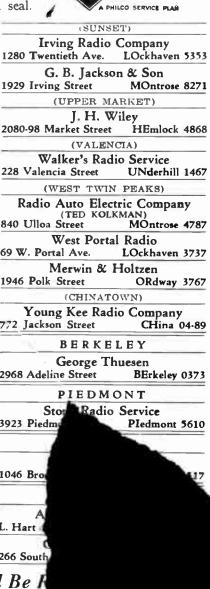


# For Emergency Radio Service

The following members of RADIO MANUFACTURERS SERVICE have qualified by training and experience to give expert and reliable radio service.

R ADIO MANUFACTURERS SERVICE is a national organization of trained service men, sponsored by Philco for the benefit of all radio owners. All work measures up to standards permitting display of the R. M. S. seal.

SAN FRANCISCO	-
(DOWNTOWN)	12
Central Radio Sales & Service 688 Geary Street FRanklin 0523	19
Hunter Music House 1205 Market Street UNderhill 5723	-
Coast Radio Company 1106 Market St. UNderhill 3335	20
(HAIGHT)	22
Burt's Radio Service 844 Cole Street HEmlock 2375	-
(INGLESIDE)	
S. & O. Radio Sales & Service 1607 Ocean Avenue ELkridge 1586	84
(MISSION)	69
Dollar Radio Service 2813 Twenty-fourth St. ATwater 1935	<u>19</u>
Art Bennett Radio Service 2841 Mission Street VAlencia 5361	77
Christophe's Radio Sales & Service 2388 & 3285 Mission MI, 2098 & 7769	
(PARKSIDE)	29
Cottage Radio Service 1119 Taraval LOckhaven 1235	
RICHMOND)	39
Grayson's Radio & Music Store 304 Sixth Avenue BAyview 0543	_
George M. Beale 130 Twenty-fifth Ave. BAyview 7120	10
General Radio Service Co. 1821 Balboa SKyline 8611	-
(DIVISADERO-FILLMORE)	L.
Schultz Radio Company 432 Divisadero MArket 1502	26
Phone Us We'	



Best Radio S

#### 3

### Special \$20.00 Trade-In

Turn in your old set and get \$20 allowance on our stock of 1935 RCA-Victor and Emerson sets. Just a few left. You can't miss on these values.

ART BENNETT 2841 Mission Street VAlencia 5361

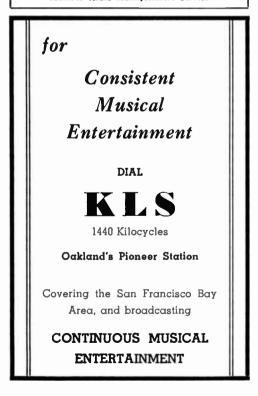
6 Months' Free Membership in the Western World-Wave Club FREE with purchase of a Long-Short Wave

# PHILCO RADIO

New Sets, all makes. Special attention to your old set. Expert service on all styles and makes. The best in workmanship, parts and tubes, and a written guarantee with every job.

Open 9 a.m. to 7 p.m.

Central Radio Sales & Service 688 Geary Street FRanklin 0523 Member Redio Menufacturers Service



į

÷

# It's Easy and Pleasant to Take!

IF YOU HAVE THOSE RADIO-LISTENER BLUES BECAUSE YOU'VE BEEN DIALING ON YOUR RADIO SET FOR SOMETHING NEW IN RADIO PROGRAMS AND HAVE NOT FOUND WHAT YOU WANTED WHEN YOU WANTED IT JUST TRY FOR A REMEDY 52 WEEKLY ISSUES OF BROADCAST WEEKLY WITH OVER 3000 PROGRAMS EACH WEEK FROM WHICH TO CHOOSE AND ADVANCE NEWS OF ALL BIG EVENTS SCHEDULED FOR RADIO AND YOU'LL NEVER HAVE THE LISTENER-BLUES AGAIN.

#### BROADCAST WEEKLY

1114 Mission Street, San Francisco.

Please enter subscription for 52 issues at \$3(or 26 issues for \$2), for which payment is enclosed. Send it to

NAME	1.1.1.1 au au un 0.4.0 0.00 P.4990	 

ADDRESS \_\_\_\_\_

CITY

STATE.....



**F**OR over 10 years American-Bosch has been acknowledged "the best in radio". Now—no matter what you want in radio or the price you want to pay—you can be the proud possessor of an American-Bosch. For the 1936 American-Bosch line includes many models from which to choose according to your own special desires:—

Choose your range. There are American-Bosch sets with American broadcasts only—American-Bosch Radios with two wave bands, American and Foreign—American-Bosch Radios complete, not only with American and Foreign but also police broadcasts, amateur, aviation, ship to shore and U. S. Government weather reports—4 wave bands in all.

Choose your size. Generous-size console cabinets, graceful in contour, that become an important piece of furniture in the home; handsome consolets that stand proud and prepossessing on a mantle or a refectory table; little portable radios that fit snugly into any bookshelf or set securely on an end table.

Choose your price range; entirely new American-Bosch Radios start as low as \$17.95—just think of it! Come in—look around—choose the set you want! Let us demonstrate the magnificent tune, the incomparable performance of the best in radio—American-Bosch.

Liberal trade-in-liberal terms!

# AUTOMOTIVE SERVICE, Inc.

950 Van Ness Avenue SAN FRANCISCO, CALIFORNIA Northern California Distributors





Model 510E—5 tube, 8 tube performance, standard and police bands superheterodyne Console radio. Range includes 540 to 1500, and 1500 to 3600 Kilocycles.

American-Bosch Radio is licensed under patents and applications of R. C. A. and Hazeltine Corp.

# BROADCAST WEEKLY

Established 1922

San Francisco, California, September 14, 1935

Vol. XIV, No. 37

# News and Comment

EW features this week constitute an inaugural of the 1935 Fall Radio Season. Sunday brings back the "Church of the Air" and "Voice of Experience" over CBS. On Monday, the new Grace Moore program is scheduled over NBC. Signund Romberg and Deems Taylor, "Crime Clues" and one of the classics of radio—"Great Moments in History" return via NBC on Tuesday, Two new NBC major features occupy the Wednesday Spotlight—Warden Lewis Lawes, and the new "Rendezvous Musical." The Atwater Kent program with Jessica Dragonette, soprano, and Josef Pasternack's orchestra opens a new series, Thursday over CBS.

From now until change from daylight saving to standard time schedules, many new programs will have their fall premiere. See day by day schedules for time of new features beginning on page 16.

### Historic Events to Be Revived Over NBC from Actual Scenes

THE glory that was Greece and the glory that was ancient Rome—and Florence, Venice, Versailles, Paris, Heidelberg, and other famous historical spots in Europe—will be revived for NBC listeners in a series of programs from the actual scenes, beginning in October.

Dr. Franklin Dunham, educational director of the NBC, after conferring with John F. Royal, NBC vice-president in charge of programs, recently returned from a trip to Europe during which he arranged with foreign radio officials for an increase in broadcasts to the United States.

The programs will be designed to benefit history students in schools and colleges as well as the general listener, Dr. Dunham said.

"Here we will be carrying out the greatest mission of radio to education," Dr. Dunham stated, "by bringing to the classroom a picture of events and places of great historical importance which vitalize the lesson, thus doing for the school what it cannot do easily itself."

The broadcasts will be interesting as well as educational, will be delivered in clear easily understood English, and will be based on material from verse and stories.

It is planned to set up microphones on the actual scenes, such as the Acropolis and Parthenon in Athens; the field at Marathon, where the Greeks defeated the Persians; the Coliseum at Rome; the great art centers of Florence; Palace of the Doges in Venice; the battlefields of Waterloo and Hastings, where William the Conqueror landed; the Holy Land, Vienna, Plymouth, England, and others.

"The millions of Americans who have wanted to visit the world's great historical shrines thus will be enabled to do so by radio," Dr. Dunham pointed out.

The American School of the Air will be resumed on the Columbia Broadcasting System October 21, and will be heard Monday through Friday between 11:30 and 12 noon, P. S. T.

U. S. Senator Frederick W. Steiwer of Oregon will be heard over the Columbia network when he addresses a meeting of the Women's National Republican Club on Tuesday, September 17, from 11:30 to 12 noon, P. S. T.

George Fischer's "Studio Whispers," usually heard at 8:15, will be released hereafter at eight o'clock.

This Week's Cover JACK BENNY, who returns to the NBC air lanes September 29th at 8:30 p.m., with Mary Livingston, Michael Bartlett, and Johnny Green's Orchestra.

BROADCAST WEEKLY, Vol. XIV, No. 37. Dated Sept. 14, 1935. Published by Pacific Periodical Corporation, 1114 Mission Street, San Francisco, California. Subscription price, \$3.00 per year (\$5.00 foreign). Single copies, 10 cents. Entered as second-class matter, March 25, 1923, at the Post Office, San Francisco, California, under the Act of March 3, 1879. Howard Way, Editor, Joseph H. Connell, Advertising Manager, Jamie L. Robertson, Business Manager. Phone UNderhill 7676.

### Tibbett to Sing to His Largest Audience

LAWRENCE TIBBETT will be heard over one of the largest networks ever engaged for an individual soloist when he returns to the air on Tuesday, September 24. Eighty CBS outlets will be linked every Tuesday night from 4:30 to 5 p. m., P. S. T., to carry the voice of America's famous dramatic singer. While Tibbett's fame has spread far and

While Tibbett's fame has spread far and wide, relatively few have been able to hear him at the Metropolitan or during his limited concert tours. With his contract for CBS appearances, his programs will reach a far greater number of listeners than at any time previously in his radio career. As already announced, Don Voorhees has been engaged to conduct the accompanying symphony orchestra when the popular baritone is broadcasting from New York.

Toward the end of October the baritone will begin his annual fall concert tour, which will again take him to the West. During this period several of his broadcasts will originate at CBS stations along the road. In December Tibbett will begin preparations for his eleventh season at the Metropolitan Opera.

#### Phil Baker Signed

Phil Baker, stellar radio, screen and stage comedian, has been signed to headline a new series of weekly programs over an extensive CBS network, starting September 29.

For many seasons one of the outstanding entertainers of the legitimate stage, Baker first turned to radio two and one-half years ago and within a short period became one of the air's most popular performers. Phil's wit has also attracted the attention of the Hollywood magnates, and he has just completed work for a featured rôle in the new Twentieth Century-Fox release, "Thanks a Million."

### Atwater-Kent Starts Tenth Anniversary

Inauguration of the new Atwater Kent concert series over the Columbia network on Thursday, September 19, from 4:30 to 5 p. m., P. S. T., will mark the program's tenth year of presenting the leading talent in the realm of fine music.

The Atwater Kent program is today recognized as one of the most important pioneering movements in radio. To it are traced the popularization of serious music performed by the foremost artists of the world, the origin of the guest star vogue and introduction of new young talent through the Atwater Kent national radio auditions held annually from 1927 to 1932.

Probably the most significant change in broadcasting took place in 1925, when the Atwater Kent series established itself by disregarding all previous forms and standards. By an adventuresome move it proved that something more than a dance band supplemented by vocalists could be accepted. The



MICHAEL BARTLETT Tenor soloist with new Jack Benny Show

response showed so overwhelmingly the demand for good music from the pens of the masters, interpreted by masters, that today this form of entertainment is an essential commodity of the air.

Almost every famous name in fine music has appeared on the Atwater Kent programs in the last ten years, notable among them being Rosa Ponselle, Lawrence Tibbett, Grace Moore, Albert Spalding, Josef Hofmann, Louise Homer, Beniamino Gigli, Richard Bonelli, and Reinald Werrenrath.

### Carmel's Famous "Bal Masque" to Be Broadcast

All of the color and merriment of the second annual Bal Masque staged by artists and writers of Carmel will be brought to eastern listeners of the Columbia Broadcasting System over the coast-to-coast network at 7 p. m., P. S. T., Saturday, September 21. The broadcast will be direct from the floor

The broadcast will be direct from the floor of Hotel Del Monte, where artists and writers whose names are household words, as well as screen stars, members of society and other celebrities from all parts of the State gather annually for this big event, which rivals the artists' balls of Paris in its splendor and bizarre buffoonery.

Harrison Holliway, manager of KFRC, in San Francisco, will be master of ceremonies for the festivities, and the music will be provided by Bob Kinney and his Del Monte orchestra,

### Helen Hayes Turns Down Movie Contract

**T**URNING down an \$85,000 contract for a single motion picture, Helen Hayes has decided to give up her highly successful screen career in order to concentrate on her first series of broadcasts to be heard over an NBC coast-to-coast network this fall and winter, starting September 30. The famous actress also will curtail her theatre appearance until the radio programs are well under way. She will be heard in the West from 9 to 9:30 p. m., P. S. T., each Monday, over the NBC-KPO network.

"I have nothing against Hollywood," declares Miss Hayes. "There simply is not room in my life to be active in the theatre, on the screen, and over the radio at the same time and still do justice to all of them."

#### California Composers' Concert

The California Composers and Writers Society will present on Sunday, September 15, at 1 p. m. over station KYA in San Francisco, Stella Howell Samson, concert pianist, Eugene Bone, composer-pianist and speaker. Mabel Ethleen Palmer, California poet and composer, and Galen M. Harvey, State president of the organization, in the first of a series of new programs, featuring noted artists, new writers, composers, and authors. The Society was organized to encourage

The Society was organized to encourage new and young composers, writers, and authors to attain that which they aspire to. It is open to all writers, composers, and authors, young and old, in California.

Bits about One Man's Family: William Andrews, who announces this NBC serial, has not worn a hat for eight years. . . Kathleen Wilson, who plays Claudia Barbour, paints, fences, writes poetry, arranges music, and makes her own clothes. . . Mrs. Carlton Morse, blonde wife of the Barbour saga's playwright, recovering from an attack of hay fever caught on her new country estate, says there is one trouble about fresh air-it gets up your nose. . . At least one day of every week Bernice Berwin, who plays Hazel in One Man's Family, spends wholly alone with her baby son, Berwin Brooks Berlin. Rehearsals, auditions or social engagements are not permitted to interfere. Michael Raffetto, who is Paul Barbour on the air, is the exception that proves the rule that Italian ancestry always ensures a singing voice. . . Asked to tell about the funniest moment in their studio careers, five different members of the Barbour cast said: "The night that Mike sang 'Good Night, Sweetheart' on the air.'



With the Symphonists

AN announcement of great significance was made on September 3 over NBC by Merlin H. Aylesworth, president of the Na-tional Broadcasting Company, that should interest every serious composer and music lover.

Reviewing the activities of the NBC Music Guild since its inception, Mr. Avlesworth announced awards for best original works in Chamber Music forms submitted by American born composers, or, foreign born composers residing in the United States who have taken out first naturalization papers. There are to be three awards, the first

\$1000, and two more \$500 and \$250 respectively. Compositions are restricted to string quartet, two violins, viola and cello; string quintette, two violins, two violas and cello; quartet for piano, violin, viola and cello and quintette for piano, two violins, viola and cello. Latitude is given where other combinations may be used for example, any quartet or quintette of all strings, all woodwind or all brass.

Other conditions are that works submitted must be in the sonata or suite form, and occupy 20 to 25 minutes playing time. Every composer attempting to write in the chamber



music forms, should examine available miniature scores of works such as the Schumann Piano Quintette, the Mozart Piano Quartet in G Minor, th Dvorak Piano Quintette, the Mozart, Beethoven and Schubert string quartettes. The Schubert Quintette in C is one of the noblest works in all chamber music.

Any reader of Broadcast Weekly competing who desires a list of the world's greatest chamber music works available in miniature score form, is invited to request same. The NBC Music Guild Awards Committee

of seven judges will be announced later. An entry form must be secured by application to "NBC Music Guild Awards Committee, 30 Rockefeller Plaza, New York City. All works must be submitted by February 29, 1936, and the awards will be made April 1, 1936.

CBS Symphonic Hour for Sunday, Sep-tember 15, 11 to 12 noon, P. S. T. Conductor, Victor Bay-

- 1. Prelude and Scherzo for string octet,
- Op. 11 .....D. Shostakovich "La Cathedral Engloutie".....Debussy
- 3. Symphony No. 5 in B flat major ......
  - Schubert
  - (a) Allegro
  - (b) Andante con moto
  - (c) Menuetto
  - (d) Allegro Vivace.

Dimitri Shostakovich is the 29-year-old composer of Soviet Russia whose opera, "Lady Macbeth of Mzensk" aroused such heated discussion in recent months when it was introduced to American audiences in Cleveland, New York and Philadelphia. He is also known to Americans through symphonic works and compositions in small forms

Our advices from New York state that "It is important to recall with respect to Shostakovich's music that he expressly renounces allegiance to any such antiquated doctrine as 'Art for Art's Sake' and declares his belief in the social and economic mission of music."

Debussy's piano prelude, "La Cathedral Engloutie" ("The Engulfed Cathedral") with its strange and haunting harmonies, its feeling of shadow and mystery, suggests the Breton legend of the submerged city of Ys. It is a tradition of the sea-faring folk of the Breton Coast that on calm days the tolling of church bells can be heard from the depths of the waters. "La Cathedrale Engloutie" has been transcribed for orchestra.

Schubert's Fifth Symphony is his most important work in that form before the "Unfinished" symphony and the great C

major symphony of what Schumann called "heavenly length." Schubert was only nineteen when he composed the Fifth symphony. That acute critic of symphonies, Percy Goetschius, finds that while the fifth stems frankly from Haydn and Mozart, it nevertheless possesses an "attractive physiognomy of its own." It is scored for a small orchestra even for its time—one flute, two oboes, two bassoons, two horns and the usual strings; no clarinets, trumpets, or drums."

### Chesterfield Announces Return of Series

**R**ETURN of the brilliant Chesterfield series for three years a pacesetter in both popular and concert entertainment, was announced today by the Columbia Broadcasting System. The program will present Lily Pons and Nino Martini, two of the brightest stars of the Metropolitan Opera Company and the international concert field, in alternate recitals with the popular concert orchestra and vocal ensemble of Andre Kostelanetz.

It was also announced that David Ross, for years an outstanding announcer for the Columbia network and winner of the diction medal of the American Academy of Arts and Letters, has been engaged exclusively for the new Chesterfield series.

The 1935 fall series, one of the major radio events of the year, will be opened by Miss Pons with Kostelanetz on Wednesday, October 2, in a half-hour's popular concert from 6 to 6:30 p. m., P. S. T. Martini will have his premiere on Saturday, October 5, at the same time. The Chesterfield stars will perform on the same schedule each week thereafter.

### "Broadway Varieties" Program Extended

"Broadway Varieties," popular CBS musical revue, has been given an extension of contract. It will continue to be heard over the Columbia network through Wednesday, September 25 from 4:30 to 5 p. m., P. S. T. Commencing the following week it will be heard on Fridays at the same time.

#### Benny Returns to Network September 29

Jack Benny's return to his Sunday night spot on an NBC coast-to-coast network, following his first vacation from radio in several seasons, has been set for September 29 at 8:30 p. m., P. S. T., in a repeat performance for the western states. The popular comic will be inaugurating his fifth series of broadcasts, and aided by his heckling poetesspartner, Mary Livingstone, Jack will introduce two new cohorts on the fall series. Michael Bartlett, screen and stage tenoractor, will replace Frank Parker, while Johnny Green's band will be heard instead of Don Bestor and his orchestra.



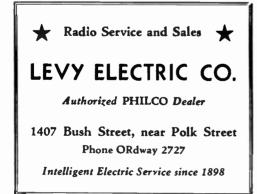
MUSICAL DIRECTORS IN THE FALL RADIO LIMELIGHT

WALTER DAMROSCH (top) returns with Music Appreciation Hour; FRANK BLACK (center), NBC Musical Director-Composer; MEREDITH WILLSON, NBC-KPO Conductor.

# THE WEEKLY HORRORS-COPE

#### By FRANK COPE

I We wouldn't accuse Pinky Tomlin of lifting his new tune . . . "That's What You Think" from . . . "Here Come the British" ... but it would sound a bit more natural to title it . . . "That's What You Think With a Bang Bang" . . . ¶ Who dat man . . . my fran . . . NBC should repriman'?? . . . for San Fran-cisco???? . . . ¶ We nominate for Northern California's best radio gowfer . . . Sid NBC Goodwin . . . the worst . . . the rest of our family dosn't play the game . . . **4** We note . . . after a too long a lapse . . . the return to radio and records . . . of an old friend . . . Ray former NBC Kinney . . . We once made a saxophone whinney for Mr. Kinney and ere that warbled with Ray in a high school glee club . . . Ray sang tenor . . . we sang bass(ly) . . .  $\P$  Soft ball games are igniting the radioers and moozikers hereabouts . . . Harrison KFRC Holliway challenged our KJBS staff for a bit of a tus-sle . . . owing to our long air hours we'll have to make it singles . . . ¶ At the movies the other I'M it occurred to us that Helen Jacobs has nothing on the ether stars . . . they have gone in for shorts too  $\dots$  ¶ Was Ray KQW Lewis' visage pink the other PM ... when re-creating the Chi bars-Culledge All \*\*\*\*\*\* Football game play by play ... on wired reports . . . the reporter got Al St. Mary's Nichelini on the wrong team . . . and had him tackling himself . . . ¶ While on this subject . . . we recall the recent tirade in a newspaper editorial . . . against the radio re-creations of sport events . . . as trying to hoax the poor public . . . the same afternoon prior to one broadcast . . . the paper had on the streets an edition with a paid ad . . . drawing attention to the stunt ... and outlining the exact method to be



used . . . some hoax folks . . . ¶ Oh for the life of a broadcaster . . . as we wrote that last line our phone tinkled mightily . . . "Frank" . . . can you dash down here to the station . . . the water cooled tube won't take any plate voltage . . . and we're on the air in three minutes" . . . (this after a hard day at gowf . . . and incidentally our day off) . . . we scramble down to the garage to wake up our many-years-in-the-barel-coach . . . when the wife dashes down with . . . "They say it's OK now . . . the circulating pump etc etc and etc" . . . after some eight years of this we envy the gentleman of leisure . . . who wields the mighty pick and shovel . . . and so we shovel off to Buffalo.

### Interlude to Make Bow

"It is a fine gesture and a much needed one!"

"Thus the genial Major Edward Bowes. famed Amateur Hour stylist, describes *Interlude*, the unique publication slated to make its debut early in September.

Primarily aimed at giving new writers, poets, and artists an opportunity to embark on their chosen career, the initial issue of *Interlude* will contain a stirring personal message to amateurs from Major Bowes himself, as well as many laudatory messages from NBC, Columbia, the major motion-picture studios, and others with whom *Interlude* proposes to keep contact in behalf of aspiring artists.

What definitely sets this unusual publication apart from other periodicals is the fact that each copy of *Interlude* will contain a stamped postcard ballot by means of which the reading public will express its preference. The competing artists receiving the largest number of votes in their respective class, to wit: fiction, poetry and art, will share in substantial cash awards. Besides, every competing artist, regardless of whether they win a prize or not, will be assisted along the road to professional recognition.

Amateurs wishing to submit manuscripts or drawings may send a stamped. self-addressed envelope to *Interlude*, 1122 Mission Street, San Francisco.

J. Barclaye Layne, well-known newspaper and magazine editor and originator of the one-time popular radio feature, "Little Journeys Through Rhymeland," is the editor-inchief.

### Johnny Murray, Former "Hi Jinks" Emsee Back

Johnny Murray has returned to the fold. Climbing to radio heights from KFWB, where he first made his initial radio appearance as master of ceremonies of the old "Sunday Night Hi Jinks," Murray suddenly dropped out of the local radio picture, headed for New York engagements and returned to devote his time to film work.

Murray joins KFWB as "emsee" and pro-ducer of the brand-new Variety Show, scheduled to hit the air in mid-September. The new program is being designed after the oldtime "Hi Jinks," with eighteen or twenty variety acts, Jack Joy's full augmented or chestra, and typical Murray wisecracks, fash-ioned by two or three expert writers. Many old favorites, formerly associated with Murray, will probably step in line for the new show.

### Widespread Enthusiasm for "America's Hour"

A FLOOD of letters and telegrams in praise of the Columbia Broadcasting System's "America's Hour" has been received since the programs were inaugurated in mid-July.

Leaders in many fields have written in to ask for copies of the weekly scripts used on "America's Hour," declaring that they want to circulate them among their associates. Many school teachers have asked for copies for use in their classrooms. And a host of civic leaders have made similar requests.

Typical of the newspaper critic reaction to the program are the following excerpts from

the program are the following excerpts from radio columns: "America's Hour, Columbia's latest and most supreme effort. It's a magnificent offering. The idea of the thing is to dramatize American achievement and the philosophy underlying this mation's greatness. Even if the production wasn't cast with superb actors and an orchestral back-ground that carries you through various eras, its purpose alone would make it a worthy piece for an audience. It's really drama—drama of the highest class, and drama of the truth!"—Albany Knickerbocker-Press.

highest class, and drama of the truth?"—Albany Knickerbocker-Press. "'Until last night no broadcast ever made us feel inclined to employ the many extravagant adjectives so overworked by film producers. But Columbla's new program, 'America's Hour,' justi-fied such enthuslasn—aud then some! We can't recall having listened to a broadcast which stirred more deeply; thrilled as much or taught so em-phatic a lesson."—Jersey Journal.

Excerpts from some of the letters from CBS listeners follow:

"All honor to the artists and craftsmen who ve us such a program."—M. P., Pasadena, give

give us such a program."—M. P., Pasadena, California. "The tops. Please continue."—E. C. F., Buf-falo, New York. "America's Hour' surely calls for all grateful thanks. It is enthralling!"—S. M. H., New York

"America needs the encouragement you give us so convincingly."—B. A. C., Harrisburg, Pennsylvania.

"This is the first time I have ever written to a broadcasting station, but after listening to the splendld offering, 'America's Hour,' I feel that I just have to let you know the wonderful impres-sion and profound influence it has made."— R. T. D., Danville, Virginia. "Your first three programs have made me feel, more than ever, what a great nation ours really is."—J. S., New York City. "You have started something that is really worthwhile to the people of this country."—H. B., Hamburg, New York. "The forceful manner in which they are pre-sented, the accuracy with which they are offered, and the general splrt in which they are nacted, all serve to open the eyes of the people of the real America."—G. R., New York City.

Before Purchasing Any Radio ... See and Hear the NEW

# 1936 PHILCO

A real radio for every purse and purpose priced from \$22.90 to \$625.

There is an Authorized PHILCO dealer in your vicinity.

SAN FRANCISCO

#### (DOWNTOWN)

**CENTRAL RADIO SALES & SERVICE** 688 Geary Street FRanklin 0523 I. S. COHEN SONS, LTD, 1025 Market Street MArket 4868 COAST RADIO COMPANY 1106 Market Street UNderhill 3335 HUNTER MUSIC HOUSE 1205 Market Street UNderhill 5723 (UPPER MARKET) JOHN DANZIGER 1649 Market Street UNderhill 2063 (MISSION) ART BENNETT RADIO SERVICE 2841 Mission Street VAlencia 5361 EXCELSIOR MUSIC SHOP 4627 Mission St. RAndolph 5059 (WESTERN) LEVY ELECTRIC COMPANY 1407 Bush St. nr. Polk ORdway 2727 **MERWIN & HOLTZEN** 1946 Polk Street ORdway 3767 ALAMEDA FRANCK'S MUSIC & ELEC. SHOP 1349 Park Street ALameda 0308 OAKLAND **BREUNER'S** Broadway at 21st HIgate 4343 JACKSON FURNITURE CO. Clay and 13th Sts. LAkeside 5800 KAY JEWELRY COMPANY 1308 Broadway GLencort 4882 BURLINGAME LLOYD A. WOLLMER CO. 1315 Burlingame Ave. BUrl. 5400 SAN JOSE

AL. SMITH'S RADIO DEPT.

BAllard 2900

L. Hart & Son Co., Inc.

# MICRO-SKETCHES

### By RICHARD HOLMAN

Radio is enriched a thousandfold by the consent of Ignace Jan Paderewski, worldfamous pianist, who is scheduled to play his tirst ether program this fall. This broadcast will emanate from across the Atlantic. Paderewski, seated at the piano in the living room of his villa at Riond Bosson, Morges, Switzerland, is to furnish NBC listeners their only opportunity to hear him. The 74-year-old artist will give no stage concerts this year. More and more radio is nearing its goal.

Mel Peterson, KYA, exponent of airs Hawaiian and former member of the famous Biltmore Trio, found his tenor voice drowned to a whisper during a visit back to his native islands. To vividly recall boyhood memories, in Honolulu, he swam several hundred yards away from Wakiki beach. Mel was in the quest of fish. Encompassing his athletic body was a narrow belt. Attached to this hung a spear-gun and a sack. Diving below the smooth surface, he would spear fish, rise to the air and deposit his catch in the "bag." During this strenuous procedure he was interrupted by the ominous fin, which knifed the green sea in his direction. More inky fins joined the deadly caravan. The blood from the speared fish had reached their sensitive systems. Peterson, blocked from the wel-come beach, "breast-stroked" a frantic two miles to the north of the island to evade the sharks. Reaching the beach exhausted, he found the belt sack torn to bits and his catch gone. Now Mel's summer thrill is minimized to wading.

Charles Kaley, well-known master of ceremonies of the stage, screen and radio, who is now being flirted with by two networks, received a very "warm" note from a fannette the other day, which was marked "Very Personal." It was written on a postcard!

. . .

Charles Previn, silken strings maestro on the NBC chain, reports to an interviewer. during a matrimonial repartee, that no girl has ever proposed to him, and he in turn has never "popped" the age-old question to a member of the opposite sex. What a sheltered life Mr. Previn has led.

Smiles to "Winning the West," NBC historical drama half-hour. Characters and plot, made real by the writer, Sam Dixon. Smiles to Tommy Harris, whose voice is mellowing with age. To Darrell Donnell, Hearst air reporter; also Bob Anderson, who does the same thing for KPO. Frowns on the too long commercials emanating from that hosiery presentation.

### California History Over KROW

Dramatized lessons in California history have been resumed over KROW between 1:30 and 2 p. m., after being discontinued during the school vacation period. This feature, which is sponsored by the adult division of the State Department of Education through the Emergency Education Program, goes directly into the history classrooms of hundreds of schools in northern California. The continuance of the program during this school term is the result of a questionnaire sent to school principals asking if the material being broadcast was of educational value.

broadcast was of educational value. Practically all the replies related that it was one of the most instructive programs being heard by the students, and urged that the sequence of the historical data of California be carried through over the radio to the present era. All the facts presented in the dramatization are authenticated by William G. Paden, superintendent of the Alameda public schools, an authority on the history of the State. The program is being directed by Norman Field.

Lennie Hayton, young ork-leader on the "Hit Parade" show, was at one time chief arranger for Paul Whiteman. The young maestro was also selected by "Pop" to conduct his excellent orchestra during broadcasts, and Lennie says it was about one of the biggest things that ever happened to him.



THE EASY ACES Heard again this season in a new series of comedy sketches.

#### Hurry Back, Paul!

A telephone call to the home of Carlton Morse recently changed the course of One Man's Family for two weeks and made Morse, author of the dramas, work all night to turn out a new script. He was just settling down for a quiet week-end when the call came. Is was from Mrs. Michael Raffetto, wife of the actor who plays Paul. "Michael has the flu." she told Morse, "and the doctor has ordered him to bed for ten days."

Raffetto was scheduled to play the leading role in the next episode. Substitutes have never been used on the show, so Morse immediately started on a new script and next evening the show went on as though nothing had happened.

### Burns and Allen Signed by Campbell's For New CBS Series

George Burns and Gracie Allen have been signed by a new sponsor for a new series of weekly broadcasts over the nationwide Columbia network beginning Wednesday, October 2, from 5:30 to 6 p. m. P.S.T. They will be heard each Wednesday thereafter at the same time, from 8:30 to 9 p. m. P. S. T.

George and Gracie's current radio series for another sponsor will end on Wednesday, September 25, which means their long radio run will continue uninterrupted even for a single week.

Frank Parker will be starred in "The Atlantic Family" beginning Saturday, September 14. The program will originate in Philadelphia and will be heard over the Columbia network between 3 and 3:30 p. m., P.S.T., presenting a famous guest star each week.

Two of the foremost stage actresses will be heard over the Columbia network on Monday, September 16. Eva La Gallienne will be the guest of "America's Little House" at 12 to 12:15 p. m., P. S.T., and Judith Anderson will be starred in the Radio Theatre at 5 to 6 p. m., P. S. T.

The reunion of Admiral Byrd Expedition members will be broadcast over the Columbia network on Wednesday, September 25, between 5:30 and 6 p. m., P. S. T. During the program there will be a formal presentation of the Columbia medal to Byrd for outstanding contribution to radio.

Congressman Sol Bloom will address the nationwide audience of the Columbia Broadcasting System on Saturday, September 21, from 4:30 to 4:45 p. m., P. S. T., on the subject, "Constitutional Misconceptions."



#### Mail Your Listeners Alliance Program Preference Ballot Today!

Membership Cards are now being mailed to all who have sent in the ballot contained in the September 1st issue of BROADCAST WEEKLY. If you have not already mailed your ballot, please do so. Additional copies of the ballot will be mailed upon request.

# You may join the Listeners' Alliance without cost.

The Radio Listeners' Alliance is a non-commercial, non-profit organization, composed of radio listeners who desire to gain a greater enjoyment from radio. It provides (1) a reliable source of unbiased, accurate information concerning the art of broadcasting, artists, programs and service; (2) encourages, through the combined opinions of many listeners, production of programs the majority of listeners prefer to hear; (3) provides a channel through which radio listeners may freely voice their opinions and transmit them to authorities empowered to act upon them.

Enroll in the Listeners' Alliance Today !

MR. J. L. ROBERTSON, Secretary, RADIO LISTENERS' ALLIANCE, 1114 Mission Street, San Francisco, California,

Please forward without cost or obligation on my part OFFICIAL BALLOT and membership card in the IJSTENERS' ALLIANCE, together with complete information of its service.

Name	
Address	
City	State

Studio Whispers

#### By GEORGE FISCHER

Hollywood, Calif. Eddie Cantor discovered a chap by the name of Parkyakakas. So it is left to a local lad, Johnny Murray, to conceive "Sourpuss," another radio comic, who will appear on Murray's new "Variety Show." set to hit the airlanes on September 12. "Sourpuss," the poor mug, will be smeared all over the program.

Larry Lee's music is billed as "Heavenly." by the Beverly Wilshire Hotel. Lee, strangely enough, is said to have a brand of music similar to the Knapp combo.

Buddy Rogers breaks up his band at Catalina. "America's Boy Friend" flits to Europe for one film, and then back to RKO for another. Meantime he will do his warbling privately.

Out at the Club Continental, where Leon Belasco holds forth musically, there is a lovely lady setting a new tempo to the pulses of Hollywood's night-lifers. She is Gertrude Niessen, and my, how she tears off a tune! Columbia's P. A. and Artists' Bureau representative, Charley Vanda, voices it rather prettily. "She's exotic and alluring. Her voice has that silken appeal that strikes a new note in your heart strings." She sings high, too!

There's a mug around town who is burlesquing the "Amos 'n' Andy" shows. Says the mug: "Brush your teeth twice a year



see a dentist twice a day!" Use so-and-so, and get a good paste in the mouth!"

When you see Nino Martini's picture billed at your nearest theater, take a tip. It is a picture you will not want to miss. Martini scores tremendously. You will also like the Jack Benny picture, too!

\* \* \*

Guy Earl unveiled his new KNX studio on Sunset Boulevard last Friday to a crowd of six thousand. All voted it to be the most modern in the West. Although "refreshments" were initialed on your calling card in an impressive manner, Earl decided to forego any heavy dipping, remarking that the new spot should be broken in "gently," and not "soaked" in. Studios are luxurious, big and swanky!

# Thru the Radioscope with Earle Ferris

Jean Goldkette, famed Detroit and Chicago maestro, has sold his vocal group. The Charioteers, to a local sponsor over WEAF in a program that may eventually go network.

Rumor has it that if Ed Wynn's former sponsor is able to land Lou Holtz, Block and Sully and Belle Baker for his program, he will also keep Eddy Duchin's orchestra, making the program by far the most costly program on the airwaves.

Gogo DeLys, NBC vocal star, will combine business with pleasure on her vacation when she plays the rôle of a cafe entertainer in a picture being made by the Canadian branch of British Gaumont pictures. She will complete her assignment in time to return to the air in mid-September.

Phil Duey, NBC baritone, took his one thousandth music lesson on Friday, September 6. When he entered radio he was about to give up his lessons, when the late John Phillip Sousa urged him to keep studying.

Phillip Sousa urged him to keep studying. Tito Guizar, Mexican tenor, has engaged his seventh English teacher in four years.

James Melton, heard Sunday from Hollywood over CBS, has taken two flying trips by plane from the movie capital to his home in Ocala. Florida, over week-ends and days off, just to see the folks. He is due back in New York October 1.

The Revelers, radio's most famous male quartette, have received their 200,000th letter. They have been broadcasting almost thirteen years. The letter asked them to sing "Dinah," one of their earliest songs.

Theodore Webb, Beauty Box Theatre baritone, has accepted an invitation to be guest artist of honor at the annual meeting of the alumni of the Frederick E. Bristol Music School in New York. Each year, President Bristol selects one pupil who has been signally successful for the previous twelve months.

Barry McKinley, youthful baritone star of "When Dreams Come True" over NBC, made history when he ordered his attorneys to withdraw a proposed action against a lad who has been calling himself "Barry Mc-Kinley, the Dream Singer," on a small New Jersey station. Said Barry: "Imitation is heart-warming flattery, and I wish the kiddo a lot of success." The lawyers thought it might damage McKinley's standing, but Barry ruled otherwise.

Joe Penner is holding out for \$10,000 a week in theatres and, to date, no sponsor has met the new price he has placed on his services.

Hay diet followers, whose numbers are growing in radio daily, now include Tito Guizar and Connie Gates. Both are following the menu edicts of the famous doctor.

A third sponsor has bobbed up to show unusual interest in bringing back to the airwaves the hundred-voiced symphony of popular music Frank Black created for that softdrink sponsor last season. It is one of radio's most expensive programs, too, so that is a sign of better times. Most of the new shows, with the exception of the return of the Sigmund Romberg opus, are dramatic offerings, and the major league shows are a bit slow in being announced.

Most of radio's famous announcers are giving up their network affiliations and turning free lance. James Wallington left so he could be with Cantor, and now Kelvin Keech, one of radio's oldest and best mikemen, departs from the scrolls of NBC to handle a lot of programs on both networks. Keech, who has one of the largest followings of all the announcers, has been in demand for several years for programs on both networks and now he has taken the step which enables him to talk where he wants to—for that certain healthy pay envelope.

Paul Whiteman is about to make it a threecornered fight with Rudy Vallee, pioneer master of the variety program, and Al Jolson, famous as "the world's greatest entertainer." who is doing something along the same lines from the Pacific Coast. Whiteman is about to launch a variety type of program. He is picking on very tough opposition in Vallee and Jolson—even for Whiteman. But if it makes for better listening, it will be a fight that will call for no action on the part of the League of Nations.

Adele Ronson's first radio part was in a "True Story" drama back in 1930. Now she's the feminine lead in the "Buck Rogers" programs, that fantastic thriller of life as it may be 500 years from now. From truth to fantasy, from 1930 to 2435, and from a small part to a principal role—that's not such poor progress in five years.

If you wanted to entertain "One Man's Family," you'd need first of all a large dinner table, and second, a versatile cook. Here are the dishes which various players of American family life prefer above all others:

Page Gilman, youngest actor in the cast and portrayer of Jack Barbour, chicken a la king.

Bernice Berwin, who plays Hazel, likes chicken Maryland style, and Kathleen Wilson, who is Claudia, likes hers with a touch of curry powder—chicken Burmese, it's called.

Minetta Ellen, the lovable mother of the family, thinks there is no delicacy to rank with pumpkin pie, in keeping with her New England ancestry.

Michael Raffetto (Paul), whose forbears were British and Italian, gives the crown to raviolis, if they are prepared in the authentic Italian manner—with a sauce that takes several hours to cook.

Winifred Wolfe (Teddy), is a plump little girl in real life and no wonder—her favorite is chocolate pie with "lots of whipped cream."

Barton Yarborough, the youthful Clifford Barbour, says he likes everything. J. Anthony Smythe (Henry Barbour, the father) disagrees violently. The head of the family declares that he is the only real connoisseur in the cast. His favorite meal is a big dish of raw meat a la tartare. "Delicious," he says.

### **BURT'S RADIO SERVICE**

Specialists in Radio repairs and all types of Electrical Appliances

844 Cole St., nr. Carl HEmlock 2375 New and Used Radios



# PROGRAMS for SUNDAY ..... September 15

7:00 to 7:30 A. M. KFOX-El Despertador KSL-Uncle Tom and Comics

KOA-Major Bowes Prog. to 8:30 KRE-Morning after program to 8:45 KSL-Tabernacle Choir and Organ

#### 8:00 to 8:30 A. M.

8:00 to 8:30 A. M. • KPO & net-Maj. Bowes' Family KGO-Studio Program KYA-Chimes; C. S. Reading KROW-Musical Eye-Openers KJBS-Close Harmony KHSL-Sunday eye-opener KLS-Melody Parade to 10 KGDM-Comics; News \* KFRC & net-Sait Lake Taber-nacle Choir and Organ KOIN-Comics KOIN-Sunday Concert to 8:45 KOL—Comics KOIN—Sunday Concert to 8:45 KJR—Coast to Coast KNX—Popular Concert KFI—Church Quarter Hour to 8:15 KFWB—8:15, Funny Paperman

#### 8:30 to 9:00 A. M.

• KPO & net—Radio City Musie Hall of the Air KGO—Studio Program KSFO—Sunrise Symphony KYA—Science; Sabbath Hymns VFOW—Swadips Maditations KYA—Science; Sabbain riym KROW—Swedish Meditations KJBS—Morning Concert KHSL—Popular music KRE—8:45, Fämous Compo KGDM—Chapel Composers KGDM—Chapel KVI—Radio Gospel League \* KFRC & net—To be announced; 8:45, Commander King Hall KJR—Coast to Coast KFWB—Funny Paper Man KNX—Rabbi Meyer Winkler KECA—Classic Hour to 9 KSL—Gems of Melody; 8:45, Chris-tian Science Church

#### 9:00 to 9:30 A. M.

9:00 to 9:30 A. M. • KPO & net--Music Hall KGO-Bobble Rockwell, comics KTA---''Fellowship of the Air''; 9:15, Funny Paper Man to 10:15 KSFO-Seventh Day Adventists KROW--Morning Concert KJBS--Popular Hits; Old Songs KRE--Baptist Church; Melodies KHBL--Quartet; Band Concert KGGC--College Songs KGOM--The Bondons \* KFRC & net--Church of the Air KVI--The Funny Paper Man KJR--Gospel Airlines KNX--Lal Chand Mehra KNX-Lal Chand Mehra

#### 9:30 to 10:00 A. M.

• KPO & net-Highlights of the Bible -Timely Tunes KGO-KROW-Popular Review KJBS-Dance Orchestra; Melodies KRE-Melodies That Linger KHSL-Sacred Music KQW-Funnies; Orchestra KQW-Funnies; Orchestra KGOC-Mountain Music KGDM-Watchtower Program KFRC-Star Recordings to 9:45 \* KFRC net-Eddie Dunstedter; 9:45, Sisters of the Skillet KOL-News Flashes to 9:45 KOMO-Musical Comedy Moments KGW-Silver Strings; Orchestra KFI-S. F. McMichael; Dr. Cassel-berry berry -Marshall Grant, organist KNX-

#### 10:00 to 10:30 A. M.

•KPO & net-Bible Dramas KGO-Studio Program KYA-Funny Paper Man; 10:15, Southern Musical Group KSFO-Baptist Church to 1



Heard on Italian programs over KROW

#### EVENTS for SUNDAY Church of the Air-CBS net. 9 a.m. America's Hour-Drama, CBS net. 5 p.m. Salon Moderne — With Claude Sweeten's Orch . CBS net. 6:30 p.m. Walter Winchell-NBC net. 7:15 p.m. oice of Experience-CBS net. 7:30 p.m.

After one of his recent Tuesday night NBC broadcasts, Phil Duey was asked by a fan how he had developed that rich, deep baritone voice. "Don't tell a soul," said Phil, winking mysteriously, "but six short years ago I was a bird-When the '29 like tenor. crash came the stock market dived for the cellar and carried everything with it-and were it not for President Roosevelt, I'd no doubt be singing basso profundo by now"!

#### \* \* \*

So many artists and staff members around the NBC Chicago studios have taken to dropping into the control room during the Vic and Sade broadcasts that the doors now have to be locked to control the size of the crowd-an unusual tribute to a program.

KROW-Review; Vagabonds KJBS-Popular Tunes KRE-Morning Concert KQW-News; 10:15, Baptist Church KLS-Radio Church of America KGDM-Echoses of the Ninetics \* KFRC net-Johnny Augustine & Orchestra Orchestra KFRC--10:15, Jean Leonard, planist KJR--Music Shop; Irish Minstrei KNX--Dr. King; Melody Pallette KECA--Maurice Zam, planist

#### 10:30 to 11:00 A. M.

• KPO & net-NBC Light Opera Co. KGO-Tally-Ho; Instrumentalists; 10:45, Beaux Arts Trio KGO

KGO-Tally-Ho; Instrumentalists; 10:45, Beaux Arts Trio
 KYA-Music; 10:45, Master Quartet
 KROW-Organ; Watchtower Lecture
 KJBS-Dance Recordings
 KRE-Organ Music; First Congre-gational Church to 12:15
 KHSL-Symphony Music
 KQW-Baptist Church
 KGGC-Song Hits; Sunday Concert
 KGDM-Echoes of the Nineties
 KFRC-Records; S. F. Wholesale Outlet

Outlet

KFRC net—Between the Bookends; 10:45, Eton Boys KOL-10:45, Melodies of Russia KJR—Operatic Gems KNX—Castle in Music; Baptist Church to 12:15

**KECA--Classic Hour to 12:00** 

#### 11:00 to 11:30 A. M.

• KPO & net-NBC Light Opera Co. KGO-Beaux Arts Trio KYA-Old St. Mary's Church KROW-Forgotten Favorites KJBS-Modern Melodies KIBS—Glassics; Canterbury Tales KLB—Organ; Judge Rutherford KGGC—Songs; We Salute KGDM—Baptist Church to 12 \*KFRC & network—Symphonic Hr. KVI—Central Lutheran Church KJR—Musical; Judge Rutherford

#### 11:30 to 12:00 Noon

• KPO & net-Penthouse Serenade with Don Mario, ten KGO-Studio Program KYA-Children's Amat tenor

-Children's Amateur Hour V-Vocalist; Salon Group

KYA---Children's Amateur Hour KROW--Vocalist; Salon Group KJBS---Dance Recordings; 11:46, Salon Orchestra KGGC----Modern Melodies KLSL----Vocal Gems \* KFRC & net---Symphonic Hour KGW----Stars of Today KJR----Midday Concert

#### 12:00 to 12:30 P. M.

• KPO & net-Willard Robinson's Deep River Orchestra KGO-Studio Program

KGO-Studio Program KYA-Amateur Program to 12:45 KROW-Music Box Revue to 1:30 KLX-Musical Program KJBS-Revue: Big Ten Melodies KRE-12:15, Organ Music to 1 KHSL-Silver Strains; Estrins Prog. KGGC-Jewish Program KGQW-Church; 12:15, Opera Stars KLS-Request Program KGDM-12:15. Portuguese Melodies

KGDM--12:15, Portuguese Melodies \* KFRC & net-St. Louis Parade KGW--Tonmy Luke KJR--Headliners KFWB--Gold Star Rangers KNX-12:15, Symphony Concert KECA--Concert Favorites

#### 12:80 to 1:00 P. M.

• KPO & netwk-Sunday Special

- «KPO & netwows-sunday special KGO-Saxo-Tunes KYA-12:45, Concert KLX--Guitar Duo & Vocalist KJBS--Popular Tunes; Headliners KHSL--Piano and Organ

ROSE GUARANGA

7:30 to 8:00 A. M.

KQW-Dance Tunes; Varlety \* KFRC & net-St. Louis Parade KJR-Rhythm Rulers KNX-Symphony Concert KFWB-Gold Star Rangers KFWB-Gold Star Rangers KFCA—Concert Favorites KFCA—Concert Favorites KFSD—Choralia KOA—Melody Master; "While the City Sleeps" 1:00 to 1:30 P. M. • KPO & network-America's First KPO & network—America's First Rhythm Symphony; De Wolf Hop-per, narrator, with 86 artists KGO—Vagabonds Quartet KYA—Calif. Composers Society KSFO—Latter Day Saints KLX—Spice of Life KJBS—News; Dance Music KHSL—Operatic Gems KHSL—Operatic Gems KHSL—Operatic Gems KRE—Melody and Song KQW—New Tunes; All Request KLS—Musical Review \* KFRC & net—Jackie & Earl Hatch, pianists; 1:15, The Islanders KJR—Seattle Facific College KNX—Symphony Concert KFWB -G. Aliscon, talk KSL—Sunday Players

#### 1:30 to 2:00 P. M.

- KPO---Cleo Brown, pianist; 1:45, Ray Heatherton & Lucile Manners, vocalists
- KGO & net-California Interna-tional Exposition Program KYA-Musical Dans Paris; Side KYA
- Show

- KSFO—Animal Kingdom; Planist KJBS—Popular Concert KRE—Vladimir Horowitz; Waltztime

- time time KHSU—Concert Hour KROW—All Request KGDM—Leo Liberty's Orchestra \* KFRC & net—Eunice Steel, pian-ist; 1:45, Book Review KHQ—1:45,Covered Wagon KOL—1:55, Five Minute Drama KOIN—Sunday Players KJR—Rev. Henry Ness KNX—Carefree Capers KECA—Vocational Adjustment; Conservatory of Music KSL—In the Music Room
- - 2:00 to 2:30 P. M.
- KGO & net-Catholic Hour KPO-Hollywood Reporter; 2:15, Winston Petty, cellist KYA-Bide Show; Songs of Home KSFO-Chamber of Commerce; Talk KROW-2:15, Antone Bakarich KJBS-Marjorie Lee, planist; Rec'ds KJBS---Marjorie Lee, pianist; Rec'as KRE---Family Hour to 3 KHSL--Gospel Hour KQW---Marjorie Lee; 2:15, Vocal KLS---Musical Memories \*KFRC & net---Nat'l Amateur Nite KOMO---Old Songs of the Church KGW---Nick's Prog.; Baby's Bou-doir

- KFI-The Waikikians KNX-Exposition Park Concert to 4 KFSD-Old-Time Program

#### 2:30 to 3:00 P. M.

- KPO & network-Grand Hotel: Drama with Anne Seymour and Don Ameche KGO-Robert Turner, pianist KYA-Lost & Found; Light Opera KSFO-Band Concert to 3:30 KLX-Helen Parmelee, pianist KROW-Recreation Singers KHSE-Allied Merchants Program KHSL-Vocal Gems KGGC-Sunday School KGDM-Honolulu Serenaders \*KFRC & net-Smiling Ed Mc-Connell; 2:45, To be announced KOL-2:45, Studio Musicale KVI-2:45, Judge Rutherford Drama with Anne Seymour and

KJR-Presbyterian Church KSL-Fashion Parade; Soloist 3:00 to 3:30 P. M. •KGO & net—K-7 Spy Story KPO—What's New? — Hal Burdick, KPO-What's New? -KPO—What's New? — Hal Burdi narrator and orchestra KYA—Light Opera KROW—Dance Matinee to 4 KJBS—Film Reporter KRE—Popular Concert to 4 KHSL—Western Trio; Familiar

BROADCAST WEEKLY

- Melodies Melodies KGGC—Church Services KGW—Popular Music; Violinist KGDM—3:15, Piano Moderne KOIN—Old Church Songe \*KFRC net—Freddie Rich's Party KOMO—Now and Then KECA—Classic Hour to 4

#### 3:30 to 4:00 P. M.

• KGO & network-Moody Institute Singers KFO-Armand Girard; 3:45, Kay Troubadors KYA-Light Opera KSFO-Cubanettes; Croonaders KLX—World Revue KJRS—Dance Tunes: Philco Concert KHSL—Barnett Pendleton KQW—Salon Music KHSL--Darnett Fendeton KQW--Salon Music \*KFRC & net-Summer Serenade KOMO--3:45. Roval Foursome KJR--Cornish School Program KGW--3:45, News, Palmer Hoyt KSL--Summer Serenade

#### 4:00 to 4:30 P. M

• KPO & network---Major Bowes' Amateur Hour KGO--Sunday Concert KTA---Symphony Series KSFO--Broadway Parade KROW---Three-Quarter Time KROW-Three-Quarter Time KJBS-Favorite Melodies KRE-Music of the Masters to 5 KHSI-Salon Serenade KQW-Semi-Classic Instrumental KLS-Dance Tunes KGDM-4:15, Angel Roby & Gare Masters to 5 \* KFRC & net—Sweet Music; Bob Allen, planist KJR-Melody Time KNX-Charles Frederick Lindsley KECA-Concert Favorites to 5 KFSD-Symphony KSL-Symphony KSL-Summer Serenade

#### 4:30 to 5:00 P. M.

• KPO & net—Amateur Hour KGO—Sunday Concert KYA—S. F. Church Federation KSFO—Tea Dance KLX—Harmony; Health Talk KROW—Theatre of the Air KROW--Theatre of the Air KJBS--Song Hits KHSL--Jack & Tony; Dance Time KQW--Popular Tunes; Organ KGDM--Ansel Roby and Gang «KFRC & netwk--Rabbi Magnin: 4:45, Melody Cameos KJR--Daytime Concert KNX--Dr. Martin Luther Thomas KFWB--Tex Howard's Orchestra KFND--Symphony KSL--Short Story; Musicale

#### 5:00 to 5:30 P. M.

• KPO & netwk--Manhattan Merry-Go-Round; Orch. and Vocalists KGO--Community Forum KYA--Music; Shut-in Circle KSFO--Chapel of Chimes Organ KI.X--Talk; Melody Palette KROW--Charley and his Pals KJBS--Fay Fraser; 5:15, Planist KGGC--Church Service KRE--Vesper Hour to 6 KHSL--Church Service KRE--Vesper Hour to 6 KHSL--Golden Emnire Quartet KQW--Organ Melodies; Art Fadden \* KFRC & net--America's Hour KJR--Ehmanuel Tabernacle KNX--Ethel Hubler, talk; Revue KECA--Chamber Music • KPO & netwk-Manhattan Merry-KECA-Chamber Music KFSD-S. E. R. A. Band

5:30 to 6:00 P. M.

- KPO & netwk—American Musical Revue; Frank Munn, tenor; Vivi-enne Segal, soprano; piano duo. violinist; orchestra
- violinist; orchestra KGO-Jose Ramirez Argentines KYA-Shut-in Circle; 5:45, Vien-nese Nights KLX-Covered Wagon Jubilee KROW-African Methodist Church KJBS-Popular Metodies KGW-Seventh Day Adventists KGDM-5:45, Gil Evans' Orch. \*KFRC & net-America's Hour KJR-The Sunday Players KNX-Revue; John Brown Univ. KECA-Chamber Music: Lutheren

- KECA-Chamber Music; Lutheran Bureau KFSD-Royal Brown, organist

#### 6:00 to 6:30 P. M.

- KPO & net-Meredith Willson's Orchestra
- Orcnestra KGO-Armand Girard, baritone; 6:15, Henry M. Hyde KYA-Viennese Nights; 6:15, Sonia Sapiro, pianist KSFO-Hawaiians; Children of Or-
- KSFO-Hawaiians; Children of Or-pheus KLX-Mixed Quartet KROW-Headlines; Tango Time KJBS-News to 6:15 KRE-Melody and Song KQW-News; Bits of Philosophy \* KFRC & network-Wayne King's Orchestra

- Orchestra

- Orcnestra KJR—The Angelus Hour KFWB—News; Music KNX—Violin and Piano Recital KECA—News; Twilight Reveries KFSD—Moments of Melody

#### 6:30 to 7:00 P. M.

• KPO & net-To be announced KGO-Palace Hotel Ensemble KGO-Palace Hotel Ensemble KYA-Concert; Supper Ensemble KSFO-6:45, Lamplit Hour KLX-Popular Concert KROW-Grace Herold Trio KRE-Charlie Tye, baseball news KGW-Popular Orchestra \* KFRC & net-Salon Moderne KJR-The Angelus Hour KFWB-Russian Gypsies; Pioneer KNX-Rev. C. E. Fuller to 7:30 KECA-Twilight Reveries (FSD-Shut-In program; 6:45, Popular Program Pioneers Popular Program KSL-All-Star Revue to 6:45 7:00 to 7:30 P. M.

- /100 to /130 P. M. e KPO & net-Musical Program; 7:15, Walter Winchell KGO-Personal Closeups, Artist in-terviewed by gypsy; 7:15, Nuts and Bolts KYA-Dinner Ensemble to 7:45 KSFO-Lamplit Hour; Observer KLX-Alice Blue; Popular Songs KROW-Hawaiian Echoes; Watch Tower Program

- Tower Program
- Tower Program KRE-Cousin Henry, poetry; Hymns KQW-Concert Orchestra \* KFRC & net-Public Opinion; 7:15, Seymour Simon's Orchestra KOIN-Little Show to 7:15 KJR-New Tunes for Old KFWB-For Mother and Dad KFCA-Sacred Concert KFSD-Sunset Dreams to 7:15

#### 7:30 to 8:00 P. M.

- KPO & net-Lanny Ross' State Fair Concert; Helen Oelheim, con-
- tralto; Howard Barlow's Orchestra KGO-Jack Meakin Instrumentalists KGO-Jack Meakin Instrumentalists KYA-7:45, Gold Rush Days KBFO-Church Services to 9:15 KLX-Jewel Box; 7:45, William Don, eccentric comedian

- KROW-Vernon Morgan
- KROW-vernon morgan KQW-First Baptist Church Service KRE-First Cong. Church to 9 \* KFRC & net-Voice of Experience; 7:45, Frank Dailey's Orchestra

- KJR-World Revue KNX-Christian Epic; Judge Rutherford
- erford KFWB-Now and Then KECA-Nick Harris Prog.; Light Opera Gems

#### 8:00 to 8:30 P. M.

• KPO & net—Charles Previn's Orch. KGO—Rudy Seiger's Concert Orch.

KYA—Opera KLX—Melodies; Iberian Quintet KLX-meiodies; iberian Guntet KROW-Sparkling Meiodies \* KFRC & net-Miramar Hotel Or. KFRC-8:15, Beauty That Endures KJR--Church of Christ Scientist KNX-Presbyterian Church KFWB—Hi Jinks Amateur Show KECA—Concert Favorites to 9 KFSD—Thoughtful Service KSL-Philosopher; 8:15, Orchestra

#### 8:30 to 9:00 P. M.

•KPO & netwk—One Man's Family KGO—Sammy Kaye and Orchestra KYA—Opera; 8:45, Donkey Baseball Game, Civic Auditorium ROW—Torrid Tempos KROW—Torrid Tempos KQW—Baptist Church Services \* KFRC & net-Hal Grayson Orch. KJR-Scientist Church KNX-Presbyterian Church KJK—Scientist Church KKWX—Presbyterian Church KFWB—Hi-Jinks; Master Mysteries KFSD—Bulldog Inn Serenaders KKL—L. D. S. Services KOA—Sammy Kaye and Orchostra

#### 9:00 to 9:30 P. M.

KPO net-Charles Boulanger's Or. KGO-Talk of the Town; 9:15, John KGQ-Teel. baritone

KYA-Baseball Game; Sports KSFO-Church; Bits of Humor KLX-New Tunes; Pioneer Trail KROW-Foreign Watch Tower KJBS-Popular Selections

KRE--Chapel of the Chimes Organ KQW--Famous Melodies KJR--News: 9:15, Fire Talk KJR—News; 9:15, Fire Talk \*KFRC & net—Leon Belasco Orch. KHQ—Musical Moments to 9:15 KOMO—Musical Highways KFWB—Mysteries; Lamplit Hour KNX—News; 9:15, Religious talk

9:30 to 10:00 P. M. -Arlie Simmons' Orchestra KPO •KGO & net-Reader's Guide KYA-Sports; News KSFO--Russian Orchestra KLX-News: Song Souvenirs KROW-Rhythm Revue to 10:30 KJBS-Popular Selections KRE-Organ; Island Songs KFRC-Musical Moments to 9:45 \* KFRC net-Buddy Rogers Orch. KOMO-Modern Music KGW-Archie Loveland's Orchestra KVI-9:45, News Flashes KOL-Orchestra; 9:45, News Flashes KOIN-Organ; Golden Voices KFI-Twenty Years After KFI-Twenty KFWB--Lamplit Hour; King's M KNX-Dude Ranch KSL-Organ, Violin and Vocalist KOA--Count Bulowskie's Orch. -Lamplit Hour; King's Men

#### 10:00 to 10:30 P. M.

• KPO & network—Sam Hayes n=0 -10:15. Paul Pendarvis and Orchestra

KGO--Walter Kelsey, violinist •KGO & network-10:15, Paul Carson, organist

KYA-Leon Mojica's Orchestra KSFO-Jap.-Amer. Society program KLX-Jess Stafford's Orchestra KJBS-Light Opera to 11:00 KJBS-Light Opera to 11:00 KRE-Dance Program to 12 KQW-Scott Held's Orchestra \* KFRC & net-Les Hite's Orch. KOMO-10:15, After Sundown

KGW-10:15, Jantzen Beach Orch. KVI-Gospel League KJR-Musical Auction KFI-10:15, Backyard Astronomer KNX-Dude Ranch KFWB-News; Orchestra KECA-Musical Celebrities KGR-Musical Celebrities

KGB—News; Les Hite's Orchestra KOA--Walter Kelsey, violinist

#### 10:30 to 11:00 P. M.

• KGO & network—Paul Carson, organist, Bridge to Dreamland KPO—Paul Pendarvis' Orch.; News KROW—Variety Show

KQW-Light Opera

KQW-Light Opera \* KFRC & net-Orv. Knapp's Orch. KOMO-Lamplit Hour KFWB-Dance Orchestra KOA-Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & net-Bal Tabarin Orch. KPO-Midnight Melodies

KFVD-Midnight Melodies KSFO-Dansapations; Melodies KROW-Dance of the Hour to 12 KJBS-Dance Tunes KQW-Dance Time \* KFRC & net-To be announced KOIN-Jantzen Beach Orchestra KFWB-Orchestra; 11:15. Organ KVI-Scott Held's Orchestra

#### 11:30 to 12:00 Midnight

•KGO & net-Bal Tabarin Orch. •KGO & net-Bal Tabarin Orch. KPO-Midnight Wagabond to 1:00 KJBS-Dance Tunes KQW-Dance Time \* KFRC & net-To be announced KVI-Piano Duo: The Wanderer KGL-KOIN-Piano Duo; Wanderer KFWB-Dance Orchestra

#### 12:00 to Sign Off

KROW-KJB8

# PROGRAMS for MONDAY ..... September 16

#### 7:00 to 7:30 A. M.

7:00 to 7:30 A. M. • KPO & net-Grace and Eddle Al-bert; 7:15, Wendell Hall, vocalist KXFO--Cuckoo Club KRFO--Cuckoo Club KROW--Morning Meditations; 7:15, Commuter's Clock to 8:15 KJBS--Alarm Klok Klub Program KQW--News; The Breakfast Hour KFRC--Rise & Shine; 7:25, Stocks KOL--Time Klock KVI--Radio Gospel League KHQ--Morning News to 7:15 KNX--"Sharplesville" to 8 KGB-7 o'Clock Club

- KGB—7 o'Clock Club KSL—Concert KOA—"Musical Menu"

#### 7:30 to 8:00 A. M.

7:30 to 8:00 A. M. KPO-Organ Concert • KGO & net-U. S. Navy Band KSFO-The Texans KHSL-Music: Devotionals KRE-Daily Californian KFRC-Music; 7:45, Lum & Abner KOL-Sunrise Express KJR-7:45, Christian Science Prog. KVI-Varieties; Pioneer Sons KHQ-Melodies; Lawrence Quintet KFWB-Gold Star Rangers KECA-Bible Fellowship to 7:45 KSL-Concert; Merchants Parade

#### 8:00 to 8:30 A. M.

• KPO & network—Financial Serv-lce: 8:15, Johnny O'Brien, har-

Ice; 8:10, Johnny C. Line, ---monica KGO-U. S. Navy Band KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KSFO-Sunrise Revue KROW-8:15, News

# **EVENTS** for MONDAY

Meredith Willson's Orchestra With Annette Hastings. KPO net. 6:30 p.m. Grace Moore-KPO net. 5:30

n.m.

Wayne King-CBS net. 6 p.m. March of Time-CBS net. 6:30 p. m. (Mon. to Fri.)

One Night Stands-With Pick and Pat. CBS net. 7:30 p.m.

Connie Gates was kinda sorry she didn't have time to accept that job writing fashion news for that national magazine.

Clappers, the kind they use in Broadway cabarets, are passed out to the studio audi-ence at the "N. T. G. and His Girls" broadcasts over NBC to help provide the typical night club atmosphere. That's why the applause sounds different than it does during other shows.

+

- KJBS—Popular Music KQW—Concert; Religious Forum KLS—Hit Tunes of the Day KHSL—Morning Glories

KHSL—Morning Glories \* KFRC net—Voice of Experience 8:15, The Gumps KOMO—8:15, Morning Reveries

KGW-Jack Sprigg's Orchestra

KJR—Shadows on the Clock to 8:15 KFI—Church Quarter Hour; 8:15,

Happy Kitchen of the Air KNX—Song Market; Melodies KSL—Voice of Experience to 8:15

#### 8:30 to 9:00 A. M.

• KPO & net-Melody Mixers «GO-Morning Eye-Opener KYA-Morning Concert KSFO-Shoppers' Digest KLX-Covered Wagon Jubilee KROW-Evernew Boys; Musical Batanuret to 905; Musical

KROW-Evernew Boys; Musical Potpourt to 9:30 KJBS-Dance Matinee KQW--Morning Concert KLS-Variety Program KGDM--8:45, Health Talk KRE-8:45, Popular Concert KHSL--Waltzes; Organ \* KFRC & net--Mary Marlin; 8:45, Five-Star Jones KOMO--Reveries; Three-Quarter KHQ--Early Birds to 8:45 KOIN--8:45 News KNX-Dr. Martin Luther Thomas KFBD-Stock Reports to 8:45 KGB-8:45, Stocks; Music

KGB-8:45, Stocks; Music

#### 9:00 to 9:36 A. M.

• KPO & net-Silverberg Ensemble; 9:15. Two Hearts in Song KGO-Morning Eye-Opener KYA-9:15. Prudence Penny

KSFO-Hour of Prayer KJBS-Song Hits KQW-Tuneful Topics KGGC-Market Guide; Parade KGGC-Market Guide; Parade KKE-Organ Concert KHSL-Quartette Music KGDM-Better Vision; News KFRC-News to 9:10 \* KFRC & net-Cariton & Shaw; 9:15, "Looking Ahead," Dr. Bush KOIN-9:15, Pioneer Sons KOL-9:15, News KVI-Cariton & Shaw; Song Time KGW-News Flashes to 9:10 KJR-Reminiscing KNX-Popular Concert KECA-French Lesson to 9:15 KFSD-Good Cheer: Dr. McCoy KSL-9:15, Jennie Lee, stylist KOA-Morning Varlety KGGC--Market Guide; Parade

#### 9:30 to 10:00 A. M.

• KPO & network—The New World, educational talks and music • KFO & network—ine ivew word, educational taiks and music KGO—Monday Blues KYA—Waltz Time KSFO—Health Lecture KLX—Song Market: Music KROW—Health Chat KJBB—Music; 9:55, Ruth Evans KGQC—Song Shop; Star of Today KLS—Jan's Journal to 10:15 KHSL—Vocal Gems KGDM—Diet and Health Questions & KFRC & net—Merrymakers: 9:45, Nurse of the Air; Eton Boys KFFC—Dist, Godowill Industries KOIN—Eyes of the World KJR—News; Early Echoes KGW—Two Planos; Orchestra KHQ—Walt & Marion; Dessert Hotels

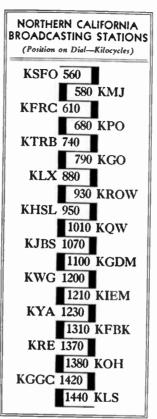
KFI-Waikikians; 9:45, News KNX-Musical Jigsaws; News KSL-Court Drama; Musical Revue KOA-Farm and Home Hour

#### 10:00 to 10:30 A. M.

•KGO & net—Paul Martin. banjo-ist; 10:15, Ted White, tenor KPO-Menu Flashes; 10:15, News KYA-Columbia on Parade; 10:15, Home and Style Forum Home and Style Forum KSFO-Musical Program KLX-10:15, Stocks; News KROW-Rhythm Revue KJBS-Scotty Moriland; Orchestra KQW-News; Old Tunes KGGC-The Flesta KRE-Waltz Time; Vocalist KLS-10:15, Popular Tunes KHSL-Maater Melodies KHSL—Master Melodies KGDM—Mabel Rubin; Make Up \* KFRC & net—Little French Princess; Romance of Helen Trent KVI—Orkan Recital KHQ—News: Miniature Revue KOIN—Melvin & Merciful; 10:15, This and That KOL-Prudence Penny: Melodies KJR-Home Makers: 10:15, Musie KNX\_Eddie Albright's Family KFWB-Prudence Penny

#### 10:30 to 11:00 A. M.

10:30 to 11:00 A. M. •KPO & netwk-Music Guild KGO-Musical Clock KYA-Style Forum; Organ KBSO-Health Lecture; Pictorial KLX-International Kitchen KROW-Melodies; Larry Canelo KJBS-Orchestra; Songs KGW-Aunt Sammy; 10:45, Songs KGGC-Torrid Tunes; Music KGDM-10:45, Health Talk KRE-New Tunes; Melodies KHSL-Sunshine Girl; On Parade \*KFRC net-Between the Book-ends; 10:45, Happy Hollow KFRC-10:45, Morning Hostess KIX-Musical program KIX-Musical program KIX-Musical program KIX-Musical program



Frank Black's success as General Musical Director for the National Broadcasting Company, according to re-ports, will bring him an offer to supervise the contemplated Music Bureau to be established as a National Work Relief project. In view of his present work with the String Symphony, his heavy schedule of composing and arranging for the Revelers quartette, however, it isn't likely he will be able to accept.

Tizzie Lish, the dizzy Home, Beauty and Health expert on NBC's Al Pearce programs, panics "her" audience with one of radio's weirdest costumes. William Comstock, who plays the role, wears a black cotton dress, black cotton stockings, high-button black boots with cloth tops, black hat and veil and then, for the ultimate of chic, a four-yard white feather boa!

### 11:00 to 11:30 A. M.

• KPO & network—Campbell Roy-alists; Septette of Mixed Voices; 11:15, Vic and Sade 11:15. Vic and Sade KGO-Something Simple KYA-Organ Concert KLX-Health School; Music KROW-Health Talk; Music KSFO-Dance Music; Melodies KJBS-Hits of Past; Records KQW-Popular Orchestra KQW--Popular Orchestra KLS--Three Quarter Time KGDM--Organ Recital to 12 KRE--Tango Tunes KHSL--Operatic Gems KHSL-Operatic Gems KHSC- cell Solly to 11:15 KOIN--Consumer's News; Music KIE--Buthm Rulers to 12 Music KJR—Rhythm Rulers to 12 KNN—Fletcher Wiley KFSD—11:15, Hi-Dee-Ho to 11:45 11:30 to 12:00 Noon • KPO & net-Ma Perkins; 11:45, Green Bros. Novelty Orchestra KGO-Otto Clare, planist; 11:45, Agricultural Bulletin KYA-Organ; Rhythm Princes; Scriptures KSFO-Mid-Day Dance to 12:30 KLX-Your Home; Music KLX--Your Home; Music KJBS--Dance Orchestra KQW--Vocal; Theatre News KRE--Popular Review KHSL--Reouest Hour KLS--Popular Recordings KQW--Vocalists; Theatre News \*KFRC & net--Manhattan Matinee KFI--11:45, Robert Leigh. tenor KNX--Magic Harmony; Music

#### 12:00 to 12:30 P. M.

• KPO & netwk-Betty & Bob; 12:15, Farm & Home Hour KGO-Luncheon Concert KYA-Noonday Concert KLX-Dance Music KLX—Dance Music KROW—News; Poptuguese Program KJBS—News; Popular Records KQW—News; Noonlime Tunes KRE—Jack Bennett's Program KHSL- Mkt. Reports; News KLS—Noonday Request Program KFRC—News to 12:10 \* KFRC & net—Visiting America's Little House; 12:15, Chicago Va-rlety Hour KOL0—12:15 News Flashes KOMO—12:15 News Flashes

KOL-12:15 News Flashes KOMO-12:15, Musical Comedy KGW-12:15, News Flashes KHQ-12:15, Organ Concert KVI-12:15, Front Page Headlines KOIN-12:15, Store Reporter KJR-12:12, Grain Reports

KJR-12:12, Grain Reports KFWB-''Make Believe Ballroom'' KNX-News: Jewel Box KECA-12:15, News Release KFSD-Resume; Vocal Soloist KGB-12:15, Stocks; Farm Mashes KSL-Suggestions to Shoppers KOA-12:15, Talk; Ann Lester

#### 12:30 to 1:00 P. M.

12:30 to 1:00 P. M. • KPO & netwk-Farm & Home Hr. KGO-Radio Gulid KLX--Guitar Duo; Musical Prog. KOMO-Farm Taik; Cowboy Joe KROW--Portuguese Program KJBS-Dance Orchestra KQW--Weather & Mkt. Reports KHSL-Happyland KGDM-Hi-Hilarities \* KFRC & net--Variety Show; 12:45, Orientale

- Orientale

KHQ—Organ; Song Recital KNX—Major League Baseball KECA—Contract Bridge Lesson

#### 1:00 to 1:30 P. M.

KPO-Radio Reporter to 1:15 • KPO net-Edna Fischer; 1:15, Harry Stanton, basso KGO-Radio Guild KYA-Folk Songs VSPO (Course Taylor & Artista

KSFO-George Taylor & Artists

KLX—1:15, Martha Lee KROW—1:15, Calif. Farm Program KJBS—Stock Reports; Records KQW—Modern Music KLS—Melody Parade KRE—Cloister Echces KHSL-Popular Music \* KFRC net-Do Re Mi; 1:15, Melodic Moments KFRC-1:15, Christian Science News; Stocks News; Stocks KOL-Lost and Found to 1:15 KHQ-Business and Pleasure KOMO-Jack & Adele to 1:15 KGW-Pianist; 1:15, Dental Clinic KOIN-Book of Life KJR-1:15, Paths of Memory KFI-Fed, & State Mkt. Report KNX-Major League Baseball

#### 1:30 to 2:00 P. M.

• KPO & net—Alice in Orchestralia; 1:45, Sam & Dick •KPO & net-Alice in Orchestralia; 1:45, Sam & Dick KGO-Ann Warner's Chat KYA-Barker Frivolities KSFO-Jean Kent, economics KLX-Popular Concert KROW-Concert Melodies KJBS-Concert; Dance Melodies KQW-Friendly Street KLS-Jan's Request Journal KHSL-Request Program KKEC-Melody and Song \* KFRC & net-University of the Air; 1:45, Tito Guizar KOL-1:45, Consumers Facts KGW-Me and My Shadow to 1:45 KJR-Going to Towners KHQ-News Album to 1:45 KHT-Agnes White's Kitchen KNX-Fontrelli's Orchestra KFWB-1:45, City Hall Broadcast KECA-Biltmore Concert Quartet KFSD-The Philistine to 1:45 2:00 to 2:30 P. M

#### 2:00 to 2:30 P. M.

•KPO & network-Woman's Maga-zine of the air KGO-U. S. Army Band KSFO-Globe Trotter: Health Talk KLX-Music; Talk; Stocks KROW-Dance Matiner to 3 KQW-Traffic Court KJBS-Popular Tunes KLS-HIt Tunes of the Dav KJSB—Popular Tunes KLS—Hit Tunes of the Day KRE—Venetian Trio: Chorus KGDM—2:15, News Flashes KHSL—Golden Empire Matinee \* KFRC & netwk—Happy-Go-Lucky Hour Hour KJR—Salon Hour to 3 KNX—The Bookworm KECA-Classic Hour to 3 KFWB-Talk on Dogs to 2:15 KSL-Planist: World Traveler KOA-U. S. Army Band 2:30 to 3:00 P. M. • KPO & net-Woman's Magazine

- of the Air
- KGO-Carol Deis, soprano; 2:45, Desert Kid Lost and Found; Souvenirs of KYA-
- Spain

- KIA-Lost and Found, Souvening of Spain KSFO-Matt Dennis; Music KLX-Opportunity Hour to 3:30 KJBS-Events of Interest; Songs KQW-Orchestra: 2:45, Stocks KLS-Waltz Time KGDM-Afternoon Musicale KRE-Band Music to 2:45 KHSL-Bookman \* KFRC & netwk-Happy-Go-Lucky Hour; 2:55, Minute Melodies KNX-Symphonies & Opera Records KFSD-2:45, Old Time Program KGB-2:55, Along the Airways KSL-News; Concert Miniatures KOA-News; Desert Kid

#### 3:00 to 3:30 P. M.

• KPO & net-Pictorial; 3:15, Chas. Boulanger's Orchestra KGO-Résumé; Orchestra; Silhou-ettes\_\_\_\_

KYA-PTA and Business Talk

KSFO—Bill Brokaw KROW—Favorite Melodies; Pianist KJBS—News; Songs of Hawali KQW—News; Popular Music KLS—March Program KGDM—3:15, Esther Barkett KHSL—Musical Program KRE—Tea Dance to 4 \* KFRC & netwk—Feminine Fancies KGW—Popular Varieties to 3:15 KHQ—Club Bulletin to 3:15 KJR—Sleeta: Easy Chair KFI—Siz5, Vocalist and Planist KNZ—Hatch's Concert Orchestra KECA—Alexander Bevani to 3:15 KECA—Alexander Bevani to 3:15 KFWB—3:15, Cubanettes KSL—News; Junior Hour KOA—News; Lee Gordon's Orch.

#### 3:30 to 4:00 P. M.

• KPO & netwk-Carmen Roselle, • KPO & network—Carmen Rosene, soprano KPO—3:45, Tea Chats KGO—Silhouettes to 3:45 • KGO & net—3:45, Gould & Shefter KYA—Art Lecture; 3:45, Community Chest Question Box KLX-Carefree Capers KROW-Spanish Serenade; Songs KROW—Spanish Serenade; Songs KJBS—Concert KQW—Varlety Program KLS—3:45, Tango Time KLS—3:45, Tango Time KFRC—Star Recordings to 3:45 \* KFRC net—Musical Nick Nacks; 3:45, University of California KOL—3:45, News Flashes KOLM—Newspaper of the Air YUL Medody Matinge KOIN--Newspaper of the Air KVI--Melody Matinee KHQ--News; 3:45, Sylvia Grey KOMO--Trio Romantique; Talk KGW--3:45, Sam Gordon, Kibitzer KFI-3:45, Easy Aces KNX--Fletcher Wiley KFWB--Better Business Bureau 4:00 to 4:30 P. M.

• KFO & net.—Fibber McGee and Molly, comedy sketch KGO—Modern Woman at Home; 4:15, Faul Carson, organist KYA—Old Songs; Cocktail Ensemble KYA-Old Songs; Cocktail Ensemble KSFO-Dr. Ditmar; Silhouettes KROW--Waltz Time; Calif. Family KJBS-Salon Orchestra KQW--Dance Rhythms KLS-Ten Torrid Tunes KKE-Echoes of the Opera KHSI-Four o'clock Tea KFRC-News Editor to 4:10 \* KFRC-& net--Land o' Dreams YOUN-Newspaper of the Air

- KFRC News Edition of Treams<br/>KFRC & net-Land of Dreams<br/>KGO-State First, Great of Context and State<br/>KSL-4:15, Rhythm6:30 to 7:00 P. M.\*KGO de net-Orchestra & Vocalists<br/>KGO-State First, Great State<br/>\*KGO & net-Marshall's Mavericks<br/>KYA-Cocktail Ensemble; News<br/>KSFO-Jack Hall & Artists<br/>KSB-Dance Melodies<br/>KGW-Rhythm Kings; Health talk<br/>KGW-Rhythm Kings; Health talk<br/>KGW-Story Time; 4:45, Songs of<br/>the Islands6:30 to 7:00 P. M.\*KGO & net-Marshall's Mavericks<br/>KFO-Pianist; Radio Reporter<br/>KSB-Dance Melodies<br/>KGW-Rhythm Kings; Health talk<br/>KGBU-Lucle Jerry; Yodeler<br/>KHSL-Children's Program•KFO & net-Orchestra & Vocalists<br/>KGO-State First; 6:45, Air Ad-<br/>ventures of Jimmy Allen<br/>KCW-Royal Hawaiians; Revue<br/>KGGC-News; Dance Music<br/>KFRC de net-March of Time;<br/>d:45, Lous Prima's Orch.<br/>teau<br/>URE-Twilight Hour<br/>\*KFRC de net-March of Time;<br/>d:45, Lous Prima's Orch.<br/>the Islands<br/>KFWE-Sweet & Hot; Varieties<br/>KECA-Musical Program The Islands KGDM--Uncle Jerry: Yodeler KHSL--Children's Program KRE--The Salon Hour \* KFRC net--The Harmonettes; 4:45, Edith Karen. with orch. KFRC-4:45, Recordings KJR--Matinee Melodies KOIN--Save a Life Club KFI--Organ Recital to 4:45 KNX--Haven of Rest; Dr. McCoy KFSD-Dr. McCoy to 4:45 KSL-4:45, Jack Armstrong

#### 5:00 to 5:30 P. M.

- KPO & net-Beaux Arts Trio KGO-Art Review; 5:15, Mort Wer-
- ner, songs KYA-Uncle Harry; Father & Son KSFO-Oklahoma Ramblers KLX-Children's Program

KROW-Variety Program KJBS-Amateur Hour KQW-Sunshine L\*sgue KGGC-Dancing &choes KLS-Musical Review KREL-All Star Revue KHSL-Musical Portraits KGDM--Cecil and Sally: News \* KFRC & net-Theater of the Air KJR-Steamboat Bill; Romancing KGW-Beaux Arts Trio KNX-Kearney Walton's Orch. KFI-Radio Pen Friend; Robert Hurd, tenor; Margaret Duncan, planist pianist KECA-How Songs Grew to 5:15 KOA-Sinclair Minstrels 5:30 to 6:00 P. M.

• KPO & net-Grace Moore, soprano KGO-Musical Treasure Chest; 5:45, Jack Armstrong KYA-Seeing Is Believing to 5:45 KSFO-Health Lecture KLX-Covered Wagon Jubilee KROW-Health Chat KQW-Jingles; Melodies KIS-55 Melody Review KQW-Jingles; Melodies KLS-5:45, Melody Review KGDM-The Hawk; Romanciers KGGC-Health Talk; Irish Gems KRE-Chestnut Time KHSL-Varieties \* KFRC & net-Theatre of the Air KJR-Romancing; Jack Armstrong KNX-Sunset Serenade KFWB-Gold Star Rangers KECA-5:45, Once Upon a Time 6:00 to 6:30 P. M.

• KPO & net--Contented Program; Orchestra and Vocalists

- Orchestra and Vocalists KGO-Dinner Concert KYA-Cyrus Trobbe's Orchestra KSFO-Trio; Music; Short Wave KLX-Arion Trio KROW-News; Music KJBS-News to 6:15 KQW-Dept. of Agric.; Mkt. Repts. KLS-Dinner Concert KRE-Stephen Foster Melodies; talk KHSL-Vespers KGDM-Quartet \* KFRC & net-Wayne King's Orch. wJR-Scandinavian Reporter; Music KFWB-News; Musical; Organ
- KFWB—News; Musical; Organ KNX—Jack Armstrong; 6:15, News KECA—Educational Talk; News KFSD—Royal Brown, organist

#### 6:30 to 7:00 P. M.

#### 7:00 to 7:30 P. M.

- 7:00 to 7:30 P. M. •KPO & net—Amos 'n' Andy; 7:16, Tony and Gus KGO—Berkeley Singers KYA—Sport Page; Music KSFO—Italian News; B'way Parade KLS—News; Musical Program KROW—Music; L'Italia News KOW—Voice of Portural KLS—Popular Dance Tunes KRE—Music of the Masters to 7:45 \* KFRC & net—Leon Belasco's Or.; 7:15, Barbasol KOI—Orchestra; Talk KOIM—Jimmy Allen to 7:15 KJR—Tonic Tunes KNX—Drama; Los Angeles Fair

KFWB-Rhythm Revue; 7:15, Oscar & Elmer KECA—"Twilight Reveries" KFSD—Jimmie Allen to 7:15 KSL—Musical Moments 7:30 to 8:00 P. 14. • KPO & net-William Daly's Orch., Margaret Speaks, soprano KGO--Musical Grab Bag KYA--Down by Herman's; Gold Rush Dave KYA --Down by Herman's; Gold Rush Days
Rush Days Parade; Cornhuskers
KLX-Sport Facts; Planist
KROW-Echoes of Italy
KGGC-Between the Lines; Orch.
KQW-Musical Frogram
KFRC & net-Pick and Pat
KJR-Modern Music
KINX-In-Laws; King Cowboy
KFWB-News Behind the News;
7:45, Great Composers
KECA-Music; 7:45, Law Talk

#### 8:00 to 8:30 P. M.

S:U to 5:30 F. m. KPO-Your Boy's Future to 8:15 •KPO net-Shandor, violinist; Griff Williams' Orchestra KGO-Stanford University; 8:15, Joy Vocal Trio KYA-News; 8:05, Amateur Hour KSFO-Five Star Final; Vocalist KLX-Spice of Life; Guitar Duo KROW-Watch Tower, Italian KGGC-Spanish Prog.; Story of the Bridge ARUW-Watch lower, laitan KGGC-Spanish Prog.; Story of the Bridge KQW-Sports; Orchestra KFRC-Galaxy of Stars \* KFRC net-Dick Messner's Orch.; 8:15, Delmar Edmondson KHQ-Orogrande Romance; Music KOMO-8:15, Eyes of Memory KOIN-Little Show to 8:15 KKT-Boilars & Sense; Music KFI-8:15, Park Sisters KNX-Vocalist; 8:15, Watanabe KFWB-Divertissement KECA-Waltz Music KFSD-Popular Program; 8:15, Lyle & George Lyle & George KGB-8:15, Comedy Stars KOA-Ford Rangers Revue

#### 8:30 to 9:00 P. M.

•KPO & network-Ozzie Nelson's Orchestra KGO—Comedy Stars of Hollywood; 8:45, Harold Dana, baritone KYA-Amateur Hour KLX-Natural Science Talk; Music

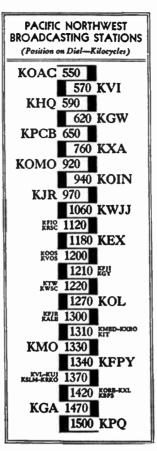
KLX-Natural Science tam, KLX-Natural Science tam, KEFO-Soloist KROW-Sports Highlights; Music KGGC-Andy Potter Presents KRE-Orch; Musical Moments KKFC & net-Jay Eslick & Orch. KOMO-8:45, Musical Moments KHQ-All-star Revue; Vagabonds KJR-Highlight Hour KFWB-Drama. "Coronets" KJK—Highnight Holi, KFWB—Drama, "Coronets" KFT—All Star Revue to 8:45 KNX—Quartet; Townsend Plan Talk KECA—Waltz Music to 8:45 KOA—Comedy Stars; Orchestra KSL—Pinto Pete

#### 9:00 to 9:30 P. M.

• KPO & netwk-Leonard Keller's

- Orchestra KGO-Tune Types KYA-Shrine Constitution Day Prog. KYA-Shrine Constitution Day Prog. KSFO-Rhythm Chateau KLX-Nevada Night Herders KROW-News; Quiet Harmonies KJBS-News; Variety Program KQW-News; Popular Orchestra KRE-Dance Music \* KFRC & net-Headlines of the Past; 9:15, Midge Williams and Orchestra
- Orchestra
- KOL-Highways to Adventure to 9:15

KOIN-9:15, Leon Drews, organist KJR-News; Talk; Spice of Life KFI-Bismarck Hotel Orchestra



At the ripe old age of 18, Virginia Verrill is wondering if her professional life isn't going around in circles. The lovely star of the "Sketchbook" programs made her singing debut at 13 as voice double for Barbara Stanwyck in the movies. Since being catapulted into the radio limelight, Virginia has been swamped with movie offers by every studio except MGM, who found she photographs too much like Myrna Loy, one of their stars.

\* \*

Fred Allen, star of Town Hall on NBC, now making a picture in Hollywood, rises to remark that the skyline of Hollywood at night has so many red neon signs that "it looks like Broadway with varicose veins."

KNX—News; Musical Moments KFWB—Balboa Hilarities KECA—News; 9:15, Music KOA—Junior Chamber of Commerce 9:15, Alessandro Canepari, songs 9:30 to 10:00 P. M. KPO-Ft. Des Moines Hotel Orch. •KGO & net-Reflections KYA-Shrine Program; 9:45, News KSFO-Uptowners; Songs KLX-News; Fireside Phantasies KLX-News; Sireside Phantasies Foreign Wars KQW---'Strange Cases,'' drama KGGC---Wyoming Cowboys; 9:45. Kiggc-Wyoming Cowboys; 9:45, Kings Serenade KRE-Dance Music to 11 \* KFRC & net-Buddy Rogers Orch. KOMO-Evening at Home KHQ-Chapel Chimes; Doughboys KOL-9:45, News Flashes KVI-9:45, News KJR-9:45, Chamber of Commerce KFI-Talk on Law to 9:45 KNX-Orchestra; Dude Ranch KFWB-Slumber Time; Kings Men KOA-Dance Orchestra

#### 10:00 to 10:30 P. M.

• KPO & net-Sam Hayes, Reporter; 10:15, Anti-Sleep Society 10:15, Anti-Sleep Society KGO-Armand Girard, baritone; 10:15, Griff Williams' Orchestra KYA-Concert Orchestra KSFO-Popular Concert KROW-Poetry and Music; Uncle Duke and His Gang VOW-Winele Schon to 11 Duke and His Gang KQW-Music Salon to 11 KJBS-Music Salon KGGC-Jeanne Carole's Supper Club KFRC-News Editor to 10:10 \* KFRC & net-Jimmy Davis Orch. KJR-Waltzes and Tangoes KNX-Dude Ranch; Beauty Talk KFI-10:15, Hollywood Boulevardier KFWB-News; 10:15, Orchestra KECA-Fishing & Hunting Talk KGB-News to 10:10 KOA-Kenneth Spencer, songs

#### 10:30 to 11:00 P. M.

10:30 to 11:00 P. M. • KPO & net—Anti-Sleep Society KGO—Griff Williams' Orchestra KYA—Concert Orchestra; Organ KLX—Bue Reflections. Alice Blue KROW—Uncle Duke; Dance Prog. KJBS—The Music Salon \* KFRC & net—Merie Carlson Orch. KJI—NightCaps KFI—Bridge Lesson; Dance Orch. KNX—Russian Eagle Quartet; Pon-trelli's Orchestra trelli's Orchestra KFWB-Orch.; Tuning Around

### 11:00 to 11:30 P. M.

11:00 to 11:30 P. M. • KGO & net-Dessert Hotel Orch. KYO-Lamplit Hour: Organ KYA-Sandman Organ to 12 KSFO-Dansapations: Mod. Melodies KROW-Dance of the Hour KJBS-Dance Time to 12 KOIN-Dance Orchestra KRE-Island Songs; Waltzes \* KFRC & net-Ben Goodman Orch. KOMO-Bart Woodyard's Orchestra KNX-Pontrelli's Orchestra KNX-Pontrelli's Orchestra 11:30 to 12:00 Midnight

KGO & net-Jimmie Grier's Orch. KPO-Organ Concert KYA-Concert Memories KSFO-Midnight Vagabond KNOW-Dance Music; News KJBS-Dance Time KRE-Midnight Reveries KWEPC & net-Use Mitsis Orch KJBS-Dance Time KRE-Midnight Reveries \*KFRC & net-Les Hite's Orch. KJR-Bart Woodyard & Orchestra KFWB-Dance Orchestra KNX-Orchestra; 11:45, News

#### 12:00 to Sign Off

KROW-Midnight Jamboree to 2 KJBS-Owl Program to 6 a.m.

# PROGRAMS for TUESDAY . . . . . September 17

7:00 to 7:30 A. M.

• KPO & net-Grace & Eddie Albert; 7:15, Wendell Hall, vocalist • KPO & net-Grace & Louis Anders, 7:15, Wendell Hall, vocalist KSFO-Cuckoo Club KSFO-Cuckoo Club KBS-Alarm Klok Klub KQW-News; Breakfast Hour KFRC-Rise and Shine; 7:25, Stocks KOL-Time Clock KNX-Sharplesville to 8 KGR-Saven of Clock Club to 8 KGB-Seven o'Clock Club to 8

#### 7:30 to 8:00 A. M.

• KPO & net-Your Child; 7:45, Geo. Hessberger's Bavarian Orchestra Hessberger's Bavarian O KGO-Rise 'n' Shine KSFO-The Texans KQW-The Breakfast Hour KHSL-Music; Devotional Hour KHEL-Dally Californian; Melodies KFRC-Music; 7:45, Lum & Abner KOL-Sunrise Express KHQ-Morning Melodies to 7:45 KVI-Varieties; Pioneers KVI---VArieties; Fioneers KJR---Market Quotations; Music KECA---Bible Fellowship to 7:45 KGB---Parson Roberts to 7:45 KSL---7:45, Merchants' Parade

#### 8:00 to 8:30 A. M.

8:00 to 8:30 A. M. •KPO & net—Financial Service; 8:15, Merry Macs KGO—Simpson Boys of Sprucehead Bay; 8:15, Studio program KSFO—Sunrise Revue KTA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KROW—Commuter's Clock; News KJBS—Band Concert; Favorite Tunes KQW—Concert & Organ; 8:15, Re-lizious Forum

KQW--Concert & Organ; 8:15, Re-ligious Forum KLS--Hit Tunes of the Day KHSL--Morning Glories \* KFRC net--Voice of Experience; 8:15, Rhythm Bandbox KGW--Jack Sprigg's Orch. to 8:15 KHQ--8:15, Silver Strains KOMO--8:15, Morning Reveries KNX--New Tunes; Silver Strains KFI--Church Quarter Hr.; The Air-plane Man

plane Man KSL-8:15, While the City Sleeps KOA-Elliott Bros. to 8:15

#### 8:30 to 9:00 A. M.

• KPO & net-Words and Musie KGO-Household Hints; Music KYA-Morning Concert KLA-Covered Wagon Jubiles KROW-Evernew Joys; Musical Pot pourt to 9:30 KBS-Dance Selections KQW-Concert KAS-Variety Program KGDM-8:45, Health Talk KHSL-Hawaiian Melodies; Organ KGDM-8:45, Health Talk KHSL-Hawaiian Melodies; Organ KGM-8:45, Heiptul Harry; 8:50, Shopping Service KOMO-8:45, Heaptul Harry; 8:50, Shopping Service KOMO-8:45, Heawaiian Sunlight KHQ-Early Birds to 8:45 KOMO-8:45, Heaptur to 8:45 KHSD-Stock Reports to 8:45 KHSD-Stock Reports to 8:45 • KPO & net-Words and Music

#### 9:00 to 9:30 A. M.

• KPO & net-Sammy Kaye's Orch KGO-Morning Eye-Opener KGO-Morning Eye-Opener KTA-9:15, Frudence Penny KSFO-Hour of Prayer KLX-The Shopping List KQW-Tuneful Topics KRE-Hour of Prayer KLS-Musical Review KFRC-News Editor to 9:10 \* KFRC & net-Carlton & Shaw 9:15, 'Looking Ahead with Dr. Bush Bush KHSL KHSL-Dance Time KGDM-Music; 9:15, News

#### EVENTS for TUESDAY \*

- Waring's Pennsylvanians-CBS net. 5:30 p.m.
- Sigmund Romberg-Deems Taylor, soloists and orch. NBC net. 6 p.m.
- Great Moments in History-NBC net. 6:30 p.m.
- Crime Clues Spencer Dean Mystery, NBC net. 8:30 p.m. Constitution Day Address—CBS net, 9 p.m.

÷ What NBC artists like to spend money on: Minetta Ellen (Mrs. Barbour in One Man's Family), books and clothes . . . Harold Dana, baritone, socks and neckties

. . . Barbara Jo Allen, actress, clothes for her small daughter ... Pablo Ricardo, violinist, automobiles . . . Helen Troy, comedienne, penguin-figures.

#### \* .

Who says NBC's Chateau isn't colorful? Last Saturday Al Jolson appeared in a yellow sweater, Victor Young wore a purple shirt, Vince Barnett a black shirt and yellow tie, Jack Gardner a white suit and orange socks, while one of the musicians sported a black eye.

One of the most enthusiastic rooters at prizefights and wrestling matches is David Broekman, whost distinguished music you hear on the "California Melodies" program over CBS from the West Coast. The young composerarranger is an expert at pugilism in his own right, too.

#### \* \* .

David Broekman, composerconductor of "California Melodies" and many other CBS programs broadcast from the West Coast each week, has inaugurated the practice of going to bed with a scratch nad and pencil under his nillow. Broekman estimates that he spends a mere 100 hours a week working on his music, but doesn't want to forget some of the ideas for trick arrangements or new tunes that may come to him while he's trying to go to sleep.

KOL-9:15, News Flashes KOMO-Ann Wells KGW-News Flashes to 9:15 KGW-News Flashes to KVI-9:15, Song Time KJR-Reminiscing KJK--Keminiscing KFI--9:15, Shopping Tour KNX--Beauty Talk; Music KFSD--Good Cheer; Dr. McCoy KSL--Mary and Bennie; Stylist KOA--Morning Variety

#### 9:30 to 10:00 A. M.

•KGO & net-Beaux Arts Trio KPO-Sax Appeal; 9:45, Kitchen

KPO-Sax Appeal; 9:45, Kitchen Sink Songs KYA-Waltz Time KBFO-Health Lecture KLX-Clinic of the Air KROW-Health Chat KJBS-Songs of Romance; Dance Tunes; 9:55, Ruth Clark Evans KQW-Popular Music; Classics KLS-Jan's Journal to 10:15 KRE-Classical Music

KRE—Concert KHSL—Classical Music KGDM—Diet and Health Hour \* KFRC & network—Milton Charles, organ; 9:45, Time on My Hands KVI—Dr. Burns to 9:45 KJR—News; Early Echoes KFI—9:45, News Release KNX—Musical Prog.; 9:45, News KOA—National Farm and Home KSL—Mary & John; Organist

#### 10:00 to 10:30 A. M.

•KGO & net-Army Band Concert KPO-Cliff Nazarro, vocalist; 10:15, KPO-C

News KYA—Col. Parade: Style Forum KSFO—Musical Program KLX—Music: Stocks: News KROW—Rhythm Revue KJBS—Scotty Mortland: Music KQW—News; Old Tunes KLS—10:15, Popular Tunes KBE—Waitzime: Three Keys

KUS-10:15, Popular Tunes KRE-Waltztime; Three Keys KHSL-Master Melodies KGDM-10:15, Pa & Ma Bondons \* KFRC & net-Little French Prin-cess; 10:15, Romance of Helen

cess; Trent

Trent KOL-Prudence Penny; Melodies KVI-Organ Music KHQ-News; Miniature Revue KOMO-Revue; Home Service Prog. KJR-Home Makers; Irish Minstrei KOIN-Melvin & Merciful; This & That are Merciful; Chief

KFI—Ann Warner Chats KNX—Eddie Albright's Family KGB—Chuck Wagon Opera

#### 10:30 to 11:00 A. M.

• KPO & network-Martha Meade and Hazel Warner, contralto KGO-Musical Clock

KGO-Musical Clock KYA-Style Forum; Organ Concert KSFO-Health Lecture; Pictorial KLX-International Kitchen KROW-Melodies; Larry Canelo KJBS-Dance Music VQW-Aupt Sammy; Hillbillies KRE-New Tunes; Melodies KHSL-Campdre KGDM-10:45, Coleman Cox \* KFRC net-Between the Book-ends; 10:45, Happy Hollow KFFC-10:45, Morning Hostess KJR-Music Shop

-Music Shop

KJK-MUBIC Shop KFWB-Oweb Crump's Party KNX-Mary Holmes; Tonic Tunes KFSD-Recipe Exch.; Studio Prog.; KOA-Livestock & Produce; 10:45.

Viennese Singers

#### 11:00 to 11:30 A. M.

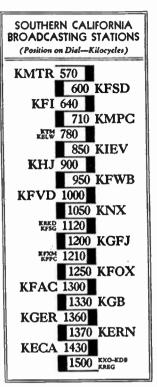
• KPO & net—June, Joan and Jeri, vocal trio; 11:15, Vic and Sade KGO—Musicalities KYA—Organ Concert KSFO—Dance Music; Melody Lane KROW—Health Talk; Rhythms

KLX—Health School; Music KJBS—Records; Medical Talk KQW—Popular Orchestras KRE-Tango Land Tunes KRE-Three-Quarters Time KGDM-Organ Recital to 12 KHSL-Popular Airs \* KFRC net-Boston Anniversary \* KFRC net-Boston Anniversary Program KHQ-Bong Contest to 11:15 KOL-Cecli Solly to 11:15 KOIN-News; Music KJR-Rhythm Rulers KNX-Fletcher Wiley KECA-11:15, Medical Assoc. Talk KFSD-11:15, Hi-Dee-Ho Prog. 12 11:30 to 12:00 Noon • KPO & net---Ma Perkins; 11:45, Barry McKinley, baritone KGO--Neil Cook, vocalist; 11:45, Agricultural Bulletin KYA--Dance Time; Scriptures KSFO--Mid-Day Dance to 12:30 KROW--Concert Melodies KLS--Musical Program KJBS--Dance Orch.; Salon Music KQW--Vocal Varieties; News KLS--Recorded Varities KRE--Popular Review KHSL--Request Hour KGGC-Harlem Sketches; Music \* KFRC & net--Women's National Republican Club KNX--Entertainers; Talk 12:00 to 12:30 P. M. • KPO & net-Betty & Bob; 12:15, Western Farm and Home Hour KGO-Luncheon Concert KGO-Luncheon Concert KYA-News; Noonday Concert KLX-Dance Music KROW-News; Portuguese Program KJB8-News; Popular Tunes KQW-Noontime Tunes KRE-Jack Bennett's Program to 1 KLS-Noonday Request Program VCDM 12:15 Cell & Selv KKE-Jack Bennett's Program to 1 KLS-Noonday Request Program KGDM-12:15, Cecil & Sally KHSL-Mkt, Reports; News KVI-12:15, Front Page Headlines KFRC-News to 12:10 \* KFRC & net-Bolek Musicale KOL-12:15, News Flashes KGW-12:15, News Flashes KGW-12:15, Chamber of Commerce KON-12:15, Chamber of Commerce KIR-12:15, Chamber of Commerce KIR-12:15, Chamber of Commerce KINX-News; Jewel Box KECA-12:15, News Releases KRE-Pablo Casals; Jubilee Singers KHSL-Golden Empire Matinee KGDM-2:15, News \* KFRC & netwk-Happy-Go-Lucky Hour Hour KJR-Salon Hour KNX-The Bookworm 12:30 to 1:00 P. M.

•KPO & net-Farm Hour KGO-Luncheon Concert KIX-Guitarists; Paths of KGO-Luncheon Concert KLX--Guitarists; Paths of Memory KROW-Latin-American Program KJBS-Dance Matinee KQW--Weather; Market Reports KHSL--Piano Moods; National Airs \* KFRC & net-Educ. Feature; 12:45. Connie Gates, vocalist KHQ--Chamber of Commerce KOMO-Stradivarites; Cowboy Joe KNX--Major League Baseball KECA--Concert Favorities to 1:15 KSL--State Agric. College to 12:45 KOA--Orch.; 12:45, Vocalist Cowboy Joe

#### 1:00 to 1:80 P. M.

• KPO & net—Pan-Americana KPO—News: Edna Fischer, planist KYA—Women's Institute; Melodies KSFO—George Taylot & Artists



The highly-touted "power of was humorously the press" challenged last week when Eddie Guest, star of the Tues-"Welcome day night NBC Valley" series, reecived a letter advising him that "your poetry ought to be printed." Guest's daily stint is published in more than five hundred papers through a syndicate extending throughout the English-speaking world!

#### Nola Day, beautiful NBC contralto who was born in Iceland is a true daughter of her Nordic ancestry . . . Her favorite outdoor sports are skiing, skating and riding and she does exquisite embroidery and tapestry of the type made famous by Scandinavian women.

\* \* - ste

Phillips Lord's thrilling "G-Men" scripts have netted him many fan letters from graduates of reform schools, com-mending him on his "crime prevention" series.

KLX-1:15. Martha Lee KROW-1:15. Calif. Farm Program KJBS-Stock Reports; Song Hits KQW-Modern Music KRE-Cloister Echces, organ KLS-Melody Parade KGDM-1:15. Kentucky Yodeler KHSL-Happy-Go-Lucky KFRC-1:15. Christian Science News; 1:25. N. Y. Stocks \* KFRC net-Dick Messner & Orch. KOL-Lost and Found to 1:15 KOMO-Jack & Adele to 1:15 KGW-1:15. Dental Clinic KJR-Uncle Hank to 1:15 KHQ-Business and Pleasure KOIN-Book of Life KFL-Fed. & St. Mkt. Rpts. to 1:15 KSL-Shoppers' Matinee 1:30 to 2:00 P. M.

#### 1:30 to 2:00 P. M.

1:30 to 2:00 P. M. • KPO & net-Civic Orchestra of Boston: 1:45, Betty Marlowe KGO-Ann Warner's Chats KYA-Barker Frivolities KSFO-Jean Kent, economics KLX-Popular Concert KROW-Education Program KQW-Friendly Street KJBS-Dance Orchestra KJBS-Jan's Request Journal KRE-Welody and Song KLS-Jan's Request Journal KRE-Melody and Song KHSL-Request Hour \* KFRC & net-University of the Air; 1:45, Gravel Pit Courtroom KHQ-News Album to 1:45 KGW-My Shadow to 1:45 KVI-Bille Bailey to 1:45 KIX-Going to Towners KIX-Pontrell's Orchestra KECA-Biltmore Concert Quartet KFSD-Philistine; Old-Time Prog. KSL-Bailey and Neumiller; Three Little Words 

#### 2:00 to 2:30 P. M.

• KPO & network—Woman's Maga-zine of the Air KGO-Otto Thurn's Orchestra; 2:15, Midweek Hymn Sing KYA-Barker Frivolities KLX-Jean Ardath, planist; 2:25, Basehall

Baseball KSFO-Globe Trotter; Tea Dance KROW-Dance Matinee to 3 KJBS-Better Business Talk; 2:05, Tango Orchestra KQW-Dance Matinee; Stocks; Songs VI S-Utte Truct of the Stocks;

- Hit Tunes of the Day KLS-

#### 2:30 to 3:00 P. M.

2:30 ta 3:00 P. M. • KPO & network-Woman's Maga-zine of the Air KGO-Organ; Ann Lester, vocalist; 2:45, The Charloteers, quartet KYA-Lost & Found; Rhythm Princes KSFO-Tea Dance KLX-Baseball to 4:30 KJBB-Events of Interest; Songs KLS-Waitz Time to 3:15 KRE-Band; Jimmie Lunceford KHEL-The Bookman KGDM-Afternoon Musicale \* KFRC & netwk-Happy-Go-Lucky Hour; 2:55, Minute Melodies KOA-Hutiman Reporter; News KSL-News Flashes to 2:45

#### 3:00 to 3:30 P. M.

• KPO & netwk—Pictorial to 3:15 KPO-3:15, As Woman to Woman KGO-Resume; 3:05, Reflections • KGO & net-3:15, Chas. Boulang-

KGO-Resume; 3:05, Reflections • KGO & net-3:15, Chas. Boulang-er's Orchestra KYA-Rhythm Princes; Serenader KSFO-Bill Brokaw KROW-Music; Dell Perry, planist KJBS-News; Music KQW-News; 3:15, Music KLS-3:15, March Time to 3:45 KRE-Tea Dance to 4 KHSL-Popular Orchestra \* KFRC & net-Feminine Fancies KGW-3:15, Concert Cellist

KJR—Playing the Song Market KHQ—Bulletin; Practical Hostess KFI-3:15, The Three Shades KNX—Federation of Women's Clubs KSL-3:15, Junior Hour KOA-News: University -News; University of Denver

24

#### 3:30 to 4:00 P. M.

-KPO-Easy Aces; 3:45, Tea Chats •KGO & net-Jackie Heller; 3:45, You and Your Government KIAS-Symphony Sketches KJBS-Musical Comedy Selections KQW-Variety VI 9 2:46 more Theorem KLS-3:45, Tango Time KHSL-Salon Serenade KGDM-Portuguese Program \* KFRC & net-Vocals by V 3:45, Correct English Verrill; AFIN Correct English OL-3:45, News Flashes OMO-This & That to 3:45 VI-Melody Matinee KÕI КОМО-KOIN—Newspaper of the Air KHQ—News; 3:45, Sylvia Grey KFI—3:45, Easy Aces KNX-Fletcher Wiley 4:00 to 4:30 P. M.

• KGO & net-Hotel Bismarck Orch. KPO-Old World Music KYA-Tea Dance KSFO—Beity Rhoades; Silhouettes KSFO—Beity Rhoades; Silhouettes KROW—Waltz Time; Hillbilly KJBS—Dance Tunes KQW—Dance Rhythms KRE-KRE-Echoes of the Opera KLS-Timely Tunes KLS-Timely Tunes KHSL-Dolores McFarlane, Pianist KHSL-Dolores McFarlane, Pianist KFRC-News to 4:10 \* KFRC net-Harmonettes; 4:15, Edith Karen, soprano KOIN-Newspaper of the Air KJR-Tea Dansant KOMO-4:20, Wash. State Medical KFI-The Walkikians KNX-Comedy Skit; Haven of Rest KSL-4:15, Rhythm 4:30 to 5:00 P. M.

• KGO & net—Stringtime KPO—Old World Music; News KYA—Tea Dance Parade KSFO—Jack Hall and Artists KLX—Planist; Health Talk KBOW—Dbuthe Views Utility KLX--Planist; Health Talk KROW--Rhythm Kings; Health Talk KJBS--Song Hits; Orchestra KQW--Story Time: 4:45, Songs KRE--The Salon Hour KHSL--Evening Dance \* KFRC & net--Dramatic Interlude KHQ--Radio Personalities to 4:45 KJR--Matinee Melodies KFT--Orran: 4:45. Pop Eye KFT-Organ; 4:45, Pop Eye KNX-Haven of Rest; Musicale KFSD-Dr. McCoy to 4:45 KSL-4:45, Jack Armstrong

#### 5:00 to 5:30 P. M.

5:00 to 5:30 P. M. • KPO & net-N. T. G. and His Girls, with Harry Salter's Orch. KGO-Sensible Fashions; 5:15, Ted White, tenor KYA-Uncle Harry; Melody Lady KSFO-Doc Shane and Ramblers KLX-Children's Hour KKOW-Variety Show KLS-Musical Review to 6:00 KJBS-Dance Orchestra KQW-All Star Review KRE-All Star Revue KHSL-Tango Time KGDM-Elec. Transc.; News KFRC & net-On the Air with Lud Gluskin KFRC-adustical Frogram to Did \* KFRC & net-On the Air with Lud Gluskin KJR-Romancing KOIN-Save a Life Club to 5:15 KNX-Kearney Walton's Orchestra WWW Delections Lody. KFWB—Playtime Lady KFSD—Studio Program -Playtime Lady; Music KSL-Sunset Serenade to 5:15

#### 5:30 to 6:00 P. M

• KPO & network-Eddie Duchin's Orchestra and guest singers

-Musical Treasure Chest; 5:45, KGO Jack Armstrong KYA—Seeing is Believing; 5:45, Campbeli Corner KSFO-Health Lecture KLX-Covered Wagon Jubilee KROW-Health Talk KKOW-Health Taik KJBS-Aubrey Loux, planist KQW-Jingles; Meiodies KRE-Chestnut Time KHSL-Tempo Trio; Log Cabin \* KFRC & net-Waring's Pennsyl-varian vanians KJR-Music; Jack Armstrong KNX-Sunset Serenade, Organ KFWB-Gold Star Rangers 6:00 to 6:30 P. M. KPO & network—Sigmund Rom-berg, Deems Taylor, Orchestra & Soloist •KPO &

KGO-Dinner Concert KYA-Cyrus Trobbe's Orchestra KSFO-Dance Music; Shortwave KLX-Arion Trio KLX—Arion Trio KROW—News; Orchestra KJBS—News to 6:15 KQW—Dept. of Agric.; Mkt. Repts KLS—Dinner Concert KRE—Victor Herbert Melodies KHSL—Varieties \* KFRC & net—Waring's Pennsyl-vanians vanians KJR-Scandinavian Reporter; Music KNX-Jack Armstrong; News KFWB-News; Music; B'nai B'rith KECA-6:15, News Release

#### 6:30 to 7:00 P. M.

• KPO & net-Great Moments in History GO-Review KGOof Activities. 8. T

KGO--Review of Activities, S. F. Municipal Government; 6:45, Air Adventures of Jimmy Allen
KSFO--Dinner Dance; Sports
KROW--Hawailans; About Town
KQW--Weather; News
KRE-Organ Music
\* KFRC & net--March of Time; 6:45, Jerry Cooper and Orchestra
KOIM-6:45, Dixis Memories
KJR-News; Jimmie Allen
KFWB--Hawailan Sunlight: "This

KFWB-Hawaiian Sunlight; "This and That" KNX-Lum & Abner; Jimmie Allen KECA-6:45, "Twilight Reveries"

#### 7:00 to 7:30 P. M.

 KPO & network-Amos 'n' Andy; 7:15, Tony and Gus
 KGO-Tunes of the Times
 KGO-Tunes of the Times
 KXA-Sport Page; In Old Vienna
 KSFO-Italian News; Music
 KLX-News; Magic Harmony
 KROW-C. W. Harmond; News
 KQW-Voice of Portugal
 KRE-Music of the Masters
 KFRC & net-Frank Dailey's
 Orchestra
 KOL-7:15, Speaker Stevenson Orchestra KOL--7:15, Speaker Stevenson KVIL--7:15, Musical Moments' KOIN--7:15, Musical Moments KIR--Tonic Tunes KNX--Music; County Fair KFWB--Ray de O'Fan; Alfred Garr KFSD--Jimmie Allen; Tony & Gus KGB--7:15, Musical Moments KSL--Dixle Memories to 7:15

#### 7:30 to 8:00 P. M.

• KPO & network-Leo Reisman's Orchestra: Phil Duey, baritone Orchestra: Phil Duey, baritone KGO--Southern Harmony Four; Marjorie Horton, soprano KYA--Music; Gold Rush Days KSFO--Taik; News and Views KROW--Herold Trio; Latin-Ameri-can Program: Fortuguese KLX--Planist; Voyage of Discovery KQW--Tango Time; Orchestra KRE--Music of the Masters; Songs \* KFRC & net--Independent Order of Odd Fellows KOIN--Little Show; C. E. Berg

KVI-Ind. Order of Odd Fellows KNX-The In-Laws; King Cowboy KFWB-News Behind the News; Etchings of Jade KECA-Blitmore Concert Quartet

KSL-Husler Concert

#### 8:00 to 8:30 P. M.

•KPO & net-Death Valley Days KGO-Calif. State Chamber of Com-

MCG—Call. State Champer of Com-merce; 8:15, Ranny Weeks' Orch. KYA—News; Old Singing Class KSFO—Five Star Final; Vocalist KLX—World Revue KROW—Latin-American Program,

- KRUW-Latin-American Program, Italian to 9 KQW-Farm Talk; Band Concert KGGC-Spanish program; organ KRE-Organ Melodies KFRC & net-Benny Goodman's Orchestra

- Orcnestra KVI-Musical Masterpieces to 8:15 KJR-"'It's a Case of Books" KNX-Orchestra; Frank & Archie KFWB-Drama; Orchestra KECA-Composers Series VFSD-All.Ster Bound: T'Ain't So

- KFSD-All-Star Revue; T'Ain't So
- KSL-8:15, Comedy Capers KOA-Shandor; 8:08, Orch.; 8:15.
  - Victor Young, guest artists

#### 8:30 to 9:00 P. M.

- KPO & net-Eno Crime Clues KGO-Flying Fingers: plano duo KYA-Paul Pendarvis' Orchestra;

- KIA-Faul Pendarvis' Orchestra;
   8:45, Fiesta
   KSFO-Evening Serenade
   KLX-Old Gospel Hymns
   KQW-You and Pour Radio; Salon Music Music and Four Radio; Salon KGGC—Andy Potter Presents KRE—Concert Waltzes; Lecture \* KFRC & net—Buddy Rogers Orch. KVI—Mr. Rex Roudebush; Orchestra KOIN—Organ to 8:45 KOL—8:45, Seattle Streets KHQ—8:45, Melody Lane KJR—Damski's Alabama Stars KFI—Eno Crime Clues KNX—Concert Orch.; King Cont

- KNX.-Concert Orch.; King Cowboy KFWB-Dance Orchestra KECA-Concert Favorites

#### 9:00 to 9:30 P. M.

- KPO & net-Meredith Willson's Orchestra

- Orchestra KGO-Melody Lane KYA-Constitution Day Talk KSFO-Drama Premier KLX-Newada Nightherders KROW-News; Orchestra KJBS-News; Varlety KQW-News; Dance Frolic KRE-Dance Music to 11 \* KFRC net-Constitution Day Address
- Address
- KGW-KOMO -Musical Mannequins

- KGW-KOMO—Musical Mannequins KHQ—9:15, Northwest on Parade KOIN—Northwest Neighbors KVI—Easy Chair; World Wave Club KJR—News; 9:15, Talk KFWB—Amateur Show KNX—News; 9:15, Enchanted Seas KECA—News; Chamber Music to 10 KFSD—Fanfare

#### 9:30 to 10:00 P. M.

• KPO & net—Jimmie Grier's Orch. KGO—Paul Christiansen's Orch.

- KYA-Flesta; News KSFO-Girls Trio; Croonaders KLX-News; Silver Strains

- KROW-Wrestling Matches to 10:45 KROW-Wrestling Matches to 10:45 KJBS-Varlety Program KGGC-Wyoming Cowboy; King's Serenade

- KQW-"Four Star" \* KFRC & net-Univ. of Californi KOL-9:45, Editorial Commentator KOMO-Daguerreotynes of California -Daguerreotypes; Tracy the Bandit

- Bandit KHQ—Parade; Harry Tracy KVI—9:45, News Flashes KNX—Political Talk; Orchestra KFWB—Amateur Show KSL--Bob Young's Orchestra

#### 10:00 to 10:30 P. M.

 KPO & network—Sam Hayes; 10:15, Paul Pendarvis Orchestra 10:15, Paul Pendarvis Orchest KGO-Ricardo, violinist; 10:15, Tom Gerun's Orchestra KYA-Arioso Ensemble KSFO-Salon Music KLX-Jess Stafford's Orchestra KJBS-Songland KQW-Dance Orchestra \* KFRC & net-Jimmy Davis Orchestra Orchestra Davis . . KGGC--Supper Club KOIN-Golden Voices KUIN-Golden Voices KJR-Till Tomorrow KFWB-News: Orchestra KNX-Dude Ranch KECA-Musical Celebrities

#### 10:30 to 11:00 P. M.

• KPO & net-Paul Pendarvis' Orch. KGO-Orchestra

KYA—Sandman Organ KLX—Lotus Land; Alice Blue KLX—Lotus Land; Alice Blue KJBS—Songland KROW—10:45, Dance of the Hour KFRC—Hal Grayson's Orchestra «KFRC net—Or. Knapp and Orch. KOIN—Master Miniatures; Orch. KNX—Orchestra; News KFWB—Dance Orchestra KOA—Huffman Theatre Harmonies

#### 11:00 to 11:30 P. M.

• KGO & net-Ozzie Nelson's Orch. • KGO & net-Ozzie Nelson's Orcn. KPO-Organ Recital KYA-Sandman Organ KSFO-Dansapations; Melodies KQW-Dance Time to 12 KRE-Songs of the Islands; Waltzes \* KFRC & net-Benny Goodman's Operation Orchestra KHQ-Roundup Room KOMO-Divertissement

KNX—Pontrelli's Orchestra KOIN—Dance Orchestra KFWB—Dance Orchestra

#### 11:30 to 12:00 Midnight

• KGO & net-Griff Williams Orch. KPO-Organ Concert KYA-Concert Memories KYA—Concert Memories KSFO—Midnight Vagabond KROW—Dance Music; News KRE—Midnight Reveries \* KFRC & net—Leon Belasco and Orchestra; 11:45, Les Hite's Orch. KOMO—Guy Olson's Orchestra KFI—Organ Recital KNX—Orchestra; News KFWB—Dance Orchestra KFWB-Dance Orchestra

12:00 to Sign Off KSFO-Midnight Vagabond KROW-Midnight Jamboree KJBS-12:01, Owl Program to 7 a.m.

# PROGRAMS for WEDNESDAY . . . September 18

7:00 to 7:30 A. M.

 KPO & net—Honeymooners: Grace and Eddle, songs; 7:15, Wendell Hall, Ukelele and vocal
 KYA-Musicai Clock
 KSFO—Cuckoo Club
 KGW—7:15, Commuters Clock
 KJBS—Alarm Klok Klub
 KQW—News; Breakfast Hour
 KPE—Monthe Melodies KRE—Morning Melodies KGDM—News; Watchtower program KFRC—Recorded Music; 7:25, N. Y. Stocks KOL-Time Clock KVI-Radio Gospel League KHQ-News to 7:15 KNX-Sharplesville to 8 KGB-Seven o'Clock Club

#### 7:30 to 8:00 A. M.

• KPO & net-U. S. Army Band

- KPO & net—U. S. Army Band KGO—Rise 'n' Shine KSPO—Texans KRED—Daily Californian; Music KRED—Organ; Devotional Hour KFRC—7:45, Lum & Abner KOL—Sunrise Express KVI—Varieties; Pioneers KHQ—Melodles; 7:45, Band Concert KJR—Mkt. Quotations; Shadows on the Clock the Clock
- KECA-Bible Fellowship to 7:45

#### 8:00 to 8:30 A. M.

• KPO & net-Financial Service; 8:15, Merry Macs Kito & Herry Macs
S:15, Merry Macs
KGO-Simpson Boys of Sprucehead Bay; 8:15, Elec. Transc.
KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader
KSFO-Sunrise Revue
KROW-Music; 8:15, News
KJBS-Popular Selections
KQW-Concert; Religious Forum
KLS-Hit Tunes of the Day
KHSL-Weather; Morning Glories
KKFC net-Voice of Experience; 8:15, The Gumps
KOMO-8:15, Morning Reveries
KHQ-8:15, Shoe Doctor
KGW-Orucch Quarter Hour; Ann

- -Church Quarter Hour; Ann KFI-

Cook, Happy Kitchen KNX-Song Market; Melodies KOA-Betty Crocker; 8:15, While the City Sleeps

#### 8:30 to 9:00 A. M.

• KPO & net-Merry Madcaps; 8:45, Magic Recipes KGO-Morning Eye-Opener KYA-Morning Concert KI.X-Covered Wagon Jubilee KROW-Evernew Time; Music KJBS-Dance Orchestra

#### EVENTS for WEDNESDAY đ,

-14

- Warden Lewis E. Lawes-NBC net. 5:30 p.m.
- Adventures of Gracie With Ferde Grofe's Orchestra. CBS net. 6 p.m.
- KCB's Radio Column -- With Raymond Paige's Orchestra, CBS net. 8 p.m. Rendezvous Musicale--Jane Wil-
- liams, Phil Duey, Men About Town, Aldo Ricci orchestra. NBC net. 9:15 p.m.

Although she is passed the age when such trivialities as autographed baseballs and such should matter much, Virginia Verrill, the CBS Lark, still cherishes two baseballs bearing the autographs of the ball players during the last Yankees-Cardinals World's Series. She keeps them in memory of the tomboy days that preceded her radio success.

Johnny Hauser, "Hit Parade" singer, once rolled a rattletrap automobile into a garage and sold it for cash to buy a set of drums to roll in a small orchestra so he could earn enough for coffee and rolls.

\*

10

Jim Melton writes back that one of the nicest things about living in Hollywood is being able to renew his friendship with Lawrence Tibbett, and the two Jolsons, whose house Jim is now occupying.

KQW-Morning Concert KLS-Variety Program KGDM-Records: Health Talk KGDM-Records: Health Talk KHSL-Waltz Time \* KFRC & net-Mary Marlin; 8:45, Five Star Jones Five Star Jones KHQ—Early Birds to 8:45 KOIN—8:45, News KJR—8:45, Concert Stars KFI—8:45, Magic Recipes KNX—Dr. M. L. Thomas KFSD—Stocks; Studio Program 9:00 to 9:30 A. M.

• KPO & net-Lee Gordon's Orch. KGO-Morning Eye-Opener KYA-Music; 9:15, Frudence Penny KSFO-Hour of Prayer KROW-Musical Potpourri KQW-Tuneful Topics KRE-Hour of Prayer KLS -Musical Review KLS-MUBICAI Review KGDM-Music; News KHSL-Organ; Dance Time KFRC-News to 9:10 \* KFRC & netwk-Martha Holmes; 9:15, 'Looking Ahead KOIN-9:15 Pionear Sons 9:15, "Looking Ahead KOIN-9:15, Pioneer Sons KOL-9:15, News Flashes KVI-9:15, Song Time KOMO-Ann Wells KGW-News to 9:15 KJR-9:15, Reminiscing KNX-Popular Concert KECA-A. Doherty, Chinese lesson KFSD-God Cheer: Dr. McCoy KSL-Taik; 9:15, Styles KOA-Morning Variety

#### 9:30 to 10:00 A. M.

- KPO & net—California Federation of Women's Clubs
   KGO—Elec. Transcription; 9:45, Jean Abbey, Shop News
   KYA—Waltz Time
   KLX—Song Market; Music
   KROW—Health Chat
   KJBS—9:55, Ruth Clark Evans
   KLS—Jan's Journal to 10:15
   KOW—Poular Harmony. Classics

- KLS—Jan's Journal to 10:15 KQW—Popular Harmony; Classics KRE—Morning Concert KHSL—Vocal Gems \* KFRC & net—Concert Miniatures; 9:45, Betty Crockar KJR—News; Early Echoes KFI—Ballads; 9:45, News KNX—Music; 9:45, News KSL—Gocł Morning Judge to 9:45 KOA—National Farm & Home

#### 10:00 to 10:30 A. M

•KGO & net-Beaux Arts Trio KPO-Edna Fischer, pianist; news KYA-Music; Styles KSFO--Musical Program

KLX--Music:10:15, Stocks; NewsKLS--Noonday Request ProgramKROW--Rhythm RevueKFRC-News Editor to 12:10KJBS-Scotty Mortland; MusicKFRC-News Editor to 12:10KQW-News; Old Tunesbright and his Hoosier HopKHSL--Master MelodiesKIRC-Eyes of the World; StoreKLS-10:15, Popular TunesReporterKGDM--Mabel Rubin to 10:15KGW-12:15, News FlashesFrincess; 10:15, Helen TrentKIQ--Prudence Penny; MelodiesKVI--Musical ProgramKIR-12:12, Grain ReportsKHQ--News; 10:15, Miniature RevueKYX--News; Jewel BoxKJR--Homemakers; MusicKECA-12:15, NewsKOIN--Melvin & Merciful; This and<br/>That with Art KirkhamKFSD--Resume; Vocalist to 12:15KGB--Chuckwagon Opera12:36 to 1:00 P. M.•KPO & network--Western Farm KGB-Chuckwagon Opera

#### 10:30 to 11:00 A. M.

KPO & net-Golden Melodies KGO-Musical Clock KYA-Styles; Organ Concert KSFO-Health Lecture; Pictorial KLX-International Kitchen KLX—International Kitchen KROW—Music; Larry Canelo KJBS—Orch.; Songs of Romance KQW—Aunt Sammy; Music KRE—New Tunes; Melodies KGDM—Hi Hilarities \* KFRC net—Between the Book-ends; Happy Hollow KFRC—10:45, Morning Hostess KJR—Music Shop; Topics of the Week Week KHSL—Sunshine Girl; Parade KNX—Mary Holmes; 10:45, Music KECA—Frankle Patten, planist KFSD—Recipe Exchange to 10:45 KOA—Golden Melodies 11:00 to 11:30 A. M. •KGO & net-Hollywood Varieties to 11:15 KGO-11:15, Tally-Ho KPO-Vocal Soloist to 11:15 KPO & net-11:15, Vic & Sade KYA-Organ Concert KSFO-Musical Program KLX-Health School; Music KROW-Health Talk; Music KIBS-Popular Tunes; Concert KQW-Popular Orchestra KRE-Tango Tunes KLS-Three-Quarters Time KLS-Operatic Gems KSFO-Musical Program KLS—Three-Quarters Time KHSL—Operatic Gems KGDM—Organ Recital to 12 \* KFRC & net—Vivian Della Chiesa KOL—Cecil Solly to 11:15 KOIM—News to 11:20 KJR—Rhythm Rulers KHQ—Gems of Melody to 11:15 KFT—English Lesson to 11:15 KNX—Fletcher Wiley KFSD—11:15, HI-Dee-Ho KOA—Farm Question Box

#### 11:30 to 12:00 Noon

• KPO & net-Ma Perkins; 11:45, Barry McKinley, baritone KGO-Tally Ho; Agric. Bulletin KYA-Organ; Rhythm Princes; Scriptures KSFO-Mid-Day Dance KLX-Your Home; Castles in Music KROW-Concert Melodies KJBS-Dance Orchestra KJBS-Dance Orchestra KAS-Request Hour KQW-Vocal and Theatre News \* KFRC & net-"Whoa Pincus" KJR-Rhythm Rulers KNX-Magic Harmony; New Tunes Scriptures 12:00 to 12:30 P. M. 12:15,

12:00 to 12:30 P. M. • KPO & net—Betty & Bob; 12:1: Western Farm and Home Hour KGO—Luncheon Concert KYA—Noonday Concert KXA—Dance Music KACW—News; Portuguese Prog. KJBS—News; Noontime Tunes KABL—Nkt. Reports; News KRE—Jack Bennett's Program

• KPO & networn and Home Hour KGO—Luncheon Concert WGFO—Stocks; News • KPO & network-Western Farm KGO-Luncheon Concert KSFO-Stocks; News KLX-Guitar Duo; Musical Auction KROW-Latin-American Program KJBS-Dance Matinee KQW-Market Reports KHSL-College Rhythms \* KFRC & net-Loretta Lee, vocal KHQ-Organ; Song Recital KOMO-Tyroleans; Cowboy Joe KVI-Chats; Interlude to 12:45 KGGC-Luncheon Dance KECA-Contract Bridge; Concert Favorites to 1:30 Favorites to 1:30 KNX—Major League Baseball KSL—Farm Bureau to 12:45 KOA—Fascinating Rhythm 1:00 to 1:30 P. M. •KGO & net-Crosscuts from Log

KLS-Melody Parade
KHSL-Bridge Dance
KFRC net-Mount and Gest; 1:15, Melodic Melodies
KFRC-1:15, Christ, Science News; 1:25, Closing N. Y. Stocks
KOL-Lost & Found to 1:15
KOIM-Book of Life
KOMO-Jack & Adele; Music
KGW-News; Music; Clinic
KHQ-Business and Pleasure
KFI-Fed. & St. Mkt. Rpts. to 1:15
KNX-Major League Baseball

#### 1:30 to 2:00 P. M.

• KPO & net-James Wilkinson, baritone; 1:45, Sam & Dick KGO-Ann Warner's Chats KYA-Barker Frivolities KSFO-Jean Kent, Economics KLX—Popular Concert KROW—School Program KJBS—Variety; Accordionist KQW—Friendly Street KLS—Jan's Request Journal KHSL-Requests of the Air; \* KFRC & net-Univ. of the Air; 1:45, Patti Chapin KGW-Me and My Shadow KHQ—News Album to 1:45 KJR—Going to Towners KNX—Pontrelli's Orchestra KFI-Agnes White's Klitchen KECA-Biltmore Concert Quartet KFSD-The Philistine to 1:45 KOA-1:45, Goodwill Industries

#### 2:00 to 2:30 P. M.

• KPO & network—Woman's Maga-zine of the Air KGO—Animal News Club: 2:15, KGO—Animal News Club: 2:15, Dudley Brothers, quartet KSFO—Globe Trotter; Songs KLX—Music; Talk; Stocks KJBS—Matthew Brady; Hit Tunes KLS—Hit Tunes of the Day KHSL—Golden Empire Matinee KGDM—Records; News Flashes \* KFRC & netwk—Happy-Go-Lucky WIE—Saion Hour KGO-KJR-Salon Hour

KNX-The Bookworm KECA-Classic Hour to 3 KSL-2:15, Parents and Teachers

#### 2:30 to 3:00 P. M.

2:30 to 3:00 P. M. • KPO & net-Woman's Magazine KGO-Organ; 2:35, Harry Meyer's Orchestra; 2:45, Desert Kid KYA-Lost & Found; Baseball KSFO-Matt Dennis; Music KJSB-Events; Book Chat KQW-Dance Matinee; Stocks KRE-Band Music KLS-Waltz Time to 3:15 KGDM-Afternoon Musicale KHSL-The Bookman \* KFRC net-Happy-Go-Lucky Hr.; 2:45, Poetic Strings; Melodies KFRC-2:45, Melodic Interlude KNX-Modern Piano Music KFSD-2:45, Old-Inter Program KOA-News; 2:45, Desert Kid KSL-News Flashes

#### \$:00 to 3:30 P. M.

• KPO & net-Pictorial; 3:15, Chas. Boulanger's Orchestra KGO-Melodiana; Instrumentalists KYA-Baseball Game to 4:45 KSFO-Bill Brokaw KROW-Melodies; 1 KROW-Melodies; Planist KROW-Melodies; Planist KLX-Musical Jigsaw KJBS-News; Dance Melodies KQW-News; Music KLS-3:15, March Time to 3:45 KRE-Tea Dance to 4 KGDM-Records; Plano Melodies \* KFRC & netwk-Feminine Fancies KHO-Club Bulletin to 3:15 KOMO-3:15, Fortan Recital KNR-Magic Harmony; Easy Chair KFI-3:15, Organ Recital KNX-Matinee Musicale KECA-Poet's Corner to 3:15 KSL-Review; 3:15, Junior Hour KOA-News; Dick Fidler's Orch. -Melodies; Pianist 3:30 to 4:00 P. M. 3:30 to 4:00 P. M. KPO-Easy Acces; 3:45. Tea Chats • KGO & net-Our American Schools; 3:45. City Voices KROW-Spanish Serenade; Music KJBS-Concert KQW-Variety Program KLS-3:45. Tango Time KHSL-Musical Melting Pot \* KFRC & net-He, She and They; \* KFRC & News Flashes KVI-Melody Matinee KOMO-Borowsky's Russian Gypsies KOMO-Borowsky's Russian Gypsies KHQ-News; 3:45, Sylvia Gray KOIN-Newspaper of the Air

- KFI-3:45, Easy Aces KNX—Fletcher Wiley KECA-3:45, Little Concert

#### 4:00 to 4:30 P. M.

4:00 to 4:30 P. M. •KPO & netwk-One Man's Family KGO-Violin, cello and plano KSFO-Dr. Ditmar; Silhouettes KLX-Fashions; Music KROW-Waltzes; Family Robinson KRE-Echoes of the Opera KLS-Timely Tunes KHSL-Four O'Clock Tea KFRC-News Editor to 4:10 \* KFRC & net-The Harmonettes; 4:15, Emery Deutsch & Connie Gates

- Gates

- Gates KOL-4:15, Correct English KJR-Talk; Tea Dansant KNX-Hometown Sketches; Haven of Rest KECA-Concert Favorites KFSD-Studio Program KSL-4:15, Quarter Hour of Rhythm

#### 4:30 to 5:00 P. M.

• KGO & network—Just Around the Corner: Orchestra and Vocalists KPO-KFI-Marshall Sohl, tenor;; 4:45, Radio Reporter KYA-4:45, Merry-Go-Round; News KSFO-Jack Hall and Artists

KYA-

KLX—Alice Blue; Health Talk KROW—Geo. Andrews, soloist; Talk KQW—Story Time; Music KJBS—Dance Tunes KRE—The Salon Hour WESL—Childronic Man-KRE-The Salon Hour KHEL-The Salon Hour KHSL-Children's Hour KGDM-American Family Robinson \* KFRC & net-Broadway Varieties KFRC-4:45, Musical Program KHQ-Russian Gypsies to 4:45 KOIN-Save a Life Club to 4:45 KJR-Matinee Melodies KNX-Haven of Rest; Health Talk KECA-Better Business Talk to 4:45 KFSD-Dr. McCoy to 4:45

#### 5:00 to 5:30 P. M.

5:00 to 5:30 P. M. • KPO & network — John Charles Thomas and His Neighbors KGO—Music of the Masters KYA—Uncle Harry; Melody Lady KSFO—Oklahoma Ramblers KLX—Children's Program KHOW—Variety Program KHSB—Popular Melodies to 6 KLS—Musical Review to 6:00 KRE—All Star Revue KHSL—Musical Portraits KGDM—Music; News \* KFRC & ret—Six Gun Justice KJR.—Steamboat Bill; Revue KJR—Steamboat Bill; Revue KNX—Kearney Walton's Orch. KECA—Time Clock of Ideas KFSD-SERA Band

#### 5:30 to 6:00 P. M.

- KPO & net-Twenty Thousand Years in Sing Sing KGO-Musical Treasure Chest; 5:45,
  - Jack Armstrong KYA-Seeing Is Believing; Campbell
  - Corner KLX—Covered Wagon Jubilee KRE—Chestnut Time KHSL—Calling All Cars KQW—Jingles: Melodies

  - KVI-5:45, Flash Gordon \* KFRC net-Presenting Mark Warnow
  - KFRC-5:45, Moving Stories KHQ-5:45, Singing Secretary KJR-World Revue; 5:45, Jack
  - Armstrong KNX---Marshall Grant, organist
  - KFWB-Gold Star Rangers KECA-5:45, Once Upon a Time KGB-5:45, Moving Stories of Life

#### 6:00 to 6:30 P. M.

• KPO & net—The Venutians: Vo-calist and Orchestra

- callst and Orchestra KGO-Dinner Concert KYA-Cvrus Trobbe's Orchestra KSFO-Music; Short Wave Club KLX-Arion Trio to 7 KROW-News: Arthur Nolan, tenor
- KJBS—News to 6:15 KQW—California Department of Ag-

riculture; 6:15, Mkt. Reports KLS-Dinner Concert

KGDM—Do You Believe in Ghosts? \* KFRC & net—Adventures of Gracie KJR-Scandinavian Reports; Music KNX-Jack Armstrong; News KNX—Jack Armstrong; News KFWB—News; Music; Organ KECA—Children's Program; News

#### 6:30 to 7:00 P. M.

• KPO & net-Stones of History KGO-Sax Appeal; Jimmie Allen, Air Adventures

- KSFO—Dance Music; Sports KROW—Hawaijans; 4-Star Revue
- KROW—Hawailans; 4-Star Revue KQW—Weather; News KHSL—Calling All Cars KGDM—Orch.: Musical Moments \* KFRC & net-March of Time; 6:45, To be announced KVI—6:45, True Tale Dramas KJR—News; Jimmie Allen KFWB—This & That; Sweet & Hot KNX—Lum & Abner; Jimmie Allen KECA—Callf. State Chamber of Commerce; Twilight Reverles KSL—6:45, "Mothers of Men"



JOSE RAMIREZ Popular tenor heard over NBC network

Mrs. Jimmy Melton, the former Marjorie McClure, is She strutting these days. finally succeeded in getting Jimmy to take off a few pounds via the Hay Diet while grooming himself for Hollywood. The famous screen and radio tenor has been normalizing his weight by the Hay System for several months.

#### \* \*

Peter Van Steeden lays the trouble at the Los Angeles doorstep of Fred Allen, his former gagging crony. "Somebody" told fans that Van Steeden has a couple of old Dutch liquor formulae that are as hot as Vesuvius in action. For the last three weeks Van has been receiving requests for them-and he can't even mix the sugar in a glass of tea, says Mrs. Van Steeden.

Bernice Claire's London-imported wire-haired terrier, "Jimmie Walker," is becoming just as popular as his Tammany Hall namesake once was.

\* \*

Seen last week in the studio; Barry McKinley, "Dreams Come True" baritone, and Johnny Hauser, "Sultan of Scat," comparing notes on their former careers: tapdancing.

#### 7:00 to 7:30 P. M.

- KPO & net—Amos 'n' Andy; 7:15, Tony & Gus

- Tony & Gus KGO-Singable Songs KYA-Sport Page: 7:15, Music KSFO-Italian News; Vocalist KLX-News; Musical Moments KROW-Questions; L'Italia News KQW-Voice of Fortugal

- KFRC-Opportunity Parade \* KFRC net-Johnny Hamp and his
- Orchestra KOL-7:15, Speaker Stevenson KOIN-Jimmie Allen; Revue KJR-Song Market

- KFWB--Orchestra: 7:15, Oscar and
- Elmer KECA—Twilight Reverles; 7:15, Opera Hour to 9:00 KNX—Magic Island; County Fair KFSD—Jimmie Allen; 7:15, Tony
- and Gus KSL-Musical Moments to 7:15

7:30 to 8:00 P. M.

• KPO & net-"House of Glass": Drama by Gertrude Berg KGO-Agriculture Today; 7:45, Call-

- fornians on Parade KYA-Down by Herman's; Gold
- Rush Days KSFO—Broadway Parade; Literary
- Race

- KLX—Sports; Popular Songs KROW—L'Italia Amateur Hour KQW—Tango Time; Music KGGC—Between the Lines; In the KGGC-Gloaming
- Gloaming \* KFRC & net—Claude Hopkins' Or. chestra; 7:45, Strange As It Seems KJR—Carefree Capers KNX—In-Laws; 7:45, King Cowboy KFWB—News; 7:45, Orchestra KFSD—Popular Program; Bulldog Inn Serenaders to 8:15 KSL—Jack Frost Melodies; 7:45, Commenders Chemical Mollumond

- KSL-Jack Frost Melodies; Comedy Stars of Hollywood

#### 8:00 to 8:30 P. M.

- \*KPO & net—Shandor, violinist: 8:08, Luigi Romanelli's Orchestra KGO—Californians on Parade; 8:15, Joy Vocal Trio KYA—News; Waltzing Violins KSFO—Seventh Day Adventists KLX—Rhythmic Reporters KRQW—Amateurs; Watch Tower KGQC—Jewish Program \*KFRC & net—KCB's Radio Col-

- KQW--Music of the Masters KGGC-Jewish Program \*KFRC & net-KCB's Radio Col-umn; 8:15, Miramar Hotel Orch. KOMO--Silk Sitted Symphonists KOL-8:15, Comedy Stars KOIN--8:15, Comedy Stars KFI--Musical Revue: Parks Sisters KNX--Vocalist; 8:15, Frank and Archie

- Archie Arm Chair Playhouse' KFWB—"Arm Chair Playhouse' KGB-8:15, Comedy Stars KOA—9:15, Victor Young and Guest
- Artist

#### -8:30 to 9:00 P. M.

- KPO & net-Lights Out, Mystery drama
- drama KGO--Comedy Stars; 8:45, Harold Dana, baritone KSFO-Five Star Final; Music KYA--Paul Pendarvis Orch.; 8:45. San Francisco Hour KLX--Souvenirs of Song; Talk KROW--Sporting Highlights; Music KQW--Music of the Masters KRE--Musical Program + KFRC & net--Buddy Rogers &

- KRE-Musical Program \* KFRC & net-Buddy Rogers & Orchestra KOMO-30 Minutes of Music KHQ-Happy Valley Folks; 8:45, Cubanettes KVI-Sports Talk to 8:45 KOIN-Little Show; Organ KJR-Damski's Neapolitans KNX-Entertainers; Orchestra KFWB-Ozzie Nelson's Orchestra

- KFWB-Ozzie Nelson's Orchestra

9:00 to 9:30 P. M.

- KGO & network-Leonard Keller's Orchestra
- KPO—Sportlight Review KPO & net—9:15, Review & net-9:15, Rendezvous
- Musical KYA--"Pioneers of the News";

- -Highways to Adventure to KOI OL---9:15
- KVI-9:15, Otto Case KOIN-9:15, 'What Would You Do?' KHQ-Musical Moments; Rendezvous KOMO—Old Friends; Rendezv KJR—News; Talk; Orchestra KFI—Orchestra and Soloist Rendezvous KNX-News; Musical Moments KFWB-Balboa Hilarities KECA-News; Concert Favorites

#### 9:30 to 10:00 P. M.

• KPO net-Rendezvous Musical to 9:45

 KFO—9:45, Paul Pendarvis' Orch.
 KGO & net—Wandering Minstrel
 KYA—Comedy Caravan: 9:45, News KPO-KSFO-9:45, Mystery Drama KLX-News; Fireside Phantasies KROW-Boxing Matches KQW-Popular Orchestra

KFRC-Elec. Transc. to 9:45 \* KFRC net-Sterling Young's Orchestra KOIN—Isle of Golden Dreams KHQ—Vagabonds; 9:45, Doughboys KOL—9:45, News KVI-9:45, News KJR-9:45, Junior Ch. of Com. KNX—Orchestra; Dude Ranch KFWB—Orchestra; King's Men KSL—Fed. Relief Speaker; Orch.

#### 10:00 to 10:30 P. M.

• KPO & network-Sam Hayes; 10:15, Griff Williams' Orchestra KGO-Ricardo and his Violin; 10:15, Tom Gerun's Orchestra KYA-Boxing Contest KLX—Jess Stafford's KROW—Boxing KSFO-Popular Concert Orchestra KLX—Jess Stanford's Orchestra KROW—Boxing Matches KJBS-KQW—Dance Orchestra KGGC—Supper Club KFRC—News Editor to 10:10 \* KFRC & net—Leon Belasco's Or. KOIN—Golden Voices VIE. Till Tomorrow KOIN-Golden Volces KJR-Till Tomorrow KFT-10:15, Al Gayle, accordior KNX-Dude Ranch; Beauty Ta KFWB-Press News: Orchestra KECA-Musical Celebrities accordionist Talk KGB-News to 10:10

#### 10:30 to 11:00 P. M.

• KFO & net—Griff Williams Orch. KGO—Tom Gerun's Orchestra KYA—Fireside Ensemble KLX—Lotus Land; 10:35, Alice Blue KJBS—12:01, Owl Program to 6 a.m.

KROW-10:45, Dance Music KQW-KJBS-Gems of Melody \* KFRC & net-Orville Knapp's Orch. KFRC-Hal Grayson's Orchestra KJR-Walt Haines' Orchestra KFI-Contract Bridge Lesson KNX-Quartet; Pontrell's Orch. KFWB-Dance Orchestra

#### 11:00 to 11:30 P. M.

• KGO & net-Ozzie Nelson's Orch. KPO-Home Sweet Home, Organ KROW-Dance of the Hour KJBS-KQW-Dance Time to 12 KRE-Hawailans; Waltzes KKER net-Banu, Condmunic Co \* KFRC net-Benny Goodman's Or. KOMO-Musical Comedy KHQ-Roundup Room KNX-Pontrelli's Orchestra -Musical Comedy 11:30 to 12:00 Midnight KPO -Organ Concert • KGO & net-Eddie Fitzpatrick, Jr., and Orchestra

and Orchestra KSFO-Midnight Vagabond KROW-Dance of the Hour; News KGDM-Fritz Wolcott's Orchestra \*KFRC & net-Les Hite's Orch. KOMO-Walt Haines & Orchestra VET-Orcen recital KFI—Organ recital KNX—Orchestra: N -Orchestra; News KFWB-Dance Orchestra

## PROGRAMS for THURSDAY .... September 19

#### 7:00 to 7:30 A. M.

• KPO & net-Grace and Eddie Al- bert, songs; 7:15, House Detec-
tive, Federal Housing Program
KYA-Musical Clock
KSFO-Cuckoo Club
KROW-7:15, Commuters Clock
KJBS-Alarm Klok Klub
KQW-News; Breakfast Hour
KRE-Morning Melodies
KHSL-Musical Clock
KGDM-News; Eb and Zeb
KFRC-Records; 7:25. Stocks
KVI-Morning Devotionals
KOIN-8:45. News
KHQ-Morning News to 7:15
KOL-Time Clock
KNX—Sharplesville to 8
KGB-Seven o'Clock Club
KOA-Huffman Harmonies to 8:45

#### 7:30 to 8:00 A. M.

KGO-U. S. Navy Band KPO-U. S. Mary Same KPO-To be announced •KPO & net-7:45, Lee S. Roberts KSFO-The Texans KROW--Commuters Clock KQW-Breakfast Hour KRE—Daily Californian; Music KHSL—Devotional Hour KFRC—7:45, Lum and Abner KGW—Ronald Buck to 7:45 KHQ-Morning Melodies to 7:45 KJR-Market Quotations; 7:45, Christian Science Program KVI—Varieties; Pioneer Sons KECA—Bible Feliowship to KGB—Seven o'Clock Club 7:45

#### 8:00 to 8:30 A. M.

• KPO & net—Financial Service; 8:15, Merry Macs; Vocalists KGO—Simpson Boys of Sprucehead Bay; 8:15, Electrical Transcription KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KROW—8:15, News KJBS—Band; Dance Music to 9 KQW—Organ; Religious Forum

#### EVENTS for THURSDAY dia.

- Atwater-Kent Hour Jessica Dragonette, soprano; orchestra. CBS net. 4:30 p.m.
- Capt. Henry's Show Boat-With Lanny Ross. NBC net. 5 p.m. Louis Prima - Orchestra. CBS

net. 6:45 p. m. Standard Symphony - Gaetano Merola, cond. KPO net. 8:15 p.m.

Joe Cook, "Circus Night in Silvertown's" star and radio's favorite inventor, is being urged by a facetious fan to open a training school for wolves. The idea, Joe imagines, is that if wolves get their minds on useful work, they'll keep away from people's doors.

> ste ste

Twenty-seven page boys are assigned by NBC to the Major Bowes Amateur Hour programs. Fifteen help carry messages from the telephone ballot receiving room, twelve handle the 1,800 people who attend the broadcasts in Radio City's 8H, the largest studio in the world.

KLS-Hit Tunes of the Day KLS--Hit Tunes of the Day KHSL--Morning Glories; Hawailans \* KFRC net--Voice of Experience; 8:15, Merrymakers KGW-Jack Spriggs Orchestra KOMO--8:15, Morning Reveries KJR--Shadows on the Clock to 8:15 KFI--Church Quarter Hour to 8:15 KNX-New Tunes; Silver Strains

#### 8:80 to 9:00 A. M.

• KPO & netwk--Words and Music KGO--Morning Eye-Opener KYA--Morning Concert KLX--Covered Wagon Jubilee KROW--Evernew Boys; Music KQW--Morning Concert KLS--Variety Program VCDM Setts Houlds Talk KLS-Varrety Program KGDM--Records; 8:45, Health Talk \* KFRC & network--Mary Marlin; 8:45, Five Star Jones KOMO--Music; Hawailan Sunlight KHQ--Early Birds to 8:45 KNX-Dr. M. L. Thomas KFSD-Stock Reports to 8:45

#### 9:00 to 9:30 A. M.

• KPO & net-Rex Battle Concert Ensemble

- Ensemble KGO-Electrical Transcriptions KYA-9:15, Prudence Penny KSFO-Hour of Frayer KROW-Musical Potpourri KJBS-Popular Concert to 9:15 KQW-Tuneful Topics KRE-Hour of Prayer KLS-Musical Review KGDM-Better Vision; News KFRC-News Editor to 9:10 & KFRC & net-Jack Shannon:

- KFRC--News Editor to 9:10 + KFRC & net--Jack Shannon; 9:15, "Looking Ahead," Dr. KOL--9:15, News Flashes KVI-9:15, Song Time KOMO--Ann Wells KGW--News to 9:15 KOIN--9:15, Pioneer Sons Dr. Bush

- KJR—Reminiscing KNX—Popular Concert KFSD—Good Cheer; Dr. McCoy
- KSL-Mary & Bennie; Jennie Lee

# 9:30 to 10:00 A. M. \*KPO & net—Neil Cook, songs, accordion KPO—9:45, Kitchen Sink Songs KROW—Health Chat KIBS—Songs; 9:55, Ruth C. Evans KRE—Morning Concert KLS—Jan's Journal to 10:15 KGDM—Diet & Health Questions KHSL—Quartet Music \*KFRC & net—Concert Miniatures; 9:45, Time on My Hands KVI—Dr. Burns to 9:45 KOL—Concert Miniatures to 9:15 KGW—Concert Celliat KJR—News; Early Echoes KHQ—9:45, Plano Vignettes KFRD—Actordionist; 9:45, News KEFAC—9:45, Plano Vignettes KFSD—9:45, Plano Vignettes KKFSD—9:45, Plano Vignettes KKSL—Mary and John to 9:45 KOA—Farm and Home 10:00 to 10:30 A. M. • KPO & net-Nell Cook, songs, ac-

#### 10:00 to 10:30 A. M.

• KGO & net-Marshall's Mavericks KPO-Planist; 10:15, News KYA-Columbia on Parade; 10:15, Home and Style Forum KSFO-Musical Program KLX-Music; Stocks; News KROW-Rhythm Revue KISS-Socity Mortland; Opera KLX---MUBIC; SIGCKS; News KROW--Rhythm Revue KJBS--Scotty Mortland; Organ KHSL--Master Melodies KQW--News; Old Tunes KLS--10:15, Popular Tunes KGDM--Mabel kubin; Records \* KFRC & net--Little French Prin-cess; 10:15, Helen Trent KOL--Prudence Penny; Music KVI--Mystic Melodies KHQ--News; Miniature Revue KOIN--Melvin & Merciful; This & That with Art Kirkham KIR--Home Makers; Irish Minstrel KFI--Ann Warner Chats KNX--Eddie Albright's Family

#### 10:30 to 11:00 A. M.

• KPO & net-Martha Meade and Hazei Warner Hazel Warner KGO-Musical Clock KYA-Style Forum; Organ Concert KSFO-Health Lecture; Pictorial KLX-International Kitchen KROW-Music; Larry Canelo KJBS-Vocalists; Salon Orchestra KQW-Aunt Sammy; Songs KGDM-10:45, Coleman Cox \* KFRC net-Between the Book-ends; 10:45, Happy Hollow KFRC-10:45, Morning Hostess KJR-Music Shop KNX-Mary Holmes; Tonic Tunes KFSD-Recipe Exchange; 10:45, Studio Program KOA-Livestock & Produce; C. A. C. KOA--Livestock & Produce; C. A. C. 11:00 to 11:30 A. M. • KPO & net-June, Joan and Jeri, vocalists; 11:15, Vic and Sade KGO-Mort Werner, songs; 11:15, Otto Clare, planist KYA-Organ Concert KSFO-Dance Music; Melody Lane KROW-Health Taik; Music KJBS-Salon Orchestra KQW-Popular Orchestra KUS-Threa-Ousetar Time

- KQW--Popular Orchestra KLS--Three-Quarters Time KGDM--Organ Recital to 12 KHSL--Classical Gems \* KFRC & net--The Oleanders; 11:15, Waltz Time KOL--Cecil Solly; Eyes Right KOLM-News to 11:20 KHQ--Song Contest to 11:15 KFSD--11:15, Hi-Dee-Ho to 12 KJR--Rhythm Rulers KNX--Fletcher Wiley KSL--11:15, Colonial Dames

#### 11:30 to 12:00 Noon

• KPO & netwk---Ma Perkins; 11:45, Barry McKinley, baritone

KGO-Cliff Nazarro, tenor; 11:45, Agricultural Bulletin KYA-Organ; Rhythm; Scriptures KSFO-Mid-Day Dance to 12:30 KLX-11:45, Musical Scrapbook KLX-11:45, Musical Scrapbook KROW-Concert Melodies KQW-Vocalists; News KLS-Recorded Varities KFRC-Better Business to 11:45 \* KFRC & net-Iowa Farmers Union Convention KNX-Better Business Bureau; Entertainers 12:00 to 12:30 P. M.

KPO & net—Betty & Bob; 12:15, Western Farm and Home Hour KGO—Luncheon Concert KLX—Dance Music KROW—News; Noonday Concert KLX—Dance Music KROW—News; Noontime Tunes KJBS—News; Musical Program KRE—Jack Bennett's Program KLS—Noonday Request Program KLS—Noonday Request Program KGDM—12:15, Cecil & Sally KHSL—Mkt. Reports; News KLS--Noonday Request Program
KGDM--12:15, Cecil & Sally
KHSL--Mkt. Reports; News
KHRC--News Editor to 12:10
KFRC--News Editor to 12:10
KFRC-Salvation Army
Band; Steel Pier Hawailans
KOIN--12:15, News Flashes
KOU--12:15, News Flashes
KVIQ--12:15, News Flashes
KWQ--12:15, News Flashes
KOMO--12:15, News Flashes
KOMO-12:15, News Flashes
KOMO-12:15, Rhythm Revue
KJR--Interlude; 12:12, Grain Report to 12:15
KNX--News; 12:15, Jewel Box

KNX—News; 12:15. Jewel Box KECA—12:15, News Release KFSD—Resume; Vocalist to 12:15 KGB—12:15, Stock & Farm Flashes

#### 12:30 to 1:00 P. M.

• KPO & net—Farm Hour KGO-Luncheon Concert KSFO-Stocks; News; Charlotte Wilson

KING-Stocks, News, Charlotte Wilson KLX--Guitar Duo; Memory Paths KROW--Latin-American Program KJBS--Dance Melodies KRE--Jack Bennett's Program KHSL--Plano Moods; Tango Time \* KFRC & net-Greetings from Old Kentucky KOMO--Saxophone; Cowboy Joe KHQ--Organ KVI--Spanish Interlude to 12:45 KNX--Major League Baseball to 1:30 KECA--Concert Favorites to 1:30 KSL--Utah St. Agric. College KOA-A Garden Party

#### 1:00 to 1:30 P. M.

- •KGO & netwk-Meredith Willson's • KGO & netwk--Meredith Willson's Orchestra KPO--News; 1:15, Accordiana KYA--Shrine Luncheon KSFO-George Taylor and Artists KLX--Music; 1:15, Martha Lee KROW--1:15, Calif. Farm Program KQW--Modern Music KLS--Melody Parade WHSI-- WapperGoL unky

- KLS-Melody Parade KHSL-Happy-Go-Lucky \* KFRC net-Howell & Wright; 1:15, Instrumentalists KFRC-Medical Society; 1:15, Chris-tian Science News; Stocks KOIN-Book of Life KOL-Lost and Found to 1:15 KJR-Musical; Uncle Hank KGW-Two Pianos KHQ-Business and Pleasure KFI-Federal & State Mkt. Reports; 1:15. Ai Lvons Orchestra
- 1:15. Al Lyons Orchestra

### 1:30 to 2:00 P. M.

• KPO & net-Carol Deis, soprano; Ben Klassen, tenor; 1:45, Betty Marlowe

- Marlowe KGO—Ann Warner's Chats KYA—Barker Frivolities KSFO—Jean Kent, economics KLX—Popular Concert KROW—Island Serenade

KQW—Friendly Street KLS—Jan's Request Journal KLS-Jan's Request Journal KRE-Melody and Song \* KFRC & net-Univ. of the Air; 1:45, Gravel Pit Courtroom KGW-Me and My Shadow KVI-Organ; A. M. A. Talk KJR-Going to Towners KHQ-News Album to 1:45 KNX-Pontrelli's Orchestra KFI-Matinee Musicale to 1:45 KECA-Biltmore Concert Quartet KFSD-Philistine; Old-Time Prog.

#### 2:00 to 2:30 P. M.

2:00 to 2:30 P. M. • KPO & network--Woman's Maga-zine of the Air KGO-Arthur Lang, barltone; 2:15, Lee Gordon's Orchestra KSFO-Globe Trotter; Music KLX--Contract Bridge: Stocks; 2:25, Baseball to 4:30 KROW--Dance Matlnee KJBS-Concert KLS--Hit Tunes of the Day KGDM--Music: News KLS-- Hit Tunes of the Day KGDM--- Music; News KRE-- Serge Koussevitsky KHSL-- Varieties \* KFRC & netwk--- Happy-Go-Lucky KJR--- Salon Hour KNX--- Bookworm

- KECA-Classic Hour to 3
- KSL-Maurie Sherman's Orchestra; 2:15, Nothing But the Truth
  - - 2:30 to 3:00 P. M.

- 2:30 to 3:00 P. M. «KFPO & net.-Woman's Magazine KGO-Organ Melodies; Frances Adair, soprano; 2:45, The Charlot-eers, male quartet KYA-Lost & Found; 2:43, Base-ball Game to 4:45 KSFO-Tea Dance KJBS-Events of Interest; Songs KQW-Guide; Stock Quotations KLS--Waltz Time to 3:15 KRE--Band Music KHSL--The Bookman «KFRC & net--Happy-Go-Lucky; 2:55, Minute Melodies KJR--Salon Hour

- 2:55, Minute Melodies KJR—Salon Hour KNX—Symphonies and Light Operas

- KFSD-2:45, Studio Prog. to 3:15 KSL-News; Russian Bear Orch. KGB-2:55, Along the Airways KOA-News; The Charloteers
  - 3:00 to 3:30 P. M.

- •KPO & net—Pictorial KPO—3:15, Fashion Flashes KGO—Resume; 3:05, Beckhoff &
- KGO-Resume; 3:05, Beckhoff & Zohn, harmony team •KGO & net-3:15, Chas. Boulang-er's Orchestra KSFO-Bill Brokaw KRSW-Melodles; Dell Perry KJBS-News; Ballroom Favorites KQW-News; Music KLS-3:15, March Time to 3:45 KGIDM-Music; Health Talk \*KFRC & netwk-Feminine Fancies KHQ-Club Bulletin; Prac. Hostess KJR-Slesta KJR-Slesta KFI-3:15, Back-Yard Astronomer KNX-U. S. C. Programs; Notes in Rhyme

- - Rhyme KOA—News; Univ. of Denver KSL—Review; 3:15, Juniors

#### 3:30 to 4:00 P. M.

•KGO & netwk-Dorsey Brothers'

\_

Orchestra

KOIN-Newspaper of the Air of S.a. \* KFRC net-Frank Dailey's Orch.; 3:45, Let's Go to Europe KOMO-Cubanettes to 3:45 KHQ-News; Sylvia Grey KOL-3:45, News Flashes KVI-Program for the Blind

- Orchestra KPU- Eavy Aces: 3:45. Tes Chats KROW--Talk; Hits of Today KJBS--Concert KQW--Variety Program KGDM--Portuguese Program KHSL--Vocal Gems KOIN--Newspaper of the Air to 4:30 & KFRC net--Frank Dailev's Orch.

KFI-3:45, Organ KNX-Fletcher Wiley

30

#### 4:00 to 4:30 P. M.

- KPO & network-Rudy Vallee and Orchestra with guest artists KGO-Modern Woman at Home; 4:15, Ted White, tenor KSFO-Talk; Silhouettes KROW-Waltz Time; Hillbillies KJBS-U.S. Flag Association; 4:15, Dance Music

- Recruiting Program; KQW-Naval

- KQW-Naval Recruiting Program; Dance Rhythms KLS-Timely Tunes KHSL-Cox Entertainers KFRC-News; Music \* KFRC net-To be announced KJR-Dept. of Health; Music KNX-Hometown Sketches; Haven of Paet of Rest

- KECA-Story Teller to 4:15 KFSD-Rhumba Band KSL-4:15, Musical Program

#### 4:30 to 5:00 P. M.

•KPO & net-Rudy Vallee Artists KGO-Melody Lingers On KYA-4:45, Musical Merry-Go-KTA-4:45, Musical Merry-Go-Round; 4:55, News KSFO-Jack Hall and Artists KLX-Planist; Health Talk KROW-Rhythm Kings; Health Talk KJBB-Popular Selections to 6:00 KQW-Story Time; 4:45, Music KGDM-Nite Club Parade KHSL-Evening Dance \* KFRC & net-Atwater-Kent Radio Hour

- Hour
- KJR—Matinee Melodies KNX—Haven of Rest; Musicale KFSD—Dr. McCoy; 4:45, Studio Program
  - 5:00 to 5:30 P. M.
- KPO & net—Show Boat KGO—Children's Program; 5:15, KGO--Children's Program; 5:15, Armand Girard, baritone KYA--Uncle Harry; 5:15, Greta Gahler, Melody Lady KSFO--Oklahoma Ramblers KLX--Children's Program KROW--Varlety Program KROW--Airs of South America KRE--All Star Revue KLS--Musical Review to 6:00 KGDM--South Americans; News \* KFRC & net---Marty May Time KOIN--Save a Life Club; 5:15, Western Rangers KJR---Romancing

- KJR-Romancing KFWB-Jeanne Dunne; Music KNX-Kearney Walton's Orchestra KECA-James S. Lacey to 5:15

#### 5:30 to 6:00 P. M.

- KPO & net—Showboat KGO—Musical Treasure Chest; 5:45, Jack Armstrong KYA—Seeing is Belleving; Campbell
- KIX-Seeing is Believing; Campo Corner KLX-Covered Wagon Jubilee KROW-Health Chat KQW-Jingles; Melodies; Coming Events

- KRE -Chestnut Time
- KRE-Chestnut Time KGDM-The Hawk; Italian Prog. KHSL-Happyland; Star Revue \* KFRC & net-World Peaceways KFRC-5:45, Horner Harmonica KJR-Dinner Chimes; 5:45, Jack

- Armstrong KFWB—Gold Star Rangers KNX—Marshall Grant, organist

#### 6:00 to 6:30 P. M.

- •KPO & net-Paul Whiteman's Or-chestra, with vocalists KGO-Dinner Concert KYA-Junior Birdmen; Orchestra
- KSFO-Music; 6:15, Short Wave
- Club KLX— KLX—Arion Trio KROW—News; Music KJBS—News to 6:15

- KQW-California State Dept. of Agriculture; Market Reports KLS-Dinner Concert KLS-Dinner Concert KGDM-So. Americans KRE-Opera Selections; Baseball KHSL-Lyon & Garrett \* KFRC & net-Horace Heidt's Brigadiers KJR—Scandinavian Reporter; Music KNX—Jack Armstrong; News KFWB—News; Music; "This and That" KECA-6:15, News Release KFSD-All-Star Revue; Brooks Bros. 6:30 to 7:00 P. M.
- KPO & net—Paul Whiteman KGO-Your Government at Service; 6:45, Jimmy Allen KYA-Cy Trobbe's Orchestra Your KSFO—Music; Sports KLX—Arion Trio KROW—Hawaiians; Man About KROW-Hawailans; Man About Town KQW-Weather and News KRE-Chapel of Chimes Organ KGDM-Musical Program \* KFRC & net-March of Time; 6:45, Louis Prima's Orch. KOIN-6:45, Songs for You KJR-News; Jimmie Allen KNX-Lum & Abner; Jimmie Allen KNX-Lum & Abner; Jimmie Allen KFWB-Eddie Eben; Sweet and Hot KFCA-6:45, "Twilight Reveries" KFSD-Studio; Funfest
- KFSD-Studio; Funfest

#### 7:00 to 7:30 P. M.

- KPO & net-Amos 'n' Andy; 7:15, Tony and Gus KGO—Orchestra, Emil Polak, di-
- rector
- KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner KSFO—Italian News; Broadway
- Parade KLX-News; 7:15, Eileen Piggott,
- KLX-news; (10, Little News soprano KROW-Questions; L'Italia News KQW-Voice of Portugal KRE-Music of the Masters
- KRE—Music of the Masters
  KFRC & net—Frankle Masters' Orch.; 7:15, Midge Williams, vocal KOL—Speaker Stevenson
  KJR—Tonic Tunes; Washington Hr.
  KOIN—7:15, Musical Moments
  KVX—Variety Program
  KFWB—Jr. Birdmen; Music
  KECA—Organ; Marching Along
  KFSD—Jimmle Ailen; Tony & Gus
  KGB—7:15, Musical Moments

#### 7:30 to 8:00 P. M.

- •KPO & net—Winning the West KGO—National Radio Forum KYA—In Old Vienna; Gold Rush KYA-In Old Vienna; Gold Rush Days KSFO-Broadway Parade; Orch. KLX--Musical Program KQW--Tango Time; Orch. KRCW--Tango Time; Orch. KRE-7:45, Gens of Song \*KFRC net-Sterling Young's Orch. KOIN-7:45, Who's Your Hosier? KJR-7:45, Castles in Music KNX-In-Laws; King Cowboy KFWB-News; Outdoor Reporter KECA-Light Opera KSL-Pinto Pete to 7:45 KOA-Don Rodolfo's Orchestra KFSD-Feature Program

#### 8:00 to 8:30 P. M.

- KPO network—Shandor, violinist; Ranny Weeks Orch.; 8:15, Stand-ard Symphony Hour KGO—Sports; Ranny Weeks' Orch. KYA—Vocal Octette and Orchestra KSFO—Five Star Final; 8:15, Dis-
- KSFO-FIVE Star Final; 8:15, Dis-covery Hour KQW-All Star Review; Orchestra KLX-Spice of Life; American Le-gion Program KRE-Organ Melodies

\* KFRC & network-Miramar Hotel

\* KFRC & network—Miramar Hotel Orchestra KOIN—Leon Drews, organist KOMO—Screen Revue to 8:15 KHQ—The Pathinder to 8:15 KJR—Dollars and Sense; Waltzes KNX—Orch: 8:15, Fra.k & Archle KFWB—Carol Lee; Variety Show KECA—Concert Favorites to 9:00 KOA—8:15, Orchestra & Vocalists KSL—Ethel Hogan, organist; 8:15, Comedy Capers Comedy Capers KFSD-8:15, T'Ain't So

#### 8:30 to 9:00 P. M.

• KPO & net-Standard Symph. Hr. KGO-Charles Dornberger's Orch. KYA-Paul Pendarvis' Orchestra; 8:45, Lullaby Lady KSFO-Discovery Hour KLX-Music; Joseph Pulvino, violin VEOW, Itoly, September 2010 KLX-Music; Joseph Fulvino, violin KROW-Italian Program KQW-Amateur Hour KRE-Dance Music to 11 \* KFRC & net-Henry Busse Orch. KFRC-8:45, Federal Housing Talk KOIN-Little Show to 8:45 KJR-Waltzes; Melody Race KNX-Quartet; Concert Orchestra KFSD-Buldog Inn Serenaders KSL-KSL Players KOA-Barrett Family 9:00 to 9:30 P. M.

• KPO & network-Standard Sym-phony Hour; 9:15, John Teel, bar-itone KGO-Glenn Lee's Orchestra KGO-Glenn Lee's Orchestra KYA-Sports Parade KSFO-Jack Llewelyn's Orchestra KLX-Newsada Nite Herders KROW-News; Varlety Program KQW-News; Varlety Program KQW-News; Dance Frolic \* KFRC & network-Mobil Magazine KOMO-9:15, Royal Foursome KHQ-9:15, Romance of Achievement KJR-News; University Review KFI-9:15, Sonata Recital KNX-News; Music KFWB-Hilaritles; Silhouettes KECA-News Release; John Teel KSL-Dell Coon's Orchestra KOA-Community Chest; Vocalist

9:30 to 10:00 P. M.

9:30 to 10:00 P. M. KPO-Book Parade; 9:45, Violinist • KGO & net-Arile Simmonds' Orch. KLX-News; Melody Palette KTA-Trobbe's Scrapbook; News KSFO-Music Box KROW-9:45, March Time KJBS-Varlety Program KQW-Dance Frolic KFRC-Musical Moments to 9:45 \* KFRC net-Buddy Rogers Orch. KOL-9:45, News Flashes KVMO-Musical Highways KVI-9:45, Vagabonds KFQ-9:45, Vagabonds KFQ--0:40, Vagabonds KFQ--0:40

KOA-Count Bulowskie's Orchestra 10:00 to 10:30 P. M. • KPO & netwk—Sam Hayes; 10:15, Paul Pendarvis' Orchestra

Paul Pendarvis' Orchestra KGO-Griff Williams Orchestra KYA-Leon Mojica's Orchestra KLX-Jess Stafford's Orchestra KJBS-KQW-Dance Orchestra KJBS-KQW-Dance Orchestra KFRC-News Editor to 10:10 \* KFRC & net-Hal Graysons' Orch. KVI-10:15, Melody Mart KOIN-Golden Volces KJR-Bart Woodyard's Orchestra KFIMB-News; Orchestra KFWB-News; Orchestra KNX-Dude Ranch; Beauty Talk KGB-News to 10:10

KSL-Hawaiian Music KOA-Henry King's Orchestra

#### 10:30 to 11:00 P. M.

• KPO & net-Paul Pendarvis and

- KPO & net-Paul Pendarvis and Orchestra KGO-Tom Gerun's Orchestra KYA-Sandman Organ KSFO-Evening Dance KLX-Music; Alice Blue, Reflections KROW-Musical Program KJBS-KQW-Instrumental Music to

\*KFRC & net-Orville Knapp's Or. KOL-10:45, American Weekly KOIN-Master Miniatures; Orch.

KJR—Popular Concert KNX—Russian Eagle Quartet: Orch.

#### 11:00 to 11:30 P. M.

•KGO & net-Ozzie Nelson's Orch. KPO-Organ Recital; Chas. Runyan KYA-Organ Recital; KROW-Dance of the Hour KJBS-KQW-Dance Time to 12 \*KFRC & net-Benny Goodman's Orchestra KOMO-Bart Woodyard and Orch. KOIN-Dance Orchestra KHQ-Roundup Room KNX-Pottrelli's Orchestra

KFWB-Dance Orchestra

#### 11:30 to 12:00 Midnight

•KGO & network-Jimmy Grier's Orchestra Orcnestra KPO-Organ Recital KYA-Concert Memories KSFO-Midnight Vagabond KROW-Dance; News KRE-Midnight Reveries WEFDC

KFRC & network—Leon Belasco's Orchestra; 11:45, Les Hite's Orch. KNX—Orchestra; News KFWB—Dance Orchestra

12:00 to Sign Off KROW-Midnite Jamboree KJBS-12:01, Owl Program to 6 a.m.

# PROGRAMS for FRIDAY ..... September 20

#### 7:00 to 7:30 A. M.

• KPO & net-Morning Parade KYA-Musical Clock KSFO-Cuckoo Club KROW-Commuters Clock KJBS-Alarm Clock Club KQW-News; Breakfast Hour KGDM-News; Eb & Zeb KHSL-Musical Clock KHSL-Musical Clock KFRC-Recorded Music; 7:25, N. Y. Stock Quotations KOL—Time Clock KHQ—Morning News; Covered KHQ-MOTHING IVEWS, CONSERVATION Wagon KVI-Radio Gospel League KNX-Sharplesville to 8 KGB-Seven o'Clock Club KSL-Morning Watch to 7:45

#### 7:30 to 8:00 A. M.

• KPO & net-Morning Parade KGO-Rise 'n' Shine KHSL-7:45, Devotional Hour KFRC-7:45, Lum and Abner KHQ-Melodies; Laurence Quintet KJR-Market Quotations; Records KVI-Varieties; Pioneers **KECA**—Bible Fellowship to 7:45

#### 8:00 to 8:30 A. M.

8:00 to 8:30 A. M. • KPO & net—Financial Service; 8:15, Merrie Macs KGO—Simpson Boys of Sprucehead Bay; 8:15, Electrical Transcription KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KBFO—Sunrise Revue KROW—8:15, News KQW—Organ; Religious Forum KLS—Hit Tunes of the Day KLS—Hit Tunes of the Day KLS—Hit Tunes of the Day KHSL—Weather; Morning Glories \* KFRC net—Voice of Experience; 8:15, The Gumps KOMO—8:15, Morning Revertes KHQ—8:15, Silver Strains KGW—Jack Spriggs Orch. KFI—Church Quarter Hour; Ann Cook; Happy Kitchen KNX—Song Market; Melody Pal-lette

- lette
- KOA Betty Crocker; 8:15, Elliott Bros.

#### 8:30 to 9:00 A. M.

•KPO & net-Words and Music KGO-Household Hints; Music KYA-Morning Concert KBFO-Jack Hall KLX-Covered Waron Jubilee KROW-Evernew Time; Music KJBS-Dance Melodies KQW-Morning Concert KLS-Variety Program KRE-Popular Concert KGDM-8:45, Health Talk \* KFRC & net-Mary Marlin; 8:45, Five Star Jones KOL-8:45, Helpful Harry; Shopping Service • KPO & net-Words and Music Service KOIN-8:45, News KOMO-Hawaiian Sunlight KHQ-Early Birds to 8:45

### **EVENTS** for FRIDAY

- Hollywood Hotel -- Dick Powell and guest artists, Raymond Palge's Orchestra. CBS net.
- 5 p.m. The First Nighter—Drama with Meredith June and Don
- Ameche. NBC net. 6 p.m. "Al Pearce and His Gang"-from New York. KPO net. 6:30 p.m.
- Beauty Box Theatre-John Bar-clay, Al Goodman Orch. NBC 7:30 p.m.
- Headlines of the Past-CBS net. 9 p.m.

Martha Mears is looking far ahead for a young woman. Although, or perhaps it is because, she is now at her peak, Miss Mears pays half of her salary towards the maintenance of trust funds which will keep her off the relief roles if her present popularity becomes a thing of the past.

#### skr \*

Faced with the same fear experienced by Rudy Vallee, Johnny Hauser, who must have his tonsils removed, is worrying about the effect on his voice. "Consider the tragedy," he says jestingly, "if the operation isn't a success. I'll probably finish singing three 'scats' behind the orchestra.

#### \* - 10

\*

Igor Gorin, whose romantic baritone voice is a feature of the CBS "Hollywood Hotel" show, has been in this country only three years but is fast becoming Americanized. His friends say that he out-shouts any of them at a fast ball game or a good fistic match, and in good round U.S. lingo, too!

KNX—Religious Talk KFSD—Stock Reports to 8:45

#### 9:00 to 9:30 A. M.

• KPO & net.—Joe White. tenor; 9:15, Silverberg Ensemble KGO—Morning Eye-Opener KSFO—Hour of Prayer KROW—Musical Potpourri KQW—Tuneful Topics KRE—Hour of Prayer KLS-Musical Review KLS--Musical Review KFRC--News Editor to 9:15 \* KFRC & net-Eton Boys; "Look-ing Ahead," Dr. Bush KOL-9:15, News Flashes KVI-9:15, Song Time KOIM-9:15, Pioneer Sons KOMO-Ann Wells to 9:15 KGW--News Flashes; Orchestra VID 0:15 Permission KGW--News Flashes; Orcnestra KJR-9:15, Reminiscing KNX-Beauty Taik; Pop Concert KFI-9:15, Better Business Taik KECA-Spanish Lesson to 9:15 KSL-9:15, Jennie Lee, stylist KFSD-Good Cheer; Dr. McCoy

#### 9:30 to 10:00 A. M.

• KPO & network—National F and Home Hour KGO—Studio Program KYA—Waltz Time KLX—Song Market; Records KJBS—Music; Ruth Evans KQW—Popular Music; Classics KLS—Jan's Journal to 10:15 WFE—Morning Concert & network-National Farm

- KRE-Morning Concert KHSL-Operatic Gems KHSL-Operatic Gems KJR-News; Early Echoes \* KFRC & net-Rhythm Band Box 9:45. Betty Crocker KHQ-Walt & Marion; Hawaiian Eabnea

KHQ-wait & Marion, Marian Echoes KGW-Reflections KFI-Helen Guest, ballads; News KNX-Pop Concert; 9:45, News KSL-Good Morning Judge; Revue

#### 10:00 to 10:30 A. M.

• KGO & netwk—Otto Clare, pian-ist; Cliff Nazarro, tenor KPO—Menu Flashes; 10:15, News KYA—Music; 10:15, Style Forum

KSFO--Musical Program

KLX—Music; Stocks; News KROW—Rhythm Revue

- KROW--Rhythm Revue KIBS-Scotty Mortland; Organ KQW--News; Old Tunes KRE--Waltztime; Vocalist KHSL--Master Melodies KGDM--Big Oak Flat program \* KFRC & net--Little French Prin-cess; Romance of Helen Trent KOL--Prudence Penny; Music KOL--Prudence Penny; Music KOL--Neuvin & Merciful; This & That with Art Kirkham KVI--Mystic Melodies KHQ--News; 10:15, Miniature Revue KJR--Home Makers; Melodies KFI--Ann Warner Chats KNX--Eddie Albright's Family

10:30 to 11:00 A. M.

- KPO & net-Frances Lee Barton's Kitchen Party KGO-Musical Clock

- KYA-Style Forum; Organ Concert KLX-International Kitchen KROW-Melodies; Larry Canelo KJBS-Dance Tunes; Songs KQW-Aunt Sammy; Songs

32

- KQW-Aunt Sammy; Songs KGDM-Roma Romanciers KHBL-Sunshine Girl; Campfire \* KFRC net-Between the Book-ends; Happy Hollow KFRC-10:45, Morning Hostess KJR-Music Shop KNX-Mary Holmes; Tonic Tunes KECA-Chaparral Club to 10:45 KFSD-Recipe Exchange; Studio

#### 11:00 to 11:30 A. M.

• KPO & net-Three Flats, vocal trio; 11:15. Vic & Sade KSFO-Musicale KSFO-Musicale KSFO-Morning Dance; Melodies KLX-Health School KROW-Talk; Music KJBS-Dance Melodies KGGC-Popular Concert KGGC—Popular Concert; Orchestra KQW—Popular Orchestra KGGC-Fopular Orchestra KQW-Popular Orchestra KRS-Tango Tunes KRE-Tango Tunes KHSL-Popular Airs KGDM-Organ to 12:00 \* KFRC & net-Connie Gates, songs; 11:15, Instrumentalists KOL-Cecil Solly to 11:15 KOIM-News; Music KHQ-Musical Gems to 11:15 KJR-Rhythm Rulers KFI-Inside Stories to 11:15 KNX-Fletcher Wiley KFSD-11:15, Hi-Dee-Ho Program KOA-Livestock and Produce

#### 11:30 to 12:00 Noon

- KPO & net-Ma Perkins; 11:45,
- Morin Sisters KGO—Musicale; 11:45, Agricultural Bulletin

- Bulletin KYA.—Organ: Rhvthm; Scriptures KSFO.—Mid-Day Dance to 12:30 KLX.—Your Home; Music KROW.—Concert Melodies KQW.—Varieties; Theatre News KLS.—Recorded Varities KHSL.—Request Hour \*KFRC netwk.—Eddie Dunstedter Presents \*KFRC netwown and a Presents KFI-11:45, Listeners' Forum KECA-Frankle Patten, planist KNX-Magic Harmony; New Tunes

#### 12:00 to 12:30 P. M.

• KPO & net-Betty & Bob; 12:15, Western Farm & Home Hour KGO-Agriculture; 12:15, Concert KYA-Noonday Concert KGO-AFIculture, 1210, Concert KYA-Noonday Concert KLX-Dance Music KROW-News; Portuguese Prog. KJBS-News; Noontime Tunes KRE-Jack Bennett's Program KRE—Jack Bennett's Program KLS—Noonday Request Program KGDM—12:15, Cecil & Sally KHSL—Market Reports; News KFRC-News Editor to 12:10 \*KFRC & net—The Grab Bag KOL—12:15, Front Page Headlines KOIM—12:15, Store Reporter KGW—12:15, Front Page Headlines KOMO—12:15, Popular Varieties KHQ—12:15, Organ Recital KJR—Interlude; Grain Reports KHQ—12:15. Organ Recital
 KJR—Interlude; Grain Reports
 KECA.-12:15. News Release
 KNX—News; 12:15. Musical Prog.
 KGB—12:15. Stocks; Farm Flashes
 KFSD—Resume; Vocalist to 12:15
 KOA.-12:15. Little Jackie Heller
 KSL—Chamber of Commerce; Musical Matinee

#### 12:30 to 1:00 P. M.

• KPO & network-Western Farm and Home Hour

KGO-Concert; 12:45, Commonwealth Club Luncheon KYA-Concert

- KYA-Concert KSFO-Stocks; News; Studio KLX-Guitar Duo; Musical Auction KROW-Portuguese Program KQW-Weather; Market Reports KRE-12:45, Berkeley City Com-mon's Club to 1:30 \* KFRC & net-U. S. Army Band KFRC-12:55, Thos. Lee Artist Bureau
- Bureau
- KOMO—Varieties; Cowboy Joe KHQ—Organ; 12:45, Songs KVI—Spanish Interlude to 12:45 KECA—Contract Bridge; Concert KNX—Major League Baseball KOA—Talk; Viennese Sextet

#### 1:00 to 1:30 P. M.

KPO-KPO-News to 1:15 • KPO & net-Don Rudolfo's Orch. KGO-Commonwealth Luncheon KYA-Woman's Inst.; Souvenirs of KYA-woman's inst., source.... Spain Spain KSFO-George Taylor and Artists KLX-Records; 1:15, Martha Lee KROW-1:15, Callf. Farm Program KQW-Modern Music KLS-Melody Parade KLS-Melody Parade KHSL-Bridge Dance + KFRC net-Loretta Lee, vocal; 1:15, Melodic Moments KFRC-1:15, Christian Science; 1:25, Stocks KGW-1:15, Dental Clinic KGW-1:15, Dental Clinic KOIN-Book of Life KOL-Lost and Found to 1:15 KJR-Chamber of Com. Luncheon KHQ-Business & Pleasure KOMO-Jack & Adele to 1:15 KFI-Federal & State Mkt. to 1:15 KECA-Concert Favorites

#### 1:30 to 2:00 P. M.

- KPO & net—Strolling Songsters;
   1:45, Sam & Dick
   KGO—Ann Warner's Chats
   KYA—Barker Frivolities
   KSFO—Jean Kent, economics
   KROW—Organ; Oakland Schools
   KLX—Popular Concert
   KQW—Friendly Street
   KI.S.—Ind's Bequest Journal KLS-Jan's Request Journal KLS—Jan's Request Journal KHSL—Request Hour KRE—Melody & Song \* KFRC & netwk—University of Air; 1:45, Carlton and Shaw KGW—Me and My Shadow to 1:45 KJR—Going to Towners KHQ—News Album to 1:45 KFI—Agnes White's Kitchen KNX—Pontrellit's Orchestra KECA—Biltmore Concert Quartet 2:00 to 2:30 P. M.
- 2:00 to 2:30 P. M. KPO & netwk—Woman's Magazine of the Air KGO—Ken Sparnon Ensemble KSFO—Globe Trotter; Talk KLX—Records; Talks; Stocks KJBS—Better Business Talk; Music KLS—Hit Tunes of the Day KRE—Orch; Assoc. Glee Clubs \* KFRC & net—Happy Go Lucky Hr. KJR—Salon Hour KNX—The Bookworm KSL—2:15, World Traveler

#### 2:30 to 3:00 P. M.

• KPO & net—Woman's Magazine - May g net-Woman's Magazine KGO-Organ Melodies; Ann Lester, soprano; Ted White, tenor KYA-Lost and Found; Revue KSFO--Matt Dennis; Music KYA-Lost and Found; Revue KSFO-Matt Dennis; Music KSFO-Matt Dennis; Music KJBS-Events of Interest; Songs KUS-Dance Matinee; Songs KLS-Waltz Time to 3:15 KHSL-The Bookman KRE-Band Music; Earl Hines \* KFRC & netwk-Happy-Go-Lucky Hour; 2:55, Minute Melodles KJR-Salon Hour KSL-News Flashes to 2:45 KOA-News; Dessert Kid

#### 3:00 to 3:30 P. M.

- KPO & net—Pictorial; 3:15, Chas. Boulanger's Orchestra KGO—Dick Fiddlers Orch.; 3:15,
- KGO—Dick Fiddlers Orch.; 3:15, Edna Fischer, planist KYA—Revue; Serenader KSFO—Bill Brokaw KLX—Jewel Box; Musical program KROW—Melodies; Dell Perry KJBS—News; Dance Melodies KQW—News; Music KRE—Tea Dance to 4 KLS—3:15, March Time to 3:45 KHSL—The Reveilers \* KFRC & netwk—Feminine Fancies KGW—Concert Trio KJR—Magic Harmony; Easy Chair KHR—Club Bulletin to 3:15 KNX—Musical Auction; U. S. C. KFID—3:15, Interviews, Fred Palmer KFSD—Curlosity Hunters KSL—News; Junior Hour KOA—News to 3:15

#### 3:30 to 4:00 P. M.

- KGO & net-Kathleen Wells; 3:45, Ward & Muzzy Ward & Muzzy KPO-Carlotta king, soprano; 3:45, Tea Chats KYA-Sailing of S. S. Pres. Taft KROW-Serenade; Hits of Today KJBS-Concert KQW-Varietv Program KLS-3:45, Tango Time KFRC-Elec. Transc. to 3:45 \* KFRC net-Harmonettes; 3:45, University of California KOL-3:45, News Flashes KOIN-Newspaper of the Air KVI-Melody Matinee KOMO-Salon Trio; Talk KHQ-News; Sylvia Grey KNX-Fletcher Wiley KSL-Roadways of Rhythm

#### 4:00 to 4:30 P. M.

- •KPO & net-Irene Rich, dramatic

- sketch KPO-4:15, Radio Reporter KGO-Willard Flashman, flutist KGO & net-4:15, Lucille Manners, soprano

- soprano KYA.—Calling All Stars KFSO.—Gertrude Chavis, songs; 4:15, Silhouettes KLX.—Fashions; 4:15, Planist KROW.—Waltz Time; Calif. Family KJBS.—Drama: Song Hits KLS.—Timely Tunes KLS.—Timely Tunes KHSL.—Four O'clock Tea KFRC.—News to 4:10 \* KFRC net—L. Nazar Kurkdjie En-semble \* KFRC net—L. Nazar Kurkujie Zu semble KJR—Tea Danaant KOIN—Newspaper of the Air KFI—4:15, Vocalist and Planist KFSD—Studio; Lucille Manners KOA—Jessica Dragonette, Quartet and Ownbastra to 5

Orchestra

and Orchestra to 5 KSL-Review; 4:15, Musical Prog.

4:30 to 5:00 P. M. • KPO & net-College Prom, featur-ing Ruth Etting and Red Nichols'

Orchestra KGO-For Girls and Boys Only KYA--Vocalist; Art Talk; News KSFO-Jack Hall & Artists KROW-Rhythm Kings; Talk KJBS-Song Hits KQW-Story Time; Songs KGDM--Uncle Jerry; Yodeler KHSL--Children's Hour \* KFRC net-To be announced KOIN-Save a Life Club; 4:45, Eyes of the World KJR--Matinee Melodies KSL-Concert; Jack Armstrong

5:00 to 5:30 P. M.

• KPO & net—Beaux Arts Trio KGO—Stage & Screen; 5:15, Ted White, tenor

KYA-Uncle Harry; Flash Gordon KSFO-Oklahoma Ramblers KLX-Children's Program KLX—Children's Program KROW—Varlety program KJBS—Popular Tunes KGGC—Dancing Echoes KQW—Orchestra; Baseball KLS—Musical Review to 6:00 KRE—All-Star Revue KGDM—Music; News ¥HSI\_Vespers KGDM—Music; News KHSL—Vespers \*KFRC & net—Hollywood Hotel KJR—Steamboat Bill; Romancing KNX—Kearney Walton's Orch. KFI—Organ Recital KECA—5:15, Care of the Eyes

#### 5:30 to 6:00 P. M.

• KPO & net—Echoes from the Orchestra Pit KGO-Musical Treasure: 5:45, Jack Armstrong KYA—Seeing is Believing; 5:45, Campbell Corner

Campbell Corner KLX--Covered Wagon Jubilee KQW--Jingies; Melodies KRE--Chestnut Time \* KFRC & net-Hollywood Hotel KJR--New Tunes; Jack Armstrong KNX--Metropolitan Moods KFWB--Gold Star Rangers KECA-5:45, Once Upon a Time KFSD-5:45, Popular Program

#### 6:00 to 6:30 P. M.

6:00 to 6:30 P. M. • KPO & net—First Nighter; June Meredith and Don Ameche KGO—Dinner Concert KTA—Cyrus Troble's Orchestra KSFO—All-American Trio; Dance KLX—Arion Trio to 7 KROW—News; Orchestra KJBS—News to 6:15 KRQW—Department of Agriculture; 6:15. Market Reports KLS—Dinner Concert KRE—Family Robinson; Music KGDM—Easy Chair KHSL—Sunset Melodies \* KFRC & net—Among My Souve-Mirs nirs KOIN-—6:15, Organ recital -Scandinavian Reporter; 6:15, KJR-Music

KVI-6:15, Chamber of Commerce KNX-Jack Armstrong; News KFWB-News; Music; Review KECA-Traffic Talk; News KSL-Organ recital

#### 6:30 to 7:00 P. M.

• KPO & net-Al Pearce and his Gang GO-Mindways; 6:45, -\* Timmle Alle Air Adven-KGO-

KGO-Mindways; 6:45, Air Adven-tures of Jimmle Allen KYA-Orchestra; Ask Mr. Jones KSFO-Dinner Dance; Sports KLX-Arion Trio KROW-Hawaiians; Revue KQW-News; Italian News KRE-Chapel of Chimes Organ KGDM-Serenader; Music \*KFRC & net-March of Time; 6:45, Lazy Dan KOMO-Modern Music KJR-News; Jimmie Allen KFWB-Rhythm Revue; This & That KNX-Lum & A Dhor; 6:45, Jimmie Allen, Air Adventures KECA-6:45, Twilight Reveries 7:00 to 7:30 P. M.

# • KPO & net-Amos 'n' Andy; 7:15,

- KPO & net—Amos 'n' Andy; 7:15, Tony and Gus KGO—Everyman's Palace KYA—Ernie Smith's Sport Page; 7:15, Musical Moments KSFO—Italian News; Planist KLX—News; 7:15, Music KROW—C. Hammond; L'Italia News KQW—Voice of Portugal \* KFRC net—Lazy Dan; 7:15, Thos. Lee Presents KFRC—7:15, Slip Madigan "Foot-ball"



HELEN MARSHALL With Sigmund Romberg program, heard weekly over NBC net

Tom Howard and George Shelton, heard regularly with Rudy Vallee, are superstitious gents. They always wear hats when broadcasting at NBC's Radio City Studio, but never the same hats on consecutive programs. They change just for luck, Tom explains.

Sam Hayes, having done 1,340 broadcasts on NBC. sharpened up his pencil and his wits the other night to figure out that if all the words he has read on the air were laid end to end and submitted to linear measurement they would reach from Hollywood to San Francisco, or a distance of approximately 400 miles.

#### ste i - ste - 38

James Melton, tenor star of "The Head-liners" now in Hollywood movie-making, took his first step up the ladder to fame in the old home town church. His first promotion was from organ pumper. "I'll never forget the bawling out we got," says Jim, "the time we pumped her so hard we blew out the bellows."

#### \* \* - 34

Theodore Webb's corn crop on his Connecticut estate was so big that Ted has supplied all of NBC with samples of his home-grown product.

KOIN-Jimmy Allen to 7:15 KOL-7:15, Talk KJR-Tonic Tunes; Fish Flashes KFWB-Drama of California; 7:15, Oscar and Elmer

KNX-Drama; L. A. Fair KFSD-Jimmie Allen's Adv. to 7:15 KSL-7:15, Musical Moments

#### 7:30 to 8:00 P. M.

•KPO & net-Beauty Box Theatre KGO-Chester Rowell; 7:45, Johnny O'Brien, harmonica KYA-The Harmonoffs; Gold Rush

Davs

Days KSFO-Music; St. Mary's College KLX-Sport Facts; Vocalist KROW-Echoes of Italy KRE-7:45, Gems of Song KQW-Tango Time; Music KFRC & net-Sterling Young and Orch.; 7:45, Strange As It Seems KOIN-Little Show to 7:45 KJR-Melody Race; Topics of the Week Week

KNX-The In-Laws; King Cowboy KFWB-News; Ruth Durrell and

Orchestra

KECA-Memories of the Waltz KGB-Oddities of Life to 7:45 KSL-Recreations of Boxing Con-tests to 7:45

#### 8:00 to 8:30 P. M.

Cross-

• KPO & net—Beauty Box Theatre KGO—Sports Drama; 8:15, Cross cuts from Log o' the Day KYA—News; Erev Shabboth KSFO—Five Star Final; Fishing

Fool KLX—World Revue KROW—8:15, Labor News KQW—Dinner at Eight

KQW-Dinner at Eight \* KFRC& net-Miramar Hotel Orch. KOL-News; Behind the Police Call KVI-Musical Masterpieces to 8:15 KJR-Fireside Phantasies KOIN-Fishing Bulletin to 8:15 KFWB-After Sundown; 8:15, Frank Wienswich Arghba Crawford; 8:15, Frank KFWB—After Sundown; Revue KNX—Rheba Crawford; 8:15, F Watanabe and Archie KECA—Classic Hour KGB—8:15, Comedy Stars KSL—Dixie Memories to 8:15

#### 8:30 to 9:00 P. M.

8:30 to 9:00 P. M. • KFPO & net—Emil Polak's Orch. KGO—Crosscuts from Log o' Day 8:45, Harold Dana, baritone KYA—Paul Pendarvis' Orchestra; 8:45, Desert Scenes KSFO—Geo. Taylor's Amateur Hr. KLX—Adventures in Science Play KROW—Harmolin Time; 8:45, Orch. KRFE—Amer. Weekly; Music KQW—Drama; War Camp \* KFRC & net—Richard Himber's Orchestra KJF.—Minstreis

Orchestra KJR--Minstrels KJRQ--8:45, Musical Moments KOMO--8:45, Musical Moments KFI--8:45, Musical Revue KNX--News Drama; Townsend Plan

KFWB-Dance Orchestra

KECA—Ports of Call KFSD—Popular Program to 8:45 KOA—Musical Varieties

#### 9:00 to 9:30 P. M.

•KGO & net-Program from California Pacific International Expo-

sition KPO—Arlie Simmonds' Orchestra KYA—Drama; Donkey Baseball

Game

- Game KSFO-Amateur Hour KLX-Nevada Nightherders KROW-News; Watchtower KJBS-News; Popular Tunes KQW-News; Orchestra to 10 KRE-Dance Music to 11 KRE-Dance Music to 11 KFC net-Headlines of the Past; 9:15, Al Dien's Orchestra KHQ-Orogrande Romance; 9:15, Northwest on Parade

handsome

Friday Programs

KOMO-9:15, Montag Fireside Hour KJR-News; 9:15, Fire Talk; Pa-

cific Show KVI-9:15, World Wave Club KNX-News; 9:15, Musical Moments

KFWB—Balboa Hilarities KECA—News; Chamber Music KOA—Count Bulowskie's Orchestra

#### 9:30 to 10:00 P. M

9:30 to 10:00 P. M. 9:KPO & net-Al Kvale's Orchestra KGO-Paul Pendarvis' Orchestra KYA-Baseball Game; News KSFO-Evening Serenade KLX-News; Road Information; 9:45, Silver Strains KROW-Torrid Tempos \* KFRC & net-Bob Kinney & Orch. KOIN-Jeatile Streets; News KOIN-Jantzen Beach Orchestra KHQ-N. W. Parade; 9:45, Dough-boys boys KOMO-9:45, Tabloid Tent Show KVI-9:45, News Flashes KJR-Pacific Show to 9:45 KFI-Men and Empires KFWB-Orchestra; King's Men KNX-Souvenirs of Song; Fights KECA-Chamber Music boys KECA-Chamber Music KOA-Al Kvale's Orch.; Ben Pollock's Orchestra

#### 10:00 to 10:30 P. M.

• KPO & net—Sam Hayes; 10:1 Eddie Fitzpatrick Jr. and Orch. KGO—Paul Pendarvis' Orchestra; 10:15, Eddle Flizpatrics 31. and 5.3. KGO-Paul Pendarvis' Orchestr 10:15, Tom Gerun's Orchestra KXA-Boxing Contest KSFO-Evening Dance KLX-Stafford's Orchestra KROW-The Bunkhouse Boys KJBS-KQW-Dance Orchestra VFFC-News Editor to 10:10 KFRC-News Editor to 10:10 \* KFRC & net-Jimmy Davis' Orch. \* RFRC & net-Jimmy Davis' Orch. KOIN-Jack Bains' Orchestra KOMO-10:15, Bart Woodyard's Or. KJR-Henri Damski's Orchestra KNX-Fights, Hollywood Stadium KNX—Fights, Hollywood Stadium KFWB—News; Orchestra KECA—Musical Celebrities to 11 KGB—News to 10:10

#### 10:30 to 11:00 P. M.

• KPO & net—Fitzpatrick's Orch. KGO—Tom Gerun's Orchestra KYA—Arioso Trio KSFO—Popular Concert KLX—Orch.; Alice Blue, pianist KROW—Hawaiian Echoes KJBS—Concert Hall Echoes KQW—Recreation Dance to 11:30 \* KFRC & netwk—Merle Carlson's Orchestra KOL-Johnny Maxon's Orch. KOIN-Dance Orchestra

- KHQ-Mann Bros. Orch. KJR-Popular Concert KFI-Bridge Lesson; Waikikians
- KNX--Fights
- KFWB-Dance Orchestra

#### 11:00 to 11:30 P. M.

• KGO & net—Ozzie Nelson's Orch. KPO—Organ Concert KYA—Organ Concert KYRC—Hal Grayson's Orch. \* KFRC net — Benny Goodman's Orchest re

Orchestra

KOMO-Henri Damski's Orchestra KHQ-Roundup Room KNX-Pasadena Civic Program KFWB-Dance Orchestra

#### 11:30 to 12:00 Midnight

11:30 to 12:00 Midnight •KGO & net-Biltmore Hotel Orch. KFO-Organ Concert KSFO-Midnight Vagabond KROW-Music; News KREC-Midnight Reveries \*KFRC & net-Leon Belasco Orch. 11:45, Les Hite's Orchestra KNX-Fontrell's Orchestra; News KJR-Starlight Hour KFWB-Dance Orchestra

#### 12:00 to Sign Off

KSFO-Midnight Vagabond KROW-Midnite Jamboree KJBS-12:01, Owl Program to 6 a.m.

## **PROGRAMS** for **SATURDAY** ..... September 21

#### 7:00 to 7:30 A. M.

• KPO & net.—The Honeymooners; 7:15, Wendell Hall, vocalist KYA.—Musical Clock KSFO.—Cuckoo Club KROW.—Commuters Clock KJBS.—Alarm Klok Klub KQW.—News; Breakfast Hour to8 WFE Molodies to 9:20 KQW-News; Breakfast Hour to8 KRE-Meiodies to 8:30 KGDM-News Flashes to 7:15 KFRC-Music; 7:25, N. Y. Stocks KOL-Time Clock to 8:00 KVI-Radio Gospel League KHQ-Morning News to 7:15 KNX-Sharplesville to 8:00 KGB-Seven o'Clock to 8 KSL-Current Melodies

#### 7:30 to 8:00 A. M.

7:30 to 8:00 A. M. • KPO & net-Whitney Ensemble; 7:45, Lee S. Roberts KGO-Rise 'n' Shine KSFO-The Texans KHSL-Musical Program KHQ-Morning Melodies KJR-Market Quotations; Shadows on the Clock to 8:15 KVI-Varieties; Pioneers KECA-Bible Fellowahin to 7:45 KECA-Bible Fellowship to 7:45

#### 8:00 to 8:30 A. M.

8:00 to 8:30 A. M. • KPO & net-Financial Service; 8:15, Genia Fonariova, soprano KGO-Simpson Boys of Sprucehead Bay; 8:15, Latin Rhythm KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KROW-S:15, News KQW-Concert; Religious Forum KLS-Hit Tunes of the Day KLS-Hit Tunes of the Day KLS-Hit Tunes of the Day KGW-Jack Sprigg's Orchestra KGW-Ack Sprigg's Orchestra KGMO-8:15, Morning Reveries KFT-Church Quarter Hour to 8:15 KNX-News Tunes; Silver Strains KOA-Elliott Bros. to 8:15

#### 8:30 to 9:00 A. M.

• KPO & net-Words and Music KGO-Morning Eye-Opener KYA-Morning Concert KSFO-Jack Hall KSFO-Jack Hall KLX-Covered Wagon Jubilee

### **EVENTS** for SATURDAY

- G Men-Drama by Phillips Lord. NBC net. 5 p.m.
- California Melodies David Broekman's Orchestra. CBS net. 5:30 p.m.
- Guy Lombardo-CBS net. 6:30 p.m.
- Carefree Carnival-With Tommy Harris, Charles Marshall, Cliff Nazarro, Nola Day and Mere-dith Willson's Orchestra. KPO net. 6:30 p.m.
- Strange Cases—drama with Po-lice Chief William J. Quinn, KPO net. 9:30 p.m.

Fred Allen, making his first film in Hollywood, pops up to describe a typical Hollywood

home as "an empty swimming

pool entirely surrounded by

mortgages.

athlete guests.

ered" her.

Virginia Verrill's

Broekman, CBS West Coast

musical director, who "discov-

KROW—Musical Program KQW—Morning Concert KRE—Flash Gordon; Orchestra KLS-Variety Program KLS-Variety Program KHSL-Waitz Time KGDM-Music; Health Talk \* KFRC & net-Al Roth and his

- KOIN—8:45, News KHQ—Early Birds to 8:45 KOMO—8:45, Sweet Rhythm KNX—Dr. M. L. Thomas

#### 9:00 to 9:30 A. M.

• KPO & net.-Happy Jack, songs; 9:15, Chas. Boulanger's Orchestra KPO-9:15, News Reporter KSFO-Hour of Prayer KROW--Musical Potpourri KROW--Tuneful Topics

- KRUW-Musical Topics KQW-Tuneful Topics KLS-Musical Review KHSL-Organ; Dance Time KFRC-News to 9:10 \* KFRC & net-Jack Shannon, tenor; 9:15, "Looking Ahead" KGW-News Flashes tenor; 9:10, KGW-News Flashes KVI-9:15, Song Time KOL-9:15, News Flashes KOIN-9:15, News Flashes KJR-Reminiscing KFI-Medical Talk; 9:15, News KNX-Pop Concert KFSD-Good Cheer; Dr. McCoy KSL-9:15, Jennie Lee, stylist

•KPO & net-National Grange Ford Bond wishes he could KGO-Studio Program KYA-Waltz Time KROW-Health Chat get to the Coast studios during Al Jolson's "Chateau" pro-KJBS—Songs; Dance Tunes KQW—Popular Music; Classics KLS—Jan's Journal to 10:15 grams and talk sports with Jolson's famous champion KRE-Concert KRE—Concert KHSL—Quartet Music \*KFRC & net—Billy Mills & Co. KOL—Lost and Found to 9:45 KVI—Dr. Burns to 9:45 KGW—Concert Trio KJR—News; Early Echoes KNX—Music; 9:45, News most highly prized fan mail is the weekly telegram from David

#### 10:00 to 10:30 A. M.

• KPO & net-National Grange KGO -Electrical Transcription

KYA—Parade; 10:15, Concert KROW—Rhythm Revue KJBS—Radio News; Organ KQW—News KLS—10:15, Popular Tunes KRE—Waltztime KRE-Waltztime and Kiddles KGDM-Aunt Mary and Kiddles KHSL-Master Melodies \* KFRC & net-Captivators KOL-Prudence Penny; Music KVI-Mystic Melodies KOIN-Melvin & Merciful; 10:15, This and That with Art Kirkham KJR-Early Echoes; Music Shop KNX-Eddie Albright's Family KECA-Classic Hour

10:30 to 11:00 A. M. 10:30 to 11:00 A. M. • KPO & net-Week-end Revue KGO-Musical Clock KTA-Organ Concert KLX-International Kitchen KROW-Music; Larry Canelo KJBS-Popular Selections KRE-New Tunes KQW-Aunt Sammy; Hilbillies KGW-Anateur Hour to 11:30 \* KFRC & net-Down By Hermans KHQ-Music Shop; Uncle Hank KJR-Music Shop; Uncle Hank KJX-Beauty Talk; Tonic Tunes

11:00 to 11:30 A. M. • KPO & net-Week-end Revue KGO-Harmony Lane KSFO-Musical Program KROW-Health Talk; Music KJBS-Hits of the Past; 11:15, Traffic Safety KQW-Popular Orchestra KLS-Three-Quarters Time \* KFRC & net-On the Village Green KOIN-Consumer News; News KOI-Cecil Solly to 11:15 KGW-Stars of Tomorrow KJR-Rhythm Rulers KNX-Modern Piano Music • KPO & net-Week-end Revue

11:30 to 12:00 Noon

• KPO & net-NBC Music Guild KGO-Organ Concert KYA-Rhythm; Scriptures KSFO-Mid-Day Dafte KROW-Concert Melodies KISS-Dance Orchestra KUSS-Dance Orchestra KQW-Stocks & Bonds; News KLS-Recorded Varities «KFRC & net-Buffalo Presents KNX-Musical Program

#### 12:00 to 12:30 P. M.

12:00 to 12:30 P. M. • KPO & net-Nuts and Bolts; 12:15. Western Arriculture KGO-Teddy Hill's Orchestra KYA-Noonday Concert KLX-Closing S. F. Stocks; Music KROW-News; Portuguese Prog. KJBS-News; 12:05, Music KQW-News; Noontime Tunes KRE-Jack Bennett to 1:00 KLS-Noonday Request Program KKRC-Jack Bennett to 1:00 KLS-Noonday Request Program KKRC-Mkt. Reports; News KJR-Grain Reports; Brief Notes KFRC. News to 12:10 \* KFRC & net-Three Little Words; 12:15, Chagoans KOL-12:15, Organ Concert KVI-12:15, Strom Reporter KVI-12:15, Strom Reporter KVI-12:15, News KAA-Teddy Hill's Orchestra 12:00 to 1:00 P. M

#### 12:30 to 1:00 P. M.

• KPO & net-Western Agriculture KGO-Fascinating Rhythm KSFO-Stocks; News KLX-Guitar Duo; New Tunes KLX—Guitar Duo; New Tunes KJBS—Dance Music KQW—Weather and Markets KHSL—College Rhythms; Happy-

\* KFRC & net—Chicagoans with Mar-shall Sosson; 12:45, Tito Guizar KGW—Orchestra

BROADCAST WEEKLY

#### 1:00 to 1:30 P. M.

• KGO & net-Musical Adventure; 1:15, Jackie Heller, tenor KPO-Radio News Reporter; 1:15, Vagabonds Quartet KYA-Souvenirs of Spain KSFO-Seventh Day Adventists KLX-1:15, Violin & Piano Recital KROW-Portuguese Program; 1:15, California Farm Program KJBS-Musical Novelties KQW-Modern Music KLS-Melody Parade KRE-Organ Recital KGDM-Education; Bondons \* KFRC net-Captivators; Madison Ensemble KFRC—1:25, N. Y. Stocks KGW—1:15, Dental Clinic KOIN—Book of Life KHQ-Business & Pleasure KFI-Market Reports to 1:15 KNX-Major League Basebail KSL-Rhythm Rambles

#### 1:30 to 2:00 P. M.

• KGO & net—Temple of Song KPO—Musical program KYA—Arloso Trio KLX—Popular Concert KROW—Concert Orchestra VIBC Musical Norabilita KJBS—Musicai Novelties KQW—Friendly Street KRE-Melody and Song KLS-Jan's Request Journal KGDM-The Bondons; Records \* KFRC & net-Elsie Thompson and Evelyn MacGregor KOL-Bureau of Fisheries to 1:45 KHQ-News Album; Amer. Weekly KJR-Headliners KNX-Pontrelli's Orchestra **KECA-Biltmore** Concert Quartet 2:00 to 2:30 P. M.

• KPO & net-To be announced \GO-Electrical Transcription KYA-Hawaiians KYA—Hawanaus KSFO—Jean Kent, economic KLX—2:25, Baseball to 4:30 KROW—Dance Matinee KJBS—Dance Music KLS—Hit Tunes of the Day economica KGDM-Records; News Flashes \* KFRC & net-Frederic Will William \*KFRC & net—Frederic William Wile: 2:15, Saundra Brown, songs KJR—Salon Hour KNX—Pontrelli's Orchestra KFI—Kearney Waltons Orchestra KECA—Classic Hour

#### 2:30 to 3:00 P. M.

• KPO & net-Organ; Alma Kitchell, contralto; 2:45, Merry Macs GO-Electrical Transcription KGO—Electrical Transcription KGA—Lost and Found; 2:43, Base-ball Game to 4:45 KSFO—Educ. Talk KROW—Dance Matinee KJBS—Events of Interest; Music KQW-Matinee; Songs KQW—Matinee; songs KLS—Waltz Time to 3:15 KRE—Band Concert \* KFRC net—Allen Leafer and Orch. KNX—Stairway to the Stars KSL—News Flashes to 2:45 KOA—News to 2:35

#### 3:00 to 3:30 P. M.

• KGO & net—At the Plano; 3:05, Art of Living; Master Builder KPO—Deauville Club Tea Dansant KSFO—Tea Dance KSFO—Tea Dance KROW—Favorite KROW-Favorite Melodies; Vocalist KROW-Favorite Melodies; Vocalist KROW-News; Variety Program to 4 KRE-Tea Dance to 4 KLS-3:15, March Time to 3:45 KHSL-The Bookman KIB-Vindeboniese KHSL—The Bookmann KJR—Vindabonians

\* KFRC & net—"Atlantic Family" featuring Frank Parker KHQ—Club Bulletin; Covered Wagon KNX—Audition Show KOA—3:05, Microphone News KSL—3:15, Boy Scouts Program

#### 3:30 to 4:00 P. M.

• KGO & net-The Sizzlers: vocal trio; 3:45, Talk, Care of Trees KPO-Organ Concert KLX-Bylice of Life; Records KROW-Odds 'n Ends; Song Hits KJBS-Dance Orchestra KLS-3:45, Tango Time KLS-3:45, Tango Time KHSL-National Airs \*KFRC & net-Spanish Serenade KOIN—Newspaper of the Air KOL—3:45, News Flashes KHQ—News; 3:45, Sylvia Gray KJR—Enchanted Islands KOA-3:45, Sports Review

#### 4:00 to 4:30 P. M.

 KPO & net-Hit Parade; Kay Thompson, Lenine Hayton's Orch.
 KGO-Nell Cook, popular singer; 4:15, Beaux Arts Trio
 KSFO-Opera Hour
 KQW-Dance Rhythms
 KROW-Gems of Melody; 4:15. Gerald Boccignone
 KIS-Timely Tunes KLS-Timely Tunes KLS—Timely Tunes KHSL—Evening Dance KFRC—News to 4:10 \* KFRC & net—Club Columbia KJR—Goodwill Talk; Dansant KNX—Haven of Rest KECA—Concert Favorites KSL—Merchants' Radio Column 4:30 to 5:00 P. M.

4:30 to 5:00 P. M. •KPO & net-Hit Parade KGO-Beaux Arts Trio KYA-4:45, American Youth KROW-Children's Story Time; Songs KHSL-Tempo Trio 4:45, The Troopers KJR-Metropolitan Moods KNX-World Revue KSL-Merchants' Radio Column

#### 5:00 to 5:30 P. M.

5:00 to 5:30 P. M. • KPO & netwk-G-Men, drama by Phillips H. Lord KGO-Paul Pendarvis' Orchestra KYA-Uncle Harry; Father & Son KLX-Children's Program KROW-Variety program KJBS-Popular Selections KQW-Airs of South America KLS-Musical Review to 6:00 KGDM-Cecil & Sally; News KHSI\_Jamboree \* KFRC & net-Columbia's Concert Hall KOIN-Master Miniatures to 5:05

- KOIN-Master Miniatures to 5:05 KJR-Over the Skyways, talk; 5:15,
- Romancing KFWB—Playtime Lady; Records KNX—Kearney Walton's Orchestra

#### 5:30 to 6:00 P. M.

- KPO & net—Chateau, starri Al Jolson with guest stars KGM—Dinner Concert KYA—Seeing is Believing; 5:45, Campbell Corner KIX—Covered Wagon Inblies starring

- Campbell Corner KLX--Covered Wagon Jubilee KRE--Chestnut Time KQW--Music; Questions & Answers KHSL--Jamboree \* KFRC & net--Calif. Melodies KNX--Sunday School Class KJR--Romancing; Dinner Chimes KFWB--Gold Star Rangers

#### 6:00 to 6:30 P. M.

•KPO & net-Al Jolson KGO-Dinner Concert KYA-Cyrus Trobbe's Orchestra KSFO-Voice of Stamps; Dance

KLX--Arion Trio to 7 KROW-News; Dance Orchestra KJBS-News to 6:15 KQW-Music; Lost & Found; Talk KLS-Dinner Concert \* KFRC & net-Fiesta from Canada

36

KJR-Scandinavian Reporter; Music KNX-Musical Auction; News KFWB-News; Music; Organ

KSL -Bob Young's Orchestra

#### 6:30 to 7:00 P. M.

KGO-Ted White, tenor; 6:45, Edu cation Today KYA-Cyrus Trobbe's Orchestra KSFO-Funny Paper Man; Sports KROW-Royal Hawailans; Man About Town KQW-Weather and • KPO & net-Carefree Carnival KGO-Ted White, tenor; 6:45, Edu-

KQW-Weather and News \*KFRC & net-Guy Lombardo's Orchestra

KJR-News; Tonic Tunes KNX-Concert Orchestra

KFWB--Varieties; 6:45, American

Weekly KECA—Wesley Tourtellotte, organ

#### 7:00 to 7:30 P. M.

KPO & network—National Barn Dance, variety program
 KGO—Armand Girard, basso; 7:15, Edna Flacher, pianist
 KYA—Sport Page; Gaucho Melodles
 KSFO—Italian News; Parade
 KLX—News; Piano Recital
 KROW—C. Hammond; L'Italia News
 \* KFRC & net—"Bal Masque" from Carmel

Carmel

KOL-Sports; 7:15, Talk KVI-7:15, Musical Moments KOIN-Organ; Musical Moments

KJR—Los Argentinos KNX—Calmon Luboviski, violinist KFWB-Hawaiian Sunlight; Flash

Gordon

KECA—Raine Bennett, Poet KFSD—All-Star Revue; Serenaders KGB—7:15, Musical Moments

#### 7:30 to 8:00 P. M.

•KPO & net—Barn Dance KGO—Spiritual Fantasy KYA—Drama KYA-Drama KSFO-B'way Parade; Serenade KROW-Grace Herold Trio; Portu-guese Program KQW-''Calling All Cars'' KIE-7:45, Gems of Song KFRC & net-Bob Kinney's Orch. KOIN-''What Would You Do?'' KVI-County Assessor to 7:45 KJR-World Revue FFWB-Melody Lane KFWB-Melody Lane KFWB-Melody Lane KNX-Dance.a-While KFSD-7:45, Brooks Bros. KSL-Harry Clarke, bari baritone and Peter Spraynozzle 8:00 to 8:30 P. M.

• KPO & net-Ozzie Nelson's Orch. KGO-Sax Appeal, Mickey Gillette; 8:15, Joy Vocal Trio KYA--Amateur Hour KSFO-Five Star Final; 8:15, Gems

- of Hawaii KLX—8:15, Musical Solree to 9 KGW—Hits of the Past KFRC—Green Spot (Amateurs)

\* KFRC net--Merle Carlson's Orch.;

8:15, Sterling Young's Orchestra KOMO-Sweethearts on Parade KHQ-Old-Time Party KFWB-Sons of the Pioneers KNX-Hollywood Barn Dance KECA-Dept. of Playgrounds KOA-Bulowskie's Orchestra

#### 8:30 to 9:00 P. M.

• KPO & net-Paul Pendarvis and Orchestra KGO—Josef Hornik's Orchestra KSFO—Saturday Revue KROW-Latin-American Program KQW—Dance Frolic KRE—Dance Music to 11

KFRC-Green Spot (Amateurs) \* KFRC net-Orville Knapp & Orch. KOL-8:45, Junior Birdmen KJR-Song Market KNX-Hollywood Barn Dance KFWB-Musical Comedy Moments

#### 9:00 to 9:30 P. M.

• KPO & network-Waltz Time KGO-Leonard Keller's Orchestra KYA-Leon Mojica's Orchestra KLX-Faucit Theater of the Air KROW-News; Accordionist KROW--News; Accordionist KROW--News; Accordionist KQW--News; Souvenirs of Italy KFRC-Hal Grayson & Orch. \* KFRC net-Jimmy Diereck Orch.; 9:20, McElroy's Orch. KOL--Public Bench to 9:15 KOL—Public Bench to 9:15 KOMO—Thirty Minutes of Mus KJK—News; 9:15, Fire Talk KNX—News; Barn Dance KFWB—Al Lyon's Orchestra KECA—News; Chamber Music KOA—Don Rodolfo's Orch. KSL—Al Dien's Orchestra Music

#### 9:30 to 10:00 P. M.

• KPO & net-Strange Cases, drama featuring Police Chief William J. Quinn

KGO-Al Kvale's Orch.; Charlie Boulanger's Orchestra KYA-Bathday Party

KYA-Bathday Party KSFO-Salon Music KLSZ-News; Lotus Land KJBS-News; Varlety Program KQW-Musical Program KFRC-Musical Moments to 9:45 \* KFRC net-McElroy's Orchestra 9:40, Jack Bain's Orchestra 9:40, Jack Bain's Orchestra KOL-Dance Music; News KOMO-Dance Cruise from Kala-kala Orchestra;

kala

Kala KVI-9:45, Ledger News Flashes KECA-Chamber Music KFWB-Slumbertime KNX-Hollywood Barn Dance KOA-Al Kvale's Orch. to 9:45 KSL-Seymour Simmons Orchestra

#### 10:00 to 10:30 P. M.

KPO—Beaux Arts Trio •KGO & net—John Teel, baritone; 10:15, Griff Williams' Orchestra KYA-Bathday Party KSFO-Evening Dance KLX-Dance Music; Jess Stafford's Creckestra; Magic Harmony KROW-Dancing Party KROW-KJBS-Dance Time to 12 KFRC-News to 10:10 \* KFRC & net-Merie Carlson's Or. KOMO-Bart Woodyard's Orch. KOIM-Golden Voices KUIN-Golden Voices KJR-Till Tomorrow KNX-Pasadena Civic Program KFWB-News; Orchestra KECA-Musical Celebrities KGB-News Flashes to 10:10

#### 10:30 to 11:00 P. M. KPO--Bal Tabarin Orchestra •KGO & net-Griff Williams' Orch. KYA-Arloso Trio KSFO-Popular Concert KLX--Carefree Capers KROW--Music; Judge Rutherford KJR--Damski's Orchestra \* KFRC & net--To be announced Rutherford \* KFRC & net—To be a KOIN—Dance Orchestra KFWB—Dance Orchestra

KNX-Valesco's Quartet: Pontrelli's Orchestra

### 11:00 to 11:30 P. M.

•KGO & net—Jantzen Beach KPO—Organ Recital KYA—Sandman Organ KSFO-Dansapations; Melodie KROW-Dance of the Hour KRE-Songs of the Islands KRE \* KFRC & net-Benny Goodman's Orchestra KHQ—Roundup Room KJR—Bart Woodyard's Orchestra KNX—Pontrelli's Orchestra

11:30 to 12:00 Midnight 11:30 to 12:00 Midnight
 KGQ & net-Mann Bros. Orchestra KPO-Organ Music
 KYA-Sandman Organ
 KSFO-Midnight Vagabond
 KROW-Dance Music; News
 KFRC & net-Leon Belasco's Or-chestra; 11:45, Les Hite's Orch.
 KOMO-Henri Damski's Orchestra
 KNQ-Dance Orchestra
 KNX-Orchestra; News
 KFI-Organ Recital
 KNX-Orchestra; News

#### 12:00 to Sign Off **KROW**—Midnite Jamboree

KJBS-12:01, Owl Program to 8 a.m.

Wilfred Glenn, basso of the Revelers quartette, started out in life to be an engineer. Big Bill still cherishes his favorite Christmas gift of a toy construction set which he uses in his spare time to work out some of his theories about bridge construction.

#### \* \* \*

There really is no need for Jessica Dragonette to drive long distances from New York City to get "country at-mosphere." A Virginia fan keeps radio's leading lady supplied, during the spring and summer, with blue grass from Dixie, which Jessica keeps in an unusual floor vase in her apartment living room.

Gogo DeLys reports that the restaurant in which she invested recently is doing nicely, thank you.

• NBC Netw	rork Static	me
Salt Lake City		1290
		1430
Los Angeles		
Portland		1180
Los Angeles		640
San Diego		600
San Francisco		790
Portland		620
Spokane		<b>590</b>
Seattle		970
Denver	KOA	830
Seattle		920
San Francisco	KPO	680
San Francisco	КҮА	1230
🛨 CBS Netw	ork Static	ns
Santa Barbara	KDB	1500
Bakersfield	KERN	1370
Sacramento		1310
Spokane		1340
San Francisco	KFRC	610
San Dlego	KGB	1330
Los Angeles	KHJ	900

560

780

940

1270

1380

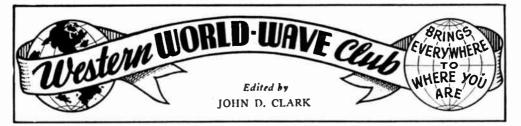
1130

1230

570

	Sacramento	
	Spokane	
	San Francisco	
Orch.	San Diego	
	Los Angeles	
	Denver	
8	Fresno	
	Portland	
	Seattle	
an's	Reno, Nevada	
	Salt Lake City	
-	Tacoma	

Colorado Springs..KVOR



AFTER moving to and fro on the dial for some weeks, HJ3ABH of Bogota, Colombia, has now returned to rest on its former frequency of 6.012 megacycles and may be heard nightly broadcasting the lively rhythms of the tango, the paso doble, or the rhumba, until 7 p. m. This frequency happens to be but 2 kilocycles removed from that inhabited by the festive Cuban at Havana, COC, on 6.01 megacycles, so the net result is a loud heterodyne whistle in the early evening, or until COC signs off, usually at 6 p. m.

VK3ME, 9.51 megacycles, of Melbourne, Australia, has been reported on a new schedule from Monday to Saturday, inclusive. Persistent investigation, however, has failed to substantiate the fact, and they are still being heard as before, from Wednesday to Saturday from 2 to 4 a. m. Wednesday morning at 3 a. m. 3ME devotes a period to the acknowledging of the letters received from short-wave fans.

. . .

Station RKI of Moscow is being heard weakly on 15.09 megacycles in the evening after 11 p. m. The programs are announced by a woman, and in many respects are similar to those broadcast from the Khabarovsk station RV15, on 4.27 megacycles. RV15, by the way, is coming in much earlier now, and has been reported as early as 11:30 p. m., which would seem to indicate a vast improvement in reception from those across the Pacific.

Edward Pinto's little station TIEP of Costa Rica has been heard, staying on the air until as late as 9:05 p. m. during the past few days, and it may be this additional time will be continued. Volume is good from this low-powered transmitter, and Mr. Pinto enjoys reports on reception. Address Box 257, San Jose, Costa Rica.

### Western World Wave Club Is on the Air!

KJBS-KQW, every Monday, Wednesday, Friday, 9:15 p.m. KGGC, every Saturday, 10 p.m. KSFO-Daily at 6:15 p.m. KVI-Tuesday and Friday, 9:30 p.m. KIT-Friday, 5:30 p.m. KVOS-Thursday at 8:30 p.m. KDYL-(P.S.T. time) 4:50 Monday; 4:40 Wednesday, and 3:45 p.m. Friday Venezuela continues to add new stations to her already imposing list of short-wave transmitters. Hardly a week goes by without the appearance of another station or two on the air. The two most recent arrivals on the abbreviated wavelengths are YV8RV, 5.88 megacycles, believed to be located in Santa Rosa, with YVR, 9.15 megacycles, an erstwhile phone station at Maracay. YV8RV broadcasts music and song until 7 p. n. daily and often remains on the air, testing and calling other stations until as late as 8 or 9 p. m. During these tests a woman does some of the announcing. YVR has suddenly abandoned the phone field to relay the program of "Broadcasting Caracas" YV1RC, the broadcast station on 960 kilocycles, on an irregular schedule. They are usually heard from 5 to 7:15 p. m., and come in with good volume due to the 20,000 watts of power used.

Until such time as the baseball games are resumed, if they are not already resumed by



the time this appears in print, JVM may be heard on Saturday evening from 8:15 to 10:30 p. m. relaying the program of JOAK. Of interest to American listeners is the news in English broadcast from JVM every morning at 1:55 a. m. The time in Tokio being one day ahead of the time in California, local listeners may now hear tomorrow's news today by tuning in JVM on 10.74 megacycles.

VK3LR, 9.58 megacycles, of Melbourne, Australia, still calls 11B1, of Geneva on Sunday evening around 10 p. m. to test in preparation for the relay of news bulletins which occurs at 12:15 a. m. Sunday morning. 11B1, is heard with good volume and announces as "Radio-Nations, the League of Nations Wireless Station at Geneva, Switzerland, on a frequency of 9595 kilocycles." 3LR is weaker on these tests, due to the beam antenna used for contact with Geneva.

Station OAX4D on 5.78 megacycles, of Lima, Peru, has been doing a bit of testing in the evening until 8:30 p. m. They announce the test as being an "International Program" and relay the program of OAX4C, the Lima broadcast band station. No announcement has been made as regards the new time, and it may or may not be permanent.

ORK, 10.33 megacycles, of Brussels, Belgium, is coming in weakly on a daily schedule from 10 a. m. until noon. They announce as "Radio Ruysselede," West Flanders, Belgium.

2RO of Rome, Italy, sends word that the present schedule will be maintained until further notice on the same frequency of 9.64 megacycles. The American hour is broadcast on Monday, Wednesday, and Friday from 3 to 4:30 p. m.

# The DX Corner

LSN, 21.02 megacycles, of Buenos Aires, Argentina, has been heard calling Lawrenceville, New Jersey, at 11 a. m., and comes in with fair volume. JVA, 18.91 megacycles, a hitherto little-heard Japanese phone at Nazaki, has been heard calling Manchukuo at 6:30 p. m.

TIPG, 6.37 megacycles, of San Jose, Costa Rica, tests and calls other South and Central American stations until 8 p. m. several nights each week.

YV2RC, 6.11 megacycles, of Caracas, Venezuela, announces that, beginning September 17 and on each Tuesday thereafter, they will broadcast a DX program to various short-wave clubs of the world between 5:30 and 6 p. m. Edgar J. Anzola, station director, will do the announcing in English.

\* \* \*

Sunday night, September 15, COCD will broadcast another of their newly inaugurated DX programs featuring leading Havana radio artists. They will remain on the air until midnight, P. S. T., or 3 a. m., Havana time. Tune for them on 6.13 megacycles. COCD has a nice card for those who write in reports on these programs.

EAQ of Madrid, Spain, is coming in good again, after an absence of several weeks from the local dials. They are on daily from 2:15 until 4 p. m., and until 4:30 p. m. on Sunday, Monday, Wednesday, and Friday. On Saturday a morning program is offered from 10 a. m. until noon.

\* \*

SHORT WAVE FEATURELOG

Watch this new department for day by day American and Foreign features on the short waves. New stations will be added from week to week. Please cooperate by reporting reception to ALL-WAVE EDITOR. BROADCAST WEEKLY, 1114 Mission Street. San Francisco.

(Frequencies in megacycles. Listings, Pacific Standard Time.)

A.M. Sunday, September 15	1:15 Georgian Trio	7:15 Military MusicDJN & DJD 7:30 Press-Radio NewsW2XAF
12:45 Japanese OrchestraJVM	1:30 Leola Turner	7:45 Empire Bulletins. GSD & GSC
1:00 East Indian Music PLP	1:45 Dog StoriesW8XK	
1:30 Recordings VK2ME	2:10 Baseball Scores	
2:00 Studio Program RV15	2:30 Invitation to DanceW2XAF	8:30 Piano RecitalXEBT
3:00 Recordings ZCK	3:00 K-7 Drama W2XAF	9:00 International programJVH
4:00 Indian Orch VUB	3:00 Government Program XECR	10:15 Notes & NauticalitiesGSD
9:00 Road to RomanyW2XAD	3:00 English String QuartetGSD	& GSB
9:15 Sports Summary	4:00 Major Bowes' Hour W2XAF	11:00 Violin and PianoVK3LR
9:45 B. B. C. OrchestraGSI	4:00 News in English FYA	•
10:00 Bible Dramas	5:00 Catholic Service	A.M. Monday, September 16
10:30 Temple of SongW2XAD	5:45 Kurt BrownellW8XK	
11:00 Levitow Ensemble		12:01 Dance Music
11:00 Church ServiceGSI		12:15 Relay from GenevaVK3LR
P.M.	7:00 Miramar Orchestra HP5R	12:45 Music & SongJVM
12:30 Uncle Ned W8XK	7:00 Bridgewater Quintet CSC	1:00 *Race Results
1:00 Roses and DrumsW8XK	7:00 Lee Gordon's OrchW2XAF	1:45 *News Items

2:00 News in Japanese ......JVM 3:00 Russian Orchestra .....RV15 9:00 \*News ......W8XK 9:15 •Orchestra ......W8XK P.M. 12:00 •Betty and Bob ...... W8XK .....W2XAF 6:50 News in English. DJD 7:00 \*News....CIRO & CIRX 7:00 Mail Bag ....COH 7:15 Holiday Time....GSD & GSC 7:30 Earl Hill's Orch.....CJRX 9:00 \*News ....VE9CA 9:00 International Program ...JVH 10:45 Organ Classics...GSD & GSB 10:50 \*News in Japanese ...JVM Tuesday, September 17 A.M. 12:00 Recordings .....VK3LR 12:00 Recordings VK3LR 1:00 Studio Program RV15 2:00 Recordings VK3ME 7:00 East Indian Music PLV 7:30 Bavarian Orchestra W8XK 9:30 B. B. C. Military Band...GSI 10:15 Broadhurst Septet GSI 11:00 Foreign Affairs GSI P.M. 12:15 Wasy Acce W8XK 12:15 Easy Aces......W8XK Wednesday, Sept. 18 P.M. 12:00 Empire News.....GSD & GSB 12:01 Asiatic Program FYA 12:15 Topics Talks VK3LR 1:00 Studios JVM 2:00 Recordings VK3ME

 2:15
 Dudley Bros.
 WSXK
 10:00
 B. B. C. Orchestra
 GSI

 3:00
 Drama
 RV15
 11:00
 Week-End Revue
 W2XAD

 3:15
 Uncle Ezra
 W2XAF
 11:30
 NBC Music Guild
 W2XAD

 4:00
 Hal Kemp
 W8XK
 11:30
 NBC Music Guild
 W2XAD

 7:00
 Squire Hawkins
 W8XK
 12:00
 Platt and Nierman
 W8XK

 7:30
 Letter Box
 DJD
 DJD
 2:00
 News
 W8XK

 9:30
 B. C. Northern Orch GSI
 1:15
 Ambrose Orchestra
 GSF

 10:00
 Under Big Ben (talk)
 GSI
 3:00
 Gladys Garside, contraito. GSD

 10:20
 Variety
 GSI
 3:00
 Stontwave Follies
 GSD

 11:5
 Parkington Quintet
 GSF
 5:30
 Sonata for Clarinet
 Ston 'G-Men''
 W2XAF

 1:00
 Pickeita
 GSF
 5:30
 Sonata for Clarinet
 Ston 'Go Spanish Dance
 W8XK

 5:00
 Toom Hall
 Tonight
 W2XAF
 5:30
 Barn Dance
 W8XK

 5:00
 Dance 6:00 Colombian Orchestra HJ3ABH 8:00 Cuban Music \_\_\_\_\_\_COCD 9:00 Overseas Program \_\_\_\_\_JVII 10:15 B. B. C. Dance Orchestra \_\_\_\_\_ GSD & GSB 11:30 Friendly Harmony GSD & GSB A.M. Thursday, September 19 12:00 Empire News......GSD & GSB 1:00 Russian Folk Songs .....RV15 VK3ME P.M. 1:20 Dance Orchestra GSF 3:00 Studio Concert GSD 4:00 Cabbages and Kinzs GSD 4:00 Cabbages and Kinzs GSD 4:00 Rudy Vallee Orch. W2XAF 5:30 "Aphrodite" DJD & DJN 5:45 Old Favorites YV2RC 6:00 Band Concert YV3RC 6:00 Mexican Dance Music XEBT 7:00 Mexican Dance Music XEBT 7:00 Sports Talk GSD & GSC 7:30 National Radio Forum. W2XAF P.M. 8:00 Cy Ebenezer's Band VE9CA 9:00 Letters from listeners. XEBT 10:15 Organ Music \_\_GSD & GSB 11:00 Bridgewater Quintet A.M. Friday, September 20 P.M. 1:15 Dance Music \_\_\_\_\_GSF 1:15 Dance Music \_\_\_\_\_GSF 1:00 B. B. C. Dance Orch. \_\_GSD 1:00 Irene Rich \_\_\_\_\_WXXK 1:30 WGY Farm Forum \_\_W2XAF 1:00 Typical Cuhan Music \_\_\_\_OIN 1:00 Paul Isquierda, songs YV2RC 1:00 Paul Isquierda, songs YV2RC 1:00 Paul Isquierda, songs YV2RC 1:00 Colombian Orchestra HJ1ABB 1:00 Mail Bag \_\_\_\_\_\_COIN 1:00 Under Big Ben \_\_GSD & GSC 1:15 Paramount Theatre Organ \_\_\_\_\_GSD & GSC 1:30 Palace Hotel Orchestra COCD 8:30 DX Cluh \_\_\_\_\_\_WXXK P.M. GSF W8XK 10:15 Shortwave Follies GSD & GSB 11:15 Popular Ballads GSD & GSB 11:30 Relay from 3LO .......VK3LR A.M. Saturday, September 21 12:01 Popular Music FYA 12:15 Shortwave Chat VK3LR 1:00 Studio Program RV15 2:00 Recordings VK3ME 9:00 News 9:00 News 9:30 Farm and Home W8XK 9:35 Ritz Theatre Organ ......GSI

6:30 Behind the Law Work 7:00 Sports W&XK 7:00 NBC Dance Music W&XK 7:00 Harry Gordon, comedian GSD & GSC 7:30 Ecuadorian Music HCJB 8:00 Maxican Dance Music XEBT 8:30 DX Program HIZ 8:30 JOAK Relay JVM 9:00 International Prog. JVH 9:00 Recordings VK2ME 10:15 Church Service. GSD & GSB 11:15 English String Quartet GSD & GSB · Monday through Friday. STATION DIRECTORY

4:27 Khabarovsk
4:27 Khabarovsk
5.14 Bandoeng, Java PMY
5.83 Costa Rica IIGPB
5.85 MaracalboYV5RMO
6.00 Mexico City XEBT
6.00 Mexico CityXEBT 6.01 Havana, CubaCOC
6.02 Bogota, Colombia. IIJ3ABH
6.03 CalgaryVE9CA
6.03 Calgary
6.04 Miami, Florida
6.06 Cincinnati, OhioW8XAL
6.07 Vancouver, B. CVE9CS 6.10 Bound Brook, N. J., W3XAL
6.10 Bonnd Brook, N.J., W3XAL
6:10 Chicago, IllW9XF 6.11 Manizales, ColHJ4ABB
6.11 Manizales, ColHJ4ABB
6.12 Caracas, venezneta. I vzist
6:12 Cartagena, ColoHJ1ABE
412 Unwana ('mha - fXH:))
6.14 Pittsburgh, PaW8XK 6.15 Winnipeg. Canada (JRO
6.15 Winnipeg. Canada CJRO
6.16 Winnipeg. Ushada .: Cako 6.16 Caracas, Venezuela.: YV3RC 6.17 Sanilago, CubaC09GC
6.17 Santiago, CubaCO9GC
6.23 Linus OAX4G
6.31 Santo Domingo
0.51 Santo Donanao UltaRR
6.45 Barrangulla
6.55 Costa Bica
6.62 Riobamba, Ecu PRADO
6.17 Santhigo, Cuba
6.71 San Jose, Costa RicaTIEP 7.38 Mexico (15) XECR
7.38 Mexico (1ty Allet it
8.21 Quito, Ecuador
9.51 Daventry
9.51 MelbourneVE3ME
9.53 Schenectady, N.Y., W2XAF
8.21 (2010), Ecuador
9.56 Bombay, IndiaVUB
9.57 Springfield, MassWIXK
9:58 Melbourne, Aus VK3LR
9.58 DaventryGSC
9.59 SydneyVK2ME
9.56 Bombay, India
10.35 Buenos Aires, Argen. LSX
10.50 Duenos Aires, Argen
10.74 Nazaki, JapanJVM
11.00 Bandoeng, JavaPLP
11.71 Pontoise, FranceFYA 11.72 Winnipeg, CanadaCJRX
11.72 Winnipeg, Canada UJKA
10.74 Nazaki, Japan
11.77 Zeesen, GermanyD4D
11:83 Pittsburgh, PaW8XK
13.07 SuvaVPD
14.60 TokioJVH
15.14 Daventry, England USF
14.60 TokioJVH 16.14 Daventry, England
15.26 Daventry, EnglandGSI
15.34 Schenectady, NY W2XAD
The second

DAHLER A E ROX 86 WOODLAND CALIF 5/1/36



SEE LIST OF AUTHORIZED DEALERS IN THIS ISSUE