

BROADCASTERS' PROMOTION ASSOCIATION, INC.

State-Lake Building, 190 N. State St., Chicago 1, Ill.

Phone: ANdover 3-0800

OFFICERS

President

Charles A. Wilson
WGN, Inc., Chicago

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KENS-TV, San Antonio, Tex.

Don Curran
KTVI, St. Louis, Mo.

John F. Hurlbut
WFBM, WFBM-TV, Indianapolis, Ind.

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WTMJ, WTMJ-TV, Milwaukee, Wisc.

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WMAL-TV, Washington, D. C.

Roy C. Pedersen
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Samuel Elber
WGBS, Miami Beach, Fla.

Elliott W. Henry
ABC, Chicago

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WAPI & WABT,
Birmingham

CALIFORNIA

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KERO-TV, Bakersfield

Heywood, Austin
KNXT, Los Angeles

Hillman, Philmour B.
KNX-CBS, Los Angeles

Bellus, Dan
KFMB & KFMB-TV,
San Diego

Sunday, Bill
KFSD-KFSD-TV,
San Diego

Goldman, George
KPIX, San Francisco

COLORADO

Taft, Harold
KBTB, Denver

Faulkner, Dean
KOA-TV, Denver
Atteberry, Ellis
KCOT, Fort Collins

CONNECTICUT

Gallagher, Peter F.
WNHC-TV, New Haven

DISTRICT OF COLUMBIA

Adams, Robert M.
WTOP-TV, Washington

BROADCASTERS' PROMOTION ASS'N

Meeks, Haywood
WMAL-TV,
Washington, D. C.
Miller, Duncan
WMAL, Washington
Wilson, Jo, Miss
WWDC, Inc.,
Washington 6, D. C.

FLORIDA

Maitlen, D. J.
WESH-TV,
Daytona Beach
McMahon, Phil
WJXT, Jacksonville
Walker, William G.
WFGA-TV, Jacksonville
Schofield, Arthur C.
Storer Bcstg.,
Miami Beach
Elber, Samuel
WGBS, Miami Beach
Toppan, Burt
WTVJ, Miami
Taggart, Byron
WFLA & WFLA-TV
Tampa

GEORGIA

Paschall, Walter G.
WSB, WSB-TV, Atlanta
Hertz, Louis O., Jr.
WAGA-TV, Atlanta
Jenkins, George
WRBL, Columbus
Cook, George B.
WGAF, Valdosta

IDAHO

Winters, Evelyn
KIDO, Boise

ILLINOIS

Carey, John
WIND, Chicago
Hanlon, James G.
WGN, Chicago
Haviland, Thomas E.
WCFL, Chicago
Peterson, Edwin R.
Keystone Bestg Co.,
Chicago
Wiedenkiller, L. O.
WTVP, Decatur
Biggar, Geo. C.
WLBK, De Kalb
Henry, Ell
ABC-WBKB, Chicago
Hohmann, William R.
WBBM-TV, Chicago
Keys, John M.
WMAQ-WNBQ, Chicago

Sack, Ronald L.
WLS, Inc., Chicago
Krasula, Stephen J.
WMAQ, Chicago
Young, Donald
WBBM, Chicago
Wilson, Charles A.
WGN, WGN-TV,
Chicago

Knapp, Albert E.
WEEK, WEEK-TV,
East Peoria
Sebastian, Charles
WTAQ, La Grange
Noyes, Stan
WOPA, Oak Park
Amyx, Andy
WTVH, Peoria
Mugge, Clarence S.
WMBD, WMBD-TV,
Peoria
Olson, Chuck
WREX-TV, Rockford
Darton, Heber E.
WHBF, WHBF-TV,
Rock Island

INDIANA

Brines, Paul C.
WSJV-TV, Elkhart
Pindell, Georgia L.
WTVW, Evansville
Keefe, Robert
WANE-TV, Fort Wayne
Schroeder, Wilson
WKJG-AM & TV,
Fort Wayne
Woehrmeyer, Hilda
WOWO, Fort Wayne
March, Thomas B.
WWCA, Gary
Hurlbut, John F.
WFBM, WFBM-TV,
Indianapolis
Wilson, H. Keith
WTTV, Indianapolis
Reisinger, Ray
WISH, WISH-TV,
Indianapolis
Halpin, Jim
WSBT, WSBT-TV
South Bend

IOWA

Bowermaster, James H.
WMT Stations,
Cedar Rapids
Upp, Richard W.
WOC-TV, Davenport
Hudgens, Joe G.
KRNT, KRNT-TV,
Des Moines

Schambow, John L.
KVTV, Sioux City

KANSAS

Larsen, M. Dale
KTVH, Wichita

KENTUCKY

Loader, William F.
WHAS, Inc., Louisville

LOUISIANA

Annenberg, Marion
WDSU, WDSU-TV,
New Orleans
Drum, Hughes
WWL-TV, New Orleans
Vinson, Carol
KSLA-TV, Shreveport
Briggs, James T.
KWKH, Shreveport

MAINE

Joyce, Robert M.
WMTW, Poland Spgs.
Stone, Melvin
WLOB, Portland
Pitman, Linwood T.
WCSH-AM & TV,
Portland

MARYLAND

Picha, Anton G.
WMAR-TV, Baltimore
Christensen, A. H.
WJZ-TV, Baltimore
Hines, Henry F.
WBAL, WBAL-TV,
Baltimore
Roeder, Charles A.
WCBM, Baltimore

MASSACHUSETTS

Cheyne, Robert B.
WHDH, Boston
Colvin, W. B.
WBZ-TV, Boston
Williams, Jack
WBZ, Boston

MICHIGAN

Edell, Robert
WJBK-TV, Detroit
Kirvan, Bud
WXYZ, Inc., Detroit
Kyker, A. Glenn
WWJ, WWJ-TV, Detroit
Levinson, H. Y.
WCAIR, Inc., Detroit

BROADCASTERS' PROMOTION ASS'N

Joseph, Michael
WTAC, Flint
Sumner, Thomas M.
WNEM-TV, Flint
Grant, Clark
WOOD, WOOD-TV,
Grand Rapids

MINNESOTA

Olson, Martin A.
WDSM, WDSM-TV,
Duluth
Halligan, V. L.
KSUM, Fairmont
Kaufman, Clayton
WCCO, Minneapolis
Godt, Gene
WCCO-TV, Minneapolis
Lord, George
WTCN, WTCN-TV,
Minneapolis
Holmes, Genevieve
KROC-TV, Rochester

MISSOURI

Harned, William
KODE, KODE-TV,
Joplin
Davis, Don
KMBC, KMBC-TV,
Kansas City
Curran, Don
KTVI, St. Louis
Koch, Alice, Mrs.
KMOX, St. Louis
Mueller, Fred J.
KSD, KSD-TV, St. Louis
Stanton, Tom
KMOX-TV, St. Louis
McKibben, William T.
Balaban Station,
St. Louis
Ruppe, Michael, Jr.
KWK, St. Louis

MONTANA

May, Conna G.
KOOK-AM and TV,
Billings
Nyberg, Gertrude C.
KGHL-TV, Billings

NEBRASKA

Wallick, Bud
KOLN-TV, Lincoln
Meier, Evans
WJAG, Norfolk
Eastridge, Amos
KMTV, Omaha
Seitzer, Robert E.
WOW, WOW-TV,
Omaha

NEW YORK

Schweitzer, William A.
WEBR, Inc., Buffalo
Meyer, Ruth
WMCA, New York
Lannon, Mike
WRCA-TV, New York
Stahlberger, R. L.
WCBS, New York
Sullivan, R. J.
Corinthian Bestg., N. Y.
Linger, Dean D.
ABC TV, New York
Partridge, David E.
Westinghouse Bestg.,
New York
Patt, Robert
WCBS-TV, New York
Wattenberg, Morris
WABC, WABC-TV,
New York
Smith, L. Walton
WROC-TV, Rochester
Garland, Arthur R.
WGY, Schenectady
Peel, Robert G.
WHEN-AM & TV,
Syracuse

NORTH CAROLINA

Winters, Jack
WLOS, WLOS-TV,
Asheville
Dillon, John P.
WBT, Charlotte
Evans, James W.
WSOC, Charlotte
Mosier, David W.
WNCT, Greenville
White, Worth
WPTF-Radio, Raleigh
Barron, Richard
WSJS-TV,
Winston-Salem

NORTH DAKOTA

Blackstead, Connie
N. Dak. Bestg. Fargo
Pedersen, Roy C.
WDAY, WDAY-TV,
Fargo

OHIO

Elliot, Jean
WCUE, Akron
Fleming, R. M.
WCKY, Cincinnati
Frazier, Jack K.
WLW, Cincinnati
Byers, Janet
KYW, Cleveland
Elber, Samuel
WERE, Cleveland

Mertens, Bud
JWV-TV, Cleveland
Nashick, Robert
KYW-TV, Cleveland
Sague, S. R., Pres.
WSRS, Inc., Cleveland
Dorr, Jack
WBNS-TV, Columbus
Hardin, Donald
WTVN Television,
Columbus
Kavanagh, Jack
WLW-C, Columbus
Gay, Chuck
WHIO-TV & AM,
Dayton
Sanders, Dorothy
WLW-D, Dayton
Lynch, Virginia, Mrs.
WMRN-AM & FM,
Marion
Wester, William C.
WOHO, Toledo
Osborne, Deane D.
WSPD, Toledo
Harris, Robert B.
WSTV, Steubenville

OKLAHOMA

Larkins, Charles E.
KTUL, KTUL-TV,
Muskogee
Sherry, Jack
WKY-TV,
Oklahoma City
Tjaden, Montez
KWT, Oklahoma City
Freeland, Robert V.
KOTV, Tulsa
Gerhardt, Gordon E.
KVOO-AM & TV, Tulsa

OREGON

Kelsey, Clark B., Jr.
KEX, Portland

PENNSYLVANIA

Woodland, Paul I.
WGAL, WGAL-TV,
Lancaster
Kiss, James M.
WPEN, Philadelphia
Birnbaum, Fred
WCAU, Philadelphia
Pryor, Robert N.
WCAU-TV,
Philadelphia
Krauss, Mitchell
WIP, Philadelphia

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THE MAKERS OF TELEVISION SERIES

... Never Have They Been More Vital

By **FREDERIC W. ZIV**
President, Frederic W. Ziv Co.



THE most important single ingredient in the production of a successful TV series is people. The creativity and skill of those contributing to the film making process are the most vital resource of any TV producing organization.

Never have they been more vital than they will be in television's second decade. Now that television has achieved maturity as a medium with national saturation, we can no longer rely on the momentum of a new and growing communications force to carry us forward. The success of each new program will be accomplished on the basis of its merits, on the strength and uniqueness of its concept and the know-how and imagination with which it is produced.

In the coming year, we at Ziv will expand our corps of creative people. We have sought out the most talented men in all entertainment media. We have offered them the opportunity to conceive and develop their own program ideas. We have always sought to attract top creative people; we will now put even more emphasis on this effort. Our goal is to win and maintain the interest of the most brilliant men in the field, men who have created new series for us in 1958 such as Frank Pittman, Andy White, Ivan Tors, Mort Friedkin and David Fine. Among those joining this outstanding group of Ziv producers this year are Doug Heyes, Seton I. Miller

and Steve Fisher.

We will add more new names to this roster during the months ahead—names that are recognized as being the best in their field.

Each year, we at Ziv have increased our production facilities and the number of new programs in production. During 1958, we had nine new series before the camera. For 1959, the number will be even greater.

The significance of this growth is not merely quantitative. It bespeaks high advertiser interest in, and audience enthusiasm for, quality programming. Further, it signifies the arrival of an era in which our talent resources are strengthened to the point where we can move forward successfully on many new projects. Developing a new program is an expensive, time-consuming process. It takes months, and often years, to develop and test a program concept.

We need the right men, and the right climate—a climate which encourages creativity by welcoming new ideas and providing ample time and facilities for working them out. To have the men but not the climate is insufficient. There must be both.

Ziv will continue this search for talent for all phases of operation. We seek men of outstanding merit among actors, producers, directors and writers. This, we are convinced, is the key to the presentation of powerful and exciting new programs.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 Gregory Hall, Urbana, Illinois
Urbana 7-6611, Ext. 3394

OFFICERS FOR 1959 YEAR

President

William Harley, Stations WHA-AM-FM-TV, University of Wisconsin, Madison, Wisconsin

1st Vice President

Jack McBride, Station KUON-TV, University of Nebraska, Lincoln, Nebraska

2nd Vice President

Robert Schenkkan, Station KUT-FM, University of Texas, Austin, Texas

3rd Vice President

Graydon Ausmus, Director, Broadcasting Services, University of Alabama, University, Alabama

Treasurer

Robert Coleman, 453 Rosewood, East Lansing, Michigan

Secretary

Dr. Keith Engar, Station KUED, University of Utah, Salt Lake City, Utah

DIRECTORS

Region I

E. A. Hungerford, Jr., Metropolitan ETV Association, 345 E. 46th St., New York 17, N. Y.

Region II

Raymond D. Hurlbert, Alabama Ed. TV Comm., 807 Protective Life Bldg., Birmingham, Alabama

Region III

James S. Miles, Station WBAA, Purdue University, Lafayette, Ind.

Region IV

John Schwarzwalder, Twin City Area Ed. TV Corp., University of Minnesota, St. Paul, Minn.

Past President

Frank E. Schooley, Stations WILL AM-FM-TV, University of Illinois, Urbana, Illinois

Region V

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Region VI

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Harry J. Skornia, 14 Gregory Hall, Urbana, Ill.

Associate Director

Harold E. Hill, 14 Gregory Hall, Urbana, Ill.

Director at Large

Mrs. Gertrude Broderick, Radio-TV Section, Office of Educ., U. S. Dept. of Health, Education & Welfare, Washington 25, D. C.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
ALABAMA			
Andalusia	WAIQ (TV)	Alabama Educational TV Commission	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama Educational TV Commission	Raymond D. Hurlbert, Gen. Mgr.
Munford	WTIQ (TV)	Alabama Educational TV Commission	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Walt Whitaker, Acting Director
ARKANSAS			
State College	KASU (FM)	Ark. State College	Leland W. Plunkett, Head of Journ.
CALIFORNIA			
Berkeley	KPFA (FM)	Pacifica Foundation	Harold Winkler, President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
San Bernardino	KVCR (FM)	San Bernardino Valley College	John E. Harder, Station Mgr.
San Diego	KSDS (FM)	San Diego Jr. College & Vocational School	Chas. H. Parker, Program Director
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Sacramento	KVIE (TV)	Central Calif. TV, Inc.	John C. Crabbe, Gen. Mgr.
Stockton	KCVN (FM)	College of the Pacific	Richard B. Elliott, Director
COLORADO			
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Dir., Radio
Colo. Springs	KSHS (FM)	C. S. Public Schools	Wes Burnett, Station Mgr.
Denver	KRMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
FLORIDA			
Miami	WTHS (FM)	Dade County Bd. of Public Instr.	Vernon Bronson, Asst. Dir.
Tallahassee	WFSU (FM)	Florida State University	Roy Flynn, Dir. Radio-TV
Tampa	WTUN (FM)	University of Tampa	John Von Szeliski, Dir.
Tampa	WEDU (TV)	Fla. West Coast ETV	Dan H. Smith, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director of Radio
GEORGIA			
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
ILLINOIS			
Carbondale	WSRV (FM)	Southern Ill. Univ.	B. C. Robbins, Dir. Bestg.
Chicago	WREZ (FM)	Board of Education	George Jennings, Director Div. Radio-TV
Chicago	WITW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert Esmond, Dir., Radio
Elgin	WEP's (FM)	Elgin Public Schools	E. H. Hoke, Dir. Radio Education
Evanston	WNUR (FM)	Northwestern Univ.	Donley Feddersen, Chairman
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley
INDIANA			
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WEVC (FM)	Evansville College	V. O. Logan, Chairman
Evansville	WFSR (FM)	School City of Evansville	C. B. Smith, Dir. Radio
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Greencastle	WGRE (FM)	DePauw University	Herold Ross, Manager
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Nancy Hendricks, Dir., Radio-TV
Lafayette	WBAA (AM)	Purdue Univ.	Jim Miles, Dir. of Broadcasting
Muncie	WWHI (FM)	Wilson Jr. H.S.	John V. Maier, Principal and Dir.
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director Audio-Visual Instr
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Dir. Audio-Visual Ed.
IOWA			
Ames	WOI (AM)	Iowa State College	Richard F. Vogl, Mgr.
Ames	WOI (FM)	Iowa State College	Richard F. Vogl, Mgr.
Decorah	KWLC (AM)	Luther College	Esther J. Olson, Dir.
Des Moines	KDPS (FM) and (TV)	Des Moines Public Schools	Clifton F. Schropp, Dir. Audio-Visual
Iowa City	WNUI (AM)	State Univ. of Iowa	Carl H. Menzer, Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer
KANSAS			
Emporia	KSTE (FM)	Kansas State Teachers	Tex Smiley, Dir., Radio-TV

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NAEB ACTIVE MEMBERS

(Continued from page 307)

City	Call Letters	Licensee	Executive
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director Radio-TV
Lawrence	KANU (FM)	Univ. of Kansas	R. Edwin Browne
Manhattan	KSAC (AM)	Kansas State College	Kenneth Thomas, Head
Manhattan	KSDB (FM)	Kansas State College	Ken Thomas
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	G. D. Goodrich, Manager
KENTUCKY			
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Acting Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Head Audio-Visual Dept.
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Head Audio-Visual Dept.
LOUISIANA			
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Duff Browne, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Sta. Mgr.
MARYLAND			
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, Faculty Mgr.
MASSACHUSETTS			
Amherst	WMUA (FM)	Univ. of Mass.	Janet P. Nichols, Manager
Amherst	WEDK (FM)	U. of Mass.	Will Lewis, Sta. Mgr.
Boston	WBUR (FM)	Boston University	David Mackey, General Manager
Boston	WERS (FM)	Emerson College	Charles Dudley, Chrmn. Dept. Broad
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
MICHIGAN			
Ann Arbor	WUOM (FM-TV)	Univ. of Michigan	E. G. Burrows, Asst. Dir. Bestg.
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Station Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Franklin Bouwmas, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Frymlre, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymlre, Mgr.
East Lansing	WKAR (TV)	Michigan State Univ.	Armand L. Hunter, Director
Flint	WFBE (FM)	Board of Education	Miss Ola Hiller
Highland Park	WHPR (FM)	School Distrlct of Highland Park	Robert A. Stevens, Prog. Dir.
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
MINNESOTA			
Minneapolis	KUOM (AM)	Univ. of Minnesota	Sheldon Goldsteln, Acting Dir.
Northfield	WCAL (AM)	St. Olaf College	Millford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
MISSOURI			
Kansas City	KCUR (FM)	Univ. of Kansas City	C. Stevens, Dir. Radio-TV
St. Louis	KETC (TV)	St. Louis Ed. TV Commission	Henry F. Chadeayne, Exec. Director
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
NEBRASKA			
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Dir. of Ed. TV
NEW JERSEY			
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor Radio-Television
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Program Director
NEW MEXICO			
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	C. P. Mitchell, Co-Ord.
NEW YORK			
Albany	WAMC (FM)	Albany Med. College	Frank Woolsley, Jr. Assoc., Dean
Bronx	WFUV (FM)	Fordham Univ.	Rev. John A. St. George, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	James F. Macandrew, Dir. of Broadcasting
Elmira	WECW (FM)	Elmira College	David M. Crossman, Aud. Dir.
Floral Park	WSHS (FM)	Sewanaka H.S.	W. A. Gregory, Director of Radio
Ithaca	WICH (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WKCR (FM)	Columbia College	Jeffrey P. Kuklin, Gen. Mgr.
New York	WNYC (AM)	Municipal Best. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Best. Sys.	Seymour N. Siegel
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	Kenneth G. Bartlett, Dean
Troy	WHAZ (AM)	Rensselaer Polytechnic Institute	Hiram D. Harris, Manager
Troy	WRPI (FM)	Rensselaer Polytechnic Institute	Hiram D. Harris, Manager
NORTH CAROLINA			
Chapel Hill	WUNC (TV)	Univ. of North Carolina	Wesley Wallace, Act. Chairman, Radio
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Donald Knoepfler, Manager
Greensboro	WGPS (FM)	Greensboro Public Sch.	R. Thorpe Jones, Dir. Audio-Visual Educ.
Greenville	WWWS (FM)	E. Carolina College	Miss Rosalind Roulston, Sta. Mgr.
High Point	WHPS (FM)	High Point H.S.	D. P. Whitley, Principal

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
NORTH DAKOTA			
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
OHIO			
Akron	WAPS (FM)	Akron Public Schools	Cyril Jones, Dir. Radio-TV Ed.
Athens	WOUI (FM)	Ohio Univ.	Archie Greer, Supv. of Bestg.
Athens	WOUB (AM)	Ohio University	Archie Greer, Supv. of Bestg.
Bowling Green	WRGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cincinnati TV Ed. Foundation	Uberto Neely, General Mgr.
Cleveland	WBOE (FM)	Board of Education	Katherine Matchett
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Gerald Kroeger, Dir., Radio-TV
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Oxford	WMUB (FM)	Miami Univ.	Stephen C. Hathaway, Dir., Radio-TV
Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir. Radio-TV
Yellow Springs	WYSO (FM)	Antioch College	Harold A. Roeth, Mgr.
OKLAHOMA			
Norman	WNAD (AM)	Univ. of Oklahoma	Hugh Mix, Dir., Educ. Best. Services
Norman	WNAD (FM)	Univ. of Oklahoma	Hugh Mix
Oklahoma City	KOKH (FM)	Board of Education	Dr. Robert Shultz, Dir. Radio-TV
Stillwater	KAMC (FM)	Okla. State University	Robert M. Johnson, Chairman
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit, Dir., Radio-TV
OREGON			
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Program Director
Eugene	KRYM (FM)	Eugene Pub. Schools	Roger J. Houghlum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Prod. Dir.
Portland	KRPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager
PENNSYLVANIA			
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Manager
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerling
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	William J. McCarter, Jr., Prod. Mgr.
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir., Radio-TV
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Ralph Thornton, Mgr.
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Seranton	WUSV (FM)	Univ. of Seranton	Rev. Richard F. Grady, S.J., Director
SOUTH CAROLINA			
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Dir.
SOUTH DAKOTA			
Vermillion	KUSD (AM)	Univ. of S. Dakota	Edward J. Slack, Mgr.
TENNESSEE			
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir. of Broadcasting
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
TEXAS			
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	John Meaney, Dir.
Houston	KUHT (TV)	Univ. of Houston	John Meaney, Dir.
UTAH			
Logan	KVSC (FM)	Utah State University	Burrell F. Hansen, Chairman
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
VIRGINIA			
Harrisonburg	WEMC (FM)	Eastern Mennonite College	John R. Mumaw, Pres.
Norfolk	WMTI (FM)	William-Mary College	B. C. Dickerson, Head of Elec. Dept.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
WASHINGTON			
Pullman	KWSC (AM)	State College of Wash.	Allen Miller, Manager
Seattle	KCTS (TV)	Comm. TV Service	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
WISCONSIN			
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, Director
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty, Director
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Paul K. Taft, Station Mgr.
HAWAII			
Honolulu	KUOH (FM)	University of Hawaii	Louis Steed, Dir., Univ. Radio
PUERTO RICO			
San Juan	WIPR (AM)	Oficina de Radio-emision Publica	Francisco Arrivi, Manager
	WIPR (TV)		Francisco Arrivi, Manager

THE ROLE OF MUSIC TRANSCRIPTIONS

... Keeps Growing For Radio Stations

By JOHN D. LANGLOIS

President, Lang-Worth Feature Programs, Inc.



IN recent weeks Lang-Worth has published as a service to its subscriber stations the second edition of a booklet called "Profitunes". The title naturally supports our contention that jingles such as L-W's "Radio Hucksters" service are profit-making tunes for the modern radio station. But as a handbook on the sales, production and promotion-merchandising techniques we have found most effective, it points out the many opportunities offered the station by a concept we might call "Radio Add-vertising".

These are the added ingredients of imagination and showmanship, of smartly competitive selling, of the creation of opportunities that so often distinguish the leader from the pack. It is radio's good fortune, with its human personality, to be more exploitable and merchandisable than most other media, and we have found this true in the use of our own product "Radio Hucksters" jingles. What are some of the aspects of this local "Radio Add-vertising"? First, helping the sponsor merchandise his advertising. The radio station can take the driver's seat by suggesting coordination of advertising around the air theme, such as the punch line of a jingle. Its jingle service can serve as the base of planned Special Promotions for either an important local sponsor or group of stores allied by location and kindred interest in attracting customers.

In this way a jingle campaign could aim to encourage customers to deal at several stores and businesses in one area. To shop, for instance, at

a particular men's wear store; attend a particular motion picture theater a block or so away; and, finally, to select a late supper to carry home from a delicatessen right next to the theater. In this way, then, stores and businesses in one part of town will realize they have a potential stake in each other from this promotion standpoint.

The station, additionally, can become active in not only the local sponsors' copy problems (most do not have skilled admen or agencies) but in his week-to-week sales problems and opportunities.

Local advertising agencies, too, would have a ready-made production arm in a local station which maintains an extensive library of jingle transcriptions. A complete sound or musical effect, for instance, could be at the disposal of the agency to do a particular job for his client.

The station can and should keep an advanced eye on the calendar by which business and industry lives. It can romance the medium and the particular commercials series to the buyers at the department store, or the salesmen of branded merchandise lines which are franchised in town.

That the overall contribution of these services to stations, sponsors and advertising agencies is a material and growing one is evident from the increasing use of the services from recent year to year.

So says "Profitunes," which is more or less our Lang-Worth "Radio Hucksters" service's voice of experience in sales, production and merchandising.

STATE BROADCASTERS ASSOCIATIONS

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
 Meetings: March and October
 Elections: March meeting
 Members: 68 Active, 18 Assoc.
 Pres.....Wm. A. Mapes, WOWL, Florence
 Vice-Pres.....John C. Cooper, WJRD,
 Tuscaloosa
 Secy.-Treas..Wm. S. Baskerville, Jr., WKRG,
 Mobile
 Exec. Secy.....Mrs. Angie M. Youngson

Arizona Broadcasters Association

c/o President or Exec. Secy.
 Meetings: November
 Elections: November
 Members: 41
 Pres.....Arlo Woolery, KSUN, Bisbee
 Vice Pres.....John Hogg, KOY, Phoenix
 Secy., Treas.....Fred Vance, KVOA-TV,
 Tucson
 Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

Box 271, Stuttgart, Ark.
 Meetings: March and August
 Elections: August
 Members: 50
 President...C. R. Horne, KXRJ, Russellville
 Vice-Pres.....Kermit Richardson, KBOK,
 Malvern
 Secy., Treas....Julian Haas, KGAH, Crossett
 Stuttgart
 Exec. Secy.....Mrs. June Spann, KWAK,

California Broadcasters Association

6047 Hollywood Blvd., Hollywood 28, Cal.
 Meetings: November (and on special call)
 Elections: November
 Members: 77
 President.....George Whitney, KFMB,
 San Diego
 Vice-Pres. (Radio).....Lloyd Sigmon,
 KMPC, Los Angeles
 Vice-Pres. (TV)....Joe Drilling, KJEO-TV,
 Fresno
 Sec'y.-Treas.....Robert J. McAndrews,
 KBIG, Hollywood
 Exec. Secy.....Eleanor Henshaw

Colorado Broadcasters Association

c/o President
 Meetings: Semi-annual
 Elections: June
 Members: 49
 Pres.....Harry Hoth, KRDO-AM-TV, Colo.
 Springs

Vice Pres.....Al Ross, KGEK, Sterling
 Secy.....Robt. S. Hix, KOA, Denver
 Treas.....Ed Koepke, KDEN, Denver
 Directors...Dennis Behand, KLMR, Lamar;
 Robt. D. Ellis, KGHF, Pueblo; Abbott
 Tesson, KEXO, Grand Junction

Connecticut Broadcasters Association

c/o President
 Meetings: Periodically
 Elections: June
 Members: 30
 Pres.....Julian Schwartz, WSTC, Stamford
 Vice-Pres.....Walter C. Johnson, WTIC,
 Hartford
 Secy.-Treas.....Peter B. Kenney, WNBC,
 New Britain

Delaware Association of Broadcasters

c/o President
 Meetings: October
 Elections: Annually
 Members: 11
 President.....Harvey C. Smith, WDEL,
 Wilmington
 Vice Pres.....Wayne Rollins, WAMS,
 Wilmington
 Secy., Treas.....Gordon MacIntosh,
 WTUX, Wilmington

Florida Association of Broadcasters

214 Center Bldg., Tallahassee
 Meetings: Annually, plus regional
 Elections: Annual
 Members: 90
 Pres....Chas. J. Fernandez, WKXY, Sarasota
 1st Vice-Pres....Lawrence A. Rollins, WSIR,
 Winter Haven
 2nd Vice-Pres.....Tom S. Gilchrist, Jr.,
 WESH-TV, Daytona Beach
 Secy.-Treas....Frank W. Hazelton, WTNT,
 Tallahassee
 Exec. Secy., Gen. Counsel.....J. Kenneth
 Ballinger

Georgia Association of Broadcasters

c/o President
 Meetings: August and January
 Elections: August
 Members: 65
 Pres.....Frank Gaither, WSB, Atlanta
 1st Vice-Pres....Ralph N. Edwards, WWGS,
 Tifton
 2nd Vice-Pres.....Geo. Patton, WBML,
 Macon
 Secy., Treas.....Paul Reid, WBHB,
 Fitzgerald
 Pub. Rel. Dir.....John Outler, 1601 W.
 Peachtree St., Atlanta 9

STATE BROADCASTERS ASSN.

Hawaiian Association of Broadcasters

P. O. Box 3110, Honolulu, Hawaii
Meetings: First Fri. each month
Elections: December
Members: 10
President.....Arthur Sprinkle, KONA-TV, Honolulu
Vice Pres.....Harry En Chu, KAHU, Waipahu
Secy., Treas.....Wm. O. Paine, KGU, Honolulu

Idaho Broadcasters Association

c/o President
Meetings: Annual (September)
Elections: Annual
Members: 28 Radio; 6 TV
President...Gene Shumate, KRXX, Rexburg
Vice-Pres.....Mervin Ling, KAYT, Rupert
Sec.-Treas.....G. W. Mix, KRPL, Moscow

Illinois Broadcasters Association

c/o President or Secy.-Treas.
Meetings: May & October
Elections: October
Members: 68 Active; 8 Assoc.
President.....R. Karl Baker, WLDS, Jacksonville
Vice-Pres.....Vernon Nolte, WJBC, Bloomington
Secy.-Treas.....M. H. Stuckwisch, WSOY, Decatur

Indiana Broadcasters Association

c/o Executive Secretary
Meetings: 3 times a year
Elections: March
Members: 57 Radio; 16 TV
President.....Carl W. Vandagriff, WOWO, Ft. Wayne
Vice Pres. (AM)....Dee Coe, WWCA, Gary
Vice Pres. (FM).....Elmer Snelzer, WFIU, Bloomington
Vice Pres. (TV)....Neal Welch, WSBT-TV, South Bend
Secy., Treas....Roy L. Hickox, WLRP, New Albany
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis
Directors.....Lester G. Spencer, WKBV, Richmond; Daniel C. Park, WIRE, Indianapolis; Paul S. Brines, WSJV-TV, Elkhart; E. Berry Smith, WFIE-TV, Evansville; Robt. Harris, WLOI, Laporte; Neal B. Welch, WSBT, South Bend; W. C. Fowler, WBAT, Marion; R. McConnell, WISH, Indpls.; E. Campbell, WFBM, Indpls.; E. Jackson, WCNB, Connorsville; J. Douglas, WCSI, Columbus.

Iowa Broadcasters Association

c/o President or Secy.-Treas.
Meeting: Annual
Elections: Annual

Members: 33
President.....Geo. J. Volger, KWPC, Muscatine
Vice-Pres...Wm. White, KFJB, Marshalltown
Secy.-Treas...Glen Stanley, KBOE, Oskaloosa
Directors.....Ernie Sanders, WOC, Davenport; Gene Claussen, KXIC, Iowa City; Ken Gordon, KDTH, Dubuque; Don Sullivan, KVTU, Sioux City

Kansas Association of Radio Broadcasters

c/o President
Meetings: May
Elections: May
Members: 38
President...Arden Booth, KLWN, Lawrence
Vice-Pres...Max Falkenstien, WREN, Topeka
Secy., Treas.....Tom Bashaw, KFH, Wichita

Kentucky Broadcasters Association

c/o Dee Huddleston, Secy.-Treas.
WIEL, Elizabethtown
Meetings: October and March
Elections: October
Members: 55
President.....Al Temple, WKCT, Bowling Green
First Vice-Pres.....Francke Fox, WHLN, Harlan
2nd Vice-Pres.....Don Horton, WVLC, Lexington
Secy.-Treas.....Dee Huddleston, WIEL, Elizabethtown
Exec. Comm.....Jim Caldwell, WAVE, Louisville; W. T. Issac, WHIR, Danville; Katherine Peden, WHOP, Hopkinsville

Louisiana Association of Broadcasters

Box 379, Baton Rouge, La.
Meetings: September
Elections: September
Members: 75
President...Clarence Faulk, KRUS, Ruston
Radio Vice-Pres.....Tom Pears, KVOL, Lafayette
TV Vice-Pres....Paul Goldman, KNOE-TV, Monroe
Treasurer...Gene Jones, KSLO, Opelousas
Exec.-Secy.....Rolfe McCollister, Box 379, Baton Rouge

Maine Assoc. of Broadcasters

c/o Secretary-Treasurer
Meetings: Annual (November)
Elections: November
Members: 23 Radio; 6 TV
President...Donald Powers, WCSH, Portland
Vice-Pres.....Elby Stevens, WFST, Caribou
Secy.-Treas.....Norman G. Gallant, WFAU, Augusta

Maryland-D. C. Broadcasters Association

c/o President or Secy.-Treas.
Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President...R. C. Embry, WITH, Baltimore
Vice Pres.....Jason Pate, WASA, Havre

Massachusetts Broadcasters Association, Inc.

c/o President

Meetings: Annual
Elections: Annual
Members: 36
President.....W. C. Swartley, WBZ, Boston
Vice-Pres...Herb Krueger, WTAG, Worcester
Treasurer.....Richard Adams, WKOX, Framingham
Secretary...Thos. Y. Gorman, WEEL, Boston

Michigan Association of Broadcasters

c/o Executive Secretary

Meetings: May-September
Elections: September
Members: 69
President.....James Quello, WJR, Detroit
Vice-Pres.....Willard Schroeder, WOOD-AM-TV, Grand Rapids
Secy.-Treas.....Elmer Knopf, WFDF, Flint
Exec. Secy.....Robt. J. Coleman, 453 Rosewood, E. Lansing
Directors.....Gene Cabill, WBCK, Battle Creek; John Pomeroy, WILS, Lansing; Jas. Sumbler, WMTE, Manistee; Robt. Phillips, WSGW, Saginaw

Minnesota Association of Broadcasters

c/o Secretary-Treasurer

Meetings: Board, bi-annually; spec. mtgs. subj. to call by President
Elections: Annually
Members: 53
President....J. Thayer, WDGY, Minneapolis
1st Vice Pres.....Robt. DeHaven, KYSM, Mankato
2nd Vice Pres....James Hambacher, KBUN, Bemidji
Secy., Treas.....Sherman Headley, WCCO-TV, Minneapolis

Mississippi Broadcasters Association

c/o President or Secy.-Treas.

Meetings: April & September
Elections: Spring meeting
Members: 59
President....John E. Bell, WCMA, Corinth
Vice-Pres....Joe Carson, WOKK, Meridian
Vice-Pres....Joe Carson, WOKK, Meridian
Secy.-Treas....Harold B. McCarley, WBLE, Batesville

Missouri Broadcasters Association

c/o Executive Secretary

Meetings: Spring & Fall
Elections: Fall
Members: 76
President..A. E. Dahl, KLIK, Jefferson City
Vice-Pres.....Clarence Breazeal, KCMO, Kansas City
Secy.-Treas.....Harold Douglas, KMMO, Marshall
Exec. Secy.....Eugenia Collins, WEW, St. Louis
Directors....Bruce Barrington, Don Daily,

F. L. Donze, Bob Hyland

Montana Broadcasters Association

c/o President

Meetings: August
Elections: Annual
Members: 23
President.....John Lyon, KIYI, Shelby
Vice Pres.....Mrs. Charlotte Brader, KOJM, Havre
Secy., Treas.....Robert Warner, KMON, Great Falls

Nebraska Broadcasters Association

c/o President

c/o KFOR, Lincoln, Nebraska

Mtgs., Election: May 14-15
Members: 34
President....David W. Young, KSID, Sidney
Vice Pres.....Jack Gilbert, KHOL-TV, Holdrege
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President or Secretary

Meetings: October
Elections: October
Members: 10
President...Frank B. Estes, WKXL, Concord
Vice Pres.....Bernie Mack, WGIR, Manchester
Secy., Treas.....Bill Visser, WLNH, Laconia

New Jersey Broadcasters Association

c/o President

Meetings: Semi-annually
Elections: October
Members: 28
Pres.....Fred E. Walker, WTTM, Trenton
Vice-Pres.....Kenneth A. Croy, WMTR, Morristown
Secy.-Treas.....Francis J. Mattrangola, WCMC, Wildwood
Exec. Board.....Paul Alger, WSNJ, Bridgeton; Howard Green, WOND, Pleasantville; John Struckell, WKDN, Camden; James Vodges, WTOA, Trenton; Everett Rudloff, WJLK, Asbury Park.

New Mexico Broadcasters Association

c/o President

Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
Pres.....Jas. H. Duncan, KSIL, Silver City
Vice-Pres.....A. E. Mickel, KGGM, Albuquerque
Secy., Treas.....Virgil Parker, KRSN, Los Alamos
Leg. Chairman...Ivan Head, KVSF, Sante Fe

New York State Association of Radio and Television Broadcasters

Address: c/o President or Secretary

STATE BROADCASTERS ASSN.

Meetings: April & Fall
Elections: Fall
Members: 100
President.....Robt. J. Leder, WOR-AM-TV,
N. Y. C.
1st Vice-Pres.....Paul Adanti, WHEN-AM-
TV, Syracuse
2nd Vice-Pres.....H. Stillwell Brown, Rural
Radio Network, Ithaca
Secretary.....Elliott Stewart, WIBX, Utica
Treasurer.....George Dunham, WBNF,
Binghamton

North Carolina Association of Broadcasters Inc.

c/o Secretary-Treasurer

Meetings: Spring & Fall
Elections: October
Members: 117
Pres.....Jack P. Hankins, WELS, Kinston
V.P., Radio.....Robt. Hilker, WCGC,
Belmont
V.P.-TV.....T. H. Patterson, WITN,
Washington
Secy., Treas.....Cecil B. Hoskins, WWNC,
Asheville

North Dakota Broadcasters Association

c/o Secretary-Treasurer

Meetings: October
Elections: October
Members: 24
President...Bob Ingstad, KOVC, Valley City
Vice-Pres.....John Boler, KXJB, Fargo
Secy.-Treas.....Les Maupin, KPLM, Minot

Ohio Association of Broadcasters

33 N. High St., Columbus

Meetings: Spring & Fall
Elections: Spring meeting
Members: 83
Pres.....Jay Wagner, WLEC, Sandusky
Vice-Pres. (Radio).....Tom Rogers, WCLT,
Newark
Vice-Pres. (TV).....Allan Land, WHIZ-TV,
Zanesville
Secy., Treas.....Carlton Dargusch, Jr.

Oklahoma Broadcasters' Association

c/o President

Meetings: January and August
Elections: January
Members: 49
President.....Pat Murphy, KCRC, Enid
Secy., Treas.....Bill Brubaker, KRHD,
Duncan
Board of Directors.. Bill Brubaker, KRHD
Duncan; Jim Bellatti, KSPI, Stillwater;
Eddie Peake, KLPR, Oklahoma City; John
Mahoney, KWPR, Claremore; Bill Morgan,
KNOR, Norman; Jack Pink, KWCO,
Chickasha; Ray Van Hooser, KNED, Mc-
Alester; Frank Lane, KRMG, Tulsa

Oregon State Broadcasters Association

Mgr.: James W. Frost, Box 5025, Eugene

Meetings: November & April
Elections: April
Members: 47 Radio; 4 TV; 4 Assoc.
President.....Carl Fisher, KUGN, Eugene
Vice-Pres.....Ray Johnson, KMED, Medford
Secy.-Treas.....C. S. Shulda, KERG, Eugene
Leg. Chairman.....R. M. Brown, KPOJ,
Portland

Pennsylvania Association of Broadcasters

Box 606, Harrisburg

Meetings: May
Elections: May
Members: 106 Active; 25 Assoc.
Pres.....Geo. A. Koehler, WFIL, Phila.
1st Vice-Pres.....Cecil Woodland, WEJL,
Scranton
2nd Vice-Pres.....Milton Bergstein, WMAJ,
State College
Secy....Thomas Metzger, WMRF, Lewistown
Exec. Secy.....Miss Kaye Witmer, Box 606,
Harrisburg
Treas....J. Robt. Gulick, WGAL, Lancaster

Puerto Rican Association of Broadcasters

Box 1072, San Juan, Puerto Rico

Meetings: July & as called
Elections: July
Members: 20
President.....Ralph Perez Perry, WKVM,
San Juan
Vice Pres.....Manuel Pirallo, WMIA,
Arecibo
Secretary.....Felix Bonnet Velez, WABA,
Aguadilla
Treasurer.....Julio Morales, WRIO,
Rio Piedras
Exec. Secy.....Carlos J. Pont

Rhode Island Broadcasters Association

c/o WADK, Newport, R. I.

Meetings: Quarterly
Elections: June
Members: 13
Pres....Milton E. Miller, WADK, Newport
Vice-Pres.....Edward Bogoshian, WJAR,
Providence
Secy.-Treas..Zel Levin, WWON, Woonsocket

South Carolina Broadcasters Association

c/o Secretary-Treasurer

Meetings: January & Summer
Elections: January
Members: 52 Radio; 7 TV
President.....H. Moody McElveen, Jr.,
WNOK-TV, Columbia
Vice-Pres....Edward L. B. Osborne, WBCU,
Union
Secy.-Treas....T. Doug Youngblood, WFIG,
Sumter
Directors.....John T. Cashion, WGCD; W.
Frank Harden, WIS; Ross M. Holmes,
WSPA; McElveen; Louis M. Neale, Jr.,
WBEU; Osborne; Youngblood; W. Ran-
dall Davidson, WAKN, Ex-officio

South Dakota Broadcasters Association

c/o President or Secy.-Treas.

Meetings: Annual
Elections: Annual
Members: 15
President...Ross E. Case, KWAT, Watertown
Vice-Pres....Don Sullivan, WNAX, Yankton
Secy., Treas....Jas. Slack, KUSD, Vermillion

Southern California Broadcasters Association

6047 Hollywood Blvd., Hollywood 28

Meetings: 3rd Thursday each month
Elections: May
Members: 63 (including 4 Networks)
Chrmn. Bd.....Fred Ruegg, KNX
Vice-Chairman....Ernest L. Spencer, KWIZ
Secretary.....Herbert Comstock, KAVL
Treasurer.....Cliff Gill, KBIG
Managing Dir.....Robert M. Light

Tennessee Association of Broadcasters

14 Ayres Hall

Univ. Tennessee, Knoxville, Tenn.

Meetings: November
Elections: November
Members: 63 Active; 3 Assoc.
President....F. C. Sowell, WLAC, Nashville
Vice Pres.....Frank S. Proctor, WTJS, Jackson
Secy., Treas.....Chas. Brewer, WHIN, Gallatin
Exec. Secy.....Kenneth Wright, WUOT, Knoxville

Texas Association of Broadcasters

Box 8038, Univ. Sta., Austin, Tex.

Meetings: Semi-annual
Elections: Fall
Members: 173
President....Albert D. Johnson, KENS-AM-TV, San Antonio
Vice-Pres.....Joe Leonard, Jr., KGAF, Gainesville
Sec.-Treas.....Geo. Tarter, KCBD-TV, Lubbock
Office Manager.....Mrs. Shirley Austin, TAB, Univ. Sta., Austin
Directors....Jim Hairgrove, Dave Morris, Chas. Jordan, Leo Hackney, Gene Hendryx, Tony Bridge

Utah Broadcasters Association

c/o President

145 Social Hall Ave., Salt Lake City, Utah

Meetings: Annual
Elections: Annual
Members: 15
President....J. Wright, KSL, Salt Lake City
Vice-Pres.....Reed Bullen, KVNU, Logan
Secy.-Treas....Arch G. Webb, KVOG, Ogden

Vermont Association of Broadcasters

c/o President

Meetings: June
Elections: June

Members: 14
President...Stuart Martin, WCAX, Burlington
Vice-Pres....Carlo Zezza, WCFR, Springfield
Secy., Treas.....Craig S. Parker, WDEV, Waterbury

Virginia Association of Broadcasters

c/o Secretary-Treasurer

Meetings: June
Elections: June
Members: 62 Active; 7 Assoc.
President.....Milton B. Henson, WREL, Lexington
Vice-Pres.....Thos. C. Chisman, WVEC-AM-TV, Hampton
Secy.-Treas.....Robt. C. Walker, WCHV, Charlottesville
Leg. Chairman.....C. T. Lucy, WRVA, Richmond

Washington State Association of Broadcasters

White-Henry-Stuart Bldg., Seattle

Meetings: April and October
Elections: April
Members: 48 Radio; 10 TV; 6 Assoc.
President.....James W. Wallace, KPQ, Wenatchee
Vice-Pres....W. W. Warren, KOMO-AM-TV, Seattle
Secy.-Treas....Allen Miller, KWSC, Pullman
Mng. Dir., Counsel.....Ronald A. Murphy

West Virginia Broadcasters Association

c/o President or Secy.-Treas.

Meetings: Spring and fall
Elections: Spring
Members: 44
Pres.....Robt. Ferguson, WTRF-TV, Wheeling
Vice-Pres.....C. Leslie Goliday, WEPM, Martinsburg
Sec.-Treas.....John Shott, WHIS, Bluefield

Wisconsin Broadcasters Association

c/o President

Meetings: October & May
Elections: October
Members: 48
President....Mig Figi, WAUX, Waukesha
Vice-Pres....Donald Wirth, WNAM, Neenah
Secy., Treas.....Carl Kolata, WTTN, Watertown
Exec. Secy.....Mrs. Jeanne Donald, WTCH, Shawano
Attorney.....Henry Buslee, 202 Monona Ave., Madison

Wyoming Association of Broadcasters

c/o Secretary-Treasurer

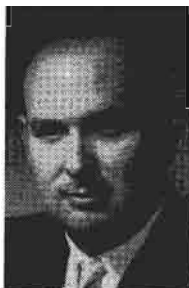
Meetings: Annually
Elections: Annually
Members: 18
President...Wm. C. Grove, KFBC, Cheyenne
Vice Pres....Roy Marsh, KASL, Newcastle
Secy., Treas.....Mildred V. Ernst, KRTR, Thermopolis

"CULTURAL EXCHANGE"—HOME-STYLE

... Could Hypo Public Service Programs

By DONALD H. McGANNON

President, Westinghouse
Broadcasting Company, Inc.



In the past year, we have heard much about cultural exchange between the United States and the Soviet Union, and our broadcast entertainment has been enriched by the interchange of performing talent between East and West.

Perhaps this international exchange, undertaken for reasons of diplomacy, may serve a purpose beyond its original intention by suggesting another kind of cultural exchange—among broadcasters in the U. S. A.

In two industry-wide conferences on local public service programming, held under our company's auspices, we have been impressed by the great quantity and variety of excellent imaginative public service programming being done by radio and television stations across the country. At the same time, we have been concerned by the thought that many of these fine programs were seen and heard only within the coverage areas of the stations that originated them, though their messages had universal value and their method of presentation had general appeal.

Why don't broadcasters set up an inter-station exchange of good public service programming? The thought seems especially valid when you consider that many stations would like to schedule more informational and inspirational programming, but are limited by the amount that can be developed by their own production facilities. Given the opportunity to broadcast other stations' service efforts in return for permitting added exposure of their own programs, we think most stations would participate

gladly.

The mechanical means for interchange are available, and at moderate cost. Radio stations all have equipment for handling audio tape. Television programs can be exchanged on tape or on film.

The Westinghouse Broadcasting Company has practiced this idea to some extent, making its public service programming available without cost to educational and non-commercial stations. We'd like to explore the possibility of mutual exchanges with other radio and television stations.

Such a project would have far-reaching values, in increasing our audiences' familiarity with other communities, their problems and their points of pride. The east could learn more of the historical and cultural heritage of the west; the north might achieve a richer appreciation for the folklore of the south; people in urban areas would learn more about life in smaller communities, and vice versa.

Moreover, we as broadcasters would learn much from such an exchange. If, on a regular basis, we saw and heard what other stations in other cities were doing, we would find ideas and techniques we could adapt to our own uses, and perhaps in adapting improve on them. We would find new subjects for exploration, new yardsticks to apply to our own efforts. At the same time, there is a good chance we would provide similar help to others.

Perhaps cultural exchange, like charity, can make a good beginning at home.

TELEVISION DAILY

presents

***AM RADIO
STATIONS***

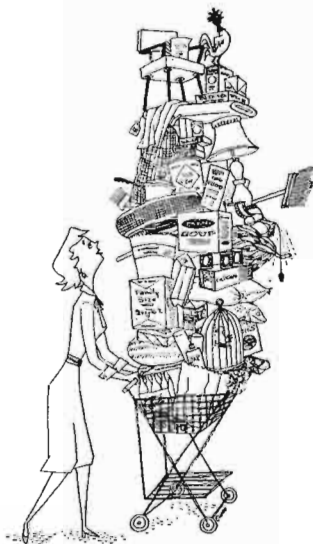
**KEY PERSONNEL
ADDRESSES & PHONE
ALPHABETICALLY LISTED
BY STATES AND CITIES**

1959

Bartell Family Radio Means

By any measurement, this radio is first
in each Bartell market.
Especially when figured in
results . . . response . . . *buyership*.
Your advertising reaches buyers
(the best kind of audience!)
Product of
scholarship, showmanship, salesmanship.

Bartell it . . . and sell it!



Greater Buyership



AMERICA'S **FIRST** RADIO FAMILY SERVING 15 MILLION BUYERS

Sold Nationally by ADAM YOUNG INC.

RADIO AND TV HOMES BY STATE

POPULATION, NUMBER OF STATIONS BY STATE

STATE	Population	Families	Radio Homes	TV Homes	* Li- censed Radio Stations	* Li- censed TV Stations
ALABAMA	3,345,000	864,000	819,000	614,000	106	11
ALASKA	221,000	64,000	63,000	42,000	13	5
ARIZONA	1,215,000	339,000	330,000	267,000	47	9
ARKANSAS	1,929,000	548,000	541,000	362,000	61	6
CALIFORNIA	14,899,000	4,799,000	4,761,000	4,169,000	183	36
COLORADO	1,729,000	523,000	484,000	408,000	56	9
CONNECTICUT	2,425,000	724,000	706,000	658,000	30	9
DELAWARE	445,000	130,000	122,000	117,000	9	1
DIST. OF COLUMBIA	921,000	274,000	270,000	247,000	6	5
FLORIDA	4,241,000	1,238,000	1,208,000	954,000	148	23
GEORGIA	3,809,000	1,003,000	999,000	744,000	124	13
IDAHO	666,000	201,000	194,000	145,000	33	6
ILLINOIS	10,175,000	3,095,000	3,035,000	2,779,000	94	25
INDIANA	4,639,000	1,475,000	1,421,000	1,315,000	61	18
IOWA	2,875,000	884,000	876,000	776,000	65	12
KANSAS	2,275,000	724,000	672,000	571,000	47	10
KENTUCKY	3,209,000	883,000	865,000	617,000	78	9
LOUISIANA	3,221,000	889,000	843,000	666,000	79	14
MAINE	959,000	279,000	270,000	242,000	23	7
MARYLAND	3,030,000	842,000	795,000	731,000	35	6
MASSACHUSETTS	5,125,000	1,559,000	1,529,000	1,418,000	58	12
MICHIGAN	8,099,000	2,329,000	2,289,000	2,095,000	95	19
MINNESOTA	3,325,000	969,000	946,000	814,000	63	11
MISSISSIPPI	2,259,000	585,000	569,000	334,000	72	11
MISSOURI	4,531,000	1,359,000	1,321,000	1,169,000	77	17
MONTANA	674,000	211,000	197,000	122,000	32	10
NEBRASKA	1,519,000	461,000	450,000	373,000	33	11
NEVADA	286,000	96,000	87,000	88,000	17	6
NEW HAMPSHIRE	584,000	174,000	170,000	155,000	16	2
NEW JERSEY	5,865,000	1,745,000	1,731,000	1,539,000	26	5
NEW MEXICO	904,000	249,000	240,000	172,000	40	7
NEW YORK	17,125,000	5,359,000	5,285,000	4,829,000	125	32
NORTH CAROLINA	4,740,000	1,224,000	1,198,000	905,000	135	17
NORTH DAKOTA	696,000	189,000	183,000	128,000	19	9
OHIO	9,749,000	2,925,000	2,845,000	2,661,000	88	28
OKLAHOMA	2,378,000	739,000	718,000	676,000	55	14
OREGON	1,879,000	596,000	587,000	447,000	71	9
PENNSYLVANIA	11,788,000	3,829,000	3,746,000	3,409,000	147	39
RHODE ISLAND	881,000	267,000	249,000	243,000	13	3
SOUTH CAROLINA	2,510,000	623,000	605,000	454,000	70	11
SOUTH DAKOTA	732,000	205,000	198,000	129,000	20	9
TENNESSEE	3,695,000	1,009,000	976,000	738,000	105	15
TEXAS	9,695,000	2,789,000	2,720,000	2,149,000	238	49
UTAH	861,000	239,000	232,000	206,000	26	5
VERMONT	390,000	113,000	109,000	96,000	14	1
VIRGINIA	3,897,000	1,009,000	959,000	787,000	93	15
WASHINGTON	2,872,000	886,000	866,000	716,000	80	14
WEST VIRGINIA	2,095,000	562,000	537,000	416,000	48	11
WISCONSIN	4,015,000	1,156,000	1,147,000	1,004,000	75	16
WYOMING	341,000	100,000	96,000	54,000	22	5
TOTAL	179,738,000	53,335,000	52,059,000	44,750,000	3,271	647

* Does not include CP's.
* FCC Figures.

**Because it works,
more advertisers
use WOR radio
than any other
New York radio
or TV station.**

*Broadcast Advertisers Report, National Spot and Local Advertisers
WOR-1440 Broadway, New York 18, N. Y.*

A Division of  *Teleradio Pictures, Inc.*

AM RADIO STATIONS

Commercial Stations of the U. S., Territories and Possessions

Station	City	State	Page	Station	City	State	Page
CKLW	Detroit	Mich.	479	KASL	Newcastle	Wyo.	669
KAAA	Kingman	Ariz.	361	KASM	Albany	Minn.	486
KABC	Los Angeles	Calif.	373	KASO	Minden	La.	459
KABI	Ketchikan	Alaska	359	KAST	Astoria	Ore.	577
KABQ	Albuquerque	N. M.	520	KASY	Auburn	Wash.	650
KABR	Aberdeen	S. D.	605	KATE	Albert Lea	Minn.	487
KACE	Riverside	Calif.	378	KATI	Casper	Wyo.	669
KACT	Andrews	Tex.	616	KATL	Miles City	Mont.	510
KACY	Port Hueneme	Calif.	377	KATO	Reno	Nev.	515
KADA	Ada	Okla.	572	KATR	Corpus Christi	Tex.	619
KADO	Marshall	Tex.	630	KATT	Pittsburg	Calif.	377
KADY	St. Charles	Mo.	505	KATY	San Luis Obispo	Calif.	381
KAFP	Petaluma	Calif.	377	KATZ	St. Louis	Mo.	505
KAFY	Bakersfield	Calif.	369	KAUS	Austin	Minn.	487
KAGE	Winona	Minn.	491	KAVE	Carlsbad	N. M.	520
KAGH	Crossett	Ark.	364	KAVI	Rocky Ford	Colo.	389
KAGR	Yuba City	Calif.	383	KAVL	Lancaster	Calif.	373
KAGT	Anacortes	Wash.	650	KAVR	Apple Valley	Calif.	369
KAHI	Auburn	Calif.	369	KAWL	York	Neb.	514
KAHU	Waipahu	Hawaii	421	KAWT	Douglas	Ariz.	360
KAIM	Honolulu	Hawaii	419	KAYE	Puyallup	Wash.	653
KAIR	Tucson	Ariz.	362	KAYL	Storm Lake	Iowa	444
KAJO	Grants Pass	Ore.	578	KAYO	Seattle	Wash.	654
KAKC	Tulsa	Okla.	576	KAYS	Hays	Kan.	446
KAKE	Wichita	Kan.	448	KAYT	Rupert	Idaho	423
KAKI	San Antonio	Tex.	634	KBAL	San Saba	Tex.	635
KALB	Alexandria	La.	455	KBAM	Longview	Wash.	652
KALE	Richland	Wash.	654	KBAR	Burley	Idaho	421
KALG	Alamogordo	N. M.	520	KBBA	Benton	Ark.	364
KALI	Pasadena	Calif.	376	KBBC	Borger	Tex.	618
KALL	Salt Lake City	Utah	640	KBCC	Centerville	Utah	639
KALM	Thayer	Mo.	508	KBBS	Buffalo	Wyo.	668
KALT	Atlanta	Tex.	618	KBCH	Oceanlake	Ore.	580
KALV	Alva	Okla.	572	KBCL	Bossier City	La.	457
KAMD	Camden	Ark.	364	KBCS	Grand Prairie	Tex.	626
KAML	Kenedy	Tex.	628	KBEC	Waxahachie	Tex.	638
KAMO	Rogers	Ark.	368	KBEE	Modesto	Calif.	375
KAMP	El Centro	Calif.	371	KBEL	Idabel	Okla.	574
KAMQ	Amarillo	Tex.	616	KBEN	Carrizo Springs	Tex.	619
KANA	Anacanda	Mont.	508	KBHM	Branson	Mo.	499
KAND	Corsicana	Tex.	621	KBHS	Hot Springs	Ark.	365
KANE	New Iberia	La.	459	KBIA	Columbia	Mo.	499
KANI	Kaneohe	Oahu, Hawaii	420	KBIF	Fresno	Calif.	372
KANN	Sinton-Corpus Christi	Tex.	636	KBIG	Avalon	Calif.	369
KANO	Anoka	Minn.	487	KBIM	Roswell	N. M.	522
KAOK	Lake Charles	La.	458	KBIS	Bakersfield	Calif.	369
KAPA	Raymond	Wash.	653	KBIX	Muskogee	Okla.	574
KAPB	Marksville	La.	459	KBIZ	Ottumwa	Iowa	443
KAPR	Douglas	Ariz.	360	KBKC	Kansas City	Mo.	503
KARE	Atchison	Kan.	444	KBKR	Baker	Ore.	577
KARK	Little Rock	Ark.	366	KBKW	Aberdeen	Wash.	650
KARM	Fresno	Calif.	372	KBLA	Burbank	Calif.	370
KARS	San Antonio	Tex.	634	KBLF	Red Bluff	Calif.	377
KART	Jerome	Idaho	422	KBLI	Blackfoot	Idaho	421
KARY	Prosser	Wash.	653	KBLO	Hot Springs	Ark.	365
KASA	Elk City	Okla.	573	KBLT	Big Lake	Tex.	617
KASH	Eugene	Ore.	578	KBMI	Henderson	Nev.	514
KASI	Ames	Iowa	439	KBMN	Bozeman	Mont.	509
KASK	Ontario	Calif.	376	KBMO	Benson	Minn.	487

When Stations Change Hands —

Knowing where the buyers are solves half the problem for a seller.

Knowing where the sellers are solves half the problem for a buyer.

Those are the halves that we know.

The other half depends on telling us your situation so we can go to work for you.

ALLEN KANDER AND COMPANY

**Negotiators for the Purchase and Sale of Important
Radio and Television Stations**

WASHINGTON 1625 Eye Street N.W. **National 8-1990**
NEW YORK 60 East 42nd Street **Murray Hill 7-4242**

Station	City	State	Page	Station	City	State	Page
KBMW	— Breckenridge,	Minn.	487	KCKC	— San Bernardino,	Calif.	378
KBMX	— Coalinga,	Calif.	371	KCKN	— Kansas City,	Kan.	446
KBMY	— Billings,	Mont.	508	KCKY	— Coolidge,	Ariz.	360
KBND	— Bend,	Ore.	577	KCLA	— Pine Bluff,	Ark.	367
KBNZ	— La Junta,	Colo.	387	KCLE	— Cleburne,	Tex.	619
KBOA	— Kennett,	Mo.	504	KCLF	— Clifton,	Ariz.	360
KBOE	— Oskaloosa,	Iowa	443	KCLN	— Clinton,	Iowa	440
KBOI	— Boise,	Idaho	421	KCLO	— Leavenworth,	Kan.	447
KBOK	— Malvern,	Ark.	366	KCLP	— Rayville,	La.	460
KBOL	— Boulder,	Colo.	384	KCLS	— Flagstaff,	Ariz.	360
KBOM	— Bismarck-Mandan,	N. D.	561	KCLV	— Clovis,	N. M.	521
KBON	— Omaha,	Neb.	513	KCLW	— Hamilton,	Tex.	626
KBOP	— Pleasanton,	Tex.	633	KCLX	— Colfax,	Wash.	651
KBOR	— Brownsville,	Tex.	618	KCMC	— Texarkana,	Tex.	637
KBOW	— Butte,	Mont.	509	KCMJ	— Palm Springs,	Calif.	376
KBOX	— Dallas,	Tex.	622	KCMO	— Kansas City,	Mo.	503
KBOY	— Medford,	Ore.	579	KCMR	— McCamey,	Tex.	630
KBRC	— Mount Vernon,	Wash.	653	KCMS	— Manitou Spring,	Colo.	387
KBRK	— Brookings,	S. D.	605	KCNA	— Tucson,	Ariz.	362
KBRI	— McCook,	Neb.	512	KCNI	— Broken Bow,	Neb.	511
KBRO	— Bremerton,	Wash.	651	KCNO	— Alturas,	Calif.	368
KBRS	— Springdale,	Ark.	368	KCNY	— San Marcos,	Tex.	635
KBRV	— Soda Springs,	Idaho	423	KCOB	— Newton,	Iowa	443
KBRX	— O'Neill,	Neb.	513	KCOG	— Centerville,	Iowa	440
KBRZ	— Freeport,	Tex.	626	KCOH	— Houston,	Tex.	627
KBSF	— Springhill,	La.	461	KCOK	— Tulare,	Calif.	382
KBST	— Big Spring,	Tex.	617	KCOL	— Ft. Collins,	Colo.	386
KBTA	— Batesville,	Ark.	364	KCON	— Conway,	Ark.	364
KBTK	— Missoula,	Mont.	510	KCOR	— San Antonio,	Tex.	634
KBTM	— Jonesboro,	Ark.	366	KCOW	— Alliance,	Neb.	511
KBTN	— Neosho,	Mo.	504	KCOY	— Santa Maria,	Calif.	382
KBTO	— El Dorado,	Kan.	445	KCRA	— Sacramento,	Calif.	378
KBUC	— Corona,	Calif.	371	KCRB	— Chanute,	Kan.	445
KBUD	— Athens,	Tex.	616	KCRC	— Enid,	Okla.	573
KBUH	— Brigham City,	Utah	638	KCRE	— Crescent City,	Calif.	371
KBUN	— Bemidji,	Minn.	487	KCRG	— Cedar Rapids,	Iowa	440
KBUR	— Burlington,	Iowa	439	KCRS	— Midland,	Tex.	631
KBUS	— Mexia,	Tex.	631	KCRT	— Trinidad,	Colo.	389
KBUZ	— Phoenix,	Ariz.	361	KCRV	— Caruthersville,	Mo.	499
KBVM	— Lancaster,	Calif.	373	KCSJ	— Pueblo,	Colo.	387
KBWD	— Brownwood,	Tex.	618	KCSR	— Chadron,	Neb.	511
KBYE	— Oklahoma City,	Okla.	574	KCTI	— Gonzales,	Tex.	626
KBYG	— Big Spring,	Tex.	618	KCTX	— Childress,	Tex.	619
KBYR	— Anchorage,	Alaska	359	KCUB	— Tucson,	Ariz.	363
KBZY	— Salem,	Ore.	583	KCUE	— Red Wing,	Minn.	490
KCAL	— Redlands,	Calif.	377	KCUL	— Fort Worth,	Tex.	625
KCAP	— Helena,	Mont.	510	KCVL	— Colville,	Wash.	651
KCAR	— Clarksville,	Tex.	619	KCVR	— Lodi,	Calif.	373
KCBC	— Des Moines,	Iowa	441	KCYL	— Lampasas,	Tex.	629
KCBD	— Lubbock,	Tex.	630	KDAC	— Fort Bragg,	Calif.	372
KCBQ	— San Diego,	Calif.	379	KDAL	— Duluth,	Minn.	487
KCBS	— San Francisco,	Calif.	379	KDAN	— Eureka,	Calif.	371
KCCO	— Lawton,	Okla.	574	KDAV	— Lubbock,	Tex.	629
KCCT	— Corpus Christi,	Tex.	621	KDAY	— Hollywood,	Calif.	373
KCEE	— Tucson,	Ariz.	362	KDB	— Santa Barbara,	Calif.	381
KCFH	— Cuero,	Tex.	621	KDBC	— Mansfield,	La.	458
KCHA	— Charles City,	Iowa	440	KDBM	— Dillon,	Mont.	509
KCHE	— Cherokee,	Iowa	440	KDBS	— Alexandria,	La.	455
KCHI	— Chillicothe,	Mo.	499	KDDD	— Dumas,	Tex.	623
KCHJ	— Delano,	Calif.	371	KDDW	— Kingstree,	S. C.	603
KCHR	— Charleston,	Mo.	499	KDEC	— Decorah,	Iowa	441
KCHS	— Truth or Consequences,	N. M.	523	KDEF	— Albuquerque,	N. M.	520
KCHV	— Coachella,	Calif.	370	KDEN	— Denver,	Colo.	385
KCID	— Caldwell,	Idaho	421	KDEO	— El Cajon,	Calif.	371
KCIJ	— Shreveport,	La.	461	KDES	— Palm Springs,	Calif.	376
KCIL	— Houma,	La.	458	KDET	— Center,	Tex.	619
KCIM	— Carroll,	Iowa	440	KDEX	— Dexter,	Mo.	501
KCJB	— Minot,	N. D.	562	KDGO	— Durango,	Colo.	386

“we’re going great with Radio Press”

This quote is from only one of many complimentary letters received from our subscriber stations; in this case Duncan Mounsey, Executive Vice President and General Manager of WPTR, Albany.

And these stations have come to recognize the advantages of **exclusive-in-the-market** RADIO PRESS service:

- Complete foreign, national and Washington coverage... at low cost... all in one quality package.
- Seven-days-a-week service, with round-the-clock standby for fast breaks; top quality transmission.
- Highest professional standards, backed by full-time news bureaus and experienced correspondents around the world.
- Stability of operation and policy in the face of an uncertain period in radio.

Here's what some other RADIO PRESS subscribers say:

“We have made capital... not only of spot news but also of your recent interviews with Errol Flynn and Ernest Hemingway... the sponsors of our newscasts have commented quite favorably... we freely credit the excellent service you are giving us.”

WWDC, Washington, D. C.

“...your excellent ‘voiced’ news service has gained favorable comment among our listeners.”

WGN, Chicago, Ill.

For free audition record and further details, call, write or wire:

RADIO PRESS

18 East 50th St., N. Y. 22, N. Y., PL 3-3822 • George Hamilton Combs, Pres.; Stewart Barthelmess, Vice-Pres.

Station	City	State	Page	Station	City	State	Page
KDHL	Faribault,	Minn.	488	KEAP	Fresno,	Calif.	372
KDIO	Ortonville,	Minn.	490	KEBE	Jacksonville,	Tex.	628
KDIX	Dickinson,	N. D.	561	KECK	Odessa,	Tex.	632
KDJI	Holbrook,	Ariz.	360	KEDO	Longview,	Wash.	652
KDKA	Pittsburgh,	Pa.	594	KEED	Springfield,	Ore.	583
KDKD	Clinton,	Mo.	499	KEEL	Shreveport,	La.	461
KDLA	DeRidder,	La.	457	KEEN	San Jose,	Calif.	380
KDLK	Del Rio,	Tex.	623	KEEP	Twin Falls,	Idaho	423
KDLM	Detroit Lakes,	Minn.	487	KELA	Centralia-Chehalis,	Wash.	651
KDLR	Devils Lake,	N. D.	561	KELD	El Dorado,	Ark.	364
KDMA	Montevideo,	Minn.	489	KELK	Elko,	Nev.	514
KDMO	Carthage,	Mo.	499	KELO	Sioux Falls,	S. D.	606
KDMS	El Dorado,	Ark.	364	KELP	El Paso,	Tex.	624
KDNT	Denton,	Tex.	623	KELY	Ely,	Nev.	514
KDOK	Tyler,	Tex.	637	KENA	Mena,	Ark.	367
KDON	Salinas,	Calif.	378	KENE	Toppenish,	Wash.	656
KDOT	Reno,	Nev.	515	KENI	Anchorage,	Alaska	359
KDOV	Medford,	Ore.	580	KENL	Arcata,	Calif.	369
KDQN	De Queen,	Ark.	364	KENM	Portales,	N. M.	522
KDRO	Sedalia,	Mo.	506	KENN	Farmington,	N. M.	521
KDRS	Paragould,	Ark.	367	KENO	Las Vegas,	Nev.	514
KDSJ	Deadwood,	S. D.	605	KENS	San Antonio,	Tex.	634
KDSN	Denison,	Iowa	441	KENT	Shreveport,	La.	461
KDSX	Denison-Sherman,	Tex.	623	KENY	Bellingham,	Wash.	651
KDTA	Delta,	Colo.	384	KEPR	Kennewick,	Wash.	652
KDTH	Dubuque,	Iowa	441	KEPS	Eagle Pass,	Tex.	624
KDUB	Lubbock,	Tex.	629	KERB	Kermit,	Tex.	628
KDUZ	Hutchinson,	Minn.	488	KERC	Eastland,	Tex.	624
KDWT	Stamford,	Tex.	636	KERG	Eugene,	Ore.	578
KDXU	St. George,	Utah	640	KERN	Bakersfield,	Calif.	369
KDYL	Salt Lake City,	Utah	640	KERV	Kerrville,	Tex.	628
KDZA	Pueblo,	Colo.	387	KETX	Livingston,	Tex.	629
KEAN	Brownwood,	Tex.	618	KEUN	Eunice,	La.	457

HOWARD E. STARK

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*More than a decade
of Constructive Service
to Broadcasters and
the Broadcasting Industry*

50 East 58 Street
New York 22, N. Y.

ELdorado 5-0405

Station	City	State	Page	Station	City	State	Page
KEVA	— Shamrock, Tex.		636	KFIZ	— Fond du Lac, Wis.		662
KEVE	— Minneapolis, Minn.		489	KFJB	— Marshalltown, Iowa		442
KEVL	— White Castle, La.		483	KFJI	— Klamath Falls, Ore.		579
KEVT	— Tucson, Ariz.		333	KFJZ	— Fort Worth, Tex.		625
KEX	— Portland, Ore.		580	KFKA	— Greeley, Colo.		386
KEXO	— Grand Junction, Colo.		386	KFKF	— Bellevue, Wash.		650
KEYE	— Perryton, Tex.		633	KFLD	— Floydada, Tex.		625
KEYJ	— Jamestown, N. D.		562	KFLJ	— Walsenburg, Colo.		389
KEYS	— Corpus Christi, Tex.		621	KFLW	— Klamath Falls, Ore.		579
KEYY	— Provo, Utah		639	KFLY	— Corvallis, Ore.		578
KEYZ	— Williston, N. D.		562	KFMA	— Davenport, Iowa		441
KFAB	— Omaha, Neb.		513	KFMB	— San Diego, Calif.		379
KFAC	— Los Angeles, Calif.		374	KFMJ	— Tulsa, Okla.		576
KFAL	— Fulton, Mo.		501	KFML	— Denver, Colo.		385
KFAM	— St. Cloud, Minn.		490	KFMO	— Flat River, Mo.		501
KFAR	— Fairbanks, Alaska		359	KFNF	— Shenandoah, Iowa		443
KFAY	— Fayetteville, Ark.		364	KFNY	— Ferriday, La.		457
KFBB	— Great Falls, Mont.		509	KFOR	— Lincoln, Neb.		512
KFBC	— Cheyenne, Wyo.		689	KFOX	— Long Beach, Calif.		373
KFBI	— Wichita, Kan.		448	KFPW	— Fort Smith, Ark.		365
KFBK	— Sacramento, Calif.		378	KFQD	— Anchorage, Alaska		359
KFDA	— Amarillo, Tex.		616	KFRB	— Fairbanks, Alaska		359
KFDM	— Beacumont, Tex.		617	KFRC	— San Francisco, Calif.		380
KFDR	— Grand Coulee, Wash.		652	KFRD	— Rosenberg, Tex.		633
KFEL	— Pueblo, Colo.		389	KFRE	— Fresno, Calif.		372
KFEQ	— St. Joseph, Mo.		505	KFRM	— Concordia, Kan.		445
KFFA	— Helena, Ark.		365	KFRO	— Longview, Tex.		629
KFGO	— Fargo, N. D.		561	KFRU	— Columbia, Mo.		501
KFH	— Wichita, Kan.		448	KFSA	— Fort Smith, Ark.		365
KFHA	— Lakewood, Wash.		652	KFSB	— Joplin, Mo.		501
KFI	— Los Angeles, Calif.		374	KFSC	— Denver, Colo.		385
KFIR	— North Bend, Ore.		580	KFSD	— San Diego, Calif.		379
KFIV	— Modesto, Calif.		375	KFST	— Ft. Stockton, Tex.		625

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Station	City	State	Page	Station	City	State	Page
KFTM	Fort Morgan	Colo.	386	KGFX	Pierre	S. D.	606
KFTV	Paris	Tex.	632	KGGF	Coffeyville	Kan.	445
KFUN	Las Vegas	N. M.	522	KGGM	Albuquerque	N. M.	520
KFVS	Cape Girardeau	Mo.	499	KGHF	Pueblo	Colo.	389
KFWB	Hollywood	Calif.	373	KGHI	Little Rock	Ark.	366
KFXD	Nampa	Idaho	422	KGHL	Billings	Mont.	508
KFXM	San Bernardino	Calif.	379	KGHM	Brockfield	Mo.	499
KFYN	Bonham	Tex.	618	KGIL	San Fernando	Calif.	379
KFYO	Lubbock	Tex.	630	KGIW	Alamosa	Colo.	384
KFYR	Bismarck	N. D.	561	KGKB	Tyler	Tex.	637
KGA	Spokane	Wash.	655	KGKL	San Angelo	Tex.	634
KGAF	Gainesville	Tex.	626	KGKO	Dallas	Tex.	622
KGAK	Gallup	N. M.	521	KGLC	Miami	Okla.	574
KGAL	Lebanon	Ore.	579	KGLN	Glenwood Springs	Colo.	386
KGAN	Bastrop	La.	456	KGLO	Mason City	Iowa	443
KGAS	Carthage	Tex.	619	KGLU	Safford	Ariz.	362
KGAY	Salem	Ore.	583	KGMB	Honolulu	Hawaii	419
KGB	San Diego	Calif.	379	KGMC	Englewood	Colo.	386
KGBC	Galveston	Tex.	626	KGMO	Cape Girardeau	Mo.	499
KGBT	Harlingen	Tex.	626	KGMS	Sacramento	Calif.	378
KGBX	Springfield	Mo.	507	KGNB	New Braunfels	Tex.	631
KGCX	Sidney	Mont.	511	KGNC	Amarillo	Tex.	616
KGDE	Fergus Falls	Minn.	488	KGNO	Dodge City	Kan.	445
KGDN	Edmonds	Wash.	651	KGO	San Francisco	Calif.	380
KGEE	Bakersfield	Calif.	369	KGOL	Golden	Colo.	386
KG EK	Sterling	Colo.	389	KGON	Oregon City	Ore.	580
KGEM	Boise	Idaho	421	KGOS	Torrington	Wyo.	670
KG EN	Tulare	Calif.	383	KGPC	Grafton	N. D.	561
KGER	Long Beach	Calif.	373	KGRI	Henderson	Tex.	626
KGEZ	Kalispell	Mont.	510	KGRN	Grinnell	Iowa	442
KGFF	Shawnee	Okla.	575	KGRO	Gresham	Ore.	579
KG FJ	Los Angeles	Calif.	374	KGRT	Las Cruces	N. M.	521
KGFL	Roswell	N. M.	522	KGST	Fresno	Calif.	372
KGFW	Kearney	Neb.	512	KGU	Honolulu	Hawaii	419



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Station	City	State	Page	Station	City	State	Page
KGVI	— Greenville,	Tex.	626	KINE	— Kingsville,	Tex.	629
KGVO	— Missoula,	Mont.	510	KING	— Seattle,	Wash.	654
KGW	— Portland,	Ore.	581	KINS	— Eureka,	Calif.	371
KGWA	— Enid,	Okla.	573	KINY	— Juneau,	Alaska	359
KGY	— Olympia,	Wash.	653	KIOA	— Des Moines,	Iowa	441
KGYN	— Guymon,	Okla.	573	KIOX	— Bay City,	Tex.	617
KHAM	— Albuquerque,	N. M.	520	KIPA	— Hilo,	Hawaii	419
KHAS	— Hastings,	Neb.	512	KIRO	— Seattle,	Wash.	654
KHAT	— Phoenix,	Ariz.	361	KIRT	— McAllen-Mission,	Tex.	630
KHBC	— Hilo,	Hawaii	419	KIRX	— Kirksville,	Mo.	504
KHBG	— Okmulgee,	Okla.	575	KISD	— Sioux Falls,	S. D.	606
KHBM	— Monticello,	Ark.	367	KIST	— Santa Barbara,	Calif.	381
KHBR	— Hillsboro,	Tex.	627	KIT	— Yakima,	Wash.	657
KHCD	— Clifton,	Ariz.	360	KITE	— San Antonio,	Tex.	634
KHEM	— Big Spring,	Tex.	618	KITI	— Chehalis-Centralia,	Wash.	651
KHEN	— Henryetta,	Okla.	574	KITN	— Olympia,	Wash.	653
KHEP	— Phoenix,	Ariz.	361	KITO	— San Bernardino,	Calif.	379
KHEY	— El Paso,	Tex.	624	KIUL	— Garden City,	Kan.	445
KHFB	— Sierra Vista,	Ariz.	362	KIUN	— Pecos,	Tex.	633
KHHH	— Pampa,	Tex.	632	KIUP	— Durango,	Colo.	386
KHIL	— Brighton,	Colo.	384	KIVY	— Crockett,	Tex.	621
KHIT	— Walla Walla,	Wash.	656	KIWW	— San Antonio,	Tex.	634
KHJ	— Los Angeles,	Calif.	374	KIXL	— Dallas,	Tex.	622
KHMO	— Hannibal,	Mo.	501	KIXX	— Provo,	Utah	639
KHOB	— Hobbs,	N. M.	521	KIYI	— Shelby,	Mont.	511
KHOG	— Fayetteville,	Ark.	365	KJAN	— Atlantic,	Iowa	439
KHON	— Honolulu,	Hawaii	419	KJAY	— Topeka,	Kan.	448
KHOT	— Madera,	Calif.	374	KJBC	— Midland,	Tex.	631
KHOW	— Denver,	Colo.	385	KJBS	— San Francisco,	Calif.	380
KHOZ	— Harrison,	Ark.	365	KJCF	— Festus,	Mo.	501
KHQ	— Spokane,	Wash.	655	KICK	— Junction City,	Kan.	446
KHSL	— Chico,	Calif.	370	KJEF	— Jennings,	La.	458
KHUB	— Fremont,	Neb.	511	KJET	— Beaumont,	Tex.	617
KHUZ	— Borger,	Tex.	618				
KHVB	— Honolulu,	Hawaii	419				
KIBE	— Palo Alto,	Calif.	376				
KIBH	— Seward,	Alaska	359				
KIBL	— Beeville,	Tex.	617				
KIBS	— Bishop,	Calif.	370				
KICA	— Clovis,	N. M.	521				
KICD	— Spencer,	Iowa	444				
KICK	— Springfield,	Mo.	507				
KICO	— Calexico,	Calif.	370				
KID	— Idaho Falls,	Idaho	422				
KIDD	— Monterey,	Calif.	375				
KIDO	— Boise,	Idaho	421				
KIEM	— Eureka,	Calif.	371				
KIEV	— Glendale,	Calif.	372				
KIFI	— Idaho Falls,	Idaho	422				
KIFN	— Phoenix,	Ariz.	361				
KIFW	— Sitka,	Alaska	359				
KIHN	— Hugo,	Okla.	574				
KIHO	— Sioux Falls,	S. D.	606				
KIHR	— Hood River,	Ore.	579				
KIJV	— Huron,	S. D.	606				
KIKI	— Honolulu,	Hawaii	420				
KIKK	— Bakersfield,	Calif.	369				
KIKO	— Globe-Miami,	Ariz.	360				
KIKS	— Sulphur-Lake Charles,	La.	461				
KILA	— Hilo,	Hawaii	419				
KILO	— Grand Forks,	N. D.	561				
KILT	— Houston,	Tex.	627				
KIMA	— Yakima,	Wash.	657				
KIML	— Gillette,	Wyo.	669				
KIMM	— Denver,	Colo.	385				
KIMO	— Independence,	Mo.	501				
KIMP	— Mount Pleasant,	Tex.	631				
KIND	— Independence,	Kan.	446				

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Station	City	State	Page	Station	City	State	Page
KJFJ	Webster City,	Iowa	444	KLTV	Glasgow,	Mont.	509
KJIM	Fort Worth,	Tex.	625	KLUB	Salt Lake City,	Utah	640
KJLT	North Platte,	Neb.	513	KLUE	Shreveport,	La.	461
KJNO	Juneau,	Alaska	359	KLUK	Evanston,	Wyo.	669
KJOE	Shreveport,	La.	461	KLUV	Haynesville,	La.	458
KJOY	Stockton,	Calif.	382	KLVC	Leadville,	Colo.	387
KJR	Seattle,	Wash.	654	KLVI	Vivian,	La.	463
KJRG	Newton,	Kan.	447	KLVL	Pasadena,	Tex.	633
KJSK	Columbus,	Neb.	511	KLVT	Levelland,	Tex.	629
KKEY	Vancouver,	Wash.	656	KLWN	Lawrence,	Kan.	447
KKOG	Ogden,	Utah	639	KLWT	Lebanon,	Mo.	504
KLAC	Hollywood,	Calif.	373	KLX	Oakland,	Calif.	375
KLAD	Klamath Falls,	Ore.	579	KLXD	Bakersfield,	Calif.	369
KLAK	Lakewood,	Colo.	387	KLYK	Spokane,	Wash.	655
KLAM	Cordova,	Alaska	359	KLYN	Amarillo,	Tex.	616
KLAN	Renton,	Wash.	654	KLYR	Clarksville,	Ark.	364
KLAS	Las Vegas,	Nev.	514	KLZ	Denver,	Colo.	385
KLBM	La Grande,	Ore.	579	KMA	Shenandoah,	Iowa	443
KLCB	Libby,	Mont.	510	KMAC	San Antonio,	Tex.	635
KLCN	Blytheville,	Ark.	364	KMAE	McKinney,	Tex.	631
KLCO	Poteau,	Okla.	575	KMAK	Fresno,	Calif.	372
KLEA	Lovington,	N. M.	522	KMAM	Tularosa,	N. M.	523
KLEC	Jonesville,	La.	458	KMAN	Manhattan,	Kan.	447
KLEE	Ottumwa,	Iowa	443	KMAP	Bakersfield,	Calif.	369
KLEM	Le Mars,	Iowa	442	KMAQ	Maquoketa,	Iowa	442
KLEN	Killeen,	Tex.	629	KMAR	Winnesboro,	La.	463
KLEO	Wichita,	Kan.	448	KMBC	Kansas City,	Mo.	503
KLER	Orofino,	Idaho	422	KM3L	Junction,	Tex.	628
KLEX	Lexington,	Mo.	504	KMBY	Monterey,	Calif.	375
KLFT	Golden Meadow,	La.	457	KMCD	Fairfield,	Iowa	442
KLGA	Algona,	Iowa	439	KMCM	McMinville,	Ore.	579
KLGN	Logan,	Utah	639	KMCO	Conroe,	Tex.	619
KLGR	Redwood Falls,	Minn.	490	KMDO	Fort Scott,	Kan.	445
KLIC	Monroe,	La.	459	KMED	Medford,	Ore.	580
KLIE	Galveston,	Tex.	626	KMEL	Wenatchee,	Wash.	657
KLIF	Dallas,	Tex.	622	KMHL	Marshall,	Minn.	488
KLIK	Jefferson City,	Mo.	501	KMHT	Marshall,	Tex.	630
KLIL	Estherville,	Iowa	442	KMIL	Cameron,	Tex.	619
KLIN	Lincoln,	Neb.	512	KMIN	Grants,	N. M.	521
KLIQ	Portland,	Ore.	581	KMJ	Fresno,	Calif.	372
KLIR	Denver,	Colo.	385	KMLB	Monroe,	La.	459
KLIX	Twin Falls,	Idaho	423	KMLW	Marlin,	Tex.	630
KLIZ	Brainerd,	Minn.	487	KMMJ	Grand Island,	Neb.	512
KLKC	Parsons,	Kan.	447	KMMO	Marshall,	Mo.	504
KLLA	Leesville,	La.	458	KMNS	Sioux City,	Iowa	444
KLLL	Lubbock,	Tex.	630	KMO	Tacoma,	Wash.	656
KLMO	Longmont,	Colo.	387	KMON	Great Falls,	Mont.	509
KLMR	Lamar,	Colo.	397	KMOP	Tucson,	Ariz.	363
KLMS	Lincoln,	Neb.	512	KMOR	Oroville,	Calif.	376
KLMX	Clayton,	N. M.	521	KMOX	St. Louis,	Mo.	505
KLO	Ogden,	Utah	639	KMPC	Los Angeles,	Calif.	374
KLOG	Kelso,	Wash.	652	KMRC	Morgan City,	La.	459
KLOH	Pipestone,	Minn.	490	KMR3	Morris,	Minn.	490
KLOK	San Jose,	Calif.	381	KMUR	Murray,	Utah	639
KLOO	Corvallis,	Ore.	578	KMUS	Muskogee,	Okla.	574
KLOQ	Yakima,	Wash.	657	KMVI	Wailuku-Maui,	Hawaii	420
KLOS	Albuquerque,	N. M.	520	KMYC	Marysville,	Calif.	374
KLOU	Lake Charles,	La.	458	KMYR	Denver,	Colo.	385
KLOV	Loveland,	Colo.	387	KNAF	Fredericksburg,	Tex.	625
KLPL	Lake Providence,	La.	458	KNAK	Salt Lake City,	Utah	640
KLPM	Minot,	N. D.	562	KNAL	Victoria,	Tex.	637
KLPR	Oklahoma City,	Okla.	575	KNEA	Vallejo,	Calif.	383
KLPW	Union,	Mo.	508	KNBC	San Francisco,	Calif.	380
KLRA	Little Rock,	Ark.	366	KNBX	Kirkland,	Wash.	652
KLRS	Mountain Grove,	Mo.	504	KNBY	Newport,	Ark.	367
KLTF	Little Falls,	Minn.	488	KNCK	Concordia,	Kan.	445
KLTI	Longview,	Tex.	629	KNCM	Moberly,	Mo.	504
KLTR	Blackwell,	Okla.	573	KNCO	Garden City,	Kan.	446

Station	City	State	Page	Station	City	State	Page
KNDC	Hettinger,	N. D.	562	KOMB	Cottage Grove,	Ore.	578
KNDY	Marysville,	Kan.	447	KOME	Tulsa,	Okla.	576
KNEA	Jonesboro,	Ark.	366	KOMO	Seattle,	Wash.	655
KNEB	Scottsbluff,	Neb.	513	KOMW	Omak,	Wash.	653
KNED	McAlester,	Okla.	574	KOMY	Watsonville,	Calif.	383
KNEL	Brady,	Tex.	618	KONE	Reno,	Nev.	515
KNEM	Nevada,	Mo.	505	KONG	Visalia,	Calif.	383
KNET	Palestine,	Tex.	632	KONI	Phoenix,	Ariz.	361
KNEW	Spokane,	Wash.	655	KONO	San Antonio,	Tex.	634
KNEX	McPherson,	Kan.	447	KONP	Port Angeles,	Wash.	653
KNEZ	Lompoc,	Calif.	373	KOOK	Billings,	Mont.	508
KNGS	Hanford,	Calif.	372	KOOL	Phoenix,	Ariz.	361
KNIM	Maryville,	Mo.	504	KOOO	Omaha,	Neb.	513
KNIT	Ahblene,	Tex.	615	KOOS	Coos Bay,	Ore.	577
KNLR	North Little Rock,	Ark.	367	KOPR	Butte,	Mont.	509
KNOC	Natchitoches,	La.	459	KOPY	Alice,	Tex.	616
KNOE	Monroe,	La.	459	KORA	Bryan,	Tex.	618
KNOG	Nogales,	Ariz.	361	KORC	Mineral Wells,	Tex.	631
KNOK	Fort Worth,	Tex.	625	KORD	Pasco,	Wash.	653
KNOR	Norman,	Okla.	574	KORE	Eugene,	Ore.	578
KNOT	Prescott,	Ariz.	362	KORK	Las Vegas,	Nev.	514
KNOW	Austin,	Tenn.	616	KORN	Mitchell,	S. D.	606
KNOX	Grand Forks,	N. D.	561	KORT	Grangeville,	Idaho	421
KNPT	Newport,	Ore.	580	KOSA	Odessa,	Tex.	632
KNUJ	New Ulm,	Minn.	490	KOSE	Osceola,	Ark.	367
KNUZ	Houston,	Tex.	627	KOSF	Nacogdoches,	Tex.	631
KNX	Los Angeles,	Calif.	374	KOSI	Denver,	Colo.	385
KOA	Denver,	Colo.	385	KOSY	Texarkana,	Ark.	368
KOAL	Price,	Utah	639	KOTA	Rapid City,	S. D.	606
KOAM	Pittsburg,	Kan.	447	KOTN	Pine Bluff,	Ark.	367
KOB	Albuquerque,	N. M.	520	KOTS	Deming,	N. M.	521
KOBE	Las Cruces,	N. M.	521	KOVC	Valley City,	N. D.	562
KOBH	Hot Springs,	S. D.	605	KOVE	Lander,	Wyo.	669
KOBY	San Francisco,	Calif.	380	KOVO	Provo,	Utah	639
KOCA	Kilgore,	Tex.	628	KOWB	Laramie,	Wyo.	669
KOCY	Oklahoma City,	Okla.	575	KOWH	Omaha,	Neb.	513
KODE	Joplin,	Mo.	501	KOWL	Bijou,	Calif.	370
KODI	Cody,	Wyo.	669	KOWN	Escondido,	Calif.	371
KODL	The Dalles,	Ore.	583	KOXR	Oxnard,	Calif.	376
KODY	North Platte,	Neb.	513	KOY	Phoenix,	Ariz.	361
KOEL	Oelwein,	Iowa	443	KOYE	El Paso,	Tex.	624
KOFA	Yuma,	Ariz.	363	KOYL	Odessa,	Tex.	632
KOFE	Pullman,	Wash.	653	KOYN	Billings,	Mont.	509
KOFI	Kalispell,	Mont.	510	KOZE	Lewiston,	Idaho	422
KOFO	Ottawa,	Kan.	447	KOZI	Chelan,	Wash.	651
KOFY	San Mateo,	Calif.	381	KOZY	Grand Rapids,	Minn.	488
KOGA	Ogallala,	Neb.	513	KPAC	Port Arthur,	Tex.	633
KOGT	Orange,	Tex.	632	KPAL	Palm Springs,	Calif.	376
KOH	Reno,	Nev.	515	KPAM	Portland,	Ore.	581
KOHU	Hermiston,	Ore.	579	KPAN	Hereford,	Tex.	627
KOIL	Omaha,	Neb.	513	KPAS	Banning,	Calif.	370
KOIN	Portland,	Ore.	581	KPAY	Chico,	Calif.	370
KOJM	Havre,	Mont.	510	KPBA	Pine Bluff,	Ark.	367
KOKA	Shreveport,	La.	461	KPBM	Carlsbad,	N. M.	520
KOKE	Austin,	Tex.	617	KPDN	Pampa,	Tex.	632
KOKO	Warrensburg,	Mo.	508	KPDQ	Portland,	Ore.	581
KOKX	Keokuk,	Iowa	442	KPEG	Spokane,	Wash.	655
KOKY	Little Rock,	Ark.	366	KPEL	Lafayette,	La.	458
KOL	Seattle,	Wash.	655	KPEP	San Angelo,	Tex.	634
KOLD	Tucson,	Ariz.	363	KPER	Gilroy,	Calif.	372
KOLE	Port Arthur,	Tex.	633	KPET	Lamesa,	Tex.	629
KOLJ	Quanah,	Tex.	633	KPHO	Phoenix,	Ariz.	361
KOLO	Reno,	Nev.	515	KPID	Payette,	Idaho	422
KOLR	Sterling,	Colo.	389	KPIG	Cedar Rapids,	Iowa	440
KOLS	Pryor,	Okla.	575	KPIK	Colorado Springs,	Colo.	384
KOLT	Scottsbluff,	Neb.	513	KPIN	Casa Grande,	Ariz.	360
KOLY	Mobridge,	S. D.	606	KPKW	Pasco,	Wash.	653
KOMA	Oklahoma City,	Okla.	575	KPLC	Lake Charles,	La.	458

Station	City	State	Page	Station	City	State	Page
KPLK	Dallas	Ore.	578	KRLC	Lewiston	Idaho	422
KPLT	Paris	Tex.	633	KRLD	Dallas	Tex.	623
KPMC	Bakersfield	Calif.	369	KRLN	Canon City	Colo.	384
KPOA	Honolulu	Hawaii	420	KRLW	Walnut Ridge	Ark.	368
KPOC	Pocahontas	Ark.	368	KRMD	Shreveport	La.	461
KPOJ	Portland	Ore.	581	KRMG	Tulsa	Okla.	576
KPOK	Scottsdale	Ariz.	362	KRMO	Monett	Mo.	504
KPOL	Los Angeles	Calif.	374	KRMS	Osage Beach	Mo.	505
KPOP	Los Angeles	Calif.	374	KRMW	The Dalles	Ore.	583
KPOR	Quincy	Wash.	653	KRNO	San Bernardino	Calif.	379
KPOS	Post	Tex.	633	KRRR	Roseburg	Ore.	581
KPOW	Powell	Wyo.	670	KRNS	Burns	Ore.	577
KPQ	Wenatchee	Wash.	657	KRNT	Des Moines	Iowa	441
KPRB	Redmond	Ore.	581	KRNY	Kearney	Neb.	512
KPRC	Houston	Tex.	627	KROC	Rochester	Minn.	490
KPRK	Livingston	Mont.	510	KROD	El Paso	Tex.	624
KPRL	Paso Robles	Calif.	377	KROF	Abbeville	La.	455
KPRO	Riverside	Calif.	378	KROG	Sonora	Calif.	382
KPRS	Kansas City	Mo.	503	KROP	Brawley	Calif.	370
KPSO	Fallurrias	Tex.	625	KROS	Clinton	Iowa	440
KPST	Preston	Idaho	423	KROW	Oakland	Calif.	375
KPTL	Carson City	Nev.	514	KROX	Crookston	Minn.	487
KPUG	Bellingham	Wash.	651	KROY	Sacramento	Calif.	378
KPVA	Camas	Wash.	651	KRPL	Moscaw	Idaho	422
KQDI	Bismarck	N. D.	561	KRRV	Sherman-Denison	Tex.	636
KQDY	Minot	N. D.	562	KRSC	Othello	Wash.	653
KQEO	Albuquerque	N. M.	520	KRSD	Rapid City	S. D.	606
KQIK	Lakeview	Ore.	579	KRSI	Minneapolis	Minn.	489
KQTY	Everett	Wash.	652	KRSL	Russel	Kan.	447
KQV	Pittsburgh	Pa.	594	KRSN	Los Alamos	N. M.	522
KRAC	Alamogordo	N. M.	520	KRTN	Raton	N. M.	522
KRAI	Craig	Colo.	384	KRTR	Thermopolis	Wyo.	670
KRAK	Stockton-Sacramento	Calif.	382	KRUN	Ballinger	Tex.	617
KRAL	Rawlins	Wyo.	670	KRUS	Ruston	La.	460
KRAM	Las Vegas	Nev.	515	KRUX	Phoenix	Ariz.	362
KRAY	Amarillo	Tex.	616	KRVN	Lexington	Neb.	512
KRBA	Lufkin	Tex.	630	KRWC	Forest Grove	Ore.	578
KRBC	Abilene	Tex.	615	KRXK	Rexburg	Idaho	423
KRBI	St. Peter	Minn.	491	KRXL	Roseburg	Ore.	581
KRBO	Las Vegas	Nev.	515	KRYS	Corpus Christi	Tex.	621
KRCK	Ridgecrest	Calif.	378	KSAL	Salina	Kan.	448
KRCO	Prineville	Ore.	581	KSAM	Huntsville	Tex.	628
KRCT	Pasadena	Tex.	633	KSAN	San Francisco	Calif.	380
KRDG	Redding	Calif.	377	KSAY	San Francisco	Calif.	380
KRDO	Colorado Springs	Colo.	384	KSBW	Salinas	Calif.	378
KRDU	Dinuba	Calif.	371	KSCB	Liberal	Kan.	447
KRE	Berkeley	Calif.	370	KSCJ	Sioux City	Iowa	444
KREH	Oakdale	La.	460	KSCO	Santa Cruz	Calif.	381
KREI	Farmington	Mo.	501	KSD	St. Louis	Mo.	505
KREL	Baytown	Tex.	617	KSDA	Redding	Calif.	377
KREM	Spokane	Wash.	655	KSDN	Aberdeen	S. D.	605
KREO	Indio	Calif.	373	KSDO	San Diego	Calif.	379
KRES	St. Joseph	Mo.	505	KSEI	Pocatello	Idaho	423
KREW	Sunnyside	Wash.	656	KSEK	Pittsburg	Kan.	447
KREX	Grand Junction	Colo.	386	KSEL	Lubbock	Tex.	630
KRFO	Owatonna	Minn.	490	KSEM	Moses Lake	Wash.	652
KRGI	Grand Island	Neb.	512	KSEO	Durant	Okla.	573
KRGV	Weslaco	Tex.	638	KSET	El Paso	Tex.	625
KRHD	Duncan	Okla.	573	KSEW	Sitka	Alaska	359
KRIB	Mason City	Iowa	443	KSEY	Seymour	Tex.	636
KRIC	Beaumont	Tex.	617	KSFA	Nacogdoches	Tex.	631
KRIG	Odessa	Tex.	632	KSFE	Needles	Calif.	375
KRIO	McAllen	Tex.	630	KSFO	San Francisco	Calif.	380
KRIZ	Phoenix	Ariz.	361	KSGM	Ste. Genevieve	Mo.	505
KRKC	King City	Calif.	373	KSIB	Creston	Iowa	440
KRKD	Los Angeles	Calif.	374	KSID	Sidney	Neb.	514
KRKO	Everett	Wash.	652	KSIG	Crowley	La.	457
KRKS	Ridgecrest	Calif.	378	KSII	Gladewater	Tex.	626

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KSIL	Silver City	N. M.	522	KTFS	Texarkana	Tex.	637
KSIM	Sikeston	Mo.	507	KTFY	Brownfield	Tex.	618
KSIR	Wichita	Kan.	448	KTHE	Thermopolis	Wyo.	670
KSIS	Sedalia	Mo.	507	KTHS	Little Rock	Ark.	366
KSIV	Woodward	Okla.	577	KTHT	Houston	Tex.	628
KSIX	Corpus Christi	Tex.	621	KTIJ	Thibodaux	La.	461
KSJB	Jamestown	N. D.	562	KTIL	Tillamook	Ore.	583
KSJO	San Jose	Calif.	381	KTIM	San Rafael	Calif.	381
KSKY	Dallas	Tex.	623	KTIP	Porterville	Calif.	377
KSL	Salt Lake City	Utah	640	KTIK	Seattle	Wash.	655
KSLM	Salem	Ore.	583	KTIJ	Hobart	Okla.	574
KSLO	Opelousas	La.	460	KTKN	Ketchikan	Alaska	359
KSLV	Monte Vista	Colo.	387	KTKR	Taft	Calif.	382
KSMA	Santa Maria	Calif.	382	KTKT	Tucson	Ariz.	363
KSML	Seminole	Tex.	635	KTLD	Tallahah	La.	461
KSMN	Mason City	Iowa	443	KILN	Denver	Colo.	385
KSMO	Salem	Mo.	506	KTLO	Mountain Home	Ark.	367
KSNY	Snyder	Tex.	636	KILQ	Tahlequah	Okla.	576
KSO	Des Moines	Iowa	441	KTLU	Rusk	Tex.	634
KSOK	Arkansas City	Kan.	444	KTLW	Texas City	Tex.	637
KSON	San Diego	Calif.	379	KIMC	McAlester	Okla.	574
KSOO	Sioux Falls	S. D.	606	KTML	Marked Tree	Ark.	366
KSOP	Salt Lake City	Utah	640	KTMS	Santa Barbara	Calif.	381
KSOX	Raymondville	Tex.	633	KTNC	Falls City	Neb.	511
KSPA	Santa Paula	Calif.	382	KINM	Tucumcari	N. M.	523
KSPI	Stillwater	Okla.	576	KINT	Tacoma	Wash.	656
KSPL	Diboll	Tex.	624	KTOE	Mankato	Minn.	488
KSPR	Casper	Wyo.	669	KTOH	Lihue	Kauai, Hawaii	420
KSPT	Sandpoint	Idaho	423	KTOK	Oklahoma City	Okla.	575
KSRC	Socorro	N. M.	522	KTOO	Henderson	Nev.	514
KSRO	Santa Rosa	Calif.	382	KTOP	Topeka	Kan.	448
KSRV	Ontario	Ore.	580	KTOW	Oklahoma City	Okla.	575
K SST	Sulphur Springs	Tex.	636	KTRB	Mcdesto	Calif.	375
KSIA	Coleman	Tex.	619	KTRC	Santa Fe	N. M.	522
KSIB	Breckenridge	Tex.	618	KTRE	Lufkin	Tex.	630
KSTL	St. Louis	Mo.	506	KTRF	Thief River Falls	Minn.	491
KSTN	Stockton	Calif.	382	KIRH	Houston	Tex.	628
KSTP	St. Paul	Minneapolis, Minn.	491	KTRI	Sioux City	Iowa	444
KSTR	Grand Junction	Colo.	386	KTRM	Beaumont	Tex.	617
KSTT	Davenport	Iowa	441	KTRN	Wichita Falls	Tex.	638
KSTV	Stephenville	Tex.	636	KTRY	Bastrop	La.	456
KSUB	Cedar City	Utah	638	KTSM	El Paso	Tex.	625
KSUE	Susanville	Calif.	382	KTIN	Trenton	Mo.	508
KSUM	Fairmont	Minn.	488	KTRR	Rolla	Mo.	505
KSUN	Bisbee	Ariz.	360	KTIS	Springfield	Mo.	507
KSVC	Richfield	Utah	640	KTUC	Tucson	Ariz.	363
KSVP	Artesia	N. M.	520	KTUE	Tulia	Tex.	637
KSWA	Graham	Tex.	626	KTUL	Tulsa	Okla.	576
KSWI	Council Bluffs	Iowa	440	KTUR	Turlock	Calif.	383
KSWO	Lawton	Okla.	574	KTUT	Tooele City	Utah	641
KSWS	Roswell	N. M.	522	KTW	Seattle	Wash.	655
KSYC	Yreka	Calif.	383	KIXJ	Jasper	Tex.	628
KSYD	Wichita Falls	Tex.	638	KIXL	San Angelo	Tex.	634
KSYL	Alexandria	La.	456	KTXO	Sherman	Tex.	636
KTAC	Tacoma	Wash.	656	KTYL	Mesa	Ariz.	361
KTAE	Taylor	Tex.	636	KTYM	Inglewood	Calif.	373
KTAR	Phoenix	Ariz.	362	KUAM	Agana	Guam	670
KTAT	Frederick	Okla.	573	KUBA	Yuba City	Calif.	383
KTBB	Tyler	Tex.	637	KUBC	Montrose	Colo.	387
KTBC	Austin	Tex.	616	KUBE	Pendleton	Ore.	580
KTCB	Malden	Mo.	504	KUDE	Cceanside	Calif.	376
KTCN	Berryville	Ark.	364	KUDI	Great Falls	Mont.	509
KTCS	Fort Smith	Ark.	365	KUDL	Kansas City	Mo.	503
KTEE	Carmel	Calif.	370	KUDU	Ventura	Calif.	383
KTEL	Walla Walla	Wash.	656	KUDY	Littleton	Colo.	387
KTEM	Temple	Tex.	636	KUEN	Wenatchee	Wash.	657
KTER	Terrell	Tex.	637	KUEQ	Phoenix	Ariz.	362
KTFI	Twin Falls	Idaho	423	KUGN	Eugene	Ore.	578

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KUOR	Hillsboro,	Ore.	579	KVRH	Salida,	Colo.	389
KUON	Grants Pass,	Ore.	579	KVRS	Rock Springs,	Wyo.	670
KUI	Walla Walla,	Wash.	656	KVSA	McGehee,	Ark.	366
KUIK	Utiah,	Calif.	383	KVCF	Santa Fe,	N. M.	522
KUIW	Willow Springs,	Mo.	598	KVSO	Ardmore,	Okla.	572
KULA	Honolulu,	Hawaii	420	KVWC	Vernon,	Tex.	637
KUIE	Fuhrata,	Wash.	652	KVWM	Show Low,	Ariz.	362
KUIP	El Campo,	Tex.	624	KVWO	Chevenne,	Wyo.	669
KUMA	Pendleton,	Ore.	580	KWAD	Wadena,	Minn.	491
KUNO	Corpus Christi,	Tex.	621	KWAK	Stuttgart,	Ark.	368
KUOA	S'loom Springs,	Ark.	358	KWAL	Kellogg-Wallace,	Idaho	422
KUPI	Idaho Falls,	Idaho	422	KWAT	Watertown,	S. D.	606
KURA	Moab,	Utah	639	KWRB	Wichita,	Kan.	448
KURV	Edinburg,	Tex.	624	KWDE	Beatrice,	Neb.	511
KURY	Brookings,	Ore.	577	KWRG	Boone,	Iowa	439
KUSH	Cushing,	O'la.	573	KWBR	Ookland,	Calif.	376
KUSN	St. Joseph,	Mo.	595	KURW	Hutchinson,	Kan.	446
KUTI	Yakima,	Wash.	657	KWRY	Colorado Springs,	Colo.	384
KUTV	Prindale,	Calif.	376	KWCB	Searcv,	Ark.	368
KUWR	Holdrege,	Neb.	512	KWCL	Oak Grove,	La.	460
KVZN	West Monroe,	La.	453	KWCO	Chickasha,	Okla.	573
KVAN	Vancouver,	Wash.	656	KWDM	Des Moines,	Iowa	441
KVBS	Astoria,	Ore.	577	KWER	Rochester,	Minn.	490
KVCK	Wolf Point,	Mont.	511	KWFD	Secuin,	Tex.	635
KVCL	Winnfield,	La.	463	KWEI	Weiser,	Idaho	423
KVCV	Redding,	Calif.	377	KWEI	Midland,	Tex.	631
KVFC	San Luis Obispo,	Calif.	381	KWEM	Memphis,	Tenn.	612
KVEL	Vernal,	Utah	641	KWEW	Hobbs,	N. M.	521
KVEN	Ventura,	Calif.	383	KWFC	Hot Springs,	Ark.	365
KVET	Austin,	Tex.	617	KWER	San Angelo,	Tex.	634
KVFC	Cortez,	Colo.	384	KWFT	Wichita Falls,	Tex.	638
KVFD	Ft. Dodge,	Iowa	442	KWGC	Stockton,	Calif.	382
KVGB	Great Bend,	Kan.	445	KWGB	Godcland,	Kan.	446
KVHL	Homer,	La.	458	KWHI	Brenham,	Tex.	618
KVI	Seattle,	Wash.	655	KWHK	Hutchinson,	Kan.	446
KVIC	Victoria,	Tex.	633	KWHN	Fort Smith,	Ark.	365
KVIM	New Iberia,	La.	459	KWHQ	Salt Lake City,	Utah	641
KVIN	Vinita,	O'la.	576	KWHW	Altus,	Okla.	572
KVIP	Redding,	Calif.	377	KWIC	Salt Lake City,	Utah	641
KVKM	Monahans,	Tex.	631	KWK	Pocatello,	Idaho	423
KVLR	Cleveland,	Tex.	619	KWII	Albany,	Ore.	577
KVLC	Little Rock,	Ark.	366	KWIN	Ashland,	Ore.	577
KVLF	Albino,	Tex.	616	KWIP	Merced,	Calif.	375
KVPH	Prims Valley,	Okla.	575	KWIQ	Moses Lake,	Wash.	652
KVIV	Fallon,	Nev.	514	KWIV	Douglas,	Wyo.	669
KVMA	Maanolla,	Ark.	366	KWIZ	Santa Ana,	Calif.	381
KVMC	Colorado City,	Tex.	619	KWIB	Globe,	Ariz.	360
KVNA	Flagstaff,	Ariz.	390	KWII	Portland,	Ore.	581
KVNC	Winslow,	Ariz.	383	KWK	St. Louis,	Mo.	506
KVNI	Coeur d'Alene,	Idaho	421	KWVC	Abilene,	Tex.	615
KVNI	Logan,	Utah	639	KWKY	Shreveport,	La.	461
KVOC	Casper,	Wyo.	669	KWKW	Pasadena,	Calif.	376
KVOE	Emporia,	Kan.	445	KWIM	Willmar,	Minn.	491
KVOG	Oaden,	Utah	639	KWMT	Ft. Dodge,	Iowa	442
KVOL	Lafayette,	La.	458	KWNA	Winnemucca,	Nev.	515
KVCM	Morrilton,	Ark.	367	KWNO	Winona,	Minn.	491
KVON	Napa,	Calif.	375	KWOA	Worhington,	Minn.	491
KVCO	Tulsa,	Okla.	576	KWOC	Poobar Bluff,	Mo.	505
KVOP	Plainview,	Tex.	633	KWOE	Clinton,	Okla.	573
KVOR	Colorado Springs,	Colo.	394	KWON	Bartlesville,	Okla.	573
KVOS	Rollinham,	Wash.	651	KWOR	Worland,	Wyo.	670
KVOH	Uvalde,	Tex.	637	KWOS	Jefferson City,	Mo.	501
KVOW	Littlefield,	Tex.	629	KWOW	Pomona,	Calif.	377
KVOX	Moorhead,	Minn.	489	KWPC	Muscataine,	Iowa	443
KVOY	Yuma,	Ariz.	363	KWPM	West Plains,	Mo.	508
KVOZ	Laredo,	Tex.	629	KWPR	Claremore,	Okla.	573
KVPI	Ville Platte,	La.	463	KWRC	Pendleton,	Ore.	580
KVRC	Arkadelphia,	Ark.	364	KWRD	Henderson,	Tex.	626

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KWRE	Warrenton,	Mo.	508	KZEE	Weatherford,	Tex.	638
KWRF	Warren,	Ark.	368	KZEY	Tyler,	Tex.	637
KWRL	Riverton,	Wyo.	670	KZIP	Amarillo,	Tex.	616
KWRO	Coquille,	Ore.	578	KZOK	Prescott,	Ariz.	362
KWRT	Boonville,	Mo.	499	KZOL	Muleshoe,	Tex.	631
KWRW	Guthrie,	Okla.	573	KZUM	Farmington,	N. M.	521
KWSD	Mt. Shasta,	Calif.	375	KZUN	Spokane,	Wash.	656
KWSH	Wewoka,	Okla.	577	WAAA	Winston-Salem,	N. C.	560
KWSK	Prairie,	Kan.	447	WAAB	Worcester,	Mass.	475
KWSO	Wasco,	Calif.	383	WAAF	Chicago,	Ill.	425
KWTC	Barstow,	Calif.	370	WAAG	Adel,	Ga.	408
KWTO	Springfield,	Mo.	507	WAAY	Huntsville,	Ala.	355
KWTX	Waco,	Tex.	638	WABA	Aguadilla,	P. R.	671
KWVY	Waverly,	Iowa	444	WABB	Mobile,	Ala.	355
KWWL	Waterloo,	Iowa	444	WABC	New York,	N. Y.	531
KWYK	Farmington,	N. M.	521	WABG	Greenwood,	Miss.	493
KWYN	Wynne,	Ark.	368	WABI	Bangor,	Me.	463
KWYO	Sheridan,	Wyo.	670	WABJ	Adrian,	Mich.	475
KWYR	Winner,	S. D.	606	WABL	Amite,	La.	456
KXA	Seattle,	Wash.	655	WABM	Houlton,	Me.	464
KXAR	Hope,	Ark.	365	WABO	Waynesboro,	Miss.	497
KXEL	Waterloo,	Iowa	444	WABR	Winter Park,	Fla.	408
KXEO	Mexico,	Mo.	504	WABV	Abbeville,	S. C.	599
KXGI	Ft. Madison,	Iowa	442	WABY	Albany,	N. Y.	524
KXGN	Glendive,	Mont.	509	WABZ	Albemarle,	N. C.	549
KXIC	Iowa City,	Iowa	442	WACA	Camden,	S. C.	600
KXIT	Dalhart,	Tex.	622	WACB	Kittanning,	Pa.	589
KXJK	Forrest City,	Ark.	365	WACE	Chicopee-Springfield,	Mass.	471
KXL	Portland,	Ore.	581	WACK	Newark,	N. Y.	528
KXLA	Pasadena,	Calif.	377	WACL	Waycross,	Ga.	418
KXLE	Ellensburg,	Wash.	651	WACO	Waco,	Tex.	638
KXLF	Butte,	Mont.	509	WACR	Columbus,	Miss.	493
KXLJ	Helena,	Mont.	510	WACT	Tuscaloosa,	Ala.	358
KXLK	Great Falls,	Mont.	510	WADA	Shelby,	N. C.	558
KXLL	Missoula,	Mont.	511	WADC	Akron,	Ohio	562
KXLO	Lewiston,	Mont.	510	WADE	Wadesboro,	N. C.	559
KXLQ	Bozeman,	Mont.	509	WADK	Newport,	R. I.	598
KXLR	North Little Rock,	Ark.	367	WADP	Kane,	Pa.	589
KXLW	St. Louis,	Mo.	506	WADS	Ansonia-Derby,	Conn.	389
KXLY	Spokane,	Wash.	656	WAEB	Allentown,	Pa.	583
KXO	El Centro,	Calif.	371	WAEL	Mayaguez,	P. R.	671
KXOA	Sacramento,	Calif.	378	WAEW	Crossville,	Tenn.	608
KXOK	St. Louis,	Mo.	506	WAFB	Staunton,	Va.	649
KXOL	Fort Worth,	Tex.	625	WAGA	Atlanta,	Ga.	409
KXOX	Sweetwater,	Tex.	636	WAGC	Chattanooga,	Tenn.	607
KXRA	Alexandria,	Minn.	487	WAGE	Leesburg,	Va.	645
KXRJ	Russellville,	Ark.	368	WAGF	Dothan,	Ala.	353
KXRO	Aberdeen,	Wash.	650	WAGG	Franklin,	Tenn.	609
KXRX	San Jose,	Calif.	381	WAGM	Presque Isle,	Me.	465
KXXX	Colby,	Kan.	445	WAGN	Menominee,	Mich.	484
KXYZ	Houston,	Tex.	628	WAGR	Lumberton,	N. C.	555
KYA	San Francisco,	Calif.	380	WAGS	Bishopville,	S. C.	600
KYCA	Prescott,	Ariz.	362	WAHL	Hastings,	Mich.	482
KYES	Roseburg,	Ore.	583	WAHR	Miami Beach,	Fla.	401
KYJC	Medford,	Ore.	580	WAIL	Baton Rouge,	La.	456
KYME	Boise,	Idaho	421	WAIM	Anderson,	S. C.	599
KYNG	Coos Bay,	Ore.	577	WAIN	Columbia,	Ky.	449
KYNO	Fresno,	Calif.	372	WAIP	Prichard,	Ala.	357
KYNT	Yankton,	S. D.	607	WAIR	Winston-Salem,	N. C.	560
KYOK	Houston,	Tex.	628	WAIT	Chicago,	Ill.	425
KYOR	Blythe,	Calif.	370	WAJF	Decatur,	Ala.	353
KYOS	Merced,	Calif.	375	WAJR	Morgantown,	W. Va.	660
KYOU	Greeley,	Colo.	386	WAKE	Atlanta,	Ga.	409
KYSM	Mankato,	Minn.	488	WAKN	Aiken,	S. C.	599
KYSN	Colorado Springs,	Colo.	384	WAKO	Lawrenceville,	Ill.	429
KYTE	Pocatello,	Idaho	423	WAKR	Akron,	Ohio	562
KYUM	Yuma,	Ariz.	363	WAKU	Latrobe,	Pa.	590
KYW	Cleveland,	Ohio	567	WALA	Mobile,	Ala.	355

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WALB	Albany, Ga.		408	WAUG	Augusta, Ga.		410
WALD	Walterboro, S. C.		605	WAUX	Waukesha, Wis.		668
WALE	Fall River, Mass.		471	WAVE	Louisville, Ky.		452
WALK	Patchogue, N. Y.		544	WAVI	Dayton, Ohio		568
WALL	Middletown, N. Y.		528	WAVL	Apollo, Pa.		585
WALM	Albion, Mich.		475	WAVN	Stillwater, Minn.		491
WALT	Tampa, Fla.		406	WAVO	Avondale Estates, Ga.		410
WALY	Herkimer-Ilion, N. Y.		527	WAVP	Avon Park, Fla.		395
WAMD	Aberdeen, Md.		466	WAVU	Albertville, Ala.		351
WAME	Miami, Fla.		400	WAVY	Portsmouth, Va.		647
WAMI	Opp, Ala.		356	WAVZ	New Haven, Conn.		391
WAML	Laurel, Miss.		495	WAWK	Kendallville, Ind.		436
WAMM	Flint, Mich.		480	WAXE	Vero Beach, Fla.		407
WAMO	Homestead-Pittsburgh, Pa.		589	WAXX	Chippewa Falls, Wis.		662
WAMP	Pittsburgh, Pa.		593	WAYB	Waynesboro, Va.		650
WAMS	Wilmington, Del.		393	WAYE	Dundalk, Md.		467
WAMV	East St. Louis, Ill.		428	WAYN	Rockingham, N. C.		558
WAMW	Washington, Ind.		439	WAYS	Charlotte, N. C.		550
WAMY	Amory, Miss.		492	WAYX	Waycross, Ga.		418
WANA	Anniston, Ala.		351	WAYZ	Waynesboro, Pa.		597
WANB	Waynesburg, Pa.		597	WAZA	Bainbridge, Ga.		410
WAND	Canton, Ohio		563	WAZF	Yazoo City, Miss.		499
WANE	Ft. Wayne, Ind.		434	WAZL	Hazlet, Pa.		589
WANN	Annapolis, Md.		466	WBAB	Babylon, N. Y.		524
WANS	Anderson, S. C.		599	WBAC	Cleveland, Tenn.		608
WANT	Richmond, Va.		647	WBAL	Baltimore, Md.		466
WANY	Albany, Ky.		449	WBAM	Montgomery, Ala.		356
WAOK	Atlanta, Ga.		409	WBAP	Fort Worth, Tex.		625
WAOV	Vincennes, Ind.		439	WBAR	Bartow, Fla.		395
WAPA	San Juan, P. R.		672	WBAT	Marion, Ind.		437
WAPE	Jacksonville, Fla.		398	WBAW	Barnwell, S. C.		600
WAPF	McComb, Miss.		496	WBAX	Wilkes-Barre, Pa.		597
WAPG	Arcadia, Fla.		394	WBAY	Green Bay, Wis.		663
WAPI	Birmingham, Ala.		351	WBBA	Pittsfield, Ill.		432
WAPL	Appleton, Wis.		662	WBBB	Burlington, N. C.		550
WAPO	Chattanooga, Tenn.		607	WBBC	Flint, Mich.		480
WAPX	Montgomery, Ala.		356	WBBF	Rochester, N. Y.		544
WAQE	Towson, Md.		469	WBBI	Abingdon, Va.		642
WARA	Attleboro, Mass.		469	WBBM	Chicago, Ill.		425
WARB	Covington, La.		457	WBBN	Perry, Ga.		416
WARC	Milton, Pa.		591	WBBO	Forest City, N. C.		552
WARD	Johnstown, Pa.		589	WBBQ	Augusta, Ga.		410
WARE	Ware, Mass.		475	WBBW	Youngstown, Ohio		572
WARF	Jasper, Ala.		355	WBBZ	Ponca City, Okla.		575
WARK	Hagerstown, Md.		468	WBCA	Bay Minette, Ala.		351
WARL	Arlington, Va.		642	WBCE	Levittown-Fairless Hills, Pa.		590
WARM	Scranton, Pa.		595	WBCK	Battle Creek, Mich.		477
WARN	Fort Pierce, Fla.		397	WBCM	Bay City, Mich.		477
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WASA	Havre De Grace, Md.		468	WBCU	Union, S. C.		605
WASK	Lafayette, Ind.		436	WBEC	Pittsfield, Mass.		473
WATA	Boone, N. C.		550	WBEE	Chicago, Ill.		425
WATC	Gaylord, Mich.		481	WBEJ	Elizabethton, Tenn.		609
WATE	Knoxville, Tenn.		611	WBEL	Beloit, Wis.		662
WATH	Athens, Ohio		563	WBEN	Buffalo, N. Y.		525
WATK	Antigo, Wis.		661	WBET	Brockton, Mass.		471
WATM	Atmore, Ala.		351	WBEU	Beaufort, S. C.		600
WATN	Watertown, N. Y.		549	WBEV	Beaver Dam, Wis.		662
WATO	Oak Ridge, Tenn.		614	WBEX	Chillicothe, Ohio		565
WATP	Marion, S. C.		603	WBFC	Fremont, Mich.		481
WATR	Waterbury, Conn.		392	WBFD	Bedford, Pa.		585
WATS	Sayre, Pa.		595	WBGC	Chipley, Fla.		395
WATT	Cadillac, Mich.		477	WBGR	Jesup, Ga.		414
WATW	Ashland, Wis.		662	WBHB	Fitzgerald, Ga.		413
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WBLF	— Bellefonte, Pa.		585	WCAU	— Philadelphia, Pa.		591
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WBLO	— Evergreen, Ala.		353	WCAY	— Cayce, S. C.		600
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WGKA	Atlanta, Ga.		409
WGL	Ft. Wayne, Ind.		434
WGLC	Centreville, Miss.		492
WGLI	Babylon, N. Y.		524
WGMA	Hollywood, Fla.		398
WGML	Hinesville, Ga.		414
WGMS	Washington, D. C.		393
WGN	Chicago, Ill.		427
WGNC	Gastonia, N. C.		552
WGNI	Wilmington, N. C.		560
WGNS	Murfreesboro, Tenn.		613
WGNV	Newburgh, N. Y.		528
WGOA	Winter Garden, Fla.		408
WGOL	Goldsboro, N. C.		553
WGOR	Georgetown, Ky.		450
WGOV	Valdosta, Ga.		418
WGPA	Bethlehem, Pa.		585
WGPC	Albany, Ga.		408
WGR	Buffalo, N. Y.		525
WGRA	Cairo, Ga.		411
WGRC	Louisville, Ky.		452
WGRD	Grand Rapids, Mich.		481
WGRM	Greenwood, Miss.		493
WGRO	Lake City, Fla.		399
WGRV	Greeneville, Tenn.		609
WGRY	Gary, Ind.		435
WGSA	Ephrata, Pa.		587
WGSM	Huntington, N. Y.		527
WGSR	Millen, Ga.		415
WGST	Atlanta, Ga.		409
WGSV	Guntersville, Ala.		354
WGSW	Greenwood, S. C.		603

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WGTA	Summerville, Ga.		417	WHIR	Danville, Ky.		450
WGTC	Greenville, N. C.		554	WHIS	Bluefield, W. Va.		658
WGTL	Kannapolis, N. C.		555	WHIT	New Bern, N. C.		556
WGTM	Wilson, N. C.		560	WHIY	Orlando, Fla.		402
WGTN	Georgetown, S. C.		672	WHIZ	Zanesville, Ohio		572
WGTO	Cypress Gardens, Fla.		396	WHJB	Greensburg, Pa.		588
WGUS	North Augusta, S. C.		674	WHJC	Matewan, W. Va.		659
WGUY	Bangor, Me.		463	WHK	Cleveland, Ohio		566
WGVA	Geneva, N. Y.		527	WHKK	Akron, Ohio		563
WGVM	Greenville, Miss.		493	WHKP	Hendersonville, N. C.		554
WGWC	Se'ma, Ala.		357	WHKY	Hickory, N. C.		554
WGWR	Asheboro, N. C.		549	WHLB	Virg'in'a, Minn.		491
WGY	Schenectady, N. Y.		545	WHLD	Niagara Falls, N. Y.		543
WGYV	Greenville, Ala.		354	WHLF	South Boston, Va.		649
WHAB	Baxley, Ga.		410	WHLI	Hempstead, N. Y.		527
WHAI	Greenfield, Mass.		472	WHLL	Wheeling, W. Va.		661
WHAK	Rogers City, Mich.		486	WHLM	Bloomsburg, Pa.		585
WHAL	Shelbyville, Tenn.		615	WHLN	Harlan, Ky.		451
WHAM	Rochester, N. Y.		545	WHLP	Centerville, Tenn.		607
WHAN	Charleston, S. C.		690	WHLS	Port Huron, Mich.		485
WHAP	Hopewell, Va.		645	WHLT	Huntington, Ind.		435
WHAR	Clarksburg, W. Va.		658	WFMA	Anniston, Ala.		351
WHAS	Louisville, Ky.		452	WHMI	Howell, Mich.		482
WHAT	Philadelphia, Pa.		593	WFMP	Northampton, Mass.		473
WHAV	Haverhill, Mass.		472	WHMS	Charleston, W. Va.		658
WHAW	Weston, W. Va.		661	WHNC	Henderson, N. C.		554
WHAY	New Britain, Conn.		390	WHNY	McComb, Miss.		496
WHB	Kansas City, Mo.		503	WHO	Des Moines, Iowa		441
WHBB	Selma, Ala.		357	WHOA	San Juan, P. R.		672
WHBC	Canton, Ohio		565	WHOC	Philadelphia, Pa.		497
WHBF	Rock Island, Ill.		432	WHOY	Lancaster, Ohio		569
WHBG	Harrisonburg, Va.		645	WHOL	Allentown, Pa.		583
WHBI	Newark, N. J.		518	WHOM	New York, N. Y.		531
WHBL	Sheboygan, Wis.		667	WFOO	Orlando, Fla.		402
WHBN	Harrodsburg, Ky.		451	WHOP	Hopkinsville, Ky.		451
WHBO	Tampa, Fla.		406	WHOS	Decatur, Ala.		353
WHBQ	Memphis, Tenn.		612	WHOT	Campbell, Ohio		563
WHBT	Harriman, Tenn.		609	WFOV	Clinton, Ill.		427
WHBU	Anderson, Ind.		433	WHP	Harrisburg, Pa.		588
WHBY	Appleton, Wis.		662	WHPB	Belton, S. C.		630
WHCC	Waynesville, N. C.		559	WHPE	High Point, N. C.		554
WHCO	Sparta, Ill.		432	WHRT	Hartselle, Ala.		355
WHCU	Ithaca, N. Y.		527	WHRV	Ann Arbor, Mich.		477
WHDF	Houghton, Mich.		482	WHSC	Hartsville, S. C.		603
WHDH	Boston, Mass.		470	WHSM	Hayward, Wis.		663
WHDL	Olean, N. Y.		543	WHSY	Hattiesburg, Miss.		494
WHDM	McKenzie, Tenn.		611	WH* B	Talladega, Ala.		357
WHEB	Portsmouth, N. H.		517	WHTC	Holland, Mich.		482
WHEC	Rochester, N. Y.		545	WHTG	Asbury Park, N. J.		517
WHED	Washington, N. C.		559	WHTN	Huntington, W. Va.		659
WHFE	Martinsville, Va.		645	WHUB	Cookeville, Tenn.		608
WHFN	Syracuse, N. Y.		546	WHUC	Hudson, N. Y.		527
WHFP	Foley, Ala.		354	WHUM	Reading, Pa.		595
WHFR	Memphis, Tenn.		612	WHUN	Huntingdon, Pa.		589
WHFY	Millington, Tenn.		612	WHVF	Wausau, Wis.		668
WHFB	Benton Harbor-St. Joseph, Mich.		477	WHVH	Henderson, N. C.		554
WHFC	Chicago, Ill.		427	WHVR	Hanover, Pa.		588
WHGB	Harrisburg, Pa.		588	WHWB	Rutland, Vt.		641
WHGR	Houghton Lake, Mich.		482	WHXY	Bogalusa, La.		457
WHHH	Warren, Ohio		571	WHYE	Roanoke, Va.		648
WHHM	Memphis, Tenn.		612	WHYL	Carlisle, Pa.		586
WHHY	Montgomery, Ala.		356	WHYN	Springfield, Mass.		474
WHIE	Griffin, Ga.		414	WHYS	Ocala, Fla.		402
WHIL	Medford-Boston, Mass.		473	WIAC	San Juan, P. R.		673
WHIM	Providence, R. I.		599	WIAM	Williamston, N. C.		560
WHIN	Gallatin, Tenn.		609	WIBA	Madison, Wis.		663
WHIO	Dayton, Ohio		568	WIBB	Macon, Ga.		414
WHIP	Mooresville, N. C.		556	WIBC	Indianapolis, Ind.		435

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WIBG	Philadelphia, Pa.		593	WIS	Columbia, S. C.		601
WIEM	Jackson, Mich.		483	WISC	Madison, Wis.		664
WIBR	Baton Rouge, La.		456	WISE	Asheville, N. C.		549
WIBU	Poynette, Wis.		666	WISH	Indianapolis, Ind.		436
WIBV	Belleville, Ill.		424	WISK	St. Paul, Minn.		491
WIBW	Topeka, Kan.		448	WISL	Shamokin, Pa.		596
WIBX	Utica, N. Y.		547	WISN	Milwaukee, Wis.		665
WICA	Ashtabula, Ohio		563	WISO	Ponce, P. R.		671
WICC	Bridgeport, Conn.		389	WISP	Kinston, N. C.		555
WICE	Providence, R. I.		599	WISR	Butler, Pa.		586
WICH	Norwich, Conn.		391	WIST	Charlotte, N. C.		550
WICK	Scranton, Pa.		595	WISV	Viroqua, Wis.		668
WICO	Salisbury, Md.		469	WITA	San Juan, P. R.		673
WICU	Erie, Pa.		588	WITH	Baltimore, Md.		467
WICY	Malone, N. Y.		528	WITT	Lewisburg, Pa.		590
WIDE	Biddeford, Me.		464	WITY	Danville, Ill.		427
WIEL	Elizabethtown, Ky.		450	WITZ	Jasper, Ind.		436
WIFM	Elkin, N. C.		552	WIVI	Christiansted, V. I.		673
WIGM	Medford, Wis.		664	WIVK	Knoxville, Tenn.		610
WIIN	Atlanta, Ga.		409	WIVY	Jacksonville, Fla.		398
WIKB	Iron River, Mich.		483	WIZE	Springfield, Ohio		571
WIKC	Bogalusa, La.		457	WIZZ	Streator, Ill.		433
WIKE	Newport, Va.		641	WJAC	Johnstown, Pa.		589
WIKY	Evansville, Ind.		434	WJAG	Norfolk, Neb.		512
WIL	St. Louis, Mo.		506	WJAK	Jackson, Tenn.		609
WILA	Danville, Va.		643	WJAM	Marion, Ala.		355
WILD	Boston, Mass.		470	WJAR	Providence, R. I.		589
WILE	Cambridge, Ohio		563	WJAT	Swainsboro, Ga.		417
WILI	Willimantic, Conn.		392	WJAX	Jacksonville, Fla.		398
WILK	Wilkes-Barre, Pa.		597	WJAY	Mullins, S. C.		604
WILM	Wilmington, Del.		393	WJAZ	Albany, Ga.		408
WILO	Frankfort, Ind.		435	WJBB	Haleyville, Ala.		354
WILS	Lansing, Mich.		484	WJBC	Bloomington, Ill.		424
WILZ	St. Petersburg Beach, Fla.		404	WJBD	Salem, Ill.		432
WIMA	Lima, Ohio		569	WJBK	Detroit, Mich.		479
WIMO	Winder, Ga.		418	WJBL	Holland, Mich.		482
WIMS	Michigan City, Ind.		437	WJBO	Baton Rouge, La.		457
WINA	Charlottesville, Va.		643	WJBS	DeLand, Fla.		396
WINC	Winchester, Va.		650	WJBW	New Orleans, La.		459
WIND	Chicago, Ill.		427	WJCD	Seymour, Ind.		438
WINE	Buffalo, N. Y.		525	WJCM	Sebring, Fla.		405
WINF	Manchester, Conn.		390	WJDA	Quincy, Mass.		474
WING	Dayton, Ohio		568	WJDB	Thomasville, Ala.		358
WINI	Murphysboro, Ill.		431	WJDX	Jackson, Miss.		494
WINK	Fort Myers, Fla.		397	WJDY	Salisbury, Md.		469
WINN	Louisville, Ky.		452	WJEF	Grand Rapids, Mich.		481
WINR	Binghamton, N. Y.		524	WJEH	Gallipolis, Ohio		569
WINS	New York, N. Y.		533	WJEJ	Hagerstown, Md.		468
WINT	Winter Haven, Fla.		408	WJEM	Valdosta, Ga.		418
WINX	Rockville, Md.		468	WJER	Dover, Ohio		568
WINZ	Miami, Fla.		400	WJET	Erie, Pa.		588
WIOD	Sanford, Fla.		405	WJHB	Talladega, Ala.		358
WION	Ionia, Mich.		483	WJHL	Johnson City, Tenn.		610
WIOS	Tawas City, Mich.		486	WJHO	Opelika, Ala.		356
WIOU	Kokomo, Ind.		436	WJIG	Tulahoma, Tenn.		615
WIP	Philadelphia, Pa.		593	WJIM	Lansing, Mich.		484
WIPA	Annapolis, Md.		466	WJIV	Savannah, Ga.		416
WIPC	Lake Wales, Fla.		399	WJJC	Commerce, Ga.		412
WIPS	Ticonderoga, N. Y.		547	WJJD	Chicago, Ill.		427
WIRA	Fort Pierce, Fla.		397	WJJI	Niagara Falls, N. Y.		543
WIRB	Enterprise, Ala.		353	WJJM	Lewisburg, Tenn.		611
WIRC	Hickory, N. C.		554	WJLB	Detroit, Mich.		479
WIRE	Indianapolis, Ind.		436	WJLD	Birmingham, Ala.		352
WIRJ	Humboldt, Tenn.		609	WJLK	Asbury Park, N. J.		517
WIRK	West Palm Beach, Fla.		407	WJLS	Beckley, W. Va.		657
WIRL	Pecora, Ill.		431	WJMA	Orange, Va.		647
WIRO	Ironton, Ohio		569	WJMB	Brookhaven, Miss.		492
WIRY	Plattsburg, N. Y.		544	WJMC	Rice Lake, Wis.		667

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WJMJ	Philadelphia,	Pa.	593	WKHM	Jackson,	Mich.	484
WJMO	Cleveland,	Ohio	567	WKIC	Hazard,	Ky.	451
WJMR	New Orleans,	La.	460	WKID	Champaign-Urbana,	Ill.	425
WJMS	Ironwood,	Mich.	483	WKIK	Leonardtwn,	Md.	468
WJMW	Athens,	Ala.	351	WKIN	Kingsport,	Tenn.	610
WJMX	Florence,	S. C.	602	WKIP	Poughkeepsie,	N. Y.	544
WJNC	Jacksonville,	N. C.	554	WKIS	Orlando,	Fla.	402
WJNO	West Palm Beach,	Fla.	407	WKIT	Garden City,	N. Y.	526
WJOB	Hammond,	Ind.	435	WKIX	Raleigh,	N. C.	557
WJOC	Jamestown,	N. Y.	527	WKJB	Mayaguez,	P. R.	671
WJOE	Ward Ridge,	Fla.	407	WKJG	Ft. Wayne,	Ind.	435
WJOI	Florence,	Ala.	354	WKKO	Cocoa,	Fla.	395
WJOL	Joliet,	Ill.	429	WKKS	Vanceburg,	Ky.	455
WJON	St. Cloud,	Minn.	490	WKLA	Ludington,	Mich.	484
WJOT	Lake City,	S. C.	603	WKLC	St. Albans,	W. Va.	661
WJOY	Burlington,	Vt.	641	WKLE	Washington,	Ga.	418
WJPA	Washington,	Pa.	597	WKLF	Clanton,	Ala.	352
WJPD	Ishpeming,	Mich.	483	WKLK	Cloquet,	Minn.	487
WJPF	Herrin,	Ill.	429	WKLM	Wilmington,	N. C.	560
WJPG	Green Bay,	Wis.	663	WKLO	Louisville,	Ky.	452
WJPR	Greenville,	Miss.	493	WKLX	Blackstone,	Va.	643
WJPS	Evansville,	Ind.	434	WKLY	Paris,	Ky.	454
WJQS	Jackson,	Miss.	494	WKLY	Hartwell,	Ga.	414
WJRI	Detroit,	Mich.	480	WKLZ	Kalamazoo,	Mich.	484
WJRD	Tuscaloosa,	Ala.	358	WKMC	Roaring Spring,	Pa.	595
WJRI	Lenoir,	N. C.	555	WKMF	Flint,	Mich.	480
WJSB	Crestview,	Fla.	396	WKMH	Detroit-Dearborn,	Mich.	479
WJTN	Jamestown,	N. Y.	528	WKMI	Kalamazoo,	Mich.	484
WJUN	Mexico,	Pa.	591	WKMT	Kings Mountain,	N. C.	555
WJVA	South Bend,	Ind.	438	WKNB	New Britain,	Conn.	391
WJW	Cleveland,	Ohio	567	WKNE	Keene,	N. H.	516
WJWL	Georgetown,	Del.	393	WKNX	Saginaw,	Mich.	486
WJWS	South Hill,	Va.	649	WKNY	Kingston,	N. Y.	528
WJXN	Jackson,	Miss.	495	WKOA	Hopkinsville,	Ky.	451
WJZM	Clarksville,	Tenn.	608	WKOK	Sunbury,	Pa.	596
WKAB	Mobile,	Ala.	355	WKOP	Binghamton,	N. Y.	525
WKAI	Macomb,	Ill.	430	WKOV	Wellston,	Ohio	571
WKAL	Rome,	N. Y.	545	WKOW	Madison,	Wis.	664
WKAM	Goshen,	Ind.	435	WKOX	Framingham,	Mass.	472
WKAN	Kankakee,	Ill.	429	WKOY	Bluefield,	W. Va.	658
WKAP	Allentown,	Pa.	584	WKOZ	Kosciusko,	Miss.	495
WKAQ	Santurce,	P. R.	673	WKPA	New Kensington,	Pa.	591
WKAT	Miami Beach,	Fla.	401	WKPT	Kingsport,	Tenn.	610
WKAY	Glasgow,	Ky.	450	WKRC	Cincinnati,	Ohio	565
WKAZ	Charleston,	W. Va.	658	WKRG	Mobile,	Ala.	355
WKBC	North Wilkesboro,	N. C.	557	WKRK	Murphy,	N. C.	556
WKBH	La Crosse,	Wis.	663	WKRM	Columbia,	Tenn.	608
WKBI	St. Marys,	Pa.	595	WKRO	Cairo,	Ill.	424
WKBJ	Milan,	Tenn.	613	WKRS	Waukegan,	Ill.	433
WKBL	Covington,	Tenn.	608	WKRT	Cortland,	N. Y.	526
WKBN	Youngstown,	Ohio	572	WKRZ	Oil City,	Pa.	591
WKBO	Harrisburg,	Pa.	589	WKSB	Milford,	Del.	393
WKBR	Manchester,	N. H.	517	WKSR	Pulaski,	Tenn.	614
WKBV	Richmond,	Ind.	438	WKST	New Castle,	Pa.	591
WKBW	Buffalo,	N. Y.	525	WKTC	Charlotte,	N. C.	551
WKBZ	Muskegon,	Mich.	485	WKTF	Warrenton,	Va.	650
WKCE	Berlin,	N. H.	516	WKTG	Thomasville,	Ga.	417
WKCT	Bowling Green,	Ky.	449	WKTL	Sheboygan,	Wis.	667
WKDA	Nashville,	Tenn.	613	WKTQ	South Paris,	Me.	466
WKDK	Newberry,	S. C.	604	WKTX	Atlantic Beach,	Fla.	395
WKDL	Clarksdale,	Miss.	492	WKTY	La Crosse,	Wis.	663
WKDN	Camden,	N. J.	518	WKUL	Cullman,	Ala.	353
WKDX	Hamlet,	N. C.	554	WKVA	Lewistown,	Pa.	590
WKEI	Kewanee,	Ill.	429	WKVM	San Juan,	P. R.	673
WKEN	Dover,	Del.	393	WKWF	Key West,	Fla.	399
WKEU	Griffin,	Ga.	414	WKWK	Wheeling,	W. Va.	661
WKEY	Covington,	Va.	643	WKXL	Concord,	N. H.	516
WKGN	Knoxville,	Tenn.	610	WKXV	Knoxville,	Tenn.	610

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WKY	Oklahoma City, Okla.		575
WKYB	Paducah, Ky.		454
WKYR	Keyser, W. Va.		659
WKYW	Louisville, Ky.		452
WKZO	Kalamazoo, Mich.		484
WLAB	Gainesville, Ga.		414
WLAC	Nashville, Tenn.		613
WLAD	Danbury, Conn.		390
WLAF	Lafollette, Tenn.		611
WLAG	La Grange, Ga.		414
WLAK	Lakeland, Fla.		399
WLAM	Lewiston, Me.		465
WLAN	Lancaster, Pa.		590
WLAP	Lexington, Ky.		451
WLAQ	Rome, Ga.		416
WLAR	Athens, Tenn.		607
WLAS	Jacksonville, N. C.		554
WLAT	Conway, S. C.		601
WLAU	Laurel, Miss.		495
WLAV	Grand Rapids, Mich.		482
WLAY	Muscle Shoals, Ala.		356
WLBB	Carrollton, Ga.		411
WLBC	Muncie, Ind.		437
WLBE	Leesburg, Fla.		400
WLBG	Laurens, S. C.		603
WLBH	Mattoon, Ill.		430
WLBJ	Bowling Green, Ky.		449
WLBK	De Kalb, Ill.		428
WLBN	Lebanon, Ky.		451
WLBK	Lebanon, Pa.		590
WLBS	Birmingham, Ala.		352
WLBE	Bangor, Me.		463
WLCK	Scottsville, Ky.		455
WLCM	Lancaster, S. C.		603
WLCO	Eustis, Fla.		397
WLCS	Baton Rouge, La.		457
WLCS	La Cross, Wis.		663
WLDB	Atlantic City, N. J.		518
WLDS	Jacksonville, Ill.		429
WLDT	Ladysmith, Wis.		663
WLEA	Hornell, N. Y.		527
WLEC	Sandusky, Ohio		571
WLEE	Richmond, Va.		648
WLEM	Emporium, Pa.		587
WLEO	Ponce, P. R.		672
WLET	Toccoa, Ga.		417
WLEU	Erie, Pa.		588
WLEW	Bad Axe, Mich.		477
WLFA	Lafayette, Ga.		414
WLFH	Little Falls, N. Y.		528
WLIB	New York, N. Y.		535
WLIK	Newport, Tenn.		614
WLIL	Lenoir City, Tenn.		611
WLIP	Kenosha, Wis.		663
WLIS	Old Saybrook, Conn.		391
WLIV	Livingston, Tenn.		611
WLLH	Lowell-Lawrence, Mass.		473
WLLY	Richmond, Va.		647
WLMJ	Jackson, Ohio		569
WLNA	Peekskill, N. Y.		544
WLNH	Laconia, N. H.		517
WLOA	Braddock, Pa.		585
WLOB	Portland, Me.		465
WLOC	Munfordville, Ky.		453
WLOE	Leaksville, N. C.		555
WLOF	Orlando, Fla.		403
WLOG	Logan, W. Va.		659
WLOH	Princeton, W. Va.		660

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WLOI	La Porte, Ind.		436
WLOK	Memphis, Tenn.		612
WLOL	Minneapolis, Minn.		489
WLON	Lincolnton, N. C.		555
WLOS	Asheville, N. C.		549
WLOU	Louisville, Ky.		452
WLOW	Norfolk, Va.		646
WLOX	Biloxi-Gulfport, Miss.		492
WLPM	Suffolk, Va.		649
WLPO	La Salle, Ill.		429
WLRP	New Albany, Ind.		437
WLS	Chicago, Ill.		427
WLSC	Leesville, S. C.		603
WLSD	Big Stone Gap, Va.		642
WLSE	Wallace, N. C.		559
WLSH	Lansford, Pa.		590
WLSI	Pikeville, Ky.		454
WLSM	Louisville, Miss.		496
WLSV	Wellsville, N. Y.		549
WLTC	Gastonia, N. C.		552
WLVA	Lynchburg, Va.		645
WLW	Cincinnati, Ohio		565
WLYC	Williamsport, Pa.		597
WLYN	Lynn, Mass.		473
WMAB	Munising, Mich.		485
WMAF	Madison, Fla.		400
WMAG	Forrest, Miss.		493
WMAJ	State College, Pa.		596
WMAK	Nashville, Tenn.		613
WMAL	Washington, D. C.		394
WMAM	Marinette, Wis.		664
WMAN	Mansfield, Ohio		570
WMAP	Monroe, N. C.		556
WMAQ	Chicago, Ill.		427
WMAS	Springfield, Mass.		474
WMAX	Grand Rapids, Mich.		482
WMAY	Springfield, Ill.		433
WMAZ	Macon, Ga.		415
WMBA	Ambridge, Pa.		585
WMBC	Macon, Miss.		496
WMBD	Peoria, Ill.		431
WMBG	Richmond, Va.		647
WMBH	Joplin, Mo.		503
WMBL	Morehead City, N. C.		556
WMBM	Miami Beach, Fla.		401
WMBN	Petoskey, Mich.		485
WMBO	Auburn, N. Y.		524
WMBR	Jacksonville, Fla.		398
WMBS	Uniontown, Pa.		596
WMC	Memphis, Tenn.		612
WMCA	New York, N. Y.		537
WMCD	Welch, W. Va.		661
WMCH	Church Hill, Tenn.		608
WMCK	McKeesport, Pa.		590
WMCP	Columbia, Tenn.		608
WMCW	Harvard, Ill.		429
WMDC	Hazlehurst, Miss.		494
WMDD	Fajardo, P. R.		671
WMDF	Mount Dora, Fla.		402
WMDN	Midland, Mich.		484
WMEG	Eau Gallie, Fla.		397
WMEN	Tallahassee, Fla.		405
WMET	Miami Beach, Fla.		401
WMEV	Marion, Va.		645
WMEX	Boston, Mass.		470
WMFC	Monroeville, Ala.		356
WMFD	Wilmington, N. C.		560
WMFG	Hibbing, Minn.		488

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WITM	Trenton	N. J.	519	WWNH	Rochester	N. H.	517
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WITS	Bloomington	Ind.	434	WWOD	Lynchburg	Va.	645
WIUC	Union City	Tenn.	615	WWOK	Charlotte	N. C.	551
WIUP	Tupelo	Miss.	497	WWOL	Buffalo	N. Y.	525
WTUS	Tuskegee	Ala.	358	WWON	Woonsocket	R. I.	599
WTUX	Wilmington	Del.	393	WWNR	Beckley	W. Va.	657
WTVB	Coldwater	Mich.	479	WWPA	Williamsport	Pa.	597
WTVL	Waterville	Me.	466	WWPF	Palatka	Fla.	403
WTVN	Columbus	Ohio	568	WWRI	West Warwick	R. I.	599
WTWA	Thomson	Ga.	417	WWRL	New York	N. Y.	543
WTWB	Auburndale	Fla.	395	WWSC	Glens Falls	N. Y.	527
WTWN	St. Johnsbury	Vt.	642	WWSR	St. Albans	Vt.	642
WTXL	West Springfield	Mass.	474	WWST	Wooster	Ohio	572
WTYC	Rock Hill	S. C.	604	WWSW	Pittsburgh	Pa.	594
WTYM	Springfield	Mass.	474	WWTB	Tampa	Fla.	407
WYIN	Tryon	N. C.	559	WWVA	Wheeling	W. Va.	661
WTYS	Marianna	Fla.	400	WWWB	Jasper	Ala.	355
WULA	Eufaula	Ala.	353	WWWF	Fayette	Ala.	353
WUSJ	Lockport	N. Y.	528	WWWR	Russellville	Ala.	357
WUST	Washington	D. C.	394	WWWV	Rio Piedras	P. R.	672
WVAM	Altoona	Pa.	584	WWXL	Manchester	Ky.	453
WVCG	Coral Gables	Fla.	395	WYVO	Pineville	W. Va.	660
WVCH	Chester	Pa.	586	WXAL	Demopolis	Ala.	353
WVEC	Hampton	Va.	644	WXGI	Richmond	Va.	648
WVET	Rochester	N. Y.	545	WXLl	Dublin	Ga.	413
WVIM	Vicksburg	Miss.	497	WXLW	Indianapolis	Ind.	436
WVJP	Mt. Kisco	N. Y.	528	WXOK	Baton Rouge	La.	457
WVJS	Caguas	P. R.	671	WXRF	Guayama	P. R.	671
WVKS	Owensboro	Ky.	453	WXXX	Hattiesburg	Miss.	494
WVKC	Columbus	Ohio	568	WXYZ	Detroit	Mich.	480
WVLK	Lexington	Ky.	451	WYCL	York	S. C.	605
WVLN	Olney	Ill.	431	WYDE	Birmingham	Ala.	352
WVMC	Mount Carmel	Ill.	431	WYLD	New Orleans	La.	460
WVMI	Biloxi	Miss.	492	WYMB	Manning	S. C.	603
WVNA	Tuscumbia	Ala.	358	WYNN	Florence	S. C.	602
WVNJ	Newark	N. J.	518	WYOU	Newport News	Va.	646
WVOK	Birmingham	Ala.	352	WYRN	Louisburg	N. C.	555
WVOL	Nashville	Tenn.	614	WYSE	Lakeland	Fla.	399
WVOP	Vidalia	Ga.	418	WYSR	Franklin	Va.	644
WVOS	Liberty	N. Y.	528	WYTH	Madison	Ga.	415
WVOT	Wilson	N. C.	560	WYTI	Rocky Mount	Va.	649
WVOW	Logan	W. Va.	659	WYVE	Wytheville	Va.	650
WVPO	Stroudsburg	Pa.	596	WYZE	Atlanta	Ga.	410
WVSC	Somerset	Pa.	596	WZIP	Cincinnati	Ohio	566
WVVW	Grafton-Fairmont	W. Va.	659	WZKY	Ahoskie	N. C.	549
WWBC	Bay City	Mich.	477	WZOB	Ft. Payne	Ala.	354
WWBD	Bamberg	S. C.	600	WZOK	Jacksonville	Fla.	399
WWBZ	Vineland	N. J.	519	WZRO	Jacksonville Beach	Fla.	399
WWCA	Gary	Ind.	435	WZYX	Cowan	Tenn.	608
WWCC	Bremen	Ga.	410				

DEE-JAY *Grapevine*



WE SUPPLY THE GIFTS — YOU BUILD AUDIENCES!

Here you see a facsimile of the format of the *Dee-Jay Grapevine*, a publication begun in January, 1959, by Al Petker, the Contest Man, Beverly Hills, California.

It is dedicated to the Disc-Jockey, the “Dee-Jay,” and it goes to more than 7500 of them each month. It is *their* paper. And you can make it *your* free medium in which you can exchange views, ideas and opinions — contest plans, boners, and even advertise — at no cost — for a new job or a new transmitter.

In its first month, the *Dee-Jay Grapevine* was so fantastically accepted that it tripled its circulation. Thus, in the “Contest Man’s” office, we feel we have fulfilled a need.

We also feel that we fulfill a few other needs. We supply gifts whereby Dee-Jays build their audiences — build them for profit to themselves and their stations.

Dee-Jays might also feel a need for the young lady to our right, here. But that’s something we can’t fulfill. They’re on their own as far as she is concerned. That’s Miss Georgia Clancy, our Executive V.P. But she’ll gladly correspond with you and fulfill all your needs in *Gifts For Listeners*.

Write her in care of Al Petker, The Contest Man, Beverly Hills, California.



GIFTS for LISTENERS



Pop.: 3,345,000
Families: 864,000
Radio Homes: 819,000

Alabama

Stations in State: 106
TV Homes: 614,000
TV Stations: 11

WAVU—Albertville—1947

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 830 Independent
Pres., Gen. Mgr. Pat M. Courington
Comm. Prom. Mgr. Bill Hagler
Chief Engineer James B. Hartling

WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Piedmont Service Corp.
Business-Studio Address 138 Main St.
Tel.: Adams 4-2566 KBS
Representative Sears & Ayers, Dixieland
General Mgr. Jim Whitley

WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd., P. O. Box 29
Tel.: 1340 KBS
Pres., Gen. Mgr. J. Dige Bishop
Sales Comm. Mgr. Donald Cooke
Program Director Jeanette Powell

WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned Gadsden Radio Co.
Address Box 509
Tel.: AD 7-1627 KBS
Representative McGillvra, Inc.
Owner C. L. Graham
General Mgr. Mac M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts
Owned By Southland Bcstg Co.
Address Box 1280
Tel.: Adams 6-8291 Independent
General Mgr. Ralph M. Allgood
Promotion Mgr. Jim Shackelford
Program Dir. Beatie R. Ferguson
Chief Engineer R. G. Olm

WHMA—Anniston—1938

Frequency: 1390 Kc. Pw: 5000 d.; 1000 Kw. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Tel.: AD 6-7545 ABC
Newspaper Affil. Anniston Star
Representative Walker-Rawalt Co.
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Manager George Rutledge
Program Director Rosamond Ponder
Publicity Director E. Cody Hall
Sales Prom. Mgr. Hall Wray
Chief Engineer James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address P.O. Box 386
Tel.: 565 Independent
Pres.-Gen. Mgr. Homer F. Dunnivant
Program Dir. Robt. V. Dunnivant
Chief Eng. William G. Mitchell

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Operated By Southland Bcstg. Co.
Address P. O. Box 59
Tel.: 50 Independent
Gen. Mgr., Ch. Eng. T. C. Miniard
Comm. Mgr. Julia Miniard
Program Director Jimmie Crews

WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: 1240 ABC
Pres., Gen.-Sta. Mgr. Elmer G. Salter
Sales Prom. Mgr. Bonn Sanders
Program Director Jean Jetton
Publicity Director Elmer Salter
Chief Engineer George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 426
Tel.: 2281 KBS
Newspaper Affiliation Baldwin Times
Representative Continental
President J. H. Faulkner
Gen. Mgr. Jim Stewart
Prog. Dir. Al Perkins
Chief Engineer R. A. Switzer

WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50,000 Watts
Oper. By Alabama Bcstg. Sys. Inc.
Address P. O. Box 2553
Tel.: FAirtax 3-6141 ABC-NBC
Newspaper Affil. Birmingham News
Representative Henry I. Christal
V.P., Gen. Mgr. Charles F. Grisham
Program Director Ray A. Furr
Sales Dir. Albert J. Gillen
Promotion Director James Chenoweth
Chief Engineer J. V. Sanderson

WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By WBRC, Inc.
Address 1729 2nd Ave., N.
General Manager Lloyd Taft
Sales Manager W. O. Mogge

ALABAMA

Merchandising Mgr. Rena Webb
Nat. Sales Mgr. G. O. Privett
Prog. Dir. Fox Lightfoot
Chief Engineer. Robert L. DuPriest

WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By. Chapman Radio-TV Co.
Business Address. 725 S. 22nd St.
Tel.: AL 2-3019. ABC
General Commercial Manager. W. R. Kennedy
Sta. Prog. Dir. G. K. Chapman
Publicity Director. Frances Coyle
Chief Engineer. Ben Nixon

WEDR—Birmingham—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By. Edwin H. Estes
Business Address. 1417 Fourth Ave. N.
Tel.: 4-0925. KBS
Representative. Dore
Owner. Edwin H. Estes
Gen. Mgr. Joe E. Osborn

WENN—Birmingham—1949

Frequency: 1450 Kc. Power: 250 d.; n.
Owned By. John McLendon & Assoc.
Business Address. Box 1469
Tel.: HAmilton 5-344. Independent
Representative. John E. Pearson Co.
President, General Manager. John McLendon
Station Manager. William Anderson
Commercial Manager. Cy Steiner
Sales Promotion Manager. Patsy Hartley
Program Director. Erskine Faush
Chief Engineer. Carl Martens

WEZB—Birmingham—1953

Frequency: 1320 Kc. Power: 1 Kw. d.
Owned. Gene Newman Radio, Inc.
Address. Dinkler-Tutwiler Hotel
Tel.: FA 2-4841. Independent
Pres. Gen. Mgr. Gene Newman
Commercial Mgr. Gaines Allen
Chief Engineer. V. Cicero

WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned By. Johnston Bcstg. Co.
Business Address. P.O. Box 5767
Tel.: FA 4-3466. Independent
Representative. Forjoe
President. George Johnston, Jr.
Gen. Manager. James Connolly
Program Director. Mary Vail
Sales Prom., Comm. Mgr. Otis Dodge
Pub. Dir. Nell Pitts
Chief Engineer. Cliff Goggans

WLBS—Birmingham—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. WLBS, Inc.
Address. 710 S. 22nd St.
Tel.: FA 4-2541. Independent
Representative. Walker
Pres. Faye N. Puett
Gen., Comm. Mgr. Bob Bingham

Pub. Dir. W. L. Steadman
Program Dir. Grady Puett
Chief Eng. Gordon Bishop

WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5Kw. d., 1 Kw. n.
Owned. Winston-Salem Broadcasting Co.
Address. 2320 7th Avenue South
Tel.: FA 2-3434. Independent
Rep. Venard, Rintoul & McConnell; Ayers
President. James W. Coan
Gen. Mgr. Ben K. McKinnon
Prog. Dir. Horace D. Pumphrey
Chief Engineer. Emmett J. Smith

WVOK—Birmingham—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
Owned-Oper. By. Voice of Dixie, Inc.
Address. P. O. Box 2468
Tel.: ST 7-2601. Independent
Representative. Radio-TV Reprs., Inc.
Pres., Gen., Sta. Mgr. Iratee W. Banns
Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie
Chief Engineer. R. G. Blaskow

WYDE—Birmingham—1946

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper By. Bartell Broadcasters, Inc.
Address. 1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511. Independent
Representative. Adam Young
President. Gerald A. Bartell
General Manager. Morton J. Wagner
Station Manager. Tom Whitley
Program Director. Dick Deason
Publicity Director. Danny Martin
Chief Engineer. James Gray

Owners of: WOKY, Milwaukee; WAKE, Atlanta; KCBQ, San Diego, Calif.; KYA, San Francisco.

WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By. Brewton Bcstg. Co.
Business Address. Brewton, Ala.
Tel.: 1000. KBS
Representative. Dora Clayton
Gen. Mgr. Chief Eng. J. Wesley Gardner
Program Director. Catherine C. Gardner

WRAG—Carrollton—1951

Frequency: 590 Kc. Power: 1000 Watts d.
Owned-Oper. By. Pickens County Bcstg. Co.
Address. Box 71
Tel.: 2364. KBS
Representative. Continental
President. R. E. Hook
General Mgr. J. C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By. Southeastern Bcstg. Co.
Address. P. O. Box 110
Tel.: 448. KBS
Representative. Continental Radio Sales
General Mgr. L. L. Hudson
Program Director. Helen Parrish

WFMH—Cullman—1949

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By... The Voice of Cullman
 Address... 206 Second Ave. West
 Tel.: 910... Independent
 General Commercial Manager... B. C. Eddins
 Program Director... V. E. Waters

WKUL—Cullman—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Hudson C. Millar, Jr.
 Address... Drawer 620
 Tel.: 864... KBS
 Pres., Gen. Sta. Mgr... Hudson C. Millar, Jr.
 Program Director... Charles Richard
 Chief Eng... Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... J. B. Falt, Jr.
 Business Address... 112 Grant St.
 Tel.: Elgin 3-9231... Independent
 Station Representative... Dixieland
 Owner... J. B. Falt, Jr.
 Gen. Comm. Mgr... E. Williford

WHOS—Decatur—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned... John H. & Jeffie Jones
 Address... Box 1127
 Tel.: EL 3-1810... Independent
 Representative... T. F. Clark
 General Station Manager... Louis C. Blizard
 Commercial Manager... Ross Hawkins
 Program Director... Mime Jones
 Chief Engineer... Ed. Buxton

WMSL—Decatur—1935

Frequency: 1400 Kc. Power: 250 Watts
 Owned... Tennessee Valley Bcstg. Co.
 Address... 701 Banks St.
 Tel.: 802... KBS-MBS
 Representative... Masla-Clark
 Pres. Gen. Mgr... Frank Whisenant
 Program Director... Elice Mullican
 Chief Engineer... Alvin Millwood

WXAL—Demopolis—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... Demopolis Bcstg. Co.
 Address... Radio Bldg., U.S. Hwy. 80
 Tel.: 1400... MBS-KBS
 Pres. Gen. Mgr... W. M. Jordan
 Chief Engineer... B. W. Collins

WAGF—Dothan—1933

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Operated By... Dothan Bcstg. Co.
 Address... 204½ E. Main Street
 Pres., Gen. Mgr... Frank Whisenant
 Tel.: 2-9100... Independent
 Representative... Sears & Ayer
 General Manager... Julian C. Smith
 Station Manager... Fred C. Moseley

WDIG—Dothan—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Houston Bcasters.
 Business-Studio Address... 208 N. Oates St.
 Tel.: 3-4100... MBS
 Representative... Hil F. Best
 Gen. Mgr... Jess Swicegood
 Prog. Dir... M. McGowen

WOOF—Dothan—1946

Frequency: 560 Kc. Power: 5000 Watts d.
 Owned-Oper. By... The WOOF Trust
 Business-Studio Address... Columbia Hi-Way
 Tel.: 3-0560... KBS
 Representative... Thomas F. Clark
 General Manager... R. A. Dowling
 Program Director... Truman Duckett
 Chief Engineer... Jim Rutledge

WIRB—Enterprise—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... The Wiregrass Bcstg. Co.
 Address... Dothan Highway
 Tel.: Enterprise... KBS
 Gen. Mgr... R. E. James
 Comm. Mgr... Fred S. Watson

WULA—Eufaula—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... Dixie Radio Inc.
 Address... Box 301
 Tel.: 744-5... MBS-KBS
 Representative... Bob Dore Assoc.
 President... Charles A. McClure
 Station Commercial Manager... Ray Butts
 Sales Promotion Manager... Johnny Lingo
 Chief Engineer... Jack Collinsworth

WBLO—Evergreen—1957

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned... Clayton W. Mapoles
 Address... Box 187
 Tel.: 500... KBS
 Sta. Program Dir... J. M. Raines, Jr.
 Chief Engineer... James Street

WWF—Fayette—1949

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Operated By... Bankhead Bcstg. Co., Inc.
 Address... 505 Temple Ave.
 Tel.: Fayette... KBS
 Gen. Mgr... Jack Black
 Chief Engineer... P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
 Owned... Tri-City Broadcasting Co., Inc.
 Address... P. O. Box 386
 Tel.: 246... Independent
 Representative... Hil F. Best
 President... Andrew J. Lee
 General Manager... Ben Haskew
 Commercial Manager... Fred L. Higgins
 Chief Engineer... Hoyt Bonds

ALABAMA

WJOI—Florence—1945

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Florence Bcstg. Co., Inc.
Address... 624 S. Chestnut
Tel.: AT 2-8121 MBS-KBS
Pres., Comm. Mgr.... Joe T. Van Sandt
Prog. Dir.... G. Manush
Chief Engineer... Paul Shannon

WOWL—Florence—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Radio Muscle Shows
Business Address... 840 Cypress Mill Rd.
Tel.: AT 2-7711 ABC
Representative... Ramebeau, Vance, Hopple
President... Richard B. Biddle
General Mgr.... R. S. Walker, Sr.
Program Director... Bill Wynne
Sales Prom. Public... Pat Bradley
Chief Engineer... Mel G. Hunt

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By... Southwest Ala. Bcstg. Co., Inc.
Address... P. O. Drawer F
Tel.: WH 3-7131 Independent
Newspaper Alliliation... Baldwin Times
Representative... Continental
President... J. H. Faulkner
General Manager... Jim Stewart

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
Owned... Gothberg Community Bdcstg.
Address... Box 391
Tel.: 643 Independent
Representative... Hill F. Best
Pres.... George Gothberg
Gen. Mgr.... Ozelle Gothberg
Sta. Mgr.... W. D. Holderfield
Program Director... Robert Pardua

WZOB—Ft. Payne—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By... Glenn M. Gravitt
Address... P. O. Box 126
Tel.: 1250 KBS
General Manager... Glenn M. Gravitt
Comm. Mgr.... N. B. Haston
Program Dir.... Jack C. Dobbs
Chief Engineer... Jess R. Moore

WCAS—Gadsden—1947

Frequency: 570 Kc. Power: 5 Kw., d.
Owned-Oper. By... Etowah Bdcstrs., Inc.
Address... 750 Forest Ave.
Tel.: LI 6-6301 MBS
Representative... Raimbeau, Vance, Hopple
Gen. Mgr.... E. F. MacLeod

WETO—Gadsden—1950

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By... Gadsden Radio Co.
Address... 722 S. 12th St.
Tel.: Liberty 6-9201 KBS

Representative... McGillvra
Owner... Cary L. Graham
General Mgr.... Mac Thomas
Program Director... William Davis
Chief Engineer... Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc. Power: 5 Kw. D., 1 Kw. N.
Owned-Oper. By... Coosa Bcstg. Co., Inc.
Address... Box 351
Tel.: LI 6-1611 ABC
Representative... Walker-Rawalt-D. Clayton
President, General Manager... Ed. Z. Carrell
Comm. Sales Prom. Mgr.... Jack Kirby
Prog. Public Dir.... Bob Main
Chief Engineer... H. Williams

WGEA—Geneva—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned... Radio South Alabama, Inc.
Address... P. O. Box S
Tel.: Murray 4-2271 KBS
Representative... Cont. Radio Sales, D. Clayton
President... Howard Pill
Gen. Mgr.... Emery Evans
Program, Pub. Dir.... Jimmy Helms

WGYV—Greenville—1948

Frequency: 1390 Kc. Power: 1000 Kw., d.
Owned-Oper. By... Greenville Bcstg. Corp.
Business Address... P. O. Box 227
Tel.: 585 KBS
Representative... Sears and Ayer
Station Manager... W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By... Guntersville Bcstg. Co.
Address... P. O. Box 32
Tel.: JU 2-4131 KBS
Representative... Dora Clayton
President... H. E. Moore
Gen. Comm. Ch. Eng.... Lavelle Jackson
Sales Promotion Manager... Myles Leach

WJBB—Haleyville—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Haleyville Bcstg. Co.
Address... Box 191
Tel.: HU 6-3720 MBS-KBS
Representative... Dixieland
President... W. P. Theilens
Gen. Sta. Mgr.... J. L. Slatton
Comm. Mgr.... Otis Williams
Program Director... Pat Slatton
Chief Engineer... Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc. Power: 5000 Watts d.
Owned-Oper. By... Hugh J. Fite
Address... P. O. Box 187
Tel.: 3481 KBS
Representative... Hill F. Best Co.
Pres. Gen. Mgr.... Kate F. Fite
Comm. Mgr.... Kermit Minga
Publ., Prog. Dir.... Edgar L. Clayton
Chief Engineer... Johnnie Lott

WHRT—Hartselle—1956

Frequency: 860 Kc. Power: 250 Watts; d.
Owned By.....Dorsey E. Newman
Address.....Radio Bldg.
Tel.: Spruce 3-7370.....Independent
Pres. Gen. Mgr.....D. G. Newman
Chief Engineer.....F. D. Bos'er

WAAY—Huntsville—1947

Freq.: 1550 Kc. Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: Jefferson 2-8471.....ABC
Representative.....Walker-Rawalt
President.....M. D. Smith III
General Station Manager.....M. D. Smith III
Program Director.....Dewey Webb
Chief Engineer.....Richard Esner

WBHP—Huntsville—1937

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Bus.-Studio Address.....Fifth Avenue
Tel.: Huntsville.....KBS
Manager.....Fred Still
Program Dir.....Mary A. Wheatly

WEUP—Huntsville—1958

Frequency: 1600 Kc. Power: 1000 Watts
Owned By.....Garrett Broadcasting
Business Address.....902 Oakwood Ave.
Tel.: Jefferson 6-8538.....Independent
President Station Manager.....Leroy Garrett
Program Director.....Viola Garrett
Chief Engineer.....Euple Palmer

WFUN—Huntsville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.
Address.....410 W. Holmes
Tel.: JE 2-5641.....Independent
President.....J. B. Falt, Jr.
Sta. Mgr. Ch. Eng.....John Garrison

WPBB—Jackson—1950

Frequency: 1280.....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address.....Jackson, Ala.
Tel.: 2413.....KBS
Representative.....Sears & Ayer
Pres., Gen. Mgr.....T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned.....Walker County Bcstg. Co.
Address.....1409B 4th Ave.
President.....Hudson C. Millar, Jr.
General Manager.....Jim Atkins
Program Ch. Eng.....Wayne Sims
Promotion Dir.....B. Clark

WWWB—Jasper—1946

Frequency: 1360 Kc. Power: 1 Kw. d.
Owned-Operated By.....Bankhead Bcstg. Co., Inc.
Address.....Bankhead-Long Bldg.

Tel.: FU 4-3461.....KBS
Representative.....Hil F. Best
President.....W. W. Bankhead
Gen. Mgr.....William C. Edgemon
Program, Ch. Eng.....C. C. Watts, Jr.

WRLD—Lanett—1940

(See West Point, Ga.)

WJAM—Marion—1951

Frequency: 1310 Kc. Power: 5000 Watts d.
Owned-Oper. By.....Neely Bcstg. Co.
Address.....Marion, Ala.
Tel.: MU 3-7111.....Independent
Representative.....Keller
President.....Elizabeth H. Neely
Gen. Mgr.....George B. Warren
Sta. Mgr. Chief Eng.....Lamar Manghan
Comm. Mgr.....Joe Richardson
Program Director.....Mrs. Lamar Mangham

WABB—Mobile—1948

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Oper. By.....Northern Virginia Bcstg. Inc.
Business Address.....P. O. Box 1476
Tel.: Glendale 6-7686.....ABC
Representative.....Branham Co.
President.....C. Blumenthal
General Manager.....Robert E. Cobbins
Program Director.....Tom Reeder
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By.....Pape TV Co., Inc.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Representative.....H-R
President.....W. O. Pape
General Station Manager.....W. B. Pape
Commercial Manager.....Jim McNamara
Sales Promotion Publicity.....Chuck Thompson
Pgm. Dir.....Dick McMullen
Chief Engineer.....Raymond Hurley

WKAB—Mobile—1947

Frequency: 840 Kc. Power: 1000 Watts
Owned.....Pursley Broadcasting Service, Inc.
Address.....525 Donald Street
Tel.: GR 7-6345.....Independent
Representative.....Venard, Rintoul & McConnell
President.....John Hopkinson
Sta. Mgr.....George Hopkinson
Nat. Sales Mgr.....Quentin C. Sturm
Program Director.....J. T. Jackson

WKRQ—Mobile—1946

Freq.: 710 Kc. Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRQ-TV, Inc.
Address.....162 St. Louis St.
Tel.: HE 2-6789.....CBS
Newspaper Affiliation.....Mobile Press Register
Representative.....Avery-Knodel
President.....Kenneth R. Giddens
Gen. Mgr.....W. S. Baskerville, Jr.

ALABAMA

WMOZ—Mobile—1952

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Edwin H. Estes
Address St. Stephen Road
Tel.: GA 6-3456
KBS
Representative John E. Pearson
Pres. Gen. Mgr. Edwin H. Estes
Prog. Dir. Dorothy F. Benjamin
Chief Engineer Vernon Floyd

WMFC—Monroeville—1952

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By Monroe Bdstg. Co.
Address Monroeville, Ala.
Tel.: 1360
KBS
Newspaper Affiliation Monroe Journal
Representative Keystone
President, General Manager W. M. Stewart
Commercial Manager Al Goree
Chief Engineer Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Operated By Southland Bdstg. Co.
Business, Studio Address 118 Catoma St.
Tel.: AM 3-7569
ABC-MBS
Representative Walker Co.
Pres., Gen., Sta. Mgr. Thomas E. Martin
Commercial Mgr. W. W. Hunt
Program Dir. Lee Gooch
Chief Engineer David Morris

WBAM—Montgomery—1953

Frequency: 740 Kc. Power: 50 Kw. d.
Owned Deep South Bdstg. Co.
Address Montgomery, Ala.
Tel.: AMherst 2-3851
Independent
Representative Radio-TV Reps.
President, General Manager W. J. Brennan
Commercial Manager Felix Robinson, Jr.
Chief Engineer C. G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By Southern Bdstg. Co.
Address Adrian Lane
Tel.: AMherst 5-3561
CBS
Representative Venard, Rintoul & McConnell
President Oscar P. Covington
General Manager Hugh M. Smith
Commercial Manager Charles Gardner
Program Director Wes Britt
Chief Engineer W. D. Weatherly

WHHY—Montgomery—1930

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Bdstg. Serv. of Montgomery
Business Address Box 1841
Tel.: AM 4-2288
NBC
Representative Headley-Reed
Manager Robert Robinson
Program Mgr. Tom Doron
Comm. Mgr. Bill Stewart

WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.

Owned-Operated By Radio Montgomery Inc.
Address 358 N. Capitol Pkwy.
Tel.: AM 2-5245
Independent
Rep. Clark, Stars National
General Mgr. L. D. Hargreaves
Commercial Mgr. Joe Petranka

WRMA—Montgomery—1953

Frequency: 950 Kw. Power: 1000 Watts d.
Owned-Oper. By WRMA Bdstg. Co.
Business Address 135 Commerce St.
Tel.: AM 4-6440
Independent
Representative Everett-McKinney
Exec. V.P. & Gen. Mgr. Gene Tibbett
Commercial Mgr. Ed Creech
Chief Engineer C. E. Bryan

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By Latham, Watson & Thomas
Business Address Box 230, Sheffield
Tel.: EV 3-2525
Independent
Rep. Hil F. Best
Pres., Gen. Mgr. John M. Latham
Sales Mgr. Jerry Watson

WCRL—Oneonta—1952

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. Blount County Bdstg. Serv., Inc.
Address H'way 75
Tel.: CB 4-2289
KBS
General Mgr. L. D. Bentley, Jr.
Commercial Mgr. Max G. Bynum
Program Dir. Annette King

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 250 Watts
Owned Oper. By Opelika-Auburn Bdstg. Co.
Address 1400 Auburn Road
Tel.: AU 1800
MBS-KBS
Representative Indie Sales
Gen. Mgr., Ch. Eng. John E. Smollon
Comm. Mgr. Lurline M. Smollon
Program Director Gene Gray
Sales Prom. Mgr. Bernard Barker
Publicity Dir. Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kw. Power: 1000 Watts d.
Owned-Oper. By Opp Bdstg. Co.
Business Address Box 169
Tel.: 659
Independent
Gen. Mgr. Bert F. Moore
Chief Engineer R. Page

WOZK—Ozark—1953

Frequency: 900 Kw. Power: 1000 Watts d.
Owned-Oper. By Ozark Bdstg. Corp.
Address Box 742
Tel.: 655
Independent
President Douglas Brown
General Mgr. Howard Parrish, Jr.
Commercial Mgr. Wade Sullivan
Program Dir. Miriam B. Miller
Chief Eng. H. Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc. Power: 1Kw; d.

Owned By..... Clair Bcstg. System
 Address P. O. Box 68
 Tel.: Edgewood 8-2238..... Independent
 President F. L. Gossett
 Sta. Comm. Mgr..... F. Blackwood
 Program Dir..... F. L. Kelley

WPNX—Phenix City—1952

Freq.: 1460 Kc...Power: 5000 W. d.; 1000 W. n.
 Owned-Oper. By..... Community Bdcstg. Co.
 Address P. O. Box 831
 Tel.: CY 8-8787..... ABC
 Representative Clark
 President, General Manager... Roy M. Greene
 Station Commercial Manager... Sam W. Keel
 Program Director..... J. Ralph Burgess
 Chief Engineer..... Arnold White

WPID—Piedmont—1952

Frequency: 1280 Kw...Power: 1000 watts d.
 Owned-Oper. By..... C. L. Graham
 Address Atlanta Hwy.
 Tel.: Piedmont KBS
 President..... C. L. Graham
 Gen. Comm. Mgr..... Hank Smith
 Program Director..... Frances Howren

WAIP—Prichard—1954

Frequency: 1270 Kc...Power: 1000 Watts d.
 Owned-Operated By..... Prichard Bcstg. Co.
 Address 74 Main St., P. O. Box 3065
 Tel.: GL 2-2202..... Independent
 Representative Walker-Rawalt
 President..... G. V. Dismukes
 General Station Manager..... Eugene Miller
 Comm. Sales Prom. Mgr..... John C. Smith
 Program Director..... Henry T. Bailey
 Publicity Director..... Hubert Grant
 Chief Engineer..... Jack H. Cowart

WELR—Roanoke—1949

Frequency: 1360 Kc...Power: 1000 Watts d.
 Owned-Operated By..... Roanoke Bcstg. Co.
 Address 801 N. Main St.
 Tel.: Roanoke KBS
 Pres., Gen. Mgr..... J. W. Buttram
 Chief Eng..... G. Worth Jordan

WWR—Russellville—1949

Frequency: 920 Kc...Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address P. O. Box 47
 Tel.: 647..... KBS
 Rep..... Hil F. Best
 President..... W. W. Bankhead
 Gen. Mgr..... Hal Kirby
 Publicity Dir..... Mable Hyde
 Prog. Dir. Ch. Eng..... Jim Elliott

WCRI—Scottsboro—1950

Frequency: 1050 Kc...Power: 250 Watts d.
 Owned-Operated By..... Pat M. Courington
 Address Lee Hwy., U.S. No. 72
 Tel.: 123..... Independent
 Gen. Mgr..... Jim Thompson
 Program Director..... Larry Garner
 Chief Engineer..... Charles Wann

WROS—Scottsboro—1952

Frequency: 1330 Kw...Power: 1000 Watts d.
 Owned-Oper. By..... Rose M. Kirby
 Business Address..... 717 Scott St.
 Tel.: 156 KBS
 Gen., Com. Mgr..... Rose M. Kirby
 Program Dir..... Jerry Gentle
 Comm. Ch. Eng..... Bill Prickett, Jr.

WGWC—Selma—1946

Frequency: 1340 Kc...Power: 250 Watts
 Owned-Oper. By..... Dallas Broadcasters, Inc.
 Address Box 686
 Tel.: TR 4-6687..... CBS
 Representative Hal Holman, Ayers
 President..... Judge W. E. Farrar
 Station Manager..... W. L. Rowland, Sr.
 Commercial Manager..... R. L. Ware
 Program Director..... Dorothy Herzog
 Chief Eng..... Stanley Smith

WHBB—Selma—1935

Frequency: 1480 Kc...Power: 250 Watts
 Owned-Operated By..... Selma Bcstg., Inc.
 Business Address..... P. O. Box 26
 Tel.: Selma KBS
 Representative Dixieland
 Pres., Gen. Mgr..... John F. Townshend

WRWJ—Selma—1956

Frequency: 1570 Kc...Power: 1 Kw. d.
 Owned..... Central Alabama Bcstg. Co.
 Address Hotel Albert Bldg.
 Tel.: TR 4-9062..... Independent
 Representative Clark
 Owned & Mgr..... Roland Jordan, Jr.
 Comm. Mgr..... John Frasier

WFEB—Sylacauga—1945

Frequency: 1340 Kc...Power: 250 Watts
 Owned-Operated By..... Alabama Bcstg. Co.
 Address 527 No. Broadway
 Tel.: CHapel 5-3281..... MBS-KBS
 President..... J. M. Forbes
 Gen. Mgr..... G. W. Carr
 Commercial Manager..... Paul Helms
 Program Director..... Kit Carson
 Chief Engineer..... Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc...Power: 1000 Watts d.
 Owned-Oper. By... Marble City Bcstg. Co., Inc.
 Business Address..... P. O. Box 511
 Tel.: CH 5-4354..... Independent
 Representative Best
 Pres., Gen. Manager..... Curtis O. Liles
 Commercial Manager..... Marion W. McEwen
 Chief Engineer..... Walter Welch

WHTB—Talladega—1945

Frequency: 1230 Kc...Power: 250 Watts
 Owned-Operated By... Voice of Talladega, Inc.
 Address Fort Lashley Ave.
 Tel.: EMerson 2-2205..... KBS
 Newspaper Affiliation... Talladega Daily Home
 Representative Continental

ALABAMA

General Mgr. Cecil Hornady
Sta. Comm. Mgr. David Karlhom
Chief Engineer Lamar Mangham

WJHB—Talladega—1956

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned Confederate Broadcasting Co., Inc.
Address 104 West Battle Street
Tel.: EM 2-4965 Independent
Representative McGillvra
Pres., General Mgr. Ned Butler
Station Manager James Hemphill
Commercial Manager W. K. Johnston
Program Director Wallace Hobgood

WTLS—Tallasseee—1954

Frequency: 1300 Kc. Power: 1 Kw. d.
Owned Confederate Bcstg. Co.
Address Hwy 14
Tel.: 8535 Independent
Gen. Mgr. Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc. Power: 1000 Watts d.
Owned WJDB Radio Inc.
Address Box 757
Tel.: 3438 KBS
Pres., Gen. Mgr. Cecil Goodreau
Chief Engineer Virgil Moore

WTBF—Troy—1946

Freq.: 970 Kc. Power: 5 Kw. d., 500 W., n.
Owned-Operated By Troy Bcstg. Corp.
Address College Drive
Tel.: 980 MBS-KBS
Pres. J. Roy Crow
Gen. Mgr. Jess Jordan
Comm. Mgr. Robert Tolbert
Prod. Mgr. Asa Dudley
Ch. Eng. Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc. Power: 5,000 Watts
Owned By New South Radio
Business Address P. O. Box 112
Tel.: Plaza 9-5786 Independent
Station Representation Grant Webb
President F. E. Holladay
General Manager Joseph W. Carson
Station Manager A. N. Kitchens
Commercial Manager Jo Stephens
Program Director H. Hollman
Chief Engineer Boyd Cagel

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Wilhelmina Echols
Business-Studio Address 2216½ Broad St.
Tel.: PL 4-4464 Independent
Representative Dore
Owner Wilhelmina Echols
General Manager John C. Cooper Jr.
Station Manager Mercer L. King
Chief Engineer Percy Sexton

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc. Power: 5000 Kw. d.: 500 W. n.

Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 487
Tel.: PL 8-3311 ABC
Representative Rambeau
President, General Manager Ruth Harris
Commercial Mgr. Lehman M. Mayer
Station Manager Joe Langston
Sales Promotion Manager Clyde Price
Program Director Herbert Rosenblum
Publicity Director James Allday
Chief Engineer William G. Harris

WRBS—Tuscaloosa—1958

Frequency: 790 Kc. Power: 500 Watts; d.
Owned By Better Radio Sta. Co.
Address P. O. Box 33
Tel.: Plaza 2-0293 Independent
Station Rep. Walker-Rawalt
General Mgr. Kermit E. Tullos
Station Mgr. F. M. Rosemore
Commercial Mgr. V. Banks
Promotion Mgr. James Knox
Chief Engineer W. R. Pruitt

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned By Tuscaloosa Bcstg. Co.
Address Radio Center
Tel.: PL 8-5523 MBS-KBS
Representative Sears & Ayer, Forjoe
General Station Manager Bert Bank
Comm. Mgr. E. E. Manning, Jr.
Program Director Stan Siegal
Chief Engineer Alvin D. Sisk

WVNA—Tuscumbia—1955

Frequency: 1590 Kc. Power: 5 Kw. d.
Owned-Oper. By Elton H. Darby
Address 112 S. Main St.
Tel.: EV 3-2727 Independent
Representative Masla
Gen. Manager Eulus O. Whitehead
Sales Manager Stanley Walters
Promotion Manager Jean Pollard

WTUS—Tuskegee—1952

Frequency: 580 Kc. Power: 500 Watts d.
Owned-Oper. By Andalusia Bcstg.
Address Union Springs Road
Tel.: 580 KBS
Representative Cont. Radio Sales
General Station Manager J. A. Bowers
Commercial Program Director Mac McNair
Sales Promotion Manager Don Mitchell
Publicity Director Bud Reynolds
Chief Engineer Oscar E. Lanman

WETU—Wetumpka—1954

Frequency: 1250 Kc. Power: 1000 Watts
Owned Elmore Service Corp.
Address Rockford Road
Tel.: 7369 KBS
Station Rep. Sears & Ayers, Dixieland
President Lem Coley
General Mgr. Ed Morgan
Sales Director James W. Whitley
Chief Engineer David Conley

Pop.: 221,000
Families: 64,000
Radio Homes: 63,000

Alaska

Stations in State: 13
TV Homes: 42,000
TV Stations: 5

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper By. Radio Anchorage, Inc.
Business-Studio Address. P. O. Box 1960
Tel.: 5-8211 Independent
Representative. Pan-American Bcstg. Co.
President. J. C. Gordon
General Manager. E. Pournelle

KENI—Anchorage—1948

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. Midnight Sun Bcstg. Co.
Address. Box 1160
Tel.: 2-0301 MBS-ABN-NBC
Representative. James Fletcher, Del Day
President. Harry J. Hill
General Manager. Alvin Bramstedt
Comm. Mgr. Jim Lawson
Program Dir. Ty Clark
Chief Engineer. Charles Gray

KFQD—Anchorage—1924

Frequency: 730 Kc. Power: 10,000 Watts
Owned. Anchorage Broadcasters, Inc.
Address. Box 1040
Tel.: 2-4101 CBS
Representative. Weed-Alaska R-TV Sales
President. Ken A. Sheppard
Gen., Comm. Mgr. Ernest Spink
Program Director. Edward R. Mack
Chief Engineer. William E. Duck

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned. Northern Light Broadcasting Corp.
Address. Box 278
Representative. Del Day
Pres., Gen., Sta. Charles L. Buck
Program Director. Dona Buck

KFAR—Fairbanks—1939

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By. Midnight Sun Bcstg. Co.
Business-Studio Address. Box 910
Tel.: 2125 MBS-NBC-ABC
Representative. Fletcher, Del Day
President. Harry J. Hill
Manager. Alvin O. Bramstedt
Comm. Mgr. Ralph L. Crider

KFRB—Fairbanks—1948

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By. Fairbanks Radio Bcstrs, Inc.
Business Address. 556 2nd Ave.; Box 950
Tel.: 2155 CBS
Station Representative. National Time Sales
President. J. Chester Gordon
General Manager. E. "Doc" Pournelle
Station Mgr. Richard H. Garvin
Commercial Manager. Cathy Abbee
Program Director. Elmer "Buck" Emery
Chief Engineer. Richard Shoup

KINY—Juneau—1934

Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By. Alaska Bcstg. System
Business Address. 231 S. Franklin St.
Tel.: 6-1800 CBS
Station Rep. Alas. Radio TV Sales; Weed
President. William J. Wagner
Station Manager. Jerry McKinley
Sales Promotion Manager. Frank Shannon
Program Director. Richard Peter
Chief Engineer. Franklin Butte

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Operated By. Baranof Bcstrs, Inc.
Address. Box 2231
Tel.: 6-3630 ABC-MBS-NBC
Representative. Day, Fletcher
Pres., Gen. Mgr. Joe Mangan
Program Director. Dave Vincent
Publicity Director. Dodie Wheeler
Chief Engineer. Roderick Hughes

KABI—Ketchikan—1952

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By. Midnight Sun Bcstg. Co.
Representative. Day, Fletcher
President. Harry J. Hill
Manager. George Placentia

KTKN—Ketchikan—1942

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By. Robert C. Mehan
Address. Box 1308
Tel.: 2191 CBS
Representative. Alaska Radio-TV Sales
Gen. Mgr. Robert C. Mehan

KIBH—Seward—1949

Frequency: 1340 Kc. Power: 250 watts
Owned-Operated By. Seward Bcstg. Corp.
Address. Box 575
Representative. Alaska Radio-TV Sales
Pres. Robert Baumgartner
Sta. Mgr. Donald Lowell
Comm. Mgr. M. Gilliland

KIFW—Sitka—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Sitka Broadcasting
Business Address. 7th & Olive, Seattle
Tel.: SE 6333 CBS
Representative. Alaska Radio-TV Sales
Pres., Gen. Mgr. William J. Wagner
Sta. Mgr., Ch. Engr. Harry C. Lanz
Program Director. Alvin B. Larson
Publicity Director. Rex King

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 260 Watts
Owned-Oper. Voice of Sheldon Jackson, Inc.
Address. Box 258
Tel.: 67 Independent
Rep. Midnight Sun Bcstg. Co.
President. Brian Cleworth

Pop.: 1,215,000
Families: 339,000
Radio Homes: 330,000

Arizona

Stations in State: 47
TV Homes: 267,000
TV Stations: 9

KSUN—Bisbee—1933

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Carleton W. Morris
Address: Drawer C, Lowell St.
Tel.: HE 2-2277. MBS
Representative: Ayres, Bob Dore
President: C. W. Morris
General Station Manager: Arlo Woolery
Program Director: Jack Jaquay
Commercial Manager: Eddie Evans
Sales Promotion Manager: Jeanne Clear

KPIN—Casa Grande—1956

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned: Pinal County Bcstg. Service
Address: Box 66
Tel.: TE 6-7427. Independent
Representative: Fred Crawford, Jr.
President, General Manager: John W. Parham
Commercial Manager: Ted Anson
Sales Promotion Manager: Jim Ogle
Program, Publicity Director: Bettie Parham
Chief Engineer: John Griffith

KCLF—Clifton—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Gila Bcstg. Co.
Address: Box 1446
Tel.: UN 4-4114. NBC
Gen. Mgr.: Paul Merrill
Sta. Mgr.: Tom Moore

KHCD—Clifton—1956

Frequency: 1450 Kc. Power: 250 Watts
Owned: Darwin Broadcasting Co.
Address: P.O. Box 608
Tel.: UN 4-4185. Independent
Representative: Grant Webb
Sta. Mgr.: Chet Darwin
Prog. Dir.: Jack Campbell

KCKY—Coolidge—1948

Frequency: 1150 Kc. Power: 1,000 Watts
Owned-Oper. By: Gila Bcstg. Co., Inc.
Address: Box 1438
Tel.: PA 3-5341. CBS
Representative: Hil F. Best
President: Louis F. Long
General Manager: Bill Parady
Comm. Prog. Director: Chuck Clemans
Chief Engineer: Ron Tomion

KAWT—Douglas—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Carlton W. Morris
Address: Drawer 1118
Tel.: Douglas. KBS
Representative: Beat
Sta. Mgr.: Ed Williams

KAPR—Douglas—1958

Frequency: 930 Kc. Power: 1000 Watts

Owned By: Copper State Enterprises
Business Address: Gadsden Hotel
Tel.: Empire 4-8403. Independent
President: David Harman
Gen. Mgr. Sales Prom.: H. H. Packard
Commercial Manager: Earle Fulton
Program Director: Lowell Huffman
Chief Engineer: Henry Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By: Saunders Bcstg. Co.
Address: Box 1677
Tel.: PProspect 4-2581. NBC
Pres., Gen. Mgr.: Charles J. Saunders
Sta. Mgr.: Dorothy J. Saunders
Program Director: Donn Brown
Sales Prom. Mgr.: Bill Mitchell
Chief Engineer: Miles Shepherd

KVNA—Flagstaff—1950

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By: Frontier Television Co., Inc.
Address: P. O. Box 2671
Tel.: AL 8-8181. MBS
President: John L. Hogg
Sta. Mgr.: Oliver G. Coburn
Comm., Prom. Mgr.: Anthony P. Scrivano
Prog. Dir.: Marlin A. Saline

KWJB—Globe—1938

Frequency: 1240 Kc. Power: 250 Watts, d.
Owned-Operated By: Gila Bcstg. Co., Inc.
Address: P. O. Box 2343
Tel.: GA 5-4483. ABC-MBS
Representative: Raymer
President: L. F. Long
General Commercial Manager: U. E. Simonton
Program Director: Lee Holiday
Publicity Director: Tony Andretta
Chief Engineer: Jimmy C. Weldon

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Willard Shoecraft
Address: Copper Hills Motor Hotel
Tel.: GA 5-4471. NBC
Representative: Avery-Knodel
Gen. Sales Prom. Mgr.: Willard Shoecraft
Commercial Manager: Darrell Tucker
Program Director: Bob Early
Publicity Dir.: Don Stewart
Chief Engineer: Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. Power: 1000 W. d.
Owned-Oper. By: H. J. Arnoldus
Address: 1041 West Hopi Drive
Tel.: 40. KBS
Representative: Moore
General Manager: Herbert E. Jepko
Commercial Mgr.: Robert Kahle
Program Dir.: Douglas McDougal
Chief Engineer: John Ganns

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Stonybrook Broadcasting Co.
 Business Address: P. O. Box 1208
 Tel.: BL 462. Independent
 Representative: Harlan G. Oakes
 Pres., Gen. Mgr.: Wallace E. Stone
 Comm. Mgr., Ch. Eng.: Bernard Wilson
 Program Director: John F. Holbrook
 Publicity Director: W. E. Stone

KTYL—Mesa—1946

Freq.: 1310 Kc. Power: 5 kw. d.; 500 w. n.
 Owned-Oper. By: Greater Phoenix Bcstg. Co.
 Address: P. O. Box 231
 Tel.: WO 4-4422. Independent
 President: Sherwood R. Gordon
 Man. Director: George H. Bush
 Station Manager: Jack Harris
 Comm. Manager: Martin Welch
 Publicity Director: Bonnie Netherton
 Chief Engineer: Ben Smith

KNOG—Nogales—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Carleton W. Morris
 Address: Box 1881
 Tel.: ATwater 7-2882. ABC-MBS-KBS
 Representative: Best, Oakes
 President: Carl Morris
 General Manager: Arlo Wooley
 Station Chief Engineer: Ralph Anderson
 Publicity Director: Len Pachman

KHAT—Phoenix—1958

Frequency: 1480 Kc. Power: 500 Watts
 Owned By: KHAT Radio Inc.
 Business Address: 337 W. Maryland
 Tel.: CR 9-2321. Independent
 Station Representatives: Stars National, Grant
 President, Chief Engineer: Jeff Lapping
 General Station Manager: Ray Odum
 Comm. Sales Prom. Mgr.: John S. Wise
 Program Director: Neil Leavitt
 Publicity Director: Jennie Ramsperger

KHEP—Phoenix—1956

Frequency: 1480 Kc. Power: 1000 Watts, d.
 Owned: Grand Canyon Bcstrs., Inc.
 Address: 3883 N. 38th Ave.
 Tel.: AP 8-5555. Independent
 President: Rhinold Zwar
 General Manager: Frank Porter
 Bus. Manager: John Hocksema
 Program Dir.: Gale Erbe
 Publicity Dir.: Margie Erbe
 Chief Engineer: Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By: Western Bcstg. Co.
 Address: 1975 S. Central. Box 430
 Tel.: AL 3-6155. Independent
 Station Representative: Harlan Oakes, NTS
 President: Frank P. Redfield
 General Station Manager: John K. Redfield
 Chief Engineer: Jose O. Armendariz

KONI—Phoenix—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Anjo Bdcstrs. & Telecstrs. Inc.
 Address: 2300 N. Central Ave.
 Tel.: AL 8-8044. Independent
 Pres. Gen. Mgr.: James T. Ownby
 Station Mgr.: Mary Jane Phillippi
 Chief Engineer: Joe Roder

KOOL—Phoenix—1947

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: KOOL Radio-TV Inc.
 Business-Studio Address: 511 W. Adams
 Tel.: AL 3-3121. CBS
 Representative: AM Radio Sales
 Board Chairman: Gene Autry
 Pres., Gen. Mgr.: Tom Chauceney
 Station Manager: Carlos Montano
 Program Director: Al McCoy
 Chief Engineer: Nelson Nichols

KBUZ—Phoenix—1958

Frequency: 1310 Kc. Power: 5000 Wts. d.; 5 n.
 Owned By: Greater Phoenix Bcstg. Co.
 Address: Sands Hotel, P. O. Box 5333
 Tel.: BRidge 5-4466. Independent
 President: Sherwood R. Gordon
 General Manager: George H. Bush
 Commercial Manager: William Dixon
 Program Director: Frank Kalil
 Publicity Director: Mary Bush
 Chief Engineer: Louis Sabo

KOY—Phoenix—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.
 Owned-Oper. By: KOY Bcstg. Co.
 Address: 840 N. Central Ave.
 Tel.: ALpine 8-8181. ABC-MBS
 Representative: John Blair
 Pres., Gen. Mgr.: John L. Hogg
 Comm. Mgr.: James W. Ross
 Program Dir.: Jack Williams
 Chief Engineer: Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc. Power: 5000 Watts
 Owned: Meredith Publishing Co.
 Address: 631 No. 1st Ave.
 Tel.: AL 8-4511. Independent
 Representative: Katz
 Gen. Mgr.: Richard B. Rawls
 Station Mgr.: Gene Spry
 Commercial Mgr.: John R. Crowley
 Sales Prom. Mgr.: Jo Hitchcock
 Owners of: KCMO, Kansas City, Mo.; WOW,
 Omaha, Neb.; WHEN, Syracuse, N. Y.; KRMG,
 Tulsa, Okla.

(See Page 498)

KRIZ—Phoenix—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Radio Phoenix
 Address-Trans. Loc.: 2345 Westward Blvd.
 Tel.: AL 4-8436. KBS
 Representative: Radio Reps. Inc.
 Pres., Gen., Manager: Richard B. Wheeler
 Station, Commercial Manager: Sheldon Engel
 Program Director: Jim Kithcart

ARIZONA

Publicity Director.....Andy Lane
Chief Engineer.....Bob Pond

KRUX—Phoenix—1947

Freq.: 1360 Kc.....Power: 5000 Watts d., 500 n.
Owned-Oper. By.....Owsley Broadcasters
Bus.-Studio Address.....417 N. 1st St.
Tel.: AL 8-1551.....Independent
Representative.....McGavren-Quinn
President.....Don G. Owsley
Commercial Manager.....Ira Lavin
Program Director.....Lucky Lawrence
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address.....1101 North Central
Tel.: AL 4-4161.....NBC
Representative.....Avery-Knodel
Chrmn. of the Board.....John J. Louis
Pres., Gen. Mgr.....Richard O. Lewis
V.P. in Chg. Sales.....Ray G. Smucker
Prog. Director.....Jack Willis
Chief Engineer.....Harold Haughawout

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned.....Q Bcstg. Co., Inc.
Address.....2960 E. Van Buren St.
Tel.: BR 5-7003.....Independent
Pres., Gen. Mgr.....Frank S. Barc, Jr.
Comm. Pub. Dir.....M. Z. Moore
Prog. Dir.....Bob McNulty
Chief Engineer.....Gene Boos

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....Box 151, Hassayampa Hotel
Tel.: 1450.....Independent
Representative.....Masla, O'Connell
Pres., Gen. Mgr.....Roy L. Albertson, Jr.
Commercial Director.....Paul Inkmann
Program Director.....Harold L. Sanner
Chief Engineer.....P. E. Brown

KYCA—Prescott—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: 244.....NBC
Representative.....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter
Program Dir. Sales Prom.....W. Norman
Publicity Director.....Byron McCall
Chief Engineer.....George Eitel

KZOK—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Northern Ariz. Aircasters
Address.....P. O. Box 1033
Tel.: 112.....KBS
President.....Dick Gilbert
General Mgr.....James Shepler
Commercial Mgr.....Gordon Sloan
Program, Prom. Mgr.....C. R. Allen

KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Glia Bcstg. Co.
Business-Studio Address.....520 Main St.
Tel.: 15.....MBS
Newspaper Affil.....Graham County Guardian
Representative.....Paul H. Raymer
President.....Louis F. Long
General Mgr.....Paul Merrill
Station, Commercial Manager.....Harl Barnett
Program Director.....Lester McBride
Chief Engineer.....Henry Hudson

KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned.....Scottsdale Bcstg. Co.
Address.....Box 182
Representative.....Forjee
Pres., Gen. Mgr.....Dick Gilbert
Exec. V.P.....Saxie Dowell
Dir. Sales & Serv.....Irving S. Leon, Sr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned.....Peak Bcstg. Co.
Address.....Box 606
Tel.: 100.....Independent
Pres., Gen. Mgr.....S. J. Woodworth
Program Dir.....Dorothy L. Woodworth
Chief Engineer.....S. J. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned.....C. W. Morris
Address.....Box 472, Sierra Vista
Tel.: Gladstone 8-3379.....Independent
President.....Carleton W. Morris
General Manager.....Arlo Woolery
Station Manager.....John Bonnet, Jr.
Commercial Manager.....Eddie Evans
Sales Promotion Manager.....Gene Espinosa

KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Griffith & McCauley
Business Address.....109 S. Scott
Tel.: MAIn 4-0401.....Independent
Representative.....McGavren-Quinn
President, General Manager.....Joe Du Mond, Sr.
Sta. Mgr., Prog. Dir.....Joe Du Mond, Jr.
Chief Engineer.....Paul Gomes

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Assoc. Bcstrs. Inc.
Address.....Box 5803
Tel.: MA 2-7788.....Independent
President.....David S. Dribeck
General, Station Manager.....Ray Owen
Comm. Sales Prom. Mgr.....Jesse Veach
Chief Engineer.....Don Bateman

KCNA—Tucson—1946

Freq.: 580 Kc.....Power: 5 kw. d.; 500 w. n.
Owned-Operated By.....Catalina Bcstg. Co.

Business Address..... P. O. Box 2348
 Tel.: MA 2-4664..... Independent
 Representative..... Gill-Perna
 Pres., Gen. Mgr..... Harry B. Chambers
 Comm. Mgr..... W. F. Riley, Jr.
 Pub. Dir..... Pat Palmer
 Chief Engineer..... Eugene E. Stough

KEVT—Tucson—1953

Frequency: 690 Kw..... Power: 250 Watts d.
 Owned-Oper. By..... Tucson Radio Inc.
 Business Address..... 57 W. Congress
 Tel.: MA 4-5588..... Independent
 Representative..... Oakes, Nat. Time Sls.
 General Manager..... Peter Trowbridge
 Comm. Mgr..... De Witt Wray
 Program Dir..... Oscar H. Stevens
 Sales Manager..... Arturo Aguilar

KMOP—Tucson—1957

Frequency: 1330 Kc..... Power: 500 Watts, d.
 Owned..... Bam-Ray Bcstg. Co.
 Address..... 101 W. Drachman
 Tel.: MA 3-6663..... Independent
 Representative..... Star National; W. S. Grant
 Pres., Gen. Mgr..... Dick Jacobson
 Exe. V.P..... Howard Kalmenson
 Commercial Mgr..... James Johnson
 Program Dir..... Bob Wolfe
 Publicity Dir..... Dorothy Gallagher
 Chief Engineer..... Ray Holsclaw

KOLD—Tucson—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Old Pueblo Bcstg. Co.
 Business Address..... 115 W. Drachman St.
 Tel.: MA 4-2511..... CBS
 Representative..... Natl. AM Radio Sales
 President..... Tom Chancey
 General, Station Manager..... E. S. Mittendorf
 Commercial Manager..... Bernie Perlin
 Sales Promotion Manager..... E. R. McKane
 Program Director..... Ed Tucker
 Chief Engineer..... Vern Cinmiyotti

KTKT—Tucson—1949

Frequency: 990 Kc..... Power: 10,000 W., d.
 Owned-Operated By..... Copper State Bcstg.
 Business-Studio Address..... Box 5585
 Tel.: MAin 267-11..... Independent
 Representative..... Forjoe
 President, Gen. Mgr..... Thomas J. Wallace
 Station Manager..... George Wallace
 Chief Eng..... Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Tucson Bcstg. Co.
 Address..... 1511 E. 16th St.
 Tel.: MA 2-3344..... MBS

Representative..... Radio TV Reps. Inc.
 V.P., Gen., Sta. Mgr..... C. Van Haften
 Commercial Manager..... Robert Lebsock
 Sales Prom. Mgr..... George Bradley
 Program Director..... Robert Brown
 Chief Engineer..... Robert Lebsock

KCUB—Tucson—1929

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned By..... Gordon Broadcasting Co.
 Business Address..... 219 W. Elm St.
 Tel.: MAin 3-4323..... Independent
 Station Representative..... Adam Young
 President..... Sherwood R. Gordon
 General Manager..... Gene Ackerley
 Program Director..... Dick Venturino
 Chief Engineer..... Ray H. Holsclaw

KVNC—Winslow—1952

Freq.: 1010 Kc..... Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... Gila Bdcstg. Co.
 Address..... Box 373
 Tel.: 1010..... ABC-MBS-KBS
 Gen. Mgr..... Paul Merrill
 Sta., Comm. Mgr..... Chuck Mizner
 Program Dir..... Warner Stensland
 Pub. Director..... Connie Mizner
 Sales Prom. Ch. Eng..... Jerry Graham

KOFA—Yuma—1953

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Broadcasters, Inc.
 Address..... P. O. Box 1430
 Tel.: SU 3-8341..... KBS
 President..... Henry Schechert
 General Manager..... Russ Wonnacott

KVOY—Yuma—1950

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... KYMA-YUMA, Inc.
 Address..... P. O. Box 671
 Tel.: SU 3-7841..... MBS
 Representatives..... Radio-TV Reps.
 Pres., Gen. Mgr..... William L. Lindsey
 Station Manager..... Lee A. Newsome, Jr.
 Commercial Manager..... John Ghiotto
 Sales Prom. Mgr..... Lee A. Newsome, Jr.
 Program Director..... Bob Nimmo
 Chief Engineer..... Gary Raymond

KYUM—Yuma—1940

Frequency: 560 Kc..... Power: 1000 Watts
 Owned-Operated By..... Yuma Bcstg. Co.
 Business Address..... P.O. Box 352
 Tel.: SU 3-3305..... NBC
 Representative..... Paul H. Raymer
 President..... R. O. Lewis
 General Manager..... Leonard P. Burkland
 Sales Promotion Manager..... Rose Ann Pelger
 Program Director..... Fred A. Pelger
 Chief Engineer..... Maurice W. Higgins

Pop.: 1,929,000
Families: 548,000
Radio Homes: 541,000

Arkansas

Stations in State: 61
TV Homes: 362,000
TV Stations: 6

KVRC—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By...Arkadelphia Bcstg. Co.
Business-Studios Address...320 S. 3rd St.
Tel.: CHapel 6-4561...KBS
Representative...Hil F. Best
Gen., Sta. Mgr....Bill Deaton
Chief Engineer...John Riggie

KBTA—Batesville—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned...White River Valley Bdcsts. Co.
Address...Batesville, Ark.
Tel.: 1112...KBS
Representative...Best
Pres., Gen. Mgr....J. F. Higginbottom
Sales Prom. Mgr....Murray Schroyer

KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.
Owned-Oper. By...Benton Bcstg. Service
Business Address...Box 294
Tel.: SP 8-2690...Independent
Tel.: SP 8-2690...KBS
General Manager...Lavelle Langley
Commercial Manager...Preston Bridges
Program Director...Jim Landers
Chief Engineer...Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.
Owned By...Ozark Radio-Equip. Co.
Address...P. O. Box 191
Tel.: 385...KBS
President...T. W. Rogers
Gen., Comm. Mgr....Mel Lymbery
Promotion Mgr....Louise Lymbery
Chief Engineer...Fred Ward

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By...Harold L. Sudbury
Address...Sudbury Bldg., Main St.
Tel.: POpIar 2-2093...Independent
Station Representative...John E. Pearson
Gen., Sta. Mgr....Harold L. Sudbury
Sales Prom., Pub. Dir....J. T. Sudbury
Chief Engineer...Joe Nearns

KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By...Clarksville Radio Broadcasters
Business Address...P. O. Box 489
Tel.: PLeasant 4-3092...Independent
Gen. Sta. Chg. Eng....Roy Forrester
Comm. Sales Prom. Mgr....Reece Adkison
Prog. Pub. Dir....Wayne Bradley

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.

Owned-Operated By...Camden Radio Inc.
Address...P. O. Box 5859
Tel.: TE 6-5091...MBS-KBS
President...Walter E. Hussman
Gen., Comm. Mgr....Donald Cathey
Prog. Dir....Cal Carter
Chief Engineer...J. W. Pope

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By...Conway Bcstg. Co.
Address...ASTC Campus
Tel.: 189...KBS
Representative...Best
Gen. Mgr....James E. Clayton
Program Dir....S. F. Morshead
Chief Engineer...Edwin McClendon

KAGH—Crosett—1951

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By...Julian Haas
Address...900 Main
Tel.: FO 4-2181...KBS
Representative...Clyde Melville
Gen. Mgr....Julian Haas
Chief Engineer...Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned...R. G. McKeever
Address...1923 S. Fourth St.
Tel.: JU 4-2446...KBS
Representative...Clyde Melville Co.
General, Station Manager...Glen D. Hammons
Program Director...Jerry A. Hammons
Chief Engineer...R. G. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By...El Dorado Bcstg. Co.
Address...208 N. Cleveland
Tel.: UN 3-5121...Independent
Representative...Rambau
General Manager...J. A. West, Jr.
Commercial Manager...Rodney Smith
Program Dir....Bob Russel

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126...ABC-KBS
Representative...Walker-Rawalt
Pres., Gen. Mgr....W. N. McKinney
Comm. Mgr....J. R. Duerson
Sales Prom., Prog. Dir....Jerome Orr
Chief Engineer...Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts
Owned...Stamps Radio Bcstg. Co.
Address...Box 112

Tel.: Hillcrest 2-9859.....MBS
 Station Representative.....Bob Dore
 Gen. Mgr.....H. Weldon Stamps
 Commercial Manager.....Chas. E. Sieford
 Program Director.....Joanne Herndon
 Chief Engineer.....Richard Osborne

KHOG—Fayetteville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
 Business-Studio Address...103 West Mountain
 Tel.: HI 2-2322.....Independent
 Station Representative.....Walker-Rawalt
 President.....Hayden McIlroy
 Gen. Mgr.....Fred J. Stevenson
 Comm. Sls. Prom. Mgr.....Ed. Gideon
 Program, Publicity Director...Steve Starwyck
 Chief Engineer.....Harold Lindsey

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
 Owned By.....Forrest City Bcstg. Co., Inc.
 Address.....Natl. Bank Bldg.
 Tel.: ME 3-1252.....KBS
 Representative.....Burn-Smith
 Gen., Sta. Mgr.....William Fogg
 Sls., Comm. Mgr.....James Pearson
 Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tulsa Bcstg. Co.
 Business Address.....Sta. B Box 98
 Tel.: SU 3-4105.....CBS
 Representative.....Avery-Knodel
 Station Mgr.....Charles E. Jones

KFSA—Fort Smith—1947

Frequency: 950 Kc.. Power: 1 Kc. d., 500 W. n.
 Owned By.....Southwestern Operating Co.
 Address.....920 Rogers Ave.
 Tel.: SU 2-9125.....ABC, CBS, NBC
 Newspaper Affiliation.....Times Record
 Representative..Venard, Rintoul & McConnell
 President.....Donald W. Reynolds
 General Manager.....J. W. Slates
 Comm., Sales Prom. Mgr..James E. Fesperman
 Program Director.....Harry Freeman
 Chief Engineer.....Robert W. Platt, Jr.

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned By.....H. Weldon Stamps
 Business Address.....4120 Towson Ave.
 Tel.: SUNset 2-3049.....MBS-KBS
 Station Representative.....Bob Dore
 General Manager.....H. Weldon Stamps
 Sta. Prog. Dir.....Mrs. Evelyn Britt
 Comm. Sales Prom. Mgr.....George Swanson
 Chief Engineer.....Cecil Stamps

KWHN—Ft. Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By...KWHN Bcstg. Co., Inc.
 Address.....North 5th and Garrison
 Tel.: SU 3-8967.....Independent
 Representative.....Rambcau

General Manager.....J. H. Friedman
 Station Mgr.....Glenn A. O'Neal
 Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned-Operated by...Harrison Bcstg. Corp.
 Address.....P. O. Box 120
 Tel.: EMpire 5-2301.....KBS
 Station Representative.....Walker-Rawalt
 Gen. Mgr.....Robert S. Wheeler, Jr.
 Sta., Comm. Mgr.....Everett Horton
 Prom. Mgr.....Marc Williams
 Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360.....Power: 1,000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Address.....215 York St.
 Tel.: HI 4-2361.....MBS-KBS
 Representative.....Best
 General Station Manager...Sam W. Anderson
 Sales Prom. Mgr.....Katherine M. Kizer
 Prog. Dir., Ch. Engr.....Earl Hodges
 Publicity Dir.....Randolph Tardy

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Address.....P. O. Box 138
 Tel.: 7-3601.....KBS
 Gen. Mgr.....L. B. Tooley
 Comm. Mgr.....Wes Ninemire

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bcstg. Co., Inc.
 Address.....113 3rd St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Station, Sales Prom. Mgr.....Ed Appler
 Program Director.....Forrest Eddy
 Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470.....Power: 1000 Watts d.
 Owned-Oper. By.....Hot Springs Bcstg., Inc.
 Address.....1011 Central
 Tel.: NA 3-2553.....MBS
 Representative.....Rambcau
 Pres., Gen. Mgr.....C. J. "Gus" Dickson
 Station Mgr.....Harry Ladass
 Program Dir.....Jack R. Ridgeway
 Publicity Dir.....Hank Sanders
 Chief Engineer.....R. G. King

KWFC—Hot Springs—1941

Freq.: 1350 Kc.....Power: 1 Kw., d., 500 W. n.
 Owned-Operated By.....Phoenix Co.
 Business-Studio Address.....Box 1038
 Tel.: NA 4-1225.....ABC
 Representative..Venard, Rintoul & McConnell
 President.....Harman I. Mosely II
 Comm. Mgr.....T. Dickson
 Chief Engineer.....C. Mathis

ARKANSAS

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Patteson Brothers
Address: WBTM Bldg.
Tel.: WE 5-5597. MBS-KBS
General Manager: Alan Patteson, Jr.
Sta. Mgr.: Clarence Adams
Chief Engineer: Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Jonesboro, Inc.
Address: Citizens Bank Bldg.
Tel.: WE 2-8381. Independent
Representative: Gill-Perna
President: Ernest Farabee
Gen., Sta. Mgr.: Harold Gregson
Comm. Mgr.: Bob Blackwood
Program Director: Ed Goetze
Chief Eng.: Wesley Bell

KARK—Little Rock—1928

Frequency: 920 Kc. Power: 5000 Watts
Owned-Oper. By: Arkansas Radio & Equip. Co.
Address: 10th & Spring Sts.
Tel.: FR 6-2481. NBC
Representative: Edward Petry
Exec V.P., Gen. Mgr.: T. K. Barton
V.P., Sta. Mgr.: Douglas Romine
Program Director: Ernest M. Howard
Commercial Mgr.: Ernest Howard
Prom. Dir.: Shirley Kennedy

KGHI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.
Owned-Oper. By: Radio Arkansas
Address: P. O. Box 3099
Tel.: FR 2-0166. KBS
Representative: Burn-Smith
Gen. Mgr.: Harold E. King
Station Mgr.: Alfred E. Shirley
Sales Prom. Mgr.: Winnifred Shanks
Program Dir.: Marvin Heffington
Publicity Dir.: Barbara Park
Chief Engineer: Bill Gabbert

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By: KLRA, Inc.
Business-Studio Address: Box 550
Tel.: FRanklin 5-3206. ABC
Representative: Bob Dore; Clark Brown
President, General Manager: Leonard Coe
Sta., Comm. Mgr.: Kermit F. Tracy
Program Director: Hal Webber
Publicity Director: Anne Lumpkin
Chief Engineer: Art Beem

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 1000 Watts d.
Owned-Operated By: Ebony Radio
Address: P. O. Box 1956
Tel.: FR 2-0391. Independent
Representative: John E. Pearson
Pres., Gen. Mgr.: John M. McLendon

Station Manager: Ed Phelan
Commercial Manager: Jim Loflin
Program Director: Myron Turvey
Chief Engineer: G. C. Tuley, Jr.

KTHS—Little Rock—1924

Frequency: 1090 Kc. Power: 50,000 Watts
Owned-Oper.: Radio Bcstg., Inc.
Business-Studio Address: P. O. Box 269
Newspaper Affil.: Shreveport Times
Tel.: FR 4-3764. CBS
Representative: Christal
President: W. H. Bronson
Gen., Sta. Mgr.: B. G. Robertson
Comm. Manager: A. C. Dowden
Sales Prom. Mgr.: R. Brown
Program Director: George F. Moore
Chief Engineer: Cecil L. Sutt

KVLC—Little Rock—1948

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By: Southwestern Bcstg. Co.
Address: 319 West 2nd Street
Tel.: FR 5-5321. Independent
Representative: Richard O'Connell
Gen., Sta. Mgr.: Dale D. Mahurin
Program Director: Charles R. Sims
Chief Engineer: Ed H. Summers

KVMA—Magnolia—1948

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By: Magnolia Bcstg. Co.
Business-Studio Address: 212 N. Jefferson St.
Tel.: 630. MBS
Representative: John E. Pearson
President: Dr. J. F. Rushton
Gen. Mgr.: William M. Bigley
Comm. Mgr.: Norman Hunneycutt

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Operated By: Malvern Bcstg. Co.
Address: Highway 270 West
Tel.: 1800. KBS
Representative: Devney, Melville
Pres., Gen. Mgr.: Kermit L. Richardson
Commercial Manager: W. D. Stroud
Prog. Dir., Ch. Engr.: Robert Padgett
Publicity Director: William R. Moore

KTML—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By: Poinsett Radio Bcstg. Co.
Address: Box 17
Tel.: 1580. KBS
Station Representative: Continental
Gen. Mgr.: Carlton Garner
Commercial Manager: Leon Howard
Program Director: Gail Johnson
Publicity Director: Mack Howerton
Chief Engineer: Jim Weston

KVSA—McGehee—1953

Frequency: 1220 Kw. Power: 1000 Watts d.
Owned-Oper. By: S. E. Arkansas Bcstrs. Inc.
Address: Box 1220
Tel.: CA 2-2400. KBS

Representative Best
 Pres., Gen. Mgr. Abbott F. Kinney

KENA—Mena—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By E. M. Hoge
 Address S. Reine St.
 Tel.: 944 KBS
 Representative Hil F. Best
 General Mgr. Larry Shephard
 Comm. Mgr. Bill Hughes
 Ch. Eng. O. D. Frederick

KHBM—Monticello—1956

Frequency: 1430 Kc. Power: 1 Kw. d.
 Owned-Operated By Baker Bcstg. Co.
 Address Box 446
 Tel.: 91 KBS
 President J. R. Baker
 Program Director Pat McGinnis
 Publicity Director Evelyn H. Baker
 Sales Promo. Mgr. Bill Millwood
 Chief Engineer John Bailey

KVOM—Morrilton—1952

Frequency: 800 Kw. Power: 250 Watts d.
 Owned-Oper. By Morrilton Bcstg. Co.
 Address P. O. Box 541
 Tel.: 506 Independent
 Gen. Mgr. J. C. Willis
 Comm. Mgr. Bill Harper
 Prog. Director Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kw. Power: 250 Watts
 Owned-Oper. By .. Mountain Home Bcstg. Corp.
 Address Hwy 5, N.
 Tel.: 1490 KBS
 Representative Best
 Pres., Gen. Mgr. A. Stricklen
 Commercial Mgr. Bob Pratt

KNBY—Newport—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Newport Bcstg. Co.
 Business Address Box 218
 President Harold Sudbury
 General, Station Manager Gene Howe
 Program Director Jerry Grojean
 Chief Engineer Anson Clark

**KNLR—North Little Rock
 1957**

Frequency: 1380 Kc. Power: 1 Kw.
 Owned-Oper. By ... Arkansas Valley Bcstg. Co.
 Address 16th & Main; Box 423
 Tel.: FR 6-1997 Independent
 Representative W. S. Grant
 Pres., Gen. Mgr. Chester H. Pierce
 Commercial Manager Philip Sklar
 Program Director Ed Bailey
 Publicity Director Rita Newsom
 Chief Engineer Ken Copeland

**KXLR—North Little Rock
 1946**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Sanders Ark. Brcstg.
 Address P. O. Box 89
 Tel.: FR 2-2155 Independent
 Representative Stars National
 President J. M. Sanders
 General Manager George B. Faulder
 Commercial Manager Jim Gatens
 Program Director Hugh Brown
 Chief Engineer V. O. Vandusen

KOSE—Osceola—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Osceola Bcstg. Corp.
 Business Address P. O. Box 311
 Tel.: LO 3-2641 KBS
 Representative Cont. Radio Sales
 President H. F. Ohlendorf
 General, Station Manager Don Whitney
 Program Director Edythe Bandy
 Chief Engineer Harold Jones

KDRS—Paragould—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Progressive Bcstg. Co.
 Business Address Box 491
 Tel.: CE 2-7627 KBS
 General Manager Ted Rand
 Business Manager T. M. Self
 Commercial Manager Doyne F. Bateman
 Program Director Wilman Wheelis
 Chief Engineer W. O. Driskell

KCLA—Pine Bluff—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By ... Radio Engineering Service
 Business-Studio Address 2900 W. 28th St.
 Tel.: JE 5-1241 Independent
 Station Representative Hil Best
 General Mgr. Kenneth Keesterson
 Commercial Manager Clyde Martin
 Prog.; Ch. Eng. Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By ... Universal Bcstg. Corp.
 Address Simmons Bank Bldg.
 Tel.: JE 4-8732 MBS-KBS
 Representative Walker
 Pres., Gen. Mgr., Chief Engr. B. J. Parrish
 Comm. Mgr. J. Wallace
 Program Director Hilda Matz
 Pub. Director R. W. Etter

KPBA—Pine Bluff—1957

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned-Operated By Radio Pine Bluff
 Address 1607 W. 6th Ave.; Box 33
 Tel.: JE 4-1523 Independent
 Representative Devney, Inc.
 President W. L. Kent
 Gen., Sta. Mgr. Howard M. Peters

ARKANSAS-CALIFORNIA

Program Director.....Howard Watson
Chief Engineer.....Robert M. Mador

KPOC—Pocahontas—1950

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Program Dir.....Bill Nicholson
Sales Mgr.....Virgil Pace

KAMO—Rogers—1954

Frequency: 1390 Kc.....Power: 1000 Watts
Owned.....KAMO, Inc.
Business Address...American Natl. Bank Bldg.
Tel.: MElose 6-4611.....Independent
Station Rep.....Walker
Pres., Gen. Mgr.....G. Don Thompson
Sta., Comm. Mgr.....W. E. Dacus
Program Director.....Charles A. Davis
Chief Engineer.....Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....The Valley Broadcasters
Address.....Second and Commerce
Tel.: 299, 123.....KBS
Gen., Sta. Mgr.....C. R. Horne
Comm. Mgr.....L. L. Bryan
Sales Prom. Mgr.....Don Sammons
Prog. Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned By.....C. R. Horne
Address.....P. O. Box 95
Tel.: 1281.....KBS
Representative.....Hil F. Best
Comm. Mgr.....Don P. Jones
Chief Eng.....Roy K. Cole

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Kuoa, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 777.....MBS-KBS
President.....John E. Brown, Jr.
Gen. Mgr.....Cecil Smith
Program Director.....Ralph Kennedy, Jr.
Chief Engineer.....Cecil E. Smith

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Oper...Northwest Ark. Bcstg. & TV Co.
Address.....P. O. Box 29
Tel.: 1-4675, 1-4676.....ABC-KBS
Newspaper Affiliation...Southwest American
Representative.....Hil F. Best
President.....Donald W. Reynolds
General Manager.....Phil H. Phillips
Commercial Manager.....Curtis C. Hornor, Jr.
Program Director.....Jim G. Wilkerson
Chief Engineer.....Virgil Smith

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcstg. Corp.
Business Address.....Stuttgart
Tel.: WA 2-5212.....KBS
Representative.....C. K. Beaver Assoc.
President.....Beloit Taylor
Gen. Manager.....Melvin P. Spann
Station Mgr.....June S. Spann
Chief Engineer.....C. R. Sandline

KOSY—Texarkana—1951

Freq.: 790 Kc....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
Address.....State Line Ave.
Representative.....Pearson
Gen. Manager.....Tom E. Dillahunty
Sales Manager.....Herman Cecil

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Co. Bcstg. Co.
Address.....Walnut Ridge
Tel.: 980.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned.....Weldon & Sledge
Address.....Box 480
Tel.: 353-354.....KBS
Representative.....Hil F. Best
Gen., Sta. Mgr.....Lee Reaves
Comm. Mgr.....H. M. Harris

KWYN—Wynne—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....E. Arkansas Bcstrs, Inc.
Address.....P. O. Box 225
Tel.: 1188.....KBS
Representative.....Continental
President.....J. L. Shaver, Jr.
Gen., Sta. Mgr.....Raymond O. Raley
Comm. Mgr.....Hiram Mayo
Prog., Ch. Eng.....Art Rogers

Pop.: 14,899,000
Families: 4,799,000
Radio Homes: 4,761,000

California

Stations in State: 183
TV Homes: 4,169,000
TV Stations: 36

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Stulor Corp.
Address.....P. O. Box 1358

Tel.: 2531.....Independent
Representative.....O'Connell Palmer
Pres., Gen. Mgr.....Stewart Wilbon
Sta. Mgr., Chief Engineer.....Dick Barrett

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
 Owned.....Apple Valley Bcstg. Co.
 Address.....Apple Valley
 Tel.: VI 7-7251.....Independent
 Representative.....W. S. Grant
 President.....Newton T. Bass
 Managing Dir.....J. C. Thomas
 Commercial Mgr.....Ken Barton
 Program Director.....Lou Rossi
 Chief Engineer.....Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Humboldt Bcstrs.
 Address.....KENL Bldg.
 Tel.: VA 2-2941.....Independent
 Representative.....W. S. Grant
 Pres., Gen. Mgr.....Mel Marshall
 Sta. Mgr.....Jerry Rhoades
 Comm. Mgr.....Jim Vanglie
 Program Director.....Roger Ferrier
 Chief Engineer.....Harry Shelby

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
 Owned.....Placer County Bcstg.
 Address.....Box 950
 Tel.: TU 5-5636.....KBS
 Representative.....Ayres
 Pres.....Don C. Reeves
 Gen. Mgr.....Gene Ragle
 Sales Prom. Mgr.....Ray Lewis
 Program Director.....Stan Cooper
 Publicity Director.....Frank Benny
 Chief Engineer.....Donnelly Reeves

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
 Owned-Operated By.....John Poole Bcstg. Co.
 Address.....6540 Sunset Blvd., Los Angeles 28
 Tel.: HO 3-3205.....Independent
 Representative.....Weed
 President, Gen. Mgr.....John Poole
 Sta. Comm. Mgr.....Robert J. McAndrews
 Oper. Program Dir.....Alan Lisser
 Sales Prom. Publicity.....R. J. McAndrews
 Chief Engineer.....Beull Dalton

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
 Owned.....Paschall, Tullis & Hearne
 Address.....P.O. Box 6128
 Tel.: Empire 6-4411.....Independent
 Representative.....McGavren-Quinn
 Gen. Mgr.....Glenn D. Lockhart
 Comm. Mgr.....Roy Licordell
 Sales Promotion Manager.....Dick Brown
 Program Director.....Al Anthony
 Chief Engineer.....Bob Fee

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
 Owned By.....Umer Broadcasting Co.
 Business Address.....1709 30th Street
 Tel.: FAirview 7-4831.....Independent

Station Representative.....Grant
 Gen. Sta. Mgr.....Edward E. Umer
 Commercial Manager.....Dave Maxwell
 Program Director.....Dan Speare
 Sales Prom. Publ. Dir.....Mary L. Bender
 Chief Engineer.....Vernon G. Tucker

KIKK—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
 Owned By.....Valley Bcstg. Co.
 Address.....910 Chester
 Tel.: FAirview 7-4401.....Independent
 Sta. Representative.....Bolling
 President.....Dawkins Espy
 General Mgr.....Donald MacLachlan
 Program Dir.....Dan Gates

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
 Owned.....Eastern Electrosonic Industries
 Studio Address.....2013 Chester Ave.
 Tel.: FAirview 4 6093.....Independent
 Representative.....Weed
 Station Mgr.....Hal Brown

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Business Address.....1535 17th St.
 Tel.: FA 5-7475.....CBS
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Sta. Mgr.....Tom Flynn
 Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Marterto Corp.
 Business-Studio Address.....1415 17th Street
 Tel.: FA 7-3587.....Independent
 Representative.....Hollingbery
 President.....Danny Thomas
 Gen. Sta. Mgr.....C. Dexter Haymond
 Comm. Mgr.....Jess Land
 Program Director.....Thad Bulkeley
 Sales Prom. Mgr.....Rick Terry
 Publicity Director.....Dave Hildebran
 Chief Engineer.....Ed. Andress

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....KMAP, Inc.
 Address.....P.O. Box 693
 Tel.: FA 7-3541.....MBS
 Representative.....Forje
 Pres., Gen. Mgr.....Clifford E. Ball
 Program Director.....Jack Shefrin

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Pioneer Mercantile Co.
 Address.....20th & N Sts.
 Tel.: FA 7-8581.....ABC
 Representative.....Headley-Reed
 President.....F. G. R. Schamblin
 Gen., Sta. Mgr.....L. A. Schamblin

CALIFORNIA

Comm. Mgr. Paul R. Biermann
Chief Eng. Leo P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned. Stevens Bcstg. Inc.
Address. 4425 W. Ramsey St.
Tel.: VI 9-4557. Independent
Representative. Grant Webb
Gen. Manager. Edwin J. Stevens
Commercial Mgr. Lewis F. Shank

KWTC—Barstow—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Mojave Valley Bcstg. Co.
Address. Box 697
Tel.: 4001. Independent
Representative. O'Connell
Pres., Gen. Mgr. W. T. Brown
Sta. Prog. Dir. R. F. Cruse
Commercial Mgr. Wilma Walker
Sales Prom Mgr. Jean McAdams
Chief Engineer. Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Central Calif. Bcstrs., Inc
Address-Trans. 601 Ashby Avenue
Tel.: AS 3-7715. Independent
Representative. W. S. Grant
General Mgr. Arthur Westlund
Sta. Mgr. Don Hambly
Prog. Dir. Les Avery
Chief Engineer. Robert K. Morrison

KOWL—Bijou—1956

Frequency: 1490 Kc. Power: 250 Watts
Owned. Tahoe Broadcasters, Inc.
Address. Box 756 Tahoe Valley
Tel.: KI 4-2400. Independent
Representative. Palmer
Pres., Gen. Mgr. Ed. French
Sta. Comm. Mgr. John J. Murphy
Program Director. Terry Ward
Publicity Director. Bea Paizs
Chief Engineer. Keith Mealey

KIBS—Bishop—1953

Frequency: 1230 Kw. Power: 250 Watts
Owned-Oper. By. Inyo Bcstg. Co.
Address. Box 757
Tel.: 4411. KBS
Representative. Broadcast Time Sales
Pres., Gen. Mgr., Pub. Dir. J. Oliver
Commercial Mgr., Prom. Mgr. R. S. Deming

KYOR—Blythe—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned. Imperial Broadcasting Systems, Inc.
Address. Box 668
Tel.: 2231. ABC
Representative. John E. Pearson
President, Gen. Mgr. Frank K. Danzig
V.P., Gen. Sales Mgr. A. Bartlett Ross, Jr.
Station Mgr. Vic Lundberg
Commercial Mgr. Sam Christie
Program Dir. Lee Young

Chief Engineer. Carl S. Johnson

KROP—Brawley—1946

Frequency: 1300 Kc. 1000 Watts d. 500 n.
Owned-Oper. By. Imperial Bcstg. System
Address. 6331 Hollywood Blvd.
Tel.: 1300. ABC
Representative. John E. Pearson Co.
Station Manager. Ed Silvera
Program Dir. Chap Rollins

KBLA—Burbank—1952

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Bdcstrs. of Burbank
Address. 11516 Oxnard St., N. Hollywood
Tel.: EL 2-1490. Independent
Station Representative. Grant Webb

KICO—Calexico—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By. Charles R. Love
Address. Barbara Worth Hotel, El Centro
Tel.: FI 2-0141. CBS
Representative. Broadcast Time Sales
Owner. Charles R. Love
General Manager. W. L. Gleeson

KTEE—Carmel—1957

Frequency: 1410 Kc. Power: 500 Watts; d.
Owned By. Seaside Electronic Assoc.
Address. P. O. Box 2050
Tel.: MAYfair 4-1215. Independent
Pres. Gen. Mgr. Paul F. Hanson
Commercial Mgr. Stanley F. Simpson
Promotion Mgr. D. Metzger
Program Dir. William Warren
Chief Engineer. Joly Boynton

KHSL—Chico—1935

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated. Golden Empire Bcstg. Co.
Address. Box 1041
Tel.: Fireside 2-0141. CBS
Representative. McGavren-Quinn
Pres., Gen. Mgr. Mrs. Mickey McClune
Station Manager. Charles H. Kinsley, Jr.
Commercial Mgr. Brian Loughran
Program Dir. Tim Armstrong
Sales, Public Dir. Don Miller
Chief Engineer. Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc. Power: 10,000 Watts
Owned. J. Ned. Richardson
Address. P.O. Box 523
Tel.: Fireside 2-4211. MBS
Representative. Hollingberry
Gen. Mgr. J. Ned Richardson
Comm. Mgr. Robert Campbell
Sales Prom. Mgr. Ned Tollinger
Chief Engineer. William Pope

KCHV—Coachella—1954

Frequency: 970 Kc. Power: 1 Kw., d.
Owner. Coachella Valley Bcstg. Co.
Address. Avenue 50

Tel.: EXpress 8-5534.....Independent
 Representative.....Moore & Assoc.
 Pres.....Edward Gorges
 Gen. Mgr.....I. E. Staples
 Comm. Mgr.....Doug Caplette
 Sales Prom. Mgr.....Bob Steward
 Program Director.....Graham Alexander
 Chief Eng.....Bill Buckingham

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
 Owned-Oper. By.....Sheldon Anderson
 Address.....Box 1179
 Tel.: 136.....KBS
 Sta. Rep.....Grant Webb
 Gen., Sta., Com. Mgr.....V. J. Stedry
 Chief Engineer.....W. E. Long

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
 Owned.....Radio K-Buc, Inc.
 Business Address.....Box 368
 Tel.: RE 7-1370.....Independent
 Representative.....Jones; Crennan
 President.....James F. Hadlock
 V.P., Gen. Mgr.....Naum Healy
 Nat. Sales Mgr.....Gerald O. Jones
 Program Dir.....Bob Lake
 Sales Prom. Mgr.....Sally Linville
 Publicity Dir.....Florence Archer
 Chief Engineer.....Walter Rees

KCRE—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 Address.....Box 248
 Representative.....Ayres
 Pres., Gen. Mgr., Sta. Mgr.. Robert E. Grey
 Business Mgr.....Peggy B. Gray

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Charles Herman Johns
 Address.....P.O. Box 966
 Tel.: 8676.....Independent
 Representative.....Radio Spot Sales
 Pres., Gen. Mgr.....Charles H. Johns
 Sta. Mgr.....Jean G. Johns
 Comm. Mgr.....Jim Turner
 Program Dir.....Joe McFolin
 Sales Prom. Mgr.....Bob Scott
 Publicity Director.....Cec Vergano

KRDU—Dinuba—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....Box 157
 Tel.: DI 500.....KBS
 Representative.....W. Ayres, Cont. Radio Sales
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 V.P.....Dave Hofer, Jr.

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
 Owned-Operated By.....Dandy Bcstg. Corp.
 Address.....Town & Country Hotel, San Diego
 Tel.: CY 8-8371.....ABC

Representative.....Bolling
 President.....Robert E. Sharon
 Station Manager.....Leonard W. Lundmark
 Program Director.....Sam Babcock
 Sales Prom. Mgr.....Tony Day
 Publicity Director.....Donna Powers
 Chief Engineer.....Ed Murphree

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....El Centro Radio, Inc.
 Address.....Box 1018
 Tel.: ELgin 2-2277.....Independent
 Representative.....Harlan Oakes
 Pres., Gen. Mgr.....A. E. Andreotti
 Station Mgr.....Wm. H. Ellison
 Commercial Mgr.....Chap Rollins
 Program Dir.....Bob Weaver
 Sales Prom. Mgr.....Bob Baker
 Publicity Dir.....Kay Ogg
 Chief Engineer.....Arch Thistle

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....CBS-MBS-KBS
 Representative.....Paul H. Raymer
 P.es., Gen. Mgr.....Riley R. Gibson
 Commercial Manager.....Marc Hanan
 Program Director.....Tony Temple
 Chief Engineer.....Maurice Hill

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: SHerwood 5-5811.....Independent
 Pres., Gen. Mgr.....Julie G. Owen
 Commercial Mgr.....Thurston S. Holmes
 Program Dir.....James H. Hill
 Chief Engineer.....Joseph Dessert

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....W. H. Hansen
 Address.....Box 903
 Tel.: HI 2-0611.....Independent
 Representative.....Bcst. Time Sales, Hall
 Mgr.....W. H. Hansen
 Comm. Mgr.....Earl Madray

KINS—Eureka—1958

Freq.: 980 Kc.....Power: 5 Kw., c., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address.....Box 1015
 Tel.: HI 2-5744.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Wendell Adams
 Comm. Sta. Mgr.....Tim Crowley
 Prog.-Publicity.....Doyle Seely
 Chief Engineer.....Dean Elliott

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.
 Address.....6th at E. Sts.

CALIFORNIA

Tel: HI 3-1621.....MBS
Representative.....John Blair
President, Manager.....Wm. B. Smullin
General Manager.....J. Edwin Arnold
Commercial Mgr.....Robert Stach
Prom. Mgr.....B. Adams
Chief Engineer.....Don King

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address.....Box 616
Tel.: YO 4-3251.....KBS
Owner.....Edward Mertle
General Manager.....Craig N. Smith
Sales Prom. Mgr.....Matthew V. Huber

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441.....ABC
Representative.....Hollingbery
Pres.....Hattie Harm
Gen. Mgr.....George Harm
Comm. Sale Prom. Mgr.....Gordon Jacobs
Program Director.....Bill Dallas
Publicity Director.....Don Felsler
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned.....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
Representative.....Weed
Pres., Gen. Mgr.....David T. Harris
Program, Publicity Dir.....Jim Bailey
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Representative.....McGavern-Quinn
Pres., Gen. Mgr.....Herbert J. Edelman
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address.....T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
Representative.....John Blair
Station Manager.....Robert F. Klein
Program Dir.....Robert Fulton
V. P. Eng.....Keith L. Mealey

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Delle Broadcasting Co.
Address.....1244 'O' St.
Tel.: AM 6-9901.....KBS
Representative.....Nat'l Time Sales, Hall, Gates
Gen. Mgr.....Jeanne Bacher

Program Director.....Larry Walters
Chief Engineer.....A. Kasparian

KMAK—Fresno—1953

Frequency: 1340 Kw.....Power: 250 Watts
Owned-Oper. By.....McMahan Bcstg. Co.
Address.....2020 McKinley
Tel.: AM 6-9448.....Independent
Representative.....ForJoe
President.....R. O. McMahan
Gen., Sta. Mgr.....Coyle Chambers
Chief Engineer.....Ed Nickels

KMJ—Fresno—1925

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Representative.....Paul H. Raymer
Station Manager.....Ramsey G. Elliott
Sales Mgr.....Roy Swanson
Program Dir.....Jeff Nagle
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Representative.....Headley-Reed
General Manager.....Gene Chenault
Sta. Mgr.....Jim Carroll
Chief Engineer.....Bert Williams

KPER—Gilroy—1957

Frequency: 1290.....Power: 500 Watts, d.
Owned.....Bernard & Jobbins Bcstg. Co.
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Representative.....Lucas & Assoc.
General Manager.....Geo. F. Schaefer
Sales Prom. Mgr.....Ben Guitierrez
Program Director.....Jean Emard
Publicity Director.....Tom Carr
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned-Operated By.....Cannon System, Ltd.
Address.....102 N. Glendale Ave.
Tel.: CI 1-1133.....Independent
President.....David H. Cannon
Station Mgr.....Cal Cannon

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw., d.; 1 Kw., n.
Owned-Oper. By.....KNGS
Business Address.....P.O. Box 620
Tel.: LUDlow 2-0361.....Independent
Representative.....Hall Co., Oakes
Co-owners & Gen. Mgrs. E. Peck & A. J. Krisik
Comml. Pub. Dir.....Mel Vierra
Sales Promotion Mgr.....A. J. Scott
Prog. Chief Engineer.....Stan Vestal

KFWB—Hollywood—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFWB Bcstg.
 Business-Studio Add.....6419 Hollywood Blvd.
 Tel.: HO 3-5151.....Independent
 Representative.....Blair
 Pres., Gen. Mgr.....Robert M. Purcell
 Commercial Mgr.....Milton Klein
 Prog. Dir.....Chuck Blore
 Publicity Dir.....Blanche E. Butler
 Chief Engineer.....Leonard Hayden

KDAY—Hollywood—1956

Frequency: 1580 Kc.....Power: 50 Watts; d.
 Owned By.....Radio California, Inc.
 Address.....1549 No. Vine St.
 Tel.: HO 1-9981.....Independent
 Representative.....McGavren-Quinn
 President.....J. Elroy McCaw
 Gen. Sta. Mgr.....Irving C. Phillips
 Program Dir.....Jim Hawthorne
 Publicity Dir.....John Gunn
 Chief Engineer.....Bob Dye

KLAC—Hollywood—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
 Owned-Operated By...Hall Broadcasting Co.
 Address.....6363 Sunset Blvd
 Tel.: HO 2-7271.....Independent
 Representative.....Adam J. Young
 President.....M. W. Hall
 V.P., Sta. Operations.....Felix Adams
 Gen. Sales Manager.....Morton Sidley
 Mdsq. Dir.....Armand La Pointe

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned...Imperial Broadcasting System, Inc.
 Address.....Calhoun Dr.
 Tel.: 7-3403.....ABN
 Representative.....John E. Pearson
 President, Gen. Mgr.....Frank K. Danzig
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.
 Station Mgr.....Douglas Caplette
 Commercial Mgr.....Bill Gibeau
 Program Director.....Don Retz
 Chief Engineer.....Cliff Lantz

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
 Owned By.....Somoco Bcstg. Co.
 Address.....P. O. Box 107
 Tel.: 1070.....KBS
 Pres. Ch. Eng.....James H. Rose
 General Manager.....Howard E. Slagle
 Commercial Mgr.....Hazel M. Rose
 Program Dir.....Helen M. Slagle

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned By.....Trans-American Bcstg.
 Address.....125 S. Grevillea Ave.
 Tel.: ORegon 8-6400.....Independent
 Representative.....Grant
 Pres. Sta. Mgr.....Albert J. Williams

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Antelope Bcstg. Co.
 Address.....P. O. Box 1192
 Tel.: WH 2-1121.....Independent
 Station Representative..Broadcast Time Sales
 President.....W. B. Carter
 General Mgr.....H. L. Comstock
 Chief Engineer.....Carl Pendergraft

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned.....Brocaw Broadcasting Co.
 Address.....112 East Avenue "J"
 Tel.: WH 2-8461.....Independent
 Representative.....Weed
 President.....Hal Brown
 General Manager.....Jack J. Bankson
 Sta. Comm. Mgr.....Frank Onstott
 Program Director.....Geo. McCammon
 Chief Engineer.....Geo. Patterson

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts &
 Owned-Oper. By.....Lloyd Burlingham
 Business Address.....P. O. Box 600
 Tel.: EN 8-0628.....KBS
 Station Representative.....Wm. Ayres
 General Mgr.....Lloyd Burlingham
 Station Mgr.....Dedah Corlett
 Program Dir.....Harry Eden
 Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
 Owned By.....KNEZ, Inc.
 Business Address.....P.O. Box 338
 Tel.: Lompoc 2965.....KBS
 Station Representative.....Ayres
 President.....Thomas B. Friedman
 Gen. Mgr., Ch. Eng.....Thomas J. Wallace, Jr.

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KFOX Inc.
 Address.....220 E. Anaheim Street
 Tel.: HE 6-7281.....Independent
 President.....Kenyon Brown
 Gen. Mgr.....Jack de Mello
 Chief Engineer.....Robert Garner

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
 Owned By...John Brown Schools of Calif. Inc.
 Business-Studio Address.....3745 Atlantic
 Tel.: GARfield 7-7907.....Independent
 President.....Dr. John E. Brown
 Gen., Sta., Comm. Mgr....E. William George
 Sales Prom. Mgr.....Cornelius Lee
 Program Dir.....Irene Cook
 Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....AB-PT, Inc.

Address.....1539 N. Vine St.
 Tel.: NO 3-3311.....ABC
 Representative.....Katz
 President.....James G. Riddell
 Gen. Comm. Mgr.....John N. Pace
 Sales Prom. Mgr.....Roy Drushall
 Pub. Directors....Virginia West; D. Nowinson
 Program Director.....Dresser Dahlstead
 Chief Engineer.....Ralph Denechaud

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By..Los Angeles Bcstg. Co., Inc.
 Bus.-Studio Address.....5773 Wilshire Blvd.
 Tel.: WE 8-0181.....Independent
 Representative.....Bolling
 Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
 Publicity Dir.....Paul Price
 Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By..Earle C. Anthony, Inc.
 Business-Studio Address..141 N. Vermont Ave.
 Tel.: DU 2-2121.....NBC
 Representative.....Henry I. Christal
 Pres., Gen. Mgr.....Earle C. Anthony
 Asst. to Pres.....Charles E. Hamilton
 Program Director.....Pat Kelly
 Publicity Director.....Ed Grigg
 Co-Chief Engs...H. L. Blatterman, C. W. Mason

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben S. McGlashan
 Business-Studio Address....6314 Sunset Blvd.
 Tel.: HO 4-0201.....Independent
 Representative.....Star National
 General, Station Manager...Thelma Kirchner
 Sales Mgr.....Molly C. Low
 Program Director.....Jim Randolph
 Publicity Dir.....Tom Hawkins
 Sales Prom. Mgr.....Juanita McCuroy
 Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....RKO Teleradio Pictures
 Address.....1313 N. Vine St., Hollywood
 Tel.: HO 2-3133.....MBS
 Representative.....H.R. Reps.
 Pres., Don Lee Div.....Willet H. Brown
 Gen. Mgr.....Norman Boggs
 Comm. Mgr.....Terry Mann
 Program Director.....A. J. LaFrano
 Chief Engineer.....Robert Arne

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By.....Golden West Bcsters.
 Address.....5939 Sunset Boulevard
 Tel.: HOLLYWOOD 9-5341.....Independent
 Representative.....AM Radio Sales
 Ch. of Board.....Gene Autry
 President.....Robert O. Reynolds
 Gen. Sales Mgr.....Stanley Spero

Mgr., Sls. Prom.....John M. Asher
 Prog. Dir.....Robert H. Forward
 Publicity Dir.....John Dickson
 Chief Engineer.....L. C. Sigmon

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Business-Studio Address....6121 Sunset Blvd.
 Tel.: HO 9-1212.....CBS
 Pres.....Arthur H. Hayes
 Gen. Mgr.....Fred Ruegg
 Commercial Mgr.....Gordon Mason
 Prog. Dir.....Robert Sutton
 Promotion Mgr.....Phil Hillman
 Pub. Dir.....Lloyd Brownfield
 Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.
 Address.....4628 Wilshire Blvd.
 Tel.: WE 8-2345.....Independent
 Representative.....Forjoe
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Frederick Custer
 Program, Sale, Prom. Mgr....Robertson Scott
 Chief Engineer.....Floyd Hall

KPOP—Los Angeles—1924

Frequency: 1020 Kc.....Power: 5,000 Watts
 Owned-Operated By.....Storer Bcstg.
 Business-Studio Add.....338 S. Western Ave.
 Tel.: DU 8-2345.....Independent
 Representative..Broadcast Time; Dora Clayton
 General Manager.....Frank Burke, Jr.
 Prog. Dir.....Clyde Cadwell
 Comm. Manager.....Vern Lindblade
 Ch. Eng.....Leonard Reeves

KRKD—Los Angeles—1927

Frequency: 1150 Kc..Power: 5000 d.; 1000 n.
 Owned-Operated By.....Cont. Tele. Corp.
 Business-Studio Address..1050 Montecito Drive
 Tel.: CA 5-4116.....Independent
 President.....Frank Oxarart
 Gen. Mgr.....Jack Feldmann
 Gen. Sales Rep.....Bob Fox
 Sta. Mgr.....Joyce Evans
 Prog. Dir.....Charles A. Clifton
 Ch. Eng.....Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kw.....Power: 500 Watts, d.
 Owner.....Bob L. Moran
 Address.....Box 67
 Tel.: OR 4-8501.....Independent
 Representative.....Ayres
 Mgr.....Bob L. Moran
 Sales Mgr.....Don L. Edwards

KMYC—Marysville—1940

Frequency: 1410 Kc.....Power: 5 Kw. d.; 1 Kw. n.
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.
 Business Address.....P. O. Box 631
 Tel.: SH 2-2396.....MBS
 Representative.....Hall & Gates

President.....H. E. Thomas
Gen. Station Manager.....Joe D. Carroll
Comm. Mgr......L. E. Walker
Program Director.....Ralph Swift
Publicty Dir......James Parrish
Chief Engineer.....George "Ricks" Wyville

Tel.: FRontier 2-8154.....Independent
Representative.....Hollingberry
President.....Robert Sherry
Gen. Sta. Mgr......Al J. Madden
Sales Prom. Mgr......Richard Maguire
Publicity Director.....Jack Hamilton
Chief Engineer.....Herman Stalberg

KWIP—Merced—1956

Frequency: 1580 Kc.....**Power**: 500 Watts, d.
Owned.....Joseph Gamble Stations, Inc.
Address.....Hotel Tioga
Tel.: RA 2-3838.....Independent
Representative.....McGavren-Quinn
Pres., Gen. Mgr......Joseph E. Gamble
Sta. Mgr......Jack Blake
Comm. Mgr......Reg Streeter
Program Director.....Jerry O'Neill
Chief Engineer.....Mal Beavers

KMBY—Monterey—1947

Frequency: 1240 Kc.....**Power**: 250 Watts
Owned-Oper. By.....KMBY Bcstg. Co.
Business Address.....468 Calle Principal
Tel.: FR 2-4541.....CBS
Station Representative.....Pearson
Pres., Gen., Sta. Mgr......B. P. Timothy
Comm. Mgr......James T. Timothy
Prog. Dir......Florence Timothy
Publicity Director.....Jack Eliassen
Chief Engineer.....G. Hammond

KYOS—Merced—1936

Frequency: 1480 Kc.....**Power**: 5000 Watts
Owned-Operated By.....KYOS, Inc.
Business Address.....1735 "L" St.
Tel.: RA 2-6251.....MBS
Representative.....Headley-Reed
Pres., Gen., Sta. Mgr......Frank Flynn
Commercial Manager.....Donald Brandt
Program Director.....James R. Stoke
Chief Engineer.....Dwayne D. Caldwell

KWSD—Mt. Shasta—1947

Frequency: 1340 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Shasta Cascade Bcstg. Corp.
Address.....E. Alma St.
Tel.: WA 6-2124.....Independent
Representative.....Continental, McGavren
President.....Vernita Adler
Co-Owner.....Arthur Adler
Co-Owner.....David H. Rees

KBEE—Modesto—1951

Frequency: 970 Kc.....**Power**: 1000 Watts
Owned.....McClatchy Bcstg. Co.
Address.....14th & I Sts., P.O. Box 3131
Tel.: LA 3-7756.....Independent
Newspaper Affil......McClatchy Newspaper
Representative.....Paul Raymer
President.....Eleanor McClatchy
Station Manager.....Hugh Shelley

KVON—Napa—1947

Frequency: 1440 Kc.....**Power**: 500 Watts
Owned-Oper. By.....J. L. & A. M. Powell
Address.....Foster Rd.
Tel.: BAldwin 6-2023.....KBS
Representative.....J. Palmer & J. Pearson
Owner, Gen. Mgr......J. L. Powell
Sales Prom. Mgr......Burke Riley
Program Director.....Jim Parker
Publicity Director.....Beryle Gonzales
Chief Engineer.....Don Brown

KFIV—Modesto—1950

Frequency: 1360 Kc.....**Power**: 1000 Watts
Owned-Oper. By.....Modesto Bcstg.
Address.....Box 1360
Tel.: LA 4-1360.....ABC
President.....Ruth Finley
Gen. Mgr......Ted Wolf
Comm. Manager.....Judd Sturtevant
Program Director.....Gene D'Accardo
Chief Engineer.....Mel Freedman

KSFE—Needles—1952

Frequency: 1340 Kc.....**Power**: 250 Watts
Owned-Oper. By.....Needles Bdcstg. Co.
Address.....P. O. Box C-2
Tel.: 1234.....KBS
Station Representative.....Continental
Owner, Mgr......B. J. Fitzpatrick

KTRB—Modesto—1933

Frequency: 860 Kc...**Power**: 10,000 d.: 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address.....P. O. Box 593
Tel.: LA 3-0737.....Independent
Representative.....McGavren-Quinn
Pres.-Gen. Station Mgr......William H. Bates, Jr.
Comm., Sales Prom. Mgr......Richard Brown
Program Dir......Cal Purviance
Publicity Dir......Chas. McEwen
Chief Engineer.....W. H. Bates

KLX—Oakland—1922

Frequency: 910 Kc.....**Power**: 5000 Watts
Owned-Operated By.....Tribuno Building Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Newspaper Affiliation.....Oakland Tribune
Representative.....Weed
President.....J. R. Knowland, Jr
General Mgr......Wilson K. Foster
Prog. Dir......Bill Laws
Sales Prom. Mgr......Jack MacDonald
Chief Eng......Roswell S. Smith

KIDD—Monterey—1955

Frequency: 630 Kc.....**Power**: 1 Kw.
Owned By.....Monterey Pen Bcstg. Inc.
Address.....546 Hartnell Plaza

KROW—Oakland—1925

Frequency: 960 Kc.....**Power**: 1000 Watts
Owned-Operated By.....KROW, Inc.
Address.....464 18th St.

CALIFORNIA

Tel.: TW 3-9600.....Independent
 Newspaper Affil.....Coos Bay World
 Representative.....Raymer
 President.....Sheldon F. Sackett
 General Manager.....Jack Irvine
 Comm. Mgr.....Robert Weimann
 Program Director.....Ray Yeager
 Chief Engineer.....Fred Gwynn

KWBR—Oakland—1920

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned.....E. N. Warner-1st Western Bk.
 Business-Studio Address.....327 22nd St.
 Tel.: HI 4-1212.....Independent
 Station Rep.....Walker-Rawalt
 Pres., Gen. Mgr.....E. N. Warner
 Station Manager.....F. Wellington Morse
 Program Director.....Lillian A. Barnett
 Chief Engineer.....Logan Z. Edwards

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
 Owned.....Dolph-Petty Bcstg.
 Address.....Box 779
 Tel.: SA 2-8294.....Independent
 Representative.....Grant
 President.....Walter N. Nelskog
 Gen. Prom. Mgr.....Darrell R. Anderson
 Commercial Mgr.....Pat Walsh
 Chief Engineer.....Clye Bond

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
 Owned-Operated By...The Daily Report Co.
 Business-Studio Address.....222 East "B" St.
 Tel.: YUKon 2 8888.....Independent
 Representative.....Hil F. Best
 President.....Mrs. Jerene A. Harnish
 General Mgr.....Edward J. Jansen
 Chief Engineer.....Manual Barraza

KMOR—Oroville—1948

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Oroville Bcstra.
 Address.....Arlin Rhine Dr.
 Tel.: LE 3-0334.....Independent
 President.....Raymond D. Vargas
 Sales, Prom. Mgr.....Harry Ebeling
 Program Dir.....Vic Ives
 Chief Engineer.....W. F. Banks

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
 Owned-Oper. By...Oxnard Broadcasting Corp.
 Address.....1280 So. Oxnard Blvd.
 Tel.: HU 3-2303.....Independent
 Representative.....Tracy Moore
 Pres., Chief Eng.....Paul R. Schneider
 Station Mgr.....Charles A. Farmer
 Comm., Sales Prom. Mgr.....J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.
 Owned.....Harold C. Singleton
 Address.....Box 5
 Tel.: Windsor 7-3107.....Independent

Representative.....W. S. Grant
 General Mgr.....Wm. A. Hoflyzer
 Sales Prom.....W. Lee Roddy
 Program Director.....Gordon Benson
 Chief Engineer.....Don Reitzke

KCMJ—Palm Springs—1946

Frequency: 1010 Kc.....1 Kw., d.; 500 W., n.
 Owned-Operated By.....KCMJ, Inc.
 Business Address.....Box KK
 Tel.: FA 5-2253.....CBS
 Representative.....Stanley
 Pres., Gen. Mgr.....Robert D. Blashek
 Sta., Comm. Mgr.....Norman W. Loithus
 Program Director.....Arthur Sipherd
 Chief Engineer.....John Bush

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts
 Owned.....Cameron Bcstg. Co.
 Address.....Box 2898
 Tel.: FA 4-1212.....Independent
 Newspaper Affiliation.....Desert Sun
 Representative.....W. S. Grant
 President.....George Cameron
 Gen. Sta. Mgr.....John Michel
 Comm. Mgr.....Harry Voelker
 Prog. Ch. Eng.....Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owner.....KPAL Bcstg. Corp.
 Address.....Desert Inn Hotel
 Tel.: 9171.....Independent
 Rep.....Radio-TV Reps
 Gen. Mgr.....Al Yallen

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Sundial Bcstg. Corp.
 Address.....P.O. Box 1151
 Tel.: DA 3-1341.....KBS
 Rep.....Good Music Bcstrs.
 General Mgr.....Edward Davis
 Program Director.....Martin Cantisano

KALI—Pasadena—1950

Frequency: 1430 Kc.....Power: 5000 W., d.
 Owned.....Tele-Broadcasters of Calif, Inc.
 Address.....758 E. Colorado Blvd.
 Tel.: RY 1-7148.....Independent
 Representative.....O'Connell; Crennan
 President.....H. Scott Kilgore
 Gen. Mgr.....James Coyle
 Chief Engineer.....Willis Fritag

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By...Southern Calif. Bcstg. Corp.
 Address.....800 Sierra Madre Villa
 Tel.: RY 1-6744.....Independent
 Representative.....Nat'l Time Sales
 President.....Marshall S. Neal
 General Manager.....William J. Beaton
 Comm. Sales Prom. Mgr.....Dan Curtin
 Prog., Publicity Dir.....Bob Griffin
 Chief Engineer.....Robert Fisher

KXLA—Pasadena—1941

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By: Donald R. Cooke
 Business: 1401 So. Oak Knell Ave.
 Tel.: RY 1-6991. Independent
 Representative: Bcst. Time Sales
 President-Gen. Sta. Mgr.: Loyal K. King
 Sales Prom. Mgr.: Armond Lamont
 Chief Engineer: Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: D. J. & Bernard Schwartz
 Business-Studio Address: 32nd & Oak Sta.
 Tel.: 204. MBS-KBS
 Representative: W. S. Grant
 Gen., Sta., Mgr., Chief Eng.: Dale Schwartz
 Mdsq. Mgr.: Bernard Schwartz
 Comm. Mgr.: Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Bcst. Assoc., Inc.
 Address: Box 590
 Tel.: PO 3-1505. KBS
 Representative: Broadcast Time Sales
 President: Shelby Oliver
 Gen. Mgr.: Charlie Powers
 Chief Engineer: Ken Phillips

KATT—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
 Owned-Operated By: KECC, Inc.
 Business: 235 Railroad Ave.
 Tel.: HE 2-2964. Independent
 Representative: W. S. Grant
 Pres.: Les Malloy
 V.P., Gen. Mgr.: Jack Grant

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By: Valley Bdcstg. Co.
 Business-Studio Address: So. Mills & Olive
 Tel.: LY 2-1293. Independent
 Representative: W. S. Grant
 General Mgr.: Dean H. Wickstrom
 Comm., Prom. Mgr.: Jim Robertson
 Chief Engineer: Jim Flint

KTIP—Porterville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Ralph F. Miller
 Business-Studio Address: Box 1312
 Tel.: SU 4-1450. ABC
 Representative: O'Connell
 Gen. Mgr., Owner: Ralph F. Miller
 Chief Engineer: Bill White

KACY—Port Hueneme—1958

Frequency: 1520 Kc. Power: 250 Watts
 Owned By: Coast Broadcasters
 Business Address: P. O. Box 1520, Oxnard
 Tel.: HUNter 3-1520. Independent
 Representative: Ayres
 Gen. Mgr., Chief Eng.: Ted Meadows
 Commercial Mgr.: John Baker

Program Dir.: Mel Hall
 Merch. Dir.: Bob Jones

KBLF—Red Bluff—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Tehama Broadcasting Co.
 Address: Box 431
 Tel.: 880. Independent
 Representative: Tracy Moore
 President: W. W. Boone
 Station Mgr.: W. F. Baumgarten

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned: Redding Broadcasting Co.
 Address: 1214 Locust Street
 Tel.: CH 3-0343. MBS
 Representative: Tracy Moore
 Gen. Mgr., Chief Eng.: Howard N. Martineau
 Comm. Manager: John Luck
 Program Director: Edith Martineau
 Sales Prom. Mgr.: Joe LaLonde

KSDA—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
 Owner: Van C. Newkirk
 Address: Box 1400
 Tel.: CH 1-2626. Independent
 General Mgr.: P. Farrelle
 Commercial Mgr.: Jerome Dreher
 Prog. Dir.: Ronald S. Rose

KVCV—Redding—1939

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By: Golden Empire Bcstg. Co.
 Address: Box 511
 Tel.: CH 3-1515. CBS
 Representative: McGavren-Quinn
 Pres., Gen. Mgr.: Mrs. Hugh McClung
 Station Manager: Fred M. Stuelpnagel
 Commercial Mgr.: H. E. McCarty
 Program Dir.: Lybe Mathys
 Sales Prom. Mgr.: Charles Hess
 Publicity Dir.: Vince Lambert
 Chief Engineer: Russ Pope

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
 Owned: Shasta Bcstg. Corp.
 Address: Box 919
 Tel.: CHestnut 1-5540. Independent
 Representative: Hollingbery
 Pres., Gen. Mgr.: George C. Fleharty
 Sta. Mgr.: Ted Dooley
 Chief Engineer: Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owner: Southwest Bcstg. Co., Inc.
 Address: P. O. Box 390
 Tel.: PYramid 3-2358. ABC
 Representative: Pearson
 President: Dr. M. Corran
 Gen., Sta. Mgr.: Homer Griffith
 Commercial Mgr.: Earl Pollock
 Prog., Chief Eng.: Dick Klitzing

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
 Owned. Victor M. Farel
 Address. 350 W. Ridgecrest Blvd.
 Tel.: RI 8-4061. Independent
 Representative Pearson
 Owner. Victor M. Farel
 General Manager. Robert Gadbois
 Commercial Manager. Joe Gallagher
 Program Director. Norman Woodruff
 Chief Engineer. Maurice Hamm

KRKS—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned. Gilson Broadcasting, Inc.
 Address. Box 696
 Tel.: RI 8-9211. KBS
 President. Leland Gillette
 General Manager. L. M. Laby
 Sta. Mgr. H. Carvalho
 Chief Engineer. Frank Carlson

KACE—Riverside—1957

Frequency: 1570. Power: 1 Kw., d.
 Owned. KACE Radio, Inc.
 Address. 7351 Lincoln Ave.
 Tel.: OV 8-1570. Independent
 Representative Harlan G. Oakes
 Pres., Gen. Mgr. Ray Lapica
 Asst. Mgr. Hugh Wallace
 Prog., Chief Eng. Jack Wiseley
 Publicity Dir. Ollie Sherban

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned. Imperial Broadcasting System, Inc.
 Address. 3401 Russell Street
 Tel.: OV 6-0260. Independent
 Rep. O'Connell; Palmer; Everett-McKinney
 President. Frank Danzig
 General Mgr. Frank Crane
 Station Mgr. Jim Robinson
 Program Dir. Earl McRoberts
 Chief Engineer. David Matton

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. KCRA, Inc.
 Business Studio Address. 310 Tenth St.
 Tel.: Hickory 4-7300. NBC
 Representative. Petry
 President-General Mgr. Ewing C. Kelly
 Comm. Mgr. Raymond J. Smith
 Sta. Mgr. Fred C. Beckwith
 Prog. Dir. Bill Baldwin
 Sales Prom. Mgr. Ted Hardy
 Chief Engineer. W. Herbert Hartman

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By. McClatchy Bcstg. Co.
 Business Studio Address. Twenty-First & Q
 Tel.: GI 2-5011. ABC
 Newspaper Affiliation. McClatchy Newspapers
 Representative. Paul H. Raymer
 President. Eleanor McClatchy
 Station Manager. Frank Devaney

Sales Mgr. A. C. Williams
 Program Manager. James McBride
 Chief Engineer. Stam Bronce

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By. Capitol Radio Enterprises
 Address. 13th & H. Sts.
 Tel.: GI 1-3133. MBS
 Representative. Forjoe Co.
 General Manager. Irving J. Schwartz
 Station Manager. J. Matranga
 Comm. Mgr. Steve George
 Sales Prom. Mgr. William Esterley
 Program Director. Jack Nelson
 Chief Engineer. Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. KROY, Inc.
 Business-Studio Address. 1010 11th St.
 Tel.: GI 3-2525. CBS
 Representative. Hollingbery
 President. Robert D. Dunn
 Gen., Sta. Mgr. A. J. Richards
 Prog., Sales Prom. Mgr. Dick Hill
 Chief Engineer. Bill Overhauser

KXOA—Sacramento—1945

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By. Cal-Val Radio
 Business Address. Box 3094
 Tel.: WA 5-2717. Independent
 Representative. McGavren, Quinn
 President. Riley R. Gibson
 General Mgr. Howard Haman
 Prog. Dir. Jack Lawson
 Chief Engineer. Ewald Berger

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By. KDON, Inc.
 Business Address. 933 N. Main St.
 Tel.: HA 2-6464. Independent
 Representative. Pearson
 Pres., Gen. Mgr. Richard Bott
 Comm., Sales Prom. Mgr. W. J. Bott
 Program Director. Shirley Bott
 Publicity Director. Edith Bott
 Chief Engineer. Ralph Clich

KSBW—Salinas—1947

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Salinas Valley Bcstg. Corp.
 Business Address. 238 John St.
 Tel.: HA 2-7484. MBS
 Representative. McGavren-Quinn
 Pres., Gen. Mgr. John C. Cohan
 Sta., Comm. Mgr. W. M. Oates
 Sales Prom. Mgr. Clarke Bradley
 Prog. Dir. Bob Funnell
 Chief Engineer. Bill Hargan

KCKC—San Bernardino—1947

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Oper. By. M. V. V. Radio Corp.

Business Address.....770 Mill St.
Tel.: TU 8-0245.....Independent
Representative.....W. S. Grant; Moore
President.....Raymond T. McKenzie
Station Mgr......Clair A. Weidenar
Commercial Mgr......Lee Batch
Program Dir......Al Daneri
Sales Prom. Mgr......Eugene Dryden
Chief Engineer.....James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc.....**Power:** 1000 Watts
Owned.....KFXM Broadcasting Co.
Address.....512 Fifth Street
Tel.: TU 9-3636.....Independent
Representative.....McGavren-Quinn
Sales Prom. Mgr......Norman Keats
Prog. Dir., Chief Engineer.....Lyle Kilgore

KITO—San Bernardino—1947

Frequency: 1290 Kc.....**Power:** 5000 Watts
Owned By.....Roff, Lerner & Feldman
Address.....Box 889
Tel.: Glenview 8-8183.....MBS, KBS
Representative.....Hollingbery
President.....Marshall S. Neal
Ex. V.P......William Beaton
Station Mgr......Willard R. Hasbrook
Comm. Sales Prom. Mgr......Joe Klaas
Program Director.....Frank Russell

KRNO—San Bernardino—1948

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned.....Western Empire Broadcasters, Inc.
Address.....990 Colton Ave
Tel.: TU 8-0771.....Independent
Representative.....Bolling
Pres., Gen. Mgr......Norman H. Rogers
Sta. Mgr., Chief Eng......George W. Brock
Sls. Prom., Comm. Mgr......John Staples
Program Director.....Chuck Palmer
Publicity Director.....John Quimby

KCBQ—San Diego—1946

Freq.: 1170 Kc.....**Power:** 50 Kw. d: 5 Kw. n.
Owned-Oper. By.....KCBQ, Inc.
Business Address.....7th Ave. at Ash
Tel.: BE 2-7161.....Independent
Representative.....Young
Pres., Mgr. Dir......Lee Bartell
Program Director.....Allen Heacock
Publicity Director.....James Neill
Chief Engineer.....Morris Jones

Owners of: WOKY, Milwaukee; WAKE, Atlanta; WYDE, Birmingham, KYA, San Francisco.

KFMB—San Diego—1941

Frequency: 540 Kc.....**Power:** 5 Kw.
Owned By.....Marietta Broadcasting Inc.
Bus.-Studio Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative.....Petry
President.....Jack Wrather
V.P., Gen. Mgr......George Whitney
Gen. Sales Mgr......Donald R. Eveks
Program Director.....Dom French
Promotion Dir......Dan Bellus
Chief Engineer.....Charles Abel

KFSD—San Diego—1925

Frequency: 600 Kc.....**Power:** 5000 Watts
Owned-Operated By.....KFSD, Inc.
Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Representative.....Katz Agency
President.....James G. Rogers
Exec V.P., Gen. Mgr......W. E. Goetze
Prog. Dir......Lee Ellis
Comm. Sales Prom......Ray Baker
Publicity Director.....Frank Reynolds
Chief Engineer.....Leroy Bellwood

KGB—San Diego—1922

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KGB, Inc.
Address.....1017 First Ave.
Tel.: BE 3-6151.....MBS
Representative.....H-R
President.....Marion R. Harris
Vice-Pres., Sales Mgr......Leonard W. Lundmark
Program Director.....Robert S. Regan
Chief Engineer.....Norman Duncan

KSDO—San Diego—1947

Freq.: 1130 Kc.....**Power:** 5000 Wts. d.
Owned-Operated By.....San Diego Bcastg. Co.
Bus -Studio Address.....304 U.S. Natl. Bank Bldg.
Tel.: BE 2-2041.....Independent
Representative.....McGavren-Quinn
President.....C. A. Smith
Gen. Mgr......Wilson Edwards
Sta. Mgr., Chief Eng......Vern Milton
Comm. Mgr......Peter McMahan
Program Director.....Alfred Hunter
Publicity Director.....Ruth Fair

KSON—San Diego—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper By.....Broadmoor Bcastg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131.....Independent
Representative.....Headley-Reed
President.....Jack O. Gross
General Manager.....L. Gross
Business Mgr......Era Lewis
Comm. Mgr......Joseph Wolfman
Sales Prom. Mgr......Bruce Parker
Program Director.....Ted Porter
Publicity Director.....Ted Beebe
Chief Engineer.....Jack Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Pierce Brooks Bcastg. Corp.
Address.....13325 Van Nuys Blvd.
Tel.: STanley 7-3467.....Independent
Representative.....Branham
President.....P. P. Brooks
Gen., Sta. Mgr......Howard P. Gray
Program Dir......Jean Baker
Comm. Mgr......Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1921

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....CBS

CALIFORNIA

Address.....Sheraton Palace Hotel
Tel.: YU 2-7000.....CBS
Representative.....CBS Radio Spot Sales
President (CBS).....Frank Stanton
President (CBS Radio).....Arthur Hull Hayes
Gen., Sta. Mgr.....Maurie E. Webster
Sales Manager.....Seymour Whitelaw
Program Director.....Pede Worth
Sales Prom. Public.....Evelyn Clark
Chief Engineer.....Alan Cormack

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO Teleradio Pictures
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....MBS
Representative.....H.R.
.....Thomas F. O'Neil
Gen., Sta. Mgr.....Wendell B. Campbell
Commercial Manager.....William E. Nichols
Sales Prom. Mgr.-Pub. Dir.....Dink Templeton
Program Director.....Mel Venter
Chief Engineer.....E. G. Underwood

KGO—San Francisco—1924

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative.....John Blair
V.P., Gen. Mgr.....John H. Mitchell
Exec. Mgr., Dir. Sales.....Allan Gilman
Sales Prom. Mgr., Pub. Dir. George T. Rodman
Program Director.....Edward Smith
Chief Engineer.....Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc.....Power: 1000 Watts
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
Representative.....McGavren-Quinn
Gen. Mgr.....Robert Kindred
Comm. Mgr.....Stanley G. Breyer
Merchand. Dir.....Carol Walker
Prog., Pub. Dir.....Charles F. Pendleton
Chief Engineer.....Roger Roberts

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
Gen., Sta. Mgr.....George W. Fuerst
Comm. Mgr.....Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr.....Jane Morrison
Chief Engineer.....J. W. Baker

KOBY—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
Owned-Oper. By.....Mid-America Bcstrs., Inc.
Address.....340 Mason St.

Tel: YUkon 2-9771.....Independent
Representative.....Petty
Pres., Gen. Mgr.....David M. Segal
Station Mgr.....Joe Miller
Sales Prom. Mgr.....Jerry Friedman
Program Director.....Bobby Beers
Chief Engineer.....Veikko West

KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Representative.....Stars National, J. E. Pearson
President.....Sherwood H. Patterson
General Manager.....Norwood Patterson
Station Manager.....Dawn Patterson
Comm. Mgr.....Buddy Niles
Program Director.....Shirley O'Hara
Publicity Dir.....John Wilks
Chief Engineer.....John Robb

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw.
Owned.....KSAY Broadcasting Co.
Address.....1550 California St.
Tel.: PRospect 6-6337.....Independent
Representative.....Hollingbery
Pres., Chief Eng.....Grant Wrathall
General Mgr.....Clair G. Halverson
Commercial Mgr.....Stanley G. Breyer
Program Dir.....Robert Byrne
Sales Prom. Mgr.....Hal H. Hoffman

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcstrs.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative.....AM Radio Sales
President.....Robert Reynolds
Gen. Mgr.....William D. Shaw
Sales Asst. Gen. Mgr.....Bert S. West
Adv. & Prom. Mgr.....John M. Asher
Pub. Dir., Sales Prom. Mgr.....P. Ryan
Dir. of Engineering.....Lloyd C. Sigmon

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Golden State Broadcasting, Inc.
Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Representative.....Adam Young
President.....Lee Bartell
Gen. Mgr.....Morton J. Wagner
Comm. Mgr.....Ronald J. Kahn
Sales Prom. Publicity.....Robert Anderson
Program Director.....William C. Jones
Chief Engineer.....Paul Beck

Owners of: WOKY, Milwaukee; WAKE,
Atlanta; KCBQ, San Diego, Calif.; WYDE,
Birmingham, Ala.

KEEN—San Jose—1947

Frequency: 1370 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent

RepresentativeHollingbery
 President.....George M. Mardikian
 Gen. Mgr.....Floyd Farr
 Commercial Mgr.....Robert J. Blum
 Sales Prom. Mgr.....Phil Philley
 Publicity Director.....Ray Hollingsworth
 Prog. Dir., Chief Eng.....George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 Tel.: CY 5-7313.....Independent
 RepresentativeO'Connell; Pickens
 President.....E. L. Barker
 Gen., Sta. Mgr.....R. E. Ryan
 Program Director.....Ruth P. Fish
 Chief Engineer.....Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By...Santa Clara Bcstg. Co.
 Business Address.....P. O. Box 995
 Tel.: CY 3-0803.....Independent
 RepresentativePearson
 Pres., Gen. Mgr.....Norman Paul
 Comm. Sales Prom. Mgr.....Earle Russell
 Prog. Dir.....Frank Darien
 Publicity Dir.....Barbara Waitzman
 Chief Engineer.....Ernest McDaniel

KRRX—San Jose—1948

Frequency: 1500 Kc....Power: 1000 Watts
 Owned-Operated By.....San Jose Bcstg. Co.
 AddressBox 167
 Tel.: CY 2-5080.....Independent
 RepresentativeMcGavren-Quinn
 Pres., Gen. Mgr.....Joe E. Levitt
 Program Director.....Frank G. Kilpatrick
 Publicity Director.....Helen McDonald
 Chief Engineer.....Jack Duemler

KATY—San Luis Obispo—1949

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Operated By.....KATY Inc.
 Address.....P. O. Box 700
 Tel.: LI 3-1340.....Independent
 RepresentativeMeeker, Moore
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
 V.P.....G. O. Porter
 Prog. Dir.....Clay Coldwell

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
 Owned By.....John C. Cohan
 Address.....Motel Inn
 Tel.: LI 3-0920.....MBS
 RepresentativeMcGavren-Quinn
 Pres., Gen. Mgr.....John C. Cohan
 Sta., Comm. Mgr.....Bob Brown
 Program Director.....Don Barnett
 Chief Engineer.....Charlie Mitchell

KOFY—San Mateo—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Oper. By..Intercontinental Bcstg. Corp.
 Address.....212 Hillsdale Mall

Tel.: Flreside 5-9030.....Independent
 RepresentativeCharles Bernard
 PresidentFrank Oxarat
 V.P., General Mgr.....John McRae
 Station Mgr.....Sherman A. Kusin
 Sales Mgr.....Jack W. Stahle
 Program Dir.....Jack G. Carnegie
 Merchandising Mgr.....Arthur Abell
 Chief Engineer.....Carl Rolliff

KTIM—San Rafael—1947

Frequency: 1510 Kc....Power: 1000 Watts
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1040 B Street
 Tel.: GL 3-6880.....Independent
 Newspaper Affil.....S. R. Independent Journal
 RepresentativeHil F. Best
 President.....Roy A. Brown
 Gen. Mgr., Chief Eng.....Hugh Turner

KWIZ—Santa Ana—1926

Frequency: 1480 Kc....Power: 1000 Watts
 Owned.....Voice of the Orange Empire Inc.
 Business Address.....105 E. 5th St.
 Tel.: KI 7-5581.....Independent
 RepresentativeGrant
 Pres., Gen Mgr.....Ernest L. Spencer
 Exec. V.P.....Ben Paschall
 Comm. Sta. Mgr.....W. J. Taylor
 Program Director.....Ed Nix
 Chief Engineer.....Roy Morriss

KDB—Santa Barbara—1921

Frequency: 1490 Kc....Power: 250 Watts
 Owned-Oper. By.....KDB Broadcasting Co.
 Business-Studio-TransmitterRadio Square
 Tel.: WO 4131.....Independent
 RepresentativeMcGavren-Quinn
 General Mgr.....Jim Harford
 Sales Manager.....Len Menard
 Program Director.....Claire Beham

KIST—Santa Barbara—1946

Frequency: 1340 Kc....Power: 250 Watts
 Owned-Oper. By.....Western States Radio
 Business-Studio Address.....Balboa Bldg.
 Tel.: WO 3981.....Independent
 RepresentativeGeorge P. Hollingbery
 Pres., Gen. Mgr.....Karl A. Rembe
 Commercial Mgr.....James S. Blomfield
 Program Dir.....Richard Logran
 Publicity Dir.....Robert Olson
 Chief Engineer.....Raymond Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc....Power: 1000 Watts
 Owned-Oper. By..Santa Barbara News-Press
 Business-Studio Address..de la Guerra Plaza
 Tel.: WO 3911.....ABC-MBS
 Representative.....Paul H. Raymer
 President.....Thomas M. Storke
 Vice-President.....Charles A. Storke
 Gen. Mgr.....Joe Beres

KSCO—Santa Cruz—1947

Frequency: 1080 Kc....Power: 1000 d.; 500 n.

CALIFORNIA

Owned-Operated By.....Radio Santa Cruz
Business Address.....P. O. Box 1080
Tel.: GR 5-1080.....Independent
Representative.....BTS
Gen. Mgr., Chief Eng......Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Arenze B'casters
Business-Studio Address.....801 So. B'way
Tel.: WA 5-2233.....Independent
Representative.....Best, McGavren-Quinn
Pres., Gen., Sta. Mgr......James H. Ranger
Prog. Dir......Bill Sinclair
Sales Mgr......Ed L. Zuchelli

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: 5-2582.....Independent
Sta. Rep......Tracy Moore
Managers.....James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....KSPA Radio
Business-Studio Address.....110 Middle Rd.
Tel.: JACkson 5-6395.....Independent
General Manager.....Frank James

KSRO—Santa Rosa—1935

Frequency: 1350 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Business Address.....P.O. Box 1597
Tel.: LI 5-3313.....Independent
Representative.....McGavren-Quinn
President.....E. L. Finley
General Manager.....Frank W. McLaurin
Pub. Dir......Greg Prichard
Sales Prom. Mgr......Paul Corbin
Prog. Dir......Al E. Pearson
Chief Engineer.....Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned.....John & Charlotte Robbins
Address.....Box 967
Tel.: JE 2-7426.....KBS
Representative.....W. S. Grant
Station Mgr......John F. Leonard

KJOY—Stockton—1947

Frequency: 1280 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Joseph Gamble Stations, Inc.
Business-Studio Address.....Hotel Stockton
Tel.: HO 4-7313.....Independent
Representative.....McGavren
President.....J. E. Gamble
Gen., Sta., Comm. Mgr......Ort Loftliss
Prog. Dir......Paul Wagner
Chief Engineer.....James Tracewell

KRAK—Stockton-Sacramento 1925

Frequency: 1140 Kc.....**Power:** 5000 Watts

Owned.....Golden Valley Bcstg. Co., Inc
Address.....Hotel Wolf, Stockton
Tel.: HO 4-4551.....Independent
Representative.....Headley-Reed
Pres., Co-Owner.....Gene Chenault
Gen. Mgr., Co-Owner.....Alan Torbet
Station Mgr......Bob Murray
Sales Prom. Mgr......Jacqueline Burton
Program Dir......Bob Brannon

KSTN—Stockton—1949

Frequency: 1420 Kc.....**Power:** 1000 Watts
Owned-Operated By.....San Joaquin Bcstg. Co.
Business Address.....Clark Hotel
Tel.: HOward 4-7338.....Independent
Representative.....Hollingbery
President.....Knox La Rue
Station Manager.....Jay Watson
Program Director.....Ellis Lind
Chief Engineer.....Lynn Johnson

KWG—Stockton—1922

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned By.....KWG Broadcasting Co.
Address.....Weber & E. Sts.
Tel.: HO 5-5728.....ABC-MBS
Representative.....Bolling Co.
President.....O. R. Reichenbach
Gen. Sta. Mgr......Bob McVay
Comm. Mgr......Bill O'Hara
Sales Prom. Mgr......Bob Wise
Program Director.....Bob Mulroy
Publicity Director.....Jerry Weaver
Chief Engineer.....Bob Sampson

KSUE—Susanville—1948

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....Radio Station KSUE
Business Address.....P.O. Box 501
Tel.: 2020.....KBS
Representative.....Tracy Moore
Pres., Gen. Mgr......James E. McKahan
Program Director.....Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc.....**Power:** 500 Watts d.
Owned-Oper. By.....L. & G. Mann
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....KBS
Pres., Gen. Mgr......Kenneth Aitken
Comm. Mgr......Jack Smith
Prog. Dir.....Daisy Mae Sherman
Sales Prom. Mgr......Ralph Chenhall
Chief Engineer.....K. Aitken

KCOK—Tulare—1945

Frequency: 1270 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Representative.....Pearson
Pres., Gen. Mgr......Keith Munger
Comm. Sales Prom. Mgr......Dene Simpson
Program Director.....Mike Kirmeyer
Chief Engineer.....Russ Schwamb

KGEN—Tulare—1957

Frequency: 1370 Kc. Power: 1 Kw.
 Owned By.....R Street Corp.
 Address.....Box 444
 Tel.: MURdock 6-4306.....KBS
 Representative.....Forjoe
 President.....R. O. McMahan
 Sta. Mgr.....Denman Whitney

KTUR—Turlock—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By.....Turlock Bcstg. Corp.
 Address.....P. O. Box 1390
 Tel.: ME 2-1390.....KBS
 Representative.....O'Connell
 President.....Wallace Lindskoog
 Gen., Sta., Comm., Sls. Mgr.....H. A. McMillen
 Program Director.....B. McMillen
 Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....M. E. Sims
 Address.....P. O. Box 638
 Tel.: HO 2-4771.....Independent
 Representative.....Grant
 Gen., Comm. Mgr.....John Franklin
 Sls. Promotion Mgr.....Phil Trine
 Program Dir.....Lyle Jones
 Publicity Director.....Frank Lay
 Chief Engineer.....John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned.....M. Elizabeth Ashbacker-Gunberg
 Business Address.....Box 142
 Tel.: MI 4-8944.....Independent
 Representative.....Hall
 Station Manager.....Robert M. Bruce
 Commercial Manager.....Fred Russell
 Sales Prom. Mgr.....J. Hannon
 Program Director.....R. Morgan
 Publicity Director.....H. Engebretson
 Chief Engineer.....William Roberts

KUDU—Ventura—1948

Frequency: 1590 Kc. Power 1000 Watts
 Owned.....Tri-Counties Public Service
 Business Address.....Box 1411
 Tel.: Miller 2-2125.....Independent
 Representative.....McGavren-Quinn
 President.....Ed Hallor
 Station Manager.....John McCormick
 Program Director.....Jim Williams
 Chief Engineer.....Dick Johnston

KVEN—Ventura—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....Box 1611
 Tel.: MI 3-8675.....MBS
 Representative.....Grant Webb
 President.....Carroll Hauser
 Gen. Mgr., Sta. Mgr.....Sid Held
 Commercial Mgr.....Les Leslie
 Sales Prom. Mgr.....John Strobel

Publicity Director.....Mike Thomas
 Program-Chief Eng.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Airwaves, Inc.
 Address.....Box 1429
 Tel.: RE 4-5811.....Independent
 Representative.....Headley-Reed
 President.....Harry E. Layman
 Gen. Mgr.....Glenn Newell

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By...Maple Leaf Bcstg. Co.
 Address.....P. O. Box 366
 Tel.: PL 8-6425.....KBS
 Representative.....Bcst. Time Sales
 President.....E. J. Peters
 Station Mgr.....Robert T. Bann
 Program Dir.....Norm Berg
 Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned By.....F. T. Crennan
 Business Address.....40 Atkinson Lane
 Tel.: Parkway 4-5644.....Independent
 Representative.....W. S. Grant
 President.....F. T. Crennan
 Prog., Chief Eng.....Merle Rossman

KSYC—Yreka—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.Siskiyou Cty. Bcstg. Co., Inc.
 Address.....Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158.....ABC
 Representative.....T. Moore
 President.....E. G. Milbourne
 General Manager.....D. C. Hollinger
 Sta., Comm. Manager.....Holt C. Wardrip
 Program Director.....Wesley Meyers
 Chief Engineer.....W. R. Maginnis

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
 Owner.....James E. Jaeger
 Address.....Box 247
 Tel.: SH 3-7343.....KBS
 Representative.....Scott
 President.....James E. Jaeger
 Gen. Mgr., Chief Eng.....James E. Walley
 Program Director.....Jeri Doeden

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.
 Owned-Operated By..Peachbowl Bcstrs., Inc.
 Bus. Add...Hotel Marysville, Marysville, Cal.
 Tel.: SH 3-7309.....Independent
 Representative.....Ayres; Continental
 Pres., Co-Owner.....C. V. Ullon
 Gen. Mgr., Co-Owner.....Roger R. Hunt
 Comm. Mgr.....Lloyd Klemp
 Prog. Dir.....Erika E. Ryan
 Pub. Dir.....Donald D. Brown
 Chief Engineer.....Orval M. Pond

Pop.: 1,729,000
Families: 523,000
Radio Homes: 484,000

Colorado

Stations in State: 56
TV Homes: 408,000
TV Stations: 9

KGIW—Alamosa—1929—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... D. L. & Katholeen Allen
Address... Alamosa
Tel.: 26... MBS KBS
Rep. Avery-Knodel
Gen. Sta., Ch. Eng. D. L. Allen
Comm. Manager Katholeen Allen
Program Director Kyle McClaugherty
Pub., Sales Prom. Mgr. Dave Melton

KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Boulder Radio KBOL, Inc.
Address... Box 146
Tel.: HI 2-2242... Independent
Station Rep. Holman
Pres., Gen. Mgr. Russel Shaffer
Sales Manager Gene Palm
Program Dir. Fred Hobbs
Chief Engineer Blair Dobbins

KHIL—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By... John H. Babcock
Business Address... Box 357
Tel.: Atlas 8-0956... Denver
President John Babcock
Station Mgr. George Wilson
Commercial Mgr. Hal Peirce
Program Dir. Sandra Sarkees

KRLN—Canon City—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Royal Gorge Bcstr., Inc.
Business-Studio Address... Box 858
Tel.: Canon City... KBS
Pres.-Gen.-Sta. Mgr. Ray M. Beckner
Chief Engineer Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned... Western Bcstg. Co.
Address... 120 E. Platte, Box 2422
Tel.: ME 4-1503... Independent
Representative Charles Bernard
Gen. Mgr. Ralph Cery
Sls. Mgr. Jay Drennan

KRDO—Colorado Springs—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Pikes Peak Bcstg. Co.
Business-Studio Address... 399 S. 8th St.
Tel.: ME 2-1515... Independent
Representative John E. Pearson
Pres., Gen., Sta. Mgr. Harry W. Hoth
Chief Engineer C. Upton

KVOR—Colorado Springs—1924

Frequency: 1300 Kc. Power: 1000 Watts

Owned-Oper. By... Dunbar Bcstg.
Address... 512 So. Tejon
Tel.: ME 2-3536... CBS
Representative Venard
Pres., Gen. Mgr. Charles A. Dunbar
Prog. Dir. William Myers
Sales Prom. Mgr. Russell R. Chapman
Program Director Ron Cook
Chief Engineer Sheridan Gilbert

KWBV—Colorado Springs—1955

Frequency: 740 Kc. Power: 250 Watts, d.
Owned-Oper. By... Music Broadcasting Corp.
Address... Box 764
Tel.: ME 4-5511... Independent
Representative Radio-TV Reps., Inc.
President John L. Buchanan
Station Manager Jack C. Wallace
Prog. Dir. George Salem
Chief Engineer Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Operated By... General Brcstg. Corp.
Address... P. O. Box 762
Tel.: MEIrose 3-2608... MBS, KBS
Representative Avery-Knodel
President Kenneth E. Palmer
Commercial Manager Wayne Costner
Sales Promotion Mgr. Robert Donner, Jr.
Program Director Pat Brown
Publicity Director Janet Morrissey
Chief Engineer Harold Clemens

KVFC—Cortez—1956

Frequency: 740 Kc. Power: 1 Kw.
Owned-Oper. By... KVFC, Inc.
Address... Box 1718
Tel.: LO 5-3463... KBS
Representative Best
Gen., Sta. Mgr. Jack Hawkins
Comm. Mgr. George Fender
Chief Engineer Jim Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By... Northwestern Bcstg. Co.
Address... P. O. Box 65
Tel.: TA 4-6574... KBS
Representative Grant Webb
President George Cory
Station Mgr. Dick Bonderud
Treasurer Kenneth Stone
Network Dir. LeRoy Okerlund

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Monarch Broadcasting Co.
Address... P. O. Box 752
Tel.: 140... Independent

Pres., Gen., Sta. Mgr. D. E. Towne
 Comm. Mgr. D. W. Blair
 Prog. Dir. Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned KDEN Broadcasting Co.
 Address 1601 West Jewell Ave.
 Tel.: WE 5-3525 Independent
 Representative Breen & Ward
 Pres., Sta. Mgr. E. E. Koepke
 General Manager Frank E. Amole, Jr.
 Comm. Mgr. Wally Geiger
 Sales Prom. Mgr. Tom Moore
 Program Dir. Lloyd Knight
 Chief Engineer Walt Wilson

KFML—Denver—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
 Owned-Oper. By "Note" Bcstg. Co.
 Address 262 Fillmore St.
 Tel.: East 2-7893 Independent
 Representative Good Music Broadcasters
 President E. A. Bancker, Jr.
 Gen. Mgr. A. L. Robertson
 Comm. Mgr. Timothy O'Connor
 Sales Prom. Mgr., Pub. Dir. Dave Downs
 Program Dir. Dick Stevens
 Ch. Eng. H. H. Johnson

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
 Owned Francisco V. Sanchez
 Address 3340 Lafayette St.
 Tel.: AC 2-8935 Independent
 Representative Oakes, National Time Sales
 President F. V. Sanchez
 Gen. Mgr. Levi Beall
 Comm. Mgr. Joseph E. Flynn

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By Western Brcstg. Enterprises
 Address Petroleum Club Bldg.
 Tel.: AMherst 6-2611 ABC
 Representative Peters, Griffin, Woodward
 President Robert L. Howsam
 General Manager Robert S. Hix
 Comm. Mgr. John J. McEniry
 Program Dir. Harvey Ellsworth
 Publicity Dir. Matt McEniry
 Chief Engineer Fred Everett

KIMM—Denver—1923

Frequency: 950 kc. Power: 5 kw.
 Owned KIMN, Inc.
 Address 5350 W. 20th Ave.
 Tel.: BE 7-2734 Independent
 Station Representative Avery-Knodel, Inc.
 Gen. Mgr. George B. Morgan
 Nat. Sales Mgr. Kenneth E. Palmer
 Commercial Manager Dan Markham
 Chief Engineer George Vogel

KLIR—Denver—1953

Frequency: 990 Kw. Power: 1000 Watts d.
 Owned-Oper. By G. B. Anderson

Address 6535 W. Jewell
 Tel.: WA 2-1189 KBS
 Representative Best, Biddick
 Owner-Gen., Mgr. G. B. Anderson
 Commercial Mgr. L. L. Tracy
 Bus. Mgr. H. G. Kincaid
 Chief Engineer D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc. Power: 5000 Watts
 Owned Time, Inc.
 Business-Studio Address 131 Speer Blvd.
 Tel.: MA 3-4271 CBS
 Representative Katz
 President Hugh B. Terry
 Sta. Mgr., Sales Dir. Lee Fondren
 Sales Prom. Mgr. Quintin McCredie
 Program Coordinator Charles Roberts
 Pub. Dir. Al Shepard
 Chief Engineer Harvey E. Wehrman

KMYR—Denver—1941

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Operated By Empire Bcstg. Inc.
 Address 814 14th St.
 Tel.: AMherst 6-3706 Independent
 Representative Adam Young
 President Don W. Burden
 General Manager Charles Crabtree
 Commercial Manager Charles Vais
 Program Director Gene Price
 Chief Engineer Joe Finch

KOA—Denver—1924

Frequency: 850 Kc. Power: 50,000 Watts
 Owned-Operated By Metropolitan TV Co.
 Address 1625 California St.
 Tel.: MAin 3-6211 NBC
 Representative Christal
 Pres., Gen. Mgr. William W. Grant
 Station Mgr. Ralph Radetsky
 Sales Prom., Pub. Dir. Orville Rennie
 Program Director George S. Truesdell
 Chief Engineer Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.; 500 W. n.
 Owned-Oper. By Mid-America Bcstg. Co.
 Address Box 98
 Tel.: EM 6-2695 Independent
 Representative Petry
 Pres., Gen. Mgr. David M. Segal
 Station Mgr. Vernon Wickre
 Program Director Sam Blessing
 Chief Engineer Jim McLellan

KTLN—Denver—1948

Frequency: 1280 Kc. Power: 5 Kw.
 Owned-Operated By Radio-Denver, Inc.
 Address 431 W. Colfax
 Tel.: AC 2-4811 Independent
 Representative John Blair
 Pres., Gen. Mgr. Richard B. Wheeler
 Sales Promotion Mgr. Betty R. Salzman
 Program Director George Singer
 Chief Engineer Norman Peterson

COLORADO

KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts
Owned By Basin Bcstg. Co.
Address: 3112 Main Ave.
Tel.: CHerry 7-1407
Pres., Gen. Mgr. Henry M. Long
Chief Engineer W. H. Boulden

KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By San Juan Bcstg. Co.
Address: P. O. Box 641
Tel.: 117
Representative KBS
Holman Co., McGuire
President J. A. Segerberg
Gen., Sta. Mgr. R. E. O'Brien
Sales Prom. Mgr. Al Gare
Program Director Herb Jobes
Comm. Mgr. Lindsey Becker
Publicity Director Frank Toomey
Chief Engineer Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned By MacLee Radio, Inc.
Address: 3355 S. Broadway
Tel.: SU 1-4481
Representative Independent
Radio TV Reps.
Pres., Publ. Dir. Robert B. McWilliams
V.P., Comm. Mgr. Lee Mehlig
Chief Engineer D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By Northern Colo. Bcstg. Co.
Address: P.O. Box 547
Tel.: HU 2-5991
Representative MBS
Devney
President
Station Manager Herb Hollister
Ellis Atteberry
Comm. Manager Orm Sherwood
Program Director Kent Miller
Chief Engineer Harry Winter

KFTM—Fort Morgan—1948

Frequency: 1400 Kc. Power: 250 Watts, d.
Owned-Oper. By Morgan County Bcstg. Corp.
Address: P. O. Box 431
Tel.: UN 7-5674
Representative KBS
Pres., Gen., Sta. Mgr. R. H. Dolph
Comm. Mgr. Lloyd Walker
Sales Prom. Mgr. Sam Kerr
Program Dir. J. Dawson Jelinek
Chief Engineer James W. Doggett

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc. Power: 1000 Watts, d.
Owned-Oper. By KGLN, Inc.
Address: P. O. Box C
Tel.: WH 5-6501
Representative MBS
Holman
President Rex Howell
Gen. Mgr. Jerry Fitch
Program Director Marcie Fitch
Chief Engineer Al Maggard

KGOL—Golden—1956

Frequency: 1250 Kc. Power: 1 Kw.
Owned Golden Radio, Inc.
Address: Box 202
Tel.: CR 9-3378
Independent
President Bill Finch
V.P. & Prog. Dir. Conrad F. Schader
Comm. Mgr. Frank Schader

KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Voice of Western Colo., Inc.
Address: 2508 North Ave.
Tel.: CH 3-1230
Independent
Representative Harlan Oakes
President D. Spencer Grow
Vice Pres., Gen. Manager Abbott Tessman

KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By Western Slope Bcstg. Co.
Business-Studio Address: Box 30
Tel.: CH 2-5000
Representative MBS
Hal Holman
Pres., Gen. Mgr. Rex Howell
Sta., Comm. Mgr. Robert McMahan
Chief Engineer James Meyer

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
Owned Mountain States Bcstg. Corp.
Address: Box 1110
Tel.: CH 3-1722
Independent
Representative W. S. Grant
President, Gen. Mgr. E. Anson Thomas
Comm., Sales Prom. Mgr. Roy Hawkins
Program Director Ralph Seeley
Publicity Director Bill Orr
Chief Engineer Charles C. Hay

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Oper. By Mid-Western Radio Corp.
Business-Studio Address: 620—8th Ave.
Tel.: ELgin 2-4421
Independent
Newspaper Affil. Record-Spockman, Denver
Representative Hal Holman
President H. E. Green
Gen. Mgr., Pub. Dir. Ralph H. Green
Comm. Mgr. Virginia Sears
Program Dir. June Groves
Chief Engineer Harry Brewes

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Meroco Bcstg. Co.
Address: 2424 Sixth Ave.
Tel.: EI 2-0262
MBS, KBS
Representative Continental
President, Comm. Mgr. Elwood H. Meyer
Gen. Mgr., Prom. Mgr. Everett Shupe
Prog., Pub. Dir. Donald Dille
Chief Eng. Roland Reed

KBNZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Otero Broadcasting Co.
 Address 117 W. Third St.
 Tel: 985
 Representative MBS, KBS
 President Indie Sales
 General Manager M. S. Morrison
 Comm. Mgr., Prog. Dir. Fred Abernathy
 Sales Promotion Mgr. John A. Doenges
 Publicity Director Zack Hernandez
 Nick Alger

KLAK—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. Lakewood Bcstg Service, Inc.
 Address 1315 Oak St.
 Tel.: BE 3-5525
 Representative Independent
 Charles Bernard
 Pres., Gen., Sta. Mgr. Maurice J. DeVolt
 Business Manager Julia W. DeVolt
 Program Director Edythe G. Sweeney

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
 Owned-Oper. By SE Colorado Bcstg. Co.
 Address P. O. Box 632
 Tel.: 804
 Representative MBS-KBS
 Continental
 President Ralph Eaton
 Gen., Sta. Mgr. Dennis Beham
 Sales Mgr. William Jack
 Pub., Prog. Director William Adams
 Chief Engineer Jack Connally

KLVC—Leadville—1951

Frequency: 1230 Kc. Power: 250 Watts
 Owned Raymond Tex Roberts
 Address 520 W. 6th St.
 Tel.: 880
 Representative KBS
 President Raymond T. Roberts
 Sta. Mgr., Chief Eng. Kent Roberts
 Commercial Manager Margaret Dice
 Program Director Bill Jacobson

KUDY—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
 Owned By Skyline Broadcasting, Inc.
 Address 140 Woodlawn Center
 Tel.: PYramid 4-4211
 Representative Independent
 W. S. Grant
 Pres., Gen. Mgr. Dean D. Jarvis
 Comm., Publ. Dir. Ted Haas
 Program Dir. Tony Larson
 Sales Prom. Mgr. Ken Brothers
 Chief Engineer Walt Wilson

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned By Radio Longmont, Inc.
 Address Box 799
 Tel.: PProspect 6-2323
 Representative Independent
 Judson Rosebush
 Gen. Sta. Mgr. Larry Dietz
 Program Dir. F. L. Dwyer
 Chief Engineer Henry Ankeny

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
 Owned-Oper. By Vogel & Smock
 Address 1440 E. 8th St.
 Tel: NO 7-3950
 Representative KBS
 General Mgr. William R. Vogel
 Program Director Charles Gerrard
 Comm Mgr. William O. Corrick
 Publicity Director Gregg Guinan
 Chief Engineer Tom Burgess

KCMS—Manitou Spring—1956

Frequency: 1490 Kc. Power: 100 Watts
 Owned By Garden of Gods Bcstg. Co.
 Address Box 592
 Tel: MULberry 5-5776
 Representative Independent
 Pres., Chief Eng. C. M. Edmonds
 Commercial Mgr. Cecil Seavy
 Program Dir. Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Colorado Network
 Business Address 109 Adams St.
 Tel: 554
 Representative KBS
 Bolling
 President George O. Cory
 Gen., Sta. Mgr. D. Lee DeMoss
 Commercial Manager Darrell Leach
 Program Director Bill McLellan
 Chief Engineer Jack Barlow

KUBC—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By Uncompahgre Bcstg. Co.
 Business-Studio Address P. O. Box 279
 Tel: CHerry 9-4546
 Representative KBS
 Bolling
 President Dr. Ross C. McCafferty
 Gen. Sta. Mgr. George O. Cory
 Commercial Mgr. Leo Bendon
 Sales Prom. Mgr. Russell Bible
 Program Dir. Ed DeJulio
 Publicity Dir. Don Gallardo
 Chief Engineer Norman Price

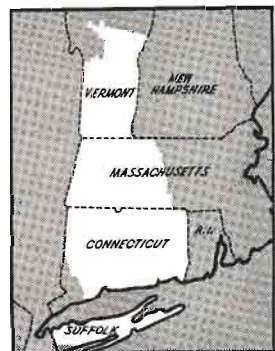
KCSJ—Pueblo—1947

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By Star Bcstg. Co.
 Address 2226 TV Lane
 Tel: LI 4-5782
 Representative Independent
 John E. Pearson
 Station Mgr. Cliff Hendrix
 Comm. Mgr. Howard Myers
 Chief Engineer Marion Cunningham

KDZA—Pueblo—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Pueblo Radio Co.
 Address 3011 Elizabeth
 Tel: LI 4-5646
 Representative KBS
 Devney
 Pres., Gen. Mgr., Chief Eng. D. B. Crouch
 Comm. Prog. Dir. William H. Beck

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COLORADO-CONNECTICUT

KFEL—Pueblo—1956

Frequency: 970 Kc. Power: 1000 Watts
 Owned KFEL, Inc.
 Address: 4411 Goodnight Ave.
 Tel.: LI 2-6884. Independent
 Representative Continental, W. S. Grant
 Owner, Mgr. Frank Donald Hall
 Chief Eng., Asst. Mgr. John T. Roscos
 Sales Mgr. J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Gifford Phillips
 Address Box 293
 Tel.: LI 2-5570. ABC-MBS
 Representative Gill-Perna, Inc. IMN
 President Gifford Phillips
 General Manager John C. Lee
 Oper. Dir. Robert D. Ellis
 Program Director Ross Adkins
 Chief Engineer Roy Gallagher

KAVI—Rocky Ford—1955

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned Arkansas Valley Broadcasting Co.
 Address P. O. Box 632
 Tel.: 248. Independent
 Representative John E. Pearson, McGuire
 President Ray Williams
 Station Mgr. R. M. Cardwell
 Commercial Mgr. Lorraine C. Spaid
 Program Dir. Bill Howard
 Chief Engineer Dale Redlingschafer

KVRH—Salida—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Loveland Broadcasters
 Address P. O. Box 166
 Tel.: 1494. KBS
 Station, Sales Prom. Mgr. Bill Corrick
 Commercial Mgr. Jim Hill
 Program Dir. Paul Williamson

Publicity Dir. Mildred Graver
 Chief Engineer Fred Conklin

KGEK—Sterling—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Elmer G. Beehler
 Address Fleming Road
 Tel.: LA 2-1607. KBS
 Pres., Chief Eng. E. G. Beehler
 Sta., Comm. Mgr. Al Ross
 Program Dir. Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Sterling Broadcasting Corp.
 Address 114 Main St.
 Tel.: LA 2-1740. MBS
 Representative Hal Holman
 President Eugene Dodd
 General Mgr. Kerm Kath
 Sta. Comm. Mgr. Robert J. Duffy
 Chief Engineer J. Duffy

KCRT—Trinidad—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KCRT, Inc.
 Address 100 Fisher Drive; Box 772
 Tel.: VI 6-3212. MBS, KBS
 Representative Indie Sales
 Pres., Gen. Mgr. E. M. Cooper
 Sales Promotion Mgr. Mrs. Francis Hayes
 Program Director Pete Delucca
 Chief Engineer E. M. Cooper

KFLJ—Walsenburg—1957

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned Floyd Jeter, Pres.
 Address Box 593
 Tel.: 111. Independent
 Gen. Mgr. Floyd Jeteil
 Prog. Dir. Lee Jeter
 Chief Engineer Johnny Fical

Pop.: 2,425,000
 Families: 724,000
 Radio Homes: 706,000

Connecticut

Stations in State: 30
 TV Homes: 658,000
 TV Stations: 9

WADS—Ansonia-Derby—1956

Freq.: 690 Kc. Power: 500 Watts d.
 Owned By Valley Broadcasting Co.
 Address 290 Main St.
 Tel.: RE 5-4606. Independent
 Representative Walker
 Pres., Gen., Sta. Mgr. Sydney E. Byrnes
 Sales Prom. Mgr. Larry Brand
 Program Director Wes Hobby
 Publicity Director Barbara Criscvolo
 Chief Engineer Lisle Dorrian

Address Box 9140
 Tel.: AM 8-1601. Independent
 Representative Adam Young
 Pres., Gen. Mgr. Philip Merryman
 Commercial Manager Manning Slater
 Sales Prom. Mgr. Cameron Mackenzie
 Program Director Frank Delfino
 Chief Engineer Pat Uliano

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WNAB, Inc.
 Business-Studio Address 991 Broad St.
 Tel.: ED 3-3112. ABC-MBS
 Representative McGavren-Quinn
 President Harold Thomas

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Conn.-N. Y. Broadcasters

CONNECTICUT

Station Mgr. John Ellinger
Prog. Director. Harry Luke
Sales Prom. Manager. Vin Lawford
Chief Engineer. Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By. The Bristol Bcstg. Corp.
Business-Studio Address. 183 Main St.
Tel.: LU 3-9265. Independent
Representative. Rambeau, Vance, Hopple
President Eric Hatch
Gen., Sales Prom. Mgr. Richard C. Kilbourn
Program Director. Joseph Barbarette
Publicity Director. Mary Lou Jankoski
Chief Engineer. Justin Tarnowski

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By. Berkshire Bcstg. Corp.
Business-Studio Address. 207 Main St.
Tel.: PI 8-3565. Independent
Representative Indie Sales
President John P. Previdi
Gen., Comm. Mgr. Sol Robinson
Program Director. Paul Baker
Chief Engineer. Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
Owned By. Lawrence A. Reilly, Jas. L. Spates
Business Address. 119 Bridge St.
Tel.: Hilltop 5-2494. Independent
Representative Walker-Rawalt
Gen. Mgr., Prog. Dir. Lawrence A. Reilly
Commercial Manager. Warren F. Haas
Chief Engineer. James L. Spates

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
Owned-Oper. By:
Greater Hartford Bcstg. Co. Inc.
Address. 338 Asylum St.
Tel.: JA 5-6648. Independent
Station Rep. Walker
President. William M. Savitt
Sec't. Treas. M. Savitt
Sta., Comm. Mgr. R. H. Klein
Sales Prom. Mgr. Everett Seltzer
Program Director. Jack Brooks
Publicity Director. Milt Berkowitz
Chief Engineer. Michael Cookish

WDRC—Hartford—1922

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By. The Connecticut Bcstg. Co.
Business-Studio Address. 869 Blue Hills Ave.
Tel.: CH 2-5596. CBS
Representative. Paul H. Raymer
President. Franklin M. Doolittle
General Manager. Walter B. Haase
V.P., Sales. William F. Malo
Program, Sales Prom. Mgr. C. Parker
V.P., Public. Dir. Harvey Olson
Chief Engineer. Henry M. Broderick, Jr.

WPOP—Hartford—1935

Frequency: 1410 Kc. Power: 5,000 Watts
Owned. Tele-Broadcasters of Conn., Inc.
Business-Studio Address. 600 Asylum Ave.
Tel.: JA 7-9131. MBS-ABC
Representative Adam Young
Pres., Gen. Mgr. H. Scott Killgore
Commercial Mgr. Phillip Zoppi

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
Owned-Oper. By. Travelers Bcstg. Service
Business-Studio Address. 26 Grove St.
Tel.: JA 5-0801. NBC
Representative Christal
President. Paul W. Morency
V.P., Gen. Mgr. Walter C. Johnson
General Sales Mgr. Robert S. Tyrol
Promotion Mgr. Eugene J. Muriaty
Program Mgr. Paul E. Lucas
V.P., Pub. Relations. Bernard L. Mullins
Plant Mgr., Chief Engr. Herman D. Taylor
(See Page 388)

WINF—Manchester—1958

Frequency: 1230 Kc. Power: 250 Watts
Owned By. Manchester Broadcasting Co.
Business Address. P.O. Box 946
Tel.: Mitchell 3-2491. Independent
Gen., Comm. Mgr. John Deme
Operations Mgr. Joe Girard
Publicity Director. Robert W. Andrews
Chief Engineer. Henry L. Roberts

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
Owned Silver City Crystal Company
Address. 99 Colony St.
Tel.: BE 5-5747. Independent
Representative Thomas F. Clark
President C. A. Schultz
General Manager. G. A. Kruttschnitt
Commercial Manager. Jack Durkin
Program Director. Les Fox
Chief Engineer. John Roache

WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts
Owned-Oper. By. Middlesex Bcstg. Co.
Business-Studio Address. 460 Main St.
Tel.: 7-2565 ABC
Representative Devney, Nona Kirby
Managing Dirs. R. J. W. J. O'Brien
Station Mgr. Bill Glynn

WHAY—New Britain—1949

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By. Central Conn. Bcstg. Co.
Business Address. 22 Grove Hill
Tel.: BA 3-2721. Independent
Representative Pearson; Kirby
President Patrick Goode
General Mgr. Aldo DeDominicis
Sta., Comm. Mgr. Charles Bell
Program Director. Gene Orland

CONNECTICUT

Pub. Dir. Carole Ginsburg
 Chief Engineer Hillis W. Holt

Program Director Lee Manson
 Chief Engineer Howard W. Wessenberg
 Owners of: WFIL, Philadelphia; WFBG,
 Altoona, Pa.

WKNB—New Britain—1956

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned New Brit. Bcstg., Subsid. of NBC
 Address 1422 New Britain Ave.
 Tel.: AD 3-8551 Independent
 Representative McGavren-Quinn; Wheeler
 V.P., Gen. Mgr. Peter B. Kenney
 Program Director Robert W. Bray
 Sales Prom. Mgr. Gustave Nathan
 Publicity Dir. Howard Wry
 Chief Engineer John Shipley

WNLC—New London—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By The Thames Bcstg. Corp.
 Business-Studio Address 281 State St.
 Tel.: GI 2-4365 MBS
 Representative Kettell-Carter
 Pres., Sta. Mgr. Gerald J. Morey
 Comm. Mgr. Edwin H. Schweitzer
 Sales Prom., Prog. Dir. William Hoffman
 Chief Engineer Randolph Barrett

WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By WAVZ Bcstg. Corp.
 Business-Studio Address 152 Temple St.
 Tel.: SP 7-4761 Independent
 Representative Hollingbery, Kettell Carter
 Board Chairman Victor W. Knauth
 Pres., Gen. Mgr. Daniel W. Kops
 V.P., Comm. Mgr. Richard J. Monahan
 Sales Promotion Mgr. Marvin Rosenblatt
 Program Director E. J. Markle
 Publicity Director S. L. Barstein
 Chief Engineer Frederick Brill

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By Norwalk Bcstg. Co., Inc.
 Address 11 Wall St.
 Tel.: TE 8-5566 Independent
 Pres., Gen. Mgr. James Stolcz
 Program Director Richard Bounerba
 Chief Engineer Clarence Burnham

WELI—New Haven—1935

Frequency: 960 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned By Conn. Radio Foundation, Inc.
 Business-Studio Address 221 Orange St.
 Tel.: UN 5-1133 Independent
 Representative H. R. Reys., Wheeler
 Pres., Sta., Gen. Mgr. Richard W. Davis

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By Eastern Conn. Bcstg. Co.
 Business-Studio Address Cuprak Rd.
 Tel.: TU 7-1613 Independent
 Representative Everett-McKinney, R. C. Foster
 Pres., Gen. Mgr. D. Lasser
 Sta., Comm. Manager Richard Reed
 Sls. Prom. Mgr. Edward Adler
 Program Dir. H. Arthur Bouldin
 Chief Engineer Alexander Dubenetsky

WNHC—New Haven—1944

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Triangle Publications, Inc.
 Business-Studio Address 46th and Market Sts.
 Tel.: EVergreen 2-4700 ABC
 Representative McGavren-Quinn
 General Mgr. George Carroll
 Commercial Manager William Gallagher

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
 Owned Long Island Sound Radio Corp.
 Address Conn. Turnpike
 Tel.: EV 8-3546 Independent
 Pres., Gen. Mgr. Joseph P. Trantino
 Commercial Mgr. Alex Pernal
 Program Dir. Donald Hansen
 Chief Engineer Hillis Holt

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WPCT—Putnam—1953

Frequency: 1350 Kw. Power: 1 Kw. d.
Owned-Oper. By.....Israel Putnam Bcstg. Co.
Address.....42 Main St.
Tel.: WA 8-2721-2.....Independent
President.....Roland A. Goyette, Sr.
Gen. Mgr.....Henry E. Breault
Program Director.....Frank Carroll
Publicity Director.....L. J. Kelly
Chief Engineer.....Lester Phillips

WSTC—Stamford—1941

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Tel.: DA 4-7575.....ABC
Newspaper Affiliation.....Stamford Advocate
Representative.....Everett-McKinney, Foster
President.....Kingsley Gillespie
Gen. Manager.....Julian Schwartz
Program Director.....Michael Hauptman
Chief Eng.....R. A. Reynolds

WBZY—Torrington—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By.....Pioneer States Bcstg. Inc.
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
President.....Albert L. Capstaff
General Manager.....Donald Russell
Sta., Comm. Mgr.....Joe Storm
Prog., Publicity Dir.....Dan Field
Chief Engineer.....Don Morrison

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By.....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Representative.....R. V. & H.; Walker-Rawalt
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Program Director.....Alan Field
Chief Engineer.....David M. Eller

WATR—Waterbury—1934

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC, MBS
Representative.....McGavren-Quinn
President.....Harold Thomas
Gen., Sta. Mgr.....Sam R. Elman
Sales Prom. Mgr.....Fred Erwin
Prog. Director.....Jordan Kaplan
Publicity Director.....Paul Chamberlain
Chief Engineer.....Andrew Toross

WBRY—Waterbury—1934

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By.....WBRY Bcstg. Corp.
Business-Studio Address.....P. O. Box 1627
News. Affil.....American-Republican
Tel.: PL 3-1125.....CBS
Rep.Avery-Knodel, Kettel-Carter

President.....William J. Pape
Pub. Dir., Sls. Prom. Mgr.....Robert Holczer
Program Director.....Walter O. Howard
Chief Engineer.....Frank B. Hales

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper.WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: 4-5141.....MBS
Representative.....Jack Masla
President.....Herbert Bloomberg
General Manager.....Gene Valentino
Program Director.....Charles Day
Chief Engineer.....Martin Miller

WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By.....Westport Broadcasting Co.
Business Address.....163 Main St.
Tel.: CApital 7-1822.....Independent
General Manager.....Norman J. Bernstein

WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Windham Bcstg. Co.
Address.....Box 32
Tel.: HA 3-1621.....Independent
Pres., Gen. Mgr.....Roland A. Goyette, Sr.
Sta., Prog. Dir.....Les Douglas
Comm. Sales Prom.....William Lackenbauer
Chief Engineer.....Thomas Pollitt, Jr.

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WBRY

CBS—5,000 Watts

Ask the Avery-Knodel Man

Pop.: 445,000
Families: 130,000
Radio Homes: 122,000

Delaware

Stations in State: 9
TV Homes: 117,000
TV Stations: 1

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned.....Dover Bcstg. Co.
Business Address.....Box 727
Representative.....Headley Reed
President.....Henry Rau
V. P., Gen. Mgr.....Maxwell Marvin
Station Mgr.....W. S. Cook

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address.....Box 549
Tel.: RE 4-5797.....Independent
President.....J. Olin Tice, Jr.
Gen. Mgr.....Joe Morris

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Rollins Bcstg., Inc.
Address.....DuPont Highway
Tel.: Georgetown 2567.....Independent
Representative.....Rollins, Grant
President.....O. Wayne Rollins
General Manager.....Charles R. Maillet
Program Director.....John C. Calhoun
Chief Engineer.....Edward Marzoca

WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address.....Box 444
Tel.: MI 8881.....Independent
Gen., Comm., Prom, Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper Mgr.....C. V. Lundstedt
Prog. Dir.....Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By.....Sussex Broadcasting Co.
Address.....Dual Hwy. 13
Tel.: 7933.....Independent
Representative.....Clark
Pres., Gen. Mgr.....Elizabeth Evans
Ch. Eng.....Bernard Gold

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts

Owned.....Rollins Broadcasting Co.
Address.....414 French St.
Tel.: OL 4-8881.....Independent
Station Representative.....Eastman
President.....O. Wayne Rollins
General Manager.....Charles W. Holmes
Commercial Mgr.....Roger Holmes
Chief Engineer.....Fitzgerald McDaniel

WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By.....Delmarva Bcstg. Co., Inc.
Business-Studio Address.....10th & King Sts.
Tel.: OL 8-7268.....NBC
Representative.....Robert Meeker
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Natl. Sales Mgr.....Thomas R. Nunan, Jr.
Technical Director.....J. E. Mathiot
Owners of: WGAL, Lancaster; WKBO, Har-
risburg; WORK, York; WRAW, Reading;
WEST, Easton; WRAC, Williamsport, all Pa.

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....ABC
Representative.....Bolling Co.
President.....Ewing B. Hawkins
General Manager.....Jackson F. Lee
Program Director.....Richard B. Holmes
Chief Engineer.....Eugene Szymanski
Chief Engineer.....H. Edwin Kennedy

WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Gordon K. MacIntosh
Comm. Mgr.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Dir.....Robert Darby
Chief Engineer.....Don Clifton

Pop.: 921,000
Families: 274,000
Radio Homes: 270,000

Dist. of Columbia

Stations in State: 6
TV Homes: 247,000
TV Stations: 5

WEAM—Washington, D. C. (SEE ARLINGTON, VA.)

WGMS—Washington, D. C.—1946

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO Teleradio Pictures, Inc.

Address.....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Representative.....Avery-Knodel
President.....Thomas F. O'Neil
General Manager.....Ray F. Kohn
Sales Manager.....Perry S. Ury

DIST. OF COLUMBIA-FLORIDA

Program Director.....Chas. D. Wood
Public Rel. Dir.....Sol Hurwitz
Chief Engineer.....Roger B. Holt

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative.....H.R.
President.....John W. Thompson, Jr.
General Manager.....Fred S. Houwink
Station Manager.....Kenneth Carter
Prom. Mgr., Prog. Dir.....Rupe Werling
Chief Engineer.....Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Wash. Bcstg. Corp.
Address.....2000 P. St., N.W.
Tel.: HO 2-3900.....Independent
Representative.....Headley-Reed
Pres., Gen. Mgr.....Henry Rau
Sta. Mgr., Prog. Dir.....Maxwell Marvin
Commercial Manager.....Robert Richards
Chief Engineer.....Lloyd Smith

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Business-Studio.....8th & I Sts., N.W.
Tel.: RE 7-8000.....Independent
Station Rep.....United Bcstg., Harlan Oakes
Pres., Gen. Mgr.....Richard Eaton
Vice-President.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc...Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: Jordan 8-6677.....Independent
Representative.....ForJoe
President.....M. E. Richmond
Gen., Sta. Mgr.....Gene Winters
Program Director.....Bob Bartel
Chief Engineer.....Ronald Gettle

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.,
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
President (NBC).....Robert Kintner
General Manager.....Carleton D. Smith
Station Mgr.....Joseph W. Goodfellow
Commercial Mgr.....Harry A. Karr, Jr.
Sales Prom., Pub. Dir.....William Coyle
Prog. Mgr.....William Grayson
Chief Engineer.....John Rogers

WTOP—Washington, D. C. 1927

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned-Oper.....Washington Post Bcst. Div.
Address.....Broadcast House
Tel.: EM 2-9300.....CBS
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div.....John S. Hayes
V.P. Radio.....Lloyd Dennis
Comm. Mgr.....R. W. Schellenberg
Sls. Prom. Mgr., Pub. Dir.....W. J. Wiggins
Prog. Dir.....P. A. Searight
Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1951

Frequency: 1120 Kc.....Power: 250 Watts
Owned-Oper. By.....Broadcast Management, Inc.
Address.....1343 U St.
Tel.: HO 2-0011.....Independent
Representative.....Star National
President.....Milton Diener
Gen., Comm. Mgr.....Jackson Lowe
Program Mgr.....Georgette Leighton
Publicity Dir.....Ruth Weaver
Chief Engineer.....Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative.....Blair
Pres., Gen. Mgr.....Ben Strouse
Comm. Manager.....Herman Paris
Program Director.....Norman Reed
Sales Prom. Mgr.....Jo Wilson
Publicity Director.....Harriet Kogod
Chief Engineer.....Ross H. Beville

Pop.: 4,241,000
Families: 1,238,000
Radio Homes: 1,278,000

Florida

Stations in State: 148
TV Homes: 954,000
TV Stations: 23

WAPG—Arcadia—1956

Frequency: 1480 Kc...Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address.....Box 676

Tel.: WA 8-6111.....KBS
President.....H. D. Ryals
Gen. Mgr., Chief Eng.....Paul Howell
Comm., Prog. Dir.....Bert G. Erickson

WKT X—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned Ocean Beach Bcstg. Co.
Address 1611 Atlantic Blvd.
Tel.: CH 6-3695. Independent
President W. H. Adams, Jr.
Gen. Mgr., Chief Eng. Robert K. Lynch
Program Dir. Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned By L. M. Hughey
Address P. O. Box 7
Tel.: Woodlawn 7-1129. Independent
Gen. Mgr., Program Dir. Richard Boyce
Commercial Mgr. W. L. Bain
Chief Engineer D. A. Brien

WAVP—Avon Park—1956

Frequency: 1390Kc. Power: 1 Kw., d.
Owned-Operated By John B. Marshall
Address Jacaranda Hotel
Tel.: GL 2-6001. Independent
Representative Hil F. Best
General Manager Albert B. Gale
Program Director Ilda E. Gale
Publicity Director Douglas L. Way
Chief Engineer Tom Moore

WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By WBAR, Inc.
Address Box 820, Lakeland Hwy.
Tel.: 3-5111. Independent
Gen. Mgr. Avera Wynne
Station Manager John F. Burgreen
Prog. Dir. Kenneth E. Shroyer
Publicity Director Francis Pipes
Chief Engineer J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Seminole Bcstg. Co.
Address Scarborough Bldg.
Tel.: 6-2183. Independent
Representative Stars National
Chrm. of Bd. E. D. Rivers, Jr.
President Hubert E. Ulmer
General Manager Garnett L. Merck
Comm. Manager Marvin Smith
Program Director Al Harris

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned Sunshine State Bcstg. Co., Inc.
Address P. O. Box 1038
Tel.: 6-2183. Independent
Representative Meeker
Pres., Gen. Mgr. Robert R. Nelson
Commercial Manager Hal Meyer
Program Director B. F. Nelson
Chief Engineer Marlen J. Hager

WTRL—Bradenton—1946

Frequency: 1480 Kc. Power: 250 Watts
Owned By Blue Skies Bcstg. Corp.
Address Memorial Pier

Tel.: 6-1107. KBS
Representative Hil Best
Pres., Gen. Mgr. Lockwood R. Doty II
Comm. Mgr. Ken McKendree
Program Director Tom Gillies
Chief Engineer Dick Lundy

WWJB—Brookville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By Brookville Bstg. Service
Address 30 E. Liberty St.
Tel.: Broomville 2020. Independent
General Manager W. W. Johnson
Station Mgr. Charles Grant
Program Dir. Joseph S. Gall
Chief Engineer Eugene L. Sheldon

WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By Tri-County Radio Bcst.
Address P. O. Box 605
Tel.: Mercury 8-1505. Independent
Owner-Chief Eng. E. C. Allmon
General Mgr. Karl M. Richards
Program Dir. L. D. Hart, Jr.

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Clearwater Radio, Inc.
Business Address 200 Pierce Blvd.
Tel.: 3-3084. KBS
Representative McGillvra
Pres., Gen. Mgr. H. Dennison Parker
Prog. Dir., Eng. G. A. Robinson

WEZY—Cocoa—1957

Frequency: 1480 Kc. Power: 1 Kw.
Owned Irving Braun
Business Address 803 Forrest Ave.
Tel.: Newton 6-4411. Independent
President Irving Braun
Station Mgr. Jay School
Commercial Manager Kelly Smith, Jr.
Program Director Richard Olson
Chief Engineer John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc. Power: 1 Kw., d.
Owned By John B. Cook, Jr.
Address Box 1308
Tel.: 1020. KBS
Representatives Hil F. Best, Dora Clayton
President James Sawyer
Gen. Mgr. Carl G. Collins, Jr.
Program Dir. Dale Wright
Chief Engineer Davis E. Wilson

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By Peninsular Bcstg. Corp.
Business Address 377 Alhambra Circle
Tel.: HI 8-7411. Independent
Representatives Clark, Good Music Bcstrs.
President-General Mgr. George W. Thorpe
Asst. Sta. Mgr. Barbara Binns
Comm. Mgr. Timothy Carney
Chief Engineer Thomas Middleton

FLORIDA

WCNU—Crestview—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By... Gulf Shores Bcstg. Co.
Business-Studio Address... Box 518
Tel.: MU 2-2330...KBS
General Manager... S. F. Townsend
Comm. Mgr... Vernon Cooper

WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By... Crestview Bcstg. Co.
Address... Box 267
Tel.: MU 2-3040...Independent
Pres., Gen. Mgr... Everett M. McCrary
Commercial Manager... Joel Hughes
Program Director... Cordel Whitlock
Chief Engineer... Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc. Power: 50,000 Watts
Owned-Operated By... KSTP, Inc.
Address... Box 123
Tel.: CY 3-4103...Independent
Representative... Edard Pety
President... Stanley E. Hubbard
Station Manager... Max Kimbrel
Program Director... G. M. Kimbrel
Sales Prom. Mgr., Pub. Dir... Gary Miller
Chief Engineer... Dave Schick

WDCF—Dade City—1954

Frequency: 1350 Kc. Power: 1 Kw. d.
Owned... Pasco Bcstg. Co.
Address... Box 1077
Tel.: LO 7-3879...KBS
Pres., Sta. Mgr... Stuart Picard
Commercial Manager... Thelma Picard
Publicity Director... Margrete Francisco
Chief Engineer... John Andre

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... WMFJ, Inc.
Business Address... P.O. Box 5606
Tel.: CL 2-6491...Independent
Representative... Jack Masla
President... Emil J. Arnold
Gen. Mgr... Dale S. Phares
Sta. Mgr... Dick Clark
Sales Promotion Manager... L. L. McGrath
Program Director... Kenny Mercer
Chief Engineer... Jack Siegel

WNDB—Daytona Beach—1948

Frequency: 1150 Kc. Power: 1,000 Watts d.
Owned-Operated By... News-Journal Corp.
Business-Studio Address... 128 Orange Ave.
Tel.: CL 2-1511...ABC
Newspaper Affil... News-Journal Corp.
Representative... Clark
President... Julius Davidson
Gen., Sta. Mgr... R. Y. Hulfman
Comm. Mgr... Daniel F. Carroll

Sales Promotion Manager... John Pitts
Prog. Dir... Ken Lueck
Publicity Dir... M. E. Hagman
Chief Engineer... F. A. Scott

WROD—Daytona Beach—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned... Daytona Beach Brcstg. Corp.
Business Address... Box 991
Tel.: CL 2-4626...NBC
Representative... Pearson
Pres., Gen. Mgr... Eugene D. Hill
Commercial Manager... Carl Abel
Sales Promotion Manager... Ken Brown
Prog. Dir., Ch. Engr... James F. McDonough
Publicity Director... James Crist

WDSP—De Funiak Springs 1956

Frequency: 1280 Kc. Power: 500 Watts
Owned By... Euchee Valley Bcstg. Co.
Business Address... 8th & 18th St.
Tel.: TW 4-8361...KBS
Pres., Gen. Mgr... Mrs. Marie F. Douglass
Sta. Mgr., Ch. Eng... Laverne Foster
Program Director... Bayne Hill
Publicity Director... John Adkison

WFNM—De Funiak Springs 1955

Frequency: 1460 Kc. Power: 1 Kw. d.
Owned-Oper. By... Leonard Zepp
Address... Box 387
Gen. Mgr... Mel Wheeler
Manager... Leonard Knighton
Program Director... William Wood

WJBS—DeLand—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned... James Ayers, Chas. Britt
Address... P. O. Box 808
Tel.: RE 4-1725...NBC
Representative... Donald Cooke
President... Dr. J. Ollie Edmunds
General Mgr., Prog. Dir... R. H. Westervelt
Commercial Manager... Ken Brown

WOOO—DeLand—1956

Frequency: 1310 Kc. Power: 5000 Watts
Owned... Trio Bcstg. Co., Inc.
Business Address... P.O. Box 694
Tel.: RE 4-3422...KBS
Rep... Charles Bernard
President... Herbet A. Saxe
Gen., Sta. Mgr... Wally King
Commercial Manager... A. H. Beckwith
Sales Promotion Manager... O. Silverman
Publicity Director... Jerry Florence
Program Director... Brian Tolby
Chief Engineer... Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc. Power: 500 Watts d.
Owned... Boca Raton Bible Conf. Grds., Inc.

Address.....Bon Aire Hotel
 Tel.: CR 6-7311.....KBS
 President.....Ira Lee Eshelman
 Sta., Comm. Mgr.....Patrick W. Larkin
 Program Dir.....Jean S. Larkin

WMEG—Eau Gallie—1955

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned.....Mel-Eau Broadcasting Corp.
 Address.....Box 98
 Tel.: AL 4-2282.....Independent
 Pres., Gen. Mgr.....A. V. Catterton
 Sta. Mgr., Prog. Dir.....Victoria C. Martin
 Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Radio Station WLCO
 Address.....Box 1505
 Owner, Gen. Mgr.....Floyd W. Hess
 Sta., Comm. Mgr.....Morton C. Cook
 Sales Prom. Mgr.....Barbara A. Ridlebaugh
 Program Dir.....Thomas W. Osborne
 Publicity Dir.....W. B. Croke
 Chief Engineer.....Robert Blynn

**WFBF—Fernandina Beach
 1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned.....Murray Bcstg.
 Address.....118 Atlantic Ave.
 Tel.: 3667.....KBS
 Representative.....Ted Steele
 President.....Edward G. Murray
 General Mgr.....Dave Davis
 Comm. Sales Prom.....Q. D. Davis
 Prog., Chief Eng.....Bob Chasse
 Publicity Dir.....Johnny Gordon

WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gore Publishing Co.
 Address.....P. O. Box 131
 Tel.: JA 3-2511.....Independent
 Newspaper Affiliation...Daily & Sunday News
 Representative.....Sears & Ayers
 Gen., Sta., Comm. Mgr.....R. L. Bowles
 Chief Engineer.....Richard P. Northey

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc.....Power: 1 Kw.
 Owned.....S. Fla. Bcstg. Corp.
 Address.....Box 8067
 Tel.: JA 3-7639.....KBS
 Representative.....Headley-Reed
 President.....L. A. Benson
 V.P., Asst. Gen. Mgr.....N. Pagliara
 Prog. Dir.....Bill Smith
 Chief Eng.....Daniel J. Curran

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
 Address.....WINK Bldg.
 Tel.: Ft. Meyers.....KBS
 Representative...Walker-Rawalt, J. S. Ayers
 General Manager.....A. J. Bauer

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 kw. d., 500 w. n.
 Owned-Operated By.....Robert Hecksher
 Address.....WMYR Bldg.
 Tel.: ED 5-1175.....Independent
 Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1953

Frequency: 1330 Kw.....Power: 1000 Watts d.
 Owned-Oper. By...Hurricane Bcstg. Service, Inc.
 Address.....P. O. Box 1343
 Tel.: 1330.....KBS
 Representative.....Continental
 Pres., Gen., Sta. Mgr.....Murray C. Tillman
 Prog. Mgr.....Willis M. Shawver Jr.
 Chief Engineer.....Al Stokes

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg. Co.
 Business Address.....Melody Lane
 Tel.: HOward 4-1400.....NBC
 Representative.....Thomas F. Clark
 Pres., Gen. Mgr.....James L. Howe
 Sta., Sales Prom. Mgr.....Sam Lawder
 Commercial Manager.....J. Kingsley Butt
 Program Director.....Anne Wilder
 Publicity Director.....James Keyes
 Chief Engineer.....Robert Money

**WFBS—Ft. Walton Beach
 1956**

Frequency: 950 Kc.....Power: 1 Kw.
 Owned.....W. Florida Bcstg. Service
 Address.....Box 488
 Tel.: CH 4-5685.....Independent
 Pres., Gen. Mgr.....H. French Brown, Sr.
 Prog. Dir.....Mrs. H. French Brown, Sr.
 Chief Engineer.....Samuel A. Eaton

**WFTW—Ft. Walton Beach
 1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owner.....Vacationland Bcstg. Co.
 Address.....Box 687
 Tel.: CH 3-3123.....Independent
 President.....Wilbur R. Powell
 Gen. Mgr.....Milford A. Reynolds
 Program Director.....N. A. Munson, Jr.
 Chief Engineer.....Jimmy Waits

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
 Owned-Operated By.....WDVH, Inc.
 Business Address.....Kincaid Rd.
 Tel.: FR 2-2528.....Independent
 Representative.....Clark
 President.....R. A. Vaughn
 Gen. Mgr., Chief Engr.....Tom Hanssen
 Sales Promotion Manager.....Bill Marr
 Program Director.....Robert Norris
 Publicity Director.....Rick Hutto

FLORIDA

WGGG—Gainesville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Gainesville Radio Inc.
Business Address Box 501
Tel.: 6-5791 ABC-KBS
Representative Best; Dora-Clayton
Pres., Gen. Mgr. Thompson K. Cassel
Station Manager Kenneth H. Brown
Commercial Manager Leon Mims
Program Director William Mansfield
Chief Engineer R. M. Chamberlin

WRUF—Gainesville—1928

Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By Univ. of Fla.
Business Address P.O. Box 2757
Tel.: FRanklin 6-3261 NBC
Representative Burn-Smith
Director Kenneth F. Small
Commercial Manager R. L. Black, III
Program Director Pierre A. Bejane
Chief Engineer Bertram MacNamara

WGMA—Hollywood—1953

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned By Barry-Enright-Melody Music
Address 109 Harrison St.
Tel.: WA 2-2903 KBS
Representative Cooke
President Jack Barry
Gen., Sta. Mgr. C. Edward Little
Comm., Sales, Publicity Bill Day
Program Dir. Kenneth Roth
Chief Engineer Charles C. Castle

WSDB—Homestead—1957

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned S. Dade Bcstg. Co.
Business Address 507 N.W. 2nd St.
Tel.: CI 7-2445 Independent
President J. Abney Cox
Gen., Sta. Mgr. Merritt Hilliard
Comm., Sales Prom. Mgr. Hank Cutshall
Program Director John Triplett
Publicity Director Hap Henderson
Chief Engineer Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc. Power: 250 Watts, d.
Owned By Brennan Bcstg. Co.
Address P. O. Box 1103
Tel.: COngress 4-9555 Independent
Station Rep. Radio-TV Reps.
Pres., Gen. Mgr. William J. Brennan
Commercial Mgr. F. Robinson, Jr.
Program Dir. Dan Brennan
Chief Engineer C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By WIVY, Inc.
Address Box 228-A
Tel.: PO 4-4545 Independent
Representative Clarke Brown, Masla
Pres., Gen. Mgr. Edward J. Oberle

Station Mgr. Larry Picus
Local Sales Manager Fred H. Schilling

WJAX—Jacksonville—1925

Frequency: 930 Kc. Power: 5,000 Watts
Owned-Operated By City of Jacksonville, Fla.
Business-Studio Address 1 Broadcast Pl.
Tel.: EI 4-1681 NBC
Rep. Headley-Reed
Commissioner in Charge J. D. Kennedy
Acting Mgr. I. W. Douglass
Prob. Sup. Publicity Mrs. Margarete Scott
Chief Engineer Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By WMBR, Inc.
Business Address Hotel George Washington
Tel.: ELgin 5-9001 CBS
Representative CBS Radio Spot Sales
President Ben Strouse
Gen., Sta. Mgr. Sidney L. Beighley, Jr.
Sales Prom., Pub. Dir. Lindy Freeman
Program Director Edwin H. Chappelear
Chief Engineer C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc. Power: 5000 Watts d.
Owned-Oper. By Mel-Lin, Inc.
Business-Studio Address 1036 Mary St.
Tel.: EX 8-3411 Independent
Station Representative Gil-Perna
President S. R. Walker, Jr.
Gen. Mgr. Larry R. Picus
Sta. Mgr. Alexander Kiersey
Program Director Johnny Shaw
Comm. Mgr. G. W. Johnston

WPDQ—Jacksonville—1942

Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By Jacksonville Bcstg. Corp.
Studio Address Gulf Life Bldg.
Tel.: EL 4-4421 ABC
Rep. Vernard, Rintoul & McConnell, Ayers
President James R. Stockton
Gen. Mgr., Vice-Pres. Robert R. Feagin
Operations Mgr. Richard C. Fellows
Chief Engineer Ernest E. Haralson

WPEG—Jacksonville—1957

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By Regional Brcstg. Co.
Business Address 936 Arlington Rd.
Tel.: RAYmond 4-2188 MBS
Pres., Gen. Mgr. Harold E. King
Station Manager Tommy Tucker
Commercial Manager Clayton Studstill
Program Director Lynn Parks
Chief Engineer Frank Grossholz

WQIK—Jacksonville—1955

Frequency: 1280 Kc. Power: 1,000 Watts d.
Owned-Operated By Rowland Bcstg. Corp.
Address 121 E. 8th St.
Tel.: ELgin 4-4501 Independent
Rep. Charles Bernard
Pres., Gen. Mgr. M. W. Rowland

Program Director.....Robert T. Rowland
 Sales Prom. Mgr.....Ed. Jordan
 Chief Engineer.....F. O. Thies

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 President.....Harold S. Cohn
 Gen. Mgr.....Harold S. Cohn, 2nd
 Station Mgr.....Ronald H. Cohn
 Program Dir.....Adrian Knight

WZOK—Jacksonville—1940

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned.....Radio Jax
 Business Address.....Seminole Hotel Bldg.
 Tel.: ELgin 6-1373.....Independent
 Pres., Gen. Mgr.....Carmen Macri
 Sales Promotion Mgr.....Kenneth C. Conner
 Program Dir.....Reed Gardner
 Chief Engr.....W. A. Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.
 Owned By.....A. B. Letson
 Address.....Quincy, Fla.
 Tel.: (Quincy) MA 7-6700.....KBS
 President.....Andrew B. Letson
 Gen. Mgr.....Jim Kirk
 Station Mgr.....Roger Fricke

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By.....John M. Spottswood
 Business Address.....P.O. Box 1300
 Tel.: CY 6-2222.....MBS-ABC
 Owner, Gen. Mgr.....John M. Spottswood
 Sta., Sales Prom. Mgr.....Ray A. Schoneck
 Comm. Mgr., Prog. Dir.....Mary S. Spottswood
 Chief Eng.....Charles R. Lowe

WRWB—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned.....Frank A. Taylor
 Address.....Lago Vista Radio Park
 Tel.: TI 6-8891.....KBS
 Owner, Gen. Mgr.....Frank A. Taylor
 Sta., Sales.....Robert W. Bennett

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Deep South Radioways
 Business Address.....Gainesville Highway, S.
 Tel.: 525.....MBS, KBS
 Partner, Gen., Sta. Mgr.....Alfred H. Temple
 Commercial Manager.....Ivan E. Perry
 Program Director.....William M. Savitz
 Chief Engineer.....Pat Webster

WGRO—Lake City—1958

Frequency: 960.....Power: 500 Watts

Owned By.....Columbia County Bcstg. Co.
 Address.....30 N. Hernando St.
 Tel.: 3450.....Independent
 Representative.....Hopewell
 President.....George S. Walker Jr.
 Gen. Mgr., Prog. Dir.....Ray Starr
 Station Manager.....Bob Orrell
 Commercial Manager.....Bob Ferris
 Sales Prom. Mgr.....G. Mellichamp
 Publicity Director.....Gloria Charles
 Chief Engineer.....O. R. Buckler

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Florida Central Bcstg. Co.
 Business Address.....P. O. Box 1211
 Tel.: MU 2-1431.....NBC
 Station Representative.....John E. Pearson
 Pres., Gen. Mgr.....Frank W. Nesbitt
 Commercial Manager.....Powell Adams
 Program Director.....Garland Burt
 Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Noyes Enterprises, Inc.
 Business Address.....Lake Hunter Drive
 Tel.: MU 5-1171.....MBS
 Representative.....Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr.....Robert W. Jonscher
 Commercial Mgr.....C. C. "Tip" Sherwood
 Program Dir.....William F. Ferguson
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor
 Chief Engineer.....Duane McConnell

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned.....Polk Radio, Inc.
 Address.....207½ E. Main St.
 Tel.: MU 9-0551.....Independent
 Representative.....Clark
 President.....W. H. Martin
 Gen. Man., Chief Eng.....Tom Barber
 Program Dir.....George Hayward

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned.....Imperial Polk Bcstg. Corp
 Address.....P. O. Box 712
 Tel.: 2-9831.....KBS
 Representative.....Hil F. Best
 President.....K. H. Berkeley
 V.P., Gen. Mgr.....Charles D. Bishop
 Comm. Mgr.....W. W. Van Steenburgh
 Prog., Pub. Dir.....Eleanor Pryor
 Chief Engineer.....William Johnson

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned By.....WBIL, Inc.
 Address.....P. O. Box 638
 Tel.: STate 7-2313.....Independent
 Representative.....Cooke
 Owners.....D. F. McConnell & C. T. Hodgson
 Gen. Mgr., Chief Eng.....Duane F. McConnell
 Program Director.....Jay Shepherd

FLORIDA

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By: WLBE, Inc.
Address: Box 790
Tel.: 790 MBS, KBS
Representative: Best, Keystone
President: Paul A. Husebo
Program Director: Richard R. Coleman
Chief Engineer: Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned: Norman O. Protsman
Business Address: P. O. Box 637
Tel.: Forest 2-1250 KBS
Owner, Gen. Mgr.: Norman O. Protsman
Program Director: Faith Protsman
Chief Engineer: C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts
Address: Box 621
Tel.: HU 3-6333 KBS
General Mgr.: Norman O. Protsman
Station Mgr.: Robert C. Lay
Program Dir.: Mary H. Weger
Chief Engineer: Eugene Ketring

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kc.
Owned By: Chipola Corp.
Address: 111 Market St.
Tel.: HUDson 2-3046 Independent
President: C. Davis Turner
Gen. Mgr., Chief Eng.: John Boggess
Program Dir.: Bart Lincoln
Publicity Dir.: Art Larsen

WTYS—Marianna—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: John H. Phipps Bcstg. Stas.
Address: Box 777
Tel.: HU 2-2131 MBS, KBS
Representative: Cummings
Owner: John H. Phipps
General Manager: L. H. Graves
Station Manager: Guy Hamilton

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Indian River Radio, Inc.
Business-Studio Address: Box 908
Tel.: Parkway 3-1661 MBS
President: H. G. Murrelle
General Manager: Howard L. Green
Sta., Comm. Mgr.: Richard I. Williams
Chief Engineer: Edward Murdoch

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
Owned By: WAME Co.
Address: Chamber of Commerce Bldg.

Tel.: FRanklin 3-5533 Independent
General Manager: Ted Wilson
Sta., Comm. Mgr.: Murray Woroner
Program Dir.: Frank Ward
Publicity Dir.: Fred Hohl
Chief Engineer: Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By: Biscayne TV Corp.
Add.: 1401 N. Bay Causeway; P.O. Box 38-M
Tel.: PL 1-6692 NBC
Newspaper Affiliation: Miami Herald, News
Representative: Henry I. Christal
President: Niles Trammell
Station Manager: Owen F. Uridge
Comm. Manager: L. L. Zimmerman
Sales Prom., Pub. Dir.: John Hiser
Program Director: Dan Valentine
Chief Engineer: Gene Rider

WFEC—Miami—1949

Frequency: 1220 Kc. Power: 250 Watts
Owned-Oper. By: Fla. East Coast Bcstg.
Address: 350 N.E. 71st St.
Tel.: PL 1-7534 Independent
Representative: Dore; Ayres
President: Harry Trenner
Gen., Sta. Mgr.: Herbert Schorr
Commercial Manager: Bert Noble
Sales Prom. Mgr.: Mrs. Edwena N. Mangum
Program Director: Mrs. Doris Sanford
Chief Engineer: William Reeder

WGBS—Miami—1944

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned: Storer Bcstg. Co.
Address: 1605 Biscayne Blvd.
Tel.: FR 9-2401 CBS
Newspaper Affiliation: Miami Beach Sun
Station Representative: Katz Agency, Inc.
President: George B. Storer
General Manager: Bernard E. Neary
Comm. Mgr.: C. Bud Dailey
Prom. Mgr., Prog. Dir.: Sam Elber
Chief Engineer: Edward C. Lockwood
Owners of: WJBK, Detroit; WSPD, Toledo;
WAGA, Atlanta; WJW, Cleveland; WVVV,
Wheeling, W. Va.; WIBG, Philadelphia.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By: Rand Bcstg. Co.
Business Address: Biscayne Terrace Hotel
Tel.: FR 1-6641 Independent
Representative: Petry
President: Rex Rand
General Manager: Robert E. Mitchell
Program Dir.: Ned Powers
Chief Engineer: William Hamrick

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By: WMIE, Inc.
Address: 139 N.E. 1st St.
Tel.: FR 3-5556 Independent
Representative: Charles Bernard