

WMBV-TV—Marinette—1954

Channel: 11 VHF..AP: 120 Kw..VP: 240 Kw.
 Owned-Oper By..M & M Broadcasting Co., Inc.
 Address.....Radio-TV Park
 Tel.: RE 5-6631.....NBC
 Representative.....Hollingbery
 President.....Morgan Murphy
 General Mgr.....N. D. Mackin
 Commercial Mgr.....John Borgen
 Program Dir.....Pat Kehoe
 Prom., Public. Dir.....Yvonne Fronsee
 Film Mgr.....William Clark
 Chief Engineer.....Al S. Alexander

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.
 Owned By.....Hearst Corp.
 Business Address.....759 N. 19th St.
 Tel.: DI 2-3000.....ABC
 Newspaper Affiliation.....Sentinel
 Representative.....Petry
 President.....Charles B. McCabe
 General Manager.....D. L. Provost
 Station Mgr.....Ken Waligorski
 Comm. Mgr.....William C. Goodnow
 Film Dir.....Ann Fitzsimmons
 Program Director.....Baylen Smith
 Prom., Pub. Dir.....Arthur H. Barnes
 Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....The Journal Co.
 Business-Trans. Address.....333 W. State St.
 Tel.: BR 1-6000.....NBC
 Newspaper Affiliation.....Journal
 Representative.....Harrington, Righter &
 Parsons, Inc.
 General Manager.....George Comte
 Station Manager.....Robert J. Heiss
 Sales Manager.....Neale W. Bakke

Adm. Asst.....L. W. Herzog
 Program Manager.....Sprague Vonier
 Promotion Mgr.....Bruce Wallace
 Film Manager.....James Fitzgerald
 Mgr. AM & TV Engineer.....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF..AP: 64 Kw..VP: 100 Kw.
 Owned-Oper. By.....Storer Bcstg. Co.
 Business Address.....Box 641
 Tel.: FL 2-6600.....NTA
 Station Representative.....Blair
 General Manager.....Terry Lee
 Station Manager.....Dean McCarthy
 Commercial Manager.....Lee Dolnick
 Promotion Dir.....Lawrence Turet
 Chief Engineer.....Daniel Gellerup

WXIX—Milwaukee—1955

Channel: 18 UHF..AP: 141 Kw..VP: 257 Kw.
 Owned-Oper. By.....CBS, Inc.
 Business Address.....5445 N. 27th St.
 Tel.: UP 3-1919.....CBS
 Representative.....CBS TV Spot Sales
 General Mgr.....Frank J. Shakespeare, Jr.
 General Sales Mgr.....Richard P. Hogue
 Promotion Director.....R. H. Van Roo
 Prog. Dir.....Charles E. Hinds
 Publicity Director.....M. S. Bachman
 Chief Engineer.....W. W. Wesley

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw..VP: 316 Kw.
 Owned-Oper. By.....Wisconsin Valley TV Corp.
 Address.....714-5th Street
 Tel.: 2-1021.....ABC-CBS-NBC
 Newspaper Affil.....Record-Herald
 Representative.....Meeker TV
 Gen. Comm. Mgr.....Richard D. Dudley
 Prom., Pub. Dir.....Tom Bolger
 Program Director.....B. Kellnhauser
 Film Manager.....Dan Ziebell
 Chief Engineer.....Roland W. Richard

Pop.: 341,000
 Families: 100,000
 Radio Homes: 96,000

Wyoming

Stations in State: 22
 TV Homes: 54,000
 TV Stations: 5

KSPR-TV—Casper—1957

Channel: 6 VHF..AP: 6.76 Kw..VP: 13.43 Kw.
 Owned.....D. L. Hathaway
 Business Address.....3900 E. 2nd St.
 Tel.: 3-5777.....CBS
 Station Representative.....Walker-Rawalt
 Pres., Gen. Mgr.....D. L. Hathaway
 Sta. Mgr.....M. R. Nichols
 Local Comm. Mgr.....Richard Frech
 Film Manager.....M. R. Nichols

Station Representative.....Meeker
 President.....Burt Harris
 Gen., Sta. Mgr.....Lawrence Berger
 Program Director.....Rosemary Kress
 Promotion Director.....Pat Hansen
 Film Manager.....Chuck Palmer
 Chief Engineer.....Robert Lebsock

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.
 Owned-Oper. By.....Frontier Bcstg. Co.
 Business Address.....2923 East Lincolnway
 Tel.: 4-4461.....ABC-CBS-NBC
 Newspaper Affiliation.....Eagle, Tribune
 Representative.....Hollingbery
 President.....Robert S. McCracken
 Gen., Sta. Mgr.....William C. Grove

KTWO-TV—Casper—1957

Channel: 2 VHF..AP: 17.1 Kw..VP: 28.5 Kw.
 Owned-Operated By.....Rocky Mt. TeleStations
 Business Address.....143 N. Durbin
 Tel.: 3-3771.....ABC-NBC

WYO.-GUAM-P.R. ~~~~~

Commercial Mgr.....C. P. Cahill
Promotion Manager.....Joyce Pratt
Program Director.....Dottie Collyer
Film Mgr.....Don Wich

KWRB-TV—Riverton—1957

Channel: 10.....AP 32 Kw.....VP: 64 Kw.

Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: TH 800.....CBS
Representative.....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst
Sls. Mgr.....Hugh Graham
Prog. Mgr.....M. V. Ernst

TELEVISION STATIONS IN TERRITORIES AND POSSESSIONS

GUAM

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: .075 Kw..VP: .15 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Business Address.....Box 68
Tel.: 7963.....ABC-CBS-NBC
Representative.....Intercontinental Services

Pres., Gen. Mgr.....Harry M. Engel
Station Manager.....John P. Barton
Commercial Manager.....Marry Chappelle
Administrative Assistant.....Bob Green
Promotion Director.....Len Stein
Publicity Director.....Jo Schmidt
Film Manager.....Wes Whitfield
Chief Engineer.....James Long

PUERTO RICO

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: .891 Kw..VP: 1.48 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Business Address.....Darlington Bldg.; Box 43
Tel.: 1151.....ABC-CBS-NBC
Representative.....Inter Am. Pub., Inc.
President.....Alfredo R. de Arellano
Station Mgr.....R. M. Dupont
Program Director.....Mario Rivera Negron
Publicity Director.....Nelson Nin
Chief Engineer.....John Prather

Tel: 3-3800.....CBS
Rep.....Inter-American Publications Inc.
President.....Angel Ramos
General Mgr.....E. Vega
Comm. Manager.....Jorge Rivero
Station Mgr.....C. Garcia de Quevedo
Prog. Dir.....José Luis Torregrosa
Promotion Mgr.....Pete Mattina
Film Mgr.....Jose Mercado

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw..VP: 56.2 Kw.
Owned-Oper. By.....Ponce de Leon Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006.....ABC-NBC
Representative.....Caribbean Networks Inc.
President.....John G. Johnson
Gen. Manager.....Carlos Rivera Gonzales
Promotion Director.....Rafael Vega
Sales Mgr.....Helena Martinez
Program Director.....Luis Dominguez
Film Manager.....Hector Hernandez
Chief Engineer.....Rafael Cruz Rivera

WRIK-TV—Ponce—1958

Channel: 7.....AP: .71 Kw.....VP: 1.4 Kw.
Owned-Operated By.....Ponce Television Corp.
Address.....Darlington Bldg.
Tel.: 2-0280.....ABC-CBS
Sta. Rep.....Inter-American Publ.
Pres., Ch. Eng.....George A. Mayoral
Gen., Sls. Mgr.....William Cortada
Prog. Dir., Film Mgr.....Augusto Montijo
Prom., Pub. Dir.....Armando L. Clavell

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.
Owned-Oper. By.....El Mundo Inc.
Bus. Address.....Box 5096, Puerto de Tierra Sta.

WSUR-TV—Ponce—1958

Channel: 9 VHF..AP: .42 Kw.....VP: .83 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad.....1000 Ponce de Leon Ave., Santurce
Tel.: 2-4178.....Independent
Pres., Ch. Eng.....Ralph P. Perry
Gen., Comm. Mgr.....Mariano A. Escudero
Prog. Dir., Film Mgr.....Jose E. Viguie

TELEVISION STATIONS OF CANADA

Alberta

CHCT-TV—Calgary—1954

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.
Owned By..... Calgary Television, Ltd.
Address..... 955 Rideau Road
Tel.: CH 3-3491.....
Newspaper Affil..... Herald
Sales Rep..... All-Canada TV, Weed
President..... F. R. Shaw
Manager..... Herb Stewart
Commercial Mgr..... R. Watson
Prom., Pub. Director..... Barry Nicholls
Production Manager..... Barry Gordon
Prog. Dir..... Ron Chase
Film Manager..... Gordon Warner
Chief Engineer..... Lee Crawley

CFRN-TV—Edmonton—1954

Channel: 3 VHF... AP: 90 Kw... VP: 180 Kw.
Owned-Oper. By.... Sunwapta Bcstg. Co., Ltd.
Business Address..... 109 C.P.R. Bldg.
Tel.: 892572..... CBC
Sta. Reps... TV Reps.; Young Canadian; Oakes
Pres., Gen. Mgr..... G. R. A. Rice

CHCA CHANNEL 6

TELEVISION LIMITED

*Alberta's newest television
outlet, within reach of 60% of
Alberta's population*

- ★ Distribution Centre
- ★ Agriculture
- ★ Gas and Oil Production
- ★ Manufacturing
- ★ Tourist Trade

LOCATED WITH CONFIDENCE
IN THE CENTRE OF ALBERTA'S
MOST RAPIDLY EXPANDING
MARKET

Phone 5525 East City Limits
P.O. Box 668 RED DEER, ALBERTA

Station Mgr..... S. S. Lancaster
Commercial Mgr..... Bruce D. Alloway
Program Director..... George Kidd
Prom., Pub. Dir..... John Riopel
Film Manager..... Keith Neale
Executive Eng..... F. O. A. Makepeace

CJLH-TV—Lethbridge—1955

Channel: 7 VHF... AP: 85.5 Kw... VP: 171 Kw.
Owned-Oper. By..... Lethbridge TV, Ltd.
Business Address..... Lethbridge
Tel.: FA 7-1521..... CBC
Representatives..... All-Canada TV; Weed
President..... H. Buchanan
Managing Director..... N. Botterill
Commercial Mgr..... L. Crittenden
Program Director..... S. Pitt
Promotion Director..... Mrs. Babs Pitt
Technical Dir..... V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF... AP: 3 Kw... VP: 6 Kw.
Owned..... Monarch Bcstg. Co. Ltd.
Address..... Medicine Hat
Tel.: JA 7-2457..... CBC
Representative..... Weed; Stovin-Byles
President..... J. H. Yuill
Gen., Sta. Mgr..... R. J. Buss
Commercial Mgr..... Jack Oldham
Program Director..... Mervin Stone
Prom., Pub. Dir..... June Duncan
Film Manager..... Cliff Dacre
Chief Engineer..... Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF AP: 2.875 Kw... VP: 5.75 Kw.
Owned..... CHCA TV Limited
Business Address..... Box 668
Tel.: 5525..... CBC
Representatives..... John N. Hunt; Forjoe
Pres., Mgr. Dir..... G. A. Bartley
Commercial Mgr..... Cam Harju
Program, Film Mgr..... Dave Neima
Prom., Public. Dir..... Mrs. A. Sole
Chief Engineer..... T. Wadson

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF... AP: .08 Kw... VP: .17 Kw.
Owned-Oper. By..... Radio Sta. CJDC Ltd.
Bus. Address..... Second Ave. & 9th St.
Tel.: Sterling 2-3341..... Independent
Station Representative..... Cooke
Pres., Gen. Mgr..... H. L. Michaud
Station Manager..... Mike Lavern
Sales Manager..... R. W. Michaud
Chief Engineer..... Mel Lang

CANADIAN TV STATIONS

CFCR-TV—Kamloops—1957

Channel: 4 VHF...AP: 350 Wts...VP: 700 Wts.
Owned.....Twin Cities TV Ltd.
Business Address.....Radio-TV Bldg.
Tel.: 1021.....CBC
Station Representative.....All-Canada; Weed
Pres., Gen. Mgr.....Jan G. Clark
Comm. Mgr., Prom. Dir.....Walter Harwood
Prog. Dir.....Jean Ross
Film Manager.....Harold Hamilton
Chief Engineer.....Fred Webber

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.6 Kw...VP: 3.7 Kw.
Owned.....Okanagan Valley TV Co.
Business Address.....342 Leon Ave.
Tel.: 4535.....CBC
Representative.....All-Canada TV, Weed
President.....Jim Browne
Gen., Sta. Mgr.....Roy G. Chapman
Comm. Mgr.....Dick Sharp
Prog. Dir., Film Mgr.....Russ Richardson
Prom., Pub. Dir.....Norm Williams
Chief Engineer.....Tom Wyatt

CBUT—Vancouver—1953

Channel: 2 VHF...AP: 48 Kw...VP: 90 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....1200 W. Georgia St.
Tel.: MUTual 4-0246.....CBC
Television Director.....Hugh Palmer
Commercial Mgr.....Marce L. Munro
Technical Director.....Ross L. Whiteside
Newsreel Editor-in-charge.....R. L. Elson
Film Director.....Stanley Fox
Design Director.....Cliff Robinson

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 900 Kw...VP: 1800 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Business Address.....1450 Douglas St.
Tel.: GRanite 7-1821.....CBC
Station Representative

Forjoe; TV Reps.; Bcst. Reps.; Hunt
President.....David M. Armstrong
Gen., Comm. Mgr.....Russell L. Furse
Promotion Director.....Edward A. Bissland
Chief Engineer.....Norman Bergquist

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF...AP: 9.65 Kw...VP: 19.3 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address.....2940 Victoria Ave.
Tel.: PARKway 6-5393.....CBC
Station Representative.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson

Program Director.....Douglas A. Lee
Promotion Director.....Marvin Freeman
Chief Engineer.....A. M. Gomez

CBWT—Winnipeg—1954

Channel: 3 VHF...AP: 33.7 Kw...VP: 56.2 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address...541 Portage Ave.; Box 160
Tel.: SP 4-2541.....CBC
Reg. Dir., Eng.....J. R. Finlay
Director.....W. G. Carpentier
Sales Rep.....R. L. Horley
Program Dir.....Bruce MacPherson
Press & Information Rep.....C. E. L'Ami
Film Manager.....Miss G. M. Brown
Technical Dir.....H. C. Heywood

New Brunswick

CKCW-TV—Moncton—1954

Channel: 2 VHF...AP: 16 Kw...VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Business Address...Knights of Pythias Bldg.
Sta. Rep.....Stovin-Byles; Young Canadian
Tel.: EV 4-9601.....CBC
Pres., Gen. Mgr.....F. A. Lynds
Station Manager.....Murray Goldsborough
Commercial Manager.....W. Ritchie
Prog. Dir.....J. S. Irvine
Promotion Director.....Mrs. P. J. Beer
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith MacConnell

CHSJ-TV—Saint John—1954

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By...New Brunswick Bcstg. Co., Ltd.
Address.....14 Church St.
Tel.: 3-3304.....CBC
Gen. Mgr.....George A. Cromwell
Station Rep.....All Canada TV; Weed
Program Director.....William Stewart
Chief Engineer.....Jack Bishop

Newfoundland

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw...VP: 21 Kw.
Owned-Oper...Newfoundland Bcstg. Co., Ltd.
Business Address.....Prince of Wales Street
Tel.: 7195.....ABC-CBS-NBC-CBC
Newspaper Affiliation...Nfld. Sunday Herald
Station Rep.....Stovin-Byles; Weed
President.....Geoff Stirling
V.P., Gen. Mgr.....Don Jamieson
Sta. Mgr., Prog. Dir.....Colin Jamieson
Commercial Mgr.....Jack Baird
Promotion Director.....Mrs. Judith Curtis
Publicity Director.....Charlie Lang
Film Manager.....Miss Emelie Davis
Chief Engineer.....Oscar Herlihey

CANADIAN TV STATIONS

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF... AP: 60 Kw... VP: 100 Kw.
Owned By... Canadian Bcstg. Corp.
Address... 70 Bell Rd.
Tel.: 2-8311... CBC
Reg. Director... Capt. W. E. S. Briggs
Director... G. F. Brickenden
Comm. Representative... Donald G. LeBlanc
Technical Director... J. Simonsen
Program Director... Carl MacCaul
Press & Info. Director... Bert Wilson
Film Director... George Hames

CJCB-TV—Sydney—1954

Channel: 4 VHF... AP: 108 Kw... VP: 180 Kw.
Owned By... Cape Breton Bcstrs.
Business Address... Mira Rd.
Tel.: 3431... CBC
Station Representative... All Canada; Weed
Pres., Gen. Mgr... J. Marven Nathanson
Promotion Director... J. C. McVicar
Publicity Director... C. M. Quinton
Program Mgr... Mrs. M. C. MacQuarrie
Comm. Mgr... Effie Williams
Film Mgr... R. H. Demers
Chief Engineer... M. E. Bowles

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF... AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By... Ralph Snelgrove TV Ltd.
Address... P. O. Box 69
Tel.: Parkway 6-6467... CBC
Station Rep... Mulvihill; Hunt; Young
Pres., Gen. Manager... Ralph T. Snelgrove
Operations Manager... Jack Mattenley
Comm. Mgr... Charles Tierney
Production Director... Joe Clark
Promotion Director... Ev. Smith

CHCH-TV—Hamilton—1954

Channel: 11 VHF... AP: 90 Kw... VP: 150 Kw.
Owned By... Niagara Television Ltd.
Address... 163 Jackson St. W.
Tel.: JA 2-1101... CBC
Sta. Rep... All Canada; Young Canadian
President, Gen. Mgr... Kenneth D. Soble
Station Mgr... S. J. Bibby
Comm. Manager... R. J. Peters
Prog. Manager... J. S. Purvis
Prom., Pub. Dir... S. F. Habberfield
Film Manager... D. Gale
Chief Engineer... W. E. Jeynes

CKWS-TV—Kingston—1954

Channel: 11 VHF... AP: 154 Kw... VP: 257 Kw.
Owned By... Frontenac Bcstg. Co. Ltd.
Address... 170 Queen St.
Tel.: LI 2-4977... CBC

Sales Rep... Weed, All-Canada TV
President... W. R. Davies
Gen. Mgr... H. C. Freeman
Station Mgr... R. W. Hofstetter
Commercial Mgr... J. Gibson
Program Dir... Don Nairn
Promotion Dir... Joy Villeneuve
Film Mgr... Lois Scrutton
Chief Engineer... Bert Cobb

CKCO-TV—Kitchener—1953

Channel: 13 VHF... AP: 54.4 Kw... VP: 100 Kw.
Owned By... Central Ontario TV. Ltd.
Address... 864 King St. W.
Tel.: 3-4335... CBC
Station Representative... Hardy; Hunt; Weed
President... Carl Pollock
General Manager... Eugene E. Fitzgibbons
Station Manager... W. D. McGregor
Promotion Director... William Whiting
Program Manager... Don Martz
Chief Engineer... Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF... AP: 195 Kw... VP: 325 Kw.
Owned By... London Free Press Printing Co.
Address... Commissioners Rd., Box 488
Tel.: GE 4-2115... CBC
Newspaper Affil... London Free Press
President... Walter J. Blackburn
Gen. Manager... Murray T. Brown
Sta. Mgr., Prog. Dir... R. A. Reinhart
Commercial Manager... W. C. Wingrove
Prom., Pub. Dir... W. Thomas Daley
Film Supervisor... Beatrice Nott
Dir. of Engineering... G. Robitaille

CKGN-TV—North Bay—1955

Channel: 10 VHF... AP: 25.75 Kw... VP: 51.5 Kw.
Owned-Oper. By... Tel-Ad Co.
Address... P. O. Box 1000
Tel.: GR 2-9000... CBC
Sta. Rep... Young Canadian; Mulvihill; Hunt
President... J. L. Shaw
Gen., Comm. Mgr... Bruce McLeod
Operations Manager... Dave Mee
Prog. Dirs... Tomkins; Bilenkey
Promotion Director... Miss Shirley Morin
Publicity Director... John Morton
Film Manager... Miss Eleanor Eady

CBOFT—Ottawa—1955

Channel: 9 VHF... AP: 55 Kw... VP: 31 Kw.
Owned-Oper. By... Canadian Bcstg. Corp.
Address... Lanark Ave.
Tel.: PA 8-1771... CBC
Station Manager... C. P. Wright
Operations Mgr... Georges Huard
Comm. Manager... Maurice Valinquette
Chief Engineer... Maxted Gilbert

CBOT—Ottawa—1953

Channel: 4 VHF... AP: 27 Kw... VP: 50 Kw.
Owned By... Canadian Bcstg. Corp.

CANADIAN TV STATIONS

Address.....Lanark Ave.
Tel.: PA 8-1771.....CBC
Operations Mgr.....Georges Huard
Commercial Mgr.....Larry O'Neil
Program Dir.....Dennis Townsend
Technical Director.....J. H. Book

Gen. Mgr., Pub. Dir.....Rene Barrette
Commercial Manager.....Harry Charbonneau
Program Director.....Jean DeVilliers
Promotion Director.....Miss Jackie Green
Film Manager.....Mrs. Hazel Claremont
Technical Dir.....Roch Demers

CHEX-TV—Peterborough—1955

Channel: 12 VHF...AP: 60 Kw...VP: 102 Kw.
Owned-Oper. By...Kawartha Bcstg. Co., Ltd.
Business Address.....R.R. No. 10
Tel.: RI 2-0451.....CBC
Reps.....All-Canada TV; Weed
President.....Sen. Rupert Davies
Comm. Prom. Dir.....Bob Kinsman
Station Mgr.....Keith Parker
Comm., Prom. Dir.....Bob Kinsman
Program Director.....Gordon Shale
Film Manager.....Don Harte-Maxwell
Publicity Dir.....Don Alexander
Chief Engineer.....Bert Crump

CBLT—Toronto—1952

Channel: 6 VHF...AP: 53.5 Kw...VP: 99.5 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....354 Jarvis St.
Tel.: WA 3-5461.....ABC-CBC-CBS-NBC
Director.....Fergus Mutrie
Asst. Director.....J. R. W. Graham
Sales Mgr.....John Malloy
Program Director.....Peter MacDonald
Supervisor of Design.....Leonard Crainford
Press and Information Rep.....W. C. Walls
Film Mgr.....O. C. Wilson

CFCJ-TV—Port Arthur—1954

Channel: 2 VHF...AP: 15 Kw...VP: 28 Kw.
Owned By.....Thunder Bay Electronics Ltd.
Business Address.....87 N. Hill St., Box 1137
Tel.: 4-2404.....CBC
Station Representative.....Weed; All-Canada
President.....H. F. Dougall
Gen., Sta. Mgr.....Ralph H. Parker

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX—Wingham—1955

Channel: 8 VHF...AP: 100 Kw...VP: 160 Kw.
Owned-Oper. By.....CKNX Ltd.
Address.....Carling Terrace
Tel.: 158.....CBC
Station Rep.....All-Canada; Young Canadian
Pres., Gen. Mgr.....W. T. Cruickshank
Comm. Mgr., Pub. Dir.....C. R. Hamilton
Program Director.....John Krug
Promotion Director.....Helen Fleury
Film Manager.....D. G. Hildebrand
Chief Engineer.....Scott Reid

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF...AP: 15 Kw...VP: 28 Kw.
Owned-Oper. By.....Hyland Radio-TV, Ltd.
Business Address.....119 East Street
Tel.: AL 3-3515.....ABC-CBC-CBS-NBC
Representatives.....All-Canada TV; Weed
President.....Mrs. J. G. Hyland
Gen., Sta. Mgr.....R. H. Ramsay
Commercial Mgr., Prog. Dir.....E. W. Plouffe
Promotion Director.....Paul Fockler
Film Manager.....Beverly Gay
Chief Engineer.....Dave Irwin

Prince Edward Island

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5...VP: 79 Kw.
Owned-Oper. By...Island Radio Bcstg. Co., Ltd.
Business Address.....85 Kent St.
Tel.: 7347.....CBC
Representatives.....All-Canada TV; Weed
Sta., Comm., Film Mgr.....R. F. Large
Traffic Manager.....E. P. Williams
Promotion Mgr.....M. E. Large
Tech. Supervisor.....J. G. Jay

CKSO-TV—Sudbury—1952

Channel: 5 VHF...AP: 15 Kw...VP: 30 Kw.
Owned By.....CKSO Radio, Ltd.
Business Address.....336 Ash St.
Tel.: OS 4-0711.....CBC
Representatives.....Weed; All Canada TV
President.....George M. Miller
Gen., Sta. Mgr.....W. J. Woodill
Comm. Mgr., Prom. Dir.....Ralph Connor
Program Director.....Richard Madsen
Film Manager.....Jim Boyd
Chief Engineer.....Wally Robert

Quebec

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 21 Kw...VP: 42 Kw.
Owned-Oper. By...Radio Saguenay Limited
Business Address.....P.O. Box 490
Tel.: LI 2-4551.....CBC
Sta. Rep.....Hardy; Hunt; Young Canadian
President.....Henri Lepage
Gen. Mgr., Prom. Dir.....Tom Burham
Sta., Comm. Mgr.....Paul J. Audette
Film Manager.....Eugene Michaud
Chief Engineer.....Gerard Lemieux

CFCL-TV—Timmings—1956

Channel: 6 VHF...AP: 9.2 Kw...VP: 18.5 Kw.
Owned By.....J. Conrad Lavigne Enterprises
Business Address...Box 620, Mont Sacre Coeur
Tel.: 577.....CBC
Station Representative.....Mulvihill
President.....J. Conrad Lavigne

CANADIAN TV STATIONS

CKBL-TV—Matane—1958

Channel: 9 VHF.. AP: 95 Kw.. VP: 160 Kw.
Owned By:..... Radiodiffusion de Matane Lte.
Business Address.....144 St. Jerome Ave.
Network Affiliation..... CBC
Sta. Rep..... Young Canadian Ltd.
Pres., Gen. Mgr..... Rene Lapointe
V.P., Comm. Mgr..... Octave Lapointe
Chief Engineer..... Yvan Fortier

CBFT—Montreal—1952

Channel: 2 VHF.. AP: 50 Kw.. VP: 100 Kw.
Owned By..... Canadian Bestg. Corp.
Business Address..... P.O. Box 6000
Tel.: UN 6-2571..... NBC
General Manager..... J. Alphonse Ouimet
Director..... Andre Ouimet
Program Director..... Fernand Guerard
Comm. Manager..... Maurice Valiquette
Film Mgr..... J. Lepailleur
Press & Information..... J. J. Trudeau
Chief Engineer..... Etienne Dubreuil

CBMT—Montreal—1954

Channel: 6 VHF.. AP: 26.2 Kw.. VP: 43.8 Kw.
Owned By..... Canadian Bestg. Corp.
Address..... 1425 Dorchester St. W.
Tel.: UN 6-2571..... CBC
Television Director..... Andre Ouimet
Comm. Manager..... Maurice Valiquette
Prog. Director..... D. E. McGill
Press and Information..... J. J. Trudeau
Tech. Dir..... C. Frenette

CFCM-TV—Quebec City—1957

Channel: 4 VHF.. AP: 6.35 Kw.. VP: 12.7 Kw.
Owned By..... Television De Quebec
Address..... 200 Ave. St. Jean Bosco, Ste. Foy
Tel.: MURray 3-4985..... CBC
Sales Rep..... Weed; Hardy; Hunt
President..... Gaston Pratte
Gen. Mgr..... J. A. Pouliot
Oper. Dir., Sales Mgr..... Arthur P. Fitzgibbons
Program Manager..... Jacques Filteau
Prom., Pub. Dir..... Andrew N. McLellan
Film Manager..... Gerald Ross

CKMI-TV—Quebec City—1957

Channel: 5 VHF.. AP: 2.8 Kw.. VP: 5.6 Kw.
Owned..... TV de Quebec (Canada) Ltd
Add..... 200 Ave. St. Jean Bosco, Ste. Foy, Que.
Tel.: MU 3-4985..... CBC
Station Rep..... Weed; Hardy; Hunt
President..... Gaston Pratte
General Manager..... Jean A. Pouliot
Oper. Dir., Sales Mgr..... Arthur P. Fitzgibbons
Program Director..... Gerald Taaffe
Prom., Pub. Dir..... Andrew N. McLellan
Film Manager..... Gerald Ross

CJBR-TV—Rimouski—1954

Channel: 3 VHF.. AP: 34.55 Kw.. VP: 60.6 Kw.
Owned By..... Central Public Serv. Corp.

Address..... 6 St. Jean St.
Tel.: RA 3-2217..... CBC
Sales Rep..... Stovin-Byles; Weed
President..... Jacques Brilliant
Gen. Sta. Manager..... Andre Lecomte
Commercial Mgr..... L. P. Cliche
Program, Film Mgr..... Francois Raymond
Promotion Dir..... Jean Chabot
Publicity Dir..... Harry A. Willsie

CKRN-TV—Rouyn-Noranda 1958

Channel: 4 VHF.. AP: 25 Kw.. VP: 50 Kw.
Owned..... Northern Radio-Radio Nord, Inc.
Business Address..... Box 70, Rouyn
Tel.: RO 2-7741..... CBC
Station Rep..... Weed; Trans-Ocean; Hunt
Pres., Gen. Mgr..... David A. Gourd
Comm. Prom. Mgr..... George A. Chartrand
Program Director..... B. Valiquette
Film Manager..... L. P. Langevin
Chief Engineer..... Jean-Guy Langevin

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF.. AP: 312 Kw.. VP: 312 Kw.
Owned-Oper. By..... La Tribune, Ltd.
Business Address..... 221 Dufferin St.
Tel.: LO 9-2525..... CBC
Reps..... Hardy (Canada); Canadian Stations
Reps (N. Y.)
Newspaper Affil..... La Tribune
President..... Paul Desruisseaux
General Manager..... Alpee Gauthier
Sta., Comm. Mgr..... Jean-Louis Gauthier
Program Director..... Pierre Bruneau
Promotion Director..... Georges L'Ecuyer
Film Manager..... Guy Bachand
Chief Engineer..... Leo Guilbeau

CKTM-TV—Three Rivers—1958

Channel: 13 VHF.. AP: 1.5 Kw.. VP: 3.7 Kw.
Owned By..... TV St. Maurice, Inc.
Address..... P.O. Box 277
Tel.: 4-3556..... CBC
Representative..... Weed
Pres., Gen. Mgr..... Henri Oudet
Prog. & Film Buyer..... Claude Blain
Chief Engineer..... Ernest Brunelle

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF.. AP: 100 Kw.. VP: 53 Kw.
Owned By..... Rodio Station CHAB, Ltd.
Address..... 127 Main St., N.
Tel.: OX 2-6464..... CBC
President..... Jack Moffat
Commercial Mgr..... Joe Lawlor
Saion Mgr..... Sid Boyling
Program Dir..... Jay Leddy
Prom. Public Dir..... Terry McBurney

CANADIAN TV STATIONS

CKBI-TV—Prince Albert—1958

Channel: 5 VHF..AP: 61 Kw..VP: 100 Kw.
Owned.....Central Bcstg. Co.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....G. O. Johnson
Prog. Dir., Film Mgr.....J. J. Cannon
Promotion Dir.....Gerald Prest
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2 VHF..AP: 53.5..VP: 100 Kw.
Owned By.....Transcanada
Address.....Leader Post Building
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Sales Rep.....Weed, All-Canada TV
President.....Clifford Sifton
Gen., Sta. Mgr.....H. A. Crittenden
Comm. Manager.....Lloyd Westmoreland
Film Mgr.....Larry Glover
Program Dir.....H. Van Wiebe
Promotion Director.....William Rees
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw..VP: 325 K.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.

Tel.: CH 2-6611.....ABC-CBS-NBC
Sales Rep.....Adam Young TV Corp.; Oakes;
President.....A. A. Murphy
General Mgr.....G. Blair Nelson
Operations Mgr.....Walter Romanow
Sales Manager.....Will Klein
Prom. Director.....Geff Jamieson
Film Mgr.....Miss L. Semko
Chief Engineer.....Lyn Hoskin

CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw..VP: 13.3 Kw.
Owned...Swift Current Telecasting Co. Ltd.
Address.....825 Lehigh Ave.
Tel.: PProspect 3-8364.....CBC
Representative.....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Sls. Mgr.....Walter S. Buffam
Prog. Dir.....Julie Forst
Chief Engineer.....George Merchant

CKOS-TV—Yorkton—1958

Channel: 3 VHF..AP: 2.5 Kw..VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Sta. Rep.....Stovin-Byles Ltd.; Devney
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Film Mgr.....Donald Campbell

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FOR ALPHABETICAL

INDEX TO CANADIAN

AM RADIO STATIONS

FOREIGN TV STATIONS

Operating TV stations as of January 1, 1959
(In most cases, satellites are not included)

Location	Call Letters	Licensee or Grantee	Channel No.
— ALGERIA —			
Algiers		Radiodiffusion-Télévision Française (Govt.)	CH. F-11
— ARGENTINA —			
Buenos Aires	LR3-TV	Radio Belgrano TV	Ch. 7
— AUSTRALIA —			
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp. Ltd	Ch. 9
Sydney	ABN	Australian Bestg Commission	Ch. 2
— AUSTRIA —			
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Kahlenberg		Osterreichischer Rundfunk (Govt.)	
Karnten		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Linz		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Salzburg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
— BELGIUM —			
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Brussels		Service Française Institut. (French)	
Brussels		Vlaamse Televisie (Flemish)	
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
		(Dutch language)	
Waver		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-8
		(French language)	
Waver		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-10
		(Dutch language)	
— BERMUDA —			
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
	ZBM-1		
	ZBM-2	Bermuda Broadcasting Co. Ltd.	
— BRAZIL —			
Belo Horizonte	PRHG-TV	Radio Guarani	Ch. 4
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Rio de Janeiro		Radio Record TV	Ch. 13
Santos		TV Rebratel	
Sao Paulo		Radio Televisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
— COLOMBIA —			
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 8
— BULGARIA —			
Sofia		Government	Ch. R-III
— COSTA RICA —			
San Jose		Televisors de Costa Rica	
— CUBA —			
Camaguey	CMJL-TV	Circuito CMQ	Ch. 6
Havana	CMAB-TV	Telemundo	Ch. 2
Havana	CMBF-TV	CMBF-TV Cadena Nacional, S.A.	Ch. 4

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Bremen		Norddeutscher Rundfunk	Ch. E-2
Dillberg		Bayerischer Rundfunk	Ch. E-6
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrunde		Sudwestfunk	Ch. E-9
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Marburg		Hessischer Rundfunk	Ch. E-11
Passau		Bayerischer Rundfunk	Ch. E-7
Raichberg		Sudwestfunk	Ch. E-4
Saarbrucken		Telesaar	Ch. F-2
Saarbruchen		Telesaar	Ch. F-7
Stuttgart		Suddeutscher Rundfunk	Ch. E-11
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
— GUATEMALA —			
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-8
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-3
— HONGKONG —			
Hongkong		Hongkong Ltd.—Redifusion	
— HONDURAS —			
Tegucigalpa	HRTG-TV		
— HUNGARY —			
Budapest		Magyar Radio (Govt.)	Ch. R-III
— IRAN —			
Tehran	TVI	Habib Sabet	Ch. 2
— IRAQ —			
Baghdad		Minister of Interior	Ch. E-8
— ITALY —			
Gambarie		Radiotelevisione Italiana (Government-granted monopoly)	Ch. D
Martina Franca		" "	Ch. D
Milano		" "	Ch. G
Monte Argentario		" "	Ch. E
Monte Caccia		" "	Ch. A
Monte Cammarata		" "	Ch. A
Monte Conero		" "	Ch. E
Monte Faito		" "	Ch. B
Monte Favone		" "	Ch. H
Monte Lauro		" "	Ch. F
Monte Limbara		" "	Ch. H
Monte Nerone		" "	Ch. A
Monte Peglia		" "	Ch. H
Monte Pellegrino		" "	Ch. H
Monte Penice		" "	Ch. B
Monte Sambuco		" "	Ch. H
Monte Seuro		" "	Ch. G
Monte Serpeddi		" "	Ch. G
Monte Serra		" "	Ch. D
Monte Soro		" "	Ch. E
Monte Venda		" "	Ch. D
Monte Vergine		" "	Ch. D
Pescara		" "	Ch. F
Portofino		" "	Ch. H
Punta Badde Urbara		" "	Ch. D
Roma		" "	Ch. G
San Nicolao		" "	Ch. A
Torino		" "	Ch. C
Trieste		" "	Ch. G

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
— RUMANIA —			
Bucharest		Radiodifuziunea Si Televiziunea Romina (Govt.)	Ch. R-III
— SAUDI ARABIA —			
Dhahran	HZ-22-TV	Arabian-American Oil Company	Ch. 2
— SPAIN —			
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
— SWEDEN —			
Gavle		A. B. Radiotjanst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping	A.B. Radiotjangst	(Govt.)	Ch. E-5
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-1
— SWITZERLAND —			
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-1
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
— THAILAND —			
Bangkok	T TV	Thai-Television Co.	Ch. 4
— TURKEY —			
Istanbul		Teknik Universite	Ch. E-4
— UNITED KINGDOM —			
Aberdeen		British Bestg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-1
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-1
Brighton		BBC	Ch. B-2
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Central Scotland		ITA	Ch. B-10
Channel Isles		BBG	Ch. B-1
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-1
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Isle of Wight		Independent Television Authority (ITA)	Ch. B-11
Lancashire		Independent Television Authority—ITA	Ch. B-9
London		BBC	Ch. B-1
London		ITA	Ch. B-9
Londonderry		BBC	Ch. B-2
Manchester		BBC	Ch. B-2
Midlands		ITA	Ch. B-8
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Plymouth		BBC	Ch. B-2
S. Wales & West		Independent Television Authority (ITA)	Ch. 10
West Wales		BBC	Ch. B-3
Yorkshire		ITA	Ch. B-10
— URUGUAY —			
Montevideo		Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
— USSR —			
Alma Ata		Government	
Baku		Government	
Barnaul		Government	

FOREIGN TV STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Khabarovsk		Amateur	
Kharkov		Government	
Kiev		Government	Ch. R-III
Kishinev		Government	Ch. R-IV
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	
Miladai		Government	Ch. R-III
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Pern		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	

— VENEZUELA —

Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo		Ondas de Lago TV	Ch. 13
Maracaibo		Televisa Venezolana	Ch. 9

— YUGOSLAVIA —

Belgrade	YZO	Radiodifusion Jugoslavo	Ch. E-2
Ljubljana		Radio Ljubljana	Ch. E-10
Zagreb	YZO-3	Radio Televizija Zagreb	Ch. E-9

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FOR BRITISH TV
PRODUCERS AND DISTRIBUTORS

Television Stations and Sets Overseas

At the end of 1958 a total of 49 overseas countries had television, excluding the U.S., its territories, Canada and the U.S. Armed Forces TV stations abroad. Of the 49, 41 were Free World countries and the other eight were Communist Bloc countries. The number of overseas TV stations of all kinds, including TV centers, relay stations and experimental stations, rose from 447 to 739 during the year, an increase of 65 per cent: 617 of these stations were in the Free World of which 246 were new; 122 were in the Bloc of which 46 were new. Of the 246 new stations in the Free World, Western Europe had 196, the Far East 33, Latin America 14, and the Near East, South Asian and African areas had three.

The growth in the number of television receivers in use was also noteworthy. There was an increase of about 6,500,000 sets in 1958, compared with 5,000,000 in 1957, and 3,500,000 in 1956. The almost 23,000,000 sets that were in use at the end of the year also surpassed earlier estimates by about 3,000,000. Of the total number of sets, the Free World had a little more than 19,500,000, a gain of 5,500,000 over 1957, and the Communist Bloc accounted for somewhat less than 3,500,000, an increase of about a million.

COUNTRIES	STATIONS		RECEIVERS	
	Oct. 1 1958	Dec. 31 1958	In Use Oct. 1	In Use Dec. 31
WESTERN EUROPE				
Austria	10	12	50,000	60,000
Belgium	5	5	300,000	300,000
Denmark	6	6	157,000	200,000
Finland	6	8	8,000	10,000
France	32	32	918,000	1,000,000
West Germany	85	91	1,844,400	2,000,000
Ireland*	—	—	30,000	30,000
Italy	205	252	970,000	1,070,000
Luxembourg	1	1	1,600	3,500
Malta**	—	—	—	4,000
Monaco	1	1	10,000	11,000
Netherlands	6	6	370,000	370,000
Norway	1	1	1,000	1,000
Portugal	5	5	15,000	20,000
Spain	1	1	30,000	35,000
Sweden	6	14	158,100	200,000
Switzerland	7	7	45,000	48,200
United Kingdom	26	27	9,313,800	9,313,800
Yugoslavia	3	3	4,500	7,500
TOTAL	406	472	14,226,400	14,684,000

* These sets tune in to U.K. stations. There is no TV in Ireland.

** These sets tune in to Italian stations. There is no TV in Malta.

Television Stations and Sets Overseas

COUNTRIES	STATIONS		RECEIVERS	
LATIN AMERICA				
	<i>Oct. 1</i> 1958	<i>Dec. 31</i> 1958	<i>In Use</i> <i>Oct. 1</i>	<i>In Use</i> <i>Dec. 31</i>
Argentina	1	1	200,000	250,000
Brazil	7	7	700,000	850,000
Colombia	9	9	140,000	150,000
Cuba	23	23	315,000	350,000
Dominican Republic	3	3	7,500	7,500
Guatemala	2	2	20,000	20,000
Mexico	13	13	400,000	450,000
Nicaragua	1	1	2,000	2,000
Panama	—	—	8,000	8,000
Peru	1	2	200	5,000
El Salvador	1	2	7,000	7,000
Uruguay	1	1	8,000	15,000
Venezuela	11	11	200,000	200,000
TOTAL	73	75	2,007,700	2,314,500

COUNTRIES	STATIONS		RECEIVERS	
NEAR EAST, SOUTH ASIA AND AFRICA				
	<i>Oct. 1</i> 1958	<i>Dec. 31</i> 1958	<i>In Use</i> <i>Oct. 1</i>	<i>In Use</i> <i>Dec. 31</i>
Algeria	1	2	17,600	20,000
Cyprus	1	1	1,000	1,000
India	1	1	100	100
Iran	1	1	1,500	1,500
Iraq	1	1	6,000	6,000
Kuwait	—	—	600	600
Morocco	2*	2*	5,000	5,000
Saudi Arabia	1	1	700	1,000
Turkey	1	1	500	1,000
TOTAL	9	10	33,000	36,200

* Off the air.

(Continued on next page)

Television Stations and Sets Overseas

(Continued from preceding page)

COUNTRIES	STATIONS		RECEIVERS	
FAR EAST				
Australia	6	6	400,000	500,000
Hong Kong	(1)*	(1)*	2,500	2,500
Japan	30	49	1,758,400	1,976,300
Korea (South)	1	1	2,700	3,000
Philippines	1	2	18,000	18,000
Thailand	2	2	30,500	30,500
TOTAL	40	60	2,212,100	2,530,300

COMMUNIST BLOC

	Oct. 1 1958	Dec. 31 1958	In Use Oct. 1	In Use Dec. 31
Bulgaria	1	1	500	500
Czechoslovakia	6	7	287,700	315,000
East Germany	10	11	250,000	274,000
Hungary	1	1	10,000	12,000
Poland	6	7	45,600	100,000
Rumania	1	1	12,000	12,000
USSR	84	91	2,500,000	2,600,000
Communist China	2	3	200	200
TOTAL	111	122	3,106,000	3,313,700

* Closed circuit wired service; not counted in totals

Stations and Receivers By Areas

October 1 - December 31, 1958

AREAS	STATIONS		RECEIVERS	
	Oct. 1 1958	Dec. 31 1958	In Use Oct. 1	In Use Dec. 31
Western Europe*	406	472	14,226,400	14,684,000
Latin America	73	75	2,007,700	2,314,500
Near East, South Asia and Africa	9	10	33,000	36,200
Far East	40	60	2,212,100	2,530,300
FREE WORLD TOTAL**...	528	617	18,479,200	19,565,000
Communist Bloc	111	122	3,106,000	3,313,700
WORLD WIDE TOTAL**...	639	739	21,585,200	22,878,700

* Includes Yugoslavia.

** Except U.S., its territories, Canada and Armed Forces stations abroad.

New Overseas Television Stations

October 1 - December 31, 1958

WESTERN EUROPE	FAR EAST
Austria —Patscherkofel (Innsbruck) —Jauerling (Lower Austria) Finland —Turku —Kotka (test transmissions) West Germany —Six satellite stations went on the air Italy —Forty-seven satellite stations went on the air Sweden —Nassjo —Halmstad —Halsingborg —Skovde —Orebro —Linkoping —Motala —Karlstad United Kingdom —Folkestone (BBC)	Japan —Nineteen stations went on the air Philippines —Manila—Chronicle Broadcasting Network (DZXL-TV)
LATIN AMERICA	COMMUNIST BLOC
Peru —Lima—Radio America TV El Salvador —San Salvador—YSU-TV	Czechoslovakia —As—Western Czechoslovakia (relay station) East Germany —Calau—Cottbus area (testing) Poland —An experimental station has been on the air for some time at Gdansk USSR —Penza TV Center —Pyatigorsk TV Center —Zaporozhe TV Center —Chelyabinsk TV Center —Tyumen TV Center —Frunze TV Center (experimental) —Grodno Relay of Vilnyus Communist China—Harbin (experimental)
NEAR EAST, SOUTH ASIA AND AFRICA	
Algeria —Oran	

NEW TV STATIONS EXPECTED ON THE AIR DURING 1959

<u>City</u>	<u>Call Letters</u>	<u>Channel</u>	<u>City</u>	<u>Call Letters</u>	<u>Channel</u>
ALABAMA			KANSAS		
Birmingham	WBMG	42	Goodland	KBLR-TV	10
Selma	WSLA	8	Hays	KAYS-TV	7
CALIFORNIA			KENTUCKY		
Los Angeles	KBIC-TV	22	Ashland	WALN-TV	59
Modesto	KTRB-TV	14	Louisville	WEZI	21
Sacramento	KGMS-TV	40	Louisville	WQXL-TV	41
San Diego	KEZY	27	Newport	WNOP-TV	74
San Francisco	KBAY-TV	20	LOUISIANA		
San Francisco	KMTR	38	New Orleans	WCKG	26
COLORADO			New Orleans	WWEZ-TV	32
Sterling	KHQL-TV	3	MAINE		
CONNECTICUT			Augusta	WPTT	10
New Haven	WELI-TV	59	MARYLAND		
New London	WNLC-TV	26	Baltimore	WITH-TV	72
Stamford	WTSF	27	Baltimore	WTLF	18
DISTRICT OF COLUMBIA			MASSACHUSETTS		
Washington	WOOK-TV	14	Boston	WJDW	44
FLORIDA			Boston	WXEL	38
Fort Pierce	WTVI	19	Brockton	WHEF-TV	62
Miami	WMFL	33	MICHIGAN		
Orlando	WEAL-TV	18	Cheboygan	WDBG-TV	4
ILLINOIS			Detroit	WBID	50
Champaign-Urbana	WCHU	33	Grand Rapids	WMCN	23
Chicago	WHFC-TV	26	Lansing	WTOM-TV	54
Chicago	WIND-TV	20	Port Huron	WHLS-TV	34
Chicago	WOPT	44	Wakefield	WJMS-TV	12
Evanston	WTLE	32	MINNESOTA		
Peoria	WIRL-TV	8	Hibbing	WIRT	13
Springfield	WMAY-TV	36	International Falls	KIFS	11
INDIANA			Mankato	KEYC-TV	12
Anderson	WCBC-TV	26			
Hatfield	WVSJ-TV	9			

NEW TV STATIONS

<i>City</i>	<i>Call Letters</i>	<i>Channel</i>	<i>City</i>	<i>Call Letters</i>	<i>Channel</i>
MISSISSIPPI			OKLAHOMA		
Biloxi	WVMI-TV	13	Elk City	KSWB	8
Greenwood	WABG-TV	6	Tulsa	KSPG	17
Laurel	WTLM	7	OREGON		
MONTANA			Coos Bay	KOOS-TV	16
Butte	KOPR-TV	6	Salem	KSLM-TV	3
Great Falls	KRTV	3	PENNSYLVANIA		
NEBRASKA			Allentown	WQCY	39
Alliance	KALF	13	Hazleton	WAZL-TV	63
North Platte	KNOP	2	Lancaster	WLAN-TV	21
NEVADA			Philadelphia	WSES	29
Reno	KAKJ	4	Philadelphia	WPHD	23
NEW HAMPSHIRE			Pittsburgh	WTVQ	47
Keene	WKNE-TV	45	Pittsburgh	WXTV	33
NEW JERSEY			Sunbury	WKOK-TV	38
Atlantic City	WOCN	52	Williamsport	WRAK-TV	36
Camden	WKDN-TV	17	SOUTH CAROLINA		
NEW MEXICO			Camden	WACA-TV	14
Santa Fe	KVIT	2	SOUTH DAKOTA		
NEW YORK			Deadwood	KDSJ-TV	5
Albany	WPTR-TV	23	Mitchell	KORN-TV	5
Buffalo-Niag. Falls	WNYT-TV	29	Sioux Falls	KSOO-TV	13
Rochester	WCBF-TV	15	TENNESSEE		
Utica	WTMV	54	Memphis	WAMT	48
NORTH CAROLINA			TEXAS		
Gastonia	WTVX	48	Brownwood	KNBT-TV	19
New Bern	WNBE-TV	13	Houston	KXYZ-TV	29
Wilmington	WGNI-TV	3	Nacogdoches	KTES	19
OHIO			Victoria	KMVA-TV	19
Canton	WTLC	29	UTAH		
Cincinnati	WQXN-TV	54	Logan	KVNU-TV	12
Cleveland	WERE-TV	65	Ogden	KVOG-TV	9
Cleveland	WHK-TV	19	VIRGINIA		
Elyria	WEOL-TV	31	Arlington	WARL-TV	20
Mansfield	WTVG	36	WEST VIRGINIA		
Massillon	WMAC-TV	23	Wheeling	WLTV	51
Toledo	WTOH-TV	79	WISCONSIN		
Youngstown	WXTV	33	Milwaukee	WFOX-TV	31
			WYOMING		
			Sheridan	KTWX-TV	9

Top 25 Network Brand Advertisers Estimated Expenditures By Quarters

FOURTH QUARTER 1958

Anacin Tablets	\$3,235,389	Camel Cigarettes	1,357,015
Viceroy Cigarettes	2,143,971	Dodge Passenger Cars	1,330,923
Chevrolet Passenger Cars	2,073,918	Bayer Aspirin Tablets	1,330,117
Bufferin	1,898,089	L & M Filter Tip Cigarettes	1,323,975
Tide	1,754,713	Plymouth Passenger Cars	1,199,416
Gillette Razors and Blades	1,754,118	Old Gold Cigarettes	1,184,261
Kent Cigarettes	1,713,167	Gleem Reg. & Aerosol Tooth Paste	1,121,872
Ford Passenger Cars	1,596,891	Geritol	1,038,882
Dristan Tablets	1,550,835	Chesterfield Cigarettes	1,018,369
Winston Cigarettes	1,500,281	Salem Cigarettes	1,017,795
Colgate Reg. & Aerosol Dental Cream	1,413,935	Cheer Detergent	999,656
Bulova Watches	1,387,166	Fab Detergent	958,966
		Crest Tooth Paste	938,372

THIRD QUARTER

Winston Cigarettes	\$2,159,161	Eastman Kodak Cameras	969,319
Anacin Tablets	2,110,869	Prudential Insurance Co. of Amer.	921,939
Chevrolet Passenger Cars	1,861,347	Cheer Detergent	916,085
Tide	1,622,910	Bayer Aspirin Tablets	911,811
Ford Passenger Cars	1,311,051	Camel Cigarettes	898,190
Viceroy Cigarettes	1,307,352	Mercury Passenger Cars	853,260
Salem Cigarettes	1,307,184	Dristan Tablets	838,728
Bufferin	1,242,392	Gillette Razors and Blades	837,093
Dodge Passenger Cars	1,193,346	Schlitz Beer	832,332
Kent Cigarettes	1,169,395	Pall Mall Cigarettes	813,678
L & M Filter Tip Cigarettes	1,127,898	Buick Passenger Cars	809,497
Colgate Regular & Aerosol Dental Cream	1,071,335	Paper Mate Pens	805,606
Fab Detergent	980,848		

SECOND QUARTER

Tide	\$2,162,490	Wisk Liquid Detergent	1,061,532
Winston Cigarettes	1,909,591	Kent Cigarettes	1,007,677
Anacin	1,888,292	Gleem Tooth Paste	991,526
Chevrolet Passenger Cars	1,803,162	Geritol	986,702
Viceroy Cigarettes	1,628,189	Cheer Detergent	983,876
Dodge Passenger Cars	1,569,738	Oldsmobile Passenger Cars	952,590
Ford Passenger Cars	1,540,231	Prudential Insurance Co. of Amer.	949,199
Camel Cigarettes	1,485,269	Pall Mall Cigarettes	914,037
Bufferin	1,208,317	Chesterfield Cigarettes	906,406
L & M Filter Tip Cigarettes	1,143,267	Old Gold Cigarettes	857,535
Plymouth Passenger Cars	1,111,128	Bayer Aspirin	814,291
Fab Detergent	1,086,588	Hit Parade Cigarettes	831,666
Eastman Kodak Cameras	1,066,385		

FIRST QUARTER

Tide	\$2,325,404	Kent Cigarettes	1,058,175
Ford Passenger Cars	2,152,418	Fab	1,036,916
Anacin	2,060,660	Prudential Insurance	1,026,170
Bufferin	2,056,090	Chesterfield Cigarettes	1,015,086
Winston Cigarettes	1,820,088	Cheer	989,356
Chevrolet Passenger Cars	1,669,850	Camel Cigarettes	970,956
Plymouth Passenger Cars	1,667,917	Pall Mall Cigarettes	966,255
Dodge Passenger Cars	1,649,153	Geritol	964,497
Viceroy Cigarettes	1,351,992	Hit Parade Cigarettes	906,880
L & M Cigarettes	1,205,213	Eastman Kodak Cameras	895,487
Colgate Dental Cream	1,157,837	Mercury Passenger Cars	888,381
Wisk Liquid Detergent	1,112,979	Bell Telephone System	858,387
Gleem Tooth Paste	1,083,972		

LNA-BAR: Gross Time Costs Only.

TOLL-TV FIRMS

— ORGANIZATIONS AND MANUFACTURERS —

ENTRON, INC.

4902 Lawrence St., Bladensburg, Md.
 APpleton 7-9585
 H. M. Diambra.....President

GIANTVIEW TV NETWORK

(Div. of Meilink Steel Co.)
 (Closed Circuit Programming)
 440 Fourth Ave., New York, N. Y.
 MU 6-9242
 Richard L. Colten.....Exec. in Charge

INTERNATIONAL TELEMETER CORP.

(Subsidiary of Paramount Pictures Corp.)
 2000 Stoner Ave., Los Angeles 25, Cal.
 GRanite 8-7751
 Paul RaibournChairman
 Louis A. Novins.....President

JERROLD ELECTRONICS CORP.

15th & Lehigh, Philadelphia 32, Pa.
 Baldwin 6-3456
 Milton J. Shapp.....President
 Zalmon Garfield.....Asst. to President

JOINT COMMITTEE ON TOLL TV

1585 Broadway, New York
 Circle 5-4800
 Phil Harling, Trueman Rembusch
 Co-Chairmen

SELECTIVISION INC.

5 Tudor City Place, New York 17, N. Y.
 OXford 7-9435
 I. T. Hamilton.....President

SKIATRON ELECTRONICS & TELEVISION CORP.

180 Varick St., New York 14, N. Y.
 WAtkins 4-7060
 Arthur Levey.....President
 Frank V. Quigley.....Secy.-Treas.

SKIATRON TV INC.

400 Park Ave., New York 5, N. Y.
 PLaza 3-5600
 Matthew FoxPresident

SPENCER-KENNEDY LABORATORIES INC.

1320 Soldiers Field Rd., Boston 35, Mass.
 ALgonquin 4-5400
 George W. W. Brewster.....Chairman
 Donald Spencer.....Pres., Treas.

TECO INC.

231 S. LaSalle St., Chicago 4, Ill.
 FInancial 6-3499
 S. I. Marks.....President

TELEGLOBE PAY-TV SYSTEM INC.

15 E. 48th St., New York 17, N. Y.
 ELdorado 5-0010
 Solomon Sagall.....President

VIDEO INDEPENDENT THEATERS INC.

11 N. Lee Ave., Oklahoma City, Okla.
 REgent 9-0681
 Henry S. Griffing.....President

ZENITH RADIO CORP.

6001 Dickens Ave., Chicago 39, Ill.
 BERkshire 7-7500
 Hugh RobertsonPresident

COLOR EQUIPPED STATIONS

U. S. A.

• As of February 1, 1959

CBS-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION		
		REBROADCAST	SLIDE	FILM	STUDIO
BASIC AFFILIATES					
Albany, N. Y.	WTEN-TV	•	—	—	—
Atlanta, Ga.	WAGA-TV	•	•	—	—
Baltimore, Md.	WMAR-TV	•	•	•	—
Birmingham, Ala.	WBRC-TV	•	—	—	—
Boston, Mass.	WNAC-TV	•	—	—	—
Buffalo, N. Y.	WBEN-TV	•	•	•	•
Charleston-Huntington	WHTN-TV	—	—	—	—
Charlotte, N. C.	WBTW	•	•	•	•
Chicago, Ill.	WBBM-TV	•	—	—	—
Cincinnati, Ohio	WKRC-TV	•	—	—	—
Cleveland, Ohio	WJW-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dallas, Texas	KRLD-TV	•	•	•	—
Dayton, Ohio	WHIO-TV	•	—	—	—
Denver, Colo.	KLZ-TV	•	—	—	—
Des Moines, Iowa	KRNT-TV	•	—	—	—
Detroit, Mich.	WJBK-TV	•	—	—	—
Durham, N. C.	WTVD	—	—	—	—
Fresno, Calif.	KFRE-TV	•	—	—	—
Greensboro-Winston-Salem, N. C.	WFMY-TV	•	•	•	—
Hartford, Conn.	WTIC	•	—	—	—
Houston-Galveston, Texas	KGUL-TV	•	—	—	—
Indianapolis, Ind.	WISH-TV	•	—	—	—
Jacksonville, Fla.	WMBR-TV	•	—	—	—
Kalamazoo-Grand Rapids, Mich.	WKZO-TV	•	—	—	—
Kansas City, Mo.	KCMO-TV	•	—	—	—
Lansing, Mich.	WJIM-TV	•	—	—	—
Los Angeles, Calif.	KNXT	•	•	•	•
Louisville, Ky.	WHAS-TV	•	—	—	—
Memphis, Tenn.	WRBC-TV	•	—	—	—
Miami, Fla.	WJTV	•	•	•	•
Milwaukee, Wisc.	WXIX	•	—	—	—
Minneapolis, Minn.	WCCO-TV	•	—	—	•
Nashville, Tenn.	WLAC-TV	•	—	—	—
New Orleans, La.	WWL-TV	•	—	—	—
New York, N. Y.	WCBS-TV	•	•	•	•
Norfolk, Va.	WTAR-TV	•	•	•	—
Oklahoma City, Okla.	KWTV	•	—	—	—
Omaha, Neb.	WOW-TV	•	—	—	—
Philadelphia, Pa.	WCAU-TV	•	•	•	—
Pittsburgh, Pa.	KDKA-TV	•	•	•	—
Portland, Ore.	KOIN-TV	•	—	—	—
Providence, R. I.	WPRO-TV	—	—	—	—
Richmond, Va.	WRVA-TV	•	•	•	—
Rochester, N. Y.	WHCC-TV	•	—	—	—
	WVET-TV	•	—	—	—
Rock Island, Ill.	WHBF-TV	•	—	—	—
Sacramento, Calif.	KBET-TV	•	•	•	—
St. Louis, Mo.	KMOX-TV	•	—	—	—
Salt Lake City, Utah	KSL-TV	•	—	—	—
San Antonio, Texas	KENS-TV	•	—	—	—
San Diego, Calif.	KFMB-TV	•	—	—	—
San Francisco, Calif.	KPIX	•	—	—	—

• Equipment in use.
— No equipment.

COLOR EQUIPPED STATIONS

CITY	STATION	REBROADCAST NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Seattle-Tacoma, Wash.	KIRO-TV	●	—	—	—
Shreveport, La.	KSLA-TV	●	—	—	—
Syracuse, N. Y.	WHEN-TV	●	—	—	—
Tampa, Fla.	WTVT	●	●	●	—
Toledo, Ohio	WTOL-TV	●	—	—	—
Tulsa, Okla.	KOTV	●	—	—	—
Washington, D. C.	WTOP-TV	●	●	●	—
Wichita-Hutchinson, Kan.	KTVH	●	—	—	—
BASIC OPTIONAL					
Altoona, Pa.	WFBG-TV	●	—	—	—
Augusta, Ga.	WRDW-TV	●	—	—	—
Austin, Texas	KTBC-TV	●	—	—	—
Bakersfield, Calif.	KBAK-TV	—	—	—	—
Baton Rouge, La.	WAFB-TV	—	—	—	—
Beaumont, Texas	KPDM-TV	●	—	—	—
Binghamton, N. Y.	WBNF-TV	●	—	—	—
Burlington, Vt.	WCAX-TV	—	—	—	—
Cape Girardeau, Mo.	KFVS-TV	●	—	—	—
Cedar Rapids, Iowa	WMT-TV	●	—	—	—
Champaign, Ill.	WCIA	●	—	—	—
Charleston, S. C.	WCSC-TV	●	—	—	—
Chattanooga, Tenn.	WDEF-TV	—	—	—	—
Columbia, S. C.	WNOK-TV	●	—	—	—
Columbus, Ga.	WRBL-TV	●	—	—	—
Corpus Christi, Texas	KZTV	—	—	—	—
Duluth, Minn.	KDAL-TV	—	—	—	—
El Paso, Texas	KROD-TV	●	—	—	—
Erie, Pa.	WSEE-TV	—	—	—	—
Evansville, Ind.	WEHT	●	—	—	—
Florence, S. C.	WBTW	●	—	—	—
Fort Wayne, Ind.	WANE-TV	●	—	—	—
Green Bay, Wisc.	WBAY-TV	—	—	—	—
Greenville, N. C.	WNCT	●	—	—	—
Harrisburg, Pa.	WHPT-TV	—	—	—	—
Jackson, Miss.	WJTV	●	—	—	—
Johnson City, Tenn.	WJHL-TV	●	—	—	—
Knoxville, Tenn.	WBIR-TV	—	—	—	—
Lincoln, Neb.	KOLN-TV	—	—	—	—
Little Rock-Pine Bluff, Ark.	KTHV	●	—	—	—
Macon, Ga.	WMAZ-TV	●	—	—	—
Madison, Wisc.	WISC-TV	●	●	●	●
Mobile, Ala.	WKRG-TV	●	—	—	—
Montgomery, Ala.	WCOV-TV	●	—	—	—
Orlando, Fla.	WDBO-TV	—	—	—	—
Peoria, Ill.	WMBD-TV	—	—	—	—
Phoenix, Ariz.	KOOL-TV	●	—	—	—
Portland, Maine	WGAN-TV	—	—	—	—
Roanoke, Va.	WDBJ-TV	●	●	●	—
Rockford, Ill.	WREX-TV	—	—	—	●
Scranton, Pa.	WDAU-TV	●	—	—	—
Sioux City, Iowa	KVTV	●	—	—	—
Sioux Falls, S. D.	KELO-TV	●	●	●	—
South Bend, Ind.	WSBT	●	—	—	—
Spartanburg, S. C.	WSPA-TV	●	—	—	—
Spokane, Wash.	KXLY-TV	●	—	—	—
Springfield-Holyoke, Mass.	WHYN-TV	●	—	—	—
Springfield, Mo.	KPTS-TV	●	—	—	—
Steubenville-Wheeling, Ohio	WSTV-TV	—	—	—	—
Terre Haute, Ind.	WTHI-TV	—	—	—	—
Topeka, Kan.	WIBW-TV	●	—	—	—
Youngstown, Ohio	WKBN-TV	●	—	—	—
SUPPLEMENTARY INTERCONNECTED					
Albuquerque, N. M.	KGGM-TV	●	—	—	—
Amarillo, Texas	KFDA-TV	—	—	—	—
Anderson, S. C.	WAIM-TV	●	—	—	—
Bangor, Me.	WLBZ-TV	●	—	—	—
Boise, Ida.	KBOI-TV	—	—	—	—
Cadillac, Mich.	WWTV	—	—	—	—
Cheyenne, Wyo.	KFBC-TV	●	—	—	—
Chico, Calif.	KHSL-TV	—	—	—	—
Clarksburg, W. Va.	WBOY-TV	—	—	—	—
Colorado Springs, Colo.	KKTV	—	—	—	—
Eureka, Calif.	KEEM-TV	—	—	—	—
Fort Smith, Ark.	KNAC-TV	—	—	—	—
Harlingen, Texas	KGBT-TV	—	—	—	—
Idaho Falls, Ida.	KID-TV	—	—	—	—

● Equipment in use.
 — No equipment.

(Continued on Next Page)

COLOR EQUIPPED STATIONS

SUPPLEMENTARY INTERCONNECTED (CONT.)

(Continued from Preceding Page)

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
		REBROADCAST		FILM	STUDIO
Jefferson City, Mo.	KRCG-TV	—	—	—	—
Johnstown, Pa.	WARD-TV	—	—	—	—
Joplin, Mo.	KODE-TV	●	—	—	—
Kearney, Neb.	KHOL-TV	●	—	—	—
La Crosse, Wisc.	WKBT	—	—	—	—
Lafayette, La.	KLFY-TV	●	—	—	—
Lancaster, Pa.	WGAL-TV	●	●	●	—
Lexington, Ky.	WKYT	—	—	—	—
Lubbock, Texas	KDUB-TV	●	●	●	—
Mason City, Iowa	KGLO-TV	●	—	—	—
Medford, Ore.	KBES-TV	●	—	—	—
Meridian, Miss.	WTOK-TV	●	—	—	—
Minot, N. D.	KCJB-TV	●	●	●	—
Monroe, La.	KNOE-TV	●	—	—	—
Odessa, Texas	KOSA-TV	—	—	—	—
Quincy-Hannibal, Mo.	KHQ-A-TV	●	—	—	—
Reno, Nevada	KOLO-TV	—	—	—	—
Saginaw, Mich.	WKXN-TV	●	—	—	—
St. Joseph, Mo.	KFEQ-TV	—	—	—	—
Salinas-Monterey, Calif.	KSEW-TV	●	—	—	—
San Angelo, Texas	KTXL-TV	—	—	—	—
Savannah, Ga.	WTOG-TV	●	—	—	—
Texarkana, Texas	KCMC-TV	●	—	—	—
Tucson, Ariz.	KOJD-TV	—	—	—	—
Valley City, N. D.	KXJB-TV	●	●	●	—
Waco, Texas	KWTX-TV	●	—	—	—
Watertown-Carthage, N. Y.	WCNY-TV	—	—	—	—
Wausau, Wisc.	WSAU-TV	—	—	—	—
Wichita Falls, Texas	KSYD-TV	●	—	—	—
Yakima, Wash.	KIMA-TV	●	—	—	—

SUPPLEMENTARY NON-INTERCONNECTED

Billings, Mont.	KOOK-TV	—	—	—	—
Great Falls, Mont.	KFBB-TV	—	—	—	—

EXTENDED MARKET PLAN

Agana, Guam	KUAM-TV	—	—	—	—
Bellingham, Wash.	KVOS-TV	—	—	—	—
Bryan, Tex.	KBTX-TV	—	—	—	—
Carlsbad, N. M.	KAVE-TV	—	—	—	—
Casper, Wyoming	KSPR-TV	—	—	—	—
Clovis, N. M.	KICA-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	—	—	—	—
Dickinson, N. D.	KDIX-TV	—	—	—	—
Dothan, Ala.	WTVY	—	—	—	—
Ephrata, Wash.	KHAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Glendive, Mont.	KXCN-TV	—	—	—	—
Goodland, Kan.	KWGB-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	●	—	—	—
Juneau, Alaska	KINY-TV	—	—	—	—
Klamath Falls, Ore.	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	●	—	—	—
Lake Charles, La.	KTAG-TV	—	—	—	—
Laredo, Texas	KHAD-TV	—	—	—	—
Las Vegas, Nevada	KLAS-TV	●	—	—	—
Lewiston, Ida.	KLEW-TV	●	—	—	—
Marquette, Mich.	WDMJ-TV	—	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Ottumwa, Iowa	KTVO	●	—	—	—
Panama City, Fla.	WJDM-TV	—	—	—	—
Pasco, Wash.	KEPR-TV	●	—	—	—
Parkersburg, W. Va.	WTAP	—	—	—	—
Pembroke, Bermuda	ZBM-TV	—	—	—	—
Rapid City, S. D.	KOTA-TV	●	—	—	—
Riverton, N. Y.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBBC-TV	—	—	—	—
San Luis Obispo, Calif.	KVEC-TV	—	—	—	—
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Sweetwater-Abilene, Texas	KPAR-TV	●	—	—	—
Williston, N. D.	KUMV-TV	—	—	—	—
Yuma, Ariz.	KIVA	—	—	—	—

● Equipment in use.
— No equipment.

COLOR EQUIPPED STATIONS ~~~~~

NBC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION		
		REBROADCAST	SLIDE	FILM	STUDIO
INTERCONNECTED BASIC AFFILIATES					
Atlanta, Ga.	WSB-TV	●	●	●	—
Baltimore, Md.	WBAL-TV	●	●	●	●
Birmingham, Ala.	WBAT	●	●	●	—
Boston, Mass.	WBZ-TV	●	●	●	—
Buffalo, N. Y.	WBUF	●	—	—	—
Chicago, Ill.	WNBQ	●	●	●	●
Cincinnati, O.	WLW-T	●	●	●	●
Cleveland, O.	KYW-TV	●	—	—	—
Columbus, O.	WLW-C	●	—	—	●
Davenport, Iowa	WOC-TV	●	—	—	—
Dayton, O.	WLW-D	●	—	—	●
Denver, Colo.	KOA-TV	●	—	—	—
Des Moines, Iowa	WHO-TV	●	●	●	—
Detroit, Mich.	WWJ-TV	●	●	●	—
Ft. Worth, Tex.	WBAP-TV	●	●	●	●
Fresno, Calif.	KMJ-TV	●	●	●	—
Grand Rapids, Mich.	WOOD-TV	●	—	—	—
Hartford-New Britain	WNBC	●	—	—	—
Houston, Tex.	KPRC-TV	●	●	●	—
Huntington-Charleston	WSAZ-TV	●	●	●	●
Indianapolis, Ind.	WFWM-TV	●	●	●	●
Jacksonville, Fla.	WFGA-TV	●	●	●	●
Johnstown, Pa.	WJAC-TV	●	●	●	●
Kansas City, Mo.	WDAF-TV	●	●	●	—
Lancaster-Harrisburg-York	WGAL-TV	●	●	●	●
Los Angeles, Calif.	KRCA	●	●	●	●
Louisville, Ky.	WAVE-TV	●	—	—	—
Memphis, Tenn.	WMCT	●	—	—	—
Miami, Fla.	WCKT	●	●	●	—
Milwaukee, Wisc.	WTMJ-TV	●	●	●	●
Minneapolis-St. Paul	KSTP-TV	●	●	●	—
Nashville, Tenn.	WSM-TV	●	●	●	—
New Orleans, La.	WDSU-TV	●	●	●	●
New York, N. Y.	WRCA-TV	●	●	●	●
Oklahoma City, Okla.	WKY-TV	●	●	●	●
Omaha, Neb.	KMTV	●	●	●	●
Philadelphia, Pa.	WRCV-TV	●	●	●	●
Pittsburgh, Pa.	WHIC-TV	●	—	—	—
Portland, Ore.	KPTV	●	—	—	—
Providence, R. I.	WJAR-TV	●	—	—	—
Richmond-Petersburg	WXEX-TV	●	●	●	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Sacramento, Calif.	KCRA-TV	●	●	●	—
Salt Lake City, Utah	KTVT	●	●	—	—
San Antonio, Tex.	WOAI-TV	●	●	●	●
San Diego, Calif.	KFSD-TV	●	●	●	—
San Francisco, Calif.	KRON-TV	●	●	●	●
Schenectady, N. Y.	WRGB	●	●	●	—
Seattle-Tacoma, Wash.	KOMO-TV	●	●	●	—
St. Louis, Mo.	KSD-TV	●	●	●	●
Syracuse, N. Y.	WSYR-TV	●	●	●	—
Elmira, N. Y. (S)	WSYE-TV	—	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	●	●	●	—
Tulsa, Okla.	KVOO-TV	●	●	●	—
Washington, D. C.	WRC-TV	●	●	●	●
Wichita, Kans.	KARD-TV	●	●	●	●
Wilkes-Barre-Scranton, Pa.	WBRE-TV	●	●	●	●
Youngstown, O.	WFMJ-TV	●	—	—	—

● Equipment in use.
 — No equipment.
 (S) Satellite station.

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK		LOCAL ORIGATION		
		REBROADCAST	SLIDE	FILM	STUDIO	
NBC-TV INTERCONNECTED OPTIONAL AFFILIATES						
Abilene, Tex.	KRBC-TV	—	—	—	—	
Albany, Ga.	WALB-TV	•	—	—	—	
Albuquerque, N. M.	KOB-TV	•	—	—	—	
Alexandria, La.	KALB-TV	•	—	—	—	
Amarillo, Tex.	KGNC-TV	•	—	—	—	
Ardenmore, Okla.	KVSO-TV	•	—	—	—	
Asheville, N. C.	WISE-TV	—	—	—	—	
Augusta, Ga.	WJBF	•	—	—	—	
Austin, Tex.	KTBC-TV	•	—	—	—	
Bakersfield, Calif.	KERO-TV	•	—	—	—	
Bangor, Me.	WABI-TV	•	—	—	—	
Presque Isle, Me. (S)	WAGM-TV	—	—	—	—	
Baton Rouge, La.	WBRZ	•	—	—	—	
Beaumont-Port Arthur, Tex.	KPAC-TV	•	—	—	—	
Binghamton, N. Y.	WINR-TV	•	—	—	—	
Bismarck, N. D.	KFYR-TV	•	—	—	—	
Bluefield, W. Va.	WHIS-TV	•	—	—	—	
Bristol, Va.	WCYB-TV	•	•	•	—	
Johnson City, Tenn.						
Casper, Wyo.	KTWO-TV	•	—	—	—	
Champaign-Urbana, Ill.	WCIA	•	—	—	—	
Charleston, S. C.	WTUSN-TV	•	—	—	—	
Charlotte, N. C.	WSOC-TV	•	—	—	—	
Chattanooga, Tenn.	WRGP-TV	•	—	—	—	
Cheyenne, Wyo.	WFBC-TV	•	—	—	—	
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—	
Clarksburg, W. Va.	WBOY-TV	•	—	—	—	
Colorado Springs, Colo.	KRDO-TV	—	—	—	—	
Columbia, Mo.	KOMU-TV	—	—	—	—	
Columbia, S. C.	WIS-TV	•	—	—	—	
Columbus, Ga.	WTVM	—	—	—	—	
Columbus, Miss.	WCBI-TV	—	—	—	—	
Corpus Christi, Tex.	KRIS-TV	•	•	•	—	
Daytona Beach, Orlando	WESH-TV	•	—	—	—	
Decatur, Ala.	WMSL-TV	•	—	—	—	
Duluth-Superior	WDSM-TV	•	—	—	—	
Eau Claire, Wisc.	WEAU-TV	•	—	—	—	
El Dorado, Ark.	KRBB	•	—	—	—	
El Paso, Tex.	KTSM-TV	•	—	—	—	
Erie, Pa.	WICU-TV	•	—	—	—	
Eugene, Ore.	KVAL-TV	•	—	—	—	
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—	
Eureka, Calif.	KIEM-TV	•	—	—	—	
Evansville, Ind.	WFLE-TV	•	—	—	—	
Fargo, N. D.	WDAY-TV	•	—	—	—	
Florence, Ala.	WOWL-TV	•	—	—	—	
Fort Dodge, Iowa	KQTV	•	—	—	—	
Fort Smith, Ark.	KFSA-TV	•	—	—	—	
Fort Wayne, Ind.	WKJG-TV	•	—	—	—	
Great Bend, Kans.	KOKT-TV	•	•	—	—	
Greenville-						
Spartanburg, S. C.	WFBC-TV	•	—	—	—	
Harrisburg, Ill.	WSIL-TV	—	—	—	—	
Harrisonburg, Va.	WSVA-TV	•	—	—	—	
Hastings-Kearney, Neb.	KHAS-TV	•	—	—	—	
Hattiesburg-Laurel, Miss.	WDAM-TV	•	—	—	—	
Idaho Falls, Ida.	KID-TV	—	—	—	—	
Jackson, Miss.	WLBT	•	—	—	—	
Knoxville, Tenn.	WATE-TV	•	—	—	—	
La Crosse, Wisc.	WKBT	—	—	—	—	
Lake Charles, La.	KPLC-TV	•	—	—	—	
Lansing, Mich.	WJIM-TV	•	•	•	—	
Las Vegas-Henderson	KLRJ-TV	•	—	—	—	
Lexington, Ky.	WLEX-TV	•	—	—	—	
Lima, O.	WIMA-TV	•	—	—	—	
Little Rock, Ark.	KARK-TV	•	—	—	—	
Lubbock, Tex.	KCBD-TV	•	—	—	—	
Macon, Ga.	WMAZ-TV	•	—	—	—	
Madison, Wisc.	WMTV	•	—	—	—	

• Equipment in use.
 — No equipment.
 (S) Satellite station.

COLOR EQUIPPED STATIONS

CITY	STATION	NETWORK REBROADCAST	SLIDE	LOCAL ORIGATION FILM	STUDIO
NBC-TV INTERCONNECTED OPTIONAL AFFILIATES (CONT.)					
Marinette-Green Bay, Wisc.	WMBV-TV	●	—	—	—
Medford, Ore.	KBES-TV	●	—	—	—
Klamath Falls (S)	KOTI-TV	●	—	—	—
Meridian, Miss.	WTOK-TV	●	—	—	—
Midland-Odessa, Tex.	KMID-TV	●	—	—	—
Minot, N. D.	KMOT-TV	●	—	—	—
Williston, N. D.	KIMV-TV	—	—	—	—
Mobile, Ala.					
Pensacola, Fla.	WALA-TV	●	●	—	—
Monroe, La.	KNOE-TV	●	—	—	—
Montgomery, Ala.	WSFA-TV	●	—	—	—
Muncie, Ind.	WLBC-TV	●	—	—	—
Norfolk, Va.	WAVY-TV	—	—	—	—
Norfolk, Va.	WVEC-TV	●	—	—	—
Ottumwa, Ia.-Kirksville, Mo.	KTVO	●	—	—	—
Paducah, Ky.	WPSD-TV	●	—	—	—
Palm Beach, Fla.	WPTV	●	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WEEK-TV	●	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	—	—	—	—
Phoenix-Mesa, Ariz.	KVAR	●	—	—	—
Pittsburg, Kans.-Joplin, Mo.	KOAM-TV	●	—	—	—
Plattsburgh, N.Y.-					
Burlington, Vt.	WPTZ	●	—	—	—
Portland, Me.	WCSH-TV	●	—	—	—
Pueblo, Colo.	KCSJ-TV	●	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	●	—	—	—
Raleigh-Durham, N. C.	WRAL-TV	●	●	●	—
Redding, Calif.	KVPJ-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Roanoke, Va.	WLSL-TV	●	●	●	—
Rochester, Minn.	KROC-TV	●	—	—	—
Rockford, Ill.	WTVO	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Saginaw-Bay City, Mich.	WNEM-TV	●	●	●	—
Salinas-Monterey, Calif.	KSBW-TV	—	—	—	—
San Luis Obispo (S)	KSBY-TV	—	—	—	—
Santa Barbara, Calif.	KEY-TV	●	—	—	—
Savannah, Ga.	WSAV-TV	●	—	—	—
Shreveport, La.	KTBS-TV	●	—	—	—
Sioux City, Iowa	KTIV	●	—	—	—
Sioux Falls, S. D.	KELO-TV	—	●	●	—
Florence, S. D. (S)	KDLO-TV	—	—	—	—
Reliance, S. D. (S)	KPLO-TV	—	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	●	—	—	—
Spokane, Wash.	KHQ-TV	●	●	●	●
Springfield, Ill.	WICS	●	—	—	—
Springfield-Holyoke, Mass.	WWLP	●	●	—	—
Greenfield, Mass. (S)	WRLP	●	—	—	—
Springfield, Mo.	KYTV	●	—	—	—
Tallahassee, Fla.-					
Thomasville, Ga.	WCTV	●	—	—	—
Temple-Waco, Tex.	KCEN-TV	●	—	—	—
Tucson, Ariz.	KVOA-TV	●	—	—	—
Tyler, Tex.	KLTV	●	—	—	—
Utica, N. Y.	WKTV	●	—	—	—
Washington-Greenville, N. C.	WITN-TV	●	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	●	—	—	—
Wausau, Wisc.	WSAU-TV	●	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	●	—	—	—
Wichita Falls, Tex.	KFDX-TV	●	●	●	—
Wilmington, N. C.	WECT	●	—	—	—
Winston Salem-					
Greensboro, N. C.	WSJS-TV	●	—	—	—
Yakima, Wash.	KIMA-TV	●	—	—	—
Pasco, Wash. (S)	KEPR-TV	—	—	—	—
Lewiston, Wash. (S)	KLEW-TV	—	—	—	—
Bpahrata, Wash. (S)	KBAS-TV	●	—	—	—
Yuma, Ariz.	KIVA	●	—	—	—
Zanesville, Ohio	WHIZ-TV	●	—	—	—

● Equipment in use.
 — No equipment.
 (S) Satellite station.

OFFICIAL FCC TV CHANNEL ALLOCATIONS

CHANNEL UTILIZATION

The following table of assignments contains the channels assigned to the listed communities in the United States, its Territories, and possessions. Channels designated with an asterisk are assigned for use by noncommercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

	Channel No.
ALABAMA	
Andalusia	*2-, 29
Anniston	70+
Auburn	*56
Bessemer	54
Birmingham	6-, *10-, 13-, 42+, 48
Brewton	23+
Clanton	14
Cullman	60+
Decatur	23-
Demopolis	18
Dothan	9+, 19-
Enterprise	40+
Eufaula	44
Florence	15
Fort Payne	19
Gadsden	21+, 37-
Greenville	49
Huntersville	40-
Huntsville	31+
Jasper	17
Mobile	5+, 10+, *42, 48+
Montgomery	12, 20, *26+, 32
Munford	*7
Opelika	22-
Selma	8-, 58+
Sheffield	47-
Sylacauga	24-
Talladega	64
Thomasville	27-
Troy	38-
Tuscaloosa	45, 51-
Tuskegee	16-
University	*74+

ALASKA	
Anchorage	2-, *7-, 11, 13-
Fairbanks	2+, 4+, 7+, *9+, 11+, 13+
Juneau	*3, 8, 10
Ketchikan	2, 4, *9
Seward	4-, 9-
Sitka	13

ARIZONA	
Ajo	19-
Bisbee	54
Casa Grande	18-
Clifton	25-
Coolidge	36+
Douglas	3-, 35
Eloy	24
Flagstaff	9, 13
Globe	34+
Holbrook	14
Kingman	6-
Mesa	12-
Miami	28+
Morenci	31
Nogales	16, 32, 44+

	Channel No.
Phoenix	3+, 5-, *8+, 10-
Prescott	15
Safford	21
Tucson	4-, *6+, 9-, 13-
Williams	25
Winslow	16-
Yuma	11-, 13+, 22+, 60

ARKANSAS

Arkadelphia	34+
Batesville	30-
Benton	40
Blytheville	64+, 74
Camden	50
Conway	62
El Dorado	10-, 26-
Fayetteville	*13-, 41-
Forrest City	22+
Fort Smith	5-, *16, 22, 39
Harrison	24
Helena	54-
Hope	15-
Hot Springs	9+, 52+
Jonesboro	8, 39+
Little Rock	*2-, 4, 7-, 11+, 17-, 23+
Magnolia	28+
Malvern	46
Morrilton	43-
Newport	28
Paragould	58-
Pine Bluff	36
Russellville	19
Searcy	33
Springdale	35-
Stuttgart	14+

CALIFORNIA

Alturas	9
Bakersfield	10-, 17, 29, 39+
Bishop	19
Brawley	16
Chico	12-
Corona	52
Delano	37+
El Centro	26-, 48
Eureka	6-, 3-, 13-
Fresno	12+, *18-, 24, 47, 53
Hanford	21
Los Angeles	2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera	59
Merced	34-, 66
Modesto	14+, 58
Monterey. (See Salinas.)	
Napa	62
Oakland. (See Francisco.)	
Oxnard	32
Palm Springs	19+
Petaluma	68
Pittsburg	16
Port Chicago	70
Porterville	55
Red Bluff	15
Redding	7
Riverside	40, 46
Sacramento	3, *6, 10, 40-, 46+
Salinas-Monterey	2+, 4-, 8+, 35
San Bernardino	18, *24-, 30
San Buenaventura	38-
San Diego	8, 10, *15+, 27, 39, 51
San Francisco-Oakland	2+, 4-, 5+, 7-, *9+, 20-, 26-, 32+, 38, 44-
San Jose	11+, 48, *54, 60
San Luis Obispo	6+
Santa Barbara	3-, 20, 26

FCC CHANNEL ALLOCATIONS

	Channel No.
Santa Cruz	56
Santa Maria	44
Santa Paula	16+
Santa Rosa	50
Stockton	13-, 36, *42, 64
Tulare	27+
Ukiah	18
Visalia	43, 49
Watsonville	22-
Yreka City	19
Yuba City	52-

COLORADO

Alamosa	3-, 19+
Boulder	*12, 22+
Canon City	36
Colorado Springs	11, 13, *17+, 23+
Craig	19
Delta	24-
Denver	2, 4-, *6-, 7, 9-, 20, 26+
Durango	6+, 15
Fort Collins	44+
Fort Morgan	15+
Grand Junction	5-, 21+
Greeley	50
La Junta	24
Lamar	12-, 18-
Leadville	14+
Longmont	32
Loveland	38
Montrose	10+, 18
Pueblo	5, *8, 28+, 34-
Salida	25
Sterling	3, 25-
Trinidad	21-
Walsenburg	30-

CONNECTICUT

Bridgeport	43-, 49-, *71
Hartford	3+, 18-, *24
Meriden	65-
New Britain	30+
New Haven	8+, 59+
New London	26+, 81
Norwalk. (See Stamford.)	
Norwich	57+, *63-
Stamford-Norwalk	27
Waterbury	53

DELAWARE

Dover	40
Wilmington	12, *59-, 83+

DISTRICT OF COLUMBIA

Washington	4-, 5-, 7+, 9, 14-, 20+, *26-, 50-
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FLORIDA

Belle Glade	27+
Bradenton	28-
Clearwater	32+
Daytona Beach	2-, 53
De Land	44+
Fort Lauderdale	17-, 39
Fort Myers	11+
Fort Pierce	19
Gainesville	5-, 20+
Jacksonville	4+, *7, 12-, 30+, 36-
Key West	14+, 20
Lake City	33+
Lakeland	16+, 22+
Lake Wales	14
Leesburg	26-
Marianna	17+
Melbourne	37-
Miami	*2, 4, 6, 7-, 10+, 23-, 33
Ocala	15+
Orlando	6-, 9, 18, *24-, 47
Palatka	17
Panama City	7+, 13, *30, 36+
Pensacola	3-, 15-, *21, 46

	Channel No.
Quincy	54+
St. Augustine	25+
St. Petersburg. (See Tampa.)	
Sanford	35+
Sarasota	34+
Tallahassee	*11-, 24, 51
Tampa-St. Petersburg	*3, 8-, 10-, 13-, 38
West Palm Beach	5, 12, *15, 21+

GEORGIA

Albany	10, 25
Americus	31
Athens	*8, 60-
Atlanta	2, 5-, 11+, *30, 36
Augusta	6+, 12+
Bainbridge	35-
Brunswick	28+, 34-
Cairo	45+
Carrollton	33
Cartersville	63-
Cedartown	53-
Columbus	4, 28, *34
Cordele	43
Dalton	25+
Douglas	32-
Dublin	15
Elberton	24+
Fitzgerald	53+
Fort Valley	18+
Gainesville	52
Griffin	39+
La Grange	50
Macon	13-, *41+, 47+
Marietta	57+
Milledgeville	51+
Moultrie	48-
Newnan	61+
Rome	59
Savannah	3+, *9-, 11
Statesboro	22
Swainsboro	20-
Thomasville	6, 27
Tifton	14-
Toccoa	35
Valdosta	37+
Vidalia	26
Waycross	8+, 16

IDAHO

Blackfoot	33
Boise	2, *4+, 7
Burley	15-
Caldwell	9-
Emmett	26-
Gooding	23
Idaho Falls	3, 8+
Jerome	17
Kellogg	33-
Lewiston	3-
Moscow	12-, *15
Nampa	6, 12+
Payette	14+
Pocatello	6-, 10
Preston	41
Rexburg	27+
Rupert	21
Sandpoint	23-
Twin Falls	11, 13
Wallace	27-
Weiser	20-

ILLINOIS

Alton	48
Aurora	75
Belleville	54+
Bloomington	15-
Cairo	24-
Carbondale	*8, 34, 61-
Centralia	32-, 59+
Champaign-Urbana	3+, *12-, 21, 27, 33
Chicago	2-, 5, 7, 9+, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23+
DeKalb	*67

FCC CHANNEL ALLOCATIONS

	Channel No.
Dixon	47+
Elgin	83
Freeport	23
Galesburg	77
Harrisburg	3, 22
Jacksonville	49-
Joliet	48+
Kankakee	14
Kewanee	60-
La Salle	35
Lincoln	53+
Macomb	61+
Marion	40
Mattoon	46-
Moline. (See Davenport, Iowa.)	
Mt. Vernon	38-
Olney	16-
Pekin	69+
Peoria	19, 25+, 31+, *37-, 43+
Quincy	10-, 21+
Rockford	13+, 39+, *45+
Rock Island. (See Davenport, Iowa.)	
Springfield	20+, 26-, 36-, *66+
Sreator	65-
Urbana. (See Champaign.)	
Vandalia	28-
Waukegan	79+

INDIANA

Anderson	26+, 61
Angola	77
Bedford	68
Bloomington	4, *30-, 36
Columbus	42-
Connersville	38+
Elkhart (see South Bend)	
Evansville	7, *9+, 14-, 50-
Fort Wayne	15+, 21+, *27+, 33-, 69
Gary	50, *66
Hammond	56-
Indianapolis	6, 8-, 13-, *20-, 39, 67-
Jasper	19+
Kokomo	29+
Lafayette	18, *47, 59
Lebanon	79+
Logansport	51
Madison	25-
Marion	31
Michigan City	62+
Muncie	49, 55+, *71
Plymouth	34-
Princeton	52+
Richmond	32-
Shelbyville	58+
South Bend-Elkhart	16, 22, 28+, *52
Tell City	78
Terre Haute	2+, 10, *57+, 63-, 73+
Vincennes	44+
Washington	60+

IOWA

Algona	37+
Ames	5, 25
Atlantic	45-
Boone	19-
Burlington	32-, 38+
Carroll	39
Cedar Rapids	2, 9-, 20-, 26+
Centerville	31-
Charles City	18-
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island-Moline, Ill.	
	4+, 6+, 8, *30+, 42-, 68
Decorah	44+
Des Moines	8-, *11+, 13-, 17+, 23-
Dubuque	56+, 62-
Estherville	24+
Fairfield	54
Fort Dodge	21
Fort Madison	50+
Grinnell	71
Iowa City	*12+, 24-

	Channel No.
Keokuk	44-
Knoxville	33-
Marshalltown	49
Mason City	3+, 35-
Muscatine	58
Newton	65+
Oelwein	28
Oskaloosa	52+
Ottumwa	15+, 63
Red Oak	32+
Shenandoah	20+
Sioux City	4-, 9, *30, 36-
Spencer	42+
Storm Lake	34+
Waterloo	7+, 16-, *22-, 46+
Webster City	27

KANSAS

Abilene	31+
Arkansas City	49
Atchison	60+
Chanute	50
Coffeyville	33-
Colby	22-
Concordia	47-
Dodge City	6+, 23
El Dorado	55+
Emporia	39-
Fort Scott	27
Garden City	9, 11+
Goodland	10, 31
Great Bend	2, 28
Hays	7-, 20-
Hutchinson	12, 18
Independence	20
Iola	44+
Junction City	29+
Larned	15-
Lawrence	*11, 17-
Leavenworth	54-
Liberal	14
McPherson	26-
Manhattan	*8, 23+
Newton	14+
Olathe	52-
Ottawa	21-
Parsons	46-
Pittsburg	7+, 38-
Pratt	36+
Salina	34
Topeka	13+, 42, *48+
Wellington	24-
Wichita	3-, 10-, 16-, *22+
Winfield	43+

KENTUCKY

Ashland	59-
Bowling Green	13, 17+
Campbellsville	40+
Corbin	16
Danville	35+
Elizabethtown	23
Frankfort	43-
Glasgow	28+
Harlan	73+
Hazard	19-
Hopkinsville	20
Lexington	18+, 27-, 64, 70+
Louisville	3-, 11+, *15, 21-, 41-, 51-
Madisonville	26
Mayfield	63
Maysville	24+
Middlesborough	57, 63+
Murray	33-
Owensboro	56-, 62-
Paducah	6+, 43, 72
Pikeville	14-
Princeton	45-
Richmond	60
Somerset	29-
Winchester	37+

FCC CHANNEL ALLOCATIONS

	Channel No.	Channel No.		
LOUISIANA				
Abbeville	27+	Ann Arbor	20+, *26-	
Alexandria	5, 62+, 74	Bad Axe	46-	
Bastrop	53+	Battle Creek	58-, 64-	
Baton Rouge	2, 18-, 28, *34, 40-	Bay City	5-, 63-, *73+	
Bogalusa	69, 78	Benton Harbor	40+	
Crowley	76	Big Rapids	39	
De Ridder	70	Cadillac	13-, 45	
Eunice	64-	Calumet	5	
Franklin	46+	Cheboygan	4+, 36+	
Hammond	57	Coldwater	24-	
Houma	11, 30+	Detroit	2+, 4, 7-, 50-, *56, 62-	
Jackson	59	East Lansing	60+	
Jennings	48	East Tawas	25-	
Lafayette	10, 36-, 67-	Escanaba	3+, *49	
Lafayette-Lake Charles	3	Flint	12-, 16-, *22-, 28	
Lake Charles	7-, *14, 25, 60+	Gladstone	40-	
Minden	30	Grand Rapids	8+, *17+, 23-	
Monroe	8+, *13, 43+	Houghton	19, *25	
Morgan City	36+	Iron Mountain	8-, 27	
Natchitoches	17+	Iron River	33-	
New Iberia	15+	Ironwood	12+, 31-	
New Orleans	4+, 6+, *8, 12, 20-, 26, 32, 61	Jackson	48	
Oakdale	54+	Kalamazoo	3-, *74, 46	
Opelousas	58	Lansing	6-, 54	
Ruston	20	Ludington	33	
Shreveport	3-, 12	Manistee	15-	
Thibodaux	24	Manistique	14+	
Winnfield	22-	Marquette	6-, 13+, 17, *35	
MAINE			Midland	19+
Auburn	23+	Mount Pleasant	47-	
Augusta	10-, 29+	Muskegon	29-, 35+	
Bangor	2-, 5+, *16-	Parma-Onondago	10-	
Bar Harbor	22-	Petoskey	31	
Bath	65	Pontiac	44+	
Belfast	41-	Port Huron	34+	
Biddeford	59	Rogers City	24	
Calais	7-, 20-	Saginaw	51-, 57-	
Dover-Foxcroft	18+	Sault Ste. Marie	8, 10+, 28-, *34	
Fort Kent	17+	Traverse City	7+, 20-, *26+	
Foxcroft (See Dover)		West Branch	21	
Houlton	24	MINNESOTA		
Lewiston	8-, 17	Albert Lea	57-	
Millinocket	14+	Alexandria	7, 36	
Orono	*12	Austin	6-, 51+	
Portland	6-, 13+, *47-, 53+	Bemidji	9, 24-	
Presque Isle	8, 10+, 19	Brainerd	12-	
Rockland	25-	Cloquet	44	
Rumford	55-	Crookston	21-	
Van Buren	15-	Detroit Lakes	18+	
Waterville	35+	Duluth-Superior, Wis.	3, 6+, *8, 10+, 32, 38	
MARYLAND			Ely	16
Annapolis	53-	Fairmont	40+	
Baltimore	2+, 11-, 13+, 18, *24+, 72-	Faribault	20+	
Cambridge	22+	Fergus Falls	16-	
Cumberland	17+, 30-	Grand Rapids	20-	
Frederick	62	Hastings	29+	
Hagerstown	52, 68+	Hibbing	13-	
Salisbury	16+	International Falls	11	
MASSACHUSETTS			Little Falls	14+
Amherst	*82	Mankato	12, 15-	
Barnstable	25+	Marshall	22+	
Boston	*2+, 4-, 5-, 7+, 38, 44+, 56	Minneapolis-St. Paul	*2-, 4, 5-, 9+, 11-, 17, 23+	
Brockton	62	Montevideo	19	
Easthampton	61	New Ulm	43-	
Fall River	46-, 68	Northfield	26	
Greenfield	32+, 58-	Owatonna	45	
Holyoke. (See Springfield.)		Red Wing	63-	
Lawrence	72	Rochester	10, 55-	
Lowell	78	St. Cloud	33	
New Bedford	6+, 28-, 34+	St. Paul. (See Minneapolis.)		
North Adams	19, *80+	Stillwater	39-	
Pittsfield	64+	Thief River Falls	15	
Springfield-Holyoke	22, 40	Virginia	26+	
Worcester	14, 20	Wadena	27+	
MICHIGAN			Willmar	31+
Alma	41+	Winona	61	
Alpena	9+, *11, 30-	Worthington	32-	
MISSISSIPPI			Biloxi	13+, *44+, 50-
			Brookhaven	37+
			Canton	16

FCC CHANNEL ALLOCATIONS

	Channel No.
Clarksdale	32
Columbia	35+
Columbus	4, 28
Corinth	41
Greenville	21, 27
Greenwood	6, 24+
Grenada	44
Gulfport	56
Hattiesburg	9, 17
Jackson	3+, 12+, *19+, 25
Kosciusko	52
Laurel	33
Laurel-Pachuta	7
Louisville	46
McComb	31
Meridian	11, 30, *36
Natchez	29+
Pachuta (see Laurel)	
Pascagoula	22
Picayune	14
Starkville	34
State College	*2+
Tupelo	9, 38
University	*20+
Vicksburg	41+
West Point	56+
Yazoo City	49

MISSOURI

Cape Girardeau	12, 18+, 69
Carthage	56
Caruthersville	27
Chillicothe	14
Clinton	49
Columbia	8+, 16+
Farmington	52
Festus	25
Fulton	24
Hannibal	7, 27+
Jefferson City	13, 33
Joplin	12+, 30
Kansas City	4, 5+, 9+, *19+, 25+
Kennett	21
Kirkville	3, 18
Lebanon	23
Marshall	40+
Maryville	26
Mexico	45
Moberly	35+
Monett	14
Nevada	18
Poplar Bluff	15+
Rolla	46
St. Joseph	2, 30, *36
St. Louis	2, 4, 5, *9, 11, 30, 42+
Sedalia	6, 28+
Sikeston	37
Springfield	3+, 10, *26+
West Plain	20

MONTANA

Anaconda	2+
Billings	2, 8, *11
Bozeman	*9, 22
Butte	4, 6+, *7, 15+
Cut Bank	20+
Deer Lodge	25+
Dillon	20
Glasgow	16
Glendive	5+, 18
Great Falls	3+, 5+, *23
Hamilton	17+
Hardin	4+
Havre	9+, 11+
Helena	10+, 12
Kalispell	9
Laurel	14+
Lewiston	13
Livingston	16
Miles City	3, *6, 10
Missoula	8, *11, 13, 21+
Polson	18
Red Lodge	18+
Shelby	14
Sidney	14

	Channel No.
Whitefish	16+
Wolf Point	20

NEBRASKA

Alliance	13, 21
Beatrice	40
Broken Bow	14
Columbus	49+
Fairbury	35
Falls City	38
Fremont	52
Grand Island	11, 21+
Hastings	5, 27
Hay Springs	4+
Hayes Center	6
Kearney	13, 19
Lexington	23
Lincoln	10+, *12, 18+, 24
McCook	8, 17
Nebraska City	50
Norfolk	33+
North Platte	2, 9+
Omaha	3, 6+, 7, *16, 22, 28
Scottsbluff	10, 16+
York	15

NEVADA

Boulder City	4+
Carlin	14
Carson City	37
Elko	10
Ely	3, 6+
Fallon	29
Goldfield	5
Hawthorne	31
Henderson	2
Las Vegas	8, *10+, 13
Lovelock	18+
McGill	8+
Reno	4, 8, *21+, 27
Tonopah	9
Winnemucca	7+
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	76
Durham	*11
Hanover	*27+
Keene	45
Laconia	43
Littleton	24
Manchester	9, 48+
Nashua	54
Portsmouth	15
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52+
Bridgeton	64
Camden	*80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13
New Brunswick	*19, 47+
Paterson	37+
Trenton	41+
Wildwood	48

NEW MEXICO

Alamogordo	17
Albuquerque	4+, *5+, 7+, 13+
Artesia	21+
Atrisco-Five Points	18
Belen	24+
Carlsbad	6, 23

FCC CHANNEL ALLOCATIONS

	Channel No.
Clayton	27-
Clovis	12+, 35
Columbus	16-
Deming	14+
Farmington	12+, 17-
Five Points (see Atrisco)	
Gallup	3, *8-, 10
Hobbs	46
Hot Springs	19
Las Cruces	22-
Las Vegas	14-
Lordsburg	23+
Los Alamos	20-
Lovington	27
Portales	22+
Raton	46-, *52
Roswell	*3+, 8, 10-
Santa Fe	2+, *9+, 11-
Silver City	*10+, 12
Socorro	15+
Tucumcari	25+

	Channel No.
Hickory	30-
High Point	15+
Jacksonville	16
Kannapolis	59+
Kinston	45
Laurinburg	41-
Lumberton	21+
Mount Airy	55
New Bern	12+
Raleigh	5, *22-, 28-
Roanoke Rapids	30+
Rocky Mount	50+
Salisbury	80
Sanford	39
Shelby	39
Southern Pines	49
Statesville	64-
Washington	7
Wilmington	3-, 6, 29-, *35+
Wilson	56
Winston-Salem	12, 26+, *32-

NEW YORK

Albany-Schenectady-Troy	6, 13, *17+, 23-, 35, 41
Amsterdam	52-
Batavia	33-
Binghamton	12-, 40-, *46+, 56+
Buffalo	17, *23
Buffalo-Niagara Falls	2, 4-, 7+, 29+
Carthage	7-
Clymer	37
Cortland	72
Dunkirk	46
Elmira	18+, 24-, 30
Glens Falls	39+
Gloversville	29-
Hornell	50
Ithaca	*14+, 20-
Jamestown	58+
Kingston	66-
Lake Placid	5
Malone	20+, *66
Massena	14-
Middletown	60
New York	2, 4, 5+, 7, 9+, 11+, *25, 31-
Niagara Falls. (See Buffalo-Niagara Falls)	
Ogdensburg	24+
Olean	54+
Oneonta	62-
Oswego	31
Patchogue	75
Plattsburgh	28+
Poughkeepsie	21-, *83
Rochester	5-, 10+, 15-, *21, 27+
Rome. (See Utica.)	
Saranac Lake	18
Schenectady. (See Albany.)	
Syracuse	3-, 8, *43+
Troy. (See Albany.)	
Utica-Rome	2-, *25+, 54-
Vail Mills	10-
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	20
Asheville	13-, *56-, 62+, 78
Burlington	63
Burnsville	18
Chapel Hill	*4+
Charlotte	3, 9+, 36+, *42+
Durham	11+, *40-, 46+, 73-
Elizabeth City	31+
Fayetteville	18-, 54-
Gastonia	48
Goldensboro	34, 72
Greensboro-High Point-Winston Salem.	8-
Greensboro	2-, *51-, 57-
Greenville	9-
Henderson	52-
Hendersonville	27

NORTH DAKOTA

Bismarck	5, 12-, 18, *24
Bottineau	16+
Carrington	26-
Devils Lake	8+, 14-
Dickinson	2+, 4, *17
Fargo	6, 11+, *34-, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22+
Jamestown	7-, 42
Lisbon	23
Minot	*6+, 10-, 13+
New Rockford	20+
Pembina	12
Rugby	38-
Valley City	4-, 32-
Wahpeton	45+
Williston	8-, 11-, *34+

OHIO

Akron	49+, *55-, 61+
Ashtabula	15
Athens	62-
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56+
Cincinnati	5-, 9, 12, *48-, 54-, 74-
Cleveland	3, 5+, 8, 19, *25+, 65+
Columbus	4-, 6+, 10+, *34, 40-
Coshocton	20
Dayton	2, 7+, *16+, 22+
Defiance	43
Findlay	53
Fremont	59+
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28-
Lima	35-, 73
Lorain	31-
Mansfield	36+
Marion	17-
Massillon	23+
Middletown. (See Hamilton.)	
Mount Vernon	58
Newark	60-
Oxford	*14+
Piqua	44-
Portsmouth	30
Sandusky	42+
Springfield	52-, 76
Steuensburg. (See Wheeling, W. Va.)	
Tiffin	47+
Toledo	11-, 13, *30+, 79
Warren	67+
Youngstown	21-, 27, 33, 73-
Youngstown, Ohio-New Castle, Pa.	45-
Zanesville	18-, 50+

FCC CHANNEL ALLOCATIONS

	Channel No.
OKLAHOMA	
Ada	10+, 50+
Altus	36
Alva	30
Anadarko	58
Armore	12-, 55-
Bartlesville	62-
Blackwell	51-
Chickasha	64
Claremore	15
Clinton	32-
Duncan	39-
Durant	27-
Elk City	8+, 15+, 26+
El Reno	56+
Enid	5, 21, *27+
Frederick	44
Guthrie	48
Guymon	20+
Hobart	23+
Holdenville	14
Hugo	21+
Lawton	7+, *28+, 34
McAlester	47
Miami	58+
Muskogee	*45+, 66+
Norman	31-, *37-
Oklahoma City	4-, 9-, *13, 19+, 25
Oklmudge	26
Pauls Valley	61
Ponca City	40
Pryor Creek	54
Sapulpa	42
Seminole	59
Shawnee	53-
Stillwater	29-, *69-
Tulsa	2+, 6, *11-, 17+, 23, 8
Vinita	28
Woodward	35+

OREGON	
Albany	55+
Ashland	14
Astoria	30
Baker	37+
Bend	15
Brookings	8+
Burns	16
Coos Bay	11
Corvallis	*7-, 49-
Eugene	9+, 13, 20+, 26
Grants Pass	30
Klamath Falls	2-, 17
La Grande	13+
Lebanon	43+
McMinnville	46-
Medford	5
North Bend	16+
Pendleton	28
Portland	2, 6+, 8-, *10, 12, 21-, 27+
Roseburg	4+, 28
Salem	3+, *18-, 24+, 66
Springfield	37-
The Dalles	32

PENNSYLVANIA	
Allentown	39, 67
Altoona	10-, 25-
Bethlehem	51-
Bradford	80
Butler	43
Chambersburg	46-
Du Bois	31+
Easton	57-
Emporium	42
Erie	12, 35+, *41-, 66+
Harrisburg	27-, 55+, 71+
Hazleton	63
Johnstown	6, 19+, 56
Lancaster	8-, 21+
Lebanon	15+
Lewistown	75-
Lock Haven	32-

	Channel No.
Meadville	62+
New Castle (see Youngstown, Ohio)	
Oil City	64
Philadelphia	3, 6-, 10, 17-, 23+, 29, *35-
Pittsburgh	2-, 4+, 11, *13-, *16, 22, 53+
Reading	33+, 61-
Scranton	16-, 22-, 44
Shamokin	65
Sharon	39+
Shinglehouse	26+
State College	*48+
Sunbury	38
Uniontown	14
Washington	63+
Wilkes-Barre	28, 34
Williamsport	36-
York	43, 49

RHODE ISLAND	
Providence	10+, 12+, 16, *36+

SOUTH CAROLINA	
Aiken	54
Anderson	40, 58-
Camden	14
Charleston	2+, 4, 5+, *7-, 17+
Clemson	*68
Columbia	10-, *19+, 25-, 67+
Conway	23-
Florence	13+, 60
Georgetown	27-
Greenville	4-, 23+, *29
Greenwood	21-
Lake City	55+
Lancaster	31-
Laurens	45-
Marion	43-
Newberry	70
Orangeburg	44
Rock Hill	61-
Spartanburg	7+, 17-, 74-
Sumter	47
Union	65-

SOUTH DAKOTA	
Aberdeen	9-, 17+
Belle Fourche	23+
Brookings	*8, 25
Hot Springs	17+
Huron	12+, 15+
Lead	5-, 26
Madison	46
Mitchell	5+, 20-
Mobridge	27-
Pierre	10+, *22+
Rapid City	3+, 7+, 15-
Reliance	6-
Sioux Falls	11, 13+, 38+, *44
Sturgis	20
Vermillion	*2+, 41
Watertown	3-, 35+
Winner	18-
Yankton	17-

TENNESSEE	
Athens	14+
Bristol, Tenn.-Bristol, Va.	5+, 46-
Chattanooga	3+, 9, 12-, 43+, 49+, *55-
Clarksville	53
Cleveland	38+
Columbia	39-
Cookeville	24, *69
Crossville	*77
Covington	19-
Dyersburg	46+
Elizabethton	22+
Fayetteville	27+
Gallatin	48+
Harriman	67
Humboldt	25
Jackson	7+, 16+

FCC CHANNEL ALLOCATIONS

	Channel No.
Johnson City	11—, 34+
Kingsport	28
Knoxville	6, 10+, *20+
Lawrenceburg	50+
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3—, 5+, *10+, 13+, 42—, 48—
Morristown	54+
Murfreesboro	18
Nashville	*2—, 4+, 5, 8+, 30+
Oak Ridge	32+
Paris	51+
Pulaski	44—
Shelbyville	56
Sneedville	*2+
Springfield	42
Tullahoma	68
Union City	55

TEXAS

Abilene	9+, 33—
Alice	34+
Alpine	12—
Amarillo	*2—, 4, 7, 10
Athens	25+
Austin	7+, 18—, 24, *70—
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4—, 6—, 12—, 31+, *37
Beeville	38
Big Spring	4—, 34+
Bonham	43
Borger	33
Brady	15—
Breckenridge	14+
Brenham	52—
Brownfield	15
Brownsville	26, 44
Brownsville-Harlingen-Weslaco ¹	4+, 5—
Brownwood	19
Bryan	54—
Bryan-College Station (also see College Station)	3+
Childress	40
Cleburne	57
Coleman	21—
College Station (also see Bryan-College Station)	*48
Conroe	20+
Corpus Christi	6+, 10—, *16+, 22, 43
Corsicana	47+
Crockett	56
Crystal City	44+
Cuero	25—
Dalhart	16
Dallas	4+, 8, *13+, 23, 29, 73
Del Rio	16, 52+
Denison	52
Denton	*2, 17
Eagle Pass	22—, 64
Edinburg	60
El Campo	27
El Paso	4, *7, 9, 13, 26+, 38, 50, 62
Falfurrias	52
Floydada	22
Fort Stockton	45
Fort Worth	5+, 11—, 20—, *26—
Gainesville	49
Galveston	35—, 41—, *47—
Gonzales	64+
Greenville	69—
Harlingen (also see Brownsville-Harlingen-Weslaco)	23
Hebbronville	58
Henderson	42+
Hereford	19—
Hillsboro	63
Houston	2—, *8—, 11+, 13—, 23+, 29—, 39—

¹ These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

	Channel No.
Huntsville	15
Jacksonville	36—
Jasper	49+
Kermit	14
Kilgore	59—
Kingsville	40
Lamesa	28
Lampasas	40—
Laredo	8, 13, *15+, 27—, 39
Levelland	38—
Littlefield	32
Longview	32, 38+
Lubbock	5—, 11, 13—, *20, 26
Lufkin	9, 46—
McAllen	20—
McKinney	65—
Marfa	19+
Marshall	16—
Mercedes	66
Mexia	50—
Midland	2+, 18
Mineral Wells	38
Mission	70+
Monahans	9—
Mount Pleasant	35
Nacogdoches	19—, 40+
New Braunfels	62—
Odessa	7—, 24
Orange	43—
Pampa	17—
Paris	33+
Pearsall	31
Pecos	16+
Perryton	22
Plainview	29+
Port Arthur. (See Beaumont.)	
Presidio	21
Quanah	42
Haymondville	64—
Rosenberg	17—
San Angelo	3—, 8+, 17+, *23—
San Antonio	4, 5, *9—, 12+, 35+, 41+
San Benito	48
San Marcos	53+
Seguin	14—
Seymour	24+
Sherman	46+
Snyder	30+
Stephenville	32+
Sulphur Springs	41
Sweetwater	57
Taylor	58+
Temple	6, 16, 22+
Terrell	53
Texarkana	6+, *18, 24—
Tyler	7, 61+, 72
Uvalde	20
Vernon	18+
Victoria	19+
Waco	10+, *28—, 34
Waxahachie	45—
Weatherford	51
Weslaco. (See Brownsville-Harlingen-Weslaco.)	
Wichita Falls	3, 6—, *16+, 22—
Zapata	49

UTAH

Brigham	36—
Cedar City	5
Logan	12—, 30, *46—
Ogden	9+, *18—, 24
Price	6
Provo	11+, 22, *28
Richfield	13+
St. George	18+
Salt Lake City	2—, 4—, 5+, *7—, 20+, 26
Tooele	44
Vernal	3+

VERMONT

Bennington	69—
Brattleboro	77+
Burlington	3, *16+, 22+

FCC CHANNEL ALLOCATIONS

	Channel No.
Montpelier	57
Newport	46
Rutland	49+
St. Albans	34-
St. Johnsbury	30

VIRGINIA

Blacksburg	*60+
Bristol, (See Bristol, Tenn.)	
Charlottesville	*45+, 64+
Covington	44+
Danville	24-
Emporia	25+
Farmville	19
Fredericksburg	47
Front Royal	39-
Harrisonburg	3-, 34-
Lexington	54
Lynchburg	13, 16-
Marion	50
Martinsville	35-
Newport News, (See Norfolk-Ports- mouth-Newport News.)	
Norfolk-Portsmouth	27
Norfolk-Portsmouth-Newport News	
3+, 10+, 13-, 15, *21-, 33	
Norton	52+
Petersburg	8, 41
Portsmouth, (See Norfolk-Portsmouth and also see Norfolk, Portsmouth- Newport News.)	
Pulaski	37-
Richmond	6+, 12-, *23, 29+
Roanoke	7-, 10, 27+, *33-
South Boston	14+
Staunton	36
Waynesboro	42
Williamsburg	17
Winchester	28+

WASHINGTON

Aberdeen	58
Anacortes	34
Bellingham	12+, 18+, 24-
Bremerton	44, 50
Centralia	17
Clarkston	34+, 40+
Ellensburg	49, *65
Ephrata	16-, 43
Everett	22-, 28-
Grand Coulee	37
Hoquiam	52
Kelso	39
Kennewick	31
Kennewick-Richland-Pasco	*41
Longview	33
Moses Lake	61
Okanogan, (See Omak.)	
Olympia	60
Omak-Okanogan	*35-
Pasco (also see Kennewick-Richland- Pasco)	19-
Port Angeles	16+
Pullman	*10-, 24
Richland (also see Kennewick-Richland- Pasco)	25
Seattle	4, 5+, 7, *9, 20, 26, 1
Spokane	2-, 4-, 6-, *7
Tacoma	11+, 13-, *56, 62
Walla Walla	22, 44-, *50
Wenatchee	*45, 55, 67
Yakima	23+, 29+, *47

WEST VIRGINIA

Beckley	4, 21, 66
Bluefield	6-, 41+
Charleston	8+, *43+, 49-
Clarksburg	12+, 69-
Elkins	40+
Fairmont	35
Hinton	31
Huntington	3+, 13+, *53-
Logan	23-
Martinsburg	58-
Morgantown	*24
Parkersburg	15-
Welch	25

	Channel No.
Weston	5, 32
Wheeling	*57+
Wheeling-Steubenville, Ohio	7, 9+, 51+
Williamson	17

WISCONSIN

Adams	*58+
Appleton	42+
Ashland	15+
Beaver Dam	51-
Beloit	57
Chilton	*31+
Eau Claire	13, *19+, 25+
Fond du Lac	54+
Green Bay	2+, 5+, 70+
Janesville	63+
Kenosha	61-
La Crosse	8+, *32+, 38-, 72
Madison	3, *21-, 27-, 33+
Manitowoc	65
Marinette	11+, 32-, *38+
Milwaukee	4-, *10+, 12, 18+, 24+, 30
Oshkosh	48-
Park Falls	*18
Portage	17-
Prairie du Chien	34
Racine	49-, 55
Rhineland	22
Rice Lake	21+
Richland Center	15, *66-
Sheboygan	59-
Shell Lake	*30
Sparta	50
Stevens Point	20+, 26-
Sturgeon Bay	44-
Superior, (See Duluth, Minn.)	
Wausau	9, 7-, 16+, *46-
Whitefish Bay	6
Wisconsin Rapids	14-

WYOMING

Buffalo	29
Casper	2+, 6+
Cheyenne	5+
Cody	24-
Douglas	14
Evanston	14-
Gillette	31-
Green River	16
Greybull	40
Lander	17-
Laramie	*8+, 18+
Lovell	36+
Lusk	19-
Newcastle	28+
Powell	30+
Rawlins	11-
Riverton	10+
Rock Springs	13
Sheridan	9-, 12+
Thermopolis	15
Torrington	27
Wheatland	24+
Worland	34

U. S. TERRITORIES AND POSSESSIONS

GUAM

Agana	8, 10
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HAWAIIAN ISLANDS

Hilo, Hawaii	2, *4, 7, 9, 11, 13
Honolulu, Oahu	2+, 4-, *7+, 9-, 11+, 13-
Lihue, Kauai	3+, *6-, 10+, 12-
Wailuku, Maui	3, 8, *10, 12

PUERTO RICO

Arecibo-Aguadilla	12+
Caguas	11-
Mayaguez	3+, 5-
Ponce	7+, 9-
San Juan	2+, 4-, *6+

VIRGIN ISLANDS

Charlotte Amalie	10-
Christiansted	8+

ATTORNEYS SPECIALIZING IN RADIO-TELEVISION



NEW YORK



Bechtold, Frederick W.
7421 Ave. W., Bklyn.....NA 8-5248

Becker, George
270 Park Ave.....EL 5-4668

Bergreen, Morris H.
1501 Broadway.....OX 5-0820

Brauner, Julius F.
485 Madison Ave.....PL 1-2345

Chopnick, Max
9 E. 46th St.....OX 7-8130

Colin, Ralph F.
575 Madison Ave.....MU 8-7800

Cuddihy, Arthur B., Jr.
70 Pinewood Rd. Hartsdale

Durka, William J.
30 Rockefeller Plaza.....CI 7-3040

Ernst, Morris
285 Madison Ave.....MU 5-1582

Ervin, Thomas E.
30 Rockefeller Plaza.....CI 7-8300

Falk, Edwin A.
40 Wall St.....WH 4-1771

Finkelstein, Herman
575 Madison Ave.....MU 8-8800

Fly, James Lawrence
30 Rockefeller Plaza.....CI 7-3043

Gerber, Gustave A.
55 Broadway.....BO 9-8233

Gibbons, John F.
67 Broad St.....BO 9-3800

Golub, William W.
3 E. 54th St.....MU 8-7440

Hall, Charles M.
305 Broadway.....RE 2-7132

Keesing, John M.
250 W. 57th St.....PL 7-7860

Landon, S. Whitney
195 Broadway.....OR 4-6100

Lerner, Max K.
485 Lexington Ave.....OX 7-4343

McDaniel, Glen
63 Wall St.....WH 3-7380

Nicholas, Minoa J.
70 E. 45th St.....MU 3-9553

Nields, John W.
63 Wall St.....WH 4-7400

Niner, Isidor
366 Madison Ave.....MU 2-1322

North, Ernest D.
32 Ave. of Americas.....EX 3-6245

Quisenberry, John T.
195 Broadway.....EX 3-3556

Rosen, Leo
285 Madison Ave.....MU 5-1582

Rosenman, Samuel I.
575 Madison Ave.....MU 8-7800

Schoemer, John K., Jr.
220 E. 42nd St.....MU 2-4567

Shucbruk, Peter
30 Rockefeller Plaza.....CI 7-3040

Shute, John V.
30 Rockefeller Plaza.....CI 7-8300

Smith, Bernard B.
460 Park Ave.....PL 1-2660

Socotow, A. Walter
580 Fifth Ave.....PL 7-2112

Solinger, David M.
250 Park Ave.....MU 7-1140

Sprague, E. Stuart
36 W. 44th St.....MU 2-5521

Turner, George B.
15 Broad St.....HA 2-3000

Waters, John H.
60 Hudson St.....WO 2-7300

Webster, Bethuel M.
40 Wall St.....DI 4-3350

Wendt, William
60 Hudson St.....WO 2-7300

Werner, Robert L.
30 Rockefeller Plaza.....CO 5-5900

Zeller, Robert G.

63 Wall St.....WH 4-7400



WASHINGTON



Adams, Eva B.
Senate Office Bldg.....NA 8-3120

Albertson, Fred W.
Munsey Bldg.....ST 3-1000

Altman, Norman S.
1025 Vermont, N.W.....EX 3-5691

Ansbury, T. Peter
Wyatt Bldg.....EX 3-3812

Arnold, Thurman
1229 19th St., N.W.....EX 3-7300

Bader, Michael H.
1735 De Sales, N.W.....DI 7-2724

Bailey, Clyde S.
Penn Bldg.....NA 8-6512

Baker, Philip M.
Penn Bldg.....DI 7-8881

Ball, Fredric J.
Ring Bldg.....RE 7-2566

Barker, Robert W.
744 Jackson, N.W.....NA 8-1114

Barlow, Joel
Union Trust Bldg.....RE 7-5900

Barnes, Maurice R.
Munsey Bldg.....ST 3-7670

Baron, Max G.
Investment Bldg.....ST 3-7122

Baron, Theodore
National Press Bldg.....ST 3-4115

Becker, Harry A.
1735 De Sales, N.W.....EX 3-3003

Becker, Loftus E.
1000 Vermont, N.W.....DI 7-7840

Becker, Ralph E.
1346 Conn., N.W.....CO 5-7641

Beebe, Raymond N.
1000 Vermont, N.W.....NA 8-4056

Beelar, Donald C.
World Center Bldg.....ST 3-3200

Bergson, Philip
Wyatt Bldg.....ME 8-6900

Bingham, Herbert M.
Tower Bldg.....DI 7-2141

Blun, William, Jr.
1741 K St., N.W.....RE 7-6335

Blume, Jack P.
1001 Conn. Ave., N.W.....ME 8-6190

Booth, Robert M., Jr.
Tower Bldg.....DI 7-2141

Brady, John B.
Colorado Bldg.....NA 8-4806

Brooks, Leon
1735 De Sales.....EM 2-9300

Brown, Darwin Charles
1632 K St.....ST 3-5650

Brown, Russell M.
Southern Bldg.....ST 3-4636

Brown, Thad H., Jr.
1771 N St., N.W.....DE 2-9300

Bugay, Paul E.
Colorado Bldg.....ME 8-2027

Bunn, George
1229 19th St., N.W.....EX 3-7300

Burke, Eugene L.
821 15th St., N.W.....ST 3-3717

Burroughs, J. Edward
1625 K St., N.W.....DI 7-0777

Burt, William C.
Wyatt Bldg.....RE 7-5566

Butman, Carl H.
Natl Press Bldg.....NA 8-7846

Carr, John P.
Munsey Bldg.....ST 3-1000

Carson, Byron G.
Tower Bldg.....NA 8-0080

Case, Norman S.
Southern Bldg.....NA 8-1841

RADIO-TV ATTORNEYS

Chase, Seymour M. 816 Conn. Ave.....	RE 7-2701	Foulis, Ronald J. 1001 Conn. Ave.....	NA 4-9900
Claggett, John F. 1424 K St., N.W.....	NA 8-1174	Freeman, Milton V. 1229 19th St.....	EX 3-7300
Clark, Robert M. Shoreham Bldg.....	DI 7-7987	Freret, Julian B. Continental Bldg.....	NA 8-0032
Cohen, Harold D. Ring Bldg.....	RE 7-2566	Fullerton, Hugh T. Commonwealth Bldg.....	ST 3-2244
Cohen, Lester Colorado Bldg.....	NA 8-2006	Gaguine, Benito 1001 Conn. Ave.....	NE 8-6190
Cohen, Stanley B. Cafritz Bldg.....	ST 3-5880	Granik, Theodore 1627 K St.....	NA 8-4600
Cohen, Wallace M. 1822 Jefferson Pl.....	ST 3-5905	Greeley, James E. 1000 Vermont.....	DI 7-7480
Cohn, Marcus Cafritz Bldg.....	ST 3-5880	Green, Robert N. 710 14th St.....	EX 3-4600
Collier, Robert A. Bk of Commerce Bldg.....	EX 3-7800	Green, William S. Ring Bldg.....	RE 7-2566
Collins, Clayton B. 433 N. J. Ave.....	LI 4-4383	Griffith, Kelley E. World Center Bldg.....	ST 3-3200
Collins, Linton M. Tower Bldg.....	DI 7-2141	Groner, Samuel B. 501 13th St.....	RE 7-3300
Colton, Herbert S. 1625 K St., N.W.....	RE 7-5062	Haley, Andrew G. 1735 De Sales.....	DI 7-2724
Cooley, Thomas 1225 19th St.....	ST 3-4355	Hancock, Parker D. Colorado Bldg.....	NA 8-2006
Cordon, Alfred C., Jr. Munsey Bldg.....	ST 3-1000	Hand, Frank B., Jr. Transportation Bldg.....	NA 8-6587
Cottone, Benedict P. 1820 Jefferson Pl.....	EX 3-4477	Harly, Russell, Sr. 1012 14th St.....	RE 7-0437
Courtney, Jeremiah 908 20th St., N.W.....	ST 3-5551	Harris, Abraham J. Woodward Bldg.....	RE 7-3028
Cragun, John W. 744 Jackson Pl.....	NA 8-1114	Harris, Stanley S. Colorado Bldg.....	NA 8-2006
Craig, Peter S. Union Trust Bldg.....	RE 7-5900	Hawkins, Carl S. 744 Jackson Pl.....	NA 8-1114
Crook, Omar L. Shoreham Bldg.....	RE 7-4123	Hayes, John C. Munsey Bldg.....	DI 7-5376
Cutler, Charles R. World Center Bldg.....	ST 3-3200	Heald, Robert L. Munsey Bldg.....	ME 8-0023
Daly, Harry J. Penn Bldg.....	NA 8-3260	Heckman, Jerome H. Munsey Bldg.....	ST 3-1000
Daubin, Meredith M. Nat'l Press Bldg.....	NA 8-7949	Hedrick, F. Cleveland, Jr. 1001 Conn. Ave.....	NA 8-5923
David, Nathan H. 425 13th St.....	NA 8-4736	Hennessey, Philip, Jr. 816 Conn. Ave.....	RE 7-2701
De Grazia, Edward World Center Bldg.....	ST 3-3200	Hennock, Frieda B. 1000 Vermont.....	NA 8-4056
Delaney, Frank J. 1317 F St.....	ST 3-1234	Hersch, Harold H. Munsey Bldg.....	ST 3-1000
Dempsey, William J. 815 15th St.....	RE 7-6363	Hildreth, Richard Perpetual Bldg.....	RB 7-1450
Denslow, L. Alton Washington Bldg.....	RE 7-0727	Hodson, Robert E. Ring Bldg.....	RE 7-2566
Dobin, Paul Cafritz Bldg.....	ST 3-3580	Irwin, Robert L. Munsey Bldg.....	ST 3-1000
Donaldson, Ray S. Wyatt Bldg.....	NA 8-3902	Jacob, John B. Munsey Bldg.....	ST 3-1000
Doty, Dwight David 1735 De Sales.....	DI 7-2724	Jameson, Guilford 734 15th St.....	NA 8-6232
Dougherty, Thomas J. Munsey Bldg.....	ST 3-1000	Jansky, Maurice M. American Bldg.....	ST 3-4004
Dow, Fayette B. Munsey Bldg.....	ST 3-1000	Jennes, Ernest W. Union Trust Bldg.....	RE 7-5900
Dowd, Thomas N. Ring Bldg.....	RE 7-2566	Johnston, Everett D. Continental Bldg.....	NA 8-0032
Duvall, Charles F. Perpetual Bldg.....	RE 7-1450	Jones, Robert F. 1111 E St.....	ME 8-6632
Eagan, R. Russell World Center Bldg.....	ST 3-3200	Jorgensen, Norman E. Wyatt Bldg.....	EX 3-1635
Eden, Fred J., Jr. 710 14th St.....	EX 3-4600	Juntila, James O. 1229 19th St.....	EX 3-7300
Emerson, Leonidas P. B. 1735 De Sales.....	NA 8-2931	Kearney, William R. Penn Bldg.....	NA 8-3260
Emery, Walter B. 1785 Mass. Ave.....	HU 3-6620	Keller, Joseph E. Munsey Bldg.....	ST 3-1000
Fanelli, Joseph A. 1701 K St.....	ST 3-5921	Kenkel, John B. Munsey Bldg.....	ME 8-2193
Fischer, Henry G. 1735 De Sales.....	ST 3-3660	Kertz, Harold Metropolitan Bank Bldg.....	ME 8-2241
Fisher, Ben C. Perpetual Bldg.....	RE 7-1450	Kessler, Sylvia D. Tower Bldg.....	DI 7-2805
Fletcher, Frank U. Munsey Bldg.....	ME 8-0023	Kieffer, Charles C. 1346 Conn. Ave.....	CO 5-7641
Fletcher, Stephen H. 725 13th St.....	ME 7-9900	Kistler, H. Donald Tower Bldg.....	DI 7-2141
Foote, Edward A. 3115 Woodland Dr.....	ME 3-2316	Knowles, Miles H. Bowen Bldg.....	NA 8-0771
Forrest, Herbert E. 710 14th St.....	EX 3-4600	Kohlhaas, Vernon C. Ring Bldg.....	RE 7-2566
Fortas, Abe 1229 19th St.....	EX 3-7300	Koplovitz, William C. Bowen Bldg.....	RE 7-6363

RADIO-TV ATTORNEYS

Koteen, Bernard Wyatt Bldg.....	RE	7-5566	Oppenheimer, Monroe Woodward Bldg.....	RE	7-3028
Kramer, Milton 1625 K St.....	NA	8-6926	Panzer, Irving R. M. 1735 De Sales.....	ST	3-3660
Krieger, Seymour Wyatt Bldg.....	EX	3-1635	Parkinson, Kenneth Wells Tower Bldg.....	DI	7-2141
Krooth, David L. 1025 Vermont.....	EX	3-5691	Patrick, Duke M. Colorado Bldg.....	NA	8-2006
Leahy, William E. Bowen Bldg.....	DI	7-0558	Pendelton, George C. 1025 Conn. Ave.....	ST	3-8167
Littlepage, James H. Investment Bldg.....	DI	7-3723	Pepper, Vincent A. 714 Perpetual Bldg.....	EX	3-8333
Littlepage, John M. Investment Bldg.....	DI	7-3723	Peterson, Nad A. Rang Bldg.....	RE	7-2566
Littlepage, Thomas P., Jr. Investment Bldg.....	DI	7-3723	Phelps, Gerald L. Munsey Bldg.....	ST	3-1000
Lockwood, Corwin R., Jr. Colorado Bldg.....	NA	8-2006	Pierson, W. Theodore Ring Bldg.....	RE	7-2566
London, John M. Wyatt Bldg.....	ME	8-6900	Plotkin, Harry M. 1229 19th St.....	EX	3-7300
Loucks, Philip G. 1317 F St.....	ST	3-4004	Pogue, L. Welch Southern Bldg.....	EX	3-0440
Lovett, Elliot C. 729 15th St.....	ST	3-5168	Porter, Paul A. 1229 19th St.....	EX	3-7300
Luxford, Ansel F. 1210 18th St.....	RE	7-7643	Porter, William Tower Bldg.....	DI	7-2141
Lyon, Richard K. Wyatt Bldg.....	ME	8-6900	Powell, Walter R. 1771 N St.....	DE	2-9300
Marks, Leonard Cafritz Bldg.....	ST	3-5880	Prather, Alfred V. J. Union Trust Bldg.....	RE	7-5900
Marmet, Robert A. 816 Conn. Ave.....	RE	7-2701	Price, Robert N. Ring Bldg.....	RE	7-2556
May, Robert F. 1700 K St.....	RE	7-4123	Prince, D. F. Bowen Bldg.....	RE	7-8154
Mayer, J. Gerald Wyatt Bldg.....	ME	8-3662	Rafter, John A. Munsey Bldg.....	ST	3-1000
McCabe, Aloysius B. World Center Bldg.....	ST	3-3200	Randolph, John P. 1625 I St.....	NA	8-6244
McDonough, Francis X. Munsey Bldg.....	ST	3-1000	Rauh, Joseph L. Jr. 1631 K St.....	RE	7-7795
McGovern, William L. 1229 19th St.....	EX	3-7300	Rea, Bryce Munsey Bldg.....	DI	7-3551
McGrath, J. Howard Southern Bldg.....	ST	3-4636	Resnick, Leo Occidental Bldg.....	NA	8-9320
McInnis, Charles B. 1012 14th St.....	NA	8-0032	Reynolds, William L. 777 14th St.....	NA	8-3902
McKenna, Edward R. 1735 De Sales.....	NA	8-2931	Rhyme, Brice W. 726 Jackson Pl.....	DI	7-1381
McKenna, James A., Jr. 1735 De Sales.....	NA	8-2931	Rhyme, Charles S. 726 Jackson Pl.....	DI	7-1381
Midden, John Munsey Bldg.....	ME	8-6006	Rigby, Scott G. Wyatt Bldg.....	ME	8-3662
Miller, Neville Munsey Bldg.....	ME	8-2193	Robb, Roger Tower Bldg.....	DI	7-2141
Miller, Reed 1229 19th St.....	EX	3-7300	Roberson, Frank Munsey Bldg.....	ME	8-0023
Müller, Samuel Washington Bldg.....	NA	8-7377	Roberts, William A. Continental Bldg.....	NA	8-0032
Mode, Douglas G. Ring Bldg.....	ST	3-5646	Rogers, Christian E. Jr. Tower Bldg.....	RE	7-0797
Morgan, Edward P. 710 14th St.....	EX	3-4600	Rogers, William 1229 19th St.....	EX	3-7300
Mott, Harold E. 710 14th St.....	EX	3-4600	Rollo, Read T. World Center Bldg.....	ST	3-3200
Mullin, Eugene F., Jr. 726 Jackson Pl.....	DI	7-1381	Rorer, Dwight E. Washington Bldg.....	RE	7-0727
Murray, John M. 744 Jackson Pl.....	NA	8-1114	Ross, Bradford 725 15th St.....	NA	8-2623
Myse, Daryl A. 1411 Pa. Ave.....	RE	7-7040	Rowell, Russell Munsey Bldg.....	ME	8-0023
Naftalin, Alan Y. Wyatt Bldg.....	RE	7-5566	Russell, Percy H. Jr. World Center Bldg.....	ST	3-3200
Nail, Edwin S. 816 Conn. Ave.....	RE	7-2701	Salisbury, Franklin C. 1624 I St.....	ST	3-9072
Neustadt, Stanley S. Cafritz Bldg.....	ST	3-5880	Scharfeld, Arthur W. Nat'l. Press Bldg.....	ST	3-4115
Newton, Blake T., Jr. 1001 Conn. Ave.....	NA	4-9900	Sehneler, Arthur 1820 Jefferson Pl.....	EX	3-4477
Norvel, Robert J. Southern Bldg.....	ST	3-4636	Schellenberg, Howard J. Jr. 1025 Conn. Ave.....	RE	7-1552
O'Bryan, Paul A. Munsey Bldg.....	ST	3-1000	Schneider, Edwin R. Tower Bldg.....	DI	7-2141
Ockershausen, Harry J. Bowen Bldg.....	RE	7-6363	Schroeder, Arthur H. Munsey Bldg.....	ME	8-2193
O'Hare, Richard C. Cafritz Bldg.....	NA	8-6579	Selawy, Leon L. Barr Bldg.....	RE	7-1464
O'Laughlin, James P. 1025 Conn. Ave.....	RE	7-1522	Seaks, Robert G. Southern Bldg.....	DI	7-7117
Oliver, Robert W. Southern Bldg.....	EX	3-0440	Seay, Temple W. Munsey Bldg.....	ST	3-1000

RADIO-TV ATTORNEYS

Seeley, F. Hamilton
Wyatt Bldg. ME 8-3662

Segal, Paul M.
816 Conn. Ave. RE 7-2701

Seward, P. W.
Warner Bldg. RE 7-7944

Shannon, Charles V.
1700 K St. RE 7-4123

Sheble, Walter F.
Washington Bldg. MI 8-6200

Sher, Robert E.
Woodward Bldg. RE 7-3028

Shiple, Carl L.
Nat'l. Press Bldg. ST 3-1647

Shore, Chester L.
Woodward Bldg. RE 7-8040

Simmons, Roy
Munsey Bldg. ST 3-1000

Sims, William P. Jr.
Munsey Bldg. ST 3-1000

Sirica, John J.
Colorado Bldg. NA 8-2006

Slaughter, Harrison T.
Ring Bldg. RE 7-2566

Smith, E. Stratford
714 Perpetual Bldg. EX 3-8333

Smith, George S.
816 Conn. Ave. RE 7-2701

Smith, Karl A.
Colorado Bldg. NA 8-2006

Smith, Sidney
Tower Bldg. DI 7-0016

Smith, William P.
Walker Bldg. DI 7-1192

Southmayd, John P.
Perpetual Bldg. RE 7-1450

Spearman, Paul D. Jr.
Munsey Bldg. ME 8-0023

Stambler, Arthur
Nat'l. Press Bldg. ST 3-4115

Stanley, Earl R.
Munsey Bldg. ST 3-1000

Stein, Abe L.
Warner Bldg. RE 7-7944

Stevens, David S.
1735 De Sales NA 8-2931

Stollenwerk, Frank
Nat'l. Press Bldg. NA 8-7846

Stout, Clair L.
Munsey Bldg. ST 3-1000

Stuart, Harold C.
1001 Conn. Ave. ST 3-1767

Sutton, George O.
Nat'l. Press Bldg. NA 8-7949

Thomson, William
Nat'l. Press Bldg. NA 8-7949

Tuhy, Stephen Jr.
Albee Bldg. ME 8-2004

Tumulty, Joseph P. Jr.
1317 F St. NA 8-2121

Tyson, William S.
Bowen Bldg. RE 7-1717

Vieth, Duane
1229 19th St. EX 3-7300

Walker, Paul A.
4301 43rd St. EM 3-8655

Walker, Ralph
Ring Bldg. RE 7-2566

Wall, Thomas H.
Munsey Bldg. ST 3-1000

Walton, Frederick H. Jr.
Bowen Bldg. RE 7-6363

Warner, Harry P.
Evans Bldg. NA 8-2150

Wayland, Charles V.
Perpetual Bldg. RE 7-1450

Weaver, Henry B. Jr.
1225 19th St. ST 3-4355

Welch, Vincent B.
710 14th St. EX 3-4600

Wells, John A.
1000 Vermont RE 7-8191

Werner, Jack
Wyatt Bldg. RE 7-5102

Wheeler, Burton K.
Southern Bldg. DI 7-7117

Wheeler, Edward K.
Southern Bldg. DI 7-7117

Wilkinson, Ernest L.
744 Jackson Pl. NA 8-1114

Wilkinson, Glen A.
744 Jackson Pl. NA 8-1114

Wilkinson, Vernon L.
1735 De Sales NA 8-2931

Willis, John W.
1735 De Sales ST 3-3660

Wilner, Morton H.
Wyatt Bldg. ME 8-6900

Wilson, James E.
Continental Bldg. NA 8-0032

Wilson, Thomas
Munsey Bldg. ST 3-1000

Wollenberg, J. Roger
1735 De Sales DI 7-2724

Woods, Warren
1701 K St. NA 8-2520

Young, Verne R.
1317 F St. ST 3-4004

Zias, Joseph F.
1317 F St. ST 3-4004

Zwicky, Warren G.
1111 E St. ME 8-6632



CHICAGO



Adams, Mearl G.
231 S. La Salle

Bloch, Roger S.
77 W. Washington AN 3-6400

Bluestein, Arthur S.
33 N. La Salle DE 2-4070

Burgess, Kenneth F.
11 S. La Salle ST 2-5400

Compere, Thomas H.
360 N. Michigan RA 6-8168

David, Philip R.
1 N. La Salle

Edes, Francis Davie
5921 W. Dickens Ave.

Gardner, Addison Jr.
231 S. La Salle AN 3-3434

Hilton, Henry M.
134 N. La Salle

Lawton, Samuel T.
7 S. Dearborn St. CE 6-2355

Masters, Keith
130 E. Randolph RA 6-2929

Moser, John B.
360 N. Michigan Ave. RA 6-8168

Slettfeland, Greggar P.
120 S. La Salle CE 6-4787

Wolff, Sanford I.
1 N. La Salle FI 6-6677

Wright, Joseph S.
6001 W. Dickens Ave.



LOS ANGELES



Brown, James Harvey
6223 Selma Ave. HO 5-5305

Callister, Reed E.
650 S. Spring St. MA 3-5288

Cannon, David H.
650 S. Spring St. MA 3-5288

Gingery, C. Arden
453 S. Spring St.

Hearne, John P.
6363 Sunset Blvd. HO 4-5241

Jencks, Richard
CBS TV City WE 8-3011

Lewis, Ralph E.
650 S. Spring St. NA 7-4071

Miller, Justin
2975 Wilshire Blvd. DU 1-1131

Petty, Don E.
650 S. Grand Ave. MI 6003

Whitsett, William
1313 N. Vine St.

Zagan, Sannuel S.
6263 Hollywood Blvd



SAN FRANCISCO



Clinton, John Hart
Crocker Bldg. GA 1-5670

Gaylord, Robert B. Jr.
Russ Bldg. GA 1-7331

George, Arthur T.
140 New Montgomery St. GA 1-9000

Smith, Samuel Burrows
24 California St. YU 6-4058

Spillane, Lester W.
Central Tower YU 6-1365

Motion Picture Theatres in the U. S. Equipped for TV

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		3,387	Paramount
	San Francisco	1,363	Ritz
		2,646	Paramount
399		Telenews	
COLORADO DIST. OF COL.	Denver	2,096	Paramount
	Washington	3,452	Capitol
FLORIDA	Jacksonville	1,838	Keith's
		1,155	Florida
	Miami	2,000	Carib
ILLINOIS	Chicago	—	Capitol
		1,299	Crown
		3,931	Marbro
		2,649	State Lake
		—	Loop
		3,414	Tivoli
		4,320	Uptown
INDIANA	Indianapolis	3,313	Indiana
IOWA	Des Moines	1,708	Paramount
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
MASS.	Boston	1,860	State
		1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
		4,029	Michigan
		2,967	Palms State
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
	N.Y.C.—Manhattan	2,146	Marine
		450	Guild Newsreel

(Continued on Next Page)

THEATRES EQUIPPED FOR TV

(Continued from Preceding Page)

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>
N.Y.C.	Flushing	2,282	Victoria
		2,146	Prospect
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
	Cleveland	3,009	Allen
PENNSYLVANIA	Dayton	3,465	Hippodrome
		3,446	State
	Toledo	2,665	Keith's
	Chester	2,455	Rivoli
		2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
UTAH	Salt Lake City	3,486	Penn
		3,719	Stanley
VIRGINIA	Richmond	1,759	Utah
		1,396	Byrd
WASHINGTON	Seattle	1,393	National
		668	State
WISCONSIN	Milwaukee	2,559	Orpheum
		2,436	Riverside
		2,431	Warner

For Toll TV Firms See Page 922

For British TV Studios See Page 729

For Color Equipped Stations See Page 923

For Stations & Receivers Overseas See Page 915

For Canadian TV Station Listings See Page 903

Creative Programming!



GOODSON-
TODMAN
PRODUCTIONS

375 PARK AVENUE • NEW YORK 22, NEW YORK • PLAZA 1-0600
449 SOUTH BEVERLY DRIVE • BEVERLY HILLS, CALIF. • CRESTVIEW 4-7357

The logo for Radio Television Daily, featuring the words "RADIO TELEVISION DAILY" in a bold, stylized, blocky font with a textured, almost distressed appearance. The letters are closely spaced and have a slightly irregular, hand-drawn quality.

RADIO TELEVISION DAILY

presents

A large, white rectangular box with a thick black border, containing the main title and subtitle. The box is centered on the page and is flanked by vertical black bars on both sides. The text inside is in a classic serif font, with the title in italics and the subtitle in all caps.

PRODUCTION
RADIO-TV

**PROGRAM PRODUCERS
PERSONNEL – SERVICES
AND CURRENT PRODUCTIONS**

1959

Walt Framer Productions

1150 Avenue of the Americas

New York City

- Creating
- Packaging
- Producing

Top rated audience participation
shows for radio and television

RADIO-TELEVISION PROGRAM PRODUCERS

ADVERTISERS' BROADCASTING COMPANY

117 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein
Director.....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered: Prepare and produce all radio and television programs, jingles, films.

Productions: Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Elstein Show, The Jan Bart Show.

AGNETA AGENCY

1270 6th Ave., New York 20, N. Y.
Phone: COLUMBUS 5-0232

President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent.

Productions: Broadway Musical Comedy, TV film.

AIR FEATURES, INC.

44-46 East 53rd St., New York 22, N. Y.
Phone: PLaza 1-4155

President.....I. S. Becker
Comptroller.....Andy Subbiondo

Services Offered: Radio-TV packaged programs, live, film and transcribed.

Current Productions: Helen Trent, Our Gal Sunday, Backstage Wife.

AMERICAN INSTITUTE OF FOOD PRODUCTS, INC.

608 Fifth Ave., New York 20, N. Y.
Phone: JU 6-7600

General Manager.....Robert A. Borjes
Services Offered: Production, scripts, talent for food merchandising.

RAY ANTHONY ENTERPRISES, INC.

9155 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5473

President.....Ray Anthony
Sec'y-Treas.....Fred Benson

Services Offered: Packagers and producers of radio and television shows.

ASSOCIATED BROADCAST ADVERTISING CO.

1188 South Muirfield Road, Los Angeles 19,
Calif.

Phone: WEBster 6-5564

Sales Mgr., Owner.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab

Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising. Several participation (quiz) and other shows available.

ASSOCIATED PRESS

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

General Manager.....Frank J. Starzel
Asst. Gen. Manager, Radio..Oliver Gramling
Radio News Editor.....John A. Aspinwall

Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

BARRY & ENRIGHT

667 Madison Avenue, New York, N. Y.
Phone: TEMpleton 2-8600

Gen. Executive.....Jack Barry
Gen. Executive.....Dan Enright
Business Executive.....Fred Stettner
Prod. Executive.....Robert Noah
Art Director.....Norman Blumenthal
Office Manager.....Florence Charney

Services Offered: Package producers of live and transcribed radio shows and live and filmed TV shows.

Productions: Tic Tac Dough, Dough-Remi, Concentration.

BASCH RADIO & TELEVISION PRODUCTIONS

17 E. 45 St., New York 17, N. Y.
Phone: MURray Hill 2-8877

Sales Manager.....Charles J. Basch, Jr.

Services Offered: Complete program building service; Package programs for radio and TV jingles and "idea" spots; custom and syndicated recordings; TV commercials; live and film.

ZACH BAYM FILMS

60 East 42 St., New York 17, N. Y.
Phone: MU 2-4813

Sales Manager.....Zach Baym

Services Offered: Television film sales representative; feature length motion pictures; full-length westerns; animated cartoons.

IRENE BEASLEY RADIO PRODUCTION SERVICE

Heatherdell Rd., Ardsley, N. Y.
Phone: DOBbs Ferry 3-3578

Owner.....Irene Beasley
Services Offered: Program production; live package programs.

**ONE OF THE
ALL-TIME
GREAT
RADIO SHOWS**

**The
GREEN HORNET**

**IS NOW
AVAILABLE
FOR RADIO
AND TELEVISION
SPONSORSHIP**



**Held Highest
Ratings
Since 1936**

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**Pilot Film,
Black and
White or Color
Available for
Screening**

*For Complete Details
Write or Wire*

H. Allen Campbell

TRENDLE-CAMPBELL-MEURER, INC.

28 W. Adams Ave.

Detroit 26, Michigan

Tel. Woodward 2-9184

PROGRAM PRODUCERS

V. S. BECKER PRODUCTIONS

551 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 2-0777

Executive Producer.....Viola S. Becker
Sales.....Thomas W. Bieder

Services Offered: Production of package shows and commercials for Radio, Television programs, live and film. Distributors of film.

WALTER BIDDICK CO.

(Programs Div.)

1046 S. Olive St., Los Angeles 15, Calif.

Phone: RI 9-8800

ManagerGuy Biddick
Office Manager.....Barbara McNey
Traveling Rep.....Burton Zoul

Services Offered: Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

BRITISH INFORMATION SERVICES,

45 Rockefeller Plaza, New York 20, N. Y.

Phone: CIrcle 6-5100

Director.....Rodney C. Chalk

Services Offered: Produce and distribute

Radio-TV public service programs; film and tape news features.

BROADCASTING PROGRAM SERVICE

17 E. 45th St., New York 17, N. Y.

Phone: OXford 7-0725

PresidentHerbert Rosen

Services Offered: Transcription service, musical programs on tape, sound effects records, mood and bridge music library, TV programs on films.

BROOKS-HAGE SERVICES, INC.

252 East 50th Street, New York 22

Phone: PLaza 9-8179

Editorial Bd. Chmn.....William F. Brooks
Editor-in-chief.....A. Maxwell Hage

Services Offered: Fifteen correspondents of world-wide reputations provide daily broadcast editorial reports for radio and television stations. New, daily service is exclusive to one subscriber in each city.

BYRON PRODUCTIONS

8 E. 52nd St., New York 22, N. Y.

Phone: PLaza 3-6930

President.....Edward A. Byron

Services Offered: Package programs.

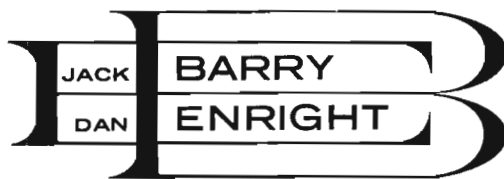
BRUCE CHAPMAN COMPANY

125 West 41st Street, New York, N. Y.

Phone: WIconsin 7-9244

PresidentBruce Chapman

V.P.-Treas.....Edna Chapman



667 MADISON AVENUE • NEW YORK 21, N. Y.

represented by **mca**

PROGRAM PRODUCERS

Prod. Mgr. Bert Berns
 Res. Dir. Mary Hutcheson

Branch Offices
 30 rue Chalgrin, Paris, France
 Phone: Passy 70-44

Services Offered: Production of radio & TV programs

Productions: The Answer Man. Wonders of the World, Here's the Answer.

CHESHIRE & ASSOCIATES

6606 Selma Ave., Hollywood 28, Calif.
 Phone: HOLLYWOOD 3-3498

Owner, Gen. Mgr. Bob Reichenbach
 Executive Producer. Harry V. Cheshire
 Office Manager. Ethel Mack

Services Offered: Producers & distributors of syndicated radio & TV programs; Pacific Coast distributor for Speedy-Q & E.M.I. sound effects records & E.M.I. recorded background & mood music.

Productions: Stand By For Crime, Pappy Cheshire's Ranch Roundup, Frontier Town, Along the Trail with Pappy Cheshire, The Golf Doctor, The M. J. B. Show.

CINEFFECTS, INC.

(See TV Prod. Dist.)

TED COLLINS CORP.

500 Fifth Ave., New York, N. Y.
 Phone: CH 4-5036

Manager Ted Collins
Services Offered: Talent, Production.

COLORAMA FEATURES

1501 Broadway, N.Y.C.
 Phone: Longacre 4-5992

President. Jules B. Weil
 Vice President. Carroll L. Puciato

COMMODORE PRODUCTIONS & ARTISTS, INC.

6636 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HO 9-7502

Pres., Exec. Prod. Walter White, Jr.
 Vice-Presidents. Kent Allen, John H. Legan
 Secy.-Treas. Eleanor Payne
Services Offered: Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

Productions: Hawaiian Islands police series.

FRANK COOPER ASSOCIATES

9145 Sunset Blvd., Los Angeles 46, Calif.
 Phone: CRestview 4-5971
 N. Y. Phone: PLaza 1-0725

President Frank Cooper
 V.P. Chge. of N. Y. Office. Sy Fischer
 V.P. in Ch. Los Angeles Of. Dick Hyland
Services Offered: Packagers and sales representatives of radio and television pro-

**WORLD'S
 LARGEST SELECTION
 of
 Transcribed Radio
 Programs**



- **MYSTERY and ADVENTURE SHOWS (1/2 hr.)**
 - **5 and 15-MINUTE PROGRAMS**
Health — Humor — Sports — Finance — Musicals
 - **JINGLES — CUSTOM MADE and OPEN-END**
Station Identification Jingles. Jingles for Local Sponsors and for Regional and National Advertisers. Weather Forecast, Time, etc.
- All Your Radio Program Needs at "Down To Earth" Prices**

Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY

PROGRAM PRODUCERS

grams. Representatives of writers and talent.
Productions: Dotto, Line-Up, Sez Who,
Verdict Is Yours.

COMMUNITY CLUB
SERVICES, INC.

20 East 46th Street, New York 17
Phone: MURray Hill 7-4466
President (Awards).....John C. Gilmore
Exec. V.P. (Lyric Div.)

William M. Carpenter
Branch Offices

P. O. Box 3291, Augusta, Ga.
10375 W. 18th St., Lakewood, Cal.
5106 Live Oak St., Dallas, Tex.
360 N. Michigan, Chicago, Ill.

Phone: Dearborn 2-2097

55 N. Buckley Rd., Westport, Conn.
544 Northcrest Drive, Nashville, Tenn.
Manager.....John E. Karr
S. W. Caldwell, 447 Jarvis St., Toronto, Can.
Services Offered: Packagers and sales representatives of radio and television programs.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUKon 6-9484

Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeline Maneery
Business Manager.....Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS FEATURES

1 Montgomery Place, Brooklyn (15), N. Y.
Phone: Nevins 8-4374

DirectorMac Davis
Services Offered: Sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

Productions: Heartbeats in Sport Headlines, They Made Sports History, Diamond Dust, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales.

PHIL DAVIS

MUSICAL ENTERPRISES, INC.

59 East 54 St., N.Y. 22
Phone: MU 8-3950

PresidentPhil Davis
V.P. Mus. Dir.....Earl Paul
Secy-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Sect.....Renee Strum

Services Offered: Musical consultants to advertising agencies; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete package.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
Phone: MURray Hill 2-5299
Pres., Creative Dir.....Gordon M. Day

GALE-GERNANT PRODUCTIONS, INC.

COUNTY FAIR

Monday through Friday — NBC-TV

PROGRAM PRODUCERS ~~~~~

V.P., Prod. Supvr.....Carol Bulkley
 Treasurer.....Leo L. Reich
Services Offered: Writing-production of jingles and spots; consultants to advertising agencies on preparation and production of commercials.

Productions: (Commercials) Alcoa, Good & Plenty Candy, Margo Wine, Sacramento Tomato Juice, King Edward Cigars, N. E. Telephone Co. (Yellow Pages), American Tobacco Co. (Roi-Tan Cigars), Dolly Madison Ice Cream, Foremost Dairies, Oil Heat Dirs. Assn., Luby Chevrolet Dirs., Dairy Queen, Laddie Boy Dog Food, Valley Forge Beer.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
 Phone: PLaza 9-2495

President.....Emanuel H. Demby
 Vice-President.....Mildred Demby
 Dramatic Programs.....Betty Jeffries
 Creative Supervisor.....Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pre-testing commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Bad Laundry Bleach, etc.

For theatrical use only: Half The World's a Bride, Carnival, Witch On Wheels, The Shadow, Hollywood to Broadway, How To Be A Cowboy.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
 Phone: MUrray Hill 5-6415

President-Owner.....Alfred Dixon
 Casting and production.....Lynn Masters
Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
 Phone: COlumbus 5-7035

Manager.....J. Knight
Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DYNAMIC FILMS INC.

405 Park Ave., New York 24, N. Y.
 Phone: PLaza 1-7447

President.....Nathan Zucker
 Vice President.....Lester S. Becker
 Executive V.P.....Lee R. Bobker
 Exec. Prod. (Med. Dynam.) Sol S. Feuerman
 Distribution Director.....Gerald Carrus
 Sound Supervisor.....James Townsend, Jr.
 Ed. Supvr.....Irving L. Oshman

Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies —Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Alan Shilin Films, Inc., Distribution Dynamics.

MASQUERADE PARTY

STARRING

BERT PARKS

NBC-TV

10:30 P.M. Thursday

TELEVISION'S
 MOST COLORFUL SHOW

KEEP TALKING!

CBS-TV

10:00 P.M. Sunday

TELEVISION'S
 FUNNIEST NEW SHOW

WOLF PRODUCTIONS — WOLF ENTERPRISES

420 Madison Ave., New York, N. Y.

PROGRAM PRODUCERS

Productions: All The Way Home, 500 Mile Challenge, 9th Annual Darlington Southern 500, Crisis in Levittown, New Chapter, Man Who Didn't Walk, Hypertension, The Big Challenge.

ECONOMEET TELEVISION PROGRAMS

(Div. of Ziv TV Programs, Inc.)
488 Madison Ave., New York 22, N. Y.
Phone: MU 8-4700

General Manager.....Pierre Weis

Services Offered: Distribution of the following filmed TV programs: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Eddie Cantor Comedy Theatre, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Science Fiction Theater, Doctor Christian, West Point, Men of Annapolis.

ROBERT J. ENDERS, INC.

1001 Connecticut Ave., N. W.
Washington 6, D. C.

Phone: STerling 3-2222

President.....Robert J. Enders
Exec. Vice-Pres.....Howard A. Enders
Editorial Supervisor.....George Taylor
Prod. Mgr.....Les Miller
Script Ed.....Mary Crowell
Art Dir.....Fred Waller
Photography Director.....Bert Spielvogel
Hollywood Office

MGM Studios, 10202 Washington Blvd.
Culver City, Calif.

Phone: TEexas 0-2707

V.P., Chg. of Prod.....Robert L. Friend
New York Office

15 E. 48th St., New York, N. Y.

Phone: PLaza 3-4966

Exec. in Charge.....Marshall Schacker
Services Offered: Radio and television complete production; motion pictures, commercials, animation, program packagers for network or syndication.

Productions: Tomorrow Today (series), Songs of Our Fathers, Safety, Espionage, Manhunt, Cover Story, The Assassin, Let's Play Bridge, For God and Country, Ambassadors with Wings, Best of the Post.

ENDORSEMENTS, INC.

65 East 55th St., New York 22, N. Y.

Phone: PLaza 1-0315

9172 Sunset Blvd., Hollywood 46

Phone: CR 6-1272

President.....Jules Alberti
Exec. V.P., Chmm. Exec. Comm..Tyler Davis
Sr. V.P., Chg. M.P. & TV Oper.

Robert C. Brilmayer
Sr. Vice President...Robert L. Montgomery
V.P.'s.....Harold S. Wadro, MD;
Frederick G. Horan

Asst. to Pres.....Hope Hills
Research Dept. Dir.....Barbara Marcus
Secy.-Treas.....Carol Batchelder

Services Offered: Endorsements & testimonials, live & TV.

Television and Radio Productions

WILBUR STARK—JERRY LAYTON, Inc.

Now Filming at M-G-M Studios

"COLONEL HUMPHREY FLACK"



6 East 45th St., New York 17, N. Y.

OXford 7-6860

PROGRAM PRODUCERS

ENTERTAINMENT PRODUCTIONS, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-3700

PresidentHarry Fleischman
Exec. Vice Pres.....Steven R. Carlin
Treasurer.....J. Kyle Faber
ProducerMerrill Heatter

Services Offered: Producers of Radio and TV shows.

Productions: Top Dollar.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPring 7-5766

Pres., Exec. Prod.....Bernard Estes
Secretary-TreasurerHazel Estes
Associate Producer.....Jack Sheldon
Photography Director.....Jack Estes

Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAckawanna 4-3544

ManagerEdwin Fadiman
Services Offered: Production, Package Shows.

FELIX THE CAT CREATIONS, INC.

355 Lexington Ave., New York 17
(See Commercial Producers)

FORRELL, THOMAS & POLACK ASSOCIATES, INC.

157 W. 57th St., New York 19, N. Y.
Phone: CIRCLE 6-9132

Pres., Treas.....Gene Forrell
Vice President.....Edward Thomas
V.P., Secy.....Jim Polack
Business Mgr.....Nadina B. Swanson
Services Offered: Creation and production of radio and TV singing commercials. Original scoring for TV, industrial and institutional films.

FOUR i PRODUCTIONS

510 Madison Ave., New York 20, N.Y.
Phone: EL 5-5633

Partners.....Donald Kurz, Jay Weitzner
Services Offered: All types of TV production.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322

Senior Partner.....Walt Frammer
Producers.....Sid Tamber, Bob Wald
Associate Producer..... Mervyn Frammer

Circle 5-0380

ROBERT HALL PRODUCTIONS

Radio — Television

Robert Hall

309 West 57th Street
New York 19, N. Y.

PROGRAM PRODUCERS

Business Affairs.....Henry Schmerzler
Publicity Director.....Jerry Gast
Services Offered: Package producers of radio & TV shows.

Current Productions: Big Payoff, For Love or Money.

FREMANTLE INTERNATIONAL INC.

366 Madison Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

GAC-TV, INC.

640 Fifth Ave., New York 19, N. Y.
Phone: Circle 7-7543
9650 Santa Monica Blvd., Beverly Hills, Cal.
Phone: CRestview 1-8101

PresidentArthur C. Weems
Vice-President.....Harry M. Anger
V.P., W. Coast Oper.....Jay Michaels
V.P., Sales.....Jack Sobel
Creative Dir. (NY).....Henry Coleman

Services Offered: Program Production, development & sales. Artists representatives. Transcription production and services. World-Wide Film sales representation.

Productions: The Perry Como Show, The Pat Boone Show, The National Guard Show, The Patti Page Show, Jimmy Dean Show, Captain Kangaroo Show, Father Knows Best Show, Behind Closed Doors, My Friend Flicka.

GBA PRODUCTIONS (Gallucci Bros. & Assoc.)

727 Meriden Road, Waterbury 4, Conn.
Phone: PLaza 35272

PresidentJoe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....C. G. Harries
Assoc. Producer.....Jack Sheehan
Assoc. DirectorLloyd Hurd
Assoc. Director.....N. S. Strauss
Assoc. Director.....Dick Felker
Assoc. Director.....Barbara Piper
Assoc. Director.....Joe Megaro
Services Offered: Special feature program.

JOHN E. GIBBS & CO., INC.

12 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5959

PresidentJohn Gibbs
Services Offered: Television and Radio production.

GRACE GIBSON RADIO PRODUCTIONS

6606 Selma Avenue, Hollywood 28, Calif.
Phone: HOllywood 9-4580

General Manager.....Bob Reichenbach
Executive Producer.....Grace Gibson
Services Offered: Production and distribution of transcribed (syndicated) dramatic program series, for radio release.

Productions: Drama Of Medicine, Famous Court Dramas, The Romance of Famous Jewels, Adventures of Major Gregory Keane.

FRANK COOPER ASSOCIATES

New York Office
17 EAST 54th STREET
PLaza 1-0725

Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

PROGRAM PRODUCERS

HAROLD R. GINGRICH PRODUCTIONS

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Mus. Dir.....Jack Wonnell
Talent Director.....Lee Raleigh
Script Director.....Bill Browne
Services Offered: Radio-Television advertising, counseling and ideas.

GOMALCO INC.

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-President.....George Gobel
Services Offered: Television production (live and film).
Current Productions: The George Gobel Show, Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....Harry S. Goodman
Sales Manager.....Everett F. Goodman
Asst. General Manager.....William Baron
Radio Director.....Frank Gehrecke
Secretary.....H. D. Knuth
TV Director.....Stuart Wilson
Services: Custom Commercials, Syndicated Commercials, Jingles. 5 min.-15 min.-30 min.-

full hour shows. Mystery, Adventure, Soap Operas, Western, Religious Musical, Misc., Juvenile.
Productions: Your Money & You, Candid Mike.

MARTIN GOODMAN PRODUCTIONS, INC.

36 Central Pk., South, N.Y.C. 19
Phone: PLaza 1-3555

Executives.....Geo. Spota, Arthur Willi, Billie Biederman
Services Offered: Personal management of TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

Partner.....William S. Todman
Partner.....Mark Goodson
Director of Sales.....Bud Austin
General Business Mgr....Howard F. Todman
Exec. Dir. of Programs.....Gil Fates
Dir. of West Coast Prog....Harris Katleman
Production Manager.....Mitchell Leiser
Branch Office

Goodson-Todman Enterprises, Ltd.
449 S. Beverly Dr., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and transcribed radio, and live and filmed TV programs for national, regional and spot sales.



Jack London Productions, Inc.

NEW OFFICES

IN ASSOCIATION WITH

PATHÉ NEWS Inc.

245 WEST 55th STREET, NEW YORK 19, N. Y.

TV SERIES IN PRODUCTION *Jack London's*

"Call of the Wild"

"Smoke Bellow"

PROGRAM PRODUCERS

Productions: Beat the Clock, I've Got a Secret, What's My Line, The Price Is Right, The Web, To Tell The Truth.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
V.P., Gen. Mgr.....Robert M. Volkell
Dir. of Prog.....Fred Hertz
Acc. Execs.....L. Lawson, Sandy Towt
Services Offered: Radio transcription and film production and recording. Studios on premises. 16 Ampex Tape machines, five Disc Lathes. Writing and production staff available. Recording, editing, mastering, pressing facilities.

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley
Services Offered: Television and radio packages, production and writing services. Program consultants.
Production: Make Up Your Mind.

SANDY HOWARD PRODUCTIONS

Paramount Sunset, 5842 Sunset,
Hollywood, Calif.
Phone: HO 2-6282

President.....Sandy Howard
V.P. Chg. Production.....Harvey Bernhard

V.P., Sales. Prom.....Jack T. Mulcahy
Services Offered: Live and film program producing. Production both film, tape & live.
Productions: Crime Story; Night Court, Police Station, Frank Parker Show, Greet the People, Mr. Smith & Mr. Jones, Emergency Ward.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MICHigan 2-5877

Owner.....Bernard Howard
Services Offered: All creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

IMPA PRODUCTIONS, LTD.

730 Fifth Ave., New York 19, N. Y.
Phone: JU 2-5013

Producers, Owners.....Irving Mansfield, Peter Arnell
Services Offered: TV & Radio Programs; Production, Package.
Production: Chance for Romance.

INTER-CALIFORNIA BROADCASTING SYSTEM

758 Colorado Blvd., Pasadena 1, Cal.
Phone: RYan 1-7148

General Manager.....Gustavo Faist Moran

Build more listener . . .

interest

"MODERN RADIO" 30 and 60 SECOND RECORDED CAPSULE FEATURETTES FOR ROUND-THE-SCHEDULE PROGRAMMING

- **DOTTIE FRYE**
Modern family advice in a sharp, humorous style created in versatile 40 second capsules.
- **FEATURE DAY**
"Lillie Crabtree's" unique style gives your station new merchandising power with her better living ideas. Each day . . . such as food, fashion, furnishings . . . built for concentrated advertiser appeal.
- **Your Guidance Message in the Stars**
12 thirty second horoscope capsules provided for each day . . . excitingly produced with an "outer space" sound.
- **JONATHAN PRICE**
Superbly produced 60 second modern advice capsules with proven adult-appeal.

—COPY-SERVICE-BUREAU—

228 No. La Salle Street • Chicago 1, Ill.
Financial 6-2657

PROGRAM PRODUCERS

Station Mgr.....R. A. Ochoa
Promotion Mgr.....M. L. Moran
Services Offered: Specialists in Spanish language advertising. Production of Spanish language radio programs.

INTERNATIONAL 16mm CORP.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President-Treasurer....Patrick E. Shanahan
SecretaryGeorge Blake
Services Offered: Producers and distributors of motion pictures; prints in both 16mm. and 35mm. subjects. Classical music by Symphonic Orchestras.

THE JAFFE AGENCY, INC.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7433
New York Phone: Circle 7-6200

PresidentPhilip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

444 Madison Ave., New York 19, N. Y.
Phone: Circle 5-2400

PresidentHenry Jaffe
V.P.'s.....Dan Lounsbury, Norman Lessing
Secretary-Treasurer.....Marvin B. Meyer

Services Offered: Creation & production of live & film TV Shows.

Productions: The Chevy Show, Shirley Temple's Storybook Series, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

540 North Michigan, No. 17 on the Mezzanine
Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
EditorJames Lawrence

Branch Offices

Landmark Productions, 1040 N. Las Palmas
Hollywood, California
Phone: HOLlywood 7-3111

ManagerMichael Baird
DirectorLewis Foster

3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOODward 3-0617

Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Creators and Producers of Programs, Transcriptions, Commercial Spots and Jingles. Television and Radio Consultants to agencies, sponsors. All-inclusive package-production services and facilities.

Productions: Jewell Starmaker Theatre (TV live), Silver Eagle (Radio: Live and transcribed), The King Jesters Show (Radio, transcribed).

Impa Productions, Ltd.

730 Fifth Avenue, New York 19, N. Y.

JUdson 2-5013

Irving Mansfield — Peter Arnell

PROGRAM PRODUCERS

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

PresidentBob Keeshan
Vice President.....Marvin Josephson
Services Offered: Radio-TV packagers and producers.
Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

DirectorMaxine Keith
Office Manager.....Eric L. Stone
Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.
Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: VAnderbilt 6-0890

Pres., Exec. Prod.....James Sonny Kendis
Services Offered: Live & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent.

JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 45403

PresidentJack M. Kurtze
Vice Pres.....Lula Mae Kurtze

Exec. Producer.....John Graves
Mus. Dir.....Myrl Whitesell
Services Offered: Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV, Radio and motion pictures, with packaging & artists' representation. Custom built TV programs, live and filmed.

Productions: So It's Your Birthday, Hawaiian Holiday Revue, The Four Barons in Action, Nevada Nites.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.
Phone: JUdson 6-5700

President.....John D. Langlois
Vice-Pres.C. O. Langlois, Jr.
SecretaryW. O'Keefe
Sales Manager.....Hugh S. Allen, Jr.
Services Offered: Producers of Radio Hucksters and Airlifts—Musical Commercials plus "Airlifts" for station sound and individuality. Producers of tailor-made commercials and special local station promotion. Transcribed Music Service for radio and TV stations.

HERBERT S. LAUFMAN & COMPANY

221 N. La Salle St., Chicago 1, Ill.
Phone: RAndolph 6-4086

Pres.Herbert S. Laufman
Vice Pres.....Jas. A. Jennings, Jr.
Services Offered: Producer and packager of live and filmed TV programs, live com-

Marshall ORGANIZATION

★
750 Third Ave., New York 17, N. Y.
CONSULTANTS, CREATORS and PRODUCERS
FILM, TELEVISION and RADIO PRODUCTIONS
★
Murray Hill 7-2722

(Stylized 'm' logo in a circle on the left side of the graphic)

PROGRAM PRODUCERS.....

mercials, advertising counsellors.
Productions: The Doctor Answers, It's Baby Time, Here's Music.

LES LEAR PRODUCTIONS CORP.

Hotel Sherman, Chicago 1, Ill.
 Phone: RAndolph 6-0905
 1539 N. Vine St., Hollywood 28, Calif.
 Phone: NOrmandy 3-3311
 PresidentLes Lear
 Vice-PresidentJack Chase
 Vice-PresidentHank Koval
Services Offered: Radio, TV and film production. Personal management.

LESTER LEWIS ASSOCIATES

11 East 48th St., New York 17, N. Y.
 Phone: PLaza 3-5083
 Partners.....Lester & Juliet Lewis
Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS

130 West 56th St.
 New York, N. Y.
 Phone: PLaza 7-6533
Services Offered: Live TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.
 Phone: OLdfield 6-4607
 Exec. Director.....Jack Lloyd
Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles

for advertising agencies and radio-TV stations.

JACK LONDON PRODUCTIONS, INC.

460 Park Ave., New York, N. Y.
 Phone: JUdson 6-8920
 PresidentBarnett Glassman
 Sls. & Pub. Rel.....Mary Katz
Services Offered: Producers of live and filmed TV packages.
Productions: Smoke Below.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
 Phone: DUnkirk 4-4191
 President.....C. P. MacGregor
 Gen. Mgr.....E. H. Lowry
Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.
Productions: C. P. MacGregor Show, Heart-beat Theatre.

MADISON PRODUCTIONS, INC.

1270 Ave. of Americas, New York, N. Y.
 Phone: CI 5-3560
 PresidentGerry Gross
 Vice-President, Treasurer...Frank B. Sawdon
 Vice-Pres., Secy.....Rita Fillet
Services Offered: Package & produce Radio & TV Shows and live commercials.
Productions: The Maggi McNellis Show—
 —Junior Champions—Bill Stern Show—

NOW IN PRODUCTION!

• **POEM FOR A DAY**

A new film series of 365 two minute inspirational poems by NICK KENNY—beautifully narrated—organ music background

• **ROCKIN' THE CAMPUS**

A full length entertaining feature about the teen age rock & roll craze

• **PARADE OF PRESIDENTS**

An authentic & exciting documentary about America's Presidents. From George Washington to Eisenhower.

**MAURICE H. ZOUARY
 TV-FILM PRODUCTIONS**

333 West 52nd Street, N. Y. 19

JUdson 2-6185

PROGRAM PRODUCERS

Sports Beat—Showtime—Bill Stern's Dugout
—Maggi's Magazine.

MARK VII, LTD.
(See TV Prod.-Dist.)

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MURray Hill 7-2722

President.....A. W. Marshall
General Manager..... Evelyn K. Zuckerman
Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
VP. Chg. of N. Y. office.....Wynn Nathan
VP. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Boh Greenberg
V.P. Intl. Sls. Div.....P. J. McManus, Jr.

Branch Offices

598 Madison Ave., New York 22, N. Y.
139 Piccadilly, London, W1, England
49 bis Ave Hoche Paris, France
180 University Ave., Toronto 1, Ontario, Can.
9370 Santa Monica Blvd., Beverly Hills, Calif.
515 Glenn Bldg., Atlanta, Georgia
430 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
303 Gill Ave., St. Louis 22, Mo.
101 Jones Bldg., Seattle, Wash.
106 N. Caldwell St., Charlotte, N. C.
6014 W. 76th Terrace, Kansas City, Mo.
Offices also in Rome, Munich, Berlin, Mexico City, Tokyo.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, City Detective, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Man Behind the Badge, Mayor of the Town, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, If You Had A Million, Mickey Spillane's Mike Hammer.

McGRAW ASSOCIATES

61½ Perry St., New York 14, N. Y.
Phone: CHelsea 2-5605

OwnerWalter McGraw
Services Offered: Production of radio, TV & film programs & commercials. Will also service clients on free-lance basis as producer, director, writer, or narrator.

Productions: Wanted; Commercials: Long Island RR, Kirin Beer, Japan Bicycle Exporters' Assn., special Monitor Reports.

ALEXANDER McQUEEN & ASSOCIATES

5222 N. Lakewood Ave., Chicago 40, Ill.
Phone: RAvenswood 8-9010

OwnerAlexander McQueen
Services Offered: "Nothing But The Truth"

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695

PresidentCharles Michelson
TreasurerAaron Michelson
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film program series, transcribed radio programs, Speedy-Q, Standard & E.M.I. sound effect libraries; distributors for E.M.I. mood music & Standard MUSI-Q & jingles.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

TOP 10 DANCE PARTY

Now in 4th Year!!

Leading TV Stations across the Nation make MORE PROFITS with TOP 10 DANCE PARTY! America's Largest, Local, Live Teenage Syndicated Series.

It costs SO LITTLE to get —
TOP Ratings
TOP Sales
TOP Profits
with
"TOP TEN"

For the full story
Phone—Wire—Write:

TOP 10 DANCE PARTY

565 Fifth Avenue
New York 17, N. Y.
OXford 7-6960

PROGRAM PRODUCERS

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio. Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

CARLTON E. MORSE ENTERPRISES, INC.

Room 511, 1680 North Vine St.
Hollywood 28, Calif.

Phone: THornwall 5-7000

Owner.....Carlton E. Morse
Services Offered: Recording, program production, scripts, package programs.
Productions: One Man's Family, The Woman In My House.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

PresidentMorton Jacobson
Services Offered: Syndicated radio shows.
Productions: This Is The Story, So the Story Goes, Joe Emerson's Hymntime, Curt Massey & the Westerners.

HERBERT M. MOSS PRODUCTIONS

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

Something New in Radio Programming "THE INTIMATE SIDE OF OPERA"

A 13-week series of 30-minute operatic programs, using two turntables, one with our narration disc telling intimate and personal facts about the artist being featured on the program of the week, and the other with one of the leading LP operatic albums featuring the artist, now in your library or easily available to you.

Some of the 13 artists featured are Robert Merrill, Licia Albanese, Jan Peerce, Enrico Caruso and Ezio Pinza among others.

Rates are surprisingly low — which are easily paid for by 6 one-minute commercial spots, weekly.

Send for complete details, brochure and first script.

RITA ANELLA, Inc.

Suite 1006, 1697 Broadway
New York 19, N. Y.

MUZAK CORPORATION

(See Transcription-Recording)

NTA PRODUCTIONS, INC.

10 Columbus Circle, New York, N. Y.
Phone: JU 2-7300

PresidentEly A. Landau
Exec. Vice Pres.....Oliver A. Unger
Vice Pres., Secy.....Edythe Rein
Vice Pres., Sales.....Harold Goldman
Treasurer.....Eric H. Haight
Services Offered: Producers of television programs on films.

Productions: The Passerby, The Bill Corum Sports Show, Man's Heritage.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080

Editorial Dir.....Milton Paule
Copy Dir.....Genevieve Smith
Services Offered: Copy and programming services for radio stations, three monthly sections for the Station Manager, Program Director and Continuity Director. Monthly station promotion newsletter designed for bulk distribution in exclusive territory.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY Newyork

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

PAN AMERICAN BROADCASTING CO.

370 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 5-1300

Exec. V.P.....Eugene Bernald
Program Director.....Leo Shore
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PANEL PROGRAMS, INC.

232 Madison Ave., New York
Phone: MUrray Hill 3-7095

PresidentJohn Luter
V.P. in chg. Prod.....Hardy Burt
Services Offered: Packagers of shows for TV. Current series "Let's Face Television" to be followed by "Places, Please."

PETARN & IMPA

(See Impa Productions, Ltd.)

PROGRAM PRODUCERS

JULES POWER PRODUCTIONS, INC.

228 N. LaSalle, Chicago, Ill
Phone: ANdover 3-1422

New York Address: 35 West 53rd St.
Phone: CIRCLE 5-3260

President Jules Power
General Manager..... Daniel Wilson
Services Offered: Production of live local and network television programs and commercials.

Productions: Time For Fun, WABC-TV.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

Owner Harold Jovien
Associate Bill Putney
Associate Mildred Houser
Services Offered: Representation of artist and programs for TV, radio, records, clubs. Also directors, producers for TV.

Productions: Peter Potter's Juke Box Jury, Ralph Story Show, Harry Babbitt Show, Jeri Southern Show, Dick Whittinghill Show, Mildred Younger Show, The Hawthorne Show.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Hwy., Malibu, Calif.
Phone: GLOBE 6-2135

President..... George Logan Price
Office Mgr..... Stella Lauch Price
Services Offered: 52½ hr. transcribed Bible dramas for commercial sponsorship. Non-sectarian; scripts authored by recognized Bible authority; dramatized by well-known artists of radio, stage, screen, TV.

Productions: Living Pages, From The Book of Life.

PRODUCERS MUSIC PUBLISHING CO., INC.

237 West 51st St., New York City 19, N. Y.
Phone: JU 6-0028

President Jule Styne
Execs..... L. Moselle, Mrs. S. Herscher
Services Offered: Theatrical productions; music published.

PROJECT-O-FEX, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MURRAY Hill 7-1881

President..... Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PYRAMID PRODUCTIONS, INC.

221 West 57th St., New York 19, N. Y.
Phone: JUDSON 6-7040

Chairman of the Board.... Everett Rosenthal
President Leonard Loewinthan
Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline, Indictment.

RCA VICTOR CUSTOM RECORD SALES DIVISION

(See Transcription Companies.)

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SORange 3-1044

New York Phone: PLaza 5-0868

Executive Producer..... W. H. Bertenshaw
Secy., Bus. Mgr..... Betty Janeway
TV Director..... David Holm
Services Offered: Producers of local and syndicated radio and TV programs & packagers of bus., med., indust., agric., & science program drops.

Productions: Report From U. S. Rubber, The World of Fashion, It's a Funny World, Radio USA, Music USA, Prod. of all sports, music & special events for WHBI radio.

RADIO CITY ASSOCIATES

580 Fifth Ave., New York, N. Y.
Phone: CIRCLE 6-7189

Pres. & Sales Mgr..... Morton D. Catok
V.P. & Prog. Dir..... Eugene Aretsky
General Mgr..... Norman Alt

Services Offered: Program production, both transcribed and live; specialize in packaging transcribed sports shows and filming of TV sports serials. Scripts created. Radio, TV sports celebrity endorsements packaged.

Productions: Radio: Woman's World; St. Nicks Fights. TV: What's New?; This Fabled World; Story Behind the Painting; Nightline Story Teller; Sportscope.

RADIO FEATURES OF AMERICA

37 West 46th St., New York 36, N. Y.
Phone: JUDSON 2-5130

Cable Address: ARREFFAY, New York
Executive Director..... Oliver W. Nicoll
Associate Director..... Sandra Munsell
Production Unit

Hotel New Weston, Madison Ave. at 49th St.
New York 22, N. Y.
Phone: PLaza 3-4800

Managing Director. John Henry Macdonell
Program Coordinator..... Eileen Ellis

Services Offered: Program production and consultation, package live and film shows, script, talent.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 902, New York 20, N. Y.
Phone: CI 6-7300

President Lloyd Marx
Vice-President Ted Mack

Services Offered: Producers of "The Original Amateur Hour," starring Ted Mack.

STU REYNOLDS PRODUCTIONS

195 So. Beverly, Beverly Hills, Cal.
Phone: CR 4-7863

President Stuart Reynolds
Productions: Harbor, G. E. Theatre, Jeweler's Showcase.

PROGRAM PRODUCERS

Services Offered: Specializing in the production and sale of filmed TV programs.

RICHARD S. ROBBINS CO.

163 Blcecker St., New York 12, N. Y.
Phone: SP 7-2568

PresidentR. S. Robbins
Mgr. of Prize Promotion...Edward E. Finch
Services Offered: Radio and Television merchandise prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

PresidentJanet Taylor
Services Offered: Complete packages, radio, TV and film.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: RLverside 9-3647

Bd. Chairman.....Maurice Roffman
PresidentRichard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion, procurement of prizes, legal counsel for producers and performers, contest ideas, talent representation.

Productions: Co-producing Arnold's New Life.

JACK ROURKE PRODUCTIONS

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 3-7178

PresidentJack Rourke
Treasurer.....Joan Lane Rourke
Production Manager.....Dick Wendelken
Office Mgr.....Marjorie Lawson
Musical Dir.....Robert Garretson
Services Offered: Live and transcribed radio and TV programs; spot announcement campaigns and jingles.

Productions: "Ladies Matinee," "Jack Rourke Varieties," "Beauty Parade," "Rourke in Hollywood."

R-TV ENTERPRISES

225 W. 86th St., New York City 24
Phone: SUsquehanna 7-2161

PresidentAmy W. Muentz
Executive Producer.....Jules Evan Baker
Adv., Prom. Dir.....Allan J. Levine
Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots.

JAMES L. SAPHIER AGENCY, INC.

9538 Brighton Way, Beverly Hills, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.

Phone: EL 5-1434

OwnerAllen Savage
ManagerJames Burke

Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

Productions: Adequate Wiring in the Home, Home Selector Guide.

BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.
Phone: Murray Hill 8-0940

PresidentBernard L. Schubert
TreasurerLeonard Bogdanoff

Branch Offices

Chicago, Los Angeles, Houston, Memphis, St. Louis, Minneapolis, Atlanta, Washington, D. C., Pittsburgh, Boston.

Services Offered: TV film distribution talent, production, radio and TV package management.

Productions: White Hunter, Crossroads, Topper, Mr. and Mrs. North, TV Reader's Digest, Parole.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392

New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616

PresidentWalter Schwimmer
Vice-Pres. in Chg. of Sales....Bernie Crost
Vice-Pres., Prog. Dir.....Arthur Pickens
Assistant Program Director.....Nat Watson
N. Y. Office Manager.....Jack Arden

Services Offered: TV and radio package productions.
Productions: Championship Bowling, Championship Bridge, All Star Golf, Tello-Test, Tune-Test.

SCREEN GEMS, INC.

(See TV Film Pro.-Dist.)

SESAC, INC.

The Coliseum Tower,
10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450

PresidentPaul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to Pres.....E. S. Prager
Production Manager.....R. S. Stone
Station Relations Dir.....W. F. Myers
Pub. & Prom.....Alice J. Heinecke

Services Offered: Licensing the use of copyrighted music; transcribed library service including catalog of over 8500 bridges, moods and themes; syndicated transcribed tailor-made programs for advertisers. Creators and producers of television, theatrical and sales influence films plus live shows; producing contractors; adapters; consultants to package show producers, advertising agen-

PROGRAM PRODUCERS

cies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

FLETCHER SMITH STUDIOS, INC.

319 E. 44th St., New York 17, N. Y.

Phone: MUrray Hill 5-9010

PresidentFletcher Smith
Secretary-TreasurerPeter Caldera

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

THE SOUVAINE ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.

Phone: TR 3-1158

ProducerGeraldine Souvaine

Services Offered: Producers of radio and TV programs.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.

Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary & Bus. Mgr.....Thomas J. Shilling
Pub. Dir.....William N. Creasy, Jr.
Ass't Business Mgr.....Marie C. Wilber
V.P., Engineering.....Charles A. Voso

Services Offered: Sales and promotion, programming, technical, station relations and traffic; specializing in regional television and radio networks for all sports. Special features: major league baseball, Cleveland Brown pro football, Big Ten basketball, Atlantic Coast Conference basketball, Mid-Southwest college basketball.

WILBUR STARK-JERRY LAYTON, INC.

6 East 45th St., New York 17, N. Y.

Phone: OXford 7-6860

President.....Wilbur Stark
V.P.-Treas.Jerry Layton

Services Offered: Live & Filmed TV programs.

Productions: Modern Romances, True Story, Colonel Humphrey Flack.

TALENT ASSOCIATES LTD.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 3-1030

PresidentAlfred Levy
Exec. Vice Pres.....David Susskind
V.P.'s.....Robt. Costello, Albert Selden.

TELDON PRODUCTIONS, INC.

2 West 46th St., New York 36, N. Y.

Phone: COlumbus 5-4111

PresidentStephen F. Temmer
Partner.....Herbert M. Moss

Services Offered: Packaged radio shows; foreign language radio shows.

Productions: This Week in Boating, Rendezvous in Vienna, USA Voice of America (German language).

TELEPELICULAS INDEPENDIENTES DE MEXICO, S.A. de C.V.

Avenida de Los Alpes, Mexico, D.F.

Phone: 20-58-24

510 Madison Ave., New York, N. Y.

Phone: ELdorado 5-5633

PresidentW. T. Clemons
V.P., Exec. Prod.....Stanley E. Schmidt

Services Offered: Production of live and filmed programs for Telesistema Mexicano in both English and Spanish. Programs also available in the United States.

Productions: The Diaper Set; Duplique su Dinero.

TELESTUDIOS, INC.

1481 Broadway, New York 36, N. Y.

Phone: LO 3-6333

President.....George K. Gould
Vice-PresidentEdythe Rein

Services Offered: Complete videotape facilities & services for commercial & program production.

Productions: Kelloggs, Noxema, Republican State Comm., Democrat State Comm., Times Sq. Varieties, Viceroy.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.

Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell
Program Coordinator.....Eileen Ellis

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

TRANSCRIPTION SALES, INC.

121 N. Main St., Dayton 2, Ohio

Phone: BALdwin 2-3773

President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Open end transcriptions; quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante, Curley Bradley.

TRANSFILM, INC.

(See TV Prod.-Dist.)

TRANSAMERICAN BROADCASTING & TELEVISION CORP.

527 Lexington Ave., New York, N. Y.

President.....John L. Clark

Services Offered: Television and radio writing, direction, production and packaging.

PROGRAM PRODUCERS

TRENDLE-CAMPBELL-MEURER INC.

1800 Mutual Bldg., Detroit 26, Mich.
Phone: Woodward 2-9184

PresidentGeorge Trendle
V. Pres. & Gen. Mgr.H. Allen Campbell
Secretary.....George W. Trendle, Jr.
Services Offered: Radio-TV production,
Productions: The Green Hornet, Under
Secret Orders and others.

RICHARD H. ULLMAN, INC.

295 Delaware Avenue, Buffalo 2, N. Y.
Phone: CL 2066

New York Phone: YUkon 8-0370
President.....Richard H. Ullman
Exec. Vice Pres.....Marvin A. Kempner
Vice President.....Richard B. Ullman
Treasurer.....Minna C. Thorn
Secy.....Edward H. Kavinoky
Production Manager.....R. D. Buchanan
Services Offered: Animated jingles cover-
ing 75 weather changes. "Watch the Birdie"
(360) animated quiz clips. "Ad-in-ation" 10"
animated film clips.

Productions: "Colonel Bleep" cartoon
stories & animated questions.

VAVIN, INC.

134 E. 57th St., New York 22, N. Y.
Phone: MU 8-5897

President.....Richard de Rochemont
V.P.'s.....Jos. Stultz, Gerald E. Weiler
Secretary.....Ruth Teksno
Services Offered: Production & distribu-
tion of documentary films, industrial, promo-
tional, publicity, public relations, motion
pictures for TV, theatrical and non-theatrical
uses.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.
Phone: Circle 6-4675-6

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Services Offered: Sound effects records,
transcriptions, background music for TV and
radio.

VICTOR & RICHARDS, INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6960

Nat'l Sales Manager.....Vic Lindeman, Jr.
Producer-writer.....Alan Sands
Station Relations.....Peggy Seager
Services Offered: Syndicate live TV pro-
grams to local stations and servicing stations
with prizes for giveaways.

Productions: Top Ten Dance Party.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President.....Bill Murphy
Vice-President.....Charlotte Morgan
Radio-TV Dir.....Helen McCausland
Services Offered: Procuring prizes for quiz
shows, producing quiz shows, endorsements
by Very Important People, furnish guests for
Radio-TV shows.
Current Productions: Cinderella Week-

end, Gulliver's Travels, Bermuda Holiday.

CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.
Phone: EL 5-0734

Director Producer.....Chick Vincent
Casting Director.....Eleanor Monroe
Services Offered: Package producers, pro-
gram production, TV programs, live and
film.

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Partner.....Edward Wolf
Partner.....Herbert Wolf
Producers.....Jack Rubin, Alan Gilbert
Dir. of Sales.....Paul Ross
Services Offered: Radio-TV, live program
productions.

Productions: Break The Bank, Masquer-
ade Party, Hold That Note, Who's Calling,
Keep Talking, The Seed We Sow.

FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.
Phone: PLaza 1-1323

President.....Frederic W. Ziv
Exec. Vice Pres.....John L. Sinn
V.P., Charge of Productions..Herb Gordon
General Manager.....Ben Philey
Treasurer.....Joseph L. Moore
New York Office

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

Services Offered: Transcribed radio pro-
grams for local and regional sponsorship.

ZIV TELEVISION PROGRAMS, INC.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

Chairman of the Board.....Frederic W. Ziv
President.....John L. Sinn
V.P., Chg. of Sales.....Maurice J. Rifkin
V.P., Chg. West Coast.....Maurice Unger
Synd. Sales Manager.....Len Firestone
Manager, Natl. Sales.....James Shaw
Regional Sales Mgr.....Edward J. Broman
Services Offered: Custom built and syndi-
cated shows.

Productions: Man Called X, Highway
Patrol, Science Fiction Theatre, Meet Corliss
Archer, Mr. District Attorney, The Eddie
Cantor Comedy Theatre, I Led Three Lives,
Gisro Kid, Favorite Story, Boston Blackie,
Unexpected, Your TV Theatre, Times Square
Playhouse, Yesterday's Newreel, Living
Book, Story Theatre, Sports Album, Bat
Masterson, Rough Riders, Bold Venture,
Mackenzie's Raiders, Sea Hunt, Target, Dial
999, New Adventures of Martin Kane, Harbor
Command, West Point, Men of Annapolis.

MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Services Offered: Live package radio & TV
programs.

Productions: Poem for A Day.

RADIO STILL HAS A BASIC NEED

... And it is Still Showmanship

By JAMES H. WEATHERS
General Manager
World Broadcasting System



WE, at World, are constantly in touch with thousands of stations throughout the country, and we've been tremendously encouraged in recent months with the prosperity of the radio industry in general.

It wasn't too many years ago that a wave of pessimism was prevalent in the radio industry. Stations were concerned about the impact of television—they were worried about increased competition created by the continued granting of new radio facilities by the Commission—radio was affected by harder hitting sales efforts of newspapers, magazines, and virtually every other advertising medium. Radio embarked on a frantic era of search, seeking to find the solutions to performing a better service for its listeners and advertisers, and thereby enabling the radio industry to continue on a firm financial footing.

Apparently radio has found these answers because the overwhelming majority of broadcasters agree that radio has emerged from this transitory period stronger than ever and with the renewed confidence of listener and advertiser alike. The future of radio is bright and assured!

What are these answers? If they had to be summed up in one word, that word would be "Showmanship"! For too long, too many in the industry lost sight of the fact that basically radio is **SHOW BUSINESS**. We know we go in and tell our clients that they must advertise on our stations in order to dramatize and glamorize their products. Have we, therefore, any less of a responsibility to glamor-

ize and dramatize our own product—the radio station itself? We know that for too long the sales concept of too many stations was simply "I can sell it cheaper than my competitor"—never taking into account that the value of any commodity is not determined by price alone, but by its ability to perform a necessary function. In the case of radio, "its ability to sell goods."

How many stations do we know of that send their salesmen out empty handed, forced to meet the prospect simply with a rate card in one hand, and hat in the other?—and then complain bitterly about the tough market conditions. If we have discovered anything within the past few years—it is that we need ideas—we need sales tools—we need showmanship, in order to sell and in order to produce results, thus assuring ourselves of happy clients and continuing renewals. The prospect who doesn't buy today still remains a prospect. In order to get him to say "yes" where he has been saying "no," we must offer him something new and sufficiently exciting to get him to want to buy something that strikes a responsive chord.

We at World are arming our stations with these essential tangibles. We have designed our service with the emphasis on sales tools and personality packages—the very essence of radio showmanship. I am sure we are all agreed that there is one thing radio can never have enough of—and that is—bigger—better—and more exciting saleable ideas!



CHOOSE YOUR "SINGING SALESMEN" from the hundreds of popular stars who record exclusively for Columbia Records. They'll spin out your selling message in the most effective promotional job you've ever attempted. Columbia Transcriptions turns out the fastest, most complete custom record jobs in the business.

Each order receives quick, individual attention. Each job undergoes rigid inspection every step of the way. Each finished high-fidelity recording is a product of the vast engineering experience and unrivaled technical facilities that have made Columbia the Greatest Name in Sound. For further details, contact us today.

COLUMBIA TRANSCRIPTIONS

A DEPARTMENT OF COLUMBIA RECORDS • A DIVISION OF CBS
 New York: 799 7th Avenue, Circle 5-7300
 Chicago: 630 North McClurg Court, Whitehall 4-6000
 Hollywood: 8723 Alden Drive, Olympia 6-1034

® "Columbia" © Marca Reg. "CBS" T.M.



**RADIO
TELEVISION DAILY**

presents



***TRANSCRIPTION
and RECORDING***

**PERSONNEL AND
SERVICES OFFERED
BY TRANSCRIPTION &
RECORDING COMPANIES**



1959

MODERN RADIO NEEDS MODERN SERVICES

Keep Ahead With —

RADIO HUCKSTERS

New and exciting customized jingles for every local business and sales event

RADIO FEATURETTES

70 multi-purpose 15-second spots each week from the interesting, exclusive files of Bruce Chapman, Radio's "Answer Man"

THE JIM AMECHE SHOW

Only complete taped Disc Jockey show on Radio with Music and commercials all-Ameche brings a new star to your staff

CREATIVE PRODUCTION SERVICES

For that extra professional touch

AIRLIFTS

Weather, Time, Station I.D.'s, Sound Effects for that new and different sound in town

MUSI-CALL LETTERS

Sparkling and brilliant custom built Station I.D.'s for tailored identity and exclusivity

MUSIC LIBRARIES

Tailored to your Station's requirements. Over 20 years in the making

TALENT MANAGEMENT SERVICE

That knows its way up Ad Avenue

CUSTOM RECORDING FACILITIES

Highest quality, versatility and reliability for recording, processing and pressing work — monaural or stereo

INQUIRE TODAY about all you need for Modern Radio . . . all at

LANG-WORTH

1755 Broadway, New York, N. Y.

TRANSCRIPTION AND RECORDING COMPANIES

AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1881

Office Manager.....Ed Pigeon
Services Offered: Production and sales of transcribed series. Specialize in syndicated disc jockeys. Radio script library.

ALL-CANADA RADIO FACILITIES, LIMITED

80 Richmond St. W., Toronto 1, Ont., Can.
Phone: EMpire 6-7691

President.....H. R. Carson
Vice President.....G. F. Herbert
General Manager.....J. S. MacKay
Mgr., Radio Sta. Time Div....Bill Brennan
Mgr., Prog. Div.....Dana S. Murray
Manager, TV Dept.....Reo Thompson
Services Offered: Canadian representatives and distributors for transcription companies.

ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 9-5811

N. Y. Phone: MUrray Hill 3-6348

President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Adm., Finance.....John F. Wegner
V.P., Sales, Pub. Rel.....Ned R. Herzstam
Allied Record Div.—American Sound Corp.
233 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700

Services Offered: Processing and pressing transcriptions, slide film, phonograph records. All types, sizes, and speeds. Complete nat'l distribution, all phonograph records. High speed magnetic tape duplication. Complete recording facilities available. Electroforming of precision parts.

AM-PAR RECORD CORP.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222

President.....Samuel H. Clark
Vice President.....Harry Levine
Treasurer.....Simon B. Siegel
Services Offered: Recording and distributing of phonograph records.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767

Owner.....Bill L. Godden
Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings, tape and disc copies, sync cutting tables, complete effects libraries, studio facilities.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

221 Fourth Ave., New York 3, N. Y.
Phone: OREgon 4-7400

Gen. Mgr.....Edward Hochhauser, Jr.

Services Offered: A transcription library exclusively comprising radio music not available on phonograph records; including jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

President.....Herbert Rosen
Service Offered: Transcriptions; mood and bridge music library; three speed record and transcription players.

AUDIO-VIDEO RECORDING CO., INC.

136 W. 52nd St., New York 19, N. Y.
Phone: CIrcle 6-3900

Exec. Vice-Pres.....Arthur Shaer
Services Offered: Facilities for recording for radio and TV, disc mastering and dubbing, mfr. facilities for transcription and phonograph records, mass tape duplications for radio, educational, religious and industrial programs; complete program production service.

BELL SOUND STUDIOS, INC.

247 W. 46th St., New York 36, N. Y.
Phone: JU 2-4812

President.....Allen Weintraub
Vice-Pres.....Daniel Cronin
Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, & 2- & 3-channel stereo tape recordings.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WALnut 2-2103

President.....S. W. Caldwell
Vice President.....G. F. Keeble
Radio Sales.....Paul S. MacDonald
Recording Engineer.....Mel Lovell
Promotion Director.....Walter Shean
Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL RECORDS, INC.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOLlywood 2-6252

151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-8040

President.....Glenn Wallichs
V.P., Mfg. & Eng.....James Bayless

*** PROVEN QUALITY!**

**COASTAL
RECORDING
COMPANY, Inc.**

COASTAL "52"
136 West 52nd Street

COASTAL "40"
80 West 40th Street

New York, N. Y.—Circle 6-3900

- Complete recording facilities including Stereophonic • 16MM film synchronization • Dukane 30/50 cycle Automatic Slide Film Tone Generator • Fine Quality • Dependable rapid service
- Experienced personnel . . . have resulted in a representative clientele.

* Proven by repeated patronage of New York's finest advertising agencies.

ARTHUR SHAER
Executive Vice-President



THE SYMBOL OF . . .

SOUND SERVICE

- STEREOPHONIC RECORDING
- EDITING & RE-RECORDING
- MULTIPLE TAPE DUPLICATION
- NATION WIDE AUDIO AIR CHECKS
- DIRECT LINES TO MAJOR NETWORKS
- SPECIAL ARRANGEMENTS FOR REMOTE RECORDING

AUDIO-VIDEO RECORDING COMPANY, INC.

136 WEST 52nd ST. • NEW YORK 19, N. Y. • Circle 6-3900

TRANSCRIPTION-RECORDING

V.P., Adm., Finance.....D. C. Bonbright
Director.....George R. Jones
Nat'l Sales Manager.....Herbert I. Sachs
Services Offered: Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

CAPITOL TRANSCRIPTION SERVICE

1120-A Connecticut Ave., N.W.
Washington 6, D. C.
Phone: EXecutive 3-0161

President.....H. Edward Behre
V.P.....C. Edward Behre
Secy.-Treas.....Doris Erickson
Cust. Rel.....Charles A. Brailer
Services Offered: Complete recording services, Commercial & Industrial Accounts; Tape, Disc, Pressings; Slide-Film sound tracks, including subsonic control tones; live music sessions; remotes.

COASTAL RECORDING CO., INC.

136 W. 52 St., New York 19, N. Y.
Phone: CIRCLE 6-3900

Executive Vice-President.....Arthur Shaer
Services Offered: Complete recording and transcription service—sound effects library, Hammond organs, celeste, Steinway grands. Echo chamber, DuKane 30/50 cycle slide projector. Ampex tape recording, 16 mm projector, 9 studios.

COLUMBIA RECORDS

799 Seventh Ave., New York 19, N. Y.
Phone: CIRCLE 5-7300

President.....Goddard Lieberson
Exec. V.P.....Herbert Greenspon
V.P., Gen. Mgr. Columbia LP
Record Club.....Norman Adler
Controller.....William G. Wilkins
V.P. Chg. of Admin.....Albert B. Earl
V.P., Business Affairs.....Alfred Lorber
Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

COLUMBIA TRANSCRIPTIONS (A Service of Columbia Records)

Director.....Calvin Roberts
National Sales Mgr.....Floyd Glinert
Los Angeles Mgr.....Michael Coolidge
Services Offered: All facilities pertaining to record production from script, casting, direction and engineering to processing, pressing, handling, mailing and shipping of all sizes and speeds of records and transcriptions.

COMMUNITY CLUB SERVICES, INC.

20 East 46th St., New York 17
Phone: MURray Hill 7-4466
(See Program Producers)

President.....John C. Gilmore
Exec. V.P.....William M. Carpenter
Services Offered: Recorded radio promotions and programs.

GORDON M. DAY PRODUCTIONS

15 W. 44th St., New York 36, N. Y.
Phone: MURray Hill 2-5299

Pres., Creative Dir.....Gordon M. Day
Production Manager.....Carol Bulkley
Treasurer.....Leo L. Reich
Services Offered: Writing-Production of Jingles and Spots; consultants to advertising agencies on preparation & production of commercials.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: MU 8-3950

President.....Phil Davis
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Copy Dir.....E. C. Redding
Exec. Secy.....Renee Strum
Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

DECCA RECORDS, INC.

50 W. 57 St., New York 19, N. Y.
Phone: Columbus 5-2300

National Sales Mgr.....Claude Brennan
Sales Prom. Mgr.....Louis J. Sebok
Services Offered: Custom pressing, premium records.

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring
Services Offered: Steinway piano, Ampex tape machines, Scully lathe, 16 mm projector with synchronous motor, Fairchild pie-sync generator. Heated stylus masters, 78, 45 and 33 rpm. Off-the-air, line and studio recordings. Tape editing.

DISNEYLAND RECORDS

477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880

500 S. Buena Vista St., Burbank, Calif.
East. Sls. Mgr.....Moe Preskell
Services Offered: Custom recordings both classical & popular. New Storyteller records.

DOT RECORDS, INC.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141

N. Y. Phone: JUDson 6-1177
President.....Randy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
V.P. Artist & Album Repertoire.....Robt. Thiele
Services Offered: Recording and distributing of phonograph records.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUKon 6-5700

TRANSCRIPTION-RECORDING

KEYSTONE BROADCASTING SYSTEM, INC.

527 Madison Ave., New York, N. Y.

Phone: EL 5-3720

President (Dir.).....Sidney J. Wolf
 Vice-President.....Charles A. Hammarstrom
 Exec. Vice-Pres.....Noel A. Rhys
 Sr. Vice-Pres.....Edwin R. Peterson
 V.P.'s.....Wm. Bayer,

Chas. A. Hammarstrom

Secretary-Treasurer (Dir.).....Arthur Wolf
 New York Office

Exec. V.P.....Noel A. Rhys
 Vice-President.....Charles A. Hammarstrom
 Office Manager.....Eve Waldo
 Director of Research.....Martin Mills
 111 W. Washington St., Chicago, Ill.

Phone: STate 2-8900

President.....Sidney J. Wolf
 Secretary-Treasurer.....Arthur Wolf
 Dir. of Station Relations.....Blanche Stein
 Traffic Mgr., Prog. Dir.....Jane C. McFadgen
 Account Executives.....William Wolf,
 Edwin Peterson.

75 Post St., San Francisco

Phone: SUtter 1-7440

Account Executive.....Howard P. Taylor
 3142 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUmkirk 3-2910

Vice-President.....William Bayer
 Account Executive.....Henry G. Eschen

Services Offered: The Keystone Broadcasting System is a transcription network which services local radio stations in their programming with transcriptions, with KBS

making their time available to national advertisers and their agencies at an attractive network package rate.

At the present, there are more than 1058 Keystone affiliates, located in towns with 10,000 to 50,000 population where they reach both the small town and rural markets. For the most part, these Keystone stations serve those areas which are beyond clear reception areas of the large metropolitan radio stations or other high power stations. The number of radio homes in the Keystone Primary Coverage Area total more than 28,000,000 based on Nielsen Reports, or one-half millivolt where the Nielsen Report is not available.

LANG-WORTH FEATURE PROGRAMS, INC.

1755 Broadway, New York 19, N. Y.

Phone: JUdson 6-5700

President.....John D. Langlois
 Vice-President.....C. O. Langlois, Jr.
 Vice-Pres.....W. O'Keefe
 Sales Manager.....Hugh S. Allen, Jr.

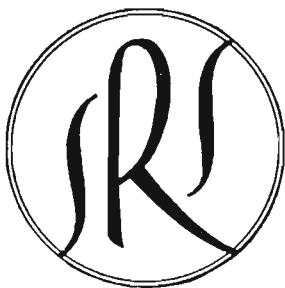
Services Offered: Producers of Radio Hucksters and Airlifts—Musical commercials plus "Airlifts" for station sound and individuality. Tailor-made commercials and special local station promotion. Transcribed Music Service for radio and television stations. Program syndication.

JACK LLOYD

1445 Miller Way, Hollywood 46, Calif.

Phone: OLdfield 6-4607

Executive Director.....Jack Lloyd



Reeves Sound Studios inc.

304 EAST 44th STREET

NEW YORK 17, N. Y.

ORegon 9-3550

The Largest Sound

Service Organization in the World.

RCA Licensee

Western Electric Licensee

REX PRODUCTIONS, INC

ANDEX*KEEN*ENSIGN

recordings

POP • JAZZ • ROCK 'N ROLL

STEREO

REX CUSTOM SERVICES

- Complete recording facilities
- Dependable rapid service
- Fine Quality
- Experienced personnel



8715 West Third Street LOS ANGELES 48

TRANSCRIPTION-RECORDING

Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
N. Y. Phone: Dunkirk 4-4191

President.....C. P. MacGregor
General Manager.....E. H. Lowry
Sales Manager.....Charles Hughes
Studio Manager.....Robert W. McKenzie

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging including recording electro-plating of masters and production on vinylite pressings.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
Phone: CI 7-0210

President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards

Services Offered: Magne-Tronics motivational music: tape-recorded background music program service transmitted via FM Multiplex and leased lines by exclusive, authorized franchises. Special program material on tape for religious, educational, commercial and home use.

MASTERPIECE RECORDING CO.

28 West 44th St., New York 36, N. Y.
Phone: BRyant 9-6000

President.....Paul C. Baldwin
Sec'y & Treas.....Nathan Levy

Services Offered: Disc, tape and film recording. Studios and remote facilities. Micro groove and standard masters and pressing. Auditions, line checks and tape editing. Transcriptions and disc duplication. Script and production service.

METROPOLITAN SOUND SERVICE, INC.

105 E. 106th St., New York 29, N. Y.
Phone: ENright 9-7000

President.....Al Granaglia
Vice President.....C. Langlois, Jr.
Secretary.....Ted Roseen

Services Offered: Transfer, dubbing, editing film. Tape for recordings. Mastering.

M G M RECORDS

1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000

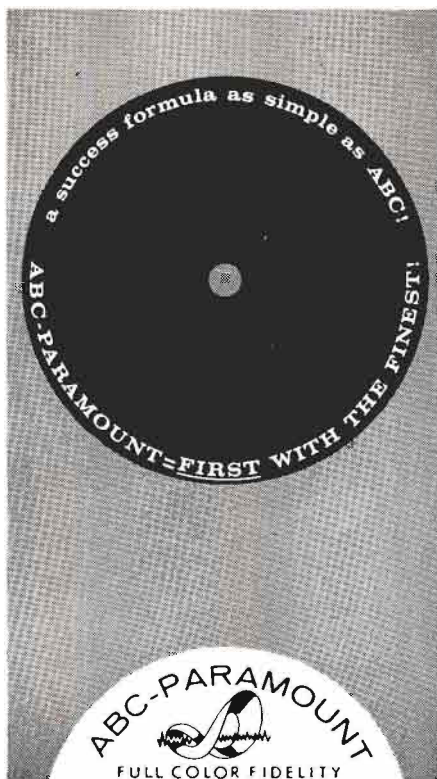
President.....Arnold Maxin
Nat'l Sls. Mgr.....Charles Hasin
V.P., Chg. of Oper.....George Abramson
Advertising Manager.....Sol Handwerker

Services Offered: MGM popular and classical records, custom recording. Metro, Metro Jazz, Cub, Lion records.

THE BEST IN MUSICAL ENTERTAINMENT MONAURAL & STEREO



MGM RECORDS



TRANSCRIPTION-RECORDING

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.

Phone: PLaza 7-0695

President Charles Michelson
Treasurer Aaron Michelson
Export Manager Martin Diamond
Services Offered: Distributors of transcribed radio program series; syndicated TV film series; EMI, Gennet-Speedy-Q; Standard Sound effect record libraries.

MUZAK CORPORATION

229 Fourth Ave., New York 3, N. Y.

Phone: ORegon 4-7400

Board Chairman Jack D. Wrather
President Charles C. Cowley
Sr. V.P., Treas. John R. Andrus
V.P. & Legal Counsel Leonard Scholl
V.P. & Dir. of Marketing .. Joseph W. Roberts
V.P., Product Alexander B. Motenko
Program Director Donald O'Neill
Engr. & Research Emil F. Hembrooke
Merchandising Dir. Edw. Hochhauser, Jr.
New York Operations

Manager Luellen Stearns
Associated Program Service Div.

General Manager Edw. Hochhauser, Jr.
Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, waiting rooms and other public business areas. (A.P.S. Division supplies radio & TV stations with transcription library service.

NATIONAL MUSITIME CORP.

640 Fifth Ave., New York 19, N. Y.

Phone: JUdson 2-5616

President Charles E. Rynd
Vice-Pres. & Sales Mgr. Jerome K. Levy
Services Offered: Nationally franchised tape. Background music service through FM Radio Stations on a multiplex or simplex basis including storecasting and consisting of a complete package of tape library and business aids service.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.

Phone: CIrcle 7-8300

Manager Charles L. Bennis
Sales Manager Henry P. Hayes
Merchandise Mart, Chicago 54, Ill.

Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.

Phone: ADams 4-5400

Sunset & Vine Sts., Hollywood 28, Calif.

Phone: HOllywood 9-6161

Services Offered: Recording, program production, scripts, package programs, and talent.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York, N. Y.

Phone: PL 1-0890

President Richard B. Olmsted
Vice President Harry F. Landon
Comptroller Robert M. Boesl
Services Offered: Transcription, film sound, stereo recording & mastering.

PATHE NEWS, INC.

245 West 55th St., New York 19, N. Y.

(See TV Prod.-Dist.)

THE PENTHOUSE SOUND STUDIOS

113 W. 57th St., New York 19, N. Y.

Phone: JUdson 6-0040

Owner Vincent J. Nola
General Manager V. Thomas Nola
Chief Engineer Stanley Bumbly
Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters processing and pressings—stereo recording—magnetic & optical film recording.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.

Phone: Globe 6-2135

President George Logan Price
Secy.-Treas. S. M. Lauch Price
Services Offered: Ideas, scripts, production, merchandising tie-ins for any type recorded program. Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

RCA VICTOR CUSTOM RECORD SALES DEPARTMENT

155 East 24th St., New York 10, N. Y.

Phone: MUrray Hill 9-7200

Mgr., Custom Records Emmett B. Dunn
Sales Mgr. R. C. Williams
Mgr., Custom, Artist and
Repertoire Ben Selvin
Mgr., Custom Advertising E. H. Kelly

*For the Finest
in Recording Programming*

STEREO or MONAURAL
Disneyland
RECORDS

and

Introducing the New

Vista in Music

BUENA

Vista RECORDS

Division of Walt Disney Music Company

TRANSCRIPTION-RECORDING

Custom Record Sales Section

Chicago Mgr.....A. E. Hindle
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Central North

Sales Manager.....William F. Reilly
Western Sales Rep.....William C. Gartland
Northeastern Sales Rep.....George Field
Southwestern Sales Rep.....John Alves
Southeastern Sales Rep...Wallace D. Cochran
Northwest Sales Rep.....Hugh Grauel
Central Northeast Sales

Rep. (Chicago)Gus Hagenah
Central Northwest Sales Rep...Jack Nadeau

Services Offered: THESAURUS (musical program service); RCA SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows). TV film library. TV film distributor.

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445 North Lake Shore Drive, Chicago 11, Ill.

Phone: WHItelall 4-3215

1016 No. Sycamore Ave., Hollywood 38, Calif.

Phone: OLdfield 4-1660

1121 Rhodes Haverty Bldg., Atlanta 3, Ga.

Phone: JACkson 4-7703

7901 Empire Freeway, Dallas, Texas

Phone: FL 2-3911

800 17th Ave. South, Nashville, Tenn.

Phone: ALpine 5-6691

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37 W. 46 St., New York 36, N. Y.

Phone: JUDson 2-5130

Cable Address: ARREFFAY, Newyork

Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. MacDonell
Program Coordinator.....Eileen Ellis

Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

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President.....Hazard E. Reeves
Vice-President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Mgr.—Disc Div.....John Vorisek
Chief Engineer.....Lyman J. Wiggan

Services Offered: Sound recording for motion pictures and television, transcriptions.

REX PRODUCTIONS, INC.

8715 W. 3rd St., Los Angeles 48, Cal.

Services Offered: Recording facilities. Pop. Jazz. Rock 'n Roll. Stereo.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.

Phone: PL 9-7979

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Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman

Services Offered: Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television-audio recordings; Tape recordings. Location recording, distribution to radio stations.

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659 Tenth Ave., New York 36, N. Y.

Phone: Circle 6-4490

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Exec. V.P.....Joe Kolsky
V.P. Sales.....Irving Jerome

A. & R. Chief.....Joe Reisman
Services Offered: Manufacture all types phonograph records.

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The Coliseum Tower, 10 Columbus Circle

New York 19, N. Y.

Phone: JUDson 6-3450

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Secretary-Treasurer.....R. C. Heinecke

Asst. to President.....E. S. Prager

Prod. Manager.....Robert S. Stone

Station Relations Dir.....W. F. Myers

Publicity & Prom.....Alice Heinecke

Services Offered: Transcribed library including many categories: jazz, American folk, barbershop, hill billy, concert, Spanish, country and western, novelties, band, religious. Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

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Phone: STate 2-5322

President.....Milton M. Blink

General Manager.....Olga Blohm

Services Offered: MUSI-QUE' & sound effects libraries; commercial aids & jingles.

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689 Fifth Ave., New York City

Phone: MURray Hill 8-4355

PresidentRobert Swanson

Sales Manager.....Rolf Johnson

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221 N. LaSalle St., Chicago 1, Ill.

Phone: CEntral 6-5275

Owner.....L. S. Toogood

Services Offered: Transcription service and magnetic tape duplicating.

TRANSCRIPTION SALES, INC.

121 N. Main St., Dayton 2, O.

TRANSCRIPTION-RECORDING

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Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Open end transcriptions—quarter hour and five minute programs, featuring "Singin' Sam," Mullen Sisters, Charlie Magnante and Curley Bradley.

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295 Delaware Ave., Buffalo 2, N. Y.

Phone: Cleveland 2066

Production Dept.

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Exec. V.P.....Marvin A. Kempner
Treasurer.....M. C. Thorn
Secretary.....Edward H. Kavinoky
Production Manager.....R. D. Buchanan

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V.P., Treas.....Frank Richter, Jr.
Secretary.....R. A. Weber

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Phone: Circle 6-4675

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Phone: HOLlywood 9-1251

N. Y. Phone: CIRCLE 6-1000

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Vice President.....Hal B. Cook
Artists, Repertoire Dir.....Geo. Avakian
Rec., Engr. Dir.....Lowell Frank
Merchandising Dir.....Joel M. Friedman
Nat'l. Oper. Mgr.....Irving Iserson

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55 Wacker Drive, Chicago, Ill.

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Exec. in Charge.....Edwin M. Webb

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.

Phone: HO 3-6811

Partners.....Donald D. Blake, Wm. M. Kirkpatrick, Theo E. Robinson

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10 Columbus Circle, New York 19

Phone: PLaza 7-1400

Suburban Station Bldg., Philadelphia 3, Pa.

Phone: LOcust 8-4100

16746 Vintage St., Granada Hills, Calif.

Phone: EMpire 3-6511

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Victory Bldg., Toronto

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Gen. Mgr., Sales.....James Weathers
Vice President.....Frank Knight
Asst. Sect.-Treas.....Florence B. Crowther

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488 Madison Ave., New York 22, N. Y.

Phone: MUrray Hill 8-4700

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Vice-President (Executive)...John L. Sinn
V.P., Chg. of Prod.....Herb Gordon
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Treasurer.....Joseph L. Moore

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141 El Camino Dr., B. H. CRestview 6-9667

Darrow Agency
8733 Sunset Blvd. (46) OLympia 2-4125

Doak, Virginia
9172 Sunset Blvd. (46) BRadshaw 4-8121

Elwood, Maren, Agency
4949 Hollywood Blvd. NOrmandy 4-4786

Famous Artists
9441 Wilshire Blvd., B. H. CRestview 4-7433

Feins, Bernard
436 S. Roxbury Dr., B. H. CRestview 5-0601

French, Samuel, Inc.
7623 Sunset Blvd. HOlywood 3-3146

Frings, Kurt
468 N. Camden Dr., B. H. CRestview 1-6115

Irwin, Lou
9165 Sunset Blvd. CRestview 1-7131

Gold, Sid
8961 Sunset Blvd. (46) CRestview 4-7247

Goldstone, Jules
355 N. Canon Dr., B. H. CRestview 5-1191

Goldstone-Tobias
404 N. Roxbury Dr., B. H. CRestview 6-1071

Grashin, Mauri
8949 Sunset Blvd. CRestview 1-6449

Herzbrun, Walt
8820 Sunset Blvd. (46) OLympia 2-7210

Irwin, Lou
9165 Sunset Blvd. CRestview 1-7131

Jackson, Edith
6606 Hollywood Blvd. (28) HOlywood 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (46) CRestview 1-5165

Lance, Leon
8820 Sunset Blvd. (46) CRestview 2-0191

Lazar, Irving
211 S. Beverly Dr., B. H. CRestview 5-6153

Levee, M. C.
9000 Sunset Blvd. (46) CRestview 6-6285

Linsk, Lester
195 S. Beverly Dr., B. H. CRestview 5-4396

MacQuarrie Agency
9157 Sunset Blvd. (46) CRestview 4-8919

Manuel, Alvin G. Agency
468 N. Bedford Dr., B. H. CRestview 4-5288

Meyers, Walter
9187 Sunset Blvd. (46) CRestview 1-8161

Morris, William, Agency
151 El Camino Dr., B. H. CRestview 4-7451

Music Corp. of America
9370 Santa Monica Blvd., B. H. CRestview 6-2001

Ring, S. E.
1654 Cherokee Ave. HOlywood 7-6412

Rosenberg & Coryell
404 N. Roxbury Dr., B. H. CRestview 4-7381

Salkow, Lester
8749 Sunset Blvd. (46) OLympia 2-6750

Shauer, Melville A.
9110 Sunset Blvd. CRestview 1-1103

Shiffrin, William
449 S. Beverly Dr., B. H. CRestview 4-7643

Shurr, Louis
327 N. Rodeo Dr., B. H. CRestview 4-8111

Small, Paul
270 N. Canon Dr., B. H. CRestview 4-5877

Snitzer, Lou-Al Fritschl, Inc.
6404 Hollywood Blvd. (28) HOlywood 9-6271

Stempel, Frank
9034 Sunset Blvd. (46) CRestview 4-8343

Stewart, Rosalie
441 S. Beverly Dr., B. H. CRestview 4-6123

Swanson, H. N., Inc.
8523 Sunset Blvd. OLive 2-5385

Ullman, George
8979 Sunset Blvd. (46) CRestview 4-5238

Wilkins, Paul
9006 Sunset Blvd. (46) CRestview 1-6188

New York, N. Y.

American Play Co.
522 Fifth Ave. MUrray Hill 2-0156

Ashley-Steiner Associates
579 Fifth Ave. MUrray Hill 8-8330

Bartsch, Hans
1501 Broadway BRyant 9-6933

Brandt & Brandt
101 Park Ave. MUrray Hill 3-5890

Brown, Curtis, Ltd.
575 Madison Ave. PLaza 5-4200

Century Play Co., Inc.
522 Fifth Ave. MUrray Hill 2-0156

Cowl, Carl
516 Fifth Ave. MUrray Hill 7-6782

Fishbein, Frieda
353 W. 57th St. CIrcle 7-4398

French, Samuel
25 W. 45th St. JUdson 2-4706

Gaines, Blanche
350 W. 57th St. PLaza 7-0537

Hayward, Leland
655 Madison Ave. TEmpleton 8-5100

International Literary Bureau, Inc.
11 W. 42nd St. LOngaere 4-5576

Jay Garon-Brooke Associates, Inc.
56 W. 45th St. MUrray Hill 7-3236

King, Eleanor
19 W. 44th St. MUrray Hill 2-6390

Leonard, Claire
156 W. 74th St. TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza. CIrcle 6-2750

Morris, William, Agency, Inc.
1740 Broadway JUdson 6-5100

National Artists Bureau
156 W. 44th St. JUdson 2-3450

Pauker, Dr. Edmond
1639 Broadway COlumbus 5-1726

Reynolds, Paul R. & Son
599 Fifth Ave. MUrray Hill 8-4767

Roberts, Flora
545 Fifth Ave. MUrray Hill 7-4137

Salisbury, Leah
234 W. 44th St. LAckawanna 4-8628

Talent Associates, Ltd.
41 E. 50th St. PLaza 3-1030

Taylor, Ethel S.
55 W. 55th St. CIrcle 6-3922

Wade, Carlson
516 Fifth Ave. MUrray Hill 7-4970

Williams, Annie Laurie
18 E. 41st St. MUrray Hill 5-7565

Writers Literary Agency
117 W. 58th St. JUdson 6-2470

Writers Workshop, Inc.
280 Madison Ave. LExington 2-9878

WHAT MAKES UP TELEVISION IMPACT?

... And How Do You Achieve It?

By JOHN L. SINN

President of Ziv Television Programs, Inc.



WHAT do we mean when we call a TV series "impact drama"? To us at Ziv, this term has a very specific meaning which represents a positive value to advertisers selling with film.

Sponsors need to reach large audiences from the moment the program goes on the air. They can't afford the luxury of waiting for ratings to reach a satisfactory level. Their advertising investment must pay off immediately. Over and over again, our researchers have found that it is impact drama which accomplished this.

Impact is a one-word summary for a combination of ideas—fast moving action, logically motivated adventure, real-life locations, strong star names, well-written drama that grips the emotions.

For example, "Sea Hunt" was the highest rated syndicated show in the highly competitive seven-station market of New York on its very first telecast. "Mackenzie's Raiders" ranked nationally in the top 15 syndicated shows in its first month on the air.

What do such shows have in common? They are not "soft" programs that the viewer can take or let alone. They are compelling dramas of action, adventure and suspense. There is a strong central figure with whom viewers can identify, whether it be a brawny hero, a dashing one or the debonair type. There is the ring of reality, from the use of actual locales and well-authenticated detail. There is—impact.

It is no accident that series involving law enforcers—eastern or western—have proved to be such powerful audience-builders. The twentieth

century concept of the man of the law is a far cry from the "dumb cop" or bungling sheriff of older fiction. The head of a modern highway patrol system, the western lawman—the man who does exciting, real-life things sparks immediate interest and admiration.

Now, if we place the man of action at the actual scene of action, the benefits multiply. We have sent our cameras half way around the globe to get the added impact of authentic settings. The air of tension and intrigue that surrounds a world capital cannot be brought to life on a sound stage, so we went to London to film "Dial 999." The mysterious beauty of life beneath the sea is impossible to duplicate, so we went to Hawaii, Florida, Mexico and the Caribbean to film "Sea Hunt."

The strength of many of these stories comes from careful grounding in fact. "Bat Masterson" is based on the definitive biography by Richard O'Connor. "Mackenzie's Raiders" dramatizes an important chapter of America's history. Many of "Sea Hunt's" most exciting stories have been based on the very real experiences of the Navy underwater demolition men and of scientists who work underwater.

Daring action, authentic locales, strong central characters portrayed by famous stars—these are the elements that create impact. Combined with know-how and insight into a gripping television program, they quickly establish a week-in, week-out viewing habit and provide a memorable setting for the commercials.

HERE COME THE BIG ONES FROM NTA

Powerhouse programs! Powerhouse promotion! That's the famous NTA "one-two punch" which is currently giving ratings and sales the big jolt for stations and advertisers in market after market. Get it all when you get these big ones from NTA.

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1959



A WORLD OF DIFFERENCE

that makes for superior programming

The Adventures of Robin Hood, *Network*
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 My Hero
 The American Legend
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F

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25 West 45th Street • New York 36, New York • PLaza 7-0100

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V.P., Business Affairs....Richard P. Morgan
V.P., Dir. N'tl. Sls.....John Burns
V.P., Dir., West Oper.....William L. Clark
N. Y. C. Sales Mgr.....Sherman Gregory
Central Div. Mgr.....Howard Anderson
Dir. Internat'l. Oper.....Edwin J. Smith
Ad. & Promotion Mgr.....Lee Francis
Services Offered—Distribution of TV film series for national network, regional or local exposure. Each series is offered with promotion and merchandising services for local exploitation.

Productions—26 Men, Man With a Camera.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.

Phone: HOLlywood 4-7471

PresidentSamuel Sawelson
Sec'y, Office Manager....David Christopher
Plant Mgr.....Melvin Sawelson
Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

PresidentPatrick Shanahan
Services Offered: 16, 35 mm. films for television rental.

All Canada Television

80 Richmond St. West, Toronto, Ontario, Can.

Phone: EMpire 6-7691

President.....H. R. Carson
Vice-President.....G. F. Herbert
General Manager.....J. Stuart MacKay
ManagerReo Thompson
Montreal Manager.....Ken Baker
Winnipeg Manager.....Bruce Pirie
Calgary Manager.....J. Cavanaugh
Vancouver Manager.....J. E. Baldwin
Film Sls. Mgr.....Dana Murray
Promotion Director.....Peter Harricks
Time Sales Manager.....Ross McCreath

Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Productions: F. W. Ziv syndicated programs; studio films, telescription library; General Teleradio Bank of America feature movies.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.

Phones: HOLlywood 4-7571, 4-3414

12 West 72nd St., New York, N. Y.

Phone: TRafalgar 3-5115

PresidentArthur Alexander
Vice Pres.....Max Alexander
East. Rep.....Larry Stern
Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows.

Productions — Byline—Steve Wilson, and Boss Lady.

All-Scope Pictures, Inc.

(Commercial Film Division,

20th Century-Fox)

1417 N. Western Ave., Hollywood 27, Calif.

(See Commercial Producers)

Leonard Anderson Associates Inc.

112 West 44th St., New York 36, N. Y.

Phone: PLaza 7-4162

PresidentLeonard Anderson
Vice-Pres.Barbara Anderson
Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner
Services Offered—Motion picture production and editing services; theatrical, commercial, television. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; Terry Tell Watch Time Co.; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; A.M.C. Force for Space; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes.

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347 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 5-8573

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Treasurer.....A. L. Fredrick
Dir. Adv. & Prom.....Robert Finehout
Sales Representative.....R. S. Evans
Ridgefield, N. J. Mgr.....E. H. Johnson
La Grange, Ill. Mgr.....M. G. Weiland
San Francisco Mgr.....W. O. Siler
Dallas Manager.....Carl Stahl

Services Offered—Distribution of free-loan, industry-sponsored motion pictures. Rental of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films.

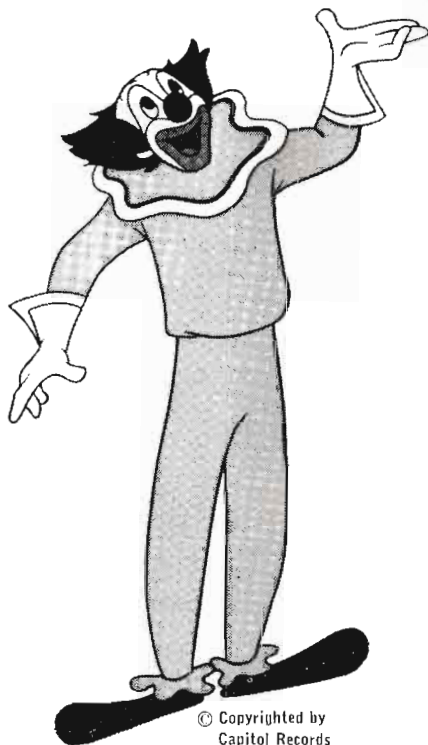
Astor Pictures Corp.

130 W. 46th St., New York 36, N. Y.

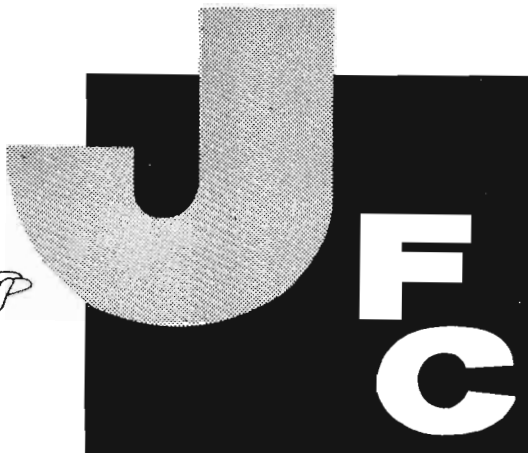
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PresidentFred Bellin
Sec'y-Treas.Anthony Tarell

(Continued on Page 990)



BOZO THE CLOWN
Capitol



WHAT GRAND INITIALS!

JAYARK'S *initial* year established BOZO THE CLOWN (our initial program) as the most popular children's TV personality coast to coast!

BOZO's *initial* ratings dizzied the competition! And BOZO is *still* on top!

JAYARK *initiated* BOZO with the showmanship and exploitation that pays off for stations and sponsors. One hundred plus stations endorse The Jayark formula for delivering Sales-producing entertainment. This is your guarantee of success.

Exciting new programs in production and ready for release. WATCH for them.



JAYARK FILMS CORPORATION

Reub Kaufman, President

15 EAST 48th ST., NEW YORK 17, N. Y. MUrray Hill 8-2636
699 N. Bronson Ave., Hollywood 4, Calif. HOLlywood 2-6769

SYNDICATED SERIES TRUMP CARDS

... Are Program Quality, Audience Interest



By JAKE KEEVER

Vice President and General Manager
California National Productions

THE past year has clearly demonstrated to stations and their advertisers that the greatest single advantage which syndicated series hold over feature films is consistency—consistency of program quality and of audience interest.

As realization of this fact took firm root, ARB introduced its "One week-four week" reports. Chief among the reasons seen behind this move is the industry's need for more accurate measurements that can cope with the breathless ups and downs of movie feature ratings.

There now is a general awareness that the inconstant nature of various packages of old theatrical movies released for telecasting precludes any acceptable possibility of faithful, solid-core audiences. Stations dislike the catch-as-catch-can nature of these self-same movie packages; they run the gamut of low-brow to high-brow, vintage, modern and good, or just plain bad. Besides inconsistency in quality, length is a built-in disadvantage which makes burdensome demands on a busy America.

Syndication, on the other hand, offers a dependable level of program quality (call it "program personality," if you will) that is of particular importance to viewers. Today's audience habitually expects and demands that its entertainment requirements be met—or else! Furthermore, the advertiser has become aware of the viewers' feelings on features and naturally is concerned with the number and types of people who are exposed to his sales messages.

The supply of features to television is steadily dwindling. Already antiques when they make their TV debut, the movies become relics with their third and fourth repeats. As the bottom of the barrel gets scraped cleaner and cleaner, the calibre of entertainment drops lower and lower. Serious as the dearth of feature-film is now, the situation promises to grow worse as current packages wear out their frowsty welcomes.

There is also the intangible but undeniable element of "not-at-homeness" that theatrical motion pictures suffer as they are projected on the cathode ray tubes. Original TV series, whether live or filmed, are conceived, designed, and produced with the living-room audience in mind. On the other hand, flickers were made expressly for the cinema house, and sponsors know that a house is not a home.

Current trends indicate a shift by stations away from features toward syndicated programs of proven values, whether off the network or in syndicated reruns.

In addition, stations are now aware of their advertisers' desire for sponsor identification. Syndicated shows satisfy this need, even if the sponsor only buys spots in the series, because he is identified by the audience with the same show. The end result is that: Advertisers, who know the product they are selling, know the program they are buying. Viewers, who know what they like, know where to turn the dial.

On both counts, the winner is syndication.

Unlike anything you've seen before!

LARAINÉ DAY, GARY MERRILL,

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KEENAN WYNN, DAVID WAYNE,



BERT LAHR, JAMES

MARGARET HAMILTON, GENE

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ON CBS FILMS' "RENDEZVOUS"

*The most important dramatic series which has ever been offered for first run syndication. Intrigue, romance and drama meet in 39 half-hours based on stories by prize-winning authors... produced and directed by Broadway's and Hollywood's finest talents. For details, r. s. v. p. **CBS FILMS** *

"... the best film programs for all stations"

TV FILM PROD.-DIST. ////////////////////////////////////

(Continued from Page 985)

General Sales Mgr.....David A. Bader
Services Offered—Producers and distributors of feature films.

Atlantic Television Corp.

130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287

PresidentFred Bellin
V.P., Gen. Sls. Mgr.....David A. Bader
Sec'y, Treas.....Anthony Tarell
Offices in Los Angeles, Chicago, Dallas, Houston, Phila., Minn., Detroit, Toronto, London.

Services Offered—Producer and distributor of features and westerns, 26 syndicated "Uncommon Valor."

Atlas Television Corp.

225 E. 46th St., New York 17, N. Y.
Phone: ELdorado 5-7943

PresidentHenry Brown
Services Offered — American and British features; half and full hour westerns; comedy shorts; one-hour comedy programs; an extensive library of comedy and musical shorts.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXFord 7-0725

PresidentHerbert Rosen
Services Offered—Library of mood and bridge music.

George Bagnall & Associates Inc.

3827 Olympic Blvd., Beverly Hills, Cal.
Phone: CR 1-5133

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....J. J. O'Loughlin
Secretary.....Fred C. Lindquist

Services Offered—Distribution of the following films for television: Features—Forbidden Jungle, New Orleans, Timber Fury, Border Outlaws, The Long Night, Korea Patrol, Fun on a Weekend, Cattle Queen, Federal Man, Badman's Gold, Abie's Irish Rose, The Adventures of the Texas Kid, The Return of Rin Tin Tin, The Fighting Stallion, Montana Mike, One Minute to Twelve, On Our Merry Way, Buffalo Bill Rides Again, Song for Miss Julie, I Killed Geronimo, Carnegie Hall, Hollywood Barn Dance, Lured, Buffalo Bill in Tomahawk Territory, The Hoodlum, Doctor Jim, Voice in the Wind, I Stand Condemned, The Windjammer, The Barbarian and the Lady, Kangaroo Kid, It Happened Tomorrow, Hangmen Also Die, What Price Money, Half-hour Shows—Bill Burrud's "Treasure," Global Zobel, Life with Animals, One-hour shows—I Search For Adventure, A Scene with a Star, 5-Minute Show—Race Night, 52 Winners.

Bil Baird's Marionettes

334 West 70th St., New York 23, N. Y.
(See Commercial Producers)

Jerome Balsam Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-6187

Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President.....Charles McGregor
Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKYline 6-8383

Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich

Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

Barnett International Forwarders

543 W. 43rd St., New York 36, N. Y.
Phone: BRyant 9-1616

President.....William Barnett
V.P., Sec'y.....Norman Barnett
Treas.....Alan Barnett

Services Offered—International freight forwarders, export packers and customs house brokers, specializing in motion picture and TV industry.

Barry & Enright

667 Madison Ave., New York 21, New York
Phone: TEmpleton 2-8600

PartnerJack Barry
PartnerDan Enright
Production Manager.....Robert Noah
Business Manager.....Fred Stettner
Art Director.....Norman Blumenthal
Office Mgr.....Florence Charney

Services Offered—Creation and production of live and filmed shows for television.

Productions — Dough Re Mi, Tic Tac Dough, Concentration.

(Continued on Page 993)

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HOLLYWOOD, CALIFORNIA

(Continued from Page 990)

Bengal Pictures

1028 No. Western Ave., Hollywood, Cal.
 Phone: HOLlywood 3-3657
 Producer & Director.....Phil E. Cantonwine
 Associate Producer.....Harry Babb
 Stories & Narration.....Cheri Le'Blanche
 SoundTV Recorders
 EditorDick Alexander
 DirectorRobert Derteano
 Ass't. to Producer.....Gen Brent
Services Offered — Producers of feature pictures—TV shorts, industrials, TV spots, TV films made to order.

Fritz Blocki Productions

7266¼ Fountain Ave., Hollywood 46, Calif.
 Phone: HOLlywood 2-8971
 ProducerFritz Blocki
Services Offered — Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
 Phone: JUDson 6-1030
 President.....Chester M. Ross
 V.P. in Chg. of Oper.....Emanuel Kandel
 Gen. Sales Mgr.....Wade Barnes
Branch Offices
 8290 Santa Monica Blvd., Hollywood, Calif.
 V.P., chg. of Operations....Stanley Halperin
 1301 S. Wabash Ave., Chicago, Ill.
 ManagerJoseph Rategan
 2024 Jackson St., Dallas, Texas
 ManagerRonald Martin
Services Offered—Shipping, expediting and servicing of TV film.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
 (See Commercial Producers)

Bernard S. Brody & Associates

120 El Camino Drive, Beverly Hills, Calif.
 Phone: CR 6-1334
 Owner.....Bernard S. Brody
 AssistantCarole Marsh
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, Love and Marriage.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
 Phone: CI 6-4868
 President.....Thomas J. Brandon
 Film Library.....Edith Zornow
Services Offered—Distribute selected packages of feature films; specializing in "The Cavalcade of Great Motion Pictures of All Times."

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850 10th Ave., N. Y. 18, N. Y.
 Phone: CI 7-3220

President, Treasurer.....Joseph Steiner
 V.P., Secretary.....Dorothy Waring
 V.P., Production.....Ben Berk
 Dir., P.R., Adv.....Leo G. Morrell
Services Offered—Producers of TV and theatrical motion pictures.
Productions—The Hildegarde Show, Djuka, Rhythm Rapsodies, The Story of Mrs. Murphy, Romance In Oil, The American Defender, Sudden Death, The David Marcus Story.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
 Phone: WALnut 2-2103

President.....S. W. Caldwell
 Vice President.....G. F. Keeble
 V.P., Production.....S. Banks
 Dir. Photography.....G. Alsen
 Animation Supervisor.....Jim MacKay
 Lab Manager.....G. Fraser
 Production Sales.....R. S. Wilson
 TV Film Sales.....Ken Page
 Recording Supervisor.....Mel Lovell
 Montreal Br. Mgr.....J. E. DeBow
 Vancouver Br. Mgr.....Florence Ward
 Quality Control.....W. Ross Smith
Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad.

Calhoun Studios

266 East 78th St., New York 21, N. Y.
 Phone: LEhigh 5-2120

PresidentBrian Calhoun
 Vice President.....Paul Goldschmidt
 Secretary-Treas.....Dietlinde Ruber
 Prod. Mgr.....Fred Carley
 Sales Mgr.....C. P. Gennell
Services Offered—Producers of motion pictures for TV, industrials, sales promotion and entertainment. Slide films for education and sales. 35 x 75 sound stage for rent to outside producers, complete sound and editing facilities.

California National Productions, Inc.

(Subsidiary of NBC)
 663 Fifth Avenue, New York 22, N. Y.
 Phone: CIRCLE 7-8300

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(Continued on Page 996)



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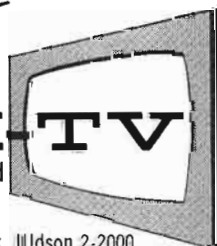
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GREATER TV PRODUCTION VALUES— ... The Major Studios' Contribution

By **GEORGE SHUPERT**
President, MGM-TV



UNTIL quite recently most television films and theatrical films were worlds apart insofar as production value and scope were concerned. But with the total entry of the major Hollywood studios into the TV programming arena, more and more television films are beginning to acquire the same high quality and broad scope of their theatrical cousins.

Once most TV films were produced in the smaller independent rental studios where they were restricted to simpler, less costly settings that had a monotonous sameness. In fact, the settings were not much different than those used in live television productions.

Now, with all of the major studios having stepped into television with both feet, all this is changing. Today, the television film is rapidly freeing itself of the restrictions that were formerly forced upon it by cramped production plants with their limited backlog of sets, costumes and props.

M-G-M (to pick an example with which I am most familiar) has thrown open all of its vast facilities, not just to its own television offshoot, M-G-M-TV, but to more than half-a-dozen independent producers as well. Within the huge 187-acre confines that make up the M-G-M production colossus, TV producers can choose from among 29 sound stages (including the world's largest) and they can take advantage of rivers and lakes, forests and jungles, city streets and country villages from virtually every corner of the world and any historical era.

The importance of this to the highly budget-conscious producer (and what TV producer doesn't fall into that category) is that it means he no longer must limit his writers to scripts written around the meagre settings that were formerly available. Now, he can give the writers carte blanche, with the knowledge that virtually any scene they call for can be matched from available settings.

This same thing also holds true for such other important items in the producer's budget as costumes and props. The M-G-M wardrobe and property departments, for example, cover a larger area by themselves than many of the entire studios where a number of well-known TV series were once filmed.

Other important production assets that only the large major studio can offer include a research department to check authenticity of any production detail, a large and experienced staff of lawyers to handle all necessary legal clearances, and a talent department that can quickly put its finger on the right person for any role.

Of course, even the most elaborate of physical production facilities are meaningless without story properties that combine all the successful qualities of showmanship. And in recognition of this, M-G-M has made available for television adaptation its huge treasure chest of hundreds of memorable motion picture hits.

To breathe new life into these great properties, M-G-M has staffed its television department with the most creative personnel it can find.

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