Musical Artists Who Have Recently Entertained You From Station KDKA

Mrs. Rose Leader Chislett
Contralto in Quartet of Emory M.E. Church, Pittsburgh

Miss Margaret Horne
Violinist. Studio at 6113 Howe St., Pittsburgh
WISHING YOU A HAPPY NEW YEAR

KDKA enjoys the distinction of being the first radio telephone broadcasting station to give regular nightly programs.

For more than a year this station has been operating for you and your friends who are interested in radio developments. During this period the Westinghouse Electric & Manufacturing Company has been making every effort to improve this service and make it as complete as possible. Radio engineers are continually striving to better the means of transmission; a special studio has been built from which to give these concerts; the most talented speakers and musicians available have been procured to make the evening program enjoyable for you.

And now, in the second year of this service, is added the Radio Broadcasting News, the purpose of which is to increase your interest and enjoyment of this wonderful development. It will bring you the weekly programs of KDKA and some items of interest about those who are assisting in this work.

We trust this little sheet will find a welcome. We shall be glad to receive comments and suggestions from those who receive it. The first number is being sent to those friends who have been kindly appreciative of our broadcasting service and have written us to that effect. If your friends who have radio sets desire to be placed on our mailing list, we shall be glad to receive their names and addresses.
These Prominent Artists Are Helping to Make KDKA Programs Popular

Upper Row—Marion Lazaro, of the Lazaro Amusement Company; Adaline Merrill Biddle, with the Biddle Concert Company; Cornell Glee Club.

Lower Row—Dorothy Francis, of the Merry Widow Company at Station KDKA; Alicia Guthrie, Actress and Reader; William B. Way, Secretary of Fellows Club, Pittsburgh

COMING IN THE NEAR FUTURE

Philadelphia Orchestra, Tuesday Musical Club in Cadman program, Maggio’s Orchestra, Chamber of Commerce Quartet, Fritz Kreisler, Fellows Club Orchestra, Allan B. Davis, and many other Special Features.
RECOMMENDATION FOR SPECIAL INTEREST

Arrangements have been made to broadcast a letter on business conditions by Roger Babson each Monday evening at 8 o'clock.