

The Billboard

*The World's Foremost
Amusement Weekly*

OCTOBER 2, 1943

25 Cents



DUKE ELLINGTON

SOMETHING NEW
IS COMING
THAT YOU
WON'T WANT
TO MISS!!!



WATCH FOR . . .

DICK HAYMES'

LATEST DECCA RECORD

No. 18565

FOR THE FIRST TIME (I'VE FALLEN IN LOVE)

BACKED WITH

PUT YOUR ARMS AROUND ME, HONEY

TO BE RELEASED OCTOBER 7TH



EXCLUSIVELY ON
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**20TH CENTURY-
FOX PICTURES**

PERSONAL MANAGEMENT:

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DIRECTION:

WILLIAM MORRIS AGENCY, INC.

NEW YORK ● LONDON ● CHICAGO ● HOLLYWOOD

Post-War Deluge of Diskers

Commerce Dept. Seen Taking Hold of OWI and CIAA for Revamp Before War's End

300 Million Platters Yearly Seen as Sales Figure; 75 Record Outfits Look Ahead

Big Three Have 90% of Current Production

WASHINGTON, Sept. 25.—Department of Commerce is planning to take over functions of both the Office of War Information and the Co-Ordinator of Inter-American Affairs before the end of the war.

As if the CIAA and OWI hadn't confused advertisers in the South American market enough, with both orgs trying to get them to spend dough in newspapers and on radio stations, the D. of C. has been sending reps to big business explaining that they're going to take over and that the firms who put it on the ad line now will be favored after the war.

Business has to go thru the D. of C.'s Bureau of Foreign and Domestic Commerce for export and import clearances and the department is in a position to ease the aches that are part and parcel of commercial relations with foreign nations.

Take-over will be in the hands of Wayne C. Taylor, a department career man and Undersecretary of Commerce. First move in the ad direction will be publication Monday (27) of book called *Advertising* which will cover all that's been done in Latin American promotion. Book includes articles by execs of OWI and CIAA, some of them reprints and

several originals. Other material has been written by Commerce Department heads and by ad-men not affiliated with government.

Radio execs are disturbed by the impending "taking over" because there's no strong radio man in the Commerce picture at this time, and as far as plans go there is nothing in the air regarding Jesse Jones adding such an official. Radio, therefore, may receive a brush-off.

NEW YORK, Sept. 25.—Old-timers who remember how recording companies mushroomed in the days that followed the wind-up of World War I, would blink in amazement if they could peak at the post-war blueprints now being drawn by dozens of minor diskers with major am-

bitions. And there'll be business enough for all of them, in the opinion of one of the most astute and important record men in the field today.

No less than a 300,000,000 annual record sale is the figure at which he pegs the post-war potential.

The industry, working at capacity and straining every resource, sold at the rate of 135 to 150 million disks a year for the first three months of 1942. Shellac rationing and man-power shortage slowed the machinery down in 1943 to 50 per cent of that figure, but the additional sale of virtually every platter in the warehouse brought the total sales to about 55 per cent of the all-time high, or from 75 to 82 million in all.

Recorders continually boast they could sell "10 times the amount" they can now supply, which might be marked down as (See DREAM-DISK DAYS on page 17)

Entertainment Fields Sign Death Warrant for Axis By "Back the Attack" Bombardment of Bonds

NEW YORK, Sept. 25.—Show business was still going both barrels at the completion of the second full week of the Third War Loan Drive and from indications will shoot over the top in War Bonds sold directly thru entertainment channels.

Hollywood Bond Cavalcade, now on its way West, passed the \$1,000,000,000 mark last Saturday (18) and will probably reach more than \$1,250,000,000 when it winds up in Los Angeles Monday (27). Highest take was recorded in Chicago, \$250,000,000.

Monday (27) is "Free Movie Day" in New York. Theaters in the Metropolitan

area will admit any person who buys a bond in the lobby.

Local night spots did their bit this week by selling \$1,600,000 worth of poison aimed at the Axis. Stork Club alone, in a special radio tie-up via WABC, raked in \$1,050,000.

Lou Walters, of the Latin Quarter, posted a \$25,000 bond with Actors' Equity (he's producing *Artists and Models*) in War Bonds.

Radio remains the most persistent bond salesman of all, with station announcers, guest personalities and transcriptions firing away continuously on (See DEATH TO AXIS on page 27)

Radio To Aid Camp Shows Via Talent Pool

NEW YORK, Sept. 25.—Radio steps into USO-Camp Shows entertainment picture along with the rest of show business. Yesterday representatives of all nets met with OS execs to discuss formation of an industry talent pool to meet growing Camp Show needs. AFRA was represented by George Heller, national associate executive secretary.

Chains agreed to supply as much talent as may be required. In some cases radio artists will supplement shows made up from various branches of the profession. In others, they will form their own units.

Talent will be localized for the present to New York and vicinity, supplying shows for near-by camps and hospitals.

Within the next 30 days nets will make a general survey of the industry to see what talent is available and how much time each artist can devote to the project. Camp shows will then begin to draw on radio for the first time.

Next week heads of local stations meet for the same purpose.

Hillbilly Throws Song in La. Free-For-All Gov. Race

NEW ORLEANS, Sept. 25.—J. H. (Jimmie) Davis, hillbilly composer, including *You Are My Sunshine*, has announced his entry into the Louisiana gubernatorial race to be held in January. Davis, a member of the State public service commission and former Shreveport public service division head, has made dozens of recordings of his numbers and has been in pix. His platform is to keep harmony among the various factions of the State.

It was in Louisiana's neighboring State of Texas that W. Lee O'Daniel, hillbilly radio entertainer, successfully threw his hat into the governor's race and won against big odds several years ago. O'Daniel is now in Congress. Davis, a native of Jackson Parish, is one of 11 sons and daughters.

Omaha Bookings Tip Road Season Load

OMAHA, Sept. 25.—Omaha will have its biggest roadshow season in years. The Omaha Theater, operated by Tri-States Theater Corporation, Des Moines, is to be used for touring attractions when not playing films.

Mrs. Harold Martin, manager of the house, announced that eight stage shows have been booked with more to be added later in the season.

Present plans call for all road attractions, except customary vaude and band units for the Omaha, but Sigmund Romberg's concert will be at the Paramount Theater October 6 and 7. Bands will continue to play the Orpheum, with top pictures going to the Paramount.

Legiters for the Omaha Theater include *Jane Eyre*, *Junior Miss*, *The Doughgirls*, *Sons o' Fun*, *Student Prince*, *Blithe Spirit*, *Skin of Our Teeth* and *The Patriots*.

Lion & Lamb--Which Is Which?--AFL & Mgrs. Sit Down and Talk It Over; Theme: "Victory Show"

NEW YORK, Sept. 25.—Capital and labor of showdom were sister and brother at Wednesday's (22) Astor Hotel luncheon which Mathew Woll, vice-president of the American Federation of Labor, tendered Broadway showmen on behalf of the union labor's War Chest show, *We're On Our Way to Victory* (see September 18 issue). Bob Weitman (Paramount), Gus Eysell (Music Hall), Major Leslie Thompson (RKO), William Brandt (Brandt Theaters), William White (Skouras Theaters), Marcus Heiman (United Booking

Office), James Reilly (League of New York Theaters), James Sauter (Air Features), Phillips Carlin (Blue Network), Abe Lastfogel (William Morris Agency) and other "bosses" were all on hand to give the theatrical labor unions carte blanche on anything they wanted—for the Madison Square Garden show November 9.

Commented Eysell: "Just ask for what you want and for once we'll give it to you without an argument."

Jim Sauter observed that more manage- (See *Lion, Lamb Sit Down* on page 18)

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Sinatra Garfield

NEW YORK, Sept. 25.—Music Corporation of America has bought John Garfield's contract from Lyons & Lyons for \$25,000. Altho the deal had been in the works for several weeks, it did not reach Garfield's ears until yesterday during a breather at the Phillip Morris rehearsal at CBS. His first reaction on learning of the deal was: "Gee, I'm another Sinatra."

MCA's handling of radio as well as screen work does not relieve Garfield from clause in his Warner contract which limits radio appearances to guest shots. Garfield hasn't been too happy with his Lyons & Lyons representation.

Noble Gets the Works as FCC Places Blue Net Buyers On Defensive at Hearing

Hearing Adjourned Without Date

WASHINGTON, Sept. 25.—Edward J. Noble, chairman of the board of Life-Savers and purchaser of the Blue Network, had a tough struggle Monday (20) when FCC Chairman James Lawrence Fly and Commissioner Clifford J. Durr wanted to know why radio shouldn't sell time for the discussion of public issues.

After a five-hour pounding, during part of which Noble was over a barrel, Chairman Fly suggested that the prospective network owner go home and think over some ideas for expanding radio's services to the public, and then let the FCC know what he planned to do with the Blue. Meanwhile, Fly said, the commission will hold up action on the sale.

Much of the questioning duplicated the line tossed at Mark Woods, president of the Blue, at the September 10 session, but Noble apparently had not worked out a foolproof defense. He stanchly maintained, in the face of all Chairman Fly's efforts, that radio should sell time exclusively to those with merchandise to market, and keep public discussions on a sustaining basis.

"Has it ever occurred to you that ideas might be as important as products," Chairman Fly asked?

Noble protested that radio would lose control of its programing if it sold time for controversial discussions. He insisted that the nets would lose their audiences.

"Mark Woods has been tutoring you," Fly remarked. "If you are going to say that in opening this mechanism of free speech you abandon control and allow it to fall exclusively into the hands of those with the most money to buy time, let's know it now."

"I don't believe that merely because you sell time for great public discussions

you have to open your facilities to every Tom, Dick and Harry. If you are going to do that, you might as well turn management over to the office boy."

Fly Questions Noble's Policies

Fly said the commission wanted to know whether the transfer would move toward relaxation of radio's restrictions on free speech, or whether Noble planned to hide behind the same old policies. "Never mind the NAB code," Fly said at one point, "I asked what your ideas are and you haven't lived with this code and you are undertaking one of the greatest responsibilities in the country."

Noble was on the ropes from the opening of the session when Commissioner Durr asked the distinction between goodwill programs sponsored by labor and industry's institutional advertising. Noble asserted industry must pay to publicize its brand names. "Everyone knows that a package of Life-Savers, so far as contents are concerned, aren't worth a nickel, but it is the dress, the circumstances and the address," he explained, "we have to maintain our markets for after the war, even tho we could sell 20 times the amount we can make today."

Noble Nixes Membership Drive

Chairman Fly asked Noble whether he would be willing to sell time to a hypothetical society to fight Taxation Without Representation in the District of Columbia. Adhering to the NAB code prin-

Rose Finds Mecca For 1943 Bizet

NEW YORK, Sept. 25.—Billy Rose gave "house scarcity" as the reason for moving his big troupe into Mecca Temple Monday (27) in a tune-up for his *Carmen Jones* production. To be sure, there are very few local legit arenas available that are large enough to rehearse what Rose calls his "most ambitious undertaking," with "hitherto" as an added attraction for a deglamorized build-up. Not known whether the claustrophobia impresario will give Madison Square Garden 24 hours to leave town, comes time for him to find a preem stadium for the Oscar Hammerstein all-Negro concept of the opera by one Bizet. Mecca Temple has been in the news lately as New York's forthcoming "dream" spot for popular and not too longhairish entertainments representing a civic adventure. Leave it to the Diamond Horse-shoe showman to select a joint that means something—even for a mere rehearsal. (Anticipated crack from Rose's new *Carmen Jones* Courier D'Avant: "Where do youse get that 'more' stuff, mugg?")

ciple, Mr. Noble said he could not, nor could he give time, since the organization was soliciting membership. Grinning, the FCC chairman asked Noble if he would have used radio to fight Taxation Without Representation in the Massachusetts Bay Colony, and adjourned the hearing for lunch.

Commissioner Durr wanted to know if Noble would sell to a steel company soliciting labor; to a union offering to provide help; to a co-operative grocery (See NOBLE GETS WORKS on page 27)

'Ice Fol' S.F. Longie Takes in 300,000; L.A., Chi, NY Next

SAN FRANCISCO, Sept. 25.—Shipstad and Johnson *Ice Follies* of 1943 closed a money-making 14-week stand at Winterland Sunday (19). The eighth and new edition opened at Los Angeles Pan-Pacific Auditorium Thursday (23).

Run concluded the longest engagement of the show's cross-country trek. Attendance was about 300,000 for 106 performances, largest in the icer's five appearances here. Top was \$2,75. Estimated that one out of every four persons in the Bay area saw the show.

In the face of crowded conditions in the city, the entire troupe was comfortably housed, and a complete kitchen was installed on the premises to serve meals.

Follies will play Chicago and then open in Madison Square Garden, New York, on November 23. Arrangements are also being made to play in Montreal and Toronto.

boys on the dailies mistook anthropology for sex and made such lay observations as "Sex in the Caribbean is doing all right." (John Martin, of *The Times*, said that.) Dunham and Hurok, far from being offended at such a lack of appreciation of their art, took over-sized ads in the newspapers to quote Critic Martin. Katherine Dunham's *Tropical Revue* has been playing to capacity, and will probably realize \$19,000 for a nine-performance week.

Dunham outfit has been on Broadway before, but the current repertoire is a considerable extension over past performances, embracing everything from primitive Melanesian folk story, done to percussion accompaniment only, to variations on the Theme Boogie-Woogie, with the assistance of a swing band. Sure and scientific in the execution of her work, Miss Dunham never permits the academician to interfere with the showman. Variety, color, costuming and an exuberance of joie de vivre put the accent on entertainment. A liberal education in the art of bump and shimmy helped.

A group of ritual dances based on Haitian folkways and depicting various transitional periods in the lives of the natives—Fertility, Male Puberty, Death—drew most plaudits from the hep ones in the audience. *Bahiana*, Brazilian song with accompanying dance, and *Shore Excursion*, in which Miss Dunham sports a cigar and does all those bumps, brought the uninitiated to their feet.

Dunham is not the whole show. The expert in her own right, she frequently stepped out of the spotlight in favor of some of her star pupils—and they did her right proud. Lucille Ellis, with an ingratiating smile and some of the most educated muscles in the world, scored heavily, and if Dunham, who did the choreography and staging, did not actually have a hand in the whole proceedings (albeit a good deal of the time from behind the scenes), it might be accurate to say she, Miss Ellis, stole the show. Also giving excellent support were Lavinia Williams, Roger Ohardleno, Tommy Gomez, Syvilla Fort and Laverne French. Special mention should be made, too, of Gaucho Vanderhans and Candido Vicenty, who did an expert job on those drums—the ones you bat with the palm of your hand, not the Krupa kind.

John Pratt designed the sets and costumes with an eye to serving the subject (See "JOIE DE VIVRE" on page 27)

Indication of Dim-Out Lift By Western Command Chief Means Dough to Showbiz

Easing of Liquor Restrictions Helps Outlook

TACOMA, Wash., Sept. 25.—With indications pointing toward lifting of some wartime restrictions by the Western Defense Command in certain Pacific Coast areas, especially those over 15 miles inland, amusement gentry were rubbing their hands while they envisioned increased receipts and bigger profits for themselves in days to come.

Reign of optimism that swept operators in this war-booming city was touched off by a statement of Lieut. Gen. Delos C. Emmons, new Western Defense Commander, that dim-out would be lifted probably before the end of the

month in certain West Coast areas and that restrictions covering sale of liquor in defense plant and military centers would also be eased.

Dim-out has raised Cain with some of the boys, especially skating rinks, arcades, outlying taverns and dine-dance spots, because they depend on brilliant electric lights to attract patronage. With the front lights out, and no upward glare permitted from windows, there has been difficulty attracting the thousands of new defense plant workers and soldiers.

As a result, downtown theaters and (See DIM-OUT LIFT on page 69)

"Joie de Vivre," Dunham Style, Pays Off --- 19G Worth; Terpery Revue New Hit on Hurok List

NEW YORK, Sept. 25.—Having cashed in on the Broadway bonanza in long-hair terpering last season with his *Ballet Theater*, which chalked up something of a local record for the toe school of hoofing, S. Hurok lost little time in transferring the Katherine Dunham company, one of the foremost exponents of Negro folk

dancing, from the West Coast to the Martin Beck Theater. Hurok's move follows the ever-growing trend, with more than half a dozen of the town's musicals showing the Pavlova terperists.

Miss Dunham, an anthropologist and holder of a Rosenwald scholarship, which enabled her to study primitive Negro dancing in its native habitats, started the first lap of her first nationwide tour here Sunday (19), for what was to have been two weeks' duration. After Monday's press notices, however, Hurok discovered that he had underestimated Broadway's regard for things anthropological, and the run will now be extended. (Troupe's first road commitment is slated for end of October.)

What happened was that those crass

DUKE ELLINGTON

(This Week's Cover Subject)

FOR the first time since the days of the Cotton Club, Duke Ellington took his orchestra into a New York night club this season, and an original six-week engagement at the Hurricane Club turned into a sensational six months. This followed on the heels of the Duke's triumph at Carnegie Hall, where he introduced his "Black, Brown and Beige."

Ellington played his first New York date in a small Harlem spot, the Kentucky Club. He remained there five years, then moved over to the Cotton Club, and came downtown with the club when it moved to Broadway. He played for Ziegfeld's "Show Girl," and during its run made the famous "Black and Tan Fantasy" musical act. The Duke toured the RKO and Warners' vaude circuits, returning to the Cotton Club in the show that debuted "Stormy Weather." During this time, he wrote, among others, "Mood Indigo," "It Don't Mean a Thing If It Ain't Got That Swing" and "Sophisticated Lady."

In 1939, the Duke returned to Europe to do a series of 31 concerts in 31 cities in as many days, his second concert tour abroad. Back in the United States, Ellington conceived his "Jump for Joy," which ran for 12 weeks in Hollywood and had to close because of other commitments.

To attempt to list all of Ellington's achievements would require more space than is permitted here. Briefly, he has scored overwhelmingly in all fields—radio, films, recordings, theater, hotel and location dates and as a composer. Ellington is booked by William Morris and records for Victor.

When Peace Comes, Let Victory Continue the Nation's Security.

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2,000	\$ 4.29
4,000	4.33
6,000	5.87
8,000	6.91
10,000	7.15
30,000	10.45
50,000	13.75
100,000	22.00
500,000	33.00
1,000,000	47.50
Double coupons, Double prices.	

STOCK TICKETS	
One Roll	\$.75
Five Rolls	3.00
Ten Rolls	5.00
Fifty Rolls	17.00
100 Rolls	30.00
ROLLS 2,000 EACH.	
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No O. O. D. Orders.	
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SPONSORS YEN FOR ESCAPE

Page Ads Plug 28 NBC Shows in All 'O&M' Stash Towns

NEW YORK, Sept. 25.—National Broadcasting Company jumped the gun Friday (24) on newspaper advertising, beating Columbia's million-dollar Consumer Campaign to the public punch. In each city with an "owned and managed" station, NBC ran full-page ads featuring NBC "Parade of Stars."

The full pages were built around simulated logotypes for each of the 28 big-time net shows, and the advertising carried all the weight of a great corporation presenting its family of trade names.

Altho NBC is mulling a long-term ad campaign for its network, no decision has been reached on pro-rating expense of the promotion. That's why the advertising was run only in the six towns with self-owned and operated stations. In these locations, the pro-rating is a book-keeping job, with an automatic charge made against the station for its share. This is justified because station call letters top the copy.

As it was impossible to arrange placing of the ads co-operatively, copy was sent to each station in the NBC net with the suggestion that it be placed locally. It could not be learned, however, whether or not NBC offered to pay a percentage of the space charges.

NBC will have a newspaper ad campaign this year. It will not be a concentrated eight-week affair like CBS, nor will it be a long-term promotion such as is being planned for the Blue. It will concentrate on Niles Trammell's idea of selling shows not nets, altho all ads carry the hook of "This is NBC National Broadcasting Company, America's No. 1 Network."

Dr. Frank Kingdon's Dual Dial Deal

NEW YORK, Sept. 25.—One of the neatest tricks of the trade is behind the Dr. Frank Kingdon programs on WQXR. Crawford Clothes, mass clothier, is the sponsor. Same outfit sponsors same show on WMCA. WQXR, with its class audience, is new venture for Crawford's.

Trick on the show is that program airs at same time on both stations, each at opposite ends of the dial, with WMCA doing the feed to WQXR. Back of the simultaneous airing is smart job of stepping by Wilbur Stark, WMCA time salesman.

Stark heard that Crawford's had bought time on WQXR, so convinced station and sponsor to use same talent, Dr. Kingdon, that he'd sold them for WMCA. Since stations have different audience appeal, neither lost by the deal. Likewise the sponsor benefited by not having to stand gaff of another complete talent charge.

CBS Affiliates Nix Net E.T.'s

NEW YORK, Sept. 25.—How CBS feels about the Mutual net's plan to broadcast evening shows from e.t.'s is best expressed in a resolution passed by CBS affiliates advisory board last week.

"Resolved that, in view of the wastage of radio facilities which would result from the indiscriminate duplication of radio programs in the same areas, the proposal for transcribed rebroadcasting, of programs originally broadcast over one network, by another network is contrary to the public interest, and the members of the Columbia affiliates advisory board hereby request Columbia to take all possible steps to discourage any such practice."

Donald Duck Eisenhower

ALGIERS, Sept. 18.—Studio jitters of monster proportions were experienced by the half dozen veteran radio men here at the time of the airing of General Eisenhower's talk announcing the surrender of Italy. The "old man's" talk had been recorded and was waiting on the turntable for the flash to put it on the air.

The importance of the moment so impressed the assorted radio people, now all in uniform, that when the flash came they just set the record and flipped the switch. Only thing they forgot to do was move the turntable to the correct speed.

So the first 20 seconds of General Eisenhower's talk went on the air as Donald Duck double-talk. Boys were so shocked it took them almost half a minute to properly set the apparatus.

Durr Seeks Removal Of Cox as Chairman Of FCC's Probers

WASHINGTON, Sept. 25.—Commissioner Durr, FCC, Friday renewed effort to have Representative Cox removed as chairman of the special committee investigating the FCC. In a letter to Speaker Rayburn, House of Representatives, Durr asked that his petition for Cox's removal be presented to the House. Durr also said that he had asked Rayburn for a personal hearing so he could furnish proofs of his complaints.

"I cannot believe that the House," Durr said, "with full knowledge of facts set forth in my petition would indorse Congressman Cox as a suitable person to serve as chairman or even as a member of committee."

NAB Retail Pitch Starts Trek Oct. 12; 16 Units Cover Cities In 126 Areas, 29-Day Span

Motion Pictures and Slide Film Emseed by Radio Execs

WASHINGTON, Sept. 25.—Punching home the growing importance of broadcasting in retailing, as indicated in *The Billboard's* "No Time for Radio" survey, September 18 issue, the retail promotion committee of the NAB, with Paul W. Morency as chairman, will show for the first time its motion picture and slide film answer to the problems of using airtime for retail selling October 12 at Hotel Statler here.

Audience at that time is expected to include representative retail executives of Washington stores noted for their anti-radio advertising beliefs; newspapermen and government officials.

Immediately following its Washington debut, the retail sales pitch will be taken on tour by 16 radio execs who have been trained as emsees. The 16 will cover 126 cities between Columbus Day and November 10, with an anticipated attendance of 25,000 retailers viewing and listening to "The Solution of Distribution Problems Via the Air."

Motion pictures and slide film are the results of research job which has been characterized by Sheldon R. Coons, formerly of Gimbel Bros., and Lord & Thomas, "as the first in which one industry has made such a sizable investment

Scripts Call for Getting Away From It All; Heavy Dough in Tailored Words for Comics

"Entertainment" Is on Way Back In

NEW YORK, Sept. 25.—Escapism is the predominant note in today's radio scripting, in the opinion of continuity experts of nets, agencies and indie program producers. While all agree that the industry should maintain its all-out drive to keep the public informed and stimulated in the war effort, consensus acknowledges a growing trend toward out-and-out entertainment.

The turn is definitely away from war themes, with a demand for hard-to-get comedy way out in front and a secondary nod to adventure and mystery yarns. Comedy and a light approach, boy-girl romance, the family twist or sheer thrillers are the recipes for listeners hungry to escape reality.

Escapist stuff is what is wanted, according to John W. T. Martin, of Young & Rubicam's talent division, with accent on a family angle. Current interest has been built up on the *Junior Miss* juvenile angle, with parents seeing themselves in their children. This, he admits, presents a problem, because boy-girl romance is about the toughest sort of thing to write.

Comedians Need Scripters

Even more of a problem, in the opinion of Douglas Storer, who handles radio for General Amusement Corporation, is the finding of good variety scripters. With new air comedians like Johnny Morgan, Lenny Kent and Bob Russell, scribblers must be found to write around them.

"The trouble is," he admits, "that a lot of so-called comic writers think more about gags and writing than they do about the personality of the comic."

The script must be gaited to build up a specific personality. That's something many of them can't get thru their heads."

Too Much Blood

Walter Craig, radio head at Benton & Bowles, agrees that escapism is overdue. "There has been too much blood and thunder. Plain entertainment has got to come." Personally, he wouldn't want to put on a new heroic war show.

Much the same conclusions have been reached at Henry Souvaine, indie producers, according to General Manager David Hale Halpern. Escapism is the note with a slant toward mystery and adventure sequences.

However, Souvaine program buyers seem to fall into two classes: (1) the client who wants an entertainment which will also help the war effort; (2) the client who wants a sequence of pure escapism. "Every producer," says Halpern, "wants his show running a year from today. If it is timed to pure war effort he may run into trouble later. He wants to be in a position to slip into a pure entertainment category if and when required."

Tyros Not Wise

Apparently a flock of scripting aspirants haven't caught on to the trend, according to Halpern and corroborated by Dorothy Kammerer, who is in charge of new program ideas at CBS. The scribbling boys and gals still keep tossing in war themes, army quizzes, drama, etc.

With few exceptions the script execs see eye to eye on wanted material. Ed Wolfe's office reports a decided preference for comedy and adventure. Storr Haynes says the same is true at the Compton Agency, with stress on action adventure rather than comedy.

E.T.'s Still Want War

Transcriptionists are the only ones not confirming general opinion. Charles Michaelson feels that while the listener has a tendency to shy away from strong war broadcasts, he wants a coating of it in the established formats of his favorite adventure programs. Harry S. Goodman also tries to produce for the times. Trend, he believes, is toward war effort o. t.'s juiced up with blood and thunder. However, Goodman also has an eye to the escapist angle. He is readying a 52-week quarter-hour show devoted to exposing magic tricks.

The answer seems definite. Whether it's daytime strips, single shot specialties or half-hour evening shows, the swing is toward the lighter side. The listener wants to relax.

"Blind Date" Switch

NEW YORK, Sept. 25.—Your *Blind Date* swings from NBC to CBS, where it will have the Monday 8:30-9 spot starting October 8. Sponsor is Lehn & Fink for Hinds Honey & Almond Cream, handled by William Esty Agency. Show has been a summer replacement at NBC for Fannie Brice (Maxwell House).

Coffin CBS D. C. Aired

WASHINGTON, Sept. 25.—Tris Coffin, former special assistant to OWI Director Elmer Davis, has been named CBS Washington correspondent. Coffin will handle the recently inaugurated 11 a.m. quarter-hour news reports originating in the Capital, and other net news broadcasts at WTOP.

STATIONS ANTI-HITCH-HIKE

OK CBS Stand; NBC To Mount Band Wagon; Stations Want Their Breaks Back for Sale

Action by NBC and Mutual Planning Boards Awaited

CHICAGO, Sept. 25.—Preliminary steps toward eliminating cowcatcher and hitch-hiker announcements from both local and national programs were taken here Monday (20) at a meeting of a representative group of radio station owners and managers called by William B. Way, of KVOO, NBC outlet in Tulsa, Okla. The policy announced by CBS this week and reported in the last issue of *The Billboard* was enthusiastically endorsed and other networks were urged to strive for the same result.

"Columbia's action sort of sabotaged the Chicago meeting, which was planned before the CBS announcement regarding action on hitch-hikers and cowcatchers," said Way, "but we welcome the action taken."

The station men were unanimous in their approval of Columbia's action. In the discussions the matter of station breaks and of participation programs was brought up. Charles Myer took the stand that if the nets are going to eliminate hitch-hikers they also should do away with station-break commercials. "I still think the station break belongs to the stations," he said. "Nets are not giving the station breaks back to the stations. They are still using them for net advertisers. The affiliated board (CBS Affiliates Advisory Board) at its meeting in New York, did not insist on eliminating station breaks, as they felt the Columbia action had given much to the stations."

NBC Also To Nix Hikes?

"I have talked my head off on the Pacific Coast," said Myer, "but it hasn't done any good. They (the stations) use everything. Ratings go down but the stations don't check to see what causes it." CBS is doing a good job on program and policy improvement, Myer declared.

An NBC representative stated, unofficially, that NBC had worked on the hitch-hiker and cowcatcher angle for a long time and would have adopted it if it had thought Columbia would go along. He expressed some doubt as to the effectiveness of the policy announced by Columbia. "They (the advertisers) will do just the same thing in a little different way."

Network participation programs present a new problem, several station men asserted. One pointed out that the Blue Network is already selling such programs. "I don't think NBC or CBS wants any participation programs," said Edward Petry, station representative.

Ad Agencies Run Stations

Chairman Way asked, "Who in hell is running the stations?" Someone shot

"Off the CBS Line"

DENVER, Sept. 25.—CBS' KLZ reports a problem in keeping both local retailer and network sponsors satisfied. One way of keeping both happy, when time conflicts are involved, is by recording the network programs when they come over the line and broadcasting the show later.

Very often this is even to the advantage of the network sponsor since a show originating in Chicago or New York may reach Denver at a time that is less than 100 per cent for the sponsor involved. Thus far there have been no sponsor squawks about shows being aired as "recorded off the CBS line."

back, "The advertising agencies." Way asserted, "We can stop any of these things if we have the guts."

At the conclusion of the discussions the following resolutions were adopted:

"Be it resolved by the stations here assembled that the policy as announced by the Columbia Broadcasting System September 20, relating to cowcatcher and hitch-hiker announcements be and is hereby enthusiastically commended and endorsed as being in the best interests of better radio broadcasting and public service.

"Be it also resolved that all other radio networks be urged to adopt a policy to accomplish the same results.

"In the interest of public service and good radio broadcasting, it is further resolved that all cowcatcher and hitch-hiker announcements be eliminated from local and national spot programs, both live and transcribed."

Resolution was sent to all stations, advertising agencies, transcription producers, station representatives, networks and to members of the planning and advisory committees of each network.

The meeting was adjourned subject to later call. As the NBC planning board meets September 28 and the Mutual board shortly after, the group decided to await the results of these meetings, and if nothing happens within a reasonable time to call another meeting.

A score of owners, managers and network representatives attended the meeting. Present were Way and Gustav Brandborg, KVOO, Tulsa; John Gillin, KOMA, Oklahoma City; Hugh Fellows, KOIL-KFAB, Omaha; Phil Patton, WOC, Davenport, Ia.; Howard Chernoff, West Virginia network; Harry Stone, WSM,

NAB Prepares To Throw Weight Around Congress; Lobbying Att'y Appointed

District Meetings Build Up "Need for Legislation"

WASHINGTON, Sept. 25.—Determination of National Association of Broadcasters to intensify its lobby for favorable legislation in the current session of Congress becomes increasingly evident. There are more than straws in the wind now to indicate that NAB is pulling in its belt and getting ready to throw its weight around Capitol Hill in a manner calculated to get results.

Last week NAB President Neville Miller announced appointment of Karl A. Smith, DC attorney, as "special legislative counsel." The title in this case is disarmingly frank.

Another strong indication that NAB feels congressional pressure should be applied comes from a couple of handouts issued by NAB's news bureau. One of these, which reports on a NAB district meeting in Atlanta, stated that the session came to the conclusion that "legislation was the greatest problem facing the radio industry."

Moreover, the Fifth District of NAB passed a resolution which sums up the organization's strategy pretty clearly. The resolution states:

"Be It Resolved . . . 1. That sound adequate basic legislation defining the rights and responsibilities of broadcasters and protecting the freedom of radio

Flack Heaven

MEXICO CITY, Sept. 25.—Unlike press-radio relations in the U. S., radio stations here have no trouble planting news in the dailies. Public relations men have a field day, with all papers printing the station programs and plenty of news items.

N. Y. CIO Uses Radio To Bring Out Vote

NEW YORK, Sept. 25.—Local CIO council has bought time on seven local outlets for a spot announcement campaign aimed at getting voters to register. Drive, financed and organized by political action committee of council, mentions neither parties nor candidates, just emphasizes importance of voting and fact that citizens cannot vote unless they register.

Only mention of the labor organization is: "This is a public service brought to you by the New York CIO." Program starts tomorrow, Sunday (26), and runs until two hours before close of registration, October 6. Registration here normally runs a week but this year, because of the Jewish Holy days and Sunday is extended three days.

Stations used are WMCA, WINS, WQXR, WLIB, WEVD, WHOM and WBNX. Latter trio are foreign language outlets which will feed spots in Jewish, Italian, German, Spanish and Polish plus English.

Nashville; A. W. (Sen) Kaney, NBC Central Division; Maurice Corker, WHBF, Rock Island, Ill.; David Stone, KSTP, St. Paul; W. L. Colson, WHAS, Louisville; Kirk Hollister, KANS, Wichita; Dean Upton, WSAI, Cincinnati; Edward Petry, Petry & Company, station reps; Walter Damm, WTMJ, Milwaukee; John Shepard, Detroit; B. Lattridge; Sheldon Hickox, NBC Eastern Division, and Charles Myer, West Coast member of the board of Columbia affiliates.

OWI Campaigns Now Open for Commercials

WASHINGTON, Sept. 25.—Stations will henceforth solicit commercial sponsorship for special campaigns by Office of War Information, with approval and assistance of OWI's Domestic Radio Branch. Teeing off the new policy is the campaign on "Conservation of Critical Resources," with six sets of announcements—Instructions having already gone out to war program managers.

In advising war programists on handling the drive, which is part of the OWI station allocation plan, beginning October 25, OWI Chief of Station Relations John D. Hymes emphasized the commercial possibilities of the announcements and hoped they could be sold to local sponsors. Spots, which are recorded, are brief, allowing ample time for sponsor tie-ins. He said that these war spots should be considered as part of regular OWI allocation commitments on skeds—either commercial or sustaining.

Key Net Station Mgrs. Meet To Set Local Time Rates

NEW YORK, Sept. 25.—Commercial managers of the four network outlets here—WEAF, WABC, WJZ, WOR—will meet early next week to mull advisability of setting a local rate for local biz. Under present rate structure, local clients are under a handicap, as they pay full rate and get much superfluous coverage.

Currently, only retailers and distributors with regional draw or set-up can afford the web affiliated outlets. Purely local operator, with a neighborhood appeal, cannot afford to use these stations, as time costs overbalance prospective returns.

WNEW, one of healthiest indies, has used the local rate for purely local retailers to good advantage. Station has good regional signal and lusty national biz. However, they still sell to limited local operators. Client benefits via business while station benefits via consistent "success stories" and opportunity to recapture time if national account is available.

Moe Levy Gets Radio Fever

NEW YORK, Sept. 25.—Moe Levy, local clothing chain and one-time big shot of the clabber field, is scanning radio. Hasn't used the medium for more than five years. In recent years Moe Levy has put in a pop priced credit line of garb.

With Howard, Bond and Crawford, local common-man clothiers in these parts, shelling out heavy dough for radio and reaping a sizable return, the trade figures Moe Levy is looking for a similar set-up for its pop line.

Federal Agency has the account.

They Hold Up Everything Else

NEW YORK, Sept. 25.—The NBC Guide staff last week acquired its first two "guidettes" from the ranks of the pagettes. The recruits are Kitty Kent and Martha Maxwell.

A preview of future NBC tours was demonstrated by Miss Maxwell during her "training period." Upon being instructed in the mysteries of a third-floor studio, she repeated her version of architectural technique. Pointing to the ceiling, she explained with professional fluency, "—And those up there are the girdles that hold up the studio building."

Too Short for a Head

NEW YORK, Sept. 25.—Secretary Morgenthau is AFRA's latest honorary member. The secretary emceed a recent *We, the People* War Bond show, without an AFRA card—which brought a smile from radio editors. Now Mr. Morgenthau joins "the boys at Lindy's." . . . William Morris holding tryouts for lead in *Mary Marlin* since Anne Seymour is forced out by time conflict with *Woman of America*. . . CBS gabber Lee Vines off to the wars. . . Stefan Schnabel currently in *Luna of Fame* legit.

Immediately following Paul Whiteman's choice of three top Blue vocalists, two of them—Dick Haymes and Jimmy Blar—autographed CBS contracts. . . Brad Reynolds quits *Everything Goes* because of squawk over early-rising. Show will sail temporarily without male warbler. . . Producer Walter Snow switched from CBS to Bob Hope production staff. . . Colleen Ward understudies Betty Field in *A New Life*.

Two new CBS features: *Hot Air*, a daily variety half-hour spot with Arnold Stang, starting October 4 and *Correction Please*, a new type quiz show opening today to replace Crumit & Sanderson. . . Blue's junior megger, Bob Stevens, directed audition of *The House on Q Street* as first major job. . . Sandy Becker, CBS newscaster, is not actor Sandy Bickart who used to hold down same job. . . Bill Shelly, town crier on *Town Hall of the Air* bows out because of other commitments. Gus Gordon takes up spot.

Two shows in NBC works: *Prophecies of 1943* directed by Frank Papp, concerned with post-war world and a serial sustainer *War Wives*, also directed by Papp and scripted by Wyllis Cooper. . . Jimmie Melton Coasting for pic. . . Harry Wisner winds up year of newscasting with Blue web. . . Martin Gabel back in civvies with medical discharge.

Diane Courtney steps into Joan Roberts' vocal spot on the *Texaco Show*, October 5, because of latter's *Oklahoma* commitments. Miss Courtney on two-week leave of absence from *Jerry Lester Show* in order to make transfer. . . Billy Redfield launched on new part on CBS soap, *Big Sister*. . . Vaughn Monroe recently auditioned at Blue. . . Juvenile Marvin Morrow off to film and for MGM's forthcoming *Flight* based on Steinbeck novel.

Perry Como to be heard in new slot on Coast starting October 4. Now airing at 4:30 to 4:45 he goes to the 4:45-5:00 niche. . . Alan Oak, formerly of Mutual's WGER now a staff-spieler at WOR. . . Walter Preston, former local AFRA exec, signed as radio and tele chief for Columbia Concerts. . . *Soil-Off*, handled by Buchanan & Company bankrolls new show on KNX, featuring Galen Drake, commentator.

Here Comes the Bride, a new Blue package already auditioned. Format is an audience quiz for newlyweds, featuring Phil Cook. . . *Archie Andrews*, of Blue, switched from 15-minute daily to weekly evening half-hour slot. . . Keith Thompson, ex-editor of *Musical America* mag, now on WOR continuity department. . . Henry Neely, now on CBS *This Life Is Mine*, is author of *The Star Finder*, textbook on star identification.

Watch for super music series at Blue Network featuring Paul Whiteman. . . Megger Bill Spier who started Orson Welles in a 1933 *March of Time* now reunited with him in *Suspense* at CBS. . . Robert Catherwood, former manager of Station WWRL, Long Island, and WOR million-dollar club, now in Blue spot sales. . . British-born Peter Donald signs final papers—not contract, but U. S. citizenship papers.

Freddie Martin unearthed his new warbler, Tommy Randall, on the *KNX Hollywood Showcase*. . . Mort Friedman and Mildred Kaufman rang wedding bells for celebration of 26-week *Jury Trials* scripting pact. . . Paul Skinner, singer-announcer back on WTMJ-W55M after several years' absence from WTMJ. . . Irving F. Welch has quit station WCOA, Pensacola, Fla., as manager, is replaced by Jack Rathbun, former program director for WJHP, Jacksonville, Fla.

Hugh Conover quits CBS staff October 1 to free-lance, taking with him commercials on WABC's *Personally It's Off the Record* and *The Odd Side of the News*. . . Lulu Bates, backed by Joe Ranes' ork on Blue's *Listen to Lulu*, opens at Loew's State October 7. . . Howard Carraway, new staff megger at Blue, hails from local outlets "deep in the heart of." . . Newcomers to WINN, Louisville: Vernon Nunn and William Green, engineers, and spieler Stanley Bush.

Rad Hall has own program in the works, christened *The Gods Are A Thirst* and built on British Information Service material. . . Louis Sorin, of *Rosalinda*, the new Solomon Levy in *Abie's Irish Rose*, replacing Charlie Cantor. . . Newscaster John Stinson from WLW to WKRC. . . Paul Sneider, Chi gabber on WGN, out of army on medical discharge. . . Announcer Ray Bohannon, formerly of KRE, Berkeley, now at KQW, San Francisco.

Third floor NBC studios getting a break at last. Secretaries who used to flock to eighth floor for Fred Allen and sixth for Archie of *Duffy's Tavern* now stream up to third to sigh for Tommie Taylor and his *Taylor Made Songs*. . . KUIN, Grant's Pass, Ore., new addition to Don Lee-Mutual web. . . Tom Breneman, pilot of *Breakfast at Sara's*, off due to illness. Ken Niles, pinch-hitting until his recovery. . . Canada's Frank Sinatra: Chick Henderson, one-time vocalist with Jack Hylton, now at sea with British Navy, after leaving Canuck gals swooning. . . Scripter Len Finger's remark after dive-bombing for *I Am Navy Flier* show: "Guaranteed to cure your hiccoughs."

HOLLYWOOD, Sept. 25.—Frank Sinatra heads east for engagement at Waldorf-Astoria. Henry Santicola, business manager, with the warbler. . . Cornwell (Corny) Jackson named head of OWI for the Coast, succeeding Nat Wolf. . . Bing Crosby inked new contract with Paramount, calling for seven pix. New deal gets crooner's services until June 30, 1946. . . Lou Bring takes time off from musical directing for the Blue and handles music for Monogram's flicker, *Lady Let's Dance*. . . Seymour Berns takes over as head of KNX transcription department. Milton Stark, formerly in spot, joins the station's production department. . . Arthur Q. Bryan has signed as comic on Fibber McGee show. Two former regulars, Bill Thompson and Isabel Randolph, missing this year.

Merry Macs are training east for p. a. tour, with first stop skedded for Omaha for American Legion show. . . Joe Bigelow, gag writer for Edgar Bergen, switches to the movies for assignment to *Rhythm Ranch*. . . Four new writers have joined Jack Benny show. Cy Howard, Milt Joseberg, "Tack" Tackaberry and George Balzer will handle scripting. . . Walter Bunker to take over the production department. . . Young & Rubicam take Petri wine account from Erwin Wasey. Show involved is *Sherlock Holmes* on Don Lee-Mutual web. . . Greer Garson, set to tee off on new Lux season, had to withdraw at last minute to join Hollywood War Bond Cavalcade. Opener was to have been *Random Harvest*. It will hit the air-lanes later in the season. . . Rupert Lucas takes production reins on Silver Theater. . . Joe Hill in town for Young & Rubicam on *Duffy's Tavern*. . . Art Linkletter as emcee on *People Are Funny*, replacing Art Baker, winding up 78 weeks on show. . . Tom McAvity produces Sealtest Show.

A WJZ \$240 Sale Pours Hot Water on Blue and Noble; PM Stirs Up Liberals

Paid Political Talk Cancels Out McNutt

NEW YORK, Sept. 25.—Lack of political savvy and apparent hunger for \$240 this week had WJZ on the hot seat and may possibly embarrass Blue Network's petition for FCC approval of its sale to Edward J. Noble. FCC early last week asked Noble for statement on his prospective public service policy for Blue and altho hearings are closed this fracas may influence commission's interpretation of whatever statement is rendered.

It all started last Friday (17) when WJZ canceled out talk by Man-Power Commissioner Paul V. McNutt to carry political program of the American Rock Party. WMC chief was heard over rest of web but local listeners hearing neither the usual announcement "that previously scheduled program will not be heard" nor explanation that "this is a paid political broadcast" burned when the politicians started splicing. Especially since substitute show was a recorded session with one of the speakers talking in heavily accented language.

Newspaper *PM*, local liberal sheet, after numerous squawks from readers over the error in its radio program listings, assigned Willard Weiner, one of its reporters, to the story. Daily broke the story yesterday (24) with front-page banner, "WJZ Dropped McNutt Speech to Sell Coughlinites Time" and followed thru with two-column blast at station and expose of American Rock Party.

According to *PM* documentation ARP is pro-Coughlin outfit and program used speaker with a Christian Front and America First background. What particularly damned WJZ was its not an-

nouncing the change of program to the press or audience. Sales order did not reach publicity department until day of the program, when it was too late to get correction into the papers. Likewise memo to program department providing for the usual explanatory pre-program announcement was apparently lost in inter-office transmission.

Handled in Routine Manner

WJZ execs explained they handled the sale in usual political program routine. Thus, with local political campaign coming up, one salesman—the same man that handles network political sales—was assigned this chore. He checked with board of elections. Learned that ARP was to be on ballot, and after copy was okayed and money paid in advance—WJZ card rate is \$240 per quarter hour—sent thru the order. Name of salesman and when the sale was consummated are not being discussed by the Blue or WJZ.

Station execs did admit they thought ARP was just a hard-shelled conservative party over in Queens—one of the five counties that comprise New York City—and since, to them, it was just a routine sale of political time no one thought to check the policy-making execs.

Trade Discounts PM

Trade circles discount *PM*'s slant that switch in programs was done on q. t. so as to get big audience for ARP. They attribute the situation to honest mistake, lack of knowledge and desire to book the business.

What trade cannot understand is:

- (1) How come WJZ was so hungry for dough;
- (2) How come WJZ's man handling political biz was so politically naive as to neither check usual sources nor see the possibility of backfire;
- (3) How WJZ or the Blue can explain cancellation of a major official talking on a major theme for a small local political outfit.

As one station manager expressed it for the trade, "Someone was interested only in making a dollar. But I wouldn't like to have to explain why WJZ, which has refused plenty of purely local business due to its regional coverage, should sacrifice a national speaker in favor of a political program ostensibly interested only in influencing voters in one of this city's five counties. If WJZ is a bad buy for a small local advertiser it's a bad buy for a small local political group. Especially so early in the campaign."

FCC Goes to Bat For Croft Boys in Baseball Classic

WASHINGTON, Sept. 25.—If soldiers at Camp Croft, S. C., hear World Series games broadcast they have Federal Communications Commission to thank for it.

Station WORD, Spartanburg, S. C., this week complained to FCC that the Mutual network would not pipe World Series to it and as a result 25,000 soldiers at Croft go without the diamond classic. WMRC, Mutual outlet at Spartanburg, is without satisfactory signal for Camp Croft, WORD said in petitioning FCC for aid.

FCC entered the controversy by writing Mutual that question of territorial exclusivity was involved. And inquiring into the facts, WMRC is said then to have stated it would not stand in way of WORD broadcasting games.

According to FCC, Mutual then stated that it would make games available to WORD.

Radio Races Motor On Mayor Track

SALT LAKE CITY, Sept. 25.—Earl J. Glade, executive vice-president of KSL, 50,000-watter, will be a candidate for mayor of Salt Lake City, according to local political commentators. Election is in November, following the October primaries.

When Glade declares officially for the job, it will make two men of the entertainment world out for the post. The other is Ab Jenkins, holder of many records in auto racing, present mayor.

Glade, a leader in the industry, recently objected to the material used by radio artists at army camps on the network programs after the shows had gone off the air. There are two other candidates, Horace C. Beck, a labor lawyer, and E. W. Kelly, a merchant, but the race is strictly between Jenkins and Glade, with Jenkins a favorite in the betting books.

A Student Prince Double or Nothing

NEW YORK, Sept. 25.—*Double or Nothing*, sponsored by Feenamint on Mutual, celebrated its fourth birthday last night (24). Show had flock of name contestants and guests, including Miller McClintock, MBS prexy, who set scene for bringing on of the birthday cake.

Since it was a lush-plush setto the execs in charge wanted a flunky to carry on the cake. Seemingly the army and war plants had decimated the ranks of uniformed flunkys possessing the proper air, bearing and appearance.

At the last minute the dilemma was solved. Program originated at Mutual Playhouse, once the Guild Theater, on 52d Street. Up the street is the stage entrance of the Broadway Theater, where is playing *The Student Prince*. You guessed it: The cake bearer was a "prince" chorus boy complete in high boots, white skin-tight pants, frogged jacket and high collar.

Detroit Shies at 48 Hours

Autotown Gets Breather 'Til Mid-October

Odd Hours and Part-Time Aches Are Out

DETROIT, Sept. 25.—Move to place local stations on a 48-hour week schedule was postponed this week, when a conference of all stations with the War Man-Power Commission was called off at the request of station execs. Local execs think they have enough of a problem trying to adjust station skeds to a 40-hour week without trying to deal with a 48-hour set-up. New hearing date is set for October 15.

No direct orders have been issued, but WMC is endeavoring to get every industry in this crucial labor area to a full utilization of its man power. Similar conference was held this week with motion picture distributors, for instance, altho no ruling was handed down. The radio conference was to be chiefly a preliminary meeting.

Announcers and engineers are now working beyond 48 hours anyway, and at WJBK a readjustment to 48 hours would affect only a handful of office employees out of 100 staffers. The bulk of personnel of this station includes many working part time on foreign language programs and doubling full time on other jobs, frequently in war plants.

Station managers consider radio so different from any other industry that it is impractical to attempt to place it on the same schedule as a war factory, but they admitted difficulty in trying to convince officials of this fact. Until the issue is settled, at least one station is apparently not hiring new employees. Extreme irregularity of hours in radio is considered the strongest argument against any regulation that would seek to standardize hours.

Warners Hit Back At Blue Stations

PHILADELPHIA, Sept. 25.—Jimmie Fidler's radio blast at Warner Bros. for taking boys out of service to produce *This Is the Army* finds WFIL, Blue outlet, suffering. Local circuit will not place any more business on the station so long as strained relations exist between WB and the network over the movie commentator's tirade.

Warner, monopolizing local movie scene, has been spreading its extensive air budget around locally. And with newspapers cutting down on ad space the circuit figured to be an even bigger radio user. Moreover, WB buys time for all major picture companies using radio here, since the chain operates all first-run houses here.

Legit's Edna Best Now Y & R Megger; Could Be a Trend

HOLLYWOOD, Sept. 25.—Move to bring in people with drama background to handle radio production was seen this week when Edna Best, legit name, was signed by Young & Rubicam to handle talent and learn production ropes. Idea was worked out by Hubbell Robinson, assistant radio director of Y&R. If Miss Best lives up to expectations it is expected that more legit talent will be recruited for radio.

Definite shortage in radio production field has left many agencies without talent to carry on. So far Miss Best has been assigned *Silver Theater* and *Sherlock Holmes*, which she handles as assistant producer.

'Opinionated News' and the Easy Chair of Martyrdom

FOR the first time in American history, down-the-middle, objective news analysis is under attack from some quarters, thus opening a new phase of a subject that may well alter the course of an established and revered "philosophy of democracy" which travels by the name of freedom of the press and freedom of the air.

Last week Paul W. White, director of news broadcasts of Columbia Broadcasting System, expounded on the network's policy of not permitting its commentators to express personal opinions. CBS bought full-page ads in New York and Washington to allow Editor White opportunity to go into the whys and wherefores of the web's taboo on "opinionated news."

What appeared at first to be a healthy knockdown-dragout battle between "opinionists" and "non-opinionists," with the opinion fraternity getting a better press (for reasons which need not even be explored now), was discovered to have been seething with lava-like proportions since August 27. On that day Editor White sent a memo to Cecil Brown, CBS commentator, in which he said, "I have looked over your 'analysis' of 11:10 on Wednesday night (25) and have found it to be, in my opinion, nothing but an editorial. (Reference is to Quebec Conference in general and Roosevelt's speech at Ottawa in particular.) The entire 'analysis' was a statement of what Cecil Brown thinks, of what Cecil Brown would have done had he been President Roosevelt, disregarding the very obvious truth that the people did not elect Cecil Brown but did elect President Roosevelt."

White then went on to say that Brown is completely familiar with CBS policies governing news analysis, that these policies "are in no sense capricious," that they have been formulated for the protection of the public, "and to me it is vital that they be enforced if we are to achieve any genuine freedom of the air." (In Brown's resignation statement to the press he said his Quebec-themed broadcast was based on sampling in the field. His opinions, he stated, "are backed by 1,000 pages of notes and quotes from the American people themselves, from Coast to Coast, in all walks of life.")

Brown did not include this explanation in the August 25 broadcast under dispute.)

Unfortunately, down-the-middle White ended on a note of sheer superfluity with the statement, "If you find that it is impossible for you to do so (follow policy), then, of course, I will be glad to consider affording you relief from your contract with us."

Putting ex-foreign correspondent Brown clearly on the spot touched off the verbal fistcliffs. On September 2 Brown asked for release from his CBS contract, effective September 24. CBS accepted Brown's resignation "with regret." The resignation did not become public property, however, until last week (23) when Brown called in reporters at his home in New York and issued a statement, whereupon CBS became obliged to make public its inter-office communication of August 27.

Paul White is considered a brilliant "director of news broadcasts" and one of the most capable executives in radio. He is also known as an occasional pop-off, but the sad truth is that history is full of popoffs who have been guilty of the awful stigma of trying to make the world better. White has apparently been guilty of trying to make the radio better.

The public relations end of the embroglio on "censorship" is complicated and still developing—just how far, no one can foresee. Arrayed against White are H. V. Kaltenborn, non-conservative; Walter Winchell and others.

Kaltenborn (NBC) is nothing if not "opinionated," hence, following American tradition, he cannot with clear conscience sit in judgment upon the CBS policy.

Winchell is a very special case; he is a "character" in radio, separate and apart from other commentators-analysts-newscasters. Having only recently brushed up against censorship of his Blue Network program, he has reason to be opposed to the policy established by Columbia.

World-Telegram book reviewer Harry Hansen, minding his own business, nevertheless had this to say last week of new (See *OPINIONATED NEWS* on page 13)

Cugat's "Dubonnet Date" Watched as Top Daytime Trail-Blazer by Leaders

Tight Nighttime Skeds Direct Agency Eyes A.M.-Wise

HOLLYWOOD, Sept. 25.—First attempts by major bank-rollers to cut into lucrative daytime audience with other than soap operas started last week, with launching of new Schenley show, *Your Dubonnet Date*, on Saturday mornings. Built around Xavier Cugat and ork, ailer is figured to be off to flying start, with maestro's following hitting the dials no matter what the hour.

Show hits the air twice on Saturday, with coast-to-coast airing at 8 a.m. out here—11 a.m. in New York—and Pacific web taking it at 10:30 a.m. Sponsor is putting in heavy coin to make the slot pay off. Naturally, if *Dubonnet* clicks with listeners, more show backers will try their daytime luck. With top evening slots held by old-timers, station men figure new products will have to develop daytime audiences and woo them

away from soap operas and chatter artists.

Baton Wavers Watching

Some agency execs feel that if *Date* gets any rating at all it will be forerunner of name bands switching to daytime spots. Maestros are reported watching Cugat reaction with a.m. listeners, and if he gets a good rating bands will talk money to prospective sponsors.

Schenley ailer, handed by MCA, is said to be costing around \$4,000 a broadcast, but heavy cash outlay by sponsor is figured on pioneering basis. If show goes over with daytime strip show fans, then money will be considered well spent.

New personality is being built for Cugat, with writers Ted Heddiger and Harvey Helm trying to build Cugat into a South American Will Rogers. Cugat's smooth handling of lines is expected to facilitate the assignment.

Program Pull Pre-Tested In Paid Ads

NEW YORK, Sept. 25.—WMCA bought baby-sized ads in the dailies this week, asking John Q if he could tell a joke. Space was taken to determine how many amateur Allens and hungry Hopes would jump at the chance to be comedians.

Ads were result of a suggested program of high humor and neighborly nonsense. WMCA chose this method of measuring listener interest before embarking on a program that might run short of material.

If enough curious call or write offering to tell their pet stories (for a cash prize) and the stuff turns out to be good enough and clean enough for public airing, station will forge ahead. Plans are for a show, which may be called either *Life of the Party* or *Can You Tell a Joke?*

No Jurisdiction Over Cox, Says Judiciary Comm.

WASHINGTON, Sept. 25.—The House Judiciary Committee this week refused to get involved in the Cox Committee-FCC controversy, bowing out of the case on the grounds that it had no jurisdiction. No one was surprised that the committee shied away from the controversial issue as long as the door was open.

Representative Sumners, replying to the request of Commissioner Durr to oust Cox as chairman of the investigating commission because of "bias and personal interest," said:

"The opinion seems to be general among the members of the committee, and is one in which I concur, that the committee has no jurisdiction and no responsibility as a committee with reference to the subject matter of the communication."

Commissioner Durr had sent a petition to the Judiciary Committee, and recently asked to be heard on the petition when Congress returned from its recent recess.

Lewis KGEW Program Head

NEW YORK, Sept. 25.—Charles Acton Lewis, formerly of KMTR, Hollywood, has been appointed program director and news editor of KGEW, Kearney, Neb. Majorie Davis, continuity writer, has been named women's director of the station. Maurice Wenzinger, announcer, has moved from KGEW to KSAL, Salina, Kan.

Too Much Blood

DETROIT, Sept. 25.—The quick response of a radio audience proved embarrassing to WEXL last Monday. A man, obviously in distress, rushed into the station at 2:30 p.m. and asked for help to get a blood donor for his wife, critically ill in the hospital at Royal Oak, Detroit suburb, where the station is located. Announcement was read over the air at 2:34. At 2:40 the hospital called asking to have the announcement canceled, because switchboard was flooded with calls from prospective donors, and emergency calls couldn't get thru.

Payoff was that actual donor, a listener 15 miles away in Detroit, borrowed a motorcycle and sped to the hospital. The vehicle had to be returned so its owner could get to work in a war plant. The distraught husband took it home, while the donor gave the blood.

plan *effective* September 26, 1943

On September 25 and 26 the stations of the Columbia Network, acting in planned synchronization, opened, in more than 119 cities of the United States, the most formidable, realistic and aggressive campaign of program-promotion ever undertaken in the history of radio. The purpose of this report is to advise you of its strategy and tactics.

STRATEGY: To notify the American public in certain terms, as the curtain rises on the 1943-44 fall and winter season of Columbia Network programs, of the specific offerings of the greatest pageant of entertainment, instruction, music and comedy ever broadcast by any network—and thus steadily to broaden their audiences.

TACTICS: The “arms” to be used in coordination are, in the order of their relative emphasis:

1. RADIO
2. NEWSPAPERS
3. TRANSPORTATION ADVERTISING
4. POSTERS
5. DIRECT MAIL
6. PERSONAL CONTACT
7. BROCHURES

Let us examine the tactical plan for each in detail:



1 by RADIO

CBS Stations plan to broadcast upwards of 50,000 Special Announcements reaching millions, each of which invites the entire listening audience to hearken to a specific forthcoming program.

. . . . **PLUS** upwards of 75,000 Special Star Invitations broadcast to more millions by the artists themselves who participate in the CBS Network programs, and who have made special recordings for this purpose.

2 by NEWSPAPERS

CBS Stations will open their campaign with a full-page, and continue regular advertising using every major newspaper in every station-city on a strong schedule (reaching a total daily circulation exceeding 12,000,000 ABC Net Paid), promoting every full-network program every broadcasting day.

5 by DIRECT MAIL

CBS Stations are issuing skilful and detailed direct mail information, including well over 500,000 unusually effective post cards concerning the "Forward March" to those affected in their communities, to the total of millions of additional circulation. Clients and agencies are planning to use this material for their dealers, as well.

6 by PERSONAL CONTACT

CBS Station Managers, in close contact with the civic leaders and the mercantile customers and representatives of their CBS Network Clients, have advised them of the "Forward March" and (as we go to press) are working 24 hours a day to cooperate with them.

3 by TRANSPORTATION ADVERTISING

CBS Stations (in every station-city in which transportation advertising is available) will use car cards in color (mostly giants, 11 x 42 ins.), bearing photographs of the principals of full-network programs every broadcasting day, to a monthly total of riders exceeding 860 millions.

4 by POSTERS

CBS Stations are now posting throughout their communities upwards of 65,000 posters inviting listening to all full-network CBS programs—each poster measuring 26½x40 inches, printed in color. Over 25 of the subjects were drawn by James Montgomery Flagg; others by artists equally competent in capturing the spirit of other programs.

7 by BROCHURES

These brochures, booklets, and envelopes are designed to give full program information to CBS stations, and to present a comprehensive program promotion plan with the material to carry it out. Over 90 programs will be promoted this Fall...by CBS stations using their material with consummate skill.

effective...

**in every CBS city
coast to coast**



This is CBS...

**THE COLUMBIA
BROADCASTING SYSTEM**

NBC's Big '42 School Results NSG; '43 Plans Streamlined; Small Classes With Results Aim

Learn-by-Doing Formula Basis of New Course

NEW YORK, Sept. 25.—NBC's 14-week training period conducted for its employees last year was fruitless. A few placements were made from student-announcer ranks, but no finds were discovered in other classes.

The disappointing returns resulted in a streamlined, concentrated plan of action for the new semester, which opens November 1. NBC hopes to prepare employees to step into advanced positions.

First of all, they will train only those people who show aptitude. Last year all comers, 225 in all, were admitted to classes. This year they'll be smaller and more select. Instead of teaching a little about the entire business, a lot about a little portion of broadcasting will be stressed. The faculty decided that a Jack-of-all-trades cannot do a specific job well, and will attempt to train experts by letting them work with the tools of the trade.

Backbone of the new set-up is an apprenticeship whereby students will be farmed out to the departments they are studying rather than listening only to lectures. This will combine theory and practice and bring the student out of the lecture room into the workroom; at least so hopes NBC. Likewise the weeding out of employees of little or questionable ability will permit personal attention to those who remain.

In addition there will be a general orientation course, each session being devoted to a different department and represented by its head who will describe and demonstrate the work of his division. This will serve indirectly as a training device as well as providing a general picture of the company and how it functions.

Menser Heads Faculty

Clarence L. Menser, vice-president in charge of programs at NBC, heads the faculty of the school which includes Ernest de la Ossa, personnel director; Ray Kelly, production manager; Wynn Wright, Eastern program manager; Fred Knopfke, manager of sound effects; Pat Kelly, chief of announcers, and Garnet Garrison, assistant production manager.

Students will get a series of course outlines and textbooks used at Northwestern (Chicago), Columbia (New York) and Stanford (Berkeley, Calif.) universities. NBC has a working arrangement with these schools where many of their staffers teach radio.

Fred Knopfke, manager of sound effects, will again teach the newcomers, who will be permitted to use all the paraphernalia in the department, including gravel pits, turntables, artificial rain, etc. From the basic sound (closing door) they will move on to the complicated sound effects of a finished production. They will double over into production classes for their actual practice.

Louis Titterton, manager of the script department, and Eric Barnouw, NBC staffer who teaches at Columbia University, handle script writing classes. Last year fundamental scripting techniques and problems were discussed and writing chores were assigned. This year with smaller classes, NBC expects to develop writers who can take over net scripting jobs.

Wright Heads Production Class

Wynn Wright, Eastern program manager, heads the production class. Last term members of the class were cast as actors and went thru practice rehearsals. This term will preface each session with discussion on production in general and the script at hand in particular. At the end of the term scripts written by the writing class will be produced.

The '42 announcing class was taught by various senior men. Jack Costello, Garnet Garrison and Pat Kelly were official instructors, with Howard Petri, Ben Grauer and Bill Stern as guest teachers. Guest announcers demonstrated reading of commercial announcements, poetry, comedy material, etc. A

recording was made of each announcer-student when he started the course and another just before he graduated. Results were pretty good, so this year the same method and staff will be used.

Last year two general sessions were held. One when Menser addressed the entire group at the beginning of school and turned each class over to its instructor. The second general get-together was run by Frank Black, musical conductor of the net. He and the full orchestra demonstrated how music is used in producing a given program.

NBC's Three Purposes

When NBC started its employee training it had three purposes in mind. One, to train personnel to do new jobs to permit them to rise with the company, either in New York with the affiliated stations, or elsewhere in the industry.

Secondly, the web wanted the employee activity for morale, so threw open the classroom doors to all without regard to talent or qualifications.

Thirdly, it wanted its staff to know what makes the business tick.

After reviewing the results of last year's school, NBC has decided that the plan was too broad and general. They now believe that with this year's crop of matriculants narrowed down to a selected group and classes aimed at more specialized training they can expect to reap real benefits.

White-Brown CBS Dither on "Hooks" in the News Seen As Personalized Tug-O'-War

NEW YORK, Sept. 25.—Cecil Brown's resignation this week as CBS newsman brought to a boil a stew about radio censorship that had been simmering for months. Back of the bubbling-up was a series of errors, personality conflicts and several prime paradoxes.

It all started last spring when Walter Winchell, the Blue and Winchell's sponsor tangled over censorship. Then followed the formation of the Association of Radio News Analysts by H. V. Kaltenborn. Last month the pot started cooking when Paul White, CBS news chief, had a run-in with Cecil Brown over a broadcast. White claimed the newscaster had editorialized, Brown disagreed, and in the cross-fire White offered "... to consider affording you relief from your contract with us."

Brown accepted the implied threat and filed his resignation. Still nothing exciting happened. Then White, addressing the Associated Press managing editors, declared CBS will no longer allow commentators to voice editorial opinions. In the same talk White mentioned "... and we recently got rid of the last one," referring, so he said later, to gossip spouters and not, as was reported, news commentators.

This apparently riled Kaltenborn, for things came to a head fast and, at an NAB confab, H. V. put the blast on White and CBS. The Brown resignation was still pretty much of a secret, but the Kaltenborn-White fracas had assumed major proportions, with Winchell putting the blast on White and the papers reporting developments.

So CBS came thru with full-page ads dittoing White's Chicago speech and the brew boiled over. Winchell, newspaper PM and *The New York Post* all beat the drums, and for a snapper, Cecil Brown invited the press to his apartment Wednesday and announced his resignation.

Winchell wrote about a meeting of wealthy business men and Republican national committeemen putting pressure on CBS commentators. *The Post* cited "well-informed sources" that blamed it

No More Oakleys

PHILADELPHIA, Sept. 25.—Movie passes as giveaways for quiz shows are out here. Both the Warner and William Goldman chains, operating all the center-city cinema temples, have nixed tie-ups providing for cuff passes in return for air plugs.

Free pass gimmick has been used extensively by local advertisers, with some programs getting as many as 100 passes a week for use as prizes. While the movie houses are not adverse to air plugs, business is so good they can't take care of the cash customers let alone hand out oakleys.

And if it is a question of radio plugs, movie houses are prepared to pay for air time themselves and have been doing so in recent weeks.

Help Wanted Cry With Full Ork

DETROIT, Sept. 25.—"Help Wanted" programs are spreading, with a complete employment show now sold to a local sponsor on WWJ Program, which started this week, is *Make Mine Music* and uses the full station ork.

Sponsor operates a chain of ice-cream stores and has been plagued by lack of help. Store recently ran large ads apologizing for early closing, being unable to give accustomed services, etc.

Program is entirely directed to getting help, not to plugging products, and runs 9:30 to 10 a.m., Mondays thru Fridays. Believed to be the most expensive "Help Wanted" show regularly on radio for a single sponsor.

AFRA Seeks E.T. Live Differential

NEW YORK, Sept. 25.—American Federation of Radio Artists, negotiating a new fair practice code with transcription firms, has asked that minimum scales for e. t.'s on the same basis as live commercials. Radio union put its demand, which means an increase of from \$18 to \$23.10 for a 15-minute platter, before employer representatives at opening session Wednesday (22).

Increase averages about 28 per cent all the way, but union officials point out that there is no basic difference between e. t. and live work. AFRA-ites work for the same employers, same hours, under same conditions, etc.

Wide differential between e. t. and live is result of compromise measures necessary in collective bargaining actions. Before May, 1941, when there was no basic contract, e. t. employers paid actors as little as necessary. The median, for purposes of establishing a basic agreement, was considerably less than the average for live talent shows. AFRA has been working for a long time to erase that differential, but the decision was finally made at the Chicago convention last month.

Transcription companies and agencies represented at the preliminary meeting included National Broadcasting Company, Associated Music Publishers, Air Features, Young & Rubicam, J. Walter Thompson Agency, Compton Agency. AFRA's national negotiating committee, consisting of Mrs. Emily Holt, George Heller and Henry Jaffee presented its proposal, which will be reported back to e. t. execs. Next meeting is skedded for Wednesday (29).

DuMont Cuts To One Show for Two Weeks

NEW YORK, Sept. 25.—DuMont Television outlet, W2W XV, folded its Tuesday and Wednesday night shows for two weeks for transmitter repairs. Sunday night shows will continue.

Outlet's engineering staff was cut to the bone at start of the war and further pared by draft boards. As a result, technicians need five consec days to work on equipment, since if they take it apart and reassemble it three times a week they'd get nowhere fast.

tion or another among listeners.

Snapper to the entire situation is that one of the top local stations is trying to sign Cecil Brown, and one of the webs would put him on the air tomorrow "if he'd abide by the office of censorship, FCC and principles of accuracy, good taste and fair play."

Red Tape Dep't

NEW YORK, Sept. 25.—It was a bright idea while it lasted!

Thursday morning (23) a huge crowd was milling around the plaza in front of 30 Rockefeller Plaza (where NBC and the Blue are located) and in the building vestibule. They were trying to get up to offices thruout the building, but were being delayed by the protest strike of elevator operators.

Some NBC officials thought it might be a good public relations stunt to whip together an entertainment program and pipe it down for free to the waiting crowds. The suggestion caught on and frantic efforts were made to organize the program, but everywhere NBC ran into snags.

A number of tentative programs were lined up, but never quite completed. They finally jumped this hurdle, then the problem was how to feed the show to the people waiting for elevators. The engineering department couldn't find any spare horns to mount.

This obstacle, too, was overcome and plans were all set to pipe the program when Rockefeller Center building officials stepped in and nixed the whole idea. Eventually after a huddle between NBC and building execs this crease was ironed out, but by then the crowd had melted and there wasn't any use putting on the program anyway.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"That's a Good One"

Reviewed Sunday, 8:15-8:30 p.m. Style—Comedy. Sponsor Adam Hats Stores, Inc. (Adam and Long Hats). Agency—Glickman Advertising Company. Station—WJZ (New York) and Blue.

That's a Good One is a bad one. This is the third airing that is based upon the idea which turned into a winner in *Can You Top This?* Like the second variation, *Awake at the Switch*, it depends upon just how good the three gagsters are. They weren't even fair the first show. And they were overburdened with commercial tie-ins, from being called *The Glad Hatters*, thru Hope Emerson doing a jingle (yes, they're still jingling on the air) to the final *Bid For a Lid* audience participation routine.

The three "comedians" are okay in their own rights. Hope Emerson, Ward Wilson and Art Elmer all know how to handle lines, but they weren't given a chance. You suddenly saw how bad a good joke can be when they did a radio gag round-up of the week. They told the story they liked best from Joan Davis's, Burns and Allen's and Jimmy Durante's shows. There's an idea in picking the top radio gags of the week for retelling, but you have to tell 'em better than they were told the first time—or else.

The final story-telling session of the broadcast was the presenting of the best jokes sent in by the radio audience. At this stage of the program the production cried out loud for a Peter Donald, a guy what can tell the other fellow's story. Ward Wilson can do it—but didn't.

The music between the gags was good, as Al and Lee Reiser always are. The trouble with the show basically is a lack of cohesion . . . plus commercials that bobbed up between each round. Adam's is trained to ring-side commercials, where a right jab to the jaw is followed by a jawing jab at the consumer pocketbook. It can't be done with a comedy routine, unless the selling approach takes a gag slant and sticks to it.

This 15-minute Adam hat commercial gags the listener enough to make him go out and buy a Stetson.

Eddie Pola writes and produces "the bad one" and should know better. It's a shame there are no good fights to which to send Adam. *Joe Koehler.*

"California Carry On"

Reviewed Thursday, 7:30-8 p.m. Style—Variety. Sponsor—Bank of America. Agency—J. Walter Thompson. Station—KNX (Hollywood) and CBS-California network.

Elsie Janis returns to the air as the hostess on this half-hour spot and should be able to garner plenty of listeners on her name alone. Show caught was the first of a series, and while rough in spots will undoubtedly improve as talent takes advantage of top scripting.

Purpose of series is to help Bank of America employees sell something like \$300,000,000 in War Bonds during the next three months. Show is geared to this end, with patriotic angles utilized thruout.

Miss Janis injects her personality into some of the songs that made her Sweetheart of the AEP in the last war. Audience got off their hands on such songs as *Pack Up Your Troubles* and *It's a Long Way to Tipperary*. Miss Janis handled her lines well, but timing could have been improved in some spots.

Highlight of show is dramatization of current California war hero. This part of show is scripted by Ranaid McDougall, who has been turning out Elgin's *Man Behind the Gun*. Drama spot showed how war hero scored direct hit on Jap plane carrier. Dialog was confined to pilot and Texan gunner, with build-up handled by ex-school mate and football coach at hero's High. Tag shows hero getting citation for bravery.

Vocals on show are handled by group billed as the "Bond-Bardlers." Voice blending was good and arrangements adequate. Al Sack and orchestra took care of the music end, turning out some stuff that was better than average. Tony Stanford, agency director, produces and manages to get the most out of his tal-

ent. Additional dialog and research is handled by Bud Paganucci.

All in all *California Carry On* should get a good reaction from listeners due to name of Elsie Janis and top slot on the CBS Coast schedule. *Dean Owen.*

"Ed Sullivan Entertains"

Reviewed Monday, 7:15-7:30 p.m. Style—Celebrity interviews. Sponsor—Mennen Company (Mennen Shave Cream). Agency—Russel M. Seeds Co., Inc. Station—WABC (New York) and CBS.

Celebrity interviews on the air are, for the most part, bad dreams. It takes a *We the People* or a *Hobby Lobby* to make people just talking good listening, and sometimes the listener has been bored to death by both *People* and *Lobby*. Ed Sullivan tries to give a glamour background to his program by broadcasting direct from *Club 21*. It's tough to sell the public on a night spot on the air—without music, and there's no music to *Ed Sullivan Entertains*.

Sullivan's premiere performance (13) guests were Connie Bennett, Dana Babcock of the U. S. Marines, Irving Berlin and a previously not announced starter, Melville Cooper from *The Merry Widow*. The names on a marquee might have brought in real box office, but when they sat around talking, even when the talking was about Clark Gable, it just wasn't entertainment.

Sullivan's personality is negative on mike. Add to this the fact that there was, on the first show, plenty of muffs and everything adds up to minus-nothing.

Like so many other shows this must have looked like a million dollars—on paper . . . and it still may be salvaged if someone listens to reason. The night club background doesn't come off—and won't come off if it's not staged. As host, it's interesting to have Ed tell the Captain who he'll have as his guests, but it slows down the production. If Ed will listen to *The People's Platform* some day, he'll discover just how to make people sitting around a table sound like human beings. If he can bring his audience an entertaining *Celebrity Platform* he'll have something. Nobody has as yet been able to bring a light enjoyable meal-time host to the air. Radio has been trying it for years—ever since Deke Aylesworth sold the American Radiator Company *Cheerio's Birthday Banquets* (remember?) over NBC.

The commercials were in good taste, but it's doubtful if there was any audience left to listen to the final one on the program. Ed Sullivan didn't entertain. *J. K.*

OPINIONATED NEWS

(Continued from page 8)

books by Carl Sandburg and Raymond Gram Swing: "The reason why these men have lasted so well with the public is implicit in their writings; they represent America's best hopes and intentions and neither plead nor scold."

As for Cecil Brown, he should not be permitted to slide into the easy chair of martyrdom. We applaud the stand taken by CBS, while deploring its timing and some of the ill-advised phrases employed by Editor White, who has become the patsy for a flock of vociferous whose names have greater public acceptance than Columbia's "censor."

Time will prove that CBS is the real—and perhaps only—prophet of better radio, but right now Columbia is the unsung popoff. It is fortunate that the network has both the resources and the fortitude to stick it out and earn the rewards connoted by "Truth crushed to earth shall rise again."

Meantime, in the interest of clarity and by way of explanation to a public which supports radio, Columbia should now go beyond the White statement and give this whole question of newscasting a thoro going-over with the same zeal and candor with which it tackled and published the White advertisement. As long as CBS has already taken the initiative, it should define "newscasting," "news-comment," "news-analysis," etc., and state, to the public as well as to the radio industry in general, what each bracket means and with whom (naming

Studio Space at Premium In Hollywood; Blue's Needs Acute; CBS Worries Ahead

Programs Play Tag in West Coast's Radio City

HOLLYWOOD, Sept. 25. — Network execs are looking for the aspirin these days, as influx of new fall shows threatens to create unprecedented studio problem. With NBC, the Blue, CBS and Mutual all running full schedules, there is shortage of studio space for audience shows. So far the biggest problem is between NBC and the Blue, with both webs claiming studio priorities.

NBC apparently has the upper hand. With Blue being separate network, NBC is the landlord and gets first call. Blue has more audience shows this season than last, with *RCA-Victor*, *Duffy's Tavern* and *Cugat* in on current schedule. There is also possibility that Gertrude Lawrence may come to the Coast.

To offset lack of studio space many Blue shows are rehearsing from midnight to the early morning in an effort to spread available space as much as possible. Blue has already leased one outside theater and is reported looking for more.

After the war Blue execs figure to build own quarters. Meanwhile due to building material priorities they have to stay in the NBC building. Unless, of

course, they can line-up theater and equipment.

NBC is also working with capacity schedule. One NBC spokesman pointed to Thursday as a typical full day, with five big audience shows and only four studios. Thus the Jimmy Durante-Garry Moore and Maxwell House play tag all day to allow both programs to use the same shop.

CBS has things working smoothly now, but trouble is anticipated in the near future, when more of the fall shows begin to hit the air. So far CBS has only the one outside theater, Vine Street Playhouse, under lease, but expected that more houses may come under the CBS banner.

Mutual seems in best position with two large studios on their home grounds. Lack of Coast audience shows gives this web the upper hand, and no trouble from crowded schedules is expected here.

Boys in the network rental departments are keeping their fingers crossed, hoping that owners of small theaters won't up ante on rentals. So far situation has been kept pretty much under cover.

Debate of CBS News Policy

NEW YORK, Sept. 25. — With the industry primed for a gory battle of words over the CBS news policy, tonight's broadcast of *The People's Platform* demonstrated the value of discussion. For after the guests had finished their dinner-table debate it was apparent that both sides were practically in accord.

With Lyman Bryson, director of education for CBS, as chairman of the discussion; John W. Vandercook, news analyst for NBC and the Blue, teamed up with Morris Ernst, attorney for the American Newspaper Guild and long active in civil liberties affairs, against Paul White, director of news broadcasts for CBS, and Sidney Kaye, exec v.-p. of BMI and one time counsel for CBS and NAB.

Bryson set the question as, "The Right of Americans to be Informed and to be Good Citizens With the Best Possible Kind of Information." Then the debate got under way.

Boiled down, White's position was that CBS insisted only on the elimination of camouflaged propaganda that opinionated reporters and analysts might insinuate, that it was okay to bring the news into focus via special or common knowledge and background, but haranguing was taboo.

Vandercook, representing the Association of Radio News Analysts, pointed out that the CBS policy was apparently predicated on a desire to air only the truth, which was a fallacy, as Columbia thus inferred it was competent to judge between fact and opinion. This was an untenable position, to Vandercook, as only self-appointed censors of a dictatorial trend of mind ever claimed the

ability to make that fine distinction. Thus, as he saw it, CBS was taking on the high duty of deciding for the good of the people what the people shall hear.

The pace of the program was sustained just a little longer while Vandercook explained how he handled the news, some months ago, of the appointment of Darlan to head the French in North Africa, and asked White what he would have done with his script. White practically agreed with Vandercook's treatment, quibbled over one word, and then "the platform" got wordy.

Interesting words, true, particularly Morris Ernst's tribute to CBS for airing this program, but after it was all over Lyman Bryson adequately summed up the session when he said:

"Well, the thing we agree on is that this is an ideal but we disagree as to whether or not it is the best way of doing it."

Apparently, Paul White and CBS missed a bet in not confabbing with the newsmen before taping off its news policy. By doing so they might have sidestepped their current headache, for the boys seemingly agreed in principal if not in particular.

NEW YORK, Sept. 25.—Committee on censorship of the American Civil Liberties Union will meet here Tuesday (28) to consider (1) the current furor over the CBS news policy, and (2) the labor code of the NAB.

Committee will probably report its action to the FCC.

Want Ads Seek Farm Audience

MINNEAPOLIS, Sept. 25.—KSTP-NBC has launched drive for country audiences thru a series of advertisements and columns in the State's weekly and monthly publications. Two columns, *Around Radio Row* and *Around the Minnesota Farm Front With Harry Aspleaf*, station farm editor, are going out to weekly papers regularly with nearly 100 using material.

Display ads are being used in *The Farmer* and *Land o'Lakes News*, two monthly mags, plugging *Main Street Minnesota*, daily noon program and introducing Aspleaf to farm listeners.

Serfes of classified ads are being used regularly in 341 weeklies plugging *Main Street Minnesota*. Personal reads: "Clara: Don't forget to listen to *Main Street Minnesota* this noon and every noon. I never miss it. It's swell. Signed, Jim." Ads have created considerable attention in the sticks. *Copyrighted material*



The Billboard Music Popularity Chart

WEEK ENDING
SEPTEMBER 23, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABO and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
BESAME MUCHO	Southern
DO YOU KNOW?	Reis-Taylor
FOR THE FIRST TIME	Shapiro-Bernstein
HOW SWEET YOU ARE (F)	Remick
IF THAT'S THE WAY YOU WANT IT, BABY	Berlin
IF YOU PLEASE (F)	Famous
I HEARD YOU CRIED LAST NIGHT	Campbell-Laft-Porgie
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Bernstein
LITTLE DID I KNOW	Lincoln
MY HEART TELLS ME (F)	Bregman-Vocco & Conn
MY SHINING HOUR (F)	Morris
OH, WHAT A BEAUTIFUL SONG (M)	Crawford
ON THE SANDS OF TIME	Paul-Pioneer
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PISTOL PACKIN' MAMA	Morris
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
SAY A PRAYER FOR THE BOYS OVER THERE (F)	Southern
SECRETLY	Southern
SUNDAY, MONDAY OR ALWAYS	Mayfair
THANK YOUR LUCKY STARS (F)	Remick
THE DREAMER (F)	Harms
THERE'S A MAN IN MY LIFE (M)	Advance
THERE'S NO TWO WAYS ABOUT LOVE (F)	Mills
THINGS THAT MEAN SO MUCH TO ME	BMI
VICTORY POLKA	Chappell
WHISPERING	Miller
YOU'LL NEVER KNOW (F)	Bregman-Vocco & Conn

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbeibis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wannamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	LAST THIS WK.	POSITION	LAST THIS WK.	POSITION	LAST THIS WK.
1	1. SUNDAY, MONDAY OR ALWAYS —BING CROSBY Decca 18561	2	1. Sunday, Monday or Always—Bing Crosby	1	1. Sunday, Monday or Always—Bing Crosby
2	2. PAPER DOLL —MILLS BROTHERS Decca 18318	4	2. Paper Doll—Mills Bros. —Al Dexter	6	2. Pistol Packin' Mama —Al Dexter
4	3. PISTOL PACKIN' MAMA —AL DEXTER Okeh 6708	6	4. I Heard You Cried Last Night—Harry James	2	3. You'll Never Know —Frank Sinatra
6	4. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677	3	5. You'll Never Know —Haymes-S. Spinners	5	4. Paper Doll—Mills Bros.
8	5. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS Decca 18556	8	6. Close to You —Frank Sinatra	3	5. In the Blue of the Evening—Tommy Dorsey
5	6. IN THE BLUE OF THE EVENING —TOMMY DORSEY Victor 20-1530	—	7. In My Arms —Haymes-S. Spinners	—	6. Boogie Woogie —Tommy Dorsey
3	7. YOU'LL NEVER KNOW —FRANK SINATRA Columbia 36678	—	8. People Will Say We're in Love—Hal Goodman	7	7. All or Nothing at All —James Sinatra
7	8. ALL OR NOTHING AT ALL —JAMES-SINATRA Columbia 35587	7	9. All or Nothing at All —James Sinatra	4	8. I Heard You Cried Last Night—Harry James
10	9. IN MY ARMS —HAYMES-SONG SPINNERS Decca 18557	5	10. In the Blue of the Evening—Tommy Dorsey	—	9. You'll Never Know —Haymes-S. Spinners
—	10. CLOSE TO YOU —FRANK SINATRA Columbia 36678	MIDWEST		WEST COAST	
		2	1. Sunday, Monday or Always—Bing Crosby	1	1. Sunday, Monday or Always—Bing Crosby
		1	2. Paper Doll—Mills Bros.	3	2. Paper Doll—Mills Bros.
		3	3. Pistol Packin' Mama —Al Dexter	6	3. I Heard You Cried Last Night—Harry James
		7	4. In the Blue of the Evening—Tommy Dorsey	9	4. You'll Never Know —Haymes-S. Spinners
		5	5. You'll Never Know —Frank Sinatra	4	5. In the Blue of the Evening—Tommy Dorsey
		6	6. I Heard You Cried Last Night—Harry James	5	6. All or Nothing at All —James Sinatra
		—	7. People Will Say We're in Love—Hal Goodman	2	7. You'll Never Know —Frank Sinatra
		—	8. You'll Never Know —Haymes-S. Spinners	—	8. My Ideal —Billy Butterfield
		—	9. In My Arms —Haymes-S. Spinners	—	9. Pistol Packin' Mama —Al Dexter
		4	10. All or Nothing at All —James Sinatra	—	10. Boogie Woogie —Tommy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. G. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	LAST THIS WK.	POSITION	LAST THIS WK.	POSITION	LAST THIS WK.
1	1. SUNDAY, MONDAY OR ALWAYS	3	1. Paper Doll	1	1. Sunday, Monday or Always
3	2. YOU'LL NEVER KNOW	1	2. Sunday, Monday or Always	8	2. I Heard You Cried Last Night
2	3. PEOPLE WILL SAY WE'RE IN LOVE	2	3. People Will Say We're in Love	2	3. You'll Never Know
9	4. I HEARD YOU CRIED LAST NIGHT	7	4. Pistol Packin' Mama	3	4. People Will Say We're in Love
4	5. PAPER DOLL	5	5. Say a Prayer for the Boys	5	5. All or Nothing at All
8	6. PUT YOUR ARMS AROUND ME, HONEY	4	6. Put Your Arms Around Me, Honey	4	6. Comin' In on a Wing and a Prayer
6	7. ALL OR NOTHING AT ALL	6	7. I Heard You Cried	6	7. In the Blue of the Evening
7	8. IN THE BLUE OF THE EVENING	8	8. If You Please	7	8. In My Arms
5	9. IN MY ARMS	9	9. You'll Never Know	9	9. Paper Doll
11	10. SAY A PRAYER FOR THE BOYS OVER THERE	10	10. In the Blue of the Evening	10	10. Put Your Arms Around Me, Honey
12	11. PISTOL PACKIN' MAMA	14	11. Close to You	11	11. Take It From There
13	12. IF YOU PLEASE	11	12. In My Arms	12	12. Say a Prayer for the Boys Over There
10	13. COMIN' IN ON A WING AND A PRAYER	13	13. I Never Mention Your Name	—	13. If You Please
—	14. WE MUSTN'T SAY GOODBYE	—	14. We Mustn't Say Goodbye	14	14. Pistol Packin' Mama
15	15. IT'S ALWAYS YOU	15	15. All or Nothing at All	15	15. It's Always You
		MIDWEST		WEST COAST	
		2	1. People Will Say We're in Love	2	1. Sunday, Monday or Always
		3	2. You'll Never Know	4	2. Paper Doll
		1	3. Sunday, Monday or Always	11	3. Put Your Arms Around Me, Honey
		4	4. Paper Doll	5	4. People Will Say We're in Love
		10	5. I Heard You Cried	6	5. All or Nothing at All
		6	6. Put Your Arms Around Me, Honey	3	6. You'll Never Know
		7	7. In the Blue of the Evening	10	7. I Heard You Cried Last Night
		5	8. In My Arms	7	8. In the Blue of the Evening
		8	9. Pistol Packin' Mama	8	9. If You Please
		12	10. All or Nothing at All	14	10. Say a Prayer for the Boys Over There
		11	11. Say a Prayer for the Boys Over There	1	11. In My Arms
		9	12. Comin' In on a Wing and a Prayer	12	12. It's Always You
		—	13. With My Head in the Clouds	15	13. Let's Get Lost
		—	14. If You Please	13	14. Pistol Packin' Mama
		13	15. Wait for Me, Mary	—	15. Wait for Me, Mary

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	LAST THIS WK.	RECORD	ARTIST	LABEL
2	1. SENTIMENTAL LADY	DUKE ELLINGTON	Victor 20-1528	
4	2. PAPER DOLL	MILLS BROTHERS	Decca 18318	
9	3. DON'T GET AROUND MUCH ANYMORE	DUKE ELLINGTON	Victor 26610	
3	4. DON'T CRY, BABY	ERSKINE HAWKINS	Bluebird 30-0813	
6	5. FROM TWILIGHT TILL DAWN	CEELE BURKE	Capitol 136	
5	6. YOU'LL NEVER KNOW	HAYMES-S. SPINNERS	Decca 18556	
8	7. HEY LAWDDIE MAMA	ANDY KIRK	Decca 4405	
—	8. SUNDAY, MONDAY OR ALWAYS	BING CROSBY	Decca 18561	
—	9. GET ME ON YOUR MIND	JAY McSHANN	Decca 4418	
1	10. A SLIP OF THE LIP	DUKE ELLINGTON	Victor 20-1528	

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

E.T.-ers Ready for Settlement

Hit Parade Sued For Omissions By "Pistol" Pub

NEW YORK, Sept. 25.—Long history of publishers' gripes that songs are selected arbitrarily for the *Lucky Strike Hit Parade* is finally reaching a climax, with the suit filed against the American Tobacco Company by Edwin H. Morris and Mayfair Music, demanding \$100,000 damages and that the program be taken off the air or be compelled to make an "accurate count." Lee V. Eastman, attorney for Morris and Mayfair, says an accurate count would be one based on a compilation of "lists carried in *The Billboard* and other trade papers."

Sponsor and advertising agency, Foote, Cone & Belding, have received numerous complaints from publishers claiming that their songs were slighted, but this is the first time a publisher has ever taken his claims into court.

Eastman received no reply to the wire sent to Foote, Cone & Belding Monday (20), in which he asked for an answer by 5 p.m. the following day. In his wire, Eastman stated that Mayfair and Morris had "made a careful analysis based on the same standards allegedly adopted by you in selecting numbers and the results indicate that *Sunday, Monday or Always* (Mayfair) is clearly No. 1, and *Pistol Packin' Mama* (Morris) is no lower than No. 4." On last week's *Hit Parade*, the former was in fifth place and *Pistol Packin' Mama* was omitted entirely. Eastman claimed that his clients suffered damages both "in loss of sales" and "in prestige relationship with writers, motion picture studios, etc." Eastman had asked the agency to advise by Tuesday (21) "whether or not you intend to make the necessary corrections on your forthcoming program."

WOR Saturday Show Has Music Men Gabfest

NEW YORK, Sept. 25. — Songwriters, publishers, band leaders and music critics will get a chance to gab on Manny Prager's new weekly air show, *Music Is My Business*, which starts tonight (25) over WOR Mutual. Prager also has a Mutual program on Thursday nights called *Full Speed Ahead*.

New show will have Bob Stanley and a 40-piece orchestra, and first guests will be songwriters Henry Tobias and Don Reid. Herman Goldfarb set the deal for Prager.

"The Death Watch"

NEW YORK, Sept. 25.—At 7 o'clock tonight Milton Diamond, representing Decca Records and World Broadcasting, and James Petrillo & Company for AFM, were still trying to settle the one point they had been huddling over for four days, namely the wording of the clause that covers payment of the royalty fees. All week long sources close to Decca said the money would be paid to the recording artists, while those close to AFM insisted it would be paid directly to the union.

A last-minute bulletin from the battlefield indicated that both groups of sources were right and wrong. Our flash says the money will be paid to whomever the Treasury Department selects, and if the Treasury Department doesn't elect to select, the decision will be left to the American Arbitration Society.

What is reported to be holding up final agreement on the clause is the age-old question of "principle." AFM would like to see a sentence that says Decca is paying because it recognizes the principle involved. So far Decca has held out.

The 2d "Over There"?

NEW YORK, Sept. 25.—First "war" song to meet requirements of those who demand militant lyric content and publishers who think in terms of copies sold may be *United Nations On the March* used in MGM's *Thousands Cheer* and published by Felst on a royalty arrangement with Am-Rus, the copyright owner.

Song, on which there is no orchestra material as yet, is being made up by many radio maestri without any solicitation, and publisher claims it is breaking for a hit without any drives. Authorship is a hands-across-the-sea collaboration, American soldier Harold Rome's words to a melody written by Russia's firefighter Dmitri Shostakovich.

World's Terms Acceptable If Question of Direct Payment Is Decided By Arbitration

WLB Panel Will Approve Even If Radio Doesn't

NEW YORK, Sept. 25.—Electrical transcription companies, awaiting the official terms of the AFM-World Broadcasting settlement promised them Monday morning when the WLB panel hearings resume, will agree to the terms if the recipients of the royalty fees on library services is to be decided by arbitration. As a spokesman for the E. T. companies pointed out, they are before the WLB

now because they believe in arbitration. It is no secret that many of them were tempted to grab a pen and sign the same contract WORL accepted when the figures became known to them Tuesday. And while the principle of paying money to the union's unemployment fund is unquestionably "abhorrent," going broke is even more unpleasant. WOR signed the settlement agreement the same evening, and Mrs. G. A. Kelleher appeared ready to sign that morning for the Empire Broadcasting Corporation.

She "reconsidered" during the noon-day recess, but as one participant put it, "How long can we little guys continue fighting big businesses' battle?"

Panel Certain To Approve

The 3 per cent E. T.'s will pay on library sales is not a formidable sum, and the report that the Treasury Department will decide on the manner of payment gives them a ready out. It absolves them of any obligations, moral or otherwise. They owe the radio industry and their reasonableness will likely meet with the approval of the three-man panel that is hearing the case.

The panel's readiness to grant requests for adjournments has been generally believed to be an indication of the panel's eagerness to bring the present controversy to a conclusion. Its postponements indirectly forced the E. T.-ers further out on a limb and its statement replying to Socolow's request for continuance of the hearings because World was enjoying a competitive advantage, was thought by some to contain an implied threat.

Paragraph 1 read: "If it (the World contract) is found to be acceptable, the problem which now concerns Mr. Socolow will be speedily solved. If it is not acceptable, the problem will have vanished because the remaining companies by rejecting the proffered settlement will have chosen to continue their competitive disadvantage of which they complain."

That a general settlement of the transcription case will not particularly please the radio industry is no secret either. The principle that a performer has a proprietary right in the reproduction of his work will have been definitely established. It may lead to further claims by the musicians' union, as well as from AFRA, writers' and directors' guilds and various engineers' unions.

Recording Names Ready To Shift Unless Diskers Can Guarantee Ample Waxings--and They Can't

NEW YORK, Sept. 25.—In spite of its liberty to start recording last Monday morning, Decca did no recording this week. However, Jack Kapp, president of the company, arrived in Hollywood this week-end, and cutting will begin immediately. Work will get under way here about the same time, with Dave Kapp, manager of artists and repertoire, on hand to supervise.

The past week has been a hectic one for band leaders, singers and recording managers. The Kapps had their hands full, but it was a picnic compared to what Manie Sacks, of Columbia, and Leonard Joy, of Victor, went thru. Every name under contract phoned or visited to ask, "When do we start?"

In one way, being free to record is going to be a bigger headache than it was when recording was forbidden. Production facilities are so limited, only a certain number of sides can be waxed. Tunes for the most part are going to be made only one way, either instrumentally or vocally, and while the Double A names are going to be taken care of, the B boys

will be problem children.

Just where the dissatisfied musicians can go, even if they tested the AFM's pronouncement that all existing recording contracts are null and void, is something for a crystal gazer to decide. One disk company's ranking official stated he would not risk legal entanglements by raiding another outfit, even if he could utilize the semi-names, which he can't.

Muscraft is going to stick to its classical catalog for the time being; Beacon is concentrating on blues, hillbillies and novelties, and Capitol already has bands and singers. Classic is about the only company that can readily use names, as it has been operating for the past year with pseudonyms.

One well-known singer has already given his recorder notice that he is ready to quit if any first-choice material goes to the member of the swooning triumvirate his company has signed, and judging from the applications for employment received by Decca this past week, there is going to be plenty of job hunting.

Capitol, Classic, Muscraft, Beacon Will Sign With AFM; Columbia, Victor Undecided

NEW YORK, Sept. 25.—While the E. T.-AFM controversy may be resolved immediately after the official terms of World's settlement agreement with the musicians' union are made public, the recording situation is slightly more complicated. In the first place the recording companies are technically not part of the WLB proceedings and their decisions will not be affected by what transpires at the hearings that are slated to resume Monday morning.

Secondly, while none of the contesting E. T. companies, with the exception of NBC Thesaurus, is directly affiliated with the radio networks, Victor and Columbia will accept the terms of Decca's settlement only when Dave Sarnoff, of NBC, and Bill Paley, of CBS, say so, and not one minute before.

As late as yesterday afternoon at least one of the two companies was still undecided whether it would settle with AFM under these circumstances, regardless of whether the royalties the union is asking are paid directly to the AFM, or find their way into the union treasury thru assessments. *The New York Times* editorial two days ago, which declared that "either of these arrangements

would be unsound in principle," stated the case explicitly for those who are against settlement with AFM.

As a matter of fact, one radio mogul is known to have said: "We can afford to lose \$1,000,000 a year for five years to beat this thing."

A Month Headstart Can Hurt

On the other hand, one of the companies' reps admitted that even a month headstart by Decca would be a serious handicap to overcome. Not only because of the amount of new material that could be pressed in that period but because of the inroads that could be made on dealers, juke box operators and their own performing artists.

Another factor that Columbia and Victor will have to consider is the danger of letting some of the secondary companies establish themselves as serious competition. Production quotas will limit the amount of records these outfits can spread around, but Capitol and Classic have already become aspirants for the pop disk gravy, even tho they both made their bids in the face of existing wartime conditions.

Capitol predicts that it will be record-

ing again by September 30. Glenn Wallichs, general manager of the firm, met with Petrillo in Chicago a few days before he sat down with Milton Diamond for a wind-up of the Decca stand-off. Again this week Wallichs was in communication with the AFM executive board, was told what had been decided upon with Decca and agreed to sign at the same terms.

Officials of Classic and Muscraft have been in constant touch with Petrillo's office and both companies are ready to sign the moment a license is offered them. Joe Davis, who operates Beacon, has not yet made any bid, but he too declares he will sign immediately.

In all these instances the companies have signified their readiness to sign (See More Diskers to Sign on page 18)

MARUSCHKA

(MA-RÖÖSH-KA)

Chi Local's 6-Day Work Rule Puts End to Off-Night Dates

CHICAGO, Sept. 25.—The rigid enforcement of the six-day work rule by Local 10, American Federation of Musicians, has hit location bands in this area which often depend on the one-nighter during their night off to realize some profit. Union officials here state that the local is acting on orders from the national, which insists that every musician lay off one night a week. Heretofore, the local has okayed night-off dates if played outside its jurisdiction, which was made to order for the one-night bookers who had little trouble selling location bands aired over CBS, NBC or Mutual networks.

The enforcement does not include free dates, which means that bands can still play naval stations and army camps.

Hardest hit are bands accepting location dates at scale or a little above in order to take in the air time the spot has to offer. To meet the extra expense of arrangements, etc. bands like Buddy Franklin at the Aragon, Carl Ravazza at the

Blackhawk, Art Kassel at the Bismarck Hotel, Griff Williams at the Palmer House, and Sherman Hotel maestri have been working the off-nights.

Situation is a break for the camp bookers who have been having difficulties securing a steady diet of names on Mondays for Camp Grant, Rockford, Ill., and Great Lakes (Ill.) Naval Training Station. Most band spots use relief outfits Mondays.

Al Dexter, O'Day Mathews Signed by P. M. Carlos Gastel

May Join With Vannerson

LOS ANGELES, Sept. 25.—Carlos Gastel, who handles Stan Kenton and Benny Carter, this week signed three more names to management contracts and may "soon" go into partnership with Leonard Vannerson, until recently Tommy Dorsey's personal manager.

Gastel picked Al Dexter, of *Pistol Packin' Mama* fame; Anita O'Day, former singer with Gene Krupa's band who has been working as a single in local niteries, and Dave Mathews, whose eight-piece ork goes into the Hollywood Palladium soon as relief band.

Dexter, who uses five "cowboy" musicians, has been booked by GAC into theaters, beginning at Columbus, O., October 12. Plays Cleveland the week of October 15; Oriental Theater, Chicago, the 22d; Milwaukee, the 29th and a couple of one-nighters that carry him to Boston for the November 11 week. Hartford, November 18, completes the itinerary so far, the two weeks in New York are virtually set.

Pistol Packin', which was recorded March, 1942, and released 14 months later, is one of the biggest freak hits in recent disk history.

Sherman Sticks to Panther Room Until Big Names Arrive

CHICAGO, Sept. 25.—Unable to find a strong name to support the current band attraction, Ernest Byfield, of the Sherman Hotel, has switched the plans of moving the Panther Room policy into the larger ballroom for a month while the Panther Room is being remodeled and the dance floor enlarged. Work is now under way by day, with the room in temporary shape again at night. Band and show are presented in another wing of the room. A deal to get Frank Sinatra for the ballroom fell thru.

Last week Glen Gray was set to open January 28, 1944, for a month, following Cab Calloway, with Jimmy Dorsey coming in February 26 for a similar period. Teddy Powell is scheduled to follow J. D.

Philly BRs Open With a Bang, Territorial Bands Mopping Up

PHILADELPHIA, Sept. 25.—Local ballroom season got under way this week with all the danceries lighting up but traveling name bands were conspicuous by their absence. Until last year, all the band buying was done in New York, local outfits being passed up in favor of barnstorming names. But with New York agencies unable to service the buyers now, local percenters have been having a field day in the territory. So much so that there now exists a shortage of territorial bands.

Charlie Solomon's Met Ballroom, giant dancerie devoted originally to only the bigger musical names, ushered in the season this week with Joe Frassetto, local radio maestro, with weekly and fortnightly stands for the localities to follow. However, Bobby Sherwood comes in October 4 for a 10-day stand.

Wagner's Dancing Academy is using another local radio band, Clarence Fuhrman, operating Wednesday, Friday and Satur-

Double Steal

HOLLYWOOD, Sept. 25.—While Freddy Martin stole third base in Bond Rally ball game with Harry James and ork at Long Beach, a sneak thief jimmied the locker room door at Ambassador Hotel, where Martin and boys are appearing, and made off with maestro's sax and clarinet. Pass-key artist might have cleared out the room if the boys hadn't taken their instruments to the ball game for a bit of between-inning horn-tooting. Next time Martin goes to bat he'll swing with his saxophone.

MPPA Asks Appeal On WPB Inventory Order for Pubs

NEW YORK, Sept. 25.—Music Publishers' Protective Association has asked its members to authorize an appeal to the War Production Board exempting pop publishers from filing inventory and sales reports. WPB revised its original order, which affected only a few publishers, and now requires many MPPA members to file reports. Under the present order all pubs with an inventory of \$50,000 or sales of \$200,000 would have to file.

Walter Douglas, chairman of the board of MPPA, stated in a letter to members that there is "no relation between inventories and sales in the popular music publishing industry and figures compiled under this order would in no way reflect a proper basis on which future purchases could be controlled."

Republic Pix Files Denial Of Frank Capano's Claims

NEW YORK, Sept. 25.—Republic Pictures, named defendant in a libel action brought by Frank Capano, music publisher, filed a denial of all Capano's allegations and demanded a bill of particulars.

Capano claims he was libeled in Republic's *Hit Parade of 1943* and by means of a press book released by the picture firm, which he maintains contained defamatory letters in regard to his personal life and business. He contends that his life was portrayed in the film without his consent.

Keith Bain To Management, Signs 2 Orks, 2 Singers

CHICAGO, Sept. 25.—Keith Bain, manager of Lawrence Welk's band for over six years, left the outfit last week to go into the management field for himself. He has signed up Ray Pearl's band (Pearl himself is in the army, but ork retains his name), Stan Myers and his orchestra; Bette Webb, singer, and Jack Nolan, singer with Welk's band, who leaves the maestro to go out as a single following his current run at the Trianon Ballroom here.

"Fighting Men" Scrap Drive Is Extended to Oct.

NEW YORK, Sept. 25.—Drive for scrap disks conducted by Records for Our Fighting Men, which was to have ended July 31, has been extended till the early part of October in most cities. School children in the past have provided a substantial supply of old disks and Legionnaires wanted to have time to tap this source before closing the drive. In addition, man-power shortage has caused collections to move slowly in many areas.

Records have been received irregularly at the central clearing house here, and altho initial reports from many cities show marked increases over last year's collection, RFOFM has been unable to get a clear picture of what this year's drive will net.

One example of the delay in collection is Philadelphia's drive, which didn't really get under way until the beginning of this month when it was plugged over the airwaves by LeRoy Miller, who conducts the early-morn *Musical Clock* over Station KYW. His direct appeal to listeners to co-operate in the Legion drive had people turning in their old platters for the first time, and as a result Philly Legionnaires turned in 12,500 scrap records in one week.

Spivak, Slack Orks Into "Three Cheers"

HOLLYWOOD, Sept. 25.—Universal Studios this week signed Charlie Spivak and Freddie Slack for *Three Cheers For the Boys*, which Edward Sutherland is directing. The film, which stars George Raft, Sophie Tucker and many another big name of showbiz, already is in production. Spivak and Slack bands will do one musical specialty each.

Sidemen Pinch-Hitting as Leaders To Get 25% Extra

PHILADELPHIA, Sept. 25.—Sidemen called upon to lead the band for the maestro or contractor, particularly where the band is called upon to play a show, are to get a share of the leader's extra salary, according to a ruling handed down by the local musicians' union to all leaders and contractors.

Pinch-hitting leaders are to get 25 per cent extra if they take charge of a permanent engagement or any substantial part thereof, for a contractor who is present on the engagement. Leading a show is considered a substantial part of the engagement. Leader gets the full 50 per cent extra if the contractor is not on the engagement, otherwise the extra 50 per cent a contractor on the job gets is split with the sideman doing the leading.

Jack Teagarden III; Ork Will Disband Temporarily

NEW YORK, Sept. 25.—Jack Teagarden will disband his orchestra two weeks from now until the middle of November while he undergoes an operation. The leader suffered from ptomaine poisoning recently while playing in Texas.

Georgie Auld Subbing for Monroe at Commodore

NEW YORK, Sept. 25.—Georgie Auld ork will substitute for Vaughn Monroe at the Commodore Hotel here starting Thursday (30), while Monroe is busy playing stageshows at the Paramount Theater.

Bing, the Champ in L. A.

LOS ANGELES, Sept. 25.—By the slim margin of 43 votes from more than 3,000 cast, Bing Crosby defeated Frank Sinatra in a popularity poll here conducted by Don Otis, KFAC disk-jockey. The final tabulation last week gave Crosby the top end of a 1,598 to 1,555 score. Otis decided to sponsor this contest among his listeners after hearing innumerable pro and con arguments from persons in the trade.

One Band Back in Philly Walkout; WLB To Decide

PHILADELPHIA, Sept. 25.—Bellevue-Stratford Hotel got its band back, pending WLB ruling, agreeing to pay the higher scale demanded by the AFM local here and allowing the maestro to hold the \$12 difference for his men in escrow. Ritz-Carlton and Adelphi hotels, while agreeable to having the difference held in escrow, are adamant that WLB and not the band leaders serve as escrow agent. Hotel operators are said to be afraid that by permitting the musicians to hold the money they would be tacitly admitting that the men have a right to the extra coin.

Musicians walked out of the three hotels last Friday (17) when the hotel management flatly refused to pay the new A-A scales set up by the union. Hotels maintained they needed WLB approval first, but the AFM local claims that the orchestra leaders are independent contractors in their relationship to hotels and are not under WLB jurisdiction.

Other spots pushed into the double-A class signed new contracts. Benjamin Franklin Hotel, with an expensive ice show in the room, couldn't afford to let the band walk out, while the Warwick Hotel employs George Sterney's band, an out-of-town combo booked by MCA, and is not concerned with local scales. Club Ball and Jack Lynch's Walton Roof, the two niteries in the top-wage bracket, also signed new contracts.

War Labor Board Gets 802 Demands For Scale Hikes

NEW YORK, Sept. 25.—Demands for scale hikes in hotels, theaters and cabarets made by Local 802, AFM here, have all been turned over to the War Labor Board for settlement. Negotiations between the union and hotels and theaters fell thru this week, after Local 802 had certified cabaret increases to WLB last week.

Operators have countered with a blanket refusal to raise scales at this time. Union had asked a 15 per cent boost in hotels and cabarets and a 5 per cent increase in theaters, where musicians recently received an additional 10 per cent.

Many Band Leaders Reclassified I-A

NEW YORK, Sept. 25.—Band leading ranks are expected to be greatly depleted, with the number of I-A reclassifications now pouring in. Griff Williams, Vaughn Monroe, Erskine Hawkins, Boyd Raeburn and Ray Herbeck have all been reclassified into that category.

Jim Mitchell is set to take over Eskine Hawkins's baton, and there is talk of Ziggy Talent stepping into Monroe's place, but the futures of the other bands have not yet been determined.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

BELLE BAKER (Gala 1008)
Ginsberg From Scotland Yard—V. Flying Tony—V.

Also originally included in a Belle Baker album, the Favorite Manufacturing Company, New York, is making her sides available individually to the stellar song lady's host of followers. While the general public does not know Miss Baker as the singer of such spicy songs, the night club habitués will find these highly acceptable for their record libraries. While full appreciation of such songs and their singing depends much on the visual, the loyal fans will still enjoy her *Ginsberg From Scotland Yard*, relating of the passionate wooing of this G-man Romeo from Great Britain. Lew Brown's *Flying Tony*, also a standard item in la Belle's repertoire, is an Italian dialect comedy ditty. The dainty bits of double entendre revolve about the exploits of her Tony, bitten by the aviation bug. Piano accompanies Miss Baker for both sides.

Again these sides are out of range for the requirements of the music machines.

WILLIE HOWARD (Gala 1002)
Comes the Revolution—V. Jessel, Jolson, Cantor—V.

The Favorite Manufacturing Company, New York, is releasing the individual sides of an album of sides made some years ago by Willie Howard for selected clientele and selective sales. The appeal of the sides still narrow down to such qualified disk buyers. For those to whom Willie Howard still remains one of their favorite comedians, and to whom all his material is familiar, these sides will undoubtedly be cherished items, particularly now when the comic is enjoying a brand new wave of popularity. This couplet carries two bits of material that have been long identified with the woolly Willie. *Comes the Revolution* is his classic soap-box oration, with the "strawberries and cream" punch line hurled at the heckler. *Jessel, Jolson, Cantor* evidences the comic's capacities at mimicry, giving intelligent impersonations of the three big show names singing *My Mother's Eyes*.

Neither of the sides are designed for music box appeal, their appeal mostly for the polite and intimate parlor listening.

HAL GOODMAN (Hit 7056)
Take It From There—FT; VC. Put Your Arms Around Me, Honey—FT; VC.

The Hit label gets a beat on all the others with these two sides. One of current vintage and the other going back a few decades, both stem from the *Coney Island* screen show and have been climbing high in popular appeal. *Take It From There*, the Robin-Ruinger ballad, has already found high favor in leading circles, and this Hal Goodman side, the only waxed impression of the attractive ballad being made available, is entirely (See ON THE RECORDS on page 69)

To avoid any misunderstanding the review in the September 18 issue discussing Glenn Miller's recording of *Along the Sante Fe Trail*, did not mean to give the impression that the melody was that used by Ferde Grofe in his *Grand Canyon Suite*.

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Legit Music Men Moving In on The Amateur Songwriting Market; Make It Tough for Song Sharks

NEW YORK, Sept. 25.—Song sharks are getting more competition from Tin Pan Alley names, with Joe Davis set to run amateur song contests, promising publication and recording of two winners every three months, and Lew Brown, double-A ASCAP songwriter, offering a criticism service to writing tyros. Santly-Joy has been in the field for three years with its Song Hit Guild.

Song Hit Guild charges \$2 for each entry, offering winners publication, recording and \$100 advance. Five songs are chosen every six months by an advisory board composed of Lester Santly, Georgie Joy and a group of name band leaders.

Joe Davis's plan is somewhat similar to the Santly-Joy project, offering each group of two winners publication within 60 days, a back-to-back recording on his Beacon label within 90 days and \$100 advance. Entry fee is \$1, and Joe Davis will be assisted by songwriters in judging winners.

Lew Brown took a blind ad in the September 4 issue of *The Billboard* announcing that an "author of 6,000 popular songs and 22 Broadway hit shows" is willing to give his opinion to amateur writers on the merit of their songs for a charge of \$2.

Brown is out to put a spoke in the wheels of song sharks who, in spite of occasional jail sentences, are extending their efforts to snare the unsuspecting. They picked the wrong man when Mickey Goldsen, of Leeds Music, who registered a song for copyright in his own name, was deluged by letters offering him an

opportunity to have his song exploited. What puzzles Goldsen is how his name was secured by the song sharks, since no one outside of the Copyright Bureau in Washington is supposed to learn about songs registered prior to actual publication.

Rex Stewart Junking Band To Rejoin Duke Ellington

NEW YORK, Sept. 25.—Rex Stewart, who has been leading his own small band on the Coast since he left Duke Ellington, is expected to return to his old trumpet chair in time for Ellington's concert in Philadelphia Thursday (30). Juan Tizol, valve trombonist who has been vacationing on the Coast, is expected back before the night of the concert.

Ben Webster, who left Ellington to front a small outfit at the Three Deuces here, is also being propositioned to play his tenor sax for his old boss again.

New Famous Door To Swing Open October 28

NEW YORK, Sept. 25.—Opening of the Famous Door niter, which is moving to new and larger quarters, has been postponed till October 28. John Kirby and Lionel Hampton are skedded to open the spot.

Dream-Disk Days in View

(Continued from page 3)

an idle boast if it weren't for the fact that anything black and round that gives music if it is needled finds a purchaser. Anonymous orchestras or unknown singers sell equally well in today's market, and what might formerly have been just another "test" is now released with a moderate anticipation of a 500,000-copy sale.

One of the biggest recorders, with a freak hit already months old on its hands, claims his factories can be kept busy on but this one number.

And there isn't a man in the record a full-time schedule turning out nothing business who doesn't say the picture today is only a hint of what tomorrow will bring.

Tussle for 10% Leavings

Altho the big three—Decca, Victor and Columbia—turn out nearly 90 per cent of the total record supply, over 70 other companies have been scrambling for the remaining 10 per cent.

Until war demands forced Scranton Records to prune its list, it was pressing platters for no less 70 different diskers. Scranton today services about one-quarter of that number, and has received attractive offers from most of them to turn its record fabricating facilities over to the exclusive use of this or that recorder.

Being turned down has not discouraged them to any degree; they are merely marking time and laying plans for "the day." Eli Oberstein is not loath to say he will head one of the biggest disk firms in the business after the war and predicts the commotion his "Hit" releases created will, in comparison, be a mere whisper to what he will do when "the time" comes.

Platter Companies Plans

Musicraft felt perky enough to tackle Petrillo for a private deal some months back and its executive heads are serene in contemplation of what the future holds in store. Joe Davis is confident his Beacon label is here to stay and the men who make Savoy are also thinking ahead.

Capitol is busy laying the groundwork for a major putsch, and with Buddy DeSilva and Johnny Mercer as two of the three bosses, is in a position to get itself some real talent. The third top man, and business overseer, Glen Wallichs, is hustling around opening distributing branches and buttering up the dealers.

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Charlie Barnet

(Reviewed at Park Central Hotel, New York)

CHARLIE BARNET has a fine dance band; that's the least, and about the most, anyone can say of it. The beat is terrific, solos okay and the ensemble works like a well-oiled machine that can go all-out or roll easily. All that is missing is that certain little something that can take Barnet places he hasn't yet been.

The five reeds, eight brass and four rhythm are well stocked with soloists, including Peanuts Holland on trumpet and James (Trummie) Young on trombone (altho the white boy sitting next to Young plays a groovier slidehorn). Barnet himself gives out frequently on the tenor, alto and soprano saxes in his by now familiar manner. Incidentally, being a reed man himself, Barnet ought to realize how out-of-tune his clarinetist plays. Rhythm section, despite the solo work of the pianist, is distinguished for its beat alone, but that's a standful.

Holland seat-sings in an infectious, tuneful style; Young seats a couple with out Holland's success, and Virginia Maxey carries the rest of the vocal chores, tho it should be noted that she "carries" in volume alone. Miss Maxey is a cute, blond chick, but any resemblance between her warbling and singing is an unreasonable, inexact facsimile. Neither words nor melody are heard, just tones, and Billie Holiday, who obviously inspires them, should not be held responsible. When Miss Maxey makes an effort at singing, she is merely a half-tone flat.

Maybe getting the right kind of singer would provide that extra something. The aforementioned Miss Holiday gave a boot to Artie Shaw's music when he needed it most.

Needless to say, any place Barnet is playing is jitterbug heaven, and the youngsters attending the supper session proved that the Park Central is no exception. Elliott Grennard.

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NEW YORK.—Vaudefilm grosses for the second straight week didn't quite reach their accustomed heights, but the slight recession is still insufficient to cause managers to look for the red ink. Prevailing takes in all houses are still profitable, and no concern is being expressed by any members of the vaude fraternity. The Loew houses provided the only openers.

The Capitol (4,628 seats) bowed with Morton Gould's ork, Virginia O'Brien, Allan Jones and Henny Youngman, with *Johnny Come Lately* on screen, is expected to run to \$70,000. Last week, Horace Heidt and *DuBarry Was a Lady* completed a five-week run and bowed out to a not-bad \$38,000, after collecting \$42,000, \$65,000, \$64,000 and \$75,000.

The Paramount (3,664 seats; \$55,587 house average), with the second week of Vaughn Monroe's ork and *Lady Takes*

a *Chance*, is likely to get around \$72,000 after opening to a swell \$80,000.

The Roxy (5,835 seats; \$50,067 house average), going into the second stanza of Paul Draper, Carole Landis, Jerry Wald's ork and *Holy Matrimony*, is heading toward \$72,000.

The Strand (2,758 seats; \$39,364 house average), with the fifth and final session of Abe Lyman's ork, Jerry Lester and *Watch on the Rhine*, is anticipating around \$32,000 for its bow-out figure. Prior rounds knocked off \$40,000, \$45,000, \$58,000 and \$60,000.

Radio City Music Hall (6,200 seats; \$94,302 house average), with the third stanza of *So Proudly We Hail* and stage-show, is likely to touch off \$98,000, after kicking in with \$102,000 and \$115,000.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday with Jimmy Lunceford's ork and *Adventures of Tartu*, and is looked upon to produce \$24,000. Last week, with the second week of Ed Sullivan and Harvest Moon Ball winners, together with *Best Foot Forward*, knocked off \$30,000.

High 28G in Cleve For Spike, Yvette

CLEVELAND.—Yvette, the warbler with a bigger name than ever before due to her entertainment services overseas, and the hot Spike Jones comedy band combined to gross a big \$28,000 at the RKO-Palace here for week ended September 23. Accompanying pic, *Bombers' Moon* (20th), cannot take too much credit for the high figure. Nan Rae and Mrs. Waterfall and the Three Little Sisters rounded out the flesh bill.

On Friday (24) house opened with Woody Herman and band, plus Marlon Daniels, acro dancer, and Paul Winchell, vent.

J. H. WOODWARD has succeeded Al Landstreet as manager of the Heidelberg Hotel, Jackson, Miss., and in conjunction with job heads operation of the Victory Room and Rose Room of the spot.

Tiny Hill Draws Heavy 1-Night Biz

BURLINGTON, Ia.—Tiny Hill established a new record for Harold Cooper at the Auditorium here September 17 when he grossed \$2,600 on a one nighter. Admission was \$1.25, advance; \$1.50, at door, and 75 cents for balcony spectators. Tiny's recent Lucky Strike radio series and New York hotel date helped turn the tide.

On the preceding night, Tiny scored another big \$1,500 at the Danceland, Cedar Rapids, Ia.

Wow \$2,982 in Hammond

HAMMOND, Ind.—Tiny Hill and his band cleaned up at the Paramount Theater here Sunday (19) when the house in four shows grossed a top-heavy \$2,982. Because too many patrons insisted on seeing more than one show, Hill was stopped from beating Spike Jones's recent record-breaking \$3,056 take.

Kaye 21G in Balto

BALTIMORE.—Hippodrome Theater grossed an exceptionally fine \$21,000 week ended September 22, with bill headlined by Sammy Kaye and orchestra and including Tommy Ryan, Arthur Wright, Nancy Norman, the Kadets, Sunny Rice, Shea and Raymond and the Kaye Choir. Pic, *The Falcon in Danger*.

Dante Par \$20,800 At Earle, Philly

PHILADELPHIA.—Lacking in a band for the drawing, and depending entirely on the *Sim-Sala-Bim* legerdemain of Dante the Magician, Earle Theater (seating capacity, 3,000; house average, \$20,000) failed to cause any undue excitement and just topped the house par with \$20,800 for week ended Thursday (23). Moi-Yo Miller and Her Mystery Maids, with the unit, enjoyed marquee billing, with *My Kingdom for a Cook* on screen.

New bill opened Friday (24) shapes up more like it, with Sammy Kaye's band returning the music magic for the house, and with a big opening in face of fresh competition from Fay's Theater, figures on hitting well over \$26,500. Sunny Rice and Don Cummins the added acts, with *Gals, Inc.*, on screen.

Fay's Theater (seating capacity, 2,200; house average, \$9,000) got off to a fast start Friday (24) with Andy Kirk's band teeing off the septa stage policy. Points to a \$11,500 week. June Richmond, the Musical Madcaps, Conway and Parks and Pepper Welsh round out the bill. *Petticoat Larceny* on screen.

Youngman, Ork No Draw in Providence

PROVIDENCE.—Following the \$14,000 gross chalked up by Sammy Kaye's orchestra in previous week, Metropolitan's business slumped to \$6,500 for three days ended September 19, with Don Mario and his ork, local aggregation, and a vaude headed by Henny Youngman, Ralph Field and Harriet, Fred Roner, the Kemmys, the Rivals, and Sharkey the Seal.

Fay's Theater for week ended September 16 did a normal \$5,900 with a seven-act bill.

LA Orph So-So 18½G

LOS ANGELES.—After a big \$27,500 with Jimmy Dorsey's orchestra, the Orpheum (2,300) fell off to \$18,500 with a variety bill. On the bill were Mickey King, Fay Bernice; Anthony, Allyn and Hodge; Will and Gladys Ahern and Hi, Lo, Jack and the Dame. Pic, *Sleepy Lagoon*. Spot charges 75 cents top.

Ted Lewis Chi Fortnight 93G; Stooges, Herbeck Band Big 24G

CHICAGO.—The two-week run of Ted Lewis and his unit closed a good but not big fortnight September 23 at the Chicago (4,000 seats; \$40,000 average), grossing \$51,000 the first week and \$42,000 the second. While figures are above house average, kicks are due to the important accompanying pic, Bob Hope and Betty Hutton in *Let's Face It*. Combo was expected to do more. Reviewers panned the film severely, and Lewis, always on hand with a good show, has proved a reliable rather than top-heavy draw.

House pulled stagershow for a minimum of four weeks starting Friday (24) when *This Is the Army* opened a run. Orchestral interlude is only flesh feature between pic showings.

Oriental (3,200 seats; \$20,000 house average) had a good \$24,000 week ended September 23 with Ray Herbeck and band and the Three Stooges. Screen had second Loop showing of Metro's *Jitterbugs*. On Friday (24), house started okay with Shep Fields and band unit, plus second run of *Honeymoon Lodge*.

BURLESQUE NOTES

NEW YORK

SALLY KEITH opened September 16 at the Folles Bergere. . . CHARLES H. ALLEN has booked Charlie (Peanuts) Bohn and Kenza Vinton and Manny King and Jean Carter for USO units. . . BOHN AND VINTON'S USO contract has been renewed for another six months with an increase in pay. . . BOBBY MORRIS, Murray Leonard and Boo LaVon placed by Charles H. Allen for the opening show, September 24, at the Victory, Bayonne, N. J., which is inaugurating a policy similar to the Gayety, Montreal, and is booked by Al and B. Dow. . . PRIMROSE SEMON held over indefinitely at the Aloha nitery, Brooklyn. . . LYRIC, Allentown, Pa., two-day burly stop on the Hirst Circuit, will play legit by Equity members on Mondays under the auspices of Stanley Woolf, who has also acquired the Orpheum, Reading, Pa., which will tenant plays the rest of

Correction

NEW YORK, Sept. 25.—To keep the records straight, Len Howard, ork leader at the Gayety, Montreal, is and has been married to Lillian King for the past five years. This is to disprove the claim of Crystal Ames that she became Mrs. Howard while filling a recent engagement at the Gayety.

the week following the Lyric. First play, opening October 4, will be *Mr. and Mrs. North*, followed by *Philadelphia Story*. . . BETTY MONTGOMERY, dancer, has moved to the Club Hollywood, Elmira, N. Y.

FRED O'BRIEN, producer, suffered severe back contusions from a fall off the Hudson, Union City, N. J., stage into the ork pit during rehearsals. . . LOIS DEFEE, featured in spot bookings on the Hirst Circuit, Newark, this week, and to the Gayety, Baltimore, October 8. . . BILLY MIFFLIN, former burly comic, now doorman at the New York Athletic Club, mourning the recent death of his roommate, Pat Kearney, ex-burly straight man and former Burlesque Artist Association delegate. . . LEE DEXTER, ventriloquist, left the Globe, Boston, and the Hirst Circuit September 25 to form a new act. . . ODETTE VALDEMAR, former burly principal, now chief usherette at Loew's Ziegfeld. UNO.

FROM ALL AROUND:

JACK PERSHING opened as stock straight man for Scurvy Miller September 10 at the Avenue Theater, Detroit. He was recently classified 4F.

EMPRESS, Milwaukee, is giving victory midnight shows Fridays and Saturdays.

GARY GRAY, emcee, is in his sixth month at the Onyx Club, McKeesport, Pa.

LION, LAMB SIT DOWN

(Continued from page 3)

ment-labor co-operation exists in the theatrical business than in any other industry. "We're all fighting together," said Sauter.

Bert Lytell, president of Actors' Equity, interpolated: "Yes, we all fight together here," but with different emphasis.

Solly Pernick, business agent of Stagehands' Local 1, observed that "We're all human," to which one manager murmured a meek "thanks."

Radio execs sent along their personnel managers and building maintenance directors. The union's guest of honor, Jimmy Walker, wired his regrets at not attending.

Ed Sullivan, William Feinberg, Local 802, Musicians' Union; Milton Weintraub, Association of Theatrical Agents and Managers; Morrie Seamon, Treasurers and Ticket Sellers; George Heller, American Federation of Radio Artists; Publicist Hal Horne; John McNeil, Blue Network; Jack Allcoate (*Film Daily*), Shirley Frohlich (*The Billboard*) and others were called on for speeches.

When the kibitzing was over, the boys sat down and chose a management-labor committee to sponsor the labor pageant: Matthew Wolf, Abe Bluestein, executive director Labor War Chest; Lytell, Pernick, Weltman, Sullivan, Heller, Kermit Bloom-

garden (Herman Shumlin Productions), Feinberg, Weintraub, Major Thompson, Elmer Rice (Playwrights' Company), Lastfogel, Victor Samrock (Playwrights'), and Lou Wolfson (Morris Agency).

MORE DISKERS TO SIGN

(Continued from page 15)

with AFM regardless of whether the additional royalties are paid to the recording artists or directly to the union.

An End to "Bootlegging"

The Decca negotiations have indirectly produced a solution to the side issue of "bootlegging" in recording. Shortly after Eli Oberstein was expelled from the musicians' union in connection with such recordings, negotiations were begun for his reinstatement. A tentative agreement to reinstate Oberstein in return for a promise to stop releasing records made after August 1, 1942, when the ban went into effect, failed to materialize.

However, the issue is on the verge of settlement, with Classic receiving an AFM recording license when it is offered to any company who agrees to the same terms arrived at with Decca.

BILL KING, juggler, to the West Coast next month for six weeks of Bert Levey Time.

STATEMENT OF THE OWNERSHIP, Management, Circulation, etc., required by the Act of Congress of August 24, 1912, and March 3, 1933, of The Billboard, published weekly at Cincinnati, O., for October 1, 1943.

State of Ohio, County of Hamilton, ss. Before me, a notary in and for the State and County aforesaid, personally appeared E. W. Evans, who having been duly sworn according to law, deposes and says that he is the Business Manager of The Billboard, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 537, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editors, managing editor and business managers are: Publisher, The Billboard Publishing Co., Cincinnati, Ohio; Editors, C. R. Ellis, Cincinnati, Ohio, and Leonard Traube, New York City, N. Y.; Managing Editor, R. S. Littleford Jr., Cincinnati, Ohio; Business Managers, E. W. Evans, Cincinnati, Ohio, and W. D. Littleford, Ft. Thomas, Ky.

2. That the owners are: The Billboard Publishing Co., a corporation, 25 Opera Place, Cincinnati, Ohio; Stockholders owning 1% or more stock: Mrs. Marjorie D. Littleford, Fort Thomas, Kentucky; R. S. Littleford Sr., Trustee, Fort Thomas, Kentucky; I. M. McHenry, Newport, Kentucky.

3. That the known bondholders, mortgagees and other security holders owning or holding 1% or more of the total amount of bonds, mortgages or other securities are: None.

Sworn to and subscribed before me this 17th day of September, 1943.

(Seal)

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(My commission expires June 25, 1944)

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GYP-CLIP AND COIN DECLINE

L. A., Cuban Ops Seek Club Sites In Mexico City

Liquor Prices Soaring

MEXICO CITY, Sept. 25. — Some changes are expected in the night club set-up here as Charles E. Morrison, of Macombo, Hollywood, is in town looking for a night club site, while the San Souci interests of Havana also reported ready to put dough in a lavish spot.

Casanova, El Patio, and Ciro's are now tops, with biz better than ever. Ciro's gets the big ballyhoo with its two bands and floorshow. El Patio had a native band and native acts, while Casanova, smallest of the three, sticks to just a band.

With the increasing club prosperity new highs in liquor prices are being reached here as swank spots now charge 5.50 pesos (\$1.50) for mixed drinks. Scotch has reached 28 pesos (\$5.60 fifth), a new high for Mexico. Bourbon and gin prices are beginning to soar. Beer, wine and rum prices remain low. Bottled suds go at 50 centavos (10 cents), Baccardi rum sells at 80 cents a bottle, while the best wines rate 1.25 pesos (25 cents) a bottle.

Helen Morgan Claim May Place G. White On AGVA Unfair List

NEW YORK, Sept. 25.—George White, producer of *Scandals*, faces a spot on the American Guild of Variety Artists' unfair list unless he agrees to settle a claim filed against him by the estate of the late Helen Morgan.

Mortimer S. Rosenthal, associate AGVA counsel, is trying to get White to arbitrate a \$600 claim filed by Mrs. Lulu Morgan, Helen's mother, who is administratrix of the estate. Amount is claimed due for Miss Morgan's last date, for which she was paid \$100.

AGVA says that under AGVA regulations, Miss Morgan was to have been paid in full despite the fact that she only played one day of her last engagement, which was at the State-Lake Theater, Chicago. She became ill that day and died shortly afterward.

Rosenthal pointed out that Balaban & Katz, the State-Lake operators, paid White off in full and made no deductions despite the fact that Miss Morgan was not in the unit for the entire week. He said that White, under those conditions, should have done the same.

Rosenthal said that unless White agrees to arbitrate, he will be declared out-of-bounds.

Manfred To Produce For Chi Riocabana; Merrill on Opener

CHICAGO, Sept. 25.—Vic Manfred, dance producer, has been signed for the Riocabana (formerly Harry's New Yorker), which will be opened by Chuck and Bert Jacobson November 4. Manfred, earlier this month, had a verbal agreement to succeed Fred Evans as producer at the Chez Paree, but the deal fell thru this week when the management decided to keep Evans.

Manfred will start rehearsals next week, using eight line dancers and four show girls.

Talent already set by the GAC office here includes Al Kavelin and his orchestra and a four-act show with Joan Merrill. Another possibility on the same bill is Eddie Garr. A six-piece intermission band and a cocktail lounge attraction will round out the talent bill. The bar will be removed from the lounge and installed upstairs.

Hide Your Acts!

CHICAGO, Sept. 25. — With available talent here at a low ebb, cafe and theater operators, bookers and agents have been rushing to New York as fast as they could get a train reservation looking for attractions. This month's delegation, the largest in many a moon, included Joe Jacobson, Joe Miller and Ralph Berger, night club ops; L. F. Gran and Harold Costello, theater ops, and Danny Graham, Charlie Hogan, Jack Kurtze, Dick Stevens, Paul Marr, Ann Richardson, Irwin Rose, Phil Shelley, Art Weems and J. J. Levin, bookers and agents; Dorothy Dorben and Merriel Abbott, producers, and Al Borde and Louis W. Cohan, agents.

Theater Op's 120G Buys Fenton Farms

NEW YORK, Sept. 25.—Walter Reade, theater chain operator, has bought the Ross Fenton Farms, roadhouse near Asbury Park, N. J., for a price reported at \$120,000. Spot before the war was one of the ace roaderies in the area and was a constant user of names and name bands.

Reade intends to operate the spot from May to the end of August, with name bands as the attraction.

AGVA Scales Go Up In Salt Lake City

HOLLYWOOD, Sept. 25.—Florine Bales, executive secretary of the local American Guild of Variety Artists office, back from Salt Lake City, announces that the scale for singles in that city had been upped to \$85 net plus commission and traveling expenses.

Minimum for chorus has been set at \$50.

Indie Agents Like Coast Climate and Film Gold; More Percenters to LA

Others Tie Up With Coast Reps

NEW YORK, Sept. 25.—The lure of the big coin that can be made in films is attracting increasing numbers of local agents with several seriously considering opening Hollywood offices and dividing their time between New York and the Coast.

Most of those with the film bug have already surveyed the field with preliminary trips and liking the climate and the possibilities of tall dough are about ready to hang out a Hollywood shingle. Among them are Mark Leddy, Al Grossman, Bill Miller, while Miles Ingalls has obviated the necessity of going to the Coast by consummating a deal with Mitchel J. Hammelberg, a Hollywood percenter, for mutual representation. Eddie Smith made a similar deal with Bert Levey, of San Francisco, for talent deals.

Most of those considering the Hollywood proposition have already consummated film deals. Some have been done with the aid of Coast agents which entails a commission split. They believe that once they make the proper connections on the Coast and establish an office, they will be able to go thru the entire routine by themselves.

Most studios long ago were forced to

Gimmicks Wean Away Newbies Who Are Driven to Drink — Elsewhere; Owners' Troubles

NEW YORK, Sept. 25.—Cafe operators have learned that the generally prevalent increased wartime prosperity hasn't affected entertainment-buying habits of the customers. They have found out that the citizenry making the rounds of the clubs still resent the clip and the gyp with the same intensity as in their less affluent days.

Niteries which have tried to put the clip on a spender, either in a polite way or with the subtlety of nickel-a-quart perfume, have also learned this fact of life—that the customer seeks his entertainment elsewhere. Padding a bill with location charges, exorbitant minimums with inferior talent on the bill and inflationary food and drink tariffs will drive the customer to drink in some other spot. The clubber will seldom return to the scene of the crime—the bistroist's pocketbook mayhem.

Most estabs have found that repeat trade is essential to successful operation, and shady methods are not conducive to bringing the customer back, except to yell.

There are still some spots around town, however, that will make a killing on a customer's maiden visit and depend for their revenue on a steady supply of the unsuspecting. They get away with it with varying degrees of success.

Taking Inventory of Sins

There are several spots in town that have seen the light and reformed to the extent that they attempt legitimate operation. These impresarios have learned that the evil they did lives after them and customers still continue to stay away in droves. Sometimes they succeed, but often, after a period in the red, the spot is either sold or the old modus operandi

resumes at the same old stand.

Most experienced cafe-goers are fairly familiar with all the tricks and gimmicks. They either patronize the up-and-up dens or, if there's a particular entertainer they want to see in the known clipperies, they will question every item on the bill. Latter type spots are taking a greater chance now that they have to keep the April 4 menus on tap at all times.

The cafe lords have also learned that even if the spot is legitimately operated they still have to provide full value. Competition is too fierce to get along with inferior food or talent. The past year has seen changes of policy in several clubs. Names and/or name bands have been added. In some cases this procedure has meant the difference between 77B and prosperity.

No Aspirin for Headaches

Cafe owners say that spenders still refuse to consider the handicaps under which an owner operates today. Talent scarcity, increased overhead and food and liquor shortages haven't been given much thought by the customer on a night out. He came in for relaxation and to get away from it all. Too often he doesn't like to be reminded there's a war going on. The only war he knows about, in many cases, is his battle to get a square deal—as well as a square meal and a non-diluted drink—from Mr. Niterie Owner.

20th Cent, Buffalo, Spots Pro Talent From Bell Aircraft

BUFFALO, Sept. 25.—Something new in the form of a vaudefilm presentation played the September 15 week at the 20th Century Theater. Stageshow is made up entirely of war workers of the Bell Aircraft Corporation, titled *Bellzappopin*. All acts and musicians are bona fide professionals, who have switched to war work for the duration.

Paul Mini's All-Bell Orchestra has been active on dance dates around here, and features Terry Sherman and Tiny Schwartz. Acts include Ed Dalusio, Mitchell and Warren, Toy Titus, Ruth Rocka, Tony Sisti, Bertram Rowe, and Mark Henahan, ensee. The war-work gang isn't losing any time on the job while putting on the show. All work their regular eight-hour shift in the plant and do only three shows daily at the Century, at 5, 8 and 10:30 p.m., plus one 2 a.m. swing-shift show a week.

The idea of acts and musicians working a war-plant shift and continuing their own trade in their off time has caught on here, and a number of acts have come to Buffalo for the express purpose of making this their duration headquarters, working for victory and doing show work on the side. One talent agent recently advertised for acts, suggesting just such an arrangement, and had some pretty good response.

Teagarden Opens La. Club

ALEXANDRIA, La., Sept. 25.—Jack Teagarden and band opened Al Green's new Club Almack here Wednesday (22). Spot is open to civilians and commissioned officers only, enlisted men with civilians allowed only in the cocktail lounge on ground floor of two-story club. Following opening night Bobbie Blue and three-act floorshow moved in for six weeks' engagement. Green has renovated the club.

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SAM LESNER, CHICAGO DAILY NEWS
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Edgewater Beach Hotel
Chicago

THANKS TO DOROTHY DORBEN

NIGHT CLUB REVIEWS

Riobamba, New York

Talent policy: Dance and show band; floorshows at 8:30, 12 and 2. Management: Linton Weil, operator; Irving Zussman and Gertrude Bayne, publicity. Prices: Weekday minimum \$2.50; Saturdays and holidays \$3.50.

Linton Weil's new show carries a solid wallop in the person of Jane Kean, one of the leads in *Early to Bed*, who looks like one of the brightest personalities to hit the local cafe scene in some time. The gal is a looker, has a selling personality, a sock delivery and an assortment of good material. After contributing two numbers from her legiter, *Get Away Young Man* and *Ladies Who Sing With a Band*, she continued with a boogie-woogie item, *Pig-Foot Pete*, *You'll Never Know* and a rib of chanteuses. She could have remained on indefinitely.

Rest of the show also has its moments, provided by Valya Valentinoff and Dean Martin, with minor contributions by the Three Sisters and Jade Ling and the line.

Valentinoff, making his cafe bow, is a former member of the Ballet Russe and as such does some superior terping, amazing the crowd with a lithe set of lifts and spins. He has a pleasing personality and a good speaking voice but lacks sufficient material to make him a comic. Some of his lines might have gotten a better reception had he been familiar with nitery chores. But once he started with his fancy toework the crowd got a different opinion of him. He exited to a good hand.

Dean Martin is the other performer who hit the mark. The lad, a handsome citizen, belongs to the swoon school. With an appropriate musical dressing of muted fiddles he affects an easy and fluid delivery. A good mike technique, together with a good selection of songs, gives him no trouble in getting over.

Three Sisters, first act on the bill, knocked off two numbers but got no appreciable rise out of the crowd. Projection and inappropriate songs were the major fault. Other item of little consequence was Jade Ling, a pretty Oriental who failed to cause any excitement with a pair of semi-cooch numbers. The line, nicely costumed, gave out with three dance sets, best of which was a Samba number.

Charlie Baum's ork gave strong musical support, while Herbert Curbello provided the Latin relief.

Dinner session opening night was sold out in advance to War Bond buyers, with eats being on the house. Over \$80,000 was realized, and another \$35,000 worth was sold at the supper show, with Richard Kollmar as auctioneer. Bert Wheeler, Frank Fay, Bill Robinson and Sue Ryan were among those who contributed here on behalf of the war effort.

Joe Cohen.

885 Club, Chicago

Talent policy: Shows at 9, 12 and 2:30; dance band; intermission pianist. Management: Joe Miller, operator and host. Prices: No cover or minimum.

Trimmed in number of acts but not in budget, the current two-act show serves good parlor entertainment in this small, popular near North Side cafe. The usual opening dance act is out and hardly missed.

Change only bothers Tung Pin Soo (Al Wheatley) for a while, as he has to open the show, and it takes him a couple of minutes to stimulate attention. But soon finds himself in a warm groove and keeps up a lively pace with a speedy display of tricks, sold with his Oriental mannerisms. His cute assistant (Mrs. Wheatley) is a definite decoration for the turn. When caught, he worked cards, cigarettes, rings, doves, and closed with the flashy Chinese paper design, producing a patriotic picture from an ordinary sheet of newspaper. (Tung Pin Soo closed September 27 to start a six-month USO tour in this country. The Workmans, musical novelty, replaced him.)

Marjorie Garretson, piano-playing Sophie Tuckerish song saleswoman, closes the show strong. New here, her current run should result in many returns. The woman has a bright personality, bouncing piano playing style, matched with a forceful song delivery. Handles old ballads in a modern vein, and sophisticated numbers, and does

quite well by herself. Made to order for cafes.

Mark Talent's small band and Johnny Honnert's piano sessions round out the talent bill of fare. Sam Honigberg.

Club Plantation, Los Angeles

Talent policy: Dance band and floorshows at 10 and 12 p.m. Management: Joe Morris, manager. Prices: Admission, \$3; dinner, \$1.50; drinks, pop prices.

There are two Plantation clubs in this area. One is near Culver City and specializes in Western bands. This one is east of Los Angeles and its specialty is colored bands, for the patronage is principally colored. Dark for 12 years, Joe Morris fixed it up in gay colors and operated with a local band and a juke box for several weeks. Now he is featuring Erskine Hawkins and will continue with a name-band policy.

Opening night here found much confusion. Band was late arriving, but the train's tardiness did not delay the entire opening. The line outside became impatient waiting for the floorshow rehearsal to end. Despite the \$3 admission few, if any, left.

Show opened with Hawkins's outfit hitting out in fine style on *Tuxedo Junction*. A bum mike and bad acoustics prevented Louie Brown from selling the show.

Ten sepien gals, led by Carita in the featured spot, do nice work. Dances are by Baby Simmons. Short wardrobe shows good figures and the steps allow the gals to sell.

Dusty Fletcher proves an outstanding colored comedian. Material is built around a lazy man's routine. It is rapid-fire, down-to-earth, and clever. Brown played straight in part of the turn with only fair results.

Following the 15-minute band broadcast over KFOX, Long Beach, show resumed. Two Zephyrs take off for slow-motion pantomime that is exceptionally good. Pantomimic work is on a crap game which ends in a shooting and a cutting. Wind-up is too dramatic for a turn that has been comedy all the way thru. Outside of the finish it is good comedy cleverly put over.

Finale brought the line back for a kick routine. Line shows nice routining. All on for the finale.

Spot is bucking stiff competition from other colored spots in the section. However, with the band line-up and the show talent, should have no trouble making the Plantation a click.

Hawkins's band does a nice job for show music and dancing. Should participate in the show to add sparkle and smoothness. Sam Abbott.

Casino Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; floorshow at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, publicity; M. E. Stuckart artistic director.

The swanky Golden Room of the casino has been doing its best business in many a moon, due primarily to the war boom. There is plenty of money floating around town and much is finding its way into the Copa's coffers.

The current show, headed by Jean Sablon, French singer, includes Chelo Flores, Mexican thrush, and Leda Yuqui, ballerina from the Municipal ballet. The rest of the 45-minute show is given over to production numbers. Management continues spending heavily for costumes, production backgrounds and score. Extra performers have been added for the French production number which serves to introduce and inject the Parisian atmosphere for the Sablon turn.

Sablon is a polished performer, delivers capably and fits into the room's environment. Sang six American and French pops and headed a French can-can production number.

Leda Yuqui, spotted twice at opening and closing turn, in some neat toe work. Routines are short but punchy.

Chelo Flores stacks up among the best of singers sent down from Mexico. The Simon Bountman band does a fine job with show music, alternating with the Fon-Fon outfit for dancing. Fon-Fon replaced the Claude Austin crew which

moved into the Copa's new Midnight Room.

Ilona Massey heads the next Copa show. James G. MacLean.

Drake Hotel, Camellia House, Chicago

Talent policy: Floor entertainment at 9 and 12; society dance band. Management: A. S. Kirkeby, managing director; Frank Amstadt, host; Mary Anderson, publicity. Price: A la carte; no cover or minimum.

Society spot drawing its best biz to date. Room manager has trouble keeping out the overflow and leaving room for the steady spenders. With seating capacity less than 300, it is no problem today to keep the seats occupied.

Policy of one feature act presented twice nightly is continued, to break up the monotony of continuous dance music.

Current headliner is Dorothy Blaine, a youthful, refreshing singer possessing an impressive voice and good looks. Her dulcet pipes treat her neatly arranged material intelligently and soothingly. Held for some 20 minutes when caught, selling *Everything I've Got Belongs To*

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Charlie Wright and his society outfit, with Dawn Roland (Mrs. Wright) on vocals, are still in charge of the bandstand department. S. H.

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Democracy

CHICAGO, Sept. 25.—The Vine Gardens here is located in a German neighborhood, operated by a Greek (Jimmy Pappas), booked by an Italian (Tommy Sacco) and the steady headline emcee is Jewish (Billy Carr). And business is terrific.

Raid May Force Ky. Spots To Cut Talent Budgets

CINCINNATI, Sept. 25.—Altho caught flat-footed and struck a stunning blow by a sudden, "Sunday-punch" raid early Tuesday (21), in which gambling equipment valued at more than \$100,000 was seized, Northern Kentucky niteries continue to run pretty close to normal, outwardly at least. The anti-gaming raid, conducted under the personal supervision of Jesse K. Lewis, assistant attorney general of Kentucky, was directed against eight popular night resorts in Newport and Campbell County, Kentucky, including Beverly Hills Country Club, Glenn Rendezvous and the Primrose Country Club.

As a result of the Campbell County raids, a "gaming holiday" has gone in effect in adjoining Kenton County, in which is located Jimmy Brink's Lookout House. The latter spot, however, continues with its bingo games.

Hearing for a permanent injunction against operators of the resorts has been set for Monday (27), altho at this writing the Commonwealth of Kentucky has not yet found a judge to hear the case. Named with the operators of the establishments in the petition were virtually every county and city official, who are accused of being hand-in-glove with the gamblers and with taking bribes to permit wide-open gaming. Charges of politics have been heard in connection with the raids, altho Hubert Meredith, attorney general of Kentucky, denies that politics had anything to do with the anti-gaming crusade. Nearly 400 persons have been subpoenaed for the hearing tomorrow.

Business at the Northern Kentucky spots has been extremely good for the last year, and with conditions as lush as they are, will most likely continue to attract huge crowds, even with gambling out. However, one thing is certain: with their casinos darkened the spots cannot give out with the usual heavy show and band features as in the past.

Beverly Hills, Glenn Rendezvous and the Primrose, together with the Lookout House in adjoining Kenton County, have made the Northern Kentucky area one of the fattest niteries sectors in the country from the performers' and bookers' standpoint.

All carried above-the-average talent budgets, which cannot be maintained with the casinos shuttered, as the gaming interests are in the habit of kicking in for part of the show's cost, usually 50 per cent.

Adkins Now Theater Op

RICHIBUOTO, N. B., Sept. 25.—Harry Adkins and Ted Curtis, former vaudevillians, have opened the Victory Theater here. They are currently doubling in brass, staging their own shows between pictures, as well as managing the house. Adkins says he is making plans to use touring shows.

4A Post-War Video Battle Puts AGVA in Key Position; Both Sides Courting Guild

SAG Pitted Against Equity, AFRA, AGMA

NEW YORK, Sept. 25.—Jockeying for position among Associated Actors and Artists of America affiliates, with post-war jurisdiction over television as the prize, has started in earnest. Alignments among Four A unions have already been made and possible consolidation of Actors' Equity, American Federation of Radio Artists and American Guild of Musical Artists will constitute one side of the argument, with the Screen Actors' Guild as the primary opposition.

SAG, according to observers, has been seeking the lead position in the Four A set-up and is reported as being constantly resentful of Eastern "domination." They point to SAG's desire to dominate the National Entertainment Industry Council, their move for West Coast autonomy for all actors' unions and SAG's belief that it is strong enough to break away from the Four A family, as indicative of SAG's ambitions to be top outfit in the AAAA.

The current merger moves in the East is regarded as counter thrust to SAG's threat. Amalgamation of these outfits will constitute a powerful stumbling bloc to SAG's moves. Authorities feel that between Equity and AFRA, sufficient reasons could be advanced for video jurisdiction. It will be pointed out that radio chains, already dealing with AFRA should rightfully remain with that union. Equity has also made its bid for the tele field. Last year the org ruled that no Equity member could appear on a video show unless every other performer in the cast carried Equity cards. SAG, on the other hand, feels that because of the screen imaging and technique similar to films, the jurisdiction rightfully belongs to them.

It is possible that the American Federation of Labor will eventually be called in to arbitrate the claims, as neither side is willing to give up its claims to the field without a terrific fight.

In the meantime, this bickering is strengthening the bargaining position of the American Guild of Variety Artists, which may also have a claim to television as many vaude and cafe performers will form considerable chunks of tele casts.

Both sides are covertly currying AGVA's favor. Consequently, AGVA is

in position to take itself out of the category of being the stepchild in the Four A's and may be able to affect some terrific organizational demands.

Recent going over of the unfair classification is seen as a move in that direction. A recent Four A meeting agreed that if a spot or performer is classed off bounds by AGVA, the other affiliates will follow suit after investigation.

Ken Thompson's trip to Chicago last week to aid Matt Shelvey, AGVA national administrator, in making a deal with Arthur Wirtz for *Stars on Ice*, is similarly regarded as an attempt to make AGVA beholden to SAG.

So far AGVA has made deals with neither side and is playing a lone hand.

Both factions are reported to be particularly desirous of AGVA's support not only because of its voting power within the Four A council, but because of its established locals in many cities. The AGVA apparatus could be utilized to police tele once real production, suspended by the war, gets under way.

SAG would particularly like AGVA on its side since if it was forced to make open war on the other Four A unions, it would have an Eastern rep to look after its interests, especially if it gets the tele jurisdiction.

Rose Unit Shelved; Two Cafe Packages Hit Road in October

NEW YORK, Sept. 25.—Plans for the road unit of Billy Rose's *Post-War Preview* have been abandoned and 38 weeks booking has been canceled. Cause of the unit's discard is the failure of John Murray Anderson to get leave from the MGM lot to come east to rehearse the show and Rose's preoccupation with his legiter, *Carmen Jones*, didn't give him time to put the outfit thru its paces.

The unit was being peddled at \$10,000 weekly and was scheduled to open at the Adams Theater, Newark, N. J., November 18.

While Rose abandoned his Diamond Horseshoe Show, two cafe units have been formed. Miles Ingalls is sending out *Grandfather's Swing Follies*, a re-issue of a cafe unit which made the rounds last year, while Charlie Yates is lining up dates for the second edition of *Fun for Your Money*. *Follies* bows at the Lookout House, Covington, Ky., October 13, while the Yates show opens at the 21 Club, Baltimore, on the same date with Bobby Pincus, Joey Faye and Marion Colby in the leads. Latter outfit is being submitted at \$2,500.

JOHNNY CLARK, singer, into film musical, *Jive Junction*, produced by PRC. . . JEANETTE LEE, formerly of Starr and Lee, doing a comedy single as Jeanette Starr since her husband's death.

"Ice-Capades" Preem Knocks Off \$62,000

NEW YORK, Sept. 25.—Arena Managers' Association's *Ice-Capades* rolled up an okay \$62,000 for the first week (ended Tuesday, 21) of its run at the Madison Square Garden. House is scaled from \$1.10 to \$3.30.

Show bowed Tuesday (14) with admissions by sale of War Bonds only. Over \$6,395,000 was realized. Last year's bond premiere brought in somewhat over \$1,000,000.

Al Surette, recently released by the army, joined the show this week.

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VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Thursday Evening, Sept. 23)

Current Capitol layout represents one of the most expensive talent layouts to date. The dough has been wisely used, as performer collection represents box office and ability. Screen accompaniment is *Johnny Come Lately*, with a packed house reviewing the proceedings when caught.

Morton Gould, making his local vaude bow with this date, displays an outfit of approximately 50 pieces, including musical instruments strange to the variety stage, such as French horns, a tympanist, a choice assortment of woodwinds and strings and a harp. This elaborate instrumentation is conducive to a silky, colorful and highly literate brand of music satisfactory to all, except those who came primarily to see Jimmy Cagney shoot up the surrounding cast. Gould gave out with symphonic arrangements of *Beguine*, *Ciri-Biri-Bin*, *Red Cavalry Song* and *St. Louis Blues*.

Because of the outfit's presence Harry Gourfain endowed the show with an appropriate classic setting in good taste. Problem of getting the huge outfit on the stage was also nicely solved, as the string section came up thru the pit while a band carriage on stage moved forward to meet the pit section.

The surrounding headliners, Virginia O'Brien, Allan Jones and Henny Youngman, brought the bill up to entertainment levels. Youngman dissected his act into two parts, knocking off some new material, including a rib of Sinatra which didn't get over too well with some of the Great Swoon's worshippers, who let their displeasure be known, but the rest of the house howled. He did his violin bit and nearly show-stopped.

Miss O'Brien dead-panned her way to a big audience reaction with *Carry Me Back to Old Virginny*, *Salome* and *Rock-a-Bye Baby*. Her biggest moment was shared with Jones in a duet of *Donkey Serenade*, which tore down the house. Jones's lusty baritone was similarly well received.

Frank Gallup, Gould's announcer on the *Cresta Blanca* program, did a similar chore here. *Joe Cohen*.

danced, twisted and turned, keeping the tray and dishes in balance. Act is a combination of good dancing and clever comedy. Harold Nicholas, former member of the Nicholas Brothers and now doing a single, is still a terrific dancer. Splits and spins are featured.

Spotted next to closing are Ben (Shadrack) Carter, straight, and Mantan Moreland, comic. Material comprises incomplete questions and full answers; pretty corny. Moreland dances and Carter's vocalizing and piano work is good. Comedy was not adequate for the spot, however. *Sam Abbott*.

Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 24)

Balanced and entertaining bill headlined by Shep Fields and his reed and rhythm band, with Rochelle and Beebe, Wink and Mae, and the Two Chords. Maestro keeps the affair moving at a fast clip with a brief, straight emcee work.

Band of nine reed and four rhythm (two pianos) opens with a swing version of *American Patrol*, followed with *I Surrender, Dear*, featuring a shrill-note clarinet solo. Later on its a bouncy arrangement of *Anvil Chorus* and an impressive set of tunes by attractive and smartly gowned Meredith Blake, probably the best vocalist Shep has had to date. She scored with a winning delivery and a soothing pair of pipes, selling *Put Your Arms Around Me*, *Stormy Weather* and a hoked *Pistol Packin' Mama*, with two lads of the band acting as mountaineers. She returns for the next to closing *Lost Chord* in which the band simulates an organ. Other band features include a rippling rhythm novelty with Shep's current instrumentation and a jump finale.

Paul Wink and Edna Mae, youthful ballet-tap couple, are on early, doing two doubles to clean musical arrangements and a commercial tap single by Wink to *Dark Eyes* in swing. Act looks smart and smacks of class.

The Two Chords, a couple of lads offering vocal impressions of bands, have

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Sept. 22)

Benny Carter's band (seven brass, four rhythm, five reed, including the maestro's sax), featured here this week, has the good fortune of having a swell lineup of acts with it. While it is part of his crew that gets the only show-stop in the show's 70 minutes, the high entertainment value of the augmenting acts makes the program a drawing card. Carter's band appeals to the youngsters, with most of music on the groovy side. On the bill are Savannah Churchill, Carter's thrush; Peter Ray, Harold Nicholas, Olivette Miller and Ben (Shadrack) Carter and Mantan Moreland. Pic, *A Scream in the Dark*. Good attendance at late afternoon show opening day.

Opener is *Fiesta in Brass*, with Carter taking solo parts on the sax. Brass section is smooth, and the reed section, because of a good arrangement, gives the band tonal quality. *Poinclanna* follows in a softer vein, and again Carter is featured. A groovy treatment of *Stardust* finds Freddy Webster doing top trumpet work against a five-reed background. *Back-Bay Boogie* is an all-outer for a starter, but later gives Carter a sax workout to the delight of the crowd, and Curley Russell, bass player, scores high with his string slapping. Carter's pianist turns in a commendable job, but, unfortunately, gets no spot. Finale is given over to the band, with *Ol' Man River* the tune. Band is socko for the kids, yet isn't too brassy to drive away those who like peace and quiet.

Miss Churchill, statuesquely draped in a black velvet gown, stopped the show cold and it was only with reluctance that the audience let her go. Showing good selection of numbers, she warbled *That Ain't Right*; *Don't Cry, Baby*, and *Jelly, Jelly*. Voice is throaty and especially adapted to the hotter tunes. Olivette Miller, swing harpist, opens with *St. Louis Blues*, and proves conclusively that a harp can send 'em. A sweet number followed, with Miss Miller getting well-deserved applause.

Peter Ray starts with the usual antics, but throws in toe tapping and clean cleating. At show caught, Ray had a bit of trouble balancing his tray and dishes on his head. Soon in the groove, he

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 Paramount Bldg., New York City
 Dorothy Keller, a pert tap-dancing youngster, did two brief turns for swell returns. The gal's footwork is amusing, nimble and knowing, and her hep jitter movements are a delight. **Elliot Grennard THE BILLBOARD**

talent but run away with their enthusiasm. While their style milks applause, it will keep them out of smart jobs. Start mimicking name bands a la Oxford Boys, but with more ham, and follow with takes of Hawaiian and hillbilly bands. The lanky lad overmugs.

Rochelle and Beebe, comedy dance team, make a clean appearance and preserve it thruout their three zany routines, each climaxed with a sock trick. The cute femme partner handles most of the side comedy to good results. Entertaining turn.

On screen, *Honeymoon Lodge*, second Loop run. Biz good end of second show opening day. *Sam Honigberg.*

Fay's, Philadelphia

(Reviewed Friday Evening, September 24)

Lighting up for the new season Sam Stiefel's Fay's playhouse in the West Philly section gets off to a fast and swinging start with Andy Kirk's band. House is dedicated to a sepla stage polley, and with sock surrounding acts, show keeps the house in a jump and jive mood all the way.

The Kirk band of 15, laying it down heavy on the jump and boogie-woogie rhythms, keeps the cats howling with the rocking rhythms emanating from the stage. For the extra-special hot notes, Kirk spotlights his sax men, guitarist and pianist. Moreover, it's a fine brand of jump music that the Kirkmen whip out and sure to embrace a growing wave of popularity.

June Richmond, the portly song sister with the band, is a major sensation all by herself in the wind-up spot. Warming up with the bawl ballads, La June has the rafters rocking when she gets in a jump and blues groove with *47th Street Jive* and *Hey, Lawdy Papa*. Hardly gave 'em enough with her four songs.

Among the three surrounding acts, Conway and Parks, standard male team,

still dynamite with their comedy antics, mugging, singing and, particularly, their eccentric dancing, bring down the house with their boogie-woogie footwork.

The Musical Madcaps, tramp and scamp washboard band of six males, also wham away with their jive antics and songs. Also add a heavy comedy punch to the well-rounded bill.

In the opening spot Pepper Welsh, fem hooper bedecked in a spangled zoot suit, steams the boards with her rhythmic taps and tootsie whirls.

Show runs for 75 minutes, and while it can stand pruning, it sustains its fast pace all the way. Sid Stanley again managing the house, with the Eddie Sherman office booking.

House well jammed at late evening show opening night.

Petticoat Larceny on screen. *Maurie Orodener.*

State, New York

(Reviewed Thursday Evening, Sept. 23)

The draw here this week is Jimmie Lunceford's ork, which gives with skill and snap from start to finish. This musical aggregation has plenty of help from the orchestrator, who has turned out some nifties for them to play, and they do full justice to the scoring. Most of these arrangements are angled to let individuals strut their stuff.

Opener is *Don't Get Around Much Any More*, leading into Joe Thomas, who shares vocal and sax honors in *Slender, Tender and Tall*, and paves the way for Tina Dixon, rightfully billed as a bombshell, who sings her numbers with pep and sock delivery in *Don't Talk Too Much; Hit That Jive, Jack, and Low-Down, Dirty Shame*, as a repeat. Courtland Bradford handles his sax with authority in *Alone Together*, and later in a solo spot with *Blues in the Night*. In (See STATE, NEW YORK, on page 31)

SOMETHING NEW HAS BEEN ADDED



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T. Dorsey, Ozzie Nelson Top Record Year at Orpheum, Omaha

Spike Jones Is Surprise Draw

OMAHA, Sept. 25.—Shows topped by a name band have taken a sharp upturn at the Orpheum here, city's only vaude-film house, according to William Miskell, district manager for Tri-States Theaters Corporation which operates the Orpheum

and two other houses here. While grosses are up appreciably, Miskell notes, patrons still won't flock to see just a stagershow. The attraction must be good. Miskell has been building up the Orpheum stage bills, both in attractions and in quality, having played a total of 37 shows so far this year against 36 for the entire 1942.

Grosses in 1942 averaged \$14,000 to \$16,000, but are well above that mark so far this year, with the all-time peak having been set by Tommy Dorsey and his ork on a week's showing May 1 when he grossed \$25,000. Ozzie Nelson ork and Harriet Hilliard have ranked second with \$23,000 for the week of August 20, which ended their tour.

Surprise so far this season was \$21,000 marked up by Spike Jones and His City Slickers. Fairly well known in radio, Jones was an unknown quantity on the stage when he landed here for his first appearance. Since then he did a knock-out business for the rest of his tour.

Billed up to November 6, Miskell is scouting more shows to round out a record season. Coming in are Bill Bardo ork and Nick Lucas, September 24; Connie Boswell and Joe Venuti ork, October 1; Russ Morgan, October 8; Sunny Dunham, October 15; Shep Fields, October 22, and Ina Ray Hutton, October 29.

Act Policy Clicks At Royale, Detroit

DETROIT, Sept. 25.—Royale Club here, celebrating its fifth anniversary with a new show which opened last night (23), is continuing to emphasize standard acts in favor of names. Booker Phil Tyrrell says the formula is highly successful.

New bill has Joan Merrill, Randy Brown, Buster Shaver with Olive and George, and Foile Miller. Gus Martel's ork, Dick Worthington and the Royallettes line round out the show.

DEL CAMPOS are current at the Nevada Biltmore, Las Vegas, Nev. . . TONI MENDEZ staged the new show at the Shangri-La, Boston.

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Ivory Pounders in Chips

Midwest Cocktail Pianists Skyrocket on Swooner Build-Ups

Negroes Lead Field of Names

CHICAGO, Sept. 25.—Build-ups fit for swooners are engineered for up-and-coming pianists in this territory, most of whom have started in the cocktail field. Even the romantic singers (swooners) do not come up to the ivory pounders who are in demand and making big money. The problem is not to find jobs but to unearth new prospects to share in the field of plenty. So far, Negro artists have predominated in the name category.

Bert Gervis, local manager, has just signed up Gladys Palmer, colored pianist and singer, who moves tomorrow (26) from the Garrick Bar into the Latin Quarter here. By coincidence, Dorothy Donegan, another pianist, managed by Gervis, made the same move and within the past few months has built up a salary close to \$1,000 a week. Gladys originally started as a singer and carried her own accompanist. She is currently playing piano and doubling on voice. A build-up is in store for her, as the LQ run is indefinite. Gervis is also promoting Tommy Rigsby, Lil Allen, Clarence Browning and Madonna Martin, all Harlem performers.

Phil Shelley here has under contract a crop of pianists, among them Maurice Rocco, who, since his graduation from the cocktail field, has hit the four-figure class, and Mel Henke, white performer, now getting his build-up at Elmer's in the Loop. Phil is also building Johnnie Hardimon, LeRoy Gentry, and Martha Davis, colored, and Charles Wright, Charlotte Morris and Lucretia Dix. Since Abert Marks, manager of Robert Crum, exploited keyboard artist, entered the army, Shelley has taken over the management contract and moved him from Elmer's into the Sherman Hotel's Panther Room, where he will fill a consecutive six-month run. Ernest Byfield, manager of the room, has upped Crum's salary to \$400 and arranged for shots on the network shows emanating from the spot, a radical policy departure.

At Helsing's, "Eggs" Royer, comedy pianist, has a stay-as-long-as-you-please arrangement, with periodic boosts in salary. Unlike others, he has chosen to free-lance rather than tie up with any office. Larry Leverenz, incidentally, works under the same arrangement. He is currently continuing at the Hotel Foeste, Sheboygan, Wis. Same holds true of Chet Roble at Helsing's Vodvil Lounge. MCA is promoting Freddie Reed, septa-

entertainer; Jean Jamerson and Al Duke; among others. Frederick Bros. is blowing publicity trumpets for Reta Ray, Kenny Jagger, Jimmy Page, Marshall Martz, Pauline Graham, Dick Magulness, Jack Stephens, and Harlem's Erskine Butterfield and Step Wharton.

CRA tops its list with Little Jack Little, veteran name; Hal Thornton, Phil Forrest, Ruth Ray, and such Negro features as J. B. Murray and Lil Armstrong. General Amusement is selling Sinclair Mills and representing J. J. Levin's Bobby Short and Julia Lee, both colored.

In Detroit, Delbridge & Gorrell boast a dozen or so ivory salesmen. In Kansas City, Mo., the McConkey Orchestra Company fronts for a similar list. Same holds true of many independent offices working on a smaller scale.

Swing Trios Rate \$; Tatum Up to \$850; Jaffe Gets 5C

NEW YORK, Sept. 25.—Combos built around swing tootlers are paying off with heavy sugar. Breaking into the big dough are Art Tatum Trio and Nat Jaffe, who has recently formed a trio.

Tatum, who recently started at the Three Deuces at \$625 weekly, has had all options picked up for \$850, while Jaffe's group, which broke in at Kelly's Stables, will go to Chin's, Cleveland, for \$500 weekly.

This comes close to top money for cocktail trios, considering that both outfits are comparatively new. When Tatum gets out of his current engagement he will be submitted at \$1,000. Surrounding Tatum are Slam Stewart, formerly of the vaude team Slim and Slam, at the bass, and Tiny Grimes, guitarist.

There is the possibility that Tatum will double at the Apollo.

Both Tatum and Jaffe are being handled by Joe Marsolais of the William Morris Agency.

Band Canary Pairs With Pianist for Cocktail Work

HOLLYWOOD, Sept. 25.—Dottie Reid, former vocalist with the Jack Teagarden orchestra, has entered the cocktail field. She has been paired with Allen Lair, boogie-woogie pianist. The duo is now featured at the Chi Chi Bar in Palm Springs.

General Amusement Corporation handling.

\$680 Net Deal for West Coast Quartet

HOLLYWOOD, Sept. 25.—The Three Punches and Judy returned to the Circus Room of Fairmont Hotel, San Francisco, for the "duration" after a vacation of four weeks. While wages have been steadily increased for the team during their various stays, the new deal is one of the best ever reported here.

The foursome will draw \$680 per week, with the hotel paying the commission. Unit handled by Harry (Bud) Overbeck of the local MCA office.

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PROFILES



FREDDIE REED

A singing pianist who has been practicing at the keyboard since a tot of five, Freddie Reed has had unusual experience which has boosted his stock in both classical and popular music circles. He began his professional career as church organist, and during that time has studied at the American Conservatory of Music.

He has had few jobs so far, because he builds each job into a comparative career. He has to his credit two years at the old Three Deuces (now Rumba Casino), Chicago; two years at the Parkside Bar, Madison, Wis., and two and a half years at Lawrence Bowl, Chicago. Some of his recent engagements include the Forest Park Hotel, St. Louis; Custer Hotel, Galesburg, Ill.; Miami Hotel, Dayton, O.; Antler's Hotel, Indianapolis, and the Fort Meigs, Toledo. Managed by Music Corporation of America.

Minne Hotel Does Well With Units, On and Off Floor

MINNEAPOLIS, Sept. 25.—Byron Calhoun's Radisson Hotel is in the limelight with its successful Flame Room which has been employing cocktail units not only on the bandstand but also for featured floor entertainment. Five-piece units furnish the music.

Show features include cocktail or standard act attractions. Marjorie Garetson, piano-voice originally used in cocktail spots, was a big favorite during her recent run. Esterbrook and Farrar, two-girl piano-voice team, open for three weeks October 13.

Some of the acts used include Dwight Fiske, Sheila Barrett, Galli Galli and Connie Russell. Dick Buckley, comic, moves in November 3 for three weeks.

OFF THE CUFF

EAST:

MELLOWAIRES, formerly billed as the Gems, into DuMond's, Philadelphia, alternating with the Broadway Jones Trio. . . . PENNY AND FRANCINE new at Hotel Normandie Grille, Philadelphia, with Betty King's piano-vocals holding over. . . . THREE KINGS OF RHYTHM into the Red Fox Tavern, South Merchantville, N. J. . . . FOUR KINGS, plus team of Paul Mallory and Susan Carroll, light up Lou Berg's new 164 Bar, Philadelphia. . . . 88-ACES, pianist at Nat Segal's Down Beat, Philadelphia, becomes Pvt. Adriano Acea. . . . JULES CAVALIER and His Cavaliers into Philadelphia's Shubert Grille for a four-weeker. . . . JACK LEWIS returns his Three Collegians and a Co-Ed to Swan Club, Philadelphia. . . . PAUL MAR-

TIN'S unit and Two Maids of Song alternating at the new Brown's Log Cabin, Pennsauken, N. J. . . . J. J. ALLEN, blind pianist, new at Lou's Moravian Bar, Philadelphia. . . . TESS HALEY with Just Bill, piano-vocal team, into LaManna's Cocktail Lounge, Camden, N. J.

NEW YORKERS into Pete & Don's, Newark, N. J., Thursday (23). . . . ADAMS AND DELL and TOMMY PURCELL'S ORK held over at Martin's, New York, until 1944. . . . FREDDY MASTERS band into the Aquarium, New York, October 4. . . . WALTER FELTKAMP into Park Lane, Buffalo. . . . HICKORY NUTS have begun a vaude tour taking them South.

MIDWEST:

RABY CUMMINGS (4) closes at the Schroeder, Milwaukee, October 3 and will

be followed the next night by AL LOPEZ (3). . . . DOROTHY DAY'S Hollywood Trio have started at the Northland Hotel, Green Bay, Wis. . . . LAURA LEE ANGELLS, organist, has joined Marvin Miller, piano-voice, and Minto Vaughn, singer, at Don Hudson's Packers Play-

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dium, Green Bay, Wis. . . ARTHUR LEE SIMPKINS, colored singer, has left for Hollywood to make his first picture for Metro. He will be introduced in a film featuring a white cast. His scheduled part in a Lena Horne all-colored film has been postponed because of Miss Horne's activities elsewhere. . . JERRY BARLOW and His Serenaders (3), following a three-month run at the Tia Juana Club, Land-o-Lakes, Wis., has opened at the Dutchess Club, Parkersburg, W. Va. In addition to Jerry, guitar-voice, unit features Betty Barlow, trumpet-drums, and Hayes Griffith, piano. . . MELODY MAIDS have returned to the Little Club, Chicago, following a long stay on the West Coast.

JEANNE WILLIAMS, piano-voice, into the Music Box, Minneapolis, for a run. . . HOWARD-BESTFUL TRIO and Wilma Lee, singer, joined Mike Young, singer, at Jim Isbell's, Chicago. . . CARSON DONNELLY, pianist, back at Isbell's 51st Street, Chicago, after a four-week date in Muncie, Ind. . . EDDIE JACOBI and His Carlton Boys (3), and Hazel Turner, guitar-voice, competing with a crop of cocktail attractions in the Loop at Helsing's State Street, Chicago. . . WAYNE MARSH, trumpet-voice formerly with Joe Franks' Advocates of Swing, has joined Lawrence Welk's band at the Trianon Ballroom, Chicago. Franks continues at the Silhouette in that city as a trio. He moves into Chi's Kentucky Lounge October 5. On the same date the Headliners (4) will take over at the Silhouette. . . LARRY LEVERENZ, piano-organ, extended at the Hotel Foeste, Sheboygan, Wis.

LUCILLE ROSCOE, accordionist with the Biltmore Girls (3), now at the Bismarck Inn, Chicago, is the daughter of Otto Roscoe, bass-playing manager of the Kighthawks (4) in the music business for 35 years. Otto has had the same men for the past nine years, playing summers at the Edgewater Beach Hotel in Chi. . . NICK BRODEUR (4) is slated to return to the Palmer House, Chicago, November 18 for another long run in the Empire Room. . . JULES AND WEBB have opened a run at the Mayflower Hotel, Akron, managed by James Louis Smith, former guide of the Fenway

Hall, Cleveland, where the team played a five-month run.

WEST COAST:

THE THREE BLAZES have opened at Club Cercle in Beverly Hills, succeeding the Bud Scott Troubadours, who moved out after 26 weeks. . . FREDDIE FISHER moves to Gene Austin's Blue Heaven, Hollywood, to replace Jack Ross. . . MIKE RILEY, following a 10-week tour, returns to the Radio Room in Hollywood October 6. . . SONNY BOY WILLIAMS has opened at Swance Inn, Hollywood. . . PETE JOHNSON and ALBERT AMMONS due in Hollywood November 9 for a 12-week stint at the Streets of Paris. . . BURNS CAMPBELL has had his option picked up at College Inn, San Diego. . . DALE JONES is the intermission band at Hollywood Palladium. . . ART WHITING and his orchestra played Kay Francis's party recently. Whiting has opened offices in Hollywood. . . LYDIA MARCUS current at the Casa de Manana, La Jolla, Calif. DeLORICE STAPLES at the Victory Inn, Los Angeles. . . RONNIE MANSFIELD, formerly of WLW and the Netherland Plaza Hotel, Cincinnati, now featured at the Bar of Music, Hollywood. . . DREX BROOME and orchestra at the Santa Rita Hotel, Tucson, Ariz. . . MAXINE CONRAD has joined Tommy Blake and orchestra as vocalist. They are featured at the Adams Hotel, Phoenix, Ariz. . . RUBY WHITMAN orchestra, which closed four weeks at the Fairmont Hotel, San Francisco, has moved into the 221 Club, El Cerrito, Calif. . . THREE LITTLE SISTERS, headed by Hazel Kay, now on four-week vacation from Top's in San Diego, Calif. . . PAUL PARKS and His Playmates current at Valley Lodge, formerly Grace Hayes Lodge in North Hollywood. . . ELEANOR MANSFIELD currently featured at El Cortez, San Diego. . . NANCY ANDREWS has opened at the Nevada Biltmore, Las Vegas, Nev. . . ROLAND EVANS AND HIS DONS open at the Apache Hotel, Las Vegas, Nev., October 15. . . TOMMY CONNELLY AND THE RHYTHM-TONES to the Bamboo Room, Balboa, Calif. . . ZIG AND VIV current at the Zephyr Room, Chapman Park Hotel, Wilshire Center, Los Angeles. . . RAY MIDDLE-

TON is the current attraction at the Sky Room of the Hilton Hotel, Long Beach, Calif. . . HARRY POWELL current at the Antler's Hotel, Colorado Springs, Colo. . . EDDIE AGUILAR and orchestra to the El Cortez, Reno, Nev. . . ROSE MURPHY has opened at Mike Lyman's Playroom, Hollywood. . . PAUL FEATHERSTONE, who closed a successful run at the Hollywood Palladium, set for the Del Mar Club, Santa Monica, beginning October 7. . . THE FOUR SPACES continue at the Riviere Room, Villa Riviera, Long Beach, Calif.

FROM ALL OVER:

JIMMY BIGELOW, banjoist, into the Mayflower Tavern, Jacksonville, Fla., following a run at the Roosevelt, that city. . . BOBBY SHORT, colored piano-voice, carrying on at George's Cafe, Glendale, Calif. . . BROTHER ATKINS, colored pianist and vocalist, set into the Eastown Bar, Milwaukee, for a run by the Colored Radio Artists' Association, Chicago. . . BILLY MOORE TRIO, colored group recently at the Florentine Gardens, Hollywood, and Beverly White, piano-voice, into Lindsay's Sky Bar, Cleveland. . . JONES HARRISON QUARTET have opened at the Dunes Club, La Vegas, Nev. . . BOB HALPRIN (5) has opened at the Village Barn, Hartford, Conn., newest night spot in town located at the Hotel Garde. . . HOMER JONES and the Musikings appear in the newly opened Sky Club, Asheville, N. C. . . BILL HUGGINS, singer-guitarist, is a holdover at the Onyx Lounge, Nutley, N. J. . . VALERIE LEE, singer, opens at the Belmont Plaza, New York. . . ART WANER still leading the relief group at Leon & Eddie's despite injuries sustained in an auto accident. . . BROWN DERBY BOYS current at the Majestic Hotel, Philadelphia.

creating a most favorable impression. With Penny Prentiss at the piano and Francine Dey for the lyrical expressions, a brunette and blonde respectively and in striking gowns, gals provide a continuous round of melody and song. Miss Prentiss displays nimble fingers when it comes to knocking the keyboard, even to the extent of the eight-to-the-bar gymnastics. And Miss Dey is as much at home with the rhythm ditties as she is with the more tender ballads. Range of selections is wide, gals running thru everything old and new in the books. Alternate their piano and vocal efforts, with Miss Dey handling the rumba shakers to add a rhythmic touch to the Steinwaying of her partner.

Maurie Orodener.

Fred Skinner

(Reviewed at the Desert Room, Glendale, Calif.)

Fred Skinner, colored pianist, has played the leading spots in the Hollywood section. While he devotes much of his time to the cocktail lounge entertainment field, Skinner also puts in daylight hours at the picture studios in musical as well as acting roles.

Here at the Desert Room he divides time with the Bud Scott Troubadours, the set-up giving nice diversification of melodies. No check is kept on the tunes done, for a repetition by either is so different in style that it makes for nice variety. Units play 60-minute stretches.

Skinner is able to sell his tunes more easily than most singles. His piano work is distinct in that his rapid-fire fingering gives bounce tunes added life. He really bears down on a piano with such force that it leads to believe he has drum accompaniment. Nearly every tune is vocalized, and Skinner's rich and deep voice fits well in here. Whistling is part of the repertoire and is also good. He styles his music to his own individuality. *Begin the Beguine*, for example, takes on a boogie-woogie tinting without losing its Latin-American flavoring. Does classics, pops, blues or whatever he thinks the patrons want, and he has a showman's idea of what goes.

Sam Abbott.

REVIEWS

Penny and Francine

(Reviewed at Hotel Majestic Bar, Philadelphia)

Two lovely gals, blending their piano and vocal talents, go a long way in

(Routes are for current week when no dates are given)

A

Adams & Dell (Martins) NYC, cl. Adrienne (La Martinique) NYC, nc. Air-Lane Trio (Dempsey's) NYC, cl. Albins, The (Orpheum) Omaha, t. Allen & Revel (Swan) Phila, nc; (Shangri-La) Boston 4-16. Alphaud, Claude (Blue Angel) NYC, nc. Andrews, Avis (Zanzibar) NYC, nc. Argentine Duo: Waynesville, Mo., 30-Oct. 6. Arren & Broderick (Orpheum) San Diego, Calif., 28-Oct. 4, t; (Orpheum) Los Angeles 6-12, t.

B

Balabanows, The (400 Club) St. Louis, nc. Baldwin & Bristol (Court Square) Springfield, Mass., 30-Oct. 2, t; (Hanger) New Bedford 3-8, t. Banks, Warren (Bali) Washington, until Oct. 5, nc. Barry Sisters (Copacabana) NYC, nc. Barton & Brady (Corn Palace) Mitchell, S. D., 27-Oct. 2. Belmont Bros. (Primrose) Newport, Ky., 27-Oct. 9, cc. Belmont, Barbara (Latin Quarter) NYC, nc. Berry Bros. (Zanzibar) NYC, nc. Black, Betty (365 Club) San Francisco, nc. Blaine, Dorothy (Camelia House) Chi, h. Blake, Sid (5100 Club) Chi, nc. Blakstone, Nan (La Conga) NYC, nc.

★ THE ANGIE BOND TRIO ★

AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. C.

Boswell, Connee (Orpheum) Minneapolis, t. Bourbon, Ray (Blue Angel) NYC, nc. Brisson, Carl (Versailles) NYC, nc. Brito, Phil (Palace) Columbus, O., t. Britton, Pamela (Latin Quarter) NYC, nc. Brooks, Evelyn (Greenwich Village Inn) NYC, nc. Brooks, Larry (Copacabana) NYC, nc. Brown, Randy (Royale Club) Detroit, nc. Brown, Walter & Jean (Vine Gardens) Chi, nc. Buckwalter, Junior, & Marimba Queens (State) NYC, t; (Loew) Washington 7-13, t. Burke, Billy (Primrose) Newport, Ky., cc. Burton's Birds (Walton Roof) Phila 27-30, nc; (Latin Quarter) NYC, Oct. 2-Nov. 3, nc.

C

Callahan Sisters (Mount Royal) Montreal, h. Capneron, Pat (Sheraton) NYC, h. Carlisle, Charlie (Bowery) Detroit, nc. Carmen, Lee (Phillips) Kansas City, Mo., h. Carole & Sherod (Chez Parée) Chi, nc. Carpenter, Thelma (Kelly's Stables) NYC, nc. Chio, Princess (Temple) Jacksonville, Fla., t. Chittison, Herman, Trio (Le Ruban Bleu) NYC, nc. Chords, The (Riverside) Milwaukee, t; (Oriental) Chi, Oct. 1-7, t.

TRADE SERVICE FEATURE ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; cl-cocktail lounge; h-hotel; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; t-theater.

Claire Sisters (Capitol) Washington, t. Claire, Vera (Phillips) Kansas City, Mo., h. Clarissa (Troika) Washington, nc. Clark, Tiny (Village Barn) NYC, nc. Clayton, Ruth (Lookout House) Covington, Ky., nc. Claytons, The (Orpheum) Minneapolis, t. Columbus & Carroll (Plaza) NYC, h. Conrad, Cliff (Embassy) Brooklyn, nc. Cooper, Karen (Latin Quarter) Chi, nc. Cooper & Martin (Primrose) Newport, Ky., cc. Cortez, Florez (Te Pee) Miami, nc. Cummings, Don (Earle) Phila, t.

D

Dainty, Francis (Palace) San Francisco, h. Dale, Georgia (Blackhawk Cafe) Chi, nc. Daniels, Marion (Palace) Cleveland, t. Davis, Dorothy (Tic Toc) Milwaukee, nc. Day, Dawn & Dusk (Le Ruban Bleu) NYC, nc. De Croff, Ann (Astor) Montreal, nc. Deiter, Georgina (Vienna) NYC, nc. Delocet, Tina (Pallo) Cincinnati, nc. Del Rio, Diane (Kitty Davis) Miami, nc. De Marlos (Havana-Madrid) NYC, nc. DeMay & Moore (Leon & Eddie's) NYC, nc. DeSimone, Cheena, Dancers (Glenn Rendezvous) Newport, Ky., nc. Dewey Sisters (Capital) Binghamton, N. Y., t. Diaz, Servando Trio (La Conga) NYC, nc. D'Ivons (Copacabana) NYC, nc. Dixon, Tina (State) NYC, t. Dombey, Ken (Puritas Springs Park Rink) Cleveland, p. Donegan, Dorothy (Latin Quarter) Chi, nc. Dorsay, Pifi (400 Club) St. Louis, nc. Doyle, Eddie & Amy (Skyway) Jacksonville, Fla., nc. Doyle, Mary Jane (Phillips) Kansas City, Mo., h. D'Roy, Phil (Cafe of Tomorrow) Chi, nc. Duffy, Katherine, Girls (Touraine) Boston, h. Dulo, Ginger (Primrose) Newport, Ky., cc. Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Edwards & Arden (5100 Club) Chi, nc. Edwards Sisters (RKO-Boston) Boston, t. Emmy's, Carlton, Dogs (Lookout House) Covington, Ky., nc. Evans, Bob (Paramount) NYC, t.

F

Falt, Virginia (Sawdust Trail) NYC, nc. Farrell, Jack (Tic Toc) Milwaukee, nc. Fiske, Dwight (Blackstone) Chi, h. Fitzgerald, Ella (Zanzibar) NYC, nc. Fredericks, Chester (Riverside) Milwaukee, t. Fredysops Six (Beverly Hills) Newport, Ky., cc.

G

Galante & Leonardo (Wm. Penn) Pittsburgh, h. Gall-Gall (Beverly Hills) Newport, Ky., cc. Gardner, Grant (Shanghai Bowl) Oakland, Calif., c. Gates, Bob & Maxine (Tic Toc) Milwaukee, nc. Gero, Gaby (Sawdust Trail) NYC, nc. Gerity, Julia (Sawdust Trail) NYC, nc. Gifford, Moya (Eldorado) NYC, nc. Gill, Jeffrey (Bellerive) Kansas City, h. Gleason, Jackie (Club 18) NYC, nc. Glover & LaMae (Adolphus) Dallas, h. Gomez, Luis & Beatrice (Chez Parée) Chi, nc. Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., nc. Guells & Velina (La Conga) NYC, nc.

H

Hacker, Dave & June (Troadero) Hollywood, nc. Hallow, Bunny (Eldorado) NYC, nc. Hanneford, George, Family (Fair) Oklahoma City; (Fair) Birmingham 4-9. Harter & Au Relle (Monaco's) San Francisco, nc. Harrell, Bobby (Primrose) Newport, Ky., cc. Harrison & Fisher (Latin Quarter) NYC, nc. Hartnells, The (LaConga) Evansville, Ind., nc. Harvers, Hal (Blackhawk Cafe) Chi, nc. Hazard, Hup, & Mary (USO Camp Show) Langlin Field, Del Rio, Tex., 1-2. Healy, Dan (Eldorado) NYC, nc. Healy, Eunice (Earle) Washington, t. Herbert, Tim (Earle) Washington, t. Hermanos, Williams (Waldorf-Astoria) NYC, h. Hildegard (Plaza) NYC, h. Howard's, Harry, Pin-Up Girls (Orpheum) San Diego, Calif., 28-Oct. 4, t; (Orpheum) Los Angeles 8-12, t. Howe, Helen (Village Vanguard) NYC, nc. Humber & Barry (Chin's) Cleveland, cl.

I

Jagger, Kemy (Sportsman Club) Indianapolis, cl.

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Jones, Allen (Capitol) NYC, t. Jordan, Joanne (LaConga) Evansville, Ind., nc. Joyner & Foster (RKO-Boston) Boston, t. Juarez, Juanita (Havana-Madrid) NYC, nc. Jules & Webb (Fort Meigs) Toledo, O., h.

K

Karson, Maria (Plains) Cheyenne, Wyo., until Oct. 11, h. Kay, Eleanor (Primrose) Newport, Ky., cc. Kay & Glenn (Beverly Hills) Newport, Ky., cc. Kenn, Betty (Riobamba) NYC, nc. Keller, Dorothy (Paramount) NYC, t. Kerr, Jack (Essex House) NYC, h. Kirby, Elaine (Star Dust Inn) Washington, until Oct. 3, c. (See ROUTES on page 51)

TRADE SERVICE FEATURE Advance Bookings

LAKE CLUB, Springfield, Ill.: Rolf Passer, George Dewey Washington, Oct. 9 (two weeks). BARON KAY and Louise Glenn, Jack Herbert: Edgewater Beach Hotel, Chicago, October 15 (two weeks and options). MAYS AND BRACH: Brown Hotel, Louisville, Oct. 8-21.

O. D. MACK THEATRICAL ENTERPRISES 609 Shubert Bldg. PHILADELPHIA, PA. Phone: Kingsley 9012-Jefferson 1509 Exclusive Manager HARRY McKAY TRIO America's Finest Musical and Vocal Trio. Now at Click Grille, 68th St., Phila., Pa.

4 Committees Set To Scout AEA-AFRA-AGMA Merger -- But Equity May Have An Out

NEW YORK, Sept. 25.—Actors' Equity Council, having given its nod to the joint committee set up to work out a merger plan for Equity, American Federation of Radio Artists and American Guild of Musical Artists, next Wednesday's (29) meeting will probably see the setting up of four committees to lay the groundwork for consolidation.

Committees to study finances and budget, government and administration, membership and legal problems entailed in the amalgamation are seen as the immediate needs of the planning group.

At last Wednesday's (22) meeting, an AGMA committee sat in for the first time and a good deal of time was spent in going over previous ground for benefit of newcomers. Equity added four representatives to its committee: Dudley Digges, John Lorenz, Raymond Massey and Augustin Duncan. Paul Turner has been sitting in as Equity counsel.

Equity council Tuesday (21) expressed itself as being "wholeheartedly in favor of a merger or amalgamation to secure

to our members and to the membership of the other branches of the Four A's one card which will permit their being active in any field." At the same time it reserved the right to review its move at some future time by inserting the phrase, "provided a satisfactory plan can be worked out." Latter phrase was not regarded as too serious a joker, as a large and representative Equity committee seems enthusiastic over the idea.

"Venus" SRO 26½G Plus 9½G in Hub; "Othello" Big 24G; "Naked" Dips to 14½G; "Tell" 2d Wk. 16G

Five More Shows on Tap September 27-October 4

BOSTON, Sept. 25.—The Hub's legit season rushes on, helter skelter, with every show from leaden farce to Shakespearean revival doing stand-up business. In addition to two holdovers, two new shows have been set up in business—Theater Guild's *Othello* and Cheryl Crawford-John Wildberg *One Touch of Venus*—and they are doing equally well at the wickets.

Venus opened Friday (17) at the Shubert (1,604 seats; matinees, 85 cents to \$2.75; evenings, 85 cents to \$3.30) and did better than \$9,500 for three performances. Week ending today (25) will draw better than \$26,500, which is capacity, excluding only press passes. Show got a warm reception, with the chain gang noting only that its sophistication might go over the heads of today's ticket buyers. Boston showing is no gauge of Broadway possibilities, however, for this is a strong musical comedy town. Moves to Boston Opera House Monday (27) for an added week.

Margaret Webster-Theater Guild production of *Othello* has the town buzzing. At Colonial (1,605 seats; matinees, \$1.10 to \$2.75; evenings, \$1.10 to \$3.30) the drama is raking in shekels at the rate

'Arsenic & Old Lace' Our Town Edition

RICHMOND, Va., Sept. 25.—Richmond legit season got under way last week as *Arsenic and Old Lace* played to 75 per cent capacity at the 1,300-seat Lyric. House scaled up to \$3.75.

Late arrival held curtain 30 minutes opening night. To compensate for delay, stagehands wheeled the scenery on as soon as it arrived and set the stage in full view of spectators, thus grabbing applause for themselves and keeping the audience in good humor.

First Lap of Bond Matinees \$5,000,000?

Four Shows Figured To Do It With "Okie" No. 1

NEW YORK, Sept. 25.—First four of the series of 12 War Bond matinees, set for Tuesday, October 5, by the Emergency Council of the Legitimate Theater, have a potential gross of nearly \$5,000,000 worth of bonds. Shows slated to tee off the special performances in connection with Broadway's "Back the Attack" drive are *Oklahoma!*, which figures to rake in the largest share, \$1,893,000; *Something For the Boys*, \$1,245,000; *Tomorrow the World*, \$1,056,350, and *Life With Father*, \$685,800.

Second block, scheduled for Tuesday, October 19, will include *Star and Garter*, *Merry Widow*, *Arsenic and Old Lace* and *Doughgirls*. For the following week only two have so far been set, *Three's a Family* and *The Two Mrs. Carrrolls*, latter probably coming off on Monday, October 25, since *Carrrolls* has a Wednesday matinee and star Elisabeth Bergner has expressed a wish to space out performances with a one-day breather.

James Reilly, exec sec of League of New York Theaters and chairman of Emergency Council, arranged the bond shows with co-operation of 15 local department stores and the National City Bank, as well as theatrical unions and the League. Price of tickets (one for each bond) are scaled from \$25 to \$10,000. Originally set as a one-shot stunt for September 28, the staggering schedule was substituted on the advice of the Treasury Department.

Altho the Bond Matinee program was one of the first direct contributions to the Third War Loan Drive that originated with the National Entertainment Industry Council, announcement of the plan gave credit to the Emergency Council and the Treasury Department, with NEIC becoming lost in the shuffle.

When names of the first four legiters were announced, one NEIC delegate remarked, "God, imagine getting a seat for *Oklahoma!* in the first four rows for only \$10,000."

Kettering Takes Chi Civic; Opens Oct. 10

CHICAGO, Sept. 25.—Ralph T. Kettering, former theater operator and producer, is back in the game after many years retirement and has leased the Civic Theater for presentation of legit shows. House opens October 10 with the Brock Pemberton show, *Jante*, with the No. 1 cast from New York.

Kettering has opened offices in the Civic Opera Building. His staff includes John Laurie, treasurer, formerly with the Auditorium for many years; Archie Wilds, advertising agent, formerly with the Grand Opera House; Gladys Green, auditor; Marjorie Hensick, secretary, and Harry Keesler, house superintendent.

"Henry" 30G S. F.

SAN FRANCISCO, Sept. 25.—*Springtime for Henry*, with Edward Everett grossed \$30,000 at the Tivoli for three weeks ended Sunday (19). *Old English*, with C. Aubrey Smith, opened Tuesday (21).

Albert Bein Wipes Floor With Burton Rascoe on "Land of Fame" Panning

NEW YORK, Sept. 25.—Albert Bein, co-author and big shot of *Land of Fame* (Belasco), is miffed at local reviewers, especially Burton Rascoe, *World-Telly* critic, who panned his efforts. Others nixed it with soft pedal, but Rascoe tore into it full tilt. Show opened Tuesday (21).

Second night at final curtain Bein, flanked by the cast on stage, lashed out at the press for panning the show, saying that they had killed its run. He singled out Rascoe, calling him Fascist-minded for panning a show about heroism of Greek guerrillas against Nazis. Speech got scattered applause.

Actress Weston Files Petition in Bankruptcy

NEW YORK, Sept. 25.—Ruth Weston, who's been playing the role of the efficient, budget-balancing mother in John Golden's *Three's a Family* for 19 weeks now, filed a voluntary petition in bankruptcy Thursday (23) in New York Federal Court. She listed her liabilities as \$4,913 and her assets as none. Her debts included a bill for \$750 for catering services at the Hotel Marguery and another for \$201, owed the Stork Club. Also listed bills for legal and medical services. There were 30 unsecured creditors named in the petition.

The actress placed her 1942 income \$5,000 and for 1941 at \$3,000.

BROADWAY OPENINGS

BELASCO

(Beginning September 21, 1943)

LAND OF FAME

A drama by Albert and Mary Bein, based on a story by Albert Bein and Charles Paver. Staged by Albert Bein. Settings by Frederick Fox, built by Nolan Bros., and painted by Robert W. Bergman Studios. Music by Joseph Wood. Costumes by Grace Houston, executed by Eaves Costume Company. Lighting by Century Lighting Company. Company manager, Jesse Long. Stage managers, John Buckwalter and Sara Floyd. Press representative, Harry Davies. Presented by Albert Bein and Frederick Fox. Production under the supervision of J. B. Daniels.

Steve Kenneth Le Roy
Angela Beatrice Straight
Sergeant Hauptmann Richard Basehart
Colonel Reinicke Hunter Gardner
Kyra Maria Beatrice de Neergaard
Lieutenant Werner Stefan Schnabel
General Von Obermann Ed Begley
Major Kranz Theo Coetz
Captain Richter Peter von Zerneck
Sentry George Dice
Village Elder Lester Alden
Georgius Royal Dana Tracy
Thanos John Buckwalter
John Harron Gordon
Helen Naya Grecia
Michael Jack W. Bittner
Peter Mellinas Norman Rose
Schoolteacher Charles Kuhn
Wagon-Maker of Mandra Whitford Kane
Lambros Karl Weber
Old Villager Harron Gordon

Villagers, Guerrillas and Soldiers
Action Takes Place in Greece, Summer of 1942.
ACT I—Scene 1: The Shepherd's Stone.
Scene 2: German Staff Headquarters in the Village of Talam. Half an Hour Later. Scene 3: A Clearing in the Forest. That Night.
ACT II—Scene 1: Staff Headquarters. The Following Day. Scene 2: At Shepherd's Stone. That Night. Scene 3: Staff Headquarters. Fifteen Minutes Later. Scene 4: The Guer-

rilla Camp. Daybreak. ACT III—Scene 1: Staff Headquarters. That Same Day. Scene 2: Shepherd's Stone. Twilight. Scene 3: Staff Headquarters. Dawn.

If—and the "if" here is a mile high—this play lasts more than a week on Broadway, it will be because of the spirit which motivated the authors to write what they believe is a tribute to the heroism and the tragedy of Greece's guerrilla warfare against the Nazis. Because that's all there is to *Land of Fame*; a high purpose, yes, but amateur writing, even more amateur direction and a consistently poor quality of acting talent translate *Fame* into a very sorry spectacle.

It's a pity because there is the basis here for a strong, moving drama about the agony of Greece under the invader's heel, but the authors and their aids are not the folk to do justice to it, obviously. Their attempt results in a series of jerky tableau, the writing and acting content of which run the gamut from dull, static dialog bristling with cliches to ham heroics of the gaslit era. At least half of the scenes are played on a double-level stage and the director's method of making use of the dual stages is to have his characters bounce on and off these levels in a sort of adult game of king-of-the-castle between bouts of frenetic speechmaking. Bein's patently maldroit handling of his players spoils the effectiveness of the staging, altho occasionally he gathers his actors in picturesque groupings. These hit or miss groupings, however, do not make a play, and the whole production falls from lack of craftsmanship in any branch.

Story centers around the hamlet of Talam, whose inhabitants are at the mercy of the Nazis, led by General von (See Broadway Openings on opp. page)

Oct. Congests Phila. Sked, 8 Shows, 4 Spots

PHILADELPHIA, Sept. 25.—October looms as one of the busiest months in local legitery, with eight attractions listed for the four houses. Forrest Theater had *Sons o' Fun* extend its engagement for three more weeks, taking it to October 9 and making six weeks in all. Olsen and Johnson show canceled Toronto and Montreal engagements to remain here. Season's starter for the Forrest, and with ducaats peddling faster than hot cakes, *Sons* set to pile up about \$210,000 by exit time. Ed Wynn's *Big Time* takes over October 11, followed by a revival of *A Connecticut Yankee* October 28.

Walnut Street Theater carries on in October with *Blithe Spirit* opening on the 4th for a fortnight, and October 25 brings in Mark Warnow's new intimate musical *What's Up?*, with Jimmy Savo. Locust Street Theater October 4 gets Paul Robeson in *Othello*, followed October 18 by *Uncle Harry*, starring Eva Le Gallienne and Joseph Schildkraut.

Making for the eighth showpiece on the calendar is Billy Rose's *Carman Jones* premiere, lighting up William Goldman's Erlanger Theater on the 18th.

First November bookings are *The Patriots*, November 8, Walnut Street, and *Kiss and Tell*, Locust Street, 15th; definitely promised but no dates set are *Tomorrow the World*, *Rosalinda*, *Porgy and Bess*, *Junior Miss*, *Doughgirls* and revival of *Abie's Irish Rose*.

Labor-of-Love Legit "Shutout" Has Wilmington Amateur Group Heading Up "National Issue"

WILMINGTON, Del., Sept. 25.—Directors of Wilmington Drama League are spearheading an attack on commercial legit, both in New York and the nation for "stymieing" little theaters from securing suitable productions to present in their respective communities. Charged that little theaters are "being given a runaround" when it comes to securing suitable plays, some of them now on Broadway. A member of the League's exec committee charged that the pros rely on the amateurs to keep alive interest in the stage in depression times and then, during prosperity, proceed to "kick us in the face."

Frederick W. Miller, president of the org, informed its members that not only the lack of man power but woman power as well was a serious threat to the little theater movement both in this community and thruout the country.

"Another potent stricture," he wrote, "is the glaring lack of releases on new plays. Broadway plays are staying on Broadway. There are more than 20 now instead of the usual eight or nine at this time of year. Our basic plan will be to promote a well-balanced program by selecting a half dozen sure-fire plays which we think are definitely available. If preference releases are forthcoming, they will be substituted in this group."

Attempt was made to secure productions "easy" to stage. Among these was *Angel Street*, which requires only one set and about five characters, ideal for amateurs. Not possible to secure a release on it, however. The same pertains to *Blithe Spirit*. Last year the group wanted *Claudia* but it was denied them, despite the fact that it was previously presented professionally here. Now that *Claudia* is available, the group does not care for it, since it must buck the film production due here shortly.

One of the greatest disappointments—termed a "dirty deal"—was the story concerning *Arsenic and Old Lace*. Drama League secured permission to produce the play and rehearsals were begun. In the middle of the second rehearsal it developed that *Arsenic* was coming to the Playhouse, Wilmington legit. When surprise was expressed, the play having been given here twice previously, a phone call was put in to Ray Harris, Playhouse manager, who confirmed the booking, which would have preceded the League presentation by three weeks. The group dropped then and there.

In desperation the League is now looking over plays as far back as 1916 to find suitable vehicles and also to present their program of six plays this season.

if they had any tunes. The only ones who are not hampered that way are Kirby's boys. They make their own and they're good. Jere McMahon offers some smart hoofing, a specialty a la Paul Draper.

Lights is just another case of getting some good performers together and then giving them nothing to work with. None of it is their fault. Bottleneck stems from lack of imagination in writing, decor and direction.

Lights juices less than one candle power. The first good puff of wind along 49th Street will blow it out.

Bob Francis.

(Show closed Saturday (18). Printed for the record.)

NOBLE GETS WORKS

(Continued from page 4)

store; to an A. & P.; to a Book of the Month Club; to an airplane company or utility.

The utility, Durr said, might be more interested in getting public support for special legislation than selling products, or the airplane company might be trying to cover up an unfavorable report by a Senate Committee. Mr. Noble thought they were doing legitimate marketing, but that if they started to sell philosophies "Mark Woods would step in."

Chairman Fly dismissed the witness with a notice to submit in terms of general policy what the commission could expect to prevail at the Blue under him. "If you haven't got management now that can open this network to public service and control its programing," Mr. Fly said, "then maybe you ought to get new management."

He brushed aside Noble's protest that he was new to radio, and wanted to work out ideas in the course of his experience. FCC counsel Rosyl Nyde asked whether Noble hadn't learned about those problems at WMCA, which he has owned since January, 1941.

Earlier Noble answered routine questions on the \$8,000,000 deal. He was followed on the stand by Mark Woods who defended Blue's relations with Winchell and Drew Pearson.

An effort of Philip Handelman, attorney for Donald Flamm, to question Noble was "taken under consideration" before the hearings were adjourned without date. A statement by the CIO on its troubles with radio was admitted to the record.

Noble is said to be working on a complete management report with the Blue prexy, Mark Woods. It is believed that Noble was unprepared for the FCC approach to his examination, feeling that the subjects in question had been covered by Mark Woods when he was examined. The forthcoming report will be detailed and it's expected to satisfy the FCC as to his, Noble's acceptability as a big station owner.

"JOIE DE VIVRE"

(Continued from page 4)

matter effectively, and Dale Wasserman's lighting complemented the job.

Additional fillip for admirers of Dunham style were the curtain calls, in which the company, encouraged by a healthy tribute of the palms, came on with a little more of the same. Each time Miss Dunham would disappear while the boys

BROADWAY OPENINGS

(Continued from opposite page)

Obermann. Near by in the mountains, the younger men of the hamlet are fighting as guerrillas, under the leadership of Peter Melinas, a former army officer. They're giving the Nazis plenty of trouble until Melinas is captured. However, by a ruse (and none too subtle at that) the guerrillas, dressed as enemy soldiers, take Talon and there's a slaughter of heroes and villains in the dated melo manner.

One thing must be said for the acting as a whole—it is earnest and purposeful, but that's all. They strive hard to inject life into a number of sawdust creations, but in most cases their lack of skill outweighs their endeavors. The performances are stilted and strained.

Outstanding characterization is Stefan Schnabel's cynical, intellectual Gestapo lieutenant, a slick piece of sustained scene-stealing which is spoiled, however, by a set-chewing climax. In a very minor role, Whitford Kane never gets a chance to demonstrate his proven acting skill, but he does what he can to be realistic. Norman Rose, as Melinas, in an intense and often strident characterization, gets an A for effort, but a D for results. Others who try hard are Beatrice Straight, Kenneth LeRoy, Beatrice de Neergard and Jack W. Bittner, but all to no effect.

Frank Gill.

FORREST

Beginning Thursday, September 16, 1943

BRIGHT LIGHTS OF 1944

An intimate musical revue in two acts with dialog by Norman Anthony and Charles Sherman. Additional dialog by Joseph Erens. Lyrics by Mack David. Music by Jerry Livingston. Staged by Dan Eckley. Settings and costumes by Perry Watkins. Scenery built and painted by United Studios. Dances by Truly McGee. Lighting by Al Alloy. Orchestra directed by Max Meth. Associate conductor, Murray Kellner. General manager, Martin H. Poll. Company manager, George Zorn. Stage manager, George Greenberg. Assistant stage manager, Ellwin Evans. Press representatives, Maurice Turet and James P. Davis. Presented by Alexander H. Cohen in association with Martin Poll and Joseph Kipness.

THE CAST: James Barton, Francis Williams, Joe Smith, Charles Dale, Buddy Clark, Jayne Manners, John Kirby and his orchestra, the Royal Guards, Billie Worth, Jere McMahon, Renee Carroll, Elaine Miller, Sollen Bury, Dave Leonard, Don Roberts, Russell Morrison, Kathryn Barton, Mimi Lynne and John Lorenz.

DANCERS: Janet Joy, Cece Eames, Betty de Elmo, Darlene Francys, Murnai Pins and Rose Marie Magrill.

Jim Barton is back at the Forrest, where he played Jeeter Lester so long that he got to be a house fixture. Probably he wishes he was playing Jeeter again. It's likely he's not happy about *Bright Lights*.

Some other nice people are with him. There are Frances Williams and Joe

Smith and Charlie Dale. There are Buddy Clark, temporary fugitive from the airwaves; John Kirby and his swell little band; a cute ingenue and a lad who can dance, and Renee (Hatcheck) Carroll to give things an authentic Broadway touch. Plenty of talent for a show, if they had one to give. But they haven't. *Bright Lights* is about the most unhinged, lackadaisical gesture toward entertainment that has come along in years.

Lights starts out to be a musical comedy. Changes its mind midway of first act to go revue and winds up practically straight vaude. Basic idea concerns a trio of shoestringers who are casting a musical in Sardi's Restaurant. Smith and Dale are waiters and 10 per centers who take over when the angel walks out. The plot quits right there, which is all to the good because the dialog is pretty horrible, anyway.

Show has moments of which much could be made if they were properly correlated. As it is, they are entirely individual and have nothing to do with the whole. Barton clicks for plenty laughs with his old drunk act, *The Pest*, and does a grand jam session with John Kirby's band boys. Smith and Dale are socko when they throw away the corny waiter lines and go into sure-fire *Dr. Kronkheit* routine. There's a *Frankie and Johnny* number, sung by Frances Williams and pantoed by Barton, Jayne Manners and Mimi Lynne which could have a smart punch, if it were given a real production. Frances Williams would sing well and so would the Royal Guards,

Moss, After Scalpers Again, Plans To Have Mgrs. Print Fee On Ducats; AEA, LNYT Aiding

NEW YORK, Sept. 25.—License Commissioner Paul Moss's next move in the fight to halt over-charge on theater tickets will be to ask theater managers to print the brokers' service charge and additional federal tax on each ticket before it reaches the ticket agency. Moss will sound out League of New York Theaters shortly.

Change in service fees will also be proposed with 25 cents service charge on tickets of \$1 and under, 50 cents on those from \$1 to \$3 and 75 cents on ducats over \$3 (including tax). Present rates are 50 cents for balcony and 75 cents for orchestra seats.

All 30-odd licensed brokers, together with Marcus Heiman and James Reilly, of the League, and Paul Dullzell and Alfred Harding, of Equity, who constitute the Code Enforcement Authority of the two organizations, were called before Commis-

sioner Moss Wednesday (22). He warned the brokers to stop excessing or risk being put out of business by his office. He said that hereafter every ticket would have to bear a printed statement of what the legal maximum service fees are (current requirement is that brokers stamp their charges on the back of each pastboard), and added that a uniform book-keeping system would soon be put in force to facilitate inspection by License Department agents as well as income tax authorities. He cautioned brokers not to have their "politician friends" call his office to get them out of a jam.

Moss scored the public for paying the illegal prices and invited complaints from theatergoers. About half a dozen have come in since his plea, he said.

Heiman and Dullzell asked the brokers to co-operate with Moss and pointed out that in the long run over-charging hurts the theater by discouraging the public.

The Billboard

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W. D. Littleford, Secretary

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and girls were going thru their repeat paces and come on for the finish in a completely new and stunning outfit. If there is any record for quick-change artistry, Miss Dunham should hold it. Anthropology pays off.

Shirley Frohlich.

DEATH TO AXIS

(Continued from page 3)

all networks and indies. Kate Smith, on a 17-hour CBS pitch Tuesday (21), sold \$36,657,525. Los Angeles held the record with \$14,500,000. Kate broke into 64 programs, including her own, and won a special tribute from Ted Gamble, national director of the drive.

Company of the *Early to Bed* musical won a Treasury Department "T" flag, signifying that at least 90 per cent of the crew and cast are getting at least 10 per cent of their salaries in bonds.

There was plenty of activity at the Treasury Bond Tent behind the Roxy Theater. Tuesday night was newspaper night, and appropriately enough, the cast of *Early to Bed* entertained. Wednesday the tent featured an inter-racial bond rally, with Bill Robinson, Duke Ellington, Etta (Porgy and Bess) Moten, Jerry Bergen, Conrad Nagel and Lucky Millinder featured.

Radio Industry Night will be another contribution by broadcasting to Victory Square, site of the bond tent. For three and one-half hours radio personalities will participate in a United Nation show, half broadcast and half non-broadcast, sliced up in 15-minute intervals. Broadcast portions will be taken up by every network and indie station in the city at various intervals.

It's revealed that the Treasury Department is not paying rent for Victory Square. Private individuals took over the obligation (\$150,000), as the Department has no authority to make expenditures of this nature. Rockefeller Institute tossed in the first \$50,000.

One hundred and fifty American Theater Wing personnel will participate in New York's wind-up "Back-the-Attack" parade Tuesday (28). They will circulate among the crowds along the line of march and sign pledges for extra bonds to be deposited in a "Bank of Democracy" float.

(Routes are for current week when no dates are given)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

A
Abbott, Dick (Mayfair) Washington, re.
Akin, Bill (Frolics Stage Lounge) Minneapolis, nc.
Allen, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Frolics) Miami 20-Oct. 4, nc.
Allen, Larry (Point Concord Inn) Havre de Grace, Md., nc.
Allen, Red (Garrick Stagebar) Chi., nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Armstrong, Louis (RKO-Boston) Boston, t.
Arturo, Arturo (Park Central) NYC, h.
Ashman, Eddie (Village Barn) NYC, nc.

B
Babbitt, Stewart (Hilton) Long Beach, Calif., h.
Baker, Don (Algiers) NYC, cb.
Banks, Billy (Fair Park Casino) Greensboro, N. C., nc.
Bar, Vic (Olympic) Seattle, h.
Bardo, Bill (Orpheum) Omaha, t.
Barnet, Charlie (Park Central) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Basie, Count (Royal) Baltimore, t; (Howard) Washington, Oct. 1-7, t.
Basile, Joe: Boston; Greensboro, N. C., Oct. 4-9.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benson, Ray (Baker) Dallas, h.
Bergere, Maximilian (La Martinique) NYC, nc.
Belancourt, Louis (Park Central) NYC, h.
Bishop, Billy (Destler-Wallick) Columbus, O., h.
Blue, Bobby (Almack) Alexandria, La., nc.
Boada (Rainbow Inn) NYC, re.
Bondshu, Neil (Blackstone) Chi., h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bradshaw, Tiny (Tic Toc) Boston, nc.
Brandwynne, Nat (Copacabana) NYC, nc.
Breese, Lou (Chez Paree) Chi., nc.
Broome, Drex (Santa Rita) Tucson, Ariz., h.
Brown, Les (Sherman) Chi., h.
Brown, Randy (Royale) Detroit, nc.
Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.
Burns, Mel (Cadet Club) Camden, S. C., nc.
Busse, Henry (Palace) San Francisco, h.

C
Cabin Boys (Miami) Dayton, O., h.
Calloway, Cab (Apollo) NYC, t.
Camden, Eddie (Casanova) Detroit, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Cappo, Joe (The Grove) Orange, Tex., nc.
Carlton, Russ (Eagles) Fall River, Mass., b.
Carolina Cotton Pickers: Buffalo 3; Pittsburgh 6-7.
Carter, Benny (Terrace) Hermosa Beach, Calif., b.
Carver, Zeb (Village Barn) NYC, nc.
Cavallaro, Carmen (Statler) Washington, h.
Chandler, Chan (Million-Dollar Pier) Port Arthur, Tex., b.
Chatman, Christine: Jackson, Tenn., 1-3; Corinth, Miss., 4; Aberdeen 5; Columbus 6.
Chavez (Riobamba) NYC, nc.
Chester, Bob (Trianon) Southgate, Calif., h.
Chiquito (El Morocco) NYC, nc.
Cisna, Dick (Rice) Houston, h.
Clemente (Savoy Plaza) NYC, h.
Codoiban, Cornelius (Casino Russe) NYC, nc.
Coleman, Emil (Mocambo) Hollywood, nc.
Conn, Irving (Queen Mary) NYC, re.
Courtney, Del (Del Rio) Washington, nc.
Craig, Francis (Heraldage) Nashville, h.
Crotthers, Sherman (Capitol Lounge) Chi., nc.
Cummings, Bernie (Blue Moon) Wichita, Kan., b.
Curbelo, Jose (La Conga) NYC, nc.
Curbello, Fausto (Stork) NYC, nc.

D
D'Amico, Nick (Statler) Detroit, h.
Deikman, Harry (Colonial) Hagerstown, Md., h.
Del Rio, Louis (Frank Palumbo's) Phila., nc.
Dinorah (Greenwich Village Inn) NYC, nc.
Doherty, Charles (Hi-Hat) Tampa, Fla., nc.
Donahue, Al (Palace) Columbus, O., 28-30, t; (New Elm) Youngstown, Oct. 1, b; (Topper) Cincinnati 2-3, b.
Drake, Edgar (Lake) Springfield, Ill., 27-30, nc; (Casino) Quincy, Oct. 1-14, nc.
Dunham, Sonny (Tune Town) St. Louis, b.

E
Eddy, Ted (Iceland) NYC, nc.
Edwards, Jack (Statler) Boston, h.
Eldridge, Roy (Folies Bergere) NYC, nc.
Ellington, Duke (Academy of Music) Phila., 30, t.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Fielding, Alan (Club Ball) Phila., nc.
Fields, Shep (Oriental) Chi., t; (Riverside) Milwaukee, Oct. 1-7, t.
Finch, Freddie (Mary's Place) Kansas City, Mo., nc.
Fio Rito, Ted (Roseland) NYC, b.
Fisher, Mark (5100 Club) Chi., nc.
Font, Ralph (Casablanca) NYC, nc.
Foster, Chuck (Claridge) Memphis, h.
Fox, Roy (Riobamba) NYC, nc.
Franklin, Buddy (Aragon) Chi., h.
Franz, Ernest (Place Elegante) NYC, nc.
Fraser, Harry (Aloha) Brooklyn, nc.

G
Gasparre, Dick (Monte Carlo) NYC, nc.
Glass, Bill (Mon Paree) NYC, nc.
Gorner, Mischel (Commodore) NYC, h.
Gould, Morton (Capitol) NYC, t.
Grant, Rosalie (Essex House) NYC, h.
Grassick Bill (Darling) Wilmington, Del., h.
Gray Glenn (Pennsylvania) NYC, h.
Gray, Zola (Frank Palumbo's) Phila., nc.
Grey, Chauncey (El Morocco) NYC, nc.

H
Hamilton, George (Castle Farm) Cincinnati 2, nc.

Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Rupert (Plantation) Nashville, nc.
Harvey, Ned (Greenwich Village Inn) NYC, nc.
Hawkins, Coleman (Kelly's Stable) NYC, nc.
Hawkins, Erskine (Plantation) Los Angeles, nc.
Haven, Ebe (Showboat) Jacksonville, Fla., nc.
Heath, Andy (Fliteh's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Herbeck, Ray (Schroeder) Milwaukee, h.
Herman, Woody (Palace) Cleveland, t.
Heywood, Eddie (Cafe Society Downtown) NYC, nc.
Hill, Tiny: Cambellsport, Wis., 29.
Humber, Dick (Flagler Gardens) Miami, nc.
Hoctor, Gene (Lookout House) Covington, Ky., nc.
Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.
Holmes, Alan (Syracuse) Syracuse, N. Y., h.
Horton, Harry (Wivel) NYC, re.
Howeth, Eddie (Morehead Villa) Morehead City, N. C., h.
Hutton, Ina Ray (Palace) Youngstown, O., 28-30, t; (National) Louisville, Oct. 1-7, t.

I
International Sweethearts of Rhythm: Medicine Park, Okla., 30; Oklahoma City, Oct. 1; Lawton 2; Wichita, Kan., 3; Wichita Falls, Tex., 5.

J
James, Jimmy (Rainbow) Denver, b.
Jerome, Henry (Lincoln) NYC, h.
Johnson, Buddy (Palace) Memphis, t.
Johnson, King (Sheraton) NYC, h.
Jones, Spike (National) Louisville, t.
Jordan, Louis (Swing) Hollywood, nc.
Joy, Jimmy (Peabody) Memphis, h.

K
Kassell, Art (Bismarck) Chi., h.
Kavell, Al (Palace) Fort Wayne, Ind., 1-3, t.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Earle) Phila., t.
Kendis, Sonny (Copley Plaza) Boston, h.
Kent, Peter (New Yorker) NYC, h.
Keyes, Larry (St. Regis) NYC, h.
King, Henry (Mark Hopkins) San Francisco, h.
Koch, Eddie (Charlie's Hi Hat) Daytona Beach, Fla., nc.
Kolax, King: Wilson, N. C., 29; Roanoke, Va., 30; Burlington, N. C., Oct. 1; Whiteville 4.
Korn Kobbler (Rogers Corner) NYC, nc.

L
Lande, Jules (Ambassador) NYC, h.
Landre, Johnnie (Cocoanut Grove) Fredricksburg, Va., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leads, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers' Corner) NYC, nc.
Leonard, George (Chanticleer) Madison, Wis., nc.
Leonard, Harlan (Alabama) Hollywood, nc.
Levant, Phil (Blue Moon) Wichita, Kan., b.
Lewis, Ted (Shangri-La) Phila., nc.
Light, Enoch (Providence-Biltmore) Providence, h.
Long, Johnny (New Yorker) NYC, h.
Lopez, Vincent (Taft) NYC, h.
Lucas, Sachs (Troika) Washington, nc.
Luis, Ferdinando (Club Ball) Phila., nc.
Lunceford, Jimmie (State) NYC, t.
Lyman, Abs (Strand) NYC, t.

M
McCune, Bill (Beverly Hills) Newport, Ky., cc.

McGrew, Bob (Kansas City Club) Kansas City, Mo.
McIntyre, Hal (Hurricane) NYC, nc.
McIntire, Lou (Lexington) NYC, h.
McLean, Jack (Paris Inn) San Diego, Calif., nc.
McShann, Jay: Tulsa, Okla., 30.
Machito (La Conga) NYC, nc.
Mann, Milt (19th Hole) NYC, nc.
Manone, Wingly (Babalu Club) Los Angeles, nc.
Manzanaras, Joe (La Salle) Chi., h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Mario, Don (Beachcomber) Providence, nc.
Martel, Gus (Club Royale) Detroit, nc.
Martell, Paul (Arcadia) NYC, b.
Martini, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Freddy (Ambassador) Los Angeles, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Martini, Ben (Club 51) NYC, nc.
Marvin, Joseph (Savoy Plaza) NYC, h.
Massaro (Belvedere) NYC, h.
Masters, Frankie (Biltmore) Los Angeles, h.
Masters, Freddie (Enduro) Brooklyn, re.
Matthey, Nicholas (Russian Kretchma) NYC, re.
Mauche, Chic (Glenn Rendezvous) Newport, Ky., nc.
Maya, Don (Casbah) NYC, nc.
Melba, Stanley (Pierre) NYC, h.
Mee, Jimmy (Limehouse) Chicago, re.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Circle) Indianapolis, t.
Mills, Dick (Palms) Lake Charles, La., nc.
Monte, Mark (Casablanca) NYC, nc.
Monroe, Vaughn (Paramount) NYC, t.
Morales, Nino de (Del Chico) NYC, nc.
Morand, Jose (Astor) NYC, h.
Morris, George (Armando's) NYC, nc.
Morton, Dick (Herring) Amarillo, Tex., h.
Munro, Dave (Utah) Salt Lake City, h.

N
Nagel, Harold (Carlton) Washington, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Nicholas, Don (Venice) Phila., c.
Noel, Henri (Latin Quarter) NYC, nc.
Noone, Jimmy (Streets of Paris) Hollywood, nc.
Norman, Lee (Tony Pastor's) NYC, nc.

O
Oliver, Eddie (Edgewater Beach) Chi., h.
Olman, Val (Versailles) NYC, nc.
Olsen, George (Vogue Terrace) Pittsburgh, nc.
Osborne, Will (Roosevelt) New Orleans, h.
Owens, Harry (St. Francis) San Francisco, h.

P
Palumv, Joe (Belmont Plaza) NYC, h.
Page, Hot Lips (Famous Door) NYC, nc.
Panchito (Versailles) NYC, nc.
Pastor, Tony (Capitol) Washington, t.
Paul, Frankie (President) Kansas City, h.
Paulson, Art (New Yorker) NYC, h.
Peplito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Perry, King (Beachcomber) Omaha, nc.
Perry, Ron (St. Moritz) NYC, h.
Pett, Emilie (Ambassador East) Chi., h.
Phillips, Stan (Vine Gardens) Chi., nc.
Pope, Gene: Louisville 2; Cincinnati 3; Toledo 4-8.
Porretta, Joe (Silver Moon) Alexandria, La., nc.
Powell, Harry (Antlers) Colorado Springs, Colo., h.
Powell, Teddy (Riverside) Milwaukee, t.
Prager, Manny (Child's) NYC, c.
Pripps, Eddie (Latin Quarter) Chi., nc.

R
Raeburn, Boyd (Sandbox) Chicago, nc.
Ragot, Don (Commodore Perry) Toledo, O., h.
Ramos, Ramon (Muehlebach) Kansas City, Mo., h.
Ravazza, Carl (Blackhawk) Chicago, re.
Read, Kemp (Ann's Kitchen) Newport, E. I., nc.
Redman, Don (Zanzibar) NYC, nc.
Reisman, Leo (Waldorf-Astoria) NYC, h.
Resh, Benny (Bowers) Detroit, nc.
Rios, Thomas (Wivel) NYC, re.
Roberto (Bill Bertolotti's) NYC, nc.
Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.
Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.
Rogers, Dick (Stanley) Pittsburgh, t.
Rogers, Eddie (Del Rio) Washington, nc.
Rogers, Harry (Half Moon) Brooklyn, h.
Rogers, Ralph (Monte Carlo) NYC, nc.
Rotunda, Peter (Queen Mary) NYC, re.
Ruhl, Warner (Hollywood) Kalamazoo, Mich., nc.
Russell, Snookum: Indianapolis 1-3; Cincinnati 5-8.

S
Sands, Pat (Touraine) Boston, h.
Sandler, Harold (Rogers' Corner) NYC, nc.
Saunders, Hal (Belmont-Plaza) NYC, h.
Saunders, Joe (Syracuse) Syracuse, h.
Saunders, Sid (Rainbow Inn) NYC, nc.
Savitt, Jan (Stanley) Utica, N. Y., t.
Schreiber, Carl (Avalon) Chi., b.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Selger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Siv, Larry (Stork Club) NYC, nc.
Smith, Stuff (Three Deuces) Chi., nc.
Socassas (La Martinique) NYC, nc.
South, Eddie (Capitol Lounge) Chi., nc.
Spivak, Charlie (Palladium) Hollywood, b.
Stevenson, Bobby (Casanova) Detroit, nc.
Stewart, Rex (Cotton Club) Hollywood, nc.
Stone, Eddie (St. Anthony) San Antonio, h.
Stoos, Bill (Beachcomber) Baltimore, nc.
Strand, Manny (Earl Carroll Theater) Hollywood, re.
Straeter, Ted (Statler) Washington, h.
Strigle, Earl (Fontanelle) Omaha, h.
Stuart, Nick (Jefferson) St. Louis, h.
Sykes, Curt (Trianon) Seattle, b.
Sylvia, Don (Bill Bertolotti's) NYC, nc.

T
Tatum, Art (Three Deuces) NYC, nc.
Teagarden, Jack (Corn Palace) Mitchell, S. D., 27-Oct. 2.
Terry, Bob (St. Regis) NYC, h.
Torres, Ramon (El Chico) NYC, nc.
Towles, Nat (Rhumbogee) Chi., nc.
Towne, George (Palm Beach) Detroit, nc.
Trace, Al (Dixie) NYC, h.
Travers, Vin (Diamond Horseshoe) NYC, nc.
Tucker, Tommy (Astor) NYC, h.

V
Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b.
Van, Garwood (Trocadero) Hollywood, nc.
Venuti, Joe (Orpheum) Minneapolis, t.
Victor, Frank (Dixie) NYC, h.
Videto, Ken (Bama Club) Phenix City, Ala., nc.

W
Wald, Jerry (Castle Farm) Cincinnati 2, nc.
Waizer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Ansley) Atlanta, h.
Wasson, Hal (Gormly's Diner Club) Lake Charles, La., nc.
Watkins, Sammy (Hollenden) Cleveland, h.
Welk, Lawrence (Trianon) Chi., b.
White, Bob (Happy Hour) Minneapolis, nc.
Wilde, Ran (Chase) St. Louis, h.
Williams, Cootie: Charleston, S. C., 29.
Williams, Griff (Palmer House) Chi., h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Cag Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Winton, Barry (Essex House) NYC, h.
Woods, Del (Casino) Chi., nc.
Wright, Charles (Drake) Chi., h.

Y
Yates, Danny (Casbah) NYC, nc.
Young, Eddie (Cosmo) Denver, h.

Z
Zarin, Michael (Waldorf-Astoria) NYC, h.

ADVANCE BOOKINGS

CAB CALLOWAY: RKO-Palace Theater, Albany, N. Y., Oct. 7 (week).
JIMMIE LUNCEFORD: Fay's Theater, Philadelphia, 8 (week).
TED LEWIS: Shangri-La, Philadelphia, Sept. 29-Oct. 25.
BOB CHESTER: Trianon Ballroom, Los Angeles, Oct. 29 (2 weeks).
BOB ALLEN: Hunter Field, Savannah, Ga., Oct. 6; University of South Carolina, Columbia, 7; Camp Gordon, Ga., 8; Georgia Tech., Atlanta, 9; Air Base, Richmond, Va., 13.
GRACIE BARRIE: Franklin Square Auditorium, Hagerstown, Md., Oct. 8; Manhattan Center, New York, 9; Lyric Theater, Bridgeport, Conn., 15-17.
JIMMY DORSEY: Sweet's Ballroom, Oakland, Calif., 3; Auditorium, Fresno, Calif., 4; Auditorium, San Bernardino, Calif., 6; Pacific Square Auditorium, San Diego, 8-10; 20th Century-Fox Studios, Hollywood, 11 (indef.).
SONNY DUNHAM: Orpheum Theater, Davenport, Ia., Oct. 5-7; Auditorium, Kansas City, Mo., 8; Frog Hop Ballroom, St. Joseph, Mo., 9; Tromar Ballroom, Des Moines, 10; Arkota Ballroom, Sioux Falls, S. D., 12; Laramar Ballroom, Fort Dodge, Ia., 13; Danceland, Cedar Rapids, Ia., 14; Orpheum Theater, Omaha 15 (week).
WOODY HERMAN: Earle Theater,

Philadelphia, Oct. 8 (week); State Theater, Hartford, Conn., 15-17.
JOHNNY LONG: RKO Theater, Boston, Oct. 7 (week); Earle Theater, Philadelphia, 15 (week).
CLYDE LUCAS: Joyland Park, Lexington, Ky., Oct. 8; Topper Ballroom, Cincinnati, 9-10; Palace Theater, Columbus, O., 12-14; Palace Theater, Cleveland, 15 (week).
DICK ROGERS: Lyric Theater, Bridgeport, Conn., Oct. 1-3; Poli Theater, Waterbury, Conn., 6-7.
JOE VENUTI: Turnpike Casino, Lincoln, Neb., Oct. 9; Meadow Acres, Topeka, Kan., 10.
JERRY WALD: Sherman Hotel, Chicago, Oct. 8 (4 weeks).
COUNT BASIE: Earle Theater, Philadelphia, Oct. 22 (week); Lincoln Hotel, New York, Nov. 11-Jan. 1.
AL DONAHUE: Topper Ballroom, Cincinnati, Oct. 2-3; Club Madrid, Louisville, 4 (week); Tunetown Ballroom, St. Louis, 12 (2 weeks).
DUKE ELLINGTON: Auditorium, Springfield, Mass., 3; Chestnut Street Auditorium, Harrisburg, Pa., 5; Armory, Akron, 6-7; Fairgrounds, Dayton, O., 8; Greystone Ballroom, Detroit, 11.
JACK EDWARDS: Belmont Plaza, New York, Nov. 7-Dec. 1.

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BVC's Sock Scores Secured by Signing Songwriters First

NEW YORK, Sept. 25.—Pooley of signing songwriters to contracts has paid off Bregman-Vocco-Conn with best-selling picture scores, even tho the publishing house has no official tie with any Hollywood studio. Pub's pacts with Harry Warren and Mack Gordon brought 15 20th-Fox's *Orchestra Wives*, *Springtime in the Rockies* and *Hello, Frisco, Hello* which contained the smash hits *Kalamazoo*, *Serenade in Blue*, *I Had the Craziest Dream* and *You'll Never Know*. This year's crop of 20th films is piling up on BVC to a degree that has prompted the firm to build up its subsidiary house, Triangle Music, with partner Rocco Vocco concentrating on Triangle. Scores will be split between the two firms, depending on release dates. Three more Gordon and Warren scores in the offing are *Sweet Rosie O'Grady*, *Something For the Boys* and one still untitled. Jimmy Monaco, also signed to BVC, collabed with Gordon on *Pin-Up Girl* and *Bowery After Dark*. Leo Robin, in on a one-picture deal, teamed with Gordon on *The Gang's All Here*. Forthcoming films have such song salesmen in them as Benny Goodman and Charlie Spivak orks, Betty Grable, Alice Faye and Carmen Miranda.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Communications to 25 Opera Place, Cincinnati 1, O.

South American Use of Pictures Doubles in Year

NEW YORK, Sept. 25.—South American use of 16mm. films has more than doubled in the past year, according to the office of the Co-ordinator of Inter-American Affairs. Over 2,700 non-theatrical showings before audiences numbering 1,164,259 were reported for August. August, 1942, saw 970 screenings before 312,000 persons.

R. C. Maroney, director of distribution for the CIAA, has 100 mobile units penetrating into back areas where many have never seen films before.

South American 16mm. subjects also are being imported into this country. They are shown principally in schools.

Special films have been sent out to schools and colleges. The American College of Surgeons has approved 67 subjects covering all types of operations for use in medical schools and 20 films on dental subjects have been sent out.

Seventy-five per cent of the American subjects are from the film industry, the other 25 per cent coming from the army, navy and government agencies.

Advisory Committee To Film Biz Named

WASHINGTON, Sept. 25.—An industry advisory committee to work with the War Production Board on problems arising out of the 35mm. motion picture equipment industry has been named. N. G. Burleigh, of WPB, was named government presiding officer.

Members of the committee are: C. S. Ashcraft, C. S. Ashcraft Manufacturing Company, Long Island City, N. Y.; L. W. Davey, Century Projector Corporation, New York, N. Y.; Henry M. Fisher, DeVry Corporation, Chicago; M. H. Goldberg, Golde Manufacturing Company, Chicago; Walter E. Green, General Precision Equipment Corporation, New York, N. Y.; Fred C. Matthews, Motiograph, Chicago; Oscar F. Neu, Neumade Products Corporation, New York, N. Y.; Homer B. Snook, RCA Victor Division of Radio Corporation of America, Camden, N. J., and Harry H. Strong, Strong Electric Corporation, Toledo, O.

Vacuum Tube Shortage

CINCINNATI, Sept. 25.—The use of vacuum tubes by the armed forces is expected to make itself felt on the civilian supply soon. Authoritative sources declare, however, that enough would be left in stock to supply motion picture users.

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It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

10-2-43



NEW AND RECENT RELEASES

(Running Times Are Approximate)

LET FREEDOM RING, released by Nu-Art Films. A dramatic presentation of the American Bill of Rights with familiar scenes from American history and everyday life. Length, 1 reel.

MR. BOGGS STEPS OUT, released by Post Pictures. Comedy with a flock of humorous small-town characterizations. The story is by the author of *Mr. Deeds Goes to Town*. Stars Stuart Erwin supported by Helen Chandler, Toby Wing and Tully Marshall. Running time, 69 minutes.

OWI Opens New Los Angeles Office

LOS ANGELES, Sept. 25.—Office of War Information has opened a new bureau in Los Angeles, representing the overseas branch and covering films, press and radio. Ulric Bell heads the new office.

Reason for opening of the office, according to OWI spokesmen, was to aid motion picture producers in determining the type of films to be prepared. It was said to have become increasingly clear that as the United Nations advance into enemy territory it is imperative that films showing a realistic America and giving a good interpretation of other nationalities be produced. Following its policy, OWI will not tell producers what to produce but will merely serve in an advisory capacity.

Film Cavalcade Passes Billion Dollar Mark

CINCINNATI, Sept. 25.—With Dallas, Fort Worth, San Antonio, San Francisco and Los Angeles as yet to be visited by the Hollywood Bond Cavalcade, the New York headquarters of the WAC announced that bond sales of the company, up to and including its St. Louis appearance on Saturday, September 18, were \$971,000,000 and with its New Orleans appearance tonight, would undoubtedly pass the billion dollar mark.

It is estimated that over 312,800 people have already seen the star-studded bond show in the 10 cities visited to date, buying an average of \$3,100 in War Bonds per person.

Canadian Film Release

Associated Screen Studios has announced the release of its latest edition in the *Did You Know That?* series of movie shorts.

The current release, number seven in the series, is in the same style as its predecessors, relating odd facts in the Canadian scene. There is the West Coast story of hunting ducks with spades—"gooyducks," a large species of clam which burrows in the tidal flats. There are the derelicts in a graveyard of ships at Sorel, Que., getting ready to put out to sea again. (They are first converted into scrap with which to build new ships.)

There is the story of the stolen church in the Rocky Mountains. Not only was the church stolen, but someone else stole the bell which now hangs in another church steeple! There is an interesting bit about Ottawa's Father Time who fires the noonday gun. There is a part of the United States that can only be reached over land thru Manitoba. And there is an abandoned railway water tower in Lachute, Que., now helping to solve the housing shortage.

British Films Gaining in U. S.

CINCINNATI, Sept. 25.—The growing collaboration between U. S. and British movie interests is closely following the joint action between the two countries in the military and political fields. British interests have been strenuously following up the American field and are making definite progress.

Four shorts, distributed thru the Office of War Information, have been handled by the 16mm. non-theatrical field. These include *Night Shift*, *Lift Your Head*, *Comrade*, *Dover Front Line* and *Malla G. C.* Ten other films are scheduled for distribution.

George Archibald, minister of information film envoy to Washington, recently commented on the non-theatrical field and stated: "We have had magnificent distribution over a wide area and to every type of audience. This wide non-theatrical audience is, in a sense, an aid to us on policy. The interest shown and the intelligent attitude offered by these audiences who want to know what is going on and all about it is of immeasurable assistance to us in providing for the American field."

Reissues Gain In 35mm. Business

CINCINNATI, Sept. 25.—Various factors, including wartime policy of long runs in 35mm. theaters, resentment against distribution practices and need for economy is forcing neighborhood theaters to use reissues and old pictures. More and more theater marquees are featuring the hits of yesteryear and are finding that the pictures will do a fine business.

Distributors are now packaging double bills on old films for the 35mm. theaters. Some exhibitors have resorted to the reissue films to avoid showing of war pictures.

N. Y. Film Course

NEW YORK, Sept. 25.—The Institute of Film Technique at City College, now in its third year, will offer six workshop and lecture courses in the production of educational, public service and war training films in its fall semester beginning October 6.

Because of the current need for trained film technicians, the institute will be exclusively devoted this term to the instruction of production personnel. Courses will include Fundamentals of Film Production, Experimental Studio, Film Writing, Motion Picture Photography, Sound Recording and Film Editing. Of 300 students who have already been trained in the institute, 150 are now employed by commercial film companies with navy contracts, the U. S. Army Signal Corps, Navy Training Units, the WAVES and the Co-ordinator of Inter-American Affairs.

Industry Aids Canada War Loan Campaign

NEW YORK, Sept. 25.—At the request of the Canadian government, the Hollywood Division of the War Activities has prepared several brief film bulletins which will be used in Canada's Fifth War Loan beginning October 18 and ending November 6.

Four bulletins have been produced, starring Bing Crosby, Mary Pickford, Frank Morgan and Michele Morgan, which will be spotted thru the campaign.

The film with Miss Pickford was made during World War I, and will have a

CUTTING IT SHORT

By THE ROADSHOWMAN

Armed forces overseas have seen 30,983 film programs on 16mm. according to Major J. W. Hubbell, chief of the army's overseas films division. Approximately 500,000 soldiers go to the shows nightly. His figures do not include showings aboard warships for the navy. The films shown are first-run movies in most cases, the 16mm. prints being prepared by Hollywood studios and distributed thru the army's film set-up.

Another background development to watch is the State Department's determination to regain all lost ground in international matters, seeking to retake powers relinquished to OWI, Office of Economic Warfare, Lend Lease Administration and other government bodies delving into the international picture. Overseas film program of OWI is sure to be discussed if the movement is followed thru.

Catholic Legion of Decency is said to be ready to make another attack on films. Legion is said to have lined up strong support for its campaign.

modern commentary made by the star. Miss Morgan's effort will be in French and will be distributed in those areas where that language predominates.

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PALACE PHOTO SUPPLY

AUSTIN, TEXAS

Sadler Pitches Bonds, Raises \$ For War Chest

SWEETWATER, Tex., Sept. 25.—Harley Sadler's latest under-canvas venture in his native Lone Star State is slated for a temporary tour of some 30 towns in West Texas in the interest of the Third War Loan Drive, presenting Mark L. Moody's picture, *Ravaged Earth*. The Sadler unit works in conjunction with the local bond committees in the various towns.

To date, the idea has been highly successful, Sadler reports, with the troupe racking up heavy sales of War Bonds. Present Sadler organization carries six trucks and an advance brigade. At the conclusion of the present War Bond drive, Sadler plans to continue with the unit for another 30 days in the interest of the United War Chest Fund.

Charley Brunk is handling the show's advance, with Mr. and Mrs. Harley Sadler in charge of the management and promotion. Art Powell is boss canvasman with a crew of eight. Ed Thardo is in charge of the front door.

For the United War Chest Fund tour, Sadler plans to bring on radio stars for personal appearances.

Gosh Barns Oct. 3; Reports Biz Rosy

NICKELSVILLE, Va., Sept. 25.—By Gosh Tent Show concludes its season next Saturday night (2) after 24 weeks of one-nighters thru West Virginia, Tennessee and Virginia. Manager Gosh reports that the show put in a banner season, financially, and he attributed the success to hard work and experienced management. Grosses on the last half of the season were considerably better than those chalked up early in the summer, Gosh stated, and peanut sales and candy pitches ran far above average.

Immediately after the closing, Gosh will journey to New York on a business trip. Upon his return he will play his usual theater dates in West Virginia and Virginia for the winter. He plans to resume with his tent next April.

Slout Winds Up Under-Canvas Trek

BATTLE CREEK, Mich., Sept. 25.—L. Verne Slout Tent Shows brings its under-canvas season to a close here tomorrow night. Business on the season, as a whole, has been satisfactory, Slout says, altho rough weather in recent weeks curtailed b.-o. takes somewhat.

Members of the company entertained veterans just returned from the war fronts at the Percy Jones Hospital here this week, presenting an hour and a half of vaude. The Slout showfolk were tendered a number of parties by localites during their engagement here.

Old Band Shows

By E. F. HANNAN

IN THE old rep, minstrel and one-night stand days, band shows had the edge when playing places under 50,000 population. Al Field, Hi Henry, Coburn, and Gorton, all minstrels, did their best to keep a line of musicians blowing behind a parade of performers. Leon W. Washburn, a close contractor with performers, was a push-over for ticket, or advance, if a much-needed musician was on the receiving end.

Two rep shows played Nashua, N. H.,

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EARL GREGG
CASAMANA CLUB BOSTON, MASS.

one late spring in the '90s, one under tent and the other in halls. The hall show, Bisbee's Comedians, had a band, and licked the tent outfit to a frazzle. Jack Haverly stood out for minstrel band managers, but W. S. Cleveland, an astute showman, ran him a close second when it came to putting a flashy outfit on the street. John W. Vogel believed in making them sit up and take notice where the parade was concerned, and shows like *Uncle Josh Spruceby* featured a rube band.

There was an outfit managed by Perry and Patton playing under the name of Jerry From Kerry, which became quite important in small towns and earned a great reputation for its band. It would be interesting to read comment from old-timers on some of the old band shows.

Rep Ripples

GENE VAUGHN has recovered from a serious illness and is back with the Les Sponser Booking Office in Baltimore.

RED FORD, now Pfc. Jim Ford, Public Relations Office, Post Headquarters, Fort Lewis, Wash., infoces that Bob and Dayne Totheroh are in Denver, where Bob is holding down a responsible job for the government. "I hear from them quite often," typewrites Ford, "but the others—well, time marches on! I would be pleased to hear from some of the old repsters of years gone by. After the war is over, and I can find somebody with \$4 and can land a three-day pass to see Baker-Lockwood, I would like to take out a rag and see all the purty gals. Come on, Bennie, Toad, Zanza, Dave, Gabe, Harvey, Rube, and by the way, whereinell are you, Ed Ward?" PFC. CHARLES FRAGIN, now in Bks. 148, 780 TSS, Lincoln Air Base, Lincoln (1), Neb., pencils that he'd like to hear from some of the old gang, especially Jack and Dora Schaff, Billy Gilbert, Emma Mae Cooke and Jack Parsons. MADGE KINSEY PLAYERS have just begun a stock run at Chillicothe, O. MAC JOHNSTON wound up the season with the L. Verne Slout tent Sunday (26) and hopped to Ottumwa, Ia., to join the Schaffner Players.

HARRY RAYBURN, veteran rep, stock and tab trouper, after a year in Denver niteries, has begun an indefinite engagement at Goman's Gay Nineties in San Francisco's International Settlement. Harry is best known for his Hicksville Four, male quartet which toured for years in big-time vaude. He also has been with the old Davidson Stock, Milwaukee; Ferris Stock, Minneapolis; Andrew Opera Company; *King Dodo*; Delmar Garden Opera, St. Louis; Ad Mead Opera, Dallas; Castle Square Opera, Boston, and many of the Western one-night stand dramatic shows. TERRY O'SULLIVAN, formerly with the Hazel McOwen Players, is now announcing over the Blue Network in Hollywood. CRAWFORD EAGLE and Grace Van Winckle are with the Madcap Players in stock in Dallas. L. A. WHITNEY is booking school dates in Central Vermont to open around October 1. He has been active in producing shows in that State for some years, using amateur groups as the basis of his efforts. Whitney was at one time leading man with the old Nickerson Comedy Company. HARVEY TWYMAN, ex-repster, until recently with KOIL, Omaha, has finished his navy boot training at Alameda, Calif., and is waiting to learn what Uncle Sam wants him to do. MARGIE MASON is now located at Compton, Calif. E. A. CODNEY is completing arrangement to play school and hall dates in the vicinity of Warren, Pa. GRACE M. RUSSELL, veteran Omaha booking agent, has returned there from a trip to California. LESSIE GEORGE, since the death of her husband, Harry Christenson, three months ago, has been engaged in commercial lines on the West Coast. HUGH MCKIMMING is operating a music studio in a Texas town, where he also doubles on the town's church organ. LULA NETHAWAY, popular rep trouper, still finds time to shoot us a batch of interesting rep items from time to time.

AL AND ANITA FREELAND, veteran rep and stock troupers, are still located in Cincinnati, where Mrs. Freeland is directing the Winton Terrace Variety Club, a home-talent dramatic group. Al has written a new vehicle, *Snowbound in Texas*, which the Winton Terrace players are rehearsing for presentation October 23. ALSO RESIDING in the Winton Terrace government housing

MAGIC

By BILL SACHS

EARL MORGAN, in as an added feature with the burlesque at the Gayety, Cincinnati, last week, impressed firmly with a corking routine, employing cigarettes, balls, thimbles and cards. Works in panto and sells his wares well. RHODE ISLAND ASSEMBLY, Society of American Magicians, Providence, will again send out unit shows made up of its members to give free entertainment at service camps around the State this fall and winter. Charles A. RossKam and Leonard Roberts have been appointed to arrange dates and programs. Organization put on around 50 such shows in the past year. ED RENO, veteran lyceum and Chautauqua magician, has been set by Harold Sterling, Detroit magic dealer, to play Concordia Hall, that city, October 8, in the first of a series of magical sojourns which will bring noted magi to the Motor City. CARD MONDOR, after seven weeks of theater and niterly engagements in the Hollywood sector, has sailed for off-shore duty with a USO unit which he will also manage. KURY AND ST. CLAIRE, combining magic and melody, opened last Monday (20) at the Palm Gardens, Columbus, O. C. A. GEORGE NEW-

project in Cincy are Bob and Frances Graham, formerly of the Bryant Showboat cast. Bob is employed in a local chemical works. HOMER LEE BOWEN posts that Winstead's Mighty Minstrels are enjoying a bang-up play in its established North Carolina territory and will soon swing into South Carolina and Georgia. RALPH YOUNG PLAYERS lost their juvenile, Harvey Goodwin, to the navy September 18. He gave his final performance with the Young troupe in *The Texas Ranger* September 17 and after the show a farewell party was staged in his honor. On the same day that Goodwin left, Woody J. Woody, the show's heavy, drew a 4F classification. The Young Players are still showing week-ends at their own Cootie Theater, and business continues to hold up well, according to Ralph and Lanya Young. PHIL MILLER has recovered from his recent illness and is back in harness at Station WHK, Cleveland. HELEN McCAULEY, former rep and stock actress, is being booked on school dates by an Albany (N. Y.) office. She is doing bits from various plays. V-MAILING FROM INDIA under date of August 28, Ralph Blackwell writes: "Well, Johnny Finch and I haven't been able to do that show as yet and do that double and a single apiece. For a time he was in the hospital, then we couldn't get the band together on date, then the lieutenant took a trip and now I'm in the hospital. Just like old-time show business but without the civilian suits. My case is not so serious, tho they may have to operate. I hope not, tho, because I'm like the constable in *Tidy Ann*—at the very mention of the word blood I get sick. If this war keeps on maybe some day I'll be able to play that old constable without make-up."

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

INQUIRIES HAVE reached the desk recently on Monte Hall, Eddie Tompkins, Blondie Rainey, Marvin Ellison, Gladys Maddox, Lloyd Hackler, Mildred Moore, Vina Walke, Ernie Bernard, Jimmy Lanard, Jean Hobaugh, Sue Roberts, Buttons Robinson, Jerry Wolff, Irene Wright, Bob Robinson, Millie Bramer, Bill Toupees, Jimmy Carter, Pat O'Day, "Can" Cannifax, Clara Korbel, Red Hayes, Dorothy and Buddy Atkins, Harry Green, Jackie Farrell, Buddy Borreson, Helen Chester, Al Zukerman, Bonnie Taylor, George (Red) Hayes, Jimmy Farrell, Charles and Juanita Jarrett, Earl Dain and Sam Steffin.

MANN, Minneapolis mentalist-magician, has been saving the magic columns from *The Billboard* ever since that department was begun (which is longer than we can remember) and he has them carefully mounted in volume form, which now comprise four volumes, bound and indexed, of more than 1,700 large pages. "FOLLOWING USO and club work in St. Louis," writes Aviation Cadet George B. Hubler from San Antonio, "we're now in the dusty West, working a 10-minute silk, card, billiard ball and rope act to good results. Sam (Mortimer) Johnson, former dance band drummer, does clever stooge work from the audience. Future engagements have been lined up for officers' clubs, hospitals, camp vaude shows, as well as off-camp jobs." CHESTER THE MAGICIAN is playing sponsored events and club dates thru Eastern Pennsylvania. GEORGE DEXTER and company are featured with their nifties at Cat and Piddle Inn, Waterford, N. J. THE TWO MYSTICS are current at Sciollo's Cafe, Philadelphia. LOU DAVIS is doing magic in his Look-At-Life Museum on the Greater Sutton Shows, assisted by Zonia Powell.

ONLY jarring note at Percy Abbott's recent 10th annual magical get-together at Colon, Mich., was the attempt of several of the boys on the program to apparently lend snap to their magic routines by the use of cacky and highly offensive patter material. Fortunately, however, the offenders didn't get very far with their alleged comedy. Much criticism was heaped upon their shoulders by their magical confreres who witnessed the performances. Magic is an entertainment with mass appeal, being equally effective with kiddies and grown-ups, and one who is capable at the art need never resort to blue material to aid him in selling his wares. Use of offensive material is a certain way to kill magic, better, in fact, than any amount of exposing. BECKMAN, the Montreal mystifier, after a week at the Continental Club, Akron, is headed for the Cincinnati sector. SGT. FRANKIE RUMBLE, known in magicdom as Frankie Gallagher, is now training in flexible gunnery at Fort Meyers, Fla. His wife, Hazel (Jackie Frost), is visiting in Lowell, Mass. CPL. ROBERT E. JONES (Emerico the Magician) has been transferred from Fort Canby, Wash., to Fort Stevens, Ore., where he continues his duties in the Special Service department, working his own magic and arranging shows for the boys. KARL CARTWRIGHT scribbles from Statesboro, Ga., that he has just purchased a new illusion from Warren Hamilton, Tampa trick builder, and that he recently caught Mystic Craig in a top-notch performance at Savannah, Ga. BILLY MONROE, after winding up a week with the *Here Come the Gals* unit at the Temple Theater in his home town of Jacksonville, Fla., had contracts to follow with three weeks in Toledo, but had to cancel at the last moment when an intimate friend of his suffered serious injuries in an auto accident, making it necessary for Monroe to remain over there to look after his friend's business interests. He will invade the Toledo and Detroit fields later in the season. The accident also knocked Monroe out of Percy Abbott's recent shindig at Colon, Mich. HENRI (L. L. Henry, Toledo) is working his novel card-fan routine with the black light in Florida theaters and niteries. LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, hopped into Cincinnati early last week for a visit with his old friend, Bobby May, juggler, and to catch the act of Galli Galli, both of whom are appearing in the current show at Beverly Hills Country Club, Newport, Ky.

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The Final Curtain

AIREY—Mrs. Johanna Guelich, wife of Rev. J. W. E. Airey, Houston Episcopal rector and friend of showmen, at Brackridge Hospital, Austin, Tex., June 17, while visiting her parents, Mr. and Mrs. R. H. Guelich, in that city. Her husband is also known in magic circles as the Great Merlin and is also producer of the Houston Shrine Circus. Service in Houston June 19, with Bishop Clinton S. Quin, of the Diocese of Texas, and fellow Episcopal clergymen officiating. Interment in Forest Park Cemetery, Houston. Houston showmen attended in a body. Survived by her husband; a daughter, Joan, 14, and a son, Jimmy, 10.

BASIL—Nicholas J., 43, a member of the firm of Basil Bros., operators of a chain of motion picture theaters in Buffalo and Niagara Falls, N. Y., September 21 in Buffalo.

BOLTON—Nate C., 59, circus and vaudeville musician, of a stroke in South Pasadena, Calif., September 19. With his wife, who sang in the act, he toured Europe's vaude houses with the Brown Brothers. He was also with Van Anberg, Wallace and Walter L. Main shows. Besides trouping in vaude and with circuses he was well known in minstrelsy. Survived by his widow, Mary. Funeral in Los Angeles September 23, with H. A. (Pop) Ludwig, chaplain of the Pacific Coast Showmen's Association, of which Bolton was a member, officiating. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles.

BOVILL—John, 81, musician, September 16 at his home in Windsor, Ont. He was a member of the Detroit Federation of Musicians. At one time he was bandmaster of the Foot Guards for the Governor General of Canada. Survived by his widow and five children.

BOWERS—George L., 74, retired actor, at New Philadelphia, O., September 14.

DENSMORE—John H., 63, composer, September 21 in Boston after a brief illness. He studied at the Harvard Graduate School and published many songs, choral works, piano pieces and compositions for orchestra and band. While a student at Harvard, he had composed and conducted the operettas of the Hasty Pudding Club and the First Corps Cadets. Among his works were *Veritas*, *A Spring Fancy*, *I Know Where a Garden Grows*, *Memory*, *Sea Fever* and *Dodecameron*. He was a member of the Brookline Civic Music Committee. Surviving are two brothers and a sister.

DOWDNEY—Gay (Punch), 56, outdoor showman, in Brooklyn September 19. In the biz for 35 years, he had toured Europe with Ringling Bros.' Circus, and was also with Yankee Robinson and Gorman Bros.' circuses. For the past few seasons, he was active at Coney Island, N. Y., appearing with Dave Rosen in *Paris of Wonders*, Mammoth Show of Coney Island, World Circus Sideshow and also several New York night spots. Survived by two daughters, two sons and two brothers. Interment at Nyack, N. Y., September 23.

DREIS—Chris, 61, roadhouse operator, September 11 in Fond du Lac, Wis. Survived by five sisters and three brothers.

FLETCHER—Mrs. Phil, wife of the night club comic and emcee, September 18 after an illness of several months. Burial September 22 in Philadelphia.

GILLEN—Martin J., 70, chairman of the finance committee of the Lambs' Club, September 22 in Land O'lakes, Wis. Services at the Lambs' Club, New York, September 25, with eulogy by John Golden, Shepherd of the Lambs. Fred Waring's Glee Club sang the *Lord's Prayer*.

GLYN—Elinor, 78, English novelist whose works were the forerunner of the modern love story, in London September 23. Her *Three Weeks*, published in 1907 and then considered risqué, was made into a film. A later novel, *It*, became closely identified with Clara Bow, who appeared in the motion picture version. Survived by two daughters.

GREENBAUM—Adolph, 75, secretary-treasurer of the Saginaw (Mich.) Broadcasting Company, operating WSAM, September 14 in Saginaw. Survived by his widow and two children.

IKONIKOFF—Lois, 35, film actress, at her home in Los Angeles September 15. Interment September 20 in Forest Lawn Memorial Park, Glendale, Calif. Survived by her husband, Clinton Nickerson, and a son.

JONES—William B. (Buck), 63, attorney widely known in show business, at his home in Raleigh, N. C., September 21. He had been legal representative many years in North Carolina for Ringling Bros. and Barnum & Bailey Circus, for other shows and for an outdoor advertising company, having practiced in Raleigh over 40 years. Survived by his widow and a daughter. Funeral at Christ

Church and interment in Oakwood Cemetery, Raleigh.

KAYLOR—Florence, 36, wardrobe mistress at 20th Century-Fox studios, in Hollywood September 16. Services in Wee Kirk o' the Heather, Glendale, Calif., September 20.

LIST—Marie Stone Langston, 59, former operatic and concert singer, September 15 at her home in Merion, Pa., after an illness of two years. She began her career 35 years ago, singing in concerts, in leading roles with the old Philadelphia Operatic Society, and as soloist with the Philadelphia Orchestra. Surviving are her husband, Leonardo J., and a daughter, Elizabeth. Funeral September 17 in Philadelphia.

MCDONALD—Mrs. Marie Louise, a cashier for Roy Gray's Grand Union Shows and Park, September 15 at the home of a niece in Houston. She was born in France and had lived in Australia and South America, where she was an interpreter for the French Army. She spoke seven languages. She went to Canada with a brother and there was married to B. C. McDonald, American outdoor showman, who survives her. Services were conducted by Rev. J. W. E. Airey, rector of St. Andrew's Episcopal Church, Houston, widely known to show people. Floral tributes came from numerous circuses and carnivals with which the McDonalds had been associated. Interment was in the Garden of Memories, Houston.

MENKE—Lewis G., former theatrical general manager and publicity promoter, in New York September 21 of a heart attack. When 21, he became publicity promoter for the old Star Theater, New York, and later served in the same capacity for several other New York theaters. In 1903, he became general manager and publicity promoter for the theatrical firm of Sullivan, Harris & Woods, and in connection with this work, gave Mary Pickford her start in the theater. In 1915, he temporarily abandoned his theatrical career to enter private business, but in 1925 returned to the theater as general manager for the firm of Gleason & Block. He was forced to retire several years later due to failing eyesight. Services were held September 24 at the Park West Memorial Chapel, New York.

MILLAY—Kathleen, 46, author, playwright and poet, wife of Howard I. Young, playwright, and sister of Edna St. Vincent Millay, poet, in St. Vincent Hospital, New York, September 21. Her plays included *Persephone*, *Black of the Moon*, *The Man Who Became a Bird* and *Hollywood Wife*. Surviving are her husband and two sisters.

MILLER—Emil A., trumpet player, in Cleveland September 16. He was with the late Louis Rich's radio and pit orchestra for almost 20 years.

FOSTER—Maximilian, 71, playwright and author, in New York September 21. *The Whirlpool*, 1909; *Rich Man, Poor Man*, 1916, and *Smoke*, 1916 were the three plays which he authored besides numerous magazine articles and novels. He was a member of the Players. Survived by his widow and a daughter. Services at Rungeley, Me.

RADCLIFFE—James Claude, 66, actor and radio entertainer, of a heart ailment September 22 in Midway Hospital, St. Paul. He was announcer for WMIN. His widow, a sister and a brother survive.

ST. MARTIN—Anna (Jessie Lansing), former legit actress, September 18 in Lansingburgh, N. Y. Among the legit productions she appeared in was *Three Musketeers* with Frank Mayo. Survived by a daughter.

SCHMIDT—Robert, 65, theatrical costumer, in St. Louis recently. He began with the Louisiana Purchase Exposition in 1904 and was costumer for the Municipal Theater Association since 1913.

SCHOPS—Robert H., 69, hotel operator and well known to circus people on the West Coast, at his home in Van Nuys, Calif., September 16 following a long illness. He built and operated the Cecil Hotel, Los Angeles. Services at Veterans' Cemetery Chapel, West Los Angeles, September 20. Survived by his widow, Frances, and two daughters, Mrs. Frances Waltersdorff and Mrs. Marie Griggers.

SMITH—Alice, secretary to M. H. Aylesworth during his tenure as president of National Broadcasting Company, in New York September 19 of a heart attack. Services at St. Patrick Cathedral, New York.

SMITH—Clay J. Jr., 26, bandmaster and pianist, in Cleveland September 18. Survived by widow, daughter and parents.

STARR—Barney, 27, of Starr and Lee, comedy team, in Michael Reese Hospital, Chicago, recently. The act has been together for 10 years. Survived by widow, Jeanette Lee. Cremation in Chicago.

SULLIVAN—Robert H., 37, concessionaire, August 20 of appendicitis. He was a partner of Slim Harris, concessionaire, for the past four years on Eddie's Exposition, Keystone Modern and Jimmie Chamos shows. Burial in Braddock, Pa. Survived by his mother, and two brothers, Patsy and Thomas.

TAYLOR—Mary, 30, wife of Herbert A. Taylor Jr., clown, formerly of the Hamid-Morton indoor circuses, September 17 in Cambridge, Mass. Survived by her husband and daughter, Marilyn.

THOMAS—William, 73, former long-string driver on Gentry Bros.' Circus for several seasons in the late '80s, at his home in Camden, N. J., September 20. Burial in Manahath Cemetery, Glassboro, N. J., September 24.

JOHNSON—Col. William T., 67, rodeo promoter and Texas cattleman, at San Antonio September 25. He formed the rodeo for an American Legion convention in that city in 1928 and for nine years it was considered one of the country's outstanding events.

WEISSBERG—Lewis (Pickles Weiss), assistant manager of Penn Premier Shows, in General Hospital, Columbia, Pa., September 19. He had been in outdoor show business the past 25 years and for the past 15 years had been connected with railroad shows, including Glick's Ideal Exposition, World of Mirth, Sheesley's Mighty Midway, West's World Wonder and Penn Premier. He joined Penn Premier in 1942 and with his partner, Morris Friedenheim, had most of the midway concessions. Weiss was a member of Showmen's League of America and had served on many committees. Survived by his widow, Kay; five sisters and a brother. Service September 20 at Long Funeral Parlor, Columbia, with his many friends on the show attending. Following services the body was sent to Milwaukee for burial.

ADAMS-O'DRISCOLL—Lieut. Comdr. Richard D. Adams, non-pro, to Martha O'Driscoll, film actress, in Beverly Hills, Calif., September 18.

DISTEFANO-DISTEFANO—Danny DiStefano, owner of the Roman Grille, Philadelphia night club, to Margie DiStefano, with RCA-Victor, Camden, N. J., September 13 in Philadelphia.

JENKINS-KARGE—Ed Jenkins, manager of Inn Theater, Buckhill Falls, Pa., to Betty Karge, non-pro, September 25, in Swarthmore, Pa.

JONES-GEANACOPOULOS—Lieut. Harry W. Jones to Koula Geanacopoulos, of Station WBZA, Springfield, Mass., in that city September 19.

LENNON-GARDE—Frank Lennon, electrician at the St. James Theater, New York, to Betty Garde, actress, now playing in *Oklahoma*, September 20 in New York.

MOOREHEAD-VAN RODEN—Tom Moorehead, assistant publicity director and sports announcer of Station WFIL, Philadelphia, to Constance Van Roden September 11 in Philadelphia.

PARKS-HENDERSON—Gordon M. Parks, chief warrant officer, USN, to Ruth Henderson, daughter of Lew Henderson, juggler and former manager of rep shows

under canvas, at Camp Livingston, La., September 8.

STEVENS-MITCHELL—Al Stevens, announcer on Station WFIL, Philadelphia, to Ellen Virginia Mitchell, stage and radio singer formerly with Phil Spitalny's orchestra, September 11 in Baltimore.

under canvas, at Camp Livingston, La., September 8.

STEVENS-MITCHELL—Al Stevens, announcer on Station WFIL, Philadelphia, to Ellen Virginia Mitchell, stage and radio singer formerly with Phil Spitalny's orchestra, September 11 in Baltimore.

Births

A son, Barry Sandy, to Mr. and Mrs. Sam Edelstein recently in Israel Zion Hospital, New York. Mother is Lilia Barbour, night club and musical comedy singer.

A girl to Mr. and Mrs. Thomas O. Thorner in Galveston, Tex., August 28. The parents, concessionaires, have been with Krause Greater, Cunningham Exposition and Pearson shows.

A daughter, Shirley, to Mr. and Mrs. Tom Kettering in Chicago September 15. Father is with the RKO exploitation department in New York. Mother is Shirley Deane, singer, formerly in films.

A daughter to Mr. and Mrs. Sam Lesner in Presbyterian Hospital, Chicago, September 15. Father is the cafe editor of *The Chicago Daily News*.

A son, Paul Edward Jr., to Mr. and Mrs. Ed Prentiss September 14 at Passavant Hospital, Chicago. Father is Captain Midnight of the Blue Network show of that name.

A daughter, Judith Mary Ann, to Mr. and Mrs. Russ Morgan in Chicago September 16. Father is the band leader.

A son, Michael, to Mr. and Mrs. Don Manueto August 21 in New Orleans, where father has his band at Casino Royale.

A son to Mr. and Mrs. Johnnie Polka in Plainville, Conn. Father manages the Strand Theater there.

A son to Mr. and Mrs. Billy Vines September 8 at Kew Gardens Hospital, New York. Father is the nitery comic, current at Philadelphia's Club Ball, and mother is the former Carol Vance, dancer.

A daughter to Mr. and Mrs. Paul Brentson September 25 at Chicago. Father is announcer and newscaster on WBBM, Chicago.

A daughter, Betty Ann, to Mr. and Mrs. B. F. Hoffman Jr., in Decatur, Ill., September 19. Parents, formerly with the Normandie Budys, are affiliated with MCA.

A daughter to Mr. and Mrs. Joseph Spots September 19 at St. Agnes Hospital, Philadelphia. Father is an accordionist with the Four Men of Rhythm at Frank Palumbo's Cafe, that city.

A daughter, Frances Darleine, to Mr. and Mrs. George Dixon Loter September 8 in Beaumont (Tex.) Infirmary. Father is serving overseas with the coast guard.

Divorces

June Knight, former screen star, from Arthur A. Cameron in Little Rock September 21.

Ava Gardner, screen actress, from Mickey Rooney, motion picture star, in Las Vegas, Nev., September 13.

Evelyn Lee, dancer, from Harry Haggerty, nonpro, September 8 in Philadelphia.

Kay Williams, screen actress, from Martin de Alzaga Unzué in Los Angeles September 14.

Jimmy Joy, orchestra leader, from Armine Joy in Chicago September 14.

STATE, NEW YORK

(Continued from page 23)

the last number the ork boys sing the ditty, which has something added in the scoring.

The musical highspot of the bill, however, is Joe Marshall's drum specialty which keeps the customers on the edge of their seats as he swings from one intricate rhythm to another and really delivers on the skins. Claude Tranier's *In the Blue of Evening* is a Sinatra effort which is just so-so.

The rest of the bill brings Radcliff and Jenkins, a comedy act with music, in which the latter far outclasses the former. Trick vocalizing is the climax of their offering and it's worth the hand it gets, altho the comedy build-up to it is slow and could well be cut. The Miller Brothers and Lois, bring a fast flash tap act that scores heavily, and Lunceford closes the bill with a smooth jump number.

The whole bill is somewhat slowly paced, but there is enough musical variety to outweigh the drag.

Film, *Adventures of Tartu*, won't add to the box office. Biz fair at this showing.

In Memory of My Life-Long Friend
SAM SCRIBNER
 Gone but not forgotten.
 Charles H. Waldron

SAPIO—Romualdo, 82, composer, pianist and conductor of opera, in New York September 22. In the early 1900's, he was conductor at the Metropolitan Opera House. He also coached and conducted for many artists, including Adelina Patti, Emma Albani, Emma Calve, Lillian Nordica and Francesco Tamagno and at one time was accompanist for Enrico Caruso. Surviving are his widow, Clementine de Vere Sapio, soprano, and a daughter, Olga Sapio, pianist.

Midway Takes Soar at Fairs

Strates Smashes Best York Marks

Combo registers 20 per cent increase for new record—Kids' Day big

YORK, Pa., Sept. 25.—Final check of attendance and business receipts at York Inter-State Fair, September 14-18, credited James E. Strates Shows with a 20 per cent business increase for the midway, a new record here. With ideal weather, shows got away to a formidable start Tuesday by playing to one of the largest Kiddle Days in the fair's history.

As is customary here the midway was split into two sections. At the lower end near the main gate were 8 major rides, 2 kiddle rides and James O'Brien's Wild Life Exhibit. Upper midway, beginning at the grandstand, had 11 major rides, 2 kiddle rides and 18 shows. General Manager Samuel Lewis was much in evidence, taking personal pride in the fair and untiring in his efforts.

For the first time in years the show train coaches and Pullmans were parked on the fairgrounds and were resplendent in new paint, making for an attractive background for the midway at the upper end of the grounds. Mark Bryan, press

(See STRATES MARKS on page 51)

Oddities Congress Chalks Auspicious Bow in Mound City

ST. LOUIS, Sept. 25.—Ray Marsh Brydon's International Congress of Oddities got off to an auspicious start at its Washington and Broadway avenues debut stand here when an estimated 11,000 turned out the initial two days, September 18-19. Since then the museum has been doing an exceptionally good business, officials said. Park Amusement Company, Inc., which is operating the show, booked here for six months, spent in excess of \$4,000 in rebuilding the local spot. Front of the building was taken out, making a lobby 76x24 feet, covered with 16 paintings.

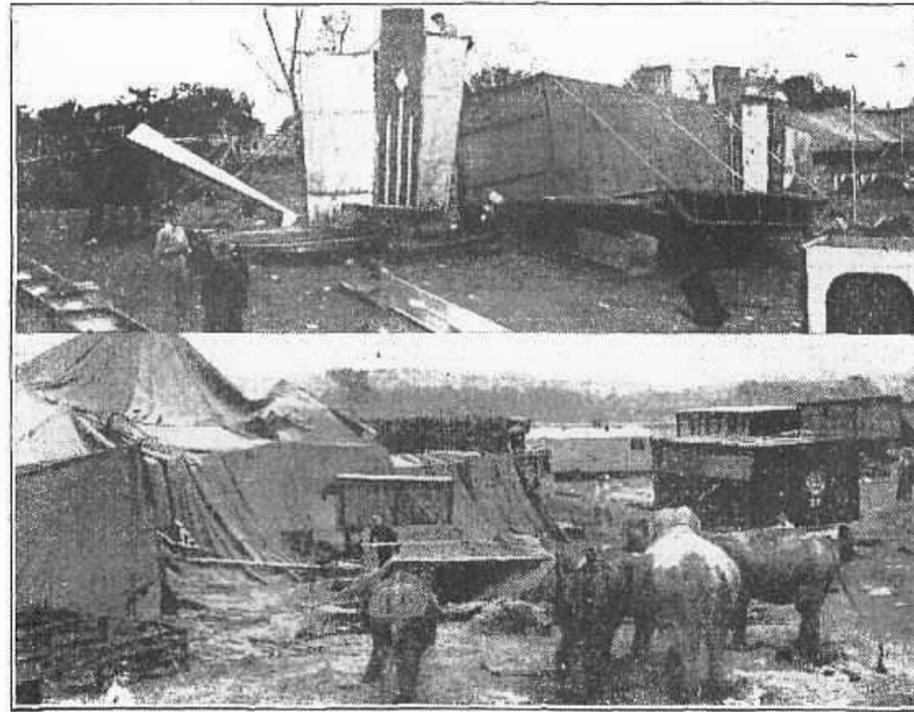
Building's front is covered from the second to the fifth floor with paintings, 10x12 feet, with a flag, 4x6 feet, extending from the building under each banner. Six giant searchlights make for ample illumination. Inside is well lighted and elaborately decorated, making for a difference of night and day in the show being presented here and the museum which was housed in the building last winter.

The city has been heavily billed with 3,500 sheets of posting, 3,000 jumbo-size cards tacked and 1,500 cut-out window cards. Streetcars are carrying 350 cards. (See CONGRESS BOW on page 51)

Coast Showmen Look For Early Revision Of Dimouts—Craner

SAN FRANCISCO, Sept. 25.—With sweeping changes in the making at the offices of the Western Defense Command, all rules and regulations governing dimouts are due for early revisions, Arthur Craner, of the West Coast Shows' local offices, said this week. Included in the new plans is a method to lift the dimouts in the valley towns and lighten them in other sections. A plan to liberalize the permits for outdoor gatherings and all in all to bring the Western States nearer to a pre-war-time basis is being worked out, Craner said.

Craner has been watching the situation and advises that there will be some definite statements on the matter soon by General Emmons, who last week succeeded Lieutenant General De Witt in (See DIMOUT REVISION on page 51)



SCENES ON WORLD OF MIRTH SHOWS at Lewiston, Me., after a miniature tornado had ripped thru the town September 16 and hit the lower half of the midway, causing damage estimated at several thousand dollars. Top photo shows what was left of the Posing Show, canvas of which was torn to shreds when the whirlwind pounced on the Garcelon Farm lay-out where the midway was located. A big wagon in the center was overturned, pinning valuable chrome decorations beneath it. Bottom photo shows Terrell Jacobs' Wild Animal Circus, which also was raked by the blow and sustained severe damage, altho the animals escaped injury. Wagon at right of the picture was overturned and Dutchess, a lion cub, was thrown from her cage unharmed. Seven tents were leveled, but no one was injured, as the midway was idle when the storm broke.

CW Scores Heavily at Trenton Despite Two Days of Inclemency; Jamboree Nets NSA Fund \$1,000

TRENTON, N. J., Sept. 25.—Cetlin & Wilson Shows, providing the midway at New Jersey State Fair, September 12-18, rang up the best single week's business mark in their history. Officials estimated the increase at 50 per cent over last year's attendance and gross figures for the same period. Sunday, with all rides opening at 1 p.m. and the shows a bit later, was the best day. Each day and night carried a larger gross than last year with the exception of Wednesday and Thursday, when rain hampered activities.

Leading show grosser was the Paradise Revue with the Mansion Circus Side Show close behind. Other midway features, including the Monkey Show, Miss America, Sultan's Harem, Olive Hager's Wall of Death, three Ferris Wheels, Skooter, Chairplane, Rocket, Merry-Go-Round and Caterpillar, received their

share of business. Kiddies' Day was switched to Friday instead of Monday as in the past. Change worked out as two Kiddies' days, and Friday was one of the best since the fair was organized. Good co-operation was received from the department of school heads, Trenton Times and Station WTIM. Olive Hager was a guest on Fulton Arnold's Spots program, and this and other radio tie-ups proved helpful. Much time was devoted to shows' Lucky Dollar program. Perry Cowan was to be inducted in the armed service September 28. Business Manager William Cowan had his mother as a guest here.

Co-Owners Izzy Cetlin and Jack Wilson were hosts at a dinner at Al Dorso's cookhouse to Al Lombard, Assistant Agricultural Commissioner of Massachusetts; William Linn, New Jersey Department (See CW TRENTON DRAW on page 35)

PCSA Sets Banquet, Memorial Day Programs; Glacy, LeFors Direct Committees Activities

LOS ANGELES, Sept. 25.—Joe Glacy, well-known West Coast showman, was named by members of the Pacific Coast Showmen's Association to serve as the chairman of the annual banquet and ball, to be held here December 14. Event was ruled out last year. At a meeting of the club's board of governors, which outlined other club events, Ted LeFors was again named to serve as chairman of the Memorial Day services at Showmen's Rest, Evergreen Cemetery, December 12.

Under the direction of President Ed F. Walsh, plans are under way to make the banquet a gala event, surpassing all

previous undertakings. Ball will be held in the Gold Room of the Biltmore Hotel, which has already been leased for the occasion. Features will include a 15-act floorshow and Monroe Jocker's motion picture orchestra. Entertainment for the event is being provided by Charles Nelson, club's newly appointed executive secretary.

Glacy accepted the appointment as chairman of the banquet committee and will soon announce his assisting committees. George W. Coe, Ted LeFors and Bill Hobday, who have served as banquet chairmen on other occasions, will assist. (See PCSA PROGRAMS on page 51)

Smith Trek Up 30%; Cookport Proves Winner

COOKPORT, Pa., Sept. 25.—George Clyde Smith Shows concluded the 20th week of the current season with a successful engagement here September 13-18, with the management announcing that business on the trek thus far is about 30 per cent ahead of last year's tour of the same territory. Shows are featuring a free gate, and staff remains the same as at opening with the exception of Paul Goodman, secretary, who left to accept a teacher's position in a Huntingdon (Pa.) public school.

Shows carry 7 rides, 9 shows and 35 concessions, with all rides and shows being office owned. Organization is transported on 10 trucks and semis, and little labor shortage has been encountered on the tour, officials said. Several members have been inducted in the armed forces thru the season and a number of improvements have been made since opening. Shows have been repainted and new lighting effects added, giving the midway an attractive appearance.

Shows will combine with the Lew Henry combo for its Southern fair trek. Mary Lee and Dolores Mae Smith returned to Cleveland, where they entered high school. Jimmy Schaefer's Midget Show joined James E. Strates Shows. Betty-John replaced Jackie Bost as manager of the Chez Paroc Revue. Dave Gorman's Congress of Oddities roster includes Rose La Blanche, half girl; Pauline Goodman, sword swallower; Lady Tiny, mentalist, and Tex Conway, strong man. Congo's Darkest Africa, managed by Albert Brown, with Harold J. Strong on the front, has been getting good play. Dick Dunn returned as ticket seller on Bobby Kork's Sex Family. Mr. and Mrs. Jack Rockway's bingo is click-

(See SMITH TOUR UP on page 51)

Hot Springs Gives Golden Belt Click 17-Wk. Engagement

HOT SPRINGS, Ark., Sept. 25.—Golden Belt Shows closed a 17-week run at Whittington Park here September 12, with business more than satisfactory, Harry H. Zimdars, general manager, announced this week. Zimdars said the organization did not lose a single night's business during the engagement.

Management plans to move to an up-town lot, where shows are slated to remain until cold weather sets in. Roy Menge (Norman the Wizard), who had the Side Show with the organization for a number of years, is in the city with a large magic house, which he is operating to successful business.

Casey on Eastern Buying Trip; Adds New Spitfire Ride

NEW YORK, Sept. 25.—E. J. Casey, of the Canadian show bearing his name, is on the tail end of a shopping trip in which he also attended several Eastern fairs, including Trenton, Mineola and Allentown. Before crossing the border he took in the Quebec Exposition with his foreman and ride superintendent, Percy Labbele, who is accompanying him on his U. S. visit. They also visited Montreal, Escorting him around New York was Joe Hughes, of Hamid booking office.

Casey, who said his season was tops, grosses showing up big at virtually all spots, has purchased a Spitfire from Sam Crowell, who operated it past season at Palisades Park. Ride will be shipped to Winnipeg some time in October.

At Trenton Fair Casey drew the governor's box and got a build-up announcement which took him by surprise.

RC Hits Another All-Time High; Hutchinson This Trip

OKLAHOMA CITY, Sept. 25.—Rubin & Cherry Exposition created another all-time high gross record at the Kansas State Fair, Hutchinson, which closed last

night, Carl J. Sedlmayr, the show's general manager, announced on his arrival here tonight. The gross last year was \$17,461.47. Rubin & Cherry's gross this week was \$23,560.78, Sedlmayr said.

Kids' Day, Monday, was below normal, due to an infantile paralysis ban against children. On Wednesday a severe sand storm kept everything idle all afternoon, further reducing business. Thursday was rained out both afternoon and night, even the grandstand show being called off for both periods.

Despite these handicaps, Rubin & Cherry closed its books with a 35 per cent increase over last year's figures and simultaneously established an all-time high for the Kansas State Fair, Sedlmayr reported.

Al Baysinger Shows WANT FOREMEN

FOR FERRIS WHEEL AND TILT-A-WHIRL. ALSO OTHER RIDE MEN THAT DRIVE SEMIS. Address:

EAST PRAIRIE, MO., this week.

EXPOSITION AT HOME SHOWS

Want for Best Route in South
and All Winter in South Carolina's Largest "Boom" City

VICTORY FAIR Bethel, N. C. Sept. 27 to Oct. 3	LEGION FALL FAIR Selma, N. C. Oct. 4 to 9	VICTORY FAIR Chapel Hill, N. C. Oct. 11 to 16	VICTORY FAIR Laurinburg, N. C. Oct. 18 to 23
COLORED FAIR Kingstree, S. C. Oct. 25 to 30	CONWAY VICTORY FAIR Conway, S. C. Nov. 1 to 6	SOUTH'S BIGGEST VICTORY EVENT Nov. 8 to 13 Watch for Announcement	

Want Concessions of all kinds, Wheels, Grind Stores, Bingo, Cookhouse, Custard, Popcorn. Shows with own equipment that don't conflict. Capable Secretary. Help all departments. Place Flat Rides, Roll-a-Plane. Book or buy factory-built Auto Ride. Buy for cash 20x30 Top. Wire. Those joining now protected this winter season. Everybody address: ROX GATTO, MGR., BETHEL, N. C.

P.S.: Buy War Bonds for Victory.

GOLD MEDAL SHOWS

WANT FOR

LAWRENCEBURG, TENN., and FLORENCE, ALA., FAIRS, with four more weeks in Mississippi Delta to follow:

KIDDIE RIDES AND SHOWS WITH OWN TRANSPORTATION.

CONCESSIONS: PENNY ARCADE, LONG-RANGE GALLERY AND LEGITIMATE MERCHANDISE CONCESSIONS.

All address OSCAR BLOOM, Mgr., BOWLING GREEN, KY., this week; then Lawrenceburg, Tenn.

WANT

For Blackstone, Virginia, Army Camp, Town of 90,000 Soldiers. 10 big nights. Opening Sept. 29th through Oct. 9th. 4 pay days. More good spots to follow. We have all the rides we need except a Kiddie Ride. Can place all legit Concessions that work for 10 cents, such as Penny Pitch, Pitch-Till-You-Win, Duck or Fish Pond and Balloon Joint. Can place all Shows with own outfits and transportation. Want Photo and Cookhouse. Also South Boston, Va., and Durham, N. C., Fairs to follow. Ride Help and Semi-Drivers, come on. Want General Agent who knows the South. Show out all winter. All address:

UNITED AMERICAN SHOWS

R. C. McCARTER, MGR.

BLACKSTONE, VIRGINIA

FOR SALE

USED REMINGTON AND WINCHESTER GUNS

All overhauled—in perfect condition—\$40.00 each.

ALLIED CORP.

22 SCOLLAY SQUARE

BOSTON, MASS.

CAN PLACE

Capable Foreman for Merry-Go-Round. Man to look after Kiddie Rides, three of them must know what it is all about. Ride Help who drive Semi Trailers. All winter's work in the South on permanent location. Mrs. Wagner can place capable Cookhouse Help. Agents for Grind Stores and Show Stores. Girls for Ball Games. Place capable Mitt Readers, fifty per cent of the gross. Everybody address:

AL WAGNER

Columbus, Ga., this week; Albany, Ga., following.

P.S.: Have for sale Transformer Truck with two Transformers, in perfect shape.

BINGO EQUIPMENT WANTED

FOR CASH

Reingold Bingo Blowers. Also best cash price on 500 sets of 1 to 3,000 featherweight Bingo Sheets, or any part of 500 sets.

M. J. DOOLAN

2517 WEST 59TH ST.
CHICAGO, ILL.

WINTER HAVEN, FLORIDA

WEEK OCTOBER 4th, LEGION FESTIVAL

Want Flat Ride with transportation. Place legitimate Concessions of all kind. Want Ride Help and Agents for Stock Stores. We play choice locations in Florida this winter, also free gate. Winter Haven booming, defense workers and two Army Camps. Address:

N. P. ROLAND or GEO. GOFFAS

704 BRADDOCK STREET

PHONE: M-58811

TAMPA, FLORIDA

CENTRAL AMUSEMENT COMPANY WANTS

For the Following Fairs: September 27 to October 2, Enfield Agriculture Fair; October 4 to 9, Legion Fair, Ahsokie; October 11 to 16, Atlantic District Colored Fair, Ahsokie; October 18 to 23, Live Stock Show, Robinsonville; October 25 to 30, Peanut Festival, Scotland Neck; November 1 to 5, Fair, Rich Square; all North Carolina, and Short Jumps Followed by Monroe, N. C., at Camp Sutton, one of the best show towns in North Carolina. Want Shows, Concessions, Ride Help, etc. All address:

SHERMAN HUSTED, Manager, Enfield, N. C., this week; then Ahsokie.

SOUTHERN STATES FAIR and VICTORY FESTIVAL WEEK

Charlotte, N. C., October 11 to 16 Inclusive

The Biggest Fair in North Carolina

Want Cookhouses and Grab Stands. Can place all kinds of Concessions not conflicting with the midway gaming concessions. Also Concessionaires who work in buildings and demonstrators. Address all communications to

GAYLORD WHITE, Secretary

WANT FOR GOLDSBORO, N. C. DOWNTOWN LOCATION, WEEK OCTOBER 4

UNION, S. C., FAIR FOLLOWS.

Want Side Show with own outfit (Gilbert Tracy, wire), Fun House, Motordrome, Spitfire, Octopus, Rolloplane.

CONCESSIONS—Cook House or Grab, Custard, Studio, Dart Balloons and all 10-Cent Stock Concessions.

Long Season, Closing Thanksgiving Week.

LAWRENCE GREATER SHOWS

Zebulon, N. C., This Week.

LAGRANGE, IND., ANNUAL STREET FAIR and CORN SHOW

OCTOBER 5 TO 9

WANTED—Penny Arcade, Fun House and Independent Shows of all kinds. Concessions all open except Corn Game. Especially want large Eating Stand.

All address

W. G. WADE SHOWS

Kalamazoo, Michigan, this week.

FOR SALE

FOR SALE

GREAT SUTTON SHOWS

WILL SELL ALL OR ANY PART—CHEAP FOR CASH. EVERYTHING IN A-1 SHAPE. COME, LOOK IT OVER.

Tilt-a-Whirl, No. 5 Ferris Wheel, 2-Abreast Merry-Go-Round, Smith & Smith Chairplane; 7 24-Ft. Semis; Fine Office Built on 24-Ft. Semi, Etc., Etc.

TRUMAN, ARK., THIS WEEK; LA PLANTO, ARK., NEXT WEEK; OSCEOLA, ARK., OCTOBER 11-16.

FAIRS

FAIRS

Scott Exposition Shows

Want Manager with Girls for Girl Shows, Musicians and Performers for Colored Minstrel; top salaries; Grind Shows, Ride Help that Drive Semis. Covington, Ga., this week; Gainesville, Ga., Fair, next week; Thompson and Griffin, Ga., Fairs follow.

AMERICAN LEGION FALL FESTIVAL

CHAPEL HILL, N. C., OCT. 4TH TO 9TH

SHOWS—Want real Girl Show and good Minstrel. Will furnish good complete outfits. Snake Show and Ten-in-One with own transportation. Good proposition. Concessions all open except Coupon Stores, Bingo, Pop Corn and Pan Game. Mollie Decker wants Posing and Dancing Girls. Useful Show Folks, come on. All address:

DUMONT SHOWS

Bassett, Va., this week; then Chapel Hill, N. C.

FOR SALE

1 No. 5 Big Ell Wheel, in A-1 condition. 1 Sixteen Calven Greiner Chair-o-Plane, A-1 shape. 1 Smith & Smith Aeroplane Kid Ride. 1 Auto Kid Ride, home made, fair shape. High-class Front Gate. 3000 Ft. #4 Wire. 1800 Double 0 Wire. 2 International Trucks, rubber like new. 1 Fourteen Ft. Ball Game. 18x32 Ft. Bingo and P.A. System. 1000 Ft. Snow Fence. 1 24 Ft. Bear House Trailer, new rubber. Will sell in part or as a whole. Can be seen in operation at Seymour, Ind., Sept. 27 to Oct. 2. Am forced to sell on account of illness and can also arrange for spots next season that are already booked. This equipment can be bought right for cash. This has been known as the

GEREN'S UNITED SHOWS

W. R. GEREN, Owner, Seymour, Ind., week Sept. 27.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Sept. 25.—In another week the regular fall and winter meetings will be in session. A large attendance is hoped for at the early meeting, as the nominating committee must be named then. Many activities are planned in addition to the regular President's Party, annual election, Banquet and Ball and New Year's Eve events. Chairman Sam J. Levy is readying plans for the banquet and ball December 1. Notices on dues which were sent out last week are bringing results.

Recent applications and proposers are Clarence Peck, by Charles Ellman; Forest O. Poole, by Bob Parker; C. S. Johnson, by I. J. Polack; Theodore Martin, by Earl Bunting; Lester J. Davis, by Harry Ross; S. F. Jacobson, by Larry Lawrence; F. Beverly Kelley, J. C. Thomas; W. B. Starr, Bill Aldrich, Larry Mullins, Willie Wilson, Jack Littlefield, M. B. Anthony and D. R. Thompson, by George A. Golden. Ned Torti is on a hunting trip in the Dakotas. News of the death of Brother Louis Weisberg was received with deep regret. Nate Hirsch is still confined in Illinois Research Hospital but showing improvement. Sam Feinberg is still at Alexian Bros.' Hospital, while Tom Rankine, Tom Vollmer, James Murphy and William J. Coutry are still on the sick list.

Each mail brings letters of appreciation from the boys in the service for remembrances sent them each month. Henry Shelby, Harry Simonds, Mel Smith, Jake Kasper and Jack Neal sent in donations to the Red Cross drive. Jack Benjamin lettered from Chattanooga. John Miller is still a regular caller at the rooms. Billy Senior visited, and Jack Levine Pree returned from a trip to the West Coast. Fizzie Brown has been here all summer.

Recent visitors were William Carsky, Morris Haft, Sam Bloom, Fizzie Brown,
(See SLA on opposite page)

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 25.—First meeting of the fall season was held Wednesday, Brother Joseph McKee presiding at both governor's and regular sessions. Most important business transacted, signing of contract for purchase of additional graves to enlarge club's plot at Ferncliff Cemetery. Contract concluded with Hotel Commodore engaging main ballroom for Thanksgiving Eve, November 24, for annual banquet and ball. Tickets this year \$6.60, complete tables \$66. Favorable comments from members regarding the redecorated rooms. The picture of Sgt. Charles (Doc) Morris Jr., the club's hero, has been hung in a conspicuous place in the assembly room. Reports from Cetlin & Wilson Jamboree, held last week at Trenton Fair, shows that all jamboree records broken, with receipts approximately \$900. Membership contest is in its last stages now, William Hartzman leading with 48; Louis Rice, 32; Frank Miller, 16; Art Lewis, 10; Jack Perry, 9; Max Linderman, 7. Grand total of all contestants is approximately 200. Pvt. Arthur Goldberg is in hospital at Fort McPherson, Atlanta, having been in a serious jeep accident. Sailor Francis King still in Naval Hospital, St. Albans, L. I. Pvt. Joseph Horan discharged from the service account illness. Pvt. Bill Powell, Fort Sill, Okla., is now overseas. Pvt. Hugh McKenna, Fort Worth, Tex., honorably discharged from service because of overage. Pvt. Joe Bevans furloughing in New York and visited the rooms with his wife. Pvt. Thomas J. Roberts, formerly of M. & M. Shows, now stationed at Camp Berkeley, Tex. Banquet Committee has engaged artist Bert Richter to design the cover and all art work for the year book. Endy Bros.-Prel Shows are leading all of the other member carnivals in securing ads from various auspices. Brother Johnny J. Kline in Doctors' Hospital after a serious operation. No visitors.

Jack Lichter, chairman of the Eligibility Committee, presented a report of the summer activities of the committee which impressed the assemblage. Following applicants have been elected to membership: Lloyd V. Abbott, Joseph Bellinger, William Dancer, Bernard V. Dougherty, Louis Garber, Irving W. Gould, Charles Hulfish, Norman F. Littlefield and William E. Taylor, all sponsored by Louis A. Rice; Patrick J. Connolly, Angelo C. Giardino, Robert S. Hunter, Victor LeBow, W. R. McKittrick, Edward Murphy, Peter J. Phelan, John A. Reis and George Whitehead, sponsored by Frank Miller; William S. Hunt, Joseph Kerver, Alexander F. McKaye, Andrew J. Mihalow Jr., Clyde M. Mitchell, Michael Roman, Joseph J. Zeno and Louis Zuckerman, sponsored by William Hartzman; Jack Massey, sponsored by Jack Perry.

Ladies' Auxiliary

Treasurer Anna Halpin sent in the applications of Mae Frankel and Mary E. Crowell, which makes the required number for her life membership card. She advises, however, that she is still working, and expects to have a few more soon.

Sister Mimi Lasures proposed Lorana Gallion, Cetlin & Wilson Shows, for membership, while Sister Evelyn Buck sent in the applications of Beatrice La Cross, Helen Ruth Evans and Anna Peugh. Members have sent in a large quantity of costume jewelry to be sent to the armed forces, and personal ac-



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Sept. 25.—Regular Monday night meeting was called to order by President Edward Walsh, with Vice-Presidents Ted Le Fors, Harry Taylor and Secretary Charles W. Nelson on the rostrum. Various committees, headed by Brother Harry Fink, of the Building Fund, reported Brothers Clyde Gooding and Lee Hahn, of San Francisco, purchased a \$25 War Bond to be credited the building fund. Brother Fink also collected \$1 each from Brothers Cowboy Reeves, Bill Hobday, Harry Mason, Sam Brown, William (Scotty) Brown, Al Onken, Blacike White, Buddy Kelly and Brother Kinkaid, after which Brother Fink deposited twice in the Lion's Head Christmas Dinner Fund in honor of the donors to his committee's fund.

Brother Harry Chipman reported for the publicity committee, after which the lights were dimmed for one minute of silent prayer for Brother Nate C. Bolton, who passed away Monday. Letters were read from Brothers Sgt. Anthony Chontos, Sgt. Johnny K. Aldridge and John M. Miller.

Many who have recently returned home were introduced. They included Brothers Dan Meggs and Nick Wagner. Brother Jack Joyce gave a nice talk.

Brother Tom Bailey has made arrangements to put his attractions on a permanent location. He was to report for induction into the armed forces September 28. Brother Elmer Hanso, now in the army, was a visitor. Brother Charles Farmer, of the House Committee, said the clubrooms will remain open every night until 10 o'clock until October 2. Starting October 4 the closing time will be 12 p.m. The lunch room is to be open at all hours. Applications of Jess Brown and Lou W. Johnson were approved for membership.

Over 100 members attended and it was announced that over 400 have paid their 1944 dues. Brother Claude Barie returned from a six-month tour with the Bond Train. Brother "Speed" Mathews said his act would be available at anytime for affairs for the club. Brother Clyde McGann won the night's award and turned the proceeds over to the club.

Ladies' Auxiliary

Club met September 13, with Peggy Forrestal, past president, in the chair. Donna Day, secretary, is still ill and will not be able to take over her duties for some time, so Ruby Kirkendall was elected to fill her office until she returns. Letters were received from Louise Morrell, Rosemary Loomis, Consuelo Blakesly, Cora Miller, R. H. Cohn, Polly Loretta, Carmen Cardwell, Effie Shepherd, Caro-

(See PCSA on page 58)

knowledge will go forward later. Sister Mary Sibley is convalescing from a recent illness. Sister Madge Bloch is visiting her daughter, Edythe Hamburg. Past President Marlo LeFors presided at the September 20 meeting and a good crowd attended. Ethel and John Hough-taling sent a bouquet of flowers. Fern Chaney, first vice-president, was on hand for the first time in several months. A letter from Donna Day, secretary, was read. She is leaving for Boston for a vacation. Stella Linton won the bank night award, and to Fern Chaney went the door prize donated by Betty Lipes. Babe Herman then brought in a glass Liberty Bell, which she, Fern Chaney, Dot Boyd and Florence Weber had filled, and it was opened and a notable sum was turned over to the sick and relief fund.

Betty Coe was present for the first time in several months, as were Topsy Gooding, Blossom Robinson, Mayme Butters, Peggy Bailey and Babe Herman. Anna Mae Reed, a new member, was on hand for the first time. Marlo LeFors spoke briefly and presented the auxiliary with a donation for the cemetery fund. Nell Ziv and Tillie Palmenter are on the sick
(See NSA on opposite page)

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Sept. 25.—Regular weekly meetings will get under way the first part of October. Tony Martone closed his Heart of America Shows September 11 and reports one of the best seasons he has had in recent years. L. C. (Curly) Reynolds and W. J. Lindsey, of Reynolds & Wells Shows, were in the city seeking a winter quarters location. Mr. and Mrs. Curly Clark returned to the city from Reynolds & Wells Shows and reported a banner season. Sam Benjamin, manager Walled Lake Park, Detroit, also arrived. Mike Wright came in from Chicago on a business trip.

Ellis and Lettie White and George and Hattie Hawk have resumed their residence at Reid Hotel. New members include Carl Meyers, Gifford Roberts, Jack Watson and A. Litvin. The Loar brothers have returned for the winter. Treasurer Harry Altshuler is pleased with the response from the members in sending in their 1944 dues.

John Castle, who is at Leeds Hospital, is reported as rapidly improving. Roy Davenport is working with Pete Callender. The chairman of the Banquet and Ball committee says that his committee's publicity campaign has met with favorable response. Banquet and Ball will be preceded on the night of December 30 by the Ladies' Auxiliary Tacky Party.

CONCESSIONS

COME ON

All open but Bingo, Apples, Pop Corn and Palmistry.

Three Tremendous Pay Days Steel Plants Struthers Victory Fair-Fall Festival

OCT. 4 TO 9 INC.
RIGHT IN BUSINESS SECTION.

NEAL HARPER
215 Bridge Street Struthers, O.

Leesville, La., Fair

OCTOBER 4 to 9

WANT

Bingo Caller, Counter Men, Ball Game Girls, Fish Pond, Hoop-La, Cigarette Gallery, Agents, Ride Help. All winter's work. No tear down. Wire or come on.

C. A. VERNON, Leesville, La.

Crystal Exposition Show

WILL BOOK

Tilt-a-Whirl, Roll-o-Plane or Dual Loop-o-Plane and Free Acts for Webb's Parks, in the heart of St. Petersburg. Address all mail and wires to W. J. BUNTS, Care Webb's Patio St. Petersburg, Fla.

SECOND-HAND SHOW PROPERTY FOR SALE

Daisy Cigarette Shooting Gallery Rifles, new and used. Sell cheap.
Tent, 20x40 Ft., with Poles, fine condition, cheap.
\$12.00 Hand Siren, loud and clear.
\$900.00 Allan Herschell Two-Armstrong Merry-Go-Round, Organ, Ford Engine, good Top.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

FAIRS-READING'S SHOWS-FAIRS

Want Photo, Grab Joints, Stock Concessions of all kinds. No X. Lead Gallery, Novelties. Want one more Grind Show, Concession Agents, Ride Help on all rides. Decatur County Fair, around the square, this week. Decaturville, Tenn.; Jackson, Tenn.; Brownsville, Tenn., to follow. Wire or come on to Decaturville. W. J. WILLIAMS, Mgr.

WANT TO BUY CANDY FLOSS

MACHINE
Write BEVINGTON, Rochelle, Illinois

Bright Lights

Exposition Shows Want

Shows and Concessions not conflicting, Ride Help on Roll-o-Plane and Octopus. Heading south.
Write or Wire JOHN GEOMA, Mgr.
Emmitsburg, Md., this week.

TENTS—BANNERS

12x14, New; 10x15.6, Like New.
Both 4-Way Center Joints.

Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark St. CHICAGO 40, ILL.

WANTED

Ticket Seller, Grinder for Life Show.
Good proposition all winter. Must join at once. Wire

BABE LABARIE

Midwest Show, Blythe, Calif.

Sunflower State Shows

WANT

Mixup Foreman, Girl Show People, Grind Shows of all kinds. Few Concessions open, Bingo, Scales, Pop Corn, Penny Pitch, Bumper Darts. Will book Loop, Merry-Go-Round, Kid Rides. Am in the heart of the cotton now, out till Dec. 1st.
Wire C. A. GOREE, Elk City, Okla., this week.

HARRY WEBB WANTS

Slum Skillo Agents; people that I know only. Have seven weeks good spots. Zebulon, N. C., 5 County Fair, this week; Goldsboro, N. C., week of Oct. 4th.
HARRY WEBB
Care Lawrence Greater Shows

HELP WANTED

For Johnson and Johnson Baseball Bowling Units

Manager wanted for Dothan, Alabama, unit. Prefer woman in her thirties with read or park experience as head of Bottle Game. Must have stock-ordering experience, etc. You will have not less than 18 employees under you and must be able to handle them and the public smoothly and harmoniously. You will have some book work to do. We require three references as to your honesty and dependability, preferably from your former employers. You will be in complete charge except, of course, that you will be expected to carry out established policy of operation. You will have assistance thru your "breaking in" period until you feel competent to take over. This is a permanent job to a woman that is well balanced emotionally and mentally, and if you prove capable your salary will be \$200 per month and 10 per cent of the net profits under yearly contract. In reply give a full description of yourself and business experience and include picture and references. Agents wanted for our New Orleans unit. Write, include picture, date you will be available and your Ball Game experience. Salary and commission. New Orleans address: 503 St. Charles St. Dothan, Ala., address to 200 North Fester. JOHNSON AND JOHNSON.

Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Sept. 25. — First regular meeting of the fall was held in the clubrooms September 20, with all officers, including President Harry Stahl, on hand. Twenty-eight new members were initiated. Brother Nat Golden was appointed clubroom custodian, and Brother Ben Moss was named to represent the club at the Third War Bond drive. He began his new duties by selling a bond of a large denomination to the association. Lieutenant Mitillonis, formerly attached to Fort Still, Okla., and recently returned to civilian life, addressed these members in the armed service: Joe Eule, Tommy Riesner, Harry Levine, George Harris, Frank King, Bill Powell, Leonard Lampugnale, N. P. Raymond, Harry Harris, John Farrara and Happy Lipschitz. Timmy Claman was in on furlough and attended the meeting.

Pictures of the meeting between Harry (Little Abie) Levine and Tommy (Paddles) Riesner at the base hospital in Honolulu were shown and enjoyed. It was also voted by the membership to purchase and present a \$25 War Bond to each club member now in the armed forces. Jack Gallagher, chairman of the servicemen's committee, is shopping for a suitable gift to accompany the bonds. In the meantime, the regular monthly packages continue to be sent out.

San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Sept. 25. — Dave Stevens, for the last two years secretary of the club, has turned over his office to J. C. (Blackie) Tarkington. Dave said business interests would not permit him to devote the necessary time to the club. Roland Smith is in Santa Rosa Hospital here, where he underwent an operation. Billy Aldridge, of Dodson's World's Fair Shows, came in for his army examination and was rejected. Hypo Deneke, of Alamo Exposition Shows, visited the club. A committee is looking for larger quarters for new clubrooms. Perk Perkinson will again handle the luncheon operated in connection with the club.

Pete and Barbara Kling are operating two concessions on Roland Smith's West Houston Street lot. Sam Feinberg, president, is doing well at Alexian Bros.' Hospital, Chicago, and would like to hear from friends. Harry Rogers, well-known concessionaire, is affiliated with Charlie Shubb in the operation of his motion picture theater. Victory Park, operated by Booby Obadal, and Playland Park, operated by Jimmie Johnston, continue to

do good business and plan to operate all winter.

Ben Block opened his new West End Inn night club to capacity business September 14. Many showfolk are here and those not working in war plants are employed on the lots and in the parks. Charley Aronson made a plane trip to Chicago on business. Jole Hoffman, son of Lou (Peazy) Hoffman, now in the armed forces, visited the clubrooms. Club members are active in bond drive, with Mrs. Roland Smith, of the Ladies' Auxiliary, heading the list of women workers. Membership cards for 1944 will be ready soon. Plans are under way for the big Banquet and Ball this winter, with Dave Stevens as chairman.

NSA

(Continued from opposite page)

list, and Lella Pepin is to undergo an operation at Montezano Hospital.

Ruby Kirkendall and Eliza Nelson Barry brought in some articles for the bazaar. Cole Bros.' Circus extended an invitation to the members to be its guests on October 4. Emma Clifford, Lillabelle Lear, Gertrude Mathews, Lucille Dolman, Pauline Celeste, Jenny Rawlings, Mabel Hendrickson, Ann Stewart, Mary Taylor, Mother Minnie Fisher, Ester Carley, Wilma White, Vivian Horton and Nell Ziv made short talks.

SLA

(Continued from opposite page)

Max Brantman, Oliver Barnes, Fred Donnelly, Charles H. Hall, Jack Pritchard, Charles R. Hall, Harry Ross, David Golden, Petey Pivor, Archie Hamilton, Harry N. Shelby, William Hetlich, Maurice Franks, G. L. (Mike) Wright, Mr. and Mrs. Charles E. Moulds, Mr. and Mrs. Harry Paul. Rube Liebman advises he is in St. Anthony Hospital, Wenatchee, Wash., and would like to hear from friends. Denny Howard visited. Vice-President S. T. Jessop and Brother Harry Ross will attend the big League doings to be held on Johnny J. Jones Exposition at Atlanta September 29.

Ladies' Auxiliary

Club will hold its regular bi-weekly meeting October 7. Sick list still includes Past President Ida Chase and Mattie Crosby. Letters were received this week from Susie Waldron, Grace Goss, Clara Zeiger, Edith Bullock, president, Ladies' Auxiliary, Pacific Coast Showmen's Association; Sally Rand, Rachel Lilly, Dorothy Sciortino, Meta Eyerly, Mrs. Evelyn Lee, Jean Renton Frisbie, Katherine Murray, Elizabeth Yearout, Goldie Fisher and Jackie Dondlinger.

Be sure to send your 1944 dues to the secretary now. Award books should be disposed of by October 1. Members were grieved to learn of the death of the brother of Agnes Barnes. Past President Mrs. L. M. Brumleve spent last week vacationing in Northern Wisconsin.

Past President Mrs. Lew Keller spent a month in Philadelphia and several weeks in Michigan. Past President Mrs. Henry Belden is at Elverview Park, which will close at the end of the month. Mrs. Ralph Glick, Alice Hill, Pearl Darling and Florence Ketring also are at Riverview with their rides and concessions. Past President Mrs. Lew Keller was hostess at a social at her home this week for the Past President Club of the auxiliary.

CW TRENTON DRAW

(Continued from page 32)

of Agriculture; Ed Schell, president Allentown (Pa.) Fair; James Wilkie, treasurer New Jersey State Fair, and Warren T. Moore, vice-president Delaware State Fair, Harrington. Midway visitors included Mr. and Mrs. Johnny Butler, Mr. and Mrs. Teddy Mueller, Sally Rand, Joe Basile, Major and Mrs. Allen, Flemington (N. J.) Fair; Mr. and Mrs. Walter K. Sibley, secretary National Showmen's Association; Mrs. Ethel Wineberg, Joe End, Pvt. Clayton (Skippy) Buckett, Mrs. Frank Campbell, Jack Wilson, Bligh A. Dodds, Louise Cowan; Charles Swoyer, secretary Reading (Pa.) Fair; Hugh Swoyer and Clem Schmitz, Peter Thompson continues to do a good job as lot superintendent. Sensational Kays, free act, left here for a two-week booking, but will return for the Petersburg Fair. Management was host to members of the 717 Tank Corps, a feature at the fair, at a party in the Paradise Revue top, with Captain Wilson and Lieutenant Bohin in charge.

TRENTON, N. J., Sept. 25. — Annual Jamboree, presented in the Paradise Revue top on Cetlin & Wilson Shows' midway during organization's run at

New Jersey State Fair here, proved what was acclaimed one of the most successful ever attempted, with the coffers of the National Showmen's Association's Hospital and Cemetery Fund benefiting to the tune of \$1,000.

Shows' co-owner, John W. Wilson, got festivities under way with a few brief remarks, after which he turned the spotlight on Jamboree's emcee, Lee Evans, NSA Prexy Art Lewis, owner of shows bearing his name, was introduced and responded with brief remarks on the purpose of the club and what it stood for. President Emeritus George A. Hamid followed with an address which was well received by the large crowd, as was a talk by Sally Rand.

Hamid brought most of his grandstand show in for the entertainment, and acts included the Roxyettes, Winifred Greenough, Ruten's Trained Dogs, Victoria Troupe and Paul Ramos. Show acts included Marie O'Dell, Snooky DeWitt, Gene Pitot and members of the Paradise Revue. Music for the first portion of the program was provided by Joe Basile's Madison Square Garden Band, while Art Parent's orchestra, including Pete Peters, and Gene Louis, provided the second-half musicals.

Among those in attendance at the Jamboree were Henry Roller, Blanche Henderson, Dorothy Packtman, Midge Cohen, Dolly Hudowitz, Flora Elk, Anna Halpen, Ethel Shapiro, Martha and Zenith McKee, Dolly McCormack, Ethel Wineberg, Mr. and Mrs. Walter K. Sibley,

Ruth Goddlieb, Kate Benet, Emma Fink, Vera La Breque, Marie Basile, Bligh A. Dodds and Mr. and Mrs. Andrew Koieser.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be retained or discarded, 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker, Real Class... \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000... 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000... 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25, Per M... 1.50

Box of 25,000 Black Strip Card Markers... 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

SOUTHSIDE VIRGINIA FAIR PETERSBURG, VA., WEEK OCTOBER 4

Petersburg with over 150,000 soldiers within 10 miles of the city, with special bus service every few minutes with reduced rates for the men in uniform.

AMPHIBIOUS COMMANDO RAIDS ON LAKE IN FRONT OF THE GRANDSTAND NIGHTLY SPONSORED BY THE WAR DEPARTMENT. ALSO BIG EXHIBIT BY THE NAVY DEPARTMENT.

This will definitely be the biggest fair in the South this fall. **WANT** Octopus, Roll-o-Plane and Fly-o-Plane to join immediately for our Fair Circuit ending Thanksgiving Week in North Carolina. Then a permanent location for the winter. **WANT** two Girls for Posing Show. Must be young and attractive. **WANT** a few Carnival Skilled Workingmen in all departments. Top salaries paid by the office. **WANT** first-class Chair-o-Plane (Smith & Smith make) **FOREMAN**. **CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS AT ALL FAIRS.**

DURHAM COUNTY FAIR DURHAM, N. C., WEEK OCTOBER 11

Johnson Field within walking distance of the city with about 60,000 soldiers at this air base.

This is also an industrial city working 24 hours a day. **A REAL BIG FAIR IN A REAL BIG CITY.**

All Address

CETLIN & WILSON SHOWS, INC.

STAUNTON FAIR, STAUNTON, VA., THIS WEEK.

BECKMANN & GERETY SHOWS

CAN PLACE FOR THE LOUISIANA STATE FAIR, SHREVEPORT

OCTOBER 23 TO NOVEMBER 1

FREE GATE—First time in the history of this great fair.

CONCESSIONS—One more Show or Attraction. Ride Men and Ride Foremen, report October 11. Readers for Palmistry Booth. Concession Agents, wire or write A. J. "WHITEY" WEISS; others

B. S. GERETY, P. O. Box 1434, Shreveport, La.

WANTED WANTED WANTED

HARRY BURKE SHOWS

Playing Port Allen week of Sept. 27 to Oct. 3; East Feliciana Parish Fair, Clinton, week of Oct. 6 to 9; then Baton Rouge, La., uptown location, Main and 19th Street, all winter. Will book all joints that work for stock. Walter Steinfeldt, get in touch with me. **HARRY BURKE, Mgr., Port Allen, La., this week.**

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CARNIVAL TENTS CONCESSION

We have Canvas released by the government that needs no priority. Send in your inquiry today.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

DYER'S GREATER SHOWS

WANT capable Octopus Foreman, percentage basis, balance this season; privilege taking ride next season (present foreman going into armed forces soon). Manager Cotton Candy, High Striker and other legitimate Concessions open. Concession Agents, come on. Tiptonville, Tenn., this week; Starkville, Miss., next week.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ANOTHER month?

BUCK CHAMBERS, former carnival trouper, is employed as a military guard at an ordnance plant in Burlington, Ia.

FORMERLY with Al Bydairk Rides, Able and Rose Dimm are off the road and living in Milton, Pa.

FORMER trouper Nina Uttrep is employed in a war plant in Rochester, N. Y., for the duration.

JACKIE BOST has returned to Pittsburgh after visiting Al Baysinger Shows in Popular Bluff, Mo., for a few days.

ADDITIONS to J. G. Steblar's Shows at Columbia, S. C., Ray Sharp reports, included George Miller, Jim Nugent and Tom Smith.

MANY press agents have scooped 'em during their career with a big midway splurge—and never let it be forgotten.

CLOSING with George Clyde Smith Shows in Cookport, Pa., recently to play a string of independent fairs were Jimmy Fay and Dixie Dugan.

ROY VINCENT, deaf trick roper, is still one of the features on the Side Show with World of Mirth Shows, he letters from Lewistown, Me.

a glass dish." "Uhu! Uhu! You wonned a glass dish, but whar is yo' five cents?"

STEPHEN KUZMICZ closed as billposter with John H. Marks Shows in Richmond, Va., and joined Great Lakes Exposition Shows in the same capacity at Columbus, Ga.

PATTY OLIVER, concessionaire with various shows, has been transferred from war work in Passaic, N. J., to the publication department of the Army Air Forces, Washington.

WELL-KNOWN palmistry booth operator and now employed in a war plant in San Francisco, Prof. Louis Levitch visited friends on Crafts 20 Big Shows during the organization's stand in Richmond, Calif.

WHILE playing the Mount Vernon (Ill.) Fair, Louis-Louise Logsdon entertained Mr. and Mrs. Fred Bancroft, side show operators on John R. Ward Shows, at a surprise party, while Linda Lopez provided a floorshow.

TRAILER-PARK gossips now admit that a shocking lot of carnival managers that they know have their good points.

MADAME ZELDA, who sustained a broken arm in Fairfield, Ill., during Buckeye State Shows' engagement there,

Anderson-Strader Shows Subscribe 100%

THOMAS J. MOONEY, The Billboard agent on the Anderson-Strader Shows, signed up every member of the personnel for a winter subscription to The Billboard. War restrictions limit the number of copies on all magazines. In spite of rapidly increasing demand for The Billboard there are still enough copies printed to serve all readers. You are urged, however, to place a standing order with your news dealer or to subscribe for the winter thru The Billboard agent on your show.

Crafts 20 Big Shows have been spending more time in and around the water-front area.

FRANK R. CRAWFORD, vet trouper and formerly with Mighty Sheesley Midway, L. J. Heth, Krause Greater, Crystal Exposition and J. F. Sparks shows, is employed at an Army Air Depot in Robins, Ga., as a storekeeper. He says he plans to remain there for the duration, after which he will return to the road.

A DAILY VISITOR to Crafts 20 Big Shows' lot in Oakland, Calif., was James Chloupek, Circus Fan, who hobnobbed with Owner O. N. Crafts and General Manager Roy E. Ludington. Chloupek worked hard to crack a 15-year-old prohibitive ordinance adverse to traveling shows before the Crafts permit was granted at Oakland.

MR. AND MRS. DICK SHERWOOD, who closed the season with Mr. and Mrs. Harry Rubin on All-American Exposition in Appleton, Wis., are working in Athens, Ala. Dick is with a cab company there, while Mrs. Sherwood is employed at the Southern Aviation School. They report they visited Johnny J. Jones Exposition at the Huntsville (Ala.) Fair.

BECAUSE of high prices of feed, pony track operators have ceased using the old saw, "It ain't hay," when referring to something not costly.

BISTANY'S GREATER SHOWS opened a two-week stand in Fernandina, Fla., September 13 to the best business of the season so far, F. E. Kelly reports. Line-up includes Merry-Go-Round, Ferris Wheel, Chairplane, Tilt-a-Whirl and Rldee-O. All rides reported good results, as did concessions. Leo M. Bistany is owner-manager of the shows.

THE CHAMBERS FAMILY (El Gaucho and His Ninas), formerly with Johnny J. Jones Exposition and Reynolds & Wells Shows, is off the road for the duration. El Gaucho, Carmencita and Rosita are working at a Tulsa (Okla.) airplane plant, while Laso, Mimosa and Pimosa are attending high school there. Mrs. Chambers recently underwent an operation in St. Johns Hospital, from which she is rapidly recovering.

MIDWAY NOTES from Liberty United Shows by J. G. Thompson, secretary, from Charleston, S. C.: Shows worked to good weather and business at V Park here for the week ended September 11. Roy and Grace Mallory's concessions continue to click. Lyle (Ziggy) Barrett's Vanities topping shows, with Simon Krause's Ferris Wheel leading rides. Clay Mantley's four rides are doing well. Shows plan to remain open all winter. Lutch Heth's bingo is doing well. Leo Claude and Phil Fleem, former troupers, visited nightly.

A TESTIMONIAL

Of which we are justly proud. City Rides (John & Mayo Tinsley), Greenville, South Carolina, purchased their second **BIG ELI WHEEL** this summer. Writing about this when they finished paying for the first wheel, they said: "We want to thank you for co-operation with us. Business relations have been very pleasant. Of course, we think **BIG ELI** is tops in Riding Devices."

Satisfied customers are the best advertisement for **BIG ELI** Products.
ELI BRIDGE COMPANY
800 Case Avenue Jacksonville, Illinois



ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover, Each03
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25¢.
No. 1, 34-Page, Gold and Silver Covers, Each .35
Wall Charts, Heavy Paper, Size 28x34, Each 1.00
Gazing Crystals, Oulja Beards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polley, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound. 25¢
PACK OF 79 EGYPTIAN F. T. CARDS. 35¢
Answers All Questions, Lucky Numbers, etc. . . 15¢
Sigma Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 8x17, Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 24 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

MUMMIFIED JAPANESE SOLDIER

Life-size Mummified Japanese Nurse, life-size Japanese Shrunk Heads, native Shrunk Heads, Many other attractions. Send at once for our latest bulletin showing photos and descriptions of the world's best attractions. Our life-size attractions can't be beat. If you want to make yours this fall and winter with a store-show, sideshow, circus, carnival, window attractions, write now for latest bulletin. It's free. Address:

Tate's Curiosity Shop
SAFFORD, ARIZONA

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

Special Printed TICKETS

Roll—Folded. 100,000—\$18.50.
DALY TICKET CO.
COLLINSVILLE, ILL.

FAIRS — FAIRS — FAIRS

R. L. WADE WANTS AGENTS

Ball Game, Hoopla, Penny Pitch, Bumper, Long season going south. Address:
Care Cotlin & Wilson Shows
Staunton, Va., this week; Petersburg, Va., next week.

WANTED CONCESSION AGENTS

For Stock Stores, to open at Muskogee, Okla., State Fair, with a long list of Southern fairs and celebrations to follow, running well into December.
A. LITVIN
Fair Grounds, Muskogee, Okla., after Sept. 27th.



HEADING UP THE DIRECTORATE for this year's principal activities of the Pacific Coast Showmen's Association are these widely known West Coast showmen. At the regular board of governors meeting Sept. 20, Joe Glacy (left), was appointed chairman of the club's annual banquet and ball to be held in the Gold Room of the Biltmore Hotel, Los Angeles, December 14. Preceding the ball, which was ruled out last year because of the war, by two days, is the annual Memorial Day service at Showmen's Rest, Evergreen Cemetery, which will again be directed by Ted LeFors, lessee-owner of Steffen's Superior Shows, who has chairmanned the services for the last several years.

ROSANA DeNOSE, niece of John (Spot) Ragland, has rejoined the Ragland-Korte Concessions and is doing well with a new pushball concession.

BILL GROFF SHOWS, general agent by Ed Smithson, are being routed in the San Joaquin Valley towns, out California way.

ABOUT this time of year some out-all-winter suitcase promoters start buying that popular song sheet, "Looking for an Angel."

TOMMY ADAMS is the new front man on Peggy Ewell's Gay Nineties attraction with George Clyde Smith Shows, Bobby Kork reports.

CRAFTS 20 Big Shows have been set for a six-day engagement at Marina City, California, opposite the naval yards there. Shows are being sponsored by the Marina Council and Housing Authority.

BECKY CARLSON, formerly of Beckmann & Gerety Shows and Rubin & Cherry Exposition, has her Royal Hawaiian Village at Playland Park, San Antonio, where she is the featured dancer.

CHARLES S. NOELL reports from Malvern, Ark., that he has joined Magic Empire Shows, owned by A. Speers and Roy Goldstone, as general and special agent.

HEARD on fairgrounds: "Goody! I wonned



is in Baptist Memorial Hospital, Memphis, and would like to read letters from friends.

COUNTERMAN on Tommy Argo's bingo stand, George (Tall Boy) Weaver has returned to his job with a trucking company in Detroit. George says that while delivering a load to Lima, O., recently, he was the guest of Streamline Johnson on the Ringling-Barnum circus.

CRAFTS 20 BIG SHOWS' two-week downtown Auditorium parking lot site in Oakland, Calif., proved one of the largest still date stands the shows have ever experienced, show officials report. Two holidays, two Saturdays and two Sundays helped swell the crowds.

JAMES H. DREW JR., who played the North Baltimore, (O.) Celebration with his concessions, renewed acquaintances with Dolly Young, legal adjuster; Eddie Young and Cash Couch, concessionaires, and K. G. Barkoot, owner Barkoot Bros.' Shows, midway attraction at the annual fete.

WONDER why rejection slips urgo writers of supposed-to-be news to submit more copy. Perhaps it's just to prove that they ain't sore.

LOOKS AS THO routes have been swapped out West. Foley & Burk Shows, for a number of years have played bay towns for the most part, but this season have been making inland towns, while

MRS. J. F. MURPHY, widow of James Francis Murphy, pioneer carnival owner and manager and ride operator, letters from Madison, Ga., that she received numerous telegrams, flowers and letters of sympathy on the death of her husband in Lebanon, Tenn., September 8. Among the tributes were those from the Nos. 1 and 2 Units of F. E. Gooding Amusement Company, Mr. and Mrs. Gooding and daughter, L. J. Heth Shows, Mr. and Mrs. E. C. Drumm, John F. Enright and Joe Gaskill.

MRS. KAY WEISS, wife of the late Lewis (Pickels) Weissberger, legal adjuster on Penn Premier Shows, has returned to Columbia, Pa., from Milwaukee, where her husband was laid to rest in the family plot. Many friends and members of the family attended funeral services held at the home of his sister, Mrs. Elizabeth Horowitz, and numerous floral offerings were received. Mrs. Weiss, girl-show operator, says she plans to head South when the Penn Premier Shows close and will visit friends on United American Shows in Blackstone, Va., next week.

DOES it seem that this year's hot dogs have a richer and deeper flavor—or is it the shortage of meat that makes one imagine that they taste that way?

INTERMENT of the remains of Ernest (Kentucky Legs) Motley, 61, who died September 15 in St. Joseph Hospital, Louisville, Ky. (Final Curtain, September 25 issue), was in New Gray Cemetery, Knoxville, Tenn., September 18. The body arrived from Louisville September 17 and was taken to the home of Mr. and Mrs. Charles P. Gervin. John D. Sheesley, son of John M. Sheesley, general manager of the Mighty Sheesley Midway, with which Motley had been, was one of the pallbearers. Survivors are the widow, Mrs. Thelma Motley; three sisters, Lexington, Ky., and three brothers.

DURING their two-week stand in St. John, N. B., under Canadian Legion Post auspices, Lynch Greater Shows were hosts to local Protestant and Catholic orphanages on consecutive afternoons. Piloted around the rides and shows by George Cavanaugh, mechanical superintendent, and Paul Gearin, press agent, the kiddies also were treated to lunch by John Goldie, concessionaire, and Bill Lynch, owner of the shows. Butch Lenzsch, two-year-old son of Oswald Lenzsch, of the American Eagles, free act, joined with his dad in a hand-balancing act for the orphans. It was their first trip to a carnival in five years, and most of them had never been on a ride.

WHILE CRAFTS 20 Big Shows were playing Vallejo, Calif., a belated wedding party was held in the trailer home of Mr. and Mrs. Lloyd Lusby, who had been married earlier in the season during the shows' engagement in San Diego, Calif. She is the former Florence Darling, of the Darling Sisters, aerial act. A dinner



FORMERLY with Mighty Sheesley Midway and Dodson's World's Fair Shows and prior to induction an agent for Oscar White's concessions, Albert (Tick Tock) Diener holds the rank of private, first class. He's stationed at Camp Wallace, Tex., and has three brothers serving with the armed forces.

was served and numerous games were played. Guests included Mrs. Maybelle Crafts, Katheryn and Charlotte Warren, Mary Ludington, Ruth McMahon, Evelyn Lantz, Ruth Cooper, Donna Fleming, Olive Rutter, Francis Hallin, Belva Green, Loa and Shirley Mason, Bettie Elby, Mickie Nelson, Goldie Lee, Gussie Kitchener, Helen Shell, Laura Benjamin, Myrtle Parodis, Mabel Munzo, Betty Sheppard, Eddy Gonzales and Carole Anne Warren.

MEMBERS of Alabama Amusement Company, playing Mobile (Ala.) spots this season, were guests of Bernie and Marie Smuckler at a double wedding party held in the Triple X Cafe, with the proprietor, Gus Glenos, former carnival cookhouse operator, as emcee. Occasion for the party was the celebration of the marriages of George Desak and Wilma Hicks and Herbert Morrow and Margaret Ellen Lynch in Lucedale, Miss. Attendants at the weddings were Mr. and Mrs. Smuckler and Ed Warren and Cora Allen. Others in attendance at the party were E. A. Kelley, Mrs. Lucille Hicks, Chick Petite, Helen Davidson, Mrs. S. Campbell, Mr. and Mrs. N. A. Roberts, E. Eaton, Blanche Hill; Mrs. Zollie Herring and son, John; Sherman Cornemison, Art Gardiner and Mr. and Mrs. Lee Perry.

MACK KASSOW, now business manager and concessionaire with the W. O. Kaus Shows, reports that after the war he intends to go back with Frank Wirth. Cancellation of most of his fairs caused him to make a quick change to the carnival field. "In Jacksonville, N. C., where Camp Lajeune, marine barracks, is located," he writes, "to our surprise, our good friend Sy Arcillo, formerly with O. C. Buck and other eastern shows, greeted us. He is in combat training. We played there two weeks and he was there every night. Also met Bob Morton's nephew, who is in training. Sy came over one night and cooked a spaghetti and chicken dinner for the gang. On September 5 when Ellwood Owens, brother of Russell Owens, manager of the shows, married Molly McCarthy at Father Kernane's church at Wrightsville, N. C., about 50 showfolk traveled 65 miles to attend the wedding. Sy was an invited guest. Helen Owens served a buffet lunch in the parish house. The bride and bridegroom left for his mother's home at Plymouth, Pa., where he awaited induction into the army. The show made a 450-mile jump in June to the South to get away from the pleasure-driving ban, and business has been excellent, without a losing week."

Joe Koster, Mr. and Mrs. Dell Barfield, Mr. and Mrs. S. G. Shaffer, William Rossler, W. D. Bartlett, Ruby Hudgins, Mrs. Sam Hull, Melvin Griffith and Mr. and Mrs. Ozzie Osborn. Those unable to attend, but who sent felicitations, were Mr. and Mrs. Robert K. Parker, A. V. Ackley, Mr. and Mrs. Whitey Golden, Mr. and Mrs. F. N. Ogilby, Mr. and Mrs. Bill Warren, Mr. and Mrs. Jack Neal, Mr. and Mrs. R. J. Counahan, Mr. and Mrs. Red Anthony, Mr. and Mrs. Matt Borup, Mr. and Mrs. Johnnie Applebaum, Mr. and Mrs. Jimmie Donohue, Sammy Applebaum, Allen Brewer, Clifford Cox, L. R. Carlson, Harry Dunbar, George Lambert, Forrest Poole, Leon Sides, T. H. Bailey, N. F. Ferguson, C. L. Banford, Ruth Soules, Bill Corey, Mr. and Mrs. Dick Chaney, Mr. and Mrs. Johnnie O'Rear and Hom Zolun.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FERRIS WHEEL operator with various shows, Corp. W. A. Dodd is a patient in Station Hospital, Camp Adair, Ore.

SGT. HARRY ROBINSON, with the Robinson and Loraine Shorting act with carnivals before being inducted into the army, is recovering from a spinal operation at Camp Howze, Tex.

WITH Miller Amusement Company for 10 years prior to his induction into the armed forces on August 11, Norman A. Meyer is a private and stationed at Fort McClellan, Ala., where he is receiving his basic training.

T. SGT. RAY M. LARSEN, who operated a nail stand on Royal American Shows last year for Richie Marasco, is stationed in Midland, Tex. Larsen renewed acquaintances with Marasco, who is currently operating concessions on Alamo Exposition Shows, during a recent bond drive in Midland.

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 BOX 472, Care The Billboard, 1564 Broadway, New York 19, N. Y.

DYER'S GREATER SHOWS WANT
 Capable Till Man, \$30.00; privilege taking ride on percentage balance this season and next. Present Foreman going to the army soon. Nonconflicting Shows, write or wire. Will furnish outfit for small Side Show. Legitimate Stock Concessions, come on. Agents, come on. Tiptonville, Tenn., this week; Starkville, Miss., Fair follows.

SOUND SYSTEM FOR SALE
 One practically new 55-watt factory built Thornderson Amplifier, 4 Mike, 2 Phono Input, Bass and Treble Controls. Amplifier used twice only as standby. 4 brand-new Jensen A12PM Speakers, one Mike and Turn Table. Cost \$375.00, sacrifice \$275.00.
 KENNETH C. HORNE, Steelville, Mo.

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 Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
 World's Most Popular Rides
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CHARLES A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"
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FEATURE FREAK
 Must be outstanding. Will pay top salary. All winter's work. One day a week off for everyone. Pay-day every Monday. ALSO WANT REAL NOVELTY ACTS AND WORKING ACTS THAT HAVE MONEY-GETTING PITCH, MUSICAL ACTS, HILLBILLY BAND, HAWAIIAN TROUPE, ETC., ETC. WORLD'S FINEST, MOST ELABORATE MUSEUM. Over \$5,000.00 spent to open this location. All Reply:
RAY MARSH BRYDON
INTERNATIONAL CONGRESS OF ODDITIES
 414 WASHINGTON AVENUE ST. LOUIS, MO.

PEPPER'S ALL STATE SHOWS WANT
CONCESSIONS—Ball Games, String Joint, Bumper, Huckley Buck, Cork Gallery, Lead Gallery, Pitch-Till-You-Win, Hoopla, any legitimate Concession. Carkey, Mr. Nuss, Curly Lows, get in touch with me.
 This show has never missed Monday night, and we move every week. Heading South, playing Defense Towns.
 Lake City, Tenn., September 27 to October 2; Rockwood, 4 to 9; Pulaski, Tenn., 11 to 16; then in Alabama. Join on wire.
F. W. PEPPERS, Mgr.



AMONG Rubin & Cherry Exposition's midway visitors at Minnesota State Fair, St. Paul, August 28-September 6, entertained by the midway's general agent J. C. (Tommy) Thomas (left) was Jack Warren, well-known fair executive of Saskatoon, Sask. Warren said that as soon as war conditions permit the old-time splendor of the Class A exhibitions will be resumed in the Western Canada provinces. Photo by Dadswell.

FRANK LaBARR, vet retired showman, was tendered a surprise party at the Miami home of Wilbur C. Shaffer in celebration of his 90th birthday September 4. Following the party the guests retired to the home of W. D. Bartlett, digger operator of note. Guests included Mr. and Mrs. A. P. (Curly) James, Mr. and Mrs. Harry Cohen, Mr. and Mrs. E. W. Lesser, Mr. and Mrs. Wilbur C. Shaffer, Mr. and Mrs. Benny Rockford, Mr. and Mrs. Charles Reynolds, Mrs. A. V. Ackley, Mr. and Mrs. Walt Dorris, Mr. and Mrs.

Direct from the Lots

Alamo Expo

Clovis, N. M. Week ended September 18. Auspices, Veterans of Foreign Wars Post. Business, good. Weather, good.

Local date gave shows their largest week's business in their history. Near-capacity business prevailed for all shows and concessions. Owner Jack Ruback, at the special Kiddie Matinee, admitted each child free on each of the rides. Shows and rides have been repainted. Members visited with the personnel of Dodson's World Fair Shows. New office trailer arrived, replacing the one destroyed some time ago. Plans are already being made for 44th season, which opens in San Antonio in February. Benny Hyman, in charge of lot, left for Albuquerque, N. M., to lay out the lot there. Mr. and Mrs. Jack Turner are doing a good job in advance. Mr. and Mrs. M. A. Williams and Mrs. Joe Paluski sent their children to San Antonio, where they entered school. Albert Wright and Jack Ruback co-operated in the committee's War Bond drive. Staff remains same as at opening, with Jack Ruback, owner-manager; Mrs. Rosemary Ruback, secretary-treasurer; Albert Wright, legal adjuster; Louis Ringol, general representative; Mr. and Mrs. Jack Turner, special representatives; Benny Hyman, lot man; Bob Mayes and Andy Troining, electricians; Bill Williams, chief builder, and the writer, press and publicity.

TED CUSTER.

J. G. Steblar

Columbia, S. C. Week ended September 18. Location, Senate and Heldt

streets. Auspices, Odd Fellows' Temple. Business, good. Weather, hot.

Everything was up and ready to operate Monday night despite the labor shortage, and stand proved a winner. Shows were the first to play this year. Business Manager Vernie Spain entertained several city and county officials. Mrs. J. G. Steblar returned from a trip to Charleston, S. C. General Manager Steblar purchased some new canvas for the Minstrel Show, which is under direction of Johnnie Riddick. Bob Alexandria has his concession in ship shape for the fairs. Ferris Wheel led rides, George Atkins added two concessions to his line. Hubert Harlow purchased a house car, and Harry Williams added another store to his concession string. John Hobbs, of B. & H. Shows, visited.

R. SHARP.

Endy-Prell

Lynchburg, Va. Week ended September 18. Location, American Legion Post Fair. Business, great. Weather, fine.

First fair of the season gave shows the best week of the tour so far. Abe Cohen, committee chairman, said that business this year was over 28 per cent better than last year, and 50 per cent ahead of 1941. Opening night preview drew 6,900 gate admissions, while Tuesday receipts doubled those of opening night. Wednesday saw 10,152 pass thru the turnstiles. Weather turned cold on Thursday, with a light rainfall at 6 p.m., and attendance dropped to 5,000. Big night was Friday with 11,000. Saturday, Kids' Day, was sponsored by a local market, and heavily advertised. It proved the best of the season thus far. Saturday night saw a crowd of 9,700. Charles M. Powell, general agent, was in charge of promotions. A large exhibit tent at the main gates was well filled with farm and home products and agricultural and other exhibits. Art Lewis visited the last night, accompanied by Jake Shapiro. C. E. (Doc) Barfield, ride operator, stopped off en route to Florida from Detroit. Co-owners Dave and Ralph Endy and Sam E. Prell co-operated in the War Bond

Drive and purchased several large ones, as did many other members of the personnel. Pat Kelley is operating the frozen custard. Sam E. Prell returned from a trip to Newark, N. J. Speedy Bauer is the latest addition to the Motordromes. Shows radio unit was on the air via Station WLVA Tuesday afternoon, with Emanuel Zaccchini being interviewed by Claude (Butch) Taylor, program director. Management conducted a membership drive for the National Showmen's Association and 22 new applications were sent in. M. A. Shoemaker, photo gallery concessionaire, narrowly escaped serious injury when his truck overturned twice on the highway en route here from Elizabeth City, N. C. He escaped with bruises. Shows' move from Elizabeth City was made in record time. Judge L. H. Shrader visited. Mrs. Milton Paer left for Miami on a visit. Mrs. Dorothy Le Van returned to the show after attending the funeral of her late husband, Raymond (Joker) Le Van, in New York. Harry Weiss's bingo had a big week here. WALTER D. NEALAND.

Crafts 20 Big

Richmond, Calif. Week ended September 18. Location, 21st and McDonald streets. Business, good. Weather, good. Return engagement here found busi-

ness brisk at opening, and succeeding nights brought out additional crowds of shipyard and war workers. Shows used the old streetcar barn site here within a few blocks of the downtown sector. Matinee performances were held by each attraction and all rides were in full swing 2 p.m. daily. Oakland engagement, finished a week ago, also proved successful. Shows played the City Auditorium parking lot over the Labor Day and on the week-end holidays all attractions were open each afternoon. Gross business said Harold Mook, auditor, was the largest in shows' history. All previous records were broken for Labor Day. Oakland engagement was sponsored by the city's four largest charitable organizations. The Oakland Post-Enquirer and Oakland Tribune, devoted much space to the shows. W. Lee Brandon handled the press and radio. He has resumed his duties again in advance of the show. Manager Roy E. Ludington came in for quite a number of interviews and a special broadcast over Station KROW. O. N. Crafts received a two-column story with photo in an Oakland daily about his life and his shows' contribution to the war efforts. Visitors included Mike Kreko, head of the West Coast Amusement Company, and Art Craner; George Coe, and James Chloupek, CFA official. JACK SCHELL.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Monroe Lions' Fete Doubles 1942 Run; Bond Sale Nets 7G

MONROE, Mo., Sept. 25.—With good weather, annual Victory Festival here, September 9-11, drew large crowds nightly, with officials estimating attendance for Saturday, final night, at 7,000. Committee this year was forced to move the festival up a week, but results almost doubled those of last year, J. W. Smith, Lions' committee chairman, said.

Features included agricultural, baking and canning displays and a horse show, with premiums offered in all classes. All prize awards were in the form of War Stamps and Bonds. Heading the list of 17 prizes, which totaled \$1,000 in bonds and stamps, was a \$500 bond.

War Bond sale netted \$7,000. A T-bone steak auction, with a bond going to the highest bidder, brought \$132. Sunset Amusement Company, with 22 concessions, 4 shows and 8 rides, provided the midway. Five free acts, featuring Ken Davis, high act, were presented thru the Joe J. Smith Theatrical Booking Agency.

Apple Festival Plans Set

CHARLOTTESVILLE, Va., Sept. 25.—Plans were completed this week for the second annual Apple Festival here, under Exchange Club sponsorship. A bazaar will be held at the Armory, and the festival will conclude with a dance at Memorial Gymnasium, University of Virginia, when a festival queen will be crowned. Last year's proceeds amounted to \$1,250, of which \$1,000 was given to the Rucker Memorial Home for Convalescent Crippled Children, and \$250 to the USO.

Shorts

MOOREHEAD ATTRACTIONS have been playing a number of Ohio spots to good results, Meda Moorehead reports. She says the stand at Ravenna for three nights was good and the show at Marion, O., for the soldiers there, was well received.

A FERRIS WHEEL and 15 concessions made up the midway at this year's West Annapolis (Md.) Carnival, under fire department auspices. Gas rationing held crowds below last year's level, but spending topped that of 1942, it was reported.

JAMES COGSWELL, still walker, has been inked for a return engagement at the Corn Palace Celebration, Mitchell, S. D., and the Arabia Temple Shrine Circus at Houston, Tex.

N. B. Club Backs

Fair To Lift Lien

FAIR VALE, N. B., Sept. 25.—This city's Community Club found the sponsoring of a three-day fair effective in paying off a mortgage and raising enough to repair the clubhouse.

The net was \$1,700. Concessions were provided by James McNulty, of St. John, N. B., who assisted in the fair promotion.

Charlotte Jaycees Frame Program; Circus Acts Inked

CHARLOTTE, N. C., Sept. 25.—With 23 Parent-Teacher Associations co-operating and 3,000 Junior Commandos handling the advance ticket sales, Hippodrome Thrill Circus, under Charlotte Junior Chamber of Commerce auspices, is expected to prove one of the most successful events attempted here, President W. McGregor announced this week. Junior chamber speakers have been appearing in every school in the city and county, and many merchants have purchased blocks of tickets for servicemen and their employees.

Fifteen acts have been booked and they include Snyder's Bears; Sherman Brothers, clowns; Phil and Bonie, perch act; Conley Troupe, Gordon and Diana, and Wilson Duo. Circus is under direction of Edwin N. Williams.

Committee in charge is setting its sights on plans to admit every serviceman in the area free to the performances.

Belchertown Plans Midway

BELCHERTOWN, Mass., Sept. 25.—A large midway is planned for this year's 86th annual fair on the Commons here, under Farmers' and Mechanics' Club auspices, officials announced.

WANTED

Small Carnivals, Circus, Thrill Shows, Motordrome, Indian Village, Water Show. In fact, anything with drawing power.

For St. Petersburg Carnival Grounds

Also Acts for Webb's Patio. Acts coming south, write

Fred Roper, Manager

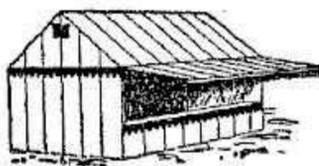
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Want Special Show for Carnival Grounds for Christmas.

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BE PREPARED FOR A BIG 1944 SEASON WITH A NEW TENT. ORDER NOW—

WE WILL HOLD YOUR TENT FOR SPRING DELIVERY

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WALLACE BROS.' SHOWS

WANT FOR GREENWOOD, MISS.

Grab Joints, Frozen Custard, Picture Machine, American Palmists, Ball Games, Pony Pitches, Fish Pond, Scales or any 10c Concession. Foreman for Merry-Go-Round. Long season, good pay. Ride Help on Tilt-a-Whirl, Ferris Wheel; Foreman for Chair Plane. Shows: Can use any small Grind Show with own transportation "BUT" Monkey Show, Big Snake, Illusion. Want Performers, Musicians, Blues Singer, Comedian for Minstrel.

WALLACE BROS.' SHOW, Eupora, Miss., this week; Greenwood, 4th to 9th.

WANTED

Nelsonville, Ohio, VFW Festival, October 12-16

Ball Games, Pitch-Till-You-Win, Popcorn, Bingo, Photos, Blankets. No Racket. Want Free Act. Capt. McDonald, wire.

HOWARD BROS.' SHOWS

Ottawa, Ohio, October 5-9.

Rinks and Skaters Season Starts Big For Chi Locations

By CHARLES M. JACKSON (Cincinnati Office)

Pros' Duties Are Now Ops', Advises Martin; Post-War Set-Ups Readied by RSROA

DETROIT, Sept. 25.—Faced with a famine in professional skaters because of the war, rink operators are urged to carry on pro functions themselves for the duration by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association. He discloses that the RSROA is working on post-war plans to make the services of qualified pros available to even the smallest of rinks

that have hitherto been unable to afford them.

"Endeavoring to fill requests for professional instructors now proves embarrassing," Secretary Martin said. "The war has taken most of our certified pros. But it is still our duty to carry on by producing sufficient qualified professionals to assist member rinks. The majority of pros not in the armed services are carrying a double load, doing war work and trying to carry on teaching.

Libraries Plentiful

"A few years ago the enterprising operator who wanted to see progress among his patrons urged them to study, and did so himself, so that he could reply correctly when questions were put to him. Now most operators have a library on skating, from the very first degree thru the higher brackets.

"Operators who have learned the methods of teaching are 'sitting pretty'; they don't feel the urgent need of a pro as others do. An enterprising operator should know the foundation of roller skating as a matter of good business. If he doesn't, it is a hindrance to his efforts when hiring a pro, as he cannot test the latter's real ability.

"There are numerous types of pros. There is the type who tells you how good he is without producing credentials and whose teaching has resulted in innocent skaters being incorrectly taught. There is the idealist type, who has patterned his work around one phase of skating only. There is the know-it-all type, who centers his entire attention on a particular skater and to whom classes become a bore.

"The most desirable professional instructor is interested in the advancement of all his rink's skaters. He takes great interest in open classes and in driving home the fundamentals of skating. He offers private lessons at a rate that is fair to himself and to the rink. Such a pro becomes indispensable to the management.

Become an Authority

"During these wartimes keep up the keen interest in skating by becoming an authority on your business of skating," Martin tells rink operators. "As operators, we will have to let such a system suffice for the present, but when the war is over the RSROA will again sponsor pro schools. We must not lose sight of the fact that being a pro is a business which should warrant a good income, comparable to any other business.

"Of great interest to smaller rinks is the fact that the RSROA is now making post-war plans whereby good pros will be available to them at regular intervals. In the meantime the operator may have to do double duty until the qualified pros return, but he won't regret the gain in knowledge and experience."

Clubs, Parties Are Booming Fairville, N.B., Roller-drome

FAIRVILLE, N. B., Sept. 25. — Four nightly sessions a week at Roller-drome are now limited to members of Roll-On and Victory skating clubs, according to the management. Membership in the clubs is of both sexes and is not limited to civilians but includes members of the armed forces.

New schedule designates club nights as Monday, Wednesday, Friday and Saturday, 7:30 until 10:30 p.m. Tuesday and Thursday nights are open to the public or are reserved for parties, as requests from private groups interested in holding skating parties has taken a decided upturn. Demand for skating in this community is greater than at any previous time. Since first it was established Roller-drome remained open thru-out the summer.

Troops, plus the increased demand for civilian recreation, are credited for the present trend at Roller-drome.

Season Starts Big For Chi Locations

CHICAGO, Sept. 25.—Fall season of roller rinks is well under way and reports from the various spots indicate that all are getting a good play. Arcadia Gardens, one of the largest in the Midwest, had the biggest crowd in its history at its fall opening a week ago. Regular fall and winter schedule is in effect, with sessions nightly except Monday and matinee Saturday and Sunday. Phil Hays, managing director, has special attractions planned for the season.

Roller Bowl, Samuel Schaffer's rink, which was opened a little more than a year ago, has become firmly established and draws large attendance nightly. Free dance classes in the special beginners' rink attract many learners.

Swank Rink, managed by Dennie Campbell, is attracting sizable crowds in spite of its far-out location. Madison Gardens, White City, Armory, Riverview and Hollywood rinks all report excellent business.

Gloria Nord Is Acclaimed By Roller Fans in Chicago

CHICAGO, Sept. 25.—Gloria Nord, star of *Skating Vanities*, roller-skating revue now playing here at the Arena, has been winning generous plaudits from local roller fans for her sensational work in the revue.

Gloria, now 20, has been a pro since she was 15. She was discovered by Sid Grauman in 1937 when Grauman saw her skating at the Hollywood Roller Bowl which he had just opened. He gave her a job and she's been climbing ever since. Her figure skating on rollers has won acclaim everywhere.

More Space in Richmond

RICHMOND, Va., Sept. 25.—City building inspector has granted a permit to the Noble Bascomb Corporation to enlarge Cavalier Skating Arena here. Plans call for a brick addition, to cost \$20,000, to the building now housing the rink.

CARMAN RINK, Philadelphia, operated by Jesse and Malcolm Carey, has reopened for the season with nightly and Saturday afternoon sessions.

WHITE HORSE RINK, Watsontown, N. J., reopened for the season, will operate nightly except on Mondays, with Saturday matinees.

MOUNT GRETNA PARK, Lebanon, Pa., is keeping its rink open, with daily afternoon and evening sessions.

FOREST PARK, Hanover, Pa., promoted a gala midnight skating party in its rink September 18.

IRENE DAGG, who has been on the staff at Bal-A-Roue, Medford, Mass., for the past two years, has left to become head professional at Southgate Roller-drome, Seattle.

AN INNOVATION for servicemen attending Twin City Arena, Elizabeth, N. J., is the cordial welcome extended to them by the rink's Kaydette Rollers, a girls' skating club. Kaydette girls are receptionists for visiting uniformed skaters and endeavor to place soldiers, sailors or marines quickly at ease. The girls introduce themselves and see that servicemen have a good time.

IRENE SEIFERT, who will head the professional staff at Crosstown Rink, Omaha, this season, formerly taught at Arena Gardens, Detroit.

JIMMY McNEICE, who became head professional and then manager of Skate-

land, Cleveland, last spring, is reported to be on his way into the army.

IN the wealth of press publicity, including appreciations by columnists, being given the Ringling circus this season, Earle Reynolds and Nellie Donegan and the six lovely lassies they have trained and sponsored for the big roller-skating act, come in for a generous share. One of the latest tributes comes from Howard (Lefty) Clark, conductor of *The Gossiper* column in *The Rensselaer* (Ind.) *Republican*, published in the Reynolds home town. He recalls Nellie Donegan as a product of Ringling Bros.' Circus as a premier dancer, who later went into the world-famous team of Reynolds and Donegan, who made their debut on Broadway with an early Ziegfeld musical comedy success. The press and public have been kind with deserved praise for the members of the act now with Ringling's, Lois Grant, Kay Marlin, Thelma Cooper, Wilberta Ritchey, Victoria Murrelo and Ann Rhinehart.

EDDIE O'NEILL, well-known Eastern pro, has returned to his post as instructor in figures and dances at Perth Amboy (N. J.) Arena, reported the AOW management.

WILLIAM LENOX AND BETTY RIKOFF are latest additions to the professional staff at Bal-A-Roue Rink, Medford, Mass. Lenox, from Philadelphia, is a former national judge and member of the amateur status committee of RSROA. He is giving up his amateur status to become an instructor. Miss Rikoff moves to her new post from Mammoth Gardens, Denver. Previous to turning pro she was Colorado State novice ladies' figure skating champion for 1942.

SEASONAL closing of Open Gate Rink, Peoria, Ill., is scheduled for October 2, reported Manager Harley Utzinger, who is negotiating for a suitable building in which to carry on rink operation thru the winter there. Getting off to a poor start because of several weeks of inclement weather, patronage increased thru summer as the rink became a favorite spot with soldiers from near-by Camp Ellis. On August 29 and September 19 Peoria's Army Mothers' Club sponsored parties in Utzinger's rink, at which Camp Ellis's soldiers were admitted without charge.

LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today... PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

TURN YOUR "SCRAP" INTO \$\$\$

Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



HYDE

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous "Big Little" Figure Skating Outfits
CAMBRIDGE, MASS.



The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
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The Best Skate Today

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

MAGES SPORTS STORES
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FIBER WHEELS

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- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTWEARS—BY TEST
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Successors to Ak-Sar-Ien Skate Equip. Co.
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No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

ATTENTION RINK OPERATORS

We have in stock Rubbers, King Pins, Cones, all types of Wood and Fibre Wheels, Toe and Heel Straps. Special sale on high-grade steel Balls, \$2.00 per M; over 10,000, \$1.75 per M. Over night delivery. Let us send you our price list.

JACK ADAMS
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WANTED TO BUY FOR CASH

Used Rink Roller Skates and Parts. Write us immediately.

JOHNNY JONES, JR.
132 Seventh Street PITTSBURGH, PA.

WANTED TO BOOK

Portable Skating Rink. Last twelve months' location grossed about fifteen thousand dollars. Will book on small per cent or flat rate.

RIVER SIDE AMUSEMENT PARK
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THE NAME "CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

For Health's Sake

ROLLER SKATE

WILL LIVE LONG AFTER HITLER'S DEAD AND GONE

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

BIG TOPS AS BONDADIERS

Ring Up Tremendous Sales Sans Any Milking of Public for Bows

Catching a Deserved Bouquet

By MELVIN D. HILDRETH

Past President, Circus Fans Association

WASHINGTON, Sept. 25.—Recently the Truman Committee reported that a large manufacturing concern had charged to the government the cost of a number of effusive newspaper advertisements, praising the company's record of performance, but all at the expense of the taxpayer.

Again it was pointed out by the same committee that other companies in making donations to several recognized charities had also charged their contributions to the war effort.

And, strange to say, it was held that such contributions were properly a part of manufacturing costs.

A few weeks ago in a great city a circus struggled to set up. With a handful of men and a crew of willing but untrained boys everyone worked to the utmost to meet matinee time. Finally the call came for "doors" and a few dozen spectators moved onto the seats. The performance was given in an almost empty tent.

Nothing for Circus

That night, however, the big top was packed with a straw house. The audience was enthusiastic, cheering and demonstrative. But the circus received nothing for its efforts. It paid the expense of the day's showing, the salaries of performers, the city license, the federal license, the local merchants for supplies for the cookhouse and horse tents, the always excessive ground rent, the newspapers for their advertisements and 101 similar items. Every bill was paid and all expenses were met. But to the Treasury of the United States went the proceeds of a War Bond sale that exceeded \$5,000,000.

There were no compliments extended to the circus or to the performers. It was all taken as a matter of course. But down deep in the heart of the show-folks they knew that they had made a contribution to the war effort such as had not been given by any other organization.

Big Tops Sans Thanks

When the *March of Time* came to a local theater with a special picture entitled *Show Business at War* it was noticeable that in the entire film there was no reference to the circus. The movie industry contributed splendidly; the stars gave of their time and talent; the theatrical performers were shown assisting, as they do most generously at various functions, but nowhere in any foot of the film was there even a ges-

Pawnee Bill Will Upheld; Brother May File Appeal

PAWNEE, Okla., Sept. 25.—Oras A. Shaw, district judge, on September 15, after a three-day session, upheld the will of the late Maj. Gordon W. Lillie (Pawnee Bill), which had been contested by Albert Lillie, a brother, on grounds of undue influence and physical disability.

Will left the bulk of the \$200,000 estate to two sisters who have occupied the Lillie home since the death of Major Lillie. Albert Lillie, who was left \$1,000 in the will, asked a one-third share in the estate. His attorney said a motion for a new trial would be made to obtain grounds for an appeal to the State Supreme Court.

ture of recognition or of thanks to the circus.

In some communities War Bond sales reach the saturation point so that there are very few people left as ticket buyers. Again the circus does not protest but gives everything it has to back Uncle Sam. In the Third War Loan, where the Treasury Department is asking for the stupendous sum of \$15,000,000,000, all from the public and not from banking institutions, the circus in each community will serve to emphasize the importance of bond purchases. This again will be a wholehearted contribution. Is there any industrial concern in the United States that is doing as much?

The generosity of the circus is not confined to any one show. They are all helping, helping at their own expense. They have no advertisements (See *Big Tops Bondadiers* on opp. page)

Teresa Morales Is Badly Hurt in Fall; In El Paso Hospital

EL PASO, Tex., Sept. 25.—Teresa Morales, with Polack Bros.' Circus, is reported in a critical condition with a skull fracture in Masonic Hospital. On Tuesday night she plunged 30 feet from a swinging bar to the floor of Liberty Hall just after finishing the stunt of hanging head down by one foot as she swung in a wide arc.

Circus officials said that she either had fainted or had experienced a severe leg cramp.

Shepard Seriously Injured

AKRON, Sept. 25.—Frank Arthur Shepard, aerialist with the Ringling circus, was seriously injured here at the matinee September 21 in a fall. A rope came loose from its supporting hook, causing him to fall. Left arm and left leg were broken and he sustained internal injuries. At City Hospital his condition was reported as fair on Wednesday.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ONE nighting?

GOLDIE HAMPTON has a shoe-shine parlor in Panama City, Fla.

BEATTY-WALLACE Circus is booked for Mobile, Ala., October 18-19.

HERBERT A. DOUGLAS saw Sello Bros.' Circus in Perryville, Md., show doing a good night business in a drizzle.

POPULAR question: "Do you know of anyone?"

LEE HOUSTON'S acts, including dogs, pony, small mule and boxing kangaroo, have been booked for Macon (Ga.) Shrine Victory Indoor Circus.

CLOWNING at the Police War Field Day, Detroit, September 18 were Joe Short, LeRoy Brothers, Lieutenant Gagnon and Williams.

WORD from Bill Penny, Pawnee, Okla.,

Circus State

BROOKLINE, Pa., Sept. 25.—Maryland is THE circus State this month. Joseph Conway of this city and another former circus owner, Frank M. Carlin, Upper Darby, Pa., visited and renewed acquaintances on these shows: Beers-Barnes at Frederick; Bob Dickman, Lansdowne; Sello Bros., North East; Hunt's, Salisbury, and James M. Cole, Pocomoke City. Weather was ideal and all were doing business that was far from ordinary.

Pepple Inks 2 New Polack Shrine Dates

WICHITA, Kan., Sept. 25.—T. Dwight Pepple, general agent of Polack Bros.' Circus, has contracted two more new Shrine dates—Akdar Temple, Tulsa, Okla., and Za-Ga-Zig Temple, Des Moines. Show in Tulsa will be presented in the Coliseum, seating 6,000. Dates are October 1-7, show moving there from Little Rock.

In Des Moines the show will be staged in the Shrine Auditorium, seating 4,800, on a stage 90 feet wide, 60 feet deep, with a 75-foot opening. Dates are November 10-16. Show will go to Des Moines from Tulsa and move to Peoria, Ill., and then to Davenport, Ia. This will be the fourth engagement in the two last-named cities.

Showfolks Visit Los; Colony Has Arrivals

HOLLYWOOD, Sept. 25.—Renewing old acquaintances on Hollywood Boulevard was Bert J. Chipman, Jack Beach and Bobby Frankel who tramped on the Wallace show in 1912. The trio has retired from the circus business many years. Chipman, now 78, the past 17 years has been manager of Hollywood Masonic Temple; Beach is a stagehand at Metro-Goldwyn-Mayer studios in Culver City, and Frankel has the theater ticket office in the Roosevelt Hotel here.

Another old-timer, long retired from the circus field and visiting Los Angeles, was Fred M. Weldmann with his wife. (See *Circus Colony in Los* on opp. page)

BW in Powerful Pulls

MEMPHIS, Sept. 25.—Clyde Beatty-Wallace Bros.' Circus, here September 16-18, packed them in Thursday and Friday, and Saturday was big. Show had two big houses at Little Rock, and at Hot Springs the night house was a turn-away. It is reported that the show will close in Anniston, Ala., October 15.

J. M. Cole Setting Novel Special Show At Season's Finale

SALISBURY, Md., Sept. 25.—James M. Cole Circus will close in Hornell, N. Y., October 9. The previous day in Penn Yan, Cole in his home town will give a special show for organizations that have devoted efforts to the war and community—Rotary and Kiwanis clubs, ministers, police officials, mayor and trustees, chamber of commerce, board of education, American Legion and Veterans of Foreign Wars Posts, Civilian Defense officials and CFA from Rochester and Syracuse. Special invitations will be issued.

Show in its 21st week is still getting good business. Cole and Hunt have played in some of the same towns, both turning them. Cole saw the Hunt show in Pocomoke City, Md., and the Hunt family visited Cole in Seaford, Del. Buck Steele also visited the Coles.

Off Timing Hits RB in Canton, O.

CANTON, O., Sept. 25.—Disappointing business was experienced here Monday by the Ringling circus, climaxing a strenuous week of one-day stands across Indiana and Ohio, latest seasonal appearance of the Big Show in this territory on record. Matinee was light, due, it was said by show executives, to the all-time record-breaking employment situation, the matinee bucking start of the afternoon shift in all major war industries. Night house was better than three-fourths, usually a sellout here.

Attendance lack was blamed on the fact that downtown stores are open here until 8:30 Monday nights, which made it impossible for hundreds of store personnel to turn out. Executives said they had not been aware of this arrangement. (See *Big One in Canton* on opp. page)

Dad Howe Finally Hears From Marine Son in Jap Prison

CINCINNATI, Sept. 25.—Pfc. Edward H. Howe, 20, is in Philippine Military Prison Camp No. 1 and is well. This is the first message received from him since the fall of Corregidor by his father, M. D. (Doc) Howe, well-known indoor and outdoor showman of New York. A photostatic copy of the message issued by the Imperial Japanese Army and signed by the son has been sent to *The Billboard* by the father.

"Prior to his enlistment into the marines at the age of 17 in 1940 he was in the ushering department of Ringling Bros. and Barnum & Bailey Circus," his dad wrote. "His personal friends are Frank Braden, Al Butler, Bernie Head and Theo Forstall, among others."

A photo of the young marine ran in *The Billboard* of August 16, 1941, with (See *SON IN JAP PRISON* on page 45)

Burns Joins Mills Bros.

CINCINNATI, Sept. 25.—Robert M. Burns, in a call at *The Billboard* offices yesterday, said he would join Mills Bros.' Circus at Cape Girardeau, Mo., next Monday as special agent. Burns, who had been in advance of Victory Expositions, a War Department activity, the past 10 months, on its closing in Atchison, Kan., September 18, stopped on his way east at Villa Grove, Ill., and visited the Mills show. Visitors at Villa Grove and Monticello, Ill., included Bob Parkinson, CHS, Decatur, who took pictures, among which was that of a colt born recently; T. C. Harris and Ted Giraud, Champaign. The last named, drummer, sat in Carl Woolrich's band. Visitors were guests in the cookhouse. Cal Arnett, cook, is assisted by Cas Eastman and Charles Michaelis.



With the Circus Fans

By THE RINGMASTER

President
FRANK H. HARTLESS
2930 W. Lake St.
Chicago

Secretary
W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.

(Conducted by **WALTER HOENADEL**, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 25.—David E. Reid, Lebanon, Ore., writes: "When the Cole show was in our territory I visited in Portland, Salem and Corvallis with the Griebblings, Freemans, Horace Laird, Albert Powell, Col. Harry Thomas and others. The next time you see Freddie Freeman in an outlandish-sized suit, you will know that it is one of my old ones. I donate my old suits to clowns for their wardrobes. Was guest of the Griebblings in the cookhouse several times. Following the night show in Corvallis the Griebblings and Freemans were my guests at supper. Following the afternoon show at Salem, Mr. and Mrs. Griebbling and I went to Dallas, Ore., and visited Arthur Bros.' Circus. While there saw Firmin Olivia, Cal Lipes, Mel Henry, Dime Wilson, Glenn Henry and Mr. Velarde. Norman Carroll, formerly of the Russell and Cole shows, joined the Arthur show as announcer and equestrian director."

A message received from member Pfc. Wally Beach, Springfield, Mass., now at Camp Polk, La., advises that the Columbia record album of the Ringling circus band, under direction of Merle Evans, has gone to war. Lieut. Maurice Rogers McSpadden, Special Service officer of 30th Medical Group on maneuvers in Louisiana, dropped in at Camp Polk to get some march records, but they didn't have any. Beach told him about the circus album. Lieutenant McSpadden was surprised, for he is an old circus man—was on 101 Ranch Wild West with Joe Miller and also was in the concert on the Ringling Bros.' and Barnum & Bailey Circus. When asked what he was going to do with the records, Lieutenant McSpadden informed them that he would play them over the loud-speaker for reveille every morning.

BIG TOPS BONDADIERS

(Continued from opposite page)

to charge back to the taxpayer. They make no contributions which are considered part of a collectable cost. They give quietly and honestly and sincerely of what they have to the job of winning this war.

Posies Are Deserved

If there is a bouquet to be tossed it should be in their direction, and as a deserved bouquet they are entitled to catch it and hold it and preserve it. No town has cut its license because of the gift made by the outdoor showfolks. No grocer discounts his bill. No feed man delivers an extra bale of hay, while the newspapers get their amusement rate in full.

The showfolks are not complaining. They do give, from management to performer, most generously and they are content to take their reward in the satisfaction of a job well done.

They are entitled to a word of praise, slight as it is, and they should know that their friends on the outside honor and respect them for what they are doing and extend the assurance that they will not be ungratefully forgotten by a people they have done so much to save.

CIRCUS COLONY IN LOS

(Continued from opposite page)

Weidmann won prominence with his five-horse act and was reputed one of the best riders of his time. For the past 18 years he has been in San Francisco at the old Crystal Palace Market circus grounds.

In the lobby of the Cecil Hotel were many familiar faces, including George M. Coe, general agent for Arthur Bros.' Circus, which will be in this vicinity soon, afterwards moving into the San Diego area; Nick Wagner, contracting press agent of Russell Bros.' Circus who returned home after the close of the show; Lou B. Berg and Harry Phillips, also of Russell; Harry B. Chipman, retired for the duration, now attached to several war production plants in an executive capacity.

Folks are getting ready for arrival of Cole Bros.' Circus. General Agent J. D. Newman has been in town several times, also Contracting Agent William Lester.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

This for Bill Walton comes from Harold E. Hamlyn, of California:

"As to that spec, *Cinderella*, I have an issue of a Ringling Bros.' courier in which this spec is mentioned and it tells about the shows' gigantic parade. I have written on this courier '1918' with a pencil. As nowhere on the courier does it give the year (only the town played, which was Freeport, Ill., August 17), I was not altogether satisfied that my pencil date was correct. So I looked further thru some odds and ends and found a clipping from *The Billboard* of 1933 under 'Out in the Open' by Leonard Traube and under the heading, 'About Circus Specs,' it states: 'In 1918 Ringling Bros.' World's Greatest Shows put forward *In Days of Old* for the one season, while Barnum & Bailey was producing *Aladdin and His Wonderful Lamp*, both that year and the year before. *In Days of Old* was preceded by *Cinderella* in 1916-'17 on the Ringling show.' So my 1918 date was correct and I was only 14 years old at the time."

Hal Hamlyn builds miniature circuses. He has 55 wagons loaded with tents, props, etc.

Dressing Room Gossip

RINGLING-BARNUM—While on the show during her vacation Mabel Ringling alternated with Mrs. Bradna in opening spec and enjoyed many a canter around the track between shows on her favorite steed. Stepin Fetchit and other screen stars saw the show in Marion, O. A film was being made on the fairgrounds beside the lot and visits were exchanged. Altho the charcoal buckets have not been out as yet, many paper fires have been burning all over the lot the past week.

In Canton, O., all members of Pete Mardo Tent, CPA, were on hand; also in Akron. Louis Delano is back after a recent illness and is again gracing the counters of his Green Room in the back yard. Also back is Zefta Loyal, who will resume work shortly after her recent back injury. Pete Mardo visited in Canton and Akron, as did Ted Deppish, who filmed more motion pictures for his already vast 35,000 feet of circus film from advance car to loading of the show at the runs.

Matching Paul Jerome, dollar for dollar, the dressing room bought \$91 in War Stamps in answer to the Third War Loan. Altho the show has sold many millions of dollars' worth of bonds, much credit must be given Judge Willie Moser for his part in the dressing room because this has been the general run of stamp sales in the dressing room all season. One gal who knows elephants on this show is Connie Clausen, knowing each by name and their instincts and peculiarities. Often she will spy the bulls on their way to line-up for opening spec and will mount the head of her favorite, Ruth, for the ride across the lot. She is also capable of taking any spot in the elephant number, made vacant for any reason, and can go thru the routines without trouble.

A call for blood donors was issued in Akron to aid Frank Shepard, who suffered severe injuries in a fall during his act. Seventeen answered the call, representing all nationalities and different acts. They included six girls, but only two people were needed and those chosen were Joe Siegrist and John Charlton, of clown alley.—**DICK ANDERSON.**

COLE BROS.—Arriving in the Bay district, second week in California, our star columnist, Freddie Freeman, was slightly indisposed and required the services of a ghost writer. It seems that he was bent on being the social lion of the show during the Oakland stand and caught a slight cold. (Mostly cold chills from paying all the bills.) Of course, Mr. Freeman is not party minded; his good wife, Ethel, had to fairly drag him out at night. ('Nuff said.)

Side-show department came up with several birthdays the past week. Those adding another year to their growth were Frances O'Connor, armless wonder; Elinor Corvaldo and Marion Cornell. By the way, Marion is scoring with her new number, *You'll Never Know*. Rose Westlake is the side-show politician, shaking hands, renewing old acquaintances and making new ones. That's good business

sense, Rose. Myrna Karsey is looking forward to a visit with her daughter, who is to join later. Betty Broadbent has been feeling blue over the loss of her Sealyham dog, which was killed recently. She had purchased the dog in Australia. Along with the rest of the show the side-show department extends heartfelt thanks to Albert White, who attended to the funeral details for our fellow trouper, Albert Powell, who passed away in Portland, Ore. A beautiful blanket of flowers was sent by the showfolk.

New arrivals on the show at Oakland were the firm of Brown and Lewis to join clown alley in their covered wagon. Many visitors, including Jim Chloupek, Jane Sherbourne, Al Martin, Isaac Marcks, Donald Marcks, Mr. and Mrs. Eddie Silbon; Al Brandehofer and wife, Kay; Alethea Clark and husband, and many others Freeman's ghost writer didn't catch. Famous last words: Freeman will be on deck again next week.

BIG ONE IN CANTON, O.

(Continued from opposite page)

Situation might have been avoided by playing here later in the week.

Business thru Indiana (Anderson, Marion and Fort Wayne) was good despite chilly weather and rain; Marion, O., was fair, and at Mansfield September 18 matinee was big and at night nearly a full house was on hand. It was the first time the show has played Mansfield in several seasons.

War Bond tie-up here was a huge success. Bernie Head, on No. 1 car, made the advance press contacts here and in near-by towns, and all newspapers cooperated 100 per cent. While here Head visited with friends, Jack Nedrow and K. C. De Long, Massillon, and Rex McConnell, newspaperman here, and with Sterling (Duke) Drukenbrod at Akron. Hal Oliver, new addition to the press staff, made this town and Akron and got across much publicity. Many members of the Charles Siegrist Showman's Club were guests of the show here, and Edythe Siegrist and other members of her family were on hand Sunday and Monday. Mr. and Mrs. Pete Mardo came from Akron.

Eddie Allen came on recently to take over the elephants. After a three-day stand at Akron and two days in Youngstown the show has another week in Ohio, starting with two days at Columbus (27), then moves into Kentucky on its trek south, bringing it to Miami November 1, marking the start of the final week of season, with Tampa as the stand before returning to quarters at Sarasota, executives said.

CANTON, O., Sept. 25.—Charles Siegrist Showman's Club was host to several executives and performer personnel of the Ringling circus at a party night of September 19 at the Hotel Beiden here, more than 100 members and guests being present. In the Vogue Room guests listened to circus stories and saw a musical revue presented by Bill Stewart, chairman of the club's entertainment committee. They were welcomed by President Glen Z. Wagner and Vice-President Jack McNulty and witnessed movies of the Ringling-Barnum circus the past several seasons, taken and screened by Ted Deppish. The room was ablaze with posters and pennants. A miniature circus parade was among table decorations. Among those in attendance were Al Butler, George F. Kelly, George J. Blood, Frank Morrissey, Joe and Babe Siegrist, Dick Miller, Phil Fein; Edythe Siegrist, who trouped with the Big One, and Mr. and Mrs. Billy Siegrist, now living here. Almost the entire membership of Pete Mardo Tent, CPA, Akron, attended. A buffet supper climaxed the party, which will be the last major affair on the club calendar until spring.

UNDER THE MARQUEE

(Continued from opposite page)

playing at the Indiana State 4-H Club Show.

WEIDNER FAMILY, now living in La Fayette, Ind., visited Mills Bros.' Circus at Fowler, Ind. Dora Weidner made the spec and did ladder and menage. Family was with Mills last year.

VISITING the Ringling show at Lima, O., were Forrest Brown, Carl (Irish) McCrate and Jack Sommers. Brown reports the afternoon show lost and a full night house.

EXCELLENT business greeted the Beatty-Wallace circus in Arkansas, according to reports. At Little Rock the (See Under the Marquee on page 45)

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

STANDINGS in the race for the Rodeo Association of America's Grand Cowboy Championship crown, as announced recently by Fred S. McCargar, secretary, follow: Louis Brooks, 1,259; Ken Roberts, 1,223; Homer Pettigrew, 1,179; Bud Linderman, 1,157; Dick Griffith, 1,129; John Tubbs, 1,056; Bill McMackin, 971; Bill Linderman, 808; Mitch Owens, 766; Smoky Snyder, 678; Bob Estes, 641; Toots Mansfield, 634; Hank Mills, 620; Wag Blessing, 595; Gerald Roberts, 593; Clyde Burk, 540; George Mills, 508; Bill Iler, 508; Jack Favor, 493; Paul Gould, 479; Eddie Curtis, 453; Dub Phillips, 427; Vic Schwarz, 419; Leonard Block, 416; Jiggs Burk, 405; Vern Castro, 380; Buck Jones, 365; Jim Whiteman, 362; Fred Badsky, 353; Geo. Hinkle, 349; Glen Tyler, 346; Al Garrett, 342; Bill Hancock, 332; Buck Goodspeed, 332; John Bowman, 309; Glen Shaw, 307; Manuel Enos, 303.

Bronk Riding—Bill McMackin, 752; Louis Brooks, 671; Bill Linderman, 575; Bud Linderman, 567. **Steer Riding**—Ken Roberts, 907; Dick Griffith, 611; Smoky Snyder, 469; John Tubbs, 323.

Bareback Riding—Dick Griffith, 518; Bud Linderman, 513; Bob Estes, 445; Hank Mills, 435. **Calf Roping**—Toots Mansfield, 634; Buck Sorrells, 533; Clyde Burk, 527; Homer Pettigrew, 380.

Steer Wrestling—Homer Pettigrew, 799; Jack Favor, 455; Dub Phillips, 427; Buck Jones, 365. **Team Tying**—Gordon McFadden, 113; John Cline, 58; Andy Jauregui, 57; Asbury Schell, 55. **Single Roping**—Ike Chisum, 38; Cecil Wright, 30; Glen Shaw, 30; Stanley Gomez, 23. **Steer Decorating**—Willie Head, 80; Jim Wells, 70; Dick Andrews, 60; Bob Johnson, 60.

Ingham Has Two Units

CHARLOTTE, N. C., Sept. 25.—Wild Life Exhibit, Unit No. 1, ended a two-week stand here September 18, good business being done both weeks. Visitors included Mr. and Mrs. Jimmy Hodges, former 10-in-1 owners, now living at Salisbury, N. C.; Tom Dees, of dog act note, now running a dog food business at Bessemer City, N. C.; Dewey Scott, owner of Scott's mules, now operating a farm and horse-breaking stable in Charlotte; Mrs. Walter McCandles, wife of the owner of Salisbury (N. C.) Fair; Lon Ramsdell, former carnival p. a. now exploiting *Stage Door Canteen* film; Rev. and Mrs. James Fowler, Concord, N. C. Line-up of unit now consists of 32 cages of animals and reptiles. Mrs. Rex M. Ingham is manager, with Morris Johnson, boss animal man with two helpers. Unit No. 2 opened at Rock Hill, S. C., September 16 for a three-day stand to good business; has 30 cages of birds. Line-up of this unit: Mrs. Dewey Scott, manager; Hansel Boone, in charge of birds and two helpers. Mr. and Mrs. Ray Rogers, of Beatty-Wallace circus visited at Rock Hill. With them was Baron Novak, midget. Later the Rogers entertained Rex M. Ingham and Fred Ames at their new home in Rock Hill. W. F. Mobley is agent for both units, with Ingham as general manager for both.

CORP. EARL CORIELL is now overseas. His brothers, Vernell and Everett, have been overseas for a year. Vernell, paratrooper, who was wounded, is back in active service.

FREE BROS.' CIRCUS WANTS ACTS

Wire Act, Trap Act, Teeter Board Act. Also would like to hear from Vern Corriell and Lee Bros.' Circus and Family Acts and Girl who can do Muscle Grind and One Arm Swing. Long winter season. Write

NICKOLAS OOST
406 E. Piper Ave. Flint, Mich.

TENTS

Used Labor Day Week
8x10, 10x12, 10x16, 10x19, 12x19, 14x24, 20x30, 20x40, 30x45, 40x60.

Also new Side Wall.
D. M. Kerr Mfg. Company
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EAST-WEST GROSSES HYPOED

Barrington Tops Previous Highs

Ag show's Food for Freedom theme heavy attendance and exhibit draw

GREAT BARRINGTON, Mass., Sept. 25.—With the annual setting new records in several departments, Barrington Fair is pointing to one of the greatest successes in its 102-year history, Edward J. Carroll, owner-manager, said at close of business Thursday night. Week-long run is scheduled to close tonight. This year's Cattle Show was the best in the last 15 years despite labor and transportation problems. Extra tents had to be sent for to accommodate the many entries.

Agricultural Show, featuring its "Food for Freedom" theme, attracted its heaviest attendance and entries in the history of the annual. While the midway was a bit thin because of the late approval of the fair dates held up by (See Barrington Count on page 45)

Plymouth Sets New Day Mark; Crowds, Grosses Hiked 50%

PLYMOUTH, N. H., Sept. 25.—The 34th annual Plymouth Fair of Union Grange Fair Association here September 14-16 topped 1942 grosses by 50 per cent, biggest increase ever recorded in a single year. Opening day was bigger than last year's; second day drew 25,000, bigger by 7,000 than any previous day.

Agricultural displays were featured and the third annual Eastern Draft Horse Exposition was staged. New Hampshire Extension Service and Department of Agriculture co-operated in presenting the second annual State Junior Livestock Show and State Maple Products Show. Added interest came from increased awards and broader classifications for cattle, poultry, food, fruit, Grange exhibits and in junior departments. There

Penn Yan Overcomes Wartime Hindrances For Successful Run

PENN YAN, N. Y., Sept. 25.—Despite wartime hindrances and gas rationing regulations, Yates County Fair here, August 25-27, was declared a financial success by Secretary Oliver Wilcox. He said attendance was exceptionally good considering gasoline restrictions, busy farm workers, men absent in military service and war industries and other factors.

Concessionaires expressed gratification with results and the consensus was that the fair was a successful business and entertainment enterprise. Wilcox said that premium checks will be mailed to exhibitors in December and, after federal tax deductions have been made, the total net receipts will be announced.

Tupelo Gets New Location; Jones Expo for Midway

TUPELO, Miss., Sept. 25.—Mississippi-Alabama Fair and Dairy Show will hold its 36th annual at a new location here, James M. Savery, president-manager, said Thursday. He added that Johnny J. Jones Exposition will provide the midway attractions.

Fair had been canceled when the Tupelo Board of Aldermen at a special meeting September 10 turned down the fair association's proposal to rent the fairgrounds for one week for \$2,000, following a controversy which had raged for three months between the alderman and fair board members.



PARTICIPANTS IN THE WAR BOND RALLY at the highly successful Gibson County Fair, Princeton, Ind., August 30-September 4, included this group of representatives of outdoor show business, army and navy and civic bodies. They are, left to right, Clifford A. Steele, assistant manager of the fair, who purchased a \$1,000 bond on behalf of the association; Lieut. Roy P. Johnson, U. S. Army; John Gallagan, concessionaire, who also purchased a \$1,000 bond; H. W. Reinhart, chairman, Gibson County Bond Drive, and Seaman, first class, Ed Hansen, George Field's Army Band aided in the drive, and Gov. Henry Stricker of Indiana was a guest at the annual, which broke all previous records for attendance and receipts.

York in 10% Attendance Tilt; Allentown's Kiddies' Day Big

YORK, Pa., Sept. 25.—Altho total attendance figures are not yet available, paid admissions at York Inter-State Fair, here September 14-18, were 10 per cent in excess of last year, it was estimated. Grandstand receipts were \$35,249.85, the largest in the history of the fair, while receipts for concessions were \$36,744.65, an increase of over 10 per cent above 1942.

James E. Strates Shows, midway attraction, chalked up a \$35,973.85 count, a new record here. President Samuel S. Lewis said the fair was one of the most outstanding successes in the many years of its operation.

ALLENTOWN, Pa., Sept. 25.—Five-day, 88th annual Great Allentown Fair, which closes here tonight, got away to good start with a record Children's Day attendance September 21. Grandstand show played to capacity that night, with good weather. Wednesday's attendance again broke second-day records.

Exhibits were not up to other years because of the war. They were, however, replaced by government ordnance exhibits. Entries in the cavalcade of cattle, livestock and horses, were below last year, but quality was good.

Trotting, pacing and running races were presented the first four days, while

on Saturday afternoon the Cavalcade of Thrills was the feature, along with Jim Eskew's JE Ranch Rodeo, which was also presented Friday. Concession space was sold in all departments, and concessioners reported good business.

Grandstand attractions were provided by George A. Hamid, Inc. They included Zedka Malikova, high wire; Roland Tiebor's Seals; Hollywood Sky Revue; Victoria Troupe, cyclists; the Faludy's; Martin Sisters, acrobats; A. Robbins, comedy; Paul Remos; Tyler, Thorn and Roberts, dancers; Victory Revue; Lee Barton Evans, emcee, and Joe Basile's Madison Square Garden Band.

Midway was provided by World of Mirth Shows, with 25 shows and 20 rides, headed by Terrell Jacob's Wild Animal Circus. Shows officials said opening day was the best in many years here. Visitors included H. B. Correll, Carl Fleckenstein, Harry Gilmore, Paul D. Jacobs, J. D. Daley, J. H. Giles, Charles W. Swoyer and Bill Wyatt.

Bingo concessions were prominent on the grounds and were doing good business, especially those of Benny Weiss and Bill Jones. Carl Turnquest's Penny Arcade had a big Children's Day, and Louie Kane's restaurant catered to big crowds.

Jackson Adds War Displays; N. M. Sets Up Victory Hall

JACKSON, Miss., Sept. 25.—Enemy equipment captured on Attu has been added to the war exhibits at Mississippi State Fair here, Rex B. Magee, general manager, said this week after the quartermaster general's office notified him that some of the Attu equipment would be included in the office's exhibit being shipped from Washington. Captured enemy equipment, including a German 25-ton tank and a 105mm. Japanese rifle, had already been obtained from the Treasury Department for the local fair. Equipment is the same as was exhibited at Kansas Free Fair, Topeka.

It will be brought here by the Rubin & Cherry Exposition train. The Jap heavy gun was captured in Guadalcanal, while all quartermaster captive material was taken in the Aleutians.

"You will be glad to know that we have secured a number of articles of clothing captured from the Japanese in the Aleutian Islands," wrote Henry U. Milne, chief of exhibits in the office of the quartermaster general, to Manager Magee. "We expect to include them in a special exhibit. This will include such things as fur-lined coats, leggings, split- (See Jackson War Display on page 59)

Topeka's Stand, Midway Figures Best in History

Polio scare sends gate below all-time high—military show clicks

TOPEKA, Kan., Sept. 25.—Rubin & Cherry Exposition smashed the all-time midway record while attendance at Kansas Free Fair, September 11-17, was the second largest in its 63-year history. Manager Maurice W. Jencks said here. Rubin & Cherry surpassed the previous high midway gross established in 1941 by over \$4,000. Attendance at Barnes-Carruthers night show *Let Freedom Ring* also topped last year's total by \$4,000.

"If it had not been for the infantile paralysis epidemic which kept thousands of children and their parents at (See TOPEKA FIGURES on page 45)

Greenfield's Count Soars; Proceeds to Bonds, War Relief

GREENFIELD, Mass., Sept. 25.—Officials of Franklin County Agricultural Society said this week that total paid adult attendance at the 95th annual was 17,888, compared with last year's mark of 17,084. When the large number of school children and pre-fair sales are added to these figures, it is expected that the total will exceed 35,000, close to a new record, officials said.

This year's annual was conducted along the same lines as last year, with the emphasis on the war. Half of the profits will be put into War Bonds and the other half donated to worthy war relief and aid organizations, officials said. Much space on the grounds and in the exhibit halls was given over to military civilian defense and other war-inspired exhibits.

Crowds poured into the grounds from the opening day, with servicemen in uniform admitted free. Harness racing events occupied much of the attention of the crowd, while the usual cattle judging and produce booths also were the center of attention. As usual, the midway was jammed and annual was favored with good weather thruout.

Carthage Run Beats Other Years; Half Million Bonds Sold

CINCINNATI, Sept. 25.—Stressing its Victory Theme, 88th annual Greater Cincinnati and Carthage Fair closed its gates on one of the most successful runs in its history last Saturday night. Attendance this year was far above 1942, and exhibits were of better quality, altho not as large in numbers as last year, D. R. Van Atta, secretary, said.

Outstanding feature of the annual was the sale of an estimated \$625,000 worth (See CARTHAGE RUN on page 45)

Regina Exhibition Chalks 10% Profit

REGINA, Sask., Sept. 25.—In an effort to make the exhibition grounds race track an all-weather one, the Regina Provincial Exhibition board has authorized a \$1,500 expenditure on the track's drainage and surface. Plans call for regrading the surface and covering vital points with a sand or light clay mixture to prevent the gumbo soil from lumping while drying after rains.

Net revenue for the board's fiscal year, which ended September 3, was \$10,000. Revenue from the summer fair totaled \$63,531.24. Expenditures were \$54,335.96.

Quebec Crowds Total 200,000

Labor Day, with 60,000 turnout, sends annual ahead on all counts

QUEBEC CITY, Que., Sept. 25.—Garnering an attendance mark of 200,000, 32d annual Quebec Exposition Provinciale broke all existing records in its history here September 3-12. Sunday and Monday were big, and Labor Day eclipsed last year's record count in reaching the 60,000 mark, despite rain and cold weather, Emery Boucher, secretary, announced.

Agricultural exhibits were plentiful, particularly in the livestock division, which had 600 entries. Vegetable, fruit, preserves, sirup and sugar, honey products, field crops, poultry and pet stock exhibits were larger than last year. Industrial displays represented about 60 per cent of the normal list, but exhibit space was filled to capacity by government school displays.

Elaborate exhibits of Canadian Air Forces, army and navy also were presented. Attendance and receipts for Conklin Show, midway attractions, were the best ever recorded here, while the night grandstand show, the Roxyettes, provided by the George A. Hamid office, set up new attendance marks. Harness races, staged on five days, also drew record crowds.

Boucher said that plans for the 1944 fair are already under way. Elwood Hughes, general manager of Canadian National Exhibition, Toronto, Ont., was a frequent visitor.

Houston Retains Full-Scale Sked

HOUSTON, Tex., Sept. 25.—The 1944 Houston Fat Stock Show and Livestock Exposition will continue at the Sam Houston Coliseum on a full-scale schedule, J. W. Sartwelle, president, announced following a meeting of the board of directors last week. A greater program than ever before in the 11 years of the show is being mapped by officials, he said.

Exposition has been placed on a wartime basis by the OPA as a means of emphasizing increased production of food and quality of livestock. Premium list is being mailed out to 7,500 livestock raisers and breeders in the Southwest.

Middle Georgia Exhibits Up

MACON, Ga., Sept. 25.—Third annual Middle Georgia Colored Fair this year will have the largest number of exhibits in its history, said S. H. Lee, Negro county farm agent, who is co-operating in the event. Homosopian Club, Negro civic organization, sponsors, has a premium list containing 12 classes, with more than a dozen subdivisions in each group. Theme is "What the Colored Race Is Doing for the War Effort."

Annual is being held earlier than usual this year because Georgia State Fair dates were moved back. Ordinarily the colored fair is held a week after the State Fair. W. E. Franks will present Shan Wilcox's Playland Amusements on the midway.

AUDUBON, Ia.—J. J. Ruhs was re-elected president of Audubon County Fair Association at close of this year's annual. Other officers named were L. D. McLeran, vice-president; B. J. Black, treasurer, and A. B. Jensen, secretary.

L. A. Post-War Victory Fair Plans Gains Impetus

LOS ANGELES, Sept. 25.—Plans for a World's Victory Fair here following the war moved a step closer to reality when it was announced by Dr. Rufus B. Von KleinSmid, one of the commission of five appointed by the board of supervisors to study the matter, that he had received much favorable reaction and expects similar reaction from South American consuls.

Dr. von KleinSmid expects to contact other South American representatives when he visits Washington soon.

Puyallup Prepping Grounds, Plans for 1944 Presentation

PUYALLUP, Wash., Sept. 25.—Cheered by announcement of Lieut. Gen. Delos C. Emmons, new Western Defense Commander, at San Francisco that indications are dim-out restrictions enforced by the army may soon be lifted, directors of Western Washington Fair here began drafting plans for operating their plant in 1944. Last fair was held in 1941, when the 42d annual drew a record crowd of 200,000.

With the announcement by Lieutenant General Emmons of possible easing up of wartime restrictions came crews of workmen to the fair plant to clear away the housing units and other buildings constructed for use as a Jap assembly center. As soon as the construction put up by the defense command is removed, the fair association plans to put their own men to work getting things in shape for 1944.

"We are confident of reopening next year," A. E. Bartel, fair's secretary-manager, asserted. Association is in good shape financially, Bartel said.

Meridian To Plug Wartime Program

MERIDIAN, Miss., Sept. 25.—Shaping its theme to victory and to the tone and color of the times, Meridian Fair and Dairy Show has completed plans for this year's annual, C. A. Abbott, general manager, said last week. A colorful parade, sparked by bands and bright with colors of the United Nations will herald the fair's opening, he said.

"Instead of abandoning the annual, as at one time was considered, it was decided to go on with it and shape it to the tone and color of the times with a spangled parade, a beat-the-Axis grandstand show and a fun-filled midway," Abbott said.

"The theme of the fair is victory," he added, "and in this confident spirit soldiers and civilians alike will visit the fair, view the exhibits and enjoy the fun and frolic. We are not unmindful of our boys in the thick of battle, but our long faces will not aid our soldiers at the front."

HUNTINGDON, Tenn.—A belief that the fair was needed as a morale builder and a desire to keep an unbroken record caused directors of Carroll County Fair to continue with this year's program. The Carroll County Fair, one of the oldest county annuals in West Tennessee, has grown steadily to become an institution in this section. This year's feature will be a large livestock sale. Usual free attractions and carnival features have been booked.

Early Pa. Annuals' Attendance Figures Normal Despite War

READING, Pa., Sept. 25.—Attendance at county fairs in the State, which went thru with plans to hold their annuals despite wartime handicaps, has been running about normal so far, Charles W. Swoyer, president Pennsylvania State Association of County Fair, said here. "With the fair season just getting into full swing and with the removal of the ban on pleasure driving," Swoyer said, "county and community fairs can be assured of good attendance." Miles Horst, State Secretary of Agriculture, reported that 10 or 12 of the 50 county or community fairs originally planned were canceled. Most of the casualties, he added, were smaller organizations. Last year 2,984,895 persons attended 100 fairs in all sections of the State.

"The county fair is most helpful to agriculture," said Horst. "It is an educational feature. Thru county fairs farmers not only have some incentive to grow good products, but also have the opportunity to see what the others are doing." Swoyer also cited the educational value of exhibits and said cases of several persons charged with violating OPA regulations by attending one Eastern Pennsylvania fair were dismissed on the grounds that they were attending an agricultural function.

"This year the fairs are really helping the government," Swoyer added. "Many of them are giving War Bonds and Stamps as premiums and many have set up booths to promote War Bond sales."

AROUND THE GROUNDS

BALTIMORE. — Wartime increases in livestock production are expected to attract more entries than ever before to the 15th Annual Livestock Show at the Union Stock Yards here. William R. Harvey is president and general manager.

MONROE, La. — A total of \$1,664 has been raised by the local Chamber of Commerce for the annual Northeast Louisiana Junior Livestock Show here. Entertainment feature will be rodeo, held last year for the first time with success, under direction of Milton Hinkle.

HYDEN, Ky.—Leslie County Fair will be held here for three days as scheduled, it was announced last week. Features will include agriculture, food and handicraft exhibits, a varied program of entertainment and a saddle and draft horse show on the final day. Exhibits are expected from the State Game and Fish Department, State Health Department and University of Kentucky.

COLUMBUS, O.—Doc Waddell repeated at Washington County Fair, Marietta, O., this year with his "grandstand sermon" at the opening and followed with initial appearance at Wyandot County Fair, Upper Sandusky, O.

TOPSFIELD, Mass.—Ralph H. Gaskell, secretary Essex County Agricultural Society, announced this week that the Topsfield Fair will not be held this year. (See Around the Grounds on page 59)

FAIRFIELD COUNTY FAIR

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Want Concessions, Games, Shows and Lunch Stands

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Have all the Midway Games. Space open for two good Lunch Stands, one Custard Machine, Demonstrators and small Concessionaires.

D. C. TODD, Sec.-Mgr., Spartanburg, South Carolina.

Orangeburg County Fair

Orangeburg, S. C., Oct. 25-30, 1943

Old and New Concessionaires, Write M. K. JEFFORDS, Secretary of Midway, for Space.

OH-OH OH! CAN'T WATCH HIM OH!

LOOKS LIKE WE DID IT!

YOU'VE SEEN HIM MAKE THAT UNBELIEVABLE HANDSTAND ON TOP OF THE POLE—NOW WATCH SELDEN MAKE HIS SLIDE FOR LIFE—RIGHT INTO THE GRANDSTAND—THERE HE GOES!

HOW ABOUT PLAYING OUR FAIR NEXT MONTH?

THANK YOU VERY MUCH!

EACH ENGAGEMENT GETS ANOTHER —12 YEARS' SOLID BOOKINGS!

From the very first performance when Selden's act was first introduced, visiting Fair Secretaries, Park Managers, Circus Directors and others witnessing the many sensational thrill features for the first time have talked with him and arranged for future appearances at their own amusement places. Don't delay—write for complete details. Booking 1944 dates now.

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Salt Lake Swim Spots Flourish

Biz biggest in decade—may force Saltair, Lagoon opening in 1944

SALT LAKE CITY, Sept. 25.—War industry boom, perfect weather and a desperate need for entertainment in the war-crowded industrial centers of Utah gave Great Salt Lake beaches their biggest year in a decade. Those cashing in were Black Rock Beach and Sunset Beach, devoted exclusively to bathing, while the nationally known Saltair Beach, with amusement pier and bathing beach, remained closed. Official closing date of the beaches was Labor Day, but with weather holding up nicely, the beaches are still operating full swing and at a profit.

Manager James Latses, of Black Rock, reported the greatest gross in history, with a net only slightly above normal. Because of war industries, vacationing students demanded and got wages 200 per cent above normal, cutting the net. Lack of beer, a profitable item, also cut the profits. Sunset Beach, managed by Ira Dern and E. H. Thompson, was badly wrecked by wind shortly before the season's opening and profited less by the boom business, getting a little less than its normal share, and having a \$15,000 storm loss to make up.

So desperate was the need for recreation in the area that the army moved in its transportation busses to haul large parties of civilian workers from Hill Field (near Ogden) 50 miles to Black Rock Beach twice a week for entertainment. Public relations and personnel offices of Camp Kearns, the Dugway Chemical Warfare Camp, and Fort Douglas, headquarters of the Ninth Service Command, regularly moved convoys of soldiers, and frequently their partners, to beach parties.

Saltair Beach remained closed because of inability to replace parts and equipment on rides and the railroad which services the beach. The rail equipment has been largely sold to the government—under pressure. Local authorities publicly bemoaned the closing of Saltair, as its dance floor could provide nightly entertainment for more than 5,000 persons. Mrs. Herbert B. Maw, wife of the governor of the State, in a newspaper article declared that the resort should be opened either by the management or by other means to care for the bad entertainment situation. The two bathing beaches, Black Rock and Sunset, would have welcomed it because of the over-taxed facilities on their beaches.

Lagoon Resort, midway between Salt Lake and Ogden and nearest to the largest installations, also remained closed.

If present conditions maintain, a civic effort will be made to force the reopening of Saltair and Lagoon for the 1944 season.

Riverside Haul Cost 1.84c Per Person

SPRINGFIELD, Mass., Sept. 25.—The third report of the operation of the Riverside Park transmobiles for the period from July 12 to August 31 to go to the ODT reveals that the park's three conveyances, using a secret fuel substituting for gasoline, consumed 14,040 pounds of fuel at cost of \$1,410. The comparatively high cost per pound is ascribed to inadequate commercial and physical facilities. The opinion is expressed that with materials for proper storage and trucking of fuel the cost could be reduced to one-half this amount.

The total number of passengers carried to Riverside and return from June 19, when the transmobiles were inaugurated, is given as 200,376, and the fuel cost per passenger is stated to be 1.84 cents. One hundred and fifty-two thousand, eight hundred and two passengers were carried round trip in the period July 14 to August 31, making an average number per trip of 46.5.

No labor or replacement of parts has been necessary, it is stated.



EDWARD L. SCHOTT, president and general manager of Coney Island, Cincinnati, who has just registered another banner season at the modern and spacious amusement plant that stacks up as one of the finest in the nation. Despite the shortage of help and sundry other wartime ills, Schott this season piloted Coney to a 16 per cent increase in gross business over 1942, which was one of the biggest in Coney's history.

Edgewater Hits 15% Over 1942

DETROIT, Sept. 25.—Edgewater Park closed its season last Sunday (19), the summer trek running about 15 per cent ahead of 1942 despite the slow start that characterized all park business in this area.

Last two weeks of the season were considerably off because of weather conditions, but the management was well satisfied with the season's business as a whole.

Plans for construction work to be undertaken during the winter are now being made at a conference at Milwaukee, where Charles S. Rose, head of the park company, has headquarters.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

War Man-Power Suggestion

This writer realizes only too well the trouble most outdoor swim plunges and parks had with help all last summer and appreciates the difficulties now being encountered by ops of enclosed natoriums.

It wasn't bad enough for the open-air pools and beaches, what with most of their lifeguards gone and the majority of pool managers and tutors signed with the army or navy as swim coaches, but at the summer's close along came the War Man-Power Commission's second listing of so-called unessential jobs, and smack up at the top of the heap were bathhouse and pool attendants.

Indoor tanks report that their biggest problem at this time is engaging locker room help and pool cleaners. Lifeguards, of course, have always been difficult to find, but many pool ops have engaged femme lifesavers and, in the main, they've proved okay. But those bathhouse attendants—that's the current rub. Most of those between ages of 18 and 38 have either gone into the army or been forced to take more so-called essential jobs. Far be it from this pillar to criticize the biggies in the War Man-Power Commission, but it strikes us that taking care of a public bathhouse or pool and seeing to it that it's kept clean is certainly an essential occupation. The health of a community is at stake. However, any amount of writing won't change the situation. That's something that the pool industry as a group should have done months ago. Maybe there's still time if an org such as the NAAPPB would do something. Len B. Schloss, its prexy, is down in Washington. I'd like to know what he thinks of the chances of getting bathhouse attendants out of the non-essential class.

Pool men tell me they've discovered

Wildwood Sure on Post-War Changes; Spending \$1,134,000

WILDWOOD, N. J., Sept. 25.—Definite plans for a post-war project that will result in the general improvement and beautification of this seashore resort was announced this week by Wildwood city commissioners. The proposal, calling for the expenditure of \$1,134,000, is being widely heralded. The plans, it is said, will transform Wildwood into one of the most beautiful resorts along the Jersey Coast and provide employment for returning servicemen and residents now engaged in war work.

A large piece of property along the beach-front, under the post-war project, will be converted into a series of parks and playgrounds. Also in line with post-war planning, an ordinance was passed to provide that all new buildings erected in the future on the Boardwalk must be modern in construction. The city commissioners will appeal to all present property owners on the Boardwalk to improve the appearance of their places.

The post-war project also provides for the erection of a new information and tourist service building on the Boardwalk at a cost of approximately \$30,000. Extensive improvements to another large area of the resort is also planned, bulk-heading the waterway and building a lagoon thru the center property. By thus modernizing that section, the resort hopes to encourage lovers of boating and other water sports to come here.

Steel Pier Swings To Week-End Policy

ATLANTIC CITY, Sept. 25.—Frank P. Gravatt, president of Steel Pier, announces that the pier will remain open week-ends during the fall and winter.

Entertainment policy calls for stage-shows to be presented the two days in the pier's Casino Theater, a first-run film in the Music Hall, and dancing to the music of Alex Bartha's band in the Marine Ballroom.

In addition, the Gay Way, with its six Funhouses, the Diving Bell, deck chairs and educational exhibits will be part of the pier's off-season program.



HARRY J. BATT, hustling managing director of the modern and attractive Pontchartrain Beach, New Orleans, which on September 12 concluded its biggest season in history, featuring a full program of special events and entertainment thruout the summer.

AC Boom Reflected In Record Deposits

ATLANTIC CITY, Sept. 25.—Indicative of the boom enjoyed here this summer is the fact that deposits in the Boardwalk National Bank have passed the \$20,000,000 mark, the highest in the history for any bank in Southern New Jersey. Official figures, released this week by the bank, placed cash deposits at \$20,410,022.40. The previous high in the history of the bank was \$12,987,000 in the fall of 1941.

"The resort had the best summer in history, despite gas rationing, travel restrictions and other wartime difficulties," declared William C. Boyer, vice-president of the bank. "Prosperity is here and Atlantic City is getting its full share of it. I firmly believe we will have a good winter season, too." He added that the army occupation here was a blessing in disguise. Evidence supporting Boyer's optimistic note also came from the sister resort of Wildwood, where three banks reported \$3,000,000 more in deposits than a year ago, with the totals marking a new all-time record high.

Fenelon at Govt. Play Spot

MINDEN, La., Sept. 25.—John F. (Jack) Fenelon, former circus man, is now managing Caney Lakes here, a recreation center owned by the U. S. Government and operated by Marsline K. Moores, formerly manager of the Worth Theater, Fort Worth. The play spot, located 36 miles from Shreveport, covers 12,634 acres and has 25 modern cottages, two lakes for boating and fishing and a large recreation hall with a spacious dance floor.

away crowds several Sundays in June and July. The resort is located on the earline; an army camp is near by and all defense industries are booming. Sunday races for servicemen have gone over in a big way."

Aid on Bond Drives

Many indoor plunges are rolling up excellent records in the Third War Loan Drive. Some have staged novel aquatic carnivals, offering free admission thru the purchase of War Stamps and Bonds. This department will have more to report about these got-togethers in subsequent issues. In the meantime pool ops are reminded that the month of October is being dedicated to the National War Fund campaign. That takes in the Salvation Army, USO, YMCA and all the other welfare orgs doing such a grand job of keeping up the morale of our armed forces both abroad and at home. So, do something for them. A water carnival properly arranged is certain to draw and would raise good money for the local chapter of that drive. Therefore pool men are urged to contact the local chairman of the National War Fund in their communities and suggest that they sponsor a swim meet or water carnival for a percentage of the gate during October. Let's put over the National War Fund drive in big fashion.

Price "Greener" on Balto Mayor's List

BALTIMORE, Sept. 25.—Arthur B. Price, owner and general manager of Gwynn Oak Park, has been honored by Mayor Theodore McKeldin of Baltimore, who has appointed him an associate member of the Baltimore City Fire Board. Price's name was contained in the mayor's so-called "Green Bag," and city council is slated to act on the "Green Bag" appointments at a later date.

Mayor McKeldin, who was elected last spring, is entitled to name his official family. The "Green-Bag" appointments, if and when confirmed by council, will constitute the mayor's official family.

In addition to Gwynn Oak, Price also owns Lakewood Swim Pool, the Amusement Center, a coin machine arcade, and the Aurora Theater here.

With the Zoos

BALTIMORE.—Minnie, the elephant at Druid Hill Park Zoo, and Sabu, the elephant boy of movie fame, gave their aid to the Third War Loan Drive here last week. Minnie's trainer, Clarence Taylor, led her thru a solo routine, and Sabu, now a private at Fort George G. Meade, rode the elephant from the zoo to the performing circle in front of the Mansion House at the park. The performance was sponsored by the Maryland War Finance Committee.

NEW YORK.—Johnnie, 5-year-old lion in the African Plains Exhibit at the New York Zoological Park, died of a fractured larynx suffered in a fight with his brother, Frankie, early last week.

UNDER THE MARQUEE

(Continued from page 41)

crowd was so large an extra night performance was given.

WITH dry cleaners in the shape they are today we have to overlook a little soiled wardrobe.

WAR-BOOM cities of the Southeast, with more money than ever before in their history, are having to wait later than usual for their circus entertainment this fall.

LEO FRANCIS, white-face musical clown, reports a good season of fairs. While in Indianapolis he saw the Big Show and met Joe Brownie, cornet player, with whom he trouped on Bill Ketrow's show 25 years ago.

MILLS BROS. will be in Pinckneyville, Ill., on the fairgrounds October 2, auspices of American Legion Post, and L. (Crazy Ray) Cholsser, who lives there, expects a big day. He played callope on Hagenbeck-Wallace and Cole Bros.' circuses.

REMEMBER when circus folk dreaded a way-out-of-town lot only because of the long drive while making parade?

SAM WARD, writing from El Paso, Tex., September 23, stated that business there for Polack Bros. has been terrific—turn-aways. Biz had been pronounced at least 75 per cent better than on any previous engagement by Shrine officials and Irv J. Polack.

H. J. LANE, press agent with the James M. Cole Circus, spent several hours while in West Chester, Pa., with Zeke Lamont, former clown on the Cole show, who is farming on the George Barton farm. Lane, who saw the Hunt show in Salisbury, Md., reported a fair matinee and two night performances.

RETURNING to St. Paul from Madison, Wis., after seeing the Ringling circus, Frank C. Friedmann, CFA, met Mabel Karoli (nee Kline), who, with her husband, trouped on the show over 20 years. They still live in Minneapolis, and Mabel told Friedmann that their son, Jackie, is developing into quite a performer.

EARLY-DAY yell from a house across the lot: "E-I-I-I-mer-r-r! Come home at once. Didn't I forbid you to wear a dirty old red coat and lead a Shetland pony in the parade? You have disgraced us in front of the neighbors."

KINKO, clown contortionist, en route from St. Louis to Boston for the Hamid-Morton Circus engagement, spent a

week-end in Chicago as guest of Mr. and Mrs. Earl Shipley and visited with Orrin Davenport and Orrin Jr. Kinko's son, George, formerly with his parents on Clyde Beatty's show, has been in the navy 18 months. He is radio operator on a submarine in the Pacific that is reputed to have 34 Jap ships to its credit.

IN the issue of September 18 it was reported that this year was the first the Ringling-Barnum circus had been on the State fairgrounds in Milwaukee (West Allis), switching from the lot on the lake front. Mike T. Clark, Indianapolis, writes that RB used the fairgrounds on several occasions from about 1925 to 1933, he having seen the show there twice during those years, and that boss hostlers and assistants will recall the several hook teams of four that were required to get cookhouse wagons up the hill when moving off the lot, there being no tractors at that time.

FROM Bette Leonard, Wichita, Kan.: On the World of Today Shows met Harry B. Davis and Harry B. Leonard, both former side-show artists on Seils-Sterling Circus. Dad Bejano, veteran side-show manager, has the 10-in-1. Fred Leonard will present Dr. E. L. Cooper's Black and White Horse Revue at the horse show in Wichita. Jimmy O'Dell visited at the home of Fred and Bette Leonard en route to Paola, Kan. Mr. and Mrs. Joe Fleming, Trenton, Neb., visited Daily Bros.' Circus at Wray, Colo. Hazel King played her home town, Baker, Ore., during the Dailey stand there. King Baile, Niles, Mich., who managed the Seils-Sterling Side Show, writes that his son, Bill, was shot twice in a hip during fighting in North Africa and is in a hospital. Marie and Bum Henry have closed their fair season and will again work the Houston Shrine Circus.

SON IN JAP PRISON

(Continued from page 40)

these lines: "He is serving a four-year voluntary enlistment in the U. S. Marine Corps in the Philippine Islands. Young Howe began his circus career in 1938 with the Hagenbeck-Wallace show as an usher. In 1939 he was with Cole Bros. part of the season. In 1940 he ushered with RB the first half of the season and with Cole Bros. the last half."

The form message is so worded that the sender can underline any of a number of words to make up a report, as, for instance, "My health is—excellent; good; fair; poor." The word excellent is underlined in the message. Other statements in typewriting: "I am—uninjured; . . . not under treatment. I am . . . well. Please see that father and sister are taken care of." (Re family): "Tell father and everyone where I am and that I am all right. Please give my best regards to family and all." Message bears the written signature of Edward H. Howe. It is addressed to M. D. Howe, P. O. Box 188, Station G, New York, N. Y.

Circus Historical Society

FARMINGTON, Mich., Sept. 25.—F. A. Norton writes from Jennerstown, Pa., that Harry Bowman, Jeanette, Pa., came on the lot of the Bright Lights Exposition Shows with a briefcase full of old pix and programs, and they had a fine time going over these.

John J. Crowley, CHS, Cambridge, Mass., writes that he has a rare piece of circulsiana in a railroad excursion and general admission ticket issued by the general passenger agent of the Bridgeton and Saco River Railroad for Forepaugh-Sells Bros.' Show, June 6, 1899, at Portland, Me. Interesting, as both the circus and the railroad are now extinct, the railway having been incorporated into the Boston & Maine. (Incidentally, Crowley was offered \$5 for this from, not a circus fan, but from a railroad enthusiast. The offer was refused.)

F. M. Farrell, contributing member of the CHS, has been visiting fairs in his vicinity, Ithaca, N. Y., and renewing acquaintances with show friends.

CHS Maurice Allaire, Portland, Me., is in a hospital as a result of an accident. Ken Amadon, CHS, Manchester, N. H., who visited the Ringling show when it played Worcester, Mass., met his friend, Frank Holt, drummer with Merle Evans' band.

A new member is John M. Brown, 265 Maine Street, Brunswick, Me. Reported by Don F. Smith.

TOPEKA FIGURES

(Continued from page 42)

home, this year's annual would have also set an all-time attendance record," Jencks said. Much credit for making the fair a smashing success was given to the army, whose 29th Cavalry from Fort Riley camped on the grounds thruout the week and staged spectacular programs before the grandstand each afternoon and night.

"The show presented by the 29th Cavalry was the best army show I've seen in a lifetime in the show business," Mike Barnes, manager of the Barnes-Carruthers grandstand attraction, declared. Horse drills as well as demonstrations of armored equipment were combined by Fort Riley officers into a program that sent thousands away amazed at the precision of their maneuvers.

Opening on Saturday for the first time in history, this year's annual also had its biggest day advanced to Wednesday instead of the usual top Thursday crowd. Over 14,000 packed the grandstand and spilled over onto the race track for the Wednesday night show to establish a new record. Crowds packing the grounds provided the largest Wednesday attendance on the books, it was said.

Midway Marks Up

Biggest midway attraction was Lorow Brothers' Side Show, which reported an increase of 70 per cent over last year. Right behind was Mrs. Ike Rose's Midget Revue, up 50 per cent from a year ago. Lester Duncan's Harlem Revue and Charles Fogle's Reptile Show showed similar gains to head the midway attractions. Capt. Bob Perry's Lion Motor-drome, making its initial appearance here, was a big hit. Flash White, trick and fancy rider, ended his stay with the show on the final day and reported for navy service.

Thursday was Red Cross Day and the Red Cross parade was one of the week's outstanding attractions. About 150 nurses from the U. S. Winter General Hospital, Topeka Army Air Base Hospital and various city hospitals, together with student nurses, nurses' aides and Gray Ladies marched in front of the grandstand while two military bands headed the parade playing *Onward, Christian Soldiers*. Gov. Andrew Schoeppel addressed the audience in an appeal for girls and women to volunteer for nursing service. Seated in boxes in front of the grandstand and adding weight to the appeal were 50 patients from the Winter Hospital, most of them on crutches, just returned from the battle fronts. Public address mike was passed to several who made short talks asking for additional nurses and support of the Third War Bond drive.

Bond Sale Nets 70C

Over \$70,000 in War Bonds were sold at the gate of the U. S. Treasury exhibit of captured war material despite the fact the major effort had been made to get the public to purchase bonds at downtown War Bond centers. During a brief bond appeal following the afternoon program, purchasers of \$25 bonds were given rides around the track in jeeps, while purchasers of \$50 bonds were entitled to ride in the tanks.

An eye-catching Army Air Corps booth, with equipment and pictures advertising the fact that \$30,000 of aeronautical education was being offered free to cadets enlisting in that service, resulted in the enrollment of nearly 100 boys from scattered parts of the State during the week. The navy conducted a similar appeal. U. S. Coast Guard Band from St. Louis, which is touring the country in the interest of recruits for the SPARS, occupied the stage as a feature of Friday's night program.

Agricultural Displays Click

Agricultural exhibits, while smaller in size than usual, were of high quality. Outstanding among the exhibits was that of the State Industrial Development Commission showing agricultural and natural resource products of Kansas; an educational display by the Wheat Improvement Association emphasizing the Hessian Fly Control Program, and an exhibit by the National Meat Board.

This year's fair demonstrated that the co-operation of fairs with governmental agencies in time of war is most important and that much good can be accomplished thru such co-operation. Attendance at the fair despite transportation restrictions and an epidemic scare exceeded all expectations and the reaction of the thousands who attended was highly pleasing to Manager Jencks. It was a glowing tribute to his ceaseless efforts to prove the free fair has its place in war or peace.

CARTHAGE RUN

(Continued from page 42)

of War Bonds, which were purchased in five-minute periods each afternoon and night in the grandstand, former Gov. Myers Y. Cooper, president of the fair, and chairman of the Ohio County Fairs Bond Drive, said. Aiding the Bond Drive were Commandant Thomas E. Wood, of the Cincinnati Marine Corps League, and a group of Marines, who patrolled the grounds, and whose sales totaled \$50,000.

Tabulation of coins dropped in jars for the purchase of cigarettes for the armed forces was \$1,000, Edward Hagen, chairman, said. Molly Pitcher girls sold over \$300 worth of stamps and bonds last Saturday on the grounds.

Each day got the benefit of designation and attendance and receipts for each topped last year's good marks. Numerous patriotic and instructive health displays carried out the nation's war theme and another feature was the Red Cross's blood-donor recruiting station on the grounds. Booths also were given over to the armed forces, including WACS, WAVES and SPARS and other government agencies.

F. E. Gooding Amusement Company's No. 1 Unit, managed by John F. Enright, with Joe Gaskill as secretary, reported good midway business, while grandstand receipts were better than last year. Grandstand attractions, provided by Bob Shaw, of the Gus Sun Booking Agency, were well received. Smittie's Band, a favorite here, provided the musical interludes.

PLYMOUTH DAY MARK

(Continued from page 42)

was afternoon harness racing, with purses of \$200 each for four races.

The stagershow *Salute to Victory* revue was produced by Al Martin included Capt. Roman Proske's tigers; Harry Lamar's flying act; Ralph Reno and His Duck, comedy bicycle; Ed and Jenny Rooney, high act; Muriel Moran and Her Hollywood Hobby Horses; Thomas's chimp, Congo; Betty and Her Playmates, dog act, and a line of girls whose routines were arranged by Gertrude Dolan. Soloist was Connie Regalino. There were special scenery and lighting effects.

Bus and rail transportation permitted 90 per cent of New Hampshire patrons to leave home in the morning and return on the same day. Theme was "Agriculture Mobilized for Victory" and in nearly every department there were classes consistent with this objective. Thousands of dollars were offered for competitive exhibits by boys and girls, farmers and homemakers and others who concerned themselves with food production and preservation for the first time. Harry Merrill is president; W. J. Neal, secretary; R. Preston Martin, treasurer; Lester E. Mitchell, superintendent. Concessionaires and midway shows reported good business.

BARRINGTON COUNT

(Continued from page 42)

the pleasure-driving ban, every stand did heavy business.

Excellent weather prevailed thruout, and Carroll this week was pondering the idea of operating for two additional days. Weather record, in fact, has been kept intact with the annual experiencing good weather since Carroll took over the fair three years ago. Several improvements in the fairgrounds set-up met with the approval of new and old fairgoers.

All in all, officials said, everything points to the greatest fair business in the more than a century of September events in the Berkshires. Horse racing, one of the chief attractions here, set some new all-time highs and for the first four days the fair went ahead of previous years. Thursday, with 10,000 on hand, saw a new high for that day.

WANT BOOKING AGENT and PUBLICITY DIRECTOR

FOR ST. LOUIS, MO., AMUSEMENT PARK, to book School and Church Picnics, also Industrial Outings. Must be experienced and reliable. All year round job to right man. Good salary and bonus. State all qualifications in reply. Address: BOX 294, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE

One stationary Stratoship Ride, complete with Fence. Price \$600 Cash.

B. W. KANNAPIN

24000 E. Jefferson, Box 35, St. Clair Shores, Mich.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

FAIRS have been selling War Bonds in this drive like the boys and gals pass out frozen custard on the big day. The annuals have again more than proved their worth as settings for patriotic endeavors. Replete with food exhibits and other exhilarating wartime displays, they are capping their accomplishments this year in further inspiring rural and urban populations. As one of many instances, Carthage Fair, on the outskirts of Cincinnati and not a monumental institution, had a \$625,000 sale of War Bonds in five-minute periods each afternoon and night before the grandstand in its four-day run. Showmen, ride operators and concessionaires have been heavy purchasers at fairs being played, some setting the pace for locals with \$1,000 purchases. So mark up another credit for the bond drive of the fairs. . . . Legal adjustment end of outdoor showdom further depleted by passing of Buck Jones and Louie Pickles.

† † †

HUMOR and captive wild animals seem to go together. Probably because of age-old managerie-clown combos. The English-Scotch strains in John T. Benson, creator of the famous Benson's Wild Animal Farm, Nashua, N. H., who died September 19, had many an outlet for a native wit. Wesley S. Griswold, who had looked over the domain of fauna, once wrote in *The Hartford (Conn.) Courant* in part: "Some acts have the formal setting of cage and

trainer. Others are itinerant. For instance, there are three performers that wander at will, attracting eddying groups of spectators wherever they go. One is a lordly duck. Around its neck is hung a large placard proclaiming: 'I am 52 years old.' Second is a stalwart Rhode Island Red rooster, dressed in checked trousers, its feet firmly encased in circular pads which force it to walk with exaggerated pomposity. The third, more active than the others, is a grunting, squealing young pig, harnessed to a miniature covered wagon. On the canvas is painted this slogan: 'I Ham Bringing Home the Bacon at Benson's.' These novelties are the creations of Benson himself and he authored the slogans, as well as many others, alternately questioning, dictatorial, instructive and whimsical in tone, which dot the premises." Remindful of clown gags, yes. But who else ever put 'em in a zoo!

† † †

RAVE for the gal roller-skating act by proteges of Earle Reynolds and Nelle Donegan on the Ringling show is added to its swell season's press by Howard (Lefty) Clark, Hoosier syndicated columnist of *The Rensselaer Republican*. He can use more fancy adjectives than the old-time big-top p. a.'s ever knew were in the book. . . . Rumor is that Roy E. Ludington and his boss of Crafts 20 Big will miss that usual Utah hunting trip this time. 'Tis

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE death of John T. Benson September 19 also marked finis to a personalized operation that was unique on the American showshelf. Into the New Hampshire wild animal farm that bears his name went all those large and little elements that make up a successful amusement entity. Who would ever have thought that any person, be he showman or industrialist, could have taken a piece of land in a small town some 30 miles from Boston, filled it with "mere" animals and make a go of it?

John Benson didn't only make a go of it—he made a fortune. He was Barnum returned as animal showman—a showman to his fingertip and full of the normal ego of his class. He was also a shrewd business man, and when such a combination merged in one human being, success is only a matter of time.

There was nothing on this earth that John T. cared much about save Benson's Wild Animal Farm in Nashua (Hudson Center), "45 minutes from Boston." He not only knew animals and what makes them tick, but was intimate, to the nth degree, with what the customers wanted from this type of attraction. He made a fine art out of the old zoo idea—"we sell you peanuts and soda pop and you feed our animals" with some of the same. Benson sold almost as much in peanuts, pop, beer, jungle helmets and other accessories to a great community spectacle as he sold tickets at the front gate.

A YORKSHIRE Englishmen undoubtedly shot

thru with Scottish strain, John T. never spent money foolishly, usually struck a hard bargain, and could generally tell the score right on the button. He could sense miles away from the starting line how this or that adventure in show business figured to do and how long it would run, provided it got open. Sometimes he called the shot on whether a project would get started. His lifetime batting average was a whole lot better than the sports boys who dope the nags, football and boxing.

When Billy Rose was preparing his Jumbo circus spec at the New York Hippodrome, it was to Benson that B. R. came to fashion the zoo in the Hipp's basement. Rose is known as a pretty shrewd article himself and a David Harum if ever there was one, but Rose had to put it on the line with John T. None of this paying off in the dark in a slippery alley for the Benson gent.

An offshoot of the Bostock realm of animal showmanship, Benson peddled real stuff at the farm, and thru the years employed some of the country's best-known trainers. He never paid much, but paid what he promised, take it or leave it, and he was adept at taking fading stars of the cage and whip, or equestrians who had seen better days, and building them into a solid performance with the charges. The farm aroused great public interest, often via the national news services, with some of the stunts conceived by old John himself, in person.

said they'll nimrod in Mexico—if they can get a permit. Imagine the resourceful Roy not getting a permit! . . . Report that a new Oakland (Calif.) ordinance "will be more favorable to traveling shows" also is that "license fee will be higher." Whadda ya mean more favorable? . . . Noticed that certain switch from palmistry to mugging machines? . . . Don't forget that Christmas mail to cherished ones in war service.

† † †

NEW West Coast circus may be sprung any issue now. . . . Charlie Doble, sage of Jeffersonville, Ind., recalls in the latest bulletin of the Circus Historical Society: "The Barnum & Bailey Greatest Show on Earth was the first circus to advertise in *The Billboard*. Advertisement appeared in the issue of December 1, 1895, and was signed by Louis E. Cooke." . . . Nothing's the matter with the memory of George D. Kitzinger, Atlanta showman, public relations man, magi and former correspondent for *The Billboard*. He copped over a column with photo in *The Atlanta Journal* of September 19 on his reshaped tale of the shooting of Theodore Roosevelt in Milwaukee October 14, 1912. Death of T. R.'s would-be assassin after 31 years in prison prompted the reminiscence. Kitzinger was on the scene as a reporter and also did publicity for the Bull Moose org. This writer also was in on that story and his recollections jibe okay with the Atlanta scribe's. . . . Out with the W. C. Kaus Shows with concessions and as business manager, Mack Kassow had a yen for his old atmosphere and planned a jump into Baltimore to catch the Benny Fox camp show and to see Frank Wirth et al. . . . Comfort for talkers: Tongue is valued at three points; brains at one.

ONLY a few days before his death, when he was already being tapped for another life, he wrote to a friend: "My ailment doesn't seem to improve as fast as I wish it would. The advice of my doctors is that I keep quiet and take it easy. That's an impossible thing for me to do."

In the next sentence he seemed to display a more than casual interest in the fate of the farm: "I have decided to dispose of my place if I can find the right person to carry on, one that will keep up its reputation and have enough cash to pay somewhere near what it is worth."

Benson always did have an unpleasant interest to the point of severe irritability in people who talked big but couldn't put up.

In the same letter he made a prediction: "With the gas ban lifted, it's a sure thing that all resorts will see one of the greatest periods of prosperity that was ever known."

Ever the aggressive showman, even while the clouds were gathering, he continued in his letter: "It will make a wonderful place for winter quarters where there is an income all summer; in fact, all year 'round. You have been here and know the place, the reputation it has from Coast to Coast. I am not going to ask an exorbitant price, but it will be a cash price somewhere near its worth. It is an opportunity that comes about once in a lifetime, and I'll be pleased to talk business with some individual or corporation that can handle such an enterprise."

The customers can guess the name of the friend to whom Benson addressed what must have been among his swan-song letters.

The Crossroads

By NAT GREEN
CHICAGO

STANDARD encyclopedias all carry more or less information on some branches of outdoor show business, particularly circuses and fairs, but for the most part the material used usually sounds as if it were written by someone not too familiar with his subject. We were reminded of this last week when we received a call from a man who is writing something on the circus for a new edition of a leading encyclopedia. The questions asked indicated that the writer was not familiar with circuses. The book in question is a leader in its field, and it would seem that the editors would endeavor to obtain their material from persons who know the field to be covered. Doubtless there are fields more important than outdoor amusement, but anything that is to be included in a standard book of information should come from someone who knows the field. Or are we too critical?

† † †

INQUIRIES anent the coming outdoor conventions are beginning to filter into this desk. At this time we can only say that indications are the usual conventions will be held, at practically the same time as in previous years. Announcements will appear in the various departments of *The Billboard* as information is received. It is well for those intending to come to the conventions to remember that the week of November 27-December 4, covering the convention time, is a busy one for the hotels and it will be wise to place reservations just as early as possible. While

the acute room shortage will be somewhat relieved in Chicago by the return of the 3,000-room Stevens to the hotel field, that does not mean there will be plenty of room for everybody. Better make that reservation now!

† † †

NOW that his season is over, J. W. (Patty) Conklin soon will be speeding southward for a well-earned rest at Hot Springs. . . . Chalk up a birthday for J. C. (Tommy) Thomas, who celebrated his natal day last Saturday (25) in Oklahoma City. . . . Pvt. Al Sweeney, stationed at Fort Bliss, Texas, has drawn an assignment to handle publicity for *This Is the Army* in El Paso. . . . Wonder if Ray Rogers is going to take out a girl band! . . . Eddie Cales, who was with Cole Bros.' Circus in 1941, is back in the States, having been discharged from the army for disability. Cales was wounded in action and still is in pretty bad shape. He passed thru Chicago a few days ago on his way to his home in Ada, Okla. . . . Looks as if the National Horse Show may be held in the Chicago Stadium this year. If it is, H. Leslie Atlass, of Radio Station WBBM, will have a hand in it. . . . Carl J. Sedlmayr in from Topeka for a couple of days and left to re-join the show at Oklahoma City. . . . Bill Bartlett came up from Miami to attend the funeral of Bill Gray. Made the first leg of his journey by plane but was grounded at Macon, Ga., by bad weather and had to make the remainder of the trip by train.

HILLBILLY shows have gone over just as big as ever at county fairs this year, showing no sign of slipping. Not all of the credit for their popularity can be given to radio and the juke boxes, tho both have helped tremendously. While occasionally some terrible stuff is dished out as entertainment, the old folk tunes featured on the units have universal appeal. Not as much can be said for some of the newer tunes, which flare into brief popularity and then disappear. Most phenomenally successful of the newer tunes has been *Pistol Packin' Mama*, still tops on most juke box locations. We've been cudgeling our alleged brain to remember where we'd heard a tune similar to the *Pistol Packin'* ditty. It has finally dawned on us that it's very similar to a tune heard years ago down in the "knobs" of Kentucky. The title has escaped memory, but a stanza of the song ran like this:

Whisky by the gallon,
Sugar by the pound;
Great big bowl to put it in,
And spoon to stir it 'round.

That may not be the origin of *Pistol Packin' Mama*, but it fits to a tee!

† † †

THE Army-Navy "E" award has been presented to Walter F. Driver, of the army's quartermaster corps "in recognition of meritorious work performed as an employee of the Quartermaster Depot." . . . Pvt. John (Sheik) Lempart has been transferred from an automatic weapons outfit to a searchlight battalion and is now at a West Coast camp. The sheik reports he sees Nate Miller and Elmer Velare frequently at Long Beach, where they are doing quite well with their rides.

CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. MISSION, 2328 West Pico, Los Angeles, Calif. Zone 6. oc23

BEST YET - HITLER'S LATEST WILL AND Testament, hot and snappy, \$2.00 per hundred, delivered free. Fast 10c seller. Catalogue snappy numbers free with first order. LA FRANCE NOVELTIES, 49 Hanover St., Boston 13, Mass. oc23x

CAN USE SEVERAL GOOD RELIABLE PAPER-men and Supervisors. KENTUCKY FARMER'S HOME JOURNAL, 406 McDowell Bldg., Louisville 2, Ky. oc16x

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. oc9x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc9x

LATEST PICTURES - GORGEOUS GIRL SUBJECTS. Elaborate backgrounds. Special while available, 50 different, assorted sizes, \$1.00. NOVAK, 2039 E. 21st, Oakland 6, Calif. oc9

WATCHES, COSTUME JEWELRY - POPULAR priced line. Terrific demand. Big profits. NEW YORK ARTICLE CO., 336 Marcy Ave., Brooklyn, N. Y. oc9x

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes. 50 beautiful assorted name imprinted Christmas Cards. Sell for \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 29 West Plains, N. Y. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. oc30x

"WHO IS HITLER?" - NEW HOT COMIC Card, fast 10c seller. Give customer their dime back if they fail to laugh at this one; 3 samples, 25c coin; 100, \$3.00; 500, \$10.00; 1,000, \$17.50. All cards are in envelopes and are shipped prepaid. Order today. HASKELL D. BOYER, P. O. Box 1486, Fort Worth, Tex. oc9x

25 HITLER PICTURES - 25 PEACE CARDS, twelve packages (144) Fun Cards, four Snappy Action Novelties, ten Comic Post Cards, sixteen Photos. Latest wholesale lists. Retail value, \$6.20; only \$3.00. Express only, F. O. B. \$1.00 deposit on C. O. D. orders. TORIAN'S, Dept. 6, Hampton, Va. oc2

SALESMEN WANTED

IT'S A NATURAL! YOU CAN'T MISS! SELL large life size color display "Fighting Uncle Sam"; every store, theater, etc.; patriotic, timely. Wt., 4 lbs.; wire \$3.50 for sample; sells \$5.00. CENTRAL SHOW PRINTING CO., Mason City, Ia. oc2x

FORMULAS & PLANS

PITCHMAN'S NEW 924 PAGE MONEY-making Bible, containing 10,000 Formulas, Recipes for easily making fast sellers and bigger profits. \$2.00 postpaid or C. O. D. ADAMS BROWNS COMPANY, Chestnut Hill 67, Mass. x

BUSINESS OPPORTUNITIES

FLORIDA OR CALIFORNIA VACATION, independence and up to \$5,000.00 yearly with ten acres. Plans \$1.00. "TENACRES," Box 2268-B, Hollywood, Calif. oc9

FOR SALE - LARGE RINK DOING WONDER-ful business year around, with or without equipment. Will lease to responsible party. Worth investigating. BOX C-68, Billboard, Cincinnati 1. oc9

PENNY ARCADE IN DEFENSE AREA - SHOOT- ing Gallery, 60 Pin Games, Machines of all kinds. Good business at all times. BOX C-82, Billboard, Cincinnati 1.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

WANTED TO LEASE - SKATING RINK OR Building suitable for rink. MORRIS RODOCK, P. O. Box 324, Pontiac, Ill.

WANTED - COMMERCIAL REPORTERS. De- tails, plans, magazines, 10c; extra 25c plan. 12,000 listings, brings hundreds big mails, 25c. YOUNG'S, Winchester, O. x

INSTRUCTIONS BOOKS & CARTOONS

BELLEVUE, N. Y. MEDICAL MISSIONARY TO China, now U. S. Health Helps, donation 50c up. ELA GILLILAND (STEPHENSON), 414 E. 8th, Kansas City, Mo. x

EARN EXTRA MONEY AT HOME IN YOUR spare time. Free circular describes 127 money making plans, ideas, etc. Details stamp. GOFFLOT SERVICE, Alhambra, Calif. oc16

SONG STORIES BY CUNNINGHAM - NEW, original, humorous songs and witty recita- tions in 100 page volume, leatherette bound, sent postpaid anywhere, only 50c, with money- back guarantee. BOX C-83, Billboard, Cincin- nati 1, O.

WHY YOUR FEET HURT - WALK WITHOUT tiring. An ancient art. Successful Book of Specialistic Advice, \$1.00 postpaid. KIEWIT, 1115 Queen City, Cincinnati.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. oc2x

PERSONALS

BIRTH AND DEATH CERTIFICATES - ALSO Certified Marriage and Divorce Records. Send 50c for blanks or full information of records for any state in the union. UNITED BIRTH CERTIFICATE SERVICE, 309 Riegler Bldg., Little Rock, Ark. x

REFUGEE ACTORS, ACTRESSES, DANCERS, Singers, Playwrights, Musicians, Writers, Pro- fessional Men and Women, communicate with BOX C-84, Billboard, Cincinnati 1, for informa- tion.

PRINTING

BETTER PRINTING - 250 8 1/2 x 11 LETTER- heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond. 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. x

PRINTING - 100 LETTERHEADS (FULL SIZE), 100 matching Envelopes, \$1.00 cash; 250 each, \$2.25. AMERICAN PRESS, P. O. Box 391, Charlotte 1, N. C.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID - 100 8 1/2 x 11 BOND LET- ter-heads and 100 6 3/4 Whitewova Envelopes. BENNEVILLE PRINTING, 907 W. Roosevelt Blvd., Philadelphia 40, Pa.

\$1.00 POSTPAID - 100 8 1/2 x 11 BOND LET- ter-heads. 100 6 3/4 Whitewova Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. oc9

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MA- chines - All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

A-1 DEAL - MILLS FOUR BELLS, ALL NICKEL, \$650.00. Will accept Vest Pockets in trade, or what have you to offer? JULES OLSHEIN, 284 S. Allen, Albany, N. Y.

ALL CAREFULLY RECONDITIONED - 9 Northwestern Deluxe, \$12.50 each; 20 U-Select-It, 54 bars, 5c candy machine, National ejectors, \$39.50 each; lots of 10, \$37.50; 30 all steel round base Peanut Floor Stands, \$2.00 each. ADAIR, 733 S. Euclid Ave., Oak Park, Ill. x

ARCADE OWNERS, ATTENTION - EMERSON Recorder, play back and radio, like new with 1300 blank recording discs; complete ready to go, \$300.00. They go over like hot cakes at 50c each at army locations. 1/2 deposit, bal- ance C. O. D. U. S. PHOTO SUPPLY, 344 Frazier, Chattanooga, Tenn. x

AT ONCE - WANTED STONER UNIVENDORS, Rowe or other 5c Selective Candy Bar Vend- ing Machines. FARAM, 1518 Hollywood Ave., Chicago, Ill.

BALLY TORPEDO, \$175.00; RAPID FIRE, \$225.00; Mutoscope Ace Bomber, \$325.00; Mutoscope Magic Finger, \$125.00; Mutoscope Fandoor Crane, \$60.00; Exhibit Merchantman, \$40.00; Star Electro Hoist, \$35.00; Iron Claw, \$25.00; Vibrator, \$50.00; Rockola Ten Pins, H.D., \$50.00; Bang-A-Deer, \$89.00; Poison the Rat, like new, \$32.50; used, \$22.50; Radio Rifle, \$59.00; Exhibit Hi-Ball, \$82.50. HERB EVERSCHOR, 167 S. 17th St., Columbus, O. x

BARGAIN - MAJOR '41, SEA HAWK AND Cabel Junior Phonograph, like new, \$85.00 takes them. 1/2 deposit. U. S. PHOTO SUP- PLY, 344 Frazier Ave., Chattanooga, Tenn.

FOR SALE - ALL THIS MERCHANDISE IS ready for locations: 20 new 5c Slot for Vest Pockets @ \$3.00 each; 6 Blue and Gold Vest Pockets (Mills), 5c play, @ \$40.00 each; 7 Green Vest Pockets (Mills), @ \$27.50 each; 3 Wurlitzer 24 Model Phonographs @ \$150.00 each; 4 Keoney Contest Tables @ \$140.00 each; 25 Penny Machines, Liberty, Exray and Mercury, \$6.00 each. SHREVEPORT NOVELTY CO., Shreveport, La. oc2

FOR SALE - TWENTY D.C. ROTARY CON- vertors to 110 V.-A.C., 300 watts, \$7.00. CAPITOL AUTOMATIC MUSIC CO., INC., 335 W. 35th St., New York City.

FOR SALE - 100 A-1 USED 24 RECORDS Buckley Wall Boxes, \$5.00 each; 50 A-1 Phonette Penny Wall Boxes, \$4.00 each. AUS- TIN PHONOGRAPH COMPANY, 108 E. 5th St., Austin, Tex. oc16x

FOR SALE - KICKER CATCHER, 1c (2), \$17.50 each; Pikes Peak, \$12.50; Bingo, \$5.00; Your Score (2), Red, White, Blue (1), \$12.50 each. Terms: 1/2 deposit, balance C. O. D. R. LOS, 1614 W. Forest Home Ave., Milwaukee, Wis.

FOR SALE - 15 BALLY SPORT SPECIALS, equipped with regular \$45.00 top award jackpots, \$175.00 each. Satisfaction guaran- teed or money refunded. One-third deposit. H. WILLE, 600 Ohio Ave., Kansas City, Kan.

K. O. FIGHTER, EXCELLENT CONDITION, re- finished like new, \$150.00. Want Grip Tease. H.L.S. AMUSEMENT, 11 E. 2d, James- town, N. Y.

MARBLE SPECIAL - GLASS, ASSORTED colors, 10,000 to case, \$14.75 per case, F. O. B. Factory. Charms, assorted, ten gross to carton, \$9.00 per carton. Parcel Post paid. Full cash with order. TORR, Philadelphia 42, Pa. oc30

PHOTOMATICS - WILL BUY MUTOSCOPE Photomatics, late or early models. Cash. State price, serial number, etc. TONY BRILL, 311 N. Reno St., Los Angeles 26, Calif. oc30x

SIXTY 10c ASPIRIN OR SMALL PILL VENDING Machines, heavy steel construction, 4" square, one foot high, with slug ejectors, \$12.50 each; or in lots of 10, \$100.00 each. Steel Floor Stands for same, \$3.00 each. ADAIR, 733 S. Euclid Ave., Oak Park, Ill.

SMOKER Q.T. BELL, \$45.00; YELLOW PENNY Q.T., \$35.00; Green V.P., 5c, \$35.00; Chucko Letto, \$40.00; Pace Reels with Saratoga field, newly new, \$125.00. 1/2 deposit. E. C. HUNTER, Box 86, Pittsburg, Kan. oc9x

WANT BULK VENDING MACHINE CANDY Ball Gum. State price, amount you can ship. LEON J. OSIER, 4426 E. Pacific, Spokane, Wash. oc9

WANTED - MILLS SCALES, BIG DIAL models, "Your Exact Weight." Quote cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

I TOM MIX RIFLE GUN, \$50.00; 1 ROOVERS Name Plate with approximately 5 lbs. Alu- minum Tape, \$85.00; 1 Ic Bingo, \$5.00; 1 Ship- man Select-A-Bar, like new 6 column Candy Vendor, \$15.00; 1 Viewscope, \$10.00; 18 Ko- Pak-Ta Nut Machine, like new, \$3.50. FRED H. CULBERTSON, 2121 Edgehill Rd., Louisville, Ky. x

40 MODEL S 7-COL. CIGARETTE MACHINES at \$32.50 each. Machines are located in Little Rock, Ark. For information contact WM. M. LEVY, 10038 Ewing Ave., Chicago, Ill. oc16x

100 MATCH VENDERS THAT VEND TWO books matches for 1c and 100 that vend one box of matches for 1c, in original cartons. Will sell lot at a bargain. WM. SEFF, 518 Nebraska St., Sioux City, Iowa.

300 VENDING MACHINES FOR SALE - Holds razor blade size package, ten cents. Sacrifice. ARROW, 1 Union Square, New York 3, N. Y.

FOR SALE SECOND-HAND GOODS

A PROVEN MONEY-GETTER DART GAME CON- cession, "Smack the Axis." Supply limited, going fast. Send stamp for illustrated cir- cular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

ALL KINDS ALL-ELECTRIC POPCORN POP- pers, Burch, Star, Peerless; Peanut Roasters, Caramelcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indianola, Iowa. no13x

ALL AVAILABLE MAKES POPPERS, LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All-Electric French-Fry Poppers. Ten Burch Machines cheap. CARA- MEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6. oc16x

CHICAGO USED SKATES - 150 PAIRS, FAIR to good condition, sizes 1-2-6-7-8; also a few pairs of Richardson, \$3.75 per pair for the lot. FRED H. CULBERTSON, 2121 Edgehill Rd., Louisville, Ky.

5 ROLLS OF TAPE FOR NAME PLATE MACHINE, \$25.00 roll; 2 rolls Roovers Printing Machines, \$75.00. SPORTLAND, 354 Asylum St., Hart- ford, Conn.

FOR SALE - PORTABLE RINK, SIZE 40x120', complete with Skates and Webster Sound System. Now operating. First \$1,200 takes all. BISHOP AMUSEMENT CO., P. O. Box 41, Bowling Green, Ky. x

LIGHTING PLANT MOTORS, GENERATORS, extra Wire, Switchboards; complete plant. Will sell cheap to right party. Must sell at once. MT. LAWN PARK, R. F. D. 1, New Castle, Ind.

FOR SALE - SECOND-HAND SHOW PROPERTY

CANVAS - VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit, Mich. oc23x

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. oc16x

FOR SALE - COMPLETE BLEACHER SEATS, approximately 400 seating capacity. Quick assembly. To highest bidder. BRIDGMAN BUSINESS BUILDERS, Bridgman, Mich. x

FOR SALE - ROLL-A-WHIRL, A NEW NOV- elty ride. Price \$950.00. Photos and par- ticulars upon request. FRED LAMBERT, St. James, Mo.

HIGH AERIAL LADDER RIGGING; ALSO 27' Steel House Trailer. Both slightly used. 497 Carter St., Rochester, N. Y.

PORTABLE ROLLER RINK FLOOR AND BASE, 50'x120', and Tent, 52'x126'. Reasonable, cash. OPEN GATE, 2015 Prospect, Peoria, Ill.

TEN BEAUTIFUL MERRY-GO-ROUND HORSES, newly painted. Best offer, 1/3 deposit. Wanted to buy; Power Lawn Mower. THE DELLS, Durango, Iowa.

TENT BARGAIN - 20x30 HEAVY KHAKI, 14 oz. top, 8 ft. sidewalls; used 14 weeks, good condition; stakes and poles complete, F. O. B. \$70.00. MASON MARIONETTES, Pleasant Hills, Pittsburgh 10, Pa. x

TENTS - 12x12 TO 40x200, ALL PUSH POLE. Complete List, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. no20x

TENTS - SKATING RINK, SHOW AND CON- cession, all khaki, new and slightly used. Tarpaulins. CAMPBELL TENT & AWNING CO., Springfield, Ill. de4

USED 40x80 TENT, KHAKI, 7 FT. WALL, Clean, No Patches, \$413.00. Some others, what do you need? SIGMUND BROS., Keokuk, Ia. oc2

2 POWERS 6B HEADS, 2 PEERLESS LAMP Houses, Hertner Rheostats, 20-40 Amp. Hert- ner M.G. Set, Captive Spot, Fulco Steel Film Cabinet with electric rewind, Squirrel Cage Booth Fan, 2 Bausch-Lomb 575+ Lens. This equipment used less than year. E. C. HUNTER, Box 86, Pittsburg, Kan. oc9

WANTED - MILLS SCALES, BIG DIAL models, "Your Exact Weight." Quote cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala.

PHOTO SUPPLIES DEVELOPING-PRINTING

BUY AND SELL - HAVE 5 ROLLS EASTMAN D.P., 2x250, at \$20.00; 24 rolls D.P., 3x250, at \$22.00; 10 rolls 3 1/2 at \$24.00. BOX C-182, Billboard, Cincinnati 1. oc9

CASH FOR 1 1/2 INCH AND POSTCARD SIZE Direct Positive Cameras. Need complete studio setup. Write or wire me what you have and price. RAMSEY, 213 Chickasaw Rd., Chatta- nooga, Tenn.

CUT YOUR OWN D. P. FILM TO ANY SIZE. Simple to operate. 50% deposit required. Price \$10.00. BOX 1168, Hattiesburg, Miss. oc9x

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. oc30x

DIRECT POSITIVE OPERATORS - WE HAVE the best line of Frames in all sizes, assorted and in Red, White and Blue; Chemicals, Fold- ers, Backgrounds, Paper - everything you need for the studio. Write for new illustrated catalog today. HANLEY PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. oc16x

DIRECT POSITIVE ROLLS MACHINE CUT ANY width. Guaranteed perfect smooth cut, \$3.00 roll. Reliable service. Send in your rolls. J. V. HENDERSON, 149 W. 20th St., Indianapolis 2, Ind.

DIREX POSITIVE PAPER - 1944 DATING. 20 rolls 1 1/2, 2x250', \$16.00 per roll; 10 rolls 1 1/2x1000', \$64.00 per roll; 20 gross 5x7, \$15.00 per gross. Wire deposit on all or part. BOX 474, Billboard, 1564 Broadway, New York 19.

EASEL PHOTO MOUNTS, ALL SIZES - WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT, Box 287, Saint George, N. Y. oc2x

EASTMAN DIRECT POSITIVE PAPER AT REG- ular Eastman list prices. Offer and stock limited to operators who will qualify. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. de4x

EASTMAN DIRECT POSITIVE PAPER - 6 rolls 1 1/2x1000', \$80.00 per roll; 20 gross 4x6 \$11.00 per gross; 10 gross 8x10, \$25.00 per gross. All 1944 dating. Wire deposit. BOX 476, Billboard, 1564 Broadway, New York 19.

EASTMAN DIRECT POSITIVE PAPER — 6 rolls 2 1/2", \$120.00; 1944 date. 1/2 deposit. NOVELTY PHOTOS, 4909 Rossville Ave., Chattanooga, Tenn.

FOR SALE—EASTMAN D. P. P. 50 ROLLS 1 1/2", \$20.00; 2 1/2" rolls, \$22.00 each; 1944 dating. Wire, write, send deposit. FRANK BONOMO, 25 Park St., Brooklyn 6, N. Y. oc2x

FOR SALE — D. P. P., 10 ROLLS, 1 1/2x250; good dating. Best offer takes it. SPORTLAND, 354 Asylum St., Hartford, Conn.

FOR SALE — TWO ONE-MINUTE CAMERAS OR Tintype Machines in first class working condition. Very reasonable. LIBERTY STUDIOS, Stark, Fla. x

GOOD CAMERA OR CAMERA AND BOTTLE complete. Must be first class condition. RODGER M. WORK, Penny Arcade, 51 S. Water, Sharon, Pa.

LARGE GLASS DEVELOPING TRAYS, DEEP, just the thing for the positive operator, 50c each. U. S. PHOTO SUPPLY, 344 Frazier Ave., Chattanooga, Tenn.

LEATHERETTE FINISH FOLDERS, PATRIOTIC and regular designs. Prices per 100: For 1 1/2x2 photos, \$1.50; 2x3, \$1.75; 3x4, \$2.25; 3x5, \$2.25; 4x6, \$3.50; 5x7, \$3.85. Flat Mounts for 1 1/2x2", 50c; 2x3, 75c. Satisfaction or refund. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo. x

MODERN DIRECT POSITIVE PAPER — 11 rolls 1 1/2", \$5.85 each; 23 rolls 2", \$7.95 each; 4 rolls 2 1/2", \$5.50 each; 1 roll 3", \$6.50; 2 rolls 3 1/4", \$7.00 each; 2 rolls 5", \$10.50 each. ROY E. TREADAWAY, 406 E. Midvale St., Chattanooga 5, Tenn. x

MR. POSITIVE OPERATOR, IF YOU ARE HAVING trouble finding Photo Supplies and Equipment, let us know your needs. U. S. PHOTO SUPPLY, 344 Frazier, Chattanooga, Tenn.

NEW PAPER FOR DIRECT POSITIVE CAMERAS. For Sepia or black and white: 1 1/2", \$7.50; 2 1/2", \$12.95; 3", \$15.95; 3 1/4", \$17.00; 3 1/2", \$18.00; 4", \$19.00. Double Weight Enlarging Paper, 5x7, \$8.95 per gross. 1/2 deposit. THEATRICAL PHOTO SERVICE, Ware House, 413 Lookout St., Chattanooga, Tenn. x

NO. 1 PHOTO FLOOD REPLACEMENTS, 25 times the life, \$8.00 dozen. Folders, the best money can buy, size 3x5, \$7.50 hundred. Bleach, 40c gallon in 12 gallon lots. U. S. PHOTO SUPPLY, 344 Frazier Ave., Chattanooga, Tenn.

P.D.Q. CAMERA, TRIPOD, LENS, ETC. Complete, new, \$85.00. 1/2 deposit. U. S. PHOTO SUPPLY, 344 Frazier Ave., Chattanooga, Tenn. x

PHOTO MOUNTS—1 1/2"x2", 100 FOR \$2.00; 500 for \$6.00; 1,000 for \$10.00. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. no6

PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

PHOTO CONCESSIONS, PHOTOMAT AND Hand Operated Studios. List your name with me. I buy—sell Photomats or exchange your surplus Merchandise, Parts or Paper. Specializing in Photomaton parts, repairs, instruction in studio and machine operation. HERMAN MILLMAN, 17 West 20th St., N. Y. C.

WANTED — ONE DOUBLE OR THREE SIZE Hassan Direct Positive Machine, extra Camera; also want Direct Positive Enlarger, 5x7. Write details. Have for sale or trade, one F.3-5 Lens, one F.2 Lens. Both best grade. Will buy late 2 1/2 inch Direct Positive Eastman Paper. FRANK WARD, Pennylnd, 1005 First Ave., Seattle, Wash. x

WANTED — COMPLETE 5x7 STUDIO CAMERA. Prefer fast lens. Wire collect. PENNYLAND, Norfolk, Va. oc9

WE PAY HIGHEST PRICES FOR EASTMAN OR Direx Positive Paper, any size, any quantity. Especially want 1 1/2 inch. State price and expiration date. BOX NY-48, Billboard, 1564 Broadway, New York 19. oc9

WILL TRADE ONLY—WE HAVE 1 1/4, 1 3/4, 2 1/4 inch Eastman Direct Positive and 2 1/2 inch Direx B. Will trade for 3 1/4, 3 1/2 and 4 inch Eastman Direct Positive. GERBER & GLASS, 914 Diversey, Chicago, Ill. tfn

WILL TRADE OR BUY DIRECT POSITIVE Camera for 3 1/2 inch paper. Must be in first class condition. I have Hassan Double Camera in first class condition. LIBERTY STUDIO, Stark, Fla.

240 #1 and #2 PHOTO FLOOD BULBS; 300 #11 and #22 Photo Flash Bulbs; 500 feet BX Wire. Make best offer. BOX 477, Billboard, 1564 Broadway, New York 19.

ACTS, SONGS & PARODIES

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$5.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. no6x

NITE CLUB COLLECTION, \$3.00; 350 ARMY-Navy Gags, Jokes, \$3.00; 32 Bits, \$3.00. E. L. GAMBLE, Playwright, East Liverpool, O. oc2

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS, \$69.50. BUY AND SELL ALL makes, new and used, 60% discount. Large stock. Request catalog. METRO, 42 N. Albany, Chicago. oc2

HAMMOND SOLOVOX, LIKE NEW, \$200.00 cash. FRED H. CULBERTSON, 2121 Edgemoor Rd., Louisville, Ky.

HAMMOND ORGAN, MODEL B, WITHOUT chorus control. Eggshell leatherette finish. Rotor D-20 speaker, music pedal lights. Write offer. CAL CALLAWAY, 433 W. Gilman, Madison, Wis.

COSTUMES, UNIFORMS, WARDROBES

ASSORTED BUNDLES, \$1.00; COSTUMES, \$1.00 up. Fans, Hulas, Hindoo, Evening Gowns, Wraps, Furs. Bargains. CONLEY, 310 W. 47th, New York.

BEAUTIFUL STRIPEASE RUMBAS, CHORUS, Flash Parades, Cellophane Hulas, Velvet Curtains, Magicians' Ivenesses, Tuxedos, Orchestra Coats; large Cyclorama. WALLACE, 2416 N. Halsted, Chicago.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. oc30x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. oc2

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING. Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. oc30

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), 8-1311 Walnut, Philadelphia, Pa. oc30

EARN MONEY. ANSWER UNSPOKEN QUESTIONS. Call Unknown Names, Birthdates, Articles. Professional Mindreading Course, \$1. MAGICAL ENTERPRISES, Box 111B, Roseville, Mich. oc2x

FOR SALE — DOLL HOUSE ILLUSION, Complete with crate, \$20.00; Passe Passe Bottles, \$5.00; Thayer Solid Through Solid, \$2.50. Wanted to buy: Magic and Illusions. LUCKNER, Corning, N. Y.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc30x

MAGIC FIRE WATER — ONE DROP STARTS fire, \$2.00 bottle. For wholesale prices enclose stamp. CASE KOWAL, Chemist, 1846 Cullerton, Chicago.

ANIMALS, BIRDS, REPTILES

HEALTHY FAT STOCK, PROMPT SHIPMENTS. Ten Rhesus Monkeys; also Javs, one tame Mandrill, one tame Black Macaque, few Black Spiders, Foxes, Raccoons, ten Coatimundis, Giant Mexican Horned Toads, Armadillos, Alligators, Snakes, Iguanas, Gilas, Peafowl, Guinea Pigs, Prairie Dogs, Puma Cubs, three Baby Indian Leopard Cubs, White Swans, Black Swans, Silkie Bantams, Parakeets, Golden Hamsters, Rabbits, Ferrets, Wire OTTO MARTIN LOCKE, New Braunfels, Tex. oc16x

WHITE RATS, DOLLAR PAIR; COLORED MICE, fifty cents pair; ten dollars hundred, F. O. B. Sumter. JAMES GURDY, Sumter, S. C.

HELP WANTED

AT ONCE — TENOR SAX AND BRASS OR String Bass. Top pay; year around work. Wire. Others write. BENNETT-GRETN ORCHESTRA, Rochester, Minn. oc9

MIDGETS OR DWARFS THAT DO LITTLE athletics to learn established act. Good opportunity. Write details. BOX NY-39, Billboard, 1564 Broadway, New York.

MODERN ACCORDIONIST DOUBLING PIANO or Rhythm Guitar. Prefer person that sings, male or female. Cocktail work. Salary \$100 weekly. BOX C-70, Billboard, Cincinnati 1. oc2

MUSICIANS WANTED — ALL WORK LOCATION. Top salaries for right men. Must have good references. Contact JOE CAPPO, 1008 Pine, Orange, Tex. oc2

MUSICIANS — DRAFT DEFERRED; UNION. Local residence for cocktail units. State qualifications, salary. CHARLIE WALTERS, 119 Audubon Ave., New York. x

MUSICIANS WANTED ON ALL INSTRUMENTS. Intact sections or complete bands also needed. Air mail all details at once to VSA, P. O. Box 1299, Omaha, Neb. de4x

MUSICIANS WANTED — STEADY WORK. Reliable band, no lay-offs. Must be draft exempt. Send details to LEE WILLIAMS, 1611 City National Bank Bldg., Omaha, Neb. oc9

TRUMPET AND VIOLIN DOUBLE WANTED for tenor style band. Good salary, long locations. Contact ORCHESTRA LEADER, Milner Hotel, Louisville, Ky.

WANTED—MUSICIANS (UNION) THEATRE tour, south to Florida and return, October thru March. INTERNATIONAL THEATRICAL PRODUCTIONS, Inc., Suite 1806, 203 N. Wabash Ave., Chicago. oc2

WANTED — GRIND STORE AND SLUM SKILLO Agents. L. E. (FAT) MARTIN, Care Stumbo Shows, Marshall, Ark., 27-Oct. 2; Clinton, 4-9; all fairs.

WANTED — GIRL MUSICIANS, TRUMPET, Trombone at once; union, willing to join. Reliable location work, organized band; salary \$60.00 to start. Wire MAE JEAN, Cricket Courts, Shreveport, La.

\$80.00 STRAIGHT MINIMUM SALARY WITH union fax and travel paid for Tenor Men with good tone and vibrato. Need Tenors, Trumpet; also Male Singer. Same salary all. Hotel style tenor well organized band. All interested write BOX C-81, Billboard, Cincinnati 1.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines wanted. MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. oc30x

OLD SILENT FILMS — OLDER THE BETTER. Must be in fair condition. State all in letter. TEST CO., 4801 Montrose, Chicago 7, Ill.

WANT — 2 ROOVERS NAME PLATE Machines that use type. Must be cheap and working order. SPORTLAND, 354 Asylum St., Hartford 3, Conn.

WANTED — MINIATURE STEAM TRAIN AND Merry-Go-Round, any condition. M. J. FULLER, 4801 Montrose, Chicago 7, Ill.

WANTED — A SMALL TATTOO OUTFIT, 3 OR 4 machines. New or if used in new condition. Give description and price in first letter. JACK BEAUNEIR, Aitkin, Minn.

WANTED — CHICAGO RINK SKATES IMMEDIATELY. Good condition. State price and how many in first letter. D. R. SARGENT, 2354 26th Ave., Oakland, Calif. oc16

WANTED — CHICAGO ROLLER SKATES. Write age, condition, price and sizes. RALPH FISKETT, Municipal Roller Arena, 1509 Oakes Ave., Superior, Wis.

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. JUSTICE JOBBERS, Box 150, Chicago. oc30x

WILL PAY CASH FOR GOOD USED FLYING Scooter Ride, with or without truck. WILSON FAMOUS SHOWS, Astoria, Ill.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY ACROBATS
AT LIBERTY — BAR PERFORMER, AERIAL OR ground bars. LOUIS OCZVIRK, 645 N. Clark St., Performers' Club, Chicago. oc16

AT LIBERTY BANDS AND ORCHESTRAS

BROADCASTING COMPANIES, INDEPENDENT Stations, Federation Presidents, Advertising Agencies, no need to worry about Transcription Problems after engaging my versatile combination of fifteen players totaling efficiency of seventy-one musicians and including Concert Orchestra, Popular Combination, Salon Orchestra, String Ensemble, Military Band, String Quartette, Woodwind Quintette, Brass Quartette. Library of 600 special arrangements. EDWARD MELTZER, 1129 Loyola Ave., Chicago.

KIRBY STYLE SEXTETTE WITH GIRL VOCALIST. Union. Only better location jobs considered. Fine modern library. Available November 15. BOX C-74, Billboard, Cincinnati 1, O. oc16

SIX PIECE ORCHESTRA—AVAILABLE ON 2 weeks' notice. Write TED FLORY, 846 So. Loomis, Chicago. oc2

TRIO — FEATURING "DINNER MUSIC," NO Swing; using Piano, Solovox, Violin, Sax, Cello, Vibraharp, Union, draft exempt. Address TRIO, 504 Perry St., Vincennes, Ind. oc2

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PCSA PROGRAMS

(Continued from page 32) Tickets will be put on sale immediately and will be \$7.50 each. Last annual banquet and ball was held in 1941 at the Biltmore Bowl. It was a big success, with members of the Western Fairs Association in convention here at the time attending.

Club's Memorial Day services have always been impressive, with PCSA and Ladies' Auxiliary members paying homage to departed showfolks. LeFors has served as chairman for several years and because of his outstanding ability as shown by other memorial services was asked to take charge again this year. As in other years, LeFors plans to obtain several speakers for the occasion. Only change from former years is that the services will begin at 1 instead of 3 p.m.

STRATES MARKS

(Continued from page 32) agent, said patrons were on both midways from 9 a.m. to midnight daily and every day proved a big one. Heyday and the Rocket topped rides, and Leo Carrell's Monkey Revue and Al Tomaini's Side Show battled for top money on shows. Keith Buckingham ably handled the office at the lower end of midway, and Abe Rickens and Nick Bozinas had a strenuous week at the main office. General Manager James E. Strates was commended by local papers and fair officials as to the general appearance and cleanliness of the big midway.

CONGRESS BOW

(Continued from page 32) weekly, with 500 taxicabs using bumper strips. Radio stations and newspapers are being used extensively. Seventeen acts, comprising about 50 people, make up the show. Line-up includes Prince Ricko, Hindu fire worshiper; Rita Rozelle, sword swallower; Mlle. Jean, snake handler; Little Lord Leo and His Midget Entertainers; Great Gravitio, Australian wire-haired wonder; Electra, electrical display; Zolla, blade box; Joe Fernando, human ostrich; Slim Jim Curtis, Skeleton Dude and His Congress of Fat Folks, including Big Bertha, Baby Betty and Big Boy Buster; Sadie Anderson, spotted girl; Waldo, Human Rat Trap; Old Doc Lyons; Georgie Wilkerson, Arkansas Wonder Girl; the Hulfrees, mentalists; Bea Griffin, handless marvel; Shackles, handcuff king; Sandra Lee, annex No. 1; Carl Martin with China Town, annex No. 2. Pete Staunton is inside lecturer, with Robert Curtis and Carl Martin, assistants; Elmer Meyers and Mike Niovars, tickets; Dee Aldrich on front; A. Lee Hinckley, ticket auditor; J. J. Stevens, treasurer; I. F. Jones, president; Isabelle Stevenson, secretary; Ray Marsh Brydon, general representative, and Cash Wiltse, superintendent.

DIMOUT REVISION

(Continued from page 32) command of the WDC Offices at the Presidio here. Mike Krekos, president of the West Coast Victory Shows, and who has represented the outdoor showmen in all negotiations with the military, says that the anticipated easing up of outdoor conditions in the eight Western States will be of great advantage to show owners. He added that altho all Western shows in operation this season have had a good year the new rules will increase the scope and activities of outdoor show business.

SMITH TOUR UP

(Continued from page 32) ing. Mr and Mrs. Hiram Beal, Mr. and Mrs. Mike Bosco, Mr. and Mrs. John G. Kerschgen, Mr. and Mrs. Petey Weigand, Mr. and Mrs. Gunard Olson, Mr. and Mrs. Jack King, Jane Cappello, Joe Costabile, Sam Collier, Donald Justus, Johnny Kovach, Jessie Miller, Rachael Cochran and Gus Rogakos, concessionaires, report business increases over last year.

ROUTES

- (Continued from page 25) Knoff, Great (Sunbrook Show) Montreal 2-11. Kramer's, Henry, Hollywood Midgets (Haymarket) Dearborn, Mich., until Oct. 17, no. Kruger, Jerri (Brown Derby) Chi, no. Lane, Muriel (Henry Grady) Atlanta, h. Lane & Ward (Strand) NYC, t. Labato, Paddy (Stevens) Cleveland, c. LaVella, Miriam (Troadero) Hollywood, no. La Vola, Don, & Carlotta (Utah Canteen) Salt Lake City. Layton's Dogs (Ruth's) N. Westport, Mass., no. Leaming, Hal (Hollywood Show Lounge) Chi, cl. Lee, Bob (Wivel) NYC, re. Lee, Lois (Charles) Baltimore, no. Lee, Wanda (Royal) Kansas City, cl. Leeds, Jimmy (Tic-Toc) Montreal, no; (Mayflower) Boston 4-16, no. Leit, Jeanne (Continental) Kansas City, h. Leonettes, The (Swing) Rochester, no. Lester, Jerry (Strand) NYC, t. Le Verde, Leon (3700 Club) Cleveland, no. Lewis, Happy (3700 Club) Cleveland, no. Liberto, Don (Copacabana) NYC, no. Little Sisters, Three (Palace) Columbus, O., t. Lloyd & Willis (Towers) Camden, N. J., t. Logan, Ella (Copacabana) NYC, no. Loring, Lucille (Town Tavern) Rockford, Ill., no. Lowe, Hite & Stanley (Palace) Columbus, O., 28-30, t. Lucas, Nick (Orpheum) Omaha 24-30, t. McArthur's (Greenwich Village Inn) NYC, no. Madeline & Margie (Embassy) Phila, no. Marcus, Dr. (Chez Parce) Chi, no. Martinez, Chu Chu (La Conga) NYC, no. Maxey, Virginia (Park Central) NYC, h. May, Bobby (Beverly Hills) Newport, Ky., cc. Merrill, Joan (Royale Club) Detroit, no. Merry Macs (Stanley) Pittsburgh, t. Miller Bros. & Lois (State) NYC, t. Miller, Follie (Royale Club) Detroit, no. Mills Bros. (RKO-Boston) Boston, t. Moke & Poke (Zanzibar) NYC, no. Morgan, Loumel (Chin's) Cleveland, cl. Moya, Lolita (Glen Park Casino) Buffalo, no. Munro & Adams (Fruitport Pavilion) Fruitport, Mich., no. Nash, Joey (Iceland) NYC, no. Niesen, Gertrude (Chez Parce) Chi, no. Nita, Marta (Village Barn) NYC, no. Noble & King (Blue Angel) NYC, no. Noel, Hattie (RKO-Boston) Boston, t. Nov-Elites (Down Beat Theater Bar) Slouxi City, Ia., no. O'Brien, Virginia (Capitol) NYC, t. O'Dare, Dale (Mon Parce) NYC, no. Owen, Rex (Wm. Penn) Pittsburgh, h. Pancho & Diane (Edgewater) Chi, h. Parker, Lynn (Eldorado) NYC, no. Parsons, Kay (Eldorado) NYC, no. Pendleton, Bunny (Blue Angel) NYC, no. Plant, Mark (Belmont Plaza) NYC, h. Pops & Louie (Lookout House) Covington, Ky., no. Powell, Eleanor, Unit (Golden Gate) San Francisco, t. Price, Georgie (Latin Quarter) NYC, no. Profit, Clarence (Kelly's Stables) NYC, no. Price, Walter E. & Helen (USO Camp Show) Lordsburg, N. M., 2-4; Alamogordo 9. Princess & Willie Hawaiians (Rialto) Louisville, no. Pupi & Gwen (Gleam Rendezvous) Newport, Ky., no. Rabold, Rajah (Wm. Penn) Pittsburgh, h. Radcliff & Jenkins (State) NYC, t. Radio Ramblers (Riverside) Milwaukee, t. Rasha & Mirko (Pierre) NYC, h. Rayburn, Harry (Gay Nineties) San Francisco, no. Reeves, Cy (Colony) Chi, no. Rhythm Rockets, Four (Latin Quarter) NYC, no. Rice, Sunny (Earle) Phila, t. Richey, Jean (Earl Carroll Theater) Hollywood, re. Rinnac, Ciro (Glenn Rendezvous) Newport, Ky., no. Robbins, Gayle (Touraine) Boston, h. Rocco, Maurice (Zanzibar) NYC, no. Rochelle & Beebe (Oriental) Chi, t. Rock & Dean (Lambert's) Toledo, O., no. Rolando (Havana-Madrid) NYC, no. Rolls, Rolly (Plaza) NYC, h. Ross, Jay, & Sally North (Swing Bar) Dayton, O., no. Ross Sisters (Diamond Horseshoe) NYC, no. Roth, Lillian (5100 Club) Chi, no. Roxettes (Earle) Washington, t. Rudolph, Teresa (Colony) Chi, no. Russell, Bill (Lookout House) Covington, Ky., no. Russell, Bob (New Yorker) NYC, h. Russell, Connie (Radisson) Minneapolis, h. Ruton's, Eddie, Dogs (Fair) Staunton, Va., 27-Oct. 2. St. Claire Sisters & O'Day (Fair) Hillsdale, Mich., 27-Oct. 2. Samuels, Al (400 Club) St. Louis, no. Sebastian, John (Cafe Society Uptown) NYC, no. Seely, Winn (Copacabana) NYC, no. Severyn, Billy (Orpheum) Omaha, t. Sherman, Hal (Stanley) Pittsburgh, t. Shave, Buster, with Olive & George (Royale Club) Detroit, no. Silver Cyclones (Kitty Davis Airliner) Miami Beach, Fla., t, re. STANLEY, Sam Starck, Leslie O. Struble, Mrs. Mary Swanner, R. L. Swas, Walter L. Tubbs, Eddie Vensay, Russell O. WARMOUTH, Alfred Thomas WARNOCK, James Melroy Shows Ward, Vernon Welles, Miss Vickie Whiteside, A. R. WICKER, James G. Willis, Mrs. Billie Wood, Edw. Woods, Charlotte R. Woods, Sneydy Worthy, Glenn P. Zacchini Bros.

- Simpson, Carl & Faith (Hollenden) Cleveland, h. Skating Continental (Riverside) Milwaukee, t. Slavin, Estelle (Enduro) Brooklyn, cl. Snow, Dorothy (Gay Haven) Detroit, no. Sola, Leonore (Touraine) Boston, h. Sophisticated Ladies, Three (Colony) Chi, no. Stanley, Neal (Orpheum) Minneapolis, t. Stars on Parade (Beverly Hills) Newport, Ky., cc. Steele, John (Eldorado) NYC, no. Stritt, Freddie (Helsing's Vodvil Lounge) Chi, cl. Sullivan, Maxine (La Ruban Bleu) NYC, no. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Talbot-Martin, Elizabeth (Waldorf-Astoria) NYC, h. Thomas, Danny (La Martinique) NYC, no. Thomas, Dick (Village Barn) NYC, no. Thomas, Joe, Musical Jesters (Fair) Bloomsburg, Pa. Tomasha (Troadero) Hollywood, no. Travers, Geri (Patlo) Cincinnati, no. Travers, Pat (Rogers' Corner) NYC, cl. Tudell, Julio & Jean (Bismarck) Chi, h. Valenti, Tino (Sheraton) NYC, h. Vestoff, Florida (La Martinique) NYC, no. Victory Boys (Enduro) Brooklyn, cl. Wahl, Walter Dare (Orpheum) Omaha, t. Wallace, Madelyn, Dancers (Primrose) Newport, Ky., cc. Waller, Fats (Greenwich Village Inn) NYC, no. Warren, Annette (Cartier) Cleveland, no. Watson, Betty Jane (Neil House) Columbus, O., h. Wayne, Jinja (Chin's) Cleveland, cl. Wences, Senor (Winter Garden) NYC, t. Winchell, Paul (Palace) Cleveland, t. Witik & Mae (Oriental) Chi, t. Woods, Johnny (Capitol) Washington, t. Wyoming Duo (Silver Rail) Utica, N. Y., no. Yeo, Mary Jane (New Yorker) NYC, h. Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., cc. Youngman, Henry (Capitol) NYC, t.

CIRCUS

- Arthur Bros.: Santa Maria, Calif., 3. Beatty, Clyde, & Wallace Bros.: Chattanooga, Tenn., 27-28; Rome, Ga., 29; Gadsden, Ala., 30; Anniston Oct. 1; Alexander City 2; Montgomery 4; Columbus, Ga., 5; Albany 6; Moultrie 7; Waycross 8; Savannah 9. Cole, James M.: Palmyra, Pa., 28; Millersburg 29; Sunbury 30; Danville, Oct. 1; Milton 2; Jersey Shore 4; Canton 5; Horseheads, N. Y., 6; Corning 7; Penn Yan 8; Hornell 9; season ends. Gould, J.: Barry, Ill., 27-28-29. Hamid-Morton: (Boston Garden) Boston, Mass., 27-Oct. 3; (Arena) Philadelphia, Pa., 7-14. Kelly, Al G., & Miller Bros.: Collinsville, Okla., 28; Huskell 29; Okmulgee 30; Henryetta Oct. 1; Checotah 2. Mills Bros.: Hillsboro, Ill., 28; Greenville 29; Carlyle 30; Nashville, Oct. 1; Pinckneyville 2; Benton 4; Cartersville 5; Anna 6; Cape Girardeau, Mo., 7; Chaffee 8; Sikeston 9. Polack Bros.: (City Auditorium) Denver, Colo., 4-9. Ringling Bros. and Barnum & Bailey: Columbus, O., 28; Springfield 29; Dayton 30-Oct. 1; Cincinnati 2-3.

CARNIVAL

- (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) Alamo Expo.: Albuquerque, N. M. Baysinger, Al: East Prairie, Mo. Bistany's Greater: Jacksonville, Fla. Bright Lights Expo.: Emmitsburg, Md. Brown Family Rides: Eastman, Ga. Buckeye Expo.: (Colored Fair) Trenton, Tenn. Buckeye State: Newport, Ark.; Stuttgart 4-9. Bullock Am. Co.: Bennettsville, S. C.; McColl 4-9. Burdick's: Temple, Tex. Burke, Harry: Port Allen, La.; Clinton 6-9. Byers Bros.: Hayti, Mo. Capell Bros.: Eufaula, Okla. Central Am. Co.: (Fair) Enfield, N. C.; (Fair) Ahsokle, N. C., 4-9. Cettlin & Wilson: (Fair) Staunton, Va.; (Fair) Petersburg 4-9. Coleman Bros.: (Fair) Stafford Springs, Conn.; Middletown 5-9. Colley, J. J.: Marietta, Okla. Conklin: (Fair) Leamington, Ont., Can. Crafts 20 Big: Marine City, Calif. Craig, Harry: Belton, Tex., 27-Oct. 3. Crescent Am. Co.: (Fair) Kingstree, S. O.; (Fair) Manning 4-9. Cumberland Valley: Tullahoma, Tenn. Curt, W. S.: Fairfield, O. Dick's Paramount: Camden, N. J. Dodson's World's Fair: Waco, Tex., 28-Oct. 9. Dumont: Bassett, Va.; Chapel Hill, N. C., 4-9. Dyer's Greater: Tiptonville, Tenn.; (Fair) Starkville, Miss., 4-9. Elite Expo.: Arkansas City, Kan. Endy Bros. & Prett's Combined: (Fair) Albe-marle, N. C.; (Fair) Monroe 4-9. Exposition at Home: Bethel, N. C.; Selma, 4-9. Fleming, Mad Cody: Warner Robin, Ga.; (Fair) Dublin 4-9. Franks: Macon, Ga. Funland Am. Park: Clarksville, Tenn. Gay Way: Columbus, Ga. Gentsch & Sparks: Cleveland, Miss. Gold Medal: Bowling Green, Ky.; Lawrenceburg, Tenn., 4-9. Golden Belt: Hot Springs, Ark. Grady, Kellie: Russellville, Ala. Great Lakes Expo.: Columbus, Ga.; Albany 4-9. Great Sutton: Truman, Ark.; La Plante 4-9. Greater United: Bryan, Tex., 27-Oct. 10. Groves Greater: Kenner, La. Gruber Famous: Philadelphia, Pa. Harvey Greater: Walnut Ridge, Ark. Hennies Bros.: Greenville, S. C. Henry, Lew, & George Clyde Smith: Lexington, Va.; Bedford 4-9.

- Heth, L. J.: (Fair) Greensboro, Ga.; (Fair) Carrollton 4-9. Howard Bros.: Ottawa, O., 5-9. Hyalite Midway: Tishomingo, Okla.; Do Queen, Ark., 4-9. Jones Greater: Philippi, W. Va.; (Fair) Ripley 4-9. Jones, Johnny J., Expo.: (Fair) Atlanta, Ga. Kaus, W. C.; Edenton, N. C. Lawrence Greater: Zebulon, N. C.; Goldsboro 4-9. Liberty United: Charleston, S. C. McKee, John: Dexter, Mo. McMahon: Blue Rapids, Kan., 28-Oct. 1; season ends. Magic Empire: Arkadelphia, Ark. Mid-Way of Mirth: Piggott, Ark. Missouri Am. Co.: Catron, Mo. Moore's Modern: Gideon, Mo. Page, J. J.: Griffin, Ga. Pan-American: Anderson, Ind. Park Am. Co.: Alexandria, La. Penn Premier: (Fair) Ephrata, Pa. Pepper's All-State: Lake City, Tenn.; Rockwood 4-9. Playland Am.: (Fair) Macon, Ga.; (Fair) Butler 4-9. Reading's: (Fair) Decaturville, Tenn.; Brownsville 4-9. Rogers Greater: (Fair) Huntington, Tenn. Rogers & Powell: Inverness, Miss. Rubin & Cherry Expo.: Oklahoma City, Okla. Scott Expo.: Covington, Ga.; Gainesville 4-9. Sheesley Midway: Knoxville, Tenn. Slebrand Bros.: Phoenix, Ariz. (See ROUTES on page 58)

DRAMATIC AND MUSICAL

- (Routes are for current week when no dates are given) Able's Irish Rose (Cox) Cincinnati. Another Love Story (National) Washington. Arsenic and Old Lace (Locust St.) Phila. Barrymore, Ethel, in Corn Is Green (Shea) Jamestown, N. Y., 29; (Shea) Erie, Pa., 30; (Colonial) Akron, O., Oct. 1; (Park) Youngstown 2. Charley's Aunt (Copley) Boston. Dark Eyes (Selwyn) Chi. Dough Girls (American) St. Louis. Dough Girls (Civic Auditorium) Fresno, Calif., 29; (Senior High School Aud.) Sacramento 30. Gilbert & Sullivan Operas (Ford) Baltimore. Good Night Ladies (Blackstone) Chi. Jane Eyre (Auditorium) Denver 30-Oct. 2. Junior Miss (State) Harrisburg, Pa., 29; Bridgeport, Conn., 30-Oct. 2. Kiss and Tell (Plymouth) Boston. Kiss and Tell (Harris) Chi. Let Us Be Gay (Shubert Lafayette) Detroit. Life With Father (Walnut) Phila. One Touch of Venus (Boston O. H.) Boston. Robeson, Paul, in Othello (Colonial) Boston. Skin of Our Teeth (Shubert) Boston. Sons of Fun (Forrest) Phila. Tomorrow the World (Cass) Detroit. Uncle Harry (Wilbur) Boston. Wynn, Ed, in Big Time (Nixon) Pittsburgh.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Ice-Capades of 1944 (Madison Square Garden) NYC. Ice Follies of 1943 (Winterland) San Francisco. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. Stars on Ice (Sonja Herie & Arthur Wirts) (Center Theater) NYC. Victor's Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

MISCELLANEOUS

- Burke & Gordon: Wardell, Mo., 27-Oct. 3. Couden, Doug & Lola: School Assemblies, Price, Utah. Campbell, Loring: Chickasha, Okla., 29; Tulsa 30; Dewey, Oct. 1; Beatrice, Neb., 4; Omaha 5; Fremont 6; Columbus 7; Grand Island 8. Coggswell, James (Corn Palace Celebration) Mitchell, S. D., 27-Oct. 2; (Fair) Hillsboro, Kan., 5-8. Daniel, B. A.: Columbia, Mo., 27-Oct. 1. Felton King: Des Moines, Ia., 27-Oct. 2. Green, John C.: Melfort, Sask., Can., 29-Oct. 2; Kinestino 4-6; Birch Hills 6-7; Domremy 8-9. Harlan, Doc & Maxine: Barberton, O., 27-Oct. 2. Long, Leon, with Winstead's Minstrels: Weldon, N. C., 27-29; Louisville 30-Oct. 2. Renfro Valley: Jeffersonville, Ind., 29; Scottsburg 30; North Vernon, Oct. 1; (Fair) Aurora 2. Rieton's Dogs: Athens, Ala., 27-Oct. 2. Teska's Village: Streator, Ill., 27-Oct. 1; Clinton 2-4; Panna 6-8. Virgil: Bremerton, Wash., 1-2; Roslyn 4; Wenatchee 5-6; Mason City 7-8.

ADDITIONAL ROUTES

- (Too Late for Classification) Amazing Mr. Ballantine (Orpheum) San Diego, Calif., 28-Oct. 4; (Orpheum) Los Angeles 6-12. Bradshaw, Ray, Ork. (Colony Club) McClure, Ill. Clark Coleman (Mount Royal Hotel) Montreal 27-Oct. 10. Delja & Drigo (Clover Club) Fort Worth, Tex., 27-Oct. 6. Doyle, Eddie & Amy (Skyway Club) Jacksonville, Fla., 28-Oct. 4. Geddis, George (Tower Theater) Kansas City, Mo., 27-30. Griffith & Wells (Show Box Club) Seattle 28-Oct. 3; (Beacon) Vancouver 4-10. Jaxon, Great (Carolina) Wilson, N. C., 30; (Carolina) Wilmington Oct. 1-2; (Palamar Hall) Norfolk, Va., 3. La Dare, Marie (Brogates Club) Buffalo 28-Oct. 2. Lester & Irma Jean (Palm Beach Club) Detroit 27-Oct. 9. Quitsie (Victory Room) Buffalo 28-Oct. 2. Romas, Flying (Stadium Circus) Cleveland 27-Oct. 3. Strong, Bob, Ork. (St. Charles Theater) New Orleans 1-7; Mobile, Ala., 8-10.

- MONROE, Rex Mulkey, Harold Mullins, Ted (Moon) NELSON, George NOTTINGHAM, Benjamin B. O'Neil, Mrs. James Ormsby, Miss Helen Parker, Miss Boots Peters, William A. PARKER, James Lemuel Pfand, Robert PFUND, Robert W. Polk, Beasie & Ollie Poets, Mrs. A. L. Proctor, Geo. Ramsey, Curley Riardon, James Robbins, Harry Roberts, Bill Roberts, Johnie ROSE, Wesley Rudford, Miss Dora Sanders, Dan SCOTT, Dan Herbert Scott, Mrs. H. T. Sherrard, Bob Sherwood, D. D. SHORES, Edgar Skipworth, Jack STANLEY, Sam Starck, Leslie O. Struble, Mrs. Mary Swanner, R. L. Swas, Walter L. Tubbs, Eddie Vensay, Russell O. WARMOUTH, Alfred Thomas WARNOCK, James Melroy Shows Ward, Vernon Welles, Miss Vickie Whiteside, A. R. WICKER, James G. Willis, Mrs. Billie Wood, Edw. Woods, Charlotte R. Woods, Sneydy Worthy, Glenn P. Zacchini Bros.

Merchandise

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Merchandise Trends . . .

CHICAGO, Sept. 25.—An indication of a new market for fur coat merchandisers appeared in Women's Wear Daily two weeks ago in an article about the increased popularity of the short fur coat, jacket or scarf in Mexico City. It was reported that in the last four years more furs have been sold than in the entire 25 years before that period. Altho actually the climate makes furs unnecessary for essential warmth, chilly evenings and rainy seasons provide good enough reason for smart and dressy wraps. Thanks to the influence of Hollywood movies, elaborate and lush fur pieces, with heavy emphasis on silver fox, are in high favor with Mexico's society belles. While the merchandise described in Women's Wear Daily falls in the higher-priced brackets, it's a good bet that what the colonel's lady is wearing this year, the Mexican Judy O'Gradys will be wanting next. Interesting in this connection is the story on backyard bunnies recently published in The New York Times, which reported that last year more than 34,000,000 rabbits pelts turned into about 800,000 fur coats in this country. Of the 800,000 30 per cent sold at wholesale for \$29.50 or less. This year, with government encouragement of rabbit raising, there should be even more pelts available for the fur trade.

TRADE VOLUME.—The 10 per cent increase in retail sales for the week of September 11 over the same week in 1942 was based largely upon gift buying for men overseas. Estimates named the War Bond Drive as chief drain upon purchasing power in the last two weeks. In its report on August sales of independent stores, the Census Bureau revealed that the increase was 11 per cent over August of last year. Jewelry stores showed up in third place for top gains with a jump of 20 per cent, but most jewelers are pessimistic about maintaining sales due to difficulty of obtaining stocks, particularly wedding rings; in fact, an estimate by the jewelry trade was that 1944 would see a quarter million more weddings than rings. The shortage seems chiefly due to current popularity of the double-ring ceremony, platinum ban and restrictions on gold.

MORE TAXES.—The 78th Congress when it reconvened Septemebr 14 was to consider a 10 per cent sales tax on all products except food to provide an additional \$12,000,000,000 for war purposes and also to fight inflation by siphoning off one-third the alleged excess income of the nation over available consumer goods. Latest reports from Washington now emphasize a compulsory savings system averaging approximately 10 per cent to provide necessary revenue. Prospects of a \$20,000,000,000 spending spree after the war were recently rosily painted by the United States Chamber of Commerce in a study of anticipated buying ability and intentions of the nation's families. Maybe retailers and distributors can live on hope and prayers for the duration?

NEW CURBS.—Drastic reductions of fountain pens, mechanical pencils, pen holders and wooden pencils by WPB are reported in the offing. The new order, said to become effective October 1, will cut each manufacturer's quarterly production to 5 to 7½ per cent of 1941 output, except for special government orders.

WINTER BUTTERFLIES.—Some there are who look upon a man's bow tie as just another summer pest, but the public seems to have registered a strong vote last season for this cooler, lighter, non-gravy-catcher bright note in man's somber dress. A trade paper recently speculated on the cold-weather future of the bow necktie, reporting it seemed more than likely the butterfly would maintain its popularity, due chiefly to current favor of casual clothes.

FLOATING GLASS.—The Pittsburgh Corning Corporation recently announced a new development, Foamglass, so light in weight it floats. It can be easily cut in shape by a cheap saw or knife, used as insulation material, and made into floats, life rafts, building blocks and a variety of other items. Come peacetime again we can even enjoy a soap dish that floats!

POTTERY NEWS.—A release by the Office of War Information outlines the (See Merchandise Trends on page 55)

Bingo News

BOSTON, Sept. 25.—Those bingo supporters of the Bay State, down but not out, are cudgeling their brains to find methods of legalizing the game. Gov. Leverett Saltonstall invoked his emergency powers and banned bingo last spring; but now supporters of the game come back, first with petitions (reported recently) to put the question on the ballot in next year's elections, and secondly, with variations of the game which may get by the law.

Several variations of the game have been introduced under the titles of Swingo, Quizo and Zingo. The one which has really come to official attention is Quizo. Permits for its operation have been requested of the authorities.

To attract the large crowds that attended bingo games, it is necessary to offer prizes. If the game is to be played for a price, admission or otherwise, it must be a game of skill rather than of chance, according to State law. That is where the hitch is to be found in bingo.

Quizo is the latest candidate as the successor to bingo. As described it adds a quiz to the familiar bingo game. Winners of bingo would submit to questions, testing their skill, and the winners of this final contest would be awarded the prizes. At the moment, no official rulings on Quizo have been made. The legal angles of the game are full of possibilities, either for issuance or for refusal of permits.

New Jersey

A probe of church bingo games in Atlantic City is being made by the Atlantic County Grand Jury acting on complaints from leading citizens that the resort loses much revenue because it refuses to license commercial bingo parlors yet permits bingo to be played in churches without deriving any revenue. Leader in the movement to license bingo games in Atlantic City is Charles W. Gale, insurance broker, who previously had written Prosecutor Coulomb regarding the fallacy in refusing to license the commercial bingo establishments.

After about 15 minutes before the grand jury, Gale issued the following statement: "I am not opposed to bingo or any other forms of gambling, but I am against it when it is limited to certain groups. If bingo and gambling would be made legal and the places operated in an orderly manner, with the city collecting a mercantile tax, everything would be all right."

Reading, Pa.

Bingo has come into its own again in this Eastern Pennsylvania town, with a half dozen bingo parlors reopening recently. One of the most popular diversions here, several years ago saw more than two dozen bingo parlors in operation. Offering merchandise and food prizes only, the parlors in operation again are Bud's Fifth Avenue Super Bingo, Al's Central Bingo, Oriole Bingo, Ralph's Bingo, Flecky's Bingo and Car Barn Bingo. In addition, Shillington bingo at suburban Shillington has resumed operations, with trolley service available to the door of the hall.

Rural Buying Up

A 20 per cent jump in the last year in the business of small-town merchants was reported by Western Newspaper Union, which has just completed a trade survey covering over 2,700 wholesalers and jobbers who serve cities and towns with less than 10,000 population.

Rural America has more money than ever before, and gas rationing obliges small-townners to do their buying at home.

War's End To Hit Novelty Group First

Survey of merchandise firms shows smaller inventories of "substitutes"

CHICAGO, Sept. 25.—In its report of a survey of mail order houses and wholesale merchandise organizations here, The Chicago Journal of Commerce reported on September 20 that with the end of the war the novelty group directly connected with war, such as charms, pins, sofa pillows, cutouts, pennants and similar items would be a quick and complete loss. The majority of merchandisers hold this opinion, but, they say, "We are careful not to carry more than immediate requirements in these lines."

A few weeks ago the problem of war goods and inventories appeared serious for such large merchandise organizations when the news of Italy's unconditional surrender seemed to indicate an early peace. More sober consideration now has brought merchandise managers to the belief that there is not much ground for disturbance.

"War goods is a rather loose and inclusive term for a long list of goods in which substitute materials are used and for a group of novelty items with direct war relationship that would be instantly out of favor. The first group, sometimes referred to as "ersatz," is the more important classification because of its wide range. As the head of one of the largest merchandise departments in the country said this week, "Practically all merchandise has changed to a more or less extent." "There might," he said, "be substitutes ranging from 2 to 100 per cent in almost all articles."

Toys Affected

There is a specific type of merchandise, however, that would be particularly affected, and which offers the makings of a problem. Toys, for instance, would be hit because in almost all of them metals have disappeared and wood or plastic has come in. Wheel goods, from bicycles to baby carriages and strollers, is greatly altered in construction.

Cheap tableware, palls in which a treated paper was substituted for metal; garbage cans, made of fiberboard saturated with asphalt and other hydrocarbons; steel wool which in some instances now is only shavings impregnated with plastic—these are the "ersatz" goods termed a "necessary evil."

Merchandise managers this week admitted that the total volume of such goods on hand ran high, but little could be done about it at this time. It is probable that millions of dollars is represented in inventories of these items in Chicago establishments alone, such as Montgomery Ward & Company; Sears, Roebuck & Company; Butler Bros. and other wholesale and retail merchandise houses.

Small Choice

The situation is that on many items the buyer has small choice, whether he is buying for a wholesaler, a distributor or a department store. It's a case of either having something on hand for the customer or being out of that item completely and permanently. As long as people buy the substitutes there must be some on hand from the manufacturer right down to the ultimate user.

In all instances caution is being observed in the buying of such merchandise. Inventories probably will be lower generally from now on because the quick surrender of Italy did throw a scare into some offices. It lasted only a few days, (See War's End Hits Nov. on page 55)



By BEN SMITH

Operators are always interested in obtaining advance information on new items. Manufacturers should be just as interested in getting this information to them . . . for the salesboard operator, when he goes for a giveaway, can gain quick public acceptance and widespread distribution for the item. Manufacturers have been able to break retail outlets with the salescard's assistance, which could not be cracked otherwise, and those who have enjoyed the experience will work with operators at every opportunity. Not only do they obtain a nice volume of business direct, but as a result of the operator promotion develop large orders in other channels.

We are more than willing to do our share in spreading the gospel on new merchandise. All the manufacturer has to do is to drop a line when he has something new to offer. Each item illustrated on a salescard receives invaluable publicity and it doesn't cost the manufacturer a cent.

Occasionally we hear of an operator who attempts to offer cash to the location rather than one of the major awards. There is really no good reason why he should . . . in most cases it's a mistake to do so. The major award usually carries greater appeal for the worker than cash. That is, the worker would probably have to pay more for the item offered if he had to go out and buy it retail than the amount in cash the promoter could give instead. When proper care is taken in selecting merchandise giveaways, the individual's desire to obtain one of the major awards is incentive enough for him to finish the card.

HAPPY LANDING.



Something New Has Been Added



*"You ain't seen nuthin'
'til you fill 'em up"*

2-VIEWS ON EACH GLASS-2

**FUN FOR
YOUNG
AND OLD**



THE PERFECT ITEM for—
Bingo, Concessionaires, Gift,
Premium, Salesboards, Prizes.



THEY SELL ON SIGHT—BIG PROFIT—PLENTY OF REPEATS
IMMEDIATE DELIVERY—CASH IN NOW

ALL high-class merchandise, beautiful 8-color design, different on each glass, saluting each different branch of our armed forces, Navy, Army, Air Corps, Coast Guard, Defense Workers and Marines.

No-Nick, Chip-Proof, Bevel Edge, Full 10 oz. Ideal for Beer, Highballs, Water, Etc.

Packed 6 to a Carton, 1 Doz. Sets in a Case.

OUR SPECIAL PRICE TO YOU

1-Doz. Sets (1 case) . . . \$12.00

JOBBER-QUANTITY BUYERS, etc.

1-10 Gross Lots, 75c Per Set;

\$108.00 Per Gross.

1-Sample Set (6 glasses) . . \$1.50

**RUSH YOUR ORDER TODAY—
SEND IT NOW**

★ **ORDERS CAN BE SHIPPED
IN ANY QUANTITY** ★

Terms—50% deposit with all orders, balance C. O. D.,
F. O. B. Chicago.



**MAIL
COUPON
NOW...**

See for Yourself

FREE!

**MATCHED COASTERS
WITH EACH SET**

MASON AND CO.

DEPT. B-35

154 E. ERIE ST.

CHICAGO 11, ILL.

**BLACKOUT FLOWERS
AND
RELIGIOUS FIGURES
ARE SCARCE!
ORDER NOW
FOR CHRISTMAS!**

- | | |
|--|--------|
| Doz. | |
| 6—Large Gardenia with Bud | \$3.60 |
| 7—Small Gardenia with Bud | 2.75 |
| 8—Glowing Orchid | 4.00 |
| 9—Butterfly | 3.20 |
| 10—Double Gardenia (Corsage) | 3.60 |
| 55—Acetate Hair Bow on Comb with Luminous Gardenia in Center | 4.25 |
- SEND \$2.00 FOR SAMPLE ASSORTMENT OF ANY FIVE FLOWERS.
- | | |
|---|--------|
| Doz. | |
| 11—Crucifix in Relief, 9" | \$6.50 |
| 12—Large Bust of Christ, 7 1/2"x14" | 6.50 |
| 62—Statue of Nativity, 4 1/2"x3 1/2" | 6.50 |
| 61—Statue of Holy Family, 6"x3 1/2" | 7.50 |
| 21—Statue of Holy Mother and Child | 4.75 |
| 63—Statue of Sitting Madonna, 6"x3 1/2" | 6.50 |
| Assorted 8" Saints | 6.50 |
| Assorted 8" Saints in Shrine | 8.50 |
| Assorted Saints on Altars | 6.50 |
| Assorted 5" Figures | 3.60 |

SEND \$2.00 FOR SAMPLE ASSORTMENT OF THREE 5" FIGURES AND YOUR CHOICE OF ANY OTHER TWO FIGURES.

We Can't Guarantee Last Minute Delivery! Order Now! 1/3 Deposit, Balance C. O. D., F. O. B. N. Y.

NITE GLOW PROD. CO. 105 W. 47 St. N. Y. C.

WPB Freezes Imported Watches

WASHINGTON, Sept. 25.—A WPB order freezing stocks of imported watches followed an OPA announcement, reported in Merchandise Trends column of this page recently, that assemblers of watches with imported movements are permitted to increase their maximum prices. The General Limitation Order L-323 issued by the War Labor Board on September 9 states that "no importer shall sell, transfer or deliver any watch or any watch movement either in a case or out of it, which has been released from customs after January 1, 1943, unless he receives specific permission from the War Production Board." The limitation order, which does not cover movements or watches containing the following: pin lever, cylinder, Roskopf, or lever type smaller than 6 3/4 ligne, does not affect watches now in the hands of wholesalers or retailers. Since practically all watches now in stocks are imported movements because domestic manufacturers have switched to war production, the order covers a wide range. Applications by importers for permission to transfer watches or movements covered by this order may be made to the War Production Board.

- SPECIALS FOR THIS WEEK ONLY**
- GLASS INTERMEDIATES**
- Blue Grass Ash Trays, Gro. \$3.75
 - "Chinox" Glass Cups, Gro. 4.50
 - 9 Oz. Tumblers, Crystal Clear, Gro. 4.00
 - "Chinox" Dinner Plates, 9 3/4", Gro. 10.00
 - Ash Trays, Gro. 4.00
 - 4 7/8" Kitchen Bowls, Gro. 4.10
 - 4 1/2" Nappies, Gro. 4.60
- AMERICAN MADE SLUM**
- Jr. Air Raid Warden Bands, Per 100 ... \$1.25
 - Catalin Charms, Gro. 1.00
 - W. M. Rings, Asst. Gro. 1.00
 - 27" Shoe Laces, Bk. Gro.75
 - Plaster Slum, 10 Styles, Gro. 1.25
 - Hat Bands, Asst. Colors, Hundred ... 2.00
 - 2 1/2" Comic Buttons, Per Hundred ... 4.00
 - Comic Mirrors, 2"x3", Gro. 4.00
 - Tattoo Transfers, Gro.85
- IMPORTED SLUM**
- R. W. B. Paper Horns, Gro. \$1.20
 - Miniature Chasm Knives, Gro. 1.00
 - Large Metal Whistles, Gro. 1.00
 - Tin YoYo Top, Gro. 1.10
 - Charms, Plastic, Asst. Gro. 1.20
 - 8451—Cigarette Whistles, Gro.80
 - 9308—Roly Poly Pictures, Gro.60
 - 8170—Calluloid Teeth, Gro.75
 - 7919—Water Flowers, Paper, Gro.95

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

LARGEST 10c PACKAGE OUT!

MacARTHUR CANDY and TOY

Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2"x5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order) \$7.25
5 case lots 7.00 per case

1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York

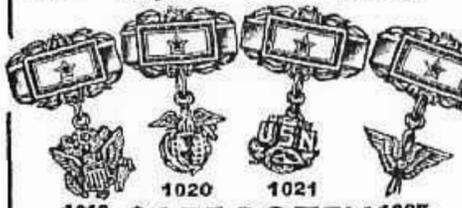
JOBBERS, GET SPECIAL DEAL!

PIONEER SPECIALTY COMPANY
38 CROSBY AVENUE, BROOKLYN, N. Y. Phone: Applegate 7-2640



STERLING SILVER SERVICE PINS

1019—Army Insignia	1021—U. S. Navy Insignia
1020—Marine Insignia	1025—Air Insignia



1019 1020 1021 1025

\$6.75 DOZEN
\$81.00 GROSS

One Star Only
No order shipped less than one dozen
Cash or Money Order Must Accompany
Order Unless Rated. No C. O. D.'s.

ALPHA-CRAFT, INC.
303 5th Ave., New York, N. Y.

OVER 1000 JOBBERS

SELL OUR **BINGO SUPPLIES**



We still have BINGO CAGES on hand. Inquire today!

Write for Catalog!
MORRIS MANDELL
131 W. 14th St., New York, N. Y.

CLOSE-OUT-ODD LOTS

ARMY — NAVY — AIR FORCE PILLOW TOPS

FLOCKED, FRINGED, ASS'T CAMP NAMES
ALL FROM STOCK WHOLESALING \$6.00 TO \$10.00 DOZ.

\$2.75 DOZ.

1/3 DEPOSIT, BALANCE C. O. D., F. O. B. N. Y.

These Pillow Tops Are Not Seconds or Imperfect. They Are Perfect Merchandise But Have Different Camp Names. Sample Dozen, Postpaid U. S. A., \$3.00.

MILITARY PROMOTIONS 1133 BROADWAY, NEW YORK CITY

FURS
COATS — JACKETS

Quality — Price — Style

Latest 1944 Styles. Cooney, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc.

LOWEST PRICES

Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

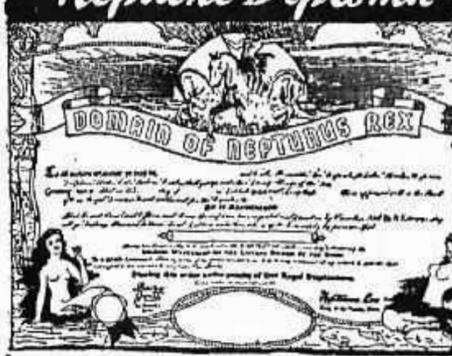
NUDIE!



A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

Neptune Diploma



Size 15x20 Inches
SAMPLE 50c
\$25.00 Per Hundred—Jobber's Discount.
4-Color Diploma Retails \$1.00.

A. B. C. EMBLEM CO.
1251 Market St. San Francisco 3, Calif.

NOVELTY PANTS



Remember Pearl Harbor Ogden, Utah

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
1033-1035 Mission St. San Francisco, Calif.

PEARL PLATES for Wire Workers

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8518—70 ligne Leaf.

Blue Ocean	\$12.00 Gross
Iridescent Fresh Water	9.00 "
Orchid Fresh Water	9.00 "

5 gross lots of assorted designs, 5% discount
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Brooklyn, N. Y.

Order Today!

Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for cementing. WE ALSO SUPPLY WIRE FOR WIRE WORKERS—WRITE FOR DETAILS!

8518

MILITARY INSIGNIA JEWELRY
If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

JOBBERS! WRITE FOR SPECIAL DEAL!
SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES

MURRAY SIMON 109 SOUTH FIFTH ST., BROOKLYN 11, N. Y. PHONE: EVERGREEN 8-6690

Headquarters for
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Send for Our Free Circular.

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9. S. W. First Street MIAMI, FLA.

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and Supplies of all kinds for sale. Complete Booths, Enlargers, Frames of all kinds, Visualizers, Direct Positive Paper. Write for lists and prices. We buy anything on Direct Positive Equipment. Send full details and your lowest cash price.

PALACE PHOTO SUPPLY
AUSTIN, TEXAS

INTRODUCTORY LISTINGS Covering All Items Still Available **NOW READY**

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.



SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3548-3547-3548

Gold Plated Military Brooches, \$2.85 Dozen; \$30.00 Gross.



22 K. gold plate on plastic. Illustrated actual size. Available in Army, Navy and Air Corps. Limited stock available.
B36J537—Per Doz. \$2.85. Per Gr. \$30.00.

JOSEPH HAGN CO.
Wholesalers Since 1911
223 W. Madison St., Chicago 6

DIRT PAY
Cash In on Home Town Dirt Name of City, Town, Army Camp, etc., printed on bag, complete, ready for mailing.



All Principal Cities and Resorts Carried in Stock. Immediate Delivery.
\$12.50 PER HUNDRED
Sample 25¢

A. B. C. EMBLEM CO.
1251 Market Street
SAN FRANCISCO (3), CALIF.

BINGO SUPPLIES

Specials—1500s—7 Colors
Specials—3000s—7 Colors
Specials—5 Ups—6 Ups—7 Ups to Pad
Black and Red Markers
Admission Tickets (Rolls)
Attendance Prize Coupons

Write or Wire for Catalog
N. M. BANK & COMPANY
235 Halsey St. Newark, N. J.

COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 15c for sample cards and folder.

XMAS CARDS
Now ready. Many new numbers. Catalog on request.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

MIRROR SERVING TRAY



Size 16 1/4 x 10 1/2
Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.
BB102—Price, \$15.00 Per Doz. Sample, \$1.45.

ROIDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6

RINGS Want any quantity from 50 to 10,000 in any condition (Ladies okay). Submit sample or ship RY. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to

STERLING JEWELERS Carroll, Ohio

MERCHANDISE TRENDS
(Continued from page 52)

position of china and pottery in the war effort and shows that besides filling in as substitutes for strategic wartime materials, the pottery industry has adequately filled requirements for military and civilian needs. Another government bulletin on china and glassware by the Bureau of Foreign and Domestic Commerce points out the post-war perspective in this field and charts the obstacles, such as imports, that may provide some of the headaches of the post-war period. This latter 19-page publication contains interesting tables and graphs showing pre-war volume, present sales and estimated post-war business.

PLASTIC SCOURER.—Lack of steel wool can't excuse blackened kitchenware any more, now that Cadle Chemical Products of New York has marketed a new plastic wool scourer. The new product is said to resemble a mass of coarse threads, is claimed to be practically indestructible, unaffected by most chemicals and easily rinsed of fats, foods and other foreign matter. It should prove a welcome household item in the specialty merchandise field.

PROMOTIONS.—Overseas gift package featured at a Chicago music store contains tonettes, ocarinas, rattle bones, clarette, flageolet and blank records. A sporting goods store, of all things, in Southern California is featuring china and glass done in the wild life motif and doing all right too.

WAR'S END HITS NOV.
(Continued from page 52)

tho, because it was immediately apparent that the end of the war was nowhere in sight.

It is pointed out that conditions now are quite different from the last war when collapse of inventory values left a wake of bankruptcies. Then the war ended quickly, but the feeling is that this time there is a chance for at least partial liquidation because of the dual nature of the war, i. e., when Germany is knocked out there is still Japan to go.

On the whole, therefore, the attitude now is one of careful buying, but otherwise no great concern. "There is nothing else available, as far as more goods in which substitutes are used is concerned," a large buyer said. "We don't have to worry because the change-over to pre-war articles will be gradual. Inventories are big, but not too great to be worked off when the necessity arises."

WOOD JEWELRY

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother-Hearts

Send \$10.00 For Sample Assortment
Or Write for No. 43
New Catalogue
Charles Demee
WOOD PRODUCTS
PHONE 4116 WALNUT ST.
LOCUST 3913 MILWAUKEE, WIS.



New—Guaranteed WATCHES

Shockproof — Waterproof — Sweep Second — Anti-Magnetic.

7 Jewel \$17.50—Sample \$22.00
15 Jewel 23.00—Sample 27.50
17 Jewel 29.50—Sample 35.00

These watches ideal gifts for service men. Cash or 25% with order required.

TEXAS SALES
BOX 701 FT. STOCKTON, TEXAS

Genuine Calfskin Pass Case BILLFOLDS 40c

HERE'S THE GREATEST BARGAIN IN ALL AMERICA

These are all Brand-New Billfolds. They were engraved for customers and were never called for. Each billfold is engraved with a customer's name, some also have a lodge emblem or Army or Navy insignia as well. If engraving is removed or stamped over no one would know the difference. We're offering these billfolds at a price far below what you would regularly have to pay only because they already have engraving on them. Billfolds of similar quality would cost you more than twice the low price we're asking. We own the billfolds outright and are closing them out for quick sale. But hurry—limited supply will go fast.



DeLuxe Value **Genuine Highest Quality Calfskin Leather**

Each billfold is equipped with 4 celluloid pass leaves. Closes with metal snap fastener as shown. Place for identification in front—extra side pocket at other end. Most of them black calfskin, some brown. But all are smooth finish, highest pre-war quality. This billfold with engraving sold for \$2.00—worth more under present conditions, for good.

Calfskin Billfolds are scarce. Those available are priced high. You can't go wrong at 40¢ each. So take advantage of our Bargain offer—rush your order for a dozen or more. Send 25¢ deposit with order, balance C. O. D., plus postage. With full payment in advance we prepay shipping charges. Remember the supply is limited—so hurry!

If you'd like to see a sample Billfold mail 50¢ & we'll send postpaid.

ILLINOIS MERCHANDISE MART DEPT. BA, 500 N. DEARBORN ST., CHICAGO, ILL.

NOTICE

WE CAN SHIP FROM STOCK

Lace-Like Souvenir Army Handkerchiefs
With the Insignia on Same

Assorted colors and sayings, such as Wife, Sweetheart, Sister, Pal-O-Mine, Just-Hello, Mother and Friend.

We can ship Army only from stock.

For Special Camp Name or Sayings a week or ten days will be required.

JOBBER, WRITE FOR PRICES

UNITED HANDKERCHIEF MFG. CO.
LEBANON, TENN.



Midwest K. C., Mo., Specials

Handkerchiefs, Flocked Rayon, Army, Mother, Sweetheart, etc. Gross..\$9.50
Gold Finished Locket with Chains. Doz. 13.50
Gold Finished Insignia Pins, Carded. Doz. 1.00
Sterling Int. Onyx Insignia Rings. Doz. 13.50
Rhinestone Insignia Pins, Extra Big Value. Doz. 4.50
Double Chain-Double Heart Bracelets. Doz. 7.20
Army Insignia Rings, Heavy Weight Gold and Silver Finish. Doz. 4.50
Compacts, All Metal, Round and Square. Doz. \$13.50, 18.00 and 24.00
Insignia Plastic Beaded Key Chains. Doz. 3.00
Sterling Silver Mother, Sweetheart, Wife, etc., Brooch Pins. Doz. 9.00
Sterling Silver Bracelets, Army and Air. Doz. \$12.00, 15.00 and 24.00
Frat Pins, Attractively Carded, All Branches. Doz. 5.50
Sterling Silver Service Pins with Pendants, Army, Navy, Air and Marine Corps. Doz. ... 6.75
Big Special Sample Line, 40 Items. Retail Value \$30.00; Price 13.50

25% With Order—Shipments Prepaid When Full Amount of Cash Sent.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

**QUICK SELLING--MONEY MAKING MERCHANDISE--
TIMELY--BARGAIN PRICES**

ALL ITEMS OF GENUINE GOOD QUALITY
LEATHER--DURABLE CONSTRUCTION
**CIGARETTE CASE, GENUINE
LEATHER**

PER DOZEN\$1.80
PER GROSS\$18.00

PHOTO FRAMES

of Genuine Leather in Two Sizes
SIZE, OPEN, 4"x5 3/4". Size, Closed,
4"x2 7/8".

PER DOZEN\$2.50
SIZE, OPEN, 8"x4 3/4". Size, Closed,
4"x4 3/4".

PER DOZEN\$4.00
Sample Postpaid: Small Size, 35c. Large
Size, 50c.

BILLFOLDS

of Genuine Leather in Two Grades
GOATSKIN, PER DOZEN\$7.20
CALFSKIN, PER DOZEN\$10.20

Seven Pockets for Folding Money, Cards, Passes,
Auto and Draft Cards, etc. Four of these in
Celluloid Window Style. Snap Fastener Closing.
Durable Construction Attractively Styled.

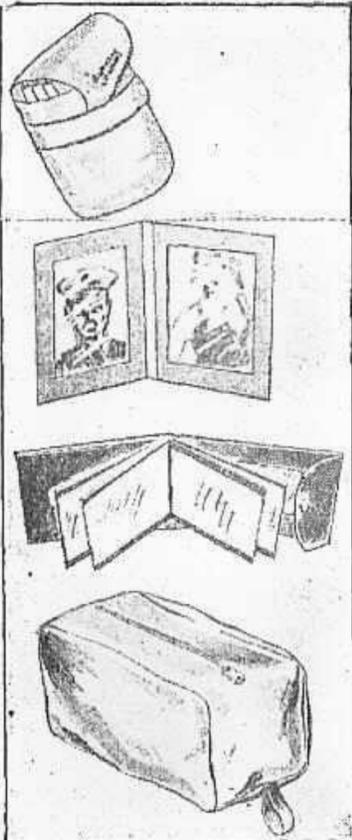
Sample Postpaid: Goatskin, \$1. Calfskin,
\$1.50.

ZIPPER UTILITY KITS

of Genuine Leather, Size 4"x4 1/2"x8 1/2"
SHEEPSKIN, Natural Color. Per Doz..\$18.00
COWHIDE, Asst. Colors. Per Doz..\$21.00

**UTILITY KIT, IMITATION
LEATHER**

Lined, Rigid Construction, Snap Fastener.
Size, 10"x5"x4". Per Doz.....\$16.50
Samples Any Above Kits.....\$2.00 Each



**BARGAINS IN FURLOUGH BAGS, KIT APRONS, DUFFEL BAGS, SHOE SHINE
KITS, SEWING KITS AND STANDS. GET BUSY WITH THIS VALUABLE SOURCE
FOR TIMELY ITEMS OF QUALITY AT BARGAIN PRICES AND QUICK DELIVERIES.**

25% Deposit With All Orders, Balance C. O. D., F. O. B. Factory.
WE PREPAY SHIPPING CHARGES ON ALL CASH IN FULL ORDERS.

PETER PEYTON 405 1/2 WASHINGTON STREET
WAUKEGAN, ILLINOIS

MEXICAN TILES

By **JEROME ROSE DECAL CO.**



These tiles can be used as plaques or hot
plates. Come in many different Mexican,
patriotic, comic, service insignias.

Attention, Southern California, we have
these tiles with views of Hollywood
and Los Angeles.

PRICE IS \$1.80 PER DOZEN

DECAL TRANSFERS

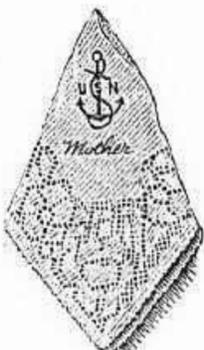
Largest variety in the U. S. Get our sample
assortment NOW, \$5.00. Souvenir Ribbon
Decals, 10,000 for \$20.00.

JEROME ROSE DECAL CO.

233 West 4th St. Los Angeles, Calif.

Decal Transfers and All Types of Silk Screen Process Work Made to Order

**GORGEOUS--RAYON LACE
HANDKERCHIEFS!**



Great Xmas Item
**PACKED ASSORTED
COLORS TO EACH GROSS**

Will be worn proudly by millions of
mothers--wives--sweethearts--sisters
and friends. Insignia Available: Air
Corps, Army, Marines, Navy, Coast Guard
and Merchant Marine. Size of each
handkerchief: 11 1/2"x11 1/2".

Also Border Flocked Rayon
Handkerchiefs \$12.00

1/2 Cash With Order, Balance C. O. D.
Order Today for Immediate Shipment.

SENSATIONAL
LOW PRICE

\$24.00

A GROSS

**ORDER TODAY
FOR IMMEDIATE
SHIPMENT!**

MITCHELL TEXTILE CO. 105 W. 40th St., New York, N. Y.

**Popular
Items**

Klipette

Better than scissors or tweezers for
removing hair from nose and ears is this
new invention, Klipette, made from
finest surgical steel, chromium plated.
The Hollis Company claims it is smooth,
gentle, safe and efficient, and cannot
cut or prick the skin. The gadget is
tubular, with one rod within the other,
both having notched sharp points. A
turn of one end, and surplus hair comes
out easily and gently. This inexpensive
item is a steady seller and promises to
stay that way.

Under Glass

Pictures under convex glass as offered
by Leo Kaul Importing Agency, Inc., are
big favorites these days. A set of beauti-
fully colored bird pictures, eight inches
in diameter, under convex glass, which
gives the birds a certain perspective, are
going strong. Baby pictures in color,
4 1/2 inches in diameter, are also popular.
These wall decorations make tasteful
gifts and will be especially welcome dur-
ing the holiday season.

Toy Kits

The little boys who can't fly 'em can
build 'em this Christmas. Model air-
plane kits are in great demand all year,
but the holiday season will find them
at the top. Cleveland Model & Supply
Company has a wide range of kits, in-
cluding popular planes of the Allies and
the Axis.

**WE HAVE MERCHANDISE
AT LOW PRICES**

Fur Tails, Per Hundred\$4.75, 7.50, 13.25, 17.00
Hat Bands\$21.00 M
50 Ligne Combe Buttons,
Patriotic Flag 21.00 M
Plaster Animal Figures Slum 1.25 Gross
Other American Slum, \$1.00 & Up Gross.

BINGO MERCHANDISE

End Tables\$24.00 Doz.
Lap Table 11.00 "
Large Cookie Jars 19.20 "
Relish Trays 13.50 "
Chrome Punch Bowl 27.00 "
Aircraft Guns 16.80 "
Silk Coffee Maker 24.00 "
Coffee Set 27.00 "
3 Pc. Dresser Set 26.00 "
Wing Mirrors 15.00 "
Large Mirrors 15.50 "
Round Mirrors 8.40 "
Pictures \$4.20, 9.00, 16.20 "
Picture Mirror Frames 27.00 "
Chenille Rug, also Bath Mat Sets
.....\$18.00, 19.80, 24.50, 27.50 "
Velour Pillows\$10.20, 13.30 "
Box Towel Sets 10.50 "
Smoking Stand 25.00 "
Serving Trays 21.00 "
Boudoir Lamp\$21.00, 27.00 "
Plastic Pk. Frame 24.00 "
Water Sets\$3.35, 4.20 "
3 Pc. Refr. Sets 6.35 "
Keg Set 10.80 "

Also Dolls, Stuffed Toys, Military Items, Brush
Sets, large Dresser Sets, 28 Pc. Catlin Knife
and Fork Set, Slum Glass and many other items
for all purposes. We do not have a new catalog.

Why worry about merchandise? Let us do
that for you.
Will not ship without deposit. In ordering less
than dozen lots a small extra packing charge
is necessary.

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1902 No. Third Street MILWAUKEE, WIS.

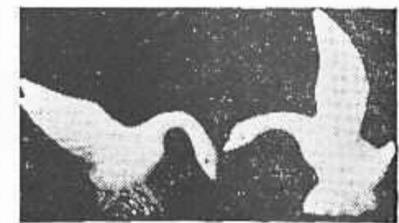


No. D2--Doesn't a circus tickle the fancy for
something funny, something different, something
exciting? The "Big Circus" deal possesses fea-
tures like these. It's teeming with laughter,
mystery and excitement, all rolled into a Big
Show of Fun, Inns, taverns, cigar stores, etc.,
are a few of your prospects. There are 70 tabs
on front of cabinet. Brings in \$7.00 at 10c
a sale. Suggested price to dealers, \$5.50.
COSTS YOU \$3.60. LOTS OF 14--\$3.45 EA.
SPORS CO., 1043 Lamont, Le Center, Minn.

LEO KAUL IMPORTING
AGENCY, Inc.

115-119 K South Market St., Chicago

**TWO NEW PORCELAIN FIGURINES
#4014K--A Resting and a Flying Goose**



In three different colors and shaded,
4 and 7 3/4 in. high. \$5.00 per doz.
pieces. In 3 doz. lots, \$4.50 per doz.
Weight 12 lbs. to the doz.

#3850K--Two Polkadotted Ducks

In characteristic attitudes.

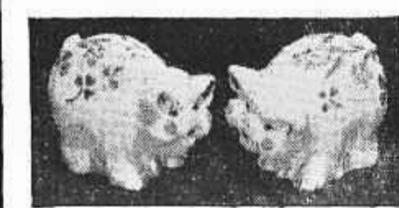


Very cunning and true to nature, one
picking, the other swallowing water.
White with blue polka dots and yellow
with red polka dots. 2 and 4 1/2 inches
high. \$3.60 per doz. pieces. In three
doz. lots, \$3.24 per doz. Packed 1 doz.
in box, assorted equally. Weight 3
lbs. per doz.

THREE BIG SELLERS IN COMPOSITION

#3814K--Salt & Peppers

The Two Lucky Pigs



1 5/8 inch high, natural color of pigskin,
decorated by hand with clover leaves,
flowers and beauty spots. \$5.40 per
doz. pairs. In 6 doz. lots, \$4.80, but
these can be assorted with about 50
other salt and peppers, as shown on
our illustrated price lists. Weight 2
lbs. per doz. pairs.

#3823K--Lucky Pigs

Very grotesque and cunning



3 inches high, decorated similar to the
salt and peppers, but even funnier.
\$5.40 per doz. pieces. In 3 doz. lots,
\$4.80 per doz. Weight 8 1/2 lbs. to
the doz.

**#3789K--Blue Boy
and Blue Girl**



The well-known Gains-
borough Figurines,
7 1/2 in. high, beauti-
fully colored. \$24.00
per doz. pairs. Packed
1/6 doz. pairs in box.
Weight 15 lbs. per
doz. pairs.

We carry a large line of GIFT
GOODS, from \$1.80 to \$90 per doz.
Complete set K of illustrated price
lists mailed to any re-seller on
application. No C. O. D. shipments
without a 25% deposit. No orders
filled for less than \$15.00 for the
duration.

LEO KAUL IMPORTING
AGENCY, Inc.

115-119 K South Market St., Chicago

BALL GAMES!

- 7270 Aluminum Milk Bottles \$1.40 Ea.
- 5805 Base Balls (Worth) . . . 2.50 Doz.
- 302 Hawaiian Leis 3.75 Gr.
- 350 Hawaiian Leis 3.50 Gr.
- 1698 Hat Bands 1.75 Per 100
- 1359 Pennant Canes 2.00 Per 100
- 1923 R., W., B. Batons 14.00 Doz.
- 1951 Maple Canes 3.00 Doz.
- 2768 2 1/2" Comic Buttons . . . 4.50 Per 100
- 1958 R., W., B. Canes 3.25 Per 100

Glass and Slum Users

- 3914 Bottle S. & P. Shakers \$3.25 Gr.
- 3882 Whiskey Glasses 3.00 Gr.
- 2300 American Made Plaster. 1.50 Gr.
- 1899 Comic Feathers95 Per 100
- 2232 Per. Pin Cushions (Imp.) 2.50 Gr.
- 344 Brass Footballs (Imp.) . 2.25 Gr.
- 346 Brass Basketballs (Imp.) 2.25 Gr.
- 2123 White Statues (Imp.) . . . 1.50 Gr.
- 2798 Lapel Pins 9.50 M
- 2706 Flag Bow Pins 1.35 Gr.

CONTINENTAL

Distributing Co.
822 North Third Street
Milwaukee 3, Wis.

Buy Back Blowers

Apparently when Morris Mandell, bingo manufacturer and specialist, issues a guarantee he means it. Before Pearl Harbor and before manufacturing of consumer equipment was frozen, Mandell manufactured a bingo blower, the Aero Bingo Blower, and sold it with a money-back guarantee. He sold hundreds of these machines, then came the war and he discontinued manufacturing. Now to prove he really meant it when he said he had confidence in the ability of the Aero Bingo Blower to give full satisfaction he is making an all-out effort to buy back for cash as many of these blowers that are not in use. Mandell says he knows of no better way to fill the many requests he has received for bingo blowers in recent months.



Communications to
25 Opera Place, Cincinnati 1, Ohio

DOC T. C. JACOB'S . . .
vitamin show is closing after a successful season, pens Harry Z. Austin. The roster included T. C. Jacobs, manager; Mrs. Jacobs, secretary-treasurer; Peggy Jacobs, specialties; Joe and Bee Bennett, Al and Lena Hall, Courtney the Magician; Maurice Cash, comic; Harry Austin, blackface and piano, and the hillbilly turn, Roy Woods, leader and guitar; Louie Alexander, guitar; Curly Miller, fiddle, and Tex Calkin, saxophone. Austin tells that the show played three-week stands with changes nightly.

R. L. BEALERT . . .
better known to veteran pitchers as Kentucky Lee, left off ride operating at Kennywood Park, Pittsburgh, long enough to pay Cincinnati's Carthage Fair a visit last week and dropped in on Bill Baker to cut up jackpots. Lee told that Sam Cutting, Doc Long and Paddles Henry are working in Pittsburgh war plants, but that Chief White Horse and wife, Johnny Hix and Mighty Atom are getting the geedus in and around the Smokey City. Bealert will pitch gadgets inside in Pittsburgh come cold weather.

WALKER AND COZY . . .
old-timers of Pitchdom, now making fairs and pitching magic with Sam Golden's Side Show on the Gold Medal Shows, inform Bill that Madeline Ragan was a recent visitor when the show played Kentland, Ind. Other visitors were Gene Kight and Juanita and Billy Dick, and all are getting good passouts at Indiana fairs.

J. WAGNER . . .
is reported getting the shekels in San Francisco.

LIONEL HIRSCH . . .
and wife, Margie, are reported having had a phenomenal season with black-out flowers at Seaside Heights, N. J., and will soon open on Broadway, New York, with the same item.

JOE HESS . . .
of fountain pen fame, is expecting Uncle Sam's call any day now. According to Nat K. Morris, Joe has been managing a bingo game on the Asbury Park (N. J.) Boardwalk, while his wife, Betty, continues to work hose menders to nice takes on the Ocean Grove (N. J.) Boardwalk.

NAT K. MORRIS . . .
noted gadget maker, is now specializing in the manufacture of black-out flowers.

BILL GATES . . .
is getting the geedus with peelers at Asbury Park, N. J., pens Nat Morris, and adds that Ben and Ann Tease are doing well with their seafood restaurant there.

AL ADAMS . . .
is doing big with peeler in Texas territory.

LEO MORIATY . . .
is said to be cleaning up with gadgets at Western fairs.

ED MURRAY . . .
is making things hum in Chicago, according to Bill Martin. Murray arrived in the Windy City in July and immediately took over George Hess's rug sham-poo layout in Goldbatt's basement and turned it into a rad layout, getting big figures with it. He broke in 16-year-old Ira Goldberg and turned the layout over

to him, making the lad the youngest rad worker here. Murray then contacted his old friend, Charlie Kasher, and convinced him that wood jewelry is today's item. Kasher turned manufacturer, but continues his vitamin layouts at Mays' in Cleveland and Famous Bar, St. Louis. Murray has turned Hess's old crew, including Dick Dickerson, Gus Young and George Hess Jr., into rad workers and all are reported getting nice takes.

FRANKIE FLICK . . .
of sheet renown, lays aside coupons and writin' stick to enter the army September 29.

COL. C. A. MAITLAND . . .
has resumed name gathering after a good season with Woody Williams' tent opera.

BOTTLES STOVER . . .
cards from Front Royal, Va., that the Blue Ridge Mountaineers have plenty of the long green these days. Other sheeties telling it to the natives in that territory are Blackie and Fred Shifflet, Willie McDorman and Barrel Rodeffer.

FRENCHY THIBAUT . . .
blew into Cincinnati from Chicago last week and dropped by the desk to pick up a map of the city and inquire of opportunities to work the shops. He had just made a pitch on a West Sixth Street lot where Madeline Ragan made a score early in the summer.

KID CARRIGAN . . .
is in Cincy taking a gander for a pitch store spot. He tells Bill that he has a dandy lined up.

DOC W. A. INACKENBUSH . . .
of Bush Medicine Show note, lets forth with a long overdue pipe after a visit to Bath (N. Y.) Fair, where he re-united with several of the fraternity. Included in the jackpot cut-ups were the Frey

Engraving Jewelry
STILL AVAILABLE
Immediate Shipment — Order Now
From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.
MILITARY JEWELRY
Send open order for your needs—give some details.
STATE YOUR BUSINESS.
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AFTER VICTORY
OAK-HYTEX TOY BALLOONS
WE'LL BE SEEING YOU
The **OAK RUBBER Co.**
RAVENNA, OHIO

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
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137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

Available to
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IMPORTED MEXICAN GUM
One-Cent and Five-Cent Seller.
PETER T. HERBERTSON
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- NOTICE -
Any orders for Block Busters that have not been filled by us. We will send Block Busters or refund your money.
Pikes Peak Novelty
12 E. Cucharras St.
Colorado Springs, Colo.

SCATTER RUGS
In Twist or Shag construction; green, rose, peach.
Size—18x30 in. twist . . . \$2.35 Ea.
18x30 in. shag 2.15 Ea.
Size—24x36 in. twist 3.50 Ea.
24x36 in. shag 2.90 Ea.
Splendid gift item, difficult to secure at present.
Cash with order or 25% dep.—bal. C.O.D.
Jobbers, write for special quantity prices.
PETER PEYTON
405 1/2 Washington St., WAUKEGAN, ILL.

Attention! Pitchmen—Demonstrators
MAJIT
At Last!—A perfect Kitchen Solder. Beautifully mounted. Easily demonstrated, as it sets immediately to any kind of metalware. Guaranteed to stop leaks in pots, pans, pipes, tubs, etc. A great item and fast seller. PRICE \$1.10 PER DOZ. \$10.00 PER GROSS. Return if not satisfactory. **CENTRAL PLATING WORKS**, 2922 Oregon Ave., St. Louis, Mo.

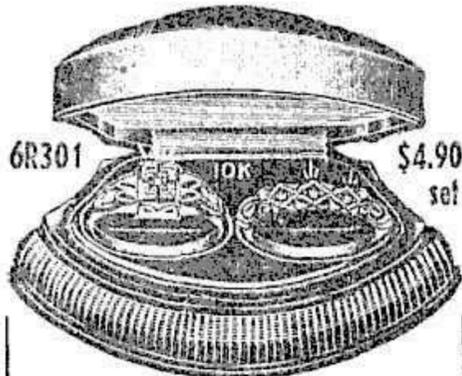
MAKE Extra MONEY FAST
Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50c or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order. **GRAYKO**, Dept. 79, Box 520, G. P. O., New York.

FOR SALE
10 INCH CHARACTER DOLLS
(Undressed)
Jointed and Durable. Fine Finish.
\$6 per doz.—\$70 per gross
1/3 Dep., Bal. C.O.D., F.O.B. Los Angeles.
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The Billboard, 1509 Vine, Hollywood 28, Calif.

NOVELTY STORES—HUSTLERS
New, printed, packaged Novelty Numbers. Clever, comical, laugh-makers. Profitable, fast sellers. Tickets, Business Cards, Quiz Pals, Puzzles, War Jokers, Ration Joke Cards, Diplomas, Licenses and others. Two pound Sample Pack of 50 items with wholesale price lists, \$1.00 by express.
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323 Third Avenue (22) Pittsburgh, Pa.

EXCELLENT PREMIUM ITEM AND PUNCHBOARD PRIZE
BRAND NEW WATCHES
★ MILITARY STYLE
★ LATEST DESIGNS
★ CHROME CASES
★ LUMINOUS DIALS
IN DOZ. LOTS \$5.85 EACH
SAMPLE \$6.85
We reserve the right to limit quantity
25% deposit with order, balance C. O. D., F. O. B. Chicago
CHICAGO WATCH HOUSE
1035 W. Lake Street Chicago, Ill.
SPECIALIZING IN WATCHES TO THE PREMIUM TRADE

NOW YOU CAN GET GREENER
BANK NOTES SELLING THE
—Original—
LAUGH PACKAGE
(IT'S SEALED)
Contains Girl Photos, Pin-Ups, Magic Tricks, Fun Cards, Mottos, Etc.
2 SAMPLES \$1.00. Cash or U. S. Stamps
Wholesale Prices \$6.00 Doz. \$50.00 a Gross.
(Be the first to order in your territory.)
LEWIS NOVELTY CO.
170 EDDY ST. (JACK E. LEWIS, Mgr.)
IT'S BRAND NEW, RED HOT!
A SIZZLING SELLER!
"A RIOT OF FUN STUNTS"
3 CARD MONTE
MAGIC CARD TRICKS
LAUGH PACKAGE
GAGS, JOKES, CALORS
25% DEPOSIT, BALANCE C. O. D. ON ALL ORDERS.
SAN FRANCISCO, CALIF. Retailers at \$1.00



DIAMOND RING SETS
10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding RingSet \$4.90

6R307—3 Diamond Engagement Ring and 3 Diamond Wedding RingSet 5.65

6R305—3 Diamond Engagement Ring and 5 Diamond Wedding RingSet 6.40

WRITE FOR NEW CATALOG FEATURING MILITARY JEWELRY & DIAMOND RINGS.

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37 South Wabash CHICAGO 3

GENUINE LEATHER IDENTIFICATION TAG

With Nickel-Plated Key Chain and Clasp

Very popular as a LUGGAGE TAG

In big demand and will be difficult to secure when these are gone. Marvelous 10¢ seller.

\$9.60 per gr.; \$65 per M.
Half Gross Sample Lot \$5

25% Deposit, Balance C.O.D. or Cash With Order.

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FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

CHewing GUM SORRY!

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Aves. NEWARK 4, N. J.

PAPERMEN

Plenty money in the cotton states this year, and entire South is open; collections greater than in past ten years. When ready to come in, write me.

JIMMIE KELLY
South Land Annex Bldg. DALLAS, TEXAS

A REAL BUY—

MILITARY MONEY BELTS

Non-Slip Metal Buckle, Twill and Poplin.
Retail \$1.29.
Was \$6.00 Dozen
Now \$3.95 Dozen
While they last, plus postage
Guaranteed Sample 50c.

PITCHMEN SPECIALTIES, 154 E. Erie Street, Chicago

Family, glass-blowers; Fisher, of peeler fame, assisted by Fred Langer; Sully Sullivan, with corn punk; Mr. and Mrs. Howard Black, gummy; Doc Floyd Williams, soap; Prof. Yogi Yami Yami, herbs; Hans Wagnerinsky, perfume, and Chief Grayhorse, with a brand new layout featuring nursing bottles. Inackebush also tells of Oklahoma Pete who spell-bound huge tips with magic.

WHAT HAPPENED to flukem? Is everyone working vitamins these days?

EDDIE DIEBOLD . . . closing at Mount Pleasant, Mich., reports a good season with juice, country store and dart game on Happyland Shows. Eddie plans bigger things for next year but for the winter will be back in a Detroit airplane plant as inspector. Diebold asks for a pipe from Mark Jarrett.

MARY E. RAGAN . . . bulletins from the Coast, where she has held forth for seven years with med at San Francisco's Crystal Palace Market, that three others of the fraternity are also getting nice takes at the market. According to Mary, Fred Weidman, soap, now is chalking his 17th year on the Coast; the Allens, with straw flowers, have just completed their initial 12 months at Crystal Palace, and Bill Beaning, of peeler and gadget note, has also completed a year's good biz at the market.

EVERYONE SHOULD be looking forward to this winter's work. What have you lined up?

BILLY (GOAT) ROBINSON . . . has returned to Seattle from Alaska, where he made nice passouts with glue and solder to the natives, according to word from T. P. McMahon, who adds that Senator Rockwell and himself are getting the coin, the former with blades and McMahon with Social Security plates.

KEN AND GRETA . . . wire artists, reporting on good takes at Montpelier (O.) Fair, give the line-up there as including Mrs. Gibson, shell jewelry; Bill Westfall, peelers; Miss Sabbath, wood jewelry; Ray Dirk, wood and shell jewelry; Rowland, root beer, and Johnny, the needle worker. Sticking to Ohio territory and working out of their home town of Ashland, Ken and Greta have been getting plenty of geedus, especially with service pins.

WITH FALL'S ZIP in the air one redeeming thought is that with winter in the offing the Pipes desk will soon be surrounded by those of the fraternity passing thru on their way South. Fact of the matter is a couple of the lads passed us by last week. Don't let that happen again. Bill always has time to cut up Jackpots.

SLATS NELSON . . . shoots from Nevada territory that he has spotted few pitchmen and sheeties in the Far West, but pipes that Goldie Goldberg, Kenneth Drake and Bill Hough have a peg layout at Elitch Gardens, Denver. At the same spot are Jack Foss and Pa Murphy, concessionaires' agents.

CURLY GATES . . . is reported getting good coin with his mug joint in Los Vegas, Nev.

JOHN HICKS . . . cards from Gettysburg, Pa., that he is getting the long green with peelers on the fair circuit, but stock is low. John licks that he recently glimmed Ned House and Kentucky Lee.

IT'S ABOUT TIME for those long-overdue new items from the med shows to appear but Bill hasn't received them yet.

Events for Two Weeks

- September 27-October 2
- ILL.—Bowen. Fall Festival, 30-Oct. 2.
 - Chicago. Dog Show, 2-3.
 - IND.—Auburn. Moose Jubilee, 28-Oct. 2.
 - MD.—Chevy Chase. Dog Show, 2-3.
 - N. M.—Albuquerque. Rodeo, 26-Oct. 1.
- October 4-9
- ARK.—De Queen. Livestock-Farm Show, 7-9.
 - Fort Smith. Dairy Show, 9.
 - Jonesboro. Livestock-Poultry Show, 9.
 - CALIF.—Santa Monica. Dog Show, 10.
 - IND.—La Grange. Corn School, 4-9.
 - MD.—Baltimore. Livestock Show, 4-7.
 - N. Y.—New York. Rodeo at Garden, 6-31.
 - O.—Dayton. Dog Show, 10.
 - Struthers. Fall Festival, 4-9.
 - PA.—Dillsburg. Fall Auction & Fair, 6-10.
 - S. D.—Springfield. Founders' Day, 9.
 - TEX.—Taylor. Legion Cotton Carnival, 2-9.
 - VA.—Arlington. Dog Show, 9-10.

PCSA
(Continued from page 34)

line DeKrekos, Ethel Dennis and Marie Forrest.

Mora Bagby reported that Peggy Bailey is home from the hospital and Francis Barth is ill. Bank night award went to Mabel Brown and door prize to Lillian Eisenmann. Rose Rosard, Red Cross chairman, gave a good report and read a letter from the Red Cross on the good work done by the auxiliary. Articles for the bazaar were brought in by Elsie Zukor, Ida Delano and Mabel Hendrickson. Many members paid their dues and Marlo LeFors sent a message of regret at being unable to attend. Mary Taylor donated some more buttons for the bingo game.

Allen to Syracuse Barn; Tour Clicks

SYRACUSE, N. Y., Sept. 25.—Fred Allen Shows successfully wound up their 1943 tour here September 13, and equipment has been sent to quarters, where it will be stored until after Christmas, when repair and repainting work will get under way. Mr. and Mrs. Dick Nugent and family left for Arizona to spend the winter, and Sammy Ross joined his brother, Joe Ross, on the James E. Strates Shows at York, Pa.

Mr. and Mrs. George Mazzola are spending a few days in Rochester, N. Y., before leaving for the South. Mr. and Mrs. Z. B. Cox went to their home in New Hampshire, while Mr. and Mrs. Harry Miller and daughter left for their home in Pennsylvania.

Mr. and Mrs. William Thurlow and son are on a four-week hunting trip in the North woods. Fred Christ and Roy Bennett went to their homes in New York State. Miles Finch left for Pontiac, Mich., for a two-week visit with his mother. Manager and Mrs. Fred Allen are planning a two-week Christmas holiday in the Carolinas.

Cole Bros. Folk To Be Guests at PCSA Open House

LOS ANGELES, Sept. 25.—Extensive preparations have been completed by the various committees of the Pacific Coast Showmen's Association to entertain a group of executives, performers and personnel of Cole Bros.' Circus, after the October 4 night performance, in the clubrooms here.

Club officials hope to excel the party extended Brother Zack Terrell and his folks last year. Among the many features will be "open house," entertainment and luncheon.

PCSA and Ladies' Auxiliary will be special guests of Brothers Zack Terrell and J. D. Newman at the performance on that night. Heading the committee representing the club will be Brothers John M. Miller, chairman, and Harry B. Chipman, co-chairman, completing special arrangements.

It will be necessary for all PCSA members to have their paid-up 1944 membership cards as identification for recognition. All members are being urged to bring their cars if possible to assist in transporting the circus folks to the clubrooms.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 25.—Visit to the O. C. Buck Exposition at Steuben County Fair, Bath, N. Y., night of September 16 gave an excellent opportunity to discuss matters of interest to the Association with Owner-Manager Oscar C. Buck. At the time the shows comprised 7 rides, 5 shows and 23 concessions, and courtesies were shown by Owner Buck and by Fair Secretary Victor Fawcett. Concluding visitation scheduled was to the World of Mirth Shows at Allentown (Pa.) Fair.

We had anticipated that the 1943 Federal Revenue Act would be available within the next month, but information from Washington indicates that it will not be adopted until almost the end of this year. As soon as the information is available we shall prepare a digest for the industry.

The United States Department of Commerce having issued a survey relative to prospects of electric power, the same department has also called attention to the availability of census information which may be of interest to the industry. This information is being issued by States, and there is now available data covering Florida and Iowa.

Vernick Is Recovering

CHICAGO, Sept. 25.—Friends of Joseph A. Vernick, former carnival man, have received word from him that after four years in the U. S. Veterans' Hospital, Rutland, Mass., he is on the road to recovery. He has been suffering from tuberculosis and sugar diabetes, making treatment extremely difficult, but he writes that it looks as tho he has them licked and he hopes to be out of the hospital before many months. He would like to hear from friends.

Steffens Open L. H. Run

LOS ANGELES, Sept. 25.—Steffens Superior Shows, leased by Ted LeFors, opened an indefinite engagement at Compton and Florence avenues this week. Shows' plan to run thru the Christmas holidays. For the last four months shows have been in Oceanside, Calif. Combo, formerly operated by Charles Steffens, has been under direction of Ted LeFors, and line-up includes 4 major rides, 2 kiddie rides and 15 concessions.

ROUTES
(Continued from page 51)

- Smith, George Clyde: Lexington, Va.
- Sparks, J. F.: Gadsden, Ala.; Anniston 4-9.
- Strates, James E.: Bloomsburg, Pa.
- Stumbo: (Fair) Marshall, Ark.; (Fair) Clinton 4-9.
- Sunflower State: (Cotton Carnival) Elk City, Okla.
- Sunset Am. Co.: (Fair) Moberly, Mo.; season ends.
- Tassell, Barney: Bowling Green, Va.; Victoria 4-9.
- Tidwell, T. J.: Guymon, Okla.; Liberal, Kan., 4-9.
- Tivoli Expo.: Batesville, Ark.
- Tom's Am. Co.: (Fair) Donaldsonville, Ga.; (Fair) Blakely, Ga., 4-9.
- United American: Blackstone, Va.
- United Expo.: Leesville, La.
- Virginia Greater: Clinton, N. C.; Wadesboro 4-9.
- Wade, W. G.: (Fair) Kalamazoo, Mich.; La-Grange, Ind., 4-9.
- Wallace Bros.: (Fair) Eupora, Miss.; (Fair) Greenwood 4-9.
- Ward, John R.: Winona, Miss.; Hazlehurst 4-9.
- Wilson's Famous: Bowen, Ill.
- World of Mirth: Rocky Mount, N. C.
- World of Pleasure: Auburn, Ind.
- World of Today: (Fair) Muskogee, Okla., 1-11.

ZIRCONS

GENUINE DIAMOND CUT Blue or White Zircon Stones. **3 for \$3.75**

We mount our Zircons in your Jewelry at a cost of from \$2 to \$5 per stone.

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GET ABOARD, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York 13, N. Y.**

Coney Mardi Gras A Frost, Say Ops; Season One of Tops

NEW YORK, Sept. 25.—Coney's Mardi Gras last week (13-19) brought slim attendance. Last year's celebration was also a flop. Current fete, like last year's, introduced pageants cut to a half hour because of the dim-out, resulting in hardly any of paraders being distinguishable over the mile-long route. Nothing like the ones of past decades, when parades lasted two hours, when crowds were dense, when confetti was knee deep on the streets, when gadgets of all kinds made money for the vendors, and when police had to force the mobs to exit at 4 a.m.

Many operators complained and censured themselves for contributing toward what they call a frost. Luna Park held the regular every-other-night drink-and-eat party in the Administration Building, with gendarmes and friends participating in the management's traditional blowout. One of the many of the season's farewell shindigs was tendered by Mrs. Ida Newman and Manager Julius Schoenberger to employees at their World Circus Side Show.

Season as a whole was the best in many years, the gas ban causing a steady flow of big crowds who couldn't go elsewhere in large quantities.

Benson Funeral at Farm

NASHUA, N. H., Sept. 25.—Funeral of John T. Benson, 72, proprietor of the widely known Benson's Wild Animal Farm, was held at the farm in Hudson Center September 21 and was largely attended. Interment was in Lexington, Mass., September 22.

JACKSON WAR DISPLAY

(Continued from page 42)
tee shoes, canteen, uniforms and a number of oars." Quartermaster Corps exhibit will not be the only war display, altho in it will be the "Colton Goes to War" display. The Jackson Air Base and Mississippi Ordnance Plant will have extensive indoor and outdoor exhibits. The Chaplains Corps of the army will participate, and the navy and the Marine Corps will have displays of special interest.

Agricultural and food exhibits will stress the war, with the agricultural slogan to be "Feed a Fighter." The National Polled Hereford Show will be held, and Hereford owners are trucking their sales cattle to the fair and making efforts to get loads of cottonseed feed products for the return trip.

Among other exhibits are "Meat Goes to War," "Ship of the Year" and "Petroleum Goes to War." Rubin & Cherry

Expositions will be on the midway, with the Barnes-Carruthers *Let Freedom Ring*, the grandstand attraction.

ALBUQUERQUE, N. M., Sept. 25.—New Mexico State Fair has converted its large industrial exhibit building into a "Victory Hall," with the 20,000 feet of floor space to be used for exhibits of war equipment and supplies, provided thru the two huge air bases here. The exhibits will comprise practically everything used in aerial warfare, from a complete equipment of clothing for high altitude flying to two four-motored bombers, fully equipped for action.

Each item will be marked with its cost in War Bonds. New Mexico's Third War Loan committee will maintain offices and a sales staff in the building. Annual will present its customary eight days of horse racing and six nights of rodeo contests. Racing purses total \$30,000, while the four main rodeo contests will offer prizes totaling \$2,000, with entry fees added. Cash premiums for livestock and farm crop exhibits total over \$20,000.

AROUND THE GROUNDS

(Continued from page 43)
Decision to cancel was delayed until the last minute. For a time it was planned to hold a one-day agricultural exhibit. This also has been canceled. Pleasure driving and dim-out restrictions made it practically impossible to carry on as usual, as the event depends almost entirely upon motor transportation, officials said. Essex County 4-H Clubs plan to use the grounds one day for their exhibit, but this will not involve much expense in getting the grounds ready. Fair has been held for 121 years and is the oldest county annual in New England. Fair was canceled for two years during World War I.

LITTLE ROCK, Ark.—Pulaski County Fair banned its annual livestock show this year following a meeting of the sponsoring group. The \$2,300 in premium money received from State appropriations, the first funds ever received from the Legislature by the show, is to be returned to the treasurer, Stanley D. Carpenter, association chairman, said. The group resolved that wartime conditions in addition to a drought causing a decrease in food supply, make a show impossible this year.

BEAUMONT, Tex.—A total of \$14,940 in revenues was received by the city from operation of the fairgrounds for the fiscal year ended July 31, Reese Martin, city park superintendent, announces. Income from the Harvest Club, nitery on the grounds, accounted for largest part of income, total being \$9,941.10, while \$5,000 was netted on the Beaumont Victory Fair last fall. Martin said he looked for receipts this year to be as large with the Harvest Club operating two nights a week. The YMBL, of Beaumont, has again voted to sponsor the Victory Fair this fall with plans for a bigger show than in 1942.

WICHITA FALLS, Tex.—Because of the success of the recent Wichita County Fair, directors have voted to go ahead with 1944 plans. Officials pointed out that the annual provided needed amusement and promoted agricultural interests. They said all bills had been paid and that there is a surplus of about \$2,000 in the treasury.

DES MOINES, Ia.—Iowa State Fair board would like to collect \$1,200 from the federal government, but is having a hard time. In fact, it can't even collect the \$1 due for the rental of the fairgrounds.

Lloyd B. Cunningham, secretary, said he has been given the run-around in trying to collect the \$1,200 which is due the State for one-half of the expense in making a survey a year ago last spring to determine the condition of the buildings and grounds when the War Department took over the place for an army air corps depot storage ground.

The War Department at that time promised to pay one-half of the cost and the total bill paid by the State was \$2,400. Cunningham said he first went to the Seventh Service Command at Omaha and then to Patterson Field, O., only to be told someone else would have to pay the bill. He is now taking the matter up with Washington.

The \$1 owed the board was for rental of the grounds, according to the terms of the contract. It was payable June 17, 1942, but Cunningham has failed to see the greenback thus far.

Endy Bros. and Prell's Shows Combined, Inc.

CAN PLACE FOR
MONROE, FAYETTEVILLE, KINSTON, GREENVILLE.
ALL IN NORTH CAROLINA.
50,000 SOLDIERS AT MONROE. NOVELTIES AND LEGITIMATE CONCESSIONS. WILL BOOK FLY-O-PLANE OR SPITFIRE.
We have showed and are now completing the Greatest Route of Fairs in the South or ever attempted by any one show.
CAN PLACE SEMI DRIVERS AND RIDE HELP.
This Week, ALBEMARLE, N. C.

T. J. TIDWELL SHOWS

WANT WANT
MAN FOR ATHLETIC SHOW. SIDE SHOW PEOPLE, MINSTREL SHOW PERFORMERS AND MUSICIANS, GIRLS FOR GIRL SHOWS. (Salaries out of office.)
A FEW GOOD RIDE MEN (must drive Semis). CAN PLACE GOOD PAINTER. WILL BOOK OR BUY GLASS HOUSE. Long season South. Address Guymon, Okla. (Celebration—Uptown), this week; Liberal, Kan. (Fair and 6-Day Race Meet), October 4-9.

WANTED — WANTED

Want To Buy, Lease or Book Small Merry-Go-Round and Eli Wheel. Have for Sale—One 24-Seat Mix-Up, perfect condition; now in operation South-eastern State Fair. First \$600.00 takes same. All address
S. W. NICKERSON
Care Johnny J. Jones Shows, Atlanta, Ga.

WANT

Electrician, Secretary, Ride Help, Agent for Grind Stores and Wheels, Ball Games and others. Want Man to Handle Monkey Show. Stay out all winter, playing Army Camps and Defense Towns.
HARRY CRAIG SHOWS
Belton, Texas, September 25 to October 3.

JOHN R. WARD SHOWS WANT

Secretary, Minstrel Show Performers, Girls, Musicians, Piano Player; all winter office salary. Want Girl Show, Ride Help all Rides, Tilt-a-Whirl and Octopus Foreman. Want Spitfire and Wheel Foreman. Whitey Dill, Elmer Wheeler, Slim Walton, Charley Tiller, Don and Bob, wire Bruce Barham. Place Concessions.
Winona, Miss., this week; Hazlehurst and McComb, Miss., Fairs follow.

LEW HENRY AND GEORGE CLYDE SMITH SHOWS

Want for Bedford, Va., week of Oct. 4th; Littleton, N. C., Fair, week Oct. 11; Suffolk, Va., Tidewater Colored Fair, Oct. 19-22.
Cookhouse, Grab Joint, Ball Games, Duck Pond, Fish Pond; all Concessions open except Bingo. Want Girl Show, Monkey Show, Crime Show or any money-getting Show. Want Tilt-a-Whirl, Roll-o-Plane. Wire LEW HENRY or GEORGE CLYDE SMITH, Lexington, Va., this week; Bedford, Va., next week.

LIBERTY UNITED SHOWS WANT

Now and possibly all winter. Heart of 260,000 Defense Workers, plus Service Men. Popcorn, Photo, Fishpond, Cigarette Pitch, Hoopla, Hi-Striker, etc. No gate or grift. Barrett wants Girls for Revue. All replies: BOX 778, CHARLESTON, S. C.

W. C. KAUS SHOWS CAN PLACE

For Louisburg and Tarboro Fairs: Concessions of all kinds, Ride Help in all Departments, Shows with own transportation. Amelia Wagner wants attractive Girls for Girl Revue, salary top and sure. Out till November 22 in Carolinas' best spots. Wire
RUSS OWENS, Mgr., Edenton, N. C., this week; Louisburg, N. C., next week.

FAY'S SILVER DERBY SHOWS

Opening their winter tour Calhoun, Georgia, Oct. 4.
Want Fish or Duck Pond, Clothes Pin Pitch, Cigarette Gallery, Penny Pitch, Ball Games, Pan Game, Hoopla, Color Game or any Grind Store. Can place Minstrel Show with own transportation, Five or Ten-in-One, Free Act with Concession at right price. We play Georgia all winter. Wire, write or come on.
E. J. FAY, Mgr.

WANTED FOR INDOOR CIRCUS

ACTS OF ALL KINDS. ALSO DOG, PONY OR SEAL ACTS. All winter's work. Have opening for 2 Promoters. C. A. Noren, answer. Answer via Airmail to
CIRCUS, BOX 1039, ABILENE, TEXAS

Firemen Victory Celebration

On Main Street in Marcus Hook, Pa., Week October 4th.
Want Flat Ride, Girl Show; Tommy Fallon, wire. Can place Concessions of all kind, especially Popcorn and Photo Gallery; also any Ten Cent Grind Concession. Want High Free Act; Jane Lasher, wire. South all winter. All defense towns. Address:
J. S. ROBERTS, Agent
SILK CITY SHOWS
Marcus Hook, Pa.; Elkton and Silver Springs, Md., to follow.

CARNIVAL COMPANY

To play Alexander City, Ala., second or third week in October. Auspices Lions' Club. No fair here this year. Expect good business.
Contact L. B. DEAN, Alexander City, Ala.

WILL BUY

Octopus Ride, Trailer included if possible, or any other worth-while Show Equipment.
THOMPSON BROS.
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A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—8

COMMITTEE WORK

An organization is not doing its full job unless it is carrying on a definite program for the education of its membership. Trade organizations have much to do in acquainting members with trade ethics and how to co-operate for the general good of all engaged in the same business.

Organizations usually try to thrive on the idea they are fighting for the rights of members, but it would be much better for the good of an industry or trade if its organizations emphasized educational programs rather than crusades or battle cries.

Committee work opens up the greatest opportunities for the training of membership in any organization. Members of trade organizations should always keep in mind the primary fact that those who are elected to office are really in training as leaders because there are few men in any trade who have had real training as leaders in organized effort. Practically every association must use men in its official positions who will actually be going to school by trying to do the job to which they have been elected. The officials of an association are naturally expected to do most of the work and to furnish the leadership, but committee work may be made just as important and far more valuable as a training ground for future officials and for the membership in general.

There is a common saying that only the chairman of a committee ever works and that "committees-of-one" are the only efficient committees. It is true that much depends upon the chairman of a committee and no doubt the biggest part of his job is that of getting the other members of his group to do their part. When committees are considered first of all as training classes for future workers in the organization then it will be easier to keep committees active.

Because of this training value for workers and for the entire membership every organization should try to keep a full list of committees and also keep the full number of names on each committee. The by-laws of every organization provides for a group of committees which are usually common to all types of trade groups. The leaders of trade organizations should make it a permanent objective to keep special committees on the

job, too, when any special questions or problems come up—simply for the training of as many members as possible in association work.

When members of trade groups recognize that committees should be in reality a training school or class, then associations will come to mean more to an industry and they will also develop more constructive programs for the good of the business.

There are certain permanent duties that are assigned to regular committees. These duties usually require that committee members do certain routine jobs. For example, the program committee will have a lot of hard work in planning for regular meetings and perhaps for any special meetings that may be planned. But there are two other avenues of work to which every committee should give attention. Committees should dig up facts on questions relating to their particular field and they should also make written reports to the general meetings. It is this work of digging up facts and in making reports that committee members get real training and by which they also contribute to the general welfare of the association as a whole.

There are very few trade organizations that ever get down to these basic reasons for organization, but when an organization is found where live committees are at work and making well considered reports to the entire membership then it becomes evident how important and how interesting association work can be.

While committees are usually considered as working parts of a larger organized group, it is possible for a few members of a trade in smaller cities and towns to group themselves together as a committee and carry on much of the work a formal association would do. This fact is mentioned because in many cities and towns it has seemed impossible to maintain formal trade associations in the coin machine industry. In many of those places it would be possible for the civic and fraternal-minded members of the trade to get together simply as an industry committee and work in harmony for the common good. In that way the benefits of organization will be extended as far as possible.

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

PLASTIC RUBBER SUBSTITUTE.—Development of a new plastic substitute for rubber, made from non-strategic materials, has been announced by the Glenn L. Martin Company, Baltimore. Its discoverers say the new material promises to outmode rubber in inner tubes and numerous other products.

The substance, which has been named Marvinol, is made principally from coal, limestone, salt and water. Martin declared it is not a synthetic rubber. Principal advantages claimed for Marvinol as a rubber substitute are:

1. Availability of its constituent materials and their cheapness. Altho it has not yet been manufactured on a commercial basis, researchers believe Marvinol could be produced at approximately the same cost as the synthetic rubbers which have been developed.

2. One hundred per cent reclaimability. In cases where a tube is damaged, Martin said, a motorist may trade it in on a new tube rather than discard it as a total loss, as must be done with a rubber tube.

3. Its property, when used for inner tubes, of retaining air indefinitely. Martin said that inner tubes made of the new substance have been used on company automobiles to drive as much as 6,000 miles without having a single pound of air added.

PLAN MACHINERY SALES.—A comprehensive program for redistribution to essential uses of upwards of an estimated billion dollars' worth of used or idle machinery and equipment, much of it now owned by the government, has been announced by the War Production Board.

The huge brokerage-without-fee business, organized by WPB's redistribution division, is to be a decentralized operation, conducted by the staffs of WPB regional offices. An innovation to be introduced by the program will be negotiated sales, under OPA price regulations, of government-owned equipment. Such sales will be made to ultimate users certified by WPB to be eligible to purchase. Sales of government property to dealers will continue to be made on the customary bid basis.

Inventories of more than 55,000 types of machinery and equipment, available for purchase by anyone who qualifies under existing regulations applying to used or idle production equipment, will be filed in WPB regional offices. These inventories are being compiled from reports from used equipment dealers, voluntary listings by user-holders, the War Department, Treasury Procurement Division, Defense Plant Corporation and other government agencies. In all, some 10,000,000 pieces are expected to be listed, ranging from WPA sewing machines to industrial boilers and manufacturing equipment rendered idle by program changes.

When applications for authority to purchase new equipment are received by WPB field offices, they will be checked against the inventory lists and the applicant put in touch with owners of available equipment. When sales are consummated, following this procedure, they will be the result of negotiation between buyer and seller, subject only to OPA ceiling prices. Under recent WPB orders applications for authority to purchase many types of new equipment must be accompanied by certifications to the effect no used equipment is available.

Requests for used equipment also will be checked against the files of the region in which they originate. If these files do not disclose the desired material the redistribution division will, when the need is urgent, send out want lists to all regional offices and to dealers, requesting location of the specific items.

Redistribution officials point out that the entire program is built around normal methods of doing business thru customary trade channels. Its purpose, they say, is to provide assistance to those needing equipment immediately and at the same time to conserve the materials, man power and facilities that would be required to fill these needs with new machinery.

To the extent that it is successful, the program is expected to hold down the size of the post-war problem of liquidation and absorption.

A comprehensive set of questions and

answers concerning the program has been prepared by the redistribution division for use by the regional offices, to which all inquiries should be addressed.

HEAVY BUYING.—Consumer goods purchases of the American people will total \$20,000,000,000 in the first six months after the war if industry is able to meet the demands, United States Chamber of Commerce predicted. Its latest survey of post-war business prospects showed that 64 per cent of the nation's families are saving money and are anxious to spend a portion of the savings to acquire new automobiles and household appliances and to repair their homes or build new ones.

The Commerce Department also disclosed that savings are accumulating at a rate that will tend to boost consumer buying when the goods become available. It estimated individual savings this year at \$35,000,000,000 compared with \$10,000,000,000 in 1941 and an average of \$5,000,000,000 in the 1930-'40 period.

PEANUT HULLS FOR CORK.—The Georgia Experiment Station has developed a method of making cork substitute out of waste peanut hulls, according to the director of the station. Jars of tomato juice with peanut hull corks in the corks were exhibited, with the explanation that they had been processed in boiling water and none had spoiled. The corks were also subjected to turpentine, citric acid, vinegar and oils, and came thru successfully. The cork may be used for gaskets, shoe linings and soles and various industrial uses it was predicted.

MORE WOMEN NEEDED.—A million more American women must be working in civilian industries by July, 1944, if present production schedules are to be met, the National Industrial Conference Board reports.

"The problem of labor supply has grown so great that if production schedules are to be met during the next 12 months, 1,300 workers must be found for

essential war industries for every 1,000 entering military service," the board said.

Woman power remains the primary source, particularly age groups 20 to 34, it continued. But no "significant increase" has been shown in the 20 to 29 group going into industry, while the proportion of those 30 to 34 starting work has been "very moderate," the study showed.

ASK CHANGES IN RENEGOTIATION.—"Contract renegotiation as at present administered actually threatens the machine tool building industry's post-war survival," the National Machine Tool Builders' Association declares, urging Congress to modify present methods of calculating war profits.

Contending the machine tool builder "has sold out his market for the next 10 or 15 years—whereas many other manufacturers, especially those in consumer goods fields, are looking forward to an enormous post-war demand for their products," the organization suggested:

"Renegotiation on the basis of profits before taxes should be abandoned. Agreement should be made wholly in the light of profits after taxes. Any other approach brings disagreement and demands that are inequitable and unjust."

The association said the peak of machine tool orders was reached in March, 1942, and the peak of production was passed last January, so that "the industry is even today headed for another of its traditional valleys."

EXTRA PULPWOOD CUTTING ASKED.—Gov. Thomas Dewey has appealed to New York's woodland farmers and wood cutters to devote at least three extra days this fall to cutting pulpwood.

"Pulpwood is vital to the progress of our war against the Axis," Governor Dewey said, "because of its widespread use in smokeless powder; paperboard containers for shells, food and ammunition for our fighting forces abroad; blood plasma kits; rayon and paper parachutes and other materials of war."

"Since the present lag in production of pulpwood indicates a shortage of more than 2,500,000 cords under the minimum 13,000,000 cords needed for 1943," he continued, "the newspapers of the nation have again responded to a patriotic challenge as they did in the scrap metal drive and are devoting their organized efforts to a campaign to overcome the pulpwood shortage."

they would make any move toward supporting issues or candidates for election and that, while it was not so intended, the entire association would be connected with the campaign. "We do not want this," Robinson said. "If any operator in this association has political ambitions let him get out of the organization and follow his political ambitions. The association has no place for him."

Robinson went from this statement into a discussion of a move of one county to annex another, with an election being held to determine the question. "Out of 12 operators in this section nine took the matter like sportsmen," Robinson declared. "Only three took it upon themselves to enter unwisely into the matter. As the result the coin machine industry here was the object of much criticism." To substantiate his statements, Robinson produced a paper put out by one of the political factions in which the coin machine industry was cited as entering the battle. As usually is the case in matters of this kind, figures given gave the coin machine operators the "news" (it was truly news to them) that they were making three figures weekly on each machine. There were other statements which did the coin machine industry no good.

On the minor situation the managing director pointed out that the age limit had been set at 21 years by the association. The law reads 18 years and over. It was suggested that operators advise their location owners that they absolutely do not deviate from this ruling.

Arthur Mohr discussed the recent ruling of OPA and gave his interpretation along with a brief discussion of the case to this point. Since the issue, according to Mohr's interpretation, concerns both the wholesaler and retailer, he boiled the issue down to: "Is the distributor a wholesaler and is the operator a retailer?" It is Mohr's contention that since the operator does not use the goods (in this case coin-operated equipment) the operator is the consumer and the distributor is the retailer. This question along with others has been asked of OPA officials, and a decision on this particular interpretation is expected soon from the officials. Mohr emphasized that the government had now put coin machines on the essential list by placing them under the OPA.

Ray Adams, of the Tavern association, advised the membership that he was going east in the next few days to discuss the matter of supplies with a national board. He said he felt that the tavern people in this area would soon be getting more products to sell.

The discussion of the tax situation did not hold the spotlight at this meeting as it has at others. This was probably due to the fact that the departure of both Robinson and Mohr to Washington has been pending for a long time. However, despite cold water thrown on the trip by a few, Robinson will continue his fight for a reduced tax. Consensus of opinion in some circles is that Robinson and other coin machine people should work against an increase in taxes. Robinson emphasized that he would continue his work for a decrease, regardless of opinions expressed by those not directly connected with the association. (See West Coast Notes on page 63)

West Coast News Notes

By SAM ABBOTT

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, Sept. 25.—There were two main events on the coin machine calendar this week. One was the special meeting of the Associated Operators of Los Angeles County, Inc., held Thursday at noon in the North Star Auditorium; the other was the welcoming to town of a new jobbing firm. The AOLAC meeting was on the serious side, but the opening of the new firm took on a festival atmosphere with a two-day opening party to introduce the new outfit to the coin machine operators of this section.

The new firm opening here yesterday and today is the California Amusement Company, headed by M. S. (Bill) Wolf, of San Diego. Wolf has been an operator in the San Diego section for eight years and will maintain his headquarters there where he will continue his operating business. The local firm will be a jobbing one, with C. M. Garton in charge and M. E. (Max) Thiede handling sales. Thiede started in the coin machine field in 1928 with Homer E. Capehart and since then has been with Wurlitzer, Seeburg, and only recently ended two and a half years with the E. T. Mape Music Company here. California Amusement Company, which is also the name of Wolf's San Diego firm, will service phonos, pinball games and consoles. The firm will also carry a complete offering of Singing Towers, a line for which it is the exclusive distributor in this section; consoles, pinball games and other coin-operated equipment.

AOLAC meeting was presided over by Curley Robinson, managing director, with Arthur Mohr, legal adviser for the association, taking over for the discussion of tax matters. Ray Adams, head of the Southern California Tavern Association, was also present and spoke briefly.

The meeting opened with Harry Rawlings, County Games, and Robinson

welcoming the return of Sam Osser, who recently received his medical discharge from the army after seeing service in North Africa; George Joyce and Patterson. Dispensing with formalities, Robinson settled down to the business of the day.

The managing director urged operators to conform strictly to the ruling that no minors be allowed to play their machines and also urged that operators affiliate themselves with no political groups. In this respect he said that operators would be watched to see if

RED, WHITE AND BLUE TICKET DEALS

2040 R. W. B.—PROFIT \$30.00 PER DEAL.
Beware of Imitations. Our Tickets Are Individually Machine Sowed—Triple Counted—Backed Up by a Legitimate Mfr. of 25 Years' Experience—Made by Americans.

DOZEN LOTS	\$36.00	IN DOZEN LOTS ONLY	GROSS \$400.00	IN GROSS LOTS ONLY	\$3.50 PER SAMPLE DEAL
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ANOTHER WEEK NEARER VICTORY!

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Penny Arcade Headquarters Since 1895.
Manufacturers of Phonometric and Other Famous Coin Operated Equipment.
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Post-War Travel Promises Boost To All Phases of Coin Industry

Increased travel will be one of the greatest boosts to the coin machine trade when the war is over. Many speculations are now being made as to how much travel will increase after the war. The following article by E. C. Bratt, and J. B. Crane, of the U. S. Department of Commerce, gives some of the most thorough analyses of future travel prospects:

What will consumer travel expenditures amount to in the post-war period? In the Department's recently issued study, "Markets After the War," expenditures for 70 commodity groups are projected, of which 11 show expenditures on either transportation services or transportation fuels, supplies, and equipment. The present article presents an analysis of projected expenditures for consumer transportation in 1946.

Table III of "Markets After the War" shows projected outlays for consumer transportation during the calendar year 1946 amounting to \$4,159,000,000, compared with \$2,352,000,000 for the year 1940, an increase of 77 per cent. This increase compares with a projected rise of only 70 per cent in the gross national product, from 97,000,000,000 in 1940 to 165,000,000,000 in 1946. The 1946 projections are based upon the assumption of reasonably full utilization of available man power and a price level the same as that existing in 1942.

The term "consumer transportation expenditures" embraces purchased transportation, user-operated transportation, and foreign travel. Purchased transportation includes expenditures for services rendered by local and inter-city steam and electric railways, bus companies, steamship lines, air lines, and taxicabs. User-operated transportation expenditures do not include expenditures for gasoline and oil and depreciation charges. Also excluded are all transportation expenditures for services which are for business purposes rather than for pleasure. To derive the figures used, therefore, it was necessary to take the expenditures on passenger transportation by the different types of carriers and allocate a certain percentage to pleasure travel and the remainder to business travel. In the case of steam railway passenger revenues, for example, it was decided, after careful consideration of the nature of passenger travel, that 70 per cent could be allocated to non-business, or consumer, travel.

If each of the years from 1929 to 1941 is considered and allowance made for proportionately less travel expenditure as time goes on, the projected travel expenditures for 1946 would amount to \$4,159,000,000, or 2.52 per cent of the projected gross national product of that year.

The percentage spent on travel dropped from 3.33 in 1929 to 2.18 in 1941. If this decline were projected to 1946, the conclusion would appear to be that not more than 2 per cent would be spent on travel. The resulting difference would be great. While a 2.52-per cent expenditure totals \$4,159,000,000, a 2-per cent would result in \$3,800,000,000. Nevertheless, certain other factors

should be taken into consideration. The great declines in per cent spent on travel expenditure in 1940 and 1941 are largely the result of declining foreign travel in a war-threatened world. If as much had been spent on foreign travel in 1941 as in 1929, the total travel expenditure would have been 2.57 per cent instead of 2.18 per cent. This is a plausible comparison because gross national product was greater in 1941 than in 1929.

Another reason for the poor showing of travel expenditure in 1941 may be the rapid increase in gross national product in that year. Just as travel does not decline as rapidly in years of violent recession, it does not increase as rapidly in years of notably great improvement.

Noteworthy is the increase which has occurred in user-operator transportation—from 21 per cent of the total in 1929 to 31 per cent in 1941. The most important reason for this change is the shift to travel by personal automobile, but it is also partly attributable to the fact that the low level of foreign travel in the early 1940's makes the total expenditure for travel abnormally low at that time. Foreign travel represented 20 per cent of the total expenditure in 1929 and only 8 per cent in 1941. At high-level income and in a peaceful world it is reasonable to believe that foreign travel would represent an even greater proportion of travel expenditure than in 1929.

When the diverse movements shown in table B are studied, it becomes clear that all types of transportation will not improve by the same percentage. The projected increase of 77 per cent in consumer travel expenditure from 1940 to 1946, even if it represents the total travel expenditure reasonably well, will not apply to each separate type. It seems quite evident, for example, that a much greater increase than 77 per cent may be expected in air travel, while something less than 77 per cent may be anticipated for certain types of local and inter-city travel by steam and electric railways.

Air-Travel Expenditures

It is interesting to note that the increase in domestic air-line passenger revenue between 1940 and 1942 was 41.5 per cent, or from \$52,788,000 to \$74,721,000. The 1942 passenger volume resulted in spite of a restriction, amounting to nearly 50 per cent, in the supply of air liners available and a consequent large decrease in the number of scheduled flights.

Air-line passenger revenue in 1946 may be expected to show a large increase over that in 1942. Among the factors responsible will be the larger, faster planes which will be available and a probable 20-per cent reduction in fares because of economies in operation.

In 1942 the total passenger revenue received by the railways and the air lines from first-class passenger travel amounted to \$603,924,000. If this same amount should be spent in 1946, and half should be spent for air travel, domestic air-line revenue would amount to approximately \$252,000,000, or an increase of 377 per cent over 1940. Such an estimate assumes availability of many planes for domestic flying and one level of air fares in the neighborhood of 4 cents per mile, and ignores the possibility of the establishment by the existing or new air lines of special air-bus service at fares of from 2½ to 3 cents per passenger-mile. Should the domestic air-line operators add this second-class service to their present first-class service, air-line passenger revenue in 1946 would probably be substantially larger than that estimated.

The estimated increase in air-line passenger revenue just given is for all passenger travel, both consumer and business. In the "Markets After the War" study, only 33.3 per cent of all air-line passenger revenue was allocated to consumer travel, while 60 per cent of Pullman travel by rail, after deducting Federal Government travel, was so allocated. As air-line travel increases rapidly year by year, an increasing percentage of total revenue should be allocated to consumer travel if consumers choose air as extensively as do business travelers. When allowance is made for this factor of increasing allocation, the percentage increase in consumer air travel between 1940 and 1946 should be substantially in excess of the 377 per cent figure given.

National Income and Travel

The analysis in this study has been carried on principally by relating travel



JOINS WAVES. Alyce Rapacz, a Mills Industries war worker, is the first employee of that company to join the WAVES. Alyce's mother is also a war worker at the Mills plant.

expenditure to gross national product. Gross national product includes business taxes and depreciation allowances taken by business. It is to be expected that travel expenditure will vary more directly with national income than with total national product when these items are taken into account.

No attempt is made here to forecast the actual level of travel expenditures after the war. The study does indicate, however, the possibilities of discovering important relationships by analysis of the past.

Also, it will be seen that the most probable developments differ substantially from the pattern in the immediate pre-war period. Temporarily, automobile traffic will be restricted substantially after the war simply because less than the full complement of automobiles can be produced and placed on the road. If a satisfactory peace is attained, foreign travel can be expected to reach much higher levels than those existing in the early forties. The widespread air travel to be expected would be fanciful if the war had not produced revolutionary changes.

Greater Travel Forecast

The post-war period appears to hold promise of very substantial increases in travel expenditures by 1946, but distributed differently than in 1940 or 1941. User-operated travel may increase little from the pre-war level as early as 1946 because of the limited number of automobiles in running order. General inter-city travel may be more than 80 per cent greater, as shown in the chart. Air travel may be five times as great because of technical developments during the war. Foreign travel may be three or four times as great because travel of this sort was extremely restricted in the early forties. Local transportation will have to show substantial increases, especially since many persons will be without automobiles. Possibly the 70 per cent increase expected in national product may be applied to local transportation.

The projection for 1946 of more than \$4,000,000,000 differs only slightly from the \$4,159,000,000 expenditure projected in "Markets After the War," an inconsequential difference when dealing with such projections. It should be re-emphasized that no intention is implied to state what the expenditures will be for various types of transportation. If user-operated transportation is no greater in 1946 than it was in 1940, other forms of transportation will be called upon to replace the difference. High-level incomes and the desire for vacations may make foreign travel even greater than the substantial increase suggested above. If people have larger incomes they will spend them for something. Travel companies should attempt to obtain their due proportion.

Birmingham to Have Beer Price Ceilings Next Week

BIRMINGHAM, Sept. 25.—The local Office of Price Administration has announced that it is working on a schedule of price ceilings for the different grades

Missing Cigarette Tax Stamps Lead To Arrest of Two

PHILADELPHIA, Sept. 25.—Absence of the 2-cent Pennsylvania State revenue cigarette tax stamp from the cigarettes shipped to vending machine operators was solved with the arrest of two girl employees, both 15 years of age, of Yahn & McDonnell, local tobacco distributing firm. The girls were arrested last week on charges of stealing 300,000 2-cent State tax stamps. The girls, arrested in the Yahn & McDonnell plant, were charged with larceny, receiving stolen goods and conspiracy, and were sent to the House of Detention.

City detectives who arrested the girls said that 143,320 of the missing stamps had been recovered from cellar heaters where they had been hidden in paper bags. The other stamps, according to the girls' statements to the detectives, were thrown away in garbage cans and sewers. The detectives said the girls had obtained jobs in June with the company by posing as 18-year-olds, and had been assigned to paste the State stamps on cigarette packs going to cigarette venders, working on a piece-work pay system.

Instead of pasting the stamps on, however, the detectives said, the girls put them in their pockets, and thus received credit for more work than they had actually done. Their trick was discovered when cigarette venders began noticing that some packs from Yahn & McDonnell did not have the State stamps.

Detroit

DETROIT, Sept. 25.—Ben Newmark is functioning as the sales manager of Motor City Music Company, distributing house in the Northwest section. Newmark was formerly with Atlas Automatic Music Company until its offices here were closed.

Henry C. Lemke is operating the Lemke Coin Machine Company single handed for the duration, restricting his operations to a route that can be covered by one man. Frank Wetzel, formerly office manager with the company, has taken a post in a war plant here.

Max Lipin, of Allied Music Sales Company, reports production problems have been licked on the new Coin-O-Point needle and output is now being stepped up to meet the exceptional demand.

Amos Jacobs, operating the Amos Vending Company in partnership with S. Drevitch, has moved headquarters, formerly in Detroit, to Pontiac, Mich.

Tech. Sgt. Stanley Robins, former J & J Novelty serviceman, has been home on a visit from his post at Manchester, Conn.

Max Lipin, manager of Allied Musical Sales Company, who has been in New York for a business trip, was stranded there for several days unable to get train or plane reservations to Detroit.

Max Marston, formerly salesman for Wolverine Distributing Company, Wur-litzer distributor, has joined Brilliant Music Company as salesman to handle a new used machine department. The Brilliant organization will act as a clearing house for wants of up-State operators in all types of music machines. Marston will travel the State.

Joseph Brilliant, head of the company bearing his name, is on a business trip in the Chicago area.

of beer. The ceilings will be effective September 29.

Joseph A. Short, district director of OPA in Washington to establish such ceiling prices and that they will be based on prices charged for the same grades of beer by the majority of establishments during the period April 4-10 of this year.

Beer retailers and sellers held a meeting with OPA officials earlier this week to make suggestions for the program.

SLOTS

WOULD LIKE AN OFFER ON THE FOLLOWING SLOTS:

- 2 25c Mills War Eagles, factory rebuilt, 1 cherry pay, knee action, club handle
- 1 5c Mills War Eagle, factory rebuilt, 1 cherry pay, knee action, club handle
- 3 5c Mills F.O.K. Venders
- 5 5c Mills Skyscrapers
- 2 5c Mills Skyscrapers, light cabts., like new, 20-stop
- 2 5c Mills Extraordinary, 3-5 pay, 20-stop
- 3 25c Mills Extraordinary, 3-5 pay, 20-stop
- 2 25c Mills Roman Heads
- 1 25c Mills Futurity, Gold Award, 3-5 pay
- 1 5c Mills Blue Front, 3-5 pay, very clean, 20 stop
- 5 5c Mills Wolf Head
- 2 1c Mills Q.T.
- 1 10c Pace Comet, like new
- 6 5c Pace Comets
- 1 25c Watling Blue Seal
- 1 5c Watling Blue Seal
- 2 5c Watling Rol-a-Tops
- 2 5c Watling Treasure
- 1 25c Caille Sphinx
- 1 5c Caille Cadet

Miller Vending Co.

615 Lyon St., N. E.
GRAND RAPIDS, MICH.

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

Repair Shop at DuGrenier

A complete repair and spray shop to handle all types of vending machine equipment has been established at 241 East 44th Street, New York, in the Arthur H. DuGrenier headquarters. Three well-known column men are in charge. John (Little Johnny) Morales, formerly of Rowe's Bellville (N. J.) plant and N. Y. C. Servicing, and Angelo Chirido, of DuGrenier, will take care of the shop. Julius A. Levy will manage the office and handle the sales of factory reconditioned vending equipment.

In the Navy

The navy won and Dave Lowy lost Eddie Kossow. Ed reported for service September 14 . . . he was a collector for Lowy. At a luncheon tendered Ed by Dave it was amusing to hear Kossow tell of the many things he intended to send home from his navy travels. "After all," Ed said, "a collector with my experience certainly should know how to pick things up."

Adoption

Mrs. Eva Cohen, Al (Asco) Cohen's better half, will no longer be able to spend time in the Asco store. She has a more important job to do now . . . to mother and take care of a beautiful blonde-haired, blue-eyed three-month-old baby girl. The Cohens adopted the little tike several weeks ago and are literally in

seventh heaven. The baby is named Pearl after Eva's mother.

Counting Bee

End of the summer arcade season was officially ushered out by a nicker counting bee at the Active Amusement Machines' offices. Joe Ash, who had helped tote the money in, supervised the session. Joe has been playing host to Irv (Manager) Morris while the latter hunts a Philly apartment for his family. In the meantime Irv's wife and children are still in their Jersey home and for Irv it is five days in Philly, commute to the family over the week-end and back again to Philly Monday morning. He'll be glad to get off that merry-go-round.

Of This and That

Harry Haskin, Metropolitan Amusement, was in New York for a few days and reported a very successful arcade season at Playland in Rye. . . . Leon Ber- man is back from a quick tour thru Connecticut. . . . Joe Munves is visiting with brother, Mike, after his stay in Virginia. . . . Bill Heirigel Jr., Keystone Novelty, Philadelphia, is expected back at the office from an out-of-town trip. . . . Leon Taksen, Leon Taksen Company, Philadelphia, expects to move his place of business shortly. . . . Mike Spector, Fair Deal Amusement, Philadelphia, is back from an important session in Chicago. He is looking forward to a big industry boom when the war is won. . . . Jack Lipitz, General Coin, Philadelphia, is back from vacation and awaiting a visit from his soldier son who is stationed at Butler, Pa. . . . Jack Kaufman, K. C. Novelty Company, certainly has plenty of pep. He needs it too, to keep moving as he does between his upstairs coin machine headquarters and his premium and novelty store on at the street level.

Expanding

Now that Manuel Rake has returned, brother Nat and dad Joseph are laying plans to expand the Rake (Philly) vending machine repair and service department. They are expanding, Nat says, because they realize how important it is to keep present equipment in good working order for the duration.

New Twist

George Ponsler has just returned from Chicago enthused over a new twist given the Panoram. A simple conversion job now makes it possible for the paying patron to see the picture show privately while the music and talking accompaniment is heard as before by the general public. This conversion has interesting possibilities.

Philadelphia Notes

A certificate for the conduct of its business activity in Philadelphia under the assumed or fictitious name act was granted this week to R. K. Sales Company, pinball operators and jobbers. With its principal place of business at 265 South 60th Street, the names of all persons owning or interested in the business were given as Harry Rothman and Martin Kaufman, the present operators. . . . Douglass Music Service at near-by Haddonfield, N. J., reports heavy business in music box rentals for private dances, parties, weddings and banquets. The machines are stacked with both dance and concert music, as the occasion calls for. . . . Bill Gross, head of Lehigh Specialty Company, is back from an Atlantic City vacation.

change in circulation. Tostons (Mexican half dollars) are so scarce that taxi drivers are more than willing to settle for a peso (Mexican dollar) as the fare for a ride ordinarily worth a peso and a tostone. In outlying towns and villages people are cutting peso bills in half and using them as 50 centavos, which the banks were honoring. Stamps, streetcar tokens, etc., are being used in lieu of lack of small coins. The shortage became acute when natives began hoarding the coins.

Soft drinks are going to be taxed in Mexico from 4 to 10 per cent. Subject to the 4 per cent tax will be fruit-juice waters, and the 10 per cent tax will be levied on mineral waters and soda drinks. A tax of 7 per cent will be charged on carbonated or acidated waters. All taxes will be levied at the manufacturing or bottling places.

The government decreed that the sale price at the factory will not be less than production cost and in no case will bottled goods be sold at a price higher than that resulting from cost price plus taxes fixed by the new law.

Average price of soda pop is 20 centavos (4 cents), while some mineral waters run up to 50 centavos (10 cents).

Some of Mexico's newly born industries may be further taxed. President Manuel Avila Camacho, in his annual report to the nation, cracked down on "industrial companies which are making unwarranted profits." He said industries in general would pay more taxes, and it would go hard on "some amassing quick fortunes while the majority of the population has hardly enough to avoid dying from hunger."

He warned speculators that the government won't tolerate profiteering at the expense of Mexico's war effort.

Reports have been so widespread thru Mexico that bank deposits would be partially frozen for purchase of the new defense loan, that the Minister of Finance made a categorical denial. The statement said that there was no intention of bringing any pressure to bear on banks or private parties regarding the new loan, as it would be equivalent to destroying the work of many years put into consolidating the national credit

and the stabilization of the banking system.

This country is suffering an agricultural crisis, and State governors met in Mexico City recently in an attempt to alleviate the situation.

All agreed that if something wasn't done soon that a food crisis was in store. Severely hit is the corn crop. Governors reported that only 10 per cent of the republic's agricultural lands have sufficient water for irrigation purposes.

WEST COAST NOTES

(Continued from page 61)

or, in some cases, the coin machine industry.

To prepare for the Washington tax hearing, Robinson said that a mailing list of 1,083 names was on file. The list includes out-of-State people. Seven mailings have been made to the listees with a very good percentage return. It is not only a good return from the standpoint of getting answers, but the value of information received is high.

Altho Congress has reconvened, the tax hearing has been postponed. Just when the hearing will be held is not known.

Keene Visits Badger

A. M. Keene, Taft, Calif., was in the city September 23 and visited Bill Happel at Badger Sales Company. The fact that a circus will soon play this area gave them subject for conversation. Keene also discussed the comfortable trip to Mexico City by plane as compared with driving. . . . Harry Kaplan, of Southwestern Vending Machine Company, is back from a business trip thru his territory. . . . Zom Bogard, of I. V. Amusement Company, Brawley, Calif., was in the city on a business trip. . . . Ed Seeman, of S. & H. Amusement Company, San Bernardino, was a visitor. . . . Bob Causey has sold his record business and is now operating a few machines exclusively in Bell, Calif. . . . Jack Kagan bought the music route of Joe Kirk in the San Bernardino area. . . . Niles Smith, Bakersfield, left recently for Minneapolis. He is well known in the salesboard field. . . . Tryg Waage left Aurora Grande recently for a tour of his territory. He will be away for four weeks. . . . Bill Shorey was in town from San Bernardino. . . . Ben Kornblum has his nephew from Alabama as his guest.

CLEVELAND COIN OFFERS:

- 2 Four Bells, Serials Over 2400 Write
- 1 Fast Time, F.P. \$ 65.00
- 2 Jumbo Parades, F.P., Each 85.00
- 1 High Hand, Combination 139.50
- 4 Beulah Parks, Each 85.00
- 1 25c Bally Club Bell 285.00
- 1 Paces Races, Bl. Cabinet 95.00
- 1 Galloping Dominoes, Late Head 125.00
- 1 Keeney Triple Entry 150.00
- 6 Jennings Cigarollas, XV Model, Ea. 85.00
- 1 Paces Royal, 5c & 25c Comb. Club Bell Slot 295.00
- 1 Mills 50c War Eagle, 3/5 P.O. Write
- 2 Double Safes, Front Door Only, Ea. 65.00
- 6 Double Safes for Small Slots, Each 45.00
- 1 Wurlitzer 24 165.00
- 3 Rockola Imperial 20's, Each 95.00
- 9 16-Record Wurlitzers, Each 85.00
- 2 National 9-30 Cig. Machines, Each 89.50
- 1 Rowe 10-Col. Cig. Machine 85.00
- 1 Rowe 8-Col. Imperial Cig. Machine 65.00
- 2 Bean the Japs, Each 95.00
- 4 Mills Punching Bags, Each 165.00
- 1 Watling Tom Thumb Scale 85.00
- 1 Rockola Deluxe Scale 50.00
- 5 Chester Pollard Golf Machines, Ea. 85.00
- 3 Keeney Submarine Guns, Each 210.00
- 3 New Supreme Tokyo Guns, Each 330.00
- 1 Poker and Joker 119.50
- 1 Skeoballefe 85.00
- 6 Drop Picture Machines, Each 45.00
- 6 Exhibit Type Post Card Vendors with Cabinets and Liteup, Each 37.50
- 3 Deluxe Buckley Diggers, Each 75.00
- 3 Treasure Island Buckley Diggers, Ea. 85.00
- 3 Electro Hoists, Each 50.00
- 4 Holly Grippers, Each 10.00
- 3 Texas Leaguers, Each 45.00
- 2 Selective Type Bottle Drink Vendors, Each 450.00
- 1 Warner Voice Recording 25c Studio decorated with raised lettering, complete with about 600 records 575.00
- 1 Set of FOUR Units 10c completely AUTOMATIC COIN OPERATED PACE 45 FT. DUCK PIN ALLEYS, in excellent condition, slightly used, already crated for shipment, complete 1200.00

WRITE, WIRE OR PHONE US YOUR REQUIREMENTS IN SLOTS

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WHILE THEY LAST 120 COMBINATION TIP TICKETS

WITH SEAL CARD
\$25.50 PER GROSS SETS. SAMPLE SET 30c. These Tickets were purchased when Price was low, and we pass the saving on to the first orders while our supply lasts. Guaranteed Perfect Tickets.

LOWEST PRICES ON BINGO TICKETS

Write
V. P. Distributing Co.
2334-36 OLIVE ST. ST. LOUIS, MO.

Mexican Reports

MEXICO CITY, Sept. 25.—Shortage of small change is continuing to give the government and the buying public a headache. The Monterrey and Merida chambers of commerce has issued notes with a value of 50 centavos (10 cents). Personal checks as low as 50 centavos is accepted by Monterrey business houses.

The government started minting bronze 20 centavos pieces in another move to conserve silver and keep small

SALESBOARDS

NAME	HOLES	MAXIMUM PROFIT	NET PRICE
2¢ CIGARETTE BOARD	1000	\$12.00	\$1.50
5¢ On the Fence	864 Thick	31.90	3.80
5¢ Lucky Punch	1000 Thick	23.05	3.35
5¢ Big Catch	1000 Thick	30.00	3.40
5¢ Saddle Up	1000 Thick	25.95	3.80
25¢ V NOTE	484 Extra Thick	41.00	3.10
J—5¢ COME RIGHT UP	1050 Extra Thick	30.10	4.50
5¢ Trading Post	1200 Extra Thick	27.92	4.20
J—5¢ KING OF BELLS	1000 Extra Thick	27.80	4.40
5¢ Gobs of Dough	1200 Extra Thick	34.75	4.50
5¢ Little Sluggo	1200 Extra Thick	34.40	4.40
5¢ T Formation	1864 Extra Thick	48.95	5.50
5¢ GOLD PRINCE	2400 Thick	54.20	5.75
25¢ COCOANUTS	1864 Extra Thick	140.00	7.20
5¢ FORWARD PASS	1280 Thick	38.00	4.60
5¢ Laconga	1864 Extra Thick	44.00	5.75
25¢ Charlie	1000 Extra Thick	98.00	5.50
25¢ Fleeta	1650 Extra Thick	140.00	7.20
25¢ Charley Board	1000 Extra Thick	50.00	2.50
5¢ Boomly Boom	1000 Extra Thick	24.00	3.80

***J—Jumbo Hole Board. Terms: 1/3 Deposit, Balance C. O. D.

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CIGARETTE AND CANDY MACHINES

Accs High in Quality and Value—The Very Best in Reconditioned Equipment That Can Be Bought Today.

CANDY MACHINES	Uneda Rebuilt	Regular
NATIONALS 9-18	\$102.50	\$90.00
UNEDAPAKS	65.00	50.00
U-Select-It (No Stand)		20.00

CIGARETTE MACHINES

NATIONAL—9-50; 7-50; 9-30
 DuGRENIER—W-9 Col. W.D's 9 Col. S-7 Col.
 UNEDAPAKS—Model "E" from 3 Col. to 9 Col.
 " " Model "A"—6 Col. Model #500—15 Col.
 Immediate Shipment—1/3 Deposit, Balance C. O. D.
 COMPLETE STOCK OF U-NEED-A-PAK PARTS AVAILABLE
UNEDA VENDING SERVICE, 195 AVENUE O, BROOKLYN 4, N. Y.

USED RECORDS

IN EXCELLENT CONDITION

You name 'em, we've got 'em

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- POPULAR
- WALTZES, Etc.

50% Deposit With Order

\$15.00

Per Hundred

GLOBE COIN MACHINE COMPANY

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MUSIC MERCHANDISING

Disk Makers Expect Banner Year Despite Petrillo Dispute

(Reprinted from The Dallas News)

NEW YORK, Sept. 25.—Despite the dispute with the American Federation of Musicians which has kept them from making all but a handful of new records this year, the phonograph recording business promises to make almost as much money in 1943 as in any year since Edison developed sound recording.

Officials of the big companies refuse to tell how they are managing this industrial miracle when they are at odds with the musicians who are the source of their tunes. Shortages of labor and materials are other important obstacles which the disk manufacturers have also had to overcome before they could chalk up a profit for the year.

But all the same the business probably will turn out 120,000,000 records—240,000,000 tunes—this year and they are many months behind the public's demand.

This year's output will fall below the 135,000,000 or so disks made in 1942, but that is because of lack of man power and the things that go into records—mainly shellac which the fighting forces need.

But by feeding out fewer individual releases to a record-hungry public, by having no recording expenses to musicians and in other ways, the companies expect to hold their profits up.

Soldiers Good Customers

People kept at home because of the gasoline shortage have been made customers for recorded music and servicemen have turned out to be the most avid of customers. Sales in camp areas prove this point.

The record business survived the impact of radio and the effects of the depression of the late 1920s and early 1930s, which more or less coincided, despite the fact that, for a time, the combination reduced recording making to a trickle.

But radio in the end proved a boon because it educated more people to appreciation of both classical and popular music and created an unsuspected army of record buyers in the process.

Business was so bad in 1932 that the biggest company in the business, the RCA-Victor division of the Radio Corporation of America, admits now that it was ready to throw in the sponge.

J. W. Murray, head of the Victor activities, is able to smile at the idea now because business for the industry has set new records in every year since the 1932 nadir was reached.

Edward (Ted) Wallerstein, a former Victor official who kicked the almost defunct Columbia Recording Corporation (a Columbia Broadcasting subsidiary) alive as late as 1939 and has raised it to the second largest factor in the business, reports his company has more orders on hand than it has any idea how to cope with under present conditions.

The third of the big three is Decca Records, Inc., the only one which publishes a separate income account, which has just reported a profit for the first half of this year of \$428,348 against \$979,783 in the first six months of last year. Everybody in the business makes records for juke boxes, but Decca is considered in the trade to be the coin machine specialist.

Survive Ban

The record companies have survived the ban on recordings by James Caesar Petrillo's American Federation of Musicians, which controls virtually all instrumentalists by a variety of expedients.

In the two months before the disks spun at a great pace and the companies laid up as many recordings as possible.

Spike Jones's recording of *Der Fuehrer's Face*, which became a national favorite in juke box and home, was an afterthought begun at Victor's Camden (N. J.) plant 30 minutes before the ban went on at midnight, July 31, 1942. It was used to fill the "second" side of something that was expected to be more popular.

More important as a source of tunes

has been the "cold storage" of the record companies—records made over a long period of time but not used for various reasons.

To a relatively limited extent, the companies have drawn on reissue of tunes which were out of general circulation, or on "standards," the old standbys of popular and classical music which are always in style.

Because there is little competition from new records, many of these old-timers have had better public sale on reissue than when they first hit the record stores.

Scrap Necessary

In their struggle with the material shortages, the record companies have been forced to depend largely on the co-operation of their customers who turn in old records which can be reworked into new disks.

Dealers take in the platters for an allowance and ship them back to the manufacturers. Shellac is the scarce ingredient which is retrieved, the various plastics and fillers are also recovered.

The recording companies, foreseeing the impact of war on shellac, which must be shipped from India, had roughly a year's supply on hand when Pearl Harbor was bombed, but this was immediately frozen for government use.

The industry is currently allowed 20 per cent as much shellac as was formerly needed for a similar peacetime period.

With this stock of materials and a smaller and somewhat less efficient group of plant workers the business promises to set near-records this year.

Not Essential

The recording industry has not been given a special position here, as it was in England because of its importance to morale. It must manage as best it can to hold together its force of some 6,000 working people.

How long can it carry on at near-peak levels, with scarce materials, with a tight labor supply and no new tunes being pressed on the disks is a question which even experienced men in the industry seem unable to answer positively.

International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

INTERNATIONAL RECORDINGS: Casablanca, Horse and Buggy Serenade, Whistling in the Blackout, Oscar From Madagascar, Ohio Polka.

FOREIGN RECORDINGS: Bohemian, Kukacka, Si Devcatko. Croatian-Serbian, Spremite Se Spremite Cetnici, Ponoc Kad Dodje, Po Mjesedini. German, Frohliche Wirtschaft, Erika Kornblumenblau, Du Kannst Nicht Thou Sein, Spanische Dorfmusik. Greek, Misirlou, Tsimplari Hirohito, Melanouraki, Mourgo Mousolini. Hebrew-Jewish, Mein Yiddische Mame, Der Glatter Bulgar, Abi Er Ken Tantzzen, Dem Nayem Sher. Hungarian, Marika, Mit Susog A Fehér Akác, Magyary Csardasok, Zold Ablakos Kicso Haz, Ho Engazdag Lennek. Italian, Senza Mamma e 'Nnamurata, Viale Fiorito, La Campagnola. Norwegian, Den Siste Vognmann, Gamle Norge, Den Gamle Valsen. Polish, Rum, Cium, Cium; Mularze, Mularze; Cierni Z Grubem, Z Swiebodzina. Russian-Ukrainian, Ochi Chornya, Dva Gitary, Solovej. Scandinavian, Skridsko, Dina Bla Ogon, Balen En Karlstad. Swedish, En Kavaljer med Handklaver, Jungman Jansson, Marianna Uti Skansen, Stryman Fager, Valfangarvalsen.

Murray, of RCA-Victor, answered the question this way:

"As long as people keep on buying records the way they're doing now we don't have to worry much about the music situation.

"We'll get by for material as long as the customers bring back old records—the older the better, because the old ones have more shellac in them."

Wallerstein, whose Columbia company makes a "laminated" record requiring less shellac, was even more confident. He said:

"We're all right. Just let 'em keep on buying."

Petrillo Developments . . .

CHICAGO, Sept. 25.—During the past week James C. Petrillo released some details about the agreement which had been reached with Decca Records, Inc. The plan provides four-year contracts for musicians making records for Decca and that firm agrees to pay a small fee on each record sold. The fee on popular records would be very small.

The executive board of the American Federation of Musicians met in New York September 24 to discuss the Decca agreement and future plans. Petrillo was present at the meeting but no details are available at this time. In New York a spokesman for six transcription firms declared they would not sign an agreement with Petrillo unless payments of any and all fees were made direct to musicians making the recordings. It was reported in Chicago that Victor and Columbia also were still standing pat against signing any agreement even for the making of phonograph records. Shortage of materials, it is believed, will make it impossible to produce any large quantity of records for some time, hence Victor and Columbia feel they can still refrain from signing any agreement with Petrillo.

There are reliable reports circulating that somewhere in the background an agreement was made with Petrillo whereby new efforts will be made to pass a copyright bill in Washington which will remove all protection from juke boxes and open the way for organizations of all kinds to collect fees from the juke box trade. This has been the great fear of the juke box trade during all the proceedings involving the Petrillo record ban.

Cincy Phono Ops Organize

Sam Chester heads Automatic Phonograph Owners' Association; monthly meetings scheduled

CINCINNATI, O., Sept. 25.—Headed by Sam Chester, president, 28 operators of automatic phonograph routes here have organized and incorporated under the name of Automatic Phonograph Owners' Association with headquarters in the American Building, Central Parkway and Walnut Street. In charge of the association's office is Eleanore Batte.

Other officers, besides President Chester, are Morris Berman, vice-president, and Charles Kantor, secretary-treasurer. The rotating board is composed of Charles McKenny, Sam Butler and Jerry Levy and meets with the officers in executive session at the association headquarters on the second and last Tuesday afternoons of each month. The entire association meets in a body on the second Tuesday evening of each month at Cincinnati's Hotel Gibson.

The following make up the association's roster and have been assigned labels for their machines: Charles Kanter, Ace Sales Company; Ted Williams, Automatic Amusement Company; Sam Butler; Mrs. E. Friedman, Crescent Novelty Company; Sam Chester, Diamond Vending Machine Company; Lou Foltzer; William Fitzpatrick; Sam Gerros; Harry Hester, H. & B. Music Company; Les Pegg, Hi-De-Ho Music Company; Mrs. Herbert Hill; Morris Horwitz; Jack Cavanaugh, Interstate Novelty Company; Phil Ostand, Kore Music Company; Paul Krueger; Jerry Levy; Mrs. Genzmler, Lincoln Amusement Company; Howard Males; Morris Berman, Morris Vending Machine Company, John Nicholas, Nicholas Music Company; Charles McKenny, Ohio Specialty Company; P. Kappas and J. Pink, Rex Distributing Company; Abe Villinsky; Carl Welz; Ray Bigner, Wesco Novelty Company; Ed Wenninger; Jo Westerhaus, Westerhaus Amusement Company, and Sidney Hillman.

Mexican Juke Box Business Trebles In Last 3 Months

MEXICO CITY, Sept. 25.—Juke box business has trebled in the last three months, and the big boost is attributed to the heavy growth of the American colony here, and to the return of Mexican field workers from the United States.

American tunes are hot favorites, and each juke box features about 50-50 American and Mexican platters.

The Andrews Sisters and Glen Miller are top favorites and the oldie—*Mr. Five by Five*—is still a headliner.

In some quarters, the jukes still find tough competition from the mirlachis (street singers), attired in colorful native costumes and carrying guitars.

Barge Converted Into Night Spot; Juke for Dancing

AUSTIN, Tex., Sept. 25.—A large barge, the Commodore on Lake Austin is proving a popular spot for dancing, with a juke box as part of the craft's regular equipment.

The Commodore, owned by Marion W. Fowler, local sportsman and attorney, was built originally for his own and his friends' pleasure. Recently, after a number of requests to rent the barge, Fowler decided to turn it into a commercial enterprise.

It will accommodate parties of 100 persons and now almost nightly in use for dancing and picnic parties.

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Have Cultured Following

John Rosenfield, cultured music critic of *The Dallas Morning News*, takes up the cudgel in praise of folk music in replying to a *News* reader who complains of the music heard over Dallas radio stations. "Mr. Jones is insufferably snobbish toward corn," says Rosenfield. "The more unpretentious cowboy, hillbilly and cracker-barrel entertainers have an enormous following among the most cultured listeners—the steady NBC symphony and Metropolitan Opera fans. In these programs they find the pure essence of folk music. From a purely esthetic standpoint we wouldn't trade the *Cross Roads Party* for a dozen sugary *Hours of Charm* or 12 *Albums of Familiar Music*. We weren't asking Jones to recognize Dallas as the home of symphony orchestras and string quartets. We were asking New York to notice Dallas as the home of the Cass County Kids, and, to be sure, one of the world's greatest singers, Peg Moreland. A Russian singing Ukrainian folk song with half the skill that Peg sings virgin-Americana would be a \$3,000-a-night concert attraction."

Jack's a Roamer!

The Billboard gets around in spite of the limitations of war. Altho the Folk Tunes column has only appeared for two months, it has found readers in the far reaches of the world. From a USO-camp show at Punahou Campus, Honolulu, comes a letter from Jack Penkola (Tumbleweed Jack). "I have been reading your Folk Tunes column whenever I can get a copy of *The Billboard*," says Jack. "Have been constantly on the go with the camp shows and have traveled all over the South Pacific. I'm probably the most unheard of cowboy singer in the business. In my 14 years of constant traveling I've played every State, Mexico, Canada and practically around the world. Have played the best theaters and the worst; now with camp shows I've seen things that will live with me forever. Shows may be held in a mess hall or even under a tree. One day one was held in a graveyard, another in a church and once on a ship. The most requested song is *The Wabash Cannon Ball*. I have written a new set of words and call it *The Victory Cannon Ball*, full of laughs and the boys like it."

You've Got Us Wrong!

From a Detroit reader comes the following letter: "Dear Sir: The hit song of World War II will probably come from an amateur songwriter in Detroit. You supply a publisher and plug the song in *The Billboard* and you can receive a good interest in that No. 1 song and several others."

Sorry, buddy! We're not plugging songs. We're trying to give our readers news of folk tunes and tunesters and, according to the sizable numbers of letters coming to the folk tunes desk, the column is getting a nice response. Here's a typical letter from Nick Wesley, of Nick Wesley and the Jackson Hole Dude Wranglers, Vallejo, Calif.: "Your column in *The Billboard* is of great help in checking and following the current hit hillbillies. There is a great number of Southern folks doing war work in this area, and what they like to hear in Baltimore they like to hear in Vallejo. So I watch your column for any new numbers that might be creeping to the top. I'd like to see *The Billboard* run a section on hillbilly radio artists and entertainers similar to the night club and cocktail combo briefs, but you do a good job of covering the field anyway."

Tunesters Tattle

Folly Jenkins and Her Plow Boys, starting their 15th month for USO-Camp Shows, opened recently in the Boston area for the First Naval District. They have a route of 25 weeks that will take them from Maine to Florida.

Yodeling (Skeeter) Shepherd, who in addition to his yodeling plays the guitar,

bass and harmonica, has moved from WMBD, Peoria, Ill., to WJJD, Chicago, where he is heard on the *Breakfast Frolic*. Also new on the same program are Wilma Lee and Stormy Cooper, husband and wife act from WIBC, Indianapolis. They sing and play fiddle and guitar.

WSM's *Grand Ole Opry*, which has produced some of the country's leading folk tune artists, expands to the full NBC network on October 9. The show has boomed to a peak never dreamed of by its rustic cast and founders when it made its bow in Nashville 18 years ago.

Judy Canova and Eddie Dean, her singing partner, have written a song titled *Put a Star in Your Window Tonight*. Dean currently is getting royalty checks on a song he forgot he wrote. Years ago Eddie and another fellow wrote *How Can You Say You Love Me?* It was recorded and forgotten. The Petrillo ban on recordings brought the old record to light and its sales are picking up.

Western Vagabonds, cowboy musicians and entertainers, were featured recently at the annual Great Grangers' Picnic at Williams Grove Park near York, Pa.

Location Comment

In six of the 16 cities reporting this week *Pistol Packin' Mama* appears to be tapering off, but in the remaining 10 cities it's still going strong, with *No Letter Today*, *Born to Lose* and *Rosalita* still its nearest competitors. A new entrant this week is *Miss Molly* (Bob Wills), mentioned in the St. Louis report.

Boston: PPM (Al Dexter), on top but losing ground slowly. Most popular hillbilly according to Operator 2.

Bridgeport: PPM (Dexter) still leading field here and getting strong play all around town. *Rosalita* (Dexter) and *No Letter Today* (Ted Daffan) are next best sellers.

Buffalo: PPM still way out in front of

any other disk, tho the records are very scarce and are becoming worn out on location. *Rosalita* on Dexter's PPM reverse also very good. *No Letter Today* very strong and still climbing. Three ops say PPM going strong and *No Letter* gaining. Op No. 1, *Rosalita* gaining.

Strong, But Tapering

Baltimore: PPM still tops all hillbilly tunes, with *No Letter* running second, altho signs of a tapering off have appeared. *Born to Lose* also still a hillbilly fav. These tunes appear as tho they will hold the spotlight unless some new ones appear. Three ops report PPM and *No Letter* going strong. Op No. 1, *Born to Lose* going strong.

Chicago: PPM going strong, according to Ops. 2 and 3; gaining according to Op. 1.

Dallas: Hillbilly disks going strong are *No Letter Today*, *Honey Song* (Louise Massey), and *You'll Be Sorry* (Autry). PPM strong according to Ops. 2 and 3. *No Letter* going strong, according to Op. 3.

Denver: PPM continues among top favorites here for all ops.

Des Moines: PPM going strong, according to Ops. 1, 2 and 3.

PPM Slipping

Erie: PPM still big in spots, but not generally. Op. 2, PPM, play worth mention—that's all. Op. 3, *No Letter Today*, not rising big, but okay.

Louisville: PPM still strong but past its peak. Records first put out now much worn from heavy play. "Now players are tiring of tune," says one op. Op. 1, PPM leading everything else 10 to 1. Op. 2, PPM seems to be falling off slightly but hardly enough to notice, and *No Letter* on the rise. Op. 3, PPM much in demand.

Memphis: Hillbillies still going strong. PPM strong, according to all three ops. *Rosalita* going strong, according to Op. 2.

Milwaukee: Op. 2, PPM going strong. Ops. 2 and 3, *Rosalita* gaining.

New Orleans: No change here during week, with PPM and *No Letter* running 1-2. Gene Autry beginning to give Dexter trouble with PPM. Ernie Tubbs is picking up with *I Hate to See You Go*. PPM going strong, according to Ops. 2 and 3; gaining, according to Op. 1. *No Letter* going strong, according to Op. 3; gaining, according to Op. 1.

Philadelphia: PPM going strong according to all three ops.

Salt Lake City: PPM going strong, according to all three ops. Op. 1, *Born to Lose* (See FOLK TUNES on page 68)

Easing of Eastern Driving Ban Helps Juke Box Receipts

BALTIMORE, Sept. 25.—Music box collections have shown an upward trend since the pleasure-driving ban was lifted, according to operators. This has been especially true of locations on the outskirts of the city, where patronage has increased considerably, and collections have reflected the increased patronage. The exception, operators find, is the tavern where shortages of beer are being reflected in music box patronage.

Despite the effect the beer shortage is having on many spots, operators find other spots show substantial gains in both patronage and collections. Many operators who found it good business to centralize their operations, concentrating on city spots, are again extending their operations to include locations further out.

These outlying spots are developing into good money-makers, for the patronage is made up mostly of persons who are earning large wages in war plants, and they are free spenders when they feel they are getting returns in the form of pleasure and entertainment.

Canadian Firm Campaigns For Care of Juke Boxes

ST. JOHN, N. B., Sept. 25.—The Coney Island Amusement Company, Halifax, N. S., which distributes and operates coin machines of all kinds thru the Atlantic provinces, is campaigning on the slogan, "Protect Your Automatic Phonograph."

This firm is buying advertising in daily and weekly newspapers and is using the mails and personal distribution to contact operators on the need of giving extra care to the phonos. It is pointed out that automatic phonograph manufacturers are 100 per cent in war production and that means: (1) No more new machines; (2) no more replacement parts for the duration.

The following is from one of the firm's bulletins: "The Coney Island Amusement Company machine now in your business establishment has meant much to you in the customers it has attracted. It will continue to give you service and to entertain your customers only so long as it receives proper treatment. Protect your interests and remember that, from the public point of view, the automatic phonograph is a morale booster as well."

Pictures of the machines are used to illustrate the texts. Using the newspapers to call attention to the campaign, on the necessity of preserving the phonos thru care and no abuse, is aimed at taking the public into consideration and obtaining their co-operation in the movement. In the midst of current vandalism and property damage the Halifax concern is endeavoring to check this trend by pointing out the morale need of the phonos and the lack of machines and parts. Operators are also strongly urged to maintain close watch over the machines and see they are fully protected from damage.

TRADE SERVICE FEATURE
Billboard

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

With the agreement between Decca Records and AFM bringing an end to the recording ban, ops now have a bigger opportunity than ever to exploit tunes from filmicals. The trend in movie studios, as indicated in this column for the past several months, has been to use more and more bands in musical pictures. Where not so long ago the musical featuring a band was exceptional, now two, three or more bands appear in practically every musical production and in general are given much more important parts than formerly. Decca is already starting to record new tunes, and a strong possibility exists that other companies will fall in line. Last week we pointed out that all film companies are devoting a large portion of their 1943-'44 production to light fare, and a great percentage of the films currently being produced and planned are musicals. What follows, of course, is that a lot of these film tunes are going to find their way into the wax works because when a promising song is plugged in a top-flight picture it's pretty good insurance that precious shellac won't be wasted. It's a natural for recording companies to use the bands who play the tunes on the screen make waxings of them as well. All this makes it doubly important for ops to know when musicals are coming to local houses, and to work out tie-ups in ads and display material when they do.

Because Decca is the first company to swing into action, we are listing below all the filmicals currently in release or in production featuring Decca recording artists.

Decca Artists in Pix

The 20th Century-Fox's *Wintertime* features the Woody Herman ork. None of the tunes from the film, which was just released nationally, have yet been waxed, but *Later Tonight* is already ranked among the most-played tunes over the airwaves.

I Dood It, an MGM production, features Jimmy Dorsey with Bob Eberly and Helen O'Connell. Pic was released this month, and the tune *Star Eyes* has been coming in for a number of radio plugs.

MGM's *Thousands Cheer*, which is set for early release, has Judy Garland and Gene Kelly in the cast and also has the orks of Bob Crosby and Benny Carter. Getting plenty of air plugs is the song *I Dug a Ditch*.

Jam Session, currently in production on the Columbia lot, features Decca artists Charlie Barnet, Glen Gray, Jan Garber and Louis Armstrong. Tunes for this flicker are not yet definitely set.

Other films currently in production or awaiting release featuring Decca artists are *Crazy House* with Count Basie, a Universal pic. . . . Monogram's *Sweethearts of the U. S. A.* with Henry King and Jan Garber. . . . Universal's *Moonlight and Cactus* starring the Andrews Sisters. . . . Monogram's *The Sultan's Daughter* with Freddy Fisher. . . . Columbia's *Doughboys in Ireland* with Kenny Baker.

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Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

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Over 50	10c per needle

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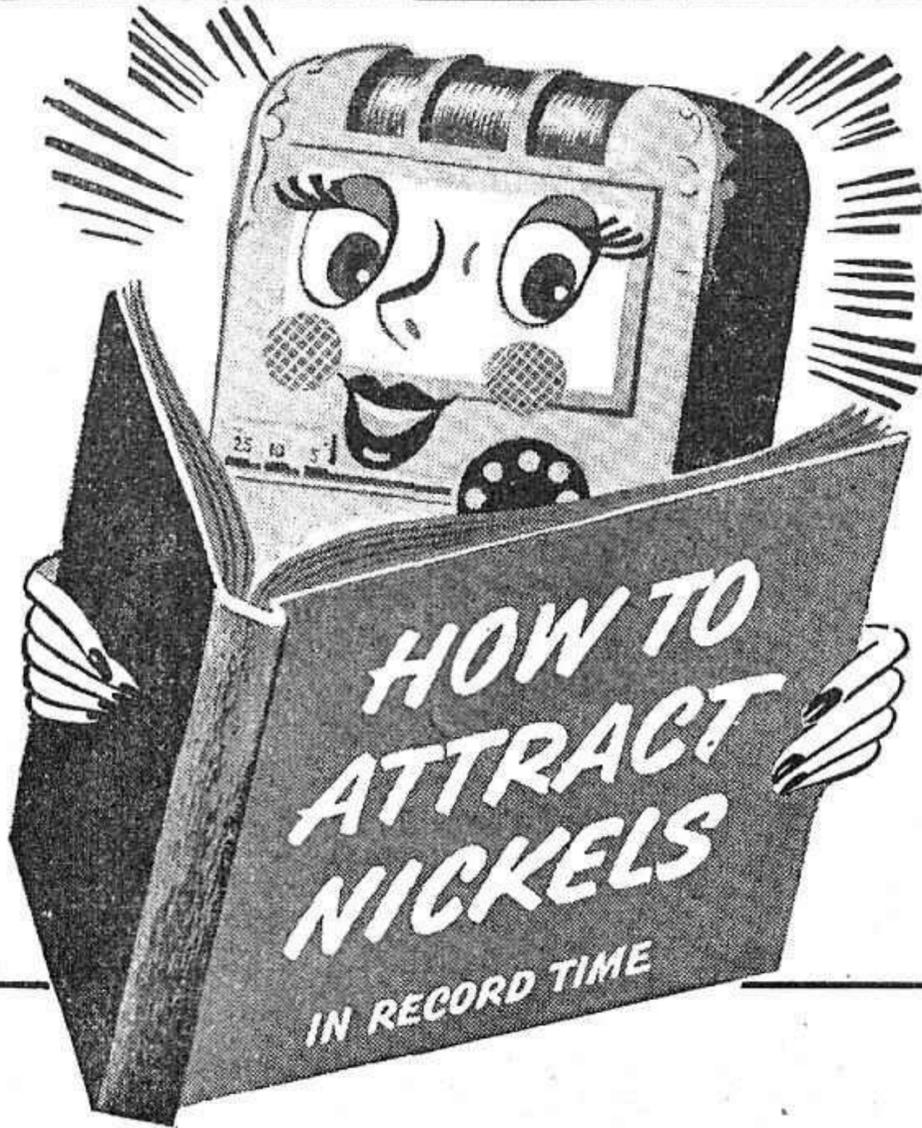
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A Precision Service

WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

WOLF SALES CO., INC.

1932-34 Broadway DENVER, COLO.



MOVIE MACHINE REVIEWS

Program 1134

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date September 20.

All-Americans Now, featuring singer MARY GANLEY, is a topical tune which tells how all the star football players have become All-American servicemen. Football shots interspersed. For eye appeal there is a chorus of four sweater girls. (Minoco.)

EVELYN DALL is the star of *Salome*. The lyrics reveal that Salome was quite a girl; sort of a cleaned-up *Gertie From Bizerte*. Miss Dall has a sense of the satirical and indulges in a little gentle spoofing which helps the action along. Night club background. (Soundies.)

JOHNNY DOWNS and JEAN PORTER, an engaging young couple, give voice to *A Little Hot Dog Stand*, which seems to be quite a satisfactory place for romancing. Some good trick photography is used. Halfway thru the reel four men provide an accompaniment on bottles, getting more music therefrom than you'd expect. (R. C. M. Reissue.)

Cook-Eyed Mayor is something new in Hawaiian numbers—a comedy song rather than the usual romantic ballad. LANI McINTYRE'S orchestra is starred, with one of the bandmen playing the mayor. (Soundies.)

This seems to be patriotic week at the Soundies stand. *Don't Be an Absentee*, sung peppily by PATTY RYAN, exhorts war workers to keep on the job, and to make the point stronger has several shots of soldiers, tanks, planes, bombings, submarines and other elements of war. The song was written by William Forest Crouch, Soundies producer. (Soundies.)

Somewhere in Old Wyoming deals with a cowboy (ART DIXON) longing for his gal out in that State. Accompaniment by a four-piece orchestra. Made to order for that part of the trade which prefers hillbilly stuff. (Soundies.)

TOMMY REYNOLD'S ORCHESTRA and dancer SUNNY O'DEA are seen in *Farewell Blues*, an orchestral number. Miss O'D. is leaving for Broadway, and the orchestra and assorted friends come to the station to see her off. Some comedy by two porters who wage a losing

battle with a trunk. (Minoco Reissue.) Boogie-woogie fans should go for *Rhythm of the Rhythm Band*, starring the MUSICAL MADCAPS. Some dancing by an unidentified couple and vocals by one of the orchestra members. Eccentric costuming. (Soundies.)

Program 1135

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date September 27.

Chant of the Jungle, played by LARRY CLINTON'S ORCHESTRA, is a plenty hot straight orchestral number. Some solo work by Clinton. Bandstand background. (Soundies.)

Rhythm of My Heart is a lavish production starring pretty blonde CHRISTINE CURTIS. Some dancing by THE MATTISONS. A chorus of especially attractive girls appears briefly at the end of the reel. (Glamourettes.)

MARY BURTON sings *A Good Man Is Hard To Find*, which deals with a different phase of the current man-power shortage. The answer, of course, is that all the good men are in the armed forces and the gals had better hang onto their loves. Accompaniment by HARRY BRENT'S ORCHESTRA. (Minoco Reissue.)

EMERSON'S MOUNTAINEERS, five hillbillies, are presented in *Go Long Mule*, with vocals by an unbilled girl. Song deals with the fact that you can change a fool, but a mule is a mule until he dies. (Soundies.)

Mi Linda Amor is an excellent reel of South American inspiration. LUCILLE ANGEL, a sultry brunette, sings briefly and the rest of the film is devoted to a rumba by THE VELASCOS, a capable dance team. Night club background. (Weiss.)

CLIFF (Ukelele Ike) EDWARDS and MARION COLBY star in *Between the Devil and the Deep Blue Sea*. The song was popular several years ago. Altho Edwards gets top billing, Miss Colby does the lion's share of the singing. Boat background. (Glamourettes.)

Shy Anne From Old Cheyenne, as sung about by DENVER DARLING and HIS (See Movie Machine Review on opp. page)

—get these VICTOR and BLUEBIRD hits!

1. HOTCHA CORNIA
Spike Jones 30-0818
2. RHAPSODY IN BLUE
Glenn Miller 20-1529
3. ALL OR NOTHING AT ALL
Freddie Martin 20-1537
4. IN THE BLUE OF EVENING
Tommy Dorsey 20-1530
5. GOODBYE, SUE
Perry Como 20-1538
6. SENTIMENTAL LADY
Duke Ellington 20-1528
7. DON'T CRY, BABY
Erskine Hawkins 30-0813
8. YOUR SOCKS DON'T MATCH
"Fats" Waller 30-0814
9. SOMETHING TO REMEMBER YOU BY
Dinah Shore 20-1525
10. HELLO, MY LOVER, GOODBYE
Bea Wain 30-0816

TUNE IN: RCA's great show, "What's New?"
A sparkling hour of music, laughs, news,
drama, science. Saturday nights,
7 to 8, EWT, Blue Network.

To help us make new Victor and
Bluebird Records for you, sell
your old ones to your
distributor.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!

BUY WAR BONDS EVERY PAYDAY

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● GOING STRONG ●

- YOU'LL NEVER KNOW.. (12th week) DICK HAYMES (Song Spinners) Decca 18556
FRANK SINATRA (Chorus) Columbia 36678
WILLIE KELLY Hit 7046
-
- PISTOL PACKIN' MAMA.. (10th week) AL DEXTER, (Al Dexter) Okeh 6708
-
- IT'S ALWAYS YOU (8th week) TOMMY DORSEY (Frank Sinatra) Victor 20-1530
BING CROSBY Decca 3636
BENNY GOODMAN (Helen Forrest) ... Columbia 36680
-
- IN MY ARMS..... (7th week) DICK HAYMES (Song Spinners) Decca 18557
-
- I HEARD YOU CRIED
LAST NIGHT (6th week) HARRY JAMES (Helen Forrest) Columbia 36677
DICK HAYMES (Song Spinners) Decca 18558
-
- SUNDAY, MONDAY OR ALWAYS (5th week) BING CROSBY Decca 18561
FRANK SINATRA Columbia 36679
-
- PAPER DOLL (4th week) MILLS BROTHERS Decca 18318
-
- WAIT FOR ME, MARY... (2d week) DICK HAYMES (Song Spinners) Decca 18556
WILLIE KELLY Hit 7049

Names in parentheses indicate vocalists.

MUSIC IN THE NEWS

ADDITION—Once again we must apologize to our readers for an item which failed to make sense. The final squib in last week's column read:

MEXICAN HEPCATS—*The Billboard's* Mexico City correspondent has been sending enthusiastic dispatches about the popularity of North American music with our southern neighbors. Going thru our own files, we found advance warning of this trend in an article which appeared some time ago in *The Chicago Daily News*.

Here's the rest of the item: Andre Kostelanetz, recently returned from an engagement in Mexico City, reported that it's swingtime south of the border, and the Mexican jeeterbugs are cutting rugs in the fanciest Roseland tradition. Even in Xochomilco, home of the stolid Indians, the hepcats are making with the hot licks.

"The Mexicans are convinced that we are sincere about being good neighbors," Kostelanetz said, "and they've certainly taken to our music. I conducted an all-Mexican program, but there were many requests for American compositions."

Following his concert, Kostelanetz was presented with a "certificate of honorary citizenship" by Mexican officials, who asked him to "come back as soon as you can."

"Like all Latins, who are vivacious and emotional," he explained, "they appreciate the spontaneous quality in good swing music. It takes real talent to improvise in a split second, and your Chicago and New Orleans style of swing appeals to their sense of rhythm."

Kostelanetz himself is no swing musician, and he is best known for his efforts to "make great music popular and popular music great." Gershwin, Cole Porter and Jerome Kern are among his favorite American composers, but he admits that Benny Goodman's old swing quartet was an amazing musical group.

NEW MOVIE IDOLS—Hedda Hopper, in her column, "Looking at Hollywood," appearing in *The Chicago Tribune*, writes that the glamour boys of 1943 are all band leaders. Today the choicest claims in Hollywood's gold rush diggings have been staked out by bright boys with

musical batons, she says.

Miss Hopper lists the following orchestra leaders as "the really big fellows among the Pied Pipers of the hepcats": Tommy Dorsey, Kay Kyser, Harry James, Jimmy Dorsey, Woody Herman, Freddy Martin, Glen Miller, Alvino Rey, Vaughn Monroe, Benny Goodman, Horace Heidt, Count Basie, Duke Ellington, Les Brown, Louis Armstrong and Cab Calloway.

The record proves that a top celluloid favorite will haul in double the take if there's a hot name band on the same bill. Frank Sinatra with a hep band will drag 'em in thru the turnstiles at the movie palaces faster than any known combination of stars, says Miss H.

Romance travels hand in hand with the band leaders' popularity, too, Miss Hopper points out. Harry James recently married Betty Grable; Judy Garland was married to David Rose; Artie Shaw married Lana Turner shortly after descending on the Hollywood scene, and Tommy Dorsey wooed and won beautiful Pat Dane against stiff competition that included a high-bracket executive.

The article concludes, "The band leaders are now the pin-up boys for women all over America—and where it will end nobody knows!"

TIE-IN—Some record dealers apparently feel that movie stars aren't the only personalities who can sell War Bonds. At any rate, one dealer advertised in *The Cleveland Plain Dealer* that Spike Jones and His City Slickers, who were currently making a theater appearance, would be at his store to give away a personally autographed record with the purchase of a War Bond of any denomination.

MUSICAL AMBASSADORS — W. H. Haddon Squire, writing from London in *The Christian Science Monitor*, reports that if one asked the average well-informed Englishman how many names of American composers he could remember off-hand, the list would probably run like this: MacDowell, Cadman, Ethelbert Nevin, Sousa, Converse, Hadley, Carpenter; then—after a pause—Gershwin, Irving Berlin and Duke Ellington.

Professional musicians might add a few names to this list, Squire observes, but he says it is not an unfair sample

of the average English listener's notion of American music. Every village girl keeps an eye on Hollywood's latest style of hairdressing; small boys now outrun Runyon in "talking very tough" and slinging slang, and in leafy English lanes the plowman heading home may be heard whistling the latest nostalgic melody from American movies, he adds.

Commenting on the introduction of jazz elements to one serious work played at a concert, Squires related the following:

Vaughan Williams once said to the students of Bryn Mawr College in Pennsylvania: "I think you are wrong in despising jazz. At all events, jazz, whether you like it or not, is a purely indigenous art. No one but an American can write it or play it. Anyone who has listened to the helpless attempts of German or French bands to play jazz, or the pitiful efforts of some modern French or German composers to add a little sting to their failing inventiveness by adopting a few jazz rhythms, will realize this. And the obverse is true. Certain attempts by American composers to make jazz 'polite' by dressing it out in the symphonic style of European tradition have also proved in my opinion failures."

NECESSITIES OF LIFE — Milwaukee has an organization called Music Equipment for Servicemen, *The Milwaukee Journal* relates. Recently the head of the group called *The Journal* office and asked if the paper would help round up an electric washing machine and two electric irons.

"What in the world does an organization that supplies musical instruments want with a washing machine?" asked the reporter.

"It does sound odd," the caller acknowledged, "but the director of the USO at Skagway, Alaska, was in Milwaukee several weeks ago and told us that the soldiers, besides wanting musical instruments, badly needed a washing machine and the electric irons. They've only small bowls in which to wash their clothes."

Which only proves that no matter how much soldiers may like and want music, they still have more urgent needs.

FEMME BAND LEADERS — Broadway columnist Louis Sobol reviews the new crop of feminine band leaders in an article in *The Cleveland Plain Dealer*. He observes, "With the idolized Pied Pipers marching off to war, the Pied Pippin is coming into her own."

Foremost, according to Sobol's reckoning, is the ex-*Scandals* darling, Ina Ray Hutton, with Ada Leonard, Gracie Barrie, Dolly Dawn, Dacita, Dona Drake and Louise Duke following closely.

Ina, says Sobol, is the swingpin of an all-male band who gets her musical shadings and "emphasis" more by the tricky contortions of her torso than by her band. She sways and quivers, and seems always on the point of plunging into a torrid cooch.

Ada Leonard, ex-strip teaser, has taken the writhe way to musical fame, Sobol puns. She won her musical spurs when the majority of her audience didn't realize they were listening to some hot licks.

Gracie Barrie, former musical comedy star, tied her career with that of her maestro-bridegroom, Dick Stabile, and

joined his band as a featured vocalist. When Dick laid down his baton to join the United States Coast Guard his wife took over with such success that bookings are solid and promise to continue that way.

Louise Duke is an American who went to Europe in pre-war days to spread our jazz. When the war came she beat a hasty retreat home. She tinkles the keyboard Duchin style, and differs from most of her competitors in actually demonstrating musical instead of torsal virtuosity.

Latinish Dacita is a Porto Rican beauty who broke into show business as a ballroom dancer. Now she sets the pace for a 10-man band.

When George Hall decided to retire, his daughter, Dolly Dawn, who had sung with the outfit for many years, took over rather than let the men disband.

Tune's Popularity On Music Boxes Helps Disk Sales

BALTIMORE, Sept. 25.—Record retailers state that the continued popularity of the hillbilly tune *Pistol Packin' Mama*, in juke box spots is having a decided influence on the retail sales of this tune. Customers come and ask for the number, stating they heard it on a juke box.

These requests, retailers say, keep them cleaned out on this number, who have been unable to get as large shipments as they could sell.

This is unusual in retail record merchandising. Heavy requests for hillbilly tunes is something never before heard of, showing the influence juke boxes are having on the record business.

Retailers say they have found hillbilly customers good ones. One large record dealer said one Saturday night two hillbillies came in for certain tunes and left with \$30 worth of records. The next Monday night both returned with their wives, each spent another \$16 for records. The following Saturday they came back again and left another \$11. Thus, within a week, two hillbilly customers bought close to \$100 worth of records.

MOVIE MACHINE REVIEW

(Continued from opposite page)
TEXAS COWHANDS, is a two-gun gal who's timid as a dove when she's in love. Ranch house background. (Minoco Release.)

THE FOUR GINGERSNAPS sing the old favorite, *Johnny Comes Marching Home* with considerable wham. One chorus, done in a minor key, is especially effective. The male member of the quartet is Johnny, and the three girls are part of the enthusiastic welcoming committee. (Soundies.)

GUIDE—PART ONE

According to *The Billboard* representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



● COMING UP ●

IF YOU PLEASE BING CROSBY Decca 18561
FRANK SINATRA Columbia 36679

Apparently this tune was just taking time out to catch its breath last week when it slipped off the Guide after making its first appearance in fourth place the week before. In this case the old adage that "absence makes the heart grow fonder" seems to hold true. Phono fans gave it a fast go-by for a few days, but now they're back hot and heavy and it looks like an invitation to go steady for a while.

I NEVER MENTION YOUR NAME JACK LEONARD (Ray Bloch's Orch) .. Okeh 6715
..... DICK HAYMES (Song Spinners) Decca 18558
..... ALLEN MILLER Hit 7048

With waxings of new hits by name bands still not on the market, the crooners have the field all to themselves and they're fighting hard for top position. This tune was dethroned by the surprise sweep of the *Dixie* ditty, but the latter made the grade by a very narrow margin, and the total number of plays for the *Name* tune is way above last week's.

NO LETTER TODAY TED DAFFAN (Chuck Keeshan and Leon Seago) Okeh 6706

Daffan, too, was pushed down a notch in position, but not in popularity with phono fans. Reports from a couple of areas show that the guy who's waiting for a letter is faring even better than his bullet-dodging competitor, altho this is not the case all over the country. However, it's a feather in Daffan's cap because prior to this week he was quite a distance behind Al Dexter in all areas.

PEOPLE WILL SAY WE'RE IN LOVE FRANK SINATRA Columbia 36682
..... BING CROSBY Decca 18564

The latest entry in the competition between crooners, swooners, hillbillies, et al. is this tune from the big Broadway musical production, *Oklahoma*. Sinatra cops almost all the honors for getting this one in the running, but his waxing was released three weeks ago, while Bing's came out just this week.

Double-meaning records are purposely omitted from this column.

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TALENT and TUNES

ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

AS YOU no doubt know by now, it is expected that this week will see the signing of a recording agreement between Decca and AFM. However, it is questionable whether the other major diskers will follow suit immediately. Watch the Music Department for last-minute developments. . . . If they continue to hold out you can expect to see more and more all-vocal waxings by Victor and Columbia chippers on the market. While phono fans have been taking their song faves dished out by Frank Sinatra, Perry Como and the rest, sans orchestral accompaniment, it will be interesting to see how these all-vocal disks will stack up against Decca's Jimmy Dorsey, Bob Crosby, Guy Lombardo, Glen Gray, Charlie Barnet, Woody Herman and also the Bing Crosby, Dick Haymes, etc., platters that can now have the benefit of instrumental background. . . . It will also be interesting to see what happens to the hillbilly tunes that are now the current rage, when they meet

the competition of new songs waxed by name bands. Ops are still reporting heavy plays for *Pistol Packin' Mama*, *No Letter Today*, *Rosalita*, *Born to Lose*, *I Hang My Head and Cry*, *Honey Song* and almost any hillbilly waxed by Bing Crosby. . . . Even the Decca now may have a chance to tap the pop-song market, that firm will not be able to meet the current demand for records with production curtailed as it is by material shortages and man-power needs, and it will probably have to confine itself to a few of the biggest songs waxed by its top name artists. That should leave plenty of room for the all-vocals, hillbillies and other freak hits to continue drawing their share of coins.

Territorial Favorites

LOUISVILLE:

Star Dust, Baron Elliot.

Whenever ops are stuck and have to start digging thru old files, they're pretty sure to have a few bright nights if they come up with a waxing of *Stardust*. It's usually Artie Shaw, Glenn Miller, Tommy Dorsey or any of the long list of name bands that the folks want on the title strip, tho. The guys and gals out Louisville way pull a switch and give their vote to Baron Elliot.

BUFFALO:

Mission to Moscow, Benny Goodman. The people up near Niagara Falls are sliding in an avalanche of buffalo heads for this instrumental with the timely title. The BG waxing has been out for several weeks now but hasn't yet gained much headway thruout the country. It's the mate to *It's Always You* and the popularity of that side may have kept *Mission* in obscurity in some areas.

HELENA:

I Lost My Sugar in Salt Lake City.

Johnny Mercer.

Here's one that didn't do much on its

own, but now seems to be getting a lift from the plugging it's given in 20th-Fox's *Stormy Weather*, which is currently making the rounds of local theaters. It's been cropping up in a few spots lately, so ops might try it when the picture comes around their way.

Note

For a listing of songs played most often over the radio for the week ended Thursday, September 23, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit Parade.

FOLK TUNES

(Continued from page 65)

Lose gaining; PPM still very strong but definitely slipping. Op. 2, *Born to Lose* picking up. Op. 3, *No Letter* picking up, but PPM still the standout; *Rosalita* getting stronger.

San Francisco: Ops 2 and 3, PPM going strong. Op. 3, *At Home in San Antonio* (Wills) going strong.

St. Louis: PPM still going tremendous, especially in colored locations. Also *No Letter Today*, *I Hang My Head and Cry* (Autry) and *Miss Molly* (Bob Wills) most popular hillbilly tunes at present.

Folk Tune Record Reviews

CLAYTON McMICHEN'S GEORGIA WILDCATS (Decca 6091)

Put Your Arms Around Me, Honey—FT; VG. *Please Don't Sell My Puppy No More*—FT; VG.

Clayton McMichen's Western-styled troupe of fiddlers, guitarists and singers whip out two sides that loom as heavy favorites. Particularly so in music box circles. For one thing, the Georgia Wildcats cut out in folk fashion for one of the more important songs of the day in *Put Your Arms Around Me, Honey*. This old-timer by Albert Von Tilzer and Junie McCree, which was great guns a couple of decades ago, is enjoying a brand-new wave of popularity as a result of Betty Grable singing it in the movie, *Coney Island*. The song itself, in spirit and structure, always did fit the fashioning of the Western stylists. McMichen's words and music for the evergreen is the right shading for maximum appeal today. Taking it at a lively tempo, the opening chorus is carried in straight style by the fiddles, with the guitars strumming away for the rhythmic accompaniment. A male trio takes over to harmonize expertly for a second chorus. Third lap is brightened by the single-note pickings of the guitarist, with the male trio returning their harmonies for a fourth stanza. The fiddle start off a fifth stanza, fading after the starting half in favor of the trio singing the last half to carry out the side. Plattermate also figures prominently, Slim Bryant collaborating with Maestro McMichen in creating an attractive novelty in *Please Don't Sell My Puppy No More*. It is one of those 16-bar melodies that applies itself to an endless chain of lyrical changes as well as giving the instrumentalists a chance to take off and shine. That's exactly the way the Georgia Wildcats tear into the tune. Taking it at a lively tempo, the four vocal choruses by the male trio are bridged by two hot fiddle choruses and two guitar choruses, one in single-note style and using the modern rhythm chords for the second showing. The fiddler, scratching it out straight, carries the opening chorus that sets the stage for the succeeding vocal and instrumental paragraphs that adds so much punch to the platter.

SELAH JUBILEE SINGERS (Decca 7908) *Mother, Don't Cry If Your Son Goes to War*—V. *Let the World See Jesus in My Life*—V.

The finely blended voices and natural harmonies with inherent rhythmic qualities of the Selah Jubilee Singers, male spiritual singers, makes for two highly inspirational sides in this instance. Although wholly unaccompanied, there is enough of a natural swing spirit to their singing to sustain a lifting and intriguing rhythmic feeling thruout. It's the gospel singing for *Mother, Don't Cry If Your Son Goes to War*, the singer adding preaching to his devotional message that carries the promise of the Saviour being his guide at his side at the battle front. The Jubilee Singers expound religion with rhythm even more fervently in *Let the World See Jesus in My Life*, a typical Negro spiritual sung exceedingly well by the solo voice against the sustained and rhythmic harmonies of the others.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Again Decca is the only disker to release any new tunes, and the waxing that firm made available this week is already going places. Tunes are *People Will Say We're in Love* and *Oh! What a Beautiful Morning* from the Broadway hit *Oklahoma*. Same tunes were released by Columbia a few weeks ago, with Frank Sinatra handling the vocal chores. *People Will Say* is already listed in Coming Up, with Decca's version garnering a few mentions in its first week out.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

PUT YOUR ARMS AROUND ME, HONEY . . . HAL GOODMAN (Vocal Refrain) . . . HIT 7056

This old dandy that goes back almost to the 23-skidoo days is finding approbation from an entirely new generation of fans and bringing back fond memories for the older ones that makes for repetitious play. On the strength of Betty Grable's singing in the *Coney Island* movie, the ditty has taken on an entirely new lease on song life. The Hal Goodman gang puts forward a highly attractive and bright side with a girl's voice for the lyrical content, to make for the only available modern dance version of the song. Plattermate is also highly potent for the play in the phonos. It's the hit ballad from the same movie, *Take It From There*, with a male baritone adding good voice to the song story.

HELENA . . . ANDREWS SISTERS (Vic Schoen's ORCHESTRA) . . . Decca 18563

The rhythmic singing of the Andrews Sisters, in their familiar style, serves in good stead here for a lively and peppery polka ditty. The fine blend of modern rhythms and harmonies for a polka-styled melody makes for an attractive side in the music boxes. Title refers to the polka queen, ever-ready to teach you how to whirl around the dance floor in the polka designs.

IF YOU PLEASE . . . PETER PIPER (Vocal Refrain) . . . Hit 7057

This lovely ballad from Bing Crosby's *Dixie* movie promises to attain the hit proportions attending the same screen score's *Sunday, Monday or Always* which mates this side. The Pipers here give a sweet and soothing setting for the highly effective romancy baritone of an unbilled male in the swoon style that affects the phono fans just the right way.

WHAT DO YOU DO IN THE INFANTRY? . . . THE SPORTSMEN . . . Decca 18562

Frank Loesser, who created *Jingle, Jangle, Jingle; Praise the Lord*, etc., and a host of other hits, has shaped a spirited marching song about the boys in the infantry. Sure to win instant favor with the servicemen, appeal is strong enough to stretch into the public domain. An all-vocal fashioning by the male voices of the Sportsmen, their lusty voices and attractive march setting for the song is sure to win favor with the phono fans. And once they lend an ear it is almost certain that they will want to hear it over and over again.

Name in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

SAVOY BREAKS ALL RECORDS WITH THESE 6 TIMELY HIT TUNES!

No. 115

Unusual bar room version of "PISTOL PACKIN' MAMA" Hiffer and Mussolini catch plenty of Hell Backed by a Twentieth Century tear jerker "DON'T FORGET TO WRITE A LETTER" Hank Hill and his Hilltoppers do the honors

No. 110

BONNIE DAVIS' (The Don't Stop Now Girl) Double Decker Recording of "I DON'T STAND FOR THAT JIVE" "NO LOVE BLUES"

Also

No. 112

"GET IN TOUCH WITH ME" Novelty Blues by Bonnie Davis The Don't Stop Now Girl Backed by "SO LONG" A real tear-jerking heart throb

No. 116

"PUT YOUR ARMS AROUND ME" With the Mixed Ale Quartette and the Whiskey Voiced Tenor another Hank Hill and his Hilltoppers hit Backed by "AND SO IT GOES" Featuring Ross Leonard and Buddy Klein's Savoy Eight

No. 510

"JOHNNY DOUGHBOY POLKA" "GAY VIENNA"

No. 500

ALL STAR HOT JAZZ SERIES "SUGAR-FOOT STOMP" "BLUE RHYTHM" by Fletcher Henderson Featuring Coleman Hawkins, J. C. Higgenbottom, John Kirby, Rex Stewart, Edgar Sampson and others.

Due to limited production No. 115 and No. 116 are available to our regular customers only.

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ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 17)

on the favorable side. Taking it at a moderately slow tempo, the band gives good reading and effective playing for the opening chorus. Unison saxes against muted brasses start off the chorus, with the ensemble joining in to complete the first stanza. A male baritone voice makes the second stanza count lyrically, with the ensemble picking it up for the half half of another chorus to carry out the side. Plattermate, *Put Your Arms Around Me, Honey*, is the Albert Von Tilzer-Junie McCree evergreen enjoying a real revival of interest on strength of the heavy movie plug. Taking it at a bright and moderate tempo, and applying a light dixieland two-beat touch to the rhythmic background accented by the slide trombone, the band lays down the opening chorus. A full-voiced fem songbird carries the second stanza in acceptable fashion. Band ensemble picks it up again for the last half of another chorus, with the trumpet on the tag to complete the side. Again the Hit label offers up the only available instrumental dance disk for the old favorite. Decca last week issued a hillbilly record of the song by Clayton McMichen's Georgia Wildcats (see American Folk Tunes column), altho the wax-work's files show a modern dance version once out by Dick Kuhn's orchestra (Decca 4337).

Disk is a double-header for the music machines, offering up the only available dance diskings of two of the more important songs of the moment.

ANDREWS SISTERS (Decca 18563)

Helena—FT; V. *I Love You Much Too Much*—FT; V.

Apparently picked out of the reject pile are these two offerings by the Andrews Sisters. While it takes the girls back a peg or two, the *Helena* side stacks up as a possibility in these days of famine. It's a polka ditty by Vic Schoen, arranger and musical director for the sisters, with Mort Greene setting the lyrics. Taken at a fast and breezy tempo, the girls sing it all the way in their characteristic rhythm style, with a single band ensemble chorus to allow for a breathing spell. Tune itself follows the polka pattern in mill-run style, with the lyrics quite innocuous. Plattermate, *I Love You Much Too Much*, is the torch ballad of an earlier year that was originally lifted from a Yiddish musical. Side was undoubtedly cut at the time then when all the other disk firms were polishing off many band versions of the minor-strained lullaby. For the Andrews, this side was to serve as a show-casser for sister Maxine's solo singing talents, with Vic Schoen scoring a beautiful background, which takes the spotlight away from the singer, in using a trombone trio, harp and rhythm section. Strumming of the harp sets the stage of the solo singing of the opening chorus in a moderate tempo. The other two sisters pick it up in joining it at the bridge of a second chorus, with the trio of slip-horns completing the stanza. In rhythm formation, the three girls take the last half of another chorus to complete the spinning.

A rhythmic setting for a polka almost always potent in attracting play to the phonos, ops have a tempting side in "*Helena*," particularly since it is the singing of the Andrews Sisters.

PETER PIPER (Hit 7057)

If You Please—FT; VC. *Sunday, Monday or Always*—FT; VC.

These two ballad favorites from Bing Crosby's *Dixie* flicker are already rubbing elbows in hit parade circles. While Bing Crosby and Frank Sinatra have been out in the lead with all-vocal wax impressions of both songs, this first instrumental impression is bound to make a favorable impression in the disk marts. The nondescript Peter Pipers do themselves proud for both of the sides, enhanced by the effective warbling of the unbilled male baritone. Particularly so for *If You Please*, giving good lyrical account for the opening chorus. Solo clarinet, piping it softly and sweetly in the slow tempo, gets a second chorus under way, with the male troubador taking over

again at the bridge to complete the chorus and carry out the side. Tempo is stepped up to moderate proportions for *Sunday, Monday or Always*, with the male singer again opening up the side. Solo trumpet and tenor sax split a second stanza. The baritone voice takes up again lyrically for a third chorus, and the band ensemble, adding a light rhythmic touch to the tune, carries a fourth chorus to complete the side.

While the Bing Crosby and Frank Sinatra sides for both of these popular ballads are way out in the lead in phono sweepstakes, these instrumental entries, the only available for both ballads, are strong enough to enjoy a fair measure of the coinage coming the way of this "Dixie" music.

THE SPORTSMEN (Decca 18562)

What Do You Do in the Infantry?—FT; V. *Ke-Toky-I-O*—FT; V.

Lending themselves admirably to vocal treatment, and with the male voices of the Sportsmen applying colorful treatment in production style, both sides figure as the brightest yet of the all-vocal disks. The tunes military in spirit, and the singing spirited, most effective is Frank Loesser's *What Do You Do in the Infantry?*, a marching song in the 6/8 tempo. Effective use of the tramp-tramp-tramp soundings is made to give the side a rhythmic base, the marching effects used judiciously thruout the side to maximum advantage. Starts off with the Sportsmen whistling the tune as they march along. Vocal troupe sounds like a pair of quartets, one to carry the melody and the other to sustain a harmonic background. For the first chorus, the Sportsmen raise their lusty voices in unison against the sustained background, with rhythmic vocal figures for their unison singing of a second chorus. Singing in harmony, the Sportsmen pick up the last half of another chorus to march out the side. *Ke-Toky-I-O* is a Western-styled ditty by Meredith Willson and Homer Parsons with catchy words and music. A 16-bar tune, and taken at a lively tempo, the Sportsmen sing individually and collectively for three verses and four choruses for the side.

Both sides shape up as strong phono fodder, particularly the marching song of the infantry. A natural at locations where the lads in uniform congregate. Definitely rating a spin in the music machines is the "*Ke-Toky-I-O*" novelty.

MAXINE SULLIVAN (Decca 18555)

When Your Lover Has Gone—FT; V. *My Ideal*—FT; V.

The music publishers pointing to a revival of interest for Richard A. Whiting's and Newell Chase's ballad favorite of an earlier year, *My Ideal*, have the advantage of an expert vocal interpretation by Maxine Sullivan that invites repetitious play. Capitol recently issued an entry of the ballad by Billy Butterfield's band, and Columbia has a Jack Leonard re-issue coming up on its Okeh label. In the soothing and swinging style that marks Miss Sullivan's vocal display, singer has the advantage of attractive instrumental support that heightens the effect of her lyrical stylings. Taken at a moderate and thoroly rhythmic tempo, a baritone sax figures a melodic background for her singing of the opening chorus. Voicings of clarinets and flutes add plenty of instrumental color for the second stanza, and Miss Sullivan returns for a third chorus to complete the spinning. E. A. Swan's torch favorite of yesterday, *When Your Lover Has Gone*, is also handled in the same sympathetic and rhythmic singing style. Taken at the moderate tempo, Miss Sullivan sings the opening chorus against a bright woodwind background. Trumpet and piano share the opening strains of a second chorus, with the songbird picking up the last half of the chorus to complete the side.

"*My Ideal*" pointed for a major reviving campaign by the music publishers, Maxine Sullivan's singing makes an appropriate side for the music boxes at the more reserved locations.

5 RED CAPS (Beacon 116)

I Made a Great Mistake—FT; V. *There's a Light on the Hill*—FT; V.

Applying the vocal technique and style of the better-versed and voiced Ink Spots, these Five Red Caps still manage to cut thru with a brace of ballads worth lending an ear to. With their male voices well blended, and instrumental support from piano, guitar and bass, the Red Caps stand an excellent chance of hitting a homer with Joe Davis's inspirational and spiritual ballad, *There's a Light on the Hill*. A simple melody, but particularly pretty, and packing a mighty

lyrical message of a guiding light for the boys away from home and for those who may never get back home, the Red Caps do themselves proud for the side. Start off the side singing the chorus in a capella style in a slow tempo, clinching the impression for song and singing from start. The instruments join in for the second stanza in a moderately slow rhythmic tempo, as one of the Red Caps talks thru the lyrics against the sustained harmonies of the others, topped off by a falsetto soprano voice. Solo baritone gets the third chorus under way, the others joining in at the last half to sing it out in a capella fashion. Leslie Bacon's *I Made a Great Mistake* is a sentimental ballad particularly suited to the singing style set by the Ink Spots. Altho in this instance, neither song nor singing create any undue enthusiasm either way. The rhythmic base laid down by the instruments, the solo tenor voice against sustained harmonies, even aping the inflections, takes the opening chorus in the moderately slow tempo. Singers lay it on heavy for the barber shop harmonies in following with the verse in a capella style, jumping to the bridge of another chorus that returns the rhythmic beats and brings back the solo singer for the last half of the chorus to carry out the side.

The Five Red Caps sing real pretty for "*There's a Light on the Hill*," and if the folks find fancy in this ballad that is both beautiful and religious in appeal, the side stacks up as dynamite to keep the coins jingling in the machines.

Juke Box Dances Popular Events at Pa. Service Clubs

CAMP SHENANGO, Pa., Sept. 25.—Informal juke box dances are a popular event at the service clubs in this military installation. While they are supplemented by formal orchestra dances, the juke nights draw good crowds and provide entertainment for the boys.

Music coin machines in this region do especially well. Many music boxes have been lifted from dull locations in Pittsburgh and shipped to this section. Currently top hits among the G.I.'s include *In My Army*, by Dick Haynes, the Song Spinners' *Comin' in On a Wing and a Prayer* and *You'll Never Know*, another Haynes piece.

Postpone Case

DETROIT, Sept. 25.—No action is expected for a month in the suit brought on behalf of the United Music Operators of Michigan against RCA, seeking an injunction against the prevailing rule of one record turn-in for every new record purchased. Operators contend this is discrimination under the Michigan Fair Trade Law, inasmuch as other record buyers are not required to follow this rule.

Case has been postponed until October 22. In the actual test case suit was filed in the name of Eddie Clemons, of Modern Music Company, who is president of UMO.

General Anti-Noise Law

CHARLOTTE, N. C., Sept. 25.—In the general anti-noise campaign by the city which resulted in the passage of a new ordinance, the extra-loud playing of juke boxes and radio sets is mentioned as one of the subjects for regulation. The new ordinance is meant to combine a good many previous regulations in order to stop loud noises in the city. The ordinance was generally favored by the police department as well as the city council.

DIM-OUT LIFT

(Continued from page 4)

taverns have been doing a land-office business because crowds have been concentrating in the business area.

If liquor restrictions are lifted and State liquor board gives official okay, taverns may be able to go back to peddling their beer and wine until 1 a.m., instead of the midnight deadline now in force.

Extra hour will mean a lot to coin machine men, too, because the taverns will get the bulk of the swingshift play. And when there's a crowd around, the machines are busy.

Coin machine ops will benefit in other ways. If liquor ban is lifted by the military, it may mean that clubs and State

Record Companies See Rosy Future

NEW YORK, Sept. 25.—Record manufacturers are enjoying rosy dreams of the post-war future of their business, with the general opinion that the industry will more than double its present output.

Such hopes seem fairly well founded when it is remembered that in the peak years of 1940 and 1941 no company was able to fill more than 75 per cent of its orders. At present the number of back orders which will remain unfilled for the duration towers above the pre-war figures. When the war ends and there is no longer any government restriction on raw materials or a man-power shortage as at present, each company will frantically attempt to satisfy retail demands.

Many new companies which have come into existence since the war began are casting an eye in this post-war direction. Other established firms, outside of the three big record leaders, are envisioning unlimited possibilities of expansion. Some of these companies have already formulated plans and have charted definite courses of action.

One such disk firm is Muscraft Corporation. One of the company executives envisions the expected post-war record boom as being greatly stimulated by a revived phonograph business.

Huge Sales Campaign

In line with the post-war drive to replace all durable goods, will be a huge publicity and sales campaign designed to reacquaint the public with the phonograph merchandise. "Like the inseparable team of corned beef and cabbage," explained this record man, "an expanding phonograph business will be counted in terms of an expanding record business."

In view of this rose-colored future, Muscraft has laid big classical and popular disk plans. One of their most ambitious schemes is to contract name artists and two leading American symphonic orchestras with whom negotiations are reported to be going along successfully. Such an arrangement, however, would carry the identification of the musical organization on all record labels, and would be an addition to the already established Muscraft catalog. This program differs from the "Masterpiece" set-up (another company trade name) which merchandises light classics without mentioning the orchestras involved. Whether this new recording venture, should it materialize, would mean some stiff competition to other firms, depends upon the quality of the artists signed and the price of the records when released. It stands to reason the same low price which buys a Masterpiece record could not begin to pay for a name orchestra.

Foreign Recordings

Another interesting plan, also in the classical field, is being worked out in the field of European music organizations whereby masters made by top-ranking English, Russian, Swedish and Australian orchestras would be imported to be pressed here. Such a program would appreciably enlarge the Muscraft classical catalog, besides giving them a good edge on foreign recordings here in the United States.

Children's recordings have long been a lucrative tho neglected field. Several new recording firms have ventured into this path with pleasant results. Muscraft now hopes to build up a good sturdy library of junior works which will become an important adjunct of their service.

As for the popular field, which is new ground for this company, it was emphasized that pop records would definitely be added in the post-war era, but no breakneck effort would be made to be the first company recording the tunes. Indiscriminate pressings of pop tunes would be avoided in favor of tried and tested "hit parade" material on which the company hopes to do a bang-up job with their own name bands.

Besides an increased record program, the company is toying with the idea of producing its own phonographs, with emphasis on reproduction.

Liquor stores will be permitted to serve and sell hard stuff to the servicemen during the entire business day. As it is now, no hard stuff is sold in State stores to the military until 5 p.m., and the stores close at 8. Clubs can't serve the hard stuff until 5 and no more to men in service after 10 p.m.



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MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Plan to Re-Use Candy Cartons

National Confectioners' Association presents conservation program to government officials

CHICAGO, Sept. 25.—In an effort to relieve the shortage of paper board, confectioners are giving serious consideration to the re-use of shipping cartons and other containers, according to Phillip P. Gott, president of the National Confectioners' Association.

A group of industry representatives have already laid plans for a carton conservation program. Those who have been working on plans include H. F. Oblander, of Bunte Bros.; B. J. Cooney and R. H. Hawley, of E. J. Brach and Sons, and Martin Jack, of Curtiss Candy Company.

Altho the confectionery conservation program has already been presented to Washington, it will not be officially launched for a few weeks, pending an over-all conservation program for all industries.

Program Outlined

The confectioners' program urges candy manufacturers to investigate the possibility of sealing packages in conformity with ICC regulations, to give serious consideration to plans minimizing loss in opening containers and to secure the return and re-use of containers wherever possible.

It has been found by several candy firms already engaged in carton conservation, it was pointed out, that care in the opening of cartons is important in re-use. A special opener of a pointed wooden

paddle has been suggested for the purpose. The pending program will call for the co-operation of candy distributors and candy buyers, who will be furnished instructions on how to open containers, how to bundle containers, and how to return them to manufacturers for re-use.

Other Moves

Confectioners have been urged to reduce caliber of board wherever possible, reduce styles and sizes, and fully utilize shipping containers in all bulk shipments. Where possible, they are being urged to increase weight, particularly in packaging to maximum weight per carton.

Manufacturers are also being urged to make use of containers in which raw materials and other materials have been shipped to them. If such containers are not suitable for re-use in shipping manufactured confectionery products, the processors are being urged to sell them to local secondhand dealers.

Cigarette Venders Show Good Gains

BALTIMORE, Sept. 25.—Cigarette venders are registering gains, especially at war plants. The war boom is an important factor in this situation. In addition to the many thousands in war plants, workers in other fields also are getting bigger wages. With this extra money workers are spending more freely. The cigarette supply is reported plentiful, so that operators of cigarette venders are not troubled with a merchandise shortage.

In addition to supplying the locations with cigarette venders, operators have a reserve supply, designed to replace any machines that may become damaged. Operators still manage to get enough service personnel to take care of the cigarette venders. For this reason the operators have managed to keep their locations well taken care of from the standpoint of merchandise and keeping the venders in serviceable condition.

VENDER SUPPLY NOTES

MORE CHOCOLATE BARS—The reappearance of chocolate bars in candy venders is proof of the success of the anti-submarine campaign. Washington officials give all credit to "an improved shipping situation" for the larger supplies of cocoa now going to civilians. The government's buying agency, the Food Distribution Administration, is taking as much cocoa as ever, 358,000 pounds in the April-August five-month period.

NUT PROSPECTS—Almonds, walnuts and other nuts will be scarcer this year. Altho the domestic crop of these nuts is very promising, thousands of tons of nuts from the Far East, Europe and Brazil will not reach our shores this year. In normal times the average American eats a pound and a third of nuts a year. Halloween, one of the big nut-consuming seasons, will find prices higher than last year, but indications are they will be lower than at present.

ASKS HIGHER PRICES—Gov. Keen Johnson, of Kentucky, has urged government officials to raise ceiling prices for the 1943 burley tobacco crop above last season's figures and to establish the ceilings according to leaf grades.

"Higher costs of production, lower yield per acre and increased consumption of burley tobacco" were given as reasons for the need for a higher ceiling. Returns to burley growers, Governor Johnson said, "are dependent not only on prices per pound, but upon yields per acre and costs of production. Yields per acre in 1943 are variously estimated from 5 to 25 per cent lower than in 1942. With costs per acre running some 20 per cent higher than last year, total costs per pound may be 30 to 40 per cent higher than in 1942. Thus, if prices high enough to offset shorted production are to be permitted, ceiling prices considerably higher than those of last year are essential."

NEW COCONUT PLANT—A new coconut shredding plant for the processing of coconuts for candy manufacturers is now operating in Porto Rico, with a capacity of 20,000,000 coconuts a year.

Peter Paul, Inc., in announcing the opening of this plant, said it is the largest coconut shredding and desiccating plant in the Western Hemisphere. The plant will provide a steady year around market for growers.

Actual production of the factory is from 90 to 100 bags of coconuts a day and shipments are made to the United States in the company's own small boats. Candy manufacture is done in the continental United States.

EXEMPT EATING PEANUTS—Preparatory to the purchase of the entire 1943 peanut crop by the Commodity Credit (See Vender Supply Notes on opp. page)

Chewing Gum Goes to War

Army orders gum included in "Packet K," combat ration unit

CHICAGO, Sept. 25.—Chewing gum is helping to fight the war. By United States Army decree each "Packet K," or combat ration unit, contains a stick of gum—thanks to the enterprise and courage of Latin-American "chicleros" or chicle harvesters.

The army emphatically approves gum chewing on the grounds that it increases the flow of saliva, relieves thirst, reduces muscular tension and steadies the nerves (See Chewing Gum on opposite page)

BULK VENDORS

Snacks, 3 Comp. Stand	\$10.00
Columbus, Mod. M	5.00
4 in 1 Vend., 4 Comp.	7.50
North. Mod. 39 (New)	8.85
North. 39 Ball (New)	10.25
North. 33 Jr. (New)	6.00
North. Trisecolor (New)	32.00
Victor Mod. V (New)	8.50
Model V Parc. (New)	9.50
Silver Kings (New)	7.95
Master 1 1/2 Nov. (New)	8.50
Master No. 6 (New)	9.50
Columbus Bi-Mor	17.50
Columbus Tri-Mor	25.00

BALL GUM and MARBLE VENDORS

North. Model 33 (New)	
Champion (New)	\$ 3.50
Lucky Boy (New)	4.95
Columbus Mod. 34	4.80
Yu-Chu	4.00
Prize King (New)	6.60

CIGARETTE VENDORS

S. & M. 4 Col., 100 Packs	\$15.00
S. & M. 6 Col., 150 Packs	20.00
DuGrenier Mod. W, 9 Col., 308 Pack	75.00
U-Need-a-Pak Mod. F, 6 Col., 150 Pack	39.50
National 6-30, 6 Col., 180 Pack, 20¢	27.50

Note: STANDS INCLUDED FREE

PHONOGRAPHS

Wur. Mod. 71, 12 Rec., Counter	\$135.00
Wur. Mod. 41, 12 Rec., Counter	100.00
Wur. 412, 12 Rec., Illuminated	75.00
Wur. 616, 16 Rec., Illuminated	80.50
Wur. 616, 16 Rec., Ill. with Dome	85.50
Seeburg Rex, 20 Rec.	139.50
Rockola Luxury Lightup Counter Mod., Sep. Speaker	89.00
Rockola 16 Rec., Illuminated	89.00

ARCADE MACHINES

Evans Ten Strike	\$ 39.50
Parachutes	119.50
Chicago Coin Hokeys	105.00
Chickon Sams	110.00
Genco Play Ball	140.50
DeLux Baseball	75.00
Texas Leaguer	35.00
ABT Model F	27.50
ABT Challenger	27.50
Kicker & Catchers	25.00
Pikes Peaks	17.50
Elec. Shockers	10.00
Supreme Gun (Shoot Your Way to Tokyo)	390.00

COUNTER GAMES

Wings, New	\$9.95	Imps, New	\$9.95
Klix, New	9.95	Reces, New	8.85
Pok-o-Rool, New	6.85	Imps, Used	6.00
Yankee, New	9.95	Cubs, Used	6.00
		Aces, Used	6.00

BULK MERCHANDISE

Spanish Peanuts, 30 Lb. Ctns.	20¢ Lb.
Va. Jumbo Whole, 30 Lb. Ctns.	26¢ Lb.
Indian Nuts, 20 Lb. Ctns.	42¢ Lb.
Squash Seeds, 20 Lb. Ctns.	26¢ Lb.
Peanut Hearts, 60 Lb. Ctns., Candy 22¢ Lb.	
Peanut Hearts in Barrels	20¢ Lb.

Full Line of Parts, Globes, Etc. Write for Prices.
 Send for Complete List of Machines.
 1/3 Dep. With Order, Full Amt. on Mdse.
RUSH YOUR ORDER.

RAKE COIN MACHINE EXCHANGE
 2014 Market Street
 PHILADELPHIA 3, PA.

CIGARETTE AND CANDY VENDING MACHINES
COMPLETELY REBUILT READY FOR LOCATION

DuGrenier Candyman	\$35.00
DuGrenier Model "g"	\$31.50
National 6-26, No Stand	\$19.50
National 9-30, 9-50 and Nat. Candy Mchs. also available.	

Subject to prior sale.
 1/3 Deposit, Bal. on Delivery.
 Write for descriptive list.
 Eastern Representative
NATIONAL VENDORS, INC.
LOUIS H. CANTOR COMPANY
 250 WEST 54TH ST., NEW YORK CITY

ARCADE NEWS

Good Post-War Arcade Future

Philadelphia distributor predicts post-war target gun machines will be revolutionized

PHILADELPHIA, Sept. 25.—Indications that target gun machines to be made available in the post-war period will be of revolutionary yet military design, was voiced by Archie A. Berger, local distributor of arcade equipment. Berger said that the manufacturers fully realize the importance of coin machine arcades, and are firmly convinced that the arcades will loom even bigger after the war as centers of amusement and recreation. As a result, the machines being designed now for post-war production will create a new and fresh appeal for the arcade patrons of today and for the boys in the service who will be coming back.

Pointing out that the public has been made conscious of the many different types of guns and warfare devices, most of which are military secrets today, the post-war arcade equipment will follow such patterns. The folks at home will ever be interested in handling the type of equipment being used on the battlefronts. For the boys in service, use of such military mechanisms strictly for amusement and recreation will be to their liking. Always in peacetime the boys in uniform like to show their proficiency on an implement of warfare. It will be particularly so after this war, the boys ever-ready to grab a coin-operated device to show the folks at home how they used the particular gun or machine to wipe out an enemy nest. For the folks at home, the interest is so intense that the machines are bound to meet with instant approval.

While the target guns now differ mainly in targets, the post-war machines will differ in design. There will be countless number of different types of guns to make the machines attractive to all arcade patrons. While the trend in arcade equipment today is military, Berger feels that it will be even more so after the war, when all the shooting will be strictly in fun.

Berger also said that the factories today have stepped up production, and are making more deliveries of arcade equipment since the start of the war and priorities. According to Berger, target gun machines most in demand today in the territory are the Supreme, Shoot Your Way To Tokio and Re-Vamp.

Name Price for City Appointment

BALTIMORE, Sept. 25.—Arthur B. Price, owner and general manager of the Amusement Center, one of the largest arcades in the city, has been honored by Mayor Theodore R. McKeldin, of Baltimore, by being nominated an associate member of the Baltimore City Fire Board. Price's name was contained in the mayor's so-called "green-bag" which has been sub-

mitted to the Baltimore city council for confirmation.

Mayor McKeldin was elected to office last May and must name his official family by October. The appointments, if and when confirmed by the city council, will constitute the mayor's official family.

In addition to the Amusement Center, Price also owns and operates the Gwynn Oak Amusement Park, which includes a large arcade operation; the Lakewood Swimming Pool, one of the city's largest privately owned pools, and the Aurora Theater, movie house.

To Open Arcade at Quantico in October

BALTIMORE, Sept. 25.—A prominent Baltimore arcade operator, who has just closed one of his most successful seasons at a large Virginia beach, has just completed arrangements for the opening of an arcade at Quantico, Va., around October 1.

This operator has been endeavoring to find a suitable location for an arcade at Quantico for more than two years, and has just completed negotiations for a location in the center of Quantico's commercial section. The location had been used for years as a large restaurant. This is slated to be an important arcade operation. Quantico is a large marine base, where many thousands of men are stationed.

Nathanson Named Supreme Distrib.

LOS ANGELES, Sept. 25.—William Nathanson, prominent coin machine and arcade operator in this city, has been appointed exclusive distributor for the Supreme Enterprises and will handle the games being brought out by this firm. Nathanson operates the Palace Arcade in new China town and another in the downtown section. He is well acquainted with the needs of the arcade operators, having been associated with this field as well as the general coin machine industry for a number of years. This operator also heads the California Penny Arcade Owners' Association and is an active member of the Associated Operators of Los Angeles County, Inc.

Resort Arcades to Continue Operation

BALTIMORE, Sept. 25.—Arcade operation at Ocean City, famous Maryland resort, and at other near-by summer spots, will remain open thruout September. This is being done in an effort to partially offset the setback received at the beginning of the season, when gasoline rationing and the ban on pleasure driving made for a poor start.

Ocean City Boardwalk will continue operation and arcade operators feel that those who patronize the boardwalk shops will also patronize the arcades.

Arcade Operator Guilty Of Violating Labor Laws

RICHMOND, Va., Sept. 25.—Abraham Hirshhorn, 34, identified by M. W. Clarke, of the State labor department, as the operator of Funland, a downtown Richmond arcade catering mostly to servicemen, was convicted here this week in police court on five charges of violating the labor law governing the employment of women.

He was charged with failure to correctly post in his establishment a schedule of hours for the employment of women and with four individual violations of the law prohibiting employment of women for longer than nine hours in one day.

Justice Jewett, after hearing testimony and Hirshhorn's plea of guilty, fined him \$10, with court costs added, on each of the five charges.

Los Angeles

LOS ANGELES, Sept. 25.—F. P. Carter, one of the largest arcade operators in Southern California, has closed his spot at Big Bear Lake for the season and is looking over some of the adjacent territory for locations. If the right location can be secured the equipment at Big Bear will be moved to open the new spot.

Art Dawes, of San Diego, was in the city making the rounds for the purchase of arcade equipment for his spot in that city.

CHEWING GUM

(Continued from opposite page)

of men working or fighting under severe strain.

Recent history, as well as accredited scientific research, supports these contentions. The average citizen of the United States chews 130 sticks of gum per year—from two minutes to two days per cud. During severe depression or war emergency popular demands for chewing gum invariably grow. With our gum chewing fighting men on a score of combat fronts, and with United States war industries at a record-smashing high, United States demands for chewing gum far exceed supplies. The best gum advice is therefore: "Chew faster if you must, but in all events chew longer."

Chicle Imports Heavy

In 1941 the United States imported about 20,000,000 pounds zapota, or Achras zapota—to the botanist. These jungle-bound treasure trees grow almost exclusively within the Maya lands of the American tropics—principally Guatemala, British Honduras and Yucatan, Mexico. The chicle gatherers must be strong men, without fear of jungle forests. Each year during the rainy season several thousands of them, all Latin Americans, set forth on remote forest trails to drain out the gummy sap of proved zapota trees, and most important, to locate untapped trees ever farther back. From remote assembly points the bricks or blocks of chicle are flown out by plane to United States factories. On the land, chicle trails serve doubly to open the wilderness to men and to lead archeologists to the tremendously significant Maya ruins.

Chewing gum first came to the United States in about 1855, when Mexico's great general, Carlos Juan Santa Ana, who fought so gallantly at Buena Vista and other battlegrounds of the Mexican War, came to the United States to seek refuge and retirement on Long Island.

With the assistance of his secretary the great Mexican general made the gummy latex of zapota into sweetened sticks of gum. Thus Latin-American chewing gum became a world commodity—in ever-growing demand.

Latin America holds its place as gum supplier to the world.

VENDER SUPPLY NOTES

(Continued from opposite page)

Corporation, this year's crop of farmers' stock eating peanuts has been exempted from price control in all sales by the CCC, the Office of Price Administration announces. Under CCC's allocation program, cost of peanuts to shellers and crushers will average about the same as before.

Prices for raw shelled peanuts remain under control of the sheller level. Therefore it is expected that the consuming public will pay no more for eating peanuts than it is now paying.

SIRUP QUOTA UP—WPA has increased by 10 per cent the edible molasses and sirup quotas of blenders and food manufacturers during the marketing year ending September 30, 1944. Effective October 1, amendment No. 1 to food distribution order No. 51, is possible under increased production of cane sirup and Louisiana molasses.

Quotas applicable to blenders and food manufacturers who obtain their supplies directly from producers will be raised from 100 to 110 per cent of the quantity used during the year ended June 30, 1941.

RESERVE PEPPERMINT OIL — The War Food Administration has reserved all peppermint oil for government action in order to insure equitable distribution. Most of the national supply of this oil is produced in Michigan, Indiana, Ohio, California and Oregon.

All persons now owning, controlling or having in their possession oil of peppermint must set aside for government action 100 per cent of their holdings. Manufacturers, druggists and others who used oil of peppermint in the manufacture of any product in 1941, however, may use quantities now in their possession up to the equivalent of 30 per cent of the quantity used in the corresponding period of 1941.

MUST GIVE MATCHES—Retailers who in March, 1942, gave away book matches to purchasers of tobacco products must continue to give away the matches when sales of those tobacco products are made, OPA ruled. Amendment No. 2 to regulation No. 365 is effective September 27.

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR

ACCURATE—SIMPLE—STURDY CONSTRUCTION

29
DIFFERENT
MUTOSCOPE
NOVELTY
CARD
SERIES
AVAILABLE
FOR THIS
MACHINE



SEND FOR
COMPLETE
LIBRARY

... Better
Order NOW
Any Supplies
You Need:

● GRANDMOTHER
PREDICTION CARDS,
LOVE LETTERS,
PALMISTRY LETTERS,
HOROSCOPE CARDS,
WIZARD PEN CARDS,
ETC., ETC.

● STEREOSCOPIC
VIEWS, VIEW-A-SCOPE
FILMS, ETC.

● PUNCHING BAGS
AND ACCESSORIES.

SEND FOR
CATALOGUE
AND PRICES

(Counter Model Only)
Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y.
SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.
Penny Arcade Headquarters Since 1885.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

2 Very Profitable ARCADES FOR SALE

Both arcades are located in big money-making Connecticut spots. PRICED FOR IMMEDIATE SALE.

One is priced \$11,000 and the other at \$35,000. Both locations will pay themselves out quickly.

Write for Details

Box 900, The Billboard,
1564 Broadway, N. Y. C. 19

Buy **WAR BONDS!**

Canadian Distributors Scouring Markets For Old Machines

ST. JOHN, N. B., Sept. 25.—Unable to locate enough phonos, pinballs, shooting games, photographic machines, venders, slots and bells to meet the demand, distributors thru the Atlantic provinces and Newfoundland are scouring New England, New York and the Central provinces and States in an effort to secure more used coin machines. Some antiquated equipment has been retrieved from storage after being idle for years and has been reconditioned and restored to activity.

A major difficulty for the merchandisers of candy and nuts is the scarcity of the former. This shortage is more in evidence in the Maritime provinces than in the Central provinces. Operators of candy and nut venders have been compelled to turn away patronage, with machines wholly empty. The 1-cent tax on all the nickel packages of candy, nuts and gum is no formidable barrier to vender sales. Supplies of candy appear

Mechanic Wanted

MUST BE EXPERIENCED AND FAMILIAR WITH SEEBURG AND WURLITZER EQUIPMENT. Will pay top salary to right man.

BOX 288, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

SPECIAL—SHOOT YOUR WAY TO TOKIO WITH THE NEW SUPREME GUN—\$330.00

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

Rookola World Series	\$ 94.50	Radio Love Messages, Pair	\$25.00
K. O. Filter	165.00	Pikes Peaks	19.50
Bally Bull Gun	89.50	ABT Challengers & Model P's	22.50
Bally Rapid Fires	229.50	Card Venders, Floor Size	24.50
Exhibit Streamline Digger	89.50	Mercury, Cigaret Token P.O.	12.50
West, Super Grip	50.00	Deluxe Texas Leaguers	44.50
Gottlieb 3-Way Grippers	17.50	New 1c Bulldog Coin Chutes	2.75
Gottlieb Single Gripper	9.50	Used F.P. #500 5c Coin Chutes	1.75
Shoot the Chutes	135.00	Photo Celis, Seeburg-Bally	3.50
Hi-Dial Ten Strikers	69.50	1-Ball Escalator Belts	1.00
Kicker and Catchers	19.50	Keeney Anti-Aircraft Screens	9.50

WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50

PIN GAMES

Gal. Dominoe, '40	\$149.50
Jenn. FP Bobtail	99.50
Genco Sluggo	49.50
Miami Beach	57.50
Sea Hawk	44.50
Twin Six	49.50
Knockout	109.50
Argentine	54.50
Sky Blazer	69.50
Seven Up	49.50

WAT, BIG GAMES, New, in Orig. Crates, Cash P.O. \$150.00

Four Diamonds	49.50
Belle Hop	54.50
Home Run of '40	27.50
Wild Fire	39.50
Big Chief	39.50
Strat-o-Liner	39.50
Gun Club	59.50
Broadcast	39.50

WANTED—EXH. DO RE MI, SUN BEAMS, WEST WINDS AND DOUBLE PLAYS \$40.00 EACH ONE-HALF WITH ORDER, BALANCE C. O. D. EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill. PHONE: HUMBOLDT 6288

OPERATORS—You can't afford to be without BOMBARDIER (A Conversion for Victory)

A SURE-FIRE MONEY MAKER for that dead location.

Costs you only **\$9.50** Cash with Order **F. O. B. Chicago**

Only five minutes required to make this STARTLING CHANGE-OVER. No skilled labor or tools necessary. YOU GET AN ENTIRELY NEW BACK-RACK GLASS with a NEW and FASCINATING SCORING PRINCIPLE. NEW GIANT SIZE COLORFUL BOMBER BUMPER CAPS, plus NEW INSTRUCTION and SCORE CARDS. Nothing extra to buy.

ALSO SHIPPING

BOMB THE AXIS RATS	FOR	STAR ATTRACTION
SMACK THE JAPS	FOR	TEN SPOT
KNOCK OUT THE JAPS	FOR	KNOCK-OUT
SLAP THE JAPS	FOR	STRATOLINER
SINK THE JAPS	FOR	SEVEN-UP
HIT THE JAPS	FOR	GOLD STAR

Shipments made same day order is received. WRITE-WIRE OR PHONE FOR YOURS TODAY

VICTORY GAMES 2140-44 Southport Ave. Chicago 14, Illinois Telephone: DIVERSEY 5680-5681

Eastern Distributor LEADER SALES CO., 131 N. 5th St., Reading, Penn.

Our Loss WAR FLASH Your Gain

41 ASSORTED MASTER MUSIC BOXES, mostly Wurlitzers, equipped with adapters for installing and maintaining.

650 PHONETTES, the Penny-Operated Individual Music Speakers, and plenty of extra equipment for operating.

This equipment represents an original investment of \$20,000. Complete inventory to be sold for \$4,500. (Will not separate.) Terms to responsible buyers.

EARNING CAPACITY UNLIMITED—EASY TO SELL

JAMES J. KEENAN, 1801 W. Madison St., Chicago, Ill.

to be much heavier in the Central provinces than in the Atlantic provinces. Substitutes such as dulce, popcorn and potato chips are scarce, and the prices have taken a sharp climb.

The invasion of this territory by cigarette vending machines has been nil because of the retailers' opposition. The opening for carbonated beverage venders has also been on about the same level, but not for the same reason. The vital factor in the latter case is the shortage of beverages.

Cash in Banks

WASHINGTON, Sept. 25.—While the average citizen contributes as much as he can toward winning the war, there is increasing interest in the astronomical figures telling how much money there is in the country and who has it. A recent Treasury report contains interesting data on the amount of money in banks at the present time and in just what form it exists. Also it gives some idea about who has these immense deposits.

The assets of national banks have increased a total of about \$4,000,000,000 recently. Some of the data in the Treasury report was summarized by *The New York Times* as follows:

Break-Down of Figures

Included in the current deposit figures are demand and demand and time deposits of individuals, partnerships and corporations of \$30,518,000,000 and \$8,971,000,000, respectively; United States Government deposits, including war loan accounts, of \$4,582,000,000; deposits of States and political subdivisions, \$2,900,000,000; postal savings, \$7,000,000; deposits of banks, \$7,156,000,000, and certified and cashiers' checks, cash letters of credit and travelers' checks outstanding of \$634,000,000.

Loans and discounts were \$9,190,000,000, a decrease of \$1,010,000,000, or 10 per cent, since last December and a decrease of \$1,711,000,000, or nearly 16 per cent, since June 30 a year ago.

Investments in United States Government obligations, direct and guaranteed, of \$30,190,000,000 showed an increase of \$6,365,000,000, or nearly 27 per cent, since December, 1942, and an increase of \$15,261,000,000, or more than 102 per cent, since June of last year. The direct and indirect obligations held on June 30, 1943, were \$28,515,000,000 and \$1,675,000,000, respectively. Other bonds, stocks and securities held, totaling \$8,538,000,000, which included obligations of States and political subdivisions of \$3,026,000,000, decreased \$119,000,000 since December and \$176,000,000 since June of last year.

Balances in Other Banks

Cash of \$807,000,000, balances with other banks, including cash items in process of collections, of \$6,567,000,000, and reserves with Federal Reserve banks of \$7,853,000,000, a total of \$15,227,000,000, decreased \$1,023,000,000 since December, but showed an increase of \$911,000,000 over the amount reported in June last year.

The unimpaired capital stock of the banks on June 30, 1943, was \$1,498,000,000, including \$137,000,000 of preferred stock. Surplus of \$1,475,000,000, undivided profits of \$584,000,000 and reserves of \$268,000,000, a total of \$2,327,000,000, increased \$93,000,000 and \$155,000,000 in the six and twelve-month periods, respectively.

The percentage of loans and discounts to total deposits on June 30, 1943, was 16.78, in comparison with 20.14 on December 31, 1942, and 26.81 on June 30, 1942.

WANT TO BUY BINGO TICKETS

In Large Quantities
1000's — 1200's — 1260's
Loose or on Spindles. Must be punched. Also Jackpot Salesboards to be used with same. We sell to Operators and Prices must be rock-bottom. SEND SAMPLES.

ARROW NOVELTY CO.
2852 Sidney St. ST. LOUIS, MO.

WANTED

MILLS VEST POCKETS
Green-Blue and Gold-Chrome. Any quantity — any condition
CASH WAITING

VALLEY SPECIALTY CO., INC.
1061 Joseph ROCHESTER 5, N. Y.

Machines Ready for Immediate Delivery

- 3 Mills 25c Orig. Chromes, 2-5, #463202, 462913, 465580
- 6 Mills 25c Gold Chromes, 2-5
- 1 Mills 50c Gold Chrome
- 1 Mills 50c Gooseneck, J.P.
- 2 Jennings 50c Chiefs
- 1 Mills 25c Club Console
- 1 Mills 10c Club Console
- 7 Mills 25c Brown Fronts, C. H. Knee Action
- 10 Mills 25c Blue Fronts, C. H. Knee Action
- 1 Mills 10c Brown Front, C. H. Knee Action
- 2 Mills 10c Blue Fronts, C. H. Knee Action
- 6 Mills 5c War Eagles, 3-5
- 5 Mills 25c War Eagles, 3-5
- 7 Mills Blue & Gold 5c Vest Pockets
- 6 Mills Four Belts, Serials Over 2,000
- 2 Mills Three Belts

Program Strips in 5,000 Lots, \$2.65 M. WRITE FOR PRICES. WE HAVE A LARGE STOCK OF ALL KINDS OF COIN OPERATED MACHINES.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky. "WE ARE WHOLESALERS AND SELL FOR RESALE."

MARKEPP VALUES

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5c ROMAN HEAD, 3-5, P.O. ... 129.50

10c ROMAN HEAD, 3-5, P.O. ... 139.50

5c SILVER CLUB CHIEF ... 169.50

10c SILVER CLUB CHIEF ... 179.50

Single Safe 22.50

Single Safe, Double Door 39.50

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IN A BARREL 139.50

KEENEY SUBMARINE GUN ... 184.50

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TEN STRIKES 49.50

JAILBIRDS 119.50

SHOOT THE CHUTES 119.50

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Half Certified Deposit With Order.

WANTED FOR CASH Seeburg Gems, Regals, Vogue, Classics, Mayfairs, Envoys, Concert Grand, Concert Master, Wurlitzer 616s, 500s, 600s; Rookola Deluxe, Masters, Supers.

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3908 Carnegie Ave. Cleveland 15, O. Henderson 1043

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MILLS JUMBO, F.P. 77.50

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BINATION KEENEY SUPER BELL COM. 215.00

BINATION KEENEY SUPER BELL TWIN 345.00

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MILLS VEST POCKET BELLS... 49.50

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NEW WALL BOXES

BEST OFFER — TAKES —

ORIGINAL FACTORY CARTONS

500 Buckley, Very Latest
100 Seeburg 28 Wire
100 Seeburg 3 Wire Wallomatics ?

United Amusement Co.
310 S. Alamo San Antonio, Texas

MACHINE CLOSE-OUTS

3 NIGHT BOMBERS—1 SUPER BOMBERS—4 MOD. B. SKY-FIGHTERS.

WRITE FOR PRICES

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HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

Richmond Council Will Consider New Curfew Ordinance

RICHMOND, Va., Sept. 25.—A new curfew ordinance, stripped of many of its objectionable features and streamlined to give law enforcement officers more authority in dealing with juvenile problems in Richmond, will be tossed into the legislative mill September 30.

Councilman Conway C. Mundy, chairman of a special committee appointed by the ordinance committee to draft a new measure giving the police officers more authority in controlling minors on the streets of Richmond, said the new curfew ordinance represented a combination of the measures previously introduced by councilmen Emmett Perkinson and E. D. Turner Jr.

Mundy said, "The new ordinance has been sent to the city attorney's office to be drafted, and the committee will submit it for approval to the ordinance committee. Judge J. Hoge Ricks, of the Juvenile and Domestic Relations Court, went into the study of the new measure and it has his full approval."

In describing the new curfew measure, Mundy further explained that the new ordinance was drafted from the outstanding features of two former measures, with many of the objectionable clauses deleted. The Perkinson measure was defeated in council and sent back to the ordinance committee for further study. The committee tabled the paper during the summer, but withdrew it last month when Turner introduced a measure against loitering.

The new ordinance will place the responsibility on the proprietor or manager of public places for permitting

minors to loiter in his place of business, and set an 11 p.m. curfew for minors, 16 years of age or under, thruout the city. The new paper also gives the policemen and policewomen more authority in controlling minors on the streets and in public places.

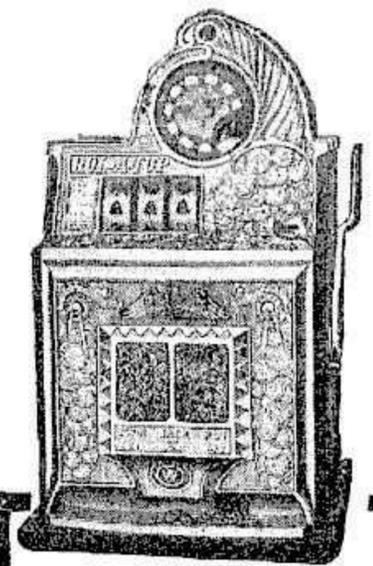
American Wages, Salaries Hit New Peak During 1943

WASHINGTON, Sept. 25.—Americans received \$56,761,000,000 in wages and salaries during the first seven months of this year, Commerce Secretary Jones reported recently. This is 31 per cent higher than the amount earned in the same period last year and 37 per cent above earnings in the corresponding period of 1929.

In July alone, wages and salaries aggregated \$8,413,000,000, an increase of \$3,000,000 over the preceding month and \$1,720,000,000 above July of last year.

Total income payments to individuals in July amounted to \$11,795,000,000, Jones said, adding that a 3 per cent decline from June was due to seasonal factors, principally the usual June-July drop in dividend and interest disbursements. The monthly total was 22 per cent higher than a year ago and on a seasonally adjusted index basis advanced 2.5 points over June to a new high of 214.8. The index is based on 1935-'39 average payments as 100.

For the seven-month 1943 period total income payments to individuals were put at \$78,913,000,000, a 27 per cent increase over the corresponding period a year ago and 65 per cent above the \$47,319,000,000 figures in 1929.



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We can still repair your machines and make them look like new

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FACTORY REBUILT ARCADE MACHINES

MOST ARE BEAUTIFULLY REPAINTED

- Exhibit Postal Card Vendor (New), Streamlined Light Up, Floor Size, Each \$ 45.00
- Exhibit Floor Size Card Vendors 25.00
- Exhibit Hi-Ball (Att. Repainted) 39.50
- Evans Tommy Gun 150.00
- Bike Race Around the World 125.00
- Chester Pollard Football 90.00
- Groetchen Skill Jump 37.50
- Kill the Jap, New 32.50
- Mills, Caille or Rosenfeld Drop Picture Machines, Artistically Painted and Decorated, including Views and Displays 35.00
- Mutoscope Picture Machine, complete with Reels and Signs 45.00
- Mutoscope Hurdle Hop 45.00
- Peo Basketball (2 Players) 65.00
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- Poison the Rat, Used 17.50
- Scouter 12.50
- Seeburg Shoot the Chutes (Parachutes) 125.00
- Stoner's Skill Derby (1 or 2 Players) 65.00
- Super Grip Mounted on Floor Cabinet and Beautiful Signs 55.00

THESE ARE ONLY A FEW OF OUR LARGE SELECTION! WRITE FOR FREE LIST OF MACHINES OR ANY PART FOR ANY PIN GAME OR ARCADE MACHINE.

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Thirst Quencher DRINK MACHINES
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CASH WAITING
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For **Brand New and Used SLOT MACHINES and AMUSEMENT GAMES**
Write
MOSELEY VENDING MACHINE EX., Inc.
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WANTED BALLY ROLL-EM'S
Need not be in working order if no parts are missing, cabinet and glass in any condition. Will pay \$50.00 cash.
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MARBLES
5/8 and 1/2 sizes. Assorted colors.
\$24.00 per 20,000.
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833 Castle Shannon Blvd. Pittsburgh, Pa.

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AFRICAN GOLF
The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:
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H. C. EVANS & CO., 1520-1530 W. ADAMS STREET CHICAGO 7, ILL.

MILLS GOLD CHROME BELLS, 5c-10c-25c
MILLS CHERRY BELLS
MILLS BROWN FRONTS
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NEW COMBINATION CASH AND FREE PLAY
NEW COMBINATION CASH AND FREE PLAY
JENNINGS SILVER MOONS, FREE PLAY
NUMEROUS OTHER SLOTS AND CONSOLES
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1330-32 TRADE AVE., HICKORY, N. C. Tel. 107
31-33-35 MOORE ST., BRISTOL, VA.-TENN. Tel. 1654

TIP TICKETS AND JAR GAMES

120 Tip Books \$42.00 Gross	2040 Red, White and Blue Jar Tickets \$2.75 Per Bag
120 Casho Sealo 48.00 Gross	2520 Red, White and Blue Jar Tickets 3.25 Per Bag
1836 Combination Tickets \$2.50 Per Bag	
2280 Combination Tickets 3.00 Per Bag	

Buy Today—Government Closing Order October 30th. 25 Per Cent Must Accompany Order.
We Do Not Pay Express, Telegram or Phone Calls.

BUCKEYE SALES CO.
ROOM 22, ANDERSON BLDG. GREENVILLE, OHIO

A-1 Machines—Ready for Immediate Shipment

ABC Bowler \$39.50	Champ \$34.50	Wild Fire \$29.50
Action 92.50	Defense (Baker) 32.50	Zig Zag 35.00
Bolaway 42.50	Knockout 99.50	
Rockola Ten Pins (Large Dial) \$ 52.50	Marvels, A-1 \$12.50	
Bally Club Bells (Like New) 220.00	Mills Owl (Perfect) 69.50	

WE WANT TO BUY
2-Way Super Ball, 5/25 Free Play; Seeburg Phonographs; Paces Reels, 5¢, Free Play, Cash Payout. State price wanted and condition in first letter.
TERMS: 1/3 Certified Deposit, Balance C. O. D. PHONE: Linden 6903.
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HIGH GRADE PUSH CARDS
OUR PRICES ARE THE LOWEST IN HISTORY
We Have Over a Half Million Push Cards (Never Unpacked) To Close Out. Write Us Today What You Want and We Promise To Quote You Prices That Will Really Astound You.

REEL DISTRIBUTING CO. 4935 Fountain Ave. ST. LOUIS 13, MO.
SAVE AND INVEST IN WAR BONDS

OLIVE'S SPECIALS FOR THIS WEEK

1 BALL FREE PLAY
1-2-3, 1940 \$ 85.00
Blue Grass 175.00
Longacre 485.00
Theobred 485.00
Victorious 1943 167.50

SPECIAL
WE HAVE A LIMITED SUPPLY OF PANORAM PROJECTION LAMPS (25 Hour Guarantee)
\$3.95 Each
ORDER NOW!
WRITE FOR OUR COMPLETE PRICE LIST.
Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.
2825 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8820)

JAR DEALS
1836 Count SPECIAL PRICE \$36.00 Doz.
50 Seal Cards \$1.00 to \$10.00
Open Jack Pot, while they last . . . \$0.95 Ea.
One-Third Deposit, Balance C. O. D.

AUTOMATIC AMUSEMENT CO.
633 Mass. Ave. INDIANAPOLIS 4, IND.

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WE HAVE — — —

PACKED AND CRATED FOR IMMEDIATE DELIVERY—ALL LIKE BRAND NEW

11 WAR ADMIRALS

14 RACE KINGS

8 SPORTSMEN 1 & 5-Ball Free Play

(Playing Action Same as Longacres)

1-Ball Multiple Payouts

WRITE FOR FURTHER INFORMATION AND PRICE

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Originators of

RED, WHITE AND BLUE JAR TICKETS

Ro-Wo-Bo, which is Red-White-Blue, was designed, trade marked and patented by Fred W. Werts, president of Werts Novelty Company, Incorporated, in 1935. Patent No. 98899, trade mark No. 332228. Send 10 cents to Patent Office for copy.

The words Red, White and Blue are descriptive and cannot be trade marked or patented.

The words Red, White and Blue and Triple color were used in this same year, on same ticket name change only, by the Home Tally Card Company, a division of Werts Novelty Company, Incorporated.

Fred W. Werts spent weeks designing this ticket and marketing it. All literature said at that time, Ro-Wo-Bo or Red-White-Blue combination. All the trade knows we advertised Red-White-Blue eighteen months before we placed it on the market.

Buy Werts tickets with the Union Label, which stands for square tickets.

WERTS NOVELTY COMPANY, Inc.
MUNCIE, INDIANA

WANT TO BUY FOR CASH

WE WILL PAY \$45.00 EACH FOR DOUBLE PLAYS, SUN BEAMS, WEST WINDS AND DO-RE-MI'S. ALSO WANT TO BUY GROETCHEN METAL BAGS. (How many have you and what is your Cash Price for them?)

SPECIAL FOR SALE SPECIAL
25 PACKARD WALL BOXES—\$31.50 EACH.

MAKE US YOUR BEST OFFER ON 12 SINGING TOWERS (PHONOGRAPHS), LOOK LIKE NEW. WILL TAKE MILLS BLUE OR BROWN FRONTS IN TRADE ON THESE.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St.,
St. Louis, Missouri

PARTS WRITE FOR COMPLETE LIST of **PARTS**
ALL PARTS and EQUIPMENT

- EQUIPMENT**
- Exhibit Rotary Merchandiser, Claw Type, Nov. Candy Vend. \$149.50
 - Groetchen Columbia, G.A. 82.50
 - Chi Coln Hockey 229.50
 - Batting Practice 129.50
 - Jenn. Golfaria, Latest Model, Like New 139.50
 - Jenn. Cigarola, Mod. V 79.50
 - Jenn. Cigarola XXV 169.50
 - Silver Moon, F.P. 99.50
 - Silver Moon, P.O. 129.50
 - Keeney Triple Entry 129.50
 - Hi Hand 154.50
 - Pace Reels, 5c, P.O., Chrome Railing 132.50
 - Pace Saratoga, Comb, F.P. & P.O., Chrome Rail 169.50

- 2051 TUBE \$2.55 Ea.**
- Contact Fibres on Relay Magnet Arm for 3 Bells & 4 Bells, Ea. .25
 - Seeburg W.O.M. & B.O.M. Looks 1.00
 - Western Kicker Goll 6.00
 - ABT Coin Chutes, F.P. & Reg. 3.75
 - Backboard glasses, motors, rectifiers, coils, fuses, award cards, reel strips, balls for Keeney Sub., rebound rubbers, amplifier and radio tubes. . . . Write

- MILLS JACK POT GLASSES \$1.25**
- Jen. J.P. Glass 1.25
 - Watl. J.P. Glass 1.25
 - Mills Escalator Glass .75
 - Mills Reel Glass .50
 - Curved Ten Strike Glasses 2.50
 - Main Gear for Chikoen Sam Motor 2.50
 - Title Strips, 2000 .50
 - Chicken Sam 3000-Ohm Variable Resistors 1.25
 - Toggle Switches for Chicken Sam 2.00
 - Chicken Sam Gun Stock (Only) 12.50
 - Photo-Coils for Ray Gun 2.50

WE HAVE PARTS FOR ALL MAKES OF COIN OPERATED EQUIPMENT!
Please Send Check in Full for Orders Under \$10.00,
1/3 Deposit on Orders Over \$10.00.
PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL.
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. [ATLAS AUTOMATIC MUSIC CO. 3939 Grand River Ave., DETROIT
OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

Small Business Men To Get Government Help With Patents

WASHINGTON, Sept. 25.—The Smaller War Plants Corporation is setting up a decentralized system to help small business men obtain foreign patents from the Office of Alien Property Custodian, it was announced today. Men are being trained in the procedure of obtaining patents and will be placed in each SWPC regional office to assist manufacturers.

Catalogs, application blanks, information about patent papers, drawings and specifications will be available in each regional office, it was disclosed. Availability of 40,000 foreign patents to both small and large business men was announced about a month ago by Leo T. Crowley, alien property custodian, according to SWPC, the number of firms applying for patents is very small, tho the total cost of licensing is only \$15 for each patent.

SWPC also announced that Chairman Robert W. Johnson has made arrangements with Post Exchange Service, which buys from \$20,000,000 to \$30,000,000 of army post exchange items monthly, to buy from plants designated by SWPC. Continuous co-operation between the two organizations is expected to result in increasing orders for small business.

Firm Leases Three Locations for Shop

CHICAGO, Sept. 25.—Sam Winsberg, head of Chicago Novelty Company, announces that his firm has rented three additional business locations which will increase their space by approximately 3,000 square feet. The firm plans to recondition all types of machines.

Previously Chicago Novelty had confined its activities to rebuilding ray target guns but can now take care of all repair needs which operators may have. The firm is already at work on consoles, slots, pinball games and all other types of machines. Winsberg has been in the coin machine business here for many years and has a wide reputation in the trade generally.

Urges Editorial Ads

CHICAGO, Sept. 25.—Large scale "editorial advertising" as a force in the solution of social and economic problems after the war was urged on American industry by James L. Spencer, vice-president of Campbell-Ewald Company, Chicago, New York and Detroit advertising agency. He spoke at a luncheon of the Chicago Federated Advertising Club at the Hotel Sherman.

Spencer said business management will be thinking in terms of world markets after the war and will face its biggest selling job. He said danger was inherent in the public's "hearing the voices of government and labor" while little is heard of the managerial group and investors.

"It seems to me that the great mass of the American people do not have a true picture of what makes our economic machine tick," he said. "They have enjoyed the products of the machine without understanding how it operates or what it takes to keep it running."

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

01A \$.75	48 \$2.00
1A5GT95	50 1.00
1B5-258 1.20	5550
1H4G95	5875
1N5 1.25	5775
1Q5 1.25	5890
1R5 1.25	5985
1LE3 2.25	7555
1S5 1.25	7680
1T4 1.25	7785
1T5 1.25	7885
1V 1.10	79 1.50
1Q5GT 1.25	8070
2A5 1.40	81 1.75
2A695	83 1.20
3Q5 1.25	8570
2A775	8965
3G4 1.25	6K8GT 1.15
5T4 1.10	6K8, Metal95
5U4G95	6L6G 1.75
5V4 1.50	6L6, Metal 1.40
5W4GT95	6N7 1.45
5Y3GT69	6SD7, Improved
5Y4G75	6SK7 1.00
6A3 1.75	6S7GT95
6A4 1.50	6R7G 1.10
6AC7-1892 1.50	6SF5GT95
6A6 1.60	6SH7, Improved
6AG7, Television 1.25	6SJ7 1.00
6AD7GT95	6SK7GT95
6AR6 1.30	6SR795
6AE5GT 1.20	6V6GT95
6CSGT95	12A890
6E5 1.25	12F5GT95
6F5GT90	12K8 1.10
6G5 1.10	Substituto for 12K7
6F6G85	12SF5GT 1.00
6F6GT 1.25	12SJ7GT 1.00
6F7 1.60	12SK7GT 1.00
6F8G 1.25	12Z3 1.45
6G6 1.75	12SR7, Same
6H695	A-128Q7 1.25
6J5, Metal 1.15	(Super Sensitive Repl. for 128Q7)
6J5G85	25Z590
6K7GT95	25Z6 1.30
6L7 1.50	25L6G 1.60
6SC7GT 1.35	Please include your L265 limitation order!
2765	CONDENSERS
3095	8-8, 2 1/2" Can,
3175	450 V 35¢
32 1.25	8-10, 2 1/2" Can,
34 1.15	450V 49¢
38 1.25	9-450V, Tubular Filter 29¢
3975	100 Assorted Carbon Resistors, 1/2 & 1 Watt \$1.75
4175	
4275	
43 1.05	
4575	
4650	

RADIO TRADING CO.
58 MARKET ST. NEWARK 1, N. J.

WANT MECHANIC

Who knows Pace's Races, Track Times, Mills Jumbos, Silver Moons, Etc.
TRUCK AND GAS FURNISHED.
\$75.00 PER WEEK TO START.
BOX 295, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

WANTED FOR CASH

KEENEY
5c SUPER BELL CHICAGO COIN HOCKEY
State Quantity and Condition
Wire or Write
ATLAS NOVELTY CO.
2200 N. Western Ave.
Chicago 47, Illinois

TIP BOOKS—Immediate Delivery

ALL TICKETS ARE ATTACHED TO BOOKS. 120 Combinations—24 Bunches—5 Tickets in Bunch. Styles: Straight Tip, 10 Die Cut Jackpot, 15 Die Cut Jackpot.
\$40.00 Per Gross—In Lots of 25 Gross or More \$37.50. In Lots of 12 Books—\$3.75 Per Lot. 25% with order, bal. C.O.D. Sample Books 35c Each.
CHARLES CARTER, 352 East McCarty Street, Indianapolis, Indiana

PIN GAMES—CLEAN—GUARANTEED

ABC Bowler \$29.50	Mascot \$14.50	Scoreline \$21.50
Battle (Rev.) 78.50	Majors '41 37.00	Star Attraction 32.50
Bordertown 19.50	Playball 32.50	Stars 39.50
Cadillac 22.50	Punch 19.50	Toplo 75.00
Champ 37.50	Repeater 27.50	Velvet 33.50
Clover 67.50	Rotation 19.50	Victory 68.50
Flicker 24.50	Silver Skates 23.95	Wildfire 23.50
Landslide 22.50	Sluggo 37.50	1-2-3 1939 Model 35.00

All Our Games Are Ready for Operation. Terms: 1/3 Deposit, Balance C. O. D.
GLOBE GAMES COMPANY 1228 WALNUT STREET CINCINNATI, OHIO

FALL SPECIALS

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- Singing Picture Speakers, New . . . \$ 14.50
- Rockola Rhythm Master 16 . . . 49.50
- Imperial 16 . . . 59.50
- Imperial 20 . . . 69.50
- Wurlitzer 61 with Stand . . . 79.50
- Seeburg 12 Rec. Keyboard . . . 49.50
- Playboy . . . 29.50
- Wurlitzer 616, Complete with 2 Seeburg 30 Wire Boxes, Adaptor and Cable . . . 125.00

LEGAL EQUIPMENT

- Daval Charm, Excellent for Arcade \$ 59.50
- Target Skills & Big Game Hunters . . . 16.50
- Gottlieb Grippers, 3 Way . . . 16.50
- Bally Alley . . . 29.50

ONE BALLS

- Just Off Location—In Excellent Condition!
- Club Trophy . . . \$340.00
- '41 Derby . . . 350.00
- Fortune . . . 335.00
- Skyark . . . 285.00
- Sport King . . . 285.00
- Record Time . . . 145.00
- Dark Horse . . . 155.00
- Blue Grass . . . 165.00
- Thistle-down . . . 65.00
- Fleetwood . . . 29.50
- Fairgrounds . . . 29.50

COUNTER GAMES

- Cubs, 1¢ & 5¢ . . . \$ 4.95
- Aces, 5¢ . . . 4.95
- Libertys, 1¢ . . . 6.95
- American Eagles (Used), 1¢ . . . 6.95
- Daval 21 (New) . . . 6.50
- Lucky Smokes (New) . . . 8.95

CONSOLES

- Overhauled, Checked and Cleaned
- Buckley Track Odds (Old Head) . . . \$ 99.50
- Jennings 4-Coin Multiple, Brand New . . . 69.50
- Used . . . 39.50
- Jennings Liberty Bell, Flat Top . . . 17.50
- Slant Top . . . 27.50
- Derby Day, Flat Top . . . 17.50
- Slant Top . . . 27.50
- Keeney Triple Entry . . . 104.50
- Jennings Fast Time, F.P. . . . 69.50
- Keeney Red Seven Coin Head
- Track Time . . . 69.50
- Keeney Kentucky Club . . . 79.50
- Exhibit Tanforan . . . 29.50
- Bally Ray's Track, Serial over 4300 . . . 94.50
- Bally Long Champ (Large) . . . 39.50
- Bally Solitaire Flicker . . . 39.50
- Exhibit's Chuck-a-Lette, 7-Coin Head . . . 39.50
- Exhibit's Races, 7-Coin Head . . . 49.50
- Galloping Dominos . . . 59.80
- Stoner's Zippers . . . 34.50
- Bally "The Favorite," 9-Coin Head . . . 39.50
- Sugar King, P.O. (Floor Sample) . . . 69.50
- Jennings Good Luck . . . 29.50

We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin-operated equipment.

1/3 Deposit — Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories

Milwaukee COIN MACHINE CO.
3130 W. Lisbon Ave., Milwaukee, Wis.

Plan Victory Scrap Banks

War Production Board head announces "all-out" iron and steel scrap drive

WASHINGTON, Sept. 25.—An "all-out" iron and steel scrap drive, and the establishment of Victory Scrap Banks thruout the nation to insure a steady flow of iron and steel scrap to the consuming mills has been announced by War Production Board Chairman Donald M. Nelson.

Consuming steel mills and suppliers have on hand an inventory of about 7,500,000 tons, which will last only two months. This situation has prompted the WPB to launch this all-out nationwide scrap salvage campaign. The drive is scheduled to start October 1 and will continue thru November 15, Nelson said.

The public will be urged to regard these Victory Scrap Banks as sources of "metallurgical blood plasma," guaranteeing a continuing flow of vital war armaments so urgently needed for the successful continuation of our military ventures abroad.

"Now that military events are beginning to overwhelm the enemy, we need more than ever to make sure our fighting units have everything they need to finish the job, and finish it at the earliest possible moment. The Victory Scrap Bank drive certainly is an important step in this direction," Nelson declared.

Recently, following a meeting of representatives of the steel division, the steel industry advisory committee and the salvage division of WPB, it was decided, because of diminishing scrap collections and because of the need to insure mills with a sufficient supply of iron and steel scrap, to organize this all-out campaign.

The new Victory Scrap Bank drive will receive the full co-operation of the steel companies and the scrap dealers thruout the entire country, according to assurances made by representatives of both industries.

"The need for more iron and steel scrap is indicated in the production comparison of 1943 against 1942," Nelson declared. "Increase in the production of all munitions, all navy tonnage and all merchant shipping is just double. Add to that the fact that shipments of iron ore are off from last year by more than 8,000,000 tons in the Great Lakes area due to the 31 days' delay in the opening of navigation this spring. An early closing or a late opening of the Lakes' navigation would further curtail the shipment of iron ore. Accordingly, many additional tons of iron and steel scrap may be required to maintain ingot steel capacity."

The American Newspaper Publishers' Association, which was instrumental in obtaining approximately 6,000,000 tons of iron and steel scrap during last year's campaign, may be requested to again aid in this year's Victory Scrap Bank drive.

There is no specific tonnage goal set for the Victory Scrap Bank campaign. The objective for this fall drive is to establish community stockpiles from which reserve the consuming mills can draw scrap supplies as needed.

Tex. Beer Shortage Hurts Machine Play

FORT WORTH, Sept. 25. — The beer shortage, said to be worse in Texas than in States where there are fewer war plant workers, continues to hurt the coin machine business. Many establishments where coin machines thrive are closing as early as 7 to 10 p.m. when they run out of beer.

Music box operations continue to net good profits. The operators have no complaint to make about the disks being received. If the supply begins to let up in quality there are always some old favorites that the public likes.

Arcade play at the two downtown spots keeps up to the high peak established months ago.

MONARCH—YOUR BUY LINE!

- 1-BALL AUTOMATIC PAYOUT TABLES**
- Mills Spinning Reels \$125.00
 - Mills 1-2-3, Bally P.O. Unit . . . 89.50
 - Bally Hawthorne, JP . . . 65.00
 - Bally Thistle-down, J.P. . . . 75.00
 - Bally HI Hand . . . \$150.00
 - Keeney Super Bell . . . 220.00
 - Bally Grand Natl., JP \$115.00
 - Gottlieb Daily Races . . . 35.00
 - Keeney Winning Ticket . . . 150.00
 - Bally Hialeah . . . 35.00
 - Bally Preakness . . . 35.00
 - Pace '41 Saratoga . . . \$100.00
 - Bally Club Bell . . . 220.00
 - Jennings Silver Moon, 5¢ . . . \$115.00
 - Jennings Bobtail, 5¢ . . . 115.00
 - Mills Jumbo, Brown . . . 75.00
 - Evans Jungle Camp . . . 75.00
 - Exhibit Tanforan . . . 30.00
 - Groetchen Sugar King . . . 35.00
 - Keeney '38 Tracktime . . . 125.00
 - Mills Owl, 5-Ball Free Play, Fact. Reb. . . \$ 75.00
 - Exh. Rotary Merchandiser, Chrome Claw Type . . . 175.00
 - Mills Dewey Slot Machine, 7-Coin Head, Good Condition . . . 125.00
 - Western 7-Flashers, 1-Ball, 6-Coin Multiple, Free Play . . . 95.00
 - Mills Clocker . . . \$ 35.00
 - Three Up . . . 35.00
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- COMBINATION FREE PLAY AND PAYOUT CONSOLES**
- Bally Big Top . . . \$ 95.00
 - Waiting Big Game . . . 65.00
 - Jennings Fasttime . . . 60.00
 - Mills Jumbo, Blue . . . 85.00
 - Jennings Liberty Bell \$ 30.00
 - Mills Jumbo, Brown . . . 85.00
 - Keeney Triple Entry . . . 135.00
 - Evans '40 Dominos . . . 150.00
 - Bally Ray's Track . . . \$125.00
 - Pace Saratoga, Rails \$120.00
 - Caille Roulette, 25¢ . . . 250.00
 - Jennings Good Luck . . . 45.00
 - Bally Bells, 5¢ & 25¢ . . . 95.00

- FOR IMMEDIATE SHIPMENT—WIDE VARIETY MILLS AND JENNINGS NEW AND FACTORY REBUILT SLOTS, 5¢-10¢-25¢-50¢.**
- New Cabinets for 4 Bells . . . \$39.50
 - One Set of Five Glasses for 4 Bell . . . 20.00
 - Top Glass for Jumbo Cash, Fr. or An. . . 7.50
 - Top Glass for Jennings Silver Moon . . . 7.50
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 - Backboard Glass for Jockey Club . . . \$12.50
 - Backboard Glass for Longacre . . . 9.25
 - Backboard Glass for Pimlico . . . 9.25
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 - New Cabinet for Jumbo Cash . . . 27.50

- NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY . . . 29.50**
- ARCADE EQUIPMENT**
- Chicken Sam Jap, outstanding rosary job . . . \$175.00
 - Seeburg Parachute . . . 160.00
 - Chicago Coin Hockey . . . 275.00
 - Mutoscope Sky Fighter . . . 395.00
 - Ten Strike, High Dial . . . 95.00
 - Gottlieb Triplo Grip . . . 19.50
 - Kicker & Catcher . . . 27.50
 - Pikes Peak . . . \$ 19.50
 - ABT Challenger . . . 25.00
 - Texas Leaguer . . . 49.50
 - Bally Rapid Fire . . . 265.00
 - Keeney Submarine . . . 225.00
 - Western Baseball . . . 109.50
 - Gott, Skeo Ball Ette . . . 65.00
 - Exh. Card Vender . . . \$ 44.50
 - West, '41 Major League Baseball . . . 175.00
 - Battling Practice . . . 115.00
 - Ace Bomber . . . 395.00
 - West, Super Strength . . . 75.00
 - Test Pilot . . . 345.00

MONARCH COIN MACHINE CO.
1545 N FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "8" (15¢ and 20¢ Operation)
- With Double Shift Containor, holding 325 Packs. \$30.00 Each in Lots of 10.
- Single Machines, \$35.00 Each.
- With Standard Containor, \$20.00 Each in Lots of 10.
- Single Machines \$25.00 Each.
- 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10.
- Single Machines, \$25.00 Each.
- 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10.
- Single Machines, \$30.00 Each.
- 9-30 NATIONALS \$45.00 Each in Lots of 10.
- Single Machines \$50.00 Each.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO.
2208 LOCUST ST. ST. LOUIS, MO.

WANTED

Arcade Men, Floormen and Mechanics. Good spot for over draft age men.

JACK MURRAY
1008 S. Third Street, Leesville, La.

TIP TICKETS JAR GAMES

Red-White-Blue also Combination Deals 5 as 1 Tip
\$24.00 Gross
UNION CITY NOVELTY CO.
BOX 28 UNION CITY, INDIANA

PHONOGRAPHS ROCKOLAS

- Super Walnut . . . \$250.00
- Super with Adaptor . . . 275.00
- Windsors with Rockola and Buckley Adapter . . . 129.50
- Above in Metal Cabinets . . . 139.50

SEEBURGS

- Model "Q" . . . \$139.50
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- Mills Throne of Music . . . 139.50

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- 61 with Stand . . . \$ 79.50
- 24 A's . . . 134.50
- 24's . . . 129.50
- 616 . . . 69.50

WALL AND BAR BOXES

- Wurlitzer Model 125 . . . \$ 37.50
- Wurlitzer Model 120 . . . 32.50

We have Speakers from \$5.00 up, all makes and models. We have a large stock of used parts and supplies. Write.

ARCADE EQUIPMENT

- Shoot Your Way to Tokyo (New) . . . \$330.00
- Seeburg Chicken Sam (A-#1 Cond.) . . . 109.50

CONSOLES

- Jungle Camp . . . \$ 49.50
- Keeney Dark Horse . . . 49.50
- Rio . . . 39.50
- Liberty Bell . . . 39.50
- Saratoga . . . \$ 69.50
- Track Time . . . 69.50
- Skill Time . . . 69.50

SLOTS

- Watling 5c Treasury . . . \$ 69.50
- Caille 5c Blue Front . . . 69.50
- Watling 1c Twin Jack . . . 29.50
- Mills 5c F.O.K. . . . 69.50

1/3 certified deposit, balance C. O. D., F. O. B. Cincinnati, Ohio. All subject to prior sale.

Miami Distributing Co.

212-14 E. Eighth St., Cincinnati, Ohio
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IMMEDIATE DELIVERY

SLOTS AND SLOT SAFES

25c Blue Front	\$265.00
5c Brown Front	210.00
10c Brown Front	235.00
25c Brown Front	310.00
5c Emerald Chrome Hand Load	335.00
25c Emerald Chrome Hand Load	365.00
5c Original Chrome	310.00
25c Gold Chrome	365.00
10c War Eagle, 3-5 Payout	155.00
5c Watling Goose Neck	55.00
5c Watling Relatop	89.50
5c Blue and Gold Vest Pocket	52.50
5c Blue Front O.T.'s	105.00
Callie Dewey, 5-Coin Head	129.50
Mills Floor Model Dewey	179.50
Double Slot Safe	110.00
Single Slot Safe	29.50

CONSOLES

Mills 4 Bells	\$650.00
Keeney Triple Entry	159.50
Bally Hi-Hand Combination	159.50
Jungle Camp	49.50
Jennings Good Luck	49.50
Exhibit Long Champ	34.50
Bally Club House	34.50
Multiple Races	55.00
Dark Horse	39.50
Super Bell	249.50
'38 Track Time	135.00

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SKILL

World Series	\$ 85.00
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Hurdle Hop	34.50
Electric Roll-the-Dice	29.50
Old Mill	29.50
Genco Hoops, on Stand	29.50
Start and Finish Bicycle	145.00
Pacific Baseball	34.50
Groetchen Skill Jump, on Stand	50.00
Blow Ball	110.00
Genco Playball	179.50

ATHLETIC

Tiger Pool	\$ 99.50
Exhibit Champion Puncher	135.00
High Striker, 1c	110.00
Globe Ball Grip, 1c	110.00
Grandfather Clock, 1c	110.00
Mills Punching Bag, 1c	135.00
Striking Clock, 1c	110.00
Mills Lifter, 1c, 3' High	50.00
Mills Lifter, 1c, 6' High	89.50
Resonfeld 3-Way Lift, 1c	89.50
Mutoscope Punching Bag	299.50
Uncle Sam Grip	34.50
Strength Tester	99.50

TWO PLAY GAMES

Bally Basket	\$ 90.00
Hockey	69.50
Tennis	78.50
Bally Racer	89.50
Skill Derby	129.50
Chester Pollard Football	99.50
Peo Basketball, 1c	55.00
Bike Race Around the World	149.50
W. O. Fighters, 5c	154.50
Chester Pollard Golf	69.50

GUNS

Chicken Sam (Jap Conversion)	\$139.50
Parachute	134.50
Bally Bull	90.00
Rapid Fire	210.00
Sky Fighter	325.00
Shoot-a-Lite	49.50
Evans Super Bomber	525.00

FORTUNE MACHINES

Chinese Novelty, 1c	\$ 29.50
Grandmother (Automaton), 5c	285.00
Exhibit Love Meter, 1c	25.00
Happy Home, 1c, Counter Model	19.50
Mystic Wheel for Men or Women	19.50
Whom You Should Marry	24.50
Fletcher Palm Reader	110.00
Mystic Pen	150.00
Palms, 2-Slot	49.50
Set of 3 Oracle Fortune Tellers	65.00

COUNTER GAMES

Pike's Peak	\$ 14.50
Gustlieb Grip, 3-Way	15.00
Barnyard Golf	6.00
ABT Red, White and Blue	19.50
Kicker & Catcher	17.50
Sweepstakes	19.50
Basketball	19.50
Big Game Hunter	19.50
Fire and Smoke	19.50

PICTURE MACHINES

Mills Drop Picture, 1c	\$ 18.50
Resonfeld Drop Picture, 1c	19.50
Mutoscope Moving Picture, 1c	35.00
Photoscope Drop Picture	19.50

CARD VENDERS

Model D Card Vender, 1c, on Stand	\$ 22.50
World Series Card Venders, 2c	22.50
12-Slot Horseshoe, 1c	50.00
Exhibit Card Venders, Floor Model, 2-Slot, 1c	22.50

MUSIC

Seeburg 8800, RC	\$495.00
Seeburg Envoy, ESRC	340.00
Seeburg Classic, ESRC	285.00
Seeburg Crown, ESRC	245.00
Seeburg Regal	199.50
Wurlitzer 800	450.00
Wurlitzer 600	210.00
Wurlitzer 500	265.00
Wurlitzer 618	74.50
Wurlitzer 718	89.50
Wurlitzer 616, Light-Up	79.50
Wurlitzer 412, Remodeled	62.50
Wurlitzer 412	54.50
Wurlitzer 81, Counter	89.50

1/2 Deposit, Balance C. O. D.

GLOBE COIN MACHINE CO.
411 Broad St., ELIZABETH, N. J.
Eliz. 2-6488.



**Industry Mentions
Magazines -- Newspapers -- Radio**

War Stamp Venders

A United Press story appearing in *The Chicago Sun*, September 22, reported the installation of a specially designed machine to vend 10 and 25-cent War Stamps in A. & P. supermarkets in Detroit. Officials of the company said the machines have boosted the stores' War Stamp sales several hundred per cent. The article led off with, "The slot machine has gone to war, too." Will someone second the motion to found a Society to Tell the World That a Vender Is Not a Slot and a Slot Is Not a Vender? The S.T.T.W.T.A.V.I.N.A.S.&A.S.I.N.A.V. will hold meetings the fifth Thursday of months ending in "ly"; dues must be paid in plugged slugs, and special initiation ceremonies will be held for converts to the cause from the ranks of newspaper writers.

Near Miss

Advice to the lovelorn columns may seem to provide poor pickings for an industry mention, but Dorothy Dix came close to rating such in one of her recent articles which we caught in *The Chicago Daily Times* September 7, headed, "A Gadget to Test Love Is Needed." La Dix bewailed the lack of a mechanical invention or medical discovery to test love. She said, "It is a pity some genius has not devised a gadget by which boys and girls . . . can test their affections." Why, Dorothy, you just haven't been around! Love meters and fortunetellers ranging from heartbeat machines to passion testers have been with us a long time. Wheel yourself into an arcade one of these days, honey, and catch up with the rest of us.

Lessons Yet

With so many headaches besieging coinmen these days this one will probably rate only a quick brush-off, but that fellow Ted Ashby in his "Getting Around" column for *The Des Moines Tribune* pulled a near-Gantry the other day on slot machines. He told his readers how to play them. He not only told them to "take the total payoff and walk away," but he rephrased the idea in boldface caps, like this:
"IF YOU GET ONLY A COUPLE OF SMACKERS, THE MACHINE IS COLD ANYWAY, AND YOU SHOULD BOW OUT. Ordinarily the machine will give you back two-thirds or so of your dough. If you play the payoff you'll get back something like two-thirds—and so on until you're skebray. Of course the device occasionally is hot and you win. But if you stand there long enough, you're a mortal cinch to lose. The jackpot can be jimmied until it never comes up. But it rarely is."

Ha, Ha?

The September 4 issue of *Collier's* contained a cartoon by Al Ross which showed a gum vending machine on a subway platform undergoing inspection by a very glum fellow. It wasn't the vender, tho, which provoked the gloom. The chewing gum machine with its pretty mirrored panel was plainly labeled "For Amusement Only," and evidently our hero didn't get much of a kick out of the o.o. he gave himself.

One Man's Opinion

Each man is entitled to express his own—that's one of the Four Freedoms we're fighting for—so we aren't denying his right to say it, but we can express our own opinion too. "A Time for Greatness," by Herbert Agar is one of many recent books analyzing what's wrong with our world and why the present war came about. Herbert Agar, now a lieutenant commander in the United States Navy on active service, was editor of *The Louisville Courier-Journal* and an active worker on the Fight for Freedom Committee, headed by William Allen White, which argued so strongly for intervention in those pre-Pearl Harbor days. We're giving you the background of this mention to show that Agar's juke box remark was not one of those lightly-tossed-off jibes but was carefully chosen to impress the American people with the seriousness of our situation now in terms that all of us understand and appreciate. Agar was reciting the forces which generated Fascism in Germany and

which exist even now in our country. One of the symptoms of decadence is the growing tendency of people to use their leisure time, not to improve themselves but to organize into groups for the purpose of fighting, politically or otherwise, other similar groups. The author said, "If we aren't careful the juke box will play its own Horst Wessel song yet."

We don't think that expression is a slur to music machines. If anything at all it was chosen to express a medium which could carry to every citizen a devastating propaganda. Used as it is now, purposefully for uniting national feeling against the forces threatening our country, the juke box will never be the instrument for disseminating harmful music.

War Songs

The editor of *Modern Music* magazine has an article in the September *American Mercury* called *Songs for Soldiers*. The author, Minna Lederman, mentions juke boxes several times, never exactly lovingly either. Speaking of the growing habit of listening to music rather than personally giving out with it, she says, "In-

hibitions once dissolved in barbershop harmony are now violently released by swing . . . up and down the conga lines of swank night spots or in the sizzling-steak joints of army towns where the radio blares and the juke boxes bray." Later in treating of the fast turnover of popular songs, she remarks "the juke box may evoke at best a kinesthetic response." (Webster says that's a muscular sense.) A little farther on, the author calls the juke box "that lowest common reflector of musical preference," when she mentions that the current popularity of the *Army Air Corps Song* seems to indicate that patriotic rather than love songs would be top spots if publishers, arrangers, band leaders and singers will let them.

From Hostess to Heiress

The American Weekly, syndicated newspaper supplement, on September 5 spread over a full page the complicated story of Pluma Louis Palmer Struck, now WAC auxiliary and former wife of Potter d'Orsay Palmer, playboy son of the Chicago millionaires. Auxiliary Struck, according to this article, was a "combination hostess and waitress in a Florida juke joint" when she played Cinderella to Palmer's Prince Charming act back in 1938. Palmer died six months after their marriage, and since that time Miss Struck has been involved in legal struggles with his family. While lawyers squabble over the whole complex situation, WAC Auxiliary Struck is driving a truck at Aberdeen Proving Grounds in Maryland.

**QUITTING BUSINESS FOR THE DURATION
FINAL CLOSE OUT SALE OF ALL SALESBOARDS**

First Come—First Served—While They Last
NOTE THESE PRICES

Per Punch	Size	Name	Our Price
10c	2400	BARREL OF ACTION	\$3.95
5c	400	GET LUCKY	2.25
5c	1000	BOOMITY BOOM	2.95
5c	1500	EASY MONEY	3.75
5c	1200	TRADING POST	3.95
5c	1248	EYES OF THE FLEET	4.45
5c	1500	TAKE IT EASY	3.75
5c	1280	FLOWING GOLD	3.95
5c	1664	T FORMATION	5.50
5c	1680	BIG BARN DANCE	5.50
10c	1420	BBL. OF JOY	2.49
5c	1000	SURE WINNER	2.95
10c	440	IT AIN'T HAY	2.95
25c	1000	LO HA CHARLEY	3.65
25c	1000	JACK POT CHARLEY	3.65
25c	1664	COCONUTS	6.95
5c		STOP & GO	3.99

SAMPLE ASST. 5-10-25-CENT BOARDS, \$25.00 OR \$50.00
10% Discount on Orders Over \$100.00. 75 Other Numbers.
Let Us Send You Samples. Terms: 1/3 Cash With Order.

NOVELTY SUPPLY

1418 S. E. BURNSIDE PORTLAND, OREGON

ARCADE, CONSOLES AND FIVE BALLS

Argentine	\$52.50	Sparky	\$92.50	Bally Club Bells	
All American	27.50	Silver Spray	27.50	(Comb. Like New)	\$229.50
Broadcast	32.50	Sport Parade	35.00	Bally Club House	95.00
Belle Hop	40.00	South Paw	49.50	Galloping Dominoes	
Bally Reserves	17.50	Salute	27.50	(Cracked Glass)	25.00
Big Chief	35.00	Silver Skates	32.50	Jennings Silver Moon	
Champion	17.50	Sea Hawks	42.50	(Cash Pay)	129.50
Hi Hat	42.50	Vacation	17.50	Paces Races (Black)	65.00
Leaders	29.50	White Balls	27.50	Paces Races (Brown)	139.50
Ocean Park	17.50	Lucky	17.50	Pace Saratoga (Late Comb.)	150.00
O'Boy	17.50	Zeta	17.50		
Pace Reels (Cash Pay)	\$132.50			Turf Champ (Cash Pay)	40.00
Spinning Reels	85.00				

ALL ABOVE MACHINES SHIPPED FROM KANSAS WAREHOUSE

3 Galle Drop Pict. Mach. Each	\$30.00	2 Spinning Wheels of Fate, (Floor Model), Each	\$25.00
1 Defense Gun	12.50	1 Western DeLuxe Baseball	100.00
4 Exhibit Card Vend. (Floor M.) Each	20.00	1 U. S. Stamp Machine (Never Used)	25.00
1 Exhibit Map of Hand, 8000 Cds.	55.00	3 Mutoscope Moving Pict. Machine (Floor Model), Each	30.00
1 Exhibit Whistis on Stand	100.00	3 Mills Punching Bags (Stored 14 Years, Fine Condition), Each	165.00
1 Exhibit Gandis Camera	125.00	3 Mills Lg. 8 1/2 Electric Shockers (Ref. Natural, Like New), Each	150.00
1 Kirk's Astrology Scale	85.00	1 Mills Love Letters	65.00
1 1c Peep Show	15.00	1 Mills Palm Reader	65.00
1 Pokerino on Base	50.00	25 2c A.B.T. COIN CHUTES, Used, Ea.	5.50
2 Rovers Puss in Boots, Each	100.00		
1 Rovers Music & Massage	90.00		
1 Rock-Ola World Series	75.00		
1 Sm. Seeburg Piano (Mandolin Attachment)	50.00		

CLIFF WILSON 231 "D" STREET LAWTON, OKLAHOMA

WANTED

KEENEY ANTI-AIRCRAFTS

Black or Brown. In Any Condition, Any Amount.
Write giving full particulars in first letter, including price and quantity.
SUPREME ENTERPRISES 557 ROGERS AVE. BROOKLYN, N. Y.

Marco Values READY FOR LOCATION

- 2 Bally Club Bells, Cash or F.P. \$229.50 Ea.
- 2 Keeney Super Bell, Cash or F.P. 219.50 Ea.
- 3 Keeney Skill Time, '38, Clean, A-1 99.50 Ea.
- 2 Keeney Track Time, '38, Clean, A-1 99.50 Ea.
- 2 Jennings 10c Fast Time, Perfect Cond., 30 Days on Location. 119.50 Ea.
- 10 Jennings 5c Fast Time, Perfect Condition 95.00 Ea.
- 2 Saratoga, Rails 124.50 Ea.
- 5 Jumbo Free Plays, A-1 69.50 Ea.
- 3 Charlie Horses, 5c & 10c Play, Fruit Reel 129.50 Ea.
- 3 Saratoga Skill Fields, Clean 69.50 Ea.
- 1 Jonn. Parlay Races, Gold Award 64.50
- 3 Kentucky Clubs 94.50 Ea.
- 1 Skillfield 59.50
- 1 Keeney Track Time, '36 Round Head 69.50
- 2 Stanco Bells, Clean, A-1 62.50 Ea.
- 1 Evans Bangtail 59.50

FIVE BALL FREE PLAY GAMES

\$10.50 each

- Vacations
- Blondies
- Speed Demons
- Limelights
- Scoops
- Airliners

\$14.50 each

- Beautys
- Formations
- Cadillacs
- Red Hats

\$24.50 each

- Paradise
- Skylines
- Belle Hop
- Defonso
- Dude Ranch
- Three Score

Terms: 1/3 With Order, Balance C. O. D.

MARCO DISTRIBUTORS

1630 E. Fifth St., Dayton, Ohio

Warn Operators in Austin to Pay Tax For Balance of '43

AUSTIN, Tex., Sept. 25.—Operators of coin machines in Austin will be required to obtain licenses for operation during the remaining quarter year beginning October 1. City Assessor-Collector Truett B. Marshall announced today.

The city council recently enacted an ordinance setting up a schedule of annual license taxes for various types of coin-operated devices. Marshall said the city will collect one-fourth of these amounts for operation during the remainder of the year, and that the first full-year's taxes will be due January 1, 1944.

Application blanks were prepared for distribution among operators and called for a listing of the serial number, trade name and manufacturer of each machine, together with the date upon which it was placed on location.

Using the State taxing measure as a guide, the city council in its ordinance set up a schedule of annual license taxes equal to one half the State taxes on the various types of machines.

Merchandise machines and juke boxes and other coin-operated music devices that require 5 cents for operation are taxed at the rate of \$1.25 a year; those charging more than 5 cents must pay \$10 a year.

"Skill or pleasure coin-operated" machines of the nickel type are taxed \$15 a year; and those charging more than 5 cents, \$30 a year.

Thus the city set up a last-quarter 1943 schedule calling for payments of 31 cents, \$2.50, \$3.75 and \$7.50 on the various types listed in preceding paragraphs.

OHIO SPECIALTY CO. NOT "WORN-OUT" GAMES NOR DISCARDED JUNK...

Important—Read

Don't Buy WORN-OUT, BURNED-OUT, PARTS-WORN GAMES
All games we offer below have been priced for their fine condition, quality and appearance. Every game has been cleaned, scraped and checked for mechanical perfection and ready to place on location. IMMEDIATE DELIVERY.

- | | | |
|--|---|---|
| CONSOLES
3 Derby Days \$ 24.50
1 Parlay Races 49.50
3 Tantoran 17.50
2 Paes Races 99.50
1 Jungle Camp, P.O. 109.50
1 Pamco Bell 17.50
2 Baker's Pacer 325.00
1 Spinning Reels 117.50
1 Pacemaker, P.O. 99.50
1 Gold Cup, F.P. 79.50
2 1-2-3, '39, P.O. 79.50
5 Jumbo Parades 99.50
2 Club Bells 245.00
1 Four Bells, #1114 585.00
1 1-2-3, '39, F.P. 22.50

PHONOGRAPHS
3 Wurlitzer 616 \$ 75.00
1 Wurlitzer 500 265.00
1 Wurlitzer 600, D.C. 108.50
1 Wurlitzer 716 89.50
1 Wurlitzer 61 109.50
1 Reck-Ola Super 265.00

ARCADE
1 Supreme Gun \$350.00
1 Ex. Bowling Alley 69.50
1 Ex. Rotary Mds. 159.50
9 Mutoscope Diggers 65.00
4 Stamp Machines 15.00
4 Drop Picture Ma. 25.00
4 Nat'l Cigarette 9 Col. Ma. 72.50

SLOTS
5c Pace Smoker Bell (New) \$ 99.50
5c Pace Slug Proof 109.50
10c Jennings 69.50
5c Jennings Century 27.50
1c Jennings Chiefs 58.50
5c Mills Goose Neck 59.50
5c Mills Q.T. Round the World 49.50
5c Mills D.J.P. 30.00
1c Mills Blue & Gold Vest Pockets 49.50
5c Mills Giltter Gold Q.T. 129.50
1c Mills Giltter Gold Q.T. 92.50
5c Mills Smoker Bell 75.00
5c Mills Giltter Gold Chrome 390.00 | 5c Mills Brown F. \$267.50
5c Mills War Eagle 89.50
5c Watling 39.50
1c Watling Rol-a-Top 49.50
1c Watling Twin J.P. 49.50

NEW COUNTER GAMES
6 Wooden Penny Packs \$12.50
10 Daval "21" 9.50
15 Kliz 9.50
12 Lucky Smokes 12.50
106 Imps 8.50
11 Rex 12.50
3 Wings 12.50
4 Zephyrs 14.50
45 Metal Penny Packs 14.50
2 Filppers 8.50
1 Electric Eye 24.50
2 Races 12.50

USED COUNTER GAMES
1 Pilgrim \$ 6.50
1 Royal Reels 3.00
1 Penny Pack (Coin Div.) 5.00
1 Empire 5.00
1 Gum Vender 3.00
2 New Deals 3.00
1 Ohio Dorby 10.00
1 Marble 3.00
1 Twins 3.00
1 Kliz 6.50
43 American Eagles 9.50
26 Liberties 9.50
1 All Win 3.00
1 Little Merchant 5.00
13 Mercurys 9.50
2 Sparks 9.50
1 "21" Vender 3.00
1 Flags 6.50
3 Zephyrs 9.50
1 Tickette 3.00
1 Domino 5.00
3 A.B.T. Model F 25.00
1 Penny Smoke 3.00
6 Cubs 5.00
1 Imp 5.00
1 Wings 5.00
1 Daval "21" 5.00
1 Split Fire 27.50
2 Electric Eye 21.50
1 Pike's Peak 19.50 | 7 Roll-a-Cents \$ 7.00
3 Kicker & Catcher 22.50

PIN GAMES
1 All American \$27.50
1 Attention 32.50
2 Big Chief 27.50
1 Broadcast 27.50
1 Captain Kidd 42.50
1 Commander 65.00
1 Congo 39.50
1 Defense 82.50
1 Formation 22.50
2 Four Aces 119.50
1 Gold Star 29.50
2 Gobs 92.50
1 Hi Dive 59.50
1 Hi Hat 39.50
2 Keep 'Em Flying 139.50
1 Landslide 20.00
1 Leglennaire 42.50
4 Majors '41 39.50
1 Metro 27.50
1 Miami Beach 39.50
3 Monicker 79.50
1 Mustang 59.50
3 Pan Americans 27.50
2 Paradise 29.50
1 Play Ball 22.50
1 Pole 22.50
2 Repeaters 22.50
1 Salute 22.50
1 School Days 25.50
1 Score Card 22.50
1 Sea Hawk 37.50
1 Silver Spray 39.50
4 Sink the Japs 40.00
2 Show Boats 39.50
1 Sky Ray 39.50
1 Snappy 42.50
1 South Paw 59.50
1 Speed Ball 27.50
1 Sport Parade 27.50
1 Spottem 22.50
1 Stratallner 39.50
1 Summertime 22.50
1 Tepla 72.50
2 Triumph 19.50
2 Twin Six 39.50
5 Vacations 14.50
3 Victors 79.50
1 Wild Fire 32.50
1 Yanks 79.50 |
|--|---|---|

TERMS: 1/3 Deposit, Balance C. O. D.

OHIO SPECIALTY CO. 539 S. SECOND ST. LOUISVILLE, KY.

WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

SICKING, INC. 1401 Central Parkway, Cincinnati, O.
927 East Broadway, Louisville, Ky.

We are Wholesalers and Sell for Resale

WANTED TO BUY FOR CASH!

- | | |
|--|--|
| PHONOGRAPHS
ROCK-OLA
SUPERS, MASTERS
STANDARDS
DELUXES
WURLITZER
500
600 — 750E
800 — 850 | 5-BALL FREE PLAY GAMES
SUNBEAM
WEST WIND
DO RE MI
DOUBLE PLAY |
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Send us your list for quick action! WE PAY HIGHEST PRICES!
WANTED—SMILE A MINUTE PICTURE MACHINE
Must be in good mechanical condition. Give Serial No.

5-BALL FREE PLAY GAMES

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|--|---|
| Filoker \$27.50
Pan American 32.50
All American 34.50
Sport Parade 37.50
Stratollner 37.50
Zig Zag 37.50
Big Chief 37.50
Broadcast 37.50
Bombardier \$37.50
Silver Skates 37.50
Belle Hop 40.00
Miami Beach 47.50
Hi Hat 47.50
Torpedo 47.50
Sea Hawk 47.50
ABC Bowler 47.50
ABT Challengers \$22.50
ABT Model F 22.50
Pike's Peak 19.50
Keeney '38 Tracktime 125.00
Keeney Kentucky Club 115.00 | Champ \$47.50
Majors '41 47.50
Texas Mustang 57.50
Capt. Kidd 57.50
Jungle 57.50
Toplo 75.00
Gobs 95.00
New Gott. 5 & 10 145.00
Jenn. Silver Moon \$115.00
Wurl. Counter Mod. 61 75.00
Mills Empress 175.00
Reck-Ola Monarchs 125.00 |
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1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00\$.85
- 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. 2.75
- 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. 3.10
- 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 2.50
- 1200 HOLES VICTORY BELL, SPEC. THICK "C." 5c, AVERAGE PROFIT \$38.57 PROT. 3.60
- 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 3.25
- 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. 2.50
- 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. 3.00
- 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. 1.00
- LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

NOTICE TO USERS OF 6SC7 AND 5Z3 TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 6U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

HERMITAGE MUSIC CO.

416 A Broad

Nashville, Tenn.

WRITE WIRE PHONE VISIT

MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

WANTED FOR CASH

SEEBURG'S "CHICKEN SAMS"

\$85.00

"JAIL-BIRDS"

\$85.00

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC.

1348 NEWPORT AVE.,

CHICAGO, ILL.

2 WIRE CABLE

\$12.00 PER 1,000 FEET

Used on army maneuvers, in good condition. Specs: 18 gauge weatherproof twisted—7 strands—4 steel—3 copper, all tinned. Spooled on 2,000-ft. reels, 1 reel minimum. 1/3 with order, balance C. O. D.

WELLS ELECTRIC CO., 4521 Diversey, Chicago, Illinois

CENTRAL OHIO QUALITY BUYS

"There is No Substitute for Quality"
**MISCELLANEOUS QUALITY COIN
 OPERATED EQUIPMENT**

- 14 PANORAMS, Late Serials, Auto. Wipers.....\$299.50
- 1 ROCK-OLA MASTER & Adapter, A-1..... 249.50
- 1 ROCK-OLA 40 Counter, Stand & Speaker..... 129.50
- 4 TWO WAY SUPERBELLS, 5c & 5c, C. O., Like New.. Write
- 3 ROWE ROYALS, 6 Column..... 69.50
- 3 SEEBURG A-1 Colonels..... Write
- 45 ROWE ROYALS, 8 Columns, All Colors..... 79.50
- 5 ROWE ROYALS, 10 Columns, 1st Class..... 99.50
- 12 DUGRENIER CHAMPIONS, 11 Col., King Size..... 119.50
- 2 ROWE PRESIDENTS, 10 Column, King Size..... 119.50
- 35 NATIONAL 9-30's, 9 Column, A-1..... 79.50
- 2 UNEEDA PAKS, 1940, 15 Columns..... 85.00
- 2 UNEEDA PAKS, 1939, 12 Column..... 72.50
- 25 JUMBO PARADES, Late Heads, C. P..... 99.50
- 10 JUMBO PARADES, Free Play, A-1..... 89.50
- 4 5c SUPERBELLS, Comb. F. P., Like New..... 249.50
- 2 BOBTAIL TOTALIZERS, Free Play..... 99.50
- 5c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 10c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 25c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 2 CHARLI-HORSES, 5c-5c, C. P., Number Reels..... 149.50
- 1 EVANS JUNGLE, Comb. F. P., A-1..... 89.50
- 5 SILVER MOON TOTALIZERS, F. O., Late..... 109.50
- 5 BALLY HIGH HANDS, Comb. F. P., Late Serials... 149.50
- 3 JENNINGS CIGAROLLAS XV, Like New..... 109.50
- 1 KEENEY SUBMARINE GUN, Like New..... 199.50
- 1 STANCO BELLS, 5c, C. P., Fruit Reels..... 119.50
- 5c COLUMBIAS, Fruit or Cig. Reels..... 52.50
- 1 WATLING BIG GAME, F. P., A-1..... 89.50
- 1c Q. T.'s, Late Blue Fronts..... 49.50



Wolf Solomon

**WE HANDLE ONLY
 TOP GRADE
 COIN OPERATED
 EQUIPMENT. ALL
 EQUIPMENT RE-
 CONDITIONED AND RE-
 FINISHED, READY FOR
 LOCATION. CRATED
 SAFELY SO THAT YOU
 GET IT IN A-1 SHAPE.**

**"BUY WITH
 CONFIDENCE!"**

- | | | |
|-------------------------|---------------------------|--------------------------|
| SPOT POOL\$ 49.50 | PIN BALL MACHINES | HOME RUN, '42 ..\$ 69.50 |
| SHOWBOAT 49.50 | KNOCK OUT\$109.50 | ALL AMERICAN .. 37.50 |
| BROADCAST 32.50 | DUDE RANOH 27.50 | DOUBLE PLAY .. 52.50 |
| VICTORY 32.50 | BIG PARADES .. 119.50 | SNAPPY 49.50 |
| KEEP-EM-FLYING, 149.50 | SPORT PARADE .. 42.50 | SPARKY 37.50 |
| CROSSLINE 32.50 | GOTT. LIBERTY .. 149.50 | DIXIE 27.50 |
| BOLWAY 59.50 | GOTT. 5-10-20's .. 119.50 | REPEATER 89.50 |
| BANDWAGON 29.50 | CAPT. KIDD 49.50 | STRATOLINER ... 35.00 |
| | SEVEN-UP 37.50 | |

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**Beer Shortage To
 Continue, Brewers'
 Committee Reveals**

WASHINGTON, Sept. 25.—Little hope for alleviating the present nationwide beer shortage—especially acute in some States—was seen by members of the Brewing Industry Advisory Committee, which met in Washington recently, the War Food Administration said over the week-end.

With production limited and transportation facilities crowded, it will be difficult to meet increased consumer demand for the product, industry representatives pointed out. Many brewers have withdrawn from distant markets and have increased sales in areas nearer their plants to save transportation.

With the greatest crop production in the nation's history planned for next year, and with all transportation facilities loaded to the limit, the WFA urged industry committee members to plan and adopt further conservation measures to reduce transportation requirements of the industry. It was pointed out that the brewing industry was one of the first of the major industries to study and effect substantial savings in trucking and rail transportation.

**Pa. Town Reports \$5,000
 Profit on Parking Meters**

LEBANON, Pa., Sept. 25.—Lebanon's parking meters made nearly \$5,000 profit during the first year of their operation, the city treasurer's office reported. This substantial figure was realized in spite of the OPA driving ban in force for the greater part of the 12-month period. Last September the city purchased 235 meters at \$62.50 each for a total of \$14,587.55, and took in \$17,781.37, and coupled with fines imposed upon motorists overstaying their allotted time, made a grand total of \$19,458. The amount not only paid for the meters but left profits of almost \$5,000, which not only took care of maintenance but allowed for the purchase of 15 additional meters with a balance remaining.



**SELLING FAST, HURRY!
 GOOD GAMES!!
 GOOD BUYS!!!**

**ALL MACHINES IN GOOD SHAPE,
 RIGHT OFF LOCATION—EVERY ONE
 COMPLETELY CHECKED, CLEANED—
 AND READY TO MAKE YOU MONEY!**

- ONE-BALLS**
- 1 Thistle-down\$50.00
 - 1 Winning Ticket 75.00
 - 1 Sport Page 40.00
 - 1 Mills 1-2-3 40.00
 - 1 Pacemaker 90.00
 - 2 Hawthornes 40.00
 - 9 Eureka's, Each 35.00
 - 1 Gold Cup 45.00
 - 2 Turf Onamps, Each 30.00
 - 1 Ascott Derby 29.50
 - 1 Bally Belmont 15.00

- ARCADE EQUIPMENT**
- Western Baseball\$65.00
 - Bally Alley 34.50
 - Exhibit Duck Ray Rifle, aluminum pedal stand 64.50

**FIVE-BALL FREE PLAY PIN
 GAMES**

- \$14.50**
- 3 Double Feature
 - 2 Triumph
 - 2 Vacation
 - 1 On Deck
 - 1 Playmate
 - 1 Punch
 - 1 Chevron
 - 2 Yacht Club
 - 1 Cadillac

- \$24.50**
- 1 Doughboy
 - 2 Big Show
 - 1 Formatory
 - 1 All American
 - 1 Stratoliner
 - 1 Band Wagon
 - 1 Dixie
 - 1 Paradise
 - 1 Cross Line
 - 1 Score-a-Line

- \$19.50**
- 2 Rotation
 - 1 Rink
 - 1 Short Stop
 - 1 Commander
 - 1 Mascot
 - 1 All Baba
 - 1 Holdover
 - 1 Speed Demon
 - 2 Gottlieb Bowling
 - 1 Drum Major
 - 1 Jolly
 - 1 Mr. Chips
 - 1 Big Town
 - 1 Powerhouse
 - 1 Roxy
 - 1 Blondie
 - 1 Landslide

- \$29.50**
- 1 Big Chief
 - 1 Silver Skates
 - 1 Sport Parade
 - 1 Broadcast
 - 1 Keen-a-Ball
 - 1 Gold Star

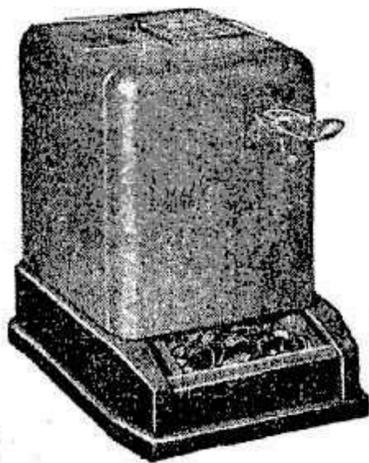
\$44.50 2 Show Beats
 1 Towers

Terms: 1/3 Deposit With All Orders, Balance Shipped C. O. D. or Sight Draft.
JERSEY SPECIALTY CO.
 Route 23, At Passaic River Bridge,
 Singac, N. J.
 All Phones: Little Falls 4-0784
 Singac, N. J.

VEST POCKET BELL

5c PLAY ONLY

COMPLETE WITH AUTOMATIC
JACK POT



- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish Blue & Gold
- Dumps Automatically
- Heavy Shatterproof Glass
- Hand Loaded
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Will pay for itself the first week.

Write for descriptive circular and prices on both new and used Vest Pockets with Jackpots.

VALLEY SPECIALTY CO., INC.
 1061 JOSEPH AVE., ROCHESTER 5, N. Y.

**GOTTLIEB GAMES
 WANTED!**

Will Buy Any of the Following Games
 Regardless of Operating Condition:

- Bowling Alley, Big Show, Score Card, Summerline, O'Johnny, Drum Major, Convention, Border Town, Trapeze, Score-a-Line, Three Score, Gold Star, Paradise, Champ, School Days, Sea Hawk, Horoscope, Hi-Dive, Miami Beach, Belle Hop.

Advise immediately, stating quantity you have ready to ship and price wanted in first letter.

D. GOTTLIEB & CO.

1140 N. Kostner Ave. CHICAGO 51
 (Tel: Albany 2640)

**COMPLETE MANUFACTURING FOR
 BASEBALL TICKETS AND JAR GAMES**

Two (2) Sitters, three (3) Gluing Machines, twelve thousand dollars (\$12,000.00) cash. Can furnish a man to set these in operation for \$500.00 extra. One extra Folding Machine, \$2,000.00. Sell printing on inventory. Sewing Machine, \$200.00.

E. E. PADGETT
 YORKTOWN, IND.

FIVE BALL FREE PLAY

- 2 Mystic\$20.75
- Victory 69.75
- 2 Roxy 12.75
- Spot Pool 46.75
- 3 Triumph ... 10.75
- Barrage 17.75
- Red, White & Blue\$17.75
- Landslide 15.75
- White Balls .. 10.75
- 2 Speed Ball .. 37.75
- Commodore .. 13.75
- 3 Supercharger. 12.75

AUTOMATIC AMUSEMENT CO.

633 Mass. Avenue Indianapolis 4, Ind.

**MECHANICS AND ROUTE MEN
 WANTED**

Experienced Route Man, will pay good salary. Also three first-class all around Mechanics on Phonographs and Slot Machines, \$75.00 per week.

CONSOLIDATED AMUSEMENTS
 135 West Second South Salt Lake City, Utah

WANTED—Will Buy for CASH

- WURLITZER—P12, 412, 616, 600, 24, 700, 800, 850.
- ROCKOLA—Windsor, Standard, DeLuxe, Master, Super.
- SEEBURG—Royal, Rex, Regal, Gem, Vogue, Classic, Crown, Colonel, Cadet, Major, Envoy, Hi Tone.
- MILLS—Throne of Music, Empress.

State Quantity and Condition. Will Wire Deposit. RUSH YOUR REPLY AT ONCE.

DAVE LOWY 594 10th Avenue, New York City. Longacre 5-9495
 "Let's Trade Together, Even If It's Ideas"

WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

COIN MACHINE DISTRIBUTING COMPANY

5746 BAUM BLVD.

PITTSBURGH, PA.

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PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

WHAT DO YOU NEED?

WANTED
 Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!! We Have the Part You Need.

WRITE—WIRE—TELEPHONE

WINNER SALES CO.

3400 Armitage Ave. CHICAGO, ILL.
 Telephone: Belmont 5400

**WANTED
 WURLITZER
 616's**

Any Quantity. State Lowest Price and Condition.

ACME SALES CO.

414 W. 45th St. New York 19, N. Y.

WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
 - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
 - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
 - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
 - 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
 - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. New Low Price \$2.03 each.
 - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. New Low Price \$3.73 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.



RE-CONDITIONED

Takes 1 to 3 Nickels at the Same Time

as Good as New Cabinet, Railing and Legs Refinished in Attractive Color
 Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

SIMON SALES

WANT .22 SHORTS

WRITE, PHONE OR WIRE OUR . . .

MAIN OFFICE: 152 W. 42nd STREET, NEW YORK 18, N. Y.
 Phone Pennsylvania 6-9495

WHIRLAWAY!!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE.

BALTIMORE, MD.



JENNINGS'

← **Symbol of Service**

CONTACT US ON ANY COIN MACHINE SUBJECT
 37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panoramas and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects, Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panoramas.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.

?? ? ARE YOU ON OUR MAILING LIST ? ? ?

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

WE RE-BUILD— Your old run down "CHICKEN SAMs" and
RE-CONDITION— "JAIL-BIRDS" and convert them into
RE-FINISH— "SHOOT THE JAP" Ray Guns.

For **\$59.50** F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

SIGN THIS

CONSUMER'S CERTIFICATE
 I hereby certify that the part (s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date

Signature

SEND WITH ORDER

If you find it necessary to REPLACE any TUBES in your coin-operated Machines, Phonographs, Ray-Guns, etc., we have on hand more than 50 numbers of hard-to-find TUBES at the following list prices only:

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S		6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
...	1.35	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H4G.	1.05	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
1H5G.	1.35	6C5G.	1.05	6SC7.	1.35	...	1.10	43...	1.10
2A3..	2.00	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
1Q5GT	1.65	6D6..	1.00	...	1.00	...	1.10	47...	1.15
2051	2.60	6F5G.	1.15	6SJ7GT	1.15	24A..	.90	56...	.85
5U4G.	1.05	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5V4G.	1.65	6F8G.	1.35	6SQ7GT		...	1.15	58...	.95
5W4G	1.05	6H6GT	1.15	...	1.15	25Z5.	1.10	59...	.90
5Y3G..	.75	6J5..	.95	...	1.15	26...	.75	75...	.90
5Y4G.	.80	6J7..	1.35	6SR7.	1.05	27...	.70	76...	.95
5Z3..	1.15	6K7G.	1.15	6V6G.	1.35	30...	1.05	77...	.95
6A4..	1.65	6K8GT	1.35	6V6GT	1.15	31...	1.05	78...	.90
6A6..	1.65	6L6G.	2.00	6X5GT	1.05	32...	1.35	79...	1.65
6A7..	1.00	6L7..	1.65	6Z4/84		35Z5GT		80...	.75
				...	1.1085	83...	1.35

Every Order Subject to Prior Sale

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

**GOING STRONG
BRAZIL**
CONVERTED FROM
(DO-RE-MI)

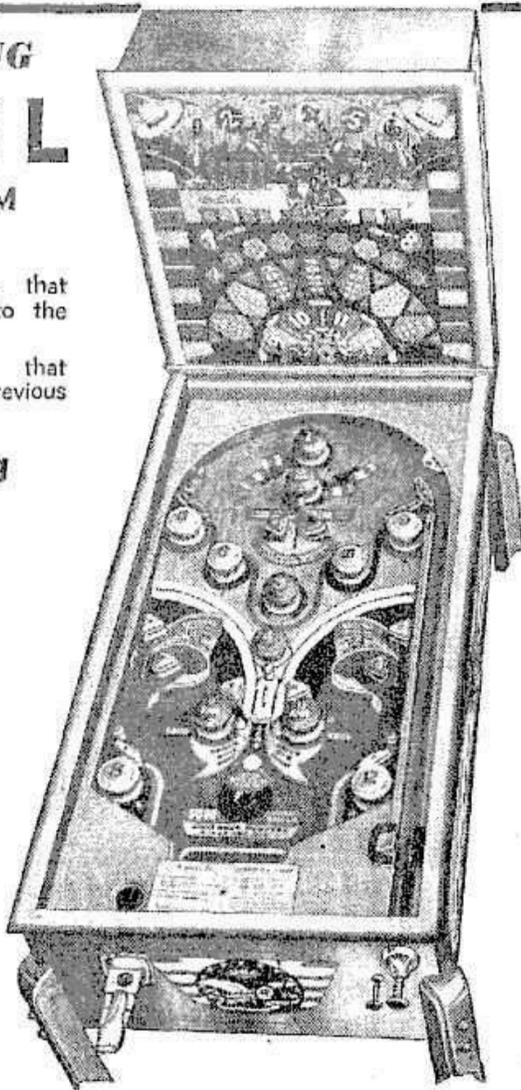
With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

- ★ **MIDWAY**
from (ZOMBIE)
- ★ **ARIZONA**
from (SUN BEAM)
- ★ **GRAND CANYON**
from (DOUBLE PLAY)
- ★ **SANTA FE**
(from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
6123-25 N. WESTERN AVENUE CHICAGO

**War Affects
Honolulu Biz**

Coin machines, juke boxes do landoffice business; usual difficulties beset trade

HONOLULU, Sept. 25. — Honolulu's amusement field has been radically affected since Pearl Harbor and this change definitely takes in the coin machine trade. With Honolulu's population immeasurably increased with the members of the armed forces stationed there, coin machines and the juke boxes are enjoying landoffice business.

The Honolulu Amusement Center, one of the dealers says, is having the usual wartime difficulties, including not being able to get repair parts. Coin machines and juke boxes are rented to different locations on a 50-50 split of the receipts.

Of interest to the coin machine operators is the recent seizure of 95 pinball machines in Hilo, Hawaii, by the police. Operators were charged with maintaining and conducting a lottery, it being alleged that the seized machines were "horizontal slot machines," paying off winnings in cash. Disposition on the charges is pending.

Coin machines in Honolulu and environs are different from those seized in Hilo, in that they do not pay off with cash or material prizes. As such they are within the territorial ordinance and they are checked constantly by the police to see that they remain that way.

Honolulu has its problems, too, among them that of juvenile delinquency. A special legislative committee will make a thoro survey of coin machine business in the Territory, ascertaining what influences the machines are having on the youngsters; whether they are gambling devices and used as such, and in what manner legislation on this problem shall be handled.

As to the platter situation in Honolulu, a leading dealer says his supply of standard disks is ample.

Popular hit disks are stocked about a month after they are released in the States and the supply is ample to meet the trade.

**Maintain Appearance—
MAINTAIN PLAY!**

The play on your phonograph depends upon its ability to ATTRACT. Only GOOD APPEARANCE MAINTAINS PLAY! Plastic is one of the most important parts of any phonograph's appearance. Keep it looking new and fresh! Replace cracked or broken plastic parts with ACME UNBREAKABLE MOLDED PLASTICS—made to fit your machine!

**PLASTIC REPLACEMENT PARTS
FOR YOUR PHONOGRAPHS!**

We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs.

Model 71 Top Corners	3.50
" 71 Bottom Corners	4.50
" 500 Grille Plastics	3.50
" 700 Top Corners	9.35
" 700 Red Top Plastics (above front door)	2.00
" 700 Upper Back Sides (green)	5.50
" 700 Lower Sides	10.35
" 800 Top Corners	14.50
" 800 Lower Sides	15.00
" 800 Top Center Plastics (gray)	4.00
" 800 Upper Back Sides (green)	6.50
" 800 Top Red Plastics (above front door)	8.50
" 800 Grille Plastics (bubble part)	4.00
" 850 Direct Top Center (red)	14.50
" 950 Lower Side Plastics	15.00
" 750 Top Center Plastics (red)	5.50

We mold the following UNBREAKABLE replacement plastics and now have them available for:

Wurlitzer Model 61 Top Corners	4.25
" 600 Top Corners	4.25
" 500 Top Corners (red only)	6.75
" 750 Top Corners	17.50
" 750 Bottom Corners	17.50
" 850 Top Corners	19.50
" 850 Bottom Corners	17.50

ROCKOLA MODELS—Standard, Master, Super; Top Corners (red or yellow)\$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

- 40 Gauge Yellow Plastic (thickness of a new dime), 2¢ Per Sq. In.
- 60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In.
- 80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.

We cut sheet plastic to desired size. 10% discount on complete sheets.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT.

WE MAY HAVE IT IN STOCK.
TERMS: 1/3 Deposit with Order—Balance C. O. D.—F. O. B. New York. No Orders Taken Without Deposit—Checks Acceptable.

Acme Sales Co. 414 W. 45th St. N. Y. 19, N. Y. Circle 6-7740

WE ARE READY TO PAY UP TO **\$60,000** CASH

FOR YOUR ROUTE ON OR OFF LOCATION
WILL ALSO BUY AND PAY TOP PRICES FOR

Rockola—Commando, 1940 Super Masters, 1939 Deluxe, Standards.
Mills—Throne of Music, Empress.
Wurlitzers—24, 500, 600 Rotaries, 600 Keyboard, 700, 750, 750E, 800, 850, 950.
Seeburg—8200 RC, 8800, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Rexes, Cadet.
Arcade Equipment—Skyfighters, Ace Bombers, Night Bombers, Drivemobile, Sky Pilot, Defender, Rapid Fires, Convoys, Air Raiders, Tommy Gun, Super Bomber, Photomatics.
Also Consoles, 5 Ball Free Play Games and other types of coin-operated equipment.

"YOU CAN ALWAYS DEPEND ON JOE ASH ALL-WAYS!"

WRITE OR WIRE TODAY! DON'T DELAY!

ACTIVE AMUSEMENT MACHINES CO.
900 N. Franklin St., Philadelphia 23, Pa.

**WANTED
SLOT MACHINES**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!
Tell us what you have.

BAKER NOVELTY CO.
1700 W. Washington, Chicago 12
(Phone MONroe 7911)

There is no substitute
for Quality
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WURLITZERS:	Jockey Club \$150.00
618 \$ 75.00	Mills Four Bells (4-5¢) ... 700.00
61 75.00	25¢ Baker's
24 150.00	Pacers 700.00
600 250.00	Exh. Races... 150.00
500 275.00	Keeney Track
750 450.00	Time 150.00
750E 475.00	Skill Time ... 175.00
950 595.00	Ray's Track ... 150.00
CONSOLES:	Big Games ... 125.00
Dominette .. \$150.00	F.P. 125.00
Jumbo Parade, Convertible, 275.00	P.O. 150.00

Will Trade for Arcade Equipment.
O'BRIEN MUSIC CO.
89 Thames Street NEWPORT, R. I.

**5 CONDUCTOR
CABLE**
100,000 Ft. @ 12 1/2¢ Ft.
UNITED AMUSEMENT CO.
310 S. Alamo SAN ANTONIO, TEX.

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

L-C SALES CO.
855 Pearl St., P. O. Box 2988 Beaumont, Texas

NEW!! IMPROVED!!

PIN BALL BUMPER STEM REPAIR SLEEVES
"WORTH THEIR WEIGHT IN GOLD"

EASIER AND QUICKER TO APPLY

STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR.

MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST. BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

GENERAL COIN MACHINE SUPPLY CO.
940 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930.

Over 75,000 Now Giving Trouble-Free Service!

IMP \$7.70

WHILE THEY LAST!

Regular Price \$12.50.

1/3 deposit with order.

GERBER & GLASS
914 DIVERSEY, CHICAGO, ILL.

RADIO TUBES for the COIN MACHINE BUSINESS

Sign and Return Certificate With Your Order
SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

1B5 \$1.45	6D6 \$1.05	6K7 \$1.15	6Y6 \$1.55	38 \$1.15
IN5 1.65	6A8 1.35	6K8 1.35	7B5 1.35	41 .90
2A3 2.00	6B5 2.00	6K7M 1.35	7B6 1.35	42 .90
2A4G write	6B8G 1.35	6K7G 1.15	7F7 1.65	45 1.20
3Q5 1.65	6B8M 2.00	6L6 2.00	12SF5 1.05	47 1.15
5X4 1.15	6C6 1.05	6L7G 1.60	12SJ7 1.15	56 .85
5U4G 1.05	6D8 1.65	6L7M 1.85	25B6 1.90	58 .95
5V4G 2.15	6F6G .95	6R7 1.15	25N6 2.30	75 .90
5Y3 1.00	6F6M 1.25	6S7 1.65	25Z5 1.10	76 .95
5Z3 1.60	6F8 1.35	6SC7 1.85	25Z6 1.35	77 .95
6A4 1.65	6H6G 1.15	6SQ7 1.15	24 .95	78 .95
6A6 1.65	6J5 1.20	6V6M 1.35	30 1.45	80 .95
6A7 1.15	6J7 1.35	6V6G 1.15	35L6 1.45	83 1.35
	6K6 1.15	6X5 1.05	35Z5 1.25	70L7 2.85
			37 .90	2051 3.50

18 Inch Lumiline Bulbs....\$1.35 #55 Bulbs, Box of 10...\$0.65 box
#51 Bulbs, box of 10..... .65 #63 Bulbs can be used instead of #81, box of 10. .75

Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

RUNYON SALES CO. 123 Runyon St., Newark, N. J.

WALLBOXES

70 Packard Boxes	\$32.50 Ea.
3 5c, 10c, 25c Seeburg Baromatics	44.50 Ea.
3 5c 3-Wire Selectomatics	32.50 Ea.
100 Keeney Boxes	4.50 Ea.
100 Buckley Boxes	9.50 Ea.
50 Buckley Boxes with Side Plastic	19.50 Ea.
75 Rockola Wallboxes	21.50 Ea.
50 Rockola Bar Boxes	14.50 Ea.
5 Model #120 Wurlitzer Wallboxes	24.50 Ea.

1/2 deposit with order, balance C. O. D.

CONSOLES & SLOTS

1 Pace Saratoga Convertible	\$149.50
1 Saratoga Cash Pay Out	169.50
1 High Hand Convertible	149.50
1 Royal Flush	79.50
1 5c Mills Q. T.	79.50
1 5c Watling Treasury	69.50
1 5c Watling Rolatop	69.50
1 25c Melon Bell, Series #436549	250.00
1 5c Melon Bell, Series #435744	175.00
1 5c Melon Bell, Series #435804	175.00
1 5c Melon Bell, Series #435379	175.00
1 5c Cherry Bell, Series #426379	175.00
1 5c Cherry Bell, Series #422666	175.00
2 5c Blue Fronts, Over 400,000. Ea.	145.00

Mills Slots are in original cabinets, knee action and drill proof.

RUNYON SALES CO. 123 Runyon Street, Newark, N. J.

READY TO SHIP

HIGH HAT	\$49.50	SCORE CHAMP	\$37.50	AIRPORT	\$22.50
BIG TOWN	29.50	FLEET	24.50	PICKEM	22.50
LANDSLIDE	20.50	CRYSTAL	39.50	LEAGUE LEADER	29.50
VICTORY	89.50	HOME RUN	39.50	JEEP	124.50
DIXIE	29.50	BARRAGE	38.50	5-10-20	119.50
BIG PARADE	109.50	EUREKA	42.50	KNOCKOUT	109.50
VENUS	59.50	SHORT STOP	22.50	SPORT PARADE	39.50
TARGET SKILL	49.50	3-4-5-6	24.50	DOUGHBOY, P.B.	39.50
SUPERCHARGER	25.50	STARS	24.50	SPOT POOL	52.50
RED HOT	22.50	YACHT CLUB	22.50	SHOWBOAT	42.50
BOOMTOWN	29.50	BIG LEAGUE	29.50	HIGH DIVE	52.50
SPEEDWAY	32.50	O'BOY	22.50	BOSCO	69.50
ACTION	119.50	CONQUEST	19.50	BIG CHIEF	29.50
SLAP JAPS	59.50	FLAGSHIP	22.50	SKYBLAZER	52.50
PLAY BALL	32.50	MAJORS	42.50	ACTION	125.50
ENTRY	49.50	HOME RUN	40.50	EXH. LONGCHAMP	69.50
GUN CLUB	47.50	BALLY BEAUTY	25.50	CONSOLE	
LEGIONNAIRE	42.50				

3 MILLS THRONE PHONOGRAPHS @ \$149.50. MILLS EMPRESS \$189.50.
1/3 DEPOSIT, BALANCE C. O. D.

BUSINESS STIMULATORS

4912 E. WASHINGTON, INDIANAPOLIS, IND.

ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!
AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

THE GEORGE PONSER CO.
763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

CASH PAID FOR

WURLITZER SKEE BALLS AND BANK ROLLS

State Model. Can Also Use Wurlitzer Skee Ball Parts.

S & W COIN MACHINE EXCHANGE

2416 GRAND RIVER AVE. DETROIT 1, MICH.

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

'NEW ROCKOLA COMMANDOS'

NEW MACHINES IN FACTORY-SEALED CASES

WRITE FOR PRICES

4 SEEBURG ENVOY, REMOTE CONTROL, REFINISHED IN NEW DE LUXE MARBLGLO, RECONDITIONED. GUARANTEED IN PERFECT CONDITION **WRITE**

3 WURLITZER VICTORY MODEL WITH 600R MECHANISM, COMPLETELY REBUILT. GUARANTEED LIKE NEW. USED ONLY A FEW WEEKS **WRITE**

20 WURLITZER MODEL 616—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. SOLD ON MONEY-BACK GUARANTEE **WRITE**

SPECIAL MILLS PANORAM SOUNDIES \$299.⁵⁰
COMPLETELY RECONDITIONED AND REFINISHED. PERFECT CONDITION. LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK.

RECONDITIONED CONSOLES AND SLOTS

Baker's Pacer Daily Double	Write	Keeney Super Bells	Write
Evans Lucky Lucre	Write	Bally Roll 'Em (Refinished)	Write
Bally Club Bells (Late Serials)	Write	Bally Hi Hand (Refinished)	Write
New Mills Jumbo, P.O.	Write	Pace Reels (Late Model)	Write
Used Late Model Jumbo, P.O.	Write	Pace Saratoga (Late Model)	Write
Mills Jumbo (Combination)	Write	New Mills 4 Bell Cabinets	Write
Jennings 4 Star Chiefs (Rebults)	Write	Mills Blue Fronts (Rebults)	Write

RECONDITIONED ARCADE EQUIPMENT

Supreme Shoot-Your-Way-to-Tokyo	Write	Gonco Playball (Late Lito-Up)	Write
Seeburg Shoot-the-Chutes	Write	Keeney Anti-Aircraft (Refinished)	Write
Chicago Coin Hockey	Write	Chicken Sam New Axis Rat (Conversion)	Write
National O.K. Fighter (Refinished)	Write	Exhibit Vitalizer (Refinished)	Write
Bally Rapid Fire	Write	Scientific Battling Practice	Write
Keeney's Submarine	Write	Grootchen Mountain Climber	Write
Exhibit Knockout Puncher	Write	Evans Tommy Guns	Write
Poo Basket Ball	Write	Uncle Sam Grip	Write
Kirk's Blow Ball	Write	Crack Shot Target	Write
Rotary Merchandisers	Write	Kirk's Quas-ser Scales	Write

WANTED—USED MACHINES—HIGHEST CASH PRICE PAID

ROCK-OLA Commando, new or used. WURLITZER 800, 700, 500, 600, 616. SEEBURG Colonel, Major, Envoy, Classic, Vogue, Regal, Gem. ARCADE MACHINES: Sky Fighter, Night Bomber, Super Bomber, Ace Bomber, Rapid Fire, Air Raider, Sky Battle, Chicken Sams, Torpedo. Consoles, Slots, Wall Boxes, all makes.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE 10, WISCONSIN

WANTED TO BUY

Any quantity of good 5-ball pin games, phonographs, arcade equipment, slots and consoles.

State quantity, condition and lowest price in first letter.

FOR SALE

Bally Gold Cup	\$39.50	Mills Split Reels	\$85.00	Bally Ray's Track	\$75.00
Mills Owl	69.50	Keeney Win Ticket	85.00	Mills Jumbo Parade, FP	85.00
Bally Hawthorne	74.50	Jennings Bobtail, E.P.	75.00	ABT Red, Wh., Bl., '40	19.50
Bally Sport Page	49.50	Bally Parlay	65.00	ABT Challenger	22.50
Mills 1-2-3, '39	39.50	Jumbo Parade, P.O.	85.00	ABT Model F Tgt.	19.50

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

Consoles, Arcade, Slots, Music, One Balls, Cig. Mach.

1 Mut. Ace Bomber	\$339.50	1 Sport Special	\$149.50	1 Ex. Astrology Scale	\$89.50
2 Chicken Sams	99.50	1 Dark Horse	154.50	4 5c Club Bells	299.50
1 Rockola Delux	174.50	2 5c Jennings Chief	99.50	1 5c Super Bells	199.50
1 Rockola Standard	164.50	1 1c Watling D.J.	31.50	9 Exhibit's Domes	47.50
1 Mills Throne	159.50	2 5c Mills Blue Fr.	129.50	3 Ex. Streamlines	85.50
3 Twin 6	29.50	8 9 Col. Nationals	69.50	4 1c Mercurys	12.50
2 Capt. Kidd	39.50	1 Belle Hop	34.50	2 A.B.C. Bowlers	29.50
1 Star Attraction	32.50	2 Zig Zags	34.50	1 Victory	79.50
1 Champ	36.50	2 Jungles	39.50	1 Show Boat	34.50

1/3 Deposit. Phone Jack Berger, Mohawk 1286.

VICTORY VENDING

3500 CHESTNUT AVE., BALTIMORE, MD. STA. No. 11.



Fun Not Rationed

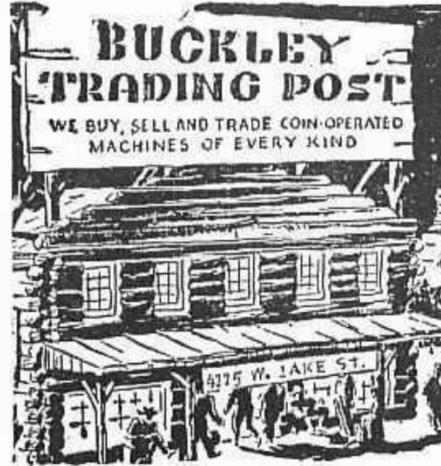
As long as big sister's outgrown skates keep rolling, her days are golden. Safe in America, far from the fury of war, she is free from the terror which children in war-torn lands must now endure.

Will the days of her youth and womanhood be as golden as her childhood? Only if American fighters win crushing victory over the dark forces which threaten the future of every free child in the world.

And American fighters can win victory—decisive, durable victory—only if we who remain at home—*safe in America, far from the fury of war*—are willing to sacrifice.

Buy War Bonds. Buy the Bonds you can easily afford as a sound investment. Then, dig down again and buy Bonds as a sacrifice—in memory of an unknown lad who died to safeguard the future of a little girl close to you.

Bally
MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO



ALWAYS
Consult the
Trading Post When
You Want To Buy
or When You Want
To Sell

SPECIALS—FOR SALE

Supreme Gun—Shoot Your Way to Tokio. No Arcade Complete Without It.

COMPLETE MUSIC SYSTEM EQUIPMENT
WALL BOXES—ADAPTERS—SUPPLIES

- Buckley Boxes—New \$35.00
- Buckley Boxes—Rebuilt 25.00
- Wurlitzer Box Model 100 25.00
- Wurlitzer Box Model 310 25.00
- Keeney Wall Boxes 5.50

**THE
BUCKLEY
BOX**



BUCKLEY DIGGERS

- REBUILT TREASURE ISLAND \$55.00
- REBUILT DE LUXE \$100.00

BRAND NEW PACE CONSOLES

- Saratoga Sr. \$260.00
- Saratoga Jr. 250.00
- Reels Sr. Conv. \$290.00
- Reels Jr. 250.00
- Reels Sr. \$260.00

CONSOLES

- Keeney Kentucky Club \$ 90.00
- Watling Big Game, F.P. 75.00
- Jennings Fast Time, F.P. 80.00
- Jennings Silver Moon, F.P. 110.00
- Bally High Hand 145.00
- Mills Jumbo, F.P. \$ 77.50
- Mills Jumbo, Payout 97.50
- Mills Jumbo, Combination 160.00
- Stanco Bell, Single 125.00

- MILLS VEST POCKET BELLS
- 1c \$ 49.50
- 5c 59.50
- 10c 62.50

SUPPLIES

- Perforated Program Strips \$3.50
- Buckley Long Life Needle \$0.35
- Per M. Sheets \$3.50
- Buckley 275A Bulbs12

All Prices Subject to Prior Sale. Terms—Cash With Order.

WE BUY—WE SELL

Send for Complete List—Send Your List of Machines for Sale



Superior has done its part in the purchasing of **WAR BONDS**—have you?

Uncle Sam needs your money to prosecute this war to a successful conclusion! Buy more **WAR BONDS**.

Profitable investment and security for the future are **U. S. WAR BONDS!**

Every dollar invested in **WAR BONDS** safeguards your security and cherished inheritance—**LIBERTY!**

Reinforce the Allies of Democracy with the greatest implements of War by buying more **WAR BONDS!**

Inoculate the **AXIS** with more Ships, Tanks, Planes and Bombs by purchasing more and more **WAR BONDS!**

Offense in war leads to **VICTORY**—underwrite the offensive by purchasing more **WAR BONDS!**

Results—The final **VICTORY** will prove your wisdom in purchasing more and more **WAR BONDS!**

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO

**WORLD'S FASTEST GROWING
SALESBOARD FACTORY**
Becomes the Largest!!

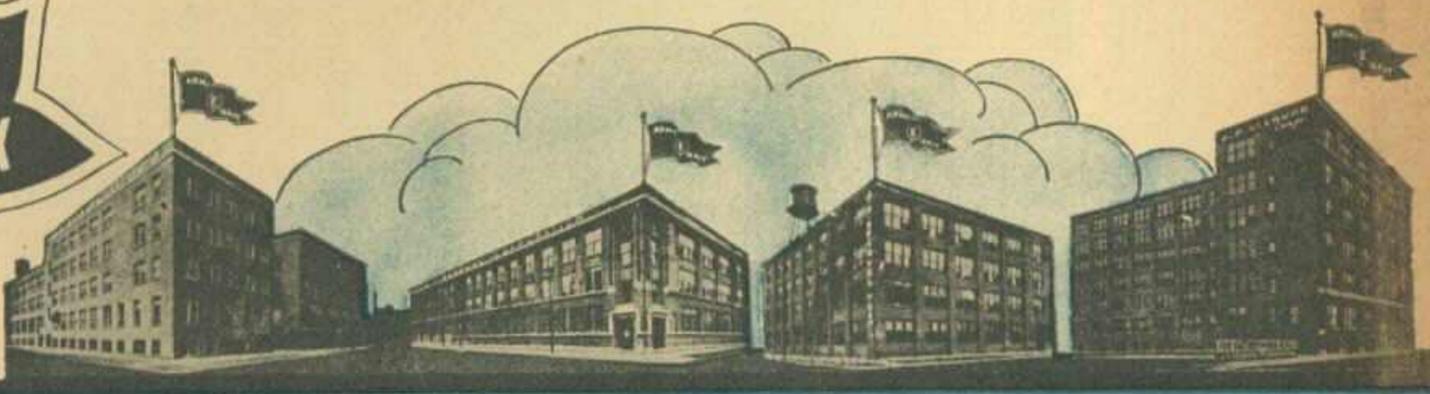
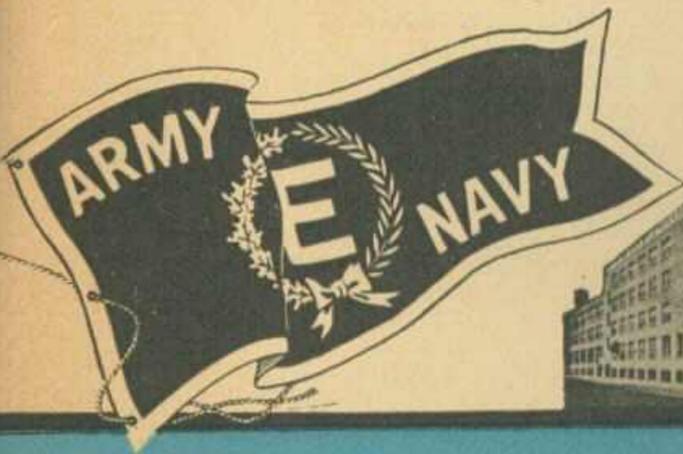


3RD

WAR BOND DRIVE

BACK THE ATTACK ON THE ROAD TO VICTORY!

Your Invasion Dollars are urgently needed *Now!*



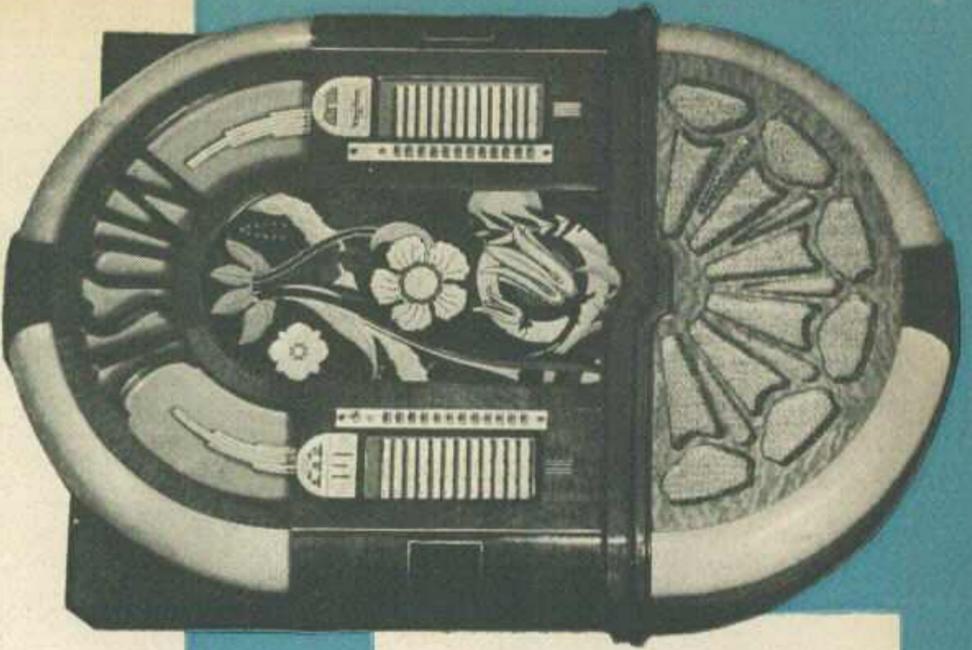
Awarded to the J. P. Seeburg Corporation for Outstanding Production of War Materials in each of its Four Plants.

Makers of Fine Musical Instruments Since 1902...

Seeburg



J. P. SEEBURG CORPORATION * CHICAGO, ILLINOIS



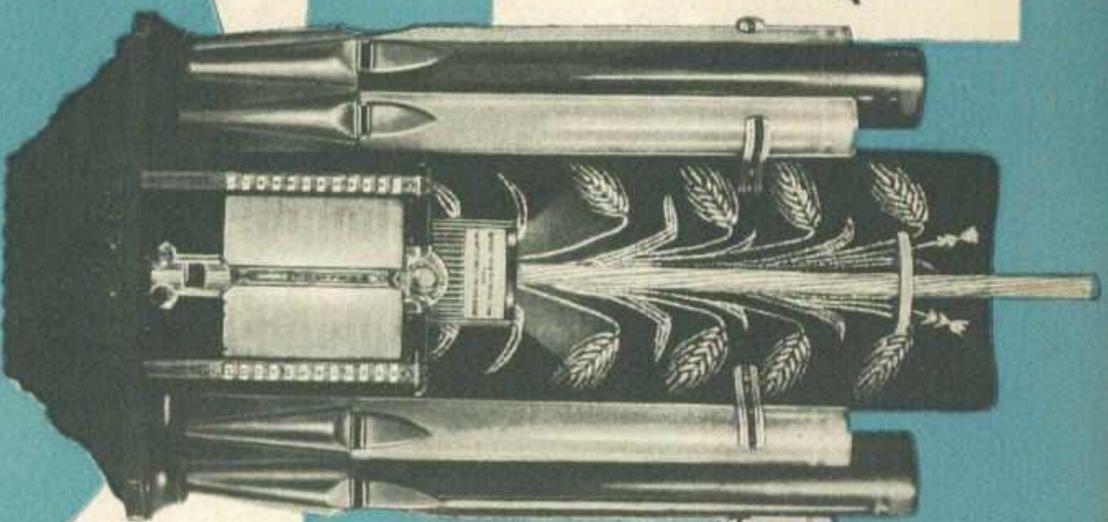
**Wurlitzer
Selective
Speaker 580**
featuring
**Polaroid and
Bubble
Illumination**



**Model 125 - 5, 10, 25c
Remote Control Wall Box**
**Model 100 - 5c
Remote Control Wall Box**



**Wurlitzer
Organ Speaker
Model 430**
featuring
**Brilliant
eye appeal**



PUT THESE PROVEN COIN COAXERS TO WORK IN YOUR LARGER LOCATIONS

The earning record of every one of these Wurlitzer Selective Speakers and Wall Boxes has long been proved. Experienced Music Merchants know they step up the play, increase phonograph profits whenever installed.

Today the average location customer has plenty of money to spend. A Wurlitzer Wall Box or Selective Speaker placed conveniently to where he sits and accepting coins of three denominations is a sure-fire

inducement for him to play the Wurlitzer Phonograph many times more than if he had to get up and go to the phonograph itself to deposit a coin.

Install them in all your larger locations—at once! Your earnings will increase to a point that quickly pays for this auxiliary equipment and produces a handsome profit as well.

The Rudolph Wurlitzer Company, North Tonawanda, New York.

BACK THE ATTACK . . . BUY WAR BONDS

WURLITZER
Selective
**Wall Boxes
and Speakers**

WURLITZER THE NAME THAT MEANS MUSIC TO MILLIONS