

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

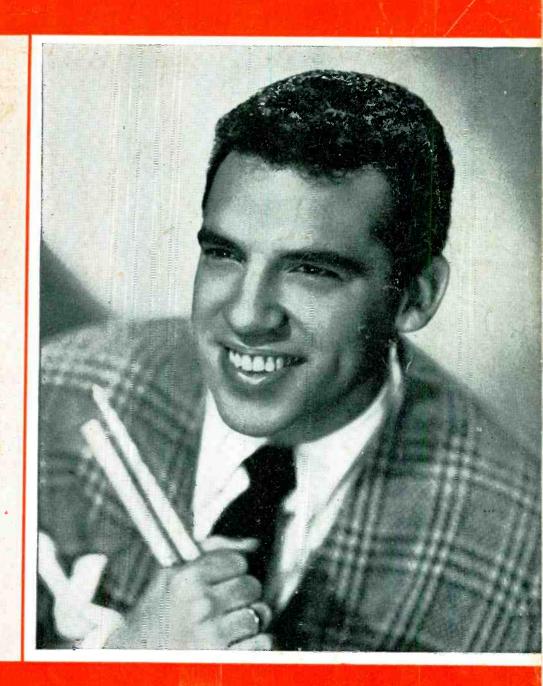
"KIDISK"

Kid record and album sales booming as big waxers expand and indies press down hard on wee waxings to stay in the platter parade. Radio and film names are cornered in

Recordom's Newest Honey

-Page 3

BUDDY RICH
"Young Man and His Drums" Has an Ear
(See Music)



SHOWBIZ HAS A STAKE IN THESE. THE GOALS:

COMMUNITY CHESTS & USO \$162,000.000

AMERICAN CANCER SOCIETY 12,000,000

CREATER NEW YORK FUND 5,900.000



KLONDIKE FROM "KIDISKS"

Standing Bill

NEW YORK, May 18.—Gracie Fields and Monty Banks, just back from their year-long USO-Camp Shows tour, tell about the time they were in Rome and wanted to see the ruins of the Coliseum. They asked one of the troupe's gals along. "Sure, I'll go," she said, "what's on tonight?"

Rivals Jockey **ForRemaining** Share of R-B

Fla. Cabinet's Secret Huddle

TALLAHASSEE, Fla., May 18.— One phase of the fight for control of the Ringling circus was staged behind doors of the State Capitol here May 14, but all concerned kept mum on details of what took place.

At stake was the approximate one-third of the stock in the Big One owned by the John Ringling estate which will go to the State of Florida when all claims and litigation are settled. Confab was believed to have centered on a proposal by executors to form a syndicate to purchase remaining assets of the estate.

This much was known: This much was known: John Ringling North, an executor and vice-president and director on one of the two sets of officers named by stockholders April 10 in New York, and Leonard G. Bisco, New York attorney, went into a huddle with the cabinet. Later, Chester Ferguson and T. John (See 2 Sides Jockey on page 80)

Greetings! If You Are 20-29, Better Read This in Full

WASHINGTON, May 18.—Entertainers in the 20-29 age group who have had no military service face induction within the next month under duction within the next month under the patchwork draft bill signed by President Truman Tuesday (14), Se-lective Service officials told *The Bill-*board today. Previous to enactment of the bill extending the draft to July 1, Selective Service was taking men from 18 to 25, but officials say House amendments exempting teen-agers forced the age limit rise to 29.

Men in this age bracket are still eligible for occupational deferment if they are engaged in "essential" work, but according to Selective Service, showbiz is not in that classification. One spokesman predicted that all non-veteran, childless entertainers beween the ages of 20 and 29 will receive notices to appear for a physical examination by July 1, even those previously rejected. He added, however, that it is doubtful that ever, that it is doubtful that many now classified as 4-F would be accepted by the army.

Moppet Gold Rush Is On With Majors and Indies Planning Skyhigh Production in Field

Everyone From Pic, Air Names to Writers and 'Billies in Act

By Joe Csida

NEW YORK, May 18.—The "Kidisk" Klondike is on in earnest. While the take from tyke tallow has always been a neat item in plattery circles (many small outfits put out nothing else and don't ever intended to), the four major waxeries (Decca, Columbia, Victor

and Capitol) and many a battling so-called indie are planning to push moppet material to never-before-heard-of lengths. Most competent trade observers estimate that gross annual business on children's records now runs somewhere in the neighborhood of \$10,000,000. Predictions on where the biz will go from here vary from guesses insisting that it will hit \$25,000,000 per annum by the end of '47, all the way to prognostications that it will represent a full one-third of the income of even the major record companies. On one point all agree: There's a definite boom in the brat platter field. Random sales figures on recent and current productions bear this out. Decca's Alice in Wonderland, with Ginger Rogers and

figures on recent and current production Wonderland, with Ginger Rogers and other film players, has sold well over 200,000. Cosmo's Tubby, the Tuba, with a Victor Jory narration and a Leon Barzin symph ork, has hit close to the 100,000 mark. Victor's Paul Wing series has been selling better than 100,000 per responsed probuters. than 100,000 per season each year for the past couple of years. Decca's Frank Luther K series has sold into the many hundreds of thousands per album and is one of the most successful pee wee package propositions ever cut. Decca has just reissued Luther's Songs of Safety album. Basil Rathbone's Christmas Carol and Treasure Island for Columbia have sold better than 100,000 each. Most platteries have a strong aversion toward releasing sales figures, but there is no question that 100,000 album sellers in the "kidisk" field album sellers in the "kidisk" field are quite common and that a number of the album jobs have hit well above 250,000. (Big difference, of course, between pop records and tot platters is that the latter are about 95 per cent albums and continue to sell year after year, while pops are, for the greater part, single disks and live a short, merry life.)

Boom Promises Big Payoff To All Hands

Billboard

Talent-wise, the boom promises a big payoff to writers (both talk material and music), arrangers, narrators, actors, comedians, singers and orchestras. Seemingly in for the biggreat break are radio and picture gest break are radio and picture

names. Decca has probably done the biggest job in the past in utilizing the box-office value of film attractions, having used (in addition to Ginger Rogers) such pic names as Thomas Mitchell (Treasure Island), Charles Laughton (Moby Dick), Ronald Colman (Christmas Carols), Loreta Young (The Littlest Angel), Herbert Marshell (The Speer County)

Loretta Young (The Littlest Angel), Herbert Marshall (The Snow Goose), Donald Crisp (Children's Corner), Frederic March (The Selfish Giant), and Edna Best (Cinderella).

Columbia has used Basil Rathbone on Robin Hood (in addition to two packages named above), and scored a click last year with a Gene Kelly package on the little king who a click last year with a Gene Kelly package on the little king who couldn't dance from the MGM film, Anchors Aweigh. Capitol made a splurge in the moppet market last year with Margaret O'Brien telling the tale of the Three Billy Goats Gruff and other stories; the Great Gildersleeve (Hal Peary) doing Puss in Boots, Rumpelstiltskin and other tot tales; Fibber McGee and Molly in a Christmas album, and Tex Ritter in a kid package of cowboy stuff.

in a kid package of cowboy stuff.
Victor hasn't gone in too heavily for film or radio names, but has plans which it refuses to disclose at the moment. These plans are believed to call for terrific acceleration in the "kidisk" field. Victor undoubtedly will make use of seme film to heavily will make use of some film and air names, tho heavy accent will con(See 'Kidisk' Klondike on page 24)

A Moo Point

DETROIT, May 18.—A cow from a night club act was a star performer in a parade thru downtown Detroit, aimed to publicize the protest of nitery ops and others against the ban on use of barley for brewing. Parade included acts, bartenders, employees of night spots, brewers, nitery owners, etc. Cow belongs to Fay Romig, of the Romig & Rooney Circus. It was explained that the bovine was protesting a cut in her rations because she was fed on the residue of barley used in beer-making.

Brazil Closings Cue S. A., Mex Act Status Talk

NEW YORK, May 18 .- Closing of gambling casinos in Brazil means that fewer acts will be available for the rest of South and Central America. Reason is that Rio was the big-gest spender for talent and many acts would pick up a number of extra weeks in other countries on the way back to the States. In some cases it meant as much as six months could be obtained either in countries sur-rounding Brazil or in Central America.

How the Brazil situation will work

out nobody in authority knows. York bookers attribute the bluenose shutterings to church pressure and some are optimistic enough to say that the whole thing will blow over in a few weeks. Meanwhile, at least one hotel, the Quitandinha, about an hour out of Rio, is faced with a closing. Odd part of the Quitandinha situation is that it is owned by ex-President Vargas and small stockholders. According to the grapevine, the Dutra government has to pay the hotel if it cannot operate successfully. Spot, a \$10,000,000 venture, was refor it a \$10,000,000 Venture, was recently opened and publicized heavily for Yank trade. But most of its dough came from the green table activity which started at 3 p.m. and ran until 3 a.m. Whether the governmental bite will be enough reason for it to lift the born is not because for it to lift the ban is not known.

Guarantee Was Six Weeks

Acts brought to Rio seldom got less than a six-week guarantee plus options. It didn't pay the Urca Company, which did most of the buying, to bring them in for less, as it cost booker \$1,009.12 fare for each person, plus whatever the excess baggage came to. For example, Ruby Ring, (See Brazil Closings on page 56)

Bob Hope 1-Niters Out in the Open

NEW YORK, May 18.—Bob Hope will do one-nighters on the Coast and thru the West about a week or so after his radio show goes off the air.

Last broadcast is skedded for June 11. All the stands will be in outdoor arenas. With Hope will go a few acts with the possibility that Frances Langford will join the show.

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www.americanradiohistory.com

Billboard

Presents By Leonard Traube

UNINTERRUPTED reading of one publication for 50 years or more is a very special phenomenon. To achieve that distinction it is necesachieve that distriction it is necessary to be 50 years old plus the age at which one gets past ABC's and into the realm of higher culture. Then it is important to find a publication that's been in business that long. It's quite an unpremeditated collaboration collaboration.

And quite a stick-to-it man is Arthur (Art) Blake, who has come our way thru the medium of Theodore Allen Johnson, Memphis correspondent of The Billboard. Johnson says Blake hasn't missed a copy of The Billboard since 1895. Even counting a few miss-outs such as illness, it would still be some going. would still be some going.

would still be some going.

Of course, The Billboard has helped Blake achieve his record by jumping to attention at each ring of the alarm clock, and not missing an issue (founded 1894 as The Billboard Advertiser) even when the whimsical Ohio backed up against the Cincinnati plant, forcing all hands to grab bag and baggage (not to mention electros and stuff), head for Chicago, and rush a printer into doing one issue back in 1937.

Why Blake should have started his

Why Blake should have started his BB habit in 1895 is not clear, but he must have been in showbiz then he must have been in showbiz then because only four years later he was on the bill that opened the Orpheum Theater, Brooklyn, singing with Joe Maxwell and Company as part of their Firemen's Quintet. He left the act to go with Primrose and West Minstrels as featured baritone chanter until they broke up. He followed Primrose into the Primrose and Dockstadter Minstrel Show, remaining until 1910, when he joined Neal O'Brien, who had organized his own cork outfit that year after 18 years with Primrose. Blake was O'Brien's interlocutor in 1911 and 1912, working with such endmen as Al Jolson, Blackface Eddie Ross and Pete Detzel, the dancer. He kissed the road goodbye in 1913 to become manager of Cafe Rector, Denver, a 600-seater in one of the real busy spots of the West, and thereafter piloted other restaurants, some with and some sans showbiz. sans showbiz.

sans showbiz.

During the war he handled the industrial feeding of the Norman Herrington Company of Indianapolis, makers of the General Sherman tank, and performed a similar chore for Chrysler people in Detroit. After a spell at Hotel Marott in Indianapolis, he bridged the gap to put himself back on the showshelf, being until recently at Hotel Claridge, Memphis, where he is maitre d'hotel and catering manager, and impresario of its Balinese Room.

its Balinese Room.

The Billboard is glad that it has been helped in its longtime logkeeping by such showbizzers as Arthur Blake, who started his trouping live-lihood by opening his mouth and now makes a living because inner man needs to open his to keep go-

Portland, Me., Hikes Fees; Extra 71/2G Nick to City

PORTLAND, Me., May 18.—License fees, some of them more than 100 per cent, have been upped by the Stiff tilt was on the-

100 per cent, have been upped by the city council. Stiff tilt was on theaters seating 1,000 or more, hiking from \$100.25 to \$250.25. Houses seating less than 1,000 will pay \$150.25. Dance halls and blowling alleys were set at \$25.25. Hotels serving liquor will pay \$101.50 and those not, \$21.10, both up from a flat \$1. City officials figure the boosts will bring in an extra \$7,500.

Mutual Hires Callan, Thompson, Vidas & Jones; Sets New Hdq.

CHICAGO, May 18.—Several additions in personnel as well as change location were announced in office by Mutual Entertainment Agency heads Jack Russell and J. J. (Bookie) Levin here Thursday (16). Joe Cal-lan, Pete Thompson, Bill Vidas and Johnny Jones have joined the org, and the new and more spacious ofis to accommodate the added personnel.

Callan left Frederick Bros. here as band booker recently to take over a Porto Rican package show. Callan will do one-nighter and location band booking for Mutual. Altho figures would not be revealed, both he and the agency seemed to be well satisfied with the deal. Callan joined Mu-

tual Monday (20).

Pete Thompson, who was until recently road manager for the Harry Cool orchestra, will work with Mack McCoy in Mutual's cocktail booking section. Thompson has been on the job about two weeks. Bill Vidas has been assistant manager at suburban Others Polymers Development of Oh Henry Ballroom. Development of package shows, personal appearance package shows, personal appearance tours and whatever radio work the future may hold were listed as his immediate projects. Johnny Jones will continue to handle club dates and conventions for Mutual. Jones has been here for several weeks.

Noticeably, none of the new or old Mutual members were mentioned as department heads. This is in line with department heads. This is in line with the agency's policy of maintaining a flexible org without departmental categories. Agency heads feel that this type set-up makes for greater efficiency and much more intra-of-fice co-operation. Mutual will move into the new headquarters June 1. This was described as another phase of their expansion policy. of their expansion policy.

Derwent, Peck To Nominate For Humor Hall of Fame

NEW YORK, May 18.—Gag Writers' Protective Association is determined to emphasize humor in everyday lives. As well as promoting National Laugh Week (April 1-8), they have now dreamed up a humor hall of fame "to immortalize the great fun-provokers of American history."

They have enlisted the support of actor Clarence Derwent (Lute Sono).

actor Clarence Derwent (Lute Song), president-elect of Actors' Equity, and Raymond Peck, shepherd of the Lambs. They will both serve on the Lambs. They will both serve on the hall's nominating committee. Invites also have gone out to Lawrence Tibbett, AFRA, Russel Crouse, the Arthor's League, Gene Buck, Catholic Actors' Guild of America, James J. Walker, Louis Handin, NVA and the National Association of Performing

According to the org's letterhead, Bob Hope and Joan Davis were picked as the king and queen of smiles for 1946.

'Dip' Vic's Poke Picked; U.S.-Brit Love Club Born

NEW YORK, May 18.-An effort to make things easier for British showfolk strange to the U.S. and

showfolk strange to the U. S. and Yank showfolk unfamiliar with England is taking root in the planning of the Piccadilly-Times Square Club, due to deb here shortly.

Originator of the idea is British vauder Vic Perry, who has just finished his American preem date at Loew's State. Perry believes that a big influx of British acts to this country and an equally large exodus of Yank acts is in the offing and he of Yank acts is in the offing and he claims he wants to make things easier for them on both sides of the

His own intro to New York hasn't his own intro to New York hasn't been any too happy. At his Loew's State stand, he lost a valuable diamond ring. Perry, who makes a profession out of lifting things from pockets of pew sitters, was going thru the audience during his act and when he got thru discovered his ring was missing.

his ring was missing.

At first, he admitted, it looked like a ballyhoo gag, and efforts to get publicity of his loss in the press were turned down flat. Perry contends that the loss is genuine. He believes the ring was pulled off his finger while he was dipping into someone's pocket. Anyway, he's out one pinkle adornment, which he claims cost him a four-figure check to buy.

He decided to start the Good Will Club and has brought in as charter

He decided to start the Good Will Club and has brought in as charter members and co-workers Sophie Tucker, Ole Olsen and Chic Johnson, Eddie Bracken and the members of London's Old Vic Company. La Tucker will handle visiting nitery players; Olsen and Johnson, vaude, and Bracken, the films. London section of the club will have Ralph Richardson, legit; Laurence Olivier, films, and Perry for yaude-niteries.

ardson, legit; Laurence Olivier, films, and Perry for vaude-niteries.

There's no fee, but membership is kept strictly to showfolk. With visiting orks, due to size of bands, only leader and vocalists will be handled by the club. New York center will be located at 347 Madison Avenue and London headquarters at 17 Coventry Street, W. C. 1.

Philly Committee Okays 10% Amusement Tax Hike

10% Amusement Tax Hike PHILADELPHIA, May 18.—Longawaited increase in the amusement tax here passed its first hurdle when city council's finance committee passed Wednesday (15) a recommendation for the boost from 4 per cent to 10 per cent on tickets to amusement events. Move is subject to council's okay, which is expected around May 23.

Increase would go into effect July 1 and is expected to bring in \$7,000,000 in extra revenue. Committee also recommended the proposed new

also recommended the proposed new 10 per cent tax on rents paid by transients in hotels here.

British Equity Follows U. S. Pattern in Actor Protection

NEW YORK, May 18. - Britain's peacetime legit set-up for actors, as peacetime legit set-up for actors, as far as clamping down on unscrupulous managers is concerned, is more nearly approaching that of the U. S., where the thesp union and the bonded show pilots have virtually abolished fly-by-night companies and stranded players. Workings of the British Actors' Equity situation thrusished fly-by-night companies and stranded players. Workings of the British Actors' Equity situation thruout the war and since are commented upon and explained by Gordon Schaffer, London newspaperman and radio spieler, via the local branch of British Information Service.

Schaffer points to the strengthening of British Equity as "one of the biggest achievements of the pre-war years," and says that a closed shop in the West End (Main Stem of London) has done away with "the bad type of manager." He adds from figures released in British Equity's 15th annual report that union personnel has risen from 714 in 1940 to 5.395 in 1945. 5,395 in 1945.

One thing the union learned dur ing the war, according to Schaffer, is that its function extended beyond (See U. S. Pattern on page 59)

Ill., Chi Amusement Taxes Are in Offing

CHICAGO, May 18.—State and city showbiz tax proposals eminating from Springfield and Chi's City Hall and ultimately winding up at the door of Mr. Public are in the making here. Movie and legit fans will do the most coin shelling in the event either or both bodies pass the proposed meas-

State's reason for additional revenue is the \$385,000,000 veterans' bonus. Bonus legislation has been recommended by the Illiniois Legislation Committee and the Legislature will probably be asked to act this week. Altho the State has a surplus of approximately \$200,000,000, Governor Green has opposed the plan to use the fund to finance the bonus. He explained that \$139,000,000 of this fund has been appropriated for "rehabilitation of the State's plant and its educational, correctional and welfare institutions" fare institutions.'

City's tax proposals were offered this week in an attempt to make up a \$7,000,000 deficit in the 1947 budget. Action on this is skedded for Tues-day (21). Proposals include a 10 per cent tax on admissions to movie and

legitimate theaters.

Those in the know consider the local tax to have a good chance of passing since eight of the 16 commit-

passing since eight of the 16 committee members are in favor of bringing it to the council floor.

In the event either tax is passed, it will be placed on the operators, but just as is the case with the federal amusement tax, the cost will be passed on to the public in the form of higher admissions.

Memphis Pulls Out All Stops for Metopera

MEMPHIS, May 18.— Metopera enters Memphis on the wings of front pages and practically every local radio show for its first stand, May 20 and 21.

Already Cormon (20) has been

Already Carmen (20), has been completely sold out, and promoter I. L. Myers to'd The Billboard that Madame Butterfly (21), had less than 100 tickets still available.

Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

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Display Advertising—Sixty cents an agate line, minimum space 10 lines. Full Page \$420.00, Half Page \$210.00, Quarter Page \$105.00.

The Billboard also publishes: The Billboard Music Year Book and The Billboard Coin Machine Digest.



CLEAN-UP BEFORE RE-PRICING?

Der Bingel Mt.

NEW YORK, May 18.—Latest is that Der Bingel will do a yogi turn and come up with the answer—as to who will have the honor of sponsoring him on what network.

what network.

Seems the groaner is going on location to do a pic for Paramount. It's going to be a secluded spot in mountain country. And when the period of communion with nature is over Bing is expected to come thru with a decision—which he will make all by himself sans aid of Everett and his attorneys, etc. Put away those tea leaves!

Dr. NBC Sees Sick Rivals: To Plug Biz

Net Ads Sell Time for CBS

NEW YORK, May 18.—NBC will shortly shift its advertising emphasis on selling broadcasting, instead of simply the web, to offset to a degree the negative publicity which has flooded the market due to the expected further cancellation of a has flooded the market due to the expected further cancellation of a number of bigtime skeds. Twist on the advertising, however, is that it's planned not to sell new clients for NBC, since the senior web has a waiting list of more than twice the number of slots that will be opened. Instead, it's expected to sell time for CBS which is certain to lose a number of programs like Bob Burns to NBC.

Idea is that it's bad business to have the second chain (or even the third and fourth) too badly hit by cancellations. As one piece of sixth floor brass put it, the broadcasting industry is no healthier than its weakest web, its weakest station. "We can't be too healthy while any other part of the business is sick."

Web, however, will have a selling job to do nonetheless. The daytime Waring program is still a costly "experiment" and must be sold—or else—and the NBC Symphony also, for prestige and cash sake, must find a prestige and cash sake, must find a bankroll. Emphasis recently on the Symphony of the Air, rather than the General Motors Symphony or the NBC Symphony, has been with the idea of creating a tag that won't have to be changed with each sponsor, for advertisers no like the idea of paying for the airing of the NBC Symphony, a network tag.

WNEW's Paul Revere Stunt To Fanfare "Operation Famine"

NEW YORK, May 18.—Operation Famine, is being handled by WNEW, starting Sunday midnight (19), with plenty of fanfare and Will Yolen flash press agentry. Station will not program special segs, but will use the breaks between programs to sell the Judis station audience on the fact (See Paul Revere Stunt on page 16)

FCC's "Caveat Station" Edict Is Precedent

Outlets Liable for Sponsors

WASHINGTON, May 18.—Federal Communications Commission is seen as pushing a policy of "let the station as pushing a policy of "let the station beware" in negotiating with prospec-tive sponsors for radio programs. In its strongest statement of the subject to date, FCC yesterday warned that licensees must take the responsibility for determining any hidden financial connections of persons asking to buy air time. "It is incumbent upon licensees," the FCC declared, "to take all reasonable measure in this connection."

A Definition?

FCC defined "reasonable" by citing as an example the hypothetical case of a speaker asking to buy air time which he cannot afford on his normal income. In such a case, FCC and the license much make, said, the licensee must make an investigation "of the source of funds to be used for payment." Even the an extensive investigation may be necessary, the commission stated, that fact does not "automatically relieve a station from its responsibility." FCC further stated that "competent management should be able to meet such problems." able to meet such problems."

The Last Prop?

The Last Prop?

FCC's policy is seen as removing the last prop from under any station's claim to innocence concerning the identity and background of a potential sponsor. Policy is viewed as establishing a precedent for handling of commercials which far exceeds the standards for newspaper (See FCC Edict Precedent, page 16)

Survey Penalty

NEW YORK, May 18.-C. E. NEW YORK, May 18.—C. E. Hooper, in presenting his contribution to the "national rating" sweepstakes Thursday (16) at the Biltmore Hotel, invited all ad agency men present to compete with him. Said Hoop, "In order to make ratings less cold, heat them up every once in a while by making a co-incidental telephone survey yourself."

One researcher in the audience soto voce, muttered, "I did a year ago. I married the only listener to our program who answered and now she doesn't even listen to me."

Three Legmen Added To WLIB Newsroom; Tradition Is Broken

NEW YORK, May 18.—First local news operation in New York can be credited to WLIB the Thackrey-Post daytime percolator. Station has added three men to pound district beats and is setting up a city desk, Hal Kosut switching from spieling to Hal Kosut switching from spieling to the desk, under the supervision of Cliff Evans, who takes over as station news chief. The boys, who will be triple-threat men, will pound their beats, phone in hot stories to the desk and come back every so often for "on the scene accounts," are Allen Ward, ex-WQXR and United Press, Jerry Carr, ex-news editor of WINS and Harold Turkell, former newscaster with Pittsburgh's KDKA.

Station has also added AP (it has

Station has also added AP (it has radio wires from UP and INS). AP is the regular news wire, not the PA (Press Association) deal, which stations normally buy. Fourteen 10-(See 3 Legmen Added on page 16)

Nix Rate Hike As Biz Drops

Airers want upped nut while peddlers frantic stopping client bowouts

NEW YORK, May 18.—While some station rate cards need adjusting, media men are amazed at the number of stations that have chosen this time to kick rates upward. A time buyer of a top 15 percenter yelped that he was having trouble keeping his clients sold on the necessity of staying on the air, sans the advertiser having a product in some cases and in other cases with demand for the product far in excess of the next two years' production, without explaining years' production, without explaining to the client's ad manager that rates for the client's ad manager that rates for the time were being raised 25 per cent. Time buyer Ward (he's representative of the breed) admitted that the average increase was only 15 per cent, but pulled a few cards out of his drawer that had certain time periods tilted 50 per cent.

"It isn't had enough that the sta

out of his drawer that had certain time periods tilted 50 per cent.

"It isn't bad enough that the stations are upping their rates, but the industry has chosen this time to fight about audience measurement standards." In other words, stated this contract signer, broadcasting has started washing its "media measurement" in public. While battles about how to measure circulation of both printed and outdoor media went on for years, they never broke out openly in the trade and public prints the way the CAB-Hooper-Nielsen fracas has been doing for the past several months. How do you think "a sponsor feels," he asked, when he reads that the Co-Operative Research organization which he has fathered thru ANA (Association of National Advertisers), has produced ratings which are claimed to be neither scientific, projectable nor comparable. To most clients that sounds like broadcasting has taken them over. Despite the fact that the CAB was the advertisers' own baby, it doesn't matter how much selling broadcasting has done for the advertiser pre-war, despite ratings. He's suddenly become rating conscious and almost simultaneously suspicious of the accuracy of rating figures.

Clean-Up Necessary rating figures.

Clean-Up Necessary

"The first problem that we in radio have, and I want to stress," stated the time buyer, "is that the radio media end of the ad agency biz is just as much a part of broadcasting as networks, stations, talent or production men, and it is our job to clean up the rating quagmire. Thus far, only the Broadcast Measurement Bureau seems to be sticking to its last, good or bad.

"There must be a slot for Hooper, Nielsen and other services, but we must find a place for each of them or else find ourselves justifying station indices that differ as much as 50 per cent in some cases." (Typically, WLW's latest reports from Nielsen's audimeters are down in some cases wLw's latest reports from Nielsen's audimeters are down in some cases as much as 50 per cent from Hooper's Cincy city studies, and up in others to the same extent. Variances such as these are what drive agency boys wild when they're asked by clients to give some idea of just how big an audience programs are reaching.

"But regardless of how soom we get our rating aches removed," un(See Clean 'Er Up on page 16)

-- Editorial -

Money Responsibility

If the latest pronouncement of the Federal Communications Commission is extended to its ultimate, every broadcasting station will have to operate a detective bureau on the side. The commission, in answering a query from Station KOB (Albuquerque, N. M.), stated that a station was responsible not only for checking a time-buyer but also in checking where the time-buyer's cash was coming from, if it appeared that the buyer's own bank roll wasn't sizable enough to justify the purchase of the time involved. FCC thought back of the responsibility is that both sides of any political or social problem have to be extended "equal air opportunity" and it may not appear on the surface just whose side the time buyer is on unless everyone's on the surface just whose side the time buyer is on, unless everyone's certain where the gold was mined.

In other words, the stations will have not only to worry about what a man says on the air, but what he thinks and what his cash thinks. Such thinking can only force stations to avoid, like a plague, any "controversial subject," the very material for which "freedom" exponents scream most.

exponents scream most.

In another extreme, Morris L. Ernst, noted advocate, in his current book, The First Freedom, wants to "relieve stations of libel or slander suits on time they presently sell. The station owns the microphones and should be analogized to the owner of a printing press who, as a practical matter, is free of libel suits. Such immunity to stations would relieve them (the stations) of real or imaginary hazards which they often use to reject controversial or unpopular subjects or remarks."

While the Ernst suggestion would unburden the station of all its legal responsibilities on sponsored programs, the FCC insists on developing new ones for the air business man. There must be a middle ground, somewhere between sloughing off public responsibility and becoming the great white father, between Ernst and the FCC, between nudism and straitjackets.

It must happen here.

Chi Trib Starts Fax Experiments; Sun's Try Skedded

CHICAGO, May 18.—Post-war development of facsimile here got another shot in the arm this week when the Chicago Tribune, thru its FM station, WGNB, began a new experimental series of fax transmissions. Trib will transmit facsimile Tuesday, Thursday and Saturday mornings from 8 to 8:30, a time at which its FM station is not being used for broadcasting purposes. Few weeks ago the Chicago Sun announced that in the near future (it would not predict any specific date)

nounced that in the near future (it would not predict any specific date) it would begin sending facsimile, using the experimental FM station of WJJD, local AM indie it owns.

Tribune will use a system worked out by WGN engineers in conjunction with blue printers of the Broadcasters Faximile Analysis and Radio Inventions, Inc. orgs. It will transmit a frame about eight by seven and one-half inches. Four of these frames will be transmitted in the half-hour period at the speed of about three linear inches per minute. So far there are no ordinary sets in homes in this territory that can receive either the Sun or Tribune fax, but the Tribune expects to infax, but the *Tribune* expects to install one next week in its public service office at Madison and Dearborn Streets, and the *Sun*, which will use the Finch system, has been promised by Finch execs that 100 sets will be delivered to it in about three weeks. Sun will place these sets thruweeks. Sun will place these sets thru-out the city at locations that will be of greatest promotional value. Tribune has already installed a set in the home of its owner, Col. Robert R. McCormick, in Wheaton, Ill. Supervision of the copy sent out by WJJD FM station will be done by the Sun's editorial department. Trib-

une's editorial department will pre-pare copy which will then be set by special linotype machines. From this type proofs will be made, and the fax transmitter will send out an electronic, scanned picture of these

IBEW Taking Vote To Walk in Pay Row

HOLLYWOOD, May 18.—While Southern California Broadcasters and the International Brotherhood of Electrical Workers are locked in a radio engineer wage dispute, a strike vote is being taken at individual stations. According to IBEW Executive Secretary Roy Tindall, the vote indi-

Secretary Roy Tindall, the vote indicates almost unanimous approval for a walkout.

Latest offer made by SCB, promising \$1.91 in Class 1 indies and \$1.70 in Class 2 and 3, is being officially rejected Monday (20), altho Tindall had already indicated the local's displeasure at the offer. (Outlets are divided into three classifications for purpose of negotiations).

Tindall told The Billboard that IBEW stated its bottom demand when it asked for \$2.25 per hour at Class 1 stations; \$2, Class 2, and \$1.75, Class 3, and that it will walk to get that rate.

FCC Licensing in High

WASHINGTON, May 18.—FCC is continuing to move rapidly in passing upon both FM and standard broadcast applications. In latest actions this week, it handed out final CP's for FM stations to five applicants, conditional FM grants to 11 prolicents, and approved engineercants, conditional FM grants to 11 applicants, and approved engineering plans for nine others. In the standard broadcast field, commission granted CP's for five new stations, all of them 500-watters. Nearly a score of other applications for standard broadcast stations were designated for hearings by the commission

Tyro Reporter's Lewis Scoop Sock "Jinx" Flacking

NEW YORK, May 18.—Promotion brains behind the Tex McCrary-Jinx Falkenberg daytime Saturday program over WEAF maneuvered the show into socko publicity via an interview with John L. Lewis, obtained this week by one of the high school newspapermen on the program. Operation was set in motion by Station
Manager Jim Gaines, who shipped
Robert Guder—the budding reporter
—to Washington via plane Wednes day (15) to crash the office of the United Mine Workers of America's president. Guder, armed with a "to whom it may concern" letter from whom it may concern" letter from Gaines, came thru with the only press interview of the week granted by Lewis. To top it all, International News Service is using the Guder interview—giving the writer a byline and \$25, and credit to the Hi! Jinx program.

Engineering of the interview created tremendous interest in local radio circles—the stunt combining not only imagination and ingenuity but also pointing up the educational and training value of the program for promising young newspapermen. Thus far, five school-age reporters have been used on the program, given assignments to cover and report upon, etc.—but plan is to start a rotation system soon in order to use as many young reporters as possible. Device is considered certain to intrigue not only the younger listening audience, but the entire family group.

but the entire family group.

Regarding the Guder story—the kid apparently made an impression on the union chief, for when he left his letter of introduction with JLL, the UMW prexy returned it to Gaines via mail, with a letter of explanation stating that he had been "glad to talk with the young man." Lewis added that he regretted being called to an "important" meeting before finishing the interview, leaving additional material to be supplied by tional material to be supplied by Lewis's associates.

P. S.: The "important" meeting was Lewis's confab with President Truman.

Fitzpatrick Walkout Tab for WJR-WGAR Stock Is \$1,300,000

DETROIT, May 18.—Resignation of Leo J. Fitzpatrick as vice-president and general manager of WJR disclosed last Saturday (11), resulted in one of the largest single deals on record for a part interest in a single station.

Fitzpatrick said this week that he had disposed of his own WJR stock for \$1,000,000, but that Mrs. Fitzpatrick remains the largest minority stockholder in the company. In addition, he also sold his interest in the affiliated Cleveland station, KGAR, for \$300,000.

WJR Selling Grid Early

DETROIT, May 18.—A four-month pre-selling campaign for the football season is being launched this week by WJR. Bud Watson, outlet's sports editor, on his broadcast today (18) will start a 16-week series, visiting a different Michigan college each week via wire recorder to have a personal chat with the football coach and athletic director. The last broadcast athletic director. The last broadcast of the series will be made on August 31, and the following Saturday, September 7, the 16 football coaches will be invited to Detroit to participate in a round table discussion of football on the eve of the 1946 season.

Web Jr. Spieler Category Is Set For Arbitration

HOLLYWOOD, May 18.-Thursday (23), American Federation of Radio Artists and National Broadcasting Company arbitrate dispute involving the single NBC announcer whom the net insists on keeping in junior an-nouncer status. AFRA demanded that the junior announcer category be eliminated in negotiations held in spring of 1945. At that time, NBC asked War Labor Board that the matasked War Labor Board that the mat-ter be brought before an arbitration board. AFRA agreed. Claude Mc-Cue, AFRA executive secretary, ar-gues that network gab post is no spot for apprenticeship, that announcers in web work should not be made to go thru junior announcer bracket. Lat-ter category has already been eliminated from all nets (but Hollywood-NBC) and indie stations in Hollywood and San Francisco.

Arbitration panel will include John

Dales Jr. (Screen Actors' Guild executive secretary), representing AFRA, Cecil Underwood and C. DeMontreville, industrial engineer.

Mass. Admits Radio Here To Stay; Sets Up Air Ed. Bureau

BOSTON, May 18.-Importance of radio as an educational medium was highlighted here this week by the creation of an office of radio education within the Marsachusetts Da tion within the Massachusetts De-partment of Education. New division was announced by John J. Desmond, Massachusetts commissioner. also named Kelsey B. Sweatt as director of the new office. Sweatt, editor of the Massachusetts Educational News, will advise public schools regarding use of radio in

the classroom.
For the past 16 months the Masschusetts Department of Education co-oped with WBZ and WBZA in developing the Listen and Learn series, broadcast 9:15-9:30 a. m., Monday thru Friday.

Old Vic Airings Cut to 2, But Expanded to 1½ Hours

NEW YORK, May 18.—Illness of principals and directors of the Old Vic Theater Company has necessitated cutting of the CBS series from four to two programs. Henry IV, Part I and Part II, will be omitted, but Shakespeare's Richard III and Ibsen's Peer Gynt will be given—the former June 2 and the latter June 9. Both CBS and Old Vic officials also have decided upon 90-minute rather than hour broadcasts. So, in addition to replacing the CBS Symphony, normally heard from 3-4 p. m. (EDST), the programs will cancel the regular Columbia Workshop periods, 4-4:30 p. m. riods, 4-4:30 p. m.

Laurence Olivier and Ralph Rich-

ardson, the leads, have been ailing since early this week. Richardson missed three performances at the Century, where the company is playing, and an understudy has been ready to step into Olivier's spot at a moment's notice.

BBC to Offer Summer Course On Broadcasting to Teachers

LONDON, May 18.—British Broad-casting Corporation which has spent so much time educating Britain's juniors in things of the air, feels that junjors in things of the air, feels that it's now time to teach junior's teachers something about etherizing. So, a summer broadcasting school has been set up for tutors in training colleges. Location is Lodge Hill, near London, and course will run from July 23-31.

School is being organized by the

Religious Air Org Formed; Broadcast Policy Established

NEW YORK, May 18.—Protestant, Roman Catholic and Jewish broadcasters, meeting this week under the auspices of the National Conference of Christians and Jews, created the Religious Radio Association, to work for high religious program standards, to foster the sharing of common interests, and to collect and disseminate information regarding the field. Move comes shortly after the meeting of the NAB's second district, during which confab a discussion was held pointing up the need of better and more ethical religious programing.

ing up the need of better and more ethical religious programing.

Constitution of the new organization, trade believes, is in line with NAB thought on the matter, and establishes the following guide posts of policy: (1) Exposition of doctrine shall be affirmative; (2) religious broadcasts shall not attack other creeds or races and shall avoid stirring up hatreds, but shall seek to promote good will; (3) no religious program for which time is granted on a sustaining basis shall appeal over the air for contributions for the program's support; nor shall a charge for sermons, pamphlets or religious objects, distributed thru such programs, be used as a means of raising funds; (4) commercial religious programs may appeal for funds on the program only upon condition that they furnish to the public upon request, annual statements of their receipts and expenditures. ceipts and expenditures.

Committe which presented the constitution for adoption was chairmaned by Willard Johnson, vice-president of the National Conference. Meeting also appointed a nominating commit-tee to select a slate of officers to serve until the first annual convention of until the first annual convention of the organization. Nominating committee includes, in addition to Johnson, Dr. Fred Eastman, professor of drama at the Chicago Theological Seminary; Franklin Dunham, radio director of the U. S. Office of Education, and a noted Catholic layman; Rabbi Moshe Davis, Jewish Theological Seminary of America and Dr. J. Elwin Wright, executive director of the National Association of Evangelicals.

Duffy in Absentia **Empowered To Name SOS Crews for CAB**

NEW YORK, May 18.—CAB's "save-our-jobs campaign" continues with Ben Duffy, prexy of BBD&O, not being present at the last board of governors meeting Thursday (16). B. governors meeting Thursday (16). B. of G., however, voted Duffy authority to appoint committees to implement the decision of the "membership meeting" last week, and the appointments are expected shortly. Meantime, the trade points out that nothing has been done to save the industry a nickel of the dough that's being try a nickel of the dough that's being poured down the drain for Crossley ratings.

It's still a matter of raising enough dough to continue the operation until November 1, without the networks kicking in. Mutual, however, is the one web that's still paying its dues. After all, the industry realizes that MBS Prexy Ed Kobak hasn't much else that he can do since he's a member of the three-man committee. ber of the three-man committee which is supposed to save broadcasting from ratings, or save ratings for broadcasting.

Central Council for School Broad-casting, in co-operation with reps from the Ministry of Education, the Association of Teachers in Colleges and the Departments of Education.

Ernst Rx **Hits Industry**

Wishful thinking, some facts make "The Freedom" a staggering concoction

By Joe Koehler

A "Trade Report" on Morris L. Ernst's "The First Freedom"

NEW YORK, May 18.—Latest "medicine in print" to remake broadcasting is Morris L. Ernst's The First Freedom, just published by MacMillan. Tome weighs the problems of "freedom" of the press, broadcasting and movies, and comes forth with suggestions which, in some cases, would shake the industry at its base and in other cases shake the present basis of the business.

He has taken from his "researchers' reports" some facts and some wishful thinking, and upon this shaky foundation prescribes a drastic form of castor oil. Talking about "transcription radio," for instance, Ernst states, "Trade unions, to prevent unemployment, have tended to limit transcription radio." E. T. biz points out that even Petrillo has given e. t.s the green light and that there's no platter restraint within the United States. In this connection, Ernst states that "the networks have control of the record business—an NBC pursuit, and attempted domina-He has taken from his "research-NBC pursuit, and attempted domination of music copyrights thru Broadcast Music, Inc.—a CBS pursuit." This, the disk biz points out, may be taken as typical of the misinformation with which the Ernst blackand-white peroration abounds. NBC does not control the platter biz. It battles continuously with Decca, an indie, and a number of other diskers who take small fortunes out of wax works every year. Among those with whom NBC battles (thru its parent organization, RCA, which owns RCA-Victor, the pancake subsidiary) is CBS, which bought Columbia Records some years ago to protect itself from doing business only on the air.

BMI Shadow NBC pursuit, and attempted domina-

BMI Shadow

BMI Shadow
BMI, which Ernst tags as a CBS
pursuit, is the musical life insurance
of the broadcasting business. Despite
every attempt to gather top tunesters for itself, any check-up of The
Billboard eight-page musical "pop"
chart will reveal that BMI is doing
of the property when it lands one song in eight okay when it lands one song in eight in any popularity tabulation—hardly a ghost of "control" despite the many years it has been battling the Ameri-

years it has been battling the American Society of Composers, Authors and Publishers.

Ernst, in his We Can Turn the Tide chapter, states: "Radio licenses should leave to others the business of owning or handling the sale of copyrighted music. BMI must be promptly dissolved for the sake of the creative talent of America." While he fights "monopoly" thruout his presentation of The First Freedom, he plumps for it in the musical copyright field. Apparently, according to radio's copyparently, according to radio's copyright field. Apparently, according to radio's copyright authorities, Ernst feels creative talent has the right to monopoly. Competition is okay if the profit motive is involved. Tune twisters, according to Lindy's and Brill Building legal brains, write for love.

Errors of Fact

There are literally hundreds of errors of fact, or if not of fact, of half-

statements, thruout the Ernst presentation which, unfortunately, tends to cover the advocate's pleading with a haze of prejudice when much of what Ernst is fighting for is admitted sound by key brass in broadcast-

Cornell University's station, WHCU. (without being mentioned by call letters), is tagged in the book as being "20 per cent commercial and

newspapers are "doubtless sound in their contention that people like newspaper advertising and dislike

programing." Mike Hanna, station topper, would be the first to admit that this isn't so—unless fantastic bookkeeping methods are employed.

Talking about a two-year-old newspaper survey of advertising in New York, the book states that the programing are "doubtless sound in the state of the newspapers are "doubtless sound in the state of the newspapers are "doubtless sound in the state of the newspapers are "doubtless sound in the state of the newspapers are "doubtless sound in the state of the newspapers are "doubtless sound in the newspapers are "doubtless sound in the networks logically asks why a lawyer should make a statement like that without documented proof. Said one salesman, "When de facto statements like that are made involved is trying to plead a case, not fight for a singer holist". involved is trying to plead a case, not fight for a sincere belief."

Speaking of the late, lamented (See Potent But Wrong on page 18)

said one of New York's best-known agency

timebuyers when we told him ...

outranks all competition-

. In average non-network 1/4 hr. daytime program period ratings.

L. In average number of potential radio homes that WOR can get into per 1/4 hr.

5. In average cost-per-thousand potential radio homes that WOR can get into per 1/4 hr.

> based on the C.E. Hooper New York Continuing Measurement of Radio Listening for Nov.-Dec., 1945 and Jan.-Feb., 1946

MUTUAL



...it's easy to be cited by City College's panel of trade publication experts

"for all-over national network promotion" (The CCNY Plaque for top honors)

"for the most effective public service radio program developed by a clear channel radio station: 'Alcoholics Anonymous'" (Award of Merit to WWJ, Detroit Affiliate)

"for the most effective all-over station promotion by a clear channel station (Award of Merit to WLW, Cincinnati Affiliate)

"for the most effective all-over promotion by a national network" (Award of Merit to NBC)

"for the most effective promotion by a national network of a sponsored radio program: 'Edgar Bergen and Charlie McCarthy' (Standard Brands)" (Award of Merit to WKY, Oklahoma City Affiliate)

"for the most effective promotion by a national network of a radio program designed for sponsorship: 'The Fred Waring Show'"

(Award of Merit to NBC-Press and Promotion)

"for unusually effective all-over promotion by a regional network" (Honorable Mention to NBC Western Division)

.. the National Broadcasting Company

Chi Air Wakes Up To Celeb Seg Value

CHICAGO, May 18.—At long last Chi radio is falling in line with the Main Stem and Hollywood in giving show business plenty of air publicity. Recently several local indies and one web, ABC, have added "celebrity" segs, thus giving listeners a chance to become acquainted with legit, radio and night club-vaude entertainers and giving performers plenty of free

Check-up by The Billboard this week showed seven stations now carrying spots where celebs are interviewed, with five carrying two or more such programs. WCFL, local more such programs. WCFL, local labor station, is the latest percolator to fall in with the showbiz trend with Tops in Town, 15-minute airer which started last week.

which started last week.

Big forthcoming Mutual show, Talk of the Town, which would stimulate show business in general and night club talent in particular, has been completely worked out (see The Billboard, January 26) but is resting on the shelf due to lack of available time at present, Mutual exècs said.

Main proof that giving show people

Main proof that giving show people a break via radio is a trend here is that out of 14 celeb segs, eight were started less than six months ago. These figures include web shows as well as locals.

Great increase in number of radio outlets doesn't make the flack boys unhappy nor does it make the stars do any hand wringing. Phenomenal popularity and growth in number of celeb segs only proves that the movement should have been going on years It might have been one factor, trade boys here say, in preventing the exodus of legit and radio from the Windy City by increasing popularity of stars with listeners, thus causing them to do more dial twisting and shelling out with the ducats at the

shelling out with the ducats at the legit b. o.'s and niteries.

Breakdown of celebrity segs with stations and conductors follows:

WMAQ—Meet the Stars—Tommy
Bartlett
Elizabeth Hart Presents

WGN—June Baker's Program
Famous Names—Myron Wallege lace

Charm School—Virginia Clark WBBM—Melody Lane—June Mar-

Tonight in Chicago—Rosemary ad agencies.

Hawaiian Air Gets Broadcasters' Assn.

HOLLYWOOD, May for the establishment of District Association of Broadcasters in the Hawaiian Islands were revealed by Webley Edwards, v.-p. of Station KOHN, Honolulu, at a meeting of the 15th district of the National Asponents of the Station and Asponents of the Station and Asponents of the Stationard Asponents of the Stati

the 15th district of the National Association of Broadcasters neld in Reno, Nev., May 13-14.

Plan, according to Edwards, calls for a regional set-up similar to the Southern California Broadcasters Association, which would include five stations in Honolulu and three in outlying islands. Following stations are to be included in the set-up KGMB, KOHN and KGU, all in Honolulu; KHBC, Hila; KTOH, Luhue, and Lihue, and three stations now and Lihue, and three stations now under construction with call letters unassigned.

5 for 1

CHICAGO, May 18.—Gaping hole in local radio created by hole in local radio created by disk jockey Bill Anson shifting to KFWB, Hollywood, is being filled by five other guys, with one yet to be selected.

List of Anson's shows here and his successors follows:

Hirsch Radio Quiz, WGN,

Paul Barnes.

Musical Scoreboard, WIND,
Eddie Hubbard.

Words in Rhythm, WGN, Har-

old Isbell.

Telequizzicals, WBKB (television), Joe Wilson.

Man Who Came to Supper,
WIND (not yet selected).

Anson was getting about \$1,500 for all his shows here and will get about the same amount for his weekly stipend at KFWB.

Ex-WDGY Manager Claims Exit Not 'Prima Donna Huff'

MINNEAPOLIS, May 18.—Declaring he didn't quit in a "prima donna huff," Lee R. Whiting, former manager of WDGY, local indie, said he was jockeyed into resigning his headman job and then fired as commercial manager by the new owners. Whiting admitted his troubles, reported in The Billboard (May 4), were with Gordon Gray, general manager for the Stuart stations—KOIL, Omaha, and KFOR, Lincoln, Neb., but said that was due to fact he had an understanding of his duties with the Stuart standing of his duties with the Stuart standing of his duties with the Stuart brothers, new owners of WD before Gray entered the picture.

Altho he quit as station chief, Whiting intended to retain his post as Whiting intended to retain his post as commercial manager, a job he had held under Dr. George Young's ownership and for which he had a contract, which expires September 1, 1947. However, three days after his ruckus with Gray about policy, Whiting claims he was fired with "only 15 minutes' notice." Subsequently, claims on his contract were settled.

WBBM—Melody Lane—June Illowe
WENR—Breakfast Club (ABC)—
Don McNeill
Wake Up and Smile (ABC)—
Harold Isbell
Teen Town (ABC) — Dick
York
WCFL—Tops in Town — Hugh
Douglas

Nelson Goes Um on Company
NEW YORK, May 18.—Ray Nelson, pioneer producer of air pix, will be on his own starting Monday (20).
Nelson will not only have his own ad agency, Raymond E. Nelson, Inc., but will also have a program and production unit, which will handle video for the parent org and for other

Tonight in Chicago—Rosemary
Wayne
WIND—Celebrity Spotlight—
Easter Straker
Musical Motorcade — Eddie
Hubbard
Hubbard

Air Cets

ad agencies.
Companies which will bankroll, thru biz, the Nelson Agency, include Sears, Roebuck (Philly mail order division for which Nelson will handle radio), United Cutlery, Conover Model Agency and Universal Drug Products (Cleveland).

Reg-Trib 175G For Shrine Hall

of the Shrine Auditorium building here, largest auditorium in the Midwest (4,200 seats) by The Midwest (4,200 seats) west (4,200 seats) by The Des Moines Register and Tribune has been confirmed by reliable sources. Purchase price was placed at \$175,-

Mrs. George Clark, who has managed the house for the Temple Building, Inc., a holding company that took over the building on a sheriff's sale in 1935, is expected to continue as manager for the new owner. The house has been used in the past for house has been used in the past for stageshows, largely one-nighters, conventions and other meetings.

An Investment?

Use of the Shrine by The Register and Tribune has not been disclosed, except that paper purchased the building as an investment. Newspaper company headed by Gardner Cowles Jr., also operates Station KRNT, and it is expected that the building will give the station an opportunity to stage large audience

shows.

An unusual angle to purchase is the fact that the station has been staging its Saturday night two-hour barn dance frolic from the Shrine in order to handle large audience de-mand. The barn dance has moved back to station for summer months as customary, and question is whether WHO will continue from Shrine in the fall.

Manitoba Outlet Sale Hinges On Better Service-Premier

WINNIPEG, May 18.—No offer has been made by the Canadian Broadcasting Corporation nor any figure quoted either by Manitoba Telephones Minister William Morton or Premier Stuart Garson to indicate the price for CKY, Winnipeg, and CKX, Brandon, if the Dominion government of the proving ment wants the stations. The provincial government has been asked if it would consider selling, but, it would not commit itself until CBC makes a

definite offer.
Premier Garson said that the prov Premier Garson said that the province is not interested in selling its radio facilities merely for the money, and that any agreement for sale would be contingent on assurance that the CBC, with its revenues from licenses, would provide a better service than CKY and CKX are able to give. The Manitoba stations have been self-sustaining. Last year they operated with a net profit of \$57,912.

Ed Davis Quits as WIP V.-P.

To Join Strauss Ad Agency PHILADELPHIA, May 18.—Col. Edward A. Davis has resigned as vice-president of WIP here. He had been associated with the station since it was started in 1921 with few interruptions.

He'll become a partner in Strauss Associates Advertising Agency here.

Replacement Sales

WASHINGTON, May 18.—Indicating that when the radio industry gets into high gear it will have to concentrate on "replacement" sales, a hitherto appropriate of the ILS. unpublished survey of the U. S. Census Bureau shows that radio sales to new buyers are rapidly approaching the saturation point. Survey is expected to surprise the industry by revealing that the number of detailing units equipped with dwelling units equipped with radio sets increased almost 18 per cent from 1940-1945, despite the fact that during most of this the industry was concern. time, the industry was concentime, the industry was concentrating on war production. By the end of 1945, according to the survey, over 90 per cent (or 34,000,000 out of an estimated 37,-600,000 dwelling units) had radios, with the rural areas accounting for most of the homes without receiving sets.

OPA's 5% To Get 20% RMA Pitch

WASHINGTON, May 18.—Five per cent increase in radio set prices, granted Thursday (16) by OPA, is a sample of boosts to come. Radio Manufacturers' Association is preparing to turn on the heat full blast for OPA approval of its original request, a 20 per cent increase. There is a possibility, however, that RMA will settle for OPA easing of rules in "hardship" cases.

An OPA official, on the other hand, told The Billboard that it is extremely unlikely that the agency will bend an attentive ear to any more demands an attentive ear to any more demands from the industry for new increases in price ceilings. He declared that the boost should be sufficient to keep manufacturers going until mass production permits OPA to remove the ceilings. As for "hardship" cases, the official said that OPA rules are almost as liberal as the battle to keep ready as liberal as the battle to keep prices down allows.

CIO E. T. Shots In Chi Area on Political Issues

CHICAGO, May 18 .- Plans for a series of one-minute and five-minute dramatic e. t. shots with a view toward influencing the fall elections are being advanced by some CIO unions in this area. Some pro radio groups in Chi, such as Stage for Action, have already been approached on the idea of providing talent for the series, and are known to feel warmly on the subject.

Spokesman for one union enumerated reasons for the segs which would be distributed regionally at first to determine success of the message, and then nationally if stations are receptive. Stations would be paid for time used by the spots.

Spokesman said: "The CIO's radio

Spokesman said: "The ClO's radio messages have heretofore been too late to be of much effect. We've learned the value of a protracted, long-term campaign in radio as well as in any other media."

as in any other media."

He said the first part of the radio campaign would probably consist of spot announcements on the necessity of getting citizens to register. Exec claimed this part of the campaign should be furnished by the stations themselves, instead of by the CIO, in the public interest. If the stations won't go for this idea, the CIO undoubtedly will do the series and pay for the time itself.

Part 2 of the summer-fall cam-

Part 2 of the summer-fall campaign would be composed of a series (See CIO E.T. SHOTS on page 14)

Families and Radio Families by Geographic Area

According to Broadcast Measurement Bureau

	January 1	, 1946	April	1, 1940
Geographic Area	Total Per C Families Radi	ent Radio		er Cent Radio Radio Families
New England	2,353,000 96.9	2,280,000	2,201,421	94.4 2,077,423
Middle Atlantic	7,600,000 96.9	7,365,000	7,277,897	94.4 6,893,346
East North Central	7,911,000 95.4	7,550,000	7,275,239	91.7 6,674,291
West North Central	3,658,000 92.0	3,365,000	3,688.149	85.6 3,155,192
South Atlantic	4,731,000 80.9	3,829,000	4,278,771	66.0 2,823,854
East South Central	2.718.000 75.1	2,040,000	2,622,203	55.3 1,449,664
West South Central	3,555,000 78.6	8 2.803,000	3,377.230	62.5 2,109,633
Mountain	1,211,000 88.5	1,077,000	1,120.450	80.5 901,686
Pacific	3,863,000 95.		3,013,172	92.0 2.773.114
U. S. TOTAL		4 33,998,000	94.854,532	82.8 28,838,203

WBEN

has nation's highest McCarthy rating

"We mowed 'em down, so help us!"

The Billboard, in its April 20, 1946, issue says: "WBEN Connects"

"Station WBEN ran into the spotlight last year, with top ratings on Bob Hope and Bing Crosby. It's in the spotlight again. With Hope and with Crosby it delivers a sock audience but not No. It is not be border. And they love Fred Allen, Mr. D. A., Jack Haley, Cass Daley and John Charles Thomas also." Highest Hooper rating in the country for Edgar Bergen, second highest for Fred Allen, Bing Crosby, Mr. D. A. and Jack Haley, and Highest for Cass Daley and J. C. Thomas is proof conclusive that WBEN is an "Audience-Delivering" station! And WBEN produces comparable high ratings for local programming thousands of Western New Yorkers and Canadians rely upon WBEN for sparkling shows and reliable news. WBEN DELIVERS!



THE BUFFALO EVENING NEWS STATION BUFFALO 2, N. Y.

> REPRESENTED NATIONALLY by EDWARD PETRY & CO.

Quoting The Billboard again, here's the way they dialed in Buffalo:

	ALATICALIA!	ALWA		
	NATIONAL	CITY	BONUS	
PROGRAM	RATING	HOOPER	POINTS	RANK
Edgar Bergen	27.2	38.6	11.4	\$
Fred Allen	24.1	30.0	5.9	3
Bing Crosby	21.7	31.1	9.4	2
Mr. D. A.	20.8	29.5	8.7	2
Jack Haley	18.0	24.7	6.7	2
Cass Daley	16.3	24.6	8.3	3
J. C. Thomas	10.3	12.7	2.4	3

EVEN A G. I. WOULD LIKE THOSE BONUS POINTS

Thesaurus Tries

NEW YORK, May 18.—Taking e. t. NEW YORK, May 18.—Taking e. t. promotion out of the canned class, Bill Seth. of NBC radio recording division, sent a test mailing out in March of a class brochure, NBC Thesaurus Program News. News is all about the monthly releases which but it proves that selling e. t.'s can be different and offective. are part of the Thesaurus service. Art different and effective,

hesaurus Tries

on the cover has a typical Steig urchin, one pose per issue, but all nonchalant. Test proved very successful and so the book is a monthly.

Info in the booklet is solid stuff



MAJOR IMPROVEMENT

in radio facilities in years

MINNEAPOLIS · ST. PAUL

5000 WATT* DAY and NIGHT

JAL—BASIC

Located between NBC and CBS on the dial

NORM BOGGS

General Manager

♣ CP granted, in operation in May, 1946.





Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

the absence of continuous data on non-telephone home listenership, The Biliboard kes the liberty of projecting telephone home-based radio audience measurements total families.

701. III No. 8E					
rogram ponsor, agency Hooper	Length and Weeks		Talent	Cost Per	Per 1,000 Urban
let & Stat. Rating	Date	Opposition	Cost	Point	Listeners
BOB HOPE 26.3 Lever-Pepsodent F., C. & B. NBC 128	½ hr. 298	Concert Time—ABC Crime Photographer— CBS Am. Forum of Al-—MBS Upton Close—MBS	\$15,000	\$ 570.34	\$.61
FIBBER McGEE AND MOLLY 22.9 S. C. Johnson Floor Wax N., L., & B. NBO 142	1/2 hr. 422	Hicks—ABC Doctors' Talk—ABQ This is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$ 458.52	\$.80
RED SKELTON 22.8 (CH) Raleighs R. M. S. NBC 145	½ hr. 189	Hoosier Hop—ABC Open Hearing—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$ 420.35	\$.46
RADIO THEATER 20.8 Lever Bros.—Lux J. W. T. CBS 149	1 hr. 537	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$16,000	\$ 769.23	\$.84
EDGAR BERGEN 19.1 Standard Brands Chase & Sanborn J. W. T. NBC 144	½ hr. 384	Sun. Eve. Hr.—ABC Moorehead—CBS Alex. Med. Board—MBS	\$14,500	\$ 759.16	\$.74
WINCHELL** 19.1 Jergens L. & M. ABC 187	1/4 hr. 654	Request Performance————————————————————————————————————	\$ 6,000	\$ 314.14	\$.31
SCREEN GUILD 18.8 Lady Esther Powder Blow CBS 141	½ hr. 2 47	Bill Thompson—ABC Fight of Week—MBS Contented Hour—NBC	\$10,000	\$ 531.91	\$.60
MR. D. A. 18.7 Bristol-Myers Ipana and Vitalis D. C. & S. NBO 131	½ hr. 355	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 240.84	\$.2
FRED ALLEN 18.6 Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	½ hr. 486	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker— MBS G. Heatter—MBS	\$12,000	\$ 645.16	\$.6
JACK BENNY** 18.6 Amer. Tob. Co. Lucky Strike R. & R. NBC 145	½ hr. 550	Drew Pearson—ABC Don Gardiner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$1,229.51	\$1.1
JACK HALEY 18.2 (LN) Sealtest MicK. & A. NBC 69	V ₂ hr. 44	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 467.03	•••
BING CROSBY 17.4 Kraft Velvecta J. W. T. NBC 137	½ hr. 665	Town Meeting—ABC Kostelanetz—CBS G. Heatter—MBS Real Stories—MBS	\$12,500	\$ 718.3	9 \$.7
EDDIE CANTOR 16.8 Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	½ hr. 486	Jones & I—ABC Frank Sinatra—CBS G. Heatter—MBS Real Storles—MBS	\$13,500	\$ 803.5	7 \$.8
KAY KYSER 16.3 (10 p.m.) Colgate P-P Ted Bates NBC 139	½ hr. 422	Morgan Music—ABC Great Moments—CBS Dorsey Endorsed—MBS	\$ 8,500	\$ 521.4	7 \$.8
ABBOTT & 16.0 R. J. Reynolds Camels Esty NBC 140	½ hr. 195	Curtain Time—ABC Island Venture—CBS You Make News—MBS	\$13,000	\$ 812.5	0 \$.8
AMOS 'N' ANDY 16.0 Lever Bros.—Rinso R. & R. NBC 148	½ hr. 330	Sullivan—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 562.5	
ONE MAN'S FAMILY 9.1 Standard Brands J. W. T. NBC 142		Thompson & Woods— ABC CBS Symph—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 494.5	1 \$.!
THE SHADOW 8.2 (LN-MA) (Del., Lack. & Western) R. & R. MBS 85	½ hr. 277	Missing Heirs—ABC Family Hour—CBS Gen. Motors Symph.— NBC	\$ 2,500	\$ 304.8	8 **
CARMEN CAVALLARO 6.7 Shae(ter Pen R. M. S. NBC 142		Elmer Davis—ABC Gaien Drake—ABC CBS Symph—CBS Open House—MBS	\$ 6,200	\$ 925.3	37 \$1.

to permit of the projection of Mooperatings and listeners-per-listening sets upon the urban city popu-lation on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

-Limited Network. MA-Moving Average. CH-Computed Hooperating.

& M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. T.—J. Walter Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Forby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan.

The average evening rating is 8.6. No change from last report. Average sets-in-use of 26.1 as against 26.2 last report. Average available audience of 78.2 as against 77.5 last report. Sponsored Brorby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D., C. & S.—Doherty, Clifford & Shenfield.

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DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Week-Day Daytime and First Three Saturday A.M.

In the absence of continuous data on non-telephone home listenership. The Biliboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 8D (Report May 15, 1946)							
Program Sponsor, Agency, Net & Stat.	Hooper- Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners	
BREAKFAST HOLLYWOOD Ivory Flakes Compton As	7.4 , P&G	231	Amanda—CBS Cacil Brown—MBS Fred Waring—NBC	\$1,500	\$202.70	\$.32	
MA PERKIN P&G, Oxydo DF. & S.	i	171	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$185.71	***	
WHEN A GI MARRIES General Foo	RL 6.9	264	Terry & Pirates—ABC American School—CBS Pata Howa—MRS	\$2,300	\$333.33	***	

BREAKFAST IN HOLLYWOOD 6.0 Kellogg Pep K. & E. ABO 193	3 230	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$227.27	\$.38
RIGHT TO HAPPINESS 6.1 Ivory Soap Compton NBC 136	384	Ladies Be Seated—ABC Cinderella, Inc.—CBS Various—MBS	\$2,250	\$368.85	§ .73
PEPPER YOUNG 5.8 P&G Camay Soap P. A.R. NRC 79	601	Ladies Be Seated—ABC Cinderella, Inc.—CBS	\$2,650	\$449.15	***

HELEN TRENT 5.9 Kolynos-Bisodol DF. & S. CB8 142	645	Club Matinee—ABC R. Maxwell—MBS Van Damme Quartet— NBC	\$1,800	\$305.08	\$.52
WIDDER BROWN 5.8 Phillips Toothpaste DF. & S. CBS 140	392	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$275.86	\$.43
KATE SMITH SPEAKS 5.8 Bran Flakes	372	Glamour ManorABC Wm. Lang NewsMBS Words & MusicNBC	\$5,000	\$862.07	\$1.52

BREAKFAST CLUB 5.7 Swift ABC 237	148	Arthur Godfrey—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$526.32	\$.80
BREAKFAST CLUB 5.5 Philco Hutchins ABC 237	148	Arthur Godfrey—CB8 Shady Valley—MBS Facts & Faces—NBC	\$8,000	\$545.45	\$.86
LIFE CAN BE BEAUTIFUL 5.4 P&G, Ivory Soap Compton CBS 67	382	Baukhage—ABC News for Women—MBS Various—NBC	\$2,500	\$462.96	***

LORENZO JONES S Bayer DF. & S. NBC 141	5.4 487	Time for Women—ABC Sing Along Club—CBS This is Your Country— MBS	\$2,000	\$370.37	\$.61
OUR GAL SUNDAY E Anacin DF. & S. NBC 142	4 84 5.3	Club Matineo—ABC Music—MBS Maggi McNelis—NBC	\$1,750	\$330.19	\$.60

MA PERKINS P&G, Oxydol D.F. & S.	5.3	646	Al Pearce—ABC Scott Presents—CBS Paimer H. Ork—MBS	\$1,300	\$245.28	\$.43
NBC 136				SATUR	DAY A.M. SI	10WS	
THEATER OF TODAY Armstrong	7.9	160	News—ABC W. Chaplin—NBC House of Mystery—MBS	\$2,500	\$316.46	\$.42

CBS 148						
STARS OVER HOLLYWOOD Bowey's Darl-Rich Sorenson CBS 49	7.8	373	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$4,000	\$512,82	***

GRAND CENTRAL 7.2 Pilisbury Mc-E CBS 120

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Sat. Sr. Swing—ABC
Opry House Matinee—
MBS
Nat. Farm & Home Hr.
—NBC

Average daytime audience rating is 4.0 as against 4.4 last report. Average sets-in-use are 15.3 as against 16.3 last report. Average available audience of 72.2 as against 72.3 last report. Sponsored network hours reported on were 91 3/4 as against 91 3/4 last report.

D.-F. & S.—Dancen-Fitzgerald & Sample. Y&R.—Young & Rubicam. R&R.—Ruthrauff & Ryan. B&B.—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E.—Kenyon & Eckhardt. P&R.—Pediar & Ryan. KR.—Knox Reeves. Mc-E.—McCann-Erickson. L&F.—Lambert & Feasley.

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IN SOUTHERN CALIFORNIA 570 MEANS FIRST

... on the dial!

... in features!

...in results!

because 570 means

KLAC

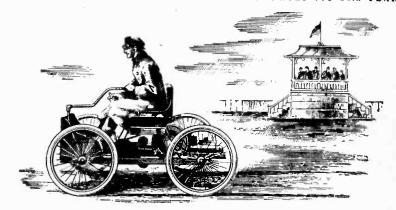
LOS ANGELES

Represented by

Burn Smith Company

New York Chicago

DETROIT'S AUTOMOTIVE INDUSTRY CELEBRATES ITS 50th YEAR



90 MILLION CARS AGO...

N MARCH 6, 1896, the horseless buggy made its Detroit debut—at a Horse Show! Three months later, Henry Ford's first auto chugged through the streets, and a new industrial Detroit was in the making! When WWJ, America's first radio station, began broadcasting 26 years ago, the Automotive Industry welcomed its voice as a potential selling medium. WWJ spoke forcefully through the years, and an ever-increasing audience listened—and bought. On May 29-June 9, Detroit's Automotive Industry celebrates its Golden Jubilee, and WWJ is proud of the part it played—and continues to play—in the industry's growth.





NBC Basic Network
Associate FM Station WENA

AMERICA'S PIONEER BROADCASTING STATION—First in Detroit
National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

OWNED AND OPERATED BY THE DETROIT NEWS

Annual Divvy for **FCC License Gets** Top Solons' Nod

WASHINGTON, May 18.—Several members of the Senate Appropriations Committee are seriously considering introduction of legislation to make broadcasters pay a license fee to the Federal Communications Comto the Federal Communications Commission, The Billboard learned. Chief advocates of a fee system is Committee Chairman Kenneth McKellar, who is also president pro tempore of

McKellar has been advocating such a scheme for years, but according to insiders, is just beginning to swing to insiders, is just beginning to swing some of the committee members to his views. With congressmen becoming more and more economyminded, the idea of putting FCC on a self-sustaining basis is beginning to receive favorable attention, despite the heavy administrative burden that would fall upon the commission in collecting fees. in collecting fees.

Airers Divvy

One of the plans under considera-One of the plans under consideration, it is learned, would require each broadcasters to pay a substantial fee every time his license is renewed, while another plan would charge a straight \$500 to each broadcaster annually. Opposition to these plans in the committee is based upon the wide variation in earnings of big stations as compared with little ones. Opponents, while generally favorable to some sort of fee plan, want to wait some sort of fee plan, want to wait until the FM and television situation is completely under control and then inaugurate a sliding scale of license fees based upon reported income of each station.

Scparate Bill Best

Senator McKellar, it was disclosed, has informally suggested a broadcastting fee on every occasion in the last three years that the FCC appropriation has been aired. Asking that broadcasting fees be attached to the appropriation bill as a rider, on each occasion it was disclosed the comoccasion, it was disclosed, the com-mittee has overruled the chairman, mittee has overruled the chairman, feeling that legislation tacked onto appropriations bills in the case of FCC would not be acceptable to the Senate. No such deterring factor would occur in an individual bill proposing fees, advocates believe, and it is thought that legislation would have a good chance of passage, especially when presented as an economy move.

CIO E.T. SHOTS

(Continued from page 10)
of five-minute segs on a regular weekly basis, dealing with various issues the union favors, such as price control, jobs and medical care for veterans, fair employment practice hill abolition of the man veterans, fair employment practice bill, abolition of the poll tax, etc. These would be aired on time com-pletely purchased by the CIO.

Cliche Nix

HOLLYWOOD, May 18.— Mark Finley, director of public relations for Don Lee regional net, has declared open war on cliches and pubs press releases. Recently returned to the web from the service, Finley has is-sued written orders to his staff

to clean up their press copy.
Said the orders: "Clean up your copy. Eliminate the cliches. There are two books available to all departments, and they should be consulted. They are called: 'Dictionary' and 'Thesaurus'."

"Thesaurus'."

Memo contains a list of trite words and phrases overworked by station flacks including such gems as "keen analyst," "top newscaster," "distinctive style," and "suspense-marked" and "suspense-packed."

Mr. D. A. Unmasks Kobak

NEW YORK, May 18.—Radio's Mr. District Attorney is no slouch NEW YORK, May 18.—Radio's Mr. District Attorney is no sloten and Mutual's Ed Kobak is ready to admit it pronto. At a recent radio executives' gag luncheon, the "D. A." put the finger on the Mutual prexy in a way which amused all MBS brass. Skit presented at the affair had Ed Byron's sleuth looking for a murderer. Among those Mr. D. A. considered "suspect" was Ed Kobak, on the ground that if the MBS chief was adding stations to the Mutual web "which even the FCC didn't know about," then he could do anything.

This was almost top bump reading, inasmuch as later in the week Carl Haverlin, Mutual vice-president in charge of station relations, released to MBS personnel a list of 11 stations which, altho

tions, released to MBS personnel a list of 11 stations which, altho

tions, released to MBS personnel a list of 11 stations which, althout yet on the air, were already signed.

Stations, which will raise the number of MBS affiliates to 314, are: KFEQ, St. Joseph, Mo., as of May 15; WDSC, Dillon, S. C., May 15; WTSB, Lumberton, N. C., June 1; WLAU, Laurel, Miss., June 1; WBHF, Cartersville, Ga., June 1; KATO, Reno, Nev., June 1; WDSG, Dyersburg, Tenn., July 1; WHOS, Savannah, Ga., July 1; WMGR, Bainbridge, Ga., August 1; WHSC, Hartsville, S. C., August 1, and WFAN, Augusta, Me., September 1.

Sans Color

To The Editor:
Within the past two weeks I have been amazed twice by the contents of The Billboard. First, when the May 4 issue carried an accurate account of the unsuccessful attempt by F. A. Miller, prexy of WSBT, Columbia Broadcasting affiliate in South Bend, Ind., to prevent me from voicing a public criticism of CBS and its current campaign to stop black-and-white television. The account of that affair did not come from me, yet as far as I can make out, The Billboard story was accurate in every de-

Second, I was amazed to read Mr. Miller's disclaimer in the May 18 issue. He says you were incorrect in stating that he attempted to stop in stating that he attempted to stop my address before the South Bend Chamber of Commerce. Says Mr. Miller, "We decided that the speech would not be printed in the South Bend Tribune (of which Mr. Miller is publisher) and that if . . . the attacking speech (was made) the Tribune would withdraw from the Association of Commerce."

No Objection, But-

I have no objection to the Tribune ignoring the speech; that is Mr. Miller's prerogative as publisher. But his threat to the South Bend Association of Commerce if I made the address outlined in the advance release, that the *Tribune* would withdraw from the Association of Commerce, is a potent threat in a com-munity which has only one news-

The Association of Commerce interpreted Mr. Miller's threat quite seriously, and begged me to make some changes in my remarks about CBS so that Mr. Miller would not withdraw—as The Billboard indicated. I am really a peaceable man, and was willing to compromise by not mentioning CBS by name in my address, but confining my criticism to "a nationwide broadcasting system promoting color television." The reference was quite plain.

"Studied Innocence"

Mr. Miller's letter to The Billboard, Mr. Miller's letter to The Billoara, I am amused to find, is full of studied innocence. He says he didn't attempt to censor remarks about CBS; he says he didn't phone me to "put the heat" on me. He merely turned the pressure on the South Bend Association of Commerce and demanded that they "put the heat" on. He ed that they "put the heat" on didn't phone CBS in New York, he, they phoned him. How CBS in New York could know the contents of my speech on the Saturday after-noon before the Monday at which the speech was to be delivered, is a mystery to me, since the only press releases extant at the time were in the offices of the South Bend Trib-

When all is said and done, it real-doesn't surprise me that CBS

CAAB Confab Set Here May 23-24

NEW YORK, May 18.—Columbia Affiliates Advisory Board, for its sec-ond meeting of the year, will convene at CBS headquarters here May 23 and 24 for a discussion of network and 24 for a discussion of network operation problems. In attendance will be E. E. Hill, WTAG, Worcester, Mass.; I. R. Lounsberry, WKBW, Buffalo; C. T. Lucy, WRVA, Richmond, Va.; W. H. Summerville, WWL, New Orleans; F. C. Eighmey, WTAD, Quincy, Ill.; Arthur Church, KMBC, Kansas City, Mo.; Clyde Combs, KARM, Fresno, Calif.; Glenn Marshall Jr., WFOY, St. Augustine, Fla., and Kenyon Brown, KOMA, Oklahoma City. Last two mentioned were recently elected to the board.

CBS execs who will attend include Frank Stanton, president; Jo Ream,

Frank Stanton, president; Jo Ream, v.-p. and secretary; Frank White, v.-p. and treasurer; Adrian Murphy, Herb Akerberg, Bill Gittinger and David

Taylor.

CAAB includes 149 independently owned stations affiliated with CBS.

Winded M. Chapman Exits WEAF; Bob Davis To Replace

NEW YORK, May 18.—Increasing tempo of WEAF has turned out to be too much for Marian Chapman, station flack, and she will step out in a couple of weeks for another (not NBC) slot. Bob Davis, trade press editor of NBC and ex-WOR, will go into Miss Chapman's berth, starting Monday (20).

Davis, it's understood, had a choice of several jobs. He was to have ex-

the drom trade press regardless, but the Jim Gaines's operation seemed most worthwhile to him.

Josef Dine, ex-Tide associate editor for the press section, takes over Davis's trade press spot.

Swift Asst. G-M WABC; Miller Replaces Field

NEW YORK, May 18.—G. Richard Swift has been appointed to the new post of WABC assistant general man-ager, and Don Miller has been named sales manager, both jobs effective

sales manager, both jobs enective Monday (20).

Swift was formerly WABC program director and will continue to head up this department. Miller, who replaces John H. Field Jr., recently resigned, was an account exec in CBS radio sales.

should attempt, thru its local affiliates, to muzzle critics of CBS's propaganda that color television is around the corner. But what really astounds me is that a newspaper publisher, with all the high principles of the American free press, should indulge in such tactics. Sincerely, Joseph Gerl, President,

www.americanradiohistory.com

Sonora Radio & Television Corporation.

Vanderbilt Now Belongs to ABC; NBC'Borrows'58th

NEW YORK, May 18.-American NEW YORK, May 18.—American Broadcasting Company, which has held an option on the Vanderbilt Theater, purchased the house from Michael Todd and will take over June 15. Web has leased the Vanderbilt since August, 1944, for use as a radio studio. House seats 568 persons

In addition to the Vanderbilt, ABC uses the Ritz Theater and the ABC 58th Street Studio, formerly the John Golden Theater and Rock Temple. Both the Ritz and the ABC 58th Street studio are leased by the web

on a three-year basis.

NBC, incidentally, is using the 58th Street studio to house the Jack 58th Street studio to house the Jack Benny show during its two weeks' stay in New York. Web had trouble in finding a studio for Benny, but finally concluded a deal for the ABC house. Ducats for the Benny show, however, give a fictional impression that the house is NBC's.

CBS Drops Danbury And Thin Man Shows

NEW YORK, May 18.—Latest cancellations on CBS are The Amazing Mrs. Danbury, sponsored by Lewis-Howe Company for Tums in the Sunday, 8-8:30 p.m. slot, and The Adventures of the Thin Man, the Post

ventures of the Thin Man, the Post Toasties program aired Sundays in the 7-7:30 p.m. period.

Amazing Mrs. Danbury replaced the Marlin Hurt program, and will be yanked after June 16 broadcast by Roche, Williams & Cleary, Inc., the agency. Show never approached the rating of Marlin Hurt's Beulah programment the court ling was therefore. gram and the scuttling was therefore expected.

Thin Man's last broadcast is June 9. One CBS wag cracked: "We can sell the time. His opposition is only Jack Benny."

Trade points out that this seems like a gag, but truth is that CBS first top slot was the 7 p.m. daily seg against the hottest program of its time, Amos 'n' Andy. It was in this slot that Kate Smith and many other sock programs were born.

CBS Latins 4 Years Old

NEW YORK, May 18.—Cadena De Las Americas, the CBS network linking Latin-American republics with the United States, completes four years of operation tomorrow (19).

Under the supervision of Ed Chester, CBS director of Latin-American relations, the web now includes 112 affiliates.

Take It, Virginia

EDITOR OF THE BILLBOARD:

I HAVE JUST READ SPECIAL COAST
AIR-FLOWN COPY OF MAY IS ISSUE
OF THE BILLBOARD AND AM DELIGHTED TO LEARN THAT KECA
PRESS DEPARTMENT IS ONLY ONE
IN COUNTRY AWARDED NO. I POSITION BY EVERY RADIO EDITOR IN
ITS TERRITORY. ALTHO I WOULD
LIKE TO FEEL I COULD SHARE THE
CREDIT FOR SUCH A DISTINCTION
AS INDICATED IN YOUR STORY I
CANNOT HONESTLY DO SO. VIRGINIA WEST WAS THE MANAGER OF
THE KECA PRESS DEPARTMENT,
WHILE I WAS DIRECTOR OF PUBLICITY FOR COAST OPERATIONS OF
ABC, OWNERS OF KECA. WHILE
KECA PRESS STAFF IS UNDER THE
SUPERVISION OF THE NETWORK
PRESS CHIEF, MISS WEST HANDLED
HER JOB SO CAPABLY THAT SHE REQUIRED PRACTICALLY NO SUPERVISION DURING MY TIME AT ABC, SHE
DESERVES ALL THE HONORS. ANY
WORK THAT I DID AT UNITED NATIONS WAS IN BEHALF OF ABC AND
BOB HALL, MY SUCCESSOR AT THE
NETWORK, DESERVES AT LEAST
HALF THE CREDIT FOR THE SUCCESS OF THOSE EFFORTS.

MILT SAMUEL,
YOUNG AND RUBICAM.

KARK, WOW, WKY, deliver "bonus listenn net's "first fifteen"

Joe Koehl

By Joe Koehler
ORK, April 12.—For the ar, station toppers rather orks, are tabled by The and the picture has rith five stations breaking into No. I creating into No. I creating stots. Daytime report has four new leaders. This disproves the theory of the "every two years" circulation exponents, for a better han 25 per cent lange in one 12-ould be told to time delay—regardless of BMB (Broadcast areau) or any other testion decides that a falling-ing audice.

tation decides that is time enough.

In delivering audileaders and a suris WTAR (Nora). Time buyers knew this station to but expected ex would be off the area is a pulation as well a for a decline.

It of a decline.

it showed its aders, deliver-four nighttime

times, one of yated stations for its daypping with breaks intimes in two extra

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WRVA,

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0018

7

April 20, 1946

The Billboard

RADIO

Audience-Delivering"

oover - B.B. Outlet for T)45-'46 Tab WKY DELIVERS

act ve transmi Eacki the peop merchand piece of t ers wer

bow-in p reasons th talk. Howe dren tagged none other none of A&S

mad Was

appi Tele with

with Frien

First sponso station go. Hirschmann, Hov goes Strasss. How that Blooming that Blooming & S owned the no part, as a wise. Trade Scott, prexy o not see eye-to-that this was or Hirschmann debreadcasting "r

Station will old FM wave I practically all tunel and on of 94.5 for wh tically zero recei Station will not on either wave he year, which met operation for th

Zeisel F Tabs Lis Study M

Technique Chang

NEW YORK, April Erickson today backed director, Marion Har what few advertising been willing to do thus available to the industr on radio audience me a 51-page report pre Hans Zeisel, of the Mo search department. Re cellent example of what ent "research authorit for broadcasting, and w ings will not be accepted by any segment of the (See Zeisel Report Tabs

EVENING AFTERNOON MORNING WKY STATIONS WKY STATIONS WKY STATIONS

N ITS analysis of individual station Hooperatings on the "First Fifteen" nighttime programs, Billboard ranked WKY, Oklahoma City, among the nation's top three

stations in audience delivery.

In the race for dialers, WKY topped all stations on Bob Hope and Red Skelton, crowded the leaders on three other nighttime shows and one of the daytime group. This record, Billboard states, places WKY a sure third in the nation in audience delivering ability, with some tabulators ranking it higher since WKY, alone among the three leaders, had local competition from three network

WKY's ability to deliver plus audiences above-the-average bonuses — is something stations. advertisers long have recognized from their Oklahoma sales reports, and this reputation has always made WKY the first choice of program sponsors in Oklahoma.

IF Billboard tabulators had delved deeper than the nation's "First Fifteen," deeper than the nation's provided the overall picture. oceper man the nation's "First Fifteen," if they had studied the overall picture of morning, afternoon and evening listening, here's what they would have found:

wKY led all NBC stations, afternoon WKY led all NBC stations, afternoon and evening in the 32 Hooperated cities (January-February) in percentage of (January-February) in percentage a 17.0 bonus over listening, delivering a 32 cities in the average for the 32 cities in the afternoon and a 10.7 bonus in the everafternoon and a 10.7 bonus in the everance. WKY delivered a 8.5 bonus in ming. WKY delivered a 4.5 bonus in the same period.

OKLAHOMA CITY

NBC-930 Kc.

Owned and Operated by The Oklahoma Publishing Co.:
The Daily Oklahoman and Times—The Farmer-Stockman
The Daily Oklahoman and Times—KLZ, Denver (Affil. Mgm't)
KVOR. Colorado Springs—KLZ, Denver (Affil. Mgm't)
REPRESENTED BY THE KATZ AGENCY

Marries 7.8 Right to Happiness 6.5 Stella Dalfas 6.4 Portia Faces Life. 7.5 Young Wildes

FCC figor the ures showed that best 1945 rates went \$100 (See FCC on Scripters on page 19)

See Audience—Delivering, page 18)

Bermuda's First Commercial Station, ZBM, Hits Waves

HAMILTON, Bermuda, May 18. ZBM, Bermuda's first major commercial station, debuted Sunday (12) and expects to iron out any operat-

and expects to iron out any operating difficulties within a month.

Station, a 250-watter, broadcasts on 1,240 kilocycles and is on the air from 6 a.m. to 12 p.m. daily, Monday thru Saturday, and from 9 a.m. to 11 p.m. Sundays. Cole Wylie, station manager, plans to have an official opening when all construction is completed. ZBM replaces WXIQ, army station at Kindley Field which folded recently and which had supfolded recently and which had sup-plied Bermuda with local radio service during the war.

AFRA'ers Protest Upped Message Services' Rate

NEW YORK, May 18.—A petition with over 700 members' signatures, protesting the recent raise in rates by both Telephone Exchange and Radio Registry Service has been handed to AFRA's New York local board. Services, which takes messages for radio actors, when a service when the results of the

radio actors, charged \$5 a month before the war, raised the bite to \$7 monthly in 1944 and to \$9 recently.

AFRA members want their own org either to establish a non-profit message service or to sponsor one. A similar suggestion was made two years ago when the first raise went into effect, but was dropped.

PAUL REVERE STUNT

(Continued from page 5) that one of The Four Horsemen of the

Apocalypse is riding again.

However, plenty is being done promotionwise. At the midnight hour, five Paul Reveres will set forth on white horses to collect food for famine areas from the night clubs and other exect that respect to the gired. other spots that respond to the aired other spots that respond to the aired pleas for succor. Actual collections will be made via autos manned by members of the AWVA, the horses being employed only the first morning to make the dailies and to bally the need of food to save lives.

Entire deal is WNEW's, since famine group isn't far enough organized to have programs or even a complete

to have programs or even a complete collection campaign available. If it produces, and WNEW's stunts usually do, it'll be an excellent case history for the FCC on how to do pubserv sans sustaining programs.

CLEAN 'ER UP

(Continued from page 5)
derlined the time buyer, "this is not
the time to raise rates—except, of
course, in cases where stations go from 10-kw. to 50-kw. or some like power and coverage increases.

"There's nothing that can be done after the announcements are sent out

on rate shifts, but it's time that some-thing was done to tell station brass that rate changes at present, instead of increasing station incomes, are lia-ble to decrease 'em. A few lost programs will cancel out any base rate increase faster than you can say Chickery Chic," was the time buyer's sock exit line.



Too Short for a Head

Eddie Cantor trying to get out of Bristol-Myers pact so he can start for Pabst next fall. Says he wants NBC on Wednesday nights so he won't lose mid-week following by time switch. won't lose mid-week following by time switch. . . . Unconfirmed rumor has it that George W. Trendle originally offered WOOD, Grand Rapids, Mich., to Marshall Field for one million, but was turned down because price was too high. Trendle and H. Allen Campbell said to be planning to apply for standard outlet in Flint. . . Frederic W. Ziv Company has moved into new HQ at 1529 Madison Road, Cincinnati. 1529 Madison Road, Cincinnati.

Barney Cragston, head of ABC's co-op set-up and instrumental in building the department, now getting more than the 10G annual figure at more than the 10G annual figure at which he broke in. . . "That's Life,"
CBS participator, debs Thursday (23) from Hollywood, with Jay C. Flippen as emsee. . . Larry Nixon in charge of news bureau at N. Y. office of Pan-American World Airways. . . Television Productions, Inc. (Paramount pic subsid), will change its tag to Paramount Television Productions, Inc., after current FCC hearings on commercial licenses in L. A.

Robert Francis, The Billboard drama critic, joins other N. Y. crix, Vernon Rice, Arthur Pollock and drama critic, joins other N. Y. crix, Vernon Rice, Arthur Pollock and Richard Watts in forum on play On Whitman Avenue, WMCA, May 25... Vincent Lopez on May 23 preems celebrity afternoon regular Thursday feature from Hotel Taft, New York, Grill. . . . WHNC, New Haven, Conn., sponsoring Exposition for Better Living, June 3-8. . . . KRSC, Seattle, has named Walter E. Barber New York rep. WSGN, Birmingham, New York rep. WSGN, Birmingham, set up a State political net for Democratic primary, airing returns over eight other outlets. . . . Borden has

ocratic primary, airing returns over eight other outlets. . . Borden has renewed Ginny Simm's contract.

Allen Roth to handle ork on Abbott and Costello shows broadcast from New York, May 23 and 30. . . Gulf Spray sponsoring "Songs of George Byron," summer seg. . . WQAM, Miami, recently aired naturalization proceedings from courtroom. . . . emsee, in Chi. KDKA, Pittsburgh, giving official backing to J. T. Brandt's film, "Magic in the Air," based on history of

Rudy Vallee reportedly set for five-a-week strip over ABC, tentatively named "So You Want To Be a Star," built around the vagabond lover's narration of stories of lives of showbiz great. . . . Tommy Riggs, Ann Sheridan, Clark Gable, Dinah Shore, Fibber McGee, Mickey Rooney, Phil Harris and incumbent Tom Breneman competing for post of honorary man competing for post of honorary mayor of Encino, Calif. . . . Maisie to stay on air during summer, with Ann Sothern to be written out of script while she takes time off.

Susan Douglas, former page in MGM's New York office and ex-actress on Johnny Desmond show, signed for George Saunders pic, Bel Ami. . . . Fred Allen to guest on Jack Benny show. . . . Tex Beneke and Glenn Miller ork rumored as summer sub for Frank Sinatra, but nothing set. . . . Mutual to air two-day conversation between drivers and repair crews at Memorial Day Indianapolis Speedway classic. . . WREN, Lawrence, Kan., to air pageant of peace pipe, memorial service for all Indian war dead, from stadium at Haskell Indian

Institute.
Max Wessels, WWRL (New York) emsee and singer, signed by Standard Records for 20 sides. . . . Canadian Association of Broadcasters meet will be held at Quebec May 27-30. . . . Paul Pierce producing Don Lee net's Red Ryder series from Hol-

lywood. Fibber McGee and Molly to build a five-acre lake, on their ranch near Bakersfield, Calif., to be stocked with bass and to irrigate the land. Walter Scheff, gate the land. . . . Walter Scheff, singer with Fred Waring, to solo with NBC Symphony. . . . CBS has grabbed the Belmont, top turf event of New York spring season, for years.

Kenneth A. Westervelt has joined Geyer, Cornell and Newell, Detroit, as assistant account exec for Nash-Kelvinator. Tom Slater, MBS director of special events, won the 1946 National Headliners' Club award.

Ed Gardner takes "Duffy's Tavern" to Las Vegas, Nev., May 24. Script for the show will be built around Archie's inheritance of a Nevada saloon.

John of a Nevada saloon. . . . John Thompson leaving NBC's Central Thompson leaving NBC's Central Division to become news and special events director manager at KPO, San Francisco. . . . Fahey Flynn back to WBBM from navy. Jim Cornell named station's director of research. . . . Robert Artman and William E. Blaine new engineers at Fort Wayme Ind. Wayne, Ind.

Jack Armstrong goes sustaining for summer, with General Mills resumsummer, with General Mills resuming sponsorship in fall. . . . Literary Guild of America, Inc., entering air competish with Book-of-the-Month Club, putting Books on Trial over WHN, Mondays. Flacking for initial broadcast, May 20, included sending out copies of the book to radio eds. . . Bill Kelso quit KFWB, Hollywood, with arrival of Bill Anson from Chi. Kelso was pinch-hit wax-whirler for outlet when Al Jarvis left. . . Ray Vir Den elected exec veepee and general manager of Lennen & Mitchell. . . Woody Klose has joined Frank Cooper associates nen & Mitchell. . . . Woody Klose has joined Frank Cooper associates as a partner. . . Arthur L. Martin named program consultant for WING, Dayton. . . . Bill Robbins back at WCKY, Cincinnati.

Paul Wittlig named manager of technical operations for WCBW, tele station of CBS. Phil Booth joins station as a director; Gil Fates becomes assistant to acting program director; Steve Martin comes on as an assistant director, and Bob Wood as a staffer. . . . Barclay Allen new musical director at Hollywood indie, KLAC, replacing Paul Hendrickson. . . . Harvey Struthers back to sales staff of WCCO, Twin Cities. . . Robert Mooney, sales promotion director of WONS, Hartford, Conn., has resigned to form his own producing firm. . . . Sid Stewart back at WTIC, Hartford, Sid Stewart back at WTIC, Hartford, newsroom, and Izzy Robert Royce, station staffer, expected back this summer. . . William Golden back as art director for CBS. . . Val Coe, KGFJ (Los Angeles) flack, will leave for record promoting job with Jay Farber Associates. Mary Ellen Ryan, former coast flackstress for defunct Associated Broadcasting Company, has joined Harry I. Wendland Agency has joined Harry J. Wendland Agency as exec assistant.

FCC EDICT PRECEDENT

(Continued from page 5) advertisements. In the case of the latter, sponsors are under no compulsion to prove their identities when

submitting an ad. In addition, it is regarded as putting sharply increased responsibility on stations to determine whether "equal opportunity" is being given to the airing of both sides of any public issue.

FCC's statement of policy was made in response to an inquiry by the Albuquerque Broadcasting Company, asking the commission just how far a station had to go to determine the identification of the "true" rootsors of radio programs (See sponsors of radio programs. editorial on this page.)

Iowa Paper Seeks AM, FM, Later; Omaha Mkt. Bid

CHICAGO, May 18. - Council Bluffs (Iowa) daily newspaper The Nonpareil, will apply for a 5,000-watt AM station next week, and soon will apply for a 50,000 k.w. FM station, it was revealed here this week by Bill Ware, formerly with North Central Broadcasting System here, who will be general manager and v. p. of the station and future radio v. p. of the station and luttre radio holdings of the newspaper. If paper is granted an AM license, it will have the first station in Council Bluffs and will be in a good position to compete in the lucrative Omaha market, only a few miles away, and will become an important factor in will become an important factor in the Omaha picture, which has been dominated by WOW, KOIL and

Ware said that the station, which will have 5,000 watts full time (on an as yet undetermined frequency) if the license is granted, will devote itself primarily to programing with shows of interest to the local community and to the surrounding area. It is expected that the station will be in operation by September if the FCC approval is forthcoming FCC approval is forthcoming.

Fishing Contest Prize Catch for KSTP and Levitan

MINNEAPOLIS, May 18. -- KSTP flack Sam Levitan's contest for Minflack Sam Levitan's contest for Minnesota anglers (The Billboard, May 18) has gotten off to a running start. The contest was a little more than 24 hours old when the first of the 1,000 lucky fishermen hauled in a prize fish and collected \$561.40 in merchandise. Levitan reports he has received mail and telephone queries from all over the State shout the content of the state of the from all over the State about the contest. Station hasn't had enough time even to get its 3,000 special posters on the deal out to the resorts and hardware stores around the State.

Contest, which has a public service angle to it in that KSTP is working closely with the Minnesota Conservation Department in its fish propagation drive, has won acclaim from Gov. Ed They as the State's "No. 1 tourist promotion."

3 LEGMEN ADDED
(Continued from page 5)
minute newscasts are on the sked to start.

While other indies and web stations in the metropolitan area have talked local, the WLIB-Post group has gone ahead and actually set up local coverage. The bureau will be known as The New York Post-WLIB Radio Bureau, and is the first news bureau on the Greater New York scene in years.

Recheck

HOLLYWOOD, May 18.—J. Walter Thompson and W6XYZ (Paramount) are surveying home-viewer reaction to the agency-produced 15-minute experimental commercial seg scanned by the outlet Thursday (17). Tagged Secrets of a Gourmet, program plugged four JWT accounts.

Questionnaire asks:
"Did you find the program interesting?"

"Do you think it should be 15 or 30 minutes?"

"Do you remember names of

sponsors "Would you care to see more programs in this series?"

"Little Man" Individualized Web Service Test Starts

NEW YORK, May 18.—Press wireless point-to-point program transmission tests started yesterday Sunday (19), from studios of WNEW and WMCA. Programs were beamed to Maine, Eastern Massachusetts and District of Columbia, with two of the beamings being relays from Los Angeles. Pre-Wi also used OTS Moduplex transmission in one of the first day's testing.

Walter Compton, Royal Arch Gunknow-how wh nison and Charles Hodges were the transmissions,

Hatchet Man

NEW YORK, May 18.—Ed Wood, of M. H. Hackett Company, got a phone call this week from a trade figure who wanted to know the name of the producer-director of one of the agency's shows. "I wish I could tell you," replied Wood, "but I just fired him."

three commentators with plenty of know-how who voiced the first day's transmissions

Air Costs Canada 431G

OTTAWA, May 18. — A return tabled in the House of Commons disclosed that cost of broadcasts sponsored by government departments and agencies totals \$430,989 annually. The two most expensive government-sponsored broadcasts are put on by the Wartime Prices and Trades Board. George's Wife is broadcast weekly at a cost of \$4,431, and the French-language broadcast, Le Metairie Rancourt, runs \$1,787. The Health Department's Johnny Home Show costs \$965 weekly and the Greg Clark show is done for \$100 a week.

Eye Test

TORONTO, May 18.—Anyone who gets a two-part disk airing confused after this knows the consequences. There'll be no alibis. All-Canada program division of the All-Canada Radio Facilities, Ltd., has seen to that. This org has manufactured a series of stickers for platters—a green one signifying Part I; a red one, Part II. No provision is made for color-blind jockeys.



SPORTS ROUNDUP

• Tuesday • Thursday • Saturday 6:15 — 6:25 p.m.

A ten-minute resume of scores and highlights of major league baseball and other headline sports events. Jim Britt is Yankee's ace sportscaster whose exclusive daily play-by-play descriptions of Braves and Red Sox games are presented for the eighth consecutive year by The Atlantic Refining Company and co-sponsored for the second consecutive year by Narragansett Brewing Company, Cranston, R. I.

There's greater interest than ever in this program as New England rocks with baseball excitement

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

Potent But Wrong Medicine; Ernst Rx Hits the Industry

(Continued from page 7)
Subscription Radio attempt of Bill
Benton, Ernst states that "the new
experiment in radio was debated before the FCC without any real
amount of public knowledge or debate." Millions of inches of good
black-and-white lineage were used
to present the case of Subscription
Radio to the public and SR's parent,
Muzak, lost \$5,000,000 trying to give

the public a wired version of SR programing which was four times as the public a wired version of SR programing which was four times as broad in its basic concept as SR. It brought four advertisingless programs into the subscriber's home for a fee (SR was skedded to air one). The public just didn't want the "Simon pure programing."

Sore Spots
Ernst does place his finger on infected spots in the radio scene. One

of these indicates that one out of every eight broadcasting stations is located in a city with only one newspaper, with that newspaper owning the station. Not only does he point out that this endangers "the first freedom," but he underlines the monopoly of opinion-forming media by stating that "58 per cent of the 1-1 cities do not receive any out-of-town radio service."

In this, Ernst hits at the one thing that the FCC has been trying unsuccessfully to avoid. He quotes the Commission as follows: "The mechanism of free speech can operate freely when the controls of public access to the means of a dissemina-tion of news and issues are in as many responsible ownerships as possible and each (ownership) exercises

its own independent judgment."
Comments Ernst: "We are far from that state of affairs."
FCC endeavored to halt the press's take-over of station ownership, but lost that battle. Ernst is for "a di-vorce being ordered."

Net-Station Divorce?

Ernst states that "no network should be allowed to own a station. This would encourage the development of many more networks, offerment of the stations." ment of many more networks, offering more programs to all stations." Why a nix of net-ownership of stations would build more webs isn't made clear, and since earnings of key stations form a substantial portion of network income and since the necessity of maintaining duplicate necessity of maintaining duplicate facilities—one for the net and one for each station—would add to the cost of a web doing business, the

point is esoteric.

Says Ernst: "There is no need for RCA to be the owner of NBC. This is in line with the recent Pullman Car decision of the Supreme Court."
Since RCA doesn't own the equipment it manufactures, once it's sold, and since the equipment is not used on a lease, or on a per-use basis, RCA's manufacture of equipment has nothing whatsoever to do with its station operations. On the other hand, television authorities contend that RCA's ability to take its earn-ings from manufacturing, royalty li-censes and network operations places it in a position to ploneer video, a development job that other webs admit they'd like to leave to others. Someone must pioneer, and broadcast station operators doing a profitable and even a top public service job have admitted that they'll "move in when it's ready to serve the public at a profit." Since television programing and audience development will cost millions, a corporation that has other non-conflicting profitable interests is in a better position to underwrite a new future than an org that has only one bankbook building account.

Taxation Suggested

Ernst suggests, as a means of controlling two of The First Freedom implementing media—press and ra-dio—taxation on advertising. He uses the much-abused bromide that, since advertising is a business expense, a great deal of it is paid for by the government in taxes it doesn't col-

Nothing is said of the fact that advertising, to a degree, creates its own earnings; that it reduces actual cost of products and that its elimination thru taxation could tend to in-crease both costs of distribution and product and actually cut down profits from which taxes are paid. (However, since this is a report on The First Freedom, no detailed defense of advertising will be included.)

Package Axe?

Ernst wants "package programing axed. He contends that stations should build their own programs. Says he: "Bundle sales of sustaining and sponsored programs should be outlawed." Ernst is against monop-

He is for "licensing of networks." Most of the trade goes along with this, since it's futile to license sta-

"Servicing" Spots

CINCINNATI, May 18.— WLW, inaugurated a new night-time announcement policy, Wednesday (15). All night-time announcements, station breaks of one minute include a service feature, such as weather reports and time signals.

All station breaks are limited to 15 seconds, while the commercial portion of one minute announcements must not exceed

50 seconds.

Weather reports and time signals are also regularly included in many of the station's daytime programs.

tions and permit webs to operate sans control.

sans control.

He's for limitations on profits, such as exist in public utilities. Since the public pays for radio only indirectly (thru advertising, according to Ernst) the difficulty of controlling profits thru regulation, except thru excess profits taxes, is easily seen. Taxes such as these would be discriminatory, since Ernst does not contend for taxes for all business, but only for stations and networks. Profit control is a toughie.

Ernst wants clear channels, Class

Ernst wants clear channels, Class A, eliminated. States the book, "I trust by the time this book is published such domination of air regions will have been broken down by the Federal Communications Commission." No FCC decision on clear channels is expected before September, and while industry opin-ion goes along with Ernst that the days of the super clearers are ended, it hopes that some clears with good service in the public interest will be permitted to function, just as national magazines are accepted by Ernst and others as filling a definite place in modern living.

News Sponsors

Ernst also infers that sponsorship of news programs for commercial use should be eliminated. He doesn't prove that the b. r. has tended to color the news.

Ernst's basic thought thruout the book is that there is a tendency for the control of the opinion-creating the control of the opinion-creating media to fall into monopoly. With this thought, most sound thinking in radio agrees. However, his castor oil, for the most part, would only, according to those who have studied the problems, create new "thinking controls" controls."

Competition, Not Axe

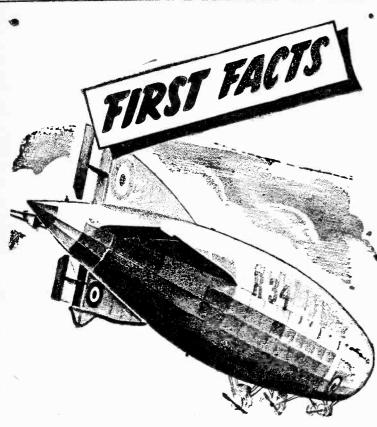
That newspapers should not be permitted to own radio stations when the stations are the only percolators in the town is admitted even by newspaper execs who own such 1-1 deals. Their answer is, however, competition in the town, not divorce-

That stations should not be permitted to be sold at many times their physical replacement costs plus their annual earnings has merit to many who point to the nixed WINS sale (to AVCO), the okayed sale of WFIL to Annenberg, and WQXR to The New York Times as cases in point. They do not contend, for instance, that WQXR isn't doing a better job under The New York Times than it did under Hogan ownership, for instance. The point Ernst and they make is that "the wave length which is not salable was included in the minds of those making the deal.

"Freedom of the air," they state, is perhaps America's most vital freedom. It can't be built or preserved by pleaders who haven't gone beneath surface operations. It can't be nourished by taking away freedom.

"It's a shame" they say "that That stations should not be per-

"It's a shame," they say, "that there isn't more freedom of thinking on the part of Ernst in The First Freedom."



The first airship to cross the Atlantic was the dirigible R-34. It flew from Scotland to New York in 108 hours and 12 minutes.



WAS THE FIRST RADIO STATION IN PHILADELPHIA

IS FIRST IN THE NUMBER LOCAL ADVERTISERS

610 K. C.

MUTUAL'S 3rd MARKET AFFILIATE

5000 WATTS

REPRESENTED NATIONALLY BY GEO. P. HOLLINGBERY CO.



Anti-Petrillo Solons Chi Tele To Be Tested Pushing Second Bill **ToCurbUnion Payoff**

WASHINGTON, May 18.—Anti-Petrillo strategists on Capitol Hill, confident that Senate will pass the proposal by Senator Byrd to ban royalties to American Federation of Musicians and all other unions, are now centering efforts to get speedy House approval of the Robertson Bill pro-viding for the same ban. Byrd's proposal has been offered as amendment to the Case Anti-Strike Bill which is to the Case Anti-Strike Bill which is now radically different from the version passed in House. Strategists fear that the Case Bill will wind up possibly deadlocked in the joint House-Senate Conference Committee, and so they are hoping to get their antiroyalty rider to the Robertson Bill approved by the House as insurance against the Case-Byrd bill stalemate. Despite confidence of anti-Petrillo strategists that the Byrd amendment will pass the Senate. Senators Claude strategists that the Byrd amendment will pass the Senate, Senators Claude Pepper, James Murray and Glenn Taylor are trying to celay action as long as possible by engaging in a pro-union filibuster. Taylor, it is recalled, led the Senate fight against the Lea Act in April, while the other two senators have always been two senators have always been among labor's staunchest supporters in the upper chamber.

The anti-Petrillo faction, which insists that its only interest in the royalty ban measures is to curb John L. alty ban measures is to curb John L. Lewis, was embarrassed Monday (13), when Senator Byrd made the flat statement that his amendment would crack down on Petrillo as well as the United Mine Workers. The Virginia senator declared that "Petrillo's royalty on phonograph records produced by his union . . . is nothing more than an excise tax on the product." He asserted that if union royalty payments are not banned, every union in the country will be making the same demands as will be making the same demands as Petrillo and Lewis, on an all-union basis. Byrd stated that royalty payments would amount to approximately \$5,000,000,000 annually.

RCA Ghost Hunt Result of Oversight

NEW YORK, May 18.—RCA, in resetting most of the television receivers in the metropolitan area, forgot that video is now below the new FM band, and that consequently FM transmission raises havoc with pic reception. Result is that Radio Corporation will have to go back to every set to put in a special piece of wire ration will have to go back to every set to put in a special piece of wire (sort of a wave trap) to stop ghosts, picture break-up and tear which has developed after the receivers were fixed for the six channels New York is expected to use.

It's a costly recall job, but since

It's a costly recall job, but since RCA has always advised set owners not to take off the back of pic re-ceivers because of the high voltage, there's nothing left for RCA to do but to handle the fix themselves. New models coming on the market have a "picture reject" circuit built into the receivers, so it won't happen with the new telecasts.

WDAS's Pat Stanton Gets FCC Okay for New Station

PHILADELPHIA, May 18.—Pat Stanton, vice-president and general manager of WDAS here, has received the go-ahead signal from the FCC on plans for his new Philly station. In Ireland making a travel movie, he is set to return late in June to begin his avaniantion. his organization.

New outlet will operate from day-New outlet will operate from daylight to sunset at 1530 kilocycles, with 10 kilowatts power. Transmitter will be located in the Eastwick section, in the Southwestern part of Philly. Stanton will leave WTAS to devote full time to the station.

By Visiting School Kids

CHICAGO, May 18.—An experiment to test video as an educational medium will be made next Thursday (23) by the local B&K tele station. B&K, using its Station W9XBK, will scan a discussion of biology, with 25 high school students from this territory present at the station's

studios to witness the program.

After the show the students will be given a written test to determine just how much of the biological information given during the program was retained in their memories.

VA Seeks FTC, FCC Curb on Misleading Radio Advertising

WASHINGTON, May 18.—Federal Trade Commission and Federal Com-Trade Commission and Federal Communications Commission will be asked by Veterans' Administration to investigate radio advertising directed toward veterans. Letters of complaint are charging that local advertisers are going all out to lure veterans to invest G.I. loans and bonuses in "all sorts of hair-brained schemes." None of the letters received by Veterans' Administration has complained about advertisers on has complained about advertisers on

national networks. All have been directed at "fly-by-night concerns purchasing time over small independent stations."

Bulk of the complaints concerned Bulk of the complaints concerned advertising urging veterans to invest in prefabricated homes in communities where local building codes prohibited use of such housing in the community proper. Others complained about employers using air "want ads" to persuade veterans to take jobs at reduced salaries, the difference to be made up by on-the-job-training loans from Veterans' Administration

Administration.

One VA official described radio advertising directed toward ex-servicement as using "a perverted viewpoint."



Sponsored by The Book-of-the-Month Club, this literary "tug of war" will be broadcast weekly over WQXR. Starts: Thursday, May 23rd, 9:30-10 P.M.

WQXR serves a discriminating audience of more than half a million New York families. receptive to stimulating ideas appreciative of the best in music.



WOXR AND FM STATION WOXO 730 FIFTH AVENUE, NEW YORK 19. N. Y.

The Radio Stations of The New York Times

Balaban & Katz

Reviewed Thursday (16), 7:30-8:30 - Variety Sustaining and commercial on WBKB, Chicago.

There could be no possible excuse for the slipshod production, direction, camera work and mike handling during most of tonight's program, Sometimes poor quality of WBKB productions can be blamed on small studio space and the inadequate number of cameras with which it is forced to operate, but tonight's mistakes could be attributed entirely to human error -to lack of preparation and slovenly

performance by staff members.

Low point during the programand just about the worst video presentation we have ever seen at WBKB—was the half hour devoted to explaining the work of Girl Scouts. Explanation was built upon conversations between a small girl and a puppet. After the puppet made remarks that were intended to be comical but were inane, the girl (Jean Dahl) began to talk about various types of Girl Scout activities. After a short verbal explanation by Jean, there were dissolves to scenes in which Scouts went thru their paces. That was when television mayhem was committed. The gals were stiff in action and stilled in communities. was when television maynem was committed. The gals were stiff in action and stilted in conversation. They muffed lines and walked in front of each other when they should have stayed in place. They stayed in front of the capter when they should have stayed in place. They stayed in front of the camera when they should have walked away. They walked away when they should have stayed put. Members of the Scouts walked in and moved props while a camera was focused on the scene from which they were moving the props. Others reached in (only their arms could be seen) to grab implements that other Scouts had used. To top it all, the continuity used was some of the most amateurish we have ever heard.

Not much better was Bob Wright's "human interest in the news" segment in which he interviewed some kids who were members of the Chi-cago Boys' Club. Idea of trying to bring out what is done by these (See Balaban & Katz on page 57)



MOSS PHOTOS 8×10

Sell yourself with Moss genuine photo reproductions made from your photo or negative. Leading stage, screen and radio stars have been Moss customers for years. They know Moss reliable quality and service, 50,000 photos daily Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85. Write for FREE Samples, price list B.

Radio City Matinee

Reviewed Wednesday (15), 8:30-9:45 p.m. Style—Service and variety. Sustaining over WNBT (NBC), New

Transmitter aches have moved the NBC daytime video experiment to evening, and while the basic idea is a little inappropriate for the family, they'll be willing to take it at this hour—for the time being.

Program was supposed to be all commercial, but was all sustaining, which the FCC should like. Opening which the FCC should like. Opening number of the eight-part presentation was the first telecast of Bazaar for Milady, featured as a window-shopping seg. It presented a couple of figureens from Theater a la Mode, French exhibit of style in miniature. It was a glorified interview which didn't make the camera grade. In the second slot was James

Beard's I Love to Eat. Beard so likes to cook that he made a salad right before the ike with such enthusiasm that his eight minutes passed like two and every viewer learned something about salad making, painlessly. Beard knows his field and makes no apology for it in his mind or productions, and since cooking is visual be's sock

ual, he's sock.
Song in the

ual, he's sock.

Song in the service was Lynn
Gardner's. She knew that action
suited to the words was essential
in video, and she had just enough
voice to go with the music.

Leona Woodworth, who does Subway Sun's beauty chatter, was the
Here's to Charm expert. Her instructions were visual and her routine
well worked out. Negative, unfortunately was the fact that she herself ately, was the fact that she herself was false. If she can stop be-ing a Billie Burke and stop forc-ing, she'll be okay. It's only Miss ing, she'll be okay. It's only Miss Woodworth herself that's wrong, not

the idea or the program.

Came next the home with Paul McAllister's America Re-Decorates. Subbing for G. I. McAllister was Ed McDowell, who used the former's (See Radio City Matinee on page 57)

Right or Rewrite

Reviewed Thursday (16), 8:50-9:20 p.m. Style — Quiz. Sustaining over WCBW (CBS), New York.

This is an "every-man-a-reporter" type of quiz with plenty of visual handling. It's an observation forum with four observees tested on their ability to check the accuracy of a

"newspaper" fort of a mystery.
Start has the Lee Wallace players presenting the mystery and then the curtain is drawn and four visiting firemen are asked to indicate whether the story, line by line, is right or subject to rewrite. When the "editors" miss vital errors in the report-ing, they are shown just what happened, the players re-enacting the scene reported upon. When the majority is correct, there's no re-enact-

Camera work of Howard Hayes and Paul Stuart was clean cut and and Paul Stuart was clean cut and as interesting as the program called for. However, the scanning of the four "editors" and their scribbling was pretty deadly, altho Hayes and Stuart were right in there with close-ups and everything they could do with the four. However, it wasn't enough to make that part of the seg lookable. What's needed is color in the judges, both vocal and visual, It would also help if Marie Torre, the scorekeeper, were given some

the scorekeeper, were given some glibness and Dick Eastman, the quizmaster, some running gag for each scanning. When you're given sight and sound, each must be better than either alone to held an audience.

either alone to hold an audience.
The three Lee Wallace players,
Gretchen Davidson, Doreen Lang and Richard, were okay on their re-enact-ment of the whodunit.

\$2.50; 30x40, \$3.85. Write for FREE Samples, price list B.

Credit CBS with another video development—in black-and-white, too—and Frances Buss, the director, with an okay job.

Ladies, Be Seated

The Billboard

Reviewed Thursday (16), 8-8:30 p.m. Style—Audience participation. Sponsor—Quaker Oats. Agency—LaRoche & Ellis. Station—WABD, New York.

Ladies, Be Seated, daytime program Ladies, Be Seated, daytime program airing regularly over ABC for Quaker Oats Company, impressed once again at video material in its tele audition at DuMont's Wanamaker studios. Comedy is strictly slapstick, Emsee Johnny Olsen leading his blindfolded victims into seltzer squirting and the like—in fact, one lad's face connected with a pie. But despite the lack of subtlety, the scanning is laugh-provoking— just as ning is laugh-provoking — just as were the slapstick farces of the Keystone Cops in the early pic days and on such latter day radio programs as Truth or Consequences.

Harvey Marlowe, director-producer, couldn't keep the program on a high comedy level thruout—but his light was good never to receive the program on the program of t

a high comedy level throut—but his job was good enough to point up the value of this kind of show for video. Experience in the good Experience in the genre would make possible a more fluid presentation and more facile camera work. Camera technique on this show had a tendency to milk the more ludicrous periods. This can be overdone.

Olsen, interviewing couples and leading the husbands into nonsensical antics, is definitely okay. He has camera presence and a measure of magnetism.

Teletruth

Reviewed Wednesday (15), 7:30-7:50 p.m. Style—Kid Quiz. Sustaining over WNBT (NBC), New York.

With WNBT's return to the air, ex-G. I. Jay Marshall has taken over as quizmaster of Teletruth, and when as quizmaster of Teletruth, and when he eases and comes up to the level of the kid viewers, he'll be okay. As it is, his ventro stuff is on the corny side and he makes with the face as the he knows it, which, of

course, he does.

One of the basic troubles with the scanning is that the kids are neither smart nor ingenious enough to be good radio or video entertainment. Then again, the puppet charades weren't handled so that they made either sense or fun. Also, the puppets and marionettes (the former manipulated over the hands and the latter via strings) didn't come the latter via strings) didn't come the latter via strings) didn't come thru the kinescope as anything alive. Both puppets and marionettes fail in their entertainment purpose when they are obviously woodenheads. Unfortunately, Remo Bufano's were just that pieces of wood that, pieces of wood.

From an air pic program point of view, Teletruth is basically okay. Idea of visualizing the questions via puppets is good. Idea of a Charlie McCarthy stooge for the emsee is

also good.
All that's necessary is perform-

Television Tour

Reviewed Monday (13), 9:10-9:35 m. Style — Variety. Sustaining on W6XAO (KTSL), Hollywood.

Don Lee attempted last night to show John Q. Public the basic differences between current day radio and television of the future. In presenting their pitch, the video outlet offered a soap opera sequence as it would be done radiowise and the same stanza airpixed.

Airer was not without its faults, but it served a useful purpose in giving set owners a behind-thescene tour and an insight into the problems of television production.

problems of television production.

In presenting the sequence (written by Stuart W. Phelps and Tom Hubbard), producers took an ordinary five-minute soaper spot and showed how it would be done as a regular broadcast. The burlesqued indifference and utter abandon with which the cast goes thru the motions which the cast goes thru the motions of putting on a radio show is illus-

Secrets of a Gourmet

Reviewed Thursday (17), 9-9:15 p.m. Style — Demonstration, skit. Sponsors' identification—Safeway, Calavo, Desert Grapefruit, California Wines. Agency— Thompson. Sustaining on W6XYZ, Hollywood.

Proof that tele plugs, done well, pack punch was evidenced in Secrets seg. Latter was first agency-produced video presentation ever scanned on the Coast. Honors for this airpic milestone go to J. Walter duced Thompson, whose aggressive tele out-look in the East and now here, should look in the East and now here, should spur other percenters into video activity; to Ted Smith, agency's Hollywood head of pix and tele department, whose capable handling made experimental co-op commercial come up a successful first try; to W6XYZ for taking advantage of tele's trial-and-error days to do constructive available. and-error days to do constructive experimenting with commercials. (Station carries plugs for free).

Secrets of a Gourmet was presented

in skit-demonstration form, with Fred Benrath (Southern California sales manager for Louis Martini Wine Company) participating as guy who knows his onions, and Dick Lane asking the questions and playing part of institutional enlarger. Repeats prebewildered onlooker. Benrath prepared a mouth-watering meal, complete from hors d'oeuvres to salad, beef roast to strawberry dessert.

For each dish, Benrath told how the use of wine in cooking enhances food flavor. Commercials were brought merely as courtesy lines: "Meats by Safeway, Avocados by Calavo, Dessert Grapefruit, California Wines." (All four are JWT clients). As each brand was named, lensors moved in for close up view. lensers moved in for close-up view. Sight of well-placed foods plus patter from Lane and Benrath would make any living room onlooker want to raid the icebox. Presentation demon-strated that food selling via tele needs only showing of commodities and gabbers praising taste appeal to be successful. Hit 'em over the head plug-uglies are unnecessary.

Deft panning and dollying by tele-eye wielders gave seg a finished touch. Boys worked well, following touch. Boys worked well, following food from table to stove, etc., lending element of action. Minor clinkers should be ironed out with time. Seg should move faster; food master should be attired in chef's garb; it would be advisable to let latter do most of the gabbing. All in all, JWT hit a high for its first Coast fling.

trated with cast members playing cards while the soaper is being aired, dropping their hands to come on mike dropping their hands to come on mike for their lines, then back to the game. Same sequence, televised, shows the actors alert and on their toes, playing this time to a visual as well as oral audience. As an added touch of "studio intimacy," the audience is shown shots of the video camera being dollied into position for a take, as well as glimpses of the mike boom being lowered to speakers. Since this illusion is introduced in but one sequence, the ef-

speakers. Since this illusion is intro-duced in but one sequence, the ef-fect is a bit confusing and could be construed as an unintended error. Other live segments included a baseball commentary which was pur-ported to be a sports broadcast of the future. This phase of the live telecast was pointless, however, inasmuch as viewers saw only the sportscaster's viewers saw only the sportscaster's face and no ball game. Bad lighting, moreover, gave the gabber's face a ghostly pallor.

For comic relief, Ray Erlenborn, sound effects man on the Al Pearce Show, gave forth with a very funny routine on how sound effects are made. Erlenborn is a dead-pan with a fine sense of timing and is a sure laugh-getter.

Overall technical quality is the same as usual for Don Lee. Weakest link in camera work is fuzzy close-ups, which plagues the outlet at each telecast. This, however, is a situation (See Television Tour on page 57)

DUAL CHANNEL VIDEO IN AGAIL

Cream Salesman

NEW YORK, May 18.-NBC NEW YORK, May 18.—NBC television, which usually comes right out and calls a spade a spade, didn't want to admit that it couldn't scan the Ringling-Barnum circus last Saturday and, therefore, ignored telling the viewing audience that it had been canceled. been canceled.

Fact that NBC's newspaper ads had carried the circus as a top program item for the week didn't seem to disturb the decision makers on the sixth floor. All that non-scanning did was to louse up the home lives of every family that had half-pints

in it who had been promised the circus on television.

Ice-cream business, in stores near homes which had video receivers, is said to have doubled between 8 and 9 p.m. Sales of franks and pop is said to have gone up.

WIND-IBEW Row Due To Be Settled: **Contract To Stay**

CHICAGO, May 18.—Walkout of IBEW engineers at WIND, local indie, is expected to be settled by the early part of next week, with engineers back at work and their old contract back in operation. The walk out (or stay out as it might be called because the men just didn't show up for work) occurred Monday (13) following the discharge of one of the station's engineers who refused to perform duties on a show WIND wanted piped from the studies of WBBM, CBS station, to the WIND studio master control board and then out to its transmitter. Amiable settlement expected this week-end between WIND execs and IBEW representatives headed by Michael Boyle, union head in this region.

Boyle, union head in this region.

Trouble between the local IBEW and WIND started Sunday (12) when the station put on one of its regular Northwestern Playhouse programs at the WBBM studios. WBBM site was picked because the dramatic cast was so large it couldn't be held in the limited WIND space. Bill Butler, WIND engineer, who was supposed to stay at the WIND studios to take the program from the WBBM line and patch it into the WIND line to its transmitter refused to do so because, he claimed, a special WIND engineer should have been assigned to work the program at WBBM. Station contended that its contract with IBEW allowed them to originate local programs at other stations without hiring another engineer, but, instead, using the services of an engineer at the station from which they rented space.

Use Non-Union Men

As a result of Butler's refusal to handle the Northwestern program he was fired Sunday night by Ralph Atlass, manager of WIND. Monday morning the WIND engineers did not morning the WIND engineers did not show up for work, and the station was off the air from 6 a.m. to 9 a.m. During the entire week following the IBEW engineers did not show up for work and WIND hired non-IBEW members, most of them non-union ex-G.I.'s, to handle engineering as-(See WIND-IBEW Row on page 22)

8 Applicants Battle for L. A. Channels

ABC, NBC, Others Pitch

HOLLYWOOD, May 18. — Altho five local tele hopefuls having already fallen by the wayside, heated contest is still expected when Federal contest is still expected when Federal Communications Commission's hearings open here Monday (20), during which eight candidates for commercial licenses will fight for seven available channels. Before FCC's assistant general council, Harry Plotkin, of Washington, and its regional attorney, John Hearne, of San Francisco, will come American Broadcasting Company, Inc.; Earl C. Anthony, Inc., (KFI); Howard Hughes Productions; Don Lee Broadcasting Company; National Broadcasting Company, Inc.; Television Productions, pany, Inc.; Television Productions, Inc. (Paramount Pictures subsid); Dorothy S. Thackrey (KLAC—New York Post) and Los Angeles Times.

Sessions here are attracting top tele brass from the East, with last minute huddles going on thruout week-end in preparing pleas.

ABC's DuMont Pitch

ABC, sans tele station anywhere, is expected to put up a hard fight for an L.A. area outlet. It is believed web will count heavily on its video-casting via DuMont in the East as indicative of its airpix potentialities. In the web's camp will be Prexy Mark Woods, tele chief Paul Mowrey, head engineer Frank Marx and lawyer Andrew Haley.

What pic producer Howard Hughes wild argue on his behalf was not learned. It is believed he will be represented at hearings by legal council plus execs of his firm.

Don Lee's 15 Years

Don Lee, according to its v.-p. and general manager, Lewis Allen Weiss, will tie its plea to the "Fact that we have been telecasting for the last 15 years, that we at present have the largest television plant in the country. We have contributed 15 basic patents and we were the first television station west of Chicago." At hearing with Weiss will be exec Willet Brown; Anthony Quinn, secre-tary-treasurer; tele director, Harry (See 8 Apps Battle on page 22)

Video Cliff

NEW YORK, May 18.—Flurry NEW YORK, May 18.—Flurry of ad agency interest in video following Standard Brands' bankrolling an expensive video series over NBC's WNBT, has top agencies hypoing experimental production activity. AFM ban on use of music, however is creating plenty of disever, is creating plenty of dis-may and forcing producers into may and forcing producers into ingenuous types of programing. One agency exec muttered: "Whenever we try to put together a video show we find that we need an organist or other types of music banned by Petrillo—maybe Cliff Edwards will become the bottest thing in will become the hottest thing in television!"

Reference is, of course, to Edwards's use of the ukulele—which the AFM has declared "no musical instrument."

DuMont Hotfoot Spurs Output of Other Telesets

NEW YORK, May 18.—Just as Du-Mont forced black-and-white transmitter back on the air toward the end of the war, just so have they forced RCA, GE, Farnsworth and a number of other manufacturers to put the rush act on their homereceiver production plans by their production of telesets. RCA, which hadn't planned any receivers for the public before September, will have some available (they call the deliveries token) by the end of July, with plenty more sets on the production lines in August. GE announced this week that receivers with 10-inch direct viewing tubes will be contained. direct viewing tubes will be on the market in August at a price of approximately \$300.

Farnsworth is delivering receivers now for field testing and is expected to have them on the market at about the same time as the other set builders. GE will be building its sets in Bridgeport, Conn., with transmitting and studies are set of the same time. from the new Syracuse factories. However, for station equipment GE is at present without a single signed contract, altho a considerable num-

(See DuMont Hotfoot on age 22)

A Remedy for "Uncertainty"

FCC anxious to encourage industry; stop withdrawals -9 new commercial grants

WASHINGTON, May 18.—Federal Communications Commission is weighing a plan for dual-channel operation of television similar to the scheme familiar in FM. Plan calls for allocation of ultra high band for commercial color video simultaneous with lower band black-white allocation. Plan was proposed as a remedy tion. Plan was proposed as a remedy tion. Plan was proposed as a remedy to current uncertainty in a large segment of tele industry over the immediate future. FCC, now seen desperately seeking a way to give the fullest encouragement and end a wave of video application withdrawals, on Friday (17), announced nine new commercial video grants, the biggest batch ever authorized in a single week, and simultaneously issued a statement that "there are now 15 cities in the United States where television stations are either in operation or have been authorized."

ation or have been authorized."

The proposed plan for allocation of dual channels is credited to FCC Commissioner E. K. Jett. But Jett, himself, is emphasizing that any suggestion made by him for new television applications should be regarded as "strictly for informal consideration of industry" and the Commission. FCC will sound out Radio Manufacturers' Association and radio technical planning board on the dual-band plan.

dual-band plan.

FCC spokesmen are pointing out that they are not yet even certain whether the dual-band scheme would whether the duar-band scheme would be feasible and they indicated that, more than anything else, they are anxious to get engineers' views on the whole problem. FCC's interest is seen as reflecting more than ever Commission's troubled state on the color video situation. color video situation.

color video situation.

FCC's record single batch of video grants went yesterday to the following: Worcester (Mass.) Telegram; Raytheon Manufacturing Company, Waltham, Mass.; Outlet Company, Providence, R. I.; National Broadcasting Company, Cleveland; KSTP, St. Paul, Minn.; Havens & Martin, Richmond, Va.; Intermountain Broadcasting Company, Salt Lake City; Oregonian Publishing Company, Portland, Ore. FCC, in issuing the wholesale grants, explained that 79 applications remain on file, and the applications remain on file, and the commissioners are not believed to be in a mood to act swiftly on at least two score of these which are not subject to controversy.

subject to controversy.

FCC stated pointedly that on the basis of applications now on file, it might be possible to make grants without hearing in the following cities: Boston, Buffalo, New Orleans, Ames (Ia.), Albuquerque (N. Mex.), Bridgeport (Conn.), Chicago, Cincinnati, Cleveland, Columbus, Dallas, Dayton, Indianapolis, Jacksonville (Fla.), Johnstown (Pa.), Kansas City (Mo.), Louisville, Nashville, Omaha, Pittsburgh, Riverside (Calif.), Rochester (N. Y.), St. Louis, Scranton (Pa.), Seattle, Stockton (Calif.), and Wilkes-Barre, Pa.

Evincing discomfort over applica-

Evincing discomfort over application withdrawals based avowedly or presumably on applicants' uncertainty about investing in low band tele because of possibility that the band may be shifted upward to ac-(See Dual Channel on page 22)

-Editorial-

Shotgun Wedding

IF COMMISSIONER Jett's plea for dual operation in television in the high and low frequencies is feasible (that's a matter for engineers to determine), it indicates the way to tear down the hurdle of the standards switch to come. It removes entirely the alibi that stations have been offering to explain why they've ducked getting

in the air pic swim.

Program experimentation is an admitted must. If it can be done without the expense of obsolescence tomorrow, if it can be done with the assurance to set buyers that their investment will be a living one for a reasonable number of years to come, then it's time to experiment now.

Dual operation should smoke out all those who have been using "uncertainity" and "public interest" as cloaks for an unwillingness to invest the millions video requires.

If color can be developed while black-and-white services the

nation there should soon be a wedding, midway between Rockefeller Plaza and 485 Madison Avenue.

The big if, however, is "is dual operation technically possible?"

Dual Channel Tele in Again

(Continued from page 21)
commodate color, FCC apparently is
determined to issue favorable grants at a record pace. Commission will send out notices next week to 28 applicants urging them to give additional info, and commissioners are outspokenly hopeful they will be able to act on 46 completed applications without "undue" delay. On tions without "undue" delay. On basis of Commission's own statement, television will be operating in 48 cities by the end of the year if FCC is able to stick to its plan to give the green light wherever possible and as fast as possible. In opinion of some, however, FCC now appears to be reacting against the withdrawals. To produzing the applicants to stay in encourage the applicants to stay in the running, the search for a perma-nent video allocations plan seem-ingly is on full blast, with the dualband operation in the foreground of backstage proposals.



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8 Apps Battle For LA Channel

(Continued from page 21)
Lubcke, and William Dempsey, law-

NBC Brass on Tap

NBC is pointing to its present video work in New York as basis for getting local channel. John Royal, net v.-p. in charge of tele; Sid Strotz, v.-p. in charge of web's Coast operations; Video Manager Norman Kersta, plus legal men Charles Detmar, Gus Margraf and Richard Graham are the NBC proponents.

Television Productions, Inc., will claim credit for "Putting more program hours on the air than any other station in the West since commencing operations in September, 1942, and for technical developments and injecting motion pic technique in tele-vision production." Prexy Paul Raibourn, George Shupert and tele Coast director, Klaus Landsberg, will be at

Thackrey's Pub-Serv Plea

Thackrey's Pub-Serv Plea
Thackrey interest in tele will be told by Ted and Dorothy Thackrey, KLAC Manager Don Fedderson, plus a battery of attorneys. Thackreys will pivot plea on what it claims to be its public service record on Station KLAC here; KYA, San Francisco, and WLIB, New York, including The Billboard and Peabody awards. Los Angeles Times will be repped by pub Norman Chandler's assistant, Harry Miller, engineer Herbert L. Wilson and attorney Elliott Lovett. Lovett.

Nature of *Time*'s case could not be secured. However, it is known that newspaper is interested in facsimile transmission in conjunction

Affiliate Battles Web
Earl C. Anthony's Bill Ryan, manager of KFI, refused comment on hearings. Novel situation exists in Anthony's bid for a channel in that KFI, an NBC affiliate, will be fighting its own net for video license. Should both web and affiliate secure tele license, they will be in competition in one medium, working together tion in one medium, working together in the other.

Latest to back out of local tele picture was Warner Bros. Pic company joined Metro-Goldwyn-Mayer, Walt Disney, Fox West-Coast Theaters and Consolidated Broadcasting Corporation (KGER—Long Beach) in pulling. Film studios' reason tele costs too much coin for what can be gained by investment at this point, and therefore nix to airpix. Warners said they were hot for video until operational costs were totaled.

Company execs tore up tele plans when, according to studio, experts said it would cost flickers around \$2,000,000 to enter video field.

Why pic brass would spend a million bucks to back an unknown gal to "stardom" and yet be unwilling to make similar investment in tele remains a mystery. Plausable reason is seen in the fact that film exhibitors, who quake at the thought of video, squawk loud and long when a studio enters video. Because of exhibitors, Paramount dodged using its own tag for its tele operations, and instead formed subsidiary, Television Productions, Inc. At a time when video is not paying off, studios feel they would be foolish to invest in trouble-making non-profit operations when they can make more and quicker coin by putting their dough into pix productions and at same time keep exhibitors happy. Studios feel that once tele starts hitting on all eight, they'll have the dough, talent and technical facilities, and can step right in. But in meantime, let some one else do the developing.

Telecasters Fight WIND-IBEW ROW (Continued from page 21) signments both at its studio and its transmitter. Precedent Feared

WASHINGTON, May 18.—Fearful that States will follow the precedent of a bill now before Congress to bar video towers from the Capital's residential areas, telecasters from all parts of the nation are putting presparts of the nation are putting pressure on the House District Committee to scrap the measure. Protests are pouring into the House in increasing numbers, but the bill appears headed for floor action.

Measure, sponsored by Committee Chairman John L. McMillan, denies the District commissioners' authority to exempt television towers.

thority to exempt television towers from height limitations in residential areas. McMillan is pushing his measure at the request of residents of the

ure at the request of residents of the vicinity where Bamberger Broadcasting Corporation proposes to erect a 300-foot tower.

At hearings during the week, the residents' association claimed that construction of the tower would diminish property values and represent an accident hazard. On the other hand, J. R. Poppele, Bamberger's chief engineer and president of Television Broadcasters' Association, told the committee that the site of the proposed tower is the only one the proposed tower is the only one suitable because of its high elevation. He denied the tower would prove a hazard, asserting that there is no danger of collapse and pointing out that the site is outside the commercial

flying zone.
Strongest protest against the bill came from D. C. Corporation Counsel Vernon West, who declared its approval might result in denial of tele-vision to Washington entirely. He said that if towers were banned in the District, similar action would

Contention of one spokesman for the union that both the union and management had acted too hastily in the dispute, especially in view of the fact that the engineer's contract specifically stated that in the event of disputes, circumstances under disputes were to be submitted to arbitration tration.

the "walkout" had taken After place, talk in radio row here was that legal action would be taken to have the controversy used as a case to test the constitutionality of the Lea Bill, on the theory that the union had tried to force the station to hire more men than it needed. This idea was scoffed at, however, by William Friedman, WIND lawyer. He said the station interested in reaching a settlement if the union would give it assurance that henceforth it would live up to the specifications of its contract.

With Boyle in the picture, what has been called hasty action by the union was expected to be ironed out and the contract, which had until September, 1947 to run, put back into effect.

DuMONT HOTFOOT

(Continued from page 21)
ber of station applicants have specified GE or RCA transmitting equipment in their filing with the FCC.
Who will get the final contracts will depend upon who appropriates design. depend upon who can guarantee de-livery first. GE's delivery date is "early 1947." RCA isn't talking.

probably be taken by the two adjoin-ing States, Maryland and Virginia. Fight over McMillan's bill will be

continued next week.





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- ART IN PHOTOGRAPHY

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Hill First MCA Ork Into Mission Beach Since Finley Award

HOLLYWOOD, May 18. — First Music Corporation of America band to be booked into Mission Beach Ballroom, San Diego, Calif., since agency received a recent setback from Larry received a recent setback from Larry Finley's (Mission Beach operator) award in his anti-trust suit against the firm, is Tiny Hill's crew. Bud Overbeck, of MCA's Beverly Hills office, set deal for Hill to move in for two weeks starting July 9 at \$2,250 per. Overbeck is also submitting MCA bands to Mission Beach for the MCA bands to Mission Beach for the only other open spot in their summer sked—two weeks starting August 6. Hill played M. B. when Finley took over operation, but was being booked independently at that time by local agent, Reg Marshall. Tommy Dorsey, an MCA property, opened season at Mission Beach last week (14), but came in via direct deal with Finley negotiated many months ago.

Aside from Hill line up of bands

Aside from Hill, line-up of bands at Mission Beach this summer is high-powered with Tommy Dorsey currently spotted, Stan Kenton coming in May 31, Louis Prima June 11 and Kenton returning June 26. Hill is followed by Frankie Carle, July 23, with Woody Herman (August 20) and Jimmy Dorsey (September 3), closing hot weather season.

Coast Terperies Competish Looms

HOLLYWOOD, May 18.—Whether newly opened Avadon Ballroom in downtown Los Angeles will be competition to any of the other danceries featuring name bands is still a question to be determined, with the local streetcar and bus strike adding to the length of time the answer will be revealed. Meanwhile, Barnet Mcbe revealed. Meanwhile, Barnet Mc-Devitt, manager of the Avadon, has set Henry Busse's band starting June 19 as a follow-up for his current duo offering of Bobby Sherwood-Jan Garber. McDevitt is angling for Glen Gray's band, altho Gray's upped asking price is barrier. Xavier Cugat may also play Avadon, but McDevitt may also play Avadon, but McDevitt won't bring him in immediately after his June run at the Meadowbrook.

Trianon Competish

Trade feels Horace Heidt's Trianon Ballroom, located several miles south of the downtown area, will be the location drawn into direct battle with the Avadon. Only immediate competition to latter are neighborhood styled terperies, the Zenda and Figueroa, altho Avadon's name band policy has a decided edge here. Location of the Palladium in Hollywood, Meadowbrook in Culver City and Casing Condons and Culver City and Casino Gardens and Aragon at the ocean, probably will take them out of the direct competitive pitch for patronage, altho band bookings have reached a sharper point with Avadon addition.

Altho Heidt is understood interested in securing names such as Stan Kenton and Frankie Carle in the near Renton and Frankie Carle in the near future, his Trianon sked for the next few months remains in the seminame bracket, with Joe Saunders current, Tiny Hill following. Heidt is playing the open booking market now, with Larry Barnett's (MCA) shift to New York and has set Jimmy James for four weeks with four James for four weeks with four-week option, starting July 9, in a deal with Tom Kettering, of Frederick Bros.' Agency. Barnett handled Trianon bookings practically exclusively when here.

Sammy Kaye is planning to produce a film based on his So You Want to Lead a Band stunt. Has hired Pie Ellington, gal who wrote screenplay Gilda to do story and expects to work out production-release deal with Columbia Pix.

Nelson's Holdings

HOLLYWOOD, May 18.—Transac-HOLLYWOOD, May 18.—Transaction is expected to be set the first part of next week involving sale of the controlling interest in Richard A. Nelson, Inc., to C. C. MacDonald, Nelson associate for the past year, according to MacDonald. Deal will involve money exchange of \$250,000.

Already holding all of Nelson's artists' contracts and 4-Star label, MacDonald will get the Gilt-Edge label, Nelson's four platter plants which go from milling to pressing process, and Consolidated Distributing Company. MacDonald also takes

ing Company. MacDonald also takes over Nelson's 500 Northwestern Boulevard building which served as headquarters for the latter's disk biz. Nelson's bad health is blamed for his dropping out of the platter picture.

NEW YORK, May 18.—Song Hit Guild and Triangle Music (Bregman-Vocco-Conn subsid) are defendants in a Federal Court action brought here by Harry Kipp, who charges that the Harry Warren-Leo Robin tune, Paducah, published by Triangle, was swiped from a ditty of the same name which Kipp submitted to Song Hit Guild in March, 1943. Kipp claims that part of his composition is embodied in the Warren-Robin opus, that Triangle secured his own Peducah from Song Hit Guild and that he has already been damaged to the extent of \$25,000.

Flynn Sets Up as Coast P. A. HOLLYWOOD, May 18.—Edward

HOLLYWOOD, May 18.—Edward J. Flynn, ex-music trade paper staffer and flack, has opened a publicity office here at 1746 North Highland Avenue. Present project has Flynn working with Cal Tech scientists in research designed to reduce cost of color films to a point where they can be more widely used in exploitation. Flynn was a captain in the army, handling press work for the Armed Forces Radio Service and the Army-Navy Screen Magazine. Navy Screen Magazine.

MacDonald To Buy Musicraft Gets the Duke: 3 Yr. Paper Calls for 34 Sides, 2 Albums First Yr.

Minimum Annual Cash Guarantee Around \$75,000

NEW YORK, May 18.—As predicted in *The Billboard* three months ago when many trade observers were (6) Musicra pooh-poohing the idea (see *The Bill-board*, February 23) it was announced this week that Duke Ellington had left RCA-Victor and signed a contract with Jefferson Travis Corpowhich controls Musicraft ration. Records.

Altho parties directly concerned weren't talking about contract details, The Billboard learned that the following conditions are set forth in the pact:

(1) Deal is for three years effective November 11 when Ellington's pres-ent contract with RVA-Victor ex-

(2) Musicraft guarantees to cut Ellington on 34 sides (17 single records) plus two albums the first year.

(3) Ellington will have the right to determine exclusively the tunes he will record on 10 of these sides. Remainder of the tunes will be selected on a "mutually agreeable" basis.

15G Guarantee?

(4) There is a minimum annual cash guarantee estimated to be in the neighborhood of \$75,000 per year. (When Irving Felt, Jefferson-Travis prexy, was told of the \$100,000 figure being kicked around by some trade observers, he said this was "considerably out of line" the he would not reveal the actual figure.)

(5) No advance cash payment was made to Ellington, but every time he makes a side he receives 1/34th of the minimum cash guarantee, every time he makes a record (two sides) he receives 1/17th. In other words when Ellington cuts his first two sides it is estimated he will be given an ad-

vance of roughly \$4,500, about 1/17th

(6) Musicraft has the right to reject any masters with which they aren't satisfied.

Contract has no special provisions regarding exploitation of the Ellingregarding exploitation of the Ellington disks, but it is understood and quite obvious that the plattery will put all its promotion guns behind the band. Acquisition of the Ellington ork, along with recent snaring of Artie Shaw, and its stable of singers, including Phil Brito, Gordon MacCrae, Teddy Walters, Kitty Kallen, Lou Anne Hogan, etc., puts Musicraft in a strong talent position as craft in a strong talent position as far as indie diskeries are concerned.

Felt Feels It's a Cinch

Irving Felt, Jefferson-Travis prexy and Musicraft chairman of the board, told The Billboard that the company was confident it could handle the Ellington situation without seriously hampering its production efforts for other attractions. Felt points out that production is increasing daily that production is increasing daily and that the distribution set-up has grown to the point where the diskery now has 20 distribs, with another nine or 10 slated to bow in before the end of the month. Felt is confident that the plattery will be able to press and sell enough of every one of the 17 single disks and the true. of the 17 single disks and the two albums they have guaranteed the Duke in the first year to easily cover the minimum cash guarantee called for in the pact, and make money do-ing it. If they don't sell the platters, obviously, it's going to cost Musicraft money.

Despite press-agent paper handed out at time of the contract announce-ment to the effect that Ellington had ment to the effect that Ellington had a plan to circulate his music to all parts of the world by recording native and folk music of all countries and distribbing the disks in foreign countries, this will definitely be a minor, "prestige" part of the program. Big push on Musicraft's part will be to bring the Duke right up among the top pop best sellers in the disk field and as quickly as possible.

and as quickly as possible.

Tho the contract isn't effective, as pointed out, until Ellington's pact with Victor expires November 11, Duke's representatives, the William Morris Agency and Cress Courtney in particular, are still negotiating with (See Duke to Musicraft on page 24)

MGM Negotiating To Buy Out Jack Robbins's Share Of Big 3; Pub Deals Perk

\$500,000 Free-and-Clear May Close It; Rumors Rife

NEW YORK, May 18.—Broadway was swept this week with reports of the impending purchase by Metro-Goldwyn-Mayer of Jack Robbins's interest in the three MGM publishing firms, Robbins, Feist and Miller. Reports were lent a high degree of authenticity by people close to Robbins, and were not denied by Robbins himself. His holdings in the three firms are understood to approximate 30 per cent of the stock, with MGM wielding a controlling interest, and the remainder of the stock scattered among other people in and out of the music biz. Robbins places a value of \$1,000,000 on his share of the firms, and it is believed that the buy-out price will be geared to leave him around \$500,000 tax-free. He is expected to remain in the of the impending purchase by Metrofree. He is expected to remain in the business.

Meanwhile, it has become known that several bids have been made for Mills Music and the American Academy of Music catalogs. In addition, Leeds Music has received offers, the possibility of a Shapiro-Bernstein deal with Columbia Pix remains strong, and other firms have been

approached by prospective buyers. Never in the history of the industry have so many valuable catalogs been mentioned as on the block or as coveted by outsiders.

No Ribs

Some of the offers being made pubsome of the offers being made publishers are so fantastic as to create doubts as to the sincerity of the would-be purchasers. One exec has had three phone calls from attorneys asking "How much" he'd want for asking "How much" he'd want for his catalog, and making it known that something in six figures would not be deemed unreasonable. He always suggests that the guys at the other end of the wire call his lawyer, and that's always the last he hears of the offers. He says other pubs have had similar experiences and that ribbing isn't involved.

It is thought likely that Wall Street, which thru its recent invasion of the

which thru its recent invasion of the record biz has signalled that it no longer regards music as a mere adjunct of Hollywood, may be making coy overtures. It is allowed, however, that any responsible Wall Street attorney would have sense enough not to talk millions over the phone.

Pan Am-Birwell Corp Merge in 500G Deal

HOLLYWOOD, May 18.—Merger of Pan-American Record Company, of Pan-American Record Company, local indie waxery, with Birwell Corporation of California was announced this week by J. F. Bard, president of Pan-Am. New company has been organized as a California corporation, with an authorized capitalization of \$500,000. Officers are Alfred W. Birney, president; W. A. Otwell, v.-p.; Robert A. Gray, secretary-treasurer. J. F. Bard and Franz Green, of Pan-American, were also named vice-presidents of the new concern. concern.

Birwell company was formerly en-Birwell company was formerly engaged in war production in Detroit, having recently moved its facilities to the West Coast. Revamped organization will have Bard and Green in complete charge of recording and distributing, with all production being handled by Birney, Otwell and Gray. Sales offices and manufacturing facilities remain in Hollywood.

'Kidisk' Klondike On; Waxers Duke to Musicraft Planning Skyhigh Production

With Special Material

Columbia, with Goddard Lieberson heading up new pee wee platter plans, is cooking up a series of an-other six or eight Gene Kelly albums, all with special material (words and an With special material (words and music) written by young American composers. Lehman Engel, Herbert Haufrecht and Wallingford Reigger are among the cleffers already contracted. Columbia also has made a deal with Nila Mack to record several albums of her Let's Pretend, top CBS moppet air seg (Pretend has been winning No. 1 position as favorite kid program in The Billboard additions, poll and other awards radio editors' poll, and other awards for years). On the Pretend platters, Lieberson will use Miss Mack's original material (words and music) as well as the original Pretend cast.

Possibly most indicative of the majors' determination to dig beau-coup nuggets out of the "kidisk" goldmines is the activity in this phase of the biz around Decca. Firm has and has had for years the guy who is probably tops in the field in the person of Frank Luther. Luther's stuff has been a best-selling moppet perennial, and his latest plans are to record single disks, 12-inchers with a full 14-piece band. They will do the old traditional material in brand new production style.

9-to-16-Year-Olds To Gct Workout

Decca has also decided to go after what it considers the sadly neglected

(Continued from page 3) kid market revolving around the tinue to be put behind cuttings of Paul Wing, who is the company's number oner in this category.

More Gene Kelly kid market revolving around the 9-to-16-year-age bracket. To make the big push here, the firm hired Louis Untermeyer, poet, author and lecturer. Untermeyer's idea is to turn out albums for the early teen-agers which will educate them painlessly and entertainingly. He has started and is continuing to develop packaged platters of great literature. His Moby Dick with Laughton and Treasure Island with Mitchell were first steps in that plan Coming up are steps in that plan. Coming up are albums of Robert Browning's Pied Piper of Hamlin with Oscar-winner Ingrid Bergman doing all the voices, and Stories of Edgar Allen Poe, featuring The Cask of Amontillado with film fatman Sydney Greensteet.

Luther and Untermeyer do many lectures, in the course of which they sell groups they address on "kidisks." Talks are delivered before parentteacher associations, entire school bodies at assemblies, father and son banquets, national and regional music educators' conferences, etc. Luther educators' conferences, etc. Luther estimates that he makes about 100 such appearances each year, talking to audiences ranging from a couple of hundred (at PTA meetings) to several thousand at school assemblies. Untermeyer gives about 30 or 40 lec-Untermeyer gives about 30 or 40 lectures a year to similar audiences. Luther also co-operates extensively with department stores and other large retail outlets in doing personal appearances in connection with sale of his albums. Yesterday, for instance, he made a personal appearance at Macy's here, tying up with the store's push on his reissued Songs of Safety package. Luther was reof Safety package. Luther was re-cently feature-storied in The Saturday Evening Post, and he has a piece coming up in the July (mother and

On 3-Year Pact

(Continued from page 23) Eli Oberstein, Victor artists and rep head, and Jim Murray, Victor diskery prexy, trying them to null-and-void the balance of the contract so that Musicraft can start cutting and re-leasing disks by the Duke.

Ellington, incidentally, is the second big name to walk out on the Camden disk crowd in the past several months, Dinah Shore having done a fade-out to Columbia just a couple of months back. Victor, on the other hand, did sign Betty Hutton (ex-Capitol), but so far hasn't released anything by her. Oberstein also signed the cur-rent pistol-hot Slim Gaillard a couple her. of weeks ago.

HOLLYWOOD, May 18.—Because Orpheum Theater here wouldn't stand for Duke Ellington doing a Hollywood Bowl concert before opening at the house July 2, the Duke's long-expected bowl night has been canceled, but not without a tussle. Norman Granz, who was to promote the bowler late in June, is now dickering for a date to follow shortly after Ellington winds up the Orpheum engagement. It is understood that Ellington, who attaches great importance to concert appearances, wanted to cancel the vaude outing and do the concert, but his agency, William Morris, talked him out of it.

child issue) of Mademoiselle.

Decca also has just hired Simon Rady, who handled production on the Tubby, the Tuba album issued by Cosmo, one of the most successful kid packages ever issued by an indie.

George Kleinsinger, who wrote Tubby, incidentally, has just sold his follow-up of it, Pee Wee, the Piccolo to Victor, which is bringing it out in the near future. the near future.

Puner Stresses Material And Its Presentation

And its Presentation

Some indie diskers have done well with the "kidisk" field for years, and more of them are getting into it every day. Musicraft's Red Robin series, written by Hecky Krasno and Phil Eisenberg, who are under exclusive contract to the plattery, has been a steady seller thru the years. Paul Puner, who heads up the "kidisk" division at Musicraft, says he has many new plans. but refuses to dismany new plans, but refuses to dis-close them. Puner, by the way, scoffs at the big film-radio name technique being employed in the "kidisk" field. He feels that very few, if any, names have anything to contribute to kids, and believes the key to success with moppets lies in material and presentation, regardless of names.

Sonora has done fairly well with

Sonora has done fairly well with its *Uncle Don* playland package, and now such indies as Mercury, DeLuxe, ARA and others are flocking into the pee wee picture. Mercury recently pacted Jack Carson to do their kid stuff. DeLuxe has signed Jean Hersholt (who years ago cut an album for Decca) to do a *Dr. Christian's Fairy Tales* package. Same indie is currently after Thomas Mitchell for a *Sinbad the Sailor* album. chell for a Sinbad the Sailor album. ARA signed Martha Blair Fox, kiddy ARA signed Martha Blair Fox, kiddy story expert, who has done much work in the field, including a stint on WLS, Chicago. ARA also has pacted Lionel Barrymore to do an album on his own Halloween, which he calls a fairy tale for music. This will probably be over the younger brats' heads, but will have decided appeal for older kids. Musicraft also is dickering for a deal with Kenny Delmar (Senator Claghorn) for an album which would have a combination kid-grown-up appeal.

Old Vs. New Stuff Mixed Trade Reaction

Opinion in the trade as to the type rush will continue for some time.

of material which goes best for the kids is mixed. Some believe that the best stuff is the traditional Mother Goose, Anderson and Grimm's Fairy Tales, etc., while others feel that the big market will be for specially created material. In the latter respect, there recently developed another situation which may prove an additional revenue hullder veloped another situation which may prove an additional revenue builder for diskeries and the people who work for them. Harry Bank, Cosmo prexy, sold the film rights to Tubby, the Tuba to George Pal for one of his Puppetoon features. If the Tubby Puppetoon is successful at the box office Pal may follow with purchase office, Pal may follow with purchase of Pee Wee, the Piccolo, and other waxers of special kid material may find similar outlets.

find similar outlets.

Victor has done a big job in kid material with its show piece sets, one and two disks to a package. They have sold not only the standard kid material, but have even used the moppet-appeal idea in packaging to hypo sales of some of their Red Seal longhair platters. Last year an additional 10,000 to 20,000 of some half dozen Victor Red Seal platters were sold thru show-piece packaging for sold thru show-piece packaging for the kid market.

Considering tykes' tremendous interest in comic strips, the disk biz seems to have used little in the way of hook-ups with nationally famed comic characters. Years ago, Decca comic characters. Years ago, Decca turned out a platter-package called Superman's Christmas Adventure. It was strictly a seasonal item, and didn't do too well at that. But the comics seem to hold some untapped treasure for the "kidiskers" if they can come up with the right formula for latching on for latching on.

Disney's Pix and Longhair Sock Wax Practically all of Disney's material (Snow White, Pinnochio, Three Caballeros, Saludos Amigos, etc.) has been sock kid stuff and practically all majors have put out stuff based on it, notably Victor and Decca. Longhair stuff, aside from the Red Seal case mentioned above, also has sold well on occasion. Peter and the Wolf is probably the outstanding example in this respect, with a number of companies having turned out ber of companies having turned out packages of it.

Among pop bands, Victor's Spike Jones, is about the only one ever to make a dent in the kid field, and Jones has made a solid one. His Nutcracker Suite has sold well over 100 000 and his intelled over Nuteracker Suite has sold well over 100,000, and his single platter of Mother Goose Nursery Rhymes on one side and Old MacDonald Had a Farm on the other, has been one of those rare kid-adult appeal combinations, with resultant sales nudging the quarter-million mark. Victor plans to do more stuff with the Jones aggregation for kide aggregation for kids.

Air "Kidisk" Shows In Embryonic Stage

Just beginning to come to life are radio shows featuring "kidisks." There are a scattered few around the country, the most recent and possibly the most successful of which is For Children Only, on WHN (50 kw. local indie). Children Only is written by Hal Davis and kandled on the air by Marilyn Cantor, daughten of Eddie Show for these the ter of Eddie. Show features the latest kid records, albums, etc.

In attempting to analyze the reasons for the boom in the brat field, opinions vary. Most trade hepsters believe that it was due mainly to these three developments:

(1) The general disk boom.

Extreme scarcity of all other types of toys and items for children during the war.

Smarter packaging and merchandising of kid stuff on the part of record manufacturers.

Whatever the reasons, there are no trade dopesters who disagree with the idea that there's gold in them thar jills and jacks, and that the gold



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NOEL COWARD SONGS RODGERS AND HART SONGS SONGS BY VERNON DUKE (Vernon Duke at the piano)

> "LADY IN THE DARK" "LET'S FACE IT"

> > "BY JUPITER"

HILDEGARDE SOUVENIR ALBUM

(Hildegarde at the piano)

DECCA RECORDS

Music - As Written

NEW YORK:

Frank Walker, head of MGM Record Division, was in Scranton all day Friday. The purpose of his visit to town in which the Scranton Record plant, recently acquired lock-stock-and-barrel by Capitol Records, is undisclosed. disclosed. . . . American Red Cross writes The Billboard: "On behalf of the Camp Hospital Committee, of the New York chapter of the American Red Cross, may we thank you again for the lovely records which you so kindly donated for our servicemen. We do not believe there is anything which is welcomed as much as records. The boys derive so much pleasure from them." The Billboard herewith passes on the ARC's thanks to the record manufacturers who supply the records for review purposes. When we're thru panning or praising 'em, we ship 'em to ARC, so the bows belong to the diskeries. . . . Spade Cooley's purchase of four hours of airtime per night on Station KFVD at a cost of \$1,500 per week has local ballroom ops raising their evelrows. They wonder if airplugeyebrows. They wonder if airplugging can do a big enough job for a terpery to get that dough back.

National Association of Music Merchants January thru April music store advertising trends report shows ads on classical platters taking a jump from 10.3 per cent in January-February period to 20.6 per cent during the March-April stretch. Pop disk advertising had slight jump from 24.8 to 26.5 per cent for same period. . . . Milwaukee Journal's consumer analysis of the Greater Milwaukee market shows that the number of people who play phonograph records in their homes has jumped from 17.4 per cent or 34,304 families in 1941, to 35,5 per cent or 81,269 families in 1946. User preference for leading brands seg of same study shows big three (Victor, Decca, Columbia) solidly entrenched, with Columbia a bad third. In "per cent of all families buying phonograph records who buy each brand" question 1946 score worked out as follows: tion 1946 score worked out as follows: Victor, 52.6 per cent: Decca, 42.7 per cent: Columbia, 12.5 per cent, and miscellaneous, only 3.1 per cent. In 1941 same percentage score read: Victor, 56.0 per cent: Decca, 35.9 per cent: Columbia, 12.3 per cent. and miscellaneous, 10.3 per cent. It must be remembered however that this represents only the Greater Milwaukee market and is not representative of the nation's national picture by any means.

CHICAGO:

Chicago Journal of Commerce surchicago Journal of Commerce survey indicates that radio set manufacturers are going to devote as high as 80 per cent of their output to radio-phono combinations, rather than straight radio sets. In '41, only about 13 per cent of all radios made had phonographs in them. Trade figures this as just another reason why disk biz is in for a continuing and

disk biz is in for a continuing and increasing boom.

Kiki Ochart ork (18) cut five sides of rumbas and sambas Tuesday (14) for Pan-American Publications. Disks will be released thru Vogue. Other bands skedded to do this type of work for Pan-American are Gay Claridge, Will Back and Dick LaSalle.

Tiny Hill's recent engagement at Hub Ballroom, Adelstein, Ill., would have been doomed by the dimout except for quick thinking displayed by Bert Potter, spot's op. Potter placed autos at each of the four sides of the building and ran wires from the car batteries into the room. Only juice used was for the public address system, and the night's gross came to more than \$2,300.

Dinning Sisters are the original

Dinning Sisters are the original threesome again after having flown another sister in from Oklahoma City to do the Raddison Hotel, Minneapolis. Sister Marva was flown in recently when Ginger was suffer-ing from the mumps. Ginger returned

to the trio this week. . . Joe Vera's newly organized ork went into the New Horizon, Hotel Continental, April

Ray Anthony and ork (18) were sworn into the Veterans of Foreign sworn into the Veterans of Foreign Wars by National Commander Joseph M. Stack at the Rainbo Ballroom Wednesday (15). Jimmy James, who played with Mickey Rooney in the European Theater "jeep shows" while in service, has formed a new band composed entirely of ex-servicemen, and is now playing at Sherman's, San Diego. San Diego.

HOLLYWOOD:

Camillo Lentini again spotlighted with band for Pan-American grand ball. . . . Al Donahue cutting a batch of sides for 4-Star. . . . Hoagy Carmichael may have his book, The Stardust Road, filmed by RKO. . . . Barney McDevitt, manager of New Avadon Ballroom, informs that band nut of Jan Garber, Bobby Sherwood and Paul Martin is \$6,000. . . Bob Millar's band switches from Biltmore to El Rancho Hotel, Las Vegas, Nev. . . Denny Beckner, ex-maestro, now doing a single, into Biltmore early in June. . . Songwriter Harry Warren in a special deal with MGM whereby he can publish own tunes by a firm which is to be a subsidiary of Bregman, Vocco and Conn. His and Ralph Blaine's score from MGM's Ah, Wilderness, not included in deal. . . . Standard transcriptions cut Paul Martin's and Hal Herzon's bands, as well as Spike Jones's big band. . . . Bob Stanton, Columbia pix's singing star, doing lead in It's Great To Be Young musical.

Sam Lutz signed Hank O'Brien and Don Roland combos to p. m. contracts.

Sam Lutz signed Hank O'Brien and Don Roland combos to p. m. contracts.
. . . Herb Jefferies, of Exclusive Records, may sign GAC contract for club and vaude appearances. . . Jimmy and Tommy Dorsey picture won't get rolling at least until July 8. . . Louis Jordan to play Orpheum and Golden Gate theaters here and in San Fran before going into Billy Berg's October 2.

PHILADELPHIA:

Jack Randall introes Under the Stars for Frankie Adams's new Sapphire Music firm at the Coronet... Isobel Cushin signed as vocalist by the Jack Miller band playing this territory. ... Eddie Prior, former band leader at the Cathay Tea Garden has left Grimes Music to go back. den, has left Grimes Music to go back to Pueblo, Colo., to visit his folks. Wound disabilities from service in the AAF are forcing him to take the

Joey Kerns, former WCAU band leader, is forming a new ork to take over the station spot after Elliot Lawrence leaves. He'll feature strings. Leo Zollo's ork set for a month at the Wagner Ballroom. . . Norman Land has added Lester Perkins, former trumpet man with Ted Lewis, and Sid Weinsberg, sax man with George Paxton, to his Coronet band. . . Johnny Phillips, just out of the service, is reorganizing his band here.

HERE AND THERE:

Phil Julius, Irving Berlin rep in Cleveland the last 25 years, was in Cincinnati recently on one of his periodic swings laying the tunes and score of the new legiter, Annie Get Your Gun.

Les Brown plays Michigan State Les Brown plays Michigan State College prom at East Landing Saturday (18)... Woody Herman due in Detroit June 7 for a two-week stand at Eastwood Gardens... Bob Ruth and his band, formerly at the Penobscot Club, Detroit sky spot, has moved into Club Casanova for an indefinite engagement... Benny Resh and his show band switched from the Casanova to Club 509, joining up again with Charlie Carlisle. The two were on the same bill for about seven years straight at the Bowery.

27

Ray Eberle

"SINGSATIONAL STAR"

Recording EXCLUSIVELY FOR APOLLO

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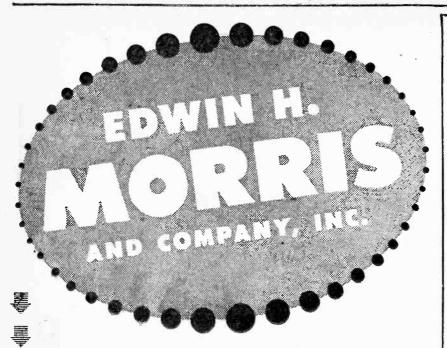
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Our Current Hits!

WHERE DID YOU LEARN TO LOVE PRISONER OF LOVE SIOUX CITY SUE





PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

- 1. THE GYPSY
- 2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
- 3. OH! WHAT IT SEEMED TO BE
- 4. ALL THROUGH THE DAY
- 5. SIOUX CITY SUE
- 6. PRISONER OF LOVE
- 7. SHOO-FLY PIE AND APPLE PAN DOWDY
- 8. THEY SAY IT'S WONDERFUL
- 9. CEMENT MIXER (PUT-TI, PUT-TI)
- 10. I'M A BIG GIRL NOW
- 11. FULL MOON AND EMPTY ARMS
- 12. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
- 13. SEEMS LIKE OLD TIMES
- 14. IN LOVE IN VAIN
- 15. COME RAIN OR COME SHINE

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Wash	POSI'		SONG	ENGLISH	AMERICAN
to date	Week	Week	bond		
7	2	1.	ALONG THE NAVAJO	Datas Maurica	Lande
8	3	2.	TRAIL I CAN'T BEGIN TO T	ET T	Hreeman-
18.			YOU	Chappell	Vocco-Conn
14	1	3.	CHICKERY CHICK	Campbell-Connelly.	Santiy-Joy
20	4	4.	CRUISING DOWN THE	Сіперһопіс	*
6	6	4.	RIVERON THE ATCHISON, PEKA AND SANTA FE	TO-	Feist
9	5	5.	ASHBY DE LA ZOOCH	Noel Gay	Manhattan
9	8	6.	LET BYGONES BE BY	r- Feldman	• 1
20	7	7.	IT'S A CRAND NICHT	FOR	
3	10	8.	SINGING	GIN-	Fairt
_		_	MARY LOU	Francis Day	Mills
3	15	9.	IT MIGHT AS WELL		
14	9	10.	SPRING	Cbappell	. Williamso n
4	19	11.	WAITIN' FOR THE TR TO COME IN	AIN Francis Day	Martin Block
5	13	11.		Campbell-Connelly.	Berlin
9	12	12.	I'LL BUY THAT DREA	MBradbury Wood	Burke-Van Heusen
13	11	13.	I DREAM OF YOU	Peter Maurice	. Embassv
3	18	14.	THIS HEART OF MINE	Bradbury Wood	. Triangle
23	17	15.	I'LL CLOSE MY EYES	World Wide	*
-8	_	15.	IF I HAD A DOZEN		
_	ĺ	ĺ	HEARTS	Victoria	. Paramount
2	18	16.	HEARTS DANCE AT YOUR W	ED-	
	Ļ		DING	Strauss Miller	
1	-	16.	INTO EACH LIFE SO RAIN MUST FALL		. Sun
1	-	17.	OH! WHAT IT SEE!	MED	
4	-	18.	TO BE MOR	N-	
			ING	Chappell	. Harms, Inc.
1	_	19.	SEEMS LIKE OLD TIM	IES. Francis Day	. Peist
8	20	20.	I'M SO ALL ALONE	Peter Maurice	. *

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

I DIDN'T MEAN A WORD I SAID (Robbins), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

I'M ALWAYS CHASING RAINBOWS (Miller), sung by John Payne and Betty Grable in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

Tunes listed alphabetically are in films Chart are listed, since many film-featured currently showing or to be shown soon.

Only tunes which have won a position in one or more of the other features of the published.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set. IT'S ANYBODY'S SPRING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Road to Utopia." National release date—March 22, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

WHO'S SORRY NOW (Mills), sung by Lisette Verea in David L. Loew's production, "A Night in Casablanca." National release date—May 10, 1946.

Music Popularity Chart

Week Ending May 17, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 10, 8 a.m.,

Tunes listed have the greatest audiences on programs heard on network stations in New York. Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Bervice in New York, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

Wis.

Wks.	W		
to			LIC.
date	TITLE	PUBLISHER	BŢ
	ll Through the Day (F) (R)		
14. A	tlanta, G. A. (R)		ıs—BMI
2. C	ement Mixer (Put-Ti, Put-Ti) (R) Ameri	ican Academy of Music-	-ASCAP
3. C	oax Me a Little Bit (R)	Bourne-	-ASCAP
2. C	ome Rain or Come Shine (M) (R)	Crawford-	-ASCAP
	on't Be a Baby, Baby (R)		
6. F	ull Moon and Empty Arms (R)	Barton-	-ASCAP
1. 4	Didn't Mean a Word I Said (F) (R)		ASCAP
8. 1	Don't Know Enough About You (R)	Campbell-Porg	1e-BMI
	Fall in Love With You Every Day (R)		
	m Always Chasing Rainbows (F) (R)		
	ve Got the Sun in the Morning (M) (R) . Love in Vain (F) (R)		
0. III	the Moon Mist (R)	Chamina Damatain	ASCAP
4. H	's Anybody's Spring (F) (R)	Burks Van Ussan	ASCAP
9. H	aughing on the Outside (Crying on the Insi	Jo) (D) BL	ASCAI
	ore Than You Know		
	h! What It Seemed To Be (R)		
	ne More Tomorrow (F) (R)		
	risoner of Love (R)		
11 S	eems Like Old Times (R)		-ASCAP
	noo-Fly Pie and Apple Pan Dowdy (R)		
7. S	oux City Sue (R)		-ASCAP
5. T	he Gypsy (R)	Leeds-	-ASCAP
	here's Good Blues Tonight (R)		
	hey Say It's Wonderful (M) (R)		
2. W	here Did You Learn To Love? (R)		-ASCAP
11. W	ho's Sorry Now? (F) (R)		-ASCAP
4. Y	ou Stole My Heart (R)		-ASCAP
13. Y	ou Won't Be Satisfied (Until You Break My	Heart) (R)Mutual-	-ASCAP
			Seed Laboration

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

Jockey		045 47	to country. Chief is second that is and a second
	POSI'		Going Strong
weeks to date	Last Week	Week	Lie, By
4	1	1.	THE GYPSY Dinah Shore Columbia 36964—ASCAP
2	8	2.	THE GYPSY Ink Spots Decca 18817—ASCAP
8	5	3.	PRISONER OF LOVE. Perry Como Victor 20-1814-ASCAP
6	3	4.	LAUGHING ON THE
	1	1	OUTSIDE (Crying on
		!	the Inside) Dinah ShoreColumbia 36964—BMI
15	4	5.	OH! WHAT IT
			SEEMED TO BE Frank Sinatra. Columbia 36905-ASCAP
3	6	6.	LAUGHING ON THE
	1		OUTSIDE (Crying on
		_	the Inside) Andy Russell Capitol 252—BMI
16	2	6.	OH! WHAT IT SEEMED TO BE Frankie Carle Columbia 36892—ASCAP
4	10	7.	CEMENT MIXER
4	1.0	1.	(Put-Ti, Put-Ti) Alvino Rey Capitol 248—ASCAP
8	10	8.	SIOUX CITY SUE Bing Crosby-The Jesters
		0.	Decca 23508—ASCAP
з 🖰	14	8.	ALL THROUGH THE
_	1	ĺ	DAY (F) Perry CompVictor 20-1814—ASCAP
	ĺ		(Ray Bloch, Signature 15017: Dick Haymes-Helen Forrest,
	l	1	Decca 23528; Louanne Hogan, Musicraft 355; Tommy Jones
	Į.	ļ	Ork, Sterling 7002; Vincent Lopez Mercury 3004; Frank
		1	Sinatra, Columbia 36962; The Three Suns, Majestic 7175;
_		, ,	Art Mooney Ork, Vogue; Margaret Whiting, Capitol 240) I'M A BIG GIRL NOW. Sammy Kaye. Victor 20-1812—ASCAP
8	9	9.	LAUGHING ON THE
•	3	3.	OUTSIDE (Crying on
			the Inside)
7	14	10.	PRISONER OF LOVE. Billy Eckstine National 9017-ASCAP
1	_	10.	SIOU CITY SUE Tony Pastor Cosmo 471-ASCAP
1		11.	DON'T BE A BABY, Benny Goodman Sextet
		Ť	BABYColumbia 36967—ASCAP
1	- I	11.	I DON'T KNOW
- (1]	ENOUGH ABOUT
		ţ.	YOU
19		Į.	18834)
1		12.	BUMBLE BOOGIE Freddy Martin. Victor 20-1829—ASCAP
•	_	12.	(Jimmy Mundy Ork, Aladdin 131)
2	_	12.	IN THE MOON MIST. Pied Pipers-Paul Weston Ork
í			
- 3		1	(Paul Barron Ork, Majestic 7170; Phil Brito, Musicraft
		{	15056; Randy Brooks, Decca 18752; Les Brown, Columbia
]	36961; Johnny Desmond, Victor 20-1810; Will Osborne Ork
			Black & White BW 200; Art Mooney Ork, Vogue R 732)
4	14	12.	THE MAD BOOGIE Count Basie Columbia 36946—ASCAP IN LOVE IN VAIN
- * 8	_	13.	(F)
- 3		i .	(Mildred Bailey, Majestic 1034; Les Brown Columbia 36972;
		į .	Johnny Desmond, Victor 20-1867; Dick Haymes-Helen Forrest,
	İ	i	Decca 23528; Louanne Hogan, Musicraft 355; Monica Lewis,
		1	Signature 15016)
2	14	13.	THEY SAY IT'S
		į.	WONDERFUL (M) Frank Sinatra. Columbia 36975-ASCAP
	Į .		(Eileen Barton, Mercury 3005; Ray Block Ork, Signature
_			15021; Perry Como, Victor 20-1857; Bing Crosby, Decca 18829;
	1	1 1 2	Ray Herbeck Ork, 4-Star 1082; Jack Leonard, Majestic 7176. THE GYPSY Sammy KayeVictor 20-1844—ASCAP
2	11	13.	THE GITST VSammy Raye Victor 20-1044-ASCAP



ERSKINE HAWKINS

AND HIS ORCHESTRA



THE FOUR KING SISTERS with BUDDY COLE

and his Orchestra

CHIQUITA BANANA

and

PIN MARIN

RCA VICTOR 20-1884

ROY ROGERS

(King of the Cowboys) with Morton Scott and his Orchestra

------OLD FAMILIAR --A LITTLE WHITE CROSS ON THE HILL

and I CAN'T GO ON THIS WAY **RCA VICTOR 20-1872**

HARMIE SMITH

and the Southern Swingsters IT'S NOBODY'S FAULT BUT MY OWN

and KNOCKING AT YOUR DOOR

Vocal with String Band

RCA VICTOR 20-1869

BIG MACEO

Blues Singer with Piano Tampa Red. Guitar and Charles "Chick" R. Saunders, Drums

BIG ROAD BLUES and

WON'T BE A FOOL NO MORE RCA VICTOR 20-1870





PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet according to greatest number or same.

music sellers. List is based on reports (F) Indicates tune is in a film; (M) indirectived from more than 20 jobbers in all sections of the country. Songs are listed tune is available on records.

	POSI		
	Last		
	Week	Week	
5	1	1.	THE GYPSY (R)Leeds
7	2	2.	LAUGHING ON THE OUTSIDE (Crying on the Inside)
			(R)BMI
6	3	3.	ALL THROUGH THE DAY (F) (R)
8	5	1 4	SIOUX CITY SUE (R)
		,	Side A CITY DOE (K)
14	7	5.	OH! WHAT IT SEEMED TO BE (R)Santly-Joy
6	6	6.	PRISONER OF LOVE (R)
8	4	7.	SHOO-FLY PIE AND APPLE PAN DOWDY (R) Capitol
8 1	_	8.	THEY SAY IT'S WONDERFUL (M) (R)Berlin
1		9.	FULL MOON AND EMPTY ARMS (R)Barton
12	10	10.	YOU WON'T BE SATISFIED (Until You Break My Heart)
	1	1	(R)Mutual
10	8 1	ľ 11.	ONE-ZY, TWO-ZY (I Love You-zy) (R)
	9		the a pic cipi Moul (b)
4		12.	I'M A BIG GIRL NOW (R)
1	-	13.	I DON'T KNOW ENOUGH ABOUT YOU (R) Campbell-Porgie
1	-	14.	SEEMS LIKE OLD TIMES (R)Feist
1	-	15.	
•	1		American Academy of Music

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically POSITION

POSITION		LION	
Weeks	Last	This	
to date	Week	Week	
3	2	1.	THE GYPSY
9	1	2.	PRISONER OF LOVE Perry Como Victor 20-1814 All Thru the Day (F)
5	3	3.	LAUGHING ON THE OUT- SIDE (Crying on the Inside). Dinah ShoreColumbia 36964
6	5	4.	The Gypsy I'M A BIG GIRL NOW Sammy KayeVictor 20-1812 Put Your Little Foot Right Out (F)
3	8	5.	THE GYPSY Dinah Shore Columbia 36964 Laughing on the Outside (Crying on the Inside)
3	6	6.	
2	10	7.	THE GYPSY
	•	,	(Continued on page 145)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in than 200 dealers in all sections of the the nation's retail record stores (dealers). Albums are listed numerically List is based on reports received from more according to greatest sales.

	POSIT	TION	
Weeks	Last	This	
to date	Week	Week	
2	4	1.	Benny Goodman Sextet
		1	Benny Goodman
39	2	2.	Glenn Miller
10	}	1	Glenn Miller and OrchestraVictor P-148
10	1 '	3.	The Voice of Frank Sinatra
_			Frank Sinatra
11	3	4.	Don't Fence Me In
1		(Bing Crosby
2	5	5.	Piano Cocktails
7		1	Buddy Cole

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and than 350 dealers in all sections of the smi-classical records selling best in the ation's retail record stores (dealers). List based on reports received from more POSITION

	POSIT	TION	
Weeks	Last	This	
to date	Week	Week	
6	3	1 1	Jalousie
48	2	2.	Boston Pops
27	1	3.	Wantaut Cananata
32	4	4.	Pops
7	-	5.	Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from

POSITION			
Weeks! Last This		This	
to date	Week	Week	
42	4	1.	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor
4	1	2.	Grand Canyon Suite Toscanini, NBC Symphony OrchestraVictor 1038
2	5	3.	Desert Song Dennis Morgan
14	2	4.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia OrchestraVictor DM-58
4	3	5.	Rachmaninoff Concerto No. 2 in C Minor for Piano and Orchestra, Opus 18 Gyorgy Sandor, pianist; Arthur Rodzinski, conductor; Philharmonic Symphony Orchestra of N. Y

Music Popularity Chart

Week Ending May 16, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the tions of the country. Listed under the greatest play in the nation's juke boxes, title of each of the most played records List is based on more than 500 reports reare other available recordings of the selved direct from operators in all sec-same tune.

Week	POSI Last Week	Tion	Going Strong
16 date	Week	Week	OH! WHAT IT SEEMED TO BE-Frankie Carle (Marjorie
4	5	2.	Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlle Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511) THE GYPSY—Ink Spots Decca 18817 (Phil Brito, Musicrait 15062; Jan Garber Ork, Black & White BW 774; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Frima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003) I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay)
8	2	3.	I'M A BIG GIRL NOW-Sammy Kaye (Betty Barclay)
4	6	4.	(Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190) LAUGHING ON THE OUTSIDE (Crying on the Inside)— Dinah Shore (Sonny Burke Ork)
	4	5.	Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Sammy Kaye, Victor 20-1856)
8	3	5.	PRISONER OF LOVE—Perry Como (Russ Case Ork)
3	12	і 6.	20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36963; Tiny Hill, Mercury 2024) THE GYPSY—Sammy Kaye (Mary Marlow)Victor 20-1844
3	9	7.	
3	11	8.	THE GYPSY—Dinah Shore (Sonny Burke Ork). Columbia 36964 (See No. 2) THE GYPSY—Hiddenards Comp. Lambards.
7	7	9.	THE GYPSY—Hildegarde-Guy LombardoDecca 23511 (See No. 2) SHOO-FLY PIE AND APPLE PAN DOWDY—Guy Lombardo (Don Rodney)
1	-	10.	Mack Triplets, De Luxe 1013; Johnny Desmond, Victor 20-1861; Stan Kenton, Capitol 235; Connie Haines, Mercury 3009; Dinah Shore. Columbia 36943) LAUGHING ON THE OUTSIDE (Crying on the Inside)— Sammy Kaye (Billy Williams)
2	13	11.	(See NO. 4) LAUGHING ON THE OUTSIDE (Crying on the Inside)— Andy Russell (Paul Weston Ork)
14	8	12.	OH! WHAT IT SEEMED TO BE—Frank Sinatra (Axel Stordahl Ork)
2	14	13.	CEMENT MIXER (Put-Ti, Put-Ti)—Alving Rev (Rocky
3	16	14.	Coluccio)
9	10	14.	(See No. 4) SHOO-FLY PIE AND APPLE PAN DOWDY—Dinah Shore (Sonny Burke Ork)
2	-	15.	GIVE ME THE MOON OVER BROOK! YN
11	11	16.	(The Lombardo Trio)
			(Continued on page 118)

(Continued on page 118)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country.

	POSI	TION	
Weeks		This	
to date	Week	Week	
17	1	1.	GUITAR POLKA Al Dexter Columbia 36898
3 15	1	2.	NEW SPANISH TWO-STEP Bob Wills Columbia 36966
3	4	3.	ROLY-POLY Bob WillsColumbia 36966
15	5	3.	SIOUX CITY SUE Hoosier Hot Shots Decca 18745
1	-	4.	I WISH I HAD NEVER MET
	l	1	SUNSHINE Gene Autry Columbia 36970
14	2	5.	SIOUX CITY SUE Zeke Manners Victor 20-1797
6	-	6.	KENTUCKY WALTZ Bill Monroe Columbia 36907
9	6	6.	WAVE TO ME, MY LADY Elton Britt Victor 20-1789

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country.

	A UDA.		
Weeks	Last	This	
to date	Week	Week	
13	1	1.	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754
12	3	2.	SALT PORK W VA Louis Landon Decem 19762
4	3	3.	BEWARE Louis Jordan and His Tympany
			FiveDecca 18818
4	2	4.	I KNOW The Jubilaires-Andy Kirk
	,	1	
4	6	5.	R. M. BLUES Roy Milton Juke Box JB-504
12	4	5.	R. M. BLUES
- 1			



IN THE MOON MIST

by JACK LAWRENCE

A TOP SONG RECORDED BY TOP ARTISTS ON TOPLABELS.

Johnny Desmond Victor 20-1810
Pied Pipers Capitol 243
Les Brown Columbia 36961
Randy Brooks Decca 18752
Phil Brito Musicraft 15051
Jack Leonard Majestic 7165
Art Mooney Vogue 732
Will Osborne Black & White
770 BW 200

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JB-503

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PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

	EUURU RELEADED
Records listed are generally appromately two weeks in advance of act release date. List is based on informat	oxi- supplied in advance by record companies, and Only records of those manufacturers volcion untarily supplying information are listed.
A LITTLE WHITE CROSS ON THE	Roy Rogers (Morton Scott Ork) (I CAN'T)
ADIOS MARIQUITA LINDA (Good- bye My Beautiful Mariquita)	Tito Guizar (QUE BONITO)
ALL THE TIME	Conune Payton Ork (Alan Dale) (LOVE
ALL THE THE	ON)
ALL THE TIME	ON)
ALC INCOME THE DAT (12)	ter (WHERE'S MY) Victor 11-9224
AMADO MIA	Jose Morand Ork (Marilyne Towne) (VEM
AMANECER	
AMONG THE DAISIES	(GUAJIRA LIRIO)
ANOCHE	Carlos Varela and His "Havana Madrid" Ork (AY, QUE)Seeco 542
ANYHOW	Camp Meetin' Choir (Deacon Tom Foger) (I'M GONNA)Diamond 2026 Royal Chanters (UNCLOUDED DAY)
RIGHT SIDE?	
YOUR MIND	Frank Haywood (Monroe Tucker and His All Stars) (YOU GOTTA) Apollo 1004 Polito Galindez and His Caribbean Stars
BAM-BAM-QUERE	Polito Galindez and His Caribbean Stars (BAM-BAM-QUERE)Seeco 2003 Polito Galindez and His Caribbean Stars (BAILANDO MI)Seeco 2003 Royal Chanters (HAND ME)Savoy 1017 Big Maceo (WON'T BE)Victor 20-1870 Joseph Snihur Ork (STRIP-TEASE)
BE READY WHEN HE COMES	Royal Chanters (HAND ME) Savoy 1017
BLOOMER GIRL	Joseph Snihur Ork (STRIP-TEASE)
BOOGIE AT THE PHILHARMONIC	Meade Lux Lewis
Fast Boogie	Disc 6020
Medium Boogie	Disc 6020 Disc 6021
BOOGIE BARN DANCE	Al Winter Trio (BOOGIE 88)
BOOGIE 88	
CHICKEN RHYTHM	Slim Gaillard Ork (SLIM'S JAM) Bel-Tone 761
CHIQUITA BANANA	,. The Four King Sisters (Buddy Cole Ork) (PIN MARIN)
COCKTAIL WALTZ	Bel-Tone 768 The Four King Sisters (Buddy Cole Ork) (PIN MARIN) Ernie Benedict and His Polkateers (RED WINE) Henri Rene and His Musette Ork (EMILIA) Victor 25-1060
CONCERTO FOR SQUEEZEBOX	Henri Rene and His Musette Ork (EMILIA)Victor 25-1061Jose Cortez Ork (SPANISH RHAPSODY).
CORUMBA	Jose Cortez Ork (SPANISH RHAPSODY)Diamond 2015
DANCE OF THE TAMPODINE	
	Savoy 605 . August Coen Ork (NADA ES) Seeco 541
DIZZY BOOGIE	Slim Gaillard Ork (POPITY POP) Bel-Tone 753Walt Shrum and His Colorado Hillbillies
	(HALF-HEARTED LOVE)
DON'T WONDER ABOUT HIM	
flowing)	Edo Ljubic (TKO SE) Sonart M-606
	Ted Johnson and His Midnight Sons (UT PAAMAAKE-SHARE) Victor 26-0054 Wini Beatty-Slim Gaillard Trio (THAT
	AIN'T)
	Dave Tarras Ork (LET'S ALL) .Savoy 8002 Henri Rene and His Musette Ork (CON- CERTO FOR)Victor 25-1061
ESA MULATA	Miguelito Valdes-Noro Morales Ork (TRI- STEZAS DE)
EXACTLY LIKE YOU	STEZAS DE)Seeco 2002The Three Flames (TIGER'S BLUES)
FIESTA IN OLD SAN ANTONE	
FLIGHT NO. 39	
	TON)
GDJE SI DA SI MOJ GOLUBE	Edo Ljubic-Olga Turkovic (JA TE)
(Where Are You My Dove?) GREAT DAY	
	I'M)
G-U-M-P-E-Y	Lem Davis Sextet (LOVELY YOU)
HALF-HEARTED LOVE	Walt Shrum and His Colorado Hillbillies (DO YOU) Constellation 4016 Russ Case Ork (TFA FOR) Viscos 28 402
HAND ME DOWN MY SILVER TRUMPET	(DO YOU) Constellation 4016 Russ Case Ork (TEA FOR) Victor 28-0408 Royal Chanters (BE READY) Savoy 1017
HAY-RUMBA SI?	Celso Vega and His C. B. S. Rhythm Band
HOUSE CICA (OI' Man's Willing) I CAN'T BEGIN TO TELL YOU	(PORESO) Seeco 2004Edo Ljubic (LOLA) Sonart M-605Jeannie Akers Ork (WHO CARES) Constellation 4014
I CAN'T GET STARTED I CAN'T GO ON THIS WAY	
	TLE)

(Continued on opposite page)

Music Popularity Chart

Week Ending May 16, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

This is a "natural" combination. Tune is extremely catchy. It's from the click Broadway musical, "St. Louis Woman." It's sung by Johnny Mercer, who can end probably will give it plenty of plugging on his Lucky Strike show. It's got good Paul Weston ork backing. In short, it should be Mercer's next big one. Everse side, "Any Place I Hang My Hat Is Home," from the same musical, is good, too.

SHE'S FUNNY THAT WAY...... Benny Goodman Orchestra with Jane
Harvey vocalColumbia 36923

Here's a possibility picked right out of an album. Tune is an evergreen, but a pip, and the sextet's job on it should also turn into a standard. Jane Harvey's vocal isn't intriguing music-making, but it's good. Reverse, "I Got Rhythm," has no vocal, but is an excellent instrumental job.

ONE MORE TOMORROW......Frankie Carle Orchestra with Marjorie Hughes vocal...Columbia 36978

Tune is a good one and will get hefty plugging from the picture of the same name. Carle band does one of its more beautiful sweet balled jobs on it, and the Marjorie Hughes vocal comes thru well. There's also a choice hunk of the maestro's pianistics. This looks like it should be Carle's next best-seller-most-played platter. Reverse is "I'm Goona Make Believe," which is sock stuff, too, particularly plano-wise.

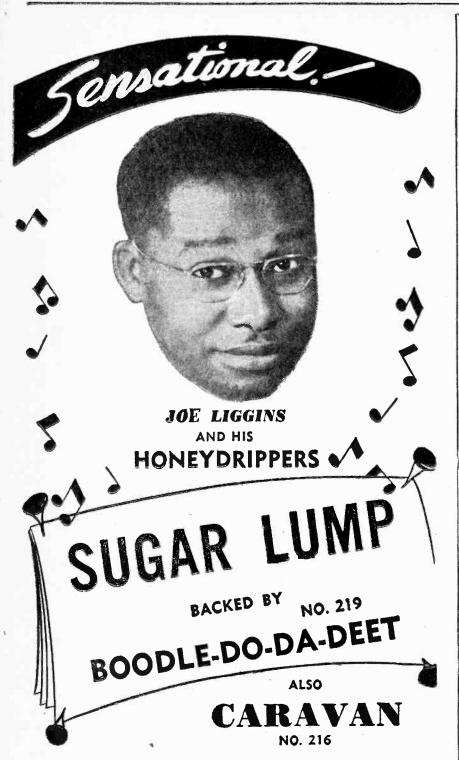
ADVANCE RECORD RELEASES

(Continued from opposite page)

(Continued from opposite page)
I DON'T KNOW WHY (I Just Do) Al Trace and His Silly Symphonists (I
I GOT A HORSE BUT HE WON'T GIDDY-AP Hoagy Carmichael Ork (I CAN'T) ARA-148 KEEP ROLLIN' ON Hot Lips Page Hot Seven (DANCE OF).
I LIVE BUT TO LOVE YOUGinny Simms (MY MELANCHOLY) 605
I WANT THE WORLD TO SEE Camp Meetin' Choir Quartet (I'VE BEEN) JESUS IN MY LIFE
I WUV A WABBIT
PD BE LOST WITHOUT YOUBetty Rhodes (Russ Case Ork) (WHAT
I'D BE LOST WITHOUT YOU Betty Rhodes (Russ Case Ork) (WHAT HAS)
IF I COULD TELL YOU DARLIN' Rusty Cline Ork (THERE WILL)
I'M A BIG GIRL NOW (2 sides)Ray McKinley Ork (Chris Adams) Majestic 7190
I'M CHANGING PLACES (With the Man in the Moon)
IN THE STILL OF THE NIGHT Ray Eberle (Wilson Sawyer) (ALONG
IT COULDN'T BE TRUE (Or Could Henry Jerome Ork (Bill Collier) (THEY 1.7)
IN THE STILL OF THE NIGHT Ray Eberle (Wilson Sawyer) (ALONG WITH) Apollo 1006 IT COULDN'T BE TRUE (Or Could Henry Jerome Ork (Bill Collier) (THEY SAY) Davis 2107 IT'S NCBODY'S FAULT BUT MY Harmie Smith and the Southern Swing- OWN Sters (KNOCKING AT) Victor 20-1869 IVE BEEN IN THE STORM SO Camp Meetin' Quartet (I WANT) Diamond 2025 IVE NEVER FORGOTTEN Jan Savitt and His Top Hatters (ALL
I'VE NEVER FORGOTTENJack Smith (Earl Sheldon Ork) (MY
THE) THE THE ARA-147 I'VE NEVER FORGOTTEN Jack Smith (Earl Sheldon Ork) (MY FICKLE) Majestic 7187 Tamburaski Zbor Ork (RAZBILA SE) Maiden) JA TE LJUBIM DJEVO MILA (I Edo Ljubic-Olga Turkovic (GDJE SI). Love You)
JA TE LJUBIM DJEVO MILA (I Edo Ljubic-Olga Turkovic (GDJE SI). Love You) Sonart M-607 JOHN HENRY Red Raper and His Carolina Mountain Boys (JOHNSON'S OLD)
JOHNSON'S OLD GRAY MULE Rep Raper and His Carolina Mountain Boys
HIST MY LICK (JOHN HENRY) Constellation 101
JOY, JOY, JOY
KNOCKING AT YOUR DOOR Harmie Smith and the Southern Swing- sters (IT'S NORODY'S) Victor 20-1869
KNOCKING AT YOUR DOOR
LIFE IS NOT THE SAME WITH- OUT YOU Texas Top Hands (IDA RED) . Savoy 3011 LITTLE BROWN JUG
LOLA (Jelly Good Fellow)Edo Ljubic (HOCE CICA) Sonart M-605 LORD, SEARCH MY HEARTCamp Meetin' Choir (Sister Bernice Dob-
son) (DON'T WONDER) Diamond 2028 LOVE ON A GREYHOUND BUS George Paxton Ork (Rosemary Calvin- Johnny Bond-Five Lynns) (ALL THE)
LOVELY YOULem Davis Sextet (G-U-M-P-E-Y)
MALA SUERTE
733

(Continued on page 35)





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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

TOMMY DORSEY (Victor 20-1866) Sweet Eileen-FT; VC.
There's No One But You-FT; VC.

There's No One But You—FT; VC.

The Clambake Seven works out with
Dorsey on this coupling, but it will take
more than the Dorsey name to put these
across. "Sweet Eileen" features the voice
and trumpet of Sy Oliver, but he doesn't
get much room to cut loose in either department. Side does have some fast
piano work, but not enough to make it
click. Stuart Foster does the singing on
"There's No One But You," which is in
ballad tempo. Dorsey's trombone gives
out sweetly, but Foster is only in fair
voice.

"There's No One But You" will go where the tune is popular.

FRANKIE CARLE (Columbia 36978)

FRANKIE CARLE (Columbia 36978)
One More Tomorrow—FT; VC.

"M Gonna Make Believe—FT; VC.

"One More Tomorrow" is based on the film's theme and Carle gives it a great arrangement that brings out tune's sweetness. Marjorie Hughes does a standard vocal. Carle's piano is in evidence in the faster tempoed "I'm Gonna Make Believe." It's an inimitable Carle side with a good vocal by Marjorie, who proves she can sell a cut tune. Definite beat of the band makes this a must for jitterbugs.

Here's a double-header where Carle's name counts.

name counts.

DON PEDRO (Decca 18868) Chiqiu-Cha-Rumba; VC.

Chique-Cha—Rumba; v...

La Paloma—Rumba; VC.

An unidentified voice takes the Spanish vocal on both sides and helps make the record count. "Chique-Cha" is a fast record count. "Chique-Cha" is a fast rumba which makes good listening. But the side that really counts is the smooth arrangement Paloma." E nt in rumba time of "La Band is great and the tune terrific.

Here's another double-header for Spanish locations.

JOHNNY DESMOND (Victor 20-1867)

In Love in Vain-FT; V. You Stole My Heart Away

Russ Case gives Desmond lots of fiddles for "In Love in Vain," from "Centennial Summer," and Johnny sounds great, giving the tune the full pash quality it requires. "You Stole My Heart Away" is not the oldie which begins "Who" instead of "You." Band plays sweet and Johnny sings the faster tempoed ballad accordingly.

"In Love in Vain" rates with any version of the tune.

BENNY GOODMAN SEXTET SESSION

-FT. (Columbia C-113)

—FT. (Columbia C-113)

Here are eight terrific sides that will be familiar to Goodman disciples and are potent on wax. Album contains "Tiger Rag," "Ain't Misbehavin'." She's Funny That Way," "I Got Rhythm," "Just One of Those Things," "China Boy," "Shine' and "Rachel's Dream." Last named is a Goodman original and gives the sextet a chance to let loose in style. Personnel includes Goodman with clarinet; Red Norvo, vibes; Morey Feld, drums; Slam Stewart, bass, and Mel Powell. Jane Harvey has the sole vocal spot on "She's Funny That Way." Altho all sides for the most part start off with the clarinet, followed by the plano, there isn't much similarity between any of them except in top quality.

Separately or collectively these will count in locations where swing is the thing.

thing.

LEO REISMAN (Decca 18841) Spellbound—FT. Amado Mio—FT.

Amado Mio—FT.

Reisman does beautiful work with the Miklos Rozsa theme for "Spellbound." which gives the side its title. Fast arrangement does full justice to the lovely melody using fiddles and trombones to good effect. Flipover "Amado Mio" is the Allan Roberts-Dois Fisher beguine from "Gilda" and here again wonderful instrumentation and superfor arrangement makes every note count.

This is a two-in-one for locations where music provides atmosphere.

LES BROWN (Columbia 36977)

I've Got the Sun in the Morning-FT; VC. It Couldn't Be True—FT; VC.

Doris Day is at the mike for "I've Got the Sun in the Morning" from Irving Berlin's score for "Annie, Get Your Gun." Her vocal is a good one but it's not up to the work of her recent waxings. Band plays it fast and the brass is in fine evidence. Flipover is "It Couldn't Be True"

users. Boldface portion is intended for guidance of juke box operators.

with a Jack Haskell vocal. It's done in ballad style and Jack makes a lament of it with lots of feeling. Band does well by the tune on the musical portion. Chalk up another double click for Brown.

PHIL REGAN (Majestic 7181) Strange Love-FT; V. I'd Be Lost Without You-FT; V.

I'd Be Lost Without You—FT; V.

Phil Regan gets right under the lyrics of "Strange Love." from the yet-to-be-released film, "The Strange Love of Martha Ivers," and gives it all the lift it needs thru a chorus and a half. Good support comes from the Phil Davis band. A male quartet joins Regan for the flipover which is a faster ballad than "Strange Love." Nice effect is derived thru humming and Phil sells the tune in good style.

This is a two-in-one if jitterbugs avoid the location.

HENRY JEROME (Davis 2108-09)

HENRY JEROME (Davis 2108-09)

It Couldn't Be True—FT; VC.

True Love—FT; VC.

They Say It's Wonderful—FT; VC.

Bill Collier takes the vocal on all four sides and is best with "They Say It's Wonderful" from the new show "Annie Get Your Gun" and "True Love," adapted from Rachmaninoff's 2d Concerto by Joe Davis. Failure of the other sides is due primarily to a drab heavy arrangement. This is particularly true of "It Couldn't Be True," which is a love ballad in a quick tempo. "The Tune of Luna Park" is a novelty without much lift.

"They Say It's Wonderful" can't count for too much in the strenuous competition but it will get a share of the nickels.

RUTH FERNANDEZ (Verne 0061)

RUTH FERNANDEZ (Verne 0061)

Te Lo Juro Yo—FT; V.

Luna Sabre—FT; V.

"Te Lo Juro Yo" is in rumba tempo with Ruth Fernandez doing the lyrics in Spanish. During the first chorus her voice is potent, but it becomes routine and repetitious after that. Same fault is evident in the slower bolero timing of "Luna Sabre." She opens fine but wears out the song with too much singing.

Not too much here.

DON JOSE (Gotham 102)

The Peanut Vendor—Instr.; Rumba. Un Sueno—Instr.; Bolero.

Un Sueno—Instr.; Bolero.

Jose is consistently good on both sides of this one. Rumba arrangement of "The Peanut Vendor" makes this one sound new and not at all like the old novelty arrangement. "Un Sueno" is the bolero theme of Jose Morand. It's a slower, sweeter tune than the flipover and arrangement is commercial for dancing.

This will be a two-in-one for locations where Spanish and Central American music counts.

sic counts.

EARL BOSTIC (Gotham 104)
That's the Groovy Thing Boogie—VC.
Tippin' In—Inst.; Jazz.

Earl Bostic gives a solid vocal boogle on "That's the Groovy Thing" chorus. It's in jump tempo, with Tony Scott taking a solid chorus on the clarinet. Bostic is alto sax and Jimmy Shirley is at the guitar. "Tippin' In" is a fast terrific jazz tune, and Bostic does well by himself at the sax. Once more Tony Scott takes a bow for this side too.

Here's a top twosome where they like good swing.

Here's a good swing.

EDDIE SAFRANSKI (Savoy 601) Spellbound—FT. Lem Me Go—FT.

Delibound—FI.

Lem Me Go—FT.

Here's another good cutting of "Spellbound," the Miklos Rozsa theme from the score of the film "Spellbound." You can't get away from the lovely theme and Safranski does a good job with it, using a chorus of voices to hum at one point. Vido Musso is at the tenor sax; Sanford Gold is at the 88's; Ed Safranski pounds the bass, and Denzil Best does the drum work. Flipover is the fast and furious "Lem Me Go" on which the boys get a chance to give out pure swing. Musso is a standout with his sax sessions. "Spellbound" is bound to attract attention and "Lem Me Go" will more than hold its own with jazz fans.

RAFEL MUNOZ (Verne 0069)

Matiz De Amour—FT; VC.

latiz De Amour—FT; VC. l Vago—FT; V.

Altho the lyrics are in Spanish, both sides are foxtrots only distantly related to South American music. Hector Rivera gets lots of pash into the "Matiz De Amour" side with the help of the band fiddles. In faster tempo, Hector does even better on "El Vago," which has a whole series of choruses.

s of choruses.
it's a dancing spot, stock this two-

Music Popularity Chart

Week Ending May 9, 1946

NEW RECORDS

THREE SUNS (Majestic 7180) It Couldn't Be True—FT; VC. Everybody Loves My Baby—FT; VC.

Everybody Loves My Baby—FT; VC.
Altho Artie Dunn takes a good vocal on "It Couldn't Be True," the instrumental portions are paced at a monotonous temp which could stand a little life. He repeats his good work on "Everybody Loves My Baby," a faster foxtrot which is related in no way to the oldie of the same name. Here again, the instrumental chorus is on the corn side.

Not too much here for jukes.

OSCER MOORE WITH JOHNNY

OSCAR MOORE WITH JOHNNY MOORE'S THREE BLAZERS (Atlas 122)

(Atlas 122)
Melancholy Madeline—FT; V.

Tell Me You'll Wait for Me—FT; V.

Oscar Moore, whose groovey guitaring is spotlighted on King Cole Trio diskings, sits in with Johnny Moore's Three Blazers to lend lift to their couplet. Both tunes are of the slow ballad type, providing opportunity for Oscar's mood-making pickings. Vocal chores are capably shared by Frankle Laine, who gives a Nat Cole voice treatment to "Madeline," and Charles Brown on the flipover.

Oscar Moore tag should coax coinage.

THE SUNSHINE BOYS (Pan-American 50, 51, 52 & 53)

(Pan-American 50, 51, 52 & 53)

Detour—FT; V.

I Don't Love Nobody—FT; V.

Don't Knock on My Door Anymore—
FT; V.

Worried Man's Song—FT; V.

Why Don't You Write—FT; V.

Old Joe Clark—FT; V.

You Ought To Be Ashamed—FT; V.

I Cried Myself To Sleep—FT; V.

There's plenty of outdoor appeal packed in these platters with the Sunshine Boys blending voices and instruments to good results. Lads provide lots of toe-tapping urge in "Joe Clark." "Why Don't You Write," on the reverse, is a tear-filled ballad that gets ear-easy voicing. Top spin goes to "Detour," with Sunshine's version giving ditty fresh attraction. Fiddle, guitar and piano provide backing.

Outdoor locations should spin brightly with The Sunshine Boys. especially on "Detour." "Joe Clark" should be a juke-jingler.

LAMPLIGHTER ALL-STARS (Lamplighter 102 & 104)

(Lamplighter 102 & 104)
Young Man's Blues—FT; V. I.
Young Man's Blues—FT; V. II.
My Melancholy Baby—FT.
Sweet Georgia Brown—FT.
Deep blue spins from "Young Man" as
Claude Trenier chants a convincing Harlemese number. Backed by Eddie Beal's
plano, Barney Bigard's clarinet. Red Callender's bass, Allan Reuss's guitar and
Zutty Singleton's drums, race ditty boasts
plenty of musical merit and deserving its

two-side stretch. For top-notch instrumental work, "Melancholy Baby" and "Georgia Brown" are winners. Added to the group are Calvin Jackson on piano; Ray Linn, trumpet; Vic Dickenson, trombone, and Willie Smith, alto sax. Without vocals cramping their style, boys ride out in fine form. "Baby" takes a moderate beat with jump fireworks held for "Georgia." Jackson's pianistics, Bigard's clary and Linn's torrid trumpeting make "Georgia" a beliringer.

"Young Man's" B side has what it takes for race phono replays. Save second disk for collectors.

AL RUSSELL TRIO (Excelsion 174)

AL RUSSELL TRIO (Excelsior 174)

AL RUSSELL TRIO (Excessor 1/4)

Cement Mixer—FT; V.

I Must Forget About You—FT; V.

Al Russell Trio comes thru with a highly clever cutting on "Cement Mixer." Boys show their style individuality making for concrete results. Flipover is aneasy-to-listen ballad, voiced in ditto manner by Doc Basso.

With "Cement Mixer" hitting high, disk should keep nickels flowing.

BOR CHESTER (Sonorg 3006)

should keep nickels flowing.

BOB CHESTER (Sonora 3006)

You Haven't Changed at All—FT; V.

It Couldn't Be True—FT; V.

Top side is from "Day Before Spring" score, plugged by Feist, and Larry Butler's baritone voice sounds much like Bill Johnson, of the original show. Reeds take the first two stanzas, then the vocal. On the reverse side, Butler takes up the chant right away then turns it over to the band for a chorus before returning for the fadeout. Nothing exciting here, but the music is competent and workmanlike.

Both sides will ride the nickel parade as tunes get hot.

FRED KIRBY (Sonora 7008)

FRED KIRBY (Sonora 7008)

FRED KIRBY (Sonora 7008)

Atomic Power—V.

Honey, Be My Honey Bee—V.

Fred Kirby, of WBT's Briarhoppers, backed by accordion and fiddle, shouts two novelties from the hills to a square dance beat. Top side is semi-religious in theme, while the "Honey" song is familiar to those who still promenade to the Virginia Reel.

Strictly for the farms. However, "Power" is being pushed for the Hillbilly Honor Roll.

MR. KİTZEL (Mercury Master 350)

Pickle in the Middle—FT; V.

Artie (Kitzel) Auerbach, who introduced the pickle ditty on Jack Benny's seg sings the novelty backed by Milton DeLugy's Swing Wing. The side is chock-full of corn, including picnic effects, and Kitzel clings to his dialect. While Robbins is earnestly plugging the song, it has yet to show its strength. There's little dance beat here and you can chalk it up as an over-the-counter item.

Influence of Benny's shot may help this one a little.

ADVANCE RECORD RELEASES

(Continued from page 33) MEAN OL' FRISCO Dud Bascomb Ork (SPORTIN' LIFE) ...

MEGLATA PADNALA (The Fog Fell) Edo Ljubic (ZLATNA GRIVNA) ...

MELLOW MAMA BLUES Dinah Washington (Lucky Thompson and His All Stars) (MY LOVIN') ..Apollo 371

MENSAJE David Santos Ork (MALA SUERTE) ...

MIGUELLO Jose Cortez Ork (ZUNIL) ..Diamond 2017

MOON FANTASIE Sanford Gold Trio (YOU TOOK) .Savoy 608 BOB MOSELY ALBUMBob MoselyApollo 1 MOUNTAIN GAL ... Bush Mountain Boys (Bella Allen)
(AMONG THE) ... Diamond 2002
MY ADOBE HACIENDA The Esquire Trio (WHERE IS)
Mhapsody RR-101
MY FICKLE EYE ... Jack Smith-Five De Marco Sisters (Earl Sheldon Ork) (I'VE NEVER)
Majestic 7187
MY LOVIN' PAPA ... Dinah Washington (Lucky Thompson and His All Stars) (MELLOW MAMA) ...
MY MELANCHOY BABY ... Ginny Simms (I LIVE) ... ARA-146
NADA ES VERDAD ... Noro Morales Ork (DEUDA) ... Seeco 541 NADA ES VERDADNoro Morales Ork (DEUDA)Seeco 541 NEW ENGLAND SQUARE DANCES
ALBUM Ralph Page Ork Disc 631

Disgusted Brides Disc 5035
Ladies' Whirligig Disc 6037

Monadnock Muddle Disc 5036
Odd Couple in the Center Disc 5036
Red River Valley Disc 5035
Star the Ring Disc 5037

(Continued on page 144)

JO STAFFORD

says: "Burke and Van Heusen have done it again another hit tune . . .



... which I am glad to have had a chance to record."

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Record 1047



ON THE STAND

of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters Reviews

Sammy Kaye

(Reviewed at Palladium, Hollywood. Booked by MCA. Personal Manager, Nidorf-Peppe; Road Manager, Miriam Stern).

Miriam Stern).

TRUMPETS: Henry Nolette, Frank O'Blake, Hal Greene.
TROMBONES: Tony Greco, Alex Polacsay, Al Brown.
SAXES: George Brandon, Don Wallmark, Charlie Wilson, Chubby Silvers, Frank May.
RHYTHM: Jerry Carr, piano; Ernie Rudisil, drums; Howard Workman, bass; George Hines, guitar.
VOCALS: Billy Williams, Don Cornell, Mary Marlow, Betty Barclay.
ARRANGER: Carroll Lucas.
Danceable tunes easy-to-listen-to

Danceable tunes, easy-to-listen-to arrangements, a battery of top-notch vocalists, all wrapped up in first rate commercialism keep the Kaye crew at the top of money makers. Ork gives forth with an all-inclusive array of oldies, pop tunes, novelities, and a bit of jump stuff—satisfying all shades of taste and style. Much of the band's success is credited to leader's salesmanship. Kaye pulls every trick in the book, clowning, riding solo breaks on the clary, introing tunes and showcasing vocalists—all adding up to a well-integrated, lively job of fronting. What's more, leader seems to enjoy his chores on the stand.

Band is essentially the same as in the past, a sweet combo, with a wellestablished style. Jump stuff is dished out in lump sums, falling two to three tunes to a set, after which Kaye reverts to several sets of ballads

for dancing.
Only sideman featured is Chubby Silvers, tenor saxist, who takes solo breaks and rides vocals on tunes such as *Hey! Ba-Ba-Re-Bop*. Otherwise, band is strictly on the ensemble side, with sweet arrangements made to order for sweeping reed passages, backed up effectively by the brass.

For vocals, Kaye draws on a quartet of songsters, all of whom do well in their individual departments, as well as on group numbers. Baritone Billy Williams, most versatile of the lot, offers a wide variety of style, dishing out tunes with a rich, pleasant voice and excellent delivery. Tenor Don Cornell, recently returned to the ork from a service stint, shares male years alot with Williams, doing male vocal slot with Williams, doing best on ballads such as Prisoner of

Fem chirper Betty Barclay, featured in tunes such as It's Only Human and I'm a Big Girl Now, sells solidly. Gal is plenty good and should eventually make top brackets under own power. Mary Marlow, under own power. Mary Marlow, recently a page girl at NBC, New York, is latest addition to vocal York, is latest addition to vocal group. Canary has an unusually low voice, well suited for tunes in the Day By Day ballad category. Augmenting solo work, four singers blend woices in duets and group numbers. By way of a show, Kaye brings his by-now standard So You Want to Lead a Band feature to the dance floor, calling on customers to take crack at baton waving.

Dave Rose To Play UCLA One-Niter With 45 & Kallen

HOLLYWOOD, May 18. Rose, whose semi-longhaired com-positions and radio batoning have placed him in an Andre Kostelanetz groove, stoops to the dance field for a quickie when he plays a dance date at UCLA June 1, with a 45-piece

Understood Rose for years has been winning band popularity polls taken at UCLA and school finally prevailed on him thru Music Corporation of America to play job. Rose will bring along Kitty Kallen, who sings on his CBS commercial. Dough for deal wasn't revealed but is understood to be a healthy figure.

Machito

(Reviewed at Paul Mirabel's Club Brazil, Los Angeles. Booked by General Artists' Corporation. Personal manager, Jack Lear.)

Woodling, Mario TRUMPETS: Roberto

SAXES: Jose Maderas, Eugenio Johnson, Alfredo Sherrito, Jose Jonickans.

RHYTHMS: Rene Hernandez, piano; Julio Andino, bass; Ybaldo Nieto, drums; Vidal Dolado, conga drums; Jose Mangual, bongo. VOCALISTS: Machito, Graciella.

ARRANGERS: Bauza, Hernandez, Maderas.

Since Machito started this band in New York, he has built an aggregation that is strong in the Afro-Cuban music field. Group makes a neat appearance, uses top arrangements and turns out a sock brand of Cuban jive for the trade at this California Latin spot. Specialties are fast rumbas, boleros, guaguanço, a medium paced rumba with the accent on the fourth beat, and guajara, Cuban folk music, beat, and guajara, Cuban folk music. Machito fronts the band in a showmanly manner. Keeping the beat warm, the product is more for dancing than listening. Everything about the band smacks of commercialism. Opening a typical set, Machito fronts with the maraccas with Bauza getting solid tonal quality in a featured alto sax spot. Graciella with the tymbalis, the drums—conga and

getting solid tonal quality in a featured alto sax spot. Graciella with the tymbalis, the drums—conga and bongo — give the tune smooth, rhythmic rendition. On the second, La Feria De Los Flores, group hits with the guaguanco tempo, which the band has popularized in this country. Woodling's trumpet, definitely a feature(is heard on Baia in bolero time with the trumpets taking a ride against a sax carryover. Hernandez turns in a neat piano job for this. piano job for this.

Specialties are offered by Dolado on conga drums and Mangual on bongos. They are out front for the spotting with Machito sharing the spotting with Machito sharing the light with his maraccas, hot vocals and torrid stepping. Andino shines on bass with Mi Cerebro Esloutimo, Graciella giving out personality and a quality voice. Bam Bam Quere, an incandescent rumba, finishes off the highlighting

the highlighting.
Group is designed for those who like their jive Cubanized. In this like their jive Cubanized. In this informal spot there are times when they blast. However, the payees are for rug cutting in Machito's machete fashion, the only complaints would have to come from those who had to sit it out because there wasn't dancing space on the floor for them.

Spot is without air time at present, but Mirabel is dickering for remote

but Mirabel is dickering for remote coverage. When obtained and with Machito still here, the walls will certainly bulge.

BUDDY RICH

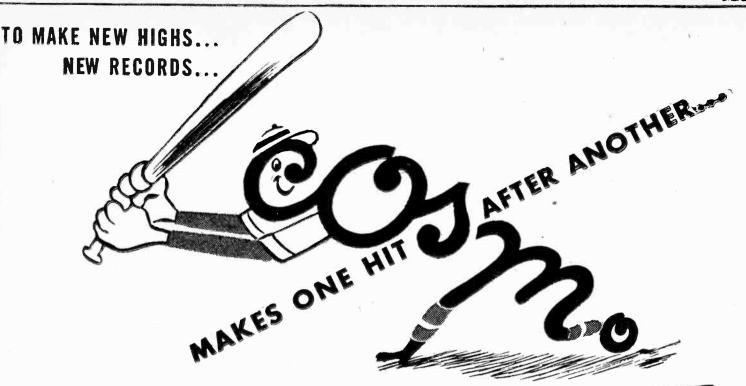
"Young Man and His Drums" Has an Ear

THE jungle beat that comes from Buddy Rich's skins is strictly improvisation. But it's hot enough to have sold the extemp maestro to such batoneers as Bunny



Berigan, Joe Marsala, Artie Shaw and
Tommy Dorsey. When
Rich came out of the
Marine Corps last year he joined T. D. for a quick refresher and build-up, then went out on his own. Beating a trail of b.o. clicks across the country from the Earle Theater in Philly to the Golden Gate

in San Francisco, he rapidly built up a rep as a coming batoneer. Successful runs at the Hollywood Palladium and Los Angeles Orpheum, plus some top Mercury disks, also helped, Indication of how well the 28-year-old skinbeater-vocalist is going over is his date at the Hotel Sherman in Chi. starting May 24.





and his orchestra

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The Whole World Is Talking About | Canadian 1-Nighters Building Steadily; Simmons Pushes

Canadian one-nighter biz continues to build, following Tommy Dorsey's recent sellouts at Winnipeg, Edmonton and Calgary, and near sellout at Saskatoon. Two days before the Calsaskatoon. Iwo days before the Cargary and Edmonton hops, local papers carried ads announcing that no more tickets were available. In Winnipeg, the spot was sold out 36 hours ahead. People from 200 miles around came to catch TD at Saskatoon.

came to catch TD at Saskatoon.

Promoter Gordon Simmons, who ran the Dorsey trek under the sponsorship of the Imperial Order, Daughters of the Empire, has Spike Jones for May 20-25, including a May 24 job at Lethbridge, Alta., a new one-night stop. He also has Les Brown for a June series, and Sammy Kaye for early July. Charging \$1.65 for Dorsey, he jammed an average of over 5,000 people into Royal Canadian Air Force drill halls in Winnipeg, Calgary and Edmonton, and nadian Air Force drill halls in Winnipeg, Calgary and Edmonton, and into the Saskatoon Stadium. Winnipeg hall is no longer available for ork promotions, as a result of a mob scene the night TD appeared. There is a need for auditoriums thruout this area, and interested parties feel that success of band promotions in available spots may provide needed

REGINA, Sask., May 18.—Western which described Canadian promotion as a process of "educating the above-the-border market." Kids here are hep to jive and get their full quota hep to live and get their full quota of disks, movies and music mags. It is also felt that Promoter Simmons is entitled to at least as much credit as Ed Goldstein and Tony Luppia. Simmons was the guy who started it all, bringing in Ted Fio Rito early this year, followed by Charlie Barpet and then Dorsey. net and then Dorsey.

Vic To Leave Guy; Will Form Own Ork

NEW YORK, May 18.—Victor Lombardo, keystoner in brother Guy's reed section, will leave the ork soon to front his own band. Victor will make the move just as soon as he is able to get together enough good musicians.

Original plans were for him to leave immediately and start scouting up tootlers, but he changed his mind and decided to stay until he had the sidemen assembled.

this area, and interested parties feel that success of band promotions in available spots may provide needed impetus.

Local tradesters take exception to a story in The Billboard, May 11, fronting bug for close to a year.



Page, Dick Vance, Harold Johnson, Henderson Chambers, Don Byas, Burnie Peacock, Bob Wyatt, Cozy Cole.

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B. A. Rolfe Preps Kasatzky Ork for 1-Nighter Squares

NEW YORK, May 18.-B. A. Rolfe, who was leading bands before the Smith Brothers grew their first Smith Brothers grew their first beavers, is back in the biz with an ork now in rehearsal at Ringle's Studios here. The like of this outfit and Dizzy Boogie. Studios here. The like of this outfit has probably never been heard before—at least not in the last 20 years—and Rolfe is the first to admit it, proudly. It is to be billed as "B. A. Rolfe's Modern Square Dance Party," which is a misnomer on two counts: (1) The only modern thing about it will be the public-address system, and (2) square dances are only part of the attraction—there will be one-term two counts and Dizzy Boogie.

Gaillard has pub deal with Mills Music for Cement Mixer but as to how his Bel-Tone tie-in fits into picture was not disclosed. Gaillard was recently stepped on by William Morris for promiscuous penning of papers without consulting agency. He recently signed disk pact with RCA-victor. According to Elwell, percenters the structure will be one-(1) The only modern thing about it will be the public-address system, and (2) square dances are only part of the attraction—there will be onesteps, two-steps, waltzes, maxixes, schottisches, polkas and other folk rhythms.

To lend the Slavic tempos proper authenticity, Rolfe has hired five Poles and a Russian. When the time comes for a polka, the six guys leave their seats, take their coats, seize their instruments and begin blowing in true Polsky fashion. (Ed note: Sounds like Gang Busters, and if

Jack Philbin is managing the thing, year-old which is already set to play one night sell them.

Gaillard Signs Bel-**Tone Tune Pub Pact**

HOLLYWOOD, May 18. - Slim Gaillard has inked a pact with Bel-Tone Records to publish former's original tunes, recorded for waxery last winter (but as yet not released). B-T's prexy, Dick Elwell, gets pub

a week all summer at each of the following places: Mahanoy City; Ritz Ballroom, Bridgeport, Conn.; Frank Dailey's Ivanhoe, Irvington, N. J., and Lake Hopatcong, N. J. Other two nights are expected to be filled shortly. Each location is noteworthy for being situated in an area richly populated with people who want folk in true Polsky fashion. (Ed note: Sounds like Gang Busters, and if Rolfe doesn't pack the joint in Mahanoy City, Pa., we'll pull in our shingle.) For the square dances, Rolfe has thoughtfully added Red River Dave as "caller."

Jack Philbin is managing the thing, which is already set to play one night.

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Lester's Blues, by Lester Young—Tenor Sax Solo Worried and Blue Riffin' and Jivin', by Don Byas—Tenor Sax Solo Ridin' the Riff Flat Rock, by Coleman Hawkins, with Cozy Cole

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Copyright Meet **Pulls Europeans**

NEW YORK, May 18. - Copyright conference to be held in Washington the week of June 1 under auspices of Pan-American Union is attracting plenty of interest from the American Society of Composers, Authors and Publishers as well as from European performing rights societies. Among European functionaries already here to observe the Pan-American proceedings are Leslie Bossey, president of the British Performing Rights Society, and Dr. Jose Forns, secretary of the Spanish Society (SGAE).

Last March, John G. Paine, general manager of ASCAP, attended the Paris conference of the International Confederation of Societies of Authors and Composers, and is understood to have reached new agreements with certain European outfits. in addition to strengthening and con-solidating old agreements. Since his in addition to strengthening and consolidating old agreements. Since his return to the States, he and the society have been playing cozy, refusing to discuss any gains Paine achieved in various Paris caucuses. It is assumed that the fundamental reason for the society's bashfulness in the matter is that it wants to utilize smoke-filled rooms at the Washington confab to co-ordinate work started in Paris. Outcome is expected to be more satisfactory arrangements for American copyright owners regarding payment for the owners regarding payment for the use of their stuff abroad.

De Luxe's Joe Howard Album Youmans-Miller Trial

LINDEN, N. J., May 18.—Attempting to develop a hot hook-up with the forthcoming Metro-Goldwyn-Mayer film based on the life of Joe Howard, tentatively tabbed I Wonder Who's Kissing Her Now, De Luxe Records, local indie, has signed Howard to do an eight-side Gay Nineties album of the songwriter's old tunes. Included will be I Wonder Who's Kissing Her Now; Hello, My Baby; What's the Use of Dreaming; Let's Take a Ride on a Rocket; On a Saturday Night; Goodbye, My Lady Love; Honeymoon, and I Don't Like Your Family. Disker is also dickering for Thomas Mitchell, whom they want to use for a Sinbad the Sailor album. They recently signed Jean album. They recently signed Jean Hersholt, of films and radio, for a Dr. Christian's fairy moppet album (see "Kidisk" story this issue).

Dog Sled Dorsey

NEW YORK, May 18.—Tommy Dorsey, who was playing the new ork territory in the Canadian Northwest last week, called Jack Johnstone from Saskatoon, Sask., one night. "How are you, Tom — How're things?" said

Johnstone.
"Great, great!" exclaimed TD,
"whom do you think we saw
last night?"
"I dunno—who?"
"Lewis and Clark."

Gilbert-Pan Am **Settle**; Count **Upped 33,000**

HOLLYWOOD, May 18.—Recent tiff between cleffer L. Wolfe Gilbert and Pan American Records over royalties for Gilbert's tune Rather Do Without You, Baby, has been amicably settled, with diskery coming thru with an amended financial statement upping Gilbert's take considerably (The Billboard, May 18).

Waxery originally gave Gilbert a statement showing sale of 40,000 records for the period ended March 31, which Gilbert charged to be inaccurate. New statement was accommunication and additional results. panied by an additional royalty check for another 33,000 records above previous sales for same pe-

Slated for Fall Docket

NEW YORK, May 18.—Preliminaries in the Vincent Youmans estate's suit against Miller Music finally ended this week when Appellate Division of Supreme Court here nixed Miller's plea to have American Society of Composers, Authors and Publishers retained as a defendant. Lower court had already supported plaintiff in dispensing with ASCAP as a complicating factor in the suit.

Julian Abeles, Miller attorney, will fle his answer to the sans ASCAP complaint early in June, with actual trial slated for the fall. Suit involves alleged failure of Miller to pay publishers royalties to Youmans on such ditties as More Than You Know, Thry the Yours other Leonal Views Thru the Years, etc. Leonard Zis is attorney for the Youmans heirs.



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Basie's Rush Call To Roxy Mystery

NEW YORK, May 18,-Count Basie Ork, originally skedded to go into Roxy Theater here Wednesday (29), is going into the house Friday (24) after getting a rush call from theater's bookers. This is the first time in recent years that the house opened a new show on a Friday instead of the customary Wednesday. Trade pondered reasons for sudden switch and came up with number of an-swers, none of which were verifiable. One reason is that the current show One reason is that the current show (George Jessel, Merry Macs, Rosario and Antonio, Buccaneers, Ernestine Mercer and Russo de Pandiero and pic, Dark Corner, was laying eggs at the box office. Opening week was somewhere in the neighborhood of \$85,000, which is under par for first weeks at the vaudefilmer. Other reason given were that Jessel had to rush back to the Coast in response to a fast call from Darryl Zanuck and that reshuffling of opening dates was somehow tied to the upcoming Decoration Day week-end. Decoration Day week-end.

Into Aquarium July

Basic comes into the house immediately after closing the Apollo in Harlem Thursday (23). Rush call from Roxy necessitated canceling of several one-nighters. Basie ork will be playing another New York loca-tion when it comes into the Aquarium Restaurant here July 24 for four weeks. Basie management claims it got the date despite strenuous efforts of the William Morris Agency to block the band out of it for the Duke Ellington ork.

Right after the Aquarium date the Basie band will play a series of jazz concerts in Boston, Philadelphia, Chicago, New York and wind up at the Hollywood Bowl. At these concerts Basie will pull a new wrinkle work.

Wm. Morris Trying U. S.-Brit Symphony Trade; Union Nod?

NEW YORK, May 18.—William Morris Agency is negotiating to bring the Liverpool Symphony Orchestra here for a concert tour, sending the Philadelphia Symphony to England in exchange. Deal appears to depend mainly upon approval of the American Federation of Musicians which is known to be in communication.

mainly upon approval of the American Federation of Musicians which is known to be in communication with the British union on this and similar topics (see May 18 issue of The Billboard). Some spokesmen for AFM say they are aware that the exec board is considering the matter, and others either disclaim knowledge or refuse to talk.

One union official added a twist by remarking that it is the London Symphony, not the Liverpool Symphony, which will come here. He tabbed the date as "at least two years off," however. Hide-and-go-seek adds up to the understanding that if the William Morris Agency succeeds in straightening out tentative dates for Liverpool and Philly orks to jump the drink, the AFM will approve them. Best guess is the 1946-'47 season. This will pave the way for Duke Ellington to make a British tour about same time. It is stressed, however, that at this point the AFM is in no mood to give blanket approval to an exchange of orks. Each case will present his full ork.

in that he will present his full ork in three types of music: Blues, boogie-woogie and the Basie brand of swing. Basie will do plenty of work at the Hammond organ, first time he has forsaken the piano for this instrument in any public appear-

Basie is also writing himself a special Royal Suite for these con-



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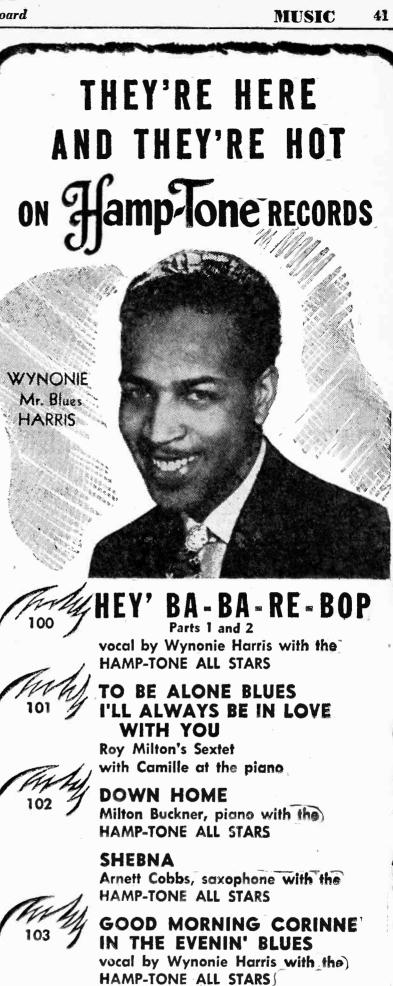
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LOS ANGELES 15, CALIF.

JCL, Vet Promoters Still Tussling; New Twists Occasionally

NEW YORK, May 18.-Latest example of the headaches band agencies borrow when they deal with green promoters is furnished by the Johnny-come-lately who bought an ork for a "private party" to take place just one week after the band in question played a theater in the in question played a theater in the same town. Agency got a frantic phone call from the theater manager the other day. Seems the promoter was advertising the "private party" in all the papers, and the band hasn't even opened at the theater yet. Quick look at the contracts proved that it was supposed to be a private party, and that the office hadn't even put the ork in for a percentage deal. It took quite a while to convince the "promoter" that you can't play that way, and it took longer to mollify the theater. way, and it the theater.

Meanwhile, the Pennsylvania booking war continues unabated, hardly a week going by without an old-time promoter tangling with some of his new competition. In these cases the old-timers appear to offices to be the more guilty of curveballing. New guys, with rare exception, seem to be trying to run their business as best they can, while the veterans are resorting to all kinds of wrinkles in their attempts to discourage competition. What distresses bookers and leaders is the fact that top execs in some agencies are more interested in getting the commission than in protecting the promoter. Bookers usually try to operate on the assumption that to help the promoter helps the business, and they attempt to steer clear of allowing too many dances in one area in one week. Pressure from the top, they complain, often makes it "necessary" to toss a couple of bands to the wolves, playing them too close to one another in the same town, getting in squabbles with the aggrieved promoters (or promoter), and generally acquiring a sour taste.

If the situation showed any signs of permanence, one-night salesmen would try to lay down the law to their bosses—so they say. But as they figure it, this era of too many operations is drawing to a finish and it won't be more than a year before the law of the jungle will bring the one-night biz back to "normal," which means one top promoter per area and plenty of trouble in selling

Continental Flacks Chiquita With Gals, Bananas, Monkeys

NEW YORK, May 18.—Continental Records which for years has been among the most conservative outfits in the business, next week will spring most unconservative press stunt a most unconservative press stunt in connection with its Patsy Garrett disking of *Chiquita Banana*. (They are first out with platter of tune). Gag will be to have a wagon, loaded with bananas, beauteous babes ed with bananas, beauteous babes (from a nitery line) and monkeys go (from a nitery line) and monkeys go down Broadway. Girls will be from the Havana-Madrid, local club, monkeys from Henry Trefflich. Latter will just sit (Continental hopes) and eat bananas, while the girls will give them to the mob, along with paper banana cut-outs announcing that Garrett's Chiquita is available on the Continental platter.

Garrett's Chiquita is available on the Continental platter.

Indie diskery has been on a considerable talent pacting splurge, having inked Dorothy Donegan, Saby Lewis ork, Fletcher Henderson ork, Isabell Powell, Olivette Miller and the Rhythm Rockers in the last month or two. Firm also is issuing a record paper for dealer distribution to customers. Called Strictly Off the Record, it will be along the same general lines as the paper Capitol has been getting out for years. Continental claims to be hitting a monthly production figure of around 900, ly production figure of around 900,-000.

Bobby Weiss to West Coast

NEW YORK, May 18. — Bobby
Weiss, assistant to Musicraft Prexy
Peter Hilton, planes to Hollywood
today. Weiss is going out to tend to
the opening of the plattery's new
West Coast offices at 1650 North
Vine, do a fast check-up on progress
at the Los Angeles plant and cut
some new sides with Teddy Walters,
Kitty Kallen, Lou Anne Hogan, Orrin Tucker, Artie Shaw and Mel
Torme and the Meltons, all Musicraft
attractions currently operating in and attractions currently operating in and around Hollywood. Weiss figures to get back to Gotham in two or three

Johnny Long's \$1,855 at Ritz BRIDGEPORT, May 18.—Johnny Long just about hit his previous at-tendance record of February 16 when

he played the Ritz Ballroom here Sunday (12) and drew 1,542 persons for a gross of \$1,850.40. In February ork drew 1,546 persons for a gross of

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Davis's Latin Pub **Inks 6 Composers**

NEW YORK, May 18.—Latest in Joe Davis's skein of interests, the Latin publishing firm, Caribbean Music, Inc., appears to be getting quick action. Davis has signed six Latin composers to exclusive contracts and process to exclusive contracts. tracts and says that among them they have written songs which have been cut on 25 different platters by Verne, Seeco and RCA-Victor in the last few weeks. One of the cleffers, a Colombian named Gabriel Escobar-Casas, has written a book called Latin-American Rhythms, which Davis will publish as a \$1 seller. Escobar has also turned over to Davis 50 compositions which have been recorded in South America by RCA-Victor's south-of-the-border division.

Caribbean plans to stress Puerto Rican music on the theory that it has been neglected thru the United States' anxiety to cement good neighbor relations with Argentina, Brazil, Cuba, Mexico, etc. Jaime Yamin, Caribbean's professional manager, and Raymond Usera, Victor Arguizoni Rivera, Ralph Seijo and Juanchin Ramirez, declared to be Latin composers of repute, are all Puerto Pienes new under the Davis homes.

Stating that other pubs toss curves at Latin penners by discouraging them from joining the American Society of Composers, Authors and Publishers, Davis says he's going to march his contingent over to the society to make applications. Meanwhile, he has signed Alberto Iznaga, rumba leader current at Monte Carlo here, to a recording contract. Iznaga will needle the stuff composed by the Davis stable and published by Caribbean. The record label?—Davis.







Amateur Ork Stunt

NEW YORK, May 18.-Look mag, running a national amateur swing band promotion, is eying Carnegie Hall here as scene of the final tootfest, skedded for August 23. Affair will be attended by a bunch of orkdom celebs who will act as honorary judges awarding trophics and nine to dom celebs who will act as honorary judges, awarding trophies and pins to the winning teen-agers. Among leaders tentatively lined up to do honors in various contest categories are Spike Jones, Woody Herman, Louis Jordan, Louis Prima, Guy Lombardo, Erskine Hawkins, Randy Brooks, Cootie Williams, Les Brown, Tex Beneke, Tommy Tucker and Ray Mc-Kinley. Frank Sinatra, Jo Stafford, Mary Lou Williams, Chubby Jackson, Pete Candoli and the Three Suns are also listed. also listed.

It is understood that Look will try to secure permission from American Federation of Musicians for a network broadcast of the finals, by way of doing the thing up brown. Such a request will put the union in the position of risking another Interlochen-type squabble, should Look balk at terms. Mag is changing 50 cents to \$1 admission to the sessions, with residual profits to go to charity. Esquire, of course, has been hooked up closely to music biz for years with its hot jazz polls and concerts. It is understood that Look will try its hot jazz polls and concerts.

Roy Harris Blames **AFM** for Canceled Reichhold Prize Seg

DETROIT, May 18.—Cancellation of the scheduled broadcast from Detroit Music Hall of prize-winning new compositions in connection with the award of \$32,500 of prizes in the Henry Reichhold contest for American composers brought a protest here from Roy Harris, president of the Fellowship of American Composers. Harris blamed the late cancellation of the May 10 broadcast upon the AFM, and indicated that the incident might furnish the occasion for a test of the Lea Act.

dent might furnish the occasion for a test of the Lea Act.

Program was to use an orchestra and choral society from Wayne University here, under G. T. Overgard, as the highlight of the contest award which has drawn national attention by its top prize of \$25,000. Harris sought clearance from the Detroit local, AFM, April 26, and was quoted Friday to the effect that ABC told him to see the Detroit local, who referred him to the "international headquarters in Chicago," and that Petrillo told the Fellowship to get their okay from the Detroit local.

Situation appears to have been a

Situation appears to have been a comedy of misunderstandings that led to the mixup, a check-up with the local musicians' union indicates. George Clancy, secretary of the lo-cal, said that he originally referred Harris to Petrillo because it involved a network broadcast by an amateur group but that instead he contacted Dr. Sam Rosenwald, another officer of the Fellowship in Chicago. The latter then contacted the Chicago local, giving the impression that it was a local broadcast only, and so AFM referred Rosenwald back to the Detroit local, Clancy said. Whole situation apparently arises from confusion over character of the program as a chain rather than local broad-cast, with the national union office consequently having jurisdiction, and not getting straightened out until not getting straightened out too late to clear the network.

Bob Crosby to Decca

NEW YORK, May 18.—Bob Crosby signed a Decca recording contract in Hollywood this week. Crosby was on the Decca roster before the war, but after leaving the marines hooked up briefly with ARA.



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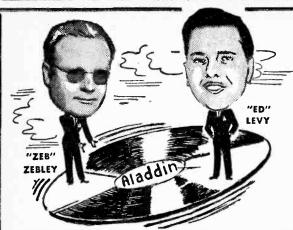
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- Merry-Go-Round-Blues
 (B) Bad Tale Boogle
- 111 Baby, Don't You Cry-Moore's Blazers (B) Blazers' Boogle-Johnny Moore's 112 Drifting Blues (B) Groovy
 —Johnny Moore's Three
 Blazers
- My Love Comes Tumbling
 (B) Stardust Howard
 McGhee and Band
- Just Another Woman
 (B) Intersection—McGhee
 and Band
- Post-War Future Blues
 (B) Mop-Mop McGhee
 and His Band
- 1 Blowed and Gone (B) Laura—Harry Edison
- 120 Ain'tcha Gonna Do It? (B) Exit Virginia Blues

. These GREAT RECORDINGS

- 101 Flying Home, Parts J & II
 Illinois Jacquet, Hot Tenor Sax
 102 Uptown Boogle
 Throw It Out Your Mind, Baby
 103 Around the Clock, Parts I & II
 Wynonie (Mr. Blues) Harris

 - Wynonie (Mr. Blues) Harris
 104 Cock-a-Doodle-Doo
 Yonder Goes My Baby
 105 He May Be Your Man
 Blue Prelude
 106 Be-Baba-Leba
 Every Now and Then
 107 Unfucky Woman
 McShann's Boogle-Blues
 108 Confessing the Blues (B)
 Walking—Jay McShannWalter Brown

Body and Soul Tea for Two I Can't Got Started With Indiana (You Two 12" records with a handsome cover.

102
7. HARRY EDISON
103
121 Voo-1t—Voo-It (Helen Humes) (B) Did You Ever Love a Man?
122 Central Avenue Boogle (B) Please Let Me Forget
123 D. B. Blues
(B) Lester Blows Again
124 These Foolish Things
(B) Jumping at Mesners'
125 He Don't Love Me Anymore
(B) Pleasing Man Blues
(Helen Humes)
126 It's Better To Give Than To Receive
(B) See, See, Rider
127 It's Only a Paper Moon
(B) See, See, Rider
127 It's Only a Paper Moon
(B) Jamming With Lester
129 Race Track Blues (Three Blazers)
131 Bumble Boogle
(B) Rooks In My Bed (Three Blazers)
131 Bumble Boogle
(B) One o'Clock Boogle DEALERS!!! PHONE, WRITE OR WIRE FOR

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Outside N. Y. Plea for Symphers Points Up "Decentralize" Plan

NEW YORK, May 18.—Bulletin board at Local 802, American Feder-ation of Musicians here, is always loaded with calls for longhair musickers from out-of-town symphonies. This week the board bears appeals from Dallas, Buffalo, New Orleans, San Antonio, Pittsburgh and Cleveland, offering work for the 1946-'47 season and guaranteeing from 20-28 weeks' employment. Occasionally they promise round-trip transportation. Musicians, even the unemployed, are loathe to accept such offers, however. Pay, while adequate to meet expenses in the town of employment, is usually not suf-ficient to allow the tootler to do any

saving, say 802-ers. Monday's (13) informal member-ship meeting of Local 802 (see other story in this department) discussed this recurring phenomenon of large this recurring phenomenon of large cities having to beg New York for symphony sidemen. In connection with the so-called "decentralization of music" program which visualizes the establishment in every city of orchestras jointly sponsored by the AFM and community groups, members said that a few years of such a bers said that a few years of such a program would help eliminate the condition. Describing as unnatural a situation which finds musicians leaving their home town to come to an already overcrowded New York, members declared that once music is put on a workable basis in the rest of the United States, musicians will do what is considered natural for most human beings-work in their home towns.

Seamen Sidemen Get Standard Scale Rate

NEW YORK, May 18.—Uniform conditions and pay scales for musickers working ocean-going steamships have been announced by Local 802, American Federation of Musicians here, following a conference among all locals with jurisdiction over ocean ports. Execs from coast to coast met here a couple of weeks ago to evolve the scale, following the recent announcement from ing the recent announcement from AFM that it was making steamship conditions the responsibility of individual locals. Standardization means that no matter where cruise ship hires its ork, it will have to pay the

same rates.

Scale is \$6 per man per day, with
75 per cent additional to leader, for a five and a half hour day spread over not more than 12 hours. Overtime will be \$1 per half hour or fraction. Sailing musickers will get "proper sleeping accommodations, including stateroom with open port hole," also first-class meals will be served either in the main dining room or with the ship's chief officers. If a tootler gets fired during the trip, ship must return him to port of embarkation or else pay him first-class

Arnstein-Porter Suit

To Jury This Week

NEW YORK, May 18.— After
Samuel Baldwin, music professor at
College of City of New York, had
testified that there was similarity be testified that there was similarity be-tween the work of Ira Arnstein and the hits of Cole Porter, and after tune dick Sigmund Spaeth had testified that there was no similarity aside from a possible bar or two, the Arn-stein plagiarism suit against Porter in Federal Court here was adjourned

until Monday (20).
Case figures to go to the jury next



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#107A Try, Try Again B Tidal Wave

JIMMY FOSTER and THE HOLIDAYS with

THE BUDDY WEED TRIO

#101A Memphis in June B A Story Book Romance

#102A Talk to Me B Three Old Maids

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Next To Set Foreign Firms?

NEW YORK, May 18.—Barton Music looks like it will be the next firm in the parade of Yank music publishers to set up firms in foreign countries (as tipped off originally in The Billboard in January). Negotiations have been going on between Ben Barton, firm's prexy, and various English interests.

Chappell, Ltd., of London, at the moment, has the inside track on working out the Barton set-up in England, since English Chappell has repped Barton Music in Britain for a number of years. However, it is possible that set-up may be worked out with other Englishmen. Barton also is looking over the French field, with an eye toward setting up a firm in Paris. Barton firm, as well as Stanwood Music are Frank Sinatra investments.

Air, Rail Firms Mull

Wire Entertainment

GRAND RAPIDS, Mich., May 18.—
Eastern Air Lines, New York Central Railroad, Pennsylvania Railroad and Boeing and Douglas aircraft companies are among parties interested in wire recording as a means of entertaining travelers, according to Analysis. ra investments.

Other three Yank firms who have already set up English companies are Irving Berlin, Leeds Music and E. H. Morris combine. Leeds also has a French company, and of course, handles all Russian music pubbed in America thru its Am-Russ structure. Latter deal was worked out with the Soviet government.

Goody To Distrib Two New Labels: Sarco and Circle

NEW YORK, May 18.—Goody Distributing Corporation, disk distributing and manufacturer of the Gotham label, took on two new labels this week. Sarco disks, specializing in what the firm calls "ultra-modern hot jazz and Brazilian specialties," is proper George Handy jazz musone org. George Handy, jazz musicker, is featured on stuff in that line, and the Bando Da Lua group, who work with Carmen Miranda, do the South-of-the-border cuttings.

Second diskery is Circle Records, manufactured by jazz writer and lecturer Rudi Blesh. Blesh will concentrate on New Orleans style jazz on his platters. Goody has also appointed Len Simon, West Coast representative for the distributing organization which also handles the Continental line.

Remote Alarm

NEW YORK, May 18.-Two NEW YORK, May 18.—Two disinterested parties swear it's true. Sally Stewart, who sings on the Danny O'Neil 45-minute CBS seg every Friday ayem, overslept last Friday (10) and didn't show for the airing. When time came for her to warble, the announcer and other parformers and libbed on the performers ad libbed on the theme, "Where's Sally?" Sally's mommy, faithfully listening in way out in Columbus, O., got excited, called her daughter long distance to find out what made and woke the kid up. Sally got to the studio in time to do one number.

Wire Entertainment

GRAND RAPIDS, Mich., May 18.-Eastern Air Lines, New York Central Railroad, Pennsylvania Railroad and Boeing and Douglas aircraft companies are among parties interested in wire recording as a means of entertaining travelers, according to Andrew Korb, head of the wire recording division of Lear, Inc., here. Korb paints a glowing picture of wire's possibilities, pointing to its compactness, ruggedness, ease of operation and adaptability and adaptability.

Emphasizing the ease with which any plane, train or bus can be equipped to provide each passenger with a wide choice of news, music, educational or dramatic programs, Korb also underlines the business of canning travel talks which would keep patrons informed as to where they are. Korb says various interested transportation outfits are about to test passenger reaction. Jefferson-Travis Corporation, parent company of Musicraft Record Company and owner of a tape-recording gadget, has been getting similar inquiries from travel outfits.

Geraldo Ork To Be First In England's Tele Picture

LONDON, May 18.—Second day (June 8) after Britain puts television back on the air, one of the Isle's top dance orks will be featured on the show. Spot goes to Geraldo and his band, who did a big job entertaining troops for ENSA during the war and who has long been one of England's top bands on BBC, disks, etc.

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- 14-Can't Help Lovin' That Man Please Don't Talk About Me When I'm Gone—Barney Bigard Sextet 15-Night & Day White Rose Bounce—Eroli Garner Trio 16-Twistin' the Cat's Tall Movin' Around Erroli Garner Trio 18-My Melancholy Baby Cherokee—Joe Marsala Sextet 20-1 Must Have That Man I Don't Stand a Ghost of a Chance With You—Charlle Shavers & Orch. 21-Suspicious Blues Coquette (Chicken Croquette)—The Spirits of Rhythm 21-Suspicious Blues Honeysuckle Rose—The Spirits of Rhythm 23-She Ain't No Saint Scattin' the Blues—The Spirits of Rhythm 23-She Ain't No Saint Scattin' the Blues—The Spirits of Rhythm 24-Muskrat Ramble Bugle Call Rag—The Lion's Jazz Band 25-Who (From Sunny) It Had To Be You—Cliff Jackson 27-That's a Picnty China Boy—George Wettling Jazz Trio 28-You Took Advantage of Me About You—Dick Cary 29-Have You Ever Felt That Way Froggy Moore—Rod Cless Quartet 30-Make Me a Pallet on the Floor I Know That You Know—Sterling Boze & Orch. 31-I Give You My Word Mapie Leaf Rag—Hank Duncan Trio 32-Upbeat Changes Always on My Mind—Hank Duncan Trio 33-Liza I Ain't Got Nobody—Gene Schreeder & Orch.

- Gene Schroeder & Orch.
 40-Solitude
 I'm Tired—Cyril Haynes
 Quartet
 41-Night & Day
 Weeping Willio—Wilbert
 Baranco & All Stars
 42-Every Time I Think of
 You
- You
 Baranco Boogle—Wilbert
 Baranco & All Stars
 104-Let's Get Some
 I Got the Blues—Mushmouth Robinson
- mouth Robinson
 105-Boggle Boo Blues
 I'm Hip to These Women
 —Mushmouth Robinson
 7501-Rumba Pura (Rumba
 Quaracha)
 Palabra de Mujer (Bolero)—Chino Ortiz &
 Occh
- Palabra de Muler (Bolero)—Chino Ortiz & Orch.

 7502-0yle Negra (Rumba Quaracha)
 La Virgen de la Macarena (Danzon)—
 China Ortiz & Orch.

 7503-EI Apagon (Conga)
 Para Que Tu Veas (Bolero)—Chino Ortiz & Orch.
- Para Que lu Ortiz & Orch.

 1504-Amor Clego (Bolero)
 Viva Mexico (Corrido)
 —Chino Ortiz & Orch.

 7505-Fulesto a Bahal (Sam-

- 7505-Fuleste a Bahal (Samba)
 Tiqui Tiqui (Guaracha)
 Chino Ortiz & Orch.
 7506-Quadalajara (From
 Weekend at the Waldorf)
 Me Voy Mama (Rumba)
 Chino Ortiz & Orch.
 7601-Yukon Waltz
 Carolina Polka—J. Kusar & his Slovene Orch.
 7602-Sharon Waltz
 Sterbain Polka—J. Kusar & his Slovene Orch.
 1000-A Little While Longer
 Don't Play With My
 Heart—The Six Westernaires

- 764-Pin Marin (Peen Mareen)
 Don't Forget Tonight Tomorrow—Buzz Adlam &
 his Orch.
 765-Dig You Later (Hubba
 Hubba)
 I Don't Wanna Do It
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 1021-Semeday
 Shame on You—Ted
 Martin & The Airlane
 Trio

 1019-Blonde Sallor
 My Droamland for Two
 —Ted Martin & The
 Airlane Trio

 1018-Josephine, Please No
 Lean on the Bell
 If I Had My Way—The
 Airlane Trio

 1017-1 Didn't Mean a Word I
 Sald
 Strange Love—Ted
 Martin & Mac Geppos
 Orch.

 1016-One-Zy, Two-Zy
 Seems Like Old Times
 —The Mack Triplets &
 Mac Ceppos Drch.

 1015-Harriet
 You're Gonna Hate
 Yourself in the MornIng—The Airlane Trio
 —Vocal by Vera Massey

 1014-Stardust

- Emil Coleman's Orch.

 1000-Bell Bottom Trousers
 I'm Gone—The Four
 Blues

 1011-She Ain't No Saint
 When My Love Comes
 Tumbling Down.—Kirby
 Walker

 1004-When the Old Gang's
 Back on-the Corner
 The Blues Can Jump—
 The Four Blues

 1002-The Things You Want
 the Most of All
 Oh Daddy, Please Bring
 That Sultcase In—The
 Four Blues—Ann DuPont on clarinet

 1001-Chittlin's and Pigs Feet
 Baby, I Need a Whole
 Lot of Everything—The
 Four Blues

 2005-Somebody's Knockin'
 Let's Jump—Dud Bascomb

 2004-Victory Bells
 Time and Again—Dud
 Bascomb

- Time and Again—Dud
 Bascomb
 2003-I Want To Talk About
 You
 I'll Wait and Pray—
 Billy Eckstine
 2002-The Real Thing Happened to Me
 Opus X—Billy Eckstine

- Time Better Late Than Never

 Better Late Than Never

 Totx Grande

 5007-Don't Hang Around Me Anymore

 Lonesome for Someone

 Tex Grande

 5006-Put Your Arms Around Me Honey

 No Letter Today—Tex Grande

 5005-Too Late To Worry,
 Too Late To Cry
 Don't Sweetheart Me—
 Tex Grande

 5004-Have I Stayed Away
 Too Long
 Sweetheart I Still Remember—Tex Grande

 5004-Honey Song
 I'm Sending X's to a Girl in Texas—Tex
 Grande

 1024-La Cumparsita

 El Choclo—Emil Coleman & His Waldorf
 Astoria Orch.

 1010-Take It Away
 Jealousy—Emil Coleman & His Waldorf
 Astoria Orch.

 1007-Say It Over Again—
 Vocal by Ted Martin
 The Parrot—Emil Coleman & His Waldorf
 Astoria Orch.

 1005-Study War No Mo
 Noah and the Ark—
 Golden Echo Quartet

 1003-I Couldn't Hear Nobody
 Pray—Golden Echo
 Quartet
 I Got & Date With
 Rhythm—Billy Eckstine

 1023-Shubert's Serenade
 Chanson Bohemience—
 Airlane Trio

 1024-Met Me On the Corner
 Johnny On a Pony—
 Johnny On a Pony—
 Johnny On a Pony—
 Johnny On a Pony—
 Jed Martin & the Airlane Trio

 1020-Meet Me On the Corner
 Johnny On a Pony—
 Jed Martin & the Airlane Trio

 105-Beluxe Album
 Time To Sleep—A
 Therapeutic Record by
 Raiph Slater
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 5012-You Are My Sunshine
 When My Blue Moon
 Turns To Gold Again

 5013-Twillight On the Trail—
 By Denvec Darling
 \$3.00 plus tax

 5012-You Are My Sunshine
 When My Blue Moon
 Turns To Gold Again

 5013-Twillight On the Trail—
 By Denvec Darling
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 5014-Ocol Water
 My Eluxe Buckeroo

 17-DeLuxe Album
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 —With Emil Coleman
 & His Waldorf Astoria
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- Orch. \$3.00 plus tax
 1025-The Peanut Vendor
 Lady In Red
 1026-Mama Inez
 Carloca
 1027-Green Eyes
 Orchids In the Moonlight

- GILTEDGE
- 535-Last Call for Alcohol Big Leg Mama—Wingy Manone 534-Rainy Weather for Me Hit That Jive Jack— Cecil Gant 533-Seven Eleven St. James Infirmary— Cecil Gant 501-1 Wonder

- St. James Infirmary—
 Cecil Gant
 501-1 Wonder
 Cecil Boogle Cecil
 Gant
 508—I'm Tired
 Are You Ready?—Cecil
 504-Cecil's Mop Mop
 I'll Remember You—
 Cecil Gant
 507-Cecil Knows Better Now
 You're Going To Ory—
 Cecil Gant
 525-Stell
 Am I To Blame—Cecil
 Gant
 65c

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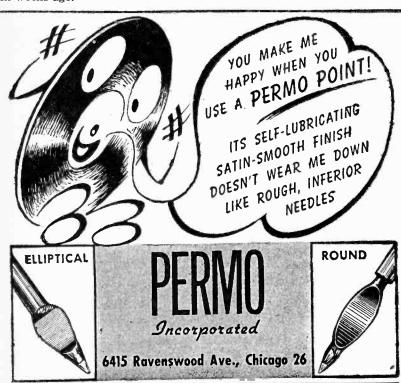
MUSIC

PORTLAND, Ore., May 18.—Tommy Dorsey broke an 18-year record at Jantzen Beach Ballroom here Saturday (11), hauling 4,605 payees at two bucks per.

Spot had been plagued with bum weather ever since its season opened six weeks ago.

Soundies, Leonard Settle

NEW YORK, May 18.—Long-pending suit of Ross (Pat Rossi) Leonard against Soundies Distributing Corporation of America has been settled out of court, with defendants agreeing to stop distributing the film, Something To Write Home About, which Leonard says uses his voice unlawfully. Leonard asked for \$25,000 damages.





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H'wood Swing Club Swings to Big Bands

HOLLYWOOD, May 18. — Hollywood Boulevard takes on a semblance of Broadway with the Swing Club shifting to a big band policy a la Aquarium in New York. Swing Club, operated by Paul Berchin, Sonny Murray and Albert Berger, has been using small units, but starting May 28 will feature Benny Carter's band. Carter just completed an engagement at Trianon Ballroom, Southgate, Calif. Music Corporation of America set the deal.

Swing Club ops are conferring with Joe Glaser before he heads East in an effort to line up attractions to follow Carter, who is coming in on an indefinite sked and may remain all summer. Spot's small capacity, however, limits budget to semi-name groups, excluding top names. Among possibilities are Jay McShann, Roy Eldridge, Andy Kirk and Eddie Vin-

Bandstand is being rebuilt to accommodate Carter's crew. Only other time Swing Club spotlighted a big band was more than two years ago when previous operators brought in Carter for a stay and then dropped back to cocktail outfits. However, present operators are making definite arrangements and laying out a budget to stay in the large band groove.

ARA's New Label Gimmicks; Into Kid Field With M. B. Fox

HOLLYWOOD, May 18. — ARA Records has initiated a couple of more or less radical departures in record label format with a new design which will front all of their future releases. First, the title of the reverse side will be listed on each side of the record, purpose being to save time of people twisting the platter by record store salespeople and radio station record handlers and for general convenience of all buyers.

Other move by ARA in new label format is to play down size of firm's name, with artist's tag and song title blown up so as to be read easily and dominate label reading. Motive here, according to Bruce Altman, sales promotion head for ARA, is obvious, since record buyer always asks for platter by so and so band or singer or by song title, rarely, if ever, requesting company title disk.

Matter of listing reverse song title

Matter of listing reverse song title on each side of disk is believed to be new, but blow-up of artist name on label has been done in the past by jazz and specialty platteries among others. In another recent move ARA entered the children's record field by signing Martha Blair Fox, child story-telling expert, to a contract. Miss Fox came here from WLS, Chicago, where she presented regular children air shows.

Catalina Casino Sets Orks; Big Boat Delay To Hurt Biz

HOLLYWOOD, May 18.—Band sked at the Casino, Catalina Island, has been set for the season with Jimmy Grier and Leighton Noble sharing the time. Harry Slaugh, manager of the Casino, starts season May 30, with Grier followed by Noble July 20 thru September 7. Music Corporation set both bookings. Bands will get several CBS lines from the spot weekly. Noble, who is just leaving here for a run at the Waldorf-Astoria Hotel, New York, will make a quick return for the Casino date. Outlook for biz at Catalina Island has been dimmed with news that large boat called The Catalina won't be ready for operation until Septem-

Outlook for biz at Catalina Island has been dimmed with news that large boat called The Catalina won't be ready for operation until September, when the season ends. Tourists will have to contend with the much smaller vessel, The Avalon, and plane trips. Only three spots using entertainment of any merit besides Casino are the Hurricane, Chi Chi and Paul Mirabel's newly opened Brazil.



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ParamountPixWants Disker To Alter Tag

HOLLYWOOD, May 18. — Legal department of Paramount Pictures is preparing action to stop a new local record indie, Paramount Records, from using the tag. Paramount diskery, headed by Jack and Joe Cascales and Ivor Kallen, has been in existence a short time, with their initial platters by Johnny Richards's band just beginning to roll off the presses.

Recently Paramount Pictures inaugurated a record exploitation idea to help promote pictures via special song platterings spotted on the disk jockey radio route. Label of these diskings is Paramount Radio Records diskings is Paramount Radio Records and, as Bob Blumoffe of Paramount's legal division put it, an outside record company using the name "Paramount" can't help but bring confusion to the field. Similar case came about recently when Philco Radio Corporation demanded that the local Philco platter firm change its name. Philco followed thru by renaming the label Aladdin. the label Aladdin.

Stewart and "Miss America" To Jazz Up Carnegie Pops

NEW YORK, May 18.—Carnegie Hall "pop" concerts, which have been drawing indifferent audiences and mixed reviews, go all out for show-manship May 31, with Bess (Miss America) Myerson doing a whirl at the piano and Rex Stewart blowing his Boy Meets Horn as a jazz concerto arranged by Brick Fleagle for Stewart and the "pop" ork.

D'Artega will be the conductor. Stewart will also do three jazz items with his own combo, which now has George Johnson on alto and Henry Wells for tram and vocals.

Lawrence's Pre-Penn 1-Nighters Around Philly

PHILADELPHIA, May 18.—Elliot Lawrence Ork, skedded to leave WCAU here the end of this month for a road tour starting at Hotel Pennsylvania, New York, set for July 1 has been signed for a series of one-1, has been signed for a series of one-

1, has been signed for a series of one-nighters in this area.

May 18 he plays at Dorney Park,
Allentown, and following day is booked at Maple Grove, Lancaster.

May 25 he goes to Sunnybrook Ball-room, Pottstown. Lawrence has al-so been signed for a week at the Steel Pier, Atlantic City, starting June 22.

Ocean Pk. Gateway To Play Na meOrks

NEW YORK, May 18.—Gateway Casino, Ocean Park, N. J., operated by Arnold Orsatti, beer distributor, will run a nine-week ork season, teeing off June 30 with Gene Krupa. Will follow with Tommy Tucker, Jerry Colonna (package, including ork), Carmen Cavallaro, Charlie Barnet, Claude Thornhill, Buddy Rich, Tony Pastor and Glen Gray, shuttering September 2. Colonna is in for eight days on July 13.

Surf Beach Reopens With Orks After 4 Yrs.

VIRGINIA BEACH, Va., May 18.—Released by the armed services after four years of war leasing, Surf

after four years of war leasing, Surf Beach Club reopens under private management May 30, with a lineup of name bands for the season.

Johnny (Scat) Davis opens and remains thru June 12. Bob Strong comes in June 13-July 3; Jack Teagarden, August 1-14 and Bob Chester August 15-September 2. Serenade on Blades, ice show featuring Bob and Peggy White, is booked for July 4-31, with Don McGrane's music.

Pro Footballers Want Fem Musickers for Mid-Game

NEW YORK, May 18.—Cleveland Browns, pro football team, figures that musical cheesecake won't hurt in its bid for payees. It has sent out circulars to all locals of the American Federation of Musicians asking for "young, attractive" fem tootlers to play in a hand which will entertain play in a band which will entertain between halves.

George Bird is listed as entertainment director of the team. Idea has been used by pro footballers before.

Simmons Resigns Vogue

DETROIT, May 18 .- Seymour Simmons, former ork leader, has turned in his resignation as program director of Vogue Recordings, effective June 1, to devote full time to real estate interests with which he was associated for some years before joining Vogue in 1945. Roy Tracy, former night club emsee, will remain as assistant program director in charge of the department until top post is filled.



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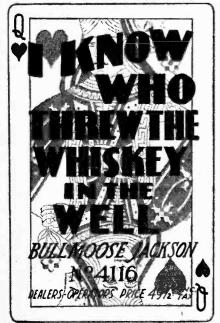
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Muzak's New Plastic Disk Before It Can Bite An Indie Aid

Allentown Waxery, Too

NEW YORK, May 18.—Indie record companies, stumped for pressing facilities, were excited this week by Muzak's announcement of a new plastic and an augmented plant in Louisville. Muzak's new formula produces a cherry-red disk at somewhat lower cost per platter (perhaps 1-2 cents), than the older dark-red stuff. Still more expensive to produce than black plastics, which contains filler, the new stuff is reported by Muzak execs to give better amplification and tone than any vinylite yet encountered. In addition, says Muzak, it mills easier with fewer rejects.

Muzak used to get its base from Bakelite Corporation and didn't consider entering the chemical field itself until Bakelite's shipments began self until Bakente's shipments began slowing down. Need for a steadier source of the plastic resulted in investigation and experimentation by Muzakers, leading to the development of the cherry-red. One reason the price of the new stuff won't be markedly lower than currently activated. edly lower than currently estimated is that many necessary raw materials still have to be purchased from Bake-lite, says Muzak. Firm, however, is reluctant to talk prices, declaring that as the operation gets under way it may be possible to alter charges.

Recent addition of 10-inch presses to the Muzak foundry has attracted such a demand from production-hungry indies that the entire cherryred output could go exclusively to such outlets, says Muzak. Meanwhile Allentown Record Company, also in the plastic field, is letting the trade know it can produce 2,500,000 viny muffins annually, for pop outfils. Between the two new plants, the indie situation might be aneviated company and the company of the comp somewhat—provided enough small firms want to try the more expensive plastic line.

Johnny Long ork set for a one-nighter (29) at Moonlite Gardens, Cincy's Coney Island. Ditto Tony Pastor, who mounts the podium there June 12.

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802 Plans To Shoo VacashProvisoBug

NEW YORK, May 18.—Because the two-week vacation-with-pay provision recently written into local indie radio station contracts has a bug in it, Local 802, American Federation of Musicians here, is working over an addition which will satisfy the stations and make its own task easier. Current clause contains no provision as to payment of vacation money in the event of a musicker's resignation or firing, so, before any test case can arise to cause trouble, union hopes to have a stipulation written into all the agreements.

Plan to be submitted to 802 exec board will provide that a fired musicker gets his full two-week vacash pay if he has worked seven months at the station. If he resigns he gets the full pay only provided he has worked nine months. The extra has worked nine months. The extra two months are tacked on to prevent wise guys from quiting, collecting vacation pay, and then joining an-other station and grabbing a vaca-tion, all in the same year or there-abouts. This wrinkle closely follows the procedure adopted some time ago by music publishers contact em-

Court Rules Military Can't Use Cops in Terpery Ban Edict 2211 Cottage Gro

NORFOLK, May 18.—Federal District Judge Sterling Hutcheson has ruled that local army and navy has ruled that local army and navy authorities may not use shore patrolmen or military police to enforce their order putting the Barn Ballroom, Newport News, out of bounds to servicemen. He issued a temporary injunction restraining the practice. Injunction was sought by Bert Kay, proprietor of the Barn, who claimed that his business had been so seriously injured by the presence

claimed that his business had been so seriously injured by the presence of military police and shore patrolmen in front of his place that he had had to suspend operations.

In issuing the injunction, Judge Hutcheson held that the military authorities had invaded the rights of a civilian engaged in business, a right which, the judge held, could not be taken away without due process of law.

His findings are expected to result in dismissal of two motions brought in Federal District Court May 7 by Rear Adm. Walden Ainsworth, Fifth Naval District commandant, and Brig. Gen. Rollin Tilton, Chesapeake Bay Harbor Defenses commander, asking nixing of the petition on the ground that the court was without jurisdiction.

Spivak and Hope Pic Into Paramount for Six Weeks

NEW YORK, May 18.—Charlie Spivak drew a break this week, being booked for Paramount Theater here with Bob Hope's flicker, Monsieur Beaucaire.
Show opens August 28 and figures

for six weeks. October 15 Spivak opens at Hotel Pennsylvania here for an eight-weeker.

Record of Month Trial Set

NEW YORK, May 18.—Two "rec NEW YORK, May 18.—Two "record of the month" outfits tangled in Federal Court here this week, with Record of the Month Club for the Music Collector, Inc., failing in its attempt to secure an injunction restraining Record Album of the Month Associates, Inc., from using the name. Judge Vincent L. Leibell ordered that the suit he set for trial June 5. the suit be set for trial June 5.



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See Beer, Liquor Dearth as Threat To Lush Minnesota

MINNEAPOLIS, May 18.—Drastic shortage of beer and fast dwindling supplies of liquor are threatening Minnesota's vacationland area, with numerous clubs around the State's 10,000 lakes figuring to stay shuttered. If they do, it will play havoc with entertainers and musickers who have made the fish belt each summer and had fun while earning dough.

Several of the larger spots around the lakes will make a stab at opening and hope they can get by. But if the handwriting on the wall becomes too legible, these, too, can be expected to throw in the sponge and wait until the whistle-wetting supply becomes plentiful again.

Reno Club Pays War Vet \$10,000 for Bouncing

RENO, Nev., May 18.—Payment of \$7,000 by the Palace Club, local gam-bling casino, to Alfred Cushman, war veteran, brought to an end a lengthy court battle in which Cushman charged he was beaten and thrown out of the club forcibly by a bouncer.

Cushman charged he was injured seriously and brought suit for \$10,000 damages, alleging the club bouncer had beaten him without provocation.

Earlier, District Judge A. J. Maestretti awarded Cushman the 10G with a scathing denunciation of the existing "bouncer" system used by Reno gambling halls and night clubs. Final settlement was approved by the court

Diane Rose Heads McConkey Chi Office's New Act Dept.

CHICAGO, May 18.—New act department for McConkey Orchestra Company Chi office will be headed by Diane Rose, once a dancer.
Gal intends to go into production

of her own chorus line as one of the features of the new branch.



BLAINE JOHNSON

and his CONTINENTALS

Breaking all records at Terre Haute's Flamingo Room. Opening May 27 Hotel McCurdy—Evansville, Ind.

COCKTAIL ATTRACTIONS

Pianists, Organists, Teams, Units wanted for Midwest's leading spots. Rush photos,

IN SHORT

Chicago:

Sinclair Mills, currently at the Nameless Cafe, is now above the \$300 bracket and ops are supposed to be bidding high for his services. . Clyde Baldschun, of the McConkey Chi office, has returned from a book-Chi office, has returned from a booking tour of the Midwest resort country. He set such place as Miami Bar, Delavan, Wis.; Bon Air, Woodruff, Wis.; Wonder Bar, Rhinelander, Wis., and 636 Club, Green Bay, Wis. Gerry Brown ork (a gal and three lads), new combo, has signed to do the Dome of the Hotel Sherman beginning June 3 beginning June 3.

Markert and Angell, Hammond organ duo, opened at Jai Lai Cafe, Columbus, O., May 20... Olive Mason is returning to Chicago after a vacation in Texas. . . Original Make-Believes are together again after a separation due to the war. They opened Friday (17) at Helsing's Vodvil Lounge Lane Dodd closed vil Lounge. . . Jane Dodd closed at the Chicago Theater Thursday (16), and opens at the Stork Club, Council Bluffs, Ia., May 24. . . . Al Cheney and the Nov-Elites trade places when former closes Chase, St. Louis, May 26, and comes to Chi's Kentucky Lounge on the 28th.

San Francisco:

Eddie Burns, business agent of Musicians' Union Local 6, engaged to Lariese Williamson, pianist in lounge at Forbidden City. Ditto Tanya, ork leader at Club Moderne, and Til Boye her according to and Til Bava, her accordionist.

Jerry Lester's take at Copacabana to be \$2,000 a week, not \$2,500 as first reported. In for four weeks and options.

Carnival in Havana returns to DiMaggio's Yacht Club May 23. . . Four night spots have shuttered in the last four weeks (Savoy, La Fiesta, Richelieu Casino, Lashio). Expect more soon if midnight closing law sticks. . . Nevertheless, the Barbizon Room will open in June with singer Guy Cherney host-star. . . Police have ordered a terping "tame down" at the Music Box. . . . Capping Hilton's deal to buy hotel St.

Connie Hilton's deal to buy hotel St. Francis has fizzled.

West Coast:

Benny Rubin going into Band Box, Hollywood. L. Red Nichols and original Five Pennies open at Golden Gate Theater, San Francisco, for two weeks starting July 3. At Orpheum, L. A., June 18. They get \$2,000 per week at each spot. . . . Pinky Tomlin at Morgan's Club, Albuquerque, end of month. . . . Ella Mae Morse starts national tour with engagement at Orpheum, L. A., first week in June. . . . Rufe Davis into Nevada Biltmore, Las Vegas, last week in May. . . . Jack Martin girlie line into Mor-

more, Las Vegas, last week in May...Jack Martin girlie line into Morgan's Club, Albuquerque, June 7 for four weeks...Nick and Vicki Collins into same spot May 24.

Jack Wendover band a holdover at Olympic Hotel, Seattle, for total of 16 weeks...Wilson Humber ork follows Jimmy James in Sherman's Club, San Diego, in July...Al Jahns band to work all summer at Jahns band to work all summer at Navajo Ballroom, Big Bear summer resort, California. Frederick Bros. book spot exclusively. The Four Spaces returning to Villa Riviera, Long Beach, opening June 29. Slapsie Maxie's closing down for Frederick ly. The alterations June 2, reopening beginning July.

Gypsy Rose Lee opens early June at Paul's Music Hall, Portland, Ore., followed by turn at Music Box, Seat-

de Lugg and the Swing Wing signed for musicals by Columbia Pictures. . . . Gene Rodgers set for Swanee Inn (Los Angeles). . . . Dancing Waltons going into Bimbo's 365 Club, San Francisco.

Philadelphia:

Flanders Building, which houses Ciro's, was bought in a sheriff's sale by Bernard R. Freedman, representing a New York syndicate. . . Coronet is switching to a three-a-night policy beginning with current Cab Calloway engagement. . . Singer Mary Lou Howard has been booked to return to the 212 Club . . . Dick Buckley, late of Passing Show, is set to head the next show at Palumbo's. . . . Eddie White celebrated his 48th

birthday May 18... Jackie Winston, at the Little Rathskeller, has a city detective following him around after getting threatening letters from an anonymous person. . . . Jack Cohn and Barney Barnett, latter former AGVA national rep, have formed the National Theatrical Agency here.

Ruth Jordan, Pat Morris and Grace Martin have been signed for a six-month overseas USO tour by Howmonth overseas USO total and Bruce, Amusement Booking Service. . . Red Ace, opening at the Hi Lo Club, Battle Creek, after a record run at Geisz's Inn there, is slated to go overseas for USO following his present engagement.

Here and There:

Conrose's Club Algiers, Farmington, Conn., soon to mark its second anniversary. Bill Rose and Cyd Conn using Joseph Blume, former WEAF and WTIC musician, with his string ensemble for dinner music, with Otto Neubaurer's ork (7) for dancing. Neubaurer has male vocalist, Bill LaDuke, with Otto on piano.

Gene Baylos into Loew's State. New York, June 6 for the sixth time.

Cappella and Patricia open at the Shoreham, Washington, June 10.

Willie Shore, Karen Cooper and Jacquiline Fountaine in the June 11 show at Club Charles, Baltimore.

Senor Wences into Slapsy Maxie's Hollywood, in mid-July. ie's Hollywood, in mid-July.
Ralph Slater opens at the Capitol, Washington, June 13. Borrah Minevitch Rascals and Johnny bow at the Earle, Philly, May 24. Donlon's, Lanesboron, Mass., has been sold by Russ Frisco to Joe Sonsini and Guy Pellerinelli. sini and Guy Pellgrinelli. . . . Jack Grant Trio opens at the Vogue Room, Colonial Hotel, Hagerstown, Md., May 27. . . Jerry Gilbert, in for eight weeks at Old Plantation Club, Kansas City, Mo. . . . Jimmy Durante's 30th anniversary will be celebrated at the Silver Slipper, New York. Blowout being staged by MGM. . . . Paul Wing, out of the army, doing a single at Forbidden City, San Francisco.

Even Mortimer Snerd Would Resent This

NEW YORK, May 18.—A number of acts who agreed to do a benefit for a local columnist at the dinner for a local columnist at the dinner given by the national Democratic Club, Thursday (16), did a terrific burn when they found out it was all a waste of time. Acts included Milton Berle, Joey Adams, Mark Plant, Tony Canzoneri, Don Saxon and Edith Fellows.

First part of the ruckus was given over to long-winded speeches by

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Zanzibar Gets Pearl Bailey, "St. Loo" Doubling in View

NEW YORK, May 18.—Pearl Bailey goes back to the Zanzibar June 24 on an old contract exercized by Joe Howard, Zan op. Singer is now in the Broadway musical, St. Louis Woman.

St. Louis Woman.

Interesting part of the deal is that club originally asked for Lena Horne. Inasmuch as Miss Horne is an MGM property and there is Metro dough in St. Louis Woman, it was felt that film company might arrange to keep Bailey in the show and let nitery buy Horne. Suggestion was nived by pic company and Miss. nixed by pic company and Miss Bailey was called in. Singer may double from legiter but details have not been decided.

Miller-Beneke Ork Swell 46G at Mich. Vs. Sinatra

DETROIT, May 18.-4,100-seat Michigan Theater, which rarely plays stage shows, did excellent business all week with Glenn Miller ork, under direction of Tex Beneke, grossing an estimated \$46,000.

Record was notable because of opposition date by Frank Sinatra at much smaller downtown theater. Pic was Cinderally Jones

was Cinderella Jones.

National, Louisville, Goes Stock to Pic to Vaude

LOUISVILLE, May 18.—After 10 weeks of stock by Bluegrass Theater Inc., the National opened Monday (13) with films for the summer.

Vaude is slated to return to the house (and the city) August 1. Bluegrass plans to resume stock in the fall.

Queens Blvd. \$65 Gal Pay

NEW YORK, May 18.—The Boulevard, a Queens nabe nitery, is going into the girlie market with a bang. It has just hired Sidney Sprague, Leon and Eddie's line producer, and will buy a six-girl line. Spot is of-fering \$65 a week for the kids, which is the same dough they get in Stem niteries. Shows run six days a week, two shows a night. Club is now ren-ovating the room with preem expected about end of month.

Mabel Duggan Quits MATA

DETROIT, May 18.—Mabel Duggan, independent booking agent, regan, independent booking agent, resigned as secretary of the Michigan Association of Theatrical Agents. Miss Duggan, who has operated her own office here for a quarter century, has been succeeded by booker Betty Bryden, who formerly held the same post for two years. No statement on reason for resignation was given.

Ono's O-Yes

ONO, Pa., May 18.—This hamlet on U. S. Route 22 between Harrisburg and Jonestown is a rather quiet little place with one bright spot: The O-Yes Hotel.



Montreal Agent Adams Pins | Monsieur Walters "Temporary" Status on Local After AGVA's "Unfair" Tag

Booker Scores Union on Dues Powder-AGVA Answers

MONTREAL, May 18.—A fear that AGVA's return on the local scene is only a temporary affair, coupled with special provincial laws affecting booking agents, and the fact that most local acts are high-ranking amateurs who have other positions and are French Canadians in the main, are among reasons responsible for the opposition which the union has had in its attempt to reorganize the local branch which has been dead for several years. So says Jack Adams, who has been in showbiz for over 40 years, first as an actor and now a booking agent with a claimed 200 acts under his wing. Adams says he has consistently refused to associate himself with AGVA in its present venture and, in consequence, he has been placed on the union's unfair list, a fact which does not, he claims, disturb him in the least because his 200 performers are fully behind him.

Cone With the Moola

Adams told The Billboard that he was afraid that AGVA's reappearance was a "flash fire" affair similar to its first entry on the Montreal scene about five years ago." At that time," he said, "I supported AGVA and worked closely with the representa-tive they sent up here until the day he left, after signing up hundreds of performers who paid their dues. I still have my membership card issued to me then and so have all those actors. We paid dues and we found actors. We paid dues and we found ourselves flat on our backs with AGVA gone with all the money we had paid. We are afraid that the same situation will happen again, especially since its representative has no office of his own and is operating from a hotel room. That does not inspire much confidence."

Adams displayed a signed copy of a letter he wrote to Matt Shelvey, national director of AGVA, in answer to Shelvey's notice that he had been placed on the unfair list. It reads:

Denies Branch Exists

"Thank you most cordially for your letter of April 18 and I am sure that it must give you a great deal of satisfaction to sit in your office and dictate a letter of that kind. I would like to call your attention to the fact first of all that you do have not a branch here in operation. There is a representative living at a hotel who claims to be your representative, but none of the forms he has shown me have any name or address of your home office. I do not refuse to join AGVA. In fact, I still have the permit granted me in 1940 and I was the mit granted me in 1940 and I was the last agent here to respect it and I insisted on all acts joining before I would book them even after your (then) representative absconded with the funds and I had the Royal Canadian Mental Balica have deally after dian Mounted Police here daily after my scalp because you took the money of Canada without a foreign exchange control permit. I carried the torch for AGVA here alone for months.

"In view of the above and without

any correspondence of any kind from your office naturally I would be ill advised to hand out \$55 to any one walking in asking for it. I do not book any night clubs or theaters here and depend entirely on my banquet and other connections for which I use my local acts and so far as I know they have not been properly organized as AGVA in Montreal.

"No Credentials-Nothing Definite"

consider it of sufficient importance to interview me when he was here so I had no confidence in the proposition offered by the last man sent in, Anthony Nucci, as he had no credentials and nothing definite from headquarters.

"I am not a vaudeville agent. I am a Province of Quebec licensed em-ployment bureau, also licensed by the A. F. of Musicians and am thus a buyer of acts—not a seller—and any reference you use to my name using the word 'unfair' would carry the same impression as the I had de-faulted in some legal agreement and is a serious charge. The fact that a firm to whom you write a letter asking to join a certain organization has not yet joined, or even does not intend to join it, does not mean that their tactics are 'unfair.' I would rather say that they have not yet applied for license.

Won't Book "AGVA Acts"

"When you have the local acts properly lined up so that I have something to work with, I will be only too glad to accept a franchise, but until they are organized, I cannot conscientiously agree to book AGVA acts exclusively as I might as well close my office." (Signed by Jack Adams, of Jack Adams Productions, Montreal.) Montreal.)

"Distortion and Hooey"

NEW YORK, May 18.—The charge by Jack Adams, Montreal agent, that AGVA's reappearance on the Cana-(See 'Distortion, Hooey' on page 56)

Goes to France To Find Some Acts

NEW YORK, May 18 .- With Dario knocking them over with his French singer, Roger Dannes, at La Mar-tinique, and Bill Miller packing them in with his Charles Trenet at the Embassy, Lou Walters has decided that he, too, must come up with a Gallic crooner for his Latin Quarter. So he leaves for Paris tomorrow for a look at the French market to see what he can bring in.

Walters plans to stay abroad only 10 days and claims that he has enough inquiries from France to enough inquiries from France to make his trip worthwhile. Even if he doesn't come up with a French chansoneer, he says he is interested in bringing some acts here that will be suitable for New York as well as his Hollywood spot due to open in the near future. Walters said that he plans to go back to his old formula of Continental acts with which the Latin Quarter preemed. In the last few years, his policy has gradually changed so that he is now buying names.

H'wood Canteen To Relight As Nitery; Stock Sold at \$15

HOLLYWOOD, May 18.—Former Hollywood Canteen is scheduled to reopen its doors early in June as a night club. Operation of the spot is being taken over by Creation Enter-prises, Inc., with Guy Francis, Betty MacLean and Esther Grant listed as principal officers.

Club promoters are financing operation by offering shares in the spot to the public at \$15 a share. According to Francis, more than \$30,000 has been raised to date, with another \$30,000 in the offing. Spot will use Latin-American talent, with Chuy Reves ork set.

Approval of British Loan Seen as Future Hypo for Europe's Playing U. S. Acts

England Clearing the Way, But Other Countries Slow

NEW YORK, May 18-Approval of the British loan has long-range imthe British loan has long-range implications for showbiz, even tho the Congressional okay of the dough won't start wheels humming for some time. It's no deep secret that England has been nibbling at American acts for the last few months. It has recently bought the Hightowers, arranged for an all-Negro revue and ranged for an all-Negro revue, and Dante is due in London in Septembar. In all cases, the deals call for a flat guarantee of anywhere from 12 to 26 weeks, but if pre-war bookings are any yardstick, imported acts will stay in London and the provinces for at least six months.

at least six months.

Granting of the loan will start international wheels rolling in which what William Morris Jr. calls "cultural relations" will play a major part. How soon, and in what form this will take place, Moris doesn't know, but he feels certain that an exchange of artists between the United States and other countries, particularly England, will be part of any plan. It was suggested that various foreign governments might even finance its own actors and send them here and import American actors in exchange.

Loan Would Provide Dough

now practically all of them are conserving their foreign credits for more important things, such as food and heavy machinery, but as soon as a large enough loan goes thru some of the dough is bound to spill over into showbiz channels.

showbiz channels.

The possibilities of names going abroad in the immediate future is still remote. Acts which used to work overseas regularly for about \$2,000 cannot be bought today for under \$4,000 to \$7,000. Jimmy Durante, who worked in and around London before the war for about \$2,000, would have to get \$10,000 today. Few British theaters are geared to pay that kind of dough. \$2,000, would have to get \$10,000 today. Few British theaters are geared to pay that kind of dough. But if the names aren't interested, there are plenty of standard acts around in the \$1,000 class or so for which there is a ready market.

The demand for American per-

which there is a ready market.

The demand for American performers has been growing since the G.I.'s and the USO shows played abroad. This is evidenced by the increasing number of inquiries which have been received in New York from London in the past few weeks.

Labor Permits Easier

import American actors in exchange.

GVA in Montreal.

Loan Would Provide Dough
To do this other nations must have
"Your Mr. (Dave) Fox did not the moola to pay off with. Right

import American actors in exchange.

Biggest drawback difficulty in getting labor permits, has been eliminated. A British booker setting a deal for an American act today goes

Centurama To Buy Names & Standards

NEW YORK, May 18 .- Milwaukee is putting on a Centurama skedded to run four weeks, starting July 12, and will buy names plus standard acts. First show was Gloria Gilbert, Myrtill and Pacaud and a 24-girl Gae Foster line. Line will stay for the full four weeks, but acts will change

Show will be presented on the Michigan lake front where city authorities and local business men are building a huge structure to seat 10,000 people. Last three days of the 10,000 people. Last three days of the Centurama will be given over to con-Lake front also will be used

for water shows.

Ed Weisfeldt, of the Riverside Theater, is buying the acts and putting on the show.

Roxy Yanks Jessel; Rush in Basie Band

NEW YORK, May 18.—Roxy show, arring George Jessel, will be starring George Jessel, will be yanked out Thursday, May 23, after two weeks, with Count Basie band and Gene Sheldon due to come in the following day. Ending a bill on a Thursday and opening a pour of a Thursday and opening a new show on a Friday is unusual for the house. Policy is Wednesday opener and only on rare occasions has theater deviated from it.

The Jessel show ended its first week with \$85,000. Ordinarily, Roxy takes in \$98,000 to \$105,000 for a

Nevertheless, the Roxy still won't be without Jessel. Do You Love Me, pic that goes in with Basie, was produced by Jessel.

AGVA Signs Detroit in Full For Cash Bond Guarantees

DETROIT, May 18. - AGVA has signed up all night spots in the city under its new requirement of a cash bond to guarantee performer salaries, Billy Grubbs, national representative, said last week. In addition all night said last week. In addition all hight spots in the suburban territory except the Club Haymarket, Dearborn, have been signed, with the latter not included solely for the reason that it has not yet been contacted, he said.

In the State of Michigan, 99 per cent of the clubs have been signed, while in Toledo, 100 per cent are now signed, he added.

direct to the home secretary and obtains a labor permit. He wires it to New York where the act picks it and his visa up at the British consulate Nowadays, an act can okay a de and start packing within 24 hoursand with air transportation, can get to the job within a few additional hours.

The problem of how much money can be taken out has also been eased. can be taken out has also been eased. England has a 20 per cent gross salary tax, but after that is deducted the rest of the money can be converted into dollars by depositing pounds in the English branch of an American bank and drawing upon them in America. The only thing the British guard against is that no British guard against is that no foreigner send more dough out of the country than he is earning.

France, Holland, Belgium and the rest of the continent still have no workable plans to import American acts. These countries are also in need of credits and if they can arrange an American loan they might turn to bringing in Yank actors. But whether they do it right away or not, the indications are that a building of "cultural relations" between nations will up the demand for more and more American performers.

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Pitt Holds Out; AGVA Wins in 2 Other Cities

NEW YORK, May 18.—Pittsburgh nitery ops remained firm tonight in their refusal to sign AGVA minimum basic agreements and ante up cash bonds, after a day of offers and counter-offers from both the Night Club Owners' Guild and the Union. The determination to stick to their guns left the Smoky City cafe owners doing a single, for the two other members—New Orleans and Dallas—of the triumvirate opposing AGVA faded from the battle this week.

New Orleans, which was placed on the AGVA national unfair list some two months ago for failure to sign, agreed to the inking Wednesday midnight (15). Longest hold-out was the French Casino, which pointed out that AGVA's action was meaningless because AFM musicians continued working there. Actors' Union talked to AFM and both orgs signed a written agreement that they would move together in all problems affecting either or both of them in New Orleans. Basic agreement with the French Casino puts spot-into the "B" classification, calling for \$75 minimum for principals and \$45 minimum for chorus. Compulsory mixing is barred and line works a six-day week.

In Dallas, the bone of contention was the Adolphus Hotel, which has been playing ice shows. Hotel has shown a willingness to sign and papers calling for "B" classification are being drawn. The Baker Hotel, says AGVA, is also falling in line. With major spots signed up, a number of indie agents have applied to the union for franchises.

Pittsburgh, however, still officially closed to AGVA performers, apparently is no closer to a solution. Matt Shelvey, AGVA head, is adamant in his refusal to recognize the NCOG, which reps the Pittsburgh nitery owners, or its exec sec, Joe Leiber. Nat Nazarro, exec sec of the union, is dickering with individual ops in an effort to split them away from NCOG. Hotels using talent already have signed.

NCOG Offers Arbitration

At a meeting yesterday, NCOG stated its willingness to arbitrate the cash bond issue if the Union would recognize the Guild and Leiber. In reply, Shelvey, in Buffalo, wired Leiber, who has been expelled by AGVA, saying:

PURSUANT TO PHONE CONVERSATION EARLY THIS A.M. WOULD SUGGEST BOTH SIDES INVOLVED IN CONTROVERSIAL ISSUES AGREE UPON NEUTRAL ARBITRATOR. WOULD SUGGEST JOE HILLER. MOST CERTAINLY WOULD BE QUITE HAP-FY TO SEE ENTIRE MATTER CLEARED FOR ALL TIME.

Flackcident

FAIRMOUNT, W. Va., May 18.—When a 10-inch water main burst under main street directly in front of the Lee Theater here today, the city water department was forced to tear up a half-block of the street to repair the break. All day a crowd of onlookers jammed the sidewalk in front of the theater to the chagrin of Jimmy Brownfield, house manager. Finally he hung a big poster on the marquee, saying in bold letters: "There's a better show inside." It helped the business and won him extra space in the local press.

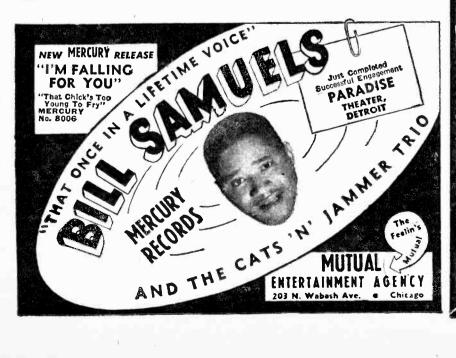
Pittsburgh ops met and re-affirmed their decision to hold out until AGVA recognized the Guild. NCOG did, however, grant two spots—Schwartz's Night Court of Fun and Allen's Cafe—permission to operate with AGVA members, sign a minimum basic agreement and post the cash bond. Reason for this action, it was stated, is that the two places have no other method of entertainment and are operating under a handicap not facing other Pittsburgh clubs. In addition, only three employees were involved, all of whom had worked for the spots for three or more years.

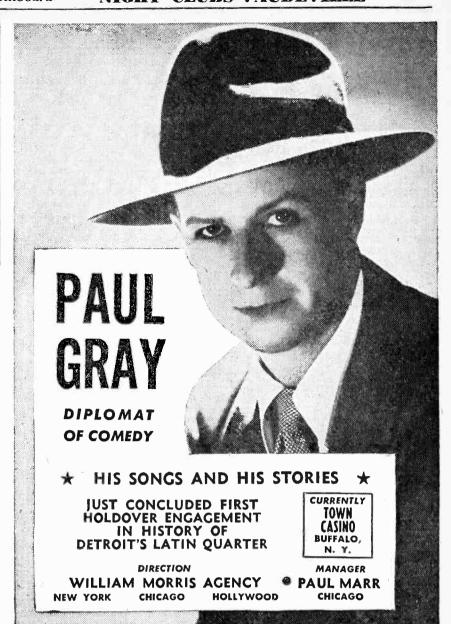
Nazarro, who was expected to attend the second meeting, refused to come. Shelvey, reached in Cincinnati where he had gone from Buffalo, said that he would continue to refuse to recognize NCOG and Leiber until the agreements were signed and cash bonds forked up. Hiller, a Pittsburgh agent, was out of town at a Variety Club convention, and could not be reached. Break in the stalemate may be in the offing, however. A rumored mass meeting of acts in Pittsburgh may do the trick.

Ops Plan Joint Action

HARRISBURG, Pa., May 18.—Representatives of the Night Club Owners' Guild of Pittsburgh, and the Cafe Owners' Guild of metropolitan Philadelphia, which includes the major night clubs in Pennsylvania, met here Thursday (16) and formed a joint action committee to deal with all matters affecting the cafe industry. Plans were set in motion for the alliance of all groups thruout the country with the ultimate object of a national association.

Pittsburgh was represented by Don Ross, of Club Casino, Len Litman of Mercur's Music Bar, and Joseph Leiber, exec sec of NCOG. Philadelphia was represented by Libro Taglianetti, of the Copacabana, Sam Smerilson, of Club Everglades, Herbert Molter, of the Swan Club, and Samuel Haftel, exec sec of the COGMP.





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NIGHT CLUB REVIEWS

Bowman Room, Biltmore Hotel, New York (Wednesday, May 15)

Talent Policy: Dancing and floorshows at 9 p.m. and midnight. Owner-operator, Hotel Biltmore. Publicity, Estelle Foley; headwaiter, Paul Bonin. Prices: No minimum. Cover, \$1 after 10 p.m. weekdays; \$1.50 Saturdays.

Dick Stabile's band and two acts comprise the short and snappy floor-show here. Stabile, who fronts and plays sax; has a smooth, mellow combo which plays neat arrangements and can mix the sweet and the swing effectively. Band trades off lulls with the Phil D'Arcy outfit

lulls with the Phil D'Arcy outfit which is pleasing.

Stabile's opener is the oldie Stompin' at the Savoy, which gives some of his boys a chance to go all out on riffs. They sell well. This is the band's only show solo, which is a pity. Otherwise it provides smooth background tunes for thrush Margie Knapp and the dance team, Lathrop and Lee.

Margie, whose healthy pipes have put her across on stage and nitery

put her across on stage and nitery floor, misses with her programing. In fact, she doesn't really hit her stride after the opener, Got the Sun in the Morning, until the closing re-call ditty, Donegal. She needs more sock numbers to sell, instead of such offerings as They Say It's Wonderful and the Jerome Kern medley, Make Believe, Why Do I Love You?, My Bill, That Man o' Mine. These are for canaries with cute charm, rather than for the robust style of Margie In addition, she should cut ther act into parts, with a break between. It is too long a stretch as is. Could have pulled a better hand with more judicious selections.

Closers are Lathrop and Lee, a slick pair of tapsters who have charm and skill in their toe work. They perform fast and keep their numbers perform fast and keep their numbers short and snappy. Table-sitters were still asking for more when they finally walked off for good. Miss Lee's solo is a nifty and Lathrop does well by his tootsies, altho he could let up a little on the mugging while dancing.

Restaurant Continentale, Hotel Netherland Plaza, Cincinnati

(Tuesday, May 14)

Talent Policy: Dance band and ice shows at 8 and 12. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Albin Bratfisch, headwaiter; Toni Lamare, sommulter; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

In the new icer, Rhythm on Parade, Producer Truly McGee has taken a holiday. The principals, all new except the top feature, June Arnold, measure up well; the costumes, as usual, are gorgeous, and the show moves speedily, but there is lacking originality and production punch to set this one apart from the numerature of the other than the state of the content of the set that the set of t ous other shows that have appeared here in the last six years. In other words, it's just another ice offering, but on the other hand, Truly McGee, who has turned in many outstanding production jobs on her long stay here, is entitled to spring with a larry once in awhile.

The lovely June Arnold, altho not quite as showmanly as some other femme features caught here in the past, is still an ace performer, dis-playing vast improvement since her opening here four months ago. Makes a grand appearance and totes a good assortment of steel-blade nifties.

New mixed team of Narena and

Norris clicked handsomely at their initial showing here with some intricate routines which they execute with finesse and precision. Jack Richardson, handsome single, registered well in the spin, twirl and dash

Kitty Davis, Miami Beach, Florida

(Sunday, May 12)

Talent Policy: Dance bands and floorshows at 9:30 and 12 midnight. Owner-operators, Kitty and Danny Davis. Prices from \$2.50.

Latest Airliner offering is probably the best vaude show in these parts in many a moon. A packed house was on hand and every act got a big

Capt. Kenny Jones connected with trio of songs, including Shoo-Fly

Card Mondor, clever magician followed, making doves appear at will, doing rope tricks and filling wine glasses with all kinds of liquid. Closed by sawing a rabbit in two, a take-off on the familiar woman

Bobby Martin, with a throaty voice and full of vim and personality, war-bled There'll Be Some Changes Made and Have to Do It the Hard Way. Her ball game ditty and one about a dog put her over for good returns.

Jimmy Leeds, emsee, a likeable kid, did two classy numbers on the har-monica, besides juggling a pair of yo-yos and telling some stories set to music.

Callahan Sisters, top hoofers, open with fast tap and acro routine. Encore with imitation of Pat Rooney to tune of Daughter of Rosie O'Grady

stopped the show.
Sammy White was in a tough spot following the Callahan act but came thru nicely. Did his trick with the loose suspender. His impression of a fem taking a bath and his Russian bit. His parrot story was a rib tickler, also subway turnstile stunt and striker ditty. Stopped the show and begged off but customers absolutely refused to be guiet so be gave. lutely refused to be quiet so he gave impression of five colored gents playing a game of poker. Worked almost a half-hour until exhausted.

Sock comedy from start to finish.
Show runs 90 minutes with Johnny Silvers Ork doing a fine job. Carlos Nonez ork played the rumbas.

departments. Eloise Day again steps out of the line to contribute a solid rhythm specialty which brings her a warm mitting. The line girls stack up fair in the looks department and handle their skate chores capably.
Weaving the show's continuity vo-

cally are Charles Fuller and Marian Spelman. Do an acceptable job, with Miss Spelman displaying the better set of pipes. Fuller appeared ill at ease at the opener. If he'll chuck the pressure and learn to give 'em the teeth, it'll help him lots.

Burt Farber and his ork lads did their usual grand job on the show music and in pleasing the dancing patrons later on.

Boulevard Room, Hotel Stevens, Chicago

(Friday, May 17)

Talent Policy: Dancing and floorshows at 8 and 11:40 p.m. Owner, Conrad Hilton; production, Dorothy Dorben; publicity, Fred Joyce. Prices: \$3 minimum week days; \$3:50 week-ends.

Orrin Tucker and his ork get top billing here and live up to it. Ork (14), with Tucker on the vocals, plays danceable music and backs the show well. Feature, of course, is Orrin's singing of old-time faves, and he gives them just enough of Little Girl, I Need Lovin' and She Don't Wanna, all of which remind them that they've heard him before. Offerings merit and get a good mitt.

Show starts with the Boulevar-Dears (12) spot's line giving a Frills of a Lifetime routine. Terping is better than average and the gals are all there. Jeff Lane follows this and their final number with a vocal. Lane is billed as handsome young singing star. He's handsome but it ends right there. His singing is second rate at best. Boulevar-Dears close show to Cavalcade of Brides, costumes beautiful and lyrics fine. Lane isn't seen in this one, but he's heard.

Ladd Lyon, acro-balance artist, pulls some good stunts and gag lines. He repeats the "Stranger in the Audience" (who turns out to be his brother) routine that he was using at the Chicago Theater several weeks ago. Boys do a good fake job of playing pro and amateur. Got a fair hand.

Shyrettos, cycling threesome, two lads and a girl, do some fancy wheeling to good reaction. Bikes keep getting bigger and bigger until in the end, one is about 20 feet off the ground on a single wheel. An-other about 10 feet up and the gal other about 10 feet up and the gai is on an extremely low one. They do a wheeled terp to *Brazil* which gets a big hand. Act has plenty of polish and should go well wherever there is enough space for them. They performed in the Ringling circus.

High point of show, along with Tucker, is the fine dancing of Copsey and Avres. Their first is an donesian routine done to much subtle neck maneuvering. Crowd whacks enough to bring them back, and noise subsides only when they are promised another helping later. They help close show in the Cavalcade of Brides number as the couple of 1946. She in abbreviated bridal costume and he in a blue sequined suit do a soft-shoe jive number which scores.

Dorothy Dorben put much into the line's routines, and the costuming was effective. Tucker as an emsee is better than average. Marguerite English, piano single, handles the lulls and does well.



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Lookout House, Covington, Kentucky

(Friday, May 17)

Talent Policy: Dance and show band; floor-shows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity Betty Kapp. Prices from \$2.

Socko talent array, plus excellent production work, makes for one of the best entertainment layouts seen here in some time. Peter Higgins, deft handler and seller of Irish lullabys, retains top billing after two weeks of hefty crowd pulling, and gets potent support from his constituents.

Session gets under way with the comely and beautifully gowned Lindsey Lovely Ladies (8) giving a cappella treatment to a number of oldies pella treatment to a number of oldies and pops, for which they were well mitted. Individually and collectively, Ladies boast top talent. Their Toyland offering, spotting ace toe and tap dance work and nifty acro novelties, is a standout.

Ken and Roy Paige make hay with their speedily executed comedy knockabout routine, latter taking pratt falls with gusto. Patter is good and lads draw belly laughs with a drink number.

Sharing the spotlight with Higgins is the hulking, personable Eppy Pearson, who gives fresh material a sound going over to a tremendous hand. Wows 'em with his boogiewoogie stint on a miniature piano, and scores with his stylized tonsiling of Shoo-Fly Pie and Apple Pan Dowdy and Ole Man River. His expert handling of Personality resulted in a booming hand, and left 'em in a booming hand, and left 'em wanting more.

Peter Higgins wins an ovation even Peter Higgins wins an ovation even before he makes an appearance. Offers first McNamara's Band, Some Sunday Morning and Bells of St. Mary's in ingratiating manner and good voice, following with Sioux City Sue, Where or When and When Irish Eyes Are Smiling. Garnered terific round of applause from the rific round of applause from the nearly filled house and could have remained indefinitely.

Larry Vincent is adequate in the emsee slot, and Bob Snyder's ork lends good show and dance support. Fielden Foursome continues a nifty in the intermish post.

Havana-Madrid, New York

(Thursday, May 16)

Talent Policy: Floorshows at 8:30, 12:30 and 2:15 a.m. Owner-operator, Angel Lopez; publicity, Ed Weiner. Prices: \$2.50-\$3 minimum.

Show will pass, tho it is more American than Latin. Pacing and routining need tightening and the show band, Catalino, obviously needs more rehearsing with the acts for cuing and timing.

Top performance, to judge from the hands, was turned in by Nestor Chayres, Mexican tenor. Doesn't make an impressive appearance, but make an impressive appearance, but once he lets out with those pipes he has them in his palms. Delivery is dramatic. He beats his chest, waves his arms wildly, rolls his eyes and mugs fearfully. With crowd who could savvy the lingo it went big. Boy opened with Asi, following with Mi Jaco, Noche de Ronde and Morena de Mi. Stresses ballads too much for a non-Spanish audience. much for a non-Spanish audience. Did one spirited number with a mili-tary beat that brought yells of approval. Went off twice and big hands brought him back each time.

Harris, Claire and Shannon had a tough time following Chayres. But no sooner did the boy and the two gals finish the first number than they were right in the groove. Costumes (See Havana-Madrid, N. Y., page 55)



Club Morocco, Hollywood

Talent Policy: Dancing and floorshows at 9:30 and 12 p.m. Owners, Art Martin and Norman J. Staller; manager, Jack Chiat; publicity, James Byron. Prices: Dinner, \$2.50 up; drinks, 80 cents up.

With this show, spot changed talent policy from straight dance band to floorshows. As an ice-breaker, man-agement has picked a bill that's not best are Rouhia, and Desmond, the Magician. Also included are Wendell Noble and Steve Allen, Kathleen Regan, Judy Allen and Curtis-Martin Line (4).

Exotic dancer Rouhia gets featured billing. With short wardrobe and gyrations spurring low whistles, her routines bridge burly.

Desmond's legerdemain hypos show and wins best hand. Awed audience generously responds to his linking rings, multiplying silks and floating ball tricks. Desmond works sans patter, and depends entirely on graceful pantos.

Show is emseed by Wendell Noble show is emseed by Wendell Noble and Steve Allen, currently being featured on Mutual Broadcasting System's *Smiletime* airshow. Boys are young and still learning. They might achieve better results from their gag skits by trimming down on wasted wordage which weakens the ticklers, and scrapping the Joe Miller. As it stands now, their work moves at turtle gait.

Noble proves himself to better ad-

Noble proves himself to better advantage, singing a listenable version of Night and Day and Prisoner of Love. Vocalist Kathleen Regan feeds Love. Vocalist Kathleen Regan feeds the eye more than the ear. Line does three numbers—Western, samba and Oriental. Girls are fresh looking, but routines are fuzzy. Featured dancer Judy Allen tries hard, but fails to impress the customers. Wingy Manone's Dixieland-styled five-piece ork provides support for show as well as dance music. well as dance music.

Copacabana, New York

(Tuesday, May 14)

Talent Policy: Floorshows at 8:30, 12:15 and 15. Operator, Monte Proser; publicity, teorge Evans; producer, Douglas Coudy. rices: \$3-\$4 minimum. George

New show is costumed as elegantly as ever even tho it has no sock new names, except Desi Arnaz, back on the Stem for the first time in six

The good-looking Latin shouter emsees part of the show and works ahead of Jane Froman, a hold-over. Flanked by two bongo beaters and backed by his band, Arnaz opens big with an Afro-Cuban chant, following with a medley of the more popular Latin tunes. In latter he makes like a Cuban Harry Richman with his straw skimmer. His next, Lament of the Gypsy, a woeful moaner in which the Gypsy, a woeful moaner in which he uses a guitar, was too far down in tempo. Number, a weird blubbery thing, is sung beautifully but suffers from the sudden change of pace. Boy finished with his standard Babalu in which everybody on the floor beat the skins and yelled so loudly customers held their ears.

Janet Gaylord, ballet, has two spots. First one is a shortie but skillful. Second one is a wow coming on during the production number in

ful. Second one is a wow coming on during the production number in which she gives her stuff a lot of fire and spirit. Joey Gilbert, another dancer, is also a good puncher. Shows a lot of double and triple taps and a pair of graceful hands effectively used. Lynn Barrett, graduate from the line, is a looker but only fair as a singer. Does adequately in productions but nothing special. Bob Johnston a good-looking blond lad, is a good singer. He builds and sells nicely.

Paul and Eva Reyes do a standout terp job, mixing up standard Latin numbers with comic American bits. Best was their Blow the Horn number which was solid all the way. Bit, a switcheroo on their Old Shoeing the Mare, had the customers whack-(See Capacabana, N. Y., on page 55)

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Cotillion Room, Hotel Pierre, New York

(Tuesday, May 14)

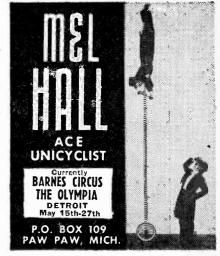
Talent Policy: Floorshows at 9:15 and 12:15 and dancing. Management: Owner-operator, Hotel Pierre; publicity, Dini Earl; lighting, William Richardson. Prices: \$2 weekdays, \$3 Saturday, Sunday and holidays,

The rain was wading level outside, but the Pierre's luxurious room was packed. The two acts—Myrus, mentalist, and Consuelo and Guido Artini—were returns and the crowd loved them. Altho the show stretched a bit long (about 45 minutes) for the bill, and floor was visible only to those at ringside and on mezzanine, the customers didn't seem to mind.

Opening was bad. Stanley Melba, batoneer and emsee, was ill, so a member of the ork pinch-hit. He immediately introed Myrus, mental-ist, whose appearance did nothing to warm up the audience. Myrus's flat-voiced pitch to the patrons to write voiced pitch to the patrons to write questions on cards previously placed on the table wasn't effective or showmanlike. The eye-filling cutie in a black lace evening gown, who collected the cards, should have made the spiel—she could have gained attention and built up interest for later appearance later appearance.

After the pitch ork resumed for dancing, which dulled the expectancy (See Cotillion Room, N. Y. page 55)

"Thanks." PETE IODICE



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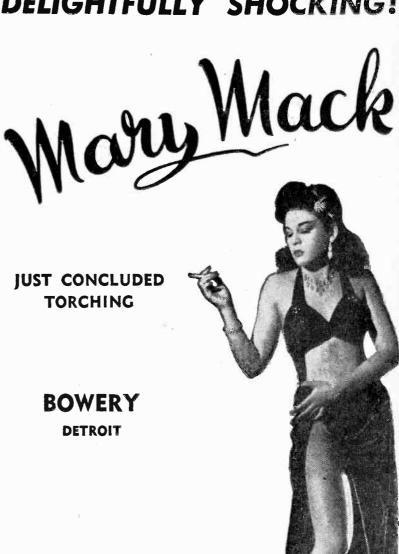
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This appeared in a review of this year's presentation of The African Academy of Arts and Research dance and music festival held at Carnegie Hall, N. Y.

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VAUDEVILLE REVIEWS

Loew's State, New York (Thursday, May 16)

Two comics, a trained seal, three tapsters and a load of Latin hip-wiggling and double-talk chirping comprise this week's stage bill. Over-all picture is pretty fair entertainment, tho there's no sock showing from opener to curtain.

With Ruby Zwerling's house band the pit, the show bows in with Sharkey the seal, who goes thru his paces as smoothly as ever and gets a few good laughs here and there, closing with musical efforts on Where the River Shannon Flows.

The Dunhills, a slick, fast-tapping trio of young ex-G.I.'s, bring pace and zip to the show and sell their footwork smartly. They cull the palms heavily to a recall.

Herman Hyde with his screwball

instruments and fem stooge has funny trappings, but little sustained humor in showing them off. Boffs are pretty

scattered and brief.

Vet comic Harry Savoy does a machine-gun style of gag routine that has a chuckle every few minutes. He tends to force the gags now and then, and his act is a mite overlong. A cut would send him off to better hands, but he did okay at that and pulled a few sly nifties that took a pause be-

fore bringing the chuckles.

Rest of the bill is given over to a Latin-type revue yclept, Allo America, in which Ciro Rimac and his band and company beat the bongos and the maraccas in southof-the-border routines and ditties. Rimac does a fair amount of terping on his own and with his fem dancers, Mechita and Dorita, while Charlie Boy, who doubles as a sax player in ork, handles other Latin routines. Act moves fast in tropic style, with tangos, sambas and athletic-style mixtures. Alzira Camargo is the star chirper and flashily sells the double-talk Brazilian numbers, opening with a medley, including the pop Mama Eu Chiero, Tico-Tico and a ditty about a horse, Hopa, Hopa. This series brings the hands out from under wraps and nets a recall in which the senorita gives with a Latin med-ley in English, including South American Way; Ay, Aye, No Can Do,
Take It Easy and the closer title
song, Allo America, in which the
group participates.
Pic, The Lost Week-End.

Orpheum, Los Angeles

(Tuesday Afternoon, May 14)

Drummer Buddy Rich's ork and the Slim Gaillard Trio share top billing this week, but it's definitely Gaillard's inning. The Cement Mixer sensation lives up to advance publicity and proceeds along his zany musical way, knocking seat-sitters

for a loop.
Show opens with Rich's crew doing Poon Tang, a highly orchestrated piece featuring Rich's drums. Chirper Dorothy Reid follows with Where Did You Learn to Love? and Rain or Shine. While the fem has a pleasing set of pipes and looks to match, she draws only mild reaction.

Rich's next number, Quiet Riot, is anything but quiet. Orkster, highlighted on a darkened stage, starts out softly and works up to a frenzied crescendo of skin beating. Variations on drums are offered in Desperate Desmond, and the hidewhacker also does a vocal stint on

Route 66, selling the song well.
Old-time gagster Benny Rubin comes thru with a highly amusing line of patter, dressing up oldies in dialect and dishing out a batch of new material which the audience takes in good stride.

Show's payoff comes with the Gaillard trio. Crew has achieved such (See Orpheum, L. A. on page 56)

Chicago, Chicago (Friday, May 17)

Frank Sinatra arrived about 15 minutes before show time because his plane from New York had been delayed. Delay had pushed the show back almost an hour, but when he bounced onto the stage the complaints gave way to screams. He silenced the house at once with Sue City Sue.

With cops covering approaches to the stage and flash bulbs popping continually, Frank did a better-than-average job of emseeing the production. When he walked off after introducing the Steeplechasers, Negro tap terp trio, they moaned so loud he came back to inform them that it was a variety show and if they remained quiet long enough to see it they would like it. They did both, but found the "quiet" request hard to comply with.

Steeplechasers did some hot hoofing to Cherokee. One of them then came out in a zoot suit, and with came out in a zoot suit, and with interpretations of boogy-woogie and the camel walk, they wowed the teenage crowd. Pied Pipers, who are on Sinatra's radio show, won hearty hands with You Won't Be Satisfied and Dreams. While they were offering Personality the crowd got restricted and of the state of the crowd got restricted. less, and despite their good work, the noise took a lot out of this one. Their voices blend well and their arrangements are good, but they are not for a house filled with bobby

Skitch Henderson took over the 28-piece augmented theater band. Skitch doubles on the 88 and did a fine job on Full Moon and Empty

Then The Voice gave them Em-Then The Voice gave them Embraceable You, Sweet Lorraine, All Thru the Day; Oh! What It Seemed To Be and Nancy. Wailing and screaming didn't disturb Frank, who kept right on giving. With a wave of his hand he could quiet them, with a smile he could cause giggles thruout the house.

With the Pied Pipers he sang Somebody Else and I'll Never Smile Again in memory of the Dorsey days.

Again in memory of the Dorsey days. He didn't use any gags, but got lots of yocks whenever he uttered anything that might pass as being funny. Frank had them from the moment he walked on until he walked off.

Olympia, Miami

(Wednesday, May 15)
This week's bill had two terp acts

and a pair of show-stoppers which

and a pair of show-stoppers which kept the customers in a happy mood. Castle Sisters (2) opened with a rapid-fire tap specialty. Gals are lookers and full of pep, giving out a swell routine for a good mitt.

Morey and Eaten, fem and man, next with Morey using a paper bag to rib new style ladies' hats for a lot of laughs. Fem chirped in baby voice. They used a pair of tiny dogs to sing for the close. Good hand.

Pat Rooney, acknowledging 55 years on the stage, got a great reception on first entrance, doing a graceful soft-shoe dance to Daughter of Rosie O'Grady. Then some jazz

of Rosic O'Grady. Then some jazz steps and his well-known Tea for Two number. Insistent applause brought imitation of Joe Frisco imitating himself, a corker. He brought down the house with his washerwoman, ork leader Les Rhode proving a capable assistant. Begged off.

Peter Chan, emsee and an excellent tenor, opened with When Irish Eyes Are Smiling, then Ain't Got a Chinaman's Chance and Don't Fence Me In in his native tongue. Encore got I'm Always Chasing Rainbows with Chan accompanying himself on the accordion. Final, Some Sunday Morning, cleaned up and stopped the show so Chan made a nice talk.

Paul and Paulette, mixed due (See Olympia, Miami on page 56)

Oriental, Chicago

(Thursday Afternoon, May 16)

Show here is strong on music and singing. Headliners are the Chuck Foster ork (12) and Bob Eberly chirpster.

Ork opened with Cement Mixer. and then Tommy Ryan, band's singer, came on to give them Gypsy. Ryan handles this number well and got quite a hand. Kid has good pipes, but seems to be singing strictly to the females. Forty then Jumphed the females. Foster then launched into a parody on June Is Busting Out All Over in which he handles the vocals. Foster outfit seems to go as

vocals. Foster outfit seems to go as well with the vaude audience as it did in the Blackhawk recently.

Eberly opens to Love Is Just Around the Corner, which seems a bit too fast for him. During They Say It's Wonderful, Tangerine, Green Eyes and Laughing on the Outside he was much better and got plenty of he was much better and got plenty of reaction from the payees after each. His closer, I Surrender Dear, was marred by faulty orchestra backing, but it didn't nettle him, and palms were still whacking after he left the

Coco, Steve and Eddy are billed as "Three Nitwits on the Loose." They pull all the standard acro stunts, but the audience was with them all the way. Their ace is a teeterboard, and they do best on this one, in which they fly thru the air and land on each (Oriental, Chicago, on opposite page)

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Carle's 25G Breaks T.D.'s Omaha Record

OMAHA, May 18.-Frankie Carle and orchestra broke the house record at the Orpheum Theater (3,000 seats, 30 to 80 cents) week ended May 16. Carle grossed \$25,000 to beat Tommy

Dorsey's \$24,000.

Also on the bill were Johnny Morgan, Fred Tucker and Norma Tremaine. Pic, A Letter for Evie.

COTILLION ROOM, N. Y.

(Continued from page 53) of the diners. Finally show resumed with Consuelo and Guido Artini. Fem, black-haired beaut, wore a smart gray afternoon frock, trimmed with black fur around the hips, and a black doughnut-shaped lace hat. Guy is Latinish. First number, a showpiece with the routine lifts and prints established them as the term. spins, established them as top terp-

Guido was as light and fast on his feet as a cat. Girl did well, but played the gallery too much with emotions. Team did a slow ballroom dance, another fast number, then to requests improvised samba, waltz, tango and rhumba steps. Great hand

Myrus followed with a skillful per-formance of "telepathy." Act built to top reaction because of mental-

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ist's ability and showmanship. Crowd welcomed all he did and gave him a

great hand at the finish.

Melba ork (8) cut the show expertly and did a good job for dancing.

HAVANA-MADRID, N. Y.

(Continued from page 53) are effective and in good taste. Gals wear identical white with flower appliqued dress, only the accessories differed. Team did a waltz, tango and novelty number. Sold their drum dance effectively, during which the only music is the skin beaters pounding out the rhythm. Went off to sock applause to sock applause.

Show opens with Virginia Mc-

Graw, a pretty brunette hoofer with a shapely pair of gams covered with black net stockings. Moved around fast and did a lot of clean straight

and novelty taps.

Allan King, emsee and comic, had his troubles. Practically every emsee in town was in to catch him and bellyache about King's material. Fact is, lad is clever and has a lot of nerve, but material is a combo of every bit used by every other comic. However, he does it well and customers reacted favorably.

Three productions are held over.

COPACABANA, N. Y.

(Continued from page 53) ing away like mad. Team's white costumes added plenty to their sell-

First production byline (8) has the kids in gingham. In this one they use pocket mirrors to flash into cususe pocket mirrors to flash into customers' faces. Second one is costumed in yellow and white hoopskirts with big picture hats and tiny parasols. As gals put parasols up, a battery-fed light appears in the underside of the umbrella. Result is effective. Finale is Coffee in Brazil number with line dressed in coffee colored tops and rainbow striped skirts. Whole thing is said to be made of nylon. Hats are simple but have darts shooting up into the air, adding darts shooting up into the air, adding to a good over-all effect.

Two tunes, They Sell a Lot of Coffee in Brazil and Sunny Weather,

both by Bob Hilliard and Dick Miles, are standouts.

Ernie Holst band cuts show cap-

ORIENTAL, CHICAGO

(Continued from opposite page) other's shoulders. Few of their lines were good, and none of their stunts were new, but the customers awarded

them well.

Masters and Rollins do a comedy dance act. Masters starts out with the double-stutterer story, and his mugging helps to put it over. Miss Rollins, a tall attractive blonde, enters during his second joke and he never finishes it. She doesn't seem to have a bone in her arms or legs. She does a very clever ape take-off and, altho her patter can't be heard thru the yocks, the few she gets across are good enough. While she is changing, he gives a dance interpretation of Boris Karloff in slow motion and Sonja Henie without skates, both of which won applause.

When Miss Rollins comes back in a

When Miss Rollins comes back in a dazzling white gown they both do a take-off of Rita Hayworth and Gene Kelly. Some of the positions they manage during this one are slightly manage during this one are slightly off color and they could easily have excluded the very old girl's dress over the fellow's eyes trick. Otherwise they were solid with the audience, and maestro-emsee Foster had to shout before the mitting subsided.

Betty Clark, Foster's chirp, offers Mocking Bird and I'm a Big Girl Mocking Bird and I'm a Big Girl Now, both of which became almost standard during their night club stay. Gal displays soprano talents in Mocking Bird and uses straight delivery on the other one. Palms whacked plenty when she left. Ork squeezes in a medley of tunes associated with the late Glenn Miller. Saratoga BALTIMORE, MD. Show played to an almost filled house and lasted almost as how

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HOTEL TPara Socko 112G Preem Brazil Closings Despite Rain; Roxy Okay, 85G

NEW YORK, May 18.—Stormy Tuesday (14) plus the voluntary brownout didn't hurt Stem biz too much last week. Biggest take was Paramount's (2,664 seats; average \$75,000) \$112,000 for the preem of Duke Ellington's ork, Mills Brothers and Blue Dahla.

Next in line was Padio City Music

And Bittle Dantia.

Next in line was Radio City Music Hall (6,200 seats; average \$100,000) which also collected \$112,000 for its sixth week with Myrtill and Pacaud, Wally Boag, Marion Carter and Green Years. But the figure is down from the provious week's \$125,000 from the previous week's \$125,000. Show started with \$137,000, and followed in order with \$138,000, \$147,-000 and \$142,000.

Cap Pulls 94G

Capitol (4,627 seats; average \$65,-000) was another front runner, pull-

Frankie's 42 Shows At Det. Downtown 55G, With Empties

DETROIT, May 18.—Frank Sinatra, in his first public appearance here since becoming a star, grossed a figure estimated at around \$55,000 for the week at the Downtown Theater (2,800 seats; house average \$23. ter (2,800 seats; house average \$23,-000). Pic, Blondie's Lucky Day. Exo00). Pic, Blondie's Lucky Day. Exact size of the gross remained somewhat of a mystery, with Managing Director Charles C. Perry, who was largely responsible for the Sinatra booking, leaving right after closing for a vacation. Attendance figure of 66,000 was reported in the local press, but that figure appeared to be a bit high.

Disconcerting feature of the entire engagement was the lack of capacity houses, with empty seats even at the Saturday evening performances. Rapid fills and turn-over accounted for the high gross. House ran 42 shows for the week—one less on Saturday and Sunday than the eight originally considered. Shows ran just under two hours, averaging about under two hours, averaging about \$1,300.

Opening of Beverly Ann Cort, suburban youngster who recently made the headlines when Billy Rose picked her up from a banned high school performance here to a Broad-way booking—also banned because of her age—opened Thursday for just average, and was expected to draw around \$26,000 for the week. Pic, Avalanche.

Buddy Rich Ork, Benny Rubin 24G at L. A. Orph

LOS ANGELES, May 18.—Buddy Rich and ork and Slim Gaillard Trio are heading for a good \$24,000 this week at the Orpheum (2,200 seats). Bill includes Benny Rubin and Nick and Vicki Collins. Pic, Detour.

Last week's show, with King Cole Trio headlining, started out slowly because of transit strike, but wound up with a neat \$31,000. Also on bill were Johnny Otis ork, Tina Dixon, Leon Collins and Eddie Green. Pic, Undercover Woman.

Week-End Hypoes San Fran Gate to 33½G With KingOrk

SAN FRANCISCO, May 18. -Strong week-end business gave OLYMPIA, MIAMI Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) a substantial boost, house reporting \$33,500 for week ended Tuesday (14). Stageshow had Henry King and ork, with Bea Harold and Michael Barton, Larry Stevens, George Beatty, and Petch and Deauville.

Pic, Badman's Territory.

ing in \$94,000 for its second week with the Guy Lombardo ork, Willie Shore, Annamary Dickey and Postman Always Rings Twice. Opener saw \$105,000.

saw \$105,000.

Roxy (6,000 seats; average \$75,000) did okay with an \$85,000 for its bow with George Jessel, Merry Macs, Rosario and Antonia and The Dark Corner.

Strand Okay 50G

Strand (2,770 seats; average \$45,-000) held up all right with a \$50,000 tally for its second frame with the Carmen Cavallaro ork, Lenny Kent and Her Kind of a Man. Show started with \$68,000.

Loew's State (3,500 seats; average \$25,000) was hit in the nose with a poor \$22,000 for Jimmy Edmondson, Buck and Bubbles, Patricia Bowman and a day and date showing all over town of Spellbound. Previous week's take was \$27,000. Now bill, reviewed take was \$37,000. New bill, reviewed this issue, has Harry Savoy, Ciro Rimac and The Lost Weekend.

'DISTORTION, HOOEY'

(Continued from page 50) dian scene was only a temporary affair and his implication that past events would repeat themselves was characterized as a "lot of hoosy and a deliberate distortion of facts that characterized as a "lot of hooey and a deliberate distortion of facts that are a matter of record," by Matt Shelvey, AGVA head.

"Adams doesn't want any part of

AGVA for a selfish reason. He knows we won't stand for any payoffs in the dark and \$18 club dates, for which acts are supposed to knock themselves out." He also emphasized that under AGVA rules bookers are responsible for unpaid salaries. . . . "something that Adams doesn't go for. The days when a booker can

for. The days when a booker can collect \$100 for a club date and pay acts \$18 are past and that's what Adams is fighting to preserve."

Shelvey also pointed out that space shortage for ces Anthony Nucci, AGVA's Montreal rep, to work out of his hotel room, and that as soon as an office was rented it will become the headquarters.

the headquarters.
So far as an AGVA rep having taken a runout six years ago with union dues is concerned, that, said Shelvey, was a matter between the union and an absconding employee. The bonding company made up the loss, and in every case every dues payer who had a receipt was given full credit.

ORPHEUM, L. A.

(Continued from page 54) great local popularity that mere apgreat local popularity that mere appearance on the stage is the cue for a riotous hand. Outfit gives out with a group of "mellow-rooney" offerings, including Minuet in Voot, Cement Mixer and an instrumental piece. Gaillard on guitar and piano, Tiny Brown on bass, and "scat man" Sherman Crothers on the skins (a new and funny addition to the combo) all come thru with a giant offering of vocal and instrumental ingenuity. Gaillard, a first-rate showgenuity. Gaillard, a first-rate show-man, announces in colorful language all his own.

Combined draw of Rich and Gail-

lard should make for top biz at the box office this week despite the continuing transit strike.

Pic, Detour. Biz excellent.

(Continued from page 54) opened as maid and bellhop, with a trampoline camoflauged as a bed. A fast acro specialty with fem doing a rope jump thru hoop. Encore got Paul doing a three-way twister. Sock

finish with a heavy mitt.
Pic, From This Day Forward. Biz

Cue S. A., Mex Act Status Talk

(Continued from page 3) who did five weeks at the Quitandinha and one week at the Urca, carried props which totalled more than 300 pounds in excess baggage. Brazilian government also had a 10 per cent tax, but practically all deals in-cluded the tax so act didn't have to pay. If an act was bought for \$1,000, paper called for \$1,100—extra \$100 being for the tax. Even booking fees were taken care of, and in practically all cases there were about two bookers who took a 10 per cent slice. The bookers, Americans and Brazilians,

got their dough from the syndicate. After winding up in Brazil, act could be routed to other countries. Panama, for example, has recently started to open up. At first, Panamanian law called for all foreign acts to undergo a blood and physical exam, but this was recently amended. If artist can produce AGVA credentials that he or she is a bona fide performer, the embarrassing examinations are waived. There are only a few theaters in Panama which use acts but there are six to eight weeks around at the various niteries and hotels—and at good money.

Venezuela also has begun nibbling for Gringo acts. A few weeks ago it started negotiations for an ice show to open in Caracas.

Chile Goes for Circus

Chile goes big for novelties and circus acts. Money is about the same as the U. S. But difficulty is getting acts to go there. Season is from August to March and some American performers have started to work. performers have started to work there. But with so much work available in the States not many acts want to make the trip.

Argentina is ready to put real dough on the line but here diplomatic obstacles stand in the way. Americans seeking U. S. permission are told that only those with "urgent business" should make the trip. It doesn't consider bookings as urgent business.

There are some indications that Mexico might do more in the near future. But main trouble, bookers say, is they can't trust some buyers to live up to their contracts. No act buying boom is expected in Mexico until the contractual smoke clears.

Closed Down Tight

By James C. MacLean

RIO DE JANEIRO, May 18.—The four major casinos in the local area the Atlantico, Copacabana, Urca and Icarai—were securely locked as musicians, performers and other employees reported for work. U. S. attractions putying the local spots and effected by the decrease. affected by the decree-law were the Eight Powers Models in the Golden Room of the Copacabana; Day, Dawn and Dusk in the Casino Atlantico, and Ruby Ring at Hotel Quintandinha. Satisfactory contract adjustments have been made with these performers and all were furnished with air transportation to the States and have

arransportation to the States and have already departed.

The Copacabana has since reopened its Golden and Midnight rooms, but there are no floorshows in either. Orchestras are on tap for dancing and there are the usual retinue of vocalists. Atlantico and Urca are dark, with no positive information available as to future policy.

Summed up, at least temporarily, it seems as the it's curtains for U. S. bookings down here. Performers anticipating bookings here should be sure of contract liabilities of the party of the first part, and should not sign without absolute assurance that every clause will be fulfilled.

Tele Review

Mr. and Mrs. North

Reviewed Sunday (19), 8:15-10 p.m. Style—Mystery drama. Sustaining over WNBT (NBC), New York.

An hour and a half for a good play is okay; an hour and three-quarters for passably acted hokum is about three-quarters of an hour too long. That's what was wrong with Fred Coe's handling of Owen Davis's original Stem legit, Mr. and Mrs. North. Dramatically, it was like riding a scenic railway with too many valleys. Plays like this have to move fast, or conversation starts in the living room. It did many, many times.

Even Vinton Hayworth, who usually is sock, fiddle-dee-dee-ed all over the place when he should have played tautly. Another fault was in the characterizations, which found both Jerry North (John McQuade) and Lieut. Weigand (Vinton Hayworth) playing the same person, altho one was a suspect and the other a detective. Both reacted to Pamela North (Maxine Stewart) in exactly the same way. the same way.

All the other characters were out of familiar cubbyholes, and while that's okay in a mystery, it isn't okay when the script permits the audience to think instead of thrill-rushing it to the climax. Check only Detective Mullins (Millard Mitchell) as having some of the cubbyhole dust shaken off.

Camera handling was good, and technically, it was the usual NBC standard. Only thing missing was a video script to televise. Everything was good, but not good enough.

Burlesque

- By UNO-

Fred Frampton, new comic on Hirst Wheel, recently out of the army. He spent three years in the service and nailed the credit for selling miland nailed the credit for selling millions of dollars in War Bonds. . . . Phil Rosenberg, Eastern booker for the Hirst Circuit, is to extend his agency with another office in Chi. . . . Diane Shaw and her Congo-Drumba novelty strip will celebrate her birthday May 28 in Buffalo. . . . Harry (Stinky) Fields to Johns Hopkins Hospital, Baltimore, for a checkup. Mar-Shan (Marsha Blue) and up. . . . Mar-Shan (Marsha Blue) and Jessica Rodgers vacationing in Miami Beach... Russell Carew, ex-burly house pilot, is managing Whirl-a-Way ride in Coney Island, N. Y.... Spoons Brown and Jack Swift, latter a rope twirler, are extra attractions on Hirst Wheel. . . Harold Minsky, back from New Orleans, is now associated with Sidney Elkman in manufacture of wooden awnings in Baby-lon, L. I. . . . Harry Rudder back in booking biz, own office.

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One Comedian, Piano, Trumpet, Sax. Others One Comedian, Fland, Trumper, Sax. Others contact. Two-week stands. State rooms and diner. Need tap dancer, two more chorus girls. Med Show. All replies Bainbridge, Ga. Join on wire. No booze heads. Good pay. Good treatment. No collect wires. Wire salary

VAN ROY SHOW

RADIO CITY MATINEE

(Continued from page 20) Plan a Home kit to redesign a poorly laid out room. Idea is okay, pic value plus, but in an effort to place a television set in the room design, McDowell shouldn't have made the room seem ugly, as every woman commented in one group viewing the

Pat Harrington was the second bit entertainment relief. Two such of entertainment relief. Two such acts are skedded for each broadcast, as noted in *The Billboard* report of several weeks ago. Pat was just a tele wait until he went into an unaccompanied Irish ballad. That was the corn he required to sell himself.

the corn he required to sell himself. Slot seven was another interview, Adelaide Hawley's questioning of Lilian Grenecker, C. P. (Shubert p. a.) Greneker's wife. Mrs. Greneker has three manikin factories, and she brought some of the papier mache figures to the ike with her. Like the first interview scanned, the routine was deadly, and when Adelaide started undressing a special figure (made of cellophane) papa woooo-ed in a of cellophane) papa woooo-ed in a big way. That bosom did look real, and even Hawley stopped undressing the figure after taking a second look. It was a deadly interview just the same and could have been made sparkling if someone had taken time to stage it.

Final iked (service) moment was another interview, this time with the fem who runs the Society of Models, Rita Walton. Despite some samples of what Walton sells, the Sloane Simpson femseed seg was another

stage wait.
Came another song—came the fade out.

All this in one hour. All this experimental. All this, with the excep-tion of James Beard, Paul McAllister

and Leona Woodworth's material, not worth the viewing time.

However, as a first scanning of daytime material, it was far ahead of most evening stuff, and so WNBT has made another forward step. All they have to do now is go on from here and clean up the bugs in the transmitter which has plenty of ghosts, tears and shattered pix.

BALABAN & KATZ

(Continued from page 20) clubs, whose objective is to keep boys off the streets, was a good one because of its human-interest possibilities, but again production and direction was bad, and the possibilities of the idea were not realized.

About the only worth-while portion of the program was the singing of Bernice Gordon, former vocalist with Griff Williams's orchestra. Miss Gordon has a good voice and a telegenic face and figure. She has a place in video in the future. But even with her, the station staff made mistakes, most glaring of which was mishandling of audio controls at one spot. This resulted in her voice coming out in an over-amplified

TELEVISION TOUR

(Continued from page 20) which has existed for months and can only be corrected by technical improvement of present equipment, or acquisition of new cameras. That, plus the use of good view finders in place of makeshift ones now in operation, could make all the difference in the world, camerawise.

> WANTED EXOTIC DANCERS BE A BOOSTER FOR MILTON SCHUSTER

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Magic

Periodically, The Billboard's Magic Periodically, The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Milbourne Christopher, youthful but much-traveled baffler from Baltimore whose specialty is rope tricks. Christopher is presently winding up a two-weeker at Glenn Rendezvous, Newport, Ky.

MAGICIANS frequently that the hocus-pocus field is limited. If you are an outstanding singer, they say, by way of example, that in addition to theater and club you can make recordings, dates broadcasts and appear in motion pic-

Agreed. The recording and radio side of show business is tough for tricksters, but Dunninger has disproved the "you can't do tricks over the air" theory, and magicians have been used with great effect on timely in shows. For instance, Scarne on air shows. For instance, Scarne on We the People, and Tarbell on Hobby Lobby. What Dunninger has done for mental magic, some up-and-coming conjurer will do for other sorts of wizardry.

As to magic being no good for mo-As to magic being no good for motion pictures, do you remember the Zingone shorts some years back? Thanks to special camera angles, glass-topped tables for down-under shots, and a clever commentary, the "conjuring on celluloid" was fine 'conjuring on celluloid" entertainment.

Eventually, a personable wizard will catch on in pictures and, with his winning ways, will popularize magic via the screen. Notice that I emphasize the magician and not his tricks, for in magic, as in any other form of modern entertainment, it's the man—not his media that mat-

When show business entered the night club and hotel era, magicians were bothered by bad angles and the problem of audience viewing the show from all sides. New ways to do the old tricks—and some new tricks to fit the circumstancesspeedily devised. Today, hotel and club dates far exceed any other in playing time.

NATURALLY, the old-school ma-NATURALLY, the old-school magician has suffered. Unless a performer can vary his routine, his income will lessen. The sleight-of-hander who can jump from theater to club, to hotel, to concert platform has little cause for concern. His versatility widens his markets.

If some technically excellent magic makers fail to do well today, perhaps it's because they have little en-

tertainment value; because they lack strong personalities or sufficient showmanship; because they don't realize that magic is a business and that the act, itself, is only incidental. Incidental, in the sense that unless a performer advertises, has a knowledge of public relations and the common sense to plug his product just as wholeheartedly as any good salesman would, he will have little chance for success.

I often hear comments to the effect, "If only so and so, the wizard, had a good agent he'd set the world afire." Alas, even with the best of agents, the performer must still work many long off-stage hours promoting and publicizing, or not only will he fail to set the world afire, he'll fail, too, to shoot off the first feeble sparks.

Good magic is not enough. An act needs appropriate, up-to-the-minute patter and, if possible, a new "approach." Swann sells comedy; Hoffman the barman idea; Gali-Gali the Egyptian angle, and Ballantine a broad burlesque of magic-making.

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SWAN SONG

(Opened Wednesday, May 15, 1946)

BOOTH THEATER

A drama by Ben Hecht and Charles MacArthur, based on a story by Ramon Romero and Harriett Hinsdale. Staged by Joseph Pevney. Setting and lighting, Ralph Alswang. General manager, Irving Cooper. Stage manager, Ben Ross Barenberg. Press representative, Dick Weaver. Presented by John Clein.

Louise Kubin	Marianne Stewart
Titogh	Ivan Simpson
Eric Moore	Scott McKay
Stella Hemingway	Mary Servoss
Victor Remezoff	Michael Dalmatoff
Stanislaus Kubin	Theo Goetz
Vera Novak	. Jacqueline Horner
Leo Pollard	David Ellin
Katya	Kasia Orzazewski
Sister Agatha	Leni Stengel
Max Vonzell	Harry Sothern
Gustav Wexler	Louis Sorin
Oscar Mutzenbauer	Rand Elliot
Ruth Trefon	Barbara Perry
Dr. Corbett	Owen Coll
Captain Bartow	Arthur L. Sachs
Nurse	Mary Jones

said Miss Horner.

It could be hoped that the Hecht-MacArthur craftsmanship might have MacArthur craftsmanship might have turned Swan Song into a solid psycho-thriller. But while there are moments when a bit of the team's pungent dialog gives a lift to the proceedings, they are all too few and the thrills are practically non-existent. Song takes a long, long while to get going and then goes nowhere very slowly.

New version of Crescendo is built

New version of *Crescendo* is built around the same notion as its predecessor. A wacky young pianist has killed his sister because he is jealous of her talent. Of course, this isn't admitted until the final curtain, but every customer in the house is fully aware of it from the start. He returns from a sojourn in the looney-bin to his former teacher's house, expecting to become the maestro's newest protege. However, the latter meanwhile has picked up a 12-yearmeanwhile has picked up a 12-year-old girl with a terrific keyboard technique and is grooming her for the longhair big time. So the lad finds himself No. 2 man again and can't take it. Result: He tries to poison the little lady during an audition and actually does knock off a poor old gardener, while trying to pin the rap on him. Curtain leaves him beating the hell out of a Steinway and declaiming frenziedly that he is the musical world's top genius. It is all pretty silly.

pretty silly.

It must be reported, however, that whatever the faults of Swan Song, the title is in no way prophetic as regards the career of Jacqueline

At the age of 12 she has already made her concert debut at Town Hall and now shifts over to Broadway to demonstrate plenty of thesping merit as well. Song is a pretty bad play, but without the efforts of Little Miss Horner it would be very bad indeed.

bad indeed.

There is plenty of other good acting, altho most of it is wasted.
Marianne Stewart and Scott McKay, as the maestro's daughter and a music critic, add a glib love interest to the affair. McKay's critic also gives Hecht and MacArthur a chance to swing some befty libes at the to swing some hefty jibes at the fraternity. Theo Goetz makes a competent aging pianist and David Ellin is sufficiently wacky as the lad. Louis Sorin contribs an amusing caricature of a longhair impresario and Harry Sother does well as an

aged musician.

Joseph Pevney has staged Song as well as such stodgy, thrilless matters permit and everyone works hard at his chores. It's just a case of actors and directors in search of a play. Hecht and MacArthur have slipped with this one.

BROADWAY OPENINGS

ANNIE, GET YOUR GUN

(Opened Thursday, May 16, 1946)

IMPERIAL THEATER

IMPERIAL THEATER

A musical by Herbert and Dorothy Fields.

Music and lyrics by Irving Berlin. Directed
by Joshua Logan. Sets and lighting, Jo
Mielziner. Dances, Helen Tamiris. Costumes Lucinda Ballard. Orchestra direction, Jay S. Blackton. Vocal arrangements,
Joe Moon. Vocal coach, Margot Hopkins.
Piano arrangements, Helmy Kresa. Orchestrations, Philip Lang, Russell Bennett and
Ted Royal. Company manager, Maurice
Winters. Stage manager, Charles Atkin.
Press representatives, Michel Mok and Abner
Klipstein. Presented by Richard Rodgers
and Oscar Hammerstein II.

ittle Boy Warren Berlinger Little Boy Warren Berlinger
Little Girl Mary Ellen Glass

Charlie Davenpor	t Marty May
Iron Tail	Daniel Nagrin
Yellow Foot	Walter John
Mac (Property M	an) Cliff Dunstan
	Taylor, Bernard Griffin and
•	Jack Pierce
CowgirlsMan	ry Grey and Franca Baldwin
Foster Wilson	Art Barnett
Coolie	Beau Tilden
Dolly Tate	Lea Penmar
	Betty Anne Nyman
	Kenny Bowers
Frank Butler	Ray Middletor
Girl with Bouque	t Katrina Von Oss
Annie Oakley	Ethel Mermar
	Sister) Nancy Jean Raak
	ister) Camilla De Witi
Nellie (Another S	ister) Marlene Cameror
Little Jake (Her I	Brother) Clifford Sales
	Don Liberto
	Ellen Hanley
	y (Buffalo Bill)
	William O'Nea
Mrs. Little Horse	Alma Ross
	Elizabeth Malone
	Nellie Ranson
	John Garth III

Training
Waiter Leon Bibb
Porter Clyde Turner
Riding Mistress Lubov Roudenko
Major Gordon Lillie (Pawnee Bill)
George Lipton
Chief Sitting Bull Harry Bellaver
Mabel Mary Woodley
Louise Ostrid Lind
Nancy Derothy Richards
Timothy Gardner Jack Byron
Andy Turner Earl Sauvain
Clyde Smith Victor Clarke
John Rob Taylor
Freddie Robert Dixon
The Wild Horse (Ceremonial Dancer)
Daniel Nagrin
Pawnee's Messenger Walter John
Major Domo John Garth III
First Walter Clyde Turner

Pawnee's Messenger Walter John	
Major Domo John Garth III	
First Waiter Clyde Turner	
Second Waiter Leon Bibb	
Mr. Schuyler Adams Don Liberto	
Mrs. Schuyler Adams Dorothy Richards	
Dr. Percy Ferguson Bernard Griffin	
Mrs. Percy Ferguson Marietta Vore	
Debutante Ruth Vrana	
Mr. Ernest Henderson Art Barnett	
Mrs. Ernest Henderson Truly Barbara	
Sylvia Potter-Porter Marjorie Crossland	
Mr. Clay Rob Taylor	
Mr. Lockwood Fred Rivett	
Girl in Pink Christina Lind	
Girl in White Mary Grey	

Singing Girls: Truly Barbara, Ellen Hanley, Christina Lind Ostrid Lind, Dorothy Rich-ards, Ruth Strickland, Katrina Van Oss, Marietta Vore, Ruth Vrana and Mary Woodley

SONGS: Bullalo Bill; I'm a Bad, Bad Man; Doin' What Comes Naturally, The Girl I Marry, You Can't Get a Man With a Gun, Show Business, They Say It's Wonderful, Moonshine Lullaby, I'll Share It All With You My Defenses Are Down: I'm an Indian, Too; Lost in His Arms, Who Do You Love? I Hope, Sun in the Morning, Anything You Can Do.

mate perfection in musicals which critical hat-tossings and salaams dur-ing its tryout week would have one believe, but it is super-fine entertain-ment of its sort, and Richard Rodgers and Oscar Hammerstein II have hit another Stem success bulls-eye. Or, rather, Ethel Merman as the redoubtable markswoman has hit it for them, for the saga of Annie Oakley sums up to a recital by la Merman, and, in one reporter's opinion, a Merman who has never been better since Anything Goes. Not that Rodgers and Hammerstein haven't supplied her with plenty to work with and ample backing—a tuneful score and Berlin, a gay book by Herbert and Dorothy Fields, excellent support by Ray Middleton and most of a thoroly Ray Middleton and most of a thoroly competent cast, eye-filling sets by Jo Mielziner and ditto costumes by Lucinda Ballard. Annie is Merman all the way, whether she's giving the customers the eye with such raucous items as Doin' What Comes Naturally and You Can't Get a Man With a Cam or helleding with some With a Gun, or ballading with something like They Say It's Wonderful, which last, by the way, sounds like a sock hit tune.

Honor Roll of Hits last week.)

The Fields's have concocted a strictly book show. Their conceits begin with the discovery of Annie as a woman sharpshooter and continue with her "boy won't get girl, boy will get girl" romance with the bulleteer ace of Buffalo Bill's Wild (Annie, Get Your Gun, on opp. page)

Marietta Vore, Ruth Vrana and Mary Woodley.

Singing Boys: Jack Byron, Victor Clarke, Robert Dixon, Bernard Griffin, Marvin Goodis, Vincent Henry Don Liberto, Fred Rivett, Earl Sauvain and Rob Taylor.

Dancing Girls: Franca Baldwin, Tessie Carrano, Madeleine Detry, Cyprienne Gabelman, Barbara Gyae, Evelyn Giles, Mary Grey and Harriet Roeder.

Dancing Boys: Jack Beaber, John Begg, Michael Maule, Duncan Noble Jack Pièrce, Paddy Stone, Ken Whelan and Parker Wilson.

SONGS: Ruffelo Paire Tessie Carrano, Market Berner, Songs: Ruffelo Paire Tessie Carrano, Market Wilson.

SONGS: Buffalo Bill: I'm a Bad. Bad Man:

Annie, Get Your Gun isn't the ulti-

(Editor's Note: They Say It's Wonderful was listed in The Billboard Honor Roll of Hits last week.)



(Opened Monday, May 13, 1946)

CENTURY THEATER

centrury Theater

play by Anton Chekhov. Translated by Constance Garnett. Staged by John Burrill. Scenery and costumes, Tanya Moiseiwitch. Lighting, John Sullivan. Orchestra direction, Herbert Menges. General manager, Laurence Evans. Stage director, John Sullivan. Press representatives, William Fields, Walter Alford. Presented by London's Old Vic Company, under sponsorship of Theater, Inc.

Inc.

Marina (the Family Nurse)....Ena Burrill
Astrov (a Doctor).....Laurence Olivier
Voynitsky ("Uncle Vanya"). Ralph Richardson
The Professor....Nicholas Hannen
Yelena (the Professor's Second Wife)..................Margaret Leighton
Sonya (the Professor's Daughter by His
First Wife, Vanya's Sister)...Joyce Redman
Telyegin ("Waffles")......George Relph
Marya Voynitsky (Vanya's Mother)..................Byrony Chapman
Yefim (a Peasant Servant)....William Monk
The Old Vic boys 'n' gals should'ye

The Old Vic boys 'n' gals should've stood in Bard. After almost two stood in Bard. After almost two weeks of strenuous historical tussling on stage at the Century (via Shakespeare), they decided to take it easy for a change, so they sat down and gabbed fairly peaceably for three hours odd. The gabfest was labeled Uncle Vanya and credit for the words goes to that late, but, as far as this play's concerned, not lamented Anton Chekhov. It was just as dull as that. Not that the boys and girls didn't troupe. They did. If only they'd had a play to handle, instead of an almost unending series of Muscovite moans from as spineless, stupid and disillusioned a group as you'd find,

moans from as spineless, stupid and disillusioned a group as you'd find, they would have rung the bell, loudly, for the acting was good thruout. Laurence Olivier, Margaret Leighton, Joyce Redman, Nicholas Hannen and George Relph turned in swell characterizations, making a great deal more of their roles than Chekhov's puppets warranted. Ralph Richardson, in the title role, didn't fare so puppets warranted. Ralph Richardson, in the title role, didn't fare so well, however. As long as he was chewing his soul to slivers he was doing okay, but when the one lone bit of action arrived in the script at the end of Act II, he did a thespic pratfall and turned in an embarrassingly awkward ham performance. singly awkward ham performance. From then on the show meandered to the final curtain, with the cast pyramiding bits of stage business thru the final scene and dragging the

thru the final scene and dragging the pace to yawns. The play opened at a snail's gait, but even the snail was tired by 11:20 p.m.

In short, Chekhov, who's aces with the languid longhairs, just isn't the Old Vic's cup of tea. They should stick to Shakespeare and gather in the palms

Ena Burrill, Byrony Chapman and Ena Burrill, Byrony Chapman and William Monk, in the minor holes, did well for what they had to do. Tanya Moiseiwitch's sets were atmospheric, and Sullivan's lighting was good. Herbert Menges's score—almost long enough to be an opera—was good, if and when you could hear it over the pew-sitters' chatter.

A. C. Ballroom May Show Legit Again

ATLANTIC CITY, May 18.—For the first time since the war, legit shows may be presented here in the 5,000-seater ballroom of Convention Hall. Arthur Kram, New York promoter associated with the Shubert interests, has offered the Convention Hall Commission \$2,400 a week for nine weeks, or a flat 6 per cent of the gross for use of ballroom for presentation of Shubert and other shows.

shows.
Line-up includes Laffing Room Only, Oklahoma, Bloomer Girl, Follow the Girls and other stage successes. Kram has offered to post a bond of \$27,500 to insure performance.

Samuel Grisman is also negotiating with the city commission to present revivals of musical comedy shows in the ballroom on a straight 10 per cent of the gross plan, with no guarantee. House would be scaled for \$30,000.



MEMBERS OF THE COMMITTEE for the Third Annual Donaldson Awards, MEMBERS OF THE COMMITTEE for the Third Annual Donaldson Awards, representing all branches of the theatrical trades, meet at Sardi's Restaurant, New York, to discuss plans for annual voting for the 1945-1946 season's top honors in the Broadway drama. Back row (1. to r.): Leonard Traube, editor-in-chief The Billboard; Morrie Seamon, for the treasurers, Local 751, IATSE; Arthur Hopkins, for the producers; Laurette Taylor, of "The Glass Menagerie," for the actresses; Bambi Linn, of "Carousel," for the dancers; Ward Morehouse, drama critic New York Sun; Bert Lytell, president Actors' Equity; Peter Birch, of "Carousel," for the dancers. Front row: Milton Weintraub, for the press agents and managers, ATAM; Robert Francis, drama critic The Billboard; Bradford Hatand managers, ALANI; Robert Francis, drama critic The Billboard; bradford Hatton, for the stage managers. Additional members of the committee who were unable to attend are Frank Fay, of "Harvey," representing the actors; Ruth Richmond, for Chorus Equity, and John McDowell, for the stagehands, Local 1. Actors on the committee won the 1944-1945 Donaldson Awards in their categories. The awards are sponsored by The Billboard.

U.S. Pattern for **British Equity**

(Continued from page 4)

mere terms and conditions of work. "Attention to artistic sincerity and quality is seen to be not merely an individual, but a corporate respon-

sibility," he adds.

Also during the war, Equity succeeded in securing machinery for regulation of conditions in theaters in English provinces (the road) as well as in London. A Provincial Thewell as in London. A Flovincial Ine-ater Council, headed by top-drawer producer-actor Lewis Casson (hus-band of Old Vic star Sibyl Thorn-dike) and comic Will Hay, has been set up and agreements have been reached under which managers deposit with the council guarantees in money for paying personnel on the road. Discussion is now under way for drawing up of a basic contract with minimum relations and property and the council the second se with minimum salaries and payment for rehearsals. In London, meanwhile, agreements are being negotiated to cover opera companies and to regulate conditions under which ballet students are trained.

Broadcast Tightening
Recently, British Equity dealt with
a complaint from the Australian
Equity following a broadcast by a
commercial outlet of canned shows
by British artists. British Equity
has given assurance that this will not has given assurance that this will not be repeated. British Equity also is going into the pic biz under a subcommittee consisting of Leslie Banks, Lewis Casson, Constance Cummings and Michael Redgrave. They want a closed shop and a standard contract.

A suggestion, relative to newcomers to thesp ranks, that students should be admitted only from certain schools and academies, was turned down, and instead Equity suggested a system whereby Theater Councils would operate a system of registration and insure adequate training. Clinkers have yet to be dug out of this proposal. A bigger headache are musicals, where dancing and singing students are culled from a variety of schools. variety of schools.

According to Schaffer, Equity has

managed to get government okay for issue of extra clothing coupons for actors appearing in pantomime, variety, cabaret and concerts.

Denis DuFor To Meg 6 Louisville Musicals

LOUISVILLE, May 18.—Broadway performers will appear in six indeperformers will appear in six independently produced musicals from July 2 to August 10 at the Iroquois Amphitheater. Leading off with New Moon will be Marita Farell and Walter Cassel, Metopera singers. Following will be Willie Howard and Joan Merrill in Gershwin's Girl Crazy, Margaret Bell and Georgie Tapps in Sally; Anzia Kueak, Chicago opera singer, and Walter Cassel in The Desert Song, and Evelyn Wycoff in Rosalie. Wind-up will be Babes in Toyland. in Touland.

This is about three days in the life of William Shakespeare, returned to his "wife," Anne Hathaway, at Stratford, when he fears the early symptoms of old age and seeks to frustrate her announced betrothal to an illiterate and ridiculous villager who aspires to become bailiff. There's plenty of delicate emotional drama latent in the plot as Will paints the town red when Anne turns him out the first night, comes back for a shrew-style fight and reconciliation, is chagrined to find he just went off to sleep when she does take him in, and in the end returns to London while she stays alone, still the loving wife, in Stratford.

Much of it is done broadly. What Other performers billed are Earl Oxford, of the Broadway and film versions of *This Is the Army;* Morton Bowe, Metopera tenor, and Virginia Bolen, Robert Pitkin, William Sully and John Kane.

Denis DuFor, production manager for the Grand Rapids Summer Opera in 1944 and field supervisor of 200 USO-Camp Shows, will direct the productions.

ST. LOUIS, May 18.—With two strikes against it because of the interstrikes against it because of the inter-racial feature, the social problem play, *Leaven*, first production of the St. Louis Co-Op Theater, drew three profitable houses at St. Louis Univer-sity, May 7-9. John Henderson, Ne-gro juvenile who plays Edison, the sexton of a Catholic church in a small Midwestern mining town, drew top acclaim from the critics.

BROADWAY SHOWLOG

erformances Thru May 18, 1946 **REVIVALS** New Dramas (DRAMAS)

	Opened	Perfs.	(DRAMAS)
Anna Lucasta	-	731	Opened Perfs. King Henry IV, Part I. 5-6, '46
(Mansfield) Born Yesterday	2- 4, '46	120	(Century) King Henry IV, Part 11, 5-7, 46
(Lyceum) Dear Ruth	12-13, '44	605	(Century)
(Henry Miller's) Deep Are the Roots	9-26, '45	270	Pygmalion
(Fulton) Dream Girl	12-14, '45	171	(MUSICALS)
(Coronet) Glass Menagerie, The	3-31, '45	476	Red Mill, The 10-16, '45 240 (46th St. Theater) Showboat
(Playhouse)	11- 1, 144	663	(Ziegfeld)
(48th Street) I Remember Mama	10-19, '44	665	OPENINGS
(Music Box) Life With Father	11- 8, '39	2,736	Uncle Vanya 5-13, '46 5
(Bijou) Magnificent Yankee, The	1-22, '16	136	Critics thumbed down Old Vic's third rep offering seven to two. No: How-
(Royale) O, Mistress Mine (Empire)	1-23, 146	134	ard Barnes (Herald-Tribune), Robert Coleman (Mirror), Robert Garland
On Whitman Ave (Cort)	5- 8, '46	13	(Journal-American), William Hawkins (World-Telegram), Ward Morehouse
State of the Union (Hudson)	11-14, '45	213	(Sun), Lewis Nichols (Times), John Chapman (News). Yes: Louis Kronen-
This, Too, Shall Pass (Belasco)	4-30, '46	23	berger (PM), Vernon Rice (Post). Swan Song 5-15, '46 5 (Booth)
Voice of the Turtle, The. (Morosco)	12- 8, 43	889	Took an eight to one beating. No: Lewis Nichols (Times), William Haw- kins (World-Telegram), Ward More-
	7		house (Sun), Vernon Rice (Post),
Music	als		Robert Garland (Journal-American),
Are You With 1t?	11-10, 45	219	Howard Barnes (Herald - Tribune), Robert Coleman (Mirror) Louis Kronenberger (PM). Yes: John
Billion Dollar Baby (Alvin)	12-21, '45	172	Chapman (News). Annie Get Your Gun 5-16, '46
Call Me Mister	1-18, '46	36	(Imperial) Received an all-out nod. Yes: Wil-
Carousel	4-19, '45	459	liam Hawkins (World-Telegram), Rob- ert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-
Lute Song(Plymouth)	2- 6, 46	118	Tribune), Lewis Nichols (Times), Ward Morchouse (Sun), Robert Garland
Oklahoma!	3-31, '43	1,365	(Journal - American), Vernon Rice (Post), Louis Kronenberger (PM).
(St. James) Song of Norway (Broadway)	3-21, '44	732	CLOSINGS
St. Louis Woman (Martin Beck)	3-30, '46	57	Apple of His Eye 2- 5, '46 118 (Biltmore)
Three To Make Ready	3- 7, '46	84	Saturday (18).
(Broadhurst) Moved into Broadhur	rst May 20	from	Follow the Girls 4- 8, '44 882 (Broadhurst)
the Adelphi.			Saturday (18).

OUT-OF-TOWN OPENING

SECOND BEST BED

(Opened Monday, May 6, 1946)

CASS THEATER, DETROIT

A new comedy by N. Richard Nash. Presented by Ruth Chatterton and John Huntington. Staged by Ruth Chatterton and N. Richard Nash. Settings and costumes by Motley. Company manager, Sam Nixon. Press representative, Vince McKnight.

resentative, Vince McKnight.

Ballad Seller Richard Dyer-Bennet
Neil Elizabeth Eustis
Fenny Peter Boyne
Yorick Ralph Cullinan
Anne Ruth Chatterton
Lewie Ralph Forbes
Squire Simon Richard Temple
Will Barry Thomson
Master Yarrow John McKee
Farmer Legge Jefferson Coates
Michael Ralph Sumpter
Ben John Gay

This is about three days in the life

Much of it is done broadly.

character interest and comedy the play has are largely caused directly by Miss Chatterton's own grasping of

opportunities. Emphasis is too far on the side of farce to tap all her and the theme's potential dramatic power.

ANNIE, GET YOUR GUN

(Continued from opposite page) West Show. Along the way, she gets adopted as a daughter of Sitting Bull and finally snares her man by letting him beat her in a final shooting match. While the yarn is short on comedy, it has gayety and a lot of charm, and Merman manages to add sufficient of the first by sheer force of personality. So everything is all right in the rhetoric department.

Berlin's score is better than its lyrics, but latter are sufficiently amusing to carry thru. In addition to those mentioned above, numbers which are likely for a popular play are Show Business, Lost in His Arms, and Sun in the Morning. and finally snares her man by letting

are Show Business, Lost in His Arms, and Sun in the Morning.

Ray Middleton seems a well-nigh perfect bit of casting as Annie's boy friend. In a lesser degree, the show is also a personal triumph for him. He puts across his numbers in fine type and his thesping is off the top. style and his thesping is off the top shelf, in comparison with the accomshelf, in comparison with the accomplishments of the usual musical romantic lead. Marty May, as a tent show manager, and Lea Penman, as a trouper, supply the odd bits of comedy which the script allows, and Harry Bellaver is excellent as Sitting Bull. Joshua Logan has paced them all to get the most out of the book book.

Helen Tamiris's dance patterns pack plenty of imagination, particularly the Indian ceremonial ballet which climaxes the first act. Lubov which climaxes the first act. Lubov Roudenko and Daniel Nagrin are her aces in this department and acquit themselves with distinction. Not so fortunate is the result of either the hoofing or clowning of Betty Ann Nyman and Kenny Bowers. The pair are too coy for comfort.

In sum, Annie isn't perfect, but la Merman and company plus plush

Merman and company, plus plush settings and colorful body-dressing make it a helluva show. Rodgers and Hammerstein have done it again.

Annie will be shooting gold bullets

for them for a long time.

R. Young "Crichton" Tour To Cover Production Cost

NEW YORK, May 18.—Frank Mc-Coy, who is putting up half the bank roll for the Bob Breen production of Sir James M. Barrie's The Admirable Crichton, has made Roland Young, the lead, agree to stay out on the road until the production cost of the show is paid. Show is figured to be a natural for trouping with to be a natural for trouping with Young as the b. o. hypo.

A Broadway engagement will fol-

low the road tour. Rehearsals are set

for July.

duces an uncertainty over whether laughter or sympathy is the proper response—to intimate scenes espe-

Shakespeare himself is a vain coxcomb, quoting his own writings copiously—even self-consciously with an ously—even self-consciously with an "and so forth"—a mixture of Byron and Keats in personality. He is made all too human, but is convincing as a possible interpretation of the greatest of all playwrights. The possible grandeur of the subject is lost in trifles and comedy, but the play does a very competent job of showing the prigin of many incidents and charorigin of many incidents and characters of his plays in his own life. It should please the literal-minded Shakespeare fans who are an obvious and important audience.

This mixed style of treatment pro-

Treatment is as freely racy as to-day's stage will allow, with its 17th century background as an excuse. But there is too-pointed repetitive emphasis in voice and timing of such words as "manure" and "play"—in its obsolete sexual sense deliberately aimed to stop the show. The whole thing, extravagantly packed with plot and wordage, misses fire on many occasions, probably because of faults of direction and some plain miscueing. It's the makings of a good play, but a lot more artistic selection and

ing. It's the makings of a good play, but a lot more artistic selection and direction are needed first.

Ruth Chatterton's role is demanding and excellently done under the circumstances, save that some transformations—for instance, into the shrew role—are inadequately prepared to be convincing. Ralph Forbes turns in a beautiful and lengthy characterization bit as the silly suitor. Barry Thomson as Will struts and has

ROUTES

Dramatic and Musical

Around the World—(Shubert) Philadelphia.
Antigone and Candida, with Katharine Cornell (National) Washington.
Bloomer Girl (Shubert) Boston.
Cyrano de Bergerac (Colonial) Boston.
Dancer. The (Walnut) Philadelphia.
Dark of the Moon (Boston O. H.) Boston.
Goose for the Gander, with Gloria Swanson (Erlanger) Buffalo, N. Y., 22; (Strand) Elmira 23; (Erie) Schenectady 24-25.
Hamlet, with Maurice Evans (Hartman) Columbus, O., 22; (English) Indianapolis 23-25.
Harvey, with Joe E. Brown (Metropolitan) Scattle 22-25.
Laura (Ford's) Baltimore.
Laffing Room Only, with Olsen & Johnson (Forrest) Philadelphia.
Markova-Dolin Dance Co. (Cass) Detroit.
Merry Wives of Windsor (Erlanger) Chicago.
Oklahoma (Biltmore) Los Angeles.
Ring Twice Tonight, with Mae West (Civic Auditorium) San Jose, Calif., 23; (Temple) Tacoma 25.
School for Brides (Locust St.) Philadelphia.
State of the Union (Blackstone) Chicago.
Second Best Bed, with Ruth Chatterton (Selwyn) Chicago.
Up in Central Park (Shubert) Chicago.
Voice of the Turtle (Geary) San Francisco.
Windy Hill, with Kay Francis (Harris) Chlcago.

Windy City (Great Northern) Chicago.

his interpretation well in hand, and Elizabeth Eustis is delightful in the play's typical role as the joy and boy-loving town bastard who turns out to be the daughter of the pompous high

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THE FALL FESTIVAL CERTAIN

WANTED

Working Boss Canvasman

For 70' with four 30's. One niter - long season.

STEWART DOUGLAS, FRED MADDEN, BILL CAMPBELL

"JAM-UP AND HONEY"

WSM Radio Station, Nashville, Tenn., at once.

No executive type considered.

WANTED BOSS CANVASMAN

That can handle 80'x220'. Long season and good pay. One and two Start work May 30.

Contact

J. L. FRANK

Radio Station WSM, Nashville. Tenn., immediately.

Will consider good Advance Man and Billposting Crew. Reference required.

WANTED KING BROS.' CIRCUS BIG SHOW BAND

Cornet, Trombone, Bass Drummer and other Musicians for Side Show Band, Colored Clarinet doubling Sax and Bass Player; union scale. Berth and meals furnished. Assistant Big Top Boss Canvasman, Riggers and Pushers, Side Show Boss Canvasman, Ficket Seller who can make openings. Would like to hear from Erick Eckluno, Dodo Isley and Henry Paulson. Address: Aliquippa, May 22; Elwood City, May 23; Sharon, May 24; Mercer, May 25; Franklin, May 27; Titusville, May 28, and Corry, May 29; all Pennsylvania.

WANTED FOR M. L. Clark & Sons Circus

Acts to strengthen Big Show and Side Show, Colored Band. Any good Acts or Useful People, answer. Boss Canvasman, Mechanic to operate Light Plants, good Cook House; long season. Answer per route or

4750 N. MAIN ST., DAYTON, OHIO.

FOR SALE

Complete small Truck Circus, Reasons for selling, Address:

BOX D208

Care Billboard

Cincinnati 1, Ohio

WANTED

Biliposter; Steve Kuzmizc, wine; also Byron Gosh.

WM. KETROW

RENFRO VALLEY FOLKS

Salem, 23; Buchanan, 24; Buena Vista, 25;
Elkton, 27; all Virginia.

Show Scribe Garvie Ill

HARTFORD, Conn., May 18.—Billy Garvie, correspondent emany years, is ill of St. Francia Homital is ill at St. Francis Hospital.

August 17-25 Warwick Co., Va., **Dates Named**

Top executives meet with Hodes to form plans—big events at Soldier's Field

CHICAGO, May 18.—Chicago will spring with its first Fall Festival August 17-25. Dates were set this week, when the executive committee of Chicago Tomorrow met to draft outlines for the festival, which it is hoped will be the forerunner of an annual trade show.

Mayor Edward J. Kelly is chairman, with Barnet Hodes, Chicago's corporation council, executive director. Representatives of Chicago intor. Representatives of Chicago interests, such as top executives in banking, industry, merchandizing and labor circles, met with Hodes and sketched the skeleton for the first festival.

Full-time director will be named shortly, Hodes said. Several persons are under consideration, he said. Headquarters for the festival will be set up next week.

City To Be Divided

Entire city will be drawn into the festival operation and will be divided into various sections, each to have its own carnival, attractions, queen con-tests, etc. These sectional events will be tied in with the principal festival events which will be staged in Soldier Field.

Hodes said plans are at such an early stage it is impossible to say exactly what events will be staged in Soldier Field. Fireworks display is virtually certain, he said; also the participation of big name stars. Large outdoor stage production also is a possibility.

Other events tentatively planned include a display exhibit of the latest trains, automobiles and mobile equipment. Such displays will be on Northerly Island. Special stress will be put on a showing of the latest in railroads. An airshow at the Chicago airport also is being considered.

To Ask Museum's Aid

Chicago's many museums will be asked to co-operate and stage special events and showings. Vast merchandise and fur marts as well as State Street merchants will co-operate, Hodes indicated. Universities of the city also are expected to present special features.

Special stress will be placed on tying in the foreign-born elements.

The plan, as proposed, calls for no construction.

Sentiment for the staging of a festival without use of materials or labor has been mounting. Hotel men are now more eager than when the plan was first broached several months ago because the room situation here has relaxed, some hotel execs now breaking out in the daily press with invitations to come to the hotels, particularly over week-ends.

Big Interests Okay It

Chicago's business interests, looking to the day when open competition returns, also are for the festival and its future projection as an annual trade show.

Several annual events already scheduled will be tied in with the festival. Included are The Chicago (See Chi Fall Festival on page 66)

May Up Licenses on Carnivals, Circuses

NEWPORT NEWS, May 18 .- The Warwick County Board visors plans to double the license tax on circuses and carnivals. A public hearing on the proposal to raise the rate from \$500 to \$1,000 is set for June 13, with members of the board reportedly favoring the boost.

Also scheduled for consideration is

the matter of licensing fortunetellers. A fee of \$500 a year is contemplated. No license is charged mitt readers at

Big Show's NY Draw 872,584; Aver. 11,332

NEW YORK, May 18.-Ringling-Barnum circus's total paid attend-ance for the April 4-May 12 (77 per-formances) engagement at Madison Square Garden here was 872,584. Figures published weekly in *The Billboard* during the run totaled 884,000, including paper, with the gross crowding the \$2,000,000 mark

(see May 18 issue).

Breakdown of the official figure shows that each performance drew an average of 11,332, paying an esti-mated \$26,000. Peak attendance, plus a \$6 top, set a new engagement record here.

Wisconsin Rapids Plans Celebration on July 4

WISCONSIN RAPIDS, Wis., May 18.—More than a score of civic and service organizations have joined with various governmental units of South Wood County to stage a July 4 home-coming celebration for servicemen here. Harry Klappa is general chairman eral chairman.

cral chairman.

Communities joining the celebration, in addition to Wisconsin Rapids, are Nekoosa, Port Edwards, Biron, Pittsville, Vesper, Seneca Corners, Babcock, Rudolph and Grand Rapids.

Program will open at 9 a.m. July 4.

Baseball games, contests, free acts and fireworks are planned. Rides and

concessions will operate thruout the day and will remain over the week-

White Star Attractions Close at Mansfield, O.

MANSFIELD, O., May 18.-White MANSFIELD, O., May 18.—White Star Attractions concluded a two-week stand here tonight, having moved in here Monday (6) from Tennessee. Lillian Kettle, aerialist free act, joined here. Show moves on 12 trucks and a trailer.

Norfolk's New Amusement Tax Nets 40G in March

NORFOLK, May 18.—Nofolk's new NORFOLK, May 18.—Nofolk's new 10 per cent amusement tax brought another \$40,321.15 into city coffers in March, Commissioner of the Revenue William R. Moore reported. Total take for the first three months runs to \$113,764.95.

Navy Plane Hits Playland, L. I.; Damage Is 50G

YORK, May trainer plane crashed in flames into a building opposite the entrance of Rockaways' Playland here last night and ricocheted into several park buildings housing concessions and a Caterpillar to cause damage estimated in excess of \$50,000. Two-alarm fire resulted. Park, open only on week-ends, was empty. Two fliers were killed instantly.

A. J. Geist, president, said that the park would open this week-end and that the accident would not affect the formal opening scheduled for next Saturday. Fire insurance par-tially covers the damage.

Hardest equipment to replace will be two Caterpillar cars plus a section of track. Buildings housed Poker Rolldown and Fascination games.

Rain Hampers Bond's Opening

SELLERSVILLE, Pa., May 18.— Under ownership of Ed Schuster and Bill Moll, Bond Bros.' Circus opened its third season here, Saturday (11). Opening was hampered by rain but a fair house was on hand. Show is presented in one ring, has a new mar-

quee and new light plant.

Midway has a side show of a dog born without front legs, snakes, gila monsters and other small animals.

Also out front are Bob Russell's ball game, Rutter's penny pitch, basket-ball game, grab joint, novelty stand and popcorn.

Prices are 40 and 80 cents with 40 cents additional for reserves. Recording system provides music. Program runs about one hour.

In clown alley are Bob Russell, Zeke LaMont and Harry Rutter. Other acts are Jack Hines, performing ponies; Rochester, the educated mule; Professor Ritz's trained monkey; Irene Rutter on the swinging ladder and Roman rings, and Dolly Rutter on the rolling globe.

Visitors here included James M. Cole, Jim Conley, Monty Beehler, Tama Frank, Mr. and Mrs. Charles B. Kistler, Mr. and Mrs. James Mac-Innes and sons, Russ Campman, Mr. and Mrs. Dennis Berkery, J. Rudolph Conway, Herbert A. Douglas and Bob Dickman.

Frank Wirth Again Inks Nite of Thrills Contract

NEW YORK, May 18 .- For the second consecutive year, Frank Wirth has been awarded the contract for the Night of Thrills, held each year in Griffith Stadium, Washington, D. C. Wirth also announced he has inked a contract to produce the annual Port-land, (Me.) Elks Circus. Event will be held in Exposition Hall the week of November 18.

SPOTTED HORSE RODEO WANTS

Saddle and Bare Bronk Riders, Lady Bronk Riders, Bull Doggers and Riders. Top salary for good hands; mount money or weekly wages. Cook wanted. All summer job; possibly winter in Florida.

BILL LENHART

www.americanradiohistory.com

Tell City, Ind.

CUTTING UP THE JERSEY PIE

Trenton Proves Okay for Strates

PLAINFIELD, N. J., May 18.— Everyone on the James E. Strates Shows was wearing smiles following the showing in Trenton. Spot was new for this org but was above ex-pectations. Date was sponsored by St. Michael's Church and the committee co-operated in every way.

Show was torn down in rain but everything was ready for the move here by 7 a.m. Much credit goes to Trainmaster Mike Olsen and his assistant, Herman Bostwick. Sixteen additional wagons are en route from Vincency Ind. John (Georgia Roy) Vincennes, Ind. John (Georgia Boy) Simpson had the four Ferris Wheels ready to go here Monday (13). Claude Bantley added three more acts here. Jerry Jackson's Hep Cats topped the midway at Trenton, registering the best week of the season. Wilno's cannon act hit the headlines when a 10-station radio hook-up carried an interview.

Memorial services were held in Bridgeton, N. J., for Larry Bowes. Attending were Mr. and Mrs. James E. Strates, Mr. and Mrs. Percy Morency, Mrs. Jean Delabates, Mae Howard, Mrs. H. D. Hartwick, Mr. and Mrs. Pete Stamus, William Fleming, Dick O'Brien, Harry Parker Nick Mrs. Pete Stamus, William Fleming, Dick O'Brien, Harry Parker, Nick Bozzini and Mr. and Mrs. Jim Yotas. Mrs. Morency also headed a party of show's personnel at the memorial service for Norman Selby, former mailman on the World of Mirth and Art Lewis shows.

Strates, C&W Square Off in "Wait-Whale" Pitch in Chester, Pa.

area shrunk geographically this week for two major rail orgs as they bid for the same play thru the advertising columns of The Chester Times here. columns of The Chester Times here. James E. Strates Shows, set to open Monday (20) in Eddystone, Philadelphia suburb, sprung "wait" ads alongside copy of Cetlin & Wilson Shows which closed a week's engagement at 12th and Townsend streets here tonight. Strates used the familiar "after the minnow comes the here tonight. Strates used the familiar "after the minnow comes the whale" line. C&W cross-lined its copy with: "This is not a whale show, but the world's largest carnival." Net result of the "meatless" campaign, as in every other previous battle of this kind, will never be known. Strates plugged 40 railroad cars, and C&W, 30.

Strates is coming here from Plainfield, N. J., where he placed daily ads averaging nearly two-thirds of a page in the Courier-News. Undertaking ran into heavy cabbage and eclipsed former offerings which usually ran from one to five inches, single column.

500-Mile Dog Derby May Be Held in 1947

ST. PAUL, May 18.-A 500-mile Winnipeg to St. Paul Dog Derby be-tween February 1 and 9, 1947, may be staged if there are enough drivers and dog teams available. Queries have been sent out to determine their availability in the North.

Twelve teams are sought. Derby was last held in 1917.

CHESTER, Pa., May 18.-Eastern

Page Opens Big Biz at Pontiac **At Johnson City**

JOHNSON CITY, Tenn., May 18.— Preceded by heavy flack, the J. J. Page Shows opened here Saturday (4) to one of the largest crowds in its (4) to one of the largest crowds in its history and all shows, rides and concessions grabbed plenty of dough. Next three days, however, whether was cold and business slowed down to a walk. Old Sol beamed again and a capacity crowd came out. Thursday (9) the Hollywood Revue to cought five putting the show out. top caught fire, putting the show out of biz.

Sam Housner spent a week in the hospital here. Mrs. Eddie Lewelynn underwent a major operation.

Frank and Dot Earle came in for

the opening, then left for their home in Louisville to await vacation time so they can bring their son, James, on the show. Frank and Dot will be available for pinch-hit jobs. Dottie Page was here for the opener, coming from Gainesville, Ga.
Staff includes Mrs. M. Page, owner;

Staff includes Mrs. M. Page, owner; R. E. Savage, general agent and publicity; Mrs. R. E. Savage, secretary-treasurer; Sam Housner, manager; T. J. Ewing, special agent; C. F. Tidball, lot superintendent; Lee Crane, repairs and general utility; D. T. Morrisey, electrician; Rance Boyd, assistant electrician and front gate.

Attractions: Ten-in-One — A. W. Betterly, manager and inside lecturer; Robert Falk, grind and tickets; Curly Burke, snakes; Mrs. Charley Holler, midget, escapes and fire-eater; Captain Jack, human pincushion; Frank Howard, magician; Charles Weller, sword box; J. T. Waters and J. R. Hunter, canvas. Snake Show—Captain Jack, talker and manager; Frank Hammer, inside lecturer; Bill Bayer, tickets. Harlem Revue—Bill Bratton, talker and tickets; Rastus Jones. stage manager and producer; Helen Wilson, Hazel Hodges, Jeanette Brown and Erma Glass, chorus girls; Mazie Tor-(See Johnson City Gives on page 63)

Golden West Biz Vt. Supreme Court Reverses Far Ahead of '45

WOODLAND, Calif., May 18.—Good locations and fine California weather are combining to keep Golden West midway packed. For the past four weeks business has been carelled to Show is for about 1 last excellent. Show is far ahead of last season's grosses in all towns played so far. Concessions, particularly, are receiving the biggest play in many

The 101 Ranch Wild West played day and date with the Golden West Friday (10). Golden West was spotted in the heart of town and reaped benefits. Town was well billed and lead lead papers gave show lets of and local papers gave show lots of

woodland is papered for miles around with posters, streamers, six sheets, 24-sheets and every type of advertising for the Calaveras County Fair next week. The Jackson 65th Annual Italian Fiesta, which the Golden West Shows will play in June, also is hoginaring to publicize its celealso is beginning to publicize its celebration. Reports have Bob Wills and his band; Roy Rogers, film star; State officials, rodeo, mammoth picnic, log-rolling contest, horse show and other big-time attractions featured at the Jackson Fiesta.

Recent bookings in fair dates is the Plumas County Fair, Quincy, Calif., August 16-18.

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Good for Wade

PONTIAC, Mich., May 18.—W. G. Wade Shows closed a 12-day stand here and business, considering the coal strike and the cold weather, was good. Shows were spotted on the Franklin Road grounds, one block from Main Street and six blocks

from Main Street and Six blocks from the heart of town.
Staff includes W. G. Wade, ownermanager; Douglas Wade, general representative; W. Glenn Wade Jr., superintendent; Mrs. M. Miller, sectory, tracelurary, traces. retary-treasurer; Irene Growsland, office assistant; H. M. Hansen, marquee and front gate; George Foth, electrician; W. A. Schafer, press; Mabel Hillingsworth and Edna Ferbar main got tickets. ber, main gate tickets.

Ride foremen: Frank Stroud, Ferris Wheel; M. Hollingsworth, Roll-O-Plane; George Ckubat, Merry-Go-Round; F. Pickard, Tilt-A-Whirl; Wade Gaulder, miniature train; Frank Rupp, flying scooter; Mrs. Frank Rupp, Kiddieland; Harry Beach, Dodgem, and Gene Avery, October Octopus.

Shows: Hell On Wheels, Capt. R. Shows: Hell On Wheels, Capt. R. V. Ritz, owner; Harold Brow, front; French Casino, Jahala Miller, owner; Parisian Follies, Fred W. Miller, owner; Fun in the Dark, W. O. King, owner; Russell C. Pierce, manager; Pennyland, Myrtle and Thomas Thomas, owners; Wild Animal Circus, H. Morrison, owner; Side Show, Achmed (Doc) Hagaar, manager.

Concessions: Bingo, Hazel Crane, owner, W. A. Stacey, manager; cookhouse, Fred W. Miller; Harry Mamosh, Lela Nelson, F. (Deafy) Clark,

house, Fred W. Miller; Harry Mamosh, Lela Nelson, F. (Deafy) Clark, Frank and Winnie Wozniak, Chuck Simms, Mac McGinnes, Curly Sullivan, Mickey Wilson, O. A. Peterson, Mrs. Harry Beach, Paul Obershaw, E. Ritzheimer, C. A. Simons, Steve Davis, Dean Spooner, Albert Starr, C. L. Ferguson, Doris Shouse, Louie Burr and Johnny Miller. Dean Spooner is manager of the lead gallery.

Conviction of H. Frotten

MONTPELIER, Vt., May 18.—The conviction of Harold Frotten, former carnival employee, on a first-degree murder charge, has been reversed by Vermont Supreme Court on a techni-

Frotten is alleged to have shot and fatally injured his father-in-law in a quarrel at the latter's home in a rural community near Bennington, Vt. He was convicted in Bennington County Court last July and sentence to be executed. Sentence had been stayed pending his appeal.

Immediately following the Supreme Court decision, Frotten was

re-arraigned in Bennington County Court and will be tried again on the same charge.

Down River in Detroit

DETROIT, May 18.—Severin Hilo's Down River Amusement Company returned to Garden City, Depany returned to Garden City, Detroit suburb, Wednesday (15) to fair business. Shows move to Romeo for the Blossom Festival Wednesday (22) for a nine-day stand under Lions Club auspices.

Tiny Cowan joined Sid Crane's World of Freaks on the Crescent Shows. R. Young also joined with his magic.

. Skeeter State **Again Playing Host to Crowd**

3 Railroads Vie for \$\$

NEW YORK, May 18.—Long a spring mecca for Eastern orgs, New Jersey has once again exerted its magnetic pull on rail and truck units with the usually fulfilled promise of lush green in early season bank rolls. Using present returns as a barometer, operators are in for a heavy load of gelt, despite prevailing rains and muddy lots. Playing only enough dates to add up to logical moves from dates to add up to logical moves from winter quarters to this fertile zone, managers have taken their best hold in an effort to be first in at choice spots and reap the resultant harvest.

Cities and towns in this vicinity, actually a part of New York's metropolitan area, come closer than any other geographical location in approaching the saturation point in population. Justifying this are multiple major industries representing a sizable chunk of the nation's prosecutive. perity.

7 Outfits on Tap

Seven shows are currently cutting James E. Strates, South Plainfield, and Endy Bros., Perth Amboy, all on rails, carry an estimated total of 90 cars. All are well situated since the process of the electrified Pennsylvania. are on the electrified Pennsylvania (See Eastern Shows on page 74)

Buck Draws Record Turnout at Menands

MENANDS, N. Y., May 18.—A big turnout was on hand for opening of O. C. Buck Shows Monday (13) and business held up strong the next two days. Attendance the first three days

New Spitfire arrived and was set up Tuesday (14). It proved as popular as the new Caterpillar. Several new trucks have been added, bringing total to 38

new trucks have been added, bringing total to 38.

Vida Fransman, girl in the iron lung, was married during the Herkimer engagement to William Wilson, who works on the show. While in Herkimer, Lou Ambers, former world's lightweight champion, visited Mr. and Mrs. Buck. Fred Perkins, general agent of the Continental Shows, also was a guest.

Many visitors from King Reid and Kirkwood shows were here Sunday

Kirkwood shows were here Sunday and Monday.

Two Weeks for Heller

In North Bergen, N. J. UNION CITY, N. J., May 18.—Heller's Acme Shows opened a two-week stand in Schuetzen Park, North Bergen, on Tuesday. Delay in getting lot wired left several rides and stands without light or power the first two nights. Opening night was killed by rain, but Wednesday night brought

Lot, on a hillside, necessitated a split-up midway, with rides and tents erected on three separate levels, a novel set-up which undoubtedly gave the ride operators several varieties of headaches. Show has eight major rides, an iron lung show and some 20 games and concessions.

MEMPHIS BIZ AN INDICATOR

White, Black Segs Get Kale

Cavalcade flash strictly okay-Peppers offers top in truck show attractions

By Pat Purcell

MEMPHIS, May 18.—This Southern city is so embued with the spirit of carnivalism that between showers, and even with semi-frigid weather, Al Wagner's Cavalcade of Amusements is scoring top hole.

For example, last Tuesday night it was chilly—very chilly—and Bob Edwards' posing show picked up better than a grand. Slim Kelley and Dick Best wrapped up more than \$2,800. Other shows and rides along a lengthy, well illuminated and attractive midway went along at the same page. same pace.

Response of the public indicates that celebrations, fiestas, centennials and almost any type of promotion wherein the city spirit is enhanced with an ardor of convivality will be a tremendous success. San Antonio's a tremendous success. San Antonio's Battle of Flowers clipped at new records, and the vets around here cracked they had never seen anything to equal it.

This breaks down into an analysis that celebs of this type will get all that the lads can carry home—and a flock of them are on tap in addition to the State and county fairs.

Wagner's Cavalcade sat on the water front, where all previous cotton carnivals have revolved. Frank W. Peppers had his org a bit south on Beale Street, but the Beale Street Blues did not interest Frank as he was getting it with well sainted and was getting it with well painted and decorated show and rides.

White or colored, it seemed to make no difference, as all hands around

did business.

did business.

Rolling down along Front Street, one couldn't walk far before the ebullient Howard Y. Bary appeared on the scene. Bary was very much slenderized since last seen at Trenton, N. J., last June when he was visiting the Clyde Beatty Circus, and he insists that the slenderizing is not due to worry—just getting thinner. Bary personally conducted the tour—but to save time, worry, etc. the

but to save time, worry, etc., the tour will be skipped with the observation that Mrs. Hattie Wagner's new ring is a dandy—that Jack Baillie looks great since he learned that wa-

looks great since he learned that water is also used for something other than a chaser, and that Whitey Weiss is dapper in his Panama and has everything well under control.

So, let us run down the midway and recount who is there:

Owner, Al Wagner; manager, Howard Y. Bary; special agent, Joe Scholibo; general agent, Robert R. (Bobby) Kline; press and radio, William B. Naylor; trainmaster, Art Courtney; superintendent, P. J. McLane, and builder, Nate Warman.

Office staff includes Arthur Atherton, Harry Allen and Dennis C. Burns. Dr. John Lamar is the medico while J. A. Pearl handles The Billboard and the mail.

the mail.

And down the ride line-up was Adolph Kaus, Kiddieland and auto; M. S. Reavies, with a mighty fancy Scooter; W. H. Griffen, Merry-Go-Round; G. Hightower, Mother Goose; C. Hodge, Roll-o-Plane; Caterpillar, Jess Murray; Silver Streak, Johnny Byers; Octopus, J. D. Powers; Two Ferris Wheels, J. Mc-

Jersey Shore, Pa., Next Pioneer Stop

TOWANDA, Pa., May 18.—Pioneer Shows concluded a week's stand here tonight. Next stop is Jersey Shore, Pa., where the org opens Monday (20) for a week's stand.

Show added 12 new pieces of rolling stock, including an office truck and new modern sound truck, fully equipped.

Staff includes Mickey Percell, manager; Mrs. Mickey Percell, secretary-treasurer; R. Ducky Evans, general superintendent; J. J. (Ducky) Miller; ride superintendent; Philip J. Kirkland, electrician and lot man; James J. Brock, concession manager; R. Count, Golden, advance, genet. R. Count Golden, advance agent; Popeye Horton, general mechanic. Ride foremen, Joe Farr, John Schuyler, James Banfield, Charles Norris and Allen Blend; Frank Fakke, cookand Allen Blend; Frank Fakke, cookhouse. Concessionaires and show people include Mr. and Mrs. William Percell and Charles Percell Jr., Frances Ree, Betty Kirkland, Mr. and Mrs. J. J. Miller, Mr. and Mrs. W. M. Mitchell, Mr. and Mrs. Al Perhone, Ethel Deker, Sunshine Kimmet and Ray Donovan.

Ginnis; Fly-o-Plane, Joe Crumley; Ridee-O, R. Scotten.

Ambling down along thru the shows one finds Slim Kelley and Dick Best with a strong side show line-up; Bob Edwards with a nifty posing up; Bob Edwards with a nifty posing show; Pat Gordon with an attractive girl show front; Jack Long, Iron Lung; Slim Curtiss, Big Bertha; Fred Sawyer, Old New Orleans; Mrs. T. Bush, Glass House; Ramblin' Tommy Scott, Hillbilly Jamboree; Bill Salisbury, Chinese Magic theater; Ray Walton, wild life; Allen Classon, Jap and Nazi war exhibit; Dr. Lamar, baby show; Tom Bush, Funhouse; baby show; Tom Bush, Funhouse; Mrs. Dodson, monkey show; Virginia Edwards, Casino; Kelley and Best, Snake Show; and R. C. Woods, thrill

show.

Electrical department is in charge of Leo Hout with Tony Gilletto, Alvin Cone and Jess Sisson. Leroy Hunter has charge of neon with Chris Hostetter as his assistant. Frank Brannigan is the Diesel boss aided by Manny Drake.
Concessions—it looks like a Man-

hattan telephone directory—went this

way:
J. E. (Whitey) Weiss, manager; Archie Wagner, assistant; Tom (Notre Dame) Sharkey, builder; Ed Neville, auditor; with Guy West, bingo; W. Dame) Sharkey, builder; Ed Neville, auditor; with Guy West, bingo; W. B. Jones, ham and bacon bingo; Sparkey Belew, blower; M. Deemer, bowling alley; Archie Bromley, clothespin; Dick Crawford, roll-down; Whitey Ringe, block store; Red Howey, razzledazzle; Billy Miller, slum skillo, Jack Benjamin, six-cat; Herman (Greenie) Pludax, nail store; Sunnt Howard, swinger; Golden and Cross, pitch; Adolph Kaus, bear hoopla; Black Robbins, frozen ice; Mrs. Ringe, mitt camp; Specs Caugin, novelties. Mrs. Hattie Wagner and Jack Baillie duke folks into the cookhouse. Bill Luck has pets; Ralph Anderson, gift shop; Larry Mullins, radios; Ernie Wenzick, bears; Red Delbin, wrist watches; Harry Smilley, spreads; Dick Dwyer, nylons; Mrs. Crawford, fishpond; Mrs. Wenzick, milk bottles; Jockey Jones, cats; Mrs. Cliff Bammel, seven slum stores; Mrs. Jones, gallery; Jack Neal, diggers; the Gouldings custard; Mrs. McMinn Jones, gallery; Jack Neal, diggers; the Gouldings, custard; Mrs. McMinn, photos; Pete Berryman, funny photos; Teddy Webb, custard; Mrs. Worman, candy floss; Mrs. Belew, pan game; (See MEMPHIS BIZ on page 64)

Ferris Doing Okay On California Tour; To Replay Pomona

LOS ANGELES, May 18.—Ferris Greater Shows continues its successful season in California after being remodeled and redecorated. Show has a flashy sign with org's name in lights for the midway.

Opening engagement was sponsored by the Montebello American Legion Post. Torrance was played next followed by San Gabriel and Azusa, all under American Legion auspices. Fontana was sponsored by the Junior Chamber of Commerce. Pomona, V. F. W. Post, has reengaged the show to play July 28-August 4. Remainder of the season has been booked.

has been booked.

Show has 6 rides and 30 concessions, including a Penny Arcade. Rides include: Ferris Wheel, Tilt-a-Whirl, Baby Ride, Merry-Go-Round, Cotopus and Roll-a-Plane.

Show has a new Funhouse on a 32-foot semi-trailer. Bill Thompson's Mickey Mouse Circus is carried on a four-wheel trailer. Rolling stock includes nine trucks, a service car with semi-trailer, a light trailer, two Kleig light trailers and 20 private vehicles.

Staff and concession operators Larry Ferris, owner and manager; George L. Morgan, general agent; Mr. and Mrs. William Thompson, Larry Ferris, owner and manager; George L. Morgan, general agent; Mr. and Mrs. William Thompson, show owners; Rex Boyd, Penny Arcade; Mr. and Mrs. E. W. Anderson, photo gallery; Clarence (Candy) Moore, two ball games and two wheels; Ruby Morgan, darts; Mr. and Mrs. William Gassaway, cork guns and hoop-la; Mr. and Mrs. Joe Blash Jr., balloons and pans, penny pitch; Joe Blash Sr., bingo; Johnny Switenwood, glass stand; Mrs. J. Switenwood, watch-la; Ed Kennedy, seals; Paul Vowell, monkeys; Holly Ritter, slum spindle; Mrs. Holly Ritter, fishpond; Mr. and Mrs. Leo Blonden, candy apples, popcorn; Mr. and Mrs. E. Hanson, soft drinks; Mrs. R. Griber, cookhouse; Guy Osborn, high striker.

Ride personnel: Ferris Wheel, Ray Thornton, foreman; Johnny Thornton, assistant; Dan Richards, tickets.
Merry-Go-Round, Dan Vaszula, fore-Merry-Go-Round, Dan Vaszula, foreman; Roy Fry, assistant; Ed Roberts, tickets. Baby Ride, M. Ferris. Tilta-Whirl, Roy McCrowder, foreman, Curtis Lipe and Bill Simpson, assistants; Rose Ferris, tickets. Octopus, J. Swartwood, foreman; J. Blash Jr., assistant. Roll-a-Plane, A. Matney, foreman; John Frank, assistant; Lupe Valdez, tickets.

Lions, Kinsmen Sponsor Royal Canadian Shows

VANCOUVER, B. C., May 18.— Baddeley & Crawshaw Royal Canadian Shows will play an eight-day stand at Cambie grounds here, July 6-13, under the combined auspices of the Lions and Kinsmen's clubs. Date is the final week of Vancouver's Diamond Jubilee Celebration.

Show is playing Vancouver Island dates and will return here about June 1 for eight weeks under auspices on 10 different lots.

www.americanradiohistory.com

For the Jubilee date show will have 8 rides, 5 shows and 45 concessions.
Rides will include 2 Merry-GoRounds, 2 Chair-o-Planes, Ferris
Wheel, Kiddie Ferris Wheel, Kiddie
Wheel, Kiddie Ferris Wheel, Kiddie Chariot Ride and Rocket. Shows include: Athletic, Snake, Girl, Illusion and Ten-in-One. Frank Hall operates the Ten-in-One and Athletic Show.

World of Mirth Extends Date in Elizabeth, N. J.

ELIZABETH, N. J., May 18.eral Manager Frank Bergen, of World of Mirth Shows, said today that the org will extend its date here to Satur-Shows opened Wednesday (15) under auspieces of the American Legion post.

Everyone had plenty of time to set up here after a record-breaking run from Alexandria, Va., where, after a bad start because of rain, shows came off with a good take. Dimout a bad start because of the came off with a good take. Dim in Alexandria proved a boon, as shows has its own Diesel light plant and Lew Hamilton, show's press agent, made good use of radio Station WPIK to let the public know the

show was running. J. C. McCarter, general agent for Cetlin & Wilson Shows, visited. Joe Sciortino, who operates the Hawaiian, Posing and Daughters of Sin shows, Posing and Daugnters of Sin shows, announced his line-up for the season. Hawaiian: Ginger Rae Sciortino, talker-manager; Fred Henry and Jerry McDonald, ticket sellers; Charlotte Dowd, emsee; Mary Brown, Alice Butler, Maggie McDonald, Sharon Smyth, Justine Wayne, Delores Rose, Maxine Blaine, Keva Shennell, Paula Lanious, Sheile Anderson and Darlene Lee, dancing girls: Pearl Islanders, music: Phil Pearl Islanders, music; Phil Long, boss canvasman.

Posing: Joe Sciotino, talker; Dude Adams and Dick Marbles, tickets; Nancy Hayworth, Marilyn Maxwell, Rosemary Brooks, Virginia Taylor, Betty Lane and Francine Moore, models. Daughters of Sin: Doc Hol-lis, manager; Slim Gillespie, tickets; Doc Christian, lecturer.

FERRIS WHEEL MAN

WANTED

Highest salary paid. Joe Conway, wire me. Will exchange #12 Eli Wheel for #5.

BILLY GIROUD

50 Salisbury Ave., Stewart Manor, L. I., N. Y. Phone: Floral Pk. 6344

CUDNEY BORDER STATE SHOWS

Want Concessions, all open; Hula Show with own outfit and transportation, Athletic Show. Merry-Co-Round Help wanted, per-centage basis or salary. Must be able to drive truck. Playing Oklahoma, Kansas and

Seminole, Okla., week May 20 to 25.

CANVAS GOODS MANUFACTURING CO.

CONCESSION TENTS SIDEWALLS CANVAS COVERS

rd Ave. Philadelphia 25, Pa. Phone: NEB 7120

1361 Frankford Ave.

WANT

COUPLE TO TAKE CHARGE OF COOKHOUSE. Must be experienced. Excellent proposition. On the best Truck Show in the Middle West. Address:

WM. F. JOHNSON c/o Great Sutton Shows Granite City, Ill., this week; Alton, next week.

CAN PLACE PALMISTRY

Wire JOSEPH J. KIRKWOOD SHOWS Week May 20th, Barre, Vermont

BEN KAPLAN

WANTS

Capable outside help for Slum Skillo.

BLUE RIBBON SHOWS

Covington, Ky., this week

WANT

Side Show People, Bally Attractions. Top salary, bonus. Mentalist to pitch Professor Seward's Horoscope, sober Tattooer, Excellent proposition. Can place Girl Show Talker. Playing the best Cirl Show spots in the East. Paul Smith, Rus Haas, Red Feather, contact me immediately. For Sale-African Lioness,

DALE BARRON LAWRENCE GREATER SHOWS

West Chester, Penn., this week.

INTERNATIONAL SHOWS WANT

WHEEL FOREMAN capable of getting up and taking care of two Wheels. Top salary. LOOP-O-PLANE FOREMAN. Top salary.

LEW BLUE

WANTS FOR SIDE SHOW—Novelty Acts, Freaks, Front Man; also suitable Annex Attraction. One strong enough to stand prosperity. TATTOO TEX, ART (TWISTO) MILLER, WIRE. Wire:

York, Nebr., this week; then per route.

BESSIE BESSETT

FOR NO. 1 and NO. 2 UNITS

A-1 TALKER, KNIFE THROWER, NOVELTY ACTS. Long season — good conditions. NOTE: James Moan, Ted and Lillian Burgess, Ray Carrison and Dick Wooley, wire at once. Address:

BESSIE BESSETT

c/o H. B. Rosen Amusements Newport, Tenn., this week; then per route.

WANT CARNIVAL

or Rides. Shows and Concessions for

40TH ANNUAL JULY 4TH CELEBRATION Write O. E. THOMPSON, Postelle, Ark.

WANTED

NICE CLEAN GRAB JOINT. MERRY-GO-ROUND FOREMAN, also other RIDE HELP-CONCESSIONS OF ALL KINDS. FOR SALE— FINE STREAMLINED TRAIN. Address:

CHARLES OLIVER
City Shows Pittsfield, III., this week

FERRIS WHEEL OPERATOR

WANTED

JIMMIE HENSON
Beach Park BRIDGEPORT, CONN.

CONCESSIONS and COMPLETE KIDDYLAND.
One or two Rides, Miniature Train. Plenty of space, attractive offer. Also space for Hoop-La, Fish Pond or similar.

IDEAL BEACH RESORT

FERRIS WHEEL FOREMAN WANTED

TOP SALARY AND BONUS TO COMPETENT OPERATOR.

ROCK AMUSEMENT CO. 3011 Montrose Ave. CHICAGO, ILL.
Phone: Briargate 6000

Johnson City Gives Page Hefty Opener

(Continued from page 61)

rence and Earline Rone, specialties; Lonnie Metlow and Tip Brown, come-Lonnie Metlow and Tip Brown, comedians; Fred Brown and Charles Dreggon, canvas; Lonnie Metlow, candy sales. Hawaiian Revue — Jimmie West, talker and tickets; Michelle Starr, producer; Violet Kenner, Francine Greener and Jan Morgan, dancers; Del Flore, Gerrie Smith and Mildred Miller, specialties; Tascha Smith, serpentine. Athletic Arena—Frank Green, talker and tickets; Bulldog Atkinson, manager: Glen Hodge, wrestler; Bill Hilton, boxer; Frank Millon, canvas.

wrestler; Bill Hilton, boxer; Frank Millon, canvas.
Rides: Spitfire, Ferris Wheel, Chair-o-Plane, Merry-Go-Round, Loop-o-Plane, Kiddie Rides*
Concessionairies: Sam Housner, 7; John Lewelynn, 6; Roy Carey, 5; Dee Hale, May, Renfro and Gast, each 3; J. Messpelt and Griggs, each 4; Elmer Reid, Polston, and B. Ristick, each 2, and Eddie Brenner, Jimmie Simms, Ross, Marlowe, Ackerman, Goins, Metlow, Ristick, Miller, Steve and Jack Stone, each 1.

WALLACE BROS.' SHOWS

Griddle Man, Waiters and other Cookhouse Help.

Highest wages paid.

Contact

D. L. HALL

Care Wallace Bros.' Shows,

Georgetown, Ky.; then as per route

CALL BLACKHAWK SHOWS

All people booked please report Milan, III., May 22, 1946. Can use Dart, Cork, Custard, String Game, Hoop, Country Store, No Ball Games or Mitt Camp and no drunks at all.

CAN PLACE

FOR BIG DECORATION DAY WEEK CELE-BRATION-the first in years-GIRL SHOW, RIDE OUTSTANDING FREE ACT. FOREMAN FOR FERRIS WHEEL. Address:

H. WOLFE Newark, N. I.

AGENTS WANTED

For Ball Game, Coke Joints, Penny Pitch and Slum Stores. Address:

BOB KERLIN

c/o Wilson Famous Shows Havana, III., this week; Whitchall, III., next week.

BINGO HELP

WANTED

CALLERS AND COUNTER MEN—\$40.00 at still dates, \$60.00 at fairs. Positively NO DRUNKS, Wire at once,

SAM LIEB

c/o World of Today Shows St. Joseph, Mo., this week; then per route.

WANTED

EXPERIENCED BINGO HELP. Countermen and Relief Caller. Top wages. Wire

RAY JOHNSON

c/o H. B. Rosen Amizements Newport, Tenn., this week; then per route.

WANTED

Chair Plane Foreman, \$40.00 per week, plus bonus, ercentage and \$10.00 each move. Truck Driver. his week, Seaford, Del.; next, Wilmington, Del.

D. VAN BILLIARD

www.americanradiohistory.com

RIDES FOR SALE

Now up and operating-Whip, Double Loop-o-Plane, Chairoplane. All rides in first-class condition. Cheap for cash.

CLARENCE MOORE

Apt. 1, 409 Washington Ave.

Newport, Ky.

Phone GO 9531

BODART SHOWS

Opening Shawano, Wisconsin, June 6

WANTED

One or two Shows. Our route is virgin territory for shows. Foremen and Second Men on Rides. Can use one major Ride, Chair-o-Plane preferred; also Miniature Train or Miniature Chair Swing. Stock Concessions, but must be legitimate and clean. Ninety per cent of our equipment is new and everything must be in keeping with this new show. We have eight celebrations and twelve Wisconsin fairs. We have Free Acts. Contact

BODART SHOWS, E. A. Bodart & Sons, owners
Shawano, Wisconsin

BRIGHT LIGHTS EXPOSITION SHOWS

Huntingdon, Pa., Firemen's Celebration, week May 27th.

Want one Flat Ride. Place Shows—Half and Half, Motor Drome, Penny Arcade, Wild Life, Unborn, Grind Shows. Place few more Concessions. Man to make opening for 10-in-1. Donnie Donnini wants Wheel Agent, Swinger Agent and General Help. We have the Sky High Girl as Free Act. Write or wire

John Gecoma or L. C. Heck, Charlestown, W. Va.

FRANK M. SUTTON, SR. PRESENTS

GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLEWEST"

Granite City, Ill., Police Carnival, May 20 to 25; Alton, Ill. (Uptown), Legion Carnival, May 27 to June 1; Jacksonville, Ill., Veterans' Carnival, June 3 to 8, WANT ONE MORE BIG RIDE. WANT SHOWS—Will furnish Tents and Fronts. Want Carnival Help. Want Acts for Moody Cook's 10-in;1 Side Show. We hold contracts for the "A" Circuit of Fairs in Southern Illinois. Answer as per route above.

HELLER'S ACME SHOWS

FOREMAN AND SECOND MAN for 8-Car Whip, Foreman for Chair-O-Plane. Sober and reliable Help on other Rides. Good treatment, top wages, and long season south. One Truck Mechanic, top wages. Schuctzen Park, North Bergen, N. J., May 20 to 26; East Newark, N. J., on Streets, May 28th to June 8th; Nyack, N. Y., June 10th to 15th. WANT CONCESSIONS—French Fries, Candy Floss, American Palmistry. Nothing else, ALL ADDRESS AS PER ROUTE. HELP, COME ON.

PINE STATE SHOWS

WANT

WANT

WANT

For Dresderi, Tenn., American Legion Festival, week May 20; with Dyersburg to follow.
Concessions of all kinds—Popcorn, Candy Apples, Custard, Cook House or Sit Down Grab that will cater to show people, Candy Floss, Bingo, Pan Game. Want reliable party for completely framed Girl Show; must have 2 or more girls. Cliff Patton can place reliable Help for Side Show. Foreman for Chairplane; salary no object if you can produce. Will book any Flut Ride not conflicting. Long list of first and celebrations. Want General Agent with car. Want Count Store Agents.

GEORGE EMMERSON, Business Manager; JIMMY WILSON, Concession Manager.

JACK B. MOORE MODERN SHOWS

FOREMAN FOR NEW OCTOPUS. (Must be first-class and drive semi.) Top salary. A FEW 10c CONCESSIONS, RAY SHEARS WANTS COMBINATION MAN ON ATHLETIC SHOW. Address: JACK B. MOORE, Mgr., Flora, III., this week; then per route.

WANTED

CARNIVAL for 4th of July with privilege of staying 5th and 6th

RODEO for 4th of July

DON M. SMITH

American Legion, Wells, Minnesota

OE

Get in touch with me at once. Very urgent. Your brother

PHIL

Care General Delivery, Arcadia, Fla.

WANT AMMUNITION

Will pay highest price for .22 Shorts, Longs or Long Rifle Ammunition. Any amount,

H. C. BOWEN

752 Fifth Ave.

San Diego 1, Calif.

L. B. LAMB SHOWS

WILL BOOK

Stock Concessions. 12 fairs, best still dates. Close Thanksgiving week. Can use few Agents. Have for Sale—Concession Tops and Frames: will book.

Wire: Christopher, Ill.

JONES GREATER SHOWS

WANT

Shows with or without own outfits. Will finance reliable Showmen. Want Monkey, Wild Life, Fun House or Animal Show. Will book Flat Ride that doesn't conflict.

CONCESSIONS—Can place Arcade and other Stock Concessions.

HELP-Want Man to Handle Front Gate and Sell Tickets. Claude Shipley, wire. Want Show Electrician. Steve Moskel, wire. Want good Show Mechanic. Want Ride Help on Spitfire, Wheel, Octopus, Rolloplane.

Address

JONES GREATER SHOWS

Huntington, W. Va., this week

SHAN BROS.' SHOWS

Can place now and for the two biggest 4th of July Celebrations in Kentucky—Stearns and Paintsville—both proven winners.

Ball Games, Fishpond, Bumper, String Game, Coke Bottle, Dart, Hoopla, Swinger, Nail Joint, Scales, Age, High Striker, Lead Gallery, Jewelry, Novelties, Candy Floss, Apples, Wonder Bar, Custard and Penny Arcade.

WANT Wild West Show with stock and good wardrobe. We have 16 Rides for our two 4th of July Celebrations. 14 bona fide Fairs beginning August 5; then South America next winter.

SHAN WILCOX, Mgr.

Maysville, Ky., this week; Williamson, W. Va., next week

EXPOSITION AT HOME SHOWS

Featuring the Great Knoll

Wanted for three best locations in Baltimore, then the big one, the circus date. RIDES-Any flat Ride, prefer Octopus. Manager for office-owned Ten-in-One, Freaks and Acts for same: salary out of office. Want Bill Poster with car, top salary. Bill and Marie Hegeman want capable Kiddie Ride Help. CONCESSIONS-Diggers, Rotaries, Penny Arcade, any ten-cent Merchandise Concessions. Carl Jones wants Agents. We positively have the circus date, come on; too late to write. Wire:

ROX GATTO, Mgr.

NEW SHERWOOD HOTEL, BALTIMORE, MARYLAND

J. J. PAGE SHOWS WANT CAPABLE MAN AS MANAGER

Billie Clark, Wm. R. (Red) Hicks or Freddie C. Boswell, get in touch. Can place Talker on Minstrel Show. Also useful Show People in all lines. Want Foreman for Ferris Wheel and General Ride Help on all Rides. Can place Musicians for Colored Minstrel Show. Chas. Briggs wants Agents for Six Cats and Skillo. Shorty Barber, get in touch. Everybody address:

J. J. PAGE SHOWS, Morristown, Tenn., this week; followed by Gate City, Va., next week,

P.S.: Can place few more legitimate Concessions.

CRESCENT AMUSEMENT COMPANY WANTS

First-class clean Cookhouse that will cater to show people, join Mt. Airy, N. C., June 3rd. 7 Rides, 6 Shows, 40 Concessions, playing established territory. Galax, Va., July 4th, best 4th of July spot in south. "CANNON ACT" nightly. RIDE HELP—Second Men all Rides that can drive semi trailers; must be sober, join on wire. Address:

L. C. McHENRY, Manager

Hickory, N. C., this week; Statesville, N. C., next.

Floyd Woolsey Wants

Freaks, Half and Half, Mind Act, Midget, Magic Act. Any Act that knows me wire. Two Units-Park and Road. Slim and Ma, answer.

Address care GOLD MEDAL SHOWS, West Terre Haute, Indiana

Memphis Biz An Indication

(Continued from page 62)

Mrs. McLane, and M. Westerman, ice cream, and Martha Wagner, guessyour-age.

Then when one rolled over to good old Beale Street, here's what one

Staff: Frank Peppers, owner; E. H. Broome, general manager; V. A. Mc-Namara, secretary; Mrs. F. W. Pep-pers, treasurer; Mrs. Olive McAnnich, assistant secretary; Graves H. Perry, general agent; Floyd Reece, bill-poster; Roy Johnson, electrician and Diesel operator; Tom Yance, head mechanic; Buck Talbot, assistant mechanic; J. E. McLean, lot superintendant and John Martinkus Billboard. ent, and Jack Martinkus, Billboard

Free act is the Sensational Royals, a high pole aerial act.

There are six rides: The Kiddy Rides have J. B. King as foreman, Bill Latteral is foreman and J. D. King Latteral is foreman and J. D. King assistant on the Merry-Go-Round; Frank Pernetti is foreman and E. J. Woods second man of the Octopus; Bill Noe handles the Twin Wheels alone; George Johns has the Roll-o-Plane and Charlie Edwards the Chairplane.

Six shows are included. They are The Monkey Show, run by Mr. and Mrs. Jack Taylor and Hernandez Alamondo; Snake Show, by Marie Litteral; Girl Show, by the Brazilians; Alamondo; Snake Snow, by Marie Litteral; Girl Show, by the Brazilians; Funhouse, by Jack (Buddy) Mitchell; Minstrel, by Mr. and Mrs. James Ayres, Mr. and Mrs. Reelfoot Green, Helen Baldwin, Helen Bassham, Willie Jones, Helen March, and Smiley March; the Ten-in-One has George Collins as manager, Fred Freda is Half-and-Half; John Early, the Alligator Boy, and Mrs. Aline Davis.

Mike Montgomery has the cigarette shooting gallery; Frankie Scott and John Young, swinging ball; Mallie Spence the bottle game; the fishpond is Frank Bennet, Mr. and Mrs. Walter Davis, the custard stand; Peggy McNamara, cat rack; Paul Pluffenheimer, the bumper; C. L. Robinson, Kitty Broome and David Newman the huckley bucko.

www.americanradiohistory.com

Kitty Broome and David Newman the huckley bucko.

Coke bottle joints are managed by Tex Davis and V. Moore; Amelia Bennett and Wilma Bennettrum, duckpond; Joe Shaughessy, grocery store, and the bingo is run by Jack Martinkus, Laura Martinkus, Bill Magent, Gifford Eannis, Jin Browning and Vincent Kuropatwa. Ada Mae King has charge of the cigarette pitch; Rudy and Violet Robinson manage the hoop-la, Ruth Johnson has charge of the popcorn and Dorhas charge of the popcorn and Dor-othy Yonce, Rusty Zontini and Emma Zontini have the pan joint. Willet and L. Small run the lead shooting gallery.

The cookhouse is run by Abe Mon-

sour and his wife, Earline. Kentucky and two local people assist.

HARRY CRAIG'S HEART

HARRY CRAIG'S HEART
OF TEXAS SHOWS

12 RIdes, 10 Shows, 50 Concessions, Free Act.
WANT SHOWS account disappointment—Will
book organized Minstrel Show with or without
outfit, best territory and proposition; George
Harris, Johnny Williams, Sugar Foot Green,
contact. Side Show People, contact Jack
O'Bryan. One Act to feature, also Annex Attraction. Jack and Lena Owens need experienced
or inexperienced Girls for Hawaiian Paradise.
Alva and Fay Smith can place Girl for Miss
America. Will book Fat Show; Carlson Sisters,
Jumbo Finn, Delores Coronado and others, contact. Will book Fat Show; Carlson Sisters,
Jumbo Finn, Delores Coronado and others, contact. Will bus, lease or book Iron Lung. Johnny
Sheesley, answer. Will book any Grind Show
not conflicting. RIDES—Want A-1 Foreman
and crew for new Spitfire, Second Men on all
Rides. Will book Octopus, Scooter, Kiddie
Ferris Wheel, Whip or any non-conflicting Rides.
CONCESSIONS: Can always use sober, reliable,
clean Agents for Ball Games, Milk Bottles, Cats
and Stock Stores. Cortes Henderson needs
Country Store Agents. Waiters and Griddle
Men, contact Paul Copeland. Address: HARRY
CRAIG, Manager, Odessa, Texas, this week.

ZIEGLER SHOW

Rides and Concessions for

Plymouth, Mich., May 27 to June 2, and Ferndale Elks' Festival, June 8 to 16.

Address

MRS. ZIEGLER

406 Hazlehurst, Ferndale 20, Mich. Phone LIN 2-1464

WANTED

Good Cage Dealer. No lushies.

EDW. E. COOPER

R. & S. Shows, New Bern, N. C., this week.

JOE

You can take my word, all is forgiven; really mean it. Get in touch with me at once.

ITTY KELLY

Care Zacchini Shows St. Matthews, S. C.

OHIO ŽAŽLĚÝ ŠHOWS

Want Cotton Candy, Stock Concessions, Athletic, Girl and Snake Shows to join at once. Also want P. C. Agent. John Swisher wants Agents for Swinger and Bucket Store.

ROXIE HARRIS
c/o Ohlo Valley Shows TIFFIN

CAN PLACE
Chair-o-Plane Foreman, Grind Concessions, Bail
Game Agents. Francis Lee and Colleen McCormick,
contact Doral Deshon; all others:

HOWARD INGRAM
FLORIDA AMUSEMENTS
Brevard, N. C., this week; Tryon next.

JOYLAND MIDWAY ATTRACTIONS

Vanborn and Telegraph Rd., Detroit, May 30 to June 9

Opening Decoration Day Benefit Building Fund V. F. W. Post 4422 New 1946 Ford Automobile Given Away-Many Other Prizes

WANT Concessions that work for ten cents. Can place Fun House, Penny Arcade. Show playing money spots of Michigan. Brighton, Michigan, on streets, 4th July week. Solid Fairs and Celebrations balance of season.

Wire, write 16845 Lindsay St. (Phone Vermont 55232) Detroit 27, Mich.

A. M. P. SHOWS

"JUGGY"

Want Second Men on Ferris Wheel, Chairplane, Merry-Go-Round and Tilt-a-Whirl. Want Front Gate Help and can always place useful people in all departments. Good opening for a Pony Ride. Want Grind Stores not conflicting. Diggers, Funhouse, Glass House, Unborn Shows and any others not conflicting. All Shows of merit given consideration. Louic Augustine wants useful Side-Show People in all departments. This week, Tamaqua, Pa.; next week, Hazleton, Pa. All replies to

A. M. PODSOBINSKI, Owner-Manager; F. C. BOSWELL, Business Manager.

Amvets Homecoming Celebration, Mahanoy City, Pa.

MAY 27 TO JUNE 1

Have Seven County Fairs Comm. July 29th, Owego, N. Y. Penny Arcade, Funhouse, Drome. Mug Joint. Want Grind Stores, Pitch-Till-Wins, Blower, Cane Rack, Watch-La, Cork Gallery, all good Slum Stores. NO GYPSIES.

SHOWS-Monkey, Crime, Life, Posing, Midget, Fat; have new 20x80 flame Want reliable man with help to frame Side Show. Have tops for reliable showmen.

Want Kiddie Rides, also Whip, Rocket, Tilt, Rolloplane and Pony Track. Can place Foremen and Ride Help. Can use wives as Ticket Sellers. We use city juice now; no light plants.

J. VAN VLIET, Mgr., Larksville, Pa., week May 20th

SHOWS—Snake, Posing, Wild Life, Fat, Mechanical City or any Grind. RIDES—Octopus, Roll-o-Plane, Loop, Tilt, or any Flat Ride. CONCESSIONS—All open except Popcorn, Bingo and Percentage. HELP on all Rides, Stock Man, also Grind Store Agents. This Show will positively play the leading County Fairs in Nebraska and Kansas. Get with a winner. We work six nights a week. Ted Woodward wants Agents for Pea Pool, Under-Over, Pan Game, Buckets, Penny Pitch. Don Weber, wire. All correspondence and wires to Council Grove, Kan., this week; Marysville, Kan., next week. Chas. Sutton, Bus. Mgr. Ted Woodward, Gen. Rep. S. O. Lee, Gen. Mgr.

GROVES GREATER SHOW

Oakdale, La., May 20-25

Can place Shows with own outfit. Johnny Howard's Midget Show, wire me.

Want Ferris Wheel Foreman.

"Blackie" Cottrell wants Griddleman for Cook House; must be sober and dependable.

Will pay cash for Allan Herschell Kiddie Auto Ride.

All wires and letters to

All wires and letters to

EB GROVES, Mgr.

Oakdale, La., May 20-25

PERCELL'S PIONEER SHOWS

HEY, LOOK!

HEY, LOOK!

WILLIAMSPORT, PA., MAY 27 TO JUNE 1, BIG DECORATION DAY CELEBRATION

Want non-conflicting Concessions, Shows of all kinds, Ride Help, sensational Free Act. Fair sec., have open time. Long proven route following. Answer: This week, Jersey Shore, Pa.

VICTORY EXPOSITION SHOWS

WANT

WANT

Ferris Wheel Foreman. Side Show, Wild Life Show, Monkey Show,

Midget Show or any other Shows, with or without own outfits.

Address Arkansas City, Kan., this week; then per route

OMAR'S GREATER AMUSEMENTS

Want two more major Rides, Bingo, Cook House, Girl, Monkey, Mechanical, Snake Shows, Agents, Ride Help.

For Sale—15 Kw. Generator.

OMAR THOMPSON

Centralia, Mo.

WANT

FOREMEN FOR WHEEL, OCTOPUS AND KID RIDES. Man for ELECTRICIAN and AUTO MEGHANIC. Second Men for all Rides. CONCESSION AGENTS for office-owned Concessions. COUPLE for well-framed Cookhouse. NOVELTIES and other Concessions open. Will book any BALLY OR GRIND SHOW. We have nine fairs and five celebrations in lows.

GREATER RAINBOW SHOWS

Carrollton, Mo., this week; Trenton, Mo., May 27-June 1.

WANT

Bucket Set Joint Agents, sober; work for stock. Also Girls for Ball Games, Center Joints. 30 Concessions now operating. Thousands of sailors; largest building program in country under way. We operate 7 days weekly. Want Wheel Man.

GREAT SOUTHERN EXPOSITION

COVE SPRINGS. FLA.

JISEPHJ. KIKWUUU S

WANT

The Billboard

WANT

65

One more Flat Ride and Kiddie Autos-with or without transportation.

Have two complete Shows for reliable operators that can furnish worth-while Attractions.

Will book few more 10-Cent Stock Concessions.

Can place Assistant Electrician.

Wire JOSEPH J. KIRKWOOD SHOWS

Barre, Vermont, this week; then per route

CARAVELLA AMUSEMENT SHOWS WANT

Concessions-Ball Games, Coke, Huckley-Buck, Duck Pond, Dart Games String Game, any legitimate Concession not conflicting.

WANT SHOWS—Iron Lung, Freaks for Side Show, Wild Life Exhibit, Hawaiian Show, Girls for Girl Revue, any other Show of merit.

Will book or buy Tilt, Octopus or Rolloplane for choice Fair Dates such as Du Bois, Washington, Mercer, Gratz, Altoona, Moose State Convention. Watch The Billboard for others to follow. Ride Help on all Rides. If reliable, come on; top wages.

Rochester, Pa., this week. All wire

F. H. CARAVELLA

CARAVELLA AMUSEMENTS, ROCHESTER, PA.

J. F. MARTIN SHOWS

WANT FOR BAYONNE, N. J., AND **BALANCE OF SEASON**

We Play All Church Bazaars, Opening May 27 to June 9 Two Big Saturdays and Sundays

Custard, Candy Apples, Mug Gallery, Candy Floss, Age, Scales, Cigarette Gallery or any Ten-Cent Grind Stores. All locations in heart of town. Time is short. Contact J. F. MARTIN, 383 Broadway, Bayonne, N. J.

Blue Grass State Shows

Big Decoration Day Celebration Uptown Location, Tell City, Indiana, Week of May 27 and Other Big Dates To Follow

Week of May 27 and Other Big Dates To Follow
WANTS
Lestimate Concessions of all kinds—Custard, Basketball, String Game, Hoop-La, Hi-Striker, Slum
Blower, Knife Rack, Devil's Bowling Alley, Potato Chips. Candy Floss and Novelties and any
other Stock or Slum Stores. Can place Ride Men on Wheel and Chair-o-Plane; top salaries. Can
place a few more Independent Shows at liberal nercentage. No Girl Shows, Flaties' or Gypsies
wanted. Don't write, wire or come on. Don't write. All address:

C. C. GROSCURTH, Owner, or O. J. RUSSELL, Business Manager
Hardinsburg, Ky., this week; then the Big One, Tell City, Indiana, week of May 27.
P.S.: We have the biggest annual 4th of July Celebration in the State of Indiana.

P.S.: We have the biggest annual 4th of July Celebration in the State of Indiana.

WANTED AT ONCE

Complete Organized Side Show, must be high class. Have complete outfit except banners. Wire

JOHN H. MARKS SHOWS

Richmond, Va.

PAGE BROS.' SHOWS

Can place Organized Jig Show, 8 or 10 people. I have complete outfit, new top and banners. Rooker, wire. Second Man on Big Apple; must drive truck. Man to take charge of Wax Show, 50-50 proposition to reliable person.

Waverly, Tenn., this week; Springfield, next week

SHOWS - - - ATTENTION - - - RIDES THE RAIN-BO SHOWS

Want Five or Ten-in-One, Monkey, Snake, Mechanical Shows. Ride Foremen who can produce. Can place two more Rides. For Sale—Two-Abreast Merry-Go-Round. Can be seen in operation. Chesapeake, Ohio, week May 20. Tex Rollins, Owner and Mgr. Fair Secretaries West Va., Ohio, Kentucky, Indiana, get in touch with Billy Burton, General Agent. Chesapeake, Ohlo, this week.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, 0.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Charlotte, Tex.
Adams Am.: Holyoke, Mass., 20-June 8.
Alamo Expo.: Denison, Tex.
A. M. P.: Tamaqua, Pa.; Hazleton 27-June 1.
American Banner: Boston, Mass.,
American Beauty: Mexico, Mo.
American Expo.: Beaver Falls, Pa.
American United: Olympia, Wash.
Anderson Greater: El Dorado, Kan.
Atlantic Expo.: Jasper, Fla.
Baker United: Peru, Ind.
B. & C. Expo.: Elmira, N. Y.; Dansville 27-June 1. Adlathite Expo. Jasper, Pia, Kan.
Allathite Expo. Jasper, Pia, Kan.
Baker United: Peru, Ind.
Back C. Expo. Elmira, N. Y.; Dansville 27June 1.
Bernard & Barry: Sarnia, Ont., Can.
Berrythill United: Carlisle, Ky.
Belton: High Point, N. G.
Bishop Bros.: McCook, Neb.
Bishop Bros.: McCook, Neb.
Bishop Bros.: McCook, Neb.
Bishop Bros.: State: Hardinsburg, Ky.; Tell City,
Ind., 27-June 1.
Birderland: Orange Grove, Tex.
Borderland: Orange Grove, Tex.
Burdingon Pa., 27-June 1.
Brownie Am. Barnsdal, Oda.
Buffalo: Binghamton, N. Y.
Huntingdon, Pa., 27-June 1.
Burding's Greater: Columbus, Tex.
Burd

NOTICE Fair Secretaries in South Also Committees

Have 8 Rides, 7 Shows, 40 Concessions and High Aerial Free Act. Have Labor Day week open, also some open weeks in August and later. Write or wire at once.

BOX D-209, Billboard, Cincinnati 1, O.

All new equipment with plenty special publicity and billposting paper, and Billers to help make your fair or celebration successful.

Eddie's Expo.: Butler, Pa. Edwards, J. R.: Mount Vernon, O. Ellman United: (27th & Hope St.) Milwaukee, Wis.

Wis.
Endy Bros.: New Brunswick, N. J.
Enterprise Am.: Olla, La.
Exposition at Home: Baltimore, Md.
Fairway Am.: Longview, Tex.; Winnsbore 27June 1.

Enterprise Am.: Olla, La,
Exposition at Home: Baltimore, Md.
Fairway Am.: Longview, Tex.; Winnsboro 27June 1.
Fay's Silver Derby: Ragland. Ala.
Fidler's United: Calumet City, Ill.; Kankakee
27-June 1.
Fleming, Mad Cody: Moultrie, Ga.
Florida Am. Co.: Brevard, N. C.
Folks Celebration: Las Cruces, N. M.; Albuquerque 27-June 2.
Franklin, Don: Cameron, Tex.
Frear's United: Kingman, Kan.
Fuller Greater: Hollsopple, Pa.; Corriganville
Md., 27-June 1.
Garden State: Quakertown, Pa.; Norristown
27-June 1.

Md., 27-June 1.
Garden State: Quakertown, Pa.; Norristown 27-June 1.
Gay Way Rides: Talbotton, Ga.
Gentsch, J. A.: Mayfield, Ky.
Geren's United: Muncie, Ind.; Washington C. H. O., 27-June 1.
Gold Bond: Fulton, Mo.
Gold Medal: West Terre Haute, Ind.
Golden West: Broderick, Calif., 21-26; S. Sacramento 28-June 2.
Gooding Greater: Portsmouth, O.
Great Sutton: Granite City, Ill.; Alton 27-June 1.
Greater Rainbow: Carrollton, Mo.; Trenton 27-June 1.

27-June 1.

Happyiand: Royal Oak. Mich., 20-June 2.

Harrison Greater: Bridgeton, N. J.

Hartsock Bros.: Browning, Mo.; Novinger 27June 1.

Hedrick's Gay Way: Gastonia, N. C.

Heller's Acme: North Bergen, N. J.; East Newark 27-June 8.

Hennies Bros.: Phoenix, Ill.

Heth. L. J.: Princeton, Ky.

Hill's Greater: Kansas City, Kan.

Home State: Steelville, Mo.

Hoosier State: Alexandria, Ind.

Imperial: Shelbyville, Ill.; Ashland 27-June 1.

International: York, Neb.

Jackson Bros.: Henderson, Tenn.

Jones Greater: Huntington, W. Va.; Bt. Albans
27-June 1.

Joyland Am. Co.: Charlerol, Pa.

Kaus, W. C.: Kannapolis, N. C.

Keystone Expo.: McColl, S. C.; St. Pauls, N.

C., 27-June 1.

Kirkwood, Joseph J.: Barre, Vt.

Lagasse Am. Co., No. 2: Williamsett, Mass.;

Manchester, Conn., 27-June 1.

Lagasse Am. Co., No. 2: Williamsett, Mass.;

Woonsocket, R. I., 27-June 1.

Lamb L. B.: Christopher, Ill.

Lawrence Greater: West Chester, Pa.; Trenton, N. J., 27-June 1.

Leright, J. R.: Clay Center, Kan.

Lone Star: Kosclusko, Miss.

Long's United: Sparks, Nev., 20-26.

Lynch, Bill: Halifax, N. S., Can.

McArdell's Midway of Fun: Walker, Minn.

McCown Midway: Lebanon, Mo.; Osceola 27June 1.

McKee, John: Macon, Mo.

Madison Bros.: Benton, Ill.

Magic Empire: Mendenhall, Miss,

Magnolla Expo.: Parsons, Tenn.

Maine Am.: Auburn. Me.

Majestic Greater: New Brighton, Pa.; Struthers O., 27-June 1.

Manning, Ross: Claremont, N. H.; Berlin 27June 1.

Manning, Ross: Claremont, N. H.; Berlin 27June 1.

Maynold Greater: Lancaster, S. C.

Marks: Richmond, Va.

Meeker: Renton Wash.; Dayton 27-June 1.

Meyerhoft's Crescent: Victoria, B. C., Can.;

Calgary, Alta., 27-June 8.

Midway of Mirth: Gillesple, Ill.

Mighty Page: Clarksville, Tenn.

Moore's Modern: Flora, Ill.; Effingham 27June 1.

Mound City: Pittsfield, Ill.

Nelson Bros.: Ordway, Colo.

Mighty Page: Charksyne, Achin.
Moore's Modern: Flora, Ill.; Effingham 27June 1.
Mound City: Pittsfield, Ill.
Nelson Bros.: Ordway, Colo.
Nick's United: Findlay, O.; Fostoria 27-June 1.
Northern Expo.: Hazleton, N. D.
Ohio Valley: Tiffin. O.
Omar's Greater: Centralia, Mo.
Page Bros.: Waverly, Tenn.; Springfield 27June 1.
Page. J. J.: Morristown, Tenn.; Gate City
27-June 1.
Parada: Ottawa, Kan.
Paul's Am. Co.: Clarksville, Ark.
Pepper's All-State: Paris, Tenn.
Percell's Pioneer: Jersey Shore, Pa.
Pike Am.: Ozark, Ark.
Pine State: Dresden, Tenn.; Dyersburg 27June 1.

SHOWS: Have new 30x50 Top and Banner Line suitable for Monkey Show, Snake Show, Wild Life, Crime; reasonable percentage. Showmen with own equipment welcome. Playing the finest still dates in New Hampshire and Maine. Berlin, N. H., to follow; then in rotation: Me.; Waterville, Me.; Brewer, Me.; Lincoln, Me., and the biggest welcome home celebration in the State of Maine, Millinocket, Me. First show in nine years. \$2500.00 fireworks and free acts. "Ma" Fallon can place Girls for Posing Show, top salaries. Side Show Acts. Best treatment-best pay in New England. Can use Blow-Off Act.

ROSS MANNING SHOWS

CLAREMONT, N. H., WEEK MAY 20

All address ROSS MANNING, Moody Hotel, Claremont, N. H.

BARKOOT BROS.' SHOWS WANT

Two more Rides—Tilt-a-Whirl, Octopus or Roll-o-Plane and two Kiddie Rides. Can place high-class Show and Platform Show. Can place Merchandise Concessions of all kinds. Want Ride Help who can drive semi trucks. Can place small Cook House and Grab Joint. Can place a Mechanic. Week May 20th, corner of Monroe and Standard; week May 27th, Central and Stickney; both Toledo, Ohio.

BARKOOT BROS.' SHOWS, 4631/2 Fourth Street, Toledo, Ohio.

Porter's, Al. Wonderland: Alexandria, Va. Prell's Broadway: Wilmington, Del. Rain-Bo: Chesapeake, O. Regent Am. Co.: Greenville, O. Reid, King: Fulton, N. Y. Rogers Bros.: Fergus Falls, Minn. Rogers Greater: Danville, Ill.; Crawfordsville, Ind., 27-June 1, Rogers & Powell: Belmont, Miss. Rogers & Powell: Belmont, Miss.
R. & S. Am.: New Bern, N. C.; Wilmington 27-June 1.
Rosen, H. B., Am.: Newport, Tenn. Rosen, H. B., Am.: Newport, Tenn.
Royal American: St. Louis, Mo.
Royal United: Waterloo, Ia., 20-26; Nashua
27-28; Decorah 29-June 1.
Schafer's Just for Fun: Athens, Tex.
Scioto Valley: Williamsburg, O.
Shan Bros.: Maysville, Ky.; Williamson, W.
Va., 27-June 1.
Shipley's Amusements: Linden, Tex.
Siebrand Bros.: Winslow, Ariz,
Silver Silpper: Monterey, Tenn,
Smith Am.: Rosebud, Tex.
Smith, Casey: Claremore, Okla.
Smith, George Clyde: Tyrone, Pa.
Smith's Greater: Clayton, N. C.
Snapp's Greater: Carthage, Mo.
Sooner State: Erick, Okla.
Southern Valley: Jena, La.; Alexandria 27June 1.
Sparks Bros.: Fayetteville, Tenn.

Sparks Bros.: Fayetteville. Tenn.
Sparks, J. F.: Huntsville, Ala.; Columbis,
Tenn., 27-June 1.
Srader, M. A.: North Platte, Neb.
Standard: Lusk, Wyo.; New Castle 27-June 1.
Stephen's: Ottumwa, Ia.; Centerville 27-June 1.

June 1.

Strates. James R.: Plainfield, N. J.

Stumbo: Anderson, Mo.

Sunflower State: Alva, Okla.

Sunset Am. Co.: Clarinda, Ia.; Shenandoah 27
June 1.

Tatham Bros.: Lincoln, Ill.; Mason City 27-

Thompson Bros.' Rides: Juniata, Pa. Tidwell, T. J.; San Angelo. Tex. Tidwell, T. J.: San Angelo, Tex.
Tinsley's City Rides: (Cleveland Park) Greenville, S. C., 20-June 1.
Tivoli Expo.: Nebraska City, Neb.; Fremont

27-June 1.
Triangle: Morgantown, W .Va., 20-23; E. Liverpool, O., 25-June Turner Bros.: Danville,

win River Am. Co.: Ackley Ia. nited Expo.: Sulphur, Okla.; Shawnee 27-June 1.
Utah Expo.: Trementon, Utah.
Veterans United: Lake City, Ia.; Dakota City

Veterans United: Lake City, Ia.; Dakota City 27-June 1. Victory Expo.: Arkansas City, Kan. Virginia Greater: Westmont, N. J., 20-22. Wade, W. G.: Kalamazoo, Mich.; Marion, Ind., 27-June 1. Wallace Bros.: Georgtown, Ky. White Star Attrs.: Canton, O.; Fremont 27-June 1.

June 1.
White's Rides: Dunlap, Tenn.
Whitney & Scott United: Traer, Ia.; Parkersburg 27-28.
Wilson's Famous: Havana, Ill.; Whitehall 27-

June 1.

Wiston's Faultous. Travalla, int., whitefail 21June 1,
Wolf: Henning, Minn., 21-23; Graceville 24-26.
Wolfe Am. Co.: Greenwood, S. C.; Spartanburg 27-June 1.
Wonder City: Anna, Ill,
Wonder Shows of America: Oklahoma City,
Okla.
World of Mirth: Elizabeth, N. J.
World of Mirth: Elizabeth, N. J.
World of Pleasure: Muskegon, Mich., 20June 1.
World of Today: St. Joseph, Mo.
Worthy: Dunkirk, N. Y., 27-June 1.
Wrightsman Am. Co.: Oroville, Calif., 22-26.
Zacchini: St. Mathews, S. C.
Zeiger, C. F., United: Pueblo, Colo.; Walsenburg 27-June 1.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Banard Bros.: Barberton, O., 21-22; Wooster 23; Shelby 24; Gallon 25; New London 27; Wellington 28; Lodi 29; Rittman 30.
Barnes Bros.: (Olympia) Detroit, Mich., 20-26.
Bart Bros.: Paxton, Ill., 23.
Beatty, Clyde: Santa Cruz, Calif. 21; Watsonville 22; Palo Alto 23; Redwood City 24; Napa 25; Richmond 26.
Bradley & Benson: North Adams, Mass., 23.
Cole Bros.: Belleville, Ill., 21; Alton 22; Moberly, Mo. 23; Sedalla 24; Hannibal 25; Kansas City 27-29.
Cole, James M.: Plymouth, Pa., 21; West Pittston 22.
Dailey Bros.: Lubbock, Tex., 21; Plainview 22; Amarillo 23; Borger 24; Pampa 25; Clovis, N. M., 27; Roswell 28; Carlsbad 29; Pecos, Tex., 30; Odessa 31; Monahans June 1.
Garden Bros.: London, Ont., Can., 20-25; Galt 27-29; Owen Sound 30-June 1.
Hamid-Morton: Quebec City, Que., Can., 21-26,
Kelly, Al G., & Miller Bros.: Nowata, Okla.

27-29; Owen Sound 30-June 1.

Hamid-Morton: Quebec City, Que., Can. 21-26.

Kelly, Al G., & Miller Bros.: Nowata, Okla., 25; Chelsea 26; Bartlesville 27; Pawhuska 28; Ponca City 29.

King Bros.: Sewickley, Pa., 21; Aliquippa 22; Elwood City 23; Sharon 24; Mercer 25; Franklin 27.

Mills Bros.: Auburn, Ind., 21; Decatur 22; Portland 23: Richmond 24; Anderson 25; Marion 27; Kokomo 28; Lafayette 29; Delphi 30; Logansport 31: Plymouth June 1.

Montgomery, C. R.: Gooding, Idaho 21; Mountain Home 22; Nampa 23; Emmett 24; Payette 25.

Owens, Buck: Sedalia, Mo., 21: Marshall 22; Lexington 23; Independence 24; North Kansas City 25; Liberty 27.

Polack Bros.: (Civic Auditorium) San Francisco, Calif., 23-June 2.

Poker Deck Rodeo: Humboldt, Kan., 25-26. Ringling Bros. and Barnum & Balley: (Boston Garden) Boston, Mass., 20-25; (Eric Ave. & G St.) Philadelphia, Pa., 27-June 1.

Sparks: Shamokin, Pa., 21; Mt. Carmel 22; Shenandoah 23: Hazleton 24; East Stroudsburg 25: New Brunswick, N. J., 27.

Stevens Bros.: Eldorado Okla., 21: Mangum 23: Hollis 22: Granite 24; Sentinel 25.

101 Ranch Wild West: Yreka, Calif., 21; Medford, Ore., 22-23; Grants Pass 24; Roseburg 25; Eugene 26.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Olympia) Detroit 20-26.
Basile Joe, Band: Quebec City, Que., Can., 20-25.
Carter Dramatic Co.: Langston, Mich., 20-25.
Curtis, Rube (Jr. C. of C. Circus) Atlanta, Ga., 20-25.
Long. Leon: Atlanta, Ga., 22-June 1.
McClung's, C. C., Pythons: Huntington, W. Va., 23-26.
Mendell Bros.' Miniature Circus: Binghamton, N. Y., 20-25.
Plunkett's Stage Show: Sonora, Tex., 23-25; El Dorado 27-29; San Angelo 30-June 1.
Renfro Valley Tent Show: Radford, Va., 22; Salem 23: Buchanan 24: Buena Vista 25; Elkton 27; Luray 28; Woodstock 29; Strasburg 30; Berryville 31; Romney, W. Va., June 1.
Romas, Flying (State Fair Park) Milwaukee, Wis., 20-June 16.
Rome, Gerat: Front Royal, Va., 22; Winchester 23; Martinsburg, W. Va., 24
Terhune, Max, Show (Brackin) Ozark, Ala., 23; (Coosa) Childersburg 25; (Dixie) Swainsboro, Ga., 28; (Palace) Millen 29; (Palace) Glennville 30.
Walton, Lou (Olympia) Detroit 20-26; (Shrine Circus) Omaha 29-June 4.

Chi Fall Festival Set for Aug. 17-25

(Continued from page 60)
Tribune-sponsored musical festival,
August 17, and the 13th annual allstar football game August 23.

August 17, and the 13th annual allstar football game August 23.

Planning committee, announced
this week, includes, besides Kelly and
Hodes; John D. Allen, John Balaban,
Mark A. Brown, Phillip R. Clarke,
James E. Coston, G. A. Eastwood,
Richard J. Finnegan, Charles Y.
Freeman, Thomas B. Freeman, Joel
Goldblatt, John Holmes, Robert W.
Jackson, Gen. Joseph Keenan, Jack
Kirsch, John S. Knight, Arthur J.
Leonard, James R. Leavell, Sam
Levin, David Mayer, Col. Leon Mandel, Bruce MacLeish, Hughston McBain, Bentley G. McCloud, Robert R.
McCormick, George A. Ranney, Edwin Silverman, Frank B. Smith, Solomon A. Smith, Arthur Schoenstadt,
M. J. Spiegel Jr., Lawrence F. Stern,
Elmer T. Stevens, H. Suyker, Frank
Taylor, Thomas White and Thomas
E. Wilson.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.

PEANUTS

Roasted Jumbos in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw (not Jumbo) in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co.

-POPCORN PROCESSORS-620 NORTH 2ND ST. ST. LOUIS 2, MO. "In our 72ND year"

Hammond Pla-Park Shows

For 20 weeks of Reunions and Fairs, Hempstead and Marlin Centennials: Waco, June 10th; Bridgeport, July 4th; Whitewright, Commerce, Decatur, Priddy Reunion, York-town, Hallettsville, Bellville, Tomball and Houston I. C.'s Fairs.

Want Ride Help for Swing, Wheel, Tilt and Kid Rides. Ralph Wagner wants Concession Agents. All address: 6611 Eagle Pass Ave., Houston, Texas, or as per route.

FOR SALE

Parker 40 Ft. 2 Abreast Merry-Go-Round, A-1 condition; new top this season; now in operation. Have another is reason for selling. \$5,000.00 takes it.

S. R. LANG
MIDWESTERN EXPOSITION 200 Block Garden St.

www.americanradiohistory.com

ders, 16; Joyland Midway Attractions, 15, and Down River Amusement, 8.

At Ecorse, Mich., we were a guest of World of Pleasure Shows, with Owner John Quinn extending courtesies. Owner Severin Hilo was on hand at Trenton, Mich., to welcome us to the Down River Amusement Company. At Telegraph and Eureka roads, Trenton, we found Joyland Midway Attractions and enjoyed a visit with Mr. and Mrs. Bennett. At Pontiac, W. G. Wade and General Agent Douglas Wade welcomed us to the W. G. Wade Shows. Unit No. 2 was at Mack Avenue and Grosse Point Road, were Manager Cameron D. Murray was our host.

Visits were also made to Ziegler's

Visits were also made to Ziegler's Rides at Berkley; Motor City Shows, Eastwood; Jefferson Beach and Edgewater Beach parks, Baker's Game Shop, Lewiston and Gayer's Playland, Michigan Showman's Association, H. F. Reves, The Billboard correspondent, and Leonard Simons, ACA associate counsel in Petroit.

Adoption of a suitable emblem for use in advertising copy by the ACA is being considered. Suggestions are

President Truman signed the bill

which gives veterans priority in the purchase of various surplus items, some of which will be sold exclusively to veterans. Items include automobiles, trucks, tractors, etc.

Altho the railroad travel embargo has been lifted on freight shipments,

the ban on carnival trains is technically still in effect and railroad moves are not legally possible without a special permit from ODT. How-

ever, we have been advised by A. H. Gass, director of the Railway Transport Department, ODT, that applications for permits wil be given full

A preliminary copy of the outdoor safety code has been submitted by the National Fire Protection Association.

Final approval of the code by the American Standards Association is

expected.

Recent/scientific developments in-

Recent/scientific developments include a new material made of glass, cloth and rubber, suitable for insulation purposes and extremely flexible; also a new type of water-mix enamel with oil base, adaptable for use where washable polished surfaces are desired. A new type of portable brazing equipment suitable for copper work, also is available. Information on the care and use of rope, including pointers on prolonging the life of this material, is available.

We are advised by the War Assets Administration it has for immediate sale quantities of lacquers, paints, steel of various types, pipe, bars of aluminum tubing, pipe fittings, stainless steel bars and electrical conduit. An official copy of the ODT freight embargo order is on file.

Information relative to shooting gallery ammunition must of necessity be confined to the membership.

Information relative to shooting gallery ammunition must of necessity be confined to the membership.

A new type of reflector has been developed, adaptable to flashlight, spotlights and similar illuminating devices, which eliminates the variation in light and dark spots or rings caused by ordinary types of such devices.

The CPA report for April indicates that, provided work stoppages do not interfere, the production of lumber is expected to advance during the

coming months. Electrical equip-ment is expected to continue in short supply, as is the shortage of wire nails, which has now become quite

Information from Washington in-

Information from Washington indicates that service industries are expected to be carrying a payroll of \$20,000,000,000 by 1947, or about 15 per cent above its present aggregate payroll.

OPA has authorized various increases in ceiling prices of lumber and mill work and a 7 per cent raise in small hardware items.

We acknowledge receipt to the Public Relations Fund of \$25 from Joseph L. Bury, owner of De Luxe Amusements.

www.americanradiohistory.com

devices

serious.

consideration.

ders, 16; Joyland Midway Attractions,

American Carnivals Association, Inc.

ROCHESTER, N. Y., May 18.—Visit to Detroit saw membership obtained from United Novelty & Candy Company. Application was filed by E. P. Womack and Charles H. Hodge's Palace of Wonders, bringing total membership to 194. Personnel memberships issued included W. G. Wade Shows, 36; Hodge's Palace of Won-

ON ACCOUNT OF EVERYTHING WE HAVE A FEW ITEMS FOR IMMEDIATE DELIVERY

Coming real soon SPONGE RUBBER DART BOARD. This is a honey for the ADDEM UP Boards.

We are now going to start manufacturing WHEELS. Size 17 1/2" dia., 1 3/8" wide.

NO CATS -- NO CANVAS -- NO FRAMES
This is Out for the Emergency

BUSINESS TOO, TOO, TOO GOOD! HUBA-HUBA!

RAY OAKES & SONS

BOX 108 BROOKFIELD, 1LL.
Hame of the World's Finest Zoo

WANT A-I NEON MAN

That Can Blow It and Maintain Same.

Will Give You Top Salary and Also Make You a Partner in Business.

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AT LIBERTY AFTER MAY 25

For clean reputable exhibit or high class attraction. Capable handling all details. ack or front. With H. L. Anfenger's Whale Exhibits and Animal Oddities since 1934.

E. S. (AL) KURTZ

740 Atlantic Ave.

Long Beach, Calif.

WAITERS WANTED

\$60 per week if you can cut it Salary no object Whity Bray, come on

CORKIE ZIMMERMAN c/o World of Pleasure Shows, Muskegon, Mich., May 21-June 1

TWO-HEADED BABY, WAX, IN MUSEUM JAR-WALK-THRU SHOW \$290.00

Address:

W. H. J. SHAW 8834 Louisiana Ave. ST. LOUIS 18, MO.

FOR SALE

JEWELRY, GIFT STORE EX. IN LIVE PARK. NEAR SOLDIERS' CAMP.

E. READY
637 33 AVENUE MERIDIAN, MISS.

WILL PAY

\$100.00 per case for .22 gallery shorts. Want about ten cases.

JESSE NORWOOD

o/o Royal American Shows St. Louis, Mo.
Or As Per Route

PEPPERS ALL-STATES SHOWS

"AMERICA'S FINEST MOTORIZED SHOW"

- THE SHOW THAT GREW OVERNIGHT -ASK ANYONE WHO HAS SEEN THIS SHOW THIS SEASON!

WANT

WANT

RIDE HELP-Second Men on All Rides. Wives to sell tickets. Must be sober and reliable and able to drive semi trucks.

CONCESSION AGENTS-For Office Owned Stock Stores. Attractive proposition. Must be sober and reliable. If not you won't last 30 minutes. Will sell "Ex" on Scales and Age.

SHOWS-Mechanical, Crime Shows, Fat Show, Motordrome, Hillbilly Show. Must have own transportation.

SIDE SHOW PEOPLE WANTED-Want A-1 Opener for Side Show. Salary and percentage. Inside Lecturer, Tattoo Man, High Class Mentalist, Sword Box Girl and Magician. All performers will be paid direct from office.

Want Dance Girls for High Class Revue. Top salary paid by office.

Want Responsible Party To Take Charge of Two Fish Ponds, Complete, Now Running. Stock, Truck and New Top and Frames.

Want Show Carpenter and Builder and Grinder for Snake Show. Louis Barlish and Ed Barry, get in touch with J. H. Taylor, Monkey Show Mgr.

Address

PEPPERS ALL-STATES SHOWS

Paris, Tenn., This Week; Then Per Route.

WORLD OF PLEASURE SHOWS

MUSKEGON, MICH., MAY 27-JUNE 1

WANT - Fun House, Mechanical City, Large Animal, Wild West, Iron Lung, War Exhibit, Glass House, Organized Minstrel Show with equipment, Posing and Dancing Show with own equipment.

REAL MONEY TERRITORY FOR CAPABLE SHOWMEN Can place Merchandise Concessions of all kinds. Will sell exclusive Frozen Custard or Ice Cream. (Chas. Golding, answer.)

JOHN QUINN, Manager

Muskegon, Mich. (Now) - Battle Creek, Mich. (June 3-8)

HARRISON GREATER SHOWS, INC. WANT FOR BRIDGETON, N. J., IN HEART OF TOWN MAY 20-25

Want Slum Concessions of all kind. No exclusive. Good opening for Penny Arcade and Motor Drome. Have brand-new tops for any worth-while Grind Shows. Have complete outfit for Minstrel Show. Anna Lee or Madam Burleson, get in touch with me at once. Johnny Piddich no longer with this show. Want at Once—A-1 Mechanic that can take care of fleet of trucks. Good salary, long season and good treatment. All mail and wires to

FRANK HARRISON, Owner and Manager BRIDGETON, N. J., THIS WEEK; THEN AS PER ROUTE

KEYSTONE EXPOSITION SHOWS

Want for Cotton Mills and Celebrations. Booked Solid for 10 Weeks, and Then Into Our Choice Tobacco Markets. We Play the Cream Spots Where You Get Money.

THIS WEEK McCOLL, S. C., MAY 20 TO MAY 25; ST. PAUL, N. C., MAY 27 TO JUNE 1 WANT: Grind Shows with own transportation. Can place few more legitimate Concessions as follows: Grab Joint, Pop Corn, Candy Apples, Snow Ball, Candy Floss, Peanuts, Scales, Novelties, Penny Pitches, Hoop-La, Cigarette Pitch, American Palmistrys.

Address all mail and wires to CARL O. BARTELS, Owner-Manager; ALBERT C. BARTELS,

Business Manager, KEYSTONE EXPOSITION SHOWS

P. S.—Dave and Marline Linebarier, have opening, contact me at once.

NORTHERN EXPOSITION SHOWS

WANT ELECTRICIAN. Prefer one that has a little experience with Diesel Light Plants. Also Billposter who can and will hang bills. Best salary to right people. No drunks.

NORTHERN EXPOSITION SHOWS, Hazleton, North Dakota



PENNY PITCH **GAMES**

PARK SPECIAL WHEELS

30" In Diameter, Beautifully Painted, We carry in stock 12-15-20-24-and-30-number Wheels, Price\$15.00

CARNIVALS

BINGO GAMES

1/3 Deposit on All Orders.

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124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

SIMMONS & CO.

CHICAGO 4, ILL. 19 West Jackson Blvd. CHICA Send for Wholesale Prices.

GUARANTEED TO POP THE VERY BEST QUALITY POPCORN Immediate Delivery—F. O. B. Chicago

10c Cartons-\$6.50 Per M

All Sixes of Bags.

Salt and Seasoning.

POPPERS BOY PRODUCTS COMPANY

BOOMERANG

REPEATER - THRILLER - UNLIMITED CAPACITY



U. S. RIDING DEVICES CORP.

298 Junius St., Brooklyn, N. Y .- Harry Witt

POPCORN

HYBRID YELLOW VARIETY

High Popping Volume.
Package—CL or LCL Shipments. Samples on Request.

YODER POPCORN CO. TOPEKA, IND.



COMING SOON NEW **Buddha Papers** S. Bower

Belle Moad, N. J. d Stamp for Catalogue

MIDWAY CONFAB

Weather breaking?

Capt. R. V. Ritz has rejoined the Down River Amusement Shows with his Hell on Wheels Show. . . . George Schinberg also joined with his blow ball game.

Gate & Banner Shows contacted its agent by radar and learned that the room situation up ahead is still tough.

John Carney made a trip from Boston to New York to pick up merchandise rather than gamble on a freight movement. . . . Frank Blatsky and Harry Kaplan left New York to join World of Mirth Shows.

Forecasting your competitors' next moves is like guessing the weather—lift part of your guesses come true you're an

Mrs. Bill Jones, wife of the bingo operator, entertained Mrs. Betty Endy and Mrs. Hilda Roman at a dinner and Mrs. Hada Roman at a diffiler in her home during the Endy's engagement in Norfolk...Phyllis Cannon, trick rider, concluded her engagement with the Clyde Betty Circus in El Monte, Calif., Sunday (12) and will fill rodeo dates. She spied to appear at the Livermore (Calif.)

2 to 4 a.m. objections to cool nights with the same show. G. C. Mitchell, A. M. P. general agent, infoes that George C. Johns has been discharged from the service and is now living in Tampa.

Gals, don't dash to stand in line on the theory that where there is a line there are nylons. It might be a line at a marlicense bureau after a show's first big week.

Mr. and Mrs. Shorty Thompson, owners of the Lucky Royal Shows last year, are making a comeback on the Mid-State Shows this year, working the penny pitch... Bobby Kork, dancer and annex attraction two season with T. W. Kelley's Congress of Oddities on the Cavalcade of Amusements is at his home in Trenton. ments, is at his home in Trenton, N. J., after being hospitalized with a broken leg, suffered Saturday (11) when the taxi in which he was riding crashed into another car. Kork was returning to his home after being a guest star attraction on Claude Bentlev's Freaks on Parada on the States. ley's Freaks on Parade on the Strates midway in Trenton. In addition to the broken leg, Kork suffered head lacerations which required 20 sitches.



MR. AND MRS. J. C. SMITH recently hosted the personnel of Frear's United nows at Emporia, Kan., on the occasion of the sixth birthday of their daughter Elaine.

www.americanradiohistory.com

Rodeo in June. . . . Eugene Avery, ride operator on the W. G. Wade No. 2 unit, has disposed of his Custer Car to concentrate on his rides.

One of the biggest mysteries is how do all the workingmen, listed as missing at teardown time, catch a rattler or leave in

Billie Wingert joined Bessie Bessette's Side Show on the Folk's Celebration Shows at Hobbs, N. M. bration Shows at Hobbs, N. M. . . . Sheak's Concessions have joined Happy's Attractions. Line-up consists of bingo, bumper, duckpond, country store and penny pitch. In bingo, Floyd Sheaks is caller; Rudy Caccia, relief; Tot Benges, checker, and Blackie Humphries and Red Griffith, clerks; Buck Carland has duckpond; Peg Van Camp, country store; Pete Thomas, bumper store, and Pearl Carson, penny pitch. and Pearl Carson, penny pitch.

"Was never military, a homeguard or honored by a governor," advised a show-man, "I became a colonel in name thru the kindness of my colored workingmen.

Vonnie and Jay Dee (The Great) Martin, free act on the A. M. P. midway, has purchased a six-month-old Great Dane pup, Queenie. . . . Leo Shoreck, brother of Hank, joined the same org in Coatesville, Pa., and is now agent for Mike Bosco. Leo (the untamable) lion in Louis Augustino's ride show continues to group out his side show, continues to growl out his

"Reason I quit the biz," began an extrouper, "was, I got tired of hearing managers tell me about their big fair routes while I stood in the rain with water running off my hat while trying to pay off."

George West opened with his Jewel Box Casino on the George Clyde Smith Shows at Duncansville, Pa. Jimmy Fay is handling the front, and Amber West is the featured dancer. Show has a new front and ton Show has a new front and top. . . . Peggy Ewell took a day's leave from the George Smith Shows at Greensthe George Smith Shows at Greensburg, Pa., and spent it with the Bailey Bros.' Circus, renewing old acquaintances with Jack Kennedy and Albert White. . . E. L. Rucker, after wintering at Valdosta, Ga., is operating Dale Curtis' Minstrel Show with Sparks Bros.' Shows. . . Susie O'Brien Jenkins, formerly with the L. J. Heth and Royal Blue Shows, is a patient in St. Mary's Hospital, Decatur, Ill., recovering from a recent operation. operation.

Mark Williams closed his Side Show with Bistany Greater Shows at Newark, N. J., and joined Gooding Greater Shows. Show includes Toughie Davis, emsee and human pin-cushion; Edward C. (Doc) Anderson, manager and fire manipulator; Miss Doris, underwater dancing artist; Leonard St. Claire, tattoo artist: Major and Mrs. Fox. midget enist; Major and Mrs. Fox, midget entertainers; Tennessee Johnny and Texas Ruby, knife throwing and

What? No Ducats?

Frank Ward I, secretary and co-owner with R. L. Sinderson of the Greater Rainbow Shows,

is the authority for this one.
"When our special agent,
Loren Leach, arrived in Lamar,
Mo., last week to bill the town,
he found that he had forgotten
his passes and had only three
left from the week before.
Rather than drive back 75-ode

miles for the ducats, he decided to try billing without tickets.

"He reported he had no trouble placing window cards and other material without tickets, getting an adequate coverage in a city of 4,000 people using only one pass. One old woman cracked for a ticket, and he upped with it."

shooting act; Ossified Harry, man turning to stone; Mrs. Toughie Davis, Oriental sword basket; Mark Wil-liams, electrical act; Mrs. Edward Anderson and John Webb, tickets.

Doc Hagan, owner of the Hall of Oddities, with the W. G. Wade, Unit No. 1, when it opened at Pontiac, Mich., made the newspapers with a feature yarn which told of his experiences as a freak show operator for 30 years. His side show is clicking with the Wade org. Show's roster follows: Wingy Schaeffer, front; Frank Riley, Whitey Snyder, ticket with the Wade org. Show's roster follows: Wingy Schaeffer, front; Frank Riley, Whitey Snyder, ticket boxes; Bill Workman, canvas boss and front door; Lee and Alberta Kailu, musical novelty act; Doc Haagar, magic and Punch; Lillian Wilson, blade box and escape act;

H. B. DICKSON SAYS:

"BIG ELI has done nice business. Lost just one night account of rain. Have been up every Monday. Am well pleased with take." These statements

These statements can be truthfully repeated by hundreds of wheel

owners.
BIGELI continues as a Midway Leader.

ELI BRIDGE COMPANY

POP CORN! ON the Midway!

Yes, folks, you will find hundreds of poppers doing a popping good business on the Midway of Outdoor Shows this season and most of these operators will use their old standby shalled HOOSIER PRIDE POPCORN

and Supplies

A penny postal card will bring our list.
If in a hurry

Phone or Wire INDIANA POP CORN CO.

MUNCIE, IND.



Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ane Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

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REBUILT POPCORN MACHINES POPCORN **BOXES-BAGS-SEASONINGS Consolidated Confections**

1314 S. WABASH AVE. CHICAGO, ILL.

WHEELS

OF ALL KINDS

Tickets-Paddles-Laydowns Complete BINGO Outfits CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

> ALUMINUM MILK BOTTLES Now Available . . . Write

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You Will Find It in "HEX" New Catalog

WRITE FOR YOUR COPY TODAY

Hex Manufacturing Co.

468-470 Seneca St., Buffalo 4, N. Y.



Candy Floss Machines

Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single Spinnerhead, \$197.50; Double Spinner + e a d, \$212.50.

Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea; Double Bands, \$13.00 Ea. Orders shipped on 25% deposit, balance on delivery. CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 6, Ohlo.

Audrey Parker, novelty; Mary Jane Haagar, rag pictures; Rajah Ray, inside lecturer and tattoo; Margie Reynolds, Bhudda; Patricia Riley, girl in the goldfish bowl, and Mary Jules Pierce, cookhouse and wardrobe.

Managers who aspire to perfect an expression of indignation, disdain and searing anger would do well to study a general agent's kisser while a real estate agent is trying to rent him a lot.

Carl J. Folk, owner of Folk's Cele-Carl J. Folk, owner of Folk's Celebration Shows, spent several days in St. Louis on a buying expedition. He purchased among other things some Vaught Telescopic Towers from Downey Supply Company. . . Mrs. Walter P. Gawle, of Madison Bros.' Shows, moved to St. Louis from Benton III to visit Mr. and Mrs. ton, Ill., to visit. . . Mr. and Mrs. Louis Ringol, of San Antonio (he's a former general agent of Alamo Exposition Shows), are visiting in Missouri, Indiana and Illinois. Ringol is operating a string of popcorn stands in San Antonio. . . Rose and Louis Cutler report good business with their string of concessions on Rogers Greater Shows. . . Mrs. Julie Lamont is in Barnes Hospital, St. Louis, recuperating from a recent operation. She is the wife of Chief Lamont, concessionaire with Rogers Greater Shows. . . . Bill Gooch, former owner of the shows bearing his name and now operating several rides and privilege cars on various shows. is handling the privilege car on Harry Craig's Heart of Texas Shows. His layout is housed in a framed 30-foot trailer and a 30x50 top.

JOHN TERRY WANTS

Experienced Concession Agents of all kinds: those who have worked for me and know me, come on, Medford, Mass., May 20 thru 25; then as per route.

> JOHN TERRY Care of Lawrence Carr Shows

The TILT-A-WHIRL Ride

On Midways All Over America Its Grosses Are Getting Better All the Time

SELLNER MFG. CO. Faribault, Minnesota

Bee Hive Hybrid Popcorn (Certified Popping Volume) \$125.00 to Premium South American (Certified Popping Volume) \$85.00 to \$100.00 Regular South American (Certified Popping Volume) \$60.00 to \$70.00

Popcorn Boxes—Printed and Colored (4½x2x7) Large 10c

Popcorn Boxes—Printed and Colored (4x5½x2) 2 for 15c

Savorol-Powdered Popcorn Seasoning, 50 Pounds

Popsrite Liquid Popping Oil. Packed 4 Gallons to Case (LIMITED)

Cases Popcorn Salt. 24 Full 2 lb. Box

Gallon Kettle Kleener. Leaves No Taste in Kettle, Gal.

Heavy Cast Aluminum Scoops (8½x2¾) Each.

Five Cent Glassine Bags (3½x2¼x7¾) 12M to Case

Ten Cent Glassine Bags (3½x2½x7¾) 8M to Case

Five Cent White Bags (3x1½x7) 10M to Case

Kraft Bags (3¾x2¼x9) 5M to Bale. 10c Size

Note: Add 15c per thousand if you order less than case lots of any b. 8.50 6.50M 5.50M 8.75 7.50 1.85 3.00 1.25 1.76M 2.53 1.35M

STAR POPCORN MACHINES COLEMAN EQUIPMENT

To insure one day service, wire your order to Nashville, we will ship from nearest warehouse

POPCORN -- PEANUT EQUIPMENT

Prompt delivery on Jumbo and Carnival Poppers. New Peanut Roasters, complete repair department.

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"AS LONG AS IT LASTS"

Pure CALIFORNIA

ORANGE

Drymix and Flavor Base CONTAINS 45% CORN SUGAR

Yields 500% Profit in 4 Oz. Cups

SEND \$5.00 for Enough To Make \$25.00 Worth and OPTION on Your Season's Requirements.

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835 Howard Street

San Francisco 3, Calif.

with the POP

GUARANTEED



OHIO SUPER YELLOW POPCORN

High Expansion - Ohio Grown

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC. 688 BELLEFONTAINE AVE. MARION, O., oil
223 SPRING ST., S. W., ATLANTA, GA.
Growers and Processors of Selected Popping Corn



WONDERLAND

ALEXANDRIA, VA., MAY 20 TO 25
Location: Highway No. 1, Pen Daws Section. We Play Greater Washington, D. C., 17 More Weeks.
Want Kiddy Autos, Chair-o-Plane and other Rides. Wire what you have. Want Concessions bot Want Kiddy Autos, Chair-o-Plane and other Rides. Wire what you have. Want conflicting, Custard, Basket Ball, Grind Stores of all kinds.

Wire AL PORTER, 3056 THAYER ST., WASHINGTON, D. C.

JIMMIE CHANOS SHOWS WANT

Legitimate Concessions—Cork Gallery, Bumper Joint, Long Range Gallery or any other legitimate Concession. I have complete Girl Show outfit. I want a good sober, reliable man that can furnish dancers. Will book any show with own outfit, 20 per cent. Want/Ride Help for Chair-o-Plane, Kiddie Ride; also Agents for legitimate joints. No drunks need answer. Have several street celebrations: Hoytville, O.; Spencerville, O.; Waynefield, O.; Jackson Center, O.; Lodi, O. All replies to JIMMIE CHANOS, WINCHESTER, IND.

SPECIAL CONTRACT PRICE THROUGH JUNE, '46 \$10.25 Per 100 Lb. Bag

Best Hybrid Corn—Pops over \$100.00 per bag. Sold on money-back guarantee. Non-contract price, \$10.50 per bag.
ALSO SUPPLIES: Top-quality popcorn cartons—5 sizes. Colored Cones, Glassin Bags, fine quality Seasoning, Cups, Spoons and Flavors.

NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD

PEANUT SUPPLIES: Strong, attractive bags . . bost Virginia Roasted-in-the-Shell Peanuts, 19 % e per ib.: 100 ib. bags. Write, wire or phone nearest factory for price list and complete details.

Address Joe Moss or Ed Berg for quick personal attention.

Our best references: CIRCUS, CARNIVAL, PARK AND THEATER BUYERS,
Deposit Necessary on Your Order Per Our Torms.

CHUNK-E-NUT PRODUCTS CO. ED BERG

JOE MOSS Philadelphia 6, Pa.

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FLY-O-PLANE OCTOPUS ROLLOPLANE

World's Most Popular Rides EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.60: 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6f.

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Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO. 2315-21 W. Huron CHICAGO 12 Chicago's Big Tent House Since 1870

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LITTLE JOE JOBIE

I have wired you and no answer-Come on home-we're waiting for you.

Address:

PEPPERS ALL-STATES SHOWS Paris, Tenn., This Week; Then Per Route

CONCESSIONS WANTED

Pitch Till U Win, Hoop-La, Over 12. Will book or buy small Bingo.

MIKE ZIEGLER

PHILADELPHIA, PA.

Tivoli Exposition Shows WANT

Two more good Shows with own transportation. Want few more legitimate Concessions. Write or wire H. V. PETERSEN, Mgr., Sedalla, Mo., this week.

FROM THE LOTS

Golden West

YUBA CITY, Calif., May 18.— Shows closed another big week here Sunday (5) with one of the biggest crowds ever seen on this midway. General Manager Harry (Polish) Fisher again placed the shows right in the center of town on the Plumas Street lot. Weather was good every day but one, bringing crowds out en masse.

Local papers and the Marysville publications gave good support. As Yuba City is connected to Marysville. the show drew patronage from both communities.

Every concessionaire reported big business, the crowds spending freely. Army separation center is located in Marysville and the G.I.'s who visited the shows were good humored and well behaved.

Sickinger and Miller opened their new bingo game, believed to be one of the largest on the West Coast. General Manager Fisher and Secretary-Treasurer Shapiro are showing new business cards especially designed for the shows. Fisher and Shapiro entertained many local officials.

Homer Rees and Jerry O'Brien are still working on renovating of equipment. General Manager Fisher has announced that the org will play the Shasta District Fair, Anderson, Calif., September 12-14. Itinerary Calif., September 12-14. Inherary also includes Jackson, Calif., Italian Fiesta, June 7-9; Dixon Fiesta, June 17-20; Calistoga, Calif., Fair and Horse Show, July 2-7, and Amador County Fair, Plymouth, Calif., August 7-11.—ROSE FISHER.

Alamo Exposition

WICHITA FALLS, Tex., May 18.-WICHITA FALLS, Tex., May 18.—
Forty-eight-mile move here from
Bowie, Tex., was the shortest of the
season and gave shows' personnel
and Dailey Bros.' Circus another gettogether, both shows having played
day and date Saturday (11) at Bowie.
Biz here was good for both orgs.
Mr. and Mrs. Ben Davenport
hosted Jack Ruback and Albert
Wright at a luncheon. Joe Rossie,
band leader, visited with Ted Custer.
Milt Robbins reminded Ted of when
Milt's father had a railroad show and

Milt's father had a railroad show and Ted worked for him.

Ted worked for him.

Charlie White, circus adjuster, and Albert Wright, assistant Alamo manager, were guests at a luncheon and also guests of the Speedway Racing Association here. Jack and Evelyn Turner, formerly with the shows and now with Dailey Bros., were entertained by Tony and Helen Kitterman.

Other Dailey visitors included Whitey Haley, Fred Brad, Mr. and Mrs. Paul Pyle, Mr. and Mrs. Johnny Stevens, Mr. and Mrs. Bert Wallace, Bessie Pope, Howard Saunders, Jim Faye, Bertha Duane, Jene Allen, Norma Davenport, Tiger Bill, Leo Snyder, Hazel King, Tommy O'Brien, Red Rumble, Butch Cohan and Billie Todd.

Sparks Bros.

PULASKI, Tenn., May 18.—Out since March 8, with only one week at Hattiesburg, Miss., lost to weather, shows have had better than average

shows have had better than average business. Business here was good.

Frankie Tizzaro, Mighty Page Shows, visited. Charlie and Bill Baley have framed a new radio concession. Monroe and Blackie Mc-Peak have two new concessions. Minstrel Show had its biggest Saturday here since opening. Rides did well well.

well.

Manager Jack Oliver invited the staff to a birthday dinner Monday (20) in honor of Mrs. Wanita Sparks. Hortense and Dutch Tillison are looking forward to a visit from their son, Junior, with the coast guard in Florida.—FAY CURTIS.

Don Franklin

MADISONVILLE, Tex., May 18.— Org moved in from Diboll, Tex., where it played week of May 6 at baseball park under auspices of the Southern Pine Company. Date here is under auspices of the chamber of commerce, with show set on fairgrounds.

Diboll opening night found the lot

jammed at 7 p.m., when a thunder-storm hit. Tuesday (7), folks were back and everyone did capacity biz. Spot already has been re-signed for

fall date.

Org played Corrigan, Tex., week beginning April 9, at high school playground under sponsorship of the playground under sponsorship of the county school board. Spot was good, but one night was lost by rain and another by light plant failure. Tilt and Little Farm Show left Corrigan to join F. M. Curl Shows at Sioux City 12 City, Ia.

A major shift has been made in A major shift has been made in personnel. J. C. Haris, formerly of Snapp's Greater Shows, is now assistant general manager. Milt Hinkle has returned to the rodeo promotion field, and hereafter Harris and Don Franklin, owner, will handle the advance and other details. Show will operate their November 11

operate thru November 11.
Org moves to Cameron, Tex., next week for 100th Anniversary Celebration.

Zacchini

SUMTER, S. C., May 18.—Shows opened here Monday (13) for a week's stand after a 400-mile jump from Florida. All shows and rides opened on time, and business, since the Clearwater, Fla., opener, has been good. Business here held up well despite rain. Owner Mario Zacchini purchased a new Diesel light plant. Harry (Pop) Winter, former owner-operator of Winter's Exposition Shows, joined two weeks ago as genoperator of Winter's Exposition Shows, joined two weeks ago as general manager after being released from a Tampa hospital. Ella Carver has been signed as the free attrac-

In addition to Owner Zacchini and Manager Winter, staff includes Earl Miller, general agent; Mrs. Lydia Zacchini, secretary-treasurer; Robert (Blackie) Argo, electrician, and Roy Miller, mechanic. Rides are Ferris Wheel, Jimmie Winters and Carl Weaver; Tilt-a-Whirl, Edwin Clair and Honry Huey, Chairplane George and Henry Huey; Chairplane, George Zeller, and Kiddie Ride, Phil Delano. Cookhouse is owned by Harry Winter and Harry (Bones) McClure is

Concessionaires include George Duncan, Mr. and Mrs. Frank Hooper, Pete and Mike Johnston, Sam Golden, Millie Miller, Mr. and Mrs. Smith and Mrs. Carl Miller. Theo Zacchini arrived this week from Tampa with a new Funhouse, Penny Arcade and two concessions.—HARRY (BONES) McCLURE.

Hoosier State

KOKOMO, Ind., May 18.—Shows got under way here two days late be-cause of inclement weather, but percause of inclement weather, but personnel co-operated to set up an attractive midway. Owner Paul Drago and Manager Sailer Evans said business here was much better than anticipated. Personnel was congratulated on the appearance and operation of the org.

Members of Baker's United Shows

Members of Baker's United Shows were entertained over the week end, and Mr. and Mrs. Tom Baker visited the lot. The writer is secretary and The Billboard sales agent. Ride foremen include Harry Cook, Chairplane; Carl Bruno, Merry-Go-Round, and Bill Pratt, Ferris Wheel. Wayne Eads has the sound truck—THELMA the sound truck.—THELMA

BAKER'S GAME SHOP

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Douglas Greater

EVERETT, Wash., May 18.—Show opened here Monday (6) to good business and with the weather giving its co-operation it proved a big week. Sponsoring org, VFW, did a land-office business signing up returned vets on the show. Jack Atkinson, Tilt foreman, was among the first to sign. Phyllis Douglas, daughter of Mr. and Mrs. Douglas, owners of the show, visited here this week. She is a scnior in Everett high school and will join the show when school and will join the show when school

The Kackle Klub met again. Pauline The Kackle Klub met again. Pauline Latham, Seattle, who was among the visitors, won the door prize, while Shirley Force and Loni Preston won bingo prizes. Two other visitors were Ava Hixon, Auburn, Wash., and Louise Kellogg, Everett. Joe Gould donated a bottle of champaign for a raffle. Proceeds go to the Pacific Coast Showmen's auxiliary.—MARIE ATKINSON. ATKINSON.

J. F. Sparks

columbus, Ga., May 18.—Owner Jesse F. Sparks was operated on in Birmingham Friday (3). Last reports were that he is improving rapidly. All personnel is cooperating with Dick Finnell who is in charge during Sparks' absence.

Mrs. C. A. Kirkland and son visited here, the shows personnel giving the baby a shower. General Agent Bill Dollar sponsored an Easter Egg hunt for the children in Marietta, Ga., then went out and booked the fall fair date at Gainesville, Fla. Matinee at Marietta was the biggest of the season with 6,000 children attending. tending.

John Davis visited from Omaha.

Sparks has added a streamlined custard machine, covered with neon and





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W. C. Kaus

ASHEBORO, N. C., May 18.—After bad weather the previous five weeks org moved in here Sunday (5) from Danville, Va., and set up on the newly created Randolph County fairgrounds and proceeded to rack up its first solid week's business. Stand was sponsored by the fair association. Date originally had been scheduled for Burlington, N. C., but the condi-tion of the lot forced cancellation. Special Agent Grover Hill returned

from a week-end in New Bern. His wife accompanied him. Jack Perry is back from his jaunt to the Big City and Marie Kaus has returned from Pennsylvania after visiting the kid-Manager Russ Owens had a

dies. Manager Russ Owens had a birthday.

Joe Hilton, side show operator, drew big kiddie matinee crowd here with his Punch and Judy. Dave Fineman, bingo owner, is doing okay. He has Leonard Dixon, Gilmore Pittman, Leroy Dabney, Alfred Kroneberger and Chille Small as assistants.

K. C. McGarry has the Girl and Snake shows. Fred Hamilton has the front gate sound system and his wife, Rose, is the Owens' maid. Eddie

Rose, is the Owens' maid. Eddie Paupin, with the org since World War 1, is on the front gate.

Cannon act, new to this place, scored big. So did Hugo Zacchini's police dog, Duke. Canine comes in and circles the cannon for about 10 minutes before act goes on.

The dog also scores with the towns

The dog also scores with the towners, when, accompanied by Hugo, it walks the streets followed by a troupe of dogs in single file, stepping along according to size, with Duke first, followed by Kiki, Peachie, Chin Chin and Pistol, the last four all Mexican hairless. Parade clicks on its own, but fact that Mexican hairless dogs are uncommon sight here adds to it.

Lola Donohue (Parker diggers' gal)

is an eyeful in her new riding habits.

—HERB SHIVE.

Fuller Greater

CAIRNBROOK, Pa., May 18.—Show closed here Saturday (11) after a succession of days marked by inclement weather. Final day was rained out. Show was able to play only four of seven nights and lost both Saturdays.

Show carries four rides Mom and

Show carries four rides, Mom and Pop Hunting's Ferris Wheel and Chair-o-Plane and two Kiddie Rides. Chair-o-Plane and two Kiddie Rides. Doc Cook has two ball games and expects to add another concession soon. Mr. and Mrs. E. Ries, Pinebrook, N. J., have the popcorn, candy apples and hoop-la. Mr. and Mrs. Harry Kemp, Harrisburg, Pa., have added a grab trailer. Tom Melnick, Cleveland, has two ball games and with Charlie Tanterini, Turtle Creek, Pa., provides the penny pitches. Stephen Peters, Harrisburg, has booked guess age, photo and palmistry.

try.
Show is under supervision of Urban B. Fuller, who with his nephew, Paul E. Fuller, owns the show.

Page Bros.

HUMBOLDT, Tenn., May 18.—Week ended May 11; auspices, West Tennessee Strawberry Festival Association; business, good.

This was the first festival since 1941. Manager W. E. Page signed to appear here again in May, 1947. While business was good in all departments, the Ferris Wheel topped rides, and Jumbo Finn's Fat Show paced the shows. E. E. Baker added another concession, bringing his total to six. Paul Brown has been added as special agent. Pat and Marge O'Brian joined with cotton candy. Mil Akers joined to take over rolling stock. Mrs. Abe Frank left to attend the wedding of her son, Abe Jr., in the wedding of her son, Abe Jr., in Pascagoula, Miss.—VIRGIL (FAT)



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Capital City

PORTLAND, Tenn., May 18.— Business here was good despite rain and cold weather. An estimated 8,000 turned out Saturday (5), with Thurston Apple's Motordrome top-ping shows and rides. Mr. and Mrs. Buddie Martin left for another show.

Con and Dixie Cunningham visited the three shows in Bowling Green, the three shows in Bowling Green, Ky., and reported all were doing well. Bill Sterling, general agent, returned Friday (10) from a successful booking tour. Owner F. L. (Johnnie) Keef added a new Chevrolet two-ton tractor. Roy Mc-Williams expects a new truck for his cookhouse soon. Mr. Con Juest added three machines to his Penny Arcade. Mrs. Stella Wilburn put up her ball Mrs. Stella Wilburn put up her ball game here. The writer reports good business with Roll-o-Plane.—DIXIE CUNNINGHAM.

Page Bros.

ALAMO, Tenn., May 18.—Auspices, American Legion; business good. Ferris Wheel was repainted and all rides gone over as shows prepared for stand at West Tennessée Strawberry Festival, Humboldt. L. R. Page purchased a new trailer. Jumbo Finn joined with his Fat Show. Two pieces of rolling stock have been added, and Silver Raley added another concession. Shows carry 6 rides, 4 shows and 35 concessions.—VIRGIL (FAT) ARNOLD.

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was anything but good. First Saturday night was lost by cold weather. Afternoons found warm weather, but the nights were too cool and business was slow.—E. RUTH.

A. M. P.

COATESVILLE, Pa., May 18.— Move here from Westminster, Md., was made in good order. Show opened here Monday (6) to a good turnout despite cool weather. Tuesday (7), was completely lost by rain.
Rest of week's business was spotty
due to cold weather. Best spots to
date have been Rockingham, N. C.;
Farmville, Va.; Douglas, Ga.; South
Boston, Va.; Gettsburgh, Pa., and
Westminster, in that order.

Mike Bosson reports office bings is

Mestminster, in that order.

Mike Bosco reports office bingo is enjoying big takes. Others satisfied include Walt and Blanche Miller, office cookhouse; C. W. (Cy) Davis, popcorn and apples; Louis Augustino's Circus Side Show; Willis Haggart's Girlie (the cow with the human skin), and Harry Fink's Jawel Box skin), and Harry Fink's Jewel Box Casino.

Cy Davis is being assisted by Mr. and Mrs. Joe Wildes with the string and ball game. J. W. Hardy has French fries and "over 12." Kate Augustino's concessions are always the string and product each proprint. up and ready at each opening. Roy (Stoney) Stone is still busy with equipment. Doc Anderson's Monkey Autodrome is getting business.

A. M. (Juggy) Podsobinski and wife were hosts to Meesh and Joe Podso-

were hosts to Meesh and Joe Podsobinski, both of whom were recently discharged from the service, and Juggy's father, Joe. Other visitors were Harry Gleason, and Francis (Bunny) Grube.

Joe E. Keown has assumed the duties of special agent. The writer's son, Charles D. Mitchell, now in the navy, has been transferred from Lambert Field, St. Louis, to San Diego, Calif. John P. (Ducky) Miller, ride superintendent, says the shortage of help is noticeable these shortage of help is noticeable these days.—G. C. MITCHELL.

Triangle

FAIRMOUNT, W. Va., May 18.— Week ended May 11; auspices, Amer-

Week ended May 11; auspices, American Legion; location, Edgemont Park.
Favored with warm weather, this proved a real spot. Opening night, Monday (6), an estimated 8,500 passed thru the gate. Ladies were admitted free. Shows, rides and concessions were out in front for the week after the night's biz. The Legion, with 3,000 members, did a bang-up job. Newspapermen claimed Monday's crowd was the largest of any show here in history. Tuesday (7) was marred by rain but Wednesday and the remainder of the week day and the remainder of the week was good, both from the weather and business standpoint.

The new Caterpillar is due any day, with the kiddie ride and Moon Rocket scheduled to arrive within two weeks.

The week starting April 29 was played at Clarksburg, W. Va., under auspices of the Junior Chamber of Commerce. Weather was poor, three days being lost by rain. Grosses were big when show could operate.

big when show could operate.

At Uniontown, Pa., opening April 20 for seven days, weather was cold and rainy. Show played under AV auspices. Owner Jake Shapiro was host at a party April 22 at which 120 guests were present, including fair secretaries, committeemen and friends from five States.—H. J. BURKE.

Wonderland

COLLEGE PARK, Md., May 18.— Opener at Suitland, Md., was marred by rain but still the show got money. Playing under auspices of the fire department, show enjoyed good weather and big business opening day. Second day the rain started and lasted three days. Show opened with 5 rides, 35 concessions and a high-pole act.

Includes Platform, 25x45 ft., brilliantly lit; 2 Sets of Batteries, Electric Charger, 1937 GMC Tractor and 21 ft. Semi-Trailer. Can be seen in operation on W. G. Wade Shows, No. 2 unit. Jimmy Sakobie, Red Barlow, Sam Playing Detroit lots. May be booked on show for season if desired.

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American Banner

SALEM, Mass., May 18.—Business proved okay here under auspices of the St. John's school fund. Week previous at Taunton, Mass., weather was anything but good. First Saturday night was lost by cold weather.

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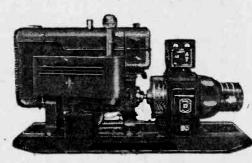
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West Coast Victory

LOS BANOS, Calif., May 18.— Show doubled here with Pacific United for the May Day Celebration, and business was big. The midway, billed as Fiesta Lane, consisted of 6 rides, 40 concessions, 4 shows and added attractions. Capt. Louis Roth's lions was the free act.

Owner Mike Krekos was on hand for this stand. Mr. and Mrs. Louis Leos entertained at a lawn dinner with barbecued steaks. Upward of 45 of the staff, city officials and festival managers attended.

Part of the show which did not play here played at Mickey's Grove, Lodi, Calif., to big business. Rides and side shows did capacity business. Assistant Manager George Coe and Secretary Leos were in charge. Both ends of the show moved from Lodi and Los Banos to Pittsburg, Calif., for a week's run.

A six-day run at Vallejo proved a winner. Show played on a lot prac-tically in the center of town. General Agent Jessup had plenty of pa-per up, and newspaper and radio ad-vertising was heavy.—ART CRANER.

Peppers All-State

CORINTH, Miss., May 18.—Org arrived here Sunday (5), and many people were on hand to watch setting up. Monday (6) biz was good, and following nights were better.

This was fourth stand of the season. With exception of Lawrenceburg, Miss., played the previous week, all were good. Opening on three nights there was hampered by rain. Shows that operated did okay and a good Saturday was reported.

Mrs. Bill Noe, who recently underwent an appendectomy, is mending nicely. Mrs. F. W. Peppers has purchased a new semi-trailer and tractor, giving her three to carry her con-

A Sick Fund Club for show personnel has been started. A bingo party opened a money-raising drive. Manopened a money-raising drive. ager E. H. Broome is readying a show, and Jack Barry, concession manager, prepared for the Cotton Carnival at Memphis.

Buddy Mitchell, Funhouse operator, and Mrs. Mitchell are the parents of a boy.-JACK MARTUIKUS.

World of Pleasure

LANSING, Mich., May 18.—Move from Wayne, Mich., was made in good time and everything was ready for the opener Monday (13) under DAV auspices, with Art Sherwood as chairman. Midway was packed Monday and Tuesday nights and people spent freely.

Jimmie Jameson, high dive, joined as the free attraction. Also joining here was Frank English with his Wild Life Show.

Several membership applications for the Michigan Showmen's Association Ladies' Auxiliary were given Mrs. Quinn. Corkie Zimmerman's cookhouse is doing well. Visitors included Sheriff McDonald and Mr. and Mrs. Scoop Collard. General Agent Schafer is away on a business trip.—EDGAR C. MAY.

Ohio Valley

MARION, O., May 18. — Org accounted for good business on Drake's lot. Weather was good and free spenders thronged the midway. Ride grosses, however, didn't measure up to crowds. Concessions reported good business.

Manager Roxie Harris added two new trucks and is awaiting delivery of a new power unit for the Ferris Wheel. Visitors were R. G. Wade, of W. G. Wade Shows, and J. R. Edwards, of the shows bearing his name.—BILL HARRIS.

Majestic Greater

AMBRIDGE, Pa., May 18.—Week ended May 11; auspices, Ambridge Sportsmen's Association; location, Old Central Tube Showgrounds; weather, spotty; biz, good.

Big opening was racked up Monday (6), altho it rained all day, turning clear and cold at night. It rained all day Tuesday, but again turned clear and cold at night and biz was okay. Wednesday provided one of the biggest days of the season. Thursday was not far behind. Rain hurt Friday, and cold weather, tohurt Friday, and cold weather, together with rain, hampered Saturday
biz. Results on the week were good.
Sam Goldstein, owner-manager,
went to Detroit on business and re-

went to Detroit on business and returned Friday night with his mother and an aunt. Mrs. Goldstein will remain with the shows. Committee here was active, with Harold F. Prevost, H. E. Woods, J. V. Aiello, Herb Sikov, G. E. Cooper and H. C. Phillips turning in good jobs.

The Daily Citizen co-operated. A story, featuring Dare-Devil Freddie Reckless, free act, created much in-

story, featuring Dare-Devil Freddie Reckless, free act, created much interest. Children's Candy Day brought out 1,500 despite rain.

Shows purchased a new transform-Shows purchased a new transformer. Nate Roth, concessionaire, is back, and Maxwell Kane, business manager, entertained officials at a dinner in Pittsburgh. Charles Harbaugh's concessions are doing better than okay. Welcome visitors were Louis and Dave Rosenberg and Mr. and Mrs. Eddie Philbert.—HARRY E. WILSON.

Penn Premier .

KINGSTON, N. Y., May 18.—Org moved here from Middletown, N. Y., where last week's stand, under Middletown Fife and Drum Corps auspices, netted good biz whenever good weather permitted — which wasn't too often. It was cold and rainy.

wasn't too often. It was cold and rainy.

Opening night Monday (6) at Middletown netted 2,000 paid admissions. The mayor cut the ribbon to signalize the opening. Saturday (11) the kiddies matinee was almost rained out, yet 1,500 children turned out. Side Show, managed by Walter Paul, and Capt. Shaw's Animal and Monkey Circus led shows. Tilt-A-Whirl, Spitfire and Ferris Wheels finished in that order in ride grosses. Flash Davis's Motordrome also did okay. Ditto Rabbit Ried's diner and Al Boxall's bingo.

Thursday night (9) a surprise party was given owners Mr. and Mrs. Lloyd D. Serfass by members of the show. Members of the auspices attended. Charles Hays, chief electrician, was emsee. Refreshments were served by Mr. and Mrs. Al Ried, Mrs. Frank Bland and Mrs. Frank Davis. This was the second surprise given the owners by show personnel, the latter having upped with a six-foot floral horseshoe for the opening.

New Octopus will be delivered

with a six-foot floral horseshoe for the opening.

New Octopus will be delivered Monday (20). It will be managed by Ernest Arnold. Two more new tops are to be delivered here, giving the org practically all new canvas.—ERNEST ARNOLD.

Regal Exposition

RUSSELLVILLE, Ky., May 18.—Cold weather here held business down during week's stand, which opened Monday (6). Org has been running into bad weather since opening seven weeks ago, either cold or rain marring business. In Tullahoma, Tenn., recently it rained sometime during each day of the six-day stand. Busty Mansfield joined here with

Rusty Mansfield joined here with his 10-in-1. V. L. Collier, advance agent, is back after a trip to Nashville, where he visited his mother who is ill. Mrs. Elmer James, mother of Evelyn James, show secretary, and wife of Flyer James mechanic is wife of Elmer James, mechanic is vacationing in Chicago and Detroit, visiting her sisters.—NORMA CHAMBERS.

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Write W. J. RAY, Medora, North Dakota

Heart of Texas

LEVELLAND, Tex., May 18.—
Short jump from Brownfield was made in good order and everything was ready for the opening Sunday (5). The VFW committee and newspapers co-operated in great style, Paper carried four front-page stories and several pictures. Monday was up to expectations but Tuesday. was up to expectations, but Tuesday (7), with about 1,500 persons on the lot, a storm hit about 8:30, chasing the customers home and causing \$300 damage to the side show. Thursday, show was host to the newsboys, and Friday was school night with school children admitted free at the front gate. Virginia McDonald, former teacher, made a personal expression of the school. sonal appearance at the school.

Manager Craig visited his wife and son, Bucky. They are expected to join the show next week. Jack O'-Brien is the new side show manager. Johnny J. Cannon, general representative, was with us for a couple of days. H. H. Sommerville, Wichita Falls Tent & Awning Company, is on his annual vacation with the show.

Gem City

COLUMBIA, Mo., May 18.—Gem City Shows remained over here for the second week and enjoyed big business the nights it didn't rain. Show did a phenomenal business Friday and Saturday (10-11).

Official opening of the show will be June 3 at the Quincy, Ill., Spring Celebration. Opening will be preceded with a parade. The mayor will cut the ribbon to the grounds.

Show has new shows, fronts, canvas, elaborate entrance arch and six Vaught telescopic towers. Bill Holt is manager of the shows and attrac-tions; Maxie Herman, concession manager, and Robert E. Hoffman, manager, and Rob secretary-treasurer.

WANT

AGENT for Rolldown (25¢ & 50¢), also BUCKET STORE AGENTS. AGENTS for Hit and Miss and Milk Bottle Joint. AGENT for

Louis and Rose Cutler
c/o ROGERS GREATER SHOWS
Danville, Ill., this week; then per route

FOR SALE MECHANICAL CIRCUS

Mounted on two-wheel trailer, complete with new top, front, banners—ready to operate. Also 1941 ¾ Ton International Truck if wanted. Priced reasonable. Will place same on reliable show if you desire. Address:

M. J. DRESSEN, Box 68, Chillicothe, Ili.

WANT

Independent Shows and Rides. Can use Stock Concessions and Agents. Top salary for Ride Help. Address:

NELSON BROS.' SHOWS

Ordway, Colorado, week May 20th

EXHIBITS WANTED

FOR AMUSEMENT PARK. ANIMALS OR SHOWS. 52 picnics. Good Saturday and Sunday

CHAIN OF ROCKS AMUSEMENT PARK, INC. 10783 Riverview Drive

WANTED

Performers for Minstrel on Carnival; Comedians, Chorus Girls, Teams and Musicians of all types. Good pay. Write, wire or call at once to

R. C. TUMBLIN

In Care of Bob Hammond Show
May 20th to 31st at Hempstead, Tex.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Dotted Line, Tenn., May 18, 1946.

Dear Pat:

How many non-conflicting general agent titles have you on file? This show has run out of them. Everyone who has anything to do with the advance has suddenly developed a mania for being a general agent. Lem Trucklow, internationally known as Far-Out-Lem, has been routing this trick or 14 years, but is about to give way to progressive newcomers. Our special agent claims the general agent job and insists that Trucklow is a traffic manager. One of our lastis a traffic manager. One of our last-season press agents, who sought greener fields last winter, returned and claims that he was brought back in that capacity. Will Spriggins, who for 10 years carried the pastebucket for our pillposter, met a committee-man who wanted a show, and signed his date on the back of a three-sheet with lampblack and a brush. Now he claims general agentship. he claims general agentship.

he claims general agentship.

When Pete Ballyhood announced that he wanted to play a return date at Stopover, O., all four of them rushed to phone booths to tie up the spot. Lem got his call thru first and offered the committee 10 per cent, which was accepted. Then our special agent called and raised the ante to 15 per cent. The press agent heisted it to 20 per cent and the pastebucket-totter gave them 25 per cent. In the mail were four contracts, sub-In the mail were four contracts, subject to the office's approval. For some reason the three-sheet date lettered with lampblack didn't impress the committee and it was returned along with Trucklow's and the press agent's. To show you what dirty treatment is given to our agents, the

bosses switched the route making all contracts null and void.

Rather than let our press agent get away with anything, the special agent, who likes to see his name in print, rushed to a newsroom and asked for an interview. The newsasked for an interview. The newsmen turned it down when he stated that his wife owned the controlling stock of Carnegie Steel. Even after promising the editor 300 tax-paid passes, the story was rejected on the grounds that they didn't want to embarrace a million pires by advertising barrass a millionairess by advertising the fact that her husband had to hustle his own scoff dough on a carnival. Engravers have been busy making cuts of our general agents, which they will release to newspapers.

While you are looking thru your files for general agent titles that won't conflict, also hunt up the address of a job printer that specializes dress of a job printer that specializes in business cards and has plenty of elephant and lion-head cuts. We'll guarantee him orders from all of our self-appointed agents. Furthermore, they'll have cards made covering every general agent title you can find in your files. On some of the cards they'll only want the word "general" with a blank space behind so that they can put the word "manager" with a rubber stamp should they decide to promote themselves to still to promote themselves to still higher positions.

higher positions.

Come to our rescue, Pat. Dig deep into your files. The fancier the titles the better. We want to keep all of them pacified and off of each others' toes. If you hear of any maiden spot for a midway (at 5 per cent) slip it to me. Wouldn't mind entering the race myself providing I can get the agency for the business cards.

MAJOR PRIVILEGE.

"Come Back in Month" for Pre-War Stuff, Sez Bergen To World-Mirth "Sightseers"

Points to Big Reconstruction in Carnivaldom

By Jim McHugh

www.americanradiohistory.com

ELIZABETH, N. J., May 18.—Admonishing a host of professional sightseers to "come back and take a look at it in a month," Frank Bergen, dictions of things to come will be general manager, World of Mirth Shows, dismissed the "unfinished appearance" of his org here opening likely be a painless procedure since night, Wednesday (15), and promised to have pre-war quantity and quality, of the larger units are all working for along with postwar embellishments. 15 cents and a quarter a thing of along with postwar embellishments, available then. Reconstruction in carnival biz is definitely on, according to Bergen.

ing to Bergen.

For the first time since the start of the war he has enough help. Materials in limited quantity are being carried for refurbishing as soon as they get a break in the weather. Major work in quarters had to do with the redecking of 35 flatcars, the building of several new show fronts, as yet uncompleted, and the repainting of all rides.

Big Ride the Tipoff

Big Ride the Tipoff

One of the best indications of return to so-called normal operation is the inclusion of the Waltzer, a back-breaker that was impossible to move with wartime help shortages. SECOND-HAND SHOW PROPERTY FOR SALE

\$40.00 lee King Hand Snow Ball Machine, Bargain. the first time since the war, were \$90.00 Ball Game Tent, 14x14 feet, with side wall and poles, slightly used. A good buy, 50 Cents each. New Government Flags for banner line, also Flags on streamers. All sizes.

WEIL'S CURIOSITY SHOP Philadelphia 6, Pa. Anderson, Charlie and Cy Holliday,

dictions of things to come will be substantiated well in advance of the opening fair date. This will very likely be a painless procedure since the larger units are all working for 50 cents straight, with jamming for 15 cents and a quarter a thing of the past. Glen Porter, back from the army, has his side show, inside and out, in midseason form. The only show in receipt of a direct order only show in receipt of a direct order to eliminate its Motordrome during the war, World of Mirth now has a unit for the first time since 1942. Show is owned and operated by L. Harvey Cann, general agent.

Veteran Showmen Around

Other showmen, most of them vets around this org, include Lew Hamil-ton, Dave Irwin, Joe Sciortino, Blondie Mack, Eddie Cenname, A. W. (Mac) McAskill, Bob Buffington and Sam Wise.

Bucky Allen, who took over the front end this year, built that part of the show literally from the ground up with new frames, plush, tops and merchandise. Reflecting current trends, nylons and automobile tires are included in the latter.

Still present, with the wearing qualities of trademarks, are Ralph W.

Eastern Shows Cut Jersey Pie; **Outlook Rosy**

(Continued from page 61)

Railroad and unlikely to be affected by Office of Defense Transportation (ODT) freight restrictions. Neither will they be affected by dimout regulations. lations since all have Diesel light

Truck shows harboring in the State include Dick's Paramount, Roselle; Heller's Acme, North Bergen; Prell's Broadway, Gloucester, and Virginia Greater, Westmont.

Competition for choice dates has hit a new high with guaranteed payhit a new high with guaranteed payoffs to auspices running to four figures plus. Elizabeth, Orange, Plainfield, Clifton and many other towns bring bids from lesser units that are termed fantastic by the larger ops who say they can't stand the nut and gamble on weather and biz winter to move. However, percentages train to move. However, percentages of big grosses, plus nominal guarantees are resulting in more money for committees than they have ever earned in the past.

Waiting for the Sunshine

Waiting for the Sunsnine
Frank Bergen, general manager,
World of Mirth Shows, playing his
third date, is still waiting for the
first day of ideal weather. Even so,
a four-day gross in Alexandria, Va.,
added up to better than \$20,000 with
the other two days being rained out. Rain and mud at his Elizabeth opening not deter throngs from heading for the grounds and spending like

mad.

Jimmie Strates, Dave Endy and Sam Prell brought their shows here on the crest of lucrative Southern dates. Their takes so far in the mosquito country have been equally good. Smaller units have been doing proportionately good business.

Rail orgs get a transportation break here since 30 miles is considered a long jump is Eastern Jersey. World of Mirth, faced with transportation difficulties during the war years, took to the road with its wagons to make jumps up to 19 miles. Altho wagons are not built for long overland hauls, the moves, if made slowly, are practical and can be the solution as long as shows remain in densely as long as shows remain in densely populated territory in Jersey during the ODT freight restrictions period.

Smith, treasurer; Gerald Snellens, contracting agent; Mrs. Elizabeth Murphy, secretary; J. L. Edwards, chief electrician; Wallace A. Cobb, trainmaster; Ernest Prosser, bill-poster, and Jim McGee, blacksmith, Jim Bergen, nephew of Frank, is around to establish a line of succession cession.

WANT

Agents for Razzle Dazzle. Street celebrations entire season. Work every day. Waterloo, Iowa, May 18-26; Nashua, Iowa, 27-28; Decorah, Iowa, 29-30-31-June 1

ROYAL UNITED SHOWS

WANTED

Due to disappointment want to book Rides. What do you have? Good route; mostly celebrations. Can place few more clean Concessions. Need Agents for all kinds joints. Don't write or wire, come on. All people who were with me in past come back. Plainville, Kansas, this week.

All Replies to

F. B. DENNIS

AT LIBERTY!

CARNIVAL OR CIRCUS SECRETARY

nt. Join on wire Harvey "Doc" Arlington
Post Office Box 26 Brownstown, Illinois

WANTED

NORTHERN EXPOSITION SHOWS

For Celebrations in North Dakota, starting in June, and Nine Fairs in Montana, starting July 31. Show opens May 22. Route furnished to interested persons. If you are tired of touring for fun, join us and make some money for a change.

WANTED-Small Cook House; must be clean and decent frame-up. Also Fat Lady or Midget Show, Fun House with something inside to have fun with, not just a banner line. Good opening for Stone Man. Also must have a nice frame-up and be neat and clean.

RIDE HELP-Foreman for Kiddie Auto Ride and Ferris Wheel, Second Men for all Rides. Also first-class Electrician. Must be able to run Diesel Light Plant. Good wages, good working conditions. If you are a drunkard stay where you are and don't waste your money answering this ad, for you won't last 30 minutes.

ALL CONCESSIONS BOOKED

Address Hazelton, North Dakota. Phone 30.

P. S.—Wanted by E. J. Quarder: One good Concession Agent and Helper, or Man and Wife.

MIGHTY PAGE SHOWS

ROBT. L. OVERSTREET

FOR ROUTE OF PROVEN STILL DATES WITH FALL FAIRS AND CELEBRATIONS IN THE SOUTH

SHOWS—Crime Show, Big Snake, Glass House, Wild Life, Mechanical City or any good Grind Show with or without eutfit. Will book or buy Fun House.

RIDES—Will book Spitfire, Rollo-o-Plane, Fly-o-Plane or any ride not conflicting with Merry-Co-Round, Wheel, Tilt, Octopus, Chair-o-Plane and Kiddie Autos.

WANT—Foreman for Tilt, working men on all rides, preferably those who drive semis. Red McCasland, Pewee Townsend, Charlie Ward, contact Bob Overstreet.

MANT—Musicians, Performers for Minstrel. Top salaries from the office. George Chaffers, wire immediately if at liberty. Want Talker for Minstrel. Charlie Rhinesmith, Baker, wire. Frank Zorda wants to hear from acts of all kinds for Side Show.

CONCESSIONS—Can place legitimate concessions of all kinds. Want Pin Store, Count Store, six Cat Agents, Swing Men. Blackie Asher, answer. Buster Ellis, Jimmy Arlson, contact Mack Hoge. Other useful concession people contact Mack House.

All Replies MIGHTY PACE SHOWS, Gallatin, Tennessee, This Week

WORTHY SHOWS, INC.

OPENING DUNKIRK, N. Y., MAY 27 THRU JUNE 2 CAN PLACE

Useful Carnival People, Ride Help, Concessions that do not conflict. Whitey Rodgers wants GIRLS for Girl Show (no Sticks), must work; Cadalae, Jerry, Lee, wire; do not write.

Address: 819 Central Avenue, Dunkirk, N. Y.

WANT

Ride Help and Truck Drivers. Girls for Girl Show. W. J. Williams wants Concession Agents. Bill Kurishman, wire.

ROGERS GREATER SHOWS

Danville, Illinois, this week

B & C's EXPO SHOWS

Have New York State's No. 1 Route of Celebrations and Conventions

RIDES—Will book or buy one more major Ride and one more Kiddie Ride with or without transportation.

SHOWS—Monkey, Monkey Drome and Motordrome.

CONCESSIONS—Novelty, Jewelry and any non-conflicting Crind Store.

Wire ELMIRA, N. Y., This Week; DANSVILLE, Next Week.



"BIGGER AND BETTER"

MAJESTIC GREATER SHOWS

CAN PLACE FOR BIG DECORATION DAY WEEK CELE-BRATION (STRUTHERS, OHIO). 6 BIG DAYS-A REAL 4TH OF JULY CELEBRATION AND 12 TOP-NOTCH FAIRS.

Motordrome, Jig Show, Wild Life, Side Show and Money Making Grind Shows.
ANY RIDE not conflicting. KID RIDES (will give exclusive to party with two or more).
CONCESSIONS OF ALL KINDS.
Joe Pisara wants partner with car. Call Brodhead Hotel, Beaver Falls, Penna. Bob De-Lawter wants Swinger and Pea Pool Agents. Natie Roth can place capable Roll Down Agents, also good Agent for head of Razzle Dazzle.

Address: Address:

SAM GOLDSTEIN, Owner-Manager; HARRY E. WILSON, Asst.

STANDARD SHOWS

First Man for Wheel, salary no object; Second Men for Wheel and Octopus. Agents for following joints: Pan, Grab, Balloon, Clothes Pin (Slum). Will book Side Joints and Shows.

Lusk, Wyo., week May 20; New Castle, week May 27, on streets; Rapid City, week June 3, downtown on streets, strong auspices; Miles City Stampede, week June 17.

V. C. JOHNS

GEREN'S UNITED SHOWS

"INDIANA'S LARGEST MOTORIZED"

NINE RIDES

FIFTY CONCESSIONS

WANT SHOWS - Mechanical, Fun House, Glass, Side Show, Life, War. Free on all still spots; 20% on celebrations and fairs.

CONCESSIONS OPEN — Penny Arcade. Bob K. Parker, I can use Diggers for balance of season. The biggest 4th of July celebration in Indiana, Vincennes Riverside Park, with seven Indiana Fairs to follow. All replies:

W. R. GEREN

Muncie, Ind., May 20th to 25th Washington C. H., Ohio, May 27th-June 1st

BIG DECORATION DAY CELEBRATION

Auspices Combined American Legion Posts May 27 to June 1 Inclusive—Special Events All Day on the 30th

BLUEFIELD, WEST VIRGINIA

WANT-Capable man to take full management of the Silodrome. We will finance if necessary.

WANT-Young attractive Girls for Posing Show Beautiful. Office

CAN PLACE Foreman for Roll-o-Plane. Salary and percentage as bonus.

WANT-Experienced Philadelphia Toboggan, Merry-Go-Round Help.

CAN PLACE GRIND SHOWS WITH OR WITHOUT OWN TRANS-PORTATION AND EQUIPMENT.

Props Kuntz wants Attractions for his Mammoth Side Show.

WE WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND BALL GAMES.

All Address

CETLIN & WILSON SHOWS

NOTICE—CAN PLACE IMMEDIATELY, CASHIER FOR CUSTARD STAND. Can place Performers for Arizona Wild Cats Hillbilly Show.

MAX GRUBERG'S WORLD'S FAMOUS SHOWS

Day and Date at Ringling Bros.-Barnum & Bailey Circus in Philadelphia, Starting May 27—The Only Carnival Playing This Spot

WANT

Legitimate Concessions only, no wheels or coupons, and Shows. All Concessions open, no exclusives, including Eats and Drinks, Novelties, Scales. Will book Side Show, Motordrome, Fun House or any other Grind Show. You can't afford to miss the spot. You'll get a season's bank roll. Showing this week, Frankford Ave. and Deveraux St., Philadelphia; next to Circus Grounds. Wire

MAX GRUBERG WORLD'S FAMOUS SHOWS

P. O. Box 101, Philadelphia, Pa.

WANTS

WANTS

LAWRENCE GREATER SHOWS, Inc.

For Trenton, N. J.

SHOWS: Organized Cirl Shows, we have equipment. We have complete outfit for Monkey Show; also want Class and Fun House.

RIDES: Kiddie Auto and #5 Ferris Wheel.

RIDE HELP: Ferris Wheel Foreman and useful Help for all Rides who can drive semis.

CONCESSIONS: Custard, Photo Gallery, Age and Weight, Novelties. Everything open.

Wheels, Skillo, Roll Down and all P. C.

Ben Herman wants Agents for Wheels, P. C. and Roll Downs.

West Chester, Pa., May 20-25; Trenton, May 27-June 1.

FOR SALE

For Immediate Delivery

MOON ROCKET, streamlined, latest model, like new, lots of extra decorations.

Price \$13,000 Cash.

#5 ELI FERRIS WHEEL—This ride was completely reconditioned last season by Eli Bridge Company, like new, with lots of extra lighting effects. Price \$6000.00 Cash.

MANGELS EIGHT CAR WHIP, latest model, excellent condition, streamlined high speed.

Price \$6000.00 Cash.

SMITH AND SMITH 24 SEAT CHAIR-0-PLANE, beautifully illuminated, like new, Price \$2500.00 Cash.

ALL RIDES ARE PORTABLE, CAN NOW BE SEEN IN OPERATION AT OCEANVIEW PARK, NORFOLK, VA. ALL REPLIES TO

ART LEWIS, Monticello Hotel, Norfolk, Va.

P.S.: Reason for selling these Rides, I need the space for new outdoor Dance Pavilion and Nite Club.

FOR SALE

One 10 KW. Master Electric Light Plant, A.C. current, 115 volts; Wisconsin 24 H.P. air cooled gas motor, plug ins. cable, connection boxes: plant mounted on special built two wheel trailer, tires less than thousand miles. Plant was completely overhauled and rebuilt at factory, and is in first class condition. Price \$575.00, F.O.B. Royston, Ga., or will deliver to any point within five hundred miles for \$600.00.

for \$600.00.

One set, about 80, Hit and Miss Cats, all perfect condition, all with wool binding, no better cats made, about 4 dozen new balls, one 12 ft. No. 3 Anchor ball game hood, khaki, all for \$60.00. ONLY USED THREE WEEKS.

One Evans Chuck Cage with three dice, almost as good as new; cost \$53.00, sell for \$30.00.

Two Evans 3-Ball Tivoli, same as new, with steel balls, both for \$30.00.

HENRY "TURTLES" SORDELET

c/o Wolfe Amusement Co., Greenwood, S. C., week May 20; Spartanburg, S. C., week May 27

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, May 18.—Things are quiet around the rooms, but the house committee is going ahead with authorized alterations. Favorable votes were received from 7 of 10 trustees and a special meeting of the board of governors will be called to proceed with arrangements for the new flooring.

Letter from Tom Vollmer advised he had a fall and is confined to bed. William J. Coultry is still in Alexian Bros. Hospital.

Bros. Hospital.

John U. LeFebvre, George Terry,
H. D. Wilson and Past President Carl
J. Sedlmayr visited and were well
pleased with new quarters. Other
callers included Mr. and Mrs. Leo
LeDoux, Mr. and Mrs. Lou Leonard
and Marty, Alex Wilson, Isaac Malitz, Al Kamm, Max Hirsch, Charles
H. Hall, Ed Wall, Jack Hawthorne,
Larry O'Keefe, Ralph Wiblerley, Ozy
Breger, Walter F. Driver, Oliver
Barnes, Julius Wagner and Rube
Liebman. Liebman.

Welfare committee is making arrangements to place flags on all graves in Showmen's Rest on Memorial Day.

Hennies Bros.' Shows are playing at 95th and Western avenues. Mike Wright is anxiously awaiting the arrival of Bob Barker, his golfing associate. Mike says the Casino is ready for operation.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 18 .-Headed by President Chester I. Levin, several members visited the Sunset Amusement Company at Leaven-worth, Kan., and were entertained by H. K. Garman, second vice-presi-

Membership drive is in full swing. Initiation fee will be raised in July. George Sargent and Wendell Hale, of Hale's Greater Shows, visited the Sunset Shows at Excelsior Springs, Mo. Harry Duncan is again manager at Fairyland Park.

Missouri Show Women's Club

415 Chestnut St., St. Louis

ST. LOUIS, May 18.—Club's open house in the new rooms was well attended, with many women from Royal American Shows being present. Mrs. Ada Miller, publicity committee chairman, plans to send no-tices of club's progress and activities to members on the road.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 18.—In the absence of President Mel Smith, Vice-President Harry Suker presided. With him were Secretary-Treasurer Ed Mann and J. Ed Brown.

Dan Meggs is out of the hospital. Several members are still on the sick list. Howard Jack Hughes, in Sawtelle Hospital with a broken leg, is getting along nicely. Roy E. Ludington is reported improving. Bill Meyers is in bed with a carbuncle.

WANT TO BOOK

Pan Game, Rat Game, Over and Under, Pea Pool, one more Ball Game, Diggers, Snow Ball, all kinds of Stock Stores. Everybody address

C. V. BILL COX

Coastal Plain Shows Rad Springs, N. O.

www.americanradiohistory.com

Showfolks of America San Francisco

SAN FRANCISCO, May 18.—President Sammy Corenson presided at Monday's (6) meeting. Charles Wal-pert, director of the Showfolks and vice-president of the Pacific Coast Showmen's Association, was seated on the rostrum, and he spoke on the functioning of the cemetery fund.

Harry Seber, Albert Roche, Fred Weidmann and P. Charles Camp were named to formulate plans for the sale of the Chevrolet raffle tickets. It was decided that the award be tied up with bank clearing figures on a

date to be set later.

Rose Marie and Robert T. Miller, Eddie Josephs and Ray Morris were elected members. Introduced were Mr. and Mrs. P. W. Lewis, Mrs. Grace Moniz and Irving Ray

Mr. and Mrs. P. W. Lewis, Mrs. Grace Moniz and Irving Ray.

Nellie Baker will supervise the buying of flowers for the sick and relief fund. Letters of appreciation were authorized to Harold Long and members of the Long United Shows for their hospitality to the San Francisco Theatrical Club for the show they gave members and to Mrs. Lee they gave members and to Mrs. Joe Gillio for decorating the graves at Showfolks Rest.

WANTED

For Omaha, Nebr., for 20 days, starting May 27. Octopus, Ferris Wheel, Roll-o-Plane. Stock Concessions: Cigarette Gallety, Fish Pond or any not conflicting. Will book Cookhouse or lease on percentage.

Frear's United Shows
Kingman, Kans.

AMMUNITION WANTED

Send Prices, Quantity and All Information. Address:

WM. CORBETT

c/o Shooting Gallery Endy Bros.' Shows, per route

WANTED - WANTED - WANTED

Chairplane, Eli No. 5, other Rides. Must be in good condition and will pay cash for same. Good Plant Show Top, other carnival

Address:

J. A. OGLE

OXFORD, ALABAMA

RIDE HELP

18-Car Caterpillar and Chair-o-Plane; also help for other rides.

HARRY MAMSCH

4147 Dickenson Avenue Chicago, III.
Phone: Palisade 0780

SHOWS WANTED

Carnivals and other Tent Shows. Midget Auto Races. What have you that will make money in good show town? Write or wire

Veterans of Foreign Wars

c/o W. M. Graham, Committee Chm. Paducah, Kentucky

FULLER GREATER SHOWS

RIDES—Can place Kiddie Auto.

SHOWS—Can place Girl, Bouquet of Life, Illusion, Snake or any other except Athletic.

CONCESSIONS—Can place two Penny Pitches, Pitch Till Win, Fish Pond, Frozen Custard, High Striker, Darts or any others not conflicting.

This week Hollsopple, Pa.; week of June 3, Corriganville, Md., two county firemen's conventions. All spots under fire department auspices.

All spots under fire department auspices.

Address all wires and letters to PAUL E. FULLER, 514 Main St., Meyersdale, Pa., Phone 42-W.

SOUTH AMERICAN POPCORN

SPECIAL OFFER
500 lbs. Supreme Quality Popcoru, 50 lbs. Moonstar
Seasoning, direct from our farms, all for \$58.00.
Our Best Popcoru, all you want, @ \$8.50 per cwt,
Growers and Shippers Since 1932
M. M. BURNEIT & SONS

BPENCERVILLE, OHIO

77

All of you who have our 1946 Crime Show we can mail you free and prepald the great new orime scenes of

THE REVOLT AT ALCATRAZ

All holders of our new 1946 War Show also rush address for great new execution and atomic bomb scenes. Also "What Our Boys Saw in Paris," as we keep all our shows up-to-date free for you all season.

We now have tenses and can fill orders in 3 days or one week for any show.

GET YOUR SHOW NOW AND BE GOING GOOD FOR MAY 30th

No nut. Easily hauled on 2-wheel trailer.
One or two people run show. Hundreds of dollars clear for you weekly. Great for carnivals, parks and fairs.

Write or wire for cuts, pictures, letters, prices, etc., on our great educational attractions.

New booklet on our powerful LIFE and BIRTH Show also now ready.

CHAS. T. BUELL & CO.

OX 306 NEWARK, OHIO For 23 Years Builders of World's Finest Walk-Thru Shows

WANT WANT WANT

Shows with or without equipment. Stock Concessions, Grab Joint. Concession Agents. Will book or buy a Mixup or Tilt-a-Whirl if in good condition. Rosebud, Tex., May 20 to May 26; then per route.

SMITH AMUSEMENT CO.

WANT

Second Men for Flying Scooter and Merry-Go-Round. Want Side Show. Athletic, Mechanical, Fun House, Animal, Single Pit Attractions. Will furnish outfits for any money-getting Shows. Best Western Show territory. Pueblo, Colo., May 20-25; Walsenburg, Colo., May 27 to June 1.

C. F. ZEIGER UNITED SHOWS

LAWRENCE CARR SHOWS

Want experienced Foreman for two Ferris Wheels. Come on at once. Medford, Mass., May 20 thru 25; then as per route.

LAWRENCE CARR



NATIONAL SHOWMEN'S **ASSOCIATION**

GREETS YOU

You are eligible to Membership in this fastest growing showmen's or-ganization if you are a showman or affiliated with the amusement busi-Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month Palace Theatre Building,

1564 Broadway,
New York 19, N. Y.
Mostly everyone of the Eastern
amusement family is a member. you?

Write For Information.

Initiation \$10.00 Dues \$10.00 Yearly

National Showmen's Association

1564 Broadway, New York

NEW YORK, May 18.—Fred Murray, chairman, Memorial Day committee, announced that services will be held at Ferncliff Cemetery May 30, with Rev. Dr. Allas Claxton presiding. All graves in the NSA plot siding. will be decorated with wreaths. Jack Lichter, veterans committee, is ar-ranging for wreaths to be placed on the graves of club vets. Transportaranging for wreaths to be placed on the graves of club vets. Transporta-tion will be furnished those wishing to attend the Ferncliff ceremony. Cars will leave the Palace Theater Building at 2 p.m. May 30.

Walter K. Sibley visited Ross Manning Shows, Manchester, Conn., Sat-urday (11). Among those noted were Mr. and Mrs. Manning, Mrs. Evelyn Fallon, Pat Hanlon, Curley Lane, Shrimpy Rappaport, Larry Benn and Tom Pell. Jack Carr has been dis-Tom Pell. Jack Carr has been discharged from the hospital and is at home. Neal Carr is still on crutches but improving. Visitors included Harry Koretsky, Louis Elias, Sam Walker, Harry Levin, George Regan, Louis (Dada) King, Casey Allen, Johnny Applebaum and John Carnery.

Eligibility committee approved applications from Mahlon L. Taillon, C. W. Canupp and Louis Cuccoi, sponsored by Pat Martino; Mannie Rosen, by Barney Walker; Joe LaSalle, by Frank Capell; Charles Russell Harms, by R. C. McCarter; Simon Geffen, by Sam Frumkin, and Glenn B. Payne, by Oscar C. Buck. Membership drive is led by Pat Martino with 41; Harry Kaplan, 9; Joe Hughes, 6; R. C. Mc-Carter, 4; George A. Hamid, 3.

Mail is held for Sam Larger, W. A. Scudire, Charles Davenport, Jackie Owens and Al Katzen. Walter K. Sibley, executive secretary, is confined to his home with a cold. Orders for banquet tickets are being accepted power. cepted now.

Ladies' Auxiliary

At Wednesday (15) meeting, Ann Halpin, president, greeted Rhoda Blumenthal, who had been on the sick list. Session was the last of the season. Application of Ray Gruberg was accepted. A picnic is scheduled June 23 at Palisades Park. Tickets are on sale and may be obtained from Ethel Shapiro or Magnolia Hamid. The USO will get the pro-

Plans are under way for the amateur show November 23. Those wishing to participate should contact Ethel Shapiro, or Magnolia Hamid. Bess Hamid, Dolly McCormick and Dorothy Packtman will assist. Proceeds to go to the Pack Hamid Sunday. ceeds to go to the Bess Hamid Sun-

Caravans, Inc. 155 N. Clark St., Chicago

CHICAGO, May 18.—Regular meeting was held Tuesday (14). Officers present were Edna Stenson, first vice-president, who presided; Mae Taylor, third vice-president; Pat Seery, treasurer pro-tem; Kitty Voss, financial secretary; Irene Coffey, corresponding secretary, and Yvonne Ferrari, chaplain.

Correspondence was read from Myrtle Massey, Ethel Freeman and Myrtle Hutt Beard. New members accepted were Pauline Goldfin, Mrs. Frank Tezzano, Helen Revolt and Irene Porth. Improvement of Ann Dolan and Freda Kenney was reported. Anna Pragler is ill at her home home.

A vote of thanks was given Pat Seery for being hostess for the sponsors, Madaline Ragan and Myrtle Hutt Beard, whose party was held Tuesday (7) at Edna Stenson's Store Room. Awards went to AI Seipher, Isabelle Brantman and Jeanette Wall. Jeanette, with her sister, Edith Streibich, is at Delevan Lake, Wis. Final meeting will be held Tuesday (28).

POWER PLANTS FOR SALE

IMMEDIATE DELIVERY

FROM CHI. WHSE.

37 Ea.—Onan—12½ Kva—10 Kw., 230 Volt—3 Phase—60 Cycle Willys 4 Cyl. Motor \$1,245.00

10 Ea.—Onan—3 Kw.—115 Volt Single Phase—2 Cyl. Gas Engine \$640.00

7 Ea.—Onan—10 Kw.—Single Phase—60 Cycle—115-230 Volt 4
Cyl. Gas Engine—Liquid Cooled—Remote Control
\$1,345.00

12 Ea.—5 Kw.—Kato—120 Volt—Single Phase—60 Cycle 2-Win Marine Type—Wisconsin V-Type Engine, Air Cooled—Automatic \$840.00 -60 Cycle 2-Wire

CHARLES SALES, Inc.

493 Selby Street Elkhurst 6593

St. Paul, Minn. Midway 8214

FOR INFORMATION: CALL, WRITE OR WIRE above address or LA SALLE HOTEL, FRANKLIN 0700, EXT. 439

MR. ERNST

CENTRAL AMUSEMENT COMPANY

WANTS FOR LONG SEASON IN CAROLINA

Stock Concessions, Photos, Pitch-Til-You-Win, Devil's Bowling Alley, Coca-Cola Joint, High Strikers or any Grind Store.

WANT SHOWS - Animal, Mechanical, Girl or any good money-getting Show. Johnnie Riddick wants Musicians and Performers for Minstrel Show. Melvin Bennett, come on, rigging here.

Have for sale, used Little Beauty Merry-Go-Round Top only, fair condition, \$75.00; used Marquee, \$75.00.

Want to buy Loop-o-Plane, Fun House.

SHERMAN HUSTED, Manager

MOUNT OLIVE, N. C., This Week.

W. G. WADE SHOWS

MARION, INDIANA, MAY 27 TO JUNE 1

Can place Independent Shows and Concessions for this date and others to follow. Our route includes a circuit of twelve Fairs starting in July. Address W. G. WADE SHOWS, Kalamazoo, Michigan, this week.

Wanted-J. R. Edwards Shows, Inc.-Wanted

Four Big Celebrations in June

Can place Octopus, Ferris Wheel and Tilt-a-Whirl at 25%. Ride Help for Chairplane, Kiddle Auto and Kiddie Swings. Can place the following Concessions: Cane Rack, Frozen Custard, Lead Gallery, Pitch Till You Win, Dart Store, Snow Cone, Cat Rack, Milk Bottles, Huckly Buck, Penny Pitch, String Game and Basketball. Shows: Ten-in-One, Snake, Hillbilly and Wild Life at 25%. Send all mail and wires to Mt. Vernon, Ohio.

BEAM'S ATTRACTIONS

FIREMEN'S JUBILEE, WINDBER, PA., MAY 20-25

Ride Help Wanted—Foreman for Merry-Go-Round and Wheel. Best of wages for sober, reliable men. Man to Grind on Snake Show. Excellent opportunities for Concession Agents. Write or Wire M. A. BEAM, Windber, Pa.

CONCESSION AGENTS

If you want a permanent all summer location to work, are sober and capable, I can use you. We operate ten legitimate joints 7 days a week. Have several open now. Agents that are interested in making money and will grind for It can do O.K. here. If you are the kind of agent that can stay sober and produce I'll place you.

ART D. HANSEN, Folly Beach Amusement Park FOLLY BEACH, CHARLESTON, S. C.

WANT (ARNIVAL

FOR WEEK OF SEPTEMBER 30 THROUGH OCTOBER 5, 1946 FOR

District Livestock Show

District comprises 16 counties of Southwest Arkansas, Address

CHARLES A. ARMITAGE, Chairman

3rd Agricultural District Livestock Show Association, Hope, Arkansas

Big Doings WELCOME HOME CELEBRATION

WANTED
CONCESSIONS — RIDES
JULY 1-4

New Form Bonfire — New England's Tallest Stack — Fireworks — Parade — Band Concert.

D. F. PELLETIER 23 Wadsworth St. Danvers, Mass,

WANTED

A Carnival Show for a big Two Day Celebration, August 19th and 20th.

GARNER CENTENNIAL CELEBRATION

Write E. C. ELLING, Secretary, Garner, Iowa

WANTED HOMECOMING WEEK

AUGUST 26-31 — TENTATIVE FAIR WEEK
CLEAN CARNIVAL

C. E. (Mayor) Spang GEORGETOWN, ILL.

WANTED Cook Shacks

-Grease Joints

State LEGION CONVENTION JUNE 16, 17, 18 — MITCHELL, S. D. Wire — W. T. Wilt

WANTED

Carnival Company for

BIG TIMBER CARNIVAL CELEBRATION

4th July-Starts July 1st-Albany, Oregon. Write or Wire

JIM HOWARD

Timber Carnival Association, Albany, Oregon

WANTED

Four Rides-Ferris Wheel, Merry-Go-Round, etc. MERMAID FESTIVAL, June 14 and 15. Address:

Chairman, MERMAID FESTIVAL North Webster, Indiana

WANT LARGE CARNIVAL

FREE VETERANS' CELEBRATION

Legion Sponsorship — Wide Publicity
Select Your Own Dates — Write, Wire or Phone
AMERICAN LEGION, Hillsboro, Wis.

WANTED CONCESSIONS

FIREMEN'S CARNIVAL

at Springwater, N. Y., June 13-14-15.
Write LLOYD CANUTE, Wayland, N. Y. R.F.D.

WANTED

CARNIVALS and SHOWS. Communicate With

W. B. HINES

BOX 322, RADFORD, VA. At Hines Electric Shop, for details and dates.

CARNIVAL WANTED

FOR HOME COMING CELEBRATION

July or August

Sponsored by Veterans of Foreign Wars.
CLARENCE DeBRUN, Chairman, Assumption, III.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago I, Ill.

dealer.

Scout Circus Draws Oppose Midget Auto Race 20G at Indianapolis

pacity houses, with a gross estimated at \$20,000.

Henry F. Schricker, former Indiana governor, was general chairman. Lloyd Byrne was circus program director; Gerald Martz, event director for the grand finale. Lyman Hunter, headed the promotion committee, and Evan B. Walker was business chair-

Du Bois, Pa., Goes Heavy For G.I. Days Celebration

DU BOIS, Pa., May 18.—Elaborate entertainment has been scheduled for the six-day "G.I. Joe" celebration to be staged here in July. Night show will include George A. Hamid's Fantasies, plus acts and fireworks. Joe Chitwood's Thrill Show and Sam Nunis's auto races have been contracted. Caravella Shows will be on the midway, and harness racing will be presented two days.

Lee Barton Evans is in charge of promotion, with Brownie Brice as-

Le Roy Dates Set Back

LE ROY, Ill., May 18.—Dates for the annual three-day Le Roy Festival have been set back a week and the event will be held September 5-7, Lyle V. Morgan, committee chairman, said this week. It originally was said this week. It originally was planned to hold the fete August 29-31. A carnival company has been booked for the midway.

Diamond B for Philly Event

PHILADELPHIA, May 18.—Diamond B Rodeo, under direction of Lewis Blackmon, will participate in the July 4 Victory Celebration here at Fairmount Park. Celebration is sponsored by The Philadelphia Evening Pullating ning Bulletin.

Marysville Lions Sponsors

MARYSVILLE, Pa., May 18.— Marysville Lions' Club will sponsor a community home-coming celebra-tion here July 4 in honor of returned servicemen of Marysville Borough and Rye Township. R. D. Finicle is

Harrisburg Revival Jan. 13-17

HARRISBURG, Pa., May 18. Pennsylvania's first post-war farm show has been set for January 13-17. Parking space will be enlarged and additional lighting facilities will be installed.

Plans in Burbank, Calif.

INDIANAPOLIS, May 18.—Annual Boy Scout Circus in the Coliseum here Friday and Saturday drew capacity houses, with a gross saturate. ing brought a storm of protests from property owners. Delegation of home owners appeared before the city owners with a patition bearing 1 380 council with a petition bearing 1,380

signatures in opposition.

New sports center, being built on a 27-acre tract on the outskirts of town in a residential district, will be ready within two months and will contain a 10,000-seat grandstand costcontain a 10,000-seat grandstand costing \$73,000. It has had the co-operation of Mayor Paul Brown and other civic leaders and is backed financially by bandleader Spike Jones; film actor Donald O'Connor, and Ludden Planchond Lord Ludden and Judson Blanchard, local lumber

Opposition to racing developed overnight. Protesting group claims original announcement of the sports center had stated emphasis was to be placed on football and softball games, rodeos and track meets, and that nothing was said about midget auto

Attorney Gordon Slater, representing the center, said \$250,000 already had been spent in good faith on the project and that it could not be operated at a profit without midget racing.

The city council deferred action.

Detroit Legion Post Bows Out for Year as Auspices

DETROIT, May 18.—Roose-Van-ker Post of the American Legion, which has been one of the major which has been one of the major veterans' sponsoring groups in this area, has dropped plans for any major sponsored show this year, ac-cording to Valare Van De Walle, past commander. Feeling is that conditions resulting from strikes and employment situation, are not right for an affair of the size usually put on by this post, which in the past has used big Mack ball park for a rodeo and thrill show.

Next year the post, strengthened by new members from World War II, will be in a better position to sponsor an event, Van De Walle said.

Fiesta Days Skedded For Montevideo July 27

MONTEVIDEO, Minn., May 18.-Montevideo Celebrations, Inc., will sponsor Montevideo Fiesta Days here July 27-29. Event will have rodeo, radio shows, fireworks, carnival and dancing. Theme will be good neighbor policy, with a short wave radio broadcast beamed to Montevideo, Uraguay.

Sponsoring org is a corporation composed of members of Civic and Commerce Association, American Legion, VFW and Fair Association.

WANT RIDES

FOR ANNUAL ROTARY CARNIVAL JULY 1, 2, 3 and 4

You can pull a long distance for this outstanding celebration to entertain 25,000 people. Free gate and attractions, Phone or Wire

HUBERT BROWN

Carnival Chairman

West Plains, Mo.

ZACCHINI SHOWS

For St. Matthews, S. C., week of May 20th. Featuring Ella Carver, International Lady High Diver.

Concessions: Pish Pond, Devil's Bowling Alley, Clothes Pin Pitch, Pitch Till You Win, Country Store, Needle Spindle. Will book any Grind Show, Kiddy Rides and Spit Fire or Octopus, Roll-o-Plane or any Rides that don't conflict. Committees, get in touch with us. George Donnan wants P.C. and Grind Store Agents. Ella Carver needs Rigging Man. All replies:

ZACCHINI SHOWS, St. Matthews, S. C.

DIGGERS AND SHOWS WANTED

15 Fairs and Celebrations contracted. We have 6 Rides, 15 Concessions camp booked.

McArdell's Midway of Fun

BRAINERD, MINN.

WANTED

Shows—Hula, Posing, Ten-in-One, Fun House or any Shows that don't conflict. Must have own outfits, We have five Rides, three Shows. Will book Merry-Go-Round. All Shows and Rides 25 per cent. Few more Concessions open. McCook, Nebr., May 20th to 25th.

BISHOP BROS.' SHOWS

WANTED WANTED SIDE SHOW ACTS

Front Talker (Wife, Sword Box), Bally Girls, Fire Eater, Masician doing Punch or any Working Acts. Best of salary. Museum in Florida, all winter. L. C. (Dutch) Williams, contact immediately, Acts, wire or write at once.

EARL MEYER

Mgr. Side Show
C/o J. J. Kirkwood Shows

Barre, Vermont

WANTED

Rides and Concessions for American Legion Fourth of July Celebration, Hoopeston, Illinois. Write

ROBERT ROSBORG HOOPESTON, ILLINOIS

Lapeer (Mich.) Homecoming

Revival of annual celebration that drew 25,000. Aug. 21-22. 60 miles north of Detroit. Now booking Concessions. Write

L. M. KEHOE, Mgr.

WANTED CARNIVAL AND RODEO FOR "Montevideo Fiesta Days" JULY 27-28-29 Contact CARL ENGSTROM, of Montevideo Celebrations, Inc., Montevideo, Minn.

WANTED

Rides, Stands, Concessions for 4th of July Celebration in Black River Falls, Wis. We have already booked WLS. Write or wire to

EARL DUFECK BLACK RIVER FALLS, WIS.

WANTED

3 Nail Joint Agents, 1 Set Joint Agent.

EUGENE CAIN

Clarksville, Tenn.

WANT TO BUY

Is. Also buy or book Mechanical Show

COUNTY FAIR SHOWS

Grand Island, Neb., May 19-25; Sargent, Neb., May 27-June 1

OLD SETTLERS AND AMERICAN LEGION FESTIVAL DAYS - August 7, 8, 9 and 10 Four Big Days and Nights -

COLUMBIA CITY, INDIANA

F. E. GOODING'S RIDES ALREADY BOOKED

WANT CONCESSIONS WRITE JACK HANCOCK, CONCESSION CHAIRMAN

WANTED

CARNIVAL WITH FREE SHOW ACTS PREFERRED.
ALEXANDRIA BAY, THOUSAND ISLANDS, NEW YORK STATE.

WELCOME HOME VETERANS WORLD WAR II CELEBRATION AND STREET FAIR—SEPT. 9-15

THOMAS J. McARDLE, Chairman Entertainment Committee, Alexandria Bay, New York.

www.americanradiohistory.com

79

R-B Advance **Near Record**

Parade of wagons, trucks to Garden attracts 200,000 -flack packs power

BOSTON, May 18.—Diesel-powered New York, New Haven & Hartford locomotives pulled the Ringling-Barnum circus train, traveling in two sections, in here on schedule Monday (13) as the advance ticket sale for the Boston Garden stand, opening the following day, skyrocketed to record

Advance sale, slowed only temporarily when moving of the Big One had been up in the air, surged upwards with news that the show would definitely come in. By the time the trains rolled in, near sellouts had already been assured for Friday, Saturday and Sunday (17-19).

Parade Attracts Crowd

Tremendous lift to the advance sale Tremendous lift to the advance sale was given by the parade of wagons and trucks to the Garden from the Southern Street yards of the railroad, two miles away. Trains which pulled in early Monday were unloaded by noon, and a crowd estimated at 200,000 saw the parade, first of its kind here in years. The throng was in holiday mood. holiday mood.

Papers, which had thumped plenty for the show, picked up the parade and gave it heavy space. Strong publicity campaign had preceded the show. When it was assured that the show was coming in, the circus broke out with paid ads. Not only has the show heep front-paged plenty but show been front-paged plenty, but radio stations have gone for it in big way. There was an abundance of way. There was an abundance of guest interviews, paid spot announcements and news commentators extended a helping hand.

Edie Gets Publicity

Impending blessed event for Edie, the giraffe, provided much copy. Dr. J. Y. Henderson was on hand for the occasion, all of which helped the ad-

Record-breaking gross Garden stand is expected. Reserved seats are scaled from \$1.20 to \$4, with the entire balcony set at 90 cents, including tax. Tickets for children go at half price, except Saturday and Sunday.

2d Section of R-B On Way to Philly For Canvas Debut

SARASOTA, Fla., May 18.—Second section of the Ringling-Barnum train was slated to leave winter quarters here today for Philadelphia

where the show will play its first date under canvas, starting May 27.
Ed Kelly, general manager, who remained here when the first section remained here when the first section left for the Madison Square Garden opening in New York, said that the train would move as per schedule over the Seaboard Airline Railroad unless he received official word from the seaboard fr the Office of Defense Transportation prohibiting the move.

Big top, menagerie and cookhouse tents, plus all other road equipment, will be transported on the 40 cars left in quarters. Show personnel will have about a week to ready equipment for outdoors ment for outdoors.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox-The Show With a Leaf of Gold By Starr De Belle

> Heist, Kan. May 18, 1946.

Dear Pat:

For the first time since opening, this show is short of workingmen. When we are short of workingmen we are also short of candy butchers and ticket sellers. The same thing happened last year when the show entered Kansas. From the boss butcher we learned that men in his department, didn't, mind, carrying butcher we learned that men in his department didn't mind carrying lumber, putting up the marquee and in taking turns working the parade with novelties while the others doubled in parade when punks to lead Shetland ponies weren't available. But to go thru all that and then not be able to make a few pickels for not be able to make a few nickels for their winter keep on seats in the Sun-

Elyria, O., JCC Nets \$750 From Mills Bros. Cleveland Proves OK

ELYRIA, O., May 18.—Sponsored by the Junior Chamber of Commerce, which netted itself \$750, Mills Bros.' Circus turned 'em away at three performances here Wednesday (15). The JCC did a bang-up job on advance sales, selling between 2,500 and 3,000. It was necessary to have two metinees in addition to the two matinees, in addition to the

Show ran into a bit of trouble locating. The usual lot, two blocks from the main street, was occupied by trailers and the show was forced to show about two miles from the center of town. Lot was not in too good shope.

center of town. Lot was not in too good shape.

Stand in Cleveland, Monday and Tuesday (13-14) proved worth while. Show, sponsored by the DAV, came in here with little or no advance flack. Opening day a full house was on hand for the matinee with a strong night house. Tuesday it rained withing the mediane to the formal strong high the mediane to the contract of th ed, cutting the matinee to a fair house. Weather cleared at night, but was cool, and a strong house was on

flower State was asking too much

of them.
What further shortened our canvas crew was the walking away of three reserve seat ticket sellers. That we blame entirely on the downtown ticket sellers who ignored the bosses' orders to leave three sections of grandstand seats unsold in order to let our loyal working ticket sellers make a living. Manager Upp sent word for the boys to return, promising them that he would do away with downtown sales entirely. This show's policy is, "Live and let live."

The side show isn't suffering from a labor shortage. On its program is the world's strongest giant; the midget Hercules, the world's strong-est medium-sized man; Bull Ring Betty, only woman in the world who can lift a barrel of rain-water with six men sitting on the barrel, and Bale Ring Annie, world's champion female stake driver who contests local drivers while the top is being put up, and a four-piece colored stevedore band that takes care of trunks and stages.

We have plenty of old-time department heads. They changed the cookhouse to a cafeteria-style eatery, releasing the clowns from table waiting and putting them on canvas. ing and putting them on canvas. Most of the actors assist in light work, such as putting up their riggings, carrying chairs, hanging sidewall and (See Won, Horse & Upp on page 82)

Rain Dampens Dailey Date at Vernon, Tex.

VERNON, Tex., May 18.—Rain put the damper on Dailey Bros.' Circus here Tuesday (14). Show had a fair house at the matinee and about the same at night. Latter performance was cut short because of the heavy rain, and show was ready to move by 9:30 p.m.

It was a different story Monday (13) at Wichita Falls, Tex., where, after a small matinee house, the show drew a straw at night.

Diesel Engine "Rescues" Cole Bros. From Lexington

www.americanradiohistory.com

NEW ALBANY, Ind., May 18 .-With a well-deserved assist credited to the Southern Railway and its Diesel locomotive, Cole Bros.' Circus was here today for two shows today and Sunday, freed from Lexington, Ky., where it had lost three days while it sweated out some way of

moving.
ODT nixed a scheduled movement out of Lexington to Ashland, Ky., over the Chesapeake & Ohio. Show blew engagements at Ashland and Arlington, Ky.; Huntington and Parkersburg, W. Va., and Zanesville, and Columbus, O., until the Diesel from Southern was forthcoming.

Stand here was a last-minute ar-

Stand here was a last-minute arrangement to conform with rerouting where Diesel locomotives would be available. Circus pulled in here Thursday (14) and prepared to set up for today. Lot, however, posed plenty of problems, being low and plenty of problems, being low and poorly drained. Rain added to the urrout there.

difficulties, and late Friday truck loads of cinders were spread.

Meanwhile, show opened an all-out campaign via radio and newspapers to tell the folks the show had arrived. Radio, in particular, was pressed into

It is understood that the original route has been revised, taking the show out of Ohio into new territory. Circus execs, of course, hinge moves out of here on developments in the railroad situation.

Lexington stand Monday netted a near-capacity afternoon crowd and an overflow night turnout in perfect weather. At Cincinnati, in perfect weather. At Cincinnati, the show packed in big crowds Saturday and Sunday (11-12), and at Marion, Ind., Wednesday (8) capacity

Barnes Gets Near Capacity

11,905 see show first night - Girl in Moon replaces Zacchini cannon act

DETROIT, May 18 .- Barnes Bros.' Circus, after closing a highly successful run at the Chicago Stadium, got off to a fast start in its opener at Olympia Stadium here Wednesday at Olympia Stadium here wednesday (15), attracting 11,905 customers despite threatening weather. Stadium was set up to seat approximately 13,000, including several hundred chairs along the front side of the arena level.

Heavy downpour, starting two hours before show time, cut matinee attendance to 3,500. Altho the rain stopped late in the afternoon, it turned cold.

Change in Program

One important change was necessary in the program, caused by the accident to the Zacchini cannon act Tuesday (14), while Edmondo Zacchini and his daughter, Egle (Victoria) were en route from Chicago to Detroit. Aida's "Girl in the Moon" number was moved back to the finale, replacing the Zacchini act, and the George Hanneford riding number was put in Aida's spot.

Show otherwise followed the Chicago program, only other change being Bob Clark at the organ.

Trucks Collide

Trucks Collide

At Cline and Chicago avenues, on the East Chicago-Gary, Ind., boundary line, the Zacchini truck collided with a gasoline truck driven by Edwin Chaswood, East Chicago. Gasoline spilled from the truck, caught fire and spread to the Zacchini machine, melting parts of the cannon and destroying the truck. Zacchini allegedly had \$10,000 in cash under the seat of the truck. In addition to the \$10,000 lost, Zacchini valued his truck and equipment at \$50,000. The Zacchinis escaped injury and Chaswood suffered arm burns and leg wood suffered arm burns and leg abrasions.

Circus moved here in two days from Chicago. Special ODT permit was secured to move the animals and was secured to move the animals and some heavy equipment by train. Most of the show, however, moved by car and truck, according to Sam Levy, production manager.

King Bros. Piles It High in W. Va.

ELKINS, W. Va., May 18 .-ELKINS, W. Va., May 18.—King Bros.' Circus continues to pile it high in West Virginia, Elkins following Buckhannon, Weston and Sutton in giving with straw houses.

Show moved here Sunday (12) from Buckhannon in the rain. Monday (13), however, it was fair but cool. Show strawed 'em at both

shows.

Even the weather couldn't discourage circus-goers in Buckhannon Saturday (11). Afternoon was cloudy, but a straw house saw the matinee. Night show, despite heavy rain, drew of till one a full one.

Same was true at Weston Friday (10) where, despite rain, show drew two overflows.

Sutton proved another winner Thursday (9), both matinee and night being straws.

The Sensation of Sensations

GREAT ARTURO and PARTNER

In Seemingly Impossible Feats on the High Wire

For first time in circus history walking the high wire completely covered in a bag, Stroblited under the Black Light.

New-Original-Thrilling

Exclusive Management

FRANK WIRTH 10 Rockefeller Plaza New York City

WANTED

Native and Exotic Birds, must stand climate of Northern Florida; also Native and Exotic Small Fish for room aquaritm; small and large Bird Cages; also a Parrot to be taught by seller; Pink Flamingo, Macaw, Peacock, Bird of Paradise, play Monkeys. Quote prices delivered end of June. Also need Man for supervision and rearing of Birds. Write in full to

GLASS LOUNGE

Box 84, Ormond Beach, Florida

WANTED BOSS CANVASMAN

and SEATMEN

BUCK BUCKNER OR SHORTY GIBSON, WIRE. Also Clowns and Family Acts for Big Show. Long, sure season. Contact: BOX A-27, The Billboard Publishing Co., 6000 Sunset Blvd., Hollywood 28, Calif.

PERFORMERS

We can supply you with any made-to-order equipment, Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for FREE sample.

THE HEBELER SHOPS

Bloomington, Illinois

NET ELASTIC OPERA HOSE

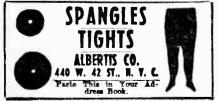
Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhimestone Setting Punches, \$5.50. Settings, \$25e a gross. Metal Spangles, Chainette Fringes, Cellophane Hulas, Leis or Bra, \$10.00. Folder? Yes. C. GUYETTE, 346 West 45th Str., N. Y. 19, N. Y. Cl-rcle 6-4137.

BARDEX Radio Minstrels CAN ALWAYS USE

Colored Musicians, Comedians, and Med Show People in all lines. We pay top salary. If you are disastisfied where you are, write to DR. MILTON BARTOK, Box 491, Columbus, O.

PHONEMEN

C.I.O. Ind. Labor Deal; Labor & Police Deals Follow. CHAIRMAN, Room 5, 709 1/2 Main St., Evansville, Ind.



Banard Flashy; Western Tangon Staff, Program

NORWALK, O., May 18.-Banard Show makes good flash, all equipment being painted in bright colors. Particularly outstanding three-horse semis. Wardrobe is ample and neat.

Midway has Buck Maughiman's Midway has Buck Maughiman's popcorn, Bowers's grab stand, George's novelty stand and pony track, and Slim White's Side Show, which has new banners and a 40 by 60 top. Org moves on five big semis and nine straight jobs and has seven privately-owned house cars and six show-owned trailers.

and six show-owned trailers.

Carl Woolrich heads the band.

Other staff members are Buck Lucas and Walter Holtsberry, owners; Mrs.

B. W. Lucas, secretary; Walter Holtsberry, and Dr. Hefferen, front door. berry and Dr. Hefferen, front door; Inez Troy and May Jennings, tickets;

Derry and Dr. Heiferen, iront door; Inez Troy and May Jennings, tickets; George Kenneth, boss canvasman; Hank Williams, mechanic; John Kramer, electrician, and Larry Duane, fleet manager.

Program follows: 1—Grand entry, with 16 people on horseback, introducing Smokey Duane, Elaine Addison and the Silverlake family; 2—Faith King, riding; 3—Riding dogs, worked by Loretta Kern, Della King and Georgia Geigers; 4—Clowns; 5—Myrna Silverlake and Bobby Troy, single traps; 6—Liberty ponies worked by Faith King; 7—Swinging ladder, Elaine Addison, Mrs. Silverlake and Myrna Silverlake; 8—Clowns; 9—Performing mules worked by Miss Kern, Miss Adelia and Myrna Silverlake; 10—Alaskan dogs, presented by Faith King; 11—Convert announcement, with Smokey Duane, Bonnie Duane, Loretta Kern, Don Archer, Joe Allison and Miss Tex Rhodes; 12—Silverlakes, comedy acrobatics; 13—Menage, ridden by Miss King, Larry Miller, Bonnie Duane, Joe Allison, and Don Archer; 14—Clown baseball game; 15—Larry, Bonnie and Loretta, whips; 16—Silverlakes, comedy; 17—Jargo, clown; 18—Bareback and mechanical riding.

Strikes, Rain Fail To Hurt Sparks Biz

GREENSBURG, Pa., May 18.—
Come rain, cold or strikes, the Sparks
Circus continues its way thru Pennsylvania and West Virginia while
packing the big top to capacity.

Here Wednesday (15), they packed
'em in at night and drew a threequarter matinee. Weather was clear
and warm for a change. Only woe—
and that negligible—occurred when
police nixed chalking poles by circus
employees. Cops, however, just isemployees. Cops, however, just is-

employees. Cops, however, just issued warnings.

At McKeesport, Pa., Tuesday (14), show pulled remarkable business, everything considered. First, the lot was muddy when the show arrived and the matinee's start was delayed from 2 to 5:30 p.m. Weather in the afternoon was rainy and cold and it was cold at night. To top it off, McKeesport was hobbling along with industry operating at depression levels due to coal and steel strikes. Yet the matinee house was filled and night show was a straw.

Yet the matinee house was filled and night show was a straw.

East Liverpool, O., was in the throes of a paralyzing bus strike Monday (13), but it didn't paralyze folks enough to keep 'em away from the show and, despite cool weather, the show racked up a strong matinee and a full one at night.

At Hollidays Cove, W. Va., Saturday (11), show hit bad weather. It

day (11), show hit bad weather. It rained while the show was setting up and didn't let up until 6 p.m. Afternoon house was fair and the

Thermoon house was fair and the night house strong.

Charleroi, Pa., which hadn't seen a circus in 11 years, turned out big Friday (10). Night house was a straw, the matinee full.

Doc Waddell visited The Billboard's Cincinnati office last week while in the Queen City for a lecture. Doc came in from his home in Columbus, O.

Bus Strike Fails To Slow Up Beatty In Long Beach Run

POMONA, Calif., May 18.—Clyde Beatty Circus is meeting its trans-portation problems when they arise —and thus far it has been hurdling 'em while the show continues to bring

'em while the show continues to bring in and satisfy the customers.

Here Wednesday (8), show had no transportation grief. But circus execs worked out a plan to use extra trucks to haul gear and animals at ODT deadline. Show, meanwhile, played to full night house and three-guarter matines bouse.

quarter matinee house.
It was at Long Beach, Calif., where org made three-day stand, that circus ran into transportation obstacles and ran into transportation obstacles and surmounted them, doing better than satisfactory biz. Opening matinee Thursday (2) played to a light house, but score for remaining five shows read "one straw, three full, and one three-quarter house," this altho second day of run collided with strike of bus drivers. of bus drivers.

of bus drivers.

Strike reduced number of local lines running to lot from five to one. But except for matinee Wednesday (3), attendance was not hit, the show putting its bus into action to shuttle customers from trolley cars, one mile distant from the lot.

San Pedro, Calif., Wednesday (1) accounted for a good day, afternoon performance filling three quarters of tent, evening show luring capacity house. Business the previous day at Santa Monica, Calif., had been almost the same. the same.

Bill Antes, publicity chief, underwent treatment for an infected arm while the show was in Long Beach.

Birmingham Rodeo Gets 65G in Six Days

BIRMINGHAM, May 18.—Despite daily rains, the Elliott Rodeo, sponsored by the chamber of commerce, grossed \$65,000 in six days here at Legion Field Stadium.

Excitement and accidents were plentiful. Don McLaughlin and Wayne Dunafon were injured in spills from horses, due mainly to the muddy condition of the field. Hoyt Heffner, clowning cowboy, was injured when a Brahma bull hit him. Features included Bill Linderman, 1945 world's champion bareback

Features included Bill Linderman, 1945 world's champion bareback bronk rider; team of six Clydesdale horses owned by Wilson & Company and handled by Red Porter; Everett Shaw and Shoat Webster, bulldoggers; Dick Truitt and Jess Goodspeed, ropers, and Marvin Shoulders, Dick Griffith, Ted Watley and Byron Linsenbee, bull riders.

Total of \$15,000 in prizes was distributed.

15,000 Underprivileged Children See R-B Show

NEW YORK, May 18.—An estimated 15,000 youngsters, including the blind, crippled and underprivileged from 192 institutions in the metropolitan area, attended a special performance of the Ringling-Barnum show at the Garden here Monday (6) morning.

Management and affiliated person-Management and amulated personnel furnished everything to make the date complete. Pat Connelly and Willie Lish, fronting for butchers' Local 178, collected \$125 from the lads working the Garden to furnish the children with peanuts, popcorn, and halloons. candy and balloons.

Montgomery Draws in Idaho
HOMEDALE, Idaho, May 18.—C.
R. Montgomery's Wild Animal Circus drew two strong houses here Friday (10). Weather was clear but cool.

2 Sides Jockey For Share in R-B

(Continued from page 3)
Paine Kelly Jr., Tampa, attorneys for
the group that includes Robert
Ringling, replaced by James A. Haley
as president in the disputed voting,
appeared before the cabinet.

appeared before the cabinet.

Presumably, both groups made bids for the circus stock and other estate assets. Secretary of State R. A. Gray previously had indicated that the door would be open to offers by commenting that the Ringling family squabble "may pave the way for some fine negotiations toward sale of that (Ringling estate) stock." The cabinet voted to open negotiations with present stockholders.

After the confab, Gray said the

with present stockholders.

After the confab, Gray said the cabinet "had received two proposals and had taken them under advisement until Tuesday (21)." He refused to say what they were. All Florida's Gov. Millard Caldwell would say was, "We were considering certain suggestions looking to early settlesuggestions looking to early settle-ment of the Ringling estate." North and the lawyers said nothing. Prior to the cabinet session, Gray

and State Colin F Rin Prior to the cabinet session, Gray and State School Superintendent Colin English, members of the Ringling estate committee, went to New York to discuss the syndicate plans with North, Bisco and others. Before leaving Tallahassee, Gray said the executors—North and his mother, Mrs. Ida Ringling North—and their attorneys "hoped to form a syndicate with sufficient financial strength to with sufficient financial strength to

with sufficient financial strength to purchase the remaining assets of the Ringling estate and thereby conclude the work of the administrators."

Still held by the executors, pending final settlement of claims and debts, are the circus stock, real estate and other property. Biggest outstanding claims are fees due the executors and attorneys for administering the

ing claims are fees due the executors and attorneys for administering the estate since Ringling died in 1936. Ringling Art Museum and the circus magnate's palatial home at Sarasota have been turned over to the State.

State has indicated that it was interested primarily in the museum and home at Sarasota which it plans to use for educational purposes as well as tourist attractions. However, most of the estate was left to Florida in a codicil to Ringling's will. Litigation codicil to Ringling's will. Litigation is pending in the courts which seeks to determine whether the codicil was meant to oust North and his mother as executors at the time it cut them out of the original will's provisions.

Bad Luck Harasses Dean Show in Calif.

LOS ANGELES, May 18.—Bad luck, which has pursued the Al Dean Circus since its opening several months ago, continues to harass the show. The one-ringer, owned and operated by Forrest Freeland, closed following its Hemet, Calif., stand, due to transportation and labor difficulties and was sent to the barn for reties and was sent to the barn for re-

ties and was sent to the barn for reorganization.

Show reopened in Torrance, Calif.,
Thursday (9) for a two-day date
under auspices of the local Kiwanis
Club. Redondo Beach followed Saturday and Sunday (11-12) under
chamber of commerce sponsorship,
but pulled houses on both stands.

Main reasons for the light draw was Main reasons for the light draw was local transit strikes and the fact three or four other circuses and several carnivals had played the same terri-

carnivals had played the same territory this season.

Freeland, however, plans to keep the circus going. He continues to book auspices dates in the Los Angeles area and plans to add several new acts and hypo the advance.

Seven sections of new starbacks, 9 high, and 10 sections of blues, 5 high, have been delivered. Bob Perry, trampoline, and Betty Miles and her high school horse, have been added to bolster the program. added to bolster the program.

Dailey Bros.

Business in Texas so far has been big. Bes Abilene. Best house of the season was at Abilene. The matinee was a straw and the night show sell-out. Approximately 2,000 were turned away.

Everyone is looking forward to the arrival of the new big top, menagerie and side show tents, expected Plenty of pranks being played day. in the men's dressing room these days. The other day Freddy Fred-ericks looked all over for his trunk and finally found it in one of the

The sunbathers are really getting their tans with this Texas sun. Plenty of difficulty in the dressing room when Donna Dee, 8, and Myrtle La Bouef, 7, make their change for their ladder act.

It's a pleasure to work with Joe Rossi and his band. Rossi and his band. He has some new arrangements which are out of this world. Many of the folks spent a week-end in Fort Worth, 30 miles from our town. From the looks of things everyone had a big time.

The menage riders are doing a swell job with the new horses which were broken last winter by Bert Wallace. Mr. and Mrs. Leo Snyder celebrated their 21st wedding anniver-

sary.

Mildred Pyle is still on the sick list. She's in Fort Worth recuperation.

Norma Davenport was out of ing. Norma Davenport was out of the show one day because of a cold, but is okay again.—DOROTHY LEE BROWN.

Bailey Bros.

Modoc, Empress and Judy are the only ones enjoying the weather these days, as there are no ducks with the show. They manage a bath daily in the blackest of mud, which has kept the writer busy with the washboard.

If this sounds hazy, please excuse.
Wonder if Jerry Pressly prays for
rain so she can wear her new rain ensemble?

According to Harry Swank, who has acquired the job of de-arrowing along with his many other activities, Mac MacFarland is doing too good a job of arrowing the route these days. Raymond Riley brought candy for all methods but one on the chart for all mothers but one on the show, Mother's Day. Now he really is in the doghouse, because he told the omitted mother the reason he missed her was because he was thinking

only of the old mothers.

Little Shirley Welbes celebrated her 12th birthday in Butler, Pa. Wonder who enjoys eating the most—Otis Jones or Spencer

Williams?

Mr. and Mrs. Klein and daughter, Margaret, of Klein's Attractions, were guests of Mr. and Mrs. Bob Stevens at New Castle, Pa. Other visitors included F. Brown, Cleveland Public Auditorium; S. E. Lysle, CFA, Pittsburgh, who great general days with burgh, who spent several days with us: Lee S. Conarroe, manager of Ringling's No. 2 advertising car; Mr. and Mrs. Robert Rebbering and son, and Hermine's Midgets.— DOLLY JACOBS.

Sparks

The new centerpiece for the big top has arrived, been duly christened, etc., and taken its place of honor. Mickey, the monk, had his troubles

again. Someone threw a lighted cigarette in his cage and it set fire to the straw. One of the keepers extin-guished the fire with a bucket of water. Report is someone heard Mickey remark, "It was okay to put the fire out, but I didn't need a

Mr. Edgar's trailer was sideswiped by a truck while rounding a curve and the trailer is still in the repair shop. Overheard in the backyard: "If this rain continues, we'll all have to grow gills."

Visitors were Jimmy Whyatt. C.

Visitors were Jimmy Whyatt, C. C. Cody, Bozo Harold and Mr. Johnson. Nippo, assistant superintendent of props, left the show in East Liverpool. O.—CHARLES F. CLARKE.

DRESSING ROOM GOSSIP

Cole Bros.

The last day in Cincinnnati gave us our only day of sunshine since we've been out and did the girls go to it in washing clothes department! looked like the Peru laundry on a busy day. George Churchill certainly deserves a hand for the fine paint job on the equipment. Don (The Character) Robinson and Wandering Ralph Clarke did a Houdini in Indianapolis. The Loyal-Repenski Tent gave us

a party in Cincy at the Netherland Plaza Hotel. Guest of honor was John Robinson IV and included such marell, assistant U. S. district attorney; Martin J. Hogan, assistant postmaster; Art Becker and family, Dr. and Mrs. William Huebener, Dr. and Mrs. Speckman Eather Cornelius Dr. and Mrs. William Huebener, Dr. and Mrs. Speckman, Father Cornelius Berning, Mr. and Mrs. Thomas Coleman, Frank Longley, Mr. and Mrs. Glenn Tracy, Joseph Phister, Barney Rehkamp and Charlie Wirth of The Rillboard Billboard.

Visitors during the week from Peru included Mr. and Mrs. Nick Carter, Mrs. Phil Eddy, Mr. and Mrs. Fred Young; B. H. Kenny and Bill Burk-hart; Mary Nelp, Roseanna, Judd Ohara, Lyman Keyes, Chad Ballard, Ohara, Lyman Keyes, Chad Ballard, Joe Hoffman, Mr. and Mrs. Earl Mac-Lain, Billy Kellogg, Harry Atwell, Fred W. and Harold Bischenauer, Jess Murden and family, and Duke Paterson, who had a big time with his camera. Mom Paterson couldn't make it this time because of illness. Gus Taliaferro, the big program man, has a new assistant in the person of his wife, Rita, complete with uniform and all. Fred Donavan, formerly with the Springfield, Ill., police

merly with the Springfield, Ill., police department, is now with us as assistant to Joe Haworth, legal adjuster. Mr. and Mrs. John Holt came all the way from Otsego, Mich., to visit us.—FREDDIE FREEMAN.

Buck Owens

One solid week of rain, cold, wind and mud. (Is there anything I've forgotten?) One lot was impossible to get on. George Foster can really clean the midway in a hurry.

Show has all new trick riding saddles made by Knapp & Moss, Chanute, Kan. Three were delivered in Springfield, and three in Chanute. Buck has also ordered a saddle for

News of the week: Owens and eubens sold their interest in Lone Reubens sold their interest in Lone Ranger to King and Trendle. Size of the check was astounding.

Leatha and J. S. Jones joined, Ditto

Archie and Maxine Silverlake, with their two children. This brings the kiddie personnel to 13. Higher poles for the big top do make a big difference.

Visitors were: Messrs. Wheeler and Maurey, attorneys for Lone Ranger; Mr. and Mrs. George Engesser and son; Mabel and Swede Johnson and son; Georgia Lund Nelson, her husband and son, and Mr. and Mrs. Tex England and daughters of the Clyde Miller Rodeo.—VIRGINIA SMITH.

James M. Cole

Show is moving along in good shape, giving two shows a day despite bad weather and the labor shortage. At Lancaster, Pa., lot was a long way from town, but everyone took advantage of the movies, etc. At Lebanon, Pa., Circus Model Builders from Harrisburg visited, including Mr. and Mrs. Russ Warner and Charles E. Doelker. They even helped us get up and down.

At Ephrata, Pa., we played on the smallest lot to date. Superintendent Frank Casey really had a job on his hands. After tearing down a couple of fences and putting trucks in neighboring farmers' yards we finally got the late Tor everything up for a 4 p.m. matinee. New York at Pottstown, Pa., was one of the best a USO unit.

Clyde Beatty

Things are going along smoothly. The 40-milers bid adieu as show started north. Ladies have organized started north. Ladles have organized a club called Boo Hum Dit Dum and are having plenty of fun. Men have also organized the Dirty Dozen Club. Some of the members were of the original Dirty Dozen of the Ringling show. Rules are the same.

Heard Jimmy Reynolds, of the candy department, was sleeping three high and complained he had no net. Frank Walters, circus fan, has left and returned to his Houston home. and returned to his Houston home.
Mr. and Mrs. Clyde Beatty are sporting a new '46 Plymouth. Henry
Kyes is learning Spanish.
Ken Maynard tossed a party at his
North Hollywood home. Guests were

Mr. and Mrs. Clyde Beatty, Mr. and Mrs. Jack Joyce, Bill Hammond, Bill Vine, Susie Fisher, Jean Sleeter and Phil Escalante and family. A dinner also was given by Poodles Hanneford at his home, with Mr. and Mrs. Joe Siegrist and Mr. and Mrs. Ruben Olvera as guests. Another dinner was given by Mr. and Mrs. Glenn McCarthy. Guests were Mr. Glenn McCarthy. Guests were Mr. and Mrs. Robert Potter and son, Mr. and Mrs. Harold Genders, Mrs. Myrtle Goodrich and Mr. and Mrs. Don Francisco.

A new addition to the show's program is Estralita Escalante, doing her toe and heel act on the single trap.—DON FRANCISCO.

Kelly-Miller Bros.

Highlight of the week was the mar-riage of Obert Miller and Lydia Miller. George Bell, our band leader, celebrated his birthday Sunday (5) and Jimmie Rossi hit his 10th milestone Thursday (9).

Mary Frazier was injured when she

fell from a swinging ladder during the evening performance in Van Buren, Okla. No matter how cool it in Buren, Okla. No matter how cool it is, the Frazier boys always find a place to go swimming.

Howard Suesz, owner-manager of Clyde Bros.' Circus, and Ted Edin, reported against visited us.

general agent, visited us in Broken Bow, Okla. Speaking of Broken Bow reminds us there was so much mud there that during our move, one of the bulls sank in the mud so far it was necessary to get Tena, another of the bulls, to pull her out.

Howard Stratton of the band was

on the sick list for a few days, but is okay again.—EVELYNA ROSSI-JONNIE SNYDER.

spots of the season. Visitors included personnel of Bond Bros.' Circus, Zeke Lamont and Bob Russell. East Greenville proved a larry night, small town, small lot and no business. We were favored with a visit from the Gordon brothers, Chappie and Deannie, whose wit made an otherwise dreary

day an enjoyable one.
Quakertown, Pa., was a mecca for troupers and circus fans. Spotted were Dutch Huffman and George Roberts, among others. Owner Jimmy Cole and son, junior; Mike Guy, band leader, and the writer widted Road. leader, and the writer visited Bond Bros.' show.

Charlie LaBird and Mrs. Pat Tumber have joined. Mrs. Maynard Visengard has been visiting on the show. The Conley family visited in New York. Mr. and Mrs. Tonio Alverado York. Mr. and Mrs. Tonio Alverado are expecting an heir any day now. The Bedell kiddies are front-row sitters for the Wild West Show every night. Mr. and Mrs. Melvin D. Hildreth and Dr. Wm. Mann, Washington; Mr. and Mrs. Douglas and Mr. Conway, West Chester, Pa.; Mrs. William Wallett and son and Gledys Large liam Wallett and son and Gladys Larson and Mr. Johnson have visited the show.—CHARLIE CUTHBERT.

Joe Bowers, former assistant of the late Tom Mix, has returned to New York after touring Europe with

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Ringling-Barnum

Arriving in Boston early Monday (13) morning, we had the day off with movies, sight-seeing and shop-ping taking up most of our time. Ballroom of the Hotel Manger has been taken over by the show and is being used as dressing and wardrobe rooms. For the ladies and some of the men. it is a duckie run, as one of the dressing rooms is a block away in the other end of the Garden.

Sonny, of the train crew, was hurt during the loading of the train leaving New York. Richard Shipley, boss elephant man, and Specs Horton, of the cookhouse, were injured while we were moving from Madison Square Garden in New York. Shipley sustained a broken collar bone and is recuperating in a New York hospital.

Visitors: Father Sullivan CFA

Visitors: Father Sullivan CFA chaplain, who is visiting during the Boston stay; Al Tucker; Henry, Bill and Joe Reynolds; Mr. and Mrs. James Northridge and daughter, Connie; Dick Tucker, well-known circus photographer, and Wally Norton, of Sarasota, Fla.

Backdoor Scener, Frankie Schute is

Backdoor Scenes: Frankie Saluto is missing two front teeth as the result of running into Louie Nagy's foot during the bargain sale gag and has lost his Pepsodent smile. Willie Krause entertains everyone with his piano playing between shows in the Manger Hotel lobby. All the eager beavers have started practicing between shows, with the tumbling school having a large attendance. Jerry Bangs showed his family the goings-on behind scenes during their chair. Challen (Loral Murphy and visit. Shakey (Legs) Murphy and Charley (Moe) Leon cutting it up with big Roxy at the grab stand while munching hot dogs.

Eddie Mader, of the front door,

challenges all comers at gin rummy. No kidding, he's good! Harry Klima is the fashion plate of the inidgets. Two more weeks until the cookhouse flag goes up and the contest for the cool house flag, an annual feature with the Big Show.
While in New York 100 members

were entertained after a night show by the following circus fans: Mr. and Mrs. Percy Sherwood, Mrs. Madeline Parks, Robert W. Untermeir, John Peaty, Mr. and Mrs. John Rodigan Sr., Agnes Maier, Joe Minchen, Bill Day and Joseph W. Scharoun. Midnight lunch was served in the ball-room of the Belvedere Hotel. High-lights of the evening were speeches by Arthur Springer and Joe Minchen.

Visitors included Mary and Sammy Visitors included Mary and Sammy Crowell, Tom Short, Shotgun Eagen, Codgie, Johnny Grant and Boston Ryan. Paul Jerome is still on the sick list. Kitty Clark is out of the show with a knee injury; Martha Wallenda with a bad shoulder. Betty Hackett fractured her ankle. Irah Watkins is anxiously awaiting the arrival of anxiously awaiting the arrival of three baby chimps.—DICK MILLER.

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GI Cops Top Money AtSacramento Rodeo

SACRAMENTO, May 18. — Ed Small, a soldier from Fort Hamilton, Calif., copped top money here in the Second Annual Amateur Rodeo Sunday (5) when he roped, threw and tied his calf in 25.2 seconds. Dick Dellar, Galt, Calif., was second, and Cy Gibson, Montana, was third. Event drew 3,500.

Other results: Steer Roping—Frank

Rue, first; Andy Peroni, second; C. Hunt, third.

Hunt, third.

Horseback Riding—Gene Newell, first; Bill Muller, second; Don Metz, B. Harris, J. Green and J. Hough tied for third.

tied for third.

Bronk Riding—H. Allen, first;
Dick Hested, second; J. Hough, third.
Stock Horse Contest—Dick Dellar,
first; Nadine McEnespy, second; F.
Carmichael, third. Cow Milking—
Dick Hemsted, first; W. Rawlins, second; A. Labour, third. Men's Stock
Horse Race—Larry Jensen, first; L.
Worrell, second; C. Williams, third.
Women's Stock Horse Race—Nadine
McEnespy, first: Bobbie Wilson, second McEnespy, first; Bobbie Wilson, sec-

Josie Robinson, Vet Rider, Pays Visit to Big One

NEW YORK, May 18.—Josie De Mott Robinson, 80, who rode bareback under the Barnum & Bailey big top 50 years ago, attended the Big Show performance at the Garden here Saturday (4). She was quoted as approving the modern presentation, but wishes that there could be a revival of the street parade.

Mrs. Robinson expressed the opin-

Mrs. Robinson expressed the opinion that she could still do a forward somersault on a moving horse. As a matter of fact, it wasn't so long ago that she did that in a performance of Billy Rose's Jumbo.

She recalled that in her day Barnum & Bailey was known as the "Big Show" and the Ringlings as "those upstarts from the West."

Rigging Lost in R. R. Mix-Up,

Aerialist Misses Out on Date
WOONSOCKET, R. I., May 18.—
Miss Bernice, aerialist, is out of work
as a result of the railway tie-up. Due as a result of the railway tie-up. Due to open here, she shipped her rigging May 6 via express from the St. Louis circus to Trenton, N. J., where she had planned to load it on a trailer and drive here.

Delivery at Trenton had been promised for May 9. Checks have failed to locate it, and she missed the date here.

Clyde Beatty Hits Jackpot At Santa Barbara Showing

At Santa Barbara Showing SANTA BARBARA, Calif.. May 18.

—Clyde Beatty's Circus hit the jackpot here Wednesday (15), getting a full matinee and an overflow at night. Monday (13) the show drew two full houses at Oxnard, Calif.

At El Monte, Calif., show bucked rain at night, but came up with a strong house after a similar size house caught the matinee.

caught the matinee.

Cole Bros.' Band
CINCINNATI, May 18. — When
Cole Bros.' Circus was here last
week-end Eddie Woeckener anweek-end Eddie Woeckener announced the following line-up of his band: Don Schneider, Ben Frishman and Clarence Swanger, solo cornets; Robert Arcedo, first cornet; Frank Tonar, solo clarinet; Orian Eberley, first clarinet; Charles Fournier and Joe Fiore, baritones; Fred Masco, Jack Evans and Salvadore Caudillo, trombones; Larry Ganyard and Elvin Littig, sousaphones: William Waybourn, bass drum: E. R. Guilford, snare drum; V. R. Comstock, calliope.

UNDER THE MARQUEE

nier, Pa., starts May 19 and runs to June 8.

Twenty-four-hour men have 24-hour

Mr. and Mrs. Jack Mills have been joined by their six-year-old daughter, Arlene, who will remain on Mills Bros.' Circus during the summer tour.

Frank Miller, Ringling concessionaire, stopped off in New York May 17 en route from Boston to Philadelphia where he will ready his setup for the opening of the road tour of the Big Show May 27,

Every show features a wolf that isn't in the menagerie.

announcement the from Washington that the summer circus schedule probably would be circus schedule probably would be postponed because of the coal strike, Charles Fisher, columnist for *The Philadelphia Record*, used his column to stump for an old-fashioned horsedrawn circus. The last circus parade in Philadelphia took place 27 years ago.

J. W. Bonhomme is out of the dressing rooms and is now brigade agent for Barr Bros.' Circus. Oscar Wiley is general agent. The former, while in Cincinnati, May 15 to pick up paper at the Enquirer Job Printing Company, called at The Billboard. ing Company, called at The Billboard

After one season of trouping there are always some who want to write a book about circus life.

June issue of the teen-age magazine, Miss America, has an illustrated circus story, Those Daring Young Girls. Piece was authored by Bob Ensworth, member of the Circus Fans of America, who went to work as publicity director for Frank P. Duffy Amusement Enterprises, Worcester, Mass., following his discharge from the army recently.

Dr. Jim Davidson, Charleston, W. Va., dentist and one-time circus opva., dentist and one-time circus operator, spent several days with King Bros.' Circus recently. Another recent visitor with the show was Dr. H. F. Troutman, Logan, W. Va., physician, who was a member of the King Bros.' band in 1925. . . . Frank Satiro, in charge of the king show margues. in charge of the big show marquee, is the oldest employee with the King circus. His first year was 1919.

Isn't it funny that on Sundays one can never find anything but the up-priced rooms in the so-much-and-up hotels?

Line-up of the Dailey Bros.' Circus side show band and minstrels, directed by Johnnie B. Williams, follows: Band—Hubert (Duke) Walker, trumpet; Red Rodgers, trumpet; Elmo Wheeler, sax; Blind Gilmore, sax; H. C. Brown, trombone; Oliver Hill, hass, and Ralph (Lucky) Allen, drummer. Minstrel Show: Chorus, Helen E. Williams, Sweetie Mal and Artie Davis; comedians, Happy Jack Davis and Lloyd Wiggins, and singer, Daisy Malcomb.

One of the performers in the concert of Cole Bros.' Circus is Maudie

Bob Eugene troupe's third return grandfather was boss canvasman on engagement at Idlewild Park, Ligothe show. When Cole was in Cinnier, Pa., starts May 19 and runs to cinnati, Miss Moore was the guest of Adele Reenan, circus fan.

> Barnes Bros.' back yard in the Chicago Stadium was the scene of a convention of Southern Shrine commit-tees Tuesday (7) with delegations as follows: From Houston, John L. Andrew, Harry Reinold, Bob Milner, Bob Waltrip, Philip Johnson, Willard Glaze and H. Milinder; Fort Worth, Jerry Fite; New Orleans, Bill Wood and Bob Gohlman. The delegates visited the St. Louis Police Circus en route north and proceeded from Chicago to New York for the Ringling-Barnum show.

> After listening to managers tell of their early day escapades, we are inclined to think that the present day trouper is more of an angel than we thought.

> Jake Disch, known professionally as Corrigan, the clown cop, visited the Chicago office of *The Billboard* while in the city attending Barnes Bros. . . . Harley Hubbard writes from Shreveport, La., that he caught Dailey Bros. at Mount Pleasant, Tex., and rave about the equipment. . . . Walter Adrain infos from Portland, Ore., that Urgele Allord, one-time circus strongman, is living as a recluse under deporable conditions near that city, but persistently re-fuses county aid.

> Fred H. Donovan, for 15 years a member of the Springfield, Ill., police department and one of the organizers of the Henry Kyes Tent, CFA, that city, is this season serving in the Cole Bros.' legal department, under the veteran Joe Haworth. Donovan was a visitor at the home office of The Billboard shortly after the show's arrival in Cincy last Friday (10) morning. He was accompanied by George W. (Doc) Hamilton, who had his iron-lung attraction playing in front of the Cincinnati post office all last week.

> Was it by accident or design that great care was taken to make every trouper believe that after the war was would regret that he remained loyal to

> When Cole Bros. was in Cincinnati, the Loyal-Repensky Tent of Circus Fans staged another of its gala parties for circus folk at the Netherland fans staged another of its gala parties for circus folk at the Netherland Plaza Hotel, night of May 11. Attendance numbered 185, including the members and troupers. Dr. William Huebener, Martin Hogan, William Dammarell, Art Becker, Glenn Tracy, Cecil (Red) Scott, and others of the Tent saw to it that the circus folks were made to feel at home. folks were made to feel at home.

> Dick Scatterday, bannerman with the Cole show, hung plenty of 'em in the big top in Cincinnati.

We boast of our early-day showmen but say nothing of the pioneer showwomen who lived in vans, braved the elements and the yesteryear rowdy natives. They trouped the Kentucky hills when shows weren't allowed to let the sun set on

WON, HORSE & UPP

(Continued from page 79)
putting in light globes. The show's
main stand-by is its Muscle Head
Revue that meets all comers in the concert. We have enough of them working the outside and the inside to guarantee the top in the air even

when the show opened it had enough single ballet gals to handle most of the chairs and other highly interesting light work. Remember, that was when the show opened and the gals were single. Since the first the gals were single. Since the first the gals were single. Since the first choosing day, followed by a series of marriages to clowns, actors and muscle heads, the bosses lost their powers to demand of the gals to partake in the highly interesting and muscle building expensions. muscle-building exercises.

P.S:—I believe our labor troubles are over. The staff of the Chariot & Tableau Circus is visiting. The show's co-owners are sitting under our marco-owners are sitting under our marquee chatting with our bosses. The visitors' wives are kissing every woman in our dressing room; their staff shepherded by our fixer, is looking the show over, while our muscle heads, 15 strong, are on the way to the opposition's lot with a truck and lots of contracts. Kindly thank them thru your columns for leaving their lot wide open. leaving their lot wide open.

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8 Big Shows — Afternoons and Nights
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Allton Expects Biz To Top '45

Sunland did 40G gross last year-part of recent appropriation will go to spot

SUNLAND, Calif., May 18.—Now in its sixth year under management of Clarence (Fat) Allton, Sunland Amusement Park continues to draw an ever-increasing amount of family trade and has never been in the red since its opening in 1941.

Allton, a carnival owner of many years experience, found that the rigors of the road were too much for him in 1940 and decided to settle in Sunland, a health resort suburb of Los Angeles and San Fernando Valley, famed for its warm, dry climate. Owning a number of rides and concessions, Allton made a deal to install them in Sunland Park, a Los Ans geles city-owned park.

Gross 6G First Year

His first year, 1941, grossed \$6,000—not a large sum but overhead was low and Allton came out at the end of the year with a small profit. He lived in a house on the premises and did most of the maintenance work himself. Evidence of how well business has improved can be seen by comparing last year's income with that of the first year. In 1945 the Sunland Amusement Park grossed \$40,000 and indications are that 1946

will surpass that.

At present Allton operates the fol-At present Allton operates the following rides: Merry-Go-Round, Ferris Wheel, Loop-a-Plane, Kiddie Auto, Airplane, Tilt-a-Whirl, Dodgem, miniature train and pony ride. Concessions consist of an archery range, Penny Arcade, mug gallery, dart game, cork gallery, lead gallery and a ball game. All fronts and interiors have been redecorated this season. There also are balloon this season. There also are balloon, candy floss and French fries concessions and a restaurant on the premises, the last named operated by William Hoffer under lease from Allton.

Plans are now under way to add a Flyer Plane, roller rink, six-alley bowling alley and a complete, mod-ern drive-in restaurant as soon as the building freeze is lifted.

Open Year Round

Sunland Park is open 365 days a year and Allton reports that week-days can be counted on for steady business. Area is serviced by the Pa-cific Electric, which runs a regular

schedule of busses from Los Angeles.
Part of the \$4,170,000, recently voted on to be appropriated by the county to improve parks in the Southland area, will be used to further develop Sunland Park. Among the projects will be improved rest rooms and plumbing facilities and a large public swimming pool.

Wildwood Rebuilds After Xmas '42 Fire

WILDWOOD, N. J., May 18.— Wildwood-by-the-Sea has cleared away all trace of the disastrous fire which swept part of the boardwalk section on the morning of December 25, 1942. Two blocks of new stores along the boardwalk and two new theaters, as well as hotel and apart-ment buildings, have replaced the burnt-out section of the resort.

Wildwood now has seven theaters

and two amusement parks. Several new rides have been installed in the parks and operators are anticipating a big season. Memorial Day will usher in the season with a parade, fireworks and an off-shore show of decorated boats



GOV. MONRAD C. WALLGREN of Washington tried his hand at serving coffee while visiting Marge and Harry B. Chipman at White City Amusement Park, Yakima, Wash., recently.

Steel Pier Bows On May 30; New Wax Shows Set

ATLANTIC CITY, May 18.—Formal opening of Steel Pier here has been shifted to May 30 as the result of unprecedented week-end business. Action marks the second change in policy, first being the decision to open week-ends following Easter. Belief was long held here that larger units could not be made to pay off until Decoration Day. George A. Hamid, president, said well-advertised attractions, including name bands, accounted for the record business despite adverse weather conditions.

Messmore and Damon are framing a number of mechanical and wax shows on the lower deck at an estimated cost of \$30,000. Featured group will contain animated figures of familiar side show attractions. Other groups will contain futuristic machines operated by miniature figures, and a mechanical menagerie. War trials, the Alcatraz escape and famous American figures will be waxed.

Calif. Snake Show In Headlines Again

LONG BEACH, Calif., May 18.-The Snake Show on Long Beach Pike, operated by Doc Haas and Doc Johnoperated by Doc Haas and Doc Johnson, hit the headlines for the third time in as many weeks, yet they're not exactly happy about it.

Latest publicity came this week when Charles Cope, a snake handler, was bitten by a rattler during the chart. Chick work by Johnson who

show. Quick work by Johnson, who sucked the venom from the wound,

sucked the venom from the wound, is credited with saving his life.

Previously show netted publicity when "Elsie" Marks, 295-pound snake charmer, died of a rattlesnake bite incurred during a performance and the next day the show reaped national publicity when it was disclosed that Marks, billed as the Cobra Warner was a market bed on the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the discrete saving and the cobra was a market by the cobra Woman, was a man who had impersonated a woman for 30 years and had married three men in the course of "her" career.

Opening of Buckroe Beach, Va., resort, delayed by brownout, was held Tuesday (14), with Joel Vause's ork in the Pavilion.

CONEY ISLAND, N. Y.

Steeplechase Park, dolled up in new paint, launched the 1946 term May 18 and its Golden Jubilee season with ex-navy lieutenant, Frank Til-you, back from the Pacific, distributon gold cardboard. This year the famous combo ticket has been arranged on a new basis. Instead of the one-pricer, these are combina-tions at three different prices, 25 cents, 50 cents, and a dollar. Here-tofore, single ticket cost was \$1.20. Now for a quarter, the customer gets an admission and two rides. The buck pays for 12 rides.

Feltman's new chiefs. who comprise Benno M. Bechhold, executive vice-prexy of the Savoy-Plaza Hotel in Manhattan; Harry Socoloff, exec in Manhattan; Harry Socoloff, exec with Sweet Life Groceries, and Alvan Kallman, former manager (15 years) of the St. George Hotel, Brooklyn, now interested in the operation at Saratoga, N. Y., will be concerned with either the expansion or reinvigoration of the park's many former attractions. These include the mammoth Merry-Go-Round; the world's largest restaurant with a record of

catering to 100,000 people in a single day; a huge stand where 40,000 hot dogs were sold in a day, a series of nine other eating spots, two extralong bars, wisteria pergola, garden club, shore dinner department, banquet club, seaside gardens, Deutscher Garden, shooting galleries, rides, an open-air movie and an arcade.

Half-Moon Hotel on the Boardwalk, the last two years a hospital for war convalescents, officially known war convalescents, officially known as the U. S. Navy Hospital, returned to civilian status May 15 and reverted to its previous management.

... Gus Wolff has added 60 feet for a total of 110 to his 4-Leaf Clover Bar and Eatery on West 12th. Extended space will be devoted to 30 tables for diners who will be entertained by singing waiters. Associated with Wolff in the project is Mrs. Rose Himmel, his sister. ... Fred Sindell's Stable on Surf has booked Mousie Powell and His Musical Maniacs and Harlem Highlanders for the season. larlem Highlanders for the season.
.. Milt Britton's ork is set for the summer at the Atlantis on the Board-walk, and J. C. Johnny's Musicians (See Coney Island on page 91)

Weather Again **Spoils Opening** At Riverview

CHICAGO, May 18.man kept his record intact in spoiling Riverview Park's opening here Wednesday (15) as he has done for, lo, these many years. G. G. Botts, park comptroller and secretary, said last week that he didn't have to worry about breaking any attendance rec-ords "because it has rained on our opening day for the last five years."

opening day for the last five years." This year was no exception.
Chicago weather Monday and Tuesday (13-14) was okay. But along came Wednesday and Riverview's opening. Then the rains came. Thursday and Friday were cloudy and cold, but the forecast for today and Sunday was spring-like weather.
"We opened Wednesday afternoon before the rain," Botts said, "but of course, we had to shut down when the rain started around 5 p.m."

Asked if the park was experiencing any difficulty regarding dimout regu-

any difficulty regarding dimout regulations, Botts replied in the negative. He said they were operating normally, outside of the fact much of the decorative lighting can't be used. "We have enough lights, however," he

Olympic, N. J., Off With Gloomy Sky

IRVINGTON, N. J., May 18.— Olympic Park opened its season to-day, with Henry Guenther and park staff crossing their fingers to ward off threatening rains which jinxed Olympic's previews the two preced-

Olympic's previews the two preceding week-ends.

Joe Basile and his band are again a feature in daily concerts and playing for the circus performances. Line-up of opening circus bill is: Marcelle Brothers, wire-walkers; Two Kayos, equilibrists; Loyal's Dogs, and Aerial Voises, trapeze.

Bands, Magic Water Ballet Back on Jones Beach Card

BABYLON, L. I., May 18.—Jones Beach, Long Island's South Shore summer spot, is resuming most of its pre-war activities this season. First special attraction will be a series

First special attraction will be a series of outdoor concerts starting Sunday (19) thru June 19 by Long Island high school bands.

After a lapse of four years, the Magic Water Ballet will be seen at Jones Beach nightly, except Sundays. Cast will consist of girls trained in formation swimming plus male and female divers and clowns.

Number of improvements have

female divers and clowns.

Number of improvements have been completed or are under way at Jones Beach. Projects for additional work, to cost \$80,000, were approved by the State Post-War Public Works Planning Commission in Albany Monday (6).

London Completes Plans For New Crystal Palace

LONDON, May 18.—New Crystal Palace will be built to replace the famous original which was destroyed by fire in 1936, as soon as building materials become available, it was announced by trustees here. Plans have been approved for a structure that will cover 200 acres and accommodate up to 243,000 persons at one time.

time.

Resort will be located near Lon-Resort will be located near London and will feature a sight-seeing tower serviced by elevators, largest sports stadium in the country with capacity of 100,000, two theaters seating 4,000, two concert halls to accommodate 5,000, and an ice-skating wink to seat 13,000. rink to seat 13,000.



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THIS MONKEY ACROBAT has a terrific appeal for every youngster. a circus or carnival souvenir that will outsell standbys like balloons, whips and windmills. Easy to operate, exciting action to demonstrate. Well made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 6 lbs.

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RIDES WANTED

Rides wanted for park, good stand, 5 months' stand.
No junk. State what you have.

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CRYSTAL PARK CUMBERLAND, MD.

NEW FROZEN CUSTARD MACHINES GOOD USED RIDES
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West Coast Transit Strikes Have Ops Singing the Blues

The local transit strike, the Los Angeles bus and streetcar tie-up, and a week of cold, cloudy weather, have combined to dampen the spirits Los tion. of amusement park operators here. Business is off as much as 25 per cent and even the return of California sunshine won't help much if amuse-

Utah Beer Increase Fails To Get Cheers From Resort Owners

SALT LAKE CITY, May 18.the basis of "unusual hardship," Utah received an increase permit for 15 on the grants to Utah's two big breweries, Fisher's in Salt Lake City, and Becker's in Ogden, this means approximately 325,000 cases.

Local spots, the taverns in Salt Lake City and Ogden, the parks and resorts, including Black Rock, Sunset and Saltair beaches on the Great Salt Lake; Como Springs in Ogden, and Saratoga Springs, near Provo, failed

All Eastern, Midwestern and "foreign" beers are cut off by the railroad embargo. The quota is still so low that strictly summer spots, normally carrying from 700 to 1,000 cases mally carrying from 700 to 1,000 cases of bottle beer or a dozen half-barrels of draft, will be rationed from 100 cases downward. They have already been informed of curtailed supplies of soda water. Black Rock, for instance, will have two advertised pop brands of soda water, and none of the more remunerative cheap bottles.

the more remunerative cheap bottles. All will have to fill out with powder or prescription drinks.

Utah bakers have warned of a possible holiday from June 1 to July 20 for lack of bread flour unless the government makes arrangement to ship it in. Soft wheat flour for pastries, cookies, etc., is already expected.

Atlantic, N. C., Beach Makes Bow May 25

ATLANTIC BEACH, N. C., May 18.—Fireworks and a name band will feature the opening of Atlantic Beach here Saturday (25). Spot will be open daily from 2 to midnight, in cluding Sundays

cluding Sundays.

Spot has been completely rebuilt and now boasts a new 65-room hotel. A. B. Cooper, president, was in charge of the rebuilding program. Buddy Dixon has been named assistant manager of the hotel. F. B. Klein, executive manager of the beach, and W. A. Willis, manager of the Surf club, are busy getting things in shape for the opening. F. W. Wadsworth, amusement manager, w. Wadsworth, amusement manager, says several rides will be added later in the season. Opening is being plugged by much newspaper and radio advertising.

Brigode, Hoppe's Isle Mgr.; Name Band Policy Named Water Show at Casino Arcade

FOSTER, O., May 18.—Hoppe's Island, with Ace Brigode, well-known band leader, as manager, inaugurated the season here Saturday (11). Recent renovation program included the modernization of the ballroom and addition of new light equipment. Swim Pool is in tip-top equipment. Swim Pool is in tip-top shape and Bridgode says a new feature this year is the organization of a new softball league under lights. President Henry Caldwell and Brigode plan to bring in a number of name band attractions.

ment seekers can't get transporta-

The exact effect of the strike on the amusement zone is problematical and operators are widely apart in their estimates of lost business, but their estimates of lost business, but nearly all agree that the big crowds won't be back until the busses roll again. Family attendance has fallen off but slightly, while the high school and college youngsters, who depend largely on public transportation to get around, are not in evidence in large numbers, as is normal for this time of year time of year.

The one section of the amusement zone which does not report a notice-able drop in attendance is Virginia

The rides and concessions on Silver Spray Pier have taken a beating since the strike began May 3 and concessions along the pike all report a slacking of business varying from 15 to 35 per cent.

U. S. Pays A. C. 385G For Damages to Hall

ATLANTIC CITY, May 18.—This city has received a check for \$385,-813.11 from the government as payment in full for damage of wear and tear to Convention Hall during its tear to Convention Hall during its three-year army occupation. In addition, the city gained title to some materials left behind by the army. Payment had been anticipated in setting up the city's 1946 tax budget and prevented a hike of 50 cents in the tax rate.

Immediate repairs will total \$115.-Immediate repairs will total \$115,-000, Mayor Bernard Samuel told the city council. Prime needs are painting, plastering, concrete work and removal of two large sliding doors and replacement with motor-operated

Fireworks, Free Acts For White City's Bow

WORCESTER, Mass., May 18.— Fireworks and free acts, headed by Captain McDowell, high diver, were on tap for the season opener at White City Park here today. Original open-ing date had been set for May 28, but heavy week-end business prompted

heavy week-end business prompted the change. Emerson Raab, recently discharged from the army, has been appointed assistant to Sam Hamid, resident manager.

Ceremonies Mark Opening Of Fairgrounds, Memphis

MEMPHIS, May 18.—Music, a pa-MEMPHIS, May 18.—Music, a parade and a mystery man opened Fairgrounds Park here Saturday (4). Mayor Walter Chandler cut the ribbon. John Vesey, chairman of the Memphis Park Commission, was in charge of the ceremony which had city and county officials in attendance.

Flying Scooter, Loop-o-Plane and Caterpillar are rides recently installed.

WILDWOOD, N. J., May 18.—A water show, featuring Billy Outten and a cast of 50 youngsters, has been signed for the season at Casino Arcade Park, Eddie Rittenhouse, of Sportland Pool, says. Written and produced by Outten and John Bruner, in collaboration with Dick Edwards and Rittenhouse, production will feature water ballet, comedy, stage acts, fancy diving and a fire dive. Underwater lighting, escape traps and blackouts will frame the two-hour show.

Program at Revere Golden Jubilee Set

BOSTON, May 18.—Program for Revere Beach Golden Jubilee fol-

May 22-Banquet, with Governor Tobin principal speaker.

June 16—Pre-holiday fireworks display.

June 17-23—Carver's High Diving Horse and

June 17-23—Carver's High Diving Horse and the Flying Siegrists. June 21—Fireworks. June 24-30—Carver's High Diving Horse and the Helen Harvey Girls. June 28—Fireworks. July 1-7—Carver's High Diving Horse and

the Great Francisco.

July 3—Grand illumination, blazing sands,

featuring five miles of bonfires. (Pending.)
July 4—Regular Holiday features, plus fire-

July 8-14-Carver's High Diving Horse and

July 8-14—Carver's High Diving Horse and Mike Cahill, cloud swing.
July 12—Fireworks.
July 15-21—Carver's High Diving Horse and the Fearless Florettes.
Week of July 15—First semi-finals (first half) in Miss Revere Beauty Pageant.
July 19—Fireworks.
July 20—First annual State outing and Victory Parade, band concert, exhibitions, etc., of AMvets.

July 20—First annual State outing and Victory Parade, band concert, exhibitions, etc., of AMvets.

July 22-28—Carver's High Diving Horse and the Three Franks.

July 26—Fireworks.

July 28—National Swim-For-Health-Week.

August 2—Fireworks.

August 3—Aquatic sports.

August 4-10—Boat races and other aquatic competitions.

August 4-10—Boat races and other aquatic competitions.

August 9—Fireworks.
August 11-17—Second round of finals in Miss Revere Beauty contest.

August 18—Miss Revere finals.
August 19-24—Finals in Miss Massachusetts Beauty Contest.

August 23—Fireworks.
August 25-31—Children's Week, including baby contests, bicycle parade, etc.

August 25-31—Children's Week, including baby contests, bicycle parade, etc.

August 25-31—Children's Week, plus band concert.

Sept. 1—Firemen's memorial tribute, plus band concert.

Sept. 2—Firemen's muster revival, plus band concert.

Sept. 3-7—Post-season carnival celebration, with new carnival features, float parade and Victory Parade of 1946.

Galveston Pier Steps Collapse; 37 Injured

GALVESTON, Tex., May 18.—No one was killed, but at least 37 were injured here Sunday (12), when steps of a pier at Galveston's Beach collapsed, hurtling them to the rocky beach beach.

More than 40 were on the steps when they collapsed.

Santa Fe Rangers Features At Dreamland Bow, Reading

READING, Pa., May 18.—Santa Fe Rangers, heard on WFIL's (Philadelphia) Hayloft Hoedown, will appear at the opening of Dreamland Park near here.

Biggest park in the area is Carsonia which features swimming, dancing and week-end free vaude. Carsonia will reopen on a full schedule in June.

WANTED

WANTED

For Girlie Show on Coney Island, N. Y. Talkers, Bally Girls and Dancers. Best salary to best talent. 20 weeks' season. Write, wire or call immediately.

BOWERY FOLLIES

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CAN PLACE

For season one Number 12 (preferably 16) Eli Wheel, in good condition, well lighted.

Answer: HORACE BLUFORD

Virginia Beach, Va.

Bob Reichardt Returns To Des Moines Riverview

DES MOINES, May 18.—R. A. (Bob) Reichardt, recently released from the navy, has assumed his old job as general manager of Riverview Amusement Park here. Spot opened Friday (17). Reichardt said that Bartlett E.

Kooker, also an ex-serviceman, will be in charge of games and rides. Harry G. Ryer will have charge of

promotions.

WANTED

TO BOOK FOR 1946 SEASON

IN ONE OF THE FINEST MIDWEST PARKS

WHIP OR CATERPILLAR

Must Be Well Painted and Mechanically A-1 QUICK SKETCH ARTIST

SILHOUETTE CUTTER

Must Be Clean and Dependable Man or Woman.

Lakeview Amusement Co.

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WANTED

Due to disappointment, can place Shooting Gallery, Penny Arcade, Pitch-Till-Win, High Striker, or any concession that does not conflict. We book one of a kind. Can also book Ferris Wheel at small percentage. Have beautiful spot for Speed Boat.

FRANK WAGNER

2786 Delaware Ave. Kenmore 17, N. Y. Phone: Delaware 4291

Celoron Concesh X On Games, Juices To B. & L. for 38G

JAMESTOWN, N. Y., May 18.— Harry A. Illions, owner-operator of Celoron Park here, has leased all refreshment and game concessions, with the exception of Pokerino and Bingo, to Bush & Laube, Kansas City, Mo., for \$38,000. Deal was signed on the basis of \$19,000 for each cate-

Breakdown, based on the usual three-month operational period, Decoration Day to Labor Day, shows that George Bush and C. D. (Chan) Laube will have a rental nut of better than three grand a week. Added to this will be the cost of stock and help.

The Middle Western concessionaires, who operate similar units thruout the country, have named Skinner Bullock manager of the refreshment units. He will have a crew of 20. Ellis White is in charge of games.

Predicting a banner year for the park, Illions said that he closed the deal with Bush & Laube because he is primarily a riding device owner and operator.

Curley, Tobin to Attend Revere Dinner May 22

BOSTON, May 18.—Mayor James M. Curley and Governor Maurice J. Tobin will be among the notables at a dinner here Wednesday (22) to celebrate the opening of Revere Beach for the season. George A. Hamid will be emsee and will furnish the entertainment.

The first of 20 band concerts will be held Wednesday night, with a parade following. Fireworks will wind up the event.

Highlight at the banquet will be the presentation of a scroll by Governor Tobin to each operator who has been on the beach for the 25 to 50-year period.

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OPENING JULY 1

Best 12 Month Location in America

Have bought Moon Rocket and new Bubble Bounce. Will buy or place good Skooter. Also want several other Rides.

Can place more Concessions.

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2939 Ocean Front.

2939 Ocean Front

Ocean Park, Calif.

WANTED FOR NEW PARK

Merry-Go-Round, Octopus, Midget Train, Kiddie Ride, Frozen Custard or Frosted Malted.

Permanent Park. Private Owned Land and Building. Not a Promotion. Good Percentage. Will Give Long Contracts or Buy on Percentage. Basis.

No Drunks or Gambling Wanted. Contact

ED TOTH, CREEK VALLEY PARK

WELLINGTON, OHIO. Phone 297-L Evenings.

Would Book a Rodeo for June, July or Early August; Also Fireworks

Display for July 4th.

JAMESTOWN, NEW YORK, ON YOUR VACATION

There is only one Chautauqua on Chautaugua Lake, and beautiful Celoron Park, comprising over 30 acres, is right on the lake at Jamestown, New York.

We invite you to visit this beautiful spot.

HARRY A. ILLIONS

Owner and Manager

RIDES WANTED

New Amusement Park starting in prosperous city of Davenport, Iowa, wants New Amusement Park starting in prosperous city of Davenport, Iowa, wants Rides and Concessions on low percentage. Licenses paid, Park in city limits, bus transportation to gate, plenty of parking space. Park made money last year without rides, but we have all big picnics booked in for this summer including Elks, Moose, Eagles, Legion, V. F. W., Arsenal Employees, Harvester, Grocers, Firemen, Labor Unions, all of whom draw 5,000 or more into the park. Auto Races booked for opening date, May 30, so be prepared to set up at once. Address

MISSISSIPPI VALLEY AMUSEMENT

Davenport Fairgrounds, Davenport, Iowa

Get Set Permanently for the Future Growth of This Park

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Located in the Beautiful Santa Monica Mountains, near Mailbu Beach in Southern California. A permanent exposition and amusement park in scenio natural surroundings now being developed. Now giving exclusive rights to concessionaires in dance pavilion, swimming pool, roller rink, restaurant, kiddle amusement zone, lunch stands and gift shops. This is an entirely new idea in an amusement and exposition park. Its permanence and stability will more than compensate for your initial investment.

Space now being reserved. Write to

PIERA FERRANTI, Director

1638 NO. SIERRA BONITA AVE. HOLLYWOOD 46, CALIF.

RIDES AND FUN HOUSE WANTED

WANT TO PURCHASE: Octopus, Loop-o-Plane, Fly-o-Plane, Roll-o-Plane, Eli Ferris Wheel, Tilt-a-Whirl, Custer Cars, New or used, and other non-conflicting Rides. Fun House and/or Fun House Equipment. Also Rabbit Racer Game, Bathing Suits. Ride and Portable Fun House Concessionaires, also contact us.

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Knickerbocker Building, Lexington and Guilford, Baltimore 2, Md.

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76 ILLINOIS ANNUALS DATED

Ten Revived, 7 Organized

Benson announces \$1,443,-616 in premiums to be distributed—only 3 drop out

SPRINGFIELD, Ill., May 18.— Seventy-six agricultural fairs will be held this year in Illinois, with premium money aggregating \$1,443,616, Arnold B. Benson, State director of agriculture, has announced. an increase of 14 over 1945. This is

an increase of 14 over 1945.

Seven new annuals organized include those to be conducted by the Bond County Saddle Club, Greenville; Martinsville Agricultural Fair Association, Martinsville; Hancock County Junior Fair Association, Carthage; Elizabeth Community Fair and A-H Club Show Flizabeth Martinsville. Association, Decatur, and the Massac County Fair Association, Metropolis.
Ten fairs not held in 1945 which

will resume are Northern Illinois will resume are Northern Illinois Fair, Belvidere; Augusta Community Livestock Association, Augusta; Henderson County Fair, Stronghurst; Jersey County Fair, Jerseyville; Kane County Fair, Elgin; Madison County Fair, Highland; Moultrie-Douglas County Fair Association, Arthur; Bandolph County Fair Association Randolph County Fair Association,

Randolph County Fair Association, Sparta: Warren County Fair Association, Roseville, and Washington County Fair Association, Ashley.
Only three events, the Livingston County Fair, the Stark County Agricultural Exhibit and Horse Show, and the Stephenson County Community Fair, which operated last year, will not go this year, Benson announced. announced.

In addition to the county and com-munity fairs the State Fair, which was a wartime casualty, will be re-

was a wartime casualty, will be resumed this year.

"County fairs enjoyed one of their most successful seasons last year,"
Benson said. "The 64th General Assembly made a substantial increase in the appropriation to aid county fair. the appropriation to aid county fairs, which gives assurance that fair ofwhich gives assurance that fair officials plan even greater events for Eastern States Expo this year.

"The Illinois State Department of Agriculture recognizes the important Fair to be held August 9-18, and the county fairs. Working together we will make these events even of greater value to the people of Illinois."

Held to Two Annuals

PORTLAND, Ore., May 18.—Inability to complete construction of the Portland Meadows track here will prove boon this year to horse racing at two Oregon fairs. New track had been skedded to go in July, but op-eration this year has been passed and the State racing commission has sanctioned only three weeks of racing, to be held at two fair plants.

Commission okayed two weeks of racing at Gresham, August 19-31, first week to be during annual Multnomah County Fair, the second week under auspices of the fair association. It also approved racing at Salem during the State Fair, September 2-7. ber 2-7.

Kentucky State Annual Shifts Building On From Churchill to Old Plant At Utah State

LOUISVILLE, May 18.—Work of returning Kentucky State Fair from Churchill Downs, where it was held the last two years, to its old stand, used during the war by the Girdler Corporation to house a war plant, was underway this week. Officials admitted it "a tremendous task which

admitted it "a tremendous task which will take us up to opening day."

State Representative C. Waitman Taylor, of Lewisport, has assumed managerial duties, with Edward M. Brooks, of Louisville, assistant manager. Taylor was offered the manager's job last November, but delayed signing the \$3,000-a-year contract because the question of holding two state positions was raised. The two state positions was raised. attorney general ruled he may hold both jobs. For the last two years he was supervisor of box seats at the Fair at a flat rate of \$250 per

Budget Set at 90G

Brooks, who also carries the title of treasurer and engineer in charge of construction, is a former Seabee and previously was associated with and previously was associated with the army engineers. He succeeds Walter Newkirk, Louisville, who resigned because of ill health. Brooks's salary also is \$3,000 a year.

Operating budget for the Fair is \$90,000, \$2,500 over last year. Because the barren show payillien because the barren show payillien because the barren show payillien.

cause the horse show pavillion is not expected to be turned back by the Reconstruction Finance Corporation, which took over the Girdler lease, in time to change it back from a war plant, plans are to hold the horse show on the trotting track in front of the grandstand, similar to the arrangements at Churchill Downs when the fair was held at the race course.

Move Dates Up

In setting the Fair date for August 25-31 instead of early September, the board was influenced by the

WAA Stays On; May Bar '47 Revival of

SPRINGFIELD, Mass., May 18.-The War Assets Administration plans to occupy the Eastern States Exposition grounds until well into next year, Col. John J. Millea, regional director, announced.

Warehouse space for storage of surplus war equipment is at a premium in this area, he said, and the ESE site is needed.

WAA occupation definitely eliminate was made of the amount received in taxes from the races. The city and State divided almost \$2,000,000 from taxes in 1945.

Amherst, N.S., Winter EventToBe Resumed The War Assets Administration plans

Horse Races in Ore. WAA occupation definitely finales the hopes of resumption of hockey in the colliseum next winter interfere with plans for the and may interfere with plans for the revival of the exposition in 1947. Annual has not operated since 1941, having been occupied by other governmental agencies.

Army Quits Memphis June 11, Mid-South Annual Not To Go

MEMPHIS, May 18.—The army this week announced it will vacate the Mid-South Fair plant June 11, but this will not change a previous announcement that the fair will not

likely in August, officials said.

Off to a late start, attributed by observers to inertia and political squabbling at the top echelon, fair management is working hard on the vast reconversion job still to be done. Many of the buildings require extensive repairs and the grandstand is being rebuilt.

The board, with Gov. Simeon Willis presiding swore in its two new

lis presiding, swore in its two new members, Rodney Whitlow, Guthrie, and Dr. W. E. MacGregor, Louisville, at a meeting in Frankfort Tuesday (14). Resignation of Thomas L. Clore, Eminence, as manager of the horse show was accepted.

Over Off-Season Use Of Mich. State Plant

DETROIT, May 18.—Use of Michigan State Fairgrounds here, when the fair is not in operation, continues the subject of a verbal tussle between the tion. State and city officials.

State Department of Agriculture holds control and may grant use of the plant upon day-to-day basis, revocable at will. Occupied by the army, plant will not be used for fair this year, lack of time, labor and materials being given as reason. Sum of \$410,000 is to be spent on rehabilitation.

Permission for the use of the grounds has been given the Detroit Symphony for summer concerts, the Police Department's Boys' Band for drilling and several concerns to build floats for the Automotive Golden Jubilee parade.

Recently turned down were the De-

troit Racing Association for use of the Horticulture Building by the Turf

the Horticulture Building by the Turf Parking Company, World Festival Committee and a rodeo operator.

Rental fee of \$12,000 by the Detroit Racing Association was attacked this week by city officials. Charles Figy, director of the State Department of Agriculture, countered by pointing out no mention had been made of the amount received in taxes from the races. The city and State

AMHERST, N. S., May 18.—Maritime Winter Fair will be resumed this Dates aren't definite but it is believed the war-suspended annual will be held in early November.

An engineer will make a survey of the plant and outline changes and improvements necessary to reconvert it after its army usage. Financial ad-justments will be sought from the Dominion government for use of the

Raeburn MacCann, Moncton, N. B., has been named secretary-manager, succeeding A. W. MacKenzie, of Halifax, N. Sa provincial minister of agri-culture. MacCann formerly was sec-retary-manager of the Oxford, N. S., operate this year.

E. O. Bailey, chairman of the fair board, pointed out there would be insufficient time to prepare.

Fair. C. F. Bailey, Fredericton, N. B., has been renamed president of the Maritime Stock Breeders' Association, sponsor of the local winter fair.

fact the horse show would be held outdoors. Favorable weather is more As Heat Ends

60G Cafeteria for Fall

SALT LAKE CITY, May 18.— Utah's State Fair board has taken steps designed to end the woes that have plagued the annual the past five years when it signed a five-year food and drink concession arrange-ment with Art Teece, general manager of the newly organized Western Service Company, whereby the latter will build a \$60,000 cafeteria, dining room and sidewalk cafe on the State grounds.

Politicos Wrangle During the 1944 and 1945 shows particularly, the fair ran into reams of unfavorable publicity and loss of revenue, when the State Health Department pointed its censoring finger at the existing eating facilities, the army declared the fairgrounds out of bounds and the fair rounds out of bounds and the fair was forced to abandon the profitable pay gate be-cause of the alleged unsanitary condi-

Use Cinder Blocks

The new cafeteria will be ready for this year's fair. Because of the shortage of materials and priorities on other materials, the main bilding of the concession chain will be built of new cinder-block construction. built of new cinder-block construc-

The Western Service Company obtained a five-year concession on the basis of building permanent installations which meet requirements of the State Department. In addition to permanent and adequately equipped stands thruout the grounds, the \$60,000 ultra-modern building will \$60,000 ultra-modern building will open into a reception area in the center, with one wing for a cafeteria and quickie service for exhibitors, employees, etc., and a cafe service in the other wing with banquet and table service. It will have facilities for sidewalk cafe service on both wings. The unit will be heated for winter service on off dates and can winter service on off dates and can be opened into a single unit to serve 650 banqueteers adequately, 300 more than the present banquet capacity in the Lafayette ballroom of the Hotel

State To Supervise

The State has agreed to unofficial supervision of building of the huge cafe installation and incidental stands on the lot to point out sanitary requirements. There can be no future beefs on equipment, at least, according to Sheldon R. Brewster, secretary-manager of the fair.

The contract arrangements call for

a gross percentage arrangement for five years between the fair board and the Western Service Company, with the concessionaire advancing with the concessionaire advancing all building costs, which will be deducted from fair's end of the concessions. All buildings become the property of the fair board at the expiration of the contract.

The main building, and heart of the concession chain, will be built of new cinder-block construction, because of the charters and priori-

cause of the shortage and priorities on other materials and is to be

ties on other materials and is to be ready for the fall show in September. The Teece contract includes the 1947 exposition of the Utah Centennial at the fairgrounds, to last 10 weeks instead of the usual 10 days.

Races Get 8G At Danville, Ill.

Sweeney-White combo off to good start with big car events—record for Collins

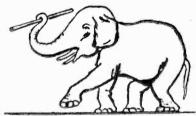
and the Committee of th

DANVILLE, Ill., May 18.— National Speedways (Al Sweeney and Gaylord White) launched the big-car auto racing season here Sunday (12) at the Illinois-Indiana Exposition Track, drawing \$8,000. Turnout was particularly good, as weather was cold, the clear. Track was bumpy, the result of 14 days of off-again, pagagin rain on-again rain.

emory Collins, Le Mars, Ia., was credited with setting a new track record in qualifying in 27:71 seconds. He went on to win the 15-lap feature, in which Jimmy Weldon, Chicago, finished second, and Cliff Griffith, Indianapolis, third. Twenty-two cars were in the qualifying trials. Eddie (Twenty Grand) Steinbech handled the mike.

It was on this track that National Speedway staged its final race before the war shut down auto racing in 1942. Org's next race is Memorial Day at Cedar Rapids, Ia., fairgrounds.

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All-Iowa To Host 26 Farm Families; Split Stock Shows

CEDAR RAPIDS, Ia., May 18.—
One farm family from each of the 26 Eastern Iowa counties, chosen by the farm people of the respective counties, will be entertained at the All-Iowa Fair here August 11-16.

Annual, a war casualty for four years, also will feature observance of Iowa's Centennial, with daily special events under direction of the Linn County Centennial committee.

Attractions include three days of

Attractions include three days of auto racing, two of harness horse racing and one of thrill show. Grandstand attractions will be furnished by Ernie Young Agency, Chicago.

Limited barn capacity has caused

splitting fair's run between Dairy and 4-H Livestock Show. Dairy entries will arrive Sunday and be released Thursday, giving way then for 4-H show. Premiums will total \$12,000, with \$1,650 for 4-H Achievement

Williams Grove, Pa., Offers Drivers 5G

MECHANICSBURG, Pa., May 18.

—Purse and guarantees for his big car dirt track auto race, scheduled for Williams Grove Speedway Sunday (19), are announced by Promoter Roy E. Richwine as "over \$5,000."

In a departure from the AAA Eastern Dirt Track Circuit Driver Payoff System, of which the speedway is a member, Richwine discarded the minimum and point standings system in favor of individual agreements on minimums with each driver. Points accrued at the speedway, however, will be accredited toward the season's totals for which there is a kitty son's totals for which there is a kitty of \$30,000 in the circuit.

Track officials explained that under the point system of minimums, many "name" racers who have had a bad run of luck so far would get a bad run of luck so far would get little inducement in the way of guar-antees to enter races. Richwine is now placing each guarantee figure according to the popularity of the driver, and the amount is deducted from final payoff on each race if winnings top the minimum agreed

Winkley Inks Ten

For Cycle Races
CHICAGO, May 18.—Ten Midwest
fairs have contracted for afternoon
motorcycle races with the United
Speed and Thrill Features, Inc.,
Frank R. Winkley, manager, announced.

Races will be run on open competitive basis, according to Winkley, who says purses will range from \$350

who says purses will range from \$350 to \$1,750. Nine races will be presented on every program.

Fairs signed include Mower County Fair, Austin, Minn.; Sauk County Fair, Baraboo, Wis.; Ozark Empire District Fair, Springfield, Mo.; Steele County Fair, Owatonna, Minn.; Howard County Fair, Cresco, Ia.; Calhoun County Fair, Manson, Ia.; Central Iowa Fair, Marshalltown, Ia.; Dodge County Fair, Kasson, Minn., and the Kansas State Fair, Hutchinson. Last named has booked two days of the two-wheeler racing. two-wheeler racing.

Around the **Grounds**

Prize lists for all competitions at Regina (Sask.) Exhibition will be contained in one book this year. (See Around the Grounds, page 106)

Will L. Davis Dies After Long Illness

RUTLAND, Vt., May 18.—Will L. Davis, 80, dean of New England fairmen, died after a long illness at his home here May 10.

Manager for many years of the Rutland State Fair, Davis earned a reputation for himself and his event by booking some of the most elaborate entertainment programs in the East. Shortly before the war he built a model steel and concrete grandstand. At the conclusion of the 1945 season, Davis, who had operated thru the war, revealed that his appulated by a proporting surplus of annual had an operating surplus of \$94,000. He had signed all entertainment contracts for 1946 before his death. Further details in Final Curtain.

Truro Gets \$40,000 Grants
TRURO, N. S., May 18.—Truro
Town Council has donated \$10,000 to
the Central Provincial Fair. Grant brings total appropriations to \$40,000, the remainder being contributed by county and province.

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THOS. P. RAU, Secretary, West Branch, Mich.





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USARSA Nationals Greatest New Class Spot In History, Officials Say; Talent Good, Crowds Heavy

Gala Hotel Dinner Dance, Trophy Awards Mark Close

CINCINNATI, May 18.—National championships of the United States Amateur Roller Skating Association at Ed J. Von Hagen's Norwood (O.) Roller Rink here, May 7-11, was the most successful event ever held by most successful event ever held by the association, according to President George Apdale and Secretary Ozzie Nelson, the contest producing not only notably high-quality skating and keen competition, but drawing many out-of-town visitors who had no entries in the contests.

On behalf of Nerwood Dance and

had no entries in the contests.

On behalf of Norwood Dance and Figure Club, host to the championships, Norwood's Mayor Frank J. Ward officially welcomed the amateurs, their parents, friends and pros who arrived from all parts of the country. Arrangements had been made to quarter the visitors in the Gibson, Sinton and Palace hotels, but the added influx made it necessary to house them in several other hotels and in private homes. and in private homes.

Dinner Dance Highlight

Dinner Dance Highlight
Climax of the event was a formal dinner dance the final night in the Florentine Room of the Gibson, played by Gene Hocter's orchestra and emseed by Von Hagen, president of the United Rink Operators. In his opening speech Von Hagen said, in part: "The USARSA is to be sincerely complimented on its efforts and achievements. Speaking for the URO, we are proud of this national championship . . . just as proud as we are of the individual clubs whose headquarters are in our rinks. The United Rink Operators' slogan is 'The Best in Skating' . . . environment and United Rink Operators Stogan IS Best in Skating' . . . environment and encouraging the supervision . . . e ideals of amateur ideals of amateur sportsmanship. When we say United Rink Operators we mean 'united.' We are unanimously united in demanding true

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amateur standing, honest amateur standing, honest competitions and high-standard judging. To pass a test, to win a trophy in the USARSA means ability, effort, hard work and high honors. There is no place for politics or popularity contests." Von Hagen's request for a vote of thanks to the pros for their hard work in making the amateurs a success was acknowledged with a burst of applause.

Andale Sneaks

Apdale Speaks

USARSA President Apdale also spoke, thanking operators for lending their facilities which are "the tools with which to work. Without them we would not be in existence today. They have given their facilities, their time and their efforts to halp us we would not be in existence today. They have given their facilities, their time and their efforts to help us. . . Success has marked the national championships from beginning to end. . . The losers, too, were successful, for they have shown a fine spirit in losing. . . I am sure that this fifth annual championship was the greatest of all—from the standpoint of talent, performance and attendance. . . Perhaps you have seen the very dramatic ads which have been appearing in the Cincinnati papers for the past two days. We have stuck to the facts, and the facts are sufficient. All the USARSA has to do is to make public the list of our affiliates. . . There is the AAU, sole governing body over all amateur sports in the U. S. Then there is the ASU, governing body over all amateur skating. . . We are affiliated with the U. S. Olympics Committee and the International Olympics Committee and the International Olympics Committee into the Federation Inmittee... We have received ... acceptance into the Federation Internationale de Patinage a Roulette, world governing body over all roller skaters. We are also affiliated with the NSA of Great Britain, the Inter-national Skating Union and the amateur skating associations of Canada, France, Germany, Italy, South America, Belgium, Australia, New Zealand, Portugal and Switzerland."

Cincy Mayor Awards Trophies

During the festivities Cincinnati's Mayor James Garfield Stewart pre-During the festivities Cincinnati's Mayor James Garfield Stewart presented the trophies which included the Louisiana State Senior Fours Trophy, donated by Charles Hierne Jr.; Senior Ladies' Single Challenge Trophy, Inez and Earl Van Horn, Mineola, L. I., N. Y.; Senior Men's Singles Challenge Trophy, Willard Holland, Bridgeport, Conn.; Senior Men's Speed Skating Challenge Trophy, America on Wheels, Elizabeth, N. J.; Senior Pairs Challenge Trophy, New York Journal-American; Senior Dance Skating Challenge Trophy, Thomas Legge, Boston; Junior Men's Single Challenge Trophy, Earl Van Horn Dance and Figure Skating Club, Mineola; Novice Dance Challenge Trophy, Orville Godfrey, Detroit; Orville Godfrey Challenge Club Trophy for national intermediate men's speed; Sam Schaffer Challenge Trophy, National Junior Dance, Boller Bowl. Chicago: Jean R. White lenge Trophy, National Junior Dance, Roller Bowl, Chicago; Jean B. White (See USARSA Nationals, opp. page)

Opens in Miami

MIAMI, May 18.—New spot, Biscayne Roller Skating Palace, opened here at 150 Northwest First Street under the management of Murray L. Rose Enterprises which formerly operated a rink bearing the same name at 1220 Biscayne Boulevard for four years.

The 58 by 180-foot skating area is housed in a building 206 feet long. New maple rockwool-insulated floor has been installed. Other new equipment includes a luncheonette, airconditioning system, soda fountain and a Hammand organ played by C and a Hammond organ played by C. V. Letti. Fluorescent lights have also been installed and 24 colored spots are used every three minutes.

Dance classes are conducted Dance classes are conducted on Sundays, Tuesdays and Thursdays under supervision of Paul Carrier, pro. Other staff members are M. Berman, manager, and A. Morgan, floor manager, who is assisted by Bob Walsh, Jim McCloskey and Louie DeVoelse.

Holland Rapped for \$108 On Lease Violation Claim

BRIDGEPORT, Conn., May 18.—Willard Holland, operator of Holland's Skateland here, was ordered by Judge Walter M. Pickett of Common Pleas Court to pay damages of \$108 on a claim of violation of a lease to the Bridgeport Arena, Inc., holder of a lease on the property.

Arena company leases the Pyramid Mosque from the Masonic organization, and sublets it to Holland. Claiming damages of \$2,500, the Arena company charged that Holland was supposed to operate the right for damages. supposed to operate the rink five days a week and pay part of the proceeds as rent. Rink was not in operation on February 19, 1944, and Holland also failed to account for certain receipts, it was charged.

Holland denied all the allegations and filed a \$2,500 counterclaim on the ground that the landlord failed to provide sufficient heat and light and otherwise violated terms of the lease.

Carroll, Ia., Club Stages Shows in Territory; Biz Up

CARROLL, Ia., May 18.—Carroll Skating Club of Charles C. Ludwig's Parkview Roller Skating Palace here rataview noner Skaung Palace here recently made trips to rinks in Lake City and Twin Lakes, Ia., to put on 20-act shows that included Elaine Tuey, Donna Woodward, Lyle Bernholtz, "Tiny" Davis and the high jumping of Tuff Wiedermeier, all of whom scored with the patterns.

jumping of Tuff Wiedermeier, all of whom scored with the patrons.

Trips are now planned to rinks in Jefferson, Atlantic, Harlan, Boone and Fort Dodge, Ia., says Ludwig. He reports skating on the upgrade in his territory with the return of servicemen. Pro acts are presented regularly at Ludwig's rink. He recently had the Runge Brothers, Alvin Johnson and Lorainne Murray as attractions. attractions.

Oaks Junior Class Drawing 200 Weekly; Veterans Back

PORTLAND, Ore., May 18.—New feature that has been drawing well at Oaks Rink here, according to pro Dean Songer, is the Saturday afternoon junior class. Conducted from 4 to 5 p.m., class graduates students into the Junior Dance and Figure Skating Club. Songer says attendance has been nearly 200 weekly. Staff, under management of Robert Bollinger. has been augmented by recently returned servicemen, including Norman Berry and Knox Meeghan, floormen. Bollinger himself recently returned from service.

B. C. Skaters Prep For Eastern Meet

VANCOUVER, B. C., May 18.—
Results of the British Columbia
Amateur Championship held May 11
at the Vancouver Roller Bowl and
sanctioned by the RSROA of Canada, indicated that Vancouver skaters have an excellent chance for ors have an excellent chance for Dominion honors in the meet to be held in the East in June, officials said. Winners in the latter will go to the World Meet in New York later in the year.

Competition was close in the dance division 12 couples demonstrating

Competition was close in the dance division, 18 couples demonstrating the straight waltz, two-step, Style B waltz and collegiate.

Vancouver Figure and Dance Club won the RSROA Challenge Trophy with 8 firsts, 7 seconds and 4 thirds. Victoria Skating Club was second and Nanaimo Rollers third. Trophies and medals were presented by A. S. Barker, president of the RSROA of Canada, at conclusion of the meet. Results: Free style, junior girls, Iona Summers, first; Pat Donovan, second, and Pat Glover, third; Novice girls, Pat Mahood, Evelyn Reid and Sheila Cornwell. Novice men, Ronnie Rask, Robert Chester and George Kappert.

Kappert.

Speed, junior boys, R. LePore and Gordon McDonald. Junior girls, C. Higgins and R. Summers. Intermediate ladies, L. Cooper, Betty Hall and L. Cumming. Intermediate men, Stuart McInnes, Harold Courson and Lee Zedoronzay. Senior men Hugh

Stuart McInnes, Harold Courson and Joe Zadoronzny. Senior men, Hugh Hastings, Roy Ross and Ken Carlson. Junior Dancing, Jerry Conrod and Florence Sidwell. Novice, Edward Clements and Doreen Horne, Ronald Rask and Patricia Mahood, Cecil Thorp and Evelyn Reid, Clayton Cloutier and Muriel Johnston, Leslie Stevenson and Greta Detwiler, and Jack and Marjorie Warwick.



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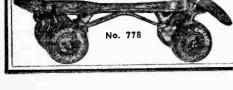
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Audience Enthusiasm Rivals USARSA Nationals Attract Talent of Skaters in Great | Large Crowds, Socko Talent Lakes Meet of Hot Contests (Continued from opposite page) National Challenge Trophy; BarkerGilbert Perpetual National Trophy for juvenile boys' singles; Eldora and Bill Best Trophy for national Juvenile Circles

Crowds Big as Skaters of Six States Vie for Titles

Great Lakes Regional Championship in which competed champion skaters from Michigan, Ohio, Kentucky, Indiana, Wisconsin and Illinois in all classes of skating.

Sanctioned by the Roller Skating Rink Operators' Association of the United States and sponsored by the United States Federation of Amateur Roller Skaters, the competitions at

Roller Skaters, the competitions attracted thousands of spectators, including many non-competitive skaters. Enthusiasm of the spectators rivaled the talent displayed by the skaters, and evidence was plentiful that roller skating is emerging rapidly as a leader in amateur sports. One of the pleasing discoveries of the meet was that whole families are now roller skating—an indication that roller skating is an ideal family sport leading to health and lasting family

Close competition marked the contests from beginning to end and new tests from beginning to end and new regional champions emerged. Speed events were especially close, with William Keplinger, Hagy's Rink, Dayton, O., showing his heels to a large and talented field in the senior division. Most outstanding of the speedsters, however, was Charles Oppelt, Cincinnati, who took first place in four events, a fitting tribute to the Sefferinos, two of the greatest speed skaters of all time. Outstanding speed event was the five-mile speed skaters of all time. Outstanding speed event was the five-mile race, taken by Keplinger. Juvenile Clas B Boys' competition brought in Donald Michael, of Lima (O.) Rink, winner. He handled himself like a veteran of a former generation, and the miniature replica brought lumps to throats of several old champions who lined the rails who lined the rails.

Figure Skating Strong

Figure Skating Strong
Figure skating was noticeably
strong. In this department Nancy
Lee Parker, Arena Gardens, Detroit,
finished first in the junior girls' division, followed by Kunnie Mae Williams, Skateland, Cleveland, and
Mary Markley, Arena Gardens. Junior boys' figures, Rodger Fuerst,
Hagy's Rink, Dayton, O., and Erwin
Judge and Lauris Muellenhagen,
Arena Gardens, Detroit. Novice
ladies' figures, Marie Patten and

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HARVEY PETERSON

ATLANTIC, IOWA

CINCINNATI, May 18.—Over the Anne Disbennett, Skateland, Cleve-grand old city of Cincinnati the spirit land, and Donna Lee White, Roller-of the Sefferinos, champion roller land, Indianapolis. Novice men's figskaters of yesteryear, held court ures, Robert Gormley, Arcadia Garwhen William Sefferino's Roller-drome played host May 7-11 to the land, Cleveland, and Jack Mayes, Great Lakes Regional Championship Arcadia Gardens. Intermediate men's in which compared champion skaters Gardens, Douglas Breniser, Arena Gardens, Detroit; Teddy Rosdahl, Arcadia Gardens, Chicago, and Charles Little, Arena Gardens. Senior ladies' figures, Margaret Williams, Skateland, Cleveland; Dolores Molla, Arcadia Rink, Detroit, and Dorothy land, Cleveland; Dolores Molla, Arcadia Rink, Detroit, and Dorothy Law, Arena Gardens, Detroit. Senior men's figures, Elbert Patten, Skateland, Cleveland, and Dominick De Cicco, Arcadia Gardens, Chicago. Intermediate ladies' figures, Joan Blazak, Skateland, Cleveland; Ruth Kelly, Hagg's Rink, Dayton, O., and Caroline Buchanan, Arcadia Gardens, Chicago. Chicago.

Close Contests in Dancing

Dancing was closely contested in all groups, and the finals were decided by only a few tenths of a point. Junior dance, Laverne Anselmy and Paul Lampkin, West Huron Rink, Pontiac, Mich.; Patricia Cruea and Rodger Fuerst, Triangle Skateland, Dayton, O., and Nancy Kromis and Erwin Judge, Arena Gardens, Detroit. Novice dance, Laura Lee Schneider and James Schmoll, Greystone Skateland, Columbus, O.; Virginia Andrews and Robert McLean, Arena Gardens, Detroit, and Caroline Buchanan and Dominick De Cicco, Arcadia Gardens, Chicago, Intermediate Gardens, Chicago. Intermediate dance, Dolores Devlin and Otto Lund, Greystone Skateland, Columbus; Dor-othy Scholtz and Wesley Dunlap, Rollercade, Cleveland, and Annetta Clark and Norman Miller, Rollerland, Indianapolis. Senior dance, Mr. and Mrs. Elbert Patten, Skateland, Cleveand; Mr. and Mrs. Jack Boyer, Greystone Skateland, Columbus, and Louis Moore and Douglas Breniser, Arena Gardens, Detroit.

Ladies' senior free skating brought out new styles and form in the progress of skating. All six contestants were of championship caliber and by a bit of good luck any one of them might have won.

Pairs. Fours Impressive

Pair skating routines were impres-Pair skating routines were impressive and fast in all divisions. Outstanding of these were the novice and senior teams. Fours held the spectators spellbound with their fine precision which was a highlight of the meet. Novice pairs, Alice Lapp and Robert Jones, Rollercade, Cleveland, Loveli Dunn, and Robert Quiel. Arong Loreli Dunn and Robert Quick, Arena Gardens, Detroit, and Theresa Ogrin and Richard Morton, Arcadia Gar-dens, Chicago. Intermediate pairs, and Richard Morton, Arcadia Gardens, Chicago. Intermediate pairs, Louise Moore and Douglas Breniser, Arena Gardens, Detroit; Mr. and Mrs. Elbert Patten, Skateland, Cleveland, and Caroline Buchanan and Dominick De Cicco, Arcadia Gardens, Chicago. Senior pairs, Mr. and Mrs. Clarence Rader, Skateland, Cleveland; Dorothy Law and Charles Little, Arena Gardens, Detroit, and Shirley Snyder and William Gretsinger, Triangle Skateland, Dayton, O. Fours, Louise Moore, Dorothy Law, Douglas Breniser and Charles Little, Arena Gardens, Detroit, and Donna Lee White, Annetta Clark, Norman Miller and Jerry Nolan, Rollerland, Indianapolis.

Finale of the meet was exhibitions by all champions Saturday night (11),

by all champions Saturday night (11), followed by presentation of awards to winners by C. V. (Cap) Seffering and Fred A. Martin, secretary-treasurer of the RSROA.

Bill Best Trophy for national juve-nile pairs, and Junior Ladies' Singles Challenge Trophy and Novice Ladies' Singles Trophy, Ed J. Von Hagen.

Results

Contest results: Juvenile girls', Diana Lanzotti, Elizabeth, N. J., first; Patrícia Ann Foley, Mineola, second, and Patricia Quick, Martinez, Calif., third. Juvenile boys', Frank Henrich, Mineola, and Fred Backhus, Paramus, N. J. Juvenile dance, Joyce Bonocore and Fred Backhus, Paramus; Ruth and Frank Henrich, Mineola, and Joann' Schaipert and Larry Bicknell Norwood. Juvenile pairs eoia, and Joann Schaipert and Larry Bicknell, Norwood. Juvenile pairs (mixed), Ruth and Frank Henrich, Mineola, and Joyce Bonocore and Fred Backhus, Paramus. Junior la-dies' pairs, Diana Lanzotti and Joan Kitzler, Elizabeth; Patricia Quick and Barbara Ziem Martinez and dies' pairs, Diana Lanzotti and Joan Kitzler, Elizabeth; Patricia Quick and Barbara Ziem, Martinez, and Joan Gamble and Joan Albert, Norwood. Novice ladies', Loretta Ruehle, Ypsilanti, Mich.; Theresa Lioci, Bridgeport, Conn., and Shirley Ludwig, Elizabeth. Novice men's, Edwin Unser, Mineola; James Murray, Mount Vernon, N. Y., and Jude Cull, Elizabeth. Novice dance, Enid Brundage and William Brewer, Mineola; Patricia Gillen and George Hallenbeck, Paramus, and Penny Zenneker and Patsy Aluise, Pittsburgh. Novice pairs (mixed), June Henrich and Reggie Opie, Mineola; Violet Gargane and Kurt Hoernlein, Elizabeth, and Lois Clark and Robert Luddy, Bayonne, N. J. Junior ladies', Janet Freese, Norwood; Faith Benedict, Martinez, and Mary Louise Leahey, Elizabeth. Junior men, William Scheurer, Mineola; Reggie Opie, Mineola, and John Callahan, Elizabeth. Junior dance, Charlotte Perkins and Walter Clancy, New York: Patricia Romaine and Thomas Banks, Mineola, and Lucille Hoppe and Henry Schneider, Mineola. Junior pairs, Shirley Ludwig and Jude Cull, Elizabeth, and Theresa Lioci and Donald Decker, Bridgeport, Conn. Senior ladies', June Henrich and Theresa Decker, Bridgeport, Conn. Senior ladies', June Henrich and Theresa Kelsch, Mineola, and Charlotte Ludwig, Elizabeth. Senior ladies' pairs, Charlotte and Shirley Ludwig, Elizabeth; Violet Gargano and Mary

Coast Roller Show

Try-Out by Cooper

HOLLYWOOD, May 18. — Al Cooper, pro at Hollywood Bowl and producer of Roller-Capades, recently presented tryout shows at rinks in Ventura and Palm Springs, Calif., according to Eddie Molitor, who does

solo and pair exhibitions in the show.

Made up of leading pro skaters on the Coast, it is hoped to eventually put the production on the road for a nationwide tour. Negotiations are currently being carried on with a film company for possible appearance of the presentation in a movie. Cooper was formerly at Arena Gardens, De-troit

Sefferino 'Drome Bows Out CINCINNATI, May 18.-Sefferino

ber reopening.

www.americanradiohistory.com

Louise Leahey, Elizabeth, and Helen Burkhardt and Dorothy Vogelsang, Mineola. Fours, Nancy Reuter, Wil-liam Reed, Doris Matture and Robert Luddy, Bayonne; Lorraine Gullen, Eugene Parker, Helen Hayes and James Murray, Mount Vernon, N. Y., and Charlotte Ludwig, Frank Savage, and Charlotte Ludwig, Frank Savage, Shirley Ludwig and John Callahan, Elizabeth. Senior dance, Gladys and George Werner, Rita Luginbuhl and Fred Ludwig, and Peggy Viets and Herbert Daisley, Mineola. Senior men, Walter Bickmeyer and Donald Mounce, Mineola, and William Reed, Bayonne, N. J., and senior pairs (mixed), Charlotte Ludwig and Frank Savage, Elizabeth, and Wil-(See USARSA Meet on page 91)

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GILBERT SCOTT

CINCINNATI, May 18.—Sefferino Rollerdrome here closed Sunday (12), one day after completion of the USFARS-RSROA Great Lakes Regional Championships, May 7-11. Operator William F. Sefferino is to leave soon on a fishing trip to Canada. C. V. (Cap) Sefferino will supervise renovation of the 'drome for its September reopening. 725 NATIONAL AVE.

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Flesh-Pix Again

-By E. F. Hannan-

GERALD F. McCARTHY, who has been showing pix in halls and schools thru the East, has added short-cast, two and three-people flesh bills, and goes all-out for that combination. He says that this style show gets addicts for both pix and flesh. In several places he has hand-billed a late afternoon show for kids, and got something extra and got something extra.

In regard to rep and stock, both of In regard to rep and stock, both of which McCarthy has had past experience with, he quotes: "Both stock and tent rep are too expansive to weather the top prices you have to pay for labor, talent and travel today, and it's a case of working like a beaver and dishing out dough for something that you can't quite catch up with."

up with."

There is something to be said here, but there is still to be a field for rep or stock in some form, altho McCarthy is right about the advanc-

Sam B. Warren Shot

SMITHFIELD, Va., May 18.—
Sheriff W. Colgate Whitehead, of Isle of Wight County, says that reports that Samuel B. Warren, manager of the New Orleans Minstrels, and another man ware shot and and another man were shot and killed in an affray on the show-grounds here May 7 are incorrect. They were seriously wounded, he stated, and both are hospital patients. The gun-user is held in jail on shoot-ing charges. ing charges.

LUMBERTON, N. C., May 18.— The Renfro Valley Tent Show, William Ketrow, manager, opened the season here May 6 and biz was okay. Org headed north. It is a new outfit, big top being 70 by 165.

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weight, experience and lowest salary in first letter. Send late photo.

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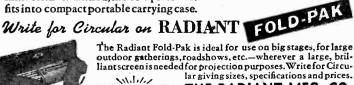
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Tenter, Politics Keep Sadler Busy; Says Biz Not Dead

Sweetwater, Tex. Editors, The Billboard:

ROADSHOW FILMS-REPERTOIRE

I always read the Rep page with great interest and I am sorry that more response is not given by those who are or have been in the repertoire business. I would hate to see this form of entertainment vanish from the picture. Following the other war, this phase of show business enjoyed great possibilities, and the opportunity is here now for a great revival of the travelling dramatic stock companies matic stock companies.

I have received many letters re-

cently from ex-repertoire managers and performers as to what our intentions are, and would we go back on the road. As you know, we have always carried from 40 to 65 people with our company and were regarded for a great number of years as the biggest show of its kind in the world. Even thru the depression we tried to keep up our standard and suf-fered great financial losses, but business came back and we enjoyed an excellent business for several years just prior to the war. Most of our boys went to the service. Others went to work as civilian employees, helping the war effort. After clos-ing in December, 1942, we stored our equipment in our warehouse our headquarters for more than 25 years. While not in the service myself, I received several citations for my efforts. I have been devoting the rest of my time to my theaters and oil interests. I was elected to the State Legislature in 1942, and was drafted for the second term after I declined to run.

The past few months various or-The past few months various organizations, civic groups and individuals urged that I run for Congress from the 17th District in Texas. Because of my business interests and not too good health, I declined to do so, but I will seek re-election this summer to the Texas Legislature, and so far have no opponent.

As to our re-entry into show business, I have a crew working at our quarters building new trailers and getting equipment ready. We will have a beautiful outfit, consisting of nine trucks with semi-trailers, panel job for advance, and sound truck. Our tent will seat approximately 1,500 people. I have had contacts with several radio shows that want to go out under our barner. to go out under our banner. I am rather inclined to try this, as I am afraid it would be difficult to get talent and personnel for a repertoire company.

My cousin, Col. Jerry Sadler, is a gubernatorial candidate. He was former railroad commissioner of Texas,

Rep Ripples

Ligious film show in Juneau County, Wisconsin. . . . Lake George Players, four people, will be in New York resort towns in July and August. Org will also present 16 mm. pix. . . . Seymour Bixley, former Silas Green trouper, will have a flesh trick for four people at Mississippi and Alabama fairs and celebrations. Mr. and Mrs. Bixley have been playing auspices dates around New Orleans during the winter. . . . Cartwright's Show will operate in its usual Oregon territory. Org, formerly straight rep, has a picture outfit and will have three flesh troupers. C. C. Cartwright has been playing E. F. Hannan's solo bill, Ole Plantation in Washington and Idaho schools the past winter. . . . William R. Davis will have a magicanic show in New will have a ma PDWARD WHEELER has a rethe past winter. . . . William R. Davis will have a magic-pic show in New Hampshire resort towns.

McKennon Preps At Paris, Tenn.

PARIS, Tenn., May 18.-Work is progressing at quarters of the Marian McKennon Players here. Chairs are being painted blue and Chinese yellow, and org will have 14-high blues in the rear. Seat maskings and reserve seat curtains are royal blue, trimmed in red and gold.

serve seat curtains are royal blue, trimmed in red and gold.

Lewis-Diesel Engine Company, Memphis, is building steel and aluminum trailer in which to mount the new 30-kw. Diesel light plant supplied by them. Will carry two other small plants for lighting parking lots and for emergency use

and for emergency use.

Show will have a cast of 12, band, ork and a hillbilly concert, and will have a working crew of eight, with extra help as needed on set-ups and tear-downs. All plays are now booked, and management has material in quarters to build elaborate sets for each play. Opening is set for June 27.

Winstead Business Big

NEWPORT NEWS, Va., May 18.—
E. S. Winstead's Minstrels, which opened at Raleigh, N. C., April 1, have been playing one-night stands in this State and North Carolina to packed houses, according to Billy Hunt. Org has a stageshow of 35 people and a 12-piece band. Staff includes David G. Surles, owner; Frank Sloan, manager; David Wise, stage manager; Billy Hunt, agent, and C. E. McPherson, billposter.

which job he resigned in early 1942 to enlist as a private in the army. He has a remarkable war record, and at present seems to be one of the leading candidates in the governor's race. In view of this, I may not take out my show until after the July primaries. Mrs. Sadler, who has been in rather ill health since the loss of our daughter. Claria is much loss of our daughter, Gloria, is much improved.

HARRY SADLER.

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J. A. OGLE

USARSA Meet

(Continued from page 89) liam Reed and Nancy Reuter, Ba-

Cincy Speedsters Tops

Cincinnati skaters walked off with the honors in speed events, the only out-of-towner to win being John Buckholtz, Elizabeth, who took first place in the quarter-mile event and also skated the half-mile without competition for timing. Results: Jun-ior girls, Dolores Philbin, first in ior girls, Dolores Philbin, first in quarter-mile; second in half-mile. Peaches Kiley, first in half-mile; second in quarter-mile. Junior boys, Tommy Haggard, second, and Teddy Weikel, third, quarter-mile. Intermediate girls, Joan Gamble, first in quarter, half and one-mile. Dona Schwarz, second in quarter-mile and third in one-mile. Joan Albert, second in half-mile. Intermediate boys, Roy Meyers, first in quarter, half and one-mile. Bob Rottner, second in quarter and one-mile; third in half-mile. Godfrey Thompson, second in half-mile and third in quarter and one-mile. Senior men, Skippy and one-mile. Senior men, Skippy Berhling, first in one, two and five-mile. Curly Porter, second in one and five-mile and third in two-mile. Eugene Brown, second in two-mile.

Eugene Brown, second in two-mile.

Newly elected officers of the USARSA are Charles Lanzotti, Elizabeth; Harold Van Woeart, Bayonne; Jane Bicknell, Norwood; Daniel Lebone, Bridgeport; Joseph K. Savage, New York; George Apdale, Richmond Hill, N. Y., president; Louise Bickmeyer, Hempstead, L. I., N. Y., first vice-president; Irma Bernard, Ypsilanti, Mich., second vice-president, and Ozzie Nelson, secretary-treasurer.

Official Roster

Judges were Faith Benedict, Martinez (Calif.) Figure Skåting Club; Mary Buonagura, Boulevard Dance and Figure Skating Club, Bayonne, N. J.; Walter Clancy, Ethel Hasseney and Alfred McCullagh, St. Nicholas Figure and Dance Club, New York; Donald Decker and Theresa Lioci, Holland's Dance and Figure Club, Bridgeport; Mrs. Lyman Drake Jr., Edward O'Brien, Emil Quistead and Edward O'Brien, Emil Quistead and Carl R. and Margaret D. Engel, Chi-Edward O'Brien, Emil Quistead and Carl R. and Margaret D. Engel, Chicago Figure Skating Club; Barbara Gallagher and George and Gladys Werner, Earl Von Horne Dance and Figure Club, Mineola; Doris Harrington, Twin City Dance and Figure Skating Club, Elizabeth; Oscar E. Joachim, Chicago; Fred and Jean Lettau, Detroit; Frank Matusek, Fordham Skating Club, New York; Ozzie Nelson, USARSA, and Joseph K. Savage, Skating Club of New York and St. Nicholas Figure and Dance Club. Referees were President Apdale and Secretary Nelson, of the USARSA, while recording was done by Louise Bickmeyer, Hempstead, N. Y.; Helen Apdale, Richmond Hill, N. Y., and Mrs. Harry Bickmeyer, Hempstead. Music was under supervision of Charles Lanzotti, Elizabeth, and Harold Van Woeart, Bayonne, was timekeeper. ASU official starter for speed skating was Lamar E. Ottsen, Ozark Skating Association, St. Louis, and Pete Miller and Elmer Dietz served as ASU officials.

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HOXIE TUCKER

CONEY ISLAND

(Continued from page 83)

Pans Out Dandy for the 7-Seas Restaurant on Surf, still piloted by the builder, Stephen Corres.

New owner this season of the Gilsey House on Surf, originally Paddy Shea's, is Mrs. Dora Witzel, who also sey House on Surf, originally Paddy Shea's, is Mrs. Dora Witzel, who also operates frozen custard machines in front of Steeplechase, a few blocks distant. Son, Sydney, is in charge. It is their first bar and eatery experience. Juke boxes provide the entertainment. Previous season's tenant was Ludwig Simmons, who now is partnered with Johnny Forsythe in a cafe in Sheepshead Bay, opposite Lundy's Fishery. A sudden call by the draft board one day forced the Simmon's sale. A revocation of the call two days later made Simmons sorry for his hasty deal. . . . New fish game concession on Resort Amusement Company's territory fronting Luna, is being operated by Danny Schwartzman, Artie Vidockler and Al Kukoff, who also run scale and age-guessing games on the site, assisted by Elliott Schwartz.

Paddy Shea, still a Surf Avenue resident above his former Gilsey House, an Islander 56 years, recalls the price the late Charles Feltman Sr. paid for Feltman's Park and Restaurant. Figure was \$7,500. That was in 1874. The sum exchanged in

taurant. Figure was \$7,500. That was in 1874. The sum exchanged in the recent sale was close to \$1,000,000. One other Island oldie besides Paddy is Charlie Brewster, ex-carpenter, now with the local draft board, who dates back his Coney debut to 1884.
... Lester Wildman has been signpainting on his own since the death of his dad, Harry, in 1930. Both started on the Island 39 years ago.

Islanders feted Daniel Schmeidler at the St. George Hotel last week. Coney's chamber of commerce spongard the afficient of the started of th

ager of the Coney area for the com-pany. For several years he was also pany. For several years he was also treasurer of the chamber; co-chairman of its fireworks display committee; chairman of local Draft Board 195, and active in all fund-raising campaigns sponsored by local and national orgs. ... Arthur Fischbein and James Wagner have replaced their last season's donkey games with frozen-custard apparatus on surf.

Al Cerino and His Five Rhythm Makers, last season here at the Bow-

. . . Herman Beyer, an Islander 40 years, reopened his shooting gallery years, reopened his shooting gallery on the Bowery, alongside his Wonderland ride. Because of ammunition shortage for the last three seasons, the spot gave way to a bottle game. In charge is William Kent. Beyer's partner in Wonderland is Johnny Dericco. Ticket seller is Charlie Phelan, former strong man in Coney freakeries. . . . Irving Gold, with 44 years of Coney connections up his sleeve, replaced Justin Wagner at the out-front mike at Wonderland. . . Russell Carew, ex-burly house manager, is the big boss of George Kyrimes and Johnny Dericco's Whirl-a-Way on West 12th.

William Friedman, who goes back 30 years in his Island associations,

William Friedman, who goes back 30 years in his Island associations, together with George Stern, another oldster, and Billy Berkman, operate a pan game on the Bowery... Bob Carter pitching and Lili Sabine dancing at Dave Rosen's Palace of Wonders. They were formerly with Art Lawie former as a talker and latter ders. They were formerly with Art Lewis, former as a talker and latter as producer, at the Republic, Ocean View, Norfolk. . . . Ann Marano, who sold her seven lung testers in favor of a Bowery penny-pitch, is celebrating her 20th year on Coney. Her piece Pitch Helwardier, assists her niece, Rita Halvardier, assists her.

GENE RUSSELL

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Coney's chamber of commerce sponsored the affair with Prexy Thomas H. Tesauro presiding, and John S. Ward, chairman of the arrangements committee, announcing the speakers. It was in recognition of Schmeidler's recent promotion to assistant vice-president of the Brooklyn Trust Company, after six years as regional manager of the Coney area for the company.

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Al Cerino and His Five Rhythm Makers, last season here at the Bowery Barn and Blue Bird Casino, are now at the Porthole, Sheepshead Bay. . . Joe Salvia, newsdealer on the Island since 1894, features The Bill-board on his big stand on Stillwell Avenue, under the railroad terminal. . . . Herman Beyer, an Islander 40

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BIGELOW — Mrs. Mason H., 58, former executive of the American Laboratory Theater, the Dennis (Mass.) Cape Playhouse Theater former executions former Laboratory Theater, the (Mass.) Cape Playhouse Theater School and Max Reinhardt's Workshop, Hollywood, in New York York

BRAND—Mrs. Josephine Z., 87, widow of Louis W. Brand, for many years a composer and member of the Cincinnati Symphony Orchestra, May 11 at her home in Cincinnati. Survived by three sons.

CHAVEZ—Dolores, 24, night club photographer and wife of band leader Eduardo Chavez, killed in a fall from her hotel room in New York May 13.

DEATRICK, Chad, 23, professional roller skater who had instructed and appeared with Skating Vanities, in Brooklyn Naval Hospital April 20. Deatrick was with the Roller Vanities until he joined the Seabees. He lost a leg on Okinawa. Services April 23 at the United States Naval Hospital Chapel Brooklyn, with burial pital Chapel, Brooklyn, with burial in Long Island National Cemetery, Pine Lawn, N. Y.

DELHAUER—Mrs. Ella, 90, widow of William H. Delhauer, theatrical producer and associate of McIntyre and Heath, in Ontario, Calif., May 14.

DEMAREST-Clifford, 71, musical DEMAREST—Clifford, 71, musical director, organist and composer, in Tenafly, N. J., May 13. He spent 35 years as musical director of the Community Church of New York, was supervisor of music in Tenafly Schools, 1919-'37; past president of the music department of the New Jersey State Teachers' Association, twice warden of the American Guild of Organists and composer of numerous orchestral and yocal numbers. and vocal numbers.

DUNCAN-Alec, 59, Scottish singer and entertainer, known as Alec McKaye, in Philadelphia April 26. Survived by a daughter.

EDGERLY—Mrs. Lillie (Tiny), 62, former circus midget, May 15, in Fairfield, Calif., of a heart attack. Survived by her husband, George.

FRANKEN—Edith, 37, wife of Merritt (Jerry) Franken, of Ed Byron Productions, Inc., in Kew Gardens Hospital, Kew Gardens, L. I., N. Y., May 15. Before her marriage she was employed by The New York Times. Her husband was formerly on the New York staff of The Billboard. A son, Stephen, her husband and father survive. Services May 17 at Riverside Memorial Chapel, New York. FRANKEN - Edith, 37, wife

FURLONG-Thomas J., 89, retired Philadelphia hotel man and nitery

Will L. Davis

Will L. Davis, dean of New England fairmen and official of the Vermont State Fair, Rut-land, the past 36 years, May 10

at his home in that city.

He became associated with the Rutland Fair in 1910 when he was elected treasurer. In 1920, he was elected president and was re-elected every succeeding year. One of the best known fair officials in the East, he took control of the fair when it was several thousand dollars in debt, brought it to a point where it owned a modern fairgrounds, was free of debt and had a cash reserve of approximately \$94,000.

Davis was also treasurer of the city of Rutland for over 40 was elected treasurer.

Davis was also treasurer of the city of Rutland for over 40 years and was a member of the board of directors of the United States Trotting Association. Survived by his widow and daughter. Services May 12, with burial in Evergreen Cemetery, Rutland.

operator, in Ocean City, N. J., May 1. Survived by five children and four sisters.

KELLY—Edward (Whitey), driver with Robin & Cherry, Art Lewis and the former Sheesley Shows, May 10 in Dallas. Survived by his widow, a son and a daughter.

KOHLMAR—Lee, 73, veteran New York stage actor and father of Fred Kohlmar, motion picture producer, in North Hollywood, Calif., May 15.

McFADDEN—John, former Atlantic City hotel operator and nitery owner, May 3 in that city. Survived by his widow, Anna.

MAXWELL—Mrs. Irene, resort hotel operator, in Atlantic City May 7. She formerly operated the Aberdeen Hotel, Longport, N. J.; the Llewellyn Hotel, Atlantic City, and the Maxwell House. Survivors include two daughters.

MILLETT—Mrs. Alice M., music student and recitalist of India's dance and folklore, who performed under the name of Mona Rani, in New York May 10.

MOTTICE-William H., more than 20 years in charge of the rowboat and fishing boat concessions at Meyers Lake Park, Canton, O., in that city May 10. Burial in Forest Hill Cemetery, Canton, May 13.

NETT — Louis J., 65, secretary-treasurer of Miami Local No. 655, American Federation of Musicians, suddenly May 5 at his home in Miami. Survived by his widow, a son and a daughter. Services and burial in Miami May 8.

ORODENKER—Philip, 71, father of Maurie Orodenker, Philadelphia correspondent for The Billboard, in Philadelphia May 9 after a brief illness. Other survivors include his widow, Rose; three other sons, Warrant Officer Samuel, Alexander and Benjamin; two brothers, two sisters and two grandchildren.

and two grandchildren.

PATTERSON, Webster, 36, actor, in Baltimore April 29. He was a graduate of the American Academy of Dramatic Arts and toured for a number of years from coast-to-coast, playing leading roles in Shakespearean repertoire with the James Hendrickson and Claire Bruce Companies. Survived by his widow, two children, his mother and two brothers.

BICE—Mrs. Laura B. mother of

RICE-Mrs. Laura R., mother of

Rosemary Rice, actress, in Upper Montclair, N. J., May 15.

ROSEN—Joseph J., 58, for 40 years an animal keeper with the Ringling circus, in Sarasota, Fla., May 10.

SHOFFNER—C. P., 76, farm and gardening commentator on WCAU, Philadelphia, recently at his home in Laurel Springs, N. J. Survived by his widow, Martha, and a daughter by a former marriage.

SILBER—James A., former owner of a Pennsylvania theater chain, in Philadelphia April 29 following a stroke. Survived by his widow, Esther; a son, Arthur, and two son, Arthur, and daughters.

STRODE—William A., 58, concessionaire, in Los Angeles May 1. Survived by widow and son. Interment in Showmen's Rest, Evergreen Cemetery, Los Angeles.

UNDERHILL—John G., 70, stage producer and playwright noted for his translations of Spanish plays into English, in Brooklyn, May 15. After serving for two years on the faculty of Columbia University, he began his stage career in 1901. His first proof Columbia University, he began his stage career in 1901. His first production was Bonds of Interest, for the Theater Guild, in 1919. He went to London in 1926 to stage The Cradle Song, which he brought to Cradle Song, which New York in 1927.

VAN - Ernie (Ernest Kamitter), VAN—Ernie (Ernest Kamitter), 67, midway lecturer and former vaude comedian, in New York May 16. From 1897 to 1925, he and his brother, Joe, played the vaude circuits in America and made several trips to Europe. Was lecturer for the Dr. Cooney incubator exhibit at Coney Island, and at the New York World's Fair. He was a former vice-president of National Variety Artists. His brother is his only survivor.

VANDERSLOOT — John W., 64, bass soloist and former radio announcer, in Philadelphia May 11. He was with WFIL, Philadelphia, for 13

Eddie Woeckener and the family of Rose Woeckener will always hold in grateful remembrance the many kind expressions of sympathy shown them in their recent bereavement; also for the beautiful floral offerings. EDDIE WOECKENER

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WEGENER—Claude A., 50, auditor and office manager of WJBK, Detroit, found dead in his gas-filled auto in Sharon Woods, a park near Cincinnati, May 16. Survived by his widow.

Marriages

BARLOW-ENGESSER — William W. Barlow, tight-wire performer, and Georgedda Z. Engesser, 16-horse team driver, both with Cole Bros. Circus, recently in Cincinnati. COY-BABB—Johnny Coy and Dor-

othy Babb, dance team, now in Paramount's musical, Ladies' Man, at the Little Church Around the Corner, New York, May 17.

GABLE-FRANCIS-Martin Gable, producer, and Arline Francis, radio and stage actress, May 14 in Paterson, N. J.

GOOSSENS-FOULKROD-Eugene Goossens, conductor of the Cincinnati Symphony Orchestra, and Mrs. Mar-jorie Foulkrod, of New York, April 18 in Paris, Ky., it was disclosed last

HANDELSMAN-FURNS-William J. Handelsman, on the staff of WJBK, Detroit, and June Furns in Detroit April 19.

Detroit April 19.

HANDY-MORSE — George Handy, arranger and composer, to Flora Anne Morse, sister of Ella Mae Morse, May 13 at Las Vegas, Nev.

JOHNSON-WELEZ — Edward K.
Johnson and Dorothy Welez, May 14 at Wilmington, Del. Bride is mem-

at Wilmington, Del. Bride is member of Paradise Revue cast with Cetlin & Wilson Shows and groom is special agent for C. & W.

KRUG-KRAFT—Karl Krug, dra-matic critic of The Pittsburgh Sun-Telegraph, and Ellan Kraft, non-pro, in Clearfield, Pa., May 2.

LaHAYE-HARRIMAN — Louis L. LaHaye, chief announcer at WICC, Bridgeport, Conn., and Madeline R. Harriman in Bridgeport April 27.

LaVALLE-ANGELUS — Paul La-

LaVALLE-ANGELUS — Paul La-Valle, composer and conductor, to Muriel Angelus, stage and screen actress, in New York April 28.

LEOPARD - PLUNKETT — Jack Leopard, producer of the Coble Shows, and Priscilla Plunkett, leading woman' with Plunkett's Stage Show, in St. Mary's Chapel, San Antonio, April 21.

McELWAY-MATURE — St. Clair McElway and Martha Kemp Mature, widow of Hal Kemp, orchestra leader

widow of Hal Kemp, orchestra leader and former wife of Victor Mature, actor, recently in Beverly Hills, Calif. MAGUIRE - NICKELSON — Paul

Maguire and Jean Nickelson, dance instructors and ballroom team known as Paul and Jean, in Philadelphia

May 4.

MARLOWE - STEVENS — Hugh Marlowe and K. T. Stevens in San Francisco May 7. Both are in the cast of The Voice of the Turtle.

PAYNE - JENNINGS - JOHANN-SEN—Victor Payne-Jennings, theatrical producer, and Nancy Cobleigh Johannsen in New York May 9.

PERLMAN-RUBIN—Sanford Perlman, of The Billboard's West Coast staff, to Dolores Rubin May 15 in Hollywood.

Hollywood.

Hollywood.
PORTER-CAPAZ—Pasco J. Porter, electrician with James E. Strates Shows, and Usabel Capaz, dancer, April 20 in Elkton, Md.
RANKIN - THOMPSON — Joseph Rankin, xylophonist, and Gay Thompson, singer, in Philadelphia

REUMAN-CHEVALIER - Clifford Reuman Jr., head of a Los Angeles dental supply firm, and Maxine Chevalier, film actress, April 24 in Santa Barbara, Calif.

TONESK-KRAJEVSKA — Lieut.

William Tonesk, assistant naval attache in Warsaw, Poland, and Xenia Krajevska, operatic soprano, in Warsaw May 1.
WEIDLER-DAY-George Weidler,

Hollywood studio musician, and Doris Day, vocalist with Les Brown's or-chestra, recently in New York. WHITAKER-DICKINSON—Walter

S. Whitaker, retired chain store manager, and Mrs. Mary A. Dickinson, years ago an aerialist with the team, the Flying Nelsons, with Ringling Bros.' Circus, in Vineland, N. J., April 21

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I've dreamed of you so much, my dear, Sometimes it seems you're really here, With your old tender smile, But too soon I awaken with a sad moan, And know I must trudge life's road alone For yet a little while.

But I can hear your dear voice on every hand, As it still sings and yodels throughout the land, And its music to me is so sweet. If you can hear my cry away out there, You know that it's my constant prayer That in Heaven someday we'll meet.

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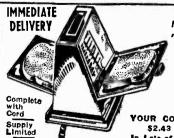
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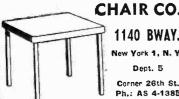


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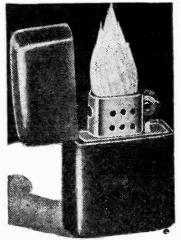
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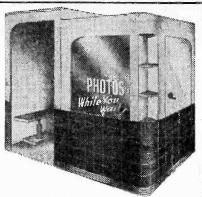
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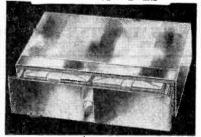
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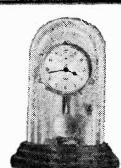
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101

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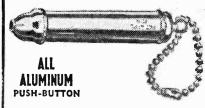
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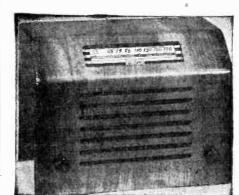
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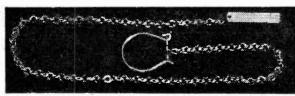
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There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

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If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

DISTRIBUTORSHIPS WAN

For NEW NAME Products such as Radios, Washers, Refrigerators, Vacuum Cleaners, Electric Irons, Electric Mixers, etc.

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GLOBE DISTRIBUTORS

3522 San Pablo Ave.

Oakland 8, Calif.

BALLOONS

No. 30 Meteorological type formerly used by U. S. Army. All Balloons are tested and will inflate to 30 inches and are of the highest quality.

Prices: 200-999 26c 1000 or more 22c

Terms: Part Cash, Balance C. O. D.

ELMA BALLOON COMPANY

BOWEN ROAD

Now Available! OAK-HYTEX BALLOONS



Present production limited to a few popular sellers. See your jobber.

The OAK RUBBER Co. RAVENNA OHIO

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New! Flashy! Unique! KEWPIE DOLLS-DOGS-STATUETTES We Take SPECIAL ORDERS-IMMEDIATELY DELIVERY

DETROIT ART INDUSTRIES, INC. 5195 LORAINE DETROIT 8, MICH. Žanamanamanamani

PAPER MEN

Good publications for small towns and rural areas. Have some new deals. Would especially like to hear from you Eastern boys. Plenty of good maps in stock.

Ed Huff & Son

5411 GURLEY

DALLAS 10, TEXAS

MEDICINE MEN

OODIER COMPANY Dallas 8, Texas

DISCHARGE HOLDERS

5000 Discharge Holders, \$36.00

Close out 5000 Presented gross. Alligator grains.

LEATHER WALLETS

Wellst and calf. Close out

Genuine leather Wallet and calf. Close out 84 doz. at \$7.20 doz. 50 % deposit. F. BONOMO, 25 Park St., Brooklyn 6, N. Y.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices rapid service. (Products Liability Insurance Carried.)

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Manufacturing Pharmacists

187 E. Spring St. (Dept. B) Columbus, Ohie

There Is No Substitute for Quality.

ı	"HOT ITEMS"
H	Dozen Gross
v	Flying Birds (Best Made) \$18.00
2	Kiddle Jump Ropes\$.80 9.00
ı	Chinese Paper Snakes 1.60 18.00
æ	Cotton Sallor Hats 1.65 18.00
ı	
8	Yacht Caps
ı	
	Felt Swiss Hats 1.25 14.40
ı	Indian Feather Hats 2.00 23.00
ı	Stick Flags (6 1/2 "x9 1/2") 60 6.75
	Paper Shakers on Stick75 8.50
1	Corn Cob Pipes
	Comic Buttons (1 1/2"). 1000\$10.00
	Balloon Pump, Each 3.00
8	Balloon Pump. Each 3.00 Thousands of Novelties in Stock. Send for
	Lists. 1/2 Deposit.
ı	COMMON NOVEMBER TO CO
В	GORDON NOVELTY CO.
ı	933 Broadway NEW YORK 10, N. Y.

POUND BOXES CANDIES

NOW AVAILABLE FOR SALESBOARD OPERATORS SENSATIONAL VALUES IMMEDIATE DELIVERY

Write STARR CONFECTIONS

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Piace, Cincinnati, 1

CHARLIE ROSS...
is garnering neat takes working balloons around the Clyde Beatty Circus in the West.

JULIUS H. SMITH ... a Johnny-Come-Lately and designer of the new Venice Plastic Ball, sez: "My balloon experience has taught me two things. 1. The public wants a balloon that won't burst. 2. There is a market for children's novelties if it is a big enough bargain, and one can get the kiddies to want it."

A good man usually becomes α great man. But all great men are good men.

THEY TELL US... that the Western Canada Class A circuit of fairs should be a clickeroo for all the boys and girls who decide to make the annuals.

STILL PITCHING .

his wares on the Boardwalk at Coney Island, N. Y., to good business is the Mighty Atom.

LUNA PARK Coney Island, N. Y., continues a potent spot for Jack Kaher with his handwriting layout.

EDDIE LEONARD.

continues working foot aids at a spot on 14th Street, New York.

AMONG THOSE PRESENT

in the New York metropolitan dis-trict are Harry Greenfield, Joe Glass, Doc O'Neill, Kid Schlomer and Mr. and Mrs. Sol Addis.

DOC FOSTER . . .

former pitch exponent of note, is still on the ticket box of the Wonder Wax Museum, New York.

You can have plenty of friends in Pitchdom if you'll be a friend to Pitchdom.

and Bob Mack have returned to Long Island and are set up in their song shop there. They report that business has been good.

BYRON J. I. DEAN . . . letters from Fresno, Calif., that despite persistent rumors to the contrary, he's very much alive and residing with his wife on the West Coast. Dean says many of his friends in Pitchdom thruout the country are confusing him with the late Bill Dean, whose death was reported some time ago.

CHIEF GRAY FOX ... opened his med show in Hemlock, Ind., to good business, despite plenty of cold and rain. Roster includes Gaynell and Dave (Smoky) Swan, Hilda Goodman, Dolores Jean and Toby Graham. The chief says he'd like to read pipes from Cowboy Jack.

FRANK L. SULLIVAN .

currently working Lynchburg, Va., to slick results, cracks that he would like to read pipes from Bob Sanders, West Coast operative.

Is it true that John Loudmouth, ace exponent of the giant soap bubble, is a cousin of Patti and Willie Letmetake, and that Jack Puddenhead is a brother of John but working under an alias? And what is the relationship between Loudmouth and Count Seldom Scoff and Charley Can't-Get-No-Dough?

BACK IN THE HILLS

of West Virginia and Virginia are Jack (Bottles) Stover and Pat Malone. "The marks," says Bottles, "are in a quandry over the strike and we



NO MORE WORRIES ABOUT FLAT TIRES



TIRE INFLATOR

SHARE THE AIR!

that's the principle upon which the ERNIE AIRLINE TIRE INFLATOR is based. When you need air simply attach one end of the airline to the flat tire and the other end to any inflated tire. In a moment the pressure is equalized, and you continue on your way! It's easy to do women drivers appreciate its simplicity and clean-liness. ERNIE AIRLINE actually lengthens the life of all your tires by keeping the air pressure equalized. It's an aid to safe driving, too!

e ERNIE AIRLINE has many other uses, such as wing water from spark plugs, inflating bicycle tires, makes every spare tire an air storage tank. Sold money-back guarantee. Sample \$1.00.

\$7.00

\$6.00 Doz.

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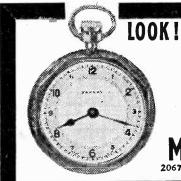


ROYALE MFG. CO.

World's Largest Manufacturers of Low Priced Rings

5210 3d AVE.

BROOKLYN 20, N. Y.



SWISS POCKET WATCHES!

Immediate Delivery!

★ BRAND NEW

★ ASSORTED DIALS

★ CHROME CASE

★ RETAIL OPA CEILING, \$8.50, PLUS 10% FED. TAX .

\$4.57 EA. 1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

MUDIAL GIFT COMPANY

Headquarters for Concessionaires, Carnivals, Stands

Large assortment of Plaster Figures, Whips, Canes, Flying Birds, Airplanes, Robin Hood Hats, Batons, Comic Buttons, Balloons, Pin Wheels, Slum, etc. Send for our special Carnival price list.

NEWMAN & STERN CO.

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60 WILLIAM STREET

3-SPEED FAN

Floor Pedestal Type



MERCHANDISE

PROPELLER: "Whisper Quiet"—18" diameter. Wide, polished aluminum overlapping blades. overlapping blades.
GUARD: Safety approved.
Bright plated finish.
Guard front removable
without tools.
MOTOR: 3 Speeds
special fan duty. 110
volts, A.C. voits, A.C.

BRACKET: Fan Head
can be tilted up or down.
CORD, PLUG AND
SWITCH: Underwriters'
approved. COLUMN: Chrome plated. Telescoping type. Adjust-

BASE: Heavy casting—20" diameter. Will not rock

> LIST PRICE \$127^{.00}

F.O.B. N. Y., Including Tax OPA Approved 1/3 deposit with order, balance C.O.D. Write for Dealer's Price.

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814 TENTH AVE.

NEW YORK, N. Y.

BALLOONS

Streetmen Special, inflates 12
inches, the best rubber. Gr \$ 9.00
Large Circus Picture Balloons. Gr. 12.00
Large Circus Picture Balloons. Gr. 12.00 Small Circus Picture Balloons. Gr. 6.00
Balloons for Dart Games. Gr 2.75
Balloons for Darr Cames, Cr 2.75
24 Inch White Balloon Sticks. Gr. 1.25
Airplane on Stick. Gr 8.00
Pin Wheels. Gr 7.00
Yellow Flying Birds. Gr 14.80.
De Luxe Arzy Flying Birds
(very colorful). Gr 18.00
Dolls with Feather Backs. Gr 25.50
White Sticks for Dolls, $30x\frac{1}{4}$.
Per 100 1.50
Running Mice, Gr 15.00
Happy Liquid Bubbles with
Wands, no stain. Gr 8.00
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Paddles with Return Balls At-
tached. Gr
tached. Gr
30-inch Statted Doll With Mov-
able Eyes. Doz
Metal Cap Gun, holster with
cuffs, boxed set. Doz 7.80
Metal Can Gun and Holster Set.
boxed. Dox 6.00
Bullet Key Chain. Gr 8.50
Rabbits' Feet Key Chain. Per 100 6.00
Elephant Key Chains, Gr 4.50
Assorted Western lewelry,
50 Ligne Buttons, Comic, Circus,
rodeo. Per 100 1.75
Per 1000 15.00
Per 1000
Dancing Paper Clowns, Gr 6.00
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SEND FOR PRICE LIST

SCHATTUR NOVELTY CO.

142 PARK ROW, NEW YORK 7, N.Y.

BUSINESS CARDS 1000 Printed \$2.50 Minimum Order 1000

THE RELIABLE PRINT SHOP

301 E. Jefferson Street LOUISVILLE, KY.

are doing our best to assure them that it will all turn out okay. After weathering the storms of the past few years, we ran smack into another type of interference. We jumped out of West Virginia to make the pay day in Covington, Va., May 10 and found all the stores closed because of the power shortage. As a result, we are now picking the berry pickers, and may join Col. C. A. Maitland's Shows."

CHIEF WHITE HORSE . . . and wife are in Pittsburgh after a successful tour of the South. "Pitch folk," said the chief, "are scarce in the Smoky City and if there are any here at all they must be in the five and dime stores, which I never make, as it hurts me too much to give any percentage after working so hard.

IRVING (DOC) LIVINGSTON and Ruth are extolling the benefit of Exit Products in Neisner's, Cincinnati five and dimer, after closing to a click nine-week run in the Scott store at Akron. They'd like to read pipes from Eddie Diebold, Elma pipes from Eddie Die Thacker and Al Powers.

AROUND THE GROUNDS

(Continued from page 87) Book will carry ads of local firms, making cost of production practically nil. Annual's new assistant manager, Tommy McLeod, is hustling the advertising.

Old Yorktown State Fairgrounds, Yorktown Heights, N. Y., have been sold to a realtor and will be subdivided into building lots. Fair was abandoned years ago and the 55-acre site reverted to farm use.

About 150 men are working on rehabilitating Indiana State Fair-grounds in preparation for the re-sumption of the war-suspended an-nual, August 30-September 6. Otto Reddish, State fair board president, disclosed

City of Edmonton's (Alberta) fivemonth lease on three emergency accommodation units at the exhibition grounds which formerly housed 24 families expired recently, but the



THE WONDER MOUSE

THE WONDER MOUSE
and 3 other great Magic Tricks. 24 on display card marked 25c. Brings dealer \$6.00.
Your Cost Per Card, \$1.60.
10 Cards for \$15.00.
MACNETIC DOCS
Dox. Sets \$1.55. Gross Sets \$18.00.
LOVE DOCS
Dox. Sets \$1.55. Gross Sets \$17.00.
LAFF STATION
40 assorted Jokes, Novelties on an attractive display card.
Per Card \$1.50. 10 Cards \$13.50.
RAJAH SINGLE EDGE RAZOR BLADES
Finest quality, 5 in pkg. 20 pkgs. in carton.
Per Carton 98c. 10 Cartons \$9.50.
DOUBLE EDGE RAZOR BLADES
5 in pkg. 20 pkgs. in carton.
Per Carton 85c. 10 Cartons \$8.00.
KIPP BROS. Est. 1880

KIPP BROS. Est. 1880
117-119 S. Meridian St., Indianapolis 4, Ind.

IMMEDIATE DELIVERY SOUTH AMERICAN FOX TAIL

with string attached
BIG NOVELTY SELLER. EXCELLENT
GIVE-AWAY.

Always a heavy demand for this popular item. We have \$15.00 Per 100 stock on hand. 1/3 With Order, Balance C. O. D.

KENT FUR COMPANY
50 7TH AVE. NEW YORK 1, N. Y.
LACKAWANNA 4-3215

Demonstrators-Pitchmen ENGRAVING JEWELRY



SI g n et Filigree Pins, Rings, Lock-ets, Identification Bracelets, Anklets and Sterling Dis-charge Rings, \$15.00 mediate Delivery. Sem JACK ROSEMAN CO. 307 Fifth Ave. N. Y. C.

Leipzig Resumes After 4-Year Lapse

LEIPZIG, Germany, May 18.—The Leipzig Fair, for 700 years Europe's outstanding annual industrial and commercial exhibition, is once more under way after a lapse of four years and has been drawing daily attendance reported to be about attendance reported to be about 100,000.

Fair under present chaotic conditions is of little practical, value, as exhibitors are unable to sell or accept orders for the articles they have on exhibit. Leipzig is in the Russian control zone and the fair was revived under orders of the Soviet Military Government.

Millersburg, O., Features Ratlio Talent for Revival

MILLERSBURG, O., May 18.— Holmes County Agricultural Society, which resumes its fair, suspended since '41, has gone in strong for radio attractions for its revival skedded September 4-7.

Already contracted are the Midwestern Hayriders from WLW and Klein's Variety Revue and Russian troupe from WLS. A saddle horse show will be a feature.

Voters of Holmes County rejected May 7 for the second time a proposed one-mill three-year levy for the purpose of obtaining a site and constructing a combined fairgrounds and airport here.

Crawford Co., O., Gets 20G, Bldgs. From Gov't

BUCYRUS, O., May 18.—Crawford County has been awarded \$20,000 and the 40 buildings the government constructed on the fairgrounds under terms of an agreement returning the plant to the county.

units have not been cleared. families that had not found other accommodation "held out." The buildings must be cleared for use during the summer exhibition.

Winnipeg business men have started a move to promote an exhibition matching the Canadian National Exhibition at Toronto, Winnipeg's mayor, Garnet Coulter, said.

Viscount Alexander, Canada's new governor-general, will officially open the 127th Lachute, Que., Spring Fair June 12, Jack Black, fair president, announced. A civic holiday may be declared.

Southeastern Iowa Circuit of Fairs this year will eliminate free passes. They cued their decision on the preriey cued their decision on the previously announced State fair nix to passes. Meeting recently, circuit noted the gaining of favorable sentiment for pari-mutuel betting in Iowa, but decided that at present it is not sufficiently high to put across enabling legislation legislation.

Oskaloosa (Ia.) Fair has announced that it will give away \$3,000 in merchandise as an attendance-boosting

Seventeen horse race meets are scheduled this year for fairs and celebrations in Utah. Breeders of Utah, Southern Idaho, Western Wyoming and Eastern Nevada, who have agreed to provide 300 head, are expected to launch a move to legalize pari-mutuel betting in the State. Possibility of legalized betting is slim, however, as the dominant L. D. S. (Mormon) Church would be opposed. opposed.

Lucky Lott Hell Drivers will open their Canadian season at Lethbridge, Alberta, July 4-6.

FOR SERVICE and THE BORDER NOVELTY COMPANY

QUALITY IT'S

THE BORDER NOVELTY COMPANY

Write for Free Com lete Catalog.
Tricks, Jokes, Magic, Novelties, Games,
Balloons, Jewelry, Leather Goods.
New Push Button Reynolds Pen. Per Doz.
Retalls \$12.50 \$90.00

New Heavy Aluminum 2 Cell Flash
Light with Batteries \$9.00

New Kinfolks Midget Hunting Knife
with Sheath
New Kem Storm Lighters \$3.00

New Kem Storm Lighters \$14.40

New Maylor Made Aluminum Lighters \$15.00

New Glant Folding Knife and Saw \$21.00

New Glant Folding Knife and Saw \$21.00

New Large Hand Monkey, White Hands \$4.80

Photos to Pack) 7.20

New Large Hand Monkey, White Hands \$4.80

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New Radio Microphones 9.00

Crystal Radio with Earphone 27.00

Christy Metal Razors with Blade 1.80

Kem Beer Bottle Lighters (One
Gross Lots) 2.50

Kem Beer Bottle Lighters (Phone Shand) 1.80

Harmitone Plastic Harmonicas 18.00

Harmiton S.S. Signet Rings for Engraving,
Men's 12.00
Ladles' White Stone S.S. Wedding
or Engagement Rings 12.00
Beautiful Boxed Cross & Chain 18.00
Beautiful Boxed Locket & Chain 24.00
Rinch Curb S.S. Neck Chain, Carded 7.20
All Round Zipper Wallets 8.00
Army Discharge Paper Wallets 6.00
U. S. Citizenship Paper Wallets 6.00
New Metal Book Banks with Key 7.20
Per Gross

BORDER NOVELTY CO.

05 Woodward Ave. Detroit 28, Mich. Member Michigan's Showmen's Association
CA 6261-CA 6253

FLASH STORES! HERE'S THE ITEM! CAROUSEL CHENILLE CANARY CAGE

Beautiful rich Che-nille Bird Cage with realistic Canary. For Fairs Gift Shops Carnivals MUST BE SEEN TO BE **APPRECIATED**

No. 601 Cage is 20" tong, 8" in diameter, weighs 6 lbs. per doz. Asst. colors. \$15.00 per doz. Individually boxed.

No. 602 same as above, slightly abbreviated size. \$10.50 Per Doz. One each, sample order—\$2.50 shipped postpald. 25% Deposit Required—Balance C. O. D.

LOUIS LE VITE Hilinois

Retalls for \$3.00 and \$4.50, Send \$1.00 for Sample Band, ART SPECIALTIES
Dept. BB-3, 820 Sheridan, Chicago

\$6.00 Doz. 8.00 Doz.

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DESIGNED FOR PROFITS



DOUBLE HEART FOB PIN

No. 2838—Quick-seller at a low cost! Twin hearts with a dainty rollerskate charm; in 14K gold plate. Can be engraved. \$1.75 Doz. 518.00 Gross.

No. 2851—Sterling friendship rings heavily engraved in orange blossom design. A jewelry hit1 \$4.50 Doz.

No. 2832—Double heart pin with slide locket for two pictures. A superior-styled hit in 14K gold plate. \$3.24 Doz. \$34.99 Gross.

No. 2847—Sterling silver barrettes with sure-fire selling appeal. Can be engraved. \$3.00 In Bulk.

Available! Engraving Machines, Each \$7.50. Send 25% With Order

SUPERIOR JEWELRY CO. 740 SANSOM ST., PHILA. 6, PA

-FLUORESCENT -FIXTURES

GOING BIG WITH DEALERS— AGENTS—CONCESSIONAIRES NEW LOW 1946 WHOLESALE PRICE

\$4.25 each Less Bulbs

List Price-\$12.50 Each With Bulbs

EASY INSTALLATION JUST PLUG INTO SOCKET USED IN

Stores
 Bathrooms
 Kitchens
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 Premiums

ALSO AVAILABLE

Industria

Channel Strips Chrome Brackets Bed Lamps

Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING

Dept. B, 113 N. 7th St. Phila. 6, Pa. Walnut 6787

AMERICA'S LARGEST SELLING BILLFOLD

SALESMEN **JOBBERS**

America's Largest Selling Zipper Wallet



No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass cases, large change pocket, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Wallets, Zipper Scotch Purses and

SUPREME LEATHER PRODUCTS COMPANY

78 Fifth Ave.

Dept. B New York 11, N. Y.



RED LATEX MOLDING COMPOUND

Earn money, have fun; make your own molds for plater objects. Produce novelties and gifts for home and to sell to friends. RED LATEX MOLDING COMPOUND (60 % density) now available in quart and gallon quantities. Gives perfect results, easy to apply. Send for complete information and prices.

Lilly Ave., Columbus 5, Ohio

COSTUME JEWELRY Creations **BARGAIN ASSORTMENTS**

Double your investment with these \$25, \$50, \$100 to \$500 assortments (for resale to jewelry, novelty, gift, department and other stores). Fast sellers at popular prices. 25% deposit—balance C. O. D. Credit to rated firms.

COSTUME JEWELRY SUPPLY HOUSE Dept. B, 264 Fifth Avenue, New York City

LEMMER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT **CINCINNATI OFFICE** 25-27 Opera Place, Cincinnati 1, O. -

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Ali, C. W. 15c Hunter, LeRoy, 5c Ferguson, Mack 15c

Parcel Post

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Cooper, James C.
Costello, E.
Costello, Robt.
Cottrell Jr., Ray
Cox, Ernest
Crandell, L. C.
Cunningham, Doc
Curtis, Dayton
Cussom, Abe
D'Arca, Johnny
Daniels, J. P.
Dawning, Arthur
Dawson, Geo.
Samuel
Decker, Therman
Delmater, Wm. E.
Delmont, Louis
Deneter, Rose
Denter, Geo.
Denter, Geo.

Decker, Therman Delmar, Jene Delmater, Wm. E. Delmont, Louis Demetro, Rose Denetro, Geo. B. Derosia. Bob Dixon, Dolores Dixon, Mary Borran, James A. Dorasan, Chas. Dorand, James A. Duchene, L. Dunlap, Wm. Brice Dunn, Junius Earl Eaves, G. T. Edimards, Joen Edwards, Joen Edwards, Jim Edwards, Jim Edwards, Jim Edwards, Jim Edwards, Jones, Mrs. Aznes Edwards, Joen Ed

Harvilla, Albert
Hatch, Frank
(Carnival)
Hawk, James B.
Heck, Robt. A.
Heffner, B. B.
Helman, Jordon
Lagly

Mooney, B. Morgan, R. Morgan, W. C. Morris, Mae Mort, Jos. Moses, Travis

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Kelley, Edith
Kelly, Charlcs
Raymond
Kelly, Jessie
Kelly, Jessie
Kelly, Thomas C.
Kennard, Helen
Kenner, Bennie
Kerr, S. A.
Kilor, Chara B.
King, Kellie
Keller, Mrs. Paul
Kilore, Clara B.
King, Kellie
Kelre, Mrs. Paul
Kinapp, Eddie T.
Kohler, Albert
Norman
Kowolski, Paul A.
Krem, Lou
LaMarr, Barbara
LaRue, Gloria
LaVelle, Helen
Lawrence, Valter
Lame, Paul
Lampbert, Chas E.
Lane, Paul
Langford, Walter
Lauer, Morris
Lawrence, Walter
Luer, Morris
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Savage, Peggy
Santos, Orbin
Thomason, Orbin
Thomason, Arghor
Tarlor, Mary
Taylor, Farzit
Tarlor, Mary
Taylor, Ray Eugene
Taylor, Harry F.
Santalone, Louis
Santos, Joe
Tarlor, Mary
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Torence, Franz
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Bennett, Thelma B. McMillan, Billie
Blumberg, Philip J.
Cashimere, Thomas
Church, Hazel
Cohn, Bunt
Cosmo, Ray
Craig, John
Davidson, Jimmy
Elsberry, Tommy
Fergason, Walter
Gentry, Tony
Graf, Frank
James, Margie
Jahn, Francis
Kroll, Herman
LaMare, Grant
Mahra, Bud.
Manteaux, Marie
Marcus, Jack

Medillan, Billie
Mewilliann, Paul
C'Brien
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Max, Harold
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Paer, Milton S.
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Mae

Patterson, Mrs.
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Peters, Frank
Phelps. Joe C.
Shields, Miss Sarah
Shipley, C. W.
Smith, Mrs. Jean
Wright Smith, Mrs. Weight
Stanton, Orson
Stevens, Dina
Stout, Guy B.
Taylor, Mickey
Taylor, Robert K.
Thompson, Mrs.
Anne
Ward, Roger G.
Ward, Vernon
Wecker, William B.

Alabama

Athens—Limestone Co. Agrl. Assn. Week of Sept. 23. W. A. Wells.
Athens—Limestone Co. Colored Fair Assn. Sept. 30-Oct. 5. Maxie Allen.
Sept. 30-Oct. 5. Maxie Allen.
Sept. 30-Oct. 5. Maxie Allen.
Sept. 30-Oct. 5. Maxie Allen.
Dothan—Houston Co Fair. Oct. 28-Nov. 2.
Mrs. L. J. Lunsford.
Florence—North Ala. State Fair. Sept. 16-21.
C. H. Jackson.
Huntsville—Madison Co. Fair & Tenn. Valley Expo. Sept. 9-14. Marie Dickson.
Lexington—Lexington Fair Assn. Oct. 3-5.
C. P. McMeans.

Arizona

Phoenix-Arizona State Fair. Nov. 8-17. Paul F. Jones.

Arkansas

Bentonville—Benton Co. Fair Assn. Oct. 2-4.
Ross Martin.
Blytheville—Mississippi Co. Fair Assn. Sept.
23-29. J. Mell Brooks.
Conway—Faulkner Co. Fair Assn. Oct. 9-12. 23-29. J. Meil Brooks.
Conway—Faulkiner Co. Fair Assn. Oct. 9-12.
Guy H. Jones.

De Queen—Sevier Co. Livestock Show & Fair.
Oct. 3-5. Ralph B. Kite.
El Dorado—Union Co. Livestock Assn. Sept.
30-Oct. 5. Julius Miller.
Fort Smith—Ark.-Okla. Livestock Expo. Sept.
16-21. Arthur D. Murphy.
Gentry—Gentry Fair Assn. Sept. 19-21.
Henry Parker.
Hamburg—Ashley Co. Fair Assn. Oct. 3-5.
Mrs. Fred Greeson.
Hampton—Calhoun Co. Fair Assn. Oct. 3-5.
J. A. Rayborn.
Hatfield—Hatfield Fair Assn. Aug. 8-10. Mrs.
Joe Lewis.
Hope—Third Agrl. Dist. Livestock Assn. Sept.
30-Oct. 5. W. A. Mudgett
Hot Springs—Garland Co. Livestock Show and
Fair. Probably Oct. 2-5. David K. Landess.
Imboden—Lawrence Co. Fair Assn. Sept. 2627. H. B. Sallis.
Little Rock—Arkansas Livestock Show Assn.
Oct. 14-20. Clyde E. Byrd.
Magnolla—Columbia Co. Fair Assn. Oct. 7-12.
W. L. Jameson Jr.
Mount Ida—Montgomery Co. Fair Assn. Oct.
1-3. Roy Wright.
Milberry—Crawford Co. Fair Assn. Sept. 1314. T. J. House.
Ozark—Franklin Co. Free Fair Assn. Oct. 2-5.
Earl Fisk.
Piggott—Clay Co. Fair Assn. Oct. 3-5. James
B. Swift.
Pine Bluft—Southeast Ark. Livestock Show &
Fair. Oct. 7-14. W. Arthur Lee.

R. Turner. t Helena—Phillips Co. Fair Assn. Oct. 5. David S. Barlow, Helena.

California

Swift.

Bluff—Southeast Ark. Livestock Show & ir. Oct. 7-14. W. Arthur Lee. shontas—Randolph Co. Fair Assn. Oct.

Anderson—Shasta Co, District Fair, Sept. 1214. Dudley V. Saeltzer.
Angels Camp—39th Dist. Agrl. Assn. May 2426. Carl T. Mills.
Antioch—Contra Costa Co. Fair. Aug. 9-11.
Mrs. Blossom Meister.
Bakersfield—Kern Co. Fair. Sept. 24-29.
George W. Wendt.
Calistoga—Calistoga Fair Assn. July 4-7.
Case Davison.
Cedarville—Modoc Co. Fair. Sept. 6-8. Stuart
B. Waite. Case Davison.
edarville—Modoc Co. Fair. Sept. 6-8. Stuart
B. Waite.
blusa—Colusa Co. Harvest Festival. Sept.
25-28. William S. Randall.
rescent City—Del Norte Co. Fair. Sept. 1115. Paul A. Brunk.
elmar—San Diego Co. Fair. June 28-July 7.
E. O. Hulich.
ixon—36th Dist. Agrl. Assn. May 3-5. F.
B. Lewis. E. O. Hullch.

Dixon—36th Dist. Agrl. Assn. May 3-5. F.
R. Lewis.
Ferndale—Humboldt Co. Fair Assn. Aug. 1318. Dr. Jos. N. D. Hindley.
Fresno—Fresno District Fair. Oct. 1-6. T.
A. Dodge.
Galt—Sacramento Co. Fair. July 30-Aug. 4.
Eugene Kenefick.
Grass Valley—Nevada Co. Fair. Aug. 22-25.
Loyle E. Freeman.
Hayfork—Trinity Co. Fair. Aug. 24-25. J. D.
Berry.
Lancaster—50th Dist. Agrl. Assn. Oct. 3-6. Loyle E. Freeman.
Hayfork—Trinity Co. Fair. Aug. 24-25. J. D.
Berry.
Lancaster—50th Dist. Agrl. Assn. Oct. 3-6.
D. R. Jaqua.
McArthur—Inter-Mountain Fair of Shasta Co.
Aug. 31-Sept. 2. Francis Gassoway, Fall
River Mills.
Madera—Madera District Fair. Oct. 3-6. H.
J. Bunce.
Mariposa—35-A Dist. Agrl. Assn. Aug. 23-25.
Viola F. Purcell.
Merced—Merced Co. Fair. Sept. 11-15. W. C.
Woxberg.
Monterey—Monterey Co. Fair Assn. Sept. 7-15.
J. Van Lobel Sels.
Napa—25th Dist. Agrl. Assn. Sept. 12-15.
Lowell Edington.
Orland—Glenn Co. Fair. Sept. 18-21. G. F.
Cantwell.
Paso Robles—16th Dist. Agrl. Assn. Sept. 1114. George Steffan.
Petaluma—4th Dist. Agrl. Assn. July 26-28.
Dolph Young.
Plessanton—Alameda Co. Fair. July 2-13. 14. George Stellall.
Petaluma—4th Dist. Agrl. Assn. July 20-20.
Dolph Young.
Pleasanton—Alameda Co. Fair. July 2-13.
Ernest W. Schween.
Plymouth—26th Dist. Amador Co. Fair. Aug.
9-11. Mrs. Goula M. Wait, Waterman.
Quincy—Plumas Co. Fair. Aug. 16-18. Raymond W. Isle.
Red Bluff—Tehama Co. Fair. Sept. 27-29.
George F. Blake.
Roseville—Placer Co. Fair. Aug. 23-25. Tom
J. Pugh. George F. Blake.

Roseville—Placer Co. Fair. Aug. 23-25. Tom
J. Pugh.

San Jose—Santa Clara Co. Fair Assn. Sept.
17-22. Russell E. Pettit.

San Mateo—San Mateo Co. Fair Assn. Sept.
14-28. Norvell Gillesple.

Santa Ana—Orange Co. Fair & Horse Show.

June 20-23. Mrs. James Irvine.

Santa Barbara—Santa Barbara Fair. July
30-Aug. 4. H. W. Hitchcock.

Santa Maria—Santa Barbara Co. Fair. July
24-28. Jesse H. Chambers.

Santa Rose—Sonoma Co. Fair Assn. Aug. 310. Ralph H. Brown.

Sonora—Tuolumne Co. Fair & Horse Show.

Sept. 13-16. C. B. Mathews.

Stockton—San Joaquin Co. Fair Assn. Aug.
17-25. E. G. Vollmann.



1946 FAIR DATES

Susanville—Lassen Co. Livestock Show & Rodeo. Aug. 21-25. A. A. Jensen.
Tulare—Tulare-Kings County Fair. Sept. 17-22. A. J. Elliott.
Turlock—38th Dist. Agrl. Assn. Aug. 5-10.
W. Coburn Cook.
Ukiah—12th District Agrl. Assn. Aug. 2-4.
Norman G. Buhn.
Ventura—Ventura Co. Fair. Sept. 18-22. Casper O. Scott.
Watsonville—14th Dist. Agrl. Assn. Oct. 10-13. E. P. Johnson.
Yreka—Siskiyou Co. Fair. Sept. 20-22. W. L. Kleaver.
Yuba City—13th Dist. Agrl. Assn. Sept. 21 City-13th Dist. Agrl. Assn. Sept. 21-Reba Perry.

Colorado

Akron—Washington Co. Fair & Rodeo. Aug. 22-24. James E. Alishouse. Brush—Morgan Co. Junior Fair. Aug. 15-16. Burlington—Kit Carson Co. Free Fair. Aug. 20-22. G. M. Baxter, Flagler, Colo. Calhan—El Faso Co. Fair Assn. Sept. 13-15. Fred C. Wagoner. Holyoke—Phillips Co. Fair. Sept. 4-6. R. E. Ensminger Pueblo-Colo Frank H.

Frank H. Mean.
Rifle—Garfield Co. Fair Assn. Sept.
P. Brown.
Rocky Ford—Arkansas Valley Fair-Rodeo.
Sept. 3-5. Carl Holder.
Sterling—Logan Co. Fair & Round-Up. Aug.
19-21. Dean H. Dowis.

Bethlehem—Bethlehem Fair Soc. Sept. 7-8.
Mrs. Frank Devine.
Brooklyn—Windham Co. Agrl. Assn. Sept. 12-15. Edmond Keane, Box 334, Putnam, Conn.
Chester—Chester Agrl. Soc.

Conn.
Chester—Chester Agrl. Soc. Aug. 24. William
G. Stark.
Danbury—Danbury Fair. Sept. 29-Oct. 6.
George W. Nevius.
Durham—Durham Agrl. Fair Assn. (Durham
Fair). Sept. 27-28. John A. Jackson.
Goshen—Goshen Agrl. Soc. Sept. 1-2. Mrs.
Samuel L. Blakeslee.
Guilford—Guilford Agrl. Soc. Sept. 25. Marie
E. Griswold.
Haddam Neck—Haddam Neck Fair Assn.
Sept. 2. Amzi N. Clark, RFD 1, E. Hampton.
Harwinton—Harwinton Agrl. Soc. Oct. 5-6.
Paul Klambt. RFD 2, Torrington, Conn.
Lyme—Lyme Grange Fair Assn. (Hamburg
Fair). Aug. 28. Charles W. Jewett.
North Haven—North Haven Fair Assn. Sept.
6-8. Harry Wooding.
Norwichtown—Norwich Grange Fair. Sept.
13-14. Mrs. Luella P. Browning.
Riverton—Riverton Fair Soc. Oct. 12. H. P.
Deming, R. R. 2, Winsted, Conn.
Stafford Springs—Stafford Fair. Sept. 26-29.
C. D. Benton.
Wallingford—Wallingford Grange Fair Assn.
Sept. 13-14. Flora E. Hough.

Delaware

Harrington—Kent & Sussex Co. Fair. July 23-27. Ernest Raughley.

Florida

Milton—American Legion Milton Fair. Oct. 7-12. Thomas S. Maddox.
Panama City—Bay Co. Fair Assn. Oct. 28-Nov. 2. Hugh Sills, Box 71, Bay Harbor. Pensacola—Pensacola Interstate Fair. Oct. 7-13. J. E. Frenkel.

Summerville—Chattooga Co. Fair Assn. Oct. 7-12. S. H. Gilkeson. Swainsboro—Ennanuel Co. Fair Assn. Oct. 14-19. Earl M. Varner.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 10-14. Ival H. Wartchow.
Boise—Western Idaho State Fair. Aug. 27-31. F. H. Neitzel.
Bonners Ferry—Boundary Co. Fair. Sept. 19-21. James Keyes.
Burley—Cassia Co. Fair & Rodeo. Aug. 22-24. Saul H. Clark.
Cambridge—Washington Co. Fair Assn. Sept. 4-6. Arthur Wilson.
Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 20-28. Clarence W. Neider.
Downey—Marsh Valley Fair. Sept. 6-7. B. M. Almond.
Filer—Twin Falls Co. Fair & Rodeo. Sept. 11-14. Thomas Parks.
Gooding—Gooding Co. Fair. Aug. 15-17.
Grace—Gem Valley Black & White Fair. Aug. 16-17. Earnest M. Skinner.
Jerome—Jerome Co. Fair Assn. Sept. 5-7.
Lava Hot Springs—Lava Hot Springs Fair. Aug. 30-31.
Freston—Franklin Co. Fair. Aug. 30-31.
Saint Maries—Benewah Co. Fair Assn. Third week in Sept. C. E. Brown.
Weiser—Washington Co. Fair. Aug. 15-17.

Illinois

-Edwards Co. Fair Assn. Sept. 3-6. L. Thread.

Albion—Edwards Co. Fair Assn. Sept. 3-6.
Loy L. Thread.
Aledo—Mercer Co. Agrl. Assn. Aug. 27-30.
John W. McHard.
Altamont—Effingham Co. Fair Assn. Aug. 5-9.
Mart Alwert.
Anna—Anna Fair. Aug. 19-24. J. F. Norris.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug.
6-10. H. E. Hood.
Ashley—Washington Co. Fair Assn. July 1720. C. A. Stephens.
Augusta—Augusta Community Livestock Assn.
Aug. 6-8. B. Q. Hoskinson.
Belleville—St. Clair Co. Fair Assn. July 2326. J. R. Kamper.
Belvidere—Northern Ill. Fair Assn. Sept. 6-8.
George P. Marshall.
Benton—Franklin Co. Fair. Aug. 5-9. Joe
Bauer. George P. Marshall.
Benton—Franklin Co. Fair. Aug. 5-9. Joe
Bauer.
Bloomington—McLean Co. Fair. Aug. 6-8.
Eugene G. Mosbacher.
Bridgeport—Lawrence Co. Fair. Aug. 27-30.
Grover C. Gross.
Brownstown—Fayette Co. Fair Assn. July 1720. Louis A. Tudor.
Cambridge—Henry Co. Fair Assn. Aug. 1316. N. E. Werbach.
Carmi—White Co. Fair Assn. Aug. 19-23. Max
Endicott.
Carmi—White Co. Fair Assn. Aug. 19-23. Max
Endicott.
Carrolton—Greene Co. Agrl. Fair. July 8-12.
C. W. Ballard.
Carthage—Hancock Co. Jr. Fair Assn. July
30-Aug. 2. Dick Cunningham.
Charleston—Coles Co. Fair Assn. July 29Aug. 3. Robert R. Blackford.
Chicago—Internat'l Livestock Expo. Nov. 30Dec. 7. B. H. Heide, Union Stockyards.
Danville—Mid-Summer Expo. July 29-Aug.
4. R. D. Molesworth.
Du Quoin—Du Quoin State Fair. Aug. 26Sept. 2. H. E. Strong.
Eigin—Kane Co. Fair. July 29-Aug. 3. Harold
P. Echternach.
Elizabeth—Elizabeth Community Fair. Sept.
13-14. S. W. Buford, Stockton, Ill.
Fairbury—Fairbury Fair. Aug. 20-23. George
H. Decker.
Fairfield—Wayne Co. Fair Assn. Aug. 6-10.
Ralph C. Finley.
Fairmount—Vermilion Co. Agrl. Fair Assn. Milton—American Legion Milton Fair.

7-12. Thomas S. Maddox.
Panama City—Bay Co. Fair Assn. Oct. 28Nov. 2. Hugh Sills, Box 71, Bay Harbor.
Pensacola—Pensacola Interstate Fair. Oct.
7-13. J. E. Frenkel.

Georgia

Americus—Sumter Co. Fair Assn. Week Oct.
14. O. C. Johnson.
Athens—American Legion Fair. Oct. 7-12.
F. H. Williams.
Atlanta—Southeastern Fair Assn. Sept. 27Oct. 6. Mike Benton.
Augusta—Exchange Club Fall Fair. Oct. 28Nov. 2. O. O. MeGahee.
Bainbridge—Decatur Co. Fair. Oct. 14-19.
Beinbridge—Decatur Co. American Legion Fair.
Oct. 12-19. J. S. Green.
Canton—Cherokee Co. American Legion Fair.
Sept. 30-Oct. 5. W. T. Barnes.
Carrollton—Carroll Co. Fair. Sept. 30-Oct. 5.
Frank J. Searcy.
Cartersville—American Legion Bartow Cartersville—American Legion Bartow Cartersville—American Legion Bartow Cartersville—American Legion Fair.
Oct. 12-19. J. S. Green.
Canton—Cherokee Co. American Legion Fair.
Cot. 28-Nov. 2. R. T. Ragañ.
Codlembus—Chattahoochee Valley Expo.
7-12. Felix L. Jenkins.
Cordee—Central Georgia Fair. Oct. 14-19.
Le Fayette—La Fayette Fair. July 30-Aug. 2.
Charles Caverly, Toulon, Ill.
Le Fayette—La Fayette Fair. July 30-Aug. 2.
Charles Caverly, Toulon, Ill.
Lewistown—Fulton Co. Fair. Assn. Aug. 6-10.
Ralph C. Finley.
Fairbury—Fairbury Fair. Aug. 20-23. George
H. Decker.
Fairbard—Wayne Co. Fair Assn. Aug. 6-10.
Ralph C. Finley.
Fairbury—Fairbury Fair Assn. Aug. 6-10.
Ralph C. Fair Assn. Aug. 27-30. William D. Baird, Jamaica, Ill.
Farmer City—De Witt Co. Fair. Sept. 26Edwin S. Wightman.
Golconda—Pope Co. Agrl. Soc. July 23-26.
Philip Schoettle.
Greenville—Bond Co. Fair Assn. Aug. 19-24.
John Jenuine.
Greenville—Bond Co. Fair Assn. Aug. 19-24.
J. M. Hancock.
H. Decker.
Fairbury—Fairbury Fair Assn. Aug. 6-10.
Ralph C. Fair Assn. Aug. 27-30.
William D. Baird, Jamaica, Ill.
Farmer City—De Witt Co. Fair Assn. Aug. 21-23.
C. Schrumf.
R. H. Monier. Sparland, Ill.
Highland—Highland-Madison Co. Fair Assn. Aug. 6-9.
R. H. Monier. Sparland, Ill.
Highland—Highland-Madison Co. Fair Assn. Aug. 6-9.
Areye W. Columbus—Chattahoochee Valley Expo. Oct. 7-12. Felix L. Jenkins. Cordele—Central Georgia Fair. Oct. 14-19. J. D. Rainey. Eastman—Dodge Co. American Legion Fair. Oct. 28-Nov. 2. R. T. Ragañ. Elberton—Elberton Fair. Week of Sept. 30. I. V. Hulme. Gainesville—Northeast Georgia Fair. Oct. 28-Nov. 2. Herbert H. Adderholdt. Macon—Georgia State Fair. Oct. 14-19. E. Ross Jordan. Madison—American Legion Morgan Co. Fair. Oct. 7-12. H. E. Haley. Manchester—Tri-County Fair Assn. Sept. 30-Oct. 5. Welby Griffith. Marietta—Cobb Co. Fair Assn. Sept. 23-28. J. H. Henderson. Milledgeville—Middle Georgia Fair. Week of Sept. 16. F. Paisley Davis. Monroe—Walton Co. American Legion Fair. Oct. 14-19. H. H. Shores. Sandersville—Washington Co. Fair. Oct. 14-19. H. H. Shores. Sandersville—Washington Co. Fair. Oct. 14-19. Gordon S. Chapman.

Milford—Iroquois Co. Agrl. & 4-H Club Fair, Aug. 20-22. Ellen Marie Allen. Monee—Monee-Will Co. Fair. July 4-7. Scott

Milford—Iroquois Co. Agrl. & 4-H Club Fair,
Aug. 20-22. Ellen Marie Allen.
Monee—Monee-Will Co. Fair. July 4-7. Scott
McLaughlin.
Morrison—Whiteside Co. Central Agrl. Soc.
Aug. 27-30. V. M. Dearinger.
Mount Carmel—Mount Carmel Fair. Aug. 1316. E. Guy Pixley.
Mount Sterling—Brown Co. Fair. July 30Aug. 2. Walter I. Manny.
Mount Vernon—Mount Vernon State Fair
Assn. July 29-Aug. 3. Joen Marquis.
Nashville—Washington Co. Fair Assn. Sept.
17-20. Phil Heggemeler.
Newton—Jasper Co. Fair Assn. Aug. 26-30.
Dale Wilson.
Oblong—Crawford Co. Fair Assn. Sept. 2-6.
O. B. Price.
Olney—Richland Co. Fair Assn. Sept. 9-14.
W. H. Shultz.
Oregon—Ogle Co. Fair. Aug. 31-Sept. 2. E.
D. Landers.
Ottawa—La Salle Co. Junior Fair. Aug. 2728. Edmund Freese.

W. H. Shultz.
Oregon—Ogle Co. Fair. Aug. 31-Sept. 2. E. D. Landers.
Ottawa—La Salle Co. Junior Fair. Aug. 27-28. Edmund Freese.
Paris—Edgar Co. Fair Assn. July 21-26. T. J. Trogdon Jr.
Pekin—Central Ill. District Fair. Aug. 19-25.
Lee Lott.
Peotone—Will Co. Fair Assn. Aug. 27-29.
Clarence M. Ginter.
Petersburg—Menard Co. Agrl. Fair. Aug. 28-30. Lloyd W. Chaleratt.
Pinckneyville—Perry Co. Agrl. Soc. July 8-12.
Mrs. J. H. Stumpe.
Princeton—Bureau Co. Agrl. Fair. Aug. 20-23.
Wayne Slutz.
Roseville—Warren Co. Fair. Aug. 20-23. E. H. Kirkpatrick.
Russhville—Schuyler Co. Fair Assn. July 2-5.
Robert J. Nelson.
Salem—Marion Co. Fair. Sept. 2-7. W. R.
Hancock.
Sandwich—Sandwich Fair Assn. Sept. 4-8.
C. R. Brady.
Shawneetown—Shawneetown Fair Assn. Sept. 9-13. Charles I. Oldham.
Sparta—Randolph Co. Fair Assn. July 30-Aug.
2. Harry Foster.
Springfield—Illinois State Fair. Aug. 9-18.
Wm. V. (Jake) Ward.
Stronghurst—Henderson Co. Fair Assn. July 28-Aug. 2. Clifford C. Hunter.
Urbana—Champaign Co. Fair Assn. July 23-26. Frank M. Corray.
Vienna—Johnson Co. Fair. Aug. 13-16. George Gray.
Warren—Warren Fair. Aug. 22-25. J. W.
Richardson

Gray. arren—Warren Fair. Aug. 22-25. J. W. Richardson.

Indiana

Marren—Warren Fair. Aug. 22-25. J. W. Richardson.

Indiana

Akron—Akron Agrl. Fair Assn. Sept. 4-7. J. R. Emahiser.
Anderson—Anderson Free Fair Assn. June 30-July 6. William J. Hutton.
Aurora—Aurora Farmers' Fair Assn. Oct. 4-5. Patricia Hill.
Bicknell—Knox Co. Farmers Fair. Aug. 13-17. T. P. Wesley.
Bluffton—Bluffton Free Street Fair Assn. Sept. 24-28. Dwight Gallivan.
Boonville—Boonville Fair Assn. July 29-Aug.
3. Albert C. Derr.
Boswell—Benton Co. Fair Assn. Aug. 21-23. Lendall Lowman, Earl Park, Ind.
Bourbon—Bourbon Fair Assn. Sept. 18-21. W. H. Erwin.
Brazil—Clay Co. 4-H Fair. Aug. 13-15. R. D. McHargue.
Brookville—Franklin Co. 4-H Fair Assn. Aug. 20-23. Martha Gesell.
Brownstown—Jackson Co. Fair Assn. Aug. 12-17. Richard Elliott.
Cayuga—Vermillion Co. Fair. Aug. 20-23. V. N. Asbury. Newport. Ind.
Centerville—Wayne Co. 4-H Fair Assn. Aug. 5-10. Martha Brumfield. R. R., Richmond.
Columbus—Bartholomew Co. Fair Assn. Aug. 13-16. W. Erb Hanson.
Converse—Miami Co. Agrl. Assn. Aug. 20-24. D. E. Warnock.
Corydon—Harrison Co. Agrl. Soc. Aug. 19-23. Dr. L. B. Wolfe.
Elnora—Elmore Township Fair. Aug. 21-24. Mfrs. Lenore Summerville.
Franklim—Johnson Co. Free Fair. July 7-12. William H. Clark.
Fort Wayne—Allen Co. 4-H Club Fair. Aug. 7-8. Mrs. Esther Salomon.
Frankfort—Clinton Co. Fair Assn. Aug. 18-24. O. M. Ricks.
Goshen—Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Greencastle—Putnam Co. Fair Assn. Aug. 18-24. O. M. Ricks.
Goshen—Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Greencastle—Putnam Co. Fair Assn. Aug. 21-24. Assn. Sept. 17-21. Robert Newbauer.
Indianapolis—Indiana State Fair. Aug. 30-Sept. 6. Orval C. Pratt.
Kendallville—Noble Co. Fair. Sept. 2-6. A. M. Schuh.
La Fayette—Tippecanoe Co. 4-H Exhibit. Aug. 12-14. Mrs. Sarah J. Norris.
La Porte—La Porte Co. Fair. Aug. 13-17.

Schuh.
a Fayette—Tippecanoe Co. 4-H Exhibit. Aug.
12-14. Mrs. Sarah J. Norris.
a Porte—La Porte Co. Fair. Aug. 13-17.
James A. Terry.
awrenceburg—Dearborn Co. Fair. July 22-27. L

James A. Terry.

Lawrenceburg—Dearborn Co. Fair. July 22-27.

Leonard Haag.

Logansport—Cass Co. Fair Assn. July 21-27.

William (Babe) Thomas Jr.

Lyons—Lyons Community Club Fair. Aug.

28-31. Arthur Foster.

Montpeller—Montpeller Racing Co. July 17
20. Homer C. Michael.

Muncie—Muncie Fair, July 29-Aug. 2. A. G.

Norrick.

20. Homer C. Marie Fair, July 29-Aug. 2. A. G. Norrick.
New Bethel (P. O. Wanamaker)—Marion Co. Fair Assn. July 29-Aug. 3. Harry C. Rob-

Fair Assn. July 29-Aug. 3. Harry C. Roberts.
North Vernon—Jennings Co. Fair Assn. July 21-26. S. B. Berkshire.
Osgood—Ripley Co. Fair. July 28-Aug. 3. W. B. Delay.
Peru—Miami Co. 4-H Club & Livestock Assn. Aug. 27-29. Robert Radel.
Portland—Jay Co. Fair Assn. Aug. 4-9. Charles C. Hartzell.
Princeton—Gibson Co. Fair Assn. Aug. 26-31. Charles A. Steele.
Rensselaer—Jasper Co. Fair. Aug. 27-30. William H. Bahler.
Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 14-17. Roy Gibson.
Rochester—Fulton Co. 4-H Fair Assn. Aug. 6-9. Fred Rankin.
Rockport—Spencer Co. Fair Assn. July 22-27. Harold L. Hargis.

RETAIN THIS LIST

Corrections and additions to this list will appear in the Fair to of The Billboard. issue of The Billboard.

The next complete List of Fair Dates, in chronological order, will be published in the issue of The Billboard to be dated July 27.

Iowa

Ackley—Four-County Fair. Dec. 2-4 (tentative). Joe W. Cobie.
Adel—Dallas Co. Fair Assn. Aug. 15-17. Harold H. Beane.
Albia—Monroe Co. Fair Assn. Aug. 15-16.
Charles O. Greenlee.
Algona—Kossuth Co. Fair. Aug. 21-23. A. L.
Brown.
Allison—Butler Co. Fair Assn. Aug. 15-17.
Virgil E. Shepard.
Alta—Buena Vista Co. Agrl. Soc. Aug. 13-16.
G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 14-16. Cliff Hardie. Atlantic—Cass Co. 1-11 Fair.
Hardie.
Audubon—Audubon Co. Agrl. Soc. Sept. 9-13.
A. B. Jensen.
Avoca—Pottawattamie Co. Fair. Aug. 19-22.
R. F. McKinley. Bedford-Taylor Co. Fair Assn. Aug. 26-31. Sid P. Webb. Bloomfield—Davis Co. Fair. Aug. 13-16. C. C. Wagler. Boone—Boone Co. Agrl. Assn. Aug. 19-21. T. N. Nelson. Burlington—Burlington Tri-State Fair. Aug. | Decomposition of the Control of th 7-8. A. L. Biklen.
Cedar Rapids—All-Iowa Fair. Aug. 11-16. O.
D. Moore.

Rockville—Parke Co. Fair Assn. Aug. 13-17.
Earl G. Swaim.
Rushville—Rush Co. Agrl. Assn. July 29-Aug.
2. Ernest E. Privett.
2. Ernest E. Privett.
3. Harry Melks.
Spencer—Owen Co. Fair Assn. Aug. 19-24.
Lois K. Long.
Summan—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey.
Terre Haute—Vige Co. Fair Assn. Aug.
Wabash—Wabash Co. Draft Horse Assn. Aug.
Wabash—Wabash Co. Draft Horse Assn. Aug.
Wabash—Wabash Co. Draft Horse Assn. Aug.
Warsaw—Kosciusko Co. Fair Assn. Aug.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.

Lois Y. Doile Helvey.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
Lois Y. Doile Helvey.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
J. Mark Co. Harry Assn. Aug.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
Lois Y. Doile Helvey.
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Lois Y. Doile Helvey.
Winamac—Pulaski Co. 4-H Fair Assn. Aug.
Lois Y. Doile Y 13. Sam D. Robinson
Spencer—Clay Co. Fair Assn. Sept. 2-1.
J. Knipe.
Spirit Lake—Dickinson Co. Agrl. Soc. Aug.
26-28 (tentative). L. E. Hendricks.
Tipton—Cedar Co. Fair. Aug. 27-30. C. S. 26-28 (tentative).
Tipton—Cedar Co. Fair. Aug. 27-30.
Miller.
Vinton—Benton Co. Agrl. Soc. Aug. 3-6.
Volney Palmer.
Waterloo—Dairy Cattle Congress. Sept. 30Oct. 6. E. S. Estel.
Waukon—Allamakee Co. Agrl. Assn. Sept.
3-6. A. M. Monserud, Harpers Ferry, Ia.
Waverly—Bremer Co. Fair. Aug. 22-24. L.
V. Ormston. 3-6. A. M. Monseru, A. Jan. 22-24. L. Waverly.—Bremer Co. Fair. Aug. 22-24. L. V. Ormston.
Webster City—Hamilton Co. Fair. Sept. 2-6. L. L. Chatman.
West Liberty—West Liberty Fair. Aug. 19-22. Jay L. Duncan.
West Union—Fayette Co. Fair. Aug. 19-23. Ed Bauder.
What Cheer—Keokuk Co. Fair. Aug. 17-20.

Ressauqua—Van Buren-Jefferson Co. Fair. Aug. 6-9. Arthur J. Secor.

A C. Milner.

Leon—Decatur Co. 4-H Fair. Aug. 5-7. W. B. Halstead.

Lorimor—Lorimor Agrl. Fair. Aug. 12-15.
Clyde M. Thompson.

Malvern—Mills Co. Fair. Aug. 13-16. D. M. Kline.

Manchester—Delaware Co. Fair. Aug. 30-Sept. 2.
Sara S. Klotz.

Manson—Calhoun Co. Fair. Aug. 30-Sept. 2.
Sara S. Klotz.

Marshalltown—Central Iowa Fair. Sept. 1013. George A. Price.

Mason City—North Iowa Fair Assn. Aug. 30-Sept. 3. George A. Price.

Mason City—North Iowa Fair Assn. Aug. 30-Sept. 3. Harold S. Palmer.

Missouri Valley—Harrison Co. Fair Assn. Sept. 3-6. Fred C. Behm.

Montcello—Jones Co. Fair Assn. Aug. 20-23.
Ross Baty.

Mount Ayr—Ringgold Co. Fair Assn. Aug. 14-17. Cleta Swigart.

Mount Pleasant—Henry Co. Fair Assn. Sept. 4-7.
F. H. Rebelsky.

Nashua—Big Four Fair Assn. Aug. 19-23.
Norton Bloom.

National—Clayton Co. Agrl. Soc. Aug. 27-30.
Leon T. Birdsell, Monona, Ia.

Nevada—Story Co. 4-H Fair Assn. Aug. 1315. Glenn Z. Randau, RFD 2, Ames, Ia.

Oswego—Lawite Co. Fair. Week Aug. 19.
Roy Neher.
Ottawa—Franklin Co. Agrl. Soc. Aug. 26-28.
A. D. White.
Paola—Miami Co. Fair Assn. Aug. 14-16. L.
L. Lauver.
Pratt—Pratt Co. Fair Assn. Aug. 22-24.
Creola—Charles Baker.
Richmond—Richmond Free Fair Assn. Aug.
21-23. John H. Roeckers.
Rush Center—Rush Co. Agrl. Fair Assn. Aug.
20-24. Roy Peterson.
Salina—Saline Co. 4-H Fair. Aug. 28-30. Albert Frehse.
Scott City—Scott Co. Free Fair. Aug. 29-30.
William O. Wikoff.
Sedan—Chautauqua Co. Free Fair. Oct. 3-5.
Carl Ackarman.
Smith Center—Smith Co. Fair Assn. Sept. 4-7.
James L. Farrand.
Stockton—Rooks Co. Free Fair. Aug. 27-30.
Ray Marshall.
Stafford—Stafford Co. Fair. Oct. 1-4. Everett
E. Erhart.
Sublette—Haskell Co. 4-H Fair. Aug. 23-24.
Frank McCoy.
Syracuse—Hamilton Co. Fair Assn. Sept. 6-7.
Frank G. Bieberly. Waverly—Bremer Co. Fair. Aug. 22-24. L.
V. Ormston.

Webster City—Hamilton Co. Fair. Sept. 2-6.
L. L. Chatman.

West Liberty—West Liberty Fair. Aug. 19-22.
Jay L. Duncan.

West Union—Fayette Co. Fair. Aug. 19-23.
Ed Bauder.

What Cheer—Keokuk Co. Fair. Aug. 17-20.
E. P. Lally.

Kansas

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Kansas

Abilen—Central Kansas Free Fair Assn. Aug. 19-23. Ivan Roberson.
Allen—Northern Lyon Co. Fair. Aug. 22-24.
T. B. Davis.
Alma—Wabaunsee Co. 4-H Club Fair Assn. Aug. 29-31. Al J. Pecinovsky.
Anthony—Anthony Fair Assn. July 22-27.
O. E. Morrison.
Auburn—Auburn Grange Fair. Oct. 4-5. Mrs.
In Cellers.

Sublette—Haskell Co. 4-H Fair. Aug. 23-24.
Frank McCoy.
Syracuse—Hamilton Co. Fair Assn. Sept. 6-7.
Frank G. Bieberly.
Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. O. M. Hurlbut.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Thayer—Thayer Home-Coming Plenic & Fair. Sept. 4-6. H. M. Minnich.
Tonganoxie—Leavenworth Co. Fair Assn. Sept. 4-6. George L. Baker.
Topeka—Hamilton Co. Fair Assn. Sept. 10-13. O. M. Hurlbut.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Thayer—Thayer Home-Coming Plenic & Fair. Sept. 4-6. H. M. Minnich.
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Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Thayer—Thayer Home-Coming Plain & Fair.
Sept. 4-6. George L. Baker.
Topeka—Hamilton Co. Fair Assn. Sept. 4-6. H. M. Minnich.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Thayer—Thayer Home-Coming Plain & Fair.
Sept. 4-6. George L. Baker.
Topeka—Hamilton Co. Fair Assn. Se

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Maine

Bangor—Bangor State Fair. Aug. 5-10. Harold O. Pelley, Skowhegan, Me.

Blue Hill—Hancock Co. Agrl. Soc. Sept. 2-4.
Howard Curtiss.
Cornish—Cornish Agrl. Assn. Aug. 19-28.
Leon M. Ayer.
Dover-Foxcroft—Piscataquis Valley Fair. Aug.
31. Frank A. Pierce.
Fryeburg—Fryeburg Fair. Sept. 30-Oct. 5. G.
Myron Klimball.
Litchield—Litchfield Farmers' Club. Oct. 8-9.
Rhona Maloon.
North Waterford—World's Fair Assn. Sept.
27-28. Bill Button.
Presque Isle—Northern Maine Fair. July 29Aug. 2. Albert C. Brewer.
Skowhegan—Skowhegan State Fair. Aug. 1117. Raymond S. Finley.
Springfield—N. Penobscot Agrl. Soc. Aug. 31Sept. 2. L. A. Averill, Prentiss, Me.
Topsham—Sagadahoc Agrl. Soc. Oct. 8-10.
Samuel Woodward, RFD 2, Brunswick, Me.
Union—North Knox Agrl. Soc. Aug. 20-25.
James L. Dornan, East Union, Me.
Upper Gloucester—Vacationland Agrl. Fair.
Aug. 4-10. George I. Finlay.
West Cumberland—Cumberland Farmers' Club.
Sept. 23-28. Frederic C. Wilson, RFD 6,
Portland.
Windsor—Windsor Fair. Aug. 27-Sept. 2. E.
R. Hayes.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 27-30. Carl C. Schmutz.
Frederick—Great Frederick Fair. Sept. 30-Oct. 5. Guy K. Motter.
La Plata—Charles Co. Fair. Sept. 26-29. W. a Plata—Charles Mitchell Digges Timonium—Maryland State Fair. Sept. 2-12. Henry A. Parr III, Pimilco Race Course. Baltimore.

Massachusetts

Brockton—Brockton Fair. Sept. 8-14. Frank H. Kingman. Cummington—Hillside Agrl. Soc. Sept. 20-21. Francis R. Wells. Dudley—Dudley Hill Fair. Sept. 1-2. Florence M. Penniman.
Great Barrington—Barrington Fair Assn. Sept. 15-21 (tentative). Edward J. Carroll, Agawam. Sept. 15-21 (tentative). Edward J. Carroll, Agawam.
Greenfield—Franklin Co. Agrl. Soc. Sept. 9-11.
Whitman B. Wells.
Huntington—Littleville Community Fair Assn. Sept. 25 (tentative). Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 18-24.
Horace C. Keene.
Middlefield—Highland Agrl. Soc. Aug. 30-31.
Willard A. Pease, Chester, Mass.
Northampton—Three-County Fair. Sept. 1-7.
John L. Banner.
Spencer—Spencer Fair. Aug. 31-Sept. 2. Armond Jalbert.
Sterling—Sterling Farmers Club. Sept. 25.
Charles W. Wiles.

Michigan

Lexington—4H District Fair. Aug. 19-21. J. Ed Parker.
London—Laurel Co. Fair. Aug. 21-24. Ellie Asher.
Louiswin—Kentucky State Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-31. Courselled Fair. Aug. 25-32. Aug. 25-32. Courselled Fair. Aug. 25-33. Courselled Fair. Aug. 25-34. Aug. 26-34. Courselled Fair. Aug. 25-34. Courselled Fair. Aug. 25-35. Courselled Fair. Aug. 25-36. Courselled Fair. Aug. 25-37. Courselled Fair. Aug. 25-38. Courselled Fair. Aug. 25-39. Courselled Fair. Aug. Adrian—Lenawee Co. Agrl. Soc. Sept. 16-21. H. H. Hungerford. Allegan—Allegan Co. Agrl. Soc. Sept 9-15. E. W. DeLano. Alpena—Alpena Co. Agrl. Soc. Sept. 2-7. Alex. Root.

Alexandria—Douglas Co. Agrl. Assn. Aug. 1922. R. S. Thornton.

Anoka—Anoka Co. Agrl. Soc. Sept. 19-22. C.
A. Wickstrom.
Appleton—Swift Co. Fair Assn. Aug. 22-25.
J. G. Anderson.
Arlington—Sibley Co. Agrl. Assn. Aug. 9-11.
Louis Kill.
Austin—Mower Co. Fair. Aug. 7-11. P. J.
Holand.
Bagley—Clearwater Co. Agrl. Soc. Aug. 7-10.
P. L. Renne.
Barnesville—Clay Co. Fair Assn. Aug. 22-24.
Barnetille—Clay Co. Fair Assn. Aug. 22-24.
Barnetille—Clay Co. Fair Assn. Aug. 22-24.
Barnetille—Clay Co. Fair Assn. Aug. 22-24.
Bayort—Washington Co. Agrl. Soc. Aug. 22-4.
Fred S. Lammerns. Stillwater, Minn.
Bird Island—Renville Co. Fair Assn. Sept. 911. Paul Kolbe.
Blue Earth—Faribault Co. Fair Assn. Sept. 11-19. Bctring—Corow Wing Co. Fair Assn. Sept. 11-19. Bctring—Corow Wing Co. Fair Assn. Aug. 1518. C. Wilkin Co. Agrl. Soc. Aug. 2819. C. Aug. 2810. C. Garlson.
Cambor-Pellow Medicine Co. Fair Assn. Sept. 119. L. O. Carlson.
Cannon Palls—Cannon Valley Agrl. Assn. July 2-4. R. J. Goodwin.
Cinton—Big Stone Co. Fair. Aug. 7-11.
George W. Peoples.
Elk River—Sherburne Co. Pair. Aug. 7-11.
George W. Peoples.
Elk River—Sherburne Co. Pair. Aug. 12-14.
E. E. Bjuge.
Extraction Union Industrial Assn. Sept. 4-52.
Assn. Sept. 26-27. L. C. Ward.
Assn. Sept. 26-27. L. C. Ward.
Assn. Cent. C. Agrl. Soc. Aug. 12-15.

Assn. Sept. 26-27. L. C. Ward.
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Assn. Sept. 26-27. L. C. Ward.
Assn. Sept. 21-21.

R. T. Schumacher.
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R. ert L. Wells.
Detroit Lakes—Becker Co. Fair. Aug. 7-11.
George W. Peoples.
Elk River—Sherburne Co. Fair. Aug. 12-14.
E. E. Bjuge.
Fairmont—Martin Co. Agrl. Soc. Sept. 13-15.
A. P. Krahmer.
Faribault—Rice Co. Agrl. Soc. Aug. 10-13.
Henry Adams.
Farmington—Dakota Co. Agrl. Soc. Aug. 8-11.
C. H. Gelder.
Fergus Fails—Otter Tail Co. Agrl. Soc. Aug. 8-11.
J. W. Reseland.
Fosston—Northwestern Minn. Agrl. Assn.
July 2-4. H. Algaard.
Garden City—Blue Earth Co. Fair. Aug. 19-21.
Dan James.
Glenwood—Pope Co. Fair. Aug. 8-11. J. A. Leedahl.
Grand Marais—Cook Co. Agrl. Soc. Aug. 30-58pt. 2. M. J. Humphrey.
Grand Rapids—Itasca Agrl. Assn. Aug. 15-18.
Francis Mullins.
Hallock—Kittson Co. Agrl. Soc. June 28-30.
Duffie Larson.
Herman—Grant Co. Agrl. Assn. Aug. 23-25.
G. I. Haney.
Hobling—St. Louis Co. Fair Assn. Aug. 9-11.
J. J. McCann.
Hopkins—Hennepin Co. Agrl. Soc. Aug. 2-4.
Paul Eddy.
Hutchinson—McLeod Co. Agrl. Assn. Sept. 16-19.
Everett Oleson.
Jackson—Jackson Co. Fair. Aug. 22-25. Anton C. Geiger.
Jordan—Scott Co. Good Seed Assn. Sept. 13-15.
Herbert G. Strait. Big River—Sherburne Co. Pair. Aug. 12-14.

Alexand—Addisation Co. Fair. Aug. 22-21.

Alexand—Addisation Co. Pair. Aug. 22-21.

Addisation Co. Pair. Aug. 22-22.

Addisation Co. Pair. Aug. 22-22.

Addisation Co. Pair. Aug. 22-22.

Addisation Co. Pair. Aug. 22-23.

Addisation

Minnesota

Ada—Norman Co. Agrl. Soc. July 5-7. George
C. Landsverk.

Aiklin—Aitkin Co. Agrl. Soc. Aug. 12-14. F.
C. Kaplan.

Albert Lea—Freeborn Co. Agrl. Soc. Aug. 1924. Herman D. Jenson.

Alexandria—Douglas Co. Agrl. Assn. Aug. 1922. R. S. Thornton.

Anoka—Anoka Co. Agrl. Soc. Sept. 19-22. C.

A. Wickstrom.

Appleton—Swift Co. Fair Assn. Aug. 22-25.

J. G. Anderson.

Arlington—Sibley Co. Agrl. Assn. Aug. 21-1.

Louis Kill.

Austin—Mower Co. Fair, Aug. 7-10.

Bagley—Clearwater Co. Agrl. Soc. Aug. 7-10.

P. L. Renne.

Barnesville—Clay Co. Fair Assn. Aug. 22-24.

Mashna—Wabasha—Wabasha Co. Agrl. Fair Assn. Sept. 19-21.

Nashna—Wabasha—Wabasha Co. Agrl. Fair Assn. Sept. 19-21.

Nashna—Wabasha—Wabasha Co. Agrl. Fair Assn. Sept. 4-7.

Nashna—Wavel Co. Fair Assn. Sept. 5-7.

J. L. Evans.

Saint Paul—Minnesota State Fair. Aug. 24Sept. 2. Raymond A. Lee.

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Saint Paul—Minnesota State Fair.

Mississippi

Corinth—American Legion Fair and Stock
Assn. Sept. 16-21. R. D. Thomas Jr.
Forest—Scott Co. Colored Fair Assn. Sept.
18-23. Ananias Ware.
Fulton—Itawamba Co. Fair. Sept. 27-28. H.
L. Holland.
Jackson—Mississippi State Fair. Oct. 7-12
(tentative). George T. Kurts.
Kosciusko—Central Miss. Fair. Oct. 14-19.
S. A. Spivey.
Laurel—South Mississippi Fair. Sept. 23-28.
R. B. Jeffries.
Maud—Mutual Assn. Colored People of South.
Sept. 16-21. Laura E. Young, Union City,
Tenn.

| Transport Co. April Soc. July 22-71. | More Principles Co. April Soc. July 22-72. | More Principles Co. April Unionville—Putnam Co Fair Assn. Sept. 3-6.
Marple Wyckoff.
Vandalia—Vandalia Community Fair. Sept.
11-14. R. W. Asbury.
Versailles—Morgan Co. Fair. Sept. 4-7. Gene
N. Bartram.
Warsaw—Benton Co. Fair. Sept. 19-2f. O. V.
Singleton.
West Plains—Howell Co. Fair Assn. Sept. 4-7.
E. E. Thornburgh.

Montana

Baker—Falion Co. Fair Assn. Sept. 4-7.
E. E. Thornburgh.

Montana

Baker—Falion Co. Fair Assn. Sept. 6-8.
B. L. Dooley.
Blings—Midland Empire Fair. Aug. 12-17.
Chinock—Blaine Co. Fair. Aug. 12-17.
Floyd Bowen.
Forsyth—Rosebud Co. Fair Assn. Aug. 26-28.
C. F. Boyd.
Fort Benton—Chouteau Co. Fair. Sept. 6-8.
John T. Phelan.
Glendive—Dawson Co. Fair Assn. Sept. 2-4.
Verne Jones.
Creat Falls—North Montana State Fair. Aug. 5-10. Dan P. Thurber.
Hamilton—Ravalli Co. Fair. Sept. 12-14.
Richard A. Hork.
Haver—Hill Co. Fair. Aug. 13-15. Earl J.
J. Otten.
Lewistown—Fergus Co. Fair. Aug. 1-3. Henry J. Otten.
Lewistown—Fergus Co. Fair. Aug. 1-3. Henry J. Otten.
Suckstorff.

Nebraska

Albion—Boone Co. Agrl. Assn. Third week in Sept. Flowd Gilmer, Loretto, Neb.
Arlington—Washington Co. Agrl. Soc. Aug. 22-24.
J. Bartlett—Wheeler Co. Fair. Assn. Aug. 16-18.
Clifford D. Coover.
Sidney—Richland Co. Fair. Aug. 22-24. J. M.
Suckstorff.

Nebraska

Albion—Boone Co. Agrl. Assn. Aug. 16-18.
Otto J. Sept. 10-10.
Restricted—Gage Co. Fair. Aug. 23-25. Arthur A. Weber.
Bartlee—Claye Co. Fair Assn. Aug. 23-25. Arthur A. Weber.
Beaver Clty—Furnas Co. Fair Assn. Aug. 26-28.
Co. Tair. Aug. 26-29.
Co. Tair. Aug. 28-31.
Algelon—Logan Co. Fair Assn. Aug. 27-29.
Trichme—Cherry Co. Agrl. Assn. Aug. 27-29.
Trichme—Cherry Co. Agrl. Assn. Aug. 21-21.
Coliforo D. Coover.
Sidney—Richland Co. Fair. Aug. 26-29.
Aurora—Hamilton Co. Agrl. Soc. Aug. 26-29.
Aug. 26-29.
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C. Williams.
Waterlow-Scruce Co. Agri. Astn. We. 13

Waterlow-Scruce Co. Agri. Astn. We. 13

Waterlow-Scruce Co. Agri. Astn. We. 13

Waterlow-Scruce Co. Agri. Astn. We. 13

Waterlow-Scruce Co. Agri. Soc. Aug. 27-30

Lotter H. Labdell, Waddams, N. Y.

Waterlow-Scruce Co. Agri. Soc. Aug. 27-30

Lotter H. Labdell, Waddams, N. Y.

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Lotter H. Labdell, Waddams, N. Y.

Waterlow-Scruce Co. Agri. Soc. Soc. Aug. 21-20

Lotter H. Labdell, Waddams, N. Y.

Waterlow-Scruce Co. Agri. Soc. Soc. Aug. 21-20

Lotter H. Labdell, Waddams, N. Y.

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Waterlow-Scruce Co. Agri. Soc. Soc. Aug. 21-20

Lotter H. Labdell, Waddams, N. Y.

Lotter

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Custer—Custer Co. Fair. Aug. 23-24. C. R. Simonson.
Edgemont—Fall River Co. Fair. Sept. 2-3.
Kenneth Helsel.
Gettysburg—Potter Co. Fair. Sept. 11-13.
James J. O'Connell.
Huron—South Dakota State Fair. Sept. 3-7.
Frank L. Hafner.
Mitchell—Corn Palace. Sept. 23-28. Bradley Mitchell—Corn Palace. Sept. 23-28. Bradley Young.
Murdo—Jones Co. Fair Assn. Sept. 19-21. M. E. Sanderson.
Nisland—Butte Co. Fair. Aug. 22-24. Albert Osenbrug, Newell, S. D.
Onida—Sully Co. Fair. Aug. 22-24. John Moe. Turner Co. Fair. Aug. 26-28. J. C. Jensen.

Pine Ridge—Oglalla Sioux Indian Fair Assn.

Aug. 28-31. John Colhott.

Rapid City—Pennington Co. Fair. Sept. 13
14. K. T. Mears.

Rosebud—Rosebud Sioux Indian Fair. Aug.

29-31. Carl B. Aamodt.

Sioux Fails—Sioux Familia Fair. 29-31. Carl B. Aamou.
Sioux Falls—Sioux Empire Fair Assn. Aug. 2025. Al Halverson.
Tripp—Hutchinson Co. Fair Assn. Aug. 2831. William E. Hoff.
Webster—Day Co. Fair Assn. Sept. 12-14. J.
H. Aadland, Pierpont, S. D.

Tennessee

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 28-31.
Alamo—Crockett Co. Colored Fair. Sept. 16-21. E. D. Brown.
Carthage—Carthage Agrl. Assn. Aug. 14-17.
Stanton Hunter.
Centerville—Hickman Co. Fair. Sept. 9-14.
J. W. Shouse.
Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 16-21. Mrs. Maude H. Atwood.
Columbia—Mid-State Fair. Week of Aug. 25.
George L. Buchnau.
Cookeville—Putnam Co. Agrl. Fair. Sept. 5-7.
W. J. Huddleston.
Dickson—Dickson Co. Fair Assn. Sept 18-21.
T. I. Hickerson. T. I. Hickerson. Co. Fair Assn. Sept 18-21.
T. J. Hickerson. Co. Fair Assn. Sept. 26-28. Johnnie Brown.
Harriman—Roane Co. Fair, Sept. 9-13. W. B. Stout. Gainesboro—Jackson Co. Pair Assn. Sept. 2628. Johnnie Brown.

Harriman—Roane Co. Fair, Sept. 9-13. W. B.
Stout.

Huntingdon—Carroll Co. Fair, Sept. 9-13. W. B.
T. F. Walters.

Jackson—West Tenn. District Fair. Sept. 914. A. U. Taylor.

Jackson—Madison Co. Colored Fair. Sept. 1621. J. E. McNeely.

Jamestown—Fentress Co. Fair. Sept. 1221. J. E. McNeely.

Jamestown—Fentress Co. Fair. Sept. 1821. Mr. H. W. Stegall.

Knowlile—Tennessee Valley Fair. Sept. 23-28.

Knowlile—Tennessee Co. Fair. Aug. 21-23. Max P.

Fair. Sept. 23-28. Hiram W. Holtsford.

Lebanon—Wilson Co. Colored Fair. Sept.

Lexington—Henderson Co. Fair Assn. Sept.

Lexington—Henderson Co. Colored Fair. Sept.

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Lexington—Henderson Co. Fair Assn. Sept.

Lexington—Henderson Co. Fair Assn. Sept.

Lexington—Henderson Co. Fair Assn. Sept.

Lexington—Livitate Co. Fair. Aug. 28-31. S. W.

J. Jeldstad. Co. Fair. Aug. 28-31. S. W.

Salt Lake City—Utah State Fair. Sept. 1622. Manderson.

Nell Lake City—Utah State Fair. Sept. 1623. Manderson.

Nell Lake City—Utah State Fair. Sept. 1624. H. Lavine.

Co. Fair. Aug. 28-30. Ernest

Richfield—Sevier Co. Fair Assn. Aug. 27
Salt Lake City—Utah State Fair. Sept. 1625. H. F. Brittingham.

Sept. 19-21. H. F. Brittingham.

Sept. 18-21. (tentative). B. N. McGutcheon.

Lexington—Henderson Co. Colored Fair. Sept.

Lexington—Livitah Co. Fair. Aug. 21-23. Max P.

Rogers Lavine.

Lexington—Livitah Co. Fair. Aug. 21-24. A. W.

McCartiney.

Lexington—Livitah Co. Fair. Aug. 21-23. Max P.

R

Fort Worth—Texas Pan-American Expo. Oct. 6-12. Homer Covey.
Gainesville—Cooke Co. Fair. Sept. 2-7. Claude Jones.
Harlingen—Valley Mid-Winter Fair. Nov. 26-Dec. 1. Joe L. Mock.
Haskell—Central West Texas Fair. Oct. 7-12.
Mrs. Floyd King.
Henderson—Rusk Co. Fair & Agrl. Assn. Oct. 21-26. Pete McNee.
Iowa Park—Wichita Co. Fair Assn. Sept. 23-28. Ira A. Campsey.
Jourdanton—Akascosa Co. Fair Assn. Oct. 10-12. Leon F. Steinle.
La Grange—Fayette Co. Fair Assn. Oct. 4-6.
Marshall H. Holloway.
Lamesa—Dawson Co. Fair Assn. Oct. 3-5.
Mrs. Matt McCall.
Leonard—Leonard Fair Assn. Sept. 24-28. H.
H. Blackburn.
Liberty—Trinity Valley Expo. Week of Oct. 21. M. T. Kay.
Lubbock—Panhandle South Plains Fair Assn. Sept. 30-Oct. 5. Mrs. Irma Luce.
Lufkin—Texas Forest Festival. Oct. 7-12.
Glenn Burges.
McKinney—Collin Co. Fair. Oct. 1-3. W.
Hammond Moore.
Marshall—Central East Texas Fair & LiveStock Expo. Sept. 16-21. Oscar B. Jones.
Mount Pleasant—Titus Co. Fair & Dairy Show. Sept. 10-14. A. B. (Cub) Glipin.
Nacogdoches—Nacogdoches Co. Fair & Livestock Expo. Sept. 16-21. Oscar B. John L. Bailey.
Palestine—Anderson Co. Fair. Oct. 11-19. C.
O. Miller Jr.
Paris—Lamar Co. Fair Assn. Sept. 23-28.
Dorcy Mackey.
Pecos—Pecos Fall Fair. Oct. 3-5. Alton Hughes, Chamber of Commerce.
Richmond—Fort Bend Co. Fair Assn. Oct. 10-13. C. I. Snedecor, Box 575, Richmond.
Sherman—Red River Valley Fair. Sept. 23-28.
Frank Thompson.
Texarkana—Four States Fair. Sept. 23-28.
Frank Thompson.
Texarkana—Four States Fair. Sept. 23-29.
H. A. Craver.
Tomball—Harris Co. Fair Assn. Oct. 10-13.
Cylincy Edwards.
Tyler—East Texas Fair. Sept. 9-14. V. F.
Fitzhugh.
Wharton—Wharton Co. Fair Assn. Oct. 16-18.
Paul A. Schmidt.

Utah

Coalville—Summit Co. Fair Assn. Aug. 29-31.
Barbara Blonquist.
Duchesne—Duchesne Co. Fair & Rodeo. Sept.
13-14. William H. Fitzwater.
Heber—Wasatch Co. Fair Assn. Aug. 23-24.
John Anderson.
Kaysville—Davis Co. Fair. Middle of August.
Ellen Agren, Farmington, Utah.
Logan—Cache Co. Fair Assn. Aug. 15-17.
Newell J. Crookston.
Manti—Sanpete Co. Fair. Sept. 12-14. Rudolph Hope.
Morgan—Morgan Co. Fair. Sept. 4-6. Cleve Peterson.
Murray—Sait Lake Co. Fair. Aug. 20-24.
Chester L. Bello. Magna, Utah.
Nephi—Juab Co. Fair Assn. Sept. 5-7. J. E.
Worthington.
Ogden—Ogden Livestock Show. Nov. 2-6. E.
J. Fjeldsted.
Provo—Utah Co. Fair. Aug. 28-31. S. W.
Clark.
Richfield—Sevier Co. Fair. Aug. 28-30. Ernest.

Chehalis—Southwest Wash. Fair Assn. Aug. 22-25. Vernon Zerwekh.
Cheney—Cheney Community Fair. Aug. 22-25. Mamie Ottomcier.
Colfax—Whitman Co. Fair Assn. Sept. 12-14.
Troy Lindley.
Davenport—Lincoln Co. Fair Assn. Sept. 12-14.
Lee R. Foster.
Deer Park—Deer Park Community Fair Assn. Sept. 12-14. L. D. Boyd, RFD 1, Clayton. Ellensburg—Kittitas Co. Fair. Aug. 31-Sept. 2. Wendell W. Prater.
Goldendale—Klickitat Co. Fair. Sept. 5-7.
Max A. Maurer.
Kelso—Cowlitz Valley Fair Assn. Sept. 6-8.
Langley—Island Co. Fair Assn. Sept. 6-7.
Benj. M. Herring.
Lyndon—Northwest Wash. Fair Assn. Aug. 14-17. Dr. A. E. Rusco.
Menlo—Pacific Co. Fair. First week in Sept.
Helmer Basso, South Bend, Wash.
Monroe—Snohomish Co. Fair Assn. Sept. 6-8.
Allen Barlin.
Moses Lake—Grant Co. Fair Assn. Sept. 7-8.
Bud Saunders.
Mount Vernon—Skagit Co. 4-H Fair Assn.
Sept. 4-7. Mrs. M. C. Trewalt.
Olympia—Thurston Co. 4-H Fair. Sept. 6-8.
Mrs. Rena Lougmire.
Port Angeles—Clallam Co. Fair Assn. Aug. 30-Sept. 2. W. C. Gellor.
Puyallup—Western Wash. Fair Assn. Sept. 14-22. A. E. Bartel.
Ritzville—Adams Co. Fair. Sept. 13-14. Mrs.
Owen Wiffin.
Skamokawa—Wahkiakum Co. Pair Assn. Sept. 12-14. H. O. Weyrich, Cathlamet, Wash.
Vancouver—Clark Co. Fair. Sept. 5-7. R. T. Coise.
Walla Walla—Southeastern Wash. Fair Assn. Aug. 30-Sept. 2. Leslie L. Stewart. Coise.

Walla Walla—Southeastern Wash. Fair Assn. Aug. 30-Sept. 2. Leslie L. Stewart.

Waterville—North Central Wash. Fair. Sept. 20-22. G. Merton Dick.

Yakima—Central Wash. Fair Assn. Sept. 25-29. J. Hugh King. ktown—Yorktown Fair Assn. Oct. 16-18. aul A. Schmidt. West Virginia

Clay—Clay Co. Fair. Sept. 25-28. A. E. Hedrick.

Dunbar—Kanawha State Park Assn. Aug. 31Sept. 8. E. M. Johnson, Charleston, W. V. Fairview (Daybrook)—Clay District Fair. Sept. 12-14. Mrs. Margaret Gardner.

Glenville—Gilmer Co. Fair Assn. Aug. 7-10. C. W. Marsh.

Helvetia—Helvetia Community Fair Assn. Sept. 12-14. Mrs. James McNeal.

Lewisburg—State Fair of W. Vs. Aug. 19-24. Robert E. Sydenstricker.

Mannington—Mannington Dist. Fair Assn. Sept. 18-21. Goffe H. Sturm.

Marlington—Pocahontas Co. Fair Assn. Week of Aug. 12. Fred C. Allen.

Moundsville—Marshall Co. Fair Assn. Sept. 4-7. Jesse D. H. Sullivan.

New Hope—Beaver Pond Dist. Farmers' Fair. Sept. 12-14. C. P. Hylton, Princeton.

Oak Hill—Fayette Co. Negro Fair. Oct. 17-19. J. Edgar Jordan, Fayetteville.

Parsons—Tucker Co. Fair Assn. Sept. 2-7. E. L. Moon.

Pennshoro—Ritchie Co. Fair Assn. Aug. 27-Clay-Clay Co. Fair. Sept. 25-28. Hedrick.

Community Fig. Spr.

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**Management C May 25, 1946

Medford—Taylor Co. Youth Fair. Aug. 45-18.
William L. McFetridge.
Menomonie—Dunn Co. Fair. Aug. 14-18. Lyle
C. Pollock.
Merrill—Lincoln Co. Free 4-H Fair. Aug. 5-8.
Gustav A. Sell.
Milwaukee—Wisconsin State Fair. Aug. 17-26.
Ralph E. Ammon.
Mineral Point—Southwestern Wis. Fair. Aug.
30-Sept. 2. C. L. Winn.
Mondovl—Buffalo Co. Agrl. Assn. Aug. 24-27.
J. V. Whelan.
Monroe—Green Co. Fair. Aug. 1-4. W. R.
Schuetze.
Neillsville—Clark Co. Agrl. Soc. Aug. 16-19.
Harold Huckstead.
Oshkosh—Winnebago Co. Fair & Expo. Aug.
27-30. Taylor G. Brown.
Phillips—Price Co. Agrl. Soc. Aug. 23-25. F. Huckstead.

—Winnebago Co. Fair & Expo. Aug.
Taylor G. Brown.
—Price Co. Agrl. Soc. Aug. 23-25. P. Phill

Phillips—Price Co. Agri. Soc. W. Heath.
W. Heath.
Platteville—Badger State Race Fair. July 4-7.
Platteville—Platteville Fair Assn. Aug. 23-25.
W. G. Pitts.
W. G. Pitts.
Shehovgan Co. Agri. Assn. Aug.

Platteville—Platteville Fair Assn. Aug. 23-25.
W. G. Pitts.
Plymouth—Sheboygan Co. Agrl. Assn. Aug. 30-Sept. 2. W. H. Eldridge.
Portage—Columbia Co. Free Fair Assn. Aug. 1-4. O. G. Claflin.
Rhinelander—Oneida Co. 4-H Club and School Fair. Aug. 23-25. J. M. Reed.
Rice Lake—Barron Co. Agrl. Fair Soc. Aug. 15-18. L. R. Gibertson.
Richland Center—Richland Co. Agrl. Soc. Sept. 12-15. H. J. Gochenaur.
Rosholt—Rosholt Community Fair Assn. Aug. 31-Sept. 2. R. L. Wrolstad.
Saint Croix Fails—Polk Co. Fair Assn. Aug. 23-25. W. R. Vezina.
Saxon—Tron Co. Fair Assn. Aug. 30-Sept. 1.
Mrs. Edward Skaja, Hurley, Wis.
Seymour—Outagamie Co. Fair Assn. Aug. 15-18. Michael Burns.
Shawano—Shawano Co. Fair. Sept. 5-8. Louis W. Catteau.
Slinger—Washington Co. 4-H Club Fair. Aug. 1-4. E. E. Skaliskey, West Bend. Wis.
Spooner—Washburn Co. Junior Fair. Aug. 26-28. W. H. Dougherty.
Stoughton—Dane Co. Junior Fair. Aug. 9-11.
H. H. Cummings.

Spooner—Washburn Co. Junior Fair. Aug. 26-28. W. H. Dougherty.
Stoughton—Dane Co. Junior Fair. Aug. 9-11. H. H. Cummings.
Sturgeon Bay—Door Co. Fair Assn. Aug. 22-25. John H. Miles.
Superior—Tri-State Fair Assn. Aug. 12-18. Max H. Lavine.
Tomah—Monroe Co. Fair Assn. July 26-30. Paul H. Rose.
Union Grove—Racine Co. Agrl. Soc. Aug. 27-29. E. A. Polley. Rochester. Wis.
Viroqua—Vernon Co. Agrl. Soc. Sept. 18-22. Oren G. Johnson.
Wausau—Marathon Co. Agrl. Soc. Aug. 10-14. H. A. Kiefer.
Wausaukee—Marinette Co. Free Fair. Aug. 30-Sept. 2. Charles B. Drewry, Marinette. Wautoma—Waushara Co. Fair Assn. Aug. 22-25. H. N. Haferbecker.
Westfield—Marquette Co. Agrl. Assn. Aug. 30-Sept. 2. W. P. Fuller.
Weyauwega—Waupaca Co. Fair. Sept. 12-15. Frank Haffner.
Wilnot—Kenosha Co. Fair Assn. Aug. 9-11. E. V. Ryall, Courthouse, Kenosha, Wis.

Buffalo—Johnson Co. Fair. Aug. 29-30. William B. Long.
Casper—Natrona Co. Fair. Aug. 29-30.
Douglas—Wyoming State Fair. Sept. 5-7.
Lusk—Niobrara Co. Fair & Rodeo. Aug. 23-25. T. A. Godfrey.
Newastle—Weston Co. Fair. Aug. 9-10.
Pine Bluffs—Laramle Co. Fair Assn. Aug. 22-24. Charles W. Stephens.
Powell—Big Horn Basin Fair. Aug. 22-24.
Sundance—Crook Co. Fair Assn. Aug. 30-31.
John Binney.
Torrington—Goshen Co. Fair. Sept. 2-3. E.
P. Perry.
Wheatland—Platte Co. Fair & Rodeo. P. Perry.
Wheatland—Platte Co. Fair & Rodeo. Aug.
30-31. C. R. Stumpff.
Worland—Washakie Co. Fair Assn. Aug. 2931. Charles W. Gentry.

Canada Fair Dates

ALBERTA
Calgary—Calgary Exhn. & Stampede. July 813. J. Charles Yule.
Edmonton—Edmonton Exhn. Assn. July 15-20.
Charles E. Wilson.
Red Deer—Red Deer Agrl. Soc. Aug. 1-3. D.

Charles E. Red Deer Agrl. Soc. Red Deer—Red Deer Agrl. Soc. W. Robertson.

Vegreville—Vegreville Exhn. Assn. July 29-31.

John Fitzallen.

John Futzallen.

John Assn. July 25-27. Vegreville—Vegreville Exnn. Ass...

John Fitzallen.

Vermilion—Vermilion Exhn. Assn. July 25-27.

S. C. Heckbert.

RRITISH COLUMBIA

RRITISH COLUMBIA

RRITISH COLUMBIA Vermilion—Vermilion Exnn. Assn. July 23-21.

S. C. Heckbert.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Sept.
6-7. L. J. Kettle.
Alberni—Alberni Agrl. Assn. Sept. 5-7.

Armstrong—Interior Provincial Exhn. Bept.
16-19. Mat. Hassen.
Chilliwack—Chilliwack Agrl. Assn. Sept. 9-12.

Ian T. Hepburn.
Cloverdale—Lower Fraser Valley Agrl. Assn.
Sept. 17-18. T. W. Currie, New Westminster.
Invermere—Windermere District Agrl. Assn.
Aug. 30-31. N. M. Marples.
Ladysmith—Ladysmith Agrl. Assn. Sept. 1819. Rev. C. McDiarmid.
Langley Prairie—Langley Agrl. Assn. Sept.
2-3. Miss L. Anderson.
Mission—Mission Agrl. Soc. Sept. 4-5. G. W.
Harrison. 2-3. Mission Agrl. Soc. Sept. Mission—Mission Agrl. Soc. Sept. Harrison.
South Burnaby—S. Burnaby Agrl. Assn. Sept. 20-21. Mrs. J. C. Bellinger, New West-

MANITOBA
Brandon—Manitoba Provincial Exhn. July
1-5. Syd. C. McLennan.
Carman—Dufferin Agrl. Soc. June 28-July 1.
Gordon Peck.
Dauphin—Dauphin Agrl. Soc. July 9-10. M.
F. Szewczyk. Dauphin—Dauphin Agri. Soc. June 19-20.

Paloraine—Deloraine Agri. Soc. June 19-20. F. Szewczyk.

Deloratine—Deloratine Agri. Soc. June 19-20.

A. Ready.

Portage la Prajrie—Portage Industrial Exhn.

Assn. July 11413. Keith Stewart.

Melita—Melita Agri. Soc. July 17-18. H.

Nilson.

Melita—Melita Agrl. Soc. July 17-16. 11.

Nilson. NOVA SCOTIA

Caledonia—Queens Co. Fair. Sept. 17-20. H.
G. Wilson, Shelburne, N. S.
Lawrencetown—Annapolis Co. Exhn. Sept. 17-19. Donald White.

North Sydney—Cape Breton Co. Exhn. Sept. 17-19. Donald White.

North Sydney—Cape Breton Co. Exhn. Sept. 2-6. Charles Munn.

Pictou—Pictou & North Colchester Exhn. Sept. 3-5. F. W. Mackay.

Truro—Central Nova Scotia Exhn. Aug. 27-30. W. R. Retson.

ONTARIO

Almonte—North Lanark Agrl. Soc. Aug. 29-31.

Howard Giles.

Arnprior—Arnprior Agrl. Soc. Aug. 26-28. W.

H. Murphy.

Aylmer—Aylmer Fair. Sept. 30-Oct. 3. H. R.

Lashbrook.

Beachburg—North Renfrew Agrl. Soc. Sept. 23-25. Mrs. E. H. Weedmark.

Belleville—Belleville Agrl. Soc. Sept. 23-25. E.

S. Denyes. Northwassera & Great Northern 23-25. Mrs. E. H. Weedmark.
Belleville—Belleville Agrl. Soc. Sept. 23-25. E.
S. Denyes.
Collingwood—Nottawasaga & Great Northern
Exhn. Sept. 26-28. O. G. Bernhardt.
Delta—Delta Fair Assn. Sept. 2-4. Isaac
Stevens, Philipsville, Ont.
Durham—Durham Agrl. Soc. Sept. 5-6. Walter G. Bayley.
Elmira—Elmira & Woolwich Agrl. Assn. Aug.
30-Sept. 2. Arthur H. Zilliax.
Elmvale—Flos Agrl. Soc. Sept. 30-Oct. 2.
Thomas E. Smith.
Fort William—Canadian Lakehead Exhn. Aug.
5-10. W. Walker.
Galt—South Waterloo Agrl. Soc. Sept. 19-21.
Robert E. Cowan.
Harrow—Colchester South Agrl. Soc. Aug.
29-31. Langton Capstick.
Kingston—Kingston & District Agrl. Soc. Sept.
26-28. Mrs. P. A. Conley.
Leamington—Leamington District Agrl. Soc.
Sept. 16-21. Cecil Stobbs.
Lindsay—Lindsay Central Exhn. Sept. 10-14.
W. E. Agnew.
Webeller McKellar Agrl. Soc. Sept. 17-19.

Sept. 16-21. Cecil Stobbs.
Lindsay—Lindsay Central Exhn. Sept. 10-14.
W. E. Agnew.
McKellar—McKellar Agrl. Soc. Sept. 17-19.
Leonard Moffat.
Markham—Markham Fair. Oct. 3-5. R. H.
Crosby. Crosby.
Oshawa—South Ontario Agrl. Soc. Sept. 9-11.
E. W. Webber. Columbus, Ont.
Owen Sound—Owen Sound Agrl. Soc. Sept.
28-Oct. 1. E. V. Radbourne.
Perth—South Lanark Agrl. Soc. Sept. 5-7. M.
J. Donohoe. Aug. 29-31.

J. K. McQuarrie.
Simcoe-Norfolk Co. Agrl. Soc. Oct. 7-10. J. K. McGuard.
Simcoe—Norfolk Co. Agrl. Soc.
Harold I. Pond.
Springfield—South Dorchester Agrl. Soc. Sept.
17-18. E. E. Ward.
Strathroy—Strathroy Fair, Sept. 9-11. F.
Langan.

Bull-conburg—Tillsonburg Agrl. Soc. Sept. 24-

Strathroy—Strathroy Fair, Sept. 9-11. F.
Langan.
Tillsonburg—Tillsonburg Agrl. Soc. Sept. 2426. Jack M. Climie.
Vankleek Hill—Vankleek Hill Agrl. Soc. Sept.
4-6. J. Campbell.
Woodbridge—Woodbridge Agrl. Soc. Oct. 1214. N. George Wallace.
PRINCE EDWARD ISLAND
Charlottetown—Charlottetown Provincial
Exhn. Aug. 13-16. J. W. Boulter.
QUEBEC
Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 2224. M. B. Corey, Hatley, Que.
Bedford—Missisquoi Agrl. Soc. Aug. 30-Sept.
1. Paul Omer Roy
Chicoutimi—Chicoutimi Agrl. Soc. Aug. 2127. Simon Maltais.
Cookshire—Compton Co. Agrl. Soc. No. 1.
Aug. 19-21. Aug. Gamache.
Gentilly—Nicolet Co. Agrl. Soc., Div. B. Aug.
13-14. Roger Hould.
Granby—Granby Hort. Soc. Sept. 5-8. Loran Granby—Granby Hort. Soc. Sept. 5-8. Loran G. Ball.
Lachute—Lachute Spring Fair. June 12-15.
Alex Bothwell.

Maniwaki-Gatineau Agrl. Soc., Div. B. Sept. 9-11. Palma Joanis.

Quebec—Quebec Provincial Expo. Aug. 30-Sept. 8. Emery Boucher.
Richmond—Richmond Co. Agrl. Far. Aug. 15-17. Miss Antoinette Linahen.
Roberval—Roberval Fair. Aug. 15-19. J. Edward Boily.

ward Boily.

Saint Francois-du-Lac—South Ehore Agrl.

Soc. Aug. 15-17. Alexandre Trudeau.

Saint Hyacinthe—St. Hyacinthe Regional

Expo. Aug. 5-8. Alphonse Deschenes.

Saint Libotre—Bagog Agrl. Soc. Aug. 27-28.

Hilaire L'Heureux, St. Hughes, Bagot.

Sherbrooke—Sherbrooke Fair. Aug. 24-31.

Norrey W. Price.

Waterloo—Shefford Co. Agrl. Soc. Aug. 10
13. R. R. Bachand.

SASKATCHEWAN

Estevan—Estevan Agrl. Soc. July 8-9. Mrs. Irwin Dean.
Lloydminster—Lloydminster Agrl. Exhn. Assn. July 22-24. George K. Ross.
Melfort—Melfort Agrl, Soc. July 18-20. James S. McDonald.

S. McDonald.

Moose Jaw-Moose Jaw Exhn. July 3-6. J. C. MacDonald.

North Battleford—North Battleford Agrl. Soc. Aug. 5-7. Frank Wright.

Prince Albert—Prince Albert Exhn. Aug. 8-10. Gordon M. Cook.

Regina—Regina Agrl. Exhn. Assn. July 29-Aug. 3. James Grassick.

Saskatoon—Saskatoon Industrial Exhn. July 22-27. S. N. MacEachern. Weyburn—Weyburn Agrl. Soc. July 1-2. Fred 22-27. S. Weyburn Agrl. Soc. 543, C. Zabel.
Yorkton—Yorkton Agrl. Exhn. Assn. July 15-17. Miss Antolnette Draftenza.



These dates are for a five-week period.

Alabama

Birmingham—National Air Carnival. June 1-2. Steadham Acker. Jr. Chamber of Commerce.

Arizona

Clifton—Elks' Frolic. June 14-16. Harold Pine.

California

Beaumont—Cherry Festival. June 14-16. Leyton R. Taylor.
Fontana—Fontana Days. June 8.
Jackson—Italian Fiesta. June 7-9.
Los Angeles—Horse Show. June 1-9. Allen
Ross. JacksonLos Angeles—Horse Show. June
Ross.
San Mateo—Gymkhana Club Horse Show.
June 21-23.
Sonoma—Calif. Bear Flag Cent'l Celebration.
June 14-16. Louis Pellandini,

Glenwood Springs-Strawberry Day. June 22. C. B. Bell.

Illinois

Chicago—Confectionery Industries Expo. June 24-27. Philip P. Gott, 1 N. LaSalle St. Colfax—Am. Legion Benefit Carnival. June 27-29. Petc Fincham.

Indiana

Charlestown—Lions Celebration. June 10-15.
R. S. Cartwright.
Corydon—Am. Legion Home-Coming Celebration. June 3-8. Eugene E. Feller.
Hymera—Old Soldiers Reunion. June 27-29.
William Sargent.
Indianapolis—500-Mile Auto Race. May 30.
W. Wilbur Shaw, 444 N. Capitol Ave.
Jasper—Am. Legion Celebration. June 24-29.

Maryland

Corriganville—Vol. Firemen's Convention-Celebration. June 2-8. Joseph C. Stuckey.

Massachusetts

Norwood—Elks Carnival. June 12-15. William J. Dalton.

Michigan

Marcellus—Blue Gill Frolic. June 28-29. H. L. Cree, Commercial Club. Minnesota

Boyd—Good Time Day Celebration. June 12-13. W. L. Hahn. Brainerd—Diamond Jubilee Celebration. June 14-16. Brainerd Civic Assn. Missouri

Jerico Springs—Annual Celebration. June 6-8. R. L. Morris. Maitland—Blue Grass Festival. June 19-22. Dale A. Marion.

Omaha—Tangier Shrine Circus. May 29-June 5. Rink Wright.

New Jersey

Bergenfield—Am. Legion Carnival. June 3-8.
L. Holmes.

New York

Waverly—Lions' Club Carnival, June 3-8.
Arthur A. Mosher.
North Carolina
Gastonia—Cotton Festival. June 17-21. R.
Dave Hall.
North Dakota

Aneta—50th Anniversary of Aneta. June 20-21. R. C. Engelstad.

Ohio

Antwerp—Am. Legion Street Fair. June 24-29.
Cleveland—National Folk Festival. May 2225. M. J. Pickering, Public Anditorium.
Cleveland—Sesqui-Centennial Celebration.
June 24-July 4.
Georgetown—Am. Legion Carnival and Horse
Show. June 6-8. Robert Green.
Hubbard—Owls' Club Home-Coming Week.
Week of June 24. Michael Del Bane.
Millersburg—Am. Legion Victory Celebration.
June 3-8.
Rittman—Am. Legion Victory Celebration.
June 9-15.
Waco — Waco Home - Coming.
June 25 - 29.
George Marlow, Canton 5, O.

Massachusetts
Framingham—June 22-23. Foley, 2009 Ranstead St., Philadelphia.

Michigan
Mount Clemens—June 30. Mrs. Marguerite
Wein, Warren, Mich.
Missouri
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Oklahoma

Lebanon—Linn Co. Strawberry Festival. May 31-June 1. L. E. Arnold. Portland—Portland Rose Festival. June 5-9. Jesse J. Gard, Multnomah Hotel. Union—Eastern Ore. Livestock Show. June 6-8. Tony D. Smith.

Pennsylvania

Barren Hill—Vol. Firemen's Celebration. June 19-29. Wilfred T. Rotenbury, Lafayette Hill. Cherry Tree—Fire Dept. Home-Coming. June 12-17.

Cherry Tree—Fire Dept. Home-Coming. June 12-17.

Devon—Devon Horse Show. May 28-June 1.

Ward Sullivan, 1218 Arch St., Philadelphia.
Eric—Vets. Foreign Wars Celebration. June 12-15. Harry Frame.

Holsopple—Street Carnival. Community Fire.
Co. May 20-25. H. A. Spangler.

Mount Pleasant—Vol. Fire Dept. Celebration.
June 24-29. Ken. Crusan.
Northumberland—Hook & Ladder Night Fair.
June 3-8. William Allen.
Tarentum—Am. Legion Old-Home Week. May 20-25. George E. Watt.

Wellsboro—Interstate Laurel Festival. June 21. Larry Woodin.

Rhode Island

Woodin. Rhode Island

Providence—Shrine Circus. June 24-29. Earl C. Whelden, Box 1092. South Dakota

Arlington—Kingbrook Day. June 13-14. C. P. Stanwood. Canova—Dairy Day. June 12-13. Dean C. Kingbrook Day. June 13-14. C. P. Canova—Dairy Day. June 12-15. L. H. Trippler.
Lake Andes—Fish Day. June 14-15. L. H. Beemer.

Knoxville—Shrine Circus. June 24-29. A. C. Kelley, Andrew Johnson Hotel.

Texas

Vernon—Santa Rosa Round-Up & Livestock Expo. May 29-June 2. E. Paul Waggoner. Yoakum—Victory Tom Tom Celebration. June 13-15. F. W. Stewart. Utah

Delta—Junior Horse Show. May 23-24. Eugene Sanford.
Kamas—Kamas Valley Fiesta. May 24-25.
Gordon Taylor.
North Salt Lake City—Intermountain Junior Stock Show. June 3-5. Clem S. Schramm.
Virginia

Clifton Forge—Firemen's Festival. May 27-June 1. R. L. Reynolds. Washington

Dayton—Dayton Days. June 1-2. Merle Gwinn. Waltsburg—Days of Real Sport. May 24-26. Homer W. Reed. Wisconsin

Cedarburg—Firemen's Picnic. June 29-30.
John Sieben.
Madison—Four Lakes Aquatennial. June 27July 4. Don M. Leicht, 2225 Oakridge Ave.
Canada

Saskatoon, Sask.—Fat Stock Show. May 31-June 1. S. N. MacEachern.



These dates are for a five-week period.

California

Lafayette—June 16. Mrs. Maria T. Olson,
Concord, Calif.
Long Beach—June 22-23. E. E. Ferguson, 8285
Sunset Blvd. Hollywood.
Pasadena—June 9. John Bradshaw, 2131 Second Ave., Los Angeles.
San Bernardino—June 2. Mrs. Martha Donney, Bloomington, Calif.
San Diego—May 26. C. S. Beals, Box 314,
El Cajon, Calif.
San Rafael—May 26. Mrs. Irene M. Ward,
San Anselmo, Calif.
Santa Cruz—June 30. Mrs. Emma G. Pieper,
105 Davis St.

Connecticut

Greenwich—June 2. Foley, 2009 Ranstead St., Philadelphia.
Waterbury—June 16. Foley, 2009 Ranstead St., Philadelphia.
Westport—June 9. Foley, 2009 Ranstead St., Philadelphia.

Delaware

Newark-June 2. Raymond V. Buckingham.

Decatur—June 8. Mrs. M. Thelma Miller, Pekin, Ill.

Indiana

Evansville—June 2. Mrs. Earl C. Harte, 1608 S. Morton St. Fort Wayne—June 2. Mrs. Louise Russell. South Bend—June 16. Hollis Inwood, 128 E. Oakdale Ave. Terre Haute—June 9. Dewey Walker, 1001

Iowa

Davenport—June 9. Mrs. Sidney Delarue, 1229 Scott St. Massachusetts

Nebraska ulsa—Tulsa Stampede. May 21-26. O. W. Lincoln—June 11-12. Mrs. P. B. Chevalier, 3435 Laura Ave.
Omaha—June 15-16. F. A. Dascher, 78th and Keystone Drive.

New Jersey

Par Hills—May 26. Foley, 2009 Ranstead St.,
Philadelphia.
Madison—May 25. Foley, 2009 Ranstead St.,
Philadelphia.
Philadelphia.
Teaneck—June 23. Foley, 2009 Ranstead St.,
Philadelphia.

New York

Batavia—June 2. Mary McWain, 20 Ross St. Katonah—June 8. Foley, 2009 Ranstead St., Philadelphia. Rhinebeck—June 16. Foley, 2009 Ranstead St., Philadelphia. Staten Island—June 30. Foley, 2009 Ranstead St., Philadelphia.

Pennsylvania

Hazleton—June 30. Foley, 2009 Ranstead St., Philadelphia.

Huntingdon Valley—June 1. Foley, 2009 Ranstead St., Philadelphia.

Marion—May 30. Foley, 2009 Ranstead St., Philadelphia.

Marion—June 15. Foley, 2009 Ranstead St., Philadelphia.

Sunbury—June 29. Foley, 2009 Ranstead St., Philadelphia.

South Dakota

Stony Falls—June 2 Mrs. L. D. Seller, Alex-

Sioux Falls-June 2. Mrs. L. D. Seller, Alexandria, S. D.

Ogden-May 25-26. Melvin E. Pearson, 725 38th St.

Washington

Seattle-June 15-16. Mrs. H. C. Grier, 1219 S. 140th St.

Wisconsin

Fort Atkinson—June 29. Mrs. Edith Creutz, R. 1, Milton Junction, Wis. Fort Atkinson—June 30. Emil Heese.



These dates are for a five-week period.

Arizona

Fort Smith—Ark.-Okla. Rodeo. June 1-5. Arthur D. Murphy, Chamber of Commerce. California

Corona—Circle City Round-Up. May 25-26. Livermore—Livermore Rodeo. June 8-9. F. Leslie Herrick, M.D., Box 431. Sonoma—Sonoma Rodeo. June 16. Dick Wat-kins, Box 567. Tulare—Tularc Rodeo. June 1-2. Ruth DelRe. Victorville—Victorville Rodeo. May 30-June 1.

Colorado

Canon City-Pioneer Rodeo Celebration. June 8-9. Charles McDaniel, Box 590.

Kansas

Garden City-Garden City Rodeo. June 14-16. Curtis Green. Strong City-Filnt Hill Rodeo. June 8-9. W. J. Evans.

Montana

Miles City-Miles City Rodeo. June 22-23. Leo Cramer, Big Timber, Mont.

Nebraska

Alliance—Alliance Rodeo. June 22-23, Harold Wingsted.

Nevada

Las Vegas—Elks' Helldorado & Rodeo. May 23-26. O. K. Adcock, Box 872. New Mexico

Clovis—Mounted Patrol Rodeo. June 7-8. R. D. Stalcup, Box 463.

Oregon

Medford—Rouge River Roundup. June 13-15. Flash Fidler, 123 E. Main St. Roseburg—Sheriff's Posse Rodeo and Horse Show. June 22-23. R. G. (Dick) Baker.

South Dakota

Pierre—Days of '81 Celebration and Rodeo. June 21-23. G. L. Ericson.

Texas

Corpus Christi—Southwest Texas Rodeo. June
4-8. Frank C. Allen, Box 1540.
Dalhart—XIT Reunion Rodeo. June 23-24.
Allyn Finch.
Gatesville—Gatesville Rodeo. June 12-15.
Elland Lovejoy.
Gladewater—Gladewater Roundup. June 1114. G. C. Parker, Box 708.
Lubbock—Am. Business Club Rodeo. June 2629. Porter Garrett.
Midland—Midland Rodeo. May 31-June 2.
J. H. Enley.

Midland Midland Rodeo. May 31-June 2.
J. H. Epley.
San Saba—Jr. Chamber of Commerce Rodeo.
June 20-22. R. R. Stone, Box 567.

Utah

Lehi-Lehi Roundup. June 26-29. J. Ferrin Gurney.

Washington

Tacoma—Wild West Rodeo. June 26-30. W. L. Parker.

Canada

Assiniboia, Sask.—South Country Roundup. June 24-25. Jesse M. Bright. Macleod, Alta.—Macleod Stampede. June 29-July 1. James Burke.

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Editorial-

Coin Machine World

By Walter W. Hurd

A majority of the industries in the United States will be observing the week of May 19 to 25 as National Foreign Trade Week. At a time when most industries are having a hard time trying to supply goods for needs at home, it may seem rather optimistic to be thinking of foreign markets.

But people who try to think very far ahead realize that wise planning for trade with other nations at the present time is probably the only real course open to us to prevent another war.

The times are such that it not only must be trade with all the nations of the world, but it must be mutual trade on the best terms that we can possibly give to other nations less favored than our own.

Conditions in the world are such at the present time that even the smallest operator will be directly affected by future trade, and should take an interest in developments in coin machine trade with other nations.

Before the war, a thriving trade had developed in coin machines with most of the nations of the world. With respect to coin machines, the U.S. trade has by far the widest variety of products to offer and hence the selling of machines to other countries formed the great bulk of the trade.

But England at least is developing her own manufacturing industry and will have some unusual products to offer when conditions permit quantity output. The British manufacturing trade is confronted with serious shortages, just our American manufacturers lack

A hint of the possible mutual trade relationships that may be worked out between England and the United States was suggested in 1945 when a well-known coin machine distributor in Texas became the pioneering organization in this country in a proposed chain of outlets to sell some special British goods in the U.S. This was just a sample of many ideas that may be worked out between the two countries in the future.

Travel will be one of the big aids to a world-wide coin machine business when travel can be resumed as in normal times. Before the war, there were many visitors from abroad at the coin machine conventions in the U.S. Now the British trade has already resumed its annual conventions and many members of the American trade will be visiting London, when travel conditions are better, in order to attend the coin machine conventions there.

In the years to come it will not only be manufacturers who are the visitors to coin machine conventions overseas, but many operators will also be going abroad to fraternize with operators in other countries. Operators in every land will find more money played into their machines because of increased travel, and it will be natural that they will want to travel, too.

The results of closer contacts thru travel will boost mutual trade relations, and the effects of travel and trade will be to lessen the possibilities of war.

Operators have a very practical business interest in the promotion of a good volume of exports of coin machines. The manufacturing industry in the U.S. greatly increased its production capacity during the war years and it will be possible eventually to saturate some of the coin machine markets at home. For that reason, operators will be interested in seeing a good market develop in other parts of the world.

As the industry expands at home it will also need more and more new ideas. When coin machines become popular in other lands, there is certain to begin a flow of new ideas to our manufacturing plants. For example, a new and very novel type of record changer made in Europe was shown just recently at a trade convention in Chicago. The changer in its present form apparently would not fit into juke boxes, but it does have some features that might be very suggestive to our music box trade.

A recent government report shows that 430 coin machines were exported in January of this year. That was not many machines, but it does show a high degree in interest in coin machines abroad. Mexico, Canada and the Philippines stand out in the present buying and many other friendly nations will be good customers, too, when we have the machines to sell.

As an industry, we must do all we can to promote friendly trade all over the world. It may mean much more than the dollars involved thru the years to come. While our coin machine industry will be chiefly on the selling end, at the same time we must recognize that American industries must also do much buying abroad, if the rest of the world is to be able to buy our goods.

Trading is a two-way affair and we must think and vote in that direction.



News Digest

EXPORTS -- American industries, including the coin machine trade, are cluding the coin machine trade, are observing National Foreign Trade Week May 19-25. In 1939-'40 coin machine exports amounted to in excess of \$1,000,000 annually. For the benefit of firms who have thought of entering the export trade, a story analysis in the export process appears explaining the export process appears elsewhere in this section.

SOFT DRINKS—Operators of soft-drink vending machines are looking forward to a thirsty summer. Not only is sugar short, but bottlers report that sirups of all kinds, even those which use little sugar, are scarce. The vending operators will do a rush business for as long as their soft-drink supply holds out. Gross sales volume should be even higher than last summer since there has been a 10 per cent hike in sugar quotas.

DIMOUT— Chicago's temporary dim-out, because of the serious coal shortage, is over as far as juke boxes locations are concerned. Outside lighting and excessive use of electricity for ornaments are still taboo, but jukes are no longer on a four-hour day. This means that manufachour day. This means that manufac-turing, distributing and operating firms can likewise conduct their busi-

firms can likewise conduct their business on full schedule.

LOCATIONS—When President Truman signed the bill granting federal aid to build and improve airports, a great number of potential locations were created for coin machines. Emphasis on air travel is expected to make airports as good a location for coin machines as railway and bus depots have been in the past. depots have been in the past.
SURPLUS—Government is conducting

surplus—Government is conducting an investigation into alleged frauds connected with sale of government surplus property. Investigation was launched when complaints were received that some organizations were using veterans—who enjoy priority on surplus goods—as "fronts" for transactions.

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NICKEL-The nickel is celebrating its 80th birthday. Celebration was made complete when Treasury Department officials revealed that the partment officials revealed that the 5-cent piece is being restored to its original nickel content. Back when it was necessary to revise the metal content of the nickel, Treasury officials took particular care to see that the new 5-cent piece would operate in coin machines.

CANDY—One manufacturer has announced his intentions of putting a new model candy vending machine on the market which will contain a refrigeration element. Candy men themselves are taking great interest in refrigerated candy cases, believe in refrigerated candy cases, believe that this will help hold sales during the hot summer months when candy is hard to keep.

FOODS—While there seems little prospect of bringing out an actual coin-operated frozen food vender before the end of the year, more than one coin firm is now experimenting with the idea. Most are convinced that the frozen food vender is practical, but the refrigerator and other tical, but the refrigerator and other mechanical bugs are many. Meantime vending operators and manufacturers are doing all they can to sound out grocers' interest in such a machine to test its acceptability.

ELECTRONICS- Two new pieces of electrical equipment which may be usable in the coin machine industry were in the news this week. One is a lightweight vibrator inverter de-veloped by an Indiana firm convert-ing 115-volt DC current to AC in opreating fractional horsepower motors. This might be used to replace the heavy rotary converter now used on most juke boxes for DC installations. Other is a small rectifier unit built on new principles by a pre-war German industrial firm. Data on the rectifier was released by government officials in Washington.

ABC's of Coin Machine Export

New Inverter Weighs Less Than 7 Lbs.

See Juke, Vender Uses

INDIANAPOLIS, May 18.—Electronic Laboratories, Inc., Indianapolis, is displaying a new lightweight vibrator inverter that may find use in refrigerated vending machines and juke boxes on downtown locations where only d.c. current is available.

Most of these machines are built to operate on a.c., and at present ro-tary converters are mainly used to adapt them to operation off direct current power lines.

The new device was developed especially to adapt standard refrigerators to operation from a 115-volt d.c. lines, and the model displayed which the company numbers 2113A—is set up to operate a one-eighth horsepower alternating current motor. About the size of a small amplifying unit, the inverter is small enough to be placed under an ordinary refrigerator, and according to the manufacturers, it is soundproofed for quiet operation.

All Automatic

It is entirely automatic and it is installed by simple plug-in attachments. The makers claim the output is filtered to eliminate any possibility of its setting up interference on nearby radios or oher electrical devices.

It weighs 6¾ pounds. It is 10 inches long, about 7 inches wide and 6 high

Phonograph technicians said its value as a replacement for the present rotary converters used for plugging juke boxes into d.c. lines would depend largely upon the stability of the inverter's output frequency. They pointed out that the speed of the rec-ord's playing and the rapidity of the changer's operation is governed by the frequency of the incoming cur-rent. Phonographs for use in the United States are geared to 60 cycles per second.

If the frequency increases, the records will play faster often causing distortion, and if the frequency decreases, it would play slower, causing an equally noticeable distortion. Commercial a.c. power lines and rotary converters usually stay right on

Horace O. Jones Wins 16MM. Oscar

NEW YORK, May 18.—Horace O. Jones, Victor Animatic Corporation, was presented the first "Oscar" of the 16mm. film industry last week at the first national trade show to be devoted to professional and commercial 16mm. and home movies by Col. Ortin H. Hicks, MGM 16mm. executive. Exposition was sponsored by Allied Non-Theatrical Film Association, Inc., at the Hotel New Yorker, May 9-11.

With over 2,700 attending the show and 61 manufacturers and film producers displaying their products, interest was "unusually high," according to Wolfred L. Knighton, association executive secretary. Many coinmen, with 16mm. interests, attended.

Calendar for Coinmen

May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.
May 27-29—National Association of Purchasing Agents, Stevens Hotel, Chicago.
May 28—New York State Photo Suppliers and Users Association, Broadway Central Hotel, New York.
June 5-7—Associated Retail Confectioners of U. S., Drake Hotel,

June 13-15—Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.

June 24-27—National Confectioners' Association, Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association,

Miami.

Foreign Trade Week Turns Spotlight on Pre-War Days

National Foreign Trade Week (May 19-25), manufacturing, distributing and jobbing firms are recalling the days before the war when coin machine exports represented a business grossing more than a million dollars annually. Many of these firms are already re-establishing their export contacts and, where possible, making some limited shipments.

Other coin machine firms, who did not engage in the export business before, are making comprehensive studies of the foreign markets. Many have plans for actively entering the field when shortages and bottlenecks have been broken sufficiently to allow full-scale production of new machines machines.

Heyday 1939

Coin machine exports were in their heyday in 1939. During that year, 22,281 coin-operated machines, with a total value of \$1,418,535 were shipped to some 51 foreign nations. The great promise which the future seemed to hold for this trade was cut off suddenly when the war put dampers on shipping.

But the trade held up fairly well in 1940—total coin machine exports that year were valued at \$1,248,692—but after 1940, shipping lanes were cut and the export trade began to de-

During 1945 coin machine export business slowly began to come out of business slowly began to come out of its slump. Despite curtailed shipping schedules and the necessity, early in the year, of obtaining license permits from the U. S. Government to engage in export business, coin machine firms sent \$552,119 worth of equipment abroad, chiefly to Latin America

America.
This is but one indication of the tremendous existing market for coin machines of all types. World trade observers, not only in the coin ma-

WASHINGTON, May 18.—During chine industry but in every other ational Foreign Trade Week (May 0-25), manufacturing, distributing the Latin American market will continue to be the largest, most profitable export market in coming years.

Huge Market

Considering that wartime, government-sponsored trade with Latin America was heavy, the huge market possibilities there are not surprising. Any foreign market depends first and foremost on the buying power of the prospective importer. Latin American nations have had many opportunities to secure and hold U. S. dollars, which they can now use to their advantage in buying goods from U. S. manufacturers.

Great Britain, once a powerful figure in the coin machine export market, currently suffers from a scarcity of American dollars which makes that country's buying potential very slim. Traders generally are agreed that passage of the \$3,000,000,000 loan to Britain would do much to spur the export trade there.

In countries where there is a scarc-In countries where there is a scarcity of American dollars to use in trading, governments are keeping a strong hand on the export-import business by making licenses necessary. Outstanding example of this practice, outside Great Britain itself, is Australia.

None Granted

So far as is known at this time, no licenses have been issued permitting importation of coin machines into Great Britain. Probably no license permits have been requested, since the government there has made it clear that they want to encourage only essential importation at this time. time.

Australia is reported to have issued at least one license to import coin machines, but shipment of machines (See Foreign Trade Wk. on page 124)

Attention On Overseas Biz

Foreign trade procedures outlined in effort to aid beginners avoid pitfalls

By Dick Schreiber

Never in the history of the coin machine industry has interest run so high in the possibilities of export trade. Before the war cut shipping lanes, coin machines exported from the United States amounted to in excess of a million dollars annually. With every prospect of full-scale production of new machines before the end of this year, old-timers in the

end of this year, old-timers in the coin machine export business are resestablishing their contacts, while new firms are eying foreign markets with the idea of breaking into that trade.

Before any industry begins to think of shipping its products to foreign markets, it must first of all determine just how large that market is, so that some idea of possible profits can be some idea of possible profits can be obtained. Established markets for coin-operated machines are well known to the trade. The trade knows, for example, that Canada and Mexico have been the biggest, most profitable foreign coin machine machine profits able foreign coin machine markets since Great Britain was forced out of the picture. The trade also knows that Latin-American countries have been the next steadiest customers.

Unexplored Markets

There are many unexplored markets for coin machines which may never develop into such good customers as the currently active markets. kets. But these small markets, like those already established, offer areas for expansion. The purpose of this article is not so much to show how wide these market possibilities are since that fact it is well established but to serve as a guide for firms who for the first time are planning to enter the expect huggers. ning to enter the export business.

Getting into the export trade is not

a simple matter. Shipping a juke box or an amusement machine to Venezuela requires more preparation than simply crating the machine and addressing it to its destination.

In the first place, a definite market for the machine has to be found.

for the machine has to be found. When the coin machine export business was first being established, back in the 30's, most of the business contacts with foreign firms were made thru importing firms. An English distributor would contact a reliable British importing firm in New York. The distributor would give his order for a certain number and kind of for a certain number and kind of machines to this importer who would then buy the machines and ship them to the distributor, acting as a broker in the transaction.

in the transaction.

By 1936 and 1937, conditions had changed somewhat. At that time, foreign distributors made regular visits, once or twice a year, to buy machines in this country. Delegations from England and France, particularly, came over to attend the annual conventions staged by CMI. Trade leaders expect that the 1947 convention will draw a large number of foreign visitors.

Buyer Contacts

Within recent months, buyers from Australia, Venezuela, South Africa, Sweden, Hawaii, France, Canada and Mexico have made extended trips to the United States to visit manufacturers and distributors. These visi-(See ABC's of Industry on page 122)

Apprehended

MINNEAPOLIS, May 18.—One F. R. Wlost was apprehended and taken into custody here after allegedly bogus deals involving the purchase of coin machines in Chicago and Kansas City, Mo.

Reports from one Chicago distributing firm told how Wlost came to the

distributor's office, bought a number of machines and left his check to cover the bill. He reportedly took the machines with him, then canceled his check with the result that the distributing firm could not collect from the bank.

Wlost, according to reports, will be extradited to Kansas City, Mo., where he is sought on similar charges.

Coinmen are urged to use care in concluding business dealings with persons or firms not known to them personally or by reputation.

New York:

F. McKim Smith, Atlantic City arr. McKim Smith, Atlantic City arcade owner, is in town this week looking for a secretary. He reports business excellent in Atlantic City.

... Al Bergman, Alfred Sales, Buffalo, has joined the Arcade Owners' Association

... also just joined are Garfunkel and Torres, of Play-Mor Arcade, Tucson, Ariz.

Stanley Gersh and Sam Garber, Perfect Games, Brooklyn, have a new plastic coating process machine that they are offering to amusement arcades as a concession number. . . . Harry Berger, West Side Distributing, is due back this week from his Southern and Western business trip.

J. Breidt, Tri-State Sales, reports that big things are expected from their Bally distributorship—from New Jer-sey to Maine. Abe Granitstein has been appointed manager of the firm's new Buffalo branch office.

Representatives of L. H. Cantor, Inc., state that the firm will open an office in New Jersey or New York soon to sell vending machines. . . H. Rosenberg's place is really undergoing remodeling. The trade won't think it's the same establishment after they see the finished show-

Bill Weiss, president of Radio-Matic coin-operated radio firm, reports that installations are coming along "at a installations are coming along "at a rapid pace" and that interest is so high in the coin radio field that increased production is already planned. Radio is made by General Electric at their Syracuse plant.

George Ponser, Amusement Enterprises, Inc., has cleared the air around the city in regard to his Bank Ball machine and company reports that sales are higher than ever. . . . Bob Jacobs, vet coinman and recent buyer of a Coney Island arcade, is still receiving handshakes for his recent successful Western Baseball court fight. court fight.

Nat Cohn and Earl Winters, Mod-

ern Music, report that business is "swell—excellent" for their new Vogue records. . William Lipscomb, O. D. Jennings & Company Eastern Division sales manager, is in and out of town these days, before heading to Chicago.

Myer Robbins, Milwaukee coinman; Leonard Finley, Atlantic City coin ma-chine operator, and Ben Finklestein, Bangor (Me.) vending machine operawere in town this week and managed to get together, after meeting at a Tenth Avenue distributor's

COINMEN YOU KNOW

showroom for "a night of nights," according to Finley.

Sam Holtzman, Coney Island arcade owner, reports that Texas has proven a swell market for him to proven a swell market for him to pick up reels for his arcade machines. . . . Al Cohn, Asco Vending, is due back in town this week. . . . Arthur Robinson, mechanic for Bob Riley's route, is now a proud papa of a seven-pound five-ounce bouncing baby boy—named William Kenneth Robinson. Art's wife, Ellen, gave birth Monday (13) at the Jewish Hospital. ish Hospital.

Dave Engels is reported to be kept very, very busy these days with future plans for his concern. . . . H. Klein, International Mutoscope export manager, is said to be planning huge campaign in many ublications. . . "Bip" G export publications. . . "Bip" Glassgold, Arthur H. DuGrenier, Inc., is receiving the glad hand from his many friends for his widely published article on vendors.

Joseph Daly, Newark, reports that interest in his new ice cream vending machine is "much greater" than he expected. Two other ice cream vendors are expected to be announced by Eastern manufacturers very shortly.

P. L. Livingston, Type-o-Matic, P. L. Livingston, Type-o-Matic, is planning large scale expansion of his coin typewriter route that already is the largest in the city. . . Al Meyers, Rockaway Beach, reports that his arcade business is "jumping and jumping."

Bill Blumenthal, Tri-State Sales,

Bill Blumenthal, Tri-State Sales, still reports good business but a slow-down of production that, if it could be overcome, would bring new machines out "toot-sweet." . . . Lawrence Reiss, Statler Distributors, states that results are "even better" than he thought possible with his new biscuit vending machines.

Herman Brothers, well-known coin trade counsel, says the air is clearing around the city now. Herman is so busy these days that when he can find time to catch a bite to eat he con-Manner, vet Southern coin machine operator and distributor, is in town on a business venture of her own— "in the coin machine field," she states.

Jack Fitzgibbon, Jafco, claims that

he will have to take a short vacation soon, or else the present pace of orders, plans and machines will get him down. . . . Max Levine and Fred Hailparn are stated to be coming out with something new soon.

H. Patray, NATD assistant seconds. H. Patrey, NATD assistant secretary, reports the West Coast affair, just concluded, as "tops." . . . Martin Leif, Los Angeles arcade owner, will be staying at the Edison Hotel next week. . . M. A. Laswell, vice-president of the Personal Music Corporation, is recovering from a cold at home

C. M. Jones, newcomer to coin machine manufacturing, claims that he will make an announcement in two weeks. . . Jack Mitnick, Runyon Sales, of New York, is still on the go. . . . Bill L. Ryan, Mike Ryan's son, was one of the last of the youngsters to be drafted into the army. . Jack Mitnick, Runyon weeks.

A son, William Kenneth, was born to Mr. and Mrs. Arthur Robinson in Jewish Hospital, Brooklyn, May 13. Father is associated with Bob Riley, coin machine op.

Chicago:

Murray Rosenthal, Coin Machine Equipment Company, has returned from a week's tour thru Pennsylvania and Ohio, reports a successful buy-ing trip for two new reconversion jobs he has coming up. In Pittsburgh, he visited Harry Rosenthal at Banner Specialty Company, and friends at Atlas Novelty Company. . . . Mean-while, Gertrude Ross, Murray's girl Friday, is honeymooning in the Great Smoking Mountains. She's the bride of Morris Kiserman, and Murray isn't sure that she'll be Fridaying for him much longer.

Harry Brown, American Amusement Company, leaves next week on an Eastern swing which will take hime to Philadelphia, New York, Baltimore, Washington and other cities. He expects to call on operators down the line. Here, he reported a number of out-of-town callers, including Joe Hanna, Hanna Distributing Company, Utica, N. Y., and Meyer Abelson, American Cigarette Machine Company

of Pittsburgh.

Jimmy Martin co-hosted with

Musicraft Corporation officials at a party for Chicago juke box operators and local record buyers at Orrin Tucker's Stevens Hotel opening. Tucker's band, Musicraft artists, is filling an engagement at the Boulevard Room.

Harry J. White and one of his

White Novelty Company associates were in from Detroit looking over new Musicale equipment of Telo-Tone Corporation. J. D. Kintzel, sales manager for Telo-Tone, reports interested coinmen from many sections of the country among visi-tors. He said distributor appoint-ments currently are being considered.

R. A. Walker, president of Aireon Manufacturing Corporation, was here for preliminaries of the Radio Parts and Electronic Equipment Show at the Stevens, but left for Kansas City early in the week. Aireon's exhibit was well-manned by 10 staffers, including B. D. Craig, secretary of the firm.

Russell McGill, Northern Illinois op, talked fishing trip plans in the Wisconsin North Woods during a call on Bell-o-Matic. Now the staff is watching the receiving room for the catch—packed in dry ice. . . . Grant Shay is up to his ears in plans for a 13-week Bell-o-Matic distributor ad program. Nineteen distribs will have Billboard space every week for the period, he reports, and ads will break in the June 1 issue.

Dave Yaras, partner in American Amusement Company, packed off his wife, son and father on a two-week Arizona vacation. They flew to Tucson. . . . Earl Finch, Honolulu dis- busy as ever at the Post with visitors trib, visited Chicago manufacturers, from all over the country. From the

hopes to speed up deliveries to his Hawaiian customers.

Harry Hilliard, Kokomo, Ind., amusement op, dazzled Chicago coinmen with a deep tan acquired during two months of vacationing in Florida. He's back in the harness now, specializes in selling clubs. . . . Marvin Bland, another Indiana operator—from Terre Haute-braved Chicago soot with his latest pearl gray chapeaux. Coinmen know him as a connisseur of lush, up-brimmed fedoras, the lighter, the better.

A. Lee, of Lee Sales in Fort Wayne, Ind., was in talking business with Bell-o-Matic's Vince Shay—by candlelight. With the brownout lifted, Vince has turned on the lights again.
... Charles Schutz, Coin Amusement Games, Inc., is back from a business trip thru Iowa.
... Sidney Jackson, op from Monmouth, Ill., enthused about his new lawn mower invention during a stop at one coin firm. He says its big improvement firm. He says its on current models.

G. E. Holmes of the Liberty Amusement Company at Liberty, Texas, was among the Dixie coinmen visiting the city during the week. . . . Others in-cluded Vaughn Cannon of Cannon Music Company at Asheville, N. C. and Dan Cohen of Louisiana Challenge Distributing Company, who was up for a confab with Bert Davidson, Challenge sales chief.

Harvey Collins, of Collins Music Company at Huntington, Ind., was one of several Hoosier coinmen up looking the machine situation ove just as the dim-out ended. . . . H Meeker, of Meeker Music Company, and Harold Weil, of Triangle Novelty Company, both at Indianapolis, both breezed into town during the week.
... Donald Zak, of Midwest Novelty Company at Milwaukee, paid manufacturers a quick visit and Oswald Wourdeman, of Automatic Sales at Minneapolis, came down from the Twin Cities to get the latest data

on music machines.

T. D. Hickey, of H. & H. Novelty
Company, Quincy, was one of many
Illinois coinmen making the pilgrimage to the once-again-lit-up coin machine center. . . Others were Charles L. Fontain, of Liberty, Ill., and A. R. McDonald, of Ottawa, while Alfred Morondi came in from Peru to see how soon the new machines are likely to be rolling with the coal strike and the slowdowns in steel production. Lou Rosenberg, production. . . . Lou Rosenberg, of Roxy Specialty Company, Tonorto, was in to call on Eddie Ginsburg at Atlas Novelty. In addition to his coin enterprises, Eddie says, Rosenberg manufactures a portable phonograph. Joe Klein is planning a round of visits to Michigan operators for Atlas within the next few days.

Shirley Coruch back on the job at Empire Coin Machine Exchange after a brief respite says the town's magnetic powers are stronger than ever. drawing from New Orleans Andrew Monte of A. M. Amusement Company and Dan Cohen, Crescent Cigarette Service. Four visitors from Indiana were Ralph Weaver of Riley Sales Company, La Fayette; Bob Howenstein, well-known operator of Fort Wayne; Ken Frauhiger, Warsaw, and Ken's brother, E. W. Frauhiger of Goshen.

Ross Lewis and his brother came up from Peoria to look over the local situation and trade notes with their friends. George Bishop, of Streator, and Baker, P & B Amusement Company, of Danville, Illinois, also did the loop and its adjacent parts. Also seen around was Woolf Solomon, Central Ohio Coin Machine Company, Columbus, O.,

Smitty Smith, of Buckley Trading Post, makes a daily habit of lunching with his brother, Perc, of Exhibit Supply. Together they comprise the famous Smith Brothers team, sans beards, and no relations to the cough drop ramily. Smitty says they're busy as ever at the Post with visitors

ONLY MERCURY CONVERSIONS CARRY A NEW GAME GUARANTEE

SHOOT the WOLF MAID 'N' MONSTER SHOOT THE BARTENDER •

\$180.50 WITHOUT BLACK LIGHT

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F. O. B. Chlcago
With this outstanding game you can get and hold the best locations. We are deliver the best in Black Light Machines—the finest in every mechanical detail and player appe Machines—the finest in every mechanical d
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SCENERY AND PARTS ON ABOVE MACHINES SHOOT THE WOLF and SHOOT THE BARTENDER for Chicken Sams, Japs and Convicts. MAID 'N' MONSTER for Shoot the Chutes.

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Far West Hank Maser, H. R. Maser Far West Hank Maser, H. R. Maser Music Company, San Francisco; Sydney Siegel, Hirschfeld Sales Company, San Francisco; Tony Blasius and O. W. Glenn, of Las Vegas, Nevada. . . . From beyond the border, W. Van Deusen, president Sun Specialty Company, Edmonton, Alberta; Cliff Davie, C. D. Amusement Company, Toronto, and B. F. Kane, Juneau, Alaska. They warmed up to some of the local showings. to some of the local showings.

C. E. Wamble, sales manager of Western Distributing Company, Dallas, Tex., was another visitor to local enterprises. . . . Two Ohioans in town on a shopping and good will tour were A. B. Palmantier of Canton and Lew Pearlman, L & N Music Company, Cleveland.

A. Martin, well-known Fort Wayne operator, revived old friend-ships in town. Likewise Norwayne operator, revived old friendships in town. Likewise Norwood Beatch, Central Distributing Company, St. Louis. Another visitor was J. Kauffman, K. C. Novelty Company, Philadelphia.

Leo Stivers, of Buckley Trading Post, is kept busy entertaining the Southern trade in his office. Jerry Haley, sales manager of the same firm, is back at his desk, greeting his friends.

Bob Gnarro, general manager, Bob Manning, accountant, and Helen Davis, secretary, will hold the fort at A B C Music Service Corporation while the boys take a vacation. They rigure this is an opportune time to rest up, will breeze thru the remainder of the year once the coal strike looks settled. So Dan Stebbins went up to his summer cottage in Michigan getting the place in the part of the place in the part of the place in the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the place in the part of the part of the place in the part of the Michigan, getting the place in shape for his family, while Ed Swider visits friends in Cleveland.

Max Glass, owner of distributing company that bears his name, says he's keeping busy, dimout or no dim-out. Bill Schmidt from Fond du Lac, Wis., and Jones, Eastern Sales Company, Washington, D. C., dropped in to see Max while visiting here.

Detroit:

Fred Schwalk is organizing the Central Vending Company, with headquarters at 19124 Cameron Avenue. . . O. H. Feinberg, of the Uneed-a-Pak Distributing Company, has returned from a business trip has returned from a business trip to plunge right into a series of conferences here. . . . Merle M. Schneider, of the Apollo Record Distributing Company, has added a line of music machine parts, including rectifiers. . . . Eddie Clemons, of the Music Service Company, has bought out the route of colored locations operated by Frank Alluvot, of Frank's Music Company, but not affecting the other operations of the latter company. ferences here. . Merle M. Schneicompany.

Gordon McBain, who is developing a new book match vender, has been spending much of his time at Mio, Mich., where he is buying some new resort property. . . Stanley Best is operating as the Best Music Company on Hartwell Avenue. . Floyd McCreedy has established his route as the McCreedy Music Company on Yosemite Avenue. George Corbetts, now operating as the AAA Phonograph, is sharing space with his former partners, Horace (Bud) Fuller, John Zoeller and William Brennan,

John Zoeller and William Brennan, who operate as the Star Music Company, on Woodrow Wilson Avenue. Leo Jance is managing the J. & P. Music Company on Nagel Avenue.

. . . John Hawkins, of Philco, was host to some 150 local record clerks in a cocktail party at the Statler Hotel, with Frank Sinatra as guest artist.

. . . George Corbetts, who has been operating in his own name for sometime at 12702 Woodrow Wilson Avenue, has changed his operations to the AAA Phonograph.

son Avenue, has changed his operations to the AAA Phonograph.

John Zoellner Jr. and William Brennan, both formerly with the American Novelty Company, and Horace (Bud) Fuller have taken over the Star Music Company at the same address, following the withdrawal of Corbetts and George Skinas, each

of whom is setting up his own business. . . . Harry D. Ryther, of the Ryther Amusement Company, is in Mount Carmel Hospital following a stroke, and reported seriously ill.

Mrs. Elizabeth Lund, office manager

of the Michigan Automatic Phonograph Owners' Association, is probably the first girl who ever turned down an invitation to a cocktail party with Frank Sinatra in order to stay home with her husband, recently out of service. . . . Harry Horwitz and Edward Stein have sold out the Star Novelty Company, with a line of juke boxes, to Marion Rowinsky, who will operate in his own name, with headquarters at 8338 Rolvat Avenue. Frank R. Pajares and Florence Susn-jar, partners in the F & F Music Com-

pany, were married Sunday (12).
George Hester Jr., who has been operating here for several years, has adopted the firm name of Co-Operative Sales for all his activities, with a widely varied type of coin ma-chines, including games, music boxes and venders. He specializes in suburban locations around Detroit. Albert A. Weidman, of the Weidman National Sales, expects to have the first model of the new National Cigarette Vendor on the floor of his display room in about two weeks.

Marshall F. Herche and Willard McIntyre, Grand Rapids, Mich., and Max Marston, of Grosse Pointe Woods, are incorporating the Mechanical Service, Inc., to operate coin machines at 245 South State Street, Grand Rapids. . . Edward P. Grand Rapids. . . Edward Womack, formerly associated w James Ashley, former United Music Operators' president, became one of the few non-industry men admitted to the American Carnivals Association.

Arthur P. Sauve, of the Sauve Company, is back from Florida and reports business in a pick-up. . . Edward R. Bradley, formerly with the Conway Music Company, and Horace Smith have established the S & B Music Company, new operating company with headquarters at 3805 Antoine Street.

Fred Richardson reports business holding up fairly well along his route.
Leon M. Schneider, who formerly had the Aluminum Novelty Company recently entered the cigarette vend-ing field, establishing a route of ma-chines on the East Side, with headquarters at 526 Kitchener Avenue. He is reorganizing his business interests to devote more time to his oper-

Michael Weinberger, of S & W Coin Machine Exchange, is back from a trip to Northern Michigan. . . Ben Robinson, Robinson Sales Company, is due to return from New Orleans to visit his main office here. Mrs. Robinson has been managing the office

during his absence.
William M. McNeil is sales man-William M. McNeil is sales manager of Sanitex Company, national distributors of sanitary products venders, with George O. Silverlake as assistant. D. T. Lozon is secretary-treasurer of Sanitex, with Bryan Kamhout, long in this field, president and general manager. . . Edward A. Gorney, leading pre-war designer of various types of coin machines, is developing a number of new products veloping a number of new products, to be on the market within the next few months.

Joseph Brilliant and his wife, Mr. and Mrs. Victor De Schryver, Mrs. Elizabeth Lund and a delegation of some 30 local music operators went to Cleveland for the big music opertors' banquet. Brilliant has just returned from a tour of Central and Eastern Michigan, calling on operators in most towns en route. He reports orders for new phonographs pouring in well in advance of delivery, altho the flow of

the machines is increasing.
Pat Patton, Pat's Music Company,
and former secretary of MAPOA, has been released from the hospital after several months. . . . Reuben Ray, of Ray Music Company, has returned from a month's vacation in California. (See Coinmen You Know, page 118)

Look To The GENERAL For LEADERSHII'

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A.B.T.'S GHALLENGER

New 1946 Model! **Immediate Delivery!**

Write for Quantity Prices

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Count on every location for profitable returns!

Look To GENERAL For These Top-Ranking Products:

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- BANK BALL
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TRADE IN YOUR OLD COUNTER GAMES WE WILL PAY YOU \$5.00 FOR USED IMPS. CUBS

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SEND IN YOUR LIST OF ANY OTHER MACHINES THAT YOU WOULD LIKE TO TRADE — WE BUY ANYTHING

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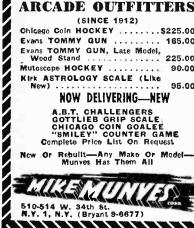
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(SINCE 1912)
Chicago Coin HOCKEY\$225.00
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Evans TOMMY GUN, Late Model,
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NOW DELIVERING-NEW

A.B.T. CHALLENGERS GOTTLIEB GRIP SCALE CHICAGO COIN GOALEE "SMILEY" COUNTER GAME mpleto Prico List On Request

New Or Rebuilt—Any Make Or Model—Munyes Has Them All





WE WILL BUY

12, 16 AND 20 RECORD **ROCK-OLA PHONOGRAPHS**

Condition No Object, So Long as All Parts Are There. Write

AMERICAN MUSIC CO.

2104 Stuart Street Denver, Colorado

16 VICTORY SKEEBALLS FOR SALE @

HAVE 16 VICTORY SKEEBALLS 9 Ft. Long
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SALE

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VICTORY

Good Condition-Used Very Little.

\$ 100.00 Each F. O. B. New York

HYSOL MUSIC CO.

9014 Avenue B Brooklyn 12, N. Y. Dickens 2-9530

VICTORY SKEEBALLS FOR SALE

COINMEN YOU KNOW

(Continued from page 117)

Peter J. Christy, one of the city's older music operators, died last week. A fine floral tribute was sent by the MAPOA, of which he was a member.

Frank Stein, of Joy Novelty Company, is planning to leave for a six-week stay in California. . . . Michael Weinberger, of the S & W Coin Machine Exchange, reports business slow.

Frank R. Pajares and Florence Susnjar, partners in a juke box route in Detroit, were married in the Motor City.

Boston:

Charles Smith and Jack LaRue, Seeburg factory reps, have been keeping operators on the jump here with their service school. Classes are sponsored by Atlas Distributing Com-pany, distribs for the phonograph in New England. It was schooldays for Waine one at Portland's Fastland for Maine ops at Portland's Eastland Hotel. Central Massachusetts classes were held in Worcester, and Rhode Island ops gathered at the Narragansett Hotel, Providence. Barney and Louis Blatt, who head Atlas, an-nounce that regular weekly classes are scheduled to begin soon at their Boston headquarters.

Philip Kenna, of Cranston, and Alphonse Bilodeau, who heads Phonograph Music in Woonsocket, R. I., were out-of-town visitors at Greene Distributing Company. Greene is still in process of rennovation, part of an expansion program which includes enlarged service department. Charles Wilson, not yet released from Charles Wilson, not yet released from the army, is keeping an eye on his Western Music Company routes in North Bellerica. Wilson Vending Com-pany, headed by his brother, an-nounces an expansion program, add-ing music soutes to cigarette machines. ing music routes to cigarette machines currently operated.

Ed Ravreby, Associated Amusements, has his office full of architects. ments, has his office full of architects. If the planners can meet requirements, he says, new quarters will be one of the nation's best. Henry Factoroff, sales manager for the Ravreby organization, has wife trouble. Wife constantly complains of his extraconstantly complains of his extra-inning activities, Henry says. With the terrific baseball interest, the op-

the terrific baseball interest, the operators visit games and then visit Factoroff to get their merchandise. Jack and Clifford McNeil, of McNeil Music Company in Lowell, are buying music boxes and pin games. Boys are brand new in the business and have made a fine impression among distribs. . . . Al Blanchard, of Springfield, was in town on a buying trip. . . D. Marks was seen in one coin office promoting equipment for his Fall River business. his Fall River business.

Ruffalo:

VICTORY

SKEEBALLS

景

SALE

Jim Blakeslee reports that his pre-flight trainers on location at the National Bowling Congress did right well. Publicity ride, tho, was the best part of the deal, he said. Blakes-

equipment to a Canadian op who is opening a spot at the famous Rainbow Bridge, Niagara Falls. He also has added some new music machines to his routes.

Joe Molien's Niagara Midland Corporation has just been appointed Western and mid-New York distrib for Hamp-Tone, new Negro artist record label. Niagara also handles Musicraft, De Luxe and Standard disks.
. . . Jim Niederpruem is a brandnew music operator here. Recent dischargee from the army, he's plan-Recent ning to go in for telephone music, as well as jukes.

Herb Ross reports big plans for enlarging his downtown arcade, has given the designing job to Harold Bremer, who did murals for American Bowling Congress layout. . Marie Catarina is keeping books now at Alfred Sales, while Mildred Vastola temporarily retires from the coin machine picture to await the birth of her baby, expected in June. Mildred already has a pair of fine twin boys.

Howard Mauer Jr. is out of the army and back in business with his dad, who now is proudly calling the firm Howard Maurer and Son Amusement Service. Son Howard spent more than three years in the air corps. chalked up 18 months overseas with Air Transport Command. Meanwhile, his father has been active at Lew Wolf's distributing firm which is now pushing Packard music machines.
Wolf and Maurer currently are planning a trip to Indianapolis.

Bernard Blacher and Glaser have become informal partners to facilitate service problems. Glaser's Bevlin variety store occu-pies much of his time. . . . Harry Winfield, well-known distributoroperator, reports that games deliveries are slow, says that strikes and lumber shortages are to blame.

Milwaukee:

New distributor for the J. H. Kenney Company line is Badger Novelty. . . Display ads signed "Mrs. Carter," have been running in local newspapers. The lady is seeking jukes. . . Former G.I. Harold Mitchell in for a job in the music machine business. chine business.

Local operators are looking forward to the picnic of the Milwaukee Phonograph Operators' Association to be held at Jack Gilbert's Five Mile House, Highway 55 and Wauwatosa Avenue on June 9. Doug Opitz is busier than the proverbial paperhanger getting things lined up for the affair. Among prizes on the list is a one year sub-scription to The Billboard.

Wisconsin Tavernkeepers' Association and local juke operators suffered a disappointment when the association's ambitious plans to pur-chase a local brewery to supply the well. Publicity ride, tho, was the needs of its members fell through. best part of the deal, he said. Blakes- Brewery officials deny the property lee recently sold a string of arcade is for sale.

Twin Cities:

Minneapolis-St. Paul coin machine distributors were well represented at the annual convention of the South Dakota State Coin Machine Operators' Association Wednesday and Thursday (15-16) at Watertown, S. D. Present were Jonas Bessler and Allan Greenstein, of Hy-G Amuse-ment Company; Archie LaBeau, La-Beau Novelty Sales Company; Ken Willis and Harold Harter, Bush Distributing Company, and Harold Riddle, Silent Sales Company.

Jules Dirckx, Marshall, operator, is recuperating from an operation he underwent recently.... operation he underwent recently.... Emil Zellmer, service manager for Hy-G Amusement Company, will be in charge of the Seeburg service school planned by the firm Tuesday and Wednesday (21-22) at Minnesotan Hotel in Minneapolis. Factory servicemen will be on hand to help operators with their problems.

Portland:

A. M. Moss busy preparing for the bening of the new branch of the opening of the new branch of the M. S. Wolf Distributing Company, distributors. Office, at 427 S. W. 13th, will be fourth outlet for the firm, recent Seattle opening being in additional to the Appeles and San Franchise. tion to Los Angeles and San Francisco locations.

Los Angeles:

Charles E. Washburn, of Ace Distributing Company and owner of the Coast and Peerless labels, has moved his record department into large new quarters with his Packard distribu-torship at 2534 West Pico Blvd., re-taining the games section at the old

Bill Wolf, of M. S. Wolf Distributing Company, back from two weeks in Chicago on AMI business. . . . Barry Beauregard, local operator, is out of the Oceanside hospital where he spent a month with a recurrence of nalaria he contracted overseas. Paul and Mrs. Laymon have flown east on business and pleasure, and will return by way of Portland to at-tend Jack R. Moore's annual get-together there.

Irving Marley of Glendale is away on a fishing trip, as is Jimmy Rutter of Operator's Service. . . Ray Powers, manager of E. T. Mape Music' Company, has enlarged his stock-room and added Al Simpson, army veteran, to his staff. . . . Aubrey Stemler is back in his new office after being at home for two weeks with a touch of pneumonia.

Preston Jarrell, of Coinmatic Distributors, has returned from the NATD convention in San Francisco, where he exhibited his U-Need-A wendor. . . Bud Parr of General Music Company is back from a suc-cessful trip to the Midwest on his Solotone deal. Fred Gaunt, General Music sales manager, has been on a short trip calling on operators in the Bakersfield, Visalia and Fresno areas.

... Bill Leuenhagen has been up to San Miguel checking on his operations in that section. Leuenhagen has added Gil Russell to his sales and service department here. Recent callers at his local showrooms include Jay Bullock, Bill Waara, Shannon Douglas and Bud Morrissey.

L. E. Kelley, of K & M Service. announces his company has signed distributorship deals for Sunshine, Excelsior and Stanchel records, in addition to present Memo and Atomic labels. K & M has just concluded arrangements for shipping records to Manila, Philippines, and Johannes-burg, South Africa. Kelley's partners, F. J. Myers and H. A. Lucas, have returned from countrywide tours naming distribs for the company. K & M has added steno Penny Eisen to their staff. Penny is just West four months from Brooklyn, and is also a voice student. . . . Al Bettleman of the C. A. Robinson Company is the proud father of a new son, Ira Rodney.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 31)

	POSITION	
	Last This	
to date	Week Week	
4	— 17.	DON'T BE A BABY, BABY—Mills BrothersDecca 18753
	1	(Phil Brito, Musicraft 15062; Tommy Dorsey and His
	i i	Clambake Seven, Victor 20-1842; Benny Goodman Sextet,
		Columbia 36967; Ruby Newman Ork, Sterling 7003; The
	1	Holidays, GI 106)
7	16 18.	HEY! BA-BA-RE-BOP-Lionel Hampton Decca 18754
		(Tex Beneke-Glenn Miller Ork, Victor 20-1859; Louis Prima,
		Majestic 1044)
9	111 18	Majestic 1044) SHOO-FLY PIE AND APPLE PAN DOWDY—Stan Kenton (June Christy)
-	1 1	(June Christy)
		(See No. 9)
		Camaina at IIIaa

Coming Up

ALL THROUGH THE DAY (F)—Perry Como (Russ see Ork)...Victor 20-1814 I DON'T KNOW ENOUGH ABOUT YOU—Mills Bro Decca 18834 CEMENT MIXER (Put-Ti, Put-Ti)—Slim Gaillard 7Cadet CR-201

Enervating — Exciting FAST-FAST-FAST **BRAND NEW - FOOLPROOF** NOW IN STOCK STRICTLY A PENNY-SNATCHER

\$29.85

WRITE-WIRE-PHONE

ACME NOVELTY CO.

2039 5TH AVE.-AT 9980-PITTS., PA. Distributors for Pennsylvania

SEEBURG ****

RAY-O-LITES

Newly Painted, Equipped with New Bear or Coinex Targets; Newly Painted Scenery, thoroughly rechecked.

Price \$159.50

W. B. NOVELTY

1012 Market St.

PERCENTAGE DEAL

We have a liberal Operating Percentage Deal for experienced Coin Machine Operators who can repair pin tables and have a strong following in their territories. To such men we offer a aplendid opportunity to operate the best 5-ball free play games, 1-ball tables, consoles, etc.

WE DO NOT SELL ON EASY PAYMENTS

Write, giving 3 references and full particulars about yourself. State number of machines you can place, license requirements and type of equipment permissible in your locality.

THE BILLBOARD, BOX 737

FOR SALE

USED CHICAGO COIN HOCKEY GAMES In Very Fine Condition. \$189.50 EACH 1/3 Deposit, Balance C. O. D.

KRUSE & CONNOR

4556 Kenmore Ave., Chicago, Ill. Tel. Edgewater 3500

FOR SALE

4 Mills Brown Fronts, 5¢\$125.00
4 Mills Brown Fronts, 10¢ 160.00
4 Mills Brown Fronts, 25¢ 175.00
3 Watling 5¢ Factory Reb. & Refin 65.00
3 Watling 10¢ Factory Reb. & Refin. 75.00
1 Pace All Star, 10¢ 60.00
All machines perfect condition, 3-5 payout,
Mills machines K.A., C.H., etc., etc.
1/3 Denosit Balance C O D Welfe of Phone

OSCAR ELIASON

WILL PAY-\$90.00 Per Case for .22 AMMUNITION, SHORTS OR LONGS

BOX 789, CARE BILLBOARD NEW YORK 19

Automatic Coin Selects Baker For President

SPRINGFIELD, Mass., May 18. Eugene O. Baker was named president of Automatic Machine Corporation at the annual meeting and election of officers held here last week.

James C. Taft, who has served as assistant treasurer since 1936, was elected treasurer.

Preceding the election, directors accepted the resignation of W. P. Kelley, who has sold his interests in the distributing firm and is no longer affiliated with it.

wide acquaintance in the trade during four years spent on the sales staff Exporters in 1947 of O. D. Jennings & Company, for whom he traveled in 36 States.

In 1933 he was one of a trio to organize the firm which was incorporated in 1936 as the Automatic Coin Machine Corporation. Thruout this period he has devoted most of his time to calling on operators in New York and the New England States.

Taft joined the firm April 1, 1935, as office manager, and shortly thereafter took over the duties of assistant treasurer. He has been in continuous direct contact with coinmen callers who know him as "Carl."

In assuming the presidency, Baker announced that policies of the corporation will remain unchanged except as they can be improved.

Coinmen Expand in Florida as Bonanza Tourist Biz Grows

WEST PALM BEACH, May 18.— Some 4,500,000 visitors spent \$605,-000,000 in Florida during the past winter to create a lush season for coin machines in operation here.

This is almost double the tourist money poured into the State in any pre-war year, said Harold Colee, exccutive vice-president of the Florida Chamber of Commerce, "and this boom isn't over by any means," he beamed.

For the summer Colee predicts a 75 per cent increase in the State's business over pre-war years. Winter increase, he thinks, will continue at present levels or higher for at least eight years

Florida boom times were foreseen by many of the country's leading coinmen. In preparation, they have flocked into this bonanza territory, both as distributors and operators, on a large scale. Some New Yorkers, particularly, extended their coin interests and now are established in their favorite vacation playground.

Real development will come as elsewhere when new equipment becomes plentiful, say Florida trade members. Currently their position is much the same as the average postwar American merchant who has un-Florida boom times were foreseen

war American merchant who has unlimited customers but little to sell.

Hires Root Beer Company Reports \$44,000 Net Loss

NEW YORK, May 18.—Charles E. Hires Company and subsidiaries reported a net loss for six months up to March 31, of \$44,741 contrasted with a net profit of \$25,129 for six months to March 31, 1945.

WASHINGTON, May 18.—Office of Price Administration announced that ceiling prices on malleable iron castings have been increased an average of 7 per cent.

C-M Office Set At San Antonio

HOUSTON, May 18.—Crowe-Martin Distributing Company has announced the appointment of Don Bruce as manager of its office at San Antonio.

Firm's office there has been moved to the new building which it pur-chased at 1228 East Commerce street.

Company also has settled its Houston staff in a new building which it bought at 1619 LaBranch street.

Foreign Trade Meet Veteran coinman, Baker gained To Spot Midwestern

ST. LOUIS, May 18.—With this year's meeting already scheduled for New York in November, members of the Foreign Trade Council are already looking ahead to 1947 when the organization will return to this city, where its first annual meeting was held 31 years ago, according to J. M. O. Monasterio, vice-president of the FTC and the Mercantile Commerce Bank and Trust Company. merce Bank and Trust Company.

Annual meetings of the council, foremost gathering of its kind, attract approximately 2,500 of the world's leading business men, John Abbink, council's chairman of the board of directors, told a luncheon meeting here recently.

He said the 800 American members are representative of every type of foreign trade, and come from all sections of the nation. The St. Louis conclave in 1947 is scheduled for Hotel Jefferson.

This city will be the fifth non-seaport town in the past 23 years to be selected for the convention. Others were Detroit in 1927, Pittsburgh in 1933, Chicago in 1936 and Cleveland in 1937.

Good Choice

Prominent foreign traders have hailed selection of this city for the meeting as a step forward in recogni-tion of the importance of the Middle West in international commerce. It was pointed out the move would quiet criticism of many Midwesterners that the organization was influenced by too many Eastern interests.

At last year's meeting several delegates from this area were outspoken in their criticism of lack of recognition of the Middle West, either as a meeting place or for its leaders as rostrum material, business men said. Annual meeting for 1946 will be at the Waldorf Astoria New York No.

the Waldorf-Astoria, New York, November 11-13.

Firm Re-Named CoinAmusement

CHICAGO, May 18.-The coin machine distributing company composed of Bernie Schutz, Charles Schutz and Aubrey Weinzelbaum has changed its name to Coin Amusement Games, Inc.

Company, which is located at 1335-37 East 47th Street, Chicago, formerly was known as Amusement Games, Inc.

Celanese Plans Addition To New Jersey Building

March 31, 1945.

Net sales were \$1,675,689, against ficials of the Celanese Corporation of America, this week, announced that firm's application to build an addition to its plastics plant here had been approved by Civilian Products Administration.

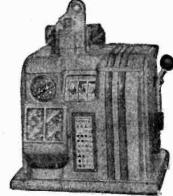
Plans are underway to more than double the plastic output from this

You Can Always Buy With Confidence at **Cleveland Coin** This Week We Offer:

MUSIC	
8 Milis Panoram	\$365.00
2 Secourg 9800, R.C.	625.00
2 Seeburg 8800	575.00
2 AMI Streamliner, 5-10-25	350.00
1 AMI Top Flight	250.00
5 AMI Singing Tower	350.00
1 Rock-Qia Imperial, 16 Record	250.00
1 Wurlitzer 24, Cellar, R.C	275.00
2 Wurlitzer 616	235.00
Brand New Kleer Tone Speakers	29.50
Wurlitzer #100 Wall Boxes	18.00
Wurlitzer #310 Wall Boxes	18.00
BRAND NEW PACKARD WALL	
BOXES	38.95
Seepurg WS2Z Wireless Wall Box	39.50
BRAND NEW UNIVERSAL AMPLI-	
FIERS FOR ALL TYPE PHONOS	45.00

BRAND NEW ONE PIECE ALUMINUM BRACKETS FOR PACKARD BOXES. Ea.....\$4.50 50 or More. Ea..... 4.00

ARCADE	
2 Bowl-a-Bomb Skee Ball Alleys.	
9 ½ Ft. 4 Bowling Leagues, 9 ½ Ft. 1 Bowl-a-Ball, 9 ½ Ft.	\$150.00
1 Bowl-a-Ball, 9 1/2 Ft.	150.00 75.00
4 Premier Skee Barrel Boll, 101/4 Ft	325.00
	110.00
I smitting sam	150.00
4 Ten Strikes 1 Evans Ski Bali	85.00
	125.00 135.00
2 Bally Ranid Fire	135.00
2 Slap the Japs	125.00
a shoot the Chutes	135.00
2 Chicken Sam	125.00
	135.00
2 Western Baseball	125.00 110.00
2 Western Baseball 1 Chloago Coin Hockey 2 Exhibit Vitalizer 1 Metal Typer, 10¢ Play	189.50
2 Exhibit Vitalizer	125.00
1 Metal Typer, 10¢ Play	
2 Brand New Metal Typers, 10¢ Play.	325.00
2 Rotary Pusher Type	275.00 325.00
2 Panoram Peop Shows with Film	395.00
BRAND NEW	
Goalces	\$525.00
Gottlieb's 3-Way Grippers	425.00
Smiley	39.50 39.50
ABT Challenger	65.00
Bolascore	325.00
Pokerino Tables	175.00
Exhibit Merry-Go-Round	295.00
Exhibit Pep-o-Meter	295.00
PENNY OR NICKEL CHANGERS CONSOLES	10.00
Bally Club Beil Combination High Hand Combination Paces Reels Combination Combination	\$225.00
High Hand Combination	175.00
Paces Reels Combination	150.00
	140.00
Silver Moon, F.P.	110.00
lumbo E B	110.00 95.00
Big Top. F.P.	95.00
Blg Game, F.P	95.00
Paces Saratoga, P.O., Sr	110.00
Paces Saratoga, P.O., Jr.	100.00
Totalizer Jumbo, F.P. Big Top, F.P. Big Game, F.P. Paces Saratoga, P.O., Sr. Paces Saratoga, P.O., Jr. Mills Squaro Bells, P.O. Paces Racers, Red Arrow, Dally Double Exhibit's 7 Coin Head Saratoga, P.O.	75.00 195.00
	75.00
Keeney's Kentucky Club	71U.UU
Keeney's Pastime	175.00
Keeney's Track Time	125.00
Keeney's Triple Entry	125.00
Exhibit's 7 Coin Mead Saratoga, P.O. Keeney's Kentucky Club Keeney's Pastime Keeney's Track Time Keeney's Triple Entry Keeney's Super Track Time SLOTS AND BELLS 1 Mills 10¢ Brown Front	175.00
SLOTS AND BELLS 1 Mills 10¢ Brown Front 1 Mills 5¢ Black Dlamond 5 Mills 5¢ Blue Fronts 2 Mills 10¢ Blue Fronts 5 Mills 25¢ Blue Fronts 6 Mills 25¢ Blue Fronts 1 Mills 5¢ Cherry Bell 1 Mills 5¢ Chr., Glitter Gold Finish 1 Mills 1¢ Q.T. 1 Mills 10¢ Q.T. 1 Pace 10¢ Comet 1 Pace 5¢ Club Bell	\$165.00
1 Mills 5¢ Black Diamond	165.00
5 Mills 5¢ Blue Fronts	150.00
2 Mills 10¢ Blue Fronts	165.00
5 Mills 25¢ Blue Fronts	195.00
4 Mills be Cherry Bell	85.00
1 Mills 16 O.T.	50.00
1 Mills 10¢ Q.T	95.00
1 Mills 10¢ Q.T. 1 Pace 10¢ Comet 1 Pace 5¢ Club Bell 1 Watling 10¢ Roll-a-Top 1 Watling 10¢ Roll-a-Top 1 Mills 25¢ Club Bell 5 Jennings Triplex Chief 5 Jennings Triplex Chief 5 Jennings 5¢ Club Consoles	85.00
1 Pace 5¢ Club Bell	150.00
1 Watling 10¢ Roll-a-Top	85.00 135.00
4 Mills 254 Club Rell	250.00
5 Jennings Triplex Chief	150.00
5 Jennings Triplex Chief 5 Jennings 5¢ Club Consoles	165.00
1 Jennings 10¢ Club Consoles 1 Jennings 25¢ Club Consoles 1 Bally 5¢ Twin Bell	185.00
1 Jennings 25¢ Club Consoles	195.00
1 Greeteben's Comb. Gold Award	100.00 65.00
2 Groetchen's Comb. Double Jack. Bell	75.00
1 Baily 5¢ Twin Beil 1 Groetchen's Comb. Gold Award 2 Groetchen's Comb. Double Jack. Bell 10 Mills 5¢ Vest Pockets	45.00
BRAND NEW DOUBLE REVOLV-	
AROUND SAFES	225.00



CLEVELAND COIN MACHINE EXCHANGE Prospect Ave., Cleveland 15, Ohl-Phone: Prospect 6316-17

plant, according to W. Stuart Landes, vice-president in charge of the plastics division.

Say, Mr. Operator—Our machines are guaranteed to reach you ready for location. We really do a bangup job on each and every machine.

COIN MACHINES

THIS WEEK'S SPECIAL-MERCURY'S "SHOOT THE WOLF,"

• ARCADE EQUIPMENT--THOROUGHLY RECONDITIONED •

Lucky Strikes \$105.50 | Evans Ten Strike . . . \$125.00 | Keeney Submarines . . \$149.50 | Shoot the Chutes . . . 109.50 | Batting Practice 119.50 | Marvel's 1¢ Cigarette | Chicken Sams 109.50 | Anti-Aircraft 69.50 | Fruit Reels 19.50

• CONSOLES—OVERHAULED FROM A TO Z •

• SLOTS--ready for location • NEW REVAMPS •
 1¢ Mills Q.T.
 \$ 59.50
 Ploneer Bubbles
 \$ 249.50

 5¢ Mills Q.T.
 129.50
 Foreign Colors
 119.50

 5¢ Mills Q.T.
 109.50
 Trade Winds
 259.50

 25¢ Mills Bonus Bells
 295.00
 Idaho
 249.50

• USED PIN GAMES—COMPLETELY OVERHAULED •
 Progress
 \$ 49.50
 On Deck
 \$ 47.50
 50 Grand
 \$ 54.50

 Fantasy
 44.50
 Ohubble
 42.50
 Spot a Card
 84.50

 Marlines
 119.50
 Towers
 39.50
 Air Circus
 139.50

 Miamil Beach
 79.50
 Dude Ranch
 59.50
 Shortstop
 49.50

 Play Bali
 64.50
 Belle Hop
 79.50
 Sparky
 49.50

NTED WANTED WANTED WANTED WANTED Highest prices paid for all types of Slot Machines, Pin Balls and Arcade Equipment. Send us in your list at once.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT

INTERSTATE DISTRIBUTING COMPANY

CHICAGO 26, ILLINOIS NORTH CLARK STREET Phone: BRIargate 2526

WANT! WANT! WANT! MUST BE IN GOOD CONDITION!

													1	W	/1	LL PAY
Wurlitzer 412																\$100.00
Wurlitzer 616	į.															165.00
Wurlitzer 616,		L	.19	gŀ	١t	-1	J	Þ	•	T	01)	ê	ŧΠ	d	
Bottom																200.00
Wurlitzer 24 .											į,					250.00
Wurlitzer 600R	ſ															340.00
Wurlitzer 600K		ľ	Ĭ		ï	Ī		i	į.				į.		Ċ	360.00
Seeburg Rex	ı	Ĺ	Ĺ	i										ì		160.00
Seeburg Regal																285.00
Seeburg Gem .																

WANT ALL MODELS ROCK-OLA-MILLS-WURLITZER-SEEBURGS

CONSOLES

SUPER BELLS COMB. CLUB BELLS JUMBO PARADES COMB., F.P. & P.O. SUPER BELLS TWINS, 5 / 25 COMB., F.P. & P.O.

MILLS THREE BELLS SEND LIST-STATE QUANTITY-WRITE, WIRE, PHONE!

ROSENBERG

625 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

YOUR LAST CHANCE

To Unload the Following **Old Games at TOP PRICES!**

(OUR OFFER GOOD FOR 3 WEEKS ONLY)

 Commodore
 \$15.00
 Fox Hunt
 \$22.50
 Showboat
 \$40.00

 Nippy
 15.00
 Dixie
 22.50
 Snappy '41
 40.00

 Home Run
 15.00
 Jolly
 22.50
 Legionnaire
 40.00

 Ocean Park
 15.00
 Polo
 22.50
 Sporty
 Sport Parade
 40.00

 Sky Line
 15.00
 All American
 22.50
 Boloway
 40.00

 Roxy
 15.00
 Stratoliner
 40.00
 Star Attraction
 40.00
 SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE.

CHICAGO 47, ILL. EVERGLADE 0230

PIN GAMES Metro\$49.50

ROY MCGINNIS CO.

Sun Valley... 99.50 Sport Parade. 39.50 New Champ... 55.50 CONSOLES

Galloping Dominos '41 Two-Toned\$265.00 Mills New Vest Pocket Bell in Silver and Gold Finish



\$74.50 "THE LITTLE BEAUTY"

The New P.&S. Revamps Production — Shangri-La Eagle Squadron Torpedo Patrol **Paratroops**

ON OUR FLOOR

READY TO GO

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www.americanradiohistory.com

Nickel Rings | Colored Aluminum True on 80th Anniversary aluminum, which engineers of Aluminum Company of Canada claim will

Restore Metals Ratio

WASHINGTON, May 18.—Popular and long-time friend of coinmen, the five-cent nickel, authorized by Congress in 1866 and subject of interest and controversy ever since, will celebrate its 80th birthday this month by official restoration to its pre-war nickel and copper content.

Purchasing power of the nickel may have decreased but its impor-tance as the key to coin-vended music, candy, soft drinks and amusement has grown steadily in step with advancement of the trade.

The nickel made big news shortly The nickel made big news snortly after Pearl Harbor when stripped of its nickel content to provide 435 tons of that material for war production. As part of the all-out for victory campaign, it was first announced that the mint would produce an ersatz nickel, half silver and half copper.

Trade Role

Importance of coin-operated equipment was forcefully illustrated, however, when officials took into account the fact that the silver-copper nickel would not work in coin machines, telephones or subways, having been demagnetized. Manganese was added while silver content was reduced in order to restore the magnetic qualities both of the coin itself and the coin machine industry which became acknowledged as part of the whole scheme of as part of the whole scheme American life.

Just how seriously the nickel prob-lem and its relation to the coin machine industry was taken by officials is proved by an OWI release at the time that the nickel went to war. The change to the new alloy was not easy, the circular pointed out. Mrs. Nellie Tayloe Ross, director of the Bureau of the Mint, and her associates had to do considerable experimentation with different alloys to find

mentation with different alloys to find a combination satisfactory to the mint, the public, and the coin machine industry.

Their report: "Among other requirements, the new nickels must work properly in vending machines. This proved troublesome and the National Burneys of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard and Machine In Property of Standard In Property of Standard In Property of Standard In Property of Standard In Property of Standard In Property of Standard In Inc. 1981 (1981) (198 tional Bureau of Standards was called in to help find a solution. Vending m to help find a solution. Vending machines are protected by various devices so they cannot be operated with slugs. Consequently it was necessary to find a new alloy that would match within limits the electrical conductivity, the magnetic permeability, the resilience and the weight of the old nickel."

Tests Made

Before the final minting of the wartime nickels, various alloys were prepared, analyzed and tested until a satisfactory combination was evolved. satisfactory combination was evolved. Sample coin-selector mechanisms were obtained from eight manufacturers and subjected to numerous tests. The Billboard played an active part in campaigning for a wartime nickel acceptable to the coin trade and public interests.

Simultaneous with announcement of nickel restoration, comes report of nickel restoration, comes report that United States mints and Bureau of Printing and Engraving are working at high speed to keep the public supplied with coins. Indication of size of America's need for the 5-cent piece may be gotten by examining Philadelphia's estimated daily use of nickels, which is set at 24 tons daily or 5,000,000 in number. There is \$295,000,000 worth of nickels in circulation thruout the nation.

culation thruout the nation.

Making its debut as brother of the half-dime, the nickel was introduced

Shown in Montreal

MONTREAL, May 18.-Colored inum Company of Canada claim will be adaptable to a multitude of decorative and industrial uses, was put on display by the company here.

Metal was colored by dipping it in a bath of acid dye and applying electric current to the metal sheet or shape. The electrolysis process also has the effect of hardening the metal's surface, it was said.

Aluminum will come in all colors of the spectrum, according to company officials. They said that durable decorative finishes now may be applied to the metal by paints and lacquers as well as by electro-plating and mechanical means.

A similar showing of the new developments in aluminum was held at the Biltmore Hotel in New York City, where it was reported that some forgings of the metal now are coming from the foundries.

Permit Is Sought For Venezuela-U. S. Air Freight Line

NEW YORK, May 18.—Linea Aeropostal Venezolana, Caracas, Venezuela, has filed an application to operate a passenger and freight airlines between Maiquetia, Venezuela, and Miami, with the Civil Aeronautics Board, according to officials.

Firm plans to operate between Maiquetia, Havana, Cuba and Miami. Earlier the concern has filed to operate between Venezuela, New York and Montreal.

Spokesman for the airline company states that freight is the main reason for the move. With higher prices for goods, lower air freight rates, and need for speedy deliveries of needed amusement equipment, foods, newsprint and hundreds of other items, the firm feels that the new routes will be profitable to all concerned. be profitable to all concerned.

a more convenient-sized coin in as a more convenient-sized coin in 1866. By act of Congress, the 5-cent nickel was allotted a maximum content of 25 per cent nickel with the balance copper. The original bore a shield and the words "In God We Trust" on one side, and "5 cents" and "United States of America" on the other other.

Jefferson Nickel

"Liberty-heads" faded out of the pearance in 1903, faded out of the picture in 1912, supplanted by the Buffalo nickels in 1913. The nickel later became known as "Godless Coin" because for many years it did not carry the legend "In God We Trust" as most coins do. However, in 1938, a new nickel, then subject of much national controversy, was designed by Felix Schlag of Chicago. The newly minted nickel took on phrase, "In God We Trust" as part of its design. its design.

Importance of metal coins is further illustrated by fact that in 1945, the League of Nations made a special study in this field.

In its friendly old garb, the nickel will celebrate its past worth of \$180,-000,000 and give a bright and new promise to the vender trade.

ARCADE EQUIPMENT FOR SALE

AKLAUE EUUIPMENI FUR SALE

1 Keeney Submarine, 1 Evans Ten Strike, 3 Ray-OLite Gun Machines, 1 Beli-O-Bail, 1 Texas Leaguer,
1 Anti Aircraft, 14 Automatic Viewing Machines, 1
Mutoscope Card Machine, 1 Punching Bag, 2 Silver
King Twins, 1 Victory, 1 Crossline, 1 Baily Supreme,
1 Baily High, 1 Big Six, 1 Contact, 1 Paradise,
1 Score Card, 1 Ten Spot. and 1 Sport Parade Pin
Bail Machines. \$1,000.00 TAKES ALL 38 MACHINES, Ali are working, M. W. ZABOROWSKI,
Mike's Play House, 714 Ohio Avenue, Wichita Falis,
Texas.

Action on U.S. Taxes Held Up

WASHINGTON, May 18.—Current forecast on Capitol Hill is that Congressional action on excise taxes along with other levies cannot be expected before the latter part of this

Hopes that Congress might act on a tax reduction bill before recessing appear to have faded.

Some observers are predicting that flat 10 per cent reduction in individual incomes may be enacted to take effect the first of next year, but no cuts in corporate rates are expected before 1948.

The various excise levies are expected to come in for attention whenever the tax bill comes up, but any reductions are expected to be "selective" and probably not very numerous or large.

Much will depend, of course, upon how the revenue from current taxes stacks up against the budget, and how far the Truman Administration is able to pare governmental expenses. Government payrolls, for instance, have been sliced from the wartime peak of 3,000,000 to approximately 1,800,000, according to government

Berkens Forecasts estimates.

Coney Island Firm Re-Named

CONEY ISLAND, N. Y., May 18 .-Panoram Distributing Company has had its name changed to Imperial Distributing Company but remains at its old address, 551 Surf Avenue, according to Alan A. Ross.

Herman L. Tepper and Benjamin Brenner, like Ross, are executives of the firm which operates as a coin machine distributing outlet. MILLS SLOTS RECONDITIONED

5¢ Original Bonus Bell (Like New) 350.00

10¢ Original Bonus Bell (Like New) 375.00

25¢ Original Bonus Bell (Like New) 375.00

25¢ Original Bonus Bell (Like New) 400.00

10¢ Original Giltter Gold Q.T. Bell

(Like New) 99.50

1¢ Original Giltter Gold Q.T. Bell

(Like New) 99.50

REVAMPED MILLS SLOT MACHINES

Black Front Special—Hard Chrome Special—

Gold Chrome Special.

Nickel, Dime and Quarter Play. Pays three on two bars, three on one cherry, no lemons on first reel. 30,0% payout to player Write.

USED PACE SLOTS & CONSOLES

5¢ Royal Club Console \$95.00

5¢ All Star Comet 79.50

DSED GAILLE SLOT MACHINES

25¢ Play A.C.J.P. Bell \$275.00

5¢ Jennings Bob Talls

5¢ Mennings Bob Talls

5¢ Jennings Bo

Coming Up

WASHINGTON, May Census Bureau has announced that indications are that the population of the continental United States will reach 144,-706,000 in 1950. Census in 1940 placed population at 131,669,275 and inclusive of all possessions, including the Philippine Islands, at 150,621,231.

List New Bank **Ball Distribs**

NEW YORK, May 18.—George Ponser, of Amusement Enterprises, Inc., this week announced that two more distributors have been added to firms rolls for Bank Ball machines.

They are: Stuart Novelty Company, 250 South Sixth Street, Salt Lake City, for Utah and Colorado, and V. P. Distributing Company, 2336 Olive Street, St. Louis, for Eastern Missouri and Southern Illinois.

Upswing in Arcade Trade at New York

NEW YORK, May 18 .- "Business in arcades in the greater New York area has greatly improved within the past two weeks and will continue to gain for some time now," according to Barnett R. Berkens, executive secretary of the Arcade Owners' Association of America, in a statement sociation of America, in a statement this week.

"The holiday business started the ball rolling," Berkens further stated, "and the summer season will keep it rolling for some time now."

BRAND NEW JENNINGS SLOTS 1946 MODELS Factory Dist. for N. E. States ronze Chiefs, Standard Chiefs, DeLuxe Chiefs and Supor DeLuxe Chiefs, In 5¢, 10¢, 25¢ & 50¢ play. Factory prices. Write.

BRAND NEW BALLY GAMES
Victory Derby\$574.50

NEW OAK SLOT CABINETS Sultable for Mills Blue Fronts, Brown Fronts & Cherry Bell, Knocked Cown (Unfilnshed), Wooden Part of Cabinet Only, Each

USED MILLS ORIGINAL SLOT CABINETS
Castings in Good Shape, Wooden Part of Cabinet
Only. 1/2 Factory List Price.

WANTED FOR CASH, NEW OR USED Late Model Mills & Jennings Slots, Music Ma-chines, One Ball Free Play Games, Free Play Consoles, Five Ball Games.

NOTICE

S NOTICE

S375.00
S350.00
S100.00
S100

AUTOMATIC COIN MACHINE CORP. Telephone 4-1109 or 4-1100

Towers S 79.50

USED CASH PAYOUT CONSOLES
Baker's Pacers, Daily Double (Factory
Reconditioned) S375.00
5c Keeney Super Track Time 350.00

USED ARCADE MACHINES
Western Baseball (1939) \$100.00
Keeney's Submarine

UNDERSEA RAIDERS . . . \$295.00

S & W COIN MACHINE EXCHANGE

ALL MACHINES READY FOR LOCATION

1/3 Deposit — Balance C. O. D.

O I N

2416 CRAND RIVER AVE.

A C H I N E

X C H A N G E

Phone: RAndolph 0647

WURLITZER OPERATORS **BRAND NEW COIN SLOTS**

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

SEE WORLD WIDE DISTRIBUTORS



Collect up to 25c IN NICKELS OR IN QUARTERS EVERY PLAY!

PROVED

BY LOCATION TESTS TO **RE THE FINEST CONSOLE** EVER BUILT!

NOW ON DISPLAY AT

EXCLUSIVE J. A. KEENEY DISTRIBUTORS

WORLD WIDE Distributors

1014 N. ASHLAND AVE. CHICAGO 22, ILL. BRUNSWICK 2338-6878

1513 OAK STREET KANSAS CITY 8, MO. VICTOR 8404-8405

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

EXCLUSIVE DISTRIBUTOR FOR

GOTTLIEB PRODUCTS

Improved Deluxe GRIP SCALE

STAGE DOOR CANTEEN

in the State of Florida and Cuba Purveyors to the Automatic Equipment Industry





FLORIDA AUTOMATIC SALES CORP. 839 WEST FLAT MIAMI, FLORIDA TARIDA. 120 SO. FR 839 WEST FLAGLER ST.

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856 JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460 HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

Supplies The Nation!

"Seabee Sid" is still finding parts. Just let him know your needs. This

Casters for Music Boxes.

Per Set of 4\$1.25

B&L Rectifiers, 24 Junction \$4.50

week he offers . . . B&L Rectifiers, 28 Junction. 5.00
B&L Rectifiers, 28 Junction. 5.00
B&L Rectifiers, 32 Junction. 6.00
WRITE OR WIRE

"ECONOMIZE WITH ECONOMY"
ECONOMY SUPPLY CO. 2015 MARYLAND AVE. BALTIMORE 18, MD.

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

COIN MACHINES

NEW A. B. T. **CHALLENGER**



\$65.00 EACH

LOTS OF 25....\$60.00 LOTS OF 50.... 55.00 LOTS OF 100... 50.00

1/3 Deposit With Order

The / ENDING MACHINE CO. FAYETTEVILLE, NORTH CAROLINA

WANT TO BUY

ANY Quantity the Following GOTTLIEB Games-

	_	_		-	_				•
SCHOOL DAYS									
PARADISE									25.00
SPOT POOL									35.00
ABC BOWLER .								٠.	25.00
BELLE HOP									25.00
SEA HAWK									
HOROSCOPE		•	•	•	•	•			
MIAMI BEACH									
CHAMPS		×					٠.		25.00

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave. Chicago 47, Ill. Humboldt 6288-89

FOR SALE

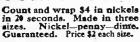
New and Used SLOTS, CONSOLES ARCADE EQUIPMENT AND PIN GAMES OF ALL **TYPES**

WRITE FOR COMPLETE LIST

LEON TAKSEN COMPANY 2035 Germantown Ave. Phila. 22, Pa.

Phone: Poplar 3638

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER



Blackstone Coin Packer Co.



ABC's of Industry, Export; Sights Set on Overseas Biz

Once contacts have been made, the manufacturer, distributor or jobber who intends to get into export trade must decide just how he wants to handle his export business. There are two ways of doing business with a foreign buyer:

1. The first way is to sell directly to the foreign distributor. This means personally handling all of the details, paper work, responsibility and risks involved.

2. The second way is to engage the services of a firm which specializes in the export-import business, letting this firm handle the bulk of details and paper work.

Common Practice

Dealing with an export-import firm is the most common practice for coin machine firms. Very often, when a foreign distributor comes to this country to leave an order for machines he will instruct the company which he makes his purchase from which he makes his purchase to ship the machines first to the distributor's importing representative. Once the seller in this country has made necessary conversions on his machine, so that it will take desired foreign coins, he packs the order and sends it off to the importing firm. The importing firm, acting as the foreign buyer's representative in this country, then fills out all of the necessary papers and arranges for transporta-tion of the machines to their destina-

Firms just getting into the export trade will be amazed at the changes in equipment sometimes necessary in equipment sometimes necessary before machines can be used abroad. Size of foreign coins varies widely, and machines like juke boxes may need to be converted to work on a different kind of current—such as switching from a.c. current to d.c. These necessary changes, sometimes made by the seller and other times made by the buyer after he receives the order, are worked out in advance when the sale is concluded. when the sale is concluded.

There is not enough space here to There is not enough space here to go into the many kinds of changes which might have to be made. To avoid problems and complications, however, the seller in this country should be certain of reaching an understanding about what changes are to be made and who is to make them.

Three Main Steps

Once the order has been received, there are three main steps which must be gone thru before the ma-chines are ready to ship. Put briefly, these three steps are:

1. Does the customer buyer) have the appropriate import license if such a license is required by the foreign buyer's government?

WANTED TO BUY FOR CASH

MOSIC	
Seeburg Gem, Vogue	5350.00
Seeburg Rex	200.00
Seeburg Envoy, R. C	450.00
Wurlitzer 700	5 50.00
Wurlitzer 800	600.00
Wurlitzer 750M & 780M	600.00
Wurlitzer 750E & 780E	650.00
Wurlitzer 850E	700.00
WS2Z Seeburg Wallomatics (must be	
complete)	27.50

PIN BALLS
We will pay \$60.00 each for the following:
Do-Re-Mi, Double Play, Duplex, Leader, Stars,
Sunbeam, Westwind, Zomble.
We will pay \$85.00 each for Knockout and
Big Parade.

IRWIN DISTRIBUTING COMPANY

106 So. Grove Phone 5-9697 Wichita, Kansas

50—BRAND NEW—50
JENNINGS "THE COMET" FORTUNE TELLER MACHINE

1¢ operation; fine Arcade Machine, \$29.50
HERB EVERSCHOR
276 S. HIGH ST. COLUMBUS,

(Continued from page 115)
2. After being sure that the foreign tors are the best possible introduction to the foreign markets.

2. After being sure that the foreign buyer has this license, if one is required, the seller must determine whether there is any United States regulation covering the goods he is shipping, or covering the country to which he is making the shipment.

3. After taking care of the first two points, the seller, or the agent who acts for either the buyer or the seller, must prepare the necessary documents for shipment.

The first of these three points is very important in current export-import business. Many foreign counimport business. Many foreign countries, where the supply of U. S. dollars for purchasing is small, require their home firms to secure sperial license permits to bring goods into the country. Great Britain has this license requirement. So does Australia, and so do some Latin countries. The license must be obtained by the foreign buyer, and the seller in this country is under obligation to make sure that the buyer has the license if such a license is required.

U. S. Controls

U. S. Government controls over all coin-operated machines for export were lifted during the early summer of 1945. The Department of Commerce, however, has issued a list of countries, classified as the E Group, to which exports may not be made without special permission of the United States Government.

The only major Latin American buyer which appeared on the original Thirt which appeared on the original and the control of the country which appeared on the original than the control of the country of the

E list was Argentina. As of April 11, 1946, Argentina was removed from the list and coin machines can now be exported to that country without

a special U. S. license permit.
Today, the only major trading center for which the United States requires a special license permit is Spain. This license must be obtained for all shipments valued at more than for all shipments valued at more than \$25. Generally speaking, there are no major U. S. controls over the export of coin machines except in the cases mentioned above.

The third point—preparing necessary documents for shipment—is where the headaches come into the exporting business.

Documents Needed

Unfortunately, the stiffest documentary requirements are those set up by Latin American countries which form a large buying block for U. S.-made coin machines. Documentary requirements for shipment to Canada, for instance, are rather light. The forms needed for shipment to Canada can usually be ob-

ment to Canada can usually be obtained from any stationery store and are easily filled out. Latin American requirements are not as simple.

To show just how many documents are required for exporting to a typical Latin American nation, take Colombia for an example. Colombia lombia for an example, Colombia, during the war and in the months following the end of the war, has been a steady buyer of U. S.-built coin machines.

Colombia makes three general documentary requirements:

1. A Consular Invoice (five copies).
This is obtained from the Colombian Consulate in Washington. A Consular Visa is also required, and the language used in these documents must be Spanish.

must be Spanish.

2. A Commercial Invoice (two copies) prepared in Spanish and with a Consular Visa or stamp is the second requirement.

3. Third requirement is a Certificate of Origin, which in the case of Colombia is a sworn declaration as to origin which is contained in the Consular Invoice. sular Invoice.

Forms Explained

There is no need to go into a lengthy explanation of what each of these terms means. These forms, put







Factory Prices F. O. B. Pittsburgh 1/3 Deposit With Order

B. D. LAZAR CO.

1635 Fifth Avenue, Pittsburgh 19, Pa. Phone: Grant 7818

ARCADE MECHANIC

Must be reliable person and understand all types of machines. Good salary for right man.

Apply STEEPLECHASE ARCADE

Boardwalk at Steeplechase Park, Coney Island, N. Y.

ATTENTION! OPERATORS IN NORTHEASTERN NEW YORK STATE AND NEW JERSEY

> CONTACT US FOR INFORMATION ABOUT

H. C. EVANS CO.

LINE OF 1946 MONEY-MAKERS

PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J. Phone: Cliffside 6-2892-3

Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay, Plenty of Eastman Direct Positive Paper, New Low Prices. 250' rolls 11/2"—\$4,20, 21/2"—\$5.85. 3"—\$6.53. 31/4"—\$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

Memphis Photo Supply Company

MEMPHIS 1, TENN.

WANT TO BUY TEN STRIKES

ABC BOWLER														. :	\$30.00
BELLE HOP															30.00
CHAMP															25.00
FOUR ROSES .					Ċ					ì	i	Ī	Ī	Ī	35.00
HOROSCOPE .															30.00
METRO															30.00
MIAMI BEACH															40.00
PARADISE															30.00
SCHOOL DAYS															30.00
SEA HAWK															30.00
									:						40.00
SPOT POOL															40.00
									:						40.00
STAR ATTRAC															40.00
SIAK ATTRAC	•	•	•	•	٠	•	۰	۰	٠	۰	۰	۰	۰	۰	70.00

Games must be complete with all parts.

Cabinets must be in good condition.

Ship via Freight.

AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE. CHICAGO 47, ILL. PHONE CAPITOL 1111



UNIVERSAL AMPLIFIERS

Built for Uncle Sam Fits all Wurlitzers, Rock-Olas and Seeburgs except Hi Tones.

\$45.00 Complete With Tubes

The Most Complete Amp Ever Built,

ORDER TODAY

V. P. DISTRIBUTING (O.

2336 OLIVE ST. — 2339 PINE ST. Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

MUSIC

GAMES

SALESBOARDS

Specials-Immediate Deliveries	
Holes Name Profit	Price
400 5¢ Dollar Board Def. \$ 7.00	\$.55
600 5¢ Diamond Dust Def. 11.00	.65
1000 1¢ Clg. Board, Girlie, 28 Pkg	.78
1000 5: Luiu Board Jr Def. 18.00	.99
1000 25¢ Charley Def. 50.00	.89
1800 5: Lulu Board, X Th. Def. 18.00	1.69
1000 25¢ J.P. Charley Avr. \$52.08	\$1.10
1000 25¢ J.P. Charley Avr. 52.08	1.22
1000 10¢ J.P. Ready Money, Seal. 50.70	1.69
1000 5¢ J.P. Home Run 27.00	1.89
1000 5¢ J.P. Bingo, Jumbo Holes 22.65	1.89
1000 25¢ J.P. Texas Charley Avr. 102.28	2.29
1000 \$1.00 J.P. Charley, X Th 236.00	2.49
1180 5¢ Jumbo Tens, Seal, Jumbo \$33.00	\$2,49
1000 5c J.P. Beat This Card 83.00	2.59
1000 5¢ J.P. Hot Stuff, Girlie 27.00	2.79
1020 Sc J.P. Wanna Dough, Girlie 27.00	2.79
1664 5¢ J.P. O.K. Amer., X Th. 46.55	3.74
1800 5¢ J.P. Luiu, Seal, X Thick 33.00	2,89
2400 10¢ J.P. Barrel Avr. 92.65	3.49
2170 Rd.Wh.Bl. Tab Tickets . Def. \$36.00	\$1.25
2170 Rd.Wh.Bl., Sol. Banded Def. 36.00	1.64
120 Baseball Books, Single Banded. Dox.	1.89
120 Tip Books, Single Banded, Doz	1.98
Write for Catalog Top Flight Boards.	
Control of Control of Control	

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO.
Detuxe Building Blue Earth, Minn

Commercial Financing

OPERATORS DISTRIBUTORS

Self-Liquidating Loans. We are prepared to finance sales and purchases of all types of coin machines and routes anywhere. Reasonable Fees. No Extras. Write Us

Mercantile Discount Corporation

280 Hobart Street Perth Amboy, N. J. Tel. 4-0126

simply, are merely a record of transaction, containing all important information on quantity, kind, value, packaging, etc., of the product being shipped. Consular Forms usually must be purchased from the Consulate of the foreign country, although there are a few countries which permit Consular forms to be bought from commercial stationery stores. commercial stationery stores.

Some countries have enacted stiff fines for errors, omissions, erasures and the like on these Consular forms. Venezuela is one Latin American country which exacts penalties for erasures, use of ditto marks and the

The commercial invoice is a complete record of the transaction, the products involved and other important information for customs re-

Since the Latin American documentary requirements vary so greatly, it is always a good idea to contact the regional office of the U.S. Department of Commerce to make certain what paper work is necessary for a shipment. Of course, if an export-import specialty firm is handling your export business, there is no need to bother with this since that firm will take care of all necessary. firm will take care of all necessary papers.

Trade Should Know

Coin machine traders, even if they deal thru an export-import agent or firm, should know in a general way the basic requirements for shipping their products abroad. The above brief outline of those requirements will serve to show how many problems may arise in the export trade. The purpose of pointing out these requirements is not to discourage any quirements is not to discourage any-

quirements is not to discourage anyone from entering the export market,
but rather to warn them of going
into it in a haphazard way.

There are many other smaller
points involved in setting up an export business which have not been
mentioned here. For instance, the
seller and the buyer must decide in
advance what manner and term of advance what manner and term of payment will be used. The seller must check into the buyer's credit to make certain that the foreign distributor can meet his financial obligations.

tions.

A foreign distributor's ability to pay is usually shown by a letter of credit or a sight draft. To ask a foreign buyer to present a letter of credit involves a great deal of red tape on the foreign buyer's part, and securing a letter of credit is often an expensive proposition.

The Department of Commerce, and other experienced traders, believe that the sight draft is a much more suitable means of arranging for payment.

ment.

A separate article might be written A separate article might be written on the kinds of packing needed to ship coin machines abroad. If the machines are traveling to Canada or Mexico, where they can be sent by rail, the packing can be of an ordinary kind. If they have to be loaded on boats, using slings and the like, and shipped a great distance special packing is needed to make sure that the goods arrive at the destination in the goods arrive at the destination in good shape.

Summing Up

To sum up, the future for coin machine exports is bright. In the coming months, when production is stepped up and more machines are available, export sales volume should be added to the contract the sales. easily reach and pass the records set before the war.

Firms who want to get into this business should find the field broad enough. If they intend to work up an intensive, large-scale export trade, it might be well for them to set up separate export departments, appoint an export manager and conduct their rate export departments, appoint an export manager and conduct their export trade personally as some manufacturers and distributors have successfully done. If they do not intend to make frequent shipments, or do not care to bother with the paper work and red tape involved, these firms should work with a compatent reliable export-import agency. petent, reliable export-import agency.

NEW CHAMPION HOCKEY Deluxe Model, \$289.50

The Billboard

Simple, trouble-free mechanism—no service calls. Be the first in your territory with this sensational money-maker.

Light as a Feather! Compact—durable—easy to handle. Weight only 7 lbs. 1-year guarantee. Complete with carrying case and money tubes.

COIN COUNTER \$139.50

ACE

this sensational money-maker. and money tubes.

DON'T DELAY—Write, Wire, Phone Your Orders Today!

BRAND NEW METAL "REVOLVE-A-ROUND" SAFE STANDS

BRAND NEW A.B.T. CHALLENGERS

1c or 5c Play\$55.00 | Lots of 50\$55.00 | Lots of 100\$50.00 Please Specify When Ordering

FREE-PLAY CONSOLE SPECIALS — BEAUTIFUL CONDITION

Jennings Bobtails, Sc, F.P.\$119.50 Jumbo Parades, Sc, F.P. ...\$109.50 Jennings Silvermoons, 5c, F.P. ... 129.50 Bally Hi Hand, Sc, Comb. ... 199.50 Jennings Silvermoons, 10c, F.P. ... 159.50 Bally Club Bells, Sc, Comb. ... 295.00 Jennings Silvermoons, 25c, F.P. ... 189.50 Keeney Super Bells, Sc, Comb. ... 325.00

CONVERSIONS!! SHOOT THE BEAR MAID 'N' MONSTER-\$189.50

AMUSEMENT PARKS! CARNIVALS! ARCADES! SHOOTING GALLERIES! BRAND NEW GENUINE U. S. NAVY ELECTRIC MACHINE GUN

Complete with 4 Guns, 4 Target Sections with Motors and 100,000 Pellets

JUST PLUG IN-READY TO OPERATE

FLASH!!! EXHIBIT ROTARY MERCHANDISERS, pusher type...\$299.50 ea.

Beautifully Reconditioned Counter Games:
Kicker & Catcher\$39.50 Ea. | Gott. 3-Way Gripper\$29.50 Ea.

WE, WANT 1.000 5-BALL FREE PLAY PIN GAMES
Cash Waiting . . . Send Us Your Complete List.

Write for Lists: Special Rebuilt Slot Machine Values, Arcade Equipment, 1-Ball Multiple Free Play and Payout Tables and Automatic Payout Consoles.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

ONARCH COIN MACHINE 1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WANT TO BUY

ANY QUANTITY

MILLS SLOTS

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST

4223 W. LAKE ST., Andrew 24, ILL.

CHICAGO 24, ILL.

ROUTE FOR SALE

One of the best routes on the Pacific Coast, consisting of 37 late model Phonos, 65 Wall Boxes, 7 Speakers, 11 One-Ball F.P. Machines, 4 One-Ball P.O. Machines, 10 Slots, 19 Five-Ball Machines, 2 Ray Cuns, all on location, and Miscellaneous Shop Equipment. This route will pay for itself in less than one year.

PRICE \$50,000

ADDRESS: P. O. BOX 227, TILLAMOOK, OREGON

UNIVERSAL AMPLIFIERS

For all Wurlitzers, Rock-Olas and Seeburgs (except High Tones)
Complete with volume and tone control, tubes and switch. Fine \$45.00
tone quality. Every operator needs one as a spare while repairing amplifiers! Special price for short time only.

1/2 Deposit, Balance C. O. D.

JAMES D. BLAKESLEE

43 15TH STREET

BUFFALO 13, N. Y.

www.americanradiohistory.co

COIN MACHINES

ercules "A NAME YOU CAN TRUST"

NEW EQUIPMENT FOR IMMEDIATE DELIVERY

MUSIC - A-1 GUARANTEED

1		Sides\$250.00
1	Seeburg Royale	4 Wurlitzer Metal Stands for Counter
7	Wurlitzer 24 400.00 Wurlitzer P12 150.00 Wurlitzer Twin 12's. Ea. 200.00	Selections
	1 Wurlitzer 750E, Cellar Job, with Red	Stepper, Perfect Condition \$400.00

SLOTS

SELL US YOUR MUSIC ROUTE

WILL BUY YOUR MACHINES — 1 OR 1,000 — ON OR OFF LOCATION

TAKE ADVANTAGE OF PRESENT HIGH PRICES TELEPHONE US AT OUR EXPENSE

1/3 WITH ORDER, BALANCE C. O. D.



HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N.).

CABLE ADDRESS - HERDISCO

DAVE ENGELS

Phone: Bigelow 8-3524

IRV. ORENSTEIN

WE ARE NOW DELIVERING

GOTTLIEB'S STAGE DOOR CANTEEN
GOTTLIEB'S DE LUXE GRIP SCALE
EXHIBIT'S BIG HIT
MILLS BLACK CHERRY BELLS
MILLS VEST POCKET BELLS
PACKARD PLA-MOR WALL BOXES AND SPEAKERS
"SMILEY" COUNTER GAME

Seeburg Target Range 90:00 TO BUY: 500 FIVE-BALL FREE PLAY GAMES



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)



BALLY 5-BALL NOVELTY-FREE PLAY GAME Wire or Call-Orders Shipped Same Day

WEEKLY SPECIAL

WURLITZER LARGE FIBRE GEARS. COMPLETE \$3.40

Gaycoin DISTRIBUTORS

EXCLUSIVE BALLY DISTRIBUTOR 4866 WOODWARD AT WARREN DETROIT 1, MICHIGAN

1143 EVERGLADES CONCOURSE MIAMI BEACH 41, FLORIDA

EX-SERVICE MAN WANTS TO BUY

Phonograph or Pinball Route up to 300 Machines. Must have complete inventory.

FRED CANNON

57 Biltmore Avenue

Phone 500

Asheville, N. C.

Potter Reveals Plan To Rebuild After Big Blaze

FAIRMONT, Minn., May 18.—
"Sure, I expect to rebuild," C. H.
Potter said, after town's largest fire
since 1914 destroyed the Potter Phil-Minn., co and Fairmont Novelty Company, causing \$150,000 damage.

Not a nickel's worth of salvage remained. Potter said he had only \$11,000 insurance to cover loss. Week before fire, he said he turned down an offer to sell his entire warehouse supplies and only recently began supplies, and only recently began negotiating to have his warehouse and its contents more fully covered by insurance.

Inventory of loss included 50 coin operated units, 200 wall boxes for music machines, 200 old coin machines, scores of cigarette venders, shooting novelty machines, new juke boxes, 40 amplifiers, and similar equipment.

Nine persons will be out of employment as result of the fire. These include three war veterans who were training under the G. I. bill.

Temporary quarters will be set up in Glen Reed Tire Shop, 118 West Second Street, Harry Picket, who had charge of store for Potter, an-

P. Lewis Heads Philly C. of C.

PHILADELPHIA, May 18.—Paul C. Lewis, industrial divisional manager of the Berlo Vending Company, has been appointed chairman of the Chamber of Commerce and the Board of Trade here, it was announced this

Lewis is a veteran of World War II and formerly served as regional di-rector of the War Manpower Commission for Pennsylvania, New Jersey and Delaware.

Foreign Trade Wk. Recalls Old Days

(Continued from page 115) to that country has not been reported by the Department of Commerce.

Since the war shut off shipments to Great Britain, Mexico and Canada have held the lead as buyers of American-built coin machines. Total American-built coin machines. Total gross sales figures, released by the commerce department, rate Mexico as a better customer than Canada. Unfortunately, a true picture of coin machine exports to Canada cannot be obtained, since many juke box mechanisms are shipped across the border to be completed and assembled and assem border to be completed and assembled in Canada.

bled in Canada.

This is part of the Canadian government's program to encourage home industry, and the coin machine trade in this country is doing everything possible to co-operate with that program. But since the mechanisms and parts do not go thru customs as finished coin-operated phonographs, there is no sure way of telling just how many there are. how many there are.

Reason for Export

All industries, coin machines in-All industries, coin machines included, are convinced that the export market must be reached and developed in order to establish a wide market for expected record production, to assure domestic prosperity and to maintain a high level of employment in all industries.

Once hottlenecks and material

Once bottlenecks and material shortages are solved—as they should be within a short time—the way will be open to export sales as large, if not larger than the record-breaking grosses of 1939 and 1940. grosses of 1939 and 1940.

PIN BALLS

1	Bally Grandstand, P. O \$ 49.50
1	Big Prize, P. Q 49.50
5	Preakness, P. O 10.00
2	Keeney Fortune Comb 189.50
2	Bally Hawthorne, P. O 49.50
1	Longacres, F. P 449.50
1	Chicago Coin Goalee, like new. 474.50

CONSOLES AND SLOTS

10	Mills Blue Fronts, 5c	119.50
10	MIlls Brown Fronts, 5c	139.50
1	Mills Wolfhead, 5c	69.50
1	Galloping Dominoes, 5c,	
	walnut cabinet	149.50
2	Jumbo Parade, P. O	149.50
2	Jumbo Parade, F. P	129.50

SALESBOARDS

				-	- 3
Texas	Charleys,	\$102	Profit.	٠.	 .\$2.25
J. P.	Charley,	25c			 . 1.75

WANTED: GOOD FIVE BALLS

KAW SPECIALTY CO.

1137 OSAGE AVE. KANSAS CITY, KAN.

WANTED-WANTED!

In Good Condition

Wurlifzer 412	LL PAY
Wurlifzer 61 Counter Model.	100.00
Wurlitzer 616	
Wurlitzer 616, Lite-Up Top	
and Boffom	200.00
Wurlifzer 24	250.00
Wurlitzer 600 Rotary	340.00
Seeburg Rex	160.00
Seeburg Gem or Regal	
Mills Throne	235.00
Mills Empress	285.00
Rock-Ola Master	325.00

SEND LISTS OF MACHINES YOU HAVE FOR SALE

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MILLS

JUMBO PARADE

FREE PLAY and PAYOUT

VIC. MANHARDT CO. Inc.

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IRWIN DISTRIBUTING CO.

106 So. Grove Wichita, Kansas Phone 5-9697

WE WILL PAY FOR LIMITED TIME

FOR FORMATION POWERHOUSE FOLLIES BIG TOWN BIG LEAGUE BLONDIE PUNCH OR TOPS

WILL PAY \$15.00

For ANY other GENCO games COMPLETE with 1,000 unit and FREE PLAY unit. Games must be complete with ALL parts. SHIP AT ONCE!

P&S MACHINE CO.

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K. C. VALUES! **USED EQUIPMENT**

Guaranteed	Condition
New Foreign Colors \$99.50 Marvel Base- ball, Floor Sample . 124.50 5-10-20 119.50 Yanks 99.50 Capt. Kidd. 99.50 Jungle 89.50 P&S Eaglo Squadron 89.50 P&S Production	New Big Three \$99.50 Air Circus . 139.50 Sun Valley . 139.50 Gottlieb Shangri-La 174.50 Venus 99.50 Marines at Play 99.50 Monicker 89.50 Victory 99.50 P&S Bombardier 89.50

Factory Reconditioned
5¢ Brown Front, Original\$185.00
25¢ Brown Front, Original 225.00
5¢ Original Chrome, Rebuilt 185.00
5¢ Original Gold Chrome, Serial
#471000 275.00
Pace 25¢, Late Model 175.00
5¢ Cherry Bell, Original 175.00
25¢ Cherry Bell, Original 200.00
5¢ Copper Chrome 225.00
25¢ Copper Chrome 250.00
5¢ Gold Chrome
25¢ Gold Chrome 250.00
5¢ Vest Pocket, Refinished, Re-
painted 49.50
5¢ Vest Pocket, Plus Refinished.
Repainted 54.50
TERMS: 1/2 Deposit Palance C O D

K. C. NOVELTY CO.
419 MARKET ST. PHILA. 6, PA.
MARKET 4641

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Columbus, Northwestern and Victor
Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

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SHIPMAN DE LUXE

3 COLUMN STAMP MACHINES

For 1c, 3c and Air Mail Stamps

IMMEDIATE DELIVERY

\$39.50 each

Also University 2 Column Stamp Machine for 1c and 3c stamps, \$24.75 each in lots of 10. All Machines BRAND NEW and guaranteed for 1 year.

UNIVERSITY PRESS 655 6 AVE., N. Y. 10, N. Y.

Coin Industry Recuperating FromDim-Out

Nicked by 7-Day Siege

CHICAGO, May 18. — After a nightmarish seven days of brownout, the coin machine trade was strug-gling back toward normal operation which might, on short notice, again be disrupted by continuing coal and railway crises.

railway crises.

Hitting most severely in Chicago, the blow to manufacturing, distributing and operating firms was felt in varying degrees thruout the country. Here, trade members pointed out that mere switching on of power and setting rail transport in motion could not restore the industry to normal functioning automatically.

mal functioning automatically.

Barring return of power and rail restrictions, however, general opinion that conditions would improve steadily.

Machine Production
For manufacturers, it was a matter of tackling production problems which faced them before. Spokesman for one important producer said that his firm had spent the week try-ing to "get back in the groove." Al-tho assembly lines now can roll for a normal work week, it takes time to readjust, he said. If materials short-ages ease as is now expected for some items—such as in the electrical field —he predicted that the virtual shut-down of last week will not materially

affect over-all production.

With shipping facilities still clouded by unsettled dispute between railways and railroad workers, distributors kept their fingers crossed when talking deliveries. Meanwhile, many of them indicated that this many of them indicated that this period of uncertainty is being utilized to build up operator contacts, with many staffers circuiting the country on business trips.

Operator Pinch
Operators in Chicago were feeling
the brownout pinch where it hurt
the most, since last week's low collections were now reflecting on their books. But they were looking for a spurt in play now, reasoning that the public would be attracted by novelty element in being able again to drop its nickels in jukes, arcade machines, venders and pin games.

As an industry, coin machine men prided themselves on taking the situation in stride, laughing off difficulties whenever possible. And there seemed to be a unanimous feeling that there wasn't much wrong with the trade that the forthcoming flood of new equipment wouldn't fix.

Business Lag Hits Coin Machine Play In Eastern Canada

ST. JOHN, N. B., May 18.—Current recession of business, particularly of heavy industry, in the maritime provinces of Nova Scotia, New Brunswick, Prince Edward Island and the Island

Prince Edward Island and the Island of Newfoundland is taking a toll from coin machine operations.

Greatest cutbacks have been felt in steel and allied industries, especially around Sydney, New Glasgow, Trenton and Amherst. Plants in these areas are reported "scraping the bottom of the barrel," and new contracts are said badly needed to restore the heavy wartime flow of money in circulation.

money in circulation.

In some instances, the decrease in coin machine play was estimated at 25 to 50 per cent, but it runs lower in most of the areas outside the steel

WE EXTEND SINCERE THANKS to the operators throughout the country for the confidence they to the operators throughout the country for the confidence they have placed in us, demonstrated by their response in ordering equipment we advertise.

We guarantee this all machines lived and the confidence they

We guarantee this—that all machines listed are on our floor, ready for delivery in good mechanical order and in clean condition.

FULL VALUE FOR YOUR MONEY! PHONOGRAPHS Seeburg HI-Tone 8800, ESRC.....\$650.00 | Seeburg HI-Tone, ES\$600.00

WALL BOXES
Wurlitzer #100 Box\$19.50 Buckley Chrome, 32 Sel\$17.50
Wurlitzer Bar Boxes
2 Seeburg 5/10/25¢ Wireless Wall-o-Matic\$52.50
4 Seeburg 5/10/25¢ Bar-o-Matic
ACCESSORIES

	Wurlitzer 24 Amplifier \$ 45.00	8" PM Speaker, New \$ 4.25
	Wurlitzer Counter Model Amplifier &	Wurlitzer 412 Speaker 17.50
	Speaker 37.50	Mills Speaker
	Mills Amplifier	Hi Tone Speaker
	Hi Tone Remote Amplifier, Complete 115.00	Rock-Ola Motor, Any Type
	Rock-Ola Amplifier 25.00	Solonoid Dayma for Musicana
	Classic, Vogue Gem Amplifler 55.00	Solenoid Drums for Wurlitzers 14.50
	Wurlitzer 145 Stepper 45.00	Wurlitzer and Seeburg D.C. Motors 10.00
	Wurlitzer #304 Stepper	HI Tone Slug Proof Coin Mechanism 19.50
	Wurlitzer 304-305-306 Transmitter 19.50	Wurlitzer 950 Slug Proof Coin Mech 19.50
	Wurlitzer #130 Adapter 27.50	Main Gears 4.00
	Bakelite Crystal Pick Up 3.95	Casters. Per Set
P.	Metal Crystal Pick Ups 3.45	Rubber Casters for Rock-Ola 1.25
	Wurlitzer #600 Speaker 29.50	Large Rubber Casters. Set 1.25
۲.	Seeburg Speaker	Bulbs, 15 & 20 Watt. Per Case 10.50
	Chandeller Speaker, Chrome, Comp 34.50	Seeburg Brackets
	12" PM Speaker, New 7.95	Buckley Brackets, Curved 2.50
	TRANSFORMER FOR WUR. 616	AND 412
	POWER TRANSFORMER FOR WU	IR 94 AND LID 96 OF
	UNIVERSAL AMPLIFIER WITH T	UBES\$47.50
	CHILDRONG AND DITTER, WITH I	CDED

AMUSEMENT DEVICES

ALL PERFECT-READY TO OPERATE!

Keeney Submarine\$175.00	Genco Play Ball
Manager 4 to 1 to 1 to 1 to 1 to 1 to 1 to 1 to	Evone Ten Ctelles
Keeney Anti-Aircraft 75.00	Scientific Batting Practice 425.00
Keeney Anti-Aircraft	Century Super Torpedo
Victory Roll (6 ½ Ft.)	
ALAIREMAN COLOR	mutoscopa oxy righter 245.00

MUSEMATIC LITE LEAGUE, NEW\$425.00 ABT CHALLENGERS, NEW WRITE FOR QUANTITY PRICES

COMPTON 9 COL. NEW SELECT-A-PAK CIGARETTE MACHINE . \$ 79.50

PLASTICS FOR ALL MACHINES. WE HAVE ALL JUKE BOX TUBES IN STOCK. WE HAVE ALL TRANSFORMERS, RE-SISTERS, CONDENSERS.

We have parts for all Phonographs—Write your needs!

WE HAVE ALL PARTS FOR WIRELESS BOXES

All made. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on

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ALL MODELS KEENEY SUPER BELLS COMBINATION FREE-PLAY AND PAY-OUT MILLS THREE BELLS

MILLS FOUR BELLS

MILLS JUMBO COMBINATION F. P. AND P. O.

ALL MODEL PHONOGRAPH AND HIDE-A-WAY MODELS

WILL PAY TOP CASH PRICE WRITE-WIRE-PHONE TODAY

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★ 5 BALL	FREE PLAY PIN	GAMES +
EXCEPTIO	NALLY CLEAN-READY FOR	LOCATION
TARGET SKILL\$ 69	ACTION \$125	RED HOT\$22
BOOMTOWN 35	SKYRAIDER 149	BIG SIX
BIG CHIEF 45	BIG PARADE 115	COWBOY 22
MIDWAY129	KNOCKOUT 115	DUDE RANCH 49
JEEP 115	HIT THE JAPS 39	SPEEDWAY
BOMBARDIER 115	ZIG ZAG 74	LEAGUE LEADER 39
DOUGHBOY 45	MAJORS, '41 59	SCORE CHAMP 39
G. I. JOE 89	LANDSLIDE 39	TROPHY 29
BARRAGE 45	AIR CIRCUS 129	VICTORIOUS '45 89
STRATOLINER 59	SUPERCHARGER 22	HIGH DIVE 89
PARADISE 49	SKY RAY 89	FOLLIES, '45 79
ENTRY 49	4 ACES 119	ARTISTS MODELS 69
SHOWBOAT 74	GLAMOUR GIRL 49	HOME RUN, '41 69
DIXIE 49	CHEVRON 25	HIT THE JAPS 89
NIPPY 29	KEENEY THRILLER 29	OCEAN PARK 29
EXHIBIT CONSOL	ES, DOMINETTE AND LONGO	HAMP, \$49 EACH.
1,	3 DEPOSIT, BALANCE C. O.	
BUSINESS STIMU		914 EAST WASHINGTON ST.

ANOTHER GLOBE EXCLUSIVE!

COIN MACHINES

SELIUM TRANSFORMER

COMPLETE POWER UNIT FOR EVANS DOMINOES AND **BANGTAILS AND GENCO PIN GAMES**

GUARANTEED FOR ONE YEAR

AGAINST POWER LOSS. WRITE TODAY FOR **FULL INFORMATION.**

DUFFY'S Here!

GLOBE invites Operators and Mechanics' fullest inspection of Duffy's . . . the LATEST and truly GREATEST 5 Ball Revamp ever built!

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BONUS BELLS

CHERRY BELLS, 3/10 SILVER CHROMES

MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE-

SEEBURGS — MODEL 9800 — GEM — CLASSIC — REGAL — COLONEL EVANS DOMINOE AND BANGTAILS

Complete with NEW rectifier and coin retaining fingers. Ready to operate, \$300 each.

MILLS JACK-IN-BOX SAFE STAND, \$75.00

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BLACK-LITE MAGIC the Juvisible. TODAY'S TWO TOP KILROY **LEADING** SCENIC MOTHER-IN-LAW HERE CONVERSIONS For Chicken Sam, Jap or Jailbird Shoot the Chutes

Here are two scenic conversions that are really tops. Sparing no expense we have Craig Parker, the largest studio in the coin machine industry, doing our work exclusively.

No blots! No blurs! Hairline registration! Twelve different colors! Completely Black-Lited with the highest quality fluorescent paint obtainable. With complete Black-Lite tubing, fixture, ballast and doll. Can be installed an location in 20 minutes. installed on location in 20 minutes.

Priced really \$55.00

SHOOT THE MOTHER-IN-

WITHOUT **BLACK LITE** \$14.50 KILROY HERE

OUR IRON-CLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.



Anniversary of "Talkies" Recalls Coin Devices' Role In Film Industry's Growth

Sound on Film First Tried in Arcade Machine of 1910

the multi-billion dollar movie indus-try from a peep hole viewing machine in a penny arcade some 50 years ago was recalled this week as Warner Bros. announced plans to celebrate the 20th birthday of sound

World's first moving pictures are generally credited to have been shown on the evening of April 14, 1894, when "oh-ohing" and "ah-ahing" spectators dropped coins into the chute of Thomas A. Edison's Kinetoscope in an arcade at 1155 Broadway, New York.

Arcade was operated by Alfred O. Tate, former secretary to Edison, and his brother, Bertram. They had set up 10 machines in a one-time shoe

How It Began

So the story goes, Alfred Tate looked over the battery of machines and offered the suggestion: "Let's open earlier than we planned and pick up enough money to pay for our dinner."

When a customer walked in a few minutes later, inserted his coin in one of the machines, he was the first person to pay to see movies. But the Tates didn't bother to record his name for history. Other customers began to saunter in, and the brothers never to the dinner but at 1 a m. when to saunter in, and the brothers never got to dinner, but at 1 a.m., when they closed, their gross receipts amounted to \$100. Word of the business spread rapidly, and Kinetoscopes were an overnight sensation. Ten more machines were installed in Chicago and five at Atlantic City, and the movie industry was horn the movie industry was born.

Edison had begun work on the machine in 1887 and two years later he built the first motion picture camera at West Orange, N. J., but he had no film for it. In the fall of that era at West Orange, N. J., but he had no film for it. In the fall of that year, George Eastman, the Rochester (N. Y.) camera magnate, came forward with the necessary film. Original plan was to show the first Kinetoscope at the World Fair of 1892, but even tho the fair was a year late opening, the machine still wasn't ready for public showing until the spring of 1894.

Movies projected on a screen were

Movies projected on a screen were not developed until 1896, when Thomas Armat, a New York real estate operator and amateur inven-tor, put a reel of Edison's Kinetoscope films on display in a Manhattan mutor, put a reel of Edison's Kinetoscope films on display in a Manhattan music hall in April of that year. Edison's company manufactured Armat's machine, which he called the Vitascope, but to stimulate sales it bore Edison's name. Armat was to be honored this week at a dinner by the Society of Motion Picture Engineers in New York's Hotel Pennsylvania.

Trade's Part

Coin machine industry also was the first to introduce sound film in the United States, according to data of the Mills Novelty Company. In 1910, H. S. Mills, founder of the 1910, H. S. Mills, founder of the company, had a machine known as the Cinescope, for which special sound film was developed. Sound was etched onto film about one-half inch wide and played from a separate reel by a special attachment to the machine, but it never reached the general market.

general market.
Cinescope, however, along with Mutoscope and other coin movie machines, became standard arcade equipment thruout the country. For instance, Mutoscope advertised in 1895 via posters on the machine:
"Moving pictures photographed from life. Drop coin in slot—keep turning end of February and 28,91 square feet at the end of March consumption in Merch 4,174,000 pounds at the end of the present month, and stocks of glue on amounted to 3,184,000 pounds a end of March compared to 3,26 pounds at the end of February.

HOLLYWOOD, May 18.—Start of crank to right and you will see how the Porto Rican girls entertain Uncle Sam's soldiers." Nickelodeon, which eventually became the popular term for the device, made its appearance in 1897 at Pittsburgh.

The machines stood about three feet high. When the customer dropped in his nickel, a shutter slid back and the movie began, visible thru an eyepiece resembling the Stereoscope, another popular device of the day.

Coin machines came into the movie coin machines came into the movie industry again, with a resounding splash, in 1940 when, after months of rumors, the coin-operated movie machine was introduced. James Roosevelt, son of the president, figured in development of the machines as producer of special 16mm. films for them.

The movie machines seized the in-The movie machines seized the interest of the people and of magazine and newspaper editors across the country. The idea also caught fire among coin machine makers, and by the spring of 1941 there were 23 companies manufacturing coin movie machines and at least five concerns were producing short films for them

machines and at least five concerns were producing short films for them. A tremendous uproar was created among movie producers, theater owners and unions of motion picture projector operators, electrical workers, actors and musicians, but it soon subsided. The movie machine was just beginning to be accepted widely when outbreak of war cut short production of machines except the pushbutton type for army and navy trainbutton of machines except the push-button type for army and navy train-ing films. Best estimate is that there now are between 2,000 and 2,500 ma-chines still in operation, and Soundies Distributing Corporation reports that during the war years it built up a library of 30,000,000 feet of film sub-jects

jects.
Coin machine phase of the movie industry, however, probably will not get more than brief passing mention at any of the functions sponsored by Warner Bros. in its world-wide celebration of the 20th birthday of sound pictures (or talkies, as they were called then). Joining with Warners in the celebrations August 6 will be the American Telephone and Telethe American Telephone and Telegraph Company, its subsidiaries, Western Electric and Bell Telephone Laboratories, RCA-Victor Corporation; Thomas A. Edison, Inc., and Eastman Kodak Company.

Plywood Output **Continues Down**

WASHINGTON, May 18.-Production of softwood plywood, used in the manufacture of coin-operated amusement and other machines, totaled 108,995,000 square feet in March, compared with 98,096,000 square feet

compared with 98,096,000 square feet in February and 128,572,000 square feet in March, 1945.

Shipments and consumption in March amounted to 106,019,000 square feet against 98,916,000 in February and 129,418,000 in the same month last year.

At month's end, stock on hand to-

At high the send, stock of hald to-taled 33,098,000 square feet compared with 29,896,000 square feet at the end of February and 28,913,000 square feet at the end of March, 1945.

Glue consumption in March, 1945. Glue consumption in March was 4,174,000 pounds against 3,877,000 pounds at the end of the previous month, and stocks of glue on hand amounted to 3,184,000 pounds at the end of March compared to 3,262,000 pounds at the end of February.

Coin Play at Airports Seen Zooming as Government **Supplys Huge Building Fund**

Half Billion \$\$ Earmarked To Build 3,000 New Fields

WASHINGTON, May 18.—Airport location plans of the trade are expected to be accelerated with the signature of President Truman of the \$500,000,000 airport aid bill.

Approximately 3,000 new airports will be built as a result of the legislation, which authorizes the Civil Aeronautics Administration to allocate a half billion dollars to aid State and local government construction plans.

It is estimated that all but 100 of It is estimated that all but 100 or these will be relatively small, of the type suitable for private planes and feeder airlines. Majority of them, however, are expected to include terminal facilities with a large enough turnover to produce profitable locations for a variety of coinoperated machines.

Vender Use

Vending machines are considered by trade sources to have the broadest possibilities in the forthcoming airport network, but in specific locations amusement games and music machines also may be welcomed.

Federal aid is to be allotted to States on the basis of population and size. Thus, according to CCA, Texas, New York, California, Pennsylvania and Illinois probably will receive the largest allocations in the order

Program is to extend over a sixyear period. Since the act provides that not more than \$100,000,000 may be expended in any one year, con-struction will be gradual.

Ground Services

Meanwhile, many cities have been going ahead with airport expansion plans, and the airlines have given much attention to the problem of matching their grandiose air fleet plans with equally elaborate "on the ground" services.

Indication of how large a section of the population will flow thru the nation's air terminals is seen in air-line officials' estimate that by 1947

Premium Exposition Announced for May 20-23 in Chicago

NEW YORK, May 18.—The 13th Annual Premium Exposition is an-nounced for May 20-23 at the Palmer

nounced for May 20-23 at the Palmer House, Chicago, according to M. H. Richards, East Coast representative of the Premium Advertising Association of America, Inc.

A. B. Coffman, Chicago, will be in charge of the affair which, according to Richards, will be of interest to arcade owners with concessions and coin machines, punch boards men and jar operators who give premiums as prizes.

U. S. Citizens Should Have 3,691 Nickels

WASHINGTON, May 18.—Of interest to the coin industry was the announcement of the treasury deannouncement of the treasury department that enough money was in circulation at the start of this month to average 3,691 nickels each for a population estimated at 140,777,000—with two cents over for gum or peanute. nuts.

Total was announced as \$27,883,-891,216, amounting to \$198.07 per capita, an increase of \$5,269,470 over last month.

their fleets will be able to keep seven

their fleets will be able to keep seven times as many passengers in the air at one time as in pre-war days.

Thus, by next year, it is estimated that U. S. lines will have 1,329 planes in operation. Nearly 50,000 passengers will be needed to keep planes loaded, compared with 6,250 needed in 1940.

in 1940.

For this expanding air traffic, ground services must include hotel, restaurant and amusement facilities, the planners say. Coin-operated equipment, which the traveling public now takes for granted as a convenience in railway and bus terminals, is expected to fall naturally into the fulfillment of these require-

Reopen Leipzig Fair, Once Coin **Biz Showplace**

LEIPZIG, Germany, May 18.— Leipzig's Trade Fair, pre-war exhibition of coin machine and other merchandise for the European market, opened for a five-day run by permission of the Russian army of occupation, and the thousands of occupation, and the thousands of French, British, Danish and Swedish merchants going thru saw an amazing display of German industrial prod-

No coin machines, however, were listed among the displays.

For the show, foreign merchants were allowed to enter the Russian zone on special permits and the Soviets had prepared several hotels for their occupancy. Those attending also reported that the food was excellent compared to that elsewhere excellent compared to that elsewhere in Europe.

Exhibits ranged from Dreden China and hosiery to typewriters, aluminum kitchenware, printing press and women's clothing, but most exhibitors said the mechandise was only for display. They said between 50 to 80 per cent of their manufactures were going to Russia.

**tendance was estimated

Attendance 150,000.

Jennings Names Dave Lovitz to Advertising Job

CHICAGO, May 18.—Dave Lovitz, who joined O. D. Jennings Company in February, has been named adver-

Lovitz, a Chicagoan, studied at Northwestern University, at the Art Institute and the Chicago Professional School of Art. He began his work in advertising with the Balaban & Katz theater chain here in Chicago.
After this initial experience, Lovitz

opened his own advertising agency in 1940. Under the firm name, D. B. Lovitz Advertising Agency, he handled a number of manufacturing ac-

In 1943 he entered the army where he was assigned to the signal corps as a draftsman. All of his time in service was spent in this country, and he was

discharged in 1945.
On June 2 he will be married to Eileen Greenspan, Chicago.

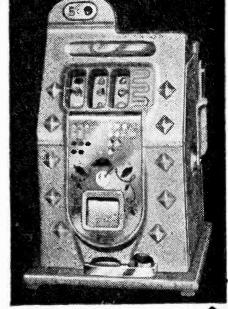
CHROME CABINETS for Immediate Delivery!!!

BLACK CHROMES

Brand New

GOLD COPPER CHROMES

GENUINE SAL CHROMES



Fits All Mills Escalator Type Machines!!!

Specify 5c, 10c or 25c play; 2/5 or 3/5 pay.

All of these features included

- light, durable wood cabinet
 drill proof lining
 chrome castings (silver, gold or

- copper.

 metal reward plate
 club handle
 denominator
 knee action
 unbreakable jackpot glass

Completely Assembled.

WE WILL NOT BE UNDERSOLD!

merican dimusement 4047 W. FULLERTON AVE., CHICAGO 39, ILL. . CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

Order Now! MILLIONS OF LOCATIONS AVAILABLE

Hofel Rooms. Tourist Camps, Cabins, Motels. Hospitals, Club Rooms, Meeting Rooms, Efc.



OPERATORS' PRICE

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Franchise Territories

Are Now Available

to Responsible Dis-

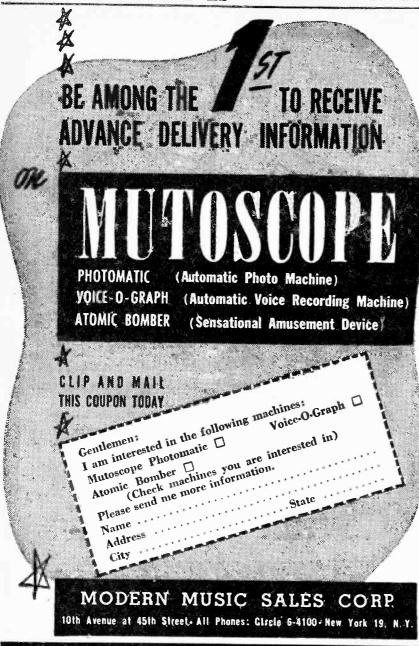
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The Hottest Coin-Operated HOTEL RADIO Money Maker to Date

FEATURES . . .

- Easy installation-can be installed in less than 10 minutes.
- R.C.A. licensed, specially designed super sensitive superheterodyne.
- Underwriters approved.
- Metal tamper-proof cabinet.
- Beautifully finished to blend with hotel walls.
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4 STAR CHIEFS, 5-10-25@	125.00
PACE ROYAL CONSOLE, 5@	135.00
TWIN PACE ROYAL, 5-10-25	235.00

layflower Distributing Co.

2218 UNIVERSITY AVENUE

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United Distribs Move Into New Wichita Space

WICHITA, Kan., May 18.—New location of the United Distributors will be 513 East Central Street, it was announced by owners Mark Y. Blum and Melvin M. Hammer, who total 25 years in coin machine business.

Blum, formerly of the Star Sales and Southern Novelty Company, of Valdosta, Ga., has figured in coin machine trade 15 years. Hammer, former partner in B & H Sales Company have been shalled up 10 years' of here, has chalked up 10 years' experience in the trade.

perience in the trade.

Formerly known as United Distributing Company, newly named firm will have a modern equipped repair shop and show rooms in their recently completed building, with floor space of 5,000 square feet.

United Distributors will continue carrying lines of several leading coin machine manufacturers, Blum says. In addition, firm will handle a stock

In addition, firm will handle a stock of parts for operators' convenience.

Purchasing Agents Meet in Chi May 27

CHICAGO, May 18.—National Association of Purchasing Agents will hold its 31st annual convention at the Stevens Hotel May 27-29, according to Charles L. Sheldon, president.

Several buying agents of coin machine firms are expected to attend the convention which will feature.

the convention which will feature discussions of all phases of material purchasing problems in the present scarcity of virtually all industrial products. Speakers will include M. L. Patton, president Cabin Creek Consolidated Sales Company, and Roy F. Stiles, Stewart-Warner Corporation. tion. Attendance of 2,500 purchasing agents is expected.

Wire Maker Hit By Copper Shortage

CHICAGO, May 18.—Despite the shortage of copper, Belden Manufacturing Company, major Chicago maker of copper wire, reported net profits of \$122,566 for the first quarter of 1946 company with assistance. ter of 1946 compared with earnings of \$118,373 in the same period last year.

\$118,373 in the same period last year. Whipple Jacobs, president, said the firm's sales for the three months totaled \$2,878,552 compared with \$2,-939,445 for the corresponding period of 1945. Increase in profits apparently resulted partly from the repeal of the excess profits tax.

But Jacobs warned that "existing strikes in the copper mining and

strikes in the copper mining and fabricating industries will substantially limit operations and profits in the second quarter."

Flying Service

HOUSTON, May 18.—M. R.
James, of Coin Machine Sales
Company, 3804 Travis Street
here, appropriate that his server here, announces that his company is putting its aviation talent to use.

Firm has purchased an airplane with which, James says, it can cover its sales and service trerritory in almost a matter of minutes. Plane will be used to handle emergency calls for service and delivery of parts as well as for regular sales cover-age, he said. Company distrib-utes amusement machines of all

Favors Cig Tax Hike for Bonus

SPRINGFIELD, Ill., May 18.-Recommendation to increase the Illinois State tax on cigarettes from two cents to three to finance part of the state's proposed bonus for World War II veterans was placed before Gov. Dwight Green this week.

Recommendation came from the Recommendation came from the Veterans Compensation Commission, which also proposed increases in State levies on horse race betting and movie admissions to help pay the bonus estimated at \$385,000,000. Commission experts estimated the one cent increase in the cigarette levy would raise \$7,000,000 a year while a hike in the tax on race track betting would net \$7,500,000 annually and the higher movie tax \$5,000,000.

Bonus would be paid out of a hond

Bonus would be paid out of a bond issue which would take 20 years to retire at the rate of \$26,000,000 annually. Additional \$6,500,000 needed would come from the State general fund of property, sales and other taxes under the commission's recommendation. ommendation.

Commission is made up of a group of State legislators and officials headed by Senator Everett R. Peters. Several of the commission members voted against the cigarette and movie taxes.

Secretary of State Edward J. Barsecretary of State Edward J. Bar-rett, a veteran of World War II, summarized the view of dissenters in his statement: "The bonus commission has invited Joe and Jane to a duck dinner—and told them to bring their own duck." He referred to estimates that the average bonus payment will be about \$300 while the added taxes will cost Illinois citizens an average of \$288 each. of \$288 each.

Special session of the State legislature was scheduled to be called by Governor Green to consider the proposals. One bill prepared for introduction would require the proposal for the \$385,000,000 bond issue to be put to the vote of Illinois citizens in November.







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Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Free play unit has never been used with ray gun before. Gets terrific replay. Be the first in your territory. Order your unit now. Immediate shipment. All Coinex Equipment is sold on a money-back guarantee.

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We are promised fast delivery on the New Black Cherry Bells-with original certificate of manufacturer. 2-5c, 3-5c, P. O.

IMMEDIATE DELIVERY Now on these famous machines ONLY in Minnesota, South and North Dakota, Eastern Montana and Western Wisconsin.

GENCO—brand new TOTAL ROLL EXHIBIT—brand new BIG HIT, 5 ball, F. P. CHAMPION HOCKEY—brand new, 2 play action, 5c

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Will enable us to make faster delivery . . . ONLY in Minnesota, South and North Dakota and Eastern Montana.

We have what you are looking for! The best in used equipment and a complete line of parts.



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Wurlitzer 750E 750.00		Wurlitzer 616 Lite-Up 250.00
Wurlitzer 750M 700.00		Wurlitzer 716 215.00
Wurlitzer 700 675.00		Wurlitzer 412 150.00
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	_	Wurlitzer 51 150.00
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PIN GAMES

2 3 1 1 1 1	Exhibit Big Parade Streamliner Exhibit Sky Chief Bally Fleet	119.50 119.50 129.50 210.00 165.00 49.50	1111111	Chi Coin Polo	45.00 45.00 45.00 64.50 110.00
1	Bally Fleet	49.50 97.50	1	Big Three	
2	Bally Gold Cup Bally Broadcast Williams Lauras	84.50	-	Mills One-Two-Three Free Play	75.00
1	Williams Flat Top	235.00	1	Chi Coin Buckaroo	45.00

1	Mills Violano Virtuoso, 14		COUNTER GAMES Whirlwind (Used)\$10.00
	Music Rolls		Whirlwind (Used)\$10.00
1	Keeney Texas League 49.50	1	Imp (Used) 10.00
2	Rowe 6-Col. Royal 50.00	1	Cub (Used) 10.00
6	Rowe 8-Col. Presidents 95.00	1	Cent-A-Pack (Used) 10.00
2	Rowe 10 Col. Presidents . 115.00	1	Penny Pack (Used) 10.00
1	Penny Inserting Machine. 35.00	1	Chicago Club House 10.00
1	Jensen 32V D.C. Converter 30.00	2	21 Vendors, Each 10.00

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ROCK HILL, S. C.

Thirsty Summer Ahead, Say Ops

To Be Short

Scarcity of replacement parts aggravates vending men's supply difficulties

VENDING MACHINES

CHICAGO, May 18.—Soft drink supplies seem to be nearly ample for current business, but most vending machine operators fear that when the hot, big-beverage-selling months

come they will be turning away many a thirsty customer.

Right now most vender operators are having a good deal more trouble getting replacement parts for their machines, which are virtually all prewar, than in obtaining syrup and bottled goods to put in them. Only soft drink shortages reported at present are in the Southern States, where warm weather already is setting in, but of course, beverage makers everywhere agreed that with the greatly-increased demand they could

use considerably more syrup.

Joseph W. Milner, president of American Bottlers of Carbonated Beverages, has predicted that there will be an acute shortage of soft drinks in the coming summer months. drinks in the coming summer months. But some soft drink makers and operators of vending machines are hopeful that the Office of Price Administration may boost the industry's sugar quota to 70 per cent at least for the heavy beverage-consuming months of July and August. They now are limited to 60 per cent of the sugar they used in the same period of 1941.

Some Doubt

A. Hardgrave, president of the Pepsi-Cola Bottling Company of Chicago, was skeptical of this view.

"I had been hoping that the government might increase the sugar quota to 70 per cent for the third quota beginning July 1, but I'm afraid we've been doing some wishful quota beginning July 1, but I'm afraid we've been doing some wishful thinking," Hardgrave said. "I am still hoping we may get a 65 per cent quota, but from the latest information I can get, it doesn't seem likely. There are the sugar requirements for UNRRA and relief, which we can't forget."

He did incline to the view, however, that there might be some small

He did incline to the view, however, that there might be some small boost in fourth quarter when the beet sugar harvest begins. This same hope was voiced by John J. Riley, secretary of ABCB, who said that soft drink makers should be able to return to normal production when Philippine sugar again starts coming to this country, possibly later this year.

But even this slender hope was not

But even this slender hope was not shared by Ralph Stubbs, vice-president of the American Sugar Refindent of the American Sugar Reining Company. In a statement to the company's brokers, Stubbs declared it is very unlikely that there will be an increase in sugar allocations for industrial users such as bottlers or candy makers in the remainder of this year.

Export Problem

Currently, too, the Commodity Credit Corporation is reported by trade sources to be seeking quantities of sugar for export to Europe. This demand is said to be holding back deliveries to domestic users.

For instance, March deliveries of sheet sugar totalled only 1,223,308 bags, a drop of 24 per cent from the same period last year, according (Thirsty Summer Ahead, page 135) flavor dispenser, he reported.

Soft Drinks Map John Q's Smoking Habits Grocers Urge In Milwaukee Journal Survey | Coin Frosted

MILWAUKEE, May 18.—Interesting data on smoking habits for cigarette and cigar vending machine men is revealed in *The Milwaukee Journal's* survey of consumer buying trends for 1946.

Survey discloses that 82.5 per cent of Milwaukee males smoke tobacco in some form, and that 34.2 per cent of the feminine population are smokers. Figures are accepted by to-bacco trade sources as reliable and are said to give a broad indication of country-wide smoking habits, if allowances are made for regional and urban-rural variations.

While women are assumed to be entirely cigarette smokers, male smokers break down to 37.9 per cent for cigars, 27.6 per cent for pipes, and 67.3 per cent for cigarettes. On this basis, more than 80 per cent of the male smokers are cigarette users. Taking into account the considerable number who use tobacco in more than one form, this percentage would be even larger.

Fewer Smokers

Fewer Smokers

Comparison with the 1942 survey shows that the proportion of men who smoke has declined from 83.6 per cent, while that for women has risen 32 per cent. It should be noted, however, that wartime surveys reflect conditions during a period when large numbers of young men, most of them assumed to be smokers, were out of the country.

Revealing figures for the expand-

Revealing figures for the expanding cigar-vending trade are those breaking down cigar sales. Milwaukee drugstores accounted for 41.3 per cent of sales; cigar stores, 41.2

Gale, Goldberg Back to Vender Firm From Army

CHICAGO, May 18.—Seymour L. Gale and Morton Goldberg, partners in the Drink-O-Matic Company, have returned from the army after four years service and they announce that they have set up a separate company to manufacture a cup vending ma-chine. Gale said they expect to have machine in production within 60 days.

Both served in the Army Air Forces, Gale as a captain on the staff handling termination of material contracts and Goldberg as a radio technician in the AAF's airways communication service.

communication service.
Gale's last assignment, which took nearly two years, was negotiating settlements on contracts held by the Aluminum Company of America. He was stationed at Pittsburgh, Pa. Goldberg served in the Caribbean theater. He was stationed on various islands in the West Indies and in several countries of South and Central America. tral America.

They report that all of the pre-war personnel of the company served in the armed forces, and all are now

Joe Goldberg, father of Morton and father-in-law of Gale, managed the company during the war, and he is continuing as general manager.

More than 26 per cent of the cigar smokers bought by the box. Six-at-a-time buyers included 15.9 per cent, and those who purchased three at a time, 13.7 per cent. This left almost half of the total number of cigar smokers in the category which likes to get them one or two at a time.

The Journal's survey also presents data by population. Milwaukee has 228,000 families with an average of 228,000 families with an average of 3.6 persons to each family, making a total population of 820,800. Of these, according to the survey, 154,068 men smoke cigarettes and 74,656 do not. Among women, 110,357 smoke and 212,324 do not. 86,763 men smoke cigars and 142,164 do not. Here again, there is the factor of individuals ustage more than one form of tabases. ing more than one form of tobacco.

Vender Patent To M. Auerbach In Cleveland

WASHINGTON, May 18.—Standard Vendors, Inc., Cleveland, is listed as assignor of a patent for a multicolumn vending apparatus issued to Maurice J. Auerbach, Cleveland

The patent, No. 2,399,612, was filed October 9, 1943 and it is based on claims to eight new features.

Device is described in The Official

Gazette of the Patent Office, as follows:

"In a machine of the character described, a row of receptacles, a sec-ond row of receptacles disposed rearwardly of the first row, means in-cluding handles disposed along the front of said machine for ejecting articles from said first row of receptacles, and means including handles disposed along the front of said mauisposed along the front of said machine, arranged alternately with said first-named handles and operable independently of said first-named ejecting means for ejecting articles from the receptacles in said second row."

Granitstein To **Head Tri-State**

NEW YORK, May 18—J. Breidt, Tri-State Sales Company, Inc., announced this week the appointment of Abe Granitstein as sales manager of the Tri-State Sales Company's Buffalo branch office at 1217 Main Street Buffalo

Buffalo branch office at 1217 Main Street, Buffalo.

The firm, regional Bally distributor from New Jersey to Maine, announces the appointment of Granitstein as a means of better serving operators, Breidt points out.

Granitstein has over 20 years' experience in the coin machine indus-

try, serving in the operator, as well as the distributor end of the business. Large expansion plans for the Buffalo branch are expected under his direction, officials state.

per cent; taverns, 9.2 per cent; gro-cery stores, 4.8 per cent; others, 3.5 Food Venders

Aid to Volume Sales

NEW YORK, May 18.—"Coin-operated frozen food cabinets are a thing of the present—not the future," according to Murry L. Jones, Silver Supermarkets, Newark, N. J., in a statement at the meeting of the Eastern Frosted Foods Association, Inc., Tuesday (14) at the McAlpin Hotel. "Self-service methods of sales is the only answer to volume frozen foods sales and I think coin-operated cabinets are the answer," Jones further stated.

ther stated.

For the first time in a meeting of this type coin-operation took the spotlight away from the conservative methods of supermarket operation. Recent openings of frozen food stores were also highlighted by the state-ment of Jones that "where successful operation has been attained I believe even better operation can be reached by the use of the coin type cabinets that have been getting into newspapers thruout the country for some time now."

Cost Factor

The cost of buying and maintaining cabinets and compartments in which frozen foods will be stored will be frozen foods will be stored will be one of the main factors in estimating the number of independent food stores which will handle the foods, Patsy D'Agostino, vice-president of the National Retail Grocers' Association explained to the group. With operation thru coin machine operators this question of costs could be controlled. controlled.

"Because of the higher costs involved in merchandising frozen foods, profit must be maintained at a higher level unless tremendous volume is

reached," D'Agostino said.

Most of those present were of the opinion that frozen food business should be operated as a separate deshould be operated as a separate department—even in smaller independent neighborhood food stores. George T. Phillips, sales manager of H. C. Bohack Company, Inc., stated that in the future frozen foods will account for 10 per cent of the food volume in his firm's larger food stores and, he added, "quick frozen foods will constitute a separate department—they do not fit readily into our grocery, meat, or produce operations."

More than 200,000 retailers will be handling frozen foods, instead of the present 40,000, by 1950, one spokesman told the group.

Buffalo Office Leslie, Duffek Set Up Company

LINCOLN, Neb., May 18.—Woodie Leslie and John W. Duffek, former vending machine operator, have formed the Midwest Merchandising Corporation at 1543 S. 20th Street,

Lincoln.

New firm was organized April 1 to act as a distributor in Nebraska, Kansas and Oklahoma for the Vendit Corporation's new candy vending

machines. Leslie is currently making a tour of his distributing territory, talking to operators, and making plans to expand the business.

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- Completely Automatic; No Attendant
- Pops Corn Fresh with each purchase in Machine on Location

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BALL GUM
is still scarce and will be for the coming
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90 Pound Carton, Blanched\$24.30 INDIAN NUTS-NEW CROP. 100 Pound Carton-\$54.00.



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Victor Model "V" 1¢ Vendors, Handle ALL KINDS of nuts, candles and ball gum with no extra attachments re-

Model "V" Standard Finish (glass globe), Each \$10.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$12.75

YOU HAVE TRIED THE REST - NOW TRY THE BEST.

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS Columbia Makes More Money F-A-S-T-E-R

CHARGE COLUMBIA MAKES MORE MONEY F-A-S-T-E-R

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Full Cash With Order, F. O. B. Factory

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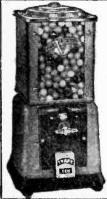
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Capacity: 5 to 8 lbs. of bulk merchandlse or 1,000 to 1,200 balls of gum. Vends 1/2", and 3/4", and \$10.75 Gum.

Model V Wall Bracket, 85¢ Ea.

Combination 1¢ and 5¢ Coin Counter, \$1.25 (Plus Postage).

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Victor Model "V" 1¢ vendors. Handle ALL KINDS of nuts, candles and ball gum with no extra attachments required.

M o d e l "V"
Standard FinIsh (glass \$10.75
globe) each. Model "V" DeLuxe Cabi-

net (as pic-\$12.75 tured) each.. Terms: 1/3 Cash With Order; Balance C.O.D.

R. H. ADAIR CO. 6924-6926 Roosevelt Rd., Oak Park, III.

Bastian-Blessing To Make Three Soft Drink Venders

Blessing Company, pioneer manufacturers of carbonation and soda fountain machinery and equipment for the past 38 years will enter the coin-operated vending field before the end of the year with three machines now in the working model stage.

According to S. D. Levings, sales engineer, production on the three machines will start in from six to eight months. Firm will manufacture a large machine capable of vending 192 12-ounce bottles, pre-cooling 60 more, or 224 6-ounce bottles pre-cooling 80. A smaller bottle vender will dispense 48 12-ounce bottles, pre-cooling 24.
Plans call for manufacture of a cup

dispenser which will be of the post-carbonated type, the sirup and car-bonated water entering the cup si-multaneously, Levings said.

With Changer

As an integral part of the larger machine, a Harris coin changer will be attached to the coin mechanism which will return proper change from a quarter or dime along with the bottle. All three machines will be manually operated.

Dimensions of the 192-bottle vender are 6 feet 4 inches in height, 24½ inches wide, and 33½ inches from front to back.

The machine has a removable panel at the rear for normal maintenance operations on the compressor which is in the bottom compartment. The pre-cooler bottle baskets are also in the accessible bottom unit. Bottles ready for vending are stacked in a vending drum in the upper compartment. Only two motions are required for insertion of bottles in the vending drum. Bottles enter vertically, but when laid down are locked in place and can only emerge from the bottle chute in center of front panel.

Sixteen pockets in the vending drum hold the 192 12-ounce bottles.

Holes in the drum top permit cold air to pass over the top of the drum where it is sucked down a center tube to the lower refrigeration system.

Adjustable Cooling

The vender also features a sales counter on the loading door, and a slug rejector on the coin device. slug rejector on the coin device. There is also an adjustable cold control so that temperatures from 36 to 40 degrees may be maintained con-

stantly.

The unitary refrigeration system consists of a condensing unit and evaporator with fan mounted on a reevaporator with fan mounted on a removable section of the cabinet. Defrost water is evaporated from a trough in the pre-cooler compartment by a wick which passes thru a wall of the cabinet and is positioned in the air stream of condensing unit fan. The vending drum can be removed by unscrewing three bolts and sliding out

The smaller 48-bottle vender uses a revolving drum in the dispensing cabinet. On insertion of the coin, the machine is operated manually to revolve the dispensing drum and the bottle is spring-propelled thru the bottle opening in the top. The coin device is automatically locked when

the vender is empty.

Company will also make a dispenser for use where a sales person can be in attendance. A feature of the dispenser, Levings said, is that it will have two dispensing spouts, one of which will dispense only the carbonated water. This feature is primarily for use in tayerns, which now or which will dispense only the carbonated water. This feature is primarily for use in taverns, which now have difficulty in disposing of bottles which accumulate when cola-mixed beverages are served. Dispenser will eliminate the necessity for bottles and will provide accumulate when cola-mixed beverages are served. have difficulty in disposing of bottles which accumulate when cola-mixed beverages are served. Dispenser will eliminate the necessity for bottles and will provide carbonated water for use in highballs when needed.

Company operates two plants—one in Chicago at 4201 Peterson Avenue,

COLUMBUS, O., May 18.—Board of trustees of the Ohio Dairy Products Association has selected Columbus as the site of the organization's 1947 convention, which is scheduled for January 20-22.

Sessions will be held in the Deshler-Wallick Hotel.

May 18. — Bastian- the other in Grand Haven, Mich. addition to soda fountains, firm manufactures luncheon sandwich units and water coolers.

Present plans for marketing the

new venders call for direct sales to bottlers and manufacturers of soft drink sirups, Levings said.

Plan To Hold **War-Expanded Popcorn Sales**

CHICAGO, May 18.—Popcorn industry's wartime gains resulting in doubling of the nation's popcorn consumption will be held by a new program of promotion and advertising, recently outlined at a meeting here of the National Association of Popcorn Manufacturers.

corn Manufacturers.

At the meeting held at the Sherman Hotel, the promotional campaign man Hotel, the promotional campaign for the remainder of the year was outlined by A. J. Villiese, secretary, who pointed out purpose of the program was not only to increase per capita consumption of popcorn, but also to introduce new uses for the product. During the war, Villiese said, food scarcities caused popcorn to be consumed in many homes where to be consumed in many homes where it formerly was considered a confection.

Gains can be held, the secretary

Gains can be held, the secretary said, thru the improvement of quality in existing products backed up by an effective advertising and promotional program by the industry's individual manufacturers.

In Darke County, O., popcorn brokers said the entire 1945 crop will be shipped out within the next three weeks, with five million pounds already shipped, and at the present rate of one million pounds weekly, a total of eight million pounds will have been shipped for the period of April and May.

Cuban Sugar **Imports Grow**

PHILADELPHIA, May 18.-More than 28,000,000 pounds of sugar arrived here from Cuba this week. The Cape Pillar carried 12,328,000 pounds, and the Messenger arrived with 16,-

000,000 pounds.

The news of the sugar supply increase cheered local coinmen who have been faced with candy and soda shortages which have limited the machine output considerably. A portion of the newly arrived sugar will be set aside for commercial use, which includes candy and soda making, and the greater part of it will be put into the civilian sugar supply, which was recently affected by sugar refinery strike.

Activity along the Philadelphia water front has increased during the last week and still further boatloads of sugar are due to arrive from Cuba during the coming weeks.

Ohio Dairy Product Group Slates Meet

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power.
DIMENSIONS: 60"
Height, 15" Width, 15"
Depth. Shipping Weight, 150 lbs. CAPACITY: Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

ALL ELECTRIC — COM-PLETELY AUTOMATIC. 10c COIN OPERATION. ELIMINATES ATT EN D-ANT. BEAUTIFUL DE-SIGN: Designed to har-monize with the finest of fixtures. Brilliantly il-luminated. Passersby and customers stop, marvel and BUY.

F. O. B. Cambridge, O. Full Remittance With Order

SUPPLIES for POPMATIC

EXTRA HEATING ELEMENTS. Ea....\$ 5.00 POPCORN. Per Lb. 141/2c GLASSINE BAGS. Per 1.000 2.50 POPPING OIL (Packed 6 Gal, Per Case). Per Gal. 2.50

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6TH AND HYATT AVE., CAMBRIDGE, OHIO

In Stock 1c or 5c Counters **Cast Iron Stands**

NEW-IMPROVED-1946 SILVER KINGS



DELIVERY **FACTORY** 10 HOY

\$7.50 EA. 50 or more

Sample \$8.95 10 @ \$8.25

Each

BEST FOR BALL GUM, PEANUTS, CANDY - NEW FEATURES

lachines and parts formerly manufactured by ice Mfg. and Automatic Games, now being anufactured by

SILVER KING CORP. CHICAGO 14, ILL.



VICTOR'S MODEL "V" Famous Pre-War

Vendor

Vendor

ALOBE TYPE

Model V capacity: 5
to 6 fbs. of bulk
merchandise or
1,000 to 1,200
balls of gum. Vends
1/2", 5%" and 3/4"
ball-gum.

Model V Del. Oab.
Type, \$12.75 Ea.
Model V Wall
Bracket, 65¢ Ea.
Combination 1¢ and
5¢ Coin Counter,
Plus Postage,
\$1.25 Ea.
Orders Filled Orders Filled

In Rotation
1/2 Deposit,
Sto.75° Ea. Balance C. O. D.
PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 Sackman St. Brooklyn 12, N. Y.

ANNOUNCING

The New **Sensational**

CASH TRAY

5c Nut Vending Machine

NOW IN FULL PRODUCTION

Unparalleled earning records now being chalked up for operators and distributors.

PRICE: \$9.50 each ADVANCE ORDERS BEING TAKEN

Distributorships Open at Leading Points in U. S. for Responsible Representatives

RELIABLE NUT COMPANY

5721 W. Jefferson Blvd. Los Angeles 16, California

... think of all the features you would like in a perfect merchandise vending machine ... then look for them in

STANDARD

... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION LEHIGH FOUNDRIES, Inc.

Factories at EASTON & LANCASTER, PA.

Northwestern Vendors



De Luxe Merchandiser .\$19.75
Model "33" ... 9.95
Model "39" ... 11.35
Model 40 (4# Globe) . 7.20
8# Globe, 15# Extra

IMMEDIATE DELIVERY.

NEW TIME-PAYMENT
PLAN.
One-Third Down, Balance in
6 or 12 Monthly Payments.

Send for List of Used Machines, Parts & Supplies, Send 1/3 Dep. When Ordering, Balance C.O.D.

IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor' 2823 Locust St. ST. LOUIS 3, MO.

CIGARETTE MACHINES

WHAT HAVE YOU TO SELL?

Half Deposit.

HARRIS VENDING

2717 N. Park Ave. Philadelphia 32, Pa.
Phone: Bal. 0606

Frozen Food Meet Spots Vender Talk

3,000 at Philly Forum

PHILADELPHIA, May 18. — Coin machines as a means of merchandising frozen foods was discussed at a frozen food conference and exhibit held at the Bellevue-Stratford Hotel

here recently.

Forum was sponsored by the Consumer Advisory Committee of the Retail Council of the Chamber of Commerce and the Board of Trade, Philadelphia. It is one of the first of its kind to be held in the East and was attended by more than 3,000 people.

Forum was shown a new type tin container for frozen foods which. when it is put on the market, will make it possible for the consumer to save from 3 to 5 cents on the purchase of a package of frozen foods and will also eliminate several steps

in commercial packaging.

Retailers were told that foods should never be kept in a temperature of more than five degrees above When the temperature reaches 15 degrees or over, bacteria can start to form and it increases in proportion as food unfreezes. It is the refreezing bacteria which can cause food

poisoning.
Forum was told that coin-operated food stores were still part of future development of the frozen food industry and depended mainly upon standard packaging for the foods. "Until we determine the exact size

of the packages, it would be an un-necessary waste of material to build a machine for distribution," one authority on frozen food packaging said. "We all agree that machine distribution is one of the best means for selling the product, but one machine will not be able to handle round, square, flat and oblong packages. There is a scarcity in necessary material at this time to build and install enough machines to handle all package sizes as are now being distributed.

"We all see the advantage of ma chine distribution," he concluded. "Frozen food machines could be installed all over the cities for the convenience of shoppers." He added, however, that, "We are definitely considering coin machine distribu-

NCA's Chi Meet For June 24-27

CHICAGO, May 18.—With the conclave still more than a month away, program for the National Confectioners' Association convention to fectioners' Association convention to be held here at the Stevens Hotel June 24-27, is already shaping up, according to W. Melville Cribbs, general chairman of the event.

First day will feature a golf tourna-

ment at one of the city's adjacent country clubs. First business session is slated for the following evening at a production confab at which will be discussed new processing techniques, new ingredients and new machinery.

Led by William J. Lavery, of the Curtiss Candy Company, the meeting on Wednesday (25) will take up for discussion supply problems now giving the industry its biggest headache.

Final convention activity will be the dinner-dance Thursday when much publicized "Miss Candy of 1946" will be crowned. Arrangements

Drugstores Study Vending Machines For Quicker Sales

WASHINGTON, May 18.—That drugstores are good, lively locations for coin-operated equipment, particularly vending machines, is a well-known fact in the trade. Penny vending machines and scales were perhaps the first, and still the strongest machines for drugstore locations.

Indication is, however, that many f the larger drugstores—to give their customers faster, more efficient service—lean strongly toward ven-ders as a means of merchandising.

Just how important drugstore sales of commodities other than drugs, prescriptions and medicines are is demonstrated in census figures showing the sales percentages of the nation's independent drugstores.

Cigarettes, cigars and other tobacco items account for 13.5 per cent of these drugstores' business. Meals and fountain represent 15.6 per cent of total sales volume of the country's independent drugstores.

Candy, nuts, soft drinks and the like—other than the same products sold from the fountain—represent 4.9 these stores. Biggest percentage of the business, which may come as a bit of a surprise, is still done in drugs, medicines, chemicals and related products. lated products.

for the affair are under the direction of W. W. Kolbe, of the Reed Candy

Company, Chicago.
Program committee is headed by
Neal V. Diller, of the Nutrine Candy
Company, who terms it the most interesting convention program in association history.



EASY TO OPERATE

\$13.95

START A ROUTE NOW!

wo Tone, Tan and Green, Porcelain Finish, apacity—5 lbs. of Pistachlos or 1000 Balls of Gum or Peanuts or other products—roportionately.

ORDER TODAY! TRI-STATE VENDING CO.
561 10th Ave. New York 18, N. Y.

FOR SALE

300 fully reconditioned Northwestern Penny Peanut Merchandisers. Price, \$7.50 brackets included, F.O.B. Lincoln, Neb. Walso have an ample supply of globes for these machines priced at 85¢ each.

MIDWEST MERCHANDISING CORP., INC.

ANOTHER FEATURE

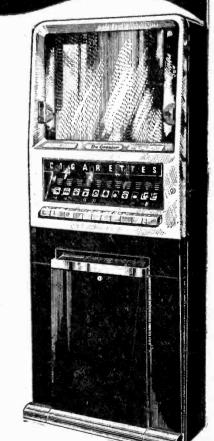
in the

DuGRENIER Challenger

Entire unit and mechanism read ily accessible. Operating unit positions by use of operating



Provides easy accessibility for the loading of cigarettes and matches . . . also provides easy accessibility to all of the coin operating mechanism.



ARTHUR H. DuGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers 15 HALE STREET, HAVERHILL, MASS.

BULK VENDOR Built for the Operator!



PRICES 1 to 9 \$10.31 10 to 24 9.35 25 to 49 8.66 50 to 99 8.25 100 to 199 \$7.98

> The Finest 70¢ Lb.

. Candy Coated Peanuts, Boston Beans, 30¢ Lb. Salted Squash Seeds, 20¢ Lb.

Spanish Peanuts, 22¢ Lb.

machine is exceptionally strong in truction—the result of over 45 s of experience where no effort or inse has been spared to perfect it!

J. SCHOENBACH 1647 Bedford Ave., Brooklyn 25, N. Y.



Now It Can Be Had!

COTTLIEB

3-WAY

GRIP

SCALE

\$39.50 Each

NEW

YANKEE

(Divider Model)

Can be used with Cigarette or Fruit Reel. Change over in 2 minutes \$29.50 on location

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS

IMMEDIATE DELIVERY

Changeable to 1, 5, 10, 25c Play

MUSIC

All in perfect working condition

 Wurlitzer 616, Lite-Up Grill
 \$250.00

 Wurlitzer 600R, Victory Model
 500.00

 Symphonoia (All Lite-Up)
 189.50

 Rock-Ola Monarch
 275.00

CONSOLES

All in Perfect Condition

DEPOSIT REQUIRED WITH

ALL ORDERS

SEND FOR COMPLETE LIST

ON HAND

FOR IMMEDIATE DELIVERY Model V,

\$10.75 Cabinet Style.

\$12.75

Write Me Your Needs. GLEN GILLETTE

428 Maple Edgewood, Penna.

ADVANCE NO. 11 _ Candy Jobbers' Group Releases Region 8.—E. W. Stanley, of L. B. Harrison Company, 311 West Fifth Street, Santa Ana, Calif., and William Barron, of William Barron Candy Company, 2131 San Pablo Avenue, Oakland, Calif. Region 8.—E. W. Stanley, of L. B. Harrison Company, 311 West Fifth Street, Santa Ana, Calif., and William Barron, of William Barron Candy Company, 2131 San Pablo Avenue, Oakland, Calif. Region 8.—E. W. Stanley, of L. B. Harrison Company, 311 West Fifth Street, Santa Ana, Calif., and William Barron, of William Barron Candy Company, 2131 San Pablo Avenue, Oakland, Calif.

ing the first convention of the National Candy Wholesalers' Association, C. M. McMillan, executive secretary-treasurer, announced the election of the following officers and directors:

H. W. Loock, of McDowell, Pyle & Company, 221 West Pratt Street, Baltimore, president.

J. Roger Ozmon, Allen, Son & Company, 15 East Lombard, Baltimore, chairman of the board.

M. J. Herrick, Sweetheart Candy, Bismarck, N. D., vice-president. Directors:

Region 1.—William Neporent, Capital Candy Company, 55 Pleasant Street, Hartford, Conn., and Peter Kramer Jr., of Peter Kramer & Son,

Region 2.—Elmer Kreher, of Kreher & Shoemaker, 433 Broadway, Buffalo, and I. L. Saffer, of Saffer-Simon, Inc., 50 Lafayette Street, Newark, N. J.

Region 3.-John F. Poetker, of J. F. Poetker & Son, Cincinnati, and John Casani, of John Casani Company, 317 North Second Street, Philadelphia.

Region 4.—J. Roger Ozmon, Baltimore, and Joseph L. Kantor, of Broudy-Kantor Company, Inc., 344 Church Street, Norfolk.

Region 5.—C. E. Morgan, of Morgan Bros., Inc., 67-71 Broadway, Asheville, N. C., and Sam E. Sawyer, of Sawyer Candy Company, Elba, Ala.

Region 6.-Frank P. Corso, Biloxi, Miss., and E. D. George, of Evans George Company, Monroe, La. Region 7.—Roger A. Corey, 210 Glen Park Avenue, Houston, and

WORLD'S SMALLEST 3-REEL MACHINE

CIGARETTE MACHINES

Look like new and work to perfection
U-Need-a-Pak. 9-12 Cols. Ea. \$59.50
DuGrenler 7 Col. Model VD 72.50
DuGrenler 11 Col. Split Champion. Ea. 95.00
DuGrenler 7 Col. Model V. Ea. 69.50
Stewart & McGuire 7 Col. Model S. Ea. 49.50

Brand

USED COUNTER GAMES

| VIACTINES | VIACTINES | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section |

Advance Stamp Machines, 1¢, 10¢ or 25¢
Slots 15,00
Model V. Standard 10.75
Model V DeLuxe 12.75
Silver Kings, Rebuilt, Like New 7.95
Watling Guesser Scale 155.00
New Watling Guesser Scale 175.00

USED MACHINES

BRAND

IMPS

Fruit Reels Only

1¢ or 5¢

Sample

\$13.50

Jack Beaty, of Rocky Mountain Wholesale Company, Albuquerque, N. M.

Region 9.-A. J. Bauer, Seattle, and

L. W. Schwary, The Dalles, Ore. Region 10.—J. P. Fritz, Newport, Minn., and M. W. Pierce, of Candy Service Company, 116 Fifth Avenue,

Service Company, 116 Fifth Avenue, Southeast, Aberdeen, S. D.
Region 11.—J. V. Balocca, Commercial Candy Company, 118 West Peoria Street, Paola, Kan., and Glenn A. Baldwin, General Tobacco & Candy Company, Lincoln, Neb.
Region 12.—L. C. Parman, 4941 North Francisco Avenue, Chicago, and Joseph Bianco, B. & G. Candy Company, 444 East Jefferson Street, Detroit. Detroit.

At Large.—A. Appelbaum, 572-76 Westchester Avenue, New York City; John Potts, Mount Carmel, Pa.; Edgar McCoy, Canton, O.; J. Knox McCon-nell, McKeesport, Pa., and Harry J. Awe, Oshkosh, Wis.

Frosted Candy Vender Planned

MADISON, Wis., May 18.-J. W. Coan, president of Coan Manufacturing Company, announced that his firm's new 250-bar candy vender will be available with a built-in cooling system to keep candy at the proper temperature even in hot weather.

Coan said that his company now is

turning out more than 2,000 of its 74-bar model per month, but difficulties in obtaining materials for the 148 and 250 models will delay full production of them for six or eight months.

Ice Cream Makers To Gather Oct. 24

ATLANTIC CITY, May 18.-International Association of Ice Cream Manufacturers will hold its annual convention here October 24-26.

Three committees are working on arrangements. They are the merchandising program group headed by James H. Meehan, Philadelphia Dairy Products Company; production and laboratory council headed by Walter Ahlstrom, the Carnation Company, and accounting committee headed by L. C. Anderson, General Ice Cream Company.

Candy Vending Machines

ROWE 8 Col. Candy Machine 120 Bar Capacity \$90.00

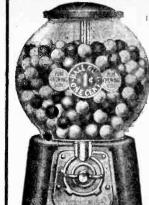
ADVANCE 4 Col. Candy \$37.50
Machine
Without Stand, \$30.00 64 Bar Capacity

Also complete line of Cigarette Vending Machines, reconditioned by New York's Leading Mechanics! Refinished — Like New—Ready for Location!

REPLACEMENT PARTS AND MIRRORS 1/3 Dep., Bal. C. O. D.

UNEEDA VENDING SERVICE 100-102 Scholes St. Brooklyn 6, N. Y.

-\$9.95



ADVANCE Ball Gum Machines

h a v e y o u r priority num-ber in when shipments be-gin to move in regular order.

1 to 9, \$9.94; 1 0 to 2 4, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

long now un-til ADVANCE will be ready for Everybody. N e a t, light clean, trouble

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.





GRIP MACHINES

RECONDI-TIONED Good working

Good working order. Gott-lieb, C. T. S., GC. Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee



100 to 199.

\$7.98.

COLLECTION BOOKS 65e DOZ., POSTPAID

Three-in-One Flat Coln Wrappers, the BEST, 85¢ Per M. CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5%", the perfect Asstd. colors glass agates, others. perfect substitute.

Cash with order. Prompt shipment.

THOMAS NOVELTY CO.

1572 Jefferson St.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

Club Land Seta ... Zeta ... Zeta ... Zeta ... Zeta ... Zeta ... Zennings F.P. Mint Vendor

PHILADELPHIA 23, PA.

www american radiohistory com

NEW NORTHWESTERN MODEL 33

DELUXE READY FOR DELIVERY \$19.75

RUSH YOUR ORDERS TODAY! Deposit Required

RAKE COIN MACHINE EXCHANGE

AUTHORIZED DISTRIBUTOR
609 SPRING GARDEN ST. PHILADELPHIA 23, PA.

Of Coin Devices

NEW YORK, May 18.—Exporting of cigarette and beverage vending machines is now being undertaken

REGAL

KING OF THEM ALL

To know what to do, how to do it and



when to do it are undoubtedly some of the stumbling blocks you have stubbed your foes on. Here then is the opportunity to direct your energies operating a route of our penny Bulk Merchandisers. Results will be satisfactory and lasting.

Special discount to new operators.

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN



Columbus Vendors

Model 46 Peanut Vendor. \$9.50, Lots over 48 10.00, 12 to 48 10.50, Less than 12 11.50, Sample

11.50, Sample
ALSO
Model 46Z
Gen. Purpose Vendor
Model 46G
Bail Gum Vendor
Write for Prices and
Circular
Terms: 1/3 Down,
Balance C.O.D.

CIGARETTE MACHINES

MARKEPP SALES CO.

STAR PEANUT VENDOR Sensational Money Maker



NEW. Streamlined. Striking color. Compact. Revolutionary built-in tray catches any overflow or salt. Holds approximately 4 lbs. nuts. Will vend salted peanuts, candy coated nuts. almonds, pecans, small candies, etc. Built of purest cast aluminum. Cannot rust or corode. Perfected, simplified mechanism eliminates needs for tenairs. Let the Star Tray Vendor lead your way to years of ste a dy profits. Shipped F. O. B. factory for only \$12.95. On C.O.D.'s send \$5.00 denosit.

Harriman, Tenn. Harriman Supply Co.

DELICIOUS ENRICHED CANDY WAFERS
NOW AVAILABLE FOR CANDY VENDING
MACHINES AND CARRIVAL OPERATORS.
PEPPERMINT-FLAVORED SUGAR-MINS
(340 Count Per Lb.)
(Both Enriched with Important Calcium Phosphorous Minerals.)

phorous Minerals.)
100-LB. DRUMS, 41¢ PER LB. (either flavor);
\$41.00 Per Drum, F.O.B. Chicago. Terms:
Net cash with order, or 1/3 deposit, balance
C.O.D. No limit on quantities at present. Orders
with full remittance given proference in shipping.

Vital Foods Corporation Evanston, Illinois

"CIGARETTE MACHINE SPECIALS" Cameo Vending, 432 West 42d, New York

Simons Concern

by the Simons Products Company, 15

Moore Street, according to Sidney
Sander, export manager in charge of
vending machines. At the present
time only used cigarette vending machines are being handled by the con-

chines are being handled by the concern, Sander states, but new machines will be handled by the concern, which also exports toys, novelties, foods, textiles and other general merchandise, in the near future.

"Not only is the South American market fully covered by the organization," Sander further states, "but the Near East and South African markets are also fully covered by the concern which has been in the export concern which has been in the export business for nine years—the last six months handling coin-operated ma-

Also tied in with the firm is the Simons Tours and the Simons Bx-port Companies, both with offices at 1350 Broadway. Plans for other types of coin-operated machines on the foreign markets are not now planned by officials, the export man-

Thirsty Summer Ahead, Say Ops

(Continued from page 130) to the U. S. Beet Sugar Association. But for the first three months of the year, deliveries were 14 per cent

the year, deliveries were 14 per cent higher than a year ago, the association reported.

Supplies of flavoring extracts for cola drinks are ample, now that imports of cola nuts are coming steadily from South America, Hardgrave said. Extracts for orange drinks and root beer also are plentiful since most of these come unful, since most of these come un-sweetened.

L. Schwartz, plant superintendent at the Charles E. Hires Company's branch in Chicago, gave the same report on the herb extracts used for root beer, but he added that manufacturers' rationing of soft drinks to retailers would continue thru the summer

Joe Goldberg of Drink-O-Matic Company, said the sugar situation now is tighter than at this time last

year, but supplies are sufficient to meet most of current demand.

"But the minute the hot weather hits we are going to feel the squeeze between demand and supplies unless the government increases the sugar the government increases the sugar allowance," he declared. "Syrups for root beer and cola are not what you

root beer and cola are not what you would call plentiful, but we are getting enough for now."

H. W. Baumeister, manager of Chicago Concessions, Inc., which handles Coca-Cola in its machines, was quite hopeful that the quota might be increased, as in past summers, possibly even to 70 per cent.

Replacement parts for machines are critical, Baumeister said. Most vender manufacturers are concentrating on new machines, and part making in being neglected, he explained.

"Nobody that I know of is having

"Nobody that I know of is having

Many vender operators, of course, are continuing to use makeshift parts as they did during the war years. Some believe that parts will become even more scarce before new materials. chines appear. To support this view, they point to greatly reduced steel output during the early months of this year.

Hardgrave also reported that operators of bottle vending machines are having difficulty obtaining sufficient bottles and cases. He described both bottle and case supplies as "very tight." The lumber shortage, coupled with the current boom in home buildwith the current boom in home buildwith the current boom in home build-ing and the mevious upsurge of com-mercial building, of course, has made lumber for cases virtually unobtain-able. It seems likely that, if the shortage continues for a year or more, as forecast by some, soft drink bot-tlers might follow the lead of the breweries and switch to heavy cardbreweries and switch to heavy cardboard cases.



WORLD'S FINEST Morthwestern BULK VENDERS

Get it from BLOCK - They have it in stock!



PLACE YOUR ORDER TODAY! DeLuxe • Model 33 • Model 40 • 33 Ball Gum

> Time Payments Available on Quantity Purchases. Third Down, Balance 6 or 12 Months.

AMERICAN DISTRIBUTORS

MODEL

1349 FIFTH AVENUE PITTSBURGH, PA.

423 FRANKLIN STREET BALL GUM JOHNSTOWN, PA.

FOR BULK VENDORS

PAN'S "HARD SHELL" CANDIES **HAVE WHAT IT TAKES**

FINEST QUALITY - SNAPPY APPEARANCE EASY VENDING — CORRECT PRICE ARE YOU ON OUR MAILING LIST? PAN CONFECTIONS

311-329 W. Superior

Chicago 10



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION

HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models. 2 Books for 1c 1 Box for fc.

Retails for \$5.95

HAWKEYE NOVELTY CO.

1754 East Grand

DES MOINES, IOWA

Parts Short in Electronic Show

Speaker Pic Is Brighter

One maker says price lids cause switch from small types to phonograph sizes

CHICAGO, May 18. — Importance of the coin machine industry—particularly the music branch — as a market for electronic and radio parts is unquestioned, but to what extent this will pay off in terms of adequate supplies now is uncertain.

This was the concensus of exhibiting manufacturers surveyed at the Radio Parts and Electronic Equipment Show staged at the Stevens Hotel this week.

Most of the more than 150 parts makers who had booths are suppliers to coin manufacturers, a survey disto coin manufacturers, a survey disclosed. Included were makers of condensers, speakers, motors, wire, switches, amplifiers, tubes, transformers and scores of other items. Together, they offered a summary of the many bottlenecks and few bright spots in the current supply situation. Raw materials shortages, srikes, and government price policies were the big three among other bottlenecks, they agreed. bottlenecks, they agreed.

Condensers Short

While this group is assessing the lush market expected to develop with unfolding post-war expansion of coin-operated machines, there was a conservative, "who-can-tell?" attitude regarding queries as to possibilities for improvement in deliveries in the near future.

in the near future.

Typical was the outlook described by representatives of P. R. Mallory & Company, Inc., country's largest component electronics parts makers, and supplier of switches and condensers for juke boxes. They reported a lag of three to four months in deliveries, with old and big accounts faring best in a period of stortages. Switches are more available than condensers, a highly critical item now, they said.

Bayard H. Clark, advertising manager for Jensen Radio Manufacturing Company, reported on speakers. Clark said that his firm was among the leaders in pre-war days as speak-

Clark said that his firm was among the leaders in pre-war days as speaker suppliers for music machines.

Under present OPA policies, he explained, his company has dropped five and six-inch types to concentrate on large speakers. This tends to work to the advantage of juke makers, he added. He said that with magnet wire almost unobtainable, juke manufacturers were switching from field coil speakers to permanent magnet types. Improvement in deliveries, he said, was a big question mark. tion mark.

Motor Supply

General Industries Company, Elyria, O., which claims to be the largest phonograph motors maker, indicated that a substantial part of its production would be slanted toward the music machine industry.

music machine industry. He emphasized the current practice, well-known to the trade, where juke makers are trying to scrape together motors from any source that turns up.

Leonard J. Seelig, sales manager, Standard Transformer Corporation, said that his firm, as an old-line supplier to automatic phonograph makers, was able to service them adequately. Newcomers in the field, (See Speaker Pic Bright, page 145)

Bendix Has First Direct Electronic Pickup, Is Claim

BALTIMORE, May 18.—Radio division of the Bendix Aviation Cor-

vision of the Bendix Aviation Corporation announced what it described as the "world's first direct-action electronic pick-up" for phonographs.

According to L. C. Truesdell, general sales manager of the firm's radio and television department, the device is made with an armored vacuum tube tip which transforms mechanical vibrations from the record grooves into electronic modulaord grooves into electronic modula-tion. It apparently would fit on the standard-size tone arm.

No further technical details were

available, but it would appear, from Truesdell's description, that the tiny tube would produce voltages varying with the vibrations from the platter.

Truesdell claimed the pick-up will reproduce a wider register of tones than the ordinary tone arm, will stand much abuse and will greatly reduce record wear.

M. Korengold In Louisville Distrib Firm

LOUISVILLE, May 18.—Morrie Korengold, president of the Illinois Phonograph Owners, Inc., for several years before going into the navy, has joined with Jerry Kimmel, another former Chicago coinman, in opening a coin machine firm here. Kimmel was also recently discharged from the

Firm, operating under the trade name Co-Operative Distributing Company, is located at 234 West Jefferson Street, just across from the Tyler Hotel. They will distribute all varieties of coin machines, as well as the Challenge phonograph, Korengold said.

Barney Jacobs has been appointed sales manager of the Louisville office, and John Fitzgerald will be in charge of the service department. Organization is made up entirely of veterans, Kimmel said.

Jack Strauss Plans Aireon Research in Two California Labs

LOS ANGELES, May 18.—Aireon Manufacturing Corporation, Kansas City, Mo., has set up research and experimental laboratories at Pasadena and Los Gatos, Calif., it was announced here.

Jack I. Strauss has been appointed director of the development work. He also will serve as Pacific Coast representative for the company, according to the announcement.

L. Houston to Blue Bonnet Disk Sales

HOUSTON, May 18.—Blue Bonnet Music Company announces the appointment of Leslie Houston as traveling representative handling record sales in Texas and Oklahoma.

Houston will handle De Luxe label in Texas and Globe disks in North Texas and Oklahoma.

Unwrap Paper Magnetic Tape For Recorders

A new, inexpensive magnetic paper tape soon to reach the market is expected to reduce greatly the cost of home voice and sound recording, according to Dr. George E. Ziegler, executive scientist of the Midwest Research Institute.

The recorder, perfected by the local branch of the institute, will have an almost unlimited market in homes with radio sets, it was said. It will be shown to the public at the radio and electronic parts show to be held in Chicago next week (13-15).

in Chicago next week (13-15).

According to Ziegler, the set may be used successfully with any home radio and will be placed on the market by electronic manufacturers within a year. He said the paper tape principle is new and unlike regular wire recorders in that instead of wire, a finely powdered metallic alloy, almost microscopic in size, is printed or stamped on paper tape. It records at the rate of four inches a second for speech, the scieninches a second for speech, the scientist explained.

The new magnetic alloy powder is said to be five to seven times stronger than other materials. Discovery of the powder is credited to H. A. Howell, of the Indiana Steel Products staff.

Parts Pix Perks as Westinghouse 115-Day Shutdown Ends

PITTSBURGH, May 18. bright spot in the general gloom of the materials outlook for phonothe materials outlook for phonographs and other coin machines was settlement of the 115-day strike at Westinghouse Electric Corporation.

Coin machine makers said the strike has played a major part in slowing up production in the industry since Westinghouse is one of the three or four biggest makers of electrical

Company and the union—CIO United Electrical Workers—made a joint announcement that they had reached agreement on a contract covering 75,000 Westinghouse workers at plants in 11 States. Contract provides a general increase of 18 cents an hour.

NEWARK, N. J., May 18.—William Weiss, president of Radio-Matic of America, Inc., announced that his firm has concluded contracts with six leading hotels across the U. S. for installation of coin-operated radios.

Those named by Weiss include the Wardman Park and Willard, Washington; the Morrison, Chicago; Hotel Syracuse, Syracuse; Town House, Los Angeles, and the DeSoto, Savannah, Ga.

Weiss's company is having its radios made by General Electric at Syracuse. They give two hours play on insertion of 25 cents. He said his firm would install, service and insure sets placed in hotel rooms.

Government Offers Data on Rectifiers Developed by Nazis

WASHINGTON, May 18.—Details of a new and lighter rectifier of electric current, which was developed by a German industrial firm and which may find use in the coin machine industry, have been released by the Office of the Publication Board in the U. S. Department of Commerce.

Device is described in a report by C. Turnock of the army's Chemi-L. C. Turnock of the army's Chemical-cal Warfare Service as a mechanical-type "contact rectifier" for changing a higher electrical efficiency than mercury vapor types, rotary converters or motor generators. Further, it will operate on voltages below 30 where mercury vapor rectifiers are unusable, and it is reported to be considerably lighter than other rectifiers of similar capacities. fiers of similar capacities.

It is described technically in the Commerce Department's publication PB-6633. A photostatic copy may be obtained for \$1 or a microfilm copy for 50 cents. Checks or money orders should be made payable to the Treasurer of the United States.

The rectifier was developed by the Siemens Schuckertwerke, of Berlin, but it was used on only a small scale in Germany during the war, Turnock's report said.

Designed to catch each pulse of a.c. current just as it reaches zero and starts to change direction, the rectistarts to change direction, the recti-fier is made up of silver-tipped cop-per contacts that are opened and closed by a synchronous motor which drives a camshaft activating the con-tacts. The motor takes its power from the same a.c. line which runs to the rectifying contacts.

Cal Shrum's L. A. Diskery Moves to Hollywood Offices

LOS ANGELES, May 18. — Cal Shrum, head of Constellation and Westernair Records, announces his organization has moved into new offices at 11561 Ventura Boulevard, North Hollywood. Shrum has also formed Constellation Pictures and starred in the first feature already released, Swing Cowboy, Swing.

A second picture is set for release

A second picture is set for release oon, with schedule calling for eight Coin Radio Concern

Reports Six Hotels

Signed for Service

Scoon, with schedule calling for eight films a year. Shrum and his brother, Walt, together with Dean Watson, will handle the distribution of the two labels in the record department. Diskery is featuring mainly Western times.

New recording outfit is featuring "juke box tested" records, and is currently setting sales deals thruout the country. Constellation is a new label, but Shrum and company have had the Westernair disk out for over a year thru Coinmatic Distributors. Recording artists now signed include, beside two Shrum brothers, Britt Wood and Red Raper and His Carolina Mountain Boys lina Mountain Boys.

Ima Mountain Boys.

Majority of Shrum's artists have just returned from nine months of entertaining troops overseas. Shrum's group also recently completed a legitimate tour, including engagements at the Palomar, Seattle; Beacon, Vancouver, and Lyric, Salt Lake City.

137



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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago I, Ill.

Hits Jackpot

are now coming into their own and are hitting the musical jackpot. Songs such as Wave To Me, My Lady; Sioux City Sue and Tumbling Tumbleweeds are taking prominent places on the nation's hit parades. They are being sung and played by top entertainers not only in the popular field, but also in the concert field.

Folk singers like Gene Autry, Roy Rogers, Sons of the Pioneers, Ernest Tubb, Roy Acuff, Burl Ives, Josh White and Dick Thomas are being recognized as specialists in their chosen field. Night clubs, too, have opened their doors to this type of entertainment. And, for the first time, because of this demand, American folk music is being assembled, categorized and cataloged. Just what effect this will have on American music of the future is uncertain. Yet, it is safe to say that out of this may come the one folk song which will truly represent the American people as do the Volkslieder of Germany, the Narodnyyas of Rusia, the Popolari of Italy, the Chansons of France.

Gene Autry is the latest to record Frank Loesser's hit folk tune, Wave To Me, My Lady. Flipover is Over and Over Again, another catchy Western tune. Columbia will release the disk this week.

Three new song folios are offered by Pacific Sales this month. They are Songs From Texas, by Texas Jim Lewis; Spade Cooley's Western Swing Folio and the Hall of Fame of American Folk Artists the latter folio concan Folk Artists, the latter folio containing autographed pictures and the life stories of 12 of the most famous

*

Western and folk artists.

Decca released this week a record-Folk music and folk artists, long neglected by the American people, quartet combo in the Western folk artist field. Sides are Can't Win, Can't Place, Can't Show and Which Way'd They Go? Latter is by Tim (Sons of the Pioneers) Spencer.

Folk Festival

Noted folk artists and students of folk music from about 25 States will participate in the 12th annual Folk Festival to be held in Cleveland May 22-25 under the joint sponsorship of the Cleveland Sesquicentennial Com-mission and Western Reserve Uni-

About 400 folk singers and artists, including mountaineers from the Appalachians, lumberjacks from Michigan, cowboys from Wyoming and Colorado, Kiowa Indians from Oklahoma and miners from Pennsylvania will take part in the festival. Gertrude Knott is the national director.

Concerning the reason for the show, she says: "Interchange of folk traditions, singing, dancing and instrumental music among people of varied racial and national backgrounds helps to break down the barriers and bring about more under-standing. On a national basis, it helps acquaint people in the widely separated communities of our coun-The country is so large, and our traditions so varied, that without such a coming-together few people in one section know what people in the other sections are doing."

Some of the folk artists are: Capt. Pearl R. Nye, canal boat singer who has written more than 500 songs; Richard Chase, collection of folk songs of the Appalachians; Bascom Lunsford, head of the Mountain Song and Dance Festival held each year in Asheville, N. C., in addition to numerous other groups of singers featuring racial, religious or regional themes.

Execs of the Folk Association include: Prexy Paul Green, Playwright Dr. Homer P. Rainey, former president of the University of Texas, vice-president, and M. J. Pickering, busines manager.

Homeless, Shirtless

James K. Whitaker III, a former WWVA (Wheeling, W. Va.) announcer and newscaster, has returned to the station as Director of Public Interest Programs, after over three years in the army. Jimmie, back in Wheeling for three weeks and unable to find a place to live, ran the following ad hoping it would solve the problem: problem:

"Army captain on terminal leave, permanently employed in Wheeling, wants small furnished apartment close in. Homeless, wifeless, shirt-less, noiseless and house broke. Will consider any apartment, anywhere."

Out Little Rock, Ark., way they have a new show starting. And, from all reports, it is going to be something out of the ordinary. Their D & M out of the ordinary. Their D & M Vaudeville and Comedy Revue, called the "biggest little show in America," is composed of radio and stage artists, including Frank Dudgeon; Kay, the Yodeling Cowgirl From the Golden West; Thurman Hearne, Ezzie Nicklebock, Bessie Buckleknee and Ebb Leatherneck.

Dude Martin, KYA, San Francisco, is plugging a couple of Chaw Mank tunes, Rose of Oklahoma, and When the Silver Moon is Shining Upon the Golden Gate.

West Coast

Gil Taylor, of the Hoosier Hotshots, to make a solo break in Columbia pic Cowboy Blues. Ken Curtis, Columbia cowboy player, makes his first records for Mercury in May.

Melody Roundup, sixth Eddie Dean

www.americanradiohistory.com

Western film, now rolling at PRC pic-

Roy Rogers, Republic's cowboy king. has thrown his Stetson into the political ring as a candidate for mayor of Studio City, Calif. Former cowboy star, Ken Maynard, booked for 26 weeks starting June 8, with the Bob Witton tent show.

Cal Shrum has made a deal with Fred McConnell, formerly with Universal and other pix firms, to distribute all future Constellation Western pixs. McConnell due on the Coast soon for a confab with Shrum.

Philly Dances

Fairmount Park Commission, Philadelphia, in conjunction with the Fairmount Civic Association, will conduct a series of Thursday evening folk and square dances for adults at Recreation Hall, Boat House Row, East River Drive in Fairmount Park, starting about the middle of May.

At present, dances are held at the Boat House every Friday and Saturday evening for local teen-agers. The Boat House should be a popular spot during hot summer evenings. Local hillbilly talent will be used. A folk music band and entertainers will be on the bill.

Harry Belliver, who plays Sitting Bull in the musical Anne Get Your Gun is a former Hedgerow Theater, hillbilly entertainer. He left the coal mines to

enter the left the codi mines to enter show business.

Danny Newman, seven-year-old son of Elmer and Julie Newman, of the Sleepy Hollow Gang who are heard on WFIL, Philadelphia, was recently released from the Quakertown Hospital. It was an appendectomy. Now Elmer is back in the dectomy. same room in the same hospital. He had a tumor removed from the back of his neck.

Mrs. Florence Woods, of Drexel Hill, Pa., was the 100,000th person to pay admission to the Hayloft Hoedown, WFIL hillbilly airshow. Among the prizes she won on the promotion involved in the sale of the ticket was a lunch with the whole Sleepy Hollow Gang in costume. She also made an appearance on the air with the gang last week. Harry Ranch and His Kernels of

Corn shifted from Ciro's, Philadelphia, to the 20th-Century Club in the same city. It's the first hillbilly out-fit to appear at the latter spot.

Legion Barn Dance

The Alka-Seltzer National Barn Dance will originate from McLeansboro, Ill., Saturday night (June 8), when the ol' hayloft gang joins the American Legion in a national homecoming celebration for National Commander John Stelle.

On hand to greet the legionaires will be Eddie Peabody, the Banjo King, who is himself a member of the American Legion; Joe Kelly, Pat Buttram, the Hoosier Hot Shots, and Arkie, the Arkansas Woodchopper.

Chart Music Company reports brisk Chart Music Company reports brisk sales on their new folio, entitled Hit Parade of Cowboy Songs, which includes such numbers as Bunkhouse in the Skies, Little Oakie, Silly Bill, There's a Valley in Utah and the film song I'm Gonna Have a Cowboy Wedding, sung by Roy Rogers in the Republic film The Man From Oklahoma

A.M.I. "Singing Towers" 350.00 Wurlitzer #41 Counter Model 159.50 Seeburg "Hideaways" (Wireless Adapters) 300.00 Seeburg (WS-1Z) Wireless Wallomatics 10.00 Seeburg 30-Wire Selectomatics (Metal Covers) 5.00

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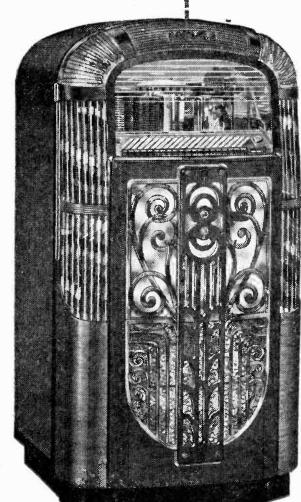
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FORT DODGE, IOWA

Movie Machine Reviews

Soundies Corporation Inc. Release date April 8.

In musical comedy styling, High Hat has everything, including an attractive chorus of six dancers. Blond Imogene Lynn sings the lyrics of the song, Tari Vance is the featured dancer, and handsome Jimmy Dale, in high hat and tails, adds the male interest. (R. C. M.)
Slim Andrews and the Fashionaires

present the novelty number Pop Goes the Weasel with clever sound effects. Sibyl Rae does the vocals. fects. Sib (R. C. M.)

A swingy Latin tune Pin Marin is

A swingy Latin tune Pin Marin is harmonically presented by the everpopular Dinning Sisters. The background is a night club. (R. C. M.)

Larry Clinton and his orchestra play the standard tune, My Reverie.

A brunet, mellow-voiced songstress sings the vocals. Band setting.

(Soundies) (Soundies.)

A typical Western number, Down the Trail to San Antone, is played by Deuce Spriggins and band, with the Plainsmen Trio harmonizing on the vocals. Carolina Cotton lends her charming personality for eye appeal. (R. C. M.)

The Balators, Jack and June Blair and Dorn and Dean dance to the tune of a peppy polka entitled Jolly Joe. This number takes the form of a stage production with each couple, attractively costumed, posed in picture frames from which they step to do their respective dances. (Soundies.)

An entertaining and jumpy song story entitled Bashful Bullfrog is presented by Lenny Herman and his band. The accordionist handles the vocals. Band set. (Filmcraft.)

Princess Monakai and the cello-

Assembled and released by phane-skirted Hawaiian Ensemble known Dinning Sisters make the offer the familiar Hawaiian War cute standard pop tune Mary Lee, chant. The dancing of the native belles, supplemented with a short but lively dance by a husky "warath has everything, including an atcals of the Princess present an authentic Polynesian atmosphere. (Soundies.)

> Assembled and released by Soundies Corporation of America, Inc. Release date April 15.

Program 1235

The Swing Stars with Dorothy Drew's dance routine provide excel-lent entertainment in their version of a Trip to the Moon. Johnny Guarnieri sparks this lively combination with his adroit piano playing. (Filmcraft.)

The romantic Latin standard Adios is played by Carlos Fernando and his Mexican orchestra. Rita Rio and handsome Allan Baldwin make an attractive couple, with Rita singing the vocals. A mixed chorus of seven couples does a rumba. (Soundies.)

Newcomer Kirk Wood sings the vocals of a torchy number entitled Get a Woman on Your Mind. Attractive Marilyn Hightower does a sophisticated dance routine. Night club setting. (Filmcraft.)

Paradiddle Joe is played by Tony Pastor and his orchestra, with Tony singing the vocals. Johnny Morris, the world's fastest drummer, proves his claim with some speedy work on the skins. Barn dance background. (Soundies.)

An unusual piano solo, which is a combination of the best in boogie and popular piano styling is presented by Robert Crum. The selection entitled Adventure in Boogie Woogie makes good listening. (Filmcraft.)

You Walk By, a standard pop number, is presented by Del Casino and his orchestra, with Del taking care of the vocals personally. Betty Jane Smith does a toe dance routine and also leads a chorus of glamorous models. (Minoco.)

The Nilsson Twins, Hollywood's latest comedy vocal team, and the Hal Borne Trio are tops in a clever little number entitled *I Don't Care If I Never Go to Bed.* (R. C. M.)

A standard memory song, Lamphis orchestra, with Skinnay Ennis and his orchestra, with Skinnay doing the vocals. Dreamy-eyed Bonnie Kildare adds eye appeal. The setting is a radio station. (Soundies.)

Assembled and released by Soundies Corporation of America, Inc. Release date April 22.

Program 1236

Cute Helen O'Connell and handsome Bob Eberle are a pair of "duet dears" in a clever number entitled A Whole Bunch of Something. The ever-popular Jimmy Dorsey and his probestry, provide, solid, rhythm. orchestra provide solid rhythm. (Soundies.)

A novelty number entitled He Broke My Heart is sung by the blond and glamorous Nilsson Twins. The versatile Hal Borne Trio take care of the music in their unusual rhythmic styling. (R. C. M.)

Rufus Davis interprets several musical effects, including the bass fiddle and the jew's harp in Mama Don't Allow It. The "kindergarten set" is represented by two cute kids doing a wary clayer dance in a playdoing a very clever dance in a playroom background. (R. C. M.)

Pay Day Rolls Around is a catchy tune played by Deuce Spriggins and his band, with the Plainsmen Trio on the vocals. Carolina Cotton and Deuce get together on the vocals also. Costumes and setting is Western. (R. C. M.)

Lucille Angels sings a standard

Latin number entitled Mi Linda Amor. The charming Velascos do an exceptionally interpretive rumba. (Soundies.)

The harmonic talents of the well-

Kinley, the singing drummer, with Will Bradley and His Six Texas Hot Dogs. A group of jitterbugs does a lively "jitter" to this jive-boogie number. (Minoco.)

Jimmy Dale and Carolyn Gray star in a musical comedy type number entitled *On the Boulevard*. Miss Gray sings the vocals. The glamorous Soundies chorus does a clever dance routine clad in unusual half-boy, half-girl costumes. (R. C. M.)

Madelene Quincannon.

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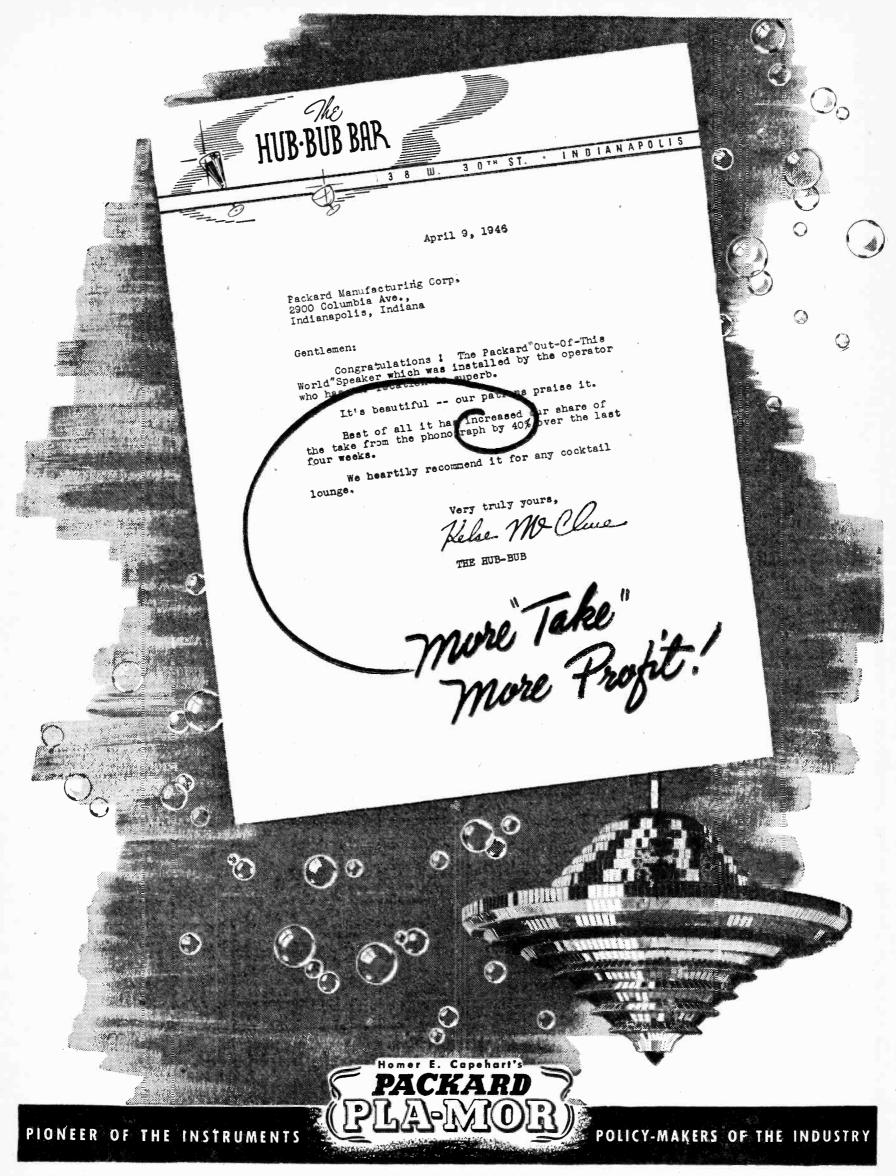
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Williams Joins M. Spagnola in Distrib Concern

CHICAGO, May 18.-LeDrew Williams and Michael Spagnola have set up the Automatic Distributing Company here

Firm, which already is functioning in its headquarters at 806 North Milwaukee Avenue, hold distributor appointments in Northern Illinois for the AMI and Personal Music Equipment.

Spagnola said that date of formal opening festivities would be announced shortly. By that time the business will be in full swing, and many operators in Chicago and other Illinois communities north from Springfield are expected to attend.

In the absence of Williams, who currently is hospitalized, Spagnola outlines plans and organizational setup. Williams, who formerly was general manager of Universal Automatic Music Company here and has operated music machines in Chicago for a number of years, is president of the company.

Spagnola, treasurer, also is execu-Owners, Inc. In this capacity he has been prominent in trade activities and a well-known figure among Chicago coinmen. For the present he expects to carry on with the association work tion work.

Service department is headed up by Ted Levin. In addition to carrying a complete stock of parts, the department is organized to offer operators assistance in their service problems, Spagnola said.

Firm is now operating Phonette systems here, but it was said these will serve chiefly as a demonstration program and will be sold later as distributing phases of the business develop develop.

Home of Automatic is in the triangle formed where Milwaukee Avenue diagonally crosses Chicago Avenue. Thus, offices and salesrooms will front on Milwaukee, with service department on Chicago.

CASTORS
Heavy Duty Replacement

Cut to Size. Per Square Inch 2¢ 20"x50" Sheet \$10.00

E. T. MAPE MUSIC CO.

PLASTIC- (60 Gauge, Red)

Illinois Jukes Humming Again As Power Back After Dim-Out

are singing again here after more than a week of almost complete brownout silence.

Illinois Commerce Commission has issued a ruling authorizing unrestricted use of electric power for the city's machines. Only excessive ornamental lighting is discouraged.

Thruout the power crisis, juke operators individually as well as their association, Illinois Phonograph Owners, Inc., co-operated with officials, contributing their share in con-serving electricity. Trade sources in-dicate that it cost them 80 per cent of their business.

Order Cut Play

Original order confined power use original order confined power use for juke boxes to the hours of 2 to 4 p.m., six days a week, cutting deeply into play which normally is heaviest at later hours.

When a threatened complete power ban for jukes developed, operators co-operated in performing a public relations job for the trade.

This involved identification juke box operators' position as a trade group. Officials of Common-wealth Edison and the commerce commission, in considering the ban, apparently had thought of individual

Golob Distrib For Coin Radio

ASBURY PARK, N. J., May 18.—George and Victor Trad, Tradio Radios, announced this week that the Ben H. Golob Distributing Company, 241 East 44th Street, New York, would be distributors of their coinoperated radios in Maryland, Delaware and Pennsylvania.

Other distributor appointments thruout the United States, that have not already been announced, will be made within the near future, according to the brothers. Besides hotels, George Trad points out, motels and tourist camps have proved themselves "top spots for operators."

PICK-UP COILS

For Seeburg except 8800, 9800. Each \$1.50.

E. T. MAPE

CHICAGO, May 18.-Juke hoxes phonographs in tavern and other locations as an unnecessary frill which could be dispensed with. Against this attitude, the operators argued con-vincingly that their combined busi-ness was as much a legitimate amusement enterprise as movie houses, for example, and was entitled to similar treatment.

For the present, juke boxes have returned to normal schedules and trade members predict that the public, after missing out on its music for a week, will send play to even higher than pre-brownout levels. They are aware, however, that the coal question has not been settled, and that there still may be rough days ahead.

Solotone Picks 3 Distributors

LOS ANGELES, May 18.-Solotone Corporation, manufacturers of timed music system, announced the appointment of three regional distributors in the East and Mid-West.

Handling the line in Greater New York area is Theodore Blatt, Brook-lyn; Ohio, Indiana and Kentucky, Timed Music, Cleveland; and Kan-sas, Western Missouri and Southern Nebraska, Tri-State Distributing Company.

William (Bud) Parr and F. E. Wilson, Solotone executives, returned here during the week from Solotone shows in the East.

OPA Authorizes 27% Price Increase for Fractional Motors

WASHINGTON, May 18.-The Office of Price Administration has announced granting of price increase factors to manufacturers of electric motors amounting to 27 per cent over their base period prices for fractional horsepower motors and 16.5 per cent for integral horsepower motors.

Present authority replaces the 9 per cent increase granted manufacturers of fractional horsepower motors in October, 1945. "Inline" prices for fractional horsepower motors approved since October 16, 1945, are therefore being given only a 16.5 per cent increase.

New increase is designed to return to the industry its total cost of making and selling its motors which are necessary to the reconversion program, officials of the OPA said.

Recent increases in labor costs and for materials, according to the OPA, were revealed by a recent survey which showed costs of producers of between 60 and 70 per cent of the dollar volume of sales of the motors.

Considered in the new price increase were increases in wages and material costs adjusted to include all increases effective when the survey

Get Mum and You Can Dance To Juke Jive, Ad Suggests

NEW YORK, May 18.—Juke box keeps right on increasing the number of products it helps to sell via advertising.

Currently a coin phonograph currently a coin phonograph is playing a feature role in ads for the deodorant, Mum. Layout shows a wallflower leaning on a juke as the rest of the set dances, but in the next panel she catches on, gets the sponsor's product, and joins the jive.

6,000 Turn Out For Radio Show: Coin Ops Attend

CHICAGO, May 18.—An estimated 6,000 visitors, including many members of the coin machine trade, had an opportunity for first-hand chats with the nation's producers of radio parts, as 183 exhibitors showed their wares at the 1946 Radio and Electronic Equipment Conference and Show in the Stevens Hotel here May 14-16.

Number of manufacturers exhibiting had grown 40 per cent since 1941, when the industry held its last show, according to K. C. Prince, general manager. South Africa, Switzerland, China, Canada and France, as well as every section of the U. S., were represented, he said.

On display were latest develop-ments in scores of standard radio items such as tubes, switches, condensers and speakers. Generally, manufacturers were showing equipment which currently is going into production and for which deliveries are planned for next fall.

Aireon Manufacturing Corporation exhibited several of its various electronic products. Altho there were presentations featuring its juke box available to visitors, no actual machines were on display. A dozen Aireon officials were here for the show, including President R. C. Walker and Secretary B. D. Craig.

Swiss Changer

Several off-the-beaten-track exhibits claimed wide attention. Swissmade Thorens record-changer, for example, featured a three-way gadget enabling the user to play back any portion of a platter without removing other records; to reject and pass over a record before it is played for several minutes without turning off machine.

Weller Manufacturing Company showed its Speed Iron soldering gun for service departments as well as manufacturers. Other service items were a line of hermetically sealed electrical measuring instruments dis-played by Marion Electrical Instrument Company.

New magnetic paper-tape record-ing device was introduced by Jackson Steel Products. Brush Development Company also demonstrated its new tape recording unit.

All meetings and conferences were scheduled for May 13, leaving three full days for the show itself. Among these were gatherings of delegates of National Electronic Distributors Association; a joint meeting of Association of Electronic Parts and Equipment Manufacturers with Sales Managers' Club, Eastern Group, and keynote banquet Monday evening.

FOR SALE

Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

Manufacturing Division
1701 W. Pico Blvd., Los Angeles 15, Calif.
Phone: Drexel 2341

Manufacturing Division
284 Turk Street, San Francisco 2, Calif.
Phone: Prospect 2700

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SAMPLE, \$4.00 FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH

QUANTITY PRICE, \$3.00 EACH
Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS
Rock-Ola 5-10-25¢ Bar Boxes .
Rock-Ola Late 5¢ Bar Boxes .
Rock-Ola Late 5¢ Wall Boxes .

\$1.60 | Keeney 5¢ Bar & Wall Boxes .

SEEBURG—Reconditioned Wireless Wallomatic Boxes
Reconditioned 3-Wire Wallomatic Boxes

RECORD PRESSING PLANT IN LOS ANGELES Complete with 8 Hydraulic Presses, Steam Tables, etc., plus Milling Department capable of handling 15 tons of stock weekly. Address all inquiries BOX D-204

c/o Billboard

Cincinnati 1, Ohio

Sell Your Used Phono Records Now!!!

WE BUY LARGE OR SMALL QUANTITIES

MERVIS TRUCKING CO.

7026 LEXINGTON AVE.

CLEVELAND 3, OHIO

VALUES IN MUSIC

WALL BOXES

Packard, New	\$38.95
Packard Reconditioned	32.50.
Buckley Plastic Sides	22.50
Buckley Old Style	5.00
Wurlitzer 120's	22.50
Wurlitzer 111 Bar Boxes	10.00
Selectomatic 20's	6.50
Organ Type Speakers	39.50

PHONOGRAPHS

I MONOUMI IID				
2 Wurlitzer 500-K\$46	9.50			
1 Wurlitzer 780-E 69	5.00			
2 Rock-Ola Standards, Remote Box. 35	0.00			
1 Seehurg 9800 R.C. 65	0.00			

Half Certified Deposit With Order.

J C MUSIC COMPANY

4816 Euclid

Cleveland 3. Ohio



OPERATORS SAY Musicale Means More Music Profits " I

RIVATE entertainment in public places— MUSICALE, the midget-sized music system that's setting man-sized profit records!

Musicale music is only heard by those who pay! Each unit is in business for itself—a potential profit maker of a dollar per hour. Instead of one unit for each location, you can place thirty, forty, a hundred or more. HUNDREDS PAY FOR EVERY TUNE!

Musicale doesn't just wait for customers to put in nickels. MUSICALE SELLS EACH TUNE — sells with a pleasant, persuasive, live voice that folks can't resist—an amazing, exclusive Musicale feature that has a more exciting profit potential than anything you've ever heard of. One girl, one turntable, one set of records services all of your locations (or, if you prefer, Musicale can be used with an automatic changer).

In its present locations Musicale is taking in four and five times as much money

as former systems. It should do the same for your locations — plus opening up thousands of NEW locations who never before wanted music but now welcome the quiet, profitable, customer-pulling, private entertainment of MUSICALE.

MUSICALE is in full production now. It is manufactured to exacting telephone standards by an experienced company. Some distributorships are available. Wire or telephone for complete details now.



Meat New Worry To Camden Ops

CAMDEN, N. J., May 18.—Shortage of meat is another shortage which is promising to give local coinmen trouble. It has caused Camden hotels and restaurants to consider shutting

their doors one day per week.

As a result, coin machine operators, who already are hit by the shortage of beer, alcoholic beverages and new machines, are beginning to scout possible new locations. They feel that, with machines scarce and tavern play down, they must make the most of the machines they do have.

have.
Some are eying the lucrative trade promised by the expected heavy resort business along the Jersey coast this year, and others are looking for other profitable sites for machines.
Acuteness of the meat scarcity was brought home as two Philadelphia

brought home as two Philadelphia a spokesman.

packing houses, which supplied a large number of Camden retailers, announced they were closing until the situation eases. Restaurants are featuring poultry and fish dinners and with fish or fowl menus.

Rosenberg Firm Pushes Work On **New Showrooms**

NEW YORK, May 18.—H. Rosenberg, of H. Rosenberg Company, announces the change of name of his concern from the present name to H. Rosenberg Company, Inc., to be located at the same address, 625 Tenth Avenue.

Extensive remodeling of the concern's showrooms is now being undertaken in preparation of an announcement in about three weeks, according to officials. The sales and administration departments have been expanded in line with the remodeling.

Laundrymen Offer Scientific Work-To-Music Program

JOLIET, Ill., May 18.—Vetoing hot jazz, but setting its seal of approval on "peaceful" music, the American Institute of Laundering has issued has issued an elaborate communique on planning recorded industrial music programs from its headquarters here.

Schedule was worked out by AIL for member laundry owners who entertain workers with various wired or telephone music set-ups. To begin with, it cautions, boogie-woogie and jazz are out. This is because rhythm modeling.

"One of the largest and most beauiful showrooms in coin machine row is the aim of the firm," according to and high spirits.

Working day, according to AIL, should open with marches and patriotic tunes. Rousing numbers can continue until just before the morning rest period, when slower, easy, peaceful music should be played.

Milwaukee Teen-Age Center Hunts Name

MILWAUKEE, May 18.-Downtown youth center here is looking for a name. Teen club, opened recently as a civic move to discourage juvenile delinquency by providing entertainment for youngsters via the softdrink-with-juke-music route, is holding off on a name selection until permanent membership is estab-

Since it is undergoing remodeling, sponsors have decided to remain open Thursday nights only during May.

Waltzes, tangos, musical comedy favorites go well here, it is recommended. The same change in tempo should apply before afternoon rest periods.

Laundry music men say that vocal refrains of popular numbers tend to be unsatisfactory. Workers then try to follow the words and forget their jobs. Music should be familiar, but jobs. Music should be famil forget the words, they advise.

ADVANCE RECORD DELEACED

ADVANCE RECORD RELEASES				
(Continue	ed from page 35)			
NO PANCHO	Jose Cortez Ork (RHUMBAMBA)			
OH! HA-HA!	Joseph Snihur Ork (VALENTINE) Sonart M-600			
OJ JESENSKE DUGE NOCI (Autumn Nights) PETER AND THE WOLF ALBUM	Edo Ljubic-Olga Turkovic (SEOSKA LOLA) Sonart M-609 Decca Symphony Ork-Alexander Smallens,			
	Dir.—Frank Luther Decca DA-130 Decca 29096 Decca 29097 Decca 29098			
PETOOTIE PIE	Ella Fitzgerald-Louis Jordan (STONE			
PIN MARIN	COLD)			
POPITY POP	(CHIQUITA BANANA) Victor 20-1884 Slim Gaillard Ork (DIZZY BOOGIE)			
POR ESO TE PERDONO	Celso Vega and His C. B. S. Rhythm Band (HAY—RUMBA) Secco 2004. Slim Gaillard Trio (SANTA MONICO)			
PRETTY MEAN MAMA	(HAY—RUMBA)			
PUT THE BLAME ON MAME	. Cass Daley (Vic Schoen Ork) (THE TRUTH)			
THERE QUE BONITO ES CONTENTARSE (How Nice It Is To Be Friends	Tito Guizar (ADIOS MARIOUITA)			
Again)	Tamburaski Zbor Ork (IA SAM)			
Goblet)	Tito Guizar (ADIOS MARIQUITA) Victor 23-0309 Tamburaski Zbor Ork (JA SAM) Sonart M-601 Ernie Benedict and His Polkateers (COCK-TAIL WALTZ) Victor 25-1060			
RHUMBAMBA	TAIL WALTZ)Victor 25-1060 David Santos Ork (ROSA)Seeco 544 Jose Cortez Ork (NO PANCHO) Diamond 2016			
RIFF CITY	. Wini Beatty-Slim Gaillard Trio (MEAN MAMA)Bel-Tone 755			
ROSA	David Santos Ork (REGRESO) Seeco 544. Dud Bascomb Ork (KEY TO) Alert 400			
RUMBAS Y SAMBAS ALBUM	.Don Jose Ork			
Rhumba at the Waldorf Rumba Rumba The Peanut Vendor Un Sueno	Gotham 100 Gotham 103 Gotham 103 Gotham 103 Gotham 102 Gotham 102 Gotham 102 Gotham 101 Gotham 101 Gotham 101 Gotham 100 Got			
Yo Soy Obatala				
SATCHEL MOUTH	. Texas Top Hands (FIESTA IN) . Savoy 3008 . Slim Gaillard Trio (PRETTY MEAN)			
SCHOOL KIDS, HOD	RENDER)			
SEND DAVID SEOSKA LOLA (Village Scamp)				
SINCE LUM CUM HUM	Bush Mountain Boys (Caleb Coy) (I WISH)			
SINOC SI MENI REKLA (You Told	Edo Ljubic-Olga Turkovic (SJECAS L1)			
SLIM'S JAM	Slim Gaillard Ork (CHICKEN RHYTHM)			
SNEAKIN' OUT	.Erskine Hawkins (THAT WONDERFUL)			
SOLDIER'S LETTER TO MOM	Red Raper and His Carolina Mountain Boys			
SOMETIMES I'M HAPPY	(WABASH CANNON) Constellation 102 Russ Case Ork (GREAT DAY)			
	Victor 28-0407 .Betty Rhodes (Russ Case Ork) (THIS IS)			
SPANISH RHAPSODY	.Jose Cortez Ork (CORUMBA)			
SPORTIN' LIFE BLUES				
Comin' Round the Mountain Golden Sfippers Jingle Bells Solomon Levi Paddy Dear Spanish Caballero The Irish Washwoman	Victor P-159 Victor 20-1831 Victor 20-1833 Victor 20-1832 Victor 20-1832 Victor 20-1832 Victor 20-1832 Victor 20-1833 Victor 20-1830 Victor 20-1833 Victor 20-1833			

STRIP-TEASE	Ella Fitzgerald-Louis Jordan (PETOOTIE PIE)
SURRENDER	Sonart M-594 Deèk Watson and His Brown Dots (SATCHELMOUTH)Manor 1026
SWEET GEORGIA BROWN	(SAICHELMOUTH)Manor 1026 .Avery Parrish (INDIANA)Alert 201 .Tamburaski Zbor Ork (TAMBURITZA POLKA)Sonart M-603
TAMBURITZA POLKA NO. II	Tamburaski Zbor Ork (TAMBURITZA POLKA)Sonart M-603
TEA FOR TWO	Russ Case Ork & Chorus (HALLELUJAH)
THAT AIN'T RIGHT, BABY	Wini Beatty-Slim Gaillard Trio (EARLY MORNING)Bel-Tone 754
FEELING	Erskine Hawkins (Ruth Christian) (SNEAKIN' OUT) Victor 20-1883
THE HILLS OF EL CAJON	The Esquire Trio (I'M CHANGING)
THE STORY OF UNCLE TOM'S CABIN	The Esquire Trio (I'M CHANGING)
THE THREE BEARS	Al Trace and Silly Symphonists (THE
THE INVITAGE THE MATTER IS	Cass Daley (Vic Schoen Ork) (PUT THE)
THE TUNE OF LUNA PARK	Henry Jerome Ork (Bill Collier & En-
THERE WILL COME A TIME (1) THEY SAY IT'S WONDERFUL (2) I GOT LOST IN HIS ARMS (12")	
THEY SAY IT'S WONDERFUL	Henry Jerome Ork (Bill Collier) (IT COULDN'T)Davis 2107
THIS IS ALWAYS	WHERE IN)Victor 20-1885
TIGER'S BLUES	The Three Flames (EXACTLY LIKE)Gotham 107
TKO SE ONO BREGOM SECE (Strolling Along) TO EACH HIS OWN	.Edo Ljubic (DOSLA DRINA) .Sonart M-606 .Eddy Howard Ork (Eddy Howard & Trio)
TRISTEZAS DE AYER	(CYNTHIA'S IN) Majestic 7188 Miguelito Valdes-Noro Morales Ork (ESA
	MULAIA)Seeco 2002
UNCLOUDED DAY UT PAAMAAKE-SHARE (Seaguil Waltz)	Henry Jerome Ork (Bill Collier) (THE TUNE)
VALENTINE	Victor 26-0054 .Joseph Snihur Ork (OH! HA-HA!)
VEM VEM,	
WABASH CANNON BALL	(AMADO MIA)Apollo 1007 Red Raper and His Carolina Mountain Boys
WALKIN' BLUESWHAT HAS SHE GOT THAT I	(AMADO MIA)Apollo 1007 Red Raper and His Carolina Mountain Boys (SOLDIER'S LETTER) .Constellation 102 Avery Parrish (AFTER HOURS) .Alert 200 Betty Rhodes (Russ Case Ork) (1'D BE)
HAVEN'T GOT?	. The Esquire Trio (MY ADOBE)
WHERE THE SUN WILL NEVER	Famous Georgia Peach (The Harmonaires)
WHERE'S MY BESS? (12")	. (WHO IS)
	Jeannie Akers Urk (I CAN'T)
WHO IS THAT KNOCKING?	Famous Georgia Peach (The Harmonaires)
WON'T BE A FOOL NO MORE WORKING ON THE BUILDING	(WHERE THE)
	Cousin Joe-Earl Bostic's Gotham Sextet
(1) YOU CAN'T GET A MAN WITH A GUN (2) DOIN' WHAT COMES NATUR'LLY (12")	(LITTLE EVA)
VOU MAY NOT LOVE ME	All Stars) (BABY MAYBE) Apollo 1004
YOU TOOK ADVANTAGE OF ME	MY)
YUGOSLAV CIRCLE DANCE	Tamburaski Zhor Ork (YICOSI AV
YUGOSLAV CIRCLE DANCE (Malo	Tamburaski Zbor Ork (YUGOSLAV CIRCLE)
Kolo)ZLATNA GRIVNA (Golden Bracelet).	Edo Ljubic (MEGLATA PADNALA)
	Jose Cortez Ork (MIGUELLO)

ZUNIL Jose Cortez Ork (MIGUELLO)

.....Diamond 2017

Wurlitzer Net **Earnings Drop**

CHICAGO, May 18. — Rudolph Wurlitzer Company reported consolidated net profits of \$904,725 for the fiscal year ended March 31, compared with earnings of \$1,335,793 for the preceding fiscal year. Both figures represent the company's profits after payment of taxes, interest, depreciation, amortization and, this year, a refund to the government tentatively agreed upon in renegotiation of war

Profits for the 1945-'46 fiscal year were equivalent to \$1.09 per share, out of which directors declared a dividend of 20 cents per share payable June 1 to stockholders of record May 13. Earnings in the 1944-'45 fiscal year equalled \$1.61 per share.

Firm's earned surplus account stood at \$5,528,881 on March 31, an increase of \$1,240,849 over the account a year earlier. Of the increase, \$240,849 came from profits, while \$1,000,000 came from a transfer of a portion of the reserve for contin-gencies provided in previous year, but no longer deemed necessary.

Hayes in Loss

Hayes Manufacturing Company, a contract manufacturer of vending machines and automotive supplies, reported a net loss of \$74,712 for the three months ended March 31, company with a profit of \$600,802 in the pared with a profit of \$90,823 in the corresponding period of 1945.

Decca Records reported net earn-

ings of \$511,050 in the first quarter of 1946, compared with \$227,586 in the same period of 1945. This year's earnings were equivalent to \$1.32 per share, compared with 58 cents a share in the first quarter of last year.

Queen Anne Candy Company de-clared an initial dividend of 75 cents per share, payable June 15 to stock-holders of record June 1, while P. Lorillard & Company, makers of Old Golds, declared an initial dividend for the year of 25 cents per share, payable July 1 to stockholders on record June 15.

Pillow Speaker Said Aid to Hotel Radio

CHICAGO, May 18.-With room sharing now a matter of necessity in many hotels, a stumbling block may have been placed in the way of coin radio operators, as each occupant waits for the other to drop in the quarter.

A gadget, recently released by the army, takes care of that. It is an under-pillow speaker which can be attached to any radio and heard by only one person at a time.

Device should also come in handy

when one person wants to sleep and the other wants a radio program. Army used the speakers successfully in many hospitals.

Launch New Music Business in Miami

TALLAHASSEE, Fla., May 18. Automatic Amusement, Inc., of Miami, has been granted a charter by the secretary of State to deal in automatic music machines.

Incorporation articles provided for 100 shares of capital stock, par value not listed. Incorporators are Carl C. Norman, E. L. Semple and H. V.

ARA Names SF Distributor

HOLLYWOOD, May 18.of Kaemper-Barrett, Inc., of San Francisco as distributor of ARA records in the Bay and Northern California territories.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

	POSI	TION	
	Last		
to date			
3	4	8.	LAUGHING ON THE OUT-
	1	4	SIDE (Carrier on the Incide) Andy Russell Capital 252
	1		They Say It's Wonderful
1	_	9.	LAUGHING ON THE OUT-
5			They Say It's Wonderful LAUGHING ON THE OUT- SIDE (Crying on the Inside) Sammy Kaye Victor 20-1856 I've Never Forgotten OH! WHAT IT SEEMED TO BE
	Ì	İ	I've Never Forgotten
15	7	10.	OH! WHAT IT SEEMED TO
10	} '	10.	BE Frankie Carle Columbia 36892
,	1	1	As long as I live (F)
	ł	100	HEVI RA RA DE ROP Toy Reneka Clenn Miller Ork
1	_	10.	HEI! BA-BA-RE-BOT Tex Beneke-Glenn Mine! Oth
			The Whittenpool Song (Artie Malvin - The Crew
	•		ChiefsVictor 20-1859

Jukes in Teen-Age Clubs Posing New Operator Problems

NEW YORK, May 18.—Juke boxes in teen-age clubs in and around New York are proving a headache to operators, one of them states. While York are proving a headache to operators, one of them states. While the coin return is more than satisfactory, he points out, the younger set is demanding that top tunes be inserted in their jukes at all times.

"Only successful way that I could handle the situation," he states, "was to allow them so much for records

to allow them so much for records in one spot, while in another I found the only way to handle the problem was to allow them to insert records

was to allow them to insert records of their own choosing in the boxes— at their expense."

The only way that it could be done was to give the key to one member, usually the secretary or president of the club, and insist that only that person handle change of records. With one or two minor mishaps, the with one or two minor mishaps, the system has worked out well to date.

Another operator in Tolkies

Another operator in Jackson Heights, while agreeing on most of the points of the first operator, states that in small communities all head-

aches received from these clubs are to the operator's advantage.

He explains his statement by stating that installing a juke box in a teen-age club in his area has helped in a statement by the more to be a statement by the sta him gain three—maybe more—top spots for his machines because of the good will it built among the parents

of teen-agers.
"Frankly," he said, "I would rather loan the boxes to the clubs than lose them. Admittedly they are profitable locations, but the good will gained just by operating these machines is worth more than any head-acher, they will ever cause I genaches they will ever cause. I generally give them first pick on new records."

Juke Box Shows Up In Southern Movie

CHICAGO, May 18.—That the juke CHICAGO, May 18.—That the juke box is established as part of every American scene—no matter how remote—is again demonstrated by its appearance in the new motion picture, The Southerner, starring Zachary Scott and Betty Fields.

Movie depicts problems confronting a farmer in the South. Light touch of an otherwise heavy drama, is a scene in the town's only tavern where a juke box furnishes Beer Barrel Polka as background music.

GE Supply To Sell Signature Platters

NEW YORK, May 18.—Robert Thiele, president of Signature Recording Corporation, announced that his company's disks will be distributed nationally by General Electric Supply Corporation.

Platter sales will be under direction of L. G. Moore Jr., manager of the radio and electronic sales division of the supply company.

www.americanradiohistory.com

Michigan Juke Box **Owners Emphasizing** Education Program

DETROIT, May 18.—Educational activity and public relations are being emphasized increasingly by Michigan Automatic Phonograph Owners' Association, with a full-time field representative now on the job.

Appointment of William A. Hall to this position 11 months ago was an initial step taken by the association toward building better public relations.

Hall, whose business experience has included such varied fields as automobile merchandising and accounting, brings a fresh point of view to the job

"The task of building up good will between the operator and location owner and the man who puts the nickels in the machines is unlimited," he said, "and the surface has hardly been scratched."

Hall is enthusiastic about the possibilities of public relations progress in the coin machine industry and says he is trying to approach his assign-ment with an open mind.

One of the ideas he currently is one of the ideas he currently is promoting is co-operation with the small-scale operator. "There is no reason," he says, "why an operator of 10 machines may not conduct his business as efficiently as does the big operator with 500."

Sid Dickler and Jack Young Head New Pitt Record Co.

PITTSBURGH, May 18 .- Sid Dickler, former band leader, press agent and advertising man in the Tri-State area and recently out of the army, has been appointed sales manager of the Triangle Record Distributors here. Jack Young, former ARA exec in New York, is general manager.

Firm, just two months old, covers Eastern Ohio, Western Pennsylvania and West Virginia. Dickler handles Allegheny County and Howard (Hub) Hyde all territory beyond Allegheny County. Dickler will also handle radio contacts, publicity and promotions in the Tri-State area.

Photo Concessions Reported Good Locations for Phonos

NEW YORK, May 18. type location for juke boxes is photo concessions on lower Broadway. Returns are reported to be good in these type spots for older music machines "that have seen their day as far as tavern locations go," according to Ben Joseph, juke operator.

Speaker Pic Bright **But Parts Are Scarce**

(Continued from page 136)

however, might be confronted with the short supply headache, he said. Tube-makers, including Westinghouse, Sylvania, RCA and General Electric, reported the most critical shortage of the parts picture. The long strike at Westinghouse, which is the big supplier of tube bases, was accounted as a dominant factor here. here.

Altho most exhibitors were inter-Altho most exhibitors were interested primarily in juke boxes and delephone music systems, a number are going out for amusement game and vending machine trade. Guardian Electric, of New York, for example, has done a big business supplying contact switches for pin games for 14 years, officials said.

Good Customers

Insuline Corporation of America, another New York concern, stressed another New York concern, stressed the importance of coin machine operating firms as customers. Recently, said Lester Belmuth, Insuline has supplied several large operators with parts. Firm also has filled a large order for coin boxes to be fitted on the concern of a wording machine man machines of a vending machine manufacturer.

As the show was in session, authoritative sources reported that OPA would shortly announce substantial price increases for radio parts, thus clearing the way for wide-open production. With this bolstering news, exhibitors were busy writing orders, even the no certain promise of de-liveries were made.

M. T. Jones Elected Director of Aireon

KANSAS CITY, Mo., May 18. Morton T. Jones was recently elected to the board of directors of Aireon Manufacturing Corporation, R. C. Walker, president, announced.

New director is an insurance executive, and has been active in local business and civic affairs.

BULLET RECORDS

HILLBILLY

Bullet 600 Wave to Me, My Lady
—with vocal Zeb's Mountain Boogle -instrumental Owen Bradly & His Tennesseans List 79e

SEPIA

Bullet 251 Dig This Boogie Lightning Struck the Poorhouse
Wynonie (Mr. Blue) Harris
List \$1.00

SACRED

Bullet 100 They Have Gone Away Just What He Promised JUST What no From.... Stamps Baxter Quartet List 79e

These are terrific on juke boxes. Get yours from your distributor. If he doesn't have it send us your order.

Usual discounts to operators, record shops. Some territory still available for distributors. WIRE-WRITE

BULLET RECORD & TRANSCRIPTION CORP.

Volunteer Music Sales Co.

National Distributors
424 Broad Street Nashville 3, Tenn.

BOXES and BAR

1/3 With Order, Balance C. O. D.

ROYAL DIST. CO., 124 MARKET ST., PHILADELPHIA, PA.

BUY THE BEST AND LATEST K-80

ASTROLOGY SCALE

Expertly rebuilt \$169.50

Includes 18,000 (6 Sets) ASTROLOGY TICKETS 1c Coin Chute



ARIES MARCH 21 to APRIL 19 MARCH 21 10 APRE 19
4. LOVE NATURE No. 1. Durling this period your love nature
adjusts itself and becomes more
stable and practical. You should
yourself socially during the first
so of this period. After that you
is more positive. Be more sincere
stic. You will be wise to, (connext Card No. 5 about MARRITBUSINESS PARTNERS). 1

Tickets for **ASTROLOGY SCALE \$5.00** for Set of 3,000

1/3 Deposit With Order



WANTED PIN GAMES

PHONOGRAPHS - CONSOLES

RUSH YOUR LIST FOR IMMEDIATE ACTION Liberal Quotations.

ATLAS NOVELTY CO. Chicago 47, III. 2200 N. Western Ave. Phone: Armitage 5005

NEW COLUMBIA BELLS

5-10-25c, \$132.50 Each **CHAMPION HOCKEY**

DeLuxe Model—\$289.50.
Eastern Pennsylvania, Southern New Jersey and Daleware distributor.

LEHIGH SPECIALTY CO. 1407 W. Montgomery Ave. PHILADELPHIA 21, PA. Phone: Poplar 3299

Challenge Co. Names 32 U. S., Canadian Distribs

CHICAGO, May 18.—Bert B. Dapany, M. J. Korengold—J. Kimmel, vidson, director of sales for the Auto-234 West Jefferson Street, Louisville. Equipment Division of U. S. Challenge Company, announced appointment of 32 distributors to handle Challenger phonographs and accessories in the United States and Canada.

In addition, the company will have two field managers of sales for the present, he said. Sam Kresberg will be in charge of the New York office, handling the Middle Atlantic States and New England, and Albert M. Coles will be in charge of the South-castern area he reported. Cole's eastern area, he reported. Cole's headquarters have not yet been established, but they probably will be at Dallas, Davidson said.

Distributors Named

Bert Klapper, Inc., Bert Klapper, 269 Huntingdon Ave., Boston.

H. Rosenberg Company, Herman Rosenberg, 625 10th Avenue, New York 19.

Active Amusement Machines Com-

Active Amusement Machines Company, Irving Morris—Joseph Ash, 417
Frelinghuysen Avenue, Newark, N. J.
Hanna Distributing Company, Joseph A. Hanna, 217-19 Elizabeth
Street, Utica, N. Y.
Eastern Sales Company, John Bilotta—Fred Iverson, 1824-26 Main
Street, Rochester 9, N. Y.
Roth Novelty Company, Max Roth, 54 N. Pennsylvania Avenue, Wilkes-Barre, Pa.

Barre, Pa. Spector Spector Distributing Company, Mike Spector, 812 N. Broad Street, Philadelphia 30.

Penn Coin Distributing Company,

Penn Coin Distributing Company, Pittsburgh.
Oley Brothers Amusement Company, A. J. Oley, 422 W. Broad Street, Richmond, Va.
A. R. Kiser & Company, O. M. Deaton, 125-27 N. Brevard Street, Charlotte, N. C.
Ed George Music Company, Edward & George 471-473 South Main

ward A. George, 471-473 South Main Street, Akron.

Ohio Specialty Company, Milt Cohen, 29 W. Court Street, Cincin-

Co-Operative Distributing Com-

PLA-MOR PHONOGRAPHS

Allied Music Sales Company, Max Lipin, 3112 Woodward Avenue, Detroit 1.

Sicking Company, William Marmer
—Simon Berman, 927 Fort Wayne
Avenue, Indianapolis.
Roanoke Vending Machine Exchange, Inc. Frank E. Page, 13 South
Jefferson Street, Roanoke, Va.
McCloy Distributing Company, C.
R. McCloy, 7800 N. E. Fourth Court
Street Miami

Street, Miami.

H. & D. Sales Company, N. J. Hubbard—A. E. Davis, 404 North Gay Street, Knoxville.

Alamat Company, Sidney Kronen-berg, 12 North 23d Street, Birmingham.

Louisiana Challenger Distributing Company, Dan Cohen, 1400 Saint Charles Avenue, New Orleans. Canipe Distributing Company, Jack

Canipe—Milo, Solomito, 1049 Union Avenue, Memphis 3.

Mystic Music Company, George J. Young, 427 West York Street, Nor-

Central Distributors, Norwood Central Distributors, Norwood Veatch, 2334 Olive Street, St. Louis 3. Jack Nelson Company, Jack Nelson, 800 North Clark Street, Chicago. United Coin Machine Company, Harry Jacobs Jr., 6304 Greenfield Avenue, Milwaukee. World-Wide Distributors, Frank P.

Merkle, 1513 Oak Street, Kansas City, Mo.

Northwest Challenger Company, Mike Atol, 310 West Michigan Street, Duluth 2, Minn. Northwest

Amusement Enterprises, Bill Siros,

Amusement Enterprises, Bill Siros, 1001 Louisiana Street, Houston.
Acme Amusement Company, C. J. Rusden, L. F. Harthorn, 118 Fourth Avenue South, Seattle.
Advance Automatic Sales Company, Lou Wolcher, 1350 Howard Street, San Francisco 3.
E. T. Mape Music Company, Leonard E. Baskfield, 284 Turk Street, San Francisco 2.

Francisco 2.
Trans-Canada Distributors, Ltd.,
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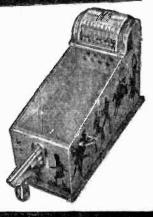
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We will thoroughly recondition your Mills Slots and convert to Chrome Bells. Includes new castings, cabinet, drill proof, knee action, club handle and new parts in mechanism—\$125.00 complete.

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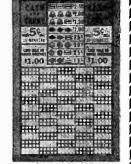
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Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.

New Black Cherry Safe Stands

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Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

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Music and Pinball Serviceman. Experienced in operation of routes. Also consider salesman position for manufacturer or distributor. Go anywhere.

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DOUBLE JACKPOT BELL

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Any Kind-Don't Have To Work-All Parts Must Be There. Glass Not Necessary.

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Asks Bids on Parts Of Pinball Mchs.

NEW YORK, May 18.—Bids were opened here Wednesday (15) on "a large number" of transformers and other equipment taken from pinball machines by the city's police force, according to an official of the Department of Purchase. No closing date has been set it was pointed out by the department.

An ice cream freezer and some other assorted equipment are also listed as open for bids. All bids should be sent to the Department of Purchase, City of New York, as soon as possible.

Back to Normal

PHILADELPHIA, May 18.-Sign that times are getting back toward normal was contained in an item in the column Cross Town, conducted by Jerry Gaghan in The Philadelphia Daily News. Gaghan reported:

"Herb Molter, the Swan club boss, spent four hours and 19 minutes at the pinball ma-chines — stopping only long long enough to reach out for a fresh one."



New Chrome Club Model, \$169.50 each

Ociumbia Chrome Bell features 10-Stop Wide Fruit Reels & Twin Jackpot & Convertible from 5¢ to 10¢, 25¢ or \$1 Play on location. Change Parts included with original purchase & operates as Payout. Jackpot capacity adjustable for 5¢, 10¢ or 25¢ coins. 1/3 Deposit with Order, F. O. B. Chicago.

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ORDERS FILLED IN ROTATION

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Send your list AT ONCE stating quantity, price and condition of your equipment.

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| Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | Sparky | S Guaranteed 5 Foilles '40 Victory ... Towers ... Red Hot ... Jumper \$39.50 49.50 49.50 54.50 54.60 57.50 67.50 79.50 99.50 75.00 Jumper Buckeroo Lucky Strike Velvet Jungle Argentine Grand Canyon . American Beauty COIN AMUSEMENT GAMES, INC. 1335-37 E. 47th ST. KENWOOD 5556-7 CHICA Only 10 Minutes From the Loop on the Outer Drive CHICAGO 15, ILL.

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10c PLAY	9.50 9.50 9.50 9.50 9.50
10c PLAY	9.50 9.50 9.50 9.50 9.50 9.50
10c PLAY	9.50 9.50 29.50 29.50 29.50 99.50 99.50
10c PLAY	9.50 29.50 29.50 29.50 29.50 29.50 29.50 29.50
10c PLAY	9.50 29.50 29.50 29.50 29.50 29.50 29.50 29.50 39.50
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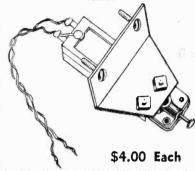
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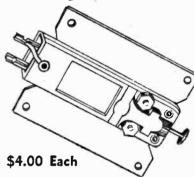
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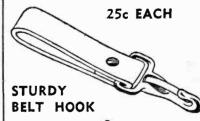
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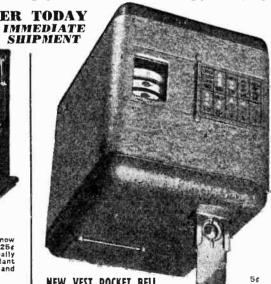
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STOP

Play

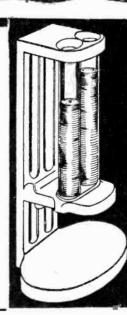
STOP Opening and clos-ing cash Registers.

STOP

counting pennies, nickels, d i m e s, quarters.

STOP

Loss from mis-takes in making change.



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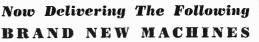
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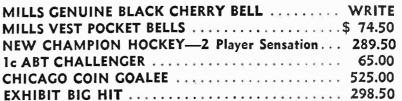


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1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT 60.00	3.25
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Nippy .									42	2.5	Ö
Dixle .				ì	ì	Ċ	i		42	2.5	Õ
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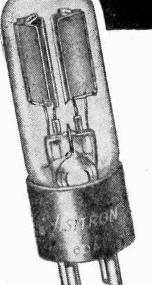
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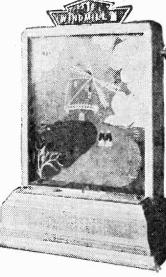
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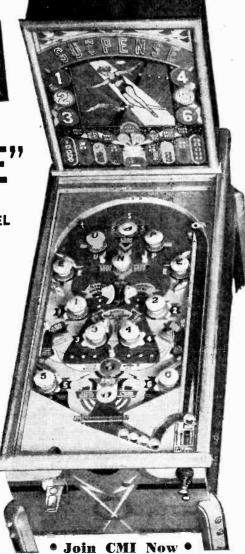
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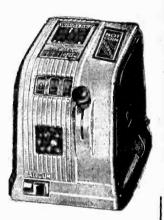
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Chief,	5c.												\$274.50
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ı	404 14/4 71 00000000000000000000000000000000000
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1	5¢ MILLS GLITTER GOLD Q.T. 129.50
1	404 MILLS 1 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5
1	10¢ MILLS LATE Q.T., ORIG 139.50
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1	1¢ MILLS Q.T., A-1 59.50
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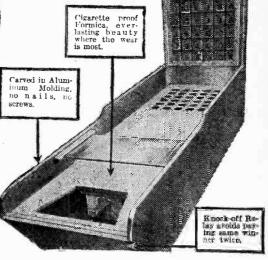
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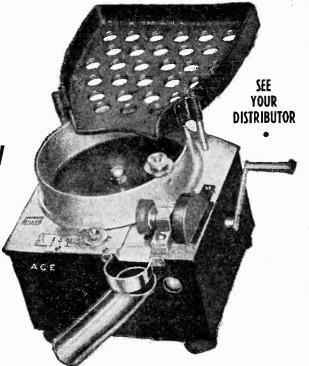


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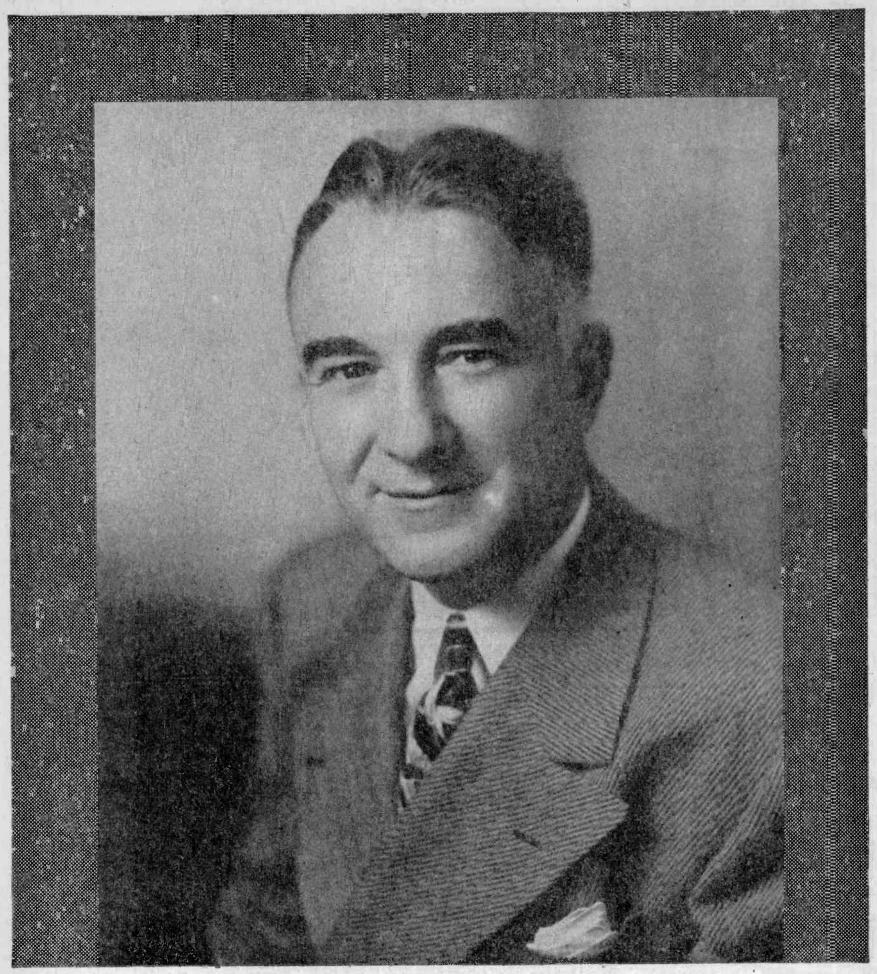
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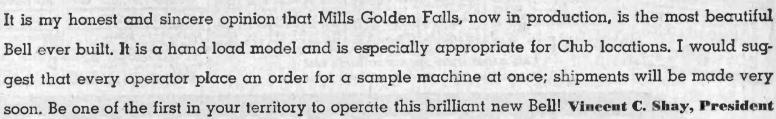
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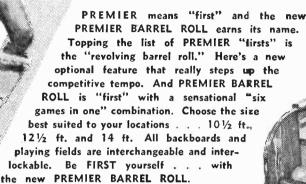
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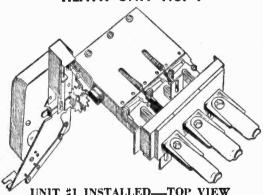
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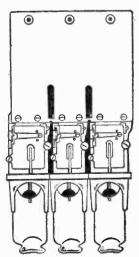
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announcing... HEATH COIN CHUTE ADAPTOR UNITS FOR WURLITZER PHONOGRAPHS 412, 616, 24, 600 & 500

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UNIT #1 INSTALLED—TOP VIEW FOR 412's AND 616's



UNIT #1-TOP VIEW-AS YOU RECEIVE IT-FOR 412's & 616's

We can make delivery within two weeks of these assemblies. Complete satisfaction guaranteed or your money back. No arguments whatsoever,

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Each unit is composed of 3 chutes, 5c-10c-25c, and completely replaces 3 worn chutes on your phonographs. Chutes cannot be sold separately, as they will not work in conjunction with chutes now on your machines. However, once you buy a complete Heath Unit individual chutes can be replaced. Units are easily installed in a few minutes. Complete instructions are enclosed with each unit. Installation requires NO drilling, tapping or defacing of phonograph in any way. Heath Unit fits in same opening of phono cabinet. Heath Unit has same overall dimensions as three chutes it replaces. Heath Unit has been tested on location several weeks. We know it is right. This unit is manufactured for our exclusive world-wide distribution by one of America's most reputable manufacturers. They have had years of experience and use only best materials. Unit is chromtum plated and has brass slides.

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These coin chutes are as near slug proof as is possible to build.

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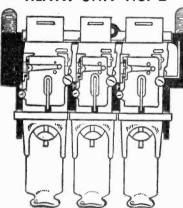
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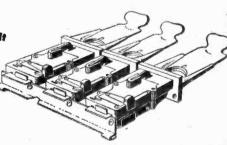
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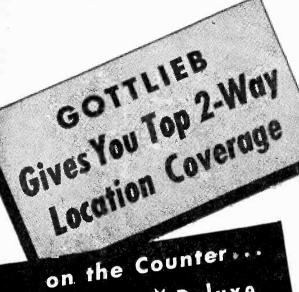
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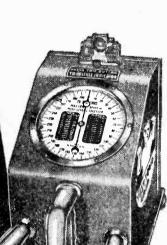
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MILLS BLUE FRONTS, 10¢	9.50
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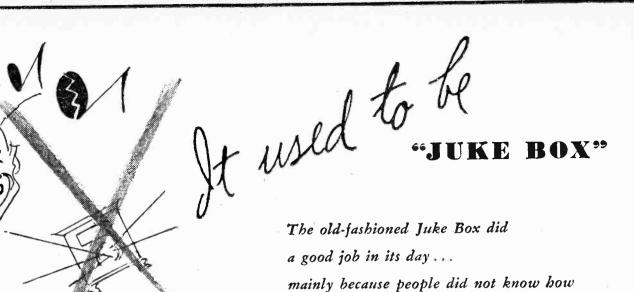
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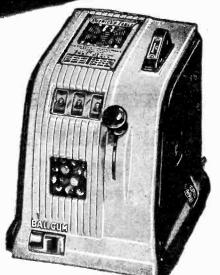
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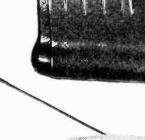
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