Medium 16/2, Light 5/1, Total Adds 3, 2WD. K106, WEIZ. Medium including B100. KGMG, WWMJ. WEIM, WOHO, WTNY, WWPA, WFFX, KMGQ. Light including WAEB, WSFM, WAVE, WZLO.

HEART "Nothin' At All" (Capitol) 20/5

/ 4/0, Medium 8/0, Light 8/5, Total Adds 5, WAEB, K106, U102, KRAV, WEIZ. Heavy: WLTF, WMGN, WCKO, KVIL, WLLT, B100, V100, WSFM, WZLO, KOSW, KALE.

MICHAEL McDONALD "Sweet Freedom" (MCA) 19/15
Rotations: Heavy 0, Medium 6/4, Light 13/11, Total Add 15 includin luding WHTX, WSB.FM, WMYX, KOST, B100, WKYE, WWMJ,

BERLIN "Take My Breath Away" (Columbia) 19/8

KKLT, WAVE, WEIM, WSKI, WZLO, KTYL, KMGO, KALE. Heav

KIM CARNES "Divided Hearts" (EMI America) 19/1

ns. Heavy O, Medilbe 6/0, Leph 13/1, Total Adds 1, WKYE. Medium: 96WAVE, WJDX, WEIM, WSKI, KQSW, KALE. Aciculang WAEB, WSKY, WEIZ, WAEV, KTYL, WJON, KKLV.

GRAHAM NASH "Sad Eyes" (Atlantic) 17/16 Rotations: Heavy 0, Medium 0, Light 17/16, Total Adds s 16 including 97AIA. WNAM, KGMG, WSKI, WSKY, WCKQ, WKYX.

NU SHOOZ "I Can't Wait" (Atlantic) 16/3 To Sanuar Team; (Intentity 1927)

Fortalions: Heavy 7t0, Medium 6t1. Light 32, Total Adds 3, WMJI, KYUU, WJON, Heavy WHTX, V100, KQ99, WMGN, WGLL, WWPA, WFFX, Medium WLTE, 8100, WKYE, K106, WEIM.

SMOKEY ROBINSON "Sleepless Nights" (Motown) 15/3

Rotations: Heavy 0, Medium 2/0, Light 13/3, Total Adds 3, WAVE, WNAM, WZLO, Medium: WGLL, WMT-FM, Light including WOMO, WSKY, WGSV, WORG, WKYX, WAEV, WFFX, KTYL, KFSB, WBOW.

ICEHOUSE "No Promises" (Chrysalis) 11/0 Rotations: Heavy 0, Medium 2/0, Light 9/0, Total Adds ds 0. Medium: WCKO, KALE Light: WAEB, K106, WEIM, WSKY, KTYL,

KFSB, WXUS, KKLV, KQSW.
RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 9/1
RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 9/1
RONNIE MILSAP "Happy, Happy Birthday Baby" (RCA) 9/1

DUTFIELD "All The Love In The World" (Columbia) 9/1

Rotations: Heavy 0, Medium 5/0, Light 4/1, Total Adds 1, KEY103. Medium: KVIL, WCKQ, KTYL, KQSW, KALE: Light including K105, WWMJ, WEIM. including K106, WWMJ, WEIM.

GAVIN CHRISTOPHER "One Step Closer To Yeu" (Manhattan) 8/3

GAVIN CHRISTOPHER "One Step Closer To Yeu" (Manhattan) 8/3

TO TOWARD ADDRESS: WKYX, WZLO, KMGQ. Medium: KQST Light including 97AIA

CARL PERKINS "The Birth Of Rock & Roll" (Polydor/PolyGram) 8/2
Rotations: Heavy 0, Medium 3/0, Light 5/2, Total Adds 2, WEIM, WAEV Medium: WAEB, WGLL, KALE Light including WSKI, WCKO, KQGW.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



# **AC ADDS & HOTS**

### EAST

### PARALLEL ONE

PARALLEL THREE

WPIX/New York Wandy Silveral

MICHAEL MCDOMALD EVERLY BROTHERS SADE HOTTOST LABELLE & MCDOMA BILLY GCRAM HOWARD JOHES GEORGE MICHAEL MADOMMA HOWARD JOHES LABELLE & ME BILLY OCEAN BIMPLY RED

WSNWPhillodelp Tyler/Connen TylerConnen

BILLY JOEL
GENERIS
PETER CETERA
MOSTORE
HORE THE MEC
MOMAND JOINES
MODOY REMES
ATLANTIC STARS
WELL DIAMOND WEMNFlichburg Jock Raymond

SADE QUEEN GORE & CHRISTIE SPECIAL EFX BERLIN HOCKOG! HOCKOG! HORNE HOLD JAMES HOLD SAVED HORNE HOLD JAMES JAMES TAYLOR DREAM ACADEMY

WHITEPHONOUS WHITEPHONOUS HECHARL MCDONA BANGLES STRVE WIRMOOD HOCLOS: BEAM OCEAN S. DEBANGS SIMPLY RED MODORY SLUCE GARREIS WKNEKoone Hiso Trembly SADE ROGERS & RYDER CRAMAN MASH NOT COST ! DAVID PACE GEORGE MICHARL HOMAND JONES POSTER & GMJ HOODY BLUES PARALLEL

TW/O WOLLMhereersburg-Greene Leuribehmidt BAMGLES HEAMI SOUND HACHI HICHAEL TOHLINSON WASHAMente Mich H**egerly** EVERLY BROTHERS
HEART
HIAMI SOUND MACHI
MONADO JONES
GEORGE HICHARL
HODDY BLUES
ATLANTIC STARP
DREAM ACADENY MOCCORCI MONARD JOHES MERE & THE MEC BILLY GCEAN MODDY SLOES GRONGE MICHAEL

WSK#Montpoller Bruce Stebbins JACKSON BROWNE STEVE WISHOOD DOUBLE PETER GABRIEL BANGLES INCLUSE: SERLIN
SADE
GRAMAN MARN
NOTABLE JOHES
HOOGY BLUES
EL DEBANGE
HIROGRINA
JOHNTHAN BUTLER Mottost: Monago Jones GBONSE HICHAES SU SHOOE EL DEBARGE GENESIS

WGHQrOcean City Ken Medek Ken Medek
HICHARL MCDOMALD
MOLLOGI:
DORAM ACADEMY
HIRE & THE HBCHAM
DAVID PACK
THEPPATIONS
HELL DIAMOND POSTER & ONJ SRUCE HORSESY HOCEGET ! ATLANTIC STARS WEEL DIAMOND DAVID PACK HOODY BLUES HOMARD JOHES

ROGERS & RYDER DENNIS OBYTOURS ROTTER: SILLY OCEAS HOURARD JONES 4800MS # NICHAEL HIKE & THE HECK CYTTURE CLUS

WWPA/Williamsport Sawyor/Mosteller MADDINA MIKE & THE MECHAN GENESIS EVERLY BROTHERS SADE MOTTOGET: MISE & THE MECH GEORGE HICHARL MODOY BLIVES MEIL DIAMOND DREAM ACADRIY

WEST

HIANI SOUND NACH: HIANI SOUND NACH: HICHARL NCCOMMALD ART OF MOISE STEVE WINNOOD NACHO WINNE GRONGE RICHARL SILLY OCEAN HADONNA

MODOY BLUES MOMAND JOSES

SADE PETER CETERA STEVIE MICHE SERVIE MICHE SPECIAL ETA MODER SATLOR DAVIO PACK HIROSHIVA DOUBLE STATLOR DAVIO PACK DOUBLE SALES SAL

POTER CETERA Notteet: LABELLE & NCDO NOMARO JONES SILLY OCEAN GEORGE NICHAEL NOODY BLJES

BILLY JOEL PETER CETERA BOD STEMART DOUBLE NOTES OF THE NOMARD JOMES ATLANTIC STARS HOODY BLUES DEELM ACADEMY HIROSHIMA

PARALLEL

TWO

NOO STEMAST PETER CETERA NOCTOR: GEORGE NICHAI NOCHY BELIES SIMPLY RED MIKE & THE M BILLY JOEL

JACKBON BROWNE HIANT SOUND HAK DENNIS DEYOUNG SADE HOTTORY HODDY

PARALLEL

ONE

HIROSHINA Hottost: SIMPLY NED HODDY BLUES HIRZ & THE: BILLY OCEAN BILLY OCEAN

KOST/Les Angel Keya/Kiley

HICHAEL MCDOMAL LORING & AMDER! MOREOSE, BELLY OCEAN ATLANTIC STARE POSTES & ONL PETER CETERA HIAMI BOURD MAG

KRLT/Phoonis Church/Thoma

PETER CETERA PORTER & ONLY BERLIN Mottest: LABELLE & NCD BILLY OCEAN HOWARD JONES

MADORNA GRORGE HICHAEL

JEPPREY OSBORUS STEVIE MONDER

Mottost: LABELLE & HC BILLY GCEAN

MADOSSIA LEVEL 42 SIMPLY SED

WKYE/Johnsto

### SOUTH

PARALLEL ONE

WSB-FM/Atte

HOLLOST NO MONTO NO MONTO NO MONTO NO MONTO NACIONAL MONTO NACIONAL DREAM ACADEMY POSTER & ONL

KVIL-FM/Dollas Rhados/Chapmar

PROGENCY CETERA BOD SYMBHAT EVERLY MOOTHERS NOT 696 INCOME HORSE JUBB LABBLE & NCCOMAL HORSY BLUES HIRE & THE HECHAM SIMPLY RED STANAMENM TRA

JINUY BUPPET DOUBLE PETER CETERA SADE GRANNI NAME NOT LOCK OF THE PETER CETERA SADE NOTABLE SIMPLY RED BOMARD JOHES DOMEN ACADENY NODDY BLUES

MODOY BLUES
LOVEDARRAMI
Memoriahnean
PETER CETERA
HELL DIAMOND
MOTIONE
MORAND JOSES
LAMELLE & HCDOI
GEORGE HICHAEL
SIMPLY SED
HOODY BLUES

WLTS/New Orlean

SOUNDAMENT STATES OF THE STATE

CompositAlise
PETER CETERA
HIASI SOUND NAC BLOW NOWEYS
JACKSON BROWNES
NOT SECUL NOT SECUL NOT SECUL NOWER N

W101/Tampa DeCarlo/Willia

PETER CETERA ROTTORI : SIMPLY RED LEVEL 42 LAMELE 4 NC NOMARD JOHNE BILLY OCEAN

TWO

KEY103/Austor Kenth Jacobs

BILLY JOEL PRIER CETERA JACKEON BROWNE OUTFIELD NATIFIED NADOWNA BILLY OCEAN MOMARD JOHES GROME HICHAEL SIMPLY RED

JACKSON SHOWIE IN SHOOT DOUBLE

BOUBLE Rottoot: LABELLE & HC MCCOT BLUES SILLY CCEAS HADOWNA BOS SEGER

HOUSE STATES OF THE STATES OF

KKUAMeneter MillerKong

PETER CETERA GENERIS AND STEMANT BOR SESSE BOXTORI ATLANTIC STARR CULTURE CLUB BILLY OCEAN LAMBLLE & HCDO DEDGE HICHAEL

KWAVMinterey Michael Reading

DOUBLE JOHN WAITE BOD STEMART BOTTOGEN HOMARD JOHES HADDINA

MADORNA DREAM ACADEMY MODOY SLUES MODOY SLUES MODOY SLUES MADORNA MADORNA MODOY SLUES MODO

KONFOrCopenside Oine Metals

One Metala
ROD STEMART
RADE
GRANNIN BASE
JINNY BUFFET
BOOSES & RYDER
ROCKES & RYDER
ROCKES & RYDER
ROMARD JOHES
GEORGE RICHAEL
ROODY BLUES
ATLANTIC STARS
DREAN ACADEMY

DOD STUMARY DEBNIS DEYOUNG HIAMI SOUND MACHI MICHAEL MCDONALD MOREGE! GEORGE MICHAEL MODDY BLUES BILLY JOEL FOSTER & OMJ DOMNALE

PARALLEL

BLY BROTHE M HOWEYS BLOW WOMERYS
HEART
JETS
DEMNIS DETOUNG
HOTLES
HOMARD JOHES
HOODY BLUES
GEORGE WICHARL
HIRE & THE HEC)
ATLANTIC STARS MICHAEL MCDOMALD MIANT SOUND MACHI

WAVF/Charteston Jolf Rent

JOURNEY SADE JINNY SUPPEY HOCKSON HOCKSON HOMEN JOHES HORDY BLUES HIRE & THE MEC DREAM ACADMENT ATLANTIC STARS WXTC/Charteston Guincy/O'Brton

JACKSON GROWING HIANI BOUND HACHE DOUBLE Bottosti HODDY GLUBS JAMBS TAYLOR CULTURE CLUB GRONGE HICHMAN BAYED PACK WEZC/Charlotte Harring/Conway

BILLY JOSE GENESIS PETER CETERA SOLLOW DELAS HADDING MODER HADDING MODER HADDING THEY HOUSTON WILTHEY HOUSTON

WJDX/Jackson Jock Watkins PETER CETERA DESMIS DEPOUND JACKSON SMONNE NOSERS & PYDER JINNY SUPPER NOMADD JOVES GENER HICKARL BILLY CELMI ATLANTIC STARR HIRE & THE HECK

BANGLES POSTER & ONJ NOTCOC! HIKE & THE NECHAN LABELLE & NCOCHAL HOWARD JOHES BILLY OCEAN HADOWNA

U100/Knorville HubberTretter JACKSON SHOWER HIANI SOUND MACHI MEANT MOTEGET DEDBGE HICHARL NOMARD JOHES BILLY GEAM HOODY BLUES HIKE & THE MECHAN

JACKBON BRONNE PETER CETERA BANGLEB BOURLE NOTES: HORNES JUNES BILLT OCEAN HOOOY BLUES GEORGE HICHARL ATLANTIC STARS

PARALLEL

THREE

MINORHINA GROWES MICHAEL MINOR MINOR MINOR MANN MINOR MANN MICHAEL MCONNA MICHAEL MCONNA MICHAEL MCONNA MICHAEL MCONNA MINORMAN MICHAEL MCONNA MINORMAN MINO

KBBrGroot Follo Stovo Koller

BROW Keller

ROGERS & RYDER
DEBMIS DEYOUNG
NOTTO BY
ROTTO BY
ROMAND JONES
RERE & THE HEC DREAM ACADEMY
GROSSER HECHAEL
HOODY BLUES

DOUBLE MINISTER OF THE PROPERTY SAME STATES OF THE PROPERTY OF

Am O'Heal

WDLT/Mebite Kelth Charry

MADOUNA BILLY OCTAX MODEY BLUES ATLANTIC STA HOWARD FONES

KELTIMEARION GriffinsAllign

GONESTS GENESIS FOGERS & RYDEP Nottdet: ATLANTIC STARS HIAHI SOURD MACHI SIMPLY RED WHITMEY HOUSTON

WLAC-FIRMsolvelle Michale/Sargent

STEVIE WICKS SOUNTE HILBAP SILLY JOSL

EL DEBARGE CULTURE CLUB HOCKOCK: HADDIMA LAMBLE & MCDO BILLY CCEAS LEVEL 42 HOMARD JOSES

WEZS/Richmand Ellioth/Dillion

JEPPREY OBBORNE BOD BYENAM! MOREOU! HERE & THE MECHA BILLY OCCAN. LEVEL 42 MOOSY BLUES WEIL DIAMOND

WAVE/Sersects Store Huntington

BERLIN
POSTER 4 ONL
JOH! NITCHELL
SHOKKY BOSINSON
ONLEANS
EADE
EADE
EADE
EADE
ROCE 0 et :
Note 0 et :

PARALLEL

BYMEY LOS
JINGY BUPPEY
BRUCE HORMSHY
ORNAMAN HANN
PICKMAN, HCDOMALD
SADE
BPECIAL EPX
ROSTOLIAL JORGES
ROSTOLIAL

KGSW/Rock Springs Chris Alexander

Chris Absander

SADE

BRUCE HORSERY

GRANNIN MAEN
STEVE WINNOOD

RATELINA THE WAY

JIONY SUPPET

NOT OR IN SERRY

GRANNIN IS

RANCESSES IS

RANCESSES IS

RANCESSES

GRAND I O NADORNA GRONDE WICHARL BILLY JOEL STEVIE HICKS KMOQFierts Borbe Stephen Meeds

BERLIN
BERLIN
GANTN CHRISTOPM
SAME
BRAUCE HOWNERY
JIMMY SUPPEY
SPECIAL BYX
BOXTOR: LABELLE & MCDON
HOODY SLUES
ATLANTIC STAB
JACKSON BRORNE
STAD

KALE/W-Cities SIII Templeton

SIN Templeton
MICHAEL MCDOMM
SERLIN
STEVE WISHOOD
GRANNAM HEART
HATT BIANCO
HORLOS!
HOD STEMART
JACKSON BANGER
HOODY BLANES
BOD SEDER

THREE

WSKYIAshquilli Brisi? Loo

BALTE HOPBESTY
GRANDAT BASH
SADF
QUEEN
EVERLY BROTHERS
STEVE WIRROOD
HOSETHOON BUITE
HORNARD JOHERS
HOON'S BLIES
GRONGE HICKSEL
HEART
HORNARD JOHERS
HOON'S
HEART
STEVE WICES

WCHV/Chartemeeville T. Greven NOTE OF THE PROPERTY OF THE PR

WESZ/Columbus Jim Josephs DEMNIS DEVOUNG MEANT STEVE WINNOOD

MOLTGGE: LABELLE & HCDOMAL HOMAND JOHES LEVEL 42 AMBE HUMMAY HIRE 4 THE HECHAM HOCLEST OCEAN HOODY SLUTS HOMAD JOHES EL DEBARGE HIRE & THE HECHAN WSFL/Hour Born Gory Loo Gery Lee
JACKSONE SHOWSTE
SADOR
DESMISS DEYOUNG
HIAMS BOUND MACHE
BOO BECOM
HOTER & ONLY
EL DERAINE
GEORGE HICHARL
ATLANTIC STARR
HICHARD JOHES WGSV/Guntors Joukson/Boll NONE HOTESEL! BILLY OCEAN GRONGS HICHARD JONES CULTURE CLUB MADORNA

HADDINA
WASHPantoning
Delice/Common
Delice/Common
Delice/Common
Delice/Common
HADDING
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BADE H1 MAEL HCDO GRAHAM HABN HOSTON BLUES HOWARD JOHES GEDRGE HICHA BILLY OCRAM POSTER & ONJ

PALCO BRUCE HORRERY HIAMI SOUND NA MOTTOR: MADDOMA SILLY OCEAR HIKE & THE HI HOMARD JOHES PETER CETERA

BANGLES DESMIS DEYOUNG HIAMI SOUND NAC STEVE WINNOOD Nottent: GEORGE HICHARL HOCOPY BLANCH SELL DIANOND CHRHENIEY CAROUND CHRHENIEY CAROUND CHRHENIES

WKTX/Peduceh Fronk Corvell HIAHI SOUND HAS BRUCE HORNESTY GRAMAN BASH GUISSN JACKSON BROWNE GAVIN CHRISTY BOLLOST

WAEVEquested
Philip West
STEVE WISHOOD
SHUCE HORSENT
CARL PERKINS
JIMPT SHPTST
GENERALS
HOT-vet:
HOCOV BLIKES
ATLANTIC STARS
ATLANTIC STARS
GENERALS
DAVID PACK

WFF X/Tuscoloses Sender Welter SAMENT WORKS
ATLANTIC STARP
FIRE
NIAM! BOUND NACHI
DEBNIS DEYOUNG
NOT 401:
NOTARD JONES
NIRE & THE MECHAN
HOOGY BLUES
DAVID PACK

KTYL/Tylor Jamie Baker BADE CRAMP MADE CRAMP CR

**FULL-SERVICE AC** 

### EAST

PARALLEL PARALLEL TWO ONE

POSTUBELOS
HU SHOOS
PETER CETERA
JOHN COUGAN
HOD STEMANT
JACKSON SHOWNE
HOTLOG:
LAMBELS & HCDO
HOMAND JOHNS
SIMPLY HED
GROMBE MICHAEL
JETS

WWKB/Bullete Kenth Fannessy BANGLEE BOD STEDART BOT LOT : LARKELE & MCDOMAL MADOREN LEVEL 42 HIRE & THE HECHAM GRONGE MICHAEL GENERIS
JACKSON BROWNER
ROD STREAM PRODUCES
RODERS & RYDER
ROTES & RYDER
BILLY CHEAN
RODEY BLUES
ATLANTIC STARS
DREAM ACADEMY

mone Nottest: MRITHEY MOUSTON LAMBLES & NCDONAL-MADONNA BILLY OCEAN nome Hottoet: LAMELLE & MCDOM HOMAND JOHES ATLANTIC STARM SILLY OCEAN HELL DIAMOND

ROGERS & RYDER GORE & CHEISTIE HOCCOY BLUES HELL SIAMOND GROEGE HICHARL LABELLE & HCDOMA ANNE HURBAY

NINII BOUND HECK!

MOTOR NACE TO SELLE SILLY OCEAN NOODY BLUES GRONGE MICHAEL JAMES YAYLON PARALLEL THREE

Tem Bowers
SHOREY HOSINGON
PETER CEYERA
HOTGOT!
LARRILLE 4 NCDOMM
MANABO JONES
HODOY BLUES
ELO
BL DEBARGE

PLANT SON NO MACY DESMIS DETOUNG GOME & CHRISTIE SADE JOHN MAITE HOTTER! HOMAPD JOHES BILLY OCEM GENGE PICHMEL HODOY BLUES HADOMNA

SLOW MONKEYS GOPE & CHRISTIS

GOPE & CHELD...
Notteet:
LEVEL 47
ATLANTIC STARS
SIMPLY RED
JACKSON BROWNE
BANGLES

One station reported a frozen list this week: WDBO/Orlando

### MIDWEST

PETER CETERA DOUBLE HIAMI BOUND NA HOCOPY BLUES HOCOPY BLUES HOCOPY BLUES HOUGH OCEAN HEIL DIAMOND AYLANTIC STARS

WLHTIGrand Repids Ashiprdiffrown

BILLY JOEL PETER CETERA JACKSON BROWNE

Hottool Bacon Hottoot: LABELLE 6 HCD HOODY BLUES GRONGE HICHAR BILLY OCEAN HOMARD JOHES

OBMESIE POSTER & ONJ Notest: SIMPLY RED MADOMEA HOMARD JOHES BILLY OCEAN MODDY BLUES

WFMILLanding SIII Fulton

HODDY BLUES GBORGE HICHA HADDRIA BILLY OCEAN

NEODARDE HEIMAND GROBER HEIMAND JOHNS BILLY OCEAN MODEY BLUES BILLY OCEAN MODEY BLUES A THE RESIDENCE & THE RESIDENCE OF THE

GENESIE PETEN CETERA TACKEGN DRONNE

Mottost: SIMPLY RED LABELLE & MC

PARALLEL

Noteest: NAMESSAR LABSLE 6 MCDON SIMPLY MED SILLY OCEAN OSONGE MICHAEL ONE WILLT/Cincins John Roberts PETER CETERA ATLANTIC STARS NOTICET: MADONNA BISPLY NED MIKE & THE MECHAN BILLY OCEAS LABELLE & MCDONAL

RUDL/Konnes City Deno Hellem none Hottost: SIMPLY MED HARCHEA HERMAND JOHES HIRE & THE MEC JAMES TAYLOR NOD STEWART Nottee: | NADOWNA BILLY OCEAN NODDY BLUES HOMARD JONES DAVID PACE

WLTF/Cleveland

DOUBLE HICHAEL HCDO MONTGOT: BILLY OCTAB HADDOMA LABELLE 4 MCT SIMPLY RED HOMARD JOHES GENESIS
ROGERS 6 PTOER
PETER CETEBRONE
ATLANFIC STARR
ROGLES:
HIRE 6 THE MECHANISH BORRAN
SILLY OCEAN
HOONY SLUES
HOONY SLUES KS04/St Louis Wetermann/Ger

Wotormann/Gercie
BOD STDMART
PETER CETERA
HOTTGET
GEORGE MICHAEL
SILLY OCEAN
HOODY BLIES
HOMARD JOHES
ATLANTIC STARR BU SHOOS PETER CETERA WRITHEY HOUSTON HOLLOST! HIKE & THE MECHAN HOMARD JOHES MADDRAN HOO SERVER MOODY BLAYES KYKY/St. Louis Mejsarda/Blair

JEPPREY OBBORNE BOB BEGER WORTFAIT: MADONNA GEORGE WICHAEL BILLY OCEAN HOMARD JONES BILLY JOEL MOST CEAL ON MEMPHES COME NO M

GENESIS
JACKSON BROWNE
MOSTORY
PHIL COLLINS
PETER CETERA
BILLY CEAN
MIKE & THE HSCH
HOMAND JOHES TWO BennetiCelline
BRUCE HOMBER
JINGY BUPFET
SHOCKEY BOBER
GRAAMN BRAM
BATE HOLES
HOMARD JOHES
HOMARD JOHES
HOMARD JOHES
LAVED PRCK
EL GENARGE PETER CETERA JACKEON BROWNE MOTTOC: MADONNA LAMBLE & MCDOI SIMPLY RED SILLY CCEAN HOMARD JOMÉS

PRIER CETERA JACKBOW BROWNE HIANT BOUND MA MOSTON TO MODOV BLAND HOMARD JONES SELL DIAMOND JAMES TAYLOR

WORKCIDuswit Barry Argentiriphs

BETY Argenbright
BILLY JOEL
PRIVER CETERA
JEPPREY ORBOMI
MOCLOCK
MOCLOCK
MOCLOCK
MOCLOCK
MOMOND JOHES
ATLANTIC SYARE
MODOLY SLUES
GEORGE WICHMEL

DEMNIS DEYOUNG MIAMI SOUND MA JACKSON BROWNS Motteet : Monago Joses GEORGE HICHAEL MODDY GLUES MIKE & THE MSC ATLANTIC STARS

JACKSON BROWNE BANGLES MIANT BOUND HAC DENNIS DEYOUNG BOYS DON'T CRY

PARALLEL THREE

WMT-FMCoder Green/Sellers GRAMAN MASH EVERLY BROTHERS GREETS SADE HICHAEL HCDOMAL HOLDER HCDOMAL HOLDER BLUES ATLANTIC STARS JOHNTHAN BUTLES GROOGE HICHAEL

104/Eau Claire Rick Roborte MIANI SOUND P

MOTTOST: MONARD JOHES SILLY OCEAN CULTURE CLUB ORDOGE MICHA NODBY SLUBS KFSStJaphn Store Sout Sees Soot BOOSES & RYDER GRANNIN HASH SADE STEVE WISHOOD HOTTER! HIRE & THE HISCH HODDY BLUES ATLANTIC STARK GEORGE HICHARL HEIL DIANCED

WEUS/LaFayo Bob Vices none Nottest: LABELLE & MCDOM BOD VIEWS
BOD STEMANT
DERMIS DEYOUNG
STEVIR WONDER
HOTTOGL
BILLY OCEAN
ATLANTIC STARS
GEORGE NICHAEL
HIRE 6 THE HEC
NOMARD JOHES

K WES/Rechoose Dahl/Azeleen

BILLY JOEL
BOUNES
DOWNES
DOWNES
DOWNES
DOWNES
DOWNES
DOWNES
DOWN SLUES
GEORGE NICHMEL
PREAM RADBRY
JAMES TAYLOR
POSYER & ONJ

Mine Deam
HU SHOOS
BOO STEMBART
DOMESS GETOU
PETER CETERA
MOXTOGE!
JAMES TAYLOR
HEIL DIAPORD
EDDIE RAMBIT
PORCE HD'S WBOW/Torro H Mark Edwards

BILLY OCEAN HOMAND JOHES MIANI SOUND MACHI HEARY Bottost: MIRE & THE MECHANI LABELLE & MCDORAL SIMPLY NED MADDHMA

### HTUOZ PARALIFI PARALLEL

TWO ONE HOODY BLUES Rottest: HOWARD JOHES HIKE & THE ME DREAM ACADEMY

NOME

WOOM/Challance
Date Dossen/Ge
STEVIE RICKS
ORNES!S
II RODRINA
NOLOS!
INCEDED AVALOR
BILLY OCEAN
NODOY BLUES
GENOOF RICKS DREAM ACADEMY MOTEGAT: MOTEGAT MODOY BLUES MIKE & THE MECK ATLANTIC STAIR MELL DIAMOND

GHORGE NILL Hottost: LAMELLE & MCDOMA/ MERE & THE HECHA WHITWEY HOUSTON LEVEL 42 HOMBARD JONES HIAMI BOUND MACHI LAMARCA HIROSHIMA HOTTOSI: LAMBLEE & NCCOMAL SILLY GCEAN GRORGE WICHAME ATLANTIC STARR HADONNA ABRE MURRAY JEFFREY OBDORN MOCKOGE HELL DEAMOND MOMARD JOHES GEORGE WICHARL BIMPLY RED ATLANTIC STARR

WSTUrStuart McGuirefilliche STEVIE HICKE BILLY JOEL HOSERS & HYDER JACKSON BROWNE PUBBLE MICHAEL MCCONALI SVERLY BROTHERS SWOKEY ROSINSON

NOTEST HOSTS HOODY BLUES HOODY BLUES

PARALLEL

THREE

## MIDWEST

WHIBC/Conton Chambers/Darr

BILLY JOEL JACKSON BROWNE GENESIS STEVIE HICKS

PARALLEL DREAM ACADEMY ROGERS & NYDER JEFFREY OSBORNI DAVID BENOIT Hottest; WILLIE NELBON SADN ONE

Dearly Newport
HEART
GEORGE HICHARL
JUICE MENTON
HOLLOS!
LABELLE & NCDOMAL
MINES & THE HECHAR
HILLY OCEAN
HOMAND JONES SADE LABELLE & MCOOK GEDBGE MICHAEL MOODY BLUES

GRANDH MARK DESMIS DEVOUNG STEVIE SICKS SADE SPECIAL EFX Notheat: Notheat PARALLEL

HOMARD JOHES COUBLE MOCEOST: LABELLS & HCC BILLY OCEAN GEORGE HICHMAN MODDY BLUES JANES TAYLOR TWO PWOWY Lappinson-Oshhosh Salmith John Schmidt John Schmidt John DOUBLE MI JAN LOUND MACH! Block-on-tillest-on-WHEATHER THYLOR
DOUGLAND
ROOGES 4 SYDES
RIADORINA
FILLY JOEL
HIART BOUND MA
TONY BERRETY
SHORKEY ROBINSON
BULLY CESAN
HOODY BLUES
GEOMAGE JOHNS
GEOMAGE JOHNS
GEOMAGE JOHNS
GEOMAGE HICHAEL

BILLY JOST.
PETER CETERA
BARGLES
Nottest:
LASSILE 4 MCT
CULTURE CLUB
BILLY OCEAN
HADOMNA

PARALLEL THREE

None Motteet: James Taylos Mell Diamond Modems & PYDER BILLY JOEL LORING & AMDER

WCIL/Corbondalo Rich Bird PERFECT OR BORNE HIANI BOUND MACHI BOCLORY: SYNCH NADOWNA LABELLE & HICCOURL GEORGE HICHAEL BILLY OCEAN

PROFITAL JOHNSON

BILLY JOBS.

HICHMES YOULINGON
HIAH! BOUND HACH!

BILLY OCEAN
HODORNA
HODORNA
HODORNA
HODORNA
GOODY BLIES
GEORGE HICHMES

Bob Young

KATRIMA & THE MS

SICK HEELDON

CUTFIELD

SILLS HEELT COOR

HOLLS JOLL

ARTHAN PRANKLIN

MANDLES

HADDHINA

HEEL DI MOOND

ReytO'Brien
HICHARL MCDOWNLD
BERLIN
HIANI BOAMD MACHI
GRAMAN BAME
HICHARL
CRETTURE CLUB
BILLY OCEAN
BILLY OCEAN

## WEST

HEIL DIAMOND DAVID PACK JAMES TRYLOS POSTER & ONL BOS SONCE BILLY JOBL JEFFERY OSSONE

PARALLEL

47 Reporters 46 Current Reports

### PARALLEL ONE

John Lane BILLY OCEAN JAMES TAYLON Notteet; LEVEL 42 LAMELE 4 MCC MODOY SLUES BIMPLY RED ROMARD JOHES

DOUBLE MODEY SLUES MOTIONA MARCHINA MAR

BOS MENTER GENERIS MOTTOST HICH MADORMA HADORMA HADORMA HADORMA HODOY REJUST KOY/Phoenis Josh Stoir

TWO Floridi. Solv POSTER & OBJ ATLANTIC STAN HOMAND JONES Hottest:

PETER CETERA RIAMI SOUND I DOUBLE BOD STEMARY HICHAEL HODDI NOODY BLUES SILLY GERAN HIER & THE HI HOMARD JONES HEIL DIAMOND POSTER 6 ONL SI MODRITOR JEFFREY OSBORER PRETER CHICAR ROCKER HARDOMER LANGULE 6 NCOON HERE 6 THE HECH JAMES TAYLOR

RIJONEE Segons South Program Service South Service S PARALLEL

THREE KFQDrAncherage Bradley/Ford

Den Armebrong
GRAAMH IMSH
MODERS & BYDER
HIANI BOUND MAC
HIROSHING A
PSTER CETERA
LOBING & ANDERS
MOSTONE
GROUND HICKARL
ANDE HUSBAY
SIMPLY RED
DOUBLE
HEIL DIAMOND

**100 Current Reports** 

this week

KLSI/Kansas City WCHV/Charlottesville WDLT/Mobile WGSV/Guntersville

One station reported a frozen list WPIX/New York

Five stations failed to report this week. Their rotations were frozen.

## 84/R&R FRIDAY, JUNE 13, 1986

# RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

Two Last Weeks Week	160 REPORTS	JUNE 13, 1986	Total Reports/Adds	Power	Heavy	Media
BUT • •	GENESIS/Invisible Touch (Atlantic)	"Invisible" (157) "Domino" (67) "Throwing' (61)	159 /1	66	146	11
	PETER GABRIEL/So (Geffen)	"Sledgehammer" (147) "Rain" (83) "In Your Eyes" (61)	156+/1	60-	144+	10
	VAN HALEN/5150 (WB)	"Dreams" (125) "Love Walks" (72) "Best" (53)	130=/0	49 –	120=	8
	FIXX/Walkabout (MCA)	"Secret" (151) "Built" (151) "Read" (5)	156+/2	40+	118+	36
	BOB SEGER & THE SILVER/Like A Rock (Capitol)	"Like A Rock" (78) "Aftermath" (63) "Sometimes" (40)	142-/3	15-	90-	49
	JOURNEY/Raised On Radio (Columbia)	"Girl" (106) "Suzanne" (85) "Once" (14)	137=/1	19 –	97-	39
	EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (147) "Score" (21) "Love Blind" (15)	151 -/0	27+	121+	26
	MODDY BLUES/The Other Side Of Life (Polydor/PG)	"Wildest" (96) "Other Side" (81) "Rock" (29)	142 – /0	27=	98 -	41
	GTR/GTR (Arista)	"When The Heart" (134) "Jekyll" (24) "Hunter" (23)	137-/0	44 –	120+	17
	38 SPECIAL/Strength In Numbers (A&M)	"Like No Other" (94) "Somebody" (88) "Heart's" (8)	128-/2	33 -	100-	22
	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (126) "Tuff" (13) "Why Get Up" (11)	132 – /3		51+	
	ROLLING STONES/Dirty Work (Rolling Stones/Columbia)	"One Hit" (93) "Winning" (62) "Zero" (25)	117-/1	22-		
	ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (125) "Paradise" (6) "Angel" (6)	130 = /2	9+	48+	
	TOP GUN/Soundtrack (Columbia)	"Danger Zone" (122) "Take" (2) "Mighty" (1)	123+/10	21+	77+	
	JACKSON BROWNE/Lives In The Balance (Asylum)	"In The Shape" (113) "Lives" (10) "Black" (7)	116-/2	5-	38 –	
	ZZ TOP/Afterburner (WB)	"Woke" (85) "Velcro" (25) "Rough Boy" (8)	97-/1	5=	38+	
	OUTFIELD/Play Deep (Columbia)	"All The Love" (109) "Your" (3) "Everytime" (1)	111+/7	10=		-
		"No Money" (104) "Wrapper" (2) "Video" (1)	104-/5	3+	35 -	
	LOU REED/Mistrial (RCA)	"Bad Attitude" (60) "What Does" (28) "Feel It" (9)	82-/4	5+	27-	
	HONEYMOON SUITE/The Big Prize (WB)  LIVE! FOR LIFE/Various Artists (IRS/MCA)	"I Been Down" (90) "Howling" (3) "Ages" (2)	92-/2	2-	27-	-
		"Jungle Boy" (94) "Pretty" (10) "Buster" (2)	103+/8	1=	11-	_
	JOHN EDDIE/John Eddie (Columbia)	"Right And Wrong" (46) "Home" (21) "Wild" (11)	63-/1	4-	28-	_
	JOE JACKSON/Big World (A&M)	"Every Little Kiss" (81) "The Way" (11) "Long Race" (2)	83+/16	7=	19+	
	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Who Made Who" (84)	84+/8	<i>3</i> +	12+	-
	AC/DC/Who Made Who (Atlantic)					_
	INXS/Listen Like Thieves (Atlantic)	"Listen" (57) "What" (3) "Kiss" (1)	61 - /1	4-	31 -	_
	CALL/Reconciled (Elektra)	"Everywhere" (77) "I Still" (6) "Oklahoma" (3)	80+/7	0-	11+	-
	ROBERT PALMER/Riptide (Island)	"Hyperactive" (61) "I Didn't" (4) "Addicted" (3)	67-/2	0-	20 -	
	MODELS/Out Of Mind Out Of Sight (Geffen)	"Out Of Mind" (45) "Cold Fever" (24) "Stormy" (2)	68 – /8	4+	14-	_
	HOWARD JONES/Action Replay (Elektra)	"No One" (44) "Always" (2) "Specialty" (2)	45 – /0	11-	_	_
	ROB JUNGKLAS/Closer To The Flame (Manhattan)	"Boystown" (56) "Memphis" (10) "Hello" (7)	75 – /1	0-	5=	
	HEART/Heart (Capitol)	"Nothin'" (36) "If Looks" (3) "These" (1)	40-/1	8-	23-	
	JOAN ARMATRADING/Sleight Of Hand (A&M)	"Kind Words" (57) "Reach Out" (3) "Jesse" (3)	64 /17	3	6	4
_ 34 🕄	GLASS TIGER/The Thin Red Line (Manhattan)	"Thin Red Line" (50) "Don't Forget" (18) "I Will Be" (1)	67+/12	0=	7+	_
35 35 🕰	JUDAS PRIEST/Turbo (Columbia)	"Turbo Lover" (57) "Locked In" (5) "Wild Night" (1)	60+/9	0-	4-	-
28 27 35	JOE COCKER/Cocker (Capitol)	"You Can Leave" (40) "A To Z" (6) "Shelter" (2)	45-/0	2=	12-	_
25 29 36	GIUFFRIA/Silk & Steel (Camel/MCA)	"Dreaming" (42) "Girl" (2) "Radio" (2)	45-/0	0-	15-	
UT D @	DANNY WILDE/The Boyfriend (Island)	"Isn't It Enough" (49) "Body" (1) "He Can Have" (1)	49+/6	2+	6+	3
	KROKUS/Change Of Address (Arista)	"Schoot's Out" (45) "Burning Up" (3) "Let This" (2)	<i>50 – / 1</i>	0=	2=	38
	GOLDEN EARRING/The Hole (21/Atco)	"Quiet Eyes" (48) "They Dance" (5)	<i>53 – /0</i>	0=	3-	36
	SOUTHSIDE JOHNNY & THE JUKES/At Least We Got Shoes (Atlantic)	"Hard To Find" (38) "Count" (4) "Renee" (2)	41 + /4	1+	7+	26

# **BREAKERS**

**GENESIS** Invisible Touch (Atlantic) 99% of our reporters on it.

**JOHN EDDIE** John Eddie (Columbia) 64% of our reporters on it.

## **NEW & ACTIVE**

COBRA "Soundtrack" (Scottl Bros./CBS) 45/18 (25/22)
Adds including KLOS, KGGO, WWCT, KLPX, WWWV, KWHL, KOZZ. Powers 1. Heavy 2 including WBCN, Medium 31 including WHJY, KSRR, WSHE, KMET, KUPD, KGON, KZAP, KGB, KOME, WCMF.

BEAT FARMERS "Van Go" (MCA/Curb) 31/4 (27/11)

Adds including WQFM, KNCN, KMBY. Heavy 2 including KILO. Medium 22 including WXRT, KBCO, KROQ, 91X, KGB, KOME, KISW, KLBJ, KLPX.

ROME, KISW, NLD, A.Ph.,
AEROSMITH "Done With Mirrors" (Getten) 38/3 (28/5)
Adds WYSP, KMJX, KMOD, Heavy 6 including WBCN, KNCN, KISS, Medium 17 including WHJY, WRIF, WQFM, WHEB,
WPDH, WQME, WQFW, KID, KMBY, WBLM,

ISLE DF MAN "Isle Of Man" (Pasha/CBS) 29/6 (23/10)

Adds: WSHE, WCCC, KRKE, WHIND, WCPZ, KKGR, Heavy J; KSPN, Medium 13 including KROQ, WTUE.

BACHMAN-TURNER OVERDRIVE "Live! Live! Live! (MCA/Curb) 27/4 (25/5)

Adds: WSHE, KRKE, KRSP, KTAL Heavy 1: WMRY, Medium 13 including WIYY, DC101, KTXQ, WRIF, KSHE, KUPD, KMOD, KZEL WWWX.

JEAN BEAUVOIR "Drums Along The Mohawk" (Columbia) 23/10 (14/3)
Adds including KBCO, KROR, WTUE, KLPX, WWWV. Heavy 2 including 91X. Medium 13 including KSRR, KISW, WAAF.

Adds including KBCO, KHURI, WTUE, KLPX, WWWY. Heavy 2 including 91X. Medium 13 including KSRR, KISW, WAAF.

CACTUS WORLD NEWS "Urban Beaches" (MCA) 23/4 (19/0)

Adds including WNEW, KBCO, WHCN, Heavy 2 including VBCN, Medium 13 including KZEW, WXRT, KUPO, 91X, WPDH.

KNCN
BELINDA CARLISLE "Balinda" (IRS/MCA) 22/2 (21/4)
Adds WNEW, WPLR. Powers 2, Heavy 8 including WBCN, WSHE, KROQ, 91X. Medium 10 including KSRR, WWCT, KDJK.
ROY BUCHANAN/DELBERT McLINTON "Dancing On The Edge" (Alligator) 21/6 (16/6)
Adds KAZY CHEZ, WONE, WTUE, WIZN, KFMX. Heavy 2: KRIX, KCGL. Medium 12 including WHFS, WMRY, KSTM, KEZE,
WWWV

SUBURBS "Suburbs" (A&M) 21/5 (16/3)
Adds WILLZ, WLAV, WRIKI, WWWV, KVRE, Powers 1. Heavy 2: KTCZ, KCGL. Medium 14 including WXRT, KQRS, KBCO.

WHEB, WOUR, KLAD, WIZH.

SUIGGERS "'Over The Fence" (Arlsta) 20/4 (17/7)

Adds: KBCO, WHEB, KISS, KVRE, Heavy 1: WOFM, Medium 9 including WDHA, KNCN, KMOD, KMBY, WHMD, KOZ.

UNFORGIVEN "Unforgiven" (Elektra) 19/2 (16/6)

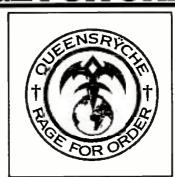
Adds: KLOS, KZEP, Powers 1. Heavy 2: KRIX, KROU, Medium 7: WXRK, KQRS, KNCN, KLAQ, WHMD, KFMX, KCQL 9 including WDHA, KNCN, KMOD, KMBY, WHMD, KOZZ.

Continued on Page 87

EMI

Spreading high ideals and optimism, while delivering a uniquely appealing brand of Power Rock!

# the first 12 inch from the forthcoming album



R&R FRIDAY, JUNE 13, 1986/85

# ROBERT PALMER

# "HYPERACTIVE"

From The Soon-To-Be-Platinum Album "RIPTIDE"



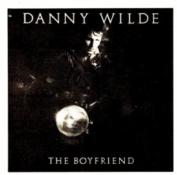
#1 NEW & ACTIVE 132/32 - 58%!

Check These Calls:

K106 WNYS KRBE B96 ZZ99 KWSS WXKS WPHD WRNO WMMS KKRZ KPLUS WBEN WCAU WRSR 92X KWOD WKSE Z93 0105 WCZY KS103

# DANNY WILDE "ISN'T IT ENOUGH"

From The Album "The Boyfriend"



ALBUMS Debut 37

TRACKS 53

Major Market Action Includes WLLZ, WQFM, WRIF, WBCN, WSHE, KATT, KBCO, KILO, KLOS, KMET, KOME, KZOK, KPOP, KBER, KFMG, KGB, KZEW, WYNF!

Now in its 11th week of consistent growth and response!



## RADIO & RECORDS NATIONAL AIRPLAY

# **AOR TRACKS**

Inter-	Ton. Writers	s We	es.	160 REPORTS	, Total Reports/Adds	Power	Heavy	Medium
			_	GENESIS/Invisible Touch (Atlantic)	157-/2	65.	143+	10-
6	2	1		PETER GABRIEL/Sledgehammer (Geffen)	147-/1		140 -	5-
1	1	2			151 = /2		118+	31 -
10	8	4		FIXX/Secret Separation (MCA)  EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	147-/0		119+	
11	10	5	5	GTR/When The Heart Rules The Mind (Arista)	134 -/1		117=	17-
8	6	3	-	VAN HALEN/Dreams (WB)	125-/1		115+	8-
7	7	7	_	STEVE WINWOOD/Higher Love (Island)	150+/21	23+	86+	61-
_	21	12 15	_	KENNY LOGGINS/Danger Zone (Columbia)	122+/10	21+	76+	
30 4	21	15		38 SPECIAL/Like No Other Night (A&M)	94-/0	28 -	81 -	11=
21		14		FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	126+/6	9+	47+	74 -
12	18	11	11	JOURNEY/Girl Can't Help It (Columbia)	106-/1	14-	65 -	40+
3	5	В	12	BROOMY DESIGNATION AND DESIGNATION (Polydor/PC)	96-/0	22 -	75 -	17-
18	-	13		ICEHOUSE/No Promises (Chrysalis)	125=/2	8=	46+	71 -
5	9	10		ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia)		22 -	75 –	18-
32	24	19		OUTFIELD/All The Love (Columbia)	109+/7	9=	40+	68+
17	16	16	16	and the second s	113-/2	4-	36 -	74+
"	42			DAVID BOWIE/Underground (EMI America)	118+/19	2+	20+	91+
24	19	18		LOU REED/No Money Down (RCA)	104-/5	3+	35 -	61+
2	4	9		BOB SEGER & THE SILVER/Like A Rock (Capitol)	78 - /0	8-	58 -	18-
_	54			JOURNEY/Suzanne (Columbia)	85+/27	3=	41+	41+
35	35	34		38 SPECIAL/Somebody Like You (A&M)	88+/25	5+	39+	44+
_	43	33		PETER GABRIEL/Red Rain (Serien)	83+/20	3+	37+	40+
27				ZZ TOP/Woke Up With Wood (WB)	85 -/1	2=	30+	51 -
44	31			ROD STEWART/Love Touch (WB)	90+/8	6=	28+	54+
40		31		MOODY BLUES/The Other Side Of Life (Polydor/PG)	81+/14	<b>5</b> +	37+	41+
15				STING with JEFF BECK/I Been Down So Long (IRS/MCA)	90-/2	2-	27-	54 -
_				BIG COUNTRY/Look Away (Polydor/PG)	109+/36	0=	5+	82+
38	32	29		JOHN EDDIE/Jungle Boy (Columbia)	94+/6	1 =	11-	J1+
37				VAN HALEN/Love Walks In (WB)	72+/14	5+	30+	<i>39</i> +
_				BILLY JOEL/Modern Woman (Epic)	80+/17	7+	31+	44+
42		38		AC/DC/Who Made Who (Atlantic)	84+/8	3+	12+	56+
_			Œ		67+/34	2=	23+	<i>38</i> +
22	25	28	33	ROLLING STONES/Winning Ugly (Rolling Stones/Columbia)	62 -/2	0=	29 -	32-
				GENESIS/Throwing It All Away (Atlantic)	61 /60	1	26	33
16	22	26	35	VAN HALEN/Best Of Both Worlds (WB)	53 - /0	3-	31 -	
14				INXS/Listen Like Thieves (Atlantic)	57- <i>/1</i>	4-	30 -	
_				PETER GABRIEL/In Your Eyes (Geffen)	61-/4	0=	28+	32 -
45				BOB SEGER & THE SILVER/The Aftermath (Capitol)	63+/14	0=	25+	
47	44	44	39	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	81+/15	7=	18+	48+
51	47	47	40	CALL/Everywhere i Go (Elektra)	77+/7	0-	9+	54+
23	20	22	41	HONEYMOON SUITE/Bad Attitude (WB)	60 - /0	4+	24 -	
DE	BUT	)	3	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	80+/37	0=	4+	59+
26			43		61-/3	0-	20 -	36 -
				GENESIS/Anything She Does (Atlantic)	51 /51	0	20	31
D	EBUT	)	• 😉	GENESIS/Land Of Confusion (Atlantic)	50 /49	0	18	31
25	27	32	46		44 -/0	11-		8-
13	13	24	47	JOE JACKSON/Right And Wrong (A&M)	46-/0	3-	20 -	25 -
0	EBUI			JOHN WAITE/If Anybody Had A Heart (EMI America)	62 /61	1	7	43
_	_			FIXX/Built For The Future (MCA)	46+/12	2+	13+	30+
46				JUOAS PRIEST/Turbo Lover (Columbia)	57+/9	0-	4-	41+
-				BOB SEGER & THE SILVER/Sometimes (Capitol)	40+/9	2+	14-	
26	30			MODELS/Out Of Mind Out Of Sight (Geffen)	45-/1	3=	13-	
9	12			HEART/Nothin' At All (Capitol)	36 -/1	7-	21-	
-	_		_	GLASS TIGER/Thin Red Line (Manhattan)	50+/5	0=	6+	
D	BUT		· 🐠		57+/14		6+ 15	
	EBUT			GENESIS/In Too Deep (Atlantic)	40 /39			23
43				ROB JUNGKLAS/Boystown (Manhattan)	56-/1	0-	1-	
-	- 60	60	53		49+/6	2+	6+ 14-	
29		39			42-/0	0 - 2 =	11-	
34	34	46	60	JOE COCKER/You Can Leavé Your Hat On (Capitol)	40-/0	2=	//-	24-

# **BREAKERS**

BIG COUNTRY Look Away (Polydor/PolyGram) 68% of our reporters on it.

# **AOR TRACKS**

### **MOST ADDED**

JOHN WAITE (61)

If Anybody Had A H GENESIS (60)

ay (Attantic)

GENESIS (51) Anything She Does (Attantic) GENESIS (49)

Land Of Confus

GENESIS (39)

### HOTTEST

GENESIS (65)

visible Touch (Atlanti PETER GABRIEL (59)

GTR (43) VAN HALEN (42)

Secret Separation (MCA)

### **CHART CLIMBERS**

JOHN EOOIE "Jungle Boy" (Columbia) 94/8 (88/5)

Adde with mobiling WHJY, KTXO, KZEW, KSRH, WILLIF, THAT THE MINING WHJY, KTXO, KZEW, KSRH, WILLIF, THAT THE MINING WHJY, KTXO, KZEW, KSRH, WILLIF, THAT THE WINY, WILLZ, WEZX, KLAO, KMAIX, WKDF, WRBO, WILLT, Heavy 28 including WBCN, WSHE, WNOR, WZZO, WCMF, WINY, WILLZ, WEZX, KLAO, KMAIX, WKOF, WBO, WILLIF, WRITT, HEAVY 28 INCLUDING WBCN, WSHE, WNOR, WZZO, WCMF, WINY, WILLIF, WSHT, WILLIF, Adds: WITY, WILZ, WEZX, KI.AG, KM.X., WKDF, WFBG, WKI.T. Heavy 28 Inchwing, WBLA. This is a standard with the work of the work

WHAT, KEETS, WOUR, WAAF, WIMZ, Moves 34-21.

JOURNEY "Suzanes" (Columbia) 85-27 (59-26)

Adds including WXRK, KSHE, WOME, KNOR, WDZ, WAPL, KOMP, KDJK, WRUF, KFMQ, Heavy 41 including WBAB, Adds including WXRK, KSHE, WOME, KNOR, KDE, KROR, KOME, Medium 41 including WIYY, KSRR, KBPI, KMET, KGON, KROR, KOME, Medium 41 including WIYY, KSRR, KBPI, KMET, KGON, KROR, KOME, Medium 41 including WIYY, KSRR, KBPI, KMET, KGON, KROR, KOME, Medium 41 including WIYY, KSRR, KBPI, KMET, KGON, KROR, KBPI, KMET, KGON, KROR, 
KZAP, KGB, WHCN, WOUR, WIMZ, WRDU. Moves 35.20. AC/DC "Who Made Who" (Atlantic) 84/8 (78/10)

36-31. PETER GABRIEL "Red Rain" (Geffen) 83/20 (86/22)

Adds including KZEW, WSHE, WNOR, KBCO, KMET, KFOG, KISW, WEZX, WRQK, WWCT, WIOT, Heavy 37 including WXRK, WDVE, WXRT, WLVQ, WQFM, KRQR, WHCN, WAPL, WLAV, KILO, Medium 40 including WNEW, KTXQ, WLUP, KXAP, 91X, WPTX, WPDH, KILB, KNON, WDIZ MOVes 93-22

BRUCE HORMSBY & THE RANGE "Every Little Klat" (RCA) 81/15 (67/11)
Adds including WINEW, KORS, KBPI, KZAP, WPYX, KRSP, KTYO Heavy 18 including KBCO

MODOY BULES "The Other Side Of Life" ("Polydor/PolyGram) 81/14 (58/9)
Adds including WMMR WDVE WHY, WHEB, KDJK, KTYO Heavy 37 including KZEW, WLUP, WXRT, WGPM, KBCO,
KPGO, KROR, MAPL, WTUE, WMC Medium 41 including WARB, KTXQ, WSHE, KZAP, WPYX WZZO, WPDH, WZZO,

WUUR, WARI, Moves 31-25 NIDER "Boy Inside The Man" (Caphol) 88/37 (43/29)
Adds including WITY KSHE, KGON, 91X, KFOG, WHEB, WEZX, KNON, WDIZ, KMOO, Heavy 4 including KQRS, WKOQ,
KROU, Median 95 including WITY, KTRQ, WLUP, WART, WLOY, KMER KZAP, KINS, WPY, WHON Debuts at #42

KRQU Medium 59 including WHJY, KTXQ, WLUP, WXRT, WLVQ, KMET KZAP, KJSW, WPYX, WHCN Debuts at #42

BILLY JOEL: "Modern Woman" (Epic, 88/17 (84/20)

Adda including myYY WTVE WROK KEZO, KZEL KLEX Heavy 31 including wBAB, WNEW, WXRK, WZZO, WIMZ, WRXL, WTUE, WWCT WIOT, WRKI, Medium 44 including wMMR, KSRR, WNOR, WXRT, WLVQ, KBCO, KBPI, WHCN, WHEB,

CALL "Everywhere I Go" (Elektra) 77/7 (71/17)
Adds: WLUP, WLVQ, KILO KZEL, KRSP, WCPZ KUDE He

VRE Heavy 9 WBCN, WXRT, WQFM, 91X, WLIR, KNCN, WRQK, KRIX KQRS, KBCO, KLOS, KMET, KROO, KGB, KFOG Moves 47-40.

KRIQU Medium 54 including WHJY, KSHH, WEBN, KQHS, KBCO, KLOS, KMET, KROO, KGB, KFOG Moves 47-40.

YAH HALEM "Love Walks in" (WB) 72/14 (\$7/18)

Adds including WXRK, KSHE, KZAP, KOME, WHEB, WCMF, WWCT, KILO, WWWV, WRUF Heavy 30 including WMMR.

WEBN, WLVO, KUPO, KOB, KROR, WHON, WOMF, WRXL, KISS Medium 39 including WKLS, KSRR, WNOR, WRIF, KGQN,

KFOG, WPYY, WAAF KLBJ, WOIZ Moves 38-29. WEDN, IN-CH. NOTO, MOD. MAD. MICH. WHOM: WHOM: NOTO. IN ISS IMMURITY STITLING WITH MAD. IN CO. M. C. M.

KMET, KUPD, WPYX, WHICH, WOURI Moves 49-32

BOB SEGER & THE SILVER BULLET BANO "The Aftermath" (Capitol) 83/14 (52/14)

Adds including WALS, WZZO, WROK, KFMG, KÖZZ, KTYD, Heavy 25 including WAMAR, WDVE, KZEW, KFOG, KROR, KISS, WAPL, WLAY Medium 38 including KTXQ, WNOR, WRIF, KUPD, KGON, WHON, Y

JOHN WAIT: "If Anybody Hed A Heart" (EMI America) 82/61 (0/0)

Adda including wnEW. KMET, WPYX, WHCN, WPDH, WEZY, WOUR, WAAF, WIMZ, WDIZ, WRDU, WAPL, WRICK, Heavy 7

KYXCA, KZEW, WZZO, WKCQI, WSKS, KCDS, WRSD, Medium 43 niculding WBAB, WDVE, WKLS, WSHE, WNOR, WLVQ

WRIF, WOFM, KBPI. Debuts at #48.
GENESIS "Throwing It All Away" (Atlantic) 61/80 (0/0) KOME, WEZX, WOUR, WRXL, WRQK, WLAV, WFBQ, WIBA, WWCT, WIOT, Heavy 26 including WDVE WLUP, WXRT, WEBN, WLVQ, KSHE, KFQG, KRQR, Medium 33 including WIYY, WBAB, WNEW, WKLS, WYZYO, WHOLY, WHOLE DESIGNATION OF THE WAY OF THE

KMET, WPYX, WZZO, WHCN, WDIZ, WRDU. Debuts at #34 PETER BABRIEL "In Your Eyes" (Getten) 81/4 (62/19) PETER BABRINGS
Ande WCRG, KPOG, WYSP, WKQQ, Heavy zo in and a word, KPOG, WYSP, WKQQ, Heavy zo in and a word in a wo

Adds including WINEW, WLYU, TOO THE STATE OF 
GRESIS\* Anything Ske Dees" (Atlantic) 5175\* (60°).
Adds including WRDU, KEZO, KILO, KOMP, KFMO, KOZZ, Heesy 20 including WXRK, WMMR, KZEW, WXRT, KGB, KRQR.
KOME, WMCT, WBLM, WWWW Medium 31 including WARB, WHW, WKLS, KTVQ, KSRR, WEBN, KUPD, KZAP, KLBJ,

GLASS TIGER "This Red Line" (Mankattan) 56/5 (48/8)

WSHE, WOFM, KZAP, KROR, WPDH, WAAH, NNUN, WHURL, THUE, TREMBUS AND ANNY WILDE "Isa'l IR Enough" (Island) 49/6 (44/6)
Adds: KZEW, WYNE, KROR, WTBA, WTKX, KDIK, Heavy 6: WOFM, KLOS, KMET, KOME, WXRC, KROU, Me including WSHE, WRIF, KBCO, KGB, WHEB, WPDH, WEZK, WOUR, KLBJ, KNON, Moves 60-58.

FIXX "Built For The Future" (MCA) 46/12 (34/10) eavy 13 including KZEW, KBCO, KFOG, KRQR, KOME, WHCN, Med FBQ, KEZO, KICT, KILO, KZEL Moves 56-49.

SURBAIN THE DESCRIPTION AND ADDRESS AND AND AND ADDRESS AND ADDRES

at #90.

BUS SEBER & THE SILVER BULLET BAND "Sometimes" (Capitol) 40/9 (37/7)

Adda WKLC, WHEB, WPDH, WEZX, KLBJ, WPYV, WWOK, WXKE, KOMP, Heavy 14 including WOVE, WRIF, KQRS, KLOS,

KPGG, WAAR, WWOT, KLO, Medium 24 including WYYY, WKLS, WHOCK, MCROW, WROK, KEZO, KZEL, WRKI. Remains at

## **NEW & ACTIVE**

JOHN CAFFERTY & BEAVER BROWN BAND "Voice Of America"s..." (Scotti Bros./CBS) 45/18 (26/22)
Adde and talling kl OS. KGGO. WWCT. KLPX, WWWW. KWHL. KOZZ. Powers 1. Heavy 2. WBCN, WXLP. Medium 31.

SOUTHSIDE JOHNNY & THE JUKES "Hard To Find" (Atlantic) 38/7 (31/10)

Adds WOFM, KAZY, WONE, WTUE, KMBY, WHITE, WCTP, TOWERS 1. Heavy 4 WHEW, KZEL, WIZN, WCPZ, Medium 27 including WBAB, WXRK, WMMR, WSHE, WLUP, WXRT, KFOG, WPDH, WAAF, WRIVI 800EANS "FAGeaway" (SisshwWB) 377, (38.4)
Adds KLAC, WIBA, KZEL FOWERS 1 Heavy 8 WOFM, KBCO, WHFS, KILO, WIZN, KTCL KTYD, KVRE, Medium 17 including WHOR WXRT, 191, KFOG, WRDU

SENESIS "Tonight, Tonight, Tonight" (Atlantic) 36:035 (8/8)

Adds including KAZY, WIOQ, WOUR, WIOT, KICT, KKDJ, KOZZ, Hegvy 10 including WXRK, WMMR, WDVE, KRQR, WHCN, WLAV, WBLM, Medium 23 including WIYY, WNEW, KSRR, KZAP, WPYX, WDIZ, WRQK, WFBQ, WIBA, KEZO.

JOHN PARR "Two Hearts" (Atlantic) 35/8 (28/11)

WLVQ, KUPD, KOME, WCMF, WDIZ, WAPL, KEMIJ, RETER AEROSMITH "Darimess" (Geffee) 38/3 (28/5)

Adda: WTSP, KMJX, KMDD. Heavy 8' WISCN, KNDN, KISS, KFMG WHEB, WPDH, WOMF, WROK; KILO, KMBY, WBLM, BEAT FARMERS "Riverside" (MCA/Corb) 29/4 (25/9) Adds: WOFM, KNDN, KMBY, KLPY, Heavy 2' KILO, KTCL, Mediu

IEYMOON SUITE "What Does It Take" (WB) 29/22 (6/2)

WOFM, KORS, KISW, WROU. WWOT, KOMP.

18LE OF MAN "Am ! Forgiven" (Pasks/CBS) 26/5 (21/8)

Adds: WSHE, WCCC, KRIKE, WHMD, WCPZ Heavy 1; KSPN, Medium

Adde: MSHE, WCCC, KRIEE, WHIND, WCSZ: Heek', 1: KSPN, Medium 1.1 including KROD, KLAD, WTUE, KROU.

BRUCE COCKBURN "Call it Democracy" (Bull Mountain/MICA) 25/4 [17/18]

Adds. KAZY, CFCX. KLBJ, WONE, WTUE, WGBK, WXRG, KRIX Powers 1: Heavy 4. WBCN, CHEZ, KTCL, KVRE, Medium

15 including KZEW, KBCO, KMOD. SMITHEREENS "Blood & Rosse" (Enigma) 25/5 (20/3)

ZZ TOP "Velera Fly" (WB) 25/3 (23/3)

Heavy 12 including WDVE, WKLS, KGON, WZZO, WPDH, WOUR, WWCT, KILO, XX. WHEB, WCMF, WFBO, KICT

WWWW, Medium 12 incuding Kust, mrTh. mrths. MODELS "Cold Fever" (64feb) 24/16 (9/2) Adde inchaffing Williz WROK, KMBY, KLPX, KOZZ, KTYD, Powers 1, Heavy 3: K6CO, WHCN, WMRY, M

QUEEN 'A Kind Of Magic' (Capitol) 23/23 (0/9)
Adds including KMET, KGON, WEZX, WIMZ, WIBA, KLPX, WWWV. Heavy 1: WHMD. Medium 15 including WNEW, WKLS,

GTR "The Hunter" (Arista) 23/8 (18/2)

WCMF Powers 2. Heavy 8: KLOL, WYNF, CHEZ, WEZX, KATT, KILO, KSPN, KROU WPDH, KLBJ, KNCN, WROK, WRUF, Adds miclouring North Actions (NOS), KISW. WPDH, KLBJ, KNCN, WHUN. THOU CACTUS WORLD NEWS "Years Later" (MCA) 22/4 (19/8)

"MIEW KRCO. WHCN Heavy 2: WBCN, KRIX Medium

BOX OF FROGS "Get It While You Can" (Epic) 22/4 (19/7)

KOZZ BELINDA CARLISLE "Mad About You" (IRS/MCA) 22/2 (21/4) BELINDA CARLISLE "Made About You" (IRS/MCA) 22/2 (21/4)

Adds: WNEW, WNEW WORK, KDK.

JOE JACKSON "Home Town" (A&M) 21/9 (15/5)

JOE JACKSON "Home Town" (A&M) 21/9 (15/5)

JOE JACKSON "Home Town" (A&M) 21/9 (15/5)

WHOTE WROU WORK Heavy 8 including WXRT, WPLR. KKCY, I WROU WRO

EMERSON, LAKE & POWELL "The Score" (Polydor/PolyGram) 21/4 (17/7)
Adds, WEZY, WDIZ, WRQK, KWHL Heavy 7 including WDVF, KZEW, KEGG, WLAY Madden.

WPYX. KEZO, KLPX, KOZZ
JEAN BEAUVOIR "Feet The Heat" (Columbia) 19/6 (14/3)

SUBURBS "Life is Like" (A&M) 19/5 (14/3)

SLUGGERS "Over The Fence" (Arista) 19/3 (17/7)

Add white, kiss, kyre Heavy 1 WQFM Medium 9 including hards, himself the heavy 1 WQFM Medium 9 including hards, himself the heavy 1 WQFM Medium 7 WXRK, KQRS, KNON, KLAO, WHMD, KFMX, KCGL

Adds. KLOS. KZEP Powers T. Heavy C. ARIA, ARIAU MEDIUM F. TRONG, NADA, N

GENESIS "In The Glow Of The Might" (Atlantic) 17/17 (0/0)
Adds including KLBJ, KKDL, Heavy & C107, WLVQ, KBPI, KRQR, WAQX, WBLM, Medium 9, WQFM, KUPD, WHTF, KNCN,

WHILE, WIFEL, WICE, WIZE, RESY." (Atlantic) 17/4 (13/5) ANDY TAYLOR "Take It Easy." (Atlantic) 17/4 (13/5) Adds WBAB, WXLP, WIZE, KOWB Heavy 3, WLIR, WSKS, KROU, Medium 7, KSRR, WSHE, KROQ, WWCT, WWTR, KRIX,

WCPZ

ROY BUCHANAN/DELBERT McCLINTON "You Can't Judge A Book By Its Cover" (Alligater) 17/3 (15/6)

Adde KBCO, CHEZ, KFMX, Heavy 2: KRX, KCBL, Medium 10 including WHS, WMRY, KSTM, KEZE, WOBK, WWW

DIO "Time To Burn" (WS) 16/4 (13/6)

Adde KMNN WHIT WAST WIGH Heavy II Medium 13 including WBAB, WXRK WHIT WITTED WASTN, KSS, KILD.

BAB, WXRK, WHJY, KUPD, WHCN, KISS, KILO

STYLE COUNCIL "When You Call Me" (Gelfen) 16/3 (13/9)
Adds WIJR. WMRY, KYRE. Heavy 5: KAZY, WONE, WTUE, KSPN, KGF KGRQ, Medium 10 including WXRT, KBCO, WHFS.

KSTM, KKGM.

EMERSON, LAKE & POWELL "Love Blind" (Polydor/PolyGraff) 15/4 (13/1)

AMM-KEGS WEV. WLAV. WAID! Heavy 7 Including WCFM, KTCZ, KRCB Medium 8, WCKG, KZAP, WPDH, WHTF

WRIGK, KILO, KSTM, WRUF.

DEVICE "Hanging On A Heart Attack" (Chrysalis) 15/3 (13/4)

Adds 91X, CFOX, KVRE Heavy O, Medaum & KROO, CHEZ, WWCK, KMOO, KILO, WWTR, KROU, KCGL

PET SHOP BOYS "Opportunities" (EMI America) 15/2 (14/2)

Adds WHIND, KSTN, Powers 2 Heavy 8 KROO, 91X, CFOX, Wulf, WSKS, WWCT, KROU, KCGL, Medium 5 including

# AOR ALBUMS

## **MOST ADDED**

COSRA (18)

JOAN ARMATRADING (17)

Sleight Of Hand (A&M) BRUCE HORNSBY & THE RANGE (16) The Way It is (RCA) MR. MISTER (13) Welcome To The Real World (RCA)
GLASS TIGER (12)

### HOTTEST

GENESIS (66)

visible Touch (Atlanti PETER GABRIEL (60)

VAN HALEN (49) 5150 (WB) GTR (44)

FIXX (40) Walkabout (MCA)

### **NEW & ACTIVE**

Continued from Page 85

OEVICE "22B3" (Chrysalis) 18/4 (15/5)

OEVICE "ZZB3" (CITY\$BIIS) 18/4 (19/05)
Adds 91X, CFOX, KRKE, KVRE, Heavy 0, Medum 10 including KROQ, WWCK, KMOD, KILO, KROU, KCGL.
MR. MISTER "Welcome To The Real World" (RCA) 17/13 (7/9)
Adds including KSJO, WLAV, KEZO, WWCT, WWWV, Heavy 2: WKDF, WZZQ, Medium 11 including KLOL, KZAP, KG8,

010 "Intermission" (WB) 17/4 (14/6)

BAB, WXRK, WHJY, KTXQ, KUPD, WHCN, KISS, KILO Adds: KNCN, WDIZ, WAFL, WGIR, Heavy Q, Medium 14 including WEARS, WAFR, WAFR, WAFR, WAFR, STYLE COUNCIL "Hems & Abreas" (Beffen) 17/3 (1450)

Acres: Willin, WMRY, KVRE, Heavy S, KAZY, WONE, WTUE, KSPN, KGRQ, Medium 11 including WXRT, KBCO, WHFS, KESI,

BLOW MONKEYS "Animai Magic" (RCA) 16/2 (15/1)
Adds KSRR, WDHA Powers 2 Heavy 7 CHOM. KTCZ, KROQ, WMRY, KKCY, WHMD, KCGL, Medium 4 91X, WHFS

# REGIONAL AOR ACTIVITY

CHEZ-FM/Ottawa (613)563-1919

PD: STEVE COLMELI

TO STORY COMMANDER OF THE PARTY COMMANDER OF

(215)668-9460

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols

or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbrevi ations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000 -

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

### EAST

CHOM-FM/M

(514)635-2425 PD: SOS SRAJOE HD: SENOIT DUP

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### PARALLEL ONE

# WIY Y/Baltimor (301)689-0096

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PD: CHARLIE KEMDALL HD: HARK CHERNOFF

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CHERRY BOHNZ
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WXRX/New York

(212) 750-6400

PD: PAT EVAMS HD: MARK DIDIA

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WDVE/Pittsbu (412)837-1441 PQ: GRBS GILLISPIS

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WHJY/Provider (401)438-6110

PD: DAVE LEE AUSTIS Navy (L) - Journal (L) - Journ

PB: GARY SLAIGHT

GENERAL MINNOOD STEVE MINNOOD ELP

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PD: DAVE SEGUE SE

PARALLEL

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(202)628-8932

PD: DAVED EINSPETE

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WKLC/Charlest WV (304)722-3308

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JOURNEY (N)
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JA SPECTAL (N)
POOL (N)

WTPA/Harrisburg, PA (717)697-1141 PO: SINOW JEFFRIES HD: CHRIS JAKES NOO. CHRIS JAMES
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GENERALS (14)
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WHCN/Hartford (203)247-1060

PD: DANIEL F. HAYDER ASST. PD: BOS SITTES

Meavy GENERALES IS (4) PETER CAMBITEL VAN RALES POTENT AND THE PETER CAMBITEL VAN RALES POTENT AND THE PETER CAMBITEL VAN RALES POTENT AND THE PETER VAN RA

(215) 667-8100

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WPLR/New Haver (203)287-9070

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WCCC-FM/Hartlord (203)233-4426 ACT. PO: HARVE AL NOT. PO. HANCE A Meavy PETES CASE II. COMBERS II. COMBERS II. COMBERS II. COMBERS III. COMBERS I

WHEB-FM/Port (603)436-7300 PO: JEFF LEFT

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WBRU/Provide (401)272-9550

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CFNY/Toronto (416)453-7452

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ANT OF BOISE
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PD: DAVE LONDON HD: JAY DANIELS

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WAQY/Springfi MA (413)625-4141 PO: BRIAN HALE

Meavy GTR PETER GARRIEL (L) FINK GENERIS TOP GUE HOMETHOOM SUITE TOP GUE HONTYHOOD : JOURNEY ONTY!ELD ELP !ULS Redium Light a BIG COUNTE a JOAN ARMAT! a VAN HALEN a AC/DC

WAQX/Syracuse (315)472-0200 PD: ED LEVISE ASST. PD: NWY

ASST. PO. APY DAMA

GREETS B.

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Meery Pares Gase III. JACKESON GASEN (215)894-0511 PD: GENE SCHUMO HD: BICK STRAUSS Money GENESIS (st) POLISIESY GENERAL (H)
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WLIR/Long Isla (516)485-9200

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JOE JACKBON
BELLINDA CAPLIBLE
PETER CAMBIELL
FERRE CAMBIELL
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PO: PETER HIRSCH HD: TOH STARS

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WHTF/York (717)268-8606 PD: HERE OMDAYED HD: TEM DRAYER

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WQBK-FM/Albe (518)462-5555

PD: JOHN COOPER MD: PROSY APPLE

WIZN/Burlington (802)877-6800 HD: TON VAN EAST

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WRK//Denbury (203)775-1212 PD: BOB MOCAN

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PD: ROS BARRETT ASST. PD: CINDY SAILER

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KTXQ/Dallas (214)528-5500 PD: AMBY LOCKFIDGE ASST. PD: REDMEARD Moavy VAN NALEN (H) GTR VAN MALER (H)
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WBLM/Portland, ME (207)783-2065

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PD: BICK LAMBERT

Meavy VAM MALEN GENESIS SOS SEGER JOURNEY SOLLING STONES OTP

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WSHE/Miemi (305)581-1580

PD: CAREY CURELOP ABST. PD: BOW DIAZ

Heavy INE & THE HECH GOOT BLUES (H) HIRE & THE FECH.
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PD: AMDY BEAUGIES NO: WARRES WILLIAMS

(804) 823-8667

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PARALLEL TWO

(904)642-1055

PD: CHRIS JOHES HD: LEX STALEY 30 SPECIAL
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# **REGIONAL AOR ACTIVITY**

### SOUTH (Continued)

PD: DAVE KRUSENKLAUS

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PD: TOM WOOD Heavy PETER CABRIEL JOC COCKER INXS VAM HALEN (H)(L) JOCUSSEY (H) ROLLING STONES IS SPECIAL (H) TOP GUS HOWARD JONES CTE NOT SLUES RODY SLUES HOODY BLUES JOE JACKSON SOB SEGER GENESIS ELP

tedius STEWART (L)

# KLBJ-FM/Austir (512)474-6543

PD: CLARK RYAN HD: JEFF CARROL

Heavy 38 SPECIAL (H) JACKSON BROWNE (H)

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LOW REED
BIG COUNTRY
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# WTK X/Pensaco (904)438-7543

PD: MARK DAGWELL MD: J.D. STONE

Mary STEVE WINNOOD GENESIS GEMESIS
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38 SPECIAL (M)
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ON: BEN BALL

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### KNCN/Corpus Christ (512)289-1000

PD: BOB FAZIO ASST PD- BOND

Heavy GENFSIS (M) GTR (M) VAN HALEN (M) OUTFIELD

### PARALLEL THREE

KESI/San Antonio (512)337-4550 PO: LEE ROY HANSE ASST PD: JIM BOB1

KZEP/San Antonio (512) 223-6211

PD: DANIEL COOK MD: DICK SHEETZ MB DICK SHEAL

MB SPECIAL

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PETER GARRIEL (N)

> WXRC/Hickory Charlotte (704)322-1713

FABLICUS T-BIRDS
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LIVE FOR LIFE
STEVE WIMMOOD
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S SPECIAL
DAMBY WILDE
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S. TOOP
WINDAL PRIEST

WWWV/Charl (804)971-4057 PD: JAY LOPES

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WOOJ/F1. Myers (613)275-9665

PD: PAT GEISCH MD: CHARLIE KEEN

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PETER GABRIEL
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PD: KERRY LAMBER MD: MIKE CAPPS

FIX. (H)
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ROBERT PALMER
ERIC JONNSON
LOU SECTAL
JOURNEY (H)
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LOU REEC
FABULOUS T-BIRDS
HOMESVHOOM SUITE
CALL

KLAQ/EI Paso (915)544-8864

PD. PERF LOPES

PD. PEPE LOPEZ

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NO. WINE CAPPS

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WQMF/Louisvilk (502) 589-4400 PD: DUKE HEYER

Reavy FARULOUS T-BIRDS VAN HALEN (M) GENESIS (M) JS SPECIAL (N) HOMETHOOM SUITE Medium STEVE WINNOOD Light

# WKDF/Nashville (615)244-9532

PD: BILL PUGH ASST. PD. DOWID

Manay
M. HIPTON
M.

# WRXL/Richmo (804)282-9731

PD: DAVID GROSSMA

MD PAUL SHIGHTE
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ROLLING STONES (M)
MOODY BLUES (M)
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JOHN EDDIE
LIGHT

PD: TRIP REER ASST. PD: TON Maery Per Tow Sch
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# WRUF-FM/Ga (904)382-0771

PD: MARRY GUSCOTT 

# GLASS TIGER JOURNEY TON COCHRAME AND R Light CROWDED HOUSE

WHMD/Hammo (504)345-1070 PD: MON CRATHAN HD: KLIFF KAHUNA

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# PD: GARY WINTER HD: BILL BATTWAY

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WZEW/Mobile (205)432-0102 PD: CATT STOR HOOVE TOWER
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# KRIX/McAllen-Brownsville (512)350-9999

PD: MICHAEL T. P. MD: ACE PALADINO

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FIXX
ROKUS
MediuB
Light
HODZLS
HR. MISTER
JACKSON BROWNE
SHUCE COKRURN
BIG COUNTRY

PD: TOM HICHAELS MD: BRIAN HILLER 

MIDWEST

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PD: DOW DAVIS MD: TOW DANIELS KSHE/St. Loui (314)842-1111 OM: RICK BALIS ASST, PD: AL HO

Meavy ELP (M)
FLOX (M)
FITEX (M)
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## WLUP/Chicago (312)440-5270 PD. GREG SOLF MD BILL EVANS

Heavy STEVE MIRMOOD PABULOUS T-BIRDS GENESIS PETER GABRIEL (M) FIRM JACKSON BROWNE JOURNEY

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JOURNE ACT. FD: DOUG ACT. MD: ROZ

# PD: TON OWERS HD: CURT GARY

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REFECTAL (R)
VAN HOLER
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ROSE (M)
ROSE RECEAL (R)
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# WLVQ/Columbu (614)224-1271 PD: PAT STILL MD: LEE RANDALL

PROMETE VAN BOLLEY TO A BOULEY STORES BOULED STORES BOULD STORES BOUL

## WRIF/Detroit (313)827-9505 PD: MICHAEL MAYER ASST, PD: JOE URB

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VAN BOALTH (H)
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# HOODY BLUES (H) PETER HIMMELHAN ROO STEWART STEVE WINNOOD SUBURBS Hedium ANNABILLA SIMPLY RED BOURGDOIS TAGG LECEND CLANNAD ABSOLUTE BEGINNI ELO

Heavy STEEL CONTROL OF THE CONTROL O KORS/M (612)545-5601 PD: DAVE HAMILTON MD- WALLY WAIKER Heavy TOP GUN HEART JULIAN LENHON ROB SFGER (M) INVS ELP GOLDEN EAPRIN

# WLLZ/Detroit (313)855-5100

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WSKS/Cincinnati (513)868-3696 PD: HARTY BERDER

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WXLP/Davenp (319)326-2541 OM/PD: TERRY BUGAN

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WTUE/Dayton (513)224-1501 FD: TON CARROLL ND: JOHN BEAULIEU

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KGGO/Des Moines (515)265-6181 op. DIR.: LARRY MOP PD: JACK EMERSON

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JS SPECIAL (M)
PETER GABRIEL
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TOP GUN
VAN HALEN
GFR
Medium
COBRA
COBRA
Light

# KQDS/Duluth (218) 728-642

PD: MIKE KELLER MD: JOHN TOMER MADI JOHN TOMER

THANKS IN A TOP GUN
JO SENESTS (M)
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WXKE/Ft, Wayne (219)484-0580 PD: RICK WEST ND: HAL BRANDT Beavy
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## WFBQ/Indiana (317)257-7565 PD: THE BEARMAN HD: JAY BAKER

MAN TAMAS - MANAGEMENT SLUES (M) MODELT SLUES (M) MOLLING STOMES OTE PETER GABRIEL (M) VAN GALEN (M) SLUES (M) JOURST (M) STRUE WISHOOD A STRUE WISHOOD A TOP GUN! 
WIBA-FM/Medisor (608)274-5450 PD: JACK HITCHELL

Meany
Peter Gabrit
18 SPECIAL
CEMESIS (4)
PABLICUS
PABLICUS
WAN HALEN
DOS SECR
OUT BLUE
COURT
Med COURT
Med COURT
LIGHT

# KATT-FM/Oble City (405)848-0100 PD: PAT HELSH ND: SCOTT DOUG

Heary
CEMESIS (M)
CEMESIS (M)
TOP GUM
STEVE MINHOUS
DOUBSET (M)
JE SPECIAL (M)
PETER CABRIEL
BOB SECER (M)
CTR (M)
ELP (M)
FIXX (M)
HE. MISTER
BIG COUNTRY
GLASS TIGER
Light
JUDAS PRIEST

# KEZO/Omaha (402)592-5300

PD: BRUCE HCGR HD: JOE BLOOD

WRQK/Canton (216)492-5630

PD: DAN BELFORD

THE CAME COMPLETON

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PARALLEL

KFMZ/Columbia, MO (314)874-3000

PD: BRYAN JEFFRIES MD: CRAIG STEVENS

Meany JACKEON BROWNE GENESS IS TOP GUN MOODY BLUES 38 SPECIAL [1] VAN HALEN PETER GABREL MOOD (L) a TRUE WINNOOD (L) a TRUE WINNOOD (L) a COBRA ABOUT LAST NIGHT a COBRA

KQWB-FM/Fargo (218)236-7900 ON: HARK MICHOLLS

WKLT/Kalkeska (616)258-2800 GM: CHUCK PORT ASST. PD: TERR! BAY

MASS. PD: TERMS ....

Nevery Rolation erosizes (w) Peter Cade III.

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# WWCT/Peorla (309)674-2000 PD: JEFF HURPHY MD: PHIL HANTCKI

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WMRY/St. Louis (618) 397-2002 PD: MARK RLOSE MD: TED HABBOR HOAVY PETER GABRIEL

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# WIOT/Toledo (419)248-3377

PD: AMM KELLY MD: BICK VAN GIL MD, RICK VAN GIL

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KMOD/Tules (918)664-2810 PD: CHARLIE MEST HD: JIN JONES Heavy Film JOURSEY TOP GUM (M) HOODY BLUES PETER GARRIEL JAS SPECIAL (H) VAN HALEN ZZ TOP Medjum TOM COCKRAME AND DRIGHT TWILLEY LIGHT

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WWCK-FM/Flint (313)744-1570

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ROD STEWART
TOP GUM
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PETER GABRIEL
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### (402)476-8565 PD: TOM BARKER MD: BOB ALLEN Light CROWDED HOUSE HETROS AEROSHITH

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### WCXT/Muskegon Hart, MI (616)873-7129 PD: HARK AWTHORY MD: TON WILSON

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# R&R FRIDAY, JUNE 13, 1986/89

# **REGIONAL AOR ACTIVITY**

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91X/Sen Diego (819)291-9191

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(415)765-4045

PD: CHRIS HILLER HD: JOHN HCRAE

PD: MAD HAX ASST PD: OS

WZZQ/Terre Houte (812)232-5034 PD: DOM RIVERS NO: DAM HICHAELS

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### PARALLEL ONE

(303)759-5600

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PD: TON HUNTER HD: LYNN WELLS

KUPD/Phoenix (602)838-3062 VP/PROG: ERN GLADE ABST. PD: CUNTISS JOHNSON MART. PD COURT

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PRI TOTAL TO KFOG/Sen Franci (415)986-1045 PD: JOHN RIVERS

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KSJO/San Jose (408)288-5400 ON: DAMA JAMS HD: KEN ANTHONY

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KMET/Los And (213)464-5638

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PD: RICK CARROLL ND: LARRY GROVES

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CFOX/Vancour (804)684-7221

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PD: ROW MEMBER

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PARALLEL TWO

KEMQ/AI

(505)265-8811

PD: TOR MARSHALL MD: MICHAEL DAVIS

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KGOM/Portland (503)655-9181

PD: PETE BOLGER HD: INESSA YORK

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KILO/Colorado Springs (303)634-4896

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KSTM/Phoenix (602)835-1767

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K97/Edmonton (403)428-8597

PD: MEIL ELMARDS MD. TED HEBSTOY

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> KMBY/Monterey (408)394-9000 PD: RICH BERLIN

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ON: JOHAN CUMP, ASST PD: BREN NICHA

KKGR/Anchorage (907)278-4631 PD: JOHN ROBERTS HD: BOB YOUNG

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KOZZ/Reno (702)329-9261

PD: STEVE FUNK

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KRQU/Laramie Cheyenne (307)745-7398

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KTYD/Sents Barber (805)967-4511 PD: RICK WILLIAMS

Hoavy PETER GARPIEL VAN HALEM GENESIS (MI BOS SEGEP 34 SPECIAL FIXE GTB 

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KWHL/Anchorage (907) 344-9622

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Three stations reported a frozen list. KCGL/Salt Lake City KINK/Portland KTCL/Ft. Collins

KGB/San Diego (619)292-1360

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PD:Steve Kingston

- MD: Amy Kronthai
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Baltimore PD: Ralph Wimmer

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SS982 Buffalo PD: Scott Robbins

MD: Dave Gillen

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PD: Bob Travis

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PD: Scott Shannon MD: Frankie Blue

Boston

## JO3 WPhD Buffalo

Ops Dir: John Hager MD: Mindy Michaels

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# PD: Bob Beauchamp MD: Guy Brouillard

STEVE HIMOOGREEN CONF. 1815 OF MANAGE I FARELAND

TOTAL OF MANAGEMENT APPLIES AND APPLIES AN

CFTR 300m

VP/Programming: Sandy Sanderson MD: Bob Saint

# 100FM Long

island MD: Ruth Tolson

AGDS 27. 29 PETER DARRIGE/RIDERRAMENT PRIER CETERARDIOTS OF LOTE

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PD: Jim Randall MD: P.J. Foxx

MD: P.J. FOXX

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# B94 Pittsburgh PD. Randy Lane

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PD: Hank Nevins MD: Roger Christian

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WBEN-FM/Buffalo

# Washington D.C.

MD: Paul Foller

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### SOUTH

# all hit MECL Dallas The tagk PD: Randy Brown

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# POWER KRBE-FM Houston

PD Paul Christy

PD: Paul Christy

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Operations Manager: Providence Tom Cuddy

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# WXKS-FM Kiss

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# **CHR PARALLEL ONE PLAYLISTS**

7-93 Atlanta

MD: Chris Thomas

MD: Chris Thomas

2 | months |

PETER CETERA/Glary OF Lave ANDY TAYLOR/Tabe IN Early H-DHUB/Bched!'s Out BOS BAND/Toe Firest MODERT PALMER/Maperactive Miarr WINZ-F PD: Gabe Baptiste Asst PD/MD: Mark Shar

Miami WINZ-FM

STREET STREET, 
ROD STEMMET/Lave Touch FAMILOUS THANDERS/TUFF Envet JOURNEY/Surjent STEVE MEMBOOP/Higher Lave

(94-Q)

Atlanta PD: Jim Morrison

MOD. Jeff McCartney

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36 JERRAINE STEAMTING Dan't Neve To JETPEY DESCRIPTION Should SE Mine SERLIFYELD HE Breath Asset STEVE MINNESSONAL DISMOST LOVE HICKNEL MESSONAL DISMOST PRESENT JOHN CAFFERTY/VAICE OR ASSELLA'S B-FORTER & CHU/The Beet On Me

PD: Chris Bailey

MD: Mary Ann Rayment

MD. Mary Ann Raymen

| The Annual Control of the Co

Miami

VP Programming: Robert W. Walker PD: Sonny Fox

Assist PD/MD. Frank Amadeo

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Assist PD/MD: Frank Amadeo

WNVZ

Norfolk

Hot High

(205) Tampa

Ops Mgr. Mason Dixon MD: Bobby Rich

MUL BOOKH HICKORY HICK

NOS MEGET/LISE & Roca MEN EDITION/MISE THE ALL THE MEG HOSET FALMER/MISERSESTED RELINDA CAPLIBLE/Find Book You

MIDWEST

Detroit power 96 fm

ASSIST PD: Microset Water

| The control of the con

105.5 KWK THE NUMBER 1 HIT MUSIC STATION

St. Louis MD: Kim Pool

St. Louis MD. Kim Pool

| St. Common 
PD: Gary Berkowitz

Assist. PD: Michael Waite

\*KHTR 1013 St. POWER Louis

Chicago

PD: Buddy Scott MD: Joe Bohannon

Ops. Dir. Dave Robbins

JERNALINE STEWART/HE DON'S Have to T ELP/Tauch and Go

Minneapolis

PD: Dave Anthony Asst. PD/MD: Don Michaels

JAMET JACKSON/Heats STEVE HIMMODD/Higher Love SCLIMON CARLISES MAN About Yeu AMOUN CORESTONES/One Stee Cide:

METROS/AFTER The Passis

WKT Milwaukee

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Q102

Detroit PD: Steve Weed MD: Kathy Means

Ops Mgr. Jim Fox Cincinnati MD: Dave Allen

MICHAEL MEDDMALS/Burnt Freedom ADMY LOUGHMY Danger Lann PET SECO SOVE/Danger Lann MEDIT SCUEETVALT MISSES DYNAMIA SEL IMMO CARL (SELFMAL ANNAL TAN OUTFIELD/ALL The Lave In Tee M

VAN HALEHIDITERS
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KTKS

10 6 FM Dallas

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Ops Mgr. Chuck Morgan

MD: Marcie Guckian

KTKS

HODELS/Out DF MINE. OUT OF S

PET GHOP BOYE/Opposionition (Lat-meter Cerean/place took MOD BYCOMMY/Lave Took PRINCE/Pourtains

Norfolk
PD: Al Brock
MD: Doc Michaels

MC. Doc Michael

Selection of the Control of the Co

31. 38. 40 SUZENIA Rine Of Magic SLF/Touth Ant Or STEVIE ACROSSIVENCE OF LA LA

PD: John Lander

Asst. PD: Ron Parker 

23. 29. 30 JEAN BEAUVOID/Feet The Heat

PRINCE/Phountains
FABULOUS THEMDERS/TUFF EnuFd
CHARLE BEITER/Tuppransed
SETTREY CONCENSE/Now Should Be Rine

Wave New Orleans 93FM PD: Kevin McCarthy

ADDE 27. 37. 39. 40 GUEDNA Kine Or Hegic SERIMATERY Leve

EAN SEMANDIFIFES The Meet SOS SAND/The Finest STORE LANGUE AND CATEGORY AS OF ASSETTING THE STORE THE MEET THE

Section 1 - Sectio

Columbus
PD: Adam Cook
MD: Kevin Haines

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PD: Tim Fox MD: Denise Lauren

DEDROE MICHAEL/A Directors Corner BELINDA CARLIBLE/FAC About You SIEVE MIMBODO/Higher Leve PCY SECH BOYS/Oppartsmills: Liet's

Kansas City

Kousses Cities Hist Radio Acting PD: Greg "Kid" Cassidy

35 ROBERT PALIFER/May + active JOSES / Sucana HICHEL MCDOMA D/Bust Freden FABLOM THUMBER / Frede JOHANGE STEMMT / Mp Dan's more OldFRIATI Must be Dresming ampaire the 1's Out

New Orleans PD: Mike Costello MD: Wayne Watkins

WRNO m

SE JOURNEY/BUILDING SUEEN/A RIAG OF PROISE SUP/Truck And US

GAVIN CHRISTOPHER/One Stee Clark CARL PERMINDISTRY OF ROCK & REL ARCHUP/School's Out JOHN CAFFERTY/Voice Of America's

B97 Orleans

PD: Kipper McGee

ML Carelly (Monthly March 1) is a last and a

JOURNEY/Surence PETER CETERA/Olorg OF Lave OUT/SELBYAI) The Love In The M TIMES BOCIAL CLUB/Feeers

92/R&R FRIDAY, JUNE 13, 1986

# CHR PARALLEL ONE PLAYLISTS

### wmms 1002 GA Ops Mgr. John Gorman Cleveland

MD: Kiel Léo

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# Chicago WYTZ PD: Jan Jeffries MD. Brian Kelly

THE AT HIT MUSIC STATION PD: Steve Perun Kansas City MO: Karen Barber

egy gedf BOYS/Dpys-tue;bare (LAE's chUL 62/Semething About You was Heckingrouse

Chicago Ops. Mgr.: John AM 894 Gehron Asst PD/MD: Chuck Crane

# WEST

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# ARMAINE STEAMST/No Den's Moss BLEEN/A NINE OF Mogic ARMAIN DEVELOPE/THIS IN FIRE TIME

101.5 FM Seattle PD: Casey Keating

## KWSS 94.5<sub>PM</sub>

PD: Dave Van Stone San Jose
MD: Robin Silva

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INSECTIONS LIES TRIBUNG RELIES STONESPORT THE SET OF TH

Seattle
PD: Ric Hansen
MD: Sandy Louis

21. 23. 36. 27 JOJSHEY/SYCHARA JEY/SEY OSSISHE/YOU SAVELE BY PARE STONE WISHINGTON/HIGHEY LAVE

KZZP104.JFM
THE NUMBER 1 INT MUSIC STATION
PD: Guy Zapoleon
MD: Steve Goddard

# MAGIC TOTAL

PD: Jon Barry KMJK MD: Steve Naganuma Portland

MD: Stove Naganuma Portland

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## KG IOSFM HOT HITS!

VP/Ops: Dave Parks San Diego

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Seattle KUBE 93FM

MD: Wendy Christopher

| The control of the control

JOHNST UNBOUNDERTON DONAID DE NIME JOHN DODEZ-Jong LA Bay JOHNSTON DE STEMMETTAN DAN'S NAVA TO T. FIZZY JOSEPH SE SEGNATION TO SERVE MENDODONIQUES DE LEVE STEWN MINDODONIQUES LEVE

FM102

Asst. PD: Chris Collins

Sacramento

Ops Mgr/PD: Rick Gillette Asst. PD: Chos Con-

A CONTROL OF THE PROPERTY OF T

ADDS HICHARD, HODORALD/BARRY Freedom BERLIMOTANA My SHEATH MARK FINZ DN BLOMDE/Stop And TOLKS

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OFF BORD BOTTO PARK THE LAST
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PD: Bob Case MD: Wendy Christopher

# San Francisco

PD: Steve Rivers MD: Keith Naftaly

| John Control | Table 
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ZIOO FM KKRZ

Ops Mgr: Gary Bryan Portland MD: Sean Lynch

MD: Sean Lynn years | Portland

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HORNY/SERBOLT-DAY
SON BROWN/THO FINNEY
SAN BRANCHOSTOPHEN TOOL MARK
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# KIMN Denver

Ops Mgr: Bob Call MD: Gloria Perez

MD: Gloria Perez

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Denver
PD: Mark Bolke

Denver

Ops. Dir: Doug Erickson

Dos. Dir. Doug Erickson.

\*\*Dir. Doug Erickso

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VP Prog: Gerry DeFrancesco Music Dept. Mike Schaefer, Gene Sandbloom

PETER CETERA/Block Or Lond ASTREY OSSORNE/YOU Should to Mine High SOUND PACHI/HOUSE Set In The SQLLING STORES/One Hit (To for bedy file/Secret Maparellen HEIL DIAMERG/Mesend For The Suture

CPS Mgr. John Drisco MD: Todd Cavanah Mgr John Driscoll

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## Fist/Secret Basication BOD GIEWART/Love Touch

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PD: Tom Chase MD: Jeff Hunter

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R&R FRIDAY, JUNE 13, 1986/93

MOST ADDED EAST

**CONTACOURS** Mismi Sound Machine

Rt-100/Providence, Rt Mank/Miner

Meanth/Misses
SILLY JOEL
VAN MALEN
V

LABELLE & HCDOHAL PIRK PIRX
JOURNEY
BOLLOT:
SYNCW 2-1
36 SPECIAL 3-2 '
HOMESTROOR BUITE 7-5
HOMARD JOHES 11-6
GENERIS 14-9

98PXY/Rochester, NY Tom Mitchell

Tom NUMERON JOURNEY BELLINGA CARLING BE BLOW HOUSEYS JERNALUS STREAM LANGUAGE STREAM LANGUAGE BASES OF 10-5 JACKT JACKBOS 12-6 GREEN S 27-11

JOURNEY HICHAEL HCDOMALD SELIMBA CARLISLE JAMET JACKSON JOHN MAITE BUTCE (dp) BOCCOS! HOCKES 2-1 HU SMOCS 4-2 BILLY GCEAN 7-4 SIMPLY RED 14-7 GREENIS 17-11

83Q/Byroouss, NY Laird/Dunes

LANGELUCE 19-11
EL DEDARGE 19-11

WPST/Trenton, NJ Tom Toylor

GENLIN GENTLY GENELIN GENTLY G

WRCIUUsca. NY Jim Renz

Regher/Dempsoy

BOYS DON'T CRY (dp)

FABRACOUS THURSDERS
JOURNEY

HOW SD'FT'ON

LEYER, 42 6-3

JAMET JAKEDS 12-5

RESSY LOOGISS 19-9

GENER'S 24-11

MHITWEY MOUSTON 15-13

Outfield

CHR ADDS & HOTS

MOST ADDED SOUTH

Journey Stove Winwood Queen Michael McDonald

GREAKOUTS New Edition Dan Hartman Dan Seite Double

### EAST PARALLEL TWO

## WFLY/Albany, NY

JOURNEY STEVE WINNOOD JANET JACKSON (dp)

Q199/Allentown, PA Bryon Gerenime

Divini Geresino
JOS COCELES
JENN BEALTWOIS
LOW SEED
JOHN PARR
DOMBRIS DEVOUNG
JOURNEY
Motives:
JETS 4-1
NOMARD JOSES 5-2
PETER GARRIEL 9-4
ELIUTAY BED 6-5
EL DEBARGE 12-10

W20U/Beeten McKey/Curber WORKSPCUMBER
STEVE WISHOOD
SOURMER
LOW MEED
LOW MEED
ICEMOUSE
JACKSOW SOCHWE
ROOL STEVANT 21-10
(ESSY LOGGISS 33-15
DAVID SOUTH 22-16
ELP 25-17

WVSR/Charleston, WV Spance/Hampton SpenceHempton
PRT SEOP BOYS
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Joy Gredor
STEVE WITHOUGH
JOURNALY
FIRST YOUNG CAMBITE
E. WADG (dp)
ROSTOCK # PCDOMM\_2-1
RAI TW1 10-9
GREDERLE ROLL
JANET JACKERON 2-1
JANET JACKERON 2-2

WWWCHarrisburg, PA Bruce Bond

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Noteet: MACOSMA 1-1 MEMARD JOHES 2-2 MEART 3-3 MODEY BLUES 6-6 SIMPLY RED 7-7

WKEE/Huntington, WV

JEFFRY ORRORE MORRY PALMER HIANT SOURCE MCCHI HICHRE MCCOMALD MORTON PALME 100 SHOOM 2-1 PALCO 3-2 LABBLE 5 MCDOMAL 4-3 JEFF 7-6 GBORGE MICHAEL 6-5 WKRZWIkoo-Borrs, PA Jim Rising JOURNEY BERLIW DESMRIS DEYCOME HOST to 2: HOST to 2: HOST THE 4-1 SIMPLY RED 6-5 PRIVED GARRIEL 9-0 VAN HOLLER 17-16 HODELS 20-22

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DEVICE
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JETS 17-12
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JETS 17-12
VAN HALEM 12-23

MONAMO JONES 12-7 BOYS DON'T CRY 16-9 SIMPLY RED 17-11 KC181/New Heven, CT Stel Rybek

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Femnesey/Crestott
BLOW MODESTYS
SYSTEM #1980000
6-MBGLES
91LLY 30BL
BLASSELE\* 6 WCDOMAL 1-1
GENORIS HICHAEL 8-5
81HPLY BED 9-7
BL DEBARGE 13-0
WGGOY BLUES 17-11 Output/Well
OUTPIELD

PARALLEL THREE

Q100York, PA FennessyCreek

JOURNEY
JERNAINE JACKBOS
HICHMAR MCCOMMALD
ELP
JEFFRSY GEROMSE
GAVIS CMBIFFOFWER
HOTTES:
LABELE 6 MCCOMMAL 2-1
KOMAND JOURS 8-2
SIMPLY SED 11-7
PETER GARREEL 7-10
JAMET JACKBOS 3-21

WQUY/Bangor, ME Roberts/Mershell

PoberteMidrahell
QUEEN
JOHN 19A1TY
JOUINETY
HOUSTYNOON SUITE
FOURTER 6 ONL
JOHN PORT
RESTE 6 ANALIA
HOSTOOK 19 16
HOUST 19-16
SINGTA NALEN 19-16

JAMET JACKBON 37-10
WZCOWSENGE, ME
TONY PORTNER
FIRST BOUND SACHI
CONTROL
DEVICE
JOURNEY
BOTICE
JOURNEY
BOLLOS
BLAP
BOLLOS
BLAP
BOLLOS
BLAP
FOTER GAMBIEL 22-12
RESERY LOGGISE 23-13
36 SPECIAL 27-16

Anderson-Christian
STEVE WISHOOD
JENNALIKE STEMAT
DEVICE
HINNI SOUND MACHI
MOTOR 5-1
E2. SEAMOR 6-5
HENRY LOGGISS 18-9
JAMEY JACKSON 29-17
PSTER GARRIES 33-20

Spencer(city
PRY SWOP BOYS
ROSERT PALHER
ROTtoot:
LASELLE 6 NCDOMAL 2-1
HOMADD JOHES 7-2
BILLY OCEAS 8-6
EL DEBANGE 13-9
GEMBEIS 24-13

SSXXX/Burlington, VT Speck/Yeener

BILLIA Charlesgow, VP

Kemosebi Armetrong
JOSSETY
STOVE MISSIOND
JESSEL STEELANT
BOLLON:
BILLY OCEAS 3-2
JETS 6-3
MISSEL SA-6-13
GENERIC 34-10

OK1887theca, NY Noville/Wilkins Neowid-Wilking
STABLILE ERES
JOURNEY
STEWN WISHOOD
SUFFICE.D
PET SHOP BOYS
JETS
BOOGENT PALFER
HOLLOS 1.
EINPLE HIDDE 1.
EINPL

168KHIPOosan City, MD J.J. McKey

JAN WORKSY

JOE COCKER
HI COMMEN OF COCKER
HI COMMEN OF COCKER
BOTTOM HISTORY

JOHN MAITY
LOW HEED
JOHN HEED 3-1

JANEY JACKSON 33-22

JANEY JACKSON 33-22

SEXIL/Perkersburg, WV Paul DeMille

Peul DeAnne
AMBUY TATLOR
JETS
OUTFIELD
ROBERT PALMER
JOURNEY
OUTBLE
BILLY OCEAN 3-1
ELMRELE & HCDOMAL 4-3
KEMBY LOOG 168 8-5
EL DEBANGE 11-0
8TRYIE SECKES 17-9

FedomaiO'Medi
JOUNESTP
DEVICEY

WOMPWheelin Forster/Stowers HOMARD JOSES JOURNEY 1 SLE OF HAR QUEEN

OURDM HICHARL M BORLIN MOTEGET JETS 6-3 KENNY LOGGINS 20-11 GENERIS 28-18 JAMET JACKEGON 31-21 PETER CETERA 35-27

WFXX/Williamoport, PA Minior/Stretten

ORNOMOTESTICEN
JOHN MAITY
JOHN MAITY
JOUNEY
HE ANI BOUND MECHI
HICHARL MCCOMMAL
JOHN MODIE
JOHN MOD

# SOUTH

PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens

Bruce Severe

ROBERT PALMER

OUTFIELD

STEWN #180000

STEWN #180000

STEWN #180000

DOUTEL #000

ART OF MOTES

ART OF MOTES

ROUTE AMDELA

ROU KHFVAuetin, TX Richardo/Edwards

PROLATOR PROMATE PROMA

WPMFRiesen Rouge, LA

PROGRAMYSEN
PSTES GABRIEL
BOYS DON'T CRY
BOCK-Det
BUL SHOOT 2-1
BUMAND JOHES 7-4
JETS 8-5
KENNY LOJOINS 20-11
GEMESIS 24-17

VAN MALEN PETER GARRIEL BOR BRIER BOS DEBUM HOTTOPI' HADDOMEA 1-1 HOMAND JONES 10-2 SILLY OCEAN 9-3 HEART 6-4 35 SPECIAL 15-9

DATE OF THE PROPERTY OF THE PR

WAPI/Birmingham, AL Probin/Wood

JOURNEY
JOHN MAITE
PETER CETERA
HOLLOSI:
HADGUER 1-1
LABELLE HICKOSAL 2-2
HU MEGOS 6-3
HONNAD JOHEN 5-4
JETE 9-5

WKQS/Charleston, SC Gelthorfflussell GetherThesed HIAMI BOUND MACHI JOURNEY NEW EDITION JOHN PARK (dp) Nector: MCDOMAL 2-1 BILLY CEAN 4-2 JENNALHE STEMANT 8-4 EL DEBANGE 7-6 JAMET JACKSON 17-13

WSSJUCharleston, SC Phillips/Allen

Phillips/Allen
STEVE NIMPOOD
JOURNEY (dp)
DAVID BONIE (dp)
BROLOGI (dp)
BROLOGI (JP)
BRONIE STEMART 7-1
REMBY LOUGISS :2-9
BINVLY MED 16-10
JAMET JACKSON 19-13
PETER CEVERA 39-20
WHECK/REMENTER MC WBCY/Charlotte, NC BIR Martin

SPEWE MISSOOD
JEFFREY OSLOGHE
HICHSEL HODDSALD
JERNAINE STEMARY
HOLLOGI.
HEART 4-1
SIMPLY RED 6-2
SILLY GCEAN 9-4
EL HEARTS 16-8
HOODY SLUES 15-10

BlockwolfWilliams
VAS HALEMS
SIDE BOTTON
SOURMEY
GAVIN COMETOPHER
STRVE WHISTOPHER
STRVE WHISTOPHER
STRVE HASHOOD
NOTES 1-2
JAMPY JAKENDOOD 2-2
JAMPY JAKENDOO 2-2
JAMPY JAKENDOO 2-4
PETER CAMBIEL 21-17

WSKZ/Chattanoogs. TN Chase/Scott

CHARGE CETERA
PRINCE
JOURNEY
GARGLES
NOTICES I
NOMAND JOURN 4-1
HEARY 6-3
JUTE 8-5
BOYE BOST CHY 9-6
AMMINING CHARGE 9-6

AWWOK/Columbia, SC Windham/LeComba Wheelmant.c.combe
Hoselfactures
GAPIS CREETFORWER
BORGER STORMER
BORGER STORMER
BORGER 7-3
JEFE 9-6
BIRDLY RED 18-13
EL DEBARD 21-14
JERRALEE STEMARY 29-25

JOURNAY
OUTPIELD
JEBBAIRE STREAM, (4p)
HORSEY PALAGE
BOLLEY PALAGE
BOLLEY COMM 2-1
SILLY COMM 2-1
SILLY COMM 2-1
SILLY COMM 2-1
SILLY MED 7-4
JETS 6-5
EL DEBARGE 14-9

KAMDEI Pass, TX Owens/Zeeser

OwnerZedes

JUNEANIES FORMANT
FIRE ON MACHINE
BOYS BOST COTY
GENERAL SOCIAL
THERE S

KEZBIEI Pees, TX Hensyllimon Henverlemon
GERERIE GERERARY
JERNAL HET STEMARY
JERNAL HET STEMARY
HOLL HE STEMARY
HOLL HE STEMARY
HOLL HE STEMARY
JERNAL HOLL HOLL
JERNAL 
Temmeny Senith
STEVE WISHOOD
SOURCEY PALACER
HIANI BOUND NACHE
JOURNEY
JOURNALIE STRAKET
SENILLE S HODDINAL 1-1
GROUND HICHELE S HODDINAL 1-1
BOUNDAD JOURNE 3-3
BOLLY GERM 4-4
BOYE DON'T CRY 5-5

Without Work of the Community of the Com

SETYX/Jackson, MS Abell/Crosss AbsEPCrows

ROSEST PALMER

BIGLY JOEL

BYEVE WISHOOD

OMPFIELD

BOCCOST

LOCAL

LOCAL

LABELLE O HODOMAL 5-2

HU BHOOZ 3-7

REART 6-4

GEORGE MICHAEL 26-11

TIMES SOCIAL CLUB CHENY LOCALIS SOCIAL CLUB SOCIAL WQUTIJohnson City, TN Mark Potter

NAME POURS
JOURNEY
NOODY BLUES
JAMET JACKBON
OUTFIELD
BORSET PALMER
RANGLES
HOTONEL 1-1
BEART 14-0
30 SPECIAL 10-13
JETS 27-20
PETER GARRIEL 33-25 ThemseWhight
HOODY BLAFS
BOO SERSEN
HIANT SOURD MACH!
JOHN MAITE
LABELE & HCDORNL 2-1
BILLY GEARM 7-6
JANET JACKHOW 15-11
REMBY LONGINS 22-16
PETER GARRIEL 29-19

WAPE/Jacksonville, PL Driscoll/Khrtch

WOKKKnowells, TM
Horperfleech
OUESS (4p)
JOURNEY
JOURNEY
HICKNOW, MERCHEN

nome Notteet: LAMMILE 6 NCHOMAL 4-1 BILLY OCEAN 5-4 EL DEBANGE 11-9 FAMMILOUS THUMBERS 14-12 JAMET JACKSON 18-12

JAMET JACKSON 10-12
WWDJKLouteville, KY
Kenneyfilleyer
STRIVE WISHOOD
JOURNEY
JERNALIER STEMARY
JAMET JACKSON 23-10
ESBET LOODISM 26-21

RESULY COOQUES 26-21
WWW.REML.nubwitte, KY
Kinghyitu.wen
Josse wai Yel
Palex
Rottop
Palex
Rottop
Rot

KTUX/Shreveport, LA Steel/Weber Jehns/Conkey
JERNALHE STEMARY
HCICHAEL HCDOMMALD
BOWN DOM'T CHY
QUEEN
BOX10-017 CHY
QUEEN
BOX10-017 CHY
GUEEN 6-3
BILLY CCENT 6-7
EL DEBANGE 19-12
GEMERISE 21-14
PHT BUOP BOYS 0-34

96X/Morni, FL Holiday/Elliott

JOHRHET
STRVE WIRHOOD
DEVICE
ARBY TAYLOR (dp)
HOTCHET
LAMRLE 6 HCDOMAL )-1
HU SHOOZ 2-3
JETS 6-4
BILLY GUERN 13-5
38 SPECIAL 11-9

SEASONERS, THE STATE OF THE STA

WHHY/Montgomery, AL Releigh/Collins

OND BLOW MOUNTS BAINGLES BANGLES BANGLES HOCHET FALMER HICHARL MCDOMBALD BUSINGS -2-2 LABELLE 6 MCDOMBAL 2-1 MCDOMBALD -2-2 EL DEBANGE 10-7 MEMBET 12-9

NEART 12-9
KETAMACABAN BETWAYS
MICHAEL CAR

JOURNEY
MARKET JACKERS
PETER SOCIAL
CLUB
ROSERT PALCALIB
ROSERT PA

SON SUBSETS
SELISION CARLIBLE
SELISION CARLIBLE
SELISION CARLIBLE
SELISION CARLIBLE
FRIED
JAMES MARTE
ARROY FAYLOR
MONITOR
LABRILE 6 NCDOMAL 1-)
JAMES JACKEROM 13-6
FETER GARRIEL 15-10
GREENIN 17-12
REMBY LONGISS 21-14

Breekouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations overall.

WJAD/Beinbridge, GA Elliot/Kelly

V107796antvilla, T10
B1. Johns/Pason
STEVE #1 810000
JOURSEY
HICHARD #10000
JUURESY
HICHARD #10000
JUURES 1-1
B1 810001
JURES 1-1
B1 810001
JURES 1-1
Thenman/Wright 

WG/D/Billook MS Bob Linus Bob Lines
SLOW MODELETS (dp)
BELINDA CARLISLE (dp)
OUTFIELD
JOHN CAPPERTY (dp)
BARGES ACCESON 25-14
GONNESS 27-19
BOS BROCKE 37-23
BOD STEMART 36-29
SERRY LOGGINS B-30 Y166/Orlando. PL Garry Cagle

CONV. CASE

PORCE NO! AFPNY SO
HANASIES 40
PETER CEVERAN
HIANI SOUND MACHI
KORUUS (4)
BOCTORI 1
Almo Defreier
GAVIN CHRISTOPHER
JOHN CAPPERTY
PETER GABRIEL
AMBU TRALOR
SELINDA CARLISLE
HOCLORI, HADOMEN 1-1
HU SHOOZ 6-3
HOMARD JOHES 13-5
JETS 14-6
GENER[8 24-15 942/Releigh, NC Delloro/Hunter

Delibror/Hurter
JOUISELY
DAMS BEARTHAN
HOROVER
HOROVER
PARCIADE TREMBURES
BOOLEUS
HORIZES
1-1
HORIZES
1004,7 8ED 20-11
HEBERT LOGGIME 24-13
PETER GARRIES
J04-15
GENERALS
20-16 KISRIFL Smith, AR Rick Heyes PROM Heyes

DEVICE
JOURSEN
HICHARD VECTORALD
OURSE
JOSE WAITE
SLP
STEVE WISHOOD
ROIT-01
SIMPLY MED 11-6
SILLY OCCAN 9-5
BOYS DOS'T CHY 12-8

LevelPhyme
JOURNEY
JEROALNE SYSDAAT
FARMALUE TYDDAAT
FARMALUE TYDDAAT
FARMALUE
LABELLE 6 NCCORMAL 1-1
RIKK 6 THE NECKAM 4-3
BILLY OCEAN 8-6
GENERALS 15-8
JETS 14-9 Q194/Gododon, AL Davis/St John

WXLK/Reanske, VA Brown/O'Shee

Brown/O'Shee PITES OANELE. PITES OANELE. PITES VISIONO JOHN CAPPERTY JOURNEY NOCCOST: NEELY OCEAN 4-2 NORMAD JOHES 9-1 JETS 10-5 BLOW HOMEKEYS 8-6

PARALLEL THREE

DOWN Tebbs
JOURNEY
QUIERE
ROBERT PALMER
BLOW MORKEYS
BLOW MORKEYS
WICHMAN MORKEYS
BUTTER
BLOW MORKEYS
BUTTER
BLOW MORKEYS
BUTTER

KQIZ/Amerillo. TX Brion Krysz

JOURNEY
HICCHARL MCDONALD
JOHN MATTE
INNE OF NOISE
OUMERS
MOTTOR 185
LORELS 6 MCDONAL 6-1
SIMPLY BED 11-5
GROUNDER HICKNEL 9-6
GROUNDER HICKNEL 9-6
FABULOUS THUMDERS 19-10

WKSF/Asheville, NC John Stevens

JOHN SERVING DEVICE DEVICE JOURNEY HOSTOR: PETER GARRIEL 16-7 JEDNA 102 FEBBARGE 20-15 JANET JACKSON 30-20 GENERIS 36-21

Daviette Jahn
Joss Mailte
STEVE MIRMOOD
SOS BARD
JOSSETT (dg)
DOM MARTHAN
SERLIN
ONDERSTOOD SUITE
MONEYSOOD SUITE
JAMET JACKSON 15-10

WYKS/Galnosville, FL Jori Bento Jeri Bento
BANGLES
BLOW HONCEYS
DEVICE
STEWN WIMMOOD
NOCCOURT CHY 3-1
18 SPECIAL 9-3
BILLY GCBAH 30-11
JOHN COURAN 14-12
MATPHILADORS SPECIAL
MATPHILADORS SPECIAL
MATPHILADORS SPECIAL
MATPHILADORS SPECIAL
MATPHILADORS SPE

WZYPHluntoville, AL Tom Kelley Tom Kelley
JONNETTY
JONNETTY
JONNETTY
JONNETTY
JONN MATTAN
MATTANAN
MITANI BOUMD MACHI
MONEYMOOD SUITE (dp)
JOAN SEALMYOIR (dp)
MOS SECRET (9-10
SECRET (9-10
SECRET (9-10
SECRET (9-10
SECRET (9-10
JAMET JACKEON 38-19

KSMB/Lafayotto, LA SogravoorSmoll Segraves/Smell

JOHN MAILT

JOHN MAILT

AMDY TAYLOR (dp)

BOCK OF LOVE (dp)

Hottest

BOYS DON'T CTW 8-4

BOYS DON'T CTW 8-5

NOMARD JOHNS 15-5

SIMPLY NEED 17-10

JETS 13-11 Q101/Mondler, MS Date Taylor

JOURNEY
JERNAIRE JACKBOS
JOSE MAITE
REGISA
BOYS BOST T CRY
WIM EDITION
BOLLES + NCDOMAL 1-1
PASULOUS TRUMBERS 5-6
SIMPLY RED 13-10
JANES JACKBOS 27-14
JANES JACKBOS 23-15

MODES DON'T CHY 18-10
HOSTS DON'T CHY 18-10
HORDES WICHMALL S-0
SIMPLY MED 11-11
JETS 13-13
HOUSE WICHMALL S-0

John Ctay
WHITMEY MOUSTON
STATE (dp)
JOHN MAITE (dp)
JOHN MAITE (dp)
JOHNST (dp)
BULINGA CARLISES (dp)
JOHNST (dp)
NOT 10011
EVEN 1-2
JAMES JACKSON 16-6
PETER CREEKA 24-14
KENNY LOOGINE 25-15

WPFM/Peneme City, FL. Jeff Davis BERLIN GAVIN CHRISTOPHEP BEVICF JOURNEY STEVE WINNOOD Nottoet: HADOMRA 2-1 JETS 3-2 HOMARD JOSES 6-5

HOMARD JOHES 6-5 LABELIR 6 HOMBMAL 12-9 JAMET JACKSON 26-17

BELINDA CARLISLE JEDUALISE STEMBART JEPPHRY OSBODNE BOCLOG! LAMBELES 6 NCDOMAL 5-1 JANTY JACKSON 7-2 EL OSBARGE 12-6 SIMPLY NED 20-13 PETER GAMBIEL 26-16

WGLF/Tallahasses. PL Rick Sprinkles

JOURNEY
PICCHAEL MCDOMALD
STRVE WISHOOD
MIANI BOURD MACHI
MORROW
LARGLE & MCDOMAL 1-1
EL CHEADER 10-7
KERRY LODGUES 17-10
JARET JACKEON 22-13
JERNALHE SYEMART 33-22

KNIMWohite Fells, YX Book/Key BookPKey
POSPESS & OBJ
QUEENS STEMAIT
STREE STEMAIT
STREE HISMOOD
JOURNEY
HIGHAEL HCDOSALD
DOUBLE (6)
BOSTORE 11-0
ELEMENTS 11-1
JAMES JACKSON 2-1

JAMES

WHSL/Wilmington. NC Stowart/Stone MICHAEL HODOMALD

JOURNEY HIKE & THE MECHAN BERLIN BERLIN Hotteet: BOYS DON'T CRY 4-5 GENERIS 24-12 INCH 10-14 ROD STEMMAT 25-23 FIXX 27-23

WVBS/Wilmington NC Rondy "Animal" Turner Rendy "Animel" Turner
ATLANTIC STABLE
STRVIE SICKS
SICKS SICKS
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234 Reporters 231 Current Reports The following station repor a frozen playlist this week WAMX/Huntington

The following stations falled to report this week, therefore their playlists were frozen: WKT/Milwaukee KNOE/Monroe NOTE: CHUM/Toronto has cha formats and is no longer a CHR reporter.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

# **CHR ADDS & HOTS**

MOST ADDED WEST

Journey Steve Winwood Michael McDonald Queen Jermaine Stewart

RPEAKOUTS John Waite

## MIDWEST

# PARALLEL TWO

STEVE WINHOOD JOURNEY JOHN CAFFERTY QUEEN GOLDEN EARRING (dp) GOLDEN EARRING (d) Mottest: 16 SPECIAL 3-1 HOWARD JONES 2-2 GENESIS 5-3 BILLY OCEAN 13-5 GIUFFRIA 17-13

## WKAU/Appleton-Osh Ross/Bradisigh

RoseBradleigh
BELINDA CARLISLE
JOURNEY
MOTTESET
MONTAD JONES 4-2
DEDNGE MICHAEL 9-5
HEART 11-9
FALCO 17-12
BOYS DOW'T CRY 22-13

## WGCL/Cleveland, OH LoCascio/Bumper

LOCIDECON PROPER JACKSON PRINCE
ROO STEMART
CTF
BLOW HONKEYS
HOTLERE : HCDONAL 4-1
NU SHOUZ 6-2 NOTES 7-4
BINPLY RED 19-10

# WNCKColumbus, OH Richards/Foxx

PETER GABRIEL NEIL DIAMOND PETER CETERA Hottest: LABELLE & MCDONAL 7-1 HOWARD JONES 6-2 NU SHOOZ 7-6 JETS 9-7 EL DEBARGE 16-10

JOURNEY
MICHAEL MCDOMALD
MIAMI SOUND MACHI
GAVIN CHRISTOPHER
DEVICE (dp)
Motteat:
JETS 8-5
EL DEBARGE 12-8
GENESIS 17-13
PETER GABRIEL 23-16
BILLY JOEL 29-24

## WGTZ/Dayton, OH John Robertson

MICHAEL MCDOMALD Mottest: LABELLE & MCDOMAL 1-1 RU SHOGZ 3-2 SIMPLY RED 8-6 JANET JACKSON 14-7 JETS 12-8

## KRNQ/Des Morres, IA Gillari/Sharp

GMBANS HAPP
JONE COMPAR
VAN HALEN
PAINCE
ROBERT PALHER (dp)
JOURNEY (dp)
Holtest
HADOMNA 1-1
LU SHOOZ 9-4
JETS 18-7
BOYS DON'T CRY 17-11

### KZIOrDuluth, MN Michaels/Hermen

RANGAMES BLOM HOWKEYS BLOM HOWKEYS BLINDA CARLIBLE STEVE M'INHOOD MEEL DIAMONDO (A) MOTEL DIAMONDO (A) HOWARD JORES 2-2 JETS 8-5 FALCO 10-7 EL DEBARGE 17-10 BOYE DON'T CRY 21-13

Tony Richards

PABULOUS THURDERS
ROO STEWART
STEVE WIGHOOD RE
ROOTE WE HOUSE A MCDONAL 3-1
BUSINGS A MCDONAL 3-1
HOUSE TO STEWARD JOHES 7-3
JETS 15-8
SIMPLY RED 19-9

# CIGNOTO'Obde NO. SHOOL BELIED CARLISLE OUTFIELD JETPER' ORMONNE ROKULUS (dp) JEDNAINE STENART (dp) JEDNAINE STENART (dp) JEDNAINE STENART OUEEN NOLESE' NOLESE' NOLESE' NOLESE' NOLESE' NOLESE' LEANT 4-1 LANELLE & MCCOMAL 17-9 MAXY/(CROUND but MY) MAXY/(CROUND but MY)

McCarthyMichael T.
JAMET JACKSON
PRINCE
PRIN

# WZPL/Indienepolis, IN Simon/Brown

SMINOREFORM

PITX

PITX

PETER CETERA

DES ANNI

PET SHOP HOYE

JEFFREY OSSORME

MICHAEL NCTOHALD

HOTHAEL NCTOHALD

HOTHAEL

BILLY OCEAN 5-2

HU SHOOZ 6-3

LABELLE & MCDONAL

JETS 12-5

HEART 11-6

## WKFR/Kalemazoo, Mi Terry Weinscht

Terry Wednacht
STEVE MISHOOD
DAM HARTHAN
JOHN STEPPEN
SOURCE
SELIMON CALLISLE (dp)
GAVIR CHRISTOPHER
HOTESTI
LABELLE 4 MCDONAL 2-1
SIMPLY RED 16-9
GENERIS 26-14
PETER GARRIEL ]-21
BILLY JOEL D-37

WOVICLEARING, MIN
BennerOM Monoy

BOOK MORREYS

JOSÉ COCKER

JOSÉ COCK

KJ183/Diciehome City, DK Cahill/Davis CahMHDavis
BERLIS
STEVE MISMOOD
DEVICE
HOTCES:
LABELLE & MCDOWAL 3-1
NU SHOOZ 2-2
EL DERARGE 11-6
JAMET JACKSON 18-11
REMBY LOGGINS D-24

Merk Evans
PABULOUS TWENDERS
BELIFOR CARLISLE
JOURNALD
HOTTER
HOTTER:
LABELLE & MCDOWAL 1-1
JETS 9-2
HOMARD JOHES 12-6
BOYS DOW'? CHY 16-8
KERNY LOGGINS 18-10

MICHAEL MCDOMALD STEVE MIMMODD HOLLEST HOMARD JOMES 2-1 HU SHOOE 5-2 KENNY LOGGINS 9-1 QUMENTS 12-4 MODDY BLUES 16-9

PIXX BLOW MONKEYS Nottest: NOTES 3-1 JETS 8-6 SIMPLY RED 9-7 EL DEMANGS 12-8 GEMESIS 18-9

JOS THOMBS
JOUNETY
BLOW MOMERYS
BAVID BOMIE
JOE COCKER
GUEEN
HOLLEN
HOLLEN
HOLLEN
JOHES 3-1
BUL SHOOE 2-2
BILLY OCEAN 4-3
FABULOUS TERMIDERS 6-5 KAY107/Tules, OK Hary Blein

none Hottest: HIKE & THE MECHAN 1-1 HADDOWNA 4-3 LEVEL 42 7-4 SIMPLY RED 11-9

Land/Pasrman
STEVE MIMMOOD
BELINDA CARLISLE
MODELS (dp)
ANDY TAYLOR (dp)
MOTEST (AP)
MOTES

# KKRD/Wichrts, KS Oliver/Wilkerns

ONVON'NYMINERTS
JOURNEY
MEIL DIAMOND (dp)
LLON MONREYS
DEVICE
JEFFREY OSBORNE (dp)
JOHN MAITE
HOCCEEL LANCELA (dp)
JOHN MAITE
HOCCEEL LANCELA (dp)
JOHN MAITE
HOCKEEL S MCDONAL 5-1
B SPECIAL 9-5
ROD STEWART 27-20
MANAJO JONES 18-8
ROD STEWART 27-20

# WHOT/Youngstown, QM Dick Thompson

DER INOMPRON
VAN HALEM
KENNY LODGINS
ROD STEMART
GTR
PRINCT
HOSTEMAR 1-1
HU SHOOZ 3-2
BILLY OCEAN 5-3
RADOHNA 2-4
JETS 11-5
JETS 11-5
JETS 11-5

### PARALIEL THREE

HYKEE
KYYY/Bismarch, ND
Bob Back
STEVE WIDMOOD
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JOHN COMPERTY
JOHN CAPPERTY
GENERAL 8 WICCOMAL 8-3
JTTS 16-8
JTTS 16-8
GENERAL 8 WICCOMAL 8-3
JTTS 16-8
GENERAL 8 WICCOMAL 8 WICCOMAL 8-3
JTTS 16-8
GENERAL 8 WICCOMAL 8 WIC

Justic DIAMOND
JOURNEY
JOHN MAITE
PET SHOP BOYS
BELLINGS CARLISEE
BELLINGS CARLISEE
BUSHOOT 2-2
BUSHOOT 2-2
BUSHOOT 2-7
RESHY LOOGINS 12-8

PET SHOP BOYS
SELINDA CARLISLE
DOUBLE
GAVIN CHRISTOPHER
HOLLEST 2-1
HOMAND JOHES 9-3
REBBY LOGGIBS 15-7
GENESIS 20-1)
PETER GABRIEL 22-12

JAMET JACKBON 29-24
YSAFRIPO, ND
ManiPalmer
BORENT PALMER
JOURSEY
STEVE MINNOOD
BOS SECEN
BOORLE
HOMAND JONES 2-1
JOURSEY 3-2
JOURSEY 3-2
JOURSEY 3-2
FORMAND JONES 3-1
FORMAN

# WAZY/Lefeyette IN Kristl/Louizos

BELINDA CARLISLE
JOURNEY
FIXX
JOHN MAITE
DEVICE (dp)
Hottes:
NU SHOOZ 3-1
BILLY OCEAM 4-2
HOWARD JONES 8-4
EL DEBARGE 8-5
JANET JACKSON 75-16

# KFRX/Lincoln, NE Johnson/Mayer

# Sherwink diawey JOURNEY LINITED MARKANTY BAROLES STEVE MIMMOD HOLLES LINITED MARKANTY LABELLE & MCDONAL ?-5 JETS [0.7-5 DOTS DON'T CRN 12-9 GENELIS 14-10

TONY Westekus

BOD STEMART
FILK
JOHN EDDIE
PET MENU BOYS
ROCHOLS
PETS 2-2
EL DEBARGE 3-1
JAMET JACKSON D-6
JERMAINE STEMART 19-13

# KQCR/Ceder Repids, IA Brad Fuhr

DISCOUNT OF THE PROPERTY OF TH

DEVICE
JOURNEY
MELL DIAMOND
STEVE MINMODD
STEVE MINMODD
STEVE MINMODD
JETS 12-4
LETS 12-4
LETS 12-4
LETS MANUEL
LETS MANUEL
LETS MANUEL
JANET JACKSON 29-24

# KKXLiGrand Forks, ND Nordina/Right

Nordine/Right
FIXX
FIXX
FIX SHOP BOYS
JOURNEY
HADDRWA 1-1
JOTS 10-6
EL DEBARGE 23-18
GEMESIS 27-20
JANET JACKSON D-30

PETER CETERA BELINDA CARLIS<u>LP</u> JOURNEY

# 

JOSE WASTE
JOSE WASTE
JESUALIKE STEWART
JESUALIKE STEWART
STEVE WINNEGOD
DEBNIS DETOURN
DEBNIS DETOURN
DEBNIS
BOLLER
HOLLER
LICARELLE A HODONAL 2-1
JETS 11-5
ROSE STEWART 30-17
JAMET JORGKOSH 0-21

BOO STEWART 30-17
ANART JACKSON 0-31
KKRCYSLOUR Fells 90
KKRCYSLOUR Fells 90
FILM YOUL
FIXTURE WARRANTY
PETER CYTERA
PET SHOP BOTS
ACKROWN BROWNER (dp)
ROTTER
TO ACKROWN BROWNER (dp)
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ROTTER
TO ACKROWN BROWN 
# KWTO/Springfield, MO T.K. O'Gredy

PETER CETERA
OUTPIELD
HOTLERT
HADOWNA 1-1
HU SNOOZ 2-2
BOYS DON'T CRY 3-1
LABELLE HCDONAL 6-4
JETS 14-7

WDBR/Springfield, IL Moore/Lawley JOURNEY
JERNAINE STEWART
DEVICE
MIANI SOUND NACHI
JOHN PARR [dp]
MICHAEL MCDORALD
NOLEREI
HOMARD JONES 3-1
JETS 9-8
SIMPLY MED 10-9
PETER GABRIEL 13-11
EL DERARGE 36-12

# WSPT/Stevens Point, WI Bouley/Steffen

DOUBLEY
JOURNEY
BO DEANS
BLOW MONNEYS
JEFFREY OSBORNE
JOHN NATURE
DEVICE (40)
HOStept
HOUSE
HOUS

# KDVV/Topeka KS Kavan Rebei

Kewn Rabel

DEVICE
DEVI

# KFMW/Waterloo IA Mark Hansen

Mark Harrson
BLOW SHORKEYS
HOODY SLUES
BOB SEGER
ROBERT PALMER
JOURNEY
LINITED MARRANTY (dp)
VAN HALEN 22-14
JANET JAKESON 27-17
CEMESIS 20-18
ROD STEMART 37-28
ANDY TAYLOR 35-30

### WEST

# PARALLEL TWO

# Stucker/Rountree JOURNEY QUEEN OUTFIELD DEVICE MOTTACE HOTTACE HOTTACE TO CEAN 7-4 BOYS DON'T CRY 8-5 HEART 9-6 JETS 11-7

KKXX/Bakersfie Squires/Kemper Squares Karnper
JANET JACKSON
Nottest:
NU SHOOZ 7-1
LABELLE 4 NCDOMAL 5-4
GEORGE MICHAEL 8-5
JETS 12-7
JANET JACKSON D-17

## KQXR/Bakersfield, CA Martino/Simon

MARTHODISHOON
JETS
KENNY LOGGINS
HOODY BLUES
PRINCE
HOTOSHICE
HOTOSHICE
HADONNA 2-1
TU SHOOZ 5-2
LABELLE % NCDONAL 8-4
BILLY GEAM 19-13
JANET JACKSON 26-18

SANET JACKEON 26-18
KF980bens, ID
Does/Gregory
BANGLES
HODELS
HODELS
JOURNEY
J

KIYS/Bons, ID Tom Evens JOURNEY
JOURNEY
DEPECHE MODE
QUEEN
JEAN BEAUVOIR
NOTLEST:
SOYS DON'T CWY 2-1
EL DEBARGE 7-3
JETS 8-6
KENNY LOGGINS 22-19
FETER CETERA 29-22

KIKX/Colorado Springs, CO John Dantzer JOURNEY BELINDA CARLISLE ROBERT PALMER ROBERT FAM.

FINS
LOU REED
LOU REED
ROME & ANDELA (dp)
HOTEGET
HOUSELE & MCDOMAL 1-1
ROMARD JONES 6-2
PETER CARRIEL 15-6
GENESIS 13-11
PET SHOP BOYS 20-12

# KSND/Eugene, OR Burns/Hyett

BummiMyet
JOURNEY
JOURNEY
JOURNEY
JOURNEY
MIAM! SOUND MACHI
JOHN CARFETY
DEPECHE MODE
JOHN CARFETY
BOTTOM
JOHN MAITTE
HOTTOM: A MCDOMAL 1-1
JETS 4-2
BOUNEDIS TAGG 12-8
PETER CETERA 22-16

KXYQ/Salem, OR Jim Ryan

Jim Ryan BLOM HONKEYS ROBERT PALMER JOURSTY DEPPCHE MODE (dp) BOTHER BINGLY MED 6-3 VAN HALEN 9-8 GENESIS 23-12 PETER GARRIEL 24-14 PETER CETERA 37-28

KBQS/Freeno, CA Kris Van Kemp JOURNEY
BANGLES
BLOW HORKEYS
GTR [4p]
Hottest:
LABLLE 4 MCDONAL 3-1
JETS 4-2
SIMPLY RED 5-3
KOMARD JOURS 6-4
EL DEBARGE T4-9

CRETILINGEN
JERHAINE STEMART
STEVE WINNCOOD
INVS
NOCLOUG:
NU BHOOK 1-1
SINDLY RED 6-2
EL DERANGE 10-5
LABELLE 6 WCDOSAL 13-6
GENESIS 20-11

## KCPX/Selt Lake City, UT Stone/Smith

Berry/Carter
BANGLES
JOUNDEY
BILLY JOEL
THA
HICHAEL MCDOWALD
FIGURE SLOWDE
BOS BAND 1-1
LABELLE 6 MCDOWAL 2-2
JAMET JACKSON 19-8
-TEAMS-X 18-11
JEPMAINS ATTEMARY 23-13 Store/Smith

STEVE WINNOOD
MICHAEL MCDOWALD
JOURNEY
-INTS
Hottest,
SU SHOOZ 2-1
HOWARD JONES 7-4
BOYS DON'T CRY 14-5
EL DEBANGE 25-17
GEMESIS 32-21

JEPSUAINE STEMART 23-13
KYNOFFRENC. CA
Walter/Dovis
HAGAZINE 60
JEPSUAINE STEMART
BELIFIDA CARLISLE
GAVIK (TOT) STOPHER (dp)
HOUSEOUT 2-1
SIMPLY RED 5-1
JEPSUA 7-2
SIMPLY RED KITS/Sen Francisco, CA Richard Sends Richard Sende
JEMMINE STEWART
NICHAEL MCDOBALD
STEVE HIMOOD
JEFFREY GRORE
ANDY TATUCK
HOLCEST LA
HOTO CARRIEL 9-6
PETER CARRIEL 9-6
PETER CARRIEL 9-13
PETER CARRIEL 9-13
SHOM MONKEYS 28-18 KQMQ/Honolulu, HI Kimo Akana

# KATD/Sen Jose, CA Harlow/Weinstein

KIMO Akens
ART OF NOISE
JOURNEY
JACKSON
18 SPECIAL
JOHN EDDIE
SHELLA E.
BERLIN (dp)
Hotlest:
COOKE HIGHER
1-2
LABELLE & NCOONAL 8-6
BILLY OCEAN 33-11
EL DERARCE 16-12
KLUCLAR YORS. NV PERMAINE STEMART SERLIN QUEEN DAVID SONIE (dp) HOCTCOCK HOWARD JONES 5-4 GENTERIS 10-8 JANET JACKSON 20-10 ART OF MOISE D-12 PETER GABRIEL 30-19

EL DERANCE 16-12

KLUCILAS Vegas, NV
Dear/Taylor

STEVE MIRRODD
FIXX
JORN CAFFERTY
ANDY TAYLOR
ANDY TAYLOR
ANDY TAYLOR
LINELES & MCDONAL I-I
NU SHOOZ ?-2
LINELES I-3-10

EL DEBANCE 15-7

ELMELIS I-3-10 KZZU/Spokene, WA John Langen STEVE NIMMODD JOURNEY JOHN HAITE QUIETS HICHARL MCDONALD ARDY TAYLOR HOLLEST, SOYS DON'T CRY 13-1 KENNY LOGGINS 23-17 FALCO 16-13 JETS 25-16

KRO/Tuscon, AZ Gillie/Johnson PHORE NOVEM PETER GABRIEL SOS BAND JERNANNE STEMART ROBERT PALMER (dp) DOUBLE (dp) HOTTESST (dp) HOTTESST (ARCHOMAL 3-1 BILLY OCEAN 6-2 JETE JACKSOM 10-7 PET SHOP BOYS 18-15 UMINE JORNSON
PRINCE
TRA
GAVIN CHRISTOPHER
JOUINEY
JERNAINE STEWART
HOTCHESIT
LASELLE & MCDONAL 2-1
NU SHOOZ 3-2
BILLY OCEAN IS-6
BILLY OCEAN IS-6

### PARALLEL THREE

PET SHOP BOYS 18-15
KCAGIOVANO Venture, CA
Robbins/Williams
YARASHOOR & PEOPL
ROSE PECIFIC
TORRESSOCIAL, CLUB
JOEN MAITE
HOLLER
HOLLER
BOYS DOR'T CP-10
JERMAINE STEMART D-18
JERMAINE STEMART D-18 KGOT/Anchorage J D Chandler J D Chendler
JOURNEY
DAN HARTHAN
DAN HARTHAN
DENNIS DEYOUNG
BLOW HOMERYS
ELP (dp)
HOLLEST 4
HOWARD JOHES 4
PABULOUS TRUNDERB 3-2
38 SPECIAL 30-7
VAN HALEN 18-14

# KYYA/Billings, MT Charlie Foxx

CharHe FOXM

ART OF MOISE
BELINDA CARLISLE
JOURNEY
HOTTEST
HOTOMAND JOHES 6-2
EL DEBARGE 7-3
SIMPLY RED 9-5
GENESIS 28-15

STEVE MHHM

PET SHOP BOYS
BANDLES
BLOOM HORRETYS
JANET JACKEOSH
HODELS (dp)
HOTELS (dp)
HOTELS 4 HIDDONAL 2-1
HOMARD JOHES 4-2
HU SHOPS 3-3
BILLY OCEAN 6-5
HEART 8-6

JOURNEY PALAMER STRVZ WISHOOD ART OF BOISE DAM HARTHAN JOHN MATTE HOTLESS 3-1 LABELLE 4 MCDONAL 4-3 WU SWOOZ 5-4 GEORGE MICHAEL 6-5 BOYS DON'T CRY 13-11

KKAZ/Cheyenne WY Jack Alexander Jack Alexander
JOURNEY
JEFFREY OSBORNE
FABULOUS TRUNDORM (dp)
NICKARL HODOWALD
BLOM MORREY
PRINCE (dp)
E. MADE
BOLLMY OCCURS
FOR THE CONTROL
TO THE CONTROL

KOZE/Lewiston, ID Jay McCell QUEEN
JOURNEY
JOHN MAITE
PABULOUS THUNDERB [dp)
Hotest:
EL DEBARGE 41
JETS 10-5
JAMET JACKSON 11-6
GENESIS 22-14

KHTZ/Reno, NV John Chamme John Chommwe
BLOM HONKEYS
BETER GABRIEL
EL DESHAGE
EL D

## KWNZ/Reno, NV Shakes/Ryan

DERMAINE JACKSON STEVE WISHOOD JOURNEY NICHAEL MCDONALD MOCLEWI LABELLE 4 MCDONAL 2-2 HOWARD JONES 5-5 GENESIS 20-12 PETER GABRIEL 24-17 JERNAIMS STEWART D-23

# KBIM/Roswell NM Chuck Martin

Chock Merrin
STYLY - VISIONCO
SERINGS CANLISE
KORUS
DEBNIS DEPOLIS
DESIGNA
DEPOLIS
JOS COCKER
JOS COCKER
JOS COCKER
JOS COCKER
JOS COCKER
JOS BOOKER
JOS B

KZOZ/Sen Lule Obi Collins/Therous Collins Thereus
JOURNEY
MELL DIAMETY
MELL DIAMETY
MICHAELT
MICHAEL

STEVE MINNOOD
JOHN CAFFERTY
HIAMI SOUND MACHI
GAVIE CHESTOPHER
JOURNY
HOTEST!
HOMARD JONES 3-1
BOYS DON'T CHY 4-3
PETER GABRIEL 19-11
GENESIS 29-14
JANET JACKSON 33-22

### OK95/Tri-Crties WA LeMaster/Purdy

LaMmaterFundy
OUEEN
JOHENSTY
STEVE MINEROD
ELP
HOMETYNOON SUITE
SOS BAND
HOMETYNOON SUITE
HOMETYNOON SUITE
HOMETSTAND
HOM

Breakouts are records not included in the re-gional most added, but which have five or more adds in a region, and fewer than 50 stations

# L O A B Y

**#1 CLUB ACTION!** BLACK/URBAN CHART: 39-22

... BREAKING POP WXKS on WKSE 33-29 WNYS on WPLJ add 24

Z100 add 30

Y100 add KAMZ 24-17 Y107 add KTUX add

KSND add KCAQ add 103CIR deb 35 95XXX on

WGAN 37-33 Q101 add WPFM 40-36 WVBS on

# R&R FRIDAY, JUNE 13, 1986/95

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-tion.

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

### 234 Reports

Netton
Summer
p B
-
own I
dde 2
֡

44% — Percentage of this weeks re-porters playing it.

lational Summery

sts 20 — Number of stations debuting the song this week.

deputing the song this week.

4 — Number of stations report ting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts. Adds 26 — Total number of static adding it this week.

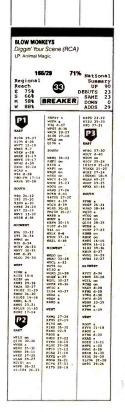




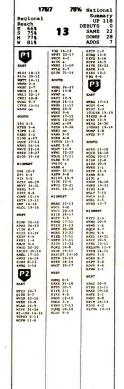


ROOT 21-17 KYYA 18-14 KBOZ a KTRS 31-27 KKAE 34-29 KOZE 21-17 KHTZ ON KWEZ 26-21 KBIM 28-25 KIOZ 31-29 OK95 On

WFLY d-35 Q100 22-18 WVSR a K104 a WERE 22-19 WORK 18-35 WLAN 26-24 KC101 29-26



Regional Regional Super
CANT 0-13 ALAD on CANT 0-13 AL









GAVIN CHRISTOPHER One Step Closer (Manhattan) LP One Step Closer

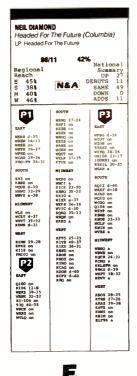
94/24



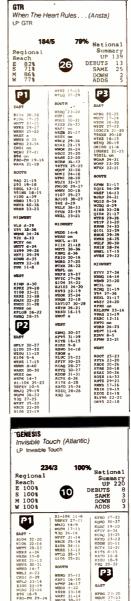
tegional teach		% National Summary
938 938 938 918 928	30	SUMMARY UP 84 DEBUTS 73 SAME 34 DOWN 0 ADDS 25
ELST 8104 d-25 1106 d-30 6077 on 60XS on 60XS on 60XS on 60XS on 60XS on 60XS on 60XS on	BI-104 d-31 98PXY 19-34 MAIQ d-24 MGPW 35-27 930 on MPST d-28 MFCX d-35 8106 29-26 MFRX d-28 MFLQ d-40 Q106 d-29 BOOFFF	EXYO 37-28 RDOM 38-34 RCPX 39-29 RITS ON RATO 4-28 RZZU 40-30 RRO ON
AND STATE OF THE PARTY OF THE P	WIND A-19 (1975) A	MOD 4-31 WOOT 4-32 WOOT 4-

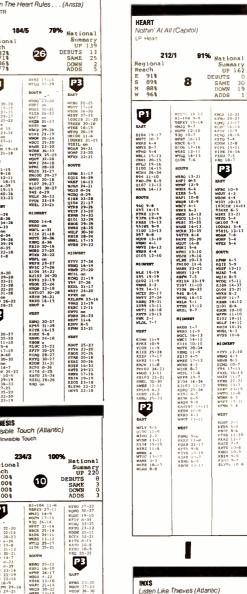


100		
DEVICE _ Hanging Or LP 22B3	n A Heart Attac	ik (Chrysalis)
78/2 Regional Reach E 25% S 36% M 25% W 46%		National Summary UP 1 EBUTS 12 SAME 32 DOWN 0 ADDS 31
EAST VENIO on SOUTH SSIZE 4-30 VEST 8-4-10 NEIGHT V	WART ON SOLD TO SOLD T	WORTH ON WETCH ON WEN









H



S 92% M 91% W 90%	•	SAME 16 DOWN 2 ADDS 1
EAST  B104 10-7 R106 15-16 HNTT 18-14 HXXX 14-10 HXXE 13-8 HXXX 27 24	RI-104 10-5 98PXY 21-16 MPATO 121-14 MOPR 20-15 930 19-11 MPRT 11-7 MPKK 10 7 B106 10-6 MRKS 21-16 MPTAS 21-16 MPTAS 19-15 Q106 13-9	KONO 16-12 KUUC 15-7 KFIV 24-17 KCAO 20-10 KXYQ 20-11 KOON 10-5 KCPK 25-17 KXYD 9-9 KZZV 11-8 KNO 17-14
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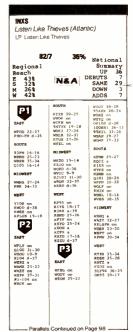
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10071 25-25 KONT 24-21	WKZL 29-19	WHSL 21-18 WVBS 30-16		MRT1 24-24 KDWB 17-9	l	WWSL 24-12 WWSL 34-20
KHTR 29-23 KHK 18-17	K1 DVEST			KNTS 28-22 KWK 22-19 WLOL 18-15	WICHEST	WV8\$ 34-20
AFOF 33-58	WKDD 26-24	M3 DWEST			WKDD 5-3 WKAU 25-17	MIDWEST
WEST	WEAU 30-20 WGCL 24-20	KYYY 32-20 WHMQ 26-22 WHWH 22-12		WEST KIRN 23-17	WGCL 26-22 WWC1 22-17	KYYY 25-13 MBMO 27-17
KIMN 8-29	WHC1 #	MOST 14-14		KPK\$ 22-14 Y108 13-11	K11X 17-13 WGTZ 27-20	MBWB 20-11
KPKE 15-10 Y108 10-8	MGT2 39-27	KQCR 4-23 KCMD 21-17		KT1S 31-29	KR00 38-29	WCTL, 30-20 KQCR 23-16
RIIS 17-16 REEP 18-15	KE10 27-20 MMREZ 27-21	Y94 27-25		KK82 17-10	KZ10 25-18 WMEE 23-15 WMED 24-18	
RKRZ 24-15 RMJK 31-23	MOSD 23-17	RQCR 5-23 KCMD 23-17 Y94 27-25 KKXL 4-33 WAZY 4-37 KPRX 28-23		FUNJK 12-5 FM102 17-12 FMDD 24-18	M1XX 17-12	Y94, 14-7 EKOT, 27-20 WA2Y 79-23
PH102 d-25 KWOD 33-73	WINE 28-19 WEPL 4-23	KKLSFN 16-12		KWOD 24-18	WEPL 29-20 WKFR 26-14	KFRX 19-14 KKLBPN 14-10
	WKPR 31-21	99KG 37-21 KKRC 31-27		K8103 35-27 KHEL 21-15 KHSS 19-13	WV1C 11-6 2104 15-8	99KG 29-15 KKRC 21-17
KMEL 8-6 KW88 14-12 KPLUB 36-21	2104 d-39 E2103 d-34	KWTO d~29 WDBR 13-11 WSPT 31-22		KPLUS 34-31 KUNT 19-12 KMBQ 21-16	KJ103 32-21 KQKQ 22-12 KZ93 12-4 WZOK 18-9	KMTTO 15-12
KPLUS 36+21 KUBE, 22-15 KNBQ 14-8	KQKQ 26-16	MOTHT 11-22		KNBQ 21-16	R293 12-4	WDBR 28-22 WSPT 34-27 KDVV 23-15
	2104 d-39 EJ103 d-34 EJ103 d-34 EQEQ 26-16 E293 17-15 WEOR 19-15	KDVV 18-14 KPMV 31-24		127	WRQN 13-9	KDVV 23-15 KPW 28-18
P2	Minfile 14-15	1/E87		•	KAY107 27-25 KEYN 22-8	WEST
EAST	REYN 35-32 REED 4-30	KGOT 19-16		MPLY 17-10	REYN 22-8 RERD 21-19 WHOT 24-16	
MELY d-10	WHOT on	KYYA d-27 KBOZ d-34		Q100 29-24	WEST	KGOT 23-19 KYYA 26-15 KBOZ 29-20 KTRS 26-17
0100 9-4	WEST	KTRS 23-16 KKAZ 37-27 KOZE 28-24		Q100 29+24 W2OU 15-7 WVSR 28-18		KTRS 26-17
WZOU 5-4 WVSN d-20	KINKQ 25-21 KP95 26-15	KOZE 28-26 KMTZ n-35		1104 25-17 1082 20-14	KMMQ 24-19 KKKK d-21 KQXR 25-21	KKAZ 23-12 EOZP 22-14
KIG4 6-40 WERE 26-21		KMTZ 6-35 KMWZ 24-17 KBIM 22-14		WHUK 4-20 WTIC 20-10		KMTZ 31-24 KMMZ 20-12
WWW d-21	KIKX 15-6 KSND d-39 KBOS 25-19 KMGX 38-31	#E0Z 19-11 #LY96 1-1		WANGE 22-22 WKEE 24-21	K1YS 32-30 K1KX 13-11	KBIN 27-18 KSOS 29-14
MARK 20-20 MKRR 29-24	KBOS 25-19 KMGX 38-31	0K95 15-9		WKEE 24-21 WLAN 18-17 RC101 15-10	KSND 31-21 KBOS 26-18	SLY96 18-15 OK95 28-19
WLAN 24-16				WSPK 23-17	KHGX 36-27	UNTS 20-19



JANET JACK Nasty (A&A LP Control	J (SON		K194 a wgs2 7-5 snnk 20-9 wtic 4-6 waxx 21-21 wsc5 7-4 sl. x x x x x x x x x x x x x x x x x x x	Jets Continu west  RNNQ 11-7 RRKX 12-7 ROKE = -26 KF95 8-7 K1KX 27-17 RNND 4-2 RNND 4-2 RNND 4-2
202 Regional Reach E 86% S 89% M 82% W 88%	V15 86°	National Summary UP 155 DEBUTS 24 SAME 8 DOWN 0 ADDS 15		
04 15-10 06 17-8 177 19-15 188 15-11 189 7-6 155 6-1 175 20-15 161 26-22 101 00 144 8-5 10-7 20-15 17 20-7 17 20-7 20-7 20-7 20-7 20-7 20-7 20-7 20-7	230 39-33 WSST 40-13 NSST 40-13 B106 12-5 MRFG 6-74 WTLD 24-22 Q106 6-28 SOUTH MBBQ 16-30 KWT 10-22 WTM 6-25 MRF 10-22 MRF 10-25 MRF 13-25 MRF 14-20 MRF 14-	NOO 13-25 0000 13-15 0100 13	BILLY JOEL Modern We LP: Ruthless I  209, Regional .Reach E 938 S 888 M 938 W 938 W 838	eople Sound
NOTH  15 d-21  16 d-21  16 d-21  16 d-21  16 d-21  16 d-21  17 d-2	0.00   0.00	BOOTH	## 538  EAST  ## 100 3 - 2-9	WEPP On #11-104 a -1 will be seen with the seen will be seen with the seen will be
27-23 4-26 32-22 10-6 11-10 113-12 12-15 24-17 20-15 24-17 20-15 Ssh On Yellows 11-10 1		Art   20-24	worth 38-28 (1975) worth 38-28 (1975) worth 4-31	HIDMEST HERDO 29-26 HIGH 29-26 HI
PT	WGPM 9-6 932 8-5 WFST 15-11 MRCK 1-1 8106 2-2 WKPZ 19-17 WTLQ 17-12 Q106 14-12	KYRO 8-4 KOMO 6-5 KOMO 6-5 KETIV 7-6 KETIV 7-6 KEVQ 4-1 KEVY 8-5 KOMO 9-9 KCWX 21-15 KATO 7-7 KZZU 25-16 KRO 4-3	HOWARD J	
57	MODIFIES AND ADMINISTRATION OF THE PROPERTY OF	EXTO 25-16  EX 97  EX 9	LP: Action Re	

		A		
MEST STATE AT T STATE			AUTO- CONTROL	Wede 17-10 9257 13-8 9367
track		MEST KGOT 4-1 KYYA 6-2 KBOZ 4-2 KTRS 3-1 KKAZ 5-1	WEST	****
National Summary UP 106 DEBUTS 58 SAME 33 DOWN 0 ADDS 12		KGOT 4-1 KYYA 6-2 KBDZ 4-2 KTRS 3-1 KGAZ 5-2 KTRS 3-1 KGAZ 5-2 KBAZ 5-7 KBAZ 5-7	KNNO 3-2 KKXX 17-13 KOXR 18-12 KP95 11-3 K1YG 3-2 K1KX 6-2 KSMO 7-6 KBOS 6-4 KMOX 25-18	WTLY 7-2 Q100 5-2 WZOU 1-1 MYSE 8-6 WERZ 4-2 WHNK 14-13 MTIC 17-15 MMMX 2-2 MKEE 13-12 MKEE 13-12 MSPK 5-3
EXECT 31-22 EXCO 31-31-32 EXCO 31-31-31 EXCO 31-31 EXCO 31-3				
SOUTH STORY 33-28 KQ12 d-38 KQ12 d-38 KQ12 d-39 KQ12 d-39 KQ12 d-18 KQ12 d-18 KQ12 d-38 KQ12 d-3		JOURNEY Suzanne (C LP: Raised Oi  130/ Regional Reach E 598 S 568 M 498 W 588	n Radio	Summary
NI DOMEST  KEYTY d-16  UNEQ 31-26  UNEQ 31-26  UNEQ 31-26  UNEQ 4-28  KODG 6-28  KODG 6-30  MALY 38-31  KODG 6-30  MALY 38-31  KODG 3-40  MALY 38-31  KODG 3-40  KODG		PAST  MONS 0  WESE 0  WESE 0  MONS 0  WESE 0  MONU 0-18  POTH 0  SOUTH 0  S	SOUTH  SHE'S A  RIZE B   DOWN O ADDS 128  MICHAEL STATES AND A STATES	
RBIM 39-32 RZOZ 38-35 SLY96 30-30 OK95 31-21		MLS a MetS a-35 ZZ99 a KHTR a-35 KMK on MLOL a-34	WRZL a  MIDWEST  WKOD a-30  WKAU a  RIIK a-31  RNO a  WKFR a  MVIC a  ZIO4 a  KOKQ a  MRQN a  REYN 38-29  KKRD a	
lektra)		MZST  KPKE a  KKRZ a  KMJK a  KMSG a  KPLUS a-39  KNDQ a		EYYY # WENO 5 KONO 5 KONO 5 YO 4 a-34 KEXL a WAZY A WAZY A WORR B WSPT B KOVY B KFPM a
National Summary UP 195 DEBUTS 1 SAME 25 DOWN 8 ADDS 1		P2  ZAST  WFLY 8 0100 8-000 8-	KMMO a-37 KP95 a K1YS a-39 K1YS a-36 KNSV a-36 KNSV a-36 KNSV a-36 KNSV a KCPV a KZEU a KRO a	REPON B  MEST  KGOT B  KYYA B  KTAS B  KRAI B  KOZZ B  KMSI B  KIDO B  SLYPG B  OKUS B
KYNO 9-7 KONO 13-10 KONO 21-10 KFLV 21-118 KCAQ 8-4 KXYO 3-1 KDON 23-22 KCVX 7-4 KTUB 22-25 KEU 8-2 KEU 8-3 KEU 8-3		MOFFE A MPST A MRCK A BIGG A MKRT A MTLO B	EAST WFBG a-37 WGUY a	
EAST WFMG #-2 MUVY 9-6 MUVY 9-6 MUDV 7-7 MUDV 7-7 MUDV 7-7 MUDV 7-7 MUDV 7-7 MUDV 7-7 MUDV 18-6 100MM 10-0 95MLV 7-7 MUDV 18-6 MUTV 7-7 MUDV 18-6 MUTV 7-7 MUDV 18-6 MUTV 7-7 MUDV 18-6 MUTV 7-5 MUTV 7-5 MUTV 7-5				
KFRN 2-1 KQ1Z 2-2 MXSF 9-6 MJAD 4-2 MQ1D 3-3 MCDQ 13-5 X150 0-6	Y			



No.			
		ENNY LOG Danger Zo LP, Top Gun	ne (Columbia)
ional	National Summary UP 15	Regional Reach E 84% 5 95% M 98% W 90%	15/11 <b>92</b>
SOUTH   STATE   SOUTH   SOUT	EBUTS 9 5 AME 48 D DOM 7 7 DDOM 7 4070 37-13-14 4070 37-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 4070 47-14 47	BAAT  10.04 6-23 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04	E. 100   21-12
TI LABELLE & MICHAEL I My Own (MCA) Winner 224/1 96% (ional cional 551 951 968	National Summary SUB 16 SAME 72 DOWN 45 ADDS 1	RIFO 28-24  KIND 28-22  KIND 28-22  KIND 28-22  KIND 28-22  KIND 28-24  KIND 28-28  KIND 2	KIII 24-21 WOTT 24-21 KIII 23-17 KIII 23-17 KIII 23-17 KIII 23-18 WHEN 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 WING 23-18 KING 23-18 KING 23-18 KING 21-17 KING 21-17 KING 21-17 KING 21-17 KING 21-17 KING 21-17 KING 21-17 KING 21-18 KING 2

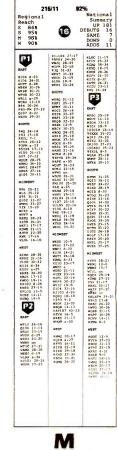
KOMO 8-6 KENC 1-1 KENV 3-1 KCAO 1-3 KXYO 4-2 KDON 13-6 KCPX 5-3 KITS 1-1 KATD 1-1 KATD 1-1 KENC 2-1

EAST

WFBG 2-1 MCUY 14-10 MCUY 14-10 MCUN 3-3 M1GY 2-6 103C1R 2-1 95XXX 1-1 MFRZ 2-2 MYY0 1-1 CHOOMSH 2-1 MGNB 2-1 MGNB 1-1 MGNB 1-1 MGNB 1-1 MGNB 1-1 MGNB 1-1

EFIN 4-2 (S)12 (4-1) (S)12 (4-

KYYA 1-1 KBOZ 2-1 KTRS 4-3 KKAZ 3-5 KOZE 1-3 KMNZ 2-2 KBIM 1-3 KZOZ 1-8 SLY96 3-5 OK95 4-1



MICHAEL McDONALD Sweet Freedom (MCA) LP. Running Scared 82/43 National Summary UP 1 DEBUTS 16 SAME 22 DOWN 0 ADDS 43 Regional Reach E 21% S 41% M 30% W 48% EAST MPST a MRCK a B106 on WTLG on EAST

WYDG 2-39
95XXX 2
1 OOKNI 2
1 OOKNI 2
1 OOKNI 2
1 OOKNI 3
1 SOUTH
WIRRO a
WIRRO B d-35
WISSO Cd-35
WISSO Cd-35
WISSO Cd-35
WISSO Cd-35
WISSO Cd-36
WINGC Cd-36
WINGC Cd-37
WIN 894 on SOUTH 940 on 951NZ on 897 d-30 WRSR on HIDWEST Bad d-37
MLS on
195 d-40
Mays on
MCSY o
1299 a
KHTF on
KMK on
MEST ON
KMK on
K MKEE a



971Q 34-33 Q106 on		
MOODY BLU Your Wildes PolyGram)	ES t Dreams (Poly	ydor/
Regional Reach E 848 S 798 M 868 W 818	10 82%	National Summary UP 149 DEBUTS 14 SAME 18 DOWN 2 ADDS 10
897 29-24 NYBAD 11-3 NYBAD 11-3 NYBAD 21-3 N		EAST  WITE 15-14  WITE 15-14  WITE 15-14  WITE 15-15

Regional	/O 96%	National Summary UP 192 DEBUTS
Reach E 968 S 958 M 968 W 968	<b></b>	DOWN 6
BAST 1-1-1 - 1-1 -	MEN	STOCK   17-16   STOCK   17-1

SOUTH   CREEK   CREE

	ROBERT PALMER Hyperactive (Island) LP Ruptide				
135/3 Regional Reach E 68% S 58% M 49% W 56%		National Summary UP 28 EBUTS 30 SAME 45 DOWN 0 ADDS 32			
MAT  1106 d-11  1106 d-11  1107 d-10  1107 d	SOUTH WIND A CONTROL OF THE CONTROL	HOTTY ON 100 11	-		

187/2 Regional Reach E 77% S 79% M 82% W 81%	<b>3</b> 5 °	National Summary UP 86 EBUTS 45 SAME 36 DOWN 0 ADDS 20
EAST  1) of d -20   1925 1-4-0	NATE   1-15   NATE   1-15	

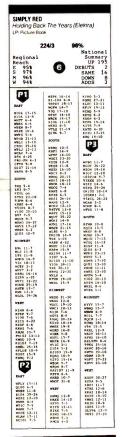
PRINCE & TH Mountains (I LP: Parade	IE REVOLUTION ( B)	
183/1 Regional Reach E 84% S 77% M 70% W 83%		National Summary UP 123 EBUTS 24 SAME 25 DOWN 0 ADDS 11
EAST 19-12 11 11 11 11 11 11 11 11 11 11 11 11 1	WOTH 64-37  \$3,93-32-39  \$3,93-32-39  \$3,93-32-39  \$3,93-32-39  \$4,93-	### 8ABT WFBG 31-28 MGUY 23-20 W### 8ABC 23-25 WIGY 23-23 MIGY 23-23

R

Regional Reg		ROLLING STORES One Hit (Rolling Stones/Columbia) LP Diny Work		
New York	Regional Reach E 75% S 62%	_	Summary UP 118 DEBUTS 16 SAME 22 DOWN 0	
Sang 21-18	EAST  #106 25-19  #106 25-19  #107 06-19  #107 16-10  #108 17-16	WRCK 13-13-13  WITCH 13-13  WITCH	EAST WEGG 24-22 WEGG 20-21 WEGG 2	

2

LP Like A Hox	Like A Rock (Capitol)  LP Like A Rock		
19	7/8 84		
Regional Reach E 84% S 81% M 93% W 79%	25	National Summar UP 15 DEBUTS 1 SAME 1 DOWN ADDS	
PI	WRCK 31-23 8106 on WRRZ 36-32 WTLQ d-35	<b>P3</b>	
EAST	WTLQ d=35 Q106 30-27	EAST	
R106 27-17 WHITT 25-20 MOKKS d-28 WHEMD 29-24 WPHD 16-9 MCAU 18-33 894 d-27 PRO-PN 28-25 CFTR on Q107 on MAYA 24-20	BOUTH WBBQ 17-9 KRFI 2L-20	WFBG 30-24 WGUY 22-18 WZON 78-23 WIGY 40-30 103CIR 37- 95XXX 38-3 MIKE 35-29 WZYG 30-27 OK100 28-1 100KB1 38- 95XIL 20-2	
894 d-27 PRO-PH 28-25 CPTR on Q107 on WAVA 24-20 SOUTH	MAP1 30-25 WKQB 26-25 MSSX 20-18 MBCY 26-22 WSKZ 29-21	W2YQ 30-27 OR100 28-1 100KB1 38- 95XIL 29-2 WGAN 32-28 WOMP 17-14 MEXX 30-25	
94Q 16-12 293 20-19 REGL 17-16 ETES On	WDCG 11-28 KAMZ 25-19 WANS 11-10 WCKB 28-18	SOUTH KPMN 27-24	
RRIE d-10 95(NZ d-25 WQUF 23-20 WRNO 34-30 WNVZ 38-34 WEER 28-21 Q105 a	MQUT 24-21 MOK I 22-19 MPHI on MDJX 31-26 WLRS 22-19	KQ1Z 31-22 WKSP 23-19 WJAD 31-29 WQ1D 37 23	
MIDWEST		Q104 22-19 WYKS 4-28 W7YP 19 10	
896 23-17 928 34-25 295 30-24 998 23-16 92X 29-26 92X 29-26 92X 23-19 94YT 31-27 X299 14-31 MXTI 27-27 KDWB 28-23 KNTR 30-28	BJ105 m Y106 d-40 WXLF 24-16 KTUX 33-27 WKZL 30-24	2101 31-24 KNRS 17-37 WPFH d 3A WGLF 32-27 KMIN 38-31 WGSL 22-14	
MCZY 23-19 MRYT 31-27 ZZ99 14-31		WV8S 33 29	
MXT[ 27-27 KDWB 28-23 KHTR 30-28 KHK 9-5 HLOL 31-25	WKDD 30-29 WKAU d-13 MBC I 10-27 RIIK 26-27 MGTZ 3J-26 REIO 29-24 MHZE 4-25	KYYY 31-26 WBNG 22-18 WBNS 18-34 WCEL 23-22 KGCR 25-20	
WEST KIPM 30-27 KPKE 23-20 Y100 14-13	WIRD 26-23 WIRD 33-26 WIRD 28-24 WERD 32-36	Y94 n-39 XKXL 1R-14	
KIMM 30-27 XPKE 23-20 Y108 14-13 KZEP 21-21 KRRE 23-17 KMAK 25-22 RMSB 28-25 KPLUB 33-12 KUBE 25-22 KMBQ 24-19	KJ103 40-37 KQKG 31-27 KZ93 21-13	KFRX 30-27 KKLSFH d-2 99KG 31-23 KKRC 28-24	
KUBE 25-22 KMBQ 24-19	WEON 22-19 WRQN 16-14 WAY107 32-26 REYN 32-28 RKRD 28-21 WHOT on	WSPT 26-19 MDVV 32-22 MFHH A	
EMPT	WEST	MEST EGOT 13-10	
NFLY 25-21 Q100 on W2OU 13-6 WYSR 30-27 R104 30-23 WERE 31-26 WERE 31-26 WANG 24-24 WLAN 23-26 RC101 23-20 WERE 31-20 WERE 31-20 WANG 24-24 WANG 24-24 WANG 23-22 WANG 23-23 WANG 23-24 WANG 23-24 WAN	Kamo 31-28 KP95 23-26 KP95 23-26 K198 21-20 K18K 25-20 KAND 30-27 KBOS d-40 KLUC 32-31 KFLV 33-30 KCAO a KYMO 22-17 KDOS 19-14 KCPX d-97 K196 d-29 KATD 24-23 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-29 KSEU 34-23 KSEU 34-29 KSEU 34	KGOT 13-10 KYYA 25-22 KBOZ 33-18 KTR8 25-22 KKAZ 32-25 KGE 23-19 RHTZ 24-19 RHTZ 24-19 RHTZ 29-26 KBIN 23-20 KZOE 35-33 SLY96 23-22 OR95 24-16	



# **Picture Yourself** In R&R.

If something's happening at your station or company send R&R the photo and we'll put it on the Picture Page.

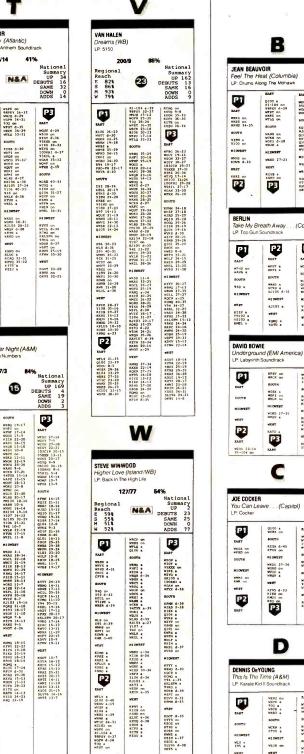


1930 Century Park W. Los Angeles, CA 90067



### ADD STEWART  LOVE TOOLS (1)  **STEWART   100	LP: Frantic Ro	nve To Take mantic	
ROD STEWART    Color	Regional Reach E 52% S 53% M 33% W 58%	_	National Summary UP 31 EBUTS 19 SAME 20
Love Touch (Theme) (WB)  Love Touch (Theme) (WB)  P. Rod Siewal  Regional  Regional  Regional  Regional  Resch  Res	EAST 3-13 Mode 4-29 Mort 90 Mo	MONK 22-77 WTIC = -16, WTIC =	EAST VICE 19 13 12 12 12 12 12 12 12 12 12 12 12 12 12
AAT			
KAY107 37-34 MEST	Love Touch LP: Rod Stew 220 Regional	(Theme) (V	National Summary UP 171

Regional Reach E 59% S 44% M 33% W 25%	N&A	National Summary UP 34 DEBUTS 16 SAME 32 DOWN 0 ADDS 14
BLOK 27-24 MOXES ON 1-25 MOXES	SERVE OB 2 SERVE	MOUT 6-18 (19 color 19 color 1
38 SPECIAL Like No Oth LP Strength I	ner Night (A&I in Numbers	M)



KQIZ 20-17 MJAD on Q104 on MZYP a Q101 on MMSL 37-35 MVBS a

99KG on WEST

(Columbia)

EAST

MOMP a

SOUTH

MJAD a Q104 a WPFH a WHSL A

99KG A

MEGT 4-32

MGUY on 95XXX on 100KH1 on 60UTH

KQIZ on WZYP on KNOE on HI DWEST

KCMU on KXLSFM or 99KG on WDBR on

KBIN a SLY96 on

WEON OF 100KHI &

BOUTH

WKSF on WHSL on

HI DWEST

MBNQ on 99KG on MDBR on

KGOT on KBIN a

WEON ON WGAN a WOMP On

SOUTH

KQIZ on MJAD on WHSL on

HI DWEST

WBNG d-32 KKLSFM on 99KG a WDBR on WEST

MCKN a KTUX a HIDWEST MEDK on

WEST KIKX on KCPX on

WLS a

PZ EAST

WEST

SIGNIFICANT ACTION



# E

JOHN EDOIE		
lunale Ray	(Columbia)	
LP John Edd	ie .	
	RAST	WIND on
P1	LUID!	OK100 4-39
	0100 d-37	100KH1 on
•	K104 38-13	95x1L d-40
ZAST	WPST 26-19	WGAN OB
	WRCK a	WOMP on
WXXS 4	WKRZ on	WEXX a
MPHD 40-32	WTLD on	
MPLJ 26-22		SOUTH
2100 28-26	SOUTH	
CFTH OR		MJAD on
SOUTH	WSSX 24-21	KISP on
NOUTH	WANS on	WPFH 35-31
	WCKN on	WHSL 38-34
1 DWEST	WOK1 a	WVBS on
T DW LD 1		HITWEST
MMMS on	HIDNEST	MIDWEDI
KMs on		WC1L e
	WEST	MDBR on
WZST	That	T TOOK ON
	KOMO a	MEST
KMEL 29-25	1000	
KURE a	1.77	KGOT 6-3
-		KYYA d-30
11.74		KHTZ a
	EART	SLY96 a
		0895 37-34

### EMERSON, LAKE AND POWELL Touch And Go (Polydor/PolyGram) LP Emerson Lake And Powell

_	, 0100 on	, WZYO on
Ρî	WZOU 25-17	OK100 on
	K104 on	100KHI a
	MPST on	95X1L d-33
AST	WT10 d-19	WGAN on
P-0 1		WFICE on
PHP on	SOUTH	
SHD OH		SOUTH
OUTCH	K2ZB a	
OUTH	WOK1 4-40	KIPMN on
TOTO a		WJAD on
RSR a	MI DWEST	KISR a
		WZYP on
LONGST	WKDD 4-30	WPFM on
	1	WHSL on
MV5 a-18	MEST	
HTR A		K1 DWEST
MX on	KXXC e	
	23	99KC on
EST	Line	KKRC a
		WDBR on
P2	EAST	WEST
	WFRG a-RD	KGOT a
AST	WGUY on	KOZE OR
NOI	WEON A	OK95 A



# DAVID FOSTER & OLIVIA NEWTON-JOHN The Best Of Me (Atlantic)

P1	K1 16 8-35	EAST
	WEFZ OR	
	MNNF d-39	"MGUY a
TRAS	930 a	MION OU
fracti t	WXRC OD	103CTR 31-25
WREN 39-37		OK100 8-36
PMD-FM DO	SOUTH	95X1L A-16
CETE on		WGAN on
CATH DEL	WBRQ 31-27	
SOUTH .	MAM2 d-22	SOUTH
00011	WANS On	KOIZ on
940 on		KNOE on
0105 28-26	HI DWEST	KNIN a
		WHEL OR
RIDWEST	K11K 35-33	MUDE ON
	MKFF on	H / DOCKST
		H10MP31
WEST	WES?	KKRC 34-33
	KIKK 40-38	111.714 2
(CO)	KMGX on	WEST
P2	KDON 46-18	
	KCPX on	KBOZ 34-29
•	NCPA DD	KTRS on
EAST	10.2	Kath on
	Later 1	

# G

The Hole	(21/Atco)	
P1	WZRZ on	EAST
للكنا	WRCK on	MOUY on
•	WKRZ on	95XXX A
LAST	WTLO on	WGAN on
IPHD on	BOUTH	WOMP on
HPMU ON	1	SOUTH
SOUTH	WANS OR	SOUTH
	KTUX on	WEST, DO
	HT DOCEST	
IDMEST		MIDNEST
MMK5 dip	WKCDD a	WORR OF
WK OB	WVIC on	WDSR OR
MEST.	WEST	MEST
	KIKK on	KG07 d-36
P2		KHT2 a
رک	23	KBIM on
		DK95 on
ART	-	1



Œ

	OON SUITE es it Take (WB e	)
PI	P2	P3
EAST	EAST	EAST
WPND a CPTR on	ROUTH	WOUY a
SOUTH	MNOK a	KFMN a WJAD a
HIDWEST	MI DWEST	WSYP 3
WEST	WEST	MIDWEST
	KSND a	WEST

	ses (Chrysalis) e For Measure	
	EAST	WGUY on
PI	W20U a-22	BOUTH
EAST	SOUTH	WIGS C OD
1		WHSL on
SCUTH	HIDNEST	
		HIDWEST
RI DIEST	WEST	WBNQ on
ENEX a	KLEX 4-37	99KG on
CHILL &	K100 0-37	WDBR on
MEST	23	WEST
CC		KGOT on
1524	EAST	KTRS on

P1	22	P3
		EAST
EAST CKO1 a	EAST   6104 on	MGUY_a
OUTH	WERE On	95x11. on WGAN on
	BOUTH	HORP 4
A CHRIST	PERMIT	SOUTH

ISLE OF MAN

P1 EAST SOUTH NIDWEST ROMB 1-1 MLOL 1-1 WEST	P2 EAST SOUTH MIDWEST KX10 on NEST	EAST  BOUTH  MIDWEST  KYYY ON Y94 11-8 RKKL 30-2 RKER 84 KKER 94 KKER

### MAGAZINE 60 Don Quichotte (Baja) KGMO 29-26 KPIV 16-16 KCAO 4-28 HATO 19-18 MXKS 26-23 KHF1 19-24 KZZB 19-17 KAMZ 16-21 KE28 8-13 KBPM 2-1 Y106 a-32 93FM 10-20 Q105 25-23 RMES 23-21 MPFM 18-14 2102 25-25 HICWEST MIDWEST WEST WCIL on KMGX 7-5 KYNO a-37

MAI TAI		
Female Into	ution (Critique)	
P1	EAST	BAST
	WERZ 10-9	WGUY 2:-2
EAST	WSPK on RJ-104 19-12	MZON 8-40
EAST	MACK OD	95XXX 19- NGAN 21-1
WHTT a	WKRZ 35-29	WGAN 21-1
WXKS 10-9	SOUTH	SOLTH
WKSE 15-14 WNYS 24-23	SOUTH	
	WSSX 11-28	KWRS 22-1 2102 28-2
SOUTH	KBPH 27-26	WGLF on
	HIDWEST	KIOWEST
H1DWEST	1	PT DIRECT
	WEST	well on
		WAZY d-30
	KMGX on	
WEST		WEST
P2	KDON OD	MEST KRIM on

P1	SOUTH	100KH1 or
	WKOB a	95XIL on
PAST	KAH2 e	WGAN a
CADI	KEZB 4-30	WOMP on
WXKS on	WANS a	WPXX a
PRO-PH a	WOSTT On	
LIMPETE A	96% no .	SOUTH
волти	KBFM 40-30	
	83105 a	RPMN on
YLO0 37-33	Y106 E-39	WJAD on 0104 d-14
	KTUX on	MIAB 9-14
HIDWEST		KNOE on
	HIDNEST	WGLF a
		WVBS on
WEST	KIIK a-35 WKFR on	HTD3 OII
	WKYR on	MIDWEST
KIIS m KURE d-31	MATE OF	1200000
	MEST	Y94 35-76
P2	4001	WEBR A
100.3	KSND &	KOVV a
EAST	P 3	WEST
		KYYA en
WT1C 35-33		KBOZ on
WKEE A	EAST	KUZE OU
98PXY 8-40		KRIMA
WGFM on	MEON P	KZOZ a
8106 an	WIGY a	OK95 A-39

# NEW EDITION ou All The Way (MCA)

P1	FM102 20-18	WEST
•	P2	KMGX 37-34
EAST		KY900 40-35
8104 a	EAST	P3
MAVA on	WXEE OR	
	8106 a	BAST
BOUTH	SOUTH	
0105 a		BOUTH
	илсов а	000111
HI DWEST	MROQ a	KSMB 36-34
	MNOK on	Q103 a
WC2Y 25-20	KAMZ 9-6	
WHYT 25-19	KEZB a	MI (WEST
KBED 27-20	WKS1 28-22	
Z299 d-33	WCKN a	WCIL 16-16

A Kind Of		
	Magic (Capito	0/)
LP. A Kind I	Ol Magic	
P1	EAST	EAST
•	WSPK a	MOSTY A
	FI-104 a	WZON a
EAST	SOUTH	95300C A
WXXS a	SCOTH	WOME W
WPRD 4	KHYI A	SOUTH
PRO-FM a	WOK1 a	SOUTH
	PH100 a	KIMN A
SOUTH	KTUX 4-15	KQIZ a
KRŐL A		WJAD a
YLOO E	MICHEST	KISR a
WANO A	WKDD s-40	Q104 a
WRSR a	WGRD 4	WZYP a
	KVIC a	MHSL A
TREWDIN	WRON a	mnac m
		HIDWEST
WLS a	WEST	
AYO d	KNMO a-38	99KG q
KWK a	KP95 a	1
	KIYS a	WEST
WEST	KSND a	KGOT a
WEST	KATD a	KGOT a

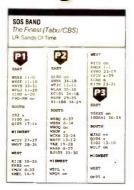
# R



P1	P22	P3
EAST	EAST	EAST
WXKS On		103C1R d-35
MKSE 33-29	SOUTH	95XXX on
WNYS on WPL-1 = -24		WGAN 37-33
S100-a-30	KAM7 24-17 V107 a	SOUTH
E100-8-30	KTUX B	
BOUTH	RION II	9101 a
	MIDWEST	MPPH 40-36
¥100 a		WVBS on
MIDWEST	WEST	H1 DWEST
	WE AL	
WEST	KSND a	MEST
MENT	KCAO a	WEST

		ry/PolyGran
LP. Street Cal		WEST
P1	.P2	RIKK A
	EAST	(25)
EAST		125
WKSE d-38	0100 on WTLO a	EAST
SOUTH	SOUTH	
KSSE on		HGVY a
	Waso a	SOUTH
HIDWEST	WCKN a	MIAD on
MCS. 35-30	MOK1 on KBFM 39-37	WIYP on
WEST	SIDNEST	HI DWEST
KMEL a -28		
	KKND a	WEST

S



# T

Pi	KMEL 5-4 KWSS a	KMCX d-35 KYNO d-40
•	P2	KCAQ & K178 29-1
EAST		P3
WKSE a-31	EAST	
SOUTH		EAST
9359 3-1	SOUTH	
KRBE 19-6	KAMZ a	SOUTH
897 a	KEEB 30-24 WAPE 5-28	KSHB 32-2
HIDWEST	KBPH a-39	2102 40-25
	HIDWEST	MICHEST
WEST		
K118 18-5	WEST	WEST
KZZP a		OVER -
KS103 15-4		VI.77 a
71102 1L-9		OK95 a

		-
P1	P22	P3
AST	EAST	EAST
OUTH	SOUTH	
Y100 14-11	96X 12-17	SOUTH
		KDVV on
	WEST	WEST
MRZ 40-38	KMGX a	KBIM a

Bring On v	ideo (Atco)	
P1	Q100 39-34 8104 26-25	P3
•	81-104 on	
PAST	MTIQ A	EAST
	SOUTH	95222 00
NESE 25-21	MNOK on	OK100 16-1
SOUTH	8J105 6-5	95x11 32-31
	A109 8-14	SOUTH
MIDWEST	HI CWEST	NJAD on
KDMB 25-22	KAY107 29-27	@101_on
KDWB 25-22	KAY107 29-27	WMES 20-18
WEST	WEST	MALES 13-77
FIES 24-21	KMCX 10-11	HIDWEST
FM102 19-17	KLUC 22-22	ICC11, 28-28
KPJAIS 12-12	KCAQ 4-18	acit znago
197	KDON 30-37 KBC ON	WEST
		SLY96 40-40

f Anybod	y Had A Heart (	EMI Americ
P About L	ast Night Soundtra	ck
	WPST a	I WIEZ a
P1	WRCK a	LOOKHI a
•	SOUTH	WPXX a
EAST	BOOTH	SOUTH
	WAPI a	9001 H
	KAMZ a	XOIZ a
HTUO	HOKI a	M.JAD a
	WLRS a	KISB a
CEGL a	KX104 a-29	0104 a
	8J105 a	WZYP m
41 DMEST		MSMB a
	RIDWEST	Q101 a
CET	KKRD A	KWES &
PEST	KKRD 4	
a 38U	WEST	MI DWEST
		- WBMO e
P2	KSND 1	MAZY a
	KCAG A	99KG #
	RZZU a	WSPT a
LAST	122	
C101 a	Life	MEST
CIOL a		
FGPM m	PAST	EGOT a
	EABT	KTRS a

PT	[22]	EAST
	P2	95XXX on
•		LOCKHI 3z-
EAST	EAST	
CKO L on	D100 on	SOUTH
MCAU a-40	WHINE on	MIAD on
CPTR on	SOUTH	WZYP on
SOUTH	SOUTH	Q101 on
DOO'S IS	MCKN on	WVBS OF
Y100 on	RTUX d-36	
WPSP OR	KI DETST	HIDMEST
HI DWEST	HI DELLI	V94 13-29
		WDBR on
WEST	WEST	FDVV on
was.	KIYS 17-35	WEST
KKPZ 35-12	KSND 36-32 .	
KMJK on KPLUS on	KKYO on KZZU on	FB02 35-12
KUBE 24-21	Asau on	KOZE on
KNBO 30-28	12.3	x202 on 0x95 38-29





# **CONTEMPORARY HIT RADIO**

# BREAKERS.

### **BLOW MONKEYS**

Digging Your Scene (RCA)
71% of our reporters playing it. Moves: Up 90, Debuts 23, Same 23,
Down 0, Adds 29 including WBEN, WCAU, 93FM, KIMN, Q106, KZZB, KBOS. See Parallels, debuts at number 33 on the CHR chart.

### **BELINDA CARLISLE**

Mad About You (IRS/MCA)

67% of our reporters playing it. Moves: Up 71, Debuts 28, Same 22, Down 0, Adds 36 including K106, PRO-FM, 93FM, WNVZ, WCZY, KDWB, KMJK. See Parallels, debuts at number 38 on the CHR chart.

### **NEW & ACTIVE**

ROBERT PALMER "Hyperactive" (Island) 135/32

Moves: Up 28, Debuts 30, Same 45, Down 0, Adds 32 including K108, WBEN, Q105, Z299, KS103, KWSS, WNNK, B96 37-29, Q100 36-27, WERZ 38-33, 39PXY 40-29, WGR0 40-32, KJ103 37-31, KEYN 40-34, WKSF 35-27.

JOURNEY "Suzanne" (Columbia) 130/128

Debuts 0, Same 1, Down 0, Adds 128 including WXKS, WKSE, WPHD, PRO-FM, KEGL, 95INZ, B97, WLS, WLDL, KPKE, KKRZ, KWSS, KPLUS

STEVE WINWOOD "Higher Love" (Island/WB) 127/77

WBEN. WNYS, 95INZ, KIMN, KPKE, KUBE, 93Q, WTLQ.

JERMAINE STEWART "We Don't Have To Take Our Clothes Off" (Arista) 115/45

Moves Up 31 Debuts 19, Same 20, Down 0, Adds 45 including MPREN, B94, Ph.Or.M., 940, Y100, O102, KPKE, KU MXKS 27-20, KPBE 23-17, B97 30-20, KMEL 19-12, WSSX 7-1, KSND 40-29, KLUC 34-24, WGAN 24-19. See Parall debuts all number 40 on the CHR chart

OUTFIELD "All The Love In The World" (Columbia) 114/24 we in the word. (Columbia) 119/24. Same 25, Down 2. Adds 24 molluding B104, O107, B97, 92X, WCZY, WTIC. WBBQ, WRCK 38-31, WSSX 32-27-94Z 30-18, KYS 39-33, Y94-28-22, KFMW 40-32.

KHF122 25 KZZB 37-32 WSSM 36-67 WS-2-0-10, NO 14 MM 103/23 LEFFREY OSBORNE "YOU Should Ba Miller" (A&M) 103/23 Moves Up 31 Debus 16, Same 39, Down 0, Adds 23 including 940, KRBE, KIS, KC101, WXLK, KYNO, Z102, WXKS 25-17, KMSF1 22-17 WMKN 27-16, WBBD 29-28, KTNU 25 E1, KCA03 39-35, OK100 34-27; 95XII, 37-29

KREL 22-17 WINNEXTEN, WIBBU 28-25, KTUX 22-16, KCAQ 39-55, UND 44-27, ISSUL 37-26 KREL DIAMOND "Headed For The Future" (Columbia) \$8.711 Moves Up 27 Debus 11, Same 49, Down Adda 11 including WNVZ, WNCL, KZIO, WIDX, KKRD, WVBS, KCMQ, SLY96, WCAQJ 39-34, KHO 12-8, 390, 40-35, KKD 36-31, OKTO 02-31, 1981, 30-26, WSFT 38-32

ANDY TAYLOR "Take It Easy" (Atlantic) 96/14

ANDY I ATLUM "1888 IT EASY (MARINE) 90/14 Moves U9-3 Dobbus 16, Same 32 Down 0, Adds 14 including WCAU, PRO-FM, 293, KWOD KX104, WKZL, KITS, WCGO. WPHO 39-30 WWMS 29-17, KKRZ 39-31, WROK 34-29 \*1106 40-33, WJAQ 40-33, KDV 25-19 GORD CONTROL OF THE "10 MOVES 25 WHO 25

MICHAEL McDONALD "Sweet Freedom" (MCA) 82/43
Moves Up 1 Debus 16, Same 22, Down Q, Adda 43 including WCZY, ZZ99, KMJK, FM102, KS103, KPLUS, WPST, WBCY, FM100 1/107 KCPX, KTS, KNIN, KWNZ, WXDO 39-33

FMIOD Y107 KCPX, KITS, KNIN, KWMZ, WKDU 39-33 (MKS "Littler Little Tiblevas" (Alliantic) 82/7 Moves Up 36, Debuts 7, Same 29, Down 3, Adds 7, WERZ, KIKX, KDON, KCPX, KOIZ, WBNO, KHTZ, WPHD 32-27, WSPK 37-31 KCZB 30-25, SPOXIC 824-5, SPKII, 32-6, MOMP 37-33, WAZY 32-27, OK95 20-17.

KROKUS "School's Out" (Arista) 79/7

NOOLS USE (ALISES) FEFT Debuts 9, Same 48, Down 0, Adds 7, WBEN, Z93, WSPK, RI-104, Y108, WGRD, KBIM, Y100 35-30, K104 -33, BJ105 35-28, KIKX 39-34, WZON 35-29, WKSF 40-37, WAZY 40-35. DEVICE "Hanging On A Heart Attack" (Chrysalis) 76/31
Moves Up 1 Debuts 12, Same 32, Down 0, Adds 31 including WRSR, KWSS, KPLUS, WGFM, WTLQ, WLRS, WKZL, KJ103.

ne 32, Down 0, Adds 31 inclu J. WAZY, WSPT, KIKX 38-28 KF95, 95XXX, WGAN, WPFM, WAZY, KRX 39-40 JOHN CAFFERTY & THE BEAVER BROWN BAND "Voice Of America's Sons" (Scotti Bros/CBS) 70/19 JOHN CAFFERTY & THE BEAVER BROWN BAND "Voice Of America's Sons" (Scotti Bros/CBS) 70/19

Same 29, Down 0, Adds 19 including WNYS, WPHD, W . WGRD 36-30, WOMP 36-32, KQIZ 39-32, Y94 31-23

KYTY, KZZ, 299 3-3, "NUMU 3-5-30, WOMP 3-5-2; KUZ, 39-32; T39-31-23
ACKISON BROWNE: "In The Shape Of A Heart" (Asylum) 58/9
Moves Up 8, Debus 11, Same 30, Down O, Adds 9, KIMN, WZOU, WNNK, WTLO, WBBO, KZZB, WFXX, WVBS, KKPC, WCKI 40-33, WDCO 38-27; Z10-33-33, O104-39-5, Yell 19-11, KKAZ 40-36

ART OF RUISE "Peter Bunn" (Chrysalis) 30/9 MnY7, WBBO, KDMO, KLUC, KQIZ, WHSL, KYYA, KTPS, SLY96, WORN 22-1, WPHO, 33-29, WHMS 38-31, WSPK 25-20, KITS 13-10, 95x0X 18-12

### SIGNIFICANT ACTION

MIAMI SOUND MACHINE "Words Get in The Way" (Epic) 49/23

I. KIIS, WKEE, WKQB, WANS, BJ105 KIIK, WZON. KBFM 40-30, Y94 35-26

WIGY WZYP KDVV KZOZ, Y100.37-33 NEPP m-volum.

SOS BAND "The Finest" (Tabu/CBS) 46/8

Moves Up 18, Debus 4, Same 13, Down 3, Ados 8, Z100. 293, WNOK, WZPL, KFIV, KCAO, Q104, OK9S, WXKS 11-8, m-user 93.91 KMEL 14-9, WMW 34-19, KC101 24-16, RI-104 34-29, Z102 13-10

44 including WXKS, WPHD, PRO-FM, KEGL, Y100, WRNO, WRSR, WLS,

269. WMM66. NM. n. Changle Boy" (Columbia) 39.9

Moves Up 11, Debuts 4, Same 15, Down 0, Adds 9, WXKS, KUBE, WRCK, WOKI, KOMO, WFXX, WCIL, KHTZ, SLY96.

WPPL0 40.32, WPLD 24:22, KME, 29-25, K104 38-33, WPST 26-19, KGOT 6-3

JEAN BEAUVOIR "Feel The Heat" (Columbia) 37/7

us 4 , Same 21, Down 0. Adds 7, 93FM, Q100, WDJX, KIYS, 95XXX, WZYP, WVBS, WPHD 34-25, KDWB WCKN on, WKDD 27-21, KQIZ 20-17, KTRS on, OK95 d-36

JOHN WAITE "If Anybody Had A Heart" (EMI America) 38/36
Moves Up 0, Debus 0, Same 0, Down 0, Adds 36 including KEGL, KUBE, KC101, WGFM, WAPI. KAMZ, WLRS, KX104
BU105, KSND, KZZU, WKZ, OID4, KWES, WSPI.

EMERSON, LAKE, & POWELL "Touch And Go" (Polydor/PolyGram) 38/13
Mowsu (J.) Debut 4, Same 18. Down 0, Adds 13, WRNO, WRSR, WMMS, KHTR, KZZB, KXYO, WFBG, WZON, 100KHI, KISR, KKRC, KGOT, OK95, WZOU 25-17, WKDO d-30

### MOST ADDED

**JOURNEY (128)** Suzanne (Columbia) STEVE WINWOOD (77) Higher Love (Island/WB) JERMAINE STEWART (45) We Don't Have To Take Our . . . (Arista)

QUEEN (44)
A Kind Of Magic (Capitol)
MICHAEL McDONALD (43) Sweet Freedom (MCA)

### HOTTEST

PATTI LABELLE/MICHAEL McDONALD (107) On My Own (MCA) JETS (100) Crush On You (MCA) GENESIS (95) Invisible Touch (Atla No One Is To Blame (Elektra) EL DEBARGE (84)

Who's Johnny (Gordy/Motown)

DAVID FOSTER & OLIVIA NEWTON-JOHN "The Best Of Me" (Atlantic) 33/3

s 5, Same 16, Down 0, Adds 3, 93Q, WC 103CIR 31-29, 95XIL d-36, KBOZ 34-29 d-35. WINNK d-39. WBBQ 31-27.

Wested by NoVDER "Land Of La La" (Tamia/Motown) 32/1
Moves: Up 8, Debuts 1, Same 22, Down 0, Adds 1, WCAL 1, V100 on, KKRZ 35-32, KUBE 24-21, KNBO 30-28, KIYS 37-35.
KSND 35-32, SROOK on, W2TP on 749 33-29, KBOZ 35-32, OKS 38-29.

JOE COCKER "You Can Leave Your Hat On" (Capitol) 27/5
Moves: Up 1, Debuts 2, Same 19, Down 0, Adds 5, Q100, WVIC, WRQN,
KWK on, KZZB d-40, KF95 d-33, KRQ on, WHSL, on, 99KG on, IQN, 100KHI, KBIM, WKSE on, WPHD on, WMMS on.

TRANS-X: "Living On Video" (Atco) 277.1

Moves: Up 13, Debus 1, Same 10, Down 2, Adds 1, WT.LQ, KDWB 25-22, Q100 39-34, WNOK on, BJ105 6-5, KMGX 18-11.

DENNIS DEYOUNG "This Is The Time" (A&M) 26/13

795 O100 WSPK 930 WRCK WKRZ WCKN KTUX WGAN.

MARAZINE 69 "Don Quichotte" (Baja) 29/2 Moves Up 13, Debuts 1, Same 5, Down 5, Adds 2, Y106, KYNO, WXKS 28-23, KWOO 35-29, WRCK 39-36, K8FM 2-1. KMGX 7-5, KMOQ 29-26. KCAQ -628, WPFM 18-14

BERLIN "Take My Breath Away" (Columbia) 23/20 WAVA, 94Q, KZZP, FM102, KS103 KMEL, WKRZ, WANS, Moves Up 0, Debuts 2, Same 1, Down 0, Adds 2 KJ103, KATD, WOMP, Q104, WPFM, WHSL, KDV

MAI TAI "Female Intuition" (Critique) 23/1

NEW EDITION "With You All The Way" (MCA) 22/8 AND 1 Same 4 Down 0, Add 8 B104, 0105, B105, WKOB, WROQ KEZB, WCKN, Q101, WCZY 25-20 10 27-20, KAMZ 9-6, WKSI 28-22, KYNO 40-35, KSMB 36-34

LOU REED "No Money Down" (RCA) 22/7

DAVID BOWIE "Underground" (EMI America) 22/4 WRON, KATD, KBIM, WZOU 22-16, RI-104 on-do. WRCK on.

n**) EE/3** 3. WKDD, 95XXX, KHTZ, WMMS on-dp. KWK on WKRZ on WANS on JK**95** on GOLDEN EARRING "Quiet Eyes" (21/Atco) 22/3 Debuts 1, Same 18, Down 0, OMP on-dp, WHSL on, KGOT

TIMEX SOCIAL CLUB "Rumors" (Jay) 21/9 WKSE, B97, KZZP, KWSS, KAMZ, WAPE, KBFM, KCAQ, OK95, 93FM

. Adds 12. W KXYQ 39-33 REGINA "Baby Love" (Atlantic) 17/8

Debuts 1, Same 4, Down 0, Adds 8, WPLJ, Z100, Y100, Y107, KTUX, KSND, KCAQ, Q101. WKSE 33-29, 103CR 4:35, WGAN 37-33, WPFM 40-36

REME & ANGELA "You Don't Have To Cry" (Mercury/PolyGram) 16/7
Moves. Up 2, Debus 1, Same 6, Down O, Adds 7, KMEL, WTLO, WBBO, WCKN, KKRD. KIKX. WGUY, WKSE d-38, KRBE on, DAN HARTMAN "Waiting To See You" (Epic) 12/12 Moves Up 0, Debuts 0, Same 0, Down 0, Adds 12, WMMS, WPS

PST WCKN 947, KTUX WKFR, WVIC, WJAD, Q104, WZYP,

KGOT, KTP.

CEHOUSE "No Promises" (Chrysalis) 12/2

Moves: Up 0, Debus 1, Same 9, Down 0, Adds 2, KWK, WZOU, KIKX d-37, WGUY on, WKSF on-dp. WHSL on, WVBS on,

WBNQ on-dp. 990K on, WDBR on-dp. KGOT on, KTRS on

HONEYMOON SUITE "What Does it Tales" (WB) 11/10

Moves Up 0, Debus 0, Same 1, Down 0, Adds 1, WPHD, WMOK, WCKN, KSND, WGUY, KFMN, WJAD. 0104, WZYP,

TKA "One Way Love" (Tommy Boy) 11/3

Moves Up 4, Debuts if Same 2, Down 1, Adds 3, KMGX, KRQ, KBIM, Y100 14-11, KIIS 16-15, KKRZ 40-38, FM102 d-22,

YARBROUGH & PEOPLES "I Wouldn't Lie" (Total Experience/RCA) 10/5

CWES CKOLOG FM102 on KMFL 31-27 ISLE DF MAN "Am I Forgiven" (Pasha/CBS) 10/3

Down 0. Adds 3, CKOI, WGUY, WOMP, K104 on, WERZ on-dp, KXYQ on-dp, OK100 on

LIMITED WARRANTY "Victory Line" (Atco) 10/3
Moves Up 2. Debuts 1, Same 4, Down 0, Adds 3, KKLSFM, KKRC, KFMW, KDWB 1-1, WLOL 1-1 KZIO on, KYYY on, Y94

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistates (label) designation includes the total number, how many added a for the first than this week. Moves include the type of actively this week. Up for upward chart movement. Same for sideways or continued uncharted actively. Down for downward chart actively, and dark for the number is a sampling of individual station actively. Complete activity can be found in the Parallels NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart ponts from high chart posters on those stations resporting them, to debut on the CHR lational Applicity. CHR Rotation Criteria — Fallitime Adds and/or Ons: four plays in a 24-hour pencil, three of them before midright. ried Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

Parallels Begin On Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages. BIG.
HONEST:
EXCITING
INSPIRED.
INTELLIGENT.
DIFFERENT.
AND VERY WELCOME.

# KIND WORDS

(and a real good heart)

Watch for Joan Armatiading's home video "TRACK RECORD".
Coming soon from A&M Video.

The new single from Joan Armatrading.

From her forthcoming album "SLEIGHT OF HAND" (SP-5130)

PRODUCED AND ARRANGED BY JOAN ARMATRADING.
MIXED BY STEVE LILLYWHITE.

ON A&M RECORDS





# **CONTEMPORARY HIT RADIO**

Three Two Last Weeks Weeks Week 4 2 2 1 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) 2 HOWARD JONES/No One Is To Blame (Elektra) 3 MADONNA/Live To Tell (Sire/WB) ■ BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) 6 6 JETS/Crush On You (MCA) 9 6 SIMPLY RED/Holding Back The Years (Elektra) 7 NU SHOOZ/I Can't Wait (Atlantic) 13 11 8 8 HEART/Nothin' At All (Capitol) = 27 16 GENESIS/Invisible Touch (Atlantic) 15 12 10 11 GEORGE MICHAEL/A Different Corner (Columbia) 40 32 22 PETER GABRIEL/Sledgehammer (Geffen) 21 77-13 13 BOYS DON'T CRY/! Wanna Be A Cowboy (Profile) \* # JANET JACKSON/Nasty (A&M) 20 17 13 38 SPECIAL/Like No Other Night (A&M) 38 31 23 (Cotumbia) 3 4 7 17 MIKE & THE MECHANICS/All I Need Is A Miracle (Atlantic) 23 19 14 18 FALCO/Vienna Calling (A&M) 31 25 21 FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated) MOODY BLUES/Your Wildest Dreams (Polydor/PG) 2 3 11 21 WHITNEY HOUSTON/The Greatest Love Of All (Arista) 39 31 2 ROD STEWART/Love Touch (WB) 36 28 WAN HALEN/Dreams (WB) 9 13 18 24 LEVEL 42/Something About You (Polydor/PG) BOB SEGER/Like A Rock (Capitol)

GTR/When The Heart Rules The Mind (Arista) N&A Begins on Page 102 5 8 15 27 OMD/If You Leave (A&M) 34 2 PRINCE/Mountains (WB) 39 & BILLY JOEL/Modern Woman (Epic) DEBUT PETER CETERA/Glory Of Love (Theme From "Karate Kid...") (Full Moon/WB) 39 37 33 MODELS/Out Of Mind, Out Of Sight (Geffen) 40 35 ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia) BREAKER BLOW MONKEYS/Digging Your Scene (RC 38 BANGLES/If She Knew What She Wants (Columbia) PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America) 8 10 19 36 JOURNEY/Be Good To Yourself (Columbia)

# **ADULT CONTEMPORARY**

DEBUT > @ JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Arista)

7 14 20 37 MR. MISTER/IS II Love (RCA)

BREAKER BELINDA CARLISLE/Mad About You (IRS/MCA)

DEBUT S FIXX/Secret Separation (MCA)

DOUBLE/The Captain Of Her Heart (A&M)

10 13 22 28 WHITNEY HOUSTON/The Greatest Love Of All (Arista)

24 27 29 JONATHAN BUTLER/Baby, Please Don't Take It (Jive/Arista)

DEBUT- DE

4 3 1 **(D) HOWARD JONES**/No One Is To Blame (Elektra) MOODY BLUES/Your Wildest Dreams (Polydor/PG) BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista) GEORGE MICHAEL/A Different Corner (Columbia) ATLANTIC STARR/If Your Heart Isn't In It (A&M) PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA) MADONNA/Live To Tell (Sire/WB) MIKE & THE MECHANICS/All | Need Is A Miracle (Atlantic) NEIL DIAMOND/Headed For The Future (Columbia) DREAM ACADEMY/Love Parade (Reprise/WB) JAMES TAYLOR/That's Why I'm Here (Columbia) DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic) DAVID PACK/That Girl Is Gone (WB) HIROSHIMA/One Wish (Epic) 20 18 17 EL DeBARGE/Who's Johnny (Gordy/Motown) 23 PETER CETERA/Glory Of Love (Theme From "Karate Kid Part II") (Full Moon/WB) BILLY JOEL/Modern Woman (Epic) 18 SIMPLY RED/Holding Back The Years (Elektra) JEFFREY OSBORNE/You Should Be Mine (A&M) 25 @ GENESIS/Invisible Touch (Atlantic) 8 8 11 21 CULTURE CLUB/Move Away (Virgin/Epic) JACKSON BROWNE/In The Shape Of A Heart (Asylum) - 29 24 BOB SEGER/Like A-Rock (Capitol) 9 in 18 24 LEVEL 42/Something About You (Polydor/PG) - 30 - ROD STEWART/Love Touch (WB) 28 27 STEVIE NICKS/Has Anyone Ever Written Anything For You (Modern/Alco)

### **AOR TRACKS**

 GENESIS/Invisible Touch (Atlantic) 2 PETER GABRIEL/Sledgehammer (Geffen) FIXX/Secret Separation (MCA) 4 EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG) 5 GTR/When The Heart Rules The Mind (Arista) O VAN HALEN/Dreams (WB) STEVE WINWOOD/Higher Love (Island) (Columbia) KENNY LOGGINS/Danger Zone 38 SPECIAL/Like No Other Night (A&M) 14 TO FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated) 12 11 11 11 JOURNEY/Girl Can't Help It (Columbia) 3 5 8 12 MOODY BLUES/Your Wildest Dreams (Polydor/PG) 18 17 13 13 ICEHOUSE/No Promises (Chrysalis) 5 9 10 14 ROLLING STONES/One Hit (To The Body) (Rolling Stones/Columbia) 32 24 19 1 OUTFIELD/All The Love (Columbia) 17 16 16 16 JACKSON BROWNE/In The Shape Of A Heart (Asylum) 18 LOU REED/No Money Down (RCA) 2 4 9 19 BOB SEGER & THE SILVER ... /Like A Rock (Capitol) 54 35 **30 JOURNEY**/Suzanne (Columbia) 35 35 34 38 SPECIAL/Somebody Like You (A&M) - 43 33 PETER GABRIEL/Red Rain (Geffen) 27 23 21 23 ZZ TOP/Woke Up With Wood (WB) 44 31 27 A ROD STEWART/Love Touch (WB) 40 37 31 45 MOODY BLUES/The Other Side Of Life (Polydor/PG) 15 15 17 26 STING with JEFF BECK/I Been Down So Long (IRS/MCA) BREAKER BIG COUNTRY/Look Away (Polydor/PG) 38 32 29 3 JOHN EDDIE/Jungle Boy (Columbia) 37 39 38 WAN HALEN/Love Walks In (WB) 53 43 3 BILLY JOEL/Modern Woman (Epic)

## BLACK/URBAN

	5	3	2	0	BILLY OCEAN/There'll Be Sad Songs (To Make To) (Jive/Arista)
	4	2	1	2	MIDNIGHT STAR/Headlines (Solar/Elektra)
	21	13	7	0	JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
	6	4	4	0	RENE & ANGELA/You Don't Have To Cry (Mercury/PG)
	11	8	5	0	52ND ST./Tell Me (How It Feels) (MCA)
	13	10	6		EL DEBARGE/Who's Johnny (Gordy/Motown)
	22	16	10		TIMEX SOCIAL CLUB/Rumors (Jay)
	1	1	3	8	JANET JACKSON/Nasty (A&M)
	15	11	9	0	YARBROUGH & PEOPLES/I Wouldn't Lie (Total Experience/RCA)
	20	15	11	Õ	NEW EDITION/With You All The Way (MCA)
	9	9	8	11	TEASE/Firestarter (Epic)
	26	23	16	Ø	RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
	18	17	13	13	FORCE MD'S/Here   Go Again (Tommy Boy/WB)
	25	21	17	0	MTUME/Breathless (Epic)
	_	33	22	1	PRINCE/Mountains (WB)
	29	24	20	0	JOESKI LOVE/Pee-Wee's Dance (Vintertainment/Elektra)
	33	30	25	D	SKYY/Givin' It (To You) (Capitol)
	34	29	23	1	RUN D.M.C./My Adidas (Profile)
	.24	22	21	1	PAULI CARMAN/Dial My Number (Columbia)
	-	36	29	20	JEAN CARNE/Closer Than Close (Omni/Atlantic)
	14	14	14	21	JOHNNY KEMP/Just Another Lover (Columbia)
	_	38	33	2	REGINA/Baby Love (Atlantic)
Ì	_	_	35	3	CASHFLOW/Mine All Mine (Mercury/PG)  N&A Begins on Page 76
	38	34	28	3	MAZARATI/100 MPH (WB)
	_	35	32	<b>3</b>	TEENA MARIE/Lips To Find You (Epic)
i	31	26	26		WHODINI/Funky Beat (Jive/Arista)
Ì	_	39	30		CON FUNK SHUN/Burnin' Love (Mercury/PG)
I	2	5			PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)
I					ARETHA FRANKLIN/Ain't Nobody Ever Loved You (Arista)
Ì					RAINY DAVIS/Sweetheart (Supertronic)
	12	12	15	31	MELI'SA MORGAN/Do You Still Love Me (Capitol)
1					CHERRELLE/Artificial Heart (Tabu/CBS)
1					FIVE STAR/Love Take Over (RCA)
					GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
١					SHIRLEY JONES/Do You Get Enough Love (PIR/Manhattan)
					ANITA BAKER/Sweet Love (Elektra)
-	30				PRECIOUS WILSON/I'll Be Your Friend (Jive/Arista)
-	3				SOS BAND/The Finest (Tabu/CBS)
-	BREA	١K	ER	<u> </u>	STEPHANIE MILLS/Rising Desire (MCA)

BREAKER MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Capitol)