

M Street MARKET RANKING

1	New York, NY	16,321,400	63	McAllen/Brownsville, TX	793,700
2	Los Angeles, CA	13,260,400	64	Albany/Schenectady/Troy, NY	783,300
3	Chicago, IL	8,202,900	65	Rochester, NY	775,900
4	San Francisco/Oakland, CA	6,034,200	66	Tulsa, OK	771,500
5	Philadelphia, PA	4,697,300	67	Poughkeepsie/Kingston, NY	766,800
6	Detroit, MI	4,302,400	68	Fresno, CA	732,000
7	Dallas/Fort Worth, TX	4,275,000	69	Lowell/Lawrence, MA	729,000
8	Miami/Fort Lauderdale, FL	3,960,900	70	Syracuse, NY	718,800
9	Houston/Galveston, TX	3,940,800	70	Monmouth-Ocean Counties, NJ	714,900
10	Boston, MA	3,601,800	71	Escondido/Oceanside/Carlsbad, CA	710,400
11	Washington, DC	3,572,300	72	Grand Rapids, MI	706,500
12	Long Island (western), NY	2,701,600	73	Gary/Hammond, IN	706,400
13	Seattle/Tacoma/Everett, WA	2,600,800	74	Allentown/Bethlehem, PA	678,100
14	St. Louis, MO	2,495,300	75	Baton Rouge, LA	676,900
15	Atlanta, GA	2,479,300	76	Oxnard/Ventura, CA	672,100
16	San Diego/Tijuana, CA	2,465,500	77	Omaha, NE	669,100
17	Tampa/St. Petersburg, FL	2,372,500	78	Springfield, MA	662,800
18	Pittsburgh, PA	2,358,200	79	Knoxville, TN	660,700
19	Anaheim/Santa Ana, CA	2,340,100	80	Monterey Bay/Salinas, CA	652,700
20	Phoenix, AZ	2,209,200	81	Las Vegas, NV	643,400
21	Minneapolis/St. Paul, MN	2,177,200	82	Tucson, AZ	639,800
22	Baltimore, MD	2,129,200	83	Akron, OH	638,400
23	Cleveland, OH	2,043,400	84	Toledo, OH	632,000
24	Denver, CO	1,959,700	85	El Paso/Ciudad Juarez, TX	628,800
25	Cincinnati, OH	1,712,400	86	Ponce, PR	570,900
26	San Antonio, TX	1,540,200	87	Wichita, KS	548,400
27	Kansas City, MO	1,540,100	88	Albuquerque, NM	544,800
28	Milwaukee, WI	1,536,500	89	Fort Wayne, IN	536,400
29	San Jose, CA	1,471,700	90	Charleston, SC	534,200
30	Salt Lake City/Ogden, UT	1,450,300	91	Harrisburg, PA	530,900
31	Sacramento, CA	1,431,000	92	Little Rock, AR	525,800
32	Tidewater, VA	1,403,300	93	Lafayette, LA	512,900
33	New Orleans, LA	1,401,900	93	Chattanooga, TN	512,900
34	Portland, OR	1,382,800	95	Johnson City/Kingsport, TN	507,000
35	Riverside/San Bernardino, CA	1,371,600	96	Stockton, CA	501,900
36	Columbus, OH	1,338,400	97	Flint, MI	495,200
37	Vallejo/Concord, CA	1,251,500	98	Mobile, AL	493,300
38	Orlando, FL	1,230,500	99	Mayaguez, PR	492,500
39	Hartford, CT	1,193,700	100	New Haven, CT	478,300
40	Greensboro/Winston-Salem, NC	1,183,700	101	Columbia, SC	477,800
41	Indianapolis, IN	1,182,900	102	Sarasota, FL	475,700
42	San Juan, PR	1,173,200	103	Manchester/Nashua, NH	475,000
43	Buffalo/Niagara Falls, NY	1,146,200	104	Scranton/Wilkes-Barre, PA	461,800
44	Providence, RI	1,136,100	105	Bakersfield, CA	460,800
45	Oklahoma City, OK	1,061,600	106	Wilmington, DE	459,500
46	West Palm Beach, FL	1,000,700	107	Saginaw/Bay City/Midland, MI	459,500
47	Memphis, TN	988,300	108	Colorado Springs, CO	454,700
48	Nashville, TN	986,400	109	Bridgeport, CT	453,500
49	Louisville, KY	978,700	110	Corpus Christi, TX	449,000
50	Charlotte, NC	978,400	111	Lakeland, FL	446,400
51	Jacksonville, FL	976,600	112	Worcester, MA	445,500
52	Dayton, OH	972,800	113	Portland/Lewiston, ME	443,200
53	Austin, TX	950,500	114	Spokane, WA	441,400
55	New Brunswick, NJ	888,100	115	Augusta, GA	440,600
56	Honolulu, HI	849,400	116	Annapolis, MD	434,400
57	White Plains, NY	823,900	117	Savannah, GA	430,600
58	Richmond, VA	817,500	118	Titusville/Melbourne, FL	429,800
59	Greenville/Spartanburg, SC	808,100	119	Morristown, NJ	427,500
60	Raleigh/Durham/Chapel Hill, NC	801,700	120	Huntsville, AL	426,600
61	Youngstown, OH	799,000	121	Lansing, MI	424,700
62	Birmingham, AL	795,500	122	Jackson, MS	419,400

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123	Trenton, NJ	416,000	184	Monroe, LA	248,000
124	Lancaster, PA	413,100	185	Killeen/Temple, TX	245,400
125	Portsmouth/Dover, NH	412,100	186	Lincoln, NE	244,200
126	Madison, WI	405,900	187	Joplin, MO	242,800
127	Lexington, KY	394,600	188	Lubbock, TX	242,300
128	Daytona Beach, FL	393,300	189	Lake Texoma, TX	240,100
129	Des Moines, IA	389,000	190	Hernando-Citrus Counties, FL	240,000
130	Shreveport, LA	386,500	191	Gainesville, FL	239,400
131	Visalia/Porterville, CA	385,200	192	Hagerstown, MD	237,500
132	Beaumont, TX	380,800	193	Eugene/Springfield, OR	235,900
133	Davenport, IA	377,500	194	Sandusky, OH	234,300
134	Santa Rosa, CA	374,500	195	San Luis Obispo, CA	234,100
135	Pensacola, FL	370,800	196	Fort Smith, AR	231,500
136	Canton, OH	369,800	197	Morgantown, WV	231,000
137	New Bedford/Fall River, MA	358,700	198	Carbondale, IL	229,300
138	Biloxi/Gulfport, MS	355,700	199	Lake Charles, LA	222,800
139	Modesto, CA	354,600	200	Tyler, TX	220,900
140	Stamford/Norwalk, CT	350,100	201	Fayetteville, AR	220,800
141	Evansville, IN	349,800	202	Medford/Ashland, OR	220,700
142	South Bend, IN	346,900	203	Waterbury, CT	219,900
143	Fort Myers, FL	343,300	204	Florence, SC	219,100
144	Macon, GA	339,600	205	Vineland, NJ	218,700
145	Asheville, NC	339,300	206	Green Bay, WI	215,500
146	Montgomery, AL	330,300	207	Elizabethtown, KY	215,300
147	Reading, PA	327,400	208	Wilmington, NC	214,700
148	Appleton/Oshkosh, WI	323,700	209	Augusta, ME	213,300
149	Springfield, MO	321,500	210	Ocala, FL	212,000
150	Plymouth, MA	319,900	211	Atlantic City, NJ	211,700
151	Odessa/Midland, TX	319,500	212	Amarillo, TX	209,000
152	Utica/Rome, NY	317,700	213	Johnstown, PA	207,200
153	Boise, ID	316,500	214	Champaign/Urbana, IL	206,700
154	York, PA	315,800	215	Anderson, SC	205,100
155	Peoria, IL	311,300	216	Olympia, WA	204,500
156	Fort Collins, CO	310,200	217	Santa Barbara, CA	201,800
157	Reno, NV	307,300	218	Winchester/Martinsburg, VA	200,700
158	Hickory/Morgantown, NC	298,500	219	Lafayette, IN	199,900
159	Anchorage, AK	295,900	220	Rocky Mount-Wilson, NC	198,500
160	Anderson/Muncie, IN	294,500	221	Houma/Thibodaux, LA	196,700
161	Kenosha/Racine, WI	286,500	222	Duluth/Superior, MN	195,700
162	Roanoke, VA	284,500	223	Muskegon, MI	194,000
163	Rockford, IL	280,300	224	Danbury, CT	193,900
164	Huntington, WV	278,100	225	Springfield, IL	192,500
165	New London/Norwich, CT	276,800	226	Yakima, WA	190,500
166	Columbus, GA	276,000	227	Bryan/College Station, TX	190,000
167	Eric, PA	270,200	228	Merced, CA	189,700
168	Salem, OR	270,000	229	Laurel/Hattiesburg, MS	188,800
169	Burlington/Plattsburgh, VT	268,400	230	Cape Cod, MA	187,700
170	Charleston, WV	266,400	231	Palm Springs/Indio, CA	186,400
171	Waco, TX	266,300	232	Sheboygan/Manitowoc, WI	184,900
171	Fayetteville, NC	266,300	232	Lancaster/Antelope Valley, CA	184,900
173	Ann Arbor, MI	266,000	234	Chico, CA	183,400
174	Binghamton, NY	261,800	235	Middletown/Monticello, NY	182,100
175	Longview/Marshall, TX	260,100	235	St. Cloud, MN	182,100
176	New Bern/Morehead City, NC	258,900	237	Topeka, KS	179,900
177	Cedar Rapids/Iowa City, IA	256,600	238	Lynchburg, VA	179,700
178	Provo, UT	254,900	239	Clarksville/Hopkinsville, TN	178,500
179	Tallahassee, FL	254,000	240	Muscle Shoals, AL	177,200
180	Jackson, TN	252,000	241	Eau Claire, WI	175,100
181	Kalamazoo, MI	251,500	242	Abilene, TX	172,100
182	Salisbury/Ocean City, MD	250,800	243	Steubenville/Weirton, OH	171,500
183	Fort Pierce/Vero Beach, FL	249,700	244	Fort Walton Beach/Destin, FL	171,200

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245	Glens Falls/Saratoga Springs, NY	170,600	308	Billings, MT	128,500
246	Lima, OH	170,100	309	Valdosta, GA	128,200
246	Wheeling, WV	170,100	310	Sumter, SC	128,100
248	Texarkana, TX	169,600	311	Dubuque, IA	127,000
249	Hot Springs, AR	168,800	312	St. Joseph, MO	126,400
250	Terre Haute, IN	168,100	313	Bluefield, WV	126,400
251	Muskogee, OK	166,300	314	Charlottesville, VA	126,300
252	DuBois, PA	166,300	315	Nacogdoches/Lufkin, TX	126,000
253	Tuscaloosa, AL	166,200	316	Decatur, IL	124,200
254	Pikeville/Eastern Kentucky, KY	165,200	317	Mount Pleasant, MI	123,500
255	Naples, FL	164,200	318	Yuba City/Marysville, CA	122,200
256	Janesville/Beloit, WI	163,500	319	Rapid City, SD	121,700
257	Parkersburg/Marietta, WV	162,700	320	Hazleton, PA	121,500
258	Alexandria, LA	162,500	321	El Centro/Mexicali, CA	119,800
259	Dothan, AL	161,400	322	Harrisonburg, VA	119,000
260	Albany, GA	161,200	323	Traverse City/NW Michigan, MI	118,800
261	Pueblo, CO	160,500	324	Manhattan, KS	118,000
262	Tupelo, MS	159,500	325	Bellingham, WA	117,900
263	Myrtle Beach, SC	158,700	325	New River Valley, VA	117,900
264	Four Corners, NM	158,600	327	Grand Junction, CO	117,700
265	Richland/Kennewick/Pasco, WA	157,600	327	Hilton Head Island/Beaufort, SC	117,700
266	Columbus, MS	157,400	329	Eureka/Arcata, CA	117,600
267	Bangor, ME	156,900	330	Victoria, TX	116,300
268	Central Upper Michigan, MI	153,400	331	State College, PA	115,800
269	Sioux Falls, SD	153,200	332	Riverhead/Sag Harbor, NY	115,100
270	Panama City, FL	152,800	333	Quincy/Hannibal, IL	114,900
271	Wichita Falls, TX	152,700	334	Rome, GA	113,700
272	Elkhart/Goshen, IN	152,300	335	Pinal County, AZ	112,600
273	Port Charlotte, FL	152,000	336	Brattleboro/Keene, VT	112,100
274	Corvallis/Albany, OR	152,000	337	St. Lawrence/Ogdensburg, NY	111,700
275	Beckley, WV	149,500	338	Logan, UT	110,400
276	Fargo, ND	148,200	338	Dover, DE	110,400
277	Bowling Green, KY	147,600	340	Prescott, AZ	110,100
278	Las Cruces, NM	147,600	341	Southbridge, MA	109,700
279	Bloomington/Normal, IL	147,000	342	Pocatello, ID	109,400
280	La Crosse, WI	145,900	343	Owensboro, KY	108,900
281	Waterloo, IA	145,400	344	San Angelo, TX	107,900
283	Redding, CA	145,100	345	Watertown, NY	105,400
284	Port Huron, MI	144,000	346	Ithaca, NY	105,000
285	Sioux City, IA	143,600	346	Grand Island, NE	105,000
286	Frederick, MD	143,300	348	Greenville, NC	103,900
287	Columbia, MO	141,100	349	Bloomington, IN	103,800
288	Newport, RI	140,900	351	Yuma, AZ	102,800
289	Anniston, AL	140,800	352	Meridian, MS	102,700
291	Benton Harbor, MI	139,800	353	Gadsden, AL	102,300
292	Jonesboro, AR	139,200	354	Mankato, MN	102,000
293	Pittsfield, MA	138,500	355	Rochester, MN	101,900
294	Cape Girardeau-Sikeston, MO	138,300	356	Hobbs, NM	101,300
295	Laredo/Nuevo Laredo, TX	136,500	357	Kokomo, IN	100,400
296	Santa Fe, NM	135,300	358	Ashtabula, OH	99,100
297	Elmira, NY	134,700	359	Cumberland, MD	98,100
298	Pascagoula/Moss Point, MS	134,600	360	Longview/Kelso, WA	97,200
299	Battle Creek, MI	134,200	361	Idaho Falls, ID	96,800
300	Williamsport, PA	134,000	362	Danville, IL	96,800
301	Wausau, WI	133,800	363	Fredericksburg, VA	94,000
302	Fitchburg, MA	133,400	364	Lawrence, KS	93,100
303	Santa Maria/Lompoc, CA	132,900	365	Grand Forks, ND	92,800
304	Danville, VA	131,200	366	Petoskey/Cheboygan, MI	92,200
305	Lawton, OK	130,400	367	Presque Isle/Northern Maine, ME	92,100
305	Athens, GA	130,400	369	Staunton/Waynesboro, VA	90,600
307	Altoona, PA	129,900	369	Pine Bluff, AR	90,000

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370	Bismarck, ND	89,300	431	Eagle Pass/Piedras Negras, TX	41,900
371	Roseburg, OR	88,500	432	Astoria, OR	41,300
372	Hibbing/Virginia, MN	87,500	432	Fond Du Lac, WI	41,300
373	Bend, OR	86,800	433	Aspen/Glenwood Springs, CO	41,200
374	Maui, HI	86,400	434	Newport, OR	37,800
375	Greenville, MS	86,100	435	Scottsbluff, NE	37,500
376	Auburn-Opelika, AL	84,800	436	Breckenridge/Vail, CO	31,900
377	Paducah, KY	83,400	437	Sault Ste. Marie, ON	29,300
378	Kalispell, MT	83,100	438	Barstow, CA	28,300
378	Cape May, NJ	81,200	439	Taney County, MO	27,700
380	Jefferson City, MO	80,800	440	Kenai, AK	26,700
381	Clovis, NM	80,600	441	Juneau, AK	26,200
382	Cheyenne, WY	79,700			
383	Key West/Florida Keys, FL	79,000			
384	Great Falls, MT	78,600			
385	Missoula, MT	77,400			
386	Union City/Fulton, TN	76,500			
387	Lake Winnepesaukee, NH	75,300			
388	Cookeville/Sparta, TN	74,200			
389	Richmond, IN	73,900			
390	Brunswick, GA	72,800			
391	Jamestown, NY	72,400			
392	Natchez, MS	72,200			
393	Twin Falls, ID	70,200			
393	Casper, WY	70,200			
395	Fairbanks, AK	69,500			
396	Victorville-Hesperia, CA	68,700			
397	Menominee/Marinette, MI	67,500			
398	Williston, ND	66,500			
398	Claremont/Springfield, NH	66,500			
400	Ontario, OR	66,300			
401	Havasú/Bullhead City, AZ	65,800			
402	McComb, MS	65,700			
403	Columbus, IN	64,500			
404	Hanover/Lebanon, NH	63,600			
405	Minot, ND	63,100			
406	Enid, OK	62,900			
407	Rutland, VT	61,200			
408	Pendleton, OR	61,100			
409	Roswell, NM	60,600			
410	Coos Bay, OR	60,500			
410	Big Rapids, MI	60,400			
412	Aberdeen/Hoquiam, WA	57,900			
413	Greenfield, MA	57,100			
414	Klamath Falls, OR	55,000			
415	Montpelier/Barre, VT	54,900			
415	Walla Walla, WA	54,900			
417	Flagstaff, AZ	54,200			
418	Yucca Valley, CA	52,500			
419	Ponca City, OK	52,400			
420	Kauai, HI	52,400			
421	Pullman/Moscow, WA	49,300			
421	Butte, MT	49,200			
423	Helena, MT	48,200			
424	Lake Tahoe, CA	48,100			
425	Lewiston, ID	47,000			
426	Bozeman, MT	46,800			
427	Wenatchee, WA	46,600			
428	Del Rio/Ciudad Acuna, TX	45,900			
429	Northeastern Michigan, MI	43,900			
430	Sierra Vista, AZ	42,900			

Ages	1990	Share	Change
under 5	18,354,443	7.40%	13.70%
5 to 17	45,249,989	18.20%	-4.50%
18-24	26,737,766	10.80%	-10.90%
25-44	80,754,835	32.50%	28.80%
45-54	25,223,086	10.10%	10.60%
55-64	21,147,923	8.50%	-2.60%
65-74	18,106,558	7.30%	16.20%
75-84	10,055,108	4.00%	30.10%
85 & over	3,080,165	1.20%	37.60%
Total	248,709,873	100.00%	