

President.....E. D. Rivers, Sr.
 General Mgr.....Jack E. Nobles
 Commercial Manager.....Lawrence Lunker
 Program Director.....Douglas Hatton
 Chief Engineer.....Russell Bennett

WMMA—Miami

Frequency: 1260 Kc.....Power: 5 Kw.
 Owned By.....Stephany Wyszatycki
 Address.....10701 N. W. 77th Ave.
 Representative.....Continental
 President.....Keith Moyer
 Gen., Sales Mgr.....Jim Hilderbrand

WQAM—Miami—1921

Frequency: 560 Kc..Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Storz Brctsg. Co.
 Business-Studio Address...1723 duPont Bldg.
 Tel.: FR 4-6121.....Independent
 Representative.....John Blair
 President.....Todd Storz
 Gen., Sta., Comm. Mgr.....Jack Sandler
 Program Dir.....Kent Burkhardt
 Publicity Dir.....Alan Courtney
 Chief Engineer.....Morris Barwick
 Owners of: WHB, Kansas City, Mo.; WTIX,
 New Orleans; WDGY, Minneapolis.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSKP, Inc.
 Business-Studio Address...734 W. Flagler St.
 Tel.: FR 1-1585.....Independent
 Representative.....H.R.
 President.....Bill O'Neil

WAHR—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Alan H. Rosenson
 Address.....Box 1740
 Tel.: JE 8-0411.....Independent
 Representative.....O'Connell
 Station Manager.....Marshall Simmons
 Comm. Mgr.....Art Gordon

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WKAT, Inc.
 Trans.-Address.....1759 Bay Road
 Tel.: JE 1-5711.....MBS-ABC
 Representative.....Meeker
 President.....A. Frank Katzentine
 Gen. Comm. Mgr.....Fred W. Wagenvoord
 Program Director.....Sidney Levin
 Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 800 Kc.....Power: 5000 Watts
 Owned.....Rounsaville of Miami Beach, Inc.
 Address.....MacArthur Causeway
 Tel.: JE 1-5586.....Independent
 Representatives...Gill-Perna, Dora-Clayton, Inc.
 President, Gen. Mgr.....R. W. Rounsaville
 Station Manager.....Arnold Kaufman
 Program Director.....C. Kenneth Morris
 Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts d.

“MIAMI BEACH SALUTES the
 Radio and Television Industry for its
 wonderful cooperation in bringing
 the Miami Beach Story to the eyes
 and ears of the nation.

WARMEST THANKS from the
 warmest part of the nation.

HANK MEYER
Public Relations Consultant,
CITY OF MIAMI BEACH”

FLORIDA

Owned By... Community Service Bcstrs, Inc.
 Business Address..... 814 First St.
 Tel.: JEFFerson 8-0411..... Independent
 Station Representative Forjoe
 Ex. V.P., Gen. Mgr..... R. B. Baker
 Commercial Manager..... Steve Marko
 Publicity Director..... Barbara Baum
 Chief Engineer..... V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc..... Power: 1 Kw.
 Owned..... C. W. Mapoles
 Address..... Ward Basin Rd.
 Tel.: 2591..... MBS
 Owner..... C W. Mapole
 Station Mgr..... Earl Williford

WSRA—Milton—1958

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... Santa Rosa Bcstg. Co.
 Address..... 31 Mohawk Trail, Pensacola
 President..... E. T. Sudduth

WMDF—Mount Dora—1958

Frequency: 1580 Kc..... Power: 1 kw., d.
 Owned By..... Triangle Bcstg. Corp.
 Address..... Old Eustis Road
 Tel.: EVERgreen 2-6621..... Independent
 General Mgr..... Francis Toomey
 Commercial Mgr..... Wayne Icenhour
 Program Dir..... Tom Osborne
 Chief Engineer..... Paul Sealy

WNOG—Naples—1954

Frequency: 1270 Kc..... Power: 500 Watts d.
 Owned and Oper. By..... Radio Naples Inc.
 Business Address..... S. Tamiami Trail
 Tel.: Midway 2-5127..... KBS
 Representative..... Hil F. Best
 President, Gen. Mgr..... William J. Ryan
 Station Manager..... David M. Piaff
 Commercial Manager..... John E. Martin
 Program Director..... Mrs. Eileen Eilers
 Chief Engineer..... David S. Traer

WSBB—New Smyrna Beach 1950

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Broadcasters, Inc.
 Business Address..... Box 125
 Tel.: GA 8-9091..... MBS
 President..... A. V. Tidmore
 General Manager..... G. Douglas Pidgion
 Commercial Manager..... A. L. Pruitt
 Chief Engineer..... Sim Wagleson

WHYS—Ocala—1957

Frequency: 1370 Kc..... Power: 1 Kw. d.
 Owned..... Marion Co. Bcstg. Co.
 Business Address..... P.O. Box 358
 Tel.: MA 2-8174..... Independent
 Pres., Gen. Mgr..... W. H. Martin
 Sta., Comm. Mgr..... John V. Martin
 Program Director..... Hazel A. Martin
 Chief Engineer..... Dick Strait

WMOP—Ocala—1953

Frequency: 900 Kc..... Power: 1000 Watts
 Owner..... A. B. Letson
 Address..... P. O. Box 648
 Tel.: MARion 2-4118..... Independent
 President..... A. B. Letson
 General Mgr..... Jim Kirk
 Comm., Sls. Mgr..... Vernon Arnette
 Program Dir..... Gene Turner
 Publicity Dir..... Helen Helvenston
 Chief Engineer..... Lloyd Lutz

WTMC—Ocala—1938

Frequency: 1290 Kc... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... WTMC, Inc.
 Business Address..... Box 831
 Tel.: MA 2-4127..... NBC
 Representative Devney; Dora-Clayton
 President..... Ray Gunckel, Jr.
 Sta. Mgr..... Tom Catalano
 Comm. Mgr..... Bill Conover
 Program Director..... Don Baker
 Chief Engineer..... Bill Callahan

WDBO—Orlando—1924

Frequency: 580 Kc..... Power: 5000 Watts
 Owned-Operated By..... Cherry Bcstg. Co.
 Business Address..... 30 S. Ivanhoe Blvd.
 Tel.: CH 1-1491..... CBS
 Representative John Blair
 President..... Wm. S. Cherry, Jr.
 Gen. Mgr..... Harold P. Danforth
 Comm. Sales Prom. Mgr..... W. G. McBride
 Prog., Pub. Dir..... Rosalind Boggs
 Chief Engineer..... James E. Yarbrough

WHIY—Orlando—1957

Frequency: 1270 Kc..... Power: 5 Kw. d.
 Owned..... Orlando Radio & TV Bcstg. Corp.
 Address..... Ft. Gatlin Hotel Bldg.
 Tel.: GA 2-6724..... Independent
 Representative Pearson
 President Gordon Sherman
 Gen., Sta., Comm. Mgr..... Carl F. Hallberg
 Program Dir..... Robert Irving
 Chief Engineer..... Arthur Lowery

WHOO—Orlando—1947

Freq.: 980 Kc..... Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By..... WHOO, Inc.
 Business Address..... 465 N. Orange Ave.
 Tel.: GARden 5-3591..... Independent
 Representative... Venard, Rintoul, McConnell
 Pres., Gen. Mgr..... John T. Rutledge
 Commercial Manager..... Red Weiss
 Sales Promotion Mgr..... Marvin Rothchild
 Publicity Director..... Roy Nilson
 Chief Engineer..... Charles Chrisman

WKIS—Orlando—1946

Frequency: 740 Kc..... Power: 5 Kw. d.
 Owned-Oper. By... Central Florida Bcstg. Co.
 Address..... P. O. Box 1353
 Tel.: GA 2-2451..... NBC
 Representative Bob Dore

Pres., Gen. Mgr. Naomi Murrell
 Station Manager William O. Murrell, Jr.
 Comm., Sales Prom. Mgr. W. H. Forsythe, Jr.
 Program Director S. W. Ison
 Chief Engineer W. R. Miller

WLOF—Orlando—1940

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By Mid-Fla. Radio Corp.
 Business-Studio Address Box 5756
 Tel.: GArden 2-8162 Independent
 Station Representative Ayers
 President Joseph L. Brechner
 Gen. Sta. Mgr. Howard S. Kester
 Commercial Mgr. Gene Cook
 Program Director Ernie Legge
 Sales Prom. Mgr. Douglas Coombs
 Publicity Director Thomas Doyle
 Chief Engineer W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned By Volusia County Bcstg. Corp.
 Business Address Avenue Calle Grande
 Tel.: ORange 7-4122 Independent
 Pres., Gen. Mgr. Lee W. Menard
 Station Manager Ben Taylor
 Commercial Manager William Seitz
 Program Director James Haupt
 Sales, Publicity Ann Hicks
 Chief Engineer L. W. Menard

WRIM—Pahokee—1958

Frequency: 1250 Kc. Power: 500 Watts
 Owned By Garden of Glades, Inc.
 Address 30 Ackley Rd., Greenville, S. C.
 Tel.: CE 2-0953 Independent
 President Max E. Mace
 Gen., Sta. Mgr. A. B. Robinson
 Sales, Prom. Mgr. Mrs. Natalie Hunt
 Publicity Dir. Lewis Poole
 Chief Engineer James Roper

WSUZ—Palatka—1957

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned By Raymond P. McMillin
 Business Address P.O. Box 668
 Tel.: EAst 5-3844 Independent
 Station Representative Hil F. Best
 General Manager R. P. McMillin
 Sta. Mgr., Chief Eng. Geo. J. Duck
 Commercial Manager Robert E. James
 Program Director Betty McMillin

WWPF—Palatka—1947

Freq.: 1260 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Hall Bcstg. Co.
 Address 900 Block River St.
 Tel.: EA 5-4555 KBS
 Owner George W. Hall
 Gen. Mgr. William R. Terry
 Sta., Program Dir. James N. Jobs
 Commercial Manager Herb Young
 Sales, Publicity Dir. Dick Unger
 Chief Engineer Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc. Power: 250 Watts

Owned By Flame R-TV Co.
 Address 3000 S. Ocean Blvd.
 Tel.: JU 2-7401 ABC
 Representative Stars National
 Gen. Mgr., Chief Engr. David L. Lyndon
 Comm. Mgr., Pub. Dir. Art Rivers
 Program Dir. John Sowers

WDLP—Panama City—1940

Frequency: 590 Kc. Power: 1000 Watts
 Owned Panama City Bcstg. Co.
 Address 323 West Beach Drive
 Tel.: PO 3-1777 NBC-KBS
 Representative Hollingbery
 President Denver Brannen
 General Manager William B. Hill
 Sta., Comm. Mgr. Don Brookins
 Sales Prom. Mgr. Cal Howrigan
 Program Director George Feger
 Publicity Dir. Betty Ausland
 Chief Engineer Harold Phipps

WPCF—Panama City—1949

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By Bay County Bcstg. Co.
 Address 300 E. 15th St.
 Tel.: SU 5-6176 MBS
 Representative Walker, Dora-Clayton
 Pres., Gen., Sta. Mgr. E. L. DuKate
 Program Director Larry Meehan
 Chief Engineer Robert E. McConnell

WTHR—Panama City—1957

Frequency: 1480 Power: 500 Watts, d.
 Owned Regional Bcstg. Co.
 Address P.O. Box 788
 Tel.: ADams 4-2781 Independent
 Representative Burn-Smith
 Gen. Mgr. Harold E. King
 Sta. Mgr. Rex Parnell

WBOP—Pensacola—1956

Frequency: 980 Kc. Power: 500 Watts d.
 Owned-Oper. By Tri-Cities Brcstg. Co.
 Business Address 431 West Belmont
 Tel.: HE 8-7543 Independent
 Representative Forjee
 President E. O. Roden
 Gen., Sta. Mgr. Bruce Gresham
 Commercial Manager Frank Lewis
 Prog., Pub. Director Dennis Hancock, Jr.
 Chief Engineer Robert Mahoney

WBSR—Pensacola—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WBSR, Inc.
 Business Address 1603 N. Pace Blvd.
 Tel.: HE 2-6173 CBS
 Representative Vernard, Rintoul, McConnell
 Pres., Gen. Mgr. Don J. Lynch
 Comm. Mgr. Bo Mitchell
 Program Director Jim Young
 Chief Engineer Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By Dixie Radio, Inc.
 Address Box 1669

FLORIDA

Tel.: HE 2-4111.....NBC
RepresentativeHollingberry
PresidentDenver Brannen
Gen. Mgr., Sta. Mgr.....L. H. Thesmar
Prom. Mgr., Pub. Dir.....Sally Henderson
Prog. Dir.....Clarine Porter
Chief Engineer.....Frank McKinney

WPFA—Pensacola—1954

Frequency: 790 Kc....Power: 1,000 Watts d.
Owned-Operated By.....WPFA Bcstg. Co.
AddressBox 27
Tel.: HE 3-1141.....KBS
RepresentativeCharles Bernard
PresidentJ. W. O'Connor
General Manager.....R. A. Petti, Jr.
Comm. Mgr.....G. L. Barnhart
Program Director.....Barbara Holt
Chief Engineer.....Gene Pizler

WPRY—Perry—1954

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By.....Taylor Co. Bcstg. Co.
AddressP. O. Box 67
Tel.: 540.....KBS
RepresentativeContinental Radio Sales
President.....E. P. Martin
General Manager.....Alpha Martin
Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address1570 S. Collins St.
Tel.: 2-1551.....KBS
Station RepresentativeBest
PresidentW. A. Smith
Gen. Mgr., Chief Eng.....George Friend
Comm. Mgr.....Al Berry
Program Director.....Jack Rushing
Sales, Prom. Mgr.....Terry Nichols
Publicity Dir.....Joe Wilson

WPOM—Pompano Beach—1958

Frequency: 1470 Kc....Power: 5000 Watts d.
Owned By....Gold Coast Broadcasters, Inc.
Business AddressP.O. Box 1470
Tel.: LU 3-1470.....Independent
PresidentJames C. Dean
General Manager.....William A. Knight
Program Director.....William Smith
Publicity Director.....Michael Thomas
Chief Engineer.....C. G. Huey

WCNH—Quincy—1947

Frequency: 1230 Kc....Power: 250 Watts
Owned-Operated By.....Quincy Bcstg. Corp.
Address602 W. Jefferson St.
Tel.: MA 7-6700.....Independent
Pres., Gen. Mgr.....A. B. Letson
Comm., Sls. Prom. Mgr.....W. B. Taylor

WFOY—St. Augustine—1936

Frequency: 1240 Kc....Power: 250 Watts
Owned-Oper. By.....Ponce de Leon Bcsting

Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS, KBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Sta. Mgr., Prog. Dir.....Frankie C. Walker
Sales Prom. Manager.....Julian Fant
Publicity Director.....Alberta Dillin
Chief Engineer.....Ernest Raistrick

WSTN—St. Augustine—1954

Frequency: 1420 Kc....Power: 1 Kw. d.
OwnedStanmark, Inc.
Address900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
Station Rep.....Gil Perna
Pres., Gen. Mgr.....Larry Picus
Sta., Program Dir.....Bob Mack
Comm., Publicity Dir.....Jack Cowden
Sales Prom. Mgr.....Shirley Cowden
Chief Engineer.....Don Browning

WPIN—St. Petersburg—1947

Frequency: 680 Kc....Power: 1000 Watts d.
Owned-Oper. By....Fla. W. Coast Bcstrs., Inc
Business Address...28th St. N. at Wash. Blvd.
Tel.: HEmlock 5-6161.....Independent
RepresentativeWalker-Rawalt
President.....Dr. Charles Farrington
General ManagerArthur Mundorff
Commercial Manager.....Richard Marsh
Sales Prom., Prog. Dir.....James Carley
Chief Engineer.....John Walker

WSUN—St. Petersburg—1927

Frequency: 620 Kc....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Business AddressMillion Dollar Pier
Tel.: 5-4121.....ABC
Representative...Vernard. Rintoul, McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Sales Prom. Mgr.....Jerry Baker
Program Director.....Harry Williams
Publicity Director.....Jean Miller
Chief Engineer.....William C. Coddling

WTSP—St. Petersburg—1939

Frequency: 1380 Kc....Power: 5000 Watts
Owned-Oper. By.....WTSP, Inc.
Address11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
RepresentativeWeed
PresidentN. Joe Rahall
General Manager.....O. R. Davies
Station Mgr.....Marshall S. Cleaver
Commercial Manager.....Tom Underwood
Sales Promotion Mgr.....Le Leslie
Publicity Director.....Martin Morgan
Chief Engineer.....Neil Spencer
Owners of: WKAP, Allentown, Pa.; WNAR,
Norristown, Pa.; WWNR, Beckley, W. Va.;
WFEA, Manchester, N. H.
(See Page 584)

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.

Address.....P. O. Box 6267
 Tel.: 233-001.....Independent
 Representative.....Jack Masla
 President.....E. A. Spence
 Gen. Mgr., Prog. Dir.....Jack Faulkner
 Commercial Manager.....Ed Paro
 Chief Engineer.....W. D. Mangold

WIOD—Sanford—1956

Frequency: 1360 Kc.....Power: 500 Watts
 Owned.....Sanford Bcstg. Co.
 Address.....Box 679
 Tel.: FA 2-5314.....Independent
 Representative.....Jack Masla
 Membership.....RAB
 Gen. Mgr.....Kenneth J. Crosthwait
 Comm. Mgr.....Frank L. Jones

WTRR—Sanford—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Station WTRR
 Business Address.....Box 1541
 Tel.: FA 2-6112.....KBS
 General Manager.....Myron A. Reck
 Commercial Manager.....Garfield L. Fox
 Program Director.....Nicholas W. Pfeifauf
 Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Sarasota Bcstg. Co.
 Address.....2500 Tenth St.
 Tel.: RI 7-1151.....KBS
 Representative.....Clark
 General Manager.....A. G. Fernandez
 Station Mgr.....Charles Fernandez
 Chief Eng.....Robert L. Kohlmeier

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Community Bcstg. Corp.
 Business Address.....Box 1110, City Island
 Tel.: FU 8-2121.....CBS
 Representative.....John E. Pearson
 President.....Robert C. Jones, Jr.
 V. P. Gen. Mgr.....Hamilton M. Woodle
 Station Mgr.....John B. Browning
 Comm. Mgr.....D. L. Fleischman
 Program Director.....David Hale
 Pub. Dir.....Emylu Richards
 Chief Engineer.....G. W. McGougan

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
 Owned-Operated By.....Progressive Publ. Co.
 Business Add.....Assembly Pt. on Dinner Lake
 Tel.: 5-1811.....KBS
 Gen. Mgr.....A. J. Frank
 Commercial Mgr.....Ken Bowers

WDAT—South Daytona—1957

Frequency: 1590 Kc.....Power: 1 Kw.
 Owned.....Tom Carr
 Address.....Box 4277
 Tel.: CL 2-8222.....Independent
 Gen. Mgr.....Bill Packham
 Representative.....Dixieland

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....R. M. Chamberlin
 Business Address.....945 Temple Ave.
 Tel.: WO 4-5001.....KBS
 Pres., Ch. Eng.....R. W. Chamberlin
 Gen., Comm. Mgr.....Sam Zack
 Sales Prom. Mgr.....Al Garner
 Program Director.....Chuck Dent
 Publicity Director.....Sandra Norman

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Blue Water Bcstg. Co.
 Address.....Bin 29
 Tel.: Stuart 1450.....MBS, KBS
 Pres., Gen. Mgr.....Lester M. Combs
 Station Manager.....Jim Mullins
 Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc.....Power: 5,000 Watts d.
 Owned-Oper. By.....WMEN, Inc.
 Address.....Hotel Floridan
 Tel.: 3-2550.....KBS
 Representative.....Weed & Co.
 President.....B. F. J. Timm
 Station Manager.....Don C. Price
 Program Director.....Marv Ray
 Chief Engineer.....K. C. McNaron

WRFB—Tallahassee—1959

Frequency: 1580 Kc.....Power: 5000 Watts, d.
 Owned By.....Emerson W. Browne
 Address.....Lake Shore Road
 Pres., Chief Eng.....Emerson W. Browne

**AP News
 Is Preferred**

... by Stations — because it
 adds both profits and prestige.

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50 Rockefeller Plaza · New York 20, N. Y.

FLORIDA

WTAL—Tallahassee—1935

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By..... WTAL, Inc
 Business Address..... Drawer "A"
 Tel.: 2-1270 MBS
 Representative Meeker, Cummings
 President..... Victor C. Diehm
 Gen. Mgr., Chief Eng..... Arthur Deters
 Sales Superv..... Paul Meyers, Jr.
 Sales Prom. Mgr..... William Nichols
 Program Director..... Ron Martin
 Publicity Dir..... Joan Culpepper
 Owners of: WAZL, Hazelton, Pa.; WHOL,
 Allentown, Pa.; and WHLM, Bloomsburg, Pa.

Station Manager..... George W. Fee
 Publicity Director..... Lucille Laughinghouse
 Chief Engineer..... Jack Siegel

WDAE—Tampa—1922

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By..... Tampa Times Co.
 Business Address..... Franklin at Washington
 Tel.: 2-0404 CBS
 Representative Katz
 President..... David E. Smiley
 General Manager..... L. Spencer Mitchell
 Nat. Adv. Mgr..... Robert M. Weeks
 Program Director..... Van Wilson
 Chief Engineer..... William P. Moore

WTNT—Tallahassee—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By..... Tallahassee Appl. Corp.
 Business-Studio Address..... Duval Hotel
 Tel.: 2-1450 CBS
 Representative McGillvra
 Pres., Gen. Mgr..... Frank W. Hazelton
 Vice-Pres. Emanuel Joanos
 Sales Mgr..... Hurley W. Rudd

WFLA—Tampa—1924

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By..... Tribune Co.
 Business Address..... 905 Jackson St.
 Tel.: 2-0131 NBC
 Newspaper Affiliation. Tampa Tribune-Times
 Representative John Blair
 President..... John C. Council
 General Manager..... George W. Harvey
 Sta., Comm. Mgr..... John Alexander
 Prog. Director..... Edward C. Walker
 Publicity Director..... Byron Taggart
 Chief Engineer..... Joseph Mitchell

WALT—Tampa—1946

Frequency: 1110 Kc. Power: 10 Kw. d.
 Owned Tampa Broadcasting Co., Inc.
 Address..... 401 West Tyler Street
 Tel.: 2-7921 Independent
 Representative Avery-Knodel
 General Manager..... Robert Wasdon

WHBO—Tampa—1948

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned By..... Gateway Broadcasters, Inc.



Vic Diehm says . . .

In This Big Northern

Florida Market

Everywhere You Go There's wTAL Radio

"The Voice of Progress"

Everywhere you *hear* WTAL—selling the big tuned-in audience of northern Florida-southern Georgia. Cover this Third-of-Billion-Dollar income market thoroughly and profitably with WTAL . . . newest member of the "Vic" Diehm Radio Group.

Population	337,100
Income	\$341,912,000
Retail Sales	\$290,452,000

METROPOLITAN TALLAHASSEE	
Florida's Newest Metro. Area	
\$6,047	\$5,234
Family Income	Family Sales

5000 WATTS
 1270 on the Dial

WTAL TALLAHASSEE, FLORIDA

Represented Nationally by
 Robert Meeker Associates, Inc.

Business Address.....11,011 Florida Ave.
Tel.: WE 5-3171.....Independent
Rep......Charles Bernard
President.....John A. Boling
Gen. Mgr......Bob A. Martin
Commercial Manager.....Bob Ross
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WWTB—Tampa—1950

Frequency: 1300 Kc.....**Power:** 5 Kw. d.
Owned By.....Tison Bcstg. Co.
Address.....113 E. La Fayette St.
Tel.: 28-024.....KBS
Representative.....John E. Pearson
Pres., Gen. Mgr......W. Walter Tison
Sales Prom., Pub. Dir......Nick Stemmler
Program Director.....Bill Beatty
Chief Engineer.....J. B. Tison

WTMP—Tampa—1954

Frequency: 1150 Kc.....**Power:** 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.
Tel.: 4-1109.....Independent
Reps.....Gill-Perna
President.....R. W. Rounsaville
Sta. Mgr......Jack Everbach
Sales Mgr......Harold Walker
Sales Prom. Mgr......David McLain
Chief Engineer.....Warren Kauffman

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Clearwater Bcstg. Corp.
Address.....Box 1558, Clearwater
Tel.: CL 8-5411.....KBS
Newspaper Affil......Democrat Times
Station Rep......Rambeau
President.....Hodding Carter
General Mgr......Ross Charles
Comm., Sales Prom. Mgr......C. Art Roach
Station Mgr......Jim Garrett
Program Dir......John Stage
Chief Engineer.....Ted Seaman

WRMF—Titusville—1957

Frequency: 1050 Kc.....**Power:** 500 Watts
Owned-Operated By.....WRMF, Inc.
Address.....Box 666
Tel.: 1029.....Independent
President.....Richard M. Fairbanks
Gen., Sta. Mgr......Robert L. Bright
Sales Promotion Mgr......Denver Westerfield
Program Director.....Sanford Paul
Publicity Director.....Tony Fairbanks
Chief Engineer.....G. K. Fulk

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Bay Bcstg. Co.
Address.....Box 608
General Mgr......K. M. Richards
Chief Engineer.....E. C. Allmon

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....**Power:** 1 Kw.

Owned.....WNTM, Inc.
Address.....P. O. Box 397
Tel.: 5405.....KBS
Rep......Hollingbery
Gen. Mgr......W. Eccles Huff
Sales Manager.....James H. Driscoll

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr......Earl Stockmeier
Commercial Manager.....James Cinque
Sales Prom., Prog. Dir......Wm. E. Turner
Chief Engineer.....Stanley E. Wood

WJOE—Ward Ridge—1956

Frequency: 1570 Kc.....**Power:** 250 Watts, d.
Owned By.....Vacationland Bcstg. Co.
Address.....P. O. Box 996, Port St. Joe
Tel.:.....BAII 7-2426
President.....W. R. Powell
Station Mgr......Martin Bagley

WAUC—Wauchula—1958

Frequency: 1310 Kc.....**Power:** 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....Cemetery Road
Tel.: PProspect 3-4271.....KBS
President.....R. S. Taylor
Gen., Comm. Mgr......Claude White
Chief Engineer.....Robert Ford

**WEAT—West Palm Beach
1948**

Frequency: 850 Kc.....**Power:** 1 Kw. d. n.
Owned.....WEAT-TV Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
Representative.....Weed
President.....Rex Rand
V.P., Gen. Mgr......Bertram Lebhar, Jr.
Commercial Mgr......Godfrey M. Lebhar III
Program Dir......Peter F. Cola
Chief Engineer.....J. Ross McPherson

**WIRK—West Palm Beach
1947**

Freq.: 1290 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-7111.....MBS
Representative.....T. F. Clark
Pres., Gen. Mgr......Joseph S. Field, Jr.
Sales & Operations Mgr......Rome Hartman
Chief Engr......William Heitzman

**WJNO—West Palm Beach
1936**

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJNO, Radio

FLORIDA-GEORGIA

Bus. Address.....1500 N. Flagler Dr., Box 189
 Tel.: TE 2-3638.....CBS
 Representative.....Meeker
 Gen., Comm. Mgr.....H. V. McMillan
 Station Manager.....Harvey D. Murphy
 Chief Eng.....Curtis Brinson

Commercial Mgr.....E. E. Sturgeon
 Program Dir.....M. P. Savas

WGOA—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
 Owned By.....E. V. Price
 Business Address.....P. O. Winter Garden
 Tel.: OLYmpic 6-3700.....Independent
 Station Mgr.....E. V. Price
 Prog. Dir.....Nathan Price
 Chief Engineer.....Ed Lockwood

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hundred Lakes Bcstg.
 Bus. Address.....665 W. Lake Howard Dr., S.W.
 Tel.: CY 4-2144.....MBS
 Representative.....Devney & Co.
 Pres., Gen. Mgr.....Lawrence Rollins
 Commercial Manager.....Harry Carroll
 Program Director.....Richard Eyrich
 Chief Engineer.....L. Orden Craig

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
 Owned By.....Winter Haven Bcstg. Co.
 Address.....Dundee Road
 Manager.....A. L. Fazzari

WABR—Winter Park—1954

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned By.....Contemporary Bcstg. Co.
 Address.....P. O. Box 7547
 Tel.: 5-7631.....Independent
 Sta. Rep.....Rambeau, Dora-Clayton
 Gen. Manager.....Tom Sawyer
 Chief Engineer.....J. R. Campbell

Pop.: 3,809,000	<h1>Georgia</h1>	Stations in State: 124
Families: 1,003,000		TV Homes: 744,000
Radio Homes: 999,000		TV Stations: 13

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Cook County Bcstg. Co.
 Address.....P. O. Box 508
 Tel.: 8571.....KBS
 President.....W. M. Forshee
 Gen., Sta. Mgr.....Esther Shepherd
 Comm. Mgr., Prog. Dir.....Don H. Wingate
 Sales Prom. Mgr.....Robert Barker
 Publicity Director.....Jim Wiley
 Chief Engineer.....E. R. Ridenour

WJAZ—Albany—1952

Frequency: 1050 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....James S. Rivers, Inc.
 Address.....N. Slappey Drive
 Tel.: HE 2-7447.....KBS
 Representative.....Thomas F. Clark
 President.....James S. Rivers
 Gen. Mgr.....Richard B. Smith
 Station Mgr.....R. V. Rogers

WALB—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herald Publishing Co.
 Address.....Stuart Ave.
 Tel.: HE 5-8386.....Independent
 Newspaper Affiliation.....Herald
 Representative.....Burn-Smith
 President.....James H. Gray
 Gen. Sta. Mgr.....Raymond E. Carow
 Commercial Mgr.....Joseph E. Davis
 Program Dir.....Roger Mansfield
 Chief Engineer.....Bruce Singleton

WCQS—Alma—1957

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Queen City Bcstg. System
 Business Address.....P.O. Box 304
 Tel.: 4681.....KBS
 Station Representative.....Harry Cannon
 Gen. Sta. Mgr.....Dane Bruce
 Comm. Pub. Dir.....Joyce Holton
 Sales Prom. Mgr.....Tom Owens, Jr.
 Program Director.....Bill Harrison
 Chief Engineer.....Mervin Hill

WGPC—Albany—1933

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Albany Bdcstg. Co.
 Business-Studio Address.....New Albany Hotel
 Tel.: HE 2-1277.....CBS
 Representative.....George P. Hollingbery
 President.....J. W. Woodruff, Jr.
 Gen., Comm. Mgr.....I. M. George
 Program Director.....Walter H. Flint
 Chief Engineer.....Redus Carlton

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....The Americus Bdcstg. Co.
 Business-Studio Address.....Rembert Bldg.
 Tel.: 3681.....KBS
 Representative.....Dora-Clayton, Indie Sales
 Pres., Gen. Mgr.....Charles C. Smith
 Chief Engineer.....Raymond C. LaPrade

WDOL—Athens

Frequency: 1470 Kc.....Power: 1 Kw. d.
 Owned.....S.E. Bcstg. System
 Address.....Box 429

Tel.: LI 8-1354.....KBS
 Representative.....Clark
 President.....James S. Rivers
 Program Director.....Chuck Goddard
 Publicity Director.....Bob Patrick
 Chief Engineer.....Bill Wilson

WGAU—Athens—1938

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Clarke Bcstng. Corp.
 Address.....Bobbin Mill Rd.
 Tel.: LI 6-8575.....CBS
 Representative.....Pearson
 Pres., Gen., Sta. Mgr.....H. Randolph Holder
 Comm. Mgr.....J. Thomas Lloyd
 Program Director.....Mary Betts
 Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc...Power: 5000 Wts. d., 500 ni.
 Owned-Operated By.....Radio Athens, Inc.
 Business-Studio Add.....279½ N. Lumpkin St.
 Tel.: LI 3-3411.....Independent
 Representative.....Bob Dore
 Pres., Gen. Mgr.....L. H. Christian
 Commercial Manager.....Claude Williams, Jr.
 Sales Prom., Pub. Dir.....Ed Thilenius
 Program Director.....Ed Sharpe
 Chief Engineer.....Lucius D. Drewry

WAGA—Atlanta—1937

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storer Bcstg. Co.
 Bus.-Studio Address.....1018 W. Peachtree St.
 Tel.: TR 2-3553.....CBS
 Representative.....Katz
 President.....George B. Storer, Sr.
 V.P., Managing Dir.....Claude H. Frazier
 Comm. Mgr.....Lewis Reynolds
 Pub. Dir., Prom. Mgr.....Betty L. Merritt
 Program Director.....Les Hendrikson
 Chief Engineer.....Hugo Bondy
 Owners of: WGBS, Miami, Fla.; WJBK, Detroit;
 WSPD, Toledo; WJW, Cleveland; WWVA,
 Wheeling, W. Va.; WIBG, Philadelphia.

WAKE—Atlanta—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WAKE Broadcasters, Inc.
 Address.....Georgian Terrace Hotel
 Tel.: TR 5-8511.....Independent
 Representative.....Adam Young
 President.....Gerald A. Bartell
 General Manager.....Morton J. Wagner
 Station Manager.....Mrs. Jayne Swain
 Program Director.....Gene Blaine
 Chief Engineer.....Robert G. Appling
 Owners of: WOKY, Milwaukee; KCBO,
 San Diego, Calif.; WYDE, Birmingham; KYA,
 San Francisco.

WAKO—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Atlanta OK Bcstg. CVo.
 Business Address.....70 Houston St., N.E.
 Tel.: JA 5-1515.....Independent

Representative.....Forjoe
 Pres., Comm. Mgr.....Stan Raymond
 Station Mgr.....Dorothy Davis
 Prog. Dir.....Zenas Sears
 Chief Engineer.....Eathel Holley

WERD—Atlanta—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Studio Address.....330 Auburn Ave., N.E.
 Tel.: JA 4-0666.....Independent
 Representative.....Interstate
 General Manager.....J. B. Blayton, Jr.
 Comm. Mgr.....Albert H. Saddler
 Program Director.....Preston Mobley
 Chief Eng.....William F. Kennedy

WGKA—Atlanta—1955

Frequency: 1600 Kc...Power: 1000 Watts d.
 Owned-Oper. By...Glenkaren Associates, Inc.
 Address.....1140 Peachtree St., N.E.
 Tel.: TR 6-6228.....Independent
 Representative.....Good Music Bcstrs.
 President.....Locke E. Glenn
 General Manager.....John P. Culver
 Comm. Mgr.....E. Lee Nance
 Chief Engineer.....J. J. Killinsworth

WGST—Atlanta—1923

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned.....Bd. of Regents, Univ. Sys. of Ga.
 Bus.-Studio Address.....Box 7254
 Tel.: TR 5-8441.....ABC
 Representative...Venard, Rintoul & McConnell
 Gen., Sta. Manager.....Jack Collins
 Commercial Mgr.....Bill Estes
 Prod. Mgr.....Peter Thomas
 Sales Prom. Mgr.....Agnes Gaines
 Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1957

Frequency: 970 Kc.....Power: 5 Kw.
 Owned-Operated By.....WIIN, Inc.
 Address.....Atlanta Biltmore Arcade
 Tel.: TR 5-8453.....Independent
 Representative.....Weed and Co.
 President.....Emil J. Arnold
 General Manager.....Dale S. Phares
 Program Director.....Don Meyers
 Chief Engineer.....Jerry Norman

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By...Rounsaville of Atlanta, Inc.
 Bus.-Studio Address.....3165 Mathieson Dr.
 Tel.: CE 3-2195.....Independent
 Station Rep.....Gill-Perna, Inc.
 Pres., Gen. Mgr.....R. W. Rounsaville
 Station Manager.....Frank Erwin
 Commercial Manager.....Lee Smith
 Program Dir.....Joyce Monroe
 Chief Engineer.....Elton B. Chick

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Atlanta Newspapers, Inc.

GEORGIA

Business Address.....1601 W. Peachtree N.E.
Tel.: TRinity 5-7221.....NBC
Newspaper Affiliation.....Journal, Constitution
Representative.....**Edward Pety**
President.....James M. Cox, Jr.
Gen. Manager.....Frank Gaither
Exec. Dir......J. Leonard Reinsch
Commercial Manager.....Lee Morris
Sales Promotion Manager.....Holt Gewinner
Prog. Dir......Elmo Ellis
Pub. Dir......Walter Paschall
Ch. Eng......R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc.....**Power:** 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Business Address.....200 Henry Grady Bldg.
Tel.: JA 4-1953.....MBS
Representative.....Rambeau, Vance, Hopple
Pres., Gen. Mgr......George C. Nicholson
Station Manager.....Roy V. Harris
Commercial Manager.....Maurie Rich
Program Director.....Larry Morris
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Sta. Rep......Rambeau, Clarke Brown
Gen. Mgr......Geo. C. Nicholson
Sta., Comm. Mgr......J. Louie Solomon
Program Director.....Wm. F. Atwood, Jr.
Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned By.....Savannah Valley Bcstg. Inc.
Address.....515 15th St.
Tel.: PArk 4-5441.....MBS
Representative.....Everett-McKinney, Inc., Forjoe
President.....George Weiss
Gen., Sta., Comm. Mgr......Edward H. Dunbar
Prom. Mgr......William Kirchheim
Program Director.....George W. Fisher
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned.....Augusta Broadcasting Co.
Address.....15-Eighth Street
Tel.: PArk 4-2421.....NBC-KBS
Representative.....Dixieland; Walker-Rawalt
President, Gen. Mgr......W. Ray Ringson
Sta., Comm. Mgr......J. R. Owens, Jr.
Program Director.....Frank Doyle
Chief Engineer.....C. M. Callicott

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....**Power:** 500 Watts
Owned By.....Great Commission Gospel Assoc.
Business Address.....P.O. Box 25
Tel.: DRake 8-8808.....Independent
Pres., Gen. Mgr......L. E. Latham
Program Director.....Joy Simpson
Chief Engineer.....J. Carl Meeks

WGAC—Augusta—1940

Frequency: 580 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: 2-2692.....ABC
Representative.....Avery-Knodel
Pres., Gen. Mgr......A. D. Willard, Jr.
Commercial Mgr......Martin E. White
Program Dir......Ben Mayo
Chief Engineer.....R. F. Bobo

WRDW—Augusta—1930

Frequency: 1480 Kc.....**Power:** 5000 Watts
Owned By.....Southeastern Newspapers, Inc.
Business Address.....News Bldg.
Tel.: TA 4-5432.....CBS
Newspaper Affiliation.....Chronicle; Herald
Representative.....Branham
General Manager.....J. W. Hicks
Sta., Comm. Mgr......Cliff W. Bowers
Program Director.....Paul T. Reidy
Publicity Director.....Don Shepherd
Chief Engineer.....Joseph P. Gill

WAZA—Bainbridge—1958

Frequency: 1360 Kc.....**Power:** 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: 838.....Independent
Station Representative.....Dora-Clayton
Pres., Gen. Mgr......Joe Grollman
Comm., Sta. Mgr......Joe Hill
Sales Prom. Mgr......Edna Nix
Program Director.....Ray Read
Publicity Director.....Audrey Cliett
Chief Engineer.....Royce Plummer

WMGR—Bainbridge—1946

Frequency: 930 Kc.....**Power:** 5 Kw.
Owned-Operated By.....Decatur Bcstg. Co.
Address.....Box 375
Tel.: 776.....KBS
Representative.....Grant Webb
Pres., Gen. Mgr......John A. Dowdy
Sta. Mgr., Ch. Engr......Walter Freeman
Commercial Manager.....Paul L. Brigham
Sales Prom., Pub. Dir......Doug Cutts
Program Director.....Lewis F. Johnson

WHAB—Baxley—1954

Frequency: 1260 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Tri-City Bcstg. Sys.
Address.....Box 265
Tel.: 3000.....KBS
Pres., Gen. Mgr......Farnell O'Quinn
Sta. Mgr., Chief Eng......Max McKenzie
Comm. Mgr......Joan O'Quinn
Prog. Dir......Danny Ratliff
Publicity Director.....Jerry Allnock

WWCC—Bremen—1957

Frequency: 1440 Kc.....**Power:** 500 Watts
Owned By.....W. Georgia Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....Independent
President.....J. J. Manghan, Jr.

Gen., Sta. Mgr. Tom W. Smith, Jr.
 Commercial Mgr. Lee Williams
 Program Dir. Lou Smith
 Sales Prom. Mgr. W. A. Pierce, Jr.
 Publicity Dir. Blanche Manghan
 Chief Engineer James E. McKay

Commercial Mgr. Charlie Browne
 Chief Engineer Dan O'Keefe

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned Cherokee Bcstg. Co., Inc.
 Business Address Canton, Ga.
 Tel.: Greenwood 9-2101 KBS
 Representative Dixieland
 President C. A. McClure
 Sta. Mgr. Mike McDougald
 Comm. Mgr. Bob Peterson
 Sales Promotion Mgr. Gene Mikell
 Publicity Director Byron Dobbs
 Chief Engineer Jim Axel

WGIG—Brunswick—1949

Frequency: 1440 Kc. Power: 5 Kw.
 Owned-Operated By . . . Brunswick Bcstg. Corp.
 Business-Studio Address . . . 1514 Union St.
 Tel.: 2714 ABC
 President E. M. Champion, Sr.
 Sta., Gen. Mgr. Hugh K. Tollison
 Comm. Mgr. John Lane
 Prog. Dir. Jack Lenz
 Ch. Eng. Herman Lange

WLBB—Carrollton—1946
KBS

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By Carroll Bcstg. Co., Inc.
 Business-Studio Address Bremen Road
 Tel.: TE 2-7041 KBS
 Representative Indie Sales
 Pres., Gen., Sta. Mgr. Thomas K. Vassy
 Comm. Mgr. J. D. Norton, Jr.

WMOG—Brunswick—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Brunswick Inc.
 Business Address Torras Causeway
 Tel.: AMherst 5-5980 KBS
 Representative Indie Sales
 President Allen Woodall
 General Manager Tom Doughty
 Comm. Mgr. Lew Carter
 Sales Promotion Mgr. John Vroman
 Pub. Dir. Mary J. McEvan
 Chief Engineer Cecil Tankersley

WBHF—Cartersville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By W. R. Frier
 Address Box 71
 Tel.: 1200 MBS-KBS
 Newspaper Affiliation Barton Herald
 General Manager W. R. Frier
 Commercial Manager Richard J. Sjoblom
 Prog. Dir. Roland Brooks
 Ch. Eng. Horace E. Bridges

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
 Owned Lanier Broadcasting Co.
 Address Harmony Rd.
 Tel.: 3555 KBS
 President Robert L. Schuessler
 Gen., Comm. Mgr. William P. Coulter
 Chief Engineer Clinton Provost

WGAA—Cedartown—1941

Frequency: 1340 Kc. Power: 250 Watts
 Owned Polk County Bcstg. Co.
 Business-Studio Address P. O. Box 807
 Tel.: 777 KBS
 Representative Dora-Clayton
 Sta. Mgr. Frank Proctor

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By . . . Grady Mitchell Bcstg. Co.
 Address Bainbridge Rd.
 Tel.: 2-4392 KBS
 Station Rep. Indie
 Gen. Mgr. Lowell E. Takles
 Prom. Mgr. Bernice Portier

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By Evans County Bcstg. Co.
 Business Address P.O. Box 431
 Tel.: 970 KBS
 Representative Harry J. Cannon
 Pres., Ch. Engr. Howard C. Gilreath
 Gen., Sta. Mgr. Lowell L. Register
 Program Director Janice J. Register

WCGA—Calhoun—1953

Frequency: 900 Kw. Power: 1000 Watts d.
 Owned-Oper. By Gordon Cty. Bcstg. Co.
 Address 112½ Court Street
 Tel.: 2111 Independent
 Rep. Indie Sales
 General Manager R. R. Magill
 Sales Manager Judy Magill
 Program Director Richard Bowman

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
 Owned-Oper. By Muscogee Bcstg. Co.
 Address 1028½ Broadway
 Tel.: FA 7-3648 Independent
 Representative Walker-Rawalt; Clayton
 Pres., Gen. Mgr. Charlie H. Parish, Jr.
 Commercial Manager Billy Freeman

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
 Owned Capel Bcstg. Co.
 Address P. O. Box 147
 Tel.: 2776 KBS
 General Mgr. Russell A. Browne

GEORGIA

WDAK—Columbus—1943

Frequency: 540 Kc. Power: 5000 Watts d. 500 n.
 Owned-Operated By... Radio Columbus, Inc.
 Business-Studio Address... Martin Bldg.
 Tel.: FA 2-5447
 Station Representative... Headley Reed
 Pres., Gen. Mgr. Allen M. Woodall
 Commercial Manager... William Massie
 Sales Promotion Mgr. Allen M. Woodall, Jr.
 Program Director... Lamar Lynn
 Publicity Director... Norman Bishop
 Chief Engineer... Dan O'Keefe

WGBA—Columbus—1947

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Oper. By... WGBA, Inc.
 Business-Studio Address... 1213½ Broadway
 Tel.: FA 3-3603
 Representative... MBS
 Gen., Comm. Mgr. Bob Dore
 Pres., Gen. Mgr. C. A. McClure
 Station Manager... Carolyn Milstead
 Commercial Manager... Mary Louise Reese
 Sales Promotion Manager... R. H. Ruppel
 Prog. Dir. W. L. Bowick Jr.
 Publicity Director... Bud Bryant
 Chief Engineer... F. Keith Brown

WPNX—Columbus—1952

(See listing in Phenix City, Ala.)

WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By... Columbus Bdcstg. Co.
 Business-Studio Address... 1350-13th Ave.
 Tel.: FA 2-0601
 Newspaper Affil. CBS
 Sta. Rep. Page Corp.
 Pres., Gen. Mgr. Hollingsbery
 I. W. Woodruff Jr.
 Sta., Comm. Mgr. Walter Graham
 Sales Prom. Mgr. Eleanor Whitelaw
 Prog. Dir. David Lea
 Pub. Dir. G. Brougham
 Chief Engineer Joseph Gamble

WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.
 Owned... Jackson County Bcstg. Co.
 Address... Box 239
 Tel.: FEderal 5-3155
 Independent
 Newspaper Affiliation... Commerce News
 President... Albert S. Hardy
 Gen., Comm. Mgr. Grady Cooper
 Sales Promotion Manager... Jim Mowry
 Program Director... Elizabeth Layton
 Publicity Director... Bill Anderson
 Chief Engineer... William J. Evans

WMJM—Cordele—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Southeastern Bcstg. System
 Business-Studio Address... 20th Ave. & B St.
 Tel.: 666
 Representative... MBS-KBS
 T. F. Clark
 President... James S. Rivers
 General Mgr. William E. Blizard, Jr.
 Comm. Manager... Willard Belote

WCON—Cornelia—1953

Frequency: 1450 Kw. Power: 250 Watts
 Owned-Oper. By... Habersham Bcstg. Co.
 Address... 1 Burrell St.
 Tel.: 1450
 Independent
 Representative... Indie Sales, Inc.
 Pres., Gen. Mgr. Jack Bradley
 Billy C. Massey
 Publicity Director... Mrs. Janet Davison
 Chief Engineer... Eugene F. Hayes

WGFS—Covington—1953

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned... R. William & Betty J. Hoffman
 Address... P. O. Box 869
 Tel.: 2337
 Representative... KBS
 Gen., Comm. Mgr. Sears & Ayer
 Program Dir. Bill Hoffman
 Publicity Director... David Snodgrass
 Grier Stephenson

WBLJ—Dalton—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Dalton Bdcstg. Corp.
 Business Address... River Bend Rd.
 Tel.: Broadway 8-3300
 MBS, KBS
 Pres., Gen. Mgr. L. C. McCall
 Commercial Mgr. James L. Clark

WRCD—Dalton—1954

Frequency: 1430 Kc. Power: 1000 Watts

**Big
Johnny
Reb**



540 KC

**5000 24-Hour
Watts Operation**

Pop. 1,446,600
 E.B.I. \$1,905,247,000

Source: Sales Management
 Survey of Buying Power

Call
 Headley-Reed
 or
 James Ayers



COLUMBUS, GEORGIA

First on the Dial in Dixie

Owned-Oper. By..... Whitefield Bcstg. Co.
 Address 104 Pentz Street
 Tel.: 1892..... Independent
 Representative Dora-Clayton
 General Manager Jim Honey
 Comm. Manager..... Ed Jordan
 Program Director..... Patty Hampton

WDWD—Dawson—1948

Frequency: 990 Kc..... Power: 1000 Watts D.
 Owned-Operated By..... Dawson Bcstg. Co.
 Trans.-Bus.-Studio Address..... Box 390
 Tel.: 416..... KBS-MBS
 Representative Indie Sales
 General Manager..... W. C. Woodall, Jr.
 Program Director..... Barney Paracott

WEAS—Decatur—1947

Frequency: 1010 Kc..... Power: 50 Kw. d.
 Owned WEAS, Inc.
 Business Address..... Decatur, Ga.
 Tel.: DR 3-2521..... Independent
 Representative Stars National
 Station Manager Warren Roberts
 Commercial Manager..... Dewey May
 Program Director..... Bob Prather
 Chief Engineer..... Malcolm Moore

WDMG—Douglas—1947

Frequency: 860 Kc..... Power: 5000 Watts
 Owned-Operated By..... WDMG, Inc.
 Business Address..... Box 590
 Tel.: 1150..... KBS
 Representative Dora-Clayton
 President..... B. F. J. Timm
 General Mgr..... Mary Jarrard
 Comm. Mgr..... Roy L. Jones

WSIZ—Douglas—1957

Frequency: 1310 Kc... Power: 1000 Watts d.
 Owned..... Fernandina Beach Bcstrs.
 Address..... P. O. Box 202
 Tel.: 1140..... Independent
 President..... Marshall W. Roland
 Gen., Sta. Mgr..... Joe Vincent Trankina
 Commercial Manager..... Ed Lund
 Program Director..... Laverne Hall
 Chief Engineer..... Earl McRae

WMLT—Dublin—1945

Frequency: 1330 Kc..... Power: 1 Kw.
 Owned-Operated By..... Dublin Bcstg. Co.
 Business Address Franklin St.
 Tel.: 871..... MBS-KBS
 General Manager..... W. Newton Morris
 Sta. Mgr..... Frank Floyd Jr.

WXLI—Dublin—1958

Frequency: 1440 Kc..... Power: 1 kw., d.
 Owned By..... Radio South, Inc.
 Address..... P. O. Box 826
 President..... J. A. Boling
 Gen., Prom. Mgr..... J. M. Holland
 Comm., Chief Eng..... W. C. Courson
 Program Dir..... H. F. Lomanac

WTJH—East Point—1949

Frequency: 1260 Kc..... Power: 5000 Watts d.
 Owned-Operated By..... James S. Rivers
 Address 2146 Dodson Drive
 Tel.: DI 4-2233..... KBS
 President..... James S. Rivers
 Station Manager..... James A. Davenport
 Sales Promotion Mgr..... Ray Kinnamon
 Program Director..... Claude V. Jones
 Publicity Director..... Elizabeth Hall
 Chief Engineer..... William J. Hill III

WSGC—Elberton—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Elberton Bcstg. Co.
 Address Elberton
 Tel.: Elberton KBS
 Representative Continental
 Manager..... Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Ben Hill Bcstg. Corp.
 Address Box 472
 Tel.: 2077..... MBS-KBS
 Representative Dora-Clayton
 President Otto Griner
 Gen. Mgr..... Paul E. Reid
 Commercial Manager..... Tony Carter
 Program Director..... Janet Willingham
 Chief Engineer..... Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Peach Belt Bcstg. Co.
 Address Atlantic Highway
 Tel.: TA 5-5547..... KBS
 Representative Indie Sales, Keystone
 President..... E. J. Young
 Gen. Sta. Mgr..... Harris H. Hafer
 Program Director..... Fantroy Fore
 Chief Engineer..... James Varner

WDUN—Gainesville—1949

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... N.E. Ga. Bcstg. Co.
 Address 1140 Thompson Bridge Rd.
 Tel.: LE 4-7331..... Independent
 Representative... Thomas F. Clark, Dixieland
 Pres., Gen. Manager..... John W. Jacobs, Jr.
 Comm. Mgr..... Claire Palmour
 Chief Engineer..... Gilmer Hulsey

WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.: 500 W. n.
 Owned-Operated By..... Blue Ridge Bcstg. Co.
 Business Address Press-Radio Center
 Tel.: LE 2-6211..... MBS-KBS
 Newspaper Affil..... Daily Times
 Representative... Rambeau, Vance, Hopple
 President..... Charles A. Smithgall
 General Manager..... Robert Schwab
 Commercial Manager..... James A. Hartley
 Program Dir..... William A. Sellers
 Publicity Director..... Ed Storie
 Chief Engineer..... Wilbert Darracott

GEORGIA

WLAB—Gainesville—1956

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned. Hall County Bcstg. Co.
Business Address... 117½ W. Washington St.
Tel.: LE 2-6331 Independent
Representative Dora-Clayton
Pres., Gen. Mgr. Ernest H. Reynolds, Jr.
Sta. Mgr., Prog. Dir. Jim Stevenson
Comm., Sales Prom. Mgr. Larry Latham
Publicity Director Gene Robinson

WHIE—Griffin—1952

Frequency: 1320 Kw. Power: 1000 Watts d.
Owned-Oper. By Telerad, Inc.
Address Box 971
Tel.: 9451 Independent
Representative Dixieland; Forjoe
Pres., Comm. Mgr. John T. Williams
Sta. Program Dir. Fred L. Watkins
Publicity Dir. Mrs. Genie Keene

WKEU—Griffin—1934

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Radio Station WKEU
Address Macon Rd.
Tel.: 5507 MBS-KBS
General Manager A. W. Marshall Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By WKLY Bcstg. Co.
Business Address P.O. Box 430
Tel.: FR 6-2222 Independent
Newspaper Affil. Hartwell Sun
Representative Harry J. Cannon
Pres., Gen. Mgr. Max G. Pfander
Commercial Manager Burch Griffin
Program Director Ken Winchester
Chief Engineer Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts
Owned Tri-County Bcstg. Co., Inc.
Address Box 184
Tel.: TW 3-3381 KBS
Station Representative Gannon, Clark
President D. R. Jackson
Gen., Sta. Mgr. J. D. Popwell
Sales Prom. Public R. Jackson
Program Director Jerry Conrad
Chief Engineer Robert Singleton

WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts
Owned By Liberty Bcstg. Co., Inc.
Address Box 15
Tel.: TR 6-3599 Independent
President Roscoe Denmark
Gen., Comm. Mgr. Don Kordecki
Program Dir. Bill Scott
Chief Engineer James M. Wilder

WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Altamaha Bcstg. Co.

Address P. O. Box 147
Tel.: GA 7-2444 KBS
Representative Cont. Radio Sales
President W. G. Thomas, Sr.
Sta., Comm. Mgr. Edward Lynch
Prog. Dir. Paul Elliot
Chief Engineer Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By Radio Dixie, Inc.
Business Address 41-B N. Main St.
Tel.: 4-7676 KBS
Representative Harry Cannon
President J. A. Gallimore
Gen., Sta. Mgr. C. W. Gwyn
Chief Engineer Charles M. Lowry Jr.

WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By LaGrange Bcstg. Co.
Business Address WLAG Bldg.
Tel.: TUxedo 2-3505 MBS, KBS
Newspaper Affil. Daily News
Rep. Indie Sales; Dixieland Stations
President Roy C. Swank
General Manager Edwin Mullinax
Program Director Faye Scarborough
Chief Engineer James McKay

WTRP—LaGrange—1953

Frequency: 620 Kw. Power: 1000 Watts
Owned Chattahoochee Bcstg. Co., Ltd.
Address Hammett Bldg.
Tel.: 9877 Independent
Transcription Service Thesaurus
Representative McGillvra
Partner, Gen. Mgr. Byron H. Hurst, Jr.
Sta., Comm. Mgr. George Pettett

WBML—Macon—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned Middle Georgia Bcstg. Co.
Business Address 230 Second St.; Box 1325
Tel.: Sherwood 3-5454 Independent
Representative Forjoe
President C. R. Rader
Gen., Sta. Mgr. Georeg W. Patton
Program Director Don King
Chief Engineer C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc. Power: 250 Watts, d.
Owned-Operated By Bill Keller
Address 1230 Cowan Street
Tel.: SHerwood 3-9348 Independent
President Bill Keller
Gen. Sta. Mgr. Robert V. Rogers
Chief Engineer Frank Huff

WIBB—Macon—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By Peach State Bcstg. Co., Inc.
Business Address Professional Bldg.
Tel.: SHerwood 2-2505 Independent
Representative Walker-Rawalt; Clayton
Pres., Gen. Mgr. Thomas H. Maxwell
Commercial Manager Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERWOOD 2-7373.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther
 Sales Prom., Pub. Dir.....Joe Andrews

WNEX—Macon—1945

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Macon Bcstg. Co.
 Business-Studio Address.....2254 Rogers Place
 Tel.: SH 5-3301.....ABC, MBS
 Newspaper Affil., Macon Telegraph Pub. Co.
 Representative.....Branham
 President.....E. M. Lowe
 Gen., Sta. Mgr.....Alfred Lowe
 Program Director.....Mary A. Thompson
 Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Madison Bcstg. Co.
 Business Address.....Beacon Heights; Box 29
 Tel.: 761.....KBS
 Station Representative.....Continental
 Pres., Comm. Mgr.....Henry W. Lanham
 Gen., Sta. Mgr.....Wayne Foster
 Sales Promotion Mgr.....Dorris Clark
 Program Director.....Jim Crosley

WFDR—Manchester—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
 Owned.....Radio Manchester, Inc.
 Address.....Box 447
 Tel.: TH 6-2490.....KBS
 President.....Elmer Loftin
 Gen. Mgr.....Oecil Grider
 Sta., Comm. Mgr.....Joe Grammer

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
 Owned-Oper. By.....Marietta Bcstg. Co.
 Address.....Box 91
 Tel.: 8-0469.....Independent
 Pres., Comm. Mgr.....Dudley D. McCaskill
 Gen. Mgr., Chief Eng.....James Wilder
 Program Dir.....Don Kordecki

WFOM—Marietta—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Wooform, Inc.
 Address.....Box 131
 Tel.: 8-3396.....MBS, KBS
 President.....Albert L. Jones
 Station Manager.....Gerow Carr
 Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned.....Radio Telfair, Inc.

Address.....McRae, Ga.
 Tel.: 6006.....KBS
 Representative.....Indie Sales
 President.....Allen M. Woodall
 Sta. Mgr.....G. Ed Snyder
 Commercial Manager.....Robert D. Feaster
 Program Dir.....Lucy C. Jacobs
 Publicity Dir.....Bruce Bostwick

WMVG—Milledgeville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Michael T. Landy
 Business Address.....P.O. Box 476
 Tel.: 2250.....MBS-KBS
 Representative.....Harry Cannon
 President.....Michael T. Landy
 Sta. Mgr., Ch. Engr.....Joseph S. Boone
 Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
 Owned By.....Jenkins Broadcasting Sys.
 Business Address.....P.O. Box 773
 Tel.: 1080.....KBS
 President.....W. Herbert Brannen
 Gen. Comm. Mgr., Ch. Eng.....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned.....Walton Bcstg. Co.
 Address.....Box 191
 Tel.: 8-1711.....KBS
 Pres., Gen. Mgr.....Warren G. Gilpin
 Station Manager.....Derral Morris
 Prog. Dir.....Mary Jane Campbell
 Chief Engineer.....Hamilton Masters

WMGA—Moultrie—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....WMGA
 Business Address.....Tifton Highway
 Tel.: YU 5-5770.....ABC-KBS
 Representative.....James S. Ayers
 Gen. Mgr.....John F. Pidcock
 Sta., Comm. Mgr.....Roy F. Zess
 Program Director.....Everett Griner
 Chief Engineer.....Lamar Beaty

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Colquitt Bcstg. Co.
 Address.....P. O. Box 531
 Tel.: YU 5-4517.....Independent
 Representative.....T. F. Clark
 President.....N. B. Mills
 Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Address.....Line Street
 Tel.: ALPINE 3-4636.....MBS
 Representative.....Cannon
 Pres., Gen. Mgr.....James O. Hardin, Jr.
 Comm., Sales Prom. Mgr.....J. T. Williams, Jr.
 Chief Engineer.....Harold Ward

GEORGIA

WBBN—Perry—1956

Frequency: 980 Kc. Power: 500 Watts d.
Owned Gateway Broadcasting Co.
Address Highway 41 South
Tel.: GA 9-2980
Representative KBS
Thomas F. Clark
Gen., Sta., Comm. Mgr. Al H. Evans
Program Director Jim Lee
Publicity Director Lyndol C. Evans
Chief Engineer Marvin D. Strickland

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned Quitman Broadcasting Co.
Address P. O. Box 632
Tel.: 2681
KBS
Gen., Sta. Mgr. Emerson W. Browne
Program Director Margie Bowman
Chief Engineer Emerson W. Browne

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By Mitchell Melof
Address Box 228
Tel.: 7767
ABC
President Mitchell Melof
General Manager Don Mitchell
Chief Engineer Jean Ludwick

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Operated By Rome Bcstg. Corp.
Business Address P.O. Box 1187
Tel.: 9742
MBS, KBS
Newspaper Affil. Gainesville Daily Times
Representative Walker-Rawalt
Pres., Gen. Mgr. Mather Payne
Secretary-treasurer Charles Smithgall
Station Manager Clarence Salmon
Commercial Manager Ben Lucas
Sales Promotion Mgr. Rube Jackson
Program Director Jim Roberts
Publicity Director Lee Mowry
Chief Engineer R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
Owned-Oper. By Coosa Valley Radio Co.
Business-Studio Address P. O. Drawer 473
Tel.: 2-0833
Independent
Representative McGillvra
Comm. Mgr. Dean Covington
Gen. Mgr. Edward N. McKay
Program Director Charlie Doss

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
Owned By Southern Broadcasting
Address Ellis Road
Tel.: WYman 8-3346
Independent
President I. Jay Sadow
General Mgr. Roy Morris
Program Dir. Nell Woods
Chief Engineer John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned Washington Bcstg. Co., Inc.
Business Address Morningside Dr., Box 150
Tel.: 3174
KBS
Representative Dixieland, Continental
President Herschel L. Webster
Gen. Mgr. John C. Foster
Station Manager Robert A. Kilgore
Program Director Mrs. Iola J. Daniel
Publicity Director Frank M. Roughton
Chief Engineer John L. Cooper

WCCP—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Carter C. Peterson
Bus.-Studio Address Georgia State Bank Bldg.
Tel.: AD 2-4182
MBS
Representative Walker
Pres., Gen. Mgr. Carter C. Peterson
Sta., Comm. Mgr. Weldon Herrin

WFRP—Savannah—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Fisher Bcstg. Co.
Bus. Address 219 E. Charlton St., Box 336
Tel.: ADams 3-0478
ABC, KBS
Representative Everett, McKinney, Inc.
Gen., Sta. Mgr. John G. Williams
Sales Prom., Pub. Dir. Bruce Lapp
Chief Engineer Harvey Thackston

WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By WJIV, Inc.
Business Address 128 W. Taylor St.; Box 737
Tel.: AD 4-7264
Independent
Representative Stars Natl.
Chrmn. of Bd. E. D. Rivers
President Marie B. Rivers
Station Manager James L. Woods
Commercial Manager Abram Eisenman
Program Director Ray G. "Danny" Clark
Chief Engineer J. Allen Brimmer

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By WSAV, Inc.
Bus.-Studio Address Liberty Natl. Bank Bldg.
Tel.: AD 6-0303
NBC
Representative Eastman; Ayers
Pres., Gen. Mgr. Harben Daniel
Comm. Mgr. Robert Ward
Sales Prom., Public. Dir. Mrs. Shirley Slater
Program Dir. Burl Womack
Chief Engineer Byron Strong

WSGA—Savannah—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Coastal Bcstg. Inc.
Business-Studio Address 409 E. Liberty St.
Tel.: AD 3-8807
Independent
Representative George P. Hollingbery
Pres., Gen. Mgr. Donald K. Jones
Commercial Manager John M. Williams

GEORGIA

Program Director.....Robert Banks
 Chief Engineer.....Kenneth Orchard

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address.....516 Abercorn St.
 Tel.: AD 2-0127.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Commercial Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sls. Prom. Mgr., Pub. Dir.....Frank S. Bryson, Jr.
 Chief Engineer.....Kyle E. Goodman

WWNS—Statesboro—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WWNS, Inc.
 Address.....P. O. Box 146
 Tel.: PO 4-5446.....KBS
 Representative.....Harry J. Cannon
 Pres., Gen. Mgr.....Don McDougald
 Commercial Manager.....Jim H. Watson
 Sales Promotion Mgr.....Eloise Ware
 Program Director.....Worth McDougald
 Publicity Dir.....J. Horace McDougald
 Chief Engineer.....John Carlisle

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Co.
 Business Address.....Holland Rd.
 Tel.: 295-6.....Independent
 Representative.....Stars National; Forjoe
 General Manager.....William B. Farrar
 Program Director.....Rogers Allison
 Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WJAT, Inc.
 Address.....Covena Rd., Box 371
 Tel.: BELmont 7-2011.....Independent
 General Manager.....James R. Denny
 Sta., Sales Prom. Mgr.....John J. Bailes
 Commercial Manager.....Doris M. Lewis
 Program Director.....Sandra Thompson
 Chief Engineer.....John H. All, Jr.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Sylvania Bcstg. Sys.
 Tel.: LO 4-6601.....KBS
 Gen., Sta. Mgr.....Edwin H. Bass
 Sales Prom. Mgr.....Mildred E. Bass
 Program Director.....Shirley Scott

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Thomaston Bcstg. Co.
 Business-Studio Address.....WSFT Bldg.
 Tel.: 5421.....KBS
 Representative.....Dora-Clayton
 Gen. Mgr.....S. J. Carswell
 Sta. Mgr., Pro. Dir.....Bill Haule
 Comm. Mgr.....Claude Thamer
 Chief Eng.....Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....John H. Phipps
 Address.....P. O. Box 358
 Tel.: CA 6-5343.....Independent
 Representative.....Thomas F. Clark
 President.....John H. Phipps
 Gen. Mgr.....L. Herschel Graves
 Comm., Chief Engineer.....Leon Lloyd
 Program Dir.....Ray Smith

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....H. Wimpy
 Business-Studio Address.....117 Remington Ave.
 Tel.: 909.....Independent
 Owner.....H. Wimpy
 Commercial Manager.....Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hickory Hill Bcstg. Co., Inc.
 Business Address.....127 Journal St.
 Tel.: 141.....MBS-KBS
 Newspaper Affiliation.....McDuffie Progress
 Pres., Gen. Mgr.....Frank F. Hash
 Station Mgr., Chief Eng.....Gene D. Hardin
 Commercial Mgr.....H. E. Buffington, Jr.

WTIF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....WTIF, Inc.
 Address.....P. O. Box 260
 Tel.: 2400.....Independent
 Station Rep.....Dora-Clayton
 Pres., Gen. Mgr.....C. N. Todd
 Program Dir.....Carl Wendell
 Chief Engineer.....H. C. Clarke, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Tifton Bcstg. Corp.
 Address.....800 S. Main St.
 Tel.: 1430.....KBS
 Representative.....Thomas F. Clark
 Pres., Gen. Mgr.....Ralph N. Edwards
 Station Mgr.....W. E. Sides
 Comm. Mgr.....Evelyn K. Edwards

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....R. G. LeTourneau
 Address.....423 Prather Bridge Rd.
 Tel.: TU 6-2191.....KBS
 Representative.....Thomas F. Clark, Dixieland
 President.....R. G. LeTourneau
 Sta., Comm. Mgr.....Virgle E. Craig
 Prog., Pub. Dir.....Gene Bollinger
 Chief Engineer.....C. H. Sulton

WNEG—Toccoa—1956

Frequency: 1320 Kc.....Power: 1 Kw.
 Owned.....Stephens County Bcstg. Co.
 Address.....108 E. Savannah St.
 Tel.: TU 6-3131.....Independent

GEORGIA

Pres., Gen. Mgr. Charles H. Gaines
Sta., Comm. Mgr. Roy E. Gaines
Program Director Jim Marquardt
Sales Prom. Mgr. Ray Shader
Publicity Director Betty Faye Stowe
Chief Engineer Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By Valdosta Bcstg. Co.
Address 116 W. Hill Ave.
Tel.: CH 5521 Independent
Rep. John E. Pearson
President George B. Cook
Program Dir. Willard Belote
Chief Engineer E. W. Green

WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kc. d., 1 Kc. n.
Owend-Oper. Georgia-Florida Radio & TV Co.
Bus. Address Quitman Highway; Box 1182
Tel.: CH 2-4513 MBS
Representative Stars Nat'l., Dora-Clayton
President W. H. Keller, Jr.
Sta. Mgr. A. B. Smith
Commercial Manager Mrs. A. B. Smith
Chief Engineer Irvin F. Key

WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Lowndes County Br'dcasters
Address Hwy. 84, Box 368
Tel.: CH 2-1565 KBS
Representative Dixieland
General Mgr. J. E. Massey, Jr.
Sales Prom. Mgr. J. C. Johnson
Program Dir. Bob Wickus
Chief Engineer Gerald Weeks

WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.
Owned-Operated By Vidalia Bcstg. Co.
Address Box 391
Tel.: 3029 KBS
Pres., Gen., Sta. Mgr. Howard C. Gilreath
Pub. Dir. R. E. Ledford
Prog. Dir. Mrs. Ruby Bryant
Chief Engineer Loren Dorough

WRPB—Warner Robbins 1954

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Oper. Warner Robbins Bcstg. Co., Inc.
Bus. Address Commercial Circle; Box 727
Tel.: WA 3-2121 Independent
Rep. Cont. Radio Sales
Pres., Ch. Engr. Edgar M. Nobles
General Manager Lloyd W. Harris
Commercial Manager Charles G. Hill, Jr.
Program Director Don Powers
Publicity Director Lil Nobles

WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By Radio Station WKLE

Address Berkshire Dr.
Tel.: 4081 Independent
Pres., Owner Max G. Plaender
General Manager Grady Berry, Jr.
Commercial Manager Burch Griffin
Prom. Mgr. Richard Basinger
Prog. Dir. I. Tucker Irvin
Chief Eng. Broadus McLane

WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Teletronics Inc.
Business Address P.O. Box 858
Tel.: Atlas 3-4660 Independent
Representative Thomas Clark
President James S. Rivers
General Manager James S. Rivers, Jr.
Commercial Manager M. L. Dixon
Program Director Mrs. June Smith
Chief Engineer L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio WAYX, Inc.
Business-Studio Address 1600 Carswell Ave.
Tel.: AT 3-7100 MBS, KBS
Newspaper Affil. Waycross Journal American
Representative Hal Holman
Gen. Mgr. Ed. L. Von Nordeck
Commercial Manager Frank Walton
Prog. Dir. R. Williamson
Chief Eng. Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned. Burke County Broadcasting Co.
Address Box 151
Tel.: 2139 KBS
Pres., Gen., Sta. Mgr., Eng. C. Pugh
Comm. Mgr. J. Kennon McNutt

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
Owned By Radio Valley, Inc.
Address P. O. Box 427
Tel.: 5-3061 KBS
President J. Didge Bishop
Gen., Sta. Mgr. Jim Murphy
Commercial Mgr. Sam Price, Jr.
Program Dir. Bill Scott
Chief Engineer Albert Stanoel

WRLD—West Point—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Valley Bcstg. Co., Inc.
Business Address 602 N. Cherry Dr.
Tel.: 2-2771 ABC
Pres., Gen. Mgr. J. C. Henderson
Station Manager J. M. Driskill
Commercial Manager Stanley Ward
Sales Promotion Manager Dorothy Forrester
Program Director Aileen Love
Chief Engineer Jim McLester

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By Winder-Monroe Bcstg.

GEORGIA-HAWAII

Business Address..... P. O. Box 526
 Tel.: 4831.....KBS
 Representative.....Hil F. Best
 President.....W. C. Woodall, Jr.

Gen., Comm., Sta., Sls. Mgr..... C. H. Grider
 Program Director..... Ethel Grider
 Publicity Director..... Laverne Hogan
 Chief Engineer..... D. E. Stafford

Pop.: 569,500
 Families: 143,300
 Radio Homes: 128,800

Hawaii

Stations in State: 15
 TV Homes: 104,700
 TV Stations: 7

KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Hialand Deve. Corp.
 Address.....Piihonua, Hilo
 Newspaper Affiliation.....Honolulu Star Bulletin
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....J. Howard Worrall
 Sta., Sales Rep.....Melvin B. Wright

KILA—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts
 Owned-Operated By.....James E. Jaeger
 Address.....Box 1497
 Tel.: Hilo 4-372.....KBS
 Station Representative.....Young
 Gen. Mgr., Ch. Eng.....James E. Jaeger
 Commercial Manager.....Lillian Isa
 Program Director.....Freddie Win

KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
 Business-Studio Address.....P. O. Box 1602
 Tel.: 40225.....MBS
 Representative.....Hollingbery
 Pres., Gen. Mgr.....A. Harper Pollock
 Program Dir.....Larry Tavares
 Chief Engineer.....R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 1 Kw.
 Owned.....Christian Bcstg. Assoc.
 Address.....1136 12th Avenue
 Tel.: Honolulu.....KBS
 Representative.....Best, Moore
 President.....Robert C. Loveless
 Gen. Mgr.....Cornelius Keur
 Comm. Mgr.....E. Henry Fallert

KGMB—Honolulu—1929

Frequency: 590 Kc.....Power: 5000 Watts
 Owned By.....Hialand Deve. Corp.
 Address.....1534 Kapiolani Blvd.
 Tel.: 9-2011.....CBS
 Newspaper Affiliation.....Star-Bulletin
 Representative.....Peters, Griffin, Woodward, Inc.
 President.....J. Howard Worrall
 Sta. Mgr.....Melvin B. Wright

KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Advertiser Pub. Co., Ltd.
 Address.....Advertisers Bldg.

Tel.: 5-2977.....NBC
 Representative.....NBC Spot Sales
 Newspaper Affil.....Advertiser
 President.....Lorrie P. Thurston
 General Mgr.....William O. Paine
 Comm. Mgr.....George C. Mansfield

KHON—Honolulu—1946

Frequency: 1380 Kc.....Power: 5,000 Watts
 Owned-Operated By.....South Pacific Bcstrs.
 Business Address.....1701 Ala Wai Blvd.
 Tel.: 99-5395.....Independent
 Gen. Mgr.....Richard H. Lee
 Sls. Prom. Mgr.....Donald Wesler

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Kaiser Hawaiian Vil. Radio
 Business Address.....1290 Ala Moana Blvd.
 Tel.: 5-3991.....Independent
 Station Representative.....Young
 President.....Henry J. Kaiser, Sr.

AP News
 Is Preferred

... by Sponsors — because it
 insures a day-to-day association
 with quality.

AP

Preferred

50 Rockefeller Plaza · New York 20, N. Y.

HAWAII

General Manager.....Richard C. Block
 Sales Promotion Manager.....Dan Kawakami
 Program Director.....Hal Boudreau
 Chief Engineer.....Sakai Kimata

Tel.: 6-3666Independent
 Station RepresentativeMcGavren-Quinn
 General Manager.....Jack A. Burnett
 Station Manager.....John DeMarco
 Commercial Manager.....Charles Powers

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
 Owned-Oper. By.....KIKI, Ltd.
 Address.....320 Ward Ave.
 Tel.: 6-3456Independent
 RepresentativeGrant
 Pres., Chief Eng.....Royal V. Howard
 Gen., Sta. Mgr.....Angelo J. Rossi

KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc.....Power: 1000 Watts
 Owned-Oper. By...Windward Bcstg. Co., Ltd.
 Address.....P.O. Box 697, Oahu
 Tel.: 24-2576Independent
 PresidentMerril K. Riley
 ManagerDon Carter

KPOA—Honolulu—1946

Frequency: 650 Kc...Power: 10,000 Watts d.
 Owned-Operated By.....Radio Hawaii, Inc.
 Business Address.....575 Kamoku St.
 Tel.: 9-5236MBS
 Representative.....George P. Hollingbery
 PresidentHarold Anderson
 Comm. Mgr.....Perry W. Carle
 Sales Promotion Manager.....Harry Soria
 Program Director.....Ron Jacobs
 Chief Engineer.....Bob Lang

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Garden Island Publ., Ltd.
 AddressBox 1748
 Tel.: LI 2061.....NBC
 Rep.....NBC Spot Sales
 General Mgr.....Charles J. Fern
 Station Mgr.....Tadashi Eto

KULA—Honolulu—1947

Frequency: 690 Kc.....Power: 10,000 Watts
 Owned-Operated By...Burnett Bcstg. Co., Inc.
 Business Address.....P.O. Box 1479

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Maui Publ. Co., Ltd.
 Business Address.....Box 374
 Tel.: 33-981.....NBC
 Newspaper Affil.....Maui News
 RepresentativeThomas A. Clarke
 President.....J. Walter Cameron

KPOA
 RADIO

DOMINATES!

ALL OF HAWAII with

10,000 WATTS

AT 650 ON THE DIAL

... and the MOST in listeners, too

6:00 A.M. — 12 Noon.....19% (Mon.
 12 Noon — 6:00 P.M.....16% thru
 6:00 P.M. — Midnight.....20% Sun.)

(Latest PULSE of Honolulu's 10 stations)

**THE POWERHOUSE OF
 THE PACIFIC**

Vice-Pres. — Fin Hollinger



HAWAII-IDAHO

General Manager..... Ezra J. Crane
 Sta., Asst. Gen. Mgr..... Richard E. Mawson
 Commercial Manager..... Frank Kovacic
 Sales Prom., Pub. Dir..... W. J. Belknap
 Chief Engineer..... Spencer Shirraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts

Owned-Oper. By..... Rural Bcstg. Co., Ltd.
 Business Address.... 94-1088 Farrington Hwy.
 Tel.: 273121.....Independent
 Station Representative.....Palmer
 President.....Dr. Timothy Wee
 General Manager.....Harry En Chu
 Program Director.....John Livingston
 Chief Engineer.....Robert Pearson

Pop.: 666,000
 Families: 201,000
 Radio Homes: 194,000

Idaho

Stations in State: 33
 TV Homes: 145,000
 TV Stations: 7

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
 Owned-Oper. By.....KBLI, Inc.
 Address.....Box 192
 Tel.: 780.....Independent
 Station Representative.....For Joe
 President.....Howard Johnson
 Gen., Sta. Mgr.....Tom Thompson
 Prog. Dir.....Bruce Allen
 Commercial Mgr.....Gloria Dillard
 Publicity Director.....Keith Martindale
 Chief Engineer.....Don Clark

Owned-Operated By... Keith & Ellen Patterson
 Address.....P. O. Box 2794
 Tel.: 2-3575.....Independent
 Representative.....Meeker Co.
 Pres., Gen. Mgr.....Keith E. Patterson
 Comm. Mgr.....Lou Clemens
 Prog. Dir.....Richard Sybert

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....KBIO, Inc.
 Business-Studio Address.....P. O. Box 461
 Tel.: OR 8-2244.....ABC-KBS
 Rep.....Art Moore; Lee O'Connell
 President.....Jessica L. Longston
 General Mgr.....Robert E. Pollock
 Station Mgr.....E. Dennis Skoglund
 Commercial Mgr.....Keith Conner
 Sales Prom. Mgr.....Charles Gropp
 Program Dir.....Eileen Shunway
 Publicity Dir.....Frank Burke
 Chief Engineer.....Terry Carter

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By... Boise Valley Bcstrs., Inc.
 Bus.-Studio Address.....1007 W. Jefferson
 Tel.: 3-2511.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 Pres., Gen. Mgr.....Westernman Whillock
 Sta., Comm. Mgr.....Earl Glade, Jr.
 Sales Prom. Mgr.....Vestal Baker
 Publicity Director.....Hank Curtis
 Chief Engineer.....James Johntz, Jr.

KCID—Caldwell—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By... Caldwell Bcstg. Co.
 Address.....819 Main St.
 Tel.: 9-3608.....KBS
 Station Rep.....Harlan G. Oakes
 Pres., Gen. Mgr.....Clair B. Hull
 Sta., Comm. Mgr.....Duane D. Wolfe
 Program Director.....Howard F. Shaw
 Chief Engineer.....James L. Young

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
 Owned.....Idaho Bcstg. & TV Corp.
 Address.....Box 4158
 Tel.: 4-3511.....MBS, KBS
 Representative.....Avery-Knodel
 President.....Cecil Heffel
 Gen. Mgr.....David Miles
 Program Director.....James Cowan
 Commercial Mgr.....Robert Weisenburger
 Chief Engineer.....Robert V. Beadles

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rexard Co.
 Business-Studio Address.... Blackwell Island
 Tel.: MOhawk 4-2196.....Independent
 Pres., Sta. Mgr.....Rex Koury
 Program Dir.....Dex Dexter
 Sales Prom. Mgr.....Bernard Merriman
 Chief Engineer.....Ed Baker

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Oper. By... Mesabi Western Corp.
 Address.....Chamber of Commerce Bldg.
 Tel.: 2-4611.....NBC
 Representative.....John Blair
 President.....William E. Boeing
 Commercial Mgr.....John Young
 Prog. Dir.....Vern Moore
 Chief Engineer.....Harold Toedlemeier

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
 Owner.....Kebco, Inc.
 Address.....Box 72
 Tel.: 51.....KBS
 Representative.....Keystone

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts

IDAHO

Pres., Comm. Mgr. Ed. M. Brainard
General Mgr. Kay Brainard
Chief Engineer. Robert C. Gordon

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. Idaho Radio Corp.
Address Amond Road
Tel.: Jackson 2-5100 CBS
Representative Walker Rawalt
President A. W. Schwieder
General Mgr. C. N. Layne
Sta., Comm. Mgr. Leonard Wasden
Program Dir. Leo Higham
Sales Prom. Mgr. Lorin Ward
Publicity Dir. Mel Richardson
Chief Engineer. Carroll Secrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By. E. Idaho Bcstg. & TV Co.
Business-Studio Address Box 581
Tel.: JA 3-1171 ABC-MBS-KBS
Newspaper Affil. Post, Register
Representative Avery-Knodel
Pres., Gen. Mgr. J. M. Brady
Sta. Mgr. Dewain Silvester
Comm. Sales Prom. Mgr. Dan Markam
Prog. Dir. Jim Harold
Publicity Director. Muriel Smith
Chief Engineer. Verne Sulier

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
Owned J. Ronald Bayton
Address Box 370
Tel.: JA 2-1101 Independent
Rep. W. S. Grant
Owner J. Ronald Bayton
Comm. Mgr. Allen Mabry
Sales Prom. Mgr. John Fulmer
Program Director. Bill Goodhope
Chief Engineer. B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
Owned KART
Address L'Herisson Bldg.
Tel.: EA 4-2321 Independent
Pres., Gen. Mgr. K. Clark
Commercial Mgr. Noel Brittain
Public-Program Director. Marian Clark
Chief Engineer. Bob Phillips

KWAL—Kellogg-Wallace 1938

Frequency: 620 Kc. Power: 1000 Watts
Owned-Oper. By. Metals Bcstg. Co.
Address Box R, Osborn, Ida.
Tel.: 1-6101 Independent
Representative Holman, Art Moore
Pres., Gen. Mgr. R. Lee Black
Commercial Mgr. J. C. Campbell
Prog. Publicity Dir. Wesley Roberts
Chief Engineer. Robert Tremblay

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Lewis Clark Bcstg. Co.
Address 2829 Country Club Dr.
Tel.: SH 3-2502 Independent
Representative Gil-Perna, Feltis, Jacobson
Gen. Mgr., Co-Owner J. H. Matlock
Sta. Mgr., Co-Owner E. A. Hamblin
Commercial Mgr. Bill Wippel
Sales Prom. Mgr. Jim D. Kime
Program Director. By Taylor
Publicity Director. Doug Woodall
Chief Engineer. Tim Waide

KRLC—Lewiston—1935

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. Donald A. Thomas
Address P. O. Box 287
Tel.: SH 3-1551 Independent
Representative Forjoe, Art Moore
Gen. Mgr. Donald Thomas
Program Director. Alben Nelson
Chief Engineer. Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned KRPL, Inc.
Address Box 396
Tel.: TU 2-1283 KBS
Representative Moore, Hil F. Best
Pres., Gen. Mgr. Gale Mix
Comm. Mgr. James Sanberg
Sales Prom. Mgr. Shirley Mix
Program Director. Bob Gese
Publicity Director. Dave La Favour
Chief Engineer. Dale Bobbitt

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By. E. G. Wenrick Bcstg. Co.
Business Address 1024 12th Ave. S.
Tel.: 6-4611 Independent
Representative Holman
Co-Owner, Gen. Mgr. Ken Kilmer
Sta. Comm. Manager. Doyle Chain
Prog. Dir. Shirl Black
Sales Promotion Mgr. John Boudreau
Publicity Director. Ellis Whitt
Chief Engineer. G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
Owned By. Clearwater Broadcasting Co.
Address Orofino, Ida.
Tel.: Granite 3-2502 Independent
Station Representative. Feltis, Jacobson
Co-Owners J. H. Matlock, E. A. Hamblin
Station Manager. John Mix
Chief Engineer. Dick Gohlman

KPID—Payette—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By. E. F. Hash
Address 35 S. 8th St.
Tel.: Midway 2-3351 KBS
President. Earl F. Hash

Gen. Mgr., Chief Engineer..... D. L. Dodd
 Commercial Mgr..... Joe Lyle
 Program Dir..... James Williams
 Promotion Mgr..... Jo Lynn Warner

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Pioneer Bcstrs. Corp.
 Business-Studio Address.....Box 31
 Tel: Cedar 3-2121.....NBC
 Representative.....Weed; Art Moore
 Pres., Gen. Mgr.....Henry H. Fletcher
 Commercial Mgr.....John R. Taylor
 Program Director.....Ruth A. Fletcher
 Publicity Director.....Olive L. Greene
 Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Pocatello Radio, Inc.
 Address.....1140 Yellowstone
 Tel: 1240.....MBS-KBS
 Representative.....Avery-Knodel
 President.....Don W. Burden
 General Manager.....R. W. Burden
 Comm. Mgr.....Bill Adelstein
 Program Director.....Lee Parsons
 Chief Engineer.....Del Chapman

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
 Owned.....Pocatello Bcstg. Co.
 Address.....355 Yellowstone Ave.
 Tel: 1290.....KBS
 Representative.....Ayres
 President.....Thomas R. Becker
 Station Manager.....Al Stuetzle
 Sales Prom. Mgr.....Roy Nicholson
 Program Director.....P. McKissen
 Publicity Director.....M. Doyle
 Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Voice of The Rockies, Inc.
 Address.....Preston
 Tel: 600.....KBS
 Representative.....Continental
 President.....Leo R. Hawkes
 Gen. Mgr., Chief Eng.....D. A. Nash, Jr.
 Program Dir.....Ruby Nash

KRXK—Rexburg—1951

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Snake River Radio & TV Co., Inc.
 Address.....445 S. 2nd East
 Tel: EL 6-5488.....KBS
 Station Representative.....BTS
 Pres., Gen. Mgr.....Gene Shumate
 Comm. Mgr.....Wes Lawrence
 Prog. Dir., Chief Eng.....Jim Clawson

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Inland Bcstg. Co.
 Address.....Rupert
 Tel: HE 6-3746.....Independent
 Representatives.....Feltis, Jacobson

Pres., Gen. Mgr.....Mervin V. Ling
 Sta. Comm. Mgr.....George McDonald
 Chief Engineer.....E. C. Miller

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bauer Bcstg. Co.
 Address.....P. O. 431
 Tel: CO 3-2179.....KBS
 Sta. Rep.....Art Moore
 General Mgr.....Norman Bauer
 Comm. Mgr.....I. M. Rossmiller

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts. d.
 Owned By.....Caribou Broadcasting Co. Inc.
 Business Address.....Box 1267, Pocatello
 Tel: Soda Springs 775.....KBS
 Station Representative.....Feltus
 President.....Wendell P. Marshall
 General Manager.....Glen S. Marshall
 Station Maanger.....R. Dale Dunn
 Program Director.....Curtis Empey
 Chief Engineer.....Paul Haviland

KEEP—Twin Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Radio Sales Corp.
 Address.....P. O. Box 511
 Tel: RE 3-7512.....KBS
 Station Rep.....Gill-Perna
 President.....Frank C. McIntyre
 Comm. Mgr.....Wayne Douglas
 Prog. Dir.....Lenny Hesterman
 Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned.....Southern Idaho Bcstg. & TV Co.
 Business Address.....Eastland & Elizabeth Ave.
 Tel: BE 3-5840.....Independent
 Rep.....Avery-Knodel
 President.....A. L. Glasmann
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Sales Prom. Mgr.....Juneau Shinn
 Program Director.....Dave Eardley
 Chief Engineer.....John Maxson

KTFI—Twin Falls—1928

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W.
 Tel: 2400.....NBC
 Representative.....Weed
 Pres., Gen., Sta. Mgr.....F. M. Gardner
 Pub., Prog. Dir., Sales Prom. Mgr.....L. Parker
 Chief Engineer.....Allen Lee

KWEI—Weiser—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Inland Bcst. Co.
 Business-Studio Address.....Box 791
 Tel: 700.....Independent
 Station Representative.....Jacobson, Feltis
 Pres., Gen. Mgr.....M. V. Ling
 Sta., Comm., Sls. Mgr., Prog. Dir.....D. Quigley
 Chief Engineer.....Edwin C. Miller

Pop.: 10,175,000
Families: 3,095,000
Radio Homes: 3,035,000

Illinois

Stations in State: 94
TV Homes: 2,799,000
TV Stations: 25

WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Oper. By... Palen Bcstg. Corp.
Address ... Godfrey Road
Tel.: 5-2525 ... Independent
Rep. ... Sears & Ayer
Pres., Gen. Sta. Mgr. ... Edward N. Palen
Comm., Sales Prom. Mgr. ... H. Bunyan
Program Director ... Russ Benson
Publicity Dir. ... Jim Palom
Chief Engineer ... Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts
Owned ... Anna Bcstg. Co., Inc.
Address ... Anna Hotel
Tel.: 1113 ... Independent
Representative ... Stars National
President ... Pierce E. Lackey
Sta., Comm. Mgr. ... Robert P. Joseph
Prog. Dir., Ch. Engr. ... Donald C. Michel

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Oper. By... V. G. Coffey & B. A. Oswalt
Business-Studio Address ... 184 River St.
Tel.: 7-4215 ... Independent
Prog. Dir. ... Jeanne M. Doran
Managers ... Coffey; Oswalt

WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.
Owned-Operated By ... Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address ... 2100 W. Main
Tel.: AD 3-5000 ... Independent
Representative ... Indie Sales
President ... John W. Lewis
Gen., Sta. Mgr. ... William C. Bailey
Comm., Sales Prom. Mgr. ... Robert Bohn
Program Director ... Lee W. Coffee
Chief Engineer ... Marvin M. Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By ... Bloomington Bcstg. Corp.
Address ... 209 E. Washington
Tel.: 5-2078 ... ABC
Newspaper Affil. ... Daily Pantagraph
Representative ... John E. Pearson
President ... Loring C. Merwin
Exec. V.P., Gen. Mgr. ... Vernon A. Nolte
Commercial Manager ... John McDermott
Program Dir. ... Jerry Collins
Chief Engineer ... Fred Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By ... Cairo Broadcasting Co.
Business Address ... Box 311

Tel.: 1490 ... Independent
Gen.-Station-Comm. Mgr. ... Merrill C. Currier

WBYS—Canton—1947

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned-Operated By ... Fulton Co. Bcstg. Co.
Business-Studio-Transmitter ... East Linn Limits
Tel.: 1877 ... ABC
President ... Harriett B. Winsor
General Manager ... Charles E. Wright
Program Director ... Elizabeth Sawyer
Chief Engineer ... William I. Wortman

WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By ... Southern Illinois Bcstg.
Business-Studio Address ... 218 W. Main St.
Tel.: 2160 ... Independent
Sta. Mgr., Ch. Engr. ... Paul F. McRoy
Sales Promotion Mgr. ... Larry Doyle

WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By ... Carmi Bcstg Co.
Address ... U. S. Route 460
Tel.: 4161 ... Independent
Membership ... NAB
Gen., Sta. Mgr. ... S. A. Hassan

WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By ... Superior Bcstg. Service, Inc.
Address ... 502 Wabash Ave.
Tel.: 520 ... Independent
Station Rep. ... Sears & Ayer
Manager ... John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
Owned ... Southern Illinois Bcstg. Co.
Address ... Box 428
Tel.: 5151 ... Independent
Representative ... Bob Dore
President ... C. W. Rodgers
Gen., Sta. Mgr. ... Richard O. Bieser
Sales Promotion Mgr. ... Celia Mainer
Program Director ... Errol Hubbard
Chief Engineer ... R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc. Power: 250 Watts
Owner ... The Champaign News Gazette, Inc.
Business Address ... 48 Main St.
Tel.: Fleetwood 6-1855 ... CBS
Newspaper Aff. ... News-Gazette
Representative ... The Meeker Co.
President ... Mrs. Helen M. Stevick
Gen., Sta. Mgr. ... Larry Stewart
Program Dir. ... Constance Vogt
Chief Engineer ... Robert Brown

**WKID—Champaign-Urbana
1948**

Frequency: 1580 Kc. Power 250 Watts d
Owned-Operated By.....WKID Bcstg. Co.
Address.....P. O. Box 192
Tel.: EM 7-5431.....Independent
Representative.....John E. Pearson
President.....Donald T. Harding
V.P., Gen. Mgr.....Robert F. Meskill
Ch. Eng.....George Scharf

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owner.....The Friendly City Bcstrs.
Address.....Box 107
Tel.: DI 5-2149.....KBS
Rep.....Sears & Ayer
Pres., Gen. Mgr.....Jack Owens
Commercial Manager.....Betty Owens
Sales Promotion Mgr.....Hugh Birdsong
Prog., Pub. Dir.....Bill Carmody
Ch. Eng.....William Setliffe

WAAF—Chicago—1922

Frequency: 950 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Corn Belt Pub., Inc.
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Representative.....Forjoe
President.....Ward A. Neff
Exec. V.P.....W. E. Hutchinson
Gen., Sta. Mgr.....Thomas L. Davis
Sales Prom. Mgr.....Ralph Kelley
Program Dir., Pub. Dir.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WAIT—Chicago—1941

Frequency: 820 Kc.....Power: 5000 Watts, d.
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....Independent
Station Rep.....Avery-Knodel
Gen. Mgr., Prog. Dir.....Robert O. Miller
Sales Promotion Mgr.....Louis "Tex" Frenkel
Chief Engineer.....Harry Berg

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned.....Rollins Bcstg., Inc.
Address.....6205 S. Cottage Grove
Tel.: NO 7-4124.....Independent
Representative.....Rollins, Grant
President.....O. Wayne Rollins
Gen. Mgr.....Robert A. Wencil
Dir. Sales.....A. R. Lanphear
Dir. Pub. Rel.....Tim Crow
Dir. Eng.....G. R. Chambers
Chief Engineer.....J. R. Burdeau

WBBM—Chicago—1923

Frequency: 780 Kc. Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS

Sta. Rep.....CBS Spot Sis.
General Manager.....H. Leslie Atmos
Asst. Gen. Mgr.....E. H. Shomo
Executive Ass't.....C. W. Doebler
Sales Manager.....W. J. Connelly
Sales Prom. Mgr.....Loren R. Hollenbaek
Publicity Director.....George Condon
Program Director.....Arthur Thorsen
Production Manager.....Kenneth Carbonel
Chief Engineer.....J. J. Beloungy

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address.....666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Representative.....Burke-Stuart
General Manager.....Martin F. Hogan
Commercial Mgr.....Thomas E. Haviland

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 Pine Grove Ave.
Tel.:.....DI 8-4440

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Emil Denmark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President.....Emil Denmark
Sta., Comm. Mgr.....Bill Mack
Chief Engineer.....Richard Tomasiewicz

**SPECIALIZED SELLING
PAYS OFF —**

MORE THAN 500
DIFFERENT NATIONAL
ACCOUNTS ARE BUYING
FROM **B. T. S.** . . . TODAY!

TAPE PLAYBACKS BRING
OUR STATIONS 'IN PERSON'

**BROADCAST TIME
SALES**

'DAZZLES
'EM WITH
FOOTWORK'



How do you measure **Chicago** **Radio Stations?**

*Here are two "yardsticks" that show
how WGN RADIO measures up!*

NIELSEN COVERAGE SERVICE No. 2

Total Radio Homes in Area	4,939,780	WGN leads by	975,540
Homes Reached Day or Night—			
Monthly 1,663,050	WGN leads by	336,450
Weekly 1,497,710	WGN leads by	268,930
Daytime Circulation—			
Weekly 1,349,700	WGN leads by	221,420
Daily 826,580	WGN leads by	20,810
Nighttime Circulation—			
Weekly 850,440	WGN leads by	224,000
Daily 465,440	WGN leads by	109,430

NIELSEN, SEPTEMBER-NOVEMBER 1958 NSI REPORT*

Quarter Hour Firsts (Entire Week)	WGN 1st
Average Quarter Hour Audiences:	WGN 1st
Entire Week (6:00 A.M.-12 Midnight)	WGN 1st
Afternoons (12 Noon-6:00 P.M. Entire Week)	WGN 1st
Nighttime (6:00 P.M.-Midnight-Entire Week)	WGN 1st
Weekends (Sat-Sun., 6:00 A.M.-7:00 P.M.)	WGN 1st

**Reaching More Homes Than
Any Other Chicago Radio Station**



WGN-radio Chicago

441 N. Michigan Ave., Chicago 11, Illinois

WGES—Chicago—1924

Frequency: 1390 Kc. Power: 5000 Watts d.
 Bus. Address: 2708 W. Washington Blvd.
 Tel.: SA 2-1700. Independent
 General Manager: John A. Dyer
 Commercial Mgr.: Elizabeth M. Hinsman
 Sales Promotion Manager: K. P. Freda
 Program Director: Herbert Rudolph
 Chief Engineer: William Shunk

WGN—Chicago—1924

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By: Tribune Co.
 Bus. Studio Address: 441 N. Michigan Ave.
 Newspaper Affiliation: The Chicago Tribune
 Tel.: MI 2-7600. Independent
 Representative: Edward Petry
 President: J. Howard Wood
 Gen., Sta. Mgr.: Ward L. Quaal
 Gen. Sales Mgr.: Chas. E. Gates
 Commercial Manager: William A. McGuiness
 Sales Promotion Manager: Charles A. Wilson
 Program Director: Bruce Dennis
 Publicity Director: James Hanlon
 Dir. of Engineering: Carl J. Meyers

WHFC—Chicago—1925

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: WHFC, Inc.
 Address: 3350 S. Kedzie Ave.
 Tel.: CL 4-7411. Independent
 Rep.: Charles Bernard
 General Manager: Richard W. Hoffman
 Commercial Mgr.: Florence Summers

WIND—Chicago—1927

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By: Westinghouse Bcstg. Co.
 Business Address: 400 N. Michigan Ave.
 Tel.: Whitehall 4-2170. Independent
 Representative: AM Radio Sales
 V.P., Gen. Mgr.: Ralph L. Atlass
 Program Dir.: Don Quinn
 Sales Prom. Mgr.: David Croninger
 Publicity Director: Lynn Mahoney
 Chief Engineer: Kenneth C. Shirk
 Owners of: WBZ-WBZA, Boston-Springfield,
 Mass.; KYW, Cleveland; KDKA, Pittsburgh;
 WOWO, Fort Wayne, Ind.; KEX, Portland, Ore.

WJJD—Chicago—1934

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By: Plough Bcstg. Co.
 Bus. Studio Address: 230 N. Michigan Ave.
 Tel.: ST 2-5466. Independent
 Representative: Radio-TV Representatives, Inc.
 President: Harold R. Krelstein
 Gen., Sta. Mgr.: Frederick G. Harm
 Commercial Mgr.: Lloyd Webb
 Sales Prom., Pub. Dir.: Fred Livingston
 Program Dir.: Ralph Blank
 Chief Eng.: Walter F. Myers
 Owners of: WMPS, Memphis, Tenn.; WCOF,
 Boston; WCAO, Baltimore, Md.

WLS—Chicago—1924

Frequency: 890 Kc. Power: 50,000 Watts
 Owned-Oper. By: WLS, Inc.
 Business Address: 1230 Washington Blvd.
 Tel.: MO 6-9700. ABC
 Representative: John Blair
 President: James E. Edwards
 Gen., Sta. Mgr.: Glenn Snyder
 Sales Manager: Arch Madsen
 Sales Prom., Pub. Dir.: Roland Sack
 Program Director: Harold Safford
 Chief Engineer: Thomas Rowe

WMAQ—Chicago—1922

Frequency: 620 Kc. Power: 50,000 Watts
 Owned-Operated By: National Bcstg. Co., Inc.
 Business Studio Address: Merchandise Mart
 Tel.: SU 7-8300. NBC
 Representative: NBC Radio Spot Sales
 President (NBC): Robert E. Kintner
 V.P. (NBC), Gen. Mgr.: Lloyd E. Yoder
 Sales Manager: Rudi Neubauer
 Sales Promotion Manager: John M. Keys
 Prog. Mgr.: Richard Johnson
 Publicity Director: Chet Campbell
 Chief Engineer: Howard Lutgens

WSBC—Chicago—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: WSBC Bcstg. Co., Inc.
 Business Studio Address: 2400 W. Madison St.
 Tel.: MO 6-9060. Independent
 Representative: Devney
 President: Louis B. Lee
 Comm. Mgr.: Marge Strasser
 Program Dir.: Richard D. Lane

WHOW—Clinton—1947

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Operated By: Cornbelt Bcstg. Co.
 Business Address: 401½ S. Side Sq.
 Tel.: 305. Independent
 Representative: Holman
 President: J. R. Livesay
 Gen Mgr., Chief Eng.: Rolland O. Looper
 Comm. Sales Prom. Mgr.: Jim Williams

WDAN—Danville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Northwestern Pub. Co.
 Address: 1500 N. Washington
 Tel.: 1700. CBS
 Representative: Everett-McKinney, Inc.
 General Manager: Robert J. Burow
 Sta. Mgr.: Max Shaffer
 Program Dir.: Honore Ronan
 Chief Engineer: Norlyn Dossey

WITY—Danville—1953

Frequency: 980 Kc. Power: 1 Kw.
 Owned: Vermillion Bcstg. Corp.
 Address: P. O. Box 142
 Tel.: 1312. Independent
 Representative: Burn-Smith
 President: Gilbert E. Metzger

ILLINOIS

Gen., Sta. Mgr.....Elzer Marks
Comm., Sales Prom. Mgr.....William O'Toole
Publicity Director.....Cathy Scheurich
Chief Engineer.....Taylor Clawson

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Mid-States Bcstg. Co.
Business-Studio Address.....265 S. Park St
Tel.: 3-9744.....Independent
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Clark O. Whitman
Program Director.....Harry Michaels
Chief Engineer.....Willard F. Hall

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Illinois Bcstg. Co.
Address.....1100 E. Pershing Road
Tel.: 5371.....CBS
Representative.....Weed
President.....Frederick W. Schaub
Gen. Mgr.....M. H. Stuckwisch
Comm. Mgr.....Dale E. Eyman
Prog., Pub. Dir.....Robert B. King
Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....DeKalb Radio Studios, Inc.
Business-Studio Address.....711 N. First St.
Tel.: 6-3485.....Independent
Representative.....Sears & Ayer
Pres., Gen. Mgr.....George C. Biggar
Commercial Manager.....Richard Meier
Program Director.....R. C. Brown
Publicity Dir.....Fram Booton
Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Oper. By.....DuQuoin Bcstg. Co.
Address.....Music Center
Tel.: LI 2-3894.....KBS
Representative.....Devney
Pres., Gen. Mgr.....M. R. Lankford
Comm. Sales Prom. Mgr.....Gene Showalter
Program, Ch. Eng.....E. Neil Pike

WAMV—East St. Louis—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Missouri Corp.
Business-Studio Address.....Broadview Hotel
Tel.: BR 1-4626.....ABC
Representative.....Weed & Co.
President.....Robert W. Day
General Mgr.....Elmer Willrich
Program, Sales Prom. Mgr.....Dan Stengle
Publicity Dir.....Ray Nelson
Chief Engineer.....Earle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.

Address.....110 N. Banker St.
Tel.: 1090.....Independent
Representative.....Devney
President.....Joseph E. McNaughton
Gen. Mgr.....George Walker
Program Director.....R. E. Woody

WRMN—Elgin—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Oper. By.....The Elgin Bcstg Co.
Address.....156 Division St.
Tel.: SH 1-7700.....Independent
News Affil.....Pekin Times, Yuma Sun
Representative.....Devney
Pres., Gen. Mgr.....J. Richard Sutter
Prog. Dir., Ch. Engr.....Floyd Brown
Publicity Director.....Pearl Reynolds

WEAW—Evanston—1946

Frequency: 1330 Kc.....Power: 1000 Watts
Owned.....No. Shore Bcstg. Co., Inc.
Address.....Box 1330
Tel.: UN 4-7600.....Independent
Rep.....Good Music Bctrs., Grant Webb
Pres., Gen. Sta. Mgr.....Edward A. Wheeler
Commercial Manager.....Don Springgate
Sales Promotion Mgr.....Robert Cronin
Pub. Dir.....Doris Peterson
Program Director.....Mike Locigno

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Evanston Broadcasting Co.
Bus.-Studio-Transmitter.....1580 Sherman Ave.
Tel.: GR 5-1590.....Independent
Representative.....Devney
President.....Angus D. Pfaff
Chief Engineer.....Thomas Mills

WFIW—Fairfield—1953

Frequency: 1390 Kw.....Power: 500 Watts d.
Owned-Oper. By.....Wayne County Bcstg. Co.
Address.....Box 72
Tel.: 2159.....KBS
Representative.....Grant Webb
Co-Owner, Gen. Mgr.....Thomas S. Land
Co-Owner.....Bryon Davidson
Commercial Mgr.....Garnet Williams
Program Director.....Darrell Linne
Chief Engineer.....Gil Wallace

WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Freeport Bcstg. Co., Inc.
Business-Studio Address.....9 N. Chicago Ave.
Tel.: ST 436.....Independent
Representative.....Headley-Reed
Pres., Gen. Mgr., Chief Eng... Vincent S. Barker
Commercial Manager.....David Taylor
Prog. Dir.....Bud Walters

WGIL—Galesburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Galesburg Bcstg. Co., Inc.
Business Address.....312 Hill Arcade
Tel.: 4626.....Independent

Newspaper Affiliation...Daily Register Mail
 RepresentativeWm. G. Rambeau
 President.....William C. Pritchard
 Gen., Sta. Mgr.....George D. Donaldson
 Prog. Dir.....Edward J. Gale
 Chief Engineer.....R. L. Baughman

WQUB—Galesburg—1957

Frequency: 1590 Kc....Power: 5000 Watts d.
 Owned.....Knox County Bcstg. Corp.
 Address.....36 Park Plaza
 Tel.: Dickens 2-3161.....Independent
 RepresentativeHollingbery
 President.....G. Laverne Flambo
 Exec. V.P. & Gen. Mgr....W. E. McClenahan
 Sales Promotion Manager.....E. P. Davis
 Program Director.....Jack Davis
 Publicity Director.....Sally Mathers
 Chief Engineer.....Douglas Horner

WEBQ—Harrisburg—1923

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Oper. By.....First Trust Association
 Business-Studio-Transmitter...100 E. Poplar St.
 Tel: 3-7282KBS
 Gen.-Station-Comm. Mgr.....Inglls M. Taylor
 Sales Prom. Mgr.....Ken Hamilton
 Program Director.....Norma Slaton
 Publicity Director.....Charles Branum
 Chief Engineer.....Elmer L. Gladson

WMCW—Harvard—1955

Frequency: 1600 Kc....Power: 500 Watts
 Address.....205 E. Brainard
 c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By.....Egyptian Bcstg. Co.
 Business-Studio Address.....P. O. Box 179
 Tel.: 381-382MBS
 RepresentativeHolman
 President.....Maybelle J. Lyerla
 Gen., Sta. Mgr.....Charles R. Cook
 Sales Promotion Manager.....Fred Simmons
 Program Director.....Louise Samuel
 Publicity Director.....Frank Samuel
 Chief Engineer.....Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc....Power: 1000 Watts d.
 Owned. Jacksonville Radio & TV Bcstg. Corp.
 Business Address.....Fox Theatre Bldg.
 Tel.: CH 5-7171.....KBS
 Newspaper Affil.....Journal-Courier
 RepresentativeHal Holman
 President.....Robert Fay
 Gen., Sta. Mgr.....R. Karl Baker
 Program Director.....T. J. Fairburn
 Chief Engineer.....G. J. Cassens

WJOL—Joliet—1929

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Operated By.....WJOL, Inc.
 Business-Studio-Transmitter...601 Walnut St.
 Tel.: 6-4761.....Independent
 RepresentativeJohn Pearson

Pres., Gen. MgrJoseph F. Novy
 Station Manager.....J. F. Cerny
 Prog. Dir.....Eileen Caron
 Chief Engineer.....Frank Woodcroft

WKAN—Kankakee—1947

Frequency: 1320 Kc....Power: 1000 Watts d.
 Owned-Oper. By. Kankakee Daily Journal Co.
 Business-Studio Address..180 N. Schuyler Ave.
 Tel.: WELLS 3-6633.....Independent
 RepresentativeSears-Ayer
 President.....Burrell Small
 General Manager.....Bruce Brown
 Station Manager.....Robert Hawkins
 Program Director.....Orren Allain
 Chief Engineer.....Richard Eckels

WKEI—Kewanee—1952

Frequency: 1450 Kc....Power: 100 Watts
 Owned-Operated By.....WKEI Bcstg. Co.
 Address.....202½ N. Tremont
 Tel.: 4471.....KBS
 Representative.....H. F. Best
 Pres., Gen. Mgr., Chf. Engr....E. D. Scandrett
 Prog., Pub. Dir.....Paul Messplay

WTAQ—La Grange—1950

Frequency: 1300 Kc....Power: 500 Watts n.
 Owned-Oper. By.....S & S Bcstg. Co.
 Address.....Box 408
 Tel.: FL 2-1300.....Independent
 Representative.....W. Donald Roberts
 President.....Charles Sebastian
 V. P., Sta. Mgr.....Russ Salter
 Commercial Manager.....Ralph Faucher
 Sales Prom. Mgr.....Stanley Noyes
 Program Dir.....Ted Carlson
 Asst. Mgr.....Arthur Schlaman
 Chief Engineer.....Bill Ward

WLPO—La Salle—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Oper. By...La Saile County Bcstg. Co.
 Bus. Ad.....P. O. Box 215
 Tel.: CApitol 3-3100.....Independent
 Newspaper Affiliation...Daily News Tribune
 RepresentativeGrant Webb
 President.....Peter Miller
 Gen. Mgr.....William Holm
 Program Director.....Dan Dunlap
 Publicity Director.....Laverne Waltman
 Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc....Power: 500 Watts, d.
 Owned By.....Lawrenceville Bcstg. Co.
 Address.....Box 210
 Tel.: 910.....Independent
 Partner.....Ray J. Lankford

WPRC—Lincoln—1947

Frequency: 1370 Kc....Power: 500 Watts d.
 Owned-Oper. By.....Prairie Radio Corp.
 Address.....P. O. Box 37
 Tel.: 1370.....KBS
 RepresentativeSears & Ayer

ILLINOIS

Pres., Gen. Mgr.....Ray F. Knochel
 Comm. Manager.....Paul E. Rankin
 Program Director.....Earle Layman
 Publicity Director.....John H. Deal
 Chief Engineer.....Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.
 Address.....Box 241
 Tel.: 100.....Independent
 Representative.....Hil Best
 Pres., Gen. Mgr.....Hayward L. Talley

WKAI—Macomb—1947

Frequency: 1510 Kc....Power: 250 Watts d.
 Owned-Operated By.....WKAI Bcstg. Co.
 Address.....113 E. Carroll St.
 Tel.: TEmple 3-4129.....KBS
 Newspaper Affiliation.....Daily Journal
 President.....William H. Rudolph
 General Manager.....Robert E. Douglas
 Business Manager.....Verna M. Frye
 Program Director.....J. Jean Marconnet

WGGH—Marion—1949

Frequency: 1150 Kc....Power: 5000 Watts d.
 Owned-Operated By.....Marion Bcstg. Co.
 Business Address.....P. O. Box 311
 Tel.: WYandotte 3-8101.....Independent
 Representative.....Sears & Ayle
 Pres., Chief Eng.....George W. Dodds
 Gen., Sta., Comm. Mgr.....Jim Duncan

WLBH—Mattoon—1946

Frequency: 1170 Kc....Power: 250 Watts d.
 Owned-Operated By.....Mattoon Bcstg. Co.
 Bus.-Studio Address.....1632½ B'way Ave.
 Tel.: AD 4-6464.....Independent
 Representative.....Holman
 President, Gen.-Station Mgr.....J. R. Livesay
 Commercial Manager.....Ken Wooddell
 Sales Prom. Mgr.....Robert Veech
 Program Director.....Robert Guess
 Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc....Power: 1,000 Watts d.
 Owned-Oper. By.....Fort Massac Bcstg. Co.
 Business Address..National State Bank Bldg.
 Tel.: 2106.....KBS
 Representative.....Holman
 Gen. Mgr.....James H. Firmin
 Commercial Manager.....Virgil E. Smith
 Program Director.....Fleeta Firmin
 Chief Engineer.....Carlos M. Steele

WQUA—Moline—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....WQUA, Inc.
 Address.....1319 Fth Ave.
 Tel.: 4-6727.....ABC
 Representative.....Geo. P. Hollingberry Co.
 President.....G. LaVerne Flambo
 V.P., Gen. Mgr.....J. Maxim Ryder
 Commercial Manager.....Lester Johnson
 Production Manager.....Robert Nelson
 Chief Engineer.....Howard Elliott



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WRAM—Monmouth—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned Prarieiland Bcstrs.
 Address First & Main St.
 Tel.: 666 Independent
 Representative Pearson
 Gen. Mgr. Stephen P. Bellinger
 Comm. Mgr. Richard V. Taber
 Program Dir. Jack Edsel
 Chief Engineer Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc. Power: 500 Watts
 Owned WVMC
 Business Address Box 450
 Tel.: 1360 Independent
 President Stephen P. Bellinger
 Gen., Comm. Mgr. Charles H. Green
 Sales Prom. Mgr. R. L. Knutstrom
 Program Director David K. Naber
 Publicity Director Albert Freedman
 Chief Engineer Eugene Garrett

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Mt. Vernon Radio & Tel. Co.
 Address 121 1/2 N. 9th Street
 Tel.: 3500 Independent
 Representative John E. Pearson Co.
 President John Russell Mitchell
 General Manager R. J. Cheney
 Comm. Mgr. C. Schoch
 Chief Engineer Robert MacConnell

WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By. Martha D. & Robert M. Rapp
 Business Address 1602 Elm
 Tel.: 282 KBS
 Representative Hil F. Best
 Gen., Sta. Mgr. Lew Barwick
 Chief Engineer Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Village Bcstg. Co.
 Address 408 S. Oak Park Ave.
 Tel.: VI 8-5760 Independent
 Representative Stars National
 General Manager E. Sonderling
 Station Mgr. Al Michel

WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By. Illinois Bcstg.
 Address Decatur, Ill.
 Tel.: EX 3-2156 Independent
 Pres. Fred W. Schaub
 Exec. V.P. M. Lindsay
 Gen. Mgr. E. C. Dorsey
 Comm. Mgr. Charles R. Griggs
 Prog. Dir. Joe Kosack
 Chief Engineer Stanley Greatline

WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By. Carl H. Meyer
 Address 417 W. Madison St.
 Tel.: 551 Independent
 Pres., Gen. Mgr., Ch. Eng. Carl H. Meyer
 Comm. Mgr. D. M. Meyer
 Sta. Mgr., Prog. Dir. Robert Meyer

WPRS—Paris—1951

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By. Paris Bcstg. Corp.
 Address Box 262
 Tel.: 5-0153 Independent
 Pres., Gen. Mgr. Adlai C. Ferguson, Jr.
 Commercial Mgr. James D. Savoye
 Prog. Dir. John Powell
 Publicity Dir. Gene Tyler
 Chief Engineer Harry Hubbert

WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By. Pekin Bcstg. Co., Inc.
 Business-Studio Address Arcade Bldg.
 Tel.: 6-2134 Independent
 Representative Sears & Ayer
 Pres., Gen. Mgr. W. Kenneth Patterson
 Sta. Mgr., Pub. Dir. George C. Udry
 Comm., Sales Prom. Mgr. William Hill
 Program Director Roland Struhbar
 Chief Engineer Lowell Lovely

WEEK—Peoria—1946

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By. West Central Bcstg. Co.
 Bus. Add. 2907 Springfield Rd.
 Tel.: 9-3961 NBC
 Representative Headley-Read
 President Robert S. Kerr
 V.P., Gen. Mgr. Fred C. Mueller
 Commercial Manager Coleman Scott
 Program Director Bill Dorn
 Pub. Dir. Albert Knapp
 Ch. Eng. Wayne Lovely

WIRL—Peoria—1948

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By. Frudeger Bcstg. Co.
 Bus.-Studio Address. 121 N.E. Jefferson Ave.
 Tel.: 4-9239 Independent
 Representative H-R
 President Robert W. Frudeger
 General Mgr. Howard H. Frederick
 Program Director Robyn Weaver
 Chief Engineer Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc. Power 5000 Watts
 Owned-Oper. By. WMBD, Inc.
 Address 212 S.W. Jefferson Ave.
 Tel.: 6-0711 CBS
 Reps. Peters, Griffin, Woodward, Inc.
 Pres. Charles C. Caley

ILLINOIS

Vice Pres. Robert O. Runnerstrun
Station Mgr. Hal Sunberg
Program Dir. Bill Mayer
Publicity Dir. R. James Bateman
Chief Engineer George Pyle

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio One Corp.
Address 614-A Main St.
Tel.: 4-9249 Independent
Representative Bolling
Gen. Mgr. K. R. Greenwood
Commercial Manager Guy Fowler
Sales Promotion Manager Ken Baugh
Program Director Harry Harrison
Chief Engineer Jerald Devore

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
Owned Pike Broadcasting Co.
Address Pittsfield
Tel.: 650 Independent
Representative Continental Radio Sales
President G. B. Meyer
Sta. Mgr., Chief Eng. Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Operated By Quincy Bcastg. Co.
Business-Studio Address Hotel Quincy
Tel.: BA 2-6840 ABC
Newspaper Affiliation Quincy Herald Whig
Representative Young Reps., Inc.
President T. C. Oakley
General Manager Joe Bonansinga
Comm. Mgr. J. Ben Stewart
Prog. Dir. Fred Colgan
Pub. Dir. Hal Heidbreder
Chief Engineer Frank E. Laughlin

WTAD—Quincy—1927

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Lee Bcastg., Inc.
Address 510 Maine St.
Tel.: BA 2-6200 CBS
Newspaper Affiliation Hannibal Courier Post
Representative Weed & Co.
President Lee P. Loomis
Gen., Nat'l Sales Mgr. Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr., Wayne W. Cribb
Sales Prom. Mgr., Pub Dir. Dick Moore
Program Director Robert Eickmeyer
Chief Engineer J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Ann Broadcasting Corp.
Business Address P.O. Box 266
Tel.: 1373 KBS
Representative Hil F. Best
Pres., Gen. Mgr. Kathryn A. Duncan
Comm., Sales Prom. Mgr. James L. Foster
Program Director Thelma Dorsey
Publicity Director Jack Weber
Chief Engineer Danny Doss

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 1 Kw. d.; 500 W. n.
Owned-Operated By Winnebago News, Inc.
Bus.-Studio Address Rockford News Tower
Tel.: 2-6621 ABC
Representative H-R
President E. K. Todd
Gen., Sta. Mgr. John J. Dixon
Commercial Manager David Salisbury
Sls. Prom. Mgr., Pub. Dir. Betty L. Thro
Program Director Maurice P. Owens
Chief Engineer Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated by Radio Rockford, Inc.
Address 113 S. Court St.
Tel.: 8-1869 Independent
Representative Radio-TV Reps.
President Burrell L. Small
General Manager William R. Walker
Comm. Sls. Prom. Mgr. Don Hoover
Program Director H. Irving Tingley
Publicity Director William Kelsey
Chief Engineer George Reynolds

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By Rock Island Bcastg. Co.
Business-Studio Address 231 18th St.
Tel.: RI 6-5441 CBS
Newspaper Affiliation Rock Island Argus
Representative Hyett, Avery-Knodel
President Ben H. Potter
V.P., Gen., Sta. Mgr. Leslie C. Johnson
Asst. Mgr., Dir. Sales Maurice Corken
Merchandising Mgr. Heber Barton
Program Dir. Frank S. Hicks
Publicity Dir. Fern Hawks
Chief Engineer Robert J. Sennett

WJBD—Salem—1956

Frequency: 1350 Kc. Power: 500 Watts. d.
Owned Salem Bcastg. Co.
Address 121 S. Walnut St.
Tel.: 2000 Independent
Representative Grant Webb
Gen., Sales Mgr. Bryan Davidson
Prog. Dir. Coley Cowan
Chief Engineer Bryan Davidson

WHCO—Sparta—1955

Frequency: 1230 Kc. Power 250 W.
Owned Hirsch Communication Eng. Corp.
Address 324 Broadway, Cape Girardeau, Mo.
Tel.: SP 333 Independent
President Robert O. Hirsch
General Manager James F. Collins
Station Sls. Prom. Manager Buford L. Mabrey

WCVS—Springfield—1926

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By WPFA Radio, Inc.
Business-Studio Address P. O. Box 1088
Tel.: 4-9855 Independent

President.....J. William O'Connor
 Station Manager.....Al Evans
 General Manager.....Ed Smith
 Commercial Manager.....Ken Spengler
 Sales Promotion Mgr.....Bob Tefentiller
 Program Director.....Jim McKinney
 Publicity Director.....Carol Dewing

WMAY—Springfield—1950

Freq.: 970 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By.....Lincoln Bcstg. Corp.
 Address.....711 Myers Bldg.
 Tel.: 4-1766.....NBC
 Representative.....John E. Pearson
 Pres., Gen. Sta., Comm. Mgr., Gordon Sherman
 Prom., Pub. Dir.....Joan Meisner
 Program Director.....Syl Blinkin
 Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Business Address.....712 S. 31st St.
 Tel.: 2-4441.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Oliver J. Keller
 Commercial Manager.....O. J. Keller, Jr.
 Sales Promotion Manager.....W. J. Simon
 Program Director.....John W. Midgley
 Publicity Dir.....Bill Miller
 Chief Engineer.....E. C. Swaringen

WSDR—Sterling—1949

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By.....Blackhawk Bdcstg. Co.
 Address.....Lawrence Bldg.
 Tel.: MA 3400.....Independent
 Pres., Gen. Mgr.....Sam Bartlett
 Comm. Mgr.....Lillian Bartlett
 Asst. Sta. Mgr.....John Rowler
 Chief Engineer.....Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kw. Power: 500 Watts d.

Owned-Oper. By.....Streator Bcstg. Co.
 Address.....Box 377
 Tel.: 2-2947.....Independent
 Representative.....John E. Pearson
 General Manager.....Vernon R. Nunn
 Comm. Mgr.....Jack Hallstrom
 Program Director.....Kes Pollock
 Chief Engineer.....Verne Buland

WTIM—Taylorville—1949

Frequency: 1410 Kc. Power: 1000 Watts d
 Owned-Operated By.....Moyer Bcstg. Co.
 Address.....Radio Rd.
 Tel.: DE 6-7900.....Independent
 Representative.....Continental
 President.....Roger Moyer
 General Manager.....James C. Hilderbrand

WKRS—Waukegan—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By.....News-Sun Bcstg. Co.
 Business Address.....P. O. Box 500
 Tel.: Delta 6-7900.....Independent
 Representative.....Devney
 Gen., Comm. Mgr.....Alfred F. Sorenson
 Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned.....Pyramid Radio Bcstg. & TV Corp.
 Address.....1300 S. Logan
 Tel.: 3-5321.....KBS
 Representative.....Hal Holman
 President.....Dr. Guy W. Lambert
 Gen. Mgr.....Walter C. Schafer

WCBD—Zion—1947

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Oper. By.....Michael J. Mintern
 Business Address.....2700 Enoch Ave.
 Managing Director.....Michael J. Mintern
 Commercial Manager.....Carl Q. Lee

Pop.: 4,639,000
 Families: 1,475,000
 Radio Homes: 1,421,000

Indiana

Stations in State: 81
 TV Homes: 1,315,000
 TV Stations: 18

WCBC—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Civic Bdcstg Corp.
 Address.....Box 350
 Tel.: 3-5321.....KBS
 Station Rep.....Hil Best
 President.....Paul E. Billheimer
 General Manager.....Gordon Beck
 Sales Manager.....Raymond Pettis

WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Anderson Bcstg. Corp.
 Business-Studio.....640 Citizens Bank Bldg.

Tel.: 7791.....CBS
 Representative.....Walker
 President.....C. Bruce McConnell
 General Manager.....John R. Atkinson
 Chief Engr.....W. J. Hecht

WBIW—Bedford—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Bedford Bcstg. Co.
 Address.....P. O. Box 127
 Tel.: BRowning 5-7555.....Independent
 Representative.....McGillvra
 Co-owners.....A. I. & J. H. McGillvra
 Chief Engineer.....Carl J. Finger

INDIANA

WTTS—Bloomington—1949

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzan, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative.....Meeker
Membership.....NAB
President.....Sarkes Tarzan
Gen. Mgr., Prog. Dir.....Glenn Van Horn
Sales Mgr.....Ray Bartlett

WBNL—Boonville—1950

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address.....Lynnville Road
Tel.: 980.....KBS
Pres., Chief Eng.....H. C. Sanders
Gen., Program Dir.....Norman Hall
Comm., Sales Prom. Mgr.....David B. Gentry
Publicity Dir.....Olus Justus

WCSI—Columbus—1950

Frequency: 1010Kc. Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....Box 469
Tel.: DRexel 6-7411.....Independent
Representative.....Clark
President.....R. L. Heminger
Gen. Mgr.....Jack E. Douglas
Commercial Mgr.....J. F. Kauper
Program Dir.....Bob Edwards
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
-Representative.....Gill-Perna
Secretary.....G. S. Tatman
Gen., Comm. Mgr.....E. M. Jackson

WCMR—Elkhart—1956

Frequency: 1270 Kc. Power: 5 Kw. d.
Owned.....WCMR
Business Address.....Box 261
Tel.: 3-4567.....KBS
Representative.....Hil F. Best
President.....Clarence C. Moore
Gen., Sta. Mgr.....Paul R. Deck
Comm., Sales Prom. Mgr.....Don Freed
Publicity Director.....C. C. Moore
Chief Engineer.....Kent Ragsdale

WTRC—Elkhart—1931

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Truth Radio Corp.
Business-Studio Address.....Box 636
Tel.: 3-1960.....NBC
Newspaper Affiliation.....Elkhart Truth
Representative.....H.R. Reps
President.....John F. Dille, Jr.
Gen. Mgr.....Paul C. Brines
Commercial Mgr.....Gerard Maloney
Asst. Mgr.....Edwin J. Lasko

Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Lester Zellmer

WEOA—Evansville—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned.....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HA 4-9215.....CBS
Representative.....Gill-Perna
President.....Edwin G. Richter, Jr.
General Manager.....William R. Hight
Prog. Dir.....Peter Dooley
Publicity Director.....Priscilla Finberg
Chief Engineer.....William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....On The Air, Inc.
Business-Studio Address....1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Representative.....Weed & Co.
President.....Henry B. Walker
Ex. V.P., Gen., Sta. Mgr.....Martin L. Leich
Program Director.....Mrs. Pat Roper
Publicity Dir.....Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc. Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....Box 148
Tel.: 4-8284.....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz

WJPS—Evansville—1948

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....208 Main St.
Tel.: HArrison 4-6946.....ABC
Representative.....Bolling
President.....Robert S. Davis
Gen., Sta. Mgr.....Verne Paule
Sales Manager.....R. L. Byers
Prom. Mgr., Prog. Dir....Charles H. Caldwell
Chief Engineer.....James Jared

WANE—Ft. Wayne—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Representative.....Petry
President.....C. Wrede Petersmeyer
Station Mgr.....Reid G. Chapman
Program Dir.....James Holston
Chief Engineer.....C. E. Wallace
Owners of: WISH, Indianapolis.

WGL—Ft. Wayne—1924

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By...News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.

INDIANA

Tel.: EA 3366.....ABC
 Newspaper Affiliation.....News-Sentinel
 Representative.....Headley-Reed
 President.....Helene R. Foellinger
 Gen., Sta., Comm. Mgr.....Merrill C. Johnson
 Sales Prom. Mgr., Pub. Dir.....Patricia McDowell
 Program Director.....William Hausman
 Chief Engineer.....Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
 Owner.....WKJG, Inc.
 Business-Studio Add.....220 E. Jefferson St.
 Tel.: ANthony 2295.....NBC
 Representative.....H-R
 President.....John F. Dille, Jr.
 Gen. Sta. Mgr.....Edward G. Thoms
 Commercial Manager.....Carleton Evans
 Program Dir.....Calo Mahlock
 Sales Prom. Mgr.....Wilson Schroeder
 Chief Eng.....Eugene A. Chase

WOWO—Ft. Wayne—1925

Frequency: 1190 Kc.....Power: 50 Kw.
 Owner.....Westinghouse Broadcasting Co., Inc.
 Bus. Studio Address.....124 W. Washington St.
 Tel.: AN 9436.....Independent
 Sta. Rep.....Peters, Griffin, Woodward
 After July 1.....AM Radio Sales
 President.....Donald H. McGannon
 Gen., Sta. Mgr.....Carl W. Vandagriff
 Commercial Manager.....Tom Longworth
 Sales Prom. Mgr.....Paul Lindsay
 Program Dir.....Cal Bollwinkler
 Publicity Dir.....Hilda C. Woehrmeyer
 Chief Engineer.....Hal Brokaw
 Owners of: WBZ-WBZA, Boston-Springfield,
 Mass.; KYW, Cleveland; KDKA, Pittsburgh;
 KEX, Portland, Ore.; WIND, Chicago, Ill.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
 Owned.....Lake Erie Radio & TV Corp.
 Address.....52½ E. Washington St.
 Tel.: 3338.....Independent
 Station Rep.....Hil Best
 President.....Theodore M. Nelson
 Gen. Mgr.....Howard G. Pearcy
 Commercial Manager.....Phil Wise
 Program Director.....James Cronkright
 Chief Engineer.....David Bodley

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WGRY, Inc.
 Address.....3669 B'way
 Station Rep.....Grant Webb
 President.....George Whitney
 Mgr.....Todd Branson

WWCA—Gary—1949

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lake Bdcstg Co., Inc.
 Address.....Hotel Gary
 Tel.: TU 6-9171.....Independent
 Station Rep.....John E. Pearson Co.

Pres., Gen. Mgr.....Dee O. Coe
 Sta. Mgr.....Joseph A. Haas
 Sales Prom. Mgr.....Thomas B. March
 Program Director.....Gerry Grainger
 Chief Engineer.....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....Kosclusko Bcstg. Corp.
 Address.....Hotel Goshen
 Tel.: 3-2219.....Independent
 Representative.....Rambeau
 President.....William N. Udell
 General Mgr.....C. J. Pajakowski
 Program Dir.....Robert Harris
 Chief Engineer.....Henry Weaver

WJOB—Hammond—1928

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....South Shore Bcstg. Corp.
 Address.....6405 Olcott
 Tel.: TI 4-1230.....Independent
 Representative.....Rambeau
 Pres., Gen. Mgr.....R. C. Adair
 Station Manager.....Len Ellis
 Sales Promotion Mgr.....Bill Murphy
 Program Director.....Jerry Mitchell
 Publicity Director.....Hugh Pieron
 Chief Engineer.....Carl Hayworth

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts
 Owned-Operated By.....Radio Huntington, Inc.
 Business Address.....Hotel LaFontaine
 Tel.: 3404.....Independent
 Pres., Gen. Mgr.....William J. Warren
 Chief Engineer.....Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned By.....Time, Inc.
 Address.....1330 N. Meridian St.
 Tel.: MEIrose 4-8521.....ABC
 Representative.....Katz
 President.....W. C. Pullen, Jr.
 V.P., Gen. Mgr.....Eldon Campbell
 Nat. Sales Mgr.....Hugh L. Kirby
 Comm. Mgr.....Frank Small
 Prom. Mgr.....John F. Hurlbut
 Program Dir.....Robert Yeager
 Asst. Promotion Manager.....Kelith C. Strange
 Chief Engineer.....Kelly Robbins

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
 Owned.....Rollins Bcstg. Co.
 Address.....4800 E. Raymond St.
 Tel.: FL 9-5591.....Independent
 Representative.....Rollins, Grant
 President.....O. Wayne Rollins
 Gen., Comm. Mgr.....Arnold C. Johnson
 Chief Engineer.....Edgar Bouchard

WIBC—Indianapolis—1938

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.

INDIANA

Business-Studio Address.....2835 N. Illinois
 Tel.: WA 4-2661.....Independent
 Representative.....John Blair
 President, Gen. Mgr.....Richard M. Fairbanks
 V.P., Commercial Manager.....Gilbert I. Berry
 Promotion Director.....Robert W. Bidlack
 Prog. Dir.....William L. Dean
 Chief Engineer.....Robert W. Minton

WIRES—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Indianapolis Bcstg., Inc.
 Business-Studio Add...307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Representative.....Peters, Griffin & Woodward
 President.....Eugene C. Pulliam
 Gen., Sta. Mgr.....William C. Worcester
 Comm. Manager.....Daniel C. Park
 Sales Prom., Pub. Dir.....Richard Clester
 Prog. Dir.....Donald Bruce
 Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address..1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 Representative.....Petty
 President.....C. Wrede Petersmeyer
 Gen., Sta. Mgr.....Robert B. McConnell
 Comm. Manager.....Robert Ohleyer
 Sales Prom. Mgr., Pub. Dir....Ray Reisinger
 Program Director.....William E. Frosch, Jr.
 Chief Engineer.....Stokes Gresham, Jr.
 Owners of: WANE, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Indianapolis, Inc.
 Address.....3003 Kessler Blvd.
 Tel.: WA 5-6494.....Independent
 Representative.....John Pearson Co.
 President.....Lyman S. Ayres
 General Manager.....Robert D. Enoch
 Assistant Manager.....Eugene W. Strack
 Program Director.....Greg Smith
 Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc.Power: 1000 Watts d.
 Owned-Operated By ..Jasper on the Air Inc.
 Address.....P. O. Box 167
 Tel.: 678.....KBS
 President.....Dr. Gilbert E. Metzger
 General Manager.....Dennis J. Keller
 Commercial Manager.....Al Farber
 Sales Prom. Mgr.....Don Bohnert
 Program Director.....John Williamson
 Publicity Director.....Pat Pinnick
 Chief Engineer.....Peter Russo

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Noble DeKalb Bcstg. Co.
 Address.....Box 47
 Tel.: 764.....Independent

V.P., General Manager.....Paul L. King
 Commercial Manager.....Weldon Cornell
 Program Director.....Fred Mamahan
 Chief Engineer.....John Riddle

WIOU—Kokomo—1949

Frequency: 1350 Kc.....Power: 1000 Watts
 Owner.....Booth Broadcasting
 Business Address.....210½ North Main St.
 Tel.: GL 7-1194.....CBS
 Representative.....Weed
 President.....John L. Booth
 Gen. Sta. Mgr.....John Carl Jeffrey
 Commercial Manager.....Richard Schuler
 Prog. Dir.....Hugo J. DiSalvo
 Pub. Dir.....Dorothy Overton
 Chief Engineer.....Elvin Cunningham

WASK—Lafayette—1942

Frequency: 1450 Kc.....Power: 250 watts
 Owned.....Lafayette Bcstg., Inc.
 Business-Studio Address ..McCarty Lane
 Tel.: 27306.....MBS
 Representative.....Wm. G. Rambeau
 President.....E. Joseph Bannon
 General Manager.....Henry Rosenthal
 Comm. Mgr.....Dick Pittenger
 Program Dir.....Sid Knight
 Chief Engineer.....Richard Cochran

WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
 Owned-Oper. By...La Porte County Bcstg. Co.

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Address..... P. O. Box 385
 Tel.: 4144..... Independent
 Sta. Rep..... Pearson
 President..... Dee O. Coe
 Gen. Mgr..... Robert L. Harris
 Sales Prom. Mgr..... Thomas B. March
 Chief Engineer..... Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kw..... Power: 500 Watts d.
 Owned-Oper. By..... The Linton Bcstg. Co.
 Business Address..... Highway 54 W., Box 231
 Tel.: 63..... KBS
 President..... H. C. Sanders
 General Manager..... H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Logansport Bcstg. Corp.
 Address..... P. O. Box 399
 Tel.: 3111..... MBS
 President..... Glenn L. Miller
 Gen., Sta. Mgr..... Richard E. Jackson
 Comm. Mgr..... Joe Wiler
 Sales Prom., Pub. Dir..... Carol Zimmerman
 Program Director..... Gene A. Waters
 Chief Engineer..... Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc..... Power: 1000 Watts
 Owned-Oper. By..... WORX
 Address..... Telegraph Hill
 Tel.: 1270..... KBS
 Representative..... Hil F. Best Co.
 Pres., Chief Eng..... C. E. Henson
 General Manager..... Dick Witty
 Comm. Mgr..... Lloyd L. Walker

WBAT—Marion—1947

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Marion Radio Corp.
 Business-Studio Address..... 303½ S. Adams St.
 Tel.: 5500..... CBS
 Representative..... Everett-McKinney
 President..... Lester G. Spencer
 V. P., Gen. Mgr..... William Fowler
 Comm. Mgr..... A. G. Von Dielingen

WMRI—Marion—1955

Frequency: 860 Kc..... Power: 250 Watts
 Owned By..... WMRI, Inc.
 Business Address..... 610 S. Adams St.
 Tel.: 5705..... Independent
 Newspaper Affil..... Chronicle Leader-Tribune
 Representative..... Sears & Ayer
 President..... Gardner Thomas
 Gen. Mgr..... Robert Fincannon
 Comm. Sales Prom. Mgr..... Robert Wright
 Program Director..... James Landry, Jr.
 Publicity Director..... Don Tillman
 Chief Engineer..... Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc.. Power: 1 Kw. d.; 500 Wts. n.
 Owned..... Northern Indiana Bcsters., Inc.
 Business-Studio Address..... Old Chicago Road

Tel.: TR 4-5245..... Independent
 Representative..... Rambeau, Vance, Hopple
 Pres., Gen. Mgr..... William N. Udell
 Comm. Mgrs..... Al Hlaus-S. C. McDonnell
 Program Dir..... Robert E. Pfister
 Sale Prom. Mgr..... Howard Heckner
 Publicity Dir..... Sam Searfoss
 Chief Engineer..... Robert E. Schilling

WPCO—Mount Vernon—1955

Frequency: 1590 Kc..... Power: 500 Watts d.
 Owned..... Mt. Vernon Broadcasting Co.
 Address..... Box 231
 Tel.: PO 3-4484..... KBS
 Pres., Gen. Mgr..... H. C. Sanders
 Sta., Comm. Mgr..... F. Courtney Smith
 Chief Engineer..... Ervin White

WLBC—Muncie—1926

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By .. Tri City Radio Corp.
 Business Address..... Box 271
 Tel.: AT 8-4403..... CBS
 Representative..... Hal Holman
 Pres., Gen. Sta. Mgr..... D. A. Burton
 Commercial, Prom. Mgr..... Bill Craig
 Program Director..... Lee Allerton
 Chief Engineer..... Pat Finnegan

WLRP—New Albany—1949

Frequency: 1570 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Ohio Valley Bcstg., Inc.
 Business Address..... 1570 Clifton Ave., Box 526

W

MADISON,
INDIANA

O

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Prescription
For
Sure-Fire
Sales

Rx

INDIANA

Tel.: WH 4-2235.....Independent
Station Rep.....Hil F. Best Co.
Pres., Gen., Sta. Mgr.....Roy L. Hickox
Comm., Sales Prom. Mgr.....Ronald Watson
Program Director.....Jerry Fordyce
Publicity Dir.....Bill Gillum
Chief Engineer.....Robert Metzler

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts
Owned.....Dorrell Ochs
Address.....P. O. Box 46
Tel.: FI 9-8421.....Independent
President, Gen. Mgr.....Dorrell Ochs
Sta. Mgr.....Arno Walker
Comm. Mgr.....Marguerite Ochs
Program Dir.....Eddie Sears
Publicity Director.....Tom Porter
Chief Engineer.....Edwin Healy

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Wabash-Peru Bcstg Co., Inc.
Address.....Hwy. 24
Representative.....McGillvra
President, Gen. Mgr.....Dr. Wendell Hansen
Station Manager.....Howard Roby
Chief Engineer.....Bob Bassett

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address.....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address.....Box 8
Tel.: FU 5-4861.....Independent
Representative.....Devney
Gen., Sta. Mgr.....M. R. Lankford
Commercial Mgr.....D. T. Critchfield
Program Director.....Stuart Lankford
Chief Engineer.....John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Central Bcstg. Corp.
Address.....W. Main St.
Tel.: 3-1156.....ABN
Representative.....Robert Meeker
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Comm., Sls.....Roland L. Nusbaum
Sales Prom. Mgr.....C. E. Stevens
Publicity Director.....W. Woehrmann
Program Director.....Marie Robbins
Chief Engineer.....L. J. Duning

WSLM—Salem—1953

Frequency: 1220 Kw.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address.....Radio Ridge
Tel.: 700.....KBS
Representative.....Hil F. Best

Pres., Gen. Mgr.....Don H. Martin
Commercial Mgr.....Margaret Martin
Sales Promotion Mgr.....Boyd Smedley
Program Director.....Margaret Martin
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAcKson 2-1390.....Independent
Representative.....Kentucky Sales
Station Mgr.....Bob Shippee
Program Dir.....Fred Osborne
Chief Engineer.....Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address.....Box 179
Tel.: CE 4-1111.....MBS
Representative.....Rambeau, Vance, Hopple
President.....John L. Booth
Managing Dir.....M. G. Creel
Commercial Mgr.....Charles Sharpless
Program Dir.....Al Waters
Publicity, Sales Prom. Mgr.....Jack Picton
Chief Engineer.....Louis Ellis

WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Michiana Telecasting Corp.
Address.....Box 989
Tel.: CE 3-7111.....ABC
Representative.....Edward Petry
Pres.....Rev. Theodore M. Hesburgh
Gen. Manager.....Bernard C. Barth
Station Manager.....W. T. Hamilton
Commercial Manager.....Daniel Martin
Program Director.....Wm. Etherton
Sales Prom. Mgr.....Evelyn Manuszak
Chief Engineer.....Bazil O'Hagan

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus-Studio Address.....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation.....South Bend Tribune
Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General Manager.....Neal B. Welch
Commercial Manager.....Will R. Darch
Promotion Manager.....James Halpin
Program Dir.....Robert Drain
Chief Engineer.....Arthur R. O'Neill

WTCJ—Tell City—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....James R. Brewer
Address.....Tell City
Tel.: 740.....KBS
Owner, Manager.....James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.

Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....NBC
Representative.....Weed
President.....J. W. O'Conner
Station Manager.....Ralph Hargue
Commercial Manager.....Karl Walwik
Program Director.....Bill Roberts
Chief Engineer.....Howard Stewart

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....**Power:** 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 Ohio St.; Box 894
Tel.: C-9618.....Independent
Representative.....Burn-Smith
Pres., Gen. Mgr......Archie S. Mobley, Sr.
Comm., Sales Prom. Mgr......Sigel A. Roush
Program Directo.....Pauline A. Mobley
Publicity Director.....Mrs. Wilma Sapp
Chief Engineer.....Don H. Causey

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By Wabash Valley Bdg. Corp.
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Representative.....Bolling
President.....Anton Hulman, Jr.
Gen. Mgr......Joseph M. Higgins
Sales Prom. Mgr......Charles Cogan
Program Director.....Ben Falber, Jr.
Chief Engineer.....Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By.....Vincennes Sun Co.

Business Address.....Grand Hotel
Tel.: 787-788.....MBS
Newspaper Affil......Sun Commercial
Representative.....Peters, Griffin & Woodward
President.....Eugene C. Pulliam
Gen. Mgr......Howard N. Greenlee
Station Mgr......A. H. Edmondson, Sr.
Comm., Prom. Mgr......William Litherland
Program Director.....Robert Duckworth
Publicity Dir......William Arthur
Chief Engineer.....Ralph Baldwin

WRSW—Warsaw—1952

Frequency: 1480 Kc.....**Power:** 500 Watts
Owned-Oper. By.....Reub Williams & Sons, Inc.
Address.....Times Building
Newspaper Affil......Times-Union
President.....R. B. Williams
General Manager.....C. R. Williams
Station Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Sales Prom., Pub. Mgr......William Long
Program Director.....Marie Snyder

WAMW—Washington—1955

Frequency: 1580 Kc.....**Power:** 250 W., d.
Owned-Operated By.....Washington Radio, Inc.
Address.....615 S.E. 11th St.
Tel.: 1810.....KBS
Newspaper Affil......Wash. Herald
Representative.....Hil F. Best
President.....Mrs. H. B. Bausman
General Manager.....Joe Edwards
Commercial Manager.....Joe Floerke
Prog. Dir......Gene Cabel
Chief Engineer.....Joe Fox

Pop.: 2,875,000	Iowa	Stations in State: 65
Families: 884,000		TV Homes: 776,000
Radio Homes: 876,000		TV Stations: 12

KLGA—Algona—1956

Frequency: 1600 Kc.....**Power:** 5 Kw. d.
Owned.....Kossuth County Bcstg.
Address.....Box 47
Tel.: CY 4-2475.....KBS
Representative.....Walker-Rawalt
President.....Frederick Epsatein
Gen. Mgr., Ch. Engr......James J. Wychor
Prog. Dir......Elaine Hutchins

Owned-Operated By.....Nishna Valley Bcstg. Co.
Address.....North Olive
Tel.: 1717.....KBS
Pres., Comm. Mgr......E. G. Faust
Co-Mgrs......F. G. Miller-H. A. Preston
Program, Publicity Dir......Robert Einhaus
Chief Engineer.....Arnold E. Wilson

KWBG—Boone—1950

Freq.: 1590 Kc...**Power:** 1 Kw. d.; 500 Wts. n.
Owned-Operated By.....Boone Bcstg. Co.
Address.....P. O. Box 36
Tel.: 1590.....KBS
Newspaper Affil......News-Republican
President.....Mary G. Garvey
General Manager.....H. A. Garvey
Program Director.....Tom Quinlan
Comm., Sales Prom. Mgr......Richard G. Canier
Chief Engineer.....John W. Stribling

KASI—Ames—1948

Frequency: 1430 Kc.....**Power:** 1000 Watts d.
Owned-Operated By.....Story County Bcstg. Co.
Business-Studio Address.....328½ Main St.
Tel.: CE 2-3152.....KBS
Representative.....Hopewell
Pres., Gen. Mgr......William Evans
Program Dir......Carol Farmer
Chief Engineer.....Bruce Thatcher

KJAN—Atlantic—1950

Frequency: 1220 Kc.....**Power:** 250 Watts d.

KBUR—Burlington—1941

Frequency: 1490.....**Power:** 250 Watts
Owned-Operated By.....Burlington Bcstg. Co.

IOWA

Business-Studio Address.....Roosevelt Ave.
Tel.: PL 2-2701.....ABC
Representative.....Rambeau
Pres., Gen. Mgr.....G. B. McDermott
Station Manager.....David H. Steinle
Commercial Manager.....Willis Schwartz
Sales Prom., Pub. Dir.....Ken Buehl
Program Director.....Richard Mosena
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Carroll Broadcasting Co.
Address.....Radio Park
Tel.: 4321.....Independent
Representative.....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Program Director.....Neil Trobak
Chief Engineer.....Don Stanzyk

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EM 4-4194.....MBS
Newspaper Affil.....Gazette
Representative.....Everett McKinney
President.....Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Publicity Director.....Edna A. Herbst
Chief Engineer.....Ira McDaniel

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Cedar Rapids Bcstg.
Business Address.....211 1st St., S.W.
Tel.: EM 3-8265.....Independent
Representative.....Devney
President.....John C. Kelly
Gen., Sta. Mgr.....James I. Mitchell
Commercial Manager.....James L. Stramel
Program Director.....Robert Carpenter
Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address.....Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS
Representative.....Katz
President.....William B. Dolph
V.P., General Manager.....William B. Quarton
Manager.....Kenneth L. Hastie
Sales Mgr.....Beryl W. Starbuck
Promotion Mgr.....Jim Sowermaster
Program Manager.....Dean Landfear
Publicity Director.....Chuck Worcester
Chief Engineer.....George Hixenbaugh

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned.....Centerville Bcstg. Co.
Address.....1910 S. Main St.
Tel.: 407.....KBS
Newspaper Affil.....Daily Iowegian

President.....Robert K. Beck
Gen., Sta. Mgr.....Clyde Holbrook
Comm. Mgr., Ch. Eng.....W. H. Lemen
Program Director.....Richard King

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Incorporated
Address.....300½ N. Main St.
Tel.: 787.....KBS
Pres., Gen. Mgr.....L. J. Bromberg
Commercial Manager.....Robert Brown
Program Director.....Richard Snyder
Publicity Director.....Kay Sullivan
Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1952

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Operated By.....Cherokee Bcstg. Co.
Address.....219½ W. Main St.
Tel.: 51.....KBS
Representative.....Best
Pres., Gen. Mgr.....C. Reznikow

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
Owned.....Valley TV & Radio, Inc.
Address.....514 S. Second St.
Tel.: CH 3-2174.....Independent
V.P., Mgr.....Kenneth M. Parker
Comm. Mgr.....Kenneth A. Willis
Prog. Dir.....Cres Fluegel

KROS—Clinton—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Clinton Bdcstg Corp.
Address.....246 Fifth Avenue South
Tel.: CH 2-1252.....MBS
Representative.....Pearson
President, General Manager.....B. M. Jacobson
Oper. Dir., Ch. Eng.....G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc.....Power: 500 Watts d.
Owned-Operated By.....Nonpareil Bdcstg. Co.
Address.....120 S. Main
Tel.: Council Bluffs.....KBS
Newspaper Affil.....New Nonpareil
Representative.....Arthur Hagg & Assoc.
Gen., Sta. Mgr., Chief Eng.....Robert H. O'Brien
Commercial Manager.....C. D. Hoovler
Sales Prom., Pub.....Marjorie W. Morris
Program Director.....R. M. Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Southwest Iowa Bcstg. Co.
Address.....Radio Center
Tel.: ST 2-2155.....KBS
Representative.....Pearson
President.....Arden D. McKee
Gen., Sta., Comm. Mgr.....E. M. Horning
Prog., Pub. Dir.....J. R. Mills
Chief Engineer.....Wayne Hatchett

KFMA—Davenport—1952

Frequency: 1580 Kc. Power: 500 Watts d.
 Owned-Oper. By Doracar Assoc. Inc.
 Address 228 N. La Salle, Chicago
 Tel.: FRanklin 2-6220 Independent
 President Howard Dorsey
 Commercial Mgr. Howard Fischer
 Chief Engineer Harold Higby

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By Quint Cities Bcstg. Co.
 Address 310 Harrison St.
 Tel.: 6-2541 MBS
 Representative Walker-Rawalt
 Pres., Gen. Mgr. Frederick Epstein
 Commercial Manager William Parker
 Program Director Kenneth Draper
 Publicity Director Thomas Elkins
 Chief Engineer George Stephenson

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bcstg. Co.
 Address 805 Brady Street
 Tel.: 3-3661 NBC
 Representative Peters, Griffin, Woodward
 President Col. B. J. Palmer
 Station Manager Ernest C. Sanders
 Sales Manager F. Pax Shaffer
 Sales Prom. Mgr. Richard Upp
 Program Dir. Raymond E. Guth
 Chief Eng. P. Arvidson

KDEC—Decorah—1947

Frequency: 1240 Kc. Power: 250 Watts d.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 1240 KBS
 Pres., Gen. Mgr. Verne Koenig
 Commercial Mgr. Kenneth Bjerke
 Chief Engineer Donald Jackson

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: 34 Independent
 Pres., Gen. Mgr. Walter F. Morrison
 Prog., Chief Engineer Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address Box 1404
 Tel.: CRestwood 7-4483 ABC
 Representative Devney
 President James I. Mitchell
 Gen., Sta. Mgr. Claire E. Grant
 Commercial Manager Bob Bunce
 Sales Prom. Mgr. Don Purdy
 Program Director Bob Lutz
 Chief Engineer Robt. S. Brown

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned Public Radio Corp.
 Business Address 5th and Park Sts.
 Tel.: ATLantic 2-9191 Independent
 Representative Weed
 President Lester Kamin
 Gen., Sta. Mgr. James C. Dowell
 Program Director Don MacKinnon
 Chief Engineer Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Business Mgr. Richard Percival
 Program Director Dick Covey

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By KSO Inc.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Representative John E. Pearson
 President Lyman S. Ayres
 General Manager Raymond W. Baker
 Chief Engineer Samuel Mazza

KWDM—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Operated By Des Moines Bcstg. Corp.
 Business-Studio Address 419½ Locust
 Tel.: AT 2-8363 MBS
 Pres., Comm. Mgr. George W. Webber
 Gen., Sta. Mgr. Robert L. Webber
 Program Director Edith D. Webber
 Chief Engineer Werner Schwarz

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.
 Tel.: AT 8-6511 NBC
 Representative Peters, Griffin & Woodward
 President Col. B. J. Palmer
 V. Pres. & Resident Mgr. Paul A. Loyet
 Exec. V. Pres. Ralph Evans
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Chief Engineer Roy W. Pratt

KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts
 Owner Dubuque Telegraph-Herald
 Bus.-Studio Address Eighth Ave. & Bluff St.
 Tel.: 3-7351 ABC
 Station Representative Pearson
 President Fred Woodward
 General Manager K. S. Gordon
 Commercial Manager A. C. Newburgh

IOWA

Program Director.....Robert Gribbon
Chief Engineer.....Donald Abitz

WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WDBQ Bcstg. Co.
Business Address.....2763 Pennsylvania Ave.
Tel.: 3-8241.....MBS
Representative.....Devney
President.....Oswald Friend
General Manager.....Philip T. Kelly
Commercial Manager.....Patrick G. Fleming
Program Director.....Terry Dorsey
Chief Engineer.....Donald Heim

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
Owned.....KLIL, Inc.
Address.....Box 155
Tel.: EMerson 2-3521.....KBS
Pres., Gen. Mgr.....Jack Turnbull
Commercial Manager.....Lucille Turnbull
Program Director.....Don Gard
Sales Prom. Mgr.....Al Howard
Publicity Director.....George Turner
Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kw.....Power: 250 Watts d.
Owned-Oper. By..Bcstng. Engineering Services
Business Address.....Highway 34; Box 394
Tel.: 345.....ABC
Representative.....Rambeau, Vance, Hopple
President.....G. B. McDermott
Gen., Sta. Mgr.....William W. Hansen
Program Director.....Robert H. Morrison
Publicity Director.....Donald Picken
Chief Engineer.....Cletus S. Paull

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northwest Bcstg. Co.
Business-Studio Address.....Warden Bldg.
Tel.: 4-0351.....MBS
Representative.....Pearson
President, Gen., Sta., Mgr.....Edward Breen
Comm., Sales Prom. Mgr.....Max E. Landes
Program Director.....Drexel Peterson
Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned.....American Bcstg. Stations, Inc.
Business Address.....Box 220
Tel.: 7-2651.....Independent
Representative.....Everett-McKinney
President.....William B. Dolph
Gen. Mgr.....Burns Nugent
Program Director.....Don Rose
Chief Engineer.....Earl Larson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. Watts d.
Owned-Oper. By.....C. & R. Gillespie
Business-Studio Address.....Marquette Bldg.
Tel.: 1360.....KBS

Representative.....Devney
General Mgr.....John E. Armel
Prog. Dir.....Jack Lee

KGRN—Grinnell—1957

Frequency: 1410.....Power: 500 Watts d.
Owned.....Grinnell Bcstg. Corp.
Address.....P. O. Box 67
Tel.: BE 6-5444.....KBS
Pres., Gen. Mgr.....Jerril Henry
Commercial Mgr.....Vic Sayer
Program Dir.....Robert Armstrong

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Johnson County Bcstg. Corp.
Business Address.....108½ E. Washington St.
Tel.: 8-1181.....KBS
Representative.....Pearson
President.....Scott Swisher
General Sta. Mgr.....Gene Claussen
Commercial Mgr.....F. M. Broders
Program Director.....Robert Shellady
Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Keokuk Bcstg. Co.
Business Address.....Hotel Iowa Bldg.
Tel.: 3670.....Independent
Representative.....John E. Pearson
President.....H. W. Stadler
General Manager.....Robert W. Erickson
Commercial Manager.....Rudy Thompson
Program Director.....John Husak
Chief Engineer.....Joe Malkin

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....George M. De Ruyter
Address.....Box 1410
Tel.: 1410.....KBS
Representative.....W. Donald Roberts
Manager.....George M. DeRuyter
Assistant Manager.....Robert Coddington

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Jackson County Bcstg. Co.
Business Address.....136½ S. Main St.
Tel.: OLive 2-2426.....Independent
Partners...H. & R. Goetz and M. Meythaller
Gen. Comm. Mgr.....Robert K. Brown
Sales Prom. Manager.....Duane Willey
Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
Operated By.....Marshall Electric Co.
Address.....133 E. Main St.
Tel.: 3361.....Independent
Newspaper Affil.....Times-Republican
Representative.....Pearson
President.....John W. Norris
General Manager.....Paul G. Norris, Jr.

Station Manager.....William P. White
 Comm. Mgr.....William C. Doll
 Prog., Pub. Dir.....Dale Smith
 Chief Engineer.....Herbert Andersor

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Radio, Inc.
 Bus. Studio Address.....2nd & Pennsylvania
 Tel.: GArden 3-2540.....CBS
 Representative.....Weed
 President.....Lee P. Loomis
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt
 Nat. Sales Mgr.....Walter J. Rothschild
 Commercial Manager.....Lloyd Loers
 Program Director.....Bob Clausen
 Chief Engineer.....Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Broadcasting Co.
 Address.....Mason City
 Tel.: GArden 4-1276.....Independent
 President.....Wm. T. Johns, Jr.
 Gen., Sta. Mgr.....Chas. Loufek
 Commercial Mgr.....Gordon Lund
 Program. Publicity Dir.....Robert S. Hale
 Chief Engineer.....Earle Fritz

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
 Owned-Oper. By...H. Campbell-D. Blanchard
 Address.....5 W. State
 Representative.....Hil F. Best
 General Manager.....Robert L. Booe
 Sales Prom. Dir.....Richard Brinkmann
 Chief Engineer.....Hubert Marshall

KWPC—Muscatine—1947

Frequency: 880 Kc.....Power: 250 Watts
 Owned-Operated By...Muscatine Bcastg. Co.
 Address.....Mulberry & Houser
 Tel.: AM 3-2442.....Independent
 Representative.....Pearson
 Gen., Sta. Mgr.....George J. Vogler
 Commercial Manager.....Vince Beckey
 Program Director.....Marion Templeman
 Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
 Owned By.....Richard C. Brandt
 Address.....Box 190
 Tel.: 2100.....Independent
 Representative.....Grant Webb
 General Manager.....Jack Kohrumel
 Prog. Dir.....Blean A. Calkins

KOEL—Oelwein—1950

Freq.: 950 Kc... Power: 1 Kw. d., 500 Watts n.
 Owned-Oper. By...Northeast Iowa Radio Corp.
 Address.....109 S. Frederick
 Tel.: 120.....Independent

Representative.....Pearson
 President.....C. W. Crahan
 Gen., Sta. Mgr.....W. J. Telch
 Comm., Prom. Mgr.....Donald McKee
 Prog., Pub. Dir.....Dale Wood
 Chief Engineer.....Arnold Zaruba

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Oskaloosa Bcastg. Co.
 Address.....Box 518
 Tel.: OR 3-3493.....Independent
 Representative.....Pearson
 President.....E. G. Wenrick
 Gen., Sta., Comm. Mgr.....Glen Stanley
 Program Director.....Lester Wright
 Publicity Director.....John Halligan
 Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....KBIZ, Inc.
 Address.....209 E. Second St.
 Tel.: MU 2-4535.....ABC
 Representative.....W. D. Roberts
 President.....James J. Conroy
 Exec. V.P., Gen. Mgr.....Dale Cowle
 Sales Prom. Mgr., Pub. Dir.....Kay Rea
 Program Director.....Jim Bolen
 Chief Engineer.....Loyd Hanson

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
 Owned.....Carroll H. Marts
 Address.....425½ West 2nd St.
 Tel.: MU 4-5425.....KBS
 Pres., Gen. Mgr.....J. W. O'Connor
 Sta., Comm. Mgr.....Joseph Salvi
 Program Director.....John E. Palmer
 Chief Engineer.....David Barcus

KFNF—Shenandoah—1924

Freq.: 910 Kc... Power: 1000 Wts. d., 500 n.
 Owned-Operated By...Capital Bcastg. Co.
 Address.....405 Sycamore
 Tel.: 1302.....Independent
 Representative.....H-R
 President.....Don Searle
 General, Station Manager.....K. C. Titus
 Program Director.....Pete Howard
 Chief Engineer.....Franz Cherny

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....May Bcastg. Co.
 Address.....Kina Auditorium
 Tel.: 192.....ABC
 Representative.....Edward Petry
 President.....Edward W. May
 General Mgr.....Owen Saddler
 Station Mgr.....Anthony Koelker
 Commercial Mgr.....Cecil H. Hamilton, Jr.
 Prog., Publicity Dir.....Duane Modrow
 Program Director.....Dean Naven
 Chief Engineer.....Don Burrichter

IOWA-KANSAS

KMNS—Sioux City—1949

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By: Siouxland Bcstg. Co.
 Address: 620 Insurance Exchange Bldg.
 Tel.: 8-0628 Independent
 Representative: Pearson
 President: James Stuart
 General Manager: Jan Dellinger
 Program Director: Donald Frost
 Publicity Dir.: Nancy Burns
 Chief Eng.: Philip Maher

KSCJ—Sioux City—1927

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By: Perkins Bros. Co.
 Business-Studio Address: 415 Douglas St.
 Tel.: 5-7993 ABC
 Newspaper Affiliation: Journal-Tribune
 Representative: George P. Hollingbery
 President: W. R. Perkins
 Sta., Comm. Mgr.: Eugene T. Flaherty
 Sales Prom. Mgr., Pub. Dir.: Jean Harraday
 Program Dir.: Elizabeth Sammons
 Chief Engineer: S. C. Dier

KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By: Sioux City Bcstg. Co.
 Address: 400 Commerce Bldg.
 Tel.: 8-0165 Independent
 Representative: Everett-McKinney
 President: John C. Kelly
 General Manager: Lennon Kelly
 Chief Engineer: Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Iowa Great Lakes Bcstg. Co.
 Address: Highway 71, N.
 Tel.: 1240 Independent
 Representative: Pearson
 Pres., Gen. Mgr.: Ben B. Sanders
 Commercial Mgr.: Mary Lundt
 Program, Oper. Mgr.: Mason Dixon
 Chief Engineer: Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By: Cornbelt Bcstg. Co.
 Address: Park Building

Tel.: RE 2-3520 KBS
 President: O. J. Grau
 Sta. Mgr., Prog. Dir.: Paul Benson
 Commercial Manager: Aleda W. Horner
 Publicity Director: Andy Lynn
 Chief Engineer: Robert L. Lamb

KWWL—Waterloo—1947

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Black Hawk Bdcstg Co.
 Address: Insurance Bldg.
 Tel.: AD 4-4404 MBS
 Representative: Avery-Knodel, Inc.
 President: Ralph J. McElroy
 Gen., Sta. Mgr.: Bill C. Baldwin
 Program, Publicity Dir.: Donald V. Abbott
 Sales Prom. Mgr.: Douglas Chingo
 Chief Engineer: T. W. Kirksey

KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By: Cy N. Bahakel
 Address: Highway 20 East
 Tel.: AD 3-3371 ABC
 Representative: Bolling
 President: Egmont Sonderling
 V.P. Mgr.: Alan Henry
 Commercial Manager: Al Laval
 Comptroller: William E. Craig
 Dir. of Operations: Don E. Kassner

KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.
 Owned By: Cedar Valley Bcstg. Co.
 Address: 123 1st St. S.E.
 Tel.: 1470 Independent
 Pres., Gen. Mgr.: J. W. Talbott
 Program Dir.: J. A. Meyer
 Chief Engineer: B. N. Murphy

KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By: Triangle Bcstrs.
 Address: Box 222
 Tel.: TEmple 2-1410 KBS
 Representative: Hil F. Best
 Pres., Comm. Mgr.: D. D. Trey
 Sta. Mgr., Ch. Engr.: Glen Barnett
 Program Director: G. D. Warland
 Publicity Director: Cal Haworth

Pop.: 2,275,000
 Families: 724,000
 Radio Homes: 672,000

Kansas

Stations in State: 47
 TV Homes: 571,000
 TV Stations: 10

KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.
 Owned-Operated By: The KSOK Bdcstg. Co.
 Address: P.O. Drawer 917
 Tel.: 2666 Independent
 President: Oscar S. Stauffer
 Gen. Sta. Mgr.: S. C. Thompson
 Commercial Manager: R. M. Potter

Program Director: Earl Clayton, Jr.
 Chief Engineer: N. Wayne Owens

KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By: Griffith-Buening Bdstg. Co.
 Address: Fifth & Kansas Ave.
 Tel.: 2477 KBS
 Representative: Sears & Ayer

Co-Owners . . . J. M. Griffith, Paul H. Buenning
 Station Mgr. James H. Griffith
 Comm. Mgr. Paul H. Buenning
 Program Director Ed Arthur
 Chief Engineer L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By . . . Midwest Bdcstg System
 Address P.O. Box 132
 Tel.: 434 KBS
 Representative Best
 President Cecil W. Roberts
 Comm. Mgr. Jack Smirl
 Program Director Evelyn Beech
 Station Manager Glen A. Halbe

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By . . The Midwest Bcstg. Co., Inc.
 Business-Studio Address 8th & Elm
 Tel.: 1843 ABC
 News. Affil. Journal, Winfield Courier, Others
 Representative Hollingberry
 President Richard M. Seaton
 Gen., Sta., Sales Prom. Mgr., Pub. Dir. . . R. Pratt
 Commercial Manager E. B. Spoonamore
 Program Dir. Richard S. Embody
 Chief Engineer J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
 Owned Town & Farm Co., Inc.
 Address Grand Island, Neb.
 Tel.: HO 2-3305 Independent
 Rep. H-R Reps.
 President Don Searle
 Exec. V.P. William A. Martin
 Station Manager Ed. Mason
 Regional Sales Mgr. Bill Moore
 Business Mgr. Willard Morton

KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.
 Owned-Oper. By KMBC Bcstg. Co.
 Address KMBC Building
 Tel.: HA 2650 ABC-MBS
 Representative Peters, Griffin & Woodward
 Pres., Comm. Mgr., Pub. Dir. Don Davis
 V. P., Sls. Mgr. G. T. Higgins
 Exec. V. P. J. T. Schilling
 Sta. Mgr., Prog. Dir. Dick Smith
 Chief Eng. Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned General Bcstg. Co., Inc.
 Address Concordia, Kans.
 Tel.: 1414 KBS
 Pres., Gen., Sta. Mgr. W. F. Danenbarger
 Comm. Mgr., Prog. Dir. Oscar W. Allen
 Chief Engineer Lyle Fick

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By Dodge City Bcstg. Co.
 Business Address 705 Second St.
 Tel.: HU 3-3151 MBS
 Newspaper Affil. Dodge City Daily Globe
 Representative Venard-Rintoul & McConnell
 President J. C. Denious, Jr.
 Gen., Station Mgr. W. Elliott
 Comm., Prom. Mgr. Ruth Petersen
 Program Director Don Mills
 Chief Eng. Bob Ellinger

KBTO—El Dorado—1953

Frequency: 1360 Kw. Power: 500 Watts d.
 Owned-Oper. By El Dorado Bcstg. Co.
 Address 205½ S. Main
 Tel.: 130 KBS
 Representative Indie Sales
 Owner O. A. Tedrick
 General Manager Jim Platt
 Sales Prom. Mgr. Jay Pratt
 Program Dir. Bob Lutz

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Bluestem Bcstg. Co., Inc.
 Address Box 350
 Tel.: 154 KBS
 Representative Clark
 Pres., Gen. Mgr. E. J. McKernan, Jr.
 Commercial Mgr. Robert Ruple
 Sales Prom. Mgr. Charles Pult
 Operations Head Curt Stallings
 Chief Engineer Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned Ft. Scott Bcstg. Co.
 Address Box 72
 Tel.: 2545 KBS
 Pres., Gen. Mgr. Lloyd C. McKenney
 Comm., Sta. Mgr. Jim McKenney
 Program Dir. Connie Minnick
 Sales Prom. J. Morrey & C. Stevens
 Publicity Dir. Jim Ross
 Chief Engineer Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KIUL, Inc.
 Address 509 Main St.
 Tel.: BRIDGE 6-3251 NBC-KBS
 Newspaper Affil. Telegram
 Representative Hal Holman
 President, General Mgr. Robert Wells
 Commercial Manager Joe Weddle
 Sales Prom. Mgr. Lucille Kaiser
 Program Dir. Tony Jewell
 Publicity Dir. Mary Connors
 Chief Eng. Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By. Ark Valley Bcstg. Co., Inc.
 Address Box 247
 Tel.: BRidge 6-4366 Independent
 Representative Continental
 President Ellsworth Sherman
 General Manager John Hendry
 Comm. Prog. Dir. Ken O'Donnell
 Chief Engineer Gene Conjurske

KWGB—Goodland—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner-Oper. By. Goodland Bcstg. Co.
 Address Box 569
 Tel.: 331 MBS-KBS
 Owner, General Mgr. James E. Blair
 Commercial Mgr. Bert Blair

KVGB—Great Bend—1937

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By. KVGB, Inc.
 Address 2007 17th St.
 Tel.: GLadstone 3-4318 NBC
 Newspaper Affil. Daily Tribune
 Representative Hollingsbery
 President Helen Townsley Coogan
 General Mgr. Grover C. Cobb
 Asst. Mgr. Robert D. Hilgendorf
 Commercial Mgr. Sherwood R. Parks
 Program Dir. Ray H. Beals
 Chief Engineer Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. KAYS, Inc.
 Address 2450 Hall St.
 Tel.: MArket 4-2578 KBS
 Representative Hal Holman
 President Ross Beach
 Gen., Sta. Mgr. Bob Schmidt
 Sta. Comm. Mgr. Kay Melia
 Prom. Director Don Gill
 Sales Prom. Mgr. Bob Churchill
 Publicity Dir. Carl Wells
 Chief Engineer Jim Kane

KWBW—Hutchinson—1935

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Nation's Center Bcstg. Co.
 Business-Studio Address 17th & Harding
 Tel.: MO 2-4486 NBC-KBS
 Representative Devney
 Pres., Sta. Mgr. Fred L. Conger
 General Manager Fred Conger
 Commercial Director Robert Hanna
 Prog. Dir. Dick Fraley
 Chief Engineer Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc. Power: 1 Kw. d.: 500 n.
 Owned-Operated By. KWHK Bcstg. Co., Inc.
 Business-Studio Address 18 W. 5th St.
 Tel.: 5-4461 Independent

Representative Everett-McKinney
 Pres., Gen. Mgr. J. D. Hill
 Commercial Manager Vern Minor

KIND—Independence—1947

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Operated By. Central Bcstg., Inc.
 Bus.-Studio Transmitter 114 North 8th St.
 Tel.: 1010 MBS-KBS
 President Nels Rupard
 Station Manager Lou Emerson

KJCK—Junction City—1949

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owner-Oper. By. Junction City Bcstg. Co.
 Address 724½ No. Washington St.
 Tel.: CE 8-3165 KBS
 Representative Indie Sales
 President R. L. Weir, Jr.
 Station Mgr. A. B. Valencia
 Program Dir. John Chaney
 Sales Prom. Mgr. Pat Powers
 Chief Engineer Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Cy Blumenthal
 Address 4121 Minnesota
 Tel.: FA 1-3200 Independent
 Representative Grant Webb
 President Cy Blumenthal
 Gen. Sta. Mgr. Ed Charles
 Program Director Jack Call
 Sales Manager M. Bredemeier

KNCO

Regional Radio
 For the Great Western Plains
MUSIC - NEWS - WEATHER
 - - - SPORTS - - -

AREA: 18,300 Square Miles

POPULATION: 129,000

The Center Of Kansas' Greatest
 Agricultural Region. A Market
 Grossing Over A Quarter Of A Bil-
 lion Dollars Annually In Retail
 Sales, And An Additional \$150,000,-
 000 In Food, Drug, Auto, and Serv-
 ice Station Sales.

DIAL 1050

Box 247 Garden City, Kansas

1,000 WATTS

KLWN—Lawrence—1951

Frequency: 1320 Kc. Power: 500 Watts d.
 Owned-Operated By Lawrence Bcstrs. Inc.
 Address Route 5
 Tel.: VI 3-1320 Independent
 Representative Indie Sales
 President Lee Morgan
 General Manager Arden Booth
 Commercial Manager Bill Basket
 Program Director Ron Douglas
 Chief Engineer Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned-Oper. By. Geo. B. & Florance Anderson
 Address P. O. Box 809
 Tel.: 5003 KBS
 Representative Hil F. Best
 General Manager George B. Anderson
 Station Manager Bob Kent
 Chief Engineer A. F. Morant

KSCB—Liberal—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Seward County Bcstg. Co.
 Business Address P. O. Box 311
 Tel.; MA 4-3891 Independent
 Representative Hil F. Best
 President Alf M. Landon
 Station Manager Leon S. Salathiel
 Commercial Manager Mark Shor
 Prog. Dir. Jay Mullen
 Chief Engineer Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned-Oper. By. Manhattan Bcstg. Co.
 Address 114 No. 4th St.
 Tel.: PR 8-4451 KBS
 Newspaper Affil. Mercury
 President Fred A. Seaton
 Gen., Sta. Manager Lowell E. Jack
 Commercial Manager David Jackson
 Program Director Shel Smith
 Chief Engineer Harold Luehring

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned Marshall Transmitter Inc.
 Address 803½ Broadway
 Tel.: 255 KBS
 Gen., Comm. Mgr. T. K. McDonnell
 Program, Pub. Director Al Hunter
 Chief Engineer Gary Vadnais

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By K. R. Krehbiel
 Address Box 186
 Tel.: 1540 KBS
 Newspaper Affil. Daily Republican
 Gen. Mgr. Claude Hughes
 Prog., Pub. Dir. M. Heitschmidt
 Chief Engineer Claude Hughes

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
 Owned Geo. Basil Anderson
 Address Box 77
 Tel.: 3240 KBS
 Station Rep. Best, Biddick
 Owner, Gen. Mgr. Geo. Basil Anderson
 Station Mgr. Robert Kent

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Ottawa Bcstg. Co.
 Address P. O. Box 46
 Tel.: CHerry 2-1220 Independent
 Partners Roderick B. Cupp, E. W. Cupp
 General Mgr. Roderick B. Cupp
 Commercial Mgr. Ronald G. Reed
 Program Director Charles P. Wilser, Jr.
 Chief Eng. James A. Jarvis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By. Community Bcstg. Co.
 Address 109½ S. Central
 Tel.: PARsons KBS
 Station Mgr. Richard R. Combs

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
 Owned-Oper. The Pittsburg Bcstg. Co., Inc.
 Address Professional Bldg.
 Tel.: 2165 NBC
 Representative Hollingsbery
 President E. V. Baxter
 Gen., Sta. Mgr. John O. Bartlow
 Commercial Mgr. W. Stout
 Sales Prom. Mgr. Paul Hudson
 Chief Engineer Jack Lawrence

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Stauffer Publications, Inc.
 Address 1340 E. Quincy
 Tel.: 742 KBS
 Newspaper Affil. Headlight Sun
 Representative Avery-Knodel
 President O. S. Stauffer
 General Manager Jeral C. Ziegler
 Commercial Manager Jack Rogers
 Program Director Michael Treps
 Chief Engineer John Glynn

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
 Owned Clem Morgan
 Address 209½ S. Main St.
 Tel.: GREENwood 2-4405 KBS
 Owner, Gen. Mgr. Clem Morgan
 Program Director A. B. Morgan
 Comm. Mgr., Chief Eng. F. Morgan Jr.

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts
 Owned KILO Broadcasting Co.

KANSAS

Address Box 548
Tel.: HU 3-2194 KBS
Representative Rest
Owner, Gen. Mgr. Fred L. Thompson
Comm., Chief Eng. Charles Thompson

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By Salina Bcstg., Inc.
Bus.-Studio Address 7th & Iron
Tel.: TA 3-3701 MBS
Sta., Comm. Mgr. R. V. Jensen
Chief Eng. Don Englehart

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By Stauffer Publications, Inc.
Address Box 119
Tel.: CE 3-2377 CBS
Newspaper Affil. Journal, Capital
Representative Avery-Knodel
President. O. S. Stauffer
General Manager Thad Sandstrom
Sales Mgr. Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By KJAY, Inc.
Address 916 Kansas Ave.
Tel.: CE 3-1336 Independent
Representative Gill-Perna
President Dale S. Helmers
General Manager Ed Schulz
Station Manager Edwin V. Schulz
Commercial Manager Robert Rohrs
Program Director Joe Stavas
Chief Engineer Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Bailey Axton
Address Box 538
Tel.: CE 4-3444 MBS-KBS
General Manager Bailey Axton
Comm., Prom. Mgr. Louise Axton
Program Director Merle Blair
Station Manager Bob Barber
Publicity Director Roger Wilson
Chief Engineer Henry Guch

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By ... WREN, Bcstg. Co., Inc.
Address 10th & Fillmore Sts.
Tel.: CE 2-0505 ABC
Representative Hollingbery
President Alf M. London
Gen., Sta. Manager Max G. Falkenstein
Commercial Manager Paul Dixon
Program Manager Bob Richmond
Sales Promotion Manager Bonnie Purnell
Chief Engineer Al King

KAKE—Wichita—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned KAKE Broadcasting Co., Inc.

Address 1500 North West St.
Tel.: WH 3-4221 MBS
Representative .. Venard, Rintoul & McConnell
President Mark H. Adams
Gen., Sta. Mgr. Martin Umansky
Commercial Manager Roger Peppard
Program Director Scot McCullough
Chief Engineer Ire E. Courtney

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Dandy Broadcasting
Business-Studio Address 1015 N. Broadway
Tel.: HO 4-2387 Independent
Representative Bolling
General Mgr. K. R. Greenwood
Commercial Mgr. Ron Blue
Program Dir. Tom Dunn
Chief Engineer Len Ballard

KFBI—Wichita—1922

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By ... Jayhawk Bdcstg. Corp.
Business-Studio Address Box 1402
Tel.: TE 8-3377 Independent
Representative Avery-Knodel
President Charles "Buddy" Rogers
Gen., Sta. Mgr. Joseph B. Kirby
Program Dir. Geo. Cromwell
Comm. Mgr. Dale McCoy, Jr.
Chief Engineer Gene Williams

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.
Owned-Operated By ... Radio Station KFH Co.
Business-Studio Address KFH Bldg.
Tel.: AM 2-4491 CBS
Newspaper Affiliation Eagle
Representative Blair
President John Rigby
Gen. Mgr. T. P. Bashaw
Comm. Mgr. John Merrell
Program Supv. Donald Anderson
Sales Prom. Mgr. Russell Lowe
Publicity Director Bob Adams
Chief Engineer Leslie Campbell

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By KSIR, Inc.
Business Address Box 933
Tel.: WH 2-3253 Independent
Station Representative Pearson
Pres., Comm. Mgr. Mack Sanders
Gen. Sta., Chief Eng. K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ... Wichita Beacon Bcstg. Co.
Address 2829 Sallna Ave.
Tel.: TE 8-3331 Independent
Representative Hollingbery
President O. E. Bradley
V.P., Gen. Sta. Mgr. J. Milton Hall
Comm. Mgr. Harold H. Hale
Program Director Virginia Welch

Pop.: 3,209,000
Families: 883,000
Radio Homes: 865,000

Kentucky

Stations in State: 78
TV Homes: 617,000
TV Stations: 9

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By: Albany Bcstg. Co.
Business Address: Box 1471
Tel.: 150
Station Representative: KBS
Presidents: Wallace Allred-Cecil Speck
General Manager: Cecil Speck
Station Manager: Welby Hoover
Commercial Manager: Sidney H. Scott
Sales Prom., Prog. Dir.: Darrell Speck
Chief Engineer: George Daugherty

WCMI—Ashland—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned By: WCMI Radio, Inc.
Address: 120 20th Street
Tel.: EA 4-6111
CBS Representative: George P. Hollingbery
President: George H. Clinton
Gen. Comm. Mgr.: W. R. Martin
Chief Engineer: Robert L. Gilmore

WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned: WTCR, Inc.
Address: Box 2031, Huntington, W. Va.
Tel.: EAst 4-7131
Independent Representative: Bolling
President: Connie B. Gay
V.P., Gen. Mgr., Comm. Mgr.: H. S. Tweel
Sales Prom. Mgr.: Jimmy Oakes
Program Director: Margaret Stephens
Chief Engineer: Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By: Brown Radio & TV Co.
Address: 109 Sycamore St.
Tel.: 498
Independent Representative: Hil F. Best
Pres., Gen. Mgr.: Dwight L. Brown
Sales Prom. Mgr.: Homer L. Jackson
Program Dir.: Bessie L. McDonald
Chief Eng.: Everett Lawson

WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.
Owner: Bardstown Broadcasting Co.
Address: 216 N. 3rd
Tel.: FI 8-3943
KBS President: Lawrence W. Adams
Prog. Dir.: Glenn Nickels
Sales Prom., Chief Eng.: Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By: Purchase Bcstg. Co.
Address: Box 126
Tel.: LA 7-2581
KBS Representative: Continental

President: J. Shelby McCallum
General Manager: Ray Mofield
Program Dir.: Globe Pollock
Chief Engineer: Paul Herrington, Jr.

WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wis. n.
Owned-Oper. By: Daily News Bdcstg. Co.
Address: 804½ College St.
Tel.: VI 3-4325
ABC Newspaper Affiliation: Park City Daily News
Representative: Pearson
President: J. Ray Gaines
Gen., Sta. Mgr., Sales Mgr.: Al Temple
Program, Public. Dir.: Jack Eversole
Chief Engineer: Jack Hendricks

WLBJ—Bowling Green—1939

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Bowling Green Bcstg., Inc.
Address: 901 Fairview
Tel.: VI 3-3212
MBS-KBS President: Cy N. Bahakel
Sta. & Comm. Mgr.: Bob Proctor
Prog. Dir.: Bud Tyler
Publicity Director: Clyde Mankin

WTCO—Campbellsville—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Taylor Co. Bcstg. Co.
Address: P. O. Box 28
Tel.: 380
KBS Representative: Hil F. Best
President: H. T. Parrott
General Manager: Redman L. Turner
Sta. & Comm. Mgr.: Thomas Kerr
Prog. Dir.: Kerr & Naomi Beard
Chief Engineer: Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts
Owner: Central City, Greenville Bcstg. Co.
Address: 110 North First St.
Tel.: 818
Independent Representative: Hil F. Best
Station Mgr.: Bobby Anderson

WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts, d.
Owner: Muhlenberg Bcstg. Corp.
Address: Box 325
Tel.: 1000
KBS Rep.: Kentucky Radio Sales
President: Andy Anderson
Gen., Mgr.: Ronald L. Beame
Promotion Mgr.: Deam Harden

WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By: Tri-County Bcstg. Corp.

KENTUCKY

Address Columbia
Tel.: 4111 KBS
Pres., Gen. Mgr...... S. C. Bybee
Sta. & Comm. Mgr...... Lanier Burchett
Sales Prom Mgr...... Jim Gaskin
Program Dir...... Ray Doss
Chief Engineer..... Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc. **Power:** 1000 Watts
Owned-Oper. By.... Corbin Times-Tribune, Inc.
Business Address Corbin
Tel.: 123 MBS-KBS
Newspaper Affil...... Corbin Times-Tribune
President..... J. Springer Robinson
General Manager..... John L. Crawford
Station Manager..... Rufus Disney
Program Director..... Archie Wyatt
Commercial Mgr...... S. G. Hembree
Chief Engineer..... Chas. Sulfredge

WZIP—Covington—1947

(See Cincinnati, O.)

WCPM—Cumberland—1951

Frequency: 1280 Kc. **Power:** 1000 Watts
Owned-Oper. By..... Cumberland Bcstg. Co.
Address P. O. Box 955
Tel.: 260 KBS
Representative Best
Pres., Gen. Mgr...... Elmo Mills
Station Manager..... Clyde Beal

WCYN—Cynthiana—1956

Frequency: 1400 Kc. **Power:** 100 Watts
Owned..... WCYN Radio, Inc.
Address Pike & Walnut Sts.
Tel.: 480 KBS
President..... Estil R. Anderson
Gen. Mgr...... Bob Doll
Comm. Mgr...... Mrs. Helen Williams

WHIR—Danville—1947

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By.. Commonwealth Bcstg. Corp.
Business Address P.O. Box 632
Tel.: DANville 1230 MBS, KBS
Representative Hal Holman Co.
Pres., Gen. Mgr...... W. T. Isaac
Program Director..... Raymond L. Ramsey
Chief Engineer..... Paul Smith

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By.... Elizabethtown Bcstg. Co.
Business Address Elizabethtown
Tel.: RO 5-5151 KBS
Station Representative..... Hil Best
President..... J. W. Hodges
General Manager..... Dee Huddleston
Commercial Manager..... Calvin Skaggs
Program Director..... Thomas Skinner
Chief Engineer..... Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc. **Power:** 500 Watts, d.

Owned..... J. W. Dunavent
Business Address..... Box 93
Tel.: EM 5198 KBS
Representative..... Kentucky Radio Sales
Gen., Sta. Mgr...... J. W. Dunavent
Commercial Manager..... James Doyle
Chief Engineer..... Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. **Power:** 1000 Watts d.
Owned-Operated By... Fort Knox Bcstg. Corp.
Address Fort Knox, Ky.
Tel.: ELgin 1-3121, Radcliff Independent
Pres., Gen. Mgr...... B. E. Cowan
Chief Engineer..... Eugene Hornback

WFKY—Frankfort—1946

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By.... Frankfort Bcstg. Co.
Address Kentucky Ave. Extended
Tel.: CA 3-8281 MBS
Representative Hollingbery
Pres., Gen. Mgr...... Ken Hart
Commercial Mgr...... Bud McClain
Program Director..... Tommy Southwood
Chief Engineer..... Robert M. Beasley

WFKN—Franklin—1954

Frequency: 1220 Kc. **Power:** 250 Watts, d.
Owned By..... Franklin Favorite-WFKN, Inc.
Address 103 N. High St.
Tel.: JUSTice 6-4481 KBS
Pres., Gen. Mgr...... L. L. Valentine
Comm., Sales Prom. Mgr.... Howard H. Ogles
Program Director..... A. W. Kockritz, Jr.
Publicity Director..... Stanley Portmann
Chief Engineer..... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. **Power:** 1000 Watts d.
Owned-Oper. By..... Ken-Tenn Bcstg. Corp.
Business Address Box 482
Tel.: 1270 Independent
Newspaper Affiliation.. Fulton County News
President..... Paul Westpheling
Gen., Sta. Mgr...... Mrs. P. Westpheling
Comm. Mgr...... J. O. Lewis
Sales Prom. Mgr., Ch. Eng... Kenneth Turner
Prog., Pub. Dir...... Mary Nelle Wright

WGOR—Georgetown—1957

Frequency: 1580 Kc. **Power:** 250 Watts d.
Owned-Operated By..... Robert E. Johnson
Business Address... First National Bank Bldg.
Tel.: 1580 Independent
Representative Hopewell
Pres., Ch. Eng...... Robert E. Johnson
Gen., Sta. Mgr...... Arno Walker
Program Director..... Stuart Platt

WKAY—Glasgow—1946

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By.... Glasgow Bcstg. Co., Inc.
Address Park-to-Park Hwy.
Tel.: GLasgow KBS
President..... Jack Pedigo

KENTUCKY

Gen., Sta., Comm. Mgr., Chief Eng., Clovis Sadler
 Sales Prom. Mgr. J. M. Barrick
 Pub., Prog. Dir. Moena E. Sadler

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
 Owned-Oper. By. Radio Harlan, Inc.
 Business Address. Box 898
 Tel.: 625 KBS
 Representative Burn Smth
 President. J. Francke Fox, Jr.
 Gen., Sta. Mgr. James T. Morgan
 Sales Prom. Mgr. Larry Dean
 Program Director. Jack Hoskins
 Chief Engineer. Marvin Johnson

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
 Owned-Oper. By. Fort Harrod Bcstg. Corp.
 Address. Box 247
 Tel.: 1420 KBS
 Rep. Continental
 Gen., Sta. Mgr. Vic Bellamy
 Commercial Manager. Della Gash
 Sales Promotion Manager. Marjorie Young
 Program Director. Jo Ann Warner
 Publicity Director. Bob Martin
 Chief Engineer. Nolan Pontrich

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
 Owned-Oper. By. Mt. Bcstg. Service, Inc.
 Address. Peoples Bank Building
 Tel.: 720 KBS
 Representative Kentucky Radio Sales
 President. Fred B. Bullard
 General Manager. Ernest Sparkman
 Commercial Manager. Julius Lasslo
 Prog. Dir. Norma Strong
 Chief Eng. Y. Bowling

WSON—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
 Owned-Oper. By. Henderson Bcstg. Co., Inc.
 Business Address. 121 N. Main
 Tel.: VA 6-3923 KBS
 Pres., Gen. Mgr. Hecht S. Lackey
 Asst. Sta. Mgr., Prog. Dir. Martin E. Schaeffer
 Comm., Sales Prom. Mgr. Ewing Graham
 Chief Engineer. D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Hopkinsville Bcstg. Co., Inc.
 Business Address. Bass Arcade; P.O. Box 539
 Tel.: TU 5-5331 CBS
 Representative Jack Masla
 Pres., Gen. Mgr. F. Ernest Lackey
 Sta., Comm. Mgr. Katherine Peden
 Program Director. Frank Cameron
 Publicity Director. Margaret Wyatt
 Chief Engineer. Leo Y. Wilson

WKO—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By. W. W. Higgins

Address. 808½ South Main St.
 Tel.: TU 6-1204 KBS
 Representative Hil F. Best
 Pres., Gen. Mgr. William H. Higgins
 Com. Mgr. Mrs. Reginald Catlett
 Program Director. Sam B. Gilkey
 Chief Engineer. Kellie Lowe

WLBN—Lebanon—1953

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned. Lebanon-Springfield Bcstg. Co.
 Address. P. O. Box 647
 Tel.: 486 KBS
 Representative. Hil F. Best Kentucky
 Gen., Sta. Mgr. J. T. Whitlock
 Sales Prom. Mgr. Allen Baker
 Program Director. Bruce Lankford
 Publicity Director. Shirley A. Thompson
 Chief Engineer. W. B. Kelly

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
 Owned By. Rough River Bcstg. Co.
 Address. Box 206
 Tel.: 351 KBS
 President Edward Corley
 Gen. Mgr., Prog. Dir. James Shacklette
 Commercial Mgr. Ralph Flood
 Chief Engineer. Bill French

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. WLAP Radio, Inc.
 Business-Studio Address. 177 N. Upper St.
 Tel.: 3-2727 ABC
 Representative John E. Pearson
 President. John B. Poor
 General Manager. Frederic Gregg, Jr.
 Commercial Mgr. L. C. Redmon
 Program Director. William Lacker
 Chief Engineer. Robert Jones

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By. Lexington Bcstg. Co.
 Address. 134 N. Limestone St.
 Tel.: 3-0433 KBS, ABC
 Representative Meeker
 Pres., Gen. Mgr. Roy B. White, Jr.
 Commercial Mgr. Jim Tomblin
 Program Director. Robert Barton
 Chief Engineer. J. M. Robertson

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By. Bluegrass Bcstg. Co., Inc.
 Address. Phoenix Hotel
 Tel.: LE 4-6470 MBS
 Representative Hollingbery
 President. Donald J. Horton
 General Mgr. Ted Grizard
 Commercial Manager. George T. Webb
 Sales Prom., Pub Dir. Jay Watters
 Program Director. Claude Sullivan
 Chief Engineer. Paul Dunbar

KENTUCKY

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By London Broadcasting Co.
Address Box 333
Tel.: 598 Independent
Representatives Hil F. Best Co.
Pres., Gen., Sta. Mgr. Elmo Mills
Comm. Mgr. Charles Redmond
Prog. Dir. Charles D. Nelson
Chief Engineer Russell Henson

WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By WAVE, Inc.
Business Address 334 E. Broadway
Tel.: JU 5-2201 NBC
Rep. NBC Spot Sales
President George W. Norton, Jr.
General Mgr. Nathan Lord
Commercial Manager Woody Dulaney, Jr.
Program, Sales Prom. Mgr. James Caldwell
Chief Engineer Wilbur Hudson

WGRC—Louisville—1936

Frequency: 790 Kc. Power: 5000 d. 1000 n.
Owned-Operated By Northside Bcastg. Corp.
Bus.-Studio Address Ky. Home Life Bldg.
Tel.: JU 7-8871 MBS
Representative Weed
President J. Porter Smith
Gen. Mgr. Charles L. Harris
Comm. Mgr. Tom Underwood
Pgm. Dir. Paul Ruhle
Chief Engineer W. J. Morrison

WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts
Owned-Oper. By WHAS, Inc.
Address 525 W. Broadway
Tel.: JU 5-2211 CBS
Newspaper Affil. Courier-Journal
Representative Henry I. Christal Co.
President Barry Bingham
V.P., Man. Dir. Victor A. Sholis
Commercial Manager John M. Fouts
Publicity Director William Loader
Program Director George Walsh
Chief Engineer Orin Towner

WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By WBC, Inc.
Bus.-Studio Address Fourth & Guthrie
Tel.: JU 5-5148 Independent
Representative Avery-Knodel
Pres., Gen. Mgr. Glen A. Harmon
Comm. Mgr. James Nathan
Program Dir. Bill Gerson
Promotion Mgr. Helen Roberts
Chief Engineer Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mid-America Bcastg. Corp.
Business-Studio Address Henry Clay Hotel

Tel.: JU 3-4441 ABC
News, Affil. Lanchester (Ohio) Eagle-Gazette
Representative Robt. Eastman
President Charles Sawyer
Exec. Vice-Pres. J. P. Williams
Vice President Alex Buchan
Station Mgr. William H. Spencer
Program Director Blaine Cornwell
Publicity Director Roberta Bunnell
Chief Engineer William H. Faulkner

WKYW—Louisville—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By Radio Kentucky, Inc.
Bus.-Studio Address 431 W. Jefferson St.
Tel.: JU 3-4811 Independent
Representative Pearson
Pres., Gen. Mgr. F. Eugene Sandford
Sales & Comm. Mgr. Neal Robbins
Program Dir. Carl Shook

WLou—Louisville—1951

Frequency: 1350 Kc. Power: 5000 Watts d.
Owned-Oper. By Rounsaville of Louisville, Inc.
Business-Studio Address 2549 S. Third St.
Tel.: ME 7-6531 Independent
Representative Gill-Perna, Dorca-Clayton
President Robert W. Rounsaville
Station Mgr. E. F. Shadburne
Chief Engineer Steve Dawson

WTMT—Louisville—1957

Frequency: 620 Kc. Power: 500 Watts
Owned By Jefferson Bdcstng. Co. Inc.
Business Address 1300 S. 4th St.
Tel.: ME1rose 7-2527 MBS
Station Representative Meeker
Pres., Gen. Mgr. Earl F. Hash
Program Director Jack C. Dunhaver
Chief Engineer Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc. Power: 250 Watts d.
Owned-Oper. By Messenger Bdcstg. Co., Inc.
Address Box 351
Tel.: TA 1-4096 KBS
Newspaper Affiliation Messenger
Representative Best
President Edgar Arnold, Sr.
Gen., Sta. Manager H. W. Wells
Comm. Mgr. Elmer L. Kelley, Jr.
Sales Promotion Mgr. Leslie Legrand
Program Director J. G. Gatlin
Publicity Director Jim Green
Chief Eng. Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc. Power: 500 Watts, d.
Owned Hopkins County Bcst's.
Business Address 111 S. Main St.
Tel.: TAYlor 1-7420 Independent
Manager Evers Mick
Commercial Manager W. T. Brinkley
Sales Promotion Mgr. Jerry McKonley
Program Director Imogene Teague
Ch. Eng. Conway Smith

WWXL—Manchester—1956

Frequency: 1580 Kc. Power: 250 Watts d.
Owned. Wilderness Rd. Bcstg. Co.
Address. 109 Court St.
Tel.: LY 8-4694. KBS
President. J. L. Tigue
Gen., Sta. Mgr. Roy A. Redmond
Chief Engineer. Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By. West Ky. Bcstg. Co.
Business Address. Paducah Rd.; Box 431
Tel.: 1597. KBS
Representative. Indie Sales
President. Mose Bohn
Gen., Sta. Mgr. Charles W. Stratton
Program Director. Otis L. Davis
Chief Engineer. Joe Hargrove

WFTM—Maysville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By. C. P. Clarke; J. M. Finch, Jr.
Bus. Address. 626 Forest Ave.
Tel.: LO 4-3361. MBS-KBS
President. Charles P. Clarke
General Manager. John W. Betts
Commercial Manager. Herbert Williams, Jr.
Program Director. Lawrence McGill
Chief Engineer. Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 580 Kc. Power: 500 Watts d.
Owned-Oper. By. Cumberland Gap Bcstg.
Address. Box 698
Tel.: 980. KBS
Representative. Devney
President. Dr. U. G. Brummelt
Gen. Mgr. Maurice K. Henry
Program Director. Bill Baker
Chief Engineer. K. Bronell Reedy

WFLW—Monticello—1955

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By. Wolf Creek Bcstg. Co.
Address. Box 36
Tel.: 192. KBS
Station Manager. Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc. Power: 1000 Watts, d.
Owned & Operated By. Morehead Bcstg. Co.
Business Address. Main St.
Tel.: 880. KBS
President. J. Earl McBrayer
General Manager. W. M. Whitaker
Chief Eng. Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc. Power: 500 Watts
Owned By. Mt. Sterling Broadcasting Co.
Business Address. 34 Broadway
Tel.: 1150. Independent
Station Representative. Kentucky Radio
President. Jack Reynolds
Gen. Sta. Mgr. Robert L. Williamson

Commercial Manager. Gary Lester
Program Director. Raymond Hopper
Chief Engineer. R. L. Williamson

WLOC—Munfordville—1956

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned. S. Central Ky. Bcstg. Co.
Address. Munfordville
Tel.: JA 4-4111. Independent
Representative. Kentucky Radio Sales
President. H. T. Parrott
Gen. Mgr., Sales Prom. J. W. Pickett
Program Dir. Mary Goodman
Chief Engineer. Wayne Sims

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Service Bcstg. Co.
Address. P. O. Box 548
Tel.: 1340. Independent
Representative. Dore
Pres., Sta. Mgr. Charles Shuffet
Gen. Mgr., Ch. Engr. C. H. Hulse
Commercial Manager. Ed Griffin

WNKY—Neon—1956

Frequency: 148 Kc. Power: 1000 Watts d.
Owned. Letcher Bcstg. Corp.
Business Address. Neon
Tel.: 7714. KBS
Representative. Kentucky Radio Sales
President. Dave L. Craft
Gen., Sta. Mgr. Dee Dawahare
Comm. Mgr., Prog. Dir. Delmar Ray Kincer
Sales Prom., Pub. Dir. Elmer Ison
Chief Engineer. Dr. E. E. Musgrave

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By. Tri-City Bcstg. Co.
Business-Studio Address. 606 Monmouth St.
Tel.: JU 1-7100. Independent
Representative. Devney
President. James G. Lang
General Manager. Ann Rolfes Lang
Station Mgr. R. D. Nunn
Commercial Mgr. R. L. Pike
Chief Engineer. Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Owensboro Bcstg. Co., Inc.
Address. Box 536
Tel.: MU 3-1558. MBS-KBS
Newspaper Affiliations. Messenger, Inquirer
Representative. Burn-Smith
President. Lawrence W. Hager
General Manager. Hugh O. Potter
Sales Prom. Mgr. Jim Wilkinson
Program Director. Cliffordean Potter
Chief Engineer. Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. Owensboro On The Air, Inc.

KENTUCKY

Business-Studio Address.....324 Allen St.
Tel.: MU 3-3521.....ABC
Representative.....Rambeau, Vance, Hopple
President.....V. J. Steele
General Manager.....Malcolm Greep
Commercial Manager.....Parker Smith
Program Director.....Earl Fisher
Chief Engineer.....Earl Jaqoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 kw.
Owned By.....E. W. McKinney-Smith
Address.....10 N. 7th St.
Tel.: 3-1737.....NBC
Station Rep.....O'Connell
President.....E. W. McKinney-Smith
Gen., Comm. Mgr.....J. M. Page
Program Dir.....W. G. Berthe
Promotion Mgr.....W. Bloss
Chief Engineer.....Paul Lawrence

WKYB—Paducah—1948

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.
Business Address.....524 Jefferson
Tel.: 2-1678.....MBS
Representative.....Bolling
Pres.....Bruce Barrington
Gen. Mgr.....Ed Brewer
Prog. Dir.....Mal Topping
Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
Address.....4th & Broadway
Tel.: 2-8231.....CBS
Representative.....Stars National
President, Gen. Mgr.....Pierce E. Lackey
Commercial Mgr.....Prewitt Lackey
Sta., Program Dir.....Ray Mofield
Sales Prom. Mgr.....Linn Wolff
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address.....121 Main St.
Tel.: 1196.....MBS-KBS
Station Rep.....Hil Best, Ky. Radio Sales
General Manager.....Ted Arnold Silvert
Program Dir.....Bill Barker
Chief Engineer.....Eugene Baldrige

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned & Operated By.....Paris Bcstg. Co.
Address.....630 Main St.
Tel.: 1440.....KBS
Representative.....Continental
Pres., Gen. Mgr.....C. W. Krause
Comm., Sales Prom. Mgr.....Asher Sizemore
Program Director.....Gertrude Clem
Chief Engineer.....Chas. J. Sebastian

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.

Owned-Operated By.....Cumberland Pub. Co.
Address.....Pikeville
Tel.: GGeneral 7-7323.....Independent
Newspaper Affiliation.....Pike County News
Representative.....Ky. Radio Sales
President.....Mrs. W. J. Ward, Jr.
General Manager.....Roy E. Alexander
Prog., Pub. Dir.....John C. Adkins

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....E. Ky. Bdcstg. Corp.
Address.....Pikeville, Ky.
Tel.: 1280.....MBS-KBS
Station Rep.....Continental
Pres., Gen. Mgr.....Jack L. Hatcher
Commercial Manager.....H. G. Sturgill
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230.....Power: 250 Watts
Owned.....States Bcstg. System
Address.....Radio Park
Tel.: ED 7-2100.....Independent
Representative...Continental; Ky-Radio Sales
V.P., Gen. Mgr.....South C. Bevins
Comm. Mgr.....Cal Smith
Chief Engineer.....Hubert Turner

WDOC—Prestonsburg—1957

Frequency: 1310 Kc...Power: 5000 Watts d.
Owned.....WDOC Radio
Address.....No. Lake Drive
Tel.: 2338.....KBS
Representative.....Fairchild
President.....Gordon Collins
General Mgr.....Rex Osborne
Program Director.....Estill Stewart
Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.
Address.....South Lake Drive
Tel.: 2060.....KBS
Representative.....Hil F. Best
President.....D. C. Stephens
General Mgr.....Doka S. Stephens
Station Mgr.....David L. Stephens
Commercial Mgr.....Clarence Robinson, Jr.
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address.....Dawson Rd.
Tel.: 2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts, d.

KENTUCKY-LOUISIANA

Owned.....Renfro Valley Bcstrs., Inc.
 Representative.....Kentucky Radio Sales
 V.P., Gen. Mgr.....Tom Hargis
 Comm. Mgr.....Benton Stokes

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....WEKY, Inc.
 Address.....McKee Bldg.
 Tel.: 1340.....MBS-KBS
 Pres., Gen. Mgr.....O. C. Halyard, Jr.
 Commercial Manager.....Robert J. Spradlin
 Sales Promotion Mgr.....Charles L. Mastin
 Program Director.....Mrs. Loretta Canfield
 Chief Engineer.....John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....So. Kentucky Bcstrs.
 Address.....P. O. Box 110
 Tel.: Parkview 6-2471.....KBS
 Station Representative.....Hil F. Best
 President.....Roth E. Hook
 Gen., Comm. Mgr.....Woodrow P. Sosh
 Station Manager.....Earl Johnson
 Program Director.....Stan Murphy

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
 Owned By.....State Line Bcstg. Co.
 Address.....P. O. Box 486
 Tel.: 490.....KBS
 Station Rep.....Best
 President.....R. L. Turner
 General Mgr.....Bobby Colvin
 Commercial Mgr.....W. Hoover
 Chief Engineer.....J. B. Crawley

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Hwy. 1247
 Tel.: 1240.....MBS-KBS

Representative.....Ky. Radio Sales
 Pres., Gen. Mgr.....Mike Layman
 Commercial Manager.....Donald Orwin
 Program Director.....John A. Hartnett
 Technical Dir.....Ralph F. Denton

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
 Owned By.....Karl Kegley
 Address.....Vanceburg
 Tel.: SWift 6-3411.....Independent
 Pres., Gen. Mgr.....Karl Kegley
 Comm., Sta. Mgr.....Don Roberts
 Chief Engineer.....Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Kentucky Mt. Holiness Assn.
 Bus.-Studio Address.....Vancleve
 Representative.....Continental
 President.....Dr. Lela G. McConnell
 General Manager.....Wilfred Fisher
 Program Dir.....Violet Person
 Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Folkways Bcstg. Co., Inc.
 Address.....Box 660
 Tel.: 2711.....Independent
 President.....Ernest Tubb
 Gen. Mgr.....Donald W. Crosthwaite
 Comm. Mgr.....Wallace R. Day

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
 Owner.....Winchester Bcstg. Co., Inc.
 Address.....Box 535
 Tel.: 1380.....Independent
 Pres., Gen. Mgr.....Charles Drew
 Commercial Manager.....D. Joe Abbott
 Program Director.....Herman Kelly
 Chief Engineer.....Tommy Bratton

Pop.: 3,221,000
 Families: 889,000
 Radio Homes: 843,000

Louisiana

Stations in State: 79
 TV Homes: 666,000
 TV Stations: 14

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Abbeville Bcstg. Serv. Inc.
 Business Address.....P.O. Drawer 620
 Tel.: TW 3-2531.....Independent
 President.....H. Frenzel Pere
 General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Alexandria Bdcstg. Co., Inc.
 Business Address.....6th and Washington Sts.
 Tel.: 3-2543.....ABC
 Representative.....Weed & Co.
 President.....T. B. Lanford
 Gen. Manager.....Walter D. Melson

Station Manager.....Alex Marchand
 Sales Promotion Manager.....Miss Pat Nugent
 Program Director.....Cal Adams
 Publicity Director.....Miss Barbara LeBlanc
 Chief Engineer.....Lee Worthy

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.
 Owned.....Dixie Bcstg. Ser.
 Address.....Box 306
 Tel.: Hillcrest 3-7454.....KBS
 Pres., Gen. Mgr.....Irving Ward Steinman
 Station Manager.....William G. Lynch
 Local Commercial Mgr.....D. Ed Pebbles
 Production Manager.....Billy Travis
 Chief Engineer.....Henry J. Lazarone

LOUISIANA

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. ByKSYL, Inc.
AddressBox 1489
Tel.: 6611.....NBC
Rep.....McKinney, Clarke, Brown
Pres., Comm. Mgr.....Milton Fox
Gen., Sta. Mgr.....Sylvan Fox
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By....Amite Broadcasting Co.
Address.....118 N.E.R.R. Ave.
Tel.: 8385.....Independent
Gen. Sta., Comm. Mgr.....C. W. Fitz
Program Director.....Leonard Giacone
Chief Engineer.....Vernon E. Dudley

KGAN—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Bastrop Bcstg. Co.
AddressBox 1340
Tel.: 1340.....Independent
Gen. Mgr.....Bill Davis
Sta., Comm. Mgr.....Harry Howard

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Morehouse Bcstg. Co.
AddressBox 193
Tel.: 1400.....KBS

Newspaper Affil.....Daily Enterprise
General Mgr.....William G. Darland, Jr.
Publicity Dir.....Ray Pilant
Program, Chief Eng.....Hugh Smith

WAIL—Baton Rouge—1947

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstgs.
Bus. Address....3150 College Dr.; Box 14657
Tel.: Dickens 4-5275.....Independent
RepresentativeWeed
Pres., Gen. Mgr.....Ralph L. Burge
Commercial Manager.....Roger Davison
Chief Engineer.....Ed Van Valkenburg

WEND—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned By.....Vox, Inc.
AddressCommerce Bldg.
Tel.: Dickens 3-6606.....KBS
Station Mgr.....Owen Elliott

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
AddressP. O. Box 1226
Tel.: DI 8-6716.....Independent
Station RepresentativeWalker-Rawalt
President.....G. T. Owen
V.P., Gen. Mgr.....Robert Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Sta. Mgr., Pub. Dir.....Scott W. Erwin
Chief Eng.....E. E. Case

W I B R

TOP DOG

IN

BATON ROUGE

LOUISIANA

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address. 444 Florida St.
 Tel.: DI 2-5271. NBC
 News, Affil. State Times, Morning Advocate
 President. Douglas L. Manship
 Gen. Mgr. Mort Silverman
 Comm. Mgr. John D. Wooldridge
 Chief Engineer. Theodore Hubert

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By. Air Waves, Inc.
 Business Address. 204 North St.
 Tel.: DI 2-4411. Independent
 Representative. Masla
 President. Norman Saurage, Jr.
 Gen. Manager. Lamar Simmons
 Comm. Mgr. T. A. LeBlanc
 Prog. Dir. Gene Nelson
 Chief Eng. Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. WXOK, Inc.
 Address. 243 Convention St.
 Tel.: DI 4-7604. Independent
 Representative. Stars National
 President. Jules Paglin
 General Manager. S. Ray, Jr.
 Station Manager. Thomas L. McGuire
 Prog. Dir. Lucille Pollack
 Chief Engineer. Thomas W. Wood

WHXY—Bogalusa—1954

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned. Bogalusa Bcstg. Co.
 Address. P. O. Box 689
 Tel.: RE 2-4254. Independent
 Station Rep. Clark
 Station Mgr. Jim Howell
 Program Director. Dolores Williams

WIKC—Bogalusa—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Curt Siegelin, Admin.
 Business Address. P. O. Box 811
 Tel.: REpublic 5-1355. MBS, KBS
 Gen., Sta. Mgr. John H. Knight
 Chief Engineer. Charlie Pearson

KBCL—Bossier City—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned-Operated By. Good Music, Inc.
 Business Address. P.O. Box 727
 Tel.: 3-1606. Independent
 President. Crawford Godfrey
 Gen., Sta. Mgr. John J. Buckley
 Program Director. Stuart Hyden
 Publicity Director. Mary Lou O'Brien
 Chief Engineer. Carl Goulden

WARB—Covington—1953

Frequency: 730 Kc. Power: 250 Watts d.

Owned-Operated By. WARB, Inc.
 Address. Box 568
 Tel.: 1600. KBS
 President. David C. Blossman
 Gen. Mgr., Ch. Eng. J. R. Webb
 Commercial Manager. James S. Webb
 Program Director. Bettie E Ferrer

KSIG—Crowley—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. KSIG Bcstg Co., Inc.
 Bus-Studio Address. 320 N. Parkerson Ave.
 Tel.: 1450. KBS
 Representative. T. F. Clark
 President. Hirach J. School
 General Manager. Louis M. Basso
 Commercial Manager. Thomas E. Griffin
 Program Director. James Trahan
 Chief Engineer. Fred Hebert

KDLA—DeRidder—1950

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Sabine Broadcasting Co.
 Address. P. O. Box 46
 Tel.: 7600. KBS
 Co-Owners. C. Reddoch, J. McCrary
 General Manager. Ralph L. Hooks
 Comm., Sales Prom. Mgr. Wayne L. Sanders
 Prog. Dir., Ch. Eng. Ted Thompson

KEUN—Eunice—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Tri-Parish Bcstg. Co.
 Address. Box 511
 Tel.: GL 7-3041. MBS
 President. Vincent Rehl
 Gen., Sta. Mgr. John Pauche
 Program, Publicity Dir. Karl R. DeRoven
 Chief Engineer. John Fuselier

KFNY—Ferriday—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
 Owned. Miss-Lou Bcstg. Co.
 Address. 120 Louisiana Ave.
 Tel.: 7200. Independent
 Owner, President. Mrs. Marie K. Zuccaro
 Gen. Mgr. Ervin Parks, Jr.

KLFT—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.
 Owned-Operated By. Theriot Bcstg. Co.
 Address. Theriot Bldg., Box 368
 Tel.: 5-5165. KBS
 Representative. Best
 General Manager. Leo J. Theriot
 Sta. Mgr., Ch. Engr. H. Earl Herron
 Commercial Manager. Dudley J. Bernard
 Sales Promotion Manager. Roy Vicknair
 Program Director. Betty TerreBonne

WFPR—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts.
 Owned-Oper. By. Airweb, Inc.
 Business-Studio Address. Box 432
 Tel.: 960. KBS
 Pres., Gen. Mgr. John A. Chauvin

LOUISIANA

Commercial Manager.....'Foots' McCrory
Program Director..... Vivian Laird
Chief Engineer..... Charles Marinos

KLUV—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....C. E. Ray
Address.....3678 Beckham Dr., Shreveport
Tel.: 8-1552.....Independent
General Mgr.....Charles E. Ray

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address.....Box 97
Tel.: 3804.....KBS
Pres., Mgr.....Frank T. Harkness, Jr.
Prom. Mgr.....Jim Blanchard

KCIL—Houma—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....KCIL, Inc.
Business Address.....P.O. Box 1031
Tel.: Uptown 2-6828.....KBS
President.....Denver T. Brannen
General Manager.....Alson E. Engelhardt
Chief Engineer.....C. O. Wilson

KJEF—Jennings—1950

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 1155.....MBS-KBS
Pres., Gen. Mgr., C. Eng.....Clavis L. Bailey
Prog. Dir.....Noel Wooley
Comm. Mgr.....Gerald Dugas

KLEC—Jonesville—1956

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned By.....W. S. Perkins
Address.....Jonesville
Tel.: 2481.....KBS
Gen. Mgr.....Paul Schilling

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By.....Pelican Bcstg. Co.
Address.....Box 853
Tel.: Center 4-7418.....MBS
Representative.....O'Connell; Reilly
President.....John Paul Goodwin
Gen., Sta. Mgr.....William A. Patton
Comm. Manager.....James M. Drake
Program Director.....Charles W. Malone

KVOL—Lafayette—1935

Frequency: 1330 Kc.Power: 1000 Watts
Owned-Oper. By.....Evangeline Bcstg. Co., Inc.
Business Address.....519 South Buchanan
Tel.: CE 4-5151.....NBC
Representative.....Meeker
President.....Morgan Murphy
General Manager.....George H. Thomas
Station Mgr.....E. H. Hughes
Comm. Mgr.....Thomas G. Pears
Prog. Dir.....J. Richard Aker
Chief Engineer.....Myrtle E. Case

KAOK—Lake Charles—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAOK, Inc.
Address.....P. O. Box 1399
Tel.: 6-7541.....MBS
Representative.....Stars National
President.....Jules J. Paqlin
Sta. Mgrs.....T. Gresham, R. Rhodes
Managing Director.....Stanley W. Ray, Jr.

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Gulf Bcstg. Co., Inc.
Bus.-Studio Address.....Box 975
Tel.: HE 6-7277.....Independent
Representative.....Walker
President.....G. T. Owen
Vice-Pres.....Bob Earle
General Mgr.....R. S. Davison
Chief Engineer.....G. M. Meisner

KPLC—Lake Charles—1935

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Calcasieu Bcstg. Co.
Address.....P. O. Box 1521
Tel.: HE 9-2713.....NBC
Representative.....Wood
President.....T. B. Lanford
Gen., Sta. Mgr.....P. E. Mills, Jr.
Commercial Mgr.....R. M. White
Sales Prom. Mgr.....Shirley Kelley
Prog. Director.....Eleanor Shirley
Chief Eng.....Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Radio Service Co.
Address.....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Sta., Comm. Mgr.....Gene Underwood

KLLA—Leesville—1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Leesville Broadcasting Co.
Address.....P. O. Box 1323
Tel.: 3403.....KBS
Mgr. Partner, Gen. Mgr.....I. Ward Steinman
Commercial Mgr.....Ed Marshall
Sales Prom. Mgr.....Wayne Whisenhunt
Program Dir.....Donnie S. Cohen
Chief Engineer.....Byron Stokes

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
Address.....P. O. Box 740
Tel.: 1360.....KBS
Representative.....Keystone
President.....H. E. Sewell
Gen., Comm. Mgr.....Arthur L. Greene
Chief Engineer.....Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
 Owner: Avoyelles Bcstg. Corp.
 Address: 110 W. Mark St.
 Tel.: 7206
 Representative: Hil F. Best
 President: W. L. Billups
 Gen., Comm. Mgr.: Willie J. Bordelon
 Chief Engineer: Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: Dixie Bcsters.
 Address: Box 344
 Tel.: FRanklin 7-1200
 Independent Owners: Raiph Hooks, Cyril Reddoch
 Station Mgr.: J. M. Howell
 Publicity Dir.: Cathleen Moreland
 Chief Engineer: Billy Hyatt

KLIC—Monroe—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Dr. Frank Cerniglia
 Address: 626 Bernhardt Bldg.
 Tel.: 3-4617
 Station Rep.: MBS-KBS
 General Mgr.: Dora-Clayton
 Dr. Frank Cerniglia

KMLB—Monroe—1930

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By: WSTV, Inc.
 Business Address: Box 1723
 Tel.: FAirfax 2-7161
 Representative: ABC, NBC
 Representative: Pearson
 President: Jack N. Berkman
 General Manager: Raymond W. Baker
 Program Dir.: James Plaisance
 Chief Engineer: O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By: James A. Noe
 Business-Studio Address: Box 1472
 Tel.: FA 2-8155
 Representative: Independent
 Representative: H.R. Reys
 President: James A. Noe
 V.P. & Gen. Mgr.: Ed Routt
 Commercial Manager: James McDonough
 Sales Prom. Mgr.: Mrs. Dixie Ware
 Program Director: Lou Swanson
 V.P. & Dir of Eng.: Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc. Power: 500 Watts
 Owned: Tri-City Bcstg. Inc.
 Address: P. O. Box 889
 Tel.: 9036
 Representative: KBS
 President: Warren J. Fortier
 General Mgr.: Earl Wooton
 Treasurer: Mortimer Silverman, Jr.
 Secretary: Louise Bensabet

KNOC—Natchitoches—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Natchitoches Bcstg. Co.

Business-Studio Address: 5th & Sirod
 Tel.: 2353
 Representative: KBS-MBS
 Pres., Gen. Mgr., Chief Eng.: B. H. Bailey, Jr.
 Sta., Comm. Mgr.: Norman A. Fletcher
 Sales Promotion Manager: James Thomasee
 Program Director: Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: New Iberia Bcstg. Co.
 Address: Box 383
 Tel.: EMerson 9-6726
 Representative: KBS
 General Mgr.: George H. Thomas
 Sta. Mgr.: Donald Bonin
 Commercial Manager: Sherry A. Lopez
 Program Dir.: June Stein
 Publicity Director: Joseph A. Sikes
 Chief Engineer: Merle Case

KVIM—New Iberia—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Queen City Bcstg. Co.
 Address: P. O. Box 50
 Tel.: 2-5825
 Independent
 General Manager: John H. Coco

WBOK—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W., d.
 Owned-Oper. By: WBOK, Inc.
 Address: 505 Baronne St.
 Tel.: TU 5363
 Representative: Independent
 Representative: Stars National
 President: Jules J. Paglin
 Exec. V.P., Gen. Mgr.: Stanley W. Ray, Jr.
 Station Mgr.: Ed Prendergast
 Commercial Manager: Fred Schwarz
 Sales Prom. Mgr., Prog. Dir.: Marion Owen
 Publicity Director: Norman Duffour
 Chief Engineer: Joan Rhodes

WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts
 Owned-Operated By: WDSU Bcstg. Corp.
 Business Address: 521 Royal St.
 Tel.: TU 4371
 Representative: NBC
 Representative: John Blair
 President: Edgar B. Stern, Jr.
 Exec. V.P. & Gen. Mgr.: Robert Swezey
 Station Manager: John F. Screen
 Commercial Manager: Harold Whelahan
 Program Dir.: Jim Dunbar
 Publicity Director: Marion Annenberg
 Chief Eng.: Lindsey Riddle

WJBW—New Orleans—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Radio New Orleans, Inc.
 Business-Studio Address: Cigall Bldg.
 Tel.: MA 3488
 Representative: Independent
 Representative: Robert S. Keller
 Mgr., Dir.: Charles Quillian
 Commercial Manager: Ed Carlson
 Program Director: Jerry Clark
 Chief Engineer: John Rhode

LOUISIANA

WJMR—New Orleans—1946

Frequency: 990 Kc. Power: 250 Watts d.
Owned-Operated By... Supreme Bcstg Co., Inc.
Address Jung Hotel
Tel.: EX 3131
Representative Forjoe
President Chester Owens
Exec. V.P. George A. Mayoral

WYLD—New Orleans—1949

Frequency: 600 Kc. Power: 1000 Watts d.
Owned-Oper. By Connie B. Gay
Address 2906 Tulane Ave.
Tel.: GA 4112
Representative Gill-Perna; Clayton
Station Manager William Arthur Selley
Commercial Manager Clay Morgan
Sales Promotion Manager David Shaffer
Prog. Dir. Larry McKinley
Chief Engineer Samuel Perkins

WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50,000 d.; 5000 n.
Owned-Operated By James A. Noe
Business-Studio Address St. Charles Hotel
Tel.: EX 2173
Representative Avery-Knodel
President James A. Noe
Gen., Sta. Mgr. James A. Noe, Jr.
Comm., Sales Prom. Mgr. Cleve J. Brien
Program Director Bud Connell
Chief Engineer A. J. Bourgeois

WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5 Kw.
Owned WSMB, Inc.
Address Maison Blanche Bldg.
Tel.: MA 5921
Representative ABC
President Hollingbery
General Mgr. Harold E. Anderson
Program, Asst. Mgr. M. Franklyn Warren
Sales Mgr. De Alton Neher
Chief Engineer McLaws Kieffer
Harold Nebe

WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts
Owned-Oper. By Storz Broadcasting Co.
Address 328 Chartres St.
Tel.: MA 3562
Station Representative Young
President Todd Storz
V.P., General Mgr. Fred Berthelson
Production Mgr. Ken Karlton
Program Dir. Larry Wilson
Promotion Mgr. Marshall Pearce
Traffic Mgr. Mary Lou DeRose
Chief Engineer Carlos A. Schmid
Owners of: WHB, Kansas City, Mo.; WDGY,
Minneapolis; WQAM, Miami.

WTPS—New Orleans—1947

Frequency: 940 Kc. Power: 1000 d.; 500 n.
Owned Rounsaville of New Orleans, Inc.
Business Address 615 Howard Ave.

Representative Branham
General Mgr. H. F. Wehrmann
Prog. Dir. Carl J. Junker

WWEZ—New Orleans—1947

Frequency: 690 Kc. Power: 5000 Watts
Owned-Operated By WWEZ Radio Inc.
Bus.-Studio Address 614 N. Rampart St.
Tel.: CA 3521
Representative Independent
Grant Webb
President A. L. Chilton
General Manager Joe A. Oswald
Prog. Dir. Ken Elliott
Ch. Eng. Harrison C. Mondy

WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts
Owned-Operated By Loyola U. of South
Tel.: Jackson 5-2194
Representative CBS
Katz
President Rev. Patrick J. Donnelly, S.J.
General Manager W. H. Summerville
Manager John L. Vath
Sales Promotion Manager Owen Elliott
Program Director W. J. Bengel
Publicity Director Raymond Eberhardt
Chief Engineer J. D. Bloom

KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Oper. By Louisiana Bcstg. Service
Address Ville Platt Hiway
Tel.: KBS
Manager R. M. Jernigan

KWCL—Oak Grove—1958

Frequency: 1280 Kc. Power: 500 Watts, d.
Owned By Carroll Bcstg. Co.
Tel.: GArden 8-3208
Gen., Comm. Mgr. Independent
W. O. Bauman
Chief Engineer Chas. Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KSLO Bcstg. Co.
Address KSLO Building
Tel.: 2633
Representative ABC-KBS
Sears & Ayer
General Mgr. W. Eugene Jones
Commercial Manager A. B. Reed, Jr.
Prog. Dir. W. Allegood
Chief Engineer Hoyt E. Ray

KCLP—Rayville—1957

Frequency: 990 Kc. Power: 250 Watts, d.
Owned Richland Bcstg. Co.
Address Box 535
Tel.: 4855
Gen. Mgr. KBS
David E. Chapman
Prog. Dir. Marshall D. Peel, Jr.

KRUS—Ruston—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Ruston Bcstg. Co.
Address 102 Park Ave. (Box 533)

Tel.: AL 5-2530.....KBS
 Newspaper Affil.....Leader
 President.....C. E. Faulk, Jr.
 Gen. Manager.....William Carter
 Chief Eng.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By...Southwest Bcstrs. Inc.
 Business Address.....P.O. Box 197
 Tel.: 3-6107.....CBS
 Representative.....Gill-Perna
 President.....Roy Fish
 General Manager.....Johnnie K. Hill
 Station Manager.....Merle Kilgore
 Comm. Sales Prom. Mgr.....Haynie Hall
 Prog., Pub. Dir.....Ed Hamilton
 Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.
 Owned-Oper. By.....Foster & Associates
 Address.....1500 N. Market
 Tel.: 5-8692.....Independent
 Representative.....Blair
 Pres.....Gordon B. McLendon
 Gen. Mgr.....R. H. Wilcox
 Comm. Promotion Manager...Marie Gifford
 Prog. Dir.....Al Hart
 Chief Engineer.....Rudy Johnson

KENT—Shreveport—1947

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
 Owned-Operated By...Radio Shreveport, Inc.
 Business-Studio Address.....311 Milam Bldg.
 Tel.: 3-3681.....MBS, NBC
 Representative.....Walker-Rawalt
 Pres., Gen. Mgr.....Troy A. Kaichen
 Commercial Manager.....Ken Weaver
 Prom., Pub. Dir.....Bill Monroe
 Program Director.....Bill Jay
 Chief Engineer.....L. J. Carlson

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
 Owned.....Audiocasting, Inc.
 Address.....529½ Crockett St.
 Tel.: 2-0732.....Independent
 Station Representative...Forjoe, Clarke Brown
 Pres., Gen. Mgr.....Joe Monroe
 Sales Prom. Mgr.....Winnie Spruelli
 Comm. Mgr.....Pat Stove
 Program Dir.....Vern Stierman
 Chief Eng.....N. L. Keys

KLUE—Shreveport—1957

Frequency: 1300 Kc.....Power: 1 Kw., d.
 Owned By.....Kenwil, Inc.
 Address.....850 Havens Rd.
 Tel.: 2-4617.....Independent
 Representative.....Breen & Ward
 Pres., Gen. Mgr.....Charles E. Ray
 Comm. Mgr.....Dollye Lloyd

KOKA—Shreveport—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....John McLendon & Assoc.

Business Address .205 Milam; P.O. Box 3605
 Tel.: 2-3122.....Independent
 Sta. Rep.....Pearson
 General Manager.....John McLendon
 Station Manager.....Charles Fletcher

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated by...Radio Station KRMD
 Business Address.....Jefferson Hotel Bldg.
 Tel.: 3-6171.....ABC
 Representative.....Weed
 President.....T. B. Lanford
 Gen., Comm. Mgr.....William L. Switzer
 Sta. Mgr, Prog Dir.....Joseph H. Keith
 Sales Promotion Manager...Elizabeth Roberts
 Chief Engineer.....Dub Wilkinson

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
 Owned-Operated By...International Bcstg. Corp.
 Bus-Studio Address....Commercial Building
 Tel.: 2-8711.....CBS
 Newspaper Affiliation....Shreveport Times
 Representative.....Christal Co.
 President.....William H. Bronson
 Exec. V.P., Gen. Mgr.....Henry B. Clay
 Commercial Manager.....Jack Timmons
 Prom. Mgr., Pub. Dir.....James T. Briggs
 Prog. Director.....Frank Page
 Tech. Dir.....W. E. Antony
 Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned.....Springhill Broadcasting Co.
 Address.....Box 597
 Tel.: LE 9-4616.....KBS
 Representative.....Hil F. Best
 President.....Roy M. Fish
 General Mgr.....John K. Hill
 Station Mgr.....Arthur Dickerson
 Prog. Dir.....Howard Clark
 Chief Engineer.....Robert Wainwright

**KIKS—Sulphur-Lake Charles
 1955**

Frequency: 1310 Kc.....Power: 500 W. d.
 Owned-Operated By.....Lake Bcstg. Co.
 Address.....Box 895
 Tel.: JA 7-5266.....KBS
 Representative.....Clarke Brown
 Manager.....Cecil E. Bland, Jr.
 Commercial Manager.....Carroll A. Wynn

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
 Owned-Operated By.....Griffith Electric Co.
 Address.....Box 1360
 Tel.: 1360.....KBS
 Pres., Ch. Eng.....Howard E. Griffith
 Comm., Sales Prom. Mgr...Chris C. Kimbell, Jr.
 Program Director.....Mrs. Pearle C. Luckett

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.

Let The Maine Broadcasting System help you to your share of the Northern New England market

The people who live within the service area of our stations have a combined effective buying income of 1 billion, 700 million. When it comes to reaching these people and attracting their dollars, the stations that serve them best will serve you best, too. See your Weed man for the complete story on the stations and the market.

THE MAINE BROADCASTING SYSTEM STATIONS

TV NETWORK

WCSH-TV (6) Portland
WLBZ-TV (2) Bangor

RADIO NETWORK

WCSH Portland
WLBZ Bangor
WRDO Augusta
WLAM Lewiston (affiliate)

LOUISIANA-MAINE

Owner.....Delta Bcstrs., Inc.
 Address.....701 W. 5th St.
 Tel.: Hillcrest 7-9006.....Independent
 President.....F. H. Block
 General Mgr.....Ray Saadi
 Commercial Manager.....James Eisner
 Sales Promotion Manager.....Marie Bergeron
 Program Director.....Wayne Carpenter
 Publicity Director.....Walt Jenkins
 Chief Engineer.....Lee Martin

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Ville Platte Bcstg. Co.
 Address.....Box 566
 Tel.: 5888.....KBS
 President.....Lionel B. Deville
 Gen., Comm. Mgr.....Chris Dupiechain
 Chief Engineer.....J. L. Sylvester

KLVI—Vivian—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
 Owned By.....Joel E. Wharton
 Address.....P. O. Box 1069
 Tel.: 9200.....Independent
 Gen. Mgr., Chief Eng.....J. E. Wharton
 Program Dir.....Mrs. J. E. Wharton

KUZN—West Monroe

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned.....Howard E. Griffith

Address.....218½ Trenton St.
 Tel.: 2-1491.....Independent
 Representative.....Best
 Gen. Sales Prom. Mgr.....Ollie Bales

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Big League Bcstg. Co.
 Address.....Box 483, Plaquemine, La.
 Tel.: 5116(P).....KBS
 Representative.....Best
 President.....Bill Lee
 Gen. Mgr.....Lou Millet

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Winn Bcstg. Co.
 Address.....Box 548
 Tel.: 5822.....KBS
 Gen. Mgr., Ch. Engr.....Edward R. Hall
 Station Manager.....Betty Hall
 Program Dir.....Charles Christie

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....Power: 500 Watts, d.
 Owned.....Franklin Bcstg. Co.
 Address.....Box 312
 Tel.: Winnesboro 5141.....Independent
 Representative.....Continental Radio Sales
 Gen. Mgr.....Si Willing
 Prog. Mgr.....Buddy Martin

Pop.: 959,000
 Families: 279,000
 Radio Homes: 270,000

Maine

Stations in State: 23
 TV Homes: 242,000
 TV Stations: 7

WFAU—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Twin City Bcstg. Co., Inc.
 Business Address.....160 Bangor St.
 Tel.: MA 3-3878.....MBS
 Representative.....O'Connell, Wheeler
 President.....Faust Couture
 Gen., Sta. Mgr.....Norman C. Gallant
 Sales Promotion Mgr.....Richard McLennan
 Program Director.....Mona Toothaker
 Publicity Director.....Louise Patterson
 Supervisory Engineer.....Joseph Roy

WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....WRDO, Inc.
 Address.....175 Water Street
 Tel.: MA 3-4735.....NBC
 Representative.....Weed
 President.....William H. Rines
 Station Manager.....Leslie R. Hubley
 Chief Engineer.....Harold T. Dinsmore
 (See Page 462)

WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Community Bcstg. Service

Business-Studio Address.....57 State St.
 Tel.: 6446.....ABC-MBS
 Representative.....Hollingbery, Kettell-Carter
 President.....Horace A. Hildreth
 Exec. V.P., Gen. Mgr.....Leon Gorman, Jr.
 V.P.-Operations.....Walter Dickson
 Res. Station Mgr.....John F. MacRae
 Comm., Sales Prom. Mgr.....Charles M. Sias, Jr.
 Prog., Pub. Dir.....John F. MacRae
 Chief Engineer.....Ed Winchester

WGUY—Bangor—1945

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Bangor Bcstg. Corp.
 Address.....26 Central St.
 Tel.: 7354.....Independent
 Rep.....O'Connell, Wheeler
 President.....Melvin Stone
 General Manager.....James P. Hinchey
 Commercial Manager.....John Walsh
 Sales Promotion Mgr.....Joyce Silver
 Program Director.....Robert Dow
 Publicity Director.....Thomas Ryan
 Chief Engineer.....James Golden

WLBZ—Bangor—1926

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....Maine Bcstg. Co.

MAINE

Business-Studio Address.....100 Main St.
Tel.: BA 2-4656.....NBC
President.....William H. Rines
Station Mgr.....Edward E. Guernsey
Program Dir.....Edward Owen
Chief Engineer.....John H. Wibby

(See Page 462)

WMMS—Bath—1957

Frequency: 730 Kc.....Power: 500 W., d.
Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542.....Independent
Pres., Gen. Comm. Mgr.....Winslow T. Porter
Program Director.....Mark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Biddeford-Saco Bcstg. Co.
Address.....234 Main St.
Tel.: 4-4566.....MBS
Pres., Gen. Mgr.....J. Alan Jasper
Station Mgr.....Louis J. Borgatti
Commercial Mgr.....M. Chester Ball

WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 500 Watts
Owned.....Westminster Broadcasting Co.
Address.....River Road
Tel.: PA 5-5507.....Independent
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Clifford B. Kemberling

Program Director.....Glenn H. Hilmer
Sales Prom. Mgr.....Raymond B. Durgin
Chief Engineer.....Melville Whitcomb

WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address.....Box 65
Tel.: 3731.....Independent
Representative.....O'Connell
President.....F. S. Tibbetts
Gen., Sta. Mgr.....Elby Stevens
Commercial Manager.....Phyllis Belanger
Sales Promotion Mgr.....A. Knight
Program Director.....Ray Mosher
Chief Engineer.....G. D. Johnson

WABM—Houlton—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Aroostook Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 2257.....NBC-ABC
Representative.....Webb
Exec. V.P.....Leon P. Gorman, Jr.
Sta. Mgr.....Ted Coffin
Sales Mgr.....Robert Young

WCOU—Lewiston—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 4-6921.....MBS
Representative.....O'Connell, Wheeler
Pres., Pub. Dir.....Faust Couture

The Quality Station

WMMS RADIO
MAINE

**Operating Daily from
Sunrise to Sunset at 730 Kc.**

Studios and Offices:

195 Front Street
Bath, Maine

Phone: Hilltop 3-5542-3

Winslow T. Porter, *Gen. Mgr.*

Portland Office:

Graymore Hotel
21 Preble Street

Phone: Spruce 3-5544

Ray Auger, *Mgr.*

WHERE MOST OF MAINE IS SERVED

Gen., Sta. Mgr.....John C. Libby
 Commercial Manager.....Oscar J. Normand
 Program Dir.....Annette Howanick
 Chief Engineer.....Carl P. Rounds

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Oper. By Lewiston-Auburn Bcstg. Corp.
 Business-Studio Address.....129 Lisbon St.
 Tel.: 4-5401.....ABC
 Representative.....Weed
 Pres., Gen. Mgr.....F. Parker Hoy
 Station Manager.....Harold Dutch
 Commercial Manager.....Romeo E. Sansoucy
 Program Director.....Frank Sweeney
 Chief Engineer.....Herbert Wiles
 (See Page 462)

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Oper. By...Maine Radio & TV Co.
 Business-Studio Address.....157 High St.
 Tel.: SP 2-0181.....NBC
 Representative.....Weed
 President.....William H. Rines
 Sta., Comm. Mgr.....Benjamin A. Hubley
 Program Director.....Kenneth A. Manley
 Publicity Director.....Linwood T. Pitman
 Chief Engineer.....Charles R. Brown
 (See Page 462)

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By...Guy Gannett Bcstg. Services
 Business-Studio Address.....390 Congress St.
 Tel.: SP 2-4661.....CBS
 Newspaper Affil.....Gannet Publishing
 Representative.....Avery-Knodel, Foster
 President.....Jean Gannett Williams
 Vice-Pres., Gen. Mgr.....Creighton E. Gatchell
 Sta. Mgr.....Francis H. Farnum, Jr.
 Publicity Director.....John M. Havey
 Prog. Dir.....C. R. Sanford
 Chief Engineer.....Roger W. Hodgkins

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
 Owned.....Casco Bcstrs. Corp.
 Business Address.....212 Middle St.
 Tel.: SP 5-2336.....Independent
 Rep....O'Connell, Wheeler, McGavren-Quinn
 President.....Sherwood J. Tarlow
 General, Station Manager.....Melvin L. Stone
 Commercial Manager.....David L. Royte
 Sales Promotion Manager.....Robert Jordan
 Program Director.....Howard Leonard
 Publicity Director.....James Nields III
 Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hildreth Bcstg. Co.
 Business-Studio Address.....477 Congress St.
 Tel.: SP 3-8111.....ABC-MBS
 Rep.Kettel-Carter, Hollingbery
 President.....Horace A. Hildreth
 Ex V.P. Gen. Mgr.....Leon P. Gorman, Jr.
 Station Manager.....Raymond G. Mercier
 Nat'l Sales Mgr.....William J. Mullen

Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1931

Frequency: 950 Kw.....Power: 5000 Watts
 Owned-Operated By...Aroostook Bcstg. Corp.
 Address.....489 Main St.
 Tel.: 9-2461.....MBS-NBC
 Representative.....Hollingbery, Kettel-Carter
 President.....Horace A. Hildreth
 General Mgr.....Leon P. Gorman, Jr.
 Comm., Sta. Mgr.....Richard B. Marshall
 Program Dir.....Wayne A. Knight
 Chief Engineer.....Lester E. Hughes

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Knox Bcstg. Co.
 Address.....493 Main St.
 Tel.: RO 1600.....ABC
 Representative.....Kettel-Carter
 President.....Carleton D. Brown
 Gen. Mgr., Prog. Dir.....Paul R. Huber
 Station Manager.....Paul R. Huber
 Commercial Manager.....Fred L. Perkins
 Chief Engineer.....Miles Lamson

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Rumford Bcstg. Co.
 Address.....89 Congress St.
 Tel.: 1057.....KBS
 Rep....O'Connell, Wheeler; McGavren-Quinn
 President.....Melvin L. Stone

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MAINE-MARYLAND

General Manager.....Kenneth J. Ellis
Commercial Manager.....Stanley Milton
Chief Engineer.....William Spollen

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address.....Box 1220
Tel.: 1574.....Independent
Rep.....O'Connell, Wheeler; McGavren-Quinn
President.....Melvin L. Stone
Gen. Mgr.....John A. Carlson
Chief Engineer.....Richard B. Parker

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Pineland Broadcasting Co.
Address.....61 Water St.
Tel.: Greenwood 4-2727.....KBS
Representative...Wheeler; McGavren-Quinn
President.....Melvin L. Stone
Gen. Comm. Mgr.....Harry K. Heustis
Chief Engineer.....Lewellyn Greenlaw

WKtQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business Address.....1450 Alpine St.
Tel.: Pl 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins

Station Mgr.....Eldon H. Shute, Jr.
Program Dir.....Dick Dean
Publicity Director.....Joseph Quinn
Chief Engineer.....R. Dean Seguin

WGhm—Waterville—1956

Frequency: 1150 Kc...Power: 1000 Watts d.
Owned.....Pineland Broadcasting Co.
Address.....61 Water St., Skowhegan
Tel.: 7-2727 (Skow.).....Independent
Representative.....O'Connell
President.....Melvin L. Stone
Sta. Mgr.....Robert M. Benson
Comm. Mgr.....Donald L. Brough
Sales Prom. Mgr.....Harry K. Huestis
Program Director.....Ray Maxwell
Publicity Director.....Jack Dalton
Chief Engineer.....Edward J. Tremblay

WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Representative....Hollingbery, Kettell-Carter
Pres., Gen-Station Mgr....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Pub. Dir.....Ken Chase
Chief Engineer.....Don Sutherland

Pop.: 3,030,000
Families: 842,030
Radio Homes: 795,000

Maryland

Stations in State: 35
TV Homes: 731,000
TV Stations: 6

WAMD—Aberdeen—1957

Frequency: 970 Kc....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: 2070.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....C. H. Jarvis
Program Dir.....R. H. Gray
Chief Engineer.....J. A. McAulay

WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Business-Studio Address.....Box 749
Tel.: CO 3-2500.....Independent
Representative.....Dora-Clayton, Walker
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WIPA—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....WSAL Bcstg. Co.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....Independent
Pres., Gen. Mgr.....R. J. Kent
Station Manager.....R. J. Bennett
Chief Engineer.....J. D. Leyman

WNAV—Annapolis—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Capital Bcstg. Co.
Address.....Admiral's Drive
Tel.: CO 3-2639.....Independent
Representative.....Headley-Reed
President.....Henry Rau
General Manager.....Maxwell Marvin
Station Manager.....Bill W. Fillingham
Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)
Address.....2610 North Charles St.
Tel.: HO 7-3000.....NBC
Representative.....Christal
V.P., & Gen. Mgr.....D. L. Provost
Station Mgr.....Thomas S. Carr
Asst. Sta. Mgr.....Alfred E. Burke
Sales Promotion Mgr.....Henry Hines
Program Manager.....W. Robert McKinsey
Publicity Director.....Kent Redgrave
Chief Engineer.....W. D. Bareham

WBMD—Baltimore—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Key Bcstg. Corp.
 Business-Studio Address.....879 Park Ave.
 Tel.: MU 5-7095.....Independent
 Representative.....Charles Bernard
 President.....George E. Hull
 Gen., Sta., Comm. Mgr.....H. Shelton Earp, Jr.
 Program Dir.....Thomas H. O'Connor
 Chief Engineer.....Leo W. Karns

WCAO—Baltimore—1922

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By.....Plough Bcstg. Co., Inc.
 Business-Studio Address.....1102 N. Charles St.
 Tel.: MU 5-0600.....Independent
 Representative.....Radio-TV Reps.
 President.....Harold R. Krelstein
 V.P., Gen. Mgr.....Byron Millenson
 Sales Manager.....C. Carroll Larkin
 Program Director.....Lee Parker
 Owners of: WMPS, Memphis, Tenn.; WJJD,
 Chicago; WCOP, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By.....Baltimore Bcstg. Corp.
 Bus.-Studio Address.....Community House
 Tel.: BE 5-8400.....CBS
 Representative.....Bolling
 President.....John Elmer
 Exec. V.P., Gen. Mgr.....G. H. Roeder
 Sales Director.....John K. Healy
 Asst. Mgr., Prog. Dir.....Charles A. Roeder
 Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By.....1360 Bdcstg Co., Inc.
 Business Address.....3113 W. North Ave.
 Tel.: WI 7-1245.....Independent
 Representative.....Stars, National
 General Manager.....Bentley A. Stecher
 Chief Engineer.....Leroy Reckling

WFBR—Baltimore—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By...The Baltimore Radio Show
 Address.....10 E. North Ave.
 Tel.: MU 5-1300.....Independent
 Representative.....John Blair & Co.
 President.....Robert S. Maslin
 General Manager.....Robert B. Jones, Jr.
 Commercial Manager.....Dudley Tichenor
 Sales Prom., Pub. Dir.....Mrs. Cleo Wright
 Program Director.....Ralph Phillips
 Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By...Maryland Bcstg. Corp.
 Business-Studio Address.....7 E. Lexington St.
 Tel.: LE 9-7808.....Independent
 Rep.....Select Sta. Reps., Clarke Brown
 Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
 Station Manager.....Robert C. Embry

Program Director.....Ed Bryant
 Gen. Sls. Mgr.....G. S. Shaffer
 Chief Engineer.....Paul Custer

WSID—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts. d.
 Owned-Operated By.....United Bcstg. Co.
 Business-Studio Address.....912 N. Charles St.
 Tel.: SA 7-8250.....Independent
 Representative...UBC, Oakes, Dora-Clayton
 President.....Richard Eaton
 General Manager.....Marvin Mirvis

WWIN—Baltimore—1951

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Belvedere Bcstg. Co.
 Address.....1119 N. Charles St.
 Tel.: SARatoga 7-3555.....ABC, MBS
 Representative.....Dore
 President.....Thomas F. McNulty
 Gen., Sta. Mgr.....Dr. Victor King
 Commercial Manager.....James A. Doyle
 Publicity Director.....Frank Brown
 Chief Engineer.....Clifford Inman

WUST—Bethesda—1951

(SEE WASHINGTON, D. C.)

WCEM—Cambridge—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....The Shore Bcstg Co.
 Address.....Queen Anne Ave.
 Tel.: 1580.....KBS
 Pres., Gen. Mgr.....G. P. Richards
 Sta., Commercial Mgr.....Sam Cannon, Jr.
 Prog. Dir.....Bette B. Robbins

WCUM—Cumberland—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....The Tower Realty Co.
 Business Address.....P.O. Box 360
 Tel.: PARKview 4-5400.....CBS
 Representative.....Thomas F. Clark
 President.....Karl F. Steilmann
 Gen., Comm. Mgr.....Eldred Steinmann
 Program Director.....Barry Dean
 Chief Engineer.....William Simpson

WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Cumberland Valley Bcstg. Co.
 Business Address.....430 Byrd Ave., Box 510
 Tel.: PA 2-6666.....NBC
 Representative.....Branham
 Pres., Gen., Sta. Mgr.....A. William German
 Prog. Mgr., Pub. Dir.....Les Ford
 V.P., Comm. Mgr.....Floyd V. Cozad
 Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.
 Owned-Operated By.....Erway Bcstg. Co.
 Address.....916 N. Charles, Baltimore
 Tel.: PL 2-4008.....Independent

MARYLAND

Representative.....Bcst. Time Sales
President, Gen. Mgr.....Guy S. Erway
Commercial Manager.....Bob Bennett
Program Director.....Ron Wilner
Chief Engineer.....Duane Cornett

Tel.: VO 2-1031.....KBS
Representative.....Burke-Stuart Co.
President.....James S. Beattie
Station Manager.....Edward P. Lenaway

WFMD—Frederick—1936

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: MO 3-4181.....CBS
Station Representative.....Gill-Perna
President.....Laurence Leonard
Sta., Comm. Mgr.....Roger A. Beane
Sales Promotion Manager.....John Speciale
Program Director.....Bill Howard
Publicity Director.....Pat Deam
Chief Engineer.....Russell Bassett

WPGC—Morningside—1954

(See Washington, D C.)

WDVM—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
Owned-Operated By.....Eastern Shore Bcstg. Co.
Address.....Box 210
Tel.: EL 5-1515.....Independent
Representative.....Rollins
Owner.....G. Russell Chambers
Manager.....David Welbourne, Jr.
Prog. Dir.....Tom Grigsby
Chief Engineer.....Claude Jones

WARK—Hagerstown—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....United Bcstg. Co., Inc.
Address.....128 S. Prospect St.
Tel.: RE 3-4500.....CBS
Representative.....United, Devney
President.....Richard Eaton
Gen., Sta. Mgr.....S. E. Phillips
Prog. Dir.....Richard Collyer
Publicity Director.....Ed Wolfkill
Chief Engineer.....G. Harold Brewer

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By.....Montgomery Cty. Bcstg. Co.
Address.....8 Baltimore Rd.
Tel.: POplar 2-4357.....Independent
Representative.....Wittig
President.....Richard Eaton
General Mgr.....Pierce D. Eaton
Commercial Mgr.....John Panagos
Program Dir.....Richard Denham
Chief Engineer.....John Edwards

WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.
Business-Studio Address.....Franklin Court
Tel.: RE 9-2323.....MBS-ABC
Representative.....Burn-Smith
Pres., Gen. Mgr.....Grover C. Crilley
Sta., Comm., Sls., Prom. Mgr.....W. H. Paulsgrove
Prog., Pub. Dir.....Robert Leasher
Chief Engineer.....George McIntire

WASA—Havre De Grace 1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chesapeake Bcstg. Corp.
Address.....P. O. Box 97
Tel.: 800.....Independent
President, General-Station Mgr.....Jason T. Pate
Comm.-Sales Prom. Mgr.....Charles W. Irwin
Program Director.....John H. Little
Chief Engineer.....John Hartogensis

WKIK—Leonardtown—1953

Frequency: 1370 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Southern Md. Bcstrs. Inc.
Address.....Leonardtown
Tel.: GR 5-2211.....Independent
President.....J. L. Bittner
Comm., Sls. Prom. Mgr.....W. C. Redd

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.
Owned.....Patuxent Radio Inc.
Address.....Daughterly Bldg.



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MARYLAND-MASSACHUSETTS

WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... The Peninsula Bcastg. Co.
Bus.-Studio Address... Radio TV Park
Tel.: Pioneer 9-6131... Independent
Representative... Burn-Smith
President... John W. Downing
Gen., Sales Prom. Mgr.... Charles J. Truitt
Commercial Manager... H. Wendell Henry
Program Director... John W. Downing, Jr.
Chief Engineer... Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc. Power: 500 Watts, d.
Owned... Beacon Broadcasting Corp.
Address... 1180 Raymond Blvd., Newark, N. J.
Tel.: Market 3-4972... KBS
President... Sheldon Smerling
General Manager... Bruno M. Kern
Station Manager... William Schnaudt

WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
Owned-Operated By... Salisbury Bcastg. Co.
Business Address... 106 W. Circle Ave.
Tel.: Pioneer 2-5191... Independent
Representative... Clark
Pres., Gen. Mgr.... Norman Glenn
Sales Promotion Mpr.... Johnny Williams
Program Director... Dick Ireland
Publicity Director... Ed Vaughn
Chief Engineer... Albert Edelenbos

WGAY—Silver Spring—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By... Tri-Suburban Bcastg. Corp.

Business Address... 11306 Kemp Mill Rd.
Tel.: WH 6-1050... Independent
Representation... Stars National
President... John W. Kluge
Sta., Comm. Mgr.... Ted Dorf
Publicity Director... Val Thomas
Chief Engineer... Arthur McDougal

WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.
Owned-Oper. By... WTOW, Inc.
Address... 26 West Pennsylvania Ave.
Tel.: VA 5-9660... Independent
Pres., Gen. Mgr.... John S. Booth
Station Mgr.... Robert Howard
Chief Engineer... William Willis

WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By... Carroll County Bcastg. Corp.
Address... Box 28
Tel.: TI 8-5511... KBS
V.P., Gen., Comm. Mgr.... Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Operated By... Everett L. Dillard
Address... 1319 F St. N.W., Washington, D. C.
Tel.: Lockwood 5-0747... KBS
Pres., Gen. Mgr.... Everett L. Dillard
Station Manager... Jean M. Dillard
Commercial Manager... Arlyn H. Robertson
Sales Promotion Manager... Kathryn Epstein
Program Director... Donald Dillard
Publicity Director... Fred Drake
Chief Engineer... Eugene Jaraskinske

Pop.: 5,125,000
Families: 1,559,000
Radio Homes: 1,529,000

Massachusetts

Stations in State: 58
TV Homes: 1,418,000
TV Stations: 12

WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By... Attleboro Radio Assn.
Address... 8 N. Main St.
Tel.: 1-1320... Independent
Representative... Foster & Creed
Station Manager... Keith S. Field
Advertising Manager... William A. Dawson
General Manager... J. Ottmar

WBZ-WBZA

Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts
Owned... Westinghouse Bcastg. Co. Inc.
Business-Studio Add... 1170 Soldiers Field Rd.
Tel.: AL 4-5670... Independent
Sta. Representative... Peters, Griffin, Woodward
After July 1... AM Radio Sales
President... D. H. McGannon

Station Manager... Paul G. O'Friel
Commercial Manager... William J. Williamson
Sales Promotion Manager... John L. Williams
Program Director... Melvin M. Bailey
Publicity Director... Edward L. Pearle
Chief Engineer... W. H. Hauser
Owners of: KYW, Cleveland, O.; KDKA,
Pittsburgh, Pa.; WOWO, Fort Wayne, Ind.;
KEX, Portland, Ore.; WIND, Chicago, Ill.

WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By... Plough Bcastg. Corp.
Bus.-Studio Address... 234 Clarendon St.
Tel.: CO 7-0123... Independent
Representative... Radio-TV Reps.
President... Harold Krelstein
Gen., Sta. Mgr.... Roy V. Whisnand
Commercial Manager... Edward T. McCann, Jr.
Prog. Dir.... Irvin Dierdorff, Jr.
Chief Engineer... Adelbert E. Watkins
Owners of: WMPS, Memphis, Tenn.; WJJD,
Chicago, WCAO, Baltimore, Md.

MASSACHUSETTS

WCRB—Boston—1948

Freq.: 1330 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Rep.....Good Music Broadcasters
Pres., Gen. Mgr.....Theodore Jones
V.P. Sales Mgr.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Program Director.....Robert Stuart Vail
Publicity Director.....John Fisher
Chief Engineer.....James Godfrey

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnott
Sales Prom. Mgr.....J. Cullinane
Program Director.....K. R. Ovenden
Publicity Director.....Marie H. Houlahan
Chief Engineer.....Warren J. Stevens

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WHDH, Inc.
Bus-Studio Address.....6 St. James Ave.
Tel.: HA 6-5500.....Independent
Newspaper Affil.....Herald-Traveler

RepresentativeJohn Blair
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Program Mgr.....John M. Day
Sales Prom. Mgr.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin

WILD—Boston—1946

Frequency: 1090 Kc....Power: 1000 Watts d.
Owned-Oper. By....Bartell Broadcasters, Inc.
Business Add....400 Commonwealth Ave.
Tel.: CO 7-3005.....Independent
Station Representative.....Adam Young
PresidentGerald Bartell
General Manager.....Peter P. Theg
Commercial Manager.....Perry J. Brown
Sales Prom. Mgr.....Phillip Morris
Program Manager.....John Scott
Publicity Director.....George Berkeley
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
RepresentativeForJoe
President.....Maxwell E. Richmond
General Mgr.....Robert Richmond
Program Dir.....Mel Miller
Chief Engineer.....Morton L. Bardfield



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WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
 Owned...Yankee Div., RKO Teleradio Pictures
 Bus.-Studio Address.....21 Brookline Ave.
 Tel.: CO 6-0800.....MBS
 Representative.....H-R Reprs.
 President.....Norman Knight
 Exec. V.P., Gen. Mgr.....George Steffy
 Comm. Mgr.....Tom Bateson
 Nat. Sales Mgr.....Proctor Jones
 Sales Prom. Mgr.....George Hallberg
 Program Director.....John D. Maloy
 Publicity Director.....Phyllis Doherty
 Chief Engineer.....I. B. Robinson

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....WORL Bcstg. Co.
 Address.....705 Beacon Street
 Tel.: CO 7-3800.....Independent
 Representative.....Headley Reed Co.
 President.....Joseph A. Dunn
 Gen., Sta., Comm. Mgr.....Arthur E. Haley
 Sales Prom. Mgr., Pub. Dir....Polly E. Haddad
 Program Dir.....Bill Givens
 Chief Engineer.....John Parker

WEZE—Boston—1953

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Air Trails Bcstg.
 Bus. Address...Hotel Bradford, 275 Tremont St.
 Tel.: Liberty 2-1717.....NBC
 Representative.....Hollingbery
 Exec. V.P.....J. P. "Pat" Williams
 General Manager.....Norton Virgien, Jr.
 Program Director.....Bud Lee
 Publicity Director.....Eugene Klebenov
 Chief Engineer.....George Jowdy

WBOS—Boston—1947

Frequency: 1800 Kc.....Power: 5000 Watts
 Owned-Oper. By...Champion Bcstg. Sys., Inc.
 Address.....790 Commonwealth Ave.
 Tel.: BE 2-5650.....Independent
 Station Rep.....Rambeau, Vance, Hopple
 President.....Herbert Hoffman
 Gen., Sta. Mgr.....Ralph Weinman
 Commercial Mgr.....Harry Goodman
 Program Director.....Arnold Ginsburg
 Chief Engineer.....Frederick Keller

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Enterprise Publishing Co.
 Business-Studio Address.....80 Main St.
 Tel.: JU 6-1460.....Independent
 Newspaper Affiliation.....Enterprise Times
 Representative.....Walker-Rawalt
 General Manager.....Charles A. Fuller
 Sta., Comm. Mgr.....Earle G. Clement
 Program Director.....M. Sothern Abbott
 Chief Eng.....Charles O. Nowell

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By....Middlesex Bcstg. Corp.
 Address.....439 Concord Ave.
 Tel.: ELliot 4-0500.....ABC
 Representative.....O'Connell
 President.....Frank J. Lyman, Jr.
 Gen., Sta. Mgr.....Wallace Dunlap
 Commercial Manager.....Harry D. Goodwin
 Sales Promotion Manager.....Joe Galvin
 Program Director.....Ed Penney
 Chief Engineer.....Earl Ellsworth

**WACE—Chicopee-Springfield
1946**

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Regional Bcstg. Co.
 Bus. Address...Radio Center, 326 Chicopee St.
 Tel.: LY 4-6654.....Independent
 Station Representative...Dorsl; Foster-Creed
 President.....John S. Begley
 Gen. Mgr.....Ralph J. Robinson
 Prog. Dir.....Sy Levy

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Narragansett Bcstg. Co.
 Address.....18 N. Main St.
 Tel.: OS 4-3535.....MBS
 Representative.....O'Connell, Wheeler
 Manager.....George L. Sisson, Jr.
 Commercial Mgr.....Markey Gosciminski

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MASSACHUSETTS

Prog. Dir. Ann Kenney
Chief Eng. Larry Coyle

WSAR—Fall River—1921

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By. Fall River Bcstg. Co., Inc.
Bus.-Studio Address. Box 927
Tel.: OS 7-9477. Independent
Newspaper Affiliation. Herald News, Inc.
Representative. Headley-Reed, Kettell-Carter
President. Frank W. Miller
Gen. Mgr., Treas. Lincoln W. N. Pratt
Commercial Manager. Cornelius Sullivan
Program Director. J. Joseph Welch
Chief Engineer. Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Newcomb Bcstg.
Business-Studio Address. 717 Main St.
Tel.: 3-3766. MBS
Station Representative. Kirby; Walker-Rawalt
President. Arthur A. Newcomb
General Manager. Robert E. Berry
Commercial Manager. Donald A. Bowen
Publicity Director. Howard McKenney
Chief Engineer. Ted Kalln

WFGM—Fitchburg—1949

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By. Wachusett Bcstg. Corp.
Address. 455 Main Street
Tel.: Diamond 3-4897. Independent
Station Rep. Everett-McKinney; Foster, Creed
Pres., Gen. Mgr. David M. Myers
Commercial Manager. James W. Chalmers
Sales Prom. Mgr. Dave McFee
Publicity Director. Richard McLernon
Chief Engineer. Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By. WKOX, Inc.
Bus.-Studio Address. Mt. Wayte Ave.
Tel.: TR 3-7409. Independent
Representative. Kettell-Carter, Grant Webb
Pres., Gen. Mgr. Albert A. Anderson
Gen. Mgr. Richard E. Adams
Program Dir. Carl B. Duncan
Chief Engineer. Frank Bartel

WGAW—Gardner—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned. Gardner Bcstg. Co.
Business Address. Green St.
Tel.: 1490. Independent
Representative. Nona Kirby, Webb
Pres. & Gen. Mgr. Charles E. Asher
Treasurer. James D. Asher
Commercial Manager. Roland Dahir
Program Director. William Kennedy
Chief Engineer. Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. Power: 250 Watts
Owned-Oper. By. Berkshire Bcstg. Co., Inc.

Business Address. Stockbridge Rd., Rt. 7
Tel.: Great Barrington 1567. Independent
Station Representative. Webb
Pres., Gen. Mgr. John T. Parsons
Commercial Manager. George Meach
Sales Promotion Manager. Betsy Thompson
Prog., Pub. Dir. Alan D. Vaber
Chief Engineer. Rogers B. Hoß

WHA1—Greenfield—1938

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By. Haigis Bcstg. Corp.
Business-Studio Address. 486 Main St.
Tel.: PR 4-4301. MBS
Representative. Walker
Pres., Gen., Sta. Mgr. John W. Haigis, Jr.
Commercial Mgr. Harry J. Frank
Pub. Dir. June Greene
Program Director. Ira I. Hewey
Chief Engineer. Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. WHAV, Inc.
Business-Studio Address. 30 How St.
Tel.: DR 4-4733. Independent
Station Representative. Kettell-Carter; Webb
Treasurer. E. I. Cetlin
Station Manager. Robert I. Kimel
Program Director. Bob Douglas
Publicity Director. Al Carter
Chief Engineer. David Cate

WHYN—Holyoke-Springfield 1941

Frequency: 560 Kc. Power: 1000 Watts
Owned-Oper. By. Hampden—Hamshire Corp.
Address. 1300 Liberty St., Springfield
Tel.: RE 4-1126. CBS
Representative. Branham, Wheeler
Gen. Mgr. Charles N. DeRose
Business Manager. Patrick J. Montague

WREB—Holyoke—1950

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By. Valley Bcstg. Corp.
Address. 225 High St.
Tel.: Jefferson 2-3296. KBS
Representative. Breen & Ward
General Manager. Edmund F. Wakelin
Sta., Sales Manager. Robert H. Berger
Program Director. David H. Foerster
Chief Engineer. Wilfred W. Mank

WCCM—Lawrence—1947

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By. Lawrence Bcstg. Co.
Address. 9 Valley Street
Tel.: MU 3-7171. Independent
Pres., Gen. Mgr. Geo. H. Jaspert
Sales Promotion Manager. John Canty
Program Director. Hugh Anthony
Publicity Director. Tony Lupo
Chief Eng. Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Northeast Radio Inc.
 Address.....243 Central St.
 Tel.: Glenview 4-0404.....Independent
 Representative.....Ketell-Carter, Webb
 Pres., Gen. Mgr.....Israel Cohen
 Commercial Manager.....Maurice Cohen
 Program Director.....Dan Gillette
 Chief Engineer.....Ted Cohen

**WLLH—Lowell-Lawrence
 1934**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Merrimac Bdcstg. Co.
 Address.....39 Kearney Sq., Lowell
 Tel.: GL 8-8715 (Lo).....MBS
 Representative.....Bolling
 President.....Gerald Harrison
 Gen. Mgr.....A. N. Armstrong, Jr.
 Program Director.....Tom Clayton
 Chief Engineer.....C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By....Purltan Bcst. Service, Inc.
 Business Address.....156 Broad St.
 Tel.: LY 5-6200.....Independent
 Station Representative.....Walker-Rawalt
 President.....Theodore Feinstein
 General Manager.....Robert H. Acker, Jr.
 Commercial Manager.....Milton Savitt

WSRO—Marlborough—1958

Frequency: 1470 Kc. Power: 1000 Watts
 Owned By.....County Broadcasting Corp.
 Address.....Curtis Ave.
 Tel.: HU 5-3646.....Independent
 Representative.....Nona Kirby
 Pres., Sta. Mgr.....Lewis Sargent
 Commercial Mgr.....Herman Rosen
 Program Dir.....William F. Galvin
 Chief Engineer.....Kenneth Rockwell

WHIL—Medford-Boston—1952

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Conant Bcstg. Co.
 Address.....99 Revere Beach Pkwy., Medford
 Tel.: EXport 6-1430.....Independent
 Representative.....Grant Webb
 Pres., Gen. Mgr.....Sherwood J. Tarlow
 Station Manager.....Joseph Kruger
 Commercial Manager.....Edward O'Donnell
 Prog. Director.....Bob Walsh
 Chief Engineer.....Albert Fulchino

WMRC—Milford—1956

Frequency: 1490 Kc. Power: 100 Watts
 Owned.....Milford Bcstg. Corp.
 Address.....Opera House Bldg
 Tel.: Greenleaf 3-1490.....KBS
 Gen., Comm. Mgr.....Ted B. Sawyer
 Chief Engineer.....Dave Cate

WBSM—New Bedford—1949

Frequency: 1420 Kc. Power: 1000 Watts

Owned.....Bay State Broadcasting Co.
 Address.....Pope's Island
 Tel.: WY 3-1767.....Independent
 Representative.....Bolling Co.
 President.....Joseph P. Duchaine
 Gen. Mgr.....Otto F. A. Arnold
 Comm. Mgr.....Richard G. Evans
 Prog. Dir.....Hal Peterson
 Continuity Director.....Henry S. Galus

WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....E. Anthony & Sons, Inc.
 Business-Studio Address.....432 County St.
 Tel.: Wyman 8-5228.....Independent
 Newspaper Affiliation.....Standard-Times
 Station Rep.....Walker-Rawalt; Foster, Creed
 General Bus. Manager.....Don B. Gaylord
 Commercial Manager.....Hal Carpenter
 Program Director.....Stan Lipp
 Chief Engineer.....Herve Leduc

WNBP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned.....Tri-City Bcstg. Co.
 Business Address.....Traffic Circle
 Tel.: HO 2-6654.....Independent
 Station Representative.....Walker-Rawalt
 President.....Theodore Feinstein
 Gen. Mgr.....J. Thomas Mathers
 Assistant Manager.....Mary I. MacKenzie
 Chief Engineer.....Edward Cranshaw

WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Northern Berkshire Bcstg. Co.
 Bus.-Studio-Transmitter Address...466 Curran
 Tel.: MO 3-6567.....Independent
 Representative.....McGillyvra, Kirby
 Pres., Gen. Mgr.....J. Gordon Keyworth
 Prog. Dir.....Roy M. Anderson

WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Pioneer Valley Bcstg. Co.
 Address.....78 Main St.
 Tel.: JU 4-4275.....Independent
 Representative.....Nona Kirby, Webb
 President.....John H. Williams
 Gen., Sta., Comm. Mgr....Alexander W. Milne

WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 W., d.
 Owned-Oper. By.....Miller River Bcstg.
 Address.....P. O. Box 334, Athol, Mass.
 Tel.: KI 4-2825.....Independent
 Representative.....Grant Webb
 President.....James W. Miller
 Gen., Sta. Mgr.....Theodore G. Converse
 Comm. Prog. Dir.....Robert MacArthur
 Sales Prom. Mgr.....William Thomas
 Publicity Dir.....Richard Mahon
 Chief Engineer.....Paramaz Baghdasarian

WBEC—Pittsfield—1947

Frequency: 1420 Kc. Power: 1000 Watts

MASSACHUSETTS

Owned-Oper. By... Western Mass. Bcstg. Co.
Business-Studio Address..... 33 Eagle St.
Tel.: Hillcrest 8-8292..... ABC, KBS
Newspaper Affiliation..... Berkshire Eagle
Rep..... Everett-McKinney, Foster & Creed
President..... L. K. Miller
Gen., Sta. Mgr..... W. Wendell Budrow
Comm., Sls. Prom. Mgr..... Lawrence Shane
Prog., Pub. Dir..... Paul Edwards
Chief Engineer..... Robert Johnson

WBRK—Pittsfield—1938

Frequency: 1340 Kc..... Power: 250 Watts
Owned-Operated By..... Greylock Bcstg. Co.
Business-Studio Address..... 8 Bank Row
Tel.: Hillcrest 2-1553..... MBS
Representative..... Walker
President..... Joseph K. Close
Gen., Sta. Mgr..... Walter Kearsey
Comm., Prom. Mgr..... Martin Schechter
Program Dir..... William Nickum
Chief Engineer..... Allan J. Smith

WPLM—Plymouth—1955

Frequency: 1390 Kc..... Power: 1000 Watts d.
Owned-Oper. By... Plymouth Rock Bcstg. Co.
Address..... 294 Court St.
Tel.: Pilgrim 6-1390..... Independent
Station Representative... Kirby; Breen & Ward
Pres., Gen. Mgr..... Jack Campbell
Comm., Sales Prom. Mgr..... Arthur E. Pratt
Program Director..... Bob Wells
Publicity Director... Mrs. Phyllis B. Mulder
Chief Engineer..... David W. Dunham

WJDA—Quincy—1947

Frequency: 1300 Kc..... Power: 1000 Watts d.
Owned-Oper. By... South Shore Bcstg. Co., Inc.
Business-Studio Address..... Box 373
Tel.: Granite 9-1300..... Independent
Station Representative..... Kirby
Pres., Gen., Sta. Mgr..... James D. Asher
Commercial Manager... Kenneth P. Fallon, Jr.
Program Director..... Winslow Bettinson
Chief Engineer..... Arthur F. Lane

WESX—Salem—1939

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Oper. By... North Shore Bcstg. Corp.
Address..... Box 710
Tel.: PI 4-5670..... Independent
Station Rep..... Breen & Ward
President..... James D. Asher
Gen., Comm. Mgr..... George R. Eckels
Prog., Pub. Dir..... Norman Durkee

WESO—Southbridge-Webster 1955

Frequency: 870 Kc..... Power: 1000 Watts d.
Owned..... WESO Broadcasting Corp.
Address..... 291 Main Street
Tel.: PO 4-4381..... Independent
Representative..... Webb, Foster-Creed
President..... Peter A. Bordes
General Manager..... Hamilton S. Stewart

Sta., Prog. Mgr..... Robert Farson
Commercial Manager..... William Richards
Chief Engineer..... Ken Duquette

WBZA-WBZ

Springfield-Boston—1921 (Synchronous Operation)

(See Boston Listing)

WHYN—Springfield—1941

Frequency: 560 Kc..... Power: 1000 Watts
Owned-Oper. By... Hampden-Hampshire Corp.
Address..... 1300 Liberty St.
Tel.: RE 4-1126..... CBS
News. Affil..... Holyoke Transcript-Telegram
Representative..... Branham, Wheeler
President..... William Dwight
Gen., Sta. Mgr..... Charles N. De Rose
Commercial Mgr..... Patrick J. Montague
Sales Prom. Mgr..... Noah La Mountain
Program Dir..... Murray Tesser

WMAS—Springfield—1932

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Operated By..... WMAS, Inc.
Business-Studio Address..... 101 West St.
Tel.: RE 7-1414..... MBS
Representative..... Bolling
President..... Gerald Harrison
Sta., Sales Prom. Mgr..... Robert Donahue
Comm. Mgr..... Erwin Needles
Prog. Dir..... Roland Dumas
Chief Eng..... John Michnovetz

WSPR—Springfield—1936

Frequency: 1270 Kc..... Power: 1000 Watts
Owned-Operated By..... WSPR, Inc.
Business Address..... 63 Chestnut St.
Tel.: RE 2-4182..... Independent
Representative... Hollingbery, Kettell-Carter
Pres., Gen. Mgr..... Alan C. Tindal
Commercial Manager..... Jack Sullivan
Sta. Mgr., Prog. Dir..... Paul Monson
Chief Engineer..... Valentino Partyka

WTYM—Springfield—1949

Frequency: 1600 Kc..... Power: 5000 Watts d.
Owned-Oper. By... Springfield Bcstg. Co.
Business Address..... Box 898
Tel.: RE 3-4187..... Independent
Station Representative..... Avery-Knodel
President..... Paul Perreault
V.P., General Manager..... Art Tacker
Commercial Mgr..... Jim Towle
Program Director..... Bruce Farnsworth

WTXL—West Springfield 1949

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... Telecolor Corp.
Address..... 34 Sylvan St.
Tel.: RE 9-4768..... ABC
Station Representative..... Walker-Rawalt

MASSACHUSETTS-MICHIGAN

Pres., Gen. Mgr. L. A. Reilly
 Commercial Manager Holland D. Cameron
 Station Mgr., Chief Engineer J. L. Spates

WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By Silver City Bcstg. Corp.
 Address 174 Broadway
 Tel.: VA 4-7528 Independent
 Pres., Gen. Mgr. J. Marshall McGregor
 Sta. Mgr., Prog. Dir. Joseph G. Quill
 Comm. Mgr. Earle Blackwell
 Chief Engineer Lawrence Prado

WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By Central Bcstg. Corp.
 Business-Studio Address 56 Main St.
 Tel.: WA 1250 MBS
 Representative Breen & Ward; Wheeler
 President Sherwood J. Tarlow
 Gen., Sta. Mgr. Richard H. Vaughan
 Commercial Mgr. Steven J. Atanian
 Program Dir. George Stephens
 Sales Prom. Mgr. Herbert Vining
 Publicity Dir. James K. Golden
 Chief Engineer William S. Brennan

WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Westfield Bcstg. Co.
 Business-Studio Address 249 Union St.
 Tel.: LO 2-2307 Independent
 Station Representative Nona Kirby
 President Albert L. Capstaff
 General Manager Larry Jones
 Commercial Manager Paul Rogers
 Program Director Shirley Jones

WOCB—West Yarmouth—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. Anthony & Sons
 Address South Sea Ave.
 Tel.: SPring 5-0500 MBS
 Newspaper Affil. Standard Times
 Station Rep. Walker-Rawalt; Foster & Creed
 President Basil Brewer
 Gen., Sta. Mgr. Paul Stiles

Prog. Dir. Joan S. Holbrook
 Chief Engineer Frank L. Lynch

WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts
 Owned By Waterman Bcstg. Corp.
 Bus. Address 34 Mechanic St.
 Tel.: PL 2-5611 NBC
 Representative Eastman; Kettel-Carter
 Pres., Gen. Mgr. Bernard E. Waterman
 Comm. Mgr. C. Kaminski
 Program Director John Woods
 Chief Engineer George Capalbo

WNEB—Worcester—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By New England Bcstg. Co.
 Address 405 Main St.
 Tel.: PL 6-4672 Independent
 Representative Bolling
 President Paul C. Lytle
 Gen. Mgr. John J. Hurley
 Commercial Manager Robert F. Nims
 Merchandising Manager Kenneth Burns
 Chief Engineer Bernard E. Berard

WORC—Worcester—1925

Freq.: 1310 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By WORC, Inc.
 Bus.-Studio Address 50 Franklin St.
 Tel.: SW 9-0581 Independent
 Pres., Gen. Mgr. Robert F. Bryar
 Sta., Comm. Mgr. A. Abbott Coblentz
 Publicity Director Jeanne Perkins
 Chief Engineer Herman A. Gruzin

WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By WTAG, Inc.
 Business-Studio Address 20 Franklin St.
 Tel.: PL 5-4321 Independent
 Newspaper Affil. Telegram & Gazette
 Representative Henry L. Christal Co.
 President Robert W. Booth
 Vice Pres., Gen. Mgr. Herbert L. Krueger
 Nat. Sls. Mgr. Richard L. Gravel
 Sales Prom. Head Ben G. Oman, Jr.
 Prod., Pgm. Dir. A. J. Brissette
 Chief Engineer E. A. Browning

Pop.: 8,099,000
 Families: 2,329,000
 Radio Homes: 2,289,000

Michigan

Stations in State: 95
 TV Homes: 2,095,000
 TV Stations: 19

WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Gerity Bcstg. Co.
 Address 2982 Treat Rd.
 Tel.: CO 5-7123 Independent
 Station Rep. Pearson
 President James Gerity, Jr.
 Gen., Sta. Mgr. Donald J. Dean
 Sales Promotion Manager Ed Price
 Program Director Buddy Carr

Publicity Director Jerry N. Keil
 Chief Engineer Robert Bassett

WALM—Albion—1952

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By Calhoun Bcstg. Co.
 Business Address 101½ N. Superior
 Tel.: NAtional 9-3945 KBS
 General Manager C. Wayne Wright
 Program Director Jim Beasley
 Chief Engineer Ken Griewahn



News Is Preferred...

... by **Stations** .. *because it adds both profits and prestige.*

... by **Sponsors** .. *because it insures a day-to-day association with quality.*

... by **Listeners** .. *because it is dependable as well as interesting.*



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New York 20, N. Y.

WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By WFYC, Inc.
 Business Address 5310 N. State Rd.
 Tel.: 95 Independent
 Station Representative Hollingbery; Hopwell
 President Wayne G. Harris
 General Manager Gilbert E. Thomas
 Station Manager David W. Sommerville
 Sales Promotion Manager Gilbert E. Thomas
 Program Director Richard Crowley
 Chief Engineer Bruce H. Rigg

WATZ—Alpena—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Midwestern Bcstg. Co.
 Business Address M-32 West
 Tel.: 1049 NBC
 Representative Holman
 President Les Biederman
 Station Manager Drew McClay
 Chief Engineer William Kiker

WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By Mayne Bcstg. Co.
 Business Address P.O. Box 608
 Tel.: NORMANDY 2-4573 Independent
 Station Rep. Devney; Hutton, Gentile
 President Charles H. Mayne
 Gen., Comm. Mgr. Larry Gentile
 Station Manager Richard Harner
 Prog. Dir. Donald A. Herman
 Chief Engineer James Allen

WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.
 Owned-Operated By Washtenaw Bcstg. Co.
 Bus.-Studio Address 3rd Floor, Hutzel Bldg.
 Tel.: NO 2-5517 Independent
 Station Rep. Everett-McKinney; Weed
 Pres., Gen. Mgr. Edward F. Baughn
 Program Director Albert Samborn
 Chief Engineer Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Stevens Wismer Bcstg. Co.
 Address 935 S. Van Dyke Rd.
 Tel.: 1010 KBS
 Rep. Gill-Perna, Michigan Spot Sales
 Gen. Mgr. John Wismer
 Business Manager Jim Muehlenbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By Michigan Bcstg. Co.
 Address Security Natl. Bank Bldg.
 Tel.: WO 3-5555 Independent
 Representative Hollingbery
 President Robert H. Holmes
 General Mgr. E. F. Cahill
 Chief Engineer Harley Hammond

WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts

Owned-Oper. By Southern Mich. Bcstg.
 Address Michigan National Bank Bldg.
 Tel.: WO 4-7173 ABC
 Station Rep. Headley-Reed
 President Fred A. Knorr
 Sta., Comm. Mgr. P. J. Haller
 Program Director Ronald E. Mell
 Chief Engineer David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Michigan Bcstg. Co.
 Business-Studio Address Wenoah Hotel
 Tel.: TW 3-7551 ABC-KBS
 Representative George P. Hollingbery
 President Robert H. Holmes
 Gen., Sta., Comm. Mgr. Leo A. Jylha
 Prog., Pub. Dir. Hal Shore
 Chief Engineer Wes Thompson

WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned By Water Wonderland Bcstg. Co.
 Business Address 306 Phoenix Bldg.
 Tel.: TW 3-4588 Independent
 Station Representative Masla
 President Patrick J. Trahan
 Gen., Comm. Mgr. Charles E. Anthony
 Program Dir. Robert E. Benkelman
 Chief Engineer Ralph H. Carpenter

**WHFB—Benton Harbor—
St. Joseph—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Oper. By Palladium Publ. Co.
 Business Address Fairplain Ave.
 Tel.: WA 5-2113 Independent
 Newspaper Affil. Palladium, Herald Press
 Station Rep. Holman; Mich. Spot Sales
 President Stanley R. Banyon
 Gen., Sta. Mgr. J. P. Scherer
 Commercial Manager Fred Randazzo
 Sales Prom. Mgr. Dwight Edmunds
 Program Director Don Priest
 Chief Engineer M. U. Robinson

WBRN—Big Rapids—1953

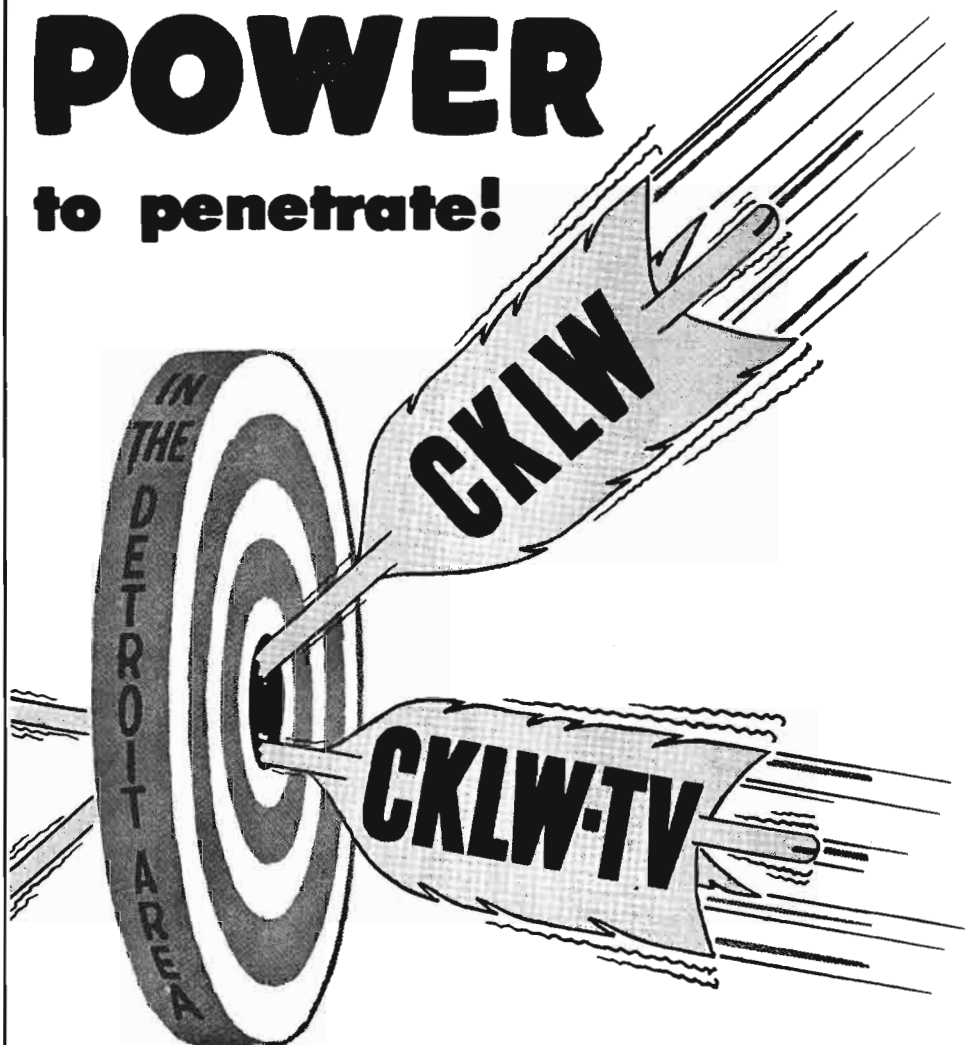
Frequency: 1460 Kc. Power: 1 Kw., d.
 Owned-Oper. By WBRN, Inc.
 Address P. O. Box 825
 Tel.: 648 KBS
 Representative Hil F. Best
 Pres., Gen. Mgr. Spencer Denison
 Chief Engineer Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Midwestern Bcstg. Co.
 Business-Studio Address U. S. 131, South
 Tel.: PR 5-7831 NBC
 Representative Hal Holman
 President Les Biederman
 Station Manager Merritt L. Chandler
 Commercial Manager Fred Parkison
 Sales Promotion Manager Glen Gilbert
 Program Director M. L. Chandler
 Chief Engineer Bill Kiker

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National Radio Representative

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50,000 WATTS

CKLW-TV
325,000 WATTS

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National Television Representative

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* This powerful **TV** signal is sent to a greater number of viewers . . . costs you less by exposing your product to a bigger audience.

J. E. Campeau
President

GENERAL OFFICES GUARDIAN BLDG., DETROIT

WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned Eaton County Bcstg. Co.
Address Box 269
Tel.: 1390 Independent
Pres., Gen. Mgr. Roy W. McLean
Comm., Sta. Mgr. Brod Martindale
Chief Engineer Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned Straits Bcstg. Co.
Address Mackinaw Ave.
Tel.: MA 7-2341 Independent
Representative Best
Pres., Gen., Sta., Sls. Prom. Mgr. R. E. Hunt
Commercial Mgr. Ben Morrow
Program Director Richard Welch
Chief Engineer Norbert C. Poeppelman

WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By Twin Valley Bcstrs, Inc.
Address Box 32
Tel.: BRoadway 9-9119 Independent
Representative Hil F. Best
President E. Harold Munn, Sr.
Station Manager E. Harold Munn, Jr.
Commercial Manager Normand Moore
Program Director Constance Bingham
Chief Engineer Virgil Royer

**WKMH—Detroit-Dearborn
1946**

Freq.: 1310 Kc. Power: 5 Kw.
Owned-Oper. By Knorr Broadcasting Corp.
Address 15001 Mich. Ave., Dearborn
Tel.: TI 6-8500 Independent
Representative Headley-Reed
Pres., Gen. Mgr. F. A. Knorr
Sta. Mgr. John J. Carroll
Commercial Manager John O. Gilbert II
Sales Prom. Mgr., Pub. Dir. Lee C. Hanson
Chief Engineer Jerrold L. Martin

CKLW—Detroit—1932

Frequency: 800 Kc. Power: 50,000 Watts
Owned-Oper. By Western Ontario Bcstg. Co.
Address 3300 Guardian Bldg., Detroit 26
Tel.: WO 1-7200 MBS, CBC
Representative Eastman
President, General Mgr. J. E. Campeau
Dir., Oper. S. C. Ritchie
Commercial Manager E. Wilson Wardell
Sales Promotion Manager George Snyder
Program Director John Gordon
Publicity Director Art Gloster
Chief Engineer Stewart Clark

WCAR—Detroit—1939

freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.
Owned WCAR, Inc.
Address 500 Temple Ave.
Tel.: TE 3-8100 Independent
Representative AM Radio Sales Co.

President H. Y. Levinson
Exec. V.P. Wayne N. Cook
Promotion Mgr. Bob Lyte
Production Mgr. Larry Bova
Chief Engineer James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By Storer Bcstg. Co.
Bus-Studio Address 7441 Second Blvd.
Tel.: TR 3-7400 Independent
Representative Katz Agency
President George B. Storer, Sr.
Managing Director Harry Lipson
Gen. Sales Mgr. Herbert J. Weber, Jr.
Merchandising Manager Carol Hogshead
Program Director Bob Martin
Chief Engineer Joseph Haigh
Owners of: WGBS, Miami, Fla.; WSPD,
Toledo, O.; WAGA, Atlanta; WJW, Cleveland;
WWVA, Wheeling, W. Va.; WIBG, Philadel-
phia.

WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Booth Bcstg. Co.
Business Address 700 Buhl Bldg.
Tel.: WO 2-0220 Independent
Representative ForJoe
President John L. Booth
Gen. Mgr. Thomas J. Warner
Sta. Mgr. Edwin E. Nye
Sales Prom. Mgr. Commodore Clark

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OUR STATIONS 'IN PERSON'

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SALES**

'DAZZLES
'EM WITH
FOOTWORK'



MICHIGAN

WJR—Detroit—1926

Frequency: 760 Kc....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....Fisher Bldg.
Tel.: TR 5-4440.....CBS
Representative.....Christal
President.....John F. Patt
V.P., & Gen. Mgr.....Worth Kramer
V.P., Operations Manager....F. Silbey Moore
V.P., Radio Sales.....Elmer O. Wayne
Sales Prom. Mgr.....Jack Brussel
Oper. Mgr.....James H. Quello
Program Mgr.....Reginald P. Merridew
Publicity Director.....George Kendall
Chief Engineer.....A. Frisidental

WWJ—Detroit—1920

Frequency: 950 Kc....Power: 5000 Watts
Owned-Oper. By....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Rep...Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....Edwin K. Wheeler
Station Mgr.....Robert J. McIntosh
Asst. Gen. Mgr.....Don DeGroot
Sales Prom. Mgr.....Glen Kyker
Nat. Sales Mgr.....W. A. Schwartz
Business Mgr.....Henry C. Rogers
Prog. Development Mgr...Melvin C. Wissman
Gen. Eng. Mgr.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....WXYZ, Inc.
Business Address.....1700 Mutual Bldg.
Tel.: WO 3-8321.....ABC
Representative.....John Blair
Vice President.....Harold L. Neal
Sales Manager.....Robert Baldrica
Sales Prom. Mgr., Pub. Dir.....Bud Kirvan
Program Director.....Robert Baker
Chief Engineer.....Charles Kocher

WDBC—Escanaba—1941

Frequency: 680 Kc....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Business-Studio Address.....606 Lud St.
Pres., Gen. Mgr.....George D. Lindenthal
Station Manager.....F. J. Lindenthal
Publicity Director.....Wm. J. Duchaine
Chief Engineer.....Henry C. Olsen

WEXL—Ferndale—1923

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By.....Sparks Bcstg. Co.
Business Address...2201 Woodward Hts. Blvd.
Tel.: LI 4-2200.....Independent
Representative.....Bernard
Pres., Gen. Mgr.....Jacob B. Sparks
Manager.....Gordon A. Sparks
Sales Manager.....Ernest Holder
V.P., Chief Engineer.....Garnet G. Sparks

WAMM—Flint—1955

Frequency: 1420 Kc....Power: 500 W. d.
Owned-Oper. By...Binder-Carter-Durham, Inc.

Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Representative.....Gil-Perma
Pres., Sta. Mgr.....Richard Carter
Gen., Comm. Mgr.....Ronald Craig
Publicity Director.....Mareta Patee
Chief Engineer.....Walter Wierzbicki

WBBC—Flint—1947

Frequency: 1330 Kc....Power: 1000 Watts
Owned-Operated By.....Booth Bcstg. Co.
Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....MBS
Representative.....Weed
President.....John Lord Booth
General Manager.....Joseph R. Fife
Sales Prom. Mgr., Prog. Dir...Sam Somora, Jr.
Publicity Director.....Dorothy Ratliff
Chief Engineer.....Charles Wallace

WDFD—Flint—1922

Frequency: 910 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....The Trebit Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative.....Katz
President.....Harry M. Bitner, Jr.
Act. Gen., Sta. Mgr.....Elmer A. Knopf
Comm., Sales Prom. Mgr.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKMf—Flint—1953

Frequency: 1470 Kc....Power: 1 Kw.
Owned.....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: 9-7608.....Independent
Station Rep....Mich. Spot Sls., Headley-Reed
President.....Fred A. Knorr
Managing Director.....W. Eldon Garner
Commercial Manager.....Philip R. Munson
Program Director.....Oscar Huff
Chief Engineer.....John C. Woodard

WMRP—Flint—1946

Frequency: 1570 Kc....Power: 1 Kw.
Owned-Oper. By...Methodist Radio Parish, Inc.
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....Sears & Ayer
President.....Arthur Howard
Gen. Mgr.....William H. Morford
Program Director.....Everett Smith
Chief Engineer.....Robert Swayze

WTAC—Flint—1947

Freq.: 600 Kc....Power: 1 Kw. d., 500 W. n.
Owned By.....L. & P. Bcstg. Corp.
Bus. Ad...66171 S. Center Rd., Grand Blanc
Tel.: OW 4-4146.....ABC
Station Representative.....Hollingbery
President.....Harold E. Anderson
General Manager.....David Mendelsohn
Station Manager.....Andrew C. Edgerton
Sales Promotion Manager.....Ruth Kekel
Program Director.....Robert Halstead
Chief Engineer.....Robert Garner

WBFC—Fremont—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Paul A. Brandt
 Address: Mt. Pleasant, Mich.
 Tel.: 415
 Representative: Hil F. Best
 President: Paul A. Brandt
 Station, Commercial Manager: Ben Tanus
 Publicity Director: Jean McGowen

WATC—Gaylord—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Midwestern Bcastg. Co.
 Address: Paul Bunyan Bldg., Traverse City
 Tel.: WI 7-7675
 Representative: Independent
 Holman, Mich. Spot Sales
 Pres., Gen. Mgr.: Les Biederman
 Commercial Mgr.: Robert E. Detwiler
 Chief Engineer: William K. Kiker

WGHN—Grand Haven—1956

Frequency: 1370 Kc. Power: 500 Watts, d.
 Owned: Grand Haven Broadcasting Co.
 Address: 228 Washington St.
 Tel.: 5397
 Station Representative: Independent
 Best
 President: H. F. Wulf
 Gen., Sta., Comm., Sls. Prom. Mgr.: Bob Kirby
 Prog. Dir., Ch. Engr.: Robert T. Schmitt
 Publicity Director: Gordon Huizenga

WFUR—Grand Rapids—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Furniture City Bcastg. Corp.
 Address: 399 Garfield Ave., S.W.
 Tel.: GL 6-9541
 Independent
 Pres., Gen., Sta. Mgr.: William Kuiper, Sr.
 Commercial Manager: Peter Vanden Bosch
 Sls. Prom., Pub. Dir.: William Kuiper, Jr.
 Chief Engineer: Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Operated By: Music Bcastg. Co.
 Business-Studio Add.: 35 Lafayette Ave., N.E.
 Tel.: GL 9-4111
 Independent
 Representative: Gill Perna
 Pres., Gen. Mgr.: Paul F. Eichhorn
 Sta., Comm. Mgr.: Glenn R. LePard
 Publicity Dir.: Rudy Pessel
 Chief Engineer: Richard Groenevelt

WJEF—Grand Rapids—1945

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Fetzer Broadcasting Co.
 Address: Pantlind Hotel
 Tel.: GL 6-8512
 CBS
 Station Representative: Avery-Knodel
 President: John E. Fetzer
 Station Mgr.: Roger L. Hoffman
 Chief Engineer: Bruce Glycadgis

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All day average 42.6—Nearest competitor 16.0 (Hooper)
 340 out of 360—¼ hours 1st.—20—¼ hours. 2nd (Pulse)
 See our audience composition—Monday through Friday. (Pulse)

National representative — George P. Hollingbery Co.

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MICHIGAN

WLAV—Grand Rapids—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned Stevens-Wismer Bcstg., Inc.
Address 6 Fountain St., N.E.
Tel.: GL 6-5461
Representative McGavren-Quinn
President John Wismer
General Manager John J. Shepard
Program Dir. Joe L. O'Grady
Publicity Dir. Carter Clements
Chief Engineer Lee Stevens

WMAX—Grand Rapids—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
Owner WMAX, Inc.
Address Keith Theater Bldg.
Tel.: GL 6-8621
Representative Independent
Radio-TV Reps
General Manager Chas. A. Sprague
Commercial Mgr. Joe Hooker

WOOD—Grand Rapids—1924

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By Wood Bcstg., Inc.
Address 120 College Ave., S.E.
Tel.: GL 9-4125
Representative NBC
Katz Agency
Pres., Gen. Mgr. Willard Schroeder
Gen. Sales Mgr. Arthur M. Swift
Radio Sales Mgr. Michael Lareau
Prom. Mgr. Clark Grant
Program Director John Shaw
Publicity Director John Burpee
Chief Engineer Charles Robison

WMPL—Hancock—1957

Frequency: 920 Kc. Power: 1 Kw., d.
Owned Copper Country Bcstg. Co.
Business Address Hotel Scott
Tel.: 3155
Station Rep. KBS
Pres., Ch. Eng. Francis Locatelli
Station Manager John Oakvik
Sales Promotion Manager Burton Ervast

WAHL—Hastings—1957

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned By Donald G. Carey
Address 1901 S. Bedford Rd.
Tel.: 5-2121
General Mgr. D. G. Carey
Station Mgr. Irving Grove

WBSE—Hillsdale—1955

Frequency: 1340 Kc. Power: 100 W.
Owned-Operated By Keister & Holcomb
Address 92½ Broad St.
Tel.: HE 7-4444
Rep. KBS
Gill-Perna, Mich. Spot Sls.
Gen., Sta. Mgr., Chief Eng. E. H. Munn, Jr.
Comm. Mgr. Lincoln A. Mayo

WHTC—Holland—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Holland Bcstg. Co.

Address 5 E. 8th St.
Tel.: EX 2-3121
Independent
Representative Best
President W. A. Butler
Gen. Mgr. Sandy Meek
Program Director Harold Franken
Chief Engineer Juke Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. Power: 500 Watts
Owned Ottawa Bcstg. Corp.
Business Address James St.; Box 808
Tel.: EX 6-5281
Independent
Station Representative Holman
President Bernard Brookema
Gen., Sta. Mgr. Jerome C. Grysen
Sales Mgr. R. E. Smits
Program Director Clarence Walters
Chief Engineer John L. Klungie

WHDF—Houghton—1929

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Upper Michigan Bcstg. Co.
Address Houghton
Tel.: 1
Representative NBC
Walker
Chief Owner G. L. Burgan
General Manager Albert W. Payne
Program Director Earl Norden
Publicity Director F. Grant Richards
Chief Engineer George L. Burgan

WHGR—Houghton Lake—1954

Frequency: 1290 Kc. Power: 5 Kw.
Owned Sparks Bcstg. Co.
Address 3431 Houghton Lake Dr.
Tel.: GR 8-3040
Independent
Representative Hil F. Best
President J. B. Sparks
General Mgr. Gordon A. Sparks
Comm., Prog. Mgr. Robert D. Dittmer
Chief Engineer Garnet G. Sparks

WHMI—Howell—1957

Frequency: 1350 Kc. Power: 500 Watts, d.
Owned Livingston Bcstg. Co.
Address 201½ W. Grand River Ave.
Tel.: 1062
Independent
Representative Best
Station Mgr. M. H. Wirth
Commercial Mgr. L. Bekkering
Program Dir. A. Ahlers
Publicity Dir. J. Thiel

WCHB—Inkster—1956

Frequency: 1440 Kc. Power: 1 Kw. d.
Owned Bell Bcstg. Corp.
Address 32790 Henry Ruff Rd.
Tel.: CR 8-1440
Independent
President Dr. Haley Bell
Gen., Comm. Mgr. Frank M. Seymour
Program Dir. George White
Publicity Dir. Ofield Dukes
Chief Engineer Clarence Ringo

WION—Ionia—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Ionia Bcstg. Co.
 Address.....Box 143
 Tel.: 2300.....Independent
 Representative.....Best
 Pres., Gen. Mgr.....Monroe MacPherson, Sr.
 Sta. Mgr.....Monroe MacPherson, Jr.
 Commercial Mgr.....D. L. Aldrich
 Prog. Dir.....Jim Pegg
 Chief Engineer.....J. Irving Grove

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
 Bus.-Studio Address.....124 E. McLeod Ave.
 Tel.: 20.....Independent
 Representative.....Hil F. Best
 President, Gen. Mgr.....William L. Johnson
 Sales Prom Mgr.....Robert Olsen
 Chief Engineer.....Arne Dahlbecka

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Owned...Iron Mountain-Kingsford Bcstg. Co.
 Address.....211 East Ludington Street
 Tel.: 2031.....ABC
 President.....Frank J. Russell
 Gen., Sta., Comm., Prom. Mgr. W. C. Johnson
 Program. Pub. Dir.....Gil Heard
 Chief Engineer.....Richard Gallup

WJPD—Ishpeming—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ishpeming Bcstg. Co.
 Business-Studio Address.....Jenks Block
 Tel.: HU 6-9937.....KBS
 President.....J. P. Deegan
 Sta. Manager.....John Holm
 Comm. Mgr.....Eldon Wallace
 Prog. Dir.....Baker Urdan
 Chief Engineer.....L. Roncoglione

WIKB—Iron River—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Iron Co. Bcstg.
 Address.....Iron River Natl. Bank Bldg.
 Tel.: 102.....KBS
 Representative.....Hil F. Best
 President.....Edwin Phelps, Sr.
 Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.
 Chief Engineer.....James Swanson

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Booth Radio & TV Stations, Inc.
 Address.....2511 Kibby Rd.
 Tel.: 6121.....ABC
 Station Representative.....Weed
 President.....John L. Booth
 Managing Director.....George P. Lasley

WJPD

1240 Kc.

Ishpeming, Michigan

For Information on Rates

Call

JOHN HOLM — Station Manager

HU 6-9937

J. P. DEEGAN, President and General Manager

MICHIGAN

WKHM—Jackson—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned..... Jackson Bcstg. & Tele. Corp.
Address..... 441 Wildwood
Tel.: ST 4-7181..... MBS
Rep..... Headley-Reed, Mich. Spot Sales
Pres., Gen. Mgr..... Fred A. Knorr
Commercial Manager.... Nathan H. Alberstein

WKLZ—Kalamazoo—1956

Frequency: 1470 Kc. Power: 500 W. d.
Owned..... The Circle Corporation
Bus. Address.... 2315 Schipper's La.; Box 663
Tel.: FI 3-2541..... Independent
Representative..... Gill-Perna
Pres., Gen., Comm. Mgr..... Joseph F. Butler
Sta. Mgr., Ch. Eng..... Ralph E. Patterson
Sales Prom., Pub. Dir..... Ronald T. Hutson
Program Director..... Ron Newhouse

WKMI—Kalamazoo—1953

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Steere Bcstg. Co.
Business-Studio Address... State Theatre Bldg.
Tel.: FI 4-0111..... Independent
Representative..... Broadcast Time Sales
Pres., Gen. Mgr..... Howard D. Steere
Station Manager..... Emil J. Popke, Jr.
Commercial Manager..... F. K. Doyle
Sales Promotion Manager..... Max H. Keyes
Prog. Dir..... Dan Daniels
Publicity Director..... Vince Ford
Chief Engineer..... Kenneth Farrance

WKZO—Kalamazoo—1923

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By..... Fetzer Bcstg. Co.
Business Address..... 590 W. Maple St.
Tel.: FI 5-2101..... CBS
Representative..... Avery-Knodel
President..... John E. Fetzer
V. P. & Mgr. Dir..... Carl E. Lee
Radio Sales Mgr..... Otis T. Gaston
Program Director..... Charles T. Lynch
Publicity Director..... W. J. Hunt
Chief Engineer..... Arthur E. Covell

WILS—Lansing—1947

Freq.: 1320 Kc. Power: 3 Kw. d., 1 Kw. n.
Owned-Operated By..... Lansing Bcstg. Co.
Bus. Address..... 407½ N. Washington Ave.
Tel.: IV 2-1655..... Independent
Station Rep..... Venard, Rintoul, McConnell
Pres., Gen. Comm. Mgr..... John C. Pomeroy
Sta. Mgr., Prog. Dir..... David Froh
Sales Prom., Pub. Dir..... Richard M. Pomeroy
Chief Engineer..... John Whitacre

WJIM—Lansing—1934

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By..... Gross Telecasting, Inc.
Address..... 2820 East Saginaw
Tel.: IV 2-1333..... ABC
Rep..... Peters, Griffin, Woodward, Inc.
President, Gen. Mgr..... Harold F. Gross

Station Mgr..... Howard K. Finch
Comm. Mgr..... Keith Oliver
Sales Prom. Mgr..... Geoge Hancin
Chief Eng..... Carl Musson

WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Ludington Bcstg. Co.
Address..... East Ludington Ave.
Tel.: VI 3-3438..... ABC
Representative..... Best
Pres., Gen. Mgr..... Ray A. Plank
Commercial Mgr..... Donald M. Hack
Program Dir..... Charles J. Hagerman
Sales Prom. Mgr..... Gordon J. Anderson
Publicity Dir..... Charles R. Englsbrecht

WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Manistee Radio Corp.
Address..... Box 322
Tel.: 1340..... KBS
Representative..... Best
President..... James R. Sumbler
General Manager..... Stephen Cole
Comm. Mgr..... Edward H. Owens

WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By..... Radio St. Clair, Inc
Business Address..... 5300 Marine City Hwy.
Tel.: RO 2-1111..... Independent
President..... Jerry Coughlin
Gen., Sta. Mgr..... John S. Bell
Sales Prom. Mgr., Prog. Dir.. George A. Lipper
Publicity Director..... Chuck Marsh
Chief Engineer..... Robert E. McIntosh

WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By..... Lake Superior Bcstg. Co., Inc.
Bus.-Studio Address..... Mining Journal Bldg.
Tel.: CA 6-3524..... MBS-KBS
Newspaper Affil..... Mining Journal
Representative..... Superior Ad Agency
General Manager..... Frank J. Russell, Jr.
Gen., Sta., Comm. Mgr..... Robert Luke

WAGN—Menominee—1952

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Men-Mar Bcstg. Co.
Business Address..... Glickman Bldg., 1st St.
Tel.: UN 3-5551..... KBS
Station Representative..... Marquette-Superior
Pres., Gen. Sta. Mgr..... Vernon Uecker
Program Director..... Barbara Johnson
Chief Eng..... Loren B. Koesling

WMDN—Midland—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Rich Publ. House, Inc.
Address..... 2500 Swede Rd.
Tel.: TE 9-9988..... Independent
Station Rep..... Hll F. Best
President..... Phillip T. Rich
General Mgr..... Peter A. Wolf

WMIC—Monroe—1956

Frequency: 560 Kc. Power: 500 W. d.
 Owned. McIntyre Bcstg. Co.
 Address. Box 306
 Tel.: CH 1-5550. Independent
 Station Representative. Devney; Hulton
 President. B. D. McIntyre
 Gen., Comm. Mgr. Dale B. Hornung
 Program Director. Robert J. Norwood

WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned. WBRB, Inc.
 Address. 234 S. Gratiot
 Tel.: HO 3-5876. Independent
 General Manager. Robert G. Wright
 Station Manager. Milton Maltz
 Publicity Director. Bud Parks
 Chief Engineer. Gerry Meir

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.
 Owned. Paul A. Brandt
 Address. Mt. Pleasant, Mich.
 Tel.: SP 3-3171. KBS
 Representative. Hill F. Best
 President. Paul A. Brandt
 Sta., Comm. Mgr. Dick Wood

WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned. Munising-Alger Bcstg. Co.
 Address. First Nat. Bank Bldg.
 Tel.: 518. KBS
 Representative. Best
 Gen. Mgr. Charles Symon
 Sta., Sales Prom. Mgr. Theodore H. Ouellette
 Program Director. Richard Gomuski
 Publicity Director. Wallace Ahlborn
 Chief Engineer. Donald Carlyon

WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By. WKBZ Radio Corp.
 Business-Studio Address. 432 Apple Ave.
 Tel.: 2-6051. ABC
 Representative. Meeker
 President. F. L. Allman
 General Mgr. Harold W. Waddell
 Sta., Comm. Mgr. J. B. Gudelsky
 Pub. Dir., Sales Prom. Mgr. B. L. Bennett
 Program Director. William L. Trap
 Chief Engineer. George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Business-Studio Address. 517 W. Giles Rd.
 Tel.: 4-1672. KBS
 Station Rep. Hil-Best.
 V.P., Gen. Mgr. Dalton C. Hille

WTRU—Muskegon—1949

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By. Muskegon Bcstg.

Address. Summitt & Getty Sts.
 Representative. Gill-Perna
 President. Paul F. Eichhorn
 Manager. Kenneth Chapin
 Sales Prom. Mgr. Bill Musgrave

WNIL—Niles—1956

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned. Niles Bcstg. Co.
 Address. 416 Sycamore St.
 Tel.: MU 3-5432. KBS
 Station Representative. Continental
 General Manager. James H. Mitchell
 Chief Engineer. Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By. Owosso Bcstg. Co.
 Address. Owosso
 Tel.: SA 5-8196. Independent
 Newspaper Affiliation. Argus Press
 Station Representative. Derney
 President. J. E. Campbell
 General Manager. Merrill Walker
 Chief Engineer. Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Midwestern Bcstg. Co.
 Address. Bunyan Bldg., Traverse City
 Tel.: WI 7-7675. NBC
 Station Rep. Holman, Mich. Spot Sales
 Pres., Gen. Mgr. Les Biederman
 Station Mgr. Ralph Pierson
 Commercial Mgr. Robert E. Petwiler
 Chief Engineer. William H. Kiker

WPON—Pontiac—1954

Frequency: 1460 Kc. Power: 500 Watts
 Owned-Operated By. Chief Pontiac Bcstg. Co.
 Business Address. 7 S. Perry St.
 Tel.: FE 8-0444. Independent
 Station Rep. Venard, Rintoul & McConnell
 President. Edward E. Wilson
 Gen. Sta. Mgr. William J. Hart
 Sales Promotion Manager. E. P. White
 Prog., Pub. Dir. Don MacKinnon
 Chief Engineer. Karl Kuck

WHL S—Port Huron—1938

Frequency: 1450 Kc. Power: 250 Watts d.
 Owned-Oper. By. Stevens-Wismer Bcstg. Co.
 Address. 932 Military St.
 Tel.: YU 2-8536. KBS
 Rep. Gill-Perna, Michigan Spot Sales
 General Manager. John F. Wismer
 Station Mgr. Thomas G. Sicklesteel
 Comm. Mgr. Arthur Aymen
 Chief Engineer. Harold Oliver

WTHH—Port Huron—1947

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. The Times Herald Co.
 Address. 907 6th St.
 Tel.: YU 5-7171. ABC

MICHIGAN-MINNESOTA

Newspaper Affil.....Times-Herald
 RepresentativeWeed
 General Manager.....R. S. Sommerville
 Sta. Mgr.....Kenneth Blevins
 Commercial Manager.....Donald Collins
 Program Director.....Lee Van Dam
 Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc....Power: 5000 Watts d.
 Owned-Operated By...Rogers City Bcstg. Co.
 AddressRogers City
 Tel.: 7751.....Independent
 Pres., Gen., Sta. Mgr.....Harvey A. Klann
 Comm. Mgr.....Albert Klann

WKNX—Saginaw—1947

Frequency: 1210 Kc....Power: 1000 Watts d.
 Owned-Oper. By ...Lake Huron Bdcstg. Corp.
 Address221 So. Wash. Ave.
 Tel.: PL 3-4471.....Independent
 RepresentativeGill-Perna
 Pres., Gen. Mgr.....William J. Edwards
 Vice-President.....Alvin M. Bentley
 Station Manager.....Howard H. Wolfe
 Commercial Mgr.....Frank Brogger
 Business Manager.....L. L. Purvis
 Program Director.....Dave Kushler
 Chief Engineer.....Max W. Thomas

WSAM—Saginaw—1940

Frequency: 1400 Kc....Power: 250 Watts
 Owned-Oper. By.....Knorr Bcstg. Corp.
 Address2435 Holland Ave.
 Tel.: PL 2-8161.....NBC
 Rep....Headley-Reed Co., Mich. Spot Sales
 President.....Fred A. Knorr
 Station Manager.....George M. Millar
 Chief Eng.....O. A. Nordenskjold

WSJM—Saint Joseph—1956

Frequency: 1400 Kc....Power: 250 Watts
 Owned-Oper. By.....WSJM, Inc.
 AddressBox 66
 Tel.: YU 3-5579.....Independent
 President.....Maurice G. Humphrey
 General Mgr.....Richard W. Lee
 Comm. Mgr.....Ralph W. Newland
 Program Dir.....Al Evans
 V. P., Chief Eng.....Carl L. Benson

WSGW—Saginaw—1950

Frequency: 790 Kc....Power: 1000 Watts
 Owned-Oper. By...Booth Radio & TV Stations
 Address400 Mason Bldg.
 Tel.: PL 3-4456.....MBS

RepresentativePearson
 Pres., Mgng. Dir.....John L. Booth
 V.P., Gen., Sta., Comm. Mgr..Robert W. Phillips
 Program Director.....Fred Krell
 Chief Engineer.....Harold Volz, Jr.

WOIA—Saline—1958

Frequency: 1290 Kc....Power: 500 Watts
 Owned By.....Saline Broadcasting Co., Inc.
 Address.....3000 Brassee Road
 Tel.: HAZel 9-9881.....Independent
 Pres., Gen. Mgr.....Meredith Bixby
 Publicity Dir.....Thyra Bixby
 Chief Engineer.....Lawrence Robinson

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc....Power: 250 W.
 Owned-Operated By...Hiawathaland Bcstg. Co.
 Business-Studio Address.....208 Ashmun St.
 Tel.: ME 2-2231.....Independent
 RepresentativeNBS
 President.....Stanley R. Pratt
 General Manager.....Russell Staffield

WSTR—Sturgis—1951

Frequency: 1230 Kc....Power: 250 Watts
 Owned-Operated By.....WSTR, Inc.
 Address.....P. O. Box 70
 Tel.: 1199.....Independent
 Representative.....Hil F. Best
 President.....Hugh White
 General Manager.....E. Harold Munn Jr.
 Station Manager.....Frank B. Cummins
 Program Dir.....Ray Wells
 Chief Engineer.....John Greenwood

WIOS—Tawas City—1958

Frequency: 1480 Kc....Power: 1000 Watts
 Owned By.....Roger S. Underhill
 AddressBox 627
 Tel.: FOrest 2-3417.....Independent
 President.....Roger S. Underhill
 Gen., Sta. Mgr.....Ron Gamble
 Commercial Mgr.....Don Watson
 Chief Engineer.....David Bodley

WTCM—Traverse City—1941

Frequency: 1400 Kc....Power: 250 Watts
 Owned-Oper. By ...Midwestern Bdcstg. Co.
 AddressPaul Bunyan Bldg.
 Tel.: WInsdor 7-7675.....NBC
 Rep.....Hal Holman Co., Mich. Spot Sales
 Pres., Gen. Mgr.....Les Biederman
 Sta., Comm. Mgr.....Robert E. Detwiler
 Chief Engineer.....William H. Kiker

Pop.: 3,325,000
 Families: 969,000
 Radio Homes: 946,000

Minnesota

Stations in State: 63
 TV Homes: 814,000
 TV Stations: 11

KASM—Albany—1950

Frequency: 1150 Kc....Power: 500 Watts d.
 Owned-Oper. By.....Stearns Co. Bcstg. Co.

AddressAlbany
 Tel.: 5-3005.....KBS
 Station RepresentativeContinental
 President.....William Blattner

MINNESOTA

General Manager.....Urban J. Keppers
 Promotion Mgr.....Lewis Fisher
 Commercial Manager.....Lee Krause
 Program Director.....Celestine Fisher
 Publicity Director.....Cliff Mitchell
 Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Albert Lea Bcstg.
 Address.....332 South Broadway
 Tel.: 2338.....ABC
 Representative.....Meeker
 President.....Bennett O. Knudson
 Gen. Mgr.....E. A. Van Alstyne
 Commercial Manager.....Tom Golden
 Program Director.....Art Bowers
 Chief Engineer.....Donald Franz

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Alexandria Bcstg. Co.
 Address.....1315 Broadway
 Tel.: RO 3-3131.....KBS-ABC
 Representative.....Donald Cooke
 Pres., Comm., Sales Prom. Mgr...E. Q. Walters
 Station Manager.....Kenneth A. Tessmer
 Publicity Director.....Ercel L. Aga
 Chief Engineer.....Ron Wandmacher

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned By.....Anoka Broadcasting Co.
 Business Address.....Route 1
 Tel.: HArrison 1-2600.....KBS
 President.....John H. Lemme
 Gen., Sta. Mgr.....Charles J. McCartney
 Sales Prom. Mgr.....Solomon Siegel
 Program Director.....Fred King
 Commercial Mgr.....Nate Charles
 Publicity Director.....Stanley M. Frost
 Chief Engineer.....Rodney Person

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Black Hawk Bcstg. Co.
 Business-Studio Address.....Hwy. 56, South
 Tel.: HE 3-8836.....MBS
 Representative.....Avery-Knodel
 President.....Chet Weseman
 General Manager.....Thomas Young
 Commercial Mgr.....Ken Soderberg
 Program Director.....Stan Styonicki
 Publicity Director.....Marge Nelson
 Chief Engineer.....Leo Chenier

KBUN—Bemidji—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Paul Bunyan Broadcasting Co.
 Business Address.....511 Beltrami Ave.
 Tel.: PLaza 1-4120.....MBS
 President.....Ben H. Potter Jr.
 Gen., Sta. Mgr.....James R. Hambacher
 Chief Engineer.....Robert D. Zellmer

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....KEMO Bcstg. Co.

Address.....1205 Pacific Ave.
 Tel.: VI 2-4601.....KBS
 Representative.....E. T. Holmgren
 President.....George J. McCarthy
 Gen. Mgr.....B. J. Kinney
 Sales Prom. Mgr.....G. B. McClellan
 Ch. Eng.....Dale Schulz

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Brainerd Bcstg. Co.
 Business Address.....2700 E. Oak
 Tel.: 2853.....Independent
 Representative.....Walker
 Pres., Gen. Mgr.....E. Thomas O'Brien
 Sta., Comm. Mgr.....Earl R. Johnson
 Program, Publicity Dir.....Dave McDonald
 Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Address...519 Dakota Ave., Wahpeton, N. D.
 Owned-Oper. By.....Interstate Bdcstg. Corp.
 Tel.: 2-4141.....KBS
 Station Representative.....Continental
 Pres., Gen. Mgr.....Robert E. Ingstad
 Sta., Comm. Mgr.....George Kaufmann

WKLK—Cloquet—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Cloquet Bcstg. Co.
 Address.....Cloquet
 Tel.: IR 9-6725.....KBS
 General Manager.....Henry Newby
 Station Manager.....Sidney Markusen
 Commercial Manager.....Richard Johnson

KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
 Owned-Operated By...Crookston Bcstg. Co.
 Business Address.....Box 620
 Tel.: AT 1-1140.....KBS
 Rep.....Donald Cook, Tracy Moore
 President, Prog. Dir.....Jerome A. Dahlberg
 Station Manager.....William J. Kiewel
 Sales Prom., Comm. Mgr.....E. R. Melbye
 Chief Engineer.....Earl Handyside

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Detroit Lakes Bcstg. Corp.
 Address.....1340 Richwood Rd.
 Tel.: 1100.....KBS
 Representative.....Continental Radio Sales
 President.....Herbert Gross
 General Manager.....Kenneth Light
 Station Manager.....Al Leighton
 Program Director.....Bob Barker
 Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
 Owned Oper. By.....Red River Bcstg. Co., Inc.
 Business-Studio Address.....218 Bradley Bldg.
 Tel.: RA 2-2628.....CBS
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Odin S. Ramsland

MINNESOTA

Sales Manager.....Rex H. Hudson
Exec. V.P. Chg. Engr.....Robert Dettman

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By.....George Clinton
Business-Studio Address.....WEBC Bldg.
Tel.: RA 2-2873.....NBC
Representative.....Hollingbery
President.....Morgan Murphy
Vice Pres.....Walter Bridges
General Manager.....Robert J. Rich
Commercial Manager.....Richard W. Pearson
Program Director.....Dennis Murphy
Chief Engineer.....Norman Gill

WELY—Ely—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....Charles B. Persons
Address.....Box 540
Tel.: 744.....KBS
Station Mgr., Chief Eng.....Charles B. Persons

WEVE—Eveleth—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Carl Bloomquist
Address.....WEVE Bldg.
Tel.: 1340.....MBS-KBS
Owner.....Carl Bloomquist
General Manager.....Arthur F. Nelson

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KSUM Broadcasting Co.
Address.....306 North Park St.
Tel.: 1370.....MBS
Representative.....Rambeau, Vance, Hopple
President.....John E. Hyde, Jr.
Gen., Sta. Mgr.....Philip L. Solberg
Chief Engineer.....Larry Lawson

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address.....213 Central Ave.
Tel.: FA 4-4345.....Independent
Station Rep.....Rambeau, Vance, Hopple
General Mgr.....J. E. Hyde, Jr.
Commercial Mgr.....Palmer Dragsten

KGDE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Crawford & Murphy
Business-Studio Address.....Fergus Falls
Tel.: 6996.....MBS
Representative.....Wayne-Evans
Secy.-Treas., Gen. Mgr.....Harold L. Dell
Sta., Comm. Mgr.....Frederic Dell
Chief Engineer.....Ernest Olson

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....207 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Hibbing Broadcasting Co.
Address.....WMFG Bldg.
Tel.: 3-7531.....NBC
Representative.....Hollingbery
Pres., Gen. Mgr.....Harold J. Parise
Program Director.....Bob Aro
Chief Engineer.....Fran Befera

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address.....Box 32
Tel.: 1555.....KBS
Representative.....Best
General Manager.....Albert Tedesco
Commercial Mgr.....Dean Nolt
Program Director.....Lorrain Lhotka
Station Manager.....Heinz Fruck
Chief Engineer.....Darrel Gander

KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address.....105½ Broadway E.
Tel.: 367.....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Commercial Manager.....Richard J. Rudeck

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By.....Minnesota Valley Bcstg. Co.
Address.....East Highway 14
Tel.: 4537.....ABC
Representative.....Pearson
President.....H. W. Linder
Gen., Comm. Mgr.....D. O. Linder
Program Director.....Wayne Will
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative.....Meeker
Gen., Sta., Comm. Mgr.....Robert E. DeHaven
Program Director.....Charles F. Pasek
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 2282.....ABC
Representative.....John E. Pearson
Owner.....Harry W. Linder
General Manager.....Gilmore F. Frayseth

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address.....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Representative.....CBS Radio Spot Sales
President.....Robert B. Ridder

Gen., Sta. Mgr. Larry Haeg
 Commercial Mgr. Phil Lewis
 Prog. Prom. Mgr. Gordon Mikkelson
 Sales Prom. Dir. C. Kaufman
 Publicity Dir. Gordon Mikkelson
 Chief Engineer. Kermit Sueker

WDGY—Minneapolis—1923

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Oper. By. The Storz Bcstg. Co.
 Address. 609 Second Ave., S.
 Tel.: FE 5-2271. Independent
 Representative John Blair
 President Todd Storz
 General Manager. Jack Thayer
 Commercial Mgr. C. B. Clarke
 Program Dir. Don Kelly
 Publicity Director. Rosemary Bialon
 Owners of: WHB, Kansas City, Mo.; WTIX,
 New Orleans; WQAM, Miami, Fla.

KEVE—Minneapolis—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned-Operated By. Western Bcstg.
 Address. 917 N. Lilac Drive
 Tel.: LI 5-5601. Independent
 Representative Weed
 President R. M. Purcell
 V.P., Gen. Mgr. Ray Tenpenny
 Sales Mgr. Bob Rock
 Program Dir. Bob Kaye
 Chief Engineer. Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc. Power: 1000 Watts
 Owned By. Radio Suburbia, Inc.
 Address. 4500 Excelsior Blvd.
 Tel.: WALnut 6-1677. Independent
 Representative Radio-TV Rep.
 Pres., Gen. Mgr. William E. Schons
 Comm., Sales Prom. Mgr. Jim McGuire
 Program Dir. Marvin L. Schulz
 Chief Engineer. Jim Eshelman

WLOL—Minneapolis—1940

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By. BFR Bcstg. Co.
 Address. 870 Northwestern Bank Bldg.
 Tel.: FE 3-0406. Independent
 Representative AM Radio Sales
 President. Larry Bentson
 Gen., Comm. Mgr. Wayne Williams
 Program Director. Jim Boysen
 Publicity Director. Bill Ficker
 Chief Engineer. Bryce Ekberg

WPBC—Minneapolis—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Oper. By. People's Bdcstg. Co.
 Address. 1133 Stinson Blvd.
 Tel.: ST 9-4356. Independent
 Representative McGavren-Quinn
 Pres., Gen., Sta. Mgr. W. V. Stewart
 Sales Prom. Mgr. Jack L. Moore
 Program Director. Becky Ann Stewart
 Publicity Director. Elizabeth Gahre
 Chief Engineer. Joe Coval

WTCN—Minneapolis—1931

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned By. Twin State Bcstg.
 Address. Calhoun Beach Hotel
 Tel.: WA 7-8881. ABC
 Station Representative Katz
 President. Weston C. Pullen, Jr.
 Gen. Sta. Mgr. Phil Hoffman
 Commercial Manager. Jack Cosgrove
 Program Director Sev Widman
 Chief Engineer. Warren Fritze

KDMA—Montevideo—1951

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By. Midwest Bcstg. Corp.
 Address. Box 471
 Tel.: AM 9-8815. ABC
 Representative Pearson
 Pres. H. W. Linder
 Gen. Mgr. Willard Linder
 Sta. Mgr. Byron Zurn
 Comm. Mgr. Fred Ehlen
 Program Dir. Jim Wood
 Chief Engineer. F. T. Peterson

KVOX—Moorhead—1937

Frequency: 1280 Kc. Power: 1 Kw.
 Owned-Operated By. KVOX Bcstg. Co.
 Address. P. O. Box 437
 Tel.: CEDar 3-1522. MBS
 Representative Devney
 Pres., Gen. Mgr. E. J. McKellar
 Station Mgr. M. M. Marget

KEVE

TOWN & COUNTRY

1440KC **COLOR** 1440 KC

MUTUAL BROADCASTING SYSTEM

- **FIRST**
with RADAR WEATHER
- **LARGE**
Loyal — Unduplicated Audience
- **EXCLUSIVE**
Country — Western — Pop Music
exclusive Mutual News

Robert Purcell, Pres.
Ray Tenpenny, Gen. Mgr.
WEED Radio Corporation
Nat'l Representative

NOW — FULL TIME!
5 Kw. Non-Dir.—500W Night

MINNESOTA

Comm., Sales Prom. Mgr. P. L. Owens
Program Dir. T. P. Hannaher
Pub. Dir. Arthur Selikoff
Chief Engineer Erwin Liefeldt

KMRS—Morris—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned. Western Minn. Bcstg. Co.
Address Morris, Minn.
Tel.: 68 Independent
Representative Donald Cooke
President Cliff Hedberg
Gen., Comm. Mgr. George Brooks
Prog. Dir. Jim Bollman
Chief Eng. Ted Ferguson

KNUJ—New Ulm—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By KNUJ, Inc.
Address 304½ N. Minn. St.
Tel.: 905 KBS
General Manager George E. Korenchen
Program Director Bill Parker

KDIO—Ortonville—1956

Frequency: 1350 Kc. Power: 1 kw., d.
Owned By Tri-State Bcstg. Co.
Address Box 696
Tel.: 680 Independent
Station Rep. Cooke
Pres., Chief Eng. Richard Schultz
Gen., Comm. Mgr. W. F. McCormick
Program Dir. D. P. Egert

KRFO—Owatonna—1950

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By Owatonna Bcstg. Co.
Address 301 N. Cedar St.
Tel.: 5541 KBS
Pres., Gen. Mgr. Robert W. Behling
Sta. Mgr., Chief Eng. Jerald J. Boos
Comm. Mgr. Earle Gilbert
Prog. Director Duane Allen

WCMP—Pine City—1957

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned. Pine County Bcstg. Co.
Address Box 578
Tel.: 767 KBS
Station Representative Continental
President Richard K. Power
Gen. Mgr. Robert P. Schuller
Program Director Lyle R. Nelson
Chief Engineer Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc. Power: 1000 Watts, d.
Owned-Operated By Pipestone Radio Corp.
Address 118 W. Main St.
Tel.: 1050 KBS
Representative Continental
President C. B. Thomas
Gen. Sta. Mgr. Ron Overlander
Program Director R. J. Britch
Chief Engineer Clarence Aushan

KCUE—Red Wing—1955

Frequency: 1250 Kc. Power: 1000 Watts, d.
Owned. Hiawatha Valley Bcstg. Co., Inc.
Address RFD 3
Tel.: DU 8-3511 Independent
Representative Rambeau, Vance, Hopple
Pres., Gen. Mgr. E. G. Elston
Comm. Mgr. David Vonch
Program Dir. Myron Heuer
Sales Prom. Mgr. Larry Jaque
Chief Engineer Lawrence Dosedall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc. Power: 100 Watts
Owned-Oper. By Harry W. Linder
Address 209 S. Washington St.
Tel.: ME 7-2989 Independent
Representative Pearson
General Manager Gilmore F. Frayseth

KROC—Rochester—1935

Frequency: 1340 Kc. Power: 250 Watts
Owned. Southern Minnesota Bcstg. Co.
Address 100 1st Avenue Bldg.
Tel.: AT 9-3924 NBC
Representative Meeker, Harry S. Hyett
President Mrs. Gregory P. Gentling
General Manager G. David Gentling
Commercial Manager Robert Fick
Sales Prom. Publicity Mrs. Gen. Holmes
Program Director Tom Bachrach
Chief Engineer Robert Gross

KWEB—Rochester—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By Olmsted Cty. Bcstg. Co.
Address Northwestern Nat. Bk. Bldg.
Tel.: Atlas 2-9465 Independent
Station Rep. Bolling
President W. John Grandy
General Mgr. Don Robey
Commercial Mgr. T. Madison
Program Dir. S. Burton
Chief Engineer V. Kohrs

KFAM—St. Cloud—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Times Publ. Co.
Business Address Highway 152
Tel.: BLackburn 2-1551 NBC
Newspaper Affiliation Times
Representative Pearson
President Frederick C. Schilplin
Station Manager John Murphy
Comm., Prog. Dir. Marlin Dean Schlottman
Chief Engineer Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Granite City Bcstg. Co.
Address Box 270
Tel.: BL 1-4422 Independent
Representative Rambeau, Vance, Hopple
Pres., Gen., Sta. Mgr. John Haerle

MINNESOTA

Commercial Mgr. Van Vander Ark
 Program Dir. Art Blaske
 Chief Engineer. Guy LeMont

KRBI—St. Peter—1957

Frequency: 1310 Kc. Power: 1 Kw., d.
 Owned David B. Ekberg
 Address 1031 Grace St.
 Tel.: 1310 Independent
 President Mavis L. Peterson
 General Manager. Dean J. Johnson

KSTP—St. Paul—Minneapolis 1928

Frequency: 1500 Kc. Power: 50,000 Watts
 Owned By KSTP, Inc.
 Bus.-Studio Address 3415 University Ave.
 Tel.: MI 5-2717 NBC
 Representative Edward Petry
 President Stanley E. Hubbard
 General Manager. Stanley S. Hubbard
 V.P., Sales M. L. Rosene
 Radio Sales Mgr. Byron Anderson
 Sales Prom. Mgr. William Davey
 Program Director D. Brooks Henderson
 Publicity Director. Wayne King
 Chief Engineer William S. Sadler

WISK—St. Paul—1951

Frequency: 1590 Kc. Power: 5 Kw., d.
 Owned BVM Bcstg. Co.
 Address 158 N. White Bear Ave.
 Tel.: PR 1-5588 Independent
 Representative Rambeau
 Gen. Mgr. Nicholas Tedesco
 Sta. Mgr. Samuel H. Sabean

WMIN—St. Paul—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Franklin Bcstg. Co.
 Address 611 Frontenac Place
 Tel.: MI 5-7757 Independent
 Representative Gill-Perna
 V.P., Gen. Mgr. Wm. F. Johns, Jr.
 Sales Mgr. Merle Edwards
 Program Director. Ralph R. Smith

WAVN—Stillwater—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By St. Croix Bcstg. Co.
 Address 128½ S. Main St.
 Tel.: 46 KBS
 Pres., Gen., Sta. Mgr. Richard K. Power
 Comm. Mgr. James H. McLaughlin
 Sales Prom. Mgr. Dewey S. Campbell
 Prog. Dir. J. Roger Erickson
 Publicity Dir. Henry Sampson
 Chief Engineer. Elmer L. Christenson

KTRF—Thief River Falls 1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KTRF Radio Corp.
 Address Box 69
 Tel.: MURdock 1-1230 Independent
 Station Representative Evans
 Pres., Gen. Mgr. Don Olsen

Sales Promotion Manager. . Ormond E. Johnson
 Chief Eng. Fred Franklin

WHLB—Virginia—1936

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Virginia Bcstg. Co.
 Address WHLB Bldg.
 Tel.: SH 1-2233 NBC
 Station Representative. . Hollingsbery; Hurley
 Pres., Gen. Mgr. Harold J. Parise
 Program Director Bob Aro
 Chief Engineer. Fran Befera

KWAD—Wadena—1948

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By KWAD Broadcasting Co.
 Bus.-Studio Address First Natl. Bank Bldg.
 Tel.: MEdford 1-1803 MBS
 Station Representative Wayne Evans
 President Robert E. Ingstad
 Gen., Sta. Mgr. Marlin T. Obie
 Commercial Mgr. Harold O. Bakke
 Chief Eng. Harold Allen

KWLM—Willmar—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lakeland Bcstg. Co.
 Address Box 393
 Tel.: BE 5-1340 ABC
 Representative John E. Pearson
 President H. W. Linder
 Sta. Mgr. Willard Linder
 Commercial Manager. Jack Lynch
 Chief Engineer Francois Peterson

KAGE—Winona—1957

Frequency: 1380 Kc. Power: 1000 Watts
 Owned By Winona Bcstg. Co.
 Business Address 118½ W. 4th St.
 Tel.: 2867 KBS
 President Albert S. Tedesco
 Station Manager. Frank L. Haas
 Sales Promotion Mgr. Jack Ortman
 Program Director. Joe Orlovski
 Publicity Director. Charlotte Reidleburger
 Chief Engineer. Vern Potvin

KWNO—Winona—1938

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Winona Radio Service
 Business-Studio Address 216 Center St.
 Tel.: 3313 ABC
 Newspaper Affiliation Daily News
 Representative John E. Pearson
 President M. H. White
 Station Manager. C. E. Williams
 Commercial Manager. H. Rod Hurd
 Chief Engineer. Gene Gappa

KWOA—Worthington—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By Worthington Bcstg. Co., Inc.
 Address Hotel Thompson
 Tel.: 2-7301 Independent
 Representative Wayne-Evans
 President R. W. Olson
 General Manager. R. E. Shepard
 Comm. Mgr. Arne Karhu
 Prog. Dir. Walt Jensen
 Chief Engineer. Clint Knapp

Pop.: 2,259,000
Families: 585,000
Radio Homes: 569,000

Mississippi

Stations in State: 72
TV Homes: 334,000
TV Stations: 11

WMPA—Aberdeen—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Radio Aberdeen
Address Box 402
General Mgr. Ray Tolar
Tel.: EM 9-4561. Independent
Representative Best
Prog. Dir. Frances Tolar

WAMY—Amory—1955

Frequency: 1580 Kc. Power: 5 Kw., d.
Owned. Charles C. Boren, Jr.
Address Box 268
Tel.: CL 6-5911. KBS
Representative Everett-McKinney
Commercial Manager Jimmy Wells
Program Director Elsie Sanderson
Chief Engineer A. D. Wiygul

WBLE—Batesville—1953

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By. Panola Bcstg. Co.
Address Drawer No. 73
Tel.: 7266. KBS
Representative Hil F. Best
President Harold B. McCarley
Chief Engineer Alfred E. Jennings

WLOX—Biloxi—Gulfport 1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. WLOX Bcstg. Co.
Address Buena Vista Hotel
Tel.: ID 6-5581. MBS
Representative Holman
General Manager Ray Butterfield
Commercial Manager Thomas B. Majure
Program Director Mary Miques

WVMI—Biloxi—1950

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Oper. By. Radio Associates
Address P. O. Box 152
Tel.: ID 2-7001. Independent
Rep. Nat. Time Sales; Sears; Oakes
Pres., Gen., Sta. Mgr. Odes E. Robinson
Comm., Sales Prom. Mgr. Bud Jarvis
Program, Publicity Dir. James F. Van Dee
Chief Engineer Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Booneville Bcstg. Co.
Address Highway No. 45-S
Tel.: PA 8-5301. KBS
Representative Hil F. Best
Gen. Mgr. E. O. Roden
Comm. Mgr. Don Moore
Program Director Jean Cochran

WCHJ—Brookhaven—1955

Frequency: 1470 Kc. Power: 1000 Watts d.

Owned-Operated By. Rural Broadcasting Co.
Address Entrican Bldg.
Tel.: 1076. Independent
Partners. W. M. Jones, Laura Jane Huff
Gen., Comm., Prom. Mgr. W. M. Jones
Station Mgr. Doug Mathis

WJMB—Brookhaven—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Brookhaven Bcstg. Co.
Address W. Chickasaw St.
Tel.: 1298. KBS
Pres., Gen. Mgr. Tullius Brady

WDOB—Canton—1953

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned-Oper. By. Madison County Bcstg. Co.
Address Box 182
Tel.: 1370. KBS
Representative Indie
Manager Al Simmons
Program Dir. Hazel Lewis

WGLC—Centreville—1951

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By. Davis & McCraine
Business Address P.O. Box 205
Tel.: 4001. KBS
Representative Continental Radio Sales
Pres., Gen. Mgr. Frederick A. W. Davis
Sta. Mgr., Prog. Dir. Thelma McCraine
Chief Engineer Jim Wilson

WKDL—Clarksdale—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Operated By. Coahoma Bcstg. Co.
Address 1 State St.
Tel.: MA 4-6200. Independent
Pres., Gen. Mgr. John B. Craddock
Program Director Joseph Rachuba
Chief Engineer S. (Sonny) Jennings

WROX—Clarksdale—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Clarksdale Bcstg Co.
Bus. Address Alcazar Hotel Bldg., Box 939
Tel.: MAIn 4-2795. MBS, KBS
Station Rep. Everett-McKinney; Beaver
President Mrs. Eunice Tanner Imes
General Manager Bob Evans
Sta., Comm. Mgr. Tom Reardon
Sales Prom., Prog. Dir. Helen Sugg
Publicity Director Jean Cauthen
Chief Engineer C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned. Voice of the Delta, Inc.
Address H'way 81 So.
Tel.: VI 3-4091. KBS

MISSISSIPPI

Station Representative Walker
 President..... Joseph W. Carson
 V.P., Gen. Mgr..... George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned By..... L. A. Feduccia
 Address Box 869
 Tel.: Victor 3-5221.....Independent
 Sta. Mgr., Chief Eng..... L. A. Feduccia
 Commercial Mgr..... Ed Dunn
 Program Dir..... Billie Wolfe
 Publicity Dir..... James Wilson

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By..... WCJU, Inc.
 Address P. O. Box 472
 Tel.: RE 6-2616.....MBS-KBS
 Newspaper Affiliation.....The Progress
 Pres., Gen. Manager..... Lester Williams
 Prog. Dir..... Clifford Chance
 Sta. Mgr., Chief Eng..... Ray Tolar

WACR—Columbus—1950

Frequency: 1050 Kc.....Power: 1 Kw. d.
 Owned..... J. W. Eatherton
 Address WACR Bldg.
 Tel.: FA 8-1050.....Independent
 Pres., Gen. Mgr..... James Eatherton
 Comm., Prom. Mgr..... Bill Drane
 Program, Pub. Dir..... Judith Atkins
 Chief Engineer..... L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
 Owned..... Columbus Bcstg. Co., Inc.
 Address Gilmer Hotel
 Tel.: FA 8-7271.....MBS-KBS
 Newspaper Affili..... Commercial Dispatch
 Representative Everett-McKinney
 President..... B. Imes, Jr.
 General Mgr..... Bob Evans
 Asst. Mgr..... Mrs. Ruby J. Latham
 Station Mgr..... Ray Crummy
 Chief Engineer..... Tom McFerrin

WCMA—Corinth—1945

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..... Corinth Bcstg. Co., Inc.
 Business-Studio Address..... Ray Bldg.
 Tel.: 5575.....KBS
 Station Rep..... Venard, Rintoul & McConnell
 President Aaron B. Robinson
 Gen. Sta., Sales Prom. Mgr..... John E. Bell
 Commercial Manager..... Carl Welch
 Program Director..... Mrs. Louise W. Berlin
 Chief Engineer..... James D. Anderson

WCRR—Corinth—1958

Frequency: 1330 Kc.....Power: 500 Watts, d.
 Owned-Operated By..... Rebel Radio Inc.
 Business Address..... 614½ Waldron
 Tel.: 6691.....Independent
 Representative Best
 President..... C. H. Quick

Gen., Sta. Mgr..... Glenn D. Carmichael
 Sales Promotion Manager..... W. H. Wright
 Program Director..... Quin Ivy
 Chief Engineer..... W. M. Essary

WMAG—Forrest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
 Owned-Operated By..... Scott County Bcstg. Co.
 Address..... P. O. Box 188
 Tel.: 7001.....KBS
 General Mgr..... Hugh Hughes
 Commercial Mgr..... Willie Weems

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
 Owned-Operated By..... WDDT Radio Co.
 Address 207 Main Street
 Tel.: 2-0526.....Independent
 Station Representative Everett-McKinney
 General Manager..... Ross Charles
 Station Manager..... W. H. Deans
 Commercial Manager..... Charles Tucker
 Program Director..... Tom Roane
 Chief Engineer..... Joe Gunter

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Mid America Bcstg. Co.
 Bus.-Studio Address..... 118 So. B'way
 Tel.: 4559.....Independent
 Rep..... Devney, Melville, Dixieland, Crennan
 Pres., General Manager..... David M. Segal
 Station Manager..... Edward M. Guss
 Commercial Manager..... Jack R. Stull
 Sales Prom. Mgr., Prog. Dir..... Wallace D. Hoy
 Chief Engineer..... Joseph C. Gunter

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... Radio Service Co.
 Business-Studio Address..... 120 So. Poplar St.
 Tel.: 9049.....MBS-KBS
 Representative Bogner & Martin
 Gen. Sta. Mgr..... Emmett H. McMurry
 Commercial Manager..... Frank W. Baldwin
 Program Director..... Mildred Flowers
 Sls. Prom. Mgr..... Gene Underwood
 Publicity Dir..... Bea Armistead
 Chief Engineer..... Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kw.....Power: 1 Kw. d., 500 w. n.
 Owned-Oper. By..... Greenwood Bcstg. Co.
 Business Address..... 206 W. Claiborne St.
 Tel.: Gladstone 3-5232.....Independent
 President, Gen. Mgr..... Cy Bahakel
 Sta., Comm. Mgr..... Don Neil
 Prog. Dir..... Erlene Leach
 Chief Engineer..... Billy Watkins

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..... Radio Station WGRM
 Address 600 Walnut St.
 Tel.: 1900.....NBC-KBS

MISSISSIPPI

General Manager.....F. C. Ewing
Commercial Mgr.....Lew Sadler
Program Dir.....Charles Hester
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Business AddressGrenada
Tel.: 1400.....MBS-KBS
Newspaper Affiliation...Commercial Dispatch
Station Rep.....Everett-McKinney; Beaver
President.....Birney Imes
General Manager.....Bob Evans
Sta., Comm. Mgr., Prog., Pub. Dir...M. Looney
Chief Engineer.....Jimmie Pinnix

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Electronics Research
AddressBox 115
Tel.: UN 3-7133.....Independent
Station Rep.....Rambeau, Vance, Hopple
Pres., Gen. Mgr.....John B. Caraway
Sta. Mgr., Prog. Dir.....Earl B. Blessey
Commercial Manager.....Fred Beattie
Sales Prom., Pub. Dir...Hammond H. Hinton
Chief Engineer.....Bob Reach

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....E. O. Roden & Assoc.
Address15th Ave and 22nd St.
Tel.: UN 3-3522.....ABC
Station RepresentativeBest
President.....E. O. Roden
General Mgr.....James E. Reese
Program Dir.....Tommy Meek
Chief Engineer.....Edward Holbrook

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned.....Deep South Radio, Inc.
Address305 Bay Street
Tel.: JU 2-1986.....Independent
RepresentativeMcGillvra
Gen. Mgr.....F. M. Smith
Comm. Mgr.....Walter L. Smith
Prog. Director.....Terry R. Speights
Chief Engineer.....B. B. McLemore

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sheridan, Inc.
Address302 Hemphill St.
Tel.: JU 4-5432.....NBC
Station Rep.....Rambeau, Vance, Hopple
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Commercial Manager.....Bud Norval
Program Director.....Keith Glatzer
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.

Address.....Hwy. II, North
Tel.: JU 3-1741.....ABC
RepresentativeClark
President.....Charles W. Holt
Gen., Sta. Mgr.....Frank B. Zainoski
Chief Engineer.....Charles Sharpling

WXXX—Hattiesburg—1957

Frequency: 1310.....Power: 1 Kw., d.
Owned.....Bcst. Development Co.
AddressBox 1492
Tel.: JU 2-2591.....Independent
RepresentativeIndie Sales
President.....Dave A. Matison, Jr.
Manager.....J. C. Walker

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
AddressP. O. Box 571
Tel.: 869.....KBS
RepresentativeMcGillvra
General Manager.....Louis Alford
Sta. Mgr., Chief Engr.....Mack Smith
Comm. Mgr., Prog. Dir.....Malcolm Jones
Publicity Director.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
AddressBox 552
Tel.: GL 6-3528.....KBS
Gen., Sta. Mgr.....Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.

WNLA—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
Owned By.....Radio Cleveland, Inc.
Address134 Baker St.
Tel.: 500.....KBS
Station RepresentativeBest
Pres., Gen. Mgr.....William R. Landman
Program Director.....Gertrude Landman
Chief Engineer.....Carl Rushing

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Insurance Company
Address715 S. Jefferson
Tel.: Fleetwood 2-2691.....NBC
RepresentativeHollingbery
President.....P. K. Lutkin
Gen., Sta. Mgr.....Fred L. Beard
Comm. Mgr.....Frank Gentry
Sales Prom. Mgr., Pub. Dir.....Chuck Allen
Prog. Dir.....Forrest Cox
Chief Engineer.....Percy G. Root

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Milner Bcstg.
AddressKing Edward Hotel
Tel.: Fleetwood 4-5653.....CBS
RepresentativesDevney; Ayers

President.....Howard S. Cohoon
 Gen., Comm. Mgr.....Lewis Heilbroner
 Program Director.....Bill Slaton
 Chief Engineer.....E. E. Peterson

WJXN—Jackson—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Jackson Bcstg. Co., Inc.
 Address.....P. O. Box 786
 Tel.: 2-6673.....Independent
 Representative.....Webb
 President.....James T. Ownby
 General Manager.....Robert Statham

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
 Owned-Operated By.....Ebony Radio of Miss.
 Business Address.....1017 Lynch St.
 Tel.: Fleetwood 3-7830.....Independent
 Station Representative.....Pearson
 General Manager.....John M. McLendon
 Station Manager.....Al Evans
 Program Director.....Art Goudreau
 Chief Engineer.....G. G. Benson

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.
 Owned-Operated By.....Rebel Bcstg. Co., Inc.
 Business-Studio Address.....125½ So. Lamar
 Tel.: Fleetwood 5-1562.....Independent
 Representative.....Rambau, Dixieland
 President.....Tom Wright
 General Mgr.....Charles A. Stewart
 Sales Prom. Mgr.....Robert Smith
 Publicity Dir.....Mike Hunter
 Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Capitol Bcstg. Co.
 Address.....Box 8155
 Tel.: FI 4-2512.....ABC
 Newspaper Affil.....Daily News, Clarion Ledger
 Representative.....Weed
 President.....T. M. Hederman, Jr.
 General Manager.....L. M. Sepaugh
 Station Manager.....Richard Voorhis
 Commercial Manager.....Ed Wilkerson
 Sales Promotion Mgr.....Maurice Wray
 Program Director.....Al Simmons
 Publicity Director.....Billie Wilbanks
 Chief Engineer.....C. A. Perkins

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kc. d.
 Owned-Oper. By.....Kosciusko Bcstg. Co.
 Address.....109 W. Jefferson
 Tel.: 782.....KBS
 General Manager.....Cy N. Bahakel
 Station Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....New Laurel Radio Station
 Business-Studio Address.....Box 950
 Tel.: 5601.....NBC

Representative.....George P. Hollingbery
 President.....Harold Mattson
 Gen., Sta. Mgr.....Frank W. Sumrall
 Commercial Manager.....M. M. Cover
 Sales Promotion Manager.....Ed Breland
 Program Director.....Dave Kane
 Publicity Director.....Len Maith
 Chief Engineer.....Walter Hitt

WLAU—Laurel—1946

Frequency: 1600 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Southland Bcstg. Co.
 Address.....437 N. Magnolia St.
 Tel.: 8-7227.....ABC
 Station Representative.....Devney
 President.....C. T. McCallum
 Gen., Sta. Mgr.....Norma H. Leggett
 Program Director.....Jim Gibbon
 Chief Engineer.....W. B. Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
 Owned.....Voice of the New South, Inc.
 Address.....160 Beacon St.
 Representative.....Walker
 Gen. Mgr.....Granville Walters
 Comm. Mgr.....Teck Jones

**WESY—Leland-Greenville
 1958**

Frequency: 1580 Kc.....Power: 1000 Watts
 Owned By.....Miss.-Ark. Broadcasting Co.

WJQS

Jackson Mississippi

MUSIC AND NEWS

GOOD MUSIC ONLY

More Adult Listeners
 Than Any Other
 Mississippi Station

Representatives:
 Devney, Inc. — James S. Ayers

LEW HEILBRONER, Gen. Mgr.

MISSISSIPPI

Business Address . . . P.O. Box 5291, Greenville
Tel: 1580 Independent
Station Representative Forjoe
Gen., Prog. Mgr. Paul Artman
Commercial Manager Miller Abraham
Chief Engineer Ottis W. Rushing

WLSM—Louisville—1953

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Oper. By Louisville Bcstg. Corp.
Address Louisville
Tel.: 1000 Independent
Station Representative Walker
Station Manager Herbert Guthrie
Program Director John W. Jenkins, Jr.

WMBC—Macon—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Confederate Bcstg. Co.
Business Address Piney Woods Rd.
Tel.: 132 KBS
Station Rep. Hil Best
Pres., Gen. Mgr. Ned Butler
Sta. Mgr., Prog. Dir. Harold Shedd
Commercial Manager Emmett Hadaway
Sales Promotion Manager Roy York
Publicity Director Bill Brooks
Chief Engineer Bill White

WSJC—Magee—1957

Frequency: 1280 Kc. Power: 500 Wd. d.
Owned SE Miss. Bcstg. Co.
Business Address Box 426
Tel.: 3513 KBS
General Manager Marvin L. Mathis
Program Director Jimmy Tugwell
Chief Engineer Hulon Mathis

WAPF—McComb—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By S. W. Bcstg. Co. of Miss.
Address Pike Hotel
Tel.: 1884 KBS
Station Rep. McGillvra
Co-Owners Phillip Brady, Louis Alford,
Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Bcstrs. Service, Inc.
Address P. O. Box 111
Tel: 2080 Independent
Representative Thomas F. Clark Co.
President Charles W. Holt
Gen. Mgr., Ch. Eng. Carroll Hines
Commercial Manager Travis Myers
Sales Promotion Manager Ed Yarborough
Program Director Dean Strickland

WCOC—Meridian—1926

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Mississppi Bcstg. Co., Inc.
Business-Studio Address Box 591
Tel.: 2-7714 CBS
President, General Manager Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc. Power: 1 kw., d.
Owned By Southwestern Bcstg. Co.
Address P. O. Box 125
Tel.: 3-4891 Independent
Station Rep. Indie Sales
Program, Prom. Mgr. R. Hollingsworth
Chief Engineer Dan Hollingsworth

WMOX—Meridian—1945

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Birney Imes, Jr.
Address P. O. Box 1511
Tel.: 2-0171 MBS
Newspaper Affil. Commercial Dispatch
Station Rep. Everett-McKinney; Beaver
President Birney Imes, Jr.
General Manager Bob Evans
Station Manager Kenneth Berryhill
Chief Engineer Steve Burkes

WOKK—Meridian—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By New South Bcstg.
Address Box 528
Tel.: 2-6133 Independent
Station Representative Webb
President Joseph W. Carsen
Station Manager Ed Holladay
Program Director Gary Smith
Chief Engineer R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc. Power: 5000 Watts, d.
Owned By Alexander L. Royal
Business Address Box 1509
Tel.: 23106 Independent
Station Representative Forjoe
Pres., Gen. Mgr. A. L. Royal, Sr.
Station Manager A. L. Royal, Jr.
Commercial Manager J. C. Harding
Sales Prom. Mgr. John Barksdale
Program Director Sherman Johnson
Chief Engineer J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc. Power: 250 Watts
Owned By Natchez Broadcasting Co.
Address City Bank Building
Tel.: 2-2522 NBC-KBS
Pres., Gen., Sta. Mgr. P. K. Ewing, Jr.
Program Director Gene Perry
Sales Prom. Mgr. Bill Wall
Chief Engineer George Wilson

WNAT—Natchez—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. E. R. Lambert & W. S. Perkins
Address Eola Hotel
Tel.: 4621 MBS-ABC
General Manager Paul Schilling

WNAU—New Albany—1955

Frequency: 1470 Kc. Power: 500 Watts, d.
Owned-Oper. By New Albany Bcstg. Co.

Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten
Comm., Sls. Prom. Mgr.....Daniel L. Skilton
Program DirectorLee Elman

WBKN—Newton—1958

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....East Central Broadcasting Co.
Business Address.....110 Main St.
Tel.: 70Independent
General Manager.....F. M. Smith
Sta. Sales Prom. Mgr.....Gerald Howell
Commercial Manager.....Charles Stringer
Prog. Dir., Chief Eng.....Colon Johnston

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Colonel Rebel Radio
Address.....University Ave., East; Box 511
Tel.: 1133KBS
Rep.Hil F. Best
Gen., Comm. Mgr.....C. H. Quick
Program Dir.....Frances Jacob
Sales Prom., Publicity Dir.....Lou Landrum
Chief Engineer.....Mitchell Self

WPMP—Pascagoula—1951

Frequency: 1580 Kc....Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....KBS-ABC
RepresentativeHil F. Best
President.....William R. Guest, Jr.
Gen., Sta. Mgr.....Walter L. Smith
Sales Promotion Manager...William Collins
Prog. Dir., Ch. Engr.....Edward D. Quave
Publicity Director.....Iona W. Lott

WHOC—Philadelphia—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....William Howard Cole
Address.....Box 26
Tel.: 740KBS
RepresentativeHil F. Best
President, Manager...William Howard Cole
Chief Eng.....Paul M. Miller

WRJW—Picayune—1949

Frequency: 1320 Kc.....Power: 5000 d.
Owned-Oper. By.....Tung Bcstg. Co.
Business Address.....P.O. Box 358
Tel.: SY 8-4835.....KBS
RepresentativeMcGillvra
President.....S. G. Thigpen, Sr.
Gen., Sales Prom. Mgr.....Herb Witthauer
Prog. Dir., Ch. Engr.....Arnold Taylor

WSSO—Starkville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Starkville Bcstg. Co.
Business-Studio Address.....WSSO Bldg.
Tel.: 1230KBS
Pres., Gen., Comm. Mgr.....Joe Phillips
Program Director.....Charlotte Myrick
Chief Engineer.....Travis Palmer

WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Operated By.....Tupelo Bcstg. Co.
Business Address.....S Spring St.
Tel.: VI 2-7658.....MBS-KBS
Newspaper Affiliation....Columbus Dispatch
RepresentativeEverett-McKinney
President.....Burney Iimes, Jr.
General Manager.....Bob Evans
Sta., Comm. Mgr.....E. L. Bowen
Program Director.....Jack Cristil
Chief Engineer.....LeRoy Green Sr.

WTUP—Tupelo—1953

Frequency: 1380 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Lee Bcstg. Co.
Address.....Box 362
Tel.: VI 2-3301.....Independent
Station Representative.....Hil F. Best
General Mgr.....James E. Reese

WQBC—Vicksburg—1931

Freq.: 1420 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Delta Bcstg. Co., Inc.
Business-Studio Address....Post-Herald Bldg.
Tel.: 312.....MBS-KBS
Newspaper Affil.....Evening Post
Representative.....Bogner & Martin
President.....L. P. Cashman
General-Station Mgr.....Mary-Van Cashman
Commercial Manager.....L. L. Miller
Program Director.....C. Kahn
Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Miss., Inc.
Business-Studio Address.....906 Clay St.
Tel.: 3901.....Independent
Representative.Thomas F. Clark, Dora-Clayton
General Mgr.....John F. Shea
Station Mgr.....Charles P. Tucker

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
Owner.....New Laurel Radio Sta., Inc.
Address.....Box 95
Tel.: 5-4700.....KBS
RepresentativeHil F. Best
President.....Harold Matison
General Manager.....Frank Sumrall
Station Manager.....Paul Carlisle
Sales Prom. Mgr.....Martha King
Program Director.....Larry Fowler
Pub. Dir.....N. Shoemaker

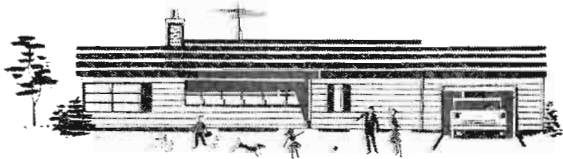
WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Bob McRaney, Sr.
Address.....West Point
Tel.: 1250MBS
Representative ..Everett-McKinney, Keystone
Station Manager.....John E. King, Jr.



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Chief Engineer.....Clyde McPherson
WAZF—Yazoo City—1947
 Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....WAZF, Inc.
 Business Address.....321½ S. Main St.

Tel.: 1300.....KBS
 Representative.....Hil F. Best
 Pres., Gen. Mgr.....David B. Highbaugh
 Commercial Manager.....Frank Holifield
 Program Director.....Joel Netherland
 Chief Engineer.....Paul Miller

Pop.: 4,531,000
 Families: 1,359,000
 Radio Homes: 1,321,000

Missouri

Stations in State: 77
 TV Homes: 1,169,000
 TV Stations: 17

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
 Owner.....Wm. R. Tedrick
 Business Address.....KWRT Bldg.
 Tel.: TUXedo 2-6505.....Independent
 Representative.....Indie
 Owner, Gen. Mgr.....W. R. Tedrick
 Program Director.....Audrey M. Tedrick
 Comm., Pub. Dir.....Richard A. Norris
 Chief Engineer.....Donald E. Shepard

Address.....1201 E. Chestnut
 Tel.: FLeetwood 8-2648.....KBS
 Owner, Gen. Mgr.....J. J. Daly
 Prog., Pub. Dir.....Leon H. Crocker
 Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Pemisacot Bcstg. Co.
 Address.....106½ W. 3rd St.
 Tel.: 965.....KBS
 Station Representative.....Hopewell
 President.....J. Eric Taylor
 Gen., Sta., Comm. Mgr.....Ed Dyer, Jr.
 Program Director.....Harry Moreland
 Chief Engineer.....Al Lawrence

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owner.....Shepherd of the Hills Bcstg. Co.
 Business Address.....111 W. Pacific
 Tel.: EDison 4-3133.....KBS
 Station Representative.....Best; Magic Circle
 Sta. Mgr., Pub. Dir.....Orville Barton
 Comm., Sales Prom. Mgr.....Clotis Barker
 Program Director.....Gene Gideon
 Chief Engineer.....Leland Ebert

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....South Mo. Bcstg. Co.
 Address.....South Main St.
 Tel.: 2-4451.....KBS
 Representative.....Continental Radio Sales
 Pres., Gen. Mgr., Chief Eng.....Kermit Barker
 Program Director.....James L. Byrd III

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
 Owned By.....Green Hills Bcstg. Co.
 Address.....308 N. Main
 Tel.: 1800.....KBS
 Representative.....Indie Sales, Inc.
 Gen. Mgr.....Keith Morris
 Comm. Mgr.....Carole Williams

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.
 Address.....Farmington
 Tel.: 2345.....KBS
 Representative.....Hil F. Best
 General Manager.....Cecil W. Roberts
 Station Manager.....Howard G. Rlon

KFVS—Cape Girardeau—1925

Freq.: 980 Kc.....Power: 1 Kw. d. 500 W. n.
 Owned-Operated By.....Hirsch Bcstg. Co.
 Business-Studio Address.....324 Broadway
 Tel.: ED 5-5511.....Independent
 Representative.....Headley-Reed
 President, Gen. Mgr.....Oscar C. Hirsch
 Sta. Mgr.....Ralph L. Hirsch

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned.....Osage Broadcasting Corp.
 Address.....Box 113
 Tel.: 233.....KBS
 Representative.....Indie Sales
 Gen. Mgr.....William R. Tedrick
 Sta. Mgr.....Robert F. Morey
 Program Director.....Kathleen Morey
 Chief Engineer.....Stuart W. Underwood

KGMO—Cape Girardeau—1952

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....KGMO Radio-TV Inc.
 Business Address.....Box 247
 Tel.: EDgewater 5-8228.....KBS
 Station Representative.....Webb
 Pres., Gen. Mgr.....William C. Brandt
 Sta., Comm. Mgr.....John J. Brandt
 Sales Promotion Mgr.....Jack Kohrumel

KBIA—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Operated by.....Midwest Bdcstg. System
 Business Address.....P.O. Box 412
 Tel.: GI 2-4401.....KBS
 Representative.....Best
 Gen. Mgr., Ch. Eng.....R. H. Coddington
 Commercial Manager.....Fred Morse

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Carthage Bcstg. Co.

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...by **Sponsors** .. *because it insures a day-to-day association with quality.*

...by **Listeners** .. *because it is dependable as well as interesting.*

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