ISSUE NUMBER 370

THE INDUSTRY'S NEWSPAPER

FEBRUARY 20, 1981

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Forsythe Named Chrysalis **VP/Promotion**

Jack Forsythe has been appointed Vice President/Promotion for Chrysalis Records, following last week's departure of Billy Bass, Sr. VP/Promotion & Creative Services for the label (R&R 2-13). Forsythe, most recently Marketing Director at Record World magazine, will report directly to Chrysalis President Sal Licata.

Licata commented, "I am very pleased with the addition of Jack to our staff. I know that his experience at Record World and his extensive radio background will be instrumental in the continued growth of Chrysalis Records."

Z93 AFFECTED BY DIARY ERROR



Before joining Record World, where he established several chartrelated innovations. Forsythe worked at 96X/Miami, WAIV/Jacksonville and 13Q/Pittsburgh, among other radio positions.

Arbitron To Reissue Atlanta Book

A diary crediting error has caused Arbitron to reissue its October/November 1980 Atlanta report. The end result will be that WZGC (Z93) will now replace WQXI-FM as the leading station (12+) in the Atlanta book

The situation stemmed from the handling of a diary from a female in the 18-24 demo. According to WZGC VP/GM Bud Polachek, the respondent entered a series of listings "Z93/WCGC." The WCGC portion was credited to WZGC, but the listening in each entry was split, as the editor credited the "Z93" portion to "94Q" (WQXI-FM). The incorrect splitting of these entries shorted WZGC 241 quarter hours. Listening will be subtracted from WQXI-FM and added to WZGC in all demos in volving women 18-24, and according to Polachek, his station will now edge CHR competitor WQXI-

BARRETT, SHERWOOD. SOLAN NAMED VP's

Doubleday **Promotes** Three GM's

Doubleday Broadcasting has announced the promotion of three of its general managers to VP/GM positions: KWK-WWWK/St. Louis GM David Barrett, KHOW-AM-FM/Denver's Sam Sherwood, and WLLZ-FM/Detroit's Michael Solan.

All three new VP's expressed similar delight in their promo-tions. Barrett told R&R, "I was very happy to join Doubleday late last summer, and I'm happy that (company President) Gary Stevens has expressed this confidence in Sherwood said, "It's a great

DOUBLEDAY/See Page 14

FM for the 12+ lead by one-tenth of a point.

The problem was discovered when another Atlanta station spotted the heavy listening diary dur-ARBITRON/See Page 14

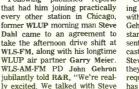
CINCINNATI DOWN TO ONE AOR

WOKV Merges Formats With WCIN

AOR-formatted WOKV-FM/Cincinnati will convert to the Black format employed by its sister station WCIN next month, and the stations will simulcast mornings and afternoon drive. WOKV will sign off March 4, go dark for five days, and begin its new approach March 9 under WCIN PD Mike Roberts. Fifteen staffers, including PD Ron Phillips, were given three

weeks' notice. GM Ron Stratton will be transferred elsewhere with in the Broadcast Enterprises National operation. The move leaves Cincinnati with just one AOR outlet, WEBN, as former AOR WSAI-FM switched to Country recently (R&R 1-30).

Stratton told R&R, "There were two big factors that went into the WOKV/See Page 26



Following published reports

ALTERNATIVE NETWORK "OVER"

For Afternoons

Dahl Joins WLS-FM

WLUP air partner Garry Meier. WLS-AM-FM PD John Gehron jubilantly told R&R, "We're really excited. We talked with Steve and told him what our goals were and talked to him about what he wanted to do, and he's going to be part of the team here. I'm particularly excited because WLS to me has always represented personality radio, and we're carrying through what we've always tried to do on the AM on the FM now. and there are very few personalities that have the impact that Steve Dahl has." Dahl echoed Gehron's sentiments: "We're excited! It'll be the same show. Of all the people we talked to, they've been the only ones who understood what we're trying to do.'

Commenting on the freewheeling AOR personality's teaming up with the ABC-owned CHR outlet, Gehron said, "WLS has certain standards and has always represented a certain style of broadcasting, and we wouldn't be hiring Steve and Garry if we didn't think they could perform under those requirements. Afternoon drive has different requirements, and Steve is aware of them; one of them is to play more music. We've always modified the format to maximize the impact of each personality, and we will do the same for them. It's a broad-based playlist, and he doesn't feel the music we're playing compromises his style or the audience that he has in any way.'

Network Loss "Depressing"

Dahl observed, "The music on WLS-FM is real similar to that on the Loop. It's competitive with AOR. They're real supportive and have been entirely positive.' Commenting on his Alternative Radio Network, which broadcast his show via satellite to three cities with two more set to debut DAHL/See Page 14

Ives To Head Golden West FM's



Victor Ives WTWR/Detroit VP/GM Victor Ives has been promoted by Golden West Broadcasters to a newlycreated position as head of the company's three FM stations (WTWR, KPLZ/Seattle, and KQFM/Portland). Golden West President John Reynolds, in making the announcement, stated, "GWB has been in FM for a relatively short time, but we are delighted with our initial success. Victor Ives is a programming specialist and we believe he is the man to maximize the success of our existing properties as well as the development of new FM opportunities.

Ives has been with Golden West for over 11 years, having joined the company as a programmer first at KEX/Portland and later IVES/See Page 14



Recommend For Ratings Relief . . .

WZXR/Memphis performed a public service by passing out "Ratings Survival Kits" to media executives in the area, enabling them to withstand the "onslaught" of radio salespeople after the book came out. The contents, pictured above, thoughtfully provided relief for sore throats, assaulted eardrums (cotton ball earplugs), upset stomachs, tired eyes, and practically any other ratings-related allment, plus a poetic memo to explain how the kit works.

During the Summer of 1980 radio everywhere was playing ALI THOMSON'S "TAKE A LITTLE RHYTHM"...A brilliant debut for a young artist... **Now** ALI THOMSON has a new song for you, one that will be heard for the months to come... From his forthcoming album DECEP-TION IS AN ART...

We are proud to announce

THE NEW SINGLE

Produced by Ali Thomson and Jon Kelly Management: Mismanagement Inc



Bill Ford Named WKHK PD

Bill Ford has been ap pointed PD of Viacom's WKHK-FM/New York, exiting the PD position at Country WCXI/Detroit to join the recently-converted Country facility. WKHK GM Don Boyles told R&R, "I'm very pleased that Bill has decided to join us. He is a heavyweight in this business, and this offers him a very timely challenge. He is a talented, aggressive, 20th century



Bill Ford

programmer, and I know he will contribute a tremendous amount of knowledge to this station, and will do a number on the Big Apple.'

Ford told R&R, "I'm sorry to be leaving Golden West; they've been really great to me. Part of the reason for my leaving is that my wife and I are media junkies, and she had a career opportunity in New York. As it turned out, the offer from WKHK came at the same time. I am very excited about the prospects of the new job and working with (Viacom President) Al Greenfield and (National PD) Bill Figenshu, plus Don Boyles. As far as the radio station is concerned, it is all fundamentals: signal strength, talent, and competitive promotional budgets. As long as all of those are intact, I plan to be successful, or I won't be there very long.

WCXI GM John Risher announced that Music Director Dan Dixon would serve as interim PD at the station. Ford leaves WCXI Friday (2-27) and takes up his new duties March 9

Landphair Takes WGSO PD Position

Ted Landphair has been named Manager of News and Programming at Talk-formatted WGSO/ New Orleans, replacing PD Ira Apple. Apple has been transferred to the corporate offices of parent company Broad Street Communications to work with VP/Programming Bill Rock on new program development

WGSO Sr. VP/GM Al Smith told R&R, "Obviously we are very excited. Ted brings tremendous credentials to a News/Talk operation. He comes from quality stock, particularly based on the stations he's worked with in the past. He also loves New Orleans. He told me, 'If I have to move, I'd like to move to the city I like best.' "

Landphair was most recently Executive Editor at KFWB/Los Angeles. He was previously News Director at WMAL/Washington for five years, and helped develop the pilot for National Public Radio's "Morning Edition" program

ALL-TALK EVOLUTION IN WORKS

WOL Makes Move To Daytime Talk

WOL/Washington, DC has officially converted its daytime programming from a predominantly Black music format to a 12-hour Talk and News combination, as noted last week in R&R. Station owner Dewey Hughes told R&R that the move was part of a gradual evolution to an all-Talk approach (nighttime programming is still music at present), explaining: "When we took over the station, it was our original intent to shift to all-Talk. We wanted to take each step correctly one at a time, and we have been lucky enough to acquire Bernie McCain, who is without a doubt one of the top talk masters in the country." McCain, recently a talk host at WDAS/Philadelphia, joins other new hosts who will be announced at a later date. Hughes continued, "Bernie understands what we're attempting to do here in this city with radio. The end result will be the kind of radio that radio was intended to be." Hughes also cited excellent response to the new format in its first few days on the air.

KULF's Pruett Arrested After Mexican Plane Crash

Jim Pruett, half of KULF/Houston's (Mark) Stevens and Pruett morning team, has been arrested in Mexico after the Cessna aircraft he was piloting crashed (2-8). While early published reports of the incident had Pruett charged with gunrunning and the downed plane reportedly containing a half-million dollars worth of firearms, these allegations proved to be false and the Houston Post was forced on Monday (2-16) to print a front page retraction of its original (2-12) story

John Long, KULF Program Director, told R&R that Pruett, a licensed pilot, said he would be flying to Midland-Odessa the weekend prior to his accident. When Pruett failed to show up for work on the following Monday or Tuesday, Long and Mark Stevens became concerned. On the 11th, Pruett's wife informed the station that her husband had suffered an air mishap and was slightly injured as a result. The next day, Long learned that Pruett's engine had stalled over Jalapa near Veracruz, necessitating his crashlanding the plane.

Pruett currently remains incarcerated in Mexico and although he has not been charged with gunrunning (or any other crime for that matter), he can be brought to trial to face charges of entering Mexican air space illegally as well as carrying nonregistered firearms. Pruett, a gun collector, reportedly had two rifles and four pistols aboard the air-

Long told R&R that Pruett's attorneys, the U.S. consulate, and Mexican attorneys were now involved in the case, noting that "the wheels are in motion and we're keeping our fingers crossed till his return."

KILT-FM Converts To Country Format

Rumors became reality Monday afternoon (2-16) as KILT-FM/Houston changed formats from AOR to Country, KILT-AM & FM General Manager Dickie Rosenfeld commented, "We were inspired by Gilley's Club, John Travolta and the success of 'Urban Cowboy,' and Bum Phillips (head coach of the New Orleans Saints, formerly Houston Oilers coach). We plan to be a full-service radio station; news, weather, traffic, sports, etc. We're going to play the hell out of modern country music.

The new FM PD is Rick Candea (R&R 2-13), and apparently most of the AOR staff will remain with the station. Rosenfeld told R&R, "We gave them all a couple of weeks' notice of the planned change and none of them wanted to leave. They love the hell out of this music

WSYR's "Rock-ettes" Troupe Sued By Radio City

Radio City Music Hall has brought suit against WSYR/Syracuse over the rights to the term "Rockettes." WSYR, which uses the logo "94 Rock," gathered a group of girls together for station promotional purposes, dubbing the troupe the "94 Rockettes." Radio City Music Hall's contention is that the term "Rockettes" refers to its own longtime chorus line exclusively.

Hugh Barr, General Manager of the AOR-formatted outlet, told R&R that even though the term "Rockettes" is always used in conjunction with WSYR's dial position, Radio City Music Hall has taken issue with its use. WSYR's stance is that its audience is not confused by the station's employment of the term.

"New York is five and a half hours away," explained Barr, "and there can be no confusion as to what the heck is going on. Our girls don't sing or dance and our listeners know that." Barr stressed that the conflict was "a friendly situation" and that while we don't deny their use of the term insofar as it supports their own group, we feel we're entitled to use the term '94 Rock-ettes' in reference to our

Radio City Music Hall VP/Public Relations Patricia Roberts, when contacted by R&R, said that it was the company's policy not to discuss issues that would go before the courts. No damages have been filed in the suit as yet, and WSYR is continuing to use the term and the troupe pending a court settlement



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this week...

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FCC VOTES FOR VIRGINIA MOVE

But Congress could still foil agency's migration to suburban Rosslyn.

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A NATIONAL EXCHANGE FOR **TALK RADIO GUESTS?**

KARN/Little Rock's Rick McGee proposes a useful service for small market and beginning Talk stations.

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CHANGING OF THE CHR GUARD

John Leader looks back on three years as Top 40/CHR Editor . . and next week - Joel Denver debuts

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WGCI TAKES OVER CHICAGO

PD Barry Mayo claims black music has vast general market appeal, and his ratings back him up

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OPTIMISM STILL RIDES HIGH AT WSB

WSB/Atlanta finally fell behind Z93 and WQXI-FM, ending an almost-eternal era of dominance, but PD George Fischer's confident the station will rise again.

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PROGRESSIVE SURVIVORS, PART II

More free-form-style AOR programmers detail their success and survival stories.

SMALL MARKET RADIO WITH CLASS

KLSR/Memphis, TX provides some pointers on running a major market-style operation in a small town atmosphere.

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LATEST ARBITRON RESULTS

Ups and downs in Toledo, Honolulu, and Jacksonville, FL.

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Washington Report

REPLAY OF 1980 "PAY FOR PLAY" FIGHT POSSIBLE

New Congress Gets Performers' Royalty Bill

Performers' royalty legislation that would make radio stations pay for airing copyrighted music has been introduced in the new Congress by Rep. George Danielson (D-CA) and 28 other members. The measure (H.R. 1805) is identical to a bill successfully fought by broadcasters in the last Congress.

Royalties would be assessed according to a station's net advertising receipts, after agency commissions are deducted:

 \$250 a year for stations with receipts of \$25,000-100,000.

• \$750 a year for stations with receipts of \$100,000-200,000.

• A fee of 1% of receipts for stations netting over \$200,000 a year.

The Danielson bill would exempt public radio stations and commercial outlets netting less than \$25,000 a year. However, it goes beyond radio stations, background music services, discos, and virtually all other public uses of copyrighted music.

Danielson's legislative assistant, Melinda Howe, offered no predictions on the bill's fate, but told R&R, "He obviously believes in the bill and would like to see it move ahead."

H.R. 1805 will be referred to as the House Judiciary Committee's Courts Subcommittee, which has yet to schedule hearings or other action. But, said Subcommittee Counsel Bruce Lehman, "I certainly don't expect the bill to be ignored." He added that last year's hearings on the issue will speed legislative action on H.R. 1805 in the current Congress.

The subcommittee is chaired by Rep. Robert Kastenmeier (D-WI), whom Lehman described as being neutral on the performers' royalty issue. Other members are Dan-



George Danielson

ielson, Jack Brooks (D-TX), Barney Frank (D-MA), Tom Railsback (R-OH), Caldwell Butler (R-VA), and Harold Sawyer (R-MI).

NRBA Executive Director Abe-Voron called the concept "absolutely ridiculous" and assessed the bill's chances of passing as poor. "This is a laissez-faire, marketplace administration. And this is interfering with what has been a very successful marketplace operation," he said.

Under Danielson's bill, the Copyright Royalty Tribunal would divide the fees equally among copyright owners and the performers, who would file claims each May. The bill specifies that performers shall include singers, musicians, conductors, actors, narrators, arrangers, orchestrators, and copyists.

MOVE TO BEGIN IN NOVEMBER

FCC Says Goodbye To Washington, DC

As predicted by R&R last week, the FCC voted last week to vacate its overcrowded offices in downtown Washington in favor of more spacious and less expensive quarters in the Twin Towers complex in Rosslyn, VA,

about two miles away.
For out-of-town broadcasters staying downtown and others who visit the FCC, the move will mean taking a cab ride costing several dollars or spending 60 cents on Washington's Metro subway, which stops half a block from Twin

The FCC expects to begin moving into 11 floors of Tower I in November, with the rest of the agency moving into six to eight floors of Tower II starting in April, 1983.

The one serious roadblock to the move could be opposition from several Congressional committees, which have objected to the FCC's failure to solicit bids for space and to its authority to lease space independently, without going through the General Services Administration.

Voting against the move was Commissioner Abbott Washburn, who dubbed the action "premature and unfortunate." He claimed alternative sites in Washington were not adequately researched. Washburn also pointed out the irony of moving into a building whose construction was protested in court by several other federal agencies on the grounds the Twin Towers would ruin Washington's skyline.

NRBA TELLS CONGRESS SURVEY RESULTS ARE SHOCKING

Widespread Broadcaster Dissatisfaction On EEO Guidelines

94% of radio broadcasters consider the FCC's equal employment opportunity (EEO) guidelines to be impractical, according to a survey of 2000 radio stations conducted by the National Radio Broadcasters Association.

Congress Seeks Tighter

A move is underway in Congress to strip away some of

tive to us.'

the FCC's traditional independence by forcing the Com-

mission to go before Congress every three years to be re-

authorized. Rep. James Broyhill (R-NC), senior GOP

member of the House Telecommunications Subcommit-

Grip On Commission

The NRBA sent the survey results to all members of Congress last week with a cover memo labelling the FCC's EEO policies as "onerous, inequitable, unproductive and constituting an un-American quota system."

The group called on Congress to take radio station EEO matters away from the FCC and to place them under the Equal Employment Opportunity Commission (EEOC), which regulates all other businesses.

Fully 94% of general managers responding called the FCC's equal

tee, is sponsoring a bill (H.R.

1801) to put an end to the FCC's

unusual status as one of the few

federal agencies with a perman-

Authorization is the process by

which Congress empowers agen-

cies to carry out specific func-

tions. It is entirely separate from

the appropriations process, with

which Congress votes money to

In a statement accompanying

his bill, Broyhill said it would en-

able Congress to "perform more

pay for authorized programs.

ent authorization.

employment policies an abuse of the agency's power. The guidelines were described as an intolerable burden by 80%, while only 12% believe they are necessary. Furthermore, only 38% think the rules help minorities and women.

Compliance Difficult

When questioned about the difficulty of meeting the current standards, 63% replied that it's difficult, 17% said impossible, and only 5% said it's easy to meet the FCC's required percentage of minority employees. According to the NRBA's analysis of the survey results, broadcasters from larger cities with more diverse populations are much more likely to find the guidelines useful and manageable than small market broadcasters.

Written comments sent in with the survey forms, according to the NRBA, show that broadcasters recognize the need for EEO policies but feel allowances must be made for market size, economic situation and station format.

Survey Figures

The FCC's present EEO policies and requirements were rated:

- 1. Fair: 12% Unfair: 88%
- . Practical: 6%
- Impractical: 94%
- 3. Helpful To Minorities Women: 38% Not Helpful: 62%
- 4. No Burden On Broadcasters:
- Necessary And Worthwhile Burden: 12%
- Unnecessary Burden: 6%
 Intolerable Burden: 80%

 5. A Logical Use Of The FCC's
- Power: 6%
 An Abuse Of The FCC's
 Power: 94%

The Commission's EEO percentage requirements were rated:

6. Reasonable: 11%
An Unreasonable Quota Sys-

tem: 89% Compliance was rated as:

Compliance was rated 7. Easy: 5%

Not Too Difficult: 15% Difficult: 63% Impossible: 17%

Hiring qualified minority group members:

8. Easy: 1% Not Too Difficult: 6% Difficult: 68% Impossible: 25%

Hiring qualified women:

9. Easy: 15% Not Too Difficult: 46% Difficult: 37% Impossible: 2%

effective oversight of the Commission's activities." Bernie Wonder, Associate Minority Counsel for the House Enerover the FCC by holding the agency's purse strings.

Washington Street Talk

& Commerce Committee told

R&R, "It's a very effective over-

sight tool and that's the principal

reason for it. We can use that pro-

cess of authorization and reau-

thorization as a means of looking

at what the agency does. It gives

our committee more say in the

matter, and that's what's attrac-

Wonder predicted the bill would

pass Congress, saying reaction has been "favorable." However, he

downplayed the measure's signifi-

Lee Takes Charge

Although not officially either acting or interim FCC chairman, Commissioner Bob Lee's clout has been evident, as in his moving former staffer Kalman Schaefer into slot as Acting Director of Policy and Flanning. Lee has also sent a memo to all FCC staff promising no purges under his leadership until the new Chairman takes office.

White House Nod For Fowler?

It's rumored that the Reagan kitchen cabinet met on the FCC chairmanship on Tuesday, and Mark Fowler's appointment could be announced as early as the end of the week.

Jitters At NPR

NPR officials are worried about a rumored 25% Reagan cut in the budget of the Corporation for Public Broadcasting. NPR insiders are especially nervous about possible current year funding, which would conflict with a two-year advanced appropriations process designed to shield NPR from political pressures of the moment.

NAB Loses Top GOP Lobbyist

NAB VP for Congressional Liaison Dave Markey is quitting March 1 to become top aide to Senator Frank Murkowski (R-AK). Markey, an effective operative for NAB on the Hill, was promoted to VP last May, after joining NAB in 1974 as legislative counsel.

We're Having A Party!!! Don't Cry, You're Invited!

Epic Records Cordially Invites You To Join Us In Celebration. Don't Be Late!



THE ROVERS 'Wasn't That A

Produced By: Jack Richardson For J.A.R. Productions On Attic Records

WBEN-FM 34-21 96KX on CFTR I-I **CKGM 10-7** Q105 27-24 CKLW 29-25 KFI on WFBR add WOLF 25-22 WBBF on WHFM on

K1045-1 WKEE on WSGN on WRIZ on **WAYS 12-8** 92X on WOHO add 30 WDIX add WHOT 26-23 WLBZ add 14WK add

95XIL 28-23 WROV on WKXY on KFYR on WSPT deb 29 KENI add KATI deb 35 KBOZ on KYYA on KRLC on

GARLAND **FREYS** '96 Tears"

Produced By: Garland Jeffreys-Bob Clearmountain For Ghostwriter, Inc. Executive Producer: Dick Wingate

> KUPD on WOLF add KINT add **WOKI** add KWEN add KNBQ add KTAC add KBOZ add KRLC add

R.S.V.P. — Your Local Gold



Promotion Person

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The New Single From The Hit Album "SANDINISTA!"

On Records

Politics In Religious Programming Worries Lee

Acting as FCC Chairman, Commissioner Bob Lee says he's concerned that some religious broadcasters are giving the impression that certain political and social views are "scripturally inspired." Lee aired his concerns about politics and the electronic church in Fort Worth, TX, last week as he received the Abe Lincoln Award given by the Radio-TV Commission of the Southern Baptist Convention.

"The electronic church can mislead audiences – perhaps mistakenly – into believing that strident claims of patriotism or extravagant defenses of certain notions of propriety are indeed the only answers to the great problems that beset our society," Lee told the broadcasters. "It would be unfortunate if broadcast evangelists allowed themselves to become mere sloganeers for the proponents of some political positions on serious and complex national and international issues."

Lee said he gets uneasy "when

answers to the serious issues of our time are glib and when isolated passages from the Bible are used to support a variety of inconsistent political positions. I fear that, in the effort to find God on our side of an issue, we may lose sight of the true word of God."

Lee's message was strikingly similar to the theme of former Commissioner Tyrone Brown's farewell speech to religious broadcasters in Washington last month. Brown also cautioned against mixing politics with religion on the air, specifically advising broadcasters to beware of the Moral Majority movement.

DEAN SORENSON VIEWS ISSUES

The Future For RAB, Deregulation

Dean Sorenson, President of Sorenson Broadcasting of Pierre, SD, owns five radio stations, has construction permits pending on three others, and last month purchased two additional stations in Red Wing, MN subject to FCC approval. Sorenson's attention has otherwise been focused recently on industry matters. He is the primary small market representative on RAB's board and is currently running for a seat on the NAB Board. In this interview, Sorenson discusses RAB's recent Managing Sales Conference and his views on radio deregulation.

R&R: You were in Dallas for RAB's first National Sales Conference. How did it come off?

DS: This conference was really a hit. The RAB has filled a need for the radio industry, and I hope they can do it even better next year. I hope we can keep it to a small group like this was. We had the biggies — we had Dick Harris and we had Dwight Case and Frank Boyle and the big names in the rep business. We also had people like Pam Lontos from KMGC/Dallas who are out in the street every day. A good cross-section — all parts of the country.

R&R: Can you share with us a little about what happened in Dallas?

DS: One of the highlights had to be on a panel that I moderated — Pam Lontos, GSM at KMGC, which is the Shamrock station in Dallas. She manages the 14th rated station and probably bills in the top half-dozen stations in town, and she sells basic radio and has a very inspired sales force. After she did the panel the first time, the word got out and we repeated the panel. We had standing room only.

Another hit panel was the one that had to do with rate cards. Major markets are going to grid rate cards since time buyers are using grid rate cards in TV. So when the radio person comes in, they understand the grid rate card. Frank Yanta, co-owner of KGLO/Mason City, IA has a rate card higher than 80% of the stations in Chicago. I think there's about three stations in the whole state of Iowa that have higher rate cards — mostly, Des Moines. His message was to price what the product's worth — and he does a great job.

R&R: Let's get a little bit into the RAB itself: your function there, what you accomplished this weekend, and what you're looking forward to doing in the future.

DS: I happen to be involved in



Dean Sorenson

this meeting as a member of the RAB Board. A couple of years ago we began talking about directions the RAB should go in to take better care of its members' needs. Many of us had to admit that often a station hired a sales manager after looking around the sales force and saying who's been here the longest and who's writing the most business.

As a result, Dick Harris from Group W and some other people, who also did a whale of a job, came up with the idea of a managing sales conference. Nearly 800 people signed up. We didn't talk about any fluff. We got right down to the idea of managing sales people, being able to train sales people, giving them the emotional strokes they need to be happy and productive and compensating them fairly.

R&R: How do you feel about the FCC's recent deregulation action?
DS: The relief of mandatory ascertainment certainly is a move in the right direction. However, in our case, we need to know what's going on in our markets, so we look upon ascertainment as a chance to go out and meet the market.

We just purchased a station in Red Wing, and we look upon ascertainment as a chance to go out and talk face-to-face with the leaders of the community. I don't

know what other stations are going to do, but our people are still going to continue a dialogue with people in the community. I am pleased, however, that the Commission has left it up to us.

One of our markets is 4500 people. Our manager is in touch every-day with the problems and needs of that community – he doesn't have to go out and sit down formally with the mayor and say, "Mayor, what's the problems of this town?" The mayor, in that particular case, comes to our station – he has a program called "Kick The Mayor" where listeners call up and share their complaints and their problems.

R&R: Will you continue to do logging in the same manner?

DS: I appreciate the FCC saying, "Hey, you guys are big boys you're bright enough and we don't have to look over your shoulder for every page of every broadcast day." On the other hand, we've got to remember we're businessmen and we have to have a record of what we're doing for our customers.

It's like going into the local service station. They're going to run your credit card through the machine and send you a copy for that bill back. Now we have to have some reference points so we can say to Jones Drugstore that we ran your 30-second commercial at 9:00 in the morning and 2:00 in the afternoon and 8:30 in the evening. So we'll have to continue our logging process. But, I'm glad they're treating us as being able to determine that.

R&R: Do you think stations will begin overloading commercials?

DS: I've just returned from the Sales Conference and I want to tell you - those commercial time figures are coming down and down and down - competition's taking care of it. We've got 8000 radio stations in this country competing for the advertising dollar, and one way they do it is to provide more listeners - and one way you provide more listeners in many markets is fewer commercials and so people are running fewer. 18 minutes is no longer a relevant ceiling. I realize that's a selfregulation-type deal that we all did because we want to do it rather than have the government do it. But I'm pleased the FCC now says let's let the marketplace do it.

TRADE ASSOCIATION NEWS

Hispanic Commissioner Pushed

The National Association of Spanish Broadcasters (NASB) is asking members to write the President and members of Congress urging appointment of a Hispanic FCC Commissioner. NASB will present President Reagan with a list of qualified Hispanic candidates and their resumes.

Goulet To Headline IRTS Dinner

Singer-actor Robert Goulet will headline the International Radio and Television Society's March 2 dinner in New York honoring former CBS Radio President Sam Cook Digges, the first radio executive to receive the IRTS Gold Medal.

Broadcast Town Meeting Planned

NAB's Radio & TV Code Boards will hold a broadcast town meeting March 31 in Louisville, KY to give the general public a chance to question broadcast programming and advertising standards.

NAB Claims No Fire Impact On Convention

NAB says the Las Vegas Hilton, where eight died in last week's five will reopen this week and not affect its April 12-15 convention. The group reports no broadcaster cancellations, but some calls wondering about possible room reassignments. After last year's MGM Grand fire, NAB had to find 1500 guest rooms and 100 hospitality suites at other city hotels.

New Services For Small Markets

Radiogram is NAB's new bimonthly newsletter for small market broadcasters, which will serve as "an idea exchange bank" on what others are doing. Coming in the next year are a source guide for promotional merchandising, a seasonal promotion merchandise service, and other aids for small market operators.

Costello Is NRBA Director

New Director for NRBA's Region 8 is Joseph Costello III. He's President of Gulf South Broadcasting, owner of four Louisiana stations, including WRNO/New Orleans. Costello will fill out the unexpired term of Bob Burk of KNOC-KDBH/Natchitoches, LA, who resigned.

NAB Gets New Regional Manager

Bud Floyd has taken over as NAB Regional Manager for Arkansas, Louisiana, Mississippi and Missouri, replacing Tim Menowsky. Floyd, most recently account executive at WHO-TV/Des Moines, held similar posts at WOW/Omaha, KMNS/Sioux City and WMT/Cedar Rapids.

AWRT Anniversary Celebration

American Women in Radio & Television's 30th anniversary control is set for May 5-9 at the Sheraton Washington in Washington, DC. AWRT VP Sallie Forman will serve as chairperson for the event. 1000 members are expected, and closed circuit TV coverage three times daily will summarize and preview convention highlights. More information available from AWRT, 1321 Connecticut Ave. NW, Washington, DC 20036.

NAEB Convention Set

The National Association of Educational Broadcasters' annual conference for 1981 will be held November 1-4 at the Hyatt Regency in New Orleans. The meeting includes classes, seminars, and miniclasses on professional development for public radio and TV personnel and new and current ideas relevant to the field. For more information, contact NAEB at 1346 Connecticut Ave. NW, Washington, DC 20036.

NAB's Markey Joins Senator

NAB VP for Congressional Liaison, David Markey, will become administrative assistant to Sen. Frank Murkowski (R-AK) on March 1. Markey was promoted to VP last May, after joining NAB in 1974 as legislative counsel.

IRTS Seminar

Nearly 50 broadcast executives helped put together a seminar on news and public affairs for the International Radio & Television Society recently in Glen Cove, NY. Communications professors and students were critiqued by industry experts after designing plans for profit-oriented news and public affairs schemes.

RAB Campaign Previewed

The Radio Advertising Bureau previewed its new 1981 campaign, "Radio Red Hot Because It Works" at its Managing Sales Conference last week. The campaign continues the RAB's "Radio It's Red Hot" theme, and began February 15.

First listen to

bargain.

our side of the



Sony Developing Digital Disc System

Among the new products currently under development at Sony Corp. is a digital phonograph record, created in conjunction with Netherlands-based Phillips Gloellampenfabrieken N.V. Sony claims that these "digital audiodiscs," which use lasers to reproduce recorded music more accurately, are vastly superior to present systems in that each disc can carry up to 60 minutes of music and is substantially less vulnerable to damage than current phonograph records. Sony plans to begin marketing the system in 1982.

In-Home Banking Draws U.S. Interest

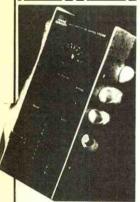
In-home banking via computers is currently undergoing its first major U.S. test in a joint venture between the Knoxville-based United American Service Corp. (UASC), Radio Shack, and CompuServe. 40 USAC banks, located in Tennessee, Kentucky, and Virginia, are now offering the "Express Information" in-home banking system to customers presently using the firm's "Express Banking" services, which Include tel-a-pay, ATM, and visual display terminals.

Those interested in banking at home pay only for the home computer equipment; rented from the bank for between \$15.\$25 per month. The service uses Radio Shack's "TRS 80" computer, which includes a standard keyboard that plucs into your home TV set and telephone.

USAC Is introducing the at-home banking service in phases. Customers are presently able to make bill payments, update their accounts, and electronically mail information to others using the system. A special news and information network is also available. The second phase will encompass book-keeping and two-way communications with the bank. USAC President Tom Sudman told Advertising Age that the system's introduction was designed to meet increased competition with convenience banking and predicted wide-scale adoption of the system by bankers "by the end of the "80's."

Interestingly, once such Interface systems linking at home terminals to remote computers are in the home, they can be adapted to provide a variety of uses (purchasing products, etc.), the cost of which can all be piggybacked off the initial bank package.

Improve Your Stereo's Image



The "IR2100" is a hand-held remote control device "capable of expanding the stereo image beyond the speakers of a normal stereo system to provide a full frontal hemisphere of sound with instruments precisely Imaged from left to right and with greatly enhanced front-to-back imaging," according to Sound Concepts Inc., the unit's manufacturer.

The "IR2100" claims two distinct advantages over competing products. First, rather than being built into a preamp, the "IR2100" is a separate unit that connects to your stereo system via a tape monitor or external processor loop in your current preamp. Second, the "IR2100" connects to your preamp by means of a 12-foot cable, adlowing users the luxury of precisely adjusting the sound to their exact location in the room (your favorite easy chair, for example).

For further information contact Sound Concepts at 27 Newell Road, Brookline, MA 02146. Price: \$229.

CBS Records Recovers — '80 Net Up 42%

CBS Inc. has announced that its record division's 1980 net profits soar-ed 42 percent to \$72.3 million, up from last year's \$51 million, while revenues for the division climbed eight percent to \$1.1 billion in 1979. The turnaround was attributed to the performance of the firm's domestic record division's earnings keept pace with last year's record levels.

Net income for CBS Inc, meanwhile slipped four percent to \$193 million in 1990, down from \$200.7 million in the year-previous, although 1980 revenues rose nine percent to \$4.1 billion, up from 1979's \$3.7 billion CBS Inc.'s fourth quarter net earnings Increased nine percent to a record \$69.5 million, up from \$64 million in the analogous period of 1979, while fourth quarter revenues swelled six percent to a record \$1.2 billion.

One of the factors in CBS's decreased year-end profits was the performance of its broadcast division, which saw a two percent dip in 1980 revenues to \$248.8 million, compared to \$253.6 million in 1979. Increased programming costs, notably those associated with coverage of the Presidential election combined with what was described as a "very weak sales environment" for network television during the fourth guarter were cited as contributing to the decline. Meanwhile, 1980 revenues for the broadcast division rose 12 percent to a record \$1.7 billion.

Circuit Glue — A Little Dab'll Do



A mere drop of "Tak Pak" instantly bonds electronic components to circuit boards. Manufactured by Newington, CT-based Loctite, the adhesive dries on contact, allowing users to fix variable controls at precise settings.

ONE SIDE PRERECORDED

Island Intros Half-Blank Cassettes

In an effort to combat the controversial home-taping/leads-to-diminished-record-sales issue, Island Records (UK) has apparently decided to make the most of the present situation with the introduction of its "1 + 1" line of cassettes. One side of each cassette contains the entire album by an Island artist (Steve Winwood's "Arc Of A Diver" is the first in the series) and the other side of the cassette consists of straight blank chrome tape.

When asked by **British** consumer music publication **New Musical Ex-**

press whether such a move constitutes encouragement of home taping, Island Chairman Martin Davis replied, "Nowhere in our marketing or publicity are we advocating any particular use for the blank side. That must be for the consumer to decide."

Davis further noted that the new line of cassettes would benefit record companies at the expense of blank tape manufacturers, claiming the new half-blank tapes would appeal to those consumers already committed to blank tapes.

To sweeten the pot, Island is selling the cassettes at about a pound (\$2.40 U.S. currency) less than what such products normally cost. All upcoming Island releases will be available on the new format as will be back catalog in the near future.

Southern Metros Enjoy Highest Living Standard

Whipsawed by high living costs and below-average incomes. Americans living in Northeast metros (New York City, Boston, Philadelphia, and -Pitts-burgh) have the lowest standard of living of any region of the country. In contrast, those who live in Southern metros (Washington, OC, Dallas, Houston, Atlanta, and Baltimore) sport the highest standard. Los Angeles's living standard reflects the national average.

These findings were the result of a recent survey by business research organization the Conference Board which examined 18 metros across the nation based upon 1979 cost of living estimates computed annually by the Bureau of Labor Statistics and 1979 household income information provided by the U.S. Census Bureau.

D.C. Metro Richest

Additional survey findings include Washington, DC's standard of living leading the nation, principally due to its high concentration of white-collar government employees (35 percent of the area's households have incomes in excess of \$30,000 - double the national average). Similarly, the preponderance of heavy industry in the North Central metros (Detroit, Milwaukee Chicago Cleveland Minneapolis-St. Paul, and St. Louis) is keeping that area's incomes above spiraling living costs. The Western metros (Los Angeles, Seattle, and San Francisco), as mentioned earlier, mirror the national average

Based upon an index of 100, living costs are highest in New York (114.6), Boston (116.2) and Washington, DC

(107.9). Metros with the lowest living costs were Dallas (90.4), Atlanta (91.8), and Houston (93.4).

Incomes High & Low

Household Incomes, using the same index of 100, are highest in Washington, DC (138.9), Detroit (119.1), and Musukee (115.1) and lowest in St. Louis (90.6), Pittsburgh (95.8) and Philadelphia (97.1).

Trailing Washington, DC's living standard (128.8) were Dallas (121.0), Detroit (118.2), and Houston (117.3). (Bear in mind, when examining the Detroit flgures, that these calculations are based upon 1979 data.) Boston (86.9), St. Louis (93.2) and Philadelphia (94.2) chase New York (86.7) in the lowest living standard category.

CCC Sees 4th Qtr., Year-End Earnings, Revenues Rise

Capital Citles Communications reported year-end earnings rose 14.9 percent to \$73.2 million, up from \$63.7 million in 1979. Year-end revenues for the firm increased 14 percent to \$472.1 million, up from \$414 million in the year-previous.

During the fourth quarter of 1980, earnings rose 7 percent to \$19.9 million, up from \$18.6 million in the analogous period of 1979. Capital Cities' fourth quarter revenues gained almost 14 percent to \$131 million, up from \$115.1 million in the year-previous period

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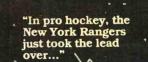
Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.



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"I said I'd knock him out in the fifth (puff, puff) and I did it!"

"As for the real reason the franchise is being sold..."

> "With three minutes, 42 seconds left in the game at the Kingdome,, the Seahawks have just scored..."

FROM SPACE, FOR YOUR RADIO STATION.

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5 minute updates every half hour. Hour after hour. Behind-scenes features. Personalities. All-night talk show. Inside stuff. All via Westar III satellite.

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weapon called Enterprise Radio, The Sports Network.



Enterprise Radio serves your listeners a feast of sports programming you just couldn't get before. With satellite speed and high professionalism. We've recruited some of the best sports minds in the U.S. and Canada for a first team that knows where the stories are, how to get them, and how to deliver them for maximum impact.

And we've packaged it all in segments

that are easy to buy, easy to program, and easy to build audience with.

Right now radio stations like yours are joining our team daily. In Dallas and Detroit. Trenton and Toledo. And as the list grows, the list of markets still open keeps on shrinking.

So don't delay. For further information, call George Davies, Michael David, or Joe Rizza at Enterprise Radio and get in on the ground floor.

ENTERPRISE RADIO.THE SPORTS NETWORK.

40 Darling Drive, Avon, CT 06001, (203) 677-6843



Nets

AD Associated Press

Reginning March 15 the Associate ed Press Radio Network will broad cast a series of special programs designed to aid taxpayers in the completion of their federal income tax returns. AP Radio anchorman Tom Martin will produce the series, which will be offered in two versions (one 40-45 seconds long and one 90 seconds in length) The series will include interviews with tax officials and tax chalter experts while focussing on the elimination of common errors in the preparation of the returns



"Preview: The Grammys" a special week-long series spotlighting the artists and music to be honored at this year's music awards, was broadcast last week (February 16-20) via the ABC FM Network. ABC News correspondent Gil Fox hosted the fivepart series, which profiled a number of the artists nominated for Grammys as well as featured several of the competing songs.



KRAZ-FM/Farmington, NM has joined the net, becoming the 200th station to affiliate with RKO since October 1, 1979



Stevie Nicks vocalist with the Fleetwood Mac rock group, was interviewed by Source correspondent Mary Lyon for a segment of the 'Source Report." The Nicks interview aired last weekend as the program celebrated its first anniversary of broadcasting

CBS RADIMO

Joseph Dembo, Executive Editor for CBS Radio News, has been appointed a Visiting Lecturer at Yale University. A 21-year veteran of the net, Dembo will teach a course entitled "Ethics, Standards and Policies in the Network Broadcast Newsroom."

PENTERPRISE RADIO

Joe Gallagher has been named Director of Production for the all-sports network. Gallagher was most recently Assistant Director of Men's Athletics for Sports Relations at Syracuse University, having previously produced radio and television sports shows for the major networks.



ABC Entertainment

Two new ABC Radio News series "Hal Bruno's Washington" and "Bill Diehl's Spotlight," debuted this month via the ABC Entertainment network's 500 affiliates. The former premiered February 14 with former President Gerald Ford as quest. Airing Saturdays and Sundays, the show is described as "an informal, hard-hitting news program featuring key men and women in the Washington political spectrum."

times weekly, will be an interview program concentrating on entertainers in the news. Guests for the initial show. which aired February 13, included Lily Tomlin, Art Linkletter, Chris





Gerald Bean has been appointed Executive Vice President/General Manager for the Gannett Satellite Infor mation Network (GANSAT). A 17year veteran of the firm. Bean most recently served as Publisher of the Rockford Register Star newspaper. In his new post, he will be responsible for the research and development. of new information services and delivery systems for Gannett's recentlyestablished satellite efforts.



"Triple," a three-hour country music special starring Barbara Mandrell, Larry Gatlin, and Charlie Daniels is set to air Easter weekend (April 18-19) via the net. Produced by WHN/ New York Program Director Ed Salamon, the special will feature not only the biggest hits from the three performers but exclusive interview segments as well. WHN air personality Mike Fitzgerald will host the show



ABC Information

A five-part series, "Air Travel: How Safe," aired the week of February 9 via the net. ABC News Correspondent Joe Templeton anchored the pro-





KMJK-FM/Portland, OR, and WGOW - WSKZ/Chattanooga have announced their affiliation with the rep.



RKO Radio Sales

Roxxon Radio, a producer and syndicator of sponsored radio programming, has appointed RKO Radio Sales Inc. as its national sales rep



BLAIR RADIO

Gloria DeMaria has joined the firm as an account exec in the rep's San Francisco office. DeMaria comes to the post from an account executive position with Petry Television, having previously served as Division Sales Manager with ABC Radio Spot Sales.

Syndicators

Robert Klein



KLEIN CRAZINESS CAPTURED - Seen carousing at the scene of a recent taping of the Robert Klein Show are Bob's guests - A&M recording artists the Police and Arista recording artists the Bus Boys. From left: F.B.I. booking agency head lan Copeland, Police-man Sting, Klein, Bus Boy Brian O'Neal, Kieln Show Producer Sandra Furton, Police's Stewart Copeland, Klein's Executive Producer Joshua Felgenbaum, and Andy Summers of the Police

Progressive Radio Network

KEZY/Anaheim, CA, WYDD/Pittsburgh, and WQXM/Tampa have signed on as affiliates for the firm's "News Blimp" program

Westwood One

Budweiser will serve as national sponsor of the firm's "Concert Of The Month concert series, which features live performances from major black recording artists

Sales

Station Sales

WLYC-AM and WILQ-FM/WIIllamsport, PA are being sold by Paul Rothfuss and Kerby Confer to the Grit Publishing Company for \$2.3 million subject to FCC ap proval, according to broker Keith W. Horton.

WQZQ/Moyock, NC is being sold by James Myers, Edward Kemmett and Kenneth Smith to Suzanne and Clyde Criffith and Loren Preheim for \$275,000, subject to FCC approval. Blackburn & Co. brokered the transaction for the station, which serves the Chesapeake market

RAPID TURNOVER A PROBLEM

RAB Survey Profiles Radio Salespeople

68 percent of radio salespeople are under 35 years of age and 36 percent of radio salespeople are women, noted Radio Advertising Bureau (RAB) Executive Vice President Robert Alter, speaking at the organization's first annual Managing Sales Conference held in Dallas recently (1-31). In addition, 85 percent of the stations that took part in the RAB survey claimed they had at least one woman on their sales staffs

Stations also reported that rapid turnover continues to present a problem with 64 percent of the radio salespeople having been with the station less than two years and 50 percent of the stations polled reporting a turnover of two or more salespeople yearly. Furthermore, stations estimated they spent \$5824 annually (or more than \$28 million per year nationally) to train salespeople that didn't work out.

In an effort to combat these problems, 97 percent of the responding stations said they had some form of sales training, with 94 percent holding sales meetings, 70 percent sending salespeople to outside sales meetings, 67 percent buying outside training courses, and 16 percent bringing in sales consultants. Nevertheless, only 37 percent of the stations surveyed have a formal sales training program and 41 percent of the stations reported they had no special sales training for new salespeople.

Bonneville

Bonneville Broadcast Consultants and ABC Radio have announced the formation of a joint venture that will produce and distribute complete marketing campaigns for radio sta-tions. ABC Radio Marketing Service will create and produce the materials. which will include custom television commercials as well as print and outdoor advertising. Bonneville will distribute the campaign to all radio stations, regardless of ownership or affiliation

Campaigns on behalf of Beautiful Music and Country stations have already been produced under the joint venture. Both campaigns are available

Drake-Chenault

The firm's "Weekly Top 30" program for February 21-22 will feature a special "Grammy Awards Preview" in recognition of the 23rd annual Grammy Awards ceremonies to be held February 25. This special preview will spotlight previous winners as well

From Studio B

"American Morning Laugh Track," a fully-customized radio comedy series, will be available from the From Studio B Company beginning March 2. Noted air personality Rick Dees produced, created, and performed the series' material during his morning stints at WHBQ/Memphis and KHJ/ Los Angeles

To facilitate transitions between your station's morning air personality and the Dees material, Dees has added a library of custom material (intros, teasers, promos, advertiser billboards, etc.), which he produced and volced as a character called "AM," who becomes the local lock's sidekick 130 vignettes comprise the initial six-month series

People

Washington

Earl Murton has been named General Sales Manager at WASH/Washington, DC. Murton joined the station as an account exec in 1978

Charleston

Jeffrey Lyon has been upped to Sales Manager at WTMA from his previous post as a WTMA account exec, while Susan Dwork has been promoted to Sales Manager of 95 SX (formerly WPXI), coming from her most recent position as Manager of New Business Development for the station.

The latter, to be presented three Reeves and Jaclyn Smith.



'Superstars Of Rock" Book Bows

uperstars Of Rock," a 223 page hardcover book written by Gene Busnar, contains histories, profiles, and U.S. discographies for Elvis Presley, the Beatles, the Rolling Stones, the Bee Gees, Eric Clapton, Jimi Hendrix, Janis Joplin, Aretha Franklin, Donna Summer, and Stevie Wonder. While several of the

artists have been the subject of book-length works themselves, "Superstars Of Rock" provides readers with a fair amount of information in a compact volume. "Superstars Of Rock" is available from Simon & Schuster under its Messner catalog.



Solid Smoke Launches Label

Solid Smoke Records, the San Francisco-based label best known for its reissuing classic performances from James Brown, Buddy Holly, the (Johnny and Dorsey) Burnette Trio. and the Sheppards, has announced the creation of a subsidiary label, War Bride Records. This newlycreated label is designed to provide exposure for the company's contemporary artists

The three initial War Bride albums are set for March 1981 release Roy Loney and the Phantom Mov-"Contents Under Pressure," Hol-

ly Stanton's "Temptation," and "Rising Stars Of San Francisco," a compilation disc featuring current Bay Area artists. The company intends to continue releasing vintage material via the Solid Smoke label, but decided to form War Bride in an effort to avoid identification problems with its current artists roster.

National distribution for both labels will continue to be handled via Rounder Records' network of independent distributors. For further information contact Solid Smoke at (415) 731-0500.



Slaughter Named VP/Black Music Promo At CBS; Eley To VP/Black Music Promo At E/P/A

Vernon Slaughter has been appointed Vice President of Black Music and Jazz Promotion for Columbia Records with Paris Eley becoming Vice President of Black Music and Jazz Promotion for the Epic/Portrait/CBS Associated Labels.

Slaughter, who began his Industry career as a college rep with CBS Records 11 years ago, most recently served as VP/ Jazz and Progressive Marketing for the label. Eley, most recently VP/National Promotion for CBS Records' Black Music Marketing, joined the label in 1975, coming from the Program Director post at KCOH/Houston

Heigler Upped To VP At Mighty Three Music

Constance Heigler has been promoted to Vice President of the Mighty Three Music Group. Previously, Heigler served as Director of Publishing Administration at Mighty Three, having held the post for the past four years

Robertson To Head Broadcast **Division For Audio & Design**

lan Robertson has been named to head the Broadcast Division at Audio & Design Recording's Seattle facility. The signal processing equipment manufacturer is based in England

Robertson most recently served as engineer for KING-AM-

Dalhuisen Elevated To Exec. VP At Phonogram Int'l; von Stein Upped To VP At Polydor Int'l.

Aart Dalhuisen has been promoted to Executive Vice President at Phonogram International. A four-year veteran of the firm, Dalhuisen will retain his post as VP for PRO International in addition to his new responsibilities. Prior to his joining Phonogram, Dalhuisen served as Managing Director of the Dutch World Broadcasting System.

In a related development, Udo von Stein has been appointed Vice President of Polydor International, which heads Polydor label activities worldwide. He too will retain his post as VP for PRO International as well as his new responsibilities. von Stein, a 12-year veteran of the organization, most recently served as Secretary to PRO's International Manage-

Sykes Named Dir./Promotion At Warner Amex

John Sykes has been appointed Director of Promotion for Music Program Development at the Warner Amex Satellite Entertainment Company (WASEC). Most recently, Sykes served as a promotion manager at CBS Records, having formerly been an air personality and Promotion Director at WAER-FM/Syracuse. Sykes will report to WASEC VP/Pay TV Programming Bob Pittman

Boulding Named Managing Director/Black Product At MCA

Jerry Boulding has been ap pointed Managing Director of Black Product at MCA Records Most recently Program Manager for KDIA Oakland, Boulding's previous radio experience includes programming or consulting WVON/Chicago, WWRL/ New York, WCHB/Detroit, and WOL/Washington, DC during the course of a lengthy radio career He will be located at the label's Universal City, CA offices.



Anger Appointed VP/Int'l Ops At Arista

Harry Anger has been named to the newly-created post of Vice President of International Operations for Arista Records. Prior to joining Arista, Anger served as Senior Vice President of Marketing at Polydor Records for five years, having previously been associated with the marketing divisions of CBS and RCA Records.

In his new post, Anger will be responsible for developing marketing plans for all Arista artists in the territories outside the U.S. and U.K. He will be based in the label's New York offices



Harry Angel

Frances Named Dir./Mktg. At Millennium

Andrew Frances has been appointed to the newlycreated post of Director of Marketing and Artist Development at Millennium Records. Frances formerly held press/artist relations and marketing posts at RCA and RSO Records as well as having served as VP at Soundwave Studios in Washington, DC and President of Amazingrace Productions, a concert and club promotions firm. Frances will retain his post as a contributing editor at US magazine in addition to his new position.

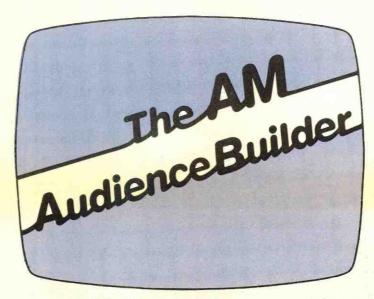
Winkler, Edelman Form Music Publishing Firm

Henry Winkler, President of Fair Dinkum Productions. and noted singer-songwriter Randy Edelman have announced the formation of the Kindness Of Strangers Music Co., a new music publishing division of Fair Dinkum. Current Executive Vice President of Fair Dinkum's Motion Picture Division Roger Birnbaum will head the newly-formed division. Birnbaum previously served as a Vice President at Arista Records and as Director of A&R for A&M Records prior to his joining Fair Dinkum



"In it's testing, it proved to be as effective for AM stations as the Patrick O'Neal was for Beautiful Music on FM."

Bill Moyes/President The Research Group



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"It is Arbitron's feeling that the industry will welcome the speedier ratings delivery."

Coming Soon: Faster Ratings Delivery

You say you're tired of having to wait what seems an eternity for the Arbitron ratings in your market? Cheer up, because Arbitron is taking steps to significantly speed the production of your numbers to you. These steps, which will be in effect this spring, are not a panacea for radio research, but the news — good or bad with regard to your figures — will be delivered in a much more timely fashion.

Arbitron's Goals

Dick Logan, Arbitron's VP/Marketing for the Radio Division, filled me in on the company's plans. Essentially, the company wants to:

- 1. Release the reports for the top three markets within approximately 21-23 days after the end of the survey (beginning with this spring's QM sweep).
- 2. Mail the top fifty markets within approximately 30-33 days after the survey has concluded.
- 3. Reduce the entire production period to approximately 65 days, with the goal of getting that down to 55 days in the spring sweep for 1982. In the past, the production of the approximately 176 standard reports has taken about 90 days, with consolidated reports generated thereafter.
- 4. Credit every possible diary, rather than allow entries to go to "unidentified."
- 5. Use ascription, rather than callbacks, to ferret out conflicting diary credits during production. The ascription ratio will be updated by performing callbacks after production, talking to those folks involved with diaries that had slogan conflicts or call letter confusion situations. After those callbacks are made, a new ascription ratio will be developed and used for the next sweep in the relevant market.

"Why the stress on ascription, you might ask. Because it saves a great deal of time!"

Worked In New York

Logan told R&R that these steps have been discussed with various trade research groups. He cited the example that has been mentioned to these groups that of entries in New York to WORFM, as a case where the ascription process has worked well. In that instance, the old WOR-FM calls are still being enfered (the station is now WXLO) and Arbitron has been trying to determine whether to give credit to WOR or to WRFM.

I talked with Mimi Lopez, WOR's Director of Research & Sales Service, about the Arbitron handing of the WOR-FM case. She stated that she was basically pleased, especially with the part of ascription that credits every problem diary. In the past, when callbacks were done, only about 75% of the respondents in question could be reached for entry clarification.

How Ascription Works

You may want to review my columns of November 21 and 28, 1980, for a detailed examination of the ascription workings. For now, let's look at a hypothetical WOR-FM diary and use the procedure that Logan described to me.

If there are 20 diaries with the problem entry (and there must be at least five, with each station in conflict having at least 1% of the relevant county in-tab for ascription to be used), Arbitron will look at the previous survey to see how the conflicts were resolved. If callbacks then yielded 10 diaries to WOR, five to WRFM and five that could not be clarified and thus went to "unidentified," the company will delete the unusable and use the proportion of the remaining diaries for handling the current sweep. Of the 15 remaining diaries, WOR previously got two-thirds, so that station will get two out of every three WOR-FM diaries this time around. WRFM gets the remaining one-third, thus leading to a crediting of all 20 WOR-FM diaries in this sweep.

According to Logan there are certain persistent cases in which this type of entry has to be dealt with. One is the WOR-FM situation — others include WRKO-FM (where WRKO is an AM and the jointly owned FM is WROR); and KSL-FM (where the former KSL-FM is now under new ownership and is called KSFI). Perhaps notable slogan conflicts, such as the "FM104" problem in L.A., will also be dealt with through the updated ascription procedure.

Callbacks After Report Release

Why the stress on ascription, you might ask. Because it saves a great deal of time! In the past Arbitron has tried to make five attempts to reach each respondent in a callback situation. Without taking the days involved to pursue this tack, Arbitron will be able to handle slogan conflicts and call letter confusion in a quicker fashion. This contributes to a faster report delivery.

Since callbacks will be done outside of production, the work flow will not be as severely interrupted as it would be during the production of 250 market reports. Logan assured me that the time frame for callbacks after the release of your ratings would be no more delayed than the current procedure. His thought was that since the books would be out faster — and even though every market will be in Quarterly Measurement this spring — the time frame between the return of the diaries in question and the date of the callback will not be stretched out.

Lingering Problems

Although every broadcaster who pays attention to Arbitron numbers has wanted quicker delivery, and should now be getting it if Arbitron's plans work out, there is a compromise here. It is Arbitron's feeling that the industry will welcome the speedier ratings delivery and that dealing with approximately 5% of the entries — conflicts such as those described earlier — after the reports are delivered is a viable tradeoff. Logan does offer an alternative, however. If, in the relevant market, 100% of the subscribers agree to have callbacks done during production — and understand that this will mean their market will be the last delivered — Arbitron will go ahead and call back the respondents with conflicts during survey production.

Some broadcasters have expressed concerns about ascription being used exclusively during ratings production. There have been inquiries as to whether or not Arbitron has done any testing to see if going to ascription only during production

Week In Review

BRC Stresses Facility Forms

The recent meeting of the Board of Directors of the Broadcast Rating Council focused on two issues of importance to radio. The BRC approved an industrywide appeal to stations "to recognize the importance of ratings service facility forms" — to be sure to return them promptly — and requested ratings companies "to review these forms for clarity and ambiguity."

Additionally, the BRC leadership agreed to permit Arbitron to continue to include the population of group quarters, such as dorms or military barracks, in its population projections for markets. Although such population is included in the basis for ratings estimates, such quarters are not currently surveyed by Arbitron. The BRC gave Arbitron until October, 1982, when it is hoped that efforts to open military establishments to ratings surveys will be fruitful.

Arbitron To Do Nine Farm Reports

Arbitron will add seven more farm surveys to its two holdovers from last year for a total of nine farm radio markets to be surveyed this spring. The reports, which will be distributed nationwide to ad agencies, will zero in on farm operators with product income of \$20,000 or more. Reports will show average and cume ratings for producers of specific farm products, and will show listening within particular geographic areas within the Total Farm Survey Area. Further information can be obtained from Gary Donohue in Arbitron's Dallas office.

actually works. Arbitron Manager of Communications Connie Anthes told R&R that she was unaware of any tests, but the company felt that because the WOR-FM conflicts had apparently been handled the satisfaction of both WOR and WRFM, this was a worthwhile indication that the procedure was usable nationwide.

The question of receiving illogical diary credits still remains. Because the Arbitron computer randomly assigns the diaries in conflict to one of the stations involved, it's possible that two disparate stations — one Black-formatted and a Beautiful Music entity, for example — could wind up with diaries that, if examined, might more logically be given to the other station. Logan acknowledged this potential situation but told me that "it will even out in the long run."

Significant Spring Survey

Suffice it to say that this will be the most important spring sweep in recent Arbitron history. Not only is the country going to Quarterly Measurement, but also the new production steps are going into effect, with the goal that more rapid report delivery will be the result. Let's hope that Arbitron is able to fulfill its desirable ends of quicker ratings turnaround, and that things go well in Beltsville this spring.

Jhan Hiber



THE FACTS ABOUT **ROSES AND** RAINBO



AN A&M SINGLE



PERFORMED BY JULIE BUDD IN THE WALT DISNEY FILM THE DEVIL AND MAX DEVLIN



PRODUCED BY MARVIN HAMLISH



WRITTEN BY MARVIN HAMLISH AND CAROL BAYER SAGER



THIS IS THE FEATURED SONG FROM THE MOTION PICTURE AS PERFORMED BY ITS STAR

Julie Budd.

MILLIONS WILL SEE IT, AND WE WANT MILLIONS TO HEAR IT.

ROSES AND RAINBOWS

A BEAUTIFUL SINGLE FROM JULIE BUDD



October/November '80 **Arbitron Shares**

Toledo

WLQR Rebounds To Top Spot, Adds 5

Beautiful Music station WLQR jumped over five shares, 10.8-16.0, to forge a lead in Toledo. AOR fixture WIOT remained strong, 15.1-14.9, while WSPD (PA) improved 9.8-11.3. WOHO (R) improved 7.6-8.7, while WXEZ (A) fell 7.1-3.5. WTOD (C) slipped 9.2-

Other Toledo stations with a one share or higher included WCWA (PA) 1.3-2.2, WKLR (B) 4.6-1.9, WMHE (PA) stable at 8.6, and WVMO (PA/C) .6-

Detroit stations scoring above a one share in Toledo were CKLW (R) 2.3-3.1, WCXI (C) 1.1-1.2, WJR (PA) 5.9-5.7, WLLZ (A) debuting with a 1.0, and WRIF (A) .5-1.0.

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A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscelianeous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

Jacksonville

WIVY Up Two, Widens Lead

WIVY (R) cemented its hold on the market's top spot with an increase of 12.2-14.7. Beautiful Music entity WKTZ-FM remained runner-up, moving 11.8-13.1. while Country leader WOIK rose 11.0-12.8. WAPE (R) bounced up 6.3-8.8 in its final book before becoming Country. WPDQ (B) slipped 8.6-5.7. WFYV (A) climbed 5.9-7.0, and WVOJ (C) edged up 6.6-6.9.

Additional Jacksonville stations with a one share or better include WAIV (formerly WSNY) (PA) .5-1.5, WAIV-FM (R) 4.6-3.5, WBIX (RL) 8-1.2, WCGL (B) 2.6-1.2, WERD (B) 2.3-2.5, WEXI (N) 1.9-1.2, WJAX (PA) 1.7-1.5, WJAX-FM (A) 3.1-2.1, WJEE (BM) 3.1-3.2, WOZN (PA) 1.0-1.2, and WROS (BM)

Honolulu

KSSK Down Three But Holds Lead; **KIKI Surges To Second**

Pop/Adult leader KSSK remains the pacesetter but slips 18.7-15.7. The big mover was KIKI (R), which jumped 9.8-14.2. KKUA (R) also advanced up 6.3-10.7. KMAI (PA) slipped notably, 6.4-1.2, while KORL (R) dipped 7.4-4.8 and KUMU-FM (BM) slipped 8.1-6.9. KDUK (A) almost doubled 3.3-6.4.

The other Honolulu stations which received a one share or higher included KAIM (RL) 1.0-1.4, KCCN (M) 5.2-5.6, KGU (PA) 2.7-3.6, KHVH (N) 5.3-4.4, KIOE (T) 3.9-3.6, KJYE (BM) 2.9-1.8, KOHO (M) 1.8-1.7, KPOI (O) 4.8-5.3, KQMQ (A) 3.1-2.2, KULA (R) 2.1-3.7, and KUMU (BM) 3.1-2.3.

ASCAP, BMI Win In-Store Radio Play Judgments

The American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music Inc. (BMI) recently won court battles in their efforts to license establishments that play music via radios over multiple speaker systems. A New York Federal Court (2-3) delivered a summary judgment, sought on behalf of seven ASCAP-affiliated publishers, against the 420-store Gap retail clothing chain, which forbids the retailer from using copyrighted works. Damages have not yet been assessed, but could range from \$250 to \$10,000 per

The BMI victory came in Los Angeles Central

District Court (1-30) when a judge handed down an injunction against the United States Shoe Corp. and U.S. Specialty Retailing Inc., doing business as the Casual Corner retail clothing chain. The defendants were assessed \$2000 in damages on seven counts of copyright infringement and \$40,000 in court

The judge in the New York ruling noted that the size of the Gap stores, which average 3500 square feet, and their use of multiple speaker systems placed them beyond the legal exemption granted to smaller retail establishments that play radios in-store

Dahl

Continued from Page 1 in February until the WLUP dismissal, Dahl told R&R, "At this point it looks like it's over. All the contracts are with Heftel and they fired me, so I think it's up to them. It's depressing. I think we proved it could work. I'd still like to do it, but right now there are other considerations." Gehron stated, "At the moment, the Network is off; whether it starts up again or not obviously could be discussed, but we're not planning on it at the moment.'

Rick Carroll, PD of KROQ/ Pasadena, one of the stations scheduled to start the ARN service, told R&R, "We're very disappointed" about the network's dissolution, and added that the station's two-year contract with ARN had been turned over to attorneys

Dahl had been reportedly close to a deal with WLUP's AOR competitor WMET last week. He explained to R&R, "Everything seemed to be going fine, then we didn't hear from them for three days, so I told them if we didn't hear from them by noon, we would have to look elsewhere, and we had this WLS thing happening. He starts his new WLS-FM shift Monday (2-23)

Arbitron

Continued from Page 1 ing a diary review at Laurel. WZGC was tipped off, and a subsequent investigation by Custom Audience Consultants dug up the diary in question.

According to Arbitron spokes-person Connie Anthes, Arbitron will revise the Atlanta report, but no other stations except WQXI-FM and WZGC are affected. Ms Anthes stressed that it was "a fluke" that one diary could lead to such impact and the subsequent report revision

Continued from Page 1 at KSFO/San Francisco. Ives told R&R, "I think this speaks well of the company's interest in FM, and I am very pleased with the promotion. When I first started with Golden West, my dream was to become a manager, and even though I hadn't thought of a position like this, I am thrilled with the prospects for the future.'

WTWR General Sales Manager Tony Salvadore has been promoted to General Manager at the station, filling the vacancy created by Ives's promotion. Ives will be based in Detroit at WTWR's offices.

Doubleday

Continued from Page 1 honor to be appointed a VP/GM with one of broadcasting's leading and most successful groups," And Solan commented, "I'm delighted to be here in Detroit and am extremely pleased by the appoint"ANGEL OF THE MORNING"

THE SOARING HIT SINGLE FROM

JUICE NEWTON



FROM THE NEW ALBUM

#1 MOST ADDED
NEW & ACTIVE

JUICE NEWTON "Angel Of The Morning" (Capitol) 111/73
Moves: Up 20, Same 18, Down 0, Adds 73 including WKBW,
WIFI, F105, WRKO, Z93, KS95FM, KSLQ, KIMN, WFLY, Q106,
WTIX, KXX106, WHBQ, WNOX, KZ93, WOW, KTAC.



Produced by RICHARD LANDIS



MELANIE "One More Try"



KPLZ on KINT 40-37 WNAM add 14WK add FM99 deb 35 KENI add



Produced by Peter Schekeryk and Lenny Petze.

Executive Producers:

Artie Ripp and Jonathan Needle.

MOLLY HATCHET "The Rambler"



KUPD add 22 WHFM add WPST 31-29 WKEE 20-16 KSRR 37-28 KINT 30-29 KHFI on KWIC on KXX106 on

BJ105 on

KX104 on WQRK on KJ100 20-18 KWEN on KROY add KNBQ on KTKT on WLBZ add WIGY on WCIR add WCGQ on FM99 on WKXY on KVOL on KKLS on KWLO add KENI add KOOK on KRLC 24-21

Produced by Tom Werman for Julia's Music, Inc.





STREET TALK.

Does Steve Dahl's deal with WLS-FM/Chicago include a possible future role in a proposed youth-oriented ABC network designed to compete with NBC's Source? Street Talk hears that the ABC people are seriously considering the introduction of their own AOR-based net and Dahl's connection would seem obvious now that he's part of the company.

The legendary Louisville morning star, Bill Bailey, who has been a major help in the resurgence of WAKY, is now rumored to be exiting the station. The question seems to be: does Bailey's alleged move have some connection with the sudden departure of WAKY's VP/GM George Francis (R&R 2-13)? The word on the street is that if Bailey exits WAKY he won't be leaving the market.

John Lund has resigned his position as VP/GM of the Sunbelt Consulting Corporation (a subsidiary of Sunbelt Communications) in order to form his own consulting company. John, who had been with Sunbelt since last July, will now devote his full attentions to his new enterprise.

While KULF/Houston was busy looking for Jim Pruett (see Page 3), word came from the station that sports programming will occupy the 7pm-5am slot beginning March 2. KULF will expand the Anita Martini Sports Talk Show, carry all Texas Rangers baseball games, and will pick up Enterprise Radio's National Sports Talk Show. The new programming will be called "Sportsradio 790." What this means for the rest of KULF's musical day is unclear.

Hot stuff from Hollywood this week has John Travolta as the leading candidate to play Jim Morrison in an upcoming film about the Doors.

And while we're at it... WEA reports that the \$15.98 "Urban Cowboy" soundtrack double album racked up an impressive \$23 million in domestic sales for the company (more than the film's total)! Don't it make you want to dance?

Paul Sebastian will exit WAPE/Jacksonville now that the station has converted to Country. Effective almost immediately, Paul will take over the programming duties at WKTM/ Charleston, SC. WKTM, which switched from AOR to CHR December 15, will remain with its present format under Sebastian.

The talented Mark Thompson, who had been MD and late evening jock at WERC/Birmingham, will join WSGA/Savannah as the new morning drive personality.

We keep hearing the rumor that KAAY & KLPQ/Little Rock are about to change program directors. Reportedly the stations' current PD Ray Lincoln has asked to be replaced. R&R should have details on this one within a week.

Tom Allen, Operations Director for KVET/ Austin, has decided not to move back to St. Louis after all. Allen had announced plans to join KSD to do afternoons (R&R 2-13). Since that report he reversed his decision and will stay at KVET.

. 40.

Love On The Airwaves

WLS/Chicago afternoon drive personality John Records Landecker wanted to do something very special for his sweetheart this Valentine's Day, so he crafted an "audio Valentine" in that famous radio form known as a 60-second spot.

However, instead of airing the vignette on WLS (as you might assume he would), John purchased one fixed-position 60-second commercial on rival WMET/Chicago and then arranged for his lady to be listening to WMET at the precise moment the surprise Valentine aired.

While we're sure she was impressed by the expensive token, we do wonder how the ABC folks felt about it.

Western Cities has promoted Randy Lundquist from Assistant PD to Program Director at KLUC/Las Vegas. Randy takes over for Dave Anthony, who segued to KZZP/ Phoenix as that outlet's new programmer last week.

WOKI/Knoxville jock Brother St. John and Wilderness Roads Broadcasting Company, owners of another station in Manchester, KY have agreed to drop lawsuits against each other, which means St. John can return to his show on WOKI. The original story had St. John exiting WOKI to join WWXL as PD, then reversing his decision and attempting to return to WOKI. The lawsuits then flew in both directions and St. John had been in the middle for several months. Now that the suits have been dropped by both parties, he should return to WOKI as soon as all the legal documents are completed.

KWLO/Waterloo is the new identity of KWWL. The station recently underwent a change of ownership and to avoid possible confusion with KWWL-TV, the call letter change was a necessity. KWLO also has a new mailing address: P.O. Box 1330, Waterloo, IA 50704.

Street Talk congratulations to Dave Sholin (of the Gavin Report) and Debbie Geweke, who became Mr. & Mrs. on Valentine's Day in a private ceremony near San Francisco.

Elmo Ellis, the long-time VP/GM at WSB/ Atlanta, has reportedly announced his plans to retire at the end of this year.

The latest from Denver is now that Great Empire Broadcasting has purchased KTLK & KADX, the stations may switch formats to ... (okay, you guessed) Country. That rumor may have its foundation in the fact that Great Empire owns several other Country-formatted stations. However, the decision has not been made on any changes for the Denver properties. KTLK is CHR and KADX is Jazz.

Congratulations to Larry Cannon on his seventh anniversary at WFLB/Fayetteville!



THIS WEEK
STEVE WINWOOD
GRACE SLICK

NEXT WEEK
THE KINGSTON TRIO
GLEN YARBROUGH

Call Pete Howard (213) 399-4949 131 Ocean Park Boulevard Santa Monica, CA 90405

Climax's "Love" For Radio Is Growing:

96KX 31-23 JB105 34-31 KBEQ on KPLZ 25-22 WPST 33-30 WAEB add Q106 deb 18 K104 34-30 14Q add WKEE deb 40 V100 on KSRR 39-32 KRBE 30-26 KHFI add KWIC deb 25 KXX106 on

WSGN deb 25 WAAY on WLCY deb 30 WAXY 27-26 Y103 deb 36 BJ105 add KX104 on 92Q add WCSC on WGH 17-11 WQRK deb 29 WRVQ 27-24 WVLK add WVIC on KIOA on KWEN add KRAV add WISM add KEZR deb 27 KKXX on KNBQ add KTAC add KYSN on KCPX deb 27 KMJK on KLUC add KTKT 28-22 KEYN-FM on 14WK add WCIR on

95XIL 35-31 WHHY on Z102 add 28 WFOX 25-21 WCGQ deb 29 WANS-FM on WXLK on FM99 on WKXY add KKLS deb 29 WRKR add 35 KENI on KCBN deb 40 KQDI add KYYA add KOOK on



"ILove You" CLIMAX BLUES BAND

Produced By: John Ryan for Chicago Kid Productions

Our Average Is Up Again This Week!

WIFI add KFI on KUPD add WHFM on WFLY on WKEE add KINT on KBFM deb 30 KWIC deb 35 KQ94 on BJ105 on WBBQ 30-26 WCSC add

WGH on WVIC on KIOY deb 35 KNBQ add KCPX deb 40 KVOL add



THE JOHNNY AVERAGE BAND

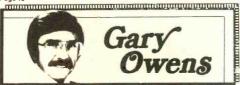
Featuring Nikki Wills

Produced by Griff McRee & Mick Hodgkinson



Bearsville Records





Egads, Nipsy . . . I hadn't realized there were so many young and talented GM's in the radio biz. Not a week goes by that we don't get a handwritten scroll containing info on this breed and their monastic work habits . . .

Janice at KPUR/Amarillo says: "Dear Gary, Far be it for me to correct you . . . but you said Scott Noyes could be the youngest GM. Well, Brad Land is General Manager of KGUL AM & FM/Port Lavaca. TX and has been for quite a while. Brad is only 22, and just graduated from West Texas State University last May.

Thanks for the note, Janice and for the precocity report on Brad. It's nice to know that readership is such in R&R that every time we think we stumbled across one high-jumping crossbar, there's another contender popping up. I spoke with a much adulated and highly successful GM in a major market a couple of weeks back who is now 55. He said he enjoyed my comments on our topic, but until his senility is medically certified, he plans to carry on. Hey, we didn't mean to say that one age is better than another . . . it's just that radio has finally come to the point where a chance is given for some rare individuals in management to prove themselves. As I mentioned a while back -Jack Thayer (now GM of WNEW) became a GM at WDGY/Minneapolis when he was in his early 20's, but that was highly unusual.

* * * * * Bob Stroud, the MD at KOSY/Texarkana, Arkansas sez that the GO column is re-

quired reading at his station . . . although as I recall, when Bob grew up in Palm Springs he once muttered, "If you eat candy with BOTH hands, does that make you AMBI-DEX-TROSE??"

* * * * *

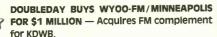
GO CELEBTALK - Lloyd Bridges visited the GO column last week, and during our conversation, 2SM in Sydney, Australia called me and asked for my comments on the death of Bill Haley. I mentioned Bill's contributions to rock music were intense, and indeed he was a major force of music change in this country. The fellas at 2SM then noticed that Lloyd was sitting next to me at the telephone and said I should tell him his hilarious role in "Flying High" was the talk of Australia! Lloyd commented -"I don't ever recall doing a picture called 'Flying High'.' We then got back on the phone and they explained that was the retitle for "Airplane" over-

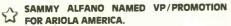
You may recall Lloyd played the fabled glue-sniffer at the airport control tower. The casting on that film was superb, with Bob Stack, Peter Graves, et al., playing silliness very straight.

Bridges told me he did appear with the Ritz Brothers very early in his career . . . showing his amazing ability to withstand unabated pie-throwing.













NUMBER ONE LP - "Comes Alive" - Peter Frampton (A&M)



Ratings A Garden For ABC's "Eden"

"Dallas" and "Dukes Of Hazzard" did just fine (first and third places), while "M*A*S*H" and "60 Minutes" also made the top 10. Otherwise it was a bleak week for CBS, as ABC surged to a strong victory behind Parts II and III of "East Of Eden" (second and fourth places, compared to Part I's 15th last week) and impressive series showings. ABC came up with a 20.8 average rating, CBS was a relatively distant second with 19.1, and NBC was an even more distant third with 16.9. Two theatrical blockbusters, "Animal House" and "Jaws II," registered 14th and 20th place finishes. The Nielsen ratings for the week ending February 15 were:

- 1 1 Dallas (CBS)
- 2 East Of Eden Part II (ABC)
- 2 3 Dukes Of Hazzard (CBS)
- East Of Eden Part III (ABC) _ 4
- Little House On The Prairie (NBC) 18 15 That's Incredible (ABC) 13 5
- M*A*S*H" (CBS) 4 6
- 5 7 60 Minutes (CBS)
- 10 8 Three's Company (ABC) 12 9 Too Close For Comfort (ABC)
- 16 10 Hart To Hart (ABC)

- 11 Love Boat (ABC)
- 17 12 Happy Days (ABC)
- 13 Bob Hope Special (NBC)
- 14 Animal House (NBC Sunday Movie)
- 16 20/20 (ABC)
- 17 Magnum PI (CBS)
- 18 Laverne & Shirley (ABC)
- 7 19 Real People (NBC)
- 14 20 House Calls (CBS)
 - 20 Jaws II (ABC Sunday Movie)



TIERRA FIRM ON DOUGLAS SHOW - Boardwalk's Tierra recently appeared on the "Mike Douglas Show." Pictured at the taping are (I-r) Douglas, group's Rudy Salas and Andre Baeza, guest Jerry Lewis, and group's Steve Salas and Phil Madayag.

Music On TV

More Grammy Awards performers and presenters were announced last week, including Herb Alpert, Harry Chapin, the Commodores, Roberta Flack, Aretha Franklin, Al Jarreau, Kris Kristofferson, Charley Pride, Boz Scaggs, Conway Twitty, and Mickey Gilley with the Urban Cowboy Band plus Johnny Lee. These performers join the lengthy roster listed in last week's column; Paul Simon hosts the February 25 CBS telecast . . . Loverboy and Rupert Holmes guest on "American Bandstand" February 21; the Association follow on February 28 ... Rick Nelson is on "Mike Douglas" February 23 and the "Tomorrow Show" February 25 . . . Jacky Ward will be on "Hee Haw" March 21.

VIDEOSCOPE:

BLAIR, KATZ ENTER VIDEO ARENA: Broadcaster/rep firm John Blair & Company recently announced the formation of Blair Video Enterprises, a new division that will work with advertisers, ad agencies, TV stations, cable companies, and producers to develop new programming vehicles and new media outlets designed to meet specific programming objectives. Richard Coveny, most recently VP for Blair Television's Market Development Division, has been named President of the new division, which will attempt to bring more advertising business to the emerging cable, videocassette, and videodisc media. Meanwhile, the Katz Agency rep firm has also launched a new division, Video Program Sales, created to sell programming to all video markets, ranging from commercial TV to home video systems. Inez Aimee, formerly VP/Sales for NFL Films, will head the new unit under the title of VP/Special Sales Development . . . CBS SLATES SEVEN TITLES FOR VIDEO-CASSETTE: MGM/CBS Home Video has announced it will release the musicals "Fame" and "Oklahoma!," the controversial gay murder mystery "Cruising," the 1962 version of "Mutiny On The Bounty" (starring Marion Brando as Fletcher Christian), the 1934 classic "Treasure Island," and "Carney" (starring and featuring soundtrack selections from the Band's gulding light Robbie Robertson) on videocassette in February/March. The firm will issue "Great Figures In History: John F. Kennedy," a 105-minute documentary on the late President produced by CBS News, on videocassette as well. This latter release marks the first in the firm's CBS News Collectors Series of videocassettes.

Joan Jett

Bad Reputation

Presented By The Boardwalk Entertainment Company



Produced by Kenny Laguna and Ritchie Cordell for Jett Lag Productions

FEATURING THE SINGLE

YOU PON'T

OWN MIE





A Dream Of A Single From Emmylou



"Mister Sandman



EMMYLOU

WFIL add WFYR add KRLA add KFI on

WAEB deb 26 KJRB deh 29

WFOX on KATI add

KBOZ add

Produced By: Brian Ahern for Happy Sack Productions



ON WARNER BROS. RECORDS



The Giant One-Person News Department

It isn't how big it is, but how effectively you use it. In radio the average news department is one person, one wire service, and one mike (perhaps with the added electronic luxury of a functioning tape recorder). With tools so limited, what can that one person do to really make a difference in how the small station sounds?

A lot. The first step is to become more air-active, by jumping in between newscasts whenever anything interesting or important is learned. Get news on the air right away if it has any time value whatsoever, even with a scheduled newscast coming up in only five minutes. One of the strongest assets of radio is immediacy. One of the least competitive things a newsperson can do is to always wait.

There is nothing sacred about a three-minute record. If something just happened, ston the record and tell people then go back to the music. You are most likely competing against radio stations that regard the uninterrupted flow of music as a Holy Law. It certainly isn't.

When does the air-active newsperson jump on mike? Beginning with the most important kind of air interruption, a real Flash comes up only every few years. The hostages have been freed. The president has been shot. Big, big stuff only. My secret definition of a Flash is, it has to be so important that I would (theoretically) call my boss at home where I know he is engaged in an important birthday celebration for his daughter, and interrupt his life to relay the information. If it is really a Flash he won't even be angry, he'll thank me. I'll tell you, something's gotta be mighty important to be a Flash. A Flash interrupts anything, period. The commercial — most sacred material on radio — is interrupted immediately. You punch the STOP button and go on the air with a Flash.

A Bulletin can interrupt a record. Something less urgent but still timely is often delayed until after the stop set. An Update on a running story can wait for a convenient break point.

The important thing for an air-active news operation is to be on the air between newscasts. Your listeners will quickly perceive that when something's happening, they'll hear about it quickly on your station. You may find you're jumping on the air two or three times per shift, or only once or twice a day; doing it is important, while how often or in what manner is much less significant.

One person can make a difference. Being air-active is one way. The cost is zero and the result on the radio sets you apart from competitors. For an automated station, live news inserts are quite extra-valuable.

Don't be afraid to break the music flow. It's all recorded. Life is live.

CALENDAR -

The Great Five Cent Store

MONDAY, FEBRUARY 23: Frank Winfield Woolworth became fabulously rich from his weird merchandising idea. He thought it would be convenient for shoppers to know the price of everything in his variety store without having to ask, so he filled a shop with small articles that all sold for five cents. It wasn't long until he altered the concept to a five-and-ten-cent operation. Woolworth's store opened 102 years ago yesterday at Utica, NY.

Peter Fonda is 42. Ed "Too Tall" Jones is 30. The Rotary Club is 76.

Goodbye, Bluebeard

TUESDAY, FEBRUARY 24: As the world turns faster it takes ever more terrible crimes to shock us. Someone can kill twenty or thirty people and we forget his name in a few months, whereas the mass murderers of times past still have name recognition. Case in point is Bluebeard, who was put to death 59 years ago today in France, for killing ten women. He pretended to be in love, got their money, then took them to a remote estate where they were killed and the bodies disposed of in a stove.

Five years ago today Gerald Ford whipped Ronald Reagan in the New Hampshire Republican primary election. Abe Vigoda is 59. Barbara Lawrence is 51. James Farentino is 43. The Voice of America began broadcasting in 1942.

Ex-Beatle Harrison Is 38

WEDNESDAY, FEBRUARY 25: George Harrison, who was a Beatle from his teens until he was 28, turns 38 today. The United States income tax was established 68 years ago today in 1913. Cassius Clay won the world heavyweight boxing championship 17 years ago this evening, by beating the late Sonny Liston in seven rounds. The following day Clay announced his name change to Muhammad Ali.

The state of Oregon levied the first gasoline tax today in 1919, only eleven years after Ford's first Model-T rolled off the assembly line. * * * *

Faron Young is 49. Bobby Riggs is 63.

First Non-Stop Circumnavigation

THURSDAY, FEBRUARY 26: The first nonstop around-the-world flight began today in 1949. The U.S. Air Force B-50 Superfortress "Lucky Lady II" flew about 24,000 miles, thanks to carefully planned mid-air refueling.

Buffalo Bill Cody would have been 135 today. Johnny Cash is 49. Fats Domino is 53. Tony Randall is 57. Jackie Gleason hits 65. Grand Canyon National Park was established 62 years ago.

Working Toward "The Great Line-Up"

FRIDAY, FEBRUARY 27: Next year all the visible planets in our solar system will be optically arranged in a nearly-straight line, a phenomenon being called the Great Line-up. Last weekend's conjunction of Mercury and Venus, and this weekend's conjunction of Jupiter and Uranus. are part of the complex buildup. Uranus isn't visible to the unaided eye, but Jupiter certainly is, and it's the very bright "star" right beside the moon right nov

Ralph Nader is 47. Elizabeth Taylor Warner is 49. Joanne Woodward is 50. John Connally is 64.

Talk Radio Guest Exchange

Although 1981 is only two months old, you couldn't tell by the ever-busy pace of News/Talk stations across the country. This week I'd like to share several ideas and promotional activities in which these stations are involved. One of the primary functions of radio is service to the community, and this is especially the case in the News/Talk arena.

Please remember that any station news (staff and/or programming changes, promotions, photos, etc.) are welcome. They should be addressed to Gail Mitchell, R&R, 1930 Century Park West, Los Angeles, CA 90067.

News/Talk

A network for talk show guests? That's the idea proposed by Rick McGee, Program Director of KARN/Little Rock, AR.

Though his station has not had any major problems in attracting what he refers to as "inational quality guests," McGee expressed the possible dilemma faced by stations in smaller markets or fledgling stations trying to get off the ground. Maybe they aren't aware of whom to contact, who would make an interesting guest, or where to go for any type of information along those

lines. Furthermore, McGee adds, "I think there is a wealth of people out there whom we (KARN) haven't tapped."

But how do you define a "national quality guest?" As an example, KARN cited international psychic Jay Bell. According to McGee, Bell's hour stint expanded into another hour during which time the phone lines went dead because of a blown circuit. In a one-minute period, the phone company estimates there were 3500 callers – obvious proof that Bell's maiden appearance in the city was a success. "And I'm sure there are other people who would love to have access to this man," McGee concludes.

Establishing a station guest exchange would facilitate this process. McGee explains how it would work: "Possibly there could be a number of stations in markets of a similar size, larger, smaller wherever a talk format is successful. We could have an intercommunication as to what guests we had who were very successful and could work in any part of the country." Then, possibly, a list of "hot" guests could be printed and distributed along the network. At the end of the month, McGee plans to make letter contact with other Talk stations in the area and around the country. However, any suggestions or ideas you may have now regarding the exchange are appreciated. It's a worthwhile and beneficial project that helps others as well as yourself, promoting station cooperation on a local and national level. "It's an opportunity for all of us to share in the positive aspects of what we are all trying to accomplish," emphasizes McGee.

Interested parties can contact Rick at KARN, Box 4189, Little Rock, AR 72214, (501) 661-7521.



ON THE MOVE: Judith Learner named KABC/Los Angeles Creative Services Director. She was most recently a communications supervisor. William C. O'Donnell, VP/GM of WBBM/Chicago, was recently appointed to the Chicago World's Fair steering committee. The goal of the committee is to have Chicago serve as host of the world's fair in 1992. .. WXYZ/Detroit reporter Scott Lewis wins UPI "Outstanding Achievement" award in the radio division of the Michigan competition

VP/GM George Nicholaw of KNX/Los Angeles was among a group of seven other finalists honored for broadcast leadership at the 12th National Abe Lincoln Awards banquet in Ft. Worth, TX on February 12. And speaking of KNX, its News Director, Gregg Peterson, served as a panelist during a discussion at the San Fernando Valley College of Law. The topic centered on free press versus fair trial . . . ALL YOU NEED TO KNOW: That is the title of the new station theme for KSDO/San Diego, created by Skinny Joe Productions. According to Program Director John Mainelli, the station wanted "something warm, something you could remember and hum along"; a news package offering "something with a difference"... MONEY, THAT'S WHAT I WANT: Everyone knows that money is harder to come by today what with the state of the economy. KYW/Philadelphia recently addressed this problem in a six-part series of reports on money and credit. Business and Financial reporter Don Lancer spotlighted bank interest rates, loans and offered tips on where to obtain money ... Crosstown competitor WCAU's "In Your Corner" program outlined the steps listeners should take if they become victims of crime. A representative from the FBI and the local police department were ASK A LAWYER DAY: KING-AM-FM/Seattle and the Seattle-King County Bar Association sponsored "Ask A Lawyer Day" on February 1. Attorneys were made available on the air on behalf of area listeners Questions centered on the state's residential landlord/ tenant law. Future discussion topics for the four-year program include divorce and child custody, consumer protection, and subject near and dear to all our hearts income tax ... BRINGING GOVERNMENT CLOSER TO HOME: That's what WBBM/Chicago is doing with two programs added to the station roster, "Ask The Governor" and "Ask The Mayor." Both shows give the people of Chicago an opportunity to speak directly with the Mayor or Governor regarding issues of importance to them. The broadcasts feature Mayor Jane Byrne the last Thursday of the month, while Governor Jim Thompson can be heard the last Tuesday of the month



WIND Answers Help Plea

Since 1979, WIND/Chicago talk host Norman Mark has protested the lack of emergency communication equipment along the city's 125 miles of highway. This occurred in the wake of several tragic incidents involving motorists stranded along the expressways, unable to get help. "We can send rockets to the moon, but we cannot communicate from our own expressways," argued Mark. Local Alderman Clifford Kelley (R&R 10-3-80)

announced his intention to introduce an ordinance to the City Council for said equipment. This was nearly a year after Mark began his campaign coupled with station editorials. However, in the interim, the station happened upon an idea then being implemented by the Missouri Highway Patrol. The orange and black "Send Help" signs (pictured) glow in daylight and at night, making stalled automobiles more visible. The association of 72 Chicagoland Chevy dealers agreed to underwrite the cost of producing and distributing the signs.

Listener response has been tremendous. And some senior citizens living alone are placing the signs in their front windows in the case of an emergency.

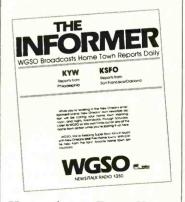


Radio Saves Lives

It's true that you never know how you will react in a certain situation until you are confronted with it. But what if someone fell to the floor, clutching his chest and gasping for air? And then he ceased breathing? What you don't know could cost a precious life.

In response to this possible crisis situation, WGST/Atlanta, in conjunction with the American Heart Association and the American Red Cross, has embarked upon a month-long drive to teach Cardiopulmonary Resuscitation (CPR) to city residents. In a letter sent to businesses around the area, WGST Station Manager Michael Wheeler outlines the benefits of CPR training and invites employers to register employees through the station. According to Wheeler, there has been remarkable response with classes booked clear into May.

Further up the Eastern Seaboard, KYW/Philadelphia featured a ten-part series on CPR. It included an explanation of the technique, as well as interviews with several fortunate people saved association with the station's sponsorship of "The Great Save," a large-scale instruction program held February 14 at the city's Civic Center. Approximately 2000 were expected to register.



Home Away From Home

In yet another example of interstation cooperation, the ad pictured was recently sent to me by Sr. VP/GM Alvin Smith of WGSO/New Orleans. For the past six years the station has integrated its regular programming with hometown news on behalf of the battling teams in the bowl games (Sugar, etc.). This year's Super Bowl was no exception.



John Leader



NEXT WEEK, JOEL DENVER

A Few Closing Thoughts

Next week Joel Denver officially takes over as R&R's new Contemporary Hit Radio Editor. As previously announced, I will become more directly involved with all aspects of Radio & Records as Co-Executive Editor with Ken Barnes. When I realized that this would be my last regular weekly column, I wanted to air a few closing thoughts.

When Bob Wilson first hired me to be Top 40 Editor of R&R three years ago, the section had no specific definition. There had not been a designated person writing about the format on a regular basis, so Bob said, "Go for it." I wanted to open up the lines of communication within our format and, thanks to all of you, I think I've accomplished that goal.

Hundreds of you have taken the time to share your thoughts and creative energies with all the readers of R&R through the forum of this column. Together we've tackled everything from the changing definition of the format to the most basic elements of its presentation. Small, medium, and large markets have all had their say and, I hope, we've all learned something in the exchange of ideas . . . I know I have.

No Secrets

One of the biggest things I've learned in the past three years is that there are no "secrets" to programming a winning radio station. There really is no magic formula for success. In almost all cases the programmers and personalities who work hard, know their audiences, and remain flexible in their thinking are the ones who continue to succeed.

PD's, who only a few years ago were considered the "hippies" of broadcasting, are now moving into upper-level management in all market sizes. That's exciting, and it's happening because programming today is so much more than rotations and jock schedules. Yesterday's "hippies" have really become key management team members, and that's a trend we should all encourage.



WHAT A SUPER TROUPER - Bjorn Ulvaeus of Abbe dropped by the studios of WNBC/New York to tape an interview recently. While he was there, WNBC staffers happily informed him that the station had just received another very strong ARB (in fact WNBC is now the number one AM Contemporary Hit Radio station in New York). Shown, giving the appropriate "high one" sign are (i-r): Atlantic local promotion rep Danny Buch, WNBC midday personality Johnny Dark, Bjorn, WNBC Assistant PD Buzz Brindle, and Atlantic's Perry Cooper.

Education

Research continues to be a very necessary thing for radio people to understand. Five years ago, when passive or outcall research became the new "fad," everyone was talking about it but not too many people fully understood it. Now PD's, seeing that the better they know their markets the more effectively they'll be able to deal with fragmentation, have learned about research, its techniques, and its interpretations. Sure, there are still some who see research as "the bible," but there are plenty of others who know it to be "the encyclopedia" and use it as the reference it was intended to be.

Programmers have a lot more to deal with on a daily basis today than in the past and, as a result, they have to be better educated. Experience (being the best teacher) has helped separate the consistent success stories from the quick "flashes."

Consultants have proliferated like rabbits, and although that trend may not be universally justified, it does show that programmers themselves are attempting to further their economic standing within the industry. Consultants have provided local PD's and managers with the kind of national overview that is difficult to see from the confines of one specific city. Be they gurus or pragmatic system physicians, consultants have flourished as more and more stations struggle for their share of the audience pie.

What's Next?

If I had the answer to that one, I could retire. What I can tell you is that this column will continue to be the kind of forum for your thoughts and ideas that it has tried to be during the last three years. Joel and I are old friends, going back to the days when he was Music Director at WFIL/Philadelphia for Jay Cook and I was programming WQXI/Atlanta. We used to share music information every week on the phone and we got to know each other very well. Without trying to sound too corny, we both believe in radio and that's just one of the qualifications that makes Joel the perfect candidate for this job.

My new job definition at R&R will allow me to get in areas of the paper that I have never had time for before. I will still be in the office every day and available for questions and conversations, but I won't be the voice on the other end of your music report call anymore. Given that new freedom, I should have even more time to discuss the issues that concern not only CHR but all formats.

Joel is bringing to this section the enthusiasm and energy that we can all use to help us into the 80's. Give him a couple of weeks to get settled and he should be more than ready to hear your suggestions on how the information we present each week could serve you better.

As of next week my visibility may lessen (the art department has agreed to a simple cremation ceremony for my column photo), but please know that I will still be lurking in the R&R hallways. The last three years have been the most rewarding in my career and I have no doubts that the next three will be even better. Thank you for your comments, criticisms and support ... when you think about it, the radio and record community is a fairly small society, and it's great to have friends!

The Inflation Fighters

I received a letter from Jeff Salgo, Program Director at KBEST/San Diego, in which he outlined a promotion the station is currently running. Jeff has appeared on these pages before and he's come up with another idea well worth sharing.

In these days of economic cutbacks many stations are looking for new avenues of revenue. Although the idea of a "sales promotion" still makes a lot of programmers wince, Jeff put together one that has the key ingredient of success: it pleases both the clients involved and, more importantly, the listeners.

Jeff explains, "I thought you might be interested in a promotion we just did that is a great example of sales and programming working together in a constructive manner.

"We were looking for something we could give people in their homes that would keep our call letters in front of them and create a solid positive impression.

"With inflation being the number one concern of the public, we decided on a really good coupon book. Not a book full of lightweight discounts on disliked products, but one that people could actually use.

"Our sales department created a sales package for advertisers and sold the book out — increasing our first quarter billings very significantly. We distributed the coupon book to 150,000 households in San Diego county. They were hung on the doorknob by a delivery service.

"The result: an excellent way to make an impression on the public, a good way for retailers to



pull in new customers, and a good deal for the public."

The coupon book includes items like a free oil change and filter at a local Toyota dealership, a 50% discount on the hookup charge from the cable TV franchise, and discounts on everything from paint and wallpaper to groceries. As you can see in the illustration, KBEST is featured on the cover of the coupon book along with its dial position.

The promotion took a little extra effort on the part of the KBEST sales staff, but Jeff told us that the increased revenues for the entire project more than covered the cost of printing, distribution and promotion. And chances are excellent that the 150,000 San Diegans that received the book have a more favorable impression of KBEST. After all, with inflation being what it is in most households, anybody that helps even a little can be a hero.

Thanks to Jeff for sharing this timely idea with

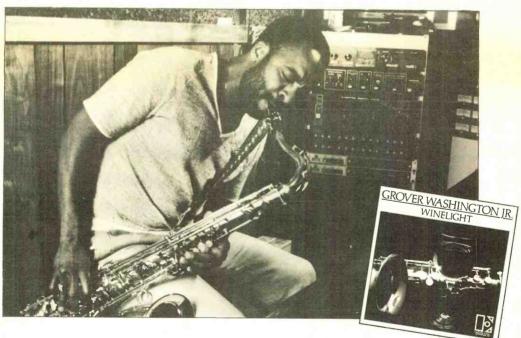
us.

THANKS RADIO FOR DOING IT TOGETHER WITH US!



POP/ADULT BREAKERS.

"JUST THE TWO OF US" E 47013
GROVER WASHINGTON, JR.



FROM HIS BEST SELLING NEW ALBUM
WINELIGHT

PRODUCED BY GROVER WASHINGTON, IR. & RALPH McDONALD





LOVERBOY furn Me Loose"

THE ACTION CONTINUES:

CFTR 22-18 13K add KIMN on CHUM 10-6 CKGM 27-24 KUPD 15-11 Z93 add WOLF on CKLW deb 29 WHFM on O102 35-31 WPST deb 32 KHFI deb 30

Produced by: Bruce Fairbairn

O106 on K104 29-25 WKEE 40-38 KRBE deb 28 KINT 21

KWIC deb 34 KO9421 KXX106 25-21 WAAY on Y103 add WBBQ 24-21 **WOKI 20-17**

WCSC deb 30 WTMA on KJ100 add WVLK on WVIC 32 KWEN 29-24 7104 26 WIKS on

WDJX 34 KIDD deb 29 KJRB on KNBQ 30-28 KTAC32 KYSN 28-26 FM103 23-20 KENO on

WIGY on WCIR deb 29 95XIL 36-32 WHHY 26-22 95SGF on WCGO 30-26 FM99 add KILE on

KOIZ-FM add **KPUR 15-8** KFYR on WRKR 20-17 KCBN 37-32 KDZĀ deb 30 KQDI on KOOK 16-13 KRLC 8-2

EARTH, WIND AND FIRE And Love Goes

AND GROWS:

WXLO 23-19 WXKS deb 30 WFIL deb 29 PRO-FM 24-21 KPLZ 29-26 JB105 30 WIFI on

WCAO 26-24 WCKXon WROR 24 WIP on

KIIS-FM on KFRC 40-38 KIR on

WAEB add K104 add

140 on KSET-FM deb 24 BJ105 on KINT 32 KEEL add WJDX 26-22 G100 26-25 WHYN 22-18 WAAY on

WAXY 26-24 CK101 23-20 KX104 on WGH on WORK 30 WGRD deb 28

WVIC on

Z104 on WDIX on WHOT 27-24 KIOY 28 KJRB 24-22 KTAC 31-29 KCPX 35-33 **KENO 30-27**

WJBQ 26-23 WGUY on WTSN 17-15 95XIL add WXLK add KENI on

CHAMPAIGN How 'Bout Us"

Produced by: Maurice White for Kalimba Productions

SIGNIFICANT ACTION THIS WEEK:

WFIL add WIP on WCAO 30-27 KRLA add WXKS on KFI on 940 30-27 KPLZ on WCKX add

KSLO 22-18

KINT 38-35 WTIX 37-25 KXX106 on Q105 add 25 WFBR add 29 WERC add WOLF add WSGN add WKEE add WLCY add

KSET-FM deb 30 Y103 39-34 WHBO on KX104 deb 22 KHYT on 920 29-20 WCSC on

WGH add WVLK add WMEE add KVOI. 22-19 KGGI add WRKR 34-32 KATI on WHEB 31-27

Produced by: Leo Graham for B-Line Productions

COLUMBIA



WE DON'T JUST MAKE

WHHY on

95SGF on

FM99 deb 33

JPDATE PLUS..

TOTO "Goodbye Elenore"

ALREADY STRONG NEW ACTION:

KUPD add 29 KINT deb 38 WHFM deb 34 KHFI on K104 deb 38

KRBE on

KBFM deb 27

KWIC on

KXX106 on KJ100 add WAKX 32-29

WDIX add

KKXX on KYSN on 95XIL add WCGO on

WKXY on KSEL on KQIZ-FM add KDZA add KVOL on

KWI.O deb 30 KENI on KFXD on KRLC deb 29

Produced by: Geoff Workman & Toto

JOURNEY "The Party's Over (Hopelessly In Love)"

JUMPING OUT AT THESE STATIONS:

WDRO deb 23 KFRC add CKLW add KBEQ on

KSFX on KUPD on

Produced by: Kevin Elson

WHFM add WFLY on

KRBE 20-16 B97 27-24 WKEE 32-30 KXX106 on 920 add

WSKZ add KJ100 deb 24 WGRD 30-25 KWEN on

WZOK on Z104 on WIKS deb 34 WMEE deb 30 WCGO on

KKXX on KROY deb 17 FM10329-24

WKXY add KILE add 40 KENI add KCBN on KODI add KRLC on

JAMES TAYLOR "Her Town Too"



Produced by: Peter Asher

RECORDS, WE BREAK THEM

WOKV

Continued from Page 1

decision: economic and competitive. It had been a tremendous financial drain on the company. We were developing great momentum, but we still knew we were going to lose a lot of money this year. Also, the company felt that WCIN with its urban format was vulnerable on the AM dial. We were sitting here with a 50,000-watt giant with good prospects; maybe it would click and maybe it wouldn't. So they put the two

together and decided to bite the bullet and do it."

"Painful But Correct"

Stratton continued, "I was frustrated by the suddenness of it, but I think I understand the business rationale behind it. The arithmetic looks obvious, and the competitive factors in the marketplace made the decision a correct one, although as painful as could be. I feel for the people who were doing the more hands-on aspects; it's a real heartbreak for them. No one took this lightly on the corporate level. They've instructed me to remain in Cincinnati for now to help them contact other potential employers."



BEAUTY AND THE BEAST — That phenomenon was visually demonstrated as February Playboy centerfold Vicki Lasseter visited BJ-105 morning man Bill Gardner while promoting a recent "World of Wheels" show in Orlando.



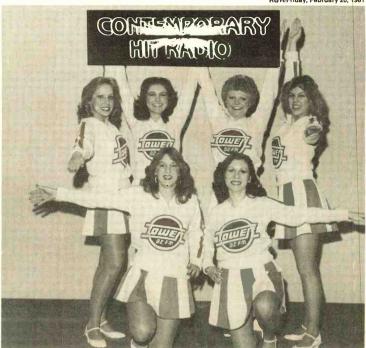
DIZZY FOR DISNEYWORLD — KZ-104/Cape Cod PD & morning man Deen Manchester (left) hands over the first of two trips to Disneyworld in its recent bumpersticker contest.



JACKSONVILLE GREETS CDB — Y103/Jacksonville, FL was on the list of stations to visit for the Charlie Daniels Band during their recent concert tour. Pictured after the on-air interview are (I-r) Y103 PD Scott Sherwood, Y103 air personality J.J. Walker, and Charlie Daniels.



TRICK PLEASER — While touring the Great Northwest, Cheap Trick's Rick Neilsen stopped by to visit KJR/Seattle Music Director Thom Buchanan (left) and air personality Scott Forrest (right).



"CLASS OF 92" — WTWR(Tower/92)-FM/Detroit conducted a contest among loyal listeners for the privilege of becoming a member of the TOWER cheerleaders squad. The group of six girls and four alternates (no boys applied although men were not excluded) were chosen by crowd response at recent tryouts.



JEALOUS? — Capitol recording artist Delbert McClinton is shown backstage at the Bijou Cafe in Philadelphia after a recent performance. McClinton is touring in support of his new LP "The Jealous Kind" "Fictured II-t; Capitol's Philadelphia Promotion Manager Michael Lessner, New York Promotion Manager Arthur Field, Delbert McClinton, WFIL PD Dean Tyler, WIFI PD Tom Bigby, Independent Promotion rep Fred Disipio, and Capitol's VP/Promotion Bruce Wendell.



TOURING HAWAII — KKUA/Honolulu recently completed its "Million Dollar Music" contest and awarded Franceen Matsunaga a brand new Suzuki RM 125 motorcycle. Displaying the bike are (I-r) Ray Minter of Montgomery Motors, Franceen, KKUA's Wili Moku, and Montgomery Motors' Brett Montgomery.

PHIL SEYMOUR

of all Feb

Featuring the single

"PRECIOUS TO ME"

SR-5703

"Precious To Me"
From the Boardwalk Records album
PHIL SEYMOUR FW 36996

Produced by RICHARD PODOLOR For Richard Podolor Productions, Inc.





THE BACK PAGE BREAKERS.

THANKS TO ALL OUR FRIENDS IN RADIO FOR HELPING US ACHIEVE OUR THIRD BREAKER IN LESS THAN 6 MONTHS.

PARALLEL ONE PLAYLISTS

EAST



Washington D.C.

3 OF CONTRACTOR OF THE COST TO SERVICE OF THE

ACCS 28, 29, 30 BHIC CLAPTON/I Can't Stand It

Pittsburgh

THE PROPERTY OF STATES OF

NUMBER OF THE STREET AND STREET LINE AND STREET STYX/Too Much Time On My...
APRIL MONEY DUES BAND/Tooln' It Migns
ROMER BUIES BAND/Tooln' It Migns
REPORT-BAND/Tooln' It Migns
ROMES/Mean's That A Parky

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POLICE/Don't Stand So Close BARBAA STREISAND/Meat Kind Of Pool BALANAR/MARE That Move

CHAPPAIGN/How 'Boat DB
LAMI HALL/Henre's The Angels
GROWS MASHDRITAN/Just The Two of US
STITE WASHDRITAN/Just The Two of US
STITE WASHDRITAN/Just The
SAURI REDUCTION TO MARKET IT
COMMESSION/Ler's Do It
PROMISSION/Ler's Do It

FM99 &WXLO

New York

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YORO CHE/Malking On Whin Ice
COATUMNOI/Que Pess/Mi He Pop
FINAL ADDITION/Het You Can't Love

HROR

984FM Beston

WKBW Buffalo

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PIREFALL/Staying With It ELVIS PRESIDE/Guitar Man JUICE NEWTON/Angel Of The Morning APRIL WOME/Just Netween You & Mg STEVE WIDMODD/MRILE You See. HALL & GATES/Kiss On My List

Providence

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Buffalo

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SRIC CLAPTON/I Can't Stand It SPINNERS/Yesterday/Nothing DMYLOU HARRIS/Mister Sendmen CHARRICH/Now Book UN

SMOREY ROBINSON/Neing with You come summer/who to You Think You' BARRY MMHILDBUT Rade It Through...

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St Louis AM63

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ON JOHN COUGAR/Ain't Even Dane... STEVE WIDMODD/Mesle You See,...

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ADDS 11 DRIC CLAFFON/E Can't Stand It PHIL SEMMIN/Precious To Me STIMBUR/Presterday/Mothing JUICE NEWTON/Angel Of The Morning STEVE MODERCO/Modile You See... BASE DARWOOM On FORFALL/Staying With It

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St. Louis

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(H) indicates one of the five "hottest" records on each Parallel One playlist.

(KSFX 104)

San Francisco

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Los Angeles

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ACDG ERSC CLAPTON/I Con't Stand It TURNS GLENG/Schmebody's Franch In LEO SATER/Living In A Pantasy PERSTALL/Staying with it CATLANS/Groot Ridge in The

Chicago

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Detroit

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TOCHEM KBEO

Kansas City

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94-Q Atlanta

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Z-93 Atlanta

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POLICE/Don't Stand So Close Mill SEMMINUFrectous To He APRIL MINE/Just Netween You & He PLETHOOD MAC/First lies LOVERSOY/Turn Me Loose

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Phoenix

Denver Denver

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ADD6 ALAN PACONS/Cames People Play
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H 1 1 DOLLY PARTON/9 To 5 2 2 RED SPEEDWGCN/Keep On Loving You H 3 3 STEA/The best Of Times 5 4 JOSE LIDMON/Masse.

ACCS 17
BRUCZ SPRINGSTEEN/Pade Away
MNYSMROY/Turn Re Loose ON RANDY MEISHSP/Searth On Fire MC/DC/... Money Honey

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SCHOOL STREET, THE STREET, THE

KRLABI

Los Angeles

CHAMPAIGN/Now 'Bout Un TDRN: GTMBS/Somebody's Napokin' DMYLOU MUNFIS/Mieter Sandman TIDEAL Memories
CELEBRY MCCOMTONGIVING It Up For Your
NOT SCATS/Mise Sun
ANALYTIMET Takes It All

(H) indicates one of the five "hottest" records on each Parallel One playlist.

EAST Most Added. Hottest

John Lennor Juice Newton Smakey Robinson REO Speedwagon Grover Washington Jr. Styx

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Eric Clapton Styx Juice Newton John Lannon Grover Washington Jr.

REO Speedwagon FM99/Tallahassee, FL Michael D'Malles

ERIC CLAPTON
DONA SUPPLE
JUICE NEWTON
FRANKIE JONOCKOUTS
LOVERBOY
HOTLEST:
LAKESIDE 1 1
BLONDIE 2-2
CON FINK SHUN 5-3
STYX 14-8
PHIL SEYMOUR 17-9

WKXY/Sarasota, FL

KPUR/Amarillo, TX

Tony Williams

EAST

PARALLEL TWO

CHAMPAIGN DONNA SUMMER 14Q/Worcester, MA Gary Nolen STEVIE WONDER GROVER WASHINGTON PHIL SEYMOUR JOHN COUGAR CLIMAX BLUES BAND Hottest: JOHN LENNON 4-2 STYX 9-4 DON MCLEAN 6-5 BARBRA STREISAND 23-16 WBLI/Long Island, NY Bill Terry

WFBR/Baltimore, MD

Andy Szulinski

Hottest: JOHN LENNON 5-1 CLIFF RICHARD 3-2 ABBA 9-7 RONNIE MILSAP 10-8 ALAN PARSONS 11-9

DOLICE NEWTON
GROVER WASHINGTON
HOTELEY PARTON 3-1
JOHN LENNON 6-2
REO SPEEDWAGON 7 4
DON MCLEAN 11-5
STYX 10-7 WBBF/Rochester, NY Dave Mason ELVIS PRESLEY Hottest: KOOL & THE GANG 2-1 WTIC-FM/Hartford CT Bick Donebus

REO SPEEDWAGON 1 2 JOHN LENNON 5-3 STYX 13-6 NEIL DIAMOND 16-10 Hottest: NDOL 6 THE GANG 1:1 REO SPEEDNAGON 2-2 DOLLY PARTON 3-3 JOHN LENNON 5-4 STYX 10-9 WICC/Bridgeport, CT

SPINNERS
DONNA SUMMER
HOTLEST:
HOTLEST:
DOLLY PARTON 1-1
DELBERT MCCLENTON 7-5
NEIL DIAMOND 11-8
BLONDIE 15-12
BARBRA STREISAND 23-19 Otos/York PA Steve Galleghe Steve Gallagher
SKEDNA PASTON
GRÖVER HASSINGTON
SUZI QUATRO)
JUICE NEWTON
SHINCY ROBINSON
36 SPECIAL (dp)
FRANKE/NOCKOUTS
RED SPEEDH-GON 2-1
JOHN LEDNON 4-2
BLONDE 18-4
STYX 12-5
PAT BENATUR 15-8 WKBO/Harrisburg, PA Betsy Kaye SHEENA EASTON GROVER WASHINGTON JUICE NEWTON

JOHN LENNON 3-1 DOLLY PARTON 2-2 REO SPEEDWAGON 4 3 BLONDIE 14-5 HALL 6 OATES 19-12 WHFM/Rochester, NY Marc Cronin

WKEE/Huntington WV

DONNA SUMMER JUICE NEWTON CHAMPAIGN

CHAMPAIGN SMOKEY ROBINSON JOHNNY AVERAGE RINGS

Hottest: DOLLY PARTON 2-1 REO SPEEDWAGON 3-2 QUEEN 4-3 DON MCLEAN 18-8 BLONDIE 21-12

WOLF/Syracuse, NY

FLEETWOOD MAC APRIL WINE MANCHESTER/BRYSON

MANCHESTERO BRISCH CHAMPAIGN PHOEBE SNOW GARLAND JEFFRIES ELVIS PRESLEY

ABBA 1-1 RANDY MEISNER 12-3 HALL & CATES 14-4 PHIL SEYMOUR 13-8 FIREFALL 15-10

WPST/Trenton, NJ

JOHN COUGAR FRANKIE/ANDCHOUTS 38 SPECIAL HOTLEST: JOHN LERNON 1 1 REO SPEEDWACON 2-2 HALL & OATES 13-9 DORNIE IRIS 14-10 BLONDIE 17-12

WTRY/Albany, NY

REO SPEEDHAGON 1-1 BLONDIE 8-4 NEIL DIAMOND 9-5 SHEEMA EASTON 24-14 APRIL WENE 27-21

WHYN/Springfield, MA

Andy Carey

ELVIS PRESLEY SMOKEY ROBINSON RINGS (dp)

RONNIE MILSAP 10 6 DON MCLEAN 11-7 NEIL DIAMOND 14-10

JUICE NEWTON

Hottest: ABBA 1-1

Tom Taylor

ERIC CLAPTON BLUES BROS

ERIC CLAPTON MOLLY HATCHET XTC
Hottest:
REO SPEEDWAGON 1-1
JOHN LENNON 5-2
ALAN PARSONS 6-6
PAT BENATAR 13-9
STYX 15-11 WFLY/Albany, NY

ROD STEWART ERIC CLAPTON JOHN COUGAR JUCE NEWTON FRANKIE/RNOCKOUTS Hottest:

Hottest: JOHN LENNON 2-1 PAT BENATAR 4-3 STYX 7-4 DON MCLEAN 17-7 ALAN PARSONS 14-

K104/Erle, PA BIII Shannon

BHI SHARNON
AFRIL WIDE
ROD STEWART
SHOKEY ROBINSON
RUSH
STEVE WIDWOOD
EWAF
Hottest:
ROVERS 5-1
DON MCLEAN 10-7
DOLLY PARTON 13-9
GAMMA 16-11
JOHN LENNON 18-13

V100/Charleston, WV Bob Spence JUICE NEWTON SHEENA EASTOR APRIL WINE

HOTLEST: REO SPEEDWAGON 1-1 STEVIE WONDER 10-6 STYX 13-9 PAT BENATAR 17-12 BLONDIE 22-15 WAQY/Springfield, MA

HOTLEST: RED SPEEDWAGON 1-1 KOOL & THE GANG 3-2 BLOMDIE 18-9 BARBRA STREISAND 22-14 POLICE 25-19 Jim Rising WAEB/Allentown, PA Jeff Frank STEVE WINWOOD PHIL SEYMOUR EWAF JUICE NEWTON CLIMAX BLUES BAND

HOTTEST: REO SPEEDWAGON 1-1 JOHN LENNON 9-4 DON MCLEAN 7-6 STEVIE WONDER 13-8 HALL 6 OATES 20-17

PARALLEL THREE 13FEA/Manchester, NH Keith Lamire

Keith Lemine
GROVER WASHINGTON
JUICE NEMTON
APRIL WINE
RINGS
ROTHERST
JOHN LEDNON 2-1
REO SPEEDWACON 5 2
DON MCLEAN 11-7
STYX 13-8
ALAN PARSONS 18-11

14WK/Wheeling, WV Jack Armstron

MELANIE
SMOKEY ROBINSON
CLIMAX BLUES BAND
JUICE NEWTON
SPINNERS
STEVE WINWOOD
ROVERS
GROVER WASHINGTON
LAKSSIDE
HOLLEST: HOTTESTE HOTTEST: REO SPEEDHAGON 3 1 ALAN PARSONS 12-7 TERRI GIBBS 15-11 STYX 17 12 NEIL DIAMOND 23-18

WCIR/Beckley, WV

RON HIII

ERIC CLAPTON
MOLLY HATCHET
JULGE NEWTON
SWOKEY ROBEINSON
HOTLESS:
DOLLY PRATON 1-1
MCGUFFEY LANE 7-3
CLIFF RICHARD 9-4
PAT BENATURA 10-6
RANDY MEISNER 17-11

WFBG/Altoons, PA Tony Booth

SMOKEY ROBINSON FRANKLE/KNOCKOUT SMOKET HOB INCOMOUTS
38 SPECIAL
BLONDIE
ERIC CLAPTON
HOTLEST:
DOLLY PRATUN 1-1
REO SPECINGCON 2-2
JOHN LENNON 9-3
STYX 13-6
DON MCLEAN 14-7

WGUY/Bangor, ME John Jackson

ELVIS PRESLEY POLICE POLICE Hottest: JOHN LENNON 4-1 REO SPEEDWAGON 7-2 STYX 9-3 RANDY MEISNER 10-5 STEVIE WONDER 14-6

WHEB/Portsmouth, NH Rick Been

MKKE BOON
SHOKEY ROBINSON
JIMMY BUFFETT
HOTTEST:
JOEN LENKON 2-1
DON MCLEAN 8-7
STEVIE WONDER 12-8
CLIFF RICHARD 15-10
NEIL DIAMOND 18 13

WJRQ/Portland ME

APRIL WINE
JUICE NEMFON
SHEENA PASTON
FIREPALL
HOTLEST:
JOEN LESNON 1-1
DOLLY PARTON 4 2
KOOL 6 THE GANG 8-3
REO SPEELWAGON 13-7
STEVIE WONDER 16-12

WLBZ/Bangor, ME Michael O'Hara

ROVERS
SMOKEY ROBINSON
MOLLY HATCHET
RAYDIO
HOTLEST:
DOLLY PARTON 2-1
JOHN LENNON 5-3
CLIFF RICHARD 7-4
ROWNIE MISAP 15-9
RANDY MEISNER 13-10

WTSN/Dover, NH

JOE CHEMAY BAND Hottest: BLONDIE 1-1 JOHN LENNCN 7-2 CLIFF RICHARD 6-3 NEIL DIAMOND 18-10 BARBRA STREISAND 20-12

WIGY/Bath, ME Willie Mitchell

WHITE MITCHEN
BADP DAGE
POLICE
JOE CHEMAY BAND
HOTTEST:
RED SPEEDWACON 1-1
ALAN PARSONS 2-2
CLIFF RICHARD 12-5
OUTLAWS 13-6
JOHN LENNON 15-10
STYX 21-16

WLAM/Lewiston, ME Chris Lavne

JUICE NEWTON APRIL WINE RINGS HOLLEST: JOHN LENNON 1-1 DON MCLEAN 10-6 NEIL DIAMOND 16-7 ALAN PARSONS 13-8 BLONDIE 20-14 95XIL/Parkersburg, WV

Terry Lee Collins APRIL WINE STEVE WINWOOD TOTO
DONNA SUMMER
EW&F
Hottest:
REO SPEEDWAGON 3-1 RED SPEEDWAGON 3-1 KOOL & THE GANG 5-2 FLEETWOOD MAC 6-3 DON MCLEAN 17-11 RONNIE MILSAP 24-17 WGH/Norfolk, VA **Bob Canada**

JUICE NEWTON CHAMPAIGN GROVER WASHINGTON WHISPERS (dp) ERIC CLAPTON (dp) FRANKIE/KNOCKOUTS PARALLEL TWO 920/Nashville, TN Scooter Davis

SOUTH

JUICE NEWTON CLIMAX BLUES BAND APRIL WINE BLONDIE (dp) ERIC CLAPTON (dp) POLICE (dp) PROMINE/RIOLEDOTS (dp) Hottest: DOLLY PARTON 4 1 NEIL DIAMOND 11-2 DON MCLEAN 6-4 SHEENA EASTON 9-6 CLIMAX BLUES BAND 17-11 POLICE (dp)
JOURNEY (dp)
JOURNEY (dp)
CON FUNK SHUN (dp)
HOTEST:
DOLLY PARTON 1-1
STXX 12-5
JACKSONS 13-7
JOHN LENNON 15-11
CHAMPAIGN 29-20 WHRO/Memphis TN

JUICE NEWTON
HOLLEST:
JOHN LEMENTON 4-1
JOHN LEMENTON 6-2
REO SPEEDWGGON 5-3
STYX 14-7
NEIL DIAMOND 15-8 BJ105/Orlando, FL Tom West ERIC CLAPTON

RUPERT HOLMES TASTE OF HONEY FRANKIE/KNOCKOUTS CLIMAX BLUES BAND YOKO ONO WJDX/Jackson, MS Bob Rall TASTE OF HONEY
JUICE NEWTON
BADFINGER
SUZI QUATRO
Hottest:
DOLLY PARTON 1-1
JOHN LENNON 7 3 Hottest: KOOL 6 THE GANG 4-1 DOLLY PARTON 2-2 REO SPEEDWAGON 12-4 JOHN LENNON 9-7 STYX 16-8

STYX 9-4 BLONDIE 16-12 BARBRA STREISA KEEL/Shrayanort I A WRJZ/Knoxville, TN JUICE NEWTON

WSGN/Birmin

HALL & OATES CHAMPAIGN SPINNERS Hottest:

Gary Franklin

Hottest: JOHN LENNON 1-1 NEIL DIAMOND 7-3 CLIFF RICHARD 12-9 BLONDIE 16-13 BARBRA STREISAND 15-14

WTIX/New Orleans, LA

WHISPERS
HOttest:
EDDIE RABBITT 1-1
STEX 9-4
BLONDIE 17-9
YARBROUGH/PEOPLES 23-15
STEVE WINWOOD D-23

Y103/Jacksonville, FL

Scott Sherwood

STEELY DAN
ERIC CLAPTON
38 SPECIAL
FRANKLE/NOCKOUTS
LUVERBOY (dp)
HOLLEST,
JOHN LSHNUN 2-1
STYX 11-7
STEVE WIDMCDD 17-10
GROWER MASHINGTON 23-16
AMBROSIA 27-21

WRVQ/Richmond, VA

KOOL & THE GANG 1-1 DELBERT MCCLINTON 4-2 QUEEN 8-4 OUTLAWS 15-10 STYX 14-11

GROVER WASHINGTON ERIC CLAPTON

KELP/EI Paso, TX

PHIL SEYMOUR PAT BENATAR TERRI GIBBS HOTLEST: KOOL & THE GANG 1-1 JOHN LENNON 4-2 BLONDIE 19-6 STYX 16-7 REO SPEEDWAGON 20-8

FM100/Memphis, TN

STEVE WINWOOD YARBROUGH/PROPLES

YARBROUGH/PEOPLES
OUTLAWS
HOLLEST:
DELBERT MCCLINTON 3-1
REO SPEEDWGON 6-4
BOZ SCAGES 11-7
DOLLY PARTON 13-8
RONNIE MILSAP 15-10

WNOX/Knoxville, TN

Scott Malors

Gary Guthrie

Mike Presto

SHOKEY ROBINSON POLICE
SPINNERS
JIMMY BUFFETT
ERIC CLAPTON
HOTLERS:
DOLLY PARTON: 2-1
STYX 12-6
DON MCLEAN 14-7
STEVIE MCNDER 15-9
BLONDIE 19-13 Hottest: DOLLY PARTON 1 1 STEELY DAN 3 2 DON MCLEAN 14-8 STYX 16-12

KTSA/San Antonio TX ALAN PARSONS CLIFF RICHARD

Hottest: KOOL & THE GANG 1-1 AIR SUPPLY 3-2 EDDIE RABBITT 4-3 CUEEN 11-8 STYX 12-9

KXX106/Birmir hem Al Larry D'Day

ROD STEWART 38 SPECIAL STEELY DAN CON FUNK SHUN JUICE NEWTON Hottest: BLONDIE 1 1 JOHN LENNON 5 BLONDIE 1 1 JOHN LENNON 5-2 DON MCLEAN 16-9 NEIL DIAMOND 17-10 RANDY MEISNER 15-11

WAKY/Louisville, KY

GROVER WASHINGTON JOHN COUGAR Hoth COMMAR Hottest: DOLCY PARTON 1-1 ABBA 8-5 CLIFF RICHARD 11-7 STEVIE WONDER 13-9 STYX 14-11

WAXY/Ft Lauderdale FI

MANCHESTER / BRYSON MANCHESTER/BRYSON Hottest: REO SPEEDWAGON 3 1 JOHN LENNON 4-2 DOLLY PARTON 7-3 STYX 11-7 LTD 15-10

WAYS/Charlotte, NC Lou Simon APRIL WINE JOHN COUGAR JOHN COUGAR HOTLEST: DOLLY PARTON 4-1 BLONDIE 6-4 ROVERS 12-8 BARBRA STREISAND 20-14 HALL 6 QATES 26-17

WBBQ/Augusts, GA

JUICE NEWTON ERIC CLAPTON SHERBS FRANKIE/KNOCKOUTS 38 SPECIAL 38 SPELIANA
HOLLEST:
DOLLY PARTON 1-1
STYX 5-2
BARBRA STREISAND 15-9
NEIL DIAMOND 20-14
YARBROUGH/PEOPLES 27-2;

WFMF/Beton Rouge, LA Randy Rice REMOY NICE

ROUTER WASHINGTON

POLICE

STEVE WINNOOD

HOTEST:

JOHN LERNON 2-1

STRY 9-6

STEVIE WONDER 11-8

CLIFF RICHARD 15-10

NEIL DIAMOND 17-11

APRIL WINE JUICE NEWTON JIMMY BUFFETT JIMY BUFFETT Hottest: REO SPEEDWAGON 1-1 EDDIE RABBITT 3-2 STYX 11-6 DON MCLEAN 15-11 STEVIE WONDER 25-17 WSKZ/Chattanoogs, TN

TERRI GIBBS ROD STEWART GROVER WASHINGTON JOURNEY ERIC CLAPTON ERIC CLAPTON Hottest: JOHN LENNON 1-1 REO SPEEDWAGON 2-2 PAT BENATAR 12-8 HALL & CATES 15-11 LEO SAYER 18-14

KINT/EI Paso, TX Jim Zippo

JIM Zippo
ABRA
STYX
REPERT HOLMES
FIREFAL
GORLAND JEP FRIES
GORLAND JEP FRIES
GORLAND JEP FRIES
GORLAND JEP FRIES
FIREFAL
SPENNEL FRIES
SPENNEL
SPENNEL FRIES
SPENNEL

WERC/Birmingham, AL

Mark Thompson

DOSEE BROS JOHN COKCAR STEVE WINNOOD CHAMPAIGN HOTELST: DOLLY PARTON 1-1 REIL DIAMOND 11-7 BRUCE SPRINGSTEDW 23-15 AIR SUPPLY 22-16 PHIL SEYMOUR 26-17

WLCY/Tampe. FL

STEVE WIDMOOD
GROVER WASHINGTON
CHAMPAIGN
HOTCHST
JOHN LENNON 1-1
EDDIE RABBITT 4-2
NEIL DIAMOND 10-5
BARBHA TREISAND 15-9
SHEEMA EASTON 28-20

KX104/Nashville, TN Michael St. John

GROVER WASHINGTON PHIL SEYMOUR SPINNERS MANCHESTER/BRYSON 38 SPECIAL ERIC CLAPTON HOTTEST:
HOT

Bobby Hatfield

TOTO TOTO
LOVERBOY
BADFINGER
Hottest
ALAN PARSONS 2-1
STYX 5-4
JOHN LENNON 8-5
PAT BENATAR 11-6
POLICE 22-14

KHFI/Austin, TX

Ed Volkman ELVIS PRESLEY JOE CHEMAY BAND CLIMAX BLUES BAND DONNA SUMMER Hottest: Hottest: STYX 5-1 JCHN LENNON 7 4 CLIFF RICHARD 10-HALL & OATES 12-9 BLONDIE 14-10

KBFM/McAllen-Bro Steve Owens

DONNA SUMMER ELVIS PRESLEY ERIC CLAPTON JUICE NEWTON HOTTEST:
REO SPEEDWAGON 1-1
JOHN LEWNON 2-2
STEVIE WONDER 3 3
ALAN PARSONS 12-9
LAKESIDE 13-10

WORK/Norfolk VA Oon Davis

ERIC CLAPTON GROVER WASHINGTON DORNA SLAMER HOLLEST: REO SPEEDANGON 1-1 PAT BENATAR 9 4 ALAN PARSONS 6-5 BLONDIE 15-7 STEVIE WONDER 18-9

KFMK/Houston, TX Jerry Steele

SHOKEY ROBDISON
GROVER WASHINGTON
ALAN PARSONS
Hottest:
KOOL & THE GANG 1-1
DOLLY PARTON 3-2
REO SPEEDMACON 12-3
TERRI GIBBS 9-8
STYX 21-13

KRBE/Houston, TX

REO SPEEDWAGON STYX HOTLEST: REO SPEEDMAGON 1-1 STYX 4-2 JOHN LEBNON 7-3 PAT BENATAR 10-7 POLICE 18-9

KSRR/Houston. TX Rick Lambert

PAT BENATAR STEELY DAN STELLY DAN Hottest: REO SPECWAGON 2-1 ALAN PARSONS 15-11 NEIL DIAMOND 20-14 BRUCE SPRINSTEEN 27-18 BARBRA STREISAND 25-19 Mike Patrick

DONNA SUMMER JUICE NEWTON BADE INCEP BADFINGER HOTTEST: REO SPEEDWAGON 1-1 JOHN LERNON 2-2 ALAN PARSONS 10-5 STEVIE WONDER 11-7 DON MCLEAN 16-11

KQ94/Little Rock. AF Ray Lincoln

HAWKS TASTE OF HONEY (dp) POINTER SISTERS (dp) CHRIS MONTAN DONNA SUMMER RINGS JOHN LERONON 5-2 STYX 11-6 ALAN PARSONS 10-7 PIREFALL 21-17

G100/Mobile, AL Scott Griffith

JUICE NEWTON GROVER WASHIN JOHN COUGAR JOHN COUGAR Hottest: JOHN LENNON 1-1 REO SPEEDWAGON 2-2 DON MCLEAN 13-6 STEELY DAN 4-8 BLONDIE 20-16

WAAY/Huntaville, Al Ilm Kandricks

SM SPECIAL
ERIC CLAPTON
SHOKEY ROBINSON
BADFINGER
HOTLESSI
JOHN LENNON 2-1
HALL & OATES 16-10
STEVIE WINDER 17-11
BARBAR STREISAMD 20
SHEENA EASTON 25-15

CK101/Cocoe Beach, Fi

STEVE WINMOOD
GROVER WASHINGTON,
JUICE NEMTON
ERIC CLAFTON
HOTLEST:
REO SPEEDWAGON 1-1
STYX 10-4
DOLLY PARTON 18-8
STEVE WINMOOD 16-9
SHEENA EASTON 30-23

WTMA/Charleston, SC

Hottest. JOHN LENNON 6-1 STYX 14-4 PAT BENATAR 12-9 NEIL DIAMOND 20-15 HALL & OATES 26-16 KNUS/Dalles TX

CLIFF RICHARD
YARBROUGH/PEOPLES
POLICE
ABBA
HOTLEST:
DOLLY PARTON 3-1
JOEN LERNON 11-4
REO SPEEDWGON B 5
BLONDER 13-7
AC/DC 14-10

KSET-FM/EI Peso, TX Jeff Blake

NITEFLYTE SPINNERS ERIC CLAPTON DORNA SUMMER SUZI QUATRO Hottest: Hottest: LAKESIDE 4-1 ROD STEWART 6-3 JOHN LENNON 10-6 BAR-KAYS 12-7 REO SPEEDWAGON 17-11

B97/New Orleans, LA Vallie/Lousteau

GROVER WASHINGTON HALL & OATES ERIC CLAPTON ERIC CLAPTUN
Hottest:
REO SPECHOGON 1 1
BLONDIE 2 2
AC/DC 15-9
ARBA 20-13
YARBROUGH/PEOPLES D-18

Gary Adking SPINNERS TERRI GIBBS JUICE NEWTON ERIC CLAPTON GARLAND JEFFR IES (dp) Hottest: JOHN LENION 3-1 STYX 8-5 PAT BENATAR 13-9 DON MCLEAN D-10 LOVERBOY 20-17

WOKI/Knoxville, TN

WCSC/Charleston SC

TOUCH
PHOEBE SNOW
ERIC CLAPTON
CLIMAX BLUES
JOURNEY PHOERE SHOW PHOBBE SNOW MAC DAVIS SMOREY POBINSON 38 SPECIAL SPINNERS JCHARY AVERAGE HOTELS DOLLY PARTON 1-1 STIX 5-3 DON MCLEAN 10-6 BLONDIE 20-13 HALL & OATES 22-16 JOURNEY
NITEFLYTE
DORNA SUMMER
HOLLEST:
REO SPEEDWAGON 1-1
BLONDIE 2-2
PAT BENATAR 5-4
STYX 6 5
JCHN LENNON 10-7

WVLK/Lexington. KY Dave Murray

SHEENA EASTON

KSEL/Lubbock TX

Hottest: JOHN LENNON 1 1 STYX 7-2 REO SPEEDWAGON 2-3 BLONDIE 13-9 KOOL & THE GANG 5-10

WCGQ/Columbus, GA

Joe McClure
ERIC CLAPTON
APPIL WINE
PHOEBE SHOM
ROD STEMART
HOTLESHON 2-1
STIX 7-4
FLEETHOOD MAC 8-5
RANDY MEISHER 17 12
NEIL DLAMOND 18-13

WFLB/Favetteville, NC

ERIC CLAPTON FOOLS BARBARA MANDRELL

BARRARA MARKRELL HOTLEST: STEELY DAN 2-1 KOOL 6 THE GANG 10-6 TERRI GIBBS 14-8 SMOKEY ROBINSON 31-24 SHEENA EASTON 32-26

WHHY/Montgomery, Al

MAC DAVIS ERIC CLAPTON JUICE NEWTON Hottest: REO SPEEDWAGON 1-1 JOHN LENNON 3-2 STOX 5-3

STYX 5-3 NEIL DIAMOND 15-7 LTD 17-10

WFOX/Gainsville, GA

PARIM COMPTON
SMOREY ROBINSON
PHIL SEMMOUR
JUICE NEATON
HOLDEST:
JOEN LERNON 1 I
NEIL DIAMOND 11-7
BLONDER 15-9
BLONDER 15-9
BARBMA STREISAND 22-16
BARBMA STREISAND 22-16

WRDV/Rosnoke, VA

POLICE GROVER WASHINGTON SPINNERS MANCHESTER/BRYSON (dp) Hottest:

Hottest: REO SPEEDWAGON 3-1 DOLLY PARTON 2-2 DELBERT MCCLINTON 10-7 CLIFF RICHARD 11-8 STYX 14-9

Dr. John

Hank Dole

Rich Thomas

JUICE NEWTON ERIC CLAPTON Hottest:

Joe McClure

Wilson/Glass JUICE NEWTON
SMOREY ROBINSON
CLIMAX BLUES BAND
SPINNERS
CHAMPAIGN (dp)
TOUCH APRIL WINE TERRI GIBBS JUICE NEWTON ERIC CLAPTON Hottest: DOLLY PARTON 1-1 REO SPEEDWGGON 2-2 TOUCH Hottest: DOLLY PARTON 1-1 JOHN LEMNON 7-3 DOLLT PARTON 1-1 REO SPEEDWGGON 2-2 DON MCLEAN 14-7 LOVERBOY 15-8 NEIL DIAMOND 16-10 DON MCLEAN 10-4 BLONDIE 14-8 NEIL DIAMOND 20-14 WANS-FM/Anderson, SC

PARALLEL THREE KILE/Galveston, TX Scott Taylor

JUICE NENTON
ELVIS PRESLEY
SMOKEY ROBINSON
ERIC-CLATION
HOTLEST:
REO SPEEINAGON 2-1
DON MCLEAN 14-7
HALL & OATES 19-13
MEIL DIANGON 23-15
JACKSONS 22-18 JOURNEY FRANKIE/NOCKOUTS Hottest: KOOL & THE GANG 1-1 DON MCLEAN 19-12 REO SPEEDWAGON 22-14 BARBRA STREISAND 23-17 HALL & OATES 32-22

WSGA/Savannah, GA

Ray Williams HAY WILLIAMS

LAKESIDE
SMOKEY ROBINSON
OUTLANS
SHEBNA EASTON
JUICE NEWTON
DONNA SUMMER
ROD STEWART
HOTLEST:
JOHN LESNON 3-1 Hottest: JOHN LENGON 3-1 DOLLY PARTON 4-3 RONNIE MILSAP 10-8 STYX 13-9 YARBROUGH/PEOPLES 20-15 SUZI QUATRO 27-23

95SGF/Savannah, GA Dave Carlisle

JUICE NEWTON TERRI GIBBS DONNA SUMMER Hottest: Hottest: REO SPEEDWAGON 2-1 STYX 8-4 DON MCLEAN 11-5 NEIL DIAMOND 18-10 BLONDIE 22-17

Z102/Savannah, GA

Nancy Brooks STEELY DAN
JIMMY BUFFETT
CLIMAX BLUES BAND
STEVE WINWOOD
SHEENA EASTON
ROD STEMART
YARBROUGH/PEOPLES JOHN LENNON 2-1 NEIL DIAMOND 11-7 PAT BENATAR 16-12 CLIFF RICHARD 17-13

KQIZ-FM/Amerillo, TX

Chris Manning ERIC CLAPTON SHEENA EASTON LOVERBOY LOVERBOY
TOTO
SUEI QUATRO
POLICE
ELVIS PRESELY
HOLLEST
REO SPEEDWAGON 1-1
KOOL & THE CAME 2-2
ROMNIE MILSAP 7-5
STEELY DAN 1-5
STEELY DAN 1-5
DELBERT WCCLDRION 15-9

KVOL/Lafayette LA Kim Canard

DONNA SUMMER JUICE NEWTON GROVER WASHI GROVER WASHINGTON JOHNNY AVERAGE FRANKIE/KNOCKOUTS WHISPERS
HOTTEST:
LAKESIDE 1 1
CON FUNK SHUN 4-2
JOHN LENNON 6-4
DOLLY PARTON 11-6
GAP BAND 16-12

WYI K/Bosnoke VA Russ Brown

BARBRA STREISA EWEF ERIC CLAPTON JUICE NEWTON RAYDIO HOTTON STYX 3-1 JOHN COUGAR 6-ROWNIE MILSAP HALL & OATES 1

MIDWEST

Most Added. Hottest Juice Newton Eric Clapton

John Lennon Steve Winwood REO Speedwagon April Wine

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added .. Hottest

Grover Washington Jr. John Lennon Juice Newton Eric Clapton REO Speedwagon

MIDWEST PARALLEL TWO

92X/Columbus, OH ELVIS PRESLEY POLICE STEVE WINWOOD

STEVE WINWOOD
Hottest:
REO SPEEDWAGON 1-1
DOLLY PARTON 2-2
JOHN LENNON 3-3
DELBERT MCCLINTON 11-8
BLONDIE 19-13

KIOA/Des Moines, IA A.W. Pantoja

JUICE NEWTON GROVER WASHINGTON POLICE Hottest: JOHN LENNON 7-1 JOHN LENNON /-1 STYX 14-5 DONNIE IRIS 17-10 NEIL DIAMOND 19-12 BLONDIE 22-16

KOEM/Oklahoma City Ok Chuck Morgan

HALL & GATES
PHIL SEYMOUR
ERIC CLAPTON
HOTE-St:
BLONDIE 2 1
REO SPEEDMACON 3-2
DAN FOGELBERG 5-4
STYX 8-6
KOOL 6 THE GANG 13 7

KRAV/Tulsa. OK

CLIMAX BLUES BAND DONNA SUMMER JOHN COUGAR JOHN COUGAR HOTTEST: TERRI GIBBS 4-1 REO SPEEDWAGON 13-6 STYX 12-9 SHEENA EASTON 21-16 BARBRA STREISAND 23-18

KZ93/Peoria, IL Keith Edwards

JUICE NEWTON
APRIL WINE
PHIL SEYMOUR
GROVER WASHINGTON
HOLLERNON 2-1
JOHN LERNON 2-1
STYX 6-4
PAT BENATAR 11-8
HALL 6 OATES 18-11
BLONDIE 20-12

WGRD/Grand Rapids, MI Bay Baker

TERRI GIBBS FIREFALL BRUCE SPRINGSTEEN ALAN PARSONS BARBRA STREISAND SHEENA EASTON SHEENA EASTON Hottest: KOOL & THE GANG 2-1 BLONDIE 16-6 PAT BENATAR 15-7 DONNIE IRIS 24-12 HALL & OATES 25-13

WHOT/Younstown, OH Dick Thompson

APRIL WINE

AFRIL WINE PHIL SEYMOUR POLICE HOTLEST: JOHN LENNON 1-1 STYX 4-2 BLONDIE 15-7 RANDY MEISNER 16-8 NEIL DIAMOND 19-11 WMEE/Fort Wayne, IN John Curry GROVER WASHINGTON

CHAMPAIGN SHOKEY ROBINSON JUICE NEWTON HOLLEST: JOHN LENNON 5 1 STYX 12-2 DON MCLEAN 16-5 CLIFF RICHARD 15-8 BLONDIE 25-10

WNAP/Indianapolis, IN Dennis Jon Balley

BRUCE SPRINGSTEEN STEVE WENWOOD SHEENA EASTON HALL & OATES LEO SAYER HOLLEST: DOLLY PARTON 2-1 EDDIE RABBITT 3 2 JOHN LENNON 6 5 REO SPEEDWAGON 7-6 DELBERT MCCLINTON 8-7

WOHO/Toledo OH Jeff McCarthy

ROVERS
JUICE NEWTON
SHEENA EASTON
HOTLESE:
JOHN LENNON 3-1
NEIL DIAMOND 5-3
BABBRA STREISAND 11-5
LEO SAYER 16-10
KOOL & THE GANC 23 12

WOW/Owner NE

JUICE NEWTON GRÖVER WASHINGTON APRIL WINE (dp) Hottest: Hottest: DOLLY PARTON 3-1 JOHN LENNON 4-3 REO SPEEDWAGON 7-4 STYX 11-6 NEIL DIAMOND 12-9

WVIC/East Lansing, MI Jim St John

JUICE NEWTON DOOBLE BROS ERIC CLAPTON RINGS DONNA SUMMER Hottest: REO SPEEDWAGON 1-1 DOLLY PARTON 7-2 JOHN LENNON 4-3 LEO SAYER 14-10 BRUCE SPRINGSTEEN 27 17

WISM/Madison, W Bern Starr

POLICE
JUICE NEWTON
CLIMAX BLUES BAND
SHOKEY ROBINSON
HOCLEST
REO SPEEDMAGON 1-1
CLIFF RICHARD 6-2
RONNIE MILSAP 15-5
STYX 12-8
STEVIE WONDER 11-9

KWEN/Tulsa, OK Ronda Curtis

ERIC CLAPTON CLIMAX BLUES BAND TOUCH GARLAND JEFFRIES GARLAND JEFFRIES HOTLEST HOTLEST HEO SPEEDWAGON 1-1 JOHN LEWNON 4-3 APRIL WINE 18-10 PHIL SEYMOUR 17-11 STEVE WINWOOD 20-13

WYFM/Youngstown, OH

Hottest: REO SPEEDWAGON 1-1 KOOL & THE GANG 3-2 DOLLY PARTON 9-4 BLONDIE 15-9 PAT BENATAR 11-10 WTWR/Detroit MI

Kurt Kelly

Hottest: KOOL & THE GANG 1-1 REO SPEEDWAGON 2-2 EDDIE RABBITT 3-3 RANDY MEISNER 25-20 SHEENA EASTON 26-21

WAKX/Dukuth, MN Bruce McGregor

JUICE NEWTON ERIC CLAPTON HOTEEST: REO SPEEDWAGON 1-1 DOLLY PARTON 9-5 JOHN LENNON 11 6 NEIL DIAMOND 13-8 AC/DC 17-9

WNAM/Appleton-Oshkosh, WI Jay Tyler

JUICE NEWTON JULE NEWTON
MELANIE
ANY TROUBLE
HOTEST:
JOHN LERNON 4-1
DON MCLEAN 11-7
PAT BENATAR 15-12
NEIL DIAMOND 21-15
BLONDIE 20-17

WGBF/Evansville, IN B.J. Hunter

NEIL DIAMOND BLONDIE Hottest: RED SPEEDWAGON 3-1 DOLLY PARTON 4 2 JOHN LENNON 7-4 STYX 12-6 CLIFF RICHARD 11-10

WRBR/Sound Bend, IN Joe Lightner

LEO SAYER BARBRA STREISAND BARBRA STREISAND Hottest. DAN FOGELBERG 1-1 EDDIE RABBITT 9-4 DOLLY PARTON 13-6 KOOL & THE GANG 20-10 STYX 26-19

WZOK/Rockford II

RONNIE MILSAP BARBRA STREISAND REO SPEEDWAGON POLICE OUTLAWS OUTLANS
ERIC CLAPTON
Hottest:
STYX 2-1
JOHN LENNON 8-2
DOLLY PARTON 4:
ALAN PARSONS 7 6
CLIFF RICHARD 14

Z104/Madison, WI Little/Hudson

JUICE NEWTON Hottest: EDDIE RABBITT 1 1 JOHN LENNCH 7-4 ALAN PARSONS 13-7 PAT BENATAR 15-11 POLICE 20-15

WIKS/Indianapolis, IN Mike Tinner

ERIC CLAPTON SHEENA EASTON APRIL WINE APRIL WINE Hottest: KOOL & THE GANG 1-1 ALAN PARSONS 6-2 DOLLY PARTON 9-3 EDDIE RABBITT 10-7 STYX 12-8

U93/South Bend, IN J.K. Deering

BLONDIE BARBRA STREISAND HOTTEST: DOLLY PARTON 3 1 REO SPEZUAGON 6 2 NEIL DIAMOND 15-11 LEO SAYER 25-12 ALAN PARSONS 23-14

WDJX/Dayton, OH Mark Elliott STEVE WINWOOD

STEVE WINNELD
ROVERS
FRANKIE/NOCKOUTS
JIMMY BUFFETT
TOTO
RINGS
HOTLEST:
RED SPEEDWACON 1-1
STYX 18-6
HALL & GATES 26-10
NEIL DIAMOND 21-15
POLICE 29-19

PARALLEL THREE KFYR/Rismarck ND

Hottest: DOLLY PARTON 1-1 REO SPEEDWAGON 3-2 RANDY MEISNER 11-6 STYX 14-10 TERRI GIBBS 19-13

KKLS/Rapid City, SD

Mark Hahn PERFORMAND MAY FLESTWOOD MAC ELVIS PRESLEY JUICE NEWTON HOTLEST: EDDIE RABBITT 1-1 STEELY CAN 2-2 DELBERT MCCLINTON 11-9 RANDY MEJISMER 14-11 JORN LEWNON 20-14

KKRC/Sloux Falls, SD

Don Nordine APRIL WINE ELVIS PRESLEY JOHN COUGAR JOHN COUGAR Hottest: JOHN LENNON 5-1 STYX 3-2 REO SPEEDWAGON 1-4 ALAN PARSONS 10-9 BLONDIE 15-10

KKXL/Grand Forks NO

BRUCE SPRINGSTEEN BRUCE SPEEDWACON 1-1 HOTLEST 1-1 JOHN LENNON 4-2 STYX 11-7 LEO SAYER 15-10 BLONDIE 21-15

WEST

FTREFALL HAWKS FRANKIE/KNOCKOUTS FLEETWOOD MAC ERIC CLAPTON JOAN JETT JOAN JETT Hottest: JOHN LEMNON 2-1 RED SPEEDWAGON 3-2 DELBERT MCCLINTON 8-4 STYX 15-12 ELVIS PRESLEY 16-13

STEVE WINNOUND HOTCEST: KOOL & THE GANG 1-1 BLONDIE 4-2 JOHN LENNON 6-3 DOLLY PARTON 10-8 EDDIE RABBITT 12-9 WSPT/Stevens Point, WI

WFAO/Fau Claire, W

Rick Roberta

BARBRA STREISAND
HOTLEST:
JOHN FOGELBERG 3-1
BOZ SCAGGS 12-5
JOHN LENNON 13-6
EAGLES 11-7
ALAN PARSONS 16-12

WRKR/Racine, WI

CLIMAX BLUES BAND

Steve Warren

PLEETWOOD MAC CON FUNK SHUN STEVE WINWOOD

TERRI GIBBS ERIC CLAPTON STEELY DAN Hottest: OUTLAWS 1-1 BLONDIE 14-7 HALL & OATES 17-11 POLICE 22-15 STEVE WINWCOD 25-18

WTRU/Muskegon, Mi

SHEENA EASTON APRIL WINE JOHN COUGAR JUICE NEWTON ELVIS PRESLEY ELVIS PRESUM.
Hottest:
JOHN LEMNON 2-1
DON MCLEAN 10-6
CLIFF RICHARD 12-8
NEIL DIAMOND 18-13
BARBRA STREISAND 25-14

KDVV/Topeka, KS

Rocky Roberts APRIL WINE APRIL WINE
JOHN COUGAR
PHIL SEYMOUR
GROVER WASHINGTON
HOTEST:
STYX 4-1
JOEN LENNON 2-2
ALAN PARSONS 10-5
BLONDIE 17 11
HALL 6 OATES 19-13

KELO/Slouv Falls SD

Hottest: STYX 5-1 CLIFF RICHARD 10-6 AIAN PARSONS 12-8 PAT BENATAR 22-9 BLONDIE 17-15

KWI O/Waterloo, 1A (formerly KWWL) Drew Bentley

SPINNERS
MOLLY HATCHET
JUICE NEWTON
HOTLEST:
REO SPEEDWAGON 2-1
ALAN PARSONS 10-4
CLIFF RICHARD 11-5
OUTLAMS 18-8
BRUCE SPRINGSTEEN 20-10

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

WABC/New York

WNBC/New York

Q107(WRQX)/Washington

WGCL/Cleveland

KC101(WCKI)/New Haven

KLAZ/Little Rock

WKIX/Raleigh WSEZ/Winston-Salem KSTT/Davenport KEYN-FM/Wichita WNCI/Columbus WISE/Asheville

PARALLEL TWO

KCPX/Salt Lake City, UT

KENO/Las Vegas, NV

Bill Alexande

GROVER WASHINGTON JUICE NEWTON REO SPEEDWAGON (dp) Hottest: JOHN LENNON 2-1 STYX 4-2 BLONDIE 7 3 PAT BENATAR 9-5 STEVIE WONDER 11-8

KERN/Bakerafield, CA Guy Davis

STEVE WINWOOD STEVE WINWOOD GROVER WASHINGTON FIREFALL HOTTEST: JOHN LENNON 1 1 REO SPEEDWAGON 2-2 NEIL DIAMOND 14-10 DON MCLEAN 15-11 BLONDIE 18 14

KGW/Portland OR

NETE DIAMOND Hottest: STEELY DAN 1-1 EDDIE RABBITT 2-2 DOLLY PARTON 4-3 CLIFF RICHARD 15-12 JOHN LENNON 19-14 K.IRR/Spokene, WA

Brian Gregory

APRIL WINE
Hottest:
REO SPEEDWAGON 1-1
KOOL 6 THE GANG 2-2
CLIFF RICHARD 13-6
BLONDIE 17-7
NEIL DIAMOND 15-8

KROV/Sacramento CA

JOHN LENNON MOLLY HATCH Hottest: STYX 2-1 JOHN LENNON 3-2 REO SPEELWAGON 1-3 ALAN PARSONS 4-5 STEELY DAN 6-7

KRQ/Tucson, AZ Kent Lacv

STEELY DAN
GROVEN WASHINGTON
JUICE NEWTON
HOTLEST:
REO SPEEDWAGON 1-1
DOLLY PARTON 9-5
ALAN PARSONS 10-6
HALL 6 CATES 20-16
SHEEWA EASTON 27-22

KTAC/Tacoma, WA Tom Jeffries

POLICE POLICE
DONNA SUMMER
JUICE NEWTON
GARLAND JEFFRIES
FOOLS
CLIMAX BLUES BAND
HOTTEN
REO SPEEDWAGON 1-1
JOHN LERNON 5-2
HOMBER JUICE
HOMBER BLONDIE 11 8 GROVER WASHINGTON 29-20 ELVIS PRESLEY 30-25

KTKT/Tucson AZ Ed Alexander

GROVEN MASHINGTON
JUICE NEWTON
REO SPEEDMAGON
REO SPEEDMAGON
FRANKIE/NOCKOUTS
HOTELENNOL 2-1
BLONDIE 7-5
ROWNIE MILSAP 14-9
STEVIE WONDER 19-10
LEO SAYER 23-15

VMIEroons CA

SHEDNA EASTON BARBRA STREISAND HOTCOST: REO SPEEDWAGON 1-1 NEIL DIAMOND 15-7 DON MCLEAN 16-10 RANDY MEISNER 20-15 BLONDIE 25-19

KLUC/Las Vegas, NV Randy Lunquist

CLIMAX BLUES BAND JUICE NEWTON HOTLEST: REO SPEEDWAGON 1-1 STYX 5-3 CLIFF RICHARD 8-5 PAT BENATAR 13 11 STEVE WINWOOD 23-17

KMJK/Portland, OF

SHEENA EASTON GROVER WASHINGTON Hottest: KOOL 6 THE GANG 4-1 JOHN LERNON 3 2 DOLLY PARTON 9-6 AC/DC 13-7 BLONDIE 10-8

KIOV/Freeno CA

GROVER WASHINGTON DONNA SUMMER
POLICE
JIMMY BUFFETT
JUICE NEWTON
RUPERT HOLMES
Hottest:
JOHN LENNON 1-1
BLONDIE 6-6
STIXX 9-9
RANDY MEISNER 12-12
CON FUNK SHUN 19-19

KYNO-FM/Fresno, CA Walker/Monson

RED SPEEDWAGON SLOAR HILL GANG DORNA SUMMER Hottest: BLONDIE 1 1 CON FUNK SHUN 10-5 REDOINGS 17-10 LAKESIDE 24-18 TEDDY PENDERGRASS 26-20

KZZX/Albuquerque, NM Chuck Morgan

Hottest: STEELY DAN 3-1 80Z SCAGGS 4-3 EDDIE RABBITT 6-4 REO SPEEDWAGON 12-9 DELBERT MCCLINTON 16-10

FM102/Sacramento, CA Lucifer/Manders

GROVER WASHINGTON PHIL SEYMOUR Hottest: REO SPEEDWAGON 2-1 EDDIE RABBITT 7-4 JOHN LENNON 10-8 KANO 22-14 STYX 24-17

KSPZ/Colorado Springs, CO Mike Daniels

STEVE WINWOOD GROVER WASHINGTON Hottest: HALL & OATES 1-1 DON MCLEAN 7-2 BARBRA STREISAND 22-12 JOHN COUGAR 17-13

KYSN/Colorado Springs, CO

Mark Murray GROVER WASHINGTON GROVER WASHINGTON Hottest: JOHN LENNON 1 1 DOLLY PARTON 3-2 STYX 5-3 LEO SAYER 16-11 NEIL DIAMOND 18-12

KZZP/Phoenix, AZ Steve Goddard

GROVER WASHINGTON JUICE NEWTON Hottest: REO SPEEDWAGON 1-1 DOLLY PARTON 4-2 DON MCLEAN 6 4 STYX 11-6 CLIFF RICHARD 10-9

KHYT/Tucson AZ

Hottest: JOHN LENNON 3 1 BLONDIE 5-3 REO SPEEDWAGON 10-5 STYX 15-8 BOZ SCAGGS 11-10

KEZRISan Jose CA

SHEENA FASTO HOUSE SNOW HOUSEST: JOHN LENNON 2-1 STYX 3-2 CLIFF RICHARD 5-4 DON MCLEAN 7-5 BARBRA STREISAND 13-10

KIDD/Monterey, CA Ron Rodrigues

DONNA SUMMER DONNA SUPMER Hottest: REO SPEEDWAGON 4 1 DOLLY PARTON 10-5 STEVIE WONDER 14-8 STYX 15-10 JOHN LENNON 17-12

KGGI/Riverside San Bernardino, CA Bob West

ALAN PARSONS CHAMPAIGN ELVIS PRESLEY ELVIS PRESLEY
HOTLEST:
LTD 5 1
JOHN LENNON 7 2
KANO 9-3
DOLLY PARTON 10-7
BARBRA STREISAND 14-8

KKXX/Bakarafleid CA

Chris Squires Hottest: REO SPEEDWAGON 1 1 STYX 5-2 AC/DC 2-3 BLONDIE 10-6 LEO SAYER 17 11

KNBQ/Tacoma, WA Bryan/Roberts

CLIMAX BLUES BAND ELVIS PRESLEY SMOKEY ROBINSON GARLAND JEFFRIES JOHNNY AVERAGE HOTTEST TOLLY PARTON 1-1 REO SPEEDWAGON 4 2 QUEEN 7-7 BLONDE 11-8 PAT BENATAR 12-10

K96/Provo, LIT

CLIFF RICHARD GROVER WASHINGTON APRIL WINE APAIL WIRE HOTLEST: BLONDIE 1 1 DOLLY PARTON 8-4 STYX 11-5 NEIL DIAMOND 15 6 BARBRA STREISAND 12-7

FM103/Salt Lake City, UT

Lorraine Winnegar JOHN COUGAR
38 SPECIAL
ERIC CLAPTON
HOTLEST:
REO SPEEDWAGON 1 1
STYX 5-3
AC/DC 10-5
POLICE 16-10
STEVE WINWCOD 26-12

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams HARRY CHAPIN GARLAND JEFFRIES ERIC CLAPTON EMMYLOU HARRIS EMPICOU HARRIS HOTLEST: JOHN LERNON 3 1 DOLLY PARTON 9-3 KOOL 6 THE GANG 14-5 STYX 11-6 TERRI GIBBS 15-9

KCBN/Reno, NV

Larry from PHIL SEYMOUR HILL SEYMOUR
JUICE NEWTON
STEVE WINWOOD
SMOKEY ROBINSON
TERRI GIBBS
Hottest:
REO SPEEDWAGON 1-1
DOLLY PARTON 2-2 NEIL DIAMOND 17 9 DON MCLEAN 19-10 BLONDIE 30-17

KOZA/Pueblo, CO Rip Avina

JUICE NEWTON ERIC CLAPTON Hottest: HOTTEST: DOLLY PARTON 1-1 REO SPEEDWAGON 2-2 STYX 8-4 BLONDIE 11-7 DON MCLEAN 17-11

KEXD/Roles ID Charle Fox

ERIC CLAPTON BATE CUSTON

GROVER WASHINGTON (dp)

BADFINGER (dp) HALFINGER (dp)
Hottest:
REO SPEEDWAGON 1-1
DOLLY PARTON 3-2
JOHN LEMNON 6 3
RONNIE MILSAP 8-5
CLIFF RICHARD 10-7

KOOK/Billings, MT

JUICE NEWTON ERIC CLAPTON DOOBLE BROS TERRI GIBBS TERRI GIBBS Hottest: REO SPEEDWAGON 1-1 JOHN LENNON 4 2 ALAN PARSONS 10-4 HALL & OATES 13-7 PAT BENATAR 17-12

KQDI/Great Falls, MT Pat Richards

CLIMAX BLUES BAND DONNA SUMMER FRANKIE/NOCKOUTS JUICE NEWTON JOURNEY JOURNEY TOUCH Hottest: REO SPEEDWAGON 1 1 DOLLY PARTON 2-2 DAN FOGELBERG 7-4 TERRI GIBBS 15-10 STYX 17 13

KRLC/Lewiston, ID Steven Alen Meckelvie

GARLAND JEFFRIES SPYRO GYRA
FRANKIE/NOCKOUTS
PHOEBE SNOW
ERIC CLAPTON Hottest: BLONDIE 5-1 LOVERBOY 8-2 POLICE 7 4 HALL 6 DATES 18-13 APRIL WINE 30-22

KSLY/San Luis Obispo, CA

Don Potter TEDDY CIBBS TERRI GIBBS
SHEDNA EASTON
GROVER WASHINGTON
POLICE
HOLLOST
HOLLOST
HOLLOST
HOLLOST
JOHN LENNON 5-4
ABBA 16-12

KENI/Anchorene AK

Randy Robbins MOLLY HATCHET ROVERS SMOKEY ROBINSON JOURNEY STEELY DAN MELANTE MELANIE Hottest: DOLLY PARTON 1-1 NEIL DIAMOND 5-4 DELBERT MCCLINTON 12-6 BLONDIE 9 7 REO SPEEDWAGON 17-10

KYYA/Billings, MT

Jack Bell CLIMAX BUJES BAND ERIC CLAPTON FRANKIE/NNOCKOUTS JUICE NEWTON Hottest: Hottest: JOHN LEWNON 3-1 STYX 17-8 TERRI GIBBS 14-9 STEVE WINWOOD 29-23

KATI/Casper, WY

Oonna Fox JOHN COUGAR APRIL WINE EMMYLOU HARRIS HOTLEST: HOTLEST: HOTLESTYX 10-2 EDDIE RABBITT 3-3 BLONDIE 8 6 DON MCLEAN 19-8

SCIENCA AMERICA





































EVERYBAND

THANK JOY





Parallel I: Selected stations in major markets that are format dom nant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status

railed III: Selected stations in smaller markets that are formet minant* and/or exert a significant local influence. This parallel may ntain some secondary market stations that do not qualify for llel two status.

Note: (*)Formet dominence is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in land

P1

JB105 a-35 MRGC 30-27 CPTR 30-25 CMLH 25-23 CMGH 26-17

80UTH 293 a

MERQ 6-29 CRLM 6-26 RSLQ 6-25 FMEQ 16-1

\$14k os 8490 22-17

P2

P1

MODM 15-21 MILENTS 11-1 MILET 15-13 SERX 28-27 SERX 28-27 SEC 8-21 JASS 12-7 MILET 8-31 CHIM 12-8 CHIM 12-8 CHIM 0

193 14-13 940 11-10 9100 12-12 0105 15-13 MCRX 23-31

P2

#ABY

#FIG 7 7

MOLF 27-28

MOLF 27-28

MOLF 27-28

MOLF 27-28

MOLF 27-28

MOLF 21-17

MO

DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song Regional Reach E 33% M 21% S 56% W 19% 100/25 Up 51 Same 24 Down 0 Adds 25

EXAMPLE 100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week. Percentage of this week's re-porting stations playing it. Reach — Percentages of this week's reporting stations playing the song within the four tracking regions. National Summary
Up 51 -- Number of stations me

Same 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.). Down 0 — Number of stations mov-ing it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.



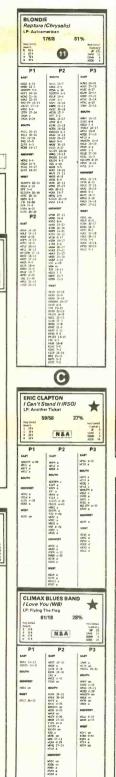
ABBA

The Winner Takes... (Atlantic)
LP: Super Trouper 142/3 Sections | Section | Secti National Summary UP 00 SAME 30 TOMM 25 ADDS 3 20 P1 P2 P3 HGLY 5 20 HGAN 21-19 HGCY 6-6 HTSN 15-16 HBGS 3-2 13FDA 7-12 HFFG 18-18 HOTH 0-23 HEXPE 10-1 HF1L 11-10 HF1I 10-18 MCAC 8 b F125 22-20 HEXE 3-7 HEXE 14-10 MOS 16-10 MEC 29 24 CREE 9-10 MMS 4-32 (359) 17-16 (159) 17-90U7H MYTE 16-16 193 20-15 MCRQ 8-12 CREAR 10-11 R595RN 7-7 SOCK 24-19 RSLQ 23 22 MMB 17-15 N2ZP 10-9 Q102 a-32 MZUX 6-8 MCRT 9-6 NUXL 25-23 NULC 16-16 NUMC 21-18 NULE 7 7 MEAQ 26-24 NUMB 27-15 NUMC 13-25 NUMC 11-8 MARY 11-11 MOSP 1-1 MOSP 9-8 MRY 9-6 MRY 12-11 MRY 12-11

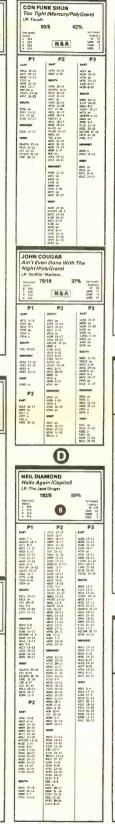
HOURY 7-7 KLOY on Y94 17-3,3 KLDD 25-25 PRIDE2 on HEGE 30-26 KJ NO 30-17 NOSC 21-19 ACIDC Back In Black (Atlantic) LP: Back In Black 50/0 Regional Reach E 96 5 254 H 234 H 354 NEA P2 P3 P1 ,m105 15-11 MOLF 21-31 MICH 0:35 MICE 17-18 953GF on HCOQ 9-21 KILE on XQ12FM on RVGL 27-25 Y100 28-25 900799 9005 14-10 6002 9-10 6071 6-7 KDM 4-4 MHC on 971 15-9 6797 13-13 1094 20-19 BDK106 27-2 G100 on 9AXY EI-12 MGC on MES 34-27 0102 14-13 138 20-18 138 20-18 538 on 1580 7-6

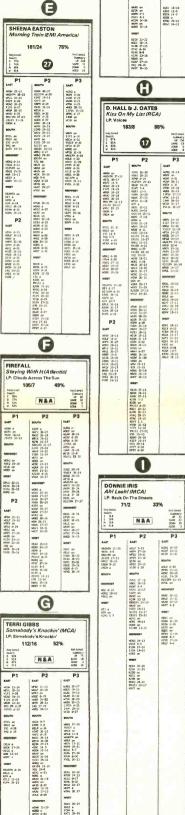
KDHI on KDM 16-20 KDOK 29-23 KRLC 20-17





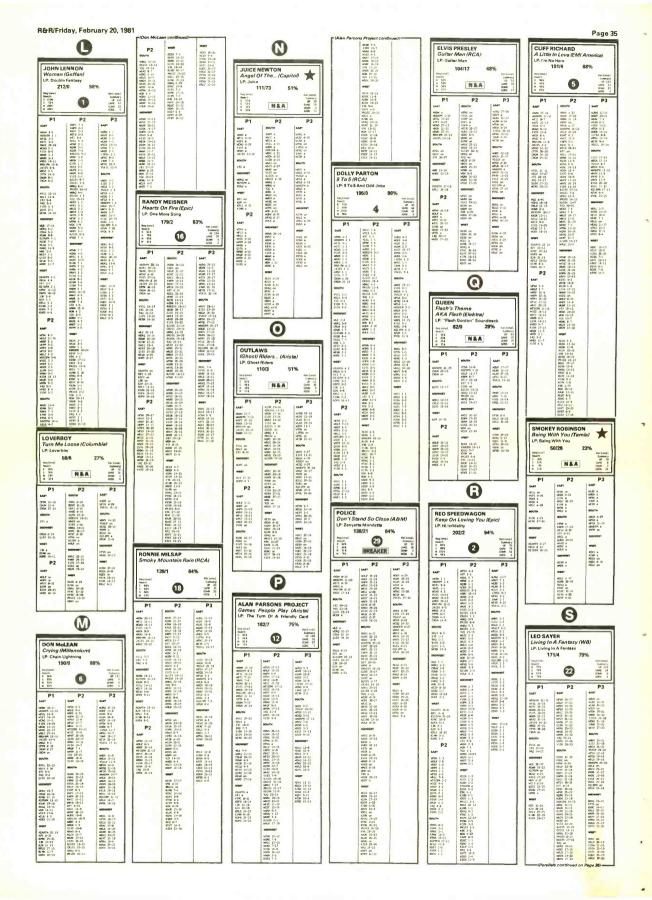
NEXX d-27 3000 en 10490 e NTPC a NTSH on NCSH d-27 SOUR on NUM a NUM a NUM a

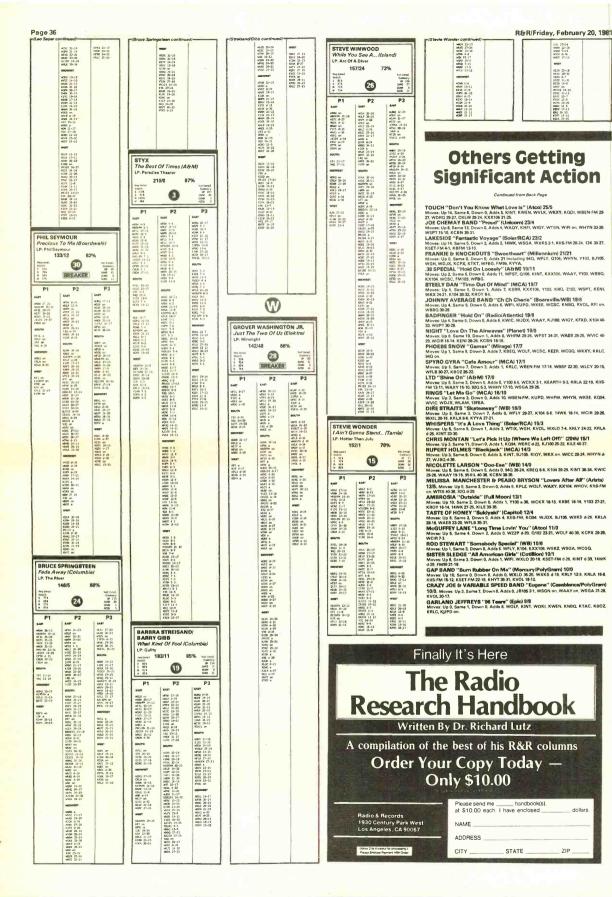




R&R/Friday, February 20, 1981

MONE 33-2





THE DOOBIES' "TRAIN" HAS ARRIVED AT THESE STATIONS:

WBEN-FM add 36
WTIX add
KQ94 26-22
KXX106 29-26
WSGN deb 23
WQRK 30-27
WRVQ deb 26
WVIC add
WSEZ add
KSPZ 23-17
FM103 deb 29
WGUY 26-22

WLBZ deb 28
95XIL 39-33
WHHY deb 30
WFLB add
KATI 31-28
KOOK add
WCAO on
KS95FM on
KFRC 37-35
KUPD on
K104 deb 37
WKEE on

KSRR 35
WERC add
WAAY on
Y103 on
Z104 on
KEYN-FM on
14WK on
WFOX on
WCGQ on
WISE on
KENI on
KENI on

YKEEP THIS TRAIN A ROLLIN'' DCOBIE BROTHERS

FOR RADIO, IT'S ALREADY SUMMER-TIME!

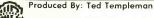
WBEN-FM add 38
WFIL on
WIFI on
WXKS deb 29
CKGM add
293 add
KFI add
KSFX on
KOPA deb 29
WFBR add
WICC add
WKEE add
KSET-FM add
KINT deb 40
KHFI add

KBFM add
KWIC add
KQ94 add 29
WAAY on
Y103 deb 38
BJ105 40-34
WBBQ on
KX104 on
WGH deb 19
WQRK add
WVIC add
KRAV add
KLAZ add 34
KYNO-FM add
KIOY add 30

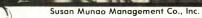
KIDD add
KTAC add 33
KZZP 26-23
KRQ 30-24
KHYT on
95XIL add
WSGA add 33
95SGF add
WFOX on
FM99 add
WKXY add
KVOL add
KQDI add
KRLC on

WHO DO YOU THINK YOU'RE FOOLIN'' DONNA SUMMER





EFFEN CROS



THE PICTURE PAGE

20th "Guided" To Canova



TV ster ("I'm A Big Girl Now") Diana Canova has signed with 20th Century-Fox, executives of which company are pictured reading up on her in a "TV Guide" cover story. Shown (I-r) are 20th's Michael Stewart, Renee Weiss and Wendy Grasberg, VP Mort Weiner, label's Brenda Geffner, VP Dave Parks, 20th's Paula Jeffries, Canova, 20th President Neil Portnow, producer Steve Nelson, agent Arnold Rifkin, 20th Publishing President Herb Eiseman, and label's Cheri Bly.

Rings Around MCA



MCA's Rings were showcased at the label's recent convention in L.A. Pictured afterward (l-r) are MCA VP Santo Russo, MCA's Roman Marcinkiewicz and Steve Shapiro, group's Bob Gifford and Mark Sutton, label's Brad Hunt and Linde Feder, VP Pat Pipolo, MCA's Arthur Patterson, and President Bob Siner.

Elektra/Asylum And Gamma Too



Elektra's Gamma recently played L.A.'s Country Club in support of their "Gamma II" album. Pictured (Ir, standing) backstage are independent promotion rep Bobby Zurich, group's Jim Alcivar, ElA VP Burt Stein, Gamma's Davey Pattison, Denny Carmassi, Glen Letsch, and Ronnie Montrose, Bill Graham Management's Connie Jester, and ElA's Marty Schwartz; (Ir, seated) ElA VP Bryn Bridenthal, and label's Scott Burns and Roy Smith.

L.A. Rockets Blast



RSO's Rockets played at L.A.'s Sports Arena recently, and were joined by label personnel backstage. Pictures (Ir) are RSO's Jenis Lundy and Ron Lanham, group's Dan Keylon, Jim McCarty, Donny Backus (front), Dennis Robbins and Deve Gilbert, label's Robin Wren, group's Johnny Badanjak, and RSO's Cash Landy and Sarah McMullen.

Pages Turn To Capitol



The Pages have signed with Capitol Records, and will release their third album (first for their new label) in March. Pictured (I-r, standing) are manager George Ghiz, Capitol VP's Dennis White and Bruce Wendell, and attorney Mickey Shapiro; (I-r, seated) group's Steven George, label VP Bobby Colomby, and group's Richard Page.

Columbia's Great Buildings Plans



Columbia Records has signed L.A. band Great Buildings, celebrating the occasion in front of the CBS building in Century City. Pictured (Ir, front are group's Ian Ainsworth, Richard Sanford, Danny Wilde, and Phil Solem, plus Columbia VP Terry Powell; (Ir, rear) label VP Mickey Eichner, CBS VP/GM West Coast Myron Roth, label's Peter Philibin, manager David Harper, and Columbia VP Michael Dilbeck.

Reed Rolls Back To RCA



Lou Reed, who recorded for RCA Records for most of the early 70's, has re-signed with the label. He's pictured (right) toasting his return with label President Rob Summer.

Group Therapy Signs Fortnox



Newly-formed Atlanta management firm Group Therapy has signed to represent local trio Fortnox. Pictured at the ceremony are (I-r, rear) Group Therapy founder Wynn Jackson and Business Manager Robert Falanga; (I-r, front Fortnox's Joel Shipp, Rick Fowler, and Nathan De Foor.



Jeff Gelb

The Progressive Survivors record and it went in the studio. We don't do that anymore. We hold music meetings twice a (Part Two)

This week we continue our conversations with the programmers at many of the surviving progressive AOR's throughout the country. Commenting on the state of their art and the future of progressive rock radio are WHFS/ Washington's David Einstein, KTYD/ Santa Barbara's Jim Trapp, KTIM/San Rafael's David T., KKSN/Portland's Bob Simmons, and WXRT/Chicago's Norm Winer.

WHFS:

Twelve Years And Counting

WHFS/Washington PD David Einstein describes his station as "a class C in a class A market. I think it's incredible we do as well as we have given our signal problems." WHFS has been around for twelve years, getting fairly steady 1.2's or 1.3's in the ARB 12+ column. It's not much, but it's enough when management and sales personnel understand the uniqueness of the WHFS format, and know how to sell it.

Einstein described the station: "We're playing music that a forward-thinking audience is interested in hearing - basically, it's what progressive radio stations have been about since the late sixties. We try to present that format with as much attention to detail as possible, not only in musical presentation, but also in our attitude toward news, public service and promotions

"For instance, we've never bought TV and don't plan to. We buy print ads but place them in college papers or wherever we know we can hit our target audience. We try to deal with the audience we know is really there as opposed to striving for a mass audience. We realize our format develops a different, more specific audience.

When asked why he feels more stations aren't interested in taking this approach to radio. Einstein guessed, "Ten years ago you could purchase a station for one-tenth what you'd pay now. People who pay so much for stations need to make their money back more quickly. Because of that, they go for the more lucrative formats, and in most cases, those are the tighter formats.

How has WHFS been able to maintain its progressive image in the competitive Washington radio arena for so long? Einstein attributes it to "luck, and the way things come down. I've been very fortunate to be able to participate in this experiment for so long.

KTYD: A Spectrum Approach To Music

KTYD/Santa Barbara started eight years ago with a group of disc jockeys who'd had, as PD Jim Trapp put it, "a bellyful of tight radio,"



"If, within an hour, you can make McCoy Tyner flow into the Clash, then you're doing a good job at this radio station,' - Jim Trapp, PD, KTYD/Santa Barbara



"KTIM used to be an automatic add: send a record and it went in the studio. We don't do that anymore."

- David T., PD, KTIM/San Rafael

along with some veteran Bay area progressive radio jocks who wanted to try that format in Southern California. Though Santa Barbara itself is not an overly competitive marketplace, most of nearby L.A.'s AOR's can be heard as well, which makes Trapp's job doubly difficult. "I do attempt to sound different from the L.A. stations, he said, "but I don't attempt to compete with them. They seem to do a good enough job overcompeting with one another. Musically speaking, they seem to define one another's limitations very well."

As for KTYD's music, Trapp said the station takes a "spectrum approach" to music programming: "You address as many different kinds of music as you can make flow together. If, within an hour, you can make McCoy Tyner flow into the Clash, then you're doing a good job at this radio station. We do have a music system here. because progressive stations have the tendency to sound different jock by jock, which works against the station's overall personality. You have to have some kind of discipline, but I don't think it has to be imposed from above. I think it should come from the staff itself."

KTYD's music is not research-dominated. owing to the expenses involved. Instead, the entire airstaff comprises a rotating music council, meeting regularly to decide on new musical adds "Within a period of four months everyone here has a say over what gets played," reported Trapp

He is optimistic about the future of KTYD and progressive radio. "I think tight radio has an exaggerated dependence on 18-24 males," he stated. "Considering where the population bulge is going in this country, I think that is a formula for a constantly diminishing audience. Today's 25-plus audience is firmly rooted in rock and roll. I believe it's entirely possible to address that audience with a musical format that touches down on all kinds of music those people have come in contact with since they first started listening to radio. If you focus in on that older demo, as we do at KTYD, I think this kind of radio can be very successful."

KTIM: A Lifestyle Station

Further on up the road, in San Rafael to be exact, is KTIM, now the Bay Area's sole progressive outlet (since KSAN/San Francisco's switch to Country). KTIM has been on the air in its present form since 1972, though the station did go through a facelift several months ago when new owners hired new management and programmers.

PD David T. explained the station's recent changes and their effects on KTIM's musical profile. "KTIM used to be an automatic add: send a

month, screen records, and not all tracks are open on the albums

"It's a judgment format for the jocks, who still have 90-95% choice in the matter of picking cuts once an album is in the studio. Every move a jock makes, he has to decide if it's the best thing to do at that time. He has to look at where he's been and where he's going musically."

David continued, "Our music library is broken down by generics: country, blues, R&B, traditional jazz, etc. The jocks think in terms of musical styles. The object of the game is to play quality tunes but not to get stuck in a rut. Our jocks have to be able to weave from one musical form to another, while varying pace, intensity, and

Music isn't KTIM's only selling point. According to David T., "We're trying to become a lifestyle station. In any given hour of the day we have a nonmusical special on stock news, traffic reports, in-depth news, etc. We employ two fulltime producers of nonmusical special programs that run six times daily. We have 35 nonmusical features running regularly right now.'

KTIM's programming is vigorously supported by management. David T. remarked, "GM Don Platt agrees with my philosophy for the station: to make it an adult variety radio station. Our success is not geared to the ratings at all. We do our own surveys within Marin county and they show us doing quite well. We reach 50% of the 18-49's here, and that's what we sell.

"I'd like to see more stations get into pro-gramming more variety," said David. "That's what progressive radio really is: not being bagged into thinking that white people don't like black music, or that rock can't be segued into jazz. Once you start playing anything besides white rock and roll, the rest is easy. The first step out of that rut is the hardest."

KKSN: Making Progress

Portland is one of AOR radio's most heated markets, with KGON and KQFM rocking hard, KINK concentrating on fusion jazz, and KKSN playing what PD Bob Simmons calls "25 years of the best of rock and roll." In the most recent ratings, KKSN rose 1.0 to 1.6 but remained fourth
SURVIVORS/See Page 40

Wanted: One Progressive Personality

When your radio format demands both musical knowledge and personality, your choices for finding winning jocks are greatly diminished in these days of tight-listed AOR's. WXRT/Chicago has been searching for a morning air personality for months; so far their efforts have been fruitless. PD Norm Winer commented, "I used to go to college radio programming conferences and say discouraging things about students' prospects as future broadcasters, because there were too few positions and too many talented people to fill them. Now, however, radio demands so much less from an air personality in terms of sheer distinctive personality that I've be-come more hopeful. There are an awful lot of people with no talent in radio.

"College radio used to be a place to experiment, to try new things; it was the birthplace of progressive radio. Now most college stations are doing 'pretend-AOR,' despite the fact that they don't have to compete with commercial stations

'We're left looking elsewhere for someone with unbridled enthusiasm and openness to the uses of radio, someone who uses radio as his canvas. The number of people who sound like no one but themselves on radio throughout the country today are very few, and those are the people who deserve to have the jobs.

Survivors

Continued from Page 39 in 12+ figures among the city's AOR's. PD Bob Simmons (who is also part-owner of the station) is concerned but has a game plan for KKSN: "I can't argue with KGON's 40 share of 18-24's," he said, "but when they get to 25 the audience has gone all over the place. We have triple their numbers in 25-34's.

"We did 60% better than last book," Simmons continued, "which isn't great. We expected more, but did well in our target audience: 25-34 men. As long as I see progress being made with each book, I know I'm on the right track. What we're doing takes a long time to build. I don't know whether we'll ever be a monster, but if we can reach and hold onto the discerning listener, then we can build around him. I'm not going to compromise a great deal to get numbers. I do intend to put a bit more regularity into what we play; just fine-tuning, no big changes are contemplated The general response is good enough that I think this thing will work."

WXRT: Proving **Progressive Sells**

One of AOR's best-known and loved progressive outlets is WXRT/Chicago, which has been programming progressive music for nine years. Its ratings have been steady if unspectacular, and always salable, according to PD Norm Winer.
"The reason we're continuing along these lines is because ownership and management are totally devoted to this form of radio," he said. "There are limitations to our appeal ratings-wise. Rather than sell the station quantitatively, we've done a lot of research that puts forward the proposition that WXRT, from a qualitative standpoint, offers advertisers the kind of consumers they're looking for. People listening to us are primary purchasers of cameras, imported cars, stereo equipment, etc.'

If progressive AOR sells, why isn't it more popular? Winer answered, "It's the greed factor; most stations are licensed mainly as meal tickets. Most owners, given the choice of being widely

EVOLUTION

Say hello to WIZD/Ft. Pierce, FL, switching from CHR to AOR in about two weeks. Scott Fisher programs the 100,000 watt outlet, and John Sebastian will consult . . . and say goodbye to WRHY/York, which is automating and switching from AOR to the "biggest hits of the 20's, 30's and 40's" . . . and to KILT-FM/Houston, which has switched from AOR to Country the rundown on the new airstaff at KENO/Las Vegas: Keith Richards has been hired from WRXL/Richmond for mornings; Lark Williams handles middays, PD Jesse Summers does afternoon drive; Scott Jameson joins from WKLS/ Atlanta for nights, and Francis Frampton hosts overnights. Tac Hammer is stepping down as PD of KQRS-FM/Minneapolis; Alan Young is his successor... Randy Davidson has been upped to Operations Manager at WZZX/Louisville and the airstaff's Susan Austin has been named MD Former KLBJ/Austin PD Glen Mason has joined KISS-FM/San Antonio as News Director As expected, David Bernstein has been given the official nod as PD at WAAF/Worcester. The airstaff's Rob Barnett has been named MD Sean Scott has been named PD at WMAD/Madison as former PD Barry Grant has exited . . . Former WORJ/Orlando MD Bill Mims has been hired as MD for KDUK/Honolulu Jeff Curry from KC103/Evansville has joined KQDS/Duluth as MD, as Annie Steamer has stepped down to concentrate on her airshift . . . Mary Pillinger has been named MD for WYMX/Augusta Several new faces at WTUE/Dayton: Sean Mc-Dowell has joined for the morning show, as Sandi Smith has taken over nights and Dan Covey has been hired for weekends ... Former KPRI-FM/San Diego night-time air personality Bree Bushaw has joined competing KGB-FM, replacing departing overnighter Wendy White



respected for owning a station with dignity as opposed to being a millionaire with a station raking in the cash hand over fist, would take the money. I can't really fault them for that.

"But we're in the process of proving that progressive radio can make money," he continued. "WXRT has made increasing amounts of money every year of its operation. We're doing very well. Progressive no longer means esoteric. We think we've found a way to make a more progressive form of radio than what people can hear elsewhere in Chicago, and it's commercially viable. It's not a matter of the self-indulgence of the sixties underground stations. We're not just playing the groups we like. We're playing music our audience wants to hear; we're just playing a broader spectrum of music than the other stations in town because we think that's what our audience has come to expect from us.'

What are the rewards of doing progressive radio in the Eighties? Winer responded, "It's the knowledge that you're being honest with yourself and your listeners, to know you're not trying to subvert them for your owner's motives. You're not just going for the bucks. We are genuinely trying to entertain and enlighten our listeners, to accompany and inform them. We're not going for the quick buck because we want to be here next year. Here in Chicago, stations and formats have come and gone, but WXRT has continued for nine years because we're consistent: people know we'll always be exciting to listen to.

"At this point," he confided, "there are certainly jocks making more money in this market than we do at WXRT. But there are also an awful lot of people at other stations in town who, in their hearts, would rather be making a little less money but maintaining the ideals we do here."

In response to last week's comments by WBCN/Boston PD Tony Berardini, former WCOZ/ Boston PD John Sebastian wished to make the

"Progressive no longer means esoteric."

- Norm Winer, PD, WXRT/Chicago

following statement: "The facts are that we had a 9.1 and they had a 4.2. We're #2 12-plus, #1 18-24, #1 18-34, #1 18-49. In exclusive cume we have five times the exclusive cume of WBCN. The most desirable demo being bought these days is 25-54. Neither WCOZ, nor WBCN nor any other AOR does particularly well in that demo. The second most popular agency buy right now is 18-34: WCOZ dominates 18-34. The third most popular category is 18-49, and we dominate that as

"We have never run an Oxy-5 or pimple cream commercial in the history of the radio station and never will.

"They accuse us of being subjective in our music decisions, while each of their announcers makes the decisions as to what is right or wrong for his listeners, which is certainly subjective

"Tony has no concept of call-out research. His comments make that obvious.

"In trying to say that WBCN is the recordbuying audience, he goes against the grain of what has traditionally been the AOR record-buying audience: 18-24's. We have both the 18-24's and the teen record-buyers.

"Concerning the amount of money the stations can make, January is traditionally for radio the weakest month. Despite that, WCOZ has achieved the highest sales week in its history during January because of these ratings.

"I find the attempt on his part to make a comparison between who is successful and who isn't totally blind and in left field, and demonstrative of how far out of reality he is as a pro-

COMING NEXT WEEK: With the Fall Arbitrons now all present and accounted for, we'll take an in-depth look at how AOR radio fared this time around. We'll be printing 12+ figures for all major market AOR's for the last two books, and include some commentary on notable success stories. We'll also check out how the various consulted AOR's fared, and speak with several winning programmers. Next week: The State Of the Art of AOR.

UPDATE

Looks like AOR's highest 12+ ratings figure came from Lafayette, Indiana, where WXUS debuted its AOR format with a stunning 19. Hats off to PD Stuart McRae, MD Bob Majersky and the entire staff. Comments from Stuart coming next week. Also congrats to MD Majersky on his marriage to Tina. The happy duo are honey mooning in the deep South . KISW/Seattle's Rockworld drew over 20,000 to a lifestyle fair that included sporting demonstrations, rock video theatre, and sale booths . . . In last week's mention of AOR consultant John Sebastian's address, the zip code was incorrect. Make that . Happy 11th anniversary to KSPN/As-85018 . And happy tenth to WRIF/Detroit, which is celebrating with a solid month of special concerts, listener parties, and prize-winning tickets to see the Who in concert in England coming John Fisher as new WMET/Chicago morning man this past Monday with pretaped greetings were the Illinois Governor and Chicago . More anniversary best wishes, to WPLR/New Haven, about to celebrate its tenth. MD Eddie Wazoo is looking for rock star greetings to tape. Contact Wazoo at (203) 777-6617 Happy tidings for WKLC/St. Albans, WV PD Chuck Geiger, whose wife Janis just gave birth to an 8-lb. baby girl ... New AOR WIZD/Ft. Pierce needs album service immediately. Contact PD Scott Fisher at Box 99, Ft. Pierce, FL 33450, or call (305) 461-0099 . . KAZY/Denver celebrated .38 Special's area appearance with interviews, an autographing party for the band's new A&M album, and 1000 commemorative back-stage-type passes that were handed out at the group's Denver concert date . . . WCMF/Rochester's Homegrown album has arrived, with songs from eleven area bands

Promotion of the Week



YOU CAN LEAVE YOUR (UNDER)PANTS ON: KY102/Kansas City revealed a new wrinkle in station merchandising when it unveiled its own "KY102 Party Pants."

Current plans are to print an initial run of 500 briefs, some of which will be given away as promotional prizes and others sold through local retail outlets for about \$3.50.

According to the station's Jay Cooper, who helped conceive the idea, "These party pants can be worn over or under the outerwear. If worn under the outerwear the wearer can sport a pin that says "KY102 Party Pants" with an arrow pointing downward." Could this be the beginning of jock rock?

adio Records Album Airplay/40

February 20, 1981

156 REPORTERS

Album cuts are listed in order of airplay preference.

2/13 3 1 JOHN LENNON & YOKO ONO.... Double Fantasy (Geffen)....."Woman" "Wheels" "Losing" 12 11 STEVE WINWOOD Arc Of A Diver (Island) "Chance" Title "Woman" 2 4 BRUCE SPRINGSTEEN......The River(Columbia)....."Fade" "Ramrod" "Ties" Title 29 16 9 JOURNEY Captured (Columbia) "Party's" "Dixie" 3 STEELY DAN...... Gaucho (MCA)......"Time""Nineteen" "Sister" Title 5 8 7 5 8 OUTLAWS Ghost Riders (Arista) "Riders" "Angels" "Horses" "Wells" 14 12 15 9 ALAN PARSONS PROJECT The Turn Of A... (Arista)...... "Games" "Price" "Home" "Snake" 6 10 6 13 13 14 11 MANFRED MANN'S... Chance (WB) "For You" "Lies" 9 10 12 POLICE Zenyatta Mondatta (A&M) "Stand" "Tears" "Running" "De Do" 10 10 13 13 22 18 14 ROD STEWART Foolish Behaviour (WB) Title "Wings" "Dance" "Dead" 8 11 15 17 19 LOVERBOY Loverboy (Columbia) "Turn" "Kid" 20 16 DONNIE IRIS......Back On The Streets (MCA)....."Ah! Leah!" "Agnes" 15 15 17 28 18 17 18 TOTO......Turn Back (Columbia) "Elenore" "Gun" "Live" 12 16 19 FLEETWOOD MACLive (WB) "Fireffies" "Afraid" "Well" 27 25 20 18 19 22 21 WARREN ZEVON Stand In The Fire (Asylum) Title "Werewolves" "Lawyers" 35 30 26 22 CLASH......Sandinista! (Epic)......"Police" "Murdered" "Skin" "Seven" 39 31 25 23 RANDY MEISNER One More Song (Epic) "Hearts" "Deep" 39 GRACE SLICK Welcome To The Wrecking... (RCA)... "Sea" "Mistreater" "Ball" "Love" ELVIS COSTELLO &.... Trust (Columbia) "Clubland" "Whisper" "Knuckles" 33 25 PAT BENATAR......Crimes Of Passion (Chrysalis)..... "Treat" "Hell" "Paradise" 16 20 21 26 BLONDIE Autoamerican (Chrysalis) "Rapture" "T-Bird" "Tide" 27 19 23 24 SHERBS The Skill (Atco) "Skill" "Turning" "Love" "Juliet" 38 29 17 21 23 30 TODD RUNDGREN...... Healing (Bearsville/WB)......"Time" "Healer" "Healing Pt. I" 30 32 28 31 NIGHT.....Long Distance (Planet) "Airwaves" "Dr. Rock" 36 36 34 32 JIMMY BUFFETT..... Coconut Telegraph (MCA) "Weather" Title "Job" "Older" 33 New 37 37 35 34 NICOLETTE LARSON Radioland (WB) "Ooo-Eee" Title Entry DELBERT McCLINTON......The Jealous Kind (Capitol)....." "Giving" "River" 27 27 25 28 30 36 MICHAEL STANLEY BAND...... Heartland (EMI America)...... "Can't" 37 PHIL SEYMOUR Phil Seymour (Boardwalk) "Precious" "Baby" "Blow" "Dance"

NAZARETH The Fool Circle (A&M)..... "Dressed" "People"

EAGLES Eagles Live (Asylum) "Road" "Run" "Hotel"

Chart Summary

REO and STYX were virtually tied in total reports and point values for number one, REO just edging STYX because of singles reports and key station mentions LENNON held rock steady as WIN-WOOD jumped up. SPRING-STEEN remained strong in total mentions JOUR NEY jumped as STEELY resurged. WINE hit top ten, showing rotation gains. MANN moved up as DIRE maintained. .38 had a great week of rotational conversions, LOVER-BOY resurged as UFO held its own, ZEVON inched as CLASH climbed. MEISNER moved up while SLICK and COSTELLO showed strong rotational increases. SHERBS climbed as TODD debuted. NIGHT continued its steady climb as BUFFETT debuted. NICOLETTE inched up. SEYMOUR, RINGS and NAZARETH all debuted XTC came close to chart

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italies regis tered the most rapid gains in air for the week. Album cuts are listed in order of popularity; cuts in

MOST ADDED.

38 39

40

23 24 31

		2/20	2/13	2/6	1/30	1/23
1	RUSH	26/26	0/0	0/0	0/0	0/0
	Moving (Mercury/PolyGram	M-0			100	-,-
	"Tom Sawyer"	H-0				
2	ELVIS COSTELLO	79/23	63/39	36/35	3/3	0/0
Tie	Trust (Columbia)	M-41	M-15	M-0	M-0	
	"Clubland"	H-15	H-9	H-1	H-O	
2	SHERBS	68/23	56/34	56/56	2/2	0/0
	The Skill (Atco)	M-42	M-22	M-0	M-0.	
7	"I Have The Skill"	H-3	H-0	H-0	H-0	
3	TODD RUNDGREN	59/20	58/54	6/6	0/0	0/0
9	Healing (Bearsville/WB)	M-25	M-2	M-0		
·	'Time Heals"	H-14	H-2	H-0		
4	JIMMY BUFFETT	55/19	46/40	4/4	0/0	0/0
Tia	Coconut Telegraph (MCA)	M 23	M-4	M-0		
	"Weather Is Here"	H-13	H-2	H-0		
4	RICK SPRINGFIELD	30/19	12/7	10/4	9/9	4/4
	Working Class Dog (RCA)	M-8	M-3	MI6	M-0	M-0
_	"Jesse"	H-3	H-2	H-1	H-0	H-0
5	DOC HOLLIDAY	16/16	0/0	0/0	0/0	0/0
	Doc Holliday (A&M)	M-0				
	Various Cuts	H-0				
6	NAZARETH	46/14	42/18	43/42	0/0	0/0
Tie	The Fool Circle (A&M)	M-27	M-21	M-1		
	"Dressed To Kill"	H-6	H-3	H-0		
6		21/14	9/9		2/0	1/0
	Boy (Island)	M-6	M-0	M-1	M-1	M-0
7	"I Will Follow"	H-1	H-0	H-1	H-1	H-1
,	.38 SPECIAL Wild-Eyed (A&M)	119/13	101/20	111/108	0/0	0/0
Tie	"Hold On Loosely"	M-71 H-36	M-66 H-15	M-1		
7	J.J. CALE	31/13	24/21	H-1 1/7	0/0	
	Shades (MCA)	M-10	Z4/Z1 M-3		0/0	0/0
	"Carry On"	M-10	M-3	M-0		
8	GRACE SLICK	77/12	68/26	H-0 71/70	axa	0/0
۰	Wrecking Ball (RCA)	M-54	M-33	M-1	U/U	0/0
	"See Of Love"	H-11	M-33	H-0		
9	CLASH	74/9	70/11	73/25	52/28	37/22
	Sandinistal (Epic)	M-42	M-42	/3/25 M-36	M-16	37/22 M-6
	"Police"	H-23	H-17	M-30 H-13	H-8	H-9
	, 0,,,,	rr-ed	13:1/	H-13	PT-0	H-3

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the specific and additional station playing the album this week. The sectotal number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the eek. The album's preferred airplay cut is listed

2/20 2/13 2/6 1/30 1/23

1	MANFRED MANN'S	128/78	119/81	121/83	110/71	97/57
	Chance (WB)	A-3	A-3	A-10	A-17	A-27
	"For You"	H-45	H-35	H-28	H-22	H-13
2	тото	103/72	100/61	95/54	84/17	12/1
	Turn Back (Columbia)	A-4	A-11	A-21	A-66	A-11
	"Elenore"	H-27	H-28	H-20	H-2	H-0
3	.38 SPECIAL	119/71	101/68	111/1	0/0	0/0
	Wild-Eyed (A&M)	A-13	A-20	A-109		
	"Hold On Loosely"	H-35	H-15	H-1		
4	UFO	82/67	82/65	75/57	73/31	58/0
	The Wild (Chrysalis)	A-5	A-8	A-13	A-38	A-55
	"It's Killing"	H-10	H-9	H-5	H-4	H-1
5	APRIL WINE	125/64	122/74	110/70	100/62	116/10
	Nature Of The (Capitol)	A-2	A-1	A-B	A-22	A-104
	"Gypsy Queen"	H-59	H-47	H-32	H-16	H-2
В	WARREN ZEVON	75/56	75/56	90/54	86/47	84/40
	Stand In The Fire (Asylum)	A-0	A-0	A-10	A-8	A-23
	Title	H-19	H-19	H-26	H-31	H-21
7	GRACE SLICK	77/54	68/33	71/1	0/0	0/0
	Wrecking Ball (RCA)	A-12	A-26	A-70		
	"See Of Love"	H-11	H-9	H-0		
3	LOVERBOY	95/53	86/53	91/82	80/54	73/55
	Loverboy (Columbia)	A-4	A4	A-6	A-11	A-5
	"Loose"	H-38	H-29	H-23	H-15	H-13
9	OUTLAWS	128/50	137/54	136/57	130/49	128/54
	Ghost Riders (Arista)	A-0	A-1	A-0	A-3	A-1
	"(Ghost) Riders"	H-78	H-82	H-79	H-78	H-73
10	DONNIE IRIS	88/49	90/42	88/49	91/51	94/63
	Back On The Streets (MCA)	A-2	A-3	A-2	A-4	A-2
	"Ah! Leah!"	H-37	H-45	H-37	H-36	H-29
11	DIRE STRAITS	112/47	113/38	123/39	125/41	131/47
	Making Movies (WB)	A-2	A-0	A-1	A-2	A-0
	"Skateaway"	H-63	H-75	H-83	H-82	H-84
12	CLASH	74/42	70/42	73/35	52/16	37/6
	Sandinistal (Epic)	A-9	A-11	A-25	A-28	A-22
Tie	"Police"	H-23	H-17	H-13	H-8	H-9
12	SHERBS	68/42	56/22	56/0	2/0	0/0
	The Skill (Atco)	A-23	A-34	A-56	A-2	
	"I Heve The Skill"	H-3	H-0	H-0	H-0	
13	ELVIS COSTELLO	79/41	63/15	36/0	3/0	010
	Trust (Columbia)	A-23	A-39	A-35	A-3	
	"Clubland"	H-15	H-9	H-1	H-0	
14	NIGHT	50/40	45/34	51/39	44/23	30/13
	Long Distance (Planet)	A-8	A-3	A-8	A-15	A 13
	"Love On The Airwaves"	H-4	H-8	H4:	H-6	H-4

The Medium reports of charting artists are displayed over a live-week They are listed in order of total reports within the specific rotation week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this eek. Below these numbers are breakdowns of the album's reports in other tations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	ILE L	U	B. I	ŀĒ		
		2/20	12/13	2/6	1/30	1/23
1	STYX	142/133	140/130	148/130	140/102	146/7
	Paradise Theater (A&M)	A-0	A-0	A-0	A-7	A-136
	"Best Of Times"	M-9	M-10	M-18	M-30	M-3
2	REO SPEEDWAGON	142/128	145/129	149/129	141/121	140/121
	Hi Infidelity (Epic)	A-0	A-1	A-1	A-3	A-1
	"Keep On Lovin"	M-14	M-15	M-19	M-16	M-18
3	J. LENNON & Y. ONO	138/116	142/119	153/137	151/132	151/136
	Double Fantasy (Geffen)	A-0	A-0	A-0	A-0	A-0
	"Woman"	M-22	M-23	M-16	M-18	M-15
4	BRUCE SPRINGSTEEN	133/112	135/123	146/130	148/133	148/136
	The River (Columbia)	Δ-0	Δ-0	A-0	A-0	A-0
	"Fade Away"	M-21	M-12	M-16	M-14	M-12
5	STEELY DAN	128/107	128/111	147/127	145/127	146/134
	Gaucho (MCA)	A-1	A-0	A-0	A-1	A-0
	"Time Out"	M-20	M-17	M-20	M-16	M-12
6	JOURNEY	130/97	127/79	124/15	85/2	8/0
	Captured (Columbia)	A-7	A-16	A-89	A-76	A-8
	"Party's Over"	M-26	M-32	M-20	M-7	M-0
7	STEVE WINWOOD	133/94	135/79	122/58	122/42	101/25
	Arc Of A Diver (Island)	A-2	A-9	A-12	A-24	A-35
	"Chance"	M-37	M-47	M-52	M-56	M-41
8	POLICE	106/82	119/93	125/97	124/101	125/101
	Zenyatta Mondatta (A&M)	A-0	A-0	A-0	A-0	A-0
	"Don't Stand"	M-24	M-26	M-28	M-22	M-74
9	OUTLAWS	128/78	137/82	136/79	130/78	128/73
	Ghost Riders (Arista)	A-0	A-1	A-0	A-3	Δ-1
	"(Ghost) Riders"	M-50	M-54	M-67	M-49	M-54
10	ALAN PARSONS PROJECT	114/76	132/96	136/101		135/98
	The Turn Of A (Arista)	A-0	A-0	A-0	A-0	A-0
	"Games People Play"	M-38	M-36	M-35	M-39	M-37
11	ROD STEWART	108/75	120/89	129/97	136/105	144/121
	Foolish Behaviour (WB)	A-0	A-0	A-0	A-0	A-0
	Title	M-33	M-31	M 32	M-31	M-23
12	DIRE STRAITS	112/63	113/75	123/83	125/82	131/84
	Making Movies (WB)	A-2	A-0	A-1	A-2	A-0
	"Skateaway"	M-47	M-38	M-39	M-41	M-47
13	APRIL WINE	125/59	122/47	110/32	100/16	116/2
	Natura Of Tha (Capitol)	A-2	A-1	A-8	A-22	A-104
	"Gypsy Queen"	M-64	M-74	M-70	M-62	M-10
14		85/47	95/54	115/60	115/69	133/93
Tie	Live (WB)	A-0	A-0	A-1	A-0	A-0
116	"Fireflies"	M-38	M-41	M-54	M-46	M 40
14	MANFRED MANN'S	126/45	119/35	121/28		97/13
	Chance (WB)	A-3	A-3	A 10	A-17	A-27
	"For You"	M-78	M-81	M-83	M-71	M-57

The Hottest reports of charting artists are displayed over a five-week The Hottest reports of charting artists are displayed over a free-week period. They are listed an order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in bit rotation this seek. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ACR BREAKERS

ELVIS COSTELLO AND THE ATTRACTIONS TRUST



ELVIS COSTELLO & THE ATTRACTIONS

Trust (Columbia) d" "Knuckles" "Whisper"

"Sleeves." 51% of our reporters on it. Total album reports: 79. A-23, M-41, H-15. Charted this week at number 25.

SINGLES

1	1	XTC "Generals And Majors" (Virgin
	2	ROCKPILE "Teacher Teacher" (Columbia
	3	JIM CARROLL BAND "Day And Night" (Atco
	4	ANY TROUBLE "Second Choice" (Stiff
	5	ERIC CLAPTON"I Can't Stand It" (RSO
1	6	QUEEN "Flash" (Elektra
	7	HEART "Tell It Like it is" (Epic
	8	STEVIE WONDER. "I Ain't Gonna Stand For It" (Motown
1	9	DAN FOGELBERG "Same Old Lang Syne" (Full Moon/Epic
	10	CHEAP TRICK "World's Greatest Lover" (Epic
1	11	JAM "Start" (Polydor/PolyGram
	12	TALKING HEADS "Once In A Lifetime" (Sire
1	13	D. HALL & J. OATES "Kiss On My List" (RCA
	14	YOKO ONO "Walking On Thin Ice" (Geffen
1	15	BADFINGER

These 45's received significant AOR sirpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Aliplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AGR

1	DAN SIEGEL The Hot Shot (Inner City)
2	JOS SAMPLE Voices In The Rain (MCA)
3	GROVER WASHINGTON JR Winelight (Elektra)
4	DAVE GRUSIN Mountain Dance (GRP/Arista) Various Cuts
5	NATIVE SON Savanna Hot-Line (MCA)
_	
6	KILIMANJARO Kilimanjaro (Philo) "Flame" "Foot" "Spurt"
7	SPYRO GYRA Carnaval (MCA)
8	GENE DUNLAP Just The Way I Feel (Capitol)
0	"Things"
9	WEATHER REPORT Night Passage (ARC/Columbia)
10	PAT METHENY
.0	"Ahead"

Those albums received significant sirplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a com binston of edd, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AGR ACTIVITY



Added STUDE, Chaylon SEASON, STUDEN STUDENTS STU

-PRETINDENS (SILE)

Medicas

CHACE SICK (ECA)

CHACE SICK (ECA)

CHACE SICK (ECA)

MILLION (ECA)



TODD RUNDIREN (Rests Time Heals' BRIC CLAFTON (RSO) YORD CHC (Celfen)

Jazz Singles SUZI (UATRO (Dreamland)

Allentown

Allentow

215-694-051

DOURNEY (COLUMBIA)

STYX (AMA)

Albany 518-462-5555

BY COODER (MS)
"Johnly Porber" "Speedo"
(534-578"
ECHO L. BURNINES
(Sire/Norova)

Gitz-foreway

Better

Better

Free Wacker

F

Jazz ECLIMOLARD (Philo) "Spart" "Big Poot" "Cold Flame" "Discote.ad" "Discote.ad" STYY TANN (Arista) MEATHER REPORT (ARC/Obla MEATHER REPORT (ARC/Obla MEATHER REPORT (ECL) Title EAN SIGEL (Inner City) Title BALPH TOMBER (CCH)

Albany 518-785-9800

"Police On. "
UPO (Chryselis)
"Chejro, Chejro,
The Cassoll BAND (Account)
"It's The Late"
"Feeple. Died"
"RANCH MEISNER (Epic)
TOTO (Golumbia)
LIBNIE IRIS (MCA)

HOSTERS (MAN PENE)
HOSTERS (COLUMN)
HOSTERS (COLUMN)
HOUS SMIKENTEN (COLUMN)
HOUS SMIKENTEN (COLUMN)
HOUS SMIKENTEN (COLUMN)
LAVENDEY (MAN HE A)
STAY (AMAN)
M STRIAK (MAN)
M STRIAK (MAN)
HOSTERS (MAN HE A)
HOSTERS (MAN HE

PD: CLARK SHIDT HD: RUSS DANA

medium
widdf (Planet)
widdf (Planet)
widdf (Planet)
wy Thomas (Estf)
my Codda nel
"Cray, Auto,"
CHEAP TRICK (Epte)
eversof reck (Epte)
eversof rec

7007Z

NO. ANDY MEALBIDE NO. AND LIPSHUTT

-PRODE SMM (Ritage)

RETER ALLD: (AMP)

RETER (RETER)

RE

HOLDERS HENSON (AAM) JIMMY BUFFETT (MCA)

MOST ADDED

RICK SPRINGFIELD Working Class Dog (RCA) 13/9

Moving... (Mercury/PolyGram) 9/9 GOOD RATS

The Fool Circle (A&M) 112

Section for

NC CYTIQIDA

WRITERIA
MACHINE CALLANTIC
ANGEL NOBE (COptiol)
ANGEL NOBE

Binghamton

607-772-8850

"JABONG N.Y. DNO GREEN
JTELEY DNO (DNA)
STEN (AMO)
STEN (STEN (STEN)
SCHOOL (STEN)
SCHOOL (STEN)
STEN (STEN)

Boston 617-267-9090 RICK SPRIMETELD (RCA) STEELY ON (RCA) THIN LIZZY (RE) STEVE MORADO ((Bland)) KTC (Virgin)

-BRICC CLAPTON (RCC)

Med ium Americanus (sciff)
-Mer Trouble (sciff)
-M Jatz None

Boston 617-262-5900

DNE FOCELADIG

[POLI ROSO/EDIG)

SML & CATE (BCA)

SML & CATE (BCA)

J. Lissel & T. CHO Geffen)

J. Lissel & T. CHO Geffen)

SML & FORMATION (BCA)

SML SHOTTON (BCA)

SML SHOTTON (BCA)

CHOSHOTTON (BCA)

CHOSHOTTON (BCA)

SML STREET (BCA)

SML ST

JEES AND TOWNS (SECTIONALS)

JEES AND TOWNS (SECTIONALS)

DICO PRODUCT (SECTIONALS)

DICO PRODUCT (SECTIONALS)

JUNES (SECTION

Singles

NAZARETH 15/6

Boy (Island) 11/6

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week

Jazz Hone

Claremont 603-542-7735 WECM

DEXY'S M. RUNNERS (Capitel)

-SPIES
J. LORGE A Y. CHO Mceffen)
BLOOGIE (Curyealls)
FMT BOATRA (Chryealls)
FMT SPEEDERS (Fibe)
FMT CAMPACL BAND (ARCO)
FMT CAMPACL BAND (ARCO)
FMT CAMPACL BAND (ARCO)
FMT CAMPACL BAND (ARCO)

Harrisburg

717-238-1402

Simples

PD: BOB RIVERS PD: SONG PONTALINE

South Court (etc.) (In tissue)

Auto models (etc.) (In tissue)

Auto models (etc.) (In tissue)

Auto models (etc.) (In tissue)

South (etc.) (In tissue)

French (etc.) (In tissue)

Fr

Medium
ALDN FMCCOS PMCJ, (Arista)
LDNDSCY (Columbia)
"Thern. Laces"
AFMIL MDEC (Capitol)
"Oppey Owner" "All Over Town"
TOTO (Dalumbia)
GORCE SELECE, (ECA)

203-579-9995 HD: COUNTRY PAIR HD: LICH 3. (DADN & V. OND INSTEAD ALLER PROCESS FROM A MATERIA PROCESS FROM A MATERIA PARTY METALOR (THE AND A MATERIA PARTY METALOR (THE AND A MATERIA PARTY METALOR (THE AND A MATERIA PARTY METALOR (AND A MATERIA PARTY MATERIA PARTY METALOR (AND A MATERIA PARTY METALOR (AND A MATERIA

(MEC/Dolumbia)

AMADY MEISHER (Epic)

Hearts On Fis

ELUE ANGEL (Polydor/Pe
PANL HARBOUR (He)

"Couckey/Indians"

"Do ..Hooseork"

RICH MELSON (Capitol)

J.J. CALE (MCA)

-YONO (MO) (Geffen)

-TONO CHO Coeffee)

Madium

Ma

"Sea of Love" "Wrecking 18 SPECIAL (AMA) "Hold/Loosely" STEVE MEDICOD (Island) SMEMS (Atoo) "I Hove/Skill" JOURNEY (Columbia)

HOITERT STYX (AAH) HOLICE (AAH) CUTLAMS (Arista) FLEETHOOD MMC (MB) COMMIE IRIS (MCA) Jaxx

MEDIUM GRACE SLICK Wrecking Ball (RCA) 25/19 UFO The Wild... (Chrysalis) 21/19 MANFRED MANN'S

EARTH BAND Chance (WB) 29/18 Wild-Eyed... (A&M)

CLASH Sandinistal (Epic) 27/16

Two numbers follow each album title. The first represents total number of Eastern sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

Hartford WCCC

203-549-3456
REMOS IRCA
TO (Virgin)
DELEBRY HICCLINTON (Capital)
ELVIS CORFELLO 6. (Dolumbia
-BADPDEER (Radio-/Atlantic)

PROCEDERS (NacionAction)

Retrest
EXC SETEMATION (EDIC)
STOC, LAND
STOCK STANLTO (COLUMBIA)
STOCK SHAMED
STANLT SHAME SHAMED
STANLT SHAME SHAMED
STANLT SHAME

Jest DAVE CRISIN (GRP/Arista) MINOSLAV VITOUS (ECH) JAN GARDAREK (ECH) MATIVE SON (MCA) Hartford

ANY TROUBLE (Stiff)

Hettest
RD SPTEMACH (Epic)
AC/DC (ARlante)
J. (Jack) & Y. (BD (Green)
J. (Jack) & Y. (BD (Green)
AC SDATE (Green)
FOLICE (ANN)
STITE UNDERSTEEN (COLUmbia)
SOURCE SPRINGETTEN (COLUmbia)
PRICE SPRINGETTEN (COLUmbia)
APRIL WINE (Capitol)
APRIL WINE (Capitol)

PO. DANIEL F. HAYDE

NOCE SPRICE FLOW (PCA)

Nochas

STEELY DON (PCA)

J. CHANGN 11 TO JOBO Geffers)

J. CHANGN 11 TO JOBO Geffers)

J. CHANGN 12 TO JOBO Geffers)

J. CHANGN 12 TO JOBO GEFFERS

J. CHANGN 12 TO JOB GEFFER

Singles None

JOE SAMPLE (MEA)

WBLM 108

Lewiston-Portland
207-783-2065

NO JONE DIAZ
FOR JONES D AY COUCER (MB)
Noticet

COOS (Clatte)

SYTY (AAM)

SYTY (AAM)

SHOULD CONTROLLED

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SHOULD CONTROLLED

SHOULD CONTROLLED

SOUTHWATER

SOUTHWATER

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SH

THE HOTTEST

REO SPEEDWAGON HI Infidelity (Epic) 36/33 BRUCE SPRINGSTEEN

The River (Columbia) 35/33 STYX
Paradise Theater (A&M) 34/33 JOHN LENNON & YOKO ONO

Double Fantasy (Geffen) 35/30 OUTLAWS Ghost Riders (Arista) 33/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBAB Long Island 516-587-1023

PD: BOD BUCKPANN HD: MARC COPPOLA

(PALT MONOTORIO)

TOTAL TO MONOTORIO PER PARTICIPATO P

Jezz CDEY POWELL (Polydor/Pol

BLUS FOLKY (Spic) SHE CAROLL AND IACOS SHE CAROLL AND IACOS SHOULT (FLANE) HICKETTE LARGON (mb) ANY THOUSE (STLIET) JAM (Folydor/PolyGra) JAM (Folydor/Po Long island 516-485-9200 PO: DENIS MONAMARA MD: RAY MIGTE

Added NAZARITH (AMN)
SCIONDER (Local)
SCIONDER (Local)
SCIONDER (Local)
SCIONDER (Local)
SCIONDER (MEA)
PROCES (SOM (Mirage)

-PACE COLLEGE FOREIGN

FINESTER

FOREIGN (INCIDENCE COLLEGE)

FOREIGN (INC



Long Island

PO: PALE HAMPIS HD: MALCOLM GRAY POLICE (MAN)
ROMAY METSHAN (DRIC)
CHIMET MCCLIMTH (COPIO)
STYL (MAN)
STYL (MA ELVIS COSTELLO 4.. 0 "Mitch., Step" SMEMS (Atco) "I Heve/Smill" GOOD RATS (G.A.H.) BLESH (Mercucy/Pol)(Gra) APRIL WINE (Capitol)
CLASH (Epico)
HS SPECIAL (AAH)
HICKATTE LARSON (MI)

Jezz Singles



Manchester Added -BACF DIGER (Nadio/Atla -BRC CLAPTON (NSO)

PRICET (Planet)

Noticet

RIMES (MAX)

STYR (MAX)

STYR (MAX)

STYR (MAX)

STYR (MAX)

STYR (MAX)

STYR (MAX)

STRING (Aptical)

DGLICE (MAX)

STRING (MAX)

DAN SITTLE (Inner City) Singles Morgantown

-BITC CLAPTON (960)

MAIN TO CC (Epic)

MAIN TO CC (Epic)

MAIN TO CC (Epic)

MAIN C (Epic)

MAI WVAQ 304-296-0029 hottest sense sen

Added NAZARETH (ALM) STEVE CROPPER (MEA) Title XOAN JETT (Myardwall SCOTERS (BMJ America) FORTHESS (Aclantic) a.b. Effec (SCA)

medium medium mis BOTS (Artista)
mos BOTS (Artista)

WPLR NO CONDON HEINCAPTH

Acced
RICK SPRINGFIELD (RCA
DRAYLOU HARRIS (ME)
**HOL BUTGEO*
*PEARL HARROUN (ME)
Borling. Buby
GOOD RATS (C.A.M.)
UZ (INIENT)

Medium Jimmy Burrett De "Growte Older..." TODO RUNCHEN (IN "Medier" MEANT (Epic) "Rock And Holl" TOTO (Columbia) "Electric TOTO (COLUMBLE)

Elemore
Elemore
Elemore
*ALMIT CAMPARA (Theile)

*ALMIT CAMPARA (THEILEMORE (CAP)

*ELEMORE RECLIFICH (CAP)

*ELEMORE RECLIFICH (CAP)

*ALMIT CAMPARA (TAMPARA (THEILEMORE (SEL))

*ELEMORE RECLIFICATION (CAP)

*ELEMORE CAMPARA (THEILEMORE (SEL))

*ELEMORE CAM

JASE SYMA (PCA)
OAVID (MESON BAND (COlumbia)
HSECRIPA (Affects)
HIELERIPA (Affects)
HIELERIPA (Affects)
HIELERIPA (Affects)
HIELERIPA (COLUMBIA)
HIELERIPA (COLUMBIA)
DAN SIRELE (LINNE (CIV)
DON SIRELE (LINNE (CIV)
DO SAMPEL (MEA)
DIDIER LOCANCOO linner City)
DIDIER LOCANCOO linner City New Haven 203-777-6617

JIM CARROLL BAND (ALCO)
"It's Too Late"
"Main Noves"
"Main Noves"
ONN FOSTURES
(Pull Moon/Epic)

HOTCHET
STEW MIRKOD ([SIAMS)
HED SPEZEMBERH ([Dic)
HOLICE (AMA)
JOURNEY (COLUMBIA)
DIRE STEWALTS (MR)
DIRE STEWALTS (MR)
STEXX DAMS (MCA)
HOD STEWART (MR) SYELLY DAM (PCA)

J.J. OLLE (PCA)

D.J. OLLE (PCA)

D.J. OLLE (PCA)

D.J. DAME (PCA)

D.J.

Jezz Singles WHITH WAY

ELLEN POLEY (Epic/Cl COOD RATS (G.A.M.) JIMMY BURYETT (MCA) 100 (HEADON) JIMMY BURYETT (MCA) JIMMY BURYETT (MCA) JIMMY BURYETT J

Hed (AM POTTO COLUMDIA)
TOTO COLUMDIA)
TOTO COLUMDIA)
TOTO LIZZY 0081
TOTO LIZZY 0081
TOTO LIZZY 0081
TOTO LIZZY 0081
TH CAMBOLL FIRST (FCA)
THE CAMBO

SPEL COLLEGE PRIVATE

BOLT STEMENT STE Jazz

New York

New York WPLJ 95.5 PO: LARRY NERCER

Hottest J. Erech a Y. ONO (Geffen) POLICE (AMR) STITUE WERKDOD (Island) RED STEMANT (ME) STON (AMR) STEELY DAN (MCA) ALAM PRACCES PROJ. (Arista) CUTLANS (Arista) RICHARL STANLEY. (DRI America) Jazz

-VOME DBL (LPTL WOOD

DRE STRAITS DBB)

HAMPED HANN S. DBB)

HAMPED HANN S. DBB)

FUTT THEREDED (ALCO)

MARRY 2 CVG (AN) (AN)

EASTE CONTELLO S. (DBL

CASE CARLONDER (RCA)

DBACT SLCC (RCA) 105.5 Ifm WOHA North Jersey GH: BUB LINCER FD: HARR CHERNOFF

201-328-1055 TODD RANDOWN (Seeriville) RANACTH (ALM) SEERIS (Extra) QUESN (Clektra) RINGS (PCA) RIOMAC STANLEY... ASSAS (G.A.M.)
SLICH POLEY (DESC/Cleve
2503MAT (Notos)
RICK SPRINGFIELD (RCA)
DOC HOLLIGAY (AMM)
U2 (ISLAND) (ICHAEL STANLEY... (EN! America) -BADFINGER (Radio/Atlantic) "Dut . Centrol" "I Will Follow" Medical MANN 5... [MS] ALMA MARCHE INCL, (Ar inte) APRIL MINE (Captica) 36 SEPCIAL (AME) MILE SCHWOLK (Carthwell) MICHT (Plant) MADY MEISHEL (SPC) COMMITTERS (CA) STEVIE MEMORY (Tanta)

Singles

**NOTE TO A CONTROL OF THE CONTROL O

STEVE MANDER (Tends)
JOURNEY (Columbia)
ELVIS COSTELLO 6. (Colu CLASE (Epic)
DIACE SLICE (SCA)
ANY TROBLE (Stiff)
RICOLUTTE LARGON (MM)
HALE & OMES (MCA)
RESS BALLAND (Epic) Singles CRAZY JOE/VARIABLE (C-wahlanca/Poly) The fire Ottawa

PO: STEVE COUNTLL en. CARG TORRENGTON

AND CHEET TORKINGTON
ACCOUNTY TO LIGHT TORKINGTON
BUSH (MILLAND (18)16)
"Co TO SCHOOL TO SCHOOL TO SCHOOL TO SCHOOL TORKINGTON
TOTAL SHOPE (COLUMN TO SCHOOL TO SCHOOL

Ottawa
613-563-19
"Don't Let Hill"
"Keep On Lew's",
615 8075 Let hato)
Any Trackel State!
SEGRALIST (Option)
The LEDY'D (Scott in
MARCITE MEROMAN
JAN (Polysor/Polysor)

June 100 june 1700 june 17

MONTHAMM (Local)
Mod lam Mod l Jezz

Philadelphia 215-667-8100

er vicka (Polydor/PolyGra Addad
PHYKOU HARRIS (MB)
OMEDDATE CLEAR., [Fantasy)
MARGEZ MANO
-GRUCE SPRINGSTEIN (Columpia)
-CARLMO JEFFECTS (Epic)
-MRICE SPAND (Miraqe)
-ERIC CLAFTON (REO)

Jazz

Philadelphia 215-561-0933 PO CHANLE KENDALL MD: JOE BONATTHON

Added THAPEZE JAH (POLYMON/POLYGIA) TODD REMODREW (NewTEV) MAZARETH (ALM) HAMEN MEISHER (Epic) Hottes
STEVE WIDERDD [Island]
POLICE (MAN)
PAR REJETEM (Chrysalis]
RAY REJETEM (Chrysalis]
RAYER COSTELIO S. (COS WOOLE
STEVE COSTELIO S.)
DOUBLET (COI unbiel
STOK (Man)
NTC (Virgin) HANDEY REISHON (Dpic)
HANDEY REISHON
HOUSPILLE (Columbia)
18 SPECIAL (AAN)
COMHIE INS SPECIAL (AAN)
"ANI Lamb)"
"ANI Lamb)"
PRIL SEPROKON (Epic)
PRIL SEPROKON (Epic)
"Blow You Life"
"Let Her Dance"
WARREN ZEVON (ARYlum)

WIOQ

PO: ALEX DENERS

Jatz None Philadelphia

WYSP 215-68-9460
211-MARARTH (AMR)
PRILL SCHOOL (Boscowski)
RICH (Planet)
RICH SPRINGTELD (RCA)
2000 RUNDERN (Bearsville-M PO: DICK HUNGATE HD: LISA RICHARDS

TODD PROGODO (Bearavilla Ad Notate BRAIX SPRINGSTEM (Columbia) DOLCE (MAND) , CHO (Seffen) BROOK (MAND) , CHO (Seffen) JOHNEY (Shalmota) JOHNEY (Sha Added SOURTON RATS (Columb), JAN (Polydor/PolyGra) -REIC (LAPTON (SSO) -YONO GNO (Geffen)

Jazz

Pittsburgh WDVE 412-562-5900 UPD (Chrysolial TOTO (Columbia) APRIL WOWS (Capitol) CLASH (Epic) "Police On..." JE SPECIAL (AAH)

Hottest STEELY DAM (MCA) ADD SPECID-MCAM (Epic) STYX (AAM) JOURNEY (Oblumbia) PITTSBUMEN MCCKS OUTLANS (Arista) STEVE WEAMCOD (Island) Jazz

CAMP (Francisco)

Macline
DONEL SES DECA)

MCGANE STANLEY...

[DYL Averloa)

SCHOOL (MACC) (Dearstellie/AB)

SHUZ SENDENCYER (SOlumbia)

J. LINGER S.Y. (MC SEffen) Poughkeepsie 914-471-1500 WPDH LJ. CALE (MCA) MEARL HARROUS (MS)

1025

Added HAMPS 1000 (1901)
"For You" EATS CONTRILS ... (Column "Clubland" (SACE SECR (RCA) "San Of Love" - CRAF (Precision)

PO: MIKE HARRIS MD: STEW SCHAMEZ "Jense"
T. HERDY (Local)
COOD RATS (C.A.M.)
IRS
NOW RIDERS/FURPLE (ALM)
SECRET FOLICIBAN'S (IslaMAKIL COLLINS (Virgin)
-YORG OND RESERVED

**Section Control of Section S

Co) umbite i

4 - ACCUS TODA (FIREWAY)

TOTAL TODAY CONTROL CONTROL

Jazz DNN SINGEL Hinner City) Singles

PO: REKE PERKING

Pittsburgh
412-362-2144

IAN MCLAGAM (Mercury/PholyGra)
ELVIS CONTELLO A. (Columbia)
MCCLATTE LABOR (Me)
962965 (ARDS)
962965 (ARDS)
CORY POWELL (Polydor/PolyGta) NOTE TO AND THE PROPERTY OF TH

Rochester WCMIF LINE 96 LIVE ROCK! 716-288-3200 WARREN ZEVEN DOC, APRIL WINE (Capitol) BLOWDIE (Chryselis) STEVE WERNERD (Elson) HARRY WEISHER (DDIC) 38 SPETIAL (AAM) UPO (Chryselis)

Jest

Singles

Jezz

simples

Jazz None

Jazz

Simples Mone

NOTICE YEARS IN THE STATE OF THE STATE CAME IN CAME IN

Rochester

716-232-7550

UPO (Chrysmin) STEVE MOMODO (Island) HEART (Epic) FLEETMODO MAC (MB) STEELY DAN (MCA) JIN CASROLL BAND MALCO)

No. Control Service Services

NO. SPECIMONO (Spic)
CASH (Spic)
ALAH MRACKS PROJ (Artise)
FOLICE (AMR)
FOLICE (AMR)
FOLICE (AMR)
STORP TRICES (Spic)
SORP TRICES
SORT (Spice)
S

Syracuse 315-682-9538

315-682-9538
Hottest
STDX (AMN)
AC/DC (Alantic)
SCD SPEEDSCOM (Spic)
OUTLAGS (Missis)
STELLE DAM (Sch)
STELL

SYRACUSE

DURNIE INIS (PEA) ATT (Vice)(h) UZ (Island) HARRIN ZEVAN (AMYLON) -ALDE STAR -MAZDE

PO: TRIP SEED MD: TED EDWARDS

Added GOOD RATS (C.A.M.) SCHROMN RATS (Columbia) U2 (Island) TRANEZE TODO RUNCOUN (Bearsville/MB) HAZARITH (ALM) ISG INS LOVERHOY (Columbia) RUSH (Mercury/PolyGra) -ERIC CLAPTON (RSO)

Redium ALAN PARSONS PROJ. (Aristo) OUTLANG (Arista) DIRE STRAITS (MB) DONNIE IRIS (MCA) CLASH (Epic)

PO: TOM HUNTEN Added ELVIS COSTELLO 6 . (Columbia) SHOES (Elektra) Ph (Passport) RANEY MEISHER (Epic)

XQ. O: ED LEVINE

Added XTC (Virgin) MEM YORK PLYERS NON-YOUNG PLYTON
MORPH MATERIAL STATES AND THE STAT

"Setted"...me

T. HEBS (Loce)

T. HEBS (Loce)

THE STRAITS (HB)
ALAH PROCOSE PROJ. LATEtal
ALAH PROCOSE PROJ.
ALAH ROCCE

FOOD (Latetal
APRIL WHE (Capital)

HOW REIDERS (Spic)

HOW REIDERS (Spic)

HOW PROFES (Loce)

HOW PROME (Loce)

HOW PROCOSE (Loce)

HOW PROCOSE (Loce)

HOW PROCOSE (Loce)

HOW PROCOSE (Loce)

NAME OF THE PROPERTY OF THE PR

Jazz SIMPles Mone

27/23

27/17

23/17

27/13

20/13

Charlotte

704-392-6191

MEDIUM

Nature Of The... (Capitol) 28/16 OUTLAWS

Two numbers follow each album title. The first represents total number of Southern stations playing the afform titls week. The second is the number of these stations who reported it in medium rotation this week.

MANFRED MANN'S

Wild-Eved (ASMI

Turn Back (Columbia)

Ghost Riders (Arista)

Loverboy (Columbia)

EARTH BAND

Chance (WB)

APRIL WINE

.38 SPECIAL

TOTO

416-967-3445 HOLLEST STEVE WILLIAMON (Isla STYX (AAM) OUTLAMS (Arista) MICHAEL STANLEY... (DRI Americal

Utica

315-797-0803

Toronto

Added GRACE SLICK (RCA) "Ses Of Love" "Mistreater 36 SPETIAL (AAM) "Mold/Losely" JOURNEY (Columbial "Do You Recall" "Dixte Hi NIOMAL STANKEY.

TOM James (Dale)

ADD SPECTAMON (Eps)

ADD SPECTAMON (Eps)

ADD SPECTAMON (Columbia)

STANKE (Eps)

ADD JOE (Copto)

ADD JOE

Jezz

MOUR PD: DALE ECHANGS MD: TOH STANK

-CAMILAD JUTPERS: (D)-Li

Maria (ATTN 6... Planet)

MARIA (MATTN 6... Plane

-ALIC STRAM
HOLEST HOLEST CONTROL (TIPLE)
HOLEST CONTROL (MINISTRAM HO Singles None

Washington, D.C. 703-534-0320 Notified
HOLD STEEMEN INDICE
HOLD STEEMEN IN THE HEAD
J. LINNIN & Y. ONO (Defen)
OFFICER OF ON (Defen)
OFFICER ON (PCA)
STYLE ONN (PCA)
HOLD ONN (PCA)

ASSed DDGAR WDITTER (B) up Sky) "Martians" RLSN (Mercusy/PolyGra) -ERIC CLAPTON (RSO) -GARLAND (MERCY) (CDIc)

J422

DC FM Washington, D.C. FO: DAVE BROWN

202-828-9932 hosters don (Epic) Artist Medical (Epic) Artist Medic Added ELVIS COSTELLO 6. (Columbia) Hedium CRACT SLICE (SCA)
UNTERCY (Columbia)
NALARCTH (AAN)
NATINCO HANN'S ... (MG)
POLICE (AAN)
4 GUT OF SOUTTURE (HERRY
DURK STWAITS (MB)
NAM (HERRY STWAITS (MB)
NAM (HERRY STWAITS (MB) Jazz None

West Virginia

FM105

304-722-3300 motions and motions motions motions motions motions (b) turbinor (obligation) service selection (b) service (selection) service (sele PD: CHUCK GEGGER AGST. PD: DOUG FURTON Added Medium
RDD STEWART (MB)
STEELY DAW (MCA)
OUTLANS (Arista)
HODISTRY LANE (ALCO)
HI STECTAL (AMN)
FOLICE (AMN)
STEVE WINDOOD (Exican)
FIRSTALL (ALISMES)
DERC STRAITS (MB)

روكلان المستنان

Worcester 11/-/52-bb11
Angels Nide
Alam MARSON FIND. (Mistal son) SPEEDWING (Epic)
RINGS (PCA)
STYX (AAN)
FLETHINGO MYC ON
FLETHINGO MYC ON
FLETHINGO MYC ON
STYX (AAN)
SON MISTAL OWN
STYR OWN
STYR
STYR OWN
STY

medium
APRIL WINE (Capital)
JIM CARROLL BAND (Atcol"It's Too Late"
(DVSBDY (Calumbia)
GRACE SLUCK (MCA)
"Round a Round" Hottest DOMNIE 1915 (MCA) J. LENNIN 6 Y. OND Hoffen)

Jaza None Singles

SOUTH

TEXOS BOCK

PO: DAVE SCOTT Added TOTO (Columbia) "Gift Gold Gun" ANY TROUBLE (Still)

SHENS (Atcs)
AMERICAN CHACLE OF
THE (Allactic)
THE ANY THORSE SELECT IN THE PROPERTY OF THE PROPE HEAT SENTING (CONTINUES)

FINANCIA (CONTINUE

Jass

Sion

PO: BOB PAZIO MD: CHARLIE PAZMER Added DDC HOLLIDAY (AMP) PHIL SCYNDUR (Moordwalk) JAM (Polydor/Polydis) JOSEPT AVDUGE... (Berravilla/Me) JUICE MORTON (Capitol) -PHICEL SHOW (Hirage)

mental ador interest
into method in the control of the control of

Corpus Christi

Corpus Christi
512-855-641

512-855-641

mittak
mit

Jari Pet Rethern (BCN) RELEMBLAND (Bhille) JOS SAPEL (BCA) BRIC GALE (COLMBIA) HAUR ALMOND DAND (Pacific) HAUR ALMOND DAND (Pacific) HAUR ALMOND DAND (Pacific) CEL-SCOTT HERCH (ACIALA) Singles

MOST ADDED

SHERBS The Skill (Atrol GRACE SLICK ... Wrecking Ball (RCA) ELVIS COSTELLO & ATTRACTIONS Trust (Columbia)

Two numbers follow each afform title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Jasz Hone

Singles

سيسين

17/10 73/5 9/5

Added TODD RUNCIRUN (enorsys) "Time Heals" SCOTTERS (ENI America)

Med Sun GARCE SLICK (MCA) UPO (Conymal ba) MANFRED MANF S. . . . MBS/ MAJARTHY (ABAI) COTY PORELLE (MALY ON I/PC JEWY MAFFETT (MCA) LOVERBOWY (Coll umbile) MAY TROUBLE (Ext (E) -ERLIC CLAPTON (MCC)

Augusta

404-722-1302 4.04-722-13,02

ACCOUNT OF THE PROPERTY OF THE

WROD PO: JIH BALLARD HD: JOHATHAN HIGTE

Nottest (LOVEROY (Calumble) STYX (AAM) JOJANETY (Columble) JOSPEZIMOGON (Epic) STIVE MOMENCO (Estand) GEORGE MATCHER JAZZ Singles

THE HOTTEST REO SPEEDWAGON

Hi Infidelity (Epic) 30/30 STVY Paradise Theater (A&M) 30/28 BRUCE SPRINGSTEEN The River (Columbia)
STEVE WINWOOD 27/23 Arc Of A Diver (Island) 27/22 STEEL Y DAN

Gaucho (MCA) 26/21 JOHN LENNON & YOKO ONO Double Fantasy (Geffen) 25/21 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KTXQ ALBUM ROCK

Added XTC (Virgin) "Generals 6..." RESH (Mercuty/PolyGra) -GRIC CLAPTON (RSO)

Medium
MADY MEISHOR (Epic)
MADY MEISHOR (Epic)
MAT BOATTAR (Dwymalis)
BOUE SPRINGSTEDW (Column
DIER STRAITS (mb)
MENTED MANN'S... (mb)
STOK (AAM)
APRIL MODE (Capitol)
UPO (Chrymalis)

214-528-5500

Jess Hore

HOCCORT

OUTLANS (ACTION)
RED SPECIMACON (Epic)
COMMITE IRIS (MCA)
(AUTRAL)
(AUTRAL)
(AUTRAL)
(AUTRAL)
STEVE WIDMACON (Inland) Singles Hohe

Dallas-Ft. Worth

SOUTH

Jezz

Singles

Jazz Home

MODERNE MED SPIZEMACON (Epic) TOTO (Columbia) 36 SPECIAL (ANN) POLLY MATCHET (Epic) UPO (Chrysalis)

T13-526-4591
T13-526-4591
TPATTY'S OVER
STIX (AND
SHOULD STRINGSTEIN (COLUMBIA)
TRACE
TRAC

**Sect of These*
special subject of these
special subject of the s

Jackson

801-982-1062 L SESSICH (MORTOWELX)

NOTE OF THE PROPERTY OF THE PR

Jezz

Jazz

Singles None

PRICE SERVICE (MOSTON
"Precious..."
38 SPECIAL (ASM)
-MALL & CATES (MCA)



Added
GRACE SLICK (RCA)
J.J., OALE (MCA)
TODD RANDCHON (BOOKS
"THEN BRAIN"
38 SPECIAL (MAN)
RAZMATH (MAN)
JIMPT BUFFET OCA)
SHEMSE (ACO)
ELVIS CONTROLLO L.
DOMRREY (Oalumbia)
UPO (Chrymalis)
UPO (Chrymalis)

Medium LOVERDY (Columbia) STINCHAY (Carrera/Atco ALYON LEE BAND (Atlant FIREFALL (Atlantic) STIVIE WHOER (Tamla) DIRE STRAITS (MB)

4-72.50

PD: JEFFREY SCOTT BLAZE HD: LIBBY ZABRISKIE Added CLASH (Epic) NIGHT (Planet) TOUCH (Atcol

Medium
CUTLNeS (Aristal
MNATMED MANN'S... (MB:
APRIL WINE (Capital)
JOURNEY (Columbia)
ANY TROUBLE (SLIft)
SHUEE SPRUNCSTEIN (Col

-KHOL 1017 PO: CHRIS MILLER ASST. PO: HICKELE SODD

Padium
AMIL MDE (Capitel)
UPO (Chyselis)
pMOPTOD MANIS... Del
TELEVORE MANIS... Del
LOVEROT (Columbia)
AL ADREW & Y. CHO (Televore)
Del I July
Del (July
Del

Hottest NYEWRY (Co) and a

ZZQ102 PO: DAVID PERKINS MD: STEVE KELLER

ELVIS COSTELLO 4... (Columb "Whisper/Screen" "Clubland

Madium (Dalumbia) ALP (Massachia) ALP (Massach

Jacksonville (103) 904-842-1055 NOTIFIES (NE)
CONTINUES (ALIEVA)
POLICE (MANG)
CONTINUES (ALIEVA)
POLICE (MANG)
MS STREIAL (MANG)
MS S

A STATE OF PO: SAD NESSICK NO: JUNE BROWLEK

Added SMERRS (Atms) -BUC CLAPTON (RSO) Pindjum
Jisey Buffert (PCA)
Meather (PCA)
Me Birmingham 205-870-9900

THIN LIZZY (ME)
HANFRED HANN S... (ME
POLICE (MAM)
TOTO (Columbia)
HIGHT (Planet)
DOMNIE HRIS (MCA)
HANFREN ZEVON (Amylum) HARRIN LEVER (MAYLINE)
HITTERY DAN (MCA)
STYL (MANTEN)
STYL (MANTEN)
J. LIDHON * T. DHO KREffen)
HEL SPEZINGON (B)E)
HOLSPILLE (DJ HMIN)
ACAM PARKSON PEDL, (Arista)
HOLSPILLE (DJ HMIN)
ACAM PARKSON (MR)
HITTERY LARGON (MR)

Medium
ALAN PASSES FROD. (A:
OUTLAWS (Arista)
FOLICE (AMN)
FOLICE (AMN

HOTTER MONER (Emile)
HOTTER MONER (Emile)
HOTTER MONER SY. CHO (Geffen)
HALL SPRINGSTED (Columbia)
STELLA DAN (MA)
HOTTER MONEY
FOR MONEY
HOTTER MONEY
HOTTER
HOTTE Jess DAN SINGEL (Inner City)

Johnson City

615-477-3127
RICHEL STRULEY...
(DNI America)
IGENT (Opic)
HAVELEN ZEVON (Anylon)
DELERRY RECLINION (Capital
STEVIE HONDER (Tamila)

Rock 104

Added ELVIS CONTELLO 6... "Match...Step" (DAMIX ERIS (MCA) "Ah! Leah)" (MCA) "T HEVE/SA!!!" -TRIC CLAPTON (RSO)

Pendium
INVAPED PANN'S ... DB)
PILETHEOD PAC (MB)
RES BOTS CALIBRIAN
TOTO (Columbia)
FINDRALL (Adlantic)
GAMCE SILEG (MCA)

JIMYS DWFETT (MCA)

HOTTEST (MCA)

HOTTEST (MCA)

FOLICE (MAN)

FOLICE (

Louisville

\$02-585-5178 (Pull Hoon/Epic)

Hottest
J. LENGON & Y. CHO (Geffen)
RED: SWITCHET (Epic)
RED: SWITCHET (Epic)
DIME STRAITS (08)
STRI (Mah)
CUTLANS (Arista)
RACLES (ARYLIN)
COMNIE SRIS DEA)

Louisville

502-245-6601 FIREFALL (Atlantic) SASSEN IEVON (Asylum) NIGST (Planet) ALUM LEE BAND (Atlantic) CLASH (Epic)

Lubbock

Jazz None

Knoxville

Jazz Singles None

K94 KSMB Lafayette
318-232-1311

PO: JAY HALKER ASST. NO: SCOTT SEGRAVES Added SMEMS (Atco) "I Have/Skill" SMES (flektra) "She Satifies" JHMY BUFFETT (MEA) "Weather Is Hef"

HOULEST SPRINGSTEN (Columbia STAX (AMA) HED SPRINGSTEN (Cope) J. LINGUN & Y. CHO (Geffen) STRYE Mybecco (151amd) ICHGIC BRES SPEA) STEELY CHAN (MCA) TOTO (Columbia) Medium
APRIL WDNE (Capitol)
CUTLAMS (Arista)
MNATPED MNNN'S... (MB)
MICOLETTE LARSON (MB)
FIREPALL (Ariantic)
MIGHT (Planet)
JE SPECIAL (ARM)
LCYPEROY (Columbia) Jazz

LRS IOZ PO: RICK HAPRIS MD. JOHN SIMON

Medium STEELY DAN (MCA) TOTO (Columbia) JOURNAY (Columbia) FLEETHOOD PAC (ME) ROLICE (AMM) NAX MESSTER (Mercu-DAN FOOLIDERS

W DA

Added 30 SPETAL IAAM "Hittin" 4..." "Hold GRACE SLICK (SCA)" "MARTHREE" JUMPOT (Columbia) "Dita Hung" "Part; SMENS (AZDO) "I Sevo/Swill "Loraly Heart" "Caling, Chains" "Chains, Chains" "Chains, Chains"

CLASE (Epic)

NOTIFIED ON (ECA)

STELLY DAY (ECA)

FRICE SPRINGSYEDN (Columbia)

FLETWOOD FRC (me)

ALAM PROCOSE (FIC)

ALAM PROCOSE (FIC)

CONTINUE (VILENT)

CONTINUE (VILENT)

ACCOUNTAGE (VILENT)

ACCOUNTAGE (VILENT)

ACCOUNTAGE (VILENT)

ACCOUNTAGE (VILENT)

ACCOUNTAGE (VILENT)

STEVE MEDICOO (Island) Ja±1 Hone

FM PO: BO JAZGER HD: DORDHO RIPPY

BOS-747-1224
J. LEMON & Y. ONO KEE
COMITE INIS (MCA)
HICHMEL STANLEY...
(BHI America)
APPIL FORE (Capitol)
RANDY HEISHER (Epic) MOTLEST
ALAM PARIONS FRGJ, (Aris
ALAM PARIONS FRGJ, (Aris
ANT SOMETHR (Chryeelis)
BOS SPEZINGHOOM (Epic)
AC/CC (Alientic)
STAX (AMM)
PLETHODO MAC MB)
MOLICE (DAMO
JOURNEY (Columbia) Added GRACE SLICK (RCA) UPO (Chryselis) SMEMES (Acco) MAZARETH (AAR) RIMCS (RCA) ROUTOME RATS (Co) G: MINISTER & RCD. (ARC/Co) umble)

Jess Hone Singles W. A Miami 305-581-1580 M CAROLL MAD (Atcol

Jazz None

Singles

JIR CHROLL BAND (MICO)

BRACE STRINGSTED (Columbia)

STAX (AMR)

RED STREEMOON (Epic)

JUNETY (Columbia)

DANTY RESERVE (Epic)

DANTY RESERVE (Epic)

DANTY RESERVE (Epic)

DANTY RESERVE (Epic)

DELENSE RECURS (Epic)

BELENSE RECURS (Epic)

BELENSE RECURS (Epic)

Miami

305-672-2500 2 90003 (001um(s)

NOTES (GIUDIA)

NELL DIAMEND (GIUDIA)

NELL DIAMEND (GIUDIA)

STEZEZ DAN (MCA)

STEZEZ DAN (MCA)

STEZEZ DAN (MCA)

STEZEZ HANGER (FRAMA)

RANDY METSANCH (FRAMA)

ALAN PASCINES PROCI. (Ariate)

NECOLITEL LANGON (MA)

-REO SPEZINGON (DPIC)

-CLIFF REICHANG (ERI)

Jazz JOE SAMPLE (MCA) "Greener Grass" IAN SIEDEL (Inner City) "Gweet Talk"

Singles

TO: NEAL HIBRAY Added -BALFINGER (Rad In -BALTOCIN (Red loc/Arlamtic Medium (Red loc/Arlamtic PACLES (APP) (APP) FLETHOOD MAC (MM) JIEMY SEPTET (MM) APPEL NOTE (Ceptical) LOCATION (Ceptical) LOCATION (LOCATION (Bastowells)) BILL SEPTICAL (Actamitic BILL SEPTICAL (Actamitic LOCATION (LOCATION (Bastowells)) JOHN LETT (Bastowells) JOHN LETT (Bastowells)

Dick Borel.

PD: RICK PETERS HD ROSS BLOCK Added DMYLOU HARRIS (MB) JUICE NEWTON (Capitel)

JUCC Post-Medium C. MCMBCTCH, JR. (Elektro) "Mass/Memory" Just The 2..." ROD STDAYT (MS) PACTEMBOR MAC (MS) -STRO OTHER (MS) -STRO OTHER (MS) -STRO OTHER (MS) -STRO OTHER (MS) -STRO (MS)

Montgomery 205-264-2288 HOUSENE (ESSIC)

RED SPEEDWOOM (ESSIC)

REDC SPEEDWOOM (ESSIC)

STEVE WHENCOO (ESSIC)

STEV

POI SETE PARRIES NAME OF THE PARRIES (PLANE) SHERBS (ALCO) SHERBS (ALCO) SHERBS (ALCO) PHECOLOGY (PARRIES (BLUE SA) AND (ELLIAN (ADVERTIGATION (CAPICO)) -PHECOLOGY (ADVERTIGATION (CAPICO)) -PHECOLOGY (ADVERTIGATION (ADVERTIGATION ADDRESS SHOWN (Milane)) - JON ANDRESS (MELANTICE) CERTIC CLAPTUR (RSO)

Medium CUEDN (Elektra) "Flack's These" APRIL MUNC (Capital) HAMPRED MANGES,... (66) JIMPO BAPPETT (MCA) NICOLETTE LAKSON (M6) JOHN COLLANS (RIVA/Pol)S SED STEMART (66)

Jazz G. MASHINGTON, JR. (Elektra) Montgomery 205-832-4295

95 Rock

BLS BOYS (Arista) MANTRED MAN'S... (MS) NIGHT (Planet) MAZARETH (AAM) "Dressed...Kill" Added lione HOLTEST
STOK (AMA)
STOKIN (AMA)
RCD STEWNET (AMA)
APPALL WEIE (Capitol)
RCDLCC (AMA)
STEVE WEDWRIDD ([slend)

Moral Median Official Deficial Deficial

Nashville 103 615-244-9532 BOZ SCACCS (Columbia

Jazz

Jazz Hone

Singles

Medium
HICOLETTE LASCOM (NB)
HICOLETTE (LOSCOM)
TOTO (COLUMBIA)
STEVE MIRRODO (Inland)
APRIL MONE (Copitol)
JOURNEY (COLUMBIA)
LOTELOS (Artisa)
MANDY (MISSING (CD)C)
MANDE (CPAN)
MANDE (CPAN)
MANDE (CPAN)
MANDE (CPAN)
HICOLETE
LOSCOM
HICOLETE
H

PD: JOHN HEIMIGHE MD: BILL SUPPONS Added
**ELVIS CONTELLO 6...
**Mhisper/Screen*
XTC (Virgin)
**Generals 8...
**
BOC HOLLIDNY (Adm)
-ERIC CLAPTON (RSO)

Medium SCD STRANT (MB) JIMY BUTTETT (MEA) MARTED MARKS (... (MB) LUVSEGOV (DOLINGIA) SCOLEGIS (MB) JUTTETT (MB) (MB) J

Norfolk 804-461-1194 CLASH (tpic)

-HALL & OATES (RCA)

-DACLES (Asylus)

-FLETHOOD HAC (ME)

-OAN FCETLBERG

(Full Moon/(pic)

Noticeal (Discounty)
Noticeal SCO SECTIONCON (Disc)
NCO SECTIONCON (DISCOUNT)
NCO SCOUNTS (

(FULL PRODUCTION)

BISTATIAN

BIS Jazz None

Singles

Added Noor Madium

SCREIAL (AM)

**Bold/Loosely*

* Jazz

WQDR

PD: DANEEL BRUNTS Added DDC HOLLIDAY (AAM) G. MCMOHGN & KID. (MRC/Columbie) UFD (Chrysmlis) AIR BAID (20th) LOYDBOY (Columbia) AALMORT NAMMEN -ALBERT HAMPEN
-CARLAND JEFFREYS (Epic)
-BACFDECK (Radio/Atlantic)
-MCCERC SMCW (Rirage)

XL 10

Noded JOURNEY (Columbie) SCOTTERS (EN) Americal RICK SPRINGF(ELD (RCA)

Medium TOED MEMOCREM (Messavil MICOLETTE LARGON DB) UFO (Chypalis) SEDES (Atco) RIMES DEA) MCGIFFEY LANE (Atco) JIM CARROLL MADD (Atco) Hottest STYX (AAR) PAT BOWLTAR (Chrysalis) J. LENNON & Y. CHO (Caffen)

Norfolk 804-623-9667

BOSTON'S BEST BANDS — WCOZ/Boston's staff waded through hundreds of entries in a search for the best original Boston music, which will be used in a soon-to-be-released WCOZ album. Pictured (I-r) are account execu-

tive Lesley Palmiter, Promotion Director Jane Norris, PD Andy Beaubien, consultant John Sebestian and GM

BOA-GC_3-9007

BOALEST
STEATY DAN (PCA)

STEATY DAN (PCA)

J. LINGKON + Y. CHO GEEFEN

ANY SHAWNE (CONY-solita)

MUSES SHOWNESS PREJECT

MUSES SHOWNESS PREJECT

STEATY (PAM)

DER STRAITS (PAM)

STEAN (PAMSOC) (SIAHAM)

STEAN (PAMSOC) (SIAHAM)

COMM. SHAWNESS (PAMSOC)

(DEL AMERICA)

COMM. AMERICA

COMM. COMM. (Capital)

Singles None Oklahoma City

405-631-8881 CLASH (Epic) RDMCS (RCA) FIRSTALL (Atlantic) MAX WEBSTEF (Mercuty/MolyGra

SHERRS (ARCO)

Medium

TOTO (COLUMBIA)

OURDH (Clausela)

OURDH (Clausela)

OURDH (Clausela)

DOWNER (RIST (MCA)

RECONTROL (RIST)

RECONTROL (RIST)

FOLIC (AME)

A OUT OF 3 DOCTORS (MA)

A OUT OF 3 DOCTORS (MA)

A OUT OF 3 DOCTORS (MA)

AND (CLEUSela)

A OUT OF 3 DOCTORS (MA)

AND (CLEUSela)

A OUT OF 3 DOCTORS (MA)

A FM100

fm99

Added RICK SPRINGFIELD (RCA) SHERBS (Atco)

PO: JEFF FREUND HID: CLARK HYAN Added BOOMTOWN RATS (Columbia) RICK SPRINGFIELD (RCA)

MICH SHIROTIEUD DEAN
MICHAEL
ALAM MASSON SMOL. (Arista)
FOLICE (AAM)
OTHANS (Arista)
OTHANS (A

PD: BOB CHURCH HD: HIKE LYONS

Jagz

Singles Mone Orlando

WDIZ 305-645-1802

Moctanit (CO JUNE 1970)

MOCTANIT (AND STREET COATS)

MOCTANITY (AND STREET COATS)

MOCTANITY (CO JUNE 1)

JUNE (THE STREET COATS)

JUNE (MOCTANITY (CO JUNE 1)

JUNE (MOCTANITY (CO JUNE 1)

JUNE (MOCTANITY (CO JUNE 1)

JUNE (MOCTANITY (COATS)

JUNE (MOCTANITY (MOC

Singles Home

Raleigh 919-832-8311

919-832-831

DIEL STRATTE NO.

Singles HARY CHAPIN (Boardwelk) JOHN LEDNIN (Eaffen) Richmond 804-282-9731

PD: TLYSE COTTLICK MD: STEVE PURKEST

THE VISAGOD (Island)
UNITARE (MAINE)
UNITARE (Jezz Singles

METLO

Added GRACE SLICK (RCA) Head Law OUTLAND (Agista) BRACE SHININGSTED IC HANFRED MANN S... O LILYUDBOY (Columbia) FLEETHOOD MAY (MB) STELLY DAN (MCA) BILLY TROPPE (Polydor/PolyGra) 38 SPECIAL (ANM) SWEEPS (ALCO)

Hottest MED SPEED-MOON (Epic) J. LDMCH & Y. DO (Ceff STDX (AMH) HED STDAURY (BB) JOURNAY (Columbia) -STLYY MYDMCOD (teland) -PROLICE (AMH) -RANDY MEISHER (Epic) Jezz Hone Singles

Roanoke 703-387-0234

PHIL SEMMOUR (Boardwall -TOTO (Columbia) -APRIL WINE (Capital)

KISS-FM San Antonio

PD: TIM SPENCER MD: TEMPLE LINGSEY STELLY DAN (MCA)

J. LENGCH & Y. CHO PLETER

TO STEMANT POP PROFILE

FOR TOWN THE PROFILE

FOR THE PROFILE Modium
TOTO (Golumbia)
BITO (Chryselia)
GMACT SLICK (MCA)
LOVEDOV (Golumbia)
MANTEN (MCA)
LOVEDOV (Golumbia)
MANTEN (MCA)
LOVEDOV (Golumbia)
MANTEN (MCA)
LOVEDOV (MCA)
MANTEN (MCA)
MANTEN

Jazz None

Singles

Tampa 813-224-0742

HOLLEST
COMMITTING (MCA)
COTTAMNS (ACIACA)
COTTAMNS (ACIACA)
STOCK (ALMA)
ROD SPECIMENON (Epic)
REALTS SPRINGSTED (Columbia)
J. LENGHA * Y. GHO SETEMAN
FOLICE (MAN)
STEVE MEMORY (Epica)
STEVE MEMORY (Epica)
STEVE MEMORY (Epica)
JOHNEY (Columbia) Jazz

Singles

94 ROCK Tampa 813-876-0455

IFD. AL PETERSON IND: MICK YAN CLEVE

HOLLEST DIRE STRAITS DE

PD: NARK STEVENS HD: RON PARKER

PANDY MEISNER (Epic)
"Hearts On Fir"
-ERIC CLAPTON (EPIC)

98R0

J. LDARCH & Y. CHO (Settem)
DIRE STRAITS (MB)
HALL & DATES (MC)
HELL E STRAITS (MB)
HELL E STRAITS (MB)
HELL E STRAITS (MC)
HELL E STRAITS (MC)
HELL E STRAITS (MB)
HE THEO REMETED (SEATEN)
MEDIES (Elektra)
RESES (Elektra)
RESES (Elektra)
RESES (MC (MB)
RESES (MC (MB) Jags

KMOD Tulsa 918-664-2810 36 SHECIAL (AMI) (ARDI (Elektre) FO: BILL BRULK ASST. FO: CHANGE MEST

QAZDM (Cletre)

ROLLER PAY BRANTAR (Chrywella)

FOR AND RESEMBLOSH (Chrywella) Medium FLEFHOCO NAC (NB) PROFESO NAMA S. .. (RB) SIR IDUELAS... (FR) SIR IDUELAS (FR)

Jest Singles



VAPORS PERMEATE WRXL - UA's Vapors were recent interview guests at WRXL/Richmond. Pictured (I-r, standing) are group's Howard Smith, station's Jan Glavan, Max, and PD llyse Gottlieb; (sitting, I-r) group's David Fenton, Edward Bazalgette and Steve Smith.

DWEST

Added 16 SPECIAL (AMI) CRACE SLICE (BCA)

DATE COTTELL B. T. DOD DELETE ON THE PARTY OF THE PARTY O OWACT SALTOR (ICA)

Marking Marking Michael

ALMA MORPHS PRING, (Artista)

RELITE (IMMA)

ORGAN TRUE (IMMA)

ORGAN TRUE (IMMA)

FIREPALL (IALIAN EL)

FIRE

Jazz DAN SIEGEL (Inner City) SPYRO GYNA (MCA) G. MAGNINGTON, JR. (Elektra) ELLIMANARO (Philo) G. MASHINGTON, JR. BILLIMANUARO (Philo JOE SAMPLE (MEA) HATIVE SON (MEA)

Bloomington

812-332-9292 J. CALZ (MCA) (Passport) (CAMAT (Robox)

SMCES (Eleatro) TOTO (Columbia) STEWE (MODPER (MCA)

Jozz DAN SIEGEL (Inner City) MATINE SON (MCA) DEDIER LOCKHOOD (Inner Ci

Simples
JUNN COUGAR

(Mercory/PolyGra)
FIREFALL (Mclamilic)
JIN CAMPOLL BAMO (Acco)
JOSY MILEGE (Modern)
SCUMPTY LABS (Acco)
LOVERNOY (DOI:WDla)

Chicago 312-440-5270 PHIL SEYNOR (BOARDON) 36 SPECIAL (AM) SHORS (Elektra)

Hottest 1600 SPIZZNACON (Epic) ALAN MANUNCA PRED. (Arista) AC/DC (ARIsmatic) STYX (AMA) STEELY DON (MCA) JOURNEY (Columbia) STYVE MOMBROOD ((Bland)) CONNIE (RIS (MCA)

Chicago

DERESTRATES (ME)

BELSETERMICH (Epic)

STYR. (MAN)

FAT BORNING (DR ymalls)

TITEM COR...HEND

TITEM COR...HEND

THEY MISSIENDE, (ME IEE.)

NICOMAC STRAINS.

(DR) Amelical

JUMPARY (COLUMBIA)

RA/KC (Melantic)

A./KC (Melantic)

J. LEMENS * T. CHO Kerfer.)

Chicago

312-777-17.00

ELYS CONTELLO ... (Co) undisRELICE (AUXI

RELICE (AUXI

DEEL (AU

312-828-919
GNACE SLICE (REA)
SNOTS (Flektra)
"She Satifies"
\$ SPETIAL (AAM)
SHEWS (ARCO)
APRIL MONE (Capitol)
DER STRAITS (NB)

Jazz

Singles Hone

Appleton

414-734-9226

PO: BILL PLINT PD: CRAJE ELEIN

Added
Added NOTES MONTH S. . SHE STATE OF THE STATE OF T

Nedius NICOLETTE LAMENN (MB) NICOLETTE LAMENN (MB) NICOTE (CD yealls) STEX (MAM) OTTAMS (MA 1844) NICOTE (Planet) POLYMENT (NICOLET) JUNA LOWIE (SELET) NICOTE (SELET) NICOTE (MB) LEVER (MB) NICOTE (MB) LEVER (MB) NICOTE (MB) LEVER (MB) NICOTE (MB) NICOTE (MB) NICOTE (MB)

the loop PO HAX FLOYD

Added -BRIC CLAPTON (RSO)

Medium
TOTO (Golumbia)
TOTO (Golumbia)
TOTO (Golumbia)
TOTO (Golumbia)
TOTO (Golumbia)
MICHAEL SPRENCOTICH (Golumbia)
MICHAEL SPRENCOTICH (Golumbia)
APPEL WORK (COSIUMBIA)
APPEL WORK (COSIUMBIA)
MICHAEL MORK (COSIUMBIA)

OS WIMET

PD - TOP TELBER ND: DAVE BENGEN Added

CLASH (Epic)

"Police On..."

JAN (Polydor/PolyGra)

"Pretty Green"

BMD BOY (Streetwise)

-ERIC CLAPTON (RSO)

ABOUT CONTINUE TO THE STATE OF THE STATE OF

WART

PD: NESH MONER ND: BON GELMS

AMMED JIMMY NUPPETT (MCA) HUMAN SERVAL RESP. M (Sire) SIMEN & BAND 38 SPECIAL (AMM) -MRIC CLAFTON (MED) -MRIL 'N' THE BLANK -YORO (MO (Seffen)

NOTION (NO STATEM)

MAGICIE MICA)

M

Jaco London (Allightor) ELBERT MCCLIFFON (CAPICA) LIVER CHICAGO... (Allightor) LIVER CHICAGO... (Allightor) MAT MCTRAT (EDN) MURRY LANG (COLUMNIA) (CLICAGO INDEX (Alightor) CAPICAGO (CAPICAGO INDEX (ALIGHTOR) CAPIC Singles.

WEEN Cincinnati

PO DENTUN MAJOR HD. CURT GARY Added RESH (Mercury/PolyGra JOAN JETT (Boardwalk) 707 (Camabianca/Poly) -JRIC CLAPTON (Bolo)

OUTLING (Relata)
SPACE SPRINZSTED (Columbia)
STEVE NEMECOD (ISland)
POLICE (Ann.)
FLETHEOD PAC (NS)
LOVEROY (COlumbia)
STEZEY DAN (PCA)
KATE (ALBERTAL (ISLAND)
DERE STRALTS (NS)
STEZEY (ISLAND)
DERE STRALTS (NS)
STEZEY (ISLAND)
STEZEY (ISLAND)
STEZEY (ISLAND)
STEZEY (ISLAND) Hedium RTC (Virgini UPO (CM yealis) 18 SERCIAL (Apr) SERRES (Atco) ELVIS CORTELLO 4. (Columbia) ECONTORN MATS (Columbia)

Jegg Notteet ALAM PARSONS PROJ. (Arists) RED SPEEDWACH (Epic) Single **AMMS**

Cleveland

216-781-9667

Cleveland

FO: JOHN CORMAN Added ELVIS COSTELLO 6. (Columbia) HAMPRIX HANN'S... (MS) 4 CUT OF 5 DOCTORS Nemperor) -KORD CHO Marfen)

Medical Medical Market Medical Asset Medical Asset Maryland Asset Maryland Medical Med

CORNET ENTS (PCA)

PTEL IAMPI
PTE Hottest HED SPEEDMOON (Epic) PAT HEMATHR (Chrymalis) J. LEMMEN & Y. CHO (Geffen) MARGHER (Chrymalis) lazz

M/05 M HO: PHIL DENAME HO: HARTY SCHOOL

MICHOR CIPICA

MILLIA STRUCK (Periodeals)

MILL STRUCK (Periodeals)

MILLIA STRUCK (Periodeals)

MILLIA STRUCK (May Just)

neraufile Adil

216-391-1260

The transition of the transition o S.B. KING (MCA) Singles QUEDN (Elektral CLIMAX BLUES RAWD (MB) QUIT QUATRO (Dress)and

Q-FM-96 Columbus 614-224-1271 AMMED CONTELLO 6.. (Columbia)

Medium PLZETMODO MAC (MB) ALAN PROCONS PROJ (Ayleta) PLECTION OF THE PLECTION OF TH

STYX IAMP)
INSUE SPRINCTEEN (COL
CUTIANS MATERIA
(COL) ASSECTATION
(COL) ASSECTATION Jazz DAN SIRULL (Inner City) JOS SAMENE (PCA) EDILMANARO (Philo) MINN DAND (Ovation) GIL-SCOTT (MICHO (Arista) UNNE DAND (CAPICO) UNNER CAPPON DAND (CAPICO) UNNER CAPPON DAND (CAPICO) NOTIFE GAP (PCA) ANTONE SON (PCA)

97/ Davenport 319-326-2541
TAN HELAGAN (HEREGULY/PO NULMETH (JAM) (HERES (ELERG)) HAL HELSTER (HEREGULY/PO ALE RAID (2016) HIRES (HEA)

PO: TOH MODIFIED Hottest STYX (AAM) RED SPECTMENCH (Tpic) STELLY DAM HECA) CUTTANS (Arista) AFRIL HOME (Capico) LOYDEROY (Columbia) HAMPERD HAMPIS... (MB) RED STEMANT (MB) TOTO (Columbia)

MORE STRAITS DB)
ALAM PARCHE PRGI, (ACIDEA)
OMEN (Elektra)
77 (Camadianca/Poly)
STEVE NOMEDO (Balanc)
NOOT (Fleet)
UFO (Chyselle)
UFO (Chyselle)
OFO ASSANAY (Acident)
JUNEY (Columnia)
JUNEY (Columnia)
JUNEY (Columnia) Jazz CLASH (Epic)
SHESHES (ALCO)
M SPECIAL (ALM)
GRACE SLICK (REAL Singles sione

MIII:

DI RICHAEL RECONSELL Added
RUBH ("Mercuty/PolyGral
"Limel(ght." "Top Seeyer"
RUBH (PolyGr/PolyGra)
TOD HIMCORY
"Realing Pt.1"
"Realing Pt.1"
"TOUR (ACC)
"TOUR

-ANDY METERS (EDIC)

Horicast
STOK (ANN)
STOK (ANN)
STOK (ANN)
SAVEL HORIC (EDIC)
MARKET MARK (EDIC)
STOKE (E Madium
JINY BUFFETT (MCA)
TUTO (Columbia)
LOVERICY (Columbia)
CLASS (Epic)
STELLY DAY (MCA)
DIRE STRAITS (MB)
RT COCODE (MB)
ELVIS CONTELLO 6... Singles None

PDER 227 DeKalb 815-756-9250

PO: STLL CERMY NO: NAPO HOUSES Added
JAM (Polydor/PolyGra)
BMOYLOU MARRIS (Ms)
BMI KUNC (MCA)
DOC MOLLIDAY (AAM)
MYLL SCHOOLE (Beerdwelk)
JOE CHEMAY BAMD (Unicorn)
-YOMO CHO (Seffen)

Pediton
J.J. OLE (PCA)
go (COXER) (RB)
processor (RBA)
processor (RBA)
J. Libridge 14, (Obtamble
processor (RBA)
J

B) D-/ DD-9250-0
hottest scornel Ants (Columbia)
CLASH (Spei)
MANIFECT ANNE (S. 1988)
MANIFECT ANNE (MANIFECT ANNE (S. 1987)
MANIFECT ANNE (MANIFECT ANNE (S. 1987)
MANIFECT ANNE (MANIFECT ANNE

Dayton

JACE BUCKLYRIANDS (TDIC)
JACE BUCKLYRIANDS (TDIC)
JACE BUCKLYRIANDS (TDIC)
JACE BUCKLYRIANDS (TLI)
GLI-SOUTH DURCH (AFIELD)
STUTH DAWN (AFIELD)
STUTH DAWN (AFIELD)
MITTER SOUTH (TOTAL)
JACE SAFEL (HOA)
JACE SAFEL (HOA)
SAFEL STUTH
GLI (HOME CITY)
G. WANDERTON. JR. (TERETA)
SAFENDER SAFELY (OUC) (OUC) (OUL)

MOST ADDED RUSH

Moving... (Mercury/PolyGram) 9/9 FLVIS COSTELLO & ATTRACTIONS Trust (Columbia)
TODD RUNDGREN 19/8 Healing (Bearsville/WB)
38 SPECIAL 18/8 Wild-Eyed... (A&M) 32/5 707 The... (Casablanca/Poly Gram) 15/5

JIMMY BUFFETT Coconut Telegraph (MCA) 12/5 PHIL SEYMOUR Phil Seymour (Boardwalk)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week

Des Moines 515-265-6181

PD: LAVRY DAMSON PD: TOH HOSERHER Added RESH (Hercury/Poly "Tom Savyer" 38 SPECIAL (AMM) "Hold/Loomely" COACE SLICK (MCA) "San Of Love"

HOCCEST STEX (AMA) NOT BENATAR (Chryselis) AFRLE MDE (Capitel) AFRLE MDE (Capitel) STEMARY (Capitel/ALCO) ALAN PARGOES FROJ. (Arista) ROD STEMARY (MB) STELLY DAN (MCA) Jazz

Hottest HOD SPEEDAGON (Epic) STEELY DAN (HEA) STEELY DAN (HEA) STEEL (HEA) HOLL (HEA) DOWNEY (HEA) JUJUNEY (HOA) JUJUNEY (HOA)

-YILLES Detroit 313-398-OVTLANS (Arista) ETC (Virgin)

PO: CAREY CURELOP MD: STEVE KOSTAN Medium PAT SEMATAR (Chrymalis) STRVE MIMHODO (Island) HACOWEL STMELT. (BML America) APRIL MOME (Loptus) ID STMERT (MOME (Loptus) J. EDROGE E. V. ON GLE PRINTINGO HAC (ME) NOT (Camablance/Poly)

PD: JOHN LARSON HD: JOE URB (EL

PO: TOM BENDER MD: TAMENYA TOMOGENIO

Medium J. CENNUN & Y. DND (Geffen) POLICE (AAM)

Jazz None Singles

WILL 313-863-1800 WTICS (Newperor) Hottest AC/DC (Atlantic) JOURNEY (Columbia) TOUCH (Atco) J. LIMICH & Y. CHO Keffen) SPDS SPEEDWOOM (Tpic) STDK (AAM) Medium MCELY HATCHET (Epic) DON'TE IRIS (MCA) APPLL WIDE (Capitol) FLEETHOOD MAC (MR)

Jazz None

WRIF 101 Detroit UPTOIT
313-444-1010
GITLAGS (Arisma)
APRIL HINE (CApitol)
LAN HOLAGAN (Mercury/Polygo
36 SPECIAL (ARM)
NOZARETH (ARM)
TOUCH (Atco)

Hottest RED SPEZDAGON (Epic) JOURNEY (Columbis) STEX (NAM) ROD STEWART (NB) SECRET POLICEMAN'S (Leland)

(Inc) plot 790 [Fee]
(Inc) plo

Jazz

Duluth 218-728-6421

MOUTE SPRINGSTREW (colo MAYS (Chrysnilm) CHEAP TRICK (Epic) MANFRED MAN'S... (HB) CLASH (Epic) 707 (Casab) mca/Poly) PO: JOHNTON HARLY
RD: ANNIE STEWER RESS BALLARD (Epic)
707 (Casablanca/Poly)
701 (Sardus-STHOUR (Boardus-STHOUR) (Carrere/Acc
8.8 ENG (PCA)
5100 STEVE CROPPER (PCA)
5100 STEVE CROPPER (PCA)
5100 STEVE (RCA)
5100 STEVE (RCA)
610 STEVE (PCA)
6

CSTRON (columbia)

RD MORE STUMPS

Added LEGG ME LEGG ME

Mediam Me

Evansville THIE 812-477-8811

PD: DAVE CYCHE MD: BRAD CURTIS Added JIMPF BUFFETT (MCA) (
C. MCNAMON & RID.,
(AMC/Columbia)
UR Lisland
TMAREES TOO RECORDS (Bearsville/MB)
DNA SIGNE (Irper City)

DNN STRAME.

Ned Lum

Ned Lum

1. LORSCH & V. CHO GEE (ex)

1. LORSCH & PROJ. (Ar Set a)

FERSTRAL (Ark sent (c)

BACES (DNN)Lum

LORSCH (DNN)

UFO (Ohrymalia)
HCMUFFER LANE (ALCO)
TOTO (DOLUMENS)
TOUCH (ALCO)
TOUCH (ALCO)
SHORE (ALCO)
RED SPEEDINGON (PPIC)
FAXT BROWNER (Ohrymalia)
HANCY MCISHER (EPIC)
JOHN COLLAN
(Mercury/PolyGra) Hotcest STOC (AAM) CUTLMC (Arista) BRACE SHIPACTTEN (COL FLETHODO HAC (AB) WARRED HAVE (AB) MARIEL BUCK (ABYLUM) NAFEL HOPE (CASICA) STELLY DAN (PCA) JOURNEY (COLUMBIA) Jazz

MEDIUM

TOTO Turn Back (Columbia) 30/21 38 SPECIAL Wild-Eyed... (A&M) 32/18 SHERBS The Skill (Atcol 21/18 MANFRED MANN'S EARTH BAND Chance (WR) 28/17 WARREN ZEVON Stand In The Fire (Asylum) 20/16

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Fargo 218-236-7900 STEVE WONKOOU ([81and) POLICE (AMN) JIMY BUFFETT (MDA) NICOLETTE LARSON (MB)

Added
STELY DAN (MCA)
Tiles Out ...mind*
Tiles Out ...mind*
Tiles Out ...mind*
ELMES CONTELLO &... (Columbia)
TOUTHOR TRATS (Columbia)
TOUTHOR TRA

Medice CLIMAX BLUES BAND (MB) DIRE STRAITS (MB)

NICOLITE LANGE (PB)

BETTONE
STEN (MAN)

LOS STEDENME (Epic)

ROS STEDEN Jazz

Flint

Noticet
Moticet
Motice

Ft. Wayne

E 219-484-0580

BOTESTANCE (1935)

BOTESTANCE (1935)

BOTESTANCE (1935)

BOTESTANCE (1935)

BOTESTANCE (1935)

FRANCE (1936)

Jazz JOE SAMPLE (MCA) N.R. KING (MCA)

Jazz

Singles None

WWCK 105 FM S13-744-PO: TIM SIDERIST HD: MARK MILLER

Medium
TOTO (Columbia)
"Elenore"
UPO (Columbia)
"Elenore"
UPO (Columbia)
"Elenore"
LONGROOT (Columbia)
CONGROOT (Columbia)
CON

Comme of the same PO: RICK MEST MD: J B SMITH

J.J. OAL (PCA)

Mediler

ROUNDER (Chryselia)

ROUNDER (Chryselia)

FOTO (SOLIMATS (PM)

FOTO

KILIOZ PD: DECK WILSON NO: JOE MOCARE

Added ELVIS CONTELLO 6.. (Columbia) "bhisper/Screem" CLASH Epide "Police Ch...." "Time Hoels" "Time Hoels" "Live...Glei"

Medium
LUMINOT (Columbia)
MCOMEL STANLEY...
(DAI America)
DIRE STRAITS (M8)
CUTLAGE (Aristal
ANNIMED MAMNES...
APRIL MINE [Capito]

SAS 1006 PO: BESHOP CREEN NO: DALE ALCUST

PRICE COPY TO THE PROPERTY OF THE PROPERTY OF

(IDI-PH) FOY BRAD CURTIS

Added SMEMBS (Atco) "I Howe/Skill" 36 SPETAL (Adm) "Mold/Loosely" 707 (Caseblance/Poly) "Live. Girl"

PROTICE TO STEAM TO SEE THE STEAM TO STEAM TO SEE THE SEE THE

Kansas City 816-753-4567

Hoteset
RDJ SPEEDBOOKS (Epic)
POLICE (AR)
SBUCK SPREMCSTERN (Columbia)
SULVE SPREMCSTERN (Columbia)
STYX (ANN)
JUNNEY (Columbia)
STEVE HOMOCOD (Island)
STEVE HOMOCOD (Island)
STEVE HOMOCOD (Island)
STEVE HOMOCOD (Island)
STEVELY DAN (HCN)

Jazz None

Kansas City 816-531-3400

BRUCE SPRINGSTEEN (Columbia) 38 SPRCIAL (AAM) TOTO (Columbia) MARREN ZEVON (Asylum) CLASM (Dpic)

Hottest RY COCKER (MB) J. LESHON & T. CHO (Seffen) STELY DAN (MEA) STELY MEMORDO (Island) Jazz DNN SIECEL (Inner City) COTY POMELL (Polydor/PolyGra) G. MAGNETON, JR. (Elektra) JOE SAPELE (MCA) NATIVE SON (MCA)

Singles None Lansing 517-393-1320 STEVE WDMCDD (Island) "2nd Hand Momen" APRIL WDME (Capitol)

> Jagz Singles

APPELLETTE COMPANIES

BYUG SPEINCHTEM (COLUMBIA)

J. LDA-GH Y, GHO Gasten)

SEC SPEINCHTEM (COLUMBIA)

SEC SPEINCHTEM (COLUMBIA)

SECLY SAME PACA)

LOVERSOY (COLUMBIA)

STYX (AAM)

"Second Ind" Sees CO Times"

"Second Ind" Sees CO Times

"COTTAME (Action)

ALAM PRICISES PROJ. (Arista)

THE HOTTEST

STYX Paradise Theater (A&M) 41/39
REO SPEEDWAGON Hi Infidelity (Epic) 40/37 JOHN LENNON & YOKO ONO Double Fantasy (Geffen) 36/30 STEELY DAN Gaucho (MCA) 33/28 BRUCE SPRINGSTEEN The River (Columbia) 32/28

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WXUS

PO: STUART HORAE 317-448-1566

Added DOC HOLLIDAY (ALM)

Jerr

FM 102 K5 100 Lincoln 402-476-8565

PD: BRUCE MEELIN 36 SPECIAL (AM) NAN PARSONS PROJ. (Ar HOLLEST SPRINGSTEDM (Columbia STEELY DAM ONCA)
J. LONGON 6 Y. CHO Goffen:
RDD SPEELBROOM (Epic)
STRY (AMM)
-SAN FOGELBONG
(Full Honor/Epic) J.J. CALE (MCA) JINNY BUFFETT (MCA) Medium
Me

Jazz Milwaukee 414-342-1111

WLPX 97 Fm Wiscomin's best album rock so, tok dantels ap: bostol som

Singles None

Milwaukee
414-276-2040
AC/CC (Atlantic)
PMT BENATUR (Chrysalls)
APPLL MONE (Capitals)
APPLL MONE (Capitals)
STEXN WINDOOD ((sland))
DOWN (SPECIAL COLUMN)
TOWN (ACCOUNTY)
TOWN (ACCOUNTY)
TOWN (ACCOUNTY) 93QFM

PO: BRENT ALBERTS Addet 1000 RUNDOREN (Bearsyl) 707 (Canablance/Poly) RUNGS (NCA)

TOUGH (Acce)

JASE
TON BROWNE (Arisa)
TON BROWNE (PCA)
JOE SAMPLE (PCA)
JOE CHALLE (SCE)
JOE CHALLE
JOE CHA

Hottest HECH SPEZIMAZON (Total) STTM (ALM) JOURNEY (Columbia) J. LEMNIN & Y. ONO Keff 101

Minneapolis 612-739-4000 J. LENNON & Y. ONO (Geffen)

Motivat Month'S... (MB) STTX (AMN) STTX (AMN) STTX (AMN) STTX (AMN) SPCD (CO umbia) ANN PROCESS FROM FROM (CO umbia) S SPCTAL (AMN) BR SPCTAL (AMN) DANTS (CTP year (am) JOURNEY (COd umbia) JOURNEY (COd umbia)

Modium MC/DC (Atlantic) MDLLY MATCHET (Epic) CUTLAWS (Aristm) KENH Muscatine 319-263-2512 JOHNNY AVERAGE ... (Bearsville/HB)

PD: STEVE BRIDGES Added

U2 (Island CATALISM
Added)

U2 (Island SMAD (Integral
JDC CASSANT SMAD (Integral
JDC CASSANT SMAD (Integral
TEX. Heartache*
"August JNoron (Ing)
TEX. Heartache*
"August JNoron (Ing)
MANUT TAIL (PCA)
MATINE SCH (PCA)
MATINE SCH (PCA)
LLIDA (FALSE (LD) (LD) (LD)
LLIDA (ROSCILL (Practice)
LLIDA (FALSE LL) (Practice)

PD: DAVE HAMILTON

Added DERE STRAITS (MB) APRIL WINE (Capitol)

**EDIS ROSSEL (*Paracties)
**Retian
**SCHA MURCHEN (*Paracties)
**SCHA MURCHEN (*SCHI)
**SCHA MURCHEN (*SCHI)
**SCHA MURCHEN (*SCHI)
**SCHA MURCHEN
**SCHA MURCH
*

Control (18/06)

This tites

STOR (SOMEON (18/100))

This state of the state of the

JAZE
DAN SIECE. (Inner City)
JOE SAMPLE (MCA)
SPING OTAL (MCA)
G. MASHINGTON, JR. (Elektra)
DAVID CHESKY MAND (Columbia)

Singles SCHROOS (Pavillion) BASFONCER (Radio/Aplantic)

AIDWEST

-7-92

Omaha

PD: BOB LINDEN MD: JOE BLOOD COVERNOY (Columbia)
GRACE SLICK (RCA)
STEVE WEMAGOO Staland

Hottest AC/DC (Aclantic) STDA (AMA) POLICE (AMA) ALAH PARROSS PROJ. (Arista) OUTUNES (Arista) DOS SPECIMICON (DO) SPEC

Peoria

309-674-2000

Medium
APRIL WIDE (Capito))
DIRE STRAITS (MM)
THANKING WEALS (Sire)
STEELE DAN (WEA)
HAWRED NAMES ... (MM)
MS SPECIAL (AMM)
DOMES IRES (MEA) Jasz Simples Horse

fm album rock

SOUTON PATE (COLUMBIA)
FIRSTALL (Atlantic)
RIDGS (PCA)
RIDGS (PCA) PO: RICK PETERSON HD: WONDY RICE Added
EVE MODE (Capitol)
Talind Man's...*
MRIL SCHOLME (Boardwell)
Tallow You Life*
J.J. CALE (MODE)
CATY OF
RICH SHAMPHILD (MODE)
TOWNSTITUTE (Inner City)
The Twisted*

Profit Control
OFTEAS (Arista)
OFTEAS (Arista)
Loveson (Columbia)
Loveson (Columbia)
AMERICA (2004)
Loveson (Columbia)
MARKET (Columbia)
MARKET (MARK)
Loveson (Columbia)
MARKET (MARK)
Loveson (Mark)
MARKET (MARK) Jagz Honê

495 BOOM ORDERS BEST BOOM

PO: LES COOK HD: DICK BASCON Added PHIL STANCER (Noerdwelk RUSH (Mercury/PolyGre) -ERIC CLAPTON (REO)

-BRIC CLAPTON (RED)
Redium
707 (Casablenca/Polyi
"Live .Girl"
TOTO (Golumble)
"Liverore"
38 SPETJAL (AAM)
"Hold/Loosely"
"BRIC/Loosely"
"I Neve/Salli"
LUTO (Chryenlis)
"It's Nilling.."

Rockford 815-877-3075

815-877-3075

BOLTARE

Jazz Singles Cipil 3

Saginaw 517-892-9528 517-894-2996 Added JAM (Polydor/PolyGra)

"Skatebeey" (Columbia)
APRIL MORT (Copitol)
OUTLAND (APRIL MORT (APRIL)
J. LINNER F. COD (Reffer)
J. LINNER F. COD (Reffer)
Tiller Out. Hilled
"Clamour Prof."
COD STDANT (MA)
BRCC SCHILLETTER (Outland)
BRCC SCHILLETTER (Outland)
Trace"

Trace"

HOTTEST HANN'S. (HB)
"For You"
STEVE HIDWOOD ([sland)
DIES STRAITS (HB) 3422 Singles

St. Louis 314-842-1111

HAZARETH (AMA)

PD: RICK BALLS MD: JOHN ULETT -

TELLO 6. (Columbia)

Hedlan
Hotel Planet
HOTE IBS (EC)
HOTEL BS (EC)
HOTEL
HOTEL BS (EC)
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Hottest
APPLL MOTE (Capitol)
STYX (AMR)
JOURNEY (Columbia)
LOVERSY (Columbia)
ROD SPEZIMNEON (Epic)
STDSAMY (Carifer/Acco)
SCO STDSAMY (MR)
ROD STDSAMY (MR)
ROD STDSAMY (MR)
ROD STDSAMY (MR)
ROD STRAMY (MR)
ROD STRAMY (MR) Medium CUTLAMS (Arists) TOTO (Columbia) GMACE SLCM (MCA) 36 SPECIAL (AMM) STEYE MEMOCOD (Island) 707 (Casablanca/Poly) 2100/MAT (Memocx) RINGS (MCA) Jazz

TAO L Sioux Falls 605-339-1520

Notices

NOTE SERVICIONE (D.) LIMITED

NOTE SERVICIONE (D.)

NOTE CONTROL (D.)

NOTE (D.)

Jazz Singles

St Louis WWWK St. Louis
314-644-1380

**Tool t Lee tile*
"Peop of Levie"
"Pe

Added RUTH (Mercury/PolyGra) "Vital Signs" "Limmlight "Red Barchetta" DIRE STRAITS DB) "Skateaway"

Medium
Me

Jazz Hottest RECO SPECIMENCON (Epic) "Take It...Ren"

ROCK 103

TOD SHOOLS (Mearwille/M)
3.3. OLL MA)
SAUSTER (MA)
3.1. OLL MA)
SAUSTER (MA)
MO (CH)
M PD: R. J. CONTRECH HD: CHUCK CANIEL

Jazz Hone Singles Hone

Jazz

Toledo

ALAN PRACHS PROJ. (Arista)
(DOYDBOY (Columbia)
-RDD SPECHACON (Epic)
-RDD SPECHACON (Epic)
-RDD SPECHACON (Epic)
-RDD SPECHACON (Columbia)
-DD SPECHACON (Arista)
-DD SPECHACON (Arista)
-DD SPECHACON (Arista)
-STOK (MAK)

Terre Haute

-DIRECT MACK (CICA)

Medium Dept. (MB)

Medium Dept. (MB)

MEDIUM TON (MB/AM)

FIREFALL (MALANTIC)

MACK MEDIUM TON (MB/AM)

MACK MEDIUM TON (MB/AM)

ACTOC MACK MEDIUM TON (MB/AM)

MACK MEDIUM (MB/AM)

MACK MB/AM)

MACK MEDIUM (MB/AM)

MACK MB/AM)

MACK

Hottest GRACE SLICK (RCA)

FM 104 PD: TERRY SULLIVAN MD: LEE RANDALL

Hedium HAUGEN ZEVON (Asylum TOTO (Columbia) 707 (Camableon

Hottest 38 SPECIAL (ADM)

"CAPTURED" BY ROCK & ROLL - Steve Perry of Columbia's Journey displayed the band's latest live LP as he joined WMET's Patty Haze (right) during his promotional stopover at the station's Chicago studios.

92 CITI FM Winnipeg 204-775-0371

STEVE WIMMOOD (laland) SCOMTO-H RATS (Columbia) "Murts Murts" UFO (Chrysalia)

PD: GARY CHRISTIAN

MISS TWICKLY/POLICES

MEDIUM

JER CARROLL RANG CARROL

JER CARROLL RANG CARROL

FALKER HALDE (Birr)

ALAR PROCESS PROJ. (Art

TOTO (COLUMN)

FILETHOD MAC (B)

HOLDRIC STAMEY...

(DEL SPECIAL STAMEY.

HOSTEST (ALLANIC)
STREETHEAST (ALLANIC)
STREETHEAST (AMS)
JULISHES & Y. DHO FIRETEN)
JULISHES & Y. DHO FIRETEN
STREETHEAST (AMS)
STREETHEA Jazz None Singles

Toledo 419-255-1470 TOUGH (AZGO) HOX HIBSTER (Mercury/PolyGro XTC (Virgin) WXEZ PO: CARY PALL MD: ANNE CARLINE

Medium
MANYS (Chryselis)
ELVIS CONTELLO E. (Columb
FLETHCOO AMC (Me)
JINSFALL (Atlantic)
JOURNEY (COlumb)
DELERT MCCLINTON (Capital)
DOWNYICS (Memperor)
MCO STREAM (AMC
JOYNO (COLUMB)
38 STRIAL (AMC)
JOYNO (COLUMB)

Notices
APRIL WINE (Capitel)
CRE STRAITS (M6)
J. LENNIN & Y. CHO (Caffee
MANTED MANN'S... (M6)
DITLUSE (Mc1814)
AAN MANSON PROJ. (Arists
RED SPECIMENON (Epic)
RECOPTIE (COLUMBIA)
STEAT (DAN (MCA)
STRAIT (DAN (MCA)
STRAIT (DAN (MCA)
STRAIT (MA (MCA) JAZZ

Single

KFAAG

PD: JOHN FLORINCE PD: CRAJC HARTIN

medium UJTLMS (Aristal HCOMEL STMELTY----(DRI America) STEVE WEBSCOOL (Island) JOHNST (COLUMBIA) JOHNST (COLUMBIA) MAISS MOTHURS (ARIST MAISS MOTHURS (ARIST MAISS MOTHURS (ARIST MAIST MICHAEL (DRIC) MAIST MICHAEL (DRIC) MAIST MICHAEL (DRIC) MAIST MICHAEL (DRIC)

Hottest POLICE (AMM) J. LEMMON & Y. CHO Geffen] BRACE SPRINGSTERN (Columbia) STEELY CAN (IRA) PALES (ANY)(an) AAM FANCOS (MOL) (Arista) ROD STEAMT (MG) STOK (AMM) Jazz

Albuquerque

505-265-8811

-FLEETWOOD HAC (NB)
-DAN FOCELNERS
(FILE) Brook (Folia)

KWXL

SMERRS (Atco) SCOTERS (Dil America) TODO RUNCIEDA (Berraville/ND) -MOLLY NATURET (Epic)

Medium
YES (Atlantic)
ROCKPILE (Columbia)
DIRE STRAITS (RR)
DORNIE RIES (RCA)
LD/WERDY (Columbia)
WIGHT (Planet)
WIGH (Chivymalia)
TOTO (Columbia)
B SPRIRAL (AMA)
CANCE SLICK (RCA)
TOTO (Canablanca/Pol

Singler

Anahelm 714-776-3696 0722 (Elektra) 1077 (Casabianca/Poly) LOVERSCY (Columbia) KEZY

MEMIC CLAPTON (RBC)

MEMIC SANATS (NB)

DIRE STRATTS (NB)

DIRE STRATTS (NB)

DIRECTOR (RA)

DIR

HOCKERÉ
HOCKER Jazz

KRKN' 192AM

(ACC/Columbia)
B.B. XIMG (PCA)
B.B. XIMG (PCA)
B.D. XIMG (PCA)

CONTROL COLUMNS IN THE COLUMNS IN TH Albuquerque 505-765-5400 seets (Elektra)

ORES CLIENCES

DICTIONS Y, GIO SECTEN

J. LIDRICA Y, GIO SECTEN

BRUCK SPRINGSTERN (CALUMHA)

RECUCK SPRINGSTERN (CALUMHA)

APRIL MONE (CAPITAL)

APRIL MONE (CAPITAL)

PO: PRANK BRICSON BD: TOR CANDY

Added SUFFETT (RCA)
JIMPT SUFFETT (RCA)
JIMPT SUFFETT (RCA)
ELIZAR "SCHOOL OLDOL"
ELIZAR CONTELLO 5... (COLUMBIA)
ELIZAR SCHOOL OLDOL"
ELIZAR SUFFETT (RCA)
ELIZAR SUFFETT (RCA)
J.J. COLE (RCA)
J.J. COLE (RCA)
JERRA DEL JACKSOM (SECURAL)
JERRA DEL JACKSOM (SECURAL)
ELIZAR JERRA JERR

-BITC CAPTOR (BG)

MOTION

SYNO DOM: (CCA)

SYNO DOM: (CC

Anchorage 907-277-2655

PO: LASTY WAYNE

RD: RANKA RICHARLS

SCOTTES (PHI America)

ACADA

ACADA B.

EVIS CONTELLO S. (Columbia)

C. HCMACH & RID.

(RC/COlumbia)

TORRY TO SCOTTE CARDO

4 OFF CF S SOCTORS (Nemper CARDO)

ACADA B.

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Jess LARRY CORVELL (Arieta) JOS SAMPLE (MCA) WIRCENINA (Arieta) Singles

IN SPAN

Aspen

303-925-5776
JAMES LEE STANLEY (Regi RY COODER DIB) OUTLING (A/184a) NY THOMES (SLIEE) JOHNNY AVENUE: (SLIEE) (Dearsville/NE)
ALAN PARSONS PROJ (Aristal
POMCER BLUES (Liberty)

PROMOTI BLUTES (Liberty)

HOTESH STEVE MONECO (1512m/d)

FETTE ALLO (1AMN)

FETTE ALLO (1

Jazz DAN SIEGEL (Inyer City) RELINGUAGO (Molio) FARL KLUGH (Liberty) JOE SAMPLE (MEA) HEATHER RECEPT (ARC/Columbia MARK O'COMMOR

MOST ADDED

JIMMY RUFFETT Coconut Telegraph (MCA) 19/8 SHERRS

The Skill (Atco) 14/7 DOC HOLLIDAY Doc Holliday (A&M) 6/6 RUSH

Moving... (Mercury/PolyGram) 6/6

Two numbers follow each allum rife. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

98 FM

PD: DAVE LAWRENCE PD: DECK SKIPPAND

"FOLIO DE CETTON"

MICHIEL MODE STATE STAT

97 FM BOULDER

PD: DEDN'IS CONSTANTINE

Added SURRITO SHOTHURS (Curb) DILLARDS (Flying Fish) DILLARDS (Flying Fine) SCHENCE INVENTION) JOAN JETT (BOOTCHNIK) BAIR STUEL (ANYLES) HAMMN SCHEN, HESS, (PARAPORT -BRIC CLAPPON (BSC) -CARLAND JEFFEN'S (EPIC) LUCH RISSEL (Maradise) -7050 GOO (meffen) -7050 GOO (meffen) -7050 GOOTCHNIK (Capitel) -7051 GOOTCHNIK (Capitel) -7051 GOOTCHNIK (Capitel)

Medium MICOLETTE LARSON (MB) JORGAN RALKONEN (MEA) "Roads" ALMON LEE BAND (Atlantic) FOREZR BILES (Liberty) BERAD & POSES (Fartasy) BUEL YOUNG (NB/Maprise) BUE BOYS (Arista) BUCS SPRINGTEDN (COLUMB

BUCE DOTS INFINITE (Colum BUCE SPENCETED (Colum BUCE SPENCETED (Colum BUCE SPENCETED (Colum STEVIL MACER (TRAIS) M (Sira) BANDY MEISHER (Epic) FIREFALL (Malantic) PALIFOR HANDS (Sira) SHEMS (ALCO) PALL BUTTOPFIELD (Besinville/MB)

Bakersfield 805-832-1410

STYX (ALM) GARY MYRICK L... (Epic) ROMANTICS (Nemperor)

Added LOWINGOT (Columbia) MCGFT (Planet) TODO REALTON (Planet) TODO REALTON (Planet) RUSS BALLAND (Planet) RUSS BALLAND (Planet) RUSS (Percury/PolyGra) - HORREST STOROMO (Elektro) - TORO (NO (Deffen)

Michael Compensed in Michael Sales (Michael Sales (Jazz

Boulder Boulder 303-444-5600

MANTED MANN'S... (IGS)
TONY RICE UNIT (Rounder)
ANY TROUBLE (Stiff)
JOSEP AVENCE...
[Bearswille/MB]
JOSE LEWIE (Stiff)

Nottest STEVE NEDWOOD (Esland) STEELY DAY (MCA) TOOD RENDORDN (Searsville/MS) JIMMY SUFFETT (MCA) JIEM DUFFET (FCA)
TITLE
DMETICAL PURSES (MB)
DMETICAL PURSES
DMETICAL PURSES
JAMES (MB)

Jack
JOS SAMPLE (MCA)
RILLMANLARO (Philo)
SEPRED COMA. (MCA)
CA. MACHEDITOR, JR. (Elektra
DAN SIGSEL (Inper City)
JEAN-LUC FORTY (Atlantic)
MATTER SAMPLE (GARCAD)
MATTER SAMPLE
MATTER
MATTER Singles None

MEDIUM

UFO The Wild... (Chrysalis) 26/21 MANFRED MANN'S EARTH BAND

Chance (WB) 32/20 TOTO

Turn Back (Columbia) 29/20 WARREN ZEVON Stand In The Fire (Asylum) 26/20 APRIL WINE

Nature Of The... (Capitol) 32/19 38 SPECIAL

Wild-Eyed... (A&M) 31/19 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Added
J.J. CALE (MCA)
"Mamas Don't" "Pack My Jack"
"Berk Dungson"
B.B. KING (MCA)
"The Victis"
JIMY SMFETT (MCA)
"Incommunicado" Title

TICCOMMUNICACO TILLE
RADIUM
DATE CONTELLO A. (COLU
LIPO COLU

WILLIAM

PD: RICH HANK ND: ART PHILLIPS Added RESH (Mercury/PolyGra) "Tom Sawyer" RICK SPRINGFIELD (MCA) U2 (Island)
"I Will Pollow"
-Dutc CLAPTON (BSO)

Ped Loss
Ped

Chico 916-343-8461 -RINGS (MCA)
-AMBRICE LA (Pull Moon)
-TODD RUNDOREN
(Bearsville/MB)

(Bearwille/AB)
BRITHET
J. LERNON & Y. DO: Geffen
JOHNST (GOL) MORIS
JOHNST (GOL) MORIS
JOHNST (GOL) MORIS
JOHNST (GOL) MORIS
JOHNS SLOCK SLOCK
JOHNS SLOCK (GEA)
FRIED, GOLDENSTERN
FRIED

JAZZ JOE SAMPLE (MCA) Singles

Colorado Springs 303-634-4896

PRIL SEPHOLE (Boardwalk)
HIGHT (Planet)
TEARDROP EDILIDES
(Percury/PalyGra)
-XTC (Virgin) STO CYCION SENSOR SENSO

Jazz Singles

THE HOTTEST

JOHN LENNON & YOKO ONO Double Fentasy (Geffen) 42/35 STYX

Paradise Theater (A&M) 37/33 STEELY DAN 37/32

Gaucho (MCA)
POLICE Zenyatta Mondatta (A&M) 36/30 RRIICE SPRINGSTEEN

The River (Columbia)
REO SPEEDWAGON 39/28 Hi Infidelity (Epic) 36/28

JOHRNEY Captured (Columbia) 34/28

Two numbers follow each album title The first represents total number of Western sta-tions playing the album this week. The ver-ond is the number of those stations who re-ported it in hot rotation this week

Added SHERS (Acco) "I Heve/Skill" JIMEY SUFFETT (MCA) Title -BRIC CLAPTON (MSO)

Notion
NAMED ZEVON (Asylum)
SA SPECIAL (Asa)
LOWESCY (Columbia)
TOTO (Columbia)
NAMED NAMES: (48)
SIGN STATES (68)
SIGN STATE

PD: PRANK COOK HD: PHIL STRIDER

Parel Law **SIGGLETTE LAWSON (MS) **DOO-Tee" **FIREPAIL (ACLIENCE) **FIREPAIL (ACLIENCE) **ALMA, (MASSE) (MGL. (ACLIEN) **ALMA, (MASSE) **FIREPAIL (ACLIENCE) **FIREPAIL (ACLIE

WORT Planes
"Love Alicures"
"Love Alicures"
"Love Alicures"
"De Do Do ""Don't Stand"
SRUE SPEINSSTEDE (Columbia)
"Ties"
"Based"
"STEVE WEAKOO (Island)
"Bhile....Chanc"
UTLAMS (Arista)
"Choat Riders"

Added

KAZY PO: DAVE VAN SYNE MO: GREG GILLISPIE

Hottest RID SPEZIAGON (Tyle) STOK (AAM) POLICE (AAM) J. LURNON Y. CHO (Geffen) STEVE MOMERCO ((siand) JANN SPACING FOLD JANN SPACING FOLD JANN SPACING FOLD LURNET (AN (GMINE)) LURNET (AN (GMINE)) JANN MOMERCO ((SIAND) APRIL WINE (CAPICO)]

Jazz

Denver 103 KBPI 303-936-2313
PMLL SEPPOR (Boardwalk)
DNOT (Fancasy)
TOTO (Columbia)
HTC (Ving In)
HARRON ZEYON (Anylon)
STYTE CONTROL (MCA)
707 (Casablanca/Poly)

POT (CAMBLIANCA/PO)

MOCLESE

TICK (AMA)

403-428-8597

Eugene

503-484-4304



FO: HELL EDAVED

PREPRIED NO. (08)

INSTANCE
SPECIFICATION (ALMAN 52)
SOURCE PRINCE 5..., CMB|
SOURCE SPECIFICATION (CALADIOL)
ADDITION OF SPECIFICATION (CALADIOL)
ADDITION OF SPECIFICATION (CALADIOL)
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magning (Acco)
approximate there (Capital)
CLASS (Spic)
-disastromy (Circ) Added BLYES CONTELLO 6.. (Columnia) SC (Salond) SCED CONCERNS (Secretalla, Am) SCHOOL SECRETARY (SE)

Hand Lam (MANTE SAI)

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Singles LUCH FAMILL Der

Fort Collins

Fresno

ACT VILLAGE Commercial Michael Mic

KÜL

THEO CARDESCOUNTS CONCERNS AND INCOMENTS LANGUAGE SHEET AND INCOMENTS AND INCOME PO: SON WEEKLER LIBRY (AMP) I (Plying Plan)

DOC SULLINGSULLANDS, TYPIANG PERM,
BURNAL GROUPS (SAPPA)
BURNAL GROUPS (SAPPA)
BUCK GROUPS (SAPPA)
BUCK GROUPS (SAPPA)
BUCK GROUPS (SAPPA)
FOR G moctoot STEVE WEBBACED ([6]and) STEELY Dies (MCA) J.J. CALE (MCA) J. J. CALE (MCA) J. COUNTY (MCA) B. D. COUNTY (MCA) B. COUNTY (MCA) B. D. COUNTY

Medium ELVES CONFELLO 6.. (Chlumbia) JOHAN RANDOMO (FCA) EMICE SPERIENTERS (Chlumbia) CHUCE SLICE (FCA) ENGLS ENGLS SYEVE CROSSER (FCA)

ROBODA

FO: DEAM OPPOSITIONS

SCHOOLICE Stemporer)
107 (Condilaton/Poly)
103(DIF ylami)
MARKETE (AAMS
PRIL ELFREIM (Moordunik)
TRANSER
1138/ARS (Charve W/Atcol
1000000 (Atcol SAPPIO L., CPLONE SIRCHEPULLI SICA; MICE MAC (MI)

98 Rock Honolulu 808-524-7100

Jest

FD - HER INFORMACI

Hedium
ALAS PROMISES PROJ. (Art
STRVE WEBANCOD (Lalami)
DIBRIE BRES SUCA)
AUGUSTE SERVE (Art) Lan
ROS STRUMET (ART
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Long Beach 213-437-0366

Noticest STG: (And NO SYMBOLICE (Spi POLICE (And PLESTHOOD FRC (AN) YEAGER

Joes

WS YMAC JOE "EDIC" CHARACT
-OLTHODOMS (Actilon)
-USE (Local)
-DEST (Incal)
-DEST (Incal)

High Collective Companies Bills Look CLASE (Spice) Silver Clase Silver Silver Clase Silver Silv REGIO 6... SAMMINEDE SELEVATORONO SALL OF VEDEOU 11.0.5. I ADDA AND THE ANTH SEP4: DAMBED (1.0.5. SC.) DAMMED (I.H.S. SOC JIH COMMENT SAND (STC (Virgin) SPLIT BUE (AND PLANMEDED GRIFF) FRANCE OFFICE (STORING (BASE) CARE (ELASTEA) D-72°S (BB)

PLEMPTONES (1.m.S. SHC.) GROWDE THORNOCOL. (November) STORE MARKET PRO) Simples KLOS 95½)

CONTRACTOR (NELLOW) FO. TOWNY BACKED Postion Potton (Calumbia) Actor (Calumbia) Actor (Calumbia) (Calumbia) Actor (Calumbia) Act

AC/DC (Malenter)

OCTATAGE SHE (MANA)

STOR SAMP

SOUR STANDARY (MANA)

SOUR SAMPAN (MANA)

J. LIMINGTO & V. GOO (SOURCE)

J. LIMINGTO & V. GOO (SOURCE)

Los Angeles

13.464-5638 Los Angeles

FO. SAN BELLAND AMET. FO: JACK SHYDER Panticus simple (dipie) united (dipie) united (dipie) united (dipie) united (dipie) matter united simple (dipie) matter united (dipie) united

213-464-50-38

Instrument Control of Control Jane

NOS (Elentra) MODOS TREMODORD., GA KWEST Los Angeles 213-467-1224 FD: TED PERSONS FD: TED INNIESS

PECIMEL SYMBALEY ...
CORT Americal
COMP TROCK (Opte)
INVESTO (Opte)
INVESTO (Opte)
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INVESTO (Opte)
INVESTO (Opte)
INVESTO (Opte)
INVESTOR (Opte)

Added DEC MOLLEDAY CASAS SA DESCRIPTION (PolyGra)

J. LURION & Y. GEO (Selfon)
MINIST MINISTERMS (COLUMNIA)
MINISTERM

Missoula

406-728-5000

ALAN PARKERS PROJ. (Aristo) ALAYSE LASE SAND (Asiantic) FIRSTAL (Asiantic) USO (Chrysolis)

Podium UPO (Chrysolis) VPO (Columbio) NELLING STONES (Colling Chrysolis) (Chilling Chrysolis) NAUSCH (Chrysolis) NAUSCH (Chrysolis) AVILL Ming (Copical) COMMERCE (LINK.) PROTESCHE (LINK.) Jess

Sociosi .

Added SCHOOLDER (Children)
"Ap All Height"
B.H. EDGE SCHOOLDER
"ALGO... FORTY"
J.J. CALE SCHOOLDER
"PORTY OF THE SCHOOLDER
"ALGO... INSECURE SCHOOLDER
"ALGO... INSECURE SCHOOLDER
"... SCHOOLDER"
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J. LIMBERS & Y. Chro Kieffen)
FOLICE (Admin
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GOLICE)
GOLICE
G INVESTIGATION (CALINDIA)

DOCLAR (Applied
FIEL SERVICE (Bardenla)
CONTE SLICE SCA.)

ELVES CONTELLO 5. SCALu
FLARRICON (BC. 685) 120 t.. (Out Promised to the Contract (No. 1994)

Pasadena

Jags

KROQ FM IO6.7 PD: RECK CHARGLE, PD: LANSE CROVES

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MICHE (Elektra) ADAM AND THE ANTE (Spic) SCHOTHER SHIT America)

213-578-0830 PARMERS (SICO)
SEEL CHIEFED STranslands
DENNEE ERIS SPCA)
JOHN JETY (Boordwale)
PARMETTES SPCEE
PREL SEEPOUR Sharebusk)

mott com control minerocals composed program of the control co -E (Slamb) -DESCRIPTION LAND -CO-CO'S (DLIFF)

602-833-8888

Notions JUNNEY F. (So a which) J. LINSING S. Y. (Sin Selfon) FECURES STRUCTURE S. C. (Sin Selfon) FECURES STRUCTURE SCALARIOS STRUCTURE SCALARIOS

Jags

Singles

-HOLLY HARCHET (EDIS)

Jags Phoenix

DOME PROJECT ON COLUMN TO 10.10

FO. JUST SATTLES FO: LINGA CLASTON Added UPO (Chrymolia) "It's Hilling.." JIPMY SUPPRY PCA) "Smather 12 Not"

MEMOTING (Planet) MFALL (Atlantic) MEMOLING (Spic)

KGON

PD: JOHNY OSTERVING Added 36 SPECIAL LANG Medium PLEETHOOD FMC (NB) TOTO (Columbia) ALMO ROBERTS TROJ. (Afleta) STEVE WISHOOD (Island) NUMBED NBOS 6... (MB) JOHNT'S TRETFRET, (Lacel) SANCE (ELEVEC) COMMIT ENIS FFCA)

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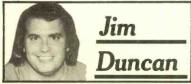
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CONTESTS, CONCERTS & CONVERSATIONS



Radio Album Benefits Charity

WONE/Dayton MD David G. McFarland sends along a copy of a recent station promotion that not only gave WONE some mileage but was also a benefit for a local charity. Over a period of time, WONE gathered some of the best performances of local artists. WONE's Dean Taylor was the executive producer and the station was credited with the production for "The Album Project One." WB recording artist Margo Smith, who lives in the area, did the liner notes. Local record outlets are selling the LP for \$3 each, with the profits going to the Dayton Emergency Resource Bank "Food Pantry WOKQ/Dover, NH morning man Tom T. Healy and allnighter Mike Martel conducted a poll of listeners for President Reagan's inauguration. They asked WOKQ people what color jelly beans were their favorite. According to Promotion Director Beverlee Bleisch, "Black, by the way, won by . . . how shall we say . . . a landslide" ... WAJR/Morgantown, WV is holding its third annual "Coldest Day In February" contest. Listeners guess which day of the month will be the coldest of the entire month. The winner gets a trip for two to a bit of warmer weather in Miami . . . KSON-AM-FM/San Diego is giving away limited editions of "Freedom Belt Buckles made of solid brass and bearing an American flag. The buckle, fourth in a series from the stations, was put out to honor the released American hostages

of being released, Wayne Elliot of WJJK/Eau Claire, WI is seen here, according to him, at "my favorite hotel." Actually, Wayne was on vacation in San Francisco and was visiting the former federal prison Alcatraz. He also was inspired to write a song about prison life called "Sing-Sing." (If we have time later, I'll hum a few bars for you.) . . . KLAC/Los Angeles completed its 10th annual Listener Choice Awards. Kenny Rogers won "Artist of the Decade' honors; Dolly Parton won "Female Vocalist;" Willie Nelson won "Male Vocalist;" and the Statler Brothers, "Group Vocalists" . KKYX/San Antonio just held its ninth annual "Great River Festival." The free musical event, held over a three-day period each February, starred Earl Thomas Conley, Dottsy, Billy Walker, Sylvia, Johnny Carver, Deborah Allen, Sheb Wooley, Eddy Raven and many more. The KKYX personalities did the MC work. (Thanks again for the invite guys; I'll make it one of these years) . . . WHK/ Cleveland gave away tickets to last Sunday's (2-15) Larry Gatlin and Con Hunley concert . . . KMAK/Fresno helped promote the Alabama concert with an instore autograph session with the RCA group at a local record outlet . . . WQAM/Miami becomes the first station to broadcast 24 hours from the fairgrounds of the Dade County Youth Fair. WQAM also will present George Jones and Tammy Wynette in concert at the fair. WQAM will also be on hand (let's hope not) for the second annual state "Cow Chip Throwing Contest." Last year PD Dan Halyburton won third place . Salinas, CA PD Marc Hahn is pictured with country





Marc Hahn & John Hicks



WHN TSA EXPANDS TO IRANI - WHN/New York recently hosted and toasted two former hostages, Michael Howland and Alan Golacinski, during a welcome home celebration at New York's Lone Star Cafe. While in captivity, the hostages were smuggled a WHN tape via a Swiss diplomat, which Howland stated brought them "hours and hours and hours of enjoyment." Pictured at the party are (I-r) WHN Station Manager Brian Moors, Golacinski, WHN newsman Bernard Gershon, Howland, WHN PD Ed Salamon, and WHN ND Dirk Van.

historian John Hicks. Each Sunday evening Hahn and Hicks do a special show called "Country Gold." They play some of the classic songs and Hicks tells interesting stories about the songs or artists. Early response to the program has been very good . . . WOKK/Meridian is bringing the Merle Haggard show to town this month Bill Anderson is the KCEY/Modesto "Telephone Superstar" of the month. Each month KCEY is giving a lucky listener a phone call to a "superstar," plus a library of hits by that artist ... Joe Sun, on a visit to South Florida, stopped by WIRK-FM/West Palm Beach to do an on-air interview with MD Terry Wunderlin. Recent interviews also have included Hank Williams Jr. and Kitty Wells . . . WKHK-FM/New York air personality Lois Gilbert is the host of the "Silver Eagle" concert series. Naturally, the station has the program on its sched-. Here is something to put on YOUR schedule: Send R&R your news and information, plus photos when available. We'd like to feature you here in the pages of R&R. Your input is what makes these pages possible. Let's hear from you: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.



CORRESPONDENCE

Small-Market Radio With Class

Dear R&R: First of all, thanks to R&R for excellent service to our business for quite sometime. Keep up the good work.

KLSR is a small market radio station with your average small town problems. Problems like small staff, old facilities, and a daytimer status that for years meant that stations in the nearby large market (Amarillo) dominated the listenership. But that has ended, and small market programmers elsewhere may want to know why.

enueue, and small market programmers elsewhere may want to know why.

Annow hys.

The months cape, KBOM (former call letters) showed up as a do the most recent survey by PBS shows KLSR with 50 shares for men 18-49 and 40.5 shares for women 18-49. This survey covered a 400-square mite area from Childrense to Just outside Amartillo itself.

I'd like to urge small town broadcasters to pull their tolershorn the ranks of recent college graduates. Also go to the "Jobs Wanted" section of the trades. Find those fust out of school and tooking for their first gig. Although many of hose folks are uniformly to the section of the section of the trades. Find those fust out of school and tooking for their first gig. Although many of hose folks are uniformly to the section of the section of

larger area.

Be willing to break new artists, and go with those new songs early. The bigger markets won't take a chance until later, and your records are yet will increase markedly as you go gold on the songs that other cities are just beginning to add to their lasts.

It costs no more to sown displicates than it does to broadcast the oblitatries and other things that small-towners try to do. A polished sales approach will do much more for sales than the huckstering many small stations resort to.

Make sure your equipment is in good shape. How many small stations have transmitters that sound muddy or old equipment that doesn't quite work?

In short — many small town stations sound small because they think small. Vair e only hurtier wourself you listeners on the listeners.

doesn't quite work?

In short — many small town stations sound small because they think small. You're only hurting yourself, your listeners, and your checking account. KLSR's overhead has increased since its recent change of ownership only some 6%, Our listenership has increased 248% in just six months.

Small market stations are ignored and looked down on by larger markets because of their unwillingness to compete, which gives them a bad sound, amateurish commercials, and a general lack of polish that insuits most listeners. You hear it all the time.

A change of attitude is all that's needed.

J. Craig Giesecke President/KLSR Radio Memphis. Texas









HYATT REGENCY NASHVILLE, TENNESSEE FRIDAY & SATURDAY · MARCH 13TH & 14TH

ADVANCE REGISTRATION\$140.00 AFTER FEBRUARY\$175.00

Your registration includes all meetings, 12th annual banquet and show plus the Thursday night Artist cocktail party and luncheon on Friday and Saturday.

CALL (615) 327-4488 OR 329-4487 IF YOU HAVE NOT RECEIVED YOUR REGISTRATION.

E E U R N A G:

- Very special Guest -Arthur Godfrey
- Artist Cocktail Party on Thursday evening
- "Country Phenomenon & Life style" -John Parikhal
- "Broadcast Ratings"
- -Jhan Hiber • "How To Read An ARB"
- -George Burns (Media Consultant)
- "Positioning & Marketing Your Station"
- -Jon Coleman
- "How To Buy A Radio Station"
- "Selling Country Music From Another Point Of View"

- "Getting More Profit & Productivity From Your Sales People" -Jim Hooker
- "Your Place In The Marketplace In Sales"
- -Jim Williams
- "People Management"
- "Controlling Your Career"
- "Plain Talk About Computers"
- Records: Trades & Radio"
- How To Put Your Face In The Marketplace" VTR Presentation
- And much more

New

Entry



"Breakers" are those newer records that have the greatest level of station activity on any given week.

DEBBY ROOME

Perfect Fool (WB/Curb)

On 72% of reporting stations. National Summary: Up 32, Same 17, Down 0, Debuts 21, Adds 13. R&R Chart: Debut 43.

DON WILLIAMS

Falling Again (MCA)

On 69% of reporting stations. National Summary: Up 9, Same 21, Down 0, Debuts 21, Adds 28. R&R Chart: Debut 44.

LARRY GATLIN

It Don't Get No Better... (Columbia)

On 63% of reporting stations. National Summary: Up 13, Same 20, Down 0, Debuts 19, Adds 20, R&R Chart: Debut 45.

RANDY BARLOW

Dixie Man (Paid)

On 63% of reporting stations. National Summary: Up 40, Same 11, Down 0, Debuts 11, Adds 10. R&R Chart: Debut 46.

MERLE HAGGARD

Leonard (MCA)

On 60% of reporting stations. National Summary: Up 16, Same 17, Down 0, Debuts 19, Adds 17. R&R Chart: Debut 47.

Most Added:

MAC DAVIS

Hooked On Music (Casablanca/PolyGram) LORETTA LYNN Somebody Led Me Away (MCA) DON WILLIAMS Falling Again (MCA)

Hottest:

BELLAMY BROTHERS Do You Love As Good As You Look (WB/Curb) **ELVIS PRESLEY** Guitar Man (RCA)

WILLIE NELSON Angel Flying Too Close (Columbia) **DOTTIE WEST** Are You Happy Baby? (Liberty)

MOST ACT

25) Indicate how many of our report eek (25), "Moves" are broken down noweu it unis week (25). "Moves" are broken down for each record and indicate how many stations muy Up on their charts, held it the Same Ion to on, add to on, 31-31, etc.), moved it Down on their charts, or add week. I

VERN GOSDIN "Too Long Gone" (Ovation) 66/7 National Summary: Up 37, Same 16, Down-0, Dabus 6, Adds 7, KCKC, WPOR, WBAX, KRRV, WQYK-FM, WGEE, WTHI KRAK 435, KMPS-AM-FM 271, WWCS-FM 165, WGTO 24-17. WESC-AM-FM 36/28, WIRK-FM 38/28, WAXX 15-11. WMUS AM.EM 22.24 RER Chart Da

BARBARA MANDRELL "Love Is Fair" (MCA) 65/8

National Summary: Up 34, Same 9, Down 0, Debuts 14, Adda 8, WPOC-FM, WHN. WBAP, WMC-AM, WQAM, WFMS-FM, KBMY, KSON-AM-FM, WGNA-FM 39-20, WBGW-FM 47-37, WSIX-FM 14-9, KKYX 39-29, WUBE-FM 35-25, KBUF 41-32, KTOM

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 58/33
National Summary: Up 2, Same 12, Down 1, Debuts 10, Adds 33 including WSAI, KSO. W
WMZQ-FM, WWVA, KLVI, KIKK-FM, WMC-AM, KKYX, KUUY 48-38, WNYR d-30, WITL-FM, KVOO, KEED, KMAK, KRAK

WMZC-FM, WWVA, KIVI, KIKK-FM, WMC-AM, KRYX, KUUY 49-98, WALTIO-39.

WAYLON & JESSI "Storms Never Last" (RCA) 55/16
National Summery: Up 7. Same 15, Down 0, Debut 15, Adds 15 including WPLO, WSOC-FM, WSM, WKMF, WBCS-FM, KTRB, KTOM, KSON-AM-FM, WBGW-FM, WSIX-FM 30-25, WHOO 628, KFGO 38-32, KWMT 48-43, KWJJ 49-42, KCKC 34-28.

TOM, SOURANTE CASH "Seven Year Ache" (Columbia) 54/21

MROSANNE CASH "Seven Year Ache" (Columbia) 54/21

National Summary, Up 3, Same 19, Down 0, Debuts 11, Add 21 Including WIRE, WXCL, WILLAMFM, KFH, KYTE, KRAK, KCUB, KOKEFM, WCOSFM, KILLAMFM, MKSH-H, MKHA, KFGO 40-35, KEED 46-41, WWG-FM 25-23.

GENE WATSON "Any Way You Want Me" (WB) 54/7
National Summary, Up 22, Same 13, Down D, Debuts 11, Adds 7, WBAP, WSAI, KKAL, KVEG, KLAC, KWJJ, KYTE, KOKEFM
48-39, KKYX J72, KRMD-AJM-W 3-39, WXCL 437, XVQC 4-537, KSOP 4-34, WBGW-FM 23-19, WWCSFM 16-5.

CONWAY TWITTY "Rest Your Love On Me" (MCA) 53/18

luding KLAK, KWJJ, KFTN, WWVA, KLVI, KLRA, KNOE, National Summery: Up 5, Same 19, Down 0, Debuts 11, Adds 18 including KLAK, KWJ-WSIX-FM, WSLR, KWMT, WXCL, KCKC 31-18, KHEY 47-40, WLWI-FM 30-24, WCXI 35-30.

EAGLES "Saven Bridges Road" (Asylum) 51/2

RAGUES S'ASVEN Bridges Road" (Asylum) 51/2

Rational Summer: Up 27, Same 15, Down 3, Debut's 3, Adds 2 WMAQ, WKCQ-FM, KWMT 46-41, KBUF-39-33, WITL-FM 30-21, WTSQ 65-34, WBCS-FM 18-13, WMUS-AM-FM 11-8, KVOQ 24-17, KKAL 40-34, KLAC 46-42, KFTN 24-18, WKYQ 27-19, WNYN 9-7, WNQW 25-16.

CHARLIE RICH "Are We Dreamin' The Same Dream" (Elektra) 47/19

National Summary: Up 10, Same 12, Down 0, Debuts 6, Adds 19 including KIKK-FM, WMC-AM, WSM, WQYK-FM, WSAL

WAXX, WXCL, KICD-FM, WMZQ-FM, WGTO 46/39, WSIX-FM 27-19, KRMD AM-FM 47-40, KWMT 50-44, KSSS 48/38, KEED
49-43.

Radio Records

February 20, 1981

DOTTIE WEST/Are You Happy Baby? (Liberty) 14 7 2 0 5 2 1 14 4 MEL TILLIS/Southern Bains (Flektra)

WILLIE NELSON/Angel Flying Too Close (Columbia)

21 18 10 BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)

TANYA TUCKER/Can I See You Tonight (MCA) ELVIS PRESLEY/Guitar Man (RCA) 21. 15

22 15 11 REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)

6 3 CHARLY McCLAIN/Who's Cheatin' Who (Epic) 6 12 8 LACY J. DALTON/Hillbilly Girl With The Blues (Columbia) 35

26 18 0 GEORGE JONES/If Drinkin' Don't Kill Me (Epic) 27 21 SYLVIA/Drifter (RCA)

36

16 EDDY ARNOLD/Don't Look Now (RCA) RONNIE McDOWELL/Wandering Eyes (Epic) 25 20

26 23 CON HUNLEY/What's New With You (WB) GAIL DAVIES/I'll Be There (WB) 5

38 32 25 JERRY LEE LEWIS/Thirty Nine And Holding (Elektra) 20 17 16 FARI THOMAS CONLEV/Silent Treatment (Sunbird)

34 27 0 JOHN CONLEE/What I Had With You (MCA) 40 Ŏ HANK WILLIAMS JR./Texas Women (Elektra) 40 35 43 37 32 JOE STAMPLEY/I'm Gonna Love You Back... (Epic)

T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb) 1 6 JOHN ANDERSON/1959 (WB)

10 WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia) 10. 14 42 38 33 JACKY WARD/Somethin' On The Radio (Mercury/PolyGram)

DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB) 42 36 4 13 DOLLY PARTON/9 To 5 (RCA)

0 BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty) 41 36 31 CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin' ... (MCA) 39 34

37 JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum) 41 30 28 FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.) 12 GLEN CAMPBELL/Any Which Way You Can (WB)

0 CRISTY LANE/I Have A Dream (Liberty) 45 38 50 42 DON McLEAN/Crying (Millennium)

27 24 23 BOBBY BARE/Willie Jones (Columbia) 11 17 35 STEVE WARINER/Your Memory (RCA) 0 ALABAMA/Old Flame (RCA) 43 49

ŏ CRYSTAL GAYLE/Take It Easy (Columbia) MOE BANDY w/JUDY BAILEY/Following The Feeling (Columbia) 13 13

RAZZY BAILEY/I Keep Coming Back (RCA) 20 MICKEY GILLEY/A Headache Tomorrow... (Epic)

47 EDDY RAVEN/Peace Of Mind (Dimension) 46 BRENDA LEE/Every Now And Then (MCA) DEBRY BOONE/Perfect Fool (WB/Curb)

999999 DON WILLIAMS/Falling Again (MCA) LARRY GATLIN/It Don't Get No Better... (Columbia) RANDY BARLOW/Dixie Man (Paid)

MERLE HAGGARD/Leonard (MCA) GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic) 22 29

VERN GOSDIN/Too Long Gone (Ovation) BARBARA MANDRELL/Love Is Fair (MCA) ▶ ③

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

BILLY "CRASH" CRADDOCK "It Was You" (Capitol) 47/16
National Summary: Up 13, Same 15, Down 0, Dabut 3, Adds 15 including WMAQ. WGEE. WDAF, KFH. KFTN. KCUB. WYDE.
KILLAM-FM. WSM. WHOO. KSO 382; WFMS-FM 30-25; WESCAM-FM 37-31, KKYX 40-35, KRMD AM-FM 44-39.

DAVE S SUGAR "It's A Heartache" (RCA) 47/9
National Summary: Up 17, Same 14, Down 0, Debut 7, Adds 9, WYDE. WCOS-FM. KILLAM-FM. WQAM, WKLM. WITL-FM.
WKCQ-FM, KVEG. KCKC. WOKK 20-14, KWMT 45-38, WXCL 46-40, WKKN 40-31. KEED 42-34, KFTN 30-23.

RAY STEVENS "One More Last Chance" (RCA) 44/17

National Summary: UF 5, Same 16, Down O, Oebuts 6, Adds 17 including KAL KMAK, KFIN, KMPS-M-FM, KHEY, WSM, WHOO, W.M.R. KBUF, WIRE KUI 437, KEED 54/4, WSKEM 292-17, KMPO, AM-FM 46-41, WXCL 50-44.

WARTY ROBBINS "Completely Out of Love" (Columbia) 42/4
National Summary: Up 18, Same 15, Down 0, Debuts 5, Adds 4, WSAI. WAXX, KBUF, WWOD, KFGO 25-20, WXCL 48-42, KVOO
48-38, KMPS-AMF-MS -22, KNCHE-MS 438, WYDE 29-24, WGTO 41-26, KKYX 34-26

WUNDO EARWOOD "Blue Collar Blue" (Excelsion) 33/411
National Summary: Up 11, Same 6, Down 0, Debuts 6, Adds 11, WWVA, WYDE, KLRA, KNOE, WSIX-FM, WKLM, WITL-FM, KICD-FM, KLAK, KROR, KWJJ, KENR 29-18, KSOP 47-39.

SLIM WHITMAN "I Remember You" (Epic/Cleveland International) 34/7
Netional Summary: Up 11, Same 12, Down 0, Debuts 4, Adds 7, WPLO, WSM, WKLM, KTOM, KCUB, WGNA-FM, WBGW-FM,
WSKFM 28-18, RRMD DAHFM 327, WRRFM 372-6, WKCL 18-28, KRAK 45-41.

NO WURE-FM. KSO. WCXI. WXCL KLAK, KRSY, KMPS-

LORETTA LYNN "Somebody Led Me Away" (MCA) 33/32
National Summery: Up 0, Same 1, Down 0, Dabuts 0, Adds 32 including WUBE-F
AM-FM, WMZQ-FM, KVET, KIKK-FM, WBAM, WSIX-FM, WIRK-FM.

Others Getting Significant Action

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 33/0
National Summary: Up 17, Same 7, Down 0, Debuts 9, Adds 0, KSSS 40-25 KSOP 38-32. WPDR 35-27. WPLO 29-20. WIRK-FM d22, KSO 32-25. WFMS-FM 31-24. WITLFFM 35-72. WTSO 32-25. WTHI 35-85.

BILLY LARKIN "20/20 Hindeight" (Sunbird) 32/8
National Summary: Up 14, Sama 7, Down 0, Debut 3, Adds. WWVA. WSOCFM, WQYK-FM, WIRK-FM, WITL-FM, WXCL
KUAL KWJJ, WSSN 1138, KOKE-FM 643, KKYJ-830, KVOQ 693, KEED 47-40

GLEN CAMPBELL "I Don't Want To Know Your Name" (Captiol) 27/4
National Summan; Up 13. Same 5. Down 0. Debuts 5. Adds 4. WSOC-FM, KHEY, KBUF, KVOC. WESCAM-FM 34-30. KVOO
37.65. KTRB 30.25. KSOP 42.38 KCKO 15.7. WWAN 302-6.

DONNA HAZARD "My Turn" (Excelsior) 26/3 National Summary: Up 8, Same 11, Down 1, Debuts 3, Adds : KKYX 42-37, WQYK-FM 32-28, WXCL 40-36, WHBF 45-38. Adds 3, KRDR, KEEN, WSOC-FM, KLVI 49-37, WGTO 40-36, KENR 36-29 JOE SUN "Ready For The Times To Get Better" (Ovation) 26/2 National Summery: Up 15, Same 5, Down 4, Debuts 0, Adds 2, WOKQ, WPOR, WWVA 19-12, WBAX 24-20, KOKE-FM 42-30, KHEY 30-27, KVOQ 21-14, KSS 21-11, KRDR 33-0, KFTN 37-34.

THE STATE OF THE S

BILL ANDERSON "Mister Peepers" (MCA) 21/9
National Summany: Up 1, Same 8, Down 0, Debuts 3, Adds 9, KRDR, KTOM, KCUB, KHEY, WLWI-FM, WAXX, KWMT, WDAF, WKKN, WYII 39-29.

KING EDWARD IV "Dixie Road" (Soundwaves) 21/4
National Summery: UP 5, Same 11, Down 0, Dabuts 1, Adds 4, WSOC-FM, WIRK-FM, WHBF. KEED. KVOO 43-37. KFTN 32-28.
On: WQYK-FM, WCXI, KRAK, KMPS-AM-FM.

LEON EVERETTE "If I Keep Going Crazy" (RCA) 20/16 IN KEGO, KBUF, WKKN, KUZZ, KVOC, KEED. KSOP,

National Summary: Up 0, Same 3, Down 0. Debuts 1, Adds 16 includi KMPS-AM-FM, KVET. KLRA. KEITH STEGALL "Anything That Hurts You..." (Capitol) 19/8
National Summary. Up 2. Same 6. Down 0. Debuts 3, Adds 8, WNYR, KOKE-FM, KVET, WESC-AM-FM, KNOE, WSM, KSSS.
KEED, WSIX-FM 28 20.

REEU, WSIK/PM (2020). ROVERS "Wash't That A Party" (Epic/Cleveland International) 17/12 National Summary: Up 0, Same 3, Down 0, Dabuts 2, Adds 12, KIKK-PM, WOKK, WSAI, WAXX, KEED, KWJJ, KRAK, KCKC, WSEN, WSGW-RM, WEEP, WWYD.

CONWAY TWITTY "I Am The Dreamer..." (MCA) 17/5
National Summar; Up 0, Same 6, Down 0, Debuts 6, Adds 5, WMAQ, WFMS-FM, WITL-FM, KNDE, WBAM, KEBC-FM d-34, KIKK-FM d-38, WMC-AM d-25.

"JUICE REWTON "Angel Of The Morning" (Capitol) 18/16
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including KRDR. KONE. KRAK. KSOP, WBGW-FM, WKXA, WSOC-FM, KYXX, KFGO, WTSO.



KRIS KRISTOFFERSON

"Nobody Loves Anybody Anymore" (11-60507)

Performed in a style that makes it readily acceptable at radio, "Nobody Loves Anybody Anymore" could easily be one of the finest songs Kristofferson has ever written and recorded.

On Columbia Records.



"Stand By Your Man"
(11-60501)

Strictly from a man's point of view, David treats this classic Tammy Wynette/Billy Sherrill tune with a sensitivity that isn't usually associated with his (hard core) outlaw image. One listen should prove there's more to this man than meets the eye.

On Columbia
Records.

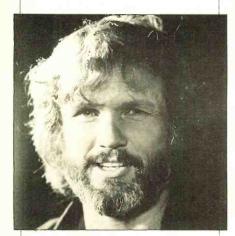


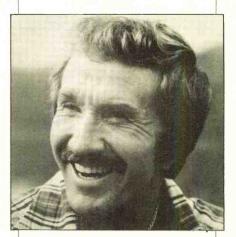
"Completely Out Of Love"

(11-11425)

Marty Robbins writes them as good as he sings them and "Completely Out Of Love" is no exception. Already bulleting up the charts, this one should go all the way for Marty.

On Columbia Records.





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Pictures



RADIO-ANTON-RECORDS — KCKC/San Bernardino GM/PD Bob Mitchell was recently visited by Susan Anton for an on-air interview. During her stopover she received the key to the city and an official KCKC T-shirt. Pictured (I-r) are Bob Mitchell, Susan Anton and Stan Moress, Scottl Bros. Management.



LOOKIN' FOR LEE — WDAF/Kansas City and Venture Records combined efforts to bring Full Moon/Asylum recording artist Johnny Lee in for an in-store appearance. Even with a winter bitizand, over 150 persons jammed the store. Pictured (Irl are Johnny Lee, Los Angeles Doder Rick Sutcliffe, who lives in Independence, MO and is a fan of Lee; and WDAF air personality Mike Morlock.



A WAYLON WELCOME — RCA recording artist Waylon Jennings was greeted by some radio friends following an appearance at the University of California at Davis. Seen here (Ir. sitting): Rick Stewart, KRAKSacramento; Bobby Mailk, PD at KROY/Sacramento; RCA's Kenny Reuther, (Standing, Ir.) are Waylon; Billy Manders, KSFM/Woodland; Glen Davidson, KYLO/Davis, and Carson Schreiber of RCA Records.



NASHVILLE NEIGHBORS — Pictured here during recent visits to WSM/Nashville are Columbia's Janie Fricke and Ralph Emery (photo on the left) and WSM's Skip Woolwine and Epic's Don Kina.

Biff Collie

Inside Nashville



HOEDOWN LOWDOWN: Ray Price hosted a press party celebrating his new Dimension association Tuesday (2-17), announcing his signing with Nashville-based Dimension Records . . . "Concrete Cowboys" scored well in TV ratings against "Fantasy Island" . . . Nashville's Exit/In talent showcase, only five months after completion of a \$300,000 expansion and renovation job by its new owners, Wayne Oldham, Joe Sullivan,

Steve Greil, and Charlie Daniels, closed last Saturday night "for reevaluation" . . . Jeanne Pruett signed booking agreement with John McMeen and Billy Meyers's Associate Management firm here . . . Dottsy just signed with Tanglewood Records and is currently in the studio being produced by Bobby Fischer and Joe Bob Barnhill . Eddie Rabbitt's seventh album "Horizon" on Elektra-Asylum has been confirmed platinum. In March, Rabbitt and his producer David Malloy will be off to the famed Caribou Ranch studios to do number eight . . . The fifth annual "Jamboree In The Hills" will be held July 18 and 19 in Wheeling, WV. WWVA Radio, Jamboree USA, and Columbia Pictures are the sponsors of the annual event. Among the artists are Alabama, Hoyt Axton, Billy "Crash" Craddock, Merle Haggard, Tom T. Hall, T.G. Sheppard plus Tammy Wynette, Conway Twitty, Emmylou Harris, George Jones, Bill Monroe and Charly McClain . . . CBS-TV reports the movie "Stand By Your Man" hits home this spring. Tammy Wynette sings in it, but doesn't appear in the story of her life, based on the book of the same name . . . If you were driving south on I-65 in Nashville the other PM and saw a good-looking black guy and a good-looking Caucasian standing beside an inanimate Jeep Charger (or somethin'), and you slowed down and/or stopped to look or help, you would have recognized Larry Gatlin and friend Johnny Mathis (he ain't "country"), who finally got to Gatlin's house for Mexican food. Mathis was here for concerts at the Opry House . . . Cedarwood Publishing presented a reception-preview of "Nashville 1780-1980," the history of Nashville in story and song, at the legendary Maxwell House Hotel, featuring the creative works of songwriter-artist Mitchell Torok. (Too bad they didn't make that available during Nashville's Century 110 celebration during . They had a boot party at Cactus Jack's Restaurant for the premiere showing of the 1981 new authentic all-silver collection of Laredo Western Boots Wednesday (2-18) . . . Top movie in America currently, I understand, is "9 to 5," with \$52 million gross the first five weeks in the movie



TOM T's TV TIME — RCA recording artists Tom T. Hall and Stave Wariner share a laugh during a recent taping of "Pop Goes The Country." Hall is the host for the program.



LOOKIN' FOR "AMOR" — Johnny Lee (feater), whose "Lookin' For Love" has sold ever a million copies in English, will be geing after the same status in Spanish. Lee was recently in Los Angeles to record the Spanish version with producer Jose Silva. Seen at the session ere (I-r) Silva, Lee, and Johnny's menager Sanford Brokew, who presented him with the gold single.

PLAY-ON: Roger Bowling (his credits include "Lucille," "Coward Of The County,"
"Blanket On The Ground," etc.), came from the same environment (and town) as another songwriting giant, Merle Travis, Harlan, KY. (You're cooking when you can read the Yellow Pages and come up with a hit song/record, Roger!) . . . Mae Axton, the latterday Elsa Maxwell, hosting a party for Mr. & Mrs. Dennis Weaver in Music City . . . Johnny Cash's next TV special will be taped in March. Cash's Music Director Bill Walker and Jeannine just back from their annual holiday to Australia and Hawaii; Bill so far will arrange and conduct nine TV specials in Nashville in '81. Show-Biz is about to announce the new cohosts for the new season of "Nashville On the Road." Jim Ed Brown and Jerry Clower hosted the successful show since its beginning . . . Tammy Wynette calls George Jones the "Best Ex-Husband in the World." (Somebody said "if they'da gotten along as good when they were married as they have since they divorced, they'da still been married.") . . . Barbara Mandrell responsible for a great deal of creative input on that successful Saturday night affair. Some friends secretly hoping the show doesn't stay on indefinitely, for fear of "burnout" and overexposure . . . Diane Ladd moving to Nashville? (She's leaving the "Alice" series after last week's final taping for her) . . . Johnny Cash and his family all joined ASCAP (both June and John Carter signed ASCAP) after 26 years with BMI . . . Dolly Parton's yoga lessons to help her new Las Vegas nightclub act??? ... Gail Davies's hit "I'll Be There" was #1 for Ray Price 27 years ago! . . . Jim Stafford says his new record is not about hamburgers! Dolly Parton's bust line is 42 inches!! (she stands out!)



Regional Adds & Hots

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"Mister Sandman" EMMYLOU HARRIS (WB)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest sirplay, DEBBY BOONE — Savin' It Up — (WB/Curb) "fan't It Just Like Love" "Too Many Rivers" "Savin' It Up" JIMMY BUFFETT - Coconut Telegraph - (MCA) "Incom-

CONWAY TWITTY & LORETTA LYNN - Two's A Party -

(IMCA) "Two's A Party" "The State Of Our Union"

GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection"

MAC DAVIS — Texas In My Reserview Mirror — (Casablanca/PolyGram) "Hooked On Music"

JOHNNY DUNCAN - You're On My Mind - (Columbia)

RECEIPT CHARLY NO CLAD CONTROL WEST STEATED

JUICE HEATEN THE CAPITALS JOE STWOPLEY BORRY COLUMN

CRYSTAL GAYLE - These Days - (Columbia) "What A Little TERRI GIBBS - Somebody's Knockin' - (MCA) "Wishing

EMMYLOU HARRIS — Evangeline — (WB) "Mister Sendmen" "Evengeline" "I Dan't Heve To Crawi" "How High The Moon" "Sed Moon

JOHNNY LEE - Lookin' For Love - (Asylum) "Dreems Die MEL McDANIEL - I'm Countryfied - (Capitol) "Louisiene

ORION - Rockabilly - (Sun) "Rockabilly Rebel" "I'm Gonne Se A BOLLY PARTON - \$ To 5 And Odd Jobs - (RCA) "The

ELVIS PRESLEY - Guitar Man - (RCA) "After Loving You" MARTY ROBBINS - Everything I've Always Wanted -

DON WILLIAMS - I Believe In You - (MCA) "Just Enough HANK WILLIAMS JR. - Rowdy - (Elektra) "Are You Sure Henk Done It This Wey" "Tennessee River"

Most Requested:

WILLIE NELSON "Angel Flying Too Close" (Columbia) BELLAMY BROTHERS "Do You Love As..." (WB/Curb) ELVIS PRESLEY "Guitar Man" (RCA) RONNIE McDOWELL "Wandering Eyes" (Epic)



P/A

POP/ADULT®

Mike Kasabo

The Voice Of The South Will Rise Again

It's never pleasant to lose ground in the rating game. But it's especially difficult for a major market leader to see its competition grow to the point of dethroning it in the 12+ overall figures. Many were surprised, some shocked, and competitors of course, were happy that WSB's 12+ numbers showed a paltry 10.2 in the Oct./Nov. book. A 10.2 for 95% of other radio stations in the country would be reason for a holiday. The sales staff would just sit at their desks and take the orders, the jocks would hire press agents, and management would have to close the station one day a week to count its money. But WSB just isn't another radio station. Its heritage is richly steeped in the living patterns of just about anyone you would want to talk to in Atlanta. From City Hall to the corner store, this Cox Broadcasting outlet has deserved the title "Voice of the South."

So what happened? It's right out of the Bible—David slaying Goliath. In the midst of this horror story, I convinced myself to call George Fischer, Program Director of the 50,000-watt giant, to find out just how severe the damage was. What I found out amounted to a classic example of turning a negative (a dip in the ratings) into a positive (a winning attitude) and the reasons to back it up.

R&R: It must have been a hard pill to swallow after all this time on top?

GF: It's really a matter of putting things into perspective. Yes, there is a downward trend, but then, we normally don't do as well in the fall book as we do in the spring, and I anticipate us going up in spring and leveling off to our normal position of dominance. If you look at the top three stations in the market, two of them being FM music stations, the other being WSB-AM, which is a variety and information station, you'll see that all three were basically flat. You look at

Transition

Dan Baccaro leaves WRVR/Memphis (formerly WQUD) as Program Director and is replaced by Jim Roberts who comes in from the programming reins of WDIF/Marion, OH. Baccaro told R&R: "My departure revolves around programming philosophies. I could not, in good faith, execute my responsibilities with full enthusiasm and energy." He can be reached at (901) 725-5940 . . . Brian Eaton leaves KNBR/San Francisco as Music Director to go into the radio computer business and is replaced by Larry Fin-kel, who comes from KYUU also in the Bay Area ... Michelle Jones has joined WMAL/Washington as an account executive from WTOP in the Capitol City . . . Rex Russell of WJBO/Baton Rouge is now the Operations Manager of KRGV/ McAllen, TX . . . R.P. McMurphy is now at KPLZ/ Seattle. His PD/MD position at KRKO/Everett is now filled by Bruce Butterfield, who comes to the station from KPUG/Bellingham, WA. Also new to KRKO is Mark Edwards who takes over the morning slot - Brian Austin has been promoted to afternoon drive from a weekend position . . . New weekend personality at KWOS/Jefferson City is Chris Turner direct from college, replacing Don Stevenson, who leaves to go to the Missouri Network Rod Burnham has been promoted to Operations Manager from the Program Director position at WSBA/York – in turn, MD Jim Horn has assumed additional responsibilities as Group Music Coordinator for Susquehanna Pop/Adult stations.

WQXI-FM, which simply went to its normal share this time of the year, and 293 dipped slightly, but there again it was basically a flat situation. If you look at what I prefer to call the positive strong points, which for example would be the 18+ figures for WSB, particularly the morning figures, you'll see that we're still number one there. The key thing we look at is the overall picture, and we just don't see any significant dip for any station in the market. For example, V103, which dropped a couple of points (12+ shows a decrease to 8.0 from 11.9), dropped as anticipated by us with its R&B, Disco, inner city-type format, seeking its own level.

R&R: To be sure, Atlanta is a very highly competitive market, more so than ever, and that's why I think we're seeing these changes...

GF: Right, and I guess the key word is specialization. In the future the momentous thing will be, what is the maximum amount of numbers an all-music FM, or an entertainment, news, and variety station, like WSB, can attain?

R&R: Attaining is one thing, but maintaining is another. Has this recent slip caused you any threatened feelings?

GF: I don't see any major slippage. I don't see anything that concerns me to the point of saying, "Gee, we need to do something."

R&R: Maybe the day of the totally dominant station is over?

GF: Well, it's no different here in Atlanta than what's been happening in other major markets for the past several years, and that's in line with what you just said. In most areas, where there once was a station coming up with a 30 or 40 share, well, it's over And it's over due to specialization. There are exceptions, of course, like the St. Louis and Minneapolis markets, where they are more stable than here, where there is a lot of turnover of individuals, resulting in a minimum of loyalty to the station.

R&R: You're saying that specialization is the key erosion of WSB's once unapproachable numbers?

GF: This market is constantly changing and is always in a state of flux. We have a very transient type of population here, resulting in the need to be more competitive than many other markets. But for anyone to say that WSB is no longer the pillar of strength, no longer the number one station, is foolish, foolbardy and living in the past. Again, the era of WSB coming up with a 25 share is just not a reality now. But there is one other very important factor. Research shows very closely that there is a qualitative difference in the WSB listener.

R&R: How so?

GF: Our listeners have more education, more disposable income, and therefore are more attractive to advertisers. They live, generally speaking, in areas that are more affluent. You see, it's highly significant, in this day and age, to look into the quality of the audience.

R&R: Do you plan to deemphasize music?

GF; We plan to continue to play music, it's part of what we do. But music is only one of the elements we use. It is proper to say that, with our ongoing determinations of need for Atlanta, over the past several years we have added news and information elements that have to some degree supplanted some music segments, but not to any major degree. We believe that it is the quality of music that we play, in between all the other things we offer, that keeps us in a relatively strong position. We are not kidding ourselves that we can compete head-to-head with an FM music station.

R&R: Where do you feel those who've left WSB have gone?

GF: To WSB-FM . . .

R&R: Keeping it in the family?

GF: Our FM is Beautiful Music and you know, I guess anyone can juggle figures to their own advantage, but if you take a look, some of the slippage in the AM, you can in turn look to the FM figures and see increases in like areas, or even bottom line areas. I can't

of course document that, but our research has been very accurate and tends to make me believe that.

R&R: I find it heartening that Cox and WSB management has not overreacted as so many others have by mass firings and major upheavals because a few points were lost

GF: That's correct and I think that is the only intelligent way to approach it. It comes down to priorities. Do you approach things from a positive standpoint? Either we believe in what we are doing, or we don't. It's that simple. Either we have value for this community or we do not. Our job is to do what we are doing better than anyone else. I believe that we here at WSB will continue to demonstrate aggressive programing. So many people in the business, although our listeners know better, are referring to us as "that old WSB." We are doing a lot of innovative things that just do not seem to get communicated to our peers and colleagues...

R&R: For example?

GF: We recently broadcast live from the newlyopened and very beautiful Atlanta International Airport. Over three successive weekends, we remoted our entire day from there. We worked with the airport and became a part of its open house celebration. Well, the response was absolutely sensational. Hey, look, we've been around a long time, been on top for almost all of it. We are not going to turn around and walk away. We're here to stay, bet on it.

Update



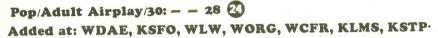
ON THE MOVE IN BUFFALO: WBEN Program Director Robert W. Wood proudly sent along this photo of the station's new mobile unit. This multicolored studio on wheels will offer listeners another dimension. As Wood put it, "We'll be taking WBEN to the streets. We plan to be an important part of our listeners' lives, and with a commitment like this one from GM Larry Levite, I know we'll succeed in blazing some new trails."

A NEW P/A ON THE WAY: KKNW/Lynnwood, WA is hoping to kick off its Pop/Adult-formatted radio station by March 1. General Manager Rogert Unmacht writes to inform us, "KKNW will be the only station exclusively designed to serve two counties in Washington. We will be very promotion-oriented and will have TM's 'You Never Know' jingle package." As part of the station's opening promotion, it will invite area sponsors to record a welcome message for broadcast during the first few weeks. Unmacht also needs help from record companies, and those wishing to send along P/A product should send the care packages to him at P.O. Box C-1510, Lynnwood, WA 98036. Phone number is (266) 771-2343... WNEW/New York again this year hosted a gala Valentine dance on Tuesday, February 17 at the world famous Roseland ballroom, for the benefit of the Heart Fund. The station's personalities were also on hand for the evening.

A Pop/Adult Trio From

PHIL EVERLY "Dare To Dream Again"

Produced By: Joey Paige & Phil Everly





CURB/CBS RECORDS



GOLDSBORO "Alice Doesn't Love Here Anymore"

Produced by: Larry Butler For Larry Butler Productions

Added at: WELI, WSJS, WNDB, KUGN, WJON, WHOK, WYMC

DAN HARTMAN "Heaven In Your Arms"

Produced by: Dan Hartman

On Your Desk This Week!





POP/ADULT

BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week

GROVER WASHINGTON JR. Just The Two Of Us (Elektra)

51% of our reporters are on it. Second Most Added this week and one of the most commented on records from PD's as well – add WBEN, WELI, WHAM, WGY, WHEN, WASH, KSFO, WLW, WTVN, KSTP, KBAI, KMED, KOB, KRZI, WYMC, WNDB, WSBA, WATR, WHOK, WDIF (dp). Heavy rotation: WTMJ, WCMB, WKHM. Medium rotation: WIP, WBT, WSM-FM, KNBR, KEX, KRKK, KOLO, WRVA, WORG, WSLI, WDEF, WCFR, WHBY, WJON, KRMG, KLMS, WHBC. Debuts at No. 21 on P/A chart.

HALL & OATES **Kiss On My List (RCA)**

48% of our reporters are on it. Adds include WTMJ, WIS, WORG, WRVA, KRKO, WKIQ, KLMS, WEBC, WKHM, KMRJ. Heavy rotation: WSM-FM, WMAZ, WCFR. Medium rotation: WHBC, WDIF, KWOS, WOWO, KRKK, KOLO, KBAI, KFQD, WFIR, WYMC, WSLI, WCHV, WJBO, WABZ, WNEU, WGIR, WLNH, WCMB, WWWE, WLW, WBT, KPPL, WASH, WHEN, WPRO, WIP, WCBM. Debuts at No. 25 on P/A chart.

STYX "Best Of Times" (A&M) 41/6 add KSFO, KRZI, KFQD (dp), KMJJ. KOLO, KRKK (dp). Heavy rotation: WGAR, WLW, WFYR, WGALFM, WSM, FAM, WGY, WLMN, WNEU, WABZ, WCHV, WMAZ, WHIZ, WOWO, WEBC, Medium rotation: WIP, KDKA, WTAE, WHEN, KPPL, WTVN, WWWE, KBAI, WORG, WFIR, WGIR, KWOS, Great start, has a very promising future. Debuts at No. 29 on P/A chart.

No. 20 on I/A chart.

SHEENA EASTON "Morning Train (Nine To Five)" (EMI America) 38/22.
This week's Most Added including WOWO, KMRJ, WHIZ, KBLF, KMJJ, KUGN, WLVA, KAAY, WCHV, WSBA, WATR, WCFR, WBIE, KMBZ, WGAR, WDAE, WELI, WIP, KOKA, Programmers really behind this one. Heavy robation: WCMB, Medium rotation: WHBC, WFIR, WRVA, KOLO, KLO, WBT, WASH, WGBM, WBEN, WIDI, Debuts at No. 30 on PIA chart.

WB : WASH, WUSHN, WEEN, WDIP, Debuts it No. 30 on MA chart.
CHRIS MONTAN "Let'S Pick It UP (Where We Left Off)" (20th) 43/12 add
KSFO, KFMB, KHOW, WBT, WELL WACL WABZ, WYMC, KOB, WSTY, KMRJ, KXIC, Medium rotadom: WKIC, KFOR, WJON, WHOK, WKHM, WOOD, WFDF, WBY, KGEF, KMED, KID, KRIKK, WGIR. ASSOCIATION "Dreamer" (Elektra) 41/9 and KNBR, WACI, WQUA, WRVA, KUGN, KBAL, KRKK, WDIF (pd), WFDF, Heavy rotation, WQOD, WSBA, Medium rotation, KLOK, KRMS, KEK, WHAM, WITA, WELL WGIR, WDEF, WNDB, WFTL, WMAZ, WYMC, WFIR, KFOR, WSTV.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 36/0. Heavy rotation WAIA, WSM-FM, KLO, WRVA, WYMC, WSLI, WDEF, KLMS, Medium rotation: KSTP, KEX, KPPL, WDAE, WELI, WHAG, WACI, WSBA, WJBO, KFOR, WJON, KXIC.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 34(3 WJBO, WODD, WHOK Heavy rotation: WTMJ, WSBA, WFTL KLD, KRIKK, Medium rotation: KEX, KOY, KPPL, WITA, WACI, WHAG, WIS, WSLI, WLVA, WRVA, WFIR, KBLF, WHBC, WKIQ, KFOR, WJON, KMRJ, WDIF, KKIC, WFDF,

REUR. WJUN, MMI, WIDE, KAIC, WED.

GILBERT O'SULLIVAN "What's In A Kiss" (Epic) 29/14 add KMBZ, KLOK, WBT, WHAG, WSBA, WCHV, WSLI, WMAZ, KBAI, KBLE, KRKK, WHBC, KFOR, WKHM, Medium rotation: KEX, WSBA, WJBO, WRYA, WJON, KXIC, WOOD, WHBY.

BORI REAL WISE, WIDE, MAYAL WIDE, KALL, WOUD, WHEY.

DEBBY BOONE "Perfect Fool" (WBICurb) 29/7 add WATR, WDEF, WSLI, WHIZ,

KMEJ, KXIC, WFDE, Heavy rotation: WJON, KGGF, WSBA, Medium rotation: WCC-AM, WSB,

WITA, WNDB, WGUA, WRVA, KMED, KLO, WKIQ, KFOR, WHON, WHBY, WKHM.

FREFALL "Staying With It" (Atlantic) 28/2 add KDKA, WNFL, Heavy rotation: WSM-FM, Medium rotation: WOAl-FM, KRKK, KBAI, WNEU, WCFR, WLNH (dp), WJON, WHOK, KXIC.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 27/1 add KFQD. Heavy rotation: WAIA, WSM-FM. Medium rotation: WHBC. KFOR, WJON, WDIF, WFDF, KLO, WRYA, WORG, WSBA, WHAG, WBT.

Others Getting Significant Action

Radio& Records POD ADILIT AIRDI AV / 30

				DOLI AIKI LAI / 90
Three Weeks	Two Weeks		This Week	February 20, 1981
12	6	2	0	JOHN LENNON/Woman (Geffen)
4	1	1	Õ	DOLLY PARTON/9 To 5 (RCA)
19	12	5	Õ	DON McLEAN/Crying (Millennium)
25	18	12	Ŏ	NEIL DIAMOND/Hello Again (Capitol)
5	3	3	5	ABBA/The Winner Takes It All (Atlantic)
9	8	6	6	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
8	7	7	7	STEELY DAN/Hey Nineteen (MCA)
10	9	8	8	RONNIE MILSAP/Smoky Mountain Rain (RCA)
18	14	11	0	CLIFF RICHARD/A Little In Love (EMI America)
1	2	4	10	BLONDIE/The Tide Is High (Chrysalis)
30	21	15	0	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
2	4	9	12	EDDIE RABBITT/I Love A Rainy Night (Elektra)
3	5	10	13	BARRY MANILOW/I Made It Through The Rain (Arista)
21	16	14	14	EAGLES/Seven Bridges Road (Asylum)
14	13	13	15	BOZ SCAGGS/Miss Sun (Columbia)
	27	21	0	TERRI GIBBS/Somebody's Knockin' (MCA)
29	24	20	O	SPYRO GYRA/Cafe Amour (MCA)
6	10	16	18	AIR SUPPLY/Every Woman In The World (Arista)
11	11	17	19	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
_	30	25	2	KOOL & THE GANG/Celebration (De-Lite/PolyGram)
-		\rightarrow	4	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
-	28	26	2	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
-	29	27	3	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
-	-	28	2	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
_	_ =	\rightarrow	4	HALL & OATES/Kiss On My List (RCA)
26	25	24	26	TIERRA/Together (Boardwalk)
_	_	29	27	ELVIS PRESLEY/Guitar Man (RCA)
_	_	30	2	LEO SAYER/Living In A Fantasy (WB)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters

STYX/The Best Of Times (A&M)

SHEENA EASTON/Morning Train (Nine To Five) (EMI America)

New Entry

JIMMY BUFFETT "1t's My Job" (MCA) 26/15 add WDAE, WNDB, WFTL WSLI, WYMC, WRVA, WFIR, KMED, KRKK, WHBC, KFOR, WSTV, WJON, KWOS, WEBC, Heavy rotation: WAIA, Medium rotation: WSH-M, WST, WCH, WORG, KRME

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REO SPEEDWAGON "Keep On Loving You" (Epic) 24/2 add KPPL KRZI. Heavy rotation: WTVN, KOY. WLNH. WNEU. WHIZ. KAZZ. WNFL. WOWO. WEBC. Medium rotation: WTAE. WHEN, KRKO (dpl. WMAZ. WCH.W. WOAI-FM (dp).

EARTH, WIND & FIRE "And The Love Goes On" (ARC/Columbia) 23/10 add king, Kex. wst, wife, wcse, wigir, wsl., wLva, KFQD, KBLF. Medium rotation: WKHM, WRIR, WORK, KRKD, KNRIP, WRIE

WHIN, WORE, KIKO, KNBH, WHIE.

A TASTE OF HONEY "Sukiyaki" (Capitol) 23/4 add WTMJ, WIS, KFQD, KMED, Heevy rotation: WAIA. Modium rotation: KFDR, WHBC, WJON, WSBA, WNDB, KNBR, WSB, WLTA, WGY, RANDY MEISNER "Hearts On Fire" (Epic) 22/5 add WTVN, WTMJ, KFQD (dp), WDIF

(dp) WOALFM, Heavy rotation WMAZ, WABZ, WINHIdp)

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 21/11

sid WCCO-AM, WHID, WBT, WBA, WFTL, WQUA, KFQD, KMED, WJON, KMRJ, WHBY. FLEETWOOD MAC "Fireflies" (WB) 21/4 add WNDB, WRIE, WHOK, KMRJ, Heavy rotation: WSM-FM, Medium rotation: WKHM, KXIC, WEBC, WLNH (dp), WCHV, WMAZ, KOLO, KRKK, KPPL.

ROBBIE DUPREE "Nobody Else" (Elektra) 19/1 add KOB. Heavy rotation: WTMJ. WAIA. Medium rotation: KEX. WDAE. WJBO, WIS. KPGD. KUGN. KUGN. KOLO. WHBC. PETER ALLEN "Fly Away" (AG*M) 17/4 add WDAE. KFGD. WGIR. WFDF. Heavy rotation: WHAG. KUCA. Wedium rotation: KLO. KMRJ. WHOK. WOOD.

PAUL SIMON "Oh, Marion" (WB) 16/7 add KEX, KFQD, WLVA, WFTL, WCMB, WKHM, HARRY CHAPIN "Remember When The Music" (Boardwalk) 16/6 add KMED, WSB, WRIE, WLVA, KFOR, WKHM, Heavy rotation: WAIA, Medium rotation: WRVA, WOOD, KGGF.

WSB, WRIE, WLVA, KFOR, WKHM, Heavy rotation: WAIA, Medium rotation: WHVA, WOUD, KIGH.

LOBO "Fight Fire With Fire" (Elektra/Curb) 16/1 add KLO. Heavy rotation: WLTA.

Medium rotation: WKIQ, KFOR, WKHM, WHBY, WMAZ, KFOD, KRKK, KOY.

JUICE NEWTON "Angel Of The Morning" (Capitol) 15/15 add WCCO-AM.
KMBZ, KFMB, KEX. WSM-FM. WBT. WGIR. WABZ, WFTL. WMAZ, WRVA, KRMG, WJON. KWOS.

EMMYLOU HARRIS "Mister Sandman" (WB) 14/9 add KMBZ, KEX, WLTA, WAIA VRVA, WHBC, KFOR, KRMG, Medium re

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 14/9 add WCCO-AM, WLW, KRKK, WFIR, WABZ, WCBM, WHAG, WSTV, WKIQ, Medium rotation:

CHAMPAIGN "How Bout Us" (Columbia) 14/7 add KMBZ, WBT, WSB, WRIE, WJBO, KVOS, Medium rotation; WORG, WSLI.

STEVE WINWOOD "While You See A Chance" (Island) 14/4 add WGAR, WFIR, WSLI, WHOK, Medium roteston: KRKK, WMAZ, WSM-FM, WCHV.

WSLI, WHOK, Medium rotetion, KRKK, WMAZ, WSM-FM, WCHV.

JOHNNY LEE "Pickin' Up Strangers" (Full Moon/Asylum) 13/8 add KMED,

WORG, WLTA, WDEF, KAAY, WRVA, WFIR, WSTV.

DOOBIE BROTHERS "Keep This Train A-Rollin" (WB) 13/5 add WLW. WFIR WLVA, WHAG, KMRJ. Medium rotation; WDIF, KRKO.

AMBROSIA "Outside" (WB) 13/1 add WDAE. Medium rotation: WWWE, WSM-FM, WGY,

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 10/8 add KMBZ. WBT, WNDB, WORG, KUGN, WJON, WKHM, WHBY.

PHIL SEYMOUR "Precious To Me" (Boardwalk) 10/5 add WGAR, WGY, WLNH (dp), WJBO, WYMC, Medium rotation; KWOS, WABZ.

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 10/4 add WSB, WIS, WHOK, WOOD, Heavy rotation, WLNH, WDEF, Medium rotation; KGGF.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 9/7 add wgar. wcco-am. wsb. wtae. woer. wnbs. kmr.i.

BRUCE SPRINGSTEEN "Fade Away" (Columbia) 9/2 add KOLO, KBAI. Medium rotation: WNEU, WCHV, WABZ, WSM-FM.

DOTTIE WEST "Are You Happy Baby?" (Liberty) 9/1 add WSTV. Heavy rotation: WSB. KRMG. Medium rotation: WJON. KMBZ.

CLIF NEWTON "There Is Nothing So Expensive As A Woman Who's Free For The Night" (Scotti Bros.) 8/2 add WHOK, WHIZ. Medium rotation: WKIQ, WJON, RAZZY BAILEY "I Keep Coming Back" (RCA) 8/1 add WDIF. Medium rotation wsb. KMBZ.

RUPERT HOLMES "Blackjack" (MCA) 7/2 add WORG, WNEU (dp). Medium rotation

Most Added:

SHEENA EASTON Morning Train (Nine To Five) (EMI America) Added at 22% of our reporting stations GROVER WASHINGTON JR. Just The Two Of Us (Elektre)
Added at 20% of our reporting stations JIMMY BUFFETT

Added at 15% of our reporting statio TERRI GIBBS Somebody's Knockin' (MCA)
Added at 15% of our reporting station JUICE NEWTON

Angel Of The Morning (Capitol)

ded at 15% of our reporting static t 15% of our reporting station GILBERT O'SULLIVAN What's In A Kiss (Epic)

Added at 14% of our reporting stations

Hottest:

DOLLY PARTON
9 To E (RCA)
Reported hot at ST% of our stations.
DON MeLEAN
Crying (Millennium)
Reported hot at 57% of our stations.
JOHN LENNON
Woman (Gaffar)
Reported hot at 154% of our stations.
MEIL DIAMOND
Hallo Again (Capitol
Reported hot at 23% of our stations.
ABBA
The Winner Takes It All (Altentic)
Reported hot at 25% of our stations.
RONNIE MILSAP
Smoky Mountain Rain (RCA)

Smoky Mountain Rain (RCA)
Reported hot at 23% of our stations.

3-W-S/Pittsburgh Herb Crowe

Spyro Gyra T. Gibbs HOTIEST D. Fogelberg R. Hilsap D. McLean D. Parton Kool & Gang

WGAN/Portland Janet Booth

B. Strefsand &
B. Gibb(Fool)
R. Hilsap
NOTIEST
J. Lennon
(Woman)
B. Manilow
B. Strefsand &
B. Gibb(Guslty)
D. Parton
E. Rabbitt

WPRO/Providence Gary Berkowitz

T. Glbbs
S. Wonder
G. Washington Jr.
HOTTEST
J. Lennon
(Woman)
Steely Dan
Abbs
E. Rabbitt
D. McLean

WQY/Schenectedy Bill Buchner

Outlaws
S. Easton
City Boy
P. Everly
HOTIEST
Steely Dan
S. Wonder
Hall & Oates
J. Lennon
(Woman)
C. Richard

WHEN/Syracuse Debble Stoughtenger

Debble Stoughteng
S. Wonder
T. Gibbs
G. Mashington Jr.
HOTIEST
E. Rabbitt
S. Hanilow
Blandie
(Tide)
D. Parton
R. Hilsap

L. Sayer G. Mashington Jr. HDTTEST D. Parton S. Monder N. Diamond (Hello) E. Rabbitt

WATR/Waterbury Rick O'Connor

D. Boone
D. Boone
D. Easton
D. McClinton
J. Roberts
G. Mashington Jr.
HDTTEST
J. Lennon
(Woman)
D. McLean
C. Richard
S. Wonder
M. Dlamond
(Hello)

WNEU/Wheeling

WS8A/York Jim Horn

Jim Horn

S. Easton
G. O'Sullivan
E. Harris
G. Washington Jr.
G. Washington Jr.
G. Washington Jr.
J. Washington
G. Washington
G.

WASH/Washington D.C. Bob Duckman

Mone HOTTEST D. Parton Abba D. McLean C. Richard S. Wonder



EAST

EMRF
(Goes)
HOTTEST
N. Diamond
(Hello)
C. Richard
B. Stretsan
B. Gibb(F
D. Parton
D. McLean

WBEN/Buffalo Roger Christian

Roger Christian
G. Washington Jr.
Doo-Mah Riders
MOTTEST
D. Parton
E. Rabbitt
D. MtLean
N. Diamond
(Mello)
B. Streisand 8
B. Gibb(Fool)

WRIEJErle Ted Abbott

Champaign
M. Chapin
S. Easton
M. Gaye
Fleetwood Mac
HOTTEST
D. Parton
J. Lennon
(Moman)
D. McLean
Tierra
Air Supply

WHAG/Hagerstow Bill Johnson

Bill Johnson

Bellamy Bros.
Doobte Bros.
(Train)
P. Simon
Spinners
G. O'Sullivan
HOTTEST
B. Streisand &
B. Gibb(Gullty)
D. Parton
Steely Dan
D. McLean
J. Lennon

Lennon (Woman)

WCMB/Harrisburg Bob Palva Stron Lennon
(Woman)
Milsap
Parton
McLean
Streisand &
B. Gibb (Fool)

WTIC/Hartford

Eagles HOTTEST

Abba F. Rabbitt

WLNH/Laconia Bob Neison N. Diamod
(Hello)
S. Easton
D. Iris(dp)
P. Seymour(dp)
AC/DC(dp)
AC/DC(dp)
D. Parton
Steely Dan
Steely Dan
Han. Transfer
Abba

WGIR/Mancheste Karen Andersen

P. Allen
J. Newton
EMAF
(Goes)
HOTTEST
C. Richard
Blondie
(Tide)
Steely Dan
I. Lennon
(Woman)

WELVNew Haven Walt Pinto

lvis . Mashington Jr. . Easton . Hontan OTTEST . Diamond (Hello) . McLean . Lennon (Noman)

R. Holmes(dp) Yarbrough & Pr HOTTEST REO J. Lennon (Wonan) Styx Blondie (Tide) N. Diamond (Hello)

WIP/Philadelphia Bob Russo S. Easton L. Hall EWSF (Goes) HOTTEST C. Richard R. Milsap D. McLean Steely Dan Abba

KOKA/Pittsburgh Randy Flick

Firefall S. Easton T. Gibbs HOTTEST Kool & Gang Steely Dan R. Stewart Styx

WTAE/Pittsburgh

D. McClinton Rovers HDTTEST D. Parton Eagles KooT & Gang R. Milsap REO

MIDWEST

M. Davis
(Hooked)
B. Mandrell
(Sometime)
B. Goldsboro
(Alice)
HOTIEST
Steely Dan
Spyro Gyra
D. McLean
J. Lennon
(Woman)
C. Richard

WKIQ/Bowling Green John Swan

John Swen
Hall & Outes
P. Simon
Climax Blues Band
Spinners
D. Williams
(Falling)
HOTIEST
O. Fogelberg
Blondie
(Tide)
D. Parton
R. Milsap
Abba

WHBC/Canton Rick Jacobs

J. Gibbs
J. Buffett
G. O'Sullivan
E. Harris
HOTTEST
Eagles
D. McLean
N. Diamond
(Hello)
B. Streisand &
B. Gibb[Fool)
P. Everly

L. Sayer G. Washington Jr. HOTTEST D. Parton E. Rabbitt Stys J. Lennon (Moman)

BHI Buchner S. Easton P. Seymour T. Gibbs G. Mashington Jr. HOTTEST E. Rabbitt D. Parton D. Fogelberg J. Lennon (Woman) Styx WCFR/Springfield Jeff Taylor

WLW/Cincinnat Greg Picciano

T. Gibbs
T. Gibbs
T. Gibbs
G. Mashington Jr.
Spinners
Dooble Bros.
(Train)
P. Everly
HOTIEST
D. Parton
Styx
H. Diamond
(Hello)
Hall & Gates
B. Stretsand &
B. Gibb(Fool)

WEST

KOB/Albuquerque Paul Douglas

C. Montan G. Mashington Jr. R. Dupree HOTTEST D. Fogelberg D. McLean Steely Dan D. Parton N. Daimond (Hello)

KFQD/Anchoraga Mark Lowle

Mark Lewde

R. Meisner[dp]
R. Mandrell
(Sometime)
P. Allen
S. Wonder[dp]
Taste Of Honey
Elvis
Styr[dp]
L. Manchester
Styr[dp]
L. Manchester
P. Bryson
HOTIFST
D. Parton
Blondie
(Tide)
B. Manflow
Steely
Dan
D. Fogelberg

KPPL/Denver Michael Moore

L. Søyer

RED
Spyro Gyra
T. Glbbs
D. Parton
HOTTEST
R. Hilsap
J. Lennon
(Mocan)
D. McLean
Eagles
N. Diamond
(Mello)

WGAR/Cleveland Chuck Collier

Chuck Coller
L. Sayer
S. Wirwood
P. Seymour
S. Easton
Rovers
HOTTEST
D. Fogelberg
J. Lennon
(Woman)
Blondle
(Tide)
Blondle
(Rapture)
RED

WWWE/Cleveland Terry Patrick None
HOTTEST
0. Parton
J. Lennon
(Woman)
R. Milsap
0. Fogelberg
0. McLean

KGGF/Coffeeville McCord

McCord
C. Richard
Eagles
N. Diamond
(Mello)
G. Campbell
(Name)
Elvis
HOTTEST
E. Rabbitt
Blondie
(Tide)
D. Parton
J. Stafford

WTVN/Columbus Denny Nugent

R. Meisner G. Washington Jr HOTTEST J. Lennon (Woman) R. Milsap D. Parton REO D. McClinton

WHIO/Dayton Peggy Powell

D. McClinton
B. Mandrell
(Sometime)
HOTTEST
Abba
D. Fogelberg
R. Milsag
F. Knoblock &
S. Anton
B. Streisand &
B. Gibb(Fool)

WEBC/Duluth Jim Casey

Hall & Oates J. Buffett Climax Blues Band HOTTEST Steely Dan RED REO D. McLean R. Milsap Kool & Gang

KUGNÆugene Brian James

Srian James
Association
M. Davis
(Hooked)
M. McGovern
S. Easton
R. Crawford
DITEST
D. Fooelberg
Blondie
(Tide)
R. Milsap
D. Parton
D. McLean

Hall & Oates HOTTEST D. Parton Kool & Gang C. Richard J. Lennon (Moman) REO(dp)

KMJJ/Las Vegas Kevin O'Brien

S. Easton Styx HOTTEST D. Parton J. Lennon (Monan) C. Richard Abba T. Gibbs

KMED/Medlord Charlie Kirk

Charle Kirk
Elvis
B. Mandrell
(Sometime)
G. Washington
Taste Of Honey
H. Chapin
J. Buffett
J. Lec
HOTTEST
D. Parton
C. Richard
P. Everly
D. McLean
T. Gibbs

WFDF/Filmt Paul Landing

P. Allen D. Boone Association HOTTEST O. Parton Steely Dan R. Hilsap D. McLean

WOWO/Ft Wayne Sam DeVincent

S. Easton
T. Gibbs
B. Strefsand &
B. Gibb(Fool)
HOTTEST
D. Parton
J. Lennon
(Woman)
D. McLean
Spyro Gyra
Steely Dan

WACI/Freep Larry Lance

Association C. Montan HOTTEST Abbe O. Parton J. Lennon (Monan) D. McLean B. Streisand S B. Gibb(Fool)

WOOD/Grand Rapids Bill Striker

E. Dan & J.F. Coley Man. Transfer HDTTEST B. Strefsand & B. Gibb(Fool) D. Fogelberg D. McLean WNFL/Green Bay Bob Hooper

Firefall
D. McLean
HOTTSET
RED
B. Springsteen
(Hungry) KXIC/lowa City Randy Lee

L. Sayer
J. Newton
C. Montan
D. Boone
HOTTEST
W. Diamond
(Hello)
D. McLean
D. Parton
Spyro Gyra
B. Streisand &
B. Gibb(Fool)

KBAlfMorro Bay Donna St. John

BAIMON.
John St. John
J. Mashington Jr.
Association
B. Speringsteen (Fade)
G. O'Sulliven
Losger
Monani
J. Lennon
(Monani
D. McLean
M. Diarond
(Hello
D. McClinton

KLO/Ogdan Barbara M. Richardson

R. Cash
R. Crawford
J. Carver
L. Gatlin
Lobo
H. Penfield
S. Wonder
HOTIEST
D. Parton
D. Fogelberg
Abba

Eagles J. Stafford KOY/Phoenix Armstrong/Stevens

Elvis HOTTEST J. Lennon (Noman) D. McLean N. Olamond (Hello) C. Fox

KEX/Portland Bob Swanson

P. Simon
J. Newton
EMSF
(Goes)
E. Harris
HOTTEST
D. McLean
K. Dlamond
(Hello)
B. Strefsand &
B. Gibb(Fool)
T. Gibbs
G. Mashington Jr.

WKHM/Jackson Jerry Barnhart

KWOS/Jefferson-City Steve Morse

D. Summer (Foolin') S. Robinson Small Talk Champaign J. Buffett J. Mewton HOTTESY D. Parton Abba J. Lennon (Homan) D. Fogelberg R. Milsap

KMBZ/Kensas City Steve Bell

Steve Bell
G. O'Sullivan
M. Davis
(Mooked)
C. Rich
E. Harris
S. Easton
J. Neuton
M. Mouton
J. Neuton
J. Parton
J. Parton
J. Lennon
(Monan)
Abba
Eagles
D. McLean

D. McLean
WHOKILancaster
Greg Eyerman
E. Dan & J.F. Coley
Tierra
Fleetwood Mac
C. Newton
S. Minsood
G. Mashington Jr.
G. Mashington Jr.
H. Penffeld
H. Penffeld
H. Penffeld
J. Cendon
J. Lendon
D. Lendon
D. Parton

KFOR/Lincoln Cathy Blythe

G. O'Sullivan
J. Buffett
Elvis
H. Chapin
E. Harris
HOTTEST
D. Parton
J. Lennon
(Woman)
C. Richard
D. McLean
T. Gibbs

KBLF/Red Bluff Bruca Allen

Bruca Allen
S. Easton
Reilly & Maloney
EMAF
(Goes)
Spyro Gyra
G. O'Sullivan
HOTTEST
D. Parton
D. McLean
Steely Dan
Blondie
(Tide)
L. Sayer

KOLO/Reno
Mike Hagerty
Con Funk Shun
Spyro Gyra
Styx
B. Springsteen
(Fade)
Chamosign
S. Robinson
P. Show
HOTTEST
Abba
D. Parton
D. Parton
D. Milsap
C. Richard
KRKK/Rock Spr

KRKK/Rock Spring Rod Tucker

Rod Tucker
Spinners
Association
Association
J. Buffett
G. O'Sullivan
N. Larson
J. Lee Stanley
Styrido)
HOTIEST
Condition
C. Michan
C. Michan
C. Richard
E. Dan & J.F. Coely
N. Diasond
(Hello)
KFMMM/Sam Diego
Larson/Anthony

J. Newton C. Montan HOTTEST N. Diamond (Hello) R. Milsap J. Lennon (Moman) O. Parton B. Hanflow

KLMS/Lincoln Gary Claus Jerry Barnhart

G. 0'Sullivan
P. Sizon
N. Bavis
(Hooked)
Hall & Dates
D. Williams
(Falling)
H. Chapfin
HOTTEST
D. Parton
D. McLean
EMBF
(Goes)
R. Holmes
Fleetwood Mac L. Sayer
Hall & Oates
N. Larson
D. Summer
(Foolin')
HOTTEST
Nielsen/Pearsor
(Sail)
B. Handlow
D. Parton
N. Diampnd
(Hello)

WDIF/Marion

Tim Fox

R. Bailey
Association(dp)
G. Mashington Jr.(dp)
HOTTEST
S. Monder
J. Lennon
(Moman)
D. McLean
Steely Dan

KSTP/Minnee; Don Michaels

Don Michaels
T. Gibbs
G. Woshington Jr.
MOTTEST
D. Parton
Blondie
(Tide)
J. Lennon
(Moman)
C. Richard
Eagles

WCCO-AM/Minnaepolis Denny Long

Denny Long

Rovers
T. Welsberg
Spinners
J. Meston
B. Spinners
B. Streisand
B. Streisand
B. Streisand
B. Spinners
B

KNBR/San Francisco Bryan Eaton

Elvis L. Sayer Association HOTTEST J. Lennon (Moman) D. Parton D. McClinton D. McClinton T. Gibbs

KMRJ/Pittsburg Lonnie Swonger Lonnie Swong

5. Easton
L. Sayer
Doohie Bros.
(Train)
Hall & Oates
C. Montan
D. Boone
Fleetwood Mac
B. Mandrell
(Sometime)
Rovers
HOTTEST
Abba
D. Parton

WISN/Milweukee Dave Denver

None HOTTEST D. Parton D. HcLean J. Lennon (Monan) C. Richard N. Diamond (Hello)

WTMJ/Milwaukee Sam Armato

Taste Of Honey
Hall & Oates
T. Gibbs
R. Meisner
HOTTEST
D. McLean
N. Diamond
(Mello)
D. Parton
J. Lennon
(Honan)
Steely Dan

George Fisher

0. Valery
Man. Transfer
Rovers
Rovers
Sylvia
Sylvia
Suger
IdoTteST
J
Lennon
(Moman)
D. Parton
D. McLean
T. Gibbs
G. 0'Sulfivan
WMBO/Raton Rouge
Laurie Hardison

Laurie Herdison
P. Seymour
P. Seymour
P. Solley Champaign
HOTTEST
D. Parton
R. Hilsap
D. Fogelberg
Eagles
T. Gibbs
WBT/Chariotta
Andy Blokel J. Newton
EMAF
(Goes)
G. D'Sullivan
C. Hontan
C. Hontan
C. Hontan
M. Hooked
M. Hooked
M. Hooked
J. Lennon
M. Diamond
(Hello)
B. Strefsand
B. Glob(Fool)
E. Marris
WCHW/Charlos J. Newton

Abba WDEF/Chattanooga Stanley Hall

J. Lee Rovers D. Boone N. Diamond (Hello) HOTTEST Man. Transfer Abba D. McLean Sylvia Spyro Gyra

WIS/Columbia Dave Dodaon

B. Strefsand & Gibb(Fool)
Mm. Transfer
Spyro Gyra
Taste Of Honey
Hall & Oates
T. Gibbs
HOTTEST
P. Forelberg
C. Richard
J. Lennon
(Moman)

KSFO/Sen Francisco John Hardy

G. Washington Jr.
Styx
P. Everly
C. Montan
HOTTEST
E. Rabbitt
Blondie
(Tide)
J. Lennon
(Woman)
D. McLean
C. Ricahrd 6. Group of the control of the contr

KLOK/San Jose Donna Blachoff

B. Scaggs
G. D'Sullivan
D. McLean
HOTTEST
N. Diamond
(Hello)
B. Streisand &
B. Gibb(Fool)
D. McLean
Air Supply

KING/Seattle Bruce Murdock

EMAF
(Goes)
N. Diamond
(Hello)
S. Easton
B. Stretsand &
B. Gibb(Fool)
HOTTEST
D. Parton
R. Hilsap
C. Richard

WQUA/Quad Cities Jack McKay

R. Charles & C. Eastwood Association B. Mandrell (Sometime) HOTTEST N. Diamond (America)(1p) D. Fogelherg D. Parton Spyro Gyra D. McLean

WJON/St. Cloud Tom Scott Tom Scoti
M. Davis
(Mooked)
J. Buffett
J. Newton
B. Mandrell
(Sometime)
HOTTEST
E. Rabbitt
Blondie
(Tide)
D. Parton
J. Lennon
(Noman)
Kool % Gang

WSTV/Steubenvil Grag McCullough 8. Streisand & B. Gibb[Fool] J. Buffett C. Hontan D. West Spinners J. ice HOTTEST E. Rabbitt D. Parton J. Lennon J. Lennon J. Kilenan D. Wellen Hottest McCullour Hottest Hott

Abba KRMQ/Tulsa Don Bishop M. Gilley J. Newton Bayou City Beats P. Snow B. Mandrell (Fair) R. Cash E. Harris HOTTEST Abba

KAKZ/Wichits Bob Clarke Spyro Gyra B. Streisand & B. Gibb(Fool)

WHIZ/Zanesville Dave Crist

S. Easton D. Boone C. Newton MOTTEST E. Rabbitt Kool & Gang D. McClintor J. Lennon (Moman) Styx

WSM-FM/Nashville Donns Breke

SOUTH

C. Montan Spinners Elvis J. Newton HOTTEST D. Parton D. HcClinton J. Lennon (Yoman) Kool & Gang C. Richard

WLTA/Atlanta Allen Saunden

B. Goldsboro (Alice) R. Cash J. Lee E. Harris P. Simon D. Parton M. Larson HOTTEST HOTTEST Abba D. McLean P. Everly J. Lennon (Woman) Spyro Gyra

WSB/Atlanta George Fisher

WSLI/Jackson Walt Grayson Walt Grayson
J. Buffett
S. Mimsood
G: 0'Sullivan
O. Boone
ENBF (Goes)
HOTTEST
D. Parton
Dooble Bros(Mynken)
T. Gibbs
Kool & Gang
Eagles

KAAY/Little Rock Ray Lincoln Ray Lincoln
J. Lee
Metanie
S. Easton
HOTTEST
D. Parton
J. Lennon
(Woman)
T. Gibbs
C. Richard
N. Diamond
(Hello)

WLVA/Lynchi Mike Henson

Addition Herison

N. Diamond
(Mello)

S. Easton
EMAF
(Roes)

H. Chapin
Dooble Bros.
(Trails)
H. Chapin
H. Chapin
H. Chapin
H. Thombester &
"Bryson
T. Gibbs
G. Mashington Jr.
B. Streisand S.
B. Gibb(Fool)

WMAZ/Macon Steve Murphy

Stave Murphy
S. Robinson
G. 0'Sullivan
J. Newton
Firefail
HOTTEST
D. McLean
N. Diamond
(Hello)
C. Richard
Styx

WYMC/Mayfield Mike Brophey

C. Montan
G. Mashington Jr.
P. Seymour
J. Buffett
HOTTEST
E. Rabbitt
D. Perton
J. Lennon
(Noman)
T. Gibbs
Kool & Gang

WAIA/Mlami Yolanda Parapas

T. Globs
Spyro Gyra
E. Harris
J. Buffett
(Incomunicado)(1p)
HOTIEST
E. Rabitt
D. Parton
Blondie
(Tide)
B. Stretsan &
B. Glob(Guilty)
N. Diamod
(Mello) Styx G. Washin

KRZI/Weco Clay Steels

.. Mashingto REO HOTTEST J. Lennon (Moman) I. Diamond (Hello) McLean Richard Streisand & 8. Gibb(Fool

WABZ/Albemarie Mark Robinson

WNDB/Daytons Beach Mark D'Anglo Mark D'Angio
G. Mashington Jr. J. Buffett
Fleetwood Mac
Rovers
H. Davis
(Mooked)
HOTTEST
D. Parton
J. Lennon
(Woman)
Abba
R. Hilsap
N. Diamond
(Hello)

WFTL/Ft. Lauderdate Scott Flacher

J. Newton J. Buffett B. Mandrell (Sometime) J. Diamond MOTIEST B. Nanilow D. Fogelberg D. McLean M. Diamond (Hello)

None
HOTTEST
Abbà
D. Parton
D. Fogelberg
J. Lennon
(Woman)
D. HcLean
WORG/Orang
Stu Wright

Stu Wright
Hall & Oates
D. Summer
(foolin')
P. Everly
J. Lee
H. Davis
(Hooked)
R. Holmes
L. Sayer
HOTTEST
R. Milsap
S. Monder
D. Parton
D. McLean
Styx

J. Lee
T. Gibbs
Association
J. Buffett
J. Newton
E. Harris
HDTTEST
N. Diamond
(Hello)
C. Richard
J. Lennon
(Woman)
D. McLean
D. Parton
B. Strefsand &
B. Gibb[Fool]

WFIR/Roanoke Carl Riddiebarge

J. Buffett
S. Wirmood
J. Lee
Dooble Bros.
(Train)
HOTTEST
D. McClinton
R. Stewart
Abba

WOAI-FM/San Antonio Kevin Fennessy

R. Heisner
Slandie
(Rapture)
B. Streisand &
B. Gibb(Fool)
HOTTEST
D. Parton
Steely Dan
Abba
Styx
D. McLean

D. McLean
WDAETampa
Chris Kampmeler
S. faston
J. Buffett
P. Everly
L. Shore
Androsis
P. Allen
HOTTEST
J. Lennon
(Monan)
N. Diamond
(Mello)
Sayro Gyral
Abba
D. McLean
D. McLean



Black Radio

Bill Speed

BARRY MAYO'S SUCCESS STORY

WGCI/Chicago — Taking The Contemporary Lead

I've interviewed WGCI/Chicago PD Barry Mayo before, but after his station's Oct./Nov. ratings triumph, no one in Black radio deserves the spotlight more. WGCI climbed from 4.1 to 6.0 to become the top contemporary music station in the city, beating longtime CHR fixture WLS and AOR phenomenon WLUP. Barry has definite opinions about why his station succeeded, and he shares them below:

R&R: You just killed them in Chicago. What did you do? Give us a little background on what happened.

BM: Basically what happened was an end result of something that had been set up over the last year to year and a half when WGCI made the move like a lot of dance stations. You know, there were a lot of Disco stations moving out of that into black music, and we had been fine-tuning the station. We just did the best job probably of reflecting what was going on in the streets. It was very interesting to me to see the surprise of a lot of business people when they ran into me in the streets - saying, well, we're not used to seeing program directors come to us and stuff like that. And what I did is I spent a lot of time in the streets finding out what it was people liked - whether it be the clubs or the one-stops or whatever.

R&R: Obviously you have taken up a good portion of the radio audience in Chicago because you can't pull a six share with a black audience exclusively.

BM: I'd like to reserve judgment on that until I see some demographics - they looked pretty good. I haven't seen any racial breakdown. I can't say what portion of our audience is non-black - what I do feel pretty safe in saying is that we have a good majority of the black audience for sure. We are also the No. 1 station with Latinos. We have more Latino listenership than the all-Spanish station has. And that's a portion of the audience that nobody really has catered to or even bothered to find out what they're into.

R&R: How do you approach your audience on-air? BM: We're a little different - less orthodox than those who are into a very basic instructional radio approach. It's more relating to people on a one-to-one, very conversational basis. Almost none of our jocks could be considered as sounding like jocks. A lot of our air staff have been misunderstood as far as their potential and their talent. You'd listen to them and you'd say they don't sound that hot. What it is is that they sound perfect to the listeners because they sound just like ordinary people. Sometimes a listener can't relate to a jock with a real deep voice because he doesn't sound like any of his friends. Our people on the air sound just like people on the street. They relate directly to people and that helped a whole lot

R&R: So they talk about things relevant to the mar-

BM: Correct. We try to make it our business to know what goes on in Chicago, and we may make some statements about something that happened the day before on the air the next day. We balance serious information and serious entertainment. Most stations are either very heavily information-oriented and do a very poor job of entertaining, or very heavy into the entertainment thing and end up coming off as silly fools without any credibility as far as information. We try to marry both of them.

R&R: What are some of the other special features

BM: A lot of stations have special features; we have very few. I've always believed in integrating elements - sit down and decide what are the elements you want in this radio station and then integrate them into one. For instance, a lot of people may not realize it but Chicago is part of the Bible Belt - it's up north but there's a heavy Southern influence here. I got it from the streets that a lot of folks would like to hear some gospel music. Instead of having a gospel show on Sunday mornings, we picked all the contemporary music we were playing throughout the week which was compatible with inspirational music, and we mixed it up. We had both in one show, so you might hear Natalie Cole, EW&F, and Walter Hawkins, Rockie Robbins. Peabo Bryson and something off the new Al Green album, which is a religious-based album.

R&R: How do you feel about pop crossover records? BM: In my case, I'm not that high on them, to be quite frank with you. You have to know your market. Black people do like pop music here, but there's a certain sound of a pop record that they like. A Barbra Streisand "Guilty," yes, the music and the arrangement are smooth. A Devo "Whip It," no. That is not music of the masses of adult black people. You have to know your market to know what it is in the pop range that would be appealing to your audience.

R&R: You mentioned Latinos before - there's a move in a few other cities to cater to them. How do you cater to them in a heavily black city?

BM: What a lot of people don't realize is that the Latinos are into all the black music. They like the same things the brothers and sisters on the South and West

R&R: Do you use a lot of promotions and give-

BM: During this rating period we probably gave something away about 24 hours a day. Something as small as a record album or a pair of tickets or as much as \$2000. We're in the process of giving away \$107,000, and we give it away in \$100 increments. It's called the "Card of Gold."

R&R: Tell me about it.

BM: It started off as an image promotion and a way to get the audience more involved with the station, and also as a sales type promotion. On one side, we make the card valuable by not giving anything away on the air to folks who don't have one. That gives it some kind of intrinsic value because everybody feels like to win anything on WGCI they gotta get one, so they generally do. From the sales side it's used as a traffic builder for

"Black music is general market."

different advertisers. When we offer them the promotion for advertising a certain amount on the station, we offer them the ability to be involved with the promotion, where people can use the card so it's a traffic builder for the advertisers. The listeners win, the advertisers win, and we win. On the promotion side of it, we constantly gave away albums and tickets and small ticket items like that with the Card of Gold, and we also had a huge prize cash jackpot. We gave \$100 bills by calling off random numbers. We had a bonus jackpot which built up to approximately \$500 in \$100 increments and it's gotten as high as \$2300. The key is you have to listen to the radio station to find out about it.

R&R: Just an old-fashioned radio contest.

BM: One of the things that amazes me is there are so few new things going out. I read in your magazine and a lot of other trade papers you know that x person is getting lauded for a brand new idea - and there's very little new being done in radio. There really isn't.

And I don't mind mentioning the fact that I brought that promotion with me from the station I was at in Nashville before that. It was a good idea there; I just had to convince people in Chicago that it would work

But I think the key is having your finger on the pulse of the community. We get hung up so much in either calling stores over the telephone or our research and Mediatrends and Arbitrons – we take the human element out of it. I've done some things here in Chicago that I would never do in other markets. I personally am not a big blues fan. But when Bobby Bland's, new album came out, the first thing I said to my music director is find a cut off of it that day and put it on, because I know that that particular artist does very well in this market. You have to learn to separate where

"I think we can and should find more and more pop stations playing more and more black music.'

your head is at from the head of your market. We got into the head of our market

R&R: Obviously so — you beat a bunch of longtime winners, WLS. What's your plan from this point on?

BM: My plans for the future are to continue keeping WGCI in the position it's in now. It's going to be kind of hard - we're No. 3 in audience 12+ - overall marketplace. We're the No. 1 contemporary music station in Chicago right now behind a Beautiful Music station and an MOR station. When you get this high, your biggest challenge is to hold on to it. For as long as I'm at WGCI I want to keep us in the top 5 position. Beyond there, I'm really concerned with upper level management in radio, eventually consulting other stations. I'm at a crossroads because there's not that much further I can go in Black radio programming. There's only one other market larger than this one and that's my home - New York City. That would be a great chal-

R&R: Anything else you want to pass on?

BM: WGCI — we've got Chicago's image. If you want to ask me what does this mean, WGCI beating a WLS, or having a 6.0 in this market, we touched on the point briefly when you mentioned how many general market listeners we might have had. What this means for the music industry is that black music is general market. I think we can and should find more and more pop stations playing more and more black music - in this market they have not. There's only one pop program director that I've personally met and talked to or listened to the station who has been sensitive to black music. That's Dave Martin, who used to be at WFYR and now is at WCFL. I never understood why he was playing the Tierra record "Together" a month and a half ago and none of the other pop stations have yet to pick it up, and it's been a top 10 black record in this market I never understood how Larry Graham's "One In A Million You" could sell a 100,000 records black in this market alone and only one pop station played it.

BM: It would appear to be that way. I don't honestly know. When the record is selling from white onestops and then getting reports from general market stores, not just black areas, it's a sad commentary. I think we're going to see that change. There's a lot of validity to black music right now and you don't have to play a lot of pop music to win in the general market - I think that's what this has shown. That's the other point I wanted to make.

R&R: It is prejudice, do you think?

Pap/Rhythms

HOTTEST

following are listed in order of their airplay activity

YARBROUGH & PEOPLES
"Don't Stop The Music" (Mercury/PolyGram)
WHISPERS
"It's A Love Thing" (Solar)
GAP BAND

"Burn Rubber On Me" (Mercury/PolyGram)
TOM BROWNE

"Thighs High" (GRP/Arista)
SLAVE

"Watching You" (Cotillion)
LAKESIDE

"Fantastic Voyage" (Solar)
SISTER SLEDGE
"All American Girls" (Cotillion)

SMOKEY ROBINSON

"Being With You" (Tamla) T.S. MONK

"Bon Bon Vie" (Mirage) SUGARHILL GANG "8th Wonder" (Sugarhill)

T-CONNECTION
"Everything Is Cool" (Capitol)

CLIMBERS

A TASTE OF HONEY "Sukiyaki" (Capitol) 48% reporting. New in the East at WILD, and in medium rotation at WANO and WWIN while hot at WOL and WXYV. Medium in the South at WAOK, WLOU, WGIV and WOIA; hot at WHRI and WWEE in medium rotation in the Midwest at WILB while hot at WOOA. Climbing in the West at KSOL was at KOAY and KOKO.

ROBERT WINTERS & FALL "Magic Man" (Buddah) 48% reporting. Hot in the South at WENN while climbing at WADK, WYEE, WHRK, W.J.S. WDIA and WLOU. Hot in the East at WDL and climbing at WILD, WAMO and WXYV. Medium in the Midwest at WILB and WTLC while hot at WWON and WDAD. Climbing in the West & Xing.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 48% reporting. In the South, it's medium at WJMI, WAOK. WJJS and WLOU while hot at KOKY, WVEE, WHRK and WGIV, In medium rotation in the East at WAMO while hot at WOLAN WYV. In medium rotation in the Mildwest at WCIN and WTLC while hot at WOAO. In medium rotation in the Wasta KOAY and KSOL.

JONES GIRLS. "I Just Love The Man" (Philadelphia International) 45% operating, Not he West at KSD. In medium restain in the Midwest at KAZT and KAMMs while hort at KAZE walkMx and WCIN, he medium rotation in the in the South at WEDR and KMJQ while hot at WENN. WANT, WAOK, WJJS and WGIV. In medium rotation in the East at WWIN: hot at WAMO.

GROVER WASHINGTON JR. "Just The Two Of Us" [Elektra] 45% reporting. New in the East at WWIN and WXYV: medium rotation at WILD and WOL. New in the South at WHRK and WVEE, and climbing at WAOK and WJJS while hot at WDIA. Climbing in the Midwest at WTLC and WDAO while hot at WCIN and WBMX. Climbing in the West at KOKO and KOX.

LENNY WHITE "Fancy Dancer" (Elektra) 45% reporting. New in the East at WWN and WXYV with medium rotation at WOL and WILD. In medium rotation in the South at KOKY, KMJQ, WHRK, WVEE and WJJS; hot at WGIV and WJMI while new at WENN, Climbling in the Midwest at WCIN and WBMX; hot at WJLB, New in the West at KSOL; medium at KOKO.

JACKSONS "Heartbreak Hotel" (Epic) 42% reporting. Hot in the Midwest at KMJM. KATZ and KAEZ. In medium rotation in the South at KMJQ and WENN while hot at WPDQ. WVEE. WHRK and WEDR. In medium rotation at WWIN and hoter WXVV. WANAO and WILD is the East.

ISLEY BROTHERS "Who Said?" (T-Neck) 42% reporting. Hot in the East at WXYV. New in the South at KOKY. while in medium rotation at WEN and WJJS while hot at WVEE WHRK and WEAS. Medium in the Midwest at WWWS. WJE. KATZ each KAEZ while hot at WCIII. Hot in the Weatst KOXY and KSOL.

TIERRA "Together" (Boardwalk) 42% reporting. Hot in the West at KSOL and KDKO. In medium rotation in the Midwest at K.M.M. while hot at WJLB and WBMX. New in the South at KOKY and in medium rotation at KMJQ. WDIA and WEAS while hot at WBM and WAMT. Medium in the Easts WWIN and WAMD. hot at WILD.

ZAPP "Be Alright" (WB) 42% reporting. In medium rotation in the East at WXYV and WAMO. Medium in the South at WENN. WYEE, WHRK, WJJS, WEAS and WGIV, while hot at WDIA, Medium in the Midwest at KATZ and WJLB: hot at KAEZ and WGIV. Medium at KSOL in the West.

BLACKBYRDS "What We Have Is Right" (Fantasy) 42% reporting. Medium in the East at WWIN. WXYV and WAMO. Climbing in the South at WJJS, WHRK, WVEE and WENN: hot at WJMI and WDIA. Medium in the Mildwest at WTLC, WCIN and WJJ.B. Medium in the wat at KSOL and KDKO.

ZINGARA "Love's Calling" (Whael) 42% reporting. New in the East at WOL while climbing at WXYV and WANO, New in the South at WENN and WQIV with medium rotation at WVEE, WHRK, WJJS and WEDR while hot at WLOU. Medium in the Midwest at WMAwa MyJUB. New in the Wast at SOU, and hot et KDJ. and MODE NOW. BAR-KAYS "Boogie Body Land" (Mercury/PolyGram) 39% reporting. Medium in the Midwest at WCIN. WBMX, KAEZ and KATZ while hot at WJLB. New in the South at KOKY and climbing at WENN, WEDR and KMJQ while hot at WANT. In medium rotation in the East at WAND and WMIN while hot at WJL.

at WANT. In medium rotation in the East at WAMO and WWIN while hot at WOL.

NORMAN CONNORS "Melancholy Fire" (Arista) 36% reporting. In medium rotation in the Midwest at
WJLB and WCIN while hot at KAT2 and WDAO. Medium in the South at WEDR and WLOU; hot at WYEE. WHRK, WJJS and
WGIV. Medium in the East at WAMO while hot at WXTV.

SILVER PLATINUM "Dance" (SRI) 36% reporting. In medium rotation in the East at WWIN and WILD. Medium in the South at WGIV, WEDR. WDIA and WJJS; hot at WJMI and WEAS. Medium at KATZ and WBMX in the Midwest Medium in the West at KDA and KDKD.

UNLIMITED TOUCH "I Hear Music In The Streets" (Prelude) 36% reporting. New in the West at KDKO. New in the Midwest et WDAO, while medium at WCIN and hot at WTLC. Climbing in the South at WGIV. WYEE and WHRIC: hot at WADK and WLOU. Medium in the Estat twilly. WXYY and WILD.

FANTASY "You're Too Late" (Pavillion) 33% reporting. New in the East at WAMO: medium at WXYV. New in the South at WJMI and WENN white medium at WAOK. WYEE and WHRK. New in the Midwest at WBMX: hot at WDAO. New in the West

PATRICE RUSHEN "Never Gonna Give You Up" (Elektra) 33% reporting. New in the East at WAMO. Medium in the South at WAOK end WJMI, medium at WPDQ, KOKY, KMJQ and WDIA, end hot at WANT. New in the Midwast at WVON and KAEZ medium at KATZ.

KOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 33% reporting. New in the East at WXYV. WILD and WWIN. New in the South at WHRK. WVEE, WEDR, WDIA and WJMI. New in the Midwest at WBMX, KATZ and WCIN.

SHALAMAR "Full Of Fire" (Solar) 30% reporting. Hot in the East at WILD, Medium in the South at WEAS, WJJS, and WAOK, hot at KOKY, Medium in the Midwest at WJLB and KATZ while hot at WWWS and WCIN. Medium rotation in the West at KSOL.

JERRY KNIGHT "Perfect Fit" (A&M) 30% reporting. New in the West at KDKO and KSOL while hot at KDAY. Medium in the Midwest at WCIN: hot at WDAO. New in the South at WEAS, medium at WDIA and WLOU and hot at WAOK. Medium in the East at WWIN.

DRAMATICS "You're The Best Thing In My Life" (MCA) 30% reporting. Medium in the East at WAMO and WILD. Medium in the South at WENN, WEAS and WLOU; hot at WGIV. Medium in the Midwest at WCIN and WEMX while hot at WJDI. Medium in the West at KSOL.

QUINCY JONES "Ai No Corrida" (A&M) 30% reporting. New in the South at WGIV. WEAS and WEDR, while medium at WYEE, WHRK and WAOK, New in the Midwest at WTLC. Medium in the West at KDKO.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 30% reporting, New in the Midwest at WJLB, WCIN and WBMX, medium at WTLC, and hot at WVON, New in the South at WLOU and WDIA: medium at WJMI. New at WAMO and WILD in the Sest.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 30% reporting, New In the Midwest at WDAD, WCIN and WVON, New In the South at WPDQ, WEAS, WGIV and WJJS; medium at WVEE and WHRK, Medium in the East at WXYV.

NEW & ACTIVE

DEBRA LAWS "Be Yourself" (Elektra) 27% reporting. New in the East at WXYV; medium at WILO. New in the South at WENN, WYEE and WHRK while medium at WILOU. Medium in the Midwest at KAEZ, WBMX and WTLC.

KLEEER "Get Tough" (Atlantic) 27% reporting. New in the East et WILD: medium at WAMO. New in the South at WDIA, medium at WJMI, WEAS and WLOU. Medium in the Midwest at WTLC and WDAD. Hot in the West at KDKD.

STYLISTICS "And I'll See You No More" (TSOP) 27% reporting. New in the East at WWIN. New in the South at WJJS and WENN, with medium rotation at WJMI. New in the Midwest at KAEZ, medium at WBMX and WDAO and hot at WOON. New in the West at KOAD.

CHAMPAIGN "How 'Bout Us" (Columbia) 24% reporting. New In the East at WOL. In medium rotation in the South at KOKY, WAOK end WGIV while hot at WDIA. New in the Midwest et WVDN while medium at WTLC. Medium at WTLC. Medium at WTLC.

ARETHA FRANKLIN "What A Fool Believes" (Arista) 24% reporting. Medium in the West at KDKO. New in the Midwast at WDAO and WBMX, New in the South at WLOU, WEDR and KDKY while medium at KMJQ and WDIA.

SADANE "One-Way Love Affair" (WB) 24% reporting. New in the East at WWIN and WXYV. New in the South at WVEE. WHRK and WLOU while medium at WDIA. New in the Midwest at WVON. New In the West at KDAY.

JAZZRADIO

HOTTEST

JOE SAMPLE	Voices In The Rain (MCA)
WEATHER REPORT	Night Passage (ARC/Columbia)
DEXTER GORDON	Gotham City (Columbia)
GROVER WASHINGTON JR	
KILIMANJARO	Kilimanjaro (Philo)
BOB JAMES	All Around The Town (Tappan Zee/CBS)
BILL EVANS	You Must Believe In Spring (WB)
GENE DUNLAP	It's Just The Way I Feel (Capitol)
DAN SIEGEL	The Hot Shot (Inner City)
NATIVE SON	Savanna Hot-Line (MCA)
STANLEY TURRENTINE	Use The Stairs (Milestone)
HERBIE HANCOCK	Mr. Hands (Columbia)
RODNEY FRANKLIN	Rodney Franklin (Columbia)

NEW & ACTIVE

No records qualified for New & Active this week.

EAST: WHURNWahlnigton, D.C., Jesse Fax: WEBRBallmann, MD, Chaurony Leviz: WYEG/New Newson, CT, Jonathan Faxials (SOUTH: WCLKMstatns, QA, Yacquays Word: WTJZ/Newsport News, VA, Rd. Ewal. MIDWEST: WIBW/Columbus, OH, Teny Wilson: WJZZ/Detrok, Mt, Dorlan Paster. WEST: KLINILos Angalas, CA, Lervence Torlar. Port Ringthme Fabruary 20, 1981

EA8T	SOUTH	MIDWEST	WEST
Slave Whispers	Gap Band Yarbrough & Peoples Whispers Lakeside	Yarbrough & Peoples Slave Gap Band	Yarbrough & Peoples Sister Siedge

Regionalized Adds & Hots

Stations are listed by region, Hots are listed in order of their airplay activity.

EAST I WAMO

ADDED ADDED
Jermaine Jackson
Cameo
Cameron
Kurtis Blow
Starpoint
Joe Simon Fantasy

HOTTEST HOTIES:
Jacksons
Yarbrough & Peoples
Skyy
Switch
Jones Girls
Gap Band
Sugarhill Gang
Lakeside Slave

SOUTH = WLDU

Two Tons
Aretha Franklin
Sadane
Free Expression
Starpoint

T.S. Monk
Tom Browne
Jr. Funk
Zingara
Stevie Wonder

Sister Sledge Unlimited Touch

WDIA Memphis, TN Mark Christia

Enchantment Kleeer Jermaine Jackson Kool & The Gang "Top" Johnny Adams

HOTTEST Gap Band Yarbrough & Peoples Tom Browne Slave Whispers

ADDED Aretha Franklin "Fool" Revelation Quincy Jones Linx

Linx
Lee Garrett
Kool & The Gang "Top"
Heatwave
Joe Tex
Frankie Smith

Zapp Blackbyrds

WEDR Miami, FL Leo Jacks

Sister Sledge

ADDED

HOTTEST

Jermaine Jackson "Like" Two Tons

ADDED

WWIN Baltimore, MD Curtis Anderso

ADDED ADDED Rufus Kool & The Gang "Top" Funkadelic Trouble Funk Ohio Players Sadane Deniece Williams Deniece Williams
Joyce Lawson
Stylistics
Grover Washington Jr.
Gap Band "Humpin"
Manhattans

HOTTEST

WXYV Baltimore, MD Larry Wilson

ADDED ADDED
Debra Laws
Deniece Williams
Sadane
Kool & The Gang "Top"
Grover Washington Jr.
T-Connection

HOTTEST Slave Stevie Wonder Jacksons Yarbrough & Peoples Whispers Whispers Smokey Robinson T.S. Monk A Taste Of Honey Earth, Wind & Fire Sister Sledge

WILD Boston, MA Steve Crumbley

ADDED ADDED Linx Kool & The Gang "Top" Marvin Gaye Frankle Smith Jermaine Jackson "Like Conversion Quincy Jones A Taste Of Honey

HOTTEST Tierra Lakeside Gap Band T.S. Monk Sugarhill Ga Whispers Skyy Slave Shalamar Jacksons

ADDED Alicia Myers Denise LaSalle One Way One Way Three Degrees Dave Grusin Willie Mitchell Delegation Dan Siegel Neil Diamond Champaign S.O.S. Band

HOTTEST Seawind
Sister Sledge
Bar-Kays
A Taste Of Honey
Dee Dee Sharp Ga
Pointer Sisters
Joe Sample
Esther Phillips MIDWEST -

ADDED Unlimited Touch Heatwave Ohio Players Arethe Franklin "Fool" Chi-Lites

HOTTEST Tom Browne Yarbrough & Peop Norman Connors Carrie Lucas Linda Clifford

WTLC Indianapolis, IN Jay Johnson

ADDED Marvin Gaye Quincy Jones Atlentic Starr Dazz Band Phoebe Snow Niteflyte

WCIN Cincinneti, OH Michael Robert

Kool & The Gang "Top" Niteflyte Jermsine Jackson "Like" Spinners

Slave Sugarhili Gang Isley Brothers Zapp Jones Girls Stevie Won Yarbrough & Peoples Gap Band Shalamar Grover Washington Jr.

WDAO Dayton, OH

T.S. Monk
Sister Sledge
Robert Winters & Fall Manchester/Bryso

HOTTEST
Sugerhill Geng
Mammatapee
Whispers
Petry & Sanlin
Slave
Suger Daddy
Manchester/Bryson
Unlimited Touch
Grendmaster Flash
Heaven & Earth

ADDED Kool & The Gang "Top

HOTTEST

ADDED
Debra Laws
Deniece Williams
Sadans
Kool & The Gang "Top"

HOTTEST A Taste Of Honey Earth, Wind & Fire Sister Sledge

WPDQ Jackson

ADDED ADED
Millle Jackson
Spinners
Smokey Robinson
Chi-Lites
King Tutt
Charles Johnson
Ohio Players

HOTTEST HOTTEST
Jacksons
Whispers
LTD
Yarbrough & Peoples
Tom Browne
Kool & The Gang "Celebratic
Sugerhill Gang
Reddings "Remote"
Leo Sayer
Lakeside WVEE
Adants, GA
Scotty Andrews
ADDED
Debra Laws
Deniece Williams
Sadane
Kool & The Gang "Top"
Grover Washington Jr.
T-Connection

HOTTEST Slave Stevie Wonder Stevie Wonder
Jacksons
Yarbrough & People
Whispers
Smokey Robinson
T.S. Monk
A Taste Of Honey
Earth, Wind & Fire
Sister Sledge

KOKY Little Rock, AR David Wilson

ADDED Aretha Franklin "Fool Spyro Gyra

HOTTEST Blondle
Lakeside
Con Funk Shun
Earth, Wind & Fire "And"
Gap Band
Steely Dan Linx T.S. Monk

ADDED

HOTTEST HOTTEST
Jacksons
Lakeside
Sugarhill Gang
Gap Band
Parliament
Kool & The Gang "Celebration"
Arethe Franklin "United"
Norman Connors

Kano Ray, Goodman & Brown

ADDED Rose Royce Cameo Kool & The Gang "Top" Kool & The Gang "Top" Cameron Aretha Franklin "Fool" Blondie Jermaine Jackson "Like" Dazz Band Smokey Robinson

Slave Kano Yarbrough & Peoples Lakeside Gap Band Jones Girls Tierra Grover Washington Jr. T.S. Monk Wrecking Crew

HOTTEST

KAEZ Oklahoma City, OK Lee Simpson

ADDED

Stylistics Smokey Robinson Kool & The Gang "Top" Patrice Rushen Bobby Blue Bland Ohio Players HOTTEST Gap Band Yarbrough & Peoples Lakeside Con Funk Shun Jacksons Whispers Slave Jones Girls Lenny Williams Zapp

WVON Chicago, IL Ron King

ADDED Champaign Spinners T-Connection Fantasy Sadane Patrice Rushen Tom Browne

HOTTEST Clarence Carter Manchester/Bryson Smokey Robinson Slave Atlantic Starr T.S. Monk Switch
Robert Winters & Fall
Stylistics
Jermaine Jackson "Like

ADDED Michael Henderson Niteflyte Smokey Robinson Atlantic Starr Linx Jermaine Jackson "Like"

HOTTEST Yarbrough & Peoples Skyy Jacksone Bar-Kays Stevie Wonder Dramatics Tierra Lenny White T.S. Monk

ADDED

HOTTEST Gap Band Slave Gap Band "Humpin" Tom Browne Yarbrough & Peoples Lakeside" One" Shalamar Sugarhill Gang T.S. Monk Police

St. Louis, MO Ciff Winston

ADDED Con Funk Shun "Too"

Jacksons Gap Band Ray, Goods Air Supply

WEST WEST

Executive Niteflyte Bootsy Quinella Unlimited Touch Stylistics Linx Streisend/Gibb Revelation Lani Hall

ADDED

Jerry Knight Atlantic Starr

HOTTEST Yarbrough & Peoples Tom Browne Sister Sledge

KDAY Los Angeles, CA J.J. Johnson

ADDED Sadane Sadane Fantasy Reddings Two Tons Ashford & Si

HOTTEST T.S. Monk Yarbrough & Peoples Gap Band Whispers Tom Browne A Taste Of Honey

KSOL Sen Mateo, CA J.J. Jeffries

ADDED ADDED
Tom Browne
Lenny White
Earth, Wind & Fire "And"
A Taste Of Honey
Jerry Knight
Zingara

HOTTEST
Gap Band
Yarbrough & Peoples
Jones Girls
Slave
Whispers
Stevie Wonder Sugarhill Gang Isley Brothers Sister Sledge

Jacksons
Staples
Skyy
Mammatapee
Con Funk Shun
Roots Uprising
M'Lady
Slave

HOTTEST

Lakeside Jacksons

ADDED

HOTTEST Yarbrough & Peoples
Kool & The Gang "Celebration Aretha Franklin "United" Stevie Wonder Prince "Uptown" Gap Band Rod Stewart Jimmy Splicer Kenny Rogers

WJJS Lynchburg, VA Robert Goins

ADDED Clifton Dyson

HOTTEST HOTTEST
Lakeside
Yarbrough & Peoples
Switch
Con Funk Shun
Jones Girls
Stevie Wonder
Flack/Bryson
George Renson George Benson Norman Conno Whispers

WGIV Charlotte, NC Jo Ann Graher

ADDED One Way One Way Spinners Chi-Lites Barbra Strom Manhattans Ruby Wilson Zingara Quincy Jones Leon Ware

HOTTEST Jones Girls Switch Norman Connors Tom Browne

ADDED ADDED Fantasy Zingara Originals Styliatics M'Ledy Funkadelic Heatwave Debra Lawa Chi-Lites Grandmaster Flash Lenny White

HOTTEST Gap Band Yarbrough & Peoples Jones Girls Sugarhill Gang Lakeside Robert Winters & Fall Tierra Slave Stevie Wonder B.T. Express WEAS Savannah, GA Floyd Bee

ADDED Quincy Jones Smokey Robinson Atlantic Star

HOTTEST Lakeside
Gap Band
Stevie WonderLenny Williams
Jermaine Jacks
Isley Brothers
Carrie Lucas
Whispers Flack/Bryson Silver Platinum

WANT

ADDED

HOTTEST
Yarbrough & Peoples
Sugarhill Gang
Gap Band
Jones Girls
Whispers
Patrice Rushen
Tierra
Rar, Kaya Tierra Bar-Kays

WAOK Atlanta, GA Carl Connor

ADDED Cameo Kool & The Gang "Top" Connections & Disconn Funkadelic Funkadelic Patrice Rushen Frankie Smith Starpoint Ohio Players Rufus

HOTTEST Yarbrough & Peoples Gap Band Unlimited Touch Unlimited To Whispers Jones Girls Tom Browne B.T. Express Jerry Knight

ADDED Bootsy Patrice Rushen Marvin Gaye Kool & The Gang One Way

HOTTEST Whispers Skyy Rod Stewart Sister Siedge Gap Band Blackbyrds Lenny White Dionne Warwick Silvar Platinum Idris Muhammad

Opportunities

Openings

Openings

Openings

Openings

EAST

Mature, Pop/Adult personality needed for mornings or afternoons at WSPK/Poughkeepsie, NY. Production skills a must. Hard dedicated worker needed. Experienced only need apply. Tapes and resumes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601

AOR WIBZ/Parkersburg, WV Is looking for a midday jock/Promotions Director. Experience is helpful but talented beginners also urged to apply. Tepes and resumes to Larry Schuster, WIBZ, 703 Market St., Parkersburg, WV 26101. EOE M/F (2-20)

Rere midday opening at top-rated Northeastern NY FM Country outlet. Country music radio experience a must. Prefer person from our region. Tapos and resumes to Chris Warren, WGNA, Box 1069, Albany, NY 12201. No cells ple

Northern New England's #1 Contemporary FM sta-tion has opening. Tapes and resumes to Capitaln Kirk Sherwood, WGUYY101, 7 Main St., Bangor, ME 04401. E0E M/F. (2-20)

Possible future openings for bright, uptempo per-sonelity at 50,000 watt stareo rocker, WHFM/Roches-ter. Send tapes and resumes to Jim Snowden, 344 East Ave., Rochester, NY 14604. No calls please. EOE M/F (2-20)

WBCN/Boston has immediate part-time opening for experienced newswriter/producer/reporter. Tapes and resumes to Dinah vaprin, ND, WBCN, 1265 Boyleston St., Boston, MA 02215, EOE M/# (2-20)

We're Vermont's festest-growing station. Future jock and news position, full- and part-time. Tapes and resumes to Greg Price, WCVR, Box 445, Randolph, VT 05000. EDE MMF (2-20)

PD Wanted: Good opportunity to prove your talents. Experienced preferred, but if you can prove to me you can do it, Ok. PopAdult AM and Soft Rock FM in beautiful upstate New York. Growing broadcast group. Call me first

Wanted Immediately: Rock personality for Innovative major market station. Excellent opportunity for smaller market pros ready to move up. No beginners. Send topes and resumes to Byran Machintye, GM, WYDD FM, Box 7050, Pitrsburgh, PA 15212. No cells please. EOE MH (2/20)

WSAY/Rochester is looking for weekend and pos-sible full-time announcers. Personality and conscien-tiousness are musts for our Popi/Adult format. Send tape and resume to Chuck ingersoil, PD, WSAY, 560 French Rd., Rochester, NY 14618. EOEM/FC.21

Opening for talk show host/ennouncer with production skills. New equipment, good pay and benefits. Send tape and resume to Bill Monihan, Program Manager, WPXN/WPXY, 55 St. Paul St., Rochester, NY 14604. No calls please. EOE M/F (2-13)

SOUTH

Need tapes and resumes for possible future openings at AOR station. Send to Bo Jagger, Box 12030, Lubbock, TX 79452. No calls please. EOE (2-20)

Morning man needed immediately. Good bucks for the right person. Tapes and resumes to Gary Foxe. KORO, Box 2201. Abilene, TX 79604. FOE M/F (2-20)

Air talent needed at KNUZ/Houston and KAYD/Beaumont, TX. Send tapes and resumes to Bob Shannon, Box 870 Beaumont TX 77704 EOE M/F (2-20) Midday jock for Adult Contemporary FM in Lex-ington, KY market. All new staff, all new equipment. Tapes and resumes to Ron Richardson, PD, WFMI, 58½ S. Main St., Winchester, KY 40391. EDE (2-20)

Drive time communicator needed now at growth oriented Popl/Adult station. Opening due to internal promotion. Better than average money for right person. Tapes and resumes to Gary, King, OM, WJBO, Box 496, Baton Rouge, LA 70821. EOE M/F(2-20)

WFIR-WPVR/Roenoke, VA is taking applications for future openings in the News Department. Good delivery, strong reporting skills, experience needed. Women and minorities encouraged to apply. Tapes and resumes to Peter Vieth, News Director, Box 150, Roenoke, VA 24002, EOE (2-20)

Burkhart/Abrams/Michaels/Douglas searching for con-temporary Country talent for client's stations. Send tapes and resumes to Burkhart/Abrams/Michaels/Douglas, 6500 River Chase Circle, East Atlante, GA 3032B. EOE M/F

QV-103, North Texas's leading 100,000 watt CHR, is in need of a top notch News Director, Are you the one we're looking for? Send tapes and resumes today to Mike Edwards, Operations Manager, KKQV-FM, Box 4327, Wichine Falls, TX 75308. EOE MF. (2-20)

WTMA-95SX/Charleston, SC is looking for newscaster with strong voice and conversational style. Females encouraged. Tapes and resumes to Brad Harris, Box 31083, Charleston, SC 29407.12-201

96 Super Q/Ft. Myers, FL is looking for an air personality. Send tapes and resumes to WLEQ, Box 742G, Ft. Myers, FL 33908. (2-20)

WRFS-AM-FM/Alexander City, AL has opening for ex-WRFS-AM-FM/Alexander City, AL has opening for ex-perienced PD for Contemporary format. Contact Bil Whatley at WRFS-AM-FM, Box 72, Alexander City, Al 35010, or call (205) 234-2568. EOE (2-20)

We're the number one station in a 50,000 market. Advancement has creeted two immediate openings: News Director end air personality. If you can help keep us on top, send tapes and resumes to Tommy Oliver, Box WDXI, Jeckson, TN 38301, or call (901) 424-1310. EOE M/F (2-20)

WIVA leading News and Information station in Central WLVA, leading News and Information station in Central Virginia, looking for an experienced broadcast journalist to do general assignment reporting and some enchoring, Minorities and women encouraged to apply. Send tapes and resumes to Al Augustine, News Director, WLVA Radio, Box 2179, LynChburg, VA 24501. EGE (2:20)

KKQV-FM/Wichita Falls, TX is looking for a greet nighttime personality. Strong production a must. Right money for the right person. Sand tapes and resumes to Mike Edwards, OM, KKQV-FM, Box 4327, Wichita Falls, TX 78308. EOE Mife (2:20)

Best crew on the Treesure Coest lacks one extra-ordinary member: a Copy/Production Head with week-end air shift. Send tapes and resumes to Bob Cannon, PD, WAVW, Route 1, Box 105, Fort Pierce, FL 33450. (2-20)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes free of charge, Simply call us at (213) 553,4330 with your information or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067, Please be sure to let us know when you have found a position or filled your opening.

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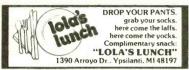
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Jack Posner, Box 259, Great Neck, NY 11022

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Sample: Galaxy 20093R, Long Beach, CA 90081, (213) 438-0508

Opportunities

Openings

SOUTH

Anchor news editor opening with opportunity for advancement in growing company. Some capital reporting. Tapes and resumes to Bill Bames, Naws Director, Louisians Network, 224 Florids, Suite M-100, Baton Rouge, LA 70801. (2-13)

KPUR/Amerillo, CHR's leader, seeks creative air personelify. We want a pro who knows how to shine, If you are a potentiel shiring star we have a place for you in our galaxy. Send tapes and resumes to Ron Chase, Box 30000, Amerillo, TX 79120. No calls please. EOE/M-F(2-13)

WANS-FM (Greenville-Spartanburg's 100,000 watt CHR) accepting applications for future air personalities. Bright and enthusiastic adult presentation required. We are looking for people who are dedicated to winning. Send tapes and resumes to Bill McCown, WANS-FM, Box 211, Anderson, SC 29622, or call (803) 224-3424. EOE/ MF-[2-13]

MIDWEST

HELP1 We need help very fast. KSCB/Liberal, KS looking for an afternoon or evening personality. Females encouraged to apply. Call Steve at (316) 624-3891 or send tape and resume to Steve Armstrong, Box K, Liberal, KS 67901.

Immediate openings for AM drive and night air personality at winning Contemporary station in too Sunbelt market. Rush tapes and resumes to John Jenkins, PD, KOFM, Box 14806, Oklahoma City, OK 73113.

Looking for part-time air talent with at least one year experience for work in Medison, WI. Weekends only. Tapes and resumes to WZEE, Box 8030, Madison, WI 53708, EOE MIF (2-20)

Chicago Pop/Adult WCLR now accepting tapes and resumes for future full-time and part-time air personalities. Experienced pros only, Please send material to Jack Kelly, WCLR, 875 N. Michigan Ave., Chicago, IL 60611. EQBM/FI(2-20)

WMKE. Milwaukee's only true Country station, is now accepting tapes and resumes for full- and part-time positions. Send to Tony Russell, WMKE, 5407 W. McKin ley, Ave., Milwaukee, WI 53208. No calls please. EOB

Seeking applicants for future opening. KSMH 99+ Stereo, Muscatine, IA, seeking AOR personality. Progressive AOR format, good facilities and company. Tapes and resumes to Steve Bridges, OM, KSMH, Box 116, Muscatine, IA. EOE M/F (2-20)

Midday opening for mature, friendly adult person altry at Quad Cities adult leader WQUA. Tapes and resumes to Jack McKay, PD, 1801 6th Ave., Moline IL 61265, EQE MIF (2-20)

Immediate opening for ingenious unique personality in the mornings. One of the best markets in the country with one of the highest ADR's in the country. Definitely willing to encourage personality development. Great bucks for the night person. Tapes and resumes to WLVQ. 42 E. Gay 85... Columbus, 0H 40215, or call Steve Runvier at 1619 4224 1271. EDR MIF [222].

WRKR/Milwaukee/Racine is seeking a News Director, Contact Steve Warren at (414) 552-8787. (2-20)

If you are an experienced newsperson with proven leadership ability, WMEE-FM/MCH/K-AM has a position open for you. You will supensie and Inspire five creative and capable newspeople presently on staff. You will work with two news vertices and a staff-of-the-art selectronic news gathering ficellity in Indiana's second client of the province of the p

WJVA/South Bend, IN looking for PM drive personalty with experience and good production skills. Rush tapes and resumes to Keren Gleeson, WJVA, 1129 N. Hickory, South Bend, IN 46615. Females encouraged to apply. EOE MIF (2-20)

WONE now accepting tapes and resumes for possible future full-time positions with production duties. Send to Deen Teylor, PD, WONE, 11 S. Wilkinson St., Deyton, OH 45402. No cells please. EOE (2-20)

AOR announcer who cares about future needed for medium market state-of-the-art station. Decent production skills. We offer top money plus benefits. Tape and resume to General Manager, KQDS, 8ox 6167, Duluth MN 58906 (2-2)

Our teem is losing its efternoon air personality to a Top 10 market. This group station is #1 overall 12+. The locking for a creative end aggressive AOR personelity who can maintain a 32,7 share in adults 18-34. If you're on the way bu, I'd like to talk to you about joining our family. Tapes and resumes to Mike Halls, VP Operations, K104, S05 S. Locust. Champaign, IL 61820, I217, ISS2-1040. EOE MIF IZ-20)

We need a strong communicator for the top-rated AM drive show in Wisconsin. If you can communicate, use a bit of humor, like working with five-person supporting cast, and like money, this could be for you. Tapes and resumes to Duke Wingth, WEEE, 115 S. Jeffarson St., Green Bey, Wi 54301, (414) 435-3771.

Openings

Experienced adult communicators who want to settle in a competitive six-station market in the upper Midwest. Tapes and resumes to Paul McDoneld, KKOA, Box 10, Minot, ND 58701. EOE (2-20)

Seeking creative freedom? We offer it in a great place to grow. Now accepting tapes for future openings. Tapes and resumes to Carl Mann, KCRG, Box 816, Cedar Rapids, IA 52401. (2-13)

Wented: Aggressive Jock/seles telent. Must kick a**. take names and sell. Aggressive PopiAdult format, 100,000+, eight-station metro. Tapes and resumes to Phil Conred. WOKO, 1819 Mitchell, Eau Claire, WI 54701. (2-13)

Looking for entertaining news people, including News Director, who can sound Contemporary on a Country station. No rip and readers. Send resume with picture, salary requirements, and recent tape to Mark Winston, PD, WWQM, 5024 E. Lacy Rd., Madison, WI 53711. EOE MIF (2-1)

Sales Manager — Asst. General Manager — with successful track record in local sales. Opportunity for equity. Contact Inv Schwartz, WCLU Radio, Box 1320, Cincinati, 0H 45201. (2-13)

Kansas City's 18-34 leader, KUDL-FM, seeks experienced personality who can communicate "naturally" within a structured, music-oriented format. Prefer Midwestern applicants. Adult Contemporary. Tapes and resumes to Ross Reagan, KUDL, Box 758, Shawnee Mission, KS 620.1 No calls please. EOE MiF. 2(-31)

Operations Manager strong on production, commerclal delivery, and creative. Send tape and resume to WCLU Redio, Box 1320, Cincinnati, OH 45201. Attn: Inv Schwartz (2-13)

Detroit's new Country glant, W-4 (FM), seeking drive personality who can relate to a 25+ audience within a music-oriented format. Five years experience, Michigan background or Detroit experience preferred. Tapes and resumes to Ross Reagan, WWW, 2303 E. Jufferson, Detroit, M148207. No calls please. EOE WIF (2-13)

Majic 108-FM searching for experienced Pop Black radio performer to enchor mornings on our highly-rated urban contemporary operation in St. Louis. Requirements include: working well with phone, knowledge of sports, information oriented. Must be an entertainer and a professional If you're ready, send tape And resume to Steve Weed, Majic 108, 1215 Cole St., St. Louis, MO 63106. EQE 12.5

WQHK/Ft. Wayne is looking for a midday Country air personality. If you want to work for an aggressive, winning company and you're willing to give 110%, contact Jeff DeWeese at 1291 447-5511. WQHK, Box 6000, Ft. Wayne, IN 46896. EOE W/F (2-13)

Looking for personable big-voiced professional entertainers who are ready to take the crossover from CHR to Pop County, Production skills a must. All air shifts open. Send resume with picture and salely requirements (elong with tage including production samples) to Mark Wirston, PD, County Q, (WWQM), 5024 E. Ley Rd, Madden, WISS71. ECE NPT [2:13]

Radio newsperson with commercial radio experience. Must gether, write, deliver news and attendright meetings. Cell for appointment. WFUNDWRECHM ND Dane Christie (216) 993-2126 (between 2-5pm EST). EREM.E. 2.16

Morning talent. Your best piece of production should be an aircheck for our morning personality slot. 100 km pop/Adut FM. Tapes and resumes to Leigh Anglin, PD, KEEZ, Box 3345, Mankato, MN 56001. No calls pieces. EDE MIF. (2-13)

WEST

Major western AOR looking for evening air talent.
Minorities, femeles, encouraged to reply. All replies completely confidential. Tapes and resumes to Frank Cody,
KBPI, 4460 Momson Road, Denver, CO 80219. EOE
(2-20)

KMLO has opening for 1st class license holder in beautiful North San Diego county. Also, part time avallabilities. Tepes and resumes to Mick Ryan, Box 1000, Vista, CA 92083. EOE M/F (2:20)

KTMS-AM Drake-Chenault Pop/Adult format seeking full and part time applicants for immediate openings. Minimum one year experience. Tapps and resumes to Marc Berdfey, P.O. Drawer NN, Santa Berbare, CA 93102. No calls please. Minoritles encouraged to apply. EOE M/F (2-20)

Full time night announcer needed for KTMS-FM. AOR format. Minimum one yeer experience. Tapes and resumes to Bob Senn, Drawer NN, Santa Barbara, CA 93102. No cells please. Minorities encouraged. EOE M/F (2-20)

Video-Film Oirector with English Rock show reel. Seeks person with inside knowledge of L.A. record compenies to make introductions and rock promotionals. Call Tony (213) 874-1447. (2-20)

Immediate opening for Account Executive with production and secretarial experience to work with creative talk and music shows. Call Peter Reynolds, (213) 591-0081. (2-20)

KJR/Seattle has opening for weekender. Must have 1st class license. Tapes and resumes to Sky Walker, Box 3726, Seattle, WA 98124. EOE (2:20)

Openings

KRNS/Burns, OR, a small market station, has immediate opening for General Manager. Must be able to do seles. Contact John Frost (503) 573-7968 or (503) 573-6300, Box 271, Burns, OR 97720. EOE M/F

QUAD 99, Northern Colorado's number one Pop/ Adult station, 100,000 watts, still looking for top notch eir personality and creative production person. Beginners don't waste time and tape. Beautiful Colorado surroundings. Tapes and resumes to John Brown, Box 117, Winsor, CO 80550, No cells please. EOE Wiff 12:20!

Major West Coast Contemporary FM is expanding and seeks applicants for immediate and future oneir and news positions. Send tapes and resumes to Radio and Records, 1930 Century Park West, Box 224, Los Angeles, CA 90067. (2-20)

KFIV-FM/Modesto, CA has immediate openings for day/levening eir talent. Mature sound needed to comnunicate rock and roll, one to one, to adults. Benefits. Cell Ryn ett. (209) 529-6997 or Tapes and resumes to K102 Box 3498, Modesto, CA 95383. EOE M/F. (21-3)

Looking for someone who can handle a 6pm-Midnight shift. Must be able to follow a format. No "know-it-alis" need apply. Production a must. Tapes and resumes to FM99, Elmo Riberds, PD, Box 967, Impenel, CA 92251. EOE MIF. (2-13)

immediate opening for intelligent, versettle Pop Adult personality for afternoon drive. Must be able to relate person-to-person. Tapes and resumes to Dewey Boynton, KTNT, Box 5200, Tecome, WA 98405 EOEM/F (2-13)

KROI 1270/Sparks, all shifts going live and fulltime. Tape and resume to Jim McClain, P.O. Box 7036, Reno, NV 89510. No calls please. EOE M/F (2-13)

KLAK/Denver is now accepting Tapes and Resumes for 7pm-12mid. Must have experience and be a communicator. Tapes and resumes to Larry Watts, PD KLAK 7075 W. Hampton Ave., Denver, CO 80227. EOE M/F (2:13)

Promotion Manager needed for KLOK Radio in San Jose. Should have the ability to create, consult, promote, and advertise, as well as market the station. Send resume and other information to Bill Weaver, KLOK Radio, P.O. Box 21248, San Jose, CA 95151. EOE M/F (2-13)

KKDJ/Fresno #1 AOR in market is looking for fultime news animal and full-time jockster communicator, rock experience required. No beginners please. Tepe, Resume and salery requirements to Dean Opperman, 3636.N.1 5t.#135

Terget plus programming looking for the country's best air personalities and newspeople. New and updated consulting firm, based in Los Angeles, by two major market jocks. Openings in immediate future. Send cassette and resume to Target Rius Programming, Holiday station, Box 8284, Ansheim, CA 92802. EOE M/F (2-13)

KNBQ-FM searching. Future openings in progressive maginative News Department. Tapes & resumes to Mark Pierce, News Director, P.O. Box 5200. 948 So. Seat. Tacoma, WA 98405, FOE M/E (2.13)

Wanted: News Director for the number one AM/FM operation in one of Oregon's most beautiful cities. One represence not necessary but desirable. Good pay and benefits with an immediate opening. Contact: Roger Stevens at (503) 882:2551 or Tages and resumes to P.O. Box 1150, Klamath Falls, OR 97801. EOE M/F. (2-13)

KZAP/Sacramento has immediate opening for news person. Tapes and resumes to Allen Albin, P.O. Box 511, Sacramento, CA 95803. No Calls please. EOE M/F (2.13)

K-FIG-FM in Fresno has immediate openings for mature Pop/Adult personalities. Send tapes and resumes now to Seen O'Callaghan, Box 4265, Fresno, CA 93744. EOE M/F (2-6)

K93-FM still looking for multi-track production wizards. If you are hot in a studio, we've got the studios for you. Send demo tape, sample scripts, resume to Donovan Blue, K93-FM, Box 309, Healdsburg, CA 95448, or call (707) 433-4895. No beginners please. EOE (2-6)

56-KLZ/Colorado Country needs an all night drive Jock. Personality, community-oriented communicator. Tapes and resumes to Bill Bradley, PD, KLZ, 2149 S. Holly Street. Denver, CO 80222. EOE M/F (2-6)

KAZY/Denver, powerful AOR FM, seeks production expert. If you want to be creative and have fun with state-of-the-art production equipment, send tage of your work and some air work to Marvin Rosenberg, GM, KAZY, 2149 S. Holly Street, Denver, CO 80222. EOE MIF(2-6)

Changes

RADIO

Colette Mann named Research Coordinator/Programming Assistent at B-97/New Orleans, LA, formerly with Arbitron.

Dr. Chris Evans joins KC101-FM/New Haven, CT doing momings, from WATR/Waterbury.

Jerry Kristafer, formerly with KC101-FM/New Haven, CT joins WFFM/Pittsburgh, PA.

Dellas Cole moves to WROK/Rochester, IL as PD from WOKY/Milwaukee, WI.

Tom Hunter joins WMJQ/Rochester, NY from WROK/ Rockford, IL.

Jamey Karr leaves MD slot at KPR/Amerillo, TX to become MD at KOZA/Odesse, TX.

Elliot Rush appointed Asst. PD at WPFM/Panama City, FL.

lich Wooden joins WPFM/Panama City, FL from GULF 04/Tallahassee, FL

Glenn C. Wilde named Operations Manager at WADR/ Remsen, NY, from WSME-WSME-FM/Sanford, ME.

Chris Corvello appointed MD and midday personality at WTMA/Charleston, SC from 16QT/Latrobe, PA.

Karen E. Gamble named Account Executive at WCAU/
Philadelphia. PA.

RECORDS

Peter Elliott appointed Manager, Product Management, Red Seal, RCA Records.

Barry Gross named Manager, Merchandising West Coast, RCA Records.

INDUSTRY

Michael James will serve as Admissions Director for Los Angeles Broadcasters.

Miscellaneous

KBUF/Gergen City, KS needs record service from all labels. Send to Rich Abrams, Box 798, Garden City, KS 67846 (2-20)

50,000 watt Pop/Adult. KPMW/Eugene, OR needs Country service from all labels for all night trucker country show (Joc Radio). Send to Lee Gordon, KPM/ Box 1120, Eugene, OR 97440 or call (503) 485-1120 (2-20)

Metro outlet with dual format in dire need of good servicing. Looking for AOR and Rhythms. Please send material to Mike Jacobs cio the Music Factory, 3220 Hamilton Blvd, Allentown, PA 18103, (215) 395-3576. Combined st

50,000 watt KRMQ-FM/Provo, the only Jazz station serving Salt Lake City and Utah needs record service old and new from all labels. Contact Ja Anthony, Box K, Provo, UT 84601. (801) 373-2174. (2-20)

KPLT/Paris, TX needs immediate record service from all labels for Popi/Adult format. Send to KPLT Box 9 Paris, TX 75460 or call Chuck Clements (214) 784-3312. (2-13)

Wanted...WABC/New York air checks 1961 and 1973. Will buy or trade. Call Gary daytimes only. (701) 772-4737.

WMBH/Joplin, MO needs immediate record service from all labels. Singles and LP's for country formet Send to WMBH Box 1667 Joplin, MO 64801 or call Tor (417) 623-1450, (2-13)

New modern country radio station needs all record service from majors and independents, plus country instrumentals. Send to KRRP Radio P.O. Drawer 910 Coushatte, LA 71019[2-13]

We need country record service for the upcoming #1 FM Pop Country kicker. In Medison, WS from all labels. Contact Mark Winston (608) 271-8611 or send to country WWQM 5024 E. Lacy Rd. Medison, WS 537 1. (2-13)

Positions Sought

Available for broadcast syndication production, or on air position. Currently co-producer 0 2 nd most successful syndication radio show in history. Also presently on-eil announcer in LA. Credits include production of national radio spot, operations management, MD and producer of over a dozen syndicated radio specials and programs. References available. Call JOHN (213) 997-0650 (2-20)

Radio newsman with 3 yrs, experience looking for reporter spot with strong local News station. Presently in PA, but will relocate for good news operation. Call GREG (717) 264-1936, (2-20)

Young announcer with 1 yr. experience prefers AOR format in Maryland/Pennsylvania area. Call RICK (717) 264-1936 for eircheck and resume. (2-20)

Opportunities

Positions Sought

Major market PD and MD would like to hook up

PD with 75% adult increase last book looking fo

Operations Director with 5 yrs. plus experience looking for medium to large market to settle in. Cal RICH TERRY (912) 244-4489 afternoons EST. (2-20)

J. LONDON WILLIAMS general assignment report-er/writer and commercial announcer. 12 yrs. exper-ience. Also voice-over work for Hanna Barbere. Wil-ing to relocate for right position. Call (213) 931-4630, (2-20)

New Weve is not AORI it requires high energy approach. I'm doing it now as a programmaRDJ at a small suburban NY station. Would like to bring it to your market. Call for tape or further info, TOM LEYKIS (212) 880-1857, (2-20)

8 yrs. In the business, 6 in Country music, Recently moved home in L.A. area from major market in South. Looking for a station to lay my het down for a long time. PD and MD experience. Cell (213) 880-4786. Ask

Marketable voice and articulate announcer, 2% vrs experience. Looking to move up and get beck into Pop/Adut, CHR or MOR. Experience: KLBK and KPAN Also know how to shovel snow. BRUCE, (915) 892-6783

Major market drive time personality evallable. For ly KENR, KULF, KRBE, 30k plus selery. Serious inc only. Contact JW DANTZ, (713) 771-8863. (2-20)

Current on-eir MD looking for growth, Previous ex-perience includes KIIS-FM Music Dept., KGFJ, KUTE 102 ommercial writer and presently work erket, Cell MARK (702) 731-3263, (2-20)

Rick Shannon former KROY/Secramento MD and MD afternoons at K104/Freeno searching for employment. Good experience with research plus quick and to the point syle oner. Cell (209) 221-6512, (2-20)

LJ. BELUCA has exited the 60kw powerhald Pittaburgh-WYDD. Like to stay with CHR or Cc Experience Assistant PD, MD and PSA Director. with promotions and leve remotes. Management of shipping. Please call (412) 793-5113. Good refer

Veteren rocker seeking on-eir gig, into music, resear creativity. Broadcasting degree. Reedy for action yest day. Cell ROGER (615) 235-6889. (2-20)

JON FOXX, 23, looking for opening in Pop/Adult station with personality in format. Air talent/production. Last position at KCMX/KKIC, Medford. Serious about the ess. Call (503) 564-6060 or (503) 866-7716, (2-20

RICK STEVENS, 3 yrs in the business seeking full-time on-sir position in CHR, or AOR. Production my specialty, including multi-track and copywriting. Cell now! (801) 377-8081. (2-20)

okin' Top 40 personality! Creative, dependeble and dworking. Afternoon or nights. Prefer Midwest or belt. But will relocate anywhere immediately! JON NLON, (312) 381-2916, 284 Sheron Dr., Berington,

BOB LEWE, formerly WLYT/Cleveland and WOKV/ Clinchmati, looking for on-eir position. Experience in all time elots, MD and production. Call enytime, (513) 896-4872, (2:20)

Are you looking for a mallow, adult voice for your Pop/Adult or CHR station? I've had more than 4 yrs. in the business, and my resume will prove it! Call MIKE (702) 737-3943, before 5pm Pacific time for tape and

I'm e 5 yr. AOR pro. Naturel, amooth delivery. Will relocate. Cell after 5:30pm EST. BOB HENSLEY (606) 252-7883. (2-20)

AL WOODY, formerly mornings Rock 106 (WKQB-FMI/Neshville superstars station looking. 7 yrs. medium market experience. Call (615) 226-0897. (2-20)

3½ yrs. experience. Looking for e good organization in markets of 200,000 plus. Experienced in Pop/Adult and Country. Willing to work over-time and etable. TOM ROBINSON (305) 636-6942. (2-20)

6 yrs, experience. Production, air personality. rning, RSB, Soul and Funk music. Looking for on-eir position at small or large Black station. Willing to relo-cate... Resume and tape upon request. Cell T. RICHARD SMITH, (802) 623-1706 before 11am and after 6pm.

Experienced PD in top 5 merket. Proven ability to pro-gram AOR/CHR or strong 18-3/s. Over 12 yrs. profes-sonal experience, including top ratings as a DJ and award winning production, Doubled ratings in 1 yr as PD at less tastion. Looking for new challenge in the Midwest. Cell DAI, 164 talk about successful radio in your market. (415) 682-4796. 2-79.

Medium market PD seeking on-air position in Celifornia. 7 vr. pro in PoplAdult and CHR. Personality, wermth, and creativity with strong production. 1st ticket. Will consider pert-time and other locations. Cell RICHARD (415) 549-0563, (2.20)

Positions Sought

BOB MOHR, WEAM/Weshington, D.C., WLPL/Bel-timore, WEEG/Waynesborg, CHR medium energy taps with spliced spot. (301) 790-1222. (2-20)

Time and temp, short, fuzzy and fat is what I'm no One yr. pro. Been doing mornings with great results. Good voice. Will work enywhere. Was doing Pop/Adult, now doing Country at seme station. Ready for move up. Cell KARL (602) 384-9497. (2-20)

Rock 'n' Roll outlew looking for AOR station with same stritude, Cell MIKE (213) 437-7673. (2-20)

Need young, aggressive air telent? Good! I've worked in South Floride 4 yrs. Music Director and Programming skills included in package. In competitions I shared great ARB ratings. For further info, call BIFF (617) 688-8629

Autorises emounteer, 7 yrs. experience including sychien may market, wants to work in any format except. Talk or Beautiful Music enywhere in the States. Write "AUS-TRALIAN LOCK," 181 Victoris Roed, West Pennent Hills 2120, N.S.W. Austrelie for tope and resums. (2-20)

My cet is starving! Former Grand Repide, MI MD/DJ now in So. Celifornia, toolcing for absolutely anything. Seve a kitty, cell JOEL (714) 990-9884. (2-20)

L.A. morning men, highly rated in merket, seeks similar position, seme or PD poet in Sen Francisco Bay area south to Montrarey. 12 yr, pp., Spp/Adut, AOR or BM. Prafer talk show, any shift. AP evvaed winner, NewaPublic Afrian. Interested in all offers. Tape and resums available. Cell JiM (174) 66748034 or 14831 Rolling Ridge, Chron, CA 81710, (3-20).

First phone with B.A. in broadcasting, strong production skills, seeking production and/or engineering potion. Will relocate, BOB (213) 482-0805. (2-20)

Chicagoland personality with good volce, great imagination, a hard working desire, and 3 yrs. experience at 50,000 west Pop/Adult station. One tape will prove I can do the job for you. Prefer enother mejor or middle market. Available in June. Call (312) 420-3437, M-F, Noon-Bpm. Ask for BOB KING. I2-20)

West Coast in large/medium or large market, 3 yra. experience, last at KWJJ. Call KYLE (503) 288-3923. (2-20)

10 yr. talk show veteran, the outrageous curmud-geom-conservative long before its recent popularity. Have suitcese, will trevel. Call JIM KIRKWOOD, (801) 375-8339, t2-20)

One-to-One female communicator with 6 yrs. experience seeks freedom. The boss knows I'm looking and hes been hiding all the trades. MD experience. Seeking stable position, AOR preferred. For tape and resum-cell (319) 264-1516, (2-20)

It's tax time again, and don't forget that the last three latters in theirs is IRS. I've had a lot of offers, but none have made my liver quiver. Humonus, creative and dependable CHR jock looking for decent bucks and good conditions. First phone. Call ROB LEE, (312) 884-3987, 0:2-20)

Welcome, you have just entered the "Brent Zone." Little do you know but JOHN BRENT is one of the most creative, personable, infrardly and dependable jocks you could have work for you! Not to mention great pipes, years of experience in Western America and formerly st KYNO/Freson as enternoon personably, Sesting Top 40 gig in major market. Cell (208) 431-9492 efter 1pm. 2-13)

Reletable morning man (other shifts too) no jo adult, experienced in all pheese. Want to get back radio, Medium or large market only, Pop/Adult, Cour Telk, Jock shift desired. Cell (517) 263-6233 after 6 (2-13)

Ambitious, conscientious young men, 2 yrs college radio, over 2 yrs major market experience at WBZ/ Boston, 01 fre numerous, capably held positions at WBZ. Boston, 01 fre numerous, capably held positions at WBZ, represent

KHJ, KBCQ and KPRI-FM are legendary in their own ways, and I've worked all three in the peat few years, doing PM drive news, 11 yrs news and production experience, now looking for less legend and more stability. BOB HUDSON (714) 427-6330 (2-13)

BO WEAVER-WQXI-WFIL-WXLO-12 yrs experience. Seeking Program end/or eir poeltion. Prefer New England states, but will relocate elsewhere. Excellent pipes and production. Call (216) 677-6131 (2-13)

Was "Towelboy To The Stars" in New York City. Broke in on-eir at Screnton, P.A. Announcer seeking full time CHR. Contemporary, versatile, dependeble, and not a bad denoeri Call JIM (314) 965-6079 (2-13)

Pop/Adult within 100 miles of Providence eres. PD and MD experience. Good jock. Formerly WNBH, J8106, WEIM. Looking for smaller market programming fon figurehead position!; MD, sirahit in large to medium. Phone VIN Id011831-1991 enytime. (2-13)

Positions Sought

8 yr pro tooking for secure announcing position in top 100. Currently OH of successful modern Courtry in Mid west market of 100,000+. Extensive experience in MOR CHR. Ready to go. Prefer Midwest, South or Southwest Call (319) 395-8472 for referral number, 27-30.

vorking weekends at an auto spece station. Let me aprure eir werse if you ere around the Memphia, Tennessee area. Prefer eir time to thievary. For tape or resume cell (901) 358-1095 sek for LEE CHRISTOPHER. (2-13)

Some PD's tall me I'm not whet they're looking for right now. The reason is obvious. I use lots of "hype" and sometimes "screen" of It. I'm a believer in drop-ins and SFX, and I've got top 20 metrat experience. A former stand-up comic with a college degree and 7+ in radio. "Team player" who gets involved in the community. Super dependable AMPPM driverlight enter-murity. Super dependable AMPPM driverlight enterteiner who can furnish excellent references. S. ALEXAN-DER (208) 353-8045 (2-13)

16 yr radio veteran looking for medium market Country 19 yr nedio versena hoolong for mealum merices cucurry or Adult Contemporary programming poetion. Will consider production and/or air shift. Experience in all srees, FCC 1st. 81 ratings at WWO_Jlackscom/ile. Ft. KHAK/
Cader Rapids, WYFE/Rockford. Organized and metus.
Looking for stable organization to settle in with. Cell
DAVE STEVENS, (219) 382-8144 days or (219) 393-3988

J.J. McKey #1 night rocker in Richmond and Q94 J.J., McKay F1 Ingirt rocker in Richmond and QB4 looking for mejor market; jump PM drive or nights or medium merket programming gig. Experienced PD/MD in top 50 merket. Willing to relocate. Cell yesterdey (804) 355-3677 or after 4pm and before 10pm et (804) 649-9151. (2-13)

JON FOXX, 23 toolding for opening in Adult Contemporary station with personality format. Air telent/pro. Lest position at KCMX-KKIC/Medford, Serious about the business. Call (603) 684-6080 or (603) 865-7716 (2-13)

I've done news. DJ work, copy writing, treffic, public effairs...loved it all and want more. Would like East or West Coast. Will consider others. Cell ANNETTE (714) 563-1617. (2-13)

Production Director/Copywriter. Mature and outgoing personality. Muth-RIAA award winner. I write the copy that makes the whole station sound great. Call JERRY "DJ" STROTHERS at 8149 266-3788 (2-13)

Versetility's my name! Rock DJ, BM announcer, pley-by-pley engineer. 1st phone. 4 yr pro. Currently in Color-ado. Will move anywhere. Available now, Call VANCE ELDERKIN (303) 338-2518 anytime (2-13)

9 yrs (including 2 yrs on-job-training-Boston) LA. county/city broadcaster seeks news/production—er/pro-duction. TV considered (news). Mid 9 Southern Califor-nia preferred. C13/ 277-7768 (73) 552-487; 2(3) 562-3444 (service Mr. Welker's office. BILL HARGREAVES (2-13)

Slim Whitmen seys "let this jock touch your heert as much as he hes touched mine." Temps Bey pro looking for a change. I'm young, exciting, reletable and modest, 61:3) 733-1678 ESTL (2-13)

Just in time for spring book. One of the top 5 ledy jocks in U.S. needs a challenge, Present situation isn't, Versetility is the key to my presentation. Call after 3pm EST (317) 924-5469 (2-13)

11 yr pro Black mass-appeal sound, major market experience in 4 formats. Formatly with KMJM, KMJQ, KNEW seeking top 20 market opportunity in Black, Country or Pop/Adult. Cell HARRY O (314) 727-2736

Southern California sir talent available, 4 yrs in Los Angeles eres, All offers considered, (714) 621-2827 (2-13)

DON MICHAELS is looking for an eirshift in Southern California. CHR, Pop/Adult or Country. Cell (714) 729-

ention serious programmers. RICK BECKETT, 10 yr veteran available now to join your operation as air personality, MD or PD, Call today for one of the most original, creative and entertaining airchecks in the entire country. Also very involved in heavy production. Formerly with WLAV-FM, WGTO, WQPD and most recently WZZR. Cell (616) 451-0081 or (616) 453-6611 (2-13)

Experienced in news anchoring, writing and gethering in top 50 market and college degree in broedcasting. Aggreesive and hard working. Qualifications make me the right person for your news department. For tape and resume contact JIM PARSONS (513) 298-7241 or (513) 229-337 (21)

KIDD KRADDICK, mornings on KYNO-FM former (105/famps is searching for the right opportunity, Young but polished. Reletable but funny. Cell (209) 431-5706 efter 12/noon PST. Order before midnite tonite and receive a free Ginus Intrile (2-13).

Who the hell is JOE PATRICK? One of the few real country music personalities in the business. Rated No. 1 ARB 79 WBHP/Huntsville, AL AM drive. Award winning copywriter & promotion wiz. References to prove it. Went gig in deep South or far West. (714) 447-4981

Positions Sought

Wented: Production Director position. Any formet medium to large market. Only real issue is money Cell JM at (714) 276-7571 (2-13)

BOB RIVERS, 7 yr radio veteren Y103, FM99, Wizard 99, now available for either Programming or Music director job. Willing to relocate anywhere. Contact (305) 772-4716 (2-13)

#1 Jock period, (in Herrisburg, PA) Has got numbers and style to prove it. Currently relating in New York City, but looking to get back to work. 7-12mid M-F 13 share of 12+, 29.1 share of 18-34. (212) 534-5924 or (212) 934-0171 PETER LAKE (2-13)

California on-air PD. Available now. (714)

DWAYNE BONDS of Q105, ex WCIR, WAPE, WKWK, etc., looking for MD or PD position (813) 971-4270 (2-13)

If you're looking for someone who really knows their ADR, and is fairly intelligent, conscientious, enthus issets and a very dependable person who even has a good eir sound, call Git. HERNANDEZ (714) 991-8445 (2-13)

8 yr pro seeking programming or production in South or Southwest, Prefer Contemporary or AOR, VIRGIL (701) 222-1455 (2-13)

Broadcast journalist with 6 yrs experience seeks employment in California, Call CHERYL BARDOWELL (213) 787-7974 (2-13)

Music Director for medium merket contemporary for-met (AOR, CHR. Pop/Adult), 7 yrs experience. Prefer Boride but enywhere East or South considered. Cell STEVE McKEE before noon EST (717) 897-3819 (2-13)

Looking for challenge with Southern California ma or medium music formet perferred. Background inclus MD slots in AOR, Country & Pop/Adult. Will consi-talk show, Call KEN McKAY (714) 588-0342 (2-13)

BOB MARTIN, Beautiful Music and AOR pro. Looking for programming or on-eit in major or top secondary m kets only. Peat 3 yrs at WC27-AMBEFM/Detroit, auge numbers and top references. Heavy matt-track expe-ence. Have done Bonneville, Churchill Mester Brot cast and FM100, Available today (213) 847-2862.

For sale: Broadcast journalist, news director, communi-cator, 13 yrs cost and tie reporter. Specialist in news organization, Source relations, Piolice-political reporter. Award winner, Innovindigaelbie journalist laws and eth-ios. Seaks permanent position East Coast or Michwest se News Director, City Editor, reporter or enchor. (318) 2344616 (2.2)

neer, Programmer, production. Creative experi-d 1st phone with unique oldies show. Move to wer-limete. Cell CHARLES WEISEL (215) 543-3848 (2-13)

Operations, programming, production, announcing, 17 years experience in BM, Pop/Adult, all News and News/Telk, Heavy experience in EEO renewells and transfers. 10 yrs with lest station. Age 30. Prefer West Coest, will consider others. Cell CHRIS EDWARDS (806) 397-3038 (2-13)



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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Back Page Breakers" are those newer records that have the greatest

GROVER WASHINGTON JR. Just The Two Of Us (Elektra)

66% of our reporters on it. Moves: Up 62, Same 32, Down 0, Adds 48 including WCAO, F105, WPGC, KSLQ, WZZP, KFI, KOPA, WBLI, WAQY, KFMK, WSKZ, KZ93, KIOY, KMJK. See Parallels, charts at number 28.

POLICE

Don't Stand So Close To Me (A&M)

64% of our reporters on it. Moves: Up 99, Same 18, Down 0, Adds 21 including WXKS, WCKX, WLS, KUPD, KNUS, WFMF, WRJZ, WZOK, KIOY, KTAC, WIGY, KQIZ-FM, KSLY. See Parallels, charts at number 29.

PHIL SEYMOUR

Precious To Me (Boardwalk)

62% of our reporters on it. Moves: Up 80, Same 41, Down 0, Adds 12, KVIL, WAEB, 14Q, KELP, KX104, KOFM, KZ93, WHOT, FM102, WFOX, KDVV, KCBN. See Parallels, charts at number 30.

NEW & ACT

of their activity. The two numbers following the artist/title/label designation (example: 100/25 indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31.31 etc.), moved it bown on their charts, or Added it this week. Complete airplay activity or all songs listed in New & Active can be found in the parallels. Zindicates one of this week! "most added" new songs.

APRIL WINE "Just Between You & Me" (Capitol) 114/26 Moves: Up 52, Same 36, Down 0, Adds 26 including WKBW, JB105, Z93, WOLF, K104, V100, 92Q, WAYS, KZ93, WIKS, WHOT, KJRB

TERRI GIBBS "Somebody's Knockin" (MCA) 112/16 Moves: Up 75, Same 18, Down 3, Adds 16 including JB105, CKLW, KSLQ, WOKY, KRLA, KJR, KELP, WSKZ, WGRD, 95SGF, KPUR, WSPT.

JUICE NEWTON "Angel Of The Morning" (Capitol) 111/73 Moves: Up 20, Same 18, Down 0, Adds 73 including WKBW, WIFI, F105, WRKO, Z93, KS95-FM, KSLQ, KIMN, WFLY, Q106, WTIX, KXX106, WHBQ. WNOX, KZ93, WOW, KTAC

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 110/3 Moves: Up 62, Same 36, Down 9, Adds 3, FM100, WZOK, WSGA, WKBW 12-7, 96KX 12-10, KUPD 4-3, WQRK 32-25, K96 30-27.

FIREFALL "Staying With It" (Atlantic) 105/7
Moves: Up 66, Same 32, Down 0, Adds 7, WKBW, KINT, WGRD, KERN,

KCPX, WJBQ, WFLB, KOPA 25-22, KQ94 21-17. ELVIS PRESLEY "Guitar Man" (RCA) 104/17

Moves: Up 53, Same 33, Down 1, Adds 17 including WKBW, WBEN-FM, WBBF, WHYN, KHFI, KBFM, 92X, KGGI, KNBQ, WANS-FM, KKRC, KFXD.

CON FUNK SHUN "Too Tight" (Mercury/PolyGram) 90/5 Moves: Up 58, Same 23, Down 4, Adds 5, F105, PRO-FM, KXX106, 92X, WRKR, WIFI 27-20, WXKS 13-7, Z93 27-22, KRLA 25-21.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/ PolyGram) 79/16. Moves: Up 36, Same 27, Down 0, Adds 16 including CHUM, CKGM, WZZP, WPST, WERC, WAYS, WAKY, KRAV, FM103,

DONNIE IRIS "Ahl Leahi" (MCA) 71/2

Moves: Up 31, Same 23, Down 15, Adds 2, CKGM, KFI, JB105 27-23, WLS d-28, KNUS 17-12, Y103 15-11, WGRD 24-12, KERN 26-25, WIGY 14-11, KQIZ-FM 23-19, WSPT 4-2.

QUEEN "Flash's Theme" AKA "Flash" (Elektra) 62/0 Moves: Up 22, Same 20, Down 20, Adds 0, CHUM 23-19, Q102 18-16, KJR 24-22, WHFM 25-20, KTSA 11-8, WIKS 26-24, FM103 8-3, FM99 10-10, KWLO

CLIMAX BLUES BAND "I Love You" (WB) 61/18

Moves: Up 25, Same 18, Down 0, Adds 18 including WAEB, KHFI, BJ105, 92Q, KRAV, KNBQ, KLUC, 14WK, Z102, WRKR, KQDI.

ERIC CLAPTON "I Can't Stand It" (RSO) 59/58 Moves: Up 0, Same 1, Down 0, Adds 58 including WBEN-FM, WFIL, WIFI, WPGC, WDRQ, CKLW, Q102, WOKY, WHFM, B97, WRVQ, KWEN, KEZR, KTKT, KPUR.

LOVERBOY "Turn Me Loose" (Columbia) 59/6 Moves: Up 36, Same 16, Down 1, Adds 6, Z93, 13K, Y103, KJ100, FM99, KQIZ-FM, CHUM 10-6, KUPD 15-11, Z104 27-26, 95XIL 36-32, KRLC 8-2. SMOKEY ROBINSON "Being With You" (Tamla) 50/26

Moves: Up 18, Same 6, Down 0, Adds 26 including 96KX, WRKO, WPGC, Y100, Q106, KFMK, KEEL WISM, KNBQ, WLBZ, WANS-FM, KENI.

AC/DC "Back in Black" (Atlantic) 50/0
Moves: Up 24, Same 14, Down 12, Adds 0, JB105 15-11, Y100 28-25, WLS 34-27, KFRC 24-22, 13K 20-18, KUPD 7-8.

Radio&Records

NATIONAL AIRPLAY/30

-	Same and the same		A.W. Company	
THREE	TWO WEEKS	LAST		February 20, 1981
AGO 6	1	WEEK 1	0	JOHN LENNON/Woman (Geffen)
3	3	3	Ö	REO SPEEDWAGON/Keep On Loving You (Epic)
13	8	4	1	STYX/The Best Of Times (A&M)
4	2	2	4	DOLLY PARTON/9 To 5 (RCA)
14	12	9	6	CLIFF RICHARD/A Little In Love (EMI America)
23	15	10	0	DON McLEAN/Crying (Millennium)
2	4	5	7	STEELY DAN/Hey Nineteen (MCA)
27	19	12	0	NEIL DIAMOND/Hello Again (Capitol)
7	7	7	9	KOOL & THE GANG/Celebration (Delite/PolyGram)
5	6	6	10	EDDIE RABBITT/I Love A Rainy Night (Elektra)
28	23	17	0	BLONDIE/Rapture (Chrysalis)
15	14	13	Ø	ALAN PARSONS PROJECT/Games People Play (Arista)
1	5	8	13	BLONDIE/The Tide Is High (Chrysalis)
22	18	16	0	PAT BENATAR/Treat Me Right (Chrysalis)
20	17	15	13	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
26	24	21	0	RANDY MEISNER/Hearts On Fire (Epic)
29	27	24	Ū	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
24	20	18	O	RONNIE MILSAP/Smoky Mountain Rain (RCA)
-	29	23	Œ	B. STREISAND/B. GIBB/What Kind Of Fool (Columbia)
25	22	20	a	ABBA/The Winner Takes It All (Atlantic)
12	9	11	21	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
30	28	25	2	LEO SAYER/Living In A Fantasy (WB)
9	10	14	23	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
-	30	28	2	BRUCE SPRINGSTEEN/Fade Away (Columbia)
10	13	19	25	BOZ SCAGGS/Miss Sun (Columbia)
_	_	30	2	STEVE WINWOOD/While You See A Chance (Island)
-	_	29	7	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
-	-	\rightarrow	23	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
_	-	\rightarrow	0	POLICE/Don't Stand So Close To Me (A&M)
	-	-	0	PHIL SEYMOUR/Precious To Me (Boardwalk)
		based		on airplay statistics compiled weekly from our CHR reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED ®

JUICE NEWTON "Angel Of The Morning" (Capitol)
ERIC CLAPTON "I Can't Stand It" (RSO)
GROVER WASHINGTON JR. "Just The..." (Elektra) SMOKEY ROBINSON "Being With You" (Tamla) DONNA SUMMER "Who Do You Think..." (Geffen) APRIL WINE "Just Between You & Me" (Capitol) Complete Regionalized Listings on Pages 30 and 31

HOTTEST

JOHN LENNON "Woman" (Geffen) REO SPEEDWAGON "Keep On Loving You" (Epic) STYX "The Best Of Times" (A&M) DOLLY PARTON "9 to 5" (RCA) BLONDIE "Rapture" (Chrysalis)

Others Getting Significant Action

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/PolyGram) 47/4
Moves: Up 32, Same 10, Down 1, Adds 4, WDRQ, KNUS, FM100, Z102, WXLO 1.1, KRLY 27-20, KRLA 10-7, 13K 25-19.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 46/5 Moves: Up 24, Same 17, Down 0, Adds 5, WAEB, K104, KEEL, 95XIL, WXLK, WCAO 26-24, PRO-FM 24-21, KFRC 40-

38, KPLZ 29-26, WHYN 22-18.

DONNA SUMMER "Who Do You Think You're Foolin" (Geffen) 45/26 Moves: Up 9, Same 10, Down 0, Adds 26 including WBEN-FM, CKGM, 293, KFI, WFBR, WICC, WKEE, KSET-FM, KBFM, KQ94, WQRK, WVIC, KRAV, KYNO-FM, KIDD, KTAC.

SUZI QUATRO "Lipstick" (Dreamland) 45/4

Moves: Up 19, Same 22, Down 0, Adds 4, Q106, KSET-FM, WJDX, KQIZ-FM, WBBQ 13-10, WDJX 38-29, Z102 26-23, WSGA 27-23

FLEETWOOD MAC "Fireflies" (WB) 41/4
Moves: Up 24, Same 11, Down 2, Adds 4, WOLF, KCPX, KKLS, WRKR, WBEN-FM 24-20, WOKY 24-22, KUPD 28-21 KSRR 28-24, WVIC 31-26.

CHAMPAIGN "How Bout Us" (Columbia) 37/14

Moves: Up 13, Same 10, Down 0, Adds 14, WFIL, Q105, WCKX, KRLA, WFBR, WOLF, WKEE, WERC, WSGN, WLCY, WGH, WVLK, WMEE, KGGI.

SPINNERS "Yesterday Once More/Nothing Remains The Seme" (Atlantic) 33/13
Moves: Up 10, Same 10, Down 0, Adds 13, WFIL, WICC, KSET-FM, KINT, WSGN, KX104, WOKI, WRJZ, WCSC,

WVLK, 14WK, WROV, KWLO.

DOOBIE BROTHERS "Keep This Train A-Rollin' " (WB) 33/6

Moves: Up 14, Same 13, Down 0, Adds 6, WBEN-FM, WTIX, WERC, WVIC, WFLB, KOOK, KFRC 37-35, KXX106 29-26, KSPZ 23-17.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 32/6
Moves: Up 11, Same 15, Down 0, Adds 6, WFBR, WOHO, WDJX, WLBZ, 14WK, KENI, WBEN-FM 34-21, CFTR 1-1.

CKGM 10-7, CKLW 29-25, K104 5-1, WAYS 12-8.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 31/9
Moves: Up 10, Same 12, Down 0, Adds 9, CKLW, KFRC, WHFM, 92Q, WSKZ, WKXY, KILE, KENI, KQDI, KRBE 20-16. WGRD 30-25

MOLLY HATCHET "The Rambler" (Epic) 29/7 Moves: Up 6, Same 16, Down 0, Adds 7, KUPD, WHFM, KROY, WLBZ, WCIR, KWLO, KENI, WKEE 20-16, KSRR 37-

28, KJ100 20-18. JIMMY BUFFETT "It's My Job" (MCA) 26/7

Moves: Up 13, Same 6, Down 0, Adds 7, WTIX, WRJZ, WNOX, WDJX, KIOY, WHEB, Z102, 94Q 28-23, KKLS 26-23.

TOTO "Goodbye Elenore" (Columbia) 25/6 Moves: Up 7, Same 12, Down 0, Adds 6, KUPD, KJ100, WDJX, 95XIL, KQIZ-FM, KDZA, KINT d-38, KBFM d-27.

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