

Top 40s WHTZ, KIIS Hold At No. 1 In Spring Arbs

BY KIM FREEMAN

NEW YORK Top 40 outlets WHTZ New York and KIIS Los Angeles are winners again in the spring Arbitrons. The new book also shows great gains for crossover outlets WQHT New York and KPWR Los Angeles. Classic rock once again proves itself a viable long-term format, and the country's first majormarket new age station, KTWV Los Angeles, comes on strong.

For complete results in New York, Los Angeles, and Chicago, see page 11. The following is a roundup of major, 12-plus share movements for music outlets in the markets available at press time.

NEW YORK

Malrite top 40 outlet WHTZ "Z-

Pisello Indicted

In L.A. On

Income Tax Rap

BY CHRIS MORRIS

LOS ANGELES Salvatore Pisello, a central figure in the ongoing investigation into allegations of pay-

ola and organized-crime infiltration of the record industry, has become

the first person indicted by the spe-

cial Los Angeles federal grand jury

looking into alleged music industry

In an indictment handed down

July 9 in U.S. District Court in the

Central District of California, Pi-

sello, a reputed associate of New

York crime figures, was charged

with three counts of federal income

(Continued on page 75)

ties with organized crime.

100" recoups its No. 1 market rank with a 5.8 share, up from a 5.1, while the winter leader, all-news WINS, drops to a 4.5 from a 5.4. Top 40 station WPLJ "Power 95" holds its winter share of 4.8, tying for the second market seat with Gotham's sole easy listener, WPAT-FM. New York's biggest share jumper is Emmis crossover outlet WQHT "Hot 103," which rises to a 4.4 share, tying for the sixth overall position in the city. Hot 103's 4.4 continues the station's steady growth pattern after logging on less than a year ago

logging on less than a year ago. On the urban front, WBLS edges into the lead, even though it slips from a 4.7 to a 4.6. Former leader, WRKS slides to a 4.4 share, down from a 4.8.

(Continued on page 70)

Keynoters: Let's Get Active see pages 3, 38, 67, 78, 79). championing equal hiring and equal

BY FRED GOODMAN

NEW YORK The music industry must exercise its influence to effect positive changes in society: That was the message delivered to about 6,500 attendees at the New Music Seminar here July 13 by keynote



ham Enterprises.

Speaking at the official opening session of the eighth annual seminar, the keynoters—as well as conference directors Tom Silverman and Mark Josephson—set a tone of industry activism for the entire meet. (For complete NMS coverage, Starting the morning with a mo-

ment of silence in memory of industry legend John Hammond and Impact publisher Joe Loris, Silverman called on the industry in general and its trade magazines in particular to "pick up the ball on sexual equality." He credited Loris with championing equal hiring and equal pay for women in the record indus-

Co-director Josephson, in dedicating the seminar to the memory of New York club booking agent and new music advocate Ruth Polsky, urged attendees to be social activ-*(Continued on page 79)*

RecTrack To Pay Mechanicals Pubs License Big Importer

BY IRV LICHTMAN

NEW YORK Hundreds of U.S. music publishers, armed with a favorable federal court ruling last March, have struck their first mechanical license deals with a major importer of European recorded

Menle Street Memorie

ARISTA

America's favorite country music group. The Statlers add to

their amazing collection of country classics a new group of soonto-be-hits or their sensational new alburr, "Maple Street Memories" (832-401-1). Nobody does it better than The

Statlers! Or Mercury Compact Discs, Cassettes and Records

product.

Although the Harry Fox Agency, agent for U.S. music publishers, can claim similar compliance by other importers in recent months, the party to these new licenses is by far the largest yet—Hillside, N.J.-based RecTrack (USA) Inc. The company is an importer of millions of \$2.98list cassettes consisting mostly of rock oldies from the '50s, '60s and '70s. It has more than 700 titles appearing on some 20 labels.

Importers were hit hard when a (Continued on page 78)

Billboard, AFI Join In Video Conference

NEW YORK Billboard is joining forces with the American Film Institute to present the first American Video Conference, set for Nov. 19-21 in Los Angeles.

The new event encompasses the ninth Billboard Video Music Conference and Awards as well as a concurrent program covering nontheatrical and special-interest video. It will be organized and staged by the *(Continued on page 79)*



tax evasion.

THE ONLY GOOD SINGLE

"TOUCH OF GREY" The #I song at ALBUM RADIO, destined to become the Grateful Dead's first Top 40 hit ever. From their celebrated album, In The Dark. Already showing huge sales at retail!

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SINK YOUR TEETH INTO THIS! Once bitten, the new album by

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On Capitol

IF HEAT HAD A NAME, IFD BE AVA CHERRY

NO DOUBT ABOUT IT, THIS GIRL IS SERIOUS. IF YOU'VE HEARD HER NEW SINGLE, YOU KNOW WHAT WE'RE TALKING ABOUT.

GOOD ENTENTIONS

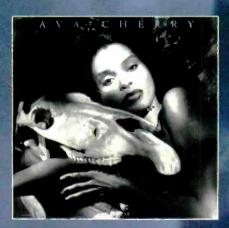
IS LEAVING SCORCH MARKS ON DANCE CLUB FLOORS ACROSS America and starting to give people at urban/pop radio hot attacks too.

Now,

KETTURE ME

THE ALBUM IT'S FEATURED ON IS HERE TO FAN THE FLAMES WITH NINE MORE TRACKS OF UNADULTERATED PLEASURE. CHECK IT OUT.

THIS SUMMER EVERYONE'S GOING TO WANT SOME OF WHAT AVA CHERRY'S GOT.





PRC DUCTION

BISST CAPITOL RECORDS, IN

MANAGEMENT: MICHAEL AMEEN FOR AMG



VOLUME 99 NO. 30

A TRIBUTE TO JOHN HAMMOND

JULY 25, 1987

Hammond, one of the greatest talent scouts of all time, has died, but his legacy will live on. The careers of Benny Goodman, Bob Dylan, Bruce Springsteen, and Aretha Franklin, among others, are testimony to his talent Page 4

Warner Home Video Readies Buvback Program

Warner Home Video is preparing a sales and buyback program, of which "Lethal Weapon" will be the centerpiece. Details of the plan will be announced at the VSDA convention in August; Jim McCullaugh has a pre-Page 6 liminary report

MTV'S GUIDE TO GETTING HIP

MTV vice president of programming Sam Kaiser discusses what goes into selecting the channel's Hip Clip of the Week. Billboard video music editor Steven Dupler interviewed Kaiser for the 'One To One' column. Page 23

Spotlight On Children's Video

Kidvid is projected to account for nearly 18% of the home video titles sold this year. Sales should be well over 2 billion in 1987, with units totaling more than 100 million. Jim McCullaugh reports. Follows page 48

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Visions Of A Future That's Remote Seminar Looks At Studios In Year 2000

BY STEVEN DUPLER

NEW YORK By the year 2000, remote recording sessions via satellite will be commonplace; children will practice music lessons on home MIDI keyboards comparable to those costing tens of thousands of dollars to-

day: computers will listen and compose their own parts while jamming with human musicians; and the studio itself will be more a place

for meetings and mix-downs than an actual recording facility.

Such were the predictions offered by a distinguished and diverse group of musicians, composers, computer experts, and recording engineers during a July 13 panel called "Music Technology 1999" at the New Music Seminar, held here July 12-17.

Wendy Carlos, a seminal force in electronic music composition and performance, opened by stating, "This is the greatest time for being a composer in the last 75-100 years. No one has to apologize for being an electronic musician anymore."

Carlos said the tools of the trade have crossed a threshold in the past few years, from "embarrassing to cutting edge," claiming electronic musicians now have more versatility at their fingertips than does an orchestra conductor.

'Technology will ultimately make music more human, not less," said Carlos. "It will eliminate many of the restrictions that have been placed upon composers and musicians. I think you'll see alternative styles, different tunings and timbres, musicians able to work with one another across time zones by satellite. Live performers will even be able to use all the parts of the body in creating music with the coming generation of instruments and electronics.'

Robert Moog, inventor of the synthesizers that bear his name and a pioneer in analog synthesis, and Jim Mothersbaugh, a design engineer with Los Angeles-based Roland Corp. U.S., painted a picture of a world in which machines will be able to play the part of intelligent sidemen for their human masters

'Artificial intelligence is the next

stage for musical electronics like sequencers and synthesizers," said Moog, who is head of new product development for Kurzweil Music Sys-tems Inc. in Waltham, Mass., where artificial intelligence techniques were used in developing an electronic reading machine for the blind as well as advanced digital synths.

"We're now developing computerbased algorithms that will respond to a human performer in much the same way other musicians would while jamming," Moog continued.

These machines will replace units now being used, such as digital drum machines, Moog and Mothersbaugh both stated. "They will respond in a genuine, musical way, not randomly as do some units now," added Moog.

Bobby Nathan, co-owner of Unique Recording here, said that the role of the recording studio would change drastically by the end of the millenium. Said Nathan: "What happens when all this high-end MIDI recording gear ends up in musicians' houses, instead of just the studio? I'll probably be out combing the beach in 1999 '

"Teac made four-track, open-reel recording in the home affordable in the '60s. Then in the '70s, we saw the development of the Portastudio fourtrack cassette/mixer combination, Nathan continued.

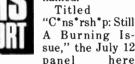
"The next stage will have to be a portable MIDI studio. Once that happens, a group will be able to do a (Continued on page 76)

Panel Takes A Graphic Look **Censorship In Center Stage**

BY DAVE DIMARTINO

NEW YORK Several heated exchanges between panel members and the audience and a slide show featuring the disfigured face of a heavy metal fan who shot himself proved the New Music Seminar's censorship panel

to be aptly named.



A Burning Issue," the July 12 panel here

showed the continuing polarization of the prorock music contingent from the allied forces of the Parents Music Resource Center and the religious right.

The eight-member panel-which had definite prorock, anticensorship leanings-was in total agreement only once: suggesting that the U.S. public take action soon. The sort of action each member recommended made up the major substance of the discussion.

Among the panel members were Jello Biafra, currently embroiled in a legal struggle in Los Angeles over his band the Dead Kennedys' Frankenchrist" album; Danny Goldberg, president of Gold Moun-

tain Records; attorneys Lois Sheinfeld and Ben Eicher; Ann Marie Holzka, past president of a Long Island chapter of the Parent-Teachers Assn.; and Dan and Steve Peters of Truth About Rock Inc. Moderating the discussion was Danny Schecter of ABC-TV's "20/20" program.

Tipper Gore of the PMRC had been invited to join the panel, said Schecter, but had declined because "there were some fears for her personal safety.'

Dominating the panel time were the Peters brothers of Truth About Rock Inc., a Minnesota-based organization devoted to informing parents of what it considers to be the moral dangers of today's rock music. In a rapid-fire oral presentation accompanying a surprisingly graphic slide show, the pair-who claimed to have engineered the burning of 10 million records" that were "garbage"---drew hoots of derision from the audience and skepticism from many fellow panelists.

Estimating that they had so far given a similar presentation to more than 2 million people, the Peters read excerpts of lyrics by such rock bands as Bruce Springsteen, Kiss, Prince, Billy Idol, Ted Nugent, and Julian Lennon and questioned their (Continued on page 78)

'The Most Important Thing Is The Bar' The Woes And Pros Of Seminar-Going

NEW YORK Everyone in New York has an opinion. Attendees of the New Music Seminar are certainly no exception. Billboard polled a random sampling for their views on this year's meet



Carl Canedy (record producer, Rock Candy Productions): One thing I found disappointing was the fact that a lot of

the moderators didn't control the panels. If there were two people with opposing views, they'd tend to ping-pong back and forth, hammering the subject to death. Last

year I was here just visiting-I didn't register-staved here in the hotel, hung out at the bar, and did just as much business as I've done this year.

Tommy Green (New Yorkbased record producer): I'm getting to meet a lot of interesting people I might not otherwise have been able to. It's very difficult to get an appointment at the a&r offices of the labels. You submit a tape to them and the chances are 100-to-one that they'll listen to it. At least you meet some of them here.

Steve Gottlieb (president, TVT Records): The major labels are much less represented here than they were last year. I think it's a reflection of their having abdicated a large amount of the responsibility for a&r and for setting trends to independents. Look at most of the majors and you see the majority of their new product and their most exciting releases are either picked up off an independent label or are on affiliated labels. It's important that meetings are held like this so you've got a sense of the industry's energy and that it's not becoming a dinosaur. Roger Derring (Miami-based

band the Drills): We came up with a new tape-have an album out already-and basically what we're (Continued on page 78)

Discoverer Of Greats Dead At 76 Hammond: Ultimate Talent Scout

BY PETER KEEPNEWS

NEW YORK John Hammond has often been called the greatest talent scout in the history of the record business, and even the most cursory perusal of his track record suggests that is an accurate assessment.

It might be an exaggeration to say that Hammond—who died after a long illness at his home here on July 10 at the age of 76—was responsible for launching the swing era. But it is a fact that it was Hammond who persuaded Benny Goodman to pursue a career as a bandleader and who brought Count Basie's band from Kansas City, Mo., to New York and into the recording studio.

Thorn EMI Music Section Posts Profits

BY PETER JONES

LONDON Profits from the music division of Thorn EMI increased nearly three times, from 8.8 million pounds (\$14.1 million) to 25.4 million pounds (\$40.6 million) in the 12 months ending March 31. Overall, group pretax profits jumped 53% to 159 million pounds (\$254.4 million).

According to group chairman Sir Graham Wilkins, who made these announcements at a press conference: "The reconstruction of Thorn EMI is almost complete. The music section achieved a marked improvement in performance and overall profitability. Encouraging increases in sales and market share were recorded by EMI Music in the important North American market."

But he warned: "In bringing the music sector to increased profitability, we know we still have to increase our share of the North American business. We're not big enough yet in the U.S. But last year our sales there rose by nearly 40%, compared with overall market growth of only 15%."

While not being specific about North American losses, he said they had certainly been reduced and that his company is "budgeting for a profit there this year."

Strong back catalog, especially that of the Beatles, has enabled EMI Music to do well in the compact disk sales sector.

Regarding the division's future, the chairman said: "We've held the position all along that the music division is not for sale. That doesn't stop people regularly knocking on our door. But the answer has always been the same, and it will continue to be the same."

The increased profitability, which includes a contribution of 10.8 million pounds (\$17.3 million) from the sale of shares in Thames Television, has come via a muchreduced operation. In the past year, the music division has lost (Continued on page 76) It might be an oversimplification to say that Hammond launched the era of the singer/songwriter in the '60s. But it is a fact that it was Hammond who signed Bob Dylan to his first recording contract—despite opposition from several of his fellow Columbia Records executives, who dubbed the scrawny young man with the odd singing voice "Hammond's Folly."

And it is obviously not true that the rich tradition of black female vocal music would have gone undocumented without Hammond's efforts. But it is a fact that some of the most brilliant exponents of that tradition—among them Billie Holiday, Bessie Smith, and Aretha Franklin—made some of their most noteworthy records under Hammond's supervision.

Hammond began producing records in 1933, working with the likes of Fletcher Henderson, Coleman Hawkins, and Benny Carter for the British division of Columbia Records and other U.K. labels. Half a century later, despite failing health, he was still at it, recording the young blues guitarist and singer Stevie Ray Vaughan for Epic.

Among his other "discoveries" a word he was never comfortable with, maintaining that it gave him too much credit and the artists too little—were Charlie Christian and Teddy Wilson, two of the outstanding jazz musicians of their time, as well as George Benson and Bruce Springsteen, two of the acknowledged superstars of our time.

In recent years, Hammond took as much pleasure in helping to revive the careers of older musicians as he did in helping to give young artists their first break. Among the last albums he produced for Columbia were triumphant comebacks by two veteran jazz singers, Helen Humes and Alberta Hunter. And his crusade to reissue Robert Johnson's work led directly to the rediscovery of the pioneering blues singer—who, decades after his premature death in 1938, exerted a profound influence on rock music.

Hammond, a classically trained viola player and the scion of a (Continued on page 70)

Bertelsmann Music Group Revenues Top \$1 Billion

BY FRED GOODMAN

NEW YORK The West Germanbased Bertelsmann Music Group, whose holdings now include Arista and RCA Records, says its net revenues topped the \$1 billion mark for the fiscal year ended June 30.

The group, part of international multimedia company Bertelsmann A.G., acquired General Electric's 75% share in RCA/Ariola as well as the RCA Records Club operation for a reported \$300 million in September. Prior to the purchase, Bertelsmann already held the remaining 25% of RCA/Ariola.

Since the buyout, the music activities of the newly formed Bertelsmann Group have been restructured into BMG Music, Arista Records, BMG Direct Marketing Inc., and BMG Music International. The company will not reveal specific figures on a per-division basis, but claims significant growth in each operation.

BMG Music—which consists of RCA's domestic label and record club and also oversees the worldwide activities of the RCA Red Seal and Broadway division—reportedly posted a second-half revenue hike of more than 18%, led by newcomers Bruce Hornsby & the Range. The company also cites "significant increases in revenues" for Red Seal and the Broadway label.

Results for Arista are said to "top even last year's record success." Whitney Houston, Billy Ocean, and Kenny G. were among (Continued on page 79)

Writing Letters On Writers Seek Source-Licensing Stats

BY BILL HOLLAND

WASHINGTON, D.C. Broadcaster proponents of source licensing are again trying to prove to Congress that most of the country's songwriters will not be affected by legislation designed to replace blanket licensing with source licensing for music in syndicated television programs.

This time, rather than just testifying on Capitol Hill that 85% of U.S. composers never write music for syndicated programming or prerecorded TV commercials, source-licensing proponents are suggesting that the lawmakers write to the presidents of ASCAP and BMI requesting the information on the number of songwriters in their states or districts who make more than \$50 a year from those areas of songwriting.

In samples of such letters obtained by Billboard as well as correspondence between Sen. Richard Shelby, D-Ala., and ASCAP president Morton Gould, what emerges is an enterprising bit of behind-thescenes lobbying on the part of the All-Industry Committee and some artful dodging on the part of ASCAP.

The All-Industry Committee has argued for two years that the great majority of TV music is produced by a small number of songwriters located primarily in Los Angeles and Nashville.

This spring, the committee gained the grassroots cooperation of the National Assn. of Broadcasters. In April, NAB senior vice president John Summers sent a letter to all *(Continued on page 75)*



Movin' On Up. Chris Wright, center, chairman of Chrysalis group PLC, is pictured with recently promoted company execs just after announcing restructuring plans for Chrysalis Records Inc. Posing with Wright, in the back row from left, are Doug D'Arcy, president, Chrysalis International; and Roy Eldridge, managing director, Chrysalis, U.K. Seated, from left, are Jeff Aldrich, senior vice president, Chrysalis Records International; and Mike Bone, president, Chrysalis Records. For details, see Executive Turntable below.

Executive Turntable

RECORD COMPANIES. In a restructuring of its top executive posts, Chrysalis Records in New York appoints **Mike Bone** president and promotes **Jeff Aldrich** to senior vice president of its international division. Bone was senior vice president of marketing and promotion at Elektra Records.

Elektra Records promotes Hale Milgrim to senior vice president of marketing and David Urso to senior vice president of promotion. Milgrim was vice president of marketing and creative services. Urso was vice president of pop promotion.

Virgin Records appoints Jeffrey Forman director of a&r, based in Los Angeles. He was manager of a&r, black music, for EMI America.

Carole Bergenfeld is named director of special projects for Atlantic Records in New York. She was executive assistant to executive vice president/ general manager Dave Glew.

John Brown becomes West Coast country promotion manager for Capi-



tol/EMI America Records Nashville. He was head of his own promotion company.

Jive Records in New York names Virgil Simms national r&b promotion manager. He was regional promotion and marketing manager for Sleeping Bag Records.

HOME VIDEO. MGM/UA Home Video in Culver City, Calif., appoints **Herb Fischer** senior vice president of domestic marketing and sales. He will continue as publisher of the Video Software Dealer.

Michael Vassen is named manager of product development for Embassy Home Entertainment in Los Angeles. He was marketing manager for Vestron Video.

Len Chapman is appointed director of sales and marketing at Increase Video in Reseda, Calif. He was with Liberty Records.

Sony Video Software Co. in New York promotes Ron Gell to manager of acquisitions. He was manager of special projects.

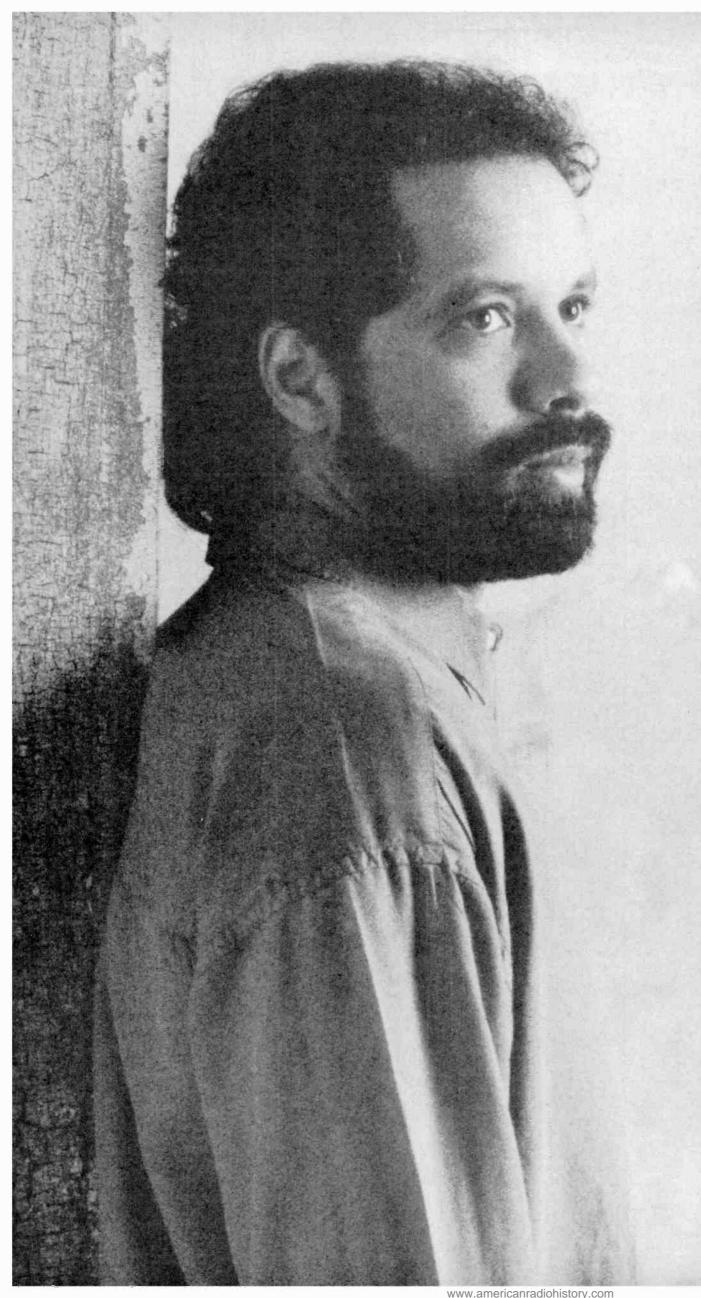
PUBLISHING. Mark Fried is appointed executive writer/publisher relations at BMI in New York. He joined the organization's performing rights staff in 1985.

Allan Tepper is named East Coast director of music publishing for Columbia Pictures Music Group in New York. He was director of creative operations for Peer-Southern Organization. Susan Slamer is promoted to West Coast professional manager for the company, based in Burbank, Calif. She was a professional staff assistant.

PRO AUDIO/VIDEO. In a restructuring of its staff, Atlantic Studios in New York makes the following appointments: **Bob Schwall** as chief technical engineer; **Pam Johnston**, Atlantic Studios manager; and **Elliott Federman**, manager of quality assurance for the Atlantic Recording Corp. and Elektra Records. Schwall was with Right Track Studios. Johnston was upped from assistant manager. Federman was upped from quality control engineer.

Tom Leeser joins Editel/N.Y. as Paintbox artist/designer. He was with Windsor Total Video.

(Continued on page 76)



"CAN'T WE TRY". CAN WE EVER...

HEAT UP

RADIO REQUEST LINES.

"Lights up our request line every time it's played." Rich Wood, Program Director, WPIX, New York

"Overwhelming response. People always want to know who it is." Chuck Rhodes, Mus c Director KVIL, Dallas

ROMANCE

"The hottest adult record out there. Period." Eaith Naffaly Pregram Director, KMEL, San Françisco

"Surprise hit of the year. Strong adult female phones strong sales." Bobby Rich, Music Cirector, 2105, Tampa

DELIVER THE SMASH

"Huge requests all demographics... ballad of the summer!" Eevin Weatherly, Music Director, KZZP, Phoenix

"DAN HILL"

Featuring the hit duet with Vonda Shepard, "CAN'T WE TRY." . 38-07056

On Columbia Records, Cassettes an

On Columbia Records, Cassettes and Compact Discs.



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Warner Vid To Try 'Buyback' Plan 'Lethal Weapon' To Be Test Title

BY JIM McCULLAUGH

LOS ANGELES "Lethal Weapon," the Mel Gibson action epic, is expected to be the focal point of a new Warner Home Video sales and buyback program bowing in August.

The first major vendor to test a buyback program recently was Orion Home Video with Burt Reynolds' "Malone" through the 101-store Palmer Video chain in Elizabeth, N.J. (Billboard, July 18).

Official details of Warner's planstill being ironed out-will come during the Video Software Dealers Assn. convention in August.

The issue of buyback-a stock balancing program designed to encourage in-depth purchases of more expensive A rental titles-has been hotly debated since the April 29-May 3 National Assn. Video Distributors

conference in Palm Springs (Billboard, May 16). At that conference, Warner quietly sounded out and explained to distributors the elements of its buyback experiment.

The plan has been described piecemeal by distributors. Apparently, on a title-by-title basis, 60% of purchases over a 60-day period can be returned for 40% of the cost under the plan. On a \$60-wholesale-cost movie that translates into a credit of \$24. This differs from the Orion program, which is described as a 30% of purchase return allowance but a 50% of cost credit.

A big concern of distributors and dealers is how returns will be handled-whether destroyed outright or

recycled via bulk erasing. Reports that Warner plans to bulk erase returns in its "Lethal Weapon" test worry dealers. At 125-store West Coast Video, movie huver Harvey Dossick says, "I don't like the idea that the next title I get was duplicated on used tape.'

Many sources say they see little distinction between buyback plans and liberalized stock balancing. "You could say Lorimar was using buyback. That's how they ended up taking a \$30 million hit," says John Power, head of 2.500-member American Video Assn. in Phoenix, which distributed some Lorimar product.

Sources at larger chains have indicated they are already enjoying de facto buyback from distributors who work in close but sub-rosa association with used-tape brokers. Says one retail source, "Tapes can be returned in four to six weeks for from \$26-\$30 on tapes that cost us \$55."

Assistance in preparing this story provided by Earl Paige.



Clowning Around. Robin Williams, left, and Bill Graham, center, laugh it up at the recent benefit of the music industry chapter of the City of Hope in Los Angeles. The organization honored Graham with the Spirit Of Life Award. More than 800 people turned out for the event, which raised more than \$550,000. Joining in the fun is singer Al Jarreau.

Diebold Acquires Sales, Marketing **Rights To Video-Vending Machines**

LOS ANGELES Diebold, a large manufacturer of automatic teller machines, is making a bid to become a major player in home video vending.

The Canton, Ohio-based firm has acquired all the sales and marketing rights to Movie Machines, the creditcard-activated video vending machines created by Group 1 Entertainment and manufactured by Diebold. Group 1 had been test-marketing the machines for an upcoming national rollout (Billboard, July 18).

While no figures were disclosed, Group 1 president Brandon Chase says that he received a substantial cash payment up front and will receive royalties on all future sales of Movie Machines. The move is effective Aug. 1.

Group 1 had made a \$36 million

production, maintenance, and servicing agreement with Diebold in the fall for the videocassette dispensing system. Diebold claims more than 50% of the automatic-teller market.

A staff of more than 50 people had been built up at Group 1's West Hollywood office while a data-processing center had been established in Commerce, Calif. Data processing has been taken over by Diebold while an "orderly phase-out" of other personnel is under way. At least 75% of the staff is expected to depart, according to Chase. It's also anticipated that Diebold will centralize most Movie Machine activities in Canton under executive Bud Kirkpatrick

Chase plans to return full time to film production with his Group 1 Films company. JIM McCULLAUGH

On Charts, It's Summer Of Love Again; Suzanne Vega's Standing Solid In Top 20

F YOU'VE been by a newsstand in the past few weeks, you know that this is the 20th anniversary of the Summer of Love. What you may not know is that at least a dozen of the acts that dominated that summer are back on this week's Top Pop Albums and/or Compact Disks chart.

In fact, both of the week's two highest-debuting albums are by acts that helped shape that summer: Jefferson Airplane (now Starship) and the Grateful Dead. Starship's "No Protection" debuts at No. 79; the Dead's "In The Dark"

Neil Young, who has this week's fourth-highest de-

buting album, "Life," was a member of Buffalo

Springfield in the summer of 1967. At the time, the

group was coming off the top 10 hit "For What It's

Steve Winwood, currently enjoying the biggest al-bum of his career, "Back In The High Life," was then a

member of the Spencer Davis Group, which was com-

ing off the top 10 hits "Gimme Some Lovin'" and "I'm A

Man." Eric Clapton, now on the chart with "August,"

was then a member of **Cream**, which had a hit album with "Fresh Cream," and, late in the year, a monster al-

Other artists from that summer who are listed on the

current album chart include the **Doors**, who had a No. 1 single with "Light My Fire," and **Aretha Franklin**, who hit No. 1 with "Respect." The **Beatles**" "Sgt. Pepper's Lonely Hearts Club

opens at No. 100.

The Airplane's "Surrealistic Pillow" album rode the top 10 from May to October of 1967 and spawned the top 10 sin-gles "Somebody To Love" and "White Rabbit." The Dead's "The Grateful Dead" album cracked the chart in May 1967 and stayed there for more than six months.

bum with "Disraeli Gears."

Worth



by Paul Grein

week's Top Pop Album's chart, while her single, "Luka," jumps to No. 15 on the Hot 100. The New York-based singer/songwriter's 1985 debut album, "Suzanne Vega," peaked at No. 91 but remained on the chart for more than six months. Vega got a further boost when her "Left Of Center" was featured in the top five soundtrack album "Pretty In Pink.

Gloria Estefan & Miami Sound Machine's "Let It Loose" leaps to No. 19 in its sixth week on the Top Pop Albums chart. If this album is an instant hit, the group's last album, "Primitive

Love," was a sleeper: It peaked at No. 21 in its 46th chart week. Though the last album never quite cracked the top 20, it did manage to log 40 consecutive weeks in the top 50.

Alexander O'Neal's "Fake" jumps to No. 1 on this week's Hot Black Singles chart, becoming the sixth No. 1 black hit in less

than 18 months for producers Jimmy Jam & Terry Lewis. O'Neal's 1986 duet with Cherrelle, "Saturday Love," peaked at No. 2 on the black chart. It was kept out of the top spot by another Jam & Lewis production: Janet Jackson's "What Have You Done For Me Late-

Janet Jackson may wish she'd stopped after five top five hits from her smash album, "Control." The album's sixth single, "The Pleasure Principle," loses its bullet at No. 17 on this week's Hot 100. Dare we point out that it's the only one of the six singles not produced by Jam & Lewis?

Whitney Houston's "I Wanna Dance With Somebody (Who Loves Me)" holds at No. 1 on this week's Hot Dance/Disco Club Play chart for the second straight week. This beats the mark established by the record's obvious role model-last year's "How Will I Know"which peaked at No. 3 dance.

WE GET LETTERS: Ian Wallis of Scarborough, Ontario, notes that the top three albums on this week's Top Pop Albums chart all debuted in the top 10. Whitney Houston's "Whitney" debuted at No. 1, U2's "The Joshua Tree" entered at No. 7, and Motley Crue's "Girls, Girls, Girls" opened at No. 5.

Anita Allen of Budget Tapes & Records in Laramie, Wyo., points out that Randy Travis' "Always And Forever' wasn't the first country album to crack the top 20 on the pop chart since Kenny Rogers' "Eyes That See In The Dark" in 1983. Allen reminds us about Dolly Parton, Linda Ronstadt, & Emmylou Harris' "Trio" project, which hit No. 6 pop in May.

True Value Sets Talent Competition Country Showdown Contest

BY EDWARD MORRIS

NASHVILLE More than 360 radio stations, seven state fairs, and 20 regional and country fairs will par-ticipate in the True Value hardware store chain's Country Countdown. The sixth-annual edition of this nationwide talent contest for country musicians is expected to draw 100,000 entrants, according to Dean Unkefer, whose Special Promotions Inc. here is handling the event for

True Value

The talent is "merely the framework for the promotional and advertising priorities," Unkefer says. By SPI's estimate, the advertising spots radio stations must agree to donate as a condition of carrying the contest will be worth around \$2.5 million to True Value and other national sponsors who tie into the event with co-op funds.

Each station is required to devote (Continued on page 75)

Third Billboard Beatles Special To Air On United Stations

NEW YORK Though the familiar refrain of "It was 20 years ago today" has been heard regularly this year, fans of the Beatles know otherwise: Twenty-three years is more like it.

"I Want To Hold Your Hand"the first No. 1 U.S. single by the No. 1 recording group of all time-entered Billboard's Hot 100 on Jan. 18, 1964. The single's B side, "I Saw Her Standing There," was also a

hit, and from that point on, John Lennon, Paul McCartney, George Harrison, and Ringo Starr quickly became household names.

With Capitol Records' Beatles compact disk series, the band's silver anniversary of its signing with EMI has already been well celebrated. But what may be being overlooked in the process are the remarkable solo careers of the individ-(Continued on page 75)

www.americanradiohistory.com

until December 1968. Currently charting acts not generally associated with the Summer of Love—but who were nonetheless hot at the time—include Paul Simon, Herb Alpert, Diana Ross, and Barbra Streisand.

AST FACTS: Suzanne Vega's second album, "Solitude Standing," leaps six notches to No. 16 on this

6

Muppet Babies: "Music Is Everywhere" "Rocket To The Stars"

PC 40773

ROCKET TO THE STARS



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Inc 1987.

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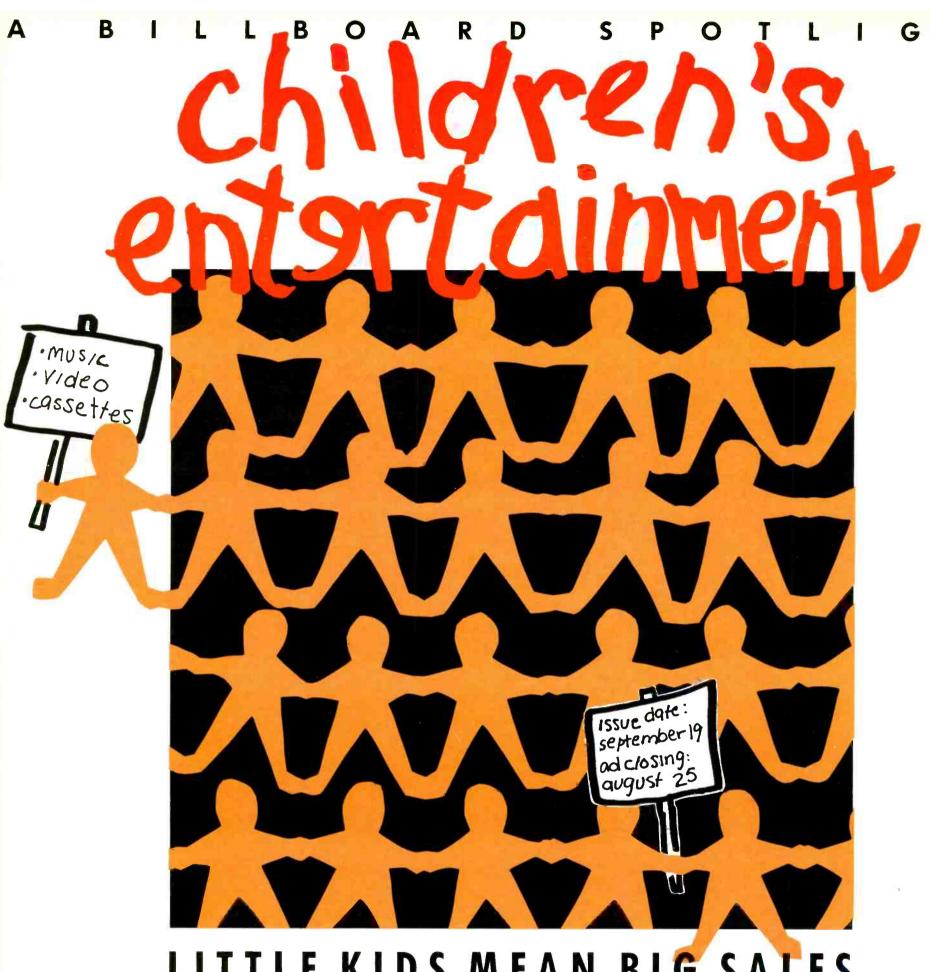
Fraggle Rock: "Fraggle Rock" "Perfect Harmony" Produced by Philip Balsam and Don Gillis

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Executive Producer: Jim Henson. JIM HENSON'S MUPPET, MUPPET BABIES, FRAGGLE ROCK, and character names are trademarks of Henson Associates, Inc. "Columbia," 🗮 are trademarks of CBS Inc. ©1987 CBS Inc.

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- Best selling records, cassettes, video in children's entertainment
- What's hot and new for Christmas
- How to sell more children's product year 'round
- Profiles of top companies

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market music today. item. True, 8-tracks did die a natural death. But this was an evolutionary process, not a knee-jerk reaction as is the case with what is happening with the LP.

Director of Sales, Video/Sound: Ron Willman Promotion Director: Phylis Goldberg Radio/Singles Mgr.: Margaret Lo Cicero

Production

LINING UP FOR INSULTS

For years we have been hearing how fewer major acts are touring as extensively as they once did. The high costs of traveling and low turnout because of rising ticket prices are only two of the reasons. There is another. even more important reason why many acts cannot fill arenas.

BY DUNCAN BROWNE

Now that the music industry has en-

tered the compact disk age, the

powers that be have apparently for-

saken the format that brought us

some 90 million turntables in homes

throughout the U.S. Significant

numbers of consumers are still buy-

However, as the industry be-

comes more committed to CD and

continues to neglect black vinyl,

those consumers who still make use

of their turntables will become in-

creasingly frustrated as it becomes

more difficult to find that precious

Paradoxically, this presents an

opportunity for those of us who are

willing to remain committed to

real plus for the music industry.

The question, though, is does that

plus mean we have to subtract the

LP from the array of products we

of the viability of CD the conven-

CDs are great. They serve a very important function; they answer a

real industry need. But I also think

Many large-volume, deep-dis-

count retailers seem to agree with

most major labels that the black vi-

nyl disk is a dead commodity. As a

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المترتقة

2

row

artists.

RAMPANT PIRACY

Letters

tothe

Editor

tional album is no longer viable?

Where is it written that because

No one contradicts that CD is a

As we all know, there are still

this far: black vinyl disks.

ing and playing LPs.

commodity-the LP.

offer to the consumer?

black vinyl.

When a big Chicago fan such as I waits in line to buy tickets 12 hours before they go on sale and is first in line at one of the ticket counters, why am I given the 27th row after tickets have been on sale for less than five minutes? The reason is that every radio station and newspaper in the city is given free tickets to promote the event.

I'm disgusted that I have to suffer through inclement weather, risking sickness or the loss of my job, and the threat of being mugged to be lucky enough to receive a ticket in the 27th

result these retailers are stocking only superstar product or a very limited selection of best-selling titles on LP.

This situation, often described as "black-vinyl death," exists primarily in the minds of these retailers and labels. If extended too far, it becomes a self-fulfilling prophecy and will surely kill off the LP as a massmarket commodity.

If you don't stock LPs, you don't sell LPs. It's as simple as that. I'm

amused but frustrated when store buyers tell me that LP sales are off and have been declining for six months, and I then discover that they haven't been stocking them in any depth for nine months. That's what I mean by a self-fulfilling

ates some exciting new competitive edges. No longer do the smaller retailers have to compete with deepdiscount chains by selling superstar product for a nickel above (or possibly a nickel below) cost because that's what the competition is doing.

The smaller dealer can now gain a competitive edge simply by stocking LPs. Frustrated turntable owners will be on the lookout for retail outlets that still cater to LP buyers. Opportunity will knock on the door of the retailer who is still in the music business by presenting a wide

This is why fans won't wait in line

Arthur Rein

New York

to buy tickets anymore. These arenas

are hurting themselves as well as the

I am a field sales representative for

RCA/A&M/Arista Distribution in

North Carolina. Like many states,

North Carolina is heavy with conve-

On three occasions during the past

year I have purchased counterfeit

cassettes and forwarded them to the

Recording Industry Assn. of Ameri-

ca. I included addresses, receipts,

quantities, titles, etc. To date I have yet to hear from the RIAA, and these

locations continue to sell pirated

What does the RIAA do with this

information? Home taping is of small

concern compared with the quantities

of counterfeit product being sold.

The RIAA needs to get off the pot

and pressure law enforcement agen-

product at an alarming rate.

nience stores and flea markets.

spectrum of music on all formats. What a windfall! No longer will the success or failure of a retailer depend on how small a profit margin he can survive on. He can maintain a decent customer base and profits simply by stocking the format being abandoned by the discounter up the street.

OMMENTARY

Maintaining The Commitment

CD IS NOT THE ONLY WAY TO MARKET MUSIC

Like retailers, independent labels and distributors can also find opportunities in the antivinyl philosophy of the major industry players.

'Where is it written that because of the viability of CD the conventional LP is no longer viable?'

Browne is general sales manager of Rounder Distribution in Cambridge, Mass.

> Who is going to fill those empty record bins? The majors, of course, want to replace them with CD bins. But if independents seize the initiative, those bins can remain their domain, at least for those who still manufacture and distribute vinyl.

> To me, it makes absolute business sense to maintain a commitment to vinyl. If there is a demand, it behooves us as business people to respond to that demand. If people are willing to buy a product, we should be trying to sell them that product.

> There are a lot of consumers out there who want LPs, and those people are not going to disappear tomorrow.

Quite probably, the LP-buying consumer base will gradually diminish over the next five or 10 years as more CD players are bought to replace turntables. Clearly, however, the demand for

cies to help rid us of this national problem. Phil Verolla

Charlotte, N.C.

FLIRTING WITH DOOM

The same restrictive patterns that created the horrors of 1979-80 are being repeated. Radio is avoiding teen records, aiming instead at an "adult' target audience. It's hard to believe that this reckless stupidity is being repeated; radio and the record industry are flirting with doom again.

The teen audience has always provided the flavor and vibes of the record business. To discourage this audience is like cutting off one's arms before trying on a new shirt. Last time around MTV was able to infiltrate the "enemy camp" of the video-game boom and save the day.

Now that the initial novelty of video music has worn off, the industry had better realize there may be no ready-made salvation.

Jimi LaLumia Record Connection Inc. Lake Ronkonkoma, N.Y.

many of our independent and chain accounts are healthier than they've ever been. These accounts are selling CDs, LPs, cassettes,

LPs will exist for quite a while. So

why not respond to that demand

... and make money in the pro-

At Rounder, we are addressing the new format with a full commit-

ment, but we are also selling more

black vinyl than ever before in our

17-year history. And we find that

and whatever else they find mar-

cess?

ketable. Although we also sell CDs to accounts that have chosen to deal exclusively with that configuration, those that seem to be thriving are the ones that have not forsaken any format.

On a more esoteric level, the LP is vital to our industry because it is a medium for presenting types of music that may not be artistically or commercially viable on CD. Types of minority music, for instance, have smaller constituencies by their very nature.

Many of the vinyl albums now available would not generate enough sales to break even on conversion to CD. Much innovative and experimental music, not to mention the "roots" music that has inspired much of today's popular music, cannot be made available on CD for this simple and inescapable reason. Squeezing black vinyl out of the marketplace threatens this treasury of recorded sound.

Again, however, there can be true benefit here for the retailer astute enough to offer the consumer a choice.

We feel that it behooves any retailer to embrace new and viable configurations while maintaining his commitment to those already proven. It should not be the job of the retailer, distributor, or manufacturer to tell the consumer what he can or cannot buy.

I read that the Parents Music Resource Center is "on the warpath again" (Billboard, July 4). I have also noted the list of the 10 albums the PMRC has found to contain lyrics that are violent, sexually explicit, or condoning substance abuse.

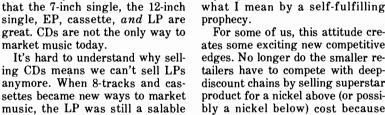
STICKERS: PRO & CON

Personally, I would be interested to read, instead, a list of 10 albums the PMRC would award a sticker of approval.

Jane David Los Angeles

Articles and letters appearing on this page serve as a forum for the expression of views of general interest. Contributions should be submitted to Is Horowitz. Commentary Editor, Billboard, 1515

Broadway, New York, N.Y. 10036.



New Audience Niches Created Fresh Formats Are On The Increase

BY KIM FREEMAN

NEW YORK "Most markets are saturated with traditional formats, so I think radio is coming around again," said Emmis VP of programming Rick Cummings to a top 40/crossover panel July 14 at



Seminar, which was held here July 12-15. Cummings was responding

the New Music

was responding to a question about radio's un-

responsiveness to the public's complaint of hearing the same songs repeatedly.

He was able to use Emmis as an example of a company creating new formats by describing the group's two very successful crossover outlets: KPWR "Power 106" Los Angeles and WQHT "Hot 103" New York. He also pointed to Sunny Joe White, PD at WXKS-FM "Kiss 108" Boston and group PD for Pyramid Broadcasting, which is about to unveil an adult-skewed approach in Chicago, to illustrate his point.

his point. White said that he, too, is bored with the homogeneity of radio around the country. He said that groups are being driven to try new formats in order to win audience niches. "We're in the formative stages of designing a new format," White said of Pyramid's efforts at the current WRXR Chicago. "We don't have any name for it yet, but it will have more variety possibly a format where you could go from a Billie Holiday into an Anita Baker."

Panel moderator John Fagot, VP/promotion at Capitol, kept the discussion in sync with the interests of most seminar attendees by asking to what degree radio has a responsibility to break new artists. After establishing that radio's primary responsibility is to sell advertising, programmers said that breaking new music on top 40 is part and parcel of creating salable product.

After noting that you can't research new records, White said Kiss 108 adds records on gut instincts, gives them two weeks' worth of play on air, then uses research to determine where to move the song within rotation.

Chris Collins, KSFM "FM 102" Sacramento, Calif., PD, stressed that in breaking songs in a new format, programmers should introduce, or "stage," songs that are most likely to appeal to an audience when listening is heaviest. Cummings said that broadcasters must remember that listeners

One station is eyeing a new format in which you could go from Billie Holiday to Anita Baker

need more time to grow familiar with new records than do people in the business. All panelists agreed that it is best to announce records over the intro. "If you do it over the outro, you might as well be doing it in the middle of the song, because you're interrupting the listener while he's still singing along to the song," said WBJW-FM "BJ-105'' Orlando, Fla., PD Brian White.

Fagot then moved the discussion into the sticky area of accurate reports on music play from radio, retailers, and, ultimately, the national music charts.

"There's a very widespread problem now with stations holding back reports [after a reasonable test period] right now," said Michael Ellis, Billboard's assistant director of charts. "This especially hurts small labels on the progress of their records because radio doesn't feel the same pressure to report their adds."

DIO

Panelists said part of the problem stems from labels changing their priorities. Kiss 108's White said, "There are some times when I don't want to jeopardize our credibility as a station that others look to [when making add decisions] by officially reporting a record that a label said it couldn't bring home."

On the other hand, Billboard's Ellis said, "I can cite you many examples of when a label was forced back on a record because a few stations stood out and took a chance on it."

Lou Simon, PD at KCPX Salt Lake City, asked, "Why do labels sign an artist if they're not committed to bringing their records home?" Fagot responded that labels have to set priorities because of the constant flow of product. However, he added, "I've found that labels are more interested in the realities of how records are doing in the marketplace. And we'll use that to adjust our priorities."

Washington Roundup

BY BILL HOLLAND

REDUCED PROFITS of 30% for FM stations and 50% for AM stations? That's what NAB says will happen if a law is passed in Congress to cut tax deductions on advertising from 100% to 80%, with the remaining 20% deferred until the next year. The 20% deferment, according to another study, would reduce advertising on stations by 4.8%. As we told you last week, NAB is pulling out all the stops for grass-roots lobbying against the pending measure in the House Ways and Means Committee. NAB president Eddie Fritts has been on the Hill again testifying (Continued on page 16)



A Howlin' Good Time. WAMZ Louisville, Ky., program director and morning man Coyote Calhoun makes his way to Dayton to catch another O'Kanes concert. Hanging out backstage are O'Kanes member Jamie O'Hara, Calhoun, and band partner Kieran Kane.



Programmers reveal why they have jumped on certain new releases.

TOP 40

"If you're looking for a reaction record," says WHTZ "Z-100" New York MD Frankie Blue, "it's L.L. Cool J's 'I Need Love' (Columbia). One play equals instant phones; two plays equals exploding phones." A buzz generated by play on Gotham's urban outlets spurred Z-100's interest, says Blue, and the album cut (soon to be a single) is setting records for all demos, especially adult males. The MD predicts that the Lisa Lisa & Cult Jam album cut "Lost In Emotion" (Columbia) has the goods to match the No. 1 status of "Head To Toe." "It's a very mainstream record with two standout hooks, he says. A song gaining steam is Noel's "Silent Morning" (4th & Broadway), which is a top-selling 12-inch in New York and is making big jumps on the Hot Dance/Disco chart. Bon Jovi may have yet another hit on its hands, says Blue of "On The Edge Of A Broken Heart," from PolyGram's "Disorderlies" soundtrack. Musically, it's in the "Living On A Prayer" mode, Blue says, and it's pulling top three phones after just a few spins. Moving to No. 1 phones is George Michael's "I Want Your Sex" (Columbia). Madonna's latest, "Who's That Girl" (Sire/Warner Bros.), jumped 26 to 10 on Z-100's playlist last week.

ALBUM ROCK

With adults all the rage at radio now, here's a look at WMRQ "Q-103" Boston's attempt to draw them with the CBS outlet's "quality rock" fare. Q-103 PD Barbara Temple defines quality rock as songs with great musicianship and intelligent lyrics. Overall, the station aims to treat artists and listeners with respect for their intellect. Gut rules over research at Q-103; here are some current picks by Temple and MD Sandy Benson. World Party's "Private Revolution" (Chrysalis) is one of many great tracks on the group's album, says Temple, adding, "It's got a great beat and a good message." Filling a similar bill is Nicholas Tremulis' "**More Than The Truth**" (Island). "It's melodious, dramatic, and sung very well," she says. The Smithereens' "Time & Time Again" (Enigma) "reminds me of Elvis Costello, probably in the guitar riff, and it's a fun, up-tempo record for summer," says the PD. Fire Town's "Carry The Torch" (Atlantic) qualifies as quality based on great harmonies and its romantic tone, says Temple, whose final pick is "Just Around The Corner" (Columbia) by Cock Robin. On a final descriptive note about Q-103, Temple says some 50% of the station's music is from the '80s, which sets it far apart from the typical album rock outlet these days. Twentynine of the songs on Q-103's playlist are absolutely new, she says. KIM FREEMAN

newsline.

OUTLET COMMUNICATIONS has agreed to buy WASH-FM Washington, D.C., from Metropolitan for \$29.25 million, pending Federal Communications Commission approval. Outlet owns WTOP-AM Washington, D.C., and WMMJ-FM Bethesda, Md., and will have to sell the latter as a result of FCC rules barring multiple ownership of media in one market.

LEGACY BROADCASTING is set to buy classic rock outlet WCXR Washington, D.C., and its sister AM, WCPT, from Metroplex Communications for \$22.7 million, pending FCC approval.

OLYMPIC BROADCASTING of Seattle will sell KKCY "the City" San Francisco to Pacific FM Inc. for \$11 million, pending FCC approval. The City has been broadcasting an eclectic rock format reminiscent of free-form FM radio for the past two years. The buyer, Pacific FM, also owns KOFY-AM-San Mateo, Calif.

ROBERT MOUNTY, formerly a top excutive with NBC and Metromedia, has formed Mounty Communications Co. in New York. Plans call for acquiring medium-market outlets soon. He can be reached at 212-621-6668.

ROY COOPER is appointed VP/GM of Sconnix's WIBC/WEAG Indianapolis, Ind. He had been general manager of the properties for several years.

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/PLJ	top 40	5.5	5.1	4.8	4.8	KTWV		new age/jazz,	new age/jazz/	
/PAT-FM	easy	4.4	4.5	4.3	4.8			AC		
WBLS	urban	4.9	4.6	4.7	4.6	KJLH	ur	ban		
VINS	news	4.9	4.6	5.4	4.5	KZLA	ĊOU	ntry	3	-
VQHT	cross	1.4	3.1	3.5	4.4	KDAY	urbai			
/OR	talk	5.3	4.7	5.6	4.4	KWKW	Spani			
RKS	urban	5.1	5.1	4.8	4.4	KRTH-AM	oldies		.6	
LTW	soft AC	3.6	4.2	4.0	4.1	KRLA	oldies		1.3	
CBS-FM	oldies	3.3	4.0	3.9	3.7	KLAC	countr			,
NEW-FM	album	3.5	3.8	3.6	3.5	KNAC	pure r	ock		
RK	album	3.3	3.1	2.9	3.3	KACE	urban		1.0	
CBS-AM	news	3.5	3.9	3.4	3.3	KFI	AC		1.2	
ABC	talk	2.7	2.9	3.0	2.9	KFAC-FM	classic	al	al 1.1	al 1.1 1.3
/HN	country	2.8	2.1	2.1	2.8	KKGO	jazz		1.3	1.3 1.2
NSR	lite rock	2.8	2.5	3.2	2.5		_			
SKQ	Spanish	1.4	1.3	1.2	2.0		CHIC	AGO-	AGO—(3	AGO—(3)
NEW-AM	nostalgia	3.0	2.3	1.6	1.8	WGCI-FM	urban		8.4	8.4 7.9
ADO	Spanish	1.8	1.4	2.0	1.6	WGN	var/ta	lk		
NCN	classical	1.4	1.5	1.8	1.6	WBBM-AM	news	ĸ	5.9	
YNY	AC	1.4	1.5	1.6	1.6	WL00	easy		5.6	
NBC	AC	1.5	1.7	1.6	1.5	WBMX-FM	urban		5.9	
QXR-AM-FM	classical	2.0	1.6	1.4	1.5	WLAK	soft AC			
PAT-AM	easy	1.5	1.4	1.4	1.5	WBBM-FM	top 40		3.3	
PIX	AC	1.9	2.0	1.4	1.3	WLUP-FM	album		5.6	
LIB	black	1.9	.8	1.0	1.4	WUSN	country			
KDM		1.0	1.0	1.1	1.3		top 40		3.4	
	Spanish	1.0	1.0		1.2	WKQX WCLR	AC		3.4	
10	S ANGELE	2	(2)			WCLR	cls rock			
-0	5 ANGELL		(-)			WJMK	oldies		2.0	
IS-AM-FM	top 40	7.1	6.3	6.4	7.4	WXRT	album		2.0	
PWR	CLOSS	6.6	6.5	5.7	7.0	WYTZ	top 40		2.5	
ABC	talk	6.7	5.4	6.1	5.2					
UOI	easy	4.4	4.9	4.7	4.9	WEVE	nostalg	la	1a 2.5 2.6	
OST	AC	4.1	4.1	4.8	4.3	WFYR	AC			
ROQ	album	3.6	3.9	4.0	4.1	WLS	top 40		2.6	
RTH-FM	AC/cls rock	4.0	4.0	3.6	3.8	WMAQ	talk/v	ar		
81G	soft AC	3.9	3.9	3.8	3.7	WRXR	AC		1.5	
LSX	cls rock	1.5	3.1	3.6	3.3	WVON	urban		1.6	
TNQ	Spanish	3.2	3.3	2.3	3.1	WEMT	classic			
FWB	news	3.3	3.4	4.2	3.0	WLNR	soft ur			
NX-AM	news	3.5	3.6	3.3	3.0	WNIB	classic			
LVE	Spanish	2.2	2.3	3.2	3.0	OLOW	Spanish	I		
99	soft AC	2.9	3.6	2.9	2.9	WLUP-AM	lp rock		.5	.5 .5
		-								

Promotions

MIDWEST RADIO STUFF

In keeping with the cooperative tradition of the Upper Midwest Radio Conclave, WHBT Milwaukee operations manager Kipper McGee and his co-hosts (affectionately dubbed "Kipper's Kids") let it all hang out during the promotion panel at last week's Minneapolis conclave. McGee's co-hosts were WKLH Milwaukee PD Steve Brill; WLOL Minneapolis' Greg Swedberg; and KGGO Des Moines' Phil Wilson.

Naturally, dealing with salesmen and their never-ending requests to give promotions to time buyers dominated the session. "Making lemonade out of lemons" could have been the theme of this discussion, as the programmers cited numerous ways of taking a weak idea from a client or salesman (usually concerning giveaway items), adding a little creativity, and arriving at a promotion that benefits the station, the advertiser, and often several other clients as well.

For example, KGGO's Wilson recalled a time when a laser concert came to town, and its promoters wanted to give away tickets along with its schedule on KGGO. The station sweetened the deal by bringing in a local tanning salon and offering a microwave as the grand prize in a Radiation Weekend contest.

Above all, panelists urged colleagues to affix great value to their airtime when it comes to giving it up in promotions for clients. They emphasized the ability to say no—with a logical explanation—to salesmen if the promotion suggested can't be made to fit naturally into a station's format.

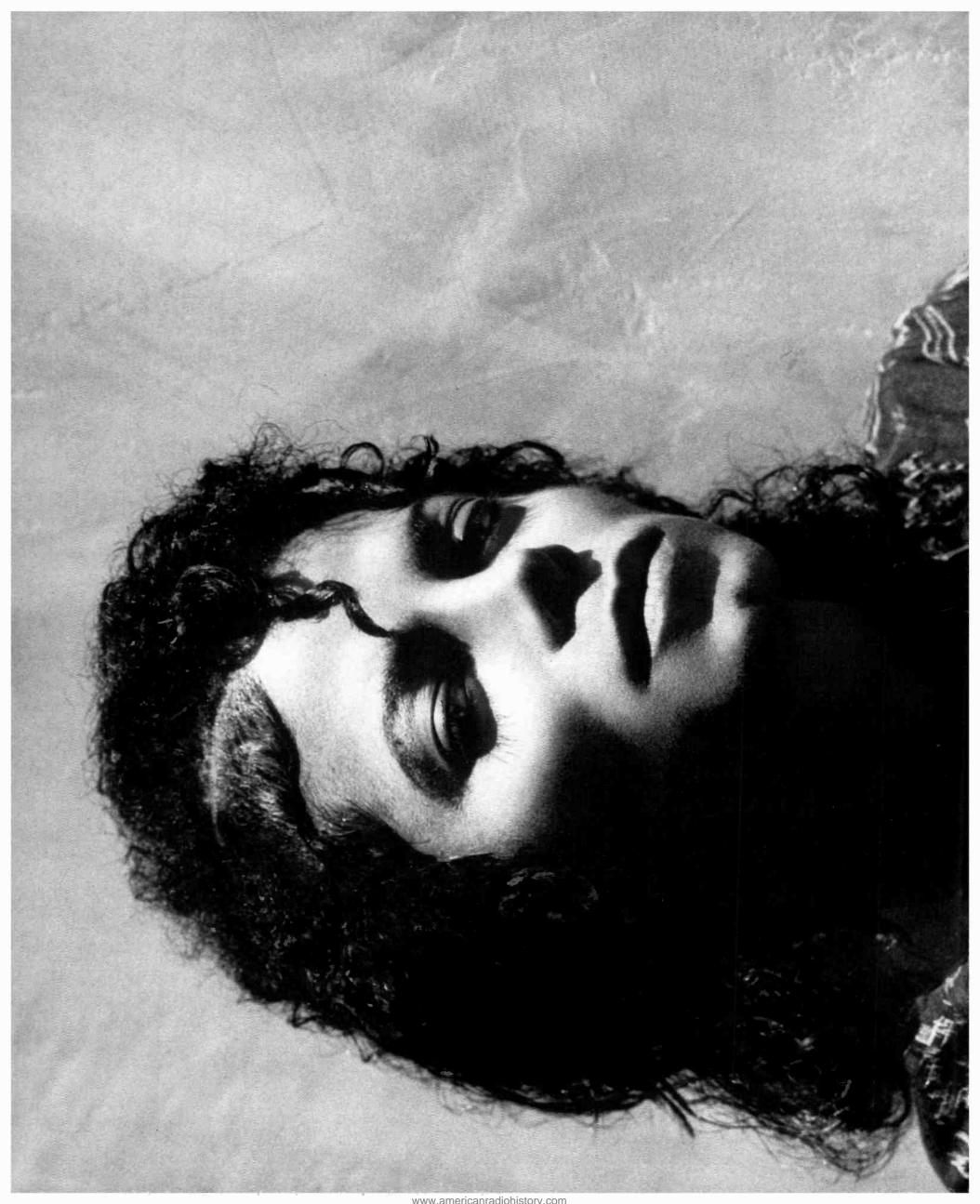
As general pieces of advice, WKLH's Brill said, "Don't always go for the home run; you can score just as many runs with base hits." He also stressed the need to be realistic in matching the scope of an event to the size of a station's staff. On the same theme, McGee suggested bringing in civic groups, as co-sponsors, and legwork people when planning big events.

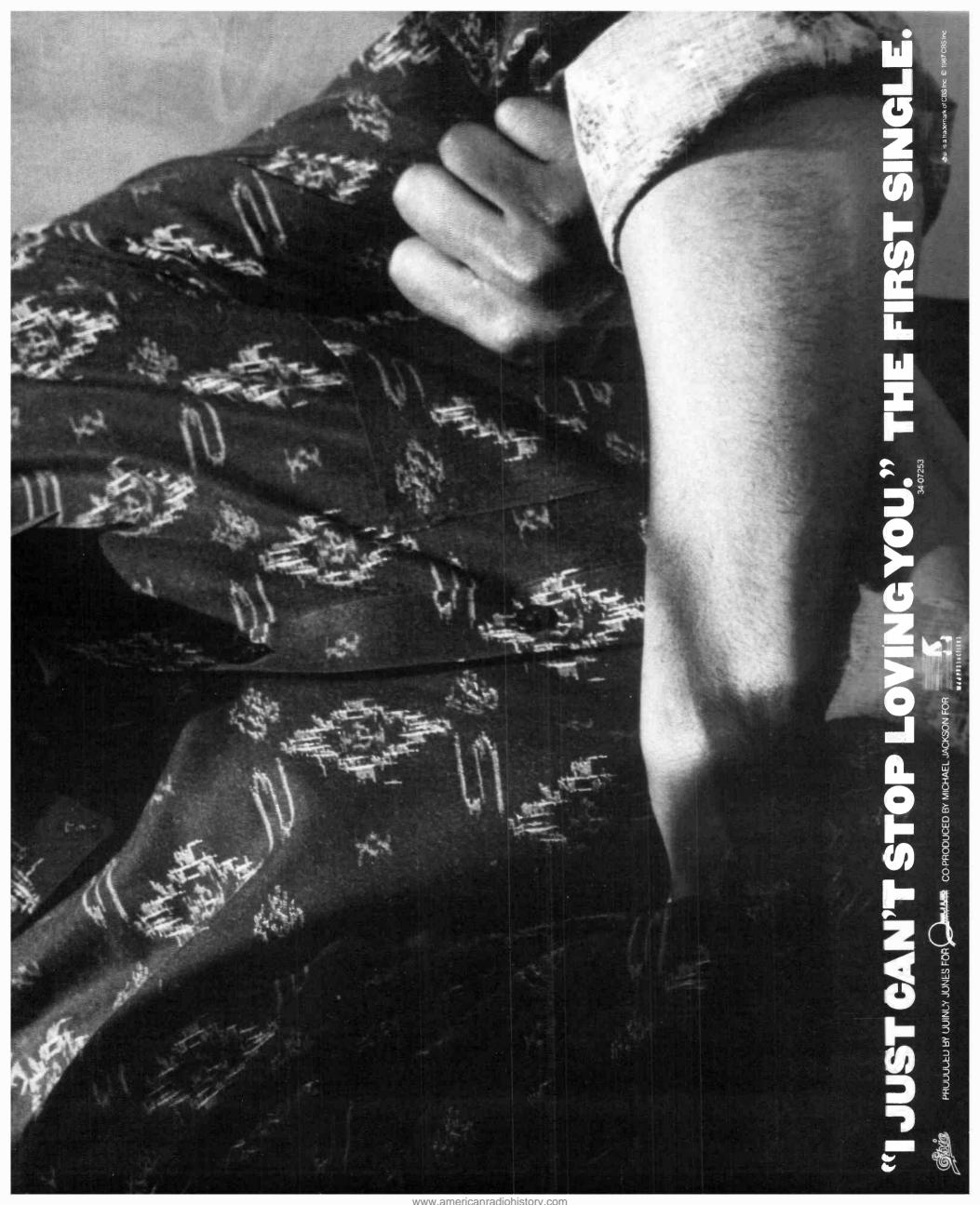
KGGO'S Wilson stressed the need for adequate insurance to cover promotions because "suing has become the national pastime." KIM FREEMAN

Cruisin' America renews our musical memories with the hits from the 60's and early 70's that feature the Beatles, Motown, the Beach Boys, the Four Seasons and more. For three hours each weekend, host Bruce Morrow, the legendary "Cousin Brucie" dri⊌es home the music and images that reflect those decades. For 13 years, during the heigh: of the rock 'n roll era "Cousin Brucie" was heard nightly on Top 40 powerhouse WABC in New York. And now he can be heard on WCBS-FM New York cn Yesterday and Today's Countdown and Cousin Brucie's Saturday Night Dance Party.

Shift into high gear with the timeless rock hits your audience wants to hear. Sound us out. For clearance information contact Jamie Curtis in New York 212-975-7316 or Steve Epstein in Los Angeles 213-46C-3547.

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Michael Hutson 1949-1987

With deepest sympathy, respect and love

GAIA Records, Ltd. and Gramavision Records, Inc.



FOR WEEK ENDING JULY 25, 1987

abe Baptiste Moves On To KPBI Denver; Vaylon Richards Doesn't Mesh With KWK

ABE BAPTISTE is the new PD at album rock/top hybrid KPBI Denver, arriving there about two onths after Tom Hunter left the gig for MTV. As ou'll recall, Baptiste was most recently the PD at he former WINZ-FM Miami and left when it hanged calls to WZTA and took on a new format of ock fare. Baptiste spent part of the interim doing veekends on Miami classical outlet WTMI.

Waylon Richards leaves his PD post at hit outlet KWK St. Louis over what station VP/GM Dick Bremkamp calls those

famous philosophical dif-ferences. ''Yes, it was very sudden, but we were very pleased with where he brought us formatwise," says Bremkamp. Richards joined

the St. Louis team when Chase Broadcasting bought KWK in November and took the station from album rock to its current hit fare. Rich-

ards' departure will not change KWK's direction, Bremkamp says.

DAN PEARMAN is the new MD at Gannett hit out-let KCPW "Power 95" Kansas City, Mo., after leaving a five-year run as operations manager and assistant PD at top 40 station KEYN Wichita, Kan. Dene Hallam, Power 95 PD (and this week's PD of the Week), says, "He's versatile, computer-oriented, analytical; he's been a club DJ; and he's a Kansas City native

WXRK "K-Rock" New York celebrated its second anniversary as a rocker last week, and former overnight man Robert Benjamin celebrated the milestone by being promoted to music director for the classic rocker

WIKE SCHAEFER is getting his team together at KMAI "I-94" Honolulu after the departure of six staffers. They followed I-94 former programmer Jay Stone to new hit outlet KULA "Power 92" there. Schaefer, a former programmer at KIIS Los Angeles, says I-94's direction is similar to KIIS circa 1984, when the outlet was just on its way to a 10 share.

Leading I-94's newly assembled morning show is C.J. Clark, formerly of WMZQ Myrtle Beach, S.C., and Wild Bill Logan, I-94's previous midday man, a Honolulu native. Rounding out the "C.J. & Wild Bill" show is sportscaster **Coach Armstrong** and newscaster Lehua Pekelo. Brand new to the market is afternoon talent and promotion director Doug Lee, who comes from the overnight slot at leading urban outlet KSOL San Francisco.

Y BELL is out as PD of urban outlet WBLX Mobile, Ala., after eight months at the station and a set of upwardly mobile Birch books. For the moment, he's doing afternoons next door at WMML Mobile, but he'd rather get back into a challenging programming post. Bell's résumé includes WLUM Milwaukee and KDIA Berkeley, Calif., and he can be reached at 205-341-0704.

Here's the answer to the burning question, What did WZAK Cleveland I'D Lynn Tolliver Jr. wear to this year's New Music Seminar? A long, Colonialera coat and a white wig. Last year, Tolliver painted his face for his appearance. This year, he explained the outlandish outfits by saying he wants people to remember him and, more importantly, what he has to say. Tolliver's comments and those of other NMS radio speakers will be aired in next week's issue.

HE UPPER MIDWEST RADIO CONCLAVE was a definite hit, with 320 attendees gathered in Minneapolis July 9-12. That's up from about 240 last year. Most people arrived with pen and paper in hand, reflecting an element that separates the sessions from several others: People come to learn. Of course, more than a few managed to have a darn good time

as well. Look for session coverage next week, unless we're swallowed by a gigantic Arbitron book.

L-ROCK infiltrated its fifth market, when the Satellite Music Network's hard rock satellite format found a hometown affiliate in KCRK Dallas two weeks ago. That's the former country outlet KDMT. The disparity between massive hard rock sales and minimum airplay and the success Z-Rock is enjoying was a key buying point, says KCRK VP/GM Dennis

Grandcolas. At present, the format is making a name for itself on WCZR Cleveland, WZRC Chicago, WCXT Grand Rapids, Mich., and WNHZ Columbus The outlet found a

plumb promotional vehicle in the recent Texxas Jam. With little explanation, the station flew a banner over the concert site proclaiming,

Rock is coming to the Metroplex." Since that time, KCRK has run ads for salespeople on air, and Grandcolas claims that he has not only heard from qualified applicants but also from several people wanting to volunteer their time for the rockin' cause.

Longtime KZEW Dallas talent John Dillon can now be heard with a weekend request show on KZPS, the city's classic rocker ... John Thomas arrives as a third member of the morning team at KLTE Oklahoma City. He comes from WLS Chicago and was recruited to bring a bit more irreverence to KLTE's wake-up show.

ULLIE TOPPER: OK, most of you had really great Ollie North promotions or gags going on last week. But WAVA Washington, D.C., probably got the most mileage out of its campaign when the Smithsonian Institute called asking for permission to use WAVA's "Ollie Kit" in a display on U.S. history. "I thought it was a joke," says WAVA promotion director Kathi Kolodin. "But they're doing an exhibition on the Constitution and the blessings of liberty. In covering the Iran-scam, they thought humor should be a covered, too."

Once she stopped laughing, Kolodin prepared one last Ollie Kit-which includes a personal shredder (kiddie scissors), a home security system (a lock and key), a \$10 traveler's check, and a \$3 coupon from Park Lane Hosiery—all packaged in a lovely Styro-foam WAVA cooler. WAVA morning men Don Geronimo and Mike O'Meara delivered the kit to the Smithsonian last week.

WAVA's dynamic duo, by the way, is starring in its own television show, "Prime Time Video Zoo With Don & Mike," beginning Wednesday (22) and airing for four weeks. It will be shown on WUSA-TV in Washington, D.C.

NBC-TV's long-awaited update on the "new pay-ola" aired July 10 on the network's "Nightly News" program. The stereotypical connections between sex, drugs, and rock'n'roll were stressed with a slick disco beat, as reporter Brian Ross described what appeared to be the Bobby Poe Convention two years ago in Atlanta. "There is no more important or wild an annual event as this one. There's all the champagne you can drink, frolicking in the pool, and a lot of important people, and more champagne," Ross said.

Ross also said that many of the people at that party may now be under investigation by grand juries in Los Angeles and other cities. The show featured a disguised man described as a programmer, who admitted to being "addicted to the cash" and said he knows of others who are also on the take. **KIKX** Colorado Springs, Colo., PD John Dantzer was shown as the first of what NBC said are many PDs being subpoenaed for grand jury investigations

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×	_		WKS. ON CHART	Compiled from national album rock radio airplay reports. TITLE
WEEK	WEE	2 WKS. AGO	CHA	ARTISI LABEL ★★ NO. 1 ★★
1	1	1	7	SAMMY HAGAR GIVE TO LIVE
2)	5	4	8	CAPITOL
3	3	7	4	GRATEFUL DEAD A TOUCH OF GREY ARISTA GOOD TIMES GOOD TIMES
4	4	5	6	ATLANTIC
5)	8	10	5	38 SPECIAL BACK TO PARADISE
6	2	2	10	RICHARD MARX DON'T MEAN NOTHING
7	6	6	7	JOHN WAITE THESE TIMES ARE HARD FOR LOVERS
8	9	11	5	THE FABULOUS THUNDERBIRDS STAND BACK
9)	13	15	5	STARSHIP IT'S NOT OVER ('TIL IT'S OVER)
10	11	13	9	WHITESNAKE HERE I GO AGAIN
11)	16	22	5	CRUZADOS BED OF LIES
				POWER TRACK
12)	18	27	3	COLUMBIA
13	7	3	9	BRYAN ADAMS HEARTS ON FIRE
14	12	12	8	THE OUTFIELD SINCE YOU'VE BEEN GONE
15	14	18	6	NEIL YOUNG LONG WALK HOME
16)	21	28	13	FLEETWOOD MAC ISN'T IT MIDNIGHT WARNER BROS.
17)	22	32	5	U2 SPANISH EYES
18	10	8	6	JOE WALSH THE RADIO SONG FULL MOON/WARNER BROS.
19	20	24	6	TOM KIMMEL THAT'S FREEDOM
20	19	20	8	OMAR AND THE HOWLERS HARD TIMES IN THE LAND
21)	24	30	4	GREAT WHITE ROCK ME
22	15	9	12	CAPITOL TOM PETTY & THE HEARTBREAKERS RUNAWAY TRAINS
-				MCA ROGER WATERS RADIO WAVES
23	17	14	8	COLUMBIA MARILLION INCOMMUNICADO
24	29	35	4	GREGG ALLMAN CAN'T KEEP RUNNING
25	30	29	6	EPIC JON ASTLEY JANE'S GETTING SERIOUS
26)	42	49	3	ATLANTIC
27	23	16	14	WARNER BROS.
28)	37	46	3	LOS LOBOS LA BAMBA
29	32	31	6	JOHN HIATT THANK YOU GIRL
30	33	45	5	STEVE EARLE I AIN'T EVER SATISFIED
31	25	19	10	SUZANNE VEGA LUKA
32)	34	36	4	THE FIXX DON'T BE SCARED
33)	40	-	2	CHARLIE DANIELS BOGGED DOWN IN LOVE
34	28	21	18	U2 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR
35)	44	40	13	U2 WHERE THE STREETS HAVE NO NAME
36	38	44	9	TOM PETTY & THE HEARTBREAKERS THINK ABOUT ME
37	27	26	9	MOTLEY CRUE GIRLS, GIRLS, GIRLS
38	41	41	10	DAVID BOWIE BANG BANG BANG
39	36	37	17	BULLET THE BLUE SKY
40	47	-	2	ROGER WATERS SUNSET STRIF
41	26	17	10	COLUMBIA BOB SEGER MCA SHAKEDOWN
_				***FLASHMAKER***
42	NE	WÞ	1	JOE WALSH IN MY CAR FULL MOON,WARNER BROS.
43	48		2	TWISTED SISTER HOT LOVE
(44)	NE	€WÞ	1	SAMMY HAGAR BOY'S NIGHT OUT
45	31	23	9	WARREN ZEVON SENTIMENTAL HYGIENE
(46)	NE	w⊳	1	PATTY SMYTH ISN'T IT ENOUGH
(47)	NE	ew >	1	GRATEFUL DEAD HELL IN A BUCKE
48	43	38	13	DAVID BOWIE TIME WILL CRAWI
-	1	43	15	BRYAN ADAMS INTO THE FIRE
49	45	4.5	10	

) Tracks with the greatest airplay gains this week. The Flashmaker is the highest debuting track of the week Power Track is the track on the chart that shows the largest increase in airplay over the week before.



by Kim Freeman

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WASHINGTON ROUNDUP

(Continued from page 10)

against the bill.

BROADCAST REFORM legislation was the topic of a July 17 hearing be-fore the Senate Communications Subcommittee, which focused on a two-step bill that would put an end to the FCC's comparative renewal process. Broadcasters would get guarantees of renewal if they hadn't broken any major FCC rules, and if they keep up public-interest programming. On the House side, a similar bill is about to be introduced by Rep. Al Swift, D-Wash., with or without broadcasters' support. The NAB is not happy about standard provisions of both bills.

EDERAL CANDIDATES spent 24.3% of their budgets to buy broad-cast time in 1986. That's what an NAB survey conducted by Aristotle Industries shows. It's a far lower figure than had been assumed. Can-

FOR WEEK ENDING JULY 25, 1987



HOT

VEEK LAST

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ARTIST

JANET JACKSON

GEORGE MICHAEL

THE WHISPERS

THE JETS

WHITNEY HOUSTON

FREDDIE JACKSON

GLORIA ESTEFAN

WILL TO POWER

CLUB NOUVEAU

REGINA BELLE

DEBBIE GIBSON

MADONNA

SURFACE

HEART

EXPOSE

GEORGIO

KLYMAXX

NATALIE COLE

LILLO THOMAS

LIVING IN A BOX

BOB SEGER

PSEUDO ECHO

JELLYBEAN

LUTHER VANDROSS

SMOKEY ROBINSON

LISA LISA & CULT JAM

THE ISLEY BROTHERS

L.L. COOL J

ALEXANDER O'NEAL

mail, print buys, and the like than they did on radio, television, consultants, and productions. NAB president Eddie Fritts, in testimony on the Hill, used the new data to try to scuttle a campaign-finance reform bill that would replace the lowestunit rate for campaign broadcast time with a flat 30% discount.

didates spent 42% more on direct

MUST THE PUBLIC FILE of a sta-tion be held at the main studio? The NAB would like the rule to be part of a reform measure in which a station's main studio will no longer have to be in the "community of license" but rather within the station's effective range. Since the main studio provision is to be loosened up, the NAB is asking the commission to see if the public-files rule can be likewise modified.

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Compiled from nation radio airplay reports

* * NO.1 * *

CROSSOVER 3

Yester Hits

Hits From Billboard 10 and 20 Years Ago This Week

POP SINGLES—10 Years Ago

- 1. I Just Want To Be Your Everything, Andy Gibb, RSO
- 2 I'm In You, Peter Frampton, A&M 3. Best Of My Love, Emotions,
- 4. My Heart Belongs To Me, Barbra
- Streisand, COLUMBIA
 Do You Wanna Make Love, Peter
- McCann, 20TH CENTUR
- 6. Da Doo Ron Ron, Shaun Cassidy,
- 7. (Your Love Has Lifted Me) High And Higher, Rita Coolidge, A&M
- 8. Easy, Con Whatcha (9.
- 10. You And M

POP SING

- 1. Light My F
- 2. Windy, As 3. I Was Mac
- Wo**nd**er. т 4. Can't Tak
- Frankie Va
- 5. A Whiter S Harum, DEF
- 6. Little Bit C
- 7. Mercy, Me Buckingha
- 8. White Rab
- 9. Up Up And
- 10. C'mon Ma

TOP ALBU

- 1. Rumours,
- 2. l'm In You,
- 3. Superman COLUMBIA
- Love Gun, 4. 5. CSN. Cros
- 6. Barry Man
- 7. Book Of D
- Band, CAPIT J.T., James 8.

TITLE

THE PLEASURE PRINCIPLE 1 week at No. One

CROSS MY BROKEN HEART

RHYTHM IS GONNA GET YOU

WHY YOU TREAT ME SO BAD

SHOW ME THE WAY

WHO'S THAT GIRI

ONLY IN MY DREAMS

POINT OF NO RETURN

I REALLY DIDN'T MEAN IT

TINA CHERRY

JUMP START

I'M IN LOVE

HEAD TO TOE

SHAKEDOWN

FUNKYTOWN

WHO FOUND WHO

LIVING IN A BOX

SMOOTH SAILIN' TONIGHT

MOONLIGHTING (THEME)

I'D STILL SAY YES

ONE HEARTBEAT

I WANNA DANCE WITH SOMEBODY

I WANT YOUR SEX

ROCK STEADY

JAM TONIGHT

FAKE

DREAMIN

HAPP

ALONE

I'M BAD

9. Here At La 10. Emotions.

1.

- 2. Headquarters, Monkees, COLGEMS
- Tijuana Brass, A&M
- Never Loved A Man The Way I Love You, Aretha Franklin, ATLANTIC
- Surrealistic Pillow, Jefferson Airplane, RCA VICTOR
 Revenge, Bill Cosby, WARNER BROS.

- 9. The Doors, FLEKTRA
- 10. More Of The Monkees, COLGEMS

COUNTRY SINGLES-10 Years Ago

- 1. Rolling With The Flow, Charlie
- Rich, EPIC 2. I Can't Love You Enough, Loretta Lynn & Conway Twitty, MC
- I Don't Wanna Cry, Larry Gatlin,
- Elvis Presley, RC/
- 6. A Song In The Night, Johnny
- Duncan, colum 7.

- 10.

- 2. Float On, Floaters, ABC
- Slide, Slave, COTILLION 3
- Easy, Commodores, MOTOWN
- 8. Devil's Gun, C.J. & Co., ATLANTIC

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- Party Lights, Natalie Cole, CAPITOL
- Products with the greatest airplay gains this week. ◆ Videoclip availability. Recording Industry n. Of America (RIAA) certification for sales of 1 million units. ▲ RIAA certification for sales of 10. L.A. Sunshine, War, UNITED ARTISTS

ve Has Lifted Me) Higher Ier, Rita Coolidge, A&M		3	4	8	MOONLIGHTING (THEME) MCA 53124 1 week at No. One AL JARRE.
mmodores, мотоwn Gonna Do?, Pabło Cruise,	2	2	2	14	CAN'T WE TRY COLUMBIA 38-07050 DAN HILL (DUET WITH VONDA SHEPAR
Me, Alice Cooper, warner	3	7	11	7	BACK IN THE HIGHLIFE AGAIN ISLAND 7-28472/WARNER BROS.
GLES-20 Years Ago	4	1	1	11	I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) ARISTA 1-9598
Fire, Doors, ELEKTRA ssociation, WARNER BROS.	5	6	9	9	ALONE CAPITOL 44002
de To Love Her, Stevie TAMLA Ke My Eyes Off Of You,	6	4	3	12	EVERY LITTLE KISS RCA 14361
alli, PHILLIPS Shade Of Pale, Procol	7	5	5	11	GIVE ME ALL NIGHT ARISTA 1-9587
eram O' Soul, Music Explosion,	8	11	13	11	I'D STILL SAY YES CONSTELLATION 53028/MCA KLYMA)
ercy, Mercy, ams, columbia	9	10	8	17	SONGBIRD ARISTA 1-9588
bbit, Jefferson Airplane, d Away, Fifth Dimension,	10	12	12	11	KISS HIM GOODBYE OPEN AIR 0022/A&M THE NYLOP
arianne, Four Seasons,	11	8	7	14	IN TOO DEEP ATLANTIC 7:89316
JMS—10 Years Ago	12	9	6	15	MEET ME HALF WAY COLUMBIA 38-06690
Fleetwood Mac, warner	13	15	19	5	LUKA A&M 2937
I, Peter Frampton, A&M I, Barbra Streisand,	14	16	24	4	LOVE POWER ARISTA 1-9567 DIONNE WARWICK & JEFFREY OSBORN
, Kiss, casablanca sby, Stills & Nash, atlantic	15	13	10	18	ALWAYS WARNER BROS. 7-28455
nilow Live, ARISTA Dreams, Steve Miller	16	17	20	5	MARY'S PRAYER VIRGIN 7-99465 DANNY WILSO
TOL Is Taylor, COLUMBIA	17	18	18	9	LIES JIVE 1038/RCA
ast Live, Bee-Gees, , Rejoice, columbia	18	14	16	8	LOVE LIVES ON
		-			JOE COCKE

19 21 23

20 21 7

23 14

24 27

(20)

(21)

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23

24 27 26

(25) 31 34 3

(26) 30

> 27 26 17 28

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39 3

NEW

22

25

NEWD

NEWD

NEW

NEWD

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FOR WEEK ENDING JULY 25, 1987

Billboard.

ON CHAR

NKS.

TITLE

LABEL & NUMBER/DISTRIBUTING LABE

SEVEN WONDERS

WARNER BROS. 7-28317

JUST TO SEE HER

MOTOWN 1896

CAPITOL 5695

MOTOWN 1877

AMHERST 31

COLUMBIA 38-06611

MINUTE BY MINUTE

FATAL HESITATION

THE LADY IN RED

ONE HEARTBEAT

UNITED IN LOVE

WHO'S THAT GIRL

SIRE 7-28341/WARNER B

CHICAGO SONG

LA ISLA BONITA

WARNER BROS 7-28392

RE 7-28425/WARNER

ISLAND 7-99430/ATLANTI

ELEKTRA 7-694

RCA 506

ATLANTIC 7-89320

CHRYSALIS 43143

EPIC 34-07059/E.P.A.

EPIC 34-07119/E.P.A.

FLAMES OF PARADISE

LONELY IN LOVE

NO ONE IN THE WORLD

FULL MOON/EPIC 34-07275/E.P.A

I'LL STILL BE LOVING YOU

DOING IT ALL FOR MY BABY

RHYTHM IS GONNA GET YOU

DON'T DISTURB THIS GROOVE

HAPPY

MCA 53119

A&M 2942

A&M 2848

MOTOWN 1897

UNDER THE BOARDWALK

SOMETHING SO STRONG

NOTHING'S GONNA CHANGE MY LOVE FOR YOU

I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR

AGO WEEK WEEK

WKS.

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Compiled from a national sample of radio playlists

* * NO. 1 + +

ARTI

FLEETWOOD MAC

CROWDED HOUSE

SMOKEY ROBINSON

GLENN MEDEIROS

SURFACE

LARRY CARLTON

CHRIS DE BURGH

CHRIS DE BURGH

COMMODORES

DAVID SANBORN

MADONNA

MADONNA

ANITA BAKER

THE SYSTEM

DAN FOGELBERG

RESTLESS HEART

HUEY LEWIS & THE NEWS

BILLBOARD JULY 25, 1987

GLORIA ESTEFAN & MIAMI SOUND MACHINE

♦ JENNIFER RUSH (DUET WITH ELTON JOHN)

♦ U2

SMOKEY ROBINSON

♦ BRUCE WILLIS

CONTEMPORAR

TOP ALBUMS-20 Years Ago

Sgt. Pepper's Lonely Hearts Club Band, Beatles, CAPITOL

- 3. Sounds Like, Herb Alpert & the
- 4.

- Born Free, Andy Williams, COLUMBIA
- Dr. Zhivago, MGM

- 4. Way Down/Pledging My Love,
- 5. Honky Tonk Memories, Mickey Gilley, PLAYBOY
- It Was Almost Like A Song, Ronnie Milsap, RCA
- 8. A Tear Fell, Billy "Crash" Craddock, ABC/DOT
 9. I'm The Only Hell (Mama Ever
- Raised), Johnny Paycheck, EPic (After Sweet Memories) Play Born To Lose Again, Dottsy, RCA

SOUL SINGLES-10 Years Ago

- 1. Strawberry Letter 23, Brothers
- 4. Best Of My Love, Emotions, COLUMBIA
- 5. Sunshine, Enchantment, ROADSHOW
- 7. Livin' In The Life, Isley Brothers,



KCPW's Hallam Struggles Against Preconceptions

BY KIM FREEMAN

F KCPW "Power 95" Kansas City, Mo., PD Dene Hallam were God, "Thou shalt not harbor preconceptions" would be the 11th commandment. "There's an interesting exercise



paper with five lines on it, and the other group paper with 10 lines. Ask both groups to come up with as many ideas as they can on a certain subject. I guarantee you that the group with 10 lines will come up with more ideas. If you gave them paper with no lines, the page would be full of ideas.

"Many people have limited ideas about how successful you can be," he says. "My answer to what the goals are for this station is always, "The sky's the limit!"

Hallam can rightfully balk at the boxes much of the industry uses to define programmers, stations, artists, etc. He came to Power 95 one year ago from a successful country and AC background in an era when most programmers stick with one format for most of their career.

Gannett hired Hallam away from AC outlet KUDL Kansas City last year before the group had decided on a format for the station, and the PD says his multiformat experience was one of the reasons he got the gig. When Hallam came on board, he, KCPW VP/GM Don Troutt, and Gannett VP/programming Gerry De-Francesco were contemplating a number of approaches. The departure of KZZC from top 40 made the trio's move into the format a little easier.

Hallam's distaste for categorization in all things is clearly rooted in the notion that labels and the expectations attached to them limit the possibilities. Fittingly, Hallam is ever in favor of "keeping all the perspectives in mind," he says, "especially in top 40, because you have such a massive audience."

"THERE are two sides of me," says Hallam. "I tend to go down the middle, and extremes bother me. I'm into getting good ratings, and I'm very materialistic-I'm not ashamed to admit that. On the other side, I feel very lucky to be in this business. I think some of us tend to get too jaded in this business. We take things for granted, like concert tickets and albums. But, by my nature, I think I'm able to stay less jaded than some others. I still see the magic and the mystique that come out of those little speakers. Yet, the style and art of radio doesn't mean a hill of beans if you can't sell it. One of the reasons I think I've been successful in this business is because the profits of a station have always been very much in my mind, even when it was unfashionable for a PD to worry about prof-

s it."

When it comes to music, Hallam says he's in favor of gathering all possible information, including emotion. "You can't get things totally down to research, because we're not programming for computers. We're programming for human beings, and emotion has got to come into play. I was one of the first to believe in callout research, because it is very objective. But, still, it's only one resource." Having grown up to the tune of

New York top 40s WMCA and

'One reason I'm successful in this business is because the profits of a station are always in mind'

WABC, Hallam's "down-the-middle" approach aligns itself with the format's "cream-of-all-musical-crops" roots. "Being a PD is like being a politician. To be a good one you have to do what the majority of your constituency wants. And it's up to our listeners to make decisions on the music. It bothers me when the trades, labels, or anybody else tries to predict what I'm going to do, when I can't even do that for myself. Everything has to be taken on a case-by-case basis. You always use every resource you have available, but you can't always attribute the same weight to each resource."

ASKED WHAT RECORD LABELS could do to help radio in general, and Power 95 specifically, Hallam stresses coordination of all promotional efforts in order to create a broad-based familiarity between the artist and his prospective audience. "A label's typical response to that is, 'How can it become familiar if you don't play it?' All I'm saying is that radio shouldn't be the only medium used.

the only medium used. "As listeners, we are only getting busier in our lives. We've got more distractions, and that makes it imperative that coordination of projects be done with split-second accuracy," says Hallam. "Many times, a label will release a record from a movie a month before the movie comes out. I don't understand that, because they should be hitting for everything at once in order to get the highest frequency of impressions.

"To expect one radio station to break a song in 1987 is too much. Labels should go through other media, so that it isn't just radio that's taking the chance. A reasonable amount of chance-taking is healthy, but I don't want to be the only one doing it. "The great promotion people," he

"The great promotion people," he continues, "are the ones that talk about a number of things. Like, the video or a copy of a story on the band in Time or Rolling Stone."

BEFORE ARRIVING in Kansas City close to four years ago, Hallam worked in his hometown of New York as PD of country outlet WHN and later its format competitor, WKHK. (Neither station exists anymore.)

Hore.) Hallam says KCPW "is on the launching pad." One major goal is to remedy an identity crisis. "Since 1983, this station has been beautiful music, country, a teeny-bopper rocker, an urban, and now, whatever you want to call this I'm doing."

While waiting for results of the spring 1987 Arbitrons to roll in this

'To expect one station to break a song in 1987 is too much. Labels should go through other media'

week, Hallam cites encouraging Arbitrends and the fact that Power 95 has already surpassed the ratings of the former KZZC, which left top 40 just prior to Power 95's arrival.

While Hallam calls every Kansas City music FM his competition, his biggest challenge is to chip away at top 40 KBEQ, which stood with a 10.1 winter Arbitron share to Power 95's 4.3. "It's only a matter of time," Hallam says.

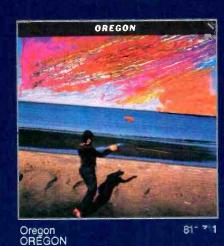


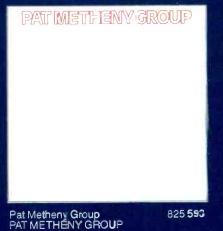
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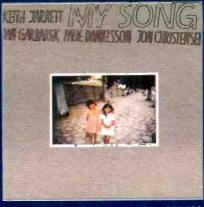




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DIANA ROSS · Touch Me In The Morning	MOTO 9001	AL GREEN · Greatest Hits	MOTO 9019	SMOKEY ROBINSON & THE MIRACLES · Great Songs And Performances That II The Motown 25th Anniversary Special	nspired MOTO 9034
GROVER WASHINGTON, JR. • Mister Magic	MOTO 9002	AL GREEN · Greatest Hits, Volume II	MOTO 9020	VARIOUS ARTISTS · Motown Love Songs	MOTO 9035
THE MARVELETTES · Greatest Hits	MOTO 9003	VARIOUS ARTISTS · 25 Years Of Grammy Greats	MOTO 9021	MARVIN GAYE · What's Going On	MOTO 9036
MARVIN GAYE · Live	MOTO 9004	FOUR TOPS · Great Songs And Performances That Inspired		VARIOUS ARTISTS · Good Feeling Music of The Big Chill	M010 3030
MARVIN GAYE · Greatest Hits	MOTO 9005	The Motown 25th Anniversary TV Special	MOTO 9022	Generation, Vol. III	MOTO 9037
MARVIN GAYE · Let's Get It On	MOTO 9006	COMMODORES · Midnight Magic	MOTO 9023	DIANA ROSS & THE SUPREMES · Every Great #1 Hit	MOTO 9038
DIANA ROSS · The Boss	MOTO 9007	TEENA MARIE · Greatest Hits	MOTO 9024	JULY RELEASES	
SPINNERS · The Best Of The Spinners	MOTO 9008	RICK JAMES · Greatest Hits	MOTD 9025	COMMODORES · Compact Command Performances	MOTO 9039
MARVIN GAYE & TAMMI TERRELL · United	MOTD 9009	OIANA ROSS · Diana	MOTO 9026	MICHAEL JACKSON & THE JACKSON 5 · Compact Command Performances	
JACKSON 5 · Greatest Hits	MOTD 9010	THE SUPREMES · I Hear A Symphony	MOTO 9027		MOTD 9041
MARTHA REEVES & THE VANOELLAS - Greatest Hits	MOTD 9011	GROVER WASHINGTON, JR. · A Secret Place	MOTD 9028	FOUR TOPS · Compact Command Performances	MOTD 9042
JR. WALKER & THE ALL STARS · Greatest Hits	MOTD 9012	STEVIE WONDER · Signed, Sealed & Delivered	MOTD 9029	THE WOMAN IN RED · Selections From The Original Motion Picture Soundtrac	
FOUR TOPS - Greatest Hits	MOTD 9013	GROVER WASHINGTON, JR. · Feels So Good	MOTO 9030	GLADYS KNIGHT & THE PIPS · Compact Command Performances	MOTD 9044
SMOKEY RDBINSON & THE MIRACLES · Greatest Hits Vol. 2	MOTD 9014	DIANA ROSS - Duets with The Temptations and The Supremes, Ma Smokey Robinson and Stevie Wonder	rvin Gaye. MOTO 9031	GROVER WASHINGTON, JR. · At His Best	MOTD 9045
THE TEMPTATIONS · All The Million Sellers	MOTD 9015	STEVIE WONDER · For Once In My Life	MOTO 9032	OIANA ROSS · Lady Sings The Blues	MOTD 9046
MARY WELLS · Greatest Hits	MOTD 9016	STEVE WORDER - FOI ORCE IN MY LITE	M010 9032	THE COMPOSER SERIES - The Greatest Songs Written by Holland, Dozier, Holland	MOTO 9047

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STEVIE WONDER · Love Songs · 20 Classic Hits	MOTD 9050
STEVIE WONDER · Talking Book	MOTO 905
STEVIE WONDER · Innervisions	MOTO 905:
MARVIN GAYE & HIS WOMEN · Classic Duets	MOTO 905
V4 RIOUS ARTISTS - The Good-Feeling Music Of The Big Chill Generation Volume I	MOTO 9054
VARIOUS ARTISTS · The Good-Feeling Music Of The Big Chill Generation Volume II	MOTO 905
THE MARVELETTES · Compact Command Performances	MOTO 9056
MARTHA REEVES & THE VANDELLAS · Compact Command Performances	MOTO 905
MARY WELLS · Compact Command Performances	MOTD 9058
DeBARGE · Greatest Hits	MOTD 905
VARIOUS ARTISTS · Motown's Biggest Pop Hits	MOTD 9060
VARIOUS ARTISTS · 20 Hard To Find Motown Classics - Volume I	MOTO 906
VARIOUS ARTISTS · 20 Hard-To-Find Motown Classics – Volume II	MOTD 9062
TEENA MARIE · Compact Command Performances	MOTD 906:
STEVIE WONDER · Hotter Than July	MOTO 9064

JIMMY REED · Compact Command Performances	MOTO 9065
LITTLE RICHARD - Compact Cammend Ferlermances	MOTO 9066
VARIOUS ARTISTS - Hits From The Legendary Vee Jay Records	MOTO 9067
DUANE EDDY · Compact Commanic Performances	MOTD 9068
VARIOUS ARTISTE - 25 Mard-To-Fend Motuwn Crassics - Volume III	MOTD 9069
BOBBY DARIN · Live At The Desem Ing	MOTO 9070
VARIOUS ARTISTS · Motown Janes Party Jolumed	MOTO 9071
VARIOUS ARTISTS · Motown Jenus Party Julume 4	MOTD 9072
VARIOUS ARTISTS . Motown Anound The World	MOTD 9073
OIANA ROSS & THE SUPREMES . The Foodgers & Harr Collection	MOTD 9074
AUGUST RELEASES	
DIANA ROSS AND THE SUPREMEE . Never Before Released Masters	MOTD 9075
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THE TEMPTATIONS · Give Love At Shratmes	MOTD 9078
MICHAEL JACKSON · The Bes. Of Michael Jackso,	MOTD 9079
JACKSON 5 · Jackson 5 Shris.n ac Ale.m	MOTO 908D
STEVIE WONDER · Somecay A· Christmas	MOTO 9081

VERIOUS ERTISTS · Three Times A Lady - Great Motown Love Sougs	MOTO 9082
STEVIE WGNDER - My Cherie Ameur	MOTO 9083
MARVIN SAYE · Motown Legerd:	MOTO 9084
UIANA ROCS & THE SUPREMES - Merry Caristmas	MOTO 9085
GLADYS KNIGHT & THE PIPS + AF The Green Hits	MOTD 9086
VARIOUS ARTISTS - Girl Groups: The Story Of A Sound	MOTD 9087
OFIGINAL CAST RECORDING · Pigpin	MDTD 9088
MARVIN GAYE & TAMMI TERREL . Greatest Hits	MDT0 9089
DIANA ROES & MARVIN GAYE - Jana & Marvin	M0TD 9090
THE MIRALLES · Christmas Wi h The Miracles	MOTD 9091
SMOKEY RJBINSON AND THE MEACLES The Tears Of A Sown	MOTD 9092
SHOVER WASHINGTON, JR - Januar City Blues	MOTO 9093
THE RARE EARTH - Get Ready	MOTD 9094
VARIOUS ARTISTS · Motown G re Groups	MDTD 9095
THE TEMPTATIONS · Cloud Nine	MOTD 9098
VARIOUS · The Mist-Played Oldies on America's Juke Boxes	MDTD 9097
VARIOUS - Radio's #1 Hits: Records played over 15.000,00G times on American Radio	MOTD 9098





UPDATE: The Sept. 13 date reported here last week for MCA Radio Network's live broadcast of the UNICEF benefit concerts has been pushed back to Nov. 22. The concert event is being coordinated by Graham Nash, and MCA says the rescheduling is happening to give everyone involved in the mammoth project more time to work out the logistics. More details will be announced in the coming weeks.

EVERYTHING is in place for **DIR Broadcasting's** double-barreled Billy Joel broadcasts from the Soviet Union (Vox Jox, July 18). On Aug. 1, Joel will take U.S. listeners' calls and express his uncensored perceptions of the Red Bear in a live, onehour call-in show. DIR president **Bob Meyerowitz** says that Joel is as excited about the call-in show as he is about the six-date Soviet tour.

Joel will have played three fully staged dates in Moscow prior to the call-in show. This is one of the best opportunities rock has had for a cultural exchange with Russia. As Meyerowitz puts it, "For one hour, the rock'n'roll window will be open—at least a crack—in the Iron Curtain." All calls for the one-hour show will be funneled to New York, and then individual calls will be passed to Joel in Leningrad via satellite, one at a time.

On Aug. 2, DIR will broadcast Joel's first Leningrad date in a twohour slot from 1-3 p.m. Eastern time. This will be the first live-viasatellite rock concert from the U.S.S.R. It is also the first fully

Featured Programming



The Way It Was. WNEW-FM New York veteran "Professor" Scott Muni shares his recollections of the Fab Four with Beatles producer George Martin as they tape a segment for "Ticket To Ride." Muni, who was at Kennedy Airport when the Beatles first arrived in the U.S., talked to Martin about the group's first tour here. "Ticket To Ride" is syndicated weekly by DIR Broadcasting. From left are Martin, executive producer Denny Somach, Muni, and producer Tom Couch.

staged rock show to play the U.S.S.R. The concert will originate from the Soviet Union's largest facility, the Lenin Sports and Concert Complex, and will give us a chance to hear how a large Soviet audience responds to decadent Western music. It's fitting that this broadcast will be capturing "The Bridge" tour.

DIR will have to bring its own portable 15-kilohertz stereo uplink—the Soviets don't seem to have any need for portable satellite hookups with studio-quality stereo sound capabilities as yet. The digital stereo system is being provided by **IDB Communications**, Los Angeles, which will put the signal up on a Soviet satellite, down-link it in the U.S., and then send it up again for DIR affiliates. **Phil Ramone** will engineer. The bartered show will be available to more than one station in certain large markets.

JOHN MOSCHITTA JR., the "guy who talks fast" in the Federal Express television commercials, is now available as an interactive through All Star Radio Los Angeles. The comedy service bowed on June 26 with Moschitta playing the part of the air personality's eager gopher, whose fast-talking responses always go beyond what's asked of him.

The comedy service package consists of 130 generic comedy pieces, with Moschitta supplying eight new topical interactives each month. Comedy-hungry PDs can reach All Star at 213-850-1169.

ROLL CALL & LANE CHANGES: Steve O'Brian, veteran radio and TV personality and host of the Home Shopping Network, has taken over the host's seat at United Station's 90-minute weekly "Hot Rocks." He will continue with his on-air duties on World Travel News and as managing editor at cable TV's Travel Channel.

Record label veteran Jerry Sharell, who was recently named senior VP for MCA Home Video, has been appointed to the position of executive VP/entertainment marketing for Westwood One. Sharell wil assume responsibilities for all WWI talent, promotion, and music marketing ... Corrine Baldassano makes a return with her appointment as director of ABC's Entertainment Network. She was regional manager of affiliate relations at United Stations. PETER J. LUDWIG Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate that local stations have option of broadcast time and dates.

July 24-25, Heart, On The Radio, On The Radio Broadcasting, one hour.

July 24-26, The Prince's Trust Concert, 1987, Superstars Rock Concert Series, Westwood One, 90 minutes.

July 24-26, Luther Vandross, Starbeat, MJI Broadcasting, one hour.

July 24-26, Lee Greenspan, Country Today, MJI Broadcasting, one hour.

July 24-26, Whitney Houston, Hot Rocks, United Stations, 90 minutes.

July 24-26, Charlie Haden, Jazz Show With David Sanborn, NBC Radio Entertainment, two hours.

July 25, Party America First Anniversary Special, Party America, ABC Radio Network, three hours.

July 25-26, Beatles' Silver Anniversary: The Fab Four On Film, United Stations Special Series, 90 minutes.

July 25-26, The Groups In Country Music, Country Close-Up, Promedia, one hour.

July 25-26, Time/Alexander O'Neal, Radio-Scope, Lee Bailey Communications, one hour. July 26, Cutting Crew and guest to be an-

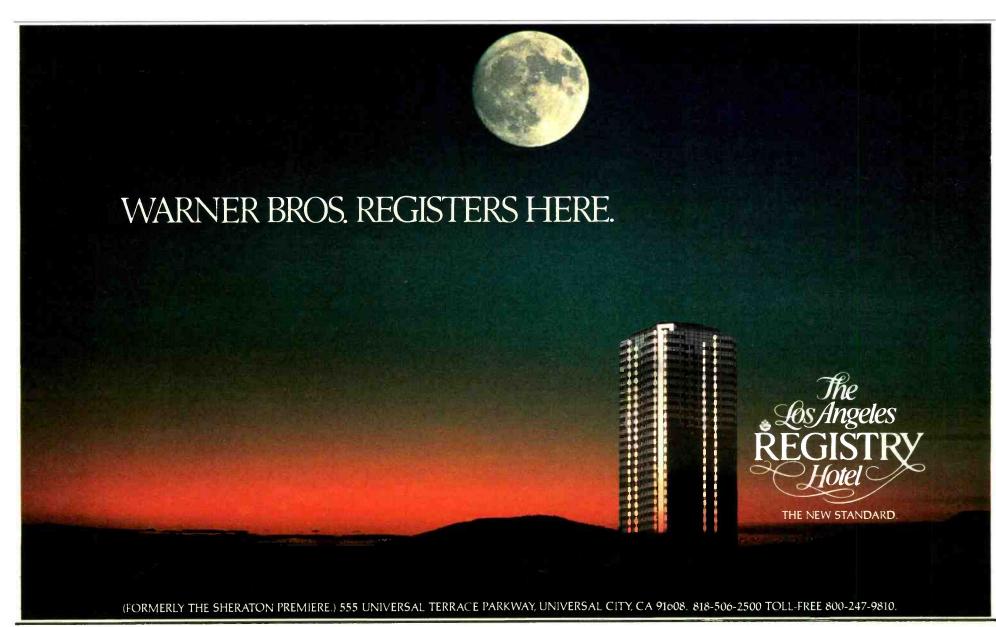
nounced, Hitline USA, James Paul Brown Entertainment, one hour. July 26-Aug. 1, Eric Burdon, Rock Over London,

Radio International, one hour. July 26, Hooters/Cruzados, Powercuts, Global

Satellite/ABC Radio Network, two hours. July 27, Bruce Hornsby, Line One, Westwood

One, one hour. July 27, David Bowie/Edgar Winter/Eric Clap-

ton, Rock Clock, DIR Broadcasting, one hour.





What's hipper than heavy rotation on MTV? Hip Clip of the Week, an 8-month-old ultraheavy playlist category, according to MTV vice president of programming Sam Kaiser. In this week's 'One To One' interview, Kaiser tells Billboard video music editor Steven Dupler what the Hip Clip is all about and how it has played a key part in breaking acts like Suzanne Vega, Cutting Crew, and Whitesnake.

Q: Describe the Hip Clip rotation and the decision-making process you use to determine which clips you'll pick.

A: Basically, the Hip Clip is a special rotation category, which allows us to help break a new artist or band in a big way. In a perfect world, the Hip Clip would be played

'The Hip Clip

is purely a

gut decision'

roughly eight times per day, or 56 times a week. But that can't always be the case because, of course, we occasionally have to deal with special programming. It all

came about when we decided to reenergize our original mandate to break new acts. We decided they needed a special showcase.

The official line is that there are three levels we look at when picking the Hip Clip. There has to be a fanatical belief-both here and on the label's part-in the song, the artist, and the video. The label support is especially important, because if we're going to commit this kind of airplay, we need to know they're behind that act.

The Hip Clip artists are given preferred treatment, as far as new artists go. We provide the VJs with fact sheets on them, so they can talk about the clips and actively support these acts on the MTV news. [We may also] give them walk-ons and guest VJ shots.

Q: Are the labels consulted while you're deciding which clip to use, and do you ask them in advance what they would like to see re-ceive Hip Clip status?

A: No. While we do encourage the labels to identify their key new acts and developmental priorities, it's strictly our decision about which clip, if any, will become a particular week's selection. The way we position it is that it's fine if they request a Hip Clip designation for a particular artist's video, but since it really is a gut, subjective decision on our part, it's simply not open for discussion and debate, the way the regular rotational slots are. We try to avoid any political influences. The Hip Clip is not a "favor" category influenced by any segment of the industry.

Q: Can you run down the process

CONETOONE Sam Kaiser of MTV discusses the how and why of the Hip Clip

of selection?

A: On Mondays, we hold our standard videoclip acquisition meeting. This is where we select which clips will air out of all the submissions we receive. We ask that submissions be made along with an album or cassette and an artist bio by the end of business on Friday. In the course of viewing the clips, potential Hip Clip candidates are identified. We then take these into the video music scheduling meeting on Tuesday. These meetings are both attended by about 10 people from the programming, talent relations, and music programming staffs.

In the course of deciding which clips will play in what rotation, the potential Hip Clips are identified, and decisions are made. If we choose one-and there is not always a Hip Clip for any given

week-the label is called that same day and told

chance for MTV a&r man. How's

A: Since we began running Hip Clips the week of Dec. 10-16, 1986 (the first was Chrysalis act World Party's "Ship Of Fools"), we've been tracking the singles activity on the various trade charts. I think the statistics speak for themselves. particularly when you consider that these are acts that are, in most cases, completely unknown.

of this year, on the Billboard Hot 100 chart, 45% of the Hip Clip songs entered the top 30, 36% entered the top 20, and 27% got into the top 10. I think that shows pretty damn good ears. And on the album chart, 64% entered the top 50, 27% into the top 20, and 18% made the top 10.

lead radio with your selections? A: We definitely try to take that position. Of course, there are some instances where radio picks up on a song first or sometimes simultaneously. But radio play is not considered at all in making our deci-sion. We don't ask a label, "How many stations do you have?" or "What's your sales base?" This is purely a gut call.

get mileage out of the Hip Clip

Simple Minds See Double

BY DAVE DIMARTINO

LOS ANGELES With its \$16.98 list price, "In The City Of Light," the new double live album by Simple Minds, seems an especially sleek, deluxe package. Likewise, in this era of two-on-one compact disk packages, the set's double-CD price-ranging from \$22.99 to \$27.99 at various retail outletsmight seem steep to some.

Add to that Virgin's near-simultaneous issue of the group's 6year-old "Sister Feelings Call" at the midline list price of \$6.98, and you've got a band that may actually be competing with itself

Not so, says A&M Records, which reports brisk sales on the live album, at No. 117 on this week's Top Pop Albums chart.

Jim Kerr, the band's lead vocalist, is not exactly pleased with the situation. "There's kind of a confu-sion," says Kerr, "especially with a band like us. It comes up at a radio station, where this lock in the Midwest may say, 'What's this, a

ARTIST

Grateful Dead-mania is

selling out concerts on its national

summer tour, the veteran group is

garnering tremendous radio and

retail response for its new Arista

album, "In The Dark," which hit

The album's leadoff single,

"Touch Of Grey," has become an

with programmers also picking up

on several other cuts, including "West L.A. Fadeaway," "When Push Comes To Shove," and "Hell

On the retail front, Arista vice

says, "The feedback we're getting

is that it's not only long-standing

Dead fans buying this record. It's

[Houston] album, to put out just

the right amount of records to

every account. We made a good

estimation of what the first few

weeks would be like, especially in

terms of the breakdown of CDs,

"In The Dark" calls for a heavy

Cawley. "From the start, we

'In The Dark" is one of the

push behind the CD version, says

noticed we were picking up strong

demand for the CD—a lot of people were asking for it." He adds that

fastest-moving CDs the label has

released to date. "Our initial CD shipment was 17%, which we're

ultimately I think it'll be rising

The videoclip for "Touch Of

MTV, according to Cawley. He

says the widespread media

Grey" is getting solid exposure on

immediately seeing rise to 20%, and

president of sales Jim Cawley

going way beyond the band's

we did with the Whitney

LPs, and cassettes."

the streets July 9.

In A Bucket.'

new album from Simple Minds?' I think Virgin owed it to us to get it together on that one and explain the facts." It's a minor point, says Kerr, who only wishes there were more information on the Virgin album's sleeve to alert fans to the fact that it contains old material.

The new album? "We're pleased," says Kerr. "Normally, the week a record comes out, if you ask me what I think, I'm the type of guy who says, 'Let's wait six months and I'll tell vou.' But I think this is really a great, modern rock'n'roll record. We're just a much more flamboyant band live, I think

Pulled as the first single from the A&M set is a live version of "Promised You A Miracle," originally recorded for the band's "New Gold Dream" album and issued as an A&M single here sever-al years ago. "We always loved [the track]," says Rick Stone, A&M vice president of promotion. "It was a sizable dance hit, but we just couldn't get it off the ground.

We love that song around here.

Recorded in Paris in August, "In The City Of Light" represents the end of an era, according to Kerr. 'I really wouldn't be surprised if we came back with a whole different slant on things," he says. "It's the first break we've had for nine years for more than a few weeks. What we're having now is a sabbatical in some sense. It's very natural for us to feel that a door is closing and that we're going to take a step on the outside and think."

Describing himself as "one of the few people in Britain who believes in rock as a viable force,' Kerr has consistently made international news for his work with Amnesty International.

"I guess there's two kinds of bands," he says. "The kind of band that gets the big microphone and says, 'Pepsi-Cola,' and the kind who gets the big microphone, opens their mouth, and says, 'Am-nesty International.' I know which group I want to belong to.'

cut on the single," says Cawley. "We wanted to give the fans that little bit extra.⁴

TRUE TRANSITION

Sales of the new Madonna single, "Who's That Girl," are particularly hot since the song is not yet available anywhere else, says Rich Fitzgerald of Warner Bros. The single will ultimately be featured on the soundtrack of the upcoming Madonna movie of the same name, set for an Aug. 7 national release.

"The soundtrack's not out for a few weeks, so people are really going out and buying the single," says Fitzgerald. "Madonna's clearly on a roll right now. She's just kicked off a major tour, the movie's coming-we couldn't ask for a better situation."

Prior to the release of the new single, the Warner Bros./Sire staff had enjoyed continued success with Madonna's 1986 "True Blue" album. After scoring yet another hit single with "La Isla Bonita," the label finally stopped working that album.

'It was a very easy transition to go from the 'True Blue' project to 'Who's That Girl,' " says Fitzgerald. "There was a fair deal of feedback from radio that thought we should release 'Where's The Party' as a singlepeople were asking for it. And if she didn't have the movie, maybe we would have kept going ahead with more singles.

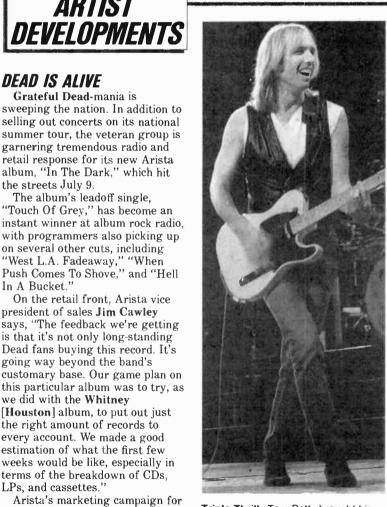
NONA'S A GO-GO

Nona Hendryx scored a top five hit on the Hot Black Singles chart with "Why Should I Cry? " the leadoff single from her debut album for EMI America, "Female Trouble." Next up from the former LaBelle member is the single 'Baby Go-Go," penned by one Joey Coco, known to his very good friends as Prince.

"We're really looking to get (Continued on page 24)

programmers to get to play label your batting average?

above that."



Triple Thrill. Tom Petty brought his Rock'n'Roll Caravan tour-which also features the Georgia Satellites and the Del Fuegos-to New York City on July 8 for a show at Madison Square Garden. (Photo: Chuck Pulin)

coverage of the Dead is attributable to "tremendous respect for an institution." Commercial copies of "Touch Of

Grey"-serviced to radio and retail as a promo-only CD single-are being shipped with a 14- by 21-inch poster, featuring a live shot from the video. "There is also a bonus

DEAD IS ALIVE Q: It sounds like a

For example, in the first quarter

Q: Do you make an attempt to

Q: Do labels make any effort to exposure on the retail level?

A: We're helping them in that respect. We've developed a whole line of MTV-generated point-of-purchase materials, including an album bin card and cassette/CD cards denoting that the album features a track that was selected as a Hip Clip. We also provide artwork to labels and encourage them to sticker the albums



ARTIST DEVELOPMENTS (Continued from preceding page)

another big black hit with 'Baby Go-Go,' just like we accomplished with the first single,'' says **Michael Barackman**, vice president of a&r for EMI America/Manhattan. ''First and foremost, our goal with Nona has been to establish a black base for her on this album. As a solo artist, she has never really enjoyed a hit in that area, although she is incredibly well respected in the community, as you can tell by looking at the lineup of people

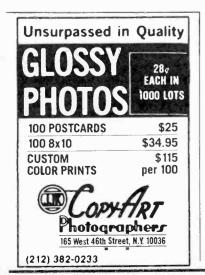


Back In Town. Tom Scholz leads Boston through the first of four sellout shows at New Jersey's Meadowlands Arena. (Photo: Chuck Pulin).

participating on the record." Among those contributing to the Hendryx album were Jimmy Jam & Terry Lewis, the System, and George Clinton. "A lot of top names came to the party to show their support," says Barackman. "With Jam and Lewis, and the infamous Joey Coco, we had the top guys from Minneapolis."

A 12-inch remix of "Baby Go-Go" has been completed by **Mark Berry**; a video for the single was filmed in Los Angeles.

Hendryx recently made her stage return with a series of opening dates in Holland and Belgium on David Bowie's Glass Spider tour. Plans call for her to



hit the U.S. concert circuit in September, with dates to be booked by Triad. "Nothing's confirmed yet," says Barackman, "but there is a strong possibility that she'll have the opening slot on a pretty significant tour."

GROWING PAINS

Island Records is taking a grassroots approach with "More Than The Truth," the second album from singer/songwriter Nicholas Tremulis.

"There's plenty of time," says label chief **Lou Maglia** of breaking the record, which he describes as having a distinct r&b/jazz flavor. "We're just developing an awareness of Nick as a new artist. It's a situation where if it takes six months it's OK. This way we'll establish him as an act."

According to Maglia, Island's game plan for the Tremulis album is to work closely with adult contemporary radio on the first single, "More Than The Truth," and with VH-1 on its accompanying videoclip, after which the label hopes to cross them over to top 40 stations and MTV.

"VH-1 is very supportive," says Maglia. "We're getting very positive reaction from AC radio."

Plans for a fall tour are in the works. "Nick has an incredible live show," says Maglia. "But he plays with 13 pieces, so to underwrite a band of this size is tough. It's an expensive undertaking."

TEEN IDOL

After scoring a top 15 hit with "Nothing's Gonna Change My Love For You," a remake of the **George Benson** song, teen vocalist **Glenn Medeiros** is enjoying success on the Top Pop Albums chart with his eponymous debut album on the independently distributed Amherst label. Sales of the album, No. 120 after seven weeks on the chart, are reportedly closing in on the 400,000-unit mark.

Just out is Medeiros' second single, "Watching Over You," written by **Peter Gordon**, who penned the **Gloria Loring** hit "Friends & Lovers." While stations are starting to pick up on the new Medeiros single, radio activity on "Nothing's Gonna Change My Love For You" is still very strong, according to Lenny Silver, executive vice president of the Buffalo, N.Y.-based label.

"There's a ton of people still playing the first single," says Silver. "The Miami stations are just picking it up now and playing it heavy. But every major station has committed to picking the second up."

Silver says it's unlikely that the young artist will join the ranks of a major label. "We had a lot of bigdollar offers from the majors to buy out his contract," he claims. "But we're very firm believers in independent distribution."

SPECIAL DELIVERY

The next **38 Special** album, "Flashback," will be a best-of compilation featuring two new songs—one of which, "Back To Paradise," was No. 8 on last week's Album Rock Tracks chart. The song, composed by Bryan Adams, Jim Vallance, and Pat Benatar, is featured prominently in the summer movie "Revenge Of The Nerds, Part II," just out.

David Anderle, A&M vice president of film music and acting head of a&r, says he was "a real supporter" of the group's linkup with the movie. "I thought the first film was really good," he says. "I thought it had a great sense of humor for 38 Special, for their image, with [Donnie] van Zant jumping around onstage. It just all worked—it all came together."

Artist Developments is edited by Steve Gett. Reporters: Linda Moleski (New York) and Dave Di-Martino (Los Angeles).



Spiderman Cometh. David Bowie, who starts the U.S. leg of his Glass Spider tour July 30 at Veteran's Stadium, Philadelphia, has been playing to sellout crowds in Europe. Following a show in Rotterdam, Holland, the star celebrates with his new touring band. Pictured, from left, are Richard Cottle (keyboards), Carmine Rojas (bass), Erdal Kizilcay (synthesizer), Allen Childs (drums), Bowie, and Peter Frampton and Carlos Alomar (guitars).

Material Girl A Stunner At AIDS Benefit; Bowie's Album Inexplicably Underrated

THAT GIRL: Madonna's benefit concert for AIDS on July 13 at Madison Square Garden, New York, was an absolute knockout. From the moment the material girl hit the stage singing "Open Your Heart" to the final encore of "Holiday," she delivered 150% entertainment.

Following the opening number, Madonna gave a short, sharp, but nonetheless heartfelt speech about AIDS, but then stated that the evening should not be a morbid affair. To avoid using every superlative in the dictionary, suffice it to say that Madonna went on to give an outstanding perfor-

give an outstanding performance and her 1987 Who's That Girl tour is not to be missed.

SHORT TAKES I: Just out in the U.K. on Island (distributed by PolyGram) is "The Island Story," a double album boasting 31 classic hits from the label's 25year history. Among the acts

featured on the set are U2, Bob Marley, Grace Jones, Roxy Music, Free, Traffic, Cat Stevens, Kid Creole, Robert Palmer, Steve Winwood, Frankie Goes To Hollywood, and Julian Cope ... Mr. Mister's next RCA album, "Go On," is due in August. The project was co-produced by the group and Kevin Killen, who has engineered for U2, Peter Gabriel, and Bryan Ferry For the record, the recently recorded Julio Iglesias and Stevie Wonder duet will apppear on both artists' upcoming albums ... There's a new Richard Perry-produced Pointer Sisters album in the works. Meanwhile, sisters June, Ruth, and Anita are also working on solo projects ... Marlon Jackson has officially left his brothers' band to pursue a solo career and has a debut album for Capitol set in late summer ... Lindsey Buckingham, who is cutting a new solo album at the 24-track studio in his Los Angeles house, says the possibility of a **Fleetwood Mac** tour is still "up in the air." Incidentally, don't be surprised if Christine McVie's "Little Lies" is the next single from the superb "Tango In The Night" album. Another track to be considered for single release is "Family Man"-love that "Year Of The Cat," Al Stewart-style guitar picking ... Dolly Parton will have her own ABC-TV variety show, "Dolly," in the fall Be on the lookout for "Time And Tide," the debut solo album from ex-Matt Bianco vocalist Basia, just re-leased in Britain on Portrait. The Beat managed to acquire an import CD and was most impressed by this young lady's style. Helping her out on the album is former Matt Bianco colleague Danny White ... Can't get enough of **Def Leppard's** new "Hysteria" album—un-believable sound and great songs like "Women," "Ani-mal," and "Love Bites." This one's going to be a M-O-N-S-T-E-R.



LETDOWN: Tickets for **David Bowie's** upcoming U.S. concerts have been selling fast, but why on earth does his latest album, "Never Let Me Down," seem to be eliciting such lukewarm response? Surely its initial commercial failure can't be blamed on the fact that it emerged just prior to the EMI America/Manhattan merger—or because "Day-In Day-Out" may have been the wrong leadoff single?

"Never Let Me Down" slips to No. 61 on the Top Pop Albums chart after just 10 weeks, and that's more than

a crying shame. After consistent spins, The Beat has come to the conclusion that it's an incredibly underrated album. In addition to the brilliant, John Lennon-esque title track, other particularly strong cuts include "Makin' My Love (Shining Star)," "Bang Bang," and the current single, "Time Will Crawl." One can only

hope that DB's presence on the concert circuit here will revitalize the album.

SHORT TAKES II: August releases from Columbia include new albums by Loverboy and Blue Oyster Cult; coming in September is the latest Bob Dylan opus and Mick Jagger's second solo effort, "Primitive Cool." Incidentally, The Beat hears that Jagger's first solo tour is set for a mid-September start in Germany ... John Kay & Steppenwolf are the first act signed to K-Tel International's new Qwil label. The group's debut Qwil album, 'Rock & Roll Rebels," hit the streets July 15 ... Glass Tiger will record its next Manhattan album in the fall. Production will be handled by Jim Vallance, also at the knobs on the band's debut set, "Thin Red Line" ... For those who care: Frankie Goes To Hollywood has finally called it a day-and this time it's really over! Word of the split came during the recent wedding of bassist Mark O'Toole to U.S. model Laura Cairo, to which Frankie vocalist Holly Johnson was not invited. Drummer Pete Gill told reporters that in the wake of Johnson's departure, the remaining band members plan to form a new outfit ... Following his recent departure from Starship, bassist Pete Sears is rumored to be putting a band together with veteran rock drummer Aynsley Dunbar and ex-Mahogany Rush guitarist Frank Marino ... "It helps restore your judgment about what's good for you. It's a great program." That's what That's what Foreigner manager Bud Prager says about the University Health Center program at the Palm-Aire Hotel & Spa, Pompano Beach, Fla., in a print ad that's been running in recent editions of the New York Times Magazine. Maybe Prager should have sent Mick Jones and Lou Gramm down there for a week when they were trying to iron out their quibbles earlier this year.

BOXSCORE TOP CONCERT GROSSES

ARTIST(S)	Venue	Date(s)	Ticket Price(s)	Capacity	Promoter
GRATEFUL DEAD/BOB DYLAN	JFK Stadium Philadelphia, Pa.	July 10	\$1,493,037 \$21	71,097 90,000	Electric Factory Concerts Monarch Entertainment Bureau
GRATEFUL DEAD/BOB DYLAN	Giants Stadium East Rutherford, N.J.	July 12	\$1,478,350 \$21	71,598 sellout	Monarch Entertainment Bureau John Scher Presents
BOSTON	Meadowlands Arena East Rutherford, N.J.	July 1-3, 5	\$1,296,102	75,795	Monarch Entertainment Bureau
NEIL DIAMOND	Met Center	july 8-11	\$17.50/\$16.50 \$1,129,060	sellout 65,005	John Scher Presents Ogden Allied Presents
MADONNA	Bloomington, Minn. Sullivan Stadium	July 9	\$17.50/\$15 \$1,968,975	sellout 48,384	Don Law Co.
LEVEL 42 BOSTON	Foxborn, Mass. Joe Louis Arena	July 8-10	\$22.50 \$675,675	seliout 38,610	Brass Ring Prods.
FARRENHEIT MADONNA	Detroit, Mich.		\$17.50	sellout	
LEVEL 42	RFK Stadium, Starplex Washington, D.C.	July 2	\$602,780 \$20	32,378 38,594	Cellar Door Prods.
NEIL DIAMOND	The Marcus Amphitheatre, The Henry Maiers Festival Park Milwaukee, Wis.	July 6-7	\$591,109 \$19.50/\$12.50/\$7.50	38,838 sellout	Ogden Allied Presents
BON JOVI CINDERELLA	Alpine Valley Music Theatre East Troy, Wis.	July 10	\$467,417 \$17.50/\$15	30,892 sellout	Joseph Entertainment Group
BON JOVI CINDERELLA	Exhibition Stadium Toronto, Ontario	July 12	\$381,881 (\$512,730 Canadian) \$22.75	22,788 sellout	Concert Prods. International
PETER GABRIEL YOUSSOU	Exhibition Stadium Toronto, Ontario	July 11	\$356,707 (\$478,930 Canadian) \$23,75	20,380 23,000	Concert Prods. International
GRATEFUL DEAD	Roanoke Civic Center Roanoke, Va.	July 7-8	\$320,711 \$15.50	20,691 sellout	Cellar Door Prods. Monarch Entertainment Bureau
BON JOVI CINDERELLA	Olympic Saddledome Calgary, Alberta	July 4	\$254,672 (\$341,933 Canadian) \$22/\$21	16,530 sellout	Perryscope Concert Prods.
WHITNEY HOUSTON JONATHAN BUTLER	Providence Civic Center Providence, R.I.	July 9	\$240,546 \$18.50/\$16.50	13,342 sellout	Frank J. Russo
THE CURE	Oakland-Alameda County Coliseum	July 12	\$18.50/\$18.50 \$223,930 \$17.50	12,796 sellout	Bill Graham Presents
HEART TOM KIMMEL	Oakland, Calif. Alpine Valley Music Theatre	July 11	\$210,747	14,697	Joseph Entertainment Group
MOTLEY CRUE	East Troy, Wis. Veterans Memorial Auditorium	July 12	\$20/\$17.50/\$12.50 \$209,407	20,000	Belkin Prods.
WHITESNAKE WHITNEY HOUSTON	Des Moines, Iowa Performing Arts Center,	July 7	\$15.75/\$14.75 \$186,280	sellout 12,500	Music Circuit Presentations Rochester Symphony Orchestra
JONATHAN BUTLER	Rochester Philharmonic Orchestra Community College of the Finger Lakes Canadaigua, N.Y.		\$20/\$14	sellout	Herb Chesborough & John Parkhu
MOTLEY CRUE WHITESNAKE	The Arena St. Louis, Mo.	July 8	\$180,350 \$15.50/\$14.50	11,911 sellout	Contemporary Prods.
MOTLEY CRUE WHITESNAKE	Nashville Municipal Auditorium Nashville, Tenn.	July 7	\$157,072 \$16	9,900 sellout	Sound Seventy Prods.
MOTLEY CRUE WHITESNAKE	Mid-South Coliseum Memphis, Tenn.	July 5	\$156,765 \$15	10,451 sellout	Mid-South Concerts
WHITNEY HOUSTON JONATHAN BUTLER	Arena, Olympic Center Complex Lake Placid, N.Y.	July 8	\$131,291 \$16.50	8,000 seliout	Olympic Authority
GEORGE STRAIT	Starwood Amphitheatre	July 11	\$95,275	6,787	in-house
DAN SEALS REBA MCENTIRE	Nashville, Tenn. Concerts in the Country,	July 11	\$15/\$13.50 \$87,548	15,000 8,413	in-house
	Lanierland Cumming, Ga.		\$10.50	8,332 sellout	
AL JARREAU	Open Air Theatre San Diego (Calif.) State Univ. San Diego, Calif.	July 12	\$81,526 \$20	4,321 sellout	Avalon Attractions
THE JUDDS DAN SEALS	Mud Island Amphitheatre Memphis, Tenn.	July 10	\$70,896 \$14	5,064 sellout	Mid-South Concerts
MERLE HAGGARD TAMMY WYNETTE	Concord Pavilion Concord, Calif.	July 12	\$65,360 \$17.50/\$14.50	3,941 8,475	in-house
BANGLES CUTTING CREW	Greek Theatre	July 3	\$62,634	3,796	Bill Graham Presents
SANTANA	Berkeley, Calif. Nautica Stage	July 11	\$17.50 \$59,150	8,500 4,110	Stage Partners
NEVILLE BROTHERS	Cleveland, Ohio Fox Theatre	July 12	\$15/\$14	sellout 3,235	Belkin Prods. Southern Promotions/Concert
OUTFIELD SAM KINISON	Atlanta, Ga. The Hanna Theatre	June 12	\$16 \$45,000	4,518	Promotions Belkin Prods.
CARL LABOVE	Cleveland, Ohio Mammoth Events Center	July 8	\$15 \$41,463	sellout 2,675	Fey Concert Co.
THE SYSTEM	Denver, Colo.		\$15.50	2,866	Concerts Int'l
AMERICA THREE DOG NIGHT	Celebrity Theatre Phoenix, Ariz.	July 10	\$38,115 \$15	2,541 sellout	Evening Star Prods.
THE JETS	Baldwin Auditorium Wailuku, Hawaii	June 23	\$34,370 \$17.50/\$16.50	2,159 seilout	Michael Schivo Presents
SAM KINISON CARL LABOVE	Palace Theatre Columbus, Ohio	June 11	\$31,995 \$13.50	2,370 2,827	Belkin Prods.
SAM KINISON CARL LABOVE	Uihlein Hall, Performing Arts Center Milwaukee, Wis.	June 17	\$28,017 \$16.50	1,698 seliout	Belkin Prods.
SUZANNE VEGA STEVE MULLEN	Nautica Stage Cleveland, Ohio	July 10	\$27,890 \$10/\$9	2,920 4,110 sellout	Stage Partners Belkin Prods.
EXPLOITED WAR ZONE DRI SCHOOL OF VIOLENCE	The Ritz New York, N.Y.	June 27	\$20,330 \$12/\$11	1,500 seilout	Monarch Entertainment Bureau John Scher Presents Rock Hotel

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Leppard Sets World Tour; **Skynyrd In Tribute Dates**

BY LINDA MOLESKI

THE MADNESS BEGINS: Def Leppard will kick off a world tour Aug. 27, starting with a series of European concerts. The Brit band will be supporting its upcoming Mercury/PolyGram album, "Hysteria," the eagerly anticipated follow-up to 1983's multiplatinum 'Pyromania'' album.

The U.S. leg of the tour will commence Sept. 25, with arena shows booked through Dec. 31. Dates are scheduled to pick up again Jan. 15. Geffen recording act Tesla is confirmed as special guest on the tour.

Incidentally, On The Road hears that Leppard recently played three warm-up shows in Holland, where much of the new "Hysteria" set was re-

corded. With only a very small Dutch following-the band's album sales there are mini-

mal-the Lepps reportedly played to only a few hundred people each night. Come the fall, U.S. fans will doubtless be flocking to see the band in droves.

OGETHER AGAIN: Veteran Southern rock act Lynyrd Skyn**vrd** is regrouping for a tribute tour, which will begin on Sept. 24 in Reno, Nev. Dates are tentatively set to run through Oct. 25. Coinciding with the tour, MCA will put out an album containing never-before-released Skynyrd tracks culled from its archives. Music videoclips, including one for the group's classic cut "Freebird," will also be serviced to MTV.

According to band manager Charlie Brusco, the package was put together to serve as a salute to late group members Ronnie Van Zant and Steve Gaines, who were among those killed in a plane crash on Oct. 20, 1977.

The Skynyrd tour will consist of some 25 arena shows in major markets across the country, with two outdoor dates booked at California's Irvine Meadows and Universal Amphitheater.

Among the members confirmed for the touring lineup are Gary Rossington, Allen Collins, Billy Powell, Leon Wilkerson, Artimus Pyle, Ed King, and Johnny Van Zant.

SHORT TAKES: Patti LaBelle, Luther Vandross, Maze, Atlantic Starr, the Gap Band, Frankie Beverly, and the Whispers are among the artists participating in this year's Budweiser Superfest series ... After completing a successful European jaunt, the Long Ryders resumed the U.S. leg of their tour July 8 in Richmond, Va., to support their latest Island effort, "Two Fisted Tales." The group will hit New York's Ritz club on Friday (24) . . . Reggae artists the Killer Bees are about to embark on a three-week tour of Jamaica and Bar-



bados, set to commence Aug. 17. Dates include the third night of the Reggae Sunsplash Festival (Aug. 21), which is being held in Montego Bay. The group will be

promoting its latest release, "Groovin'," on Beehive/Jungle Records ... Tom Conway takes over as senior vice president of finance for Manhattan's Madison Square Garden. He succeeds Steve Schwartz, who is now serving as senior vice president and general manager for the venue. Neil Young reunites once again with his old band Crazy Horse at Los Angeles' Pacific Amphitheater on Aug. 13 to launch an extensive U.S. tour. Young and Crazy Horse are supporting the recently released Geffen album "Life" Soul great **Ray Charles** hits the road Aug. 4 in Vienna, Va., with a combination of indoor and outdoor dates running into the spring An interesting selection of upcom-ing shows at Manhattan's Bottom Line: Poco on Friday (24), Omar & the Howlers on July 28, and Donovan on Aug. 14.

Send information to On The Road, c/o Billboard, 1515 Broadway, New York, N.Y. 10036.







Shufflin' Boys. New Warner Bros, signees the Jamaica Boys clown with director Robert Townsend on the set of their first video. Townsend is best known for writing and starring in the film "Hollywood Shuffle." Sharing a joke are, from left, Mark Stevens, Lenny White, Townsend, and Marcus Miller.

Four-Record Set Contains A Bit Of Everything Atlantic Issues Tribute To Otis Redding

SATURDAY AFTERNOONS IN the George household during the '60s were cleaning days. It was this writer's assignment to polish the living room furniture, a job always accomplished with even less enthusiasm than was warranted. The only good part of the task was that my mother would place a stack of 45s on our Motorola record player. Some had a map of Michigan surrounded in blue, the Motown logo. Some had the elegant red-andblack design of Atlantic.

But by far the largest number of singles on the

George family record changer displayed either the orange and black of Volt or the pale blue of Stax, music from the Memphis operation run by Jim Stewart and Al Bell. And most of the background music for my work with polish and rag was provided by the greatest male vocalist of the soul era, Otis Redding



personality that inspired them to their best work. Some of the best performances are on minor hits, like the mid-tempo "Security" from 1964 and the album cut "Cigarettes And Coffee," a ballad of sweet sensuality and calmness

SHORT STUFF: Doug Daniels and Scott Folks have both exited Elektra. Earl Hutchenson has replaced Daniels as national director of promotion, but no replacement has yet been named for Folks ... On the

soundtrack to the Frankie Avalon/Annette Funicello comeback flick, "Back To The Beach, Herbie Hancock performs the surf standard "Wipe Out" and Fish-bone duets with Funicello on her 1964 hit "Jamaica Ska," which, for fans of cross-cultural pollination, is about as weird as things

a George can get ... Jump Street Records has pulled out of its p&d deal with 4th & Broadway Records. It has new releases on Toney Lee, Bipo, Jeff Young, the Basement Boys, and Debbe & the Code, produced by David Frank and mixed by Larry

Levan ... Capitol's 4 By Four hits the road for the first time with the Fresh Fest '87, headlined by the Fat Boys Warner Bros.' first rap signee is Ice T, who is generally acknowledged to be Los Angeles' best rapper. T, who wears a gold gun around his neck, has titled his album "Rhyme Pays," and it contains such morally uplifting material as "Squeeze The Trigger" and "Somebody Gotta Do It (Pimpin' Ain't Easy!!!)." Warner Bros. was kind enough to sticker the album, warning "Explicit Lyrics Parental Advisory." That the sticker happens to be in the shape of a condom (or is that a bullet?) is just another sign of the label's responsible attitude ... This month Anita Baker is doing a series of concerts that start in the Midwest (including two nights in her hometown of Detroit), move to the East Coast, and then swing out to Southern California. Her landmark "Rapalbum is nearing triple platinum, and a new single, "No One In The World," has just been released by Elektra. She is taping a video for that song at the Apollo later this month; Spike Lee will direct and appear in it. A home video of a Baker appearance in Washington, D.C. reaches stores Aug. 4 ... Def Jam has a new 12-inch of the Chuck Stanley song "Jammin' To The Bells" Producer Paul Laurence has four productions on the Hot Black Singles chart: "Jam Tonight" for Freddie (Continued on next page)

Bray's Breakfast Club Is A Full-Time Job

BY NELSON GEORGE

LOS ANGELES Steven Bray has serious credentials. He's written songs on several Madonna albums and co-wrote "Into The Groove" with the superstar. The drummer/composer/producer is also the only black member of the Breakfast Club, whose first MCA single, "Right On Track," went top 10 pop. He co-wrote and co-produced the Jets' contribution to the "Beverly Hills Cop 2" soundtrack, "Cross My Broken Heart." Now, at Madonna's insistence, he's written songs for and scored her soon-to-be-released feature film, "Who's That Girl."

Despite all this activity, Bray has a low profile in the record industry and plans to keep it that way. "Between Madonna and the Breakfast Club. I don't have much time for outside projects," he says. "And really, I'm not interested in doing a bunch of things and not that prolific a writer to be moving from project to project to project.'

Bray says, "I see so much out there in the market that sounds like

'Holiday.' People see something that is successful and imitators come out. I wouldn't want to be involved in imi-tating things I've done before." The Detroit native has known Madonna for 10 years and "is one of her oldest friends. Since our relationship goes back to Michigan, it's easy for us to talk and to work together. From the beginning she's always been focused and going in one direction.

Bray moved to New York in 1980, where he played in a band featuring Madonna, System member David Frank, and top session guitarist Paul Pesco, who is currently touring with the System. During his scrambling days in New York, Bray performed in a different band with Ed Gilroy, Breakfast Club's lead singer. "I've been in bands for 10 years, and none was ever successful, so the start the Breakfast Club has gotten off to is encouraging," he says. Though he's the only black mem-

ber of the Breakfast Club, Bray doesn't think the band's interracial composition should affect it. "We're all friends and have been a long (Continued on next page)

BY STEVEN IVORY

LOS ANGELES It's been called 'fuzak'': a mellow, usually instrumental fusion of r&b, pop, and sparse jazz interpretations, with an intricate solo here, a moderately complex chord progression there. The genre is big this year, and saxophonist Najee (pronounced Nah-Gee) is one of its newest, brightest stars

"Najee's Theme," his debut al-

FOR WEEK ENDING JULY 25, 1987

bum for EMI America, has produced two hit singles, including an instrumental rendition of Anita Baker's "Sweet Love.'

The recently released third single, "Betcha Don't Know," is certain to help push the album over the 500,000 mark, a remarkable feat for a debut instrumental work.

The 29-year-old New York musician, managed by New York-based Hush Productions, has been on the (Continued on next page)

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HOT BLACK SINGLES ACTION **RADIO MOST ADDED** PLATINUM / BRONZE/

'Najee's Theme' Hits Big

		GOLD ADDS 17 REPORTERS	SILVER ADDS 28 REPORTERS	SECONDARY ADDS 55 REPORTERS	TOTAL ADDS 100 REF	TOTAL ON PORTERS
	NO ONE IN THE WORLD ANITA BAKER ELEKTRA	2	10	20	32	55
		2	10	20	22	55
	MAKING LOVE IN THE RAIN HERB ALPERT A&M	5	10	13	28	58
	JUST CALL SHERRICK WARNER BROS	2	6	16	24	39
	HOW SOON WE FORGET					
	COLONEL ABRAMS MCA	4	7	10	21	57
	HEART ON THE LINE					
	JENNIFER HOLLIDAY GEFFEN	1	8	12	21	26
	ANYTHING CAN HAPPEN					
	PATRICE RUSHEN ARISTA	4	4	11	19	37
	DIVAS NEED LOVE TOO					
	KLYMAXX CONSTELLATION	5	4	9	18	66
	DANCE ALL NIGHT					
	DEBARGE STRIPED HORSE	2	4	11	17	54
	SUMMER NIGHTS					
1	G. WASHINGTON JR. COLUMBIA	3	5	9	17	36
	JUST THAT TYPE OF GIRL					
	MADAME X ATEANTIC	6	2	9	17	17
	Dealer Steel Added to a wookly notice	al an mailatio		ooorde moet a	ddad to th	o plauliste

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.



by Nelson George

compilation "The Otis Redding Story," a four-record set that contains 60 songs. Collected are all the self-penned standards ("These Arms Of Mine," "Mr. Pitiful," "I've Been Loving You Too Long," "Dock Of The Bay"), his best-known covers (Sam Cooke's "A Change Is Gonna Come," the Rolling Stones' "Satisfaction"), his more obscure covers (Charles Brown's "Merry Christmas Baby," Irving Berlin's "White Christmas," the Im-Baby," pressions' "For Your Precious Love"), and two previously unreleased songs ("Stay In School" and "You Left The Water Running"). Compilers Kim Cooke and Robert Bowman, along

So it is with great joy that I salute Atlantic Records'

with producer/musicologist Bob Porter, have come as close as possible to creating a definitive record of Redding's remarkable five-year run (1963-1967) at the top of the soul charts. Bowman's booklet provides an informative, if occasionally dry, chronicle of the sessions that produced this music.

Listening today, it's clear that there were limitations to Redding's voice. He didn't possess a wide range, and he often garbled lyrics. But the intensity, conviction, charm, and humor of the man flow through all his work, and it's those elements that make these works endure.

The Stax house band, which included Booker T. & the MG's, Isaac Hayes, David Porter, and the Mar-Keys horn section, provided sensitive, virile support on almost all Stax-Volt sessions. But as the musicians testify in Bowman's booklet, it was Redding's ability and

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Billboard. Hot Black Singles SALES & AIRPLAY

A ranking of the top 40 black singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot Black Singles chart.

¥	_×	SALES		HOT BLACK		. ×	AIRPLAY	
WEEK	LAST WEEK	TITLE ARTIST		POSI	THIS	LAST WEEK	TITLE ARTIST	
1	1	I FEEL GOOD ALL OVER STEPHANIE MILLS	s	6	1	3	FAKE ALEXANDER O'NEAL	
2	7	FAKE ALEXANDER O'NEA	L	1	2	2	SHOW ME THE WAY REGINA BELLE	
3	3	SHOW ME THE WAY REGINA BELLE	E	2	3	5	THE PLEASURE PRINCIPLE JANET JACKSON	
4	4	I'M BAD L.L. COOL .	J	4	4	1	SMOOTH SAILIN' TONIGHT THE ISLEY BROTHERS	Ī
5	2	I WANNA DANCE WITH SOMEBODY WHITNEY HOUSTON	N	10	5	6	I'M IN LOVE LILLO THOMAS	
6	6	SMOOTH SAILIN' TONIGHT THE ISLEY BROTHERS	s	3	6	10	JAM TONIGHT FREDDIE JACKSON	
7	9	I'M IN LOVE LILLO THOMAS	s	7	7	7	I'M BAD L.L. COOL J	
8	8	LIES JONATHAN BUTLEF	2	14	8	15	JUMP START NATALIE COLE	
9	10	THE PLEASURE PRINCIPLE JANET JACKSON	4	5	9	11	THIGH RIDE TAWATHA	-
10	11	MIXED UP WORLD TIMEX SOCIAL CLUE	3	15	10	13	I REALLY DIDN'T MEAN IT	
11	19	JAM TONIGHT FREDDIE JACKSON	4	8	11	4	I FEEL GOOD ALL OVER STEPHANIE MILLS	
12	14	THIGH RIDE TAWATHA	4	9	12	16	TINA CHERRY GEORGIO	
13	12	FALLING IN LOVE THE FAT BOYS	s	17	13	17	ONE HEARTBEAT SMOKEY ROBINSON	Ī
14	5	WANT YOU FOR MY GIRLFRIEND 4 BY FOUR	2	21	14	22	CASANOVA LEVERT	
15	21	JUMP START NATALIE COLE	ε	11	15	19	LET'S TALK IT OVER VANEESE THOMAS	
16	23	TINA CHERRY GEORGIC		13	16	18	IF YOU WERE MINE CHERYL LYNN	
17	26	ONE HEARTBEAT SMOKEY ROBINSON	_	16	17	25	ONE LOVER AT A TIME ATLANTIC STARR	
18	13	STILL A THRILL JODY WATLEY		29	18	32	NIGHTTIME LOVER THE SYSTEM	
19	24	DON'T BLOW A GOOD THING VESTA WILLIAMS		27	19	29	I LOVE YOU BABE BABYFACE	
20	25	I REALLY DIDN'T MEAN IT		12	20	8	I WANNA DANCE WITH SOMEBODY WHITNEY HOUSTON	
21	16	ROCK STEADY THE WHISPERS		38	21	36	LOVE IS A HOUSE FORCE M.D.'S	
22	15	DIRTY LOOKS DIANA ROSS		28	22	27	COME BACK TO ME LOVER MIKI HOWARD	
23	18	IF I WAS YOUR GIRLFRIEND PRINCE		24	23	28	LIFETIME LOVE JOYCE SIMS	
24	28	IF YOU WERE MINE CHERYL LYNN	-	18	24	33	HOLIDAY FOOL & THE GANG	
25	20	SATISFIED DONNA ALLEN		22	25	23	MIXED UP WORLD TIMEX SOCIAL CLUB	
26	17	DIAMONDS HERB ALPERT FEATURING JANET JACKSON		53	26	12	SATISFIED DONNA ALLEN	-
27	40	LOVE IS A HOUSE FORCE M.D.'S		23	27	38	CIRCUMSTANTIAL EVIDENCE SHALAMAR	-
28	22	WHY YOU TREAT ME SO BAD CLUB NOUVEAU		47	28		LOVE POWER DIONNE WARWICK & JEFFREY OSBORNE	
29	34	LET'S TALK IT OVER VANEESE THOMAS	-	19	29	34	TEAR JERKER J. BLACKFOOT FEATURING ANN HINES	
30	32	MOONLIGHTING (THEME) AL JARREAL		37	30	37	JAMMIN' TO THE BELLS CHUCK STANLEY	-
31	36	I WANT YOUR SEX GEORGE MICHAEL		43	31		LAST TIME THERESA	
32	27	ROCK-A-LOTT ARETHA FRANKLIN		39	32	21	FALLING IN LOVE THE FAT BOYS	-
33		JAMMIN' TO THE BELLS CHUCK STANLEY		32	33	39	I'M NOT GONNA LET YOU GO MELBA MOORE	-
34		CASANOVA LEVERI		20	34	40	I THINK I'M OVER YOU MINI CURRY	-
35		I'M NOT GONNA LET YOU GO MELBA MOORE		36	35	40	GIVIN' YOU BACK THE LOVE ISLEY/JASPER/ISLEY	-
36	38	LIFETIME LOVE JOYCE SIMS	_	26	36	14	LIES JONATHAN BUTLER	-
37	31	HAPPY SURFACE		76	30		TELL IT LIKE IT IS DIMPLES	-
38	39	TEAR JERKER J. BLACKFOOT FEATURING ANN HINES	-	33	37			-
39	35			72	39	35		-
40	30					30	LOVE ME RIGHT MILLIE SCOTT	_
	- 1	HEAD TO TOE LISA LISA & CULT JAN 987, Billboard Publications, Inc. No part of this publication may be reprodu-		68	40		MOONLIGHTING (THEME) AL JARREAU	_

BLACK SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

67 7-11

- 65
- /-11 (Century City, ASCAP/MCA, ASCAP) AINT YOU HAD ENOUGH LOVE (MCA, ASCAP/Brampton, ASCAP/Virgin, ASCAP) CPP 54 ALL THE WAY WITH YOU
- ALL THE WAY WITH YOU (Baby Love, ASCAP/Clarity, BMI) ALWAYS (Jodaway, ASCAP) CPP ANYTHING CAN HAPPEN 94
- (Ensign, BMI/Stone Diamond, BMI/Matak, ASCAP/MCA, ASCAP)
- 85 BETCHA DON'T KNOW
- 66
- BELICHA DON'T KNOW (Bush Burnin, ASCAP) BETTER WAYS (Famous, ASCAP/Ultrawave, ASCAP/April, ASCAP) BULLSTYE (Kenny Nolan, ASCAP)
- 86
- CAN WE DO IT AGAIN (Fah/Avant Garde ASCAP/LeoSun, ASCAP)
- (CAN'T) GET VOU OUT OF MY SYSTEM (Bush Burnin', ASCAP/Vinewood, BMI) CAN-U-DANCE (Hip Trip, BMI/Hip Chic, BMI) 92
- 93
- 20
- CASANOVA (Calloco, BMI/Hip Trip, BMI) 40
- (Calico, BMI/Hip Trip, BMI) CIRCUMSTANTIAL EVIDENCE (Hip Trip, BMI/Hip Chic, BMI) CPP COME BACK TO ME LOVER (Mardago, BMI/Pera, BMI) CROSS MY BROKEN HEART
- 35
- 41
- (Famous, ASCAP/Black Lion, ASCAP) 60 DANCE ALL NIGHT
- (Zebra Discorde, BMI/Simple Songs, BMI) 53
- 28
- (Zebra Discorde, BMI/Simple Songs, bmi) DIAMONDS (Flyte Tyme, ASCAP) DIRTY LOOKS (Black Lion, ASCAP/RC Songs, ASCAP/Matak, ASCAP) DIVAS NEED LOVE TOO (Spectrum VII, ASCAP/Klymaxx, ASCAP) DO YOU REALLY LOVE ME ("ottia_RMI) 50
- 69
- (Oatie, BMI) DON'T BLOW A GOOD THING 27
- (Wiz Kid, BMI/Irving, BMI) CPP/ALM DON'T MAKE ME LATE
- 87 (Malaco, BMI)
- 1 FAKE
- 1 FARE (Flyte Tyme, ASCAP/Avant Garde, ASCAP) 17 FALLING IN LOVE (Fat Brothers, BMI/Lami-Lam, ASCAP) 63 GIRL PULLED THE DOG
- BILLBOARD JULY 25, 1987

- (Jobete, ASCAP/Gentle General, ASCAP/Churchout, ASCAP/Mad Inspector, BMI)
- 51 GIVIN' YOU BACK THE LOVE
- (IJI, ASCAP/WB, ASCAP) 76
- 68
- (JJ, ASCAP/WB, ASCAP) HAPPY (Brampton, ASCAP) HEAD TO TOE (Forceful, BMI/Willesden, BMI) CPP HEY THERE LONELY GIRL 78
- (Famous, ASCAP) CPP HOLIDAY 30
- 58
- 61
- HOLIDAY (Delightful, BMI) HOW SOON WE FORGET (MCA, ASCAP/Unicity, ASCAP/Moonwalk, ASCAP) I CAN DO BAD BY MYSELF (Zee-Kidd, BMI/Triple Scale, BMI/Iwebbi, BMI) 72 I COMMIT TO LOVE (Jobete, ASCAP/R.K.S., ASCAP/Stone Diamond,
- (Jobet , ASURY/K.S., ASURY/SIGNE Diamond, BMI/Lock Series II, BMI) CPP I FEEL GOD ALL OVER (Gabeson, BMI/On The Move, BMI/Secret Lady, BMI) I KNOW YOU GOT SOUL (Tabled Uil) 6
- 83
- (Robert Hill) I LOVE YOU BABE
- 34
- I LOVE TUD BABE (HID Trin, BMI/Hip Chic, BMI) CPP I REALLY DIDN'T MEAN IT (April, ASCAP/Uncle Ronnie's, ASCAP/MCA, ASCAP/Sunset Burgundy, ASCAP) CPP/ABP I THINK I'M OVER YOU 12
- (Digital Soul, BMI/Monteque, BMI) I WANNA DANCE WITH SOMEBODY (WHO LOVES 10
- MF)
- ME) (Irving, BMI/Boy Meets Girl, BMI) CPP/ALM I WANT YOUR SEX (Chappell, ASCAP/Morrison Leahy, ASCAP) IF 1 WAS YOUR GIRLFRIEND (Controversy, ASCAP) (IF YOU) LOVE ME JUST A LITTLE (Ith To Tarven & GCCR/INCA, ASCAR Exerctly) 43 24
- 100
 - (IF YOU) LOVE ME JUST A LITTLE (Utitle Tanya, ASCAP/MCA, ASCAP/Forceful, BMI/Willesden, BMI) IF YOU WERE MINE (Music Corp. Of America, BMI/Bayjun Beat, BMI/MCA, ASCAP)
 - I'M BAD (Def Jam, ASCAP)
 - 7
 - I'M IN LOVE (Bush Burnin', ASCAP/Willesden, BMI/Johnnie Mae, BMI) I'M NOT GONNA LET YOU GO
- 36 (Bush Burnin', ASCAP)

- 90 I'M STILL WAITING
- (Wird, ASCAP) 77
- 95
- (Wird, ASCAP) I.O.U. ME (Sparrow, BMI/Word, ASCAP/Edward Grant, ASCAP/Skin Horse, ASCAP) IT'S EASY WHEN YOU'RE ON FIRE (Cotton Row, BMI/New Memphis, ASCAP) JAM TONIKGHT (Wavemaker, ASCAP) JAMMIN' TO THE BELLS (Def Jam, ASCAP/First Impulse, BMI) UMPY-0
- 8
- 32
- (Uer Jam, ASCAP/First Impulse, DMT) JUICY-O (Lunch Money, BMI/Webster House, ASCAP/On Your Mark, ASCAP) JUMP START (College BML) 84
- 11 (Colloco, BMI)
- 82 JUST CALL
- (Hits 'N Mo' Hits BMI) 52
- (Hits TN Mo'Hits, BMI) JUST THE FACTS (THEME FROM DRAGNET) (MCA, ASCAP/Flyte Tyme, ASCAP) KOO KOO (Grilsongs, ASCAP/Sister Fate, ASCAP) LAST TIME
- 55
- LAS (TIME (Jay King IV, BMI)
 LET'S TALK IT OVER (Bush Burnin', ASCAP/KMA, ASCAP)
 LIES (Zomber 2000)

- 26
- (Zomba, ASCAP/Willesden, BMI) LIFETIME LOVE (Beach House, ASCAP/Tawanne Lamont, ASCAP) 79 LIVING IN A BOX
- (WB, ASCAP/Brampton, PRS)
- 23
- 46
- (WB, ASCAP/Brampton, PRS) LOVE IS A HOUSE (Tee Girl, BMI) LOVE ME RIGHT (Ackee, ASCAP/Beezer, ASCAP/Island, BMI/Frustration, BMI) 42 LOVE POWER
- LOVE POWER (New Hidden Valley, ASCAP/Carole Bayer Sager, BMI) LOW RIDER (Far Out, ASCAP) CPP MAKING LOVE IN THE RAIN (Flyte Tyme, ASCAP) 64

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- 59
- 49 MERCURY RISING (Nonpareil, ASCAP/Broozertoones, BMI)
- 15
- MIXED UP WORLD
- MIXED UP WORLD (Darica, BMI) MOONLIGHTING (THEME) (American Broadcasting, ASCAP/ABC Circle, BMI) 37
- 31 NIGHTTIME LOVER

NO ONE IN THE WORLD (ATV, BMI/Welbeck, ASCAP) 16 ONE HEARTBEAT

(Science Lab, ASCAP) CPP/ABP

Gassick, BMI/Who-Ray, BMI/Chubu, BMI/Smokey, ONE LOVER AT A TIME (Trinifold, BMI/Sweet Karol, ASCAP/Orca, ASCAP) 25

000 BABY BABY (Jobele, ASCAP) THE PLEASURE PRINCIPLE (Flyte Tyme, ASCAP) POUR IT ON (Pizzazz, BMI/Rightsong, BMI/Memphomaniac, BMI) PRIVATE CONVERSATIONS (Cherge CHu ASCAP)(Harris Larger ASCAP) COD

(Stone City, ASCAP/National League, ASCAP) CPP

(Stone Uty, ASCAP/National League, ASCAP) CPP RESCUE ME (Beblica, ASCAP) ROCK STEADY (Splashdown, BMI/Pera, BMI/Hip Trip, BMI/Hip Chic, BMI/Midstar, BMI) CPP

(Gratitude Sky, ASCAP/Glasshouse, BMI/Irving, BMI)

(Ally inits of many second sec

ASCAP/Pomerants, BMI) CPP/ALM SMOOTH SAILIN' TONIGHT (Angel Notes, ASCAP/USA Exotic, ASCAP) SONGBIRD (Brenee, BMI/Blackwood, BMI) CPP/ABP SPRING LOVE (W.B.M., SESAC/Warner's Thunder, SESAC/Rainysongs, SESAC) STILL A THRILL (Ultrawave, ASCAP/April, ASCAP/Rightsong, BMI) CPP/ABP SUMMER NIGHTS

(Sunset Burgundy, ASCAP/MCA, ASCAP) TEAR JERKER

(A.Naga, BMI) TELL IT LIKE IT IS (Conrad, BMI/ARC, BMI/OI Rapp, BMI)

(Mtume, BMI/Do Drop in, BMI)

BLACK SINGLES

BY LABE

A ranking of distributing labels by the number of titles they have on the Hot Black Singles chart.

NO. OF TITLES

ON CHART

11

9

9

6

6

6

5

5

5

4

4

4

3

3

2

2

2

1

1

1

1

1

1

1

1

1

1

1

1

1

1

LABEL

MCA (9)

ARISTA

CAPITOL

Epic (3) Tabu (2)

P.I.R. (1)

Jive (1)

ATLANTIC (3)

MOTOWN

ELEKTRA

GEFFEN

ICHIBAN (1)

Wilbe (1) ISLAND

AMHERST

EDGE

FANTASY

MACOLA

PJ (1) MALACO

PRIORITY

SUTRA

T.T.F.D.

21

57

75

47

99

70

98

ALM Almo

B-M Belwin Mills

B-3 Big Three

CLM Cherry Lane

BP Bradley

CHA Chappell

CPI Cimino

WHAMMY

TRIPLE T

CHRYSALIS

Danya (1)

NEXT PLATEAU

SLEEPING BAG

STRIPED HORSE

SUPERTRONICS

Georgio's, BMI/Stone Diamond, BMI) CPP 71 TRAMP

(Perk S, BMI/Duchess, BMI) WHATEVER SATISFIES YOU (Screen Gems-EMI, BMI/Glory, ASCAP) WHY YOU TREAT ME SO BAD (Jay King IV, BMI) WITHOUT YOU (Ford ASCAP)(For ASCAP)

(MCA, ASCAP) YOU CAN'T STOP THE RAIN (MCA, ASCAP/Brampton, ASCAP/Virgin, ASCAP) CPP

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

ABP April Blackwood CPP Columbia Pictures

HAN Hansen

MCA MCA

HL Hal Leonard

PSP Peer Southern

29

IMM Ivan Moguli

PLY Plymouth

WBM Warner Bros.

(Modern) WANT YOU FOR MY GIRLFRIEND (Baby Love, ASCAP/Clarity, BMI)

(Perk's, BMI/Duchess, BMI)

(Fred, ASCAP/Eric, ASCAP)

WOT'S IT TO YA

(MCA ASCAP)

Fever (1)

POLYGRAM

Mercury (1) Polydor (1)

Tin Pan Apple (1)

4th & B'Way (2)

21 Records (1)

RCA(3)

SOLAR

A&M

E.P.A.

QMI (1)

COLUMBIA (7)

Def Jam (2)

WARNER BROS (5)

Paisley Park (2) Jellybean (1)

Tommy Boy (1)

CBS Associated (1)

Total Experience (1)

MANHATTAN (3)

EMI-America (1)

Constellation (1)

CPP 000 BABY BABY

62

80

5

73

56

97

38

39

22

74

2

89

91

29

81

33

48

9 THIGH RIDE

ROCK-A-LOTT

SUMMER NIGHTS

CPP/ALM SATISFIED (Triage, BMI/Living Disc, BMI) SECRET AFFAIR (Any Kind Of Music, ASCAP)

CPP/ALM

Billboard.

HOT DANCE/DISCO X X Q 12-INCH SINGLES SALES

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VEEK	WEEK	. AGO	Z,	CLUB PLAY	
THIS WEEK	LAST \	WKS.	WKS. ON CHART	TITLE Compiled from a national sample of dance of	ub playlists. ARTIST
	<u>ل</u> ــ	2	50	LABEL & NUMBER/DISTRIBUTING LABEL	
1	1	2	9	I WANNA DANCE WITH SOMEBODY (REMIX)	♦ WHITNEY HOUSTON
(2)	3	7	6	ARISTA ADI-9599 2 weeks at No. One STRANGELOVE (REMIX) SIRE 0-20696/WARNER BROS.	◆ DEPECHE MODE
3	5	13	5	I WANT YOUR SEX/HARD DAY COLUMBIA 44 06814	◆ GEORGE MICHAEL
4	7	15	5	TINA CHERRY (REMIX) MOTOWN 4586MG	◆ GEORGIO
5	4	5	8	FUNKY TOWN (REMIX) RCA 6431-1-RD	PSEUDO ECHO
6		11	-		LIVING IN A BOX
	6		6 4	LIVING IN A BOX CHRYSALIS 4V9 43119	
\bigcirc	10	24		HEARTACHE (REMIX) POLYDOR 885 929-1/POLYGRAM	PEPSI & SHIRLIE
8	2	1	10	IN LOVE WITH LOVE (REMIX) GEFFEN 0-20654/WARNER BROS	DEBBIE HARRY
9	12	18	5	FAKE TABU 429-06788	◆ ALEXANDER O'NEAL
10	14	16	7	LIFETIME LOVE SLEEPING BAG SLX-0024	JOYCE SIMS
(11)	11	14	8	YOU CAN'T TAKE MY LOVE (REMIX) 4TH & B'WAY BWAY 436/ISLAND	PAM RUSSO
12	16	21	6	ONE LOVE (REMIX) A&M SP-12234	DOROTHY GALDEZ
13	17	35	3	WHO FOUND WHO JELLYBEAN F CHRYSALIS 4V9 43089	EATURING ELISA FIORILLO
14	8	8	7	STILL A THRILL (REMIX) MCA 23747	♦ JODY WATLEY
(15)	19	32	5	LET IT BE WITH YOU CAPITOL V-15310	♦ BELOUIS SOME
16	46		2	WHEN SMOKEY SINGS/CHICAGO MERCURY 888 726-1/POLYGRAM	♦ ABC
17	28	—	2	WOT'S IT TO YA (REMIX) MANHATTAN V-56056	♦ ROBBIE NEVIL
(18)	40		2	CROSS MY BROKEN HEART (REMIX) MCA 23767	♦ THE JETS
(19)	22	42	4	PARTY GIRL (REMIX) MANHATTAN V-56050/CAPITOL	GRACE JONES
20)	21	34	3	JESUS ON THE PAYROLL (REMIX) A&M SP-12238	THRASHING DOVES
21	9	10	7	IT AIN'T RIGHT (WHATCHA DO) SIMPHONIA FE	ATURING CARMEN BROWN
(22)	35	49	3	ATLANTIC 0-86700 SILENT MORNING 4TH & B'WAY BWAY-439/ISLAND	NOEL
(23)	31	38	5	INTO MY SECRET RCA 6432-1-RD	ALISHA
					WILL TO POWER
24	37	46	3	DREAMIN' EPIC 49-06830	
25	43		2	BE MINE TONIGHT ATLANTIC 0-86675	PROMISE CIRCLE
26	13	4	9	ROCK-A-LOTT (REMIX) ARISTA ADI-9575	♦ ARETHA FRANKLIN
27)	42	45	3	ТОИСН ЕРІС 49-06817	NOHO
28	36	40	4	WE SACRIFICE ATLANTIC 0-86698	SPIN
29	34	37	4	IF YOU WERE MINE (REMIX) MANHATTAN V-56054/CAPITOL	CHERYL LYNN
30	27	28	7	WHY CAN'T I BE YOU (REMIX) ELEKTRA 0-66810	♦ THE CURE
31	41	48	3	EPIC 49-06772	& MIAMI SOUND MACHINE
32	24	17	8	V. THIRTEEN (REMIX)/HOLLYWOOD BOULEVARD COLUMBIA 44-06780	♦ BIG AUDIO DYNAMITE
3	NE	WÞ	1	HOW SOON WE FORGET (REMIX) MCA 23763	COLONEL ABRAMS
34	39	41	5	I'M BAD DEF JAM 44-06799/COLUMBIA	♦ L.L. COOL J
35	NE	wÞ	1	CATCH ME I'M FALLING (REMIX) VIRGIN 0-96752/ATLANTIC	PRETTY POISON
36	49		2	DO IT AGAIN (REMIX) LR.S. 23694/MCA	♦ WALL OF VOODOO
37	15	3	11	RESPECTABLE (REMIX) ATLANTIC 0-86703	◆ MEL & KIM
38)	48	<u> </u>	2	BIG DECISION POLYDOR PROMO/POLYGRAM	THAT PETROL EMOTION
39	47	47	4	I KNOW YOU GOT SOUL 4TH & B'WAY BWAY-438/ISLAND	ERIC B. AND RAKIM
(40)		WÞ	1	SHATTERED GLASS ATLANTIC 0-86699	◆ LAURA BRANIGAN
(41)		w	1	RED HOT (REMIX) POLYDOR 885 885-1/POLYGRAM	PRINCESS
41	30	30	6	LET'S WORK IT OUT QUARK QK002	EXIT
			9		CAROLYN HARDING
43	18	12	-	MOVIN' ON EMERGENCY PAL-7145	
4			1	(GOODBYE BABY) VICTIM OF LOVE NEXT PLATEAU NP 50062	SWEET SENSATION
(45)	NE	W	1	THE ROCK (REMIX) A&M SP-12242	TRAMAINE
46	32	25	11	HEART AND SOUL VIRGIN 0-96779/ATLANTIC	◆ T'PAU
47	44	50	3	ASK THE LORD (REMIX) COLUMBIA 44-06801	♦ HIPSWAY
48	20	9	10	WHY SHOULD I CRY (REMIX) EMI-AMERICA V-19242/CAPITOL	◆ NONA HENDRYX
49	33	33	5	SATISFIED (REMIX) 21 RECORDS 0-96775/ATLANTIC	DONNA ALLEN
(50)	NE	W	1	SHOCK (REMIX) COLUMBIA 44 06862	PSYCHEDELIC FURS
REAKOUTS	Titles with future chart potential, based on club play this week.		iał,	 I HEARD A RUMOUR BANANARAMA LONDON ONE LOVER AT A TIME (REMIX) ATLANTIC STARR WARN LEAVE MY MONKEY ALONE WARREN ZEVON VIRGIN FULL CIRCLE COMPANY B ATLANTIC KISS HIM GOODBYE (REMIX) THE NYLONS OPEN AIR WHATEVER SATISFIES YOU/CAUGHT IN THE ACT JOC 	
BR					

THIS WEEK	r week	ks. ago	WKS. ON CHART	12-INCH SINGLES S Compiled from a national sample of retail store s	sales reports.
I HS	LAST	2 WKS.	WKS	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIST
	2	2	11	* * NO. 1 * * RESPECTABLE (REMIX)	◆ MEL & KIM
2	1	4	9	ATLANTIC 0-86703 1 week at No. One FUNKY TOWN (REMIX) RCA 6431-1-RD	◆ PSEUDO ECHO
3	4				·
\leq		7	5	I WANT YOUR SEX/HARD DAY COLUMBIA 44 06814	GEORGE MICHAEL
	3	6	8		STACEY Q
5	7	10	5		◆ ALEXANDER O'NEAL
6	5	5	10	I WANNA DANCE WITH SOMEBODY (REMIX) ARISTA ADI-9599	♦ WHITNEY HOUSTON
\bigcirc	8	12	5	RHYTHM IS GONNA GET YOU	MIAMI SOUND MACHINE
8	20	34	4	TINA CHERRY (REMIX) MOTOWN 4586MG	♦ GEORGIO
9	10	15	11	IN LOVE WITH LOVE (REMIX) GEFFEN 0-20687/WARNER BROS	DEBBIE HARRY
10	21	28	4		WILL TO POWER
11	6	1	8	DIAMONDS (REMIX) A&M SP-12231	♦ HERB ALPERT
12	11	8	6	THE PLEASURE PRINCIPLE (REMIX) A&M SP-12230	♦ JANET JACKSON
(13)	16	18	8	WHY CAN'T I BE YOU (REMIX) ELEKTRA 0-66810	♦ THE CURE
(14)	30	50	3	WHO FOUND WHO JELLYBEAN FEA CHRYSALIS 4V9 43089 JELLYBEAN FEA	ATURING ELISA FIORILLO
(15)	17	29	5	STRANGELOVE (REMIX) SIRE 0-20696/WARNER BROS.	DEPECHE MODE
(16)	19	30	5	SILENT MORNING (REMIX) 4TH & B'WAY BWAY 439/ISLAND	NOEL
17	13	14	7	LIFETIME LOVE SLEEPING BAG SLX-0024	JOYCE SIMS
(18)	25	38	. 4	TOUCH EPIC 49-06817	NOHO
19	15	21	9		◆ T'PAU
				HEART AND SOUL (REMIX) VIRGIN 0-96779/ATLANTIC	·
20	31	45	3	HEARTACHE (REMIX) POLYDOR 885 929 1/POLYGRAM	PEPSI & SHIRLIE
21	14	16	7	STILL A THRILL (REMIX) MCA 23747	JODY WATLEY
22	23	26	6	I FEEL GOOD ALL OVER MCA 23740	◆ STEPHANIE MILLS
23	24	27	8	I'M BAD DEF JAM 44-06799/COLUMBIA	◆ L.L. COOL J
24	36	47	4	INTO MY SECRET RCA 6432-1-RD	ALISHA
25	9	3	13	HEAD TO TOE COLUMBIA 44-06757	◆ LISA LISA & CULT JAM
26)	35	42	3	THREE TIME LOVER SYNTHICIDE 71300-0	BARDEUX
27	18	17	23	ONLY IN MY DREAMS (REMIX) ATLANTIC 0-86744	DEBBIE GIBSON
28	22	25	10	ROCK STEADY (REMIX) SOLAR V-71153	THE WHISPERS
(29)	NE	WÞ	1	WHEN SMOKEY SINGS/CHICAGO MERCURY 888 726-1/POLYGRAM	ABC
30	27	19	17	WITHOUT YOU SUPERTRONICS RY-017	◆ TOUCH
(31)	39		7	COMMUNICATE (REMIX) EPIC 49 06842	FULL HOUSE
(32)	45		2	CROSS MY BROKEN HEART (REMIX) MCA 23767	♦ THE JETS
33	NE	wÞ	1	BE MINE TONIGHT ATLANTIC 0-86675	PROMISE CIRCLE
34	33	31	7	LET ME BE THE ONE CUTTING CR 212	SA-FIRE
(35)	38	32	12	WHY SHOULD I CRY (REMIX) EMI-AMERICA V-19242/CAPITOL	◆ NONA HENDRYX
36		W	1	BAILA BOLERO ZYX 6621	FUN FUN
37)		w	1		COLONEL ABRAMS
		1	-	HOW SOON WE FORGET (REMIX) MCA 23763	
38	43	46	4	ATLANTIC 0-86700	TURING CARMEN BROWN
39	32	35	6	IF I WAS YOUR GIRLFRIEND/SHOCKADELICA PAISLEY PARK 0-206	
40	29	22	10	WHY YOU TREAT ME SO BAD TOMMY BOY TB 895/WARNER BROS.	◆ CLUB NOUVEAU
(41)		W	1	LIVING IN A BOX CHRYSALIS 4V9 43119	◆ LIVING IN A BOX
42	47	49	4	LAY IT ON THE LINE ATLANTIC 0-86701	ELAINE CHARLES
43)	NE	WÞ	1	DO IT PROPERLY GROOVELINE GRL 5001 2 PUERTO RICANS A BL/	ACKMAN & A DOMINICAN
(44)	NE	w 🕨	1	ONE LOVE (REMIX) A&M SP-12234	DOROTHY GALDEZ
(45)	50	[2	FALLING IN LOVE/PROTECT YOURSELF TIN PAN APPLE 885 766-1/F	POLYDOR THE FAT BOYS
46	34	39	7	I KNOW YOU GOT SOUL 4TH & B'WAY BWAY-438/ISLAND	ERIC B. AND RAKIM
(47)	NE	WÞ	1	PLAY WITH ME ATLANTIC 0-86693	ABBY LYNN
(48)	NE	WÞ	1	YOU USE TO HOLD ME HOTMIX HMF 103	RALPHI ROSARIO
49	37	36	7	DON'T BLOW A GOOD THING (REMIX) A&M SP-12229	♦ VESTA WILLIAMS
50	48	<u> </u>	2		A AND THE PLAIN TRUTH
BREAKOUTS	Titles with future chart potential, based on sales reported this week. 1. CATCH ME I'M FALLING (REMIX) PRETTY POISON VIRGIN 2. SHATTERED GLASS LAURA BRANIGAN ATLANTIC 3. FULL CIRCLE COMPANY B ATLANTIC 4. LOOKING FOR A LOVER (REMIX) TAURUS BOYZ cooltempo 5. TEARS OF A CLOWN (REMIX) TAURUS BOYZ cooltempo 5. TEARS OF A CLOWN (REMIX) BASSIX EPIC 6. CASANOVA LEVERT ATLANTIC 7. JESUS ON THE PAYROLL (REMIX) THRASHING DOVES A&M 8. THOSE WORDS LARRY LOEBER VINYLMANIA 9. I HEARD A RUMOUR BANANARAMA LONDON 9.				

Titles with the greatest sales or club play increase this week. It Videoclip availability. Recording Industry Assn. Of America (RIAA) certification for sales of 1 million units. A RIAA certification for sales of 2 million units. Records listed under Club Play are 12-inch unless indicated otherwise.

Picks From The 12-Inch Singles Bin

TO BE completely candid, DJs know that it's sometimes a chore to sift through the week's dozens of new releases: We feel the same way, occasionally. But the stack of dance music, by definition, has to be more fun than any other type of music.

Levert's "Casanova" (Atlantic) puts this mainstream r&b act into an excellent, skeletal, vaguely gogo club mix, remixed by co-producers Reggie and Vincent Calloway and Los Angeles' Steve Beltran Next come two from the indefatigable Stock/Aitken/Waterman production team: Bananarama's "I Heard A Rumour" (London), another terrific razzle-dazzle pop record, just the kind of thing Diana Ross needs to make, and, on the flip, a frantic, totally rearranged house version incorporating the hook from "Fascinated" ... E.G. Daily's "Mind Over Matter" (A&M) is classic underground hi-NRG.

The Jaz's "I'm In Love" (Tommy Boy) is catchy, boy-group romance with a half-melodic/half-heavy rhythm arrangement, co-produced by the group and Fresh Gordon . Curiosity Killed The Cat's "Misfit" (Mercury) is also a fusion of styles, funk, and fashion: club version is spacious and echo-filled.

LATIN HIP-HOP: Exaltation's "Heart's Desire" (Cutting) is a hard-pulsing, symphonic piece notable for its high-concept, operatic lushness. C-Bank's "Perfect" (Next Plateau) is more characteristic Latin pop/hip-hop, but with airier edges borrowed from the Chicago approach, so that the overall result is not so wall-of-sound dense; mixed in two versions by Al Pizarro and Wayne Burgois . . . Madonna's



by Brian Chin

"Who's That Girl" remix (Sire) by Steve Thompson/Mike Barbiero with Ed Terry's keyboards gives an even more Latin hip-hop feel to a track that reminds many of "La Isla Bonita."

NEW YORK SOUL: Rhonda Par-ris' "No No Love" (Covert) is a churning, house-tempo New York soul production by Ric Wake sparked by a driving bass line in the wild Hunter Hayes style ... Chan-nelle's "Is It Good Enough" (Profile), produced by Paul Simpson and David Shaw, combines a street bass and a jazzy, mature vocal.

Eric B. & Rakim's "Paid In Full" album (4th & B'way) follows up three tremendously popular rap hits (on only two singles). Challenging Boogie Down Productions for the absolute thinnest sound around, the duo's feel is dry but driven. "Move The Crowd" is an early breakout; "Ain't No Joke" cuts another familiar horn line: the title track borrows the bass line of the revived Dennis Edwards/Siedah Garrett oldie "Don't Look Any Further"; "As The Rhyme Goes On" dubs "I'm Gonna Love You Just A Little More Baby." Also included are bonus remixes of "President" and "Melody" by Marley Marl.

BRIEFLY: Depeche Mode's "Strangelove" (Sire), reserviced promotionally in a smoking r&b

version, is now a drop-dead sure shot in all its versions for clubs and radio of all stripes. The U.S. needs to regain credibility by charting this band pop . . . Nancy Martinez's pop/funk "Crazy Love" (Atlantic) is a well-timed change of pace for her third single ... Patrice Rushen's breezy funk "Anything Can Happen" (Arista) is remixed by Dave Ogrin and Jerry Knight/Aaron Zigman ... S.T. Techno Ensem-ble's "Carnaval" (NightWave) is a festive Latin instrumental.

NOTES: The B-side instrumental "The Real Thing," a combination of MFSB and house, is driving a good portion of DJ sales of **Jellybean's** "Who Found Who" 12-inch, while pop radio does the rest for the A side ... The first artist credit for

U.K. production team Stock/Aitken/Waterman appears on "Roadblock" (A&M/Breakout U.K.), a resolutely sequenced version of the James Brown beat that logically shouldn't work but does; the second-pressing "rare dub" is crowded with hip sampled bits and pieces ... Razormaid's first compact disk edition is out. It includes such underground nuggets as Elevation's "Traitor," D.A.F.'s "Brothers," Patrick Cowley's "Megatron Man," and more from Nitzer Ebb, Data, Sparks, and others. Contact: 415-695-9600 ... P.S.: The rumors are true. (Come to think of it, all the rumors have always been true.) We appreciate your good wishes.

Urbina Doubles Duties As Chief Of Emergency, Quark utive of a good deal of detail work.

BY BRIAN CHIN

NEW YORK Sometimes you can go home again. Curtis Urbina, preparing to leave Emergency Records after an eight-year tenure to launch his own label, Quark, has rejoined Emergency in the president's position while continuing to develop Quark as a company.

Urbina explains that while he was disengaging himself financially from his partnership in Emer-

'Running two

companies,

seven months of existence: Blaze's 'Watcha Gonna Do'' and the current "Let's Work It Out" by Exit. The Blaze single was a top 20 dance hit and charted pop in the U.K. through the Champion label. Urbina's partner in Quark, Mara Friedman, is now instrumental in maintaining that label's operations. Quark's newest releases are the

instrumental ''Infectious'' by Finchley Road and the label's first hi-NRG release, Nina's "Crazy Love." Nina, Urbina says, is a Soviet expatriate and television personality who has had several million-sellers in the U.S.S.R. and is a well-known figure among Brooklyn, N.Y.'s Russian community.

Quark, meanwhile, has posted

two top 30 dance singles in its first

y mrst Crazy ., is a So-evision per-everal mil-3. and is a v Brook-nity. ct in-t It'' "Iff Ts-1. NOIDENTIALINA Control of the second se Úpcoming Quark product includes Jomanda's "Come Get It" and the second Blaze single, "If You Should Need a Friend." Establishing the label's regular product flow was an important, immediate goal, according to Urbina, as was the release of follow-up mate-rial on each Quark act. "It proves we're not a one-shot label; it proves we believe in the artists. enough to stick with them and develop them."

Emergency's next releases are "hot" radio sides by Lisa Lynn and Will Davis; Carolyn Harding, cur-rently charting with "Movin' On," will also record new material.



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'Louisiana Hayride' Is Revived Show To Be Syndicated On TV

SHREVEPORT, La. "Louisiana Hayride," a country music show that nurtured the talents of such performers as Hank Williams, Elvis Presley, and Johnny Horton, has come back to life in Shreveport.

The show was recently purchased by Bill Starnes and brought back to its original home, Shreveport's 3,500seat Municipal Auditorium. Starnes is the son of Jack Starnes, co-founder (with Pappy Daily) of Star-Day Records and an early manager and booster of George Jones.

Starnes plans to present the show each Saturday and to shoot video footage of talent. The program will be syndicated to commercial television stations.

The debut performances, held June 12-14, drew a little more than 5,000 people to five shows, which provided more than 14 hours of TV footage. Opening-night headliners were Kitty Wells & Johnny Wright, who performed on the first "Louisiana Hayride" show in April 1948; Bobby Wright, their son; and "Hayride" alumni Slim Whitman, Nat Stuckey, and Byron Whitman, Whitman's son.

The Saturday shows featured mainly new talents, with the Steffin Sisters being the top-billed act. The sole Sunday show, which drew the smallest crowd, lasted four hours. It features Bobby Jones & New Life, the Florida Boys, the Rex Nelon Singers, and Wendy Bagwell & the Sunliters.

Starnes says he would have loved to fill the building to capacity but is happy with the turnout he had because those listening paid to get ina situation not common in many made-for-TV situations.

"We never anticipated going into this with such a big crowd," he says. "The show has been produced on a much smaller scale for a long time now, and despite recent stories about the show and other publicity, it's been out of people's minds for a long time. We have to build up until after our Aug. 15 initial air date. I figure it will take us three to six months to build up our attendance, but we planned on that from the very beginning.'

Starnes brought in Fred "Red" McKinnon of the Hollywood-based

Klages Group Inc. to supervise the installation of some \$300,000 worth of lighting. Additionally, Don Teach of Shreveport Music installed a great deal of Yamaha sound equipment. Production and editing facilities are housed in a sound truck leased from Omega Audio of Dallas and a video truck leased from John Crowe Productions of Houston and Dallas. Plans call for the purchase of production equipment, Starnes says. There are three Phillips color TV cameras permanently placed in the auditorium. Additionally, two hand-held cameras are used for stage work and crowd shots.

These changes follow 14 years of slow times for the show, which was sold by 50,000-watt, clear-channel area station KWKH in 1973, when that station was separated from its parent newspaper, The Shreveport Times. The show was purchased by Shreveport businessman David Kent, a former radio executive.

The show had a low-key format from 1973 until earlier this year, broadcasting from a 500-seat audito-(Continued on page 35)



Oak Ridge Autograph. Ellis Widner, left, and Joe Bonsall of the Oak Ridge Boys sign copies of "The Oak Ridge Boys: Our Story" at Waldenbooks' Eastland Mall store, Tulsa, Okla. Widner, a Billboard correspondent and the entertainment editor of The Tulsa Tribune, co-authored the book with Nashville writer/songwriter Walter Carter.

RCA Offers Hondas As Prizes In Restless Heart Display Contest

NASHVILLE RCA Records has just concluded a Restless Heart promotion involving Honda motorcycles and six national record chains. The promotion, which ran throughout May and June, was a combined sweepstakes and display contest with Honda motorcycles as prizes.

According to an RCA spokeswoman, more than 350,000 entries were cast in the sweepstakes. Each of the participating retail stores was asked to build a Restless Heart display focusing on the group's cur-rent album, "Wheels." An entry box was placed adjacent to each display.

The chains and the number of stores within each taking part in the promotion were as follows: Record Bar, 180 stores; Western Merchandisers, 118; Roundup Records, 88; Central South, 50; Tower, 41; and Camelot. 36.

For its part, Honda provided the

FOR WEEK ENDING JULY 25, 1987

prizes and the offer of co-op advertising money for dealers who chose to participate. Honda publicist Marty Schuster says dealer participation was "substantial," saying that there seems to be an overlap between motorcycle enthusiasts and country music fans.

A sweepstakes winner is being chosen for each of the six chains and will be given a Honda Magna motorcycle. The store manager in each chain judged to have made the best display will be awarded a Honda Elite 80 motorcycle.

To heighten cooperation between the local record stores and dealers, Honda distributed Restless Heart posters, around which the displays were built, through its dealers. Sweepstakes and contest winners will be announced soon, according to RCA. EDWARD MORRIS

Attendees & Readers Express Their Points Of View FAN FAIR FALLOUT: FAN MAIL '87

by Gerry Wood

NASHVILLE SCENE'S July 4 (patriotic, of course) column on Fan Fair has drawn millions of letters. Well, not millions, really-but, at least, dozens. And some of those letters went all the way to the publisher of Billboard, Sam Holdsworth, in New York.

This really hurts. And I had written such wonderful words about Fan Fair '87. Check that column and you'll find such accolades as "Fan Fair '87 marks record attendance" and "Judging from the record turn-

out of more than 24,000, heavy and frantic booth activity, and performances ranging from standard to sterling, Fan Fair '87 will go down in the books as the biggest. and just maybe the best, in history.

But the criticism has all dwelled on a tonguein-cheek Fan Fair Pop Quiz

Consider this letter from Loudilla Johnson, copresident of the International Fan Club Organization based in Wild Horse, Colo. ("the world's most active fan club group"): "Surely Mr. Wood could have found something more newsworthy and/or entertaining to write about Fan Fair than insulting the weight and dress of the fans or the IQ of the security guards! I salute his reference to the MTM Records show and Judy Rodman's rain-soaked performance as well as the fans who stayed to see the show. Had Mr. Wood lingered a bit, as many of those fans did, he would have seen a dozen more acts take the [same] stage for the 20th-anniversary International Fan Club Organization Show! Obviously, he did not stay, and, despite the fact that the IFCO featured 12 of the industry's hottest performers, we rated no Billboard review. A number of these performers also worked in a downpour to drenched, but appreciative fans! . Certainly I am not alone in taking affront to Mr. Wood's Fan Fair coverage, and I believe an apology is in order."

Oh, no! (if I can borrow one of Ms. Loudilla's exclamation points). Not only did she send this epistle mis-



friends-Hal Durham (vice president of the Grand Ole Opry), Jerry Strobel of the Opry, and Jo Walker-Meador, executive director of the Country Music Assn. I really admire the job the Johnson sisters perform for country music, its stars, and fans, but I hate being on their hit list. These ladies generate more mail than Ollie North.

Just when I recovered from the Johnson jab, I got a double dose from Califor-

nia. Wanda Sturdivant of Anaheim protests, "I couldn't quite figure out what Mr. Wood was trying to convey to Billboard readers with his pop quiz trivia. If there is a weight limit on Fan Fair attendees, I apparently missed that block on my registration form. Also, is Mr. Wood as concerned about

'potbellied' subscribers to your magazine as he is [about] them attending Fan Fair? ... I always thought Fan Fair was a chance for country music fans to get together with their favorite stars-not a fashion show or a beauty contest.'

Should I dig my hole now or later? Later, perhaps, because here comes another UFO from California. Sarah Eastham of Colton writes, "I am ashamed of the article written by Gerry Wood... God love those 'potbellied partisans,' thin and trim, tall and short, and fans from all over this great country who love country music and save all year long to be able to afford to come and enjoy Fan Fair. Also, for the young country music fans, with luck they, too, will keep on joining in the Fan Fair activities because there is something at Fan Fair for everyone."

Well, that's enough salt in my wounds for now. Needless to say, I extend my apologies to all who may have misconstrued and were offended by the Fan Fair Pop Quiz. I assure you, there's no greater fan of country music—and its fans—than yours truly

And, by the way, make your plans to book a week in (Continued on page 35) Bilboord ©Copyright 1987, Billboard Publications, Inc. No part of this publication may be reproduced, stored in any retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

BRON7E/

HOT COUNTRY SINGLES ACTION **RADIO MOST ADDED**

TOTAL TOTA ADDS ON 146 REPORTERS SILVER SECONDARY TOTAL ADDS 57 REPORTERS ADDS 63 REPORTERS ADDS 26 REPORTERS LITTLE WAYS DWIGHT YOAKAM REPRISE 33 59 3 18 54 SHINE, SHINE, SHINE. 17 28 50 5 50 EDDY RAVEN RCA NOBODY SHOULD HAVE TO. 0 12 22 34 58 RYSTAL GAYLE w FIRST TIME CALLER JUICE NEWTON RCA 10 20 31 65 WHEN THE RIGHT ONE. ... 13 15 29 50 JOHN SCHNEIDER MCA IF YOU STILL WANT A FOOL 28 51 CHARLEY PRIDE 16TH AVEN 8 19 LOVE ME LIKE YOU USED TO TANYA TUCKER CAPITO 14 28 28 10 MAMA'S ROCKIN' CHAIR 8 18 27 78 JOHN CONLEE COLUMBIA FISHIN' IN THE DARK 25 119 NITTY GRITTY DIRT BAND W B 6 13 6 CRY JUST A LITTLE MARIE OSMOND CAPITOL/CURB 13 35 2 8 23

Radio Most Added is a weekly national compilation of the ten records most added to the playlists of the radio stations reporting to Billboard. The full panel of radio reporters is published periodically as changes are made, or is available by sending a self-addressed stamped envelope to: Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.

sile to my boss, she also sent it to some close Nashville

THE MONSSIESTERS

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· 新闻、2013年1月1日日前新闻、東東 Barhara ; peels bood Sure feels bood to be with USUart. E MAN

Barbara Mandrell

Her new album "Sure Feels Good" (ELT-46956) Features the hit single "Child Support" On EMI America compact discs, high quality cassestes and records Producec by Tom Collins for Barbara Mandrell Productions

5 8 0 H



NASHVILLE SCENE

(Continued from page 32)

Nashville for Fan Fair '88. The dates: June 6-12. Like I said in my previous column, Fan Fair '87 was the biggest and just maybe the best in history.

NEWSNOTES: The Tennessee Film, Tape and Music Commission has been restructured, reorganized, and renamed. It is now called the Tennessee Film, Entertainment, and Music Commission and is composed of nine Tennessee citizens with expertise in the film, television, and music industries.

G. Gerald Roy, owner of Stellar Entertainment and Roy & Roy Public Relations, has announced that the

two companies will be expanded and relocated from Hendersonville to Music Row. The new address is 1019 17th Ave. S.; 615-327-4441 ... Capitol Records' Mel McDaniel visited with WSIX radio morning personalities Diane Richey and host Eddie Edwards on the air and debuted his latest album, "Mel McDaniel's Greatest Hits." The visit took place prior to Edward's announcement that he would be making a move to KLAC Los Angeles, where he'll be taking up morning show host duties opposite Gerry House, another former Nashvillian.

Nashville singers/songwriters

FOR WEEK ENDING JULY 25, 1987 Billboard.

Shepard, aka Mon Reve, have teamed with Nashville actor/writer/ director Michael Bouson (of "Avant Garage!" fame) to form Kitchen Table Productions. They've written a family-oriented musical titled "Just Another Good Old Fashioned Fiddle Playin', Banjo Strummin', Chicken Pluckin' Kitchen Table Fable." It premières in Nashville Sept. 18-19 at 8 p.m. in the Langford Auditorium, Vanderbilt Univ. campus. Tickets are \$7.50 and will be available through Ticketmaster outlets beginning Aug. 15

'LOUISIANA HAYRIDE (Continued from page 32) rium in rural Bossier Parish, adjacent Lorna Greenwood and Kathy

RY

to Shreveport. But it still managed to showcase talent, including Dennis Bottoms, Craig Dillingham, Perry LaPointe, and former MCA artist Micki Fuhrman.

Starnes plans to have the TV show initially carried in Louisiana. Mississippi, Alabama, Tennessee, Georgia, South Carolina, Texas, New Mexico, Arizona, Colorado, Kansas, Missouri, Arkansas, and New York. His goal is 120 markets in North America, with expansion to Europe and possibly to Australia and New Zealand.

ALBUMSTM

JOHN ANDREW PRIME

Benefit Concert Set

NASHVILLE Eight of Nashville's top songwriters will perform in the Pass It On benefit concert for the Sue Brewer Fund of the Songwriters Guild Foundation. The show will be staged at the Belcourt Theater here, beginning at 8 p.m. (CDT) Wednesday (22).

Scheduled to perform are Rosanne Cash, Guy Clark, Rodney Crowell, Vince Gill, John Hiatt, John D. Loudermilk, Lyle Lovett, and Pat McLaughlin. Each writer will honor the fellow songwriter who has inspired him or her most.

Tickets are \$10 in advance and \$12 at the door. Proceeds will be used to fund college scholarships.

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Billboard. TOP COUNT							
THIS WEEK	LAST WEEK	WKS. AGO	Compiled from a national sample of retail store and one-stop sales reports.				
THIS \	LAST	2 WK	WKS.	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE	THIS WEEK	
				* * NO.1	* *	39	
\bigcirc	1	1	9	RANDY TRAVIS A WARNER BROS. 25568-1 (8.98) (CD) 6 W	veeks at No. One ALWAYS & FOREVER	40	
2	3	3	24	GEORGE STRAIT MCA 5913 (8.98) (CD)	OCEAN FRONT PROPERTY	4	
3	2	2	11	DWIGHT YOAKAM REPRISE 25567-1/WARNER BROS. (8.98)		42	
4	4	4	18	EMMYLOU HARRIS, DOLLY PARTON, LINDA RON WARNER BROS. 1-25491 (9.98) (CD)	STADT A TRIO	43	
5	5	7	22	THE JUDDS • RCA/CURB 5916-1/RCA (8.98) (CD)	HEART LAND	44	
6	6	5	33	RESTLESS HEART RCA 5648 (8.98) (CD)	WHEELS	45	
\bigcirc	7	6	11	REBA MCENTIRE MCA 5979 (8.98) (CD)	GREATEST HITS	4	
8	8	8	57	RANDY TRAVIS A WARNER BROS. 1-25435 (8.98) (CD)	STORMS OF LIFE	4	
9	9	9	24	HANK WILLIAMS, JR. WARNER/CURB 1-25538/WARNER BR	OS. (8.98) (CD) HANK "LIVE"	41	
10	10	10	49	SWEETHEARTS OF THE RODEO COLUMBIA 40406	SWEETHEARTS OF THE RODEO	4	
11	12	11	35	THE O'KANES COLUMBIA BL 40459	THE O'KANES	5	
12	11	12	10	ANNE MURRAY CAPITOL 12562 (8.98) (CD)	HARMONY	5	
13	15	17	20	MOE BANDY MCA/CURB 5914/MCA (8.98) YC	DU HAVEN'T HEARD THE LAST OF ME	5	
14	13	14	36	KATHY MATTEA MERCURY 830 405-1/POLYGRAM (CD)	WALK THE WAY THE WIND BLOWS	5	
15	14	13	67	DWIGHT YOAKAM REPRISE 25372/WARNER BROS. (8.98) (CD)	GUITARS, CADILLACS, ETC., ETC.	5	
16	16	16	17	ASLEEP AT THE WHEEL EPIC 40681	ASLEEP AT THE WHEEL	(5	
17	19	19	7	STEVE EARLE & THE DUKES MCA 5998 (8.98) (CD)	EXIT 0	5	
18	18	20	20	RICKY VAN SHELTON COLUMBIA 40602	WILD EYED DREAM	5	
19	20	21	9	CHARLEY PRIDE 16TH AVENUE 70550/CAPITOL (8.98)	AFTER ALL THIS TIME	5	
20	17	15	40	ALABAMA A RCA 5649-1-R (8.98) (CD)	THE TOUCH	(5	
21	21	18	38	GEORGE JONES EPIC 40413	WINE COLORED ROSES	6	
(22)	22	22	12	NITTY GRITTY DIRT BAND WARNER BROS. 1-25573 (8.98	(CD) HOLD ON	6	
<u>(</u> 23)	26	26	74	ALABAMA A RCA AHL1-7170 (8.98) (CD)	GREATEST HITS	6	
24	24	25	5	HOLLY DUNN MTM 71063 (8.98)	CORNERSTONE	6	
25	25	24	17	JOHN CONLEE COLUMBIA 40442	AMERICAN FACES	6	
26	27	30	5	RAY STEVENS MCA 42020 (8.98)	CRACKIN' UP	6	
(27)	NE	wÞ	1	HIGHWAY 101 WARNER BROS. 25608-1 (8.98)	HIGHWAY 101	6	
28	23	23	40	EARL THOMAS CONLEY RCA 5619-1-R (8.98) (CD)	TOO MANY TIMES	6	
29	31	35	5	T. GRAHAM BROWN CAPITOL 12552 (8.98)	BRILLIANT CONVERSATIONALIST	6	
30	30	27	88	THE JUDDS A RCA/CURB AHL1-7042/RCA (8.98) (CD)	ROCKIN' WITH THE RHYTHM	6	
31	28	28	42	LYLE LOVETT MCA/CURB 5748/MCA (8.98) (CD)	LYLE LOVETT	7	
32	32	33	18	STEVE WARINER MCA 5926 (8.98) (CD)	IT'S A CRAZY WORLD	7	
33	29	29	11		AFTER MIDNIGHT	7	
(<u>3</u> 4)	35	32	122	GEORGE STRAIT ▲ MCA 5567 (8.98) (CD)	GEORGE STRAIT'S GREATEST HITS	7	
35	33	34	17	MICHAEL MARTIN MURPHEY WARNER BROS. 1-25500 (7	
36	37	46	6	THE DESERT ROSE BAND MCA/CURB 5991/MCA (8.98)	DESERT ROSE BAND	7	
(37)	56		2	WILLIE NELSON COLUMBIA 40487	ISLAND IN THE SEA	\subseteq	
38	36	39	11		JOHNNY CASH IS COMING TO TOWN	Cert	
30		33		JULINIT UNJE WERGORT 832 031-1/POLTGRAM		nur	

THIS WEEK	LAST WEEK	2 WKS. AGO	S. ON CHART	ARTIST	TITLE
Ē	LAS	2 W	WKS.	LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	
39	34	31	27	EDDY RAVEN RCA 5728-1-R (8.98)	RIGHT HAND MAN
40	38	37	37	LARRY GATLIN AND THE GATLIN BROTHERS COLUMBIA	40431 PARTNERS
(41)	57	58	16	RAY STEVENS MCA 5918 (8.98) (CD)	GREATEST HITS
42	41	40	18	JUDY RODMAN MTM 71060/CAPITOL (8.98)	A PLACE CALLED LOVE
43	43	43	64	STEVE EARLE MCA 5713 (8.98) (CD)	GUITAR TOWN
44	39	42	6	MERLE HAGGARD, GEORGE JONES, WILLIE NELSON EPIC 40821	WALKING THE LINE
45	44	41	59	THE STATLER BROTHERS MERCURY 422-826 782-1 M/POLYGR	AM (CD) FOUR FOR THE SHOW
46	42	45	40	REBA MCENTIRE MCA 5807 (8.98) (CD) WH	AT AM I GONNA DO ABOUT YOU
(47)	NE	W D	1	EMMYLOU HARRIS WARNER BROS. 25585-1 (8.98)	ANGEL BAND
48	46	50	21	KRIS KRISTOFFERSON MERCURY 830 406-1/POLYGRAM	REPOSSESSED
49	45	48	10	JOHN SCHNEIDER MCA 5973 (8.98) Y	OU AIN'T SEEN THE LAST OF ME
50	54	56	141	HANK WILLIAMS, JR. A WARNER/CURB 60193/WARNER BROS. (8.98) (CD)	GREATEST HITS, VOLUME I
51	48	47	33	HOLLY DUNN MTM ST 1052/CAPITOL (8.98)	HOLLY DUNN
52	52	55	52	EXILE EPIC FE 40401 (CD)	GREATEST HITS
53	55	49	140	THE JUDDS A RCA/CURB AHL1-5319/RCA (8 98) (CD)	WHY NOT ME
54	53	53	39	RICKY SKAGGS EPIC FE 40309 (CD)	LOVE'S GONNA GET YA
(55)	60	63	305	WILLIE NELSON ▲ ² COLUMBIA KC 237542 (CD)	GREATEST HITS
56	40	36	15	CHARLY MCCLAIN EPIC 40534	STILL I STAY
57	47	38	21	THE OAK RIDGE BOYS MCA 5945 (8.98) (CD)	WHERE THE FAST LANE ENDS
58	51	44	14	CONWAY TWITTY MCA 5969 (8.98) (CD)	BORDERLINE
(59)	NE	WÞ	1	TAMMY WYNETTE EPIC 40832	HIGHER GROUND
60	63	70	3	LEE GREENWOOD MCA 5999 (8.98)	IF THERE'S ANY JUSTICE
61	59	64	31	PATSY CLINE MCA 12 (8.98)	GREATEST HITS
62	49	52	6	RATTLESNAKE ANNIE COLUMBIA 40678	RATTLESNAKE ANNIE
63	67	65	26	DONNA FARGO MERCURY 422 830236-1/POLYGRAM	WINNERS
64	50	51	23	THE BELLAMY BROTHERS MCA/CURB 5721/MCA (8.98) (CD)	COUNTRY RAP
65	68	57	480	WILLIE NELSON ▲ ³ COLUMBIA FC 35305 (CD)	STARDUST
(66)	75	68	72	REBA MCENTIRE ● MCA 5691 (8.98) (CD)	WHOEVER'S IN NEW ENGLAND
67	61	59	15	DAVID ALLAN COE COLUMBIA 40571 A	MATTER OF LIFE AND DEATH
68	72	67	37	KENNY ROGERS LIBERTY 5112/CAPITOL (9.98) (CD)	TWENTY GREATEST HITS
69	64	62	12	JOHNNY PAYCHECK MERCURY 422-830404-1/POLYGRAM (CD)	MODERN TIMES
70	70	_	60	TANYA TUCKER CAPITOL ST-12474 (8.98)	GIRLS LIKE ME
71	65	72	37	THE STATLER BROTHERS MERCURY 422-826 710-1/POLYGRAM (8.98) (CD)	RADIO GOSPEL FAVORITES
72	66	71	3	THE KENDALLS STEP ONE 0023 (8.98) (CD)	BREAK THE ROUTINE
73	58	74	26	SCHUYLER, KNOBLOCH & OVERSTREET MTM ST 71058/C	APITOL (8.98) SKO
74	62	69	3	SYLVIA RCA 5618-1 (8.98)	GREATEST HITS
75	71	66	44	GARY MORRIS WARNER BROS. 1-25438 (8.98) (CD)	PLAIN BROWN WRAPPER
				st sales gains this week (CD) Compact disk available • Recordin	

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.

WEEK	WEEK	2 WKS AGO	WKS. ON CHART	Compiled from a national samp TITLE PRODUCER (SONGWRITER)	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL
D	2	3	14	★ NO. 1 THE WEEKEND T.BROWN (B.LABOUNTY, B.FOSTER)	STEVE WARINER MCA 53068
2)	3	5	13	LOVE SOMEONE LIKE ME TWEST (H.DUNN. R FOSTER)	HOLLY DUNN MTM 72082/CAPITOL
3)	4	6	10	SNAP YOUR FINGERS R.MILSAP,R GALBRAITHIKLEHNING (G.MARTIN, A ZANETIS)	RONNIE MILSAP RCA 5169-7
4	5	8	10	ONE PROMISE TOO LATE J BOWEN.R.MCENTIRE (D.LOGGINS, L.SILVER, D.SCHLITZ)	REBA MCENTIRE MCA 53092
5	6	9	12	SOMEONE J.BOWEN, L. GREENWOOD (C. BLACK, A. ROBERTS, S.DORFF)	LEE GREENWOOD MCA 53096
6	1	2	12	I KNOW WHERE I'M GOING B MAHER (D.SCHLITZ, C.BICKHARDT, B.MAHER)	THE JUDDS RCA/CURB 5164-7/RCA
7	8	13	14	80'S LADIES H SHEDD (K T OSLIN)	◆ K.T. OSLIN RCA 5154-7
8	11	15	13	CINDERELLA R LANDIS (R.NIELSEN)	VINCE GILL RCA 5131-7
9	12	16	10	A LONG LINE OF LOVE S.GIBSON.J.E.NORMAN (P.OVERSTREET. T.SCHUYLER)	MICHAEL MARTIN MURPHEY WARNER BROS. 7-28370
10	14	18	9	TELLING ME LIES G.MASSENBURG (L.THOMPSON, B.COOK)	INDA RONSTADT, EMMYLOU HARRIS WARNER BROS. 7-28371
11)	13	17	10	WHISKEY, IF YOU WERE A WOMAN P WORLEY (M.FRANCIS, J MACRAE, B.MORRISON)	HIGHWAY 101 WARNER BROS 7 28372
12)	17	20	9	WHY DOES IT HAVE TO BE (WRONG OR RIGHT) T DUBOIS, S. HENDRICKS. RESTLESS HEART (R SHARP, D LOWERY)	♦ RESTLESS HEART RCA 5132-7
13)	16	19	11	FALLIN' OUT J.BOWEN,W JENNINGS (D.LILE)	WAYLON JENNINGS MCA 53088
14	19	22	7	BORN TO BOOGIE B.BECKETT.H.WILLIAMS.JR.J.E.NORMAN (H WILLIAMS,JR)	HANK WILLIAMS, JR. WARNER/CURB 7-28369/WARNER BROS.
\rightarrow	10	12	13	LOVE CAN'T EVER GET BETTER THAN THIS R.SKAGGS (N.MONTGOMERY, I.KELLEY)	RICKY SKAGGS & SHARON WHITE EPIC 34-07060
	21	23	10	RISKAGGS (NIMON IGOMERY, I.KELLEY) TRAIN OF MEMORIES A.REYNOLDS (J HINSON, A.BYRD)	KATHY MATTEA MERCURY 888 574-7/POLYGRAM
17)	22	24	9	BRILLIANT CONVERSATIONALIST	T. GRAHAM BROWN
18)	22	25	8	BLOGAN (J.HADLEY, G.NICHOLSON) SHE'S TOO GOOD TO BE TRUE	CAPITOL 44008 EXILE
<u> </u>	25	23	° 5	B.KILLEN (S.LEMAIRE, J.P.PENNINGTON)	EPIC 34-07135 KENNY ROGERS & RONNIE MILSAP
19) 20)	25	27	8	R.GALBRAITH,K.LEHNING (K.CARNES)	RCA 5209-7 DON WILLIAMS
21)	20	30	° 7	D.WILLIAMS.G.FUNDIS (B.CORBIN)	CAPITOL 44019 THE OAK RIDGE BOYS
-				J.BOWEN (R.MURRAH, J.D.HICKS)	BAILLIE AND THE BOYS
22	9	11	15	KLEHNING,P.DAVIS (M.BROOK, K.BAILLIE, D.SCHLITZ)	RCA 5130-7 DAN SEALS
23)	30	36	5	KLEHNING (D.SEALS)	EMI-AMERICA 43023/CAPITOL
24)	29	33	8	T.BROWN.LLOVETT (LLOVETT) ARE YOU STILL IN LOVE WITH ME	MCA/CURB 53102/MCA
25	20	21	12	J.WHITE (SPIRO, PORTER, WHITE)	N CAMPBELL (WITH STEVE WARINER)
26	31	35	9	JBOWEN,G.CAMPBELL (T.HARRIS)	
27	18	7	15	S.BUCKINGHAM (W.ALDRIDGE. M.MCANALLY)	COLUMBIA 38-07025
28	7	1	13	ALL MY EX'S LIVE IN TEXAS JBOWEN,G.STRAIT (S.D.SHAFER, L.J.SHAFER)	GEORGE STRAIT MCA 53087
29	32	34	9	HOUSE OF BLUE LIGHTS R.BENSON (D.RAYE, F.SLACK)	ASLEEP AT THE WHEEL EPIC 34-07125
30)	34	41	5	YOU AGAIN B.BECKETT.J.STROUD (D.SCHLITZ, P.OVERSTREET)	THE FORESTER SISTERS WARNER BROS. 7-28368
31)	33	39	7	I'LL BE THE ONE J.KENNEDY (DON REID, DEBO REID)	THE STATLER BROTHERS MERCURY 888 650-7/POLYGRAM
32)	35	38	7	NOWHERE ROAD T.BROWN,E.GORDY, JR.,R.BENNETT (S.EARLE, R.KLING)	STEVE EARLE MCA 53103
33	36	37	7	PONIES B.MAHER (J.H.BULLOCK)	♦ MICHAEL JOHNSON RCA 5171-7
34	15	4	14	ANOTHER WORLD J.E.NORMAN (J.LEFFLER. R.SCHUCKETT)	CRYSTAL GAYLE AND GARY MORRIS WARNER BROS. 7-28409
35)	38	42	6	I'LL BE YOUR BABY TONIGHT T.WEST (B.DYLAN)	JUDY RODMAN MTM 7208972089/CAPITOL
36	40	45	5	THE WAY WE MAKE A BROKEN HEART R.CROWELL (J.HIATT)	ROSANNE CASH COLUMBIA 38-07200
37	24	14	14	FOREVER AND EVER, AMEN K.LEHNING (P.OVERSTREET, D.SCHLITZ)	◆ RANDY TRAVIS WARNER BROS. 7-28384
20					
38	43	60	3	J.LEO (W.WALDMAN, J.PHOTOGLO)	WARNER BROS. 7-28311
39)	42	47	5	DADDIES NEED TO GROW UP TOO K.KANE,J.O'HARA (J.O'HARA, K.KANE)	THE O'KANES COLUMBIA 38-07187
40	44	51	4	CHILD SUPPORT T.COLLINS (T.SCHUYLER)	BARBARA MANDRELL EMI-AMERICA 43032/CAPITOL
41	46	53	5	N.LARKIN (L.ADDISON)	DONNA FARGO AND BILLY JOE ROYAL MERCURY 888 680-7/POLYGRAM
42	51	62	3	I WANT TO KNOW YOU BEFORE WE MAKE LOVE J.BOWEN,C.TWITTY,D.HENRY (C.PARTON, B.HOBBS)	CONWAY TWITTY MCA 53134
43	47	52	6	AFTER ALL E.GORDY, JR., T.BROWN (J.HINSON, H.STINSON)	PATTY LOVELESS MCA 53097
44)	50	61	4	CRAZY OVER YOU B.LLOYD,R.FOSTER (R.FOSTER, B.LLOYD)	FOSTER AND LLOYD RCA 5210-7
45	48	56	3	ISLAND IN THE SEA WINELSON (W.NELSON)	WILLIE NELSON COLUMBIA 38-07202
46	28	28	12	PUT ME OUT OF MY MISERY J.CRUTCHFIELD (B.MCDILL LANDERSON)	TOM WOPAT EMI-AMERICA 43010/CAPITOL
47)	52	58	5	HYMNE JJKENNEDY (VANGELIS)	◆ JOE KENYON MERCURY 888 642-7/POLYGRAM
48	37	10	17	THAT WAS A CLOSE ONE NLARKIN,E.T.CONLEY (R.BYRNE)	EARL THOMAS CONLEY RCA 5129-7
49	39	26	11	I TURN TO YOU	GEORGE JONES EPIC 34-07107
			+	B.SHERRILL (M.D.BARNES, C.PUTMAN)	THE DESERT ROSE BAND

	1004		-		
THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	TITLE PRODUCER (SONGWRITER)	ARTIST
(51)	58		2	MAMA'S ROCKIN' CHAIR BLOGAN (T.MENZIES, J.MACRAE)	JOHN CONLEE COLUMBIA 38-07 203
(52)	57	64	4	WHAT A GIRL NEXT DOOR COULD DO TWEST (RFERRS)	GIRLS NEXT DOOR MTM 72088/CAPITOL
53	41	43	8	TIL THE OLD WEARS OFF W.ALDRIDGE (W.ALDRIDGE)	THE SHOOTERS EPIC 34-07131
(54)	72		2	FIRST TIME CALLER R.LANDIS (R.NIELSEN)	JUICE NEWTON RCA 5170-7
(55)	NE		1		DWIGHT YOAKAM
(56)	73		2	PANDERSON (D. YOAKAM) NOBODY SHOULD HAVE TO LOVE THIS WAY	REPRISE 7-28310/WARNER BROS.
57	45	32	17	J.E.NORMAN (T.ROCCO, C.BLACK, R.BOURKE)	JOHN SCHNEIDER
(58)	NE		1	JBOWENJSCHNEIDER (K.FRANCESCHI) SHINE, SHINE	MCA 53069 EDDY RAVEN
(59)	74		2	D.GANT.E.RAVEN (B.MCGUIRE, K.BELL)	RCA 5221-7 CHARLEY PRIDE
60	79		2	R BAKER (K.ROBBINS) WHEN THE RIGHT ONE COMES ALONG	JOHN SCHNEIDER
<u>(61)</u>	68	77	3	J.BOWEN.J.SCHNEIDER (R.SMITH, J.HOOKER) SOMEDAY MY SHIP WILL SAIL	MCA 53144 EMMYLOU HARRIS
(<u>6</u> 2)	66	73	4	E.GORDY, JR., E.HARRIS (A. REYNOLDS) BRINGIN' THE HOUSE DOWN	WARNER BROS 7-28302 SHURFIRE
63	49	40	18	M DANIELD.KNIGHT (J.OOWELL, B.H.DEAN)	AIR/COMPLEAT 173/POLYGRAM
6 4	70	78	3	J.CRUTCHFIELD (M.REED, R.M.BOURKE) DANCIN' WITH MYSELF TONIGHT	CAPITOL 5694 THE KENDALLS
65	59	46	22	R.PENNINGTON (C.BURNS. D.HUBER) TIL' I'M TOO OLD TO DIE YOUNG	STEP ONE 374 MOE BANDY
66	NE	L	1	J.KENNEDY (J.HADLEY, K.WELCH. S.DOOLEY) CRY JUST A LITTLE	MCA/CURB 53033/MCA MARIE OSMOND
(67)	NE\		1	P.WORLEY (P.DAVIS)	CAPITOL/CURB 44044/CAPITOL TANYA TUCKER
68	84		2	J.CRUTCHFIELD (P.DAVIS. B.EMMONS) GERONIMO'S CADILLAC	CAPITOL 44036 JEFF STEVENS AND THE BULLETS
69			2	NLARKIN (M.MURPHEY, C.QUARTO)	ATLANTIC AMERICA 7-99433/ATLANTIC
	78			P.ANDERSON (G.HIGHFILL) TOO OLD TO GROW UP NOW	WARNER BROS. 7-28312 PAKE MCENTIRE
70	63	54	8	M.WRIGHT (A.HARVEY, P.MCCANN) YOU'RE NEVER TOO OLD FOR YOUNG LOVE	RCA 5207-7 EDDY RAVEN
71	62	49	18	D.GANT.E.RAVEN (R.GILES, F.MYERS)	JOHNNY PAYCHECK
72	75	80	3	S.CORNELIUS (J.LONG) YOU LAY A LOTTA LOVE ON ME	MERCURY 888 651-7/POLYGRAM THE WRAYS
73	53	48	8	S.CORNELIUS (D.HEAVENER)	MERCURY 888 542-7/POLYGRAM
74	67	44	19	RHALL (M.MCANALLY)	T.G. SHEPPARD COLUMBIA 38-06999 RODNEY CROWELL
75	60	59	6	R.CROWELL, B.T.JONES (R.CROWELL, R.CASH) MAKE A LIVING OUT OF LOVING YOU	COLUMBIA 38-07137 RAZORBACK
76	61	63	7	PSULLIVAN (J.GAYDEN, M.GAYDEN, S.HOGIN) AIN'T WE GOT LOVE	COMPLEAT 174/POLYGRAM PAUL PROCTOR
(1)	NE\	-	1	L.ROGERS (C.CRAIG. K.STEGALL)	19TH AVENUE 1009 RUSSELL & LITTLE DAVID WILKINS
(78)	NE\		1	ANGER & TEARS	16TH AVENUE 70401/CAPITOL MEL MCDANIEL
79	76	71	11	J.KENNEDV (R.SMITH, C.CHASE) THE FIRST CUT IS THE DEEPEST	♦ RIDE THE RIVER
80	55	57	7		ADVANTAGE/COMPLEAT 169-1/POLYGRAM
(81)	NE\		1	T.BRASFIELD (T.ROCCO, C.BLACK, A.ROBERTS)	ATLANTIC AMERICA 7:99442/ATLANTIC
82	64	67	5	J.STROUD.M.HUMPHRIES (DLOGGINS)	EMI-AMERICA 43017/CAPITOL SWEETHEARTS OF THE RODEO
83	54	31	17	SBUCKINGHAM,H.DEVITO (P.KENNERLEY)	BONNIE LEIGH
(84)	NE\		1	R.E.CARPENTER (P.E.DWARDS)	JOHN CONLEE
85	81	74	22	B.LOGAN (J.D.MARTIN, G.HARRISON)	COLUMBIA 38-06707
86	69	66	12	MIDNIGHT BLUE B.BECKETI (D.GOODMAN, J.W.RYLES)	JOHN WESLEY RYLES WARNER BROS. 7-28377
87	71	55	6	MAKE ME LATE FOR WORK TODAY B.KILLEN (C.PUTMAN, R.MCDOWELL)	RONNIE MCDOWELL MCA/CURB 53126/MCA
88	65	69	5	I NEED TO BE LOVED AGAIN D.GOODMAN (D.GOODMAN, P.RAKES)	
89	80	65	12	FROM TIME TO TIME (IT FEELS LIKE LOVE AGAIN) C.YOUNG (L.GATLIN)	COLUMBIA 38-07088
90	9 0	83	19	HAVE I GOT SOME BLUES FOR YOU R.BAKER (D.C.HAMBERLAIN)	CHARLEY PRIDE 16TH AVENUE 70400/CAPITOL
91	89	81	21	JULIA J.BOWEN,C.TWITTY,D.HENRY (J.JARVIS, D.COOK)	CONWAY TWITTY
92	87	79	23	IT TAKES A LITTLE RAIN J.BOWEN (J.D.HICKS, R.MURRAH, S.DEAN)	THE OAK RIDGE BOYS MCA 53010
93	82	72	8	I TALKED A LOT ABOUT LEAVING R.BAKER (C.QUILLEN, T.STAMPLEY, B.KEEL)	LARRY BOONE MERCURY 888 598-7/POLYGRAM
94	91	89	21	DON'T TOUCH ME THERE SNEED BROTHERS,WMASSEY (M.P.HEENEY)	CHARLY MCCLAIN EPIC 34-06980
95	88	86	26	THE MOON IS STILL OVER HER SHOULDER B.MAHER (H. PRESTWOOD)	MICHAEL JOHNSON RCA 5091-7
96	94	93	25	OLD BRIDGES BURN SLOW N.LARKIN (J.SOUTH, J.MEADERS, S.BROWN)	BILLY JOE ROYAL ATLANTIC AMERICA 7-99485/ATLANTIC
97	96	95	21	TOO MANY RIVERS J.L.WALLACE.T.SKINNER (H.HOWARD)	THE FORESTER SISTERS WARNER BROS. 7-28442
98	77	50	16	LITTLE SISTER PANDERSON (D.POMUS, M.SHUMAN)	DWIGHT YOAKAM REPRISE 7-28432/WARNER BROS.
99	99	98	25	YOU'RE THE POWER A.REYNOLDS (C.BICKHARDT, F.C.COLLINS)	KATHY MATTEA MERCURY 888 319 7/POLYGRAM
100	83	85	3	TWO KINDS OF WOMEN B.DESTOCKI (C.BICKHARDT)	THE DIAMONDS QUICKSILVER 94102
	a		4 101.4	A certification for sales of 2 million units	

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THE DESERT ROSE BAND MCA/CURB 53142/MCA

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LOVE REUNITED P.WORLEY (C.HILLMAN, S.HILL)





by Marie Ratliff

A NOVEL FAREWELL: When KBRQ Denver discontinued its country format July 1, competing KLZ staffers threw a special party for the outgoing crew at a local nightspot. They also designated a full broadcast day, promoted in newspaper ads, in which KLZ jocks on each shift shared

the mike with their respective KBRQ counterparts. Says KLZ PD Steve Gramzey, "We didn't have a place for them on our staff, but we wanted to do something for a nice bunch of folks and toot our own horn at the same time."

"DON'T EVER TAKE IT OFF THE AIR." That's what listeners are telling MD John Swan, KJNE Waco, Texas, about "Hymne" (Mercury) by Joe Kenyon, aka crack studio musicians Jerry Kennedy and David Briggs. "The reaction is amazing," says Swan. MD Charlie Plant of WTVY Dothan, Ala., calls the Kenyon record "the

instrumental equivalent of Randy Travis. Travis could sing the telephone book, he's so hot, and 'Hymne' is sparking the same reaction. I get five to 10 calls every time I play it. It dominates our phones." The same holds true with Winston-Salem, N.C., folks. According to WTQR PD Les Acree, 'It's unbelievable-I've never seen an audience response like this.

PARENT POWER: The O'Kanes have a strong start at KKIX Fay-etteville, Ark., with "Daddies Need To Grow Up Too" (Columbia). Says PD Tom Sleeker, "It's a good folksy sound. It just sounds like the hills of northwest Arkansas and fits our station so well." The response is also impressive at KVOO Tulsa, Okla. "Those guys come up with great stuff," says PD Mike Wilson.

Wilson is also high on "The Hand That Rocks The Cradle" by Glen Campbell with Steve Wariner (MCA), saying, "It's a very hot phone item here." Ditto for the Las Vegas market, says KFMS MD J.C. Si mon. "I wasn't sold when I first played it, and I was shocked at the heavy response."

T REMINDS ME OF AN OLD BUCK OWENS RECORD," said a listener calling for Dwight Yoakam's "Little Ways" (Reprise), accord-ing to KFRE Fresno, Calif., PD Bob Mitchell. "I think he meant it as a tribute to Buck, and it's right on the mark with our audience." KJNE's John Swan says initial response indicates this is the strongest Yoakam release to date:

FOR WEEK ENDING	i JULY 25, 1987	
Billboarc	. HOT COU	

A ranking of the top 30 country singles by sales with reference to each title's position on the main Hot Country Singles chart.

ITRY SINGLES

THIS WEEK	LAST WEEK	SALES	ARTIST	HOT CTRY POSITION	
= ≥	_⊐≥ 1	I KNOW WHERE I'M GOING	THE JUDDS	1 C	
2	2	CRIME OF PASSION	RICKY VAN SHELTON	27	
3	4		HOLLY DUNN	2	
4	6	SNAP YOUR FINGERS	RONNIE MILSAP	3	
5	7	ONE PROMISE TOO LATE	REBA MCENTIRE	4	
	8		R. SKAGGS/S. WHITE	15	
6		LOVE CAN'T EVER GET BETTER THAN THIS	YLE AND GARY MORRIS	34	
7	5				
8	10		STEVE WARINER	1	
9	3	ALL MY EX'S LIVE IN TEXAS	GEORGE STRAIT	28	
10	13	SOMEONE	LEE GREENWOOD	5	
11	16	WHISKEY, IF YOU WERE A WOMAN	HIGHWAY 101	11	
12	15	TRAIN OF MEMORIES	KATHY MATTEA	16	
13	18	BORN TO BOOGIE	HANK WILLIAMS, JR.	14	
14	19	80'S LADIES	K.T. OSLIN	7	
15	27	BRILLIANT CONVERSATIONALIST	T. GRAHAM BROWN	17	
16	9	THAT WAS A CLOSE ONE	EARL THOMAS CONLEY	48	
17	11	FOREVER AND EVER, AMEN	RANDY TRAVIS	37	
18	21	OH HEART	BAILLIE AND THE BOYS	22	
19	23	SHE'S TOO GOOD TO BE TRUE	EXILE	18	
20	12	ARE YOU STILL IN LOVE WITH ME?	ANNE MURRAY	25	
21	24	CINDERELLA	VINCE GILL	8	
22	25	WHY DOES IT HAVE TO BE (WRONG OR RIGH	T) RESTLESS HEART	12	
23	26	TELLING ME LIES D. PARTON, L	. RONSTADT, E. HARRIS	10	
24	28	HOUSE OF BLUE LIGHTS	ASLEEP AT THE WHEEL	29	
25	14	I TURN TO YOU	GEORGE JONES	49	
26	17	CHAINS OF GOLD SWEET	HEARTS OF THE RODEO	83	
27	29	FALLIN' OUT	WAYLON JENNINGS	13	
28	30	A LONG LINE OF LOVE MICH	HAEL MARTIN MURPHEY	9	
29	22	LOVE, YOU AIN'T SEEN THE LAST OF ME	JOHN SCHNEIDER	57	
30	_	MAKE NO MISTAKE, SHE'S MINE KENNY RO	GERS & RONNIE MILSAP	19	
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LABEL NO. OF TITLES ON CHART MCA (14) 18 MCA/Curb (4) CAPITOL (6) 17 EMI-America (4) 16th Avenue (3) MTM (3) Capitol/Curb (1) RCA (14) 15 RCA/Curb (1) WARNER BROS. (12) 15 Reprise (2) Warner/Curb (1) POLYGRAM 11 Mercury (8) Advantage/Compleat (1) Air/Compleat (1) CoulUMBIA 10 EPIC 6 ATLANTIC 6 ATLANTIC 6 ATLANTIC 10 EPIC 10 COLUMBIA 10 EPIC 10 COLUMBIA 10 EPIC 10 COLUMBIA 10 EPIC 10 COLUMBIA 10 EPIC 11 Master (1) QUICKSILVER 1 R.C.P. 1	COUNTRY S BY LA A ranking of distri by the number of ti on the Hot Country	BEL buting labels ties they have
MCA/Curb (4)IMCA/Curb (4)ICAPITOL (6)17EMI-America (4)16th Avenue (3)MTM (3)Capitol/Curb (1)RCA (14)15RCA/Curb (1)IWARNER BROS. (12)15Reprise (2)Warner/Curb (1)POLYGRAM11Mercury (8)Advantage/Compleat (1)Advantage/Compleat (1)IOEPIC6ATLANTIC3Atlantic America (3)1I9TH AVENUE1NSD1Master (1)QUICKSILVERQUICKSILVER1	LABEL	
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NSD 1 Master (1) QUICKSILVER 1 R.C.P. 1		•
Master (1) QUICKSILVER 1 R.C.P. 1	19TH AVENUE	1
R.C.P. 1		1
		1
	R.C.P.	1
STEP ONE 1	STEP ONE	1

WHISKEY, IF YOU WERE A WOMAN (Southern Nights, ASCAP) WHY DOES IT HAVE TO BE (WRONG OR RIGHT)

BMI/Snedanouse, ASCAP/ WHY I DON'T KNOW (Michael H. Goldsen, ASCAP/Lyle Lovett, ASCAP) YOU AGAIN (MCA, ASCAP/Don Schlitz, ASCAP/Writers Group,

BRI1/Scarlet Moon, BMI) HL 73 YOU LAY A LOTTA LOVE ON ME (Stan Cornelius, ASCAP) 74 YOU'RE MY FIRST LADY (Beginner, ASCAP) 71 YOU'RE NEVER TOO OLD FOR YOUNG LOVE (Dejamus, ASCAP/Morgan Active Songs, ASCAP/You & L ASCAP, CPP/HL

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

ABP April Blackwood CPP Columbia Pictures

ALM Almo B-M Belwin Mills

B-3 Big Three

BP Bradley

CHA Chappell

CPL Cimino

CLM Cherry Lane

HAN Hansen HL Hal Leonard

IMM Ivan Moguli MCA MCA

PLY Plymouth

WBM Warner Bros

PSP Peer Southern

37

(Warner-Tamerlane, BMI/Rumble Seat, BMI/Sheddhouse, ASCAP)

BMI/Scarlet Moon, BMI) HL

& LASCAPI CPP/HL YOU'RE THE POWER

(Colgems-EMI, ASCAP)

12

24

30

99

46 PUT ME OUT OF MY MISERY (Jack & Bill, ASCAP/Ranger Bob, ASCAP/Music Corp. Of America, BMI/Leighton, BMI) HL 18 SHE'S TOO GOOD TO BE TRUE

(Tree, BMI/Pacific Island, BMI) CPP/HL

58

61

5

10

48

84

21

23

65

53

97

70

16

100

69

36

1

52

60

(Jack, BMI)

THAT WAS A CLOSE ONE

(Rick Hall, ASCAP) CPP

(Pink Pig, BMI) TIL' I'M TOO OLD TO DIE YOUNG

(Tree, BMI/Cross Keys, ASCAP) HL TIL THE OLD WEARS OFF (Rick Hall, ASCAP) TOO MANY RIVERS

(Blackwood, BMI/Preshus Child, BMI/April, ASCAP/New and Used, ASCAP) CPP/ABP

THE WAY WE MAKE A BROKEN HEART (Bug, BM1/Bit, BMI) THE WEEKEND

THE WELEKINU (Screen Gems-EMI, BMI) WHAT A GIRL NEXT DOOR COULD DO (Uncle Artie, ASCAP) WHEN THE RIGHT ONE COMES ALONG (MCA, ASCAP/Hot Little Numbers, ASCAP)

(Bibo, ASCAP/Chappell & Col, ASCAP/Chriswold, ASCAP/Hopi Sound, ASCAP)

TOO OLD TO GROW UP NOW

TRAIN OF MEMORIES

TWO KINDS OF WOMEN (Colgems-EMI, ASCAP) WAITIN' UP (Fandango, BMI)

(Goldline ASCAP) HL

(Combine, BMI)

(Tree, DMI/Padmic Island, DMI) UPP/HL SHINE, SHINE (April, ASCAP/Buller's Bandits, ASCAP/Next-O-Ken, BMI/Ensign, BMI) SNAP YOUR FINGERS (Acuti-Rose, BMI/Opryland, BMI) CPP SOMEDAY MY SHIP WILL SAIL (Lerk, BMI)

(Jack, BMI) SOMEONE (Chappell, ASCAP/Chriswold, ASCAP/Hopi Sound, ASCAP/Peso, BMI) HL TELLING ME LIES (Chappell, ASCAP/Firesign Music Ltd., PRS) HL

(Nick Hall, ASCAP) CPP THAT'S WHEN (YOU CAN CALL ME YOUR OWN) (Northport Bay, ASCAP) THIS CRAZY LOVE (Tom Collins, BMI) CPP THREE TIME_LOSER

COUNTRY SINGLES A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist

- 80'S LADIES
- (Wooden Wonder, SESAC) 43 (Goldline, ASCAP/Silverline, BMI) HL
- (Goldline, Norm / Sincer, Land) AIN'T WE GOT LOVE (Blackwood, BMI/April, ASCAP/Keith Stegall, ASCAP) 77
- (Blackwood, BMI/April, ASCAP/K ALL MY EX'S LIVE IN TEXAS (Acuff-Rose Opryland, BMI) CPP ANGER & TEARS 28
- 79
- (MCA Music) HL
- 34 ANOTHER WORLD
- 25
- ANOTHER WORLD (Fountain Square, ASCAP) CPP ARE YOU STILL IN LOVE WITH ME (Edition Sunrse, BMI/Young Musikverlag, GEMA) CPP BORN TO BOOGIE (Bocephus, BMI) CPP
- 17 BRILLIANT CONVERSATIONALIST
- (Tree, BMI/Cross Keys, ASCAP) HL BRINGIN' THE HOUSE DOWN (Hoosier, ASCAP/Triumvirate, BMI) 62
- 78
- (Flue Sisters, BMI) CALL ME A FOOL 82
- (MCA, ASCAP/Patchwork, ASCAP) HL 83 CHAINS OF GOLD
- ٨n
- CHAINS OF GOLD (Irving, BMI) CPP/ALM CHILD SUPPORT (Screen Gems-EMI, BMI/Writers Group, BMI/Bethlehem, BMI) CINNEFELIA
- 8 CINDERELLA (Englishtown, BMI)
- 44
- (Chighnown, Bmr) CRAZY OVER YOU (Uncle Artie, ASCAP/Lawyers Daughter, BMI) CRIME OF PASSION (Rick Hall, ASCAP/Beginner, ASCAP)
- 27
- 66 CRY JUST A LITTLE
- (Web IV, BMI) 39
- DADDIES NEED TO GROW UP TOO (Cross Keys, ASCAP/Tree, BMI/Kieran Kane, ASCAP)
- HL DANCIN' WITH MYSELF TONIGHT (Almarie, BM1/Millstone, ASCAP)
- 85 DOMESTIC LIFE (MCA_ASCAP/Nashion_BMI) HL
- OON'T TOUCH ME THERE (Songmedia, BMI/Friday Night, BMI) FALLIN' OUT 94
- 13
- 80
- FALLIN' OUT (Keith Sykes, BMI) THE FIRST CUT IS THE DEEPEST (Outchess, BMI) HL
- BILLBOARD JULY 25, 1987

(Englishtown, BMI) 38 FISHIN' IN THE DARK (Screen Gems-EMI, BMI/Moon & Stars, BMI/Burger Bits, ASCAP)

54 FIRST TIME CALLER

- Bits, ASCAP) 37 FOREVER AND EVER, AMEN (Writes Group, BMI/Scarlet Moon, BMI/MCA, ASCAP/Don Schlitz, ASCAP) CPP/HL 89 FROM TIME TO TIME (IT FEELS LIKE LOVE AGAIN)
- (Larry Gatlin, BMI) 58 GERONIMO'S CADILLAC
- 26
- (Mystery, BMI) THE HAND THAT ROCKS THE CRADLE (Contention, SESAC) HAVE I GOT SOME BLUES FOR YOU (Milene, ASCAP/Opryland, BMI) CPP 90
- 29 HOUSE OF BLUE LIGHTS
- (CBS Robbins, ASCAP) CPP/B-3 47 HYMNE
- HYMNE (Spheric B.V., BUMA/WB, ASCAP) 1 GROW OLD TO FAST (AND SMART TOO SLOW) 72
- (Buffet, BMI) (Buttet, om) I KNOW WHERE I'M GOING (MCA, ASCAP/Don Schlitz, ASCAP/Colgerns-EMI, ASCAP/April, ASCAP/Welbeck, ASCAP/Blue Quill, 6
- ASCAP) HI 88
- I NEED TO BE LOVED AGAIN (Forrest Hills, BMI/Song Pantry, ASCAP) I TALKED A LOT ABOUT LEAVING (Dejamus, ASCAP/A) Gallico, BMI/John Anderson, 93 BMI/Mullet, BMI) CPP/HL
- 49 I TURN TO YOU
- 42
- (Tree, BMI) HL I WANT TO KNOW YOU BEFORE WE MAKE LOVE (Irving, BMI/Beckaroo, BMI) IF YOU STILL WANT A FOOL AROUND
- 59 (Irving, BMI)

- (17VIII), DMI) 31 I'LL BE THE ONE (Statler Brothers, BMI) CPP 35 I'LL BE YOUR BABY TONIGHT (Dwart, ASCAP) 20 I'LL NEVER BE IN LOVE AGAIN (Sabal, ASCAP) HL 45 ISLAND IN THE SEA
- 45 ISLAND IN THE SEA
- 92
- 63
- (Willie Nelson, BMI) IT TAKES A LITTLE RAIN (Tom Collins, BMI) CPP IT'S ONLY OVER FOR YOU (Lodge Hall, ASCAP/Chappell, ASCAP/R.M.B., ASCAP) CPP/HL 91 JULIA

- (Tree, BMI/Cross Keys, ASCAP) HL 98 LITTLE SISTER (Elvis Presley, BMI/Rightsong, BMI) HL 55 LITTLE WAYS
- (Coal Dust West, BMI)
- (Coal Dust West, BMI) 9 A LONG LINE OF LOVE (Writers Group, BMI/Scarlet Moon, BMI/Bethlehem, BMI) CPP 75 LOOKING FOR YOU (Grante, ASCAP/Coolwell, ASCAP/Atlantic,
- 15
- UMI/Chelcait, BMI) LOVE CAN'T EVER GET BETTER THAN THIS (Silver Rain, ASCAP/Jack & Gordon, ASCAP) LOVE ME LIKE YOU USED TO (Web IV, BMI/Paul & Jonathan, BMI/Rightsong, BMI/Attadoo, BMI) LOVE REINITED 67
- 50 LOVE REUNITED (Bar None BM1)
- 2 LOVE SOMEONE LIKE ME
- LOVE SOMEONE LIKE ME (Lawyers Daughter, BMI/Uncle Artie, ASCAP) LOVE YOU AINT SEEN THE LAST OF ME (W.B.M., SESAC) MAKE A LIVING OUT OF LOVING YOU 57
- 76
- (Coal Miners, BMI) MAKE ME LATE FOR WORK TODAY 87
- (Tree, BMI/Strawberry Lane, BMI) HL MAKE NO MISTAKE, SHE'S MINE 19
- 51
- (Moonwindow, ASCAP) CPP MAMA'S ROCKIN' CHAIR (Music City, ASCAP/Intersong, ASCAP/Dig-A-Bone, ASCAP)
- MEMBERS ONLY 41
- 86
- 95

OLD BRIDGES BURN SLOW

(April, ASCAP) CPP/ABP

- MEMBERS ONE: MIDNIGHT BLUE (Ensign, BMI/Write Road, BMI) CPP THE MOON IS STILL OVER HER SHOULDER Distributer (BMI) (Lawyers Daughter, BMI) NOBODY SHOULD HAVE TO LOVE THIS WAY 56
- (Bibo, ASCAP/Chappell, ASCAP/R.M.B., ASCAP) (Bibb, ASCAP/Chappell, ASCAP/R.M.B., ASCAP) NOWHERE ROAD (Goldline, ASCAP) HL OH HEART (Colgems-EMI, ASCAP/MCA, ASCAP/Don Schlitz, ASCAP) HL 32

LLD BRIDGES BURN SLOW (Lowery, BMI) CPP ONE PROMISE TOO LATE (MCA, ASCAP/Patchwork, ASCAP/Don Schlitz, ASCAP/Music Corp. Of America, BMI) HL

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22

96

33 PONIES

Marketing Heavy Metal: Expertise Needed

ETAILING

BY GEOFF MAYFIELD

NEW YORK Breakthrough sales successes by several metal and hard rock bands, including Motley Crue, Whitesnake, and Poison, bode well for other crunch rockers. But realizing heavy metal's true sales potential requires expertise



retailer. That was one of several conclusions reached dur-"Marketing ing Heavy Metal,"

July 12 New Music Seminar panel discussion moderated by new Chrysalis Records president Mike Bone. The session was held in the Astor Ballroom of the Marriott Marquis.

Kevin Hawkins, a buyer for 128store Record Bar chain, estimated that hard rock and metal acts can comprise as much as 30% of the chain's music sales. Although he said that metal has been a Record Bar 'cornerstone for the last five years. he cautioned that getting the most out the genre requires product knowledge, on the part of both the buyer and the sales staff.

"Stores that do better with metal have a real metal-head on staff, a kid who reads all the fanzines and sees what's going on," said Hawkins.

Two former retailers on the panel-Walter O'Brien, president of Concrete Management & Booking, and

Ed Trunk, director of artist affairs for the Atlantic-distributed Megaforce label-concurred with Hawkins on the importance of having a credible sales staffer whom metal fans can trust.

Trunk cited in-store play as a key tool for those occasions when potential metal customers are on hand. Trunk, O'Brien, and Hawkins, all recalling the days they worked in stores, stressed the importance of communicating with the "kids" who fancy rock's harder edges. Once credibility has been established, they said. the metal customer will accept such a salesman's appraisal of an album on faith, without having to hear it before buying.

The slew of recent chart successes scored by heavy metal bands disproves the notion-which some people have held for 17 years-that the genre is a passing fad, said Brian Slagel, owner of the Metal Blade label Slagel's logo recently came under Capitol's distribution umbrella in a deal with Enigma Records.

Bob Hall, vice president of programming for Satellite Music Network, expressed a similar sentiment. He suggested that most "baby boomer programmers have left an audience behind" and metal and hard rock represents "the rock'n'roll of a new generation, the second half of the baby boom." Jim Coffman, marketing director for Profile Records' metal logo Rock Hotel, said he thinks

the era has arrived when a new act on an independent label can score sales of 20.000-30.000 units, with the potential to sell up to 75,000 units on its next release.

Panelists opined, however, that as metal continues to prove its worth as a mainstream seller, it will likely do so without the massive trade attention it has received during this breakthrough period.

Satellite's Hall said his firm's faith in hard rock led the Chicago-based syndicator to develop Z-Rock, a live superstation with a metal-flavored format that is tailored for broadcast by local stations in various markets. Z-Rock is anchored in Dallas and it airs in five markets, including Chicago, Cleveland, and Columbus, Ohio. Hall noted that in the Cleveland market, along with carrying the expected 12-24 age bracket, it also pulled stong numbers for men 25-35.

Panel members noted several trends that bode well for the genre's continued success:

• More radio airplay. Although still not accepted by most album rock stations-Bone suggested the phrase AOR has come to mean "any old rec--metal is finding more homes at ord"radio. Two other examples cited were KISS San Antonio, represented here by program director Jimmy Christopher, and Christopher's former station, KNAC Long Beach, Calif. Christopher said that KNAC's format switch from modern rock to harder-sounding "pure rock" doubled the 3,000-watt station's billing and tripled its ratings

As for Z-Rock, Hall reported that the operation is not yet making a profit-"We're losing our ass right now," he said-but expressed faith that it will turn the financial corner. He projected installations in most of the 20 top markets.

• Improved handling by major labels. Although Concrete's O'Brien maintained that most of the majors "generally don't have a clue" how to market metal music, he and other panelists complimented Elektra, where moderator Bone worked before moving to Chrysalis, and O'Brien suggested that the situation might soon improve under Bone at Chrysalis. The panel also threw kudos to Capitol and PolyGram.

• Grass-roots marketing. O'Brien said that when Concrete is hired to work a metal act, such as Grim Reaper or Metal Church, he networks with the people who deliver such music to the market. Therefore, he explained, he pitches the "guy with the twohour heavy metal show" rather than a program director or music director, and the independent store where metal fans shop, rather than chains.

• More compact disks. Bone noted that major labels have been slow to schedule simultaneous CD release for hard rock and heavy metal, but The Record Bar's Hawkins said there have been more simultaneous releases for such acts in the last six to eight weeks.

The panel concluded, however, that CDs still lag behind LPs and tapes. Metal Blade's Slagel said that in the first two-four weeks of an independent-label metal release, the LP will be the bigger seller, with cassettes picking up later. But four to six months after a title is released, he added, cassettes will likely outsell LPs by as much as 15 to one

• Less friction from parents. Despite new noises from the Parents

Music Resource Center, most panelists said they have not encountered any recent demands to pull product. Z-Rock's Hall called the PMRC a "straw dog," and said his operation has not had pressure from that group. Hawkins said that to his knowledge, The Record Bar has never been forced to withdraw an album for objectionable cover art or lyrics.

It was suggested that PMRC head Tipper Gore may be busy trying to get her husband elected president, to which Bone replied, "Wouldn't it be scary if Tipper Gore did become the First Lady

Censorship is not entirely a dead is sue, however. Metal Blade's Slagel noted that the Sound Warehouse chain objected to two of the four titles in a recently scheduled ad campaign on the basis of cover art.

Hawkins said that while Record Bar chairman Barrie Bergman abhors censorship, buyers need to be cautious that the bulk of the chain's stores are in Southern Bible Belt states. Hawkins said he would have to consider passing on a record with cover art that is "overtly Satanic."

During a question-and-answer session, two delegates in the audience criticized the composition of the panel: one for not including women, a complaint that was also expressed at a heavy metal panel last year, another for not representing college radio.

Bone had a sympathetic response to both objections. He explained that he did not assemble the panel, but would communicate to New Music Seminar organizers that it would be appropriate to include women and college radio representatives on future panels.

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by Earl Paige

GOUNTRY CROSSING: One-stops and stores are definitely feeling the surge as country acts earn more pop exposure. "There's more of a buzz than any time in the past few years," says **Jim Thompson**, head of purchasing at 128-store web Record Bar, Durham, N.C. (with units all over the Southeast, extending out to Texas). A standout for the chain is the "Trio" album by Dolly Parton, Linda Ronstadt, and Emmylou Harris. "This brought in consumers who haven't been buying this type of music since the '70s," says Thompson. Among the other hot acts Thompson cites: Sweethearts Of The Rodeo, O'Kanes, and Lyle Lovett.

Randy Travis and Dwight Yoakam are two acts often mentioned in the country-to-pop crossover trend, especially with Travis' "Always And Forever" cracking Billboard's Top Pop Albums top 20 (the first such feat by a country act since Kenny Rogers in 1983).

Other acts headed for pop action are the Desert Rose Band and Southern Pacific, according to Bob Patton, singles buyer at Nova Distributing Corp., the one-stop in suburban Atlanta. "These groups in the old Burrito Brothers-type mold have a special appeal now. There's room in radio for a softer rock sound." Restless Heart's "I'll Still Be Loving You" is men-

tioned by several Sun Belt one-stops as spearheading

the trend. Says Allen Casey, buyer at South Texas Wholesale Records & Tapes in San Antonio, Texas: "It [Restless Heart's record] was showing up on so many stores' pop orders." Also part of the trend, Casey believes, is San Antonio rock stations KZET and KSMJ playing two tracks from the Steve Earle & the Dukes' "Exit 0" album-"San Antonio Girl" and "I Ain't Ever Satisfied." Earle has been pushed pop by MCA and is very strong in San Antonio, says Casey.

In New Orleans, Southern One Stop president Gary Holzenthal is also gleeful over the crossover trend. "I hope Randy Travis and Dwight Yoakam cross over. We can sell a lot more pieces. Why should an act be pigeonholed in just one category?" asks Holzenthal. Southern picked up early vibes on Restless Heart from accounts and also via its retail store, Odvssev Records.

NEW MUSIC, new distributors ... The renewed health of independent distribution was expected to fuel discussion July 15 as the National Assn. of Recording Merchandisers Independent Distributors Advisory Committee huddles at the Sheraton Center in New York City immediately following the New Music Seminar.

The meeting's time and location made sense to Pat Monica, owner of Landmark Distributing on Long Island. "It was originally set for Chicago July 14. We would have met ourselves coming and going," says Monica, a new committee member.

Landmark, which opened at the end of 1985 and is currently adding a second branch, feels the surge in indie vitality, says Monica, whose first distribution experience was at Sunshine Record Distributors in 1977, following six years at the Scepter and CTI labels



82-Year-Old Spector Has Overseen Store Expansion **Spec's Owner Has Finger On Chain's Pulse**

This story was prepared by Earl Paige and Geoff Mayfield.

MIAMI After 39 years as the grand patriarch of Spec's Music Inc. here, 82-year-old Martin "Mike" Spector enjoys his work more than ever.

He has more than earned retirement and has largely turned the company over to his two daughters, Ann Lieff, president, and Roz Spooner, executive vice president. Still, Spector opts to put in at least three or four workdays each week and keeps a watchful eye on the chain's day-to-day numbers.

Spector prefers to work in the same office that he has occupied for years

don't have any hobbies," he explains.

Spector displays a work sheet taken from a legal tablet detailing daily revenue reports from all 33 Spec's stores. "I write it all down in these columns. Then the computer read-outs come in from the home office," he says.

Along with vigorous store expansion and an increased commitment to home video products, the successful 1985 launch of the Spec's public offering led to the construction of a modern, 30,000square-foot home office and warehouse complex. But Spector prefers working in the same office he



Spec's Music founder Martin Spector has seen numerous chapters unfold in the music business during his 39-year career

has occupied for years, in the back room of the chain's 8,800-squarefoot flagship store on Dixie Highway opposite Univ. of Miami. The store is closer to his home. "I just live 15 minutes from here," he says

More than convenience, though, it seems that the founder of Spec's likes the opportunity this backroom office affords him to keep his finger on the pulse of the retail trenches. He is fond of saying that he does not watch over the Coral Gables sales crew: "They think I do. Actually, I'm not that interest-ed anymore." Despite that denial, one cannot help noticing that his desk sits directly behind a special surveillance window that overlooks the main sales floor. And when you talk business with Spec-

tor, he is likely to cite chats he has had with customers shopping at the store

Along with running that daily tab, Spector serves as chief spokesman to the market-makers, bird-dogs new locations, and acts as one of the company's primary liaisons with Wall Street (NASDAQ: SPEK). Warming to this subject, he relates the circumstances that found him taking the chain public in late 1985.

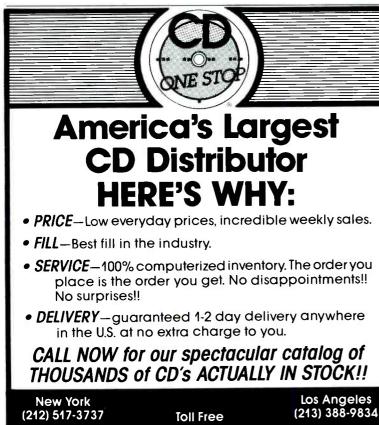
He readily admits to "not being aggressive in the late '60s, when my mind was on getting my children [including sons Michael and Bayard] through college." During that time, national chains were expanding, with many—like Camelot Music and Musicland—entering the Spec's Florida turf. "The labels kept saying I should open more stores. I had 16. I didn't lis-ten to them."

An almost chance opportunity presented itself in the early '80s, when a New York brokerage became intrigued with the potential of Spec's. "They told me to get [revenues] up to \$15 million.

After hitting that volume, Spec-tor says, two factors jelled. "First of all, they liked the idea of our being a family business. I was not going public to raise money. Secondly, the [brokerage] chairman liked compact disks," he says with obvious delight.

It was iffy for a while "because that fellow Louis Kwiker was having all that shrinkage with video," he says, referring to Wherehouse Entertainment's president and the woes that caused the chain's market value to drop during the summer quarter of 1985.

(Continued on page 42)



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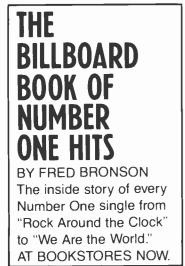
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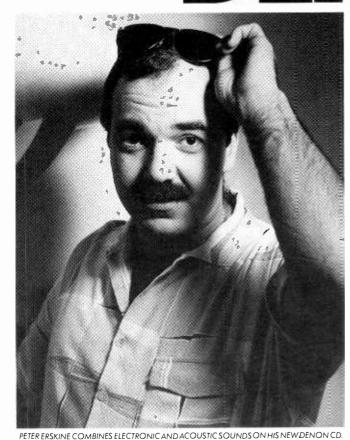
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ERSKINE DENON:



He's a veteran of Weather Report, Weather Update, and Steps Ahead. He's played extensively with the likes of Maynard Ferguson and Stan Kenton. He's drummer/composer Peter Erskine and his latest CD, "Transition" is his first on the Denon label.

Erskine told us that "Transition" is a live direct-to-2-track digital recording. "The advantage of going direct is a subtle one. There's an element of excitement and risk. You capture much more of the live performance quality."

When we commented that Denon has been recording digitally longer than any other label, Peter nodded. "The first digital recording I ever bought was a Denon classical sampler. I think it was in 1977, on my second trip to Japan."

We asked Erskine about the players on "Transition." "It's a marvelous band – John Abercrombie and Marc Johnson, Joe Lovano, Bob Mintzer," he enthused. "We have Don Grolnick and Kenny Werner on keyboards, and Peter Gordon sitting in on french horn. I can't say enough good things about the musicians and Vince Mendoza, who did some of the arranging."

"I think we represent the jazz tradition quite well. But to me, the music sounds like something new. The album sounds like itself." Peter reflected for a moment. "The most important thing for a musician is to play the music that he hears inside of himself," he said. "And Denon encourages that 100%."

In jazz and classical, the important new music is on Denon. As it should be.



CY-1484, "Transition" Over 63 minutes, DDD.

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SPEC'S OWNER HAS HIS FINGER ON THE CHAIN'S PULSE

(Continued from page 39,

Spector, however, was not fazed: "I said, 'Let [600,000 shares] go out at \$6 and offer our investors a good bargain." The Spec's red herring caught on immediately.

Along with fueling the company's move into new product categories, including personal electronics and video-there are now 22 video locations in the web-Spector says public money has been used largely for store expansion. Since Spec's began trading stock, its store count has swelled from 16 to 33, with more on the way. Within the next two months, the chain will unveil one store in Key West and three in the Tampa area, bringing its total to 37 outlets.

In many ways, Spector is back in the glamorous spotlight he once sought-this time on Wall Street,

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Master Tape

rather than in Hollywood. A Virginia-born music lover who fronted a six-piece combo called the Zu-Zu's before entering Washington & Lee Univ. and. later. Virginia

'The brokers liked the idea of our being a family business'

Law School, Spector practiced law for 12 years. In that time, he recalls, he had long thought of opening a record store.

Show business loomed first, however, when chance acquaintances brought him to the attention

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of CBS and started him agent career (interrupt years with Gen. Patton intelligence wing cry helping to unravel Nazi brief postwar stint at Pictures found him lure by a brother who sold hi da's booming growth.

If any single factor h pult Spec's after the i public money, it is pro eo-which Spector watc at stores now stretchin sides of the state to G Aware of the boost that given his chain, he f checks "to see what the figures were on the mo renting.'

The most recent inte cial report shows revenue quarter ending April 30 a 47% increase over a boosted by video renta also pays lavish tribute agement team that als Joe Andrules, vice presi vertising and general Bill Lieff, vice presiden opment; and Peter Ble nancial officer.

Spec's Mu **Sets Sum Sweepsta**

MIAMI Buoved by th of a chainwide promotio the summer of 1986, S sic has rolled out anothe al blitz: the Spec's Free Summer Sweepstakes.

As the theme sugg bait for the July 6-Aug paign will be wheels: zuki Samurais and pain Through consumer d the chain will dole out per week, beginning a of July.

With co-op support for range of product, Joe A vice president of advert general manager, antici sweepstakes' promotio get will exceed \$250,00 we're done with it all, it bly be closer to \$300, says.

Like the 1986 Spec's Festival-which helped post 40% increases in th it ran-television spots key ingredient in Andr dia mix. The campaign radio and cable TV.

At the store level, t has developed extensive point-ofpurchase material and is staging sales incentives for floor personnel. GEOFF MAYFIELD



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WARNER BROS. 3147 (1977)

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SEX PISTOLS

VAN MORRISON

FOR WEEK ENDING JULY 25, 1987

Billboard

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Stores Explore Rentals Acquisition Alternatives

BY EARL PAIGE

LOS ANGELES Strapped by sluggish cash flow and hit by increasing competition, small home video stores are exploring alternative rental-library acquisition plans that include buy-back programs and tape leasing.

At least two vendors are testing buy-back programs through the 101-store, New Jersey-based retail chain Palmer Video: Orion Home Video initially and soon Warner Home Video.

Concurrently, many distributors are aligning with used-tape brokers and leasing firms, creating even more confusion for dealers (Billboard, July 18). "There is a complete breakdown

'There is a complete breakdown in distribution'

in distribution," complains Gary Messenger, president of the 12store North American Video chain in Durham, N.C. "Most distributors we deal with can't even fill prebook orders, because they're buying so close to the vest."

Not only are distributors purchasing conservatively, many are

also tightening credit policies, says Eugene Lemon, owner of the singlestore Video Network, Oakland, Calif. "I had to write a \$900 check to keep from having my credit cut off. ' says Lemon.

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Lemon, like many other small-size dealers, is just starting to lease. He obtains \$89.95 movies for \$39 and \$79.95 list titles for \$35. He can keep the leased titles over a period in-cluding "six weekends." After that, he can either return them or purchase them at a reduced price. He can also extend his lease. "I was just ready to make my first return but decided to keep my five copies of 'Heartbreak Ridge' another week— because it's just \$5 a week.

So far, Lemon has leased such ti-tles as "Heartbreak Ridge," "Han-nah And Her Sisters," "Round Midnight," "Little Shop Of Horrors," and "Witchboard."

The one movie Lemon is gearing up for is "The Color Purple." He says, "I'm leasing 15 and purchasing 22 outright. I have 12 copies presold."

Lemon claims the latitude of leasing has allowed him to handle the surge of requests at release date and also gives flexibility in other areas. He has just reduced rental prices from \$3 to \$2.59, he says, "because this is a promotion, a test. On 'Color Purple,' I'll be testing another concept. If they return it the same day, they can have any of 2,000 other titles free for one day."

Video Plus



The HAL remote-activated VCR programmer can be reached by phone, so the consumer can dial in taping requests while on the go. It carries a \$189.95 sales tag.

BY EDWARD MORRIS

A biweekly column spotlighting new video products and accessories. Vendors introducing such products may send information and promotional material to Edward Morris, Billboard, P.O. Box 24970, Nashville, Tenn. 37202.

HONE HOME, HAL: Advanced Video Dynamics (215-643-9450) introduces an easy-to-install device that enables consumers to program their VCRs simply, at home or via phone-even long distance. Called HAL, the instrument literally talks the user through the programming process with a simulated voice. According to the product literature, installation involves nothing more that plugging the unit into a wall socket and telephone jack or an-

swering machine. Remote programming must be done from a touchtone phone.

HAL, which is due to reach retail shelves this fall, is compatible with both Beta and VHS VCRs and has a retail price of \$189.95.

OT REPELLENT: Parents who must constantly drag their kids back from sitting too close to the television set now have a surrogate scolder in the Eye Guardian from Platinum (206-733-1853). The PC 2001 sits atop the TV set and creates an infrared zone which, if the child remains inside of the zone for more than 25 seconds, turns off the set. To prevent a child from trying to circumvent the system by watching the TV from below or the side, the Eye Guardian has adjustable signals. Included with the \$89 unit are an owner's manual and all mounting accessories.

SHELF-ESTEEM: New for video dealers from Millrock (800-645-7625) is the VidRAX shelf. Designed to be used for spine-out or face-out video display, the shelf can hold up to 288 small VHS boxes or 270 tapes in storage cases. The unit has six shelves, spaced $9\frac{1}{2}$ inches apart, and a top cap that serves as a flat display area for point-of-purchase material. Each shelf occupies a floor space of 12 inches by 48 inches and stands 63 inches high. Available in white, gray, or oak colors at \$289 for one or \$275 each for orders of two to five.

Leasing is also a way for start-up stores to work, but Bayani Ison found that his new store could not feasibly benefit. Owner of Late Night Video, also in Oakland, Ison says, "We were paying too muchand you get carried away when you don't see those big [purchase] bills coming in."

When he opened in February, Ison was leasing at a price based on a percentage of cost. "A \$79.95 title was \$52 for 60 days, then extra months were \$6, and buy-back was 50% of cost. It got out of hand," he savs.

FOR WEEK ENDING JULY 25, 1987

Billboard.

At 11-store Video Place just outside Washington, D.C., Pete Conti, general manager, offers another example of why leasing is less attrac-tive to bigger chains. Video Place is less fearful of tying up capital in high-price A titles because it presells many copies and maintains a sale cabinet for used copies in each of 10 stores. "We have a warehouse store where we dispose of surplus,' Conti savs.

** 80,000 687%

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However, 20-store franchise firm Starlite Video in Phoenix, Ariz., favors leasing, says Linda Lauer, president. "Why build up a dollar inventory on A titles, when the manufacturers come along and lower the price for sell-through programs?'

Nevertheless, most larger-size retail firms will want lower fees and longer lease periods than leasing firms are currently offering, says Allan Caplan, chairman of Applause Video, Omaha, Neb., which operates 21 company-owned stores and has 17 franchisees. Moreover, Caplan indicates, large chains have enough buying clout with distributors to enjoy economically viable stock balancing arrangements.

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VSDA Hispanic Group Meets New Committee Plans Seminar

NEW YORK The Video Software Dealers Assn.'s Hispanic committee, the trade group's newest task force, held its initial meeting June 23 in Chicago.

The main topic on the committee's agenda was the planning of the VSDA convention seminar titled "Se Habla Dollars? Hispanic Video," a session on the product's profit potential, aimed at distributors and dealers regardless of whether they carry Spanish-language inventory.

Peter Marai of supplier Condor Video, a subsidiary of Media Home Entertainment, will moderate the discussion, which will be held the afternoons of Aug. 18 and Aug. 19 during the Aug. 16-20 meet in Las Vegas.

Panelists include Phil Alexander, Warner Home Video; Maria Hickman, Erol's retail chain; W.E. Medlock, Lubbock, Texas, dealer North University Rentals; Connie Pascolati, Madera Cinevideo; Jorge Quintanilla, East Texas Periodicals, a subsidiary of East Texas Distributing; and Derek Rodgers, from the Puerto Rico branch of distributor Metro Video and chairman of the Hispanic committee. SHC

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Among the topics the seminar will seek to address are the size of the Hispanic market, what type of inventory is available, how to determine buying decisions, and how to serve the Hispanic customer.

In addition to the aforementioned panelists, other committee members who attended the Chicago planning session were Mary Donovan, Walt Disney Home Video; Ed Goldstein, Unicorn Video; Gene Kelly, Home Box Office; Leo Lobato, Vid-Dimension; Lomberto Perez, Video Vision Magazine; David Quintaro, Video Visa; Efrain Rueles, Movies To Go; Roberto Aquirre, Univisa; Dennis Steinman, National Video; and Al Zarzana, Garden Oaks Video. Lou Berg, chief of Houston superstore Audio/Video Plus and chairman of the VSDA convention, also attended.

J&R Program Successful; More Planned Sony Promo Uses Free CDs

BY JIM BESSMAN

NEW YORK Using compact disk giveaways as its hook, Sony Video Software Co. mounted an end-of-theyear music video promotion at New York's J&R Music.

Based on results of the fourthquarter blitz, Sony now plans to take the campaign to other major record retailers.

The program, which featured 28 music videocassettes listing at \$29.95, offered buyers of any of the titles a coupon good for any CD priced up to \$13.95. According to Sony's national account manager, Paul Daly, the promotion achieved more than 75% selloff of the approximately 700 units supplied, including reorders. He says that at J&R's request, it was extended an extra 30 days because of the sales generated during the initial two-month commitment.

J&R's video buyer, Bob Schmidt, says sales were "astounding," considering that it was a new type of promotion and that its timing was less than optimal.

"We didn't get the product out on the shelves until the day before Christmas," says Schmidt, "so we missed the critical two weeks before Christmas. But January is always a big month for sell-through, and of course, so many people get VCRs and CD players for Christmas."

Schmidt singles out Sony's advertising and point-of-purchase support for bringing customers into the video department at J&R's downtown Manhattan complex. "We're located at the lower level of the main store, so we don't have our own display window. But we have access to a window in the jazz store, which has its own separate entrance, and we displayed empty boxes of all the Sony promotion titles and had a sign directing them to our store."

Sony-funded print ads in the Village Voice, New York Times, and

New York Post also drew traffic to the promotion's in-store standup island display, wherein the 28 of 40 proffered Sony music titles were stocked. "I don't like promotions to get out of hand, and 40 titles would have been unmanageable," says Schmidt.

Noting that only a handful of the promotion titles were new releases, Schmidt credits the CD incentives as "breathing new life into catalog titles, some of which the public has little awareness of." He says that "One Night At Blue Note" was one of the first titles to sell out, and Daly adds that jazz titles accounted for 25% of the total sales.

But Daly notes that the campaign pushed titles from all genres, including "Monterey Pop," "Tina Turner Live," "McCoy Tyner," and "Iron Maiden Live."

Additionally, two John Lennon titles, "John Lennon Live" and "Imagine," were featured, and Daly cites these in explaining the promotion's CD tie-in.

"Currently, the Beatles' CDs are among the highest sellers," he says. "So it pays to cross-merchandise music videos with CDs." Schmidt sees a strong correlation between music video and CD customers, noting that only one music video buyer turned down the CD coupon for lack of a CD player.

"We want the music retailer to understand that we'll all be one big happy family if they sell records, videocassettes, and CDs and that they're missing the boat if they don't actively merchandise CDs with videos," says Daly.

He adds that a 90-day promotion, similar to that run at J&R, began July 18 at Philadelphia chain Wee Three Records and that more such campaigns are being discussed with other retailers. Daly says Sony's complete program includes product mix, merchandising, and ad support.

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9:30 p.m.

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The Cash-and-Carry Video Sale, providing you with savings of up to 40% on thousands of top video titles, plus plenty of free P.O.P. materials, promotional appearances and other giveaways

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9:00 p.m.

A smash concert with the legendary FOUR TOPS

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FOR WEEK ENDING JULY 25, 1987

Billboard

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DEUCASSETTES RENTALS

Study: Out-Of-Stock Tapes **Fuel Renter Dissatisfaction**

BY CHRIS MORRIS

LOS ANGELES While few video renters actually leave a store empty-handed, the discovery that what they want is out of stock negatively affects their opinion of the rental experience, according to a recent market study.

The survey, conducted by the New York-based management con-

'Everyone with a VCR will experience an out-of-stock problem a few times a year'

sultants Alexander and Associates, tabulated data from a total of 4,000 households during four weeks between mid-May and mid-June. Of those households, 2,200 owned VCRs.

Alexander and Associates are hesitant to supply actual figures from the study, which is available to group subscribers for \$1,000 and to nonsubscribers for \$2,500. However, general comments by

president Bob Alexander indicate that consumer dissatisfaction with the rental process may not be as dramatic as other studies have indicated. (Perhaps the most frequently cited gauge is the 1986 Fairfield Group study, which noted that 88% of renters are unable to find the titles they want in their stores.)

Alexander notes that 40%-45% of VCR households will rent a tape within a given seven-day period. "Some people who go out to rent a specific tape and can't find it go home without renting a tape," Alexander says.

However, he adds, "We find a very small percentage of VCR households end up being unsuccessful [in finding something to rent]. But that lack of success colors people's perceptions of availability. The perception [that many tapes are] out of stock is high.

"Our second major conclusion is that just about everyone who owns a VCR will encounter an out-ofstock problem a few times a year, Alexander continues. "They may run into it every three to four months.



Fill out the ballot in the August 1 issue.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	
-		>		** NO. 1 **		>œ	<u> </u>	
1	1	9	THE COLOR OF MONEY	Touchstone Films Touchstone Home Video 513	Paul Newman Tom Cruise	1986	R	
2	10	3	HANNAH AND HER SISTERS	Orion Pictures HBO Video TVR3897	Mia Farrow Michael Caine	1986	PG-1	
3	3	3	LITTLE SHOP OF HORRORS	Warner Bros. Inc. Warner Home Video 11702	Rick Moranis Ellen Greene	1986	PG-1	
4	4	5	THE MORNING AFTER	Lorimar Home Video 419	Jane Fonda Jeff Bridges	1986	R	
5	7	9	CHILDREN OF A LESSER GOD	Paramount Pictures Paramount Home Video 1839	William Hurt Marlee Matlin	1986	R	
6	2	8	HEARTBREAK RIDGE	Warner Bros. Inc. Warner Home Video 11701	Clint Eastwood	1986	R	
7	5	5	THE MOSQUITO COAST	Warner Bros. Inc. Warner Home Video 11711	Harrison Ford	1986	PG	
8	NE	wÞ	CRIMES OF THE HEART	Lorimar Home Video 421	Diane Keaton Sissy Spacek	1986	PG-1:	
9	8	6	JUMPIN' JACK FLASH	CBS-Fox Video 1508	Whoopi Goldberg	1986	R	
10	9	13	FERRIS BUELLER'S DAY OFF	Paramount Pictures Paramount Home Video 1890	Matthew Broderick	1986	PG-1	
11	6	11	PEGGY SUE GOT MARRIED	Tri-Star Pictures CBS-Fox Video 3800	Kathleen Turner Nicholas Cage	1986	PG-1:	
12	15	2	NO MERCY	Tri-Star Pictures RCA/Columbia Home Video 6-20791	Richard Gere Kim Basinger	1986	R	
13	11	6	WANTED DEAD OR ALIVE	New World Pictures New World Video A86230	Rutger Hauer Gene Simmons	1986	R	
14	12	16	STAND BY ME	RCA/Columbia Pictures Home Video 6- 20736	Wil Wheaton River Phoenix	1986	R	
15	14	4	ASSASSINATION	Cannon Films Inc. Media Home Entertainment M928	Charles Bronson Jill Ireland	1986	PG-1	
16	13	11	NOTHING IN COMMON	HBO Video TVR9960	Tom Hanks Jackie Gleason	1986	PG	
17	19	9	FIREWALKER	Cannon Films Inc. Media Home Entertainment M895	Chuck Norris Lou Gossett Jr.	1986	PG	
18	17	13	LEGAL EAGLES	Universal City Studios MCA Home Video 80479	Robert Redford Debra Winger	1986	PG	
19	38	3	ROUND MIDNIGHT	Warner Bros. Inc. Warner Home Video 11603	Dexter Gordon	1986	R	
20	16	14	BLUE VELVET	Lorimar Home Video 399	Kyle MacLachlan Isabella Rossellini	1986	R	
21	18	18	TOP GUN	Paramount Pictures Paramount Home Video 1692	Tom Cruise Kelly McGillis	1986	PG	
22	21	13	SOUL MAN	New World Pictures New World Video A86200	C. Thomas Howell Rae Dawn Chong	1986	PG-13	
23	23	20	RUTHLESS PEOPLE	Touchstone Films Touchstone Home Video 485	Danny DeVito Bette Midler	1986	R	
24	25	15	A ROOM WITH A VIEW	CBS-Fox Video 6915	Helena Bonham Carter Maggie Smith	1986	PG-13	
25	20	9	MONA LISA	HBO Video TVR9955	Bob Hoskins	1986	R	
26	28	19	ALIENS	CBS-Fox Video 1504	Sigourney Weaver	1986	R	
27	22	15	THE FLY	CBS-Fox Video 1503	Jeff Goldblum Geena Davis	1986	R	
28	29	10	SID AND NANCY	Zenith/Initial Pictures Embassy Home Entertainment 1309	Gary Oldman Chloe Webb	1986	R	
29	35	4	'NIGHT MOTHER	Universal City Studios MCA Home Video 80542	Sissy Spacek Anne Bancroft	1986	PG	
30	24	5	THE MEN'S CLUB	Atlantic Releasing Corp. Paramount Home Video 12512	Roy Scheider Craig Wasson	1986	R	
31	26	15	TOUGH GUYS	Touchstone Films Touchstone Home Video 511	Burt Lancaster Kirk Douglas	1986	PG	
32	27	4	SOLARBABIES	MGM/UA Home Video 801027	Jami Gertz Lukas Haas	1986	PG-13	
33	NE	wÞ	WITCHBOARD	Cinema Group Pictures Continental Video 1096	Tawny Kitaen Stephan Nichols	1986	R	
34	31	17	SHE'S GOTTA HAVE IT	Island Pictures Key Video 3860	Spike Lee	1986	R	
35	32	21	RUNNING SCARED	MGM/UA Home Video 801008	Gregory Hines Billy Crystal	1986	R	
36	34	15	THE NAME OF THE ROSE	Twentieth Century Fox Embassy Home Entertainment 1342	Sean Connery F. Murray Abraham	1986	R	
37	NE	wÞ	EVERY TIME WE SAY GOODBYE	Lightning Video 9961	Tom Hanks Cristina Marsillach	1986	PG-13	
38	39	12	FROM BEYOND	Empire Pictures Vestron Video 5182	Jeffrey Combs Barbara Crampton	1986	R	
				Tri-Star Pictures	Rob Lowe			

150,000 units or suggested list price income of \$6 million (60,000 or \$2.4 million for nontheatrical made for home video product; 50,000 units or avalue of 22 million for music video product). Titles certified prior to Oct. 1, 1985, were certified under different criteria.) • International Tape Disc Ass. certification for a minimum sale of 75,000 units or a dollar volume of \$3 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. SF short-form, LF long-form, C concert. D documentary. \$2 million for music

CBS-Fox Video 3724

Tri-Star Pictures RCA/Columbia Home Video 6-20735

SHORT CIRCUIT

ABOUT LAST NIGHT ...

39 37 20

40 40 32 Rob Lowe Demi Moore

Ally Sheedy

Steve Guttenberg

1986 R

1986

PG

New Releases HOME VIDEO

Symbols for formats are $\bullet = Beta$, $\bullet = VHS$, and $\bullet = LV$. Where applicable, the suggested list price of each title is given; otherwise, "no list" or "rental" is indicated.

FROM THE HIP Judd Nelson, Elizabeth Perkins ♣♥ Lorimar/\$89.95 ISTANBUL Brad Dourif, Mark Didden ▲ ♥ Continental/\$59.98 JAKE "THE SNAKE" ROBERTS "The Snake" Roberts, Mean Gene Jake Okerlund ▲ ♥ Coliseum/\$59.95 MANNEQUIN Andrew McCarthy, Kim Cattral ▲ ♥ Media/\$89.95 MY DEMON LOVER Scott Valentine, Michelle Little ▲♥ RCA/\$79.95 MUNCHIES Harvey Korman ♠ ♥ MGM/UM/\$79.95 NEW YORK YANKEES Babe Ruth, Lou Gehrig, Yogi Berra ▲ ♥ Forum/\$29.95 P.K. & THE KID Molly Ringwald, Paul LeMat PRETTY SMART Tricia Leigh Fisher, Patricia Arquette A V New Wo rld/\$79.95 THREE AMIGOS Chevy Chase, Steve Martin, Martin Short ▲♥ HBO/Cannon/\$89.95 TRESPASS Robert Kuhn, Mary Pillot, Van Brooks ▲ ♥ Academy/\$69.95 SALVATION Stephen McHattie, Dominique Davalos ▲ ♥ Vista/\$79.95

To get your company's new video releases listed, send the following information—title, performers, distributor/manufacturer, format(s), catalog number(s) for each format, and the suggested list price (if none, indicate "no list" or "rental")—to New Releases, Billboard, 1515 Broadway, New York, N.Y. 10036.

STUDY OF TAPE RENTERS (Continued from preceding page)

real low number," he says.

Alexander says that the conclusions of his study point to "a real depth-of-inventory problem. We do think that the trade is not buying deep enough."

Noting that the top 25 most-requested titles found in the study are recent A titles, Alexander adds, "The stock-outs are too high on those titles."

He says that his company's analysis supports manufacturer programs that allow retailers to buy top titles in greater depth.

Addressing the subject of payper-view, a topic outside the focus of the current study, Alexander says, "We have seen in the normal course of our work how cable and pay-cable promotions boost home video rentals." This finding flies in the face of current fears on the part of video retailers that payper-view showings are eating into rental revenues on the same titles.



THEY TAKE NO PRISONERS, THEY SHOW NO MERCY.

O RETAILING

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TRANS WORLD ENTERTAINMENT PRESENTS BREEN THOMPSON AND KATHY SHOWER IN A FRED OLEN RAY FILM COMMANDO SOUAD starring: William Smith Sid haig • EDBERT QUARRY • ROSS HAGEN • Also starring: Marie Windsor • director of photography: GARY GRAVER screenplay by: Michael D. Sonye • supervising i im editor: Michael Kelly • edited by: Kathy Weaver • associate producer: Herb Linsey executive producer: YURAM PELMAN • FRODERD by: Alan Amiel • co-produced and directed by: FRED OLEN RAY



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37031 • COLOR/90 MINUTES \$79.95 PREBOOK DATE: JULY 29 ON SALE DATE: AUG. 13



VEEK	AGO.	ON CHAR	and one-stop sales reports.
THIS WEEK	4 WKS.	WKS. O	ARTIST TITLE
1	1	69	★ ★ NO. 1 ★ ★ SANDI PATTI WORD WR 8325/A&M 49 weeks at No. One
2	2	49	MORNING LIKE THIS AMY GRANT MYRRH SP 3900/WORD
2	5	43 9	THE COLLECTION DAVID MEECE MYRRH 7016864065/A&M
4	4	5	CANDLE IN THE RAIN DEBBY BOONE LAMB & LION LLR03011/BENSON
5	6	89	FRIENDS FOR LIFE SANDI PATTI IMPACT RO 3910/BENSON
6	7	5	HYMNS JUST FOR YOU TWILA PARIS STARSONG SSR8078/SPARROW
7	3	21	SAME GIRL THE IMPERIALS MYRRH 7-01-68350-65/WORD
8	8	45	THIS YEAR'S MODEL STEVE GREEN SPARROW ST41040/CAPITOL
9	° 13	53	FOR GOD AND GOD ALONE DENIECE WILLIAMS SPARROW ST1039/CAPITOL
- 10	NE		SO GLAD I KNOW MYLON LEFEVER AND BROKEN HEART MYRRH 7016841065/WORD
11	9	33	CRACK THE SKY STRYPER ENIGMA 73237/CAPITOL
12	16	57	TO HELL WITH THE DEVIL MICHAEL W. SMITH REUNION WR 8332/A&M
13	10	37	THE BIG PICTURE SECOND CHAPTER OF ACTS LIVE OAKS 7-010-00721-7/WORD
14	10	9	HYMNS WAYNE WATSON DAYSPRING 7014155016/WORD
15	19	213	WATER COLOR PONIES
16	13	45	MORE THAN WONDERFUL LARNELLE HARRIS BENSON RO 3956
10	12	13	FROM A SERVANTS HEART MARANATHA 7100180848/WORD
17	22	25	KIDS PRAISE 6 DALLAS HOLM DAYSPRING 701-414301-8/WORD
10	15	109	AGAINST THE WIND
20	15	45	PETRA STAR SONG 7-102-07386-0/SPARROW
20	24	4J 9	BACK TO THE STREET
22		NTRY	THE FINAL WORD
23	21	13	HEART OF THE SHEPHERD
24	33	5	THE TURNING
25	36	262	AMY GRANT A WORD SP 5056/A&M (CD)
26	29	49	AGE TO AGE FIRST CALL DAYSPRING 7-01-4144014/WORD
27	18	77	CARMAN WORD WR 8321/A&M
28	34	33	THE CHAMPION MESSIAH PROPHET PURE METAL 790-060-0477/REFUGE
29	27	5	IDOL CURE FRONT LINE R09008/BENSON
30	30	29	IDOL CURE NEW GAITHER VOCAL BAND WORD 7-01-000733-0
31	-	NTRY	ONE X 1 WHITE HEART SPARROW SP 1128/CAPITOL DON'T WAIT FOR THE MOVIE
32	28	17	DON'T WAIT FOR THE MOVIE RAY BOLTZ HEARTLAND HR3866/BENSON
33	26	149	WATCH THE LAME
34		WÞ	SONGS FROM THE HEART HARLAN ROGERS AND SMITTY PRICE MARANATHA 7100189829/WORD
35	23	37	PRAISE STEVE CAMP SPARROW ST41054/CAPITOL ONE ONLE ONLE ONLE ONLE ONLE ONLE ONLE O
36	-	WÞ	ONE ON ONE NEW JERSEY MASS CHOIR LEXICON 7115711097
37	-	WÞ	KING JAMES VERSION LEXICON 7115708991
38	20	37	GRATEFUL FOR YOUR LOVE BRENTWOOD SINGERS BRENTWOOD R25027 KIDS SINC DRAISE
39		NTRY	GREG VOLZ MYRRH WR 8352/A&M
40	31	17	THE RIVER IS RISING PHIL KEAGGY MARANATHA 7100149827/WORD THE WHEE AND THE AND THE WHEE AND THE
. 4	1 .1	1 .	THE WIND AND THE WHEAT



by Bob Darden

This is the final installment of a three-part interview with legendary gospel music songwriter/performer Bill Gaither.

AMONG HIS 10 companies and demanding songwriting schedule, Bill Gaither has two pet projects. One, the **New Gaither Vocal Band**, has just released its first album in three years, "One \times 1," for Word/Nashville. The other, the Bill Gaither Trio, waited more than a year and a half to release "Welcome Back Home" for Star Song Records.

"We take a long time between albums because we work on each song," he says. "I can't understand artists who tell me that they have to go into the studio every six months and write an album there. I don't see the fire in their eyes—and I sure don't hear it on the album. The songs are everything. Or should be.

"Likewise, some songwriters tell me they write just to write; they call it 'priming a pump,' keeping the lines open in case or until a gem pops out. I think if you keep cranking them out, eventually you won't be able to write the gems anymore."

As the author of such jewels as "He Touched Me" and "Because He Lives," Gaither knows of what he speaks. Too many artists and record labels seem to be concerned only with the short-term return. And Gaither says that kind of attitude will always catch up with you.

"I blame both the label and the artist," he says, 4 million records into his career. "I blame the artists and their lawyers for driving such hard bargains and the companies for allowing them. Then the companies have to say, "We pay—you play." That leads to an album every six months. To me, the joy of this business is in the crafting

of the songs

"If I could tell a young artist something, I'd say, 'Don't let your lifestyle dictate your artistry.' Sure, it's nice to have nice things, but not at the expense of your future. You may not be hot next year."

Unlike some songwriters, Gaither has tried to remain contemporary. He's still got a cabinet full of hate mail from people who objected in the '50s and '60s to the "godless modern sound" of songs like "The King Is Coming" and "There's Something About That Name." He says a songwriter *has* to change with the times. "It's change or die," Gaither says. "I was speaking

"It's change or die," Gaither says. "I was speaking at a songwriting seminar recently and said that and a guy got up and said, 'Aren't you worried that by continually listening to new things you'll lose that part of you that made 'He Touched Me' and 'Because He Lives' sound so special in the late '60s?'

"I said, 'What I wrote in 1964 or '67 was the sum total of all the musical influences in my life up to my first 27 years. What I write today is the total for all

Bill Gaither offers words of wisdom to newcomers

I've listened to and been influenced by over 51 years. Do you want me to deny everything I've heard since then?"

Gaither's songwriting and performing success have given him a degree of control over almost every facet of his music that's almost unheard of in the general music industry. He says the creation of all of those side businesses has been for one purpose only.

"It's the dream of every artist to have control of his music once it leaves his piano," he says. "Otherwise, you spend your career chasing after it. It's like your career is always a patient in the emergency room in a hospital. It never ends. I wish my degree of control to all other artists. But to get there, you have to realize that you're not always going to be hot.

"I haven't totally arrived yet. But I'm 51, I'm still around, and I'm still sane. And that ain't bad."



by Peter Keepnews

N THE QUARTER-CENTURY that it's been open for business, New York's prestigious Lincoln Center for the Performing Arts has hosted countless jazz concerts, including roughly 10 Newport/Kool/ JVC Jazz Festival events every summer since the festival moved to New York in 1972. But Lincoln Center has never presented its own concert series devoted exclusively to jazz—until now.

For three consecutive nights, Aug. 3-5, Lincoln Center's 900-seat Alice Tully Hall will be the site of a concert series titled Classical Jazz. The first concert, Ladies First, is a tribute to various female singers and musicians featuring Betty Carter, Marian McPartland, Carrie Smith, and others. The second, A Tribute To Thelonious Monk, boasts a lineup of Sphere, Barry Harris, Carmen McRae, and other friends and/or admirers of the brilliant pianist and composer. And on Bird Night, the likes of Jay McShann, Frank Morgan, and Red Rodney will salute Charlie Parker.

Classical Jazz is being presented in association with WBGO, the noncommercial Newark jazz radio station. The high-profile Wynton Marsalis is artistic adviser, which means he helped producers Alina Bloomgarden and William W. Lockwood Jr. line up the talent and put the programs together.

In announcing the series, Marsalis and Lincoln Center officials stressed the importance of jazz as an art form and the need for institutions like Lincoln Center to present it with care and respect. Marsalis went so far as to say that "when such a world-renowned performing-arts center presents jazz, it is the ultimate acknowledgement of the music's vital

place in American culture." With all due respect to Marsalis, we think the *ultimate* acknowledgement of the music's place will come only when the various federal, state, and local government agencies charged with helping to fund the arts—as well as the various corporate and private endowments start giving as much money to jazz, a music born and nurtured in this country, as they now do to opera, the symphony, and other forms of European music. But Lincoln Center's commitment, however small in relation to all that *could* be done, is certain-

Lincoln Center notices a homegrown art form

ly an admirable beginning.

FELIX GRANT is one of the most resilient people in jazz radio. The veteran Washington-area broadcaster recently lost his gig at **WWRC** when that station decided to drop its music format and go back to alltalk, effective Aug. 1—but, as reported a few weeks back in this magazine, he immediately landed a slot at **WDCU**, the all-jazz FM outlet of the Univ. of the District of Columbia.

Interestingly, this is the first time in Grant's long and distinguished career that he has had a program on an FM station. It is also the first time he's worked for a noncommercial station, a situation he says he finds delightful. "I can play whatever I want to play—and I can

ⁱ'I can play whatever I want to play—and I can play four hours of music with no interruptions," marvels Grant, who can be heard on "Jazz 90" every Saturday from 3-7 p.m. Teddy Ruxpin ani-Teddy Ruxpin animated on Hi-Tops



By JIM McCULLAUGH

Raffi sings out on A&M

"Kids In Motion" rocks on Playhouse

CATCHING

A Retailer's Guide to

MALIDIRE

he more things change, the more they remain the same. That might be an apt way to describe the children's home video market.

This market segment continues to grow faster than the home video industry as a whole.

Children's titles are projected to account for nearly 18% of home video titles sold this year. Sales should be well over \$2 billion this year

with units well over 100 million. The children's category is also fueling the rapid-

ly growing sell-through market and Christmas 1987 looms as potentially the largest ever for the category.

But the manufacturer/distributor/retail landscape has changed considerably from a year ago. The mad frenzy, acquisitions, advertising, publicity and other posturing that was in evidence last year has abated. Still, for those companies that have made serious product and marketing commitments, kidvid remains more than vibrant.

Notes analyst Tim Baskerville: "Some of the excitement has quieted down a little bit, but it's still a relatively healthy category. Not everybody seems to be as committed to it as they were. Disney is still doing real well and they're probably (Continued on page K-12)

We've got more than Oscar®

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well-loved authors. In short, videos that people want to own.

You've seen it happen with our best-selling <u>Sesame Street Videos</u>.

And now Big Bird, Cookie Monster and all their buddies are back, in four brand new videos that are sure to be as much in demand as our original six.

All ten titles combine great moments from the Sesame Street television show with sparkling new material especially created for this series. And each cassette comes with an attractive activity book to help reinforce the learning skills.

Our Sesame Street line continues to grow with the addition of our new <u>Sesame Street Start-to-Read Video</u> <u>Series</u>. Based on the enormously popular books of the same name, these brand-new videos offer children a unique read-along format. As Big Bird narrates the stories, the words appear at the bottom of the screen which makes learning to read both easy and fun.

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Big Stars, Big Stories

Our <u>Looking Glass Videos</u> feature some of today's biggest stars, who bring their own inimitable, award-winning styles



to the best of the children's classics. Imagine Jack Nicholson hissing his way through Rudyard Kipling's <u>The Elephant's Child</u>. Or Meryl

VIDEOLIBRARY <u>The Elephant's Child</u>. Or Men Streep's gentle sharing of <u>The Velveteen Rabbit</u>, that wonderful tale of the toy who longed to be real.

The visual charm of all four of our Looking Glass titles is further enhanced by the original music of such celebrated

composers as George Winston, Mark Isham and Bobby McFerrin. Anyone who knows these bestloved stories is sure to treasure the videos as well.



Favorite fairy tales come to life through the magic of animation in our <u>Reader's Digest Children's Classics</u>. Storytelling becomes an art form as David Niven introduces a whole cast of characters in Oscar Wilde's <u>The Remarkable Rocket</u>. And Richard Chamberlain enchants his audience with the sad, sweet plight of Hans Christian Anderson's <u>The Little Mermaid</u>.

winners in our home videos.

We've got Oscar the Grouch.

from Random House.

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Stories like these—and our other fully animated favorites will charm children of all ages.

Longtime Favorites The imaginative animal fables of Leo Lionni, beloved

The imaginative animal fables of Leo Lionni, beloved creator of children's picture books, take on new dimension



in a distinctive animated video. Created in collaboration with famed animator Guilio Gianini, these gentle fables offer children a unique visual beauty. They are

big stories for little listeners. And they are destined to become modern classics.

Our busy, breezy new video from Emmy-winning favorite Shari Lewis offers <u>101 Things For Kids to Do</u>. Shari and her puppet pals demonstrate a multitude of quick and easy word games, riddles, puppets, mini-mysteries and magic tricks—all using simple things found right at home. It's the perfect something for "nothing to do."

Soon-to-be Stars

This fall's most extraordinary video introduces children to a whole new way of communicating—American sign language. <u>Sign-Me-A-Story</u>, which features Sesame Street regular Linda Bove, is enchanting and enlightening entertainment. Linda first teaches simple signs, then she and three other performers act out two familiar fairy tales while a hearing actor speaks all the lines. A special production technique places the live actors in an artwork setting, giving this unique video a charming storybook look. It's a treasure for all children—both hearing and deaf.

And finally, we offer seven delightful stories set to original music in the <u>Video Music Box Story Songs</u> video. Every child knows "The Three Little Pigs" and "The Tortoise and the Hare," but now they can sing along with these and other favorites. Each story is presented with puppets, cartoons or special liveaction film—which makes the Video Music Box an enchanting place to visit. And as a special value, each video comes with a free audio cassette for sing-along fun away from home.

Get In On the Action

Make Random House—and our growing list of titles—your resource for star-quality children's videos!

Call your Random House Merchandise Sales Representative today. And find out what our winners can do for your sales.



Programming Patterns MUSIC VIDEO AND SOCIAL-SKILL TAPES JOIN HIT RANKS OF LICENSED CHARACTERS AND STARS

By JIM McCULLAUGH

hile programming patterns continue to shift in the children's video industry, several key ingredients appear to remain stable. Disney is Disney and recognizable characters are maintaining their dominance.

A recent glance at Billboard's Top Kid Video sales chart shows a Disney presence on 19 of 25 positions. The balance features such characters as Teddy Ruxpin and the Transformers.

For those manufacturers who still want to be a player in

kid vid, selective character and personality programming appear to be crucial programming issues. The mad scramble for licensed characters has eased, partly because syndicated television ratings have fizzled and too many new entities—risky and unproven—have appeared.

Multi-million dollar advances, though, are still the norm for some big names although here, too, the ranks and activity—has thinned.

Beyond the established, a handful of new programming ideas—such as kidvid music video and social skills tapes-have broken through in the past year, but these types of unexposed projects are still considered a "tough" market since it's difficult and marketing prohibative to "break" a character or idea purely on home video, despite the presence of 50 million VCRs. Yet when some of these programming ideas get marketing support and exposure they can catch on. The challenge, say programmers, is familiarizing distributors and video specialty stores with these unchartered titles and then investing in marketing and exposure.

"Unlike a book store," notes Nancy Steingard, vice president of programming and production at Hi-Tops Video, a ma-



Singer/actor/composer Tim Noah is attracting national attention with his one-man extravaganza "In Search Of The Wow Wow Wibble Woggle Wazzie Woodle Woo!" on Seattle-based Noazart/Lensmen label. jor new player this year, "where you can pick up a book and leaf through it and take a chance, you still have no way of knowing what a video will be like beforehand unless there's a recognizable element."

Among new developments on the programming frontier appears to be interactivity, although the linear approach of VCRs is still considered limiting. Major breakthroughs are seen for Compact Disk-Interactive (CD-I), still in the early software developmental stages. A number of major and minor kidvid suppliers are eyeing this area.

"The children's business is in its own way mirroring the

general release side of the business," says Steingard, "What seems to work best is the 'A' children's title." She defines an A as "those programs that have a lot of money behind them, a big feature release, or a well-known licensed character. "It's always been like this but now more so than ever."

"Uncle Fred Far Out Pets" is latest addition to Uncle Fred light-hearted learn-to-draw series on CBS/Fox.

"Our philosophy," she continues, "is that it takes as much effort to get out an A title as it takes to get out a C title. The return is so much greater on A titles. We're looking for the Teddy Ruxpins of the world. We realize how special that property is. That's why we went after Barbie and Captain Power. We're looking for those strong licensed characters. Barbie has the recognition in the marketplace."

Echoing the comments of other executives, she says, "Licensed characters from a toy company which used to have

"Babysongs" and "More Babysongs" on Hi-Tops feature the sparkling, sensitive tunes of Hap Palmer set to warm, familar toddler themes.

major impact don't anymore unless it's a well thought out program with a lot of money behind the toy. There have not been that many winners. We have become selective in the types of licensed characters we're looking for and the type of strength we want behind them."

Programming is also crucial to success in the burgeoning sell-through business, she says, singling out such Hi-Tops innovations as "Baby Songs"----music video for toddlers-----which have done well.

"We're also still committed," she says, "to programming with social value that consumers might not be able to get elsewhere. We've been experimenting but it's harder to get exposure. Yet (Continued on page K-8)

MERCHANDISING KIDVID TO SPEARHEAD THE MOVE INTO SELL-THROUGH

By DAVID WYKOFF

on't shy away from pushing sales of children's video product. You can make it work for you. Such is the consensus among a wide array of surveyed industry members, who believe that proper merchandising is the key to selling children's video.

Allan Caplan, the outspoken owner of Omaha, Neb.-based Applause Video chain, says that, "There's no reason why you as a video retailer can't do well with children's video. All you have to do is work it, and it will work for you."

Richard Russack, owner of the four-store, Concord, Mass.-based Video Revolution chain, is widely considered the Boston area's leader among video specialty stores in handling children's product. "We're very happy with what we've done with children's video, but we're convinced that we can do better, much better," he says, noting that for sellthrough children's video ranks second to exercise as a product category and that a whopping near 15% of his total business is done in sales and rentals of children's product.

And, even where sell-through isn't yet an established or substantial portion of business, children's video is pushing it in that direction. Don Alexy, movie club manager for the 13-store Curtis Mathes hardware/software franchise in Northern Ohio, is using children's video to spearhead the chain's move into sell-through. "We're kicking off a new promotional idea, the Curtis Mathes Movie Club, and we're going to do all kinds of give-aways and in-store appearances to promote sales of children's product.

"And, that's the right category for us to start a push with because the retail lists are relatively low, the manufacturers seem to be giving a lot of support and kids seem to thrive on watching the tapes over and over again, adding a value dimension to the purchase. So, now it's a matter of the more we expose it to people, the more they'll buy," he says.

Pat Tidwell, buyer of children's audio and video products for music retailing giant Camelot Enterprises, says that, "We haven't done a great amount of work on or seen great

revenues with sell-through in general. But where we have seen significant growth is in children's video. I'd have to say that I'm very satisfied with our children's video sales, and they keep getting better all the time."

Retailers, distributors and manufacturers alike agree about the three most important steps in launching children's video sales: (Continued on page K-9)





Disney classics and featurettes light up summer '87 promotion.

Lorimar's "Back to School" promotion for summer.

The Top Grossing Animated Film Of All Time **Is Now Available On Videocassette For Only** ^S

STEVEN SPIELBERG ANAMERICAN MIL

ADON BLUTH Film

Get set for the critically-acclaimed animated wonder, An American Tail. It's family entertainment at its best. You'll be charmed by the delightful adventures of one very determined young mouse named Fievel who journeys from Russia to our shores in search of the American Dream. Steven Spielberg's presentation features the voices of Dom DeLuise, Madeline Kahn, Christopher Plummer and is brilliantly directed by famed animator Don Bluth.

To bring An American Tail home to your customers, just contact your MCA distributor today.

Fifind his family, he disco Meet Fierel.

HiFi Stereo Surround Videocassette #80536 Closed captioned by the National Captioning Institute. Used with permission.

STEVEN SPIELBERG

AN AMERICAN TAIL" Course DAVID KIRSCHNER

MIBRICANT DATE

This videotape has been digitally mastered onto HiFi COMING SOON ON LASER VIDEODISC **STREET DATE: SEPTEMBER 3, 1987**

PACKAGING AT ITS BEST IS QUALITY ASSURANCE FOR PARENTS

By DAVID WYKOFF

hough product packaging is an important consideration in all video fields, it is even more crucial in the children's market where it serves an additional role: quality assurance for parents.

Packaging's primary function for children's product, like that for all other fields in home video, is to attract attention, to draw customers to the tape. "When you have a customer holding your product in his or her hands, think of all the things that you've done right. And, one of those things, perhaps the most important here, is to produce a package that has drawn the customers to it," says **David Suess**, president of **Spinnaker Software**.

But, in the children's field, packaging and design needs to answer parents' concerns about the quality of the product their children view. **Art Reynolds**, vice president of creative affairs at **J2 Communications**, summarizes the view of all industry members surveyed in saying: "All research shows us that parents are highly concerned with the quality of children's programming, whether it has to do with educational, entertainment or reproduction values. This is a concern that children's product packaging has to respond to."

Nick Clementi, group product manager of consumer products for Western Publishing, pushes this thought even further. "Unlike most other kinds of children's products, videocassettes aren't of the nature that you can see what's inside of the box—even if you open it. It's not like a book you can open and read or a toy that's on display. Unless there's a monitor playing the tape, you can only guess or surmise about what's on the tape from its packaging," he says.

Studios and manufacturers respond to this quality con-



Hi-Tops offers interactive video based on Mattel's Captain Power toys.

cern in a variety of ways:

•Highlight an established, trustworthy name. This can be the name of the manufacturer, the series that the tape falls in, or the licensed character or famous performers featured on the tapes.

•Use actual representation of the programming on the front cover (e.g., live action or animation).

Plug endorsements or honors won.
Provide basic information as to target-

ed age group, educational or entertainment value, time length, other products also included with the tape, etc.

Walt Disney Home Video, one of the most respected and recognized names in children's programming, designed its initial packages with a prominent logo and a clean, white background. "We did this to emphasize the Disney name, our best calling card, and to introduce products that people might not know but still try because they're Disney. Also, we hoped to get retailers to create a children's or Disney section, and uniform packaging plays into that," says Disney Home Video's creative director Randy Erickson.

Most other manufacturers either have directly followed Disney's lead in design (Spinnaker and J2, for example) or adapt the uniform design concept to their own needs. Western's Golden Book Video lines use a couple of basic designs and background colors, always with the logo featured prominently.

However, both Disney and J2 packages have evolved to using different colors and a smaller logo, though, according to Erickson, "In some international markets where we're looking to establish ourselves, we use the white background, large logo design."

Uniform design also plays into the series orientation of children's home video. "Obviously, we do our best to lead the customer from one product to the next. In the children's market, where kids actually enjoy repetition of characters and/or plot-line, uniformity of packaging is very important," says Clementi.

Random House's line of Sesame Street titles all feature the programming's famous characters as the focus of the front jacket design. "Not only are the Sesame Street characters immediate attention-grabbers, they lend the tapes that necessary element of quality. Parents know that they *(Continued on page K-10)*



Sesame Street's "Start-To-Read" series on Random House for fall release features animated Muppets.

ORGANIZATIONS' APPROVAL HELPS ELEVATE VIDEOS OF DISTINCTION

II agree that product quality is a high concern for parents in purchasing videocassettes for their children's viewing. And, in light of the glut of product now available in the children's field, both parents and retailers are looking to reviews and/or achievement honors for help in choosing the highest quality product.

Two Boston-based non-profit child advocacy organizations, **Parent's Choice Foundation** and **Action for Children's Television**, are America's leaders in recognizing outstanding children's product, and their yearly choices for highest quality and outstanding achievement are the most coveted distinctions in the field.

Parent's Choice magazine is a quarterly publication from PCF that reviews all kinds of children's media, and its advisory board includes noted scholars, per-

formers, librarians, critics, parents and other concerned parties. Editor-in-Chief Diana Huss Green says that "the purpose of the annual awards is to bring children of

all backgrounds and skills together with material that will help them grow mentally, emotionally and as human beings." Action for Children's Television president Peggy Charren calls ACT "a national non-profit organization working to encourage diversity in children's television and to eliminate commercial abuses targeted to young people." Charren notes that ACT's honorees are recognized for "high achievement, not endorsement. We look for things that are a little bit different or fill an existing void. Not everything that we recognize is what you might term a 'best pick' in an overall sense."

Here are Parent's Choice and Action for Children's Television's honorees for the past two years. (PC chooses its awards on an August to July calendar, so its 1986 awards are its most recent.):

Parent's Choice

1986's Best (judged by Joel Siegel of ABC-TV):

"Tales Of Beatrix Potter," Children's Video Library.

"Babar The Elephant Comes To America," Children's Video Library.

"Puppet Musical Classics Collection: An Introduction To Three Classical Music Pieces," Video Associates.

"Ugly Duckling And Other Classic Fairy Tales," C.C. Studios. "A Cricket In Times Square," Family Home Entertainment.

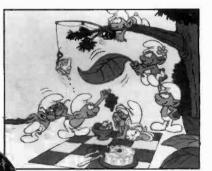
"Here We Go, Here We Go Again," JSK Enterprises.

"Jack And The Dentist's Daughter," Davenport Films.

"Will Rogers: Champion Of The People," VidAmerica.

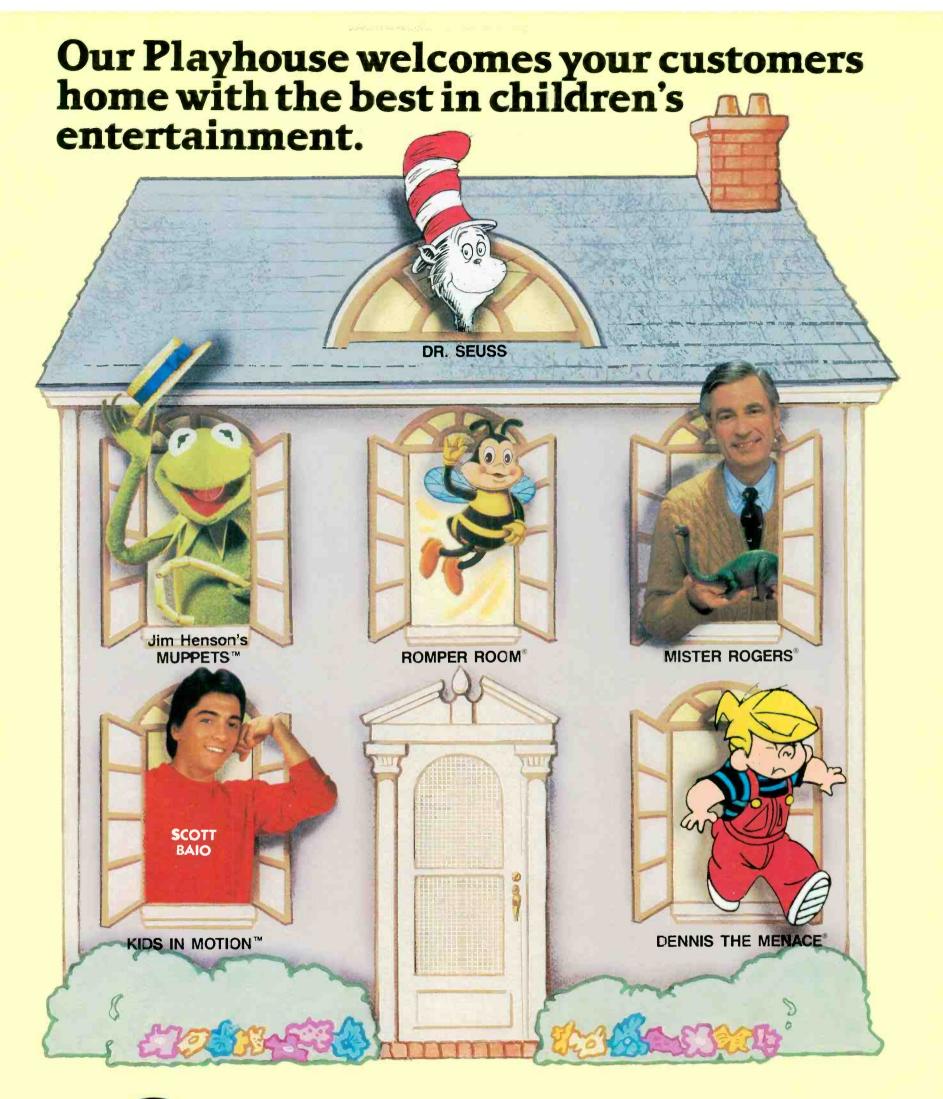
"Moving Out," VidAmerica.

"Hockey Night," Family Home Entertainment. (Continued on page K-11)



"The Smurfs" picnic on Worldvision.

Malcolm Jamal Warner anchors "Home Alone" guide for kids on Hi-Tops.





From exciting children's product that's priced to sell to the kind of fun-filled rentals parents want to bring home.

Nobody has a gang like ours!

The Cat in The Hat: © MCMLXXXIV CBS Inc. All Rights Reserved. Jim Henson's MUPPETS™ is a trademark of Henson Associates, Inc. © Henson Associates, Inc. 1987 ROMPER ROOM® is a registered service mark of Claster Television, Inc. MISTER ROGERS® is a trademark of Fred M. Rogers KIDS IN MQTION™ is a trademark of KIM Productions DENNIS THE MENACE® character © 1987 Hank Ketcham Enterprises, I

© 1987 CBS/FOX Company. Playhouse Video is a trademark of the CBS/FOX Company. All Rights Reserved.

The Sleeper Hit Of The Year!

"Come Dream With Me Tonight"- TEDDY RUXPIN Lullabies

Wake up to an all new addition to the TEDDY RUXPIN Video Collection, from Hi-Tops Video. It's the TEDDY RUXPIN LULLABIES! Children will love the six sleepytime songs...you'll love the sales. Here's a fact that'll open your eyes. The TEDDY RUXPIN Video Collection has been on Billboard's Children's Video



PROGRAMMING

(Continued from page K-4) when people hear about these

kinds of programs, they respond." Hi-Tops, for example, will continue to marry well-known characters, such as the doll Cricket with "active" programming that "encourages activity." In addition to creating a program that can't be found on television, she says, these types of programs are a bridge to the new wave of interactivity.

"Consumers," she says, "will begin to understand what that means and you will see more active viewing. Parents don't want their child to sit in front of the tube so much. These will be a more value-laden purchase. Adults are not that excited about interactivity but kids are. You'll have a niche for interactivity because of children's enthusiasm for games [computer games]. When you see all the toy companies ... Mattel, Hasbro. Worlds Of Wonder ... getting involved, you know it's almost here. That will spill over to video. That's why we are doing CD-V and CD-I. It's a direction that makes sense."

Anne Upson at CBS/Fox Video observes: "Licensing activity is dying down. The licensors and toy companies have been asking so much money for these half-hours. When you put them out at that price point and if that character does not succeed, the company is in trouble. The risk has outweighed the rewards. Teddy Ruxpin was a risk but there was so much put behind it.

"The parents are also catching on and paying more attention. If the kid is not asking for it, they won't buy it or rent it. Parents become so loyal to specific programs that they tend to push them.'

Upson links programming issues to retail, particularly at the video specialty store level. There, she observes, even the best programming can run into roadblocks if distributors or dealers don't know the title or character.

The CBS/Fox philosophy has been to go with such recognizable entities as Mr. Rogers, Dr. Seuss, Dennis The Menace, Mr. Wizard, the Fairie Tale Theatre, Muppet videos and the like.

"We know Mr. Rogers," she says, "can reach the specialty stores and the bookstores with visibility."

The company continues to explore selective original projects such as "Kids In Motion."

"We've created a library that we can keep re-releasing," she says.

The hardest market to program for, she says, is the pre-teen 7-11 set. "That's a tough market. They're bored with younger programming but their parents won't let them watch horror movies or MTV."

Pick up the TEDDY RUXPIN LULLA-

SELL-THROUGH

(Continued from page K-4) • Make a serious commitment in display space and signage.

• Be intelligent about merchandising children's video.

• Be creative and aggressive about merchandising children's video.

Surprisingly enough, some retailers don't understand why they're not selling tapes when they don't set up an area or atmosphere to do such, says Caplan. His thoughts: "You can't sell something if you don't give it some display space and signs to attract customers' attention." Nick Clementi, group product manager of consumer products for Western Publishing, cites some of his own research findings. "For the most part, we've discovered that people stop at the first place they see a certain product. If you don't have all your children's product where they stop, you've probably lost sales," he says.

All suggest that dealers freely display product for customers to handle. Says David Suess, president of Spinnaker Video, "Our research shows a 400% difference in sales in this field when consumers have the product in their hands. And pilferage, which is fairly small in this business, will be more than made up in the margins and gross sales." Bob Hamalian, owner of the fourstore, Brockton, Mass.-based Home Entertainment Showplace chain reports a 40% jump in sales after installing a Sensormatic system opening up the display racks.

Placement of the children's sellthrough section is another matter that should be considered. "Obviously, you don't want to put it near the horror or adult sections. Or, by the door, either. We prefer to put ours near the register," says Alexy.

Remember to place displays at the eye-level of those making the purchase decisions, says Caplan. "You want to have the product there in front of whoever's going to buy it. If you find that the children influence their parents' choices, then the product should be down where they can see it," he says.

It's important to carry the right product, comments Jim Jimiarro, president of J2 Communications. "You should have a good knowledge of your customers, and the manufacturers and distributors ought to be able to guide you. You can't start with too little or too much product and do it right."

Robert Singer, director of marketing for Random House Home Video, says that knowledgeable sales help is a must. "There's a glut of titles now, and the video specialty store needs to be able to guide its customers," he says.

"Get whatever help you can from the manufacturers, especially for *(Continued on page K-14)* Equip yourself for the upcoming selling season with Lorimar's special "Back to School" offer. Now, with every four children's videos you order, you'll receive your very own complimentary Backpack." Choose from any of our sixteen popular titles, priced to move at just \$14.95 and \$19.95. For children 3–8, there's a

For children 3–8, there's a variety of entertaining programs, including the perennially popular Aesop's Fables, narrated by Bill Cosby, and Scholastic's prized Blue Ribbon Storybook videos. And for older children

r good waa 7942 Cowan e., Irvine, CA 92

and young adults, there's Emmy Award winning features like "Dead Wrong" and "Great Love Experiment." Both permanently repriced for easy sellthrough, along with all the other exciting "After School Specials." So gear up for the fall selling season now, with Lorimar's special "Back to School" Backpack

promotion. It'll put you at the top of your class.



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Lorimar Hom

PACKAGING (Continued from page K-6)

continued from page A-6) can trust Sesame Street programming," says Robert Singer, Random House Home Video's director of marketing.

Most manufacturers also use an actual representation of the programming in their package design. Spinnaker's Suess nearly learned about the necessity of doing such the hard way. "When we introduced children's video, I planned on using illustrations on the packaging, even though the tapes used high quality, live production footage. We were fortunate to do some consumer research before shipping because we discovered that the illustrations implied a lower quality product," he says, noting that the packaging was redesigned

to include live production photos. For Disney, this often means recreating animated scenes because the original cartoon footage reproduces well. "We'll recreate if necessary. The packaging artwork must tell the consumer about the product, and it can hurt you if the design tells the consumer that the product is of less quality than it actually is," says Erickson.

Endorsements and/or awards won are another area of quality assurance (see p. K-6). Many tapes, especially those concerned with child safety (such as Kid Stuff's "Child Awareness" series), carry endorsements on the front cover.

Though, many others list endorsements on the back of the tape with other informational matters such as length, targeted age group, and a description of the programming. There seems to be no industry-wide consensus on placing such on the front or back cover of the tape, with individual maufacturers using what information they deem necessary and appropriate to their design and marketing schemes. They all do agree with Clementi's assertion that, "Manufacturers have a social responsibility to provide certain kinds of information about the product on the packaging." Machine compatibility is usually labeled on both the front and the spine on the tape and list prices are usually not included at all. And, in light of crowded display sections, where tapes are merchandised spine-out only, some manufacturers, such as Disney, are looking to provide artwork as well as basic information on the spine.

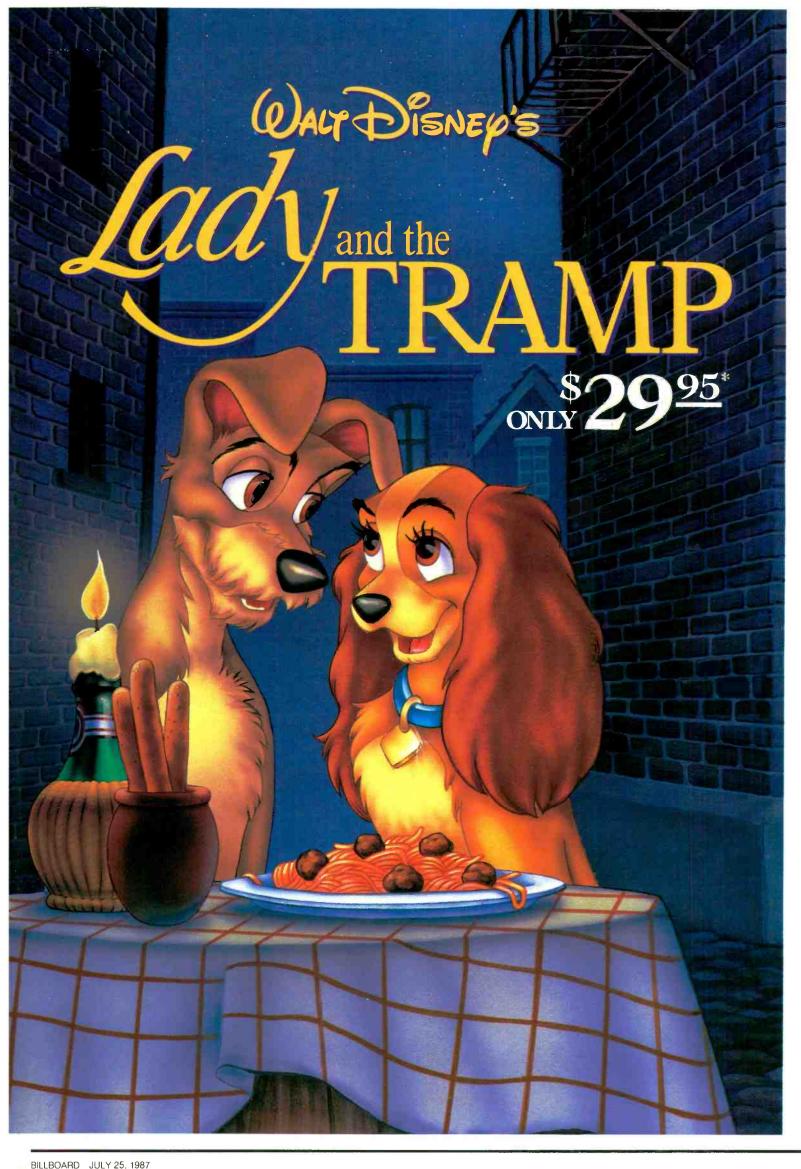
Not a quality issue per se, though certainly related, is a plug for other titles in a series. Some can be as simple as a mention of the series name or "look for other tapes in ...," while other manufacturers go so far as to list other tapes.

Announcing The Video Event Of The Year...

Be a part of the industry's largest campaign ever-Disney's 1987 Christmas promotion.

PREBOOK DATE: SEPTEMBER 1 STREET DATE: OCTOBER 6 WALT DISNEY HOME VIDEO





APPROVAL

(Continued from page K-6) "Little Lord Fauntleroy,"Family Home Entertainment.

For Groups

(The following titles are suggested for use in groups because of their subject matter or their price is conducive to sharing.)

"Drug Free Kids," Video Associates. "Get Ready, Get Set, Grow," Brooklyn Botanical Gardens.

Honors

"The Big Cats And How They Came To Be," Pyramid Film and Video. "Goldie And Kids," Prism Entertainment.

"Your Newborn Baby," Meridian Entertainment Corp.

"Slim Goodbody's Daily Desk'ercises," IVE.

"Little Boy Lost," Magnum.

"Mr. Rogers Talks About Dinosaurs And Monsters," Playhouse Video.

"The Elephant's Child," Rabbit Ears Video.

"Merry Mother Goose," Golden Book Videos.

"Casey At The Bat," Playhouse Video.

"Sleeping Beauty," Walt Disney Home Video.

Remarkables

"The Animal Alphabet," Scholastic Productions.

"The Adventures Of Babar," Video City Productions.

"Clifford's Sing Along Adventure," Scholastic Productions.

"Sharon, Lois And Bram," Golden Book Videos.

"Arthur's Eyes," Children's Video Library.

"Funfit," Scholastic Productions.

"The Adventures Of Nellie Bly," Magnum.

"Baseball The Pete Rose Way," Embassy Home Entertainment.

"Bearskin," Davenport Films.

"The Sharks," Vestron Video.

"Gorilla," Vestron Video.

"Best Of The Football Follies," NFL Films Video.

"Bermuda Triangle," VidAmerica 1985's Best

"Bill Cosby's Picture Pages, Vol. I," Walt Disney Home Video.

"Rikki Tikki Tavi" and "Mowgli's Brothers," Family Home Entertainment.

"Sylvester," RCA/Columbia.

"Bim, The Little Donkey," Embassy Home Entertainment.

"Water Babies," Embassy Home Entertainment.

1987 Achievement in Children's Television Honorees

C.C. Studios, for "Corduroy And Other Bear Stories," live-action and animated re-creations of three children's book favorites.

Hi-Tops Video, for "Home Alone," a creative and unthreatening approach to teaching home safety. Random House Home Video/Rabbit Ears Productions, for "The Elephant's Child," Kipling's story *(Continued on page K-14)* Spotlight

IKINDVIND °S7

HERE'S THE CHRISTMAS PROMOTION YOU'VE BEEN WAITING FOR.

ACharlie Brown

12 NEW PEANUTS VIDEOS FOR JUST \$11.95 EACH!

You'll have plenty of reason to celebrate when you offer your customers these outstanding new *Peanuts* videos for just \$11.95 each. It's an irresistible product at an unbelievable price, and that's a combination that's certain to put a lot of jingle in your pocket during the holiday selling season.

- Twelve great volumes featuring Charlie Brown, Snoopy and the whole Peanuts gang...never before released on video...all priced at just \$11.95 each.
- Free floor display with your order of 24 tapes ... plus wall posters, window banners and ready-to-run advertising slicks.

STREET DATE: OCTOBER 1, 1987

Act now! Call your participating distributor for details.



COMMUNICATIONS 7225 Woodland Drive P.O. Box 68881 Indianapolis, IN 46278 317-297-1888 A SCRIPPS HOWARD COMPANY

PEANUTS Characters © 1950, 1958, 1965 United Feature Syndicate, Inc. KBB005

INTERACTIVE

(Continued from page K-1) still more of a leader.

"Certainly it's a more crowded category. Companies saw the opportunities a year or two ago, but not eveyone is doing the kind of numbers they would like."

He estimates the market could be as high as 20% as better distribution is more in evidence.

"But the fast growth that we used to see in this category has tailed off a bit. Some of the very lower priced stuff is less popular. The \$10 price point may not be the smart way to go for some manufacturers. It belongs in the \$15-\$20 range if people are going to make money. The pricing trend has bottomed out."

He also notes that licensing has cooled off as the ratings of licensed character shows have lowered while some of the magic drawing power is less than it used to be."

Says Wendy Moss, Hi-Tops vice president of sales and and marketing: "It's still more viable than the other categories. Children still watch videos over and over again.

"Last year everyone jumped on the bandwagon and that created a lot of excitement and enthusiasm. Some manufacturers are not as strongly involved today."

One key to success, says Moss, is concentrating on a line which is what Hi-Tops set out to do.

Moss also notes that mass accounts are getting stronger as well as non-traditional video outlets such as toy stores, bookstores and supermarkets for sell-through. She says Hi-Tops is gearing up for a major Christmas push.

Industry leader Walt Disney Home Video has set a Oct. 6 street date for its "irresistible Christmas promotion." The classic "Lady And The Tramp" at \$29.95 is the plum.

In all, Disney will feature 29 titles including other classics "Sleeping Beauty," "Dumbo" and "Alice In Wonderland" at \$29.95. After the Christmas push, Disney plans to take "Sleeping Beauty" out of circulation for at least five years, similar to the "Robin Hood" and "Pinocchio" strategy. "Lady And The Tramp" will also be available for a limited period.

Another element to the Disney promotion is to broaden its base in the contemporary, live-action title marketplace by re-pricing "Flight Of The Navigator," "The Journey Of Natty Gann," and "Never Cry Wolf" at \$29.95 also.

The company will also offer a free consumer offer: buy one "Lady..." and one other \$29.95 title and get one free holidaythemed \$19.95 cassette, either "Jiminy Cricket's Christmas" or "A Walt Disney Christmas." Deliv-

ery date is guaranteed by Christmas if received by Dec. 1.

Disney contends that its approach to Christmas this year is carefully tuned to extensive consumer research. A major goal is to incite multiple purchases believing that consumers want to collect.

Other titles in the Disney campaign are animated featurettes "Winnie The Pooh And The Blustery Day," "Winnie The Pooh And Tiger Too," "Winnie The Pooh And The Honey Tree," and "Winnie The Pooh And A Day For Eeyore," all at \$14.95.

Live-action titles at \$29.95 also include "Mary Poppins," "Pete's Dragon," and "Old Yeller."

Animated musical compilations at \$14.95 include "Disney's Sing Along Songs: Zip-A-Dee-Doo-Dah," "Disney's Sing Along Songs: Heigh Ho," cartoon classics "Here's Mickey!," "Here's Donald!," "Here's Pluto," "Here's Goofy!," "Silly Symphonies!," "Starring Mickey & Minnie," "Starring Donald & Daisy," "Starring Pluto & Fifi," and "Mickey's Christmas Carol." Gift pack collections will also be available.

Last Christmas Disney chalked up 4.8 million units with its "Sleeping Beauty"-led promotion and sold more than two million this summer with its "Goofy Price" campaign. Like last year, Disney is also planning a major media advertising support campaign, as well as extensive p-o-p for the dealer.

Disney also plans major cross promotional associations with seva eral companies including McDonald's.

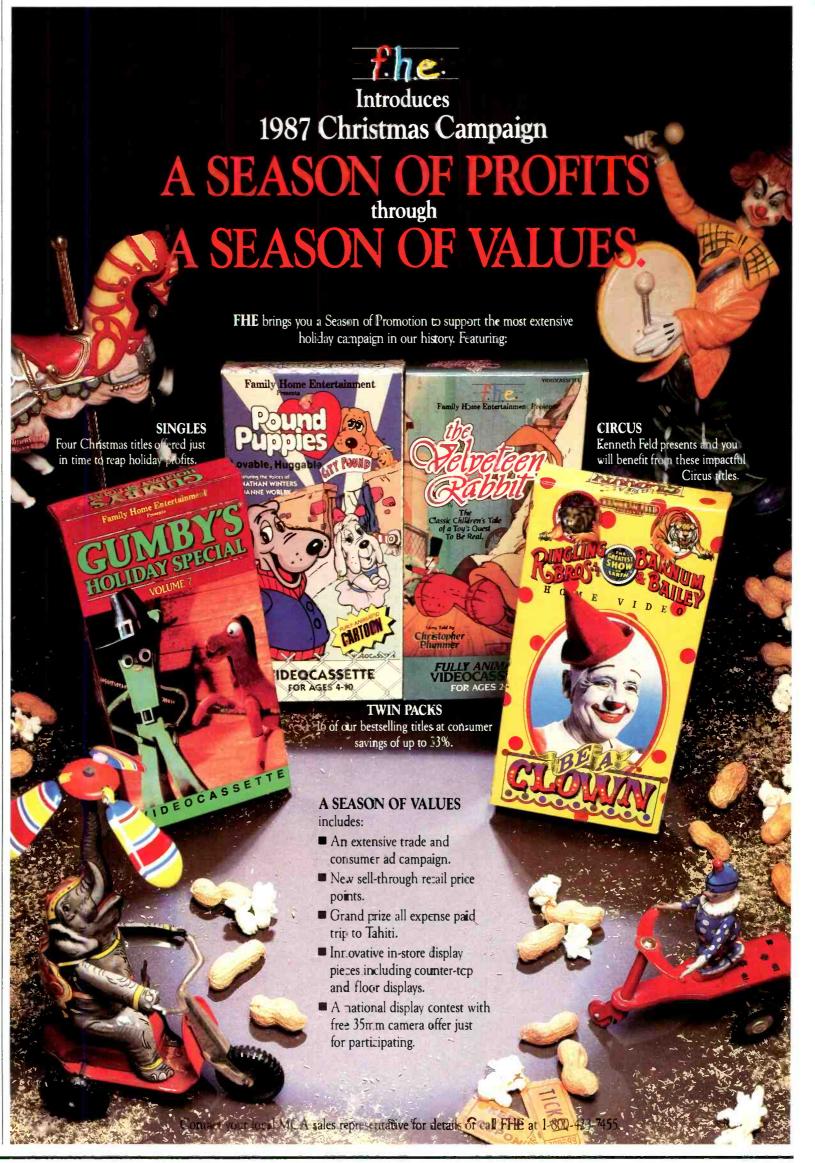
Other manufacturers also plan to launch major summer and fall campaigns in anticipation of Christmas.

Believing the product has seasonal appeal, CBS/Fox' Bob DeLellis notes his firm has already made a move with the Fairie Tale Theatre and Muppet video series. Prices on the 26 former are \$19.98, while the 10 Muppet videos are \$14.98.

"The major jump is in the fall," notes DeLellis. "We are noticing more and more video dealers trying to push the product. That will make a major difference. The volumes are not shifting totally to mas's merchants with us. More video stores are buying product and selling it through to the video dealer, and I don't think they are bringing it in just for rental. I believe it's selling through. We'll be promoting it for sale and probably have a compilation push the rest of the year."

Other manufacturers are also planning major a major fall push in the kidvid area.

Some examples: (Continued on page K-14)



WHERE KIDS, FUN AND LEARNING ARE CONCERNED...

OUR VIDEOS ARE A NATURAL BUY-PRODUCT.



SELL-THROUGH APPROVAL

(Continued from page K-9) merchandising displays and p-o-p material," says Caplan. Many manufacturers, and most of the majors in the children's field have toll-free numbers for dealers to call. "They work hard to make all kinds of beautiful and useful aids. Use them," he says.

One thing that differentiates the average dealer from the truly successful is creativity and aggressiveness in merchandising. "You don't always have to spend a lot of money, but you really can help yourself by trying out new ideas and keep working hard," says Caplan. Here are a few suggestions:

• Set up a children's viewing room, says Russack. "It draws children to the product, and it can help build a 'gathering spot' reputation for children after school or on Saturdavs."

• Go a step further and make your own children's fantasyland. Caplan's children's castles in Applause stores are both widely known around the industry and highly successful. "You fill them with product displays and TVs, and you can't help but enlarge your children's business-and your adult business, too, when they leave their children there and shop on their own "

· Check out other kinds of retailers and see how they merchandise, says Western's Clementi, who finds many of his ideas from card and book shops. "Try ribboning a single maufacturer's product. Because it has the same packaging, it can grab more attention if you spread it across three or four rows or up-and-down a column."

• In-store appearances are always important, and often less prone to security problems in the children's field. Julie Weissman, producer of Playhouse's "Kids In Motion" tape, hosted an appearance at the Children's Museum of Manhattan, complete with an exercise session from the tape, to very successful results. Less ambitious efforts could include a reading session or the like

(Continued from page K-11) brought to life with extraordinary

music and animation. Whitman Golden Ltd., for "Kim And Jerry Brodey: Hats On/Hats Off." for spirited music, mime and dance by two talented performers.

1986 Achievement in Children's **Television Honorees**

C.C. Studios, for "Children's Circle," an animation festival of favorite children's stories.

Macmillan Inc., for "The Macmillan Video Almanac," amazing demonstrations of hands-on activities to try at home.

Random House Video, for "The Velveteen Rabbit," a sensitive re-telling of a cherished story.

Sony Video Software, for "The Showman," using artful animation and delightful music to bring picture-book pages to life.

NOTE: Both organizations charge an entry fee for submissions. For Parent's Choice, it's \$50 per entry and \$40 per if five or more. For ACT, it's \$185 per submission, Parent's Choice also prints a booklet entitled "Choosing Videos, 6 Easy Steps." It can be obtained by contacting Parent's Choice at Box 185, Newton, Mass. 02168. (617) 965-5913 D.W.

INTERACTIVE

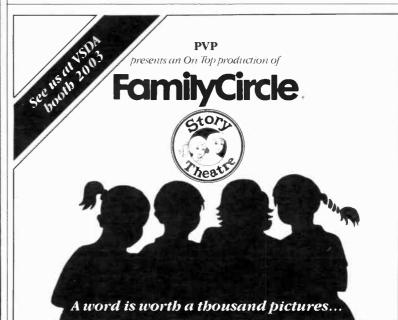
(Continued from page K-13)

• Coming off sales of 600,000 units with six titles on is Sesame Street videos. Random House plans four more titles, as well as several other new entries, according to Robert Singer. A substantial fall push is mapped out. Among newer titles are two Start-To-Read Videos including "Ernie's Big Mess" and "I Want To Go Home;" "Sign-Me-A-Story" with Sesame Street's Linda Bove and "The Video Music Box Story Songs."

 Worldvision is offering the Snorks, as well as newer editions of Smurfs, Heatchcliff, Plastic Man and Thundarr The Barbarian.

• Kartes is offering 12 Peanuts videos for \$11.95.

CREDITS: Design, Stephen Stewart.





NAMM Meet Displays Plethora Of Technological Innovations

This is the first of a two-part article on the recent National Assn. of Music Merchants convention.

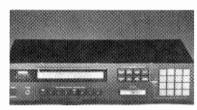
BY BOBBY NATHAN

CHICAGO Technological updates for existing products, rather than rollout of new ones, was pretty much the rule at the recent National Assn. of Music Merchants summer meet here, June 27-30. There were some breakthroughs, however, mostly in terms of higher quality audio fidelity in many products and the introduction of lower-priced versions of existing popular instruments.

The four-day show broke attendance records, with almost 29,000 industryites on hand; of these, about 14,000 were registered buyers, representing musical instrument and pro audio retailers.

The technical highlights of the show were primarily in the area of digital sampling, discussed below. Next week's Billboard will examine developments in computer music software, signal processing, and other areas.

Affordable 16-bit sampling has stepped into the spotlight as the next buzz word for both musicians and studios. EMU Systems of Santa Cruz, Calif., debuted the Emulator



Yamaha's TX802 is the company's newest version of its rack-mounted FM tone generator modules

III, a true stereo 16-bit linear, 16voice digital sound production system featuring a 32-bit CPU, 40 megabyte hard disk, 31/2-inch floppy disk drive, compact disk ROM interface, an external SCSI for additional hard drive, and tape backup.

The Emulator III system can be configured with 2-8 megabytes of sound sampling RAM on board. Sample time at 44.1 kilohertz with eight megabytes RAM yields 94.8 seconds mono and 47.4 seconds stereo with a signal-to-noise ratio of 87 decibels. The Emulator III also features a 16track SMPTE-based sequencer, 16 outputs, and full MIDI support, including MIDI time code.

System expansion options include an expander module, which provides up to 32 channels and up to 16 megabytes of internal RAM when coupled with the Emulator III. Company officials say that Digidesign will also be releasing a graphic editing software package for the Apple MacIntosh II.

Although it was not not shown on the floor, San Jose, Calif.-based Se-quential Circuits gave private showings of its new Prophet 3000, a stereo 16-bit, eight-voice sampler. Sampling rates include the Audio Engineering Society standards of 48, 44.1, and 32 kHz. The Prophet 3000 is a two-space $(3\frac{1}{2}-inch)$, rack mount chassis with a built-in, 3¹/₂-inch disk drive. It comes complete with two megabytes of RAM (expandable to eight mega-



44

The Roland D-550 is a rack-mounted version of the firm's D-50 digital synthesizer.

bytes).

The eight synthesizer voices can be expanded to a total of 16 with an expander chassis. As you sample sounds into the Prophet 3000, the unit automatically detects the pitch of the sample and places the sample on the correct note of the keyboard. Included is a compact remote panel that edits all functions from your lap via an oversize LCD display.

Forat Electronics, the former engineering staff behind the Linn 9000, has come up with the F16, a threespace, rack-mount, full 16-bit sampler with a variable sampling rate of 10-60 kHz. The F16 is an eight-channel unit that can sample for more than $3\frac{1}{2}$ minutes. Sounds are stored on a builtin, dual-density 31/2-inch disk drive. Samples can be triggered via MIDI or by the eight audio trigger inputs with a response time of 0.1 milliseconds. The F16 also features full MIDI implementation. North Hollywood, Calif.-based Ale-

sis is no stranger to shattering price barriers-the company did so with its Midiverb and Microverb digital reverb units in past years. This time the trick was pulled off with the highquality, low-priced HR-16, a 16-bit, 47kHz sample rate drum machine, featuring 48 internal sounds that can be assigned to any of the 16 velocity sensitive pads.

The HR-16 also boasts programmable volume, pan, and pitch as well as two stereo pairs of outputs that each pad may be assigned to. Fully MIDI implementation, including a MIDI song pointer is also standard.

Akai Electric Co., distributed by IMC of Fort Worth, Texas, was showing ADR15 Drum Machine/ Sampler/Sequencer. The unit, designed by Roger Linn, features an enhanced 12-bit, 40-kHz sampling rate, with an 18-kHz bandwidth. The 13 seconds (optional 26 seconds) of sampling time can be divided among the 32 drums (16 of these may play simultaneously).

There are also 16 velocity- and pressure-sensitive drum pads and 11 outputs, including eight independent, one stereo pair, and mono. The builtin MIDI sequencer has a 60,000-note capacity. Ninety-nine sequences with 99 tracks can be arranged into 20 songs. There are seven sync modes, including SMPTE, MIDI time code, MIDI clock/song pointer, and syncto-quarter-note metronome. The ADR15 features a large, 320 character LCD screen (eight lines by 40 characters each) with graphics; builtin 31/2-inch disk drive; and four independent MIDI outputs and two independent MIDI inputs. The sequencer section will also be available as a model ASQ10 stand-alone sequencer

with all the features of the ADR 15's sequencer.

Roger Linn, a pioneer in digital sampling percussion, commented. "I'm very proud of this unit. My union with Akai has helped me focus in to make it right."

Akai also introduced the MD540 hard disk unit for its popular S-900 sampler. The 40-megabyte hard disk holds the equivalent of 40-50 31/2-inch disks. Load time is under eight seconds for a full disk. Multiple MD540's can be stacked to give the S-900 greater storage capabilities.

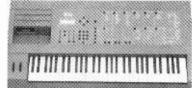
Los Angeles-based Roland Corp. U.S. was on hand with the D-550, a two-space, rack-mount version of the company's popular D-50 Linear Arithmetic Synthesizer. The D-550 features all of the same functions of the D-50 (minus the keyboard.)

The D-550 rack mount also works with Roland's PG-1000 to provide easier editing. The D-550 also includes a built-in digital reverb, chorus, and equalizer, as found in the D-50.

Roland also showed the MT-32, a fascinating, low-priced unit packed with powerful features. The unit is really nine instruments in one. The MT-32 is based on the LA synthesis chip used in the D-50 and D-550. The MT-32 has 32 partials, which means it has 32 synthesizer voices. The nine instruments are broken up into eight synth parts and one rhythm part. This means the 32 synth voices can be divided up into eight, four-voice instruments with 128 different, preset patches to choose from. The rhythm part has 28 preset sounds. Each part or instrument can receive on a different MIDI channel.

There are also an additional 64 user-programmable patches and 10 built-in digital reverb programs. The MT-32 has stereo outputs. Coupled with Roland's MC-500 or any sequencer, the MT-32 is a whole MIDI studio in one package.

Roland also debuted the S-550, a two-space, rack-mounted, 16-voice, 16-bit version of its popular S-50 sampler. The S-550 can simultaneously play four different tones sampled for 14.4 seconds at a 15-kHz sampling rate. With its increased power, the S 550 can play eight patches assigned to eight independent MIDI channels



E-mu Systems debuted its newest generation sampling keyboard, the Emulator III.

routed via its eight separate outputs. Like the S-50, the S-550 interfaces directly to a CRT display for editing control.

Korg, of Westbury, N.Y., showed its DMS-1, a rack-mounted, 16-voice, 12-bit linear sampler with sampling times of 22 seconds at 48 kHz to a maximum of up to 64 seconds at 16 kHz. The DSM-1 has 16 outputs with five voice allocation modes and can be split to receive up to four different

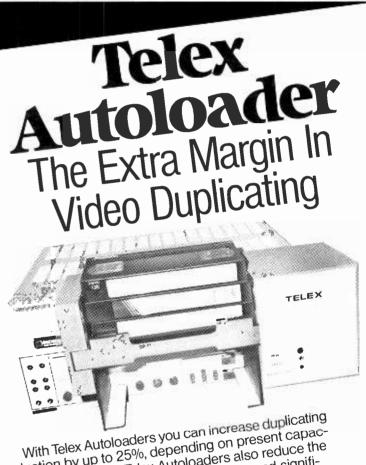
MIDI channels simultaneously The DSM-1 features compatibility

with disks for Korg's earlier-model sampling keyboard, the DSS-1. Korg has also added updates to the DSS-1. These updates include an optional memory expansion to one megaword (1.5 megabytes) of sampling RAM. The increased memory allows 22 seconds of 48-kHz sampling. An SCSI port has been added to allow any SCSI-based hard disk(s) to interface with the DSS-1

Korg's new SG1D Sampling Grand

has been expanded to four times its previous memory capacity. The expanded memory allows for more multisamples, resulting in an even more realistic acoustic piano sound.

Bobby Nathan is co-owner of Unique Recording and MIDI City Studios in New York, two of the premier electronic and MIDI recording facilities in the country.



production by up to 25%, depending on present capacity. But, there is more. Telex Autoloaders also reduce the manpower required to re-load VCR slaves and significantly reduce the total downtime for loading and unloading per work shift. So, production is up, costs are down. All without additional VCRs, associated electronics or racks. To install Telex Autoloaders, you don't have to make

any VCR modifications. In fact, you don't even need tools. The VCR controls and meters remain accessible. And, Autoloaders are so compact they fit the majority of equipment rack layouts. In most cases there's no need to widen the access aisles or change spacing

Microprocessor controlled with built-in diagnostics, the Autoloaders operate off the VCR power supply and between slaves.

interface with the master command station via remote connectors on the VCR slaves. In other words, the operation of the system remains the same. Telex Autoloader models are available for Panasonic models 6200, 6800 and 6810 or JVC model BR 7000UR

video cassette recorders. For complete information, please contact Gary Bosiacki, Pro-Audio Division, Telex Communications Inc., 9600 Aldrich Avenue South, Minneapolis, Minnesota 55420. Phone 612-884-4051.



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NEW YORK

KECENTLY AT Power Station, Michael Bolton produced two songs for Cher's upcoming Geffen Records debut. Musicians on the project included Will Lee, Chris Parker, Jeff Bova, Doug Katsaros, Phil Ashley, Ira Siegal, and John McCurry. Michael Christopher engineered.

Dale Webster and group Secret Agent were in at the Brooklyn Music Factory to begin recording sides for a release on Screaming Tree Records. Joe Brimstone produced, and Robert De Riso engineered.

At Evergreen, Daniel Ponce finished mixing his forthcoming release 'Arawe" for Antilles/Island. Jan Henry controlled the knobs with Andrea Bella assisting. Also, drummer Anton Fier of the Golden Palominos produced tracks on Lisa Herman with the Longhouse for their upcoming Warner Bros. release. Hahn Rowe steered the controls, and Gary Clugston assisted. Additionally, Alan Henry produced tracks for the musical "Upside Down." Created for the New York City Church Of Christ, the musical was written by Sherwin Mackintosh and Steve Johnson. Henry engineered with Bella and Clugston assisting.

Jhon Fair of Munich Madness Productions visited Skyline Studios to remix the single "Passion" for the Flirts. Bruce Miller was at the board on this CBS Records product, which is set for late-summer re-

lease.

Gary Rottger and Mark Berry were in at Digitel doing tracks for Canadian artist Mary Lu. Peter Scherer and Arto Lindsay worked on cuts for Wells, Rich & Greene. Also there, the Fat Boys put together a live show tape for their tour.

RO AUDIO/VIDEO

Audio Track

At Power Play Studios Inc., producer/arranger Patrick Adams was in to produce "Jack In The Bush," a remake of "In The Bush." In for the mix was Tony Arfi. Elai Tubo handled the edits, and Adams ran the board with Floyd McKenzie and Leon Sills assisting. Profile Records took Spyder D and D.J. Doc in for tracking and mixing on "How You Like Me Now?" b/w "Heart of Hollis." Ivan "Doc" Rodriguez was behind the board with the assistance of Marvin Miller. Also there, Vinylmania completed a mix on a dance track titled "Why You Wanna Go" by Fascination. Todd Terry produced, and Rodriguez engineered.

LOS ANGELES

MICHAEL JAY PRODUCED tracks on Martika for Atlantic Records at Jay Graydon's Garden Rake Studio. The album project was engineered by Paul Ericksen. First single is "Bounce Back."

At Criterion's studios, work was done on an album titled "Charlie Parker For Piano" with the Paul Smith Trio. Session producer was Bill Miller. Guy Roche engineered and mixed the project. Executive producer on the Granite Music product, due for release in August, was Michael H. Goldsen.

Chaka Kahn was in at The Enterprise's studio A mixing down her project for Warner Bros. with producer Tony Pratler. Also in studio A, Turner Broadcasting Corp. shot Three Dog Night utilizing an 11,500cubic-foot "minitheater" environment for an upcoming television special. The results were mixed on the SSL 4072 Total Recall desk in studio B. Additionally, Virgin's Hindsight was in studio B to mix its new album with engineer Glen Skinner.

Kitchen Sync Studios saw the Orange County-based pop/rock band Utilized #'s in to work on tapes for label interest. Zamp Nicall produced and engineered. Fiona Cherbak coproduced and co-engineered.

John Stewart was at The Money Pit to add some tracks to his new album. Stewart and Garry Velletri produced; Fred Schurr engineered. Musicians included Bela Fleck, Sam Bush, and Edgar Meyers. Rosanne Cash stopped by to add vocals.

At One On One Recording, Honeymoon Suite cut tracks with producer Ted Templeman for "Lethal Weapon." The project was engineered by Jeff Hendrickson and Joel Soifer. Toby Wright assisted. Kiss put down tracks with producer Ron Nevison. Wright assisted Nevison on engineering duties.

All material for the Audio Track column should be sent to Debbie Holley, Billboard, 14 Music Circle E., Nashville, Tenn. 37203.

Sound Investment

A weekly column spotlighting equipment-related news in the audio and video production, postproduction, and duplication industries.

NOISES OFF: Last month, U.S. recording engineers and producers got their first look at the newest member of the ANT Telcom C4 line of noisereduction systems, the E413. The 24channel unit was demonstrated at New York's Giant Sound. According to a Telcom rep, the system was designed specifically for the U.S. market, is easy to install (no alignment procedures necessary), and provides an overall dynamic range of 118 decibels. ANT says it has been able to vastly improve the design of the noise-reduction system via the use of surface-mounted devices that allow better energy efficiency and reliability. For example, no cooling fans are required in the E413, the rep notes. Telcom C4 noise reduction is used all over the world: There are more than 14,000 channels in place, and the system was recently used in the recording of U2's "The Joshua Tree.

DIGITAL UPDATES: Houstonbased **Digital Services**, a leading digital recording center in the Southwest, has added a **Fairlight** CMI Series III to its already formidable arsenal of digital keyboards and processors. The Fairlight is equipped with SMPTE chase/lock capabilities, 14 megabytes of RAM, a sequencing computer, and 180 megabytes of hard disk storage. Digital Services is also equipped with 48 tracks of Sony digital audio, an SSL console, and other top-flight gear.

UN THE ROAD WITH NBC: When NBC-TV's "Today Show" goes on the road, it travels with a Neve 5455/16 recording board, says **Dave Levin**, the show's audio engineer. The console is not only stereo-capable, but also has a customized configuration, including a special input to the submaster. The board's next road trip is to China, Levin says.

NECAM FOR ALL: Console maker Neve is now making its highly regarded Necam automation system available for fitting to all mixing boards, rather than only Neve products. According to John Andrews, director of sales and marketing, "Due to the growing popularity of moving fader systems—pioneered by Neve in the '70s—we have come under increasing pressure to sell Necam for fitting to other manufacturers' consoles."

LVEN TIME OFF-LINE: Even Time, the New York-based, full-service video and film postproduction house, has added a new, ³/₄-inch, offline edit suite to complement its online capabilities. The new room is equipped with a Sony RM440 controller and Sony 5800 and 5850 U-matic tape decks. All gear in the room is set into specially built racks, allowing it to be moved easily.

PASS HAS 24: Studio PASS in New York has pacted with Gramavision Studios in a deal that allows PASS to utilize Gramavision's facilities for 24track projects. The Gramavision facility is located within walking distance of PASS on lower Broadway and is stocked with Studer and Otari recorders, an automated Harrison mixing desk, and an assortment of outboard gear by Quantec, Lexicon, and EMT, among others.

Edited by STEVEN DUPLER



Agfa is proud to announce the launching of the AGFA FORUM AWARD that is to be given to those individuals whose work has distinguished them in the audio and video industry. The award was conceived at the first meeting of the international AGFA FORUM in Cologne, West Germany, last year. The historic meeting heralded AGFA's bold move toward fostering international dialogue in the audio/video sphere. The AGFA FORUM AWARD is the first step in what will be a continuing series of honorariums, conferences and exchanges of professional interest. It is AGFA's philosophy that people working together in a spirit of cooperation, have made our industry and the advances of modern technology possible. And for this reason, the AGFA FORUM agenda includes the \$ 15,000 FORUM AWARD, to be presented this year for outstanding work in the audio sector, at AGFA international headquarters in West Germany. All nominations must be received no later than October 9, 1987. For nomination forms and more information, contact Agfa-Gevaert Inc. · National Secretariat AGFA FORUM, 100 Challenger Road, Ridgefield Park, N.J. 07660 or Agfa-Gevaert AG International Secretariat AGFA FORUM · Kistlerhofstr. 75 · D-8000 Munich 70 AGFA West Germany. AUDIO VIDEO PROFESSIONAL

AGFA

welco

Unprecedented \$99.95 List Reportedly Considered HBO Ponders Strategy For 'Platoon'

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BY AL STEWART

NEW YORK Having secured the home video rights to one of the most sought-after movies ever released, HBO Video officials say they are exploring a variety of strategies for the early fall release of "Platoon," including marketing the movie for an unprecedented suggested list price of \$99.95.

The company also says "the door is open" to the involvement of a corporate sponsor.

Still, company officials stress that they are in the process of hammering out the details on pricing and a specific release date. Nothing has been finalized yet, they say.

While an informed source close to HBO originally told Billboard that Oct. 7 was set as the release date (Billboard, July 11) and the preorder cutoff would be Sept. 21, company officials will only say they are shooting for release in early autumn.

Frank O'Connell, president and chief operating officer of HBO Video, confirms that the company has been approached by "several pack-aged-goods companies" that are interested in arranging a sponsorship deal for the tape. He stresses that it is too early to comment on any of the marketing specifics, especially price. He did note, however, that the

company expects to sell at least 300,000 copies of the movie if it is priced for the rental market.

"What we are doing is considering a wide variety of price stratesays O'Connell. "I don't know gies. if we'll [release "Platoon"] at \$79 or \$89 or higher or if we'll release the tape at a sell-through price. It's not an easy decision to make.

A company officially acknowledges that there is concern that a move to \$99.95 for "Platoon" will re-

'The door is open for a corporate sponsor'

sult in more publicity for the price hike than for the title itself. Still, the company is eager to maximize the potential of what O'Connell describes as the most significant title every marketed by HBO Video.

O'Connell confirms that the company is looking into the prospect of a corporate sponsor for the tape. 'As soon as it was announced [that HBO Video had secured the rights to "Platoon"], we started hearing from a number of consumer product companies interested in arranging a sponsorship," says O'Connell. The involvement of a sponsor

would not necessarily mean that a commercial will be added to the tape, O'Connell says. A tribute to Vietnam veterans that merely mentions the name of the sponsor is a possibility, he says.

OME VIDEO

O'Connell says that the content of the movie, a poignant, often graphic account of the Vietnam War, does not readily lend itself to the appearance of a commercial on the tape. "We have to be very careful," says O'Connell.

Meanwhile, the movie remains the subject of a legal dispute in Los Angeles Superior Court. Vestron Video maintains that it secured the home video rights to "Platoon" through a prebuy arrangement. Vestron has also maintained that its decision to purchase the video rights made production of the movie possible.

The film's producer, Hemdale Films, claims that Vestron did not meet its financial obligations and thus forfeited its claim to the movie (Billboard, April 11).

While the case is still pending, the court cleared the way for Hemdale to sell the rights to "Platoon" to another supplier. Shortly after the ruling, HBO Video's parent company, HBO Inc., secured the rights to both "Platoon" and another film that has also been the object of a Hemdale-Vestron dispute, "Hoosiers" (Billboard, July 11).

HBO Inc., which also owns the cable television rights to the movies, reportedly paid more than \$15 million for the North American home video rights to the two movies.

FO



Video Afterlife. Three former members of the Doors reunite at the Hollywood Bowl for a West Coast screening of MCA Home Video's "The Doors: Live At The Hollywood Bowl" (\$24.95). It had been 19 years since the legendary group, fronted by the late Jim Morrison, performed at the same site. From left are Ray Manzarek, Robby Krieger, and John Densmore. (Photo: Peter C. Borsari)

Goodtimes Cuts Prices On MCA-Licensed Catalog To \$9.95, Keeping All Product Under \$10

NEW YORK Goodtimes Video will offer the titles it licensed from MCA Home Video's catalog for \$9.95 each instead of \$14.95, as was originally planned. The drop in price, which comes two weeks before the first shipment is slated for delivery to dealers, is designed to keep all of Goodtimes' product under \$10.

According to Jeff Baker, vice president of sales for the company, the price cut represents an effort to increase volume while

making things "simple and clean" for the retailer. "We feel the volume we will do with the under-\$10 price point will be twice what it would have been at the higher price point," says Baker, who adds that there is comparable product available at a similar price point.

The move comes on the heels of Goodtimes' merger with Kids Klassics, a kidvid supplier that had been a sister division of (Continued on page 56)

Exchange On 'Reel Deals' LOS ANGELES Embassy Home Entertainment will guarantee a 30% exchange, or "inventory relief," on all the titles in its fourth-

Embassy Guarantees 30%

quarter Reel Deals promotion. According to EHE executive vice president Rand Bleimiester, a retailer must buy and display at least 36 units from Embassy before Oct. 30 in order to qualify. The cassettes can be in any combi-

Horror films are also being pushed

nation of the company's sellthrough product.

A photograph of the display and a copy of a distributor invoice submitted to Embassy will allow retailers to exchange up to 30% of Reel Deals purchases for other \$19.95 EHE product between Jan. 31 and March 31. Embassy will make a merchandiser available.

Bleimiester notes that price reductions on Reel Deals are perma-

> Sony Video promo with **J&R Music offers** free CDs with vid purchases ... see page 45

Titles in the \$19.95 Reel Deals program include "The Cotton Club," "Labyrinth," "Silkwood," "The Trip To Bountiful," "The Golden Seal," "Savannah Smiles," "The Best Of Times," "Blade Runner," "Carnal Knowledge," "A Chorus Line," "Eddie & the Cruis-ers," "The Emerald Forest," "The Graduate," "The Lion In Winter," "The Producers," "The Sure Thing," and "This Is Spinal Tap." Order close is Aug. 10, and the street date is Aug. 26.

Additionally, the company will be launching Cheap Chills, a sellthrough promotion for horror films in its catalog-with prices ranging from \$19.95 to \$24.95.

At \$19.95 are "Children Of The Corn," "The Fog," "The Howl-ing," "Magic," "Phantasm," and 'Scanners.

"Scanners." Those at \$24.95 include "Amity-ville II: The Possession," "Blood Link," "Brainwaves," "The Brood," "Deadly Blessing," "Death Ship," "The Evil," "Fear No Evil," "Humongous," "Mani ac," "Perfect Strangers," "Psy-chic Killer," "Revenge Of The Stepford Wives," "Rituals," "Screamers," "Special Effects," "The Supernaturals," "Swamp Thing," "The Tempter," "The Visi-tor," and "Wavelength."

Order close on Cheap Chills is Aug. 10; street date is Aug. 26.

			IDING JULY 25, 1987						
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THIS WEEK	2 WKŞ. AGO	WKS. ON CHART	Compiled from a	a national sample of retail store sales re Copyright Owner, Manufacturer, Catalog Number	ports. Principal Performers	Year of Release	Rating	Format	Suggested List Price
1	. 2	3	THE COLOR OF MONEY	★ ★ NO.1 ★ ★ Touchstone Films Touchstone Home Video 513	Paul Newman Tom Cruise	1986	R	Laser	44.95
2	1	5	FERRIS BUELLER'S DAY OFF	Paramount Pictures Paramount Home Video 1890	Matthew Broderick	1986	13	Laser	29.95
3	3	5	CHILDREN OF A LESSER GOD	Paramount Pictures Paramount Home Video 1839	William Hurt Marlee Matlin	1986	R	Laser	39.95
4	4	9	ALIENS	CBS-Fox Video 1504	Sigourney Weaver	1986	R	Laser	44.95
5	5	15	TOP GUN	Paramount Pictures Paramount Home Video 1629	Tom Cruise Kelly McGillis	1986	PG	Laser	29.95
6	6	13	THE FLY	CBS-Fox Video 1503	Jeff Goldblum Geena Davis	1986	R	Laser	34.95
7	7	11	RUTHLESS PEOPLE	Touchstone Films Touchstone Home Video 485	Danny DeVito Bette Midler	1986	R	Laser	34.95
8	9	9	LEGAL EAGLES	Universal City Studios MCA Home Video 80479	Robert Redford Debra Winger	1986	PG	Laser	34.98
9	NE	wÞ	THE MORNING AFTER	Lorimar Home Video 419	Jane Fonda Jeff Bridges	1986	R	Laser	36.95
10	10	15	STAND BY ME	RCA/Columbia Pictures Home Video 30736	Wil Wheaton River Phoenix	1986	R	Laser	29.95
				eatrical films, sales of 75,000 units or sugges) or \$1 million for music video product). A Ri					

150,000 units or suggested list price income of \$6 million (60,000 or \$2.4 million for nontheatrical made for home-video product; 50,000 units or a value of 22 million for music video product). Titles certified prior to Oct. 1, 1985, were certified under different criteria.) \Rightarrow International Tape Disc Assn. certific a minimum sale of 75,000 units or a dollar volume of \$3 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. SF short-form. LF long-form. C concert. D documentary.

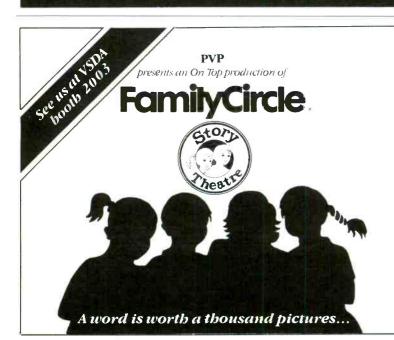
Dennis Scott Productions J

wishes to thank ...

Scholastic Magazine, Random House **Children's Television Workshop** Peter Pan Records, Ned Strongin Associates Drummond Devine Co, Select Toys Embassy Communications, "Who's the Boss"

> & Mr. Ray Charles ... for a great year !

Music & Songs for Kids Video, Film, Records, & Toys (516) 829 - 8747



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- REGGAE
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- CHILDREN'S ENTERTAINMENT
- COMPACT DISK
- HORROR VIDEO (all issues)

BILLBOARD COVERS IT ALL!

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TOP SPECIAL INTEREST VIDEOCASSETTES, SALES

Compiled from a national sample of retail store sales reports

ON CHART WKS. TITLE WKS.

AGO

THIS WEEK

Copyright Owner, Manufacturer, Catalog Number Remarks Suggested List Price

				* * NO.1 * *		
1	1	29	JANE FONDA'S LOW IMPACT AEROBIC WORKOUT	KVC-RCA Video Prod. Lorimar Home Video 070	Jane Fonda's newest workout focuses on stretching and toning.	39.95
2	2	29	CALLANETICS +	Callan Productions Corp. MCA Home Video 80429	Callan Pinckney presents deep muscle exercise techniques.	24.95
3	3	29	JANE FONDA'S NEW WORKOUT	KVC-RCA Video Prod. Lorimar Home Video 069	Beginner and advanced routines designed to strengthen and tone.	39.95
4	4	29	KATHY SMITH'S BODY BASICS	JCI Video Inc. JCI Video 8111	Fitness video gets down to basics and is designed for the beginner.	29.95
5	7	29	RICHARD SIMMONS AND THE SILVER FOXES	Lorimar Home Video 158	Fitness program for people over 50 includes warm-ups and aerobics.	24.95
6	5	15	A WEEK WITH RAQUEL	Total Video, Inc. HBO Video TVA9965	Extensive weekly exercise and yoga program designed by Raquel Welch.	29.95
7	9	29	RAQUEL, TOTAL BEAUTY AND FITNESS	Total Video, Inc. HBO Video 2651	Raquel Welch combines exercise and yoga with tips on staying youthful.	19.95
8	6	29	KATHY SMITH'S ULTIMATE VIDEO WORKOUT	JCI Video Inc. JCI Video 8100	Strenuous program designed for intermediate and advanced exercisers.	29.95
9	8	29	JANE FONDA'S PRIME TIME WORKOUT	KVC-RCA Video Prod. Lorimar Home Video 058	Calisthenics and aerobics for any age at a slow and easy pace.	39.95
10	11	29	20 MINUTE WORKOUT	Vestron Video 1033	Bess Motta's three workouts include aerobics, stretching and more.	29.95
11	12	17	FIT FOR LIFE	MSS Productions Warner Home Video 35020	How to improve your health through proper dieting and exercise.	24.98
12	15	3	GET SLIM/STAY SLIM WITH VANNA WHITE	Lorimar Home Video 224	The beautiful game show star brings her weight-loss program to video.	19.95
13	10	29	KATHY SMITH'S TONEUP	JCI Video Inc. JCI Video 8112	Comprehensive workout for all fitness levels designed to shape and tone.	29.95
14	RE-E	NTRY	JANE FONDA'S P. B. & R. WORKOUT	KVC-RCA Video Prod. Lorimar Home Video 046	Designed for pregnant women who want to keep in shape.	59.95
15	13	29	THE JANE FONDA'S WORKOUT CHALLENGE	KVC-RCA Video Prod. Lorimar Home Video 051	Strenuous exercise program designed for experienced exercisers.	59.95
16	14	29	DONNA MILLS: THE EYES HAVE IT	Donna Mills Inc. MCA Home Video 80384	Donna Mills shares her make-up, beauty and skin-care secrets.	19.95
17	19	3	LARRY HAGMAN'S STOP SMOKING PROGRAM	Lorimar Home Video 225	Quit smoking with J.R. Ewing in just seven days.	14.95
18	20	15	FREEDANSE WITH MARINE JAHAN	MTI Home Video	Dance fitness system combines exercise and dance in an exhilarating workout.	39.95
19	18	3	LEAN LEGS BY JOANIE GREGGAINS	Parade Video 20	Help your legs look firmer with just 15 minutes of exercise a day.	19.95
20	16	7	21 DAYS TO STOP SMOKING	Simon & Schuster Video Paramount Home Video	A unique, one-day-at-a-time program helps you to kick the habit.	29.95

BUSINESS AND EDUCATIONTM

				* * NO.1 * *		
1	1	29	STRONG KIDS, SAFE KIDS	Paramount Pictures Paramount Home Video 85037	Henry Winkler educates parents and children about child abuse.	24.
2	6	27	CONSUMER REPORTS: CARS	Lorimar Home Video 074	Information on shopping for and selecting a new or used car.	19.
3	14	11	THE WINNING JOB INTERVIEW	Star Video Prod.	Improvement in interviewing skills and career development.	39
4	4	29	HOW TO USE YOUR IBM PC-IN TEN EASY LESSONS	Kennon Publishing Corp. Kennon Video	Basic knowledge to make the IBM-PC work in countless ways.	79
5	RE-E	NTRY	LIVING LANGUAGE FRENCH LESSONS	Crown Video	Learn basic French in just 6 weeks-look, listen, and repeat the phrases!	29
6	11	27	CAREER STRATEGIES 1	Polaris Communication	Developing managerial skills and mental exercises are taught by top executives.	19
7	9	19	SAY NO TO DRUGS	Kid Stuff	Advice to parents on how to teach their kids the dangers of drug abuse.	14
8	3	23	THE VIDEO SAT REVIEW	Random House Home Video	Improve test-taking skills for those important college-entry SAT tests.	69
9	7	27	TOO SMART FOR STRANGERS	Walt Disney Home Video 736	Winnie The Pooh teaches kids to deal with strangers and protect themselves.	29
10	NE	WÞ	WHERE DID I COME FROM?	LCA	This animated program explains the story of conception and birth to kids.	24
11	NE	wÞ	INTERVIEW TECHNIQUES & RESUME TIPS	Bennu Productions	See and learn positive strategies to use during job interviews.	49
12	2	25	SAY IT BY SIGNING	Crown Publishing Corp. Crown Video	Basics of sign language with emphasis on useful words & phrases.	29
13	5	27	CONSUMER REPORTS: HOUSES AND CONDOS	Lorimar Home Video 079	How to evaluate, purchase, and finance a home.	19
14	10	3	PEAK PERFORMANCE	Kartes Video	Learn the 5 basic skills that will help you realize your full potential.	19
15	8 3 GARY COLEMAN:		GARY COLEMAN: FOR SAFETY'S SAKE	LCA	Gary and his friends supply a great foundation for home safety.	19

International Tape Disc Assn. certification for a minimum sale of 75,000 units or a dollar volume of \$3 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. SF short-form. LF long-form. C concert. D documentary. Next week: Recreational Sports; Hobbies And Crafts.

"**One Voice".** The first full length

Streisand concert in 20 years. The setting was intimate ...Barbra Streisand's own home in Malibu, with just 500 invited guests. The music was transcendent...with hits that spanned a 25-year

recording career ... many being performed live for the first time. The "One Voice" con-

cert was Barbra Streisand's newest expression of her desire to return to her musical roots...the same desire that inspired the making of her tripleplatinum, Grammy Award-Winning Broadway Album.

"One Voice" the album is available on Columbia Records, Cassettes and Compact Discs.

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Barbra Live

As her first full-length concert in 20 years, "One Voice" is destined to shine as one of the major highlights in a career that has known nothing but glory.

AND THEN THERE'S A VIDEO T SO SPECIAL, IT HAS THE TO TOUCH EVERYONE

ARBRA STREISAND'S VIDEO IALLY-PRICED GIFT SET



This column offers a critical look at recent nontheatrical video releases. Suppliers interested in seeing their cassettes reviewed in this $column\ should\ send\ VHS\ cassettes$ to Al Stewart, Billboard, 1515 Broadway, New York, N.Y. 10036. Please include the running time and suggested retail price.

"Going On Fifty: The Israel Philharmonic With Zubin Mehta,' Kultur Video, 50 minutes, \$39.95.

The violent reaction of an Israeli audience to a performance of a Wagner piece is only one among a number of fascinating vignettes offered here in documenting the history of the orchestra and its music director, both of whom re-cently turned 50. Another is a good-humored (and inept) stab at conducting by legendary pianist Artur Rubinstein, one of the many international artists who provided essential support to the orchestra over the years.

There's lots of good music-making in this well-paced production, whether by young talents or seasoned veterans. Heard are portions of works by Weber, Tchaikovsky, Puccini, and Berlioz, the latter a visually arresting segment from "Symphonie Fantastique" where the New York Philharmonic joins the Israel Philharmonic on stage.

The orchestra, now a leading international ensemble, was formed by Jewish refugees from Nazi terror. Its career and Mehta's have long been intertwined.

IS HOROWITZ

"David Carradine's Kung Fu Workout," JCI Video, 55 minutes, \$29.95.

At first glance, it might seem that David Carradine is merely squeezing the last bit of life out of his popular "Kung Fu" television series, but this workout is the real thing. Carradine and "Sifu" Kam Yuen (a kung fu master who served as technical adviser for the TV series) lead us through a program of nonimpact movements that make for a graceful combination of physical conditioning and self-defense. As was true of the character he played on TV, Carradine's manner is serious yet gentle and always encouraging. The fitness program is deceptive in its appearance of simplicity; the skilled interpreters glide through with ease. In reality, the program is demanding, but it is clearly one of the most thoughtful, effective workouts ever presented for home video AL STEWART

"Repercussions: Legends Of Rhythm & Blues/The Max Roach Story," Home Vision, 120 minutes, \$39.95.

BBC alumnus Geoffrey Haydon has an admirable idea here: to create portraits of a group of Los Angeles r&b titans and master drummer Roach through their music, without resorting to hackneyed narrations. The programs, made for British television in 1984, are outstanding pictorially, and the music is often fine, with some superior performances coming in the

first hour from Charles Brown, Big Jay McNeely, Joe Liggins, and

the late Big Mama Thornton. But the films ultimately are far too short on context. The musicians are seldom identified (in the r&b program, we see McNeely on his post office route, but we have no idea who he is until 15 minutes later), and the roots of their styles are never explained or probed. Most annoyingly, the profile of Roach completely ignores his careerlong work as a musical-political activist. Like the other three packages in the World Vision series, this is for aficionados only-black

good to be true, with its pure country charm

In the Reagan era, Mayberry is a comfortable place to visit for old fans and new converts alike. This collection of four episodes focuses on flustered Barney Fife, the consummate sidekick and the very definition of nebbish bluster. We see Barney buy his first car, with results that even in their obviousness are amusing. We visit Barney's little home, follow his exploits as a motorcycle cop in a town unappreciative of his antics, and witness the results of a destroyed chain letter.



The Voice Of Kid Vid. Buddy Edsen and Ruth Buzzi, center, take a break during the taping of "Milroy, Santa's Misfit Mutt." The animated story of a lovable orphaned puppy will be released by Kartes Video Communications on Oct. 1, with a list price of \$14.95. Also on hand for the recording are Greg Shelton, left, the creator of Milroy, and Don Messick, who provides the dog's voice. Edsen furnishes the voice of Santa Claus, while Buzzi uses her distinctive voice to play Mrs. Claus.

music neophytes will have to look elsewhere for an introduction. CHRIS MORRIS

"How To Raise A Street-Smart Child," HBO Video, 43 minutes, \$9.95.

A thorough examination of the dangers threatening children and how they can be better protected is provided in this excellent program which originally aired on the cable TV network HBO, Host Daniel J. Travanti explains how children can be better educated to avoid potentially dangerous situations.

Interviews with children, police officers, and a convicted child abuser make young people seem shockingly vulnerable. However, the advice offered to help protect children is well-presented and seems to address every possible threat. By following these tips, children will be better prepared to protect themselves and will certainly feel safer, as will their par-PAUL OESCHGER ents

"The Andy Griffith Show: The Best Of Barney," Premier Promotions, 105 minutes, \$39.95.

In these retro times-when George Jetson beach towels and Archie and Jughead coffee mugs add a special something to the yuppie's lifestyle-a folksy offering like this is appropriate. Even dur-ing its original run, "The Andy Griffith Show" seemed just too

In this forum, details that formerly might have escaped notice come to light: The music is top notch, the film quality is good, and the acting is sound throughout. The bottom line, however, is that \$39.95 might be a bit steep for a few television COLLEEN TROY shows.

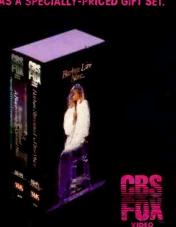
"Going For It!," Morris Video, 30 minutes, \$14.95.

A well-made video on skateboarding and dirt-biking has a great deal of potential among young consumers. This poorly produced tape is certainly not it.

During the mere 15 minutes which each sport is given, the producers attempt to provide information on equipment design, purchasing, safety, and competition as well as action footage. The narration is very poor. It all appears to have been filmed spontaneously, with the speakers often making repetitious and unclear statements. The dirtbike action footage is poorly filmed. The editing of these segments is weak as well, with speakers often being cut off in mid-sentence. The video's only redeeming value is its emphasis on safety. Still, even in light of the low list, be advised not to go for this tape.

'Cheerleading Routines," Morris Video, 30 minutes, \$14.95.

Featuring the award-winning cheerleaders from Richardson High (Continued on page 56)



ME VIDEO



Foxy Rock Star. Teen heartthrob Michael J. Fox appears in the movie "Light Of Day," the story of a blue-collar youth who sings in a rock band with his sister, played by Joan Jett. The movie is set for videocassette release by Vestron Video on Sept. 2 for a list price of \$79.95

Paramount Cuts Prices On Two Coppola Titles

LOS ANGELES Paramount Home Video is repricing Francis Coppola's "The Godfather" (a double cassette) and "Apocalypse Now" to \$29.95, down from \$59.95. The move is part of the company's fourth-quarter "Star Trek IV: The Voyage Home" campaign (Billboard, July 18).

Two films debuting on cassette and being added to the "20/20" promotion are "The Red Shoes" and "Nutcracker: The Motion Picture." The Windham Hill gift set, four cassettes at \$99.95, is also being offered for a limited time.

Rounding out the promotion are seven animated titles at \$14.95, including two Will Vinton Claymation titles, "The Adventures Of Mark Twain" and "The Adventures Of The American Rabbit."

Educational Computer Buys Concord Company Will Retain Its Los Angeles Base

LOS ANGELES Concord Video has been acquired by Oklahoma City-based American Educational Computer, a major publisher of textbooks and educational computer software and the marketer of the board game Wordmaster. The purchase price was not disclosed.

Included in the acquisition are approximately 70 Concord titles in four product lines: Fun Learning; Learn-A-Long; General Education, which is made up of six different topical series under a joint venture with Hollywood Select Video; and 50's Classics, a joint venture with Reel Time Inc.

The Concord titles range in price from \$9.99 to \$15.99 and are primarily aimed at mass-market accounts.

David Catlin, founder and president of JCI and JCI Video, marketers of the highly successful Kathy Smith workout videos, recently joined AEC as senior vice president. Based in Oklahoma City, Catlin will be responsible for marketing and product development.

Catlin says the company will aggressively seek to expand its product in educational, general entertainment, and other fields. Pro-

gramming links between computer software and video product are being explored, he says. Computer software and prerecorded video may also be marketed under a common banner.

Several sponsorship tie-ins are also in the midst of being negotiated, with announcements expected in time for the Video Software Dealers Assn. convention in August.

Clive Fox, president of Concord, will direct all Concord Video marketing and will be based at the firm's Los Angeles office. JIM McCULLAUGH



emotion charged evening.

It is a landmark con-

cert that no Streisand fan should miss.

NOW AND THEN THERE'S A VIDEO EVENT SO SPECIAL, IT HAS THE POWER TO TOUCH

BARBRA STREISAND'S VIDEO CONCERTS. AVAILABLE SEPA-RATELY, OR AS A SPECIALLY-

EVERYONE

PRICED GIFT SET.

A Happening In Central Park. Streisand's first live television comcert.

Filmed with six cameras, recorded with 28 microonones, this was the first time c Barbra Streisand coreert had ever been rideo taped

what a concern it was! The record-breaking crowa of 125,000 packing Central Park's Sheep Meadow greeted Barbra with sheer paraemonium as she came on stage. It was the affection of an entire city and an inspi ration to Bantra who proceeded to treat New

"A Happening in Central Park" the album is sectable on

rrved. Except in Cana trademark of CBS Re •Fox Film Corporatio 198" CBS/"CX Company, All rights reserved under liemse in Enzydo, CBS" is a tr

Mayberry Folks Make Vid Comeback

NEW YORK Barney Fife, Mayberry's loyal but bumbling deputy sheriff, is the focus of the first video-cassette version of "The Andy Griffith Show."

"The Best Of Barney" will lead the Mayberry Gold Collectors Series, a line of videos that promises to expose an entirely new generation of viewers to the folksy sitcom that debuted on television 25 years ago. Four episodes that center on the hapless deputy are included in the 105-minute video with a list price of \$39.95

While the show's popularity endures through reruns, until now none of the 249 episodes have ever been offered on videocassette. James Pettus, a video sales rep, called the show's syndicator, Viacom International, and discovered that the video rights were available. He started a new company, and is convinced he has a gold mine on his hands.

"I guess we were the first people to put our money where our mouth is," says Pettus, who formed Premier Promotions, based in Charlotte, N.C.

"I think we caught a lot of people snoozing on this one."

While Pettus hopes to finalize a distribution deal with Commtron, the first tape is currently available directly from the company. (For information: Premier Promotions, Box 19022, Charlotte, N.C., 704-399-1111.

Pettus feels the series is a natural for video. Like "The Honeymooners," the show has developed a cult following, with many viewers who were in diapers when the show first aired. But unlike Jackie Gleason's short-lived sitcom, "The Andy Griffith Show" ran for eights years. Consequently, Pettus has over 200 shows to choose from instead of a few dozen.

"We tried to put together some of the best episodes. The reason we started the series with 'The Best Of Barney' is Barney Fife is so closely identified with the series. We're also planning to release a 'Best Of Floyd The Barber,' 'The Best Of Ernest T. Bass,' and 'The Best Of Otis The Town Drunk,' but that will depend on how well the tape catches on.

Like the fictitious town of Mayberry, Pettus' start-up firm, Premier Promotions is located in North Carolina. "It's kind of ironic," says Pettus. "I guess you could say the show is coming home again." AL STEWART AL STEWART

www.americanradiohistory.com

Record-Breaking Confab Expected VSDA Space All Sold Out 10,000 this year.

NEW YORK The Video Software Dealers Assn. says that for first time in the six-year history of its annual convention, all exhibit space has been sold out

The convention, to be held Aug. 16-20 at the Las Vegas Convention Center, will have 435 exhibitors, up from 371 last year.

Attendance is also expected to climb. While 9,300 attendees where on hand last year, VSDA officials are predicting a crowd of close to

live, as it happened. And

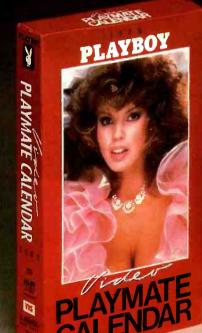
York to an unforgettable

Columbic Records and Cassettes

BILLBOARD JULY 25, 1987

director of meeting and conventions, says he expects the 1987 VSDA convention to be "the largest and most exciting yet." He adds, "The fact that we have sold all available exhibit space this year at such a rapid rate only serves to confirm these feelings.

IE VIDEO





And what an irresistible pair it is-Playboy's 1988 Video Playmate Calendar and Free Wall Calendar. Featuring a dozen delectable Playboy pinups. Each Video Calendar contains 60 minutes of timeless entertainment that your cus-PLAYBO tomers can enjoy month after month. And with a suggested retail price of only \$24.95 this Calendar Borrus Pack promises to be one of your MENT CENT biggest sellers to date. So stock up on Playboy's 1988 Video Playmate Calendar and Free Wall Calendar today, in the attention-grabbing five pack counter display. Because this is one LORIMAR set everyone's going to want to get their hands on.



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VIDEO REVIEWS

(Continued from page 54)

School in the Dallas suburb, "Cheerleading Routines" is ideal for people involved in cheerleading as either a coach or performer. Each technique is first explained by Carol and Lance Wagner, members of the National Cheerleaders Assn. The fundamental exercises and movements of cheerleading are also fully detailed. The routines included here are well-choreographed, but the easy-to-follow instructions should enable any cheerleading squad to in-corporate these colorful routines into its own repertoire.

CHARLIE MASSARA

"The Guaranteed Way To Pick Up Single Women," Dusty Woods Entertainment, 88 minutes, \$29.95.

Are you so shy that you turn to ice when you're near a woman or so macho that you intimidate them? Do you think John Belushi was a fashion genius? If you suffer from these delusions, this tongue-incheek course can help you identify your faults and, with practice, eventually become a regular Don Juan.

Nothing serious here, just a comedy that follows the exploits of Ed, an average-looking, goofy kind of guy who is constantly draped with beautiful women. How does he do it? Ed knows that by building image and appearance while identifying strengths and weaknesses he can successfully "pick up" single women. No one will mistake this for a how-to tape, but there are plenty of laughs. And besides, if Ed can do it, anyone can! DOUG REDLER

"Draw And Color Far-Out Pets," Playhouse Video, 60 minutes, \$14.95.

Host "Uncle" Fred Lasswell leads young viewers through this guide to drawing animals. Aimed at very young children, it provides ex-amples of 12 "cartoonies." While Uncle Fred's drawings are very good, his narration is annoying. Children will not find in him another Captain Kangaroo and are unlikely to want to watch the tape more than just a few times. The great educational potential of the video could have been much better utilized as well. PAUL OESCHGER

GOODTIMES PRICE CUTS (Continued from page 52)

Goodtimes, marketed and distributed separately. Its catalog includes product featuring the cartoon characters the Flintstones, Scooby Doo, and the Smurfs.

Company president Joe Cayre says the merger will mean that "we'll have one voice with a buyer." Cayre adds that the company, Goodtimes/Kid Klassics Distribution Corp., is in a "perfect position to develop an even stronger presence in the video marketplace."

Baker says the merger was partially responsible for the price reduction on the MCA titles. "After the merger we sat down as a company and said we want to be consistent on price."

The first titles, "Airport 77," "Change Of Habit," and "All Night Long," are due in stores the first week of August. AL STEWART

ME VIDEO

FOR WEEK ENDING JULY 25, 1987

Bootlegs Still A Hot Issue. Police douse hundreds of pirated videocassettes with gasoline in Caracas, Venezuela. Moments later, the cassettes were set ablaze as reporters and movie industry officials looked on. The demonstration was an attempt to draw attention to a continuing crackdown against film and video piracy.

ews

ANDRE BLAY IS MAKING MORE CHANGES at his newly acquired home video firm, Cinema Group Home Video (formerly Continental Video). Danny Kopels, the marketing VP who had been with the company since its inception in 1984, and Jim Brown, the director of sales, have left the company. Blay, who along with film producer Elliott Kastner recently purchased controlling interest in the home video division, is expected to install his own management team prior to the Video Software Dealers Assn. convention in August.

HERB FISCHER, the former publisher of Video Software Dealer who was recently named senior VP of sales and marketing for MGM/UA Home Video, wants to clear something up. While he is leaving his post at the publication after only a year, he says he is doing so to fulfill a ''lifelong dream to work for a major studio.'' Fischer says he is not disillusioned with the publishing business and takes exception to a Billboard report that said VSD's fate is uncertain now that Fischer is no longer at the helm. "One person does not a magazine make," says Fischer.

HBO VIDEO WILL GIVE AWAY 200 VIDEOS a week in conjunction with "American Dance Traxx," a weekly syndicated radio program pro-duced by Westwood One Network. HBO's Hot Summer Videos promotion will be plugged throughout the three-hour radio show, which showcases America's 40 most popular dance hits. Each week 100 people will be selected in a random drawing and will win two HBO Video titles. The promotion will run until October.

OVER 312 MILLION BLANK VHS CASSETTES were sold last year for a total dollar volume of \$1.25 billion, according to a recently released study by the International Tape/Disc Assn. While both figures represent a sharp increase over the previous year, dollar volume-up by 23% for a total in excess of \$1.25 billion-once again did not keep pace with a 35% increase in units sold. Meanwhile, Beta continues its nose dive: down 28% in dollar volume and off by 20% in units sold. Still, the ITA points out that more than 34 million blank Beta tapes were sold in 1986 for a total of \$137 million in sales.

TINA TURNER'S SUMMER TOUR has prompted Sonv Video Software Co. to permanently reduce the price of the full-length concert video "Tina Live: The Private Dancer Tour" from \$29.95 to \$16.95. Similarly, the video 45 "Private Dancer" has been slashed from \$16.95 to \$9.95. "We expect to see increased volume on these two titles as retailers take advantage of the natural tour tie-ins," says Michael Rudich, merchandising manager for Sony Video.

WITH FIVE JANE FONDA WORKOUT TAPES now on the market, consumers may be puzzled as to which they should buy. The solution, according to supplier Lorimar Home Video, may come from a point-of-purchase display that is designed to help consumers choose the proper tape. Dubbed Jane Fonda's Video Fitness Library, the display in-cludes a grid that is intended to match the shopper's current fitness level and workout objective with a suitable Jane Fonda tape.

AL STEWART

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		5		CASSETT		\L	ES	
		U	L AIDER	CASSEII	LOTM			
	<i></i>	CHART	Compiled from a nati	onal sample of retail store sales reports	i.			
THIS WEEK	LAST WEEK	N		Constraints One of	Principal	of ase	ğ	gested Price
THIS	LAST	WKS.	TITLE	Copyright Owner, Manufacturer, Catalog Number	Performers	Year of Release	Rating	Sugg
,	,	10	TOP GUN	Paramount Pictures	Tom Cruise	1986	PG	26.95
1	1	18	JANE FONDA'S LOW IMPACT	Paramount Home Video 1629 KVC-RCA Video Prod.	Kelly McGillis	1986	NR	39.95
2	2	40	AEROBIC WORKOUT	Lorimar Home Video 070 Callan Productions Corp.	Jane Fonda			
3	3	27	CALLANETICS A	MCA Home Video 80429 KVC-RCA Video Prod.	Callan Pinckney	1986	NR	24.95
4	5	90	JANE FONDA'S NEW WORKOUT	Lorimar Home Video 069	Jane Fonda	1985	NR	39.95
5	4	6	HERE'S MICKEY!	Walt Disney Home Video 526	Animated	1987	NR	14.95
6	9	8	PLAYBOY VIDEO CENTERFOLD #5 PLAYMATE OF THE YEAR	Lorimar Home Video 059	Donna Edmonson	1987	NR	12.95
7	8	5 ≋	DISNEY SING-ALONG SONGS: HEIGH HO!	Walt Disney Home Video 531	Animated	1987	NR	14.95
8	10	~ 38	SLEEPING BEAUTY	Walt Disney Home Video 476	Animated	1959	G	29.95
9	11	* 6	HERE'S DONALD!	Walt Disney Home Video 527	Animated	1987	NR	14.95
10	7.«	104	THE SOUND OF MUSIC	CBS-Fox Video 1051	Julie Andrews Christopher Plummer	1965	G	29.98
11	6	57	KATHY SMITH'S BODY BASICS	JCI Video Inc. JCI Video 8111	Kathy Smith	1985	NR	29.95
12	18	3	LITTLE SHOP OF HORRORS	Warner Bros. Inc. Warner Home Video 11702	Rick Moranis Ellen Greene	1986	PG-13	89.95
13	16	[⊳] 42		Universal City Studios MCA Home Video 80047	Al Pacino	1983	R	24.95
14	NE	W	CRIMES OF THE HEART	Lorimar Home Video 421	Diane Keaton Sissy Spacek	1986	PG-13	89.95
15	14	6	KISS EXPOSED	Polygram Records Inc. Polygram Video 440-041-489-3	Kiss	1987	NR	29.95
16	12	6	WINNIE THE POOH AND A DAY FOR EEYORE	Walt Disney Home Video 65	Animated	1983	NR	14.95
17	26	36		CBS-Fox Video 1425	Mark Hamill	1980	PG	29.98
18	34	84.	KATHY SMITH'S ULTIMATE VIDEO	JCI Video Inc.	Harrison Ford Kathy Smith	1984	NR	29.95
19	22	103		JCI Video 8100 Walt Disney Home Video 239	Animated	1940	G	29.95
20		NTRY		CBS-Fox Video 7038	Rex Harrison	1964	G	29.98
				Warner Bros. Inc.	Audrey Hepburn		R	
21	19	8	HEARTBREAK RIDGE	Warner Home Video 11701	Clint Eastwood	1986		89.95
22		W	GOLF MY WAY WITH JACK NICKLAUS	Worldvision Enterprises Inc. 2001 Total Video, Inc.	Jack Nicklaus	1983	NR	84.95
23	24	15	A WEEK WITH RAQUEL	HBO Video TVA9965 KVC-RCA Video Prod.	Raquel Welch	1987	NR	29.95
24	RE-E	NTRY	JANE FONDA'S PRIME TIME WORKOUT A +	Lorimar Home Video 058	Jane Fonda	1984	NR	39.95
25	15	86	BEVERLY HILLS COP	Paramount Pictures Paramount Home Video 1134	Eddie Murphy	1985	R	19.95
26	13	3	HANNAH AND HER SISTERS	Orion Pictures HBO Video TVR3897	Mia Farrow Michael Caine	1986	PG-13	89.95
27	25	5	HERE'S GOOFY!	Walt Disney Home Video 529	Animated	1987	NR	14.95
28	17	38	AUTOMATIC GOLF	Video Reel VA39	Bob Mann	1983	NR	14.95
29	23	20	KATHY SMITH'S TONEUP	JCI Video Inc. JCI Video 8112	Kathy Smith	1986	NR	29.95
30	39	157	STAR TREK II-THE WRATH OF KHAN ▲ ◆	Paramount Pictures Paramount Home Video 1180	William Shatner Leonard Nimoy	1982	PG	19.95
31	20	88	STAR TREK III-THE SEARCH FOR SPOCK	Paramount Pictures Paramount Home Video 1621	William Shatner DeForest Kelley	1984	PG	19.95
32	38	36	THE DEER HUNTER	Universal City Studios MCA Home Video 88000	Robert De Niro Meryl Streep	1976	R	24.95
33	31	37	INDIANA JONES AND THE TEMPLE OF DOOM	Paramount Pictures Paramount Home Video 1643	Harrison Ford Kate Capshaw	1984	PG	29.95
34	35	28	SECRETS OF THE TITANIC	National Geographic Video Vestron Video 1063	Martin Sheen	1986	NR	29.95
35	21	5	THE MOSQUITO COAST	Warner Bros. Inc. Warner Home Video 11711	Harrison Ford	1986	PG	89.95
36	NE	wÞ	DORF ON GOLF	J2 Communications J2-0009	Tim Conway	1987	NR	29.95
37	29	67	ALIEN A 🕈	CBS-Fox Video 1090	Sigourney Weaver Tom Skerritt	1979	R	29.98
38	40	6	JUMPIN' JACK FLASH	CBS-Fox Video 1508	Whoopi Goldberg	1986	R	89.98
39	27	4	ASSASSINATION	Cannon Films Inc.	Charles Bronson	1986	PG-13	79.95
				CRS.Fox Video 1130	Jill Ireland Mark Hamill	1977	PG	29.98
40	37	83	STAR WARS	CBS-Fox Video 1130	Harrison Ford	13//	F U	23.36

B Recording Industry Assn. of America gold certification for theatrical films, sales of 75,000 units or suggested list price income of \$3 million (30,000 or \$1.2 million for nontheatrical made-for-home-video product; 25,000 or \$1 million for music video product). ▲ RIAA platinum certification for theatrical films, sales of 150,000 units or suggested list price income of \$6 million (60,000 or \$2.4 million for montheatrical made-for-home-video product; 50,000 units or a value of \$2 million for music video product). Titles certified prior to Oct. 1, 1985, were certified under different criteria.) ● International Tape Disc Assn. certification for a million at minimum sale of 75,000 units or a dollar volume of \$3 million at tetail for theatrical yreleased programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles, SF short-form. LF long-form. C concert, D documentary.



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FOR WEEK ENDING JULY 25, 1987

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THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART		ed from national Latin o airplay reports. TITL
1	1	1	9	JULIO IGLESIAS	NO. 1 * * LO MEJOR DE TU VIDA
2	2	2	21	AMANDA MIGUEL	EL PECADO
3	6	3	30		HASTA QUE TE CONOC
4	3	4	21	LOS BUKIS FONOVISA	TU CARCEL
5	4	5	26	BRAULIO	EN BANCARROTA
6	5	6	13		AMIGO MIO
$\overline{\mathcal{D}}$	14	14	10	RCA YOLANDITA MONGE	AHORA AHORA
8	7	7	22	CBS	DOCE ROSAS
(9)	17	35	3	LUIS MIGUEL	AHORA TE PUEDES MARCHAR
10	12	9	7	FRANKY RUIZ	DESNUDATE MUJER
10	8	8	12	EMMANUEL	SOLO
12	-		5	ROBERTO CASTILLO	HASTA QUE TE CONOCI
	11	31	-	CBS TOMMY OLIVENCIA	LOBO DOMESTICADO
13	9	10	8	YURI	CORAZON HERIDO
14	16	16	18		GOLPES BAJOS
15	13	13	16	EMi	
(16)	21	19	5		QUIEN TE CREES TU
17	10	11	23	ARIOLA	CASTIGAME
18	34	34	3	★★★P EL GRAN COMBO COMBO	ESO OJITOS NEGRO
19	20	17	22	ESTELA NUNEZ	MALDITO SEA TU AMOR
20	25	20	11	EDDIE SANTIAGO	NADIE MEJOR QUE TU
(21)	32	27	5	LAURA FLORES	YA NO VOLVARE
22	19	21	13	MARISELA	PORQUE TENGO GANAS
23	15	12	8		BAILA CONMIGO
24	22	23	20	MIGUEL GALLARDO	DOS HOMBRES Y UN DESTINO
25	24	28	29	EMMANUEL	ES MI MUJER
26	31	24	7	RCA DYANGO	A FALTA DE TI
27	33	38	23	BRAULIO	NOCHE DE BODA
28	26	22	15	CBS SONORA DINAMITA	CAPULLO Y SORULLO
29	29	29	13	CARLA	NO ME TOOUES
(30)		-	3	A&M LOS CAMINANTES	TODO ME GUSTA DE TI
\leq	39	49		ROCIO	SI VIVIR CONTIGO
31	18	15	18		ME VOLVI A ACORDAR DE T
32	42	44	6	DANIELA ROMO	
33	30	36	6	EMI	VENENO PARA DOS
34	NE	NÞ	1	JOSE FELICIANO	POR ESSO
35	23	18	11	ROCIO DURCAL ARIOLA	SIEMPRE
36	28	25	12	BONNY CEPEDA RCA	LA FOTOGRAFIA
37	R	E-ENTR	Y	EDNITA NAZARIO MELODY	TU SIN MI
38	35	45	5	ESTELA NUNEZ	CORAZON ERRANTE
39	NE	NÞ	1	MARISELA	HAZME TUYA
(40)	NE	NÞ	1	VALERIA LYNCH SONOTONE	MUNECA ROTA
41	38	40	5	LOS YONICS	LASTIMA DE AMOR
(42)	NE!		1	CBS FRANCO DEVITA	SOLO IMPORTAS TU
43	27	26	9	LA PATRULLA 15	TE QUIERO, TE QUIERO
43	41	20	2	LUNNA	NO DIGAS NADA
⁴⁴ (45)				JOSE JOSE	SIN SABER
-	NE	•	1	BYANKA	LA ISLA BONITA
(46)	49	-	2	LUISA MARIA GUEL	YO NO SOY COMO AVE MANSA
47	37	48	3		
48	36	30	17	PEERLESS	SOY
49	43	50	4	ANGELICA MARIA RCA	PROHIBIDO
50	NEN	NÞ	1	CELINA Y LOS TINOS	LA BAMBA



by Carlos Agudelo

ON JULY 14, HISTORY WAS MADE IN the Latin recording industry. For the first time in a long, long time, perhaps ever, representatives of all segments of the market got together to talk about their common situation. It happened in New York at a meeting called by the Assn. of Latin American Record Manufacturers and the Recording Industry Assn. of America. Parallel imports and piracy were key issues discussed. In attendance were representatives of multinational and independent record manufacturers, record distributors and retailers, copyright associations, and other segments of the industry.

In addressing parallel imports, **Guillermo Santisso**, president of ALARM and head of Profono, said that both organizations are joining efforts and are determined "to defend our rights step by step, consistently."

In addition to Santisso, the meeting was presided over by **Randy Medina**, director of ALARM, and **Joel Schoenfeld** and **Steve D'Onofrio**, general and deputy general counsel of RIAA, respectively,.

Medina said that piracy and parallel importation are out of control. "So far this year we have had 60 arrests, and 207,000 cassettes have been confiscated," he said. Medina said that if counterfeiting and parallel importation are not stopped, "there is no question the industry will cease to exist."

Taking pains to stress the seriousness of the situation and the determination of his organization to "get back 100% of the market share," Schoenfeld said that his company will send those people suspected of selling imported records cease-and-desist notices. "If they don't respond to our request in writing, we will use all legal means at our disposal to prosecute them," he said. Among those means are the RIAA's staff of lawyers and trained investigators as well as local, state, and federal enforcment agencies and statutes.

As the meeting progressed, however, other questions arose. Jessie Moskowitz, owner of Record Mart, a retail store in the Times Square subway station in New York, mentioned the unavailability of catalog product discontinued long ago but still requested by customers. "You are talking about the pop market here. But you don't know the Latin market [salsa and tropical product], which is different," he said. Schoenfeld replied that so far the RIAA had made a policy of not prosecuting people for selling product not manufactured by the legitimate copyright holders. Dominic Torres, owner of Bate Records in downtown Manhattan, who is being prosecuted for selling imported records, maintained his innocence and claimed his business had been unafairly chosen for prosecution.

ALARM and RIAA discuss key issues for the 1st time

Conrado Gonzalez of Taurus Records said it makes sense to buy the same records U.S. companies sell for \$5.14 for \$2.06 from trucks in the street. "All of us here can agree about not buying imported records, but who is going to stop it in the street?" he remarked. **Mateo San Martin** of Kubaney asked how many small, independent companies are represented by ALARM, implying that such entities do not get adequate representation of issues that affect them. He said, "You are asking us to join ALARM, but if we do so there are many other things to talk about." Amen.

July 14 may have been Bastille Day for the Latin recording industry. Perhaps it is time to start a revolution. Why not make ALARM a real trade organization in which dozens of fundamental issues, including parallel imports, can be discussed?



by Tony Sabournin

THE NAME KUBANEY has for many years been synonymous with commercial success. It has also been interchangeable with that of its founder, Mateo San Martín.

It was in 1955, back in *la vieja Cuba*, when San Martín gave people like the icon of Afro-Cuban poetry, **Luis Carbonell**, and songstress-turned-Castrophile **Esther Borja** their first recording forum. Twenty-two years ago he made the Dominican Republic his first home-away-from-home. "It gave me a chance to assimilate its culture and musical predilections," San Martín says.

After exploiting the *bachata* craze and before the *salsa* misnomer was born in the late '60s, Kubaney was also in the *son* genre through Los Ahijados—the Dominican duo of brothers Cuco and Martin Valoy, who, lore has it, were indoctrinated by the genre's patriarchs, Lorenzo and René Hierrezuelo from Cuba, better known as Dúo Los Compadres, during one of their frequent tours through *Dominicana*. But it was Johnny Ventura's 20-album career with Kubaney that gave both label and artist indelible places in *merengue* history. Today, years after the business relationship concluded, San Martín describes Ventura as "a unique artistic specimen."

Kubaney's current artist stable is as impressive as yesteryear's. It's spearheaded by the controversial superstar **Fernandito Villalona**, nicknamed by Mateo himself "El Mayimbe," the label's top seller in the Dominican Republic and *merengue's* No. 1 club attraction; sensous, sultry, pouty heartthrob **Belkys Concepción (Las Chicas del Can's** original leader), whose vibrant stage performance at the Calle Ocho Festival won her a spot on an episode of "Miami Vice"; and **Ri**- chie Ricardo, a Lionel Richie look-alike and Johnny Ventura sound-alike, whose risqué "La Negra se Movía" has become a nightclub favorite in spite of various program directors' reluctance to play it.

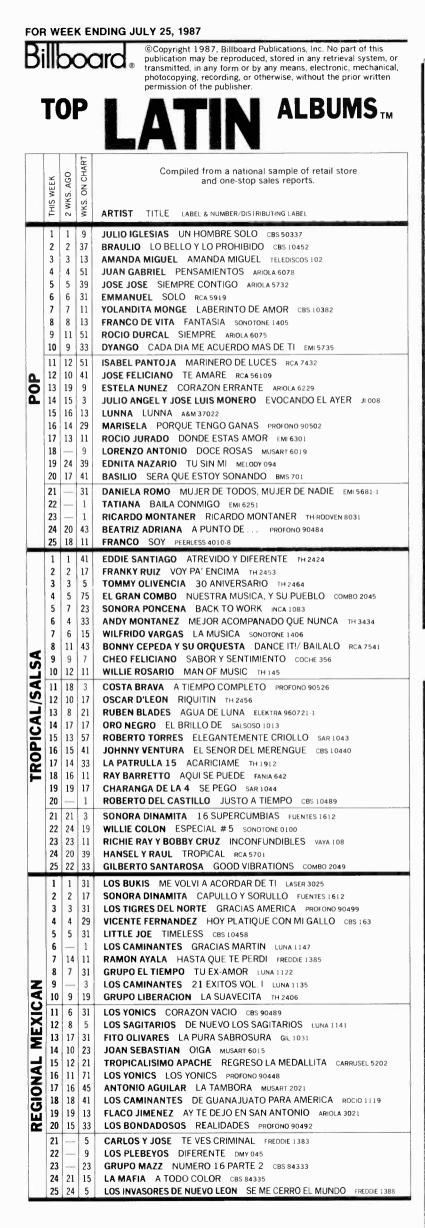
After 34 years the Kubaney torch, now based in Miami, is far from extinguished. **Tony San Martín**, Mateo's son, is handling more responsibilities as the label's VP, displaying a business sense obviously inherited from dad. "We don't plan to shrink," Tony says. "On the contrary, both my father and I agree that the same diversification policy that gave Kubaney its initial success will pull us through the next few years." For wider hemispheric reach, Kubaney will rely on completed licensing agreements in Venezuela, Colombia, and Panama to capitalize on those countries' burgeoning interest in *merengue*.

Mateo predicts that Ecuador will be the next country to succumb to the avalanching Dominican rhythm, followed by Guatemala. One market that needs no fur-

The Kubaney torch burns brightly in Miami

ther evidence of *merengue's* popularity is Hollywood, as indicated by Universal's licensing of several Kubaney songs for the **Michael J. Fox** vehicle "The Secret Of My Success."

MENTION OF HOLLYWOOD and the movies brings to mind "La Bamba," best described as the **Ritchie Valens** story, with original music by **Carlos Santana** and **Miles Goodman**. Those unaware of Valens' Hispanic roots (his real name was **Ricardo Valenzuela**) will be surprised at a rock'n'roll success that preceded Santana's by several years. Those not conscious of the Mexican community's evolution in the U.S. will marvel at Luis Valdés' crisp writing and direction. Those who love Los Lobos will be floored by their powerful rendition of various soundtrack songs.





by Is Horowitz

HE FIRST BATCH of Vanguard classics to be reissued on compact disk by the catalog's new owner, Welk Record Group, was released in the spring. Production was under the supervision of M. Scott Mampe,a longtime industry veteran.

Now that relationship has developed into a full-time consultancy. On Aug. 1, Mampe will take over as director of classical product for the group. She's already hard at work on new releases and the establishment of a midprice CD series.

Mampe and her husband, **Jim Frey**, were PolyGram vice presidents until 1980—she as head of Philips in the U.S. and he as Deutsche Grammophon chief. After leaving PolyGram, they operated an independent label, Tioch Productions, which functioned until 1985. More recently, they moved to Waretown, N.J., and Mampe assumed a post with Stockton State College as administrator of the division of arts and humanities.

But it's back to the record wars in earnest now, and Mampe hopes to have the label's first group of midprice CDs out by October. Unlike top-of-the-line product, these CDs will be straight pickups of previously available Vanguard titles, among them the **Leopold Stokowski** (Symphony of the Air) recording of Virgil Thomson's "Plow That Broke The Plains" and "The River," and the first volume of Netania Davrath's "Songs Of The Auvergne." Other artists featured will include Lili Kraus, the Orpheus Trio, P.D.Q. Bach, and Maurice Abravanel with the Utah Symphony Orchestra. Pricing of the series will permit the CDs to retail at \$9.98.

The nine full-price classical CDs already issued will be supplemented by another 11, due to ship in August. All of these run 60 minutes or more, says Mampe. Among the new titles are a coupling of the Franck Symphony and Debussy Nocturnes with Sergiu Comissiona conducting the Baltimore and Houston symphony orchestras, and a former two-fer on LP, "The Worst Of P.D.Q. Bach." All the CDs are being processed for the laser medium by Jeff Zaraya, a former Vanguard engineer.

In addition to production planning, Mampe will be responsible for press, promotion, and radio activities. She will also serve as liaison in licensing matters. Welk will be on the lookout for other classical product, says Mampe. Frey will be involved in certain portions of the classical operation as a consultant.

HE HANOVER BAND, the 38-player British period-instrument group on the Nimbus Records roster, has signed with the Herbert Barrett Agency for a

First Vanguard midline CDs expected in October

first-time U.S. tour in 1988-89. So far, two weeks have been booked, with a third probable, according to Ste**phen Neiman**, general manager and artistic director of the ensemble. The Beethoven cycle it launched for Nimbus should be completed in 1988, he says. Fourteen new CDs, including material by Weber and Mozart, will be recorded over the next 14 months. Strangely, Hanover and Nimbus have just formalized their de facto exclusive recording contract.

HECORD AWARDS SHOW: Ovation Magazine mounts its first Classical Music Awards at Carnegie Hall in New York on Sept. 22. Backers hope the event, which will be broadcast nationally, will make up, in part, for what they consider short shrift paid to the genre by the Grammy show. Collaborating with Ovation is the management public relations firm Gurtman & Murtha Associates. Financial assistance comes from Mumm champagne and Seagram Classic Wines Co.



by Linda Moleski

HOSE OF YOU who missed last week's *hectic* New Music Seminar missed several panels of interest to the indie community. Two that we were able to attend by press time were "American Rock Indies: A Reality Check" and, for fledgling entrepreneurial spirits, "A Million Dollars, Worth Of Mistakes." In "American Rock Indies," **Ray Farrell** of **SST** set the tone by pointing out that during the past two

In "American Rock Indies," **Ray Farrell** of **SST** set the tone by pointing out that during the past two years "there's been a change in the focus of independent labels." There are now three types of indie outfits, he said: those that are connected to a major, those that want to sell some of their acts to a major, and those that want to remain independent and dedicated to the music.

"Indies can use all the tricks of the trade the same way a major does," Farrell continued. "We're not at a disadvantage, as we were a few years ago."

Steve Sinclair of Relativity later added that the environment for independent labels is much more competitive. "The biggest revolution with indies is that an artist need not grow out of an independent label," he said. "Three years ago you almost expected an artist to leave you [for a major]."

Throughout the forum, panelists discussed their business philosophies and their motivations for putting out records. Also discussed were the difficulties of getting indie product played on commercial radio.

WBCN Boston program director **Oedipus**, who also served as a panelist, responded that "the problem we have with indies is the lack of professionalism, the lack of product, and the lack of follow-up. If any indie wants to get on album rock radio, they have to go through the follow-up and the procedures to make their record happen."

Other label representatives on the panel were Twin/Tone's Paul Stark (moderator), Homestead's Gerard Cosloy, CD Present's David Ferguson, Rock Hotel's Chris Williamson, and Enigma's Rick Winward.

An enlightening panel for new logos was "A Million Dollars' Worth Of Mistakes," at which industry veterans shared some of there more unfortunate business experiences with attendees.

Moderated by **Tommy Silverman** of **Tommy Boy**, the panel offered a realistic look at what it means to be an independent label by addressing various problems of the business. Topics included the costs and commitments involved in breaking a hit record, the inevitable problem of cash flow, the risk of major labels stealing acts and/or key employees, the importance of

The New Music Seminar offers 'a reality check'

legal contracts, and artist development vs. one-offs. Panelists were Neill Dixon of Canada-based Chart Toppers, Enigma's William Hein, RAS's Gary Himmelfarb, Island's Art Jaeger, Supertronics' Fred Pereire, Jem's Marty Scott, and Sleeping Bag's Will Sokolov.

SEEDS & SPROUTS: Homestead put ingenuity to work when it showcased a number of its bands at CBGB, the famous Manhattan nightclub, during the New Music Seminar. To host the event, the label got Saban, a New York-based transsexual who often appears as a guest on Howard Stern's WXRK morning show. As a result, Stern spoke about the event for some three minutes while on the air. Airtime for that program is reportedly valued at \$1,700 per minute; Homestead paid Saban \$100. We doubt we'll be seeing anyone from the label on next year's "Million Dollars' Worth Of Mistakes" panel.

(CD) Compact disk available. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units.



4AD Compiles Ambitious Album, Vid Package Strengthens Label Image

BY JIM BESSMAN

NEW YORK British indie label 4AD has gone out on a financial limb with the release of a lavish nine-track compilation album package and accompanying videocassette.

But company head two Watts-Russell hopes that the ambitious "Lonely Is An Eyesore" album and video, which is being distributed independently in the U.S., will have a big payoff as a novel promotional effort for both the label and its roster.

4AD, which was recently likened to a "manic depressive's Motown" by a U.K. music sheet, has long been hard to categorize. A subsidiary of the U.K. label Beggars Banquet, its best-known artists in the U.S. have included Modern English, the The, Cocteau Twins, and Wire's Colin Newman.

The "Lonely Is An Eyesore" album/video package contains two songs by Dead Can Dance and one each by Colourbox, This Mortal Coil, the Wolfgang Press, Throwing Muses, Cocteau Twins, Dif Juz, and Clan of Xymox.

All the videos, except for Throwing Muses' "Fish" (from which the album/video title derives), were directed by Nigel Grierson, who along with Vaughn Oliver runs 23 Envelope, 4AD's in-house design team. The clip for Boston-based Throwing Muses was directed by Charles Jevremovic and C.L. Monrose for Danger Video in the U.S.

The videotape is priced at \$29.98 and will be available Aug. 1, one month after the release of the audio version. Albums and audio cassettes are priced at \$10.98. (Price of the CD was unavailable at press time but is said to be comparable to that of typical import CDs). According to Watts-Russell, the

According to Watts-Russell, the "Lonely Is An Eyesore" videocassette, which is characterized by an engrossing, inner-directed visual surrealism representative of the soundtrack, cost in the vicinity of

Book Offers List Of Rock Films, Longforms

NEW YORK "Music Video: A Consumer's Guide," a new comprehensive listing of more than 800 music video longforms, rock films, concerts, and films containing musical sequences, is available from Ballantine Books.

Included in the volume—compiled by Michael Shore, who has also written "The Rolling Stone Book Of Rock Videos"—is a list of product covering a wide range of musical genres, including rock, pop, avant-garde, jazz, country, MOR, gospel, and blues. Classical music and many film musicals are not included.

Each entry contains information on the artist, producer, director, (Continued on page 63) \$100,000, not including producer/director fees.

"To the Duran Durans, that's peanuts, but for us as an indie label, it's a massive commitment." says Watts-Russell, who notes that the longform music videocassette is 4AD's first commercial video release. "From the research we've done with different distributors, the market for music video appears to be very, very small worldwide.

"There's no way we'll break even. but in terms of [creating] a worthwhile project and as a promotional exercise for the label and groups, the value is there from a business point of view," he adds.

All the "Lonely Is An Eyesore" tracks were written or recorded specifically for the album compilation and the video, except for Dead Can Dance's previously recorded "Frontier."

Watts-Russell says that when the project was initially conceived two years ago, it was planned as a joint music and videocassette release to encapsulate both the 4AD artist roster and 23 Envelope's graphics, packaging, and filmmaking talents.

"We got tired of outside production companies and directors that took our ideas and watered them down into traditional tacky promos," he says. Thus, 4AD's original intention was to release the video commercially "not as a promo but as visual accompaniment to the recorded project."

Watts-Russell adds that by treating the production specifically as a commercial release, 4AD need not be bound by the "constraints" of promotional videos and traditional outlets.

Appropriately, Grierson's directorial style was similarly unconstrained by promotional video convention.

The director came to 4AD after earning his college degree with the short film "Maelstrom." "It was about the deterioration of a relationship," says Watts-Russell, "and it was very impressive in its approach to photography and use of incidental music."

Watts-Russell says "Maelstrom" contained an "atmospheric" score featuring several 4AD artists, including the The's Matt Johnson, Harold Budd, and Colin Newman. He says it showed a "close understanding" with the link between music and film, especially in light of Grierson's "mysterious, textural, and abstract" cinematic style.

Consequently, Grierson's direction of the "Lonely Is An Eyesore" video was regarded as a logical extension of his filmmaking. In turn, his videocassette creativity has been extended into the various audio counterpart's packagings.

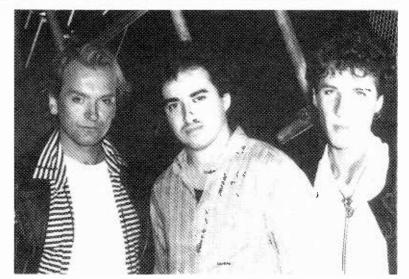
A 15,000-copy run of a limited-edition black-vinyl version of the album features a folding inner sleeve surrounding both the album and a 24-page booklet, all of which fits inside an outer slip case.

Within the booklet are production notes and artist-related blurbs, printed with 23 Envelope graphics, including pictures taken from the videos. Manufacturing cost of each unit is \$7, says Watts-Russell. The entire "Lonely Is An Eye-

The entire "Lonely Is An Eyesore" project is being promoted in the U.S. by Thirsty Ear Communications Inc., an indie promotion company that also houses the Beggars Banquet U.S. office.

According to Thirsty Ear's Mark Ghuneim, a 12-market video club promotion will be mounted by the Rockamerica club distribution service starting in late July. He says that Wolfgang Press' "Cut The Tree" clip has already been shown on MTV's "120 Minutes" and that most of the cassette will be featured in an upcoming episode.

Ghuneim adds that VH-1 has slated Cocteau Twins' "Crushed" for play on its "New Visions" program, with This Mortal Coil's "Acid, Bitter, and Sad" perhaps to follow.



You Are Getting Sleepy ... Wang Chung's video for "Hypnotize Me" was shot on location at Hollywood Center Studios (formerly Zoetrope) in Los Angeles by director Olley Sassone. Pictured during a break in the shooting are, from left, Wang Chung's Jack Hues, Sassone, and the band's Nick Feldman. The song, the third single from the album "Mosaic," is featured in the current film "Innerspace."

A&M Titles Discounted In Japan

TOKYO In the wake of a June licensing deal between A&M Records and Videoarts Japan Inc., the 3year-old distribution firm is now offering a number of the label's music video titles at heavily discounted prices.

Three titles in the A&M 6000 series—"The Police: Synchronicity Concert." "Caught In The Act Live" by Styx, and 38 Special's "Wild-Eyed and Live"—are selling here at \$40, compared with the normal \$68.50 price for 75- to 90-minute music videos.

Thirty-minute titles in the A&M 4000 series are selling at \$27.40, compared with a normal price of

\$40. The first three titles released under the new deal are Bryan Adams' "Reckless," Supertramp's "Brother Where You Bound," and Atlantic Starr's "As The Band Turns—The Video."

Also released here, at \$34.25, are the A&M 5000 titles "Yesterday Once More" by the Carpenters and Amy Grant's "In Concert, Age To Age Tour" and "Find A Way."

Hisao Ebine, Videoarts managing director, says that under the A&M deal each of the nine titles is being issued this summer in limited-edition form of 2,000 copies each. The Police video drew an advance order of roughly that. Videoarts has rights only for videotapes, not for videodisks, of the nine reissues. But for new releases the deal is stretched to include the disk format.

R.E.M.'s 55-minute video, "R.E.M. Succumbs," is being sold in tape and disk formats at \$55. Videoarts hopes to release the Suzanne Vega "Live" video to link with the singer's Japan tour in September.

The 25-minute videocassette of Janet Jackson material, "Control: The Video," released by Videoarts in February at the all-time low price of \$22, has sold more than 4,000 units and continues to sell at the rate of 300-400 a month.

/ideo Track

NEW YORK

SIMEON SOFFER directed Debbie Gibson's video for "Only In My Dreams," the first single off her Atlantic eponymous debut album. Playing on the song's theme, the clip takes the artist through a series of surreal fantasies. Julie Pantelich produced for Soffer/Pantelich Productions. Joseph Yacoe served as director of photography. Postproduction work was performed at the National Video Center.

Aretha Franklin is portrayed by a puppet in her latest video, for "Rock-A-Lott," a track off her Arista album "Aretha." The puppet, which was created by Max Gyllenhaal, leads a real-life cast that includes Whitney Houston, New York Ranger George McVee, Rodney Dangerfield, Whodini, MTV VJ Julie Brown, actress Cindy Gibb, and Tony Bennett. Segments were lensed on location in Central Park and the Ninth Avenue street fair. The clip was directed and produced by Steve Baron for Bell One Productions.

Other projects recently completed by Bell One include videos for Figures On A Beach's "No Stars" (Warner Bros.) and the Dead Milkmen's "Big Time Operator" (Enigma). Both clips were directed by Adam Berstein and produced by Louise Feldman.

LOS ANGELES

MOTOWN RECORDING artist Georgio's video for "Tina Cherry" is a Monkees-like spoof that was lensed at various locations around the city. It was directed by Bill Parker and produced by Karolyn Ali for Renge Films. Christopher McKinnon served as production manager. James Rosenthal was director of photography. The clip supports the new single from Georgio's debut album. "Sexappeal."

The Visual & Musical Entertainment Co. Ltd., headed by John B. House, enters the home video market with "James Brown Live In America." a 60-minute concert video. It was filmed on location at Chastain Park in Atlanta with director Joe Gates. The project was produced by Bill Howard and Dana Vietor in conjunction with Fred Davis. The package, which includes a bonus audiocassette soundtrack, will be sold via a direct-mail campaign advertised exclusively on MTV.

OTHER CITIES

HEART JUST WRAPPED a video for "Who Will You Run To," the second single from the group's current Capitol album, "Bad Animals." The clip combines performance footage with conceptual segments and animation based on native Indian symbols that appear on the cover of the album. Performance sequences were shot on location in an old barn in Maine. The video was directed by Steve Barron, whose credits include Dire Straits' video for "Money For Nothing," Michael Jackson's "Billie Jean," and a-ha's "Take On Me." Barron is affiliated with Limelight Productions.

Production companies and postproduction facilities are welcome to submit information on current projects. Please send material to Linda Moleski, Video Track, Billboard, 1515 Broadway, New York, N.Y. 10036.

> Sony longform promo using CD giveaways is a big success ... see page 45

MUSIC TE	PROGRAMMING This report does not include videos in recurrent or oldie rotation.
VIDEOS ADDED THIS WEEK	THE GREGG ALLMAN BAND CAN'T KEEP RUNNING Epic MEDIUM BELOUIS SOME LET IT BE WITH YOU Manhattan BREAKOUT THE ROBERT CRAY BAND NOTHIN' BUT A WOMAN PolyGram MEDIUM CURIOSITY KILLED THE CAT MISFIT PolyGram HIP CLIP SAMMY HAGAR GIVE TO LIVE Geffen SNEAK PREVIEW LEVEL 42 RUNNING IN THE FAMILY PolyGram BREAKOUT MONDO ROCK BOOM BABY BOOM Columbia/CBS BREAKOUT REFUGEE SURVIVAL IN THE WESTERN WORLD PolyGram MEDIUM REO SPEEDWAGON IN MY DREAMS Epic SNEAK PREVIEW MASON RUFFNER DANCIN' ON TOP OF THE WORLD CBS BREAKOUT ANDY SUMMERS LOVE IS THE STRANGEST WAY MCA BREAKOUT
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Beach Babes. It's a tough job, but ... Pictured during the shooting of Nickelodeon's "Nick Rocks Beach Party" on Zuma Beach, Calif., are, from left. Neil Krupnick, segment producer; special guest Glenn Medeiros; and MCA recording group the Sugar Babes (Stacie Irvin, Kimiko Whittaker, and Patrice Lydia).

Videoclips ew

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, director. Please send information to Bill-board, New Videoclips, 1515 Broadway, New York, N.Y. 10036.

ALISHA Into My Secret Nightwalkin'/RCA Jon Small/Picturevision Inc Jon Small

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All The Way With You Blu Blowin'/Capitol Karolyn Ali/Renge Films Bill Parker

T. GRAHAM BROWN Brilliant Conversationalist/Capitol Georgian Communications George Bloom JOHNNY CASH

Johnny Cash Is Coming To Town/Mercury/PolyGram Mary M. Matthews/Studio Productions Inc Jim May, Coke Sams

JOHNNY CASH Sixteen Tons Johnny Cash is Coming To Town/Mercury/PolyGram Mary M. Matthews/Studio Productions Inc Jim May, Coke Sams

AVA CHERRY Good Intentions

Picture Me/Capitol Alistair Bates/Limelight Productions Peter Care CHICAGO

Niagra Falls Chicago 18/Warner Bros Martin Brierly/Molotov Brothers Martin Brierly, Steve Lowe

THE ROBERT CRAY BAND Nothin' But A Woman Strong Persuader Mercury/High Tone/PolyGram Fiona O'Mahoney/ MGMM Nick Morris

THE DOWNSIDERS Another Horn's Cry

The Downsiders/Black Park Ed Morgan/UAV Production Bill Dukes

EXPOSÉ Let Me Be The One Exposure Kate Thorn/MGMM Ralph Ziman

BOY GEORGE Everything I Own Sold Virgin Libman Moore Productions Leslie Libman

GO WEST Don't Look Down

Dancing On The Couch/Chrysalis Fiona O'Mahoney Split Screen Nick Morris HEART

Who Will You Run To? Bad Animals Capitol Tim Clewson Steve Barron

HEATHEN Set Me Free Breaking The Silence/Combat Relativity C Films Ltd Cindy Keefer

HOLLYWOOD BEYOND What's The Colour Of Money?

Steve Adams/Crutch Productions Mark LeBon LEVEL 42

Running In The Family Running In The Family/Polydor/Polygram AWGO Stuart Ormey

LIME SPIDERS My Favorite Room The Cave Comes Alive/Virgin Screen Syndicate Alan White

ANNE MURRAY Are You Still In Love With Me Nick Mark/One Heart Productions Jack Cole

THE OTHER ONES

Holiday The Other Ones/Virgin ECV Productions Alex Proyas **BOB PFEIFER**

Success After Words/Passport Brian Morris/VIP Proc Victor Ginsburg roduct

PRINCE U Got The Look Sign 'O' The Times/Warner Bros Adam Whittaker Limelight

David Hogan REFILGEE Survival In The Western World Burning From The Inside Out-Polydor John Diaz /Calhoun Productions Larry Jordan

ROCK & HYDE I Will

The Volcano Capitol Alan Weinrib/Champagne Pictures Steve Surjic

MASON RUFFNER Dancin' On Top Of The World Gypsy Blood 'CBS Associated Fiona O'Mahoney 'MGMM Nick Morris

STAGE DOLLS Heart To Heart Commandos/Big Time Toni Yardley AWGO Carol Fletcher RCA

SURF M.C.'S Surf Or Die Surf Or Die Profile Records Suzan Pitt Animators' Consortium Bill Davis

WHAT IF? What If? What II²⁷/RCA Tamara Wells: One Heart Productions Jim Shea

Fourth Of July See How We Are/Elektra Sharon Oreck Michael Paterson. Candace Reckinger

BOOK OF ROCK FILMS

(Continued from preceding page)

label, distributor, and running time, along with humorous (and highly subjective) reviews intend-ed to warn prospective buyers (or anger fans).

An extensive appendix provides addresses of independent or mailorder video outlets carrying the product listed. The book is priced at \$9.95. DOUG REDLER

GET YOUR OWN COPY OF BILLBOARD'S INTERNATIONAL **TALENT & TOURING** DIRECTORY s48 (Includes postage and handling) sales and In NY MA Call TOLL-FREE 800-223-7524 [In New York State: 212 764-7579] C

SWING OUT SISTER BREAKOUT PolyGram

Denotes former Sneak Preview Video.
 For further information, contact Jeanne Yost, director of music programming, MTV, 1775 Broadway, New York, N.Y. 10019.

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South Korea, EEC Commission Reach Agreement On Copyright

2. 25

LONDON South Korea has taken another step toward amplifying and strengthening its new copyright legislation. The country has reached an agreement with the European Economic Community Commission to negotiate a bilateral pact for reciprocal protection of intellectual property.

Such an agreement already exists between South Korea and the U.S.

New legislation, due to take effect soon, affords protection only to foreign works published after July 1 of this year and only provided that their country of origin is a signatory of the Universal Copyright Convention.

The move to implement the deal with the EEC comes after a complaint from Brussels that the bilateral agreement with the U.S. was discriminatory against the EEC countries. It seems increasingly likely that such bilateral agreements will feature prominently in the development of copyright protection in Southeast Asia

Although the copyright communities in the major music markets are anxious to see international measures produced in the Asian Pacific territories, such bilateral agreements are seen as a step in the right direction.

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Bilateral deals may well follow the threat of economic sanctions which means that countries with little trading muscle may find their copyrights excluded from national protection.

Economic sanctions are to be applied against Indonesia by the U.S. as of Oct. 20, according to IFPI president Nesuhi Ertegun. This follows pressure from the IFPI and the RIAA.

Indonesia's long-promised copyright legislation may reach the statute book before the end of the year. Thailand is also expected to enact new legislation this year. With laws already in place in Singapore, Taiwan and Malaysia the outlook in the area is good. spotlighting the rights of intellectual property owners is being organized for January 1988 by Francis Knight, who heads Asian Security & Investigation Services. Knight, who is also on a subcom-

BY CHRISTIE LEO

HONG KONG A conference here

Knight, who is also on a subcommittee of the American Chamber of Commerce, hopes to attract leaders from the record, video, and film industries, as well as police and customs officials. "The aim," he says, "is to get

"The aim," he says, "is to get speakers to underscore the importance of using the law to ensure proper copyright enforcement in this region. The scenario has changed dramatically in the last few years, but unless the consumers, and indeed people in the industries concerned, understand why stern measures have to be taken to protect intellectual property rights, pirates will go on finding loopholes to circumvent the law."

Hong Kong C'right Meet Set

Knight says the conference is not profit-oriented but "a meeting of minds to inform, exchange ideas, and educate all parties in the

'Most people don't understand the laws'

changes taking place." He says customs officials in Hong Kong will now act on any information concerning intellectual property infringement "within the hour—and that's the kind of enforcement we need through the whole Asian region."

In Hong Kong, copyright enforcement is undertaken by the assistant commissioner of customs and tax excise, not the police force. Knight says he's convinced that full regional exchange of ideas in the Far East can bring smooth implementation of the copyright laws that have already been passed in Singapore and Malaysia.

"Piracy shouldn't be allowed to exist," he says. "We're in a community where copyright controls have been blatantly overlooked for decades. That's why it is imperative such a conference be staged so everyone can share some thoughts."

His investigation agency is currently taking action against pirates in Indonesia, Singapore, and Malaysia for infringement of educational videotapes released by National Educational Media. "These are tough times for enforcement agencies in the Far East," he says. "Most people have accepted the idea that what belongs to others must be protected, but most of those don't understand the laws."

WCI's Ertegun: Man With A Mission Meets With Turkish Officials On Copyright Law

\$50 Million Still To Be Distributed Band-Aid's Work Continues

BY PETER JONES

LONDON It is two years since the twin all-star concerts of Live Aid were staged (July 13, 1985) at Philadelphia's JFK Stadium and London's Wembley Stadium to give pop music its finest hour and to raise around \$70 million to help feed the starving, first in Ethiopia and then elsewhere in Africa.

The rent-free Band-Aid offices just off Oxford Street in London's West End are still open, and the staff of four, sometimes five, is busy dealing with inquiries and accepting what is now just a trickle of donations.

There's still more than \$50 million left in the kitty to hand out to deserving causes.

But now the aim is for the Band-Aid Trust in London to finally shut up shop by the end of next year. By then, it is hoped, decision-making will be shifted nearer to Africa, heart of the poverty and starvation that inspired Bob Geldof, the former Boomtown Rat chart-topper, to become the world's most successful and controversial fund-raiser.

Geldof remains chairman of the Band-Aid trustees. Other members of the team of seven include leading pop/rock promoter Harvey Goldsmith; BBC Television program chief Michael Grade; ex-Ultravox member Midge Ure, Geldof's partner in the Band-Aid recording extravaganza that spawned "Do They Know It's Christmas"; and Maurice Oberstein, U.S.-born chairman of PolyGram Leisure in London and former chairman of BPI, the U.K.'s IFPI group.

Band-Aid was followed by Live Aid, in turn followed by Sport Aid. Altogether more than \$130 million has been raised. Sport Aid events are still being organized in the U.K. this summer, including a series of nationwide 1,000-meter races. But Band-Aid is no longer officially appealing for funds.

Four organizations were originally set up to deal with the incoming flood of funds: Band-Aid Trust in the U.K., Live Aid Foundation in the U.S., IDEC in Australia, and Northern Lights in Canada.

Sixty percent of the money raised has been allocated to long-term development projects "to ensure a better future in drought-affected countries," and the remainder has been budgeted for short-term emergency relief aid.

Since March 1985, more than 30 ship voyages and six flights have carried relief goods to Africa, with a value of more than \$43 million. Vehicles purchased have included more than 50 Land Rovers and nearly 250 trucks and tractors.

Money for long-term projects has spread from just Ethiopia to take in Burkina Faso, Niger, Sudan, Chad, and other countries. A recently authorized Band-Aid Trust donation of more than \$1 million went to supply 28 trucks, via Oxfam, to help ease the situation in war-torn Mozambique.

Some 200 different charities worldwide have benefited from Band-Aid donations. Those beneficiaries were chosen by a project selection committee of specialists in London.

But now, Geldof's team says, Band-Aid is in its third phase, making all-out efforts to "Africanize" the organization. Each new move is carefully documented.

"We're committed to ensuring that the public who donated by buying a record, watching a concert or running a race will know exactly where, when and how their money is being spent," says a spokesman. LONDON The newly appointed president of special projects for Warner Communications Inc.'s records group has wasted no time in extending his missionary work on behalf of the record industry.

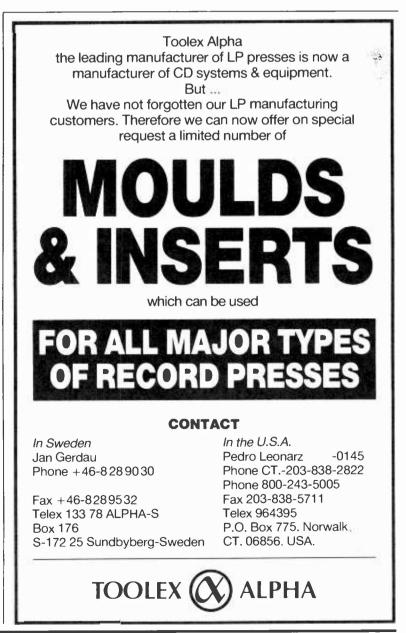
BY MIKE HENNESSEY

Immediately after the WEA International meeting in Venice, where his change of responsibilities was announced (Billboard, July 4), Nesuhi Ertegun was in Turkey, engaged in dialog with members of the government relating to the enforcement of the country's copyright legislation.

After meeting with Adnan Kahcevi, chief adviser to the Turkish prime minister, and Suha Tanik, the member of parliament who sponsored antipiracy legislation, Ertegun reported that as of Sept. 4, the Turkish copyright law will be strictly enforced and all pirate recordings seized.

"The government has promised full support in cleaning up the Turkish market," Ertegun says. "This is a country of 55 million people, and the prospects for the legitimate record industry are excellent. Already the major labels and some independents have licensees in Turkey looking after their interests, and once the antipiracy measures come into effect—with all legitimate product required to bear a government stamp—sales figures must improve significantly."

Ertegun plans to take a long vacation before resuming his record industry duties. "Now that I am free from day-to-day responsibilities overseeing the operations of WEA affiliates," he says, "I can devote more time to IFPI work and to opening up undeveloped markets for the WCI record group. I also plan to create a new label not solely for jazz—and to do more production." One of the new label's first projects will be an album by the veteran vibraphonist Milt Jackson. As president of IFPI, Ertegun intends to work on bringing the federation and the Recording Industry Assn. of America closer together. "We have already made a start by setting up an RIAA/IFPI liaison committee," he says. Also high on Ertegun's agenda after his vacation will be negotiating with BIEM for a new, more simple mechanical royalty contract, to take effect Jan. 1.





INTERNATIONAL

June Certifications Give Madonna Top Female Status

BY KIRK LaPOINTE

OTTAWA Madonna's "True Blue" has equaled Whitney Houston's debut album as the best-selling album ever by a female artist in Canada. It has surpassed the 10times-platinum mark for 1 million Canadian sales and has received diamond certification from the Canadian Recording Industry Assn.

Overtaking Tina Turner's "Private Dancer" and Cyndi Lauper's "She's So Unusual" in recent months, Madonna's album met the million mark in May. Official certification came only in June, however, on the eve of a Madonna minitour in Canada that drew sellout crowds in Toronto and Montreal.

WEA Music of Canada Ltd., which is prudent in certifying albums, got CRIA's auditors to ultimately deem the album 10 times platinum in May, the only such multiple certification in Canadian history. The record continues to chart strongly, so it's likely to move up another few notches in the seven-figure certification ranks.

Had it not been for Madonna, many other notable certifications in Canada would have grabbed the June spotlight. Bon Jovi's "Slippery When Wet" surged past the eight-times-platinum mark in Canada, only weeks before an eastern Canada tour, which should move the album even higher. No hard rock album has achieved such success in Canada in recent memory.

U2's "The Joshua Tree," already Island Records' best seller of all time in Canada, showed massive sales in the month, going up to quintuple platinum for a total of more than 500,000 sales.

The other multiplatinum album certified in June was the "Chariots Of Fire" soundtrack, a strong catalog item for PolyGram by Vange-

Superstars dominate the megacertifications, but the smaller certifications feature a new generation of rising stars, many of whom fare better in Canada than elsewhere, including the Cult, Level 42, Poison, Metallica, and Paul Lekakis.

Among the albums certified platinum in June are "Look What The Cat Dragged In" by Poison, which also went gold in the month, Level 42's "Running In The Family," the Cult's "Electric," and a children's album, "Singing And Swinging" by Sharon, Lois & Bram.

Besides the children's record, only two Francophone albums achieved certified status among domestic artists in the month (although a recent wave of Canadian releases is expected to join them in July). Ginette Reno's self-titled album and Nuance's "Vivre Dans La Nuit" went gold, signifying 50,000 Canadian sales, an impressive accomplishment given that almost all such sales took place in Quebec.

complishment given that annose all such sales took place in Quebec. Cutting Crew's "Broadcast," Metallica's "Ride The Lightning," "The Golden Hits Of Tom Jones," "The Very Best Of Hank Williams," Barbra Streisand's "One Voice," Ozzy Osbourne & Randy Rhoads' "Tribute," and Tom Petty & the Heartbreakers' "Let Me Up (I've Had Enough)" were also certified gold as albums, CRIA reports.

Cutting Crew also grabbed a gold single for "(I Just) Died In Your Arms," as did Europe for "The Final Countdown" and Lekakis for "Boom Boom."

North Sea Jazz Fest Draws Record Crowd Stars Of Past, Present, Future Share Spotlight

BY MIKE HENNESSEY

THE HAGUE, Holland Giants of the present, legends from the past, and stars of the future were all featured in the 12th JVC North Sea Jazz Festival, held here July 10-12—and their performances were enjoyed by a record total attendance of 43,000.

Paul Acket's mammoth jazz extravaganza provided the usual wide range of music, highlighted by headliners Manhattan Transfer, Miles Davis, Sarah Vaughan, the Modern Jazz Quartet, the Oscar Peterson Trio, the Wynton Marsalis Quintet, the Crusaders, and two immensely fiery bands from Cuba, Irakere and the Gonzalito Rubalcaba group.

There were standing ovations for two sets by the Dizzy Gillespie 70th Anniversary Big Band, assembled by Jon Faddis, and resounding applause for Dexter Gordon, whose robust tenor saxophone work with the so-called 'Round Midnight Quintet showed him to be only slightly less commanding than the Dexter of old.

There were great performances by two senior citizens of jazz: Cab Calloway, 79, bursting with youthful exuberance, fronted an excellent band, and Benny Carter, 80 next month, was effortlessly lyrical and powerfully swinging.

Carter was presented with the North Sea's own Bird Award, created two years ago in memory of Charlie Parker, and awarded in three categories, U.S., European, and Dutch, based on the votes of an international jury.

This year's European recipient was Danish bassist Niels-Henning Orsted Pedersen. The Dutch award went to saxophonist Piet Noordijk.

The festival—which cost around \$1.5 million to stage and benefited from sponsorship by JVC and Barclay cigarettes, as well as city and state subsidies—also included a prodigious blues program, with contributions from Taj Mahal, Albert Collins, James Cotton, Earl King, and the Harlem Blues & Jazz Band.

The lobby of the Congress Center

building was enlivened by the powerfully extroverted Dirty Dozen Brass Band—which has become something of a North Sea tradition—and there was some exuberant Caribbean music from Monty Alexander's Jamaican Jazz Jamboree.

Among the "rediscovered" stars were saxophonists Frank Morgan and Herbie Steward and pianist George Wallington. Trumpeter Woody Shaw played two crackling sets with the Ronnie Matthews Trio, and the Randy Brecker/Bennie Wallace Quintet featured some aggressive contemporary jazz, including a striking waltz-time line on "All The Things You Are."

British jazz was well served by the presence of Itchy Fingers and the Courtney Pine Band, plus tenor saxophonist Ralph Moore, who contributed some fine solo work with the Dizzy Gillespie Band. Canada had fine ambassadors in the form of the powerhouse Denny Christianson Big Band.

Among the younger musical element there was an extraordinarily impressive debut by 17-year-old Dallas trumpeter Roy Hargrove, who more than held his own in a "Trumpet-No-End" session that featured Woody Shaw, Jimmy Owens, and surprise guest Wynton Marsalis. This session also featured the remarkable Australian multi-instrumentalist (he also plays trombone and euphonium) James Morrison.

The revelation of the festival was 33-year-old pianist Michel Camilo from the Dominican Republic, now based in New York, whose pyrotechnics won him a standing ovation for each of the two sets he played with his dynamic trio.

Enigma's Heavy Metal Roster Captures Singapore Audience

SINGAPORE Exposure through local fanzine publications and constant airplay has helped build a sizable market here for U.S. label Enigma's product, distributed in Singapore by Pacific Music, which also handles RCA, Virgin, Chrysalis, and Motown.

Gary See, Pacific product executive, says local rock fans support Enigma acts because they "need an alternative to regular top 40 fodder. Enigma sales growth here has been very encouraging in the past six months."

He says that although Pacific exercises caution with Enigma releases, the label "could turn out to be one of our strongest independent labels." The best seller on the local front is Poison's "Look What The Cat Dragged In," closely followed by Christian rock band Stryper, whose music has sold well despite the band being previously unknown here.

Says See, "Heavy metal groups

didn't enjoy strong sales in Singapore, unlike Malaysia, until the across-the-board success of such groups as Bon Jovi, Dokken, and Van Halen. But we're expecting a market change with more clubs giving exposure to new metal groups and playlists veering more to rock bands."

Certainly there is a shift toward metal programming on radio and television. A year ago, DJs generally avoided playing heavy metal hits on radio. Now radio programmers have moved in to meet growing demand.

Says See: "More and more new acts are surfacing." He points to the market breakthrough of Enigma act the Smithereens with its album "Especially For You" and says that other label acts are starting to move, including Mojo Nixon & Skid Roper with "Frenzy," the Wipers' "Follow Blind" and "Land Of The Lost," Game Theory's "Lolita Nation," and Wednesday Week's "What We Had."

Maple Briefs

A DEAL IS EXPECTED shortly that will see Trans-Canada Musique, the Quebec music corporation, take over Varietes Musicales, one of the province's one-stop singles suppliers. Varietes has hit hard times lately and now has only two full-time employees.

RADIO AND SYNDICATION turntable ... Gerald Laing, formerly general manager at CKDA-AM and CFMS-FM Victoria, British Columbia, moves to Westwood One Canada as vice president and general manager ... Brad Phillips becomes program director at CKLG-AM Vancouver, British Columbia, with Ross Winters working as musical director there ... Rick Shannon, formerly with CKLG, joins CFMI-FM New Westminster (in the Vancouver area) as program director Gary Russell, formerly with CKLG, moves to Winnipeg, Manitoba, as Moffat Radio's national program coordinator.

DANIEL RICHLER, formerly host of CITY-TV's "The New Music" and most recently host of CBC-TV's "The Journal" arts package, is taking a year off to travel and write. The son of author Mordecai Richler, he has been a big draw for the current affairs program, but he wants some time to relax.

GOREY HART had to postpone the balance of a national tour after collapsing from exhaustion. A show in Thunder Bay, Ontario, was interrupted three times because Hart was fatigued, and the decision was made a couple of days later in Sudbury, Ontario, to head home. Hart has lost weight and not been eating well, his label reports. Rescheduling of the tour is possible for the fall.

Maple Briefs features short items on the Canadian music industry. Information should be submitted to Kirk LaPointe, 83 Hamilton Ave. N., Ottawa, Ontario, Canada British Act Wins Country Competition

BY MICK GREEN

AMSTERDAM For the first time in its six-year existence, the Golden Star Television Award of the Euro-Country Music Masters was won by a British act.

Lyn Paul, better known as the blonde female singer of the chart-topping '70s group the New Seekers, was backed by the Louisiana Hellraisers, a Scottish group, and was the unanimous choice of all 15 international judges.

She ended up more than 60 points ahead of Luxembourg's Cajun group Le Clouse, with the French band Alien Playboys in third place.

At this year's event, staged at a leisure park in Loohorst, Holland, 15 nations competed, including Poland. Each act performed two country songs, with the jury awarding points for "country feel," along with musical and vocal talent and visual presentation. One song from each contestant is recorded and the resulting program is shown on television in 20 different countries, underlining the increasing appeal of country music throughout Eastern and Western Europe. Hungary and Czechoslovakia have asked to be included in next year's event. Though not a requirement of the competition, all songs were performed in English. More than half were originals written by people whose first language is not English.

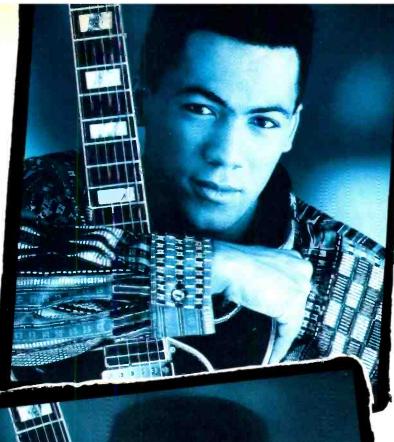
Bunders Replacing Busch At PolyGram

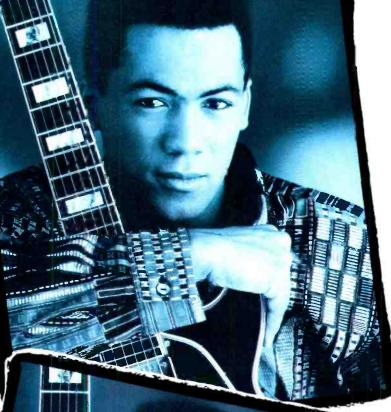
HAMBURG Richard Busch, 62, will resign the presidency of PolyGram Germany on Jan. 1 to join the supervisory board of the German company. He will be succeeded by Ben Bunders, currently president of Poly-Gram in the Netherlands.

Jan Timmer, president of Poly-Gram International, says the announcement has been made early, with Bunders joining the German management team on Oct. 1 to ensure "smooth transfer of responsibilities" in the German company, which controls Deutsche Grammophon, SUSCN AT POLYGRAM Phonogram, Metronome, Antenna,

and PolyGram Record Service. Bunders' career so far has been largely devoted to a&r. The 43-yearold executive was Phonogram International a&r director from 1968 to 1975, during which time his major signings included Genesis and Barry White. He set up the WEA Dutch operation and RSB, the Benelux distribution center; he also headed WEA's Dutch and Belgian operations until 1982, when he set up and headed WEA Spain. He returned to Poly-Gram Netherlands in 1984.

JONATHAN





- THE VOCAL
- DEBUT OF AN
- INSTRUMENTAL

- NEW FORCE
- IN MUSIC

He writes. He plays. He sings. So diverse are his talents that Jonathan Butler is making his vocal debut on a two record sef.

The single, "Lies," the first of 16 songs, is advancing up the charts in just about all formats.

And on every tour date with Whitney Houstor, he's winning over thousands more fans.

Jonathan Butler, 72 minutes of music with the promise of much more to come, on Jive records, cassettes and compact discs.



PRODUCER JOHN HAMMOND DEAD AT 76

(Continued from page 4)

wealthy New York family, developed two passions early in life: American popular music, especially but not exclusively the Afro-American variety, and the cause of racial equality. The two were never separate in his mind; he fought to bring black music to white audiences and to end segregation in recording studios, in nightclubs, and on network radio. It was at his urging that Benny Goodman hired a black pianist, Teddy Wilson, for his trio in 1935, making it the first racially mixed band to perform in major concert halls. He later introduced Charlie Christian, the influential black guitarist, to the mass audience via an association with Goodman's small group.

Hammond's career and Goodman's were closely intertwined.

Hammond had two passions: American popular music and racial equality

Goodman, a successful studio clarinetist, might never have formed his own big band if it had not been for Hammond's prodding, and his later forays into classical music were inspired by Hammond as well. Goodman even became a member of Hammond's family in 1942 when he married Hammond's sister Alice.

But Goodman was just one of many prominent performers with whom Hammond was associated during his lengthy career as a record producer-most, but not all, of it in the employ of Columbia Records. He produced Billie Holiday's first sessions and Bessie Smith's last. He gave Bob Dylan, Aretha Franklin, and Bruce Springsteen their start on vinvl. He found Meade Lux Lewis, the great boogie-woogie piano player-who had recorded the classic "Honky Tonk Train Blues" in 1931 and then seemingly disappeared-in a Chicago car wash and brought him to New York in 1938 for the historic From Spirituals To Swing concert at Carnegie Hall, a Hammond production that also featured Lewis' fellow boogie-woogie pianists Albert Ammons and Pete Johnson as well as Basie, blues singer Big Bill Broonzy, gospel singer Sister Rosetta Tharpe, and others.

Hammond's record as a talent scout was not unblemished. For example, he turned down the opportunity to record Ella Fitzgerald, and he never registered very much enthusiasm for Duke Ellington's orchestra. And many of the artists he tirelessly championed did not make it; for every Bob Dylan, there was a singer or musician who simply never caught the public's fancy.

John Henry Hammond Jr., born in New York on Dec. 15, 1910, made his initial mark as a writer. He contributed pieces on music to a number of publications in the U.S. and the U.K. and covered the notorious Scottsboro trials for The Nation and The New Republic. But his career in the record business, which began in the early '30s alongside his career in journalism, gradually became dominant. He worked for Vocalion/ Brunswick, Keynote, Mercury, and Vanguard, but he is best known for his association with Columbia, which began in the '30s and became permanent in 1959, when he joined the label as executive producer.

During his more than two decades as a Columbia executive, Hammond's specialty was his first musical love, jazz, but he kept his ears wide open. He heard the potential in Bob Dylan's music when few others did, and he produced Dylan's first two albums. He nurtured Aretha Franklin's extraordinary talent-she achieved stardom only after leaving Columbia for Atlantic, but her jazz-oriented work under Hammond's direction was in many ways as impressive as any of her later work. And when he first heard Bruce Springsteen in 1973, he signed the young singer/songwriter immediately and promoted him eagerly, both inside and outside the company.

Harmond retired in 1976, but he remained a vital presence on the scene until recent years—when his deteriorating health, combined with the deaths of his wife, Esmé, and his friend Benny Goodman, left him in a progressively weakened condition. He briefly emerged from retirement in the early '80s to run his own CBS-distributed label, John Hammond Records. If he no longer hunted talent as actively as he once did, he was still excited by it, as evidenced by his work with Stevie Ray Vaughan. And he retained his infectious enthusiasm, not just for good music but for the arts in general, especially the written word—he was seldom seen without a sheaf of magazines and newspapers under his arm and for life itself.

Hammond accumulated his share of honors during his lifetime, includ-ing a Songwriters' Hall of Fame Lifetime Achievement Award in 1985 (he was a member of the Hall's board) and a President's Award from the National Academy of Recording Arts & Sciences in 1986 on the Grammy telecast. But the greatest and most lasting tribute to Hammond is the music he documented and preserved on record. He was never an activist producer, using studio technology to impose his own sensibility on others' work; he belonged to the era of the producer as fan, and he was as knowledgeable and sensitive a fan as any artist could have wanted in the control room.

Hammond is survived by two sons, Jason Hammond and the blues singer John Paul Hammond; a stepdaughter, Rosita Sarnoff; and six grandchildren.

HOT 100 SINGLES SPOTLIGHT

A weekly look behind the Hot 100 with Michael Ellis.

HEART'S "ALONE" (Capitol) had such a large lead over the rest of the Hot 100 last week that it is able to hold at No. 1 for a third week, despite point gains by **Bob Seger's** "Shakedown" (MCA)—bulleted at No. 2. "Alone" leads in radio points; "Shakedown" has the edge in sales points. U2 surges to No. 3 with "I Still Haven't Found What I'm Looking For" (Island) and should challenge for the No. 1 spot next week. **George Michael's** "I Want Your Sex" (Columbia) jumps to No. 5 with a bullet, an outstanding accomplishment considering that 75 of the 227 radio reporters are not playing the record.

MADONNA GRABS THE Power Pick/Sales this week with "Who's That Girl" (Sire) and comes in as a close runner-up for Power Pick/Airplay as well. Los Lobos' remake of "La Bamba" (Slash) wins the airplay award, with big jumps at radio stations all around the country, including 14-8 at Y-100 Miami and KZZP Phoenix, 25-10 at KS-103 San Diego, 3-1 at KATD San Jose, Calif., and 21-6 at 98-PXY Rochester, N.Y., where PD Tom Mitchell says, "It's doing tremendous things for us." He cites the "instant familiarity" of the Ritchie Valens standard as a factor in its being top 10 in local sales and No. 1 in requests.

LET'S SPOTLIGHT four new artists doing well this week, beginning with two U.K. bands. Living In A Box moves up to No. 35 with its selftitled debut single (Chrysalis), with good jumps at radio in Boston (27-19 at Kiss-108) and Denver (15-11 at Y-108); Danny Wilson is up to No. 44, with 16 top 20 radio reports so far for "Mary's Prayer" (Virgin), including moves of 4-3 at WKTI Milwaukee and 13-11 at KDWB Minneapolis. South African newcomer Jonathan Butler jumps to No. 48 with "Lies" (Jive), garnering early top 20 reports from stations in Philadelphia, Chicago, and Dallas. Miami group Will To Power regains its bullet with "Dreamin" "(Epic) because of excellent early sales reports and great moves at radio, including 22-17 at WAPE Jacksonville, Fla., and 19-12 at KMEL San Francisco.

TOP 40S WHTZ, KIIS BIG WINNERS IN SPRING ARBS (Continued from page 1)

Soft AC outlet WLTW remains the market's leader in the adult contemporary format with a 4.1 share. Soft rockin' WNSR falls sharply after a strong winter book, dropping to a 2.5 from a 3.2 share. Numerous personnel and format adjustments had little effect on AC/personality outlet WNBC, which droops to a 1.5 from a 1.6. Straight-ahead AC outlet WPIX dips to a 1.4 share from a 1.8.

Surely, NBC has no regrets about taking WYNY country, as it holds onto a dismal 1.6 share during its last season as an AC. Conversely, WHN goes out with a bang, pulling a 2.8 share, up from a 2.1 in its last book as New York's only country station. The popularity of its New York Mets broadcasts can be partially thanked here.

On the album rock side, the gap between heritage rocker WNEW-FM and the 2-year-old WXRK is narrowing. WNEW-FM slips slightly to a 3.5 share, while WXRK kicks in with a 3.3—up from a 2.9—setting a nice backdrop to test the effectiveness of WXRK's new classic emphasis against 20-year-old WNEW-FM.

LOS ANGELES

KIIS-AM-FM is back on a roll, rising to a 7.4 combined share, up from a 6.4. Crossover outlet KPWR logs an even bigger gain, pulling a 7.0 share, up from a 5.7 for the No. 2 overall position behind KIIS.

Under close scruting from the entire industry, KTWV "the Wave" performs impressively in its first full book as a new age outlet. The station jumps to a 2.5 share, up from a 1.9. KTWV may have stolen some listeners from longtime AC leader KOST, which slips from a 4.8 to a 4.3. "Roq of the '80s" outlet KROQ

"Roq of the '80s" outlet KROQ continues to dominate L.A.'s album scene, pulling a 4.1 share. Classic rockers KRTH-FM and KLSX have

broken their winter tie, as the AC/ classic hybrid KRTH-FM rises to a 3.8; KLSX held on to early gains but slips to a 3.3. Los Angeles' closest thing to a mainstream album rocker, KLOS, slips slightly to a 2.9 share, even with former rival KMET completely out of the picture. Pure rockin' KNAC Long Beach pulls up to a 1.4 share. CHICAGO

Urban outlet WGCI-FM rockets to an 8.6 share, up from a 7.7, assuming the No. 1 slot over longtime variety/talk leader WGN, which pulls a still-solid 8.4. Urban challenger WBMX-FM slides to a 4.4 share from a 4.6.

Longtime album dominator WLUP-FM dives from a 5.1 to a 3.7, which could be partly due to the move of afternoon team Steve Dahl and Garry Meier to new station WLUP-AM. WLUP's progressiveminded challenger WXRT slips from a 2.9 to a 2.7. Both could be suffering from moves by classic rocker WCKG, which made a big splash in the winter and pulls a 2.9 for the spring.

The top 40 story remains the same: WBBM-FM leads with a 3.8 share, while sister outlets WYTZ and WLS stay fairly steady with 2.7 and 2.5 shares, respectively.

SAN FRANCISCO

The big surprise came from AC/ personality outlet KNBR, with a jump to a 4.9, up from a 2.5, and classic hits/oldies combo KSFO/ KYA, which rises to a 4.1, up from a 3.0.

Urban outlet KSOL regains lost ground to pull a 4.8, while urbanleaning top 40 KMEL slides to a 3.9, down from a 4.4. Modern rock outlet KITS drops to a 2.3 from a 3.0. On the album rock front, KRQR and KFOG break their winter tie; KRQR moves up to a 2.6 and KFOG climbs to a 2.3. QUICK CUTS: The Grateful Dead return to the Hot 100 after a sevenyear absence with this week's Hot Shot Debut at No. 77, "Touch Of Grey" (Arista)—a great debut for a superstar group that has never reached the top 40 on the pop singles chart. Alexander O'Neal makes his bow as a solo artist on the Hot 100 with the Jam-Lewis production "Fake" (Tabu), while the all-girl group Amazulu from London hits the American chart for the first time with its remake of "Montego Bay" (Mango) . . . Two album cuts, to be released as singles this week, already have sufficient points to chart and will debut next week: "I Need Love" by L.L. Cool J (Def Jam) and "U Got The Look" by Prince (Paisley Park), one of the most-added songs at pop radio this week (see the Radio Action box below).

FOR WEEK ENDING JULY 25, 1987

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FOR WEEK ENDING JULY 25, 1987

Billboard. HOT 100. SALES & AIRPL

A ranking of the top 40 singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot 100 Singles chart.

×	ΓX	SALES	HOT 100 POSITION	×.	⊢¥	AIRPLAY	HOT 100 POSITION
THIS	LAST WEEK	TITLE ARTIST	POS	WEEK	LAST WEEK	TITLE ARTIST	1 Pg
1	2	SHAKEDOWN BOB SEGER	2	1	1	ALONE HEART	1
2	1	ALONE HEART	1	2	2	SHAKEDOWN BOB SEGER	2
3	8	I WANT YOUR SEX GEORGE MICHAEL	5	3	4	I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR U2	3
4	10	I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR U2	3	4	3	I WANNA DANCE WITH SOMEBODY WHITNEY HOUSTON	4
5	5	POINT OF NO RETURN EXPOSE	10	5	9	HEART AND SOUL T'PAU	8
6	3	I WANNA DANCE WITH SOMEBODY WHITNEY HOUSTON	4	6	10	I WANT YOUR SEX GEORGE MICHAEL	5
7	6	FUNKYTOWN PSEUDO ECHO	11	7	11	RHYTHM IS GONNA GET YOU G. ESTEFAN/MIAMI SOUND MACHINE	6
8	11	RHYTHM IS GONNA GET YOU G. ESTEFAN/MIAMI SOUND MACHINE	6	8	7	SOMETHING SO STRONG CROWDED HOUSE	7
9	7	SOMETHING SO STRONG CROWDED HOUSE	7	9	5	DON'T DISTURB THIS GROOVE THE SYSTEM	9
10	4	DON'T DISTURB THIS GROOVE THE SYSTEM	9	10	16	LUKA SUZANNE VEGA	15
11	12	GIRLS, GIRLS, GIRLS MOTLEY CRUE	12	11	15	CROSS MY BROKEN HEART THE JETS	14
12	13	HEART AND SOUL T'PAU	8	12	13	KISS HIM GOODBYE THE NYLONS	13
13	17	MOONLIGHTING (THEME) AL JARREAU	25	13	6	POINT OF NO RETURN EXPOSE	10
14	16	KISS HIM GOODBYE THE NYLONS	13	14	20	BACK IN THE HIGH LIFE AGAIN STEVE WINWOOD	24
15	14	I'D STILL SAY YES KLYMAXX	18	15	14	GIRLS, GIRLS, GIRLS MOTLEY CRUE	12
16	18	CROSS MY BROKEN HEART THE JETS	14	16	8	FUNKYTOWN PSEUDO ECHO	11
17	9	SONGBIRD KENNY G.	19	17	18	THE PLEASURE PRINCIPLE JANET JACKSON	17
18	20	WOT'S IT TO YA ROBBIE NEVIL	16	18	24	WHO'S THAT GIRL MADONNA	26
19	19	THE PLEASURE PRINCIPLE JANET JACKSON	17	19	22	ROCK STEADY THE WHISPERS	23
20	26	LUKA SUZANNE VEGA	15	20	19	HAPPY SURFACE	20
21	22	HAPPY SURFACE	20	21	23	WOT'S IT TO YA ROBBIE NEVIL	16
22	24	ONLY IN MY DREAMS DEBBIE GIBSON	21	22	28	ONLY IN MY DREAMS DEBBIE GIBSON	21
23	28	DON'T MEAN NOTHING RICHARD MARX	22	23	27	DON'T MEAN NOTHING RICHARD MARX	22
24	15	EVERY LITTLE KISS BRUCE HORNSBY & THE RANGE	28	24	25	SEVEN WONDERS FLEETWOOD MAC	27
25	31	ROCK STEADY THE WHISPERS	23	25	26	I'D STILL SAY YES KLYMAXX	18
26	21	HEAD TO TOE LISA LISA & CULT JAM	31	26	35	LA BAMBA LOS LOBOS	30
27	34	SEVEN WONDERS FLEETWOOD MAC	27	27	12	SONGBIRD KENNY G.	19
28	32	HEARTS ON FIRE BRYAN ADAMS	29	28	29	HEARTS ON FIRE BRYAN ADAMS	29
29	33	BACK IN THE HIGH LIFE AGAIN STEVE WINWOOD	24	29	32	IT'S NOT OVER ('TIL IT'S OVER) STARSHIP	32
30	_	WHO'S THAT GIRL MADONNA	26	30	21	EVERY LITTLE KISS BRUCE HORNSBY & THE RANGE	28
31	36	IT'S NOT OVER ('TIL IT'S OVER) STARSHIP	32	31	17	HEAD TO TOE LISA LISA & CULT JAM	31
32	38	LA BAMBA LOS LOBOS	30	32	33	ONE FOR THE MOCKINGBIRD CUTTING CREW	38
33	23	JUST TO SEE HER SMOKEY ROBINSON	37	33	36	HYPNOTIZE ME (FROM "INNERSPACE") WANG CHUNG	36
34	35	FLAMES OF PARADISE JENNIFER RUSH (DUET WITH ELTON JOHN)	47	34	39	CAN'T WE TRY DAN HILL (DUET WITH VONDA SHEPARD)	34
35	29	ALWAYS ATLANTIC STARR	33	35	38	LIVING IN A BOX	35
36	25	LESSONS IN LOVE LEVEL 42	56	36		LOVE POWER DIONNE WARWICK & JEFFREY OSBORNE	40
37	30	DIAMONDS HERB ALPERT	54	37	40	SINCE YOU'VE BEEN GONE THE OUTFIELD	39
38	40	THE LADY IN RED CHRIS DE BURGH	60	38	30	ALWAYS ATLANTIC STARR	33
39		CAN'T WE TRY DAN HILL (DUET WITH VONDA SHEPARD)	34	39		GIVE TO LIVE SAMMY HAGAR	41
40	27	IN TOO DEEP GENESIS	43	40	37	MOONLIGHTING (THEME) AL JARREAU	25

HOT 100 S BY LA A ranking of distr by the number of t on the Hot 10	BEL ibuting labels itles they have
LABEL	NO. OF TITLES ON CHART
COLUMBIA (9) Def Jam (1)	10
E.P.A. Epic (5)	9
CBS Associated (2 Parc (1) Tabu (1)	
WARNER BROS. (5) Sire (2) Island (1) Slash (1)	9
A&M (7) Open Air (1)	8
ATLANTIC (7) Island (1)	8
MCA (7) Constellation (1)	8
POLYGRAM Mercury (4) London (1) Polydor (1)	7
Tin Pan Apple (1)	
ARISTA GEFFEN	6 6
RCA (3) Grunt (1) Jive (1)	5
CAPITOL (3) Enigma (1)	4
CHRYSALIS	4
MANHATTAN	4
MOTOWN	3
VIRGIN ELEKTRA	3
AMHERST	2
EMI-AMERICA	1
MANGO	- 1
SOLAR	1

71 THAT'S FREEDOM

TOUCH OF GREY

(Alley, BMI/Trio, BMI) HL

WHEN SMOKEY SINGS (Virgin-Nymph, BMI) CPP WHO FOUND WHO (Rare Blue, ASCAP) CLM WHO'S THAT GIRL

(Jay King IV, BMI)

(Miraleste, BMI/Robin Hood, 16 WOT'S IT TD YA (MCA, ASCAP) MCA/HL 63 YOU KEEP ME HANGIN' ON

(Stone Agate, BMI) CPP

(WC, ASCAP/Johnny Yuma, BMI) WHY CAN'T I BE YOU? (A.P.B., PRS/WB, ASCAP) WBM WHY YOU TREAT ME SO BAD (Harking IV, BMI)

77

80

93

72

46

55

26

61

42

99

57

ALM Almo

B-M Belwin Mills

B-3 Big Three

CLM Cherry Lane

BP Bradley CHA Chappell

CPI Cimino

I HAT'S FREDOM (Tom Kinmel, BMI/Atlantic, BMI/Warner-Tamerlane, BMI/Magic Song, BMI) WBM THESE TIMES ARE HARD FOR LOVERS (April, ASCAP/Desmobile, ASCAP/Red Admiral, BMI/House Of Cards, BMI) CPP/ABP/HL

(Ice Nine, ASCAP) TWISTIN' THE NIGHT AWAY (FROM "INNERSPACE") (Abkco, BMI) UNDER THE BOARDWALK

(Alloy, DM) (10, DM) (12 WANTED DEAD OR ALIVE (Bon Jovi, ASCAP/PolyGram, ASCAP) WBM WHEN SMOKEY SINGS

(WB, ASCAP/Bleu Disque, ASCAP/Webo Girl,

WILD HORSES (Black Keys, BMI/Screen Gems-EMI, BMI)

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

ABP April Blackwood CPP Columbia Pictures

HAN Hansen

MCA MCA

HL Hal Leonard

IMM Ivan Moguli

PLY Plymouth

WBM Warner Bros

PSP Peer Southern

71

WIPEOUT (Miraleste, BMI/Robin Hood, BMI)

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HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- 1 ALONE (Billy Steinberg, ASCAP/Denise Barry, ASCAP) WBM
- 33 ALWAYS
- (Jodaway, ASCAP) CPP 24
- (Journay, ASCAF) CFF BACK IN THE HIGH LIFE AGAIN (F.S.Limited, PRS/WB, ASCAP/Willin' David, BMI/Blue Sky Rider, BMI) WBM BACK TO PARADISE (Adome Computationic BMI/Cohmes Leon) 81
- (Adams Communications, BMI/Calypso Toonz, BMI/Irving, BMI/Big Tooth, ASCAP/Rare Blue, ASCAP/TCF, ASCAP)
- 34 CAN'T WE TRY CAN'T WE TRY (CAK, ASCAP/Songs Of Jennifer, ASCAP/II Dreams Had Wings, ASCAP/A Question Of Material, ASCAP/Scoop, CAPAC) HL CROSS MY BROKEN HEART (Famous, ASCAP/Black Lion, ASCAP) CPP/WBM
- 14
- 54 DIAMONDS (Flyte Tyme, ASCAP) WBM
- 45 DOING IT ALL FOR MY BABY
- DOING IT ALL FOR MY BABY (Bibo, ASCAP/Zookini, ASCAP/Vogue, BMI/Lew-Bob, BMI) CLM/HL DONT DISTURB THIS GROOVE (April, ASCAP/Science Lab, ASCAP) CPP/ABP DONT MEAN NOTHING
- 9
- 22
- (Chi-Boy, ASCAP/Edge Of Fluke, BMI) DREAMIN'
- 59
- (Thrust, BMI) ENDLESS NIGHTS
- 62 (Arista, ASCAP) CPP
- 28 **EVERY LITTLE KISS**
- (Zappo, ASCAP/Bob-A-Lew, ASCAP) CLM FAKE
- 85
- (Not Listed) FLAMES OF PARADISE 47
- 11
- 12
- (Brozertoones, BMI/Nonpareil, ASCAP) CPP FUNKYTOWN (Intersong, ASCAP) CHA/HL GIRLS, GIRLS, GIRLS (Motley Crue, BMI/Krell, BMI/Sikki Nixx, BMI/Mick Mars, BMI) WBM GIVE ME ALL NIGHT (C'est, ASCAP/Back Mac, BMI) HI
- (C'est, ASCAP/Back Mac, BMI) HL 41 GIVE TO LIVE
- (WB. ASCAP/Nine, ASCAP) WBM
- 52 GOOD TIMES (FROM "THE LOST BOYS") (CBS Unart, BMI) CPP/B-3 HAPPY (Brampton, ASCAP)
- 20
- 31 HEAD TO TOE
- BILLBOARD JULY 25, 1987

- (Forceful, BMI/Willesden, BMI) CPP HEART AND SOUL (Virgin, ASCAP) CPP 8
- 29 HEARTS ON FIRE HEARTS ON FIRE (Adams Communications, BMI/Calypso Toonz, BMI/Irving, BMI) CPP/ALM HERE I GO AGAIN (Seabreeze, ASCAP/C.C., ASCAP/WB, ASCAP) WBM HOLIDAY
- 51
- 66 (Delightful, BMI)
- HYPNOTIZE ME (FROM "INNERSPACE") 36
- (Chong, BMI/Warner-Tamerlane, BMI) WBM I HEARD A RUMOUR (FROM "DISORDERLIES") 65
- I HEARD A RUMOUR (FROM "DISORDERLIES") (Warner-Tamerlane, BMI/In A Bunch, PRS/Terrace, ASCAP) WBM
 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (Chappell, ASCAP/UC, ASCAP) CHA/HL
 I WANNA DANCE WITH SOMEBODY (WHO LOVES
- ME) 50
- ME) (Irving, BMI/Boy Meets Girl, BMI) CPP/ALM I WANT ACTION (Sweet Cyanide, BMI/Willesden, BMI) HL I WANT YOUR SEX (Chappell, ASCAP/Morrison Leahy, ASCAP) HL 5
- I'D STILL SAY YES (Now & Future, ASCAP/PSO Ltd., ASCAP/Klymaxx, 18
- (Now & Future, ASCAP/F30 Ltd., ASCAP/Aymax, ASCAP/Hip Trip, BMI/Hip Chic, BMI) CPP/CHA/HL IF SHE WOULD HAVE BEEN FAITHFUL... (April, ASCAP/Stephen A. Kipner, ASCAP/California Phase, ASCAP) CPP/ABP/WBM
- 84 I'LL STILL BE LOVING YOU (Warner-Tamerlane, BMI/Love Wheel, BMI/MCA, ASCAP/Chriswold, ASCAP/Hopi Sound, ASCAP/Chappell, ASCAP) HL/WBM
- I'M BAD (Def Jam, ASCAP) 89
- 70
- IN LOVE WITH LOVE (Tri-Tone, ASCAP/Rare Blue, ASCAP/Primate, ASCAP) 79 IN MY DREAMS (Fate, ASCAP/Denise Barry, ASCAP) WBM
- (rate, ASCAP/DElize Darly, ASCAP/Wichael IN TOO DEEP (Anthony Banks, BMI/Philip Collins, ASCAP/Michael Rutherford, BMI/Hidden Pun, BMI) WBM IT'S NOT OVER ('TIL IT'S OVER) 43
- 32 (MCA, ASCAP/Tongerland, BMI/Kazzoom, ASCAP)
- MCA/HL JAM TONIGHT 49
- (Wavemaker, ASCAP) JANE'S GETTING SERIOUS 83
- (A-Sharp, PRS) 78 JOHNNY B

- (Dub Notes, ASCAP/Human Boy, ASCAP/Hobbler, ASCAP)
 - 87 (Calloco, BM1)
 - 37 JUST TO SEE HER (Unicity, ASCAP/Lucky-Break, ASCAP/Lars, ASCAP) MCA/HL
 - MCA/HL KISS AND TELL (MCA, ASCAP/Unicity, ASCAP/Short Order, ASCAP) MCA/HL KISS HIM GOODBYE 75
 - 13
 - (M.R.C., BMI/Unichappeil, BMI) CHA/HL
- 30 LA BAMBA
- 60
- 56
- LA BAMBA (Picture Our Music, BMI/Warner-Tamerlane, BMI/Screen Gems-EMI, BMI) WBM THE LADY IN RED (Almo, ASCAP) CPP/ALM LESSONS IN LOVE (Level 42 Songs, ASCAP/Chappell, ASCAP/Island Visual Arts, BMI) WBM/CHA/HL LIFE 48 LIES
- 48 LIES (Zomba, ASCAP/Willesden, BMI) HL 35 LIVING IN A BOX (WB, ASCAP/Brampton, ASCAP) WBM
- 40 LOVE POWER
- (New Hidden Valley, ASCAP/Carole Bayer Sager, BMI) 15 LUKA
- (Waifersongs ASCAP/AGF, ASCAP) CLM
- MAKING LOVE IN THE RAIN (Flyte Tyme, ASCAP) WBM MARY'S PRAYER 74
- 44
- (Copyright Control) MEET ME HALF WAY 53
- (GMPC, ASCAP/Go-Glo, ASCAP) CPP
- 94 MONTEGO BAY
- MONLIGU BAY (CBS Unart, BMI) MOONLIGHTING (THEME) (American Broadcasting, ASCAP/ABC Circle, BMI) 25 WBM
- NIAGARA FALLS 95
- NIAGARA FALLS (April, ASCAP/Stephen A. Kipner, ASCAP/Blackwood, BMI/Sin-Drome, BMI) NOTHING'S GONNA CHANGE MY LOVE FOR YOU (Prince Street, ASCAP/Almo, ASCAP/Screen Gems-EMI, BMI) WBM/CPP/ALM
- ONE FOR THE MOCKINGBIRD 38
- (Virgin-Nymph, BMI) CPP ONE HEARTBEAT
- 68
- OWL MEARIBEAT
 (Le Gassick, BMI/Who-Ray, BMI/Chubu, BMI/Smokey, BMI)
 ONLY IN MY DREAMS

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10

(Creative Bloc, ASCAP)

17 THE PLEASURE PRINCIPLE

- THE PLEASURE PRINCIPLE (Flyte Tyme, ASCAP) WBM POINT OF NO RETURN (Screen Gems-EMI, BMI) WBM READY OR NOT (Stray Notes, ASCAP/Colgems-EMI, ASCAP/Acara, ASCAP/WB, ASCAP) WBM 100
- 6
- ASCAP/WB, ASCAP) WBM RHYTHM IS GONNA GET YOU (Foreign Imported, BMI) CPP ROCK STEADY (Splashdown, BMI/Pera, BMI/Hip Trip, BMI/Hip Chic, DMI/ODM 23 BMI/Midstar, BMI) CPP

(Almo, ASCAP/He Gave Me, ASCAP/Pomerants,

SHY BOYS (Scaramanga, ASCAP/Les Etoiles, ASCAP/De La Musique, ASCAP/Intersong, ASCAP/Palancar, ASCAP) SINCE YOU'VE BEEN GONE (Warning Tracks, ASCAP/Warning Tracks, PRS) SOMETHING SO STRONG

(Roundhead, BMI/Wyoming Flesh, ASCAP) CLM

(Brenee, BMI/Blackwood, BMI/Kuzu, BMI/Hi Tech, BMI) CPP/ABP

SOUL CITY (Colgems-EMI, ASCAP/Colgan Nites, CAPAC) WBM STAND BACK

(rab Brd, BM/Bug, BMI) STILL A THRILL (Ultrawave, ASCAP/April, ASCAP/Intersong-USA, ASCAP) CPP/ABP/CHA/HL STILL OF THE NIGHT (Whitesnake Overseas, ASCAP/WB, ASCAP) WBM

oneidol, ASCAP/Rare Blue, ASCAP) CLM

(Fab Bird, BMI/Bug, BMI)

STRANGELOVE

(Emile ASCAP)

(Boneidol Accor

BMI/Don't You Know, ASCAP) CPP/ALM

- 98 ROCK THE NIGHT
- 98 ROCK THE NIGHT (Screen Gems-EMI, BMI) WBM 73 SAY YOU REALLY WANT ME (Unicity, ASCAP/No Pain No Gain, ASCAP/Dicklebird, BMI/Honeylook, BMI) 27 SEVEN WONDERS (MMA, APRA/Weish Witch, BMI) WBM 2 SHAREDOWN
- 2
- (MMA, AFKA/Weish Witch, BMI) WBM SHAKEDOWN (Famous, ASCAP/Gear, ASCAP/Kilauea, ASCAP/Swindle, GEMA/WB, ASCAP) CPP SHATTERED GLASS (Panache, ASCAP) SHOW ME THE WAY (Almo, ASCAP/He Gave Me: ASCAP/Pomer
- 64
- 82

SHY BOYS

97

39

7

19 SONGBIRD

91

76

67

90

88

96

POP

}∞ ₹

ELTON JOHN Live In Australia With The Melbourne Symphony Orchestra

PRODUCER: None listed MCA 2-8022 In his two-LP MCA return, John is

backed by his 13-member band and the 88-piece Melbourne Symphony on lavish rereadings of his early repertoire. Orchestral textures in this December 1986 concert set are truly electrifying, but ragged state of the star's pipes, since rectified by surgery, mitigate artistic quality

PAUL KING

Joy PRODUCER: Dan Hartman Epic BFE 40844

It's been a while since King hit with "Love And Pride," but he bounces back in a big way with this spiffily produced slab. The key here is "I Know," a single that top 40 will be hard-pressed to resist. Hartman keeps things bouncing in a lightly funky groove.

GRIM REAPER Rock You To Hell

PRODUCER: Max Norman RCA 6250-R

British hardcore metal band returns after a two-year hiatus with major label debut album, helmed by former Ozzy Osbourne producer Norman. Group has amassed a large underground following, which should translate into impressive sales both here and overseas

PAUL KELLY & THE MESSENGERS Gossip PRODUCERS: Alan Thorne, Paul Kelly A&M SP-5157

Australian singer makes U.S. bow with an understated album at times instrumentally reminiscent of Dire Straits. Kelly is a thoughtful, off-kilter rock songwriter who could capture attention at more progressive radio outlets

ECHO & THE BUNNYMEN PRODUCER: Laurie Lat Sire 25597

Liverpudlian quartet continues to advance its introspective lyrical approach while softening its janglingguitar-based sound somewhat. Biggest stumbling block here is absence of a sure-fire single to move this deserving band along.

LOUDNESS

Hurricane Eyes PRODUCER: Eddie Kramer Atco/Atlantic 90619-1

Third U.S. release from Japanese metal outfit takes a harder attack than last outing. Cuts are tight but not likely to fit into the mainstream groove. Best: "This Lonely Heart."

BRUCE COCKBURN

Waiting For A Miracle PRODUCERS: Bruce Cockburn. Bernie Finkelstein Gold Castle/PolyGram 171-005 Criminally underrated Canadian songwriter gets his due on this superb collection of singles cut between 1970 and 1987. Cockburn's slow-burning bluesiness and deep social concern shine brightly on generous package.

MICHAEL FRANKS The Camera Never Lies

72

PRODUCER: Rob Mounsey Warner Bros. 25570

Franks' latest is the usual welltailored, slightly jazzy mix, and a complement of great musicians (Patti Austin, the Breckers, Hiram Bullock, Bill Evans, Art Garfunkel, Earl Klugh, etc.) sits in. But he's sounded

this way since "Popsicle Toes," and that will limit audience to those already fans.

STEVE GOODMAN **Unfinished Business** PRODUCERS: Various Red Pajamas RPJ 005 The late singer/songwriter is wellrepresented in this warm collection of

radio shots and studio odds'n'ends. Among surprises here are likable covers of "A Fool Such As I" and "My Funny Valentine." Contact: 213-385-2832

THE MIGHTY LEMON DROPS Out Of Hand

PRODUCER: the Mighty Lemon Drops, others Sire 25595 Eight-song mini-LP includes three live

cuts; studied British sound is not likely to break band out of the college-radio circuit.

THE ICICLE WORKS If You Want To Defeat Your Enemy Sing His Song PRODUCER: Ian Bro RCA 6447-H

English threesome advances its nononsense guitar sound on latest outing. Lead track, "Understanding Jane," a ballsy rocker, could take at album rock stations; "Evangeline" is a catchy alternative.

PETE BARDENS Seen One Earth

PRODUCER: Pete Bardens Cinema ST-12555 Appealing set by the former keyboardist for Camel, though decidedly arty, never descends into pomp or pretension and issurprisingly-thoroughly commercial.

MOOD SIX

I Saw The Light PRODUCER: John PVC 6916 hn L. Walters British popsters cover Todd

Rundgren's classic near-hit weeks after the news that his catalog will see CD issue. EP features that track and five top-notch originals sounding vaguely like Squeeze. College radio will love it

VARIOUS ARTISTS Soul Of The Machine: The Windham Hill Sampler Of New Electronic Music

PRODUCERS: Will Ackerman, Dawn Atkinsor Windham Hill WH-1700

Ten atmospheric compositions by the label's slate of keyboard talents make up this attractive package. Previous Windham Hill sampler, in addition to hipping clientele to new talent, sold on its own; this one will also be a strong mover.

GUITAR SLIM

Atco Sessions REISSUE PRODUCER⁻ Bob Porter Atlantic 81760

Welcome package collects the New Orleans guitar legend's Atlantic singles and resurrects a side's worth of unissued gems. Collectors and r&b enthusiasts will see this as a musthave.

WALL MATTHEWS

Riding Horses PRODUCER: Jack Heyrman Clean Cuts CC 709

Handsomely packaged album, divided into solo piano and guitar halves, is beautiful throughout, though the guitar compositions are somewhat more direct. Paul Newman recently tapped Matthews to score an antidrug film he is making. Contact: Box 16264, Roland Park Station, Baltimore, Md.

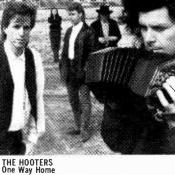


TRAMAINE

Freedom

SPOTLIGHT HOOTERS

LBUM REVIEWS



PRODUCERS: Rick Chertoff. Rob Hyman, Eric Columbia OC 40659

Sequel to Philly quintet's platinum debut, "Nervous Night," has all the earmarks of a second hit. Group still proffers a straight-ahead rock sound, but myriad folk touches and even a hint of reggae keep the brew well-seasoned. First single, "Johnny B," has the moxie for chart strength, while "Satellite" leads a brace of strong tracks that could follow.

NEW AND NOTEWORTHY

JEFF PARIS

Wired Up PRODUCERS: Tony Platt, Jeff Paris Mercury 422 832-188 Q-1

L.A. power guitarist is perhaps better known for his work on Cinderella's multiplatinum debut than for his own solo outings; "Wired Up," bowing an impressive all-new band, should bring him recognition in his own right. Hard-rocking collection of melodic. metal-tinged tracks is just right for the times. Anthemic "Saturday Nite" single is picking up adds right and left; "I Can't Let Go" is equally radioready. Could break out in a big way-

THERESA

Broken Puzzle PRODUCERS. Jay King, Denzil Foster. Thomas McElroy RCA 6488-R

From the same Sacramento wellspring that launched Club Nouveau comes Theresa (really the duo of Theresa King and Victor Porter). Charts are already reacting dramatically to "Last Time," but 'Sweet Memories'' should eventually confirm this act's crossover connections and spot it right along with Club Nouveau as '87's hottest newcomers.

PRODUCER: Loris Holland, Robert Wright, Tramaine A&M SP 5167

Tramaine trips through secular into funky dance grooves oozing with power and intensity. Her gospelstrong voice strikes at the root of dance/r&b/inspirational crossover on single "The Rock," while "Freedom" rings with pure grit.

VAL YOUNG Private Conversations PRODUCER: Rick James Amherst AMH 3314

Title tune dented charts enough to alert trackers that this breakthrough belter has left Motown in style "Don't Make Me Wait" should notch another climber.

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KATHY MATHIS Katt Walk

PRODUCERS: Stewart Hanley. Stephann Perry Tabu/CBS BFZ 40539 Mathis nudged top 40 with the working-girl funk of "Late Night Hour," and she's a voice to contend with on "Automatic Stop And Go." Her charged soul attack rooted in '80s

urban shadings holds chart appeal

worth watching.

COUNTRY

CRYSTAL GAYLE & GARY MORRIS What If We Fall In Love? PRODUCER: Jim Ed Norman Warner Bros. 25507

This is an album for lovers of love in its most romantic form, though the focus is on the sound rather than the lyrics. Gayle and Morris rely on their clear, powerful, and magically intermingling voices to overcome the uniformly mundane material. Includes the hits "Making Up For Lost Time" and "Another World."

MEL McDANIEL

Greatest Hits PRODUCERS: Jerry Kennedy, Larry Rogers Capitol ST-12572

McDaniel's name may not be at the top of the list of country hitmakers, but his music is first in character and consistency. Reflections on marriage ("Anger And Tears" and "Hello Daddy, Good Morning Darling") ring with been-there truth. Big hits are here, too.

2

HUGH MOFFATT Loving You PRODUCER: Hugh Moffatt Philo PH-1111

Moffatt's relaxed, folksy vocals and the acoustic accompaniment are perfect vehicles for this collection of thoughtful pieces, including such self-penned hits as "Old Flames Can't Hold A Candle To You" and "Words At Twenty Paces." Gail Davies and Kathy Mattea help out on harmonies.

DOYLE LAWSON & QUICKSILVER The News Is Out! PRODUCER: Doyle Lawson Sugar Hill SH-3757

Lawson and his band are expert in preserving the bluegrass heritage without confining themselves to old material. As in earlier outings, this album gives a nod to gospel bluegrass ("A Vision Of Jesus") and traditional tunes ("Sweetheart You Done Me Wrong") while carving out new territory.

JAZZ

SUSANNAH McCORKLE

Dream PRODUCER: Susannah McCorkle Pausa PR-7208

Critically lauded jazz/pop vocalist mines both the standard repertoire and contemporary songbooks with grace and taste; her warm, completely unfussy readings prove her savvy and restraint. Frank Wess guests on sax on several tracks.

2.

JIMMY HEATH

Peer Pleasure PRODUCER: Or PRODUCER: Orrin Keepnews, Jimmy Heath Landmark LLP-1514 Veteran Heath shows strong chops on

soprano, alto, and tenor on this loving

tribute to such peers as Coltrane, Webster, Rollins, and Ellington; sextet here is solid all the way.

414

46

RED HOLLOWAY

Red Holloway & Company PRODUCER: Carl E. Jefferson Concord Jazz CJ-322 Longtime L.A. tenor mainstay Holloway blows hard in the Ben Webster style on this swinging quartet session. Repertoire is long in the tooth, but superb playing by Holloway and pianist Cedar Walton make it work.

SPHERE

Four For All PRODUCERS: Joanne Klein, Sphere Verve/PolyGram Classics 831 674 Veteran quartet of pianist Kenny Barron, drummer Ben Riley, saxophonist Charlie Rouse, and bassist Buster Williams originally operated as a tribute to Thelonious Monk, with whom it played. After several albums, group is now including more originals, and results are strong.

FLEMENTS

Blown Away PRODUCERS: Mark Egan, Danny Gottlieb Passport Jazz PJ-88029

JEAN-PAUL BOURELLY

superior band lineup.

WHITE MAN SLEEPS

Nonesuch 9 79163

Kronos Quartet

V 90.30

Overall, soundtrack from film of the same name about wind surfing is a commendable fusion effort, although a couple of tunes seem too basic for Egan and Gottlieb's quintet of name players. A video lifted from the movie supports the album.

Jungle Cowboy PRODUCER: Stefan F. Winter with Jean-Paul Bourelly JMT/PolyGram Special Imports 870 009

Guitarist sports a thick Hendrix-like

tone and gruff vocal style on exciting

CLASSICAL

An intriguing package that groups

some very recent "advanced" works with a 60-year-old "contemporary"

masterpiece—Bartok's Quartet No. 3—and an even older Ives fragment.

Title pieces are by South African composer Kevin Volans. The Kronos

BACH: COFFEE CANTATA; PEASANT CANTATA

These entertaining secular cantatas are often grouped together on disk,

but rarely with a cast that blends such musical authority with equivalent commercial clout. Tuneful,

SPOTLIGHT: Predicted to hit top 10 on Bill-

board's Top Pop Albums chart or to earn plati-

board's Top Pop Albums chart or to earn plati-num certification. NEW & NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest. PICKS: Releases predicted to hit the top half of the chart in the format listed. RECOMMENDED: Other releases predicted to chart in the respective format; also, other al-hums of superior quality.

All albums of superior quality. All albums commercially available in the U.S. are eligible. Send review copies to Jean Rosenbluth, Billboard, 1515 Broadway, New York, N.Y. 10036, and Chris Morris, Billboard,

9107 Wilshire Blvd., Beverly Hills, Calif. 90210. Send country and gospel albums to Ed Morris, Billboard, 14 Music Circle E., Nash-ville, Tenn. 37203.

BILLBOARD JULY 25, 1987

Emma Kirkby, David Thomas, Academy Of Ancient Music, Hogwood L'Oiseau-Lyre 417 621

public is growing apace.

funny ... and salable.

and funky collection. Guests Julius

Hemphill and Kelvyn Bell fill out a

POP

WHITNEY HOUSTON

MINITER RUDSIUN Didn't We Almost Have It All (4:56) PRODUCER: Michael Masser WRITERS: Michael Masser, Will Jennings PUBLISHERS: Prince Street, ASCAP/ Willin' David/Blue Sky Riders, BMI Arista AS1-9616 Th

The second of what promises to be a number of releases from her doubleplatinum album is a lushly orchestrated pop ballad that showcases Houston's well-developed styling.

PRINCE U Got The Look (3:58) PRODUCER: Prince WRITER: Prince PUBLISHER: Controversy, ASCAP Paisley Park 7-28289 (c/o Warner Bros.) "If I Was Your Girlfriend" didn't perform as well as expected, but this up-tempo number featuring Sheena

Easton and coupled with "Housequake" will no doubt return His Purpleness to the charts' upper regions.

GO WEST Don't Look Down—The Sequel (4:20) PRODUCER: Gary Stevenson WRITERS: P. Cox, R. Drummie PUBLISHER: ATV, BMI Chrysalis VS4 43141 (c/o CBS) Originally a track from the group's

debut album, this urgent techno item has been rerecorded, becoming a strong pop contender as a result; fine vocals.

FRIC CLAPTON WITH TINA TURNER EXIC CLAPION WITH TINA LUXNEX Tearing Us Apart (3:38) PRODUCER: Phil Collins WRITERS: Clapton, Phillinganes PUBLISHERS: E.C., BM/(Poopy's, ASCAP Duck/Warner Bros. 7-28279

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From his "August" album, quick dance-rock number with stellar support from Tina should bring this veteran the radio exposure he deserves.

POINTER SISTERS Be There (3:54) run LER SISTEKS Be There (3:54) PRODUCER: Narada Michael Walden WRITERS: Allee Wills, Franne Golde PUBLISHERS: Ensign/Off Backstreet/ Franne Gee/Rightsong, BMI MCA 53120 (12-inch version also available, MCA 23769)

Latest offering from the "Beverly Hills Cop II" collection is not unlike the Sisters' previous frantic soundtrack hit "Neutron Dance."

REFINITENCED

FROZEN GHOST Promises (3:50) PRODUCER: Arnold Lanni WRITER: Arnold Lanni PUBLISHERS: I'm In The Money/Don Valley, BMI Atlantic 7-89225

Canadian duo saw major album rock exposure with "Should I See?"; current release is a powerful rock ballad that bodes well for pop breakthrough.

FIGURES ON A BEACH No Stars (3:40) PRODUCCR: Ivan Ivan WRITERS: C. Even, A. Kaczynski, J. Rolski, M. Smith, P. Tell PUBLISHERS: Squared I/Xerxes, ASCAP Sire 7-28270 (c/o Warner Bros.) (12-inch version also available, Sire 0-20722) Arresting new wave pop.

THIRTEENTH TRIBE This Is The Summer (4:26) PRODUCER: Joe Sears WRITERS: Joe Sears, Martin V. Murphy PUBLISHER: Chrome Violet, ASCAP Partyline PL 8701 (12-inch single) Promising N.Y. outfit delivers an engaging Fixx-like midtempo track with an Ocasek-like lead; worth a listen. Contact: 212-477-9081.

UB40 Cherry Oh Baby (3:12) PRODUCER: UB40 WRITER: Eric Donaldson PUBLISHER: Colgems-EMI, ASCAP A&M AM-2961

Favorite selection from band's "Labour Of Love" sees release as the first single from the new concert album "Live In Moscow."

MASON RUFFNER MASON RUFFNER Dancin' On Top Of The World (3:39) PRODUCER: Dave Edmunds WRITER: M. Ruffner PUBLISHERS: Great South/Mike & Jules, ASCAP CBS Associated ZS4-07305

Hi-tech rock'n'roll from the talented New Orleans-based singer/songwriter/guitarist.

DOUG WAIN How's Your Head (4:28) PRODUCER: Doug Wain WRITER: D. Wain PUBLISHER: WainWave, ASCAP T.C. 7021 (12-inch single) Toe-tapping, sing-along rock. Contact: 201-359-5110.



SIEPHANIE MILLS (You're Puttin') A Rush On Me (5:50) PRODUCER: Paul Laurence WRITERS: Timmy Allen, Paul Laurence PUBLISHERS; Johnnie Mae/Bush Burnin, ASCAP MCA 53151 (12-inch version also available, MCA 23774) STEPHANIE MILLS

Smooth, textured r&b; irresistible rhythm hook, incisive vocal performance, and virtuous message from the smash album "If I Were Your Woman.'

NEW EDITION Heiolessiv in Love (3:05) NEW EDITION netplessif in Love (3:05) PRODUCERS: Jimmy Jam, Terry Lewis WRITERS: Jimmy Jam, Terry Lewis PUBLISHERS: MCA/Flyte Tyme, ASCAP MCA 53164 (12-inch version also available MCA 23782)

Group offers one of its best vocal performances to date in a sparse (almost a cappella) Flyte Tyme ballad from the "Dragnet" soundtrack.

4 BY FOUR Come Over (3:25) PRODUCER: Melvin Riley Jr. WRITER: Melvin Riley Jr. PUBLISHER: Deedle Dee, ASCAP Capitol 8-44034 Ready For The World's Riley aids the

reminiscent of his group's work. DANA DANE Cinderfella Dana Dane (5:24) PRODUCER: Hurby Luv Bug WRITERS: D. McCleese, H. Azor PUBLISHERS: ProtOons/Turn Out, ASCAP Profile PRO-7151 (12-inch single) N.Y.'s prime rhyme storyteller adapts

new teen outfit with an r&b ballad

a classic fairy tale to Brick's '77 hit "Dazz." Contact: 212-529-2600.

SERI SI DEI

PICTURE PERFECT Can't Hold Back The Tears (3:59) PRODUCERS: Larry Woo, Gordon Worthy WRITERS: Larry Wedgeworth, Gordon Worthy, LaTamra Smith PUBLISHER: Modernique, ASCAP Atlantic 7-89231

Sweet girl-group r&b ballad.

KAJAMMIN It Ain't Over ('Till It's Over) (4:45) PRODUCER: Ken Franklin WRITERS: T. McClure, K. Franklin PUBLISHER: Furkay, BMI Macola MRC-0979 (12-inch single) Tough funk track from West Coast outfit is receiving positive response at a number of stations out of the box. Contact: 213-469-5821.

SPARE PARTS Boys Will Be Boys (6:23) PRODUCERS: Allen George, Fred McFarlane WRITERS: A. George, F. McFarlane PUBLISHERS: Tonk/Songtron, BMI Busy Bee BZB 701 (12-inch single) George and McFarlane keep within the slow r&b grooves they've become known for. Contact: 212-614-9170.

DOC TI Block Party (4:22) PRODUCER: Doc Ti WRITER: T. Pruden PUBLISHERS: STM/Collage, BMI Next Plateau NP50064 (12-inch single) Street-level go-go. Contact: 212-541-7640.



NGLE REVIEWS

West Coast trio assembled by former Klymaxx member Cooper issues a slinky low-key funk number; hypnotic, innovative arrangements and varied vocal stylings recall the "nasty girl" days of Vanity.

GARRY GLENN Do You Have To Go (3:26) PRODUCER: Garry Glenn WRITER: G. Glenn PUBLISHERS: WB/Silver Sun, ASCAP Motown 1904MF

He's had hits performed by Anita Baker and Jean Carne, worked with Billy Ocean and Atlantic Starr, and now debuts as an all-encompassing artist in his own right with a sophisticated r&b ballad; singer's eager falsetto and tender production make this release one to watch out for.

PRODUCER: Bishop Reed WRITER: Bishop Reed PUBLISHERS: Olmec/By-Hole, BMI Money Three DDM-101 (12-inch single) Minneapolis-influenced rhythm track from L.A. musician. Contact: 818-712-0913.

Eager r&b dance number with a good



EARL THOMAS CONLEY Right From The Start (3:06) PRODUCERS: Nelson Larkin, Earl Thomas Conley WRITERS: Billy Herzig, Randy Watkins PUBLISHERS: Ensign/Red Ribbon, BMI RCA 5226-7-R

Conley croons his latest stab at the charts with sincerity; the ballad is marked by an early contemporary country feel and great guitar sound.

SUZY BOGGUSS

Love Will Never Slip Away (3:40) PRODUCER: Wendy Waldman WRITER: Stan Munsey Jr. PUBLISHERS: Desert Rose/Millhouse, BMI Capitol 8-44045 Decem Boguss' superstrong and pleasantly refreshing vocal lends a flowering accent to this creatively written song; production adds just the right amount

FREDDIE HART Best Love I Never Had (2:35) PRODUCER: Nelson Larkin WRITERS: J. Dowell, K. Blazy PUBLISHERS: Southern Grand Alliance/ Three Friends, BMI Fifth Street CR-1091

of polish and perfection.

Unconsummated love, particularly if forbidden, is the sweetest, says Hart. Contact: 816-842-6854.

RUSTY WIER (Lover Of The) Other Side Of The Hill (2:42) PRODUCERS: Glenn Sutton, Rusty Wier WRITER: Chuck Pyle PUBLISHER: Bee & Flower, BMI Black Hat BHR:103 Prototypical wanderer's song couched in rodeo imagery; Wier's ever-so-

ratchy vocals are perfect. Contact: P.O. Box 4088, Austin, Texas 78765.

JEFF DUGAN Once A Fool, Always A Fool (3:20) PRODUCERS: Barry Beckett, John Mihelic WRITERS: Dean Dillon, Bob Melton, Royce Porter PUBLISHERS: Blackwood/Larry Butler, BMI/Southwing, ASCAP Warner Bros. 7-28376 Catchy lyrics, a barbed hook, and overtly George Strait inflections.

MELISSA KAY WITH PORTER WAGONER Tangled

Vines (2:15) PRODUCER: Porter Wagoner WRITER: Damon Black PUBLISHER: Sawgrass, BMI Reed 1133

Duo's voices entwine like the tangled vines they sing about. Label based in Nashville.

SAVANNAH

I'm Up For Gettin' Down Tonight (2:45) PRODUCERS: S. Limbo, Savannah, R. Fowler, G. Archila WRITERS: J. Jarrard, B. Dover, M. Sanders PUBLISHERS: Alabama Band/Milene, ASCAP Southern Tracks 1082

This group knows how to enjoy a Florida vacation; straight, simple lyric and melody pattern accompany a heavy piano. Contact: 404-325-0832.

DANCE

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MADONNA Who's That Girl (6:28) MADUNINA WIGS THAT GIT (0:28) PRODUCERS: Madonna, Patrick Leonard WRITERS: Madonna, Patrick Leonard PUBLISHERS: WB/Bieu Disque/Webo Girl, ASCAP/Johnny Yuma, BMI Sire 0-20692 (c/o Warner Bros.) (12-inch single; 7-inch reviewed July 11)

F.G. DALLY Mind Over Matter (7:06) PRODUCERS: Stock, Aitken, Waterm WRITERS: M. Jay, R. Pałombi PUBLISHERS: Ensign, BMI/Famous/ Cavesson, ASCAP A&M SP-12246 (12-inch single; 7 inch reviewed June 27)

BLACK BRITAIN Funky Nassau (5:07) PRODUCERS: Ted Currier, David Sanchez WRITERS: R. Munnings, T. Fitzgerald PUBLISHERS: Funky Nassau/SheryIn, BMI Virgin 0-96776 (c/o Atlantic) (12-inch single) Beginning Of The End's '71 hit receives a busy hip-hop remake.

ZETTE Le Freak (4:42) PRODUCER: Man Parrish WRITERS: Nile Rodgers. Bernard Edwards PUBLISHER: Chic, BMI QMI 23781 (c/o MCA) (12-inch single) Techno-wave interpretation of Chic's disco classic; vocalist's deadpan delivery and guitar-driven production should do well in clubs and at the alternative level.

NANCY MARTINEZ Crazy Love (6:35) PRODUCER: Teneen Ali WRITERS: S. Tracy, G. Meland PUBLISHER: Devil Eyes, PRO Atlantic 0-86779 (12-inch single) Determined not to be stapled into the Miami mold, Martinez offers a dancepop alternative to her previous releases.

NEFEMMENDED

UPTOWN GIRLS I'm Gonna Love You (7:57) PRODUCER: Scott Yahney WRITER: Scott Yahney, BMI PUBLISHER: Scott Yahney, BMI Oak Lawn OLR-126 (12-inch single) Assured vocalists in an up-tempo dance number. Contact: 214-520-2855.

SURF M.C.'S Surf Or Die (5:15) SURT M.L. 3 SUIT OF DR. (5.1.5) PRODUCER: Norman Kerner WRITERS: Rodriguez, Roberts PUBLISHERS: Protoons/Yeah Right/Cali-For-Ya/ D-Minus, ASCAP Profile PRO-7150 (12-inch single: 7-inch version also available, Profile PRO-5150)

Primarily white West Coast rap outfit discuss life's alternatives: note the Peter Gunn-influenced "Rock The Beach-Def" remix. Contact: 212-529-2600

DYNATONES Shout! (7:50) PRODUCER: Mark Linette WRITERS: Isley, Isley, Isley

PUBLISHERS: Wemar/Big Seven, BMI Rhino RNPD 70407 (12-inch single) Clubs will welcome this extended remake of the extremely popular oldie. Contact: 213-450-6323.

DECO AT HEART

I'm Gonna Make You Love Me (6:09) PRODUCER: AI Fuentes WRITERS: K. Gamble, J. Ross, J. Williams PUBLISHERS: Downstairs/Act III, BMI Traxx MTR 8703 (12-inch single) Soul oldie joins the ranks of technodance. Contact: 305-556-7702.

WORLD OF GLAMOUR Love Cries (6:06) WORLD OF ALIGNMOUTH LOCE OF Shootes WRITER: Trevor Shootes PUBLISHER: Miami Traxx, ASCAP Traxx MTR 8702 (12-inch single) Miami-ish track receives a remix and is much improved as a result. Contact: 305-556-7702

CINDY JANSON Number One (6:12) PRODUCER: Craig Bevan WRITERS: Craig Bevan, Barry Zeger PUBLISHERS: Big Generic/Omezga, BMI Bassment BM-0090 (12-inch single) Lively selection in the Miami vein. Contact: 201-963-1560.

SWINGING ERUDITES Walk With An Erection (5:04) PRODUCERS: Johnny Angel, Tom Waltz WRITERS: L. Sternberg, Johnny Angel PUBLISHER: Peer International, BMI Airwave ARO 9400 (12-inch single) Humorous parody of the Bangles' 'Walk Like An Egyptian'' that, if nothing else, will keep you in stitches. Contact: 818-889-9022.

C-BANK Perfect (11:11) PRODUCERS: Mickey Garcia, Elvin Molina WRITERS: E. Molina, T. Velasquez PUBLISHERS: Next Plateau/Molina/T.V., ASCAP Next Plateau NP50065 (12-inch single) Cover Girls-ish techno number. Contact: 212-541-7640.

SHY ROSE | Cry For You (7:10) PRODUCER: A. D'Addezio WRITERS: R.R. Keller, A. D'Addezio, F. Foss PUBLISHER: Fantasy Intl. Records JDC 0094 (12-inch single) Hi-NRG from the U.K. Contact: 213-519-7393.

RUSS BROWN Take My Love (6:52) PRODUCER: Eddison Sainsbury WRITER: Russ Brown PUBLISHER: Jaman, BMI Jump Street JS 1010 (12-inch single) J.M. Silk-ish number with a 1987 edit of the fabulous underground hit "Gotta Find A Way" on the flip. Contact: 212-873-1248.

S.T. TECHNO ENSEMBLE Carnaval (6:40) PRODUCERS: Brian Soares, Gerry Caples WRITER: Brian Soares PUBLISHER: Prime Cut, ASCAP Night Wave NWO-9216 (12-inch single) Actually a hi-NRG track remixed from Secret Ties' album "All Through The Night." Contact: 213-650-3131.

MARIA CHAPELL Dancing Into Love (5:05) PRODUCERS: Sam A. Sims, Greg Daltor WRITER: Greg Dalton PUBLISHERS: Elvester/Mary, BMI Barracuda WEG-1010 (12-inch single) Easy-paced synthpop. Contact: 805-969-1466.

TERRY ITEN Pow! (7:05) PRODUCER: Jeft Langley WRITERS: Jeft Langley, Amanda McTigue PUBLISHER: Cedar House, ASCAP Cedar House CH-502 (12-inch single) Honey-voiced hi-NRG in five Nick Siano mixes. Contact: 212-722-8400.

PICKS: New releases with the greatest chart RECOMMENDED: Records with potential for

significant chart action. NEW & NOTEWORTHY: Highlights new and

NEW & NOTEWORTHY: Highlights new and developing acts worthy of attention. Records equally appropriate for more than one format are reviewed in the category with the broadest audience. All singles commercial-ly available in the U.S. are eligible for review. Send copies to Bill Coleman, Billboard, 1515 Broadway, New York, N.Y. 10036. Country singles should be sent to Billboard, 14 Music Circle East, Nashville, Tenn. 37203

BILLBOARD JULY 25, 1987

BISHOP REED Have A Party (3:00)

MYSTIC'S KREWE | Wanna Know (3:58) PRODUCER: Mike Jones WRITER: Larry Hancock PUBLISHER: J & J, BMI J & J Records 102 hook. Contact: 504-368-7603.

Billboard.

TOP POP ALBUMST

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EEK	EEK	AGO	N CHART	Compiled from a national sample of one-stop, and rack sales rep	
THIS WEEK	LAST WEEK	2 WKS.	WKS. ON	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
				* * NO.1 * *	
	1	1	5	WHITNEY HOUSTON ARISTA AL 8405 (9.98) (CD) 5 wee	eks at No. One WHITNEY
2	2	2	17	U2 ▲2 ISLAND 90581/ATLANTIC (9.98) (CD)	THE JOSHUA TREE
3	5	3	7	MOTLEY CRUE ELEKTRA 60725 (9.98) (CD)	GIRLS, GIRLS, GIRLS
4	3	5	15	WHITESNAKE A GEFFEN GHS 24099/WARNER BROS. (9.98) (CD)	WHITESNAKE
5	4	4	7	HEART CAPITOL PJ-12546 (9.98) (CD)	BAD ANIMALS
6	6	7	47	KENNY G. ARISTA AL 8-8427 (8.98) (CD)	DUOTONES
\bigcirc	7	8	6	L.L. COOL J DEF JAM FC 40793/COLUMBIA (CD)	BIGGER AND DEFFER
8	8	6	46	BON JOVI A7 MERCURY 830264-1/POLYGRAM (CD)	SLIPPERY WHEN WET
9	9	9	12	LISA LISA & CULT JAM COLUMBIA FC 40477 (CD)	SPANISH FLY
10	10	10	52	POISON & ENIGMA ST 12523/CAPITOL (8.98) (CD)	K WHAT THE CAT DRAGGED IN
	11	13	7	SOUNDTRACK MCA 6207 (9.98) (CD)	BEVERLY HILLS COP II
12	12	12	46	PAUL SIMON ▲ ² WARNER BROS. 25447 (9.98) (CD)	GRACELAND
13	13	14	13	FLEETWOOD MAC A WARNER BROS. 25471 (9.98) (CD)	TANGO IN THE NIGHT
14	14	11	12	OZZY OSBOURNE/RANDY RHOADS CBS ASSOCIATED ZX2-407	14/E.P.A. (CD) TRIBUTE
15	15	15	35	BEASTIE BOYS A ³ DEF JAM FC 40238/COLUMBIA (CD)	LICENSED TO ILL
(16)	22	30	11	SUZANNE VEGA A&M SP 5136 (8.98) (CD)	SOLITUDE STANDING
17	16	17	15	BRYAN ADAMS A A&M 3907 (9.98) (CD)	INTO THE FIRE
(18)	21	21	14	ATLANTIC STARR WARNER BROS. 25560 (8.98) (CD)	ALL IN THE NAME OF LOVE
(19)	26	27	6	GLORIA ESTEFAN & MIAMI SOUND MACHINE EPIC OF 4076	
20	17	18	57	GENESIS A3 ATLANTIC 81 641 (9.98) (CD)	INVISIBLE TOUCH
21	18	20	19	HERB ALPERT A&M SP 5125 (8.98) (CD)	KEEP YOUR EYE ON ME
22	20	20	25	CROWDED HOUSE CAPITOL ST-12485 (8-98) (CD)	CROWDED HOUSE
(23)	20	32	7	THE FAT BOYS TIN PAN APPLE 831 948 1/POLYGRAM	
23	29				CRUSHIN'
(25)		19	9	RANDY TRAVIS WARNER BROS. 25568 (8.98) (CD)	ALWAYS & FOREVER
	44	73	3	SAMMY HAGAR GEFFEN GHS 24144 (8.98) (CD) TOM PETTY & THE HEARTBREAKERS	SAMMY HAGAR
26	23	23	12	MCA 5836 (8.98) (CD)	ET ME UP (I'VE HAD ENOUGH)
27	27	33	73	JANET JACKSON ▲ ⁴ A&M SP-3905 (9.98) (CD)	CONTROL
28	25	25	16	LEVEL 42 POLYDOR 831 593 1 (CD)	RUNNING IN THE FAMILY
(29)	32	36	23	EXPOSE • ARISTA AL 8441 (8 98) (CD)	EXPOSURE
(30)	34	45	4	THE OUTFIELD COLUMBIA OC 40619 (CD)	BANGIN'
31	19	16	12	BARBRA STREISAND COLUMBIA OC 40788 (CD)	ONE VOICE
32	31	24	19	JODY WATLEY MCA 5898 (8.98) (CD)	JODY WATLEY
33	28	29	54	STEVE WINWOOD A ² ISLAND 25448/WARNER BROS. (8.98) (CD)	BACK IN THE HIGHLIFE
34	30	26	39	EUROPE • EPIC BFE 40241/E.P.A. (CD)	THE FINAL COUNTDOWN
35	35	35	6	THE CURE ELEKTRA 60737 (13.98) (CD)	KISS ME, KISS ME, KISS ME
36	33	28	58	BRUCE HORNSBY & THE RANGE ▲2 RCA AFL1-5904 (8.98) (CD) THE WAY IT IS
(37)	43	43	9	THE WHISPERS SOLAR ST 72554/CAPITOL (8.98) (CD) J	UST GETS BETTER WITH TIME
38	40	31	54	CINDERELLA A ² MERCURY 830076-1/POLYGRAM (CD)	NIGHT SONGS
39	36	39	67	ANITA BAKER ▲ ² ELEKTRA ⁶ 0444 (8.98) (CD)	RAPTURE
40	39	34	32	THE ROBERT CRAY BAND ● MERCURY/HIGHTONE 830 568 1/POLYGRAM (CD)	STRONG PERSUADER
41	45	41	32	CLUB NOUVEAU & WARNER BROS. 25531 (8.98) (CD)	LIFE, LOVE AND PAIN
42	42	40	18	SMOKEY ROBINSON MOTOWN 6226 (8.98) (CD)	ONE HEARTBEAT
43	41	42	54	MADONNA A4 SIRE 25442/WARNER BROS (9.98) (CD)	TRUE BLUE
44	48	44	15	PRINCE A PAISLEY PARK 25577/WARNER BROS. (15.98) (CD)	SIGN 'O' THE TIMES
45	37	37	24	CHRIS DE BURGH ● A&M SP 5121 (8.98) (CD)	INTO THE LIGHT
(46)	59	67	6	RICHARD MARX MANHATTAN ST 53049 (8.98) (CD)	RICHARD MARX
47	47	50	14	THE CULT BEGGAR'S BANQUET/SIRE 25555/WARNER BROS. (8.98) (CD)	ELECTRIC
(48)	49	51	6	DAN FOGELBERG EPIC OE 40271 (CD)	EXILES
(49)	50	58	5	STEPHANIE MILLS MCA 5996 (8.98) (CD)	IF I WERE YOUR WOMAN
50	52	72	4	ROGER WATERS COLUMBIA FC 40795 (CD)	RADIO K.A.O.S.
51	38	38	6	JUDAS PRIEST COLUMBIA C2 40794 (CD)	LIVE
52	51	47	10	ACE FREHLEY MEGAFORCE 81749/ATLANTIC (8.98) (CD)	FREHLEY'S COMET
53	55	60	37	FREDDIE JACKSON & CAPITOL ST 12495 (8.98) (CD)	JUST LIKE THE FIRST TIME
54	54	66	10	THE NYLONS OPEN AIR/WINDHAM HILL 0A0306/A&M (9.98) (CD)	HAPPY TOGETHER

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
(55)	61	61	9	JONATHAN BUTLER JIVE 1032-1-J/RCA (8.98) (CD)	JONATHAN BUTLER
56	46	46	18	DOLLY PARTON, LINDA RONSTADT, EMMYLOU HAR	RIS TRIO
57	63	55	14	WARNER BROS. 25491 (9.98) (CD) CARLY SIMON ARISTA AL 8443 (9.98) (CD)	COMING AROUND AGAIN
(58)	71	54	19	PSEUDO ECHO RCA 5730-1-R (8.98) (CD)	LOVE AN ADVENTURE
59	53	49	46	HUEY LEWIS & THE NEWS A ² CHRYSALIS OV 41534 (CD)	
60	70	77	3		FORE!
\sim				GEORGE BENSON/EARL KLUGH WARNER BROS. 25580 (9.5	
61	58	57	10	DAVID BOWIE • EMI-AMERICA PJ17267 (9.98) (CD)	NEVER LET ME DOWN
62	62	62	15	THE SYSTEM ATLANTIC 81691 (8.98) (CD)	DON'T DISTURB THIS GROOVE
<u>(63)</u>	69	69	5	WARREN ZEVON VIRGIN 90603/ATLANTIC (8.98)	SENTIMENTAL HYGIENE
64	64	65	6	THE ISLEY BROTHERS WARNER BROS. 25586 (8.98) (CD)	SMOOTH SAILIN'
65	68	70	18	THE BREAKFAST CLUB MCA 5821 (8.98) (CD)	THE BREAKFAST CLUB
66	60	53	26	TESLA GEFFEN GHS 24120/WARNER BROS. (8.98) (CD)	MECHANICAL RESONANCE
67)	72	52	122	WHITNEY HOUSTON ▲ ⁸ ARISTA AL8-8212 (8.98) (CD)	WHITNEY HOUSTON
68	56	56	41	LUTHER VANDROSS A EPIC FE 40415/E.P.A. (CD)	GIVE ME THE REASON
69	66	68	16	ANTHRAX MEGAFORCE/ISLAND 90584/ATLANTIC (8.98) (CD)	AMONG THE LIVING
70	65	48	17	KIM WILDE MCA 5903 (8.98) (CD)	
71	57	59	19		ANOTHER STEP
				CUTTING CREW VIRGIN 90573/ATLANTIC (8.98) (CD)	BROADCAST
72	67	63	9	SURFACE COLUMBIA FC 40374	SURFACE
73	73	64	48	EDDIE MONEY COLUMBIA FC 40096 (CD)	CAN'T HOLD BACK
74)	82	84	8	T'PAU VIRGIN 90595/ATLANTIC (8.98) (CD)	T'PAU
75	79	78	35	ROBBIE NEVIL MANHATTAN ST 53006 (8.98) (CD)	ROBBIE NEVIL
76	76	82	11	DWIGHT YOAKAM REPRISE 25567/WARNER BROS. (8 98) (CD)	HILLBILLY DELUXE
77	77	79	59	PETER GABRIEL & GEFFEN GHS 24088/WARNER BROS. (8.98) (C	D) SO
78	78	85	3	Y&T GEFFEN GHS 24142 (8.98) (CD)	CONTAGIOUS
79)	NE	WÞ	1	STARSHIP GRUNT 6413-1-G/RCA (9.98) (CD)	NO PROTECTION
80	80	97	5	KEEL MCA 42005 (8.98) (CD)	KEEL
81)	93	128	3	JOHN WAITE EMI-AMERICA 46332 (8.98) (CD)	
82)	112	120	2		ROVER'S RETURN
		00		THE FABULOUS THUNDERBIRDS EPIC FZ 40813 (CD)	HOT NUMBER
83	84	89	21	PSYCHEDELIC FURS COLUMBIA FC 40466 (CD)	MIDNIGHT TO MIDNIGHT
84	74	75	44	CAMEO A ATLANTA ARTISTS 830 265-1/POLYGRAM (CD)	WORD UP
85	85	93	7	MASON RUFFNER CBS ASSOCIATED BF2 40601 (CD)	GYPSY BLOOD
86	86	76	22	NAJEE EMI-AMERICA ST 17241 (8.98) (CD)	NAJEE'S THEME
87	75	71	21	GREGG ALLMAN EPIC FE 40531/E.P.A. (CD)	I'M NO ANGEL
88	81	74		SIMPLY RED ELEKTRA 60727 (8.98) (CD)	in the fundee
		14	18		MEN AND WOMEN
89	88	90	18 59	RUN-D.M.C. ▲ ³ PROFILE 1217 (8.98) (CD)	
	88 91			RUN-D.M.C. ▲3 PROFILE 1217 (8.98) (CD)	MEN AND WOMEN RAISING HELL
89 90		90	59	RUN-D.M.C. ▲ ³ PROFILE 1217 (8.98) (CD) LIONEL RICHIE ▲ ⁴ MOTOWN 6158ML (9.98) (CD)	MEN AND WOMEN RAISING HELL DANCING ON THE CEILING
89	91 95	90 81 101	59 48	RUN-D.M.C. ▲3 PROFILE 1217 (8.98) (CD) LIONEL RICHIE ▲4 MOTOWN 6158ML (9.98) (CD) LOU GRAMM ATLANTIC 81728 (8.98) (CD)	MEN AND WOMEN RAISING HELL DANCING ON THE CEILING READY OR NOT
89 90 91) 92	91 95 92	90 81 101 96	59 48 22 7	RUN-D.M.C. ▲3 PROFILE 1217 (8.98) (CD) LIONEL RICHIE ▲4 MOTOWN 6158ML (9.98) (CD) LOU GRAMM ATLANTIC 81728 (8.98) (CD) STEVE EARLE MCA 5998 (8.98) (CD)	MEN AND WOMEN RAISING HELL DANCING ON THE CEILING READY OR NOT EXIT O
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Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.

SAL PISELLO INDICTED ON INCOME TAX RAP

(Continued from page 1)

The government alleges that Pisello evaded more than \$187,000 in taxes between 1983 and 1985. The majority of his income during that period, totaling \$600,000, supposedly went unreported; he paid only \$27,000 to the Internal Revenue Service during that time.

A press release issued by U.S. Attorney Robert C. Bonner and Richard A. Small of the L.A. Organized Crime Strike Force says that the unreported income was earned "mostly from business associated with MCA Records Inc."

MCA's official statement on the Pisello indictments reads, "Neither MCA Records nor any of its employ-ees have ever had any knowledge of Mr. Pisello's personal finances. There are no allegations of any wrongdoing by MCA nor any of its employees. MCA has previously cooperated fully with the federal investigation and will continue to do SO.

If convicted, Pisello would face up to 15 years in prison and fines totaling \$600,000.

The Pisello indictment prompted

speculation about possible prosecutions of other organized crime or record industry figures, but government officials are legally restrained from discussing potential cases, and grand jury rules require law enforcement officers to be silent about any possible indictments.

The L.A. special grand jury is one of five federal units investigating supposed ties between organized crime and the music business. The others are in Newark, New York, Philadelphia, and Cleveland.

Pisello, who is completing a separate two-year sentence for tax evasion, entered a plea of not guilty at his July 13 arraignment on the new charges.

At the arraignment, U.S. Attorney Marvin Rudnick asked Judge William Rea to set high bail for Pisello, citing grand jury testimony that said Pisello offered to use strong-arm tactics in the course of his dealings with MCA. Independent promotion man Joe Isgro (himself the center of allegations involving payola activities) was allegedly among his targets.

According to the government press release on the July 9 indictment, Pisello received a \$50,000 advance from MCA to guarantee the transfer of the Chess/Checker/Cadet catalog from Sugar Hill Records of New Jersey. Also alleged is that Pisello received more than \$200,000 from Sugar Hill to expedite the MCA purchase.

In November, Sugar Hill filed an \$80 million suit against MCA and Pisello in federal court in New Jersey. charging that they conspired to weaken Sugar Hill financially in order to push down the sale price on the Chess labels' blues, r&b, and rock'n'roll catalog (Billboard, Nov. 29, 1986).

The government statement also says that Pisello received over \$180,000 on the sale of 8 million cutout MCA records and tapes.

These same cutouts are at the center of a New Jersey federal case, in which Roulette Records president Morris Levy and reputed DeCavalcante crime-family figure Gaetano Corky" Vastola, among others, are charged with extortion (Billboard,

Oct. 4, 1986). Pisello was not named in that indictment.

Pisello's other income from MCA reportedly included \$30,000 from "a defunct Latin-music-label deal" and \$100,000 from "a failed break-dance-mat venture."

The Bonner-Small release also savs that Pisello is a partner in the New York-based company Consultants For World Records Inc. with reputed Genovese crime figure Frederick "Fritz" Giovanelli and his alleged lieutenant, movie production assistant Rocco "The Butcher" Musacchia.

Giovanelli is scheduled to stand trial in New York for the 1986 murder of a Queens police detective.

'Consultants For World Records, Inc. earned its revenues from the sale of the MCA cutouts and from commissions for arranging a record pressing and distribution deal between MCA and Sugar Hill," the government release says.

The major revelation at Pisello's July 13 arraignment came in U.S. Attorney Rudnick's citation of the testimony of a grand jury witness,

who said that Pisello made an offer to unnamed MCA executives in 1985 to "shake down" promo man Isgro, who owed \$300,000 to Sugar Hill, then distributed by MCA. Pisello's proposition reportedly was dismissed by the MCA men.

Pisello also allegedly offered to "take care" of New York civil rights activist the Rev. Al Sharpton, who often targets the music industry.

In requesting the high bail, Rudnick also pointed to Pisello's "damning" relationship with the central figures in the New Jersey cutout case.

Denying Rudnick's request, Judge Řea set bail at \$50,000 and ordered the case to go to trial Sept. 28. At press time, Rudnick was un-

available to elaborate on the allegations in the grand jury testimony.

MCA senior vice president Larry Solters says that the company has "absolutely no comment" on Rudnick's statements at the arraignment.

blanket licensing of music used in

syndicated TV programming. Local

non-network stations have been

pushing for a source-licensing

agreement that would require mu-

sic to be bargained for, purchased,

and conveyed through the same ar-

rangements of all other copyright

sections that proponents say will

provide songwriters with residual

payments and a right to organize.

Opponents maintain that regardless

of the new sections, one-time source

licensing is inequitable, an adminis-

trative nightmare, and further, that

composers have a right to continued

payment by the user for continuing

use of their music, as it is now with

the TV series reruns shown on local

This year's versions have revised

elements of TV shows.

TV stations.

SOURCE-LICENSING LOBBY SEEKS DATA ON WRITERS (Continued from page 4)

member local TV stations saying they should cooperate in a letterwriting effort by asking their senators and congressmen "to call the ASCAP/BMI bluff." Legislators were asked to write to ASCAP and BMI to take part in a "test" that would prove once and for all that the numbers of sydicated TV-musicprogramming composers are "very paltry.

Wrote Summers: "Your member's letter will put ASCAP/BMI on the spot. Either they will refuse to provide the information and appear to be hiding the truth from Congress or they will provide the very paltry numbers. Either way, your member will see the ASCAP/BMI claim for what it is, an exaggerated scare tactic."

Summers said in the letter that a BMI special alert to members warning that the average BMI writer or publisher will lose 30% of his income is a "hysterical claim" and "flat wrong.

The bottom line for the letterwriting tactic is to "correct the record" generated from mail to Congress members from "ASCAP and BMI members, the vast majority of whom do not receive syndicated TVmusic royalties," according to Summers.

In a June 2 reply letter to the request from Shelby, ASCAP president Gould sidestepped, in this case, the issue of supplying the number of TV composers by saying that while "we would like to accommodate," the information requested "is proprietary. As a membership organization, ASCAP may not disclose information on the royalty earnings of our members."

A committee spokesman, in commenting on Gould's statement that releasing the number of such writers is proprietary, said that in his view "there is nothing proprietary about releasing raw numbers.'

According to the spokesman, seven senators and 25 House members have mailed letters similar to Shelby's, most of them in May, but the Gould letter to the Alabama senator is the only "verifiable" reply. No letter of reply to any legislator has come from BMI, according to the spokesman, although a BMI source says that it "has been in touch with the legislators.'

In the Gould reply, the ASCAP president enclosed the total number of ASCAP members in Alabama-236-but pointed out that "the compensation writers receive and their opposition to the source-licensing bill are unrelated." He also mentioned a handful of successful artists and songwriters from Alabama, including Lionel Richie and Hank Williams Jr. None of those mentioned make much of their income from writing tunes for syndicated TV shows, however.

H.R. 1195, introduced by Rep. Frederick Boucher, D-Va., now has 78 co-sponsors; S. 698, introduced by Sen. Strom Thurmond. D-S.C., has nine. The All-Industry Committee is hoping that the results of the letters will make the issue more sharply focused so that more co-sponsors will sign the pending bills.

Both bills would end the separate

BILLBOARD, UNITED STATIONS SET BEATLES SPECIAL (Continued from page 6)

ual Beatles.

\$

A recent survey of the Hot 100. prepared by Billboard for a United Stations Labor Day weekend radio special, proves that on more than one occasion, chart hits by the solo Beatles-including George Harrison and Ringo Starr-actually scored higher and longer on the

chart than many memorable Fab Four smashes.

Though the phenomenon can be partially attributed to the longer life cycle of post-'60s singles, the fact remains that such hits as Lennon's "Woman" (1981), McCart-ney's "Band On The Run" with Wings (1974), Harrison's "Give Me

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board magazine and its licensees;

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affiliated companies, advertising,

public relations, promotional

agencies; and their immediate

families are not eligible. This con-

test is void where prohibited by

magazine, Top 20 Beatles Contest,

1515 Broadway, New York, N.Y.

Send all entries to Billboard

Love" (1973), and Starr's "Photograph" (1973) each ranked higher, cumulatively, than "Ticket To Ride" and several other Beatles classics.

Coming on Labor Day weekend is the third in a series of joint radio specials prepared by Billboard and the United Stations Radio Networks, this time focusing on the chart life of the Beatles, both together and apart.

Titled "Billboard's Official Top 40 Hits Of The Beatles," the special will feature a countdown of those 40 hits, interviews with each member of the band-including excerpts from the last John Lennon interview, given the day he was killedand such musical associates as Billy Preston.

In conjunction with the special, Billboard is holding a special Beatles countdown contest. Entrants must guess the top 20 hits of the Beatles-as a group or as solo artists-and list them in descending order. Up to 100 winners will receive a complete set of all the Beatles CDs currently available.

The contest rules appear in the box at left.

COUNTRY SHOWDOWN CONTEST (Continued from page 6)

six minutes a day of advertising time for 60 days to participate in the contest. And it is at the local station level that the talent contest starts, with each station promoting a competition. The average station will have about 300 entrants, according to Unkefer. Local winners proceed to state and regional contests. The finals, which feature the six regional winners, will be telecast on the Nashville Network Dec. 9 as a live 90-minute special edition of the 'Nashville Now'' show.

In addition to the fair format, some state contests will be held in theme parks like Six Flags Over Georgia, large nightclubs, including Billy Bob's and Gilley's, and arenas.

The state-contest packages, which SPI sells to venues, include not just the talent contest, but also the appearance of such major country acts as Gene Watson and Moe Bandy, and a guaranteed advertising package. As part of their agreement with SPI, radio stations advertise the contest venue six minutes a day for the 15 days prior to the show. Depending on the number of stations involved within each state. Unkefer says the total value of these spots ranges from \$10,000-\$25,000 per venue.

As part of the program, co-op advertising dollars are made available to local retailers. True Value, which has more than 6,000 local retail stores, reimburses 75% of the ad dollars spent by local outlets with radio stations participating in the contest. Wrangler, the original national sponsor for the Country Showdown, still co-ops on a 65%-35% basis, Unkefer says. Other co-oping companies include Hoover, John Deere, Gravely, and Masonite.

The grand prize for the contest is \$50,000 and a recording contract with CBS. Past winners include Columbia Records artists Sweethearts Of The Rodeo.

100 Sets Up For Grabs **Contest Prize: Beatles CDs** on all entrants.

law.

Win a complete set of Beatles CDs! Up to 100 entries correctly naming the top 20 of the Beatles' greatest hits—as a group or as solo artists—will win a complete set of all Beatles CDs currently available in the U.S. All entries must be postmarked no later than Aug. 22, 1987. If more than 100 correct entries are received, prizes will be awarded by random selection from among the correct entries. Billboard's methodology for determining the top 20 Beatles hits will be conclusive and binding

Lifelines

BIRTHS

Girl, Erika "Rikki" Lynn, to Gary Gundon and Kathy Anaya, May 1 in Burbank, Calif. She is vice president of Lippman Kahane Entertainment. He is owner of Eldorado Recording Studio and manages producer/engineer Dave Jerden.

Boy, Maxfield Alexander, to Bill and Sallie Schnee, June 21 in Los Angeles. He is a record producer and recording engineer.

Girl, Dylan Lea, to **Perry** and **Susan Leopold**, June 23 in Bryn Mawr, Pa. He is owner and she is associate director of The PAN Network.

Boy, Matthew Bruce, to Doug and Kelly Conner, July 1 in Salisbury, N.C. He is manager of Record Bar there.

Boy, Jason Tyler III, to Jay Tyler and Vivian Bush, July 4 in Hollywood, Fla. He is executive producer for Mirage Productions, Miami, and production manager for the Lasersounds USA touring laser show.

MARRIAGES

John Milcetic to Kathy Gillis, June 19 in Brooklyn, N.Y. She is a publicist for Virgin Records.

Ken Shelton to Holly Turin, June 21 in Newton, Mass. He is midday announcer for WBCN Boston. She is national sales coordinator for WRKO Boston.

Phillipe Maiellaro to Susan Nan Fichtelberg, June 26 in New York. He is owner of CDR in Paris, the largest distributor of the Discomix Club there. She is the daughter of industry veteran Sam Fichtelberg, founder of the Record Haven stores.

Jim Macsay to Corina Melcher, July 10 in Livonia, Mich. They will reside in Zurich, Switzerland. He is a radio industry veteran.

DEATHS

John Hammond, 76, after a long illness July 10 in New York. The veteran producer had a long, illustrious career. (For story, see page 4.)

Michael Hutson, 38, of drowning July 12 in New Jersey. He was executive vice president of Gaia Ltd. Records and Gramavision Records. His widow, Barbara, and his par-

THORN EMI MUSIC (Continued from page 4)

Thorn EMI Screen Entertainment and other branches.

In the past two years, the Thorn EMI group has disposed of more than 40 businesses as part of its restructuring process, including the ABC cinema chain, Elstree Studios, and domestic electrical appliance arms Bendix and Tricity.

About 1,250 employees were laid off across the group last year, Wilkins said, and job losses will run at the same level this year. While he continues as chairman, he is handing over the role of chief executive to Colin Southgate, who is also Thorn EMI managing director. ents survive. In lieu of flowers, his widow has requested that donations be made to the Community For Creative Nonviolence, 1345 Euclid St. N.W., Washington, D.C. 20009.

Robert Hertzog "the Zog" Zohn,

35, of a heart attack June 13 in Fort Lauderdale, Fla. He was co-founder of the Blue Riddem Band. He was lead singer, rhythm guitarist, and principal songwriter in the band, which was nominated for a Grammy Award in 1985 for its album "Alive In Jamaica" on Flying Fish Records. Zohn is survived by his wife, a son, a daughter, his mother, and a sister. In lieu of flowers, family members have requested that contributions be made to College Fund, c/o Helen O'Ryan, 1732 N.E. 7th St., Fort Lauderdale, Fla. 33301.

Higher Octave Music, an indepen-

dent record company, formed by

Matt Marshall and Paul Hunter.

First releases are "Winds Of Space"

by Peter Davison and "Half Moon

Bay" by William Aura. Company also

produces the new age radio show

"Soundscapes 90." Suite 41, 8033 Sun-

set Blvd., Los Angeles, Calif. 90046;

213-856-0039. Also, Suite 192, 1187

Coast Village Road, Santa Barbara,

Dagene Records, formed by David

Alston. 64 Dedman, San Francisco, Calif. 94124; 415-821-0964.

Major Tom Management Inc.,

formed by Thomas R. Kijek. Compa-

ny specializes in management, mar-

keting, and publishing administra-

tion. First signing is Charlie Karp &

Calif. 93108; 805-565-1353.



Twice As Fun. Reba McEntire, center, the Country Music Assn.'s entertainer of the year and a Grammy winner, poses backstage in Nashville with the Judds, Naomi, left, and Wynonna. McEntire performed for the first time with the platinum mother/daughter duo.

New Companies

the Name Droppers. 448 Hunting Ridge Road, Stamford, Conn. 06903; 203-329-9926.

Hardly Records Inc., an independent record label. First release is an album by Decontrol. Company will concentrate on the development of new bands and music with appeal to college/new wave audiences. 5120 Walnut St., Philadelphia, Pa. 19139; 215-747-1200.

Pendulum Records, formed by Rip Nordhougen. Company will specialize in production, promotion, and distribution of original music ranging from rock to reggae. Current acts include Stickman, Ipso Facto, Mile One, Keith Stoutenburg, among others. P.O. Box 3757, Minneapolis, Minn. 55403; 612-872-7936. Devin Payne and Katona, formed by Devin Payne and Gabriel Katona. Company represents duo's compositions, recording contracts, and television/motion picture scoring in affiliation with Stan Diamond. C/O Star-Quest Entertainment Network, Suite 22, 13103 Barbara Ann, North Hollywood, Calif. 91605; 818-764-2838.

Sapphire Records, a division of Sapphire International Inc., formed by Timothy Jones. Company will steer toward r&b and dance music, but staff is available to work with both country and rock-oriented artists. First release is the debut "Just The Jam, Please" by the Jones Jam. P.O. Box 6457, FDR Station, New York, N.Y. 10150; 212-323-7903.

Calendar

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A weekly listing of trade shows, conventions, award shows, seminars, and other notable events. Send information to Calendar, Billboard, 1515 Broadway, New York, N.Y. 10036.

JÜLY

July 19-21, Compact & Video Disk Systems And Applications, Monterey Beach Hotel, Monterey, Calif. 617-267-9425.

July 20, National Music Publir:hers Assn. Annual Meeting, Park Lane Hotel, New York. Karen Snowberg, 212-370-5330.

July 26-29, National Record Mart Convention, Seven Springs Resort, Champion, Pa. 412-441-4100.

AUGUST

Aug. 13-16, Jack The Rapper's Family Affair '87 Convention, Atlanta Airport Marriott. Billye Love, 305-423-2328.

Aug. 16-20, Video Software Dealers Assn. Convention, Las Vegas Convention Center. 609-596-8500.

SEPTEMBER

Sept. 5, Clem Productions International Reggae Music Awards, Ford Auditorium, Detroit. Gwen Clemens, 313-869-5519 or 868-7143.

Sept. 9-12, National Assn. Of Broadcasters— Radio '87, Anaheim Convention Center, Anaheim, Calif. 202-429-5300.

Sept. 17, Eighth Annual Licensing Industry Symposium, Pierre Hotel, New York City. 602-948-1527.

Sept. 27-29, Focus On Video '87, Skyline Hotel, Toronto. Regina Knox or Angela Abromaitis, 416-763-2121.

Sept. 27-29, Amusement Business/Billboard Seminar On Sponsorship, Fairmont Hotel, Dallas. 615-748-8120.

Sept. 29-Dec. 14, Collectors Circle, New York Univ. 212-777-8000. OCTOBER

Oct. 14, ASCAP Country Awards, Opryland Ho-

tel, Nashville. 615-244-3936. Oct. 14-17, JazzTimes Magazine Convention, Roosevelt Hotel, New York City. 301-588-4114.

Oct. 20, International Radio And Television Society Goods And Services Auction, St. Regis Hotel, New York. 212-867-6650.

SEMINAR LOOKS AT TECHNOLOGY'S FUTURE (Continued from page 3)

demo at home, with good enough quality to be able to actually use what they've put down in their MIDI sequencer. They'll just come into the big studio and dump it all to another storage medium."

While Nathan thinks there will always be a need for the professional recording facility, he said that such a facility's primary focus will gradually shift away from recording basic tracks to providing a venue for brainstorming by the involved parties during final mix-down.

"Record labels will still place an emphasis on mixing a record," Nathan opined. "Even when they're doing it all at home, they'll still need to come to the studio to put it all together. The feedback you get during mixdown, when everyone is all together, is invaluable."

Whether the recording is being done in a commercial studio or sophisticated home setups, chances are good that by the year 2,000, much of it will be done on optical-disk-based, all-in-one digital work stations, rather than on magnetic tape recorders, according to both Gus Skinas of Sony Professional Audio and Larry Fast, the well-known synthesizer programmer and composer who has worked with Peter Gabriel and other artists.

"By 1999, we will see all-digital, single-user, completely automated work stations equipped with a variety of extensive memory systems," said Skinas. "These may take the form of nonvolatile RAM, bubble memory, optical disk—the possibilities are limitless."

"All the areas are merging. Musical instrument makers like Fairlight and Synclavier are moving toward becoming recording system manufacturers," said Fast, referring to the fact that the Synclavier is already capable of recording 32 tracks of digital audio. He continued, "The generalpurpose work station would seem to be the wave of the future. Prices will go way down, and memory and sonic quality will increase."

FOR THE RECORD

In the July 18 Lifelines column, Jerry Livingston was misidentified as Jay Livingston.

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Much of the next wave of technology will—as in the past—come from the esoteric, hi-tech world of defense and aerospace system design, Fast said. "The government's Strategic Defense Initiative research is already yielding better and faster chips and parallel processing computers, which process information in much the same way as the human brain," he said. "And who can tell what might trickle down for music technology from wild-card developments like superconductivity?"

Fast cautioned electronic musicians not to let the machinery get the better of them. He said, "One of the reasons I first got involved in electronic music was the enormous creative potential in being able to design new sounds.

"Today, there are a lot of soundalike records all using the same synth patches and drum programs. To stop this, people are going to have to delve deeper into the new breeds of electronics.

"Musicians will be able to afford some pretty high-powered artillery by the year 2000, but to make full use of it, they're going to have to get beyond the surface."

EXECUTIVE TURNTABLE (Continued from page 4)

RELATED FIELDS. In a restructuring of its press relations department, MTV Networks in New York makes the following appointments: Linda Alexander as manager of program publicity for Nickelodeon and Nick At Nite; Barry Kluger, vice president of press and public affairs; Carole Robinson, director of program publicity, MTV and VH-1; Judy Levin, director of affiliate sales and marketing publicity; Betsy Freeman, director of communications, press and public affairs; and Marty von Ruden, manager of press and public affairs for the company's newly formed West Coast press office.

Camille Barbone becomes an agent for Spotlite Enterprises in New York. She joins from a broad background in the entertainment industry.

			rd.	TOP POP. ALBU		
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	TITLE	THIS WEEK
≓≥ 110	<u>⊃≥</u> 110	∾₹ 115	≥⊙ 23	LABEL & NUMBER/DISTRIBUTING LABEL (SUG_LIST PRICE)* KLYMAXX MCA 5832 (8:98) (CD)	KLYMAXX	⊢ <i>≤</i> 156
111	110	133	14	D.J. JAZZY JEFF & THE FRESH PRINCE JIVE 1026-1-J/RCA (8.98)	ROCK THE HOUSE	(157)
112	116	155	4	TOM KIMMEL MERCURY 832 284 1/POLYGRAM (CD)	5 TO 1	158
113	113	100	4	TINA TURNER & CAPITOL PJ 12530 (9.98) (CD)	BREAK EVERY RULE	(159)
		117			A CHANGE OF HEART	
114 115	118	12/	24 17	DAVID SANBORN WARNER BROS. 25479 (9.98) (CD) JON BUTCHER CAPITOL ST-12542 (8.98) (CD)	WISHES	160
115	101	105	3	MARILLION CAPITOL ST-12539 (8.98) (CD)	CLUTCHING AT STRAWS	161
117)		103	2	SIMPLE MINDS A&M SP 6850 (16.98) (CD)	IN THE CITY OF LIGHT	162
118	180				THIRD STAGE	163
-	123	125	41	BOSTON 44 MCA 6188 (9.98) (CD)	HEART OVER MIND	164
119	124	135	5	JENNIFER RUSH EPIC BFE 40825 (CD)		165
120	83	83	7	GLENN MEDEIROS AMHERST AMH 3313 (8.98) (CD)	GLENN MEDEIROS	166
121)	126	151	3	X ELEKTRA 60492 (8 98) (CD)	SEE HOW WE ARE	167
122	103	103	10	TNT MERCURY 830 979 1/POLYGRAM (CD)	TELL NO TALES	168
123		WÞ	1	MCA 2-8022 (10.98) (CD)		(169)
124	117	104	76	BON JOVI & MERCURY 814 982-1/POLYGRAM (CD)	BON JOVI	170
125	114	102	10	NONA HENDRYX EMI-AMERICA ST17248 (8.98) (CD)	FEMALE TROUBLE	(171)
126	120	106	94	BON JOVI & MERCURY 824 509-1/POLYGRAM (CD) 73	BOO DEGREES FAHRENHEIT	172
127)	131	148	4	THE CALL ELEKTRA 60739 (8.98) (CD)	INTO THE WOODS	173
128	102	99	11	R.E.M. I.R.S. SP 70054/A&M (8.98) (CD)	DEAD LETTER OFFICE	(174)
129	122	124	32	DURAN DURAN A CAPITOL PJ-12540 (9.98) (CD)	NOTORIOUS	175
130	144	—	2	THE FIXX MCA 42008 (8.98) (CD)	REACT	176
(131)	135	129	33	VANGELIS POLYDOR 8296631/POLYGRAM (CD)	OPERA SAUVAGE	177
132	127	136	36	STRYPER ENIGMA PJAS 73237/CAPITOL (9.98) (CD)	TO HELL WITH THE DEVIL	178
133	136	116	39	U2 ISLAND 90040/ATLANTIC (8.98) (CD)	BOY	179
134	153	120	52	WHITESNAKE GEFFEN GHS 4018/WARNER BROS. (6.98) (CD)	SLIDE IT IN	
135	115	123	37	ARETHA FRANKLIN ARISTA AL-8442 (9.98) (CD)	ARETHA	180
136	125	114	15	U2 ISLAND 90279/ATLANTIC (4.98)	WIDE AWAKE IN AMERICA	181
137	137	192	4	JOHN HIATT A&M 5158 (8.98) (CD)	BRING THE FAMILY	182
138	119	111	78	BANGLES A2 COLUMBIA FC 40039 (CD)	DIFFERENT LIGHT	183
139	129	132	39	GEORGIA SATELLITES ELEKTRA 60496 (8.98) (CD)	GEORGIA SATELLITES	184
(140)	152	142	41	CHICAGO • WARNER BROS 25509 (9.98) (CD)	18	185
141	141	163	5	4 BY FOUR CAPITOL ST 12560 (8.98) (CD)	4 BY FOUR	186
142	100	100	10	SUICIDAL TENDENCIES CAROLINE 1336 (8.98) (CD)	JOIN THE ARMY	187
(143)	147	187	3	REGINA BELLE COLUMBIA BFC 40537	ALL BY MYSELF	188
144	128	121	6	ORIGINAL BROADWAY CAST GEFFEN GHS 24151 (19.95) (CD)	LES MISERABLES	189
145	148	158	9	THE REPLACEMENTS SIRE 25557/WARNER BROS. (8.98) (CD)	PLEASED TO MEET ME	190
145	133	118	14	THE SMITHS SIRE 25569/WARNER BROS. (12.98) (CD)	LOUDER THAN BOMBS	(191)
(147)	162	155	4		OF THE SEVEN KEYS, PART I	192
148	149	155	64		THE JETS	193
140		165	-	THE JETS ● MCA 5667 (8.98) (CD)	LS BUT WHO'S BUYING?	194
150	161		40		AUGUST	195
	134	130	31	ERIC CLAPTON DUCK 25476/WARNER BROS. (9.98) (CD)		196
151	132	119	13	ROCK AND HYDE CAPITOL ST-12569 (8-98) (CD)	UNDER THE VOLCANO	197
152	158	140	43	CYNDI LAUPER A PORTRAIT OR 40313/E.P.A. (CD)		-
153	145	145	24	GEORGE STRAIT ● MCA 5913 (8.98) (CO)	OCEAN FRONT PROPERTY	198
154	146	138	54	RANDY TRAVIS A WARNER BROS. 25435 (8.98) (CO)	STORMS OF LIFE	199

FOR WEEK ENDING JULY 25, 1987

and out

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	TITLE
≓≥ 156	<u>⊐</u> ≩ 151	∾₹ 139	<u>≥</u> ں 24	LABEL & NUMBER/DISTRIBUTING LABEL (SUG, LIST PRICE)* SHIRLEY MURDOCK ELEKTRA 60443 (8.98) (CD)	SHIRLEY MURDOCK
157)	NE		1	NEIL YOUNG & CRAZY HORSE GEFFEN GHS 24154 (8.98) (CD)	LIFE
158	142	126	17	U2 ISLAND 90092/ATLANTIC (8.98) (CD)	OCTOBER
159	190		2	SOUNDTRACK MCA 6210 (9.98) (CD)	DRAGNET
160	150	157	686	PINK FLOYD HARVEST SMAS11163/CAPITOL (9 98) (CD)	DARK SIDE OF THE MOON
160	164	157	4	TONY MAC ALPINE SQUAWK 832 249 1/POLYGRAM	MAXIMUM SECURITY
162)	164	164	8	REBA MCENTIRE MCA 5979 (8.98) (CD)	GREATEST HITS
		107	° 27		SKYLARKING
163	143	-		XTC GEFFEN GHS 24117/WARNER BROS. (8.98) (CD)	WILD FRONTIER
164	139	144	11	GARY MOORE VIRGIN 90588/ATLANTIC (8.98) (CD)	FUTURE WORLD
165	165	168	6	PRETTY MAIDS EPIC BFE 40713	
166	138	137	15	PETER WOLF EMI-AMERICA ST 17230 (8.98) (CD)	COME AS YOU ARE
167	171	179	45	SOUNDTRACK ATLANTIC 81677 (9.98) (CD)	STAND BY ME
168	168	-	2	MARVIN SEASE LONDON 830 794 1/POLYGRAM	MARVIN SEASE
169	174	_	2	COMPANY B ATLANTIC 81763 (8.98) (CD)	COMPANY B
170	156	143	16	NIGHT RANGER MCA 5839 (8.98) (CD)	BIG LIFE
171)	NE	W	1	SOUNDTRACK WARNER BROS./SLASH 25605/WARNER BROS. (9.98)	(CD) LA BAMBA
172	159	152	64	JOURNEY A COLUMBIA OC 39936 (CD)	RAISED ON RADIO
173	176	150	7	EZO GEFFEN GHS 24143/WARNER BROS. (8.98)	EZO
174	189	173	24	HANK WILLIAMS, JR. WARNER/CURB 25538/WARNER BROS (8.98	HANK "LIVE"
175	170	176	41	PHYLLIS HYMAN P.I.R./MANHATTAN ST 53029 (8.98) (CD)	LIVING ALL ALONE
176	179	169	10	ORIGINAL CAST POLYDOR 831 273 1/POLYGRAM (CD)	PHANTOM OF THE OPERA
177	177	196	3	KING DIAMOND ROAD RACER 9622 (8.98) (CD)	ABIGAIL
178	181	194	3	THE DOORS ELEKTRA 60345 (12.98) (CD)	IVE AT THE HOLLYWOOD BOWL
179	185	178	14	GEORGIO MOTOWN 6229ML (8.98)	SEXAPPEAL
180	163	161	59	BOB JAMES/DAVID SANBORN WARNER BROS. 25393 (8.98	B) (CD) DOUBLE VISION
181	166	160	88	ROBERT PALMER A ISLAND 90471/ATLANTIC (8.98) (CD)	RIPTIDE
182	150	134	14	LITTLE AMERICA GEFFEN GHS 24113/WARNER BROS. (8.98) (CD)	LITTLE AMERICA
183)	188	_	2	DANNY WILSON VIRGIN 90596/ATLANTIC (8.98) (CD)	MEET DANNY WILSON
184	184	183	13	HOODOO GURUS BIG TIME 60728/ELEKTRA (8 98) (CD)	BLOW YOUR COOL
185	157	153	19	PATTY SMYTH COLUMBIA FC 40182 (CD)	NEVER ENOUGH
186	155	146	5	PARTLAND BROTHERS MANHATTAN ST 53050 (8.98) (CD)	ELECTRIC HONEY
187	169	159	13	AL GREEN A&M SP 5150 (8.98) (CD)	SOUL SURVIVOR
188	200	155	9		THE BEST OF WAR
		150		WAR PRIORITY SL 9467 (8.98) (CD)	CLOSE TO THE BONE
189	178	102	14	THOMPSON TWINS ARISTA AL 8449 (8.98) (CD)	
190	191		2	ERASURE SIRE 25547/WARNER BROS. (8.98) (CD)	CIRCUS
191)	196	-	2	ANVIL METAL BLADE/ENIGMA ST 73267/CAPITOL (8.98) (CD)	STRENGTH OF STEEL
192	193	172	19	BOBBY MCFERRIN BLUE NOTE BT 85110/MANHATTAN (9 98) (CD	
193	183	131	7	SOUNDTRACK MCA 6205 (9 98) (CD)	THE SECRET OF MY SUCCESS
194	172	141	31	WORLD PARTY ENSIGN BFV 41552/CHRYSALIS (CD)	PRIVATE REVOLUTION
195	186	186	18	PATRICE RUSHEN ARISTA 8401 (8 98) (CD)	WATCH OUT
196	192	197	259	LED ZEPPELIN ATLANTIC 19129 (6.98) (CD)	LED ZEPPELIN IV
197	173	149	6	ANNE MURRAY CAPITOL ST 12562 (8.98) (CD)	HARMONY
198	198	195	70	METALLICA ● ELEKTRA 60439 (8.98) (CD)	MASTER OF PUPPETS
199	187	188	40	RATT ▲ ATLANTIC 81683 (9.98) (CD)	DANCIN' UNDERCOVER
200	182	182	50	THE SMITHEREENS ENIGMA ST 7 3208/CAPITOL (8.98) (CD)	ESPECIALLY FOR YOU

TOP POP ALBUMS A-Z (LISTED BY ARTISTS)

EZO 173 Steve Earle 92 Erasure 190 Europe 34 Expose 29

Kenny G. 6 Peter Gabriel 77

60

The Robert Cray Band 40

4 By Four 141
Bryan Adams 17 Gregg Allman 87 Herb Alpert 21 Anthrax 69 Anvil 191 Atlantic Starr 18
Anita Baker 39 Bangles 138 Beastie Boys 15 Regina Beile 143 George Benson/Earl Klugh Bon Jovi 126, 124, 8 Boston 118 David Bowie 61 The Breakfast Club 65 Jon Butcher 115 Jonathan Butler 55
The Call 127 Cameo 84 Chicago 140 Cinderella 38 Eric Clapton 150 Club Nouveau 41 Company B 169

4 Du Faun 141

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The Jets 148 Elton John 123 Journey 172 Judas Priest 51 The Judds 97 The Judds 97 Keel 80 Tom Kimmel 112 King Diamond 177 Klymaxx 110 Kool & The Gang 101 Kool & The Gang 101 L.L. Cool J 7 Cyndi Lauper 152 Level 42 27 Huey Lewis & The News 59 Lisa Lisa & Cult Jam 9 Little Steven 95 Little America 182 Los Lobos 155 Tony Mac Alpine 161 Madonna 43 Megadeth 149 Marillion 116 Richard Marx 46 Reba McEntire 162

Bobby McFerrin 192 Glenn Medeiros 120 Metallica 198 Stephanie Mills 49 Eddie Money 73 Gary Moore 164 Motley Crue 3 Alison Moyet 94 Shirley Murdock 156 Anne Murray 197 Najee 86 Neil Young & Crazy Horse 157 Robbie Nevil 75 Night Ranger 170 The Nylons 54 Ornar and The Howlers 93 ORIGINAL BROADWAY CAST Les Miserables 144 ORIGINAL CAST Phantom 01 The Opera 176 Ozzy Osbourne/Randy Rhoads 14 The Outfield 30 Robert Palmer 181 Partland Brothers 186 Dolly Parton, Linda Ronstadt.

Emmylou Harris 56 Tom Petty & The Heartbreakers 25 Pink Floyd 160 Poison 10 Pretty Maids 165 Prince 44 Pseudo Echo 58 Psychedelic Furs 83 RFM 128 Psychedelic Furs 83 R.E.M. 128 REO Speedwagon 99 Ratt 199 The Replacements 145 Restless Heart 96 Lionel Richie 90 Smokey Robinson 42 Rock And Hyde 151 Diana Ross 102 Mason Ruftner 85 Run-D.M.C. 89 Jennifer Rush 119 Patrice Rushen 195 David Sanborn 114 David Sanborn 114 Marvin Sease 168 Carly Simon 57

Paul Simon 12 Simply Red 88 The Smithereens 200 The Smiths 146 Patty Smyth 185 SOUNDTRACKS Beverly Hills Cop II 11 Dragnet 159 La Bamba 171 The Secret Of My Success 193 Stand By Me 167 Top Gun 105 Starship 79 George Strait 153 Barbra Streisand 31 Stryper 132 Suicidal Tendencies 142 Suicidal Tendencies 143 Suicidal Te T'Pau 74 TNT 122 Tesla 66 Thompson Twins 189 Randy Travis 28, 154 Tina Turner 113

U2 133. 2. 158. 106. 103. 108. 136 Luther Vandross 68 Vangelis 131 Suzanne Vega 16 Suzanne Vega 16 John Waite 81 War 188 Roger Waters 50 Jody Waitey 32 The Whispers 37 Whitesnake 134, 4 Kim Wilde 70 Hank Williams. Jr. 174 Bruce Willis 104 Danny Wilson 183 Steve Winwood 33 Peter Wolf 166 World Party 194 X. 121

X 121 XTC 163

Y&T 78 Dwight Yoakam 76 Warren Zevon 63

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Importers Seek Solutions To Royalty Demands

BY MOIRA McCORMICK

NEW YORK Describing restrictions on the importation of records as unjustified paranoia, importers and retailers speaking July 12 at the New Music Seminar here said they want to work out arrangements with major labels



further decay of the import market. (See related story, page 1.) The eight representatives of import/export and

retail operations appearing on a panel dubbed "The Import Crisis" unanimously called for the cessation of restrictions on nonparallel import product. According to moderator Barry Kobrin, president of importer/distributor Important Records, major label representatives with opposing viewpoints declined invitations to appear on the panel. "This paranoia about imports is

not justified by the size of the marsaid Ed Grossi, vice president ket. of Jem Records and a founding member of the Recordings International Trade Committee, a group seeking to salvage the import business in the wake of a recent anti-import ruling obtained by a music publisher. RITC, Grossi said, will set up and fund a copyright clearing-house to work with publishers.

"The U.S. industry is not being devastated by import product, Grossi said. Jem, he noted, was "at one time the largest importer, with 75% of our business attributed to imports. Now that figure is less than 25%.

Several of the other panelists cited decreases in their own import figures: Owner Bob Plotkin of New York retailer Bleecker Bob's said his import sales have dropped from 75% to 25% of total business; and Keith Wood of British importer/exporter Caroline Records said import business had fallen from 80% to 10% of business.

"We're concerned in the U.K.

SEMINAR ATTENDEES SOUND OFF (Continued from page 3)

looking for is some kind of good management deal. I think we made some good connections. I found the panels to be not very informative. There seemed to be a lot of bickering, which left people in the audience in the dark watching them argue. The whole seminar is not all it's been built up to be. Look at all of the bands that have canceled. There were like 16 of them, and that was a main attraction of coming here.

Dave Roberts (label manager, FM/Revolver Records Ltd., U.K.): This is our fourth year, and we've had a booth for the last three. To be honest, it seems to be a bit less busy. In the past we seem to have found some interesting bands, but this year I don't think there's any, to be honest. The MIDEM festival is a lot more business-oriented, and we absolutely make more deals there.

Peter Wright (domestic buyer, Caroline Records): Actually, the most important part of the whole thing is the bar-that's where I get most of my work done!

Don Grierson (senior vice president of a&r. Epic Records): Well, I think you hear a lot of the same things on some of the panels. The a&r panel, which I was on both this year and last year, didn't change much. I guess it's educational to a degree for the beginners, and it's certainly about the only opportunity

people who want to be perhaps managers, producers, or whatever get to be around people who are actually in this business. As we stressed on the a&r panel, though, the ones that'll make it are those who have drive and vision. They come, they learn, and then go away-hopefully leaving with the knowledge that persistence pays off.

Gene Mahler (Little Train Records, Fort Lauderdale, Fla.): The pluses were a lot of contacts that I made. Most of my distribution I al-

'The pluses were a lot of contacts'

ready had set up, but just being able to sit down face to face with your distributors as an indie it helps you collect your money a lot quicker, which is the real bitch in the first place.

Duncan Browne (Rounder Records): There's a problem with addressing the needs of the people because there are two different levels-experienced and inexperienced. It would be good if the panels weren't always geared toward the lowest common denominator. In general, I would like to see more types of music addressed. It's only been hit product. There's been nothing about jazz, catalog, or

about the problem of new bands. said Wood. "They don't have a chance of being exposed without the help of imports.

Jim Callon, president of importer/distributor JDC, likened the import restrictions to "censorship of music.' 'The importation of full-line prod-

uct is a pure and honest business. and it should proliferate," said Kobrin. He pointed to the significantly higher price points on imported product (\$12.99 for imported LPs as opposed to \$8.99 domestic, for example) as evidence that full-line imports do not threaten domestic sales.

Kobrin continued, "The importers here are fighting to bring in records that aren't available in the U.S.and bring them in at the full rate. We want to bring in catalog and expose new artists, not import paral-lels and bootlegs." Important and Jem, he noted, "are thriving, but on the distribution of independent rock product and our own subsidiary labels [rather than imports]."

blues, which has been one of the

Denise Davidson (WRSU college

radio, New Brunswick, N.J.): I find

the seminar very useful. The college

radio panels were exceptional. As

far as meeting people, it's good to

see people that you speak with on

the phone. There were a few people

I was looking for, and I found al-

The panels are too crowded. It's just

gotten too big, and trying to find

people is impossible unless you have

Bill Urie (Inner-View, video

company): I've been to all eight

seminars. I think the panels have

gotten a bit more to the point where

people are still trading ideas, but

there's a lot of rehashing of stuff

that's been gone over the last three

years. I also think the seminar's too

short. You've got to go a week with

this whole thing. I know it's expen-

sive for people from out of town,

besides the fact that it's gotten

crowded-to move to another place.

ecutive: Quite frankly, I lasted

about 15 minutes and that was it. I

had to get back to the office and

Compiled by Steve Gett and Linda

take care of about 75 phone calls.

Moleski.

Anonymous major label a&r ex-

and I think that's another reason-

Jerry Suarez (JFL Distributors):

most everyone I wanted to see.

pre-arranged meetings.

most successful genres this year.

Kobrin and Grossi cited cases of lawsuits brought against importers and retailers as a result of alleged violations of Section 602 of the Copyright Act, which forbids the distribution and sale of imported recordings without consent of the copyright owner.

Kobrin said CBS' 1982 suit against Important, Jimmy's Music World, and Scorpio regarding pic-ture disk importation "set the tone for the current turning away from imports." Similarly, Grossi cited the 1985 case in which Jem was sued by publisher T.B. Harms and the Harry Fox Agency for failing to acquire permission from the composition owner as well as the copyright owner to distribute an imported Frank Sinatra album.

Tower Records and Caroline Records by a group of major labels alleging importation of parallel product "put notice out to all retailers that nobody is safe," said Kobrin.

The most feasible solution to the import problem at this time, he said, would be for "the major retailers to convince the major labels that imports are a creative aspect of their stores. Over the last year, there has been more conversation among the importers and retailers than ever before, but there haven't been enough retailers [involved]." Kobrin says a hoped-for meeting of members of the National Assn. of Recording Merchandisers, the Record Importers Trade Committee, and major labels regarding the import problem is under discussion.

The 1985 suit brought against

PUBLISHERS LICENSE IMPORTER (Continued from page 1)

federal court ruled March 25-in T.B. Harms vs. Jem-that under section 602 of the Copyright Act, U.S. music publishers are within their rights to collect mechanical royalties from those importing records from abroad (related story,

page above). As a result of the court ruling, RecTrack (USA) Inc. submitted, it says, thousands of requests to Harry Fox to license imports, both cassettes and compact disks, for distribution in the U.S.

According to Ed Murphy, president of the National Music Publishers' Assn., of which Harry Fox is a unit, the RecTrack proposal was forwarded to its publisher clients. Murphy says hundreds of publishers responded with deals covering thousands of copyrights.

Generally, RecTrack was granted reduced rates in view of its budget pricing. According to Wilhelm Mittrick, managing director of Rec-Track, the company is licensed for rates running as low as 50% of the full statutory rate of 5 cents per cut to a full 5 cents.

Mittrick and NMPA's Murphy admit several publishers refused to grant RecTrack a license for certain material, forcing RecTrack to drop such selections from individual titles.

Mittrick says the new royalty obligations will force RecTrack to add several cents to its wholesale pricing. For its cassettes, RecTrack charges around \$1.60.

Both Murphy and Mittrick appear satisfied with the turn of events. For Murphy, they represent a "reaf-firmation of 602." For RecTrack, it sees the overall response as "very positive" and "confirms the impression that U.S. publishers won't use their newly found power to prevent imports from entering the U.S. market, but rather to increase their revenues from a new and thus far completely untapped source." RecTrack notes that "substantial-

ly increased costs on the U.S. distribution side are partly softened by reduced purchase prices from Europe, as RecTrack's European suppliers are now able to export royalty-free." RecTrack adds that the publisher agreements allow for the import of small quantities of product that would be of no interest to major labels and, without the new agreements, unlikely to be available to the U.S. consumer.



CENSORSHIP PANEL (Continued from page 3)

morality

Upon the reading of an excerpt from the Dead Kennedys song Kill Children," its author, Biafra, feigned shame, later declaring to the audience, "Most people don't believe people like this exist." Claiming that his lyrics and others read were being taken out of context, Biafra said such efforts as the Peters' and those by the PMRC represent 'a well-organized crackdown on our right to information."

Panelist Goldberg, a longtime opponent of musical censorship, of-

fered the audience a series of rejoinders to counter common PMRC arguments for a record rating system. "If you get into debates," he advised, "invoke the American flagbecause you are fighting to preserve American traditions.

Attorney Sheinfeld, arguing vigorously against any type of censorship, told the audience that "we are now in a crisis of democracy" and labeled the PMRC "a prostitution of the American political system." A persuasive speaker who appeared to have the strong support of the audi-

ence, Sheinfeld railed against the PMRC. "They have elevated fear over reason," she said. "To my mind, as a parent, this shows them to be completely evil."

plained about their "side" being underrepresented on the panel-faced boos and hisses from the audience, including one cry of "When was the last time you had to do honest work for a living?"

The questions taken from the audience indicated the crowd's strong anticensorship stance.

The Peters brothers--who com-

> This Is Your Week. Herbert P. Rickman, special assistant to New York Mayor Ed Koch, holds a proclamation declaring New Music Week during the New Music Seminar. Accepting the honor are the three seminar co-directors, from left, Mark Josephson, Joel Webber, and Tom Silverman.

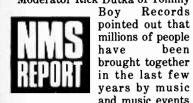
Amnesty's Healy: 'Rock Is Of The People' **Panel Eyes Music's Power For Peace**

BY JIM BESSMAN

NEW YORK The power of pop music to help solve sociopolitical problems on a global scale was the focus of the New Music Seminar's "Music For Peace" panel, held July 14. Moderator Rick Dutka of Tommy

Records

been



and music events designed to raise listeners' consciousness regarding peace and war, racism, the environment, and related concerns. The four other panelists were uniquely positioned to document recent and current activities in these areas. They were Jack Healy of Amnesty International; Harlem Desir, SOS Racisme; Reebee Garofolo, Boston Rock Against Racism; and rocker Peter Gabriel.

Amnesty International's Jack Healy spoke of the necessity of building a sense of community among artists and audiences in responding to the many instances where freedom is being denied.

"You demand freedom to hear rock'n'roll," said Healy. "We de-mand it for the whole world."

Rock'n'roll, he added, is, "by definition, of the people." He said that the "natural sense of freedom" that Amnesty International and the music industry hold in common must be translated to the rest of the world through the continued consciousness-raising of concerts. He also said plans for another Amnesty superstar tour for 1988 are under wav

Healy condemned "industry cynicism" regarding "compassion fa-tigue" resulting from the alleged surfeit of "cause events," which he said were actually few and far between.

Desir, founder and president of the French organization SOS Racisme, which similarly uses pop music concerts to raise awareness of social issues, told of a free concert outside Paris last June that drew over 400,000 people. Now endorsed by government officials as well as major pop music and film stars. Desir hopes to bring his group's concept of brotherhood as expressed by its motto, "Hands off my friend," to the U.S.

"Europe, the U.S., and Africa were linked by the slave trade but [can now be linked] by a friendship trade," said Desir, who likened a united antiapartheid front to the '60s antiwar movement.

Garofolo, a key organizer of Bos-

ton Rock Against Racism, reported on the sixth annual Rock For Peace concert in East Berlin, which he and Dutka were the first U.S. citizens to attend. Originally launched to protest NATO's deployment of nuclear warheads in Europe, the concert this year had an antiapartheid theme.

"East Germany has embraced pop music in a way that few other countries do," Garofolo noted, adding that while the concert was government-sponsored, it brought together government officials with the Western-influenced local rock scene.

Peter Gabriel, long a participant in cause-related concerts, movingly recounted his experience in Japan during a concert performance there in December to benefit the U.N.-endorsed Univ. for Peace in Costa Rica.

He recalled listening to a survivor of the nuclear holocaust in Hiroshima, who described seeing a horribly disfigured woman crawling out of a pond with her daughter trailing behind her. "I don't want it to be my daughter," said Gabriel, who recommended the establishment of a sophisticated "global network' among artists and others concerned with world survival for pooling information and generating influence.

rock musicians in Moscow, contrast-

ed the rewards and opportunities

available to Western musicians with

the Soviet system-which barred

"unofficial" bands from performing

over there," said Graham. "We in

the industry know what 'better' is.

We all have an overt opportunity to

express ourselves [in the West]. So

some of us are going to make it.

When you do, don't mess with some-

one who's smaller than you. The

challenge to us is what to do with

Branson also used his keynote

spot to suggest that the U.S. indus-

try and artists should be "less paro-

chial," because foreign markets

now make up more than 50% of the

world record market. He also sug-

gested artists should no longer be

willing to accept the standard 50%

rate on foreign royalties as if the

rest of the world is not as impor-

"Artists still accept a one-half

royalty rate on foreign sales.

tant." he said. "It isn't true."

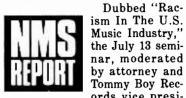
'There is no awareness of 'better'

at the show.

our power.'

Seminar Examines Racism In Hiring, Promotions

NEW YORK Inequality in hiring and opportunities as well as reciprocal trade with black businesses were topics put into focus at the New Music Seminar by a panel on racism.



ords vice president Rick Dutka, featured Reebee Garofolo of Boston's Rock Against Racism, consultant L.R. Byrd, Recording Industry Assn. of America chairman Stan Gortikov, musician Vernon Reid of the Black Rock Coalition, and Michael Leon, senior vice president of A&M Records.

Garofolo, who read a prepared statement on the history of black hiring practices in the industry over the last 50 years, summarized the relationship between black music

ness agreements from various industries supported by black consumers to aid black-owned companies, said the organization has held discussions with several labels to

and industry profits as "black roots,

white fruits." His 15-minute sum-mary drew a standing ovation.

Byrd, who has acted as a consul-

tant to the National Assn. for the

Advancement of Colored People in

its negotiations for reciprocal busi-

encourage similar moves. 'The black community will be sensitized to the fact that we will not do business with people who don't do business with us," he said. "We will encourage companies to develop the percentage of their rosters with black managers."

Byrd lauded A&M, which recently undertook a summer jobs program for inner-city youth, as a company that has turned around its approach to dealing with the black community and black employees. FRED GOODMAN

BILLBOARD, AFI JOIN FOR VID CONFAB (Continued from page 1)

directors of the New Music Seminar, with proceeds donated to the AFI, a nonprofit organization created by Congress 20 years ago to promote the moving image as an art form.

"Special-interest video product is the fastest growing visual medium of the day," said Sam Holdsworth, publisher of Billboard, at a press conference during the New Music Seminar here. "The nontheatrical market-including music, health, how-to, and other forms-was originally seen as perfect fare for cable. That didn't happen, but it's now happening on videocassette."

Holdsworth pointed out that since Jan. 10, Billboard has been publishing sales charts in four special-interest product areas: recreational sports, hobbies and crafts, health and fitness, and business and education

Jamie Hindman, deputy director of AFI, said, "In the past we've focused on film, but we have now gotten more into TV and the new media. It's become clear the creative community sees special-interest video as having tremendous potential."

The American Video Conference will cover two separate areas. One portion will cover the production, distribution, and marketing of special-interest video; the other will deal solely with the music video industry. Separate awards presentations in each area are also part of the conference.

The music video portion of the conference will have a distinct shift in focus from previous Billboard meets, according to Ken Schlager, the magazine's managing editor.

'In the beginning, the technology and production aspect of making music videos was stressed," he said. 'This year, we will turn more to looking at the function of music video. We'll examine how labels can maximize the benefits of the product for promoting artists, with a concentration on programming."

Schlager noted that "while we are familiar with MTV," there are other important national video outlets, and at least 60-80 local shows that

"a lot of people haven't heard very much about," despite the fact that these stations play an important part in label promotional plans.

"We are going to provide what we believe is the first meeting place for the video music industry that will bring the labels together with the programmers in a truly con-structive setting," said Schlager.

Some possible workshops at the conference include finding and training VJs and on-air personnel, researching the audience and the marketplace, building effective promotions, and marketing and promoting longform music video product.

Two separate award presentations will be made at a gala dinner the final night of the AVC. One will include all special-interest/nontheatrical product (including longform music videos) produced in the U.S. and distributed to the home video marketplace between Jan. 1, 1986, and Aug. 31, 1987. Deadline for submissions is Oct. 1, 1987.

The other award presentation will be for promotional videoclips. Nominations will be determined by a blue-ribbon panel of producers, programmers, and journalists.

Details regarding submissions for both award presentations will be announced in a future issue of Billboard.



NEW MUSIC SEMINAR KEYNOTERS: LET'S GET ACTIVE (Continued from page 1)

ists

"We can change our world, and we can change our industry," said Josephson. "Let's change them for the better."

Virgin head Branson called on the industry to educate young record buyers on the need for safe sex in the shadow of the AIDS epidemic.

"We in the record industry have a special responsibility," said Branson. "We're in a unique position because we're an industry of the young, by the young, and for the young. We have their ears, and we also have their hearts and minds.'

Branson revealed that Virgin is establishing a charitable trust in Britain to make condoms easily available to the public at a cheap price. Dubbed "mates," the Virgindistributed prophylactics will sell for 33 pence, with retailers being asked to forgo any markup. The company is also promoting a safe sex slogan: "If it's not on, it's not

on." "In the absence of a cure for open to us." said Branson, Invoking

the spirit of the Live Aid benefit, the Virgin topper said the industry has "another opportunity" to galvanize popular support to fight a lifethreatening crisis.

Graham, who has been instrumental in staging Live Aid, Amnesty International's Conspiracy of Hope tour, the antidrug Crackdown concerts, and benefits for Biafra

'We have their ears—and their hearts and minds'

and the United Farmworkers Union, addressed the use and abuse of power by members of the indus-

try. "Many of us [in the music business] have been extremely lucky," said Graham, adding that success "leaves us open to greed and avarice but also to effect positive changes.'

Graham, who recently staged a concert featuring U.S. and Soviet

BERTELSMANN MUSIC GROUP (Continued from page 4)

the artists who contributed to the label's year.

RCA/Arista/A&M Distribution is also credited with the biggest 12 months in its history.

BMG International, covering the record operations outside the U.S. and Canada, was up a reported 27% over the same period last year. Aside from international hits by Eurythmics, John Farnham, and Starship, new, long-term licensing agreements with Motown and RCA-Columbia Video are

BILLBOARD JULY 25, 1987

BMG Direct Marketing, which includes the RCA Records Club operation, claims a 25% jump in enrollment as a result of the establishment of a compact disk club and an infusion of cash by Bertelsmann. The division also claims continued growth for the record and video clubs.

Looking ahead, the company says it has secured new production deals with King Jay Records, Beggars Banquet, Dreamland Records, and SBK Entertainment. Corporate restructuring is expected to continue as the result of an evaluation by an outside analyst of noncreative and administrative systems. The intended goal of the study is to free up dollars tied to overhead. The company says that money will be used "to further enhance the company's creative thrust and investment in the business" rather than be added to the bottom line.

'Bad' Michael Jackson Party Goes 'Good' With Retailers

BY CHRIS MORRIS

LOS ANGELES America's retailing elite got an advance hearing July 13 of the new Michael Jackson album, "Bad," at an elaborate soiree here.

Epic Records simultaneously announced that, as anticipated (Billboard, July 11), the long-awaited album will be released Aug. 31. Its first single, "I Just Can't Stop Loving You," a ballad duet with Siedah Garrett, will be issued to radio July 22 and will arrive in stores July 27 (a week later than had been presumed).

The "Bad" retail junket, which included a listening session and cocktail party at the Crystal Room of the Beverly Hills Hotel and a dinner party at Jackson's Encino home, drew top-ranking representatives of most of the country's largest retail chains and rackjobbers.

Among those reportedly in attendance were Jack Eugster of the Musicland Group; Louis Kwiker of Wherehouse Entertainment: Roy Imber of Record World; Barry Bergman and Steve Bennett of Record Bar; Lew Garrett of Camelot Music; Lou Fogelman, Mitch Perliss, and Sam Ginsburg of Music Plus/Show Industries; Chris Hobson of Tower Records; Evan Lasky of Danjay Music & Tapes/Budget Records & Tapes; Howard Applebaum of Kemp Mill Records; Harold Okinow of Lieberman Enterprises; and Mario DeFilippo of Handleman Co.

"Ninety percent of the record business was there—the guys that handle the cash registers," says one attendee, who adds that approximately 60 industry reps made up the party.

The evening climaxed at Jackson's home with a lavish dinner, catered personally by chef Wolfgang Puck of the exclusive Los Angeles restaurant Spago.

Also in attendance were Jackson's father, Joe, and sister LaToya. CBS Records topper Walter Yetnikoff briefly addressed the guests. Among the few nonindustry attendees was NAACP director Benjamin Hooks.

Of the album itself, one retailer later commented, "It's not as slick and produced as "Thriller'—it's more back-to-basics." Another attendee called the new album "marvelous." "Bad" contains 10 new songs, all but two of which were written by the star. "Just Good Friends," a duet with Stevie Wonder, was composed by Terry Britten and Graham Lyle; "Man In The Mirror" was penned by Garrett and Glenn Ballard.

Other titles on the album, produced by Quincy Jones and co-produced by Jackson, are "Bad," "The Way You Make Me Feel," "Speed Demon," "Liberian Girl," "Another Part Of Me," "Dirty Diana," and "Smooth Criminal."

"Another Part Of Me," though never before released on an album or as a single, is part of the soundtrack to Jackson's 3-D extravaganza, "Captain EO," on view at Disneyland and Disney World.

Jackson will reportedly record Spanish-language versions of four songs from the collection for the Latin market.

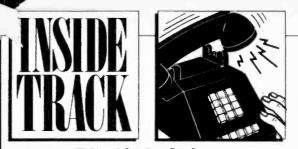
An Epic spokesman refused to confirm or deny a rumor that the compact disk version of the album, which will be released simultaneously with the LP and cassette, will contain an additional track.

A number of guests support Jackson on the album. Steve Stevens of Billy Idol's band plays lead guitar on "Dirty Diana," and jazz veteran Jimmy Smith supplies an organ solo on the title track. The Winans, Andrae Crouch and his choir, and Garrett back Jackson on the gospel-flavored "Man In The Mirror."

There will be no video for the initial single from the album, although videos for "Bad" (directed by Martin Scorsese) and "Smooth Criminal" are near completion.

In other Jackson-related news, manager Frank Dileo announced that two shows were added to the superstar's Japanese tour—the first leg of his world tour—in response to ticket demand. Additional performances were scheduled in Yokohama for Oct. 3-4; Jackson is scheduled to appear there the preceding weekend as well.

Tickets for the first nine shows in Tokyo, Osaka, and Yokohama sold out within an hour. The cumulative audience for these shows will total 250,000.



Edited by Irv Lichtman

A WORLDWIDE RESEARCH-funding marathon for AIDS called 24 Hours For Life is planned for later this year under the auspices of The T.J. Martell Foundation. The foundation's creator, Tony Martell, came up with the slogan after being contacted by Ed Kushins of Westend Records, Kushins and the label's Mel Cheren outlined a plan whereby the foundation would channel funds raised for AIDS research and relief through a 24hour global solicitation by top recording acts on radio and TV. The foundation was expected to approve its role at a board meeting scheduled late last week. Actually, Martell points out, the foundation, in addition to providing research dollars in the fight against leukemia, has been providing funds for AIDS research for the past three years. Besides the cooperation of broadcasting, Kushins is also thinking of a tie-in with dance clubs.

WILL CRAZY EDDIE BUY direct or through a new licensee or stick with its current licensee for its prerecorded audio and video needs? That is the question for the 39-store electronics chain in the Northeast following its termination of a license agreement with Benel Distributors Ltd. Benel, owned by Ben & Ellen Kuzsner, the sister of Crazy Eddie founder-chairman Eddie Antar, is challenging the termination of its concession to sell audio and video recordings in the chain. Benel filed for Chapter 11 reorganization under federal bankruptcy laws on July 13 in New Jersey. A court hearing was scheduled for July 17 on the termination of the license. Crazy Eddie doesn't specifically break down prerecorded sales, but for fiscal 1987, ended March 1, it did about \$14.1 million in total sales of recordings, blank tape, and accessories.

BREAKING THE SAD NEWS: Word of the death of John Hammond (see story, page 4) was given to the 700 attendees of CBS Records' worldwide convention in Vancouver by Walter Yetnikoff, president of the CBS Records Group. Breaking the sad news at a July 10 dinner-show, Yetnikoff noted the producer/label executive's many discoveries, signings, and production triumphs and his lifelong desire to eliminate racial barriers. Yetnikoff said he rejected a call for a moment of silence in Hammond's memory, declaring he knew that Hammond would "want the music to go on." CBS, by the way, is seriously considering a tribute to Hammond that would take the form of a memorial album. The label produced such an album after the death in 1977 of Goddard Lieberson, another great name in the CBS legacy.

ASCAP SPENDS ABOUT \$1 million a year in advertising, according to John Weiss, executive vice president of Margeotes/Fertita, the performance rights group's new ad agency. As for ASCAP's chief competitor, BMI is known to be spending at least a similar amount through its ad agency, The Gary Group, based in Venice, Calif.

T'S NOT QUITE HISTORY on the level of the first Beatles compact disks from Capitol Records last October, but mark July 21 as the release date of the vinyl and cassette counterparts to the seven CDs released up to the present. As with the CDs, the albums are the original U.K. versions. And, yes, the original U.S. versions remain in the catalog.

MORE REASON FOR HOPE: The July 9 City of Hope benefit dinner bash honoring promoter Bill Graham raised more than \$550,000 for the research and treatment facility. Some 800 attendees paid homage to Spirit Of Life Award recipient Graham at the 15th-annual music business sit-down, held at the Century Plaza Hotel. During the fete, the guest of honor's 20-year career as an impresario, from the Bay-area ballrooms to Live Aid and the Amnesty International tour, was recapped nostalgically in a short film presentation. Fillmore memorabilia (including a number of vintage psychedelic posters) and a slide display in the ballroom lobby brought back memories of the heyday of San Francisco rock. Comic Robin Williams hosted, and Al Jarreau and Ry Cooder entertained. The affair was the first City of Hope banquet without a ceremonial dais— Graham sat among colleagues at a table in the middle of the crowd.

GOOD PERCENTAGES: Exhibitor registration for the 1987 Video Software Dealers Assn. convention in Las Vegas has increased by 32% over last year, according to VSDA president **Arthur Morowitz**. Over 10,000 dealers, distributors, and manufacturers have registered to attend the event, set for Aug. 16-20. All exhibit booth space has been sold, for the first time ever. New to the sixth annual confab are 33 software companies, 29 accessories suppliers, seven distributors, two adult manufacturers, and two media outlets. The exhibit area at the Las Vegas Convention Center increases by 41% this year, to a total of more than 310,000 square feet.

VIDEO STORES CARRYING adult inventory are among the targets of a "people power" campaign being launched by the Los Angeles Roman Catholic archdiocese. In a July 11 press conference, L.A. Archbishop **Roger Mahony** urged his flock to boycott stores carrying pornographic materials, which he identified as "a major societal moral problem and a major public health problem." Mahony said he would support boycotts of video retailers carrying X-rated material, adding that the archdiocesan Commission on Obscenity and Pornography would publicize the names of outlets that refrain from carrying adult videos. This latest onslaught by the Catholic archdiocese follows its May 1986 call for a boycott of stores selling Playboy and Penthouse magazines.

VARIETY, the venerable entertainment trade that has been a family-owned setup since 1905, has been sold to **Cahners Publishing Co.**, a division of U.K.'s **Reed International**. Purchase price is estimated to be between \$45 million and \$60 million, based on a prevailing rule of thumb that acquisitions are made in the trade magazine field on the basis of about 15 to 20 times pretax profits. In Variety's case, profits are said to be about \$3 million on revenues of around \$25 million ... Included in **CBS Inc.**'s \$650 million spin-off of its magazine division—to a group of senior managers of the division—are two big consumer hi-fi mags, **Stereo Review**, with a circulation of more than 500,000 monthly, and **Audio**, with a monthly circulation exceeding 100,000.

SOFT RAP: New York Mets baseball star Darryl Strawberry has received some rap advice on his controversial conduct from I.R.M. Crew (Immortal Rap Masters), currently out on the K-tel-distributed Chill label with "Baseball." The group's message (not recorded as yet) concludes with the lines, "Gotta lighten up, Straw, brighten up Straw/All that shuckin' and jivin' won't do/Stop coppin' pleas and all of those Zzzzs/Keep earnin' that 1 million, 2."

A REALLY BIG SHOW: The Grateful Dead and Bob Dylan drew a record 71,598 fans to their July 12 concert at Giants Stadium in New Jersey. It was the first concert at the stadium to break the 70,000 mark; previous high attendance was for the Eagles ... Charly Prevost, recently departed from Chrysalis, is getting back into personal management. He can be reached at 201-783-5186. Prevost is a former associate manager of Mismanagement, which handled the careers of Supertramp and Chris De Burgh, among others ... Doug Daniel has resigned as national director of special markets at Elektra Records, where he was a staffer for nine years... The Nickelodeon/Menudo tour-sponsorship revealed by Track last week was booked by John Podell of the Willard Alexander.

UPENING ARGUMENTS were heard in U.S. District Court in Los Angeles on July 14 in Scorpio Music's breach of contract suit against MCA Records. Scorpio lawyer Raphael Chotos laid out basic charges against MCA in the case, stating that Scorpio agreed in late 1984 to purchase \$700,000 worth of cutout MCA product from L.A. dealer **Ranji Bedi** after seeing a 60-page cutout list "straight off the MCA computer." The records subsequently shipped proved to be 31 truckloads of "worthless junk," according to Chotos. Scorpio claims that it has received only \$150,000 in refunds on the deal from the label; the company is seeking \$3 million and interest in awards. MCA attorney Dennis Kinnaird responded to the charges by saying that Scorpio should have known that many of the titles proffered by Bedi were still-active midline items, that the list of available titles was "prepared in error," and that MCA "has no responsibility or liability" in the case.

Two Videos Due Within Weeks Oliver North Comes Home

NEW YORK Lt. Col. Oliver North, the nation's newest television star, will soon be featured on at least two videocassettes. Both tapes are scheduled to be released less than three weeks after North's completion of his congressional testimony in the Iran-contra hearings.

The tapes, "Oliver North: Memo To History" from MPI Home Video and "Lt. Colonel Oliver North: His Story, CNN Highlights Of The Iran-Contra Hearings" from Forum Home Video, are being rushed to the marketplace in an attempt to capitalize on the enormous publicity generated by North's seven days of testimony at the hearings.

testimony at the hearings. "Memo To History" is scheduled to be released July 30 at a list price of \$19.95. The 90-minute tape is described as a "Cliff Notes version" of the hearing and will feature a number of other witnesses appearing on Capitol Hill to answer questions about the Iran-contra affair.

"Lt. Colonel Oliver North: His Story," which is being produced by Cable News Network, will list for

\$24.95 and is set to ship July 26. Forum had originally announced an early-August release date for the tape, but the news that MPI was planning a similar program prompted Forum to advance the date.

The CNN tape features only North's testimony and is hosted by CNN newscaster Bernard Shaw.

Forum applied the same quick turnaround—or "instant publishing"—approach to the recent Marvelous Marvin Hagler/Sugar Ray Leonard fight. The North tape is Turner Home Entertainment's first involvement with instant publishing. AL STEWART

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