Mrs. Kay Yan Ett, 4354 East 55th Street, Maywood, Calif.

Sirs: I agree with another reader, Helen Dolan, about the "racket" in winning radio prizes. Today at 1:00 o'clock I heard a lady with a very odd name win a wrist watch on "House Party." At 2:00 p.m., only an hour later, the same lady won a set of club aluminum on "What's Doin' Ladies."

What really burns me up is the fact that the contestant is so greedy. Why doesn't she tell the emcee that she has already won on another program, and pass the chance to someone else? It would be impossible for the different radio stations to cooperate in preventing this, however I do suggest an honor system whereby the emcee asks the contestant in front of the audience whether or not she or he has been a winner before. If they are at all decent they will say so and retire.

Mrs. Margie Gillum, Indian Mound, Tenn.

Sirs: I didn't know there was such a fine magazine as Radio Life until a few months ago, when a friend in California started sending it to me. I certainly do enjoy it.

How about pictures and write-ups of "Pepper Young's Family" and "Ma Perkins"? Would like to know what became of Ed East and Polly and their "Fun and Folly with Ed East and Polly" program. I used to enjoy it so much.

"Pepper Young" and "Ma Perkins" are being set up now, via New York, for a soap opera series. Ed and Polly's "Fun and Folly" program is off the air at present, but Ed is emceeing "Meet the Minks," a Columbia Pacific Network daily feature, picked up by Tennessee listeners via Tulsa. Hope you, too, are able to tune in.

Mrs. Edna Franklin, Carpinteria, Calif.

Sirs: Would like to see some pictures of Bob Phillips, Al Poska and Winkie. How about it?

How about it, KFI?

Mrs. Margaret A. Ellison, 3923 San Rafael Avenue, Los Angeles 31, Calif.

Sirs: I too was a fan of Miss Louise Johnson, astrologer, and always listened to her, after hearing her say she was a native of England. So many wonderful leaders in spiritual understanding and astrology do hail from England.

She was very good indeed. She often mentioned her ill health, but all of sudden her broadcasts stopped. My daughter and I often wondered where she went then.

About two years ago, we were being escorted through the Forest Lawn Mausoleum and espied her name, and a description of her, on one of the crypt plates. We stopped, read, and commented upon the discovery. Naturally, feeling badly at her passing, I believe if readers care to check further they will find it to be correct.

And here, following, is a most curious answer for your letter, Mrs. Ellison.

Louise Johnson, 1422 Linden Avenue, Long Beach 6, Calif.

Sirs: I wish to thank you for an item in "Ear Inspires the Pen" column of August 31, in reply to a correspondence, apparently from a Mr. W. E. Ellis and a Gladys F. Sutton, as to my whereabouts.

I was on radio eight years and four months, twice a week, never missed a broadcast and never received any sort of wage. At the time, my feature was considered a very good one, and it is certainly gratifying to know there are some of the old timers still interested.

This is to thank you and the two radio fans for gracious recognition. So you see, I am still on this planet. It was twelve years I thought I left KNX. It was nice of you to make the inquiry, and it was through a friend that the fact was presented me. My news magazine is most interesting and comprehensive, and I wish you all kinds of "good luck."

Mrs. R. H. Yink, 1514 5th Street, Manhattan Beach, Calif.

Sirs: In the September 14 issue of Radio Life, I read a letter from Harold Anderson regarding the program, "Richard Davis, Private Investigator"; and I certainly do agree that maybe some night, producer Dave Taylor (Foote, Cone & Belding agency) will shock all of fifty listeners out of their seats by rearranging the plot or shuffling the supporting characters.

Either the voices of the list of actors he gave in the September 21st issue of Radio Life sound identical, or he hasn't checked the program lately. Who does he think he's kidding? Or, can it be that he only read the first part of Harold Anderson's letter, and failed to understand "you can fool some of the people some of the time," etc?
Mrs. Londa Conkin, Los Angeles Sanitarium, 726 East Adams Boulevard, Los Angeles, Calif.

Sirs: I wish to express my appreciation for your very splendid magazine. The improvement is noticeable to me, as I read every word in Radio Life and pass the old ones along to my friends.

I enjoy the mystery stories, and "Noah Webster Says" is a favorite too. Also, Carveth Wells is one I try to listen to each time, though the late hour sometimes prevents my listening.

Recently I noted a letter in Radio Life wherein someone objected to the box ads in the program logs, but with me they are very helpful, as I have found two garden programs through the box ads.

I am confined to my bed, so you see how much radio means to me. The subscription to Radio Life was the gift of a friend, and a very useful and helpful gift it has proven!

Mrs. Alice L. Martin, 1312 South 11th Street, Los Angeles 15, Calif.

Sirs: I should so much enjoy a story and picture of Joe Hernandez, the sports announcer. There is no one who can call the races as he does, and his program each racing day is a "must" with me. Thanks a lot for your swell paper.

Louisa Campbell, Los Angeles, Calif.

Sirs: Your letters on radio program participation chiselers hits the spot. If only every fair-minded person were to acquaint the ename before going on the air with any person who is making a "business" of it!

Also, all tickets should be torn by the ushers, and stubs given persons attending, so only one ticket to a person, and that ticket placed flat in the bowl for drawing, not rolled up or folded in two.

One person has declared she will go on every day. All I can say is, Up Girls . . . with the Irish Confetti!

Are you listenin', networks? Your dialers are doing some very intelligent talking!

R. C. Enderwood, 160 North Euclid Avenue, Pasadena, Calif.

Sirs: I'm a person who generally dislikes radio. But I'd like to say that the "Favorite Story" program on KFI is what radio needs more of. It was with great pleasure that my wife and I tuned in last week to hear it back on the air. Since we read your publication, we'd like to learn something more about our favorite program. I've talked to many friends here in Pasadena about this program when it was on last year, and they all agree it is one of radio's finest things.

Your request, with that of many other readers, has been noted . . . for a future "Favorite Story" story.

George Dvorak

George Dvorak's sympathetic words and soothing music, while not conducive to early-morning energy, do start the day off with a nice friendly feeling. His program is "Operation Daybreak", heard Monday thru Saturday at 5:30 a.m.

Tex Ritter

TEX RITTER, cowboy star of stage, screen and radio, acts as host and sets the scenes when the recorded western music of favorite cowboy stars is played Monday, Wednesday and Friday over KFI at 6:30 a.m.

That's KFI—Dial 640

—Advertisement
The Songs Al Jolson Is Bringing His Radio Audience Were Popularized by Him Before Radio Was Invented

ARLY in World War II, before very many of the big names in show business had gone touring and entertaining, a gray-haired man was landed, with no fanfare or advance publicity, in the Aleutians. He had gone at General Marshall's specific request, and was bent on brightening the troops. A welcoming general, unbelievably innocent of show business, followed his greeting with "And what do you do, Mr. Jolson?"

Al's reply was a classic of understatement, "I sing."

Today, in Hollywood's big NBC studios, Al is singing an exciting climax to his comeback on "Kraft Music Hall." After years of relative inactivity, Jolson finds that he is as popular today as he ever was. The songs he popularized before many of his today's fans were even born are right back among the world's best sellers. He's back by popular demand.

Al was born Asa Yoelson in St. Petersburg, Russia. Remembrances of his days in Russia are vague, but he does recall his boyhood in Washington, D. C., where his early ambition was to be a Jewish cantor, like his father.

In Washington Al first acquired his love for the Dixie he immortalized in song, and his love for show business. He had to run away from home to make his debut on the stage—one of a group of children in "Children of the Ghetto", which played at the Herald Square Theatre in New York.

After a period of minstrel shows and vaudeville, Al placed his foot squarely on the ladder of success by signing with the Shuberts for a role in a Winter Garden extravaganza. Patrons of the theater saw his meteoric rise in such shows as "Vera Violetta", "La Belle Paree", "Honeymoon Express", and "Dancing Around". Real stardom came with "Robinson Crusoe, Jr.", (a role that is still Al's favorite), and he was tabbed as the singing sensation of the theater.

Everyone knows the story of Al Jolson and the first talking picture, "The Jazz Singer". The next all-dialogue, all-singing picture, "The Singing Fool", in which he introduced the song "Sonny Boy", is even today a vivid memory in the minds of people who saw the film.

For years Jolson was a top-ranking star and his name acted as a magnet for movie-goers. Then, several years ago, the footlights once more lured Mr. Jolson away from the film capital, and in the early 30's he returned to the stage. As a radio star of his own show, Jolson was last heard with Monte Woolley in the spring of 1943.

During World War II, when American troops went overseas, Jolson went along, visiting almost every
theater of war. He performed in rain, sandstorms, cold weather and hundred - and - twenty - degree temperatures, providing immense enjoyment and relief from the war.

War Contributions

Ordinarily Al tried to keep the songs happy, but during one performance in Italy the listeners prevailed upon him to do "Sonny Boy". No sooner did Al start his song than a huge young fellow in the uniform of a paratrooper began unashamedly to weep. At the end of the song, the boy was among the group that surged forward to talk and joke with Al. Jolson singled out the youth and quipped: "What's the matter, fellow — was it that bad?"

The paratrooper reintroduced himself. "I don't wonder you wouldn't recognize me ... but I sat on your knee when you sang that song before. 'Lee's my name, Mr. Jolson, 'Davey Lee'."

A cold contracted during Jolson's round-the-world entertaining jaunts resulted in pneumonia. Back in this country, pulmonary complications arose, and Al was out of the public eye while he fought and joked his way back to health.

Since the first guest appearance Al Jolson made on the networks a year ago, the public has wanted more. With his return to the air this fall, Al brought some pretty definite ideas with him.

"If I'm billed as an entertainer, then I'm going to see that people are entertained. Any novelty I think of is going to attempt. There's this great hue and cry that always goes up among radio people that nothing new is ever done ... then they won't try anything new.

"And I'm tired of hearing guests on shows being dragged in by introductions like 'Well, if it isn't ...' or, 'Look who's here!' My guests are going to have to be able to perform, too."

Oscar Levant joins Al each week. Lou Bring's orchestra provides the music, and songstress Milena Miller, termed by a committee of illustrators "the most beautiful girl in radio" sings.

When Mr. Jolson isn't handling the reins of the "Kraft Music Hall", most of his time is spent traveling. Al is married to the former Earle Galbraith, whom he met while entertaining at hospitals around the States. Mrs. Jolson had been a laboratory technician, now devotes her time to running their homes. The Jolson's journey from Hollywood to Palm Springs to Florida, with frequent by-trips to New York to see the new shows.

The Jolson house at Palm Springs and the comfortable house on the crest of the hills between San Fernando Valley and Beverly Hills each boast a swimming pool. Never a day passes without Al's daily swim. Probably because it is still part of his building-up program necessary after long illness, the daily dip is put before press interviews, rehearsals or anything else.

Mr. Jolson should be a happy man. He lives in a climate warm enough to suit even him, he's again working with an audience, the medium he greatly prefers, saying "I guess it's the ham in me that has to be satisfied," and he can golf and fish the year round.

A radio show once a week allows time for the reading Al enjoys. His favorite playwrights are George Kaufman, Ben Hecht, Charlie MacArthur and Eugene O'Neill. He likes the music of Irving Berlin, Jerome Kern, and Warren and Dubin. When it comes to authors, his preference runs to Ernest Hemingway and William Faulkner.

As pet aversions Al lists a series of things he can easily avoid, such

(Please Turn to Page 32)
My Friend Irma's Friend, Cy

Creator-Producer-Director-Writer of "My Friend Irma" Is Young Cy Howard, Who Got Inspiration for the Show From the Real-Life "Janes" and "Irmas" He Has Known

By Joan Buchanan

Young Cy Howard is the enthusiastic creator of "My Friend Irma", latest step in a career that has included play-doctoring, Broadway stardom and radio gag writing.

If you were to give a newspaper to the characters on "My Friend Irma", Irma would grab the funnies. Jane would take the society page, Al would go for the stock market reports and Kropotkin would take the drama section," claimed Cy Howard. "Cy ought to know, for he's the creator of the show, and the characters are as real to him as his friends and co-workers.

"They're all nice people," he continued. "They're just in bad company — if Irma would leave Al and Jane would leave Irma they'd all be better off." But then there would be no story — and we, like millions of others, couldn't take that. "Jane's got a strong mother complex," Cy explained in answer to our fears. "She'll never leave Irma — and Irma loves Al too much to ever leave him."

Cy came to the program building department of CBS a year ago with "My Friend Irma" in his head and a background that has included practically every phase of the entertainment world: writing, acting, directing, creating for radio, stage, little theaters and for the nightclub spotlight. At the University of Wisconsin his plays had been produced with some success by the University Theater Group, though Cy claims that none of them was very good.

He went to New York to try writing good ones. He didn't, so he turned to acting. He appeared in several George Abbott and George S. Kaufman plays and became a true theater enthusiast.

Sometimes enthusiasm isn't enough to keep a young actor eating, so Cy went to Texas. Why Texas?

"Well," he explains now, "I'd heard it was warm in Texas — and hospitable. Hospitality means food, doesn't it?" Texas hospitality included a job at station WBBM in Houston, where Cy learned to do everything from janitor work to announcing.

Recognition from Benny

Cy returned from service, headed for Chicago and wound up writing material for Danny Thomas, working for station WGN and emceeing his own nightclub show from the Hotel Sherman. One of Jack Benny's scouts heard some of Cy's material and he was offered a job as head writer on the Benny show.

Happily in Hollywood, Howard was approached one day by famed playwright Maxwell Anderson. He was looking, it developed, for a young man to play the lead in the Broadway production of his drama, "Storm Operation". He offered the gag-writer-actor the part. Cy obtained his release from Benny and played the lead in the play for several months. His boundless energy gave him time to write and broadcast his own comedy show, "What's New?" while at the same time he scripted a number of other programs including "Palmolive Party".

Because of his wide experience and reputation as a writer, Howard was often called upon to "doctor" the work of other playwrights. He was so much in demand at this that he finally went into play-doctoring as a profession. CBS, looking for program executives with new show ideas, offered him an executive producer's post in the Hollywood network studios.

Cy and "My Friend Irma" came west — an auspicious move for everyone concerned.

Speaking of the "Irma" show, Cy says "I had auditioned everyone in New York and Hollywood. I made up my mind that this show wouldn't (Please Turn to Page 32)

Cy claims nothing makes him laugh — and here he is proving himself wrong as he chortles at Marie Wilson. Cast members John Brown as "Al", George Neise as "Richard" and Ruth Persott listen in. The man in the background is music director Lud Gluskin.
SOME DAY SARA BERNER would like to have "a shop of her own", featuring her peasant-style originals and self-designed hats. Right now, she's too occupied being one of the most expert voice and character impersonators in the business. Sara, by the way, also plays Jack's uninhibited girl friend "Gladys Zybisco" on the show.

BEA'S JUST had her hair cut into a short swirling halo and dyed a soft red, but she's still the same swell gal this picture shows. You also hear her as the violent "Mrs. Anderson" on "Day in the Life of Dennis Day" and as "Eve Goodwin", schoolmarm friend of "Gildy", in addition to other roles.

Bea, who has just had her hair pout-cut and dyed a soft feathery red (from its previous long page-boy black) is a swinging, adjusted soul who effects a "gosh, don't mind me" congeniality. She is the very happy wife of Jim Brennan, announcer and actor, and the mother of seven-year-old Jack and five-month-old Maggie. Professionally, she is: "Eve Goodwin" on the "Great Gildersleeve" show; "Mrs. Anderson", henpecker of Dink Trout, on the Dennis Day show; "Mrs. Carstairs" on "Fibber and Molly"; and "Gloria" on "Ozzie and Harriet", as well as one of Benny's switchboard sweeties. She's more interested in her family, she admits, than anything else.

Whereas, little, quiet, big-browneyed Sara Berner, by contrast, is absorbed in her career of mimicry. "Sara's a real ham," says Bea with affection. And gentle, soft-voiced Sara will indeed exert any effort to

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(please turn to page 32)
Men of Music
No. 54 of a Series

Tommy Dorsey

Ninety-One Per Cent of His Income Goes To Uncle Sam, but "T. D." Is Happy, for Five of His Records Have Sold Over One Million Each and One Has Passed the Three-and-a-Half-Million Sales Mark

By Jack Lawson

TOMMY DORSEY of the Fabulous Dorsey's is reputed to be the "most widely publicized bandleader in the world".

And when you get right down to it, that reputation isn't much exaggeration.

Having covered every field of the entertainment world-theaters, radio, motion pictures, records and the concert stage-Tommy perhaps has appeared before more people than any bandleader or musician living today.

Now, he has become a disc jockey.

He has sold more records than any other artist—even the great Bing. His RCA-Victor recording of "Boogie Woogie" is the top seller of all time in the pop field, having recently passed the three-and-a-half-million mark.

So it becomes a problem, when the interviewer sits down to interview the one and only T.D., to find a "new slant". That responsibility fell on our shoulders when Tommy returned to California to reorganize his band.

Here's what we learned, and we pass it on for what it's worth—and that would be its weight in gold to fans!

Tommy Dorsey weighed in less at birth in 1905 than the trombone he blew to fame in later years.

He could read music before he could read comic strips.

He played with a band while still wearing short pants—and they were his older brother Jimmy's, at that!

The original Dorsey Brothers orchestra had Glenn Miller, Bob Crosby and Ray McKinley as sidemen.

Tommy has waxed five different numbers that have sold over a million each.

His following is largely among the younger generations. Ninety per cent of his radio programs have been sponsored by products that sold for under a dollar and by the millions.

His favorite pastime is gin rummy.

His present ambition is to win at gin rummy.

Both Tommy and his brother Jimmy love the same girl. That girl happens to be their mother.

Ninety-one per cent of Tommy's income goes to Uncle Sam.

Ambition Bockfired

His earliest ambition was to be a railroad engineer. Once he installed a complete miniature railroad system in his playroom. Word passed.

(Please Turn to Page 32)
For Love o' Mike (General Comment)

Royal Wedding on Nets

A short-wave broadcast, jointly heard on all networks and lasting approximately two hours, will cover the colorful ceremonies of the royal wedding between Princess Elizabeth of England and Lieutenant Philip Mountbatten. NBC's western network will be opened at 3:00 a.m. the morning of Thursday, November 20, and five correspondents at vantage points inside Westminster Abbey and on the route between Buckingham Palace and the Abbey will describe the procession.

NBC's London news bureau chief, Merrill Mueller, will supervise the various pick-ups and describe the scene outside of the Abbey. The other four correspondents will be Edward R. Murrow and Howard K. Smith of the Columbia Broadcasting System; Frederick Oppen of the American Broadcasting Company and Arthur Mann of the Mutual Broadcasting System. The correspondents will be stationed in vantage points permitting a continuous description of the occasion.

Those who have followed the momentous overseas broadcasts during the last decade or so — George V's funeral procession, Edward VII's abdication, George VI's coronation, Chamberlain's peace in our time', message and Ed Murrow's famous 'lights are going out all over Europe' report — will doubtless brave the dim ayem to follow this historical broadcast.

Rumors Are Flying

Jackie Kelk ("Homer" on the "Aldrich Family") again rumored for his own show. ... Gossip has it that Kate Smith has been invited to appear in movies re-scripted from Marie Dressler's old hits. We don't think that Kate likes movie acting, though. Red Skelton to build a television studio... "What's Doin', Ladies" to be dropped as the sponsor takes its advertising to other sources. ... NBC stars again to take over the big Hollywood Santa Claus Lane parade Thanksgiving Eve. ... Mutual-Don Lee's famous new home on Vine Street will be premiered around March 15. ... John Nesbitt's "Passing Parade" may return to the air soon — and not too soon to suit us. ... Believe it or not, "Sundown" may switch to ABC (when will they stop pushing the U.S. Army around?)... "Breakfast Clubber", Jack Owens has a new tune headed Number One spot, "How Soon" (Jack, you probably remember, wrote the "Hut-Suit Song")... Jack Benny will return Dick Haynes' guest appearance some time soon — remember, Dick was one-fourth of that "Million Dollar Quartette" on the Benny show last season? ... It's Anita Ellis of the Red Skelton show; who dubbed for Rita Hayworth's singing in "Down to Earth". ... Didn't know till now that Cliffie Stone's father is "Herman the Hermits" ... Gene Norman ... said to be listed in the Who's Who supplement this year. ... The King Sisters are back with the Alvin Ray band just like in the old days... Mel Torme dropped as his sponsor puts his clackers into a quiz show. ... One of the most popular war-time AFRS shows, "Jubilee," will be revived for overseas and hospitalized soldiers.

DON'T BE A MissDit*

NEXT WEEK

Solved! If you've ever puzzled over the references to Hooper ratings on the air and in the columns, you'll welcome our article on who's who and what's what in the Hoopers ... next week.

Welcomed! What else but "Point Sublime" as it makes a return engagement on the air and in our pages ... next week.

Revealed! Comedienne Elvia Allman as Mrs. Buff-Orpington.

Continued! Cy Howard's fast-talking explanation of comedy on "My Friend Irma".

Explained! Tom Hanlon tells us what it takes to be a sports-caster.

Discovered! Eddie Cantor's new sing-sation, little Miss Coco (pronounced See-see) Blake tells about those steps to the bigtime.

Visited! Brooke Temple ("Red Ryder") and his western-style home.

Profiled! Your "Lux" announcer and our Mikeman of the week, John Milton Kennedy ... next week.

*She wanted to read it but she missed it.

... Garry Moore and Gene Krupa have been signed for "Bright Eyes," a flicker.

Your Cue (Shows You May Like)

"Cavalcade of America"

DuPont's "Cavalcade of America," heard over KFI Monday nights at 8:30, continues the legitimate dramatizations of American development with the same good taste that's always marked them. This weekly half-hour could well be incorporated into curricula carrying American history, as after-school learning.

The exploits of Captain John Paul Jones have long been associated with Revolutionary War dates. Last week, "Cavalcade" livened interest in this redoubtable character, on its salute to the Navy Day, with the story of "The Admiral Who Had No Name," starring Robert Montgomery, himself an admiral in the United States Reserve.

In 1773, Admiral John Paul of Her Majesty's Navy, having killed a man while putting down a mutiny, fled the West Indies for the security of newly-settled America. As an itinerant of North Carolina, John Paul was befriended by Wile Jones, a wealthy colonist to whom the freedom of America didn't constitute treason against England, as it did to the homelock and старved John Paul.

The story of John Paul's turn against tyranny, and the growth of his loyalty to the new America, related in radio drama, created a more lasting impression than an even hundred pages from a history book ever could. At the last, John Paul Jones, adopting the name of his American friend and benefactor, took up a berth as Lieutenant in the United States Navy, to build sea victories and traditions of valor.

DuPont knew when it had a good thing, and didn't upset an illusion by a preponderance of talk about the world today through the magic of DuPont products.

Scripting of the half-hour was excellent. The magic of good writing and dates loaded with historical significance into the lively script with nary a lag in excitement and action. Any student at all hard at work with his early American History hearing last week's show must have gained a new appreciation of what he was learning.

Joan Davis Time

Joan Davis, tabbed "America's Queen of Comedy," bounced back onto (Please Turn to Next Page)
A half-hour show which requires almost a month's preparation...that's "Vox Pop", which starts the ABC-KECA stellar lineup of shows on Wednesday nights, at 6:30. First to come are those standard questionnaires are sent out in the selected city, two weeks in advance of the show. Then, five days before the broadcast date, Rogers Brackett and Buzz Willis, the program's director and producer, arrive in town. They interview as many as a hundred people, narrowing the field down to 10 or 15. When Parks Johnson and Warren Hall arrive, they select the final five or six persons to be featured on the air. Over the weekend, the interviewees are entertained by the "Vox Pop" staff...Johnson and Hull find out all about their guests...and they're all old friends by broadcast time...The one reason why "Vox Pop" makes such easy, entertaining listening.

Next on the ABC's Wednesday night list is that always exciting drama, "The Lone Ranger"...Here's western adventure which makes good listening for the whole family...Also good listening for the family is "Mayor of the Town" (KECA at 7:30)...with Lionel Barrymore starred as His Honor the Mayor. Agnes Moorehead as "Marilly, the housekeeper", and sixteen-year-old Conrad Bain, who plays the mayor's ward, Butch.

Remember Wednesday Nights on 790...

Don McNell, toastmaster of ABC's "Breakfast Club", possesses one of the world's foremost collections of unusual fan mail...The genial emcee not only reads a greater part of his mail with interest, but pounces eagerly upon such odd items as a letter in Sanskrit, greetings engraved on the head of a pin, a 40-page manuscript with all the words spelled backwards, and a monster postcard as big as a door. Don and his troupe receive approximately a quarter million letters annually. Here's pretty Patsy Lee, songstress of the "Club", who reversed Horace Greeley's advice by going from Oakland, California, to Chicago, to find success.

Ted Malone's entry into the "new look" in feminine fashions controversy has pulled in an astonishing bag of mail...Always a heavy recipient of fan mail, Malone received 65,188 pieces of mail on the subject of milady's gowns in September, and it is estimated that the October count will be larger...Tom Moore has also been conducting his own poll of "Ladies Be Seated" audiences on "the new, longer look"...And Frances Scully, KECA's own Star Gazer, returned from her New York holiday brimming over with fashion ideas which she gathered there.

Remember Wednesday Nights on 790...

AROUND RADIO: This is the last week for Jimmie Fidler's popularity poll...and up to this writing Bing Crosby is again way out in front in the race...if you haven't cast your vote for your choice of "the most popular person in the U.S.", better do so...ABC's popular detective series, formerly titled "I Deal in Crime", is now known by the name of the hero, "Ross Dolan, Detective", with William Gargan continuing in the title role of the Saturday night crime chaser (KECA at 7:30)...Orval Anderson, headman of "Darts for Dough", has more troubles in the spelling of his name...Folks are always making it "Orrville" or "Orrill"...but he's Orval!..."Darts for Dough" is now heard on Thursday nights at 6:30 over KECA...Movie commentator Louella Parsons, is now in New York. Her Sunday night (6:15) broadcasts will originate there on Nov. 9 and 16..."Sky King", action-packed, has just begun its second year on ABC...Now a half-hour show, the thrilling adventures of Schuyler King..."Sky King"...and his young friends are heard on alternate days with "Jack Armstrong", at 5:30 p.m. Mondays thru Fridays over KECA...Always Good Listening on 790...

Radio in Review

(Continued from preceding page)

the airwaves this season (Saturday, KNX at 6:00 p.m.) with a refreshing new format. Comedy remains, but it's been streamlined by the able pens of three crack writers...Abe Burrows, Artie Standel and Larry Marks. The three are aided by the show plot sheding the extraneous characters who cluttered the tea room weekly with the same vein of remarks they had used the previous week, and the one previous to that.

Joan's new pursuit of a career (the tearoom has been relegated to Lionel Standel's bungling management) she runs into odd and interesting types whose dialogue has the whimsical sweep of the above-mentioned pens. In only one instance are they disappointing. Perhaps it's too early in the season to judge whether or not funnyman Danny Thomas will liven up a bit, but so far, Mr. Thomas just hasn't been as funny as he can be.

Possibly with an eye to the day when music will be impossible because of the newly imposed recording ban, a group called the "Choralaires" appear on "Joan Davis Time". They add nothing other than an opportunity to prepare ourselves for this possibility of hearing an a capella group in place of an orchestra.

In recent performances Joan has been using her good voice as she underwent a dream sequence in which she was the lovely voice of authority of her own business, or bought in on a face designed to turn women lovely overnight—even Joanie. Pursuing a career in place of a man will undoubtedly amuse more people. There are more possibilities for ludicrous embellishments, and the show is making the most of them.

Playbacks (Critical Comment)

"Fear Begins at Forty"

Another timely, hard-hitting program from CBS's Documentary Unit was last Tuesday night's presentation. The dramatization of the social and economic problems of old age, titled "Fear Begins at Forty."

The more statistic that there are between thirty and fourteen million people in the U.S. over sixty-five who should give you an idea of the magnitude that this problem will assume from year to year. The dramatization of what happened to a small family when the father was retired from his job at sixty, listeners were made aware..."Remember when the father goes to a home for the aged and his father retires to a sordid rented room, brought his special brand of mild, good-guy charm to sell. Big-
Did you ever wish you could tell radio people just what you think of their programs? Well, you can! You'll have fun doing it, and there's a gift in it for you, too.

Here's how—Fill out the coupon below. Mail it to KNX-CBS, Columbia Square, Hollywood 28. Then you may be among those chosen to receive a special invitation to visit our studios. We'll give you two passes entitling you and a friend to special press seats at a major CBS show broadcast from Hollywood—a program like the Bob Crosby Show, Baby Snooks, Ozzie and Harriet, or My Friend Irma.

What do we want you to do for us? Just this: we want you to listen to a playback of one of our shows, and to tell us what you think by pressing two buttons—a green one when you like something in the show; a red one when you don't. It's as simple as that.

You won't be alone. Other guests will be doing the same thing...at the same time. And for an hour or so of your time you'll receive a valuable gift (besides the passes) when the test program is over.

So fill out the coupon right away, and let us entertain you at KNX-CBS in Hollywood.

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DEPT. B KNX-CBS, COLUMBIA SQUARE
6121 SUNSET BOULEVARD, HOLLYWOOD 28, CALIFORNIA
I would like to receive an invitation to one of your program tests.

NAME Mr. [ ] Miss [ ] (Please Print)

ADDRESS

CITY

SEX: Male [ ] Female [ ]

EDUCATION: (Please circle the last year in school you attended)
Grade: 1 2 3 4 5 6 7 8
High: 1 2 3 4
College: 1 2 3 4 5 6

AGE: (Check one)
Between 18 and 24 [ ]
Between 25 and 29 [ ]
Between 30 and 44 [ ]
45 or Over [ ]

OCCUPATION:
On the lines below, write in the hours that you would be free to come, (Indicate daytime hours wherever possible)
Before 6 p.m. After 6 p.m.
Monday ____________________ ____________________
Tuesday ____________________ ____________________
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Friday ____________________ ____________________
Radio in Review

(Continued from page 10)

Pious (Fred Allen's "Mrs. Nussbaum") as the mother.

The title of the piece brought the problem home to many of us as "Joe," the son, realized that at the age of forty he was about to repeat the cycle through which his own father had just passed.

Most heartening fact sounded on the show was that if one-tenth the attention directed toward the problems of childhood and adolescence were applied to the problems of old age, we'd soon help oldsters (and eventually ourselves) to a solution.

"You Bet Your Life"

Groucho Marx introduced KECA's "You Bet Your Life" last week. The Monday-at-9:00 p.m. show brings a new game to the tournament of audience participation shows ... a timely move. Rather than using the old "what's-your-name-here's-a-thousand-dollars" routine, listener interest is built by suspenseful competition among the participants.

Raspy-voiced ad-lib master Marx, who fortunately is well-enough known to set up the illusion of his appearance along with his voice and emceeing maneuvers, introduced three couples. One young pair had never met. The second couple were chosen from the ranks attending the marriage license bureau, and the third, older couple, were chosen from the audience because neither ever had been married.

The program consisted of each of the three couples trying to build their $20 bank, credited to them by the show, into a larger sum than the other couples. Winners had a chance at the $1,000 question. In the interim, a secret word was cut in for at-home listeners. Should any of the contestants say the secret word, "sow," during their appearance they automatically would become eligible, then and there, to try for the $1,000.

Questions so severely simple as to become tricky were asked, "Should a gentleman walking with two women shopping walk (a) on the outside of the pair (b) between them (c) twenty paces behind?" or "Which is the most extensively used grain throughout the world, (a) rice (b) corn (c) barley?" and "What is the average life of a dollar bill (a) six months (b) a year (c) two years?"

The fun of the show lay in Groucho's understatements, his buying kisses from the bride-to-be, and remarks like his self-introduction ... "This is what I get for coming in too late to get a seat! Now I have to give away the thousand bucks instead of getting to try for it."

The comedian, so used to rowdy humor, got off the track once when he omitted to find out beforehand the ages of his participants. This led to embarrassment later.

Another audience participation show is another audience participation show ... ever popular, and ever difficult for a new emcee, as any hostess who has worked at making a big happy group out of a houseful of strangers will know. Groucho has on his side two credits: an established, amusing personality and the new game.

On Mike (About Studio Happenings)

Avak Speaks!

Continuing his policy of presenting little-known or well-known, but always news-worthy, guests on his Friday, 8:30 a.m. news program on KHJ, Henry La Cossett ("Editor's Diary") last week presented Avak, the famous healer from Iran.

Avak, you probably remember, first made the headlines and the new-reels when a wealthy American-Armenian family brought him to this country to try a cure on their epileptic son. Last Friday marked the young healer's first air appearance. Unable to speak English, Avak answered La Cossett's questions through an interpreter who repeated the newsman's queries in Armenian.

Speaking in a soft, low-pitched voice, the twenty-year-old mystic related how at the age of seventeen he heard voices and saw visions of angels in white who led him to his now world-famous healing. He estimated that he has seen between ten and fifteen thousand invalids since his arrival in the U.S. Some he has helped, others have experienced no improvement. His original patient, he avers, is much better.

We don't know enough about the mystic sciences to theorize on Avak's cures, but from hearing his voice on this one broadcast, we'd hazard the guess that his soothing tones were at least one factor in his success.
GAGS OF THE WEEK


Mrs. Cynthia York Mills, 2468 Westgate Avenue, Los Angeles 34, Calif. / Heard on the Red Skelton show: Skelton: My house has no foundation. O'Connor: What holds it up? Skelton: Same thing that holds up all veterans' houses nowadays . . . red tape.

Ronnie Garney, 527 South Reese Place, Burbank, Calif. / Heard on the Jimmy Durante show: Peggy Lee: Do you like my new long skirt? Jimmy Durante: That depends on how you like my new ankle-length sweat-shirt.

Mr. Gil Bogner, 5919 East Florence, Bell Gardens, Calif. / Heard on "It Pays to Be Ignorant": Tom Howard: You give me a pain. McNaughton: Where? Tom Howard: Well, if I had an aspirin tablet, I'd sit on it.

Grace Loch, 10112 Dorothy Avenue, South Gate, Calif. / Heard on Bill Leyden's "Music Hall": Bill: They call him "Inky" because he's been in the pen. And because it was the State Pen they put "St." in front,

Mrs. Isabelle Noble, 4366 Westlawn Ave., Venice, Calif. / Heard on "It Pays to Be Ignorant": Mr. Shelton: A teacher wrote my uncle a note and sent it home by his son, saying "Willie smells." My uncle wrote back: "Teacher, Willie is no rose. Don't smell him, teach him."

Mrs. D. O. Scharer, 2206 Loma Vista Street, Pasadena 7, Calif. / Heard on Red Skelton show: Pat McGeehan: Sure costs a lot to buy food now. Red Skelton: Buy anything! Why they charged me fifty cents just to feel an avocado.

Miss Norma Jean Scharer, 2206 Loma Vista Street, Pasadena 7, Calif. / Heard on the Red Skelton show: Grandma: Your grandfather does not hang around saloons. Junior: Of course not. He just lies on the floor.
TIME CHANGES

Sunday, November 9 — "The Man Called X," KNX, 8:00 p.m. (30 min.) Herbert Marshall, as adventurous Ken Thurston, interests his voice and air charm to listeners at this new time. Previously KNX, Thursdays at 7:30 p.m.

Monday, November 10—"On Stage, America," KECA, 7:30 p.m. (30 min.) Paul Whiteman and cast salute ABC's stations cross-country at this new time. Previously KECA, 9:30 p.m. Mondays.

Thursday, November 13 — "Candid Microphone," KECA, 8:30 p.m. (30 min.) Reporters swipe unwary conversations for public revelation at this new time. Previously KECA, 9:30 p.m. Mondays.

Thursday, November 13 — "The Ted Lewis Show," KMPC, 8:30 p.m. (30 min.) The "high-hatted tragedian of song" now is heard over KMPC. Formerly KFI, 6:30 p.m. Thursday.

Thursday, November 13 — "Mr. President," KECA, 9:00 p.m. (30 min.) Edward Arnold occupies past White House history at this half-hour-later time. Formerly KECA, 8:30 p.m. Thursdays.

Saturday, November 15 — "United Nations Highlights," KECA, 4:30 p.m. (30 min.) ABC's coverage of important UN developments is scheduled at this earlier time. Was KECA, 6:00 p.m. Saturdays.

Saturday, November 15 — "Exploring the Unknown," KECA, 6:00 p.m. (30 min.) Sherman Dryer's exceptional science-drama series moves to this time. Was KECA, 8:30 p.m. Saturdays.

Saturday, November 15 — "Challenge of the Yukon," KECA, 8:30 p.m. (30 min.) Stories of the ice-swept north are dramatized at this new period. Formerly a KECA, 9:00 p.m. Thursday feature.

WHAT'S NEW

Drama
Saturday, November 8 — "Request Performance," KHJ, 6:00 p.m. (30 min.) Dramatic scripts of popular past radio programs will be trumpeted to a new hearing at this time. Replaces "Melody Theatre."

Music
Friday, October 14 — "Repeat Performance," KHJ, 6:15 p.m. (15 min.) From the 3000-record library of Ray Lewis, famous show-business hits of Will Rogers, Rudolph Valentino, Gallagher and Shean, etc., with matching nostalgic commentary.

Program also heard Saturday, 10:30 a.m. and Sunday, 11:00 a.m.

Quiz
Monday, November 10—"Dial-a-Quiz," KLAC, 7:05 p.m. (25 min.) With glib Roger Patrick and a vast array of gifts this new answer-the-phone-and-win-a-prize series takes to the air. Monday through Friday.

Public Interest
Saturday, November 8 — Review of County Activities, KLAC, 7:05 p.m. (10 min.) Supervisor of this new report to the people will be Raymond V. Darby, chairman of the Board of Supervisors. Program also heard Sundays, 10:05 p.m.

Juvenile
Monday, November 10 — "Raggedy Ann," KMJ, 4:45 p.m. (15 min.) Paula Stone is the Story-Book Lady as this delightful new series for children premiers. Monday, Wednesday and Friday booking.

Sports
Saturday, November 8 — Ice Hockey from Pan Pacific, KLAC, 10:05 p.m. (program length tentative.) John Bradley, veteran hockey-caster, who called the games last year, will again be at the microphone when the Los Angeles Monarchs take the ice for their home engagements. Also broadcast Wednesday, 10:05 p.m.

WHAT'S BACK

Music
Friday, November 14 — "Campus Salute," KHJ, 9:30 a.m. (30 min.) The U. S. Army Band returns for another engagement on Mutual network, with musical kudos for U. S. colleges. Replaces "This Week in History."

Saturday, November 15—"Metropolitan Opera Season," KECA, 11:00 a.m. (approx. 3 hrs.) The Metropolitan opens its new fall-winter season on ABC from New York. Initial production details not released.

Public Interest
Sunday, November 9—"UCLA Idea Exchange," KLAC, 8:05 p.m. (25 min.) This popular college feature returns to the air, with a panel of UCLA students discussing a major subject of the day with a guest professor. Maurice Hall will moderate.
WHO'S GUESSING

Variety
Wednesday, November 12—Bing Crosby, KECA, 9:00 p.m. (30 min.) Peter Lorre slinks in, in company with some more noisily ghouls, hot-shot Kay Thompson and the Williams Brothers. Should be a slam-bang evening.

Drama
Sunday, November 9—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) Paramount's new dramatic find, Morton York, makes his radio debut with an introduction by Dorothy Lamour.

Comedy
Tuesday, November 11—Bob Hope, KFI, 7:00 p.m. (30 min.) With broadcast originating from New York, Madeleine Carroll is guest. Bob leaves for London following the program, and will be cut in from abroad for his November 18 and 25 NBC shows.

Wednesday, November 12—Jimmy Durante, Showtime, KFI, 7:30 p.m. (30 min.) Dorothy Lamour suits up for a guest appearance with Jimmy, Arthur Treacher and "Feelin' Mighty Low" Candido.

Thursday, November 13—Burns and Allen, KFI, 9:00 p.m. (30 min.) Cary Grant hopes the third time's the charm, as he makes a Number Three guest appearance with George and Gracie in continuity of a running comedy sequence.

Music
Sunday, November 9—"Sound Off!" KNX, 10:45 a.m. (15 min.) Patricia Norman, whose record of "Ole Man Mose" made her a hit singer several years ago, comes out of retirement to sing with Mark Warnow's orchestra, Glenn Darwin and the "Sound Off" chorus.

Monday, November 10—The Telephone Hour, KFI, 9:00 p.m. (30 min.) Fritz Kreisler makes a much-heralded solo appearance with Donald Voorhees and the "Hour" orchestra.

Friday, November 14—Burl Ives, KHJ, 8:30 p.m. (15 min.) Burl's guest will be Meredith Wilson, who joins his ballad-singing host in a flute-voice duo.

Religion
Sunday, November 9—"Church of the Air," KNX, 7:00 a.m. (30 min.) Dr. James Mullenberg, Professor of Old Testament at the New York Union Theological Seminary, addresses the radio congregation. Topic: "The Old Testament."

Commentary

Friday, November 14—"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Author-lecturer Maude Mary Boston of England will be with Jeane Gray for this broadcast.

WHAT'S PLAYING

Drama
Sunday, November 9—"The Ford Theater," KFI, 2:00 p.m. (1 hr.) Hector Chevnigy's "The Power and the Glory" was the first original radio script dramatized by the series. Les Damon and Vicki Vola star.

Monday, November 10—"Lux Radio Theater," KNX, 7:00 p.m. (1 hr.) "The Dark Corner" is redramatized with original stars Lucille Ball and Mark Stevens.

Monday, November 10—"Screen Guild," KX, 7:30 p.m. (30 min.) In "Boomerang Young in "Guild" presents Dana Andrews, Jane Wyatt and Richard Markham.

Monday, November 10—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) "The Unknown Soldier" is subject for dramatic-science probing, as Lee Bowman stars.

Monday, November 13—"Suspense," KNX, 8:00 p.m. (30 min.) An all-APRA cast stars in a gripping performance of "Ria Bouchinskaa.

Music
Monday, November 10—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Brahms' "Tragic Overture" is on the evening's program. Beethoven's "Pathetique," Wagner's "Rienzi Overture," and Mozart's "Magic Flute" heard Tuesday, Wednesday and Friday respectively. A special program of hitherto unavailable recordings and new classical releases will be heard Thursday.

Forum
Sunday, November 9—"Open Forum," KLAC, 9:10 p.m. (50 min.) "Should the Visas of Soviet Visitors in the U. S. Be Cancelled?" is crochety issue for debate.

Sports
Saturday, November 9—Army vs. Notre Dame, KFI, 11:15 a.m. (to concl.) Army meets Notre Dame in the last game of an annual Knott competition which began in 1913. The two institutions will suspend their football rivalry after this year. Bill Stern covers play-by-play for cross-country rootsers.

Sunday, November 9—Los Angeles Dons vs. Buffalo Bills, KFWB, 1:00 a.m. (2 hrs.) From the Civic Stadium, Buffalo, New York, Dick Fishell covers the passes and points in this pro event.

Sunday, November 9—Los Angeles Rams vs. Boston Yanks, KMPC, 1:45 p.m. (to concl.) Bob Kelley describes the gridiron action, as his on-the-spot vantage point at Los Angeles Coliseum.
Learn RADIO BROADCASTING

Men & Women (non-Veterans)

FREDERICK H. SPEARE

The West's Outstanding

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MONDAY LUGS

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UNION OIL COMPANY PRESENTS
Rex Miller AND THE NEWS

TUESDAY, NOVEMBER 11

7:30 A.M.

8-KFI, KFSD-Fred Warnez.
KXXN-Johnny Murray.
KDFW-Bing Crosby.
KGB—News.
KFOX—Manager.
KFWB—Coach.
KRWL-Bing Crosby.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRRK, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

KRRK, KFOX—Haven of Rest.
KFWB—Wake Up Ranch.
KDFW—Ralph Marden.
KRWL—Town Crier.
KGER—News, Mission.

KRTS, 1:15 A.M.
KFWB—Hayden at the Reins.
KRWL—Sophisticated.

KFGP—Concert Pastelle.
KRWL—Sunny Side of the Street.
KECA—Musical Bandwagon.

KFI, KFSD—Jack Beck
KXKM—Bing Crosby.
KJH, KGB, KFXM, KYOE—Helen Hayes.
KMPX—A Song for You.

KFWB—News.
KXLA—Bing Crosby.
KGR—News, Mission.

KRTS, 1:30 A.M.
KXLA—Bing Crosby.
KDFW—Musical Memories.
KGER—Tom Westwood.

9-KFI, KMC, K GOP—News.
KRXN—Breakfast Club.
KXCA—Education, KRTS, KFSD—News.
KFXM—News.

10-KJH, KGB, KFXM, KYOE—Rath Smith Speake.
KFWB—Rows at Work.
KRTS—Tall Tom.
KFWB—Shore Line.

KXLA, KLC—KFOX—News.
KGR—Ladies.
KJH—Shore City at Work.

KFI, KFSD—Tally.
KGR—Women.
KRWL—Stars on Parade.

KFWB—Voice of China.
KFWB—Voice of America.
KFI—Riding the Creek Time.

KFI—Ladies.
KGR—Lowther Hour.

KXCA—10:00—KJH.
KJH, KGB, KFXM, KYOE—Victor H. Lindberg.
KFI—Colorful, KFWB—Bing Crosby.
KFWB—Concert of Hits.

KFI—Community Chest.
KFWB—Women's Aid Society.
KXLA—Bar None Ranch.

KFWB—Bible Treasury Hour.
KJH—10:00—KJH.
KJH, KGB, KFXM, KYOE—Victor H. Lindberg.

Page Twenty

9:30-10:00—KJH—News, Bill Harpel.
8:30—KXXN, KSDJ—Helen Hayes.
KFWB—KJH, KPRD, KFXM—Breneman's Breakfast.
KJH—Johnson Family.
KXLA—Picture Album.
KDFW—KJH—KFWB.
KFOX—Open Album.
KJH—Downtown Concert.
KFWB—Children's Hour.
KJH—Meet the Band.

KRTS—Town Crier.
KRTS—KFI—Reserve.
KXLA—Religious Education.
KFWB—Lou-Maricle.
KFOX—Remembered.
KJH—Vocational.

KJH—Big Sister.
KJH, KGB, KFXM, KYOE—KJH—Rhythm Road.
KJH—Downtown and All.
KFOX—Family Hour.

KJH—Make Believe Ballroom.
KRTS—Adams Orch.
KJH—All—KJH.

AL ARVIV Make Believer Ballroom

K ABC—Al Jarvis Ballroom.
KFWB—KJH, KPRD, KFOX—KJH—Music in the Air.
KJH—Bing Crosby.
KFWB—KJH—Women.

10:00-11:00—KJH—Music in the Air.
KJH—KJH—Music in the Air.
KJH—KJH—KJH.
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KJH—KJH—KJH.

TUESDAY Program Highlights

Morning Programs Appear in Lifestyles This Afternoon and Evening Programs in Aftermeal.

Comedy-Variety

1:15—Arthur Godfrey, KNX.
1:30—Date With Judy, KFI.
1:45—Bob Hope, KFWB.
1:00—Goldie Frick, KRTS.
1:15—Bob Hope, KFWB.
KJH—Pineapple Express.
KJH—KJH—KJH.

Quizz, Participation

8:00—McKenna's Breakfast Club.
KECA.
KJH—Welcome, Travelers.
KECA.

9:00—Breneman's Breakfast.
KJH.
11:00—Queen for a Day, KJH.
12:00—Double or Nothing, KJH.
13:00—Women Are Wonderful, KJH.

1:00—Three Alarm, KJH.
2:00—What's Done, Ladiess?
3:00—House Party, KJH.
4:00—Bride and Groom, KJH.
5:00—Meet the Mississippi.

KJH—Drama

6:30—Studio One, KJH.
KJH—Music

8:00—Fred Ward, KFXM.
8:30—Teenage Masterpieces.
KJH—KJH.

RACE RESULTS

Starting at 1:05:25 a.m.

KJH—Queen of the Day.
KJH—KJH—KJH.

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WEDNESDAY, NOVEMBER 12

**8** – KFJ, KG, KFVM, KVOE–Fred Waring.
**9** – KJHL, KRD, KFVM, KVOM–Don Rurope.
**9** – RECA, KPRO, KFMB–Don Rurope.
**9** – KFSD–Fred Waring.
**10** – RECA, KPRO, KFMB–Don Rurope.
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**10** – RECA, KPRO, KFMB–Don Rupe
HAVEN OF REST

KXL\A, 8:30 A.M.
Monday, Wednesday, Friday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

KXMLA—Haven of Rest.
KFL—Kodak Picture of the Month.
KMM—Kodak Picture of the Month.
KGER—News.
KGER—News.
KMM—Kodak Picture of the Month.
KMM—Weather Reports.
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FRIDAY Program Highlights
Morning Programs Appear in Lights-Days Type: Afternoon and Evening Programs in Boldface.

Comedy—Variety
1:30: Arthur Godfrey, KNX.
1:45: Baby Snooks, KII.

Quiz Participation
8:00—McNeill's Breakfast Club.
9:00—Welcome, Travelers.
9:30—Breath Center, KGER.
11:30—Queen for a Day, KMM.
12:00—Double or Nothing, KNX.
1:00—Women Are Wonderful, KMM.
3:15—Three Alarm, KMM.
2:45—What's Dein? Ladies, KMM.
2:30—House Party, KMM.
2:45—This Is Your Bar, KMM.
3:00—Meet the Missus, KMM.
3:00—People Are Fun, KMM.
6:00—Information Please, KMM.
8:00—It Pays to Be Ignorant, KMM.
10:45—Can You Top This, KMM?
9:00—Break the Bank, RECA.

Mystery—Detective
6:05—The Sheriff, KGER.
6:30—The FBI in Peace and War, KNX.
6:45—The Fat Man, KGER.
7:30—The Thin Man, KNX.
7:45—This Is Your FBI, KMM.
8:35—Mystery of Week, KGER.
9:30—The Case of the Man, KGER.

Public Interest—Information
9:00—Know Your Schools, KGER.
10:00—School of the Air, KNX.
11:00—Recite from Overseas, KNX.

Sports
10:00—Race Track, KGER.
10:45—Radio Games, KGER.
11:00—Mental Digest, KGER.
11:00—Mark Warrow Show, KNX.
11:00—Newspaper Comics, KGER.
12:45—Waltz Time, KGER.
1:00—Singer Club, KGER.
2:00—Evening Concert, KGER.
3:00—Singer Club, KGER.
4:00—David Street Show, KGER.

KWR—Broadway Rhythms.
KBIL—David Rose.
11:15—KGFJ—Sports Flash.
12:15—KPR—Reporters.
12:30—KPR—Dinner or Nothing.

KGER—News.
KBIL—Maurice Hart.
KGER—News.
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SATURDAY, NOVEMBER 15

HAVEN OF REST

KXL, 8:30 A.M.
Monday, Wednesday, Friday

KRKD, 8:00 A.M.
Tuesday, Thursday, Saturday

KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

Haven of Rest

KLAC-Heaven of Rest.
KFDF-Redwood Ranch.
KGLH-Redwood．
Pauline Alpert.
KMPC-Eight O’Clock Special.
KFBM-The Timekeeper.

KSLA's Pretend.
KREW-Mamie.

RMPC-Market Reports.
RECA-Announcements.

KFWB, KFAC.
KFAC-L.A.C.C. Drama.
KWKW-Bible
KFAC-Racing
KMPC-Leahy

KGB, KJLAC, KFAC-
KFVD-Vocal

KLAC-Haynes at the Reins.
KLAC-Home on the Range.
KLAC-Paxton Headlines.

KLAC-News.
KMPC-Market Reports.

KRAM-Howdy.

KSLA's Pretend.

KSLA's Pretend.

KRAM-Howdy.

KSLA's Pretend.

KRAM-Howdy.

KSLA's Pretend.

KLAC-Heaven of Rest.
KFDF-Redwood Ranch.
KGLH-Redwood．
Pauline Alpert.
KMPC-Eight O’Clock Special.
KFBM-The Timekeeper.

KSLA's Pretend.
KREW-Mamie.

RMPC-Market Reports.
RECA-Announcements.

KFWB, KFAC.
KFAC-L.A.C.C. Drama.
KWKW-Bible
KFAC-Racing
KMPC-Leahy

KGB, KJLAC, KFAC-
KFVD-Vocal

KLAC-Haynes at the Reins.
KLAC-Home on the Range.
KLAC-Paxton Headlines.

KLAC-News.
KMPC-Market Reports.

KRAM-Howdy.

KSLA's Pretend.

KRAM-Howdy.

KSLA's Pretend.

KLAC-Heaven of Rest.
KFDF-Redwood Ranch.
KGLH-Redwood．
Pauline Alpert.
KMPC-Eight O’Clock Special.
KFBM-The Timekeeper.

KSLA's Pretend.
KREW-Mamie.

RMPC-Market Reports.
RECA-Announcements.

KFWB, KFAC.
KFAC-L.A.C.C. Drama.
KWKW-Bible
KFAC-Racing
KMPC-Leahy

KGB, KJLAC, KFAC-
KFVD-Vocal

KLAC-Haynes at the Reins.
KLAC-Home on the Range.
KLAC-Paxton Headlines.

KLAC-News.
KMPC-Market Reports.

KRAM-Howdy.

KSLA's Pretend.

KRAM-Howdy.

KSLA's Pretend.
**OLAN SOULE**

Back with **BARTHA LUDY**

**“FIRST NIGHTER”**

CBS, Saturday, 5:00 P.M.

KAX, KDJS—First Nighter.

Kennedy—Mixing Music.

KRXM—Music of the Nation.

KEMP—Music of the World.

KFWB—Music of the Ear.

KFWB—Saturday Sports.

KFWB—Sports Flash.

KRF—Saturday Sports.

**RADU LIFE**

SUNDAY LOGS

**TAPES OF LIFE**

Presented by Forrest Lynn

Written by Daniel Maye

**KNX Sat., 8 p.m.**

**KNX**—Tapes of Life.

**KFXD**—Proponents of Science.

**KFMD**—The Legend.

9:15—**KNX**—Tapes of Life.

9:30—**KFOX**—KFWB—Old Age of Records.

10:30—**KFWB**—Eastside Show.

11:00—**KFWB**—Bowling.

12:00—**KFWB**—Sports.

**DEBUNKERS**

Age-old legands which have become part of the folklore of the Virgin Islands, including ancient legends and superstitions, are scheduled for debunking shortly on **KJH**—Mutual Don Lee's Sunday "House of Mystery" series.

Olga Druce, producer of this popular children's show, is now on the island of St. Croix in the Virgin Islands group, delving into the previously unexplained tales of mystery and superstitions prevalent there. She hopes that her research in this area may contribute to logical, realistic explanations of seemingly supernatural events and legends, with the "House of Mystery" host, Roger Elliott, dramatizing the stories for his vast audience.

**DADBurnite**

Dead silence followed when a letter-reader in the MBS "Heart's Desire" audience reported that a man in Loomis, California, had written requesting a .22 rifle, "because there are a bunch of them making noise on the roof and want to shoot them." Diane Bercel, Alexander hustled over to take a look at the note himself, and see if things were really that bad in Loomis. With the relief of relief he reassured the breathless audience that the offenders on the roof were woodpeckers, not people.
When you hear mention of Jack Benny, people always say "...what a swell showman."

"With Eddie Cantor, it's ...what a comedian and funny man he is! But when my name comes up, it's always 'I wonder how old Jolson is?'

"Why don't they worry about those other two ...I bet they're a hundred and one years old if they're a day!"

My Friend Irma's Friend, Cy

(Continued from Page 6)

If you go on unless it was cast perfectly. When Cathy Lewis walked in to the audition she wasn't happy. "All right -- five minutes. That's all," I knew then and there that she was Jane.

I saw Marie Wilson play Blackouts one night as a comedienne and it was an entirely different sort of thing -- but I knew she'd be perfect. Irma isn't a new character -- there have been other girls who have proven more believable. It's not that she's so terribly dumb, she's just a bit naive.

The part of "Al", done by John Brown, was originally a very small one. According to Cy, the part got more and more important because "John is such a wonderful actor." Howard feels the same way about Harry Conried in the part of "Kropotkin," and thinks that Hans"s gift as a dialectician are amazing.

Cy's characters are so real to him, not only because they invest them with such life, but also because Irma and Jane are such real life counterparts in the struggling young actresses that Cy has known. "Have you ever noticed," he asked rhetorically, "how a dumb girl always gets the most attention in the room?" Further realism is obtained in the show by the fact that there is no hugging and no kissing. Instead they are supposed to talk right into a studio audience laugh. "The last step in our script is a 'de-joke-ifying' process," Cy added. "We cut out everything that sounds like a joke."

Hard Funny Bone

For a man who lives comedy and humor, Cy has a strange way of reacting to it. Very few people have ever heard him laugh aloud. "Comics never make me laugh," he explains. "People make me laugh." The most he can usually summon is a rather polite smile. I know that he would like to go to the theater with me. I always anticipate all the jokes.

In an effort to find out just who strikes Cy as funny, we named a list of notable comedians. "...no ... no ... no ..." Cy said sadly after each. The name Abe Burrows brought a "yes -- satire."

"My favorite comedian is Eddie Cantor," volunteered Howard suddenly. "Because he's a bixie -- the eternal pixie -- and there aren't any others any more."

"Of course the funniest man in the world is my father. A great many of his sayings are still being used. One of my favorites is 'There's no difference between rich people and poor people. The rich laugh and cry the same--it's just that the rich have more to laugh about and the poor have more to cry about!'

Speaking of sayings, Cy has uttered at least one destined for immortality. Bennett Cerf included it in his "Try and Stop Me" anthology of gags.

At Bloomingdale, of the department store block, Benny had a show, "Allah Be Praised", that someone asked Cy's opinion of. The opinion? "He oughta close the show and keep the store open nights."

(To Be Continued.)

Men of Music—Tommy Dorsey

(Continued from Page 5)

around that he was running a railroad, and one day he got a letter from a firm selling tracks—the real McCoy, not miniatures. It was addressed to Mr. Thomas Dorsey, President, Dorsey Railroad of New Jersey!

For public morale, he says we need jokes (boxes) as well as jokes.

He claims dancing helped beat the Nazis and Japs. Sense of timing and rhythm gained through dancing helped make Americans the best soldiers.

His hobbies include tennis, golf, soft-ball and swimming.

One of the most thrilling moments of his career was the night a gray-haired man stepped up to the bandstand and congratulated him on his music. The man happened to be Leonard Stokowski.

The most touching request he's ever received was the time a mother phoned him from Dallas, Texas, asking him to play his own trio of Handel's "Largo" for her little boy who was dying. Tommy obliged on his next broadcast. But the happy side to this story is, the boy didn't die. And the next time Tommy played Dallas, both the youngster and his mother came backstage to thank him for the request.

"The miracles of modern science," says Tommy, "We know our tromboning isn't that good!"

Turns Novelist

Former ABC writer June Ford is hard at work on a novel, "The Heron's Wing," scheduled for early fall, 1948, publication.

Miriam Lane Busy

Radio friends have inspired Miriam Lane to establish a new service—a semimonthly "letting gra-

uous living and personal beauty. It's called "At Home with Miriam Lane" and already has subscribers from as far away as Pennsylvania.
WHEN authors Carl Bixby and Don Becker originated NBC's "Life Can Be Beautiful," they determined that the serial could combine realism concerning life as it is, and still hold the philosophy that life is beautiful. They still work on the same premise, and with the program in its tenth year on the air, have proven that their original idea was a good one. When this show began on September 5, 1938, it was considered unique. The plot, instead of falling into patterns familiar to the networks, stage and screen, was woven around three character types new to radio drama — a little girl who was a hardened waif, a cripple, and an elderly bookseller who is the philosopher of the series.

"Papa David", the bookseller, gave his counsel to "Chichi", the little girl, and to "Stephen Hamilton", the cripple. In the years that have passed, "Papa David" has given advice to many people on the show, always extending his philosophy that real beauty lies beneath the turmoil in this business of living.

Since "Chichi" first entered "Papa David's" bookshop, she has lost much of the superficial toughness that was part of her character as a result of her East Side rearing and environment. However, in spite of her acquired poise and a certain refinement, "Chichi" still has plenty of spunk and can take care of herself and her loved ones in any difficulty.

"Stephen" was a hopeless cripple with a badly distorted outlook on life when "Chichi" and he first met, in "Papa David's" bookshop. It developed that before "Stephen's" affliction, he had studied law and was admitted to the bar. With "Chichi" and "Papa David's" encouragement and help, "Stephen" strove successfully to overcome his handicap and resume his legal career.

More Misfortune
Two years ago "Stephen" and "Chichi" married. Then, just before the birth of their child, "Stephen" disappeared, and was missing for some months. The physical adversities he suffered before he reappeared confined him to his wheelchair with almost no hope of ever leaving it. Now "Chichi" and "Papa David" are directing their efforts to re-awakening "Stephen's" interests in life so that he may resume his legal career and practice and a normal living.

Since the program began, the same three people have portrayed the starring roles. Alice Reinheart plays "Chichi," Ralph Locke plays "Papa David Solomon," and John Holbrook has the role of "Stephen Hamilton."

Alice, a child prodigy, started her professional career at the age of twelve, as a concert pianist in her home town, San Francisco. Soon after, she made her first trip to Eu.

(Please Turn to Page 39)
IF YOU DON'T recognize this duo right off, the catch phrase, "Vas You Dere, Shadier?", should bring back a whole era of radio listening to you—it's Jack Pearl as "Baron Munchausen" and Cliff "Sharlie" Hall.

KATE SMITH HAD JUST GUESTED the two boys on the right to great success—but Hollywood hadn't yet discovered that Abbott and Costello were top comedians. This picture was taken during a stage performance of Olsen and Johnson's 1937 hit, "Streets of Paris". The derbied gent on the right is the fabulous Broadway comic, Bobby Clark.

If you don't recognize this duo right off, the catch phrase, "Vas You Dere, Shadier?", should bring back a whole era of radio listening to you—it's Jack Pearl as "Baron Munchausen" and Cliff "Sharlie" Hall.

KATE SMITH HAD JUST GUESTED the two boys on the right to great success—but Hollywood hadn't yet discovered that Abbott and Costello were top comedians. This picture was taken during a stage performance of Olsen and Johnson's 1937 hit, "Streets of Paris". The derbied gent on the right is the fabulous Broadway comic, Bobby Clark.

Radio is just old enough to have a few nostalgic memories all its own—and still young enough to have a good many pioneer air entertainers going strong. In this series you'll find some stars who are no longer heard, others who are still hitting the air each week—and a few as they looked before they'd ever faced a mike.

Rubinoff and his fiddle became a national institution back in the thirties when Eddie Cantor made the discovery that there were a lot of laughs to be had by joking about the orchestra leader—a discovery that many other comedians have made since.
THE DEB'S DELIGHT of the early thirties was young Eddy Duchin, leader of a slick society band. Much later Eddy found himself the delight of the U. S. Navy and dubbed "the lightest musician".

REMEMBER Bill Comstock as "Tizzie Lish"? As a member of Al Pearce's gang, "Tizzie" dispensed wacky recipes and insane advice to the lovelorn. Listeners were amazed when "Miss Lish" turned out to be a comedian—not a "comedienne".

HANDSOME YOUNG JACK BENNY had successfully conquered vaudeville and the "talkies" when, in 1932, he decided to try radio. In those days Jack's "toupee" jokes wouldn't have applied, by the look of him in this shot.

"ONE MAN'S FAMILY" WAS JUST THAT BACK IN APRIL OF 1932. Broadcasting from the NBC studios in San Francisco were J. Anthony Smythe as "Father", Minetta Allen as "Mother", announcer William Andrews, author Carlton E. Morse, Michael Raffetto as "Paul", Kathleen Wilson as "Claudia", Page Gilman as "Jack", Barton Yarborough as "Cliff", and Bernice Berwin as "Hazel". Of the members of the cast pictured here, only Kathleen is no longer heard.
MAYBE YOU THINK THIS IS A MUSICAL HUDDLE to “go over an arrangement”—and you’re absolutely right! Left to right, Bob Crosby, orchestra leader Jerry Grey, and singer Margaret Whiting.

TWO MUSICAL HUDDLES ON THE SAME SHOW? You’re definitely correct, for after all, “Club Fifteen” IS a musical show! The Modernaires, left to right, Virginia Maxey, Hal Dickenson, Johnny Drake, Fran Scott, Ralph Brewster, and Maestro Grey.

Monday-Friday, 2:30 p.m.
CBS-KNX-KSDJ

When “Club Fifteen” opened its doors to the public via CBS last June, there were no overhead expenses, coverage charges or even future mortgages to worry about. “Just pleasing 130,000,000 people was our only problem,” explained host Bob Crosby.

By now the aforementioned 130,000,000 people have been so well pleased that “Club Fifteen” has expanded its million-dollar “floor show.” By a simple twist of the dial, radio fans can hear a nightly revue featuring Bob Crosby, the Andrews Sisters, Margaret Whiting, the Modernaires, Jerry Grey and his orchestra, and genial announcer Del Sharbutt. No minimums, no maximums, and no crowded, smoke-filled café to grapple with.

One busy afternoon, Radio Life dropped in on a rehearsal session to witness what we thought must be a pretty soft life! We looked for Bob Crosby, who was to pilot us through the afternoon’s festivities, and found him at Brittingham’s just sitting down to a steaming plate of Campbell’s soup. “S’help us!” he grinned, “I just like the stuff.” So do we, so we joined him, and talked over “Club Fifteen’s” future plans.

Crosby feels the program has been just what the public wants, as hundreds of fan letters have proven. “We offer nothing but entertainment,” he went on, “no messages up our sleeves, just music, fun, and laughter.”

The star-studded show operates on a rotating schedule. Mondays, Wednesdays and Fridays, the Andrews Sisters share the spotlight with Bob, while on Tuesdays and Thursdays, Margaret Whiting is featured with the Modernaires. Crosby, orchestra leader Jerry Grey, producer Cal Kuhl, writer Carroll Carroll work every day, and we learned, when they say “work,” they mean work.

How Assembled

Before we left, we had to take back our earlier ideas of a soft life, because every member of “Club Fifteen” is busy as the proverbial beaver. Activity daily begins bright and early when Jerry Grey works

SEVEN HEADS ARE BETTER than one! Vocalist Margaret Whiting, Ralph Brewster, Bob Crosby, Virginia Maxey, Johnny Drake, Fran Scott, and Hal Dickenson “hash over” dialogue for the broadcast.
The Andrews Sisters (Maxene, Patty, and Lawrence), Virginia Maxey, and announcer Del Sharbutt, extreme right. The Andrews are Crosby's best audience, and vice versa. In fact, everybody laughs at everybody else's jokes.

That's What Bob Crosby Thinks Dialers Want and That's What He and His Crew Try to Give on CBS' "Club Fifteen"

By Tod Fredericks

out the toe-tapping medley of songs for the day and clever writer Car-roll outlines the dialogue to introduce them. But the real flavor of the show emanates from its stars, who work out many of their own routines and audition them during the olio or aftershow which is a faithful ritual.

The stars arrive around 11 a.m. with rehearsal sessions scheduled until show time, four and a half hours later. Upon completion of approximately 60 hours of hard labor a day required to put on the 15-minute aiber, the stars relax by combining their talents in the best aftershow you've ever seen! This is where the new routines are sampled, and old favorites repeated upon request.

It's evident in watching the whole cast at work that this is what they live for. No newcomers to radio, the vivacious Andrews Sisters and equally vivacious Maggie Whiting always seem happiest when performing. You can't help but sense the camaraderie which exists backstage as well as onstage with the whole crew, and pretty soon you find you're... (Please Turn to Page 39)

The Popular Andrews Sisters are the newest members of the "Club Fifteen" cast. As Crosby's Monday-Wednesday-Friday girls, the trio love thinking up practical jokes to play on Bob, who never fails to reciprocate.

"Old Regulars" Del Sharbutt, Bob Crosby, and Margaret Whiting talk over gags for the popular aftershow. Following each performance, members of "Club Fifteen" put on a million-dollar aftershow, offering the studio audience their latest songs—and jokes.
TO LAUNCH ANOTHER SEASON ON THE AIR, "Truth or Consequences" emcee Ralph Edwards (right) gave "Comedy Capers" party at Beverly Hills Sand and Pool Club. Here, Hal ("Great Gildersleeve") Peary, NBC vice-president Sid Strotz, and Edwards make with the hot dogs. (Robert Perkins photo.)

JOINING PARTY TOO LATE to warrant togging out in kiddie outfits, Mike Frankovich and wife, Binnie Barnes, still entered into the fun. (Gene Lester photo.)

PINAFORES, RAG DOLLS, SKATES and teddy bears were among props brought by "youngsters". Food at party was of childhood delight variety, featuring lollipops, watermelon, pop, ice cream cones. (Robert Perkins photo.)

ALL GUESTS CAME in kiddie costumes, responding to clever invitations in the form of studio call sheets. Here Jack Mather ("Cisco Kid") blows up his bubble gum while Jay Stewart ("What's Doin' Ladies?") watches admiringly. (Gene Lester photo.)

POSING FOR PICTURE are Edwards, Mather, and "baldizina" Stewart. Cameraman is none other than Edgar Bergen. (Gene Lester photo.)

Ralph Edwards and His "Truth or Consequences" Gang Play Hosts to Radio Row at Bubble-Gum Shindig

Life in Radio
rope, where she toured the continent and studied for eighteen months. Upon her return to San Francisco, she took up language and stage dramatics. By the time the competent youngster was fifteen she was a favorite of West Coast theatergoers.

Alice appeared in stock in San Francisco and Cleveland, Ohio, and in many Broadway productions under various managements, including the Theater Guild, Arthur Hopkins, George Abbott and the Shuberts. Her great demand as lead or featured player on network dramatic programs began almost simultaneously with her radio debut in 1931.

Slim, vivacious and languorous-eyed, Alice is five feet two inches tall and weighs just under one hundred pounds. She has blonde hair, and her own description of her eyes is “green with coffee grounds in them.” She is married to actor Les Tremayne. Alice’s favorite pastime is knitting, and she is seldom without her needles—even during program rehearsals.

Ralph Locke, already identified by millions of radio listeners as “Papa David” Solomon, was destined for the arts by heredity and environment. His family history reads like a “Who’s Who” in painting, sculpture and writing.

Mrs. Minnie Maddern Fiske, his mother’s close friend, early taught him the fascination of the theater. During his years of schooling here and abroad, Ralph cultivated mimicry as a pastime, though his serious intent was to become a linguist. He succeeded in both, but preferred recognition as a dialect expert, and today he speaks English with ten equally authentic-sounding foreign accents.

Locke has had a notable theatrical career and appeared with such names as Mrs. Fiske, Maude Adams, Henry Miller, Otis Skinner, George M. Cohan and others. Because of his role on “Life Can Be Beautiful”, Locke is affectionately known as “Papa David” in and away from the studios.

John Holbrook has an unusual background for an actor. He was born in Crow Point, a suburb of Boston, Massachusetts. He spent most of his youth in Canada, where he learned to ski at the time most youngsters take to roller skates.

His amazing background consisted of training at a ski school in Canada, dabbling in banking and the wool business, and eventually becoming an automobile salesman. John jumped immediately and successfully from this untheatrical chain into a group of actors in Waterbury, Connecticut, playing stock, and after a good season, he turned to radio as an announcer on a local Boston station.

Break in N. Y.

After that Holbrook wrote, produced and announced shows of various types in Boston, and at one time was the head of the radio department of an advertising agency. When he had learned the fundamentals of radio, Holbrook went to New York and on his first day there got a job as staff announcer for the National Broadcasting Company. Recognition became his almost overnight. The American Academy of Arts and Letters awarded him the 1931 gold medal for good direction. After that Holbrook quit announcing and became a successful radio actor.

The show’s director, Oliver Barbour, likes to tell the story of how he made his first invasion of New York...as an actor. It came shortly after his stage debut in Atlanta, Georgia, some years ago. He and a troupe of actors started out for New York by ship. Storms along the Atlantic seaboard pulled the ship off course and then wrecked it. Barbour and his fellow actors arrived in Gotham in a series of lifeboats. But after tackling Broadway following his unconventional arrival, Barbour made his mark as an actor in short order. He played leading roles in fifteen important shows, often with such stars as Ethel Barrymore, Ruth Gordon, Ina Claire, Florence Reed and Jane Cowl. Between seasons he directed summer stock productions.

Music ‘n’ Fun

(Continued from Page 37)

calling everybody by his first name, too.

As for host Crosby, he himself describes the show as the “it” he’s been seeking for some time. It affords him a chance to display a keen sense of comedy, which he delivers with great ease. His voice, never better, shows the influence of his recent training with the great Galli-Curci and her husband, Homer Samuels. The youngest Mr. Crosby is indeed on his way, and soon hopes to start in a big musical motion picture for Sam Coslow. But “Club Fifteen” will roll on, with Bob’s shooting schedule arranged around it.

“It’s the kind of show,” Bob summed up, “that would be fun doing, even if nobody listened—and we only got paid in soup.”

ANNE BURR, Broadway actress, plays feminine leads on CBS’ “Studio One”, featuring dramatic adaptations of current plays and novels.

in Mount Kisco, New York, thus getting his start in this phase of work which has since brought him the directing assignments on many of radio’s top shows.

Carl Bixby and Don Becker, co-authors of “Life Can Be Beautiful”, rate among the most successful writing teams in the business. The two are as dissimilar as two men can be. Bixby is a sedate corporation lawyer type, but his conservatism hides a puckish sense of humor. Becker — effervescent and might be mistaken for a Broadway master-of-ceremonies.

The two men are in complete accord on one thing—that their radio program must live up to its title and that each episode must offer proof that there is enough happiness in life to brighten the most sordid days.

Music ‘n’ Fun

(Continued from Page 37)

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CO-STARRING ON "Young Dr. Malone" over CBS is Barbara Weeks ("Nurse Ann Malone"). She plays opposite her husband, Carl Frank.

PLAYING "JINNY ROBERTS", Mary Mason enacts role of heroine's best friend on CBS serial, "The Strange Romance of Evelyn Winters".

KWKW RECENTLY OBSERVED FIFTH ANNIVERSARY with special hour-and-a-half broadcast on Sam Rowland's "Waxworks". Here are station manager William J. Beaton; Jerry Colonna, who acted as guest emcee; Rowland, and Ken Barton, program director of KWKW.

WHEN PENNY PIPER, ZEKE MANNERS, Chili Williams, and Nina Bara staged anti-long-skirt demonstration outside Henry Morgan's ABC rehearsal studios, Morgan (in dark glasses) joined the picket line.

SEEN ON THE RADIO SCENE

WHO'S ON MIKE? WHO'S MIKE? etc., etc. Here they go again, this time on ABC, where Abbott and Costello have joined the impressive Wednesday night lineup.