



RADIO DAILY

The National Daily Newspaper of Commercial Radio and Television



VOL. 19, NO. 14

NEW YORK, N. Y., MONDAY, APRIL 20, 1942

TEN CENTS

NAB Convention Plans

Radio Presents Case Against Proposed Tax

Washington Bureau, *RADIO DAILY*
Washington—The NAB and a principal union in the broadcast field, the International Brotherhood of Electrical Workers, cracked back hard Friday at the Haggerty proposal to impose a graduated tax on time sales, in statements presented to the House Ways and Means Committee, considering the new Revenue Act.

Both statements stressed the obvious discrimination of the proposed levy, while the NAB emphasized the tremendous job the broadcasting industry is doing in the war effort and the IBEW stressed its presentation of data showing the rise in membership
(Continued on Page 6)

Dramatic Co-Op Show Being Launched On Blue

Having launched two news programs on a cooperative basis, with considerable success, the Blue Network beginning May 1 will offer a dramatic show for sponsorship locally on its affiliated stations. Program is "Gang Busters," sponsored during the Winter season by Sloan's Lini-
(Continued on Page 7)

WCAU Institutes Awards For War Production

Philadelphia—"Award of Merit for War Production" was awarded to the Aircraft Products & Equipment Corp. by WCAU of this city at the inaugural broadcast of a new series titled "Industry Goes to War." Designed to awaken local community pride in those honored and to stimulate others
(Continued on Page 2)

Fly Invited

Washington—Neville Miller, president of the NAB, personally extended to FCC Chairman James Lawrence Fly, an invitation to address the forthcoming NAB Convention in Cleveland. Invite had no strings as to time, subject or particular session to be addressed.

Rubber Heel Account Back On 18 Outlets

Forced to cancel a spot campaign last Fall because of uncertainty of obtaining future raw materials, O'Sullivan Rubber Co., Inc., returns to the medium this week with a national campaign on 18 stations. Having obtained a priority rating from the War Production Board making possible further manufacture of heels, the sponsor opens a 10-week campaign using 1-minute transcribed announcements and participations in major markets. Spots range from 5 to 48
(Continued on Page 2)

WPB Tube Curtailment Not To Affect Industry

Washington Bureau, *RADIO DAILY*
Washington—The WPB order of Friday, prohibiting manufacture after April 24 of 349 of 710 types of radio tubes, does not mean great hardship either for the trade or for listeners. The tubes forbidden are absolute duplications of other types still in production or tubes for which the
(Continued on Page 7)

Advance Registration Is Going Strong As Tentative Agenda Is Lined Up; Effect Of War, General Theme

BMI Board Meeting; 650 Stations Signed

Recapitulation of the number of stations taking out BMI licenses and the resignation from the board of Edward Klauber, vice-president and chairman of the executive committee of CBS, highlighted Friday's BMI board of directors' meeting here. Total of 650 stations have signed BMI long-term contracts to date, with another 62 pledged, the board was told. Mefford R. Runyon, CBS v.-p., was
(Continued on Page 7)

Musical Scholarship In Name Of Dr. Damrosch

Creation of a musical scholarship in the name of Dr. Walter Damrosch was announced Friday by the Blue Network. Details will be outlined at the 13th Institute for Education
(Continued on Page 6)

Canada Church Unit Asks Sunday Commercial Ban

Montreal—Elimination of all "spot" advertising and sales talks from programs broadcast over Canadian stations on Sundays was urged by a
(Continued on Page 7)

Washington Bureau, *RADIO DAILY*
Washington—Plans for the 20th annual convention of the National Association of Broadcasters at the Hotel Statler, Cleveland, May 11-14 have been virtually completed, with advance reservations indicating a record attendance. A number of NAB committees and the board of directors will meet Sunday, May 10, the day preceding the formal opening of the sessions, with the first
(Continued on Page 5)

Soft-Drink Clients Far From Giving Up

Although Coca-Cola and a few others in the field have curtailed advertising to a degree, most soft drink and bottled beverage companies are continuing their radio plans despite wartime restrictions on sugar. Latest to enter the field with a Summer spot campaign is Cliquot Club (ginger ale), while Canada Dry is mulling a spot splurge for Spur.

Cliquot Club, through N. W. Ayer
(Continued on Page 7)

Van Horn Gets Assignment For MBS News Series

Arthur Van Horn, newscaster and member of the staff of news editors of WOR, Mutual's New York affiliate, has been selected to conduct the new series of daily news reports over 90
(Continued on Page 2)

★ THE WEEK IN RADIO ★

... Sanders Bill Hearings

By BOB LITZBERG

ALL eyes in the industry were focused on the hearings of the House Interstate Commerce Committee on the Sanders Bill to reorganize the FCC. Starting on Tuesday, chief witness was Herbert M. Bingham, Washington attorney and former president of the FCC Bar Association, who represented the bar group at the hearings. Recommendation for a complete reorganization of the present FCC was made and corroborated by NAB president Neville Miller, who was the last to be heard

before the committee recessed until May 5.

That radio transcriptions would not be affected by the long-expected order of the War Production Board restricting the use of shellac was the general consensus. Transcription men contradicted interpretation of the order by newspaper wire services, stating that the only part of the industry to feel the effects of the curtailment would be the popular record field and that a sufficient supply of vinylite, a
(Continued on Page 2)

AFRA Spring Meet

Discussion of the new War Production Training Program initiated by the American Theater Wing War Service and okayed by the parent union will be the principal item on the agenda of the Spring membership meeting of the American Federation of Radio Artists to be held Thursday evening, April 23 at the Hotel Astor. Plan is to train artists for war production jobs.

Well Sold!

DuBois, Pa.—New barn program aired over WCED of this city claims some sort of a distinction. Two local sponsors bid for the show, each wanting to take the full time following first program. Show however had a sponsor before it was ever rehearsed or even heard by the advertiser. It is emceed by a 19-year-old girl, Erma Mae Reed.



★ THE WEEK IN RADIO ★

... Sanders Bill Hearings

(Continued from Page 1)

Vol. 19, No. 14 Mon., Apr. 20, 1942 Price 10 Cts.

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Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Radio Daily Corp. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Treasurer and General Manager; Chester B. Bahn, Vice-President; Charles A. Alicoate, Secretary. Terms (Post free) United States outside of Greater New York, one year, \$10; foreign, year, \$15. Subscriber should remit with order. Address all communications to RADIO DAILY, 1501 Broadway, New York, N. Y. Phone Wisconsin 7-6336, 7-6337, 7-6338. Chicago, Ill.—Frank Burke, 203 North Wabash Ave. Phone State 7596. Hollywood, Calif.—Ralph Wilk, 6425 Hollywood Blvd. Phone Granite 6607.

Entered as second class matter April 5, 1937, at the postoffice at New York, N. Y., under the act of March 3, 1879.

FINANCIAL

(April 17)

NEW YORK STOCK EXCHANGE

Table with columns: High, Low, Close, Net Chg. Rows include Am. Tel. & Tel., CBS A, CBS B, Gen. Electric, RCA Common, RCA First Pfd., Stewart-Warner, Westinghouse, Zenith Radio.

NEW YORK CURB EXCHANGE

Table with columns: Bid, Asked. Rows include Farnsworth Tel. & Rad., Stromberg-Carlson, WCAO (Baltimore), WJR (Detroit).

plastic used by most radio transcription companies, was available at the present time.

Television came in for its share of the week's spotlight with the announcement that the FCC is following through its evaluation of television during wartime and is seeking to safeguard its future. Progress reports giving detailed information concerning the status of their operations to date have been asked by the Commission from holders of experimental and commercial licenses. In this connection the American Television Society postponed its next general meeting until the FCC takes a definite stand on television's status due to the war.

War continued to be the hub around which the entire industry revolved. Early in the week, in an effort to relieve the shortage of technicians, the Domestic Broadcasting Committee of the Defense Communications Board asked the FCC to relax its operators' rules and at the same time the NAB sent to its members a series of suggestions on obtaining qualified men as broadcast engineers. President Roosevelt, at his press conference on Tuesday, commended the efforts of stations throughout the country in promoting the contribution of books to the armed forces and asked for continued effort. On the same day formation of a National Advertising Radio Committee to assist the USO 1942 Far Fund campaign was announced; Joseph R. Busk of Ruthrauff & Ryan and Maurice Bent of Blackett - Sample - Hummert were

named to head the radio activities of the drive.

War industries and military training centers of Canada will be inspected, this week, by a group of 20 U. S. radio officials representing the four networks, it was announced. Canada also began a survey for the purpose of gearing its broadcasting to the needs of wartime propaganda and to effect a closer tie-in with the United States insofar as radio is concerned. Despite radio's continued cooperation with the various war agencies, further clamping down on the industry was indicated by the recommendation of the Defense Communications Board to the FCC and the WPB for a complete freezing of radio broadcasting facilities.

Developments of lesser import: Bill was introduced into the House of Representatives to do away with all government publicity agencies except the War and Navy Department. Three more sponsors on CBS were added to the network's short wave schedules. The Blue Network released a report showing a total of 49 hours and 13 minutes devoted to the war effort during the month of March. Results of a station performance survey released by the NAB showed broadcast stations in a favorable light as a most accurate advertising medium. Trade association also released details of its annual station promotion competition held in conjunction with the convention. Radio also received bouquets from a conference of CIO editors and ad directors held in Washington.

COMING and GOING

NEVILLE MILLER, president of the NAB, back in Washington after attending BMI board meeting in New York.

DON SEARLE, general manager of KOIL, KFAB, KFRC and KMMJ, has returned to his Nebraska headquarters following a few days spent in conference here with his local representatives.

JAMES FINGER, of the American Economic Foundation of Cleveland, in New York and discussing the "Wake Up, America" program at the offices of the Blue Network.

JOHN D. EWING, president of KWKH, Shreveport, up from Louisiana and planning to spend the rest of the week in town.

KEN CHURCH, director of national sales and promotion for WKRC, Cincinnati, off on a short trip to Chicago.

CHARLES P. MANSHIP, JR., president of WJBO, Blue and Louisiana Network outlet in Baton Rouge, has arrived in New York on station and network business.

LESLIE F. SMITH, manager of WMUR, Manchester, returning to New Hampshire following a short visit here.

ROGER W. CLIPP, general manager of WFIL, Philadelphia, in New York for a few days of talks at Blue Network headquarters.

JUNE BAKER, of the Home Management program heard each week-day morning on WGN, coming east today on a combined vacation and idea seeking jaunt.

HUGH FELTIN, staff member of the Blue Network stations department, has returned from an extended trip through the south and southwest.

HULBERT TAFT, JR., general manager of WKRC, Cincinnati, has returned from Chicago where he attended the meeting of the MBS board.

T. J. McDERMOTT, chief time buyer of N. W. Ayer & Son, New York office, due back today from business trip to Baltimore.

Wilfred Roberts Resigns To Join Donovan Comm.

Resignation of Wilfred S. Roberts, NBC Eastern production manager, to accept a civilian position with the Donovan Committee, as Int'l News broadcasting coordinator, was announced Friday. He is succeeded by Ray Nelson, NBC staff announcer, who has a wide background in all phases of broadcasting. Nelson takes over immediately.

Advertisement for WPEN THE STATION THAT SELLS. Includes text 'In Philadelphia Its' and '5000 WATTS 950 KC'.

Rubber Heel Account Back On 18 Outlets

(Continued from Page 1)

per week depending on the station, with Birmingham, Castleman & Pierce, Inc., the agency on the account.

Locally, O'Sullivan today begins participations on the Arthur Godfrey early morning program on WABC; participations on "Morning in Manhattan" begin on WEAJ, April 26, and spots will be placed on WMCA and WOV.

Out of town stations getting the business are: WORL, WPEN, WCAE, WJSV, WRC, WBAL, KMBC, KSD, WBIG, WCFL, KHJ, KFRC, KALE and KIRO.

The Spring campaign compares favorably with last year's spot drive at this time, according to the agency, but is concentrated into a shorter period of time. Last year it was a 13-week drive.

"Crime Doctor" Renewed

Marking start of the sponsor's sixth consecutive year on CBS, Philip Morris & Co., Ltd., on Friday renewed the "Crime Doctor" program aired Sundays from 8:30-8:55 p.m., EWT, on 70 Columbia stations.

Biow Co. is the agency controlling the account.

Van Horn Gets Assignment For MBS News Series

(Continued from Page 1)

stations of the coast-to-coast Mutual network to be aired Monday through Friday, 1:30-1:35 p.m., EWT, beginning today. The Monday, Wednesday and Friday periods are under the sponsorship of Sterling Products' Aspertane. Blackett - Sample - Hummert is the advertising agency.

Van Horn, heard daily on the 11 a.m., EWT, broadcasts from WOR, has been with the station for three months. Previously he was with Mutual's San Francisco outlet, KFRC, where he edited and announced the news.

WCAU Institutes Awards For War Production

(Continued from Page 1)

to follow in their footsteps, the award is a red, white and blue pennant bearing a seal which depicts iron and the anvil of industry with a shadowed WCAU microphone in the background. Broadcast was a recording of a luncheon at the plant of the first recipient of the award and a studio dramatization of the plant's success story with surrounding patriotic music by Joey Kearns' Orchestra. Award will be made weekly.

Dinah Shore On 105

Same size network, consisting of 105 Blue stations, will be used by Bristol-Myers when the Dinah Shore program switches to 9:30-9:45 p.m., EWT, Fridays on May 1. Now aired Sundays at 9:45 p.m., show switches to Mum and Pedlar & Ryan takes over from Young & Rubicam which handles the program currently for Minit-Rub and Sal-Hepatica. Jerry Rice will write the program and Bill Lawrence will direct.

Advertisement for WTAG WORCESTER. Includes text 'When you buy time—BUY AN AUDIENCE' and a map of Massachusetts with 'COVERING THE VITAL MIDRIFF'.

How to keep 'em listening



WCAU's formula for keeping them tuned to WCAU is "all out", day in and day out promotion. In the first three months of 1942, WCAU used 51,000 lines of display advertising in Philadelphia's three leading newspapers; The Evening Bulletin, The Inquirer and The Record, whose combined circulation is 1,294,044. A total of 491 individual insertions were made, at least 3 for every commercial program and outstanding station feature broadcast by WCAU. And that, by the way, is just one illustration of how WCAU keeps working, to keep 'em listening—to WCAU!

WCAU

50,000 WATTS IN ALL DIRECTIONS

Philadelphia • WCAU Building, 1622 Chestnut Street . . . New York City • CBS Building, 485 Madison Avenue . . . Chicago, Ill. • Virgil Reiter, 400 N. Michigan Ave. . . Boston, Mass. • Bertha Bannon, 538 Little Building . . . Pacific Coast • Paul H. Raymer Co.

Los Angeles

By JAC WILLEN

THOSE "Sons of the Pioneers" are listening better and still better on their "10-2-4 Ranch" airings on KECA, Fridays at 4:45 p.m.... Martha Mears and Dick Foran lend the additional punch to listeners.

The Merry Macs are wanted for a four-weeks' personal appearance tour of the principal West Indies, South and Central American cities starting in June.... the offer is for \$16,000 and expenses.

Winifred Wolfe's characterization of "Teddy" on Carleton E. Morse's "One Man's Family" program is earning her many calls for additional roles on other stanzas, due to the caliber of her portrayals.

Edmund L. Holden, famed as Frank Watanabe on radio, is back on the local radio Rialto turning in some swell performances as guest on the Al Pearce and other T.C. shows, emanating from Hollywood. His many-sided caricatures should make him one of West Coast radio's most called on guest stars.

CBS executives have equipped Bob Garred and other studio staffers whose special events assignments may take them out during Hollywood blackouts with motor scooters, which are regarded as the swiftest form of transportation on such an occasion.

Horace Heidt and his "Treasure Chest" crew plane out for Texas after the Hollywood broadcast of April 28, with appearances scheduled in San Antonio, Houston, Dallas and Fort Worth.

Harry Langdon has been signed as a permanent guest on the Al Span "Look Who's Here" program heard over the CBS-CPN network.

Edward G. Robinson has been invited to speak before the inmates of San Quentin Penitentiary, and is advising the pen's supervisor, Herman A. Buckner, the date upon which he will make the trip.

Fibber McGee cast members were glad to welcome back to the broadcasting studio last week the band-leader Billy Mills, Gladys Mills, who has just recovered from a three month hospitalization following a serious operation.

When 16-year-old Gloria Warren finished her aria from "La Traviata" on last week's Rudy Vallee program, the entire orchestra rose to its feet, an unusual tribute, since the majority of the musicians are symphonic and operatic men, and applauded her work.

Monroe Upton, Al Pearce writer, plans to join the United States Merchant Marine this summer as a wireless operator. He served in the same capacity in World War I.



Bulletin Board!

● ● ● An impending shake-up expected over at one of the nets!... "Abie's Irish Rose" reported leaving the air in May, departs after June 27th for a nine-week vacation. Ratings have been jumping upward right along!... "For America We Sing" won't be on the Blue tonight because of a special program and there's a possibility that this Treasury series will have a time change when it returns April 27th... Lucille Meredith leaves for the coast this week for a month's stay during which she'll be screened!... Bill Slocum is the new scripter on "Spirit of '42" on which Kate Smith is expected to limit her appearances to three shows... The reason Frances Muir, NBC New Delhi commentator wasn't heard last Tuesday was due to Jap jamming with code!... Ted Straeter has named his two Scottie dogs—Porgy and Bess... Ralph Edwards and Woody Herman will be honored by the Advertising Club of N.Y. Wednesday by being admitted to the "Order of the Rake"—for having achieved success before the age of 31... Harry Maizlish went westward and arrives on the coast this a.m. for the first peek at his hair which arrived while he was here picking up contracts for KFVB.

● ● ● Laura Deane Dutton was called in to finish Dinah Shore's curtailed Waldorf engagement all last week and wowed the white-tie set. Management wanted to hold her there indefinitely—especially after her great rendition of one of our favorites, "Old Feeling" which she dramatized with plenty of schmaltz!... George Frey, super-dubber Red salesman and golfer extraordinaire, had to cancel a golf match with N. W. Ayer's Nick Keesely because the latter had his wrist in a sling from ju-jitsu practice!... Ken Dolan plans to close his N.Y. office at the end of the month and take Saul Reese to the coast... Ezra Stone picked up ten sailors on the West Side Highway when they had a flat tire on their station wagon!... Initial microphone appearance of Paul Schubert was in an entirely different capacity from his current news commentary series sponsored on WOR by Benson & Hedges cigarettes, the naval expert revealed at a press luncheon here Friday. Seems that in August, 1939, a friend who had heard Paul's wife sing arranged an audition for her at WOR and Paul went along to accompany her—on the accordion. They didn't get the job, but several months later Paul was signed by the same station as Naval Affairs commentator. He is an Annapolis graduate with eight years background as foreign correspondent.

● ● ● Irving Berlin's latest tune is "Dress Up, Baby," intended to urge the fair sex to look their best as wartime morale builders... Song-writers who think they're working hard might take a tip from Franz Schubert who habitually slept with his glasses on so that he could start composing as soon as he woke up with no time lost looking for his spectacles... Shock of the week is the listing of Jack Benny in seventh place in the latest Hooper Survey—though he's still far ahead of his feuding partner, Fred Allen, who is fifteenth... Shep Fields will take his entire orchestra to Stage Door Canteen tomorrow nite to entertain Army and Navy men.

● ● ● Gene Autry goes to Washington May 3rd after a couple of N.Y. airings... Eugene List will be the first soloist when the CBSymphony returns April 26. (He is now a private in the Army but is getting a leave to play the piano on the opener. Oddly enuff, on Dec. 7th last—Pearl Harbor Day—he was a soloist on the Ford Hour!)... Walter Gross will also be given lines to read on "Duffy's Tavern"... Bob Farris resigned from the local Myron Selznick office because of deal-differences and Bruce Powell, formerly with MCA takes over this morning... Barbara Stanwyck and Robert Taylor offer one of their rare husband and wife appearances on the air in "Penny Serenade" on the Lux show next Monday.

—Remember Pearl Harbor—

Chicago

By FRANK BURKE

TWELVE Chicagoans who have completed three months of intensive training in ultra frequency radio will graduate from the new Naval Training School on Tuesday, April 21, which is operated by Lieutenant William C. Eddy, television expert, in quarters supplied by Balaban and Katz at the State Lake Building. The Chicago radio experts will be shipped immediately to an undisclosed secondary school for advanced training in Radar, the Navy's secret apparatus for the detection of enemy ships and aircraft.

Overheard at an NBC press dinner the other night: That Kay Kyser is the best all around guy in the music business. Wonder if many other orchestra leaders rate the same plaudits from the press?

Neil Bondshu, orchestra leader, played an army benefit at Fort Sheridan, Ill., the other night and got an unprogrammed award. It was a summons to appear before the Musicians Union at Waukegan, Ill., who evidently don't recognize okays given by the Chicago local.

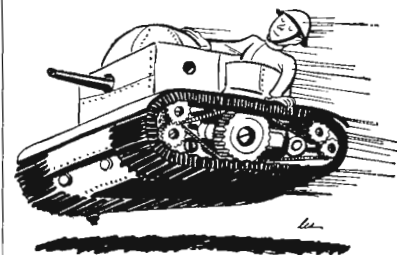
Mary Ann Mercer is the champ air commuter of the Chicago radio colony. She flew back home from a visit to Florida aviation camps last Wednesday to appear on the NBC's "Uncle Walter's Dog House" show and left the next day by air for Kelly and Brooks Field in Texas. Raymond Jeffers, Seeds agency Boswell, accompanied her.

E. C. Carlson, manager of the NBC Central division sales promotion department, back at his desk after a siege of illness.

Rumored that Gus Edwards, manager of Clyde McCoy's orchestra, has bought an interest in "Down Beat," musicians' trade paper. Carl Cons, formerly partner to Glenn Burrs, "Down Beat" publisher, will now devote all his time to "Music and Rhythm," monthly, which will become competitive with "Down Beat." John Hammond of New York also interested in the Cons' publication.

John Rudolph, director of drug promotion at WLW, Cincy., was a Chicago visitor last week.

Sick Listers: J. D. Galbraith, NBC Red salesman, confined to his home; Ollie Morton, special Westinghouse representative of NBC, under observation at Evanston Hospital.



"Listening to WFDL Flint, Mich. sure improves my morale."

Have You Met The Voices
of
GILBERT MACK
?
LEX. 2-1100

NAB Completing Its Agenda For 20th Annual Convention

(Continued from Page 1)

business session slated for 10:30 a.m. on Monday.

The Convention will be largely devoted to the effect of the war on the industry, and Archibald MacLeish, director of the Office of Facts and Figures, and Censorship Director Byron Price will sound the keynote at the first session. An information clinic, in which Major General Alexander D. Surles, War Department Public Relations Director, Captain L. P. Lovette, Office of Public Relations of the Navy, Major General Beaumont-Nesbitt, former director of British War Information, and J. Harold Ryan, assistant director of censorship in charge of radio, will participate, will follow the opening addresses.

Dept. Store Men Scheduled

The noon luncheon speaker has not yet been selected, but in the afternoon a panel of sales managers will discuss "Radio Advertising for Department Stores." The discussion will be led by Richard G. Meyhom, manager of the sales promotion division of the National Retail Dry Goods Association. Also appearing will be Barclay W. Newell, Wm. Taylor Sons & Co., Cleveland; Edgar L. Rice, The A. Palsky Co., Akron, and James W. Petty, Jr., H. & S. Pogue Co., Cincinnati. Coincident with this session time has been set aside for the Independent Radio Network Affiliates, the National Independent Broadcasters, and Network Affiliates, Inc., to hold their meetings.

Breakfast Round-Table Series

A series of Breakfast Round Tables covering wages and hours, the shortage of technicians and a program to train them, and procurement and priority problems is scheduled for Tuesday morning. The Sales Manager's breakfast will feature the New York Time Buyers and John Hymes. A news editors' breakfast will be presided over by J. Harold Ryan, with General Surles, Captain Lovette and Major General Beaumont-Nesbitt expected to participate.

There will be an OFF breakfast, one portion of which will be devoted to the "Four Themes," discussion being led by William B. Lewis of the OFF and Philip Wylie.

The Business Session at 10:30 a.m.

will be devoted to the theme, "Priorities; Men and Materials", Brigadier General Lewis B. Hersey will discuss the Selective Service Act. The afternoon session will be devoted to the music problem.

Sales Managers Meet Wednesday

On Wednesday there will be another series of breakfast round-tables, one on collective bargaining and another a sales manager's round-table with the NAB associate member station representatives leading the discussion. These include Edward Petry and Co., Inc., John Blair and Company, Free & Peters and Weed & Co.

A round-table on the work of the DCB, to be led by E. K. Jett, will also be held, and the second portion of that meeting will be on the protection of property from sabotage, fire and theft. There also will be a breakfast round-table for women program directors, presided over by Miss Jane Weaver, of WTAM.

The business session takes up at 10:30 a.m. and will be turned over to the sales managers. Arthur Horrocks, counsel of the public relations department, Goodyear Tire and Rubber Company, will deliver an address, "The Bridge to a New Democracy." He will be followed by Miller McClintock, director of the Advertising Council, who will speak on the work of that organization.

Alvord To Speak

The afternoon session will be the NAB business session. Ellsworth C. Alvord, tax counselor for NAB, will deliver a brief talk on pending tax legislation. This will be followed by the business session at which 13 proposed amendments to the by-laws will be considered, six directors-at-large will be elected and the 1943 convention site will be selected. This will be followed by resolutions. At 7:30 that evening the annual banquet will be held.

Thursday, the 14th, the NAB board of directors will convene in its initial session of the year, following election.

Women's Meeting Wednesday

Throughout Wednesday a special meeting for women has been arranged by Mrs. Dorothy Lewis, who is serving on a public service basis as NAB coordinator of listener activities.

The theme of the afternoon women's session is "Radio Abroad." Dr. Sterling Fisher of NBC will speak on "Radio's Latest Adventure in Education--The Inter-American University of the Air." Beatrice Belcourt, public relations officer of the CBC, will discuss the subject of "Radio in Canada," while Dr. Winifred C. Cullis, professor of psychology, London University, also will speak.

Lt. Commander Thomas J. Keane, U. S. N., will address the meeting on "The Navy, at Home and Abroad," and Edward M. Kirby, NAB public relations director now on leave of absence as chief of the radio branch, public relations division of the War Department, will speak on "Radio's Place in the War."

FULTON LEWIS, JR. SCOOPS START TWO CONGRESSIONAL INVESTIGATIONS SAME DAY



Washington, March 16--The broadcasts of Fulton Lewis, Jr., Mutual's famed Washington commentator, today resulted in two Congressional investigations.

The House Military Affairs Committee, meeting as a whole, started an investigation of the activities of Sidney Hillman, of the War Production Board, who, although he is a "dollar-a-year" man for the U. S. Government, continues to draw a yearly salary of \$12,000 from the Amalgamated Clothing Workers Union, of which he is still president.

It is alleged that Hillman's Union is monopolizing War Department contracts for service uniforms, and Lewis wanted to know "Why?" He described the existing situation on several of his broadcasts, and soon Capitol Hill found itself flooded with letters and telegrams of protest against

Hillman. The rest will soon be history.

The other probing is into the sugar shortage situation. Under the direction of Representative Wright Patman, of Texas, a special committee is studying Lewis' charges of January 27 that the sugar shortage can be averted by making the alcohol needed in the production of smokeless powder with grain, instead of with sugar.

Of interest locally is the fact that William B. Dolph, WOL General Manager, immediately after the Lewis-impelled investigations had taken form was reported by usually reliable sources to have stated, "No matter how many investigations Fulton Lewis, Jr., stirs up I'm still making him available for local sponsorship at a talent charge of the one-time quarter-hour rate per week."

Maaila Round Convey Con

FRIENDLY SERVICE SAVES TIME AND MONEY AT Postal Telegraph



CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

NEW BUSINESS

WFDF, Flint, Michigan: Altes Brewing Company, Detroit, 15 anns. weekly for 10 weeks, through McCann-Erickson, Detroit; Carter Medicine Company, New York, 5 anns. weekly for 52 weeks, through Street & Finney; Dodds-Dumanois (mortuary), 5 five-minute programs weekly for 52 weeks, through C. C. D. French Agency; Feminine Products, Inc., New York, 3 anns. weekly for 52 weeks, through Small & Seiffer; Flint Baking Company, 3 five-minute programs weekly for 13 weeks; Foster Milburn Company (Doans), 2 anns. weekly for 52 weeks, through Street & Finney; Jaques Mfg. Company (KC Baking Powder), six anns. weekly for 52 weeks, direct; Kellogg Company, 10 anns. weekly for 20 weeks, through J. Walter Thompson, Chicago; Kober Furniture Company, sponsor Baukhage, three times weekly for 13 weeks; Smith-Bridgmans (dept. store), six anns. weekly for 13 weeks;

WOL, Washington, D. C.: Gunther Brewing Co., through H. E. Hudgens Co., 30-minute program on Wednesdays; Liggett and Myers Tobacco Co., through Newell-Emmett Co., daily anns.; Lever Bros. (Swan Soap), through Young & Rubicam, daily anns.; Lever Bros. (Vimms), through BBD&O, daily evening anns.

Musical Scholarship
In Name Of Dr. Damrosch

(Continued from Page 1)

by Radio at Columbus, O., Tuesday, May 5, when Ohio State University, sponsor of the Institute, will present Dr. Damrosch with a citation for his "distinguished career of public service in music, radio and education." Ceremonies will be broadcast by the Blue from 9:30-10:30 p.m., EWT.

To be announced by Edgar Kobak, executive vice-president of the Blue, to H. H. Davis, vice-president of Ohio State, the scholarship will be awarded to the most deserving student now studying music at the university, with particular emphasis on interest in radio.

Dr. Damrosch has conducted the "Music Appreciation Hour" on NBC, and now on the Blue, for 14 years.

"Famous Jury Trials"
Added To Int'l Shows

Williamson Candy Co.'s "Famous Jury Trials" is now being aired on short wave, making a total of three Blue Network programs broadcast to American soldiers overseas via the NBC International stations, WRCA-WNBI. Other Blue programs are P. Ballantine & Sons' "Three Ring Time" and Wheeling Steel Corp.'s "Musical Steelmakers."

"Famous Jury Trials," broadcast Tuesday from 9-9:30 p.m., EWT, on 63 Blue stations, is shortwaved Thursday by transcription at 10 p.m. Aubrey, Moore & Wallace is the agency.

NAB and IBEW Present Case
Against Proposed Radio Taxes

(Continued from Page 1)

of printing unions, despite the contention of John B. Haggerty, president of the International Allied Printing Trades Association and sponsor of the plan, that the diversion of advertising to radio has thrown 25,000 printers out of work.

The NAB statement was presented by Ellsworth C. Alvord, the Association's tax attorney. Alvord appeared only briefly before the Committee, summarizing his statement and inserting the full text in the record. Lawson Wimberly, representing the IBEW, was unable to secure time before the Committee, now winding up its lengthy hearings on the new tax bill, and merely had his remarks inserted in the hearing record.

Alvord Argument Detailed

Alvord pounded hard at every contention of the Haggerty proposal. He said NAB is opposed to the levy because it would imperil a vital public service; because it would be discriminatory, and because it would not benefit labor. He said that the nation's broadcasters realize the tremendous task of financing the war effort, and declared that "they will cheerfully pay their share of all general taxes which the Congress may see fit to impose." But, Alvord emphasized, "they are, however, vigorously opposed to special and discriminatory taxation, and especially to penal taxation which imperils an essential public service."

The NAB tax attorney pointed out that the broadcasting industry is devoting a very large percentage of its time and facilities to programs which are entirely given over to the war effort and bring station operators no income whatsoever. He recalled the resolution adopted last year by the NAB, providing that the industry make its facilities available at no cost to Government agencies engaged in promoting the war effort.

"All-Out War"

"Radio, in short, is engaged in all-out war," Alvord declared, pointing to the War Department communication to the industry informing it that the maintenance of normal broadcast activities is essential to public morale during the national emergency.

He cited programs such as "Report to the Nation" and "This Is War!" and also called the Committee's attention to the thousands of broadcast hours given to Government announcements promoting the sale of War Savings Bonds, recruiting for the armed services, etc.

Recalling that before the war about one-third of the average station's time on the air was devoted to revenue-producing programs, Alvord pointed out that proportion now has decreased, not only because of the granting of time to Government programs, but because of the decline in the production of consumer goods.

He declared that the competitive situation in advertising, plus its decreased necessity for many producers of civilian goods who now cannot fill

the demand for their products, makes it impossible to pass any tax like the one proposed along to the advertisers. He contended that the levy could not be met by obtaining additional advertising and added that for the broadcasters to slash expenses to pay it would mean a lessening of public service activities.

He cracked the contention of Haggerty that broadcast stations enjoy a competitive advantage over newspapers and magazines by pointing out that, while publications can drop pages when advertising becomes thin, stations must remain on the air during the hours specified in their licenses, and that, in fact, the Army has specially requested many major stations to remain on the air 24 hours a day.

Tax An "Intolerable Burden"

"It will be readily apparent that the addition of the proposed tax to the burden of direct expense which the industry already carries would inevitably do serious damage to the service which the American public expects and is entitled to receive from radio," he stressed. "This service, it must be remembered, is being performed today by all radio stations, not by the prosperous ones alone. The tax would be an intolerable burden on the losing stations (the number of which will inevitably be increased), and upon the marginal stations."

The NAB counsel remarked that Congress has always avoided excise taxes which cannot be passed along to the ultimate consumer, and emphasized that the broadcasting industry is in no position to do this. He quoted figures to show that radio by no means enjoys a monopoly of the advertising field, accounting for only about one-eighth the sum annually spent.

Pointing out that, while the proposed levy might benefit the printers, it would do serious harm to the hundreds of thousands of workers directly or indirectly dependent on radio for their livelihood, he declared that "from the standpoint of labor as a whole, the proposal is selfish and short-sighted."

Labor Aspects Treated

The labor aspects of the Haggerty proposal were covered at considerable length in the statement of Wimberly, the IBEW representative emphasizing again the discrimination of a tax which touches only one form of advertising. "A tax on radio advertising alone would have a seriously adverse effect upon the earning opportunities of the members of the IBEW employed in the broadcasting industry," he said. "We submit that there can be no justifiable reason for taxing radio times sales, unless there is an equal rate of taxation on all other advertising."

Wimberly replied at length to the Haggerty contention that 25,000 printing trades workers have been displaced, presenting statistics to prove

PROMOTION

Accent on Nutrition

War-time has brought home to American housewives, the importance of nutrition and has made them nutrition-minded, it is pointed out in a brochure prepared by the NBC spot and local sales division telling the story of 10 nutrition programs now packaged to meet the radio advertisers' needs. The work of William C. Roux, promotion manager for spot and local sales, the booklet tells the story of 18,000,000 women with \$17,000,000,000 a year to spend on food products, within the areas served by 10 stations represented by NBC spot and local sales. A nutrition chart also is provided to be given away to each of the station's listeners. The package program now being made available by NBC spot and local sales over these ten stations is priced at \$1989 weekly, and is open to a limited number of non-competing participating sponsors.

Radio Packs Resort

Advertised solely on KWK, St. Louis, the Shady Valley resort, twenty miles from St. Louis, opened on Easter Sunday to a crowd of 15,000. Food and beer on sale ran out by 2:30 in the afternoon. Entertainment was furnished almost entirely by KWK entertainers. Among those who appeared were: The Shady Valley Folks, and Russell Kaiser, KWK sound man, who organized his own orchestra to play for dancing. The resort will be open on Saturday nights for a hillbilly show and barn dance, which will be aired on KWK.

Ripley Continues on Blue

Robert Ripley's "Believe It Or Not" program will begin its second 13-week cycle on the Blue Network April 25. Presented by the Blue in cooperation with the Coordinator of Inter-American Affairs (Rockefeller Committee), the program is aired Saturday from 10-10:30 p.m., EWT.

that the membership of the Allied Printing Trades Association unions has increased steadily from 1925 to 1940, during the period of radio's greatest expansion.

"The printing industry workers," Wimberly pointed out, "also apparently ignore the fact that the radio broadcasting industry spends several million of dollars each year for printed promotional activities." He added that a large amount of additional advertising has been used by the radio manufacturing industry.

Hits Printers' Statement

Finally, the IBEW representative, countering the printers' assertion that such a tax would be levied on entertainment, rather than advertising, pointed out that such a tax could not be levied on the beneficiaries of that entertainment. "The tax program would be imposed upon the broadcasting stations and the networks—upon the producer, not upon the consumer—and would have a detrimental effect directly upon employees in the broadcasting industry," he declared.

Soft-Drink Clients Far From Giving Up

(Continued from Page 1)

& Son, Inc., will launch a seasonal campaign on April 27 using 10 one-minute transcribed announcements per week on 14 New England stations. Expected that eventually Cliquot's use of radio will be nationwide, reaching upwards of 100 stations, but this will follow launching of the New England campaign as local Cliquot bottlers, in cooperation with the parent firm, set skeds on local stations.

New England being home territory for Cliquot, the firm fully underwrites the campaign in this area each year. Following is the station list which will carry the Cliquot spots starting April 27: WLBZ, WBZ, WBZA, WEEL, WICC, WCAX, WDRC, WLAW, WNLC, WCSH, WESX, WPRO, WGAR, WSYB and WTAG.

Probability of a Canada Dry campaign for Spur, which is still in the conference stage, arises as a result of the recent court decision in Baltimore declaring that "cola" is a generic term and, hence, not the property of any one cola drink manufacturer. Through J. M. Mathes, Inc., Canada Dry this week will launch a newspaper campaign for Spur, "the cola drink with Canada Dry quality" and radio plans are being studied.

Although Spur last Fall was promoted via network—"Michael & Kitty" on 95 Blue stations—spot is expected to be the medium used, at least through the Summer.

WPB Tube Curtailment Not To Affect Industry

(Continued from Page 1)

demand is extremely small. Present inventories, says the WPB, are sufficient for civilian needs for the next two years. Military rejects of these tubes will be added to the stock.

Radio tube manufacturers are already familiarizing their dealers and service men with tube types which they may substitute for those discontinued under the order.

Elimination of these tubes will release 156,000 man-hours and 80,000 machine-hours annually, as well as large stores of critical materials, according to Robert C. Berner, chief of the WPB Radio Section. Sales on the discontinued types amounted to only 780,000 tubes last year, six-tenths of one per cent of the 135,600,000 tubes sold in 1941.

Charge CBC Discrimination

Quebec—Charging that the CBC, maintained with the money of all Canadians, is being used to advocate a "yes" reply to the coming April 26 plebiscite seeking to release the Government from its pledge not to send fighters abroad against their will, a strong protest was voiced in the legislature here Friday against the CBC policy of refusing free time to those urging a "no" vote. CBC entered a denial, saying that only the Prime Minister and Cabinet members are accorded free time.

WHO'S WHO IN RADIO SIMON GOLDMAN

IF not the youngest station manager in radio, 28-year-old Simon Goldman, who guides the destinies of WJTN, Jamestown, N. Y., can at least claim distinction as being one of the youngest executives in the business today. His background is sales, and WJTN's national and local bookings have reflected Goldman's speciality since he took over the station management in April, 1940.



Youthful Executive....

Born in Carthage, New York, on January 18, 1913, Goldman got his primary and high school education in that northern New York State town. He entered Syracuse University in 1931, majored in advertising, and graduated in '35 Magna Cum Laude. While at Syracuse, Goldman took a course in radio under Prof. K. G. Bartlett. This was his first taste of the industry he was later to choose as his life work.

After graduation, Goldman worked at various sales positions, including one at the Globe Store, Watertown, New York. April, 1936, saw him land his first radio job—and a mighty good one it was too for a fellow just breaking into the business. Colonel Wilder, owner of WSYR, Syracuse, was looking for a merchandising manager and saw in Simon Goldman the

man he wanted. When Colonel Wilder bought WJTN in October, 1936, he sent Goldman there as sales manager. In December, '37, Goldman returned to WSYR, but he went back to Jamestown the following year and has remained there since, being appointed manager in 1940, shortly after Colonel Wilder sold out his interests to Jay E. Mason of New York City.

Goldman's outside activities further prove his capabilities. He's vice-president of the Jamestown Advertising and Sales Club, a member of Kiwanis, a snipe skipper in the Chautauqua Lake Yacht Club, and a member of Maplehurst Country Club. As far as sports are concerned, next to sailing, it's golf in the Summer and ice skating and skiing in the Winter. And he still enjoys single blessedness.

Since his appointment as general manager of WJTN, Goldman has inaugurated the first promotion department in the history of the station. He has completely reorganized the sales department with the result that WJTN has substantially increased its local business and doubled regional bookings. One of his outstanding "policy" accomplishments recently has been the setting up of extremely friendly relations with the Jamestown newspapers. Since the Goldman regime at WJTN, radio-newspaper cooperation in Jamestown has hit a new high. At the present time WJTN has both Jamestown newspapers on the air with programs and spot announcements—a situation unusual even in a small city. Another development since Goldman took over the station management is the addition of WHDL, Olean, as a bonus to WJTN on the Blue Network. This move helped WJTN's network business and thus completed an all-around boost in the station's sales.

Dramatic Co-Op Show Being Launched On Blue

(Continued from Page 1)

ment, and it will be available on a co-op basis only during the period May 1 to Sept. 18. On the latter date, the program will again revert to Sloan's for another 30-week period. Warwick & Legler handles the Sloan account.

According to the Blue, seven local sponsors already have signed up for the "Gang Busters" show, which will move into the Friday 8-8:30 p.m., EWT, spot being vacated by removal of the P. Lorillard "New Old Gold Show" to CBS. Other Blue co-op shows currently are the daily news stunts of Baukhage and of Hillman and Lindley.

Produced by Phillips H. Lord, Inc., "Gang Busters" has been on the air since Jan. 15, 1935, and has been sponsored on the Blue by Sloan's since the Fall of 1940. Under the 1941-42 contract which ended April 3, the program was aired Friday from 9-9:30 p.m., EWT, over 63 stations.

Canada Church Unit Asks Sunday Commercial Ban

(Continued from Page 1)

Lord's Day Alliance of Canada delegation which met with the CBC board of governors on Friday. The Alliance suggested that commercial announcements on Sundays should be limited to a brief statement mentioning the name of the sponsor.

The board of governors, in reply, told the delegation that the whole matter of commercial advertising on week-days as well as Sundays is being reviewed and that the suggestion of the Alliance will receive sympathetic consideration.

Lifebuoy Spots To WJZ

Lever Bros. has contracted for a series of one-minute recorded announcements on WJZ in behalf of Lifebuoy soap. The transcriptions will be aired twice daily, Monday through Friday, for nine weeks beginning April 27. Ruthrauff & Ryan is the agency.

BMI Board Meeting; 650 Stations Signed

(Continued from Page 1)

ected to the board in Klauber's place.

Carl Haverlin, head of station relations for BMI, told the board he confidentially expected a final total of between 730 and 740 licensees. The 650 actually signed to date, he pointed out, represented 84 per cent of last year's licensee group and, with the 62 pledges, these figures would be boosted to 712, or 92 per cent of last year. Of the remaining 68 members last year, Haverlin commented that this as yet unpledged group nevertheless was continuing to send in contracts belatedly, and most could be counted on in the end. He said the 712 figure would be reached by convention time in May, at the latest.

Full Board Attends

Full BMI board was on hand Friday for what was termed a routine session, with the exception of Niles Trammell, away due to recent illness, who was represented by Robert Myers, of the NBC legal department. Neville Miller, NAB and BMI president, presided.

In accepting the resignation of Klauber, the BMI board adopted the following resolution:

"The board of directors of BMI accept with profound regret the resignation from its board of Mr. Edward Klauber. The board believes that the vision and courage of Mr. Klauber were indispensable to the success of BMI. In acknowledging the resignation of Mr. Klauber, which is incidental to his side of a large number of other tasks in order to free himself for duties of a broader scope, the board is, however, pleased to announce the election to membership of Mefford R. Runyon, vice-president of the Columbia Broadcasting System, Inc., to fill Mr. Klauber's place on the board."

WQXR Adds Accounts

Ruppert's beer, Quaker Oats "Sparkies," Franklin Simon, and the A. B. Campbell Carpet Cleaning Company are new spot advertisers on WQXR, New York. The Jacob Ruppert Brewery returns to WQXR with twelve spots per week, beginning today, through Ruthrauff & Ryan. Quaker Oats Co., through the same agency, has contracted for six spots per week for eight weeks, as promotion for "Sparkies."

Franklin Simon & Co., department store, will use 24 spots per week for a two-week campaign in behalf of its fur storage department. Hirshon-Garfield, Inc., placed the account. A. B. Campbell Carpet Cleaning Co., through Weiss & Geller, Inc., will use twenty-one spots per week for the thirteen weeks, also beginning today.

Adam Bouts On WFCI

Providence, R. I.—WFCI has been added to the list of stations carrying the Adam Hats "Sport Parade" on the Blue Network. Announcement of the new contract was made by Ted Allen, WFCI commercial manager.



Coast-to-Coast



WSAZ, Huntington, W. Va., recently took part in promoting a new name for the Huntington Baseball Club. The contest was worked with the local Sunday "Herald-Advertiser." For submitting the name "Jewels" a lucky listener received a complimentary pass to all games played by the Huntington "Jewels."

Ezra McIntosh, program director of WWNC, Asheville, N. C., is giving a series of 10 lectures on radio at the exclusive Asheville School for Boys. The purpose of these lectures is to prepare the students for a full time radio course at this Prep School next semester. Frances Nelson, one of radio's first female control operators, is reason for WWNC's announcers spending so much time around the studios recently. Miss Nelson, a graduate of Biltmore College, is a veteran of three months at the station.

Isabel Manning Hewson, who conducts "Morning Market Basketeer," on WEAJ, New York, repeated her most popular broadcast of recent weeks in the First Reformed Church of Jamaica, L. I., on Sunday. The program deals with the story of the "V" for Victory symbol from the days of James II to the present.

The inside story of America's battle of production is dramatized on WPAT, Paterson, N. J., every Sunday afternoon at 5:45, when the station airs a new series of programs entitled "Todd Grant Gets the Story." The series will feature weekly news dispatches, with interpretations, from the nation's battlefield of production.

Recent three-hour broadcast on WPID, Petersburg, Va., netted a total of \$28,500 in additional purchases of U. S. Savings Bonds and Stamps. WPID staff writers, Stewart Spencer and Ray Leslie produced the three-hour dramatic feature, which was styled along the lines of the "This Is War" series. Pledges were phoned to the station and read over the air during the broadcast, which, in addition to the dramatic portions, featured brief talks by civic leaders.

The Deep River Boys, on a Southern tour, gave two 15-minute programs

1	9	4	2
17	18	19	20
21	22	23	24
25	26	27	28
29	30		

BIRTHDAYS

April 20

Merritt W. Barnum
Betty Lou Gerson
Wilfred Glenn Bud Linn
Arthur Pine

over WPTF, Raleigh, recently... Opal Knowles, purchasing agent and secretary to manager Richard Mason, observed her ninth anniversary in the employ of WPTF on April 7.

New voice on WBIG, Greensboro, N. C., is Charles Cummins, Jr., who has taken over the sports department editorship vacated by Tom Fleet, who is awaiting a call from the Army Air Corps.

Nick Kenny, radio editor of the New York Daily Mirror, inaugurates new 15-minute series, titled "Military Parade" on WINS, New York. Programs will feature the playing of military marches and war songs interspersed with "jingoisms," patriotic appeals set to rhymes by Kenny.

New WGAC, Augusta, Ga., staffers are Laurens Moore, announcer who comes to the station from NBC guest relations, and Preston Holland who has been added to the sales department... Bill Strauss, WGAC engineer, has been classified 1-A and is expecting an early call from Uncle Sam. Ben Miller has gone with the public relations office of the War Department in Washington. Steve Manderson replaces him.

WISN, Milwaukee, is broadcasting all the 1942 baseball games of the Milwaukee Brewers, of the American Association, beginning with the season's opener played on Thursday, it was announced last week by Bill Veeck, president of the Milwaukee club, and Gaston W. Grignon, general manager of WISN. Announcers for these broadcasts are Mickey Heath, popular Milwaukee Brewer coach and well-known sportscaster, who will describe the play-by-play, and Dutch Underhill, chief of the WISN sports department, who will cover the highlights, scores of other games, and between innings comment. Lever Brothers and General Mills are sharing sponsorship of these broadcasts.

Following through on President Roosevelt's request for a name for the war, WEBR, Buffalo, conducted a prize contest to determine a suitable title for the conflict. First prize was given to the listener who suggested "Dictators' War."

Forrest Clough is now being aired six half-hours weekly on KFJZ, Fort Worth, in a new program titled "Shopping Reporter." Sponsored by local merchants, the series presents items of interest to housewives and menfolk. Record music by Bob Wills and His Texas Playboys furnishes the musical background. Clough also presents the "KFJZ Church Calendar" with Frances Kay at the organ on Saturday afternoons. L. Roy Duffy is the account executive on the "Shopping Reporter" and handles production of the "KFJZ Church Calendar."

Announcers at WDAS, Philadelphia are undergoing a course in target practice being given by the chief guard of one of local bank rifle teams. Station has started the practice in the belief that familiarity with firearms will be useful in combatting sabotage... Lanse McCurley, sports editor of the Philadelphia Daily "News" and WDAS sports commentator, is now back at the microphone after being out for several weeks due to illness.

New production manager of WJZ, Tuscola, Ill., is "Dippy" Johnston, veteran member of the staff... Addition to the WJZ engineering staff is Gordon Miller of Eau Claire, Wisc., who replaces Bob Williams, now in the army... Bob McCracken, newcomer to WJZ, has just had a new tune published under the title of "Hullabaloo." McCracken, in collaboration with "Dippy" Johnston, also wrote a tune to introduce the baseball games on WJZ.

Bob Peebles, formerly of WJTN, Jamestown, N. Y., is the latest addition to the announcing staff of WCAE, Pittsburgh... John Ott of WCAE technical department has re-enlisted in the United States Navy. He will return to the service as a third class radio man in the submarine division.

For the dealers and distributors of General Mills Products, assembled in meeting at the Keystone Hotel, Thursday evening, WWSW, Pittsburgh, presented a half-hour jamboree that featured Bill Benswanger, Sam Watters, Jack Craddock, plus a musical program supplied by Brad Hunt's Orchestra and Two Queens and a Jack, a novelty yodelin' act. The program, broadcast from 8-8:30, acted as a welcome-home gesture to the Pirates who arrived in Pittsburgh Friday for the season's local opener.

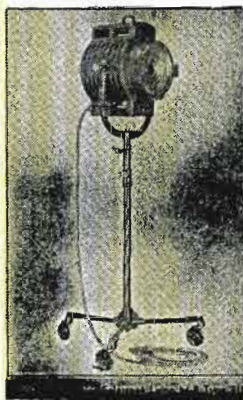
KMOX, St. Louis, will stage a demonstration of "classroom technique" before apprentice teachers and seniors of the Harris Teachers College of St. Louis on April 24. Elizabeth Ann Campbell, director of educational activities for the station, will supervise the demonstration.

Ray Gondek, newest member of the engineering staff at WHAM, Rochester, N. Y., underwent a serious operation last week. Latest reports are that he is doing very well and will be back on the job in a few weeks... WHAM is producing a new show called "America Keeps Faith." Weekly program is fed to the station's FM outlet, W51R, and presents a concert orchestra under the direction of Charles Siverson and guest artists every Tuesday night.

WIP, Philadelphia, Pa., will broadcast the highlight events of the Penn Relay Carnival on April 24 and 25... Milton Gottlieb, assistant pilot on WIP's "Dawn Patrol," received a pen and pencil set from his fellow workers as gift recently. He has been called to the colors and will be replaced by Walter Wilson... Mort Lawrence, WIP "Dawn Patroller," is turning over all his request mail to the waste paper conservation corps as one of his contributions to the war effort.

Arden X. Pangborn, managing director of KGW-KEX in Portland, Oregon, announced this week the sale of the Baukhage news programs to the Fisher Flouring Mills Company of Seattle, and of the "News Here and Abroad" series to the Stevens Cleaners of Portland, on KEX, the local Blue outlet. Previously, the Fisher firm had sponsored on a trial basis, two-a-week of the Baukhage programs and three-a-week of "News Here and Abroad." They chose to drop the latter and increase the Baukhage airings to the complete five-a-week. The Hillman and Lindley shows were immediately bought by Stevens.

William S. Gailmor, news analyst, heard on WHN, New York, on Sundays, 1:30-1:45 p.m., has been renewed by his sponsor, the Stuhmer Baking Company, for another thirty-nine weeks during the same period. Gailmor, who has been heard under the same sponsorship for the past year, on WHN, is a widely traveled lecturer and foreign correspondent formerly stationed in the Near East. Earlier this year he was presented in a series of news analyses on W71NY, WOR's FM station.



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