

FEBRUARY 6, 1943

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STEM LEGIT DROPS SOME

War and Show Business

House moves to repeal 25G ceiling on salaries despite President's plea that limitation be extended to all income.—Page 3.

Pleasure-driving ban cracks down harder on places of amusement, with no relief in sight.—Page 3.

Treasury, War and Navy Departments plan to aid fairs in 1943 if co-operative programs can be worked out.—Page 3.

ODT expected to issue order soon permitting rail shows to move this season.—Page 36.

Fair managers plan continuance of annuals this year to intensify war role.—Page 38.

Pleasure-driving ban jeopardizes 1943 operation of Playland at Rye, N. Y.—Page 40.

Attendance Averages for First War Year Down Slightly, But Are Still Well Above Those of the 1930s

NEW YORK, Jan. 30.—Average attendance at Broadway's legit theaters for 1941-'42 took a sizable drop from previous season's 11-year high, according to estimates furnished by the New York Theater Program Corporation, which supplies playbills to all commercial Broadway legit houses. Most obvious reasons for the slump were the repercussions of the initial shock of Pearl Harbor, followed by down-in-the-mouth character of public morale due to early reverses in the progress of the war last spring, the draft, priorities and other dire predictions for the home-front scene during the summer. The usual arid summer season proved even more so this year under wartime conditions, with harried producers not quite certain what a war-conscious audience wanted.

Despite all this, however, it will be noted from the accompanying chart that the 1941-'42 season chalked up the best attendance average of any of the years prior to the peak year of 1940-'41.

The statistics on programs cannot be considered actual attendance computations, they closely approximate patronage trends over a long period, since the wastage allowance per season remains proportionately about the same. Programs are ordered only one week in advance at most, making the discount for waste as small as possible.

For the 97 productions of 1941-'42 NYTPC distributed approximately 9,000,000 playbills. This averaged 92,784 per show, each show averaging 89 performances. The season before there were (See STEM LEGIT DROPS on page 5)

Stranglehold of Pleasure Driving Ban Tightened; No Relief Is Seen

NEW YORK, Jan. 30.—Announcements from government agencies regarding future developments in the ban on pleasure driving have been see-sawing for the past week or so, with various spokesmen predicting more or less stringent action. Office of Defense Transportation took the darker view with its ultimatum to taxis and busses thruout the country asking that they submit three separate plans for cutting mileage 10 per cent, 20 per cent and 30 per cent. In case of an emergency, the ODT would thus be able to issue an order calling for "Plan No. 3 for six days," for example, in the particular area where the emergency exists. Seventeen Eastern States, already bearing the brunt of pleasure driving ban, are required to submit their plans by February 8. Bus and taxi operators in the other 31 States have until February 22.

Taxi owners' representatives here say the curtailment orders will probably mean that each cab will be worked in one shift daily, one driver to a cab, or that fleet-owned cabs will operate on a five or six-day week. Possibility that cabs will be limited to a pre-determined amount of mileage is being held in abeyance for the time being. Adoption of any one of these means, however, would probably have an over-all effect on taxi mileage in general, rather than discriminate against pleasure driving alone.

Squawks from taxi drivers in Baltimore.

where city authorities have already enforced the no-pleasure-driving edict for cabs as well as private autos, have been loud and plentiful. Cabbies are complaining that in many cases they can't determine whether a fare's destination is a pleasure spot by the address or street corner given. They either have to perform a minor inquisition or risk penalties at the hands of OPA inspectors.

Also from Washington this week came word of the possibility of extending the pleasure-driving ban thruout the country, which would mean nationwide repercussions along the lines of the recent Eastern seaboard suburban night club and roadhouse casualties. No definite orders, however, have yet been issued by the OPA.

ODT has also ruled no extra busses may be added on regular bus routes.

WASHINGTON, Jan. 30.—The addition of busses on regular routes to carry passengers to entertainment spots will not be permitted by the Office of Defense Transportation. In a test case here the ODT cracked down on the local transit company when it put on several additional busses on a regular route to handle extra trade going to *Ice-Capades* at Ullne Arena.

Cab drivers had been instructed not to pick up passengers going to Arena. (See GAS BAN TIGHTENS on page 5)

Legit Attendance Trends for 12 Years

Season	Attendance Trend	No. of Productions	Average Run (Performances)	Average Attendance
1930-'31	12,000,300	226	60	53,098
1931-'32	9,000,000	225	60	40,000
1932-'33	8,000,000	212	59	37,735
1933-'34	8,000,000	154	55	51,948
1934-'35	9,000,000	189	60	47,619
1935-'36	9,000,000	138	88	65,217
1936-'37	8,651,000	125	81	69,208
1937-'38	8,554,000	110	84	77,764
1938-'39	8,485,000	110	85	77,136
1939-'40	8,771,300	97	80	90,428
1940-'41	9,200,000	81	89	113,580
1941-'42	9,000,000	97	89	92,784

House Moves To Nullify Order Limiting Salaries to \$25,000

NEW YORK, Jan. 30.—Congressional move to repeal OES \$25,000 net salary ceiling order was made in the House this week via a "nullifier" attached to the national debt increase bill by Representative Bertrand W. Gearhart (Rep.), of the House Ways and Means Committee. Action to negate the salary limitation order, which drastically affects radio and motion

picture stars and other show people working on weekly salaries, had been expected, despite President Roosevelt's recommendation that the order be extended to include all income, rather than salaried income only.

If the rider goes thru, it will put an end to the many controversies and complications that have arisen among show people in attempting to interpret the ruling. Among the resulting headaches are "payless paydays" and the practice of employers placing overage in escrow pending clarification by the OES, which has the players so affected up in arms against their employers, who, they maintain, should leave the responsibility of paying (See \$25,000 LIMTP on page 5)

DC Depts. Prep To Aid Fairs

Co-Op Program Asked of Secs

IAFE execs report on desired moves to gear 1943 annuals to war effort

WASHINGTON, Jan. 30.—Treasury, war and navy officials here today had initiated plans leading to active participation by those governmental and military departments in the nation's 1943 fairs following a week-long series of conferences with delegates from the International Association of Fairs and Expositions. Exhibits ranging from displays of captured enemy trophies to traveling war show units may become available to fairs under the programs being developed by the Treasury, War and Navy departments, while the fairs are expected to push the forthcoming Victory Gardens

campaign, a major '43 Department of Agriculture project.

These and other results of their conferences with Washington officials were disclosed today in a lengthy report by D. K. Baldwin, president, and Frank H. Kingman, secretary, to the 2,038 State, district and county fairs represented by the IAFE. Report included a 14-point questionnaire to fair managers covering streamlining and adjustments, which, in the opinion of the two IAFE delegates, must be made before fairs can count

upon full co-operation from the government. "It is essential that we show more than a static willingness to co-operate with the war effort. We must justify in the minds of the most skeptical our position as essential institutions geared to the war," the report reads.

The questionnaire is designed to sound out fair managers on their willingness to shift dates to fit in with circuits, restrict advertising and exhibits, shorten length of their events, share costs of govern- (See DC Plans To Aid Fairs on page 54)

RB Circus '43 Tour Topic of Luncheon-Meet in Washington

WASHINGTON, Jan. 30.—Week of June 14 has been set for the local stand of the Ringling-Barnum circus, Robert Ringling, show's operating head, told members of the James E. Cooper Top, CFA, at a luncheon meeting in the swank Carlton Hotel on Wednesday (27). This was one way of setting at rest rumors that the Big One won't go out.

It is not mere coincidence that the guiding spirit of the Cooper Top and long an aggressive leader of the Circus Fans' Association is Melvin D. Hildreth, prominent Washington attorney who has acted for the Ringling interests locally for a number of years.

Hildreth is also general counsel for President Roosevelt's War Relief Control Board, and a guest at the meeting was Frederick A. Delano, the President's uncle.

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J. Dorsey Roxy Booking Starts Fear of Quick Repeats on B'way And Falling Off on B. O. Power

NEW YORK, Jan. 30.—The consequences of the Jimmy Dorsey booking into the Roxy is agitating the vaude business. While the agencies are elated at the prospects of three-cornered competition, the booking offices are somewhat worried that the keen competition, resulting in too quick repeats among the top-notch bands, will impair band's value at the box office.

Jimmy Dorsey will go into the Roxy during April for four weeks, his second Broadway stop in about three months. There was more spacing than that when there were only two houses bidding for attractions. The scarcity of top bands may cause short-spaced repeats.

Some veteran vaude agents feel the Roxy will not get the full value of Dorsey because of the packed houses he drew at the Strand for four weeks in conjunction with *Yankee Doodle Dandy*.

It is feared that parallel situations may arise with every other top band. Band offices, which usually jumped at renewal options after opening at the Paramount or Strand, are now in a position to be coy when approached for another date at those vaudefilms, as they may get a better offer from the Roxy, which can pay more because of its seating capacity.

So far bands have been spaced sufficiently far between for Broadway theaters to realize the utmost in b.-o. power from them. Whether this can continue, with three houses bidding for top names instead of two, is problematical.

The booking situation as a result of

the Dorsey inking for the Roxy was almost touched off last October, when the Roxy was first scouting around for bands. The deal was practically set, just awaiting a few formalities, when Harry Mayer, Strand booker, flew up to Buffalo, where Dorsey was playing at the Buffalo Theater, and prevailed upon Dorsey and Billy Burton to okay another Strand date.

This Roxy deal also sets new precedents, as bonus arrangements have been written into the contract as well as extra pay for extra shows. Basic money for Dorsey's four weeks there is reported as \$48,000 or \$50,000. As far as is known, this is the first time a bonus clause has been written into a contract for a Broadway vaude house.

The Paramount, usually, has been extra liberal in dealing out voluntary bonuses. Dorsey, after his Strand date, received an ample bonus and a \$400 wrist watch for his yeoman work at the box office.

Acts Blamed, as Mixing Problem Toughens in Chi

CHICAGO, Jan. 30.—While each contract for cafe performers in this area carries American Guild of Variety Artists' "no compulsory mixing" clause, the mixing problem has never been more acute than it is today. And Jack Irving, executive secretary of AGVA, blames performers for this evil, more than anyone else. He states that, as far as he knows, operators are living up to the no-mixing agreement and, when this rule is not obeyed, performers only have to report it to AGVA and the practice is either stopped or the performer is pulled from the spot and at no loss of money to the act.

The mixing complaints that have come into the AGVA office the last few weeks have been from operators rather than girl performers. Operators are very cautious today, since most of their trade consists of men in uniform. Warnings have already been made by army and navy officers that unless girls stop mixing with soldiers and sailors in cafes those cafes will be put on the "out of bounds" list, which automatically will keep servicemen out of the places so designated.

Irving points out that many girl entertainers are gully of mixing, altho their employers do not tell them to do so. While in the room many of them approach customers at tables whether invited or not.

Irving indicated that a State law against mixing can give the operator the right to cancel an act regardless of the length of contract he holds if the mixing rule is violated.

Balto Blue Law Enforced

BALTIMORE, Jan. 30.—During 1942 the police department's vice squad, operating under direct orders from Commissioner Robert P. Stanton, made a total of 13 arrests for violation of the Sunday law prohibiting the opening of places of amusement before 2 p.m.

If Victory Tax Isn't Held Out, Don't Gloat—You'll Pay It at the End of Year

NEW YORK, Jan. 30.—Performers who think they are getting away with the Victory Tax when the theater, cafe or other places of employment fail to deduct it from their salaries had better change their minds. For them the Victory Tax will be due at the end of the year, according to a spokesman in the Collector of Internal Revenue office here, and must be paid in addition to the regular income tax.

However, performers who have been classed as independent contractors will have the advantage of being able to pay the V tax on their net income instead of gross.

The CIR office says the V tax applies on the earnings of all making over \$624 annually, whether self employed, independent contractors or employees. The only change in the case of self employed and independent contractors is the fact that the new levy will be filed along with the income tax.

For performers who pay in a lump sum at the end of the year this should clear up the beefs of those who declare that payment of Victory Tax on gross salary constitutes an injustice in that the levy is also paid on the legitimate expenses such as agent's commission. That item is deductible, along with other legitimate expenses incurred by the performer.

"Ice-Capades" Sets Record

PROVIDENCE, Jan. 30.—Despite ban on pleasure driving, *Ice-Capades of 1943* broke all ice-show records at Rhode Island Auditorium here during 10-day engagement ending January 17. Gates clicked off a 6,990 attendance on last day's two performances, bringing total to 54,556. This is 1,813 more patrons than last season.

Acts Flashing Contracts To Get Gas, Driving Okay

CHICAGO, Jan. 30.—Acts with cars and definite jobs have been able to get gas to go from one spot to the other, a check-up among local booking agencies reveals. Many acts, however, have been using trains to jobs paying enough money to cover the increased transportation costs, in order to keep their cars in working order as long as possible and to save their precious tires.

Ration boards here have been okaying the purchase of enough gas to make the needed jump upon presentation of a formal contract or letter approving a date.

Jack LaVier, novelty act represented here by Tommy Burchill, wrote his agent this week that the highway police in the East stop cars making interstate jumps to make sure that they are not pleasure trips. LaVier was stopped between Columbus, O., and Atlanta, Ga., while filling a date with the A. B. Marcus show, but when he presented a wire which okayed the Atlanta date the police permitted him to proceed.

Roxy Sets Bruce

NEW YORK, Jan. 30.—Carol Bruce has been signed for the Roxy following her engagement at the Plaza. No definite date.

The Roxy, following the practice of other New York houses, is buying up future attractions with no definite date attached. Among dates stored up are repeats for the Raymond Scott Quintet and the Glenn Miller Singers.

Harold Ferris, formerly of the ballroom team of Perzade and Jetan, has joined the coast guard in New York. . . . Andre Charise, dancer recently in *Lady in the Dark* in New York, has joined the army.

Offer Theaters As Schools

HARTFORD, Conn., Jan. 30.—The theater managers of New Britain, Conn., at a conference with Mayor George Quigley recently, offered the use of New Britain's theaters every day until 1 p.m. for church services or school classes, if the fuel situation forces any plans of local churches or schools to be changed. School officials were reported indicating that it wouldn't be practical to hold school classes in theater buildings. Plenty of favorable comment on the proposal was heard tho. Roxy, one of New Britain's houses, plays vaude every Thursday night. All others have films.

The *Hartford Courant* took a survey on the effect of the new OPA 25 per cent reduction in fuel rations for non-residential buildings, and said Hartford show places "appeared to be in the 50-50 class, about an even number heating on oil and on coal."

Number of Connecticut film houses announced last week that they would be closed matinees because of the fuel shortage.

Bushnell Memorial, Hartford legit house, was reported set to be converted from oil to coal.

Femme AGVA Organizer

NEW YORK, Jan. 30.—New York local of American Guild of Variety Artists has hired its first female organizer, Arlene Cameron, to take charge of the night club chorus section. She recently worked in lines herself.

GEORGE SPELVIN Patrols the **BROADWAY BEAT**

LOCAL newspapermen who work late can't depend on messenger pick-up service any more. Earl Wilson, *The Post's* night club reporter, for example, has to wire his copy at 3 or 4 a.m. every morning in order to make his deadline. . . . Al Gordon, who is to double between *Star and Garter* and the *Hurricane*, will probably encounter some difficulty in the process. It's going to be no easy task to lead the bounds in his act from the club to the theater in the 11 minutes that will be all the time he'll have if he's to make his opening spot in time. . . . Footnote on a songwriter's stomach: The Songwriters' Protective Association had another get-together luncheon last week. The previous "lunch" featured bacon and eggs; this one came up with frankfurters and sauerkraut. . . . *The Daily News*, because of the paper shortage, is trying to discourage readers from buying the paper. It's been carrying a box on page 2, reading: "Don't buy a News; borrow one." Or pick one up on the subway? . . . Three Broadway drunks, riding a *Stem* trolley car recently, finally hiccuped their way around to the marijuana charges involving a well-known band leader. The one most thoroly pickled swayed on his feet for a moment, burped copiously, and then announced, "I don' see how a man c'n stoop so low!"

THIS happened recently—so help me—at the William Morris Agency. A dance act was approached by one of the bookers to play a date at a Newark cafe, and immediately proceeded to give out with all sorts of excuses for not playing it. They objected to the 50-cent daily fare, to the caliber of the room and, most of all, to the fact that the spot had a low ceiling and, they claimed, they couldn't do their best tricks in it. No, they said, the room was impossible so far as they were concerned; they would have liked to discuss the situation further, but they had to rush off to keep a date. The booker found out later that the date they'd had to rush off to keep was at the very room he had offered them—where they'd been working for three months under an assumed name.

PROBABLY the first hot jazz outfit to play at the opening of an art exhibit will be the Ellis Larkins Trio from Cafe Society Uptown, who will grace the opening of Stuart Davis's one-man show at the Downtown Gallery Monday. . . . Mary Dowell, the large and much publicized show girl at Billy Rose's Diamond Horseshoe, has resumed writing her thrice-weekly Broadway column for *The Star* in her native city of Fort Worth. . . . Virginia Forbes's new edition of *The Sun's* "Where To Dine" booklet is scheduled to come out this week. . . . Guido and Dreme, dance team now touring with a vaude unit in the South, write: "You sure see some characters in the audiences here. The other day there were two fellows barefooted, and with their legs over the front-row seats." . . . Sign on a Broadway corner newsstand during last Thursday's blizzard: "Closed all day today. My mother didn't bring up any stupid children."

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Boggiano Backing Small 2-a-Dayer; Cafe Tiff Patched

NEW YORK, Jan. 30.—With Paul Small admitting that part of the finances for *Big Time*, the two-a-day vaudeur being readied for the Curran Theater, San Francisco, is being supplied by John Boggiano, one of the owners of the Versailles Club, the long-standing feud between Small and that cafe apparently has been patched up.

For about two years Small was not permitted to sell that spot because of deal involving Joe E. Lewis, whom Nick Prounis, another Versailles partner, felt was sold from under him after a verbal commitment had been made. Lewis went into Ben Marden's Riviera, and Prounis took his trade away from the William Morris office, where Small was head of the cafe department.

Big Time, being cast by Small, with Fred Finklehoff producing, has most of the talent lined up, with only one headliner to fill. Signed are Ed Wynn, Jane Pickens, Paul Draper, Adriana and Charly, Billy Reyes, Dick and Dot Remy, Alphonse Berg, and Lavarre Brothers.

There is the possibility that the opening date of the show will be postponed for two weeks from March 1, as Howard Hughes, now producing films independently, wants the Curran Theater to open his *Outlaws*.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

CARL GOSE—young legit actor now appearing in *Dark Eyes*. Jed Harris production at the Belasco Theater, New York. A personable and nice-looking lad, he's doing a smooth, polished and extremely able comedy job as the juvenile lead in his current play. His pleasant personality, combined with his acting ability and the gloss and perfect timing of his readings, makes him definite picture material.

For LEGIT MUSICAL

FRANCES URBAN—young, pretty and shapely brunette who sings, plays a fine violin and does straight for comedy in the Earl Carroll *Vanities* unit now playing vaude. Caught recently at Loew's State, New York, she proved herself a very versatile performer who is obviously a good bet for a revue.

Columbus Houses Drop Color Line

COLUMBUS, O., Jan. 30.—The box office doesn't draw the color line here any more. For first time in a half century, Negroes are admitted to downtown as well as suburban houses.

This opened up some 60,000 new customers.

Color line was a headache for managers and owners before equality tendency came along. Lawsuits, raising of prices and all usually used tricks were resorted to. Town had their colored houses on East Side. Compromise at one time gave them pictures before local downtown white houses had availability. Some theaters settled Negro lawsuits out of court in large figures.

Newspaper here have not made a mention of color line being dropped, but public became aware of it thru presence of colored folks. No overt acts have been reported.

Negro participation in war has been the big factor to curb such acts.

Colored patronage at movies has been very big. RKO, playing name bands, has used colored acts for over six weeks. Climax will be Rochester in personal appearance this week.

Duke Ellington did not cause a ripple of comment on race question, and it seems to be established now that the color line has been dropped, probably forever, in Columbus theaters.

Union Fines Act \$75 for L-E Date

NEW YORK, Jan. 30.—Jerri Vance, contortion dancer, was reinstated into membership of the American Guild of Variety Artists upon assessment of \$75 fine. Action came as a penalty for appearing at Leon & Eddie's during the current strike. AGVA has placed all performers working there on the suspended list, and individual cases will be dealt with as they apply for reinstatement. The "reinstatement fee" is tantamount to a fine.

Miss Vance applied for reinstatement when she was booked into the Club Charles, Baltimore. The levy is to be paid in six weekly installments of \$12.50 each. She must also report subsequent engagements to AGVA. She is to open at the Hurricane Restaurant, here, February 3.

Sol Tepper, managing Miss Vance, characterized the action unfair, as the Leon & Eddie booking was made prior to the strike and she was legally obligated to keep the date. He claimed that no similar action had been taken against other performers who appeared at L&E and are now working elsewhere.

"Ice Follies" Sets Philly Record

PHILADELPHIA, Jan. 30.—*Ice Follies* of 1943, closing a month's run last Saturday (23) at the Philadelphia Arena, set up a new attendance and money high for ice shows here. Marking the first time that an ice show remained beyond two weeks here, the *Follies*, at a \$2.85 top, went well over a quarter of a million dollars.

For the nightly performances, with Saturday matinee added (no Sundays), show hit a top-heavy total of \$272,725. Attendance at the 6,000-seat Arena was 170,800 for the run, indicating near-capacity audiences for each performance.

Last year *Follies* of 1942 grossed in two weeks a then-record of \$120,813, playing to 86,000 persons. Arena is bringing in the *Ice-Capades* of 1943 for two weeks, starting February 22.

Miss. Blue Laws, Up for Supreme Court Review, Also Ban Sabbath Wife-Kissing

JACKSONVILLE, Miss., Jan. 30.—Friend and opponent of 140-year-old Mississippi Blue Laws, which are due for a high court overhauling, agree that it is just as well that not all provisions of the ancient statutes are strictly enforced today, even the much entertainment is banned in this State in 1943, as in 1803. Courts continue to fine flickers, carnivals, baseball and football players and other entertainment and sport promoters, but if the law were really given proper consideration, listening to radio would also be an offense. Kissing your wife might land you in jail, and batting out something on Sunday on a typewriter would put the writer in the jug.

The statute reads, in part: "No worldly business or employment, ordinary or servile work; works of necessity or charity excepted; nor shooting, sporting, hunting, gaming, racing, fiddling or music; for the sake of merriment; nor any kind of playing of sports, pastimes or diversions, shall be done, performed or practiced by any person or persons without this territory on the Christian Sabbath or first day of the week, commonly called Sunday."

Section 6 of the act forms the basis of discussions about Sunday amusements of all kinds, reading: "If any per-

son or persons, whatsoever, shall show forth, exhibit, act, represent or perform any interlude, farces or plays of any kind, or any games, tricks, juggling, sleight-of-hand, feats of dexterity and agility of body; or any bear-baiting or bull baiting on the Sabbath," he is subject to a \$15 fine or a session in the stocks for up to four hours.

In the Revised Code of 1823 the stock sentence was changed to 24 hours in jail and \$15 fine for bear-baiting or bull baiting on Sundays, and in 1836, "unlawful exercises or servile laboring or working on Sunday" was due for a \$20 fine or three days in jail. In 1927 lawmakers added horse racing and cock fighting to the list of amusement don'ts.

Part of the statute reached the State Supreme Court several years ago, but attorneys and judges disagreed on several points.

After 140 years still largely unchanged, the blue statute is again thrown into the State's high court for a ruling after several motion picture exhibitors defied the law and showed pictures on Sundays. The Sabbath law has not been observed in the Gulf Coast and some Delta areas of the State for several years, without any arrests noted.

GAS BAN TIGHTENS

(Continued from page 3)

This placed tremendous load on busses, and on the first couple of nights of show more busses were added to a regular route which passed by the door of the Arena. Cab driver complaints called situation to attention of ODT, with resultant action.

Business at *Ice-Capades* dropped off following the ODT order.

BALTIMORE, Jan. 30.—Taxi drivers here are complaining they must question customers like Gestapo agents or take a chance on being picked up by police or OPA inspectors for breaking the pleasure-driving ban.

It has been pointed out the police have made the situation worse by issuing summonses for taxi drivers who have discharged passengers within a block of a place of amusement.

Heretofore night business has been the best for taxi drivers, but now drivers are seeking day business, for there is less likelihood of getting summonses.

The Maryland State Office of Price Administration has ordered its first suspension of a Maryland driver's gasoline ration book because of a violation of the pleasure-driving ban. The order forbids the purchase of gasoline until March 1.

BRIDGEPORT, Conn., Jan. 30.—Altho all public buildings in Connecticut have been ordered to close Sundays and Mondays the next two months in order to save heating fuel, Governor Baldwin has given theaters permission to close on only one day each week, other than Sunday or Monday. At a meeting held this week and attended by Loew City Manager Matt Saunders; Morris Rosenthal, of the Majestic; Harry Rose, of the Globe; Al Domain, of the Lyric, and Ed Lynch, of the Warner, it was decided to stagger the closings of downtown houses.

STEM LEGIT DROPS

(Continued from page 3)

9,200,000 playbills distributed for 81 productions. This averaged 113,580 per show.

This past fall, with the turn in the tide of the war and resulting improvement in morale, plus better mental adjustment to current conditions and the necessity of finding entertainment within city limits, legit box offices are reporting sharp upswing in attendance. Tho this new business may not precipitate an over-all increase in patronage, because of the current slack in production, average legit attendance will quite possibly increase during the current year.

\$25,000 LIMIT

(Continued from page 3)

the government to the employee. Case of Hedy LaMarr, who sued MGM for a \$500 contract raise which they withheld because it would take her over the ceiling, is still in the hands of the courts.

Repeal would also mean one less headache for American Federation of Musicians, whose Form B contracts, classifying musicians as employees, thus limits them to the \$25,000 net salary which they would avoid if classed as independent contractors.

Bookers would also breathe a sigh of relief, as, in addition to heading off the over-all income limitation, repeal would put an end to the possibility of band leaders and performers mixing dates that would carry them above the limit, thus sizably reducing bookers' takes.

If the debt bill rider is blocked in the House, Representative Gearhart said, it could be attached in the Senate.

... What makes **BETTY RANN?**

"Home of Showfolk"
Rates Reasonable

HOTEL HAVLIN
CINCINNATI, O.
Corner
Vino St. &
Opera Place
Phone Main 6780

DRAFT EXEMPT AMUSEMENT PROMOTER WANTS POSITION

Have had 12 years' experience in amusement business. Promoting dances, shows, prize fights, etc. Operating skating rinks, nite clubs, amusement parks, etc. Would like to become connected with some well-established firm or municipality. Minimum salary \$5,000.00 per year. Address:

BOX D-26, Care The Billboard, Cincinnati, O.

CLAIM OF SERVICE

This is a delivery Telegram or Cablegram unless its delivery character is denoted by a suitable symbol above or preceding the address.

WESTERN UNION

A. M. WILLIAMS, PRESIDENT HENRY CARLTON, CHAIRMAN OF THE BOARD J. G. WILVER, VICE PRESIDENT

The flag used shown in the ads for the telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

SYMBOLS

DL=Day Letter

HT=Overnight Telegram

EC=Delayed Cable

ST=Cable Make Letter

Blue Ballroom

NEW LOW RATE MONEY ORDERS TO AND FROM OUR ARMED FORCES WITHIN CONTINENTAL UNITED STATES — UP TO \$10 ONLY 50c — TO \$25 ONLY 65c.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons,
Double Price.

No C. O. D. Orders.
Size: Single Tkt., 1x2".

There never can be a compromise between right and wrong.

It is not too soon to check on your

1943 TICKETS

(Every Description)

Send your requisition to us. We will do the rest.

THE TOLEDO TICKET CO. TOLEDO (Ticket City), OHIO

SPECIAL PRINTED Cash With Order PRICES:

Roll or Machine

10,000 \$ 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50

Double Coupons,
Double Price.

BLUE'S REPLY ON NEGROES

Hits Billboard's "Erroneous Statements"; Claims No "Race Baiting"; "Mr.," Etc., Okayed?

NEW YORK, Jan. 30.—Radio portion of an all-amusement survey on the Negro in show business, published in the January 2 issue under the by-line of staffman Paul Denis, is tackled and attacked by Dorothy A. Kemble, editor of the continuity acceptance department of the Blue Network. The Blue is the first to respond to a hot subject in which no airplane arm was singled out for criticism. Says Miss Kemble:

"We were very concerned to note in the January 2 issue, in the article entitled *The Negro Makes Advances*, the following erroneous statements:

"A Negro cannot be represented in any drama except in the role of a servant or as an ignorant or comical person."

"Also, the role of the American Negro in the war effort cannot be mentioned on a sponsored program."

"Negro artists may not be introduced on any commercial network show with the appellation of 'Mr.,' 'Mrs.,' or 'Miss' preceding his or her name."

"Radio may have many faults, but one of them is not 'race baiting.' Since the foundation of the Blue Network Company last year and for 15 years at the National Broadcasting Company the following has been a fundamental concept upon which these two networks have operated:

"Statements and suggestions which are offensive to religious views, racial characteristics and the like must not appear on any program. As every man has a right to his religious views, so has he a right to pride in his race. Radio cannot lend itself to ridicule of racial characteristics, nor can words derogatory to any race or nationality be used."

"Never in our experience in radio have we heard of, much less upheld, a ruling that would deny a member of the Negro race the courtesy titles of 'Mr.,' 'Mrs.,' or 'Miss,' because of which Paul Robeson and Marian Anderson and other great Negro artists are seldom heard on the radio."

"These paragraphs on radio recall to mind an article by Robert Tallman that appeared in *The Sunday Times* of September 27 (1942) in which identical statements appeared. *The New York Times* subsequently published a letter from the writer pointing out the inaccuracy of such statements. At that time a cursory check of our files showed many programs which more than refute the statements made. We are sure other networks could cite equally as many in-

stances. I am happy to list several of these programs:

"April 9, 1942—*The Negro Stake in the War*. Rev. William H. Jernagin, president Fraternal Council of Negro Churches in America.

"May 1—*Men of the Sea*. George Hicks interviewed W. D. Thomas, United States Navy.

"May 17—*Show of Yesterday and Today*. Paul Robeson—the great American baritone and former football star from Rutgers University.

"May 28—*America's Town Meeting of the Air*. Dr. Johnnie, Dr. Alain Le Roy Locke, Professor Doxey Alfonso Wilkerson and Dr. Leon A. Ramson of Howard University.

"June 28—*Unity for Victory*. Rev. A. Clayton Powell, together with Paul V. McNutt.

"July 7—*United China Relief*. Paul Robeson, Gracie Fields and Walter O'Keefe.

"August 20-27—*Mr. Keen, Tracer of Lost Persons*. (*The Case of the Highest* (See REPLY ON NEGROES on page 8)

School for Spielers

PHILADELPHIA, Jan. 30.—Local 28, of the American Communications Association, engineers and announcers' union, continues its efforts to fill the gap in the man power problem at radio stations in this area. Having already launched a school to develop a source of supply for radio engineers, the union Tuesday (26) opened a training school for announcers. Joe Dillon, union prexy and of the WHAT staff, organized the school and will conduct the classes, starting off with 25 selected neophytes.

All local stations but one, and that a part-timer, operate under union shop contracts with Local 28. As is the case with engineering classes, stations are co-operating in fostering the schools. According to Samuel R. Rosenbaum, WFIL prexy and chairman of the station operators' committee, the plan enables it to fill station requirements with promising material when the supply of experienced men has been exhausted. Armed services have made unusually heavy demands on both announcing and engineering staffs.

Supplee Gets "Milked" Itself; Pays Money But Has No Choice

PHILADELPHIA, Jan. 30.—The unusual spectacle of a radio sponsor footing all the bills but forced to remain anonymous was the unhappy role played here this week by Supplee-Wills-Jones Milk Company. Heretofore spending its ad budget for newspapers, company decided to try a radio series for institutional purposes to keep its name before the public. But just when the show was set to start with heavy fanfare, sponsor ran into a series of unhappy incidents with the musicians' union.

Milk company figured on bank-rolling a half hour Tuesday evening show at 7:30, using coast guard musicians and performers, with the show to be carried by WFG in Atlantic City, with the belief that music union there had cleared use of local coast guard band. For the first show on Tuesday (26), program was to originate in the studios of KYW here, which would pump program to WFG. On the day before, the program was called to the attention of Lieutenant Commander Tinney, in charge of navy public relations in this district. Navy here has charge of the coast guard.

Lieutenant Commander Tinney suggested to N. W. Ayer & Sons, ad agency handling the show, to make sure the musicians' union would clear the coast

guard band, since the first program was to originate here. Local 77, AFM, nixed use of the band on the ground that a sponsored radio program was a competitive engagement, and stand was upheld by Lieutenant Commander Tinney and Dr. Leon Levy, consultant in radio-industrial relations for local OWI. Since the time had already been bought and the program set, union finally agreed, provided the program was aired as a sustainer. Milk company had no recourse and couldn't even get in a credit line that it had paid for the time.

Intention to originate remaining shows in Atlantic City, with sponsor depending on that city's local to okay the set-up, also hits a major snag, and Supplee is now in the position where it will have to pay the charges while the program continues as a sustainer. It has developed now that WFG has been placed on the AFM unfair list, assertedly because it let out its studio orchestra. Accordingly, it means the A. C. local could not countenance a commercial program originating at WFG when station is on the unfair list, and the only thing left for "sponsor" is keep the show in Philadelphia. Means added costs and still no mention of a sponsor as far as the (See *Supplee Gets Milked* on page 8)

How To Don a Halter

PHILADELPHIA, Jan. 30.—WCAU has started a new series telling all about *Getting Married*. Sponsored by the Philadelphia Bridal Secretariat, consultant on many of Philadelphia's biggest society weddings in the last few years, with social-studded Mrs. Logan Bentley, of the Secretariat, handling the show. Offers advice, not to the lovelorn, but on procedure, etiquette, trousseaux, traditions, etc.

Blue's 15 Mil Gross

NEW YORK, Jan. 30.—Blue Network's 1942 billing showed an increase of 22.74 per cent over 1941 gross client expenditures. During 1942, net's first year as an independent organization, gross time sales totaled \$15,782,493, with Sterling Products, Inc., leading the advertisers with an expenditure of \$1,710,654.

Also among the 10 leading advertisers and their expenditures were American Home Products, Inc., \$1,453,832; Miles Laboratories, Inc., \$1,277,917; Ford Motor Company, \$1,012,626; General Mills, Inc., \$843,352; Coca-Cola Company, \$822,874; Sun Oil Company, \$786,928; Carter Products, Inc., \$578,191; Andrew Jergens Company, \$541,488; Swift & Company, \$504,205.

Ten leading agencies, according to business placed on the Blue in 1942, were Blackett - Sample - Hummert, \$2,454,298; Young & Rubicam, \$1,423,288; Wade Advertising Agency, \$1,277,917; J. Walter Thompson Company, \$1,168,219; Maxon, Inc., \$1,030,288; Roche, Williams & Cunnyngham, \$1,015,598; Ruthrauff & Ryan, \$866,045; D'Arcy Advertising Company, \$828,085; Lennen & Mitchell, \$541,488; J. Stirling Getchell, \$347,278.

Coast Spieler Switches

HOLLYWOOD, Jan. 30.—With Dresser Dahlstead, head of Blue's announcing staff, now in the army, the network has announced several changes in its spieler staff.

Victor Perrin stepped into the post and Ralph Rogers joined the staff, which has been further increased by the addition of Reed Browning, brought in from San Francisco.

Showbiz Gets 5 Of 10 Best; MBS, Blue No Places

NEW YORK, Jan. 30.—In a 24-page pamphlet highlighted by philosophy in the cultural, long-hair vein, but understandable even to some radio editors, Louis Berg, bachelor of arts and psychiatric M. D., chooses the 10 best morale-building programs. In it the show business phases of the airlines come off better than all right, the medico's selections including Fibber McGee and Molly, Fred Allen, Amos 'n' Andy, *The Goldbergs* and, thru its castings, *Cavalcade of America*.

Dr. Berg says in a footnote that parts of the study were delivered by invitation before the Regional Conference of the Association for Education by Radio at Stephens College, Columbia, Mo., November 6, 1942. Apparently there was a defection with his collaborators because, in a separate memorandum, Dr. Berg says the work as originally planned included contributions from "two other men active in radio." He doesn't mention who they are, which might be either bad reporting or the lack of a press agent's technique, which could be accidental or deliberate. Material in the survey was prepared at the request of the Committee for National Morale, but subsequently the committee, "for reasons not disclosed," decided not to sponsor and publish the paper. The two collabs withdrew their material, so Dr. Berg remarks that the work is wholly his own.

Dr. Berg's conclusions are (1) that American broadcasting and receiving facilities are the best in the world; (2) we have the men necessary to execute policies relating to psychological warfare with unrivaled effectiveness; (3) but, judged by results, we have developed no adequate plan for conducting the same; (4) propaganda dramas are ineffectually written and produced (which should make the Mutual and Blue networks happy, because not one of their programs was selected), the correction of this con- (See *Showbiz Gets 5 Best* on page 8)

NBC, CBS Divide The Ten Toppers

NEW YORK, Jan. 30.—Radio's 10 best "morale building" programs as selected by Dr. Louis Berg:

PURE ENTERTAINMENT.—Fibber McGee and Molly (NBC, Tuesday, 9:30-10 p.m.); because of its consistency of interesting characterizations, its generally high order of writing and its easy, warm-hearted humor.

Fred Allen (CBS, Sunday, 9:30-10 p.m.); originality and freshness of material, skillful use of social satire at a level that can be appreciated by listeners of all cultural levels, and for remarkable ability to ad lib. advantageously in every situation.

ENTERTAINMENT DRAMA, EVENING.—One-a-week drama, *One Man's Family* (NBC, Sunday, 8:30-9 p.m.); selected as a drama which, without making any effort to convey a message or moral, yet succeeds in projecting a happy picture of the American family and American way of life; pervaded by neighborliness, kindness and tolerance.

Five-a-week serial dramas, Amos and Andy—note the "and" instead of the "n"—(CBS, Monday to Friday, 7-7:15 p.m.); consistently high level of humor; skillfully dramatized. (Off the air February 22.)

DAYTIME PROGRAMS.—Daytime serial, *Against the Storm* (NBC, Monday to Friday, 11:30-11:45 a.m.); selected because its theme is the eternal struggle of the human spirit to maintain its freedom; because it had humor, pathos, tolerance, burning anger against injustice, tenderness and a basic understanding of human nature; showed what the daytime serial could achieve when superbly written, understandingly directed and skillfully acted. (Off the air.)

The Goldbergs (CBS, Monday to Friday, 1:45-2 p.m.); for its kindness and tolerance, for the humanity of Jake and warm-hearted Molly, for its little world which lives by loving its neighbors as itself; fosters understanding among groups of different racial and national origins; force for decency and democratic way of life.

ENTERTAINMENT WITH A PURPOSE.—*Cavalcade of America* (NBC, Monday, 8-8:30 p.m.); has for seven years devoted itself to giving Americans a historical perspective, a justifiable pride in their heritage and a sense of values underlying America's growth and greatness.

The Commandos (CBS, Sunday, 7-7:30 p.m.); excellent morale-building vehicle; from this story of struggle on dark shores the listener comes away with hope reawakened and faith renewed.

MILITARY LIFE.—*Army Hour* (NBC, Sunday, 3:30-4:30 p.m.); excellent substitute for first-hand knowledge of war; genuine picture of what loved ones are living thru; calm and objective presentation of facts of war.

The Man Behind the Gun (CBS, Wednesday, 10:30-11 p.m.); this striking newcomer stirring presents many of the phases of America's war effort—at home, on the seven seas and on the battlefronts. Superb drama, well written, ably directed.

Round-Up Sponsors, Agencies, Stations, General

NEW YORK

THE Moylan Sisters switch from their 5 p.m. Sunday spot on the Blue to 3 p.m. starting February 14, with the Arthur Kudner Agency taking over the account for Hecker Products. . . . Frank Silvernall has joined the radio department of BBD&O as business manager, replacing Carroll Newton, who has moved up to associate radio director. . . . Gulf Oil Corporation, thru Young & Rubicam, has renewed *We the People* over CBS. . . . Bruce Ryan, youngest son of Frederick B. Ryan, president of Ruthrauff & Ryan, has received his wings and commission as second lieutenant in the Army Air Corps and has been assigned to the Flying Fortress Advanced Training Command as pilot. . . . Gene Speck, of the Blue Network's newsroom, has left for an OWI assignment overseas. . . . March issue of *Click* features a four-page spread on Station WOV, titled *Why America's Italians Hate Fascism*. Same issue, four pages on Mutual's Raymond Clapper. . . . N. Ray Kelly has been made assistant to Lester O'Keefe, NBC eastern division production manager. . . . Edwin M. Schneberg, of the radio copy department of Compton Advertising, Inc., has left to join the army. . . . James Mahoney and Louise Higgins have joined Mutual's sales promotion department. . . . Joseph Cotton, who left the cast of *Ceiling Unlimited* for a six-week vacation in New York, will star in *Cavalcade of America's* play *To the Shores of Tripoli* on NBC February 2. . . . Dr. Peter C. Goldmark, chief television engineer of CBS, has been awarded the Medal of Honor of the Institute of Radio Engineers for his contributions to the development of practical color television. . . . Dan McCullough has left the announcing staff of WOR to enter the navigation school of an airplane company. John D. Seymour replaces him. . . . According to the latest Crossley rating, Boake Carter, WOR-Mutual commentator, leads the daytime news commentators with a rating of 3.8. . . . Lois Lorraine, who recently resigned as WEAF press rep, has opened her own publicity office.

KGVO, Missoula, Mont., is the only Montana station now sending regular programs to the Overseas Forces Section of OWI. A Western Montana news round-up and a sports round-up are short-waved to Montana men in overseas service.

Frances O'Brien, of Tom Fitzdale's staff, has taken a leave of absence until September. . . . B. T. Babbitt, Inc., has renewed *David Harum* over 52 NBC stations. . . . *Can You Top This?* on WOR moves to Wednesdays, 7:30 to 8 p.m., starting February 3. . . . A nationwide *Stamps for Servicemen* campaign launched by Walter Kaner, director of publicity and special features at WLIB, has been started by the USO to provide men in uniform with stamp collections. Wilfred Glenn, basso, has reorganized Revelers Quartet, which is back on the air doing a 15-minute weekly show for WTAG, Worcester, Mass. . . . Manhattan Soap; Grove Laboratories, Inc., and North American Accident Insurance Company are among new sponsors signed for WEAF programs.

PHILADELPHIA:

GENERAL BAKING COMPANY, thru Ivey & Ellington, has skedded a series of 364 spots in a special two-week campaign over 29 stations in Pennsylvania and New Orleans areas on the elimination of sliced bread. . . . WIBG has devised a new twist to the question-and-answers with *Family Quiz*, requiring listeners to keep tuned to the station all day in order to answer the queries correctly and offering movie ducats for the effort. . . . Frank Kern named supervisor of WFIL, succeeding Jack Schantz, who becomes a captain in the Signal Corps. . . . Madeline Hudome, former WPEN receptionist, moves up into the program department. . . . Phillip Klein Agency publishing a monthly house organ, *PK*, modeled after the newspaper *PM*, edited by Henry Klein and including a radio column. . . . Mike Hunnicutt moves his one-man *The Hunnicutt Show* (See **ROUND-UP** on page 23)

Mutual Expansion Plans Approved

CHICAGO, Jan. 30.—A plan for substantial expansion and greatly increased service by Mutual Broadcasting System, presented by Miller McClintock, Mutual's new president, at a three-day meeting here, was approved Friday (29) by the board of directors and the executive committee. A substantial increase in the network budget for carrying out the program was adopted. At conclusion of the sessions President McClintock announced that the General Tire & Rubber Company, new owner of the Yankee network, has accepted the Mutual network offer of additional stock and has brought the Yankee network's holdings up from 6 to 13½ shares. It was also announced that Station WIP, Philadelphia, exercising its option, became a Mutual stockholder to the extent of six shares as of January 1.

Among other developments were plans for expanding Mutual's activities in co-operation with the radio industry and the OWI and other government war effort agencies. Meetings of the executive committee were presided over by Chairman W. E. Macfarlane, WGN, Chicago. Alfred J. McCosker, WOR, New York, presided over the board meetings. In addition to Macfarlane, McCosker and McClintock, executive committee members in attendance were H. K. Carpenter, WHK-WCLE, Cleveland; John Shepard III, Yankee network, and T. C. Strelbert, WOR, New York. Representing the board of directors were McCosker, Macfarlane and McClintock, and E. M. Antrim, WGN executive secretary-treasurer; Hope H. Barroll Jr., WFBR, Baltimore; H. W. Batchelder, WFBR, Baltimore; J. E. Champagne, CKLW, Detroit; H. K. Carpenter; Herman Fast, WKRC, Cincinnati; Ben Gimbel, WIP, Philadelphia; I. R. Lounsberry, WGR, Buffalo; William O'Neill; John Shepard III; T. C. Strelbert; Fred Weber, general manager, and Lewis Allen Weiss, Don Lee network.

Wood Out, Wayne (Not Bea) In; Golenpaul's Plea on "Best" Gets Court Nix; Quiz to "57"

NEW YORK, Jan. 30.—About 10,000 promotion broadsides with vocalist's picture had to be scrapped when Barry Wood suddenly took leave of the forthcoming *Lucky Strike All-Time Hit Parade* (NBC), to which he was to switch from his stellar spot on same sponsor's *Hit Parade* (CBS), where he had performed for four years. It must have been sudden or the literature wouldn't have been arranged. Wood is officially thru with *Hit Parade* and Frank Sinatra makes his

debut on it next Saturday (6).

It is claimed in Wood's behalf that his relations with American Tobacco and prexy George W. Hill are "most cordial," but that the star figured he would not have an advantageous role in the new show. Thru this development a comparative unknown Jerry Wayne gets opportunity to sell his stuff to a wide audience. Del Peters, indie agent, set the Wayne deal for the show, which succeeds *Information Please* for the cig sponsor. *Info* gets another set-up entirely (see below).

New WABC Biz

NEW YORK Jan. 30.—New business for WABC this week included accounts from E. Fougere, Olson Rug Company and Music Corporation of America and renewals from Savings Banks of New York State and E. Fougere.

Fougere's new campaign is for Ramsdell's Sulphur Cream, participating on *Arthur Godfrey* show and placed thru Street & Finney. Participation on the Godfrey show for Magi-Tex Dog Shampoo was renewed thru Birmingham, Castleman & Pierce.

Beginning its sixth campaign on WABC, Olson Rug is sponsoring *Five of Seven News* on Monday, Wednesday and Friday mornings. Account was placed by Presba, Fellers & Presba, Inc., Chicago.

Savings Banks of New York renewed for the second time its participation in *Woman's Page of the Air*, placed thru Ruthrauff & Ryan. MCA launched a two-day campaign for Guy Lombardo's orchestra which included participation in *Personally It's Off the Record* and a spot announcement.

Dan Golenpaul, originator and producer of *Information Please*, was in and out of court, and on his first try last week obtained a "show cause" order from Supreme Court Justice Walter a few hours before the program went on the air last Friday, announcers Milton Cross and Basil Ruysdael being served with summonses. Golenpaul tried to prevent Luckies from using the slogan, "The best tunes of all go to Carnegie Hall," to plug sponsor's new *All-Time Hit Parade*. The line was employed 10 times in the half-hour quiz. Trouble started a few weeks ago when Golenpaul objected to "Lucky Strike Green Has Gone to War" announcements. He lost his injunction plea Thursday before Justice Bernard Shientag, who said he could not agree with the plaintiff that the "best tunes" plug was "low, vulgar and offensive." However, the judge opined that its use might be irritating to listeners, but on the basis of law had to dismiss the complaint. Reaction would be against the sponsor, Judge Shientag held, a tip-off that similar slogans will not be employed in radio. It was observed in last Friday's *Info* that Clifton Fadiman, interrogator-moderator-cue-man, did not cotton to "best tunes," but the average listener probably didn't detect the acid in his voice, as Fadiman is usually sharp anyway.

Kieran-Adams-Fadiman-Levant quiz moves to a new time (10:30-11 p.m.) February 15 on NBC, and the new sponsor, H. J. Heinz, will conduct institutional commercials. Under Lucky there is one show to go, February 5, so that the 15-day gap between old and new is the longest since the top quiz went on the air in 1938.

Tough Touring

DES MOINES, Jan. 30.—Transportation difficulties plus poor houses, are working hardships on traveling companies. *Priorities of 1942*, now touring the Midwest, is a fair example.

The show arrived in Des Moines from Minneapolis five hours late, with the cast forced to get its sleep after arriving in Des Moines after the all-night ride.

Played the Shrine Auditorium Tuesday, January 25, and the house was none too good considering past records. Mrs. George Clark, manager of the auditorium, reported a 3,000 house but, with 4,200 seats in the auditorium, there were about 1,500 empties upstairs and 500 downstairs, which would make the take around 2,200 minus the paper.

Eddie Lewis, manager of the show, reported a gross of \$17,500 for the past week with four dates at Minneapolis and two at St. Paul. The show plays Sioux Falls, S. D., and Omaha, Neb., next.

Templeton's New 5-Minuter

NEW YORK, Jan. 30.—Schenley Import Corporation for Dubonnet Wine launches *Alec Templeton Time* on the Blue Network March 1. Five-minute show will be heard Monday, Wednesday and Friday at 10:30 p.m. on 84 Blue affiliates. William Weintraub & Company handle the account.

TAKES ON TALENT

New York By JERRY LESSER

FRANCES SCOTT, emcee for NBC's popular Saturday night program, *Let's Play Reporter*, discussed trends in radio at a meeting of the Women's National Republican Club's Business Women's Forum last week. She stated (and I'm quoting because her views coincide with mine) that "Mrs. Average Housewife, who used to listen regularly to the soap operas, is now beginning to demand more vital radio programs to listen to when she can spare a little time from her war work or other duties. It is becoming increasingly evident that other listening habits are changing, too. If you will analyze it, you will find that it is the more robust type of comedy that gets over best these days. Programs are being keyed to the boys in the camps, the comedians are giving the boys what they want, and the robust comedians are going over big, whereas some of the old, quieter types of comedy programs, which are just as good as they ever were, are beginning to lose a bit of their old popularity."

JANE BARTON, former publicity agent, is already a midshipman, and expects to be an ensign within the next four weeks. She is a member of the WAVES, stationed at Smith Hadley, Mass. . . . JIMMY BACKUS and HENRIETTE KAYE

were married last week in Jim's home town, Cleveland. . . . VIVIAN MACK, who formerly worked with GLENN MILLER and CHARLIE SPIVAK, is now on the staff of WMCA in charge of recorded shows. Her husband, Tommy Mack, manager of the TEDDY WILSON ork, recently joined the armed forces. . . . EDWIN JEROME, one of radio's better actors, will be wed in May to HELENE FREEMAN, actress of stage and radio. . . . The novel, *Superman*, by GEORGE LOWTHER, producer, director, actor and narrator of the WOR *Superman* series, has already sold over 17,000 copies. LOWTHER also directs a series of recorded shows for the army and one for the Marine Corps. . . . Who is that young actress, CLAIRE CURTIS, I've been hearing about?

ROBERT L. SHAYON, producer of the *Madelaine Carroll Reads* program, Monday thru Friday, is waging a daily battle against time. SHAYON has been on jury duty for the past week, and as soon as court adjourns he races for the studio. . . . KAY CAMPBELL is playing the role of Alice North in the CBS *Romance of Helen Trent*. . . . ALISTAIR KYLE, 11-year-old British-born actor on *Aunt Jenny's Real Life Stories*, makes his Broadway debut soon in *This Rock*.

Hollywood By SAM ABBOTT

KNX VICTORY BELLES made their first war-plant appearance with Ben Bernie, on the Coast to study radio entertainment for war workers, at Douglas Aircraft's Santa Monica plant. . . . *Johnny Presents Ginny Simms* was renewed over NBC for 52 weeks as of January 26. . . . HELEN WOOD, the Elaine of CPN Sunday show *Those We Love*, is back in the script after being written out for several weeks so that she might be with her army officer husband until he left for overseas. . . . PAGE GILMAN, who formerly played Jack on *One Man's Family*, is stationed at Camp Adair, Ore., where he is writing a play for camp

production. . . . PAT BISHOP, KFI-KECA newscaster, has started his third naval training picture assignment at Walt Disney studios. . . . FLEETWOOD LAWTON, NBC commentator, takes the air five times a week beginning February 1. His commentaries on international affairs will be sponsored two evenings a week by A. S. Boyle Company. . . . DINAH SHORE is skedded to emcee an entire *Command Performance*. . . . DICK JOY, KNX-CBS announcer and newscaster, has made 400 transcriptions for government agencies. . . . JACK SLATTERY has been assigned three-times-a-week milk duty as emcee of Columbia's *Chesterfield Time*.

... What makes
BETTY RANN?

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Platter Puzzlers"

Reviewed Sunday, 3:30-4 p.m. (CWT). Style—Musical quiz. Sustaining on WTMJ (Milwaukee).

All the enthusiasm of a football game is generated among the competitors in this show, heard for some weeks on *The Milwaukee Journal's* FM station W55M before switching recently to its regular outlet.

Johnnie Olson is emcee, pitting a team from one high school against a team from another. Program caught carried a battle between Shorewood and West Milwaukee, which ended in a tie. Deadlock was broken by asking the captains of each team to identify a recorded selection. Shorewood's helmsman was quickest on the trigger and saved the day for his school.

Program is divided into five rounds, each offering a different type of musical question. One round called for identifying the names of various popular theme songs and the orchestras to which they belong; another a true or false test concerning great composers; a third provided for the playing and identification of songs about the moon, sun and stars.

Winning team each Sunday gets \$5 in War Stamps and another chance the following Sunday. Each losing team member receives a \$1 stamp. Spontaneity and youthful enthusiasm of contestants lends considerably to entertainment value of program. *H. C. Brunner.*

"Play 'Em or Pay 'Em"

Reviewed Saturday, 3:30-4 p.m. (CWT). Style—Musical quiz. Sustaining on WTMJ (Milwaukee).

Good fun for studio audience as well as listeners is this broadcast emceed by Bob Heise in which song titles are submitted to some of WTMJ's finest musicians in an effort to catch them on tunes which they cannot play. During the first half, titles mailed in are put to the test, and for the last 15 minutes the studio audience submits its titles. Persons stumping the ork are rewarded with \$1 in War Stamps and are also called upon to whistle or hum the melody which the musicians muffed.

Members of the studio ork include Clarence Berlin, trumpet; Ralph Herman, clarinet; Joe Szot, guitar; Orban Heidrich, drums, and Lillian Largay, piano. Song titles submitted must have had some public acceptance before they can be regarded as acceptable. *H. C. Brunner.*

"Bill's Beanery"

Reviewed Monday, 10:30-11 a.m. (PWT). Style—Comedy. Sustaining on KECA (Los Angeles).

Just where the title comes in is hard to say unless the conglomeration of skits is supposed to take place in a small hash house. Show is Monday thru Friday, coming at an hour when comedy, no matter how clever, should be appreciated by the tired housewife, who by this time should be emptying the suds from her day's wash. Script by Jimmy McKibben, Dave Nowinson and Ken Higgins, with Higgins producing.

Show caught had Bill (Bill Davidson) taking the part of a Swede with a Mortimer Snerd voice. Starting skit hinged around Gwendolyn, a cow. After much nonsense in which the staff seemed to enjoy a belly laugh thruout, a welcome musical interlude was offered by Claude Sweeten and staff orchestra. Opener was *Alexander's Ragtime Band* with an interlude of *For Me and My Gal*. Sweeten's trombs do outstanding work here.

Skit continued with a clamor for milk and steak, both of which have been none too plentiful in this section. Because the writers have a real point here, story is bolstered somewhat. Sweeten's ork came back, with the strings doing a bang-up job on *Dearly Beloved* and Jean Tighe turning in a sock bit of warbling. *Can't Get Out of This Mood* was next, with Davidson doing well on the lyrics.

Following a newscast, which is the McCoy, skit shifts to a barber shop where a hot towel is being plastered on the patron's face. Good bit of writing

and some clever lines. Ork took over for *Nightingale* in a Continental tempo, and Miss Tighe socked again on *Trains in the Night* vocal.

Taking an outlandish situation, *Beanery* offers comedy that is too wacky to be funny thruout. However, show heard had more than the average of clever lines.

Honest Herb Allen announces effectively. *Sam Abbott.*

Walter Winchell

Reviewed Sunday, 9-9:15 p.m. Style—News Commentator. Sponsor—Jergens Company. Station—WKAT (Miami Beach) and the Blue Network.

Walter Winchell resumed his Sunday night broadcast after a six weeks' layoff while on official duty for the navy. A little husky of voice but the same peppy Winchell in his individual opinions and reports.

Ben Grauer, who flew down from New York to do the announcing, expects to commute weekly while Winchell stays on the air. *L. T. Berliner.*

"Musical Milkwagon"

Reviewed Monday, 10:30-11 a.m. Style—Vocal and instrumental music. Sponsor—Bowman Dairy Co. Agency—J. Walter Thompson. Station—WGN (Chicago).

This new show, with excellent talent, should prove a welcome interlude in the succession of sentimental serials that monopolize the mid-morning hours. It is entertaining and has sufficient variety to please almost any music lover. Numbers on initial program were exceptionally well chosen. Announcer Charles Irving's three commercials ran about one minute each in a friendly conversational tone.

Curt Massey led off with the theme song, *It's So Peaceful in the Country*, sung in his deep mellow, soothing voice. Johnnie Duffy and his orchestra were next with *Rain on the Roof*. Duffy's three-man combo, featured during the past year in the Balinese Room of the Blackstone Hotel, gets the effect of a much larger organization. Johnnie plays the Hammond organ and solovox simultaneously, Harry Frohman the piano and Augie Thielman the drums. Patti Clayton, heard on many air shows, has a voice well suited to pop sentimental songs, and her rendition of *I'm in the Mood for Love* was very good.

The Dinning Sisters, billed as the Dairy Maids, sang an Indian novelty song, *Kille, Kille*, admirably suited to their style. Curt Massey's *Dearly Beloved* and Patti Clayton's rendition of the pop topper, *There Are Such Things*, were nicely done, and the Dairy Maids harmonized beautifully on *Till We Meet Again*.

Following a plea for continued purchase of War Stamps and Bonds, the orchestra's lively *Kerry Dance* and Curt Massey's theme closed the show. If succeeding shows hold up to the standard of the first, program should become quite popular. *Nat Green.*

Sammy Kaye

Reviewed Wednesday, 8-8:30 p.m. Style—Variety. Sponsor—Old Gold Cigarettes. Agency—J. Walter Thompson. Station—WABS (New York) and CBS.

Old Gold has replaced Nelson Eddy on its Wednesday night show with a nicely balanced variety bill featuring Sammy Kaye's ork, Red Barber and two guests each week. Unique feature was a special interview with a serviceman recently returned from a fighting front, and sailor had was given the surprise of having his mother appear in the studio. Good gimmick was letting listeners know about it in advance but keeping it from sailor until interview was over.

Ed (Archie) Gardner of *Duffy's* was guest and gave same hilarious spiel to Kaye as he does to famous guests on his own program. Kaye's numbers were predominantly on the sweet and soothing side, and his vocalists, Tommy Ryan, Billy Williams, Arthur Wright, Nancy

Norman and the Kadets, created some pleasing effects with typical Kaye arrangements. Stoopnagle is the guest February 3.

Show is simply constructed and smoothly presented, with the emphasis on Kaye's danceable tunes. Red Barber does a good job with the announcing chore and on the plugs for Old Golds, which stress *The Reader's Digest* survey.

After playing several weeks in New York the show will tour army and navy encampments thruout the country. *Marion Radcliff.*

"The C. D. Block-Busters"

Reviewed Sunday, 4-4:30 p.m. Style—Patriotic and variety show. Sustaining on WFIL (Philadelphia).

This is an effective and attractive attempt to glamorize the unusual War Bond drive being carried on in Philadelphia by air-raid wardens. Wardens since last summer have added the sale of bonds and stamps to their many duties. Boys and girls in each zone peddle from house to house.

Intent is to feature each week air raid zone and post wardens who have had special experience in their sales. For opening stanza, the dramatization centered on Harold Gross, warden who originated the selling idea. That the idea was a click and is being seriously considered by the U. S. Treasury for nationwide use is seen in fact that Gross started off in his own zone with \$5,700 in sales last August and ran it up to date thruout the city to \$5,500,000.

Plenty of dignity to the presentation and should go a long way in breaking down sales resistance wardens encounter. Station not only gains good-will laurels but also a wide audience among wardens, this being the first time any local station has slanted a program entirely for them.

To heighten interest, station has provided attractive variety talent. Norman Black's studio string ensemble furnishes the incidental music and rings in several attractive selections on its own. Vocal charm is provided by Carol Wynne, new moniker for Florence Brendon. Under any name, gal is terrific for both ballad and rhythm tunes, and station is passing up an obvious bet in not giving her the solo build-up she rates. Has fine voice and excellent control, rich in lyrical appeal and developed sense of lyric projection.

Don Martin, WFIL production manager, writes and produces the show, for which he rates a generous nod. Gene McGee handled the introductions in capable fashion. Lit Bros.' department store came in for a plug as a result of setting up an entire department at its own expense to house the air-raid warden Treasury work. *Maurie Orodenter.*

SUPPLEE GETS MILKED

(Continued from page 6)

public is concerned. It is understood the milk outfit will carry on and chalk it up to radio advertising experience and let the coast guard lads have their own radio show at Supplee expense.

Local union felt that it would have been justified in mixing use of service band entirely under any circumstances, but finally agreed to the sustaining set-up for fear the public might not understand the behind-the-scenes maneuvers and blame the AFM for it all. Union officials claim that they have had several complaints against the coast guard band for booking competitive engagements here. Only as recently as New Year's Eve, it is said, the band booked itself to play for the annual party of the Northeast Shrine Club, an engagement that always went to local musicians. What burned up the union is that the club charged \$10 per couple for the affair, and the coast guard supplied the music for free.

SHOWBIZ GETS 5 BEST

(Continued from page 6)

dition being the responsibility of advertisers, their agencies, government radio producing agencies and the program departments of networks and stations; (5) evening programs designed for pure entertainment are performing a great service (a nice how to show business radio), and (6) every responsibility which radio programs are called upon to meet can be met satisfactorily, as is demonstrated by the fact that some programs in every category are making an outstanding contribution to building or maintaining maximum American will to war.

"The most important of these findings

is the need for a sound and unified strategy and for the education of officials regarding the power of radio," declares Dr. Berg in an indirect hint to the Office of War Information and other emergency bureaus.

Dr. Berg, 41, is a naturalized Londoner with a juicy medical career heavy on psychiatry. He has authored several fiction and non-fiction works, three of which were made into films—one of them was *Prison Nurse*. Last year he made a study of eight daytime serials under the heading *Radio and Civilian Morale*. He is a firm believer in the value of amusements and constructive relaxation in relation to morale; and radio, he thinks, is one of the chief instruments thru which people can be made better citizens and better workers under the strain and stress of war.

REPLY ON NEGROES

(Continued from page 6)

Calling.) Characters included the father, Mr. Nesbit, one of the most prominent Negro lawyers in New York, retained by a large New York concern to appeal an important case. He did this so brilliantly that seven judges of the Court of Appeals unanimously reversed a decision that had been sustained in two lower courts; the mother, Mrs. Nesbit, housewife; their daughter, a home-type girl interested in a soldier in the Army Air Force Training Service.

"September 26—Launching of the Booker T. Washington, Marian Anderson.

"September 27—*Judgment Day*. A dramatized story of Negro troops in the United States Army.

"Knowing that *The Billboard* at all times wishes to present both sides of a question, we are glad to furnish this information to you."

Rebuttal

Of the nine programs listed by Miss Kemble, only one, *Mr. Keen*, is a solid commercial, and the show's appeal is largely for people with low IQ's.

More than 50 per cent of the piece on radio in the issue under discussion was taken up with Negro progress in radio, only the introduction being devoted to the debits. Mention was made that Joe Rines has two Negroes in his Blue Network band.

It is interesting to note appearance of Rev. A. Clayton Powell on *Unity for Victory* on June 28. Rev. Powell is the editor of *People's Voice* (New York), which on January 16 wrote a special on the *Dennis-Billboard* survey, calling it "the frankest, most complete statement (ever written) of the inequalities to which Negro showfolk are subjected" and "reports the picture, in every branch of show business, with painstaking thoroughness and honesty. It is the first time that the usually taboo subject has been brought out into the open, set down in print in a non-Negro publication, and the facts brought home to white readers." The progress described in the January piece is called "a perfunctory statement of the relatively few and inconsequential gains of the Negro performer. Negroes generally and Negro performers in particular are thoroly familiar with all of the conditions talked about in the treatise, but never before have they been set down in print. It just wasn't one of the things that was openly discussed. He (Dennis) has brought the question of inequality out into the open where it would have to stand the test of the searing heat of public opinion."

Miss Kemble does not say that *The Times* ran a correction. She merely says that her letter was published.

Her list of programs is good as research, but it is a small compilation and has only a faint relationship to the subject at hand.

Finally, if there is any argument at all it is with the federal government. On June 25, 1941, President Roosevelt issued Executive Order 8802, "Fair Employment and Practice in Defense Industries": "I do hereby reaffirm the policy of the United States that there shall be no discrimination in the employment of workers in defense industries or government because of race, creed, color or national origin. . . . It is the duty of employers and of labor organizations to provide for the full and equitable participation of all workers in defense industries. . . ."

This is not a purely racial question any longer. If Negroes give their blood in defense of their soil, they would seem to be entitled, in civilian life, to work which provides the wherewithal for the maintenance and improvement of said corpuscular stuff. *L. T.*

"Follies" Sets Hub Record; Horton Also Big

BOSTON, Jan. 30.—With a greater advance sale than any other musical that has ever come to Boston, *Ziegfeld Follies of 1943* has taken this town over. One-night postponement did not dim any of the glamor associated with a production of this type. Due to censor's objection, scheduled Sunday performance was not attempted.

Treasurer at the Shubert reports that the advance was the greatest ever seen. Bids for seats came in in early and, even the show is due to remain in town till February 20, the demand for seats will exceed the supply. In addition to regular performances, General Electric will have a special midnight performance for its workers February 4. Seats for this will be \$4.40.

Gross for the *Follies* is estimated at \$38,500 for the week ending tonight. The Shubert Theater seats 1,500, with \$3.85 top except Friday and Saturday, when top is \$4.40. For the first three days, including Thursday (20), Friday and Saturday, the gross was \$17,000.

Ask My Friend Sandy, with Roland Young, at the Plymouth (1,150), with \$2.75 top is doing very poorly. In its first week, ending January 23, it drew a good \$5,500, but for the early part of the week it was the only legit attraction. In its second and final week it dropped to \$4,000.

After a four-year absence Edward Everett Horton returned with *Springtime for Henry* and is doing way better than expected, grossing a colossal \$11,000 for the first week ending tonight. Colonial Theater seats 1,643, and top is \$1.50, plus tax. Will stay two more weeks.

Stem Matinees May Break Early

NEW YORK, Jan. 30.—League of New York Theaters will send a representative to the office of Mayor La Guardia shortly, at the latter's request, to discuss possibility of an earlier starting time for legit matinees, in order to help relieve the city's 5 o'clock rush-hour. If the plan should be adopted it would probably take the form of a strong recommendation by the League that managers co-operate by individually complying with the request, according to James F. Reilly, League executive secretary.

There is a good deal of disagreement among League members over the advisability of the plan. Some feel the box office will suffer thru the reluctance of patrons to get to shows on time and the possible inconvenience involved. It is pointed out that it will be difficult to re-educate audiences used for many years to the regular 2:30 to 2:45 curtain to meet an earlier schedule. Others are of the opinion, however, that the public could be appealed to on grounds that performances would break up early enough for them to avoid the current traffic congestion.

Reilly said the general view of the League was that an earlier schedule for legit houses alone would not cause a discernible difference in transit pressure during the regular theater break-up time. He added that the League would co-operate wholeheartedly in any over-all plan that included office buildings, department stores, etc., to stagger closing times thruout the city.

Under the proposed set-up, curtains would rise from a half hour to three quarters of an hour earlier, allowing houses to be cleared by 4:15 or 4:30.

"Prince" Big in Spokane

SPOKANE, Jan. 30.—*The Student Prince*, starring Everett Marshall, played to capacity audiences in matinee and evening performances Tuesday (19) at the Fox Theater (2,300). Prices were scaled from \$2.88 to 87 cents.

"Spring" 27C in Prov.

PROVIDENCE, Jan. 30.—Grace George and C. Aubrey Smith in *Spring Again* did \$2,700 in one-night stand at Metropolitan here January 11.

BROADWAY RUNS			
Performances to Jan. 30 Inclusive.			
Dramatic	Opened	Perf.	
Angel Street (Golden)	Dec. 5	'41	483
Armenia and Old Lace (Fulton)	Jan. 10	'41	859
Blithe Spirit (Booth)	Nov. 5	'41	502
Counselor-at-Law (revival) (Royale)	Nov. 24		79
Dark Eyes (Belasco)	Jan. 11		20
Doughnuts, The (Lyceum)	Dec. 30		38
Eye of St. Mark, The (Cort)	Oct. 7		134
Janie (Biltmore)	Sept. 10		164
Junior Miss (46th St.)	Nov. 18	'41	495
Life With Father (Empire)	Nov. 8	'39	1342
Patriots, The (National)	Jan. 25		3
Pirate, The (Beck)	Nov. 29		78
Russian People, The (Gaiety)	Dec. 29		39
Skin of Our Teeth, The (Plymouth)	Nov. 18		86
Three Sisters, The (Barrymore)	Dec. 21		48
Uncle Harry (Hudson)	May 20		286
Without Love (St. James)	Nov. 10		95
Musical Comedy			
By Jupiter (Shubert)	June 8		278
Let's Face It (return) (Imperial)	Aug. 17		192
New Faces of 1943 (Ritz)	Dec. 22		47
Rosalinda (44th St.)	Oct. 28		110
Something for the Boys (Alvin)	Jan. 7		28
Sons o' Fun (Winter Garden)	Dec. 1	'41	488
Star and Garter (Music Box)	June 24		254

Empire Marks 50th Birthday

NEW YORK, Jan. 30.—Broadway theatrical notables were permitted a first-class bit of indulgence in nostalgia and good old-fashioned sentiment Monday (25) night, when the Empire Theater celebrated its 50th anniversary at a special ceremony following the regular performance of *Life With Father*. Patrons, including Mr. and Mrs. Wendell Willkie, were invited to remain in their seats to witness the celebration of the 40th Street theater's illustrious history, which started in 1893 with the opening of Charles M. Frohman's *The Girl I Left Behind Me*.

Walter Hampden, on behalf of the Players Club, in charge of the hour's proceedings, presented to Lester Meyer, manager of the theater, a plaque commemorating the birthday and carrying the names of 36 actors and actresses who played prominent parts in the theater's history. On

WLB Decision on Upped Equity Minimum Expected Soon; With ATAM Case, It Sets Precedent

NEW YORK, Jan. 30.—Pact between Actors' Equity Association and League of New York Theaters, calling for \$10 per week increase in minimum pay, which was submitted to the War Labor Board Wednesday (27), is expected to receive prompt action by the board. Altho usual procedure on a request for WLB approval takes from three weeks to a month, Equity was promised, in view of the unusual and precedental nature of the

case, that special dispensation would be granted in expediting the decision. "Unusual nature" aspect rests on the facts that this is one of the few set-ups under which professional persons are being represented by a labor union and also the interrupted character of the work.

Both sides, however, have expressed belief that that the hike will be approved. Equity is basing its hopes on the rise in cost of living, no pay raise having been granted actors for the past four years. James F. Reilly, of the League, has also stated that he expects the new \$60 minimum to go thru. Salary hike, once okayed, would go into effect immediately, despite the fact that basic agreement of which it forms a part does not take effect until September.

Only precedent for Equity's demands, as far as the sporadic-employment angle goes, is the request of the Association of Theatrical Agents and Managers for a hike in minimums, already under consideration of the WLB. ATAM is asking for \$25 increases from the League on grounds that its members have received no salary adjustments since 1938. ATAM lawyers argue that cost of living has gone up 21 per cent and food costs have increased 42 per cent since that time. They also point out that the average ATAM member works only about 22 or 23 weeks out of the year. In this case, however, the League is not willing to go along with the agents and managers to the full extent of their demands.

League has also decided to accept Equity's provisional arrangement for extra rehearsal at prorata pay only when deemed necessary. League had requested blanket arrangement for one day's extra rehearsal on dramatic productions and two days for musicals, applicable only to shows reaching Broadway after out-of-town tryouts. Transportation hazards were responsible for this proposal.

In agreeing to a continuation of the "cuts-board" policy under which productions facing the rocks may be permitted to cut salaries upon application to the cuts board, with the consent of the cast, Equity has permitted basic salary to be slashed to \$50, under the new \$60 minimum pact. Under present \$50 minimum, cuts are not permitted to go below \$50.

With all differences ironed out in a bloodless negotiation, adoption of the new pact now hinges solely on approval of the WLB.

the stage a galaxy of theatrical figures, among them Katharine Cornell, Judith Anderson, Cornelia Otis Skinner, Edna Wallace Hopper, Billie Burke, George Abbott, Margalo Gillmore, Elsie De Wolfe (Lady Mendl), Violet Hening, Hassard Short, Helen Menken, Ilka Chase, George Cukor, Elsie Ferguson, Effie Shannon, Constance Collier, Pauline Lord, Guthrie McClintic and Gilbert Miller, all of whom have had a hand in Empire productions at one time or another, also witnessed the tribute, as guests of the Players.

Ruth Gordon read a message from Maude Adams, whose association with the Empire includes starring performances in *Peter Pan* and *The Little Minister*. The wire was addressed to Alexander Woollcott, who died the previous Saturday night; it had been sent a few hours before his death.

Messages from Julia Marlowe and others were read by Hampden, who acted as master of ceremonies. Howard Lindsay, starring in the current *Life With Father*, assisted, and also delivered a short dissertation on the history of the theater.

Richard Sterling, who plays a role in *Life With Father*; Ralph Trier and Samuel Frankenstein, of Playbill, Inc.; Harold Gould, actor, and Maurice Barrett, of WHN, were those attending Monday night who had been present at the opening of the theater.

Dorothy Stickney, co-star of *Life With Father*, received a statuette from the Drama League of New York for her record as the actress with the longest unbroken run in Empire history.

FROM OUT FRONT

"Make Like a Teacup!"

BY EUGENE BURR

NOT long ago a veteran actor—and a very fine actor too—told me of an amusing incident that had occurred several months before. A young longshoreman of his acquaintance, a strapping and powerful lad, had been smitten disastrously by the desire to become an actor—that strange disease which, like the black plague, knows no divisions class or caste. Pursuing his unfortunate mania, the young man enrolled in a drama school that features the acting theories so popular with a certain class of pseudo-intellectual—directors and actors most of whom are incompetent and who have built the theories as defense mechanisms and ego-warmers. The lad had heard much about such theories, had heard them praised in militantly authoritative quarters, and so had sunk his savings in order to expose himself to them.

Some time later he approached the veteran actor, a hurt and puzzled look in his eyes, requesting advice. "Last week," he announced, "the director told me to do an exercise that I really don't think will do me much good. He wanted me to play a dramatic scene and at the same time to pretend that I was seaweed at the bottom of the ocean. Do you think that's going to help me be an actor?" The veteran told him he didn't think it would.

The same school, to cite just one more typical example, has been known to ask a boy and a girl to play a love scene, he as tho he were a blueberry and she as tho she were a strawberry. There's another sort of berry that comes violently to mind.

THIS stuff may sound funny when you read it—but it's not funny at all. It would be bad enough if its ill effects were confined to the mulcting of gullible youngsters and to the ruining of all incipient talent that falls beneath its baleful sway. But it goes still further—much further. It somehow casts its spell over numbers of already able actors who know their trade and who are, except for this fatal mental fillip, evidently intelligent people.

There is one practitioner of this quackery who has built up—he and the god of press-agentry alone know how—a tremendous and almost awe-inspiring reputation within the profession itself, incredible as that may seem. His only two attempts to direct Broadway productions were overwhelming and fantastic failures, but during one season several years ago he numbered among his private pupils, all shelling out ridiculous amounts of money for brief lessons, a number of the brightest of Broadway's younger stars—people who already knew infinitely more about acting than their posing and poppycock-filled "instructor" could ever learn. More than that, many of them fell so completely and ignominiously under his spell that they not only failed to see thru him but actually worshiped him amid the burbling tenets of a sort of theatrical Satanism.

If a crew of young and successful players wanted to spend their money on horses, jewels, bingo or even pap like that, it was certainly their privilege, but the evil went further, since long exposure to this sort of determinedly self-conscious rigmarole will inevitably ruin the finest actor in the world. The people

(See FROM OUT FRONT on page 10)

American Academy Students Present "Letters to Lucerne"

NEW YORK, Jan. 30.—The senior class of the American Academy of Dramatic Arts presented *Letters to Lucerne*, by Fritz Rotter and Allen Vincent, at the Empire Theater last Friday afternoon. Add to bad script a number of inadequate performances and the sum is an afternoon devoted to little more than the personal appearance on a stage of a group of comely young people.

Gene De Santis offered a nice bit as Hans, and Frances Dane came thru with a charming characterization of Margarethe, another bit. In a full-sized role, Jane Morton showed promise as the Southern girl, Sally, but her pacing was so slow that her effect was spoiled. Dortha Graham, with Bingo, the best acting part in the play, read her lines in spurts, a not altogether effective manner of reading. Jeanne Weyl's Felice was far too vicious, and Peggy Scott's over-affected English accent in the part of Marion, deserted her at odd moments for something way below the Mason-Dixon line.

Two of the most attractive young ladies we have ever seen gave two of the stiffest performances we have ever seen. The young ladies were Darlene Dexter and Becky Brown, and the parts were Miss Linder and Mrs. Hunter, respectively. If perfect deportment counts for anything, then these young women are in the top row for foot placement, hand movement and head carriage. Acting, unfortunately, demands something more. Charlotte Karen gave an impression of tremendous embarrassment over the emotional Olga, and Doris Sudbink, while she had a very real sincerity, lacked conviction as Erna. Peter James was Gustave, Rdaph Kandel was Francois, and Robert Knipe was Koppler. M. A. B.

Blackfriars Offer "Tinker's Dam," a Pedestrian Fantasy

NEW YORK, Jan. 30.—The Blackfriars' Guild, the experimental theater in the little playhouse at 320 West 57th Street, has a reputation of offering stimulating and interesting—if not always entirely successful—plays. It operates with professional—or at least almost professional—casts and professional direction. None of these things would have been suspected, however, by a customer whose first taste of the Guild's wares was Andrew Hawke's *Tinker's Dam*, which was presented Thursday as the group's second production of the season.

Mr. Hawke has written a fantasy about Heaven and Earth, about Good and Evil—certainly an ambitious and absorbing subject; but he has forged his "philosophical" discussions from the viewpoint of a Sunday school primer; and has built his fantasy in such a way that denizens of a day-nursery might legitimately cavil at it as an insult to their intelligence. A fantasy may conceivably be written without true imagination, providing the author's fancy is strong enough; but Mr. Hawke's fanciful "flights" are so pedestrian and primary that, to an adult audience, they become acutely embarrassing. He writes fantasy in the style of a chronic bookkeeper; he talks much of dreams, but in the manner of a chronic and complete insomniac; he blabbers incessantly of ideals, as a man would whose own ideals were taken slavishly, without inner fire or emotion, from books and the mouthings of his elders.

Since *Tinker's Dam* is devoid of drama and depends for whatever effect it may have upon its pitiful, pseudo-philosophical mouthings, it is on the basis of its thesis that it must be judged. Judged simply as a play, it is as total a loss as debate on the well-known subject of the number of angels who might sit with comfort upon the head (or is it point?) of a pin. And, judged on its thesis, it is dull, childish and puerile; a stray puff of reason would level the wildly wavering straw man that Mr. Hawke so painfully builds. For he bases his entire intellectual argument upon an assumption of responsibility in and for all things, blithely ignoring even the remote possibility of organic development. And when he wants to prove the power of faith, his only recourse is, in effect, to say that one must have more faith in order to understand its power. To substantiate this startling theory he is forced to send his chief character to a series of particularly dull and stupid nether worlds—where the character is given more faith and then, astoundingly, realizes faith's power.

The chief character is a newspaperman, bitter because of the deaths of his wife and child many years before. He, along with a religious-minded tinker, a great scientist, a soldier about to go abroad, and the soldier's girl, is caught in a bomb shelter during an air raid; and the entire first act is taken up with a primitive discussion of religion. At the end of the act the newspaperman is fatally wounded, and the scientist dares God to perform a miracle upon him.

The newspaperman is then transposed to the Land of No Reason for Things, which, amazingly, is supposed to be the scientist's home grounds; it would appear to a mere adult that the scientist's primary job is to find reasons; but Mr. Hawke denies this, since to him the word "reason" evidently means only an assignment of personal responsibility! In any case, the sun and moon and a cow and sheep appear and ask, with tremendous

philosophical weight, who made them if God didn't; and then they sing a little song and decide to go on strike, proving that the scientist can't really control them—as tho anyone had claimed he could.

The next world, the Land of Vicious Circles, is a night club where a black sheep promises the newspaperman a million years of wine, women and song in return for just one soul—but the women in question are unmasked and the newspaperman rushes away. He then arrives at the gates of heaven, where a group of particularly brash and obnoxious children tell him all souls are tried for their content of love. This is done thru suffering—an example of the perverted deification of pain that is keynoted thruout the play. Also, there is a radio that has no commercials or cheap serials on it—and heaven itself is like a huge circus tent where everyone can have fun forever—as tho that would be fun. (Incidentally, Mr. Hawke's contempt for radio recurs so constantly that one is forced to the conclusion that he must have had some of his scripts turned down by the networks.) In any case, the newspaperman finds his wife and is told by her that she can't recognize him until he has faith that he'll see her again, and somehow his faith in an after life is double-talked into identity with his love for her. Back in the bomb shelter, he achieves faith just before he dies, and stalks off into the circus tent that is heaven; and the scientist triumphantly says that God has failed to work His miracle. Personally, I don't think the scientist would have bothered.

The synopsis has been detailed at length in an effort to be entirely fair to Mr. Hawke. It omits, however, much

woolly discussion and all of the dullness that pervades the piece like a thick, gray fog.

The cast struggles bravely under the obvious and uninventive direction of Dennis Gurney, with only a lass named Peggy Wynne, playing the soldier's gal, standing out. Miss Wynne has a lovely and sympathetic quality, and achieves huge effect thru her beautiful underplaying; there is a suspicion that she may lack the force to carry heavier drama, but she is never called upon to do so in the present piece, and her performance shapes up as one bearing rich promise.

The rest are pretty well snowed under, and a number of them give the impression that they might profitably have had a better acquaintance with their lines. Lawrence Fletcher struggles manfully with the newspaperman; Gerald Buckley is quaintly Irish until it hurts as the tinker; H. E. Currier gives a solid and incisive performance as the scientist; James Ganon simply goes thru his lines as the soldier; and John Huntington and Marjorie Peggs, in the ridiculous roles of the sun and the moon, do as well as is humanly possible. Eileen Heckert and Dort Clark, as the cow and the sheep, overplay horribly.

If this is philosophical fantasy, university classes might profitably study the flaming imagination and brilliant thought of the telephone directory.

Eugene Burr.

"Porgy" for Coast

CHICAGO, Jan. 30.—*Porgy and Bess*, now playing the Middle West, is set for a transcontinental hike if transportation difficulties do not interfere. Show is set to play Minneapolis, Milwaukee, Detroit, Toronto, Indianapolis, Pittsburgh and Philadelphia, then will jump direct to the West Coast, where it will play for five weeks on a guarantee.

FROM OUT FRONT

(Continued from page 9)

being "taught" by this mountebank were far too valuable for Broadway to lose. And this particular fellow has probably ruined more potential and actual talent than any other single factor in the theater.

THE arguments against such theorizing regarding the acting art are both numerous and obvious. Self-consciousness is the cardinal sin in acting, and these ridiculous and phony sessions of abracadabra are cannily calculated to increase the self-consciousness of anyone exposed to them; those inculcated with the virus beyond the hope of cure can never again represent an author's creation upon a stage; they can only represent an actor who, with painful obviousness, is exploiting a theory of acting at the expense of the author's creation. Perfection in acting and direction is represented by the lack of any obvious sign of acting or direction in the performance. But victims of the theories bristle with signposts of the most obvious and distressing sort. The result they achieve is never effect, but merely affectation.

The theories really fall down, however, not in argument, but on the stage. Watch a performance by an insistently arty "art" group. Then watch a performance by actors.

IF ANY authority beyond the evidence of one's own senses were needed to prove not only the worthlessness but the active evil of such theorizing, it comes in the form of an extremely amusing article contributed a month or so ago to *The Sunday Times* magazine section by Cornelia Otis Skinner, a fine actress and the daughter of a great actor. Miss Skinner, it seems, was accosted by a dreamy-eyed student of the theories and asked how she built the line of dynamics at the end of her current second act. Miss Skinner was at a loss; so far as she knew, she had merely gone on the stage and acted. After a little the girl went away and, says Miss Skinner, "the more I mulled, the more indignant I became. Not so much at her, poor innocent, but at the phony instructor who was taking her perfectly good money to teach her a lot of arty lingo concerning curves and dynamics. What the heck was a dynamic anyway? Did Bernhardt or Ellen Terry or Booth, or even such an intellectual as Duse, ever waste time over such things? What would Garrick have done if you had asked him about dynamics? He'd probably have crowned you with his snuffbox."

Miss Skinner also cites the case of her father, when he was a youngster playing for the first time with the great Booth. Booth advised him: "Don't try to 'work yourself up.' It can't be done. Just wait quietly for your cue; then when you hear it go on the stage and act."

"But I haven't the technique," the young actor faltered.

"That's how you'll get it," the great man answered."

AND that's the answer to all those who aspire to the stage. God bless Miss Skinner for her honesty and her common sense and her shrewd and able appreciation of the difficulties and methods of her art. She's not only a great actress; she's a wise, witty and extremely intelligent woman—and her brief article should somehow be made required reading for all students of the pompous, poppycock-purveying, self-conscious and talent-destroying art schools.

It is an interesting point that salesmen of this sort of bilge are themselves seldom actors. Rather they pose as directors—great master-artists who use actors merely as the rough material of a finished art work. If such theory-bleating were confined to actors, one suspects, there would be far fewer bleaters, partly because they would learn from experience the stupidity and affectation of their theories—and partly because few people capable of spouting such theories can conceivably possess the high qualities of a true actor.

One such pap-spouter, when he came to America with a great if somewhat fuzzy reputation as a director, created a minor sensation when he instructed one of his victims to "make like a teacup!" And Miss Skinner herself cites an even better known example, that of the famous director who told a hard-pressed actor, fed up with his nonsense, to speak in a "pear-shaped tone."

"Certainly," answered the actor, "which end of the pear do you want to come out first?"

Out-of-Town Opening

"Ziegfeld Follies"

(Shubert Theater)
BOSTON

Presented by the Messrs. Shubert in association with Alfred Bloomingdale and Lou Walters, by arrangement with Billie Burke Ziegfeld. Production devised and staged by John Murray Anderson. Dances staged by Robert Alton. Costumes by Miles White and settings by Watson Barratt. Dialog staged by Arthur Pierson. Lyrics by Jack Yellen and music by Ray Henderson. Cast includes Milton Berle, Iona Massey, Arthur Treacher, Jack Cole, Sue Ryan, Christine Ayres, Nadine Gae, Tommy Wonder, the Rhythmaires, Betty Keane, Jerry Bergen, Jack McCauley, Imogen Carpenter, Jaye Martin, Charles Senna, Ben Yost's Vi-Kings, the Jansteys, Katherine Meskill, Bill and Cora Baird, Ray Long, Penny Edwards, Mary Ganley, Patricia Hall and Dixie Roberts.

The combination of the Shuberts, Al Bloomingdale and Lou Walters offers this super-extravaganza after a seven-year absence. The entire production is huge and colorful, with loads of beautiful girls, gorgeous settings and dazzling costumes.

Cast is headed by Milton Berle, who roams thruout the production. A bit of humor is injected when on Berle's first appearance he joins eight chorus boys dressed in full evening attire. The audience does not realize he is there till he steps out, waves his arms and goes into a fast tap routine. From then on he takes entire charge of the show.

Berle is extremely funny in his skits, and his satire of Noel Coward's *Private Lives* is a classic. He bends to low comedy in his Washington hotel room skit and is very unfunny as a fitter in a French dress shop. In an original by Harold Rome, he goes thru some very fast patter, naming every advertised item and (See *Out-of-Town Opening* on page 29)

Feagin School Students Present "Moor Born"

NEW YORK, Jan. 30.—The Feagin School of Dramatic Art presented Dan Totheroh's *Moor Born* for four performances last Friday and Saturday afternoon and evening. On the whole a well-written, straightforward drama, unencumbered by intricate plot-threading, *Moor Born* was given a more than adequate production by the Feagin School under the sensitive direction of Saats Cotsworth, recruited from the New York legit stage for the occasion. With one exception, the professionalism on the production end is effectively reflected in the performances of the actor-students. Mr. Cotsworth has really gotten his youthful players to scratch the surface of their respective roles and present intelligent, carefully thought out characterizations. If some of the actors achieves less success than others, it is only because they had the misfortune to draw parts less clearly delineated by the author.

Moor Born, produced on Broadway in 1934, tells the story of those strange Bronte sisters and the early subordination of their individual talents to the unfulfilled genius of a dissipating, love-lorn brother. Allen Reisner plays the part of Branwell, the brother, with understanding and restraint beyond the scope of one of his years. During the first few minutes of his playing it looked as tho he might go thru his entire stint under an Orson Welles-Charles Laughton complex, but once he was oriented to his surroundings the tension was eased considerably, and Reisner came thru with the best performance of the evening. A close second was Lorraine Lewin as Emily, contributing a fine, sensitive portrayal of the courageous, strong-willed and frustrated sister. Miss Lewin's voice has amazing flexibility and she carried off the death scene particularly well. Only shadow over her work was an intermittent feeling that she was sometimes confused by the part.

Charlotte and Anne Bronte, stripped to one-dimensional characters, were adequately portrayed by Margot Johnston and Claire E. Curtis, respectively. Susan Campbell and Marie Kientzy were good as the servants. Fred Carmichael, perhaps the youngest person on the Feagin stage, had too much to cope with in the role of Patrick, the father.

Shirley Frohlich.

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Catalog from Secretary, Room 145

CARNEGIE HALL, NEW YORK

... What makes
BETTY RANN?

NITERIES' WAR PROBLEMS

Tough Fire Safety Laws; Fuel and Food Shortages; New Curfew Rules; Show Time Changes; Minor Patrons

Following is another compilation of situations thruout the nation indicating how night clubs are handling their war problems and the newest legislative threats.

The Boston Cocoanut Grove fire has resulted in scores of new ordinances and bills seeking to make every night club fire and panic proof. Food shortages are beginning to make it tough for night clubs to provide fancy many-course dinners. Fuel restrictions are forcing some clubs to close one night a week or to change heating systems. Night war workers are inducing some clubs to put on more matinees, odd-hour shows and early-evening shows, and threaten to upset the traditional hours of night club operation. Many cities are faced with new and tougher curfews on closing time and on drinking. More and more club owners are being irked by tough rules against drinking and mixing by minors. And, most important of all now, the ban on pleasure driving and the curtailment of taxi services are combining to ruin business for all but conveniently located clubs.

Safety Laws

BOSTON, Jan. 30.—The operators of the Cocoanut Grove are still being held for the grand jury, altho six of the 16 charges against them have been dropped. A 19-page report, compiled by the National Fire Protection Association, states that the Cocoanut Grove disaster resulted from an "ordinary fire." It denied that the disaster was caused by some mysterious and highly inflammable agent.

"We cannot believe that this disaster is chargeable to any deficiency in the law," the report continued. "In our opinion, building and fire officials can do practically everything that is necessary to assure public safety without any more laws."

This association is sponsored by the major fire insurance companies.

NEW YORK, Jan. 30.—First public hearing on Bill 266 was held yesterday in the chambers of the city council here. The bill is an attempt to make places of public assembly, especially night clubs, fireproof.

Local night club owners are alarmed over the bill, claiming some of its prohibitions are so severe and unreasonable as to constitute a serious threat to clubs remaining open. The bill requires a separate lighting circuit for exit signs, limits the size of nitery rooms by specifying distance of exits to tables, requires a large display sign on number of occupants each room can hold safely, etc.

Ted Nathan, of the local Cafe Owners' Guild; Alan Corelli, secretary of Theater Authority, Inc., and local club managers are among those opposing the bill.

HARRISBURG, Pa., Jan. 30.—Legislation prohibiting night clubs in locations below the ground level and restricting clubs above the ground floor to buildings of fireproof construction has been introduced in the Pennsylvania House of Representatives by Assemblyman Herman J. Tahl.

The measure also provides, "There shall be at least one exit for every 50 seats in a night club or similar place, and no tables may be placed within 20 feet of any exit. No inflammable decorations may be used, and persons beyond the normal capacity of such place shall not be admitted. Violations would be punishable by not less than two years or more than five years imprisonment.

HALIFAX, N. S., Jan. 30.—The 15 square feet of dancing space for each individual in niteries, dance halls, restaurants, hotels, etc., as demanded by the provincial censors, is creating concern here. The closing of night spots due to limiting attendance so drastically has cut down entertainment policies. Well conducted night spots had been considered

excellent for morale these hectic nights.

A local daily has been editorializing on the need of adequate dancing facilities for the public, in and out of uniform.

Food Problem

CHICAGO, Jan. 30.—The growing food problem is a headache for the niteries and hotel rooms here. Managers of the better known rooms are particularly concerned, since they plug their good food policy and charge accordingly.

While food is available, tho in limited quantities, not all brands can be secured at all times and the quality is not the same as before the war. Hotel men say they have to accept inferior goods and if they return them the wholesalers return the money rather than substitutes.

It is no longer unusual to go into a leading hotel room or night club and find most of the main dinner items on the menu scratched off.

Several hotels still have choice cuts of beef in stock, but many meat items are not available two or three nights a week. And when they are available, the supply is very much limited. While dinner prices have gone up 20 to 50 per cent in entertainment places, business has not suffered.

Fuel Shortage

NEW YORK, Jan. 30.—Night clubs housed in their own buildings and using fuel oil are the hardest hit by the fuel shortage. Those that converted to coal or already had coal are lucky. Hotel spots, on the other hand, are less likely to suffer because hotels are classified as residential and are eligible for more fuel than out and out entertainment spots.

Some club owners say that if they cannot get sufficient fuel they will close one night a week or cut out the least profitable hours of operation, which are those before 8 p.m. and after 2 a.m.

DES MOINES, Ia., Jan. 30.—A cold house doesn't necessarily mean the customers don't like the show.

Gene Emerald, emcee, and Dave Fidler, owner of Club 100, were discussing a cold house after the last floorshow. Fidler explained to Emerald that the customers really enjoyed the floorshow, but did not clap because they were sitting on their hands, as the fuel oil shortage had made it quite cold that evening in the club.

PROVIDENCE, Jan. 30.—It will be Blue Monday from now on for Rhode Island night spots.

Governor J. Howard McGrath's fuel conservation five-day week edict orders barrooms and liquor stores to close Mondays and hotels and restaurants not to sell liquor Mondays. While no official interpretation has been given by State officials on night clubs, whatever their classification they cannot sell liquor on Mondays.

Rhode Island theater managers have agreed on noncompetitive operating schedules. Governor's ruling says theaters must cut one-seventh from their operating schedules as in operation week of January 3. First-run houses will meet the requirements by eliminating their morning shows Mondays thru Fridays.

Show Changes

BALTIMORE, Jan. 30.—Green Villa, nitery, has introduced a new policy to accommodate night shift war workers by opening at 6 a.m. every morning, including Sundays. Offers a floorshow and Pepper Asner and His Jive Orchestra.

BALTIMORE, Jan. 30.—Beachcomber,

Horses Coming Back

NEW YORK, Jan. 30.—At least two local clubs landed considerable publicity by announcing that they had bought hansom cabs to bring patrons to and from the clubs: Leon & Eddie's here and Holiday Inn, Flushing.

CAMDEN, N. J., Jan. 30.—Hard-pressed by the ban on pleasure driving, Harold Farr, operator of the Smart Spot at Haddonfield, has bought a five-passenger cabriolet and a horse, Jake. He drives the carriage between his nitery and the bus terminal every half hour.

Other roadhouses are advertising extensively to explain that those driving on business can make a social stop, according to the OPA rules.

nitery, is now closing Mondays for the duration.

BALTIMORE, Jan. 30.—The number of niteries now offering Sunday matinees, including floorshows, is growing. This is supplementary to the regular two nightly shows, plus an early show at 8:30.

MILWAUKEE, Jan. 30.—Nick Du Laveris's Glass Bar is now using entertainment Saturday and Sunday afternoons as well as nightly. Has Marie Kendall, songstress, and Tony and George Madison, pianists.

Strict Curfews

MONTREAL, Jan. 30.—Local club owners are being cautious on spending for talent because of the political situation. Local authorities want night clubs to stop selling liquor at midnight, except Sundays, 9 p.m. That would just about ruin night club business.

HOUSTON, Jan. 30.—Houston's nitery ops are not happy over the new 1 a.m. curfew. But not a single violation has showed up yet. Ordinance makes establishment as well as drinker liable if anyone guzzles on premises. One operator says: "I have to post a guard in each rest room to see what's on the hip; I even have to keep watching funny moves under the tables on the floor."

The Chinese Duck, owned by Mrs. Elizabeth Moody, announces after each floorshow that the 1 a.m. law must be obeyed. Floorshows now start at 9:30, 11:30 and 12:30 instead of 11, 1 and 3:30.

Abe Weinstein, owner of Abe and Pappy's, reports final show at 1 a.m. instead of 1:30, with doors shut at 1:45 a.m.

Cotton Club and Aragon close at 1 a.m. instead of at 2 a.m. Ranch Club remains open until 3 a.m., with shows at 10, midnight and 2 a.m.

City heads say they want people to stop drinking late at night.

HOLLYWOOD, Jan. 30.—A Los Angeles assemblyman, John W. Evans, has introduced a bill in the Legislature requiring drinking establishments and liquor stores to close at midnight for the duration. Midnight closing is required of bars now, but this ruling is enforced by the board of equalization, which moved the closing hour up from 2 a.m. in cooperation with military authorities.

SAN FRANCISCO, Jan. 30.—The State board of equalization has suspended the liquor licenses of three hotels and one night club for 15 days on the ground that the establishments violated liquor laws either by selling liquor to minors or by serving men of the armed forces during prohibited drinking hours. Spots were Mark Hopkins Hotel, Hotel St. Francis, Sir Francis Drake Hotel and the Music Box.

Checking Minors

PHILADELPHIA, Jan. 30.—A curfew squad of six women detectives has been organized here by the police department to keep unescorted young girls out of niteries, taprooms, bowling alleys and poolrooms.

More than a score of girls under 18

have already been apprehended by the squad. Gals picked up are sent to Morals Court and, if from out of the city, are returned to their homes.

Driving Ban

BALTIMORE, Jan. 30.—Due to the ban on pleasure driving and scarcity of fuel oil, Ye Carney Tavern, on Harford and Joppa roads, has discontinued dining room service until the spring. Downtown night clubs are experiencing some thin nights since police have begun taking license numbers of cabs driving up to places of amusement. Fearful of using their own cars, many night club patrons are staying away.

Club operators point out that their places fill up later than usual and that the crowds leave earlier, as they have to get streetcars to go home.

While entertainment spots in the business section have lost business, those in the outlying districts say the new order is "a death knell."

BUFFALO, Jan. 30.—The gas ban closed one of the largest niteries in Western New York, Harry Altman's Glen Park Casino, in Williamsville, which had used names and semi-names. Kaufman's Cafe Madrid, also on the outskirts, has closed the nitery room and discontinued shows and music, as has Ryan's club. Federal Gardens will have shows week-ends only. Ban on pleasure driving has been enforced very strictly here.

The fire law tightening resulted recently in summonses to five niteries for violations by the city law department, but all spots are complying with regulations now, or are making repairs. Club Merry-Land, Havana Casino and Club Moonglow were okayed after changes were made, while Brogan's Grill is now redecorating in accordance with laws. Little Harlem has closed.

The AGVA feud remains. A Nitery Owners' Association member says three more AGVA acts returned to work for his "unfair" club. The acts had gone out on AGVA strike originally. All ten "unfair" spots are operating with shows and fairly successfully.

BRIDGEPORT, Conn., Jan. 30.—First casualties from the ban on pleasure driving are the Cafe Howard, largest nitery in Bridgeport, and the Seven Gables Inn, Milford, one of the oldest night spots in Connecticut.

Both stated in large newspaper advertising that they well reopen when the gas ban is lifted.

TRENTON, N. J., Jan. 30.—Roadhouses of Monmouth and Ocean counties, along the Coast, are on their way out, due to gasoline rationing and other motor restrictions.

Many operated at a summer deficit last year because of rationing. Even the big army and navy encampments in this district have failed to solve the financial problem of roadhouses.

Albany Hotel Spots Do Well in Spite of Gas, Rubber Rules

ALBANY, N. Y., Jan. 30.—Oil rationing and ban on rubber apparently have not affected business at local night spots.

Walter Behr, pantomimist, at the New Kenmore Hotel, is being inducted into the armed forces this month. He has been appearing with Mal Hallett's band.

Gas curtailment has at least one advantage for name bands; it forces hold-overs for them. Hallett has been packing them in for the dinner and midnight shows. Other entertainment included ballet by Leon Barcas and vocals by Donna Mason and "Ockie" Menard.

Barbara Johnstone, at the Hotel Ten Eyck the last four months, is booked for the Bradford Hotel, Boston. Manager Frank H. Brown, of the Ten Eyck, followed with Richard Webster, who came to the Victory Room last Thursday. William M. Igo is general manager of the Victory Room.

Joe Lopa and His Hawaiian Orchestra continue at the Ten Eyck.

Jack Mayo is still packing 'em in at the De Witt Clinton Hotel for cocktail and dancing hours.

The Troika, Washington

Talent policy: Dance and show band. Management: Helen Hamilton. Prices: \$2 minimum (\$3 on Saturdays); dinners, \$2 and up; drinks, 40 cents up.

In a city that prides itself on class, the Troika stands out as the Class A night spot. Thru the years, it has built up a reputation as a select evening club, catering to the topnotchers of Washington's social, political and diplomatic sets, with fine food, efficient service and good, well-organized shows.

Current show not as well-rounded as usual. Dolly Dawn has to carry the program most of the way. And she has the figure to do it. Appearing in the closing spot, she sings variety of songs which satisfy old and young, Americans and other United Nations. Has a warm, winning personality that is disarming and makes plenty diverse house heartily appreciate *My Melancholy Baby*, *Strip Polka*, as well as a medley of Irving Berlin's red, white and blue songs.

Gomez and Beatrice, dance team, didn't do so well opening night. Beatrice, an unusually attractive dancer, was good in a brief solo. Jive number was out of place, and encore rumba had poor finish. *Just a Gigolo* novelty was interesting and neatly executed.

Teri La Franconi, Spanish singer, could have been much better, both as emcee and as singer.

Sascha Lucas, band leader, is one of Washington's finest violinists. He knows Troika audiences and he plays to them. At show caught the hushed dinner crowd thundered approval of *Meditation from Thais*. Patricia Prochnik, daughter of ex-Austrian Minister to U. S., sings with band in a pleasing, innocuous way.

Connie Poulos.

Old Roumanian, New York

Talent policy: Production floorshow booked by Al Davis and staged by Mildred Ray, at 8 and 12 (extra show Saturdays); show and dance band; girl relief band. Management: Jack Silverman, owner; Sidney Heller, publicity. Prices: Dinner from \$1.65.

Hard hit by war restrictions (most of its business came by cab, and its location doesn't draw transient servicemen trade), this Lower East Side club is holding on nevertheless. Its established reputation, good floorshow and tasty American and Jewish food make this club attractive still.

Shows are changed every five weeks, but the current bill is mostly holdover. It didn't run so smoothly on night caught because band leader Joe La Porte was out due to illness, and Leo Fuld had to go on early because he does shows and broadcasts for the merchant marine.

The eight-girl line is the backbone of

Night Club Reviews

the revue. Girls are okay on looks and their costumes are neat. On for four numbers, they did simple dance steps and parade formations. Ann Jackson steps out of the line for an okay spinning kick and acro routine. Fanchon Davis, a comely blonde, tops three of the production numbers, and makes a good impression with acrobatic, toe and high kick dances. Her costumes are fine. This is her debut as a single.

Leo Fuld, the "Golden Voice from Holland," has a fluent, melodious voice which he uses well in French, Greek, Russian, Jewish, Dutch and English songs. Too close to the mike and too stiff. But the voice is there. Emcee Sadie Banks, who seems to come with the lease here, did a couple of song-talk numbers, including a bit of spicy lyrics. A veteran, she knows how to make the lyrics count. Dave Fisher, comedian-singer, and Sammy White, pianist-singer, are the show's punch with their clowning, mugging, comedy lyrics and bits of straight singing. Here since October, they have become big favorites.

La Porte's band (without La Porte's fiddle) had sax, trumpet, piano and drums, and handled the show very well. The relief band is an all-girl outfit. Shirley Baron, drums, is leader and backed by trumpet, piano and sax. Girls are no beauties, but their music is good.

Frances Layne and Tanya are billed, but not evident in the show.

Paul Denis.

Eitel's Restaurant, Chicago

Talent policy: Four shows between 7 and 11:30; intermission organist. Management: Max Eitel, operator. Prices: No cover or minimum; dinner from \$1.50.

This is the former Old Heidelberg, which changed names for the duration, for obvious reasons. And since the change the almost all-German patronage has given way to a mixed crowd. Dinner business is big here, as the place has been known for food quality for years.

Entertainment is secondary and in keeping with the room's atmosphere. It is not given the attention a show usually rates in a night club.

Informal shows are presented on a small stage set back in one of the corners, and no great effort is made by the emcee to get undivided attention. Feature, is Harriet O'Rourke, young and attractive coloratura soprano who won the Chicagoland Song Festival sponsored by a local newspaper. She has possibilities, for in addition to a beautifully trained voice she has a flair for showmanship. This room does not bring out the best in her, but will provide her with experience in working before a comparatively noisy audience. She concentrates on light classics, in keeping with the room's atmosphere, such as *Blue Danube* and *Italian Street Song*.

The Octet, male vocal group that has been here for years (alho a number of personnel changes have been made), offers stock sets, but the result is not as effective as might be expected of eight singers. During the evening they work in Gay '90s and Russian costumes, with Miss O'Rourke participating in limited song and dance production bits. Corpulent Jackson Murray is the unpretentious emcee. Wilson Dotz plays a dull organ at intermissions.

Downstairs in the Rathskeller, informal entertainment is furnished by Louie and His Gang, six musical comedians, and John Clifton, tenor. Sam Honigberg.

La Fiesta, San Francisco

Talent policy: Dance and show band; floorshows at 8, 9:30, 12. Management: Nino Brambilla, owner-manager; Francis Weldon, producer. Prices: Minimum \$2; drinks from 50 cents.

Francis Weldon is the new producer at this spot, and his initial offering is one of the best seen here. Show is a fast-moving, colorful production that satisfies the most critical appetite for Latin entertainment. Opens with six pretty girls who parade their charms while sporting brilliant costumes. They're on several times, with Chico doing the background singing and Candido giving out on the bongo.

Headliner is Maclovía Ruiz. Girl is shapely, with flashing smile and eyes, and is probably the best flamenco dancer of today. Every motion of her dance is expressed clearly, unmistakably. Really registers with heel clicking and castanet

work. Won plenty of applause.

Crowd also went for Myrta Silva, Puerto Rican comedienne, whose style of singing and dancing rumbas is original and clever. Fiery and plenty hot, she sang and shook thru a couple of Cuban tunes and encoed with a Cuban comedy routine.

Ramon, billed as the Latin Fred Astaire, is nimble and graceful and, in the finale, teams with the very exotic Alma Drake in a smart tango. Barbara Lee, dancing here for some time, makes her singing debut, coming out of the line. Has a distinctive voice that earned the brunet lovely one of the biggest hands of the show.

Tommy Green emcees and sings, keeping the show moving at a fast clip. Don Aldino's orchestra plays an exceptionally fine score and backs the show in efficient style.

Edward Murphy.

Enduro, Brooklyn

Talent policy: Dance units; continuous entertainment. Management: Mike and Harry Rosen, operators; Jay Faggen, publicity. Prices: Dinners from 85 cents.

The Rosen boys have done well for themselves and the room with the current collection of musical talent, Adrian Rollini Trio and the Four Toppers. Of Rollini, little need be said, as he is deservedly one of the top trios in the business today. The Four Toppers are making sufficient headway to indicate that they will also be in the money.

The spot is one of the largest in the boro and certainly has a liberal budget for talent. The expenditures are justified in light of the room's capacity business.

Rollini at the vibes and chimes, abetted by bass and electric guitar, gives out with a rich and intelligent brand of swing containing many musical subtleties blended with superb musicianship. Rollini is, of course, the mainspring of the outfit, but much of the rhythmic drive and power comes from the boys plucking the strings. Liberty is varied, the trio being able to do well with classical adaptations as well as current numbers.

The Four Toppers are a misnomer, as there are five men and a gal currently working under Steven Gibson at the steel and electric guitars. These septians are well groomed and capable musicians as well as vocalists, both solo and group work being nicely handled.

Joe Cohen.

El Bohio, Havana

Talent policy: Shows nightly at 10:30 and 1. Management: Miguel Triay, managing director; Charles, maitre. Prices: Drinks from 35 cents; dinners from 85 cents; minimum Saturdays, \$1.50.

Miguel Triay has just celebrated his second anniversary as owner-operator of El Bohio, best show place in city.

A pleasant floorshow and okay music are on hand. Show itself is built around the line of three girls, all nice lookers, doing the opening "zapateo" in flouncing costumes and the finale a conga. The show featured Cuban and American dances, especially the Cuban Bembe and the courtship. The last is more refined and more emotionally expressive, especially as danced by Diamantes Negros. Alfredo Brito and his 14 men cut the show well, with Brito batoning in his crouching, dramatic way. The band is a balanced crew that produces the better type of dance music. Paulina is his vocalist.

Diamantes Negros, dancers (eight men), are presenting marvelous performances.

Good business when caught. Food and drinks okay. David C. Coupau.

Shangri-La, Philadelphia

Talent policy: Dance and show band; relief band; production floorshows at 8 and 12:30. Management: Louis (Dewey) Yessner, proprietor-manager; Henry Loo, headwaiter; Solis S. Cantor, advertising and publicity; Noel Sherman and Jay Arnold, show producers; Jack Cohen, booker. Prices: Dinners from \$1; drinks from 40 cents; \$1.50 minimum.

Overcoming all odds, Louis (Dewey) Yessner, alho new to the nitery field, has put over this giant downtown nitery. Packing 700 people in for dinner and supper shows in face of heavy competition from the established boites is no mean feat. Policy calls for floorshow

studded with names and a pop-priced Chinese-American food policy.

Sherman and Arnold have produced an eye-appealing and fairly exciting *Patriots on Parade* revue that contains all the entertaining elements any ringsider would seek. And to polish off the proceedings is the song team of Cross and Dunn, who are still dynamite. Even more so, with some fresh and timely material along with the evergreen smash bits. Open with *Nobody Knows What Happened to McCarthy* and then sell themselves like a million with an extremely funny parody of *Blues in the Night*. Ring in operatic arias to the tune of *Five o'Clock Whistle*, still another hilarious song story of army medical exams, and the honey-and-the-bee parody for the smash wind-up.

Carolyn Marsh, a vocal lovely on every count, has a throaty voice that rings true for ballad and rhythm tunes. Provides expressive lyricizing for five songs, building audience enthusiasm bigger with each bit. Tyler, Thorne and Rogers, two men and a girl, add a delightful music-hall touch with their impressionistic ballroomatics. Warm up with a knockabout drunk dance and then smash with their hilarious slow-motion adagio bit. The Copelands, thrill skating troupe of three girls and a man, are still here and still pack thrills with their roller routines. Finish is a show-stopper, two of the girls spinning in mid-air, hanging from the shoulder prop of the other two, speeding in circular fashion. Effect is heightened by fluorescence.

Margie Ford, first on, contributes a striking acro rhythm dance, polished off with a session of one-hand cartwheeling. Line of 10 girls, easy on the optics and plenty agile on the hoof, open with a high-kick routine. Midway do *18th Century Drawing Room* ballet, with Helen Zurod, captain, kicking in with a trim toe dance. A third setting offers a colorful gollwog dance, marked by unique costumes, and for the finish entire cast joins the girls for a patriotic punch.

Dick Wharton, whose band of 10 provides excellent show support and smooth dance incentives, handles emcee. Billy Hayes (4) makes the dance music continuous.

Show shapes up as the best buy on the local after-dark scene.

Maurie Orodanker.

Casino Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; show at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, chief of publicity; M. E. Stuckart, artistic director; Nini Theilade, dance director; Ferry, headwaiter. Prices: Minimums, weekdays, 30 cruzeiros; Saturdays and holidays, 50 cruzeiros; Sundays, 40 cruzeiros.

First of the Copa's warm-weather shows teed off in the swanky Golden Room January 6 to a near-capacity crowd. This floorshow should do much to keep the room busy. Talent layout is not costly, tho extra dinheiro has been spent for costumes and production. Production staff has done a splendid job on the relatively small stage.

Floorshow is headed by Luiz Roldhan, Mexican singer coming up via the Buenos

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Aires route. Includes another singer of Mexican tunes, Carmen Rodriguez; John Bux, Argentine comic, and Silvio Caldas, Brazilian singer who heads three of the production numbers. Six showgirls have been added and the line of 12 includes two U. S. girls, Madelyne Cole and Nadine Mitchell.

Show got off to a nice start as Silvio Caldas sang *Precious Gems* as girls paraded in jeweled costumes. Caldas turned on the heat on *Aquarela Brasileira*, backed by the line's hot samba. Caldas and line returned at midway for a typical Bahianna. John Bux mixed his eccentric dancing with hoke and comedy antics. His satires on a juggler, paper tearer and a Chinese magician garnered hefty laughter. His burlesque impressions of a Gaucho, in which he is littered with props from head to foot, sent him off to well-merited applause. Could have done more.

Luiz Roldhan, in a beautiful patio setting with six Mexican señoritas, thrused *Puedes Irte de Mi*. Also sang *Volaras* and *Ya Me Voy* and *Buenos Noite Meu Amor*. A pleasing voice. Carmen Rodriguez sang *Vem a Kua*, then joined with Roldhan for a medley of Mexican tunes, during which the line girls served up the traditional Mexican hat dance. Duo sang *A Corumba*, with all on for a *Boa Festa* finish.

Simon Bountman band does nicely with show music and well-balanced dance tunes. Alternate band is Claude Austin, with Pat Miller, U. S. blues singer, on vocals. *James C. MacLean.*

Helsing Vodvil Lounge, Chicago

Talent policy: Shows at 9:15, 10:30, 12 and 1:30; cocktail unit; pianist. Management: Bill Helsing and James Isbell, operators; Frank J. Hogan, booker. Prices: No cover or minimum; drinks only served.

This streamlined cocktail lounge has started out a number of acts on their own since adopting a cocktail unit and show policy over a year ago. In its current bill it features one of the brightest prospects to date in Harry Cool, young, popular baritone, recently with the Dick Jurgens orchestra. He is branching out as a single and has definite possibilities, as he boasts of both a romantic voice that has particular appeal for the younger set, with a masculine personality and winning delivery to match. With the trend favoring featured band vocalists (Pier Pipers, Glenn Miller Singers, Frank Sinatra, etc.), Cool couldn't have picked a better time to make the grade. When caught opening night, he attracted droves of kids who used to listen to him in the neighboring Aragon Ballroom (Jurgens's workshop). His set included special arrangements of pops and standards, among them *When the Lights Go On Again*, *When Day Is Done*, *Why Don't You Fall in Love With Me?* and *Praise the Lord*.

Marvin Himmel is the show's co-feature. He is the remaining member of the Three Make-Believes who started out here a few months ago, boosting their salary from \$135 to \$600. Until he, too, winds up in uniform, he will single with pantomimic impressions of recording artists, some he did with the trio, and others he just added. The lad sells out and his work is well liked. Used records by Danny Kaye, Cyril Smith and the operatic John Charles Thomas at show caught.

The Duffield Sisters (3), swing harmony trio, are playing a return engagement but still impress as newcomers because of their dress and vocal confusions. Kids are cute lookers but need coaching.

Sid Fisher and His New Yorkers (4) are a strong musical unit, participating in the shows with well-rehearsed vocal and musical numbers and contributing the main listening sets. Sid is on guitar, Nev Simons plays plenty of sax, Russ Gehrt

handles the bass and vibes, and George Julius pumps the accordion. Chet Roble, pianist, is in his second year accompanying the acts and featuring special work of his own. *Sam Honigberg.*

Embassy Club, Philadelphia

Talent policy: Dance and show band; rumba band; floorshows at 8, 12 and 2. Management: Sam Silver and Herb Smiller, proprietors; Adolph Marks, manager; Jules Weitzencorn, maitre d'; Murray Vernick Advertising Agency, publicity. Prices: Dinners from \$1.50; drinks from 75 cents; \$1.50 minimum, but \$2 Friday, Saturday and holidays.

For the discriminating, the intimacy afforded by this glamour-decked boite is unequalled by any in town. There has been a glowing tradition built up among these comfortable environs, and each season finds the room maintaining it.

Floor divertimento shuns the spectacular and calls for smart performance. Club is housed in a former center-city mansion.

Only three acts when caught, and each excellent. Kathleen Roche, from Gilbert and Sullivan opera, is first. Altho youthful and plenty pretty, she has a mature soprano voice. And a well-trained one. Soothes lyrically with *All the Things You Are* and *Stars in My Eyes*.

Carlyle Sisters, a vivacious pair of hoofers, follow with a flashy rhythmic dance that combines rumba and samba. And to good results.

In top spot is Marilyn Stuart, former Raleigh Cigarette Girl, a devastating blond looker. She is a better-than-average songstress, and as she gains vocal assurance should begin to attract attention. Has a good sense of lyrical values and went over well with *How Deep Is the Ocean?*, *Can't Get Out of This Mood* and *Melancholy Baby*.

Tying the show together with straight introductions is George Clifford, emcee and a fixture here. Writes his own material, always on the smart side, and his song travesty, this time on the Errol Flynn fiasco, is polished up in good taste.

Bandstand offerings are also tops; Pat Shevlin (5) for the conventional dance rhythms, tailored smartly, and Eric Correa (4) for exciting Latin lullabies. *Maurie Orodnenker.*

Follow Up Night Club Reviews

DRAKE HOTEL, CAMELLIA HOUSE, CHICAGO.—Two well-liked attractions in this Gold Coast Room are back for indefinite runs. Bandstand has Charlie Wright and his seven-piece society band, while the floorshow once again features winsome Eleanor French.

Wright and his omnipresent accordion front a rhythm outfit which hardly plays louder than a whisper—the type of music the management wants here. His pretty wife (Dawn Roland) helps out on vocals, but her voice is far from strong. Wright makes a production out of the normally brief floor bills. He has devised a couple of musical comedy numbers which he performs with his tap-dancing wife, but they are only mildly amusing. However, they are clean-cut personalities and never promise more than they deliver. Wright's forte is still his singing of sharp lyrics to accompaniment of his accordion.

Eleanor French, another girl with a limited voice, socks across with a bright personality and charming sales mannerisms. Picks the right songs, too. Handled such tunes as *This Is the Army*, *There Will Never Be Another You*, *Touch of Texas* and *Thing-a-mi-bob*. *Honigberg.*

LATIN QUARTER, BOSTON.—This club, under management of Hy Pastman, has increased its entertainment budget to pre-fire days and is again enjoying good business. On night caught, ordinarily a quiet night, place was jammed for the final show. Tastefully decorated, the club presents the best show in town. The Don Arden Girls, eight dancers and eight showgirls, is the best group seen in a local night club. They are tall, stately and good dancers. Open with a fast rhythmic routine, return in a swing-ballet number to *The Street of Dreams* and close with a parade dedicated to the hits of yesteryear.

The Juvellys, balancers extraordinary, stop the show. The boy balances on various spheres, while the girl does upside-down balancing on her head atop him. Gloria Gilbert, in her fourth week

Mexico Wants American Acts And Name Bands

MEXICO CITY, Jan. 30.—American acts are scarce in Mexico today, due to USO's supplying entertainment to soldiers. Director of Agencia Teatral Pan-Americana, Ramon Reachi, reports.

The demand for American acts exists in Mexico; the only problem is to satisfy the demand. And now, following Everett Hoagland band's success at Hotel Reforma, Mexicans would like to hear more good name bands. Reachi is negotiating to bring over bands like Emil Coleman's.

Performers playing Mexico are well treated; salaries are on the dollar basis (not pesos); transportation is paid both ways; engagements at one spot after another may last as long as six months; there's opportunity to double, and living costs are lower in Mexico than in the United States; commissions are 10 per cent.

American investors are beginning to put money into Mexican amusement enterprises. Robert Clark is the latest. A former American engineer, he has bought the Hotel Reforma Tap Room and will make improvements and compete with Ciro's, in the same building.

The rapid development of radio in Mexico opens new avenues for talent. *The Allied Information Hour*, Sunday evenings over Station XEB, for which talent is supplied by Reachi, is attracting attention and its success is stimulating other stations to do something similar.

American acts booked by Agencia Teatral Pan-Americana the last year included the Merriell Abbott Dancers, the Three Tanner Sisters, Janette Hackett Dancers (8), Humberto Palomo, singer; Carlos Covan, Argentine composer, currently with XEW; Ruby Ring, acrobatic dancer; Tito Guizar, singer.

Strand, Dayton, Fire

DAYTON, O., Jan. 30.—Fire early Wednesday morning (27) gutted the Strand Theater, in which Dayton's first vaude was shown, with a loss estimated at \$250,000. Col. Ike Libson, Cincinnati, operated the house. The fire also destroyed the Kuntz Cafe next door, in which the night porter, Eugene Dotis, 53, met death by suffocation.

Cross-Dunn for Overseas

PHILADELPHIA, Jan. 30.—Cross and Dunn will carry on in England. Following their stay at the Shangri-La here, team leaves in mid-February to head an overseas USO unit. Also leaving at the same time for similar service are Tyler, Thorne and Rogers.

here, gets her share of applause with her whirls and turns. She fronts the dancing girls in the *Dreams* number and does well in a swing-ballet. Capella and Patricia, ballroom dancers, did extremely well. Drew encores.

This serves as home-coming of Buddy Clark, and Boston folk give him a riotous welcome. This is his first night club appearance, he having devoted all his time to radio and theaters. Has a good personality and his singing is great for night club audiences. Sings pops, ballads and old-time favorites, equally good in all. Had to beg off. Neil Fountain, youthful tenor, does well in his singing of production songs.

This is a good, fast night club show. *Poole.*

New Acts Seek Work in "Boom Town Detroit"

DETROIT, Jan. 30.—Developments down east are proving a boon for managers and bookers in this area because of the influx of new acts here. Trend has not yet resulted in a flood of acts, however, as some from the local territory have moved on.

Use of cars by acts between cities does not enter into the picture heavily. Due to too great difficulty in getting uniform treatment by local rationing boards, most acts are now using train and bus transportation. In town they are using local transit, as available.

The westward trek did not become prominent until the past two weeks. Most acts apparently stayed where they were to get the high-priced year-end dates and then moved on to fresh territories. With Detroit looking like a boom town to most of the country except those right on the spot, this town is getting more than its share of acts breaking into new fields.

ROY COOPER, manager of the Paramount Entertainment Bureau, Montreal, is training two nights weekly with the Royal Canadian Artillery reserves. Still booking several out-of-town vaude houses and many night clubs.



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Bands Still the Hottest Grossers At Minn. Orpheum

MINNEAPOLIS.—Their popularity established in 1941, orchestras dominated Mort H. Singer's Orpheum Theater (2,790 seats) during 1942 to attract a total of \$368,500 for 22 stageshows that began week of January 9 and concluded week of December 4.

Horace Heidt's estimated \$24,000 was by \$2,000 better than the figure set up by Eddy Duchin. Wayne King, with \$19,500, was third, with Paul Whiteman's \$18,500 fourth.

Low estimated gross of the year was Benny Meroff's \$11,000.

The five-show summer season was far and away the best of the entire year. Spottiest third of 1942 was the fall-winter season. Woody Herman and Cab Calloway had \$18,000 each for top gross; Meroff was low man. During the winter-spring season, King's \$19,500 was top and Les Brown and Bill Robinson-Ernie Fields, with \$14,000 each, were low.

Biggest surprises of the year were Phil Harris, Ozzie Nelson, Jan Savitt, Dick Jurgens, Claude Thornhill, Bob Crosby and Glen Gray.

The year was divided into three parts: Winter-spring had nine dates; summer, five; fall-winter, eight.

Estimated figures for the year: Jan. 9, Ink Spots and Erskine Hawkins, \$17,000; pic, *Belle Star*. Jan. 23, Clyde McCoy, \$16,500; pic, *Week-End in Havana*. Jan. 30, Les Brown and Gil Lamb, \$14,000; pic, *Sullivan's Travels*.

Feb. 27, Jan Savitt, \$16,000; pic, *Bahama Passage*.

March 6, Sammy Kaye, \$16,000; pic, *I Wake Up Screaming*. March 13, Bill Robinson and Ernie Fields, \$14,000; pic, *Bedtime Story*.

April 11, Gene Krupa, \$15,000; pic, *The Lady Has Plans*. April 18, Dick Jurgens, \$14,500; pic, *Rings on Her Fingers*.

May 9, Wayne King, \$19,500; pic, *Twin Beds*.

June 5, Horace Heidt, \$24,000; pic, *Mayor of Forty-Fourth Street*. June 19, Phil Harris, \$18,000; pic, *Juke Girl*.

July 3, Eddy Duchin, \$22,000; pic, *This Gun for Hire*. July 24, Ozzie Nelson and Harriet Hilliard, \$18,000; pic, *Syncopeation*.

August 7, Paul Whiteman, \$18,500; pic, *Big Shot*.

Sept. 4, Claude Thornhill, \$17,000; pic, *Broadway*. Sept. 11, Woody Herman, \$18,000; pic, *Magnificent Ambersons*. Sept. 25, Jan Garber, \$14,000; pic, *Are Husbands Necessary?*

Oct. 2, Benny Meroff's *Funzafire*, \$11,000; pic, *The Magnificent Dope*. Oct. 9, Bob Crosby, \$16,500; pic, *Lady in a Jam*. Oct. 30, Cab Calloway, \$18,000; pic, *The Glass Key*.

Nov. 6, Glen Gray, \$17,000; pic, *Big Street*.

Dec. 4, Russ Mongan, \$14,000; pic, *Seven Sweethearts*.

William Sears is house manager, with Jerry Bloedow assistant. During the last quarter of the year matinee business fell off considerably and only strong week-end play plus good night attendance helped grosses stay up.

Vaudefilm Grosses

Snow Little Deterrent to B'way Grosses; MH Still in 100G Class; Para, Roxy Fine

NEW YORK.—Broadway vaudefilmers still continue in fine shape, with no appreciable let-up in business. The snowstorms put some damper on business, but not enough to cause any undue fretting.

The Paramount (3,664 seats; \$55,387 house average) going into the first week of Johnny Long and the fifth of *Star-Spangled Rhythm*, and Frank Sinatra heading supporting acts, is reaching for a satisfactory \$58,000. Last week, with Benny Goodman as the ork attraction, take hit a fine \$65,000. In previous stanzas, grosses were \$66,000, \$80,000 and \$112,000.

The Strand (2,758 seats; \$39,364 house average), which also changed stageshows while continuing the same film, *Yankee Doodle Dandy*, is going into the second session of Sammy Kaye, which is heading for \$36,000, not far below the \$39,000 for his opener. During the four weeks of Jimmy Dorsey's tenure, collections were \$43,300, \$46,000, \$68,000 and \$70,000.

The Roxy (5,835 seats; \$50,067 house average), with the second week of Guy Lombardo and Nan Wynn, is anticipating

\$60,000 after the opening take of \$73,000. Pic is *China Girl*.

The Music Hall (6,200 seats; \$94,402 house average) is going along at a fairly level clip with *Random Harvest*, now in its seventh week. Score looks like \$95,000. Last week pulled \$102,000, with prior sessions getting \$100,000, \$106,000, \$123,000, \$120,000 and \$112,000.

Loew's State (3,327 seats; \$22,856 house average), now with Georgie Price, Salici Puppets and *For Me and My Gal*, is looking forward to \$26,000, following the fine \$30,000 scored by Earl Carroll's *Vanities* and *Road to Morocco*.

Casa Loma So-So \$20,000 in Philly; Lunceford Big 86C

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000), for week ended Thursday (28), grossed a fair \$20,000 on the strength of Glen Gray and the Casa Loma Orchestra. Light week-end business was hard to make up and the radio news cut in on Tuesday night business, with a snowstorm crippling the Thursday take. Dave Barry, the Three Sailors, and Max and His Gang made for the supporting acts, altho providing no marquee help. Band brought up Kenny Sargent, Pee Wee Hunt and the Four O'Connell Sisters. *Madame Spy*, on screen, no help.

New bill opened Friday (29) got off to a much better start and figures on hitting a fine \$26,000. Jan Savitt, local lad, makes for a heavy band draw, and support is strong in the Nicholas Brothers and Rufe Davis. Screen has *A Night To Remember*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), for week ended Thursday (28), had a major draw in Jimmy Lunceford's band, and business boomed to \$8,600. Surrounding bill included Bob Howard, Mabel Scott, Miller Brothers and Lois, with the band bringing up James Young, Joe Thomas and James Crawford. Screen showed *Undying Monster*.

Hit hard by the snow on opening day, new bill opened Friday (29), led by Doc Wheeler and the Sunset Royal Orchestra, with Orlando Robeson, got off to a fair start and figures at only \$6,000. *Wrecking Crew* on screen.

Sherwood Band 15G Neat; Givot's 9G Solid at Maryland

BALTIMORE.—Hippodrome Theater grossed a neat \$15,700 week ended January 20, with stage bill headlined by Bobby Sherwood and orchestra, Happy Johnny and His Gang, Frank Gaby, Jane Fraser and Robert Sisters. Pic, *The Great Gildersleeve*.

Maryland Theater, reopening with vaudefilms, grossed a solid \$9,000 with its opening week attraction, week ended January 21. Show headlined by George Givot included Helen Denison, Irene Vermillion, Bert Nagle and Hilja, and Hi, Lo, Jack and Dame. Pic, *The Avengers*.

Maryland had been a legit house for the past 15 years and had been dark since closing legit season last May, when it was sold to C. William Hicks, movie house operator. Admission prices are 35 cents afternoons and 50 cents evenings, plus tax. House opens daily at 1 p.m.

'Best Foot,' Hampden Draw Well in Hub

BOSTON.—Despite bad weather, Boston's sole vaudefilm still doing good business, with weekly grosses running way ahead of last year's average.

RKO-Boston (seating capacity, 3,413; 85-cent top) did good \$26,000 with George Abbott's *Best Foot Forward* week ended January 20. Pic was *Pittsburgh*.

The all-sepia show headed by Lionel Hampden drew a surprising \$26,500 week ended January 27. Pic was *Quiet Please, Murder*.

Current show headed by Jimmy Dorsey orchestra and supporting act, and next week, beginning February 4, heavy show will include Sally Rand, Stuart Erwin, June Collyer, Dolly Dawn and Henry Busse and orchestra.

Dayton Lets Down

DAYTON, O.—Stageshow at RKO Colonial week of January 22, headed by Diosa Costello, was a distinct let-down from previous weeks with a gross of \$9,900. One of the few weeks to fall below \$10,000 this season.

"Salute" Under Par; Gray 8G in Prov.

PROVIDENCE.—Anton Scibilia's unit, *Salute From Hawaii*, bolstered by the Ray Kinney ork, Bob Bromley and His Puppets, Pitz and Carroll, and Arren and Broderick, did a slightly below par \$7,000 at Metropolitan in three days ended January 24.

Fay's, for week ended January 21, was above normal with a \$6,900 take, with Edward Marshall, the Pickerts, Lee Ross, Carlton and Juliette, Shelmadean, Coty and Sue, Cordan and Sawyer and, on screen, *The Undying Monster*.

Glen Gray and His Casa Loma Orchestra, in previous week-end at Met, drew \$8,000 on three-day stand.

Macs 14½G in L. A.

LOS ANGELES.—Variety show headlined by the Merry Macs turned in a good \$14,500 week ended Tuesday (26) at the Orpheum. Show was handicapped by five days of rain and, in view of this, figure was considered much above average. Also on the bill were Betty Walters, Stone and Barton, and Victor Borge. Pic, *The Great Impersonation* and *Secret Enemies*. House seats 2,200 and charges 65 cents top.

RAY ENGLISH is set with Harry Howard's *Highlights of 1943* unit until mid-April. . . . HARRY KING AND ARLINA left that unit to play theaters with bands.

Phil Spitalny Wows Chi With 55G; Stan Kenton, Pipers 23G

CHICAGO.—The best week since the New Year holiday, January 22 to 28, thanks to great attractions and Loop mobs on hand almost nightly.

Chicago (4,000 seats; \$40,000 house average) had Phil Spitalny and his all-girl band week of January 22, plus Rita Hayworth and Fred Astaire in *You Were Never Lovelier*. While the picture helped, it is Spitalny who rates most of the credit for the walloping \$55,000 gross. He made himself a nice piece of change, too, coming in for a guarantee of \$10,000 and a split over \$42,000.

Week of January 29, Griff Williams and his band, plus Paramount's *The Glass Key*, opened to good business, despite a snow blizzard. With a break in weather, the show should go way above the average gross.

Oriental (3,200 seats; \$20,000 house average) had a first-timer January 22 week in Stan Kenton and band and the Pied Pipers, harmony act which left the Tommy Dorsey orchestra to go in business for themselves. They accounted for a fine \$23,000. Responsible for some of the business, tho indirectly, is Spitalny who turned away many patrons evenings and they shopped for other shows. Screen had another filler in *One Dangerous Night*.

The current week, starting January 29, will be big for the Oriental, Chico Marx and band topping the bill, following a 16-week run at the Blackhawk Cafe here. Screen has the British-made *London Blackout Murders*.

Vaudeville Notes

CHAMBER MUSIC SOCIETY of Lower Basin Street program of the Blue Network is being offered for personal appearances in the New York area thru the National Concert & Artists' Corporation. Unit includes Milton Cross, Kay Lorraine and Paul Laval's orchestra. . . . VIC HYDE is back in the East and opened at the Maryland, Baltimore, January 22 for a week. . . . VELOZ AND YOLANDA have organized *Dansation*, a "concert revue," and will use four pianos for accompaniment on 14 dance numbers. Two of the pianists will be Al and Lee Reiser, set thru National Concert & Artists' Corporation. Play-New York beginning February 4.

SARA ANN McCABE has replaced Josephine Houston in *Showtime*. . . . BEATRICE KAY has signed a contract with Columbia specifying at least one modern song in her film. . . . ED WYNN will headline in *Big Time* for Paul Small. He was previously committed to Peter Arno's extravaganza, but latter show is now off. Small left Friday for the Coast. . . . THREE STOOGES will resume, after Larry Fine's recent operation, at the Orpheum Theater, Oakland, Calif., February 25.

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Burlesque Notes Reformers Still Kick Minn. Burly

NEW YORK:
JOEY PAYE and Murray Leonard, comic and straight man respectively, entertained President Roosevelt in Washington January 27 at the Foreign Correspondents' Dinner. On their return both opened at Leon & Eddie's for four weeks. . . . PRIMROSE SEMON and Joe Dorris headlining the bill at the Aloha nitery, Brooklyn; booked by Jack Barry. . . . HANK HENRY, en route to California with *This Is the Army*, postals, "We play two weeks in San Francisco and then to Hollywood for the picture." . . . CHARMAINE is now Christine Ayers, principal in the new *Ziegfeld Follies*. . . . PETE CASTILLINO, trumpeter who was with the Bob Crosby ork until it disbanded December 17 in Boston, is now in the pit at the Hudson, Union City. . . . FANTONS, Al and Connie, dancers, are burly newcomers with the Mike Sachs unit on the Hirst Circuit. . . . SID WHITE, former ace comic, is now a Miami Beach agent.

MORGAN SISTERS, Dorothy and June, dancers, opened January 22 for two weeks, breaking in a new nitery, Marg Jo, in Detroit. . . . AL GOLDEN JR. replaced Ben Hamilton and Billy Earle in the Sachs-Kennedy unit in Baltimore January 24, Hamilton leaving January 22 to be near his Brooklyn draft board in case of a sudden call. . . . BILLY EARLE exited to join the Empire Circuit, opening at the Fox, Indianapolis. Was last in burly 22 years ago on the Columbia Wheel with George Jaffe's *The Girl Friends*, with the late Frank Wakefield, Erin Jackson, Abe Sher and Roy Mapes in the cast. . . . MARIE HARRIS (Mrs. Billy Earle) is assistant manager to Sam Green at the Fox, Indianapolis. . . . GINGER WAYNE now a hat check girl at the Statler Hotel, Detroit. . . . TOMMY BRICE, candy butcher at the Casino, Pittsburgh, has been inducted. . . . EDDIE INNIS, comic, now in stock at the Burbank, Los Angeles.

JACKIE WHALEN, former emcee and straight man, promoted recently to corporal, is now with Battery D, 444th Sep. Bn., Camp Haan, Calif. Has done 22 shows since his California arrival. . . . PAT DALY, old-time vaude and burly comic, is touring the Empire Circuit, while Mrs. Theresa Daly is treasurer of the Grand, St. Louis. . . . THE DUVALS, jugglers, and Lord and Janice, adagio team, other burly first-timers, are touring the Hirst Circuit with the Sachs-Kennedy unit. . . . STEVE MILLS, comic, who jumped into a Hirst unit in Union City when Eddie (Nuts) Kaplan took ill a fortnight ago, subbed for Bob Carney, forced to bed with pneumonia, over the Penn one-nighters. . . . GEORGE B. HILL, Lee Ford, Bill Hays and Lee Erwin have left the stock company in Davenport, Ia., for Stockton, Calif. Another to exit was Pete DeCenzie, for the army. . . . EDDIE GODIN, in his new position in the chaplain's office, U. S. Coast Guard, Sea. 2-C, Ponce De Leon Hotel, St. Augustine, Fla., is producing shows, and writes: "We also have a fine glee club and slap a vaude show together for our Boots every Friday night; would like loose sheets of music to help." UNO.

PHILADELPHIA:
COLLINS AND PETERSON, comedy team, due at the Troc Theater within a few weeks. . . . Fire in a dressing room at the Troc January 22, shortly before 11 p.m., caused management to lower the curtain and 700 patrons left in orderly fashion. Jules Arliss, manager, and several employees battled the flames until firemen arrived and only damage was loss of a number of costumes.

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Club Talent

MINNEAPOLIS, Jan. 30.—Burlesque continues to be a political football. Mayor Marvin L. Kline, up for re-election, scored last year when he forced the Gayety to close and remain so, while the Alvin, operated by Harry Hirsch and Harry Katz, closed of its own accord. Last October the Alvin reopened, and it wasn't until candidates began filing for office this month that a blast was unleashed in the letter column of a local newspaper. Pros and cons are being presented in an almost weekly appearance. The writer who started it is a Lutheran pastor.

This year Hirsch (his partner is in the army) ordered his performers not to antagonize the "reformers."

Detroit Burly Gets Plug

DETROIT, Jan. 30.—Unique tribute to the "respectability" of burlesque was paid by *The Detroit Free Press*, most conservative Detroit paper, Sunday (24) in the publication of a full-page picture of life backstage at the National Theater in the rotogravure section. Among those in the individual pictures were Manager Dave King, Diane Ray, Bozo Snyder, Edith Miller, Virginia Lewandowski, Jack LaMont, Jeanne Johnson, Queenie Rosenberg, Mary Lou Karras, Mildred Reno and Ethel Evans.

Rudy Frank Alive

HARTFORD, Conn., Jan. 30.—Rudy Frank, publicity manager of the State Theater here, denies the item in *The Billboard's* January 23 issue that he had been "killed in action." Frank says "The *Billboard's* readership is so wide in the trade that I must say the item caused me inconvenience."

The item was the result of a Fordham University alumni paper's listing of alumni in the service that included Frank's name along with a gold star, indicating he had been killed in action. In editing the item the Fordham angle was omitted.

Jack Beck to Rochester

PHILADELPHIA, Jan. 30.—Jack Beck, vet burly house manager who had been handling the Jacques Ineater in Waterbury, Conn., for Izzy Hirst until it shut last month, is new manager of Hirst's Embassy Theater, Rochester, N. Y.

Review

Grand, St. Louis

(Reviewed Friday Evening, January 22)

This Hirst house really gives the public something. The management has loosened purse-strings for talent, scenery and costumes. It's a lavish show and too long, altho the quality this week is not quite up to standard.

Feature is Lucille Rand, the Girl in the Diamond Mask. Strips nicely, pouring on the s. a. to get a warm reception. Two other peelers are Melanie Le Beau, on for two numbers, and Helen Lovett. The blackouts are handled by Billy Foster and Harry Conley, the latter a wistful type of comic who knows how to handle his material to perfection. Both comics use stuff that is bluer than blue, but anything seems to go on this stage. Assisting capably are Mervin Harmon, plus Misses Le Beau and Lovett.

Neville and Day, ballroom team, do average routines in a no-better-than-average style. Dwight and Gordon almost stop the show with their medley of songs, the older fellow also playing an accordion. They had to beg off, due mainly to the excellence of the young fellow's baritone. A combination of baton twirling and acrobatics is offered by Dawn Peterson, a comely lass; but she was no go here. A magician, Russuc, presents tricks with an amazing lack of showmanship.

Paul Morokoff's line of 10, with six posers, is well trained and works hard. Easy on the eyes, Earl Randall is the house tenor; he works mostly offstage.

Judge Reidelberger's seven-piece orchestra provides the music. Two shows daily, with a midnighter Saturday. Admish from 30 cents.

House almost full at show caught.
C. V. Wells.

New York:

ANN JUNG, Chinese dancer, in her 12th week at the Victoria Hotel, New York. . . . PEPITO AND LUCIO making their American debut at the Havana Madrid's new show, which will also have Hilda Salazar and holdovers Pablito and Lilliom. . . . ROSITA RIOS will go into the Statler Hotel, Detroit, after her current Havana Madrid run; then to the Bul Tabarin, San Francisco.

ESTELLE AND LEROY will dissolve for the duration when Le Roy goes into defense work at Sperry Gyroscope. . . . CROSS AND DUNN have been signed for the Greenwich Village Inn.

Chicago:

NITA NORMAN dropped out of the Latin Quarter show (*Fun for Your Money*) due to illness and has been replaced by Mary Beth Sires. Unit closes here next week and moves to Glenn's Rendezvous, Newport, Ky. New Latin Quarter show will have Frances Paye, George Bernard Dancers, and Marjorie Ward. . . . PHIL D'REY, ventriloquist, has joined the Tiny Hill ork unit for a tour of theaters around here. . . . AL ZIMMY and Stan Kramer go into the new show at the Lake Club, Springfield, Ill., Friday (5).

BOB EVANS closes a run at the Book-Cadillac Hotel, Detroit, February 7, and reports to the Alcazar Theater, San Francisco, February 12, for a run in Sid Grauman's *Highlights of 1943* revue. Seb thru his manager, Ez Keough, here. . . . FRED WILLIAMSON, act booker for Frederick Bros. here, reports that the Happy Hour, Minneapolis, will switch to an act policy in March.

Boston:

PAUL DRAPER, at the Copley Plaza Hotel, extended two more weeks. . . . HERB LEWIS current at John Costello's Music Box. . . . *Belly Laughs of 1943* extended two more weeks at the Bench-comber. . . . GLORIA GILBERT leaves Latin Quarter for Mike Todd's *Star and Garter*.

Philadelphia:

JOHNNY CAHILL to open February 15 at the Swan Club. . . . ANN HOWARD takes over the lead at Sciolia's Cafe. . . . HUGO MARTINELLI back at Kalner's Little Rathskeller. . . . RUDY KISTNER, maitre d' at Jack Lynch's Walton Roof, inducted into the army. . . . BARBARY COAST BOYS (Eddie Gold and Bob Fisher) making their local bow at the Swan Club. . . . DICK LESLIE new emcee at Carroll's Cafe. . . . MARTY BOHN and Lee Bohn open this week at the 21 Club, Baltimore.

Here and There:

LES HUNT AND JULIET opened at the Park Plaza Hotel, St. Louis, January 9 for four weeks. . . . STAN LEWIS is emcee at Hunt's Villa Grille, Macon, Ga. Four Victory Sweethearts on same bill.

THE ROSSILIANOS are set for three weeks at Hotel Statler, Detroit, beginning February 1, and follow with three

Taylor Explains "Hooray" Unit's Tiff With Acts

Chicago.

Editor *The Billboard*:

I would like to state my side of the story concerning Ernie Palmquist and Eddie Polo of my *Hip, Hip, Hooray* unit which appeared in your January 30 issue. I have produced some 30 shows for the T. D. Kemp Circuit and have never before had any trouble with acts because of non-payment or contract difficulties.

Palmquist states that he and Paula Ruppard (his wife) had a contract with my show which expired January 2. They never had a contract. I promised them a run of the unit engagement but the act jumped the unit at Johnstown, Pa., January 9 even tho there were two additional days to play in Williamsport, Pa., January 11 and 12. I, therefore, refused to pay him his transportation back to Chicago, for the tour was not completed. He resorted to law in Johnstown even before contacting me. He failed to appear at the local alderman's hearing and my representative, Max Gallin, had to pay the necessary costs. He says he had trouble contacting the American Guild of Variety Artists. The local AGVA office reports that Palmquist is not a member of AGVA.

Gallin deducted \$25.40 from Eddie Polo because he failed to make a first show and that sum was paid out to patrons who demanded refunds. Polo has been built as the feature of the show, and patrons, naturally, came to see him.

I have been paying an average of 35 per cent more in salaries than ever before. FRANK TAYLOR, producer.

Hartford Drops Follies

HARTFORD, Jan. 30.—The Hartford Theater, Follies house, closed last week after having been in operation since last summer. The Hartford Theater Corporation had operated the house. Manager had been Fred Perry, formerly manager of the Lyric, Bridgeport, and shows had been booked by Al and Belle Dow, of New York.

weeks at William Penn Hotel, Pittsburgh, opening February 22.

THE MUSIC HALL BOYS are getting \$500 a week for two weeks at the Jefferson Hotel, St. Louis, opening January 22. . . . BUDDY CLARKE started at the Latin Quarter, Boston, Monday (25). . . . CHIENA DE SIMONE DANCERS teed off with the Neil House, Columbus, O., Monday (25) on their tour of the De Witt hotels. . . . ROSITA AND DENO stay until February 7 at the Book-Cadillac, Detroit. . . . JOE ROTH is on a two-week date at the Mount Royal, Montreal. . . . JUDY MANNERS is current at the Club Bali, Philadelphia. . . . KATHRYN DORIS GREGORY, who went AWOL from the WAACS to play a Des Moines burly house, is now in the show at Florentine Gardens, Hollywood.

HELLO, EVERYBODY!



HUGO GIOVAGNOLI
Boss?



HAROLD HENDERSON
Boss No. 1

LAKE CLUB
SPRINGFIELD,
ILLINOIS

Booked by PAUL MARR, 54 W. Randolph St., Chicago

Paramount, New York

(Reviewed Wednesday Evening, Jan. 27)

With the film, *Star-Spangled Rhythm*, pulling terrific crowds, Benny Goodman's band pulled out last night after four weeks and Johnny Long's band opened for four weeks today. Long's band is nowhere near the BG drawing power, of course, but the film is b.-o. dynamite and grosses should continue big.

Rest of stagershow is the same (Frank Sinatra, the extra added attraction; Moke and Poke, and the Radio Rogues) and runs off very well. Long's combo has four rhythm, six brass and five reeds, plus Long's left-handed fiddling, the Four Teens, Gene Williams and Helen Young. It's a fine commercial band. Long is a tall, good-looking youth who doesn't try to act. He introduces each turn simply and does a sweet violin solo. Band opens with its stand-by, *Old Shanty Town*, following with a blue-lighted soft version of *Dearly Beloved*. Miss Young does a fair rendition of *I Got a Kick*, then a pleasing duet with Williams on *Why Don't You Fall in Love With Me?* Moke and Poke, colored eccentric hoofers and singers, did a fast combo of mugging, kidding, hoofing and comedy limericks and had to encore. Fast, punchy comedy team.

Long's fiddling highlighted *Mighty Lak a Rose*, a strong contrast number to the previous act, with the Four Teens following to harmonize *Penny Arcade*. Lively rhythm singers (two boys and two girls) and good lyrics. Williams joined them for *Moonlight Becomes You*, a sweet number that pleased. Then the

Vaudeville Reviews

Radio Rogues punched across their radio and film star imitations, mixed with gags, piling up the fun into a solid click. After the band's rendition of *Russian Lullaby*, in which sidemen get a chance to spotlight, Frank Sinatra comes on and wins over the audience immediately with his *Without a Song*. He is a tall, young, good-looking fellow who knows how to sell pop tunes. Goes right into the chorus of each number without stalling, making the lyrics sound sincere and—important!—the lyrics are understandable. Did a medley of three and two encores—*I Had the Craziest Dream* and *Night and Day*. Came on to a reception and went off to a big hand.

If the film runs 10 weeks, which is the plan, new show consisting of Xavier Cugat band, Henny Youngman and *No Time for Love* will be coming in March 10.

Don Baker is still at the organ, leading community sings by plugging pop tunes on the screen. *Paul Denis.*

Campoamor, Havana

(Reviewed Sunday Evening, January 3) Amado Trinidad, manager of several local vaudeville houses, has a moneymaker in the new 30-minute show and double-feature policy inaugurated January 3 at this 800-seat theater.

Spot operator is Guido de Rivera. Two shows, except Saturday and Sunday, three. Top is 50 cents.

The Acrobatic Boys do a rapid acro

act, better than the average. One of the best acts on the bill is Rolan in his acrobatic turn, in which his dog and a supply of liquid refreshments figure prominently. Received an ovation. Openers are Nelson Brothers, trampoline pair, who have a nice mixture of comedy, along with some good hand-to-hand stunts, with a femme as understander. Went over very well.

Margaret and Anohia, familiar ballroom team in the area, offer a balanced set, beautifully performed. Good appearance. Madame Chin-Sin, a shapely Chinese girl contortionist, gracefully executes amazing torso twisting. Mike the Wonder, bicyclist, peddles around, spinning the handle bars and doing handstands on them. Throws the front wheel up in the air and operates his contraption from each seat until he reaches the top.

Rosalind Rose is on early with a tap-acro routine, gingerly executed. Young and good looking. Julio Richard, given a nice production intro by Rafael Betancourt, does a ballet that registered. Out of this world. Took a solid bow. Mandrake, the Magician, is none too effective in the few illusions he tries. He starts fast with cigarette tricks, but act sags badly in the middle.

Presentation is good. *David C. Coupau.*

Chicago, Chicago

(Reviewed Friday Afternoon, Jan. 29)

Griff Williams and his band return as an improved stage attraction. Most of their stuff is not only made to order for the style of the orchestra but also fills the requirements of good theater entertainment. Griff is now at home on the stage, keeps the show moving and behaves like the sociable leader he is at the Palmer House's Empire Room here.

The music is definitely on the sweet side, but projective and pleasant. Griff starts out with his personable girl singer, Freddie Terry, bringing her on during *Trains in the Night*. She remains for *He's My Guy* and *Old Home Week*, cute rube novelty in which four of the musicians (Williams Warblers) participate.

A medley, descriptively labeled "oldies but goodies," affords the leader an opportunity to exhibit some flashy piano playing as well as to feature Ernie Gibbs on trombone and Jules Herman on trumpet.

Eunice Healy, one of the top salesladies in the business, is back for the nth time with a couple of routines that are big-time all the way. Her fresh personality, showmanly spins and generally well-tailored steps put her over.

Bob Kirk, band baritone, stays on for *I've Got You Under My Skin* and *There Are Such Things*, followed by the boys in glee club formation for a repeat of their old novelty, *Three Blind Mice*. Because they did it here before, a substitute would be in order.

Walter Nilsson, the unicycling comic, gets good laughs with his screwball ride contraptions. The very novelty of the act as well as his amusing style of presentation combine to net him heavy response.

Griff, next, is at the piano for *Smoke Gets In Your Eyes*, a colorful arrangement presented with suitably impressive lighting effects.

Archie Robbins scored with his fresh comedy turn in which, on his own, offers impressions of almost everything but stereotyped radio and screen notables, and with his dead-pan assistant, Stan Ross, returns to this stereotyped bit, but the novel way of presenting it turns a too familiar sight into a riot. Ross makes the gestures, while Robbins supplies the vocal carbons. Works out swell.

Walter King, the drumming Irish tenor, follows with three novelties and does okay. The finale is novel and amusing. Labeled *Three-A Daddies*, the musicians fool around with crying baby dolls who are supposed to be the kids left to their care while the mamas are helping out with the war effort. A well-staged, timely number.

On screen, Paramount's *The Glass Key*. Business good despite a snow blizzard. *Sam Honigberg.*

Palomar, Seattle, Wash.

(Reviewed Tuesday Evening, January 26)

Leon Navara, seen here on several occasions in the past, hit top perch on the applause meter as headliner of stage re-

vue, *Bomba-Deers* of 1943. Navara and his educated ivory pickers had his audience at fever pitch of enthusiasm.

Known as the "personality pianist," Navara chatters over the mike as he plays. First offering is *Gigolette*; then he clowns a bit to finish in an old-style silent-picture piano-playing demonstration. Returns for a medley of *Deep Purple* and *Nola*, swinging into *B-Flat Minor*, *Smoke Gets In Your Eyes* and Gershwin's *Rhapsody in Blue*. Encore pulls such favorites as *Deep in My Heart*, *White Christmas*, *Can't Give You Anything But Love*, *Tea for Two* and *Pass the Ammunition*, with Navara coaxing his audience into whistling and singing. Outdid himself on this performance.

Bomba-Deers, six curvacious chorines, got over big with their line offerings on the Bolero, the Savoy, combination conga and tango, and a clever minuet in swing. They make for fair entertainment.

Virginia Sheridan, tall, willowy brunette who dabbles with the harp, hits her auditors with *I Surrender, Dear*; *Basin Street Blues* and *Stardust*. She's introduced as having been with Tommy Dorsey and Benny Goodman—which is easy to believe. Her beauty awed the listeners.

Shapely—and plenty of it—is the Silver Venus, covered with the stuff they aren't putting in nickels any longer. She's a good dancer who really dances—quite a novelty in itself.

On screen, *Mountain Rhythm*, with Weaver Brothers and Elvry, and *Silent Witness*. Biz good for city just pulling itself out from under worst snowstorm and freeze-up in over 20 years. *Buzz Busselle.*

Oriental, Chicago

(Reviewed Friday Afternoon, January 29)

Chico Marx and his band are on an extended tour, following a long run at the neighboring Blackhawk Cafe. Chico carries so much talent on his pay roll that only two acts are needed to fill the bill and, even so, the show runs too long. The unpredictable Chico can eat up time better than most comics, and he certainly has the opportunity to do so. He is a definite personality and has a strong musical band behind him (rehearsed by Ben Pollack, former leader).

Band is suitable for theaters, as it has plenty of volume and a punchy swing style. The boys swing out *Palliacchi* as a starter, and during the show keep busy, between acts and band vocalists, stooging for Chico. This is particularly true in *It Ain't Necessarily So*, in which the maestro goes thru his banana-eating routine (only at this show it was a carrot, what with the difficulty of getting bananas).

Of his three singers, Skip Nelson has the strongest voice. This former Glenn Miller balladeer, the still shy on showmanship, impresses with his tenoring of *Black Magic* and *Moonlight Becomes You*. Mel Torme, teen-age-looking youngster, handles the novelties in Harlem style. Stayed on for *Abraham* and *Slender*, *Tender and Tall*. Kim Kimberly, sexy blonde, is on early for one rhythm tune, *Rosie the Riveter*. Could have done another one, had Chico been on the job.

The next-to-closing highspot is Chico's trick piano work. This is one specialty the patrons expect and they get a full measure. At the keyboard in his comedy suit, Chico is the character best known to his screen fans.

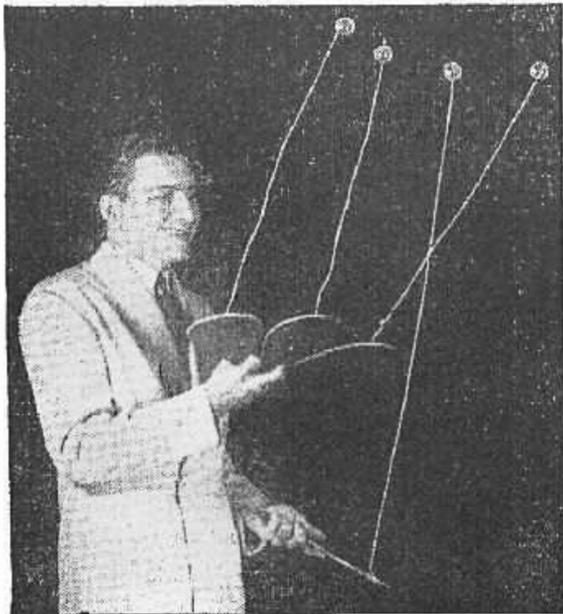
Toy and Wing, who worked with the band in the cafe, score early with their ballroom and novelty specialties. Make a fine appearance and do clean, hard work. Open with a ballroom routine, then go into their American jitterbug bit, and finally the legomania (man) and Russian-foot steps-on-toes (girl)

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BETTY RANN?

closer which sends them off to a big hand.

Frank Gaby offers a new act, altho he still retains the highlights of his old ventriloquist turn. In this one he uses a man and woman as well as a new dummy, and the result is quite pleasing. At first he has some crossfire patter with a plant in the box, then his vent specialty, and finally a talking scene with his assistants. The chatter is good and fast (altho the war gags, good in the East, should be refurbished here).

Chico kids with the acts and has a running gag with an unbilled fat man who acts as the maestro's echo.

On screen, British made *London Black-out Murders*. Business better than average end of second show opening day.
Sam Honigberg.

State, New York

(Reviewed Thursday Evening, Jan. 28)

The length of the film has cut down the time usually allotted vaude, making this show compact and smooth-running.

This week's opener, the Ross Sisters, presents three of the most accomplished torsos in the business. Their acro-contortion and control work are superior, with difficult tricks ably executed. Drew good hand.

Bea Wain, for a while couldn't agree with the ork, but overcame that handicap and sailed smoothly thru *Hip, Hip Hooray; That Soldier of Mine* and *Five by Five*.

Harry Savoy, doing his broken patter, gets a huge number of laughs. There are some borderline gags, but that didn't detract from the generally fine quality of his work. Helene Holden did a few moments of stooging with him.

The years that Georgie Price devoted to the brokerage business haven't lessened his innate showmanship. He seems to have caught up to his pre-brokerage skill in handling material and audiences. Opening with *Richest Couple in Town*, he went into the subject of themes and brought down the house with his ribbing of Richman, Jolson, Cantor and Jessel. He encored with a Cohan, impression, and begged off with sound market advice to invest in War Bonds.

The Salici Puppets close with their unusually fine doll manipulations, best of which was a pianist doing *Poet and Peasant*. They presented a Hawaiian scene, music hall satires, and skillful impressions of acrobats.

Film is *For Me and My Gal*. Business was good, in spite of the snow.
Joe Cohen.

RKO-Boston, Boston

(Reviewed Thursday Noon, January 28)

Jimmy Dorsey again takes the town over with his stellar aggregation. With the draft situation being what it is, one marvels how Dorsey's 15-piece combo can maintain its unity and co-ordination.

Band (four rhythm, five reed and nine brass) opens show with *I've Got Rhythm*,

with Dorsey; Johnny Guarnieri, piano, and Babe Russin, tenor sax, featured. Billy Pritchard, trombone, steps down for his version of the new *Stuff in the Cuff*, and does well with it.

Kitty Kallen, new to the Dorsey organization, is equally good on sweet and blues numbers. In this, her first stage appearance with the band, she scores heavily with *Hip, Hip, Hooray*, following with a tearful *The Man I Love*. She's a good looker, tastefully gowned, with terrific stage personality.

Pops and Louie, colored tapsters, contribute a fast three-minute comedy routine. Band comes in next with an old favorite, *Old John Silver*, with Buddy Schultz, percussionist, and the brass section taking off on this one.

Bob Eberly is given a rousing welcome. In his easy-going clear-cut manner he puts over *There Are Such Things* and encors with *Dearly Beloved*. Dorsey has to promise a re-appearance before the audience will let him off.

Don Rice knocks himself out in drawing laughs from the customers. Stays on too long, thus losing the effect. He has good patter and his impressions of John L. Lewis and Willkie are funny. Also draws applause with his General McArthur.

Bob Eberly and Kitty Kallen do a terrifically funny duet to *Take Little Bobby in Hand*, Miss Kallen taking Bob over the bumps on this. Bob follows with a straight version of *Brazil* with Kitty Kallen cutting up a chorus.

Orchestra closes the show with a solid instrumentation of *One o'Clock Jump*, which left the capacity house jumping.
Pic, *Time To Kill*. Harry Poole.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Jan. 27)

Three Ritz Brothers headline this week, but the plaudits go to everyone except them. There are the Hollywood Co-Eds, Kay Mayfield, and the Briants, the last named just finishing a stint at Earl Carroll's Hollywood spot.

The Co-Eds, two-girl tapsters, get the show off to a flying start. Start off with a bit of smooth rhythming, later going into acro work that is little short of astounding, not so much because of the difficulty of the tricks but the ease and precision with which they work. One-foot spins, forward somersaults and cartwheels are stately done.

Miss Mayfield, blonde looker, warbles in double-quick time on an Irish tune to get her into *When Irish Eyes Are Smiling*, following with *I Had the Craziest Dream*, which socked to bring her back for *Praise the Lord*. A smooth and romancy singer, Miss Mayfield sells well. Had to beg off.

The Briants, red-nosed comedians, wallop with their panto work. Turn is built around one trying to get the other to stand up, but the latter leisurely and rubber-leggedly slumps to the floor while the other is reaching for a chair or table with which to prop him up. Turn starts off with a clever bit of removing the head of the other and then putting it back. So realistic is this trick that many in the audience doubt if it isn't a dummy.

The Ritz trio wound up the show with their unfunny antics. Their dance routines are exceptionally good, but the clowning and mugging is stale.

Al Lyons and ork in the pit, with Lyons turning in the usual bang-up emcee job.

Pic, *Mugtown*. Fair house at opener. Sam Abbott.

SHEILA BAROFF, of the Eddie Smith office, New York, left Saturday to join her husband, Corp. Milton Kerness.

Magic

By BILL SACHS

G. RAY TERRELL, prominent New York architect and builder who turned pro magician a little more than a year ago, his first date calling for \$350 per week at the Mount Royal Hotel, Montreal, was a visitor at the magic desk last Friday (29). Accompanying him was the veteran vaude and burly comic Abe Sher. The boys are with a USO unit which started seven weeks ago in the Southwest, with a long route ahead. They played for the air force boys at Lunken Airport, Cincinnati, last Thursday night. Also on the unit are Mrs. Terrell; Elsie Hartley, dancer, and Brucetta, contortionist. . . . EVANS BROWN, musical magician, is the current feature at the Haymarket, Detroit nitery. . . . THE RIGOLETTO BROTHERS, who toured the world with their own magic show many years ago, headline the new show which opened Friday (29) for two weeks at Glenn Rendezvous, Newport, Ky. Their novelty turn includes some crackerjack comedy magic. . . . THE GREAT JARVIS, now showing around Clarksburg, W. Va., invades Pennsy territory in two weeks. . . . JACK HERBERT closed at Club 100, Des Moines, Monday (31) and opened the following day at Edgewood Club, St. Joseph, Mo. . . . BEN BERT is the latest in a long line of magicians to startle the patrons at Jack Lynch's Walton Hotel Roof, Philadelphia. . . . DOC MARCUS, the "mad magician," has moved into Shangri-La, Philly nitery, for a four-week stand. . . . GEORGE PEARCE was elected president of Ring 27, IBM, at the annual meeting January 22, when the reorganized local received a new charter. Others elected were O. D. Cloakley, vice-president, and Leon H. Jacobs, secretary-treasurer. Other (See MAGIC on page 29)

Chi, Oriental Irked by Teen-Age Rowdy Stuff

CHICAGO, Jan. 30.—Both the Chicago and Oriental, Loop combo houses, have hired private detectives to keep noisy mobs in check. Rowdyism on the part of teen-age customers has reached a new, vicious peak here, and the managements found it necessary for the first time to hire detectives. The general term "war hysteria" is given as the reason for the tumultuous outbursts during the stage-shows, which disrupt the bills and from time to time even result in physical injury to performers.

The peak show-disruption periods are Friday and Monday afternoons, when many high-school kids duck classes to see a show. Their carefree attitude toward everything presented on the stage—good or bad—is displayed in annoying vocal calisthenics. At first ushers are dispatched to keep the kids in check. If they fail, the ushers call upon the detectives, who usually remove from the theaters a few of the guilty ones.

Acts and band leaders are told to ignore the yells, altho emsees, when they find the opportunity, usually make sharp comebacks to the rowdy hecklers. An egg was recently tossed on the Oriental stage while Dave Barry, mimic, was on. Barry quipped, "This egg isn't half as rotten as the one who pitched it." A similar egg incident occurred at the Chicago Theater during the appearance of the Ink Spots who, in an earlier show, were showered with torn papers. During a recent appearance of Gracie Barrie at the Oriental coins were aimed at her during her *Strip Polka* number. She proceeded without a comeback.

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MILES INGALLS—HOTEL ASTOR, N. Y. C.

ONE WEEK

LOEW'S STATE

\$35,000

(Routes are for current week when no dates are given)

A

Adair, Robin (Hurricane) NYC, nc.
Adler, Larry (Savoy-Plaza) NYC, h.
Alfan, Vic, Trio (Worth) Buffalo, h.

★ DOTTIE ARD ★
Singing Her Way From Coast to Coast
Booked thru
Roy Lyte, Chicago, and Frank Sennes, Cleveland.

Almee Sisters (Glenn Rendezvous) Newport, Ky, nc.
Ames, Honey (Red Mill) Bronx, NYC, nc.

B

Barrett, Elaine (Swan) Phila 1-13, nc.
Barry, Fred & Elaine (Piers) NYC, h.
Barron, Eileen (McGough's) NYC, nc.

★ THE ANGIE BOND TRIO ★
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Perc. Repr. Allan Rupert, Consolidated Radio Artists,
R. C. A. Bldg., N. Y. C.

Bond, Angie, Trio (Jack Dempsey's) NYC, re.
Bond, Gertrude (Mother Kelly's) Miami Beach, Fla., nc.

C

Cabot & Dresden (Copacabana) NYC, nc.
Callahan Sisters (Troika) Washington, nc.
Cameron, Sherry (Florentine Gardens) Hollywood, nc.

D

D'Angelo, Pierre (Copacabana) NYC, nc.
Daniels, Billy (Kelly's Stable) NYC, nc.
Daro & Corda (Park Central) NYC, h.



ACTS • UNITS • ATTRACTIONS
ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Drew, Charlie (Taft) NYC, h.
Drew, Martha (Belmont Plaza) NYC, h.
Duffy, Kathryn, Dancers (Belmont Plaza) NYC, h.

E

Ellis, John (Tony Pastor's) NYC, nc.
Ellsworth & Fairchild (Versailles) NYC, nc.

F

Fairfax (Palace Hotel) San Francisco, h.
Full, Virginia (Sawdust Trail) NYC, nc.
Fay & Gordon (Jefferson) St. Louis, h.

G

Gaby, Frank (Oriental) Chi, t.
Gale, Geraldine (Wivel) NYC, re.
Gautier's Bricklayers (Music Hall) NYC, t.

H

Hall, Dale (Paplano's) Salt Lake City, c.
Halliday, Hildegard (Spivy's Roof) NYC, nc.
Handman & La Vere (Howard) Bridgeport, Conn., c.

Ink Spots (Orpheum) Omaha, t.
Imwald, Charles (El Morocco) NYC, nc.

Jagger, Kenny (Leland) Richmond, Ind., h.

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Jewels, Juggling (Leon & Eddie's) NYC, nc.

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Joyce, Edna (Glenn Rendezvous) Newport, Ky., nc.
Jung, Ann (Victoria) NYC, h.

K

Kaly, Chandra (Riobamba) NYC, nc.
Kaye, Frances (Belmont Plaza) NYC, h.
Kaye, Georgie (New Pelham Heath Inn) Bronx, NYC, nc.

King, Walter (Chicago) Chi, t.
Kirk, Lynn (18th Hole) NYC, nc.
Kirk, Bob (Chicago) Chi, t.

L

La Bato, Paddy (Alpine Village) Cleveland, nc.
La Milonguita (Don Julio's) NYC, nc.
Lao & Monsita (Algiers) NYC, nc.

NICK LUCAS
Held Over 3rd Week
PALUMBO'S
PHILADELPHIA

Lopez, Oscar (Havana-Madrid) NYC, nc.
Lorraine, Lilyan (Tony Pastor's) NYC, nc.

M

Mac Lean, Ross (Jack Dempsey's) NYC, re.
Mallory, Mickey (Barkley's) Brooklyn, nc.
Manners, Dorothy (Kelly's Stable) NYC, nc.

N

Nadell, Henny (Red Mill) Bronx, NYC, c.
Nelson, Skip (Oriental) Chi, t.
Nevel, Nik, Trio (Bancroft) Springfield, O., h.

O

O'Dare, Dale (Queen Mary) NYC, nc.
O'Dell, Dell (Park Central) NYC, h.

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Per. Rep. CHAS ZEMATER, Woods Bldg., Chicago

P

Page, Muriel (Belmont Plaza) NYC, h.
Paradise, Pat (Burbank) Burbank, Calif., nc.

R

Pops & Louie (RKO-Boston) Boston, t.
Porter, Virginia (18 Club) NYC, nc.
Price, Georgie (State) NYC, t.

Ramon, Roberta (Mon Pares) NYC, nc.
Ray & Pedro (Shoreham) Washington, h.
Raymond, Gregory & Cherie (Royale) Detroit, nc.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
Sallie Puppets (State) NYC, t.

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Savoy, Harry (State) NYC, t.
Schaffer, Eddie (Zebra) NYC, nc.
Scott, Grace (Swing Club) NYC, nc.

DRAMATIC AND MUSICAL
(Routes are for current week when no dates are given)

Arsenic and Old Lace (Court Square) Springfield, Mass., 3; (Shubert) New Haven, Conn., 4-6.
Barrmore, Ethel, in Corn Is Green (Biltmore) Los Angeles.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Ice Capades of 1943 (Sports Arena) Hershey, Pa., 4-13.

TRADE SERVICE FEATURE
ADVANCE BOOKINGS

CALLAHAN SISTERS: Biltmore Hotel, Providence, March 1-13; Latin Quarter, Boston, March 14-27; Mount Royal Hotel, Montreal, April 24-May 8.

Off the Cuff

MIDWEST:

BILL AKIN (4) is playing an indefinite engagement at the Hotel Woodruff, Joliet, Ill., following a 20-week run at the Hotel Foeste, Sheboygan, Wis. . . . BILL HARRIS, colored pianist formerly with Les Hite's band, has opened a stay at the King's Pub, Chi neighborhood lounge. . . . CLARENCE BROWNING, colored pianist, moved into the Silver Congo, La Salle, Ill. . . . CHEF ROBLE, piano, was given star billing during his first anniversary at Helsing's Vodvil Lounge, Chicago. . . . JOE FRANKS and his "Advocates of Swing" (4) moved from the Kentucky Lounge to the Silver Frolics, Chicago. . . . JIMMY NOONE, colored quartet, set for the Beachcombers, Omaha, beginning February 1. . . . DORAINÉ LEWIS, singing pianist, continues at the Oasis, Sioux City, Ia. . . . ROBERT KAHAKALAU, bass viol, drums, guitar and voice, is new with KAAIHUE'S HAWAIIANS at El Dorado Club, Cleveland. Unit also has JOHNNY, MALIA, NORMA KAAIHUE and JOHNNY MASTERS. . . . HUMBERTO MARTINEZ (4) is stationed at the Green Mill, Chicago, where the entertainment calls are limited to rumba outfits only. . . . WES VAUGHN and JUDY WHITNEY, Novachord-guitar and voice team, followed MAXINE TAPPAN and ED ROYER in the Antlers Hotel, Indianapolis. . . . DON JACKS (4) back at the Crown Theater Bar, Chicago, at \$300 per week. . . . CARL LORCH (5) and the CARROLL SISTERS (3) opened a run at the La Conga, Evansville, Ind. . . . WILL ALEXANDER (4) moved into the St. Paul (Minn.) Hotel. . . . SAM BERT, guitarist, has given up his three-piece unit following a run at the Hotel Chicagoan, Chicago, to join BEA VERA (4) at the Hillcrest Hotel, Toledo. . . . NETTIE SAUDERS, piano, staying on at the Circle Bar, Kankakee, Ill. . . . HOWARD McCREERY (5) with MARY JANE HOWARD, the new vocalist, moved into the Turf Club, Galveston, Tex. . . . FOUR TONS OF RHYTHM held over at the Hotel Oliver, South Bend, Ind. . . . AL TUCKER (6) moved from the Coronado Hotel, St. Louis, into the Detroit Athletic Club, Detroit.

EAST:

DEL FOREST, in his 12th week with his ork at the George Washington Hotel, Jacksonville, Fla., has signed a management contract with Consolidated Radio Artists. . . . CATS AND THE FIDDLE

opened at the Flanders Grill, Philadelphia. . . . MICHAEL BARKER (4) open at the Henry Grady Hotel, Atlanta, March 8 for six weeks and will be followed by BERT GROSS for four weeks and options. MURIEL LANE is set for that spot February 13.

ROY GENTRY, pianist, making his first Eastern stand at Lou's Germantown Bar, Philadelphia, where the FOUR BLUES, sepi instrumental-vocal, are making a return appearance. New bill at Lou's Moravian Bar here offers CECIL WILLIAMS and His Syncopators, instrumental trio, and the THREE RIFTS, vocal; while Lou's Chancellor Bar brings in the FOUR BLAZES, instrumental-vocal, with pianist SAMMY PRICE holding over. . . . VIRGINIA MADONNA, piano and vocals, added at the Palm Room of the Penn-Atlantic Hotel, Atlantic City. . . . PAT TRAVERS and Her Men About Town, instrumental-vocal quartet, back in Philadelphia, this time at Wilson's Cocktail Lounge, alternating with the PICCADILLY TRIO, instrumental. . . . HAVEN JOHNSON, piano-vocals, new at Irwin Wolf's Rendezvous, Philadelphia, COOKIE WILLIAMS TRIO, instrumental-vocal, holding over. . . . WES CORNELL, singer, first time in Reading, Pa., at the Cabanna. . . . WILHEMINA GRAY, vocals, and JOE GOWAN, piano, added to the musical roster at the Hotel Majestic Musical Bar, Philadelphia. . . . LILLIAN BOWMAN, piano and songs, added at the Purple Derby Musical Bar, Philadelphia, alternating with the THREE TONES, sepi vocal unit. . . . VAUGHN ALEXANDER, organist, introducing entertainment at the Brew Kettle, Philly nabe tavern.

WEST COAST:

BARBARA MARSHALL closed at Casa de Manana in La Jolla, Calif., February 1. . . . BIANCA HALL going strong at the Doll House, Laguna Beach, Calif. . . . BETH BERNAY, pianist-singer, held for another 12 weeks at the El Cortez, San Diego. . . . BILL DAVIS has signed a new six-month contract at Monterey Lounge, Riverside, Calif. . . . RHYTHM RASCALS at the Town House, Los Angeles, have replaced Bob Harthan, violinist, who left for the coast guard. . . . HARRY POWELL (4) has moved from the El Rancho, Albuquerque, to the Pago Pago in Portland, Ore. . . . MANUEL CONTRERAS and his Latin American ork are at the El Paseo Restaurant, Santa Barbara, Calif. . . . MARGURITE ENGLISH has closed at the El Cortez Hotel, Reno, Nev., and was followed by JANE COOPER. . . . LUCILLE AND BOOTS, girl accordion and guitar team, continue at the Brass Rail, Glendale, Calif.

Lou's Owners Hunt Talent in Chicago

CHICAGO, Jan. 30.—Samuel Domsky and Lou Lantos, owners of Lou's Moravian, Chancellor and Germantown bars, Philadelphia, came here this week for a week of talent hunting, taking in most of the local cocktail lounges using entertainment. They were accompanied by Jay Mills, agent with the Stanford Zucker Agency, New York. They gave six-week contracts, with February opening dates, to the Sharps and Flats, the Three Chocolate Music Bars, the Three Bits of Rhythm; Arthur Lee Simpkins, singer; Jean Eldridge, piano, and Martha Davis, piano. All units are colored.

Domsky stated that business has never been better. He is looking for strong attractions that not only entertain but also open new possibilities for promotion and publicity. Defense workers have boosted the biz in all bars sky high, particularly at the Germantown Bar, where an 8 to 11 a.m. session has been necessary to take care of the many laborers returning from their all-night shifts.

PAT TRAVERS and HER Men About Town

3 outstanding male instrumentalists, and Pat, herself, entertainment and dance music. Per. Mgt.: MIKE SPECIAL 48 West 48th St. New York, N. Y.

Advice on Strolling, Tipping Given by Veteran Unit Leader

By BOB ROBERTS (of Four Senators, Now at Book Cadillac, Detroit)

DETROIT, Jan. 30.—Many restrictions have been placed upon cocktail units because of the great number of mistakes they themselves have made. In some spots strolling has been discontinued and the unit placed in back of the bar. This may be due to the fact that the room is catering to a larger clientele and all available space is used for tables and chairs, but that is not always the reason. There is a possibility that the unit has in some way offended a manager, customer or over-stepped its privileges, causing this taboo.

In many instances managers have started at the bottom of the hotel business as bus boys, bellhops or waiters and know the gratuity angle inside out.

An ambitious outfit is often spurred on to greed by repeated tips at one table and uses up all its time in the one spot, showing decided favoritism. The management recognizes instantly when an entertainer is "hustling" a customer and becomes resentful. One cannot blame him. He wants his customer to return, but will he? Because a man gives a \$5 bill instead of \$1, it does not mean that he should be given five times the entertainment accorded the donor of the smaller amount. Never look at the gratuity given you. Let the transaction from hand to hand be as unobtrusive as possible. Do not let the facial expression change when at the end of several requests there is only the bringing forth of a pack of cigarettes, matches or handkerchief. Don't avoid that table like a plague. You receive a salary; don't become greedy. Women or girls are not tippers, so often entertainers ignore them. Remember these same girls have men friends and if treated impartially will return again to the spot where they were noticed and given a good time. Your job is to keep and encourage new customers.

With the current war situation you will find that the average male patron is over 38 years of age and it is good taste to keep your selections within his vintage. There is always present the drunk who insists upon hearing *The Rosary* or some other selection in the same vein. These are without doubt

lovely selections, but with many of your patrons having sons and relatives in the armed forces the repeated playing of same is bound to leave a depressed feeling in the room. Be a diplomat and talk him into some selection of a more cheerful nature.

Drinking with a customer should be done at the discretion of the entertainer himself. If encouraged by the management it would be a poor policy to refuse, but often a customer buys drinks which eliminate a gratuity. A polite refusal will usually bring a tip and eliminate intoxication.

Often you are invited to sit at a customer's table. Here you must be a better entertainer than before. Avoid the impulse to know what the man's business is. He is there to relax and doesn't want a stranger plying him with questions. Let him be the aggressor and comply accordingly. Tell him your latest story, but be sure to listen to his, tho you've heard it several times. Make him feel happy and let him know that he has made you happy.

Trying to romance the customer's girl friend is a very bad habit, as he will remember you and when planning his next evening's entertainment will go to some other spot.

The first and most important job is creating a good impression, making people like you and then keeping those people permanent customers of the house.

Roy Smeck To Top Three-Piece Unit

NEW YORK, Jan. 30.—Roy Smeck, electric guitarist long a name in vaude, with many recordings to his credit, will head a cocktail unit to consist of an instrumentation of electric guitar, vibes and a straight guitar.

Smeck recently dropped out of the USO unit *Show Time at the Roxy* and was replaced by Bert Lynn, who formerly headed an all-electric band. Smeck's dates will be handled by Danny Hollywood, of General Amusement Corporation.

WM Signs New Yorkers

CHICAGO, Jan. 30.—Bill Snyder, band department manager of the William Morris Agency here, has signed Sid Fisher and His New Yorkers to a management contract. The unit, recently reorganized, is now in its second year at Helsing's Vodvil Lounge. The office will set it for out-of-town dates.

Swing Unit for Waxman

PHILADELPHIA, Jan. 30.—Carl Waxman, rated the town's top sax man, is forming a swing cocktail unit of his own. Has been holding down a post in the sax section with Jimmy Warrington's band at the WCAU studios here and previously played with Richard Himber's band.

Bert Gervis Leaves CRA

CHICAGO, Jan. 30.—Bert Gervis, cocktail combos and band booker, has left the local office of Consolidated Radio Artists to go on his own. In addition to small units, he handles acts and books Buddy Franklin's orchestra.

CHICAGO, Jan. 30.—Irwin Rose, former manager of the Tune Toppers (now in the navy), has joined CRA as cocktail unit booker, succeeding Bert Gervis.

Phil Dooley Rejoins Riley

HOLLYWOOD, Jan. 30.—Phil Dooley, comedy drummer, rejoined Mike Riley's unit at the Radio Room here this week after an absence of several months during which he worked with units of his own in Chicago. He closed at the Band Box, Chicago, last week, where his unit was being fronted by Jack LeMaire. A good money offer, said to be \$125 per week, brought Dooley back.

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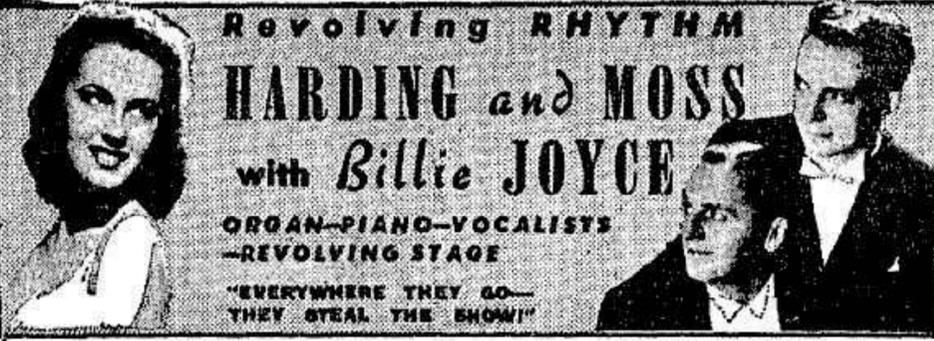
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BMI READYING TIME BOMB

Test Due on Noncopyrighted Musical Works

NEW YORK, Jan. 30.—ASCAP may get another blow midriff if BMI goes ahead with its plan to publish a "non-copyrighted" song from an ASCAP writer. It has been learned that BMI is contemplating such a move in the near future. If consummated, it may force a clearer interpretation of the Consent Decree.

Situation came to light when it was discovered that the word "copyright" before "musical compositions" was missing from the Society's Articles of Association, reprinted in the summons Andrew Weinberger drew up for the accounting suit against ASCAP. A printer's sign on page 23 of the summons calls attention to the missing word, tho the full phrase "copyrighted musical composition" appears in the Consent Decree, also reprinted in the summons.

BMI's contention appears to be that the decree prohibits the assignment of performing rights to other licensing agencies only when the works are copyrighted. ASCAP, when questioned about the missing word, placed no importance upon it. John G. Paine, general manager of the org, insists that every creation of an ASCAP member automatically comes under the Society's control. The very act of creation assures the author of its copyright under "common law." Upon publication of the composition a statutory copyright must be obtained and, declares Paine, under the 10-year contract all members have with ASCAP the statutory copyright becomes the Society's.

It is understood, however, that BMI is planning to put that interpretation to a test by accepting a non-copyrighted song from an ASCAP writer and paying an advance fee for performing rights, reserving its own right to license the tune on a "free" basis.

This may lead to the showdown that has been simmering for a long time. In order to straighten out the tangle, the Department of Justice may take the Consent Decree to court for another ruling.

One interested Blackstone here believes that is just what the D. of J. will do. It is his theory that Thurman Arnold is going to grow tired of being asked to sit as the court when his department is merely a party to the litigation, representing the people.

A great many ASCAP writers here have been waiting for just such a blow-off. Altho unwilling to precipitate the fireworks personally, they are becoming more and more impatient to have the bar removed from the doors of the forbidden BMI-affiliated pubs.

While the outcries against "movie-controlled" pubs are no more acrimonious than usual, the problem of placing songs has grown even more acute with existence of the AFM recording ban, and the boys are itching to break things up.

Only Philly Remote Emanates From Fay's

PHILADELPHIA, Jan. 30.—With local radio schedules entirely devoid of even a single dance remote of local origination, stations are eying the name bands being brought in each week at the Earle and Fay's theaters. Stations blame absence of traveling bands at the dance spots for lack of local remotes, claiming the localities on the stands are not up to snuff. As a result, WIP, which always boasted the heaviest local remote schedule, bagged the bands coming into the Fay's Theater.

Theater stage remotes got under way this week with John Kirby, pick-ups direct from the stage skedded for Monday, Tuesday and Friday evenings for a quarter hour. Gives WIP an impressive parade of bands, follow-ups including Jimmie Lunceford, Louis Armstrong, Lionel Hampton, Erskine Hawkins and Duke Ellington.

Remote situation is kiss-of-death to local song plugging fraternity, contacters even playing up to the cocktail combos around town to keep occupied.

Lawsuits Piling Up to Harass ASCAP Just When Its Future Looked Brightest

NEW YORK, Jan. 30.—ASCAP finds itself snowed under an avalanche of harassing lawsuits just when it appeared as tho there would be clear sailing ahead. BMI and other starvation had both become merely an unpleasant memory. The past year saw the Society regain most of its past power and revenue; the next promised even more. The org did some house-cleaning, budget-pruning, and worked out new classification systems for pubs and writers.

True, the BMI-E. B. Marks suit on whether songwriter or publisher has right to administer copyrights kept the Society's lawyers moderately busy instituting delaying actions, but apparently there was some expectation that the legal snarl might be settled amicably out of court. Ambassadors "without portfolio" acting in the interest of ASCAP have made tentative approaches to the accusing parties, suggesting that case be settled with Marks returning to the ASCAP fold. BMI claims no interest in such a settlement, and Marks points out that no ASCAP offer could even be considered unless the amount equaled BMI's payments.

Latest lawsuit to be loaded on ASCAP is the Gem Music and Denton & Haskins action asking for a declaratory judgment on whether or not ASCAP's performing rights expire upon the termination of the 10-year contracts between the Society and its members. Action was brought about by ASCAP's answer to BMI-Marks complaint, in which ASCAP took the position that it owns performing rights in perpetuity, regardless of the duration of contractual agreements.

Society maintained that an oral understanding to this effect existed before 1921, when practice of making written agreements for a limited number of years was started. Andrew Weinberger, attorney for Gem and Denton & Haskins, claims that even if such an oral agreement is substantiated in the Marks case (Joseph W. Stern & Company, Marks's predecessor, joined ASCAP in 1915), it would still not apply in the new cases. Gem Music joined ASCAP in 1932, and Denton & Haskins in 1927, and it is claimed their written contracts contain no such understanding.

New suit comes on the heels of the Whiting, Gem and Denton & Haskins complaint demanding an accounting of royalties and the Irving Bibb suit charging ASCAP with violation of the Sherman Anti-Trust Act. First suit to come up on the now-lengthy waiting list will be the BMI-Marks case, but it is possible ASCAP may make official overtures to get this settled out of court and out of its life.

Pro Songbirds in Canada Rules Out Military Bands Uniform Leading "Sings" in A. C.

ATLANTIC CITY, Jan. 30.—A vocal unit of pro talent is making the rounds here among the men in the Army Air Force stationed at the resort. Singing Post set up here has developed into an organized program. Organized by Capt. Michael H. Cleary, Tin Pan Alley alumnus, and Capt. John W. Erhle, vet of Broadway musical shows, group has been leading packed audiences in Convention Hall's ballroom in community sings.

Songbirds go from hotel to hotel, where soldiers here are stationed, helping out in squadron song instruction and trying to build up vocal enthusiasm, much in the same manner as the Broadway song pluggers. Aiding them are a series of song slides. Unit is made up of nine accomplished musicians—seven singers and two pianists. Six times a day they are either on Convention Hall's main stage or in the ballroom to lead the singing during breaks in lectures. Once a week they perform on a post radio show quite often sing for squadron shows, occasionally appear at the Officers' Club, and appear at church services, squadron parties or anywhere a singer or pianist is needed. Also check on how the men sing as they march to and from the drill fields.

Songs used range from the standard service and soldier songs to Tin Pan Alley's latest, with emphasis on fighting and marching pops. Unit is headed by Pfc. Harry Taylor, pro songmaster, and includes Staff Sgt. Joseph Hilger, from the light opera stage; Sgt. Gordon Gaines, from the Broadway musical stage; Pfc. Walter A. Brash, who sang with the Akron and Canton (O.) opera companies; Pfc. Eugene Hosmer, former vocalist with Joey Kearns and Joe Frassetto's band in Philadelphia; Pvt. Carmine Gagliardi, radio singer once guest soloist on *Ford Music Hour*, and Pvt. Robert Cloy, who studied for opera. Pianists are Pfc. Michael Maria, vet from Johnny Messner's, Reggie Childs' and Mitchell Ayres' crews, and Pfc. James Lyons, who played with dance bands in and around Philadelphia.

NEW YORK, Jan. 30.—Count Basie assignment for United Artists *Stage Door Canteen* will be played with Ethel Waters handling the vocals. Shooting, which will take place here, is skedded for February 9 and 10.

Canada Rules Out Military Bands For Civic Proms

MONTREAL, Jan. 30.—Under a new government edict, Canadian army bands cannot be booked for engagements which could otherwise be filled by civilian orks. Military aggregations also are forbidden to accept engagements, except on behalf of charities, at rates lower than would be offered civilian groups.

Services of an army band can only be obtained on presentation of a signed statement that the engagement will not deprive a civilian band of the job and that the terms are not lower than those of a non-military crew.

Bands are authorized to accept engagements for charities operating under the Wartime Charities Act, but must charge out-of-pocket expenses. They may also give performances in public places, but only in the interest of recruiting.

Horse and Buggies Carting Dancers

POTTSTOWN, Pa., Jan. 30.—The swing cats and rug-cutters who go out to the Brookside Country Club each Saturday for their heated hoofing are now going in for off-season hay rides because of the ban on pleasure driving. Starting last Saturday (23) club arranged to have three wagons loaded with hay tote dancers to the proms at 50 cents per. Wagons leave the city at 9 p.m., returning at 1 a.m. Dancers are warned to wear old clothes.

Week before last, 75 of the club's 713 members walked out to the site for the dancing. The country club is situated about three miles from the heart of Pottstown.

TRENTON, N. J., Jan. 30.—While many ballrooms, niteies, roadhouses and country clubs have been hitching old dobbin to the shay to bring out dancers since the ban on pleasure driving, Trenton Country Club here is going the hay wagons one better. Two horse-and-wagon teams meet busses and bring dancers to the club. To make the transportation offer more inviting, club has arranged for wagon passengers to be served cocktails en route.

Monopoly Case Against AFM to Supreme Court

CHICAGO, Jan. 30.—Joseph A. Padway, chief counsel for the American Federation of Musicians, and Thurman Arnold, chief of the anti-trust division of the Department of Justice, said here this week that regardless of the decision reached by Judge John P. Barnes in Federal Court here on the government's second suit to enjoin the AFM from interfering with the manufacture of records for commercial use, the case will be taken to the Supreme Court.

The motion to dismiss the suit, filed by the AFM, was taken under advisement here Monday (25) by Judge Barnes. AFM argues that the suit is similar to the one dismissed by Judge Barnes last October. The government charges AFM with monopolistic actions.

Judge Barnes gave Padway a week in which to file briefs, and another week to Arnold to file replying briefs. He said he would decide on the case after weighing the information contained in the additional briefs.

WASHINGTON, Jan. 30.—Thurman Arnold brought his attempt to halt AFM recording ban before the Supreme Court Saturday (23), asking for a review of the dismissal of his complaint by Chicago District Court. Meanwhile, Joseph A. Padway, AFM attorney, asked that the Supreme Court affirm district court's decision. Case had been dismissed by district court on the grounds that it involved a labor dispute concerning terms and conditions of employment, and did not come under the limits of federal legislation.

NEW YORK, Jan. 30.—Disk execs here are apathetic about decision expected soon from Judge John P. Barnes. They take it for granted the decision is of academic interest only, since case will be settled finally in Supreme Court. However, diskers are impatient for AFM executive board meetings to get started Monday (1) to learn what terms AFM will demand.

Pastor, CRA Face Suit From Aquarium

NEW YORK, Jan. 30.—Tony Pastor and Consolidated Radio Artists may be slapped with a suit for breach of contract by Ben Harriman, operator of the Aquarium Restaurant here. Pastor was due into the Broadway eatery January 13 for 10 weeks, but was canceled out by CRA.

Harriman declares that, as the opening date drew closer, Charlie Green demanded a network wire for the Pastor engagement. Harriman, who insists that no mention of wires was included in the signed contract, promised Green a Mutual wire but was turned down.

What has Harriman steamed up is his claim that this is the second time Green promised a band and failed to deliver. First instance was when Teddy Powell was expected to start the spot's band policy in August.

Double or Nothing

NEW YORK, Jan. 30.—Benny Goodman may have started something when he hired another outstanding clarinetist, Hank D'Amico, for his band. Now work comes that Sunny Dunham has added another trumpet star, Grady Watts, Dunham's former Casa Loma section-mate.

If the trend continues, we may expect to hear that Jimmy Dorsey has added Johnny Hodges, Tommy Dorsey gets J. C. Higginbotham, Gene Krupa is using Ray Bauduc, Count Basie has hired Jess Stacey, and Harry James is taking on a few trumpet players like Billy Butterfield, Rex Stewart and Bobby Hackett.

Strip Polka

NEW YORK, Jan. 30.—Talk about tough breaks—Johnny (Scat) Davis, according to his press agent, will make his "motion picture comeback as leading man" in Ann Corio's next film, *Sarong Girl*. He'll have to blow his trumpet awfully loud to draw attention away from the sarong. And shouts of "Take it . . ." from audiences are much less likely to be an invitation for a solo performance by Davis than Miss Corio.

WPB To Grant Diskers Shellac; 15% of 1941's

WASHINGTON, Jan. 30.—Altho official notification has not yet gone out, it is understood that War Production Board is ready to meet disk firms' request for the use of new shellac. Recording companies asked to be granted 15 per cent of shellac consumed in 1941. If granted, this will be the first allotment since that made for the month of November. Since then all shellac stocks have been frozen by government order.

New order would ease the pressure which diskers have been feeling, and have in turn applied to dealers by setting high scrap quotas. For the past few months wax companies have been counting heavily on scrap salvages. Disk firms will be able to tap the large supplies of virgin shellac they have on hand once the government freezing order is lifted. This won't eliminate the need for collecting scrap, but might allow for lower quotas to maintain quantity production of new disks.

WPB's expected step is the outcome of a meeting held here Wednesday (27), attended by wax firm executives, representatives of WPB and army and navy officials. Conference was called at the suggestion of RCA-Victor execs.

Studio Tootlers Back in Pitts.

PITTSBURGH, Jan. 30.—House bands on WJAS, Columbia's affiliate here, went back to work Wednesday (27), and will return to Blue Network outlet, KQV, Monday (1). Bands were called out when AFM demanded an increased number of work weeks, but resume pending the outcome of negotiations now under way between WJAS and AFM local here. CBS and Blue remotes, cut off because of the dispute, were allowed back on the air Tuesday (26).

Marsala for New England

NEW YORK, Jan. 30.—Joe Marsala, who has been inactive since he closed with his band at the Log Cabin, Armonk, N. Y., last month, left yesterday (29) with a new 17-piece outfit to tour New England. Dates, lined up by Cy Shribman, will run for two months, with about a dozen one-nighters skedded.

Transfusion

NEW YORK, Jan. 30.—Tunesters, hunching at Songwriters' Protective Association's get-together Thursday (28) were asked to make blood donations by a rep from Music War Activities Committee. To get the plea over, speaker cited the fact that publishers have already given 200 pints of blood. Every songwriter in the room appeared to be struck by the same thought, but one of them got it out fast: "That's our blood they gave."

Tom Archer Changes BR Manager Set-Up

DES MOINES, Jan. 30.—Several changes in the personnel of the Archer Ballroom Company have been made by Tom Archer, head of the circuit, since Bob Senft, manager of the Tromar at Des Moines, is now in the navy at the Great Lakes Training Station.

Succeeding Senft at the Tromar is George Pugh, of Newark, O., who has managed several ballrooms in the East. Joe Walsh, former manager at Sioux City, is now in charge of the Chermot at Omaha, and George Crow, former manager of Louis Armstrong band, is handling the two Sioux City ballrooms for Archer.

Fred Rossona, formerly with the Palladium, Los Angeles, has joined the Archer circuit and will have charge of concessions in all the ballrooms.

Arcadia Plays Host To Boys in Uniform

NEW YORK, Jan. 30.—Arcadia Ballroom here opened its doors to enlisted men in uniform Monday (25) from 7:30 to 12:30, and every Monday night hereafter.

Defense Recreational and Ship Service committees, headed respectively by Mrs. Vincent Astor and Mrs. Harold Irving Pratt, routed the soldiers and sailors. Girls were drawn from 2,000 registered with the Mayor's Hospitality Committee. Usually featuring only one band Mondays, Arcadia had both Paul Martel and Muggsy Spanier orks on the bandstand Monday.

Idea was conceived by Hugh Corrigan, manager of the ballroom, as means of supplying recreation to lonesome soldiers on the off night.

BandBox Newest Builder - Upper; CBS To Air Spot

CHICAGO, Jan. 30.—Band Box on Randolph Street here, which switches to a band policy tomorrow, will be the latest build-up spot for leaders. Columbia Broadcasting System has agreed to put in a wire and will pick up the spot's bands twice a week Coast to Coast, once a week from here to the West Coast and nightly over its local outlet, WBBM. Boyd Raeburn, first in, will have 13 musicians and two new singers, Nova Coggan and Ted Travers.

Spot will compete with the band policies in the neighboring Blackhawk Cafe and Sherman Hotel's Panther Room and, while current indications do not promise stronger attractions at the Band Box than in the other two rooms, prices will be cheaper. BB will have no minimum, while \$2 and \$2.50 minimums are in effect at the Blackhawk and Sherman. And, too, only drinks will be served.

Only other Randolph spot using full bands is the Bismarck Hotel's Walnut Room, but the same faces are in, season after season. Art Kassel has been there for months and will remain until April at least, when Jimmy Joy is again expected to return.

Blackhawk brought in Gracie Barrie and Dick Stabile's band, while the Sherman starts tonight with Gene Krupa, followed in a month by Cab Calloway.

No Jive for Japs

WASHINGTON, Jan. 30.—Japan has renounced all music considered non-Totalitarian, it was reported to the Office of War Information last week. Black-listed are 1,000 American and British tunes. Among them are *Dinah*, *Aloha* and the compositions of Stephen Foster.

A later Japanese story said that black-listing was not intended to include "sound, healthy, popular folk songs" like *Home, Sweet Home*; *Auld Lang Syne* and *The Last Rose of Summer*. These were not banned because they "are well assimilated with Japanese sentiments, even if they are of Anglo-American origin."

The ban is intended "mainly to oust decadent jazz music" which has become popular with Japanese youth, much to the annoyance of the ruling militarists.

Pastor, Powell Legal Monikers

HARTFORD, Jan. 30.—Tony Pastor, native of near-by Middletown, Conn., now has the official right to use the name of Tony Pastor. In Middletown Superior Court last week Judge John H. King granted him a change of name to Pastor from Antonio Pistritto.

NEW YORK, Jan. 30.—Mel Powell, star piano sideman due in the army the first week in February, had his name legally changed from Melvin Epstein. City Court Justice Edward J. McCullin made it official Wednesday (20).

McShann Signed With GAC

CHICAGO, Jan. 30.—Jay McShann, now leading a colored outfit of 12 musicians and two singers, signed a management contract last week with General Amusement Corporation, thru Berle Adams here, moving over from Moe Gale. McShann is now doing some one-nighters in this territory and is scheduled to open on a location here.

It's Arson, That's What!

NEW YORK, Jan. 30.—Those glow-worms we referred to weeks back, Sol Marcus and Eddie Seiler, are really pyromaniacs when the full truth is known. Not only have they written such "torchers" as *I Don't Want To Set the World on Fire*, *When the Lights Go On Again* and *There's a New Fire Burning in the Old Fireplace*. It now comes to light that an old ditty of theirs, written with Ben Benjemen when they set the music world on fire with *Fire*, is now ready to burst into flames. That one is yecept *I Burnt a Match (From End to End)*.

Canadian Plants Get Muzak Music

MONTREAL, Jan. 30.—Piped music is now being used to step up war production in Canada. The Muzak system of electrical transcriptions was introduced for the first time last week at the nearby Longueuil plant of Fairchild Aircraft, Ltd., and arrangements are proceeding for the installation of similar equipment in factories throuout the Dominion.

The use of music in industry, first introduced in England, has gone a long way toward maintaining production efficiency. Research and experiments in this direction show that music tends to lessen fatigue in the worker and reduces the number of absentees.

Music is piped thru to the Fairchild factory from the Montreal studio of Associated Broadcasting. Specially selected melodies, designed to combat boredom while not distracting the worker from his job, are fed into all departments of the aircraft plant for 10 minutes every half hour on a 'round-the-clock basis. Controls set up within the plant allow for regulating the volume differently for each department or for eliminating a department altogether if necessary.

Vocal music is not included in the program except during lunch or recreation periods.

Ben Selvin, Muzak exec, is credited with selling the idea to Canadian industry during a visit here last summer.

Richmond Niteries Dark; Sideman Idle

RICHMOND, Va., Jan. 30.—Westwood Club and many smaller spots here have shuttered for the duration of the gas ban, setting more sidemen free than have been available for several years. Jerry Frazier's ork was on the stand Sunday (18) when the Westwood went dark; Bubbles Becker was due to follow Friday (22). Tilly's English Tavern and similar spots that are no more had been using three-to-seven piece combos.

Country Club of Virginia, near here, has changed its dancing hours to meet the new situation. Club now ends its session at 12:30 a.m. so that patrons can catch the last interurban trolley connection between Richmond and West-hampton.

Fire Hazards Force Niteries to Suspend

SPRINGFIELD, Mass., Jan. 30.—Between 85 and 100 musicians were forced out of work when large hotels and cafes here were forced to suspend dancing until the night spots were altered to end fire hazards. The ruling, a result of the Coconut Grove fire, came unexpectedly here, and the bands were thrown out of work with less than 24 hours' notice.

Almost immediately plans were made for the necessary alterations, and one hotel, the Bridgway, with only minor changes to make, has already been okayed and has resumed dances. Others are facing material shortage. Meantime, the musicians, who had been enjoying their best work since before the depression, are taking it on the chin.

Stringy New Glamour Boy

HOLLYWOOD, Jan. 30.—Stringy Alvino Rey's talking guitar will be the screen's newest glamour boy. For a "role" in *Cross Your Fingers*, Rey's a "role" in *Cross Your Fingers*, Rey's a Universal pic, the guitar will get a thoro going-over by the make-up department and emerge a "face-and-figure" character, designed by Yvonne King. Flacks are predicting Stringy will out-McCarthy Charlie McCarthy.

Are Song Pluggers Essential? The \$64 Question; Jury Out

HOLLYWOOD, Jan. 30.—Heated pros and cons are going on here revolving around question whether the song plugger is essential.

The song plugger says "yes." The cafe owner says "nnh-nnh." The band leader isn't sure.

A headwaiter at one swank spot here says: "They come in and sit and sit and never spend a nickel. They don't buy even a Coca-Cola." Truth is that the cover is \$1 and the plugger may figure the coke should be thrown in.

His comeback is that the band leader is at fault by refusing to dash right over. This would get the thing over quickly and contact man would scam.

At a dining and dancing spot here the manager related that six of the Hollywood pluggers are all right. They eat, drink and make themselves part of the crowd, but there are others who have never spent a dime in the place. This manager added that he didn't care whether or not they buy, but he objects to them molesting the band leader, making it impossible for him to leave his dressing room.

This manager said he issued passes to five or six publishers' reps because they were "friends of the house." He then planned to extend the list, but before a single pass was issued the rest of the gang started swarming in and the plan was junked.

At still another dining and dancing spot the manager said that he didn't mind them—so long as they let the band leader do his work. He cited the case of several song pluggers getting a top band leader in the corner, giving him the

business. When intermission was over they continued to propound the virtues of their songs to him. After the leader was absent from the stand for some few minutes the manager asked the song pluggers to let him go. He made it clear that the customers were entitled to the band leader's time—not the song pluggers.

On one occasion a band leader was hounded so much, he refused to come out of his dressing room. And one night influential friends came into the place, three of them sitting at a table for four. When they announced themselves the maestro sent word that he'd be on hand following the set. He started for the table and found in the seat they were holding for him—a song plugger.

Band leaders beef that they don't get a tumble until they get air time. A top name complains that he sat in Lindy's on Broadway every night for seven weeks getting the brush from pluggers. Back on the West Coast he knocked off a top spot and he couldn't get them off his neck.

The plugger, says the plugger, is an important guy in the band business. The leader is on the stand when other bands are broadcasting and cannot hear what tunes are being pushed. Because he wants to see the band leader use the very latest in music, the plugger (still quoting the plugger) is heaven-sent with the music needed. He is the band leader's musical adviser, so to speak.

"We don't give the band leader just any song," said one of the boys. "We give him what he can play—something that will make him more popular."

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both. Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

FREDDIE SLACK (Capitol 126)

That Old Black Magic—FT; VC. *Hit the Road to Dreamland*—FT; VC.

IT IS an open day for the wax factories in releasing their long-withheld recordings of *That Old Black Magic*. For this label it is boogie-woogie Freddie Slack setting forth his interpretation of Johnny Mercer and Harold Arlen's song magic for the star-studded *Star-Spangled Rhythm* screen score. However, the Slack syncopators are confined to background tasks, and the side is carried entirely by the lyrical turn of Margaret Whiting. The song is a sock sexy and sensuous ballad embodying the body-and-soul theme to its fullest. Slack sets the stage with a weird and exotic strain in the medium tempo, Miss Whiting carrying the side with a single vocal refrain. She has a full, rich voice, mostly from her throat, but her rendition lacks much in sincerity. Plattermate, *Hit the Road to Dreamland*, is an unusual bit of musicana from the same screen score. Musically, it is slumber music, but lyrically it is a jazzed-up lullaby about swinging in dreamland. Music-box music serves as the introduction, with the slumber theme figures carrying on for the opening half chorus laid down by the solo trombone in a moderate tempo. For the rest of the spinning side is taken up by the highly capable Mellowaires, mixed troupe of harmonizers. Solo fem voice carries the verse, and the rest of the voices join in for the refrain.

"That Old Black Magic" is sure-fire to finish on top of the song heaps and, with every label coming forth with an entry, it's a cinch that it will be a wide and open field for the phono play. And Freddie Slack's side figures on getting a portion of the play. Moreover, "Hit the Road to Dreamland" is bound to attract some attention from the phono fans.

SIX HITS AND A MISS (Capitol 127)

You'd Be So Nice To Come Home To—FT; V. *Would You Rather Be a Colonel With an Eagle on Your Shoulder or a Private With a Chicken on Your Knee?*—FT; V.

AN ATTRACTIVE soldier song on the novelty side, sung by the equally attractive Six Hits and a Miss, six male voices and a female piper with plenty of lilt to her lyric slinging. Title tells the story of *Would You Rather Be a Colonel, etc.*, all taken with good humor and levity. Taken at a lively tempo, the vocal group talks out the verse to start the side, all joining in to harmonize for the first chorus. The solo lass handles a second stanza, and the Gordon Jenkins orchestra takes over for the third chorus, carried by the hot clarinet and piano. Voices return for still another stanza to finish out the side. Cole Porter's *You'd Be So Nice To Come Home To*, from the *Something To Shout About* movie, gets an application of the rhythmic bounce beats rather than as a more sober ballad. Its nostalgic theme, which is the song's greatest appeal, is lost in the maze of rhythms. Taken at a moderate tempo, the Six Hits and a Miss get the side under way with a vocal refrain. The rhythms subdued, the woodwinds strike out a second chorus, with the voices returning to carry it to the halfway mark. Solo trumpet on the heated side starts the second half and again the harmonizers are back to finish out the side.

It will take close lettering to get the full title on the phono label, but it is worth the effort for the timely and novel "Would You Rather Be a Colonel," etc., side.

RAY MCKINLEY (Capitol 128)

That Russian Winter—FT; V. *Rock-a-Bye Bay*—FT; VC.

ALTHO Ray McKinley has since disbanded his band, there is still plenty of appeal to this disk. Most important, it provides the only known dance version of *That Russian Winter*, from Irving Berlin's *This Is the Army*. In view of the newspaper headlines, the novelty ditty is timely. McKinley beats it off at a fast tempo and the playing steps along in highly rhythmic fashion. Band bears down heavy for the opening chorus; the maestro's gravel-styled singing is effective for the second stanza, and the clarinet paces the band's heavy blowing for the final stretch. *Rock-a-Bye Bay* is another in the long line of *Sunrise Serenade* ballads. It was offered on the disk marts several months ago without causing any undue attention, and it is unlikely that McKinley's uninspired treatment can create any fresh interest. A medium tempo for the bubbling and rambling tune does not allow for full expression of the melodic content, altho McKinley has attractive voicing in blending the muted trumpet with the clarinets to pace the opening chorus. Imogene Lynn's thin pipes hurry thru the lyrics for the second chorus, never giving herself or the song a real chance. The piano picks it up for some neat solo ivory tinkling for a concluding half chorus that has the muted trumpet and woodwinds polishing off the side.

The songs from "This Is the Army" assuming standard proportions, music operators will welcome the only known dance disk of "That Russian Winter."

DOLORES BROWN (Beacon 110)

20-99 Blues—FT; V. *Cold Winter Papa*—FT; V.

The Beacon label brings a new race voice to the waxes in Dolores Brown, and for the blues singing gal makes for acceptable listening, altho short on packing the excitement of many of the back-biting blues singers of old. Fact is there is no bite at all to her wailing, altho the songs selected allow for full expression of sincerity. Petrillo-inspired musical accompaniment is provided by the Polka Dots, quartet of harmonica players, whose conception of the blues undoubtedly begins and ends with *St. Louis Blues*. Nonetheless, the blowing of the harmonicas is plenty commercial, doubling up the tempos with a shuffle rhythm and much in keeping with the commercial song style of Miss Brown's ersatz blues singing. Leslie Bacon's *20-99 Blues* packs plenty of homey philosophy in the lyrics and gives sage counsel on feeling like sweet 16 when you are 60. (See ON THE RECORDS on opp. page)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Russ Morgan

(Reviewed at Edgewater Beach Hotel, Chicago)

THIS former coal miner is still doing all right for himself as a band leader. He generally takes great pains to back himself up with a substantial musical outfit; his present aggregation is one of the largest he's ever had and it's commercial.

Outfit centers around Morgan's bulky personality; he doubles at piano and trombone, talks a good song and kids the customers with every other introduction he makes. His mannerisms are likable, and when working either of the two instruments he proves himself a capable musician.

Band doesn't follow any particular style, altho it takes the sweeter and more melodious tunes to heart, if only because of the six-fiddle section. And it's a strong section, led by George Devron and a couple of former Wayne King violins. They give the pretty tunes the type of instrumental background few bands can duplicate—made to order for the folks who keep away from swing groups. Instrumentation also includes five brass, four sax and four rhythm, in addition to Morgan.

Vocally, Morgan is on hand for most of the pop and novelty numbers, assisted by Devron on ballads. Jana, the sketch artist, is still working beside the band. When caught, Vera Lane, tall blonde, was the featured femme vocalist. She is scheduled to leave and will be replaced by Mary Osborne, singing guitarist, who originally joined Morgan's outfit as one of the four Music Masters. *Hontigberg.*

Herbie Holmes

(Reviewed at Pasadena Civic Auditorium, Pasadena, Calif.)

CAREER of this maestro started about 1933 when, as a student at the University of Mississippi and leader of the Mississippians, he won a vocal contest conducted by Eddie Cantor. Prior to this, Holmes had studied voice, sax and piano, and had been a drummer in regional orks. He still tags it "Music Served Southern Style."

Holmes has rounded up outstanding musicians and his basic instrumentation of three strings, three brass, three reed and three rhythm gives him a flexible ork that can be put to work in hotel or

ballroom. On this date its dance arrangements had a touch of Dixieland. Band is definitely on the class side, but turned in an admirable bit of work for the youngsters here who want plenty of jump.

Smart arrangements blend the brasses well with the other sections, but Holmes really does the thing up brown with his strings, rhythm and reed crews.

Outfit is especially strong on vocals, with Nancy Hutson, a looker, taking the torch numbers, and Holmes the ballads and novelties. Duo work is exceptionally well done. Holmes, who is personable, sends his sob tunes effectively against femme ears.

Outfit makes no pretense of being sensational but strives for melody a la Southern style, a job nicely done.

Abbott.

Leo Pieper

(Reviewed at Tromar Ballroom, Des Moines)

LEO PIEPER and his accordion are now in the army, but his band is still turning out the same commercial sweet as before, and it's plenty danceable. Set-up is about the same, three brass, three rhythm and three reeds, with James Welch, a former drummer, serving as front man and playing occasionally on the vibes.

Band gets plenty of bounce into jump tunes, and sweetens the dreamy ballads without letting them drag. Mixes them plenty during the evening, with old-timers thrown in. Band has always been styled after Lawrence Welk, and loss of Pieper and his accordion has not affected this style to any great extent.

Combo is well knit, with band emphasizing the melodic qualities of the tunes, with brass and reeds carrying the load. Results in plenty of music.

All arrangements handled by Pee Wee Munt, formerly with band but now traveling now. Lauren Brown handles some of the vocals in good style. *Weber.*

Pedro Calonge

(Reviewed at Zombic Club, Havana)

FOR the third successive season this youthful maestro is occupying the podium of this cabaret. This year instrumentation consists of a trio of saxes, four trumpets, a trombone rhythm section of four, plus guitar, mandolin and fiddle.

Vocals are by Virginia Alonso, a nice-looking item whose tonals are effective in both rhythmic and ballads.

Library is a good one with plenty of variety, extending from waltzes to jumps, but it is the jumps that show the band off to best advantage.

And they sound zingier and brighter now than when reviewed a few months ago.

Calonge is always a good bet for those who prefer their music modern, with many novelties. He sells well, and crowds around his bandstand prove that the band is for both listening and dancing. *Coupau.*

Jerry Wald

(Reviewed at Sherman Hotel, Chicago)

A COMBINATION of melodic swing plus Artie Shaw-styled arrangements dominates this comparatively young band, fronted by the youthful, clarinet-toting maestro. This is the outfit's first date in the Midwest, and it is in suitable quarters, the Sherman's Panther Room being home to swing bands.

When caught Wald kept his clarinet plenty active, coming in on almost every other number and playing in a fashion which speaks well of his musical ability. Occasionally the band borders on the danger line of being a musicians' dish only, but swings right back into the commercial field before the flaw becomes a serious one.

Instrumentation, in addition to Wald, includes four rhythm, five reed and six brass, and there is sufficient sock in each of these sections.

When caught only the femme singer was featured on vocals. She is Lillian Lane, formerly with Claude Thornhill. (See ON THE STAND on opposite page)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Blue Barron

(Hotel Edison, New York, Mutual Network, Tuesday (26), 12:30-1 a.m.)

THE most pretentious remote heard in the course of an evening's listening is likely to be this. It's "Music styled Blue Barron's way," or "From Coast to Coast, the nation's toast," or "Dancapation across the nation, that's Blue Barron's creation." Vocalists called on to give out are "Smiling So-and-So" or "Handsome Whozis."

Odd thing about the vocalists is the fact that they are all three tenors, varying only in pitch. Dick Grayson, top man on the totem pole, reaches way up to thar. Voice of Dick Mack, low man, changes in quality in the middle of his range, becoming more nasal the higher he sings. Clyde Burke is good as is and registers the best impression.

Music tinkles and bubbles its merry way. Each note tooted is as heavily styled as is possible to achieve. In fact, there is not an item in the program relaxed or relaxing, but it does average a high entertainment quotient.

Of course, the show's similarity to those of Sammy Kaye's is apparent to the least trained ear. Only difference, Barron's is Kaye's in spades. When it comes to singing titles Barron's boy turns them into oratorios that bear absolutely no relationship to the songs being introduced.

Henry King

(Aragon Ballroom, Chicago, Mutual Network, Tuesday (26), 12:15-12:30 a.m.)

HENRY KING'S idea of an air show appears to be a literal transposition of a 15-minute chunk of dance music from the floor onto the ether.

At worst it performs the same function it does in the point of origin. If a talkative party is in progress, King's polite music is guaranteed not to intrude. If one feels like humming along, the melody is explicit and easy to follow. And if one should feel like a few turns around the floor, the tempo is inviting, the rhythm uncomplicated.

The question that remains to be settled is what the program accomplishes at best. It does not create excitement nor does it stimulate curiosity. It is a typical quarter-hour set one expects to hear from the band in any class night spot; one extended medley (of nine tunes) that achieves a sort of anonymity by the choice of selections. Tunes are neither the latest hits nor even the oldest.

Presentation is simple to an extreme; choruses only and seldom is the melody stressed by less than two sections of the band. Tommy Smith's baritone was heard on two songs, neither adding to nor subtracting from the all-over impression of the music. Piano passages are prominently spotted but undistinguished.

Music Items

Publishers and People

EDWARD MUSIC plugging *When I Hear the Church Bells Ring*, penned by Florence Ericson and Harold Potter.

Republic Music has added Murray Weisel and Jack Howard to professional staff, replacing Irving Brown, who switched to Embassy Music. Lloyd Leipzig skedded to leave for training as an aviation cadet February 1.

Santly-Joy working on novelty number, *Stick to Your Knittin', Kitten*, by Wanda Faulkner and Vic Mizzy.

Harry Link, Feist's professional manager, returned from Hollywood last week after conferring on new MGM musicals, *Cabin in the Sky*, *Presenting Lily Mars* and *Private Miss Jones*.

Pvt. Seger Ellis, stationed at Ellington Field, Tex., just learned he was voted membership in ASCAP. Among his songs are *Prairie Blues*, *Sentimental Blues* and *My Beloved Is Rugged*.

OWI raised its eyebrows at lyrics of "No Stuff in Your Cuff," which prompted Tommy Dorsey, when he featured the tune, to change the line, "Right soon there's gonna be no more meat, not even mutton," to "There's gonna be not much meat, very little mutton."

Songs and Such

COMIN' IN ON A WING AND A SONG, penned by Harold Adamson and Jimmy McHugh, is Robbins Music's latest.

The Nasty Nazi Song by Al Goodhart and Kay Twomey put out by Crawford Music.

Don't You Cry For Me by Nelson Shawn and Edward Ross is Miller Music's latest.

Liberty Song, penned by George Buyukas and Nicholas Mantzaros being plugged by Apollo Music.

Six songs from *New Faces of 1943* have been published by E. B. Marks Music, among them *New Shoes* by June Carrol and Will Irwin, *Animals Are Nice* by Jack B. Rosenberg and Lee Wainer, and *Hey, Gal* by Irwin and Miss Carrol.

Dark Velvet Night recorded for movie short by author Sergio De Karlo. Latin American Music publishes.

The St. Louis Blues has been released by Handy Bros. Music in a trumpet solo arrangement by Leonard Sues as featured in *Johnny 2nd*.

"Carlson's Raiders" song, written by Pfc. Vernon C. Akers while with a marine raider battalion at a Pacific base, is being prepared for school groups by publisher, Edwin H. Morris Music. Song has also been incorporated in a marine-inspired cantata, "Men of the Globe and Anchor," to be released shortly. Royalties are divided between Navy Relief and Recreation Fund of Akers' battalion.

ON THE RECORDS

(Continued from opposite page)

Irene Higginbotham's *Cold Papa Blues* is the familiar race pattern.

Appeal of these sides is strictly for the race operators, and "Cold Papa Blues" shapes up as the most attractive for such locations.

POLKA RECORDS

Bernie Wyte, his clarinet and his orchestra polish off two fanciful polka sides that are highly tuneful and gay in B. Witkowski's *Hole in Your Sock* and *Rag Man* (Standard T-2078). Both are typical Polish polka dance tunes, played excellently and in the true spirit of the dance. As such, both sides loom as big favorites at phono locations where the international dance rhythms are the prime favorites.

ON THE STAND

(Continued from opposite page)

who specializes on slow ballads. Not the best bet for this band by any means. Someone of the Anita Boyer school (Miss Lane's predecessor) would be far more appropriate.

Wald makes a nice front, even tho he makes little attempt at physical showmanship. He lets his clarinet do the talking, and it says plenty when Wald supplies the wind. *Honigberg.*

BMI, Licensees Holding Monthly Powwows in NY

NEW YORK, Jan. 30.—A regular series of monthly meetings for out-of-town station program directors has been arranged by BMI. Plan is to bring 20-odd directors to New York for two days each month, to meet with BMI directors and affiliated publishers. Two preliminary meetings have already been held and have proved so successful, according to BMI, they've decided to extend it. Next meeting is tentatively scheduled for the third week in February.

Alms of these meetings, as set forth by BMI, are to keep the agency informed of station problems and to give station men first-hand knowledge of BMI's catalogs and functions. Arrangements are being handled by Roy Harlow, formerly with the Yankee Network, and Merrit E. Tompkins, vice-president and general manager of BMI.

BMI has also announced that its license fees for the month of January were reduced 30 per cent. Whether or not this reduction will maintain in future months has not yet been established as org's new contracts are worked on a monthly basis, fluctuating according to financial position each month.

Robbins Plans More Ellington-Russell Collaborations

NEW YORK, Jan. 30.—Manner in which *Don't Get Around Much Anymore* has been getting around in the past six weeks has Robbins Music interested in more Duke Ellington-Bob Russell collaborations. Russell, who fit his lyrics to an old Ellington recording, *Never No Lament*, has tried this out on two other Ellington standards. Ellington's *Concerto for Cootie*, retitled *Do Nothing Till You Hear From Me*, has new lyrics by Russell, as has *Warm Valley*, which retains its original title.

Abe Olman, of Robbins Music, has arranged for Russell to do his first personal collaboration with Ellington this month in Philadelphia. All previous word-matching was done to records. Russell will visit Ellington during latter's stay at Fay's Theater there the week of February 12 and work on new material with the composer between shows.

Orchestra Notes

Of Maestri and Men

ALVINO REY, CHARLIE BARNET, A CHUCK FOSTER, ANDY KIRK, HENRY KING and HARRY JAMES will play Coca-Cola's *Spotlight Band Parade* week of February 8, in that order. . . .

KITTY KALLEN, new vocalist with **JIMMY DORSEY**, will be formally introduced at a press party after the band's opening at Hotel Pennsylvania, New York, February 8. . . . **GUY LOMBARDO** set for four weeks at Aragon Ballroom, Chicago, starting April 24. **INA RAY HUTTON** will play the Aragon February 20 and the Trianon Ballroom in that city the following night. . . . **LOUIS PRIMA** made the second high record for Temple Theater, Rochester, N. Y., February 2-4, grossing \$7,133. . . . **EUGENE CEDRIC**, who took over Fats Waller's band when Waller went to the Coast to make pictures, has signed with William Morris Agency. . . . Top vocalists and band as selected by members of Signal Corps Replacement Training Center Band, Camp Charles Wood, are **BING CROSBY, DINAH SHORE** and **DUKE ELLINGTON**. . . .

JIMMIE LUNCEFORD set for a string of one-nighters between February 12 and 16, covering Lexington, Ky.; Springfield, O.; Suffolk, Va.; Raleigh, N. C.; Orlando, Miami, Fort Lauderdale, Tampa and Daytona Beach, Fla.; Brunswick and Augusta, Ga. . . . **JACK TEAGARDEN** spotted for Montreal Auditorium February 23. Dancer **MAYRIS CHANEY** is now announcing remotes for **HERSHEY MARTIN** from Sir Francis Drake Hotel, San Francisco. . . . Roseland Ballroom, oldest Broadway spot of its kind, celebrating its 24th anniversary, with **BOB ALLEN** taking over the podium. . . . **CHUCK FOSTER** has drawn a holdover at Peabody Hotel, Memphis. Local radio shots have resulted in several one-nighters in that area. . . . **MITCHELL AYRES** set for Tune Town Ballroom, St. Louis, opening February 23. . . . **JOHN BARNEY**, former trumpeter for **HORACE HEIDT**, now working as a radio man for General Electric and playing in company's Victory Band. . . . **LANI MCINTIRE** celebrating the passing of a full year at Hotel Lexington, New York, February 3. . . . **KORN KOEBLERS** set for another 13 weeks at Rogers Corner, New York. Combo also marks 10th appearance at the Stage Door Canteen this week.

LEE CRANE, relief band for **BLUE BARRON** at Hotel Edison, New York, has been taken on for Monday dinner sessions there. . . . **HENRY NOEL** is playing as second band at Latin Quarter, New York.

. . . **HAL WASSON** into Supper Club, Fort Worth, February 3, following 10 weeks at Bama Club. **MACK MCCONKEY**, of Kansas City, Mo., is **WASSON'S** new personal manager. . . . **JOY CAYLER** and all-girl band, signed by Frederick Bros., set for Casino, Quincy, Ill. . . . **JIMMY RICHARDS** opened at Trocadero, Henderson, Ky., after closing at Casino, Quincy, Ill. . . . **RAY MCKINLEY** arrived at Fort Worth, Tex., just in time to get his 1-A classification. . . . **BUD WAPLES** junked band after closing Supper Club, Fort Worth, January 31, to go back to keyboard solos. . . . **DON MARIO** now playing his 11th month at the Beachcomber, Providence. . . . **DOLORES** held over at Book-Cadillac Hotel, Detroit. Ork now has **HARRY WAINER**, recently recovered from long illness, playing second sax and handling arrangements. . . . **EARLE STRIGLE** opened eight-week engagement at Seelbach Hotel, Louisville, January 19, after closing Alpine Musical Bar, Philadelphia. . . . **RONNIE KEMPER**, who reorganized his band in Chicago and now fronts a 10-piece society outfit, opened a four-week date at St. Anthony Hotel, San Antonio, January 26. . . . **PAUL LANDERMAN** has been inducted into the army. His brother, **MAURICE LANDERMAN**, will front the band at Hotel Bond, Hartford, Conn. . . . **CAL GILFORD** in for long run at Capital City Club, Atlanta. . . . **MEYER DAVIS** will play Princeton College Senior Prom January 29. . . . **WALTER MILLER** opened Whitehall Hotel, Palm Beach, January 23, for winter season.

Atlantic Whisperings

VAUGHN MONROE, XAVIER CUGAT and **COUNT BASIE** added to the band parade at the Earle Theater, Philadelphia. . . . **THE COMMODORES**, featuring **VICKI HALL** and **CHET CRESSMAN**, at Carlisle Grill, Allentown, Pa. . . . **LEO ZOLLO** at Wagner's Ballroom, Philadelphia. . . . **BARRY STEVENS** promoting dances Tuesday and Saturday evenings at Moose Auditorium, Trenton, N. J., using territorial bands. . . . **ED HIRST** holds over at Philadelphia's Roman Grill. . . . **FRANCES BELL** and Her Deep Rhythm Swingsters at Royal Hotel, Wilmington, Del. . . . **JACK UHL** takes over at Bellevue-Stratford Hotel, Philadelphia, succeeding **WALTER MILLER**, who moves for the winter weeks to Whitehall Hotel, Palm Beach, Fla. Both bands Meyer Davis units. . . . **MARTHA BLEW** back at Sixth and Spring Hotel, Reading, Pa. . . . **PHIL BUXTON** gets the Camden, N. J., Charity Ball, March 6 at Hotel Walt Whitman. . . . **HERBIE WOODS** on a return trip to the Oakes, Philadelphia. . . . **ROYAL MANHATTAN ORCHESTRA** next in at Rainbow Room, Allentown, Pa., ballroom. . . . **SLAPPY** and His Swingsters return to Red Hill Inn, Pennsauken, N. J. . . . **JACKIE SNYDER**, Philadelphia drum ace, draws a "Greetings" date from Uncle Sam. . . . **BOB JOHNSON** set at Hanover Lodge, Allentown, Pa. . . . **FREDDY BOWER** brings his band to the Cinderella Ballroom, Philadelphia. . . . **SUN SHIP RHYTHM MASTERS** are at Hotel Harlem, Chester, Pa. . . . **CHARLIE SPIVAK** inked in for a February 13th prom at Andy Perry's Empire Ballroom, Allentown, Pa. . . . **DAVE GORODETSKY** and his Russian-Gypsy ensemble bring music for the first time to the Russian Kretchma, Philadelphia.

NEW YORK, Jan. 30.—Le Brun Sisters, singing trio formerly with Glen Gray, have filed a petition of bankruptcy. Glen Gray and Casa Loma ork are listed as joint creditors for \$1,220.

Selling the Band

Exploitation, Promotion and Showmanship Ideas
By M. H. ORODENKER

Tucker on Tour

LAST day of Tommy Tucker's stand at the Palace Theater, Akron, O., falling on the memorable day of December 7, made for a banner wind-up on the engagement with a series of events staged by Henry Okum, in behalf of the band, and Sid Holland and Irv Lamm of the theater. Band's closing day also marking opening day for the Theater Managers' Bond Drive in Akron, representatives of the army, navy and marines were brought up on the stage with a color guard. The mayor was on deck, and guests of honor were "Selectees of the Month," local lads off for the armed forces.

The local radio station broadcast the proceedings from the stage. In the lobby, gals handled bond sales while others manned stamp booths. Local newspapers treated the event generously before and after. It all made for brisk Treasury receipts, and won a bumper crop of publicity for Tucker.

At the Circle Theater in Indianapolis, Tucker auctioned off the first pressing of his *Ev'rybody, Ev'ry Payday*, buyers of bonds making bids via a Chinese lottery, with presentation made on closing night of the engagement. All week long radio stations plugged the War Bond waxing. For additional newspaper space, Okum tied in the auction stunt with the local appearance of Marjorie Mains, a local girl in town to hypo the sale of War Bonds.

In Dayton, O., at the Colonial Theater,

Tucker on opening day served as "Guest of the Day" at a luncheon of local Kiwanis Club, which later sponsored a "Bond Wagon" on the steps of City Hall. Following evening the maestro and vocalists Amy Arnell and Don Brown were guests of honor at the Junior League's Victory Ball. Both appearances provided plenty of copy and picture space in the newspapers.

At the Palace Theater in Youngstown, O., and the State Theater, Harrisburg, Pa., Tucker announced from the stage that he would be in the lobby after the show to autograph bond envelopes and stamp books.

In all towns on the theater tour, Okum made sure that disk jockeys at local radio stations gave Tucker's recording of *Ev'rybody, Ev'ry Payday* a healthy spin. Also tied in with the music machine operators and several times en route, Tucker was interviewed over the Automatic Hostess record players. Okum also made the most of a "break" in Philadelphia, where band put in a week at Earle Theater, since the War Bond song was the December *Hit Tune of the Month* for the Philadelphia Phonograph Operators' Association.

While in Philadelphia, maestro received from the wax factory the 1,000,000th pressing of disks bearing the Tommy Tucker label. It being *Ev'rybody, Ev'ry Payday*, the milestone record was presented with due ceremony to Ross Wallis, deputy director of the Treasury Department in State of Pennsylvania. Cere-

(See *SELLING THE BAND* on page 25)

Novelties—Comedy

It's the Best Yet!

LARRY BENNETT

and his **SWINGTET**

featuring Joo "Flip" Phillips

10TH MONTH

(Return Engagement)

HICKORY HOUSE, N. Y.

... What makes

BETTY RANN?



The Billboard Music Popularity Chart

WEEK ENDING
JANUARY 28, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, January 28. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
1	1. MOONLIGHT MOOD	Robbins	30
4	2. THERE ARE SUCH THINGS	Yankee	28
5	3. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	26
17	4. DADDY'S LETTER	Berlin	25
9	5. A TOUCH OF TEXAS (F)	Melody Lane	24
6	6. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	22
10	7. MOONLIGHT BECOMES YOU (F)	Famous	21
8	7. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	21
4	8. BRAZIL	Southern	19
7	9. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	16
14	10. CONSTANTLY (F)	Paramount	15
16	10. I'VE HEARD THAT SONG BEFORE (F)	Morris	15
3	10. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	15
—	11. FOR ME AND MY GAL (F)	Mills	14
9	11. PLEASE THINK OF ME	Witmark	14
12	11. TAKING A CHANCE ON LOVE (F)	Feist	14
2	12. THREE DREAMS (F)	Remick	12
11	13. I JUST KISSED YOUR PICTURE GOODNIGHT	Crawford	11
17	14. ARMY AIR CORPS	Carl Fischer	10
—	14. IT CAN'T BE WRONG (F)	Harms	10
15	15. DEARLY BELOVED (F)	Chappell	9
—	15. I DON'T BELIEVE IN RUMORS	BMI	9
—	15. THERE'S AN F. D. R. IN FREEDOM	Nationwide	9
14	15. THAT OLD BLACK MAGIC (F)	Famous	9
14	16. CAN'T GET OUT OF THIS MOOD (F)	Southern	8
17	16. MANHATTAN SERENADE	Robbins	8
—	16. WEEP NO MORE, MY LADY	Dorsey Bros.	8
16	17. DON'T GET AROUND MUCH ANYMORE	Robbins	7
—	18. MR. FIVE BY FIVE (F)	Leeds	6
15	18. THAT SOLDIER OF MINE	National	6

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	1	1. I Had the Craziest Dream —Harry James	1	1. There Are Such Things —Tommy Dorsey
2	2. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	2	2. I've Heard That Song Before —Harry James	2	2. I Had the Craziest Dream —Harry James
4	3. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	3	3. There Are Such Things —Tommy Dorsey	3	3. Moonlight Becomes You —Bing Crosby
10	4. BRAZIL —XAVIER CUGAT Columbia 36651	4	4. Why Don't You Do Right? —B. Goodman	4	4. Brazil —Xavier Cugat
6	5. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN Columbia 36652	5	5. Moonlight Becomes You —Bing Crosby	5	5. Why Don't You Fall in Love With Me? —Dinah Shore
3	6. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE Victor 27970	6	6. Why Don't You Fall in Love With Me? —Dinah Shore	6	6. Moonlight Becomes You —Glenn Miller
7	7. MOONLIGHT BECOMES YOU —GLENN MILLER Victor 20-1520	7	7. When the Lights Go On Again —Vaughn Monroe	7	7. Don't Get Around Much Anymore —Ink Spots
8	8. I'VE HEARD THAT SONG BEFORE —HARRY JAMES Columbia 36668	8	8. Brazil —Xavier Cugat	8	8. Juke Box Saturday Night —Glenn Miller
8	9. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	9	9. It Started All Over Again —Tommy Dorsey	9	9. I've Heard That Song Before —Harry James
—	10. JUKE BOX SATURDAY NIGHT —GLENN MILLER Victor 20-1509	10	10. Moonlight Becomes You —Glenn Miller	10	10. For Me and My Gal —Garland & Kelly

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title	POSITION Last This Wk. Wk.	Title
1	1. THERE ARE SUCH THINGS	1	1. There Are Such Things	1	1. There Are Such Things
3	2. MOONLIGHT BECOMES YOU	2	2. Moonlight Becomes You	5	2. Moonlight Becomes You
4	3. I HAD THE CRAZIEST DREAM	3	3. I Had the Craziest Dream	4	3. I Had the Craziest Dream
5	4. WHY DON'T YOU FALL IN LOVE WITH ME?	4	4. For Me and My Gal	2	4. Why Don't You Fall in Love With Me?
2	5. WHEN THE LIGHTS GO ON AGAIN	5	5. You'd Be So Nice To Come Home To	3	5. When the Lights Go On Again
8	6. FOR ME AND MY GAL	6	6. Why Don't You Fall in Love With Me?	10	6. There's a Star-Spangled Banner Waving Somewhere
12	7. YOU'D BE SO NICE TO COME HOME TO	7	7. When the Lights Go On	—	7. You'd Be So Nice To Come Home To
6	8. DEARLY BELOVED	8	8. I've Heard That Song Before	8	8. Dearly Beloved
11	9. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	9	9. Moonlight Mood	9	9. Brazil
9	10. ROSE ANN OF CHARING CROSS	10	10. Rose Ann of Charing Cross	—	10. For Me and My Gal
7	11. BRAZIL	11	11. Dearly Beloved	—	11. Mr. Five by Five
13	12. MOONLIGHT MOOD	12	12. Brazil	—	12. Three Dreams
10	13. MR. FIVE BY FIVE	13	13. There's a Star-Spangled Banner Waving Somewhere	—	13. Rose Ann of Charing Cross
—	14. ARMY AIR CORPS	14	14. Army Air Corps	—	14. White Christmas
—	15. I'VE HEARD THAT SONG BEFORE	15	15. Don't Get Around Much	—	15. Every Night About This Time

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk. Wk.	Title	Label
—	1. SEE SEE RIDER .. BEA BOOZE	Decca 8633
4	2. WHEN THE LIGHTS GO ON AGAIN .. LUCKY MILLINDER	Decca 18496
3	3. WHAT'S THE USE OF GETTING SOBER? .. LOUIS JORDAN	Decca 8645
9	4. I HAD THE CRAZIEST DREAM ...	Columbia 36659
—	5. DON'T GET AROUND MUCH ANYMORE INK SPOTS	Decca 18503
—	6. COW COW BOOGIE .. FREDDIE SLACK	Capitol 102
2	7. THERE ARE SUCH THINGS .. TOMMY DORSEY	Victor 27974
—	8. LET'S BEAT OUT SOME LOVE BUDDY JOHNSON	Decca 8647
8	9. DON'T STOP NOW. BUNNY BANKS TRIO	Savoy 102
—	10. I'VE HEARD THAT SONG BEFORE .. HARRY JAMES	Columbia 36668

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Midtown Dealers' Assn. a Reality; Hope To Solve Scrap Problem by Putting It Up to Distribs, OPA

Marks Adds

Edward B. Marks Music Corporation last week took over the list of Hampton Standard Orchestra Works, which includes 21 compositions by the great masters in editions. Also part of the acquisition are the Hampton Miniature Arrow Scores, arranged in a series of seven volumes, each containing several master works, and *Music for Two Pianos*, made up of 27 classic and modern compositions arranged for two-piano work. Hereafter, complete rights to the publications and further printings subsequently required will be in the hands of Edward B. Marks.

Sheet Music Holds Strong

Altho sheet music sales have not upped to any great extent recently, New York department store buyers hold that demand is surprisingly strong. Consistent calls have kept sheet music on the racks, and recent delivery difficulties may be responsible for increasing sales in the near future. Buyers point out that even music rolls have a place in their departments, as occasional calls come in that must be filled.

Beyer Selling

Old classical disks that up until a few months ago were considered dead stock are selling readily now, according to Preston Beyer, record buyer at R. H. Macy & Company. Reason given is that deliveries on all records are so poor that customers will accept almost any disk they don't possess. Beyer reports that there is practically no slow-moving record, and that those he thought himself stuck with a short while ago are proving to be quenchers for the public's record thirst.

Hot Discography

Record shops specializing in hot jazz disks get a break in the new book, *The Real Jazz*, by Hugh Panassie. Charles Edward Smith, who wrote the foreword, singles out the following stores as specializing in hot jazz items: Commodore Music Shop, 136 East 42 Street here; Pop's Record Shop, 2218 Michigan Avenue, Dearborn, Mich.; the Groove Record Shop, 4712 South Parkway, Chicago; Jazz Man Record Shop, 6331 Santa Monica Boulevard, Hollywood.

Sam Fichtelberg, 1143 Sixth Avenue, is given special mention as a dealer in out-of-print records. It is understood that Fichtelberg accepts no mail orders.

No Dukes

John C. Richards, of Richards' Music Shop, Brooklyn, claims that the record companies are not giving the public what it wants. Says he, the current demands are for hot swing disks of the Duke Ellington type, with *C Jam Blues* and *Perdido* by this artist getting constant calls. Richards contends that even during the recent Ellington song week, record companies did not bother to keep dealers stocked with the Duke's disks. This, he says, caused dealers to lose out on the rush of potential Ellington sales that immediately followed the week's publicity.

Philly Cashes In

Philadelphia record dealers were able to cash in for the first time on *The American Weekly's* song promotion of "hits to be" for 1943, the supplement carried by *The Philadelphia Record*. Tommy Dorsey selection of *It Started All Over Again* as the song hit last week coincided with Dorsey's record release of the ballad and marked the first time that a direct tie-up could be made. Neither the newspaper, which is playing up the song selections big, nor the dealers missed out on a single trick to get the most out of the promotion.

Tear sheets of the newspaper were used as window streamers, with Dorsey's pictures prominently displayed. *The Record*, in all its mentions, always added the fact that both the record and sheet music of the song were available at all music stores. Newspaper even got some dealers to take a co-operative ad on the song selection. Radio spot announcements were used generously, as well as house ads in the newspaper. It marked the first time that a song came in for a major plug campaign here. That it

sold records is seen in the fact that all dealers completely sold out on the record within the first week, altho they stocked up heavily in anticipation of the newspaper campaign. Moreover, it helped create additional store traffic, which can always be diverted to additional record sales. Sheet music sales were also brisk.

Decca Continues Releasing

Decca followed up its January 21 release of six records with three more due February 1. These include one pop by Ella Fitzgerald, one swing by Erskine Butterfield and one country tune by the Shelton Brothers. Firm's *Ski-Time Jingles Album*, dated to make its bow at the same time, is composed of four disks, medleys of yodels, polkas and waltzes.

Reason given by Harry Kruse, Decca sales manager, for releases at this time is the importance of keeping Decca's name in the public eye at all times. He reminds diskers that steady trade depends on keeping customers interested in new items, and claims that Decca proposes to match deliveries to increased consumer demands.

Harlem Goes Sweet

Harlem is going in for sweeter music, says the Harvard Radio and Television Shop here. Decreased demand for race records has discouraged frequent pressings and made them harder to get. As a result, more regular pops appear on the Harlem Hit Parade as best sellers.

Some Competition

Now it appears that dealers who thought Records for Our Fighting Men, Inc., was gobbling up all the scrap had better think again. It seems that to date salvage wax collected in the RFOFM national drive amounts to the meek and meager total of 4,000,000 pounds.

In the New York area, where scrap situation has been at its worst and several dealers picked on RFOFM as unfair competition, the poundage sums up at 600,000—a pittance. All of which would indicate that maybe the distribs are partially right when they claim there's plenty of scrap to be found in Gotham if the dealers would go out and find it.

RFOFM may soon try again to ease the scrap pressure, it being reported that the organization is readying a second drive, this one prepared to profit by the experiences of the first.

Bugle Call Rag

Arnold J. Goldstein, former owner of Arnold's Music Shop, Hartford, Conn., has joined the Army Air Force.

Distrib Moves

NEW YORK, Jan. 30.—Columbia and Okeh distributing branches are moving their offices here from 52d Street and 10th Avenue to 40 East 29th Street. Action is prompted by desire to cater to coin machine operators, who find it more convenient to travel to 29th Street via near-by Lexington Avenue and BMT subways.

Sex Ray

NEW YORK, Jan. 30.—Reports from Times Appliance, Columbia distributor here, maintaining that the scrap salvage saturation point is far from being reached. According to Oscar Ray, Times Appliance has been receiving a steady flow of scrap records, and each shipment is becoming increasingly larger. Dealers, Ray says, swear each time that they have reached the end of their ropes, but always manage to fill their quotas when they become due. Regardless of this encouraging sign, he continues, manufacturers must go to all limits to salvage disks.

Stressing the importance of maintaining a realistic attitude, Ray warns against over-optimism on the part of the dealer that the shellac problem will soon be solved. Substitutes, he claims, are valuable only when used in production, not conversation, and there is no sign of immediate relief from this source. If dealers want real returns they must work on reality, not suppositions.

Ray acknowledges that man power shortage is a definite hindrance in disk selling, but believes that dealers will more and more turn to the self-service system of merchandising.

NEW YORK Jan. 30.—The wraith-like Midtown Dealers' Association is scheduled to turn up in the flesh some time this week at a very real get-together dinner. Majority of midtown stores, such as Liberty, Rabson's and Steinway, will be represented. Three major distributors and a gentleman from the OPA are expected to be on hand to observe the proceedings.

This decisive action stems from a fear on the part of dealers that 50 per cent of all New York disk shops are doomed to close for lack of anything to sell, and an inability to fill the scrap quotas set by distribs. Warned by Bruno, New York Victor distrib here, that the February 1 deadline is expected to be met, dealers are anxious to discuss possible sources of salvage. According to Philip Silverman, of Bruno, scrap deadline is not as unflexible as it may seem. He explains if enough can be collected to continue undisturbed deliveries, dealers will not be pressed for old disks, nor will new ones be denied them.

Only in those cases, Silverman contends, where no reserve scrap stock has been built up and none seems forthcoming will Bruno cut out deliveries. In his opinion it would be unfair to cut down on the disk who has conscientiously filled his scrap quota, in favor of those who have offered no co-operation on collections.

One dealer, however, whose deliveries have already been cut out, has formulated a plan which he expects to push at the meeting of the association. He proposes to place the collection of scrap on an "industrial basis." This would mean a pooling of all scrap disks, with a centralized collection. He is going to suggest that customers be encouraged to drop disks indiscriminately at any store. Furthermore, each company would be entitled to its share of old wax in proportion to the number of new records produced over a given period.

Believing that the distribs' present method of handling scrap is in part responsible for the failure of dealers to make good collection showings, he is

going to suggest that scrap collection be made a general industry problem and not each dealer's headache. Dealers, as a result, would feel free to suggest to customers that they deposit old disks at their neighborhood stores, instead of driving away trade by demanding scrap on the spot. In this way, he contends, more scrap would be gathered, and consequently the industry as a whole would benefit.

He further asserts that making the dealer aware of the critical scrap predicament is not enough; record companies and their distribs must inform the public that new disks cannot be made if old ones are not brought in. Dealers might even be willing to contribute financially to such an organized effort, he says, if they felt that it would relieve the shellac scarcity and put more disks back on their shelves.

The plan, promoter claims, entirely eliminates dealer versus dealer competition. If, he holds, scrap is as readily available as distributors claim it to be, his proposals would net far greater collections on a wider scale and clear the way for the solution of the scrap problem.

SELLING THE BAND

(Continued from page 23)

monies took place in the radio studios of WCAU during a special broadcast.

Making the most of a local angle is what Fred Lee, manager of the Capitol Theater in Wilkes-Barre, Pa., did in the interests of Les Brown. While maestro doesn't happen to be a local lad, sideman Pete Belly, is. Lee played up that angle, planting art and copy in newspapers that also tied in the Brown band's spot in the "Seven Days' Leave" movie.

Off the Kobb

ARTIE PINE, publicizing the Korn Kobblers, current at Rogers Corner, New York, makes certain that the band does a full-time job along patriotic lines. Band has become regular Monday night guests at the Stage Door Canteen in New York, which resulted in a guest spot on the Canteen's commercial radio show.

Kobblers also hit a novel note in their Christmas cards. Last page of the greeting plugged their radio schedule from Rogers Corner. Presented in good taste, it didn't detract from the friendly tone of the holiday card.

The Week's Records



(Released January 30 Thru February 6)

POPULAR:

- Butterfield, Erskine—Decca 4400
Birmingham Special
Jumpin' in a Julep Joint
- Fitzgerald, Ella—Decca 18530
My Heart and I Decided
I Must Have That Man

FOLK RECORD:

- Shelton Brothers—Decca 6079
Beautiful Brown Eyes
Sittin' on Top o' the World

ALBUM:

- Ski-Time Jingles—Decca A-343
Eastern Slope Inn Orchestra
The Song of the Ski
Memories of Skiland
- Ski Romance*
Ski-Mobile Polka
Winter Is Fun
Skiing Echoes
Down the Rattlesnake Trail
Goat Shepherd's Song

WANTED AT ONCE

Brass Player, one doubling Brass Bass preferred; Sax Man, good Tenor doubling Clarinet; also Girl Vocalist playing Sax; other Musicians, write, wire.

NAME BAND

Windsor Hotel
3005 S. Main St. Kansas City, Mo.

Lead Trumpet Wanted

Small well-booked band doing part location and part jobbing, year around work. Percentage of band's gross to right man offered extra. Chance for part or full time day job also. Opening for combination Trumpet and Brass Repair Man. At once. Write, don't wire, all details to CAROL TAYLOR
105 1/2 N. Federal Mason City, Iowa

ATTENTION, SONG AND LYRIC WRITERS!

Your lyrics set to the music complete piano arrangement and lead copy of your song, \$16. A well-known publisher will render his co-operation in popularizing your song. Write today. Suite 452, 1658 Broadway, New York City.

Franklin Flashes!

"'43's BEST DANCE BAND BET—A SENSATION HERE"

H. J. BURIAN, Manager,
Casa Loma Ballroom, St. Louis.

BUDDY FRANKLIN and his ORCHESTRA

Currently HOTEL MUEHLEBACH, Kansas City

Personal Management
NORMAN RESNICK
On Tour with Band

Booking Direction
BERT GERVIS
203 N. Wabash, Chicago

(Routes are for current week when no dates are given.)

A

Akin, Bill (Woodruff) Joliet, Ill., h.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Roseland) NYC, h.
Aloha Serenaders (Chins Victory Room) Cleveland, nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelo (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.
Ayres, Mitchell (Windsor) Bronx, NYC, 5-7, t.

B

Bar, Vic (Olympic) Seattle, h.
Barker, Art (18 Club) NYC, nc.
Barnet, Charlie (Circle) Indianapolis, t.
Baron, Paul (Savoy Plaza) NYC, h.
Barrle, Gracie (Blackhawk) Chi, c.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Bastie, Count (Howard) Washington, t.
Bastie, Joe (Shrine Circus) Washington 8-13.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Bell, Frances (Royal) Wilmington, Del., h.
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
Bergere, Maximilian (La Martinique) NYC, nc.
Betancourt, Louis (Park Central) NYC, h.
Bizoni, Bela (Pierre) NYC, h.
Blew, Martha (Sixth & Spring) Reading, Pa., h.
Bondshu, Neil (Blackstone) Chi, h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bragale, Vincent (Latin Quarter) Chi, nc.
Brandywynne, Nat (Riobamba) NYC, nc.
Breese, Lou (Chez Paree) Chi, nc.
Brigode, Ace (Pla-Mor) Kansas City, Mo., b.
Buckley, Dick (Chase) St. Louis, h.
Busse, Henry (RKO Boston) Boston, t.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (Miami) Dayton, O., h.
Capella & Beatrice (Hurricane) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlone, Fred (Alpine Village) Cleveland, nc.
Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 29-Feb. 5.
Carper, Don (Del Rio) San Pedro, Calif., nc.
Carroll, Irv (Greenwich Village Inn) NYC, nc.
Carroll, Jimmy (Astor) NYC, h.
Carter, Benny (Hollywood) Hollywood, c.
Carva Zeb (Village Barn) NYC, nc.
Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
Cayler, Joy (Casino) Quincy, Ill., Jan. 18-Feb. 4, b.
Chaney, Mayris (Sir Francis Drake) San Francisco, h.
Chavez (Riobamba) NYC, nc.
Chiquito (El Morocco) NYC, nc.
Clarke, Kenny (Kelly's Stable) NYC, nc.
Coleman, Emil (Versailles) NYC, nc.
Columbus, Christopher (Ubangi) NYC, nc.
Conde, Art (Homestead) NYC, h.
Courtney, Del (Oriental) Chi, Feb. 5-12, t.
Crane, Lee (Edison) NYC, h.
Crawford, Jack (Troadero) St. Paul, nc.
Cugat, Xavier (Statler) Washington, h.
Cummins, Bernie (Blue Moon) Wichita, Kan., 5-18, b.
Curbello, Fausto (Stork) NYC, nc.
Culter, Ben (Versailles) NYC, nc.

D

D'Amico, Nick (Essex House) NYC, h.
Dacita (Rainbow Room) NYC, nc.
Davis, Eddie (Larue) NYC, nc.
Davison, Wild Bill (Queen Mary) NYC, nc.
Del Duca, Olivero (El Chico) NYC, nc.
Del Maya, Melinda (Leon & Eddie's) NYC, nc.
Delman, Cy (Bellevue-Stratford) Phila, h.
Dinorah (Greenwich Village Inn) NYC, nc.
Dolores (Book-Cadillac) Detroit, h.
Dorsey, Jimmy (RKO Boston) Boston, t.
Dorsey, Tommy (Palladium) Hollywood, b.
Duffy, George (Cleveland) Cleveland, h.
Dunham, Sonny (New Yorker) NYC, h.
DuPont, Ann (Boulevard) Elmhurst, L. I., nc.

E

Eddy, Ted (Iceland) NYC, nc.
Ernie, Val (Patio) Palm Beach, Fla., nc.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fields, Irving (Aquarium Restaurant) NYC, re.
Flo Rito, Ted (Roosevelt) New Orleans, h.
Fisher, Freddy (Happy Hour) Minneapolis, nc.
Fisher, Mark (5108 Club) Chi, nc.
Fisher's, Sid, New Yorkers (Helsing's Vodvil Lounge) Chi, nc.
Floyd, Chick (Statler) Boston, h.
Foster, Chuck (Peabody) Memphis, h.
Franz, Ernest (Place Elegante) NYC, nc.
Franklin, Buddy (Muehlebach) Kansas City, Mo., h.
Fraser, Harry (Aloha) Brooklyn, nc.
Freshmen, The (Stuyvesant) Buffalo, h.
Froeba, Frankie (18 Club) NYC, nc.

G

Garber, Bodi (Gypsy Camp Club) Toledo, nc.
Garber, Jan (Hollywood Casino) Hollywood, nc.
Garcla, Lucio (Chez Paree) Chi, nc.
Gilford, Cal (Capitol City Club) Atlanta, c.
Gilberto, Don (Cuban Casino) NYC, nc.
Glass, Bill (Mon Paree) NYC, nc.
Gorodetsky, Dave (Russian Kretchma) Phila, re.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Adams) Newark, N. J., 4-10, t.
Gray, Zola (Frank Palumbo's) Phila, nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.

H

Hallet, Mal (New Kenmore) Albany, N. Y., until Feb. 4.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Fort Armstrong) Rock Island, Ill., h.
Harris, Rupert (Glass Bar) Fort Madison, Ia., 29-Feb. 5, nc.
Harrison, Ford (St. Moritz) NYC, h.
Hawkins, Erskine (Savoy) NYC, b.
Haynes, Tiger (Louise's Monte Carlo) NYC, nc.
Heath, Andy (Fritch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Casa Manana) Culver City, Calif., nc.
Henderson, Fletcher (Jam Room) Milwaukee 6, b; (Armory) Kokomo, Ind., 13.
Herman, Woody (Palace) Cleveland, t; (Paramount) Toledo 5-7, t.
Herth, Milt (Copley Plaza) Boston, h.
Heywood, Eddie (Village Vanguard) NYC, nc.
Hill, Tiny (Keith) Grand Rapids, Mich., 3-6, t; (Michigan) Jackson 7-9, t; (Michigan) Lansing 10-13, t.
Hines, Earl (Paradise) Detroit 5-11, t.
Hirst, Ed (Roman Grill) Phila, nc.
Hoff, Carl (Edison) NYC, h.
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Horton, Aub (Lido Beach Casino) Sarasota, Fla., nc.
Howard, Eddy (Trianon) Chi, h.
Howard, Lonny (New Gardens) NYC, b.
Hutton, Ina Ray (Oriental) Chi 5-11, t.

Imber, Jerry (Esquire) Norfolk, Va., nc.
International Sweethearts: Columbus, O., 4; Lexington, Ky., 5.

J

Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
Johnson, Bob (Hanover Lodge) Allentown, Pa., nc.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Johnson, Barney (Dixie) Galveston, Tex., 3-4, t; Fort Arthur 5-6.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Mirror) Detroit 4, b.
Joy, Jimmy (Lake) Springfield, Ill., 3-4, nc; (Univ. of Mich.) Ann Arbor 5; (Univ. of Ill.) Champaign 6; (Fisher) Danville, Ill., 7, t.

K

Kassel, Art (Bismarck) Chi, h.
Katz, Mickey (Alpine Village) Cleveland, nc.
Kay, Kris (Casino Russe) NYC, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, Sammy (Strand) NYC, t.
Kemper, Ronnie (St. Anthony) San Antonio, h.
Kendis, Sonny (Madison) NYC, c.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Gypsy Village) Louisville 5, nc; (Trianon) Toledo, O., 7, b.
Khilnay, Julius (Cameron) NYC, h.
Korn Kobblers (Rogers Corner) NYC, nc.
Krupa, Gene (Sherman) Chi, h.
Kuhn, Dick (Astor) NYC, h.

L

Lands, Jules (Ambassador) NYC, h.
Landerman, Maurice (Bond) Hartford, Conn., h.
Landre, Johnnie (Bath & Tennis) Daytona Beach, Fla., nc.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.

Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Larkin, Milt (Rhumbogee) Chi, nc.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leon, Senor (Don Julio's) NYC, nc.
Leonard, Harve (Swing Club) NYC, nc.
Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
Lewis, Johnny (Patlo) Cincinnati, nc.
Lewis, Ted (Hi Hat) St. Louis, nc.
Lombardo, Guy (Roxy) NYC, t.
Long, Johnny (Paramount) NYC, t.
Lopez, Vincent (Taft) NYC, h.
Lunceford, Jimmie (Stanley) Pittsburgh, t.
Lyman, Abe (Lincoln) NYC, h.

M

McCann, Val (Boulevard) Elmhurst, L. I., N. Y., re.
McCreery, Howard (President) Kansas City, Mo., h.
McGrane, Don (Latin Quarter) NYC, nc.
McGrew, Bob (Kansas City) Kansas City, Mo., nc.
McIntyre, Hal (Commodore) NYC, Jan. 21-March 3, h.
McIntire, Lani (Lexington) NYC, h.
McKay, Jerinda (Holiday Inn) Flushing, N. Y., nc.
Machito (La Conga) NYC, nc.
Manuelo, Don (Orlando) Decatur, Ill., h.
Manzanares, Jose (La Salle) Chi, h.
Marcellino, Muzzy (The Louisiana) Los Angeles, nc.
Marlo, Don (Beachcomber) Providence, nc.
Marlowe, Don (Davenport) Rochester, N. Y., h.
Marshall, Billy (Benjamin Franklin) Phila, h.
Martell, Paul (Arcadia) NYC, b.
Marti, Frank (Cocacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Mar' Paul (Florentine Gardens) Hollywood, h.
Martind, Lou (Cafe Maxim) NYC, nc.
Marx, Chico (Oriental) Chi, t; (Riverside) Milwaukee 5-11, t.
Masters, Freddy (Algiers) NYC, nc.
Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Meiba, Stanley (Pierre) NYC, c.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Herb (Rainbow Randevu) Salt Lake City, h.
Miller, Max (Elmer's) Chi, nc.
Miller, Walter (Whitehall) Palm Beach, Fla., h.
Millinder, Lucky (Orpheum) Omaha, t.
Mills, Carlos (Heidelberg) Jackson, Miss., h.
Molna, Carlos (New Kenmore) Albany, N. Y., Feb. 6-March 5, h.
Monchito, Ramon (Hurricane) NYC, nc.
Monroe, Vaughn (Commodore) NYC, h.
Monti, Joe (Helms) Baltimore, nc.
Morales, Noro (Havana-Madrid) NYC, nc.
Morgan, Russ (Edgewater Beach) Chi, h.
Morris, George (Armado's) NYC, nc.
Mosley, Snub (Trouville) Los Angeles, nc.
Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

N

Nagel, Harold (Copley Plaza) Boston, h.
Nelson, Ozzie (Biltmore) Los Angeles, h.
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
Nicholas, Don (Venice) Phila, c.
Noel, Henry and His Musettes (Latin Quarter) NYC, nc.

O

Oliver, Eddie (Baker) Dallas, h.

P

Paley, Charles (Monte Carlo) NYC, nc.
Page, Gene (Baltimore) Toledo, O., nc.

Panchito (Versailles) NYC, nc.
Pastor, Tony (Roosevelt) Washington 4-18, h.
Paul, Sammy (Beachcomber) Boston, nc.
Paulson, Art (New Yorker) NYC, h.
Pearl, Ray (Moonlight Gardens) E. Dubuque, Ill., 3, b; (Indiana Roof) Indianapolis 10, b; (Grand) Chatsworth, Ill., 11, b.
Perner, Walter (Roosevelt) NYC, h.
Petti, Emile (Ambassador East) Chi, h.
Pineapple, Johnny (Mayflower) Akron, O., h.
Prager, Manny (Child's) NYC, c.
Price, Georgie (La Conga) NYC, nc.
Prima, Louis (Apollo) NYC 5-11, t.
Pripps, Eddie (Latin Quarter) Chi, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Raeburn, Boyd (Band Box) Chi, nc.
Reichman, Joe (Palmer House) Chi, h.
Reid, Don (Deshler-Wallick) Columbus, O., 1-14, t.
Reid, Morton (Little Club) NYC, nc.
Reilly, Ray (Oetgen's) Brooklyn, nc.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Reynolds, Jack (Nut Club) NYC, nc.
Ricardel, Joe (Roosevelt) New Orleans, h.
Rich, Buddy (Orpheum) Los Angeles 7-9, t.
Richards, Jimmy (Troadero) Henderson, Ky., nc.
Riley, Al (Athletic Club) Flint, Mich.
Roberto's (Bertolotti's) NYC, nc.
Roberts, Dave, Trio (Neptune Room) Washington, re.
Roberts, Eddie (Lido) NYC, b.
Rodrigo, Don Juan (Backstage Cocktail Bar) Akron, O., nc.
Rogers, Eddy (Schroeder) Milwaukee, h.
Rogers, Harry (Half Moon) Brooklyn, h.
Roman's (St. Moritz) NYC, h.
Ross, Ray (Savoy Plaza) NYC, h.
Rotonda, Peter (Commodore) NYC, h.
Roy, Benson (Stork Club) NYC, nc.
Royal Manhattan (Rainbow Room) Allentown, Pa., b.
Rumbaleros, Los (Mon Paree) NYC, nc.

S

Sanders, Joe (Claridge) Memphis, h.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sandler, Harold (St. Moritz) NYC, h.
Saunders, Hal (Belmont-Plaza) NYC, h.
Saunders, Red (Club DeLiza) Chi, nc.
Savitt, Jan (Earle) Phila, t.
Schreiber, Carl (Medinah) Chicago, nc.
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
Scott, Cecil (Smalls Paradise) NYC, nc.
Seiger, Rudy (Fairmont) San Francisco, h.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Shumake, Freddie (Andrew Jackson) Nashville, h.
Sissle, Noble (Trianon) South Gate, Calif., b.
Slappy & Swingsters (Red Hill Inn) Pennsylvania, N. J., nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Joseph C. (Larue) NYC, nc.
Smith, Ligon (Adolphus) Dallas, h.
Smith, Russ (Rainbow Grill) NYC, nc.
Soacas (La Martinique) NYC, nc.
Spector, Ira (Chateau Moderne) NYC, nc.
Spelvin, Leo (Music Bar) NYC, nc.
Spivak, Charlie (Arena) Trenton, N. J., 7; (Hopkins Univ.) Baltimore 8; (Ben Franklin) Phila 10, h.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Sterney, George (Dempsey's) NYC, re.
Stevens, Barry (Moose) Trenton, N. J., a.
Stevenson, Bobby (Casanova) Detroit, nc.
Stewart, Al (51 Club) NYC, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Cocacabana) NYC, nc.
Strigle, Earle (Seebach) Louisville, h.
Strong, Bob (Club Madrid) Louisville, nc.
Stuart, Nick (Jefferson) St. Louis, h.
Sun Ship Rhythm Masters (Harlem) Chester, Pa., h.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Terry, Bob (St. Regis) NYC, h.
Three Kings of Rhythm-Three Deuces (Restaurant-Tap Room, S. Wabash Ave.) Chi, c.
Towne, George (Neil House) Columbus, O., h.
Tucker, Tommy (Shea's) Buffalo 5-11, t.

U

Uhl, Jack (Bellevue-Stratford) Phila, h.

V

Velasquez, Nicholas (Holiday Inn) Flushing, N. Y., nc.

W

Victor, Frank (Dixie) NYC, h.
Wald, Jerry: Greenville, S. C., 3; Columbia 4; Clemson 5-6; Winston-Salem, N. C., 8; Greensboro 9; all theaters.
Walker, Oscar (Fifth Ave.) NYC, h.
Warren, Dick (Hurricane) NYC, nc.
Welk, Lawrence (Aragon) Chi, h.
White, Irving (Palm Beach) Palm Beach, Fla., h.
Williams, Griff (Chicago) Chi, t.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Teddy (Cafe Society Uptown) NYC, nc.
Wright, Charlie (Drake) Chi, h.

Y

Young, Eddy (Cosmopolitan) Denver, Jan. 16-Feb. 12, h.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

Wilson Humber Joins Up

ATLANTIC CITY, Jan. 30.—Wilson Humber is latest of the local music makers to call it quits for the duration, he joins the Army Air Forces stationed here. A midwest territorial fave for many years, Humber disbanded his band after a stand at the Park Lane Hotel, Buffalo, N. Y. Before deciding to make his own music, Humber held down the piano bench for Rudy Vallee and Herbie Kay, Leaves behind his wife, Barbara Barrie, band vocalist last with Bernie Cummings's band.

Advance Bookings

MITCHELL AYRES: University of Cincinnati, Feb. 19; University of Chicago, 20; Sunset Terrace, Indianapolis, 21; Tune Town Ballroom, St. Louis, 23, two weeks.

LES BROWN: Tune Town Ballroom, St. Louis, Feb. 9-22.

BOB CHESTER: Palace Theater, Cleveland, Feb. 12-18.

BUDDY FRANKLIN: Ballroom, Waterloo, Ia., Feb. 13; Lake Club, Springfield, Ill., 15 (two weeks); Peabody Hotel, Memphis, March 5 (four weeks).

GUY LOMBARDO: Adams Theater, Newark, N. J., Feb. 11-17; Palace Theater, Cleveland, 19-25.

JIMMY LUNCEFORD: Colonial Theater, Dayton, O., Feb. 5-12; Dixieland, Lexington, Ky., 12; Memorial Hall, Springfield, O., 13; Bell's Hosiery Mill, Suffolk, Va., 16; Memorial Auditorium, Raleigh, N. C., 17; South Street Casino, Orlando, Fla., 19; Coliseum, Orlando,

Fla., 20; Harlem Square Club, Miami, 21; Trianon Ballroom, Fort Lauderdale, Fla., 22; Apollo Auditorium, Tampa, 23; Pier Casino, Daytona Beach, Fla., 24; School Gymnasium, Brunswick, Ga., 25; Auditorium, Augusta, Ga., 26.

VAUGHN MONROE: Earle Theater, Philadelphia, Feb. 9-22; Stanley Theater, Pittsburgh, 12-18; Michigan Theater, Detroit, 19-25; Circle Theater, Indianapolis, 25-March 4.

EDDIE OLIVER: Baker Hotel, Dallas, Feb. 6-March 5.

LOUIS PRIMA: Apollo Theater, New York, Feb. 5-11; Howard Theater, Washington, 12-18; Flatbush Theater, Brooklyn, 19-23.

JAN SAVITT: Lyric Theater, Bridgeport, Conn., Feb. 8-10; RKO Theater, Boston, 11-17; Adams Theater, Newark, 18-24.

BOB STRONG: Plantation Club, Houston, Feb. 12-March 4.

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The Final Curtain

BAUDRY—Eddie, reporter for Canadian Broadcasting Company, in Port Lyautey, North Africa, of wounds sustained when the plane in which he was flying from Algiers to Casablanca with a party of war correspondents was fired on by anti-aircraft. Burial at Port Lyautey with full military honors.

BAUMAN—Charles, 86, for many years operator of the Star Theater, Oshkosh, Wis., at his home January 23 in that city after a lingering illness. Survived by two sisters.

BELL—Archie, 66, veteran author, dramatic critic and editor for Cleveland newspapers and world traveler, at his home in the Ohio city January 26 from pneumonia complicated by a heart ailment, which had caused him to retire over 10 years ago. He had been ill for 10 days. Born in Geneva, O., he was once called the dean of drama critics of the Midwest. He became drama and music editor of the old *Cleveland World* in 1900. Ten years later he took a similar position with *The Cleveland Plain Dealer* and subsequently was press agent for Olga Nethersole, actress. When *The Cleveland News* was organized Bell was made dramatic and literary editor and remained in that capacity until his retirement. He numbered numerous stage celebrities among his friends, and his books were based mainly on his travels, tho he also wrote several novels. His books included *Seralmao*, *The Bermudian*, *The Clyde Fitch*, *The Spell of China*, *A Trip to Lotus Land*, *Sunset Canada* and *Mary Magdala*. Burial in Mount Pleasant Cemetery, Geneva, January 29.

BESSETTE—Joseph W., 60, oldest concessionaire at Crescent Park, East Providence, R. I., suddenly at his home in Riverside, R. I., January 21. He opened the bowling alley and poolroom concession at the park in 1915 and operated it and other concessions there since. Bessette was president of Crescent Park rides for three years and for a time managed the park restaurant. He was a member of the National Association of Amusement Parks, Pools and Beaches and of the Rhode Island Association of Bowling Alleys. Survived by his widow and a son.

BROWN—James Bingley, musician, January 15 at his home in Hickory, N. C. He was educated in London and attended the London College of Music. He was director of the Music Conservatory of Wesleyan College, Macon, Ga., and also served as director of music at Meredith College, Raleigh, N. C., and Lincoln Memorial University, Harrogate, Tenn. He also headed the Lenoir-Rhyne College music department at Hickory for three years. His widow survives.

CARTER—Alva J., 60, radio authority and inventor, at his Chicago home January 24. He was founder and first secretary of Radio Manufacturers' Association and in 1928 gave a television demonstration, said to have been the first of its kind, at the radio trade show in Chicago. He also was chairman of

the Radio Industries Committee at A Century of Progress Exposition, Chicago, in 1933. His widow, Blanche; two sons and a daughter survive.

CHARTERS—Spencer, 68, veteran of 36 years of the stage and screen, of monoxide gas poisoning in Hollywood January 25. A native of Duncannon, Pa., he had appeared in 470 plays and was best known in later years for his comedy portrayals of a small-town judge, country storekeeper or crabby old man. Survived by his daughter, Irene.

CLAY—Benjamin F., 80, St. Louis musician, January 13 in Oakland, Calif. He was a first violinist with the St. Louis Symphony Orchestra from 1910 to 1923. He was also a member of the first orchestra of the St. Louis Municipal Opera in 1919. Surviving are his widow, Mrs. Elizabeth Clay, and two sons, Benge and Edward.

CONFARE—Thomas R., former musician, composer and band leader, at his home in Chicago January 6. In recent years he had been with Witmark Music Publishing Company, Chicago. He was a native of Lyons, Ia. Survived by three children, Thomas Jr., Clara and Ekythe.

DANIELS—Charles N., 64, composer under the name of Neil Moret, in Los Angeles January 23 of a kidney ailment after an eight-month illness. His compositions included *Moonlight and Roses*, *Chloe* and *Hiawatha*, the last named written when he was 17 years old. Daniels was also the author of *Mickey*, one of the first theme songs written for films. His last number, *Somewhere Under the Stars Tonight*, was recently published. He had been a Los Angeles resident for 35 years and organized one of the first music publishing firms on the Coast, the Villa Moret. Services January 26 under direction of the American Society of Composers, Authors and Publishers. Body was cremated. Survived by a son, Neil, and a daughter, Mrs. A. B. Garrett.

DENNISTON—Reynolds, 62, vet actor in this country and abroad, in Hotel Claridge, New York, January 29. He had been active on the stage until three weeks ago. Denniston was born in Dunedin, New Zealand, and after coming to the United States played the leading role in *Whispering Wires* for the Shuberts. He later appeared in *The Fake* and also was associated with the late William Hodge and William Gillette.

DE VASCO—Eleonora, 77, soprano, January 21 in Bern, Switzerland. Early in the century she appeared in New York, Milan, Paris and Moscow.

DEWEY—Russell, former projectionist at the Cass Theater, Cass City, Mich., killed in action near the Solomon Islands while serving as machine gunner on the airplane carrier Hornet.

DYNI—Jennie S., 58, organist, January 17 in Detroit. Survived by four sisters and two brothers. Interment in Evergreen Cemetery, Detroit.

FINNIGAN—Malachy, Toronto hotel owner who formerly trouped with dramatic repertoire companies, recently in a Toronto hospital.

FOLEY—Mrs. E. M., wife of E. M. Foley, of the Foley & Burk Shows, in French Hospital, San Francisco, January 26. Mr. Foley is reported to be ill in the same hospital.

FRIEDRICH—Herbert V., 52, former manager of the Majestic Theater, Sheboygan, Wis., January 25 in a Madison (Wis.) hospital. Survived by his widow, a daughter, three brothers and two sisters.

GALLER—Joe, 50, operator of the Buckeye State Shows, in Shelby, Miss., his winter quarters, January 27 when the automobile which he was driving was struck by a freight train. Born in Buda-Pest in 1892, he was educated in European schools and spoke seven languages. He came to America with his parents when a boy, and in 1915 became a concessionaire at Sanatoga Park, Pottsville, Pa. That fall he joined the Klein Greater Shows, with which he remained until 1919, when he opened two movie theaters in Logan County, West Virginia. Two years later he left to purchase a half interest in the Latlip Attractions. He launched his own show in 1923 and since then has been interested in several carnivals. He organized the Buckeye State Shows in 1933. A former member of the U. S. Marine Corps, he also belonged to the Showmen's League of America, Veterans of Foreign Wars, Jackson (Miss.) Shrine and other Masonic bodies in Greenville, Miss. Survived by his widow, the former Josephine Scott, whom he married 24 years ago; mother, Lakewood, O.; stepfather; brother, Al, and a sister. No word on fu-

neral arrangements had arrived at press time.

GANSBERGER—Henry H., 84, one of the oldest music dealers and publishers in the Midwest, January 20 in Chicago. He was owner and operator of the E. T. Root Company, music publisher, and retired from active business when he became ill six months ago. He leaves his wife, two daughters and a son.

HAMMERSCHLAG—Abraham, 52, secretary of Indianapolis Musicians' Union, January 11 that city. For many years he had been pit leader at Keith's and the Lyric theaters, Indianapolis. His widow, mother and brother survive.

IN LOVING MEMORY
Of My Dearly Beloved Wife
Who Passed on February 2, 1939
H. A. ILLIONS

KAUFMANN—Charles, 81, former theater and cafe operator, January 13 in a Philadelphia hospital after a long illness. He operated in Camden, N. J., building and owning the original Parkside Theater there and later operating a large cafe. Survived by his brother. Services January 16 in Camden, with burial in Harleigh Cemetery there.

LARKIN—Allen, 46, former proprietor of Larkin's Cafe, Atlantic City, January 16 at his home in that city after a lingering illness. His widow, Alvina, and two brothers survive. Services January 18 in Atlantic City, with burial in Greenwood Cemetery, Pleasantville, N. J.

LE VANT—Lee, 70, well-known Michigan tent showman, January 27 at Doyline, La., after a three-year illness. Survived by his widow, Georgia Le Vant, of Doyline.

MCCARTHY—Eugene, 58, actor, in Hollywood after falling from the fire escape of a hotel January 21.

MCCARTHY—Patricia (Cook), 32, dancer, January 25 in New York. As the McCarthy Sisters, she and her sister, Peggy, who survives her, worked in vaude on the Keith and Loew circuits. They also appeared in musical shows and for several years in musical shorts at the Warner studio in Brooklyn. Also survived by her parents, husband, a brother and another sister.

MILLICAN—R. L., president Duval County Fair, Jacksonville, Fla., January 28 in Jacksonville. He had been active in outdoor show business for 25 years and formerly owned the Royal Palm Shows. His widow, parents, two children and three grandchildren survive.

MORRISON—Charles (Chuck), for many years straight and top-tenor quartet man in tabs and burlesque and husband of Diane King, well-known burlesque principal, suddenly in Detroit January 17 of strangulated hernia. He retired from show business a little more than a year ago and since then has been employed in a Detroit war plant. Before entering burlesque he trouped for years over the Gus Sun and Joe Spiegelberg tabloid circuits with Henry Prather's *Honeymoon Limited* Company. His body was removed to his home in Grand Rapids, Mich., for service and burial January 23. Surviving are his widow; his mother, Mrs. Anna Morrison; a sister, Mrs. Carl Jones, and a brother, Edward.

NEWMAN—Frank R., 55, theatrical manager, in San Francisco January 25. Associated with Fox West Coast Theaters, his last position was manager of St. Francis Theater in that city. Survived by his widow, Florence, and twin brother, Charles, also in theatrical business.

PALMS—Francis, 54, head of the family owning the Palms-State Theater, Detroit, at his home in Bloomfield Hills, Mich., January 26. He was the father of the late Lieut. James C. Palms, killed in the Dieppe raid in September. Survived by his widow and four children.

PAPPALARDO—Joseph, 91, veteran violinist, recently at his home in Memphis following a long illness. He was born in Italy and served for 20 years as a bandmaster in the Italian Navy. He first appeared in this country as a member of the Louisville Symphony Orchestra, and later organized his own traveling string quartet. In 1942 he settled in Memphis, where he taught music until his health failed. Survived by two sons, two daughters, a sister, a brother, 20 grandchildren and 18 great-grandchildren.

PAQUAY—Jean, 53, concert and theater clarinetist and formerly with the

New Orleans Symphony Orchestra, January 16 in New Orleans. Survived by his widow, three sons and a daughter.

RAMIREZ—Dolores Cachu, 31, Mexican dramatic actress, recently in Mexico City. Survived by her brother.

ROBINSON—Robert, member of Siebrand Bros.' Shows and vet carnival and circus concessionaire, in Phoenix, Ariz., January 13. Services from Whitney Funeral Home, with burial in that city.

RODRUAN—Jacob, 85, former musician, January 14 at his home in Oley, Pa. He was a charter member of the Reading (Pa.) local of the AFM. His widow, Georgine Weisflog; three daughters, two sons and two brothers survive.

ROGERS—James H. (Dad), 80, a member of Salinas (Calif.) Cowboy Band, in Salinas January 20.

ROSEN—Meyer, 53, character actor on the Jewish stage for 25 years, January 22 at his home in Chicago. Survived by his widow, Minnie, of the stage and radio, and a son.

SANDERS—William R. (Billy Raymond), singing waiter, January 12 in Tuckahoe, N. Y.

SCHIRMER—Mrs. Grace May, 86, widow of Gustave Schirmer, a son of the founder of G. Schirmer, Inc., music publisher, January 19 in New York.

SCHROEDER—Mrs. Louise Marie, singer and voice teacher, January 21 at Lima, Pa., after a long illness. Survived by her husband, Kurt T. F. Schroeder, stage director of the outdoor Robin Hood Dell concerts in Philadelphia and previously associated with the Metropolitan Opera Company, New York, and the Civic and Philadelphia Grand Opera companies in Philadelphia. Services January 23 in Philadelphia, with burial in that city.

SCOTT—Paul, 79, former actor, producer and director, January 24 at Richmond Memorial Hospital, Staten Island, N. Y. Born in Ireland, Scott first appeared on the American stage in Philadelphia. Early in his career he acted in the *Romany Rye* and for seven years supported the late Joseph Murphy in *Kerry-Gow* and *Shawn-Rhue*. He also appeared with Elita Proctor-Otis and was a member of the stock company at the Murray Hill Theater, New York, and played in F. F. Proctor stock companies at the Pleasure Palace in Harlem. For many years he conducted the dramatic agency in the Knickerbocker Theater Building, New York. Survived by his widow and son. Interment in the Actors' Fund of America plot, Kensico Cemetery, Westchester County, New York.

SEYMOUR—Fred (Cap), superintendent of Cole Bros.' Circus, in Louisville last week. Burial in Albion, Mich., January 29.

SPOONER—Franklin, 82, former actor, at his home in Monterey Park, Calif. Burial in San Gabriel (Calif.) Cemetery. Survived by his widow, Nancy; a daughter, Mrs. E. M. Wallock, and a son, Mike E.

SPRINGER—Cornelius E., 57, for 30 years with the Jethro Almond Shows, January 17 at Albemarle, N. C.

STERLING—Frank J. (John Frank), 73, outdoor showman and former prize fighter, January 23 at Mount Sinai Hospital, New York. In the amusement business for 35 years, he appeared with various carnival attractions. Survived by his widow, Lillian Zenda, mentalist, whom he managed.

STRUB—John M., 65, film man and legit theater manager, recently in Beaver Falls, Pa. For more than 25 years he had been identified with Beaver Valley theaters in an executive capacity.

THOMPSON—Thomas, 65, founder and president of Station WHBQ in 1925, after a long illness at his home in Memphis January 22. Thompson belonged to the American Institute of Radio Engineers, National Association of Broadcasters and National Independent Broadcaster Association. Survived by his widow, Mrs. Stella H. Thompson. Burial in Memorial Park, Memphis.

VINCENT—Ronald, 28, California exhibitor, January 18 of carbon monoxide poisoning in the mountains near Laguna, Calif. Widow and two children survive.

WEBSTER—Patrick, comedian and emcee of Chicago, January 30 in St. Mary Hospital, Cincinnati, a few minutes after collapsing on the stage at the Proctor & Gamble Company's annual dividend show in Music Hall there.

WELL—Harry, 65, former stage singer and motion picture character actor, January 23 in Los Angeles. He appeared in *Wizard of Oz* and other stage musicals and was also a vocalist in opera festivals. Survived by his daughter, Joan Hathaway, film dialog director.

ZAHNER—Martin E., 57, manager of the Strand and Cataract theaters, Niagara Falls, N. Y., January 16 at his home in that city.

Oswald Yorke

Oswald Yorke, who had appeared on the stage in Britain and this country for 58 years, died January 26 of lobar pneumonia in his apartment at the Hotel Schuyler, New York.

Yorke had recently appeared with Jane Cowl in *First Lady* and with Robert Morley in *Oscar Wilde*. He also appeared in *The Affairs of Anatole*, *Treasure Island*, *The Lady in the Case*, *The Whirlwind*, *Sophie*, *The Talking Parrot*, *Ten-Minute Alibi*, *Nowhere Bound*, *Red Planet*, *Lost Horizons*, *The Social Register* and *Barchebert Towers*.

He was born in London and made his first stage appearance in 1884. He joined F. R. Benson's Repertory Company two years later and toured the provinces. He made his debut on the London stage in 1889 at the Strand Theater.

He toured the United States with E. S. Willard in several plays, acted with John Drew and Maude Adams, and was a member of the Empire Stock Company under the management of Charles Frohman. He also appeared in the original production of Shaw's *Major Barbara* at the Cort Theater, London, in 1905 and at the New Theater (Century Theater), New York, in *Twelfth Night* in 1910.

Yorke was member of the Lambs' Club, New York; Savage Club, London, and was in charge of entertaining American troops in France during the last war.

He is survived by his widow, Ruth Gulterman Yorke, niece of the late Arthur Gulterman, the poet.

Roadshow Films

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Yatkowsky Clicks 'Em Off With Picture-Vaude Policy in Bronx

NEW YORK, Jan. 30.—A combination of roadshow films and vaude acts is proving successful for Bernard Yatkowsky, who books and exhibits thruout the Bronx. He has been in the roadshow business only two years and says his showings are well received.

He selects the films and books the live entertainment, many times spotting acts for which he also serves as agent. Showings are given in Y's, synagogues, churches and institutions, with the organizations paying Bernard a flat fee for his services, and he, in turn, pays the talent. The organizations charge an admission of from 28 cents to 50 cents.

Yatkowsky always opens his filmings with the trailer, *Star-Spangled Banner*, and follows with a feature, two comedy shorts and an Office of War Information one-reeler. Among the most popular features shown by him have been *Street Scene*, *Target for Tonight*, *King Kelly of the U. S. A.*, *Arizona Kid*, *53d Street*, *Algiers* and *History Is Made at Night*. As far as shorts are concerned, he finds his audiences liked *Boy Meets Dog*, *Anchor Aweigh*, *Hitler Doing the Lambeth Walk* and *Divide and Conquer*.

The live talent includes 15 minutes of

a popular band plus a revue-type performance. Show runs about three hours, and Yatkowsky gives from two to five shows a week. Altho Yatkowsky shows pictures produced by Hollywood only a few years ago, he claims he has had no complaints from theaters in the neighborhood. He says in instances no clearance is needed and that if it is, he gets it.

Yatkowsky's future roadshow business will have to wait until after the war as he has recently been inducted into the army.

United Nations Pix Festival Theme Hits

GRAND RAPIDS, Mich., Jan. 30.—Many roadshowmen are giving successful shows worked around the theme of a United Nations film festival.

Since Pearl Harbor one of the by-words of the war has been United Nations. Wise roadshowmen have been watching the newspaper headlines and have been showing a picture, with their regular film fare, concerning the locality where a big battle or important turn of events have taken place. For example, *Midway-Coral Battles* proved to be unusually successful.

Many film libraries thruout the country have excellent pictures depicting United States war scenes and propaganda and educational films regarding Great Britain, Russia, the Free French, Poland, Czechoslovakia, China, Latin America, Africa and all other countries fighting the Axis under the United Nations banner.

Since President Roosevelt's historic meeting with Prime Minister Churchill in Casablanca, the film *Morocco* should be of interest to roadshow audiences.

Roadshowmen are planning United Nations film festivals in two ways. In the first place, they are taking a picture of a different allied country each week and are showing it to their regular audiences. The cycle can be continued until a picture from each country is shown and then the cycle can be repeated in the same territory by showing other pictures regarding the same countries.

Another thing roadshowmen are doing is to take a picture of a different country each week and project it before groups located in foreign sections of the territory. These are pictures in the foreign language of the particular country. For example, *Fight to the Last*, a story of China has all-Chinese dialog (Mandarin) with English super-imposed titles. A picture of this type would be very well received in the Chinatown section of the bigger cities.

If an organization is sponsoring the showing the theme can be carried out even further by suggesting to the sponsoring group that food typical of the foreign country be served after the showing.

Many roadshowmen are even brushing up on the history of the United Nations and are delivering short talks on the country honored that week.

Some of the films that can be used are *High Stakes in the East*, Netherlands, East Indies and the Pacific theater of war; *The Red Army*, Russia; *Target for Tonight*, Great Britain; *China Strikes Back*; *Diary of a Polish Airman*; *The Czechs March On*; *the Spanish-Speaking World*, Latin America.

Cutting It Short

By THE ROADSHOWMAN

One-sheets on recent releases of Office of War Information shorts are available free of charge to roadshowmen. Requests should be made to the Bureau of Motion Pictures, Washington.

Because motion picture equipment, including 16mm. projectors, are urgently needed, the Army Signal Corps recently announced that it has sent a purchasing mission on a tour of the major cities to buy amateur equipment.

The De Vry Film Library, Chicago, has recently expanded its film rental facilities to include 16mm. recreational films. The films are particularly suited for showings to non-theatrical audiences. In the past, De Vry concentrated mainly on 16mm. educational subjects.

Pix Showmen Find Boom Towns Big

NEW LONDON, Conn., Jan. 30.—Many roadshowmen suggest that their colleagues are missing a good thing when they fail to concentrate more heavily on the boom towns springing up thruout the country because of the war.

This city is one of the biggest boom towns in New England at the moment. A federal housing project has sprung up and the people residing there have formed a community independent of the rest of the city. The community has approximately 6,000 families and is cut off from the rest of New London.

Naturally, this is a swell spot for roadshowmen who are welcomed. Showings can be given in the town hall or in the war plants themselves.

Because of priorities it is impossible for a theater to be built in that community and the only source of entertainment is thru the roadshowmen.

New London is only one example of these mushrooming communities. There are many others in various sections of the country that would provide an excellent source of revenue for alert roadshowmen.

Roadshow Hints On Summer Plans

DETROIT, Jan. 30.—Many roadshowmen are already laying plans for their summer trade and are buying much secondhand equipment which is still available to carry on.

There are many localities thruout the country where roadshowmen can cash in if they have a generator to make their own electricity, with many roadshows playing right under the stars with canvas sidewalls. Even dim-out regulations along the coasts don't put a damper on this idea.

Philly Art Museum Books Pix To Uphold Culture

PHILADELPHIA, Jan. 30.—To uphold culture against the Nazi challenge, a series of non-theatrical motion pictures will be presented at the Philadelphia Museum of Art, Saturdays and Sundays until May 23. Altho the selected motion pictures deal primarily with the war and the fight for freedom, the films have been chosen for quality as works of art as well.

Among the subjects treated are: *Health and Science in Wartime*, which opened the series January 2; *Industrial Front* and *Europe in Revolt* scheduled for February 27 and 28. The last picture depicts the undercover fight of Norway and the Free French against their Nazi masters, with Vincent Sheean as commentator. *One Day in Soviet Russia* will be shown April 3 and 4, with narration by Quentin

Labs Busy as Industry, Soldiers Wait for Prints

WASHINGTON, Jan. 30.—Altho no direct restrictions have been put on 16mm. film industry as yet, producers and distributors say a number of indirect restrictions are in effect.

The main difficulty for producers and distributors emanates from the laboratories themselves. They are so busy filling government orders that they have no time to give prompt service to their regular customers.

As a result, the 16mm. producers and distributors are having trouble getting their necessary prints made up and delivered on time. Many deliveries are behind as much as 90 days.

In addition, labs are reluctant to take orders from private firms because they are so rushed with government contracts. There is also a shortage of labor in the labs.

The rush in the labs is also affecting the shipment of 16mm. prints to the overseas forces. The labs have been so busy making prints for the Office of War Information, airplane factories and the Committee on Inter-American Affairs that they have delayed in making up prints for shipment overseas.

These films are of such vital importance to the morale of the servicemen that a cable was recently received in the United States from Lieut. Gen. Dwight D. Eisenhower asking where the 16mm. prints were that had been promised. The boys were waiting for them and they hadn't been received.

Reynolds. This is a picture of life in the nation that may have destroyed the Nazi power. The diary of a Polish pilot killed in action and the story of his heroic countrymen in the RAF, will be told in a film on March 13 and 14. On April 24 and 25 a group of pictures will be shown which will include an eyewitness film of the British raid on the German-held Lofoten Island. *Combat Report*, the final picture of the series, May 22 and 23, is the dramatic account of the sinking of an enemy submarine off the Atlantic Coast.

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It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

2-6-43

Hayworth Sticks Thruout Winter; Biz Holds Okay

PINK HILL, N. C., Jan. 30.—"SeaBee" Hayworth is still in there pitching with his tent show, with business holding up satisfactorily even thru the recent cold spells. Hayworth has given up all ideas of closing for the cold months. The show tonight concluded its third straight week here and will remain over just as long as business holds up.

Hayworth estimates that the recently invoked pleasure-driving ban in this area has slashed his rural drive-in business about 40 per cent with the exception of one or two nights a week, which means he has to depend upon the natives of Pink Hill and the immediate surroundings for the bulk of his play. Hayworth says the old rule, "give 'em what they want and they'll come," still holds good.

The show's canvas has taken considerable punishment from the ice and snow in recent weeks, and Hayworth has hopes of obtaining a new top early in the spring.

Hayworth says there's a diversified opinion regarding the recent driving ban in this area, some club and theater managers reporting improved business, while others claim it has hurt their takes considerably.



"SEABEE" AND MARION HAYWORTH, who are successfully sticking out the winter with their tent show in North Carolina, flank their pride and joy, Joe Hayworth, during his recent visit on the show. Son Joe, age 14, is a plebe in a Southern military school. He spends his vacations on the show, where he understudies his dad on the comedy end.

Edwards Says Powers Correct On "Across Pacific" Billing

Effort, Pa.

Editors The Billboard:

Doc W. Powers is correct in regard to how Harry Clay Blaney's *Across the Pacific* was billed, which Powers revealed in his item in the January 30 issue. I managed Charles E. Blaney's *Young Buffalo, King of the Wild West*. At that time the agent ahead of Harry Clay Blaney (as Willie Live) in *Across the Pacific* was Tom Byers. I met Tom over 12 years ago managing a billposting plant at Watertown, N. Y.

The Blaneys, Harry and Charlie, were from Columbus, O. Charlie operated a cut-rate railroad ticket office there and his first show was called *The Baggage Check*. He also wrote one titled, *The Railroad Ticket*. He became a theater owner about 1900.

The last I heard, Charlie and Harry were living in either Los Angeles or Hollywood. I was with the Blaneys from 1905 to 1907. CHARLES F. EDWARDS.

Bob Demorest in 20th Week In N. C. Town With Pictures

BEAULAVILLE, N. C., Jan. 30.—Bob Demorest, veteran tent show manager, is in his 20th week here with his Model Tent Show presenting a policy of straight first-run pictures. He reports business exceptionally good.

"SeaBee" Hayworth, playing 12 miles away with his own tent, was a recent visitor on the show.

Rep Ripples

PVT. ERNEST CANDLER has finished his 11-week training period at Camp Grant, Ill., and leaves there almost any day now for assignment to a permanent camp. His wife, Libby, is still at the Roxy Theater, Knoxville, but will join Ernie just as soon as he becomes located. Candler put on a farewell show for the boys in the mess hall at Camp Grant January 25. . . . MARY ELIZABETH PRATHER, who recently visited with her husband, Henry Prather, in Warren, O.,

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

has returned to Cincinnati to take a job as guard with the Crosley Corporation. . . . OSCAR F. JOHNSON, formerly in rep and stock, is operating a vaudeville show under school and church auspices in Coos County, New Hampshire. For a flesh bill Johnson is using *Kindred Spirits!*, three-people offering. . . . PVT. DAVID (CURLY) WARD, formerly on tour with various reps, is now in Station Hospital, Ward 35, Fort Dix, New Jersey, and anxious to read a line from his friends in the business. . . . BURT STODDARD, veteran repster, infos that the gas rationing has put a kibosh on club bookings in the Cleveland area, with the result that he has closed his unit. He plans to purchase a 16mm. talking picture outfit to play the theaterless communities out of Cleveland

SHIRLEY (PLUTE) CARTER, veteran tab and rep performer, connected with the War Department in a civilian capacity since 1930, is now administrative assistant in the Services of Supply at Grenada, Miss.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

SUE McWILLIAMS writes in from Miami to inquire as to the whereabouts of that derbyshow vet, Clyde Hamby.

IRVING WAYNE, roller derby executive, and Mrs. Wayne arrived in Fort Worth last week to make preparations to open the derby at Will Rogers' Memorial Coliseum there February 17.

A WALKIE FAN from Gretna, La., who asks that her name be withheld, infos that the good people down New Orleans way sadly miss Frankie Donato, Pat Gallagher and Charlie and Vivian Smalley. Our informant also reports that the recent New Orleans contest was won by Jack Glenn and Angle Oger, but says that Frankie Donato was the hit of the show.

TOMMY (RUBBER-LEGS) PEZEL, ex-contestant and formerly teamed with Sonny Kenton and Duke Wells as the Three Goofy Gobs, slapstick comedy hoofers, is now a corporal at Camp Barkley, Tex. He is anxious to hear from old walkie friends, especially Duke Hall, Opal Ferdig, Ralph Ellis, Kltty Hay, Eddie Leonard and the Three Ryans. His address is Co. B, 52d Med. Tng. Bn., 3d Plt., Camp Barkley, Tex.

PRIVATE JOHN A. MAKAR postals from Coffeyville, Kan., where he is stationed with 824 Basic Flying Training Squadron, A. A. F. B. F. S.: "The last show my wife, Kay, and I were with was in Phoenix, Ariz., for Hal J. Ross. After leaving there we visited Bill and Betty Fort in Burlington, Ia., and then went to work for the Iowa Ordnance plant. I enlisted in the army air corps three months ago, and Kay is staying at her mom's in Kansas City, Mo. On my last

OUT-OF-TOWN OPENING

(Continued from page 10)

its slogan, twisting the thing about so that it has the audience in an uproar.

Hona Massey makes up for her voice weakness by her beauty. The droll type of humor dished out by Arthur Treacher gets its share of laughs. He is particularly funny with his skit with Katherine Meskill and in his participation of the burlesque of *Carmen*.

The dancing of Jack Cole lifts this production to higher levels. *The Wedding of the Solid Sender* and the satirical effects displayed in *Hindu Serenade* actively show his ability. Christine Ayres, ex-burly queen known as Charmaine, adds decoratively, but her patter and explanation of *Broadway Roses* could have been omitted. Her diction is very poor.

Betty Keane, Nadine Gae and Dixie Roberts stand out in their individual specialties. Sue Ryan earns her title as a red hot mamma. The Rhythmairs do the two routines that they did in *Count Me In*. Bill and Cora Baird with their puppets get show-stopping applause.

This edition of the *Follies* is beautifully staged. The costumes and the settings drew applause from the audience. The showgirls and their eye-filling gowns meet the Flo Ziegfeld standard. Choreography is unexcelled. Songs, however, are weak, with *Swing Your Lady*, Mr. Hemingway standing out. Several skits, particularly *Taxes* and *L'Honneur de Chez Le Lang*, fall flat and slow the show down. It seems that Berle makes too frequent appearances.

John Murray Anderson has done wonders in co-ordinating this collection of artists. This is not a great show but has plenty of entertainment. It still needs pruning, running more than three hours. Harry Poole.

MAGIC

(Continued from page 17)

charter members are J. D. Patron, Dr. A. C. Broussard, Walter Sherman, S. L. Howells, David Bernhardt and Florian B. Rosen. . . . AL SHARPE, now appearing with the McGowan and Mack ice revue at the Frontier Hotel, Pasadena, Calif., last week taught a magic dance routine to Mur-Vel, dancer at the Burbank Theater, Los Angeles. Sharpe, who has been doing cigarettes for seven years, says he caught Sheffield's cig routine some time ago and that the latter really has a new twist. It's so good, in fact, that he's willing to give Sheffield, who is now in the army, \$50 for the idea.

FRANCINE LIPPINCOTT, 15-year-old daughter of Mr. and Mrs. Mal B. Lippincott, collapsed recently while playing

basketball with her school team and is in serious condition in a Columbia (S. C.) hospital with a nervous breakdown. She frequently assisted her dad in his magic turn. Her mother is at her bedside. The Lippincotts have been with Mel Smith Joyland tent theater at Tullahoma, Tenn., the last nine weeks, where they operated two concessions in addition to presenting their magic. . . . MERCEDES AND MILE STANTONE were the subjects of a recent editorial headed "Power of Suggestion" in *The Wisconsin State Journal*, which lauded them for their fine work of entertaining the soldiers while at the same time selling the virtues of Wisconsin as a vacation paradise. Formerly featured for years in vaude with their unusual mental turn, they recently joined a USO camp unit after several years of retirement. . . . EDDIE AND NADINE COCHRAN, current at the Bijou Theater, Battle Creek, Mich., have Keith's, Indianapolis; the Paramount, Hammond, Ind., and other theater dates to follow. They were fingerprinted and photographed recently for overseas duty with a USO unit. . . . COLLINS PENTZ, manager of the Eagle Magic Store, Minneapolis, writes that the magic art is very much alive in that city. Many members of the armed forces are taking up magic as a hobby, he says, and magicians are buying more magic books than they have in years. He says that his magic sales in December, 1942, were nearly double those for the corresponding month in 1941. . . . W. P. FORTSON (Fortson and Company) writes from Little Rock, Ark.: "Am doing more business this year than ever before. I play matinees in schools where the gas shortage does not interfere with attendance. It's a good plan and more performers should consider the angle. Fortson cracked the Sunday magazine section of *The Arkansas Gazette* January 3 with a two-page article by Dina Sherwood headed "Showman for 40 Years." The article was liberally sprinkled with photos of the Three Fortsons in action.

ROUND-UP

(Continued from page 7)

on WFIL from an early-evening to an early-morning spot. . . . (Colonel) Bill Gallaher organizes a *Jacob Reed's Model Airplane Club* show on KYW for Jacob Reed's Sons, men's furnishings, placed thru Seberhagen Agency, which has just taken on the account.

LOS ANGELES:

JOHN DUNKEL, CBS-KNX staff writer, has been assigned to the script on the new *Quiz Quotient* in addition to his regular chore on *American Rhapsody*. . . . Gene Dilthey, associated with KNX since 1937, has taken over management of record department of Nicholson's Radio & Appliance Company. Clancy Green, formerly his assistant, replaces him at CBS. . . . *The World Today* has been sold to Campbell Cereal Company to plug Maltomeal. . . . William W. Tara Jr., art director for CPN, has resigned his post and will open a studio in Los Angeles to continue work for former clients. Jim Cantwell takes over, returning to the same position he held several years ago. . . . Fox Case is serving as chairman of National Association of Broadcasters' legislative committee, 16th district, and of the Southern California Broadcasters' Association for the third time. . . . Biow Company, Inc., handled renewal of *Johnny Presents Ginny Sims* for 52 weeks over NBC. . . . Chemicals, Inc., has begun three-a-week newscasts over KNX in the interest of Vano. Jack Slattery handling. Supplement company's sponsorship of Deane Dickason Sunday night commentary. . . . Producer Myron Dutton produced four network shows in four days. He had *March of Dimes* over the Blue, *Hello Americans* and *Ceiling Unlimited* over CBS, and *Johnny Presents Ginny Sims* over NBC. . . . Kelite Products, Inc., is sponsoring *Name in the News* to sell Kenu cleaning powder over KNX. Narrated by Dave Vale, the three-a-week gives thumbnail sketches of important people in current news. Sponsor has contracted the program, the first, for 52 weeks. Little & Company represented the sponsor and Heber H. Smith the station.

Sergt. Clark Casey and Pvt. Cliff Thorsness, former members of the KNX-CBS sound effects department, were entertained recently by Al Span, chief of the sound effects department. Casey and Thorsness are handling sound effects for four transcontinental shows from Santa Ana for the army, including *Soldiers With Wings*. . . . Diana Carlson, long-time secretary to Dick Mack, director-writer of the Rudy Vallee show, has joined the WAACS.

SLA Auxiliary Observes Anni At Dinner Party

CHICAGO, Jan. 30.—Ladies' Auxiliary of the Showmen's League of America celebrated its 25th anniversary with a dinner and party in the Louis XVI Room of the Sherman Hotel January 21. Mrs. L. M. Brumleve was emcee. Tables were attractively decorated with the club's elephant emblem adorning each place. Flowers were received from SLA, Missouri Show Women's Club, Ladies' Auxiliaries of the National Showmen's Association and Heart of America Showmen's Club, Lone Star Show Women's Club and Fred Potenza.

Mrs. Brumleve read congratulatory messages from Jack Nelson, SLA prexy; NSA and HASO auxiliaries, LSSWC, Viola Fairly and Grace Goss. At the speakers' table were President Mrs. William Carsky, First Vice-President Anne Doolan, Second Vice-President Edna O'Shea, Treasurer Leah Gluskin and Secretary Elsie Miller, and Lillian Lawrence, chaplain, and organizers of the club, including Nan Rankine, Mattie Crosby, Mrs. Henry Belden and Mrs. Minnie Delgarlan Hoffman.

The last-named four were called upon to give brief talks on their experiences at the club's first meeting. All were well received. Mrs. Carsky then was presented with a string of pearls. A luncheon set, donated by Mrs. Belden, was won by Lucille Hirsch, and Mrs. Pearl McGlynn won the table set. Proceeds went to the Service Men's Center here.

Guests

In attendance were Mrs. William Carsky, Anne Doolan, Edna O'Shea, Leah Gluskin, Elsie Miller, Mattie Crosby, Mrs. Henry Belden, Mrs. Al Latto, Mrs. Nan Rankine, L. M. Brumleve, Ida Chase, Mrs. Edward Hock, Marie Brown, Evelyn Hock, Mrs. Lew Keller, Cora Yeldham, Mrs. Kenneth Blake, Mabel Wright, Jeanette Wall, Esther Bernet, Lillian

(See SLA AUX. PARTY on page 34)

Auto-Train Crash Is Fatal to Galler

SHELBY, Miss., Jan. 30.—Joe Galler, general manager of the Buckeye State Shows, who was instantly killed here at 6:50 p.m. on Wednesday when his auto was struck by a freight train, had just returned to his winter quarters here from a trip to Gulfport, Miss.



Joe Galler

Harry G. Starbuck, secretary of the shows, and Walter B. Fox, assistant to Galler, who had left him shortly before the fatal accident, immediately notified the relatives, Galler's wife, mother, a brother and a sister. A former concessionaire, Galler organized the Buckeye State Shows and for several years until recently had been interested in two other carnival organizations.

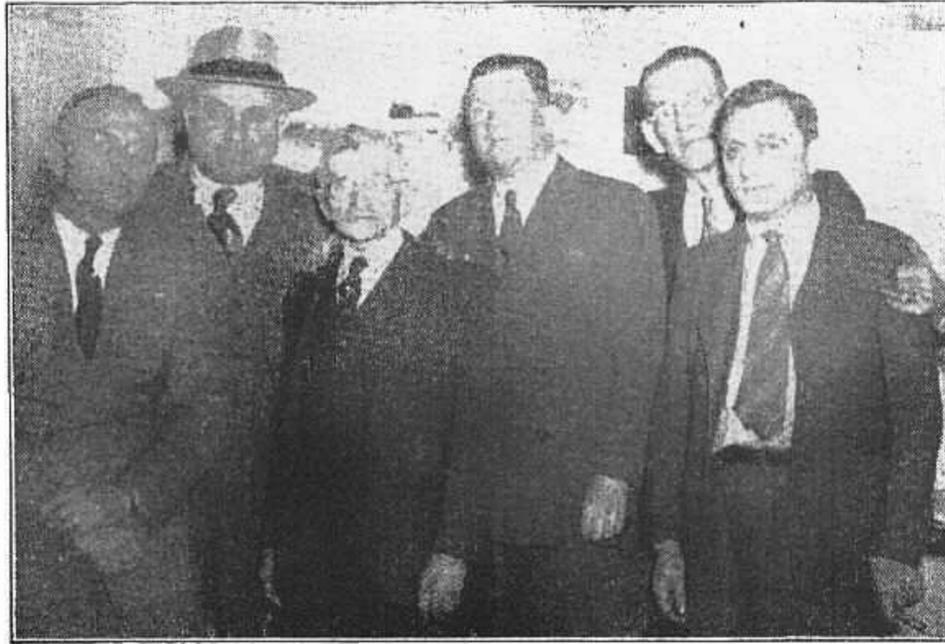
A native of what was then Austria-Hungary, Galler came to the States as a boy with his parents. Funeral arrangements were being made today by the family. Further details in the Final Curtain in this issue.

Five Fairs to Jones Expo

RICHMOND, Va., Jan. 30.—Ralph G. Lockett, business manager Johnny J. Jones Exposition, said here this week that the shows hold contracts to provide the midways at 1943 fairs in La Porte, Ind.; Superior and Chippewa Falls, Wis., and Tupelo and Meridian, Miss.

ODT on Movements

A definite statement is expected soon from the Office of Defense Transportation in Washington regarding the movements of circuses and other traveling shows, a query on the subject having been made by The Billboard. Details in a story in the Circus Department in this issue.



AMONG THE MANY SHOWMEN wintering in San Antonio are these prominent in outdoor show business. Left to right they are Whitey Weiss, concession manager Beckmann & Gerety Shows; Jack Ruback, owner Alamo Exposition Shows; Sam Feinberg, president San Antonio Showmen's Club and for the last 20 years with Beckmann & Gerety; Red Wingfield, concessionaire with Hennies Bros.' Shows; Dave Stevens, secretary SASC, and Ben (Lefty) Block, former concessionaire and now operator of a San Antonio night club.

14 Minnesota Fairs To Reynolds & Wells

ST. LOUIS, Jan. 30.—L. C. Reynolds, co-owner and manager of Reynolds & Wells Shows, while attending Minnesota Federation of County Fairs at Radisson Hotel, Minneapolis, January 13-15, signed contracts for his organization to provide the midway at 14 fairs in the State this year. Dates include New Ulm, Kasson, Preston, Detroit Lakes, Fosston, Ada, Hallock, Roseau, Mahanoman, Thief River Falls and Austin.

Reynolds stopped over at shows' winter quarters in Arkansas City, Kan., following the Minnesota meeting and from there went to Houston, where he plans to remain for the next two months.

AS Renews Larry Nolan

DENVER, Jan. 30.—Larry Nolan, general agent of Anderson-Strader Shows for the last three years, has been re-engaged in the same capacity for 1943, he announced here this week. He said that Mrs. Nolan will operate three concessions on the shows.

Boswell, Pa., Date to Gecoma

PITTSBURGH, Jan. 30.—John Gecoma's Bright Lights Exposition Shows have been awarded the contract to provide the midway and free attractions at annual Boswell (Pa.) Firemen's Celebration, marking shows' seventh year there, Gecoma reported this week.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Barnstall, Tex.

Week ended January 30, 1943.

Dear Editor:

We were informed that the shows would open last Monday, but unforeseen difficulties arose which have held it in the buildings. Remember, we stated that the shows were in the barn here in our last letter? Manager Pete Ballyhoo objected to the "barn" and insisted that in the future we use either "building" or "palatial winter home." He further argued that this show hasn't gone into a barn since the horse-and-buggy days and wants your readers to know that the show is 100 per cent modern. Funny how managers will find little things to beef about. We learned that the boss asked the local Chamber of Commerce to get up a petition to have the burg's name changed to Garagestall and agreed to carry a sign reading, "Winter Home at Garagestall, Tex.," providing the petition went thru. Up to now we haven't seen our sign painter working, and the same old name sticks.

General Agent Lem Trucklow advised

us that the shows' opening stand will be here but couldn't give the date. We do know, however, that it will be just before starting the Mexican tour, which we also have no date on. The shows' secretary infoed that the office was disappointed in Trucklow not being able to book the shows solid below the border and had given him a three-week vacation without pay. He added that each of the five bosses had hired a private general agent and had sent them across the Rio Grande. We figure it a race between the five agents to see who can book the shows up for a year first. We also learned that each of our bosses had rented individual post-office boxes to be used only when hearing from their agents.

What makes matters worse around here is that when the bosses get on the outs with one another their wives follow suit, and at present they are not on speaking terms. Then their private maids stop speaking to one another, and the private-car dogs keep the porters

(See BALLYHOO BROS. on page 34)

Prell Optimistic Over 1943; Early Dates Are Skedded

BALTIMORE, Jan. 30.—With the advent of the 1943 outdoor season, Sam E. Prell, general manager Prell's World's Fair Shows, is looking forward to a successful tour this year altho still confined in a local hospital with injuries sustained in an accident here last June. Thomas W. Rice, publicity director, announces. Since storing shows in Kingston (N. C.) quarters, Prell's son, Abe, and General Agent Charles M. Powell have been here mapping plans for this year's tour. Owner Prell has been acting in an advisory capacity, with Powell doing the actual booking. Shows have a complete route of still dates under contract which will bring the shows up to the 1943 fair season, dates for which are indefinite pending the outcome of the "pleasure driving ban," which Manager Prell says will seriously affect attendance in the rural areas.

"However," Prell says, "I am looking ahead to one of our best seasons, as I still have faith in the government in that there will not be restrictions on entertainment providing shows of our type will restrict themselves to highly populated areas where the show-going public will be able to attend. Shows should locate within easy walking distance of patron's homes." This is to be the policy of our shows, and with this in mind they have contracted to appear only in heavily populated cities and to remain for several weeks at a time. The shows will resort to 10-day stands when necessary."

Prell's optimistic outlook is based on the fact that his organization was fortunate in securing all new rolling stock and that the government has already granted the necessary ODT permits. Prell is banking heavily on the restrictions on gasoline being removed in the spring with the release of fuel oil-bearing transportation facilities.

Activities at quarters are beginning to take shape, with Joe Parsons assuming management of a small crew. Last season's canvas tops are being repaired. Abe Prell made a trip to quarters recently and arranged for the checking of shows' rolling stock. Manager Prell has arranged for the purchase of another ride to replace one of the heavier rides.

Stacy Knott is spending the winter in Fayetteville, N. C., as a bus operator, while Mr. and Mrs. Ben Cheek wintered in Norfolk, Va., where Ben is engaged in shipbuilding activities. Mr. and Mrs. Harry Fox went to Camden, N. J., and Mr. and Mrs. Jack Russell are operating a Miami hotel. Mrs. Aggie Trout is at Trout's Trailer Park, Miami, and Mr. and Mrs. Leo Blistany are making Daytona Beach, Fla., their home. Mr. and (See PRELL OPTIMISTIC on page 34)

Peppers Purchases Pryor's All-State

CINCINNATI, Jan. 30.—Frank W. Peppers, vet showman and bingo operator, during a visit to The Billboard last week announced that he purchased Pryor's All-State Shows from Jacob Pryor in a deal consummated at Jeffersontown, Ky., January 11.

Peppers said that Pryor, temporarily at least, will devote his time to his farming business in Jeffersontown.

Lawrence Gets Woodstock

RICHMOND, Va., Jan. 30.—Lawrence Greater Shows have been awarded the midway contract for this year's Woodstock (Va.) Fair, it was announced here this week.

WOOSTER, O.—J. E. Edwards, manager shows bearing his name, said his shows have been awarded midway contracts at Burton (O.) Fair and not Quaker City (O.) Home-Coming as was reported last week.

Good Army Men Too!

DETROIT, Jan. 30.—Check of the service record of Michigan Showmen's Association indicates that showmen naturally qualify as leaders. Club has 28 members out of a total of 300 in the armed services. Of these, 24 have earned higher ranks, from corporals to captain, and only four remain privates.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago



National Showmen's Assn.

Palace Theater Building
New York

CHICAGO, Jan. 30.—Another interesting meeting January 28 was conducted by President Jack Nelson. With him at the table were Third Vice-President S. T. Jessop, Secretary Joe Streibich, Past Presidents Edw. A. Hock, Carl J. Sedlmayr, Ernie A. Young and Brother Harry Stahl, president Michigan Showmen's Association, Detroit. Membership committee presented applications of I. Seitzer, Edw. O'Connors, Orlie M. Wilbur, Harry B. Wheeler and Harry L. Clark, and all were elected to membership. Lee Sloan is planning arrangements for the annual Spring Party. Committees include tickets and reservations, G. L. (Mike) Wright and Joe Streibich; press, Nat S. Green, Al Sweeney and Pat Purcell; entertainment, George Terry, Sam J. Levy and Ernie A. Young; reception, Max B. Brantman; decorations, William Carsky and A. L. Rossman; specialties, Irving Malitz. Party will be held March 8. Mike Wright's directory committee is getting into action.

Ways and means committee is working on plans for fund raising. Relief committee reports Brothers Lew Keller and Vince McCabe ill at their homes. Brothers Max Goodman and Alfred H. Kunz are recovering from recent operations. Brothers Tom Rankine, James Murphy and William Young are still confined. Brothers M. J. Doolan reported on the presentation the silk flag to the Service Men's Center.

Lease committee, thru Brother Edw. A. Hock, reports arrangements are completed and lease will be signed soon. Bill Carsky and Bernie Mendelson are getting out January package to members in the service. Brother Maurice Franks was a guest at a recent Chicago Executives' Club luncheon. John (Sheik) Lempart and Jack Fine returned from a trip east. Recent visitors included Murray Miller and Anthony Waver, Beckmann & Ger-

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, Jan. 30.—In the absence of the president and vice-presidents, Dee Lang, chairman of the board of directors, called the meeting to order. Seated with him at the head table were Francis L. Deane, secretary, and Leo Lang, treasurer. About 35 members answered the roll call. Members were sorry to learn of the death of Jean DeKreko and all rose in silent prayer in tribute to his memory.

New members include John Martin, Al Prosperi, William D. Piggott and George LeRuez. All were called into the meeting room after being balloted on and were introduced to the assembly. Among visiting brothers who hadn't attended a meeting for some time were Sonny Berne, Euby Cobb and George Lane. Lunch and refreshments were served after the business session.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

120 Ft. Round Top with Three 50 Ft. Middle Pieces and 10 Ft. Sidewall in A-1 Condition.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

NEW YORK, Jan. 30.—President Art Lewis planed in from Virginia to preside at the Wednesday meeting. New members inducted were Harry G. Fielding, Joseph Harris, Benjamin Herman, Victor Keney, Morris Lauer, Bill Moore, Lester Nelson and Porter Van Ault. Notes of our soldier boys: Private Julius Levy in from Camp Davis, N. C.; Frank Rappaport from Verona, N. J., and a number of others visited the rooms whose names we did not catch. Latest member to be inducted into service, W. H. McMahon, Atlantic City, N. J. Among distinguished visitors, Dick Scatterday, of Cole Bros.' Circus; Bill Carsky, treasurer of the Showmen's League; Harry Illions, riding device operator; Frank Shean, and E. A. Hallenbeck, divisional director of the Infantile Paralysis Fund. Brother Frank L. Massick is seriously ill at Catawba Sanatorium, Salem, Va. Brother Ben Williams recently had a blood transfusion at St. John's Hospital, Long Island City. Brother Paul Spitzer is ill at his home in New York.

Auditor's report shows club in excellent financial condition, with approximately \$35,000 in our various funds. Brothers Jack Carr and Secretary Joseph McKee, who act jointly as the head of the Infantile Paralysis Fund committee, are highly gratified at the results they have obtained. Meetings are held on the second and fourth Wednesday of

(See NSA on page 55)

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Jan. 30.—Monday night's regular meeting saw President Ed P. Walsh; vice-presidents Ted LeFors, Harry Taylor, Bill Myers and Secretary Charles Nelson on the rostrum. Applications of A. W. Bly, M. R. Carrigan and Arthur Thompson were accepted and candidates inducted.

Eddie Tait gave details on Brother Ray Johnson's funeral. John Miller reported of the healthy condition of the finances. Other committee reports were all favorable. Visiting brothers gave brief talks.

The Lions Head coughed up \$3.47 for the 1943 Christmas dinner fund. Drawing netted the club \$6, and a similar amount for Brother Lusby.

Lunch was served after adjournment.

Ladies' Auxiliary

Monday night's meeting opened with Fern Chaney, first vice-president, in the chair, as President Bullock and her sister, Marie Tait, were in Utah for the

(See PCSA on page 55)

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Jan. 30.—First Vice-President Ethel Hesse presided at a short business meeting preceding a social in the clubrooms January 21. Eunice Barnett, presented by Kathleen Gawle, and Adele Voelker, presented by Goldie Fisher, were elected to membership. Donations were received from Mrs. Bea Dawson and Goldie Fisher. Plastic cigarette case, donated by Nell Allen, at the 13th Anniversary Party, was won by Al Bay-singer.

At the close of the business session, bridge and rummy tables were organized, and Goldie Fisher won first prize at bridge, with Gertrude Lang the rummy winner.

Home-made cookies and coffee were served by Ethel Hesse, entertainment committee chairman.

Heart of America Showmen's Club



Reid Hotel
Kansas City

KANSAS CITY, Mo., Jan. 30.—Weekly meeting was called to order by Past President L. C. (Curly) Reynolds, who was in the city on business. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present. Joseph E. Bowen, Charles C. Hutchinson and Dennis F. Polk were elected to membership. B. W. (Slim) Wadsworth is in a Mount Vernon (Mo.) hospital for treatment.

In attendance were A. Signor, Frank McDow, Roger Haney, P. W. Deem, Clay Weber, George Elser, George Sargent, George Hawk, Henry G. Grimes, Frank Callahan, Frank Capp, Al (Deafy) Campbell, Tommy Cook, Al W. Wilson, Roy Marr, Chester I. Levin, L. K. Carter, Buck Ray, Ben Spencer, Ivan Mikaelson, George Carpenter, John Castle, Sam Benjamin and Doc Davis. Mel Vaught visited while in the city on business.

Banquet and ball committee reports it is readying plans for the annual event, which will be held as usual on New Year's Eve. A substantial sum was raised and sent to Brother B. W. (Slim) Wadsworth. Membership committee is working out plans for an intensive drive this year.

Ladies' Auxiliary

Club held its social night January 22, with President Viola Fairly as hostess and 35 members present. Games were played until 10 p.m., when refreshments and lunch were served. Hattie Hawk won the

(See HASC on page 55)

San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Jan. 30.—Monday night's meeting was presided over by President Sam Feinberg, with First Vice-President Ben Hyman, Second Vice-President Sam Aldrich and Secretary Dave Stevens also on hand. After the business session, hot shrimp was served to all present thru the courtesy of Brother Brownie Miller, Corpus Christi. Whitey Weiss, Red Wingfield and China Jackson were added to the board of directors. Many boys in the armed forces are nightly visitors to the clubrooms. O. B. Thomas returned from Mayo Bros. Hospital, Rochester, Minn.

Joe Palooka arrived and booked his concessions with Alamo Exposition Shows. Big Foots Reeves and Blackie Ringol have rides and concessions working in the downtown section. Brother Ben Gross was called to the army. Mr. and Mrs. Willie Wilson are nightly visitors. Mrs. Marie Beckmann's party at St. Anthony Hotel for the Ladies' Auxiliary was a big success, and 25 members attended. Mrs. Jack Ruback gave a party at the Plaza Hotel January 21 for the auxiliary. Slim Russell, Alamo Exposition Shows, is headwaiter in the club's cocktail lounge.

Dave (Butch) Cohen is working here,
(See SASC on page 53)

Michigan Showmen's Assn.



156 Temple Street
Detroit

DETROIT, Jan. 30.—Regular Monday night meeting was held January 25 with all officers present. Six applications and two reinstatements were received. A large crowd attended the meeting, and house committee served refreshments.

Club sent \$50 to the March of Dimes Campaign. President Harry Stahl left after the meeting for Chicago. Brother Bob Sugar writes from New Orleans that he will be in soon. Brother Joe Marks has been released from the hospital in Atlanta and has returned to Detroit.

Sergt. Harry S. Paskow, Pvt. Louis Schnitzer, Pvt. Harry Levine, Sergt. A. M. Scott, Corp. Joe Eule, Pvt. Stanley Plas, Lieut. Mitilinos and Isadore Paddies lettered.

ADV.
WESTERN UNION TRAINING SCHOOLS

Mary McInnis is just an average American girl. When war came to America, that morning of December 7th, 1941, she couldn't shoulder a Garand rifle and march at the side of her brother Kenneth, whose letters are now posted from "An Advance Base in the Southwest Pacific," but she was determined that she could and would serve. So she joined the "Home Front" army.

Deep in the heart of Western Union's "Telegraph Capitol of the World" in lower Manhattan, Mary began her training. She learned how to "gum" to the familiar yellow blinks the messages flowing out of the automatic teleprinters on endless paper tapes; how to "punch" or transmit messages over the teleprinters and the faster "multiplex" perforator transmitters used on high-speed inter-city "trunk" circuits; how to read, swiftly and accurately, the perforated tapes which flash through the multiplex sending machines. She learned operating routines and how to classify the various types of service such as the Fast Telegram, the Day Letter, the Night Letter, Serial and other services. And she was taught that Uncle Sam's messages must be given precedence over all others.

One day Mary graduated, a full-fledged operator. And her heart pounded that morning when she entered the big operating room for the first time, and heard her supervisor's voice greet her and assign her to an operating position. She was nervous at first, too, but the nervousness soon wore off; her fingers began to flash over the keys with increasing swiftness and accuracy. Her supervisors found it unnecessary to coach her further and she was assigned to more important positions; soon she may be mistress of one of the high speed "trunk" circuits and, in time, a supervisor.

Today, there are many other "Mary's," for Western Union in January of 1941 accelerated a training program designed to provide competent personnel to handle the increasing volume of messages resulting from the unprecedented growth of what were then known as our defense industries. When, on December 7th, 1941, America was forced into the war, Western Union already had 62 schools in operation throughout the United States. Today, the Company has over 100 schools.

From two to three months are required for most students to complete their training. Ninety-nine per cent of the enrollees are girls. Instructors are veteran telegraph employees with many years of Western Union service. The school equipment is of the highest quality.

In this war year, these young telegraph operators—and the veterans "punching the keys" and "pounding the brass" beside them—will handle millions of telegrams—for VICTORY!

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All readings complete for 1943

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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$12.00

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 State salary and all details in first letter.
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Virginia and North Carolina Fair Secretaries and Committees now contracting for 1943, we carry 4 Rides, 4 Shows, 2 Free Acts, all 10-Cent Concessions. All communications to THOS. H. BOSWELL, 5124 Chestnut, Philadelphia, Pa.

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NOW BOOKING SHOWS AND CONCESSIONS FOR 1943 SEASON.
 WANT OUTSTANDING FREE ACT.
 Address: P. O. BOX 175, Bay City, Mich.

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Opening March 1st in Detroit. Want Foremen and Second Men for Tilt, Ferris Wheel, Merry-Go-Round, Roll-o-Plane, Octopus, Silver Streak and Dipsy Doodle. Top wages and bonus; no brass. This show has never missed a day.

WORLD OF PLEASURE SHOWS
 100 Davenport St. Detroit, Mich.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

GETTIN' with it?

MYRTLE HUTT, well-known Side Show woman, is ill in American Hospital, Chicago.

STILL sojourning in Los Angeles is **Lew Berg**, well-known tent manufacturer of Honolulu.

TRANSPORTATION is the worry.

"**MIRACLE MOVE SHOWS**" is a suggested title for a 1943 carnival. It will be all the name implies.

WALTER LIDWIN, former mechanic for Lambert Bros.' Penny Arcade, is with B-17, Platoon 1, AFRTC, Fort Knox, Ky.

ANOTHER present-day question is, "Who will fill whose shoes?"

FRANK MILLER, formerly with Miller & Wade Shows, reports he plans to operate his own unit independently in 1943 and open soon on Detroit lots.

MR. AND MRS. B. SWAIN, who are wintering in Fredonia, N. Y., have booked their penny pitch and cigarette shooting gallery with Sunburst Exposition Shows.

WE'D like Geek Shows a lot better if they didn't call 'em shows.

BETTY ADAMS (Serina, Serpent Girl) is in Charity Hospital, New Orleans, to

of the Rice & Dore, Herb Kline and Con T. Kennedy days, is living at his ranch in San Fernando, Calif.

WE don't read many of those "Whisky Caused This Ad" in printed pleas for help nowadays.

JOE GLACY, West Coast side showman, is on the Pike at Long Beach, Calif., as are Bill and Jewel Hobday, mentalists. All report good results.

TALKER on A. J. Budd's Side Show on Bantly's All-American Shows the last two seasons, Blackie Seimister, is working in the Roxy Theater, Cleveland.

TRUCK SHOWMEN believe that it is the railroader who is in trouble. The railroader says, "Oh! Yeah!"

EDDIE L. POUPIN, with Kaus Exposition Shows for the last six years, is in Veterans' Hospital, Fayetteville, N. C., and would like to read letters from friends.

LOUIS T. RILEY, owner-manager of Dixie Belle Shows, cards from Miami: "Am here with Mrs. Riley recuperating from my recent illness. Plan to be back in quarters in time to open the shows as usual."

A MANAGER opined: "I am too busy getting



THIS GROUP OF SHOWMEN, delegates to the annual Michigan Association of Fairs meeting in Fort Shelby Hotel, Detroit, January 20-21, from F. E. Gooding Amusement Company, was photographed at the home of Ed Strassburg, of the Toledo (O.) Zoo. Left to right, they are, J. W. Goutermout, manager Gooding's No. 2 Unit; John F. Enright, manager No. 1 Unit; Mr. Angelo, concessionaire; Ed C. Drumm, manager Gooding Greater Shows, and Floyd E. Gooding, owner-operator of the shows.

undergo an operation and would like to read letters from friends.

M. N. COLEGROVE cards from Rochester, N. Y., that Mrs. Vee Barker has booked her popcorn stand with Sunburst Exposition Shows for 1943.

EVERYTHING runs in cycles, and store shows are again packing 'em in.

FORMERLY with Cetlin & Wilson Shows, Mrs. Pearl Burse Fustanio is employed in a war plant in Rochester, N. Y., she reports.

PROF. WILLIE J. BERNARD letters from South Liberty, Me., that he plans to join a carnival this spring with his grind show.

ISN'T it unfortunate that we have no way of utilizing unlistened-to jackpots?

JENNINGS GRAY, head porter with Johnny J. Jones Exposition for the last 15 years, is wintering in Chicago, he reports.

MANY TROUPERS around Los Angeles are working in shipyards and at plane factories but they plan to troupe next season if and when the shows go out.

ANOTHER thing we don't care to listen to is a narrow-minded native's opinion of carnivals.

AFTER a month's visit to his home town in North Carolina, John (Spot) Ragland, West Coast concessionaire of note, has returned to Glendale, Calif.

HARRY PINK, old-time concessionaire

my shows ready for the coming season to stop and worry."

FRANK LABARE, vet carnival trouper, who sustained a heart attack recently, has recovered and is now vacationing in Miami. He says he does not contemplate returning to the road this year.

FORMER field representative for Universal Theaters Concession Company and last season with Endy Bros.' Shows, Al Grant is in Ward A, Mercy Hospital, Baltimore, suffering from a heart attack. He would like to read letters from friends.

WHEN asked what instrument he played, a Minstrel Show trombonist replied, "I'se a syringe hawn toota."

EDWARD C. ANDREWS tells from Dayton, O., that he was discharged from Veterans' Hospital there January 10. He plans to play clubs, schools and theaters with his magic and fire-eating act until the outdoor season gets under way.

BIG BILL MEYER and Roy E. Ludington are reported to have stolen the show at a well-known nitery during a recent showfolk gathering in Los Angeles when they presented a dance number, assisted by two attractive chorines.

WONDER what the house trailerites will use for washlines after that last shipment of canvas and guyropes is gone.

J. R. EDWARDS, manager shows bearing his name, letters from quarters in Wooster, O., that C. N. Pearce, La Grange, O., has booked his four concessions, and

Derivation

"IF I had \$1,000,000, my suit pressed and a cane," started Dime Jam Johnson, "I'd build the greatest carnival the world has ever known. The idea would be not gilly a piece of equipment or move a wagon. The show would be a 100-car railroader. I would be the first manager to not only carry the usual promotional crew but also a section crew and Pullmans to house my advance. My advance crew of gandy dancers would lay a horseshoe track for the midway. All show fronts would be built on flat cars and would be switched onto locations on the lot. This would eliminate all hauling bills and tractors. Additional tracks would be laid to handle the rides down the midway's center. All ride bases would be stationary on flat cars. My excavation crews would dig deep enough to lay the rails so that the ride bases would be level with the ground. Light plants would not be unloaded from the cars and light towers would also stay on them. Show tops would have to be erected behind the double-length fronts. By having enough rails laid behind the tops, the show's sleepers could be spotted behind them and thus eliminate trailers and sleeping tops. My privilege car would do away with a cookhouse, and its operator would pay both lot and run privileges. I would demand of my concessionaires that they travel by handcars and pull their equipment in trailers behind them. All jumps would be short enough for them to keep up with the shows. When wanting to get rid of them, I'd make a long hop. My lot superintendent would be called 'section foreman or king of snipes.' The shows' staff car would also serve as an office, with each department head having individual offices in their staterooms. With my show completely railroadized, let it come." "Let what come?" asked a weary listener. "Rain! Cloud-bursts! Floods!" yelled the now excited narrator. "I'd have no worry about getting the show off of muddy lots."

Angelo Palmessiano has signed his popcorn stand with the organization for 1943.

REMEMBER when managers preferred being big fish in little ponds and got into dithors when their agents booked their shows in big towns?

PAUL SPRAGUE, who has been in Herman Kiefer Hospital, Detroit, for several months, reports that he's still on the mend, and X-ray pictures show his condition steadily improving. He says he hopes to be back on the road next summer and will probably leave the hospital this spring.

TO supply cookhouses last season we had to get a little here and there. This season we'll get a little somewhere, which will be victuals if not vitamins.

A. L. (DINTY) MOORE, of Scooter and Penny Arcade note, who was stricken with a heart attack while attending the IAFE convention in Chicago in December, is still confined at his home in Corpus Christi, Tex., but expects to be out in about 10 days. At present he is operating what is considered one of the largest arcades in the country at Corpus Christi, where he has 524 machines. He reported good business.

SHOWMEN must face the reality that only a few more months remain before opening time and that staying in the barn with little adjusting for the future can't last much longer.

A NUMBER of showfolk with Siebrand Bros.' Shows acted as pallbearers at fu-

YOU ARE MISSING SOMETHING—

if you do not read January-February "BIG ELI NEWS" just off the Press. It contains "News From the Ride Owners" and much other information ride-men like to read. We are saving a copy for you. It is free for the asking.

Buy War Stamps and Bonds Regularly

ELI BRIDGE COMPANY
 Publishers
 Opp. Wabash Sta. Jacksonville, Ill.

neral services in Phoenix, Ariz., January 18 for Bob Robinson, vet carnival and circus concessionaire, who died January 13 in a local hospital of a heart attack. They included M. Jack Poster, L. S. Uselton, Ike Vaught, Don Hanna and Pete Siebrand. Also in attendance at the services were Mr. and Mrs. H. Siebrand, J. B. Hyde, Curly Hayes, Harry Gordon, Mr. and Mrs. John Kelley, Louie Wald, Dell Rioux, Fred Codd, Louis Swift, W. R. Fulmer, Johnny Stephans and Mr. and Mrs. Harry Rogers.

NOTES from Rochester, N. Y., by Wingle Schafer: Joe Pearl, mailman and *The Billboard* sales agent with Johnny J. Jones Exposition, has been released from Strong Memorial Hospital here, where he was being treated for injuries sustained in a fall. He will be confined to Claridge Hotel for six weeks. Louie Getz, shooting gallery operator with Bantly's All-American Shows, is suffering with a severe cold. M. N. Colegrove, manager Sunburst Exposition Shows, is making daily trips to winter quarters in Hemlock, N. Y. The writer has been exhibiting his stamp and coin collection this winter to good results.

MANAGER to talker: "This is the third time that you have left my show. Don't you realize that if you keep it up no showman will let you return?" Talker: "There are 300 carnivals, and if I make five of 'em a year I'll be good for 60 years of trouping and then I'll retire."

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

E. J. MERCER, former showman, is a corporal with 1052d Base Flying Training Squadron, Randolph Field, Tex.

FORMER trouper Pvt. Howard Johnson is at Sheppard Field, Tex., with 408 T. S. S.

CORP. LAWRENCE STURDEVANT, former agent for Danny Corr, is at Camp Shelby, Miss.

PVT. CHARLES T. WOMACK, *The Billboard* sales agent on Moore's Modern Shows, is at Jefferson Barracks, Mo.

SON of Mrs. Elsie Aldrich, of the Beckmann & Gerety Shows and nephew of Evelyn Blakeley, Albert Earl Christie,

"Wheel" Is Right!



"THIS is the only thing I can find over here that looks like a carnival, except plenty of animals and snakes," wrote PFC Henry R. (Boll Weevil) Culbreth from his army station in North Africa, in sending the accompanying photo of a "Ferris Wheel." Some native kids are going big on the hoister, a contraption of timber spokes and bamboo seats. Out of Greenwood, S. C., Culbreth has been with numerous shows as a concessionaire.

known as "Sonny" on the shows and graduate of a military school, is stationed in San Diego, Calif., with A. S. Company 42, 771 USNTS.

PVT. E. T. (TED) NUBSON, in outdoor show business for 17 years, is at Camp Roberts, Calif., with Company C, 85 Infantry Tng. Bn., First Platoon.

PVT. ROBERT M. SWEENEY is with Training Headquarters Company, 14th Armored Division, A. P. O. 264, Camp Chaffee, Ark.

PFC. BRUCE M. CHASE, son of Mrs. Ida Chase, past president of Ladies' Auxiliary of Showmen's League of America, is serving overseas.

SERGT. GEORGE R. STEPHEN (Reeves), brother of Otto Stephen, manager Stephen's Shows, is recovering from a recent hernia operation. He is stationed at Drew Field, Tampa.

STAFF SERGT. JULIUS (WHITEY) ASTROWSKI, former Rocket operator with Dick's Paramount Shows, is a gunner with Prov. Squadron A, C. P. R., U. S. Army Air Base, Salt Lake City. He received his wings November 15.

JAMES MCKENZIE, son of Mrs. Florrie Barfield and with whom he trouped with numerous shows, including the Johnny J. Jones Exposition and World of Mirth Shows, is with Company 42, 757 USNTS, San Diego, Calif.

PFC. MAT M. HASTINGS, formerly with W. G. Wade Shows, is with Company A, 48th Infantry, 7th Armored Division, A. P. O. 257, Camp Polk, La. He says his wife, Mary, is operating a shooting gallery at Funland Park, Leesville, La.

FORMER members of F. E. Gooding Amusement Company now in the armed forces include John Maybury, who recently was awarded the purple heart;

Jimmie Ogle, Ferris Wheel foreman, now stationed at Harbor of Defense, Key West, Fla.; Sergt. Blain Gooding, Fort Knox, Ky.; Staff Sergt. Charles Clymer, Harlingen, Tex.; Pvt. Carl Spillman, Army Air Base, Pueblo, Colo.; Charles Lane, overseas service, and Pvt. Lloyd Zimmer, Camp Forrest, Tenn.

IT'S STAFF SERGEANT H. V. Peterson now, the general manager of Tivoli Exposition Shows having attained the rank recently at 85th General Hospital, Louisville, Ky., where he is stationed. Writing from the blue grass city, Peterson says: "They've really kept me on the ball here the last few weeks, but I'm glad to keep busy as it makes the time fly. I have a feeling that we'll have this thing about whipped in a year from now and that will put me back on the midway in 1944."

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 Tickets—Paddles—Laydowns
 SHOOTING GALLERIES
 Complete KENO Outfits
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W. G. WADE SHOWS

Open Early in May

We will open in the vicinity of Detroit and will show the larger defense manufacturing cities in Michigan, Ohio and Indiana during the early season.

Our Fair season opens the last week in July at Logansport, Indiana, and will extend until the middle of October. Our Fair season will include Kalamazoo, Ithaca, and many other Free Fairs.

WANT Independent Shows of all kinds. Especially want Penny Arcade, Fun House, Platform Shows or any other Shows with neat frame-up. Exceptional opportunity for large Animal Show to feature. Side Show still open. We have practically new blue tent size 21 by 125, which we will furnish if required.

RIDES—Will book any new and novel Ride which does not conflict. Can place any Kiddie Ride except Kiddie Auto Ride.

CONCESSIONS—All open except corn game. Will sell some exclusives. Cookhouse and Grab still open. All those with show last year contact us at once.

WANT Ride Foreman and Helpers that can drive semis; highest salary paid to capable men. Rides will begin operation on the Detroit lots about April 1.

Address

W. G. WADE SHOWS

289 Elmhurst

Phone—Townsend 8-1506

Detroit, Mich.

Delayed Motion

A MAIL CARRIER on a certain Western carnival delivered a letter to an independent showman. The showman, looking at the postmark, noticed it was a week old. "Why," he queried, "didn't you give me this letter in last week's town?" "Well, I'll tell you," said the mail carrier in his best Texas drawl: "I knowed this week that you'd be located up nearer the front of the midway, so I waited, figuring I wouldn't have to walk so fer, pard." Moral: Never lay out a midway a mile long if you want mail delivered on the grounds.

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

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WANTED—RIDES, SHOWS, CONCESSIONS, EMPLOYEES

Want to book Octopus, Roll-o-Plane, Fly-o-Plane with own transportation. GUS ELSNER, contact us immediately. Also other Rides booked with us last year.

Can use Huckley Buck, Hoop-La, String Gams, Coca-Cola Bottles, Scales, Cigarette Gallery, Cane Rack, Hi-Striker, Shooting Gallery, Dart Games, Eating and Drinking Stands, especially nice Grab Stand; also other Concessions that do not conflict.

Want all kinds of clean, entertaining Shows. Interested only in those with own equipment and transportation.

Can use Foremen for all types Rides, particularly Big Eli Wheel Operators. Need Helpers and Truck Drivers. Highest salaries paid to those with good reference. Address inquiries:

F. E. GOODING AMUSEMENT CO.

1300 NORTON AVE.

COLUMBUS, O.

C. W. NAILL SHOWS

OPENING AT DELHI, LA., APRIL 5 (FAT STOCK SHOW)

WANT MECHANICAL OR WORKING WORLD OR ANY DECENT SHOW THAT CAN GET MONEY. WILL BOOK MINSTREL SHOW. (Have outfit for same.) WANT RIDE FOREMEN FOR MERRY-GO-ROUND, MIX-UP AND WHEEL. Also Second Men for these Rides. All must drive Semis. WILL BOOK TILT-A-WHIRL AND ROLL-A-PLANE. Above all address: C. W. NAILL, MGR., 703 S. THIRD ST., MONROE, LA.

ROY GOLDSTONE WANTS CONCESSION PEOPLE. Will book Grind Stores. Want capable Agents. Those who have worked for me before, answer. Capable Slum Store Workers for Fish Pond, Cigarette Gallery, Ball Games, etc. Will book Photos, Juice and Grab, Palmist, small Cook House. Have complete A-1 Cookhouse for sale. Will book on Show. Privilege in Tickets. To join after Delhi. Concession People, reply to ROY GOLDSTONE, 2500 CENTRAL AVE., HOT SPRINGS, ARK. SHOW PEOPLE: WE HAVE A GOOD ROUTE OF MONEY SPOTS.

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Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

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WORLD OF TODAY SHOWS



**WANT—For Season of 1943—WANT
OPENING IN WACO, TEXAS, MARCH 1**

PLAYING DEFENSE TOWNS AND ARMY CAMPS

**GRIND SHOWS—MONKEY SHOW
FUN HOUSE, with or without transportation or will finance
same for responsible parties.**

Need one or two Ride Foremen—also Second and Third Men
and any other Useful Show People.

Want Man To Operate Office-Owned Sit Down Grab Joint.

**Charley McDougal, Toney Nelson and
Charles Golding, contact us at once.**

Address all mail to:

DENNY PUGH or JOE MURPHY

BOX 529

WACO, TEXAS

WANT—PEPPERS ALL STATE SHOWS—WANT

**NOW BOOKING SHOWS, RIDES AND CONCESSIONS
FOR THE 1943 SEASON**

WILL PLAY COAL MINE AND DEFENSE TOWNS.

All Concessions open. Want small Cook House or Grab Joint, Penny Pitches, Cigarette Pitches, Fish Pond, Duck Pond, String Game, Photos, American Mitt Camp, Hoopla, Pitch-Till-You-Win or any ten-cent Grind Store. NO CRIFT.

Showmen, have complete outfit for Monkey Circus except Animals. Will book Fat Show. Will furnish outfit for Minstrel Show.

Want Electrician and Mechanic. Highest wages.

Will book Roll-o-Plane and Octopus.

Want a High Free Act not less than 75 ft. Good pay if you are worth it.

Concessionaires and Ride Help that were with Mr. Pryor are all welcome. Write. Rodney Spencer, Harry Martin, Clarence Orwig and Tony Palzer, get in touch with me.

Address: FRANK W. PEPPERS, MGR., Care New Martin Hotel, Wilmington, Ohio.

WANTED---O. J. BACH SHOWS, Inc.---WANTED

WANTED—Tilt, Roll-o-Plane, Octopus with own transportation. Low percentage.
WANTED—Capable Showmen for Athletic Show, Ten-in-One, Girl Show and Mystery of Life. Have complete outfits for same.
WANTED—Cook House, privilege in tickets; Palmistry, Dart Balloons, Addem Up Darts, String Game, Cane Rack, Photos, Hot Candy, Ice Cream, Devil's Bowling Alley, Penny Arcade, High Striker, Scales.
WANTED—Electrician, Ride Help, top salary. Tell all first letter.
WANTED—Sound Truck, Free Acts. We open in or near Utica, N. Y., April 23.
Address: O. J. BACH, BOX 292, ORMOND, FLA.

WOLFE AMUSEMENTS — WOLFE AMUSEMENTS

Now Contracting for Early Opening Toccoa, Ga.

Opening Feb. 26, uptown location, next to Post Office, two ammunition factories and a large soldier camp; then Spartanburg, S. C., across from Court House. Concessioners, this is your spring bank roll, what have you? Can place any and all legitimate Concessions and will give the X on Bingo, Pop Corn, Frozen Custard, Candy Apples and Diggers. Can place Ferris Wheel Foreman, Chair Plane Foreman; will pay top salaries to those driving Semi Trailers. No meal tickets, we pay cash. We are going to play SPARTANBURG 12 weeks, this will save your rubber and gas. All mail and wires to BEN WOLFE, Royston, Ga. P.S.: Can place Lady Agents or any Concession Agent, Art Hanson, Spot Bessinger or Joe Hurley, get in touch with me.

SHRUNKEN JAPANESE SOLDIER SEE THE TINY SHRUNKEN BODY

Once a mighty fighting soldier, now a shrunken midget. A genuine reproduction of a Japanese body in shrunken condition. Every detail true to life. Crowds flock to see this one; everyone wants to see a dead Jap. They have not forgotten Pearl Harbor. It has black hair, eyebrows, lashes, fingers, toes, hair on chest, etc. Many Japs have been captured in New Guinea Islands. Cannibals actually shrink human bodies and heads. We tell you about them in lecture sent with each shrunken body and head. Body almost half the height of regular Jap. Made of strong light material. Shipped in nice easel postpaid only \$15.00. Japanese shrunken heads, genuine reproduction of Jap head, about half actual size, black hair, brows, lashes, mouth sewed shut like cannibals do them. Postpaid only \$8.00. Window attractions, store shows, walk throughs, carnivals, museums, side shows. Get one or both; fill your place every show. Deposit required on O. O. D. orders. Address:
TATE'S CURIOSITY SHOP Safford, Arizona

Regular Associated Troupers Men's Club Elects Officers

LOS ANGELES, Jan. 30.—Regular Associated Troupers held their first board meeting of the year in Bristol Hotel here January 15, with Past President Lucille King presiding. A committee from the men's club presented a petition to hold meetings once a week, which was okayed. Men's club officers include Hughey Brown, president; Joe Krug, first vice-president; Bill McMahon, second vice-president; Bill Dill, third vice-president; Claude Barie, secretary, and Walton de Pellaton, publicity.

Club's regular meeting also was held, with President Estell Hanscom; Betty Coe, vice-president, and Vera Downie, secretary and treasurer, presiding. Luncheon was donated by Marge Corey, Ruth Korte, Minnie Pounds, Betty Coe and Estell Hanscom. Refreshments were provided by Spot Ragland, Billie Sucher, Ruth McMahon and Ruth Korte. Walton de Pellaton made his first appearance at the club and was welcomed. Minnie Pounds had Russell Andres, of the navy, as her guest. Bank award went to Tillie Palmateer. Peggy Blondine won the auxiliary award.

President Hanscom, Lucille King and Marlo LeFors made brief talks. Marge Corey turned in good sum to the fine box, as did Ruth Korte.

SLA AUX. PARTY

(Continued from page 30)

Blencoe, Anna Young, Pearl McGlynn, Martha Witter, Bessie Simon, Pat Seery, Hattie Clinton, Veronica Campbell, Phyllis Keyes, Mae Taylor, Margaret Filograsse, Minnie Delgarlan Hoffman, Lena Schlossberg, Maude M. Geiler, Mae Oakes, Rose H. Page, Lucille Hirsch, Frieda Rosen, Edith Streibich, Edna Schmitt, Mildred Rose, Mrs. Clara Harker, Cleora H. Helmer, Mrs. Al Miller, Mrs. N. Byrnes, Mrs. E. Hill, Lillian Lawrence, Agnes Barnes, Lee Kaufman, Marie Broughton, Lillian Glick, Rosalie Brodsky, Marianna Pope and Cornelia Curtin.

After the dinner bunco and cards were played.

PRELL OPTIMISTIC

(Continued from page 30)

Mrs. Cash Miller, after a short visit to their home in Manchester, N. H., returned to their trailer home at Williamsburg, Va., where Cash is employed at a large industrial plant.

Mr. and Mrs. Tommy Rice spent the winter in Baltimore, and Marge and Harry Stevens wintered at their home city in Union City, N. J., and Abe Prell has been in Newark, N. J., pending his acceptance by the Army Air Corps. Joseph Prell plans to return to the road this season and has been added to the show's staff. Charlie Guttermuth is wintering here. General Agent Powell left on a personal tour of the show's still-date territory.

BALLYHOO BROS.

(Continued from page 30)

busy separating them in fights. We who eat in the cookhouse feel the family feuds more than anyone else because meals are badly neglected so as to give the owners the opportunity of blaming the bad menus onto one another with: "What! They fed you boys beans again today? If I had my way, it would have been chicken."

To keep the shows' press department from being put in the middle, please don't run any of the bosses' wives' pic-

tures that we sent in last week. If you do we will have to cross the border with our agents. We have been evading their questions, "Are you with me or the others?" ever since the feud started without sticking out our necks by answering, "Who put her picture in?" I don't remember whether it was Kipling, Solomon or Haywire Blackie who said, "Hell hath no fury like a woman scorned." If you still have that cut of the cablegram from the governor general of the Fiji Islands wherein he stated his regrets at not being able to accept the bosses' invitation to attend the shows' 1903 opening, please run it. The present generation hasn't seen it and the bosses were always proud of it. The original copy hangs in the office wagon alongside of their first dollar. Here is hoping that you run it. Perhaps it will bring the family back together.

MAJOR PRIVILEGE.

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Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

James E. Strates

SMITHFIELD, N. C., Jan. 30.—Assistant Manager Dick O'Brien has booked James O'Brien's Wild Life Exhibit for 1943 and it will be housed behind a pictorial front. Recent arrivals included Hank Campbell, Julius Fines, Will Terry, George Adams and Jack Fertliffe. Mike Olsen, superintendent of transportation, has his boys reconditioning the train and overhauling motor equipment. James Yotas is rebuilding three rides, and Nick Bozinas has a crew building six new wagons. O'Brien has all the needed material in the barn at quarters, so there is no delay waiting for material. The writer is checking out material for the different departments. Office wagon has been redecorated. Walter Marks, who will again have the Lion Motordrome, is due soon to overhaul the drome and direct the building of a new front. Nancy and Dave Miller info that they will arrive soon to reframe their two attractions. Joe Sciotina info from Buffalo that he is working out several new innovations for his French Casino and Nudist Colony. Bill Hegerman plans to come in from Florida soon to construct a tunnel for his Miniature Railroad. Al Tomaini is in Florida lining up attractions for his Circus Side Show. Mrs. Ethel Weer, whose Fly-o-Plane and Rolloplane are at quarters, info that she will have a crew here soon to overhaul, paint and recondition her rides. Nick Bozinas is building a new wagon for Mrs. Weer's Fly-o-Plane. Wagon was designed by James Yotas. General Agent William Fleming reports the shows will again play the same circuit of fairs as last year and that practically all still dates have been contracted. John Harrison will again have the privilege car. Visitors included George Stuebens, Mr. and Mrs. Carl Devons, Lou Teller, Sam Eunice, Perry Newton, Albert Tines and Walter C. Denmark. MARK BRYAN.

Pioneer Victory

WAVERLY, N. Y., Jan. 30.—Work at quarters has been going along nicely. Manager Mickey Percell purchased an organ for the Merry-Go-Round and two shows tops and fronts. Shows have acquired their truck certificates. All equipment formerly contracted at the naval base at Sampson and owned by the shows is back in quarters and in good shape. Lou Parrell, concessionaire, is still doing electrical maintenance work at the naval base, as is James Morilara. Mrs. Percell has a new bingo, and Roy (Shorty) Kramer has three new stores framed. Anthony Mersch is still at the Bermuda base but plans to be on hand for the spring opening with his string of concessions. Tex Rose informs that he has his new booking license and that business has been good. Mr. and Mrs. F. W. Pauli are wintering on their farm in Florida and report excellent crops. Recent visitors included Sam Moisky, Mr. and Mrs. John Lamont, H. Angelo, B. Tuttle and Andrew Marlowe. A. MURRAY.

Crafts

NORTH HOLLYWOOD, Calif., Jan. 30.—Jack and Helen Schell, and Roger, Frank and Charlotte Warren are employed at a near-by plane factory but are living at quarters. Chester Dallas, night policeman, has been sworn in as quarters air-raid warden and has received his official arm band and badge of authority. W. H. McCormack has about completed an additional storeroom and shower room for the Crafts and Ludington section under the steel-covered patio. Owner O. N. Crafts has returned from Oakland, Calif., where he has been negotiating with firms for supplies with W. Lee Brandon, general agent, for the new Crafts Enterprises Concessions at Pacific Electric Terminal Depot. Crafts' miniature ride, which was in operation at a San Francisco department store, has been dismantled and stored along with other equipment at C. W. Wrightsman's winter quarters, Oakland. Bill Myer, manager Crafts Fiesta Shows, which played San Diego and Los Angeles last year to good business, hopes to repeat in 1943. Ben Dobbert, manager Golden State Shows, is still confined at his home after undergoing an operation.

Jeff Griffith, side-show operator, is tending his ranch duties during the daytime and working the graveyard shift at a near-by plane factory. Karl Miller, girl-show operator, is operating his chicken ranch and goat farm. Tommy Meyers, auditor, is working at his ranch. Harold Mook, secretary-treasurer, returned from a 10-day vacation. Roy E. Ludington, general manager, is here. JACK SCHELL.

Buckeye State

SHELBY, Miss., Jan. 30.—With the return of Owner Joe Galler from his winter vacation at Cleveland, O., work was started in quarters, and planning of the 1943 route is under way. All paraphernalia is stored in a large warehouse here, and an empty storeroom in the business district has been leased for the paint department, which is in charge of Artist John Starkey, who arrived last week from Helena, Ark. Construction Superintendent Pat Brown advised from Laurel, Miss., that he will arrive soon, and Secretary and Mrs. H. G. Starbuck are expected soon. Mr. and Mrs. John Willander, who will again have the free act and Monkey Show, write that they will return to quarters soon to rebuild their show. Another cookhouse will be booked as Kack Harrison, former cookhouse operator, has been inducted into the army. Mrs. Harrison, who had been operating a photo gallery at Marks, Miss., returned to her home at Pope, Ala. Monroe McPeak is with a winter show in Louisiana, while Russell Cooper and family are located in Memphis, where Cooper is employed in a war plant. Doc Angel and Tim Sullivan are hibernating in Hattiesburg, Miss. Mr. and Mrs. Finley, Kiddie Ride operators, and Mr. and Mrs. Clotfelter, popcorn concessionaires, visited recently while en route to their Biloxi (Miss.) fishing camps. Jack Naylor, owner Georgia Smart Set Minstrels, was a recent visitor. Reported by an executive of the shows.

Convention

DUNKIRK, N. Y., Jan. 30.—Since the shows closed last September the writer and G. E. (Eddie) Peden have been in quarters looking after the office and minor details preparatory to the general reconditioning work, which will start in February. General Manager Clay Mantley came in for a day from Toronto, where he has been under the care of a specialist. He looks fit and much im-

proved in health and plans to take over the general supervision of quarters work. A new entrance arch will be built from material on hand or that purchased last season. Two rides will be added to the line-up, and seven shows and the free acts will form the background. Several former employees are working in war plants in Buffalo. They include Louis Black, George Hertel, Jackie Thomas and Jimmy Hoag. Marion Thomas is with the army air force. Al Barth is with a medical unit. Ray (Whitie) Bell visited quarters for several days before leaving for Corry, Pa., to manage a chicken farm. John Mantley, son of Manager Mantley and a member of the Royal Air Force, visited while on leave. Mr. and Mrs. Al C. (Jean) Beck are at their home in Cleveland. Mr. and Mrs. Marty Smith stopped at quarters en route north. James E. Strates and Keith Buckingham, of James E. Strates Shows, stopped off en route to Elmira, N. Y., from a trip to Pennsylvania. FAY LEWIS.

Scott Exposition

ATLANTA, Jan. 30.—Mr. and Mrs. C. D. Scott and Mr. and Mrs. B. T. Scott returned to local quarters recently from a six-week tour, four of which were spent in Roanoke, Va., visiting relatives. Mrs. Pearl Burns, Dayton, O., is the guest of the C. D. Scotts here. Management plans to take the shows on the road in March. Also in quarters are Mr. and Mrs. Douglas Dougherty, Mr. and Mrs. B. T. Scott and Phil Rocco. Quarters are located only three blocks from the heart of the city. B. M. SCOTT.

West Coast

SAN FRANCISCO, Jan. 30.—Much activity prevails at local quarters. A crew of 20 is painting the rides and getting the new Circus Side Show top ready. Harry Baker, electrician, is changing the transformer wagon to another wagon and rebuilding it. Earl Swearington is readying his five shows, and Manager Mike Krekos has signed a well-known Side Show manager to present his attractions. Edith Walpert will have the bingo and the balloon store, making her 11th year here. Mr. and Mrs. Frank Forest's Side Show at the beach is doing well. Mr. and Mrs. Hunter Farmer are here on a business and social trip. Bill and Betty Mahan and son are wintering in San Francisco. Manager Krekos and family moved to Vallejo for the rest of the winter. Swede Wilson is about finished with the truck work. C. S. (Shorty) Wrightsman stored his rides after a successful holiday stand. Mrs. Wrightsman is visiting her sister, Mrs. Loomis, in Los Angeles. Tony and Alma Spares are working at the army ordnance plant here. Chi Morgan is work-

ing at a ship-loading station in Oakland, Calif. Arthur Craner is head auditor at Gordon Nonette Enterprises. Louie Leos, shows' auditor, is at his Los Banos home. Ted and Mildred Levitt are employed locally, and General Agent Jessup reports he has recovered from a recent illness. W. T. JESSUP.

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No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Aw set of 50 or 100 cards, per card 6¢.

3000 KENO

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Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
Box of 25,000 Black Stulp Car Markers. . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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Yarmouth's Club Sponsors Shows To Liquidate Debts

YARMOUTH, N. S., Jan. 30.—Sponsoring Lynch Shows for 1941 and 1942 engagements here has paid heavy dividends for Yarmouth Amateur Athletic Association. When the club sponsored shows in 1941, it was debtor to local merchants to the extent of \$1,200, chiefly for sports supplies. It had been found impossible to pay the debts which had been hanging over the club's head for about eight years.

After the 1941 event auspices paid \$600 on the old debt and also donated \$50 to the Queen's Canadian Fund and Canadian Red Cross. From the 1942 stand, club duplicated these payments and cleaned up the \$1,200 debt total. They also contributed \$50 each to the Queen's Fund and Red Cross.

Association officials pointed out they would have been unable to liquidate the obligations and give the \$200 to the war charities without the co-operation of the Lynch Shows. In addition to paying its debts, club purchased considerable new sports equipment and improved its grounds and clubhouse.

Police Victory Exposition For St. Paul Auditorium

ST. PAUL, Jan. 30.—The Victory Sports and Recreation Show, local sportsmen's exposition annually sponsored by the police benefit associations under the management of Martin P. Kelly, will be held in main arena of the Auditorium here April 13 to 18 inclusive.

With the city-wide advance ticket sale off to a flying start, a new attendance figure is predicted.

Featuring the usual sportsmen's show routine, the exposition will also stress sports tied into the military picture as well as outdoor recreation in general.

Hasson Directs Macon Ball

MACON, Ga., Jan. 30.—Tom Hasson, vet showman and promoter, has been contracted to produce a Charity Ball and Musical Revue in City Auditorium here under American Legion and Veterans of Foreign Wars posts. Executive staff includes Hasson; Jack Alexander, publicity; Helen King, secretary; B. E. Miller, treasurer; Arthur Lewis, Joel Bragg, John McCreary, Ross Milton, C. Herndon, A. C. Chapman, phonemen, and Jerry Williams and Laura Stevens, collectors.

ODT RAIL OKAY IN OFFING?

Order Expected Soon; Ringling Confers in D. C.

Situation seen easier as peak in movements of rolling stock is passed

NEW YORK, Jan. 30.—Robert Ringling, senior vice-president and new operating chief of the Ringling-Barnum circus; William P. Dunn Jr., secretary-treasurer and a director, and J. F. Reddy Jr., general counsel, left for Washington on Wednesday (27) to discuss matters pertaining to the 1943 season with D. C. officials of war bureaus, principally the Office of Defense Transportation. This checks with a previous report that the ODT is in the process of preparing a statement covering traveling show business.

Prior to the visit of Ringling officials, H. F. McCarthy, ODT's director of the Division of Traffic Movement, under which traveling units come, issued the following statement in Washington:

"The transportation policy in this wartime era makes it necessary that conservation be practiced wherever possible. We have not as yet formulated a definite statement as regards the movement of circuses, traveling shows, etc. However, this will be forthcoming shortly."

ODT Is Queried

Statement was in response to a query by *The Billboard* as follows:

"As you know, carnivals, circuses and other traveling shows commence their season in the spring and continue until about the middle of November. There are about a dozen 'railroad' carnivals and two railroad circuses which move on their own equipment. Since permits to move over railroads were banned as of December 1, 1942, what would be the status of railroad shows if they were to start their tours tomorrow? What do you anticipate will be their status as of April? What about 'gilly' shows, which hire baggage cars from the railroads to move to the next stand? Appreciate answers to the foregoing, as owners of the 14 or so railroad shows are now in winter quarters and wondering about the coming season."

A source close to Washington officials said the peak in freight, engine, flatcar and baggage car movements has been passed and that the situation will ease up from now on, so that by the spring the advantage will be with traveling shows. As for the Ringling circus, the informant said that the stands in (See *ODT Railroad Okay?* on page 44)

Robert Ringling Attends Luncheon in Washington

WASHINGTON, Jan. 30.—Robert Ringling was here at a luncheon on Wednesday, at which Circus Fans, business men and government men were present, said *The Washington Post* of January 28. Show is scheduled to be here week of June 14. Ringling stated that the Big Show will be on the road "to serve the war effort in whatever way it can, will be streamlined at the finale to carry out a war theme, will be spotted with nostalgic atmosphere at the beginning in response to many letters requesting touches of "the old circus."

He also said that sale of War Bonds would be a business of the show this year. He conferred with Treasury Department officials on ways of selling the bonds.

The luncheon guest list included Dr. William M. Mann, director of the zoo and head of the association; Melvin D. Hildreth, attorney and prominent circus fan here; Senator Claude Pepper (Democrat), of Florida; Howard Foley, potentate, Shriners; Oscar Chapman, assistant secretary Interior Department; Fred Orsinger, director Aquarium; Herbert E. Gaston, assistant secretary Treasury; Russell Arundel, attorney; M. R. Harrison, of Gibbs Shipbuilding; Dr. Sterling Mead and Arthur Sweetser, of the OWL.



LINDEMANN BROTHERS, of Seils-Sterling Circus note, who were "drafted" to help plan the Shrine Circus which was held in the Armory at Sheboygan, Wis., January 24-27. They retired from circus business in 1938. Shown are William F., seated; Albert E., at left, and Peter H., at right. Photo, courtesy of The Sheboygan Press.

Fred Seymour Death Shock To CB Crews in Louisville

LOUISVILLE, Jan. 30.—Workingmen, executives and others of the personnel of Cole Bros.' Circus in quarters here were shocked by the death of Superintendent Fred Seymour. While it had been known that the nature of his illness was serious, from his sick bed "Cap" had been directing work at quarters thru his assistant, Orville (Curly) Stewart.

Manager and Mrs. Zack Terrell and several others attended the services in Rochester, Ind., while here memorial services were held in the cookhouse under direction of chief chef Elmer Vorhees, a lifelong companion of Seymour's. Helen Scott, wife of menagerie superintendent Eugene Scott, led the singing of *Rock of Ages*, after which Col. Harry Thomas talked on the life work of the deceased, emphasizing the fact that "Cap" would be happy to know that work was ahead of schedule and that his boys were "carrying on." He ended with a prayer.

The Cole show is taking part in entertainments on behalf of soldiers and sailors in and around Louisville. Performing animals are being sent weekly to camps and hospitals to put on shows sponsored by government agencies and local entertainment committees.

Joe Belevoskey, head seal trainer, was stricken with a heart attack on the night of January 24 and was rushed to Deaconess Hospital, Louisville, where his condition is reported as improving.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

SNAPPING into it?

JOE SHORT, clown, is working for an optical company in Detroit for the duration.

WALTER L. MAIN cards that he visited the Grotto Circus in Cleveland on January 21.

MRS. MINNIE SIMMONDS entertained Mr. and Mrs. Terrell Jacobs, who were at the Grotto Circus, at the home of her daughter, Mrs. J. G. Mall, in Cleveland.

HEARING any barn philosophy?

OBERT MILLER, of Al G. Kelley-Miller Bros.' Circus, letters from Hugo, Okla., that he has not been called to the army as previously stated.

POLACK BROS.' CIRCUS will be staged at Taft Auditorium, Cincinnati, week of March 8 instead of Music Hall as previously announced.

IT'S getting harder every day to convince some people that the show must go on.

Harrison Circus Draws in Havana

HAVANA, Jan. 23.—The Harrison Circus drew capacity for its two performances here on January 14. Suarez, of the publicity department, said that 2,000 saw the show, with crowds turned away. Track was crowded almost to edges of the rings with general admission ticket holders who sat on the ground or stood thru the performances. Side-show business was as good as that done by the big top, away ahead of last year's.

H. Brown, in steel arena with lions and tigers; the Roberts, man and woman, comedy rings, wire and cloud swing; Paul, ring and ground contortion feats; Harry, clown. Three Olivers, midgets, one man and two women, give a nice concert turn, singing, talking and entertaining, and Polito does unicycle work.

Harlacker Again Produces Worcester Grotto Circus

WORCESTER, Mass., Jan. 30.—Sixth annual Charity Circus presented by Alethea Grotto opened here on Monday (25) in Memorial Auditorium. Show was to run thru January 31, with matinees starting on Tuesday. Added entertainment, using talent from radio, augmented closing day's program.

Auditorium is in the heart of the city, with trolley and bus lines running past the front door. Patrons here know show values, and committee upped the budget to attract greater crowds. Presentation was again under J. C. Harlacker, who has managed the circus since its inception. Committee for the Grotto was again headed by Emile L. Rousseau. Advance ticket crews have been in the city for two months in a downtown office. Sale on day before opening was as good as last year's.

Circus talent, booked by Al Martin, included Roland Tebor's Seals; Gauthier's Steeplechase; Alf Loyal's Dogs; Stevens Brothers and Big Boy; Hubert Castle, wire artist; Reynolds-Donegan Pyramid Skating Girls; Bert Nagel and Hilja; the Rooney Girls, aerialists; Laddie Lamont, unsupported ladder; the Six Willies; Fortunello and Cirilino, comedy knockabout; Adrian and Charlie, trampoline; Chet Nelson's Circus Band, and Bob Robison, emcee. War Bonds were offered during the war as gate prizes.

Polack Opens Chicago Office

CHICAGO, Jan. 30.—Irv. J. Polack, who with Louis Stern operates Polack Bros.' Circus, sent out announcements this week that the circus had opened offices in the Ashland Block. Offices are those formerly occupied by the Amusement Corporation of America.

Olympic To Tour in East

Van Leer equipment will be used—Broadway permanent idea is put on shelf?

NEW YORK, Jan. 30.—A permanent circus on the Broadway beat, in the talking stage since last October, appears to be on the shelf for the time being and in its place is a traveling outfit, titled Olympic Circus, to be operated by Harry Saltzman, who was also the would-be impresario for the stationary location.

Olympic show is carded to start its Eastern tour about the end of May under the "advisory management" of Frank Wirth, the booker, who also is setting the acts with the show.

The Saltzman "New Hippodrome" circus was to be installed on West 50th Street, in the big parking space in back of the Roxy Theater, on the thoroughfare which is the main approach to Radio City. A \$60,000 cash lease deal is still pending, it is understood, so that the project is not entirely eliminated. Another big-time promoter hit town early this week and was interested in the location.

Saltzman's Olympic organization, which is said to have important backing from nonpros, will use equipment leased from Bernard Van Leer and His Holland Classical Circus, which played the metropolitan district last season for week stands, but did four weeks in Bridgeport, Conn., with the city's aggressive nod of approval.

Anderson Signs More Staff Members; Adds Equipment

EMPORIA, Kan., Jan. 30.—Bud E. Anderson, owner-manager, announced that his show's new title is Great American Victory Circus. Work in quarters here is reported as going nicely. New six-pony act and mule act are being worked out daily with other stock in the ring barn.

Former employees and new ones are signing for the coming season. Additional staff members include John Foss, general agent; Leon Bennett, side-show manager; Vern Crawford, superintendent of privileges, and Kokomo Anders, legal adjuster. Manager Anderson and John Foss left for St. Louis to pick up trucks, trailers and other equipment which Foss has in storage there, including a 30-foot whale which will be used in the side show and advertised with special paper.

Cleveland Grotto Show Dressing Room Gossip

CLEVELAND, Jan. 30.—This year the Grotto Circus was held in the Arena. In former years the Public Auditorium was used, which was an ideal location with good stable and dressing room facilities, and located in the heart of the city. The Arena was short on animal stables and dressing rooms. Orrin Davenport pro (See *Cleveland Gossip* on page 55)

Capacity at Sheboygan Show

SHEBOYGAN, Wis., Jan. 30.—Lindemann Bros.' Seils-Sterling Circus concluded a four-day run in Municipal Auditorium and Armory here on January 27 with capacity crowds turning out for each of eight performances. Circus was under auspices of Sheboygan Shrine Club and managed by William Lindemann as managing director; Peter Lindemann, personnel director, and Vernon L. McReavy, promotional director. About 3,000 seats were available at 55 cents.

ANSEL E. (BUCK) WALTRIP, past season member of Cole Bros.' press staff, is in Dayton, O., handling the advance details for Polack Bros.' Circus, which will appear there under auspices of Antioch Temple Shrine on March 22-28.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 30.—Burt L. Wilson, of Chicago, writes from San Antonio: "Had a personally conducted tour thru the Hertzberg Collection today, conducted by Col. C. G. Sturtevant and Tom Scaperlanda. Also called on Walter Loughridge and spent an hour with him. The library has done a grand job with Harry's material, and as a collector it made me feel good to see what a real collection can be made to look like. All collectors and Circus Fans should see it when in San Antonio."

In our 1942 roster we had no members in Alabama, but it has been returned to the CFA map recently with the signing up for membership of Bob Kinsey, of Birmingham, editor of *The Birmingham News*. Kinsey is a very ardent circus fan and has a host of friends among the circus personnel and he often travels many miles to catch a circus. He has a large collection of Circusiana in his home. He is very enthusiastic about our association and hopes to form and raise a Tent in his city. He received a copy of the Christmas number of *White Tops*, which he later passed on to one of his paper's feature writers, Marguerite Johnston. In the January 11 issue of *The Birmingham News* she devoted her entire column, "About Birmingham" to the CFA and the Christmas Number of *Tops*.

Bill Montague recently had a letter from CFA Bill Atwater, now with the armed forces in Africa and whose home town is Burlington, N. C. Among other things Bill said, "Before leaving the British Isles I was granted a leave which made it possible for me to visit London, a trip I had been looking forward to for a long while and one that I enjoyed very much."

Henry Kyes, with the Big One for a number of seasons and for whom the Springfield (Ill.) Tent is named, is spending his sixth season in Sarasota, Fla.

everyone else loves him. Pat does a splendid job in keeping the personnel happy and contented. He seems to know how.

UNDER THE MARQUEE

(Continued from opposite page)
been transferred from Veterans' Hospital, Wichita, Kan., to Veterans' Hospital, Dwight, Ill., where he will undergo a major operation.

CHARLES (KID) KOSTER, who is in the men's wardrobe department of the 20th Century-Fox studio, Beverly Hills, has been appointed collector of the employees' cigarette fund for the boys at the front.

MILT HERRIOTT, last season equestrian director with Mills Bros. Circus, Infos from Fairmont, Minn., that he sold his trained stock to the show and is with Montgomery Ward there as head of men's clothing department.

RETIRED Dobbin, formerly rated as lion feed, has gone high hat and in some localities is now listed as steaks and chops.

MELL HENRY, George Perkins and Canary LaRue, clowns, recently closed a USO engagement for the navy at San Diego, Calif. Henry has signed with Arthur's Mighty American Circus for the coming season.

AFTER a visit with her brother in Canada and a brief sojourn with her daughter, Mrs. Connie Rogers Thomas, Pittsfield, Ill., Mrs. R. W. Rogers returned to her home in Aurora, Ill., to spend the remainder of the winter. She expects to be on wardrobe with a circus this year.

REASON why some natives do not understand circus business is because they have never been successful in figuring it out. Not even with the aid of press agents' stories.

HERB TAYLOR TRIO, clowns, again played Jordan Marsh department store at Cambridge, Mass., during the holidays for the 25th season. Troupe will open with Hamid-Morton Circus at Washington on February 8. They will then play Milwaukee.

CHARLES (CHUCK) O'CONNOR, who is in U. S. Veterans' Hospital, Portland, Ore., is able to be out of bed and to use a wheel chair. He has had two operations, last one on a rib. O'Connor's doctor says he may be able to leave the hospital about Easter. Letters from friends will be appreciated.

FLYING BEHRS letter from Buenos Aires that after playing with Atayde Inos Circus and Teatro Copalican in Chile they opened there in Parque Japonese on New Year's Day for a three-month engagement. Personnel of act is Jerry and Janis Wilson and Vic Gesmundo.

SEILS-STERLING CIRCUS, sponsored by the Shrine, Sheboygan, Wis., on January 24-27, under direction of Linde- (See Under the Marquee on page 43)

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CORP. MILES M. BENNETT, former usher with Ringling-Barnum circus, was recently cartooned by Robert L. Ripley. He is with 348 Air Base Squadron, Municipal Airport, Memphis.

MARION JORDAN, former aerialist with Tom Mix and other circuses, enlisted in Women's Auxiliary Corps and is in training at Fort Des Moines, Ia.

LIEUTENANT DANNY GORDON, former perch act performer and clown on Wallace Bros. and other circuses, after finishing his course at Fort Benning, Ga., was transferred to Camp Wheeler, Ga.

PRIVATE JOHNNIE M. FARTHING, former rider with Ringling-Barnum, Cole Bros. and other circuses, advises from San Diego, Calif., that he is stationed there with the marines. His address is 12 Replacement Bn., F. M. F. T. C., Camp Elliott.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

OKLAHOMA CITY Stampede, Rodeo and Thrill Circus, featuring Gene Autry's Flying A Ranch Rodeo Stock and produced by John A. Guthrie and associates, in the Coliseum January 11-17 proved a success. Frank Autry was arena director at the six night and one matinee performances, with Andy Curtis and Milt Moe, judges; Paul Bond, arena secretary, Florence Randolph, public relations; John Jordan, emcee. Contracted performers included Vivian White, Buff Brady Jr., Nancy Bragg and Junior Eskew.

Results: Calf Roping—First go-round, Amye Gamblin, 14.1 seconds; Curtis La Mar, 14.2; Dee Burke, 14.3; Jack Skipworth, 16.1. Second go-round, Dee Burke and Jess Goodspeed split first and second, 13.1; Jiggs Burke, 14.2; Junior Eskew and Forrest Andrews split fourth, 16.1. Third go-round, Fred Murray, 15.1; Dee Burke, 16; Junior Turner and Frank Autry split third and fourth, 16.2. Finals, Dee Burke, Jiggs Burke, Amye Gamblin, V. E. Buckley.

BRONK RIDING—First go-round, Ernie Barnett; Vic Schwarz, Louis Brooks and Ed Curtis split second, third and fourth. Second go-round, Louis Brooks, Texas Kidd Jr., Ed Curtis, Sylvester Roan. Third go-round, Vic Schwarz, Ed Curtis, Cliff Baugham, Ken Roberts. Fourth go-round, Wayne Laucks; Ken Roberts and Louis Brooks split second and third; Sylvester Roan. Fifth go-round, Ed Curtis, Sylvester Roan; Cliff Baugham and Wayne Laucks split third and fourth. Sixth go-round, Ed Curtis, Cliff Baugham; Wayne Laucks and Sylvester Roan split third and fourth. Seventh go-round, Ed Curtis, Wayne Laucks, Sylvester Roan, Cliff Baugham. Finals, Ed Curtis, Cliff Baugham, Sylvester Roan, Wayne Laucks.

STEER WRESTLING—First go-round, Louis Brooks, 7.2 seconds; Ed Curtis, 8; Jiggs Burke, 8.1; Buff Brady Jr., 9. Second go-round, Jiggs Burke, 4.2; Buck Jones, Eugene Cavender; Louis Brooks and Ed Curtis split fourth. Third go-round, Ernest Buffington, 6; Jiggs Burke, 8.1; Barney Folsom, 8.3; Hump Halsey, 15.2. Fourth go-round, Ernest Buffington, 7; Milt Moe and Junior Brady split second and third, 7.1; Buck Jones, 7.2. Finals, Jiggs Burke, Ed Curtis, Barney Folsom, Hump Halsey.

BULL RIDING—First go-round, Dale Adams, Ken Roberts, Slick Ware, Kenneth Morris. Second go-round, S. A. York; Carl Williams and Cliff Baugham split second and third; Marvin Shoulders, Dale Adams and Hoytt Hefner split

fourth. Third go-round, Barney Folsom, Marvin Shoulders; Carl Williams and Earl Hays split third and fourth. Average, Marvin Shoulders, Dale Adams, Carl Williams, Cliff Baugham.

WITH advance ticket sales over the 30,000 mark and ahead of a year ago thus far, annual Houston Pat Stock Show and Livestock Exposition is expected to set a new record for the nine-day fair and rodeo at Sam Houston Coliseum. Rodeo will be produced by Everett Colburn, with five trick riders already booked, including Dick Griffith, Polly Mills and Bernice Taylor. Also signed are Hardy Murphy with his Liberty horse, Buck. George Mills and Jazz-boy Fulkerson, Fort Worth, will clown.

Seller
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The outstanding high pole act—none other like it! A real thrilling exhibition inside or out. Write direct for complete information—Care of The Billboard, Cincinnati, O., or contact Representative, Barnes-Carruthers.

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For Return Act. Prefer Man and Wife. Highest salary, steady work. Opening April 22nd. Write

BOB FISHER

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COLE BROS.' CIRCUS

State Fair Grounds, Louisville, Ky.

WANTS

Man to train and care for Seals and present same.

LUNCH STAND, NOVELTIES

Candy Floss and Snow Cone privileges for sale with

Bud E. Anderson Circus

Frank Zingaro, Charlie Brewer, write. Address: C. V. CRAWFORD
1315 S. Emporia Ave., Wichita, Kansas

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

We are in receipt of route book of Ringling Bros. and Barnum & Bailey Circus, season 1942, and it is a 'snappy' pocket-size booklet of 74 pages. It gives route, personnel and statistics, together with itineraries from 1919 to 1942 inclusive, covering every exhibition date since the Ringling Brothers and Barnum & Bailey circuses were united. The picture of Pat Valdo on page 14 is a natural. It shows this big-hearted circus man dressed in his best smile and one needs only to take a glance at him to learn why the performer personnel and

WANTED For SELLO BROS.' CIRCUS

Performers, Clowns, Musicians, Cook, Bosses, Workmen all departments, Elephant Man (Jimmy O'Neill, write), Sideshow People, Freaks, Acts, Dancers, Half and Half for Annex. Privileges open. Want Ball Games, Popcorn, Penny Pitch, Grab Joint. All address: SELLO BROS.' CIRCUS, Ruffin, North Carolina.

WANT CIRCUS PEOPLE

Capable Agent, Boss Canvasman, Cook, Sideshow Manager, Acts of all kinds, Aerial, Clowns, good Legal Adjuster, etc. Will buy or lease one or more Elephants or any other Animal Acts. Harry Steel, John J. Lynn, Chas. Lawless, Harry Haag, F. L. Anders, write. CIRCUS, 4750 N. Main St., Dayton, Ohio.

CIRCUS MANAGERS CARNIVAL MANAGERS

Did you read the article headed "See Who—See Murphy" in last week's Billboard? Page 20, January 30th.
L. CLAUDE MYERS
4007 West Pine Blvd. ST. LOUIS, MO.

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Experienced Phone and Program Men. This is a big deal and lots of good ones to follow. Army camps and defense work here. Write or wire **TOM HASSON**, Office 609-10 Bibbs Building, Macon, Georgia. P.S.: Bill Osborn, wire.

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Address
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Majestic Hotel Hot Springs, Arkansas

L. C. MILLER ASSOCIATES

<p>JOHNSTOWN, PA., Feb. 22-27 JOHN LONERGAN, 123 Market St. CHARLESTON, W. VA., Mar. 8-13 H. E. STALER, Headquarters</p>	<p>NEW CASTLE, PA., Mar. 1 to 6 HAL OLVER, 16 Mill St. CUMBERLAND, MD., Mar. 15-20 BOB CLARK, Windsor Hotel</p>
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Six Weeks To Follow

Want Phone Men—Banner Men—Program Men—Promoters. Contact Nearest Office.

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Bigger, better, grander than ever. Trumpets, Trombones, Baritone, Clarinets, Bass Drummer and Snare Drummer. Must be union and have paid-up card.
"The Band Different From Other Bands."

EDDIE WOECKENER, Musical Director, P. O. Box 250, Peru, Indiana.

PATRIOTISM 1943 THEMES

Mass. Men Vote War Effort Aid

Planning committee named to consider annuals' future—association active

SPRINGFIELD, Mass., Jan. 30.—With an unquenchable enthusiasm sounding the keynote for a more prosperous year in 1943 than in 1942, the nearly 125 delegates to the annual meeting of Massachusetts Agricultural Fairs Association at Hotel Kimball here January 20-21 went on record as favoring holding of the annuals this year. Numerous speakers outlined reasons why fairs are important to the winning of the war and should not be abandoned. Chief resolution passed was that "Massachusetts fairs operate in 1943 provided that they in no way interfere with the war effort but instead complement it."

Newly elected president, Willard A. Pease, Chester, was empowered to name a planning committee to consider the future of fairs thruout the State. Meeting got under way Wednesday (20), with Secretary-Treasurer A. W. Lombard, Boston. (See MASS. MEN AID on page 41)

S. C. Strong For Operation

Delegates adopt "Food for Victory" theme—Brown is association prexy

COLUMBIA, S. C., Jan. 30.—South Carolina Association of Fairs, meeting here January 21, voted to continue holding county fairs unless drastic government curtailments of such activities were announced before September, 1943. "Food for Victory" was adopted as the slogan for all fairs held in the State during the year.

Dr. R. F. Poole, president Clemson College; Chovine Sprott, of the office of the South Carolina commissioner of agriculture, and E. B. Henderson, Greenwood, all appeared on the one-day program.

Paul V. Moore, secretary of the South Carolina State Fair, presided over an open forum discussing the wartime future of fairs. Representatives of several carnivals and amusement concerns were present and it was reported that a number of contracts were signed.

Officers elected for 1943 were J. Cliff Brown, Sumter, president; E. B. Henderson, Greenwood, vice-president, and J. A. Mitchell, Anderson, secretary-treasurer.



AMONG DELEGATES to the annual conventions of Western Canada Association of Exhibitions and Western Canada Fairs' Association at Fort Garry Hotel, Winnipeg, January 18-20 were W. H. Johnstone (left), Moose Jaw, Sask., president of the B Circuit, and Keith P. Stewart, manager Portage La Prairie (Man.) Fair and secretary of the circuit.



DISCUSSING problems for operation in 1943 between sessions of the 23rd annual meeting of Massachusetts Agriculture Fairs' Association at Hotel Kimball, Springfield, January 20-21, were, left to right, Willard A. Pease, Chester, newly elected president; Horace C. Keene, second vice-president, and Charles A. Nash, general manager, Eastern States Exposition.

Kansas State Sets Operating Plans to Educational Tempo

HUTCHINSON, Kan., Jan. 30.—Preparations for 1943 Kansas State Fair here are going ahead following approval by board of managers to continue the annual. Number of buildings on the grounds which will be available remains a question, Secretary S. M. Mitchell reports, since the navy is using the 4-H Club encampment building and several other halls.

"We are stressing the educational phase particularly in the 1943 fair," Mitchell emphasized. "We believe we can justify our existence on the basis of an enlarged

and improved educational program." Kansas Legislature will be asked to appropriate \$21,000, the same amount as for the 1942 fair, with a proviso that \$12,500 will be used and the remainder returned if the fair is subsequently canceled.

Mitchell was re-elected secretary at the annual election, while S. A. Fields, McPherson, was named to the executive committee of the board of managers, replacing F. H. Manning, Council Grove, whose place was eliminated by redistricting of the State. Each congressional district has two members on the Kansas Board of Agriculture, which doubles in the State fair board capacity.

Dr. O. O. Wolf, Ottawa, was re-elected president, and E. E. Frizell, Larned, vice-president. R. C. Beezley, Girard, was named treasurer, succeeding Manning.

Need for Continuance Stressed At Mich. Meet; Extensive War Role Planned; Bond Sales 281G

DETROIT, Jan. 30.—The Michigan Association of Fairs, meeting at the Fort Shelby Hotel here January 20-21, voted unanimously to continue to hold annuals in 1943 except those whose property has been taken over by government agencies. Consideration of the issue was the high spot of the convention, with the patriotic background of the decision keynoted in the message from Gov. Harry F. Kelly read at the banquet.

"The importance of this function of our agricultural program," Kelly said, "must not be overlooked in these critical times. Agricultural leadership looks to the fairs for the healthy stimulus to be gained thereby, serving as they do to promote co-operation, stimulate production, improve methods and encourage youth."

In the resolution ultimately adopted it was held that, after summarizing wartime activities of fairs in 1942, continuing in 1943 would permit fairs to "play even a more important part in the winning of the war." The direct tie-up of fairs and agricultural activity, in the view of delegates, makes their continued effort a patriotic necessity. A special resolution enjoining all officers to promote War Bond and Stamp sales, scrap collections and all other war activities also was adopted.

Ray Bushey, Alpena, was elected president for 1943. Vice-presidents are Carl Mantey, Caro; Howard Lawrence, Ionia; Mrs. Helen Vierling, Escanaba; Lester Schrader, Centerville, and Clarence W. Harnden, Saginaw. All officers were moved up a step in office excepting

Harnden. Harry B. Kelley, Hillsdale, was re-elected secretary-treasurer.

Attendance Good

Registration showed 27 fairs represented by about 125 delegates. Attendance was down slightly from 1942 partly because of gas rationing and near blizzard conditions that tended to paralyze up-State transportation. Attendance at the banquet, however, Thursday night was about 300, which was higher than a year ago. Retiring President E. W. DeLano, Allegan, presided at all sessions and in his opening address recommended immediate action to "obtain a ruling from the ODT on whether driving to fairs would be ruled "pleasure" driving in view of their educational importance. He pointed out that under a new system association dues are being collected upon the basis of the amount of State aid received by each member to ease the burden on smaller fairs. Available figures for the last fiscal year are being used, he said.

Bert Thomas, sound engineer, pointed out that questions over the propriety of fireworks programs are unwarranted, since the only chemicals used in them are government rejects, and there is thus no competition with war production, but rather actual salvage.

Service Booths Urged

Ralph Tew, president Lenawee County Fair, Adrian, said: "If we ever cease to have a fair, we will have to start again from the bottom. We may have to curtail a bit here and there." He pointed (See Mich. to Continue on opposite page)

Va. Execs Plan Victory Annuals

All but one to repeat in 1943—State board ponders resumption

RICHMOND, Va., Jan. 30.—Twenty-sixth annual meeting of Virginia Association of Fairs at Hotel John Marshall here January 25-26 attracted not only representation from members in the State, but also a large attendance of delegates from North Carolina, the latter State's meet having been called off for this year. Much optimism was expressed over the holding of annuals in 1943, with a report that 80 per cent of the fairs that operated last year were successful financially, with the exception of the few which were rained out.

Brigadier General J. Fulmer Bright, State chief of the War and Price Rationing Board, helped spur the move to go ahead with plans for the 1943 events in an impromptu speech in which he stressed the need of morale and entertainment. In consequence, announcements were forthcoming that all fairs held in 1942 would be repeated in 1943 in this section with the exception of *The Courier-Record* Fair, Blackstone. In addition, Charles A. Somma, secretary Virginia State Fair and State Association president, announced that his annual would be held this fall on the new fairgrounds if it is humanly possible to get the necessary building materials to construct exhibit halls. There was also some talk of the possibility of holding the fair with the exhibits under canvas until (See VA. EXECS PLAN on page 47)

Pa. To Go Ahead; Gov. Okays Annuals

HARRISBURG, Pa., Jan. 30.—Resolution to continue their annuals in 1943, unless something unforeseen occurs to prevent their presentation, was unanimously passed by delegates to the annual Pennsylvania State Association of County Fairs meeting in Penn Harris Hotel here January 27-29.

Governor Martin, featured speaker at the annual banquet, endorsed the holding of fairs this year in the interest of furthering food production for war purposes. Full details in next week's issue.

Texas Meeting Canceled

DENTON, Tex., Jan. 30.—O. L. Fowler, secretary-treasurer Texas Association of Fairs, said here last week that the organization's annual meeting, scheduled for the Baker Hotel, Dallas, February 4-5, has been canceled. "The possibility that few fairs in Texas will show this year," said Fowler, "and a desire to co-operate in the program to conserve gas and help in the transportation problem prompted the directors to call off the meeting."

Fire Ruins Mid-South Bldg.

MEMPHIS, Jan. 30.—The Women's Building at Mid-South Fairgrounds was gutted by fire in below-freezing weather here January 19. Building, which was built in 1923 at a cost of about \$85,000, had been converted to a recreation center for Second Army soldiers. It is insured, it was reported, the policy being held by the park commission. Mid-South Fair formerly paid part of the premium. The Pippin, thrill ride stored near the building, was saved.

LEAKSVILLE, N. C.—Grandstand attractions for 1943 Franklin County Fair here will be provided by the Gus Sun Agency, it was announced here by Secretary Jack Massey. Midway contract went to W. C. Kaus Shows.

ATLANTA.—Gus Sun Agency has been awarded the grandstand contract and the United Fireworks Company the fireworks contract for the 1943 annual here. It has not been decided whether the fair will be held for its usual 10 days or cut to one week.

Around the Grounds

SHREVEPORT.—Board of governors of Louisiana State Fair at the annual meeting here last week discussed plans for a 4-H Club show on the grounds next fall, if feasible. It was the opinion of the board that the livestock industry should be encouraged.

ESTEVAN, Sask.—Estevan Agricultural Society will go all out in 1943 to back junior farmers of the district who have been organized into baby beef clubs under auspices of Estevan Rotary Club. Society voted \$500 to assist the clubs and to finance competitions for them at the summer fair.

CALGARY, Alta.—Additional parking space will be available at the Calgary Fairgrounds when a number of horse barns are moved to a new location. Air force has taken over the livestock pavilion for use as a garage. Bull sale ring in the pavilion will still be available for public gatherings and, under terms of the lease, the whole building will be made available to the fair board during spring, fall and summer stock shows.

GREENWOOD, Miss.—Plans for a bigger and better Delta Livestock Fair here were announced following a meeting last week by C. E. Humphries, Itta Bena, association president. New opening date is a day earlier than in 1942. President Humphries said that since the government has requested an increase in cattle production, such shows are needed to help raisers.

COLEMAN, Tex.—The 11th annual Coleman County Livestock Show will be held as usual, with "Food for Victory" its theme.

DONNELSON, Ia.—Board of directors of Lee County Fair, at their annual meeting here, went on record as favoring the holding of fairs in 1943.

EL DORADO, Ark.—Voting to continue in 1943, Union County Livestock and Poultry Show Association set dates for this year's annual at a recent meeting. W. T. McKinnon, treasurer, reported a cash balance of \$2,757.28.

FOREST, Miss.—Despite threats of reduced attendances, officers and directors of Southeast Mississippi Livestock Show Association last week voted to proceed with plans with a full program for this year's annual. President E. M. Christian asked for backing in the plans for a show, which will be handicapped further by loss by fire recently of several administration and exhibit buildings and the cattle barn on the fairgrounds. Canvas is to be substituted.

DES MOINES.—A bill has been introduced in Iowa House of Representatives which would give Iowa Poultry Association, Iowa Swine Producers' Association and the Iowa Horse and Mule Breeders' Association the right to send one member with voting power to the convention selecting the State fair board. Bill would give the associations the right to name either the president of the group or a representative to attend the convention and have voting powers.

BALTIMORE.—The fact that county fair circuits contribute in a degree to the total revenue derived from racing in Maryland holds out the hope that county fairs may again be held this year. Matter has come up for discussion among legislators and the State administration in connection with the State budget. In figuring out the budget the administra-

tion had banked on getting a total revenue of some \$3,000,000 from racing and is anxious to continue racing. There also has been talk about continuing the minor circuit meets which in the past have been held in conjunction with county fairs.

REGINA, Sask.—Cost for repairing buildings damaged at Regina Fairgrounds in a cyclone last fall has been revealed as \$38,963.42. Repaired were the stadium, grandstand and stables.

CLINTON, Wis.—G. J. Hipke, chairman Calumet County Council of Defense, at a recent meeting of the Calumet County Fair Association suggested that the association hold its annual in the spring instead of late fall. He said that fairs are held to convey knowledge to the farmers, and it would be far better that they put into practice immediately the innovations which are revealed than to wait until the following year.

BATAVIA, N. Y.—G. W. Grinnel, re-elected secretary of Genesee County Agricultural Society, said here last week that plans for a 1943 fair are under way. Society's financial report showed that after paying premiums and awards amounting to \$11,773.49; \$11,139.65 for a rodeo and other attractions, and taxes amounting to \$4,667.18 the annual had a balance of \$731.63.

NORTHVILLE, Mich.—Plans for 1943 Wayne County Fair include a promotional campaign to draw a record attendance from the Detroit metropolitan area. Two factors are expected to make this possible—cancellation of the State Fair, Detroit, and migration of some 400,000 people to the metropolitan area in recent months, most of them coming from smaller communities where the county fair has been a more important function than it is by comparison in a metropolitan section.

UNION GROVE, Wis.—Racine County Agricultural Society January 26 voted to let the board of directors decide whether to hold a 1943 fair, but went on record favoring a one-day 4-H Club and Junior Fair with a "Food for Freedom" theme if a fair is held. Because of bad weather the 1942 fair wound up with a deficit, and the county board appropriated \$600 to pay outstanding bills.

KNOXVILLE.—Little hope of resuming the annual Tennessee Valley Agricultural and Industrial Fair this year was expressed at a meeting this week of the board of directors. "The war conditions for which we postponed the fair for the first time last year, will probably be even more forbidding this fall," Charles Brakebill, secretary, said.

YORK, Pa.—York Interstate Fairgrounds here may be turned over to the army, it was disclosed last week by Samuel S. Lewis, president and general manager, who said army officials recently looked over the territory. Lewis said he plans to survey the grounds in an effort to be able to discuss any dealings with the government more intelligently.

Fair Elections

CLINTON, Wis.—Oscar Moerke, president; Herbert Gloidl, vice-president; T. Henry Weeks, secretary, and Herbert Harder, treasurer, were re-elected to those posts at the annual meeting of Calumet County Fair Association here.

EL DORADO, Ark.—Union County Livestock and Poultry Show Association re-elected all officers for 1943. They are James Griffith, president; Harold Wood, vice-president; W. T. McKinnon, treasurer, and Julius Miller, secretary-manager.

MIDLAND, Tex.—Roy Parks has been elected president of Midland Fair, Inc., with J. Homer Epley re-elected secretary - treasurer. Vice - presidents are Leonard Proctor and George W. Glass.

KNOXVILLE.—Tennessee Valley Agricultural and Industrial Fair this year re-elected Dr. M. Jacob, president; Frank Kerr, Gen. Cary F. Spence and Dr. Homer Hamilton, vice-presidents; Joe Anderson, treasurer, and Charles Brakebill, secretary.

UNION GROVE, Wis.—Racine County Agricultural Society re-elected J. Frank

Bradley, Frankville, president; John Borgenson, Racine, vice-president; O. R. Graf, Waterford, treasurer, and E. A. Polley, Rochester, secretary.

SHREVEPORT, La.—Re-elected at a meeting of the board of directors of Louisiana State Fair here were John McW. Ford, president; C. R. Minor, first vice-president; Douglas Attaway, second vice-president; Justin R. Querbes, treasurer, and W. R. Hirsch, secretary-manager.

DETROIT.—Dr. Linwood W. Snow was named president of Wayne County Fair, Northville, Mich., at the annual election last week. Other officers are Elton Eaton, vice-president; William Forney, secretary, and Arthur S. Snute, treasurer.

BATAVIA, N. Y.—John E. Johnson was elected president; Elmer Passmore, vice-president; Harry B. Lapp, treasurer, and Glen W. Grinnell, secretary of Genesee County Agricultural Society at the annual meeting here.

MICH. TO CONTINUE

(Continued on opposite page)

out the problems facing fairs this year, especially the absence of over 6,000,000 men in the services, and recommended making early and ample provision for Red Cross, American Legion Post, War Bond and similar booths at all fairs. Tew also discussed entertainment policies in wartime.

Bond, Stamp Sales \$281,105

A. C. Carton, State director of fairs, presented a detailed report of fair activity in 1942; contrasted war and peacetime operation, and emphasized the importance of continuing fairs. Without food, he said, the plan to maintain democracy in America would fail, and fairs were established to promote agriculture. Highlight of his address was a careful compilation of patriotic activities of representative Michigan fairs, including test blackouts, bond sales, victory garden campaigns, scrap harvests and USO drives. A total of \$281,105 in War Bond and Stamp sales was reported.

James O. Peet, secretary Gratiot County Fair, Ithaca, proposed a plan to form a circuit of fairs to give six to eight weeks of running races in order to attract a better class of entries. He described his own fair's successful experience with staging two races daily after the harness races. Peet predicted that running races would be easier to handle than harness races in 1943 because of the smaller equipment required and consequent lessened need for transportation facilities.

Secretary Harry B. Kelley summed up the sentiment at the convention when he said: "Many Michigan fairs are nearing the century mark. If they were not of service to their community, they would not have lasted. Think that fact over before deciding to cancel any fair. It is easy to cancel at the last minute if it becomes absolutely necessary. But tell people, 'Of course we're going to have a fair, why shouldn't we?'"

Fair men generally expressed the view that gas rationing should not seriously hurt local fairs. Only local transportation, they feel, will be required, and most fairs are held at the county seat, where everyone comes once a week anyway. By bringing the family group in one trip there will be, it is felt, little or no additional mileage called for.

Committee chairmen named by President DeLano were Carl F. Mantey, Caro, resolutions; Arnell Engstrom, Traverse City, nominating, and Mrs. Harvey Walcott, Coopersville, auditing.

Midway Policy Discussed

F. E. Gooding, F. E. Gooding Amusement Company, whose shows, established by his father, have played Hillsdale for 50 consecutive years, talked on fair history, and then discussed midway policy. He recommended that fairs should not overcharge for concession space, since overcharging would promote dishonesty. "The revenue from the midway is the difference between profit and loss in the fair budget," he said. He stressed the importance of scheduling the grandstand show to close at a time to allow adequate play on the midway.

Clarence Harnden, Saginaw, spoke on *The Food for Victory Program*, as did W. H. Churchill, secretary of Oceana County Fair, Hart. Selection of the site of next year's convention was left up to the executive committee after a straw vote showed sentiment about evenly divided between Detroit and Lansing. A resolution was adopted to make

the executive committee also function as a legislative committee.

President DeLano presided at the banquet, which had Tony Weitzel, Detroit newspaper columnist, as emcee. William G. Rogell, councilman, presented the city's official greetings, after which Charles Figy, newly appointed commissioner of agriculture, read a brief message from the governor. Also on the dais were Sergt. Harry Harris, Michigan Showmen's Association; Robert Buckley, Mrs. Ellen Vierling; Mrs. Don A. Detrick, secretary U. S. Trotting Association; Arnell Engstrom, Frank A. Bradish, Sen. Elmer R. Porter, Jerry Moore; Ralph Terry, *The Horseman*, and H. F. Reeves, *The Billboard* representative.

Bob Hall, vet vaudevillian, gave an entertaining talk, and Rev. Robert D. Richards presented a stirring address on *America My Home*.

Regalia Award to Fowlerville

Presentation of the Regalia Manufacturing Cup for the annual having the best representation of officials at the convention was made to Fowlerville Fair. Entertainment for the banquet was provided by the various booking agencies. Acts included Bert Rose and His Hollywood Canine Revue, Pa and Ma Quackenbush, Les Scott, Bruce Jordan, Andre and Frances, Harmony Queens, Tiera Koski, and Henry Lueders, emcee.

Attractionists, Guests

Among attractionists and showmen were Mr. and Mrs. Sam Fidler and Frank Delaney, Fidler United Shows; Billy Senior, Boyle Woodfolk Agency; Paul Lewis, Lewis Bros. Circus; Paul Spor and Harry Burkley, Spor Hit Attractions; Sam J. Levy and Ethel Robinson, Barnes-Carruthers; Mr. and Mrs. C. L. (Jack) Raum, Raum's Victory Attractions; John F. Reid, William G. Dumas and Bob Morris, Happyland Shows; A. O. Adelman and Earl Coburn, Fair Publishing House; Gus Sun, John W. Todd, Glenn M. Jacobs and Bob Shaw, Gus Sun Agency; Mr. and Mrs. Henry Lueders, United Booking Agency; Paul Wolf, Wolf Tent & Awning Company; Sam Ginsburg, concessionaire; Bert Thomas, sound engineer; A. D. Michele, Hudson Fireworks Display Company; John Quinn, Victor Canares, World of Pleasure Shows; Jack Dickstein, concession manager, Edgewater Park; Bill Green; W. S. Myers, Myers Concessions; W. G. Wade, Cameron Murray, Douglas Wade, Billie Malone, Mrs. Gladys Schaum and Mrs. M. Miller, W. G. Wade Shows; Floyd E. Gooding, J. F. Enright, E. C. Drumm and William J. Goutermout, F. E. Gooding Amusement Company; Earl Kurtze, WLS Artists' Bureau; Harold McGee and Ed Arnett, Ypsilanti American Legion Post celebration; Mrs. Harry Lewiston, Lewiston Enterprises; Sol Berns, Bryden Office; Louis Rosenthal, concession supplies; Ora A. (Pop) Baker, Baker's Game Shop; Harry Stahl, president Michigan Showmen's Association; Carl Dennis, and Lieut. Charles W. Snyder and Sergt. Ed Hicks, Detroit police censors.

An exceptional number of contracts for Michigan fairs were reported closed at the meeting. Among them were: Happyland Shows, Traverse City, Allegan, and Caro fairs and Ypsilanti July 4 Celebration; F. E. Gooding Amusement Company, Jackson, Ann Arbor, Centerville, Charlotte, Hillsdale, Hartford, Adrian, Marshall and Saginaw fairs; Bryden Office, Armada Fair.

Horse Assn.'s Meeting

Annual meeting of Michigan Standard Horse Breeders' Association was held January 20 in connection with the annual fair meet. Principal session was the annual banquet, at which speakers included Attorney General Herbert J. Rushton and Charles Figy, State Commission of Agriculture, who talked on *What the Three-Year-Old Trotting and Pacing Stakes Have Contributed to Michigan Fairs*. Another speaker was the Hon. A. C. Carton, State Director of Fairs. His subject was *The Partnership Entered Into Between Man and the Horse When Man Was Young and the World Was in the Making*.

Attendance totaled 175, a little under last year, and guests included Roger Duncan, Hartford, Conn.; Leo McNamara, Indianapolis; Heinie Knauff, Ladd, Ill., and Mrs. Don A. Detrick, Bellefontaine, O. Officers elected at the meeting were president, Andy Adams, Litchfield; vice-president, Jack Riddley, Detroit, and secretary-treasurer, J. H. Adams, Litchfield. Association voted to continue trotting and pacing stakes thruout the State Circuit in 1943, as well as the Michigan futurities. Furses are to remain the same.

Meetings of Assn. of Fairs

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

PLAYLAND EXECS QUIT POSTS

Resignation of O'Malley, Baker Surprises; Currier New Director

Recent pleasure-driving ban puts vast plant practically out of next season's picture, but commission is for opening—closing would cost county \$50,000

NEW YORK, Jan. 30.—The fate of Playland, Westchester County's \$10,000,000 spot at Rye, was thrown into further confusion when Herbert F. O'Malley early this week resigned as director along with George Baker, superintendent. O'Malley had succeeded Frank W. Darling, ousted in 1933 following a long investigation, and a few years later Baker was given the superintendent's post. George Currier, promotion chief, who was installed by Playland Authority, succeeds O'Malley, but his salary will remain at the figure he received for his current work, \$5,000, as against O'Malley's \$7,500, which was trimmed down from \$10,600. Baker's \$4,800 had been cut down to \$3,600 during the retrenchment program toward the latter part of the 1942 season, when it was announced that the park's 1943 season was in doubt and that 1942-'43 winter operation would be put on the shelf due to the situation on gas. Recent ukase on pleasure driving from OPA put Playland practically out of next season's picture, as the spot is difficult to get to without private car.

According to Playland Authority, O'Malley's resignation came as a complete surprise, and his relations with county officials were hunky-dory. O'Malley was quoted as saying that he wanted a rest but would stick around to break in the new man.

Net Revenue \$72,721 in '42

There were only a few retained on the administrative staff, the rest having been given their notice last fall when it was feared that Playland would not open the following season. Meantime, winter operations were eliminated in entirety. Spot earned net revenue of \$72,721 in 1942, according to the annual report of the board of supervisors. Gross revenue was \$422,824, with total expenditures \$350,013. In 1941 the gross revenue was \$662,234, with operating expenses of \$470,971 and net income of \$191,263. Not included in the figures are interest and debt retirement. Last season attendance dropped sharply, but per capita spending was up more than 30 per cent, which accounted for the sizable net revenue.

Evans Ward, head of Playland Authority, said in an official statement that the park commission thinks Playland should be opened in 1943 "unless it becomes apparent that there is no possibility of success. Estimated cost to the county if Playland remains closed is about \$50,000 per year (exclusive of loss thru deterioration of idle equipment), and the commission's plan to reopen is with the hope that sufficient revenue may be obtained to at least cover all costs." Tentative opening date is May 20.

Of 1942 receipts, \$202,902 came from the sale of tickets to attractions, \$83,763 from refreshments, \$58,105 from rentals and \$50,411 from bathing, plus \$32,613 for parking.

With the Zoos

CHICAGO.—Because gas rationing has cut attendance at the Brookfield Zoo about 32 per cent, Edward H. Bean, director, is planning to dispose of a number of the animals, including 30 baboons, eight black bears and several antelopes and giraffes. Meat scarcity, too, has made feeding of carnivorous animals a problem.

CINCINNATI.—Balmey weather Sunday (24) was credited with causing 968 paid admissions to pass thru the turnstiles at the Cincinnati Zoo, an all-time high for any Sunday in January. Average Sunday attendance in January is around 50.

ST. LOUIS.—"Trouble," chimpanzee born in St. Louis Zoo last October, died last week. The baby was placed in an incubator shortly after birth when the mother refused to care for it and was placed in an oxygen tent an hour before it died.

McMillan Renamed By Galveston Assn.

GALVESTON, Tex., Jan. 30.—W. D. McMillan was re-elected president of the Galveston Beach Association for a third term at the annual meeting of the board of directors last Friday night (22).

Others elected were M. J. Gaido, first vice-president; Gus Economides, secretary-treasurer, and Charles Wallach, recording secretary. A full program for the 1943 summer was tentatively agreed upon.

Ocean Park Bans Palmistry

LOS ANGELES, Jan. 30.—Palmistry and allied arts are banned in the Ocean Park amusement zone under an ordinance recently adopted by Santa Monica city council. Ordinance, effective January 21, prohibits the "practices of astrology, clairvoyance, numerology, phrenology, fortune telling, crystal gazing and allied arts."

Whitney Jr. Now a Corporal

SAN FRANCISCO, Jan. 30.—George K. Whitney Jr., son of the owner of Playland-at-the-Beach, has been upped to corporal in the signal corps and now is training at Coyne Electrical School, Chicago. He is one of 67 Playland employees in the armed forces.

Chi Zoo Society Elects

CHICAGO, Jan. 30.—John T. McCutcheon, noted cartoonist, was re-elected president of the Chicago Zoological Society at the annual meeting last week. Other officers chosen were Clay Judson, first vice-president; John Wentworth, second vice-president; Solomon A. Smith, treasurer, and Robert Bean, secretary. Edward H. Bean will continue as director of Brookfield Zoo, it was announced.

3-Day Storm Does \$40,000 Damage to Salt Lake Spots

SALT LAKE CITY, Jan. 30.—Three days of tornadic winds, ranging from 45 to 60 miles per hour, almost completely wrecked Sunset Beach, 14 miles from Salt Lake City on the Great Salt Lake, and caused lesser damage to near-by Black Rock Beach and the Saltair Resort. Closed for the winter and with only caretakers on hand, there were no injuries.

A taproom, playroom, open dance floor, lunchroom, concession stands and some pavilion flooring at Sunset Beach were demolished and the wreckage strewn along the beach for miles. Bathhouses were undamaged.

At Black Rock and Saltair resorts and Crystal Beach minor damage was caused



HERBERT F. O'MALLEY, whose resignation as director of Playland, Rye, N. Y., last week, together with that of George Baker, superintendent, threw the fate of the popular \$10,000,000 play spot into a turmoil. O'Malley's only announcement was that he "wanted a rest." He has made no announcement on his plans for the future. O'Malley has been succeeded in the director's post by George Currier, Rye's promotion chief.

AC Optimistic Over Plans for Post-War Period

ATLANTIC CITY, Jan. 30.—Altho dimmed out by wartime conditions, optimism for the post-war period in Atlantic City continues high. Analysis of local conditions by resort leaders shows that the transition brought about by the army's occupation of the resort and the passing of many familiar institutions that made the resort a popular playground city will tend to serve as prolog to a new and greater era of prosperity and fame for Atlantic City.

Albert T. Bell, secretary of Leeds-Lippincott Company, operator of the beachfront Chalfonte-Haddon Hall hotels, believes the nation will seek to avert mistakes such as made after the last war, and that the country will spend millions of dollars to keep people employed. A percentage of this money will benefit Atlantic City, Bell believes.

Mal Dodson, director of the Atlantic City Press Bureau, comes up with facts and figures to prove that resumption of business activities will be speedy when peace comes. All the things that made Atlantic City popular are in operation today, even under present conditions, he pointed out. There has been a rebirth of the souvenir business, he said, and it is tremendous because of army occupation. Some 20,000 souvenir post cards are going out of here every week.

"This used to be strictly a week-end town," added Dodson, "but now people are educated to going places earlier. And that means more spending. The city has already got its post-war preliminary plans for advertising worked out."

Dodson further pointed out that the estimated 40 per cent of the resort's pre-war business enterprises remain in operation, that 40 per cent in 1942, "a year without a season," grossed more than 100 per cent over that reported for the previous year, according to bank statistics. Dodson said that leading hotel men here estimated that "business as usual" can be resumed within 30 days after the army moves out.

Various local groups are making efforts to get national exhibitors to open goodwill exhibits on the Boardwalk during army occupation. This will undoubtedly lead, Dodson believes, to the continuing of many of these exhibits on a commercial basis after the war.

Alvin Hunsicker, who heads the local hotel men's association, feels optimistic about Atlantic City's future. In addition to the old patronage, Hunsicker points out that many new visitors will be attracted here after the war due to the multitudes introduced to the resort thru soldier occupancy of the hotels.

Hunt Re-Elected Prexy

WILDWOOD, N. J., Jan. 30.—William C. Hunt, head of Hunt's Amusement Enterprises here, which includes the operation of Hunt's Ocean Pier, has been re-elected president of the Wildwood Trust Company.

Watta Diet!

NEW ORLEANS, Jan. 30.—Thirty blind mules, eight pennies, a rubber ball, sticks and stones, horses' hearts and a couple of doses of poison were among things consumed by animals at Audubon Park Zoo in the past couple of weeks. Two sea lions died from being fed poison by some unknown visitor, and Rhea, the ostrich, choked to death on the ball.

The 30 blind mules were bought by Supt. George Douglass for feeding the meat eaters, the mule meat running only 2½ cents a pound. The zoo now has 14,837 pounds of the mule meat in cold storage, enough for about 5½ months. The mules' hearts are chopped up and fed to the fish, who are thriving on it. Scarcity of shrimp made it compulsory for a substitute and the mule hearts did the trick. Shortage of bananas for the monkeys and chimps has brought a successful diet of boiled sweet potatoes.

American Recreational Equipment Association

By R. S. UZZELL

Snow shoveling is no small winter task at Canadian parks. If not freed of their heavy loads, the roofs of the park buildings will be damaged so that they will leak in the summer. Add to the accumulation of snow a temperature averaging around 20 degrees below and it is easily seen that all outside work but snow removal must stop in the winter. But the enterprising Canadian park operators are prepared for such emergencies. A large shop, well heated, with an ample supply of tools and machinery, enables repair work to proceed without interruption. This not only keeps key men profitably employed but also assures the management that essential repairs will be ready by spring.

Such conditions prevailed in Montreal the past week and nearly all vehicles were on runners. On the river which passes the park they were cutting ice over two feet thick. While this is transpiring, Rex D. Billings, manager of Belmont Park, Montreal, is in Miami enjoying himself out of doors in a lathing suit. Leonard B. Schloss is also down there in the land of sunshine and flowers for a well-deserved rest.

River Park, Winnipeg, has sung its (See AREA on opposite page)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Saved by the Ball

At least one Eastern beach resort won't be affected too much by the war. Asbury Park, N. J., situated midway between New York and Atlantic City, should have a banner spring despite dim-out regulations, pleasure driving taboo and the like. Even the fact that many of its hotels have been taken over by our army and British Navy won't hurt too much, this spring at any rate.

The Yankee baseball club will train at Asbury Park this spring, and this is expected to hype the resort for the month or so that the ballplayers will be there. Near-by Lakewood, which will house the Giants, also should attract record-breaking spring crowds. Both communities are near enough to Father Knickerbocker's town and Philly to draw.

Unfortunately, it will be too early for swim interests in these communities to benefit, but a certain percentage of the vacationists are expected to stay on all summer. Suffice to add, spring training of the Yanks and Giants will net reams upon reams of publicity to Asbury and Lakewood, and much of the benefits of that build-up will be enjoyed by the pools and bathhouses in those environs when the swim season gets under way.

So, the resorts which were expected to throw in the towel this summer because of dim-outs, rationing et al. have been definitely saved by the ball.

Call for Guards

Gothamtown is again having its troubles with lifeguards for city beaches. Mayor Fiorella La Guardia went on the air Sunday, January 24, to appeal to men 17 years or over to sign up for lifeguard work. As a matter of fact, New York City Park Department, realizing the predicament it is in since the draft has taken so many of its eligible men, is organizing free courses for those interested in this type of work.

Incidentally, La Guardia's recent air announcement for lifeguards means more than meets the eye. The fact that the city is starting so early is assurance that city pools and beaches will operate this summer. This lifeguard call seems to infer that there may be a lessening of the gas-ban rules by the time Decoration Day rolls around.

Men and Mentions

New York's London Terrace indoor plunge, now the home of the Women's Swimming Association team, broke all the papers last week with its initial meet of the new season. W. S. A. swimmers this season are as lovely as ever and we're beginning to think that Lew Handley, vet coach, selects his team a la George White, Earl Carroll and John Powers. Is that bad?

Members of the cast of *Stage Door Canteen*, now being filmed at Fox Movie-tone Studios, New York, relax by cavorting at the near-by Park Central indoor plunge. Ilka Chase, one of the stars in the picture, is an aquatic star.

What's Alex Ott doing these days? His son is in the air corps, but the old water-show mentor has been conspicuous by his absence from swim circles. What's up, Alex?

Mack Rose, proxy of New York Pool Owners' Association, is sporting a new overcoat these days because someone swiped his old one in a restaurant the other day when Mack was paying more attention to his pot roast than his benny.

Swim vets claim that there will be a revival in marathon swimming following

the war. They point out that after the last war long-distance swimming reached its highest peak in popularity.

AREA

(Continued from opposite page)

swan song. Its season ended June 24, after which patrons favored Winnipeg Lake Beach, 60 miles away, an unusually fine beach with cottage accommodations for about 25,000 people and express trains which make the run in 70 minutes. There is also a good auto road and bus service, and Winnipeg Beach should have a banner season this year. There is only one fly in the ointment. The park cannot operate on Sunday. The night before Labor Day the big dance hall opens one minute after midnight. The other big days are May 24, June 24 and July 1.

The writer was at the beach when corn-on-the-cob was first sold there at 15 cents. Large ears were imported at approximately 6 cents an ear, including all duty charges, and the ears were broken in two and sold at 15 cents per piece—30 cents an ear. It was a mint the first year, but competition over-did it and soon spoiled the enterprise. Last week it was 52 degrees below at Winnipeg.

MASS. MEN AID

(Continued from page 38)

ton, pointing out that "1942 was, from a standpoint of the association, one of the most active in its history." He described the ARP set-up, required of all outdoor amusements by the Massachusetts Committee on Public Safety, and he mentioned some of the important legislative matters which came up during the year.

"Today almost every city and town in the State has a planning board," Lombard said, "and it is my opinion that the association appoint a planning committee to look into the question of the future of the fairs. It will be necessary to do a certain amount of research work and give careful consideration to economical and world conditions in making this study. The investigation should be conducted along the lines of what is going to happen after the war is over instead of what has happened in the past. I have even thought of having the planning committee be composed of members from all over New England, and a budget be prepared and subscriptions received from not only State fair associations, but from individual fairs as well. Industry is already spending millions of dollars in planning for the future and is making careful surveys and conducting extensive research and experimental work. If this is important for industry, it certainly should be important for fairs, and if fairs are to continue to serve the people as efficiently and satisfactorily as they have in the past they will have to make radical changes to meet future needs."

Association in Black

Lombard's reports as treasurer showed receipts of \$1,017.22 in 1942; with expenditures of \$568.03, leaving a balance of \$449.19. President Wells followed with a short report as the delegate to the New England Council War Conference in Boston, and Charles A. Nash, general manager Eastern States Exposition, Springfield, presented a report of the annual meeting of the International Association of Fairs and Expositions in Chicago. Both pointed to the increased optimism they met this year and attributed it to the splendid showing of the fairs in 1942. Jack Greenspoon reported on the Canadian fairs in 1942.

Nash; Leon A. Stevens, secretary Hillside Agricultural Society, and Fred B. Dole, president Franklin County Agricultural Society, were named to the nominating committee.

Before adjourning for the Past Presidents' Club luncheon, delegates heard a statistical report compiled by Lombard. He said 151 fairs made application during 1942 and 91 were held. Of these only three of the 14 major fairs canceled and the biggest one, Eastern States Exposition, was taken over by the government for a Quartermasters' Depot. There were 56,956 exhibits, Lombard said, of which 51,922 were agricultural. Total attendance for the year was 466,280, a figure, Lombard said, that the association could be proud of.

Taxes Top 10G

In keeping with the wartime spirit, Lombard said, the association's members for the first time in their history paid taxes. Admission tax paid in this State was \$10,150.60, and War Bonds purchased totaled \$7,802.75. Five additional bonds, amount of which was not specified by the fairs reporting, also were purchased.

War Stamps and Bonds totaling \$8,305.20 were sold on the fairgrounds and \$1.101 was contributed outright to war relief agencies. Nutritional exhibits totaling 3,374 and 5,349 victory garden exhibits testified to the part the fairs played in the war effort on the home front. Three booths were set up for the enlisting of men for the armed services at major fairs, and a total of 2142 2/5 tons of salvage was collected.

Robert P. Trask, general manager Essex Agricultural Society, Topsfield, was chairman of the Past Presidents' luncheon. President Wells opened the afternoon session with a "pep talk" to members. He stressed the excellent year that 1942 had been and predicted 1943 would also rank high in the history of the association. Following this address, Daniel F. Kane gave the Office of Defense Transportation's version of the transportation question.

Judd Farley, of Massachusetts Committee on Public Safety, spoke on the latest in ARP and blackout requirements, and Charles F. Connors, chairman Massachusetts State Racing Commission, gave an interesting report on agricultural fairs and the horse as concerns pari-mutuels. He praised the fair men for the way in which pari-mutuels were conducted.

Pease Is Elected

Election saw these officers named for 1943: President, Willard A. Pease, Chester; first vice-president, Paul W. Foster, Great Barrington; second vice-president, Horace C. Keene, Marshfield; third vice-president, W. H. Dickinson, Hatfield; secretary-treasurer, A. W. Lombard, Boston.

In absence of two of the scheduled speakers, meeting was thrown open to discussion from the floor, with Harry Storin, Great Barrington; Gaylord White, representing Brockton Fair; George A. Hamid, George A. Hamid office; Warren V. Bodurtha, president of Blandford Fair, and President Fred B. Dole, Franklin County Fair, participating. Dole said his fair was responsible for the purchase of \$1,250 in War Bonds, with \$700 already being distributed. He said the rest will be distributed at the annual meeting in February. Paying a tax for the first time, the fair sent the government a check for \$1,028, he said, not counting the tax paid by midway concessionaires. Delegates then voted a committee of three and the president and secretary to wait upon Gov. Leverett

Saltonstall, at some future date, to get his opinion of the operation of fairs in 1943.

Notables at Banquet

Banquet saw President Wells as toastmaster, and principal speakers were Elliott Platt, agricultural department commissioner from Connecticut; Louis A. Webster, acting commissioner of agriculture in Massachusetts; Paul A. Foster, commissioner of administration and finance; William Neil, master New Hampshire Grange; Charles A. Nash, Eastern States; J. Frank Tucker, Springfield Chamber of Commerce; President Willard A. Pease, and Milton C. Allen, New England council.

Banquet, patriotic in motif, featured a talk by Foster, who told the ODT it can rest assured that the agricultural fair group is not lacking in patriotism. Webster suggested that along with continuance of fairs, awards be arranged on the amount per acre output or some other unit measurement to keep in line with the "all-out production for victory" theme. He asserted that fairs are definitely a part of education as well as functions vital to the spirit of New England agriculture.

Following the speeches, guests were entertained with free acts provided by Al Martin, Boston, and the George A. Hamid Agency, represented by Paul N. Denish, Boston. Hal Freede provided music. Acts included Dorothy Dering, Charles and Barbara, Jack Herbert & Company, Fred Hughes and Adrian. Cigars were sent to the members as a greeting from Henry Rapp, American

(See MASS. MEN AID on page 44)

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 For a limited number of Rides and Concessions in Greenville's popular park located in the heart of the city with thousands of soldiers and defense workers to draw from daily.
WE HAVE Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chairplane.
WILL BOOK OR BUY one more major Ride, also set of Kiddie Rides, Fun House or Crystal Maze.
CAN PLACE Penny Arcade, Photograph Gallery, Pop Corn and Refreshments, Shooting Gallery, Ball Games, Devil's Bowling Alley, Hoop-La or any legitimate Concession. Positively no graft. Blackie Robbins wants Counter Men for Corn Game.
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 Two-Abreast Merry-Go-Round, Gallop, Kiddie Auto Ride, two Electric Peanut Roasters, Custard Machine, Railroad Train and Track, ten Lusse Scooter Cars bought last April, Organ. Going out of business. If you will look these Rides over you will buy all of them now.
GOLD STAR RANCH PARK
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 Coaster; Carousel, 51 jumpers, 2 chariots; Aero Swing; Tumble Bug, 6 car; Gasoline Miniature Railroad, 1200 ft. track; Caterpillar, Whip, Scooter, German Dangler, Kiddie Whip, Smith Aero Swing, Kiddie Auto, Kiddie Dangler; 17 Boats, flat bottom. Webster Public Address System, 120 watt output, complete. Mills 6 Gallon Ice Cream Freezer, 60 Gallon Storage; 5 Serving Cabinets, 48 new Ice Cream Cans, 4 Bunkies, Saddles, Bridals, Harness and Cart, Soda Fountain and Carbonator, Electric Creter Popcorn and Peanut Machine, 60 Arcade Machines, 1 Gallery, 1 Hi Striker; 4 Laughing Mirrors, 6 ft. by 4; Crystal Ball. Everything complete and in good running order.
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The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

NO news has been good news so far regarding the ODT attitude on movements of railroad shows in 1943. Now it is expected that news of this subject will break soon and that it will also be good—as forecast in a story in the Circus Department in this issue. It is intimated that operators of circuses and carnivals have been proceeding with '43 bookings upon a verbal "order" or statement from Washington that led them to believe that everything is going to be all right—with restrictions. No industry has topped that of amusements in co-operating for victory in this conflict, and outdoor shows and show people can best carry on this work by continuing to spread their morale-sustaining influence. After many months of war they are doing this job in Britain and Canada and Sweden. Such amusements on the home fronts have proceeded as effectively as possible in the Allied Nations and neutral countries, where the spirit of the people is not worrying the war and political leaders. In the Axis-controlled areas the picture appears to be different. There's a point.

"Now I'm with and for the 'greatest show on earth,'" reports PFC. Henry R. (Boll Weevil) Culbreth, in the army with the AEF in North Africa, where he finds life somewhat at variance with that in Greenwood, S. C. "The rehearsals have been very hard and tiresome for me, 10 months of the toughest work I ever did, but I hope to give a worthy performance when I am needed. Sure did miss the 1942

season and will not mind missing '43 so much, but I'm going to be hard to get along with if I'm not back for the season of 1944. It'd be nicer here if they only knew what a real steak with French fries or even a hamburger is. I broke in with the T. A. Stevens concessions with Miller Bros.' Shows. Then with the Rock City Shows, Al C. Hansen Shows, Sol's Liberty Shows, Dodson's World's Fair Shows, Harry Schreiber's concessions on Frank West Shows and Mighty Sheesley Midway. Have always kept up with *The Billboard* and long for the day when I can take up where I left off."

FRANK LAYMAN was about the first carnival manager to use motorized transport, opines Doc W. Powers from Texarkana. "He moved rides from one lot to another in 1914 or 1915 with International trucks," recalls Doc. "The tires were of hard rubber and for muddy grounds a track made of wooden blocks fastened together would be placed around the wheels. Some Powers do-you-remember: When 'I'm going to carry the banner tonight!' would greet the ears? When George Davis helped his father dish out milk shakes to the butchers in the old St. Louis Havlin Theater? When John Francis made fairs with a photo gallery? When the Miller family opened the first nickelodeon at 14th and Franklin, St. Louis, using one of the hand-carved fronts of the Gaskill & Mundy carnival as a facade? When Tom Hason beat the tom-tom at the Standard Theater?

The Crossroads

By NAT GREEN
CHICAGO

THERE ought to be a law—or something! We mean about some of the asinine stuff a few of the supposed-to-be wise boys pull on the entertainment programs at winter fair meetings. It's time those in charge of banquet programs give more attention to the sort of stuff presented at these meetings as entertainment. The presentation of objectionable acts is not general, but it occurs often enough to warrant checking. Most fair meeting banquet programs have a sizable proportion of first-rate standard acts and the remainder innocuous amateur or semi-professional entertainers about which the worst that can be said is that they are boring. But occasionally someone who evidently classes the fair audience as morons slips in an act so raw it would scarcely get a hand at a stag party. This year it happened at the Detroit meeting. We have received accounts of the occurrence from a number of people who attended the meeting, and all are agreed that it was an affront to the audience and should not have been allowed. Blame for these things cannot be put upon the acts, which appear as a favor to their agent. The man directly in charge of the show is the culprit. The excuse that he "didn't know" what sort of an act was going on doesn't hold water. He should know and should have the guts to pull an act that oversteps the bounds of good taste—to say the least.

E. C. (SCALES) THOMPSON, "guess-your-weight"

expert known far and wide on the fair circuits, has given up trouping for the time being, but he's still guessing weights and doing a nice job for Uncle Sam. "Scales," who is a veteran of the First World War and thrice wounded and gassed in that ruckus, is putting showmanship into the sale of War Stamps and Bonds. He's set up his scale in the Treasury Center in the Commonwealth Edison Building and makes his pitch to the hundreds of people continually passing thru the center. If he misses a person's weight by more than three pounds he gives the subject a candy bar. If he's within three pounds the subject must buy a War Stamp. Thompson's biggest tap so far is a \$500 bond. "Guess my weight and I'll buy a \$500 bond," a spectator shouted. "Scales" sized him up, guessed 177 pounds. The scales said 179, and the man handed over cash for the bond.

SINCE the item appeared in this column anent the Wrigley Field management's desire to book shows into the ball park this pillar has received a number of inquiries about the possibilities of such bookings. There's little doubt that ball parks in many cities could be made the sites for shows of many kinds. They usually have the advantage of being close to transportation, have ample seating capacity, lighting and other facilities, and doubtless the managements would welcome a chance to play attractions that would enrich their treasury. The idea is worth while looking into.

Out in the Open

By LEONARD TRAUBE
NEW YORK

A WHOLE slew of Cristianis, the famous circus troupes, has been signed for Doc Bender's *Circus Revue* on Broadway. Very much included in the booking is Lucio, the champ principal rider. The Cristianis have been on the Ringling show for years. And quite recently the Ringling office phoned to inquire into the whereabouts of—you guessed it—the Cristianis. (Could it be that Doc Bender was inquiring into their whereabouts at the Big Show office?) . . . Bet all the money you've got that when the Ringling outfit blossoms again in the spring (you can bet your money on the blossoming, too) the Miller boys will again have the concessions. Printed program may be up in the air, however, altho the contract has at least another season to run. . . . Art Lewis, head of Art Lewis Shows, has had important negotiations with the Navy Department at the Norfolk (Va.) Naval Base. Lewis is quartered in Norfolk. . . . Out in Chicago Pat Purcell, a press agent's press agent and a man's man, has switched from *The Herald-American* to *The Times*. . . . Which reminds us that Irish Horan has slipped quietly out of town, wondering how 1943 will treat his thrill show. . . . Traveling shows will operate this year—but there'll be a heapful of restrictions from Washington, not mentioning purely internal headaches, especially a paucity of labor.

LARRY (HIMSELF) SUNBROCK, the Peck's Bad Boy of the big-time promotion field, was waiting for us in the outer office as we came back to the

desk from lunch. Escorting the "Never-a-Dull-Moment" peacherino, who was, incidentally, impeccably garbed in new and sparkling haberdashery, was the Sunbrock attorney, Philip B. Geldzahler. Sunbrock & Lawyer, eh? . . . Looked like a legal attack on your court-shy correspondent. But no, the Great Man was just in for a social tete-a-tete, and also to divest himself of a slight chip occasioned by our recent observation that at his Charleston (W. Va.) date he made his debut as a hillbilly impresario.

Here's a slight approximation of how the incomparable redhead's patter went. . . . "So you faithful watchdogs reported my alleged misdeeds in Charleston? Well, I figured they would forget to send you a first-page break—and in wartime, my lad—on a very good paper, *The St. Louis Globe Democrat*. What am I doing in town? Oh, I just flew in and intend to leave today. (At this point we remarked that his destination was Cleveland, and as the bespectacled mah out of nadcappery was surprised that we knew, he tumbled over the chair and his mouthpiece immediately filed a brief claiming his client was hit while on his honorable knees.)

"YOUR usually correct dope was wrong when you mentioned that Charleston was a new venture in hillbilly business for me. I am responsible for the present barn dances. In 1929, when I sold my holdings in eight theaters to begin a belated career as a stockbroker and went broke, I turned to hillbilly

When Frank James took tickets on the main door and Doc Powers was butchering in the gallery?

THE fatal accident that befell Joe Galler last week marks the end of another saga of America, of the immigrant boy from Buda-Pest who found his place on these shores as a loyal adherent of American ideals. As head of the Buckeye State Shows, his influence for midway betterment and his genial personality will be missed. . . . The Lindemann brothers, William F., Peter H. and Albert C., circus vets, came in for a spread in *The Sheboygan (Wis.) Press* of January 21. They retired in 1938 but were called in by the Shrine Club to aid in producing the Seils-Sterling Circus in the armory last week. Bill was once a stellar wire artist, Pete was a top-notch aerialist in his day, and Al became a performer after they started their own show in 1919. . . . Death of his parents requiring his attention to their business, infos Henry H. Varner, he has had to quit trouping in favor of McKeesport, Pa. . . . "You may think me crazy for trying to promote a circus in these times," indites C. C. Day from Washington, "but if I am, so are six successful operating showmen who have expressed interest in my circus ideas." . . . Old-timers are bound to get some nostalgic twinges from *As Told on a Sunday Run*, off the press in booklet form and by Harry P. Bowman, Jeannette, Pa. His preface ends: "The nation is fighting and there's little time out, but relaxation must sometimes relieve grim, determined endeavor. That's why the white ring horses, the beloved elephants, the clowns and the pretty girls, aloft and ashore, will go to town again. Surrender and escape—for an hour." . . . Baseball magnates are not the only ones who have been noting those whopping attendances at hockey games in the Eastern ban-on-pleasure-driving zone.

THE Showmen's League has received an interesting letter from Sam Glickman, who is somewhere in Africa with the U. S. Army. "We have a lot of fun trading with the Arabs," says Sam. "Money is not much good here, as the stores in the small towns are closed. The Arabs are dressed in rags. They have eggs and chickens and we trade them old bits of clothing. A woolen undershirt is worth 25 eggs, the drawers 20. An old pair of pants is good for 100 eggs or two chickens." Glickman said he had no mail for four months and he asked particularly that some old copies of *The Billboard* be sent him. "It makes a nice picture once in a while," says Glickman, "to see the Heinies' planes hit the dirt after our boys make a direct hit on them. So far I have weathered the storm all right, and after seeing the things that go on around us we get hardened to it. Either it has my name on it or it hasn't." Sam says he finds it tough to talk to the native Jews there, as they all speak Hebrew.

PAUL JONES, former Texas State Fair publicity man, has been in Washington for a couple of weeks and is now set in a Red Cross job there. . . . Truzzi, Ringling show juggler, didn't complete his engagement at the Palmer House because he found it difficult to transpose his artistry from the circus ring to the night club floor. . . . Hamid-Morton Circus is tentatively set for a three-week engagement in Mexico City, opening March 13—following the K. C. date. It will show under police auspices. . . . Oscar Davis, promoter of hillbilly shows, in from Memphis last week to confer with WLS Artists' Bureau execs on acts for his forthcoming shows. Davis and his partner, Hal Burns, have been very successful with their shows thru the South.

contests, and most every alleged hillbilly in the country has worked for me, including Lum and Abner, who got their first break thru me in 1935. That year I leased the Shubert and Taft theaters in Cincinnati and there had the pleasure of employing in successive weeks such characters as Howard Thurston, Joe Penner, Duke Ellington, Ted Lewis, Jack Benny, Rubinoff, Fibber McGee and Molly and others. So you see, my fine young critic and besmircher of the fair name of Sunbrock, I have had the indoor as well as the outdoor experience.

"When they made it tough to transport a lot of stock I went back to a few old stands and played Akron, Columbus, Cincinnati, Charleston, Evansville, Indianapolis and St. Louis in successive weeks with my Hillbilly Jamboree, which is staged to decide the champion string band, fiddler and yodeler of each city. I carry the champs with me and, believe it or not (who ever disbelieved the Great Larry?), the localites have a difficult time beating my band, even tho the applause by the audience decides the winners. Every city has been a sellout. However, I am quite anxious to get back to the big time three-in-one deal."

BY three-in-one Mister Sunbrock means circus, rodeo and thrillshow all rolled into one sanatorium. When the Great Man was finished with his spiel we attempted to get a small word in edgewise, but at that point he collared two other companions, Mr. and Mrs. Dick Wayne Barlow, the rink operators, and with Attorney Geldzahler they beat it for the exit and left your correspondent in a state of utter confusion.

We allowed as how you-all would be interested in this chapter of the life and times of Sunbrock the Nonpareil.

CALL BY BAILEY . . .
WRECKS ADDENDA . . .
DE KREKO TRAITS . . .
BARNUM PARADES . . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

BAILEY ON PARADES

By MIKE T. CLARK
 Santa Claus, Ind.

In the issue of January 2 on the Letters-From-Readers page C. C. Day wrote, in part: "E. W. Adams was wrong in saying that 1904 saw the last Barnum parade, as everyone knows these were continued until the consolidation in 1918. The parades were eliminated while James A. Bailey was general manager of the Barnum & Bailey Circus, my memory tells me. If Mr. Bailey was with the circus after the consolidation that's a circus incident that has faded from my memory. Along about the summer of 1903 I met Mr. Bailey in a railroad tower at a junction, I recall, close to or in the city of Corry, Pa. He told me that the day was coming when no parades would be given by his show. I was in the office of the tower filing a message when I met Mr. Bailey, he being there to file a cable to the Buffalo Bill Wild West show in Europe and he instructed the management to send canvassman, Whitey Oldnow. He told me that the show was too heavy for the canvas superintendent then with the circus. It was a hot day and I spent quite a little time talking to Mr. Bailey in the tower, he telling me as to the length of the stringers and all other seat equipment and that the circus required a superintendent of the caliber of the man then with the Bill show. The lot was close to the crossing tower and Mr. Bailey was at the tower in his shirt sleeves. Were the parades cut out while James A. Bailey was the manager of the Barnum & Bailey Circus or after the consolidation was made and the Ringling Brothers were the managers?"

ember 29, 1901, with no further information available. This is all the additional wreck information I have.

DE KREKO TRIBUTE

By PVT. P. G. TEMPLETON
 Fort Francis E. Warren, Wyo.

Having been privileged to know the late Charlie DeKreko for my 15 years in show business, I feel that I can say that I have never known "Pop" (I've called him that because he wanted to be so called by us younger kids around him) to be unfair or unjust in any of his dealings with fellow showmen. He was always glad and willing to help the underdog. He always had some good advice to beginners and others as well. Children always made him happy. Many is the time I've seen him walk among the kids in front of his Glass House and pick out dozens of kids and send them in, sometimes going with them and having more fun than the kids. He was never a stranger to anyone. If you met him you knew him. In his interest in young people around the show money was a small object if it was to help anyone. Show business has lost a grand old man, a leader and a showman. So long, Pop. May my location be close to yours at the Big Show.

Charles DeKreko died in St. Louis December 13, 1942. A brother, Jean, died in Louisville January 20, 1943.

By E. W. ADAMS

Atlanta, Ga.

This writer stated on this page in a recent issue that the Barnum & Bailey Circus did not parade in the seasons of 1905-'06-'07. (Editor's note—Adams in his letter to *The Billboard* enclosed a newspaper advertisement of the Barnum show, season of 1906, to substantiate his statement.) "C. D. Day, of Washington, D. C., said I was mistaken and that everyone knew that the Barnum & Bailey show paraded until the consolidation in 1918. In the first place the consolidation was in 1919 and the Big Show gave a parade 1919 and 1920. It was abandoned in 1921. James A. Bailey died in the spring of 1906 and he took the parade off a year before he died. When the show was sold to the Ringlings at the end of season 1907 they revived the street parade for the season of 1908. The show paraded every season then until 1921, when they abandoned the parade for good."

By JACK McCracken

Ojai, Calif.

January 2 letter by C. C. Day said that E. W. Adams was wrong regarding the last season of a Barnum show parade. Well, Mr. Day is also wrong when he says everyone knows that the parade was continued until 1918, when Ringling Bros. was consolidated with Barnum & Bailey.

I got back from France and was discharged in 1919 and joined the show at Memphis. Jess Harris was driving the band wagon, which was drawn by the old white 10-horse team. (By the way, that was the band team put together by Charlie Rooney in the spring of 1913 and first driven that year by Perry Camp, later by Pony Charlie. There were some horses replaced during the period 1913-1919. In 1913 they were as pretty a 10-horse team of dapple-grays as one ever looked at.)

We closed the 1919 season on November 21, which I believe was the latest the show stayed out, with the exception

of 1942. We went to quarters at Bridgeport, Conn., with snow on the ground. In 1920 I opened with the band team and closed with it at Richmond, Va. And by the way, I read some time ago that the Two Hemispheres wagon had no usefulness except in parade and that there was no way to get inside of it. Well, I hauled that old wagon during all of the 1920 season and we always carried extra harness and collars inside. There was a trap door on top large enough for a man to get inside, also a small trap door on bottom.

(The only time I remember the Ringling show using more than four sections to the train was on several occasions in mountain country. Eighty-three to 86 cars were used in season on each show, Ringling and Barnum & Bailey, before the combine. Please send me Mr. Day's address.)

Reader Day's address for the benefit of Reader McCracken and others is 2518 13th Street Northwest, Washington, D. C.

BY WILLIAM F. HEWITT

San Diego, Calif.

In a recent letter to *The Billboard* a writer stated that the Barnum & Bailey Circus gave a street parade in 1904 and that the parade was continued thru 1918. After Barnum & Bailey returned from the five-year tour of Europe an extra large parade, with many new tableau wagons and allegorical floats, was featured by the circus during the season of 1903 and this parade was also given in 1904. In 1905 the circus started out with a parade but, owing to difficulties, the parade was abandoned early in the season and the parade wagons were sent back to Bridgeport. No parade was given by Barnum & Bailey in 1906. I am not sure about 1907 but, at any rate, the parade was back in 1908 and was continued thereafter until the merger with Ringling Bros. Ringling Bros. and Barnum & Bailey Combined Circus then retained the parade during the season of 1919-'20-'21.

UNDER THE MARQUEE

(Continued from page 37)

mann Bros., was a success. Clowns were Cecily, European clown and producer; Cecil Ellington and Jake Disch (Ossifer Corrigan), clown cop. Reported by Jake J. Disch.

H. A. (KID) MORRISON cards from Miami: "I am one of the original Four Kids, Kid Koster, Kid Raymond and Kid Wheeler, all formerly of Buffalo Bill's Wild West advance, 1905-'07. Am now in my fifth year as publicity man for Hudson Agency here. Kid Koster is with 20th Century-Fox. Kid Wheeler is in St. Paul. I do not know Kid Raymond's whereabouts."

THE FATHER of Art Lind died in Fall River, Mass., January 4 instead of in Spivak, Colo., as mentioned in the Final Curtain. Art Jr. writes from Spivak: "Since my father's death I have received a number of letters telling me I should send in more on his activities in show business. Art Sr. was originator of many outstanding unsupported ladder and foot-juggling tricks. He originated numerous feats. He was a strong understander for ladder work. In 1923-'24 he and a brother, Gus Lind, owned and operated a motorized circus. Returning to vaudeville in 1925, presenting the well-known act, *A Day in an Apple Orchard*, with Gus and Art Jr. Act broke up in 1927 following a Western vaudeville Coast tour. Making his home in Fall River, Mass., he started a cleaning and pressing establishment and remained in this business until the time of his death. In his teens he was a member of the Cotton Blossom showboat."

BY DR. W. F. JONES, V.S.

Glens Falls, N. Y.

I read the note of J. Lou Sampson about the 40 bay horse team on the big bandwagon driven by Pogey O'Brien and the big tent seating 20,000, all on the Barnum & Bailey Circus, season 1906. I will go on record that James A. Bailey died in March that year. The Barnum show played Rutland, Vt., during the State Fair, and I played my horses before the grandstand. I met George Starr, new manager of the show, and saw the parade. The big first bandwagon was drawn by a 12-horse team of grays; second wagon by a black team of eight; third by a 6-horse team of roans driven by George Downs, who was on the show 1906-'07. He now lives at Hudson Falls, N. Y., and was chief at the High Point Roadhouse, next to my ranch, last season. He says there was no Pogey O'Brien, driver of 40-horse teams, on the show. I saw the show three times in different cities that season and I didn't see either Pogey O'Brien or a 40-horse team.

The biggest top I ever knew on the Barnum show was estimated at 16,000, a six-poler. Answer to Charlie Campbell on wrecks: W. C. Coup took on the Barnum, Bailey & Hutchinson Circus in 1881 on percentage as manager, with the show all newly painted and bannered as W. C. Coup's Greatest Circus. There was no Barnum & Bailey-titled circus out that season. Bailey and Hutchinson were scouring Europe for the world's largest elephant and never settled on anything until in the winter when they purchased Jumbo from the London Zoo. She arrived March 12 at New York. W. C. Coup never owned a circus, but he and Dan Costello and the DeKovens went in with Barnum in 1873 and put out the Barnum railroad show.

MORE ON TRAIN WRECKS

By HARRY W. COLE
 Detroit

A newspaper item, October 9, 1881, mentions a Forepaugh wreck in Kentucky, in listing circus mishaps, without definite data. W. C. Coup's wreck near Tunnel Hill, Ill., August 20, 1882, was more than a train wreck. It was one of the misfortunes which contributed to the break-up of Coup's show in Detroit, ending with the sale of the circus at auction in September. Miles Orton's circus train was damaged in a wreck near Xenia, O., November 30, 1883. John Robinson's wreck at Ames Station, Minn., October 4, 1885, had a large list of injured in the working crew. Forepaugh's wreck at Eddyville, Ia., did not cause the loss of a performance at Ottumwa August 14, 1885. *The New York Clipper* stated that Forepaugh's wreck at Valley Creek, Pa., on its return to winter quarters, was its sixth. W. W. Cole's wreck in August, 1885, near Bornwallys, Va., was due to cages loaded crosswise and being scraped from the flats in a narrow tunnel. Doris train was derailed near Memphis, Tenn. Forepaugh's wreck was at Riverdale, Me., July 16, 1886, instead of June 16, as previously stated. Sells and Rentfrow had a wreck near Holmes Station, Calif., September 8, 1893. Restless horses in a car were supposed to have thrown it off balance. Lemen Bros.' train wreck at Campbell, Mich., May 31, 1895, was due to the train being sideswiped by a freight taking a siding. When the Forepaugh-Sells Bros.' show was preparing to leave Plattsburgh, N. Y., September 7, 1897, a locomotive hit the end of the train, causing a delay. At Forrest the third section turned into a siding to let an express pass, but as the cars were too long for the switch curve, the elephant car was tipped up and had to be left behind, causing a late arrival at Malone. One of the trains hit a freight outside of Baton Rouge, La., No-

Coming Events

- These dates are for a five-week period.
- Arizona**
 Tucson—Rodeo, Feb. 20-22. M. H. Stark-weather.
 - California**
 San Francisco—S. F. Gift & Art Show, Feb. 7-9. Kay Leber, 1514 Rockefeller St., Everett, Wash.
 - Connecticut**
 Willmantic—Poultry Show, Feb. 19-20. D. D. Cavanaugh, RFD, N. Windham, Conn.
 - Distriet of Columbia**
 Washington—Shrine Circus at Ulline's Arena, Feb. 8-14. Howard P. Foley.
 - Illinois**
 Chicago—Merchandise Fair, Feb. 1-5. W. J. Kenney, 890 Broadway, New York, N. Y.
 - Michigan**
 Detroit—Detroit Builders' Show, Feb. 12-21. Kenneth D. McGregor, 1628 Buhl Bldg.
 East Lansing—Farmers' Week Livestock Show, Feb. 1-5. V. A. Freeman.
 Negaunee—Winter Ice Frolics, Feb. 4-7. Edward C. Stevens.
 Petoskey—Winter Carnival, Feb. 5-7. Wilson J. McDonald, Chamber of Commerce.
 - North Dakota**
 Fessenden—Wells Co. Winter Show, Feb. 19-20. E. W. Vancouver.
 - Oregon**
 Portland—Portland Gift & Art Show, Feb. 14-16. Kay Leber, 1514 Rockefeller St., Everett, Wash.
 - Texas**
 Houston—Houston Fat Stock Show & Livestock Expo, Feb. 5-14. Herman A. Engel, Box 2371.
 Laredo—Washington's Birthday Celebration, Feb. 20-22. Charles Deutz, Box 479.
 - Wisconsin**
 Milwaukee—Trippell Shrine Circus in Auditorium, Feb. 22-28. Henry P. Zarse, 3000 W. Wisconsin St.

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Championship Meets To Prep For Nationals

DETROIT, Jan. 30.—Championship meets sanctioned to date by the Roller-Skating Rink Operators' Association of the United States have been listed by RSROA Secretary Fred A. Martin, general manager of Arena Gardens Rink here, as follows:

Cleveland.—Speed in all 27 divisions, Jack Dalton's Roller-Skating Club, February 25-27; novice and senior pairs and senior figures, Charles Horvath's Skateland, February 17; dance, figure, pairs, all junior class, Robert Campbell's Clifton Roller-Skating Club, February 18; novice figures, men and ladies, same rink, February 17; novice dance, Roller-Skating Club, February 19.

Ohio.—Speed in all 27 divisions, Jack Dalton's Roller-Skating Club, Cleveland, March 25-27; figure dance and pairs in junior, novice and senior classes, Hazel M. Kearney's Roller-Skating Club, Columbus, March 18 and 19.

Michigan.—Speed, figures, pairs and dance, Arena Gardens Rink, Detroit, March 10-12.

Pennsylvania and West Virginia (territorial).—Dance, junior, novice and senior; figures and pairs, junior and novice only, H. D. Ruhlman's Lexington Rink, Pittsburgh, March 7 and 8.

Illinois.—Dance, figure, pairs, junior, novice and senior classes in each, Lois Reynolds's Arcadia Rink, Chicago, March 3-5; speed in all 27 divisions, same rink, March 12-14.

Southern Connecticut (State qualifications).—Novice dance, Benjamin F. Morey's Eli Skating Club, New Haven, March 11.

Connecticut.—Figure, dance pairs, novice, junior and senior in each, Benjamin F. Morey's Eli Skating Club, New Haven, March 24.

Hampden (Mass.) County.—Novice and senior dance and ladies' figure, Herbert A. Briggs's Riverside Rollaway, Agawam, February 17.

Nebraska-Iowa (territorial).—Junior and novice dance and junior novice figures for men and ladies, Thomas S. Boydston's Rink, Lincoln, Neb., March 20.

Greater Boston and Mass. Contests Set Under RSROA Rules

BOSTON, Jan. 30.—Dates of the annual Greater Boston and State of Massachusetts amateur roller skating championship contests, to be held under sanction of the Roller Skating Rink Operators' Association of the United States, have been announced. Amateurs of the Greater Boston area must enter and finish first, second or third in these contests to be eligible for the State contests. Dates of the Greater Boston contests are March 2 and 3, contests to be held in Winter Garden Rollerway, Dorchester, Mass. Entries must be made on or before February 20. Any amateur roller skater holding an RSROA amateur competitive card is eligible. It is not necessary to be a member of any club or of a club affiliated with the RSROA.

State contests will be held on March 16 and 17 in Bal-a-Roue Rollerway, Medford, Mass. Only those who qualify in the Greater Boston or other qualification contests, officially sanctioned by the RSROA, will be eligible to compete in the State championship contests. Qualification contests probably will be held in Worcester, Springfield and Fitchburg and, if so, contestants who finish first, second or third will be eligible. Entries must be made on or before March 6.

In both contests these events will be open for competition and will be held, providing there are entries made in the divisions: Figure Skating—junior girls, novice men and novice ladies, senior men and senior ladies. Dance Skating—junior dance, novice dance, senior dance. Pair Skating—junior pairs, novice pairs, senior pairs.

Annual RSROA Nights, presented each year to raise funds for the advancement of amateur roller skating thruout the United States, will be held this year April 6 and 7 in Winter Garden and on April 8 in Bal-a-Roue. These are the nights of the year that the amateur skaters present their annual revue and demonstrate how proficient they have become in their skating. This is their showcase and many of their friends and relatives set aside these nights and come to the rinks to watch the amateurs "strut their stuff."

Under the Blackout

By CYRIL BEASTALL

CHESTERFIELD, England.—It is many moons since anything from me has appeared in these columns. The fault is not mine. My typewriter has been anything but idle, so you may charge the long silence against either loss in transit or editorial fastidiousness. Many roller-skating enthusiasts over there will have been wondering how fare their British cousins after three and a half years of war. Eventually the effect of war upon sport and more particularly upon skating in

the States may be similar to our own experience, altho I hope not.

Rinks in old England today are few and far between. Those that are still available hardly rank as attractive propositions to the depleted number of skaters able to take advantage of such facilities as remain. Competitive skating lies dormant, more or less, for the duration. What else could you expect? The ranks of active skaters have been sadly reduced by the ravages of war, while the number of rinks has suffered even greater reduction. In September, 1939, the British government immediately took over a fair percentage of our roller rinks for more essential use. Each year since war was declared additional rinks have passed away from us thru the same procedure until those that are left at this time amount to very little either in number or quality.

In this country today probably the most active skaters are Billy and Joan Watson. Remember this couple who toured Eastern and Midwestern rinks of the United States in 1938 at invitation of that splendid body, the RSROA? Joan was Miss Lidstone then and teamed in the pair numbers with her brother, Jim. Joan and Billy now rate as No. 1 in British pair skating and, make no mistake, they are the real goods in more ways than the one. Billy Watson is a landowner and goes in for farming in a big way. He works from early morning till dusk with his men. And, altho no man can possibly be working harder in the fight against totalitarianism on the home front, he finds time to put in some remarkable exhibition skating, apart from giving a great deal of free tuition to all comers among local skaters, who are fortunate in still having the use of one of the largest rinks in the country but no instructor. Joan Watson shares in helping along the locals, who are mostly either the very young or the middle aged and elderly, in her capacity of honorary secretary of the Batley Skating Club, and a very live one at that.

My wife and I will be happy to entertain any American skaters who may be over here with the armed forces, should they care to mail a line to us at 7 Dunston Lane, Chesterfield, Derbyshire, England.

AN engagement by Prof. Jack E. Sharkey, presenting his novelty roller-skating act, was played at Sholes Hillgrove (R. I.) Country Club Rink on January 24.

BOBBY REID, credited with having the largest sales of War Bonds in Arena Gardens Rink, Detroit, besides being a junior speed skating champion, is a true showman, his father being John F. Reid, co-owner of Happyland Shows.

THE COLISEUM, Orlando, Fla., recently organized a skating club, Rhythm Rollers. President is Cliff Melching, Mansfield, O. Plans are for extensive dance skating and a spring skating revue. Charter membership is 30.

THE COPELANDS, skating thrill act comprising three girls and a man, after several weeks in rehearsal breaking in two new girls and devising new routines, are playing a return engagement at the Shangri-La, Philadelphia night club.

OPERATORS of Doyle's Rink, New Britain, Conn., reported to police last week that the rink had been entered during the night of January 23 and \$3 in pennies taken from the desk of Leo Doyle. Police said the rink has been broken into several times during the past five months.

OVER 500 attended the recent fourth anniversary party of Conrose's Rink, Hartford, Conn., reported Syd Conn and Bill Rose, operators. Vincent Denis, city corporation counsel, was emcee and cut the anniversary cake. Among guests was Willie Callahan, former film actor. A prize of \$10 was awarded to the "most graceful couple." Freddie Hagedorn provided organ music. Jim O'Hara, Conrose organist, is ill in Hartford Hospital.

A FULL PAGE in the Sunday (24) roto section of *The St. Louis Post-Dispatch* was devoted to roller skating as an industry. Titled *Roller Skating Becomes a Big Business*, layout consisted of 13 pictures, with an accompanying story. There are 11 rinks operating in St. Louis and St. Louis County. Largest is Arena Rink, where the photos for the spread were taken. Some of the pictures featured Meredith Shattuck, manager of the Arena, and Tony Mirrelli, St. Louis, speed champion. Shattuck said Arena business is better than ever before. Admission is 45 cents.

MASS. MEN AID

(Continued from page 41)

Fireworks Company, who was unable to attend.

Closed Meeting

The second-day session was a closed meeting at which delegates considered resolutions and discussed business. Speakers included Horace C. Jones, State 4-H Club leader, and Harley Leland, his assistant; Earl S. Carpenter and Prof. O. J. Faucett, Massachusetts State College, and Harvey C. Turner, master Massachusetts State Grange. Visitors to the sessions included Neil M. Mitchell, manager Plymouth (N. H.) Fair; D. J. Trueland and Lee Connery, Lancaster (N. H.) Fair, and A. J. Drury, Essex (N. H.) Fair, and George A. Hamid, New Jersey State Fair.

DONNELSON, Ia.—Lee County Fair, at the annual meeting here, elected I. O. Bell, president; Henry Trump, vice-president, and A. D. Krehbiel, secretary.

ODT RAILROAD OKAY?

(Continued from page 36)

New York, Boston, Philadelphia, Baltimore and Washington are "all set" and that this route will bring the show up to about the middle of June. It is known that William J. Conway, veteran contracting agent of RB, was in Washington over the past week-end on business relating to the engagement there. It was also stated that two carnivals, Johnny J. Jones Exposition and James E. Strates Shows, are booked to play the capital as they did last season.

RB To Be Changed

Insiders had Robert Ringling and his associates reviving the "old-fashioned" type of circus, meaning a performance all but devoid of the elements breathed into the show during the streamlined regime of John Ringling North. The show will be smaller and there will be a minimum of single performers, with all three rings to be filled during most if not all of the performance in the big top.

It was recalled that during World War I Germany and the Central Powers made their big spring drive (1918) and that during that period, when the circus played Washington, President Wilson attended and said that the circus is good for the morale of the people.

Any order issued by the ODT or other agency is expected to cover carnivals as well as circuses.

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Gordon, Eleanor J. 5c
Neal, Jack, 18c

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Ackley, John Wm.
Ackley, Ora
Adams, C. D.
Adams, Mrs. E. J.
Adams, Glen
Adams, Jack
ADAMS, Walter
ADERHALT, Woodrow
ADERHALT, Guirett E.
Adler, Fawn
ADKINS, Buster
Adler, Rose & Harry
Agne, Harry
Aiken, Reno
Ainsworth, Robt. Leo
Albert, E. J.
Alexander, Mr. & Mrs.
Alexander, Art & Mary
Alexander, Jesse B.
ALEXANDER, Frances
ALEXANDER, Rufus
ALFORD, Elmer
ALFORD, Percy
Ali, Ben
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Allen, Chas. Major
Allen, Chickie & Buckey
Allen, Claude W.
Allen, Doc
Allen, Fred
ALLEN, Jack
Allen, S. T. "Tip"
ALLEN, Thurman L.
ALLISON, Arthur
ALLISON, McKintley
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Ament, Capt. W. D.
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Anders, (Kokomo)
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Anderson, Jimmie
Anderson, Joe
ANDERSON, Irvie
Anderson Sisters
ANDREWS, Desie
ANDREWS, Harvey
ANDREWS, James
ANDREWS, Jos.
ANDREWS, August
ANDREWS, Richard P.
Angel, C. E.
ANGELL, Jos.
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Annin, Ralph J.
Anstett, Mrs. Nell
Anthony, C. M.
Anthony, Howard
ANTHONY, Keith
ANTHONY, Leroy
Anthony, Milo
Anthony, Mrs.
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Appelbaum, Sam
Appleyby, Raymond
Arcara, Anthony R.
ARCHER, Louis
Arnold, Afton
ARNOLD, Edwin
Arnold, Floyd
Arnold, Woodrow
ARTHUR, Jos.
ARTHUR, Percy
Ash, Carpio
ASHLEY, Chas.
ASHMORE, Wilmer
Ashur, Blackie
Aston Sr., Thos. R.
Atkins, Geo.
Austin, Bertie
AUSTIN, Clarence
Austin, Suzanne
Auton, Wm.
Avalons, Six
Ayers, H. C.
BABLE, Walter
BABUKA, Jos.
Backer, Joe
Bacon, Jerry
Bacon, John F.
Bagenstose, F. N.
Bailey, Bill or Dolly
Bailey, Roy
BAILLIE, John
Baker, Billie
Baker, Bobby
Baker, Fred
Baker, Harry
Baker, J. C.
Baker, James M.
BAKER, Raymond
Baker, R. G.
BAKER, Wallace
Baldwin, Louis
BALL, Emerie
Ballard, Horato
Ballard, Peter
Bamool, Clifford G.
Baneroff, Zo Ann
Banks, B. E.
Barbay, Stanley

BOWEN, Edgar E.
Bowen, Howard G.
Bowers, Emerson
BOYD, CHAS. R.
Boyce, Wm.

- Boyd, Naomi
Bradford, D. H.
Bradley, Geo.
BRADLEY, Patrick
Brady, H.
Brady, King
BRANCH, Herbert
Brandt, Floyd G.
BRANGLE, Lawrence J.
Brannon, Jim
Brannon, Mr. Pat
BRANTLEY, Ernie P.
BRASHEARS, Clyde Aron
BRAZZELL, Lonnie
BRENNAN, Herman Jos.
Brennan, R. S.
Bresnahan, J. E.
BREWER, Wm.
BREWER, Mrs.
Bridges, Tenni
Bridges, Chester
BRITT, Winfield
Britton, Mill
Britton, Sherry
Broder, Robt.
BROESCH Jr., Geo.
Bronlee, Jack H.
Brooke, Walt
BROOKEY, Chas. E.
BROOKS, Chas. Russell
Brooks, June
BROOKS, Rosel
Brooks, Wm.
Brook, Peto
Brown's Concessions
BROWN, Alex
BROWN, ADAM JOHN
Brown, Edw.
BROWN, Ernest
Brown, Pitzel
Brown, Freddie
Brown, Geo.
BROWN, Irving
BROWN, Joe Jim
Brown, Kenneth P.
Brown, Lawrence
BROWN, Meies
BROWN, Raymond W.
Brown, Will H.
BROWNE, Derwood A.
Brownie, Dave Jew
Brown Frank O.
BRUCHER, Wallace V.
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Bryant Thelma
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Buckland, Harriet
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Buckler, L. L.
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Buddington, C. D.
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BURDEN, Ernest
Burdge, Howard
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Burgess, Ted & Lillian
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BURKE, Harry John
Burke, Leo
Burke, L. W.
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BURNS, John A.
Burnson, Arthur
BURT, Johnny Clarence
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Campbell, Elizabeth
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CANNON, Jerry
Carelton, Carl O.
Carey, Al
Carey, R. E.
Carey, Wm.

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Carroll, Alfred
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CARTER, King
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Caskey, Don
Castlerough, Carlton
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Candill, Toni
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Cavanaugh, Chas. (Showman)
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Oove, Fred
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CONATSER, L. O.
CONDRY, James
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Conner, Jack
Conner, Oliver L.
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CONRAD, Gary
Conroy, Marjorie
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Conway, Celina
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Cookingham, Corp.
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Cooper, Russell
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Downs, Jack
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Drury, Leo Edw.
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Duke, Augusta
Duke, Herman

- Feltner, Dovie
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Fisher, Dr. John
FISHER, Lloyd
Fitch, Mrs. A. T.
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FLETCHER, Samuel W.
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FLOWERS, Ray
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POWLER, Ovanlia
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GAYLOR, Fred
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Gerber, Jos. (Red)
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Glenn, Jack
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Glover, Margaret
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Goff, B. M.
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Golden Valley
Golden, Geo.
Golding, Fred
Gooch, Bill
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Gordon, Buster
GORDON, Hardin
Gordon, John
Gordon, Roy & Enlah
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Goss, Charlie
Gotsch, Leo
GOTCHER, Chas. Rowo
Gould, Joe
Gould, Mildred
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Graham, Pat.
GRAHAM, Perry Dale
Grande, Leo
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GRANT, Louis
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GRAVES, Roy
GRAY, Clifford
GRAY, John
Gray, Roy Monty
GREEN, Harold (Orch.)
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GREEN, Theo.
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Grey, John F.
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GRIPPIN, Henry
Griffin, James
GRIFFIN, Lewis
GRIFFITH, Jeff
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GRUBER, Edw.
GUERRIN, Francis M.
Guinn, Mrs.
GULLEY, Lechl
Guray, Sol
GURLEY, Lechl
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Hackner, Lewis
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HALE, James G.
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HALL, Ray
HALLER, Jos.
HALLER, Chas.
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Hamburg, Phil
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HAMILTON, Geo. L.
Hamilton, Mrs. Goldie
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HAMILTON, VIRGIL CHAS.
HAMMOND, Carl
Hammonts, Johnnie
Hampton, Ernest
HAMPTON, Robt. W.
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Hanlon, Tommy & Nell
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HANSEN, G.
Hanson, Arthur
HANSON, Lois T.
Hard, Richard
Harder, LaRose
Hare, Betty
HARE, Lionel
Harley, Angus J.
Harley, Bill
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HARRER, Chester
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HARRELL, Willie
HARRINGTON, Wm. J.
Harris, Ann
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Harris, Bing
Harris, Miss Bobby
Harris, Harlan
Harris, Harlan
HARRIS, Herman
HARRIS, Walker
HARRISON, Bessie
HARRISON, Hubert Hamilton
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Hart, James
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Hartley, Wm.
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Hasson, Tom
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Hathaway, Wanette
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Robt.
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Heinz, Eddie & Mrs.
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HELMES, Chas.
Philip
HELMINISKI, James
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HENDERSON, I.
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Hevon, James
Herrero, Billy
Heth, Henry & Co.
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Hewett, Roy
Hewittie, Wm.
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Higgenbotham, Alice
Highsmith, Roma E.
HILL, Clyde
Hill, Frank Jos.
Hill, Patsy
HILL, Wilbur Jos.
Hillard, Lowell E.
Hillman, C. L.
Hippodroma Shows
Hirsch, Mrs. Leo
HITE, John Edwih
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Hobday, John
HOBBERG, Ira E.
Hochberg, Jack
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Clay
Hodges, Geo.
Hofer, Betty
HOFF, J.
Hoffman, Arthur
Hoffman, Dorothy & Daisy
Hoffman, Hans
Hoffman, Harry & Geraldine
HOFFMAN, Harry N.
Hoffman, Mrs.
Hoffman, Pauline
Hoglan, Jinks
Hohlen, John
Holdsinsky, Michael
Stephen
HOLDORF, Harry
Holdt, Leslie L.
Holley, Mr. Agnes
HOLLEY, Leo Leo
Hollywood Cow
Girls
Holman, Blackie
Holt, Bill
Holt, Doc Geo.
HOIT, Theodore
Holt, W. (Girl)
Show Operator)
HONTZ, Frank
HOOD, Woodphine D.
HOOPER, Walter E.
Hopper, Bill (Art)
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Oecilla
Hout, L. T.
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Howards, Flying J.
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Stacey
HULL, S. A.
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HUNT, Gilbert Earl
Hunt, Henry J.
HUNT, James
HUNT, James
Hunt, Walter T.
Hunter, Mrs. May
Hunting, Chas.
Huson, Orville M.
BUSTON, Chas.
Elmer
HWA, Shong Tai
INGRAM, Wm.
Alexander
INMAN, James
Miford
Inman, Smitty
Insley, Stan
Isbell, Chas.
ISON, MAHL
EUGENIE
Ison, Mrs. Julia E.

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The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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CHAPPELEAR, Thos. J.
Chappell, Ben
CHAPPELLE, Dovo
Chappelle, Mrs.
Charmaine, Miss
Charniski, Felix W.
Cheek, Ben
CHEVALIER, Jos.
Chick, Mrs. Ben
Chilly, Mrs. Fred
Chilton, Wm.
CHRISTIAN, Clement
CHRISTIAN, Chas.
CHRISTIAN, Douglas Wayne
CHRISTO, Pedro
Ed
CHRONISTER, Wm. McK.
Cibull, Mrs. Frank
Cichog, Geo.
Clair, Bill
CLAMP, Geo.
John
Claney, Wm. H.
CLARK, Chas.
Addison
CLARK, Harvey
Chas.
Clark, Robt. A.
Clark, Robt. F.
Clarke, Gilmore D.
Cleck, Ernest D.
Clem, Boh
OLEMSON, John
Leslie
OLEVIER, James
CLEWLEY, Carroll B.
Clifford, Trudy
Coase, Mrs. Grace D.
COBB, Rufus
Lincoln
Cochran, Cliff (Jazz)
Coette, Betty
Coffey, Lloyd L.
COFFIN, John J.
Cogswell, Chas. H.
Cohn, Ben
COHEN, Charles
COLEGROVE, Grayden
Coleman, Mrs. Bob
Coleman, Dave
Coleman, Pete
Collier, Mrs. Chas.

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Jean, Betty
JEFFERY, Arthur
JEFFREY, Wm.
Jenkins, Hoyt Z.
Jennings, B.
Jensen, Elmer
JETT, Chas. C.
JOBE, Paul Victor
John, Betty
John, George
Johns, Mike Russell
Johnson, Alfred
Johnson, Ann
Johnson, Carl
JOHNSON, Chas.
JOHNSON, Claude
JOHNSON, Dallas
JOHNSON, Edw.
JOHNSON, Geo. J.
JOHNSON, Mrs. H.
JOHNSON, Harry
JOHNSON, Howard
JOHNSON, James
JOHNSON, Jerrill
JOHNSON, Johnnie
Johnson, Jos. G.
Johnson, Judith
Johnson, Kent
Johnson, Louis
Johnson, R. H.
JOHNSON, Ruthford
Johnson, Sandy
Johnson, Prof. Tom
JOHNSTON, Johnnie
Jones, Mrs. Buddy
JONES, Carl D.
JONES, CHAS.
JONES, Eram
JONES, Edw.
JONES, Fred
JONES, James
JONES, Gerald M.
JONES, Harold
Jones, Mrs. J. J.
JONES, Joyce
JONES, Leroy
JONES, Linzy
Jones, Owen
Jones, Paul
Jones, Rasmus
JONES, Rogers Lee
JONES, Thos. Edw.
JONES, Wm. N.
JONIGAN, John
Jordan, Clyde L.
Jordan, Oscar
Josef, Mrs. Anna
Joyce, James
Julien, Robt.
Justin, Melvin
Kane, E. J.
KANE, Wm.
Kaplan, Sam
KARLSTAND, Ralph
Karles, The
Kasin, Andrew
Kaufman, D. B.
Kay, Bobby
KAYNE, Don
Kearns, Jack
Keating, Mrs. Edw.
KEATING, ROBERT
KEATTS, JAS.
Kebor, Jerome
Keenan, Hank
KEISAR, Geoffery
Keith, John
KELLEHER, Robt. Jos.
Keller, Hanka
Keller, Lester O.
Kelley, Bob
Kelly, Franklin S.
KELLY, Harry
Kelly, Margie
Kelly, Wm. P.
KELSEY, Harold
Kemp, E.
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Kemp, Irving A.
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KENNEDY, Leonard Lee
KENNEDY, Richard Jos.
Kennell, Harry
Kenny, Hugh J.
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KERMAN, Brit
Ketchum, Clyde
Kibel, D. H.
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Kier, Mrs. Martha
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KING, Gid Hunt
KING, Gilbert
KING, Henry
King, Tex & Marco
Kingsbury, Eddie
- KINNEY, James
KINSEY, Ray
Kirk, Frank
Klochner, Jim
Kline, P. H.
Kline, Wanda
KNIGHT, DALLAS G.
KNIGHT, Hugh B.
Knight, Stanley
KNOBELL, Gen.
KNOWLES, Walter
Knox, Eugene
Kolb, Ray
KOSCHLAND, Carl F.
KOSCHOWSKI, Geo.
KOSTERMAN, Ralph H.
KOTRES, John
KOWALSKI, Stanley Alex
Krause, Earl
Krause, Willie
Kretsch, Pete
Krychewsky, Harry
Krieger, Albert
Krowell, Kay
Krug, C. H.
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KULA, Paul Helm
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LaCrosse, Mary
Ladlow, Maria
LaFlur, Joe
LaFORM, Everette
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LaRouch, Daniel
LaRue, Shirley
LaTemple & Co.
LaVond, LaVoie &
Coleen
LaVier, Jack
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Lacey, Mary Ruth
Lachman, Dave
LAIRD, Geo.
Larion, Sylvester
Larue, Freddie
LASHLEWITZ, Victor
Lasley, Fred &
Latell, Dr. H. E.
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LAUFER, Donald
Laurent, Mary
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Lawson, Edw.
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LAWSON, Jess
LAWSON, Theodore Robt.
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LeRoy, Chas.
LeRoy & Roxey
LEROY, JONES
LeVan, Harry
LEATHERMAN, John Riley
Leardo, Fritz
Ledron, Mrs. Paul
Lee, Baby
Lee, Charley
Lee, Dorothy
Lee, J. Ellison
Lee, James Oris
Lee, Mother
Lee, Mrs. Ralph
Lee, Roy E.
LEE, Shirley
LEE, Willie
Lehr, Raynor
LEMBERKE, Franklin D.
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Lentini, Frank
Lento, Tony
Leo, Mr. Ivan
LEONARD, Arthur
LEONARD, L.
LESANDES, John
Leslie, Burt
Lester, The Great
LEVAN, Ray
Levine, Ben
Loving, Era Juno
Lewis, Capt.
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Lewis, Curley
Lewis, Harry V.
Lewis, Irving
LEWIS, ISAAC
LEWIS, JIMMY
Lewis, Richard
LEWIS, Richard
Lewis, R. L. X.
Lewis, Samuel
- Lewis, Stan
Lewis, Tony
LEWIS, Wm.
Lewis, Wm. Tate
Lieberwitz, Sam
Lieberwitz, Gusie
Lind, Gus
LINKOUS, Justin
LINTON, Willis
Linwood, Milo
Lipsh, Sara
Lst. Harry B.
Little Bear, Chief
LITTLE, Carl T.
Little, Mrs. C. W.
Little Jeanie
LITTLE, John L.
LITTLE, Joe
LITTLEFIELD, Norman F.
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Lloyd, Capt. Jack
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Lord, Carol
Lottidge, Harry
Louis, Joe
Louse, J.
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Loving, Frank
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Lowery, Jas. P.
LOWRY Jr., Herbert H.
Loek, Evelyn
LUNDGREN, Howard Milton
Lundy, Glen P.
Lushie, Mrs. Harry
Lusk, James O.
Lyden, Chas. F.
LYERLY, Clarence
LYON, Bert Leland
LYON, Sam
MacDONALD, Wm.
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MacWilliams, Bingo
McABEE, Arlie
McBLY, FRED
McCAHEM, Frank
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McCarey, Cecil
McGARROLL, Jos.
McCARTHY, Daniel Matthew
McCasky, Harvey
McCauley, Pat
McCawley, Robt.
McClaus, Edward
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McClinchy, Beady
McComb, Ernest
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McCulley, W. T.
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McFarland, Toke
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McLeads, The
McLean, Dallas D.
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McPride, Danny
McQueen, Tiger
McQueen, Ralph C.
McVay, Jas. O.
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Mack, Bubber
Mack & Sandy
MACK Jr., John
Mack, Capt.
MACKLEY, Jos.
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Mallory, Clyde
- Malone, Mollie
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Maloney, Curley
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Marcus, Dr.
March, Edward
Marchette, Rebel
Marcus, Dr.
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Martellaro, James
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MARTIN, Robt.
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Mayo, LaRuan
Mays, Gwen
MAZER, Israel
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Mills, Stella
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Montgomery, T. R.
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MOONEY, Thos.
Moore, Arlen
Moore, Chas.
Moore, Jake B.
MOORE, Jas.
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Moreno, Mrs.
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MORGAN, Miller
Morgan, S. B.
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Morrison, Ben
Morrison, Frank
MORRISON, Melvin T.
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Mossman, Babette
MOTT, Edw. Lee
MOUNTS, Homer
Mousigan, Edw.
Mulford, Jack
MULLEN, Robt.
Muller, Annie
MULLIN, Johnnie
MUNCEY, Marshall
Munger, Don
Murphy, Frances
MURPHY, Jack
Murphy, K. C.
Murphy, Mrs. Mary
Murphy, W. M.
MURRAY, James
Murray, Jess
Muthos, Arthur
Myers, Ray
MYERS, Edw.
Myers, Royden
Nabor, Bert
Nagel, C. E.
NARAMORE, Chas. E.
NAUGLE, MICHAEL
Navarro, Carmen
Neal, Leroy
Neal, Ruby
Neal, Seymour
Neely, Willie
Neil, Peggy & Ann
NELSON, Donald
Nelson, Harry
Nelson, L. M.
- Nelson, Milton V.
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NESTOR, Carl C.
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Newman, Harry
Newton, Harold V.
Newton, Horace
Newton, Irene
NEWTON, Lewis
Nichols, Howard
Nichols, Nick
Nicholas, Clifford
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Nicholls, MEDRED
Nicholson, Alex
NICHOLSON, Clyde A.
NIELL, Maurine
NIELSON, Henry
Nison, Walter
Noel, Robt. M.
Nolan, Dr. Larry
Noon, Gilbert
NOHMAN, Freeman Virgil
Northart, Mrs.
Novarro, Monte
NOWLIN, Hayden
Noyes, Robt.
Nuger, Sol
NYE, John R.
O'Brien, Dick
O'Brien, J. P.
O'Brien, Jimmie
O'Brien, Joe
O'BRIEN, Michael
O'BRIEN, Wm.
O'Bryan, Jack &
O'Connell, Mrs. B.
O'DANN, WALTER
O'Day, Betty
O'Dear, Kansas Kid
O'Hara, Harry
O'HARA, Mike
O'Hara, Robt.
O'Mari, Inez
O'MATTA, Mike
O'Neil, Cookie
O'NEAL, David E.
O'Neil, Esther
O'Neil, Jimmy
O'Neil, Jas. B.
OGAN, Michael
Odams, Roy
Opariott, Robert
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Opariott, Kathryn
Opariott, Lester H.
Opariott, Miles
Opariott, E. M.
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Parsons, Jos.
Partello, Clinger
Parton, Ola
Pastor, Frank
Pastor, Sarah
PATTERSON, Russell Francis
Patton, Brewer
Patton, Clifford
Patton, Harold
Patton, Virginia
Payne, Albert
Payne, Governor
PAYNE, Wm.
Payton, Brownie
Payton, Mrs. June
PEASE, John
Peiffer, Arnold
PENNINGTON, THOS. P.
PENNINGTON, Jas. Herbert
Peutz, Frank C.
Peralta, Victor
PEREZ, HARRY
PERRIER, Sam
Perry, James
PERRY, Harvey C.
Perry, Jack
PERRY, Leonard
Perry, Patricia
Perris, Cecil
PESCOSOLIDO, Augusto
Peters, Carney
PETERSON, Donald B.
Peterson, E. A.
Peterson, Ted
Pettiford, Clifton
PETKA, Albert
Petrella, Louis
PETTYJOHN, Geo. Edward
Phillimore, Eddie
Phillips, E. B.
Phillips, Frank &
Phillips, Harold
Phillips, Harry
PHILLIPS, Jimmie Donald
PHILLIPS, Walter
Pialot, Alexander
Pickering Family
Pierce, Rufus
Piercy, Geo.
PIKE Jr., B. L.
PIKE, Dewey W.
PIKE, Wm. D.
Pilgrin, Billy
PINSON, Herschel
Pinto, Jimmie
Pipkin, Charlie
Pitchias, Geo. E.
Pittman, Mollie
Pitts, Helen
Pitzer, Billy
PIZZI, Dominie P.
Poff, Ray
Poland, J.
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Pops, Ollie
Potouette, C.
PORACKI, Jos. S.
Porter, Ernest
Porter, Glen
PORTEL, Howard
Postaki, Wm.
POTLITTE, Leo
Potts, John
Powell, Mrs. Dixie
POWELL, Frederick Wm.
Powers, Vee
Pratt, Mrs. Fannie
Presley, Arthur
Preston, Charles
Prevo, Frank
Price, Jim
PRICE, George
Priddy, Francis
PRIEST, Hubert
Pringle, Johnny
Pritchard, B.
Pritchett, Clyde A.
PROCTOR, Robt.
Propst, Paul E.
Proske, Capt.
Pruitt, Fred
Pugh, Danny
Purvis, Cecil B.
PURVIS, Earl W.
Pyatak, Ann
Quinn, Joe
RADMACHER, Arwin J.
RAGLAND, Phillips Thos.
Raiter, Ralph
RAMEY, Harry
Ralston, Jos.
Ramsey, George
RAMSEY, Wm.
RANDALL, Frank
Ray, Claire
Ray, Ramona
Raymer, Geo. A.
Raymond, Charlie
Raymond, Jean
Raymond, Nicholas
RAYMOND, Paul
Raymond, Eugene
Re, John
Re, Mrs. Sylvia
Reed, Russell Roy
Redman, J. B.
Reece, Mildred
Reed, Alma
Reed, Miss Billie
Reed, Billy Edw.
Reed, Elwood
Reed, Mrs. Jean &
Reed, Jimmie
REED, Wilbert
REEP, Ray Wm.
REES, Jas. Alfred
REESE, ELMER
REESE, CALVIN
Reese, Jess
REISE, RICHARD
Rees, Wm.
Reeves, John
REICHMAN, Harry
REIGEL, Geo. Wm.
Reik, Raymond
Reinhardt, Geo.
Reinro, Jack H.
Reinro, Jean
Reiser, W. H.
Reubin, Mrs.
Rex, Fred I.
Rhodie, Dianne
Rice, Thomas
Rich, W. B.
RICHARD, Aston
Richards, Jack
RICHARDSON, Carl Eugene
Richardson, Joe
RICHARDSON, Samuel W.
Richardson, Paul
Riddle, Ann
RIDDLEY, Leroy
RIEDER, Lawrence
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Rigsby, Douglas
Riley, E. D.
Riley, Art
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Riley, Mrs. F. W.
Riley, Irene
Rinehart, Mrs. Rye
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Rinehart, Ollie
RINEHEART, James C.
RING, John Isidor
Ritch, Geo.
RITCHIE, John
Rivers, Rudolph
RIVERS, Wm.
Robb Jr., Chas.
ROBBINS, Roy
Robbins, Vic
ROBBINS, Walter
Roberts, Arthur J.
Roberts, Dr. B. C.
Roberts, Bob
Roberson, Costella
ROBERT, Ernest
Roberts, J. H.
ROBERTS, LEONARD
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Roberts, Stuart
Robertson, A. K.
Robinson, Edw.
ROBINSON, Fred
Robinson, Noah
Roco, Mrs. Hazel
Roche, Stanley F.
Rochford, W. D.
ROCK, Randall
Rockwell, E. W.
Rodak, Walter
Rodney, Billy
ROGERS, Clifton
ROGERS, Roy E.
Rogers, Donna
ROGERS, H. H.
ROGERS, Mervin
ROGERS, Wm.
ROLLINS, Harry
Roman, Furman
Romo, Betty
Rooney, Edl &
Roop, Wm.
Rose, Edward
ROSE, Peter
Rose, Tex
Rosen, H. B.
Rosen, Mike
ROSS, Chas. Wm.
Ross, Howard
Rotonde, Frank
Roux, Charles
Roux, Eugene P.
Rovello, Michael
Rowan, Mrs. Elma
ROWE, Jack
ROY, Charles
RUDDY, Geo. N.
Rudolph, Richard
Run, Jack
Rupe, R. W.
RUSCH, August H.
RUSSELL, A. J.
Russell, Dan
Russell, Mrs. Ross
Russell, Wm.
RUSSELL, Wm.
RUTTER, Ray P.
RYAN, Howard E.
Ryan, Jack A.
Ryck, Kaye &
Sabott, Chas.
SADLER, Ellis D.
SAGAN, Mandel
Salkeld, Clifford I.
Sammuel, Clifford G.
Sanborn, Mrs.
Sanford, Albert
Santa Fe Show
Santalla, Joe
Santo, Jack H.
Sarge, Clarence
Sargent, Edna &
Satahara, Major
Saunders, Marjorie
Saunders, Mrs.
SAURO, Michael
SAVAGE, Burton
SAWYER, HUGH
SAWYER, Max
SCARBOROUGH, Richard F.
SCHAFER, Richard Clinton
Schaffer, Blackie
Schaller, June
Schaff, Angelina
SCHEIMAN, Wm.
Schenk, Helenora
Schneck, James
Schneider, Doc
Schneider, Mrs.
Schneider, Joe
SCHMIDT, Daniel
SCHNEPP, Harold
Schofield, Shorty
Scholibo, Joe
Schub, Clarence
SCHULTZE, Edwin
Schwartz, Robert
Scott, Mrs. Bessie
Scott, Geo.
Scovell, Ben
SCREBNIEFF, Wm.
Scraggs, Tom
Scraggs, P. M.
Seamans, R. E.
Seaman, Milton
Seemuller, A. C.
Selby, Norman
Selka, Andy
SELLERS, Geo. F.
SELLS, Jay Wilson
Senger, E. C.
Seren, Val
Setz, Max
SEXTON, R. A.
SEYMOUR, Lloyd
SHADDOCK, Richard Thos.
Shafer, Frank
SHAFFER, Harry
Shannon, J. C.
Sharp, Furman O.
Sharp, T. J.
Shaver, Geo. &
Shea, Irene
SHEA, Wm. Walter
SHEEHAN, Thos.
Sheen, A. C.
Shelford Sr., Wm.
Shelford, Wm.
Shelden, Pat
Shepherd, C. H.
Sherlock, Jos
SHERMAN, Ezrie
SHERMAN, Joseph
SHERMAN, Thomas
SHERWIN, Harry
Sherwood, Wm.
Shipman, Cecil
Shirley, Marion C.
Shive, Geo.
Shore, Mrs. Peggy
Short, James
Shriber, Charlie
SHUCK, Henry L.
SICKEL, August
Siebrand, Iiki
Siebrand, P. W.
Siegmond, Lucian
Siever, O. B.
Silbaugh, Jack
Sima, Jos.
SIMMONS, Chas.
SIMMONS, Fred
Simmons, Joanne
Simpson-Barfield
Simpson-Hunter Co.
SIMPSON, Chas.
Simpson, Mary
Sisco, R. H.
SINES, Geo.
Sisk, Rosemary
SISKI, John
SKEHAM, Jas.
Stagle, Kate
SLOAN, Mr. Midge
Slusher, Leo
SMITH, Abner
SMITH, Crawford
SMITH, Andrew
Smith, Bradley
SMITH, Mrs. E. K.
SMITH, Ed Ander
SMITH, Harry Scott
Smith, Herman Q.
SMITH, Herman
Smith, Hazel
Smith, Mrs. J. L.
Smith, J. Lacy
Smith, LeRoy
Smith, Marcelle
Smith, Margaret
SMITH, Marvin E.
Smith, Monty
Smiths Photo Co.
SMITH, Ray McL.
SMITH, Raymond
SMITH, Robt. Jas.
SMITH, Samuel
SMITH, Rufus R.
Smith, Vicca
SMITH, Walter
SMITH, Wm.
Snodderley, Ray
Snodgrass, Mrs.
SNOW, Onel
SNOWDEN, Harry
Snyder, Pop-Eye
Solomon, Henry
Soper, Frank
Sortor, Chas.
SOUCY, Jos.
Soutley, Carl
SOWERS, Maynard
Spafford, Verne
Sparkes, M. E.
SPEAR, Barney
Spear, Bob
SPENCER, Jack
SPICER, Carl
SPILDE, Warren
Spillers Seals
SPINNEY, Elvin
Spitzer, Harry
St. Clair, June
St. Cyr, Adlard
STAHL, Raymond
Stahz, I. F.
Stanley, Dewey Geo.
Stanley, Geo. E.
Stanley, Jack
Stanley, Milford M.
Stanton, A. A.
Starkey, Mrs. Iva
Stavling, Jay J.
Starnes & Anavan
Starr, Kitty
Staudman, Mrs.
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Steel, Yvonne &
STEIN, Leo
Stebinger, Frank
STELL, Edgar
Stella, Tattooed
Stempon, Kelly
Stephanic, Karen
Stephens, Chas. A.
STEPHENS, Delbert Wayne
STEPHENS, Emmet Jasper
STEPHENS, Leo
Stephens, Pearl
Sterling, W. W.
Sterling, Wilho Leo
Stern, Louis
Stery, Glenn
STEVENS, John
Stevens, Mrs. Junio
Stevens, M.
Stevens, T. A.
Stevens, W. C.
STEWART, Eddie
Stewart, Alex
STEWART, Wm.
Stewart, Wm. T.
STICE, Louis L.
Stilman, Francis
STIMSON, Jack
Stinson, Paul
Stewart, Broadus
Stick, Ray
Stirk, Stanley
Stora, Henri
STONE, Philip Al
Story, Bill Bam
STOVALL, Geo.
Stove Pipe Hat
Stovell, Walter
Stratton, Sam
STROLL, Edward
Strouble, A. J.
STROUD, Earl
Struble, O. Frank
Stuart, Betty
Stubbinsfield, J. B.
STYLES, Talmadge
SULLIVAN, Henry
Sulvent, Billy
SUMNER, Keith
Sumner, Maynard
Sumall, Ernest
Sunbrook, Larry
Sutton, Archie
SUTTON, Paul H.
SUTTON, Willie
Swartz, Mrs. Ross
SWAGGER, Mont
SWAGGLE, Howard
Swing Cats, Eight
Sykes, Louis
Sykes, Vera
SYLVER, Jas.
Tackett, Gen. M.
Talbot Jr., Geo.
Talerico, Wm.
Talley, Mrs. H. J.
Tanner, Betty
TANNER, Jus.
TARA, Wm.
Tarpley, G. E.
Tarr, Jimmie
Taylor, Al
Taylor, Buck
Taylor, Carl H.
Taylor, Chas. &
TAYLOR, Cyrenus
Taylor, J. M.
Taylor, Raymond
Taylor, Tiny Billy
TAYLOR, Wm.
Teeter, Mrs. Tol
Temple, Johnny

Attention, Draft Registrants!

Officials of Draft Board No. 7 of Hamilton County, Cincinnati, which carries the registration of numerous traveling showmen, advises that men who have passed the age of 38 years are still responsible to their local draft boards. It is important that these men fill out their questionnaires and return them promptly to their board. Failure to do so will cause them to be classed as delinquents and will bring action from the FBI. Registrants, regardless of age, are liable to receive selective service mail at any time, and the registrant is at all times held responsible for receiving his mail.

Terry, Henry C. Texas Max Side Show Thomas, Dewey T. Thomas, Robert W. THOMAS, Oliver THOMAS, Pete THOMAS, Ross E. Thomas, R. L. THOMAS, Shaddock R. THOMAS, Troy Alexander THOMAS, Van Cecil Thompson, Curlee Jack THOMPSON, Denman S. THOMPSON, Dewey Russell Thompson, Don THOMPSON, Frank Calvin THOMPSON, Hubert S. THOMPSON, James Culver Thompson, Ray Thompson, Tommy THOMPSON, Worth Sinclair Thornburg, Al Throver, Shirley Tighman, Earl Tischer, Vernon TINKLEPAUGH, Richard A. Tipton, Robt. Tiptono, Clarence L. Tobell, Allen TODD, Jas. Franklin Toffett, Joe Tolson, Ray Niel Tolin, David TOM, Walter TOMLIN, Willie Floyd TOMLINSON, Geo. Cliff Tonkin, Max Toy & Wing Travis, Doc Travena, Durrin Treadway, Mrs. Arnetta Treadwell, Jas. O. TRENT, Paul Triebel, Chas. & Edwin TRIPLETT, Luther C. Tripp, Johnny Trout, Mrs. Agnes Troutman, Mrs. Eva Troy, James Truhead, Don TUGGLE, Alonzo N. Tullis, Tom O. Turcan, Andrew TURNER, Carlisle R. TURNER, Willie Turnquist, Carl A. Turpinseed, Wayne Turbill, Mrs. E. W. Twohouse, Chief Tyree, Louis Uelzen, Ferdinand Ular, Mrs. Babo Underwood, Elizabeth UPTON, Jas. H. Utter, Dick Van, Bobbie VAN CAMP, ARTHUR JOHN VAN DELINDER, Lawrence Al VAN Horn, Jerry Van Raun, Margie Van, Freda-Fred Vanderford, Mrs. Doris Varigo, Dutch Vaughan, Fred W. Vaughn, Eddie VEALE, Wm. Hardy Velardes Family Vernon, C. A. VEST, Jack Veyday, John Victory Shows Villeponteaux, Harry Vincent, Frank Vogel, Mrs. Geo. J. Vogstad, Mrs. Edna Vogt, Frank Volera, Stan VON GINDEL-SPARGEL, Leo Von Riederoff, Mrs. Eva Voris, Elmer Waddell, Tom R. Wade, Billy Wade, Bertie Wade, Margo WAGES, John Wesley Wagoner, Harry Lloyd Waite, Clarence Walker, Arthur Walker, Fred B'dw'y Walker, J. H. Walker, Jas. C. Walker, Paul Walker, Robt. B. Walkoff, Johnnie Wallace, C. B. WALS, Cecil Wm. WALLS, Ellsworth Walls, Myrtle Walsh, Gene Walsh, Jack WALTON, Andy WALTON, Wm. Harlan WARD, Chas. Floyd Ward, Jack C. Ward, J. Robt. Ward, Mrs. Mayma Ward, Murey A. Warburst, Chas. Warren-Mgr. Sitas Green Show Washburn, B. C. Wassau, Hinda Waters, Ethel WATSON, Chas. Wilburn

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

Acc, Sam Adams, Richard Anwalt, Don ATLAS, Oranston Baker, Harry LeRoy Baldwin, R. E. Bales, Pat BALLY, Samuel Barnes, Mr. & Mrs. BARNES, Mrs. Pinky Bell, Jack BIELAK, Edward BLAKE, Joseph L. Boughman, Patric Bryant, Paul BURGESS, Roy R. Burto, Leon COX, John Arthur Dyer, Merle Feak, Stephen Fielding, Mrs. Leon Flowers, Lorence & Irma Frazier, Mrs. Jack FREDMAN, Max FREDRECKSON, Donald R. Fuller, Joe Gatewood, Col. Cliff GAVIN, Paul James GREYSON, Herbert D. Hale, Mrs. Ruth HARDEE, Stanley Alexander Harris, Mrs. Hazel Harris, Ruth Harris, Mr. W. H. HATHAWAY, Charles A. HAVENS, Frank Hay, Alfredo M. HOLT JR., Theodore Hughey, Robert JONES, Edward Jones, Tom Joy & Juanita Kawekiu, Peter Kennedy, Tom J. King, Mrs. Ann D. KENNEGETTER, Arcnd Knapp, Chas. Lewis, Jack LOGAN, John Russell Bros. (Circus) Lucky, Mrs. Josephine McAfee, Irene McDonald, Kenneth James McGrath, John F. Manve, Dolores Markham, Andrew MASHAM, Charles O. Merrills, The Four MEYERS, John Meyers, Tim Monroe, Jack MONTAGUE, Mooney, Angella J. Moyian Sisters Musta, Tony Northcutt, Charles Osborne, Charles Pace, Sam PHILLIPS, John Joseph Popcorn, Josephine Pync, Robert S. Rae, Miss Billie Rainey, Phil Riddle, Ann ROBINSON, Edward Gilpin Rogers, Miss Bobbie ROTH, Mattison Haugrove Rushing, Mrs. Emily E. SALYERS, Henderson Schwandt, Charles R. SCHWEDA, Henry SEBER, Harry Sharp, Charles Shont, J. E. Stafford, Louise Stanton, Jimmy Steffen, J. E. STEPHENS, Wm. J. Talley, Isaac E. Tangini Thurston, Helen Tuttle, Ed VAUGHAN, George Frederick Walling, Emma Waltry, Marie Webster, Fred Wells, Agnes (Mrs. Otto J.) WEIS, Otto J. WENGER, Paul Whalon, Melvin Wilkinson, Boots (Jackie) ZEBNAK, Michael

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

Adams, Clarence "Blackie" Austin, Sergt. William BACON, Wm. W. Balderston, A. M. Beaux, Betty BENDER, Arthur William Bernstein, Harry Bing, Berneice Black, Beatrice Captola Blake, Mrs. Viola Blondin, Leo Bonta, Mrs. Bill Boudreau, Pete BOULWARE, Frank BRASCH, Lawrence Brooks, Annie Brown, Andrew Brown, Blanche E. BROWN, Gordon Browner, Clyde Browning Jr., James Buley, Jerry Lawrence BURCH, Clayton Victor BURKS, Louis BURNETT, Richard Obaries BURTON, John Louis CARLISLE, William Horace Carter, Chief Carter, Zeno CHASTEEN, ROBERT FRANKLIN Clark, Barnum CLARK, Charles Joseph CLARK, Raymond Walter Clark, Walter (Doc) CLARK, Warren Cook, Phyllis Cook, Sis (Aimless Girl) Cooley, Al Costello, James COWSER, Cecil E. CRENSHAW, Charley Bryant CUMMINS, Thomas CUTRONE, Salvatore Sam Depson, Charles Elkins, Edward EMERSON, George Arthur Engel, Evelynne EPPERSON, Joshua George Evans, Bob & Jeanie Farnell, Jimmy FASKEY, John Stanley Fellon, Nate Fisher, A. H. FRANZONE, John Battista Frouzel, Mrs. Thelma Fryo, James G. Fulton, Gale Fulton, L. B. Gertz, Tiny Goad, Charles Goodmer, Archie O. Geoley, Harold Thomas GREGG, Dallas H. GREGG, Frank Melvin HALEY, Vernon J. Hardy, Robert & Vendale Holler, George HENSON, Earl Wm. HIGGINS, Raymond C. HALLENBECK, Norman B. Heider, Fred Henson, Helen Hicks, Rose Himmell, Sid Huss, William Hutchison, Jack Reynolds Illions, Harry JOHNS, Andrew Justain Joles, May Jones, Bill Kearny, Pat Keenes, Jack Kidder, Charlie Kirkland, Jean P. KLINK, George Washington Knapp, Jack Kslov, Frank Lea, Flora Lentini, Frank Lewis, Arthur Ligt, Charles Fenwick Lynn, Linda McCarthy, B. G. McHugh, James William McHUGH, Wilford L. McIntyre, George McKeon, Ray McNAMARA, D. J. Mack, Mabel Marchand, Capt. Oscar Marco, Bill Marco, Wm. Markwith, Billy Marlowe, Penny Martin, Alice Michael, Alvin Mighty Haag Show Mitchell Troupe, Fred Moore, Betty Morency, Percy Murray, Agnes Muse, Mary Nelson, Robert Norton, Estelle (Mitzie Lee) Pagani, Edwina Pierpont, May

VA. EXECS PLAN

(Continued from page 38)

necessary supplies are forthcoming. Opening sessions were held on Monday (25), with President Somma presiding. In his annual address he discussed at length his experiences as chairman of the Government Relations Committee of the IAFE prior to his resignation from this post last May 19 anent the consternation caused by the request of Joseph B. Eastman, director Office of Defense Transportation, last year. Discussed at the morning session was the current ban on the use of gasoline for pleasure driving in the East. No pessimism revealed itself among the delegates, however, since they expressed the opinion that the restriction would be lifted when the need for fuel oil decreases with the advent of warm weather. Hon. Thomas B. McCaleb, secretary Alleghany County Fair, Covington, addressed the delegates on the contribution his fair made and is making to the war effort. L. M. Walker Jr., Virginia's commissioner of agriculture, talked on Farm Help, Food and Fairs.

Open Forums

At an open forum during the first session informal discussions among the representatives centered on Ways and Means of Convincing the Government of the Tremendous Importance of Continuing To Operate Fairs Thruout the War Period; The Necessity of the Operation of Agricultural Fairs for the Purpose of Stimulating the Production of More and Better Food Necessary To Win the War; Gate Admissions as It May Apply to Different Fairs on Account of the Tax on Admissions. Principal speakers at Monday afternoon's session were Col. Charles E. Ward, Roanoke Fair, and W. W. Wilkins, Halifax County Fair and Tobacco Exposition, South Boston. Wilkins' subject was Fairs, War and Rain, while Ward discussed Agricultural Fairs as Morale Builders in the Citizenry Army. After short talks were made by representatives of the attractions, another open forum discussion was held, the topics for which were Essential Methods To Be Used in Making Fairs Truly Victory Fairs for the Duration and The Stabilizing Influence, With a View of Early Victory, of the 40,000,000 Rural-Minded People of the Nation.

Secretary Charles B. Ralston, in his annual report, stated that all of the various departments of the association's fairs were placed at the disposal of the government to use in any way it saw fit to assist in making the institutions Victory Fairs. He likened the present situation to that of World War I and read letters from Canadian agricultural societies received in 1917 and 1942 which were identical in meaning. "These letters," he said, "should encourage our fairs to go full steam ahead. Without food, steel and man power we cannot win a battle. Fairs are the clearing houses for our farmers. We fed them in World War I and we are willing and ready to do the job again in this war."

Officers Re-Elected

All officers were re-elected for the ensuing year. They are: Charles A. Somma, Richmond, president; Thomas B. McCaleb, Covington, vice-president; W. L. Tabscott, Lewisburg, W. Va., vice-president; R. Willard Eanes, Petersburg, vice-president; W. W. Wilkins, South Boston, vice-president, and Charles B. Ralston, Staunton, secretary-treasurer. Tentative dates for 1943 were set by the following: Virginia State Fair, Eastern Shore Agricultural Fair; Roanoke Fair, Inc.; Page County Fair, Southwest Virginia Fair and Horse Show, Alleghany County Fair; Staunton Virginia Fair, Inc.; Manassas Horse Show and Fair Association, Scott County Fair Association, Lynchburg American Legion Agricultural Fair, Henry County Fair, Northern Neck Fair, Southside Virginia Fair, Danville Fair, Amherst County Fair, Halifax

County Fair and Emporia Fair.

Attendance at the annual banquet was off from previous years. This was attributable mainly to the fact that in an effort to co-operate with the ODT more delegates traveled alone via train or bus in order to reach Richmond for the meeting rather than driving in with automobiles full of people. Following the banquet an excellent floor show was presented, with George A. Hamid as emcee. Gordon Smith's orchestra provided the music. Acts included the Rhythm Girls, Dot Vinson, Kacky Fagan and Horace Wright. As a special added attraction the Naval Recruiting Office lent the services of Chief Specialist Graham Jackson, who entertained the crowd until he had to beg off with his novel piano and accordion specialties.

Attractionists, Guests

In attendance were George A. Hamid, Mrs. M. B. Howard, Cadet Juan M. Caloca, Zyne Elizabeth Hamid, Philip Weinsler, George A. Hamid, Inc.; Frank Melville; James F. Victor; F. A. Conway, United Fireworks; Ban Eddington, The Billboard; Jake Shapiro, Triangle Poster Print; Gus Sun Jr.; Mr. and Mrs. H. W. Jones; Sam Nims, Montgomery Ward & Company; Mr. and Mrs. W. D. Freeman, Indian Sales; John Serpico; Walter Kirsh; Henry S. Roeller, Roeller's Amplifying Service; Brigadier General J. Fulmer Bright, Major E. H. Organ, Justice Carlton Jewett, Capt. A. S. Wright, Mr. and Mrs. T. Grey Hadson, Mark H. Pinke, Magistrate W. B. Gentry, Councilman Cecil S. Harris, Capt. J. C. Bailey, Ben Parker; J. Jack Perry, Russ Owens, W. C. Kaus Shows; Sam Lawrence, S. Tommy Carson, Lawrence Greater Shows; James M. Raftery, William R. Hicks, R & S Amusements; Charles A. Abbott, Hennies Bros. Shows; Ralph G. Lockett, Johnny J. Jones Exposition; Mr. and Mrs. John H. Marks, Mr. and Mrs. Paul W. Lane, Mr. and Mrs. Anthony Baress, Thomas J. Nelson, Hon. M. J. Fulton, Walter D. Nealand, Louis Baker, Willie Lewis, John H. Marks Shows; Rocco Masucci, Virginia Greater Shows; Max Linderman, Ralph W. Smith, Mr. and Mrs. Frank Bergen, Mr. and Mrs. Earl B. Purtle, Mr. and Mrs. Harry Hautck, Dr. and Mrs. J. P. McDonough, Mr. and Mrs. O. D. Garton, Mr. and Mrs. R. F. Judy, Mr. and Mrs. H. A. Kuper, Mr. and Mrs. Pete Manzi, Mrs. Polly B. Harrison, Wilson Freeman, Charles H. Yaeger, Blanche P. Harris; Edward L. Jones, World of Mirth Shows; Edward E. Cooper, Miss Y. Sarazen, Dick's Paramount Shows; James E. Strates, W. C. Fleming, James E. Strates Shows; Art Lewis, Eugene O'Donnell, Mrs. Marion O'Brien, Mrs. P. M. Streett, Art Lewis Shows; I. Cetlin, Jack Wilson, R. C. McCarter, Harry Dunkel, Herbert M. Thompson, Mr. and Mrs. Max Halmart, Mr. and Mrs. Edward K. Johnson and J. Franklin Pond, Cetlin & Wilson Shows.

Boards Ink Shows

During the meeting O. B. Hensley, secretary Henry County Fair, Martinsville, said that W. C. Kaus Shows have been awarded the midway contract for the 1943 annual there. Lawrence Greater Shows were signed for Northern Neck Fair, Warsaw, by L. F. Altaffer, manager, and contract for Lynchburg American Legion Post Fair went to Art Lewis Shows, Abe Cohen, committee chairman, reported. Danville Fair booked the James E. Strates Shows, and Rocco Masucci, manager Virginia Greater Shows, announced that a partial list of fair dates held by his organization includes Henderson, Spring Hope, Roxboro and Enfield, all in North Carolina.

A partial list announced by Hennies Bros. Shows includes fairs in Spartanburg, Anderson and Orangeburg, S. C. Contract for the midway at Anderson (S. C.) Fair also was awarded Hennies, Charles A. Abbott revealed. World of Mirth Shows will be the midway feature at Greensboro and Rocky Mount (N. C.) fairs.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE ASSORTMENT of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA. FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. fe6x

AGENTS GIVE \$1.98 HEALTH BOOK AS PREMIUM with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. fe13x

COMIC HITLER NOVELTIES — DOCUMENTS, Certificates, Pierre Laval's Oath to Hitler, etc., 5c and 10c sellers; 100, \$1.00; 500, \$4.00; 1,000, \$7.00 prepaid. Assorted samples, 25c coin. VICTORY NOVELTIES, 2053 W. 35th St., Chicago.

HITLER'S 7x11" FUNERAL CARDS; ALSO "Tojo's" Obituary Posters. Copyrighted; 15c seller; 20, \$1.00; hundred, \$3.50; samples, 10c each. Other Military Victory Novelties. Descriptive free. REIDART PUBLISHERS, Milwaukee. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. fe27x

NEW HITLER-JAP FOLD UPS TAKING COUNTRY by storm. Trial dozen, 25c. Samples and quantity prices, 10c. JAYBEE, Box 944, Altoona, Pa.

NEW WHOLESALE PRICES CARTOON BOOKS, Folders, Cards, Books, Pictures, etc. Large assortment, \$1.00; list, 25c. ROACH, Box 424, Rolla, Mo. fe13

NEW FAST DIME SELLER — STREETMEN CASH in at defense plants; agents sell to stores. Free sample, details. Rush. ATLANTIC CAL. CO., 555 Jerome St., Brooklyn, N. Y.

SELL NEW-USED CLOTHING FROM HOME, Auto, Store — Men's Suits, 82c; Pants, 23c; Topcoats, 37c; Dresses, 9c; Ladies' Coats, 33c. Other bargains. Catalog free. SGN, 565A Roosevelt, Chicago. x

VITAMINS—MINERALS, LAXATIVES, HEALTH Products. All kinds, bulk or packaged; lowest prices. NATIONAL DIET PRODUCTS, Stock Exchange Bldg., Portland, Ore. fe6

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. fe6x

SALESMEN WANTED

THE EMERGENCY IS HERE — SELL THE RE-cuperator Long Life Battery Service. Every car, tractor, truck owner your prospect. Write for our salesman's big profit deal today. ALPHA CO., 1025 N. Highland, Hollywood, Calif.

FORMULAS & PLANS

LIQUOR HABIT — CONTROL WITH SAFE, dependable formula. Send \$1.00. Directions, information included. N. E. WYKLE, R. 4, Jackson, O.

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

HITLER'S WILL AND CREWS' BIG MAIL, 25c. BOX 663, Peoria, Ill. x

ROLLER SKATING RINK — 48x120 FT., Operating in Colorado Springs, Colo. Good equipment. W. C. CALHOUN, 1917 W. Pikes Peak, Colorado Springs, Colo. fe6

SHOW MEN, ATTENTION! — NEW TANK Show. One Man Submarine. Plans ready. Non priority materials. Promoter with capital wanted. BOX C-91, Billboard, Cincinnati.

WHY WORRY ABOUT GAS RATIONING WHEN you can operate profitably, tested Mail Order Plan? Write MARTIN, 2417-B Jefferson Ave., St. Albans, W. Va. x

INSTRUCTIONS BOOKS & CARTOONS

CURRENT SINGLE COPIES — BUSINESS, Vocational, Diversion Magazines. Choose from 512 publications, 140 trades, professions, hobbies, live stock, poultry, etc. List with prices free. COMMERCIAL ENGRAVING PUBLISHING COMPANY, 34H N. Ritter, Indianapolis, Ind. x

PERSONALS

DIVERSO — RED-WHITE-BLUE JAR DEAL Tickets. Lower prices. Free samples. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. fe27x

RED, WHITE AND BLUE JAR DEAL TICKETS. 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. fe13x

REUBEN CASTANG — PLEASE WIRE YOUR address. JIM SCOTT, San Francisco, Calif.

MISCELLANEOUS

DANCE WAX — SAME QUALITY, SAME LOW prices, 25¢, \$5.00; "Permanent Roach Cure," \$2.00 prepaid; guaranteed. OLD COLONY Wax, Davenport, Iowa.

DEALERS AND OPERATORS IN COLLEGE AND university towns and routes. Get "Co-Ed" Inter-Collegiate Dance Records, 85c each; \$6.60 per dozen. Orders for two Records or more accepted only. Postpaid. SORORITY FRA-TERNITY RECORD CO., Station I, Box 46, New York.

PRINTING

ATTENTION! — THREE-COLOR 14x22 WINDOW Cards, \$3.50 hundred, completely imprinted. Roller rink, dance, other flashy designs for all occasions. TRIBUNE PRESS, Fowler, Ind.

WINDOW CARDS — 14x22, C. O. D., 100 two color, \$3.75 plus shipping charges; 500 8 1/2x11 Bond Letterheads, 500 6 3/4 Envelopes, printed your copy, \$4.50 plus postage. BURNETT SHOW PRINT, Boswell, Ind. fe20x

WINDOW CARDS — 14x22 ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2x11 LETTERHEADS, 100 ENVELOPES, \$1.00 postpaid; Circulars, 500, \$1.50; Gum Labels, 500, \$1.25. YANKEE PRINTING, 4701 Sheridan, Chicago, Ill.

500 BUSINESS CARDS, \$1.00; 1,000 8 1/2x11 Letterheads, \$3.50; 1,000 Large Envelopes, \$3.50; 1,000 Small Envelopes, \$2.75. INTERNATIONAL PRINTING COMPANY, 910 W. Van Buren, Chicago. fe13

500 8 1/2x11 HAMMERMILL BOND LETTER-heads and 500 6 3/4 Envelopes, printed your copy, \$4.75 postpaid. DREW PRESS, Box 423-E, Greensboro, N. C. fe27x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ARCOR, MODERNE, ADVANCE CANDY BAR Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Scales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

BARCAINS — ACES, PENNY PACKS, \$5.00; Penny Gingers, Mercury, \$10.00; 5c American Eagle, \$12.50; Penny Blue Gold Vest Pockets, \$30.00; Keeney 20 Record Boxes, \$10.00; Jennings heavy Safe Stands, \$12.50; ABT Model F ABT Targets, \$12.50; 5c Cigarola, \$69.50; Mills 5c Escalator, 2-4 FOKs, \$39.50; 3-5, \$52.50; 5c Pace Comets, \$39.50; Columbia, \$37.50; 5c Jennings Four Star Chiefs, \$67.50; 10c, \$77.50; quarter, \$80.00; latest model Caille DIP Dime Vender, \$67.50; Dime Blue Fronts, \$107.50; quarter, \$125.00; half dollar, \$265.00. Many others. Third certified deposit. NOVELTY SALES, Box 377, Independence, Kan. x

FOR SALE — 34 MODEL 80 (TALL) KIRK Horoscope Scales. Excellent condition, crated, \$55.00 each. 1/3 cash with order, balance C. O. D. GRAHAM, 903 Merchandise Mart, Chicago, Ill.

BEAUTIFULLY REFINISHED MILLS ROMAN Heads, Blue Fronts, Yellow Fronts, Futurities, rebuilt straight 3-5 pay and 20 stop reels; Club Handles, 5c, \$75.00; 10c, \$85.00; Jennings Chiefs, refinished, 5c, \$60.00; 10c, \$65.00; 25c, \$90.00; Caille Yellow Chrome, Black Chrome, Green Chrome, 25c play, \$50.00; Columbia Jackpots, \$40.00; Mills Cherry Bells, 5c, \$95.00; Rolatops, late, 5c, \$45.00; Pace Blue Front Comets, 5c, \$45.00; Blue Cold Vest Pockets, \$30.00; American Eagles, \$5.00. Prices net, no quantity discounts, deposit necessary. JOHN STUART, Paris, Ky. x

EXHIBIT FOOT EASE, C.P. FOOT BALL MACHINE, Keeney Anti-Aircraft, Seeburg, re-modeled Hit-the-Jap, Crabb Gypsy Card Reader, Hoover Name Plate with several lbs. aluminum tape, Mutoscopes and Reels, 5 Advance Post Card Machines, 3-Way Grip, 1-Way Grip, Advance Electric Shockers, Exhibit Photoscope, Reels and Pictures, A.B.T. Game Hunter, SKINNER, 445 E. 87th Place, Chicago. x

FIVE CHROME VEST POCKETS, \$40.00 EACH; five Columbia Cigarettes, front or rear payout, \$47.50 each. Will pay \$175.00 Rockola Supers; \$150.00 Seeburg Classics; \$130.00 Seeburg Vogues; \$250.00 700s; \$300.00 750s and 800s. Want late Dominos and Triple Entries. MASSENGILL'S, Kingston, N. C. fe6

FOR SALE — 10 SKEE BALL ALLEYS (BALLY Rolls, 14' long), or will trade for other coin operated equipment. L. BILOW, 2512 Irving Park Rd., Chicago.

FOUR MILLS JUMBOS, CASH PAY, \$85.00 each; four Baker's Pacers, latest Daily Double Model, C. P. O., \$195.00 each; Mills and Jennings Modern Scales, \$25.00 each; Buckley Jewel Box, Counter Model Diggers, \$50.00 each. MORRIS HANNUM, 232 E. Union St., Bethlehem, Pa. fe6

FREE PLAY GAMES — CAREFULLY CHECKED and packed. Knock Outs, \$47.50; Record Time, one ball, \$74.00; Pan American, High Hat, Paradise, Cold Star, Attention, \$20.00; Buckley Bonas 5c, Armada, Defense, Zombie, \$17.00; Leaders, Polos, Boom Town no pack, Flicker, Band Wagon, Pickem, Cadillac, Power House, League Leader, \$14.00; Spotted, O'Boy, Conquest, Formation, Big Town, \$9.00. One-third deposit. SAWYER, 173 S. Saginaw St., Chesaning, Mich. x

HURRY — 50 ABT BLUE CABINET TARGETS, with regular or Jap Face and Score on dial, \$20.00 each; Electric Defense Gun Shocker, \$25.00; K. O. Fighter, hundred sixty dollars; four Exhibit Wheels of Love, \$30.00 each; twenty Pikes Peaks, \$20.00 each. W. H. PICKRON, 1820 22 St., Rock Island, Ill. x

MAESTRO WIRE MUSIC — TWO UNITS OF 30, 10,000 one unit of 15, 5500. Latest models. UNITED AMUSEMENT, 125 Tenth, Oakland, Calif.

MILLS BLUE FRONTS — 5 AND 25, SERIALS 411544, 417414; both \$175.00; good shape. A. FORNEY, 3344 Perrysville Ave., Pittsburgh, Pa.

RADIO TUBES FOR YOUR PHONOGRAPHS, Panorams and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. mh6x

"SPECIAL" — 100 5-COLUMN ANDREWS Nut Venders-Stands, \$17.50; 25 5c Sanitary Napkin, \$17.50; 25 2-in-1 Venders, \$2.95. Pipe Snack Stands, \$2.00. Wended: Guns, Counter Games. CAMEO VENDING SERVICE, 432 W. 42d, New York. x

TWO KEENEY SUBMARINES, \$169.50; HITLER-Mussolini Gun, \$89.50. All machines well crated, in first class condition. C. B. BRADY & CO., Durham, N. C.

WANT TO PURCHASE USED AND NEW Northwestern Book Match Venders. Also all types Penny Games. KANTERMAN NOVELTY CO., 910 Portland St., Pittsburgh, Pa. x

WANTED FOR CASH — SEEBURG CLASSICS, Seeburg Two Wire Organ Speakers, Bally Free Play Multiples, Pimico, Dark Horse, Blue Grass, '41 Derby. Get our list of used Slots and Stands. THE MUSIC MACHINE CO., Brunswick, Ga.

WANTED FOR CASH — COIN OPERATED Drink Dispenser Machines. VICTORY, 155 20th St., Brooklyn, N. Y. x

WANTED — MILLS SCALES, "Your Exact Weight" big head porcelain models. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala. fe13

WE HAVE A FEW PAYOUT CONSOLES WHICH we would supply some reputable individual to operate on a commission basis. Write BOX 201, care Billboard, St. Louis, Mo.

WILL PAY CASH FOR ROCKOLA THIRTY-nine Standard or Luxury Lite-Up. A, L. KROPP JR., Tuscaloosa, Ala.

WILL PAY \$17.50 FOR LATE SIX GUN ABT Rifle Sport complete and in good condition. Give full particulars. FRED BEDE, Scottsbluff, Neb. fe20

9 MUTOSCOPE DIGGERS @ \$35.00 EACH; 8 Buckley @ \$75.00 each; 40 Penny Arcade Machines, \$400.00; Powers Silent Picture Machine. J. L. JOHNS, 1209 Napier Ave., Macon, Ga.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

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Forms Close Thursday for Following Week's Issue

FOR SALE—SECOND-HAND SHOW PROPERTY

ELI NO. 5 WHEEL, ELI MOTOR, \$2,500.00; Nine Car Tilt-A-Whirl, Ford "A" Motor, \$2,000.00. Both good operating condition. ROBERT, 2401 Martindale, Anderson, Ind. fe13

FOR SALE — NEW TENT WITH POLES, 14x24, including pit cloth. Built for pit show, never used, \$100.00. E. W. WEAVER, Park-View Hotel, Columbus, O.

FOR SALE — ALMOST NEW 110x52 NO. 10 Khaki Tent, 6' walls, used once, \$600.00 cash. CITTADINO, Independence, La.

HOLLAND ONE MINUTE CAMERA AND Tripod complete, stock, fast lens, \$15.00. F. C. CLARK, Johann Trailer Camp, Route 1, Hamlet, Ind.

MONKEY MOTOR DROME, MONKEY TRUCK, \$500.00; 5 Baby Microscope Movies, \$100.00; Shooting Gallery, Air Rifles, \$100.00, moving birds. JIMMIE HELMAN, 519 W. Lexington, Baltimore, Md.

TENTS — BUY, SELL, TRADE, ANY SIZE. We have from 12x12s to 40x100s, all hand roped, A-1 shape, good as new. Rented couple weeks. Side wall, poles, stakes, pullers, sledges, rope, repairs. Complete list, \$1.00. What have you got or need? SMITH TENTS, Auburn, N. Y. fe27x

90 K. W.-A. C., 440 VOLTS, 3 PHASE GENERATOR complete with Switch Board, in first class shape, only \$900.00. F. MIRELES, P. O. Box 979, Presidio, Tex. fe6x

PHOTO SUPPLIES DEVELOPING-PRINTING

A BRAND NEW DIRECT POSITIVE PAPER uses Eastman chemicals for developing, bleaching, clearing and redeveloping in fast processing time, and is available in standard width rolls to fit direct positive cameras and machines. Send for information and price list. BOX C-8, care The Billboard, Cincinnati, O. fe20

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. fe27x

EASTMAN POSITIVE 3 1/4x4 1/4, 5x7, 1 1/2, 2 1/2, 3 inch. Direx 5x7, \$7.00 gross, 1 1/2 inch. Price right. Date good. 415 Market, Mt. Carmel, Ill.

EASTMAN DIRECT POSITIVE PAPER — 25 rolls 1 1/2 inch on hand. Quote your best price. BONOMO, 25 Park St., Brooklyn, N. Y. fe13x

FOR SALE — BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for dime photo machines. WESLEY PRICE, Junction City, Kan. fe27x

WANTED TO BUY — 1 1/2 INCH EASTMAN Direct Positive Paper, 5x7 Enlargement Paper. State prices and dating. THE PHOTO SHOP, 29 W. 2d St., Greensburg, Pa.

17 PHOTOMATICS ON LOCATIONS — BEST offer takes all. In excellent condition, two without preheaters. None sold individually. BOX C-90, care Billboard, Cincinnati.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. mh6x

INDIAN RELICS, BEADWORK, CURIOS, OLD Glass; Eaglefeather War Bonnet, \$10.00; Buckskin Beaded Vest, \$9.00. Catalogue, 5c. VERNON LEMLEY, Osborne, Kan. x

A-1 STRIPEASE PANTIES, 85c; CHORUS Panties, 85c; G-Strings, 50c; Brassieres, 50c; Rhinestone Brassieres, \$1.50; Rhinestone Fringe G-Strings, \$10.00 and \$15.00; Gowns, \$5.00; Folder, 25c. Cash C. O. D. PAUL'S, 302 W. 51st, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. fe13x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. fe20

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe20x

PENETRATION TRICK (METAL), STANDS Examination, 50c. Coin Changing Vase, \$1.00; Cups, Balls (3 1/2 inch), \$1.00; Svengali Deck, 35c; Cigarette Vanisher, 15c. Hurry! Supply limited! Catalog with order. TRIXIE, 2404 N. 15, Philadelphia. x

SAMPLES 40 DIFFERENT LATEST TRICKS, Jokes and Novelties, \$1.00 postpaid. Wholesale catalog, 10c. (Magic for Pitchmen.) ARLANE, 4462 Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

ANIMAL SALE — "JIGGS," FAMOUS TRAINED Orang-utan, \$2,500.00. Chimpanzees: One male "Bonzo," one female "Toots," both trained, excellent condition, about seven years old, \$500.00 each; one female Barbatte, four years old, tame, \$500.00; one baby male, "Henry," one year old, perfectly tame, \$500.00; one male Drill, full-grown, weighs 70 pounds, \$100.00; one trained, tame Golden Baboon, \$50.00; male Sooty Mangabey, tame, \$30.00; mother Rhesus with baby, \$50.00; one pregnant Rhesus, \$50.00; three trained male and three trained female Giant Rhesus, \$35.00 each; Tricks unknown. 2 Debrazza Monkeys, \$50.00 each. Black Swans and White Swans, 7-foot Boa Constrictor, good feeder, \$40.00; Raccoons, Kinkajou, \$18.00. Kaboon Vipers available; also Puff Adder. HENRY TREFFLICH, 215 Fulton St., New York City. x

SNOOKUM BEARS (COATIMUNDI), SPECIAL for making beautiful pet, \$15.00 each; Armadillos for pets, \$2.50 each or \$4.00 pair. GENERAL MERCANTILE CO., Laredo, Tex.

PARTNERS WANTED

INVEST IN COOPER & BAILEY CIRCUS — Built to move by rail, truck, wagon, in order mentioned, with identical equipment, parade; to meet any government regulation. Known show people will operate, invest in same. Investors, write BOX C-94, Billboard, Cincinnati, Ohio.

HELP WANTED

A-1 PIANIST — REICHMAN OR CAVALLARO style. Year contract; 40 weeks' guarantee; \$50.00 minimum. Read well, transpose, sober. BOX C-80, Billboard, Cincinnati.

FOREMEN FOR WHEEL, MERRY, CHAIRPLANE and Single Loop. Must drive truck. Top salary. Also Electrician and Truck Mechanic. Address H. O. BAILEY, 414 S. Main St., Elmira, N. Y.

GIRL WANTED TO RUN HOOPLA STARTING February 5. Wire at once. All summer's work. N. C. THORSEN, Rio Hotel, Houston, Tex.

MUSICIANS — NEED REPLACEMENTS FOR Trumpet and Trombone going in February draft. Others write. Solid bookings, high salaries. LEE WILLIAMS, 1611 City National Bank Bldg., Omaha, Neb. fe13

TRUMPET AND DRUMMER WHO CAN READ, fake, play shows; \$54.00 week. Write, wire EDDIE HOWETH, Colonial Hotel, Newport News, Va.

WANTED — NOVELTY ACTS. ENLARGING museum. Permanent location. SAM GOLDEN, 206 Main St., Little Rock, Ark. fe6

WANTED — SIX-EIGHT PIECE ORCHESTRA for April tour. Middlewest. Advise fee less rails. Also specialties. Write CEA, 1204 Delaware, Bartlesville, Okla. fe6

WANTED — MODERN TRUMPET; ALSO BASS and Guitar Men. Smart Florida location. Contact LEADER, Box 3394, Daytona Beach, Fla.

\$400.00 TO \$600.00 MONTHLY POSSIBLE — Draft exempt (with A-1 references, Mechanic-Operator on percentage to run route Music, Marble, Cigarette Vendors. JONES MACHINES, Stephenville, Tex.

WANTED TO BUY

AMMUNITION — .22 SHORTS, ANY BRAND. Will pay \$100.00 per case; \$5.00 per carton. Ship C. O. D. express. LE LIEVRE, 632 Page Ave., Elgin, Ill.

HAMMOND ORGAN WITH SPEAKER OR Speakers. Any model. Cash. Give full information. CLEMENT HUMBAR, Municipal Auditorium, Augusta, Ga.

MARIMBA — MUST BE IN FIRST CLASS CONDITION, 440 pitch, three or four octaves. Describe in detail and state the price, make, model number and condition. BOX C-93, The Billboard, Cincinnati, O.

PORTABLE ROLLER RINK OUTFIT, OR WOULD buy about 200 pairs good Rink Skates. Cash waiting. Hurry! BOX C-87, Billboard, Cincinnati.

SCOOTER OR DODGEM AND ROLL-O-PLANE devices complete. Replies must state age, condition, capacity, where can be seen set up and price. E. E. FOEHL, Willow Grove Park, Willow Grove, Pa. fe27x

SPOT CASH WAITING! — 16MM. SOUND Projectors, Rolliflex Cameras, Cine Special (Camera Lenses). MOGULL'S, 59 W. 48th St., New York. x

USED MINIATURE UPRIGHT PIANO FOR night club use. Small type that is easily rolled around floor. STANDARD WHOLESALE CO., Shamokin, Pa.

WANTED TO BUY — SEVERAL DOZEN PHOTO Flood Lamps. For sale, 3 36-foot Skee Ball Alleyes, Ten Player Archery Game, 20x30 Tent, excellent condition. KIRKPATRICK BROS., Waynesville, Mo.

WANTED — MILLS SCALES. "Your Exact Weight" big head porcelain models. Cash! IRVING LEVY, 2830 10th Court South, Birmingham, Ala. fe13x

200 PAIRS OF GOOD SKATES, ASSORTED sizes. State condition and price. BURRELLE, 132 Minorca Ave., Coral Gables, Fla. x

At Liberty Advertisements
5c a Word (First Line Large Light Capitals)
2c a Word (First Line Small Light Capitals)
1c a Word (Entire Ad Small Light Type)
Figures Total of Words at One Rate Only
MINIMUM 25c CASH WITH COPY

AT LIBERTY ACROBATS

AT LIBERTY — BAR PERFORMER, AERIAL OR ground bars. LOUIS OCZVIRK, 953 S. Francisco St., Los Angeles, Calif. fe13

AT LIBERTY BANDS AND ORCHESTRAS

Girl Band — Seven pieces or more, with or without complete Show. Also Girl Trins, Vocalist, etc. Locations only. Esther L. Holt, General Delivery, Miami, Fla. fe20

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY M. P. OPERATORS

MOTION PICTURE OPERATOR — Ten years' experience. Wants job Midwest. Married, 3-A. Good reference. W. CONKLIN, 2716 Hampden Ct., Chicago, Ill. fe6

AT LIBERTY MUSICIANS

AT LIBERTY — SWING Rhythm Drummer. Thoroughly experienced. No Mickey. Clean habits, draft exempt, union. Available February 20. DRUMMER, 758 S. 18th St., Neon Cafe, Louisville, Ky. fe13

DRUMMER—AGE 20; 4-F. Union, experienced. Read and fake. Pearl outfit. Road or location. No Mickey. BILL APPERSON, 273 Glenco, Decatur, Ill. fe13

DRUMMER — OUT-standing seventeen year old, now available. Union, excellent appearance. Have complete pearl outfit. Minimum \$50.00 per week. Interested only in connection with a well established band needing capable, experienced drummer. DICK GLERUM, 3815 Chowen Ave., S., Minneapolis, Minn.

PIANIST WITH SOLOVOX — Play all types. Read and transpose. Personality, ability, radio experience. BOX 202, care Billboard, 390 Arcade Bldg., St. Louis, Mo.

A-1 BASS TUBA PLAYER — FACTORY WORK accepted with music as a sideline. ROMOLO LEONE, 132 Orleans St., East Boston, Mass.

AT LIBERTY — DRUMMER, DRAFT EXEMPT, 4-F, 32 years old. Cut shows, have bells. Wants location job only; prefer Miami, Los Angeles or large city of South. Well experienced. Minimum \$40.00 per week. GEO. WALKLEY, 1001 W. Gregory St., Pensacola, Fla. fe20

DRUMMER — YEARS' EXPERIENCE CONCERT and vaudeville. Feature Xylophone on stage. Play Tympani. Single, union and reliable. Write or wire PAT WARD, 706 6th Ave., Huntington, W. Va. fe6

DRUMMER — 17, SOBER, RELIABLE. STAGE, drum and dance hall experience. Steady beat. New white pearl set. Prefer location in Akron or vicinity. Will consider all offers. Can whistle. Will answer all letters. BOX C-92, The Billboard, Cincinnati, O.

DRUMMER — WANTS LOCATION IN CALIFORNIA. Must give two weeks' notice; \$60.00 minimum. BOX C-89, Billboard, Cincinnati.

DUO — BEN AND BE, FINISHING FIVE months Belvidere, Soo, Mich. Tenor doubling Violin, Clarinet, Vocals. Piano doubling Solovox. Wardrobe. Play requests. After January 29 address BEN SCHADNEY, Marquette, Mich.

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 26, clean habits, draft 3-A, union. Desires indefinite location in New York State. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. fe13

GUITARIST — MODERN, ELECTRIC, TAKE-off. Fifteen years with top combinations. Age 29, draft 4-F. At liberty now. Write, wire FREDDIE STIVERS, Hotel Senator, Philadelphia, Pa. fe20

TENOR, CLARINET — UNION, EXPERIENCED, read fine, Tenor take-off, arranger. Prefer large band. Available now, \$45.00 minimum. Write or wire BOB HOY, Montezuma, Iowa.

TRUMPET — YEARS OF EXPERIENCE, DRAFT exempt. Do vocals. Address MUSICIAN, 1140 Pennsylvania, Denver, Colo.

VIOLINIST, DOUBLING CELLO, SAX — Experienced all lines, including symphony. Age 43, union. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. fe6

At Liberty — Sax Man doubling Tenor, Alto and Clarinet. Read, fake, transpose, good tone. Union, classification 4-F and 4-H. Wire or write stating best offer. Paul Donnelly, Anamosa, Iowa. fe6

Music Teacher and Band Director carrying large repertoire of music. Draft exempt, experienced, competent. Will direct municipal, industrial, reformatory, hospital or school bands. Go anywhere for steady work. Widower and American citizen. Neapolitano, 624 Eighth St., Union City, N. J. fe6

AT LIBERTY PARKS AND FAIRS

Arcade Mechanic, Manager — Park coming season. Sober, draft exempt, married. Manage concessions, ride superintendent. All letters answered. Concessionaire, 118 High, Waterloo, Iowa.

Complete Show for fairs includes six different Acts and Orchestra. A few open dates in Michigan and Wisconsin. Harvey Thomas, Manager, 192 N. Clark St., Chicago, Ill. Phone: Keystone 8401 or Dearborn 9034. fe20

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. mh13

AT LIBERTY PIANO PLAYERS

PIANIST — READ, FAKE, TRANPOSE, Experienced. Sober, reliable. BOX C-56, The Billboard, Cincinnati, O.

PIANIST — WANTS CHANGE. PREFER TENOR style hotel band. Must give two weeks' notice; minimum salary \$60.00 per week. BOX C-88, Billboard, Cincinnati.

PIANIST — AGE 24, EXPERIENCED, CLASSIFICATION 3-A. JOHN SLATER, 515 Kennedy St., Perth Amboy, N. J. fe13

Pianist — Available February 10. Young, single, union; 4-F classification. Go anywhere, Southwest. Prefer small "jump" combo. Musician, 762 E. 74th St., Los Angeles, Calif.

Piano Player wants connection with a good dance band in the Southeast. Good on soft jive, Wilson style. Read, fake and transpose. Can join immediately. State highest. Write or wire Phil Messenkopf, 619 W. 7th St., Erie, Pa.

AT LIBERTY SINGERS

GIRL VOCALIST — THREE YEARS' EXPERIENCE with bands and floor shows. Nice wardrobe. HELEN BARR, 426 E. Cedar, Cherokee, Iowa.

Young Singing M. C. — Popular Tenor, now in 30th week at Reno's favorite night spot, wishes connection with theatre unit, orchestra or radio station. For full information write Miss Crystal Young, care General Delivery, Reno, Nev. fe6

AT LIBERTY VAUDEVILLE ARTISTS

JUGGLING ACTS, ATTENTION — Juggler capable of joining any type of juggling act (double or triple). Address WES DEEN, care Billboard, Cincinnati, O. fe13

Calvert's Society Puppets — Modern Punch and Judy, done differently. Deluxe Cabinet and Puppets. For theatres, units, special advertising, etc. Calvert, 226 W. 50th St., New York. fe13

Female Impersonation Act — Comedy, Gags and Humor with Songs. Working time 12 minutes. Wardrobe the tops. Professional, go anywhere. Desires connection with vaudeville, units, revues. Not subject to draft. Any good proposition considered. Sober and reliable. Jack Sellers, 984 Acushnet Ave., New Bedford, Mass. fe6

High Class Show — Musical, Dancing, Singing, Revue. Available for theatre work. Florida preferred. Would consider elsewhere. Permanent location. Write Esther L. Holt, General Delivery, Miami, Fla. fe6

For Fast Radio Placement—The Melody Maverick, his Songs, Guitar accompaniment. Cowboy singer, song writer, poet; 18 years' experience. Good emcee. 4-F. You name salary. Not union; will join. Wire Donaldson, Box 55, Tower Hill, Ill.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Games for Homes And Clubs Click; Dart Combos Soar

CHICAGO, Jan. 30.—The pleasure-driving ban, fuel shortages and dim-out regulations have all added to an increased demand for games that can be played at home.

Because of these war effects, families and their friends are seeking new ways to pass long evenings at home. Games are also becoming increasingly popular in clubs, schools, churches, lodges, factories, service camps and servicemen's canteens. Parchesi, jigsaw puzzles and many other games rode the crest of the waves of popularity just a few years ago.

The newest sensations are dart games designed to capitalize on the interest shown in bowling, card playing, golf and spelling ability. They offer a test of skill and present a competitive angle to keep playing interest alive.

One of the most popular variations of the dart game is a combination of darts and bowling. This game calls for skill. The board, set up on the floor, is the target for darts fired at it. The darts are thrown underhand, and scores are kept in the same manner as they are for bowling. This game can be played by any number of players.

The government has already purchased 50,000 Dart-Bowl games, and 30,000 have been sold thru distributors to be used in USO centers, war plants, recreation places and in the homes.

Other dart games employ the poker, blackjack, golf or spelling theme.

Dart games are proving money-makers with merchandise men everywhere. They are available in quantities, as they can be made of materials and left-overs not on the priority list.

Gas Ban Has Little Effect on Bingo

WASHINGTON, Jan. 30.—Bingo operators report they haven't suffered much loss of business due to the gas ban. Most bingo operators conduct their business in thickly populated areas and draw their audiences from the neighborhoods. As a result there are usually sufficient means of transportation for bingo enthusiasts to reach the games without using their cars. Attendance in some spots has fallen off, however.

Bingo operators are urging their patrons to walk to the games when possible and, in order to further relieve the transportation situation, are scheduling games to begin and end at times not conflicting with the change of shifts in industrial plants. Other bingo operators are scheduling games near war plants in order to catch the war workers' business. These games are played at odd hours of the day soon after the workers finish work. This plan has been tried in a few spots and the results have been good.

Since the ban on pleasure driving in private automobiles was imposed, transit companies in the 17 Eastern States and the District of Columbia have been besieged with requests to augment service, especially on Sunday and in the evenings, to such places as bingo games, according to Joseph B. Eastman, director of the Office of Defense Transportation.

"Bus service should not be supplemented to provide transportation for amusement and entertainment purposes beyond the normal schedules in operation prior to the ban on pleasure driving in private automobiles," Eastman said.

"There is no objection to pleasure-seekers' using the mass transportation facilities where they can be accommodated with the regular service, not requiring the additional expenditure of fuel and rubber. Supplementing street railway and like facilities, which do not consume gas and rubber, is, of course, permissible."

Shortage of Furs on Market But Business Boomed in '42

NEW YORK, Jan. 30.—There is a shortage of inexpensive furs on the market, according to industry reports. Furs have long proved best sellers for salesboard ops thruout the country.

The shortage is due, of course, to the war. Trappers have been leaving the woods to enter the armed forces or war industries. In addition, there has been a noticeable delay in the processing of furs because of the shortage of help. As a result, furs are being received by manufacturers and sellers weeks after they are ordered. This naturally causes a slowdown in the amount of furs available to salesboard operators.

Despite this shortage, business in 1942 was better than ever. The 10 per cent government luxury tax has not hurt the inexpensive fur industry. Aside from the luxury tax, prices this year were no higher. It is expected, however, that prices will climb during the next year

because of the scarcity and increased demand.

Until the current boom started last month the raw fur market had been in the doldrums. After reaching a peak in March prices started backsliding until in November they were nearly 40 per cent below March levels. Since December, however, they have recovered on an average about 15 per cent.

The most popular types of furs being made up into coats, jackets and boleros are Persians, muskrats, skunks, foxes in all shades, marminks, kid skins, sealines, beaverettes, checklangs, caraculs, krimmers and pony. Many of these were formerly imported from abroad.

Premium Furniture Gains in Popularity

CHICAGO, Jan. 30.—Certain articles of furniture have become more popular with bingo fans and concession enthusiasts in recent months. Merchandise men say the items were always popular but have become more so since priorities put a ban on many other popular items, including electrical appliances.

The demand for card tables, magazine racks and other premium furniture has been so great that many factories have orders which they will not be able to fill for a long time. Many small dealers will be disappointed on the shipment of goods needed in the immediate future, it was expected. It was pointed out, however, that if production is not curtailed too much there might be some easing of the small retailer's position later, since most of the larger furniture stores expect to have their stocks frozen during the second quarter under the inventory control order.

At the present moment there is still some inexpensive furniture available on the market for merchandise men.

Alarm Clocks May Be Produced in '43

WASHINGTON, Jan. 23.—Production of alarm clocks may be resumed soon, according to prospects outlined recently in a conference of the Non-Jeweled Clock and Watch Industry advisory committee and officials of the Consumers Durable Goods Division.

The industry, thru the advisory committee, responded readily to WPB's suggestion of a victory model alarm clock. In the popular-price class, the suggested victory model would be designed to use the least amount of copper and brass in movement parts and a non-metal case.

Manufacture of alarm clocks as well as other civilian timepieces has been halted as a result of a recent conservation order prohibiting the use of copper and brass in their production. It was pointed out at the meeting that further clock production depends on requirements of war agencies, availability of materials and man power and relative civilian needs for alarm clocks.

Preliminary to a final decision on the matter, the industry will report to WPB its production during the past year for government contracts; list its inventories of balance parts that can be used immediately; estimate its potential capacities, including machinery and man power, and state its requirements of essential materials, such as copper, brass and steel, which would be needed to meet a minimum program of clock production.

Declaring alarm clocks are essential to many civilians employed in war industries and offices, one manufacturer suggested that clocks be regarded as "tools" of production.

The resumption of the production of alarm clocks will be good news to bingo



The network comedians are still having their fun with Mayor La Guardia and his bingo ban.

Colonel Stoopnagle said recently on the Blue Network's *Basin Street* program: "If I were elected mayor I wouldn't eliminate bingo." And Fred Allen said again the other night that the government is issuing a 4-cent stamp showing a little girl telling the mayor where her mother is playing bingo.

The legal committee of the New York County Organization of the American Legion recently resolved to suggest officially that Section 1370 of the Penal Law, referring to lotteries, be amended.

The discussion took place as the result of a raid on a bingo game held by the Inwood Post of the American Legion.

A bill which would make it legal in Pennsylvania for bingo to be played in churches, American Legion posts, fraternal organizations and other non-profit groups will be introduced in the Pennsylvania State Legislature. It was disclosed that Austin Meehan, Republican leader, is backing such a bill and that Meehan has asked Frank J. Tiemann, Republican member of Legislature, to prepare a bill for this purpose and to introduce it in Legislature as soon as he can. Tiemann is now at work framing the measure.

Should the bill be passed, it will remove any stigma of illegality which attaches to the bingo games even when sponsored by churches and charitable groups, among which it flourished here until recently. Philadelphia's churches were centers of bingo for a long time, some even bringing in professional promoters.

Passage of the proposed bingo bill, while ruling out the professional promoters, will allow any church, charity or fraternal organization to sponsor a bingo game under its own name in full knowledge that it was not violating any law.

Church, Legion and fraternal organizations would derive a great deal of benefit from legalization of bingo, since it would enable them to resume a popular method of obtaining funds for much-needed charitable and patriotic work. So long as the motivation of the game is charity and not personal profit, Meehan sees no reason to keep the taboo on it.



By BEN SMITH

A salesboard operation is primarily local in character. It is therefore important that an operator post himself on local ordinances, on the attitude of local officials and the townspeople themselves before going about his business. Doing this, he will seldom, if ever, get into trouble. Of course, when an operator goes overboard and pulls something which is definitely out of line—like misrepresenting merchandise offered, switching merchandise when completions are made, forgetting to compensate the worker of the card, or forgetting to deliver awards after collecting the take—he will and should wind up in the arms of John Law. That type does not belong in this field, and the sooner he is run out of business the better.

Deals that are set up properly can produce most anywhere . . . in towns with a fairly limited population and in cities where the prospect potential may run into the many hundreds of thousands. When the operator follows the cardinal principle of offering merchandise with consumer appeal and changing deals as soon as the turnover shows signs of tapering off, he is sure to get his share of the long green.

George F. Little Management, Inc., announces that the New York Gift Show will be held this year at the Hotel New Yorker, February 15-19. It will be the 27th semi-annual get-together of the Gift and Art Association in town and will occupy six floors, where leading lines of giftwares and decorative accessories will be on display. Operators who can conveniently take in the show should do so by all means. If they come up with just one new item, not on priority, that can be used on a card or board, they will be amply rewarded for the time spent there. Looks like Jerry Gottlieb, Inc., has a new set of stuffed toy winners. . . . This time the Mama Cuddly and her Three Little Honey Bunnies. Mama is 35 inches tall; babies, 15 inches tall, and all are firmly stuffed in plush, available in pink, blue or malze, and packed as a unit. They're definitely worth a look-see.

We understand that some of the boys who have placed Nudie cards have found the item a better-than-fair producer and have repeated many times since placing their first orders. Nudie is a seven-inch doll, made of a flexible, pliable, lifelike plastic composition. According to reports, it has plenty of flash and hot consumer appeal.

HAPPY LANDING.

operators, concessionaires and salesboard ops who have found these items to be in great demand with their customers.

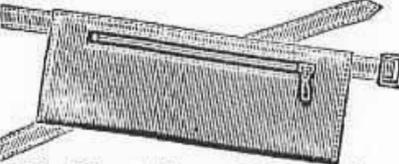
Wrist and pocket watches are not regarded with the same concern, and their manufacture for civilian use, if resumed, would probably be only for the liquidation of present inventories of movement parts.

In the matter of repair parts, WPB indicated every attempt will be made to maintain adequate inventories.

There is still a supply of alarm clocks and watches in the hands of merchandise men who stocked up before priorities went into effect. However, the worry has been for the future when the present supply will be exhausted. If the government goes thru with its probable intentions this worry should be alleviated.

MONEY BELTS

For Servicemen or Civilians in Big Demand—Now!



B25L6—Zipper Money Belt. Khaki water repellent twill. 10½" long. Per Dozen\$8.50
 B25L13—As Above in White for Navy. Per Dozen 8.50
 B25L1—Khaki Two Pocket Money Belt, No Zipper. Per Dozen 4.50
 Send \$2.00 for Sample Each of Above Postpaid.

JOSEPH HAGN CO.
 Wholesalers Since 1911
 223 W. Madison St., Chicago

Popular Items

Humorous Wooden Wall Plaques

Leo Kaul is featuring humorous wood-ven wall plaques made of rustic wood in oakwood finish. They are 6 by 9 inches and made from quarter-inch 3-ply wood, with the wording in assorted colors—red, green and yellow. They are made up with six different texts.

Balloon Shower Bag

The balloon shower bag is a large paper bag which is suspended from the ceiling and will hold a large quantity of inflated balloons. When a cord is pulled the bag opens, releasing the balloons to float in all directions. The bag contains 100 balloons. Sold by Phoenix Merchandise Company.

Bunny Set

Jerry Gottlieb, Inc., is featuring a four-piece bunny set, consisting of the mother bunny and three baby bunnies. The bunnies are made of a lustrous plush and are firmly stuffed. They come in pink, blue or maize.

WISE CONCESSIONAIRES

ORDER NOW
YOUR STUFFED TOY NEEDS
 WHILE MATERIALS ARE AVAILABLE
 Send for 3 Color Folder

JERRY GOTTLIEB INC.
 303 4th AVE., NEW YORK, N.Y. TEL. GRAMER 3-4935



Write for Catalog of BINGO SUPPLIES

BY MANDELL
 THAT'S ALL!
MORRIS MANDELL 131 W. 14th St. N. Y. C.

Sell VALENTINES

Share in the Profits
 No Priorities — Stock Galore
 BX3495—144 Designs—4 Color Imprint. Size 7x10 in. 1 Gr. to Pkg. 40c
 Per Gross
 BX3498—Self Mailing Style—24 Latest Comic Verses—Size 8¼x10 in. Gr. 70c
 Postage Extra—Aver. Wt. Gr. 1 Lb.
 FULL CASH WITH ORDERS.
 WRITE FOR COMPLETE ILLUSTRATED CIRCULAR—MANY NEW DESIGNS!

LEVIN BROTHERS
 TERRE HAUTE, INDIANA



LEADING SELLERS IN FUR COATS

LOWEST JACKETS
 PRICES CAPES • SCARFS
 ALL GENUINE FURS!
 Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
 150-B West 28th St., N. Y. C.



PATRIOTIC PILLOW TOPS

Army, Navy, Marines, Air Corp. Satin with gold fringe. Ass't inscriptions and insignias. Ass't colors. 20"x20". 5.50 per dozen. Name of any post or camp FREE with order of 2 gross or more.

Service Banner, Red, White & Blue—1, 2, 3, 4 stars. 1.50 Dozen. 15.00 Gross. Service Banner with Army, Navy, Marines, Air Corps insignia, 1.50 Dozen, 15.00 Gross. Special banners and insignias made to order. IMMEDIATE DELIVERY. 1/3 deposit, balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34th St., N. Y. C.



FOLDING CHAIRS

PLASTIC MARKERS
BINGO SUPPLIES
 Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO



Have you seen NUDIE?

Something New for Novelty Stores, Gift Shops, SALESBOARD OPERATORS, Night Club and Hotel Concessioners. Retail for \$2.

NUDIE! A 7-inch doll made of a flexible, pillable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

ABRAHAM 258 W. 87th St. NEW YORK CITY
 Novelty Creator
 EXCELLENT OFFER FOR JOBBERS!

WANTED

EASTMAN'S DIRECT POSITIVE PAPER
 5x7—3 Inch—2 Inch.
 State Price and Expiration Date.

THE FOTO CLUB
 210 North East First Ave., Miami, Fla.
 W. H. "Bill" Harper, Owner.

FURS

COATS, JACKETS, BOLEROS
 Quality — Price — Style

Latest 1943 Styles. Conveys, Sealines, Caraculs, Muskrats, Mouton, Lambs, Persian Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
 243 W. 30th St. N. Y. C.

GLAMOUR NECKLACE

Brilliant, refined, delicate. Made from imported selected Gold Shells. Shells are about size and shape of coffee bean. Average 280 Shells to Necklace. Solid string, 28 inches, \$7.20 per doz.; double string Bracelet, \$4.80 per doz.

MRS. STEPHEN MILLS
 776 N. W. 11th St. MIAMI, FLA.

DISTRIBUTORS . . . JOBBERS . . . SALESMEN

The NEW IDEAL GIFT for Boys in Armed Forces

Fastest Selling Items on the Market Today!

HEART-SHIELD NEW TESTAMENT

HEART-SHIELD CATHOLIC PRAYER BOOK



POCKET SIZE, with Gold Plated Steel Cover to fit into the Uniform Pocket located over the heart. Just the thing to deflect a Bullet, Shrapnel or a Bayonet.

Individually Packed, ready to mail to any camp or front for 3c postage.

New Testament, Leatherette with Red Edge. List Price **\$1.95**
 New Testament, Leatherette with Gilt Edge. List Price **2.95**
 New Testament, Genuine Leather with Gilt Edge. List Price **3.95**
 Catholic Prayer Book, Genuine Leather with Gilt Edge. List Price.. **3.95**

Your Discount—40% Off List Prices

Be First in Your Territory With This Fast-Selling Item.

Every GIFT SHOP
 Every DRUG STORE
 Every JEWELRY STORE
 Every DEPARTMENT STORE
 Should Stock This Item. Get YOUR Order in NOW. We suggest ordering quantity of these Bibles and Prayer Books.

This Shield was pre-tested with a 38 caliber super-charged bullet, shot at 5 paces (15 feet), and clearly shows how the metal deflected the bullet.

Wire Your Order Today. Immediate Delivery. One-Third Deposit, Balance C. O. D.

NATIONAL PRODUCTS COMPANY

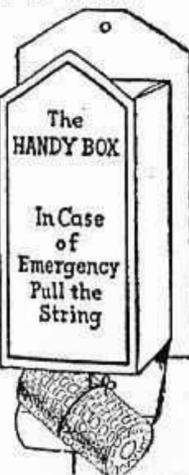
25 W. COURT STREET CINCINNATI, OHIO

Emergency in the Bathroom!...

NO BATHROOM IS COMPLETE WITHOUT THE HANDY BOX
PITCHMEN'S DELIGHT
 JOBBERS, DISTRIBUTORS, SALESMEN, CONCESSIONAIRES—CLEAN UP QUICK

BRAND NEW LOOK!

The Handy Box
 4 in. high, 2 in. wide, 1 in. deep. Made of rugged cardboard, printed red. "In Case of Emergency" pull the string and a HALF OF A CORN COB falls out! Biggest seller we've ever introduced! Get 'em quick!



THE HANDY BOX, just out, is bowling 'em over everywhere. Thousands sold first few days. A "natural" for fur lovers. Draws the snickers—and cash on the line—from men, women, kids. A smash hit and brand new. You can really CLEAN UP PROFITS LIKE IN THE OLD DAYS! RUSH YOUR ORDER.

\$6.50 per gross
 CASH WITH ORDER OR C. O. D. (25% Deposit on C. O. D. Orders)
 F. O. B. Bloomfield, Iowa
SAMPLE DOZEN, \$1.00—Prepaid
 WIRE, PHONE OR WRITE WHILE THE SUPPLY IS AMPLE

NOCK-ON-WOOD COMPANY

BLOOMFIELD, IOWA

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Rogers International Hollow Handle Silverware, Dinnerware (42 Pcs., 68 Pcs. and 100 Pcs. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Liters, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Blum and Plaster Novelties. Write for Catalog. State business.

WIS. DELUXE CORP. 1902 No. 3rd St. MILWAUKEE, WIS.

ALL READY WITH NEW LINES

NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES
 "GET OFF TO A FLYING START"
 Write for Catalog. Please State Your Business.



ACME PREMIUM SUPPLY CORP.

3383 LINDELL BLVD. ST. LOUIS, MO.

LATEST TIMEY MONEY GETTER

EYE STOPPER

No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. **SPORS CO., 1242 Lamont, Le Center, Minn.**

NOTES FROM SUPPLY HOUSES

Reiter Novelty Company, New York, has been incorporated under the name of Reiter Novelty Corporation. Harry Reiter, manager, informs us that many readers of *The Billboard* have written him asking why he has not advertised during the last couple of months. He says he has been spending his time catching up with orders received as direct results of advertising in *The Billboard*. He is now ready to go after new business with the same line he has always had, plus a new number he has just released. This number is a beautiful American flag banner for every home. It carries the pledge to the flag and an illustration of a waving American flag. Size is 19 by 23.

REAL PROPOSITION

Selling repeat Medicines, Tonic, Herbs, Liniment. Catalog on request.
THE QUAKER MEDICINE CO.
220 GEORGE ST. CINCINNATI, OHIO

ORIGINATORS OF THE GENUINE INSECT REPELLENT Lamp
to Keep Mosquitoes and other Insects Away
and
DOCTORS SAY VERDARAY
to Conserve Vitamin A and Reduce Fatigue
FREE Literature. SAVE ELECTRIC. Toledo, O.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

K. MAX AND ALICE SMITH . . . still in Piqua, O., with their photo gallery, which they opened there in November, plan on hitting the road again in May with a new jewelry layout. Among those present at a recent gathering of the triples and kelster fraternity in Columbus, O., according to the Smiths, were Ken and Greta Reynolds; Jimmy Dehority, with gadgets, and Big Al Ross, with combs. They all worked the Green store there.

THE STRICKLANDS . . . Smoky and Gertrude, are working in a war plant in Bessemer City, N. C., for the duration and playing in the Saturday night shindig over Station WGMC, Gastonia, N. C. They postal that they'd like to read pipes here on their old friends.

HARRY MAIER . . . is back in Birmingham, where he has taken a long lease on a spot in the heart of town. He invites all clean workers to pay him a visit.

OF INTEREST . . . to sheetwriters is the recent ruling handed down by the Department of Revenue of the State of Colorado eliminating the necessity of collecting the State sales tax on single copy or subscription sales of periodicals in the State of Colorado. The information is based on Paragraph 60 of the State's new Rules and Regulations (now being printed), reading as follows: "Publishers of newspapers, magazines and periodicals and their suppliers: Persons who publish and sell, or sell, newspapers, magazines, trade journals and periodicals are deemed to be engaged in a service occupation and incur no sales tax liability with respect to gross receipts realized from such transactions." Now ruling became effective January 1.

RAY HERBERS . . . and Madeline Ragan arrived in Chicago recently from Cleveland and have been looking over the field in the Windy City.

NILES OSAGE SHOW . . . is reported enjoying a healthy play in Hunt County, Texas.

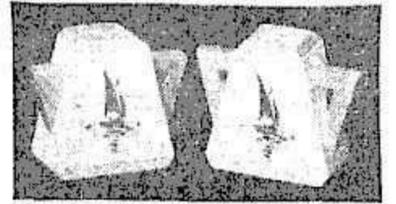
DOC W. POWERS . . . still kicking the sheet around in Texarkana, Ark., typewrites that the last few weeks found a number of the leaf fraternity invading that thriving city. The lobby of the Savoy Hotel there, he says, looks like the scene of a sheetwriters' convention, with Bob Grammer, field manager of *The Southern Agriculturist*, teasing the boys about his big offer, the farmer's income tax-record book, and all the lads lending a willing ear, hoping to catch something new.

N. A. KOHLER . . . J. H. (Punk) Smith, M. W. Michaels and Bob Thomas are among the sheeties reported in Texarkana, Ark., by Doc W. Powers. The boys seem to be getting the hermans, Infos Powers, as they all are wearing that smile that won't come off except when the miss-meal cramps catch up with them. They are all driving out every day making the small towns around Texarkana.

OTHER PITCH LADS . . . reported in Texarkana, Ark., by Doc Powers are Buffalo Cody, Doc Dale and Doc Sourwine. Cody and Dale have been there all winter, working some nearby town each Saturday. Last Saturday (23) they made Ashtown, Ark., to a good score. Sourwine, with his cure-all, is lonesomely wolfing it in the territory and doing all right for himself, according to Powers.

FRED X. WILLIAMS . . . sheetwriter, circus trailer and concession worker, pencils from New Orleans under date of January 27: "Left Chicago January 5 after a week in bed with a juicy cold. Jumped to Jacksonville, Fla., for the dog show January 9-10. Came here January 15. The bunch cutting up jackpots around Thompson's Restaurant includes Slim McKnight, "Second Avenue" Jackson, Jim Sweeney, John Martin, "Stimmie" Brooks and Able the Gilly. Several of the boys are working Canal Street on Sundays with army jewelry boards. Slim McKnight and sev-

ENTIRELY NEW SALT AND PEPPER
Wholly Different From Anything on the Market
NO. 3799—SUGAR AND CREAMER



2 1/4 inches high, made of wood, colored beautifully.
\$4.20 PER DOZ. PAIRS.
No C. O. D. shipment without a 25% deposit. Sample pair sent on receipt of 70 cents.
We handle over SEVENTY different Salt and Peppers, from
\$1.80 TO \$4.20 PER DOZ. PAIRS.
Completely Illustrated price lists mailed on application.

LEO KAUL IMPORTING AGENCY, INC.

115-119 K South Market St., Chicago

KEEP 'EM FLYING FOR VICTORY

18" x 20", \$4.50 Doz. \$48.00 Gross. Also 8 1/2" x 12", \$1.75 Doz. \$18.00 Gross.

American Flag Emblem. Heavy rayon satin. 20" by 23". \$2 and \$3 seller. \$6.00 Doz.

Latest banner. PLEDGE FLAG FOR EVERY HOME. Finest rayon satin, beautiful flag illustration, with complete pledge to our flag inscribed. 19"x23". \$8.50 Doz. Two dollar seller.

U.S. ARMY IN SERVICE

2 large insignias in corner boxes. 8"x12". Army, 1, 2 and 3 Stars. Navy, Marine, Air Corps and Coast Guard, 1 Star. \$1.50 Doz.

IN GOD WE TRUST

TO SAVE AMERICA FOR LIBERTY

12" x 10". \$1.75 Doz. \$18.00 Gross.

Gen. MacArthur Banner, 8"x12 1/2", \$1.50 Doz.

IN SERVICE

1 insignia. Army, Navy, Marine, Air Corps and Coast Guard. 90¢ Doz.

DON'T WAIT—ORDER TODAY
Those Newest Banners, all heavy rayon satin, are Great Sellers and Big Money Makers. Made in 3 and 4 colors with Heavy Flock Borders and designs. Red, White and Blue Cord and Tassels. We give you the opportunity of buying several dozens for a WEEK'S TRIAL and GUARANTEE to refund your money, including postage, if not satisfied. No such offer ever made before. These photographs cannot talk. To know the value and how fast you can sell them you must buy and try them. ORDER A SAMPLE LINE, including 6 new Service and Gold Star Banners and Coast Guard Banner, for \$1.50. Brings in \$4.00. 25% with all orders, balance C. O. D. F.O.B. N. Y. Distributors wanted.

REITER NOVELTY CORP. 1141 Broadway (Dept. T) NEW YORK CITY, N. Y.

INNOVATION — V DARTS

IMMEDIATE DELIVERY ANY QUANTITY!

There's no shortage here! Fill all your Dart needs and get repeat business with Innovation super-features. Streamlined for accuracy, built for sturdiness and safety. Colorful plastic vanes, scientifically balanced bodies, steel points set in plastic and sealed in bodies. Points won't pull out, loosen or turn. 2 models meet all requirements.

V Darts conform with O. P. A. rulings!

D-201
Innovation Professional. Full length, 5 1/2"; patent weighted barrel-end. Carded 1 dozen to card, 2 cards to easel-back, cellophane window display cabinet.
List Price—2 Darts—35¢

D-200
Innovation V Dart. Full 5" length. Satin-smooth barrel, slightly weighted. Packed 1 dozen to a durable cardboard tube; 1 dozen tubes to a carton.
List Price—2 Darts—25¢

Write on Your Business Letterhead for Wholesale Prices
INNOVATION PRODUCTS CO.
1118 South Michigan Ave., Chicago, Illinois

WRITE US YOUR REQUIREMENTS
CARNIVAL GIFT AND PREMIUM MERCHANDISE
MIDWEST MERCHANDISE CO.
10TH & BROADWAY. KANSAS CITY, MO.

ELGIN • BULOVA • GRUEN

Ladies' GENUINE DIAMOND RING
Solid Yellow Gold, Low Priced \$4.10
Take advantage of unusual values in Rings and rebuild Watches.
Send for New FREE Catalog

STAR WATCH CO.
Wholesale Jewelers
740 SANSOM ST., PHILADELPHIA, PA.

SWIVEL VANITIES MIRROR

Blue and White Vanity, with 2 extra compartments, \$1.50 ea. Metal knob. Calif. Redwood throat. Special DeLuxe Model—2 compartments, 1/2" mirror base, indented flexo drawer and strip blue and white swivel mirror, \$1.75 ea. Packed with stationery, add 30¢.

MARTIN MIRROR CHEST CO.
1120 W. 79th St., Chicago, Ill.

REX HONES
300% -350% Profit

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-2, Chicago, Ill.

SUBSCRIPTION MEN

Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. CURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

5000 ITEMS AT FACTORY PRICES

Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

"Roy" Blake Supply Co.
HOT SPRINGS, ARK.

DEXTER ENGRAVING JEWELRY CO.

21 Arch St., Providence, R. I.
Sterling Bracelets, emblems soldered on, all branches of service; in velvet display box. Send for picture folder of these numbers.

PAPERMEN

Get in touch with me for best proposition for Texas, Oklahoma or Arkansas. Unusual features for rural work or free lance in some territory. Write JOE NEUSTADTER, Fieldman, THE FARMER STOCKMAN, Oklahoma City, Okla.

STERLING SILVER
Forget-Me-Not
BRACELET
\$12.00
with RIBBON

No. 1310
with Ribbon

2 ASSORTED PATTERNS
Engravers! Here's this season's biggest seller — Sterling Silver "Forget-Me-Not" Bracelets. Every customer a resale. As they link their friends together — your profits grow.
Buy Plates on ribbon bracelets and in bulk for additional links. "2" attractive patterns. Get going today! Still have plenty of Engraving Merchandise. Write for our up-to-date stock list.

No. 1311—Bulk
\$9.00
GR.
BULK
Harry Pakula & Co.
5 N. Wabash, Chicago, Ill.

LUMINOUS PAINT
Pitchmen, Dept. Store and Street Workers
Demonstrate Luminous Paint. It dries in 5 minutes—works on anything. Every bottle a worker.
MAKE YOUR OWN BOTTLES — 100% LEGIT. Special Blackout Box Does the Rest. This box works day and night. 12"x14", with three black lights or ultra special equipment. Any current, AC or DC. THIS WHOLE SET UP ABSOLUTELY BRAND NEW.
\$7.50 Quart . . \$29.00 Gallon
Quart bottle will make 40 small 50¢ bottles.
BLACKOUT SHADOW BOX WITH SPECIAL EQUIPMENT **\$12.50**
NITE GLOW PRODS. CO. 105 W. 47th St. N. Y. City

STYLED MOTHER OF PEARL
INSIGNIA JEWELRY By the Trend Creators
Individually Boxed in Velvet Lined Boxes

433

433 Blue Ocean Bow with White Ocean Heart & Insignia **\$7.50**
25% Deposit With Order, Bal. C. O. D.
MURRAY SIMON
109 So. 5th St. BROOKLYN, N. Y.

COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.
M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

ZIRCONS 3 FOR **\$2.75**
Genuine White Diamond Cut
Blue or Brown Zircons—\$1.25 per Carat
ZIRCON RINGS SOLID GOLD Ladies, or Gents **\$4 to \$8 EACH**
B. LOWE, BOX 311, ST. LOUIS, MO.

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacologists
197 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

eral of the boys are leaving here Sunday (31) for Houston for the 10-day Fat Stock Show. I'll also make it."

KID CARRIGAN . . .
postals from Brownwood, Tex., that he's now with an army show working camps in that area. Says he hasn't met any pitchers in Texas, so he plans to head back east when spring pops.

RALPH GARDNER . . .
after a lengthy silence, scribbles from South Bend, Ind., that he is still working the sheet and doing well. He says he has been making the sales days in that sector and asks that all the boys working the sheet pipe in.

TOM KENNEDY . . .
is reported to have clicked with his well-flashed gummy demonstration in Kresge's South Bend (Ind.) store.

LEW PALMER . . .
and Grace Bennett (Two Merry Mimics) are in Seattle, where Lew is recovering from a five-week illness.

King Philip Show
—By E. F. HANNAN—

AL (DOC) WATTS was forced by circumstances to take up med. He was a well-paid chautauqua lecturer who cast this role aside when he took to dealing the pasteboards and trying to outguess the faro dealers. From chautauqua, Watts went with a med outfit owned by a man named Gifford who also dabbled in Merry-Go-Rounds. At one time Gifford had nine of these flying horse rides operating thru the East.

Watts didn't stay long with Gifford due to his desire to be around Boston, where his weakness for faro could be appeased. One day after going the usual way of the bank player he put a proposition to the three proprietors of the game. The proposition was that they stake him to a med show and, being a good convincer, he succeeded, and the King Philip Show opened at Saugus, Mass., not far from Old Saugus race track.

There was a bone soloist named Johnny Barker who was a great favorite at the time, and Watts hired him along with other performers, including a magician named Hanson, who afterward became a successful dealer in magical supplies.

The show headed for Maine and pulled off a big season, and the three backers and Watts cut a good-sized pot in the fall. But it was the same old story in the spring again, for Watts would be back on the list of angel-seekers. He left his well-earned dollars at the Bulfinch Street swanky clubroom of his more conservative partners. For years afterward Syd Hill, who managed the affairs of the three partners, would say: "The selling of med was gift with Watts, and the lure of faro was a mania. Between the two the mania always won!"

Pitchdom Five Years Ago

Doc E. S. Raggett was ensconced for the winter in Nashville. . . . B. J. Bowen, of paper fame, was doing well in Liberty, Kan. . . . Doc Jack Roach was celebrating his 27th year in show business. . . . Big Smith was putting on an advertising campaign in Illinois for a large Chicago firm. . . . J. E. Lovejoy piped from Danville, Ill., that business was good. . . . J. H. McCaskey, cow periodical purveyor, was relaxing at Reynoldsville, Pa. . . . Al Decker had just arrived in Atlanta and reported biz okay. . . . A. J. Beard was working the puff sheets in Huntington, Ind. . . . Mr. and Mrs. Jack Ervin were wintering at Lake Charles, La. . . . K. Max Smith was working Piqua, O., after touring South Carolina, Georgia and Florida. . . . Doc Wilson was heading north from Georgia for an early start. . . . V. P. Horner, of Lord's Prayer-on-a-penny fame, revealed that Columbus Grove, O., natives were well fixed and that he was getting it. . . . Curly Bartok was fishing in Florida. . . . William Kemp Smith was finding Kansas in good shape. . . . Chief Gray Fox declared business so-so in Millfield, O. . . . Doc L. P. Stanton fogged from Texarkana, Tex., that he had seven weeks of good business in that city. . . . King La Mar was gathering the lucre in Nashville. . . . Jack (Bottles) Stover ran into a number of pitch artists in Lewisburg, W. Va. . . . Bob Linenfelser left Cincy for Scranton,

Pa. . . . A. D. Power and Charley Courteaux were vacationing in Cincinnati. . . . That's all.

Events for Two Weeks

February 1-6
ILL.—Chicago, Merchandise Fair, 1-5.
OKLA.—Oklahoma City Natl. Rodeo Assn. Convention, 31-Feb. 1.
MICH.—E. Lansing, Farmers' Week Livestock Show, 1-5.
Negaunee, Winter Ice Frolics, 4-7.
Potoskey, Winter Carnival, 5-7.
MINN.—Crookston, Red River Valley Development Assn., 3.
TEX.—Houston, Fat Stock Show, 5-14.
(February 8-13)
CALIF.—San Francisco, Gift & Art Show, 7-8.
D. C.—Washington, Shrine Circus, 8-14.
TEX.—Houston, Fat Stock Show, 5-14.

SASC
(Continued from page 31)

while Sam Feinberg went to Mexico on business. Martha Rogers is building some new concessions in Alamo Exposition Shows' quarters. Tillie Jones and Hazel Guyton entertained friends at a party in the cocktail lounge Saturday night. A shrimp dinner was served.

Circus Night Club is expected to open late next month under management of Perk Perkinson. Johnnie Fox and Minnow Waverly, concessionaires, are operating diggers and pinball games. Work of repairing and painting is well under way in the quarters of Alamo Exposition and Victory Exposition shows. William (Billy) Aldrich was here on a two-week visit. Charles and Maude Jamison entertained Mrs. Marie Beckmann at the Club Lounge January 15. Secretary Dave Stevens made a hurried trip to Kansas City, Mo., to visit relatives.

Brownie Bishop has his Penny Arcade at Jack Ruback's downtown location and reports good business. Willie Wilson, Dodson's World's Fair Shows, will be in town for the next two months.

FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD
\$4.90 complete set attractively boxed
WRITE FOR OUR CATALOG.
Containing additional Diamond sets, also complete line of Military Jewelry.
BIELER-LEVINE
37 SOUTH WABASH CHICAGO, ILL.

CEDARWOOD JEWELRY
(Aromatic Cedar)
Beautiful fast-selling Novelties, \$1.35 Doz. and up. Same day shipments. Large assortment. Send \$3.00 for Assorted Samples (2 Doz.).
BADGER WOOD NOVELTIES
319 Badger Avenue Newark, N. J.

FAST SELLERS
Service Men's Magazine, going fast. 26th year. Patriotic Calendars, timely Service Joke Books, Flag Respects, "Our Buddies in the Army Now," Speaking comics, gripping facts. Get a crew. Free copies Supreme Court decision on Freedom of Press. Grab a territory. Get your share now. Samples 10¢. Trial order \$1. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York City.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.
CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel. 1 Web, 3548-3547-3548

LIVE BUYS—HURRY!
★ TIMELY! AND HOW

SHOE KIT IN DUFFLE BAG. No service man can be without it. Worth double.	\$3.95
DOZEN KITS COMPLETE DUFFLE BAG SERVICE KITS. Complete with fittings.	6.00
DOZEN KITS FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home use. DOZ. KITS	7.20
22 ITEMS IN DRAW STRING KIT. Every service man's right hand. Contains most useful necessities.	1.30
MILITARY SERVICE APRON KIT. Full of value.	1.45
EMPTY DUFFLE BAGS. For storing service men's necessities. Big seller. DOZEN 1.85; GROSS	21.00
BARRACK BAGS. Large size with zipper. Here's a bag that every service man cannot do without.	1.95
MONEY BELTS. 3 big values. It's a hot seller. EACH 40¢, 60¢	.65
PILLOW CASES. Sentimentally inscribed. With fringes. Always sells.	5.95
SOLDIER PHOTO PLAQUES. Attractive get up.	2.40
TIE & HANDKERCHIEF SET. A must for every man in the service. Boxed.	6.95
TIE & IDENTIFICATION CHAIN SET. A gift every service man appreciates. Boxed. DOZ. SETS	6.95
WRITING KITS. Various styles and sizes.	6.50
METAL TRENCH MIRRORS.	11.50
RAZOR BLADES. First quality. 5 to box . . . 1,000 BLADES	6.75
RAZOR BLADE SHARPENERS. Chromium finish.	3.60
SOAP. 3 wrapped cakes in box, marked 75¢. Big value.	6.50
GARDENIA CORSAGE PERFUME. 12 bottles on a very attractive card. Fine value. GR.	7.20
ASPIRIN. 12 five grain tablets in tin.	1.95
BANDAGE, 10¢ Size.	3.45
FIRST-AID Bandages. 8 in window front folder.	1.95
SIDE LINE Merchandise, fine grade.	2.95
POCKET COMBS, extra value.	2.95
PENCIL. With eraser. The better kind.	1.80
SHOE LACES. Paired, banded and boxed. Exceptional value. GR.	.60
SHOE SHINE CLOTHS. Fleece lined, stitched ends, 100 CLOTHS	3.10
SELF-CONTAINED SHOE POLISH CLOTH. Or Metal Polishing Cloths. Each in envelope. GR.	8.45
SHOE POLISH. In tubes.	6.75

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All Styles of Novelty Pins and Gadgets
WING PIN

#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen
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FAMOUS ELECTRIC ENGRAVING PENCIL
Engraves fine, medium or big lettering in gold, silver or colors on almost any material. Send \$6.25 money order for #2 with six rolls superior gold or assorted. #3 (switch on cord) with six rolls, \$7.25. We originated the practical electric pencil in 1931. Extra gold, etc.—rolls 1"x400"—six rolls \$2.50; 12 rolls \$4.80.
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MILLIONS SOLD
Ace Blade prices reduced. Flashy display cards. Each blade honed in oil to hair-splitting sharpness. Buy at factory prices—pocket middle man's profit. We pay shipping. Rush name for factory prices.
ACE BLADE CO.
68 E. Eagle St. Dept. 63 Buffalo, N. Y.

Stopping of Aid to Fairs Favored by Wis. Governor

MADISON, Wis., Jan. 30.—Elimination of appropriations for the State Fair, Milwaukee, and county fairs was recommended by Acting Gov. W. S. Goodland in a budget message to the Legislature. Total budget recommended amounts to \$71,939,605. State Fair appropriation has been \$42,750 annually and county fairs have been receiving \$160,000 for premium awards.

The governor would cut off these annual appropriations to veterans associations: American Legion encampment, \$1,000; Army and Navy Union, \$500; Disabled American Veterans, \$1,000; GAR Camp, \$1,000; Rainbow Division Veterans' convention, \$250; Spanish War Veterans, \$1,000; Veterans of Foreign Wars, \$1,000.

Notes by Bette Leonard

WICHITA, Kan., Jan. 30.—John A. Guthrie, rodeo promoter, is in town to arrange a date here. Reported his Oklahoma City date okay. Carl Clark, a recent addition to Wichita's fast growing list of showfolk, is working at Boeing. J. G. Banknecho, of Muskogee, Okla., recently visited the Lindemanns at Sheboygan, Wis. Art and Marie Henry were held over at the Ranch Club, Houston, and will play in and around the city for the remainder of the winter. Tom Parkinson, of Decatur, Ill., visited three circuses last season. Jean Strom Whitaker, formerly of Seils-Sterling Circus, is manager of the lending library in Block & Kuhles department store in Quincy, Ill. Chet Wright is readying his dog and pony show equipment at Concord, N. H. Tom King, last season with Al G. Kelly-Miller Bros.' Circus, purchased a farm at Hugo, Okla. Well known to circus troupers, Dr. Taylor Burns, of Fond du Lac, Wis., is a first lieutenant at Fort Leonard Wood, Mo. William Scofield, formerly with Russell Bros.' Circus, is a riding instructor at Mount Carmel (Ill.) College. Jimmy

O'Dell, last season in charge of Wallace Bros.' elephants, is located at Groom, Tex. Former Seils-Sterling Circus folk, Mr. and Mrs. Eida Tokor, are doing defense work at Walkerton, Ind. Now in charge of elephants at Albany (N. Y.) Zoo is Edward F. Flanders.

Savannah Indoor Show Set

SAVANNAH, Ga., Jan. 30.—Victory Indoor Circus is set to open here on February 8 for a week stand under auspices of St. Benedict Catholic Church. Mrs. Lydia L. Martin, promotional director, has had offices open for the past month. Bob Little, show's representative, reports that over 5,000 advance-sale tickets have been sold and that a 40-page program has been completed. Show's executives expect this to be the best date since its opening in October. Three more indoor dates are scheduled before the circus goes out under canvas.

DC PLANS TO AID FAIRS

(Continued from page 3)

mental and military exhibits and otherwise gear their events to co-operate with the war effort. No less than eight departments and bureaus were consulted by the two fair representatives during their seven-day stay in Washington. In addition to the Treasury, War, Navy and Agriculture departments, contacts were established with the War Production Board, Department of Commerce, National Red Cross and Office of Civilian Defense. Numerous legislators interested in fair activities were also interviewed.

May Lose Agriculture Exhibits

Part of the report covering the outlook for Department of Agriculture participation in fairs in 1943 frankly admits that the usual displays created by the division of exhibits are probably lost to fairs for the duration. However, it continues, "the extension service has indicated a desire to maintain the same relationship that has existed in the past." Although detailed plans are now being worked out for specially-trained military units for presentation before grandstands, it will probably be from four to six weeks before final approval and clearance is secured, according to the joint report.

The fair representatives reported a

cordial reception by Treasury Department officials, who appreciated the part played in 1942 fairs in sales of War Bonds and Stamps. Plans were already under way in this department for a more active campaign in connection with the coming season's events. Touring exhibits of captured enemy souvenirs are listed among highlights of the Treasury Department's program. Navy officials, too, appeared highly pleased with their experiences in collaborating with fairs in 1942, according to the report. Here, also, public relations officials were already at work on plans for working thru fairs this year.

Would Clear Thru IAFE

One result of the conferences is the fact that the amusement section of the War Production Board has been requested to clear all matters pertaining to fairs thru the IAFE, the report continues. The WPB was told that the facilities of all fairs are at the board's command to use in connection with scrap and salvage drives. Another outgrowth of the week's discussions may be a spectacular Office of Civilian Defense presentation for grandstands if negotiations under way can be perfected. The exhibit division of the Department of Commerce has been suspended for the duration, the two fair delegates were informed. They learned at national headquarters of the Red Cross that fairs can co-operate in many ways with that organization's programs dealing with welfare service for the armed forces, blood banks, home nursing and nutrition.

The fact that the questionnaires dispatched to fair managers were urgently requested to be returned by February 21 hinted that the IAFE officials were probably intending to prepare a generalized statement showing the lengths to which fair men desire to co-operate with the effort to reduce transportation and wear and tear on the nation's gas and rubber supplies.

ROUTES

(Continued from page 18)

Skyliners (Indiana) Fort Wayne, Ind., h. Sloane, Belle (Tony Pastor's) NYC, nc. Small, Mary (Capitol) Washington, t. Smith, Jerry (Ubangi) NYC, nc. Southern Sisters (Nixon) Pittsburgh, nc. Spoons, Jack (Leon & Eddie's) NYC, nc. Sporn & Dukoff (Hollenden) Cleveland, h. Springer & Orton (La Vie Parisienne) NYC, nc.

Standish Helene (Romany Room) Washington, nc. Stanly, Stan (Frolics) NYC, h. Stearns, Roger (1-2-3 Club) NYC, nc. Sullivan, Joe (Onxy) NYC, nc. Sullivan, Maxine (Algiers) NYC, nc. Sumner, Helen (Ivanhoe) Chi. re. Suns, Three (Piccadilly) NYC, h. Sweet, Ancil (Hickory House) NYC, re.

T

Tate, Maureen (Jimmy Daniels, Inc.) NYC, nc. Telu (Lexington) NYC, h. Terry Sisters (Leon & Eddie's) NYC, nc. Therpe, Sis (Orpheum) Omaha, t. Therrien, Henri (George Washington) Jacksonville, Fla., h. Thompson, Hie (Copacabana) NYC, nc. Torme, Mel (Oriental) Chi, t. Tova, Tanya (La Vie Parisienne) NYC, nc. Toy & Wing (Oriental) Chi, t. Tulah & Mia (Colosimo's) Chi, nc.

U

Urban, Sally (Belmont Plaza) NYC, h.

V

Valdez, Vern (Wonder) New Orleans, nc. Valerie (608 Club) Chi, nc. Vallee, Edie (Jimmie Dwyer's Sawdust Trail) NYC, nc. Vasco, Rudy (Algiers) NYC, nc. Venus, Bunny (Esquire) Meadville, Pa., nc. Vincent, Rome (Earle) Washington, t.

W

Wain, Bea (State) NYC, t. Wallace Puppets (Royale) Detroit 1-11, nc. Walsh, Sunny (Mon Paroo) NYC, nc. Weber Bros. & Chatilla (Hudson) Union City, N. J., t. Wences, Senor (Florentine Gardens) Los Angeles, nc. Whaling, Bobby (Earle) Washington, t. White, Gerri (Swing Club) Brooklyn, nc. White, Jerry (Bill's Gay 90s) NYC, nc. White, John (La Vie Parisienne) NYC, nc. White's, George, Scandals (Virginia) Campaign, Ill., 2-4, t. Whitson Bros. (Capitol) Washington, t. Williams, Pearl (18 Club) NYC, nc. Wittish, Doris (Bismarck Tavern) Chi, h. Wood, Peggy (Monte Carlo) NYC, nc. Wyse, Ross, Jr. (Circle) Indianapolis, t.

Y

Yacht Club Boys (La Martinique) NYC, nc. Youngman, Henry (Riobamba) NYC, nc.

Z

Zimmer, Vicki (Kelly's Stable) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

B. & H.: (2300 Black Senate St.) Columbia, S. O. Chatham Am. Co.: Hampton, S. C. Fay's Silver Derby: Valdosta, Ga., until Feb. 27. Gentsch & Sparks: Pascagoula, Miss. Greater United: Laredo, Tex., 10-23. Hall's United: Springhill, La. Hames, Bill: Houston, Tex., 5-14. Hubbard: Centerville, Miss. Midwest: Eloy, Ariz. Park Am. Co.: Alexandria, La. Texas: Edinburg, Tex., 5-14. Ward, John R.: Baton Rouge, La.

CIRCUS

Cole, James M.: Horseheads, N. Y., 2; Elmira 3-4; Elmira Heights 5-6; Painted Post 6; Dansville 9; Perry 10; Nunda 11; Prattsburg 12. Hamil-Morton: (Ulline Arena) Washington, D. C., 8-13. Polak Bros.: (Medinah Shrine Temple) Chicago 1-7. Victory Indoor: Savannah, Ga., 8-13.

MISCELLANEOUS

Barrett, Roy (Cole Circus) Elmira, N. Y., 3-4. Burke & Gordon: Indianapolis 1-6. Campbell, Loring, Magician: E. St. Louis, Ill., 3; Litchfield 4; St. Louis, Mo., 5; W. Frankfort, Ill., 8; Anna 9; Paducah, Ky., 10; Charleston, Mo., 11. Couden, Doug & Lola: School Assemblies, Atlanta 1-13. Daniel, B. A. Magician: Columbus O., 1-6. DeCleo, Harry, Magician: Marysville, O., 1-6. Hubbard, Paul, Magician: Akron, O., 3-26. Jarvis, Magician: Clarksburg, W. Va., 1-7; Shinnston 10; Lumberport 11; Morgantown 12-16. Lady Crystal, Mentalist (Moose Club) Fort Wayne, Ind., 2-11. Long Leon, Magician: Orlando, Fla., 1-7; Sanford 8-12. Ricton's Dogs, school show: Guntersville, Ala., 1-6. Slout, L. Verne, Theater Workshop: Norway, Ia., 3; Creston 4.

ADDITIONAL ROUTES

(Too Late for Classification)

Berry, Harry, Trio (Mother Kelly's Night Club) Miami Beach, Fla., 1-13. Deishanty Sisters (Tropico Night Club) Imperial, Calif., 1-13. Drake, Robert (Pantages) Birmingham 1-6; (Ritz) Aniston 7-9. Hoffman Sisters (Gingham Gardens) Springfield, Ill., 1-13. Lang & Lee (Show Box) Seattle 1-7. LaZellas, Aerial (Army Camp Shows) Alexandria, La., 1-20. Mills, Dick, Ork (Correction) (Silver Mook Nite Club) Alexandria, La., 1-6. Morales Bros. & Daisy (Tropics Nite Club) Imperial, Calif., 1-6. Stoker, Bill (Dave Harris Nite Club) Flushing, L. I., N. Y., 1-6. Strigle, Earle, & Quartet (Seelbach Hotel) Louisville 1-13. Woods & Bray (Nixon Cafe) Pittsburgh 1-13.

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 .22 SHORTS—.22 LONGS
 .22 C.B. CAPS
 ANY QUANTITY
Radio Amusement Corp.
 1674 BROADWAY NEW YORK CITY

WANTED
 First-class Cookhouse, Photos, Room for a few more legitimate Concessions. Want Girls for Ball-games, Penny Pitch, Hoopla, Cigarette Gallery. Man to take charge of Bingo working for cash who knows how. Good opportunity for right parties who can stand prosperity. Year-round work, no moving, uptown location. Guarantee more than on road will get. What have you? Wire
PLAYLAND PARK
 Leesville, La.

SEASON OPENING
April 12, Richmond, Va.
 Can place one more feature Ride, also use up-to-date Sound Truck. Watch for permanent park location announcement next week.
BARNEY TASSELL UNIT SHOW
 Hyattsville, Maryland

FOR LEASE OR SALE
 High Aerial Rigging
THE ORMYLAS
 Dothan, Ala.

SCOOTER FOR SALE
 (PORTABLE—18 LUSSE BROS. CARS)
 In A-1 condition. Run 3 seasons at Galveston Beach, Tex. ALSO 25 BUCKLEY DIGGERS. Reasons for selling: Am sick and on account black-outs. **DINTY MOORE, 502 Chapperal Street, Corpus Christi, Texas.**

MUSEUMS
 Address Communications to Cincinnati Office

Lewiston's Unit Set for Month Run in Mound City

ST. LOUIS, Jan. 30.—Johnnie Reeves Jr., general agent Harry Lewiston's World's Fair Freak Museum, closed contracts here last week to present the show in downtown St. Louis, in the former Nugent Department Store building, at Broadway and Washington avenues. Unit opened January 27 for a month's run, with the possibility that the engagement will be extended after that time.

This will be the first large museum to play this city since it became a large defense center. Unit, already heavily billed, will do extensive advertising on the radio stations and in daily newspapers here. Mrs. Reeves arrived Wednesday with their daughter, Rae.

Kortes Unit Is Good Draw At Engagement in Dallas

DALLAS, Jan. 30.—Pete Kortes's World's Fair Museum successfully opened its engagement at 1910-11 Elm Street here January 20. An extensive advertising campaign resulted in large weekend crowds, altho the initial day's business was mediocre. With warmer weather, however, over 7,500 turned out Saturday and Sunday. Barney Nelson, armless wonder, is recovering from blood poisoning resulting from stepping on a nail. He's in a local hospital and has been

replaced by Woodro Horn, armless boy from Waco.

New attractions include Jim Dunleavy, big snakes; Professor Alexander's London Flea Circus; Carl Martin, assisting Charlie LeRoy and Don Ansley. Ed Bruer, agent, worked with the local billposting crew for a week, while Jack Starling was in charge of a ticket crew of five men. Streetcars carried signs advertising show's stand here.

Blue Osenbaugh and Harold Gooling are on the No. 1 ticket box, with Dan Meggs and Pete McCaffery on the No. 2 box. Homer Hoyer is relief man, with Bob Clark handling the tickets for the annex attraction. Recent visitors included Mr. and Mrs. Mel Vaught, Mr. and Mrs. Denny Pugh, Mr. and Mrs. Ray Cramer, Mr. and Mrs. Percy Morency, Mr. and Mrs. Red Blotner and Tommy Tidwell.

Little Rock Okay for Walton

BATON ROUGE, La., Jan. 30.—Raymond A. Walton's Wild Life Exhibit, which recently closed a successful three-week stand in Little Rock, is playing Hot Springs to fair business, Manager Walton reports. Visitors included Mr. and Mrs. Tommy Arenz, Wallace Bros.' Circus; Mr. and Mrs. Sam Golden, West Bros.' Shows, and Pvt. Lawrence Cross, former clown of Cole Bros.' Circus, who is at Camp Robinson, Ark. Manager Walton is vacationing here.

Texas Dates Good for Davis

TERRELL, Tex., Jan. 30.—After a good stand at 110 South Beaton Street, Corsicana, Tex., Lou Davis's Look at Life Museum moved here for a week's stand at 304 East Monroe Street. Lou, who reports business here has been good, recently signed his Side Show and Wild Life Exhibit with Al Basinger Shows for 1943.

★ INSURANCE ★
CHARLES A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"
 A738 INSURANCE EXCHANGE CHICAGO



Weather Hampers Polack's Chi Bow

CHICAGO, Jan. 30.—A driving snowstorm that lasted almost all day cut attendance at opening of Medinah Shrine Circus Friday (29). About 2,000 underprivileged children were entertained at the opening matinee, and night attendance was light. Clearing weather today is favorable, and Irv J. Polack, who is presenting the show, reported that the advance sale indicated a near-sellout for tonight. Show has an excellent talent line-up.

Space and height limitations handicap the acts in their work. Medinah Temple auditorium is not well suited to the presentation of a circus, but Polack has done a good job considering the handicaps under which he must work. Show is presented in two rings set on the large apron extending far out from the stage.

Chicago engagement is being directed by Mickey Blue, with Nate Lewis as announcer. Music is provided by Polack Bros.' band.

SLA

(Continued from page 31)

ety Shows; Harry Stahl and Les Davis, Michigan Showmen's Club; Harry L. Clark, Riverview Park, and Eddie O'Connors, Detroit. Jack Halligan advises he will operate in a Detroit park this summer. W. W. Murphy is still kibitzing with the boys at the rooms. Jack Benjamin is handling house committee duties during illness of Brother McCabe. Brother William McCloskey visited en route west.

Ladies' Auxillary

Club's social January 7 drew a good crowd. Regular bi-weekly meeting was held January 14 with these officers presiding: Mrs. William Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. John O'Shea, second vice-president; Mrs. Sam Gluskin, treasurer, and Mrs. Robert H. Miller, secretary. Relief Chairman Lucille Hirsch reported Mrs. Shapiro, Nellie Mador, Mattie Crosby, Mae Sopenauer and Mae Taylor on the sick list. Correspondence was received from Louise Miller, Ida Chava, Staff Sgt. M. W. Wendt, Sgt. Pilot Robert R. Feuerstein, Russell Cady, Vivian Horton; Ladies' Auxillary, Pacific Coast Showmen's Association; Grace Goss, Kathleen Riebe Gawle, Donna Day, Maude M. Geiler, Bernice Sands, Loretta Ryan and Edna Rounds. Acknowledgments in appreciation of \$10 Christmas donations came from Shriners' Hospital for Crippled Children, Illinois In-

dustrial Home for Blind and St. Hedwig's Industrial School, Niles, Ill.

Applications of Frieda Kenney and Mrs. Audrey L. Peggy Brand were tabled for the usual two weeks. Winners of Membership Drive award were: First, Rose Hennies; second, Helen Marie James, and third, Mrs. A. J. Weiss. Club donated \$400 to Dr. Max Thorek, American Hospital, last week. Members were grieved to learn of the death of Sister Nellie Mador and Sister Hallie Knipschild's mother.

NSA

(Continued from page 31)

each month. Next big event will be the testimonial dinner for Brothers Sam Rothstein and Jack Greenspoon in Rogers Corner on Tuesday, February 23.

Ladies' Auxillary

Board of governors meeting in the clubroom saw 25 members in attendance, with Chairman Midge Cohen presiding. All officers, excepting Vice-President Marlea Hughes, and Chaplain Mildred Peterson, were present. First Tuesday of each month was selected as a permanent date to hold the governor's meeting. It was also decided that members who go out for a life membership must sign up 25 applicants and have them approved by the membership committee within two calendar years of date of their first application.

An exception has been made to the auxiliary members who have already signed up a number of applicants towards the Life Membership. Dorothy Packman, chairman of the by-laws committee, read the portion of the proposed by-laws, that has already been worked out, and there was a general discussion of the various articles contained therein, and suggestions for changes and additions.

PCSA

(Continued from page 31)

funeral of their brother, Edgar Thornton. Jewell Smith, Red Cross chairman, said 15 members attended the Wednesday meeting at Rose Rosard's home. They were Allie Wrightsman, Jessie Loomis, Allerita Foster, Mother Fisher, Stella Linton, Donna Day, Lillian Elsenman, Helen Smith, Vivian Horton, Marlo LeFors, Mora Bagby, Vivian Gorman and Wilma White, who made 24 surgery pads. They were also served a lunch by the hostess.

Past President Margaret Farmer described her trip to San Francisco. She said she met several club members wintering in San Francisco. Among them were Isabel Myers, Carolyn Krokos, Barbara Helwig, Marie Jessup, Billie Mahan, Marosa Harman, Hazel Nichols, Birdie Harris and Bobbie Fisher. She also announced that she was giving a Benefit Bridge Party to be held in the clubrooms February 10.

A letter from Rose Douglas, who sent \$25 to be used in any fund the club thought best, was read. Esther Corley won the door prize, donated by Stella Linton, and Lillian Elsenman, the bank award. Peggy O'Neill, San Diego Beach, introduced her mother, Mrs. Ethel O'Neill. Elsie Sucher and Mabel Hendrickson donated a pound of coffee to the club. Frances Barth reported that Wilma White had been injured in an auto accident.

HASC

(Continued from page 31)

night's award. Door prize went to Bird Brainerd. Mother Parker attended after returning from a three-month visit with her daughter, Lucille. Several other out-of-town members in attendance were Verna Bauman, Ann Wilson, Ann Bowman and Gertrude Allen.

Those present were Viola Fairly, Mother Parker, Margaret Haney, Gertrude Allen, Ann Bowen, Boots Marr, Ruth Spallo, Ann Wilson, Ruth Ann Levin, Harriet Calhoun, Nina Adams, Mae Wilson, Ann Carter, Verna Bauman, Hattie Hawk, Margat Ansher, Ruth Martone, Billie Grimes, Mike Noble, Nellie Weber, Ann Calender, Myrtle Massey, Blanche Francis, Bird Brainerd, Mary Gaitner, Leola Campbell, Loreta Ryan, June Taylor, Marie Cook, Dorothy Hugo, Dorothy Morpheu, Margaret Stone, Mollie Ross, Billie Willis and Florence Mace.

Regular meeting January 15 attracted 26 members. President Viola Fairly presided, with Secretary Loreta Ryan and Treasurer Hattie Hawk also at the table. Marie Cook and Ann Wilson were elected to membership. Ellen Cramer, a member of many years, attended. Quilt, donated by Leola Campbell and Dorothy Morpheu and won by Lettie White, brought the club \$48. Ruth Martone is in Memorah Hospital, where she is doing nicely.

CLEVELAND GOSSIP

(Continued from page 36)

duced one of the strongest shows this writer has seen in many years.

Clowning was good with Otto Griebing, Emmett Kelly, Jack Klippel, Horace Laird, Chester Sherman, Joe Vani, Ed Raymond, Joe Lewis, Jack Kennedy, the LaSalle Trio, Huber Dyer, Victor and George Georgetto and Danny McPrude participating.

Visitors included Mr. and Mrs. Zack Terrell, Edith Siegrist, Vern E. Woods; Charles, Billy and Roselle Siegrist; Walter L. Main, Sam Levy, Ted Deppish, Dian Lovvett and Mr. and Mrs. Tom Gregory, Akron, who were guests of Mrs. Freeman

and the writer. Rose's Midgets, with Nate Eagle announcing, furnished the concert. Reported by Freddie Freeman.

Ancell Elected President

PETERSBURG, Va., Jan. 30. — Will Rogers Tent, Circus Saints and Sinners, Petersburg and Hopewell, elected W. Guy Ancell, city manager of Hopewell, as its president at the annual dinner meeting in Max's Blue Room night of January 15. He succeeds W. Joseph Allen. J. Franklin Pond was elected vice-president; Sam Northington, treasurer, and Jack Young, secretary. Directors include the officers and William Houser, Joseph Allen and R. L. Arnold.

Lou Riley, Gen. Mgr.

Ralph Decker, Gen. Agent

DUMONT SHOWS

Just a Real Good Carnival

NOW BOOKING SHOWS AND CONCESSIONS FOR SEASON OF 1943

Show opens big college town in North Carolina last week in March. Then best defense spots in east, including first in ESSEX, MD., industrial center of GREATER BALTIMORE. The banner spot last year, and conditions better this year.

We own five major Rides, Light Plant, plus 100 K.V.A. Transformer, our own fleet of Trucks and Semi Trailers, and have O.D.T. permits for same. Want Foreman and Men who drive Semis for Octopus, Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Loop-o-Plane. Top salary to right people.

Can place Carnival Electrician, Lot Man, Special Agent, Billposter and Mechanic. CHARLEY HOUSTON, write.

Concessions—Want Cook House, Pop-Corn, Ball Games, Candy Apples, Bingo, Diggers, Penny Pitches, Shooting Gallery, Mug Joint, Palmistry and all legitimate Concessions. Grind Stores and Wheels all open. No exclusive. Will book any Show with own equipment and transportation. Want to hear from real Side Show. JIM HODGES, write.

Want Legal Adjuster.

Want sensational High Free Act. Long season, top pay. American Eagles, Buster Gordon, Zacchini, Wilno and acts of this calibre, write. All address:

LOU RILEY, 107 W. Quackenbush Ave. Dumont, N. J.

Dick's Paramount Shows, Inc.

COMPLETELY MOTORIZED
Now Booking for Season 1943

SHOW OPENS EARLY IN APRIL IN NEW JERSEY
SHOWMEN: Capable MANAGER for SIDESHOW, also Acts. MONKEY CIRCUS—We have some stock "broke." Have complete outfits for the above shows. Will book DOG and PONY ACT, FAT SHOW, ILLUSION, FUNHOUSE.
RIDES: Roll-o-Plane, Kiddie Rides, Pony Ride.
CONCESSIONS: Cookhouse, Bingo, Grind Stores, Guess Your Age, Scales, Darts, Photos. No coupons.
HELP: RIDE MEN, Semi Drivers preferred; TOP salaries. Rocket, Tilt-a-Whirl, Ferris Wheels, Merry-Go-Round and Chairplane.
FREE ACTS: Sensational High Acts.

NOTICE: All those with us before, please write. Pete Boudreau, write.

Write, Don't Wire.
RICHARD E. GILSDORF, Gen. Mgr., Box 57, Chews, N. J.

CASH MILLER WANTS TO HEAR FROM

Lillie McGregor, Bill Capps, Hoxy Wheeler, Grace McDaniels, Mr. and Mrs. Geo. Taylor, Dr. S. T. Urling, Scotty Keen, Scotty McNeal.
A real Fat Woman that can talk or any other Freak. Highest salaries, and you get it.

GIRLS—GERTIE MILLER—GIRLS WANTS

Electric Guitar Player, Accordion Player; Dorothy Davis, Elizabeth Carter, Earl Morris, Louis Plevins, write. Address:
Care PRELL'S WORLD'S FAIR SHOWS, KINSTON, N. C.

SMITH'S GREATER SHOWS WANT

For 1943 season, people in all departments, including Foremen and Second Men on Eli Wheel, Merry-Go-Round, Tilt, Chair-o-Plane, Loop-o-Plane and Kiddie Ride. Am now ready to book Concessions, all are open. Nothing sold at present. Have complete 14x14 Cook House with Coffee Urn, Griddle, Pots, Pans and Cash Register for sale; will book same on show. Will book Shows of all kind. Have the following Show Equipment that I will turn over to reliable parties: Jig Show (complete), Girl Show, Ten-in-One (no inside). Would like to hear from an all around General Agent. Old help and associates, get in touch with me.

All Address K. F. (BROWNIE) SMITH

General Delivery

Fayetteville, N. C.

L. J. HETH SHOWS

OPENING MARCH 13, BIRMINGHAM, ALA.

Want talent for Girl Show and Posing Show. Shows, new and novel. Have outfits, Cozy and Walker, answer. Help for Thrill Show. Concessions—Lead Gallery, Penny Arcade, Cookhouse (privilege guaranteed in brass), Stock Concessions. Agents for Ballgames, Penny Pitches and other Concessions. Help wanted—Ride Foreman and Help for all Rides. Want two outstanding Free Acts. Address all replies: L. J. HETH SHOWS, North Birmingham, Ala. L. J. Heth, owner and manager; Alfred Kunz, general representative.

.22 SHORTS WANTED

ANY QUANTITY
WILL PAY HIGHEST PRICES.

SPORTLAND

512 E. Main St. NORFOLK, VA.

FOR SALE

8-CAR WHIP—Ready to operate \$1200 cash.

FUN HOUSE—Mounted on Truck with blower. Good condition. \$1100 cash.

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Complete Bingo. Prefer 120-seat walk-in type. Also good Platform or Chair Scales. Send full details and photo.

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SMALL CUB LION. Will pay cash if reasonable. ALSO WANT ACTS FOR SIDE SHOW.

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Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Business Tax

Tax experts say that statutes and systems vary so much in different States and cities that it is impossible to make a rigid classification of the different types of taxes. There is one tax, however, often called the business or occupational tax, which has become of increasing interest to operators of coin machines.

A business tax is usually a license issued to a person or firm for the privilege of engaging in business. The main point to the operator of coin machines is that a business or occupational tax is assessed on the operator or firm for the privilege of conducting business, and a tax is not assessed on each machine unit. The big majority of coin machine tax statutes on the books today assess a fee on each machine or unit.

The plan of assessing a fee on each machine or unit may work a great hardship in many cases, as the earning capacity of the different types of coin machines vary so much. Also, the age of the machine and the type of locations in which placed greatly affect the earning capacity of coin machines of all types.

The plain truth is that a business tax on the person or firm engaging in the business of operating some types of coin machines would be less discriminatory and more in keeping with standard tax practices than a fee on each machine.

A fee assessed on each vending machine is in most cases highly discriminatory in comparison with taxes on other methods of retailing merchandise. Vending machines are, after all, a limited method of selling merchandise similar to display stands which may be found in retail stores. An exaggerated picture of how a tax on each vending machine works may be seen in the efforts at one time to apply a chain store tax to vending machines in a certain State. This grotesque step would have, in some cases, placed a \$500 fee on a small penny gum vending machine that could be bought for \$4.50.

The only fair method for taxing vending machines

is to place a business tax on the operator similar to the tax applied to any person or firm for the privilege of engaging in retail business. A tax on each machine is certain to prove discriminatory when the total tax paid by the operator is compared with taxes on other methods of retailing.

A fee assessed on each automatic phonograph or juke box is now beginning to work a hardship. A number of States and cities already collect such a fee. But the federal government is now collecting a fee on each machine in order to support the war program. This means that States and cities should give preference to the federal government by easing the State and city tax load on music machines as much as possible.

States and cities could give direct aid to the war program by avoiding or removing all assessments on music machines as a unit and simply placing a business tax on the operator or firm engaging in the business. Tax standards are pretty well established for amusement or entertainment enterprises, and the operator of music machines belongs in that field.

Coin-operated amusement games, operating by 5 cents or more, can well bear a reasonable tax on each machine. Operators of these machines often prefer a business or occupational tax in the license plan also, because the occupational fee makes it possible to regulate competitive evils and also the people entering the business.

Experience in a number of States and cities is already beginning to show how a tax on each unit may work a severe hardship on vending machines. Wartime conditions suggest that a tax on each music machine may also cripple the usefulness of this important morale-building business. For these reasons it is recommended that taxing bodies consider a business or occupational tax as the modern way of avoiding discrimination in taxes.

CHECKING CLUB INCOMES

Milwaukee Checks Clubs On Coin Machine Profit

Taverns and restaurants complain that machines give unlicensed clubs advantage

MILWAUKEE, Jan. 30.—City council is planning to investigate private clubs and similar organizations in the city to find out how much they are making from amusement games and slot machines. The big question come up when proprietors of taverns and restaurants paying State liquor taxes complained that many of these clubs are selling liquor without retail licenses. They also complained that many of these private clubs make good money from coin machines, and hence are unfair competition to public taverns and restaurants.

When the question came up here it was recalled that only one State, Washington, has a license statute covering slot machines and gaming devices in private clubs. The State of Washington collects 20 per cent of the gross earnings of gaming devices in private clubs.

The Milwaukee Journal says that facts gathered in the survey by the city council will be summarized and then submitted to the license committee for guidance in determining policies in granting liquor licenses to such locations as private clubs. The chairman of the committee said club officers would be given an opportunity to be heard at a public hearing after the committee had studied information received from the questionnaires.

At the direction of the license committee, questionnaires were sent to 44 organizations, with a request that the information be provided "at your earliest convenience." Schultz said he expected to have the information ready within two weeks.

Grow Rapidly

The rapid growth of the number of organizations, either wholly or partly tax exempt, operating clubhouses, and the prospect that the number will be greatly increased, is now a main headache of aldermen. Members of the license committee and other aldermen say that at least nine groups have made inquiries about the chances of getting licenses. Plenty of "heat" is being turned on aldermen to grant licenses.

The rise in the number of clubs has brought vigorous protests from tavern keepers, restaurant men and hotel operators. When the license committee met

to consider the application of the Swanson-William Post for a license for its new clubhouse at 2008 W. Highland Boulevard, the opposition of the Wisconsin Tavern Keepers' Association and the Wisconsin Restaurant Association was more vocal than that of adjoining property owners.

Ald. Milton T. McGuire last week introduced a resolution under which the council would issue no more liquor licenses to clubs or societies until after the council has determined upon a definite policy for the issuance of such licenses. This resolution dovetails with Schultz's plan for obtaining all facts about clubs for guidance in establishing a policy.

Questionnaire Prepared

The questionnaire prepared at the license committee's direction seeks information on these points:

Total amount of taxes paid on the building prior to title being given to the organization and the amount of 1942 and 1943 taxes paid, if any.

Date of organization and incorporation.

Is any part of the building rented out for revenue producing function and, if so, what was the 1942 revenue?

Is any part of the building donated free for civic, public or fraternal purposes and, if so, to what extent?

To what extent is the general public permitted to enter and participate in the organization activities? Is it restricted to members or are guest cards issued?

What per cent of the organization revenue comes from the bar, the restaurant, dues or other sources?

Was the organization financed originally by dues, sale of stock or amusement device operators?

Total membership in the last five years and the yearly dues of members.

To what extent do members receive such benefits as sick compensation, doc-

tor's privileges, burial expenses, financial assistance?

Salary of the organization's "manager" and salaries, if any, of "house committee members."

Who Owns Machines?

Name and address of owners and operators of the slot machines, if any, in the clubhouse.

What arrangements, if any, has the organization made in connection with memberships for persons in the armed forces of the United States in the present war?

Is the organization tax exempt; if so, since what date and by what authority?

If any organizations similar to yours are not tax exempt, do you believe you should continue to be tax exempt and continue to receive all the city benefits of fire and police protection, sewer, water and all municipal conveniences, which must be paid for by all other taxpayers?

The questionnaire also had space for (See *Checking Club Incomes* on page 59)

Surveys Bingo To Gather Tax Info

MILWAUKEE, Jan. 30.—State tax office is making a check on income from bingo games and slot machines in private clubs throughout the State. The check is being made on fraternal clubs, lodges, clubhouses and societies of various kinds. The purpose is to gather statistics for a proposal to tax these clubs on the gross income received from bingo, slot machines and similar devices.

Bingo and slot machines have become big business in these clubs, according to a State official. He said that the State is now taxing operators and general retail locations, but these clubs are not paying a tax on their income. He feels that they should be included under the general State tax.

Considerable agitation developed in Milwaukee recently when taverns and restaurants complained that many private clubs in the city had become unfair competition because they made so much from slot machines in these locations.

Penny Ops Back in Business As High Court OK's Free Play

PITTSBURGH, Jan. 30.—Pinball operators of Pittsburgh and Western Pennsylvania were back in business yesterday backed by a decision handed down by Judge Charles Kenworthy, of the Superior Court of Pennsylvania. Decision was on an appeal from a Butler County court decision by Judge Lewis and covered the seizure and destruction of pinball machines as gambling devices. Judge Lewis ruled that the pinball machines which allowed a player free games was not a gambling device, and District Attorney Willis McDonald, of Butler County, took his case to Superior Court. In today's decision Judge Kenworthy said the pinball machines differed from those which the Superior Court previously had ruled could be destroyed.

His decision read as follows: "In the present case there is no evidence that players were paid off in money or merchandise." Holding that the pinball machines called for skill by the player the judge said that such was not meant in the State penal code. "We are not persuaded," his opinion stated, "that the Legislature intended the definition of gambling to be broad enough to make unlawful gaming in which the player in addition to the pleasure of playing stands to gain nothing but the right to play without paying for it.

"I hold that the free game feature does not warrant the destruction of the machines as devices used for the purpose of unlawful gambling. Altho there is no proof in the record that they have it may be that the proprietors of establishments are responsible for such development. We have no power to make such a broad sweeping prophylactic rule.

The Legislature has given us no such authority."

Judge Kenworthy said that legislation action is necessary to broaden the law to cover such action. This decision has changed the entire picture of pinball activities in Pittsburgh and Allegheny County, where thousands of dollars were spent monthly in playing the machines. District Attorney Russell Adams, of Allegheny County, had taken action similar to that of Prosecutor McDonald in Butler, and all of the operators had withdrawn their machines rather than risk having them seized and destroyed. However, most of the operators were banking heavily on this decision by Judge Kenworthy, and arrangements had been made for many locations as soon as a favorable opinion came out. Consequently a number of places had pinball machines back in operation the night of January 29, and two of the town's best locations reported a thriving business.

Indie Retailer Biz Totals Rise

Sales of independent retailers were up 6 per cent in November, 1942, compared with November, 1941, according to the Director of the Census. In 1941 November sales were 7 per cent above those for the same month of 1940.

For the 11 months of 1942 retail trade was 4 per cent greater than for the corresponding period of the previous year. Dollar sales fell off 8 per cent from October to November of the year just past.

In the non-durable goods lines a comparison of November, 1942, with the same month a year earlier shows a gain of 38 per cent in sales of shoe stores; 34 per cent for dry goods and general merchandise stores; 30 per cent each for restaurants, cafeterias and lunchrooms and women's ready-to-wear stores; 26 per cent for drugstores; 23 per cent for food stores, and 22 per cent for general stores. Department stores registered sales up 21 per cent; family clothing stores, 18 per cent; men's clothing and furnishings stores, 14 per cent, and liquor stores, 8 per cent.

In the durable goods lines dollar volume of jewelry stores showed a sales increase of 59 per cent and that of furniture stores 5 per cent; sales of hardware stores remained at approximately the same level. Lumber and building material dealers and motor-vehicle dealers recorded sales off 12 per cent and 65 per cent from their respective volumes in November, 1941.

Only Two States Show Declines

Of the 34 States included in this survey only 2 (Iowa and Connecticut) showed decreases and 8 showed sales at approximately the same levels as in the previous year, while the range of increases for the other 24 States was from 2 per cent to 34 per cent. Utah reported the greatest gain and Nebraska followed with a 25 per cent increase.

In the city-size groups for November, 1942, compared with November, 1941, dollar volume in cities of 2,500 to 5,000 population remained at approximately the same level, while gains in the other groups ranged from 4 per cent to 13 per cent. Cities over 100,000 population reported the largest increase.

Sales are shown as reported without adjustment for seasonal or price fluctuations. Trends for States and for the 34-State total were derived by combining data for motor-vehicle dealers, department stores and all other kinds on a weighted basis according to the proportions of these three classes in census totals.

Trends for city-size groups were derived in the same manner, with the exception that the weighting was confined to two classes—motor-vehicle dealers and all other kinds of business, including department stores.

The statements given here are based upon confidential data submitted by independent retailers each month to the Bureau of the Census and co-operating agencies.

Reports for States, by kinds of business and by population groups, are available on request from the Bureau of the Census in Washington.

Consumer Buying Continues at Record Rate

Consumer buying in November continued at a record rate, with sales of all retail stores amounting to \$4,927,000,000. This figure is 8 per cent (See *INDIE RETAILER BIZ* on page 59)

YOU will want to be in on this!

40 WAYS

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in Which We Are Helping America Win the War

Combined with the

ANNUAL COIN MACHINE TRADE DIRECTORY

★ ★ ★

The first real concerted effort to show what YOUR INDUSTRY is doing to help win the war! Participate and at the same time gain prestige and good will for your name. Write for complete information today.

THE BILLBOARD

25 Opera Place Cincinnati, O.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORP.

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Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK



Industry Mentions Magazines -- Newspapers -- Radio

As British See Us

There have been many news stories and much publicity lately on the actions and experiences of our American boys abroad. But the January 30 issue of *Collier's* turns the tables on us and tells us what the British boys think of our country and customs. Everything from a buffalo nickel to juke boxes and right-hand driving is exciting, new and different to them, and they rate the United States above China and India in interest.

They find that American money is easy to learn to handle, and they find that the most useful coin seems to be the nickel (that only confirms our belief). Cokes, seemingly a new thing to them, are defined as a "sweet carbonated soft drink, nonintoxicating, consumed in great quantities by all Yankees."

One of the several pictures illustrating the article showed a modern juke box,

surrounded by several girls and British tars. And the caption explains that nostalgia overwhelms the British lads as the juke box plays *White Christmas*. Juke boxes, new to British sailors, make a hit, but they think a nickel per song is too expensive!

Swing Shift Swings

The Atlantic City Press recently carried an item that should be of interest to that large percentage of our population now working on the swing shift. According to this paper early morning hours have lost some of their grimness for swing shift workers in Dallas war plants. The park board has approved the use of community houses from 3 to 5 a.m., and rented juke boxes supply music for dancing.

Hi, Fatty!

Another cartoon, recently published in *The Chicago Times*, has been built up around the fat lady who is having her weight checked and her fortune told at the same time. This time, the fortune she received read: "Would you be willing to sign a contract with a circus?"

Shh-hh-hhh

And while we're on cartoons, *The Springfield (Mass.) Union* recently ran one showing a group of sportsmen in their winter hangout—around a payout game. One member of the group has evidently just been inconsiderate enough to have made some remark while another member was concentrating on his work, and all the rest of the big, burly six-footers have their fingers to their lips going "Shh-hh-hhh!"

Juke Background

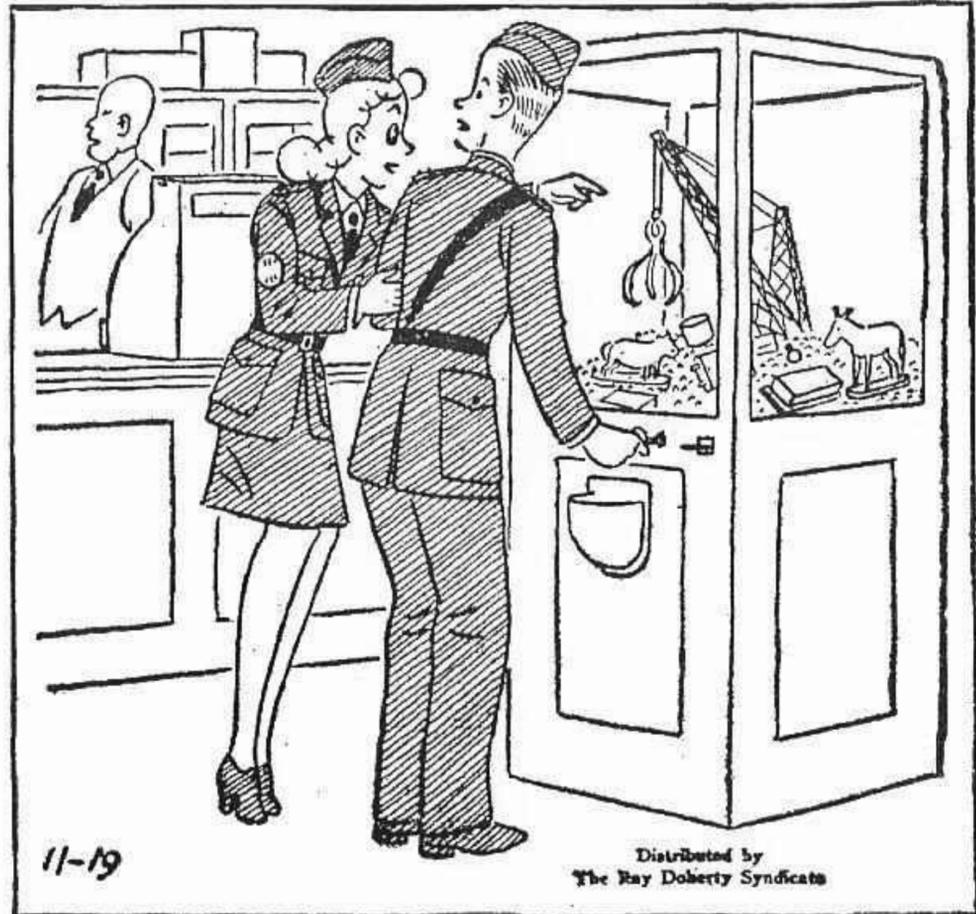
Juke boxes have found a place in another advertisement—this time with Colgate's tooth paste as depicted in the January 30 issue of *The Saturday Evening Post*. Colgate's plays up the angle of the way in which their product stops bad breath, and the final picture of the little drama displayed shows that the boy has won his girl and they are out dining and dancing, with a juke box used as a background prop.

Want To Hit the Jackpot?

The Memphis Press-Scimitar recently published a very timely editorial-cartoon built around the recent discussions of the new type of income tax and the ways of collecting it. A player, labeled "The New Congress," is shown playing a slot machine which is called the "Tax Machine—Pay As You Go Plan." Congress has hit the jackpot and the money pouring out is labeled "Needed Revenue," while the caption under the picture reads, "If you really want to hit the jackpot!"

Juke Boxes Abroad

Just because our American boys are abroad doesn't mean that they have to miss out on juke boxes or some of the other recreational things they are used to. Rainbow Corner, London's newest and biggest American Red Cross club for Americans and their Allied service friends, keeps open for the exceedingly important business of providing recreation, rest and refreshment, according to a recent item in *The Louisville Times*. Just about everything in the way of wholesome recreation that any typical



11-19

Distributed by
The Ray Doherty Syndicate

SEE: "See if you can claw that engagement ring!" From *Atlantic City Press*, November 19, 1942. (Ray Doherty Syndicate cartoon.)

American soldier, sailor or marine could desire on leave is available at this 24-hour club—food, soft drinks, juke boxes, radios, free theater tickets, personal counsel, sightseeing information and what not.

Test Brings New Tax Law

Arcade owner's protest leads council to plan revision of pinball tax

NEW BRITAIN, Conn., Jan. 30.—The test case recently instituted here by an arcade operator has started a move by the city to amend its ordinance license on amusement games. The city license on such games is \$25 per year.

An arcade owner who has a number of machines in his establishment recently filed suit objecting to payment of a tax on each game. He claimed he had paid a \$100 amusement tax on his establishment as such and hence was not obliged to pay a tax on each machine. His attorneys found a number of points in the ordinance which might be contested.

All of this led the city attorney to consult the State's attorney as to the legal points involved. The State's attorney advised local authorities that there were some legal flaws in the ordinance and hence it might be better to draw up a new one which would correct some of the points now being tested in court.

While city council makes plans to pass a new ordinance, the test case brought by the arcade owner will still go forward based on the technicalities that have been raised.

While the constitutionality of the ordinance is being questioned, a location having at least 10 pinball games was recently broken into by burglars, but there are some reports that it may be the beginning of a pinball war, and operators fear that it will bring disrepute on the local industry.

have been concentrating on buying all the equipment they can lay their hands on. Phil has done quite a bit of traveling recently chasing down all leads.

Supreme Builds Gun

Willie Blatt, the little Napoleon of the coin machine industry, is following in the illustrious footsteps of the French general. Willie is building guns. Not new guns with new parts—not these days—but a new idea in guns rebuilt from equipment now on the market. And from what we can learn, the operators are parking themselves on Nappy's doorstep for delivery.

\$35.00 EACH
CASH FOR EXHIBIT WEST WINDS

CAS-OLA COIN MACHINE CO.

109 W. State Street
Rockford, Ill.

**WANTED
ARCADE MECHANIC**

Must be first class on all types of machines. Salary \$75.00 weekly.

WERTH, INC.

695 Washington St. BOSTON, MASS.

HAVE 50 CASES OF AMMUNITION

.22 Shorts

Will Sell for \$150.00 Per Case. Hurry!
Going Fast!

ARTHUR ROZEN

27 STATE ST. BOSTON, MASS.

WANTED—MECHANIC

One who understands Phonographs and Wall Boxes. MUST BE DRAFT EXEMPT, SOBER AND FURNISH REFERENCES. Salary \$60.00 per week.

A. M. AMUSEMENT CO.

1000 Poydras Street NEW ORLEANS

SPOT CASH

For complete Arcades and Arcade Machines. Write

AMUSEMENT ARCADE

1734 Market St. PHILADELPHIA, PA.

PARTS AND SUPPLIES

Our new reduced price list will be out soon.

Write for it and hold everything

BLOCK MARBLE CO.

1527 Fairmount Ave.

Philadelphia, Pa.

GET IT FROM BLOCK, THEY HAVE IT IN STOCK

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

Visitors

Altho weather was fit for neither man nor beast here last week, we had a few visitors looking around.

Hirsh de La Viez, of the Hirsh Coin Machine Company, Washington, was in town for the week-end. Hirsh has been assigned by the government to buy up 6,000 sanitary napkin vending machines for the WAACS and the WAVES. Hirsh has already picked up 3,400 and is looking for more.

Ed Raverby, of Owl Mint Company, Boston, spent a few days calling on his friends.

Commandos Keep Coming

Dave Stern, of Royal Distributors, Elizabeth, N. J., is anxiously awaiting the arrival of another carload of Commandos, Rock-Ola's newest model phonograph. Dave has done a wonderful selling job in his territory.

Sugarman and Perin Headed South

Barney Sugarman and Herman Perin, of Runyon Sales Company, Newark, N. J., are heading south. Barney and Herman will stop off along the line to buy and sell equipment. They expect to wind up in Miami, where they will rest for about a week.

Work for Cantor and Marry

Lou Cantor wonders if it's the atmosphere, but every single girl he hires gets married a few weeks after she enters his organization. Martelle Katz, newest secretary, in the office two weeks, has notified Lou that she is getting married.

Senator Al Bodkin

For years the music machine operators have called Al Bodkin the senator. We now know why. In 1935 Al was a leader in the Democratic party and was a district captain in Jamaica, Queens. The party put Al up for assemblyman for that district and, altho he didn't win the coveted job, he was known as senator from then on.

Bell Buying

Phil Mason and Sid Mittleman, of Bell Coin Machine Exchange, Newark, N. J.,

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Jan. 30.—Good business was reported by the jobbers last week despite the heaviest rains in 25 years that kept many operators from making their week-end trips to the city. In some sections there was no power for as long as 48 hours, making it impossible to operate games or phonographs.

Some jobbers declare they have been swamped by buyers the past few days. Good used equipment is bringing top prices.

The man-power situation grows steadily worse. Service staffs in several instances have been cut as much as 50 per cent. In order to keep the remaining few on the job, jobbers have boosted salaries, increasing their service charges in proportion.

Phonographs

Phonographs are going especially good at this time, with jobbers reporting good sales. One firm bought a large order of machines for which the hauling charge was nearly \$100 and moved all except four pieces the next day.

Vending machine operators are having a tough time securing merchandise for their machines. One operator was told that he would have to have a sugar certificate in order to obtain merchandise. This was necessary for the manufacturer to replace the sugar that had been put into the finished product. Since this operator had no defense or army location, he was out of luck for a vending product. Ruling is that a sugar certificate is necessary, but the only manner in which a certificate is secured is to have the candy delivered to the military exchanges. This puts candy bars and similar products on a hard-to-get plane for operators. Some candy is being obtained, but only in small amounts.

Operators of nut vending machines are lucky that peanuts and almonds are obtainable in this section. Penny gum vending machines that were empty for weeks are beginning to make new appearances, with good supplies of the product.

Cigarette Biz Good

Cigarette vending machine operators are doing all right in securing products for their machines. The headache here is man power, for most of the operators have been fortunate in securing sufficient gasoline to take care of their needs. Increase in labor in defense projects has boosted the demand for cigarettes, but the extensive demand is also making it necessary to service machines more often.

Arcade business is also clicking it off in this area. Despite the heavy rains of last week, the slump wasn't too bad.

Out-of-Towners Here

Allan Anderson, of Shafter, was in Los Angeles on a buying trip. . . . Al Grosjean, Long Beach, was noted on West Pico picking up arcade equipment for his spot. . . . Walter Hillig, of Long Beach's Virginia Park Arcade, has gone to work in a defense plant. . . . Arleen Early, secretary at the Paul Laymon Company, has been informed by the War Department that her brother who was on Bataan is now a prisoner of war. . . . Tommy Brill, Los Angeles operator, got a taste of the storm on a trip down from San Francisco. He was hauling a Jap Bally Bull in a trailer, and a falling tree smashed equipment. Brill said he was lucky to get out alive. . . . A. H. Ellis, formerly an auditor for Laymon's, was in the city on furlough recently. He is a first lieutenant with the marines. . . . Hymie Kozlinsky left here recently to join the leathernecks. He operated in Sacramento before coming to Los Angeles to join Consolidated Novelty Company.

Keene Week-Ends Here

A. M. Keene, of Kenomatic, has resumed his week-end stays in Los Angeles, arriving in town on Fridays from Taft, Calif. . . . Les Lorden has moved from West Pico to larger quarters on West Seventh Street near the recently dubbed MacArthur Park. . . . Mrs. Mae Shields says she feels safer living in El Monte now that the lion farm near her new home there has closed. . . . Irving Bromberg has moved to a new location on West Washington Boulevard, adjoining the offices of the Associated Operators of Los Angeles County. . . . Fred Gaunt, of General Music Company, made a week-end trip to Twenty-Nine Palms to visit his brother. . . . Frank Navarro, music operator, has returned to the city following a business trip to Mexico City, where he also operates machines.

Badger on the Go

William Happel Jr., manager of Badger Sales Company, reports that business continues on the up and up there. Several new additions have been made to the staff to keep abreast of the growing business. . . . Bud Parr, of General Music Company, was in town for a few days recently before attending to governmental work assigned him. . . . Ray Eberts on Pico looking for buys. . . . Harry Kaplan, of Southwestern Vending Machine Company, back at his desk following a trip to the Northwest.

Arcades Going Strong

A letter from Mission Beach reveals that things are going well in that section. Concessionaire writes that they are on the job daily, rain or shine. Carl Gustafson, who has the arcade there, is on hand for the season and is doing good business for this time of the year. There is much defense money in the town, in addition to military pay rolls. . . . C. C. Marlette, of the Long Beach Bath House & Amusement Company, reports that the arcade there is getting set for a big summer, with mechanics now going over each piece of equipment. . . . Zom Bogart, of Imperial Valley Amusement Company, Brawley, Calif., in town on one of his buying trips. . . . Charles Bealeau is back from an extended Northern California trip. . . . Jean Minthorne, Rock-Ola distributor, is now devoting much time to governmental work. . . . Karl Schott, of Yuma, Ariz., is doing his buying in Los Angeles by mail since gasoline has been rationed. A. M. Keene, of Taft, does much of his buying here by telephone.

New York City Files Plea For More Revenue Powers

NEW YORK, Jan. 30.—Mayor La Guardia recently made an appeal to the State that provisions be made for giving the State new taxing rights. This is an issue that has been up previously here, and many cities in other States have also made the same plea.

The suggestion has been made by many city officials that States should collect the taxes and then share them with the cities in the State. Some of the coin machine tax systems in certain States are now based on the plan of sharing the revenue with cities in the State.

Mayor La Guardia is especially anxious to have authority given to the city to collect emergency taxes such as the sales tax, utility tax and gross business tax. The petition asked that the larger cities receive a higher rate of revenue because the costs of local government increase with the larger concentration of population.

Los Angeles County Has Pinball Issue Up Again

LOS ANGELES, Jan. 30.—Los Angeles County Supervisors have instructed the county attorney to prepare an amendment to the ordinance so that pinball games may operate thruout unincorporated areas without restrictions as to distance from schools. The 1940 county ordinance prohibits pinball games within one thousand feet of a school. The board is considering the idea of repealing this proviso.

When the subject was mentioned it served to arouse the old arguments about pinball games. Members of the board who were active in banning pinball games from the city of Los Angeles naturally feel that this may be the time to start agitation to ban the games from the county. However, a majority of the board has always been favorable to licensing games in incorporated areas and also thru the county.

Florida City Checks on Failure To Get Licenses

SARASOTA, Fla., Jan. 30.—Early in January the city began checking every coin machine within the city limits to see how many unlicensed machines could be found. The check was proposed by the city council on the basis that the tax here was due last November 1, and many operators had not yet paid their tax. Revenue collectors have only recently collected the federal tax on such machines here, and it was this action by the fed-

Income Tax Ruling . . .

Due to the importance of income taxes at the present time and the greater interest in that subject, we are reprinting the following ruling by the Internal Revenue Bureau, which was published in The Billboard May 23, 1942, and reprinted by us from The Tax Magazine, May, 1942.

All operators will be vitally interested in the ruling that relates to income taxes.

The ruling implies that operators who pay the federal tax on coin machines for locations may deduct this tax from their regular income tax.

The ruling is as follows:

FEDERAL EXCISE TAX: DEDUCTIBILITY.—Where the owner of a coin-operated amusement or gaming device pays to the occupant of the premises on which the device is located the amount of the tax imposed by Section 3267 (a) of the Internal Revenue Code, as added by Section 555 of the Revenue Act of 1941, such owner may deduct the amount as a business expense for federal income tax purposes.

The amount so received by the occupant of the premises constitutes additional income to him, but he is entitled to deduct such amount as a tax in his federal income tax return. If the occupant of the premises is also the owner of the device, the tax imposed by Section 3267 (a) of the code may be deducted as a tax for federal income tax purposes in the year when paid or accrued, depending upon the method of accounting employed.—IT 3529, 1942-11-11024 (page 3).

eral government which called the attention of city officials to the local tax.

A proposal was made that a special city collector be appointed to check on coin machines, but the council did not adopt this idea. The regular city rate here is \$5 for each amusement machine.

CHECKING CLUB INCOMES

(Continued from page 57)

any general comments club officers might care to make.

Extra Revenue Seen

According to estimates to the license committee, the city would receive an additional \$83,000 a year revenue if tax exempt, or partly exempt clubhouses paid taxes.

The fact that clubs can "get by" with slot machines, while tavern keeper who permits any type of gambling will lose his license, irks the tavern keepers. Tony Sentz, secretary of the Wisconsin Tavern Keepers' Association, told the committee members that "about five years after a club opens they burn the mortgage, but a lot of tavern keepers go broke long before they have been in business five years."

INDIE RETAILER

(Continued from page 57)

higher than that for November, 1941, but somewhat lower than the figure reached in October, 1942, owing to fewer business days in November.

However, after allowance for the number of business days and for the usual seasonal changes, the Commerce Department's index of sales of retail stores reached an all-time high of 155 in November compared with 150 in October. The quantity of goods sold in retail

stores, as measured by this same index adjusted to eliminate price changes, was slightly below November, 1941, but the highest since February, 1942.

The seasonally adjusted index of dollar sales is now 11 per cent (15 index points) higher than the low point reached in June of this year. In only one other period, the early months of 1941, has the index risen so rapidly in five months.

Filling Stations Show Largest Increase

Filling stations recorded the largest increase (12 per cent) from October to November in the seasonally adjusted indexes. This was a result of motorists' efforts to fill their tanks before the nationwide rationing of gasoline on December 1.

The general merchandise, housefurnishings and apparel groups showed gains of 7 per cent to 10 per cent.

A 4 per cent increase was reported by food stores, and this in spite of the growing shortage of beef and pork.

The only substantial declines were recorded by the automotive group, where sales could not be maintained owing to the nationwide gasoline rationing, and in the other retail stores group, where the index of liquor store sales dropped 30 per cent following the sharp increase in federal tax rates.

Sales of all major groups of stores except automotive and building materials and hardware were higher in November, 1942, than in the same month of 1941. This includes even filling stations and housefurnishings stores, which thruout most of 1942 had been showing steady declines. Four groups in the non-durable goods class—food, eating and drinking, apparel and drug—named increases of more than 20 per cent over the 12 months.

Will Pay Following Cash Prices for These Machines

Must Be in Saleable Condition—Advise Immediately

Sky Fighter	\$200.00	Bally Rapid Fire	\$150.00
Drivemobile	200.00	Keeney Air Raiders	150.00
Ace Bomber	200.00	Kirk Night Bomber	200.00
Super Bomber	200.00	Mountain Climber	100.00
Bally Defender	150.00	Baker's Sky Pilot, Late Model	\$145.00
		Baker's Sky Pilot, Early Model	100.00

OHIO SPECIALTY COMPANY

29 W. Court Street

Phone: PARKway 2900

Cincinnati, Ohio

ATTENTION, ARCADE OPERATORS!!

8 GUN A. B. T. RIFLE RANGE, WITH 1 EXTRA GUN . . . \$2,500.00

Price includes 250,000 Buckshots, 10,000 Cartridges, Plywood and Complete Canvas.
ROBINSON SALES COMPANY 7525 GRAND RIVER DETROIT, MICHIGAN

MUSIC MERCHANDISING

Dry Move in Alabama To Restrict Use of Music

New board issues set of rules that penalizes many music locations

BIRMINGHAM, Jan. 30.—The liquor plans of a new State administration threaten to cause serious difficulties for the juke box trade in Alabama.

The new governor appointed a new liquor control board last week which set out to place serious restrictions on liquor locations in an almost dry State. The reasons given for the new restrictions are said to be a move to clean up the jook joints in the State. Another reason given is that the new regulations would confine the sale of hard liquor to those places which serve meals and have no other diversion.

In a set of written regulations, one point forbids music in such locations as cafes, hotels and similar places where hard liquor is sold. The report is that this rule against music will forbid both orchestras and juke boxes.

Operators of juke boxes at once started planning to move their machines into locations that do not sell liquor.

The new regulations also forbid the holder of a liquor license to engage in any other activity, recreation, or sales on the premises other than liquor and food.

The new regulations say that liquor shall be served only during regular meal hours and that there shall be no loitering in these locations. This may prevent players from patronizing coin machines.

It is understood that the new regulations have been drawn up for the purpose of driving out the liquor business, if possible, by making the regulations so strict that the business will be unprofitable.

The regulations as drawn up by the new board are as follows:

Rule 1

"Before any private sale of alcoholic beverages will be permitted by licensees in any municipality of the State qualified under the laws as to population and dry area bases, it must:

"(a) Zone itself and declare, thru its municipal government, in what area licensees shall be permitted to operate.

"(b) It shall officially petition the Alcoholic Beverage Control Board, thru a regularly passed resolution by its governing body, requesting the consideration by the board of applicants for the sale of alcoholic beverages within the zoned areas.

Rule 2

"No applicant shall be granted a license to sell alcoholic beverages who is objectionable to the local municipal authorities, or government.

Rule 3

"No licensee shall be granted a license who does not measure up to the exacting requirements of the present law, and these rules and all other rules and regulations of the ABC Board. In considering every application, the following factors, among others, but not limited to them, shall be considered:

"(a) Character of the applicant.

"(b) His record.

"(c) His place of business.

"(d) His compliance absolutely with the requirements of the law and the rules of the board.

"(e) His general attitude toward the sale of alcoholic beverages.

Rule 4

"The following shall be conditions precedent to the granting of license and conditions current to the continued operation and use of such license:

"(a) The licensee shall engage in no other activity, recreation, or sales on the premises operated by him for the sale of alcoholic beverages than of food and liquors, as required by law and in the proportion prescribed by law.

"(b) There shall be no lounging around the licensee's place of business, and none

shall be allowed by the licensee.

"(c) There shall be no dim lights in his place of business, but it shall be well and adequately lighted.

"(d) There shall be no music.

"(e) There shall be no dancing.

"(f) Drinks shall be served only at meal time, or at meal hours, and not over a continuing and unlimited period. Meals must also be served in the same room where alcoholic beverages are sold and consumed, and not in contiguous, adjoining, or disconnected rooms.

Rule 5

"Any licensee accepting license under the board from now on will do so subject to any future rules which may be passed by the board. These rules shall be retroactive, so far as licensees are concerned, and in accepting license, they agree to this provision.

Rule 6

"Any violation of the law, or of these

Florida Wedding

MIAMI, Jan. 30.—Arline Wapperer, secretary of the Phonograph Merchants' Association of Cleveland, is honeymooning here in the bright sunshine of Florida and thinking how lucky she is to be away from the cold and snow in Cleveland.

Arline, married to Ensign Richard Walters, U. S. Navy Air Corps, January 23, is known to the coin machine industry as one of the most efficient secretaries of one of the most active trade associations in the industry.

rules, shall automatically revoke the license of the violator, and he shall then be denied license for the sale of liquor. It shall be the policy of this board not to suspend license, but to revoke them absolutely when a violation of them appears, and the licensee who so violates and whose license are revoked shall not be renewed during this administration, nor shall the licensee have any right to refund of any part or portion of the amount paid to the State for the license which is revoked."

New Juke Grab Plan . . .

CHICAGO, Jan. 30.—As musicdom awaits the meeting and reports from the executive board of the American Federation of Musicians, scheduled to meet here February 1, reports accumulated to show an increasing number of plans for wholesale grabs from the juke box industry. At the present time there are at least three national organizations wanting a rake-off on the earnings of juke boxes.

At least two other plans recommending a percentage grab are also now on the public records.

An original plan for a 20 per cent grab was published in Harper's Magazine December, 1942, proposing that 20 per cent of the gross income of juke boxes be put in the treasury of a new organization which would be set up to aid unemployed musicians.

The latest grab plan comes from Samuel R. Rosenbaum, president of Radio Station WFIL, of Philadelphia. Rosenbaum promises serious competition for the 20 per cent plan by saying that a 4 per cent grab of juke box earnings would be enough to set up a fund for musicians. He even says that if the movie industry could be forced to contribute to the fund, only 2 per cent or 1 per cent from the juke boxes would be enough.

Rosenbaum's announcement of his plan probably reveals the real secret back of all these grab plans. It is recognized that a big collection agency would have to be set up to collect from the juke boxes in thousands of small establishments thruout the United States. This collection agency would call for some executives at nice salaries in addition to a large list of collectors. Rosenbaum says that the overhead for the collection agency would run about \$200,000 per year and that they should be able to get \$6,000,000 from the juke box industry.

Reports here indicate that names are already being suggested for the man who would get the juicy job of heading the collection agency once it is set up. Petrillo probably wants his organization to handle the job of collecting.

It is plain now that there is going to be a free-for-all in suggesting juke box grab plans and also in setting up a new collection agency if and when they start collecting from the juke boxes.

None of the plans so far have mentioned an unemployment fund for juke box operators forced out of business, nor for the route and service men who will become unemployed, nor for the clerks and store owners who will also lose out when the juke box industry has to divvy up its earnings with outsiders.

It is time for the juke box industry to start its own unemployment fund crusade and suggest an expensive collection agency to keep its own money at least halfway within its own service. There might be unemployed juke box operators and service men, even store owners and clerks, but for the fact that these people usually find jobs in defense industries when they need work.

The Rosenbaum statement calls attention to the discrepancies in statistics on the juke box industry, saying that one of the reports given out says there are only 180,000 juke boxes in the country and about 4,500 juke box operators.

Bootleg Tag On Records

New York Times publishes story on how to beat record ban

NEW YORK, Jan. 30.—The term "bootleg records" was introduced to the public in a front-page story in *The New York Times* January 23. The Associated Press relayed the story to newspapers thruout the country. *The Times* suggests that bootleg records refer to recordings of the newest tunes that are being made by bands in defiance of the Petrillo record ban.

The story says that these records are receiving wide distribution thru department stores, according to reports. The story is that well-known bands are using fictional names, such as "Hal Goodman," in order to make the recordings, but in most cases the musicians are small units and not name bands.

The Times also says that a minimum of solo passages and special arrangements are used so that it will not be easy to identify the band making the recording.

Special reference is made in the story to Eli E. Oberstein, head of the Classic Record Company who, according to *The Times*, willingly discussed his plans for getting around the Petrillo ban but declined to say just who is making the recordings.

Weekly Reports

Readers of *The Billboard* have kept informed of the developments in this field for many weeks. The general music section of *The Billboard* has carried detailed reports of all developments in the situation, and also brief notices have been given in the phonograph section of this publication.

The Times stated that Oberstein explained the method like this: "All I do is buy master recordings and then make copies. I really don't know where they get them. Perhaps some come from the Middle West or Mexico." Oberstein said that Petrillo had ordered only his own members not to make recordings, and had not attempted to rule that recording companies could not operate.

The general manager of the Music Publishers' Protective Association, according to *The Times*, confirmed the report that his organization had been licensing recording companies, including Oberstein's business, and that the Classic records had attained appreciable quantities. The MPPA official stated there is a strong demand at this time for records, especially from the armed forces. The MPPA said that two other customers had inquired about licenses for making recordings since the Petrillo ban went into effect.

Music Servicemen Lose Union Rating in Detroit

DETROIT, Jan. 30.—According to *The Detroit News*, January 25, the general executive board of the United Electrical, Radio and Machine Workers of America (CIO) has revoked the charter of Local 737, Detroit.

"The reputation of this union and the CIO generally has been injured in the Detroit area," a statement by the board said, "due to widespread belief in Detroit that the connection between this local union and the so-called juke box business involves the use of this union's prestige to mask practices which do not correspond to the principles of this union."

About 150 men who service coin operated music machines are members of the local. The board's statement did not disclose the nature of the practices which led to dropping Local 737.

Charles Richmond, president of the local, said he would file suit to halt the board's action.

"The charges are phony," Richmond said, "and designed only to create dissension and dissatisfaction among union men in all industries."

Complain of Cabaret Tax

Small locations in Florida say tax may be bigger than income

TAMPA, Jan. 30.—Phonograph operators in this area organized a few weeks ago in an effort to get some adjustments on the federal cabaret tax being collected on locations that have juke boxes.

Music operators report that the cabaret tax of 5 per cent is working a serious hardship on about half the locations having phonographs. This is true of the smaller locations whose gross sales are not so large and the phonograph boosts what traffic they do have.

According to reports here, internal revenue collectors say that locations must furnish both music for dancing and the space for dancing in order to be obligated to pay the 5 per cent gross tax. They are not collecting the tax on locations with music if no space for dancing is provided. The collectors have recently decided that the cabaret tax is due only on the business done in the room where dancing takes place. In establishments where the bar is separated from the dance floor, the tax no longer has to be paid on the business done at the bar. It is paid only on business done in the room the dancing is done. If music is conveyed to other rooms by means of a loud-speaker, the tax is not collected on the rooms having a loud-speaker only. This has been considered a great relief for many locations, but music operators say that the tax still remains a heavy burden on those small locations less able to pay it; i. e., in locations where the bar is located in the same room having the space for dancing.

Two Federal Taxes

Collectors say that the cabaret tax applies to the income from all automatic phonographs which furnish music for dancing. The question was raised whether this cabaret tax is in addition to the \$10 federal excise tax, and the collectors say that it is.

Some of the small locations report that the cabaret tax amounts to more than what they get from the juke boxes in their place of business. Hence they feel that the phonograph really is a loss to them. This is what has caused worry for music operators.

The small locations find that the cabaret tax also causes a great deal of detailed bookkeeping. Locations have found that it is necessary to disconnect the phonograph at those times when they do not want to pay the tax on merchandise sold. This is a great inconvenience.

These are some of the many technical questions that the tax has caused phonograph operators in this section, and they are wondering whether the same difficulties are encountered in other areas.

WANTED

Automatic Phonograph Mechanic with experience in remote control installations. Please give details as to draft status, references, salary desired, etc., in reply.

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Care of The Billboard
Cincinnati, O.

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10.....15c per needle
10-50.....12 1/2c per needle
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Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa
A Precision Service

MUSIC IN THE NEWS

SINGING PILOTS.—It is a well-known fact that music has soothing qualities, and this quality has played many important roles during the present world crisis. Our fighting men in all parts of the world have sent back reports that they have used this method of calming ragged nerves in many times of conflict, and it has been an important aid in many campaigns.

The New York Times Sunday supplement of January 17 carried a two-page picture spread of our carrier ships in action, and one of the pictures was of a group of pilots waiting for word to take off. They were shown laughing and singing, and the caption reads: "Stand by: Zero hour for attack has been posted. Pilots are ready and waiting in the ready room. While they wait they relax by singing."

MUSIC IN ADS.—Such a popular subject as music is certain to pop up in many unexpected places, and the most recent example of this was printed recently in The Chicago Daily News. Music in general, and Mendelssohn's Spring Song in particular, was the subject for a shoe ad. The ad pictured several phonograph records interspersed with some spring shoes and a few music notes floating here and there, and the caption said "Mendelssohn had nothing on us! See our spring song in patent leather."

THE DUKE STEPS OUT.—The January 26 issue of Look carried an interesting two-page article on Duke Ellington and his celebrated orchestra. On January 23 the group gave a concert at Carnegie Hall, New York, and for three hours played the duke's music—a subtle, distinctive jazz patterned by Ellington "to fit the mood of a moment." Critics call it "Ellingtonia," and predict it is the only popular music played today which still will be played a century hence.

The Duke has 600 compositions and 400 records to his credit, and is still going strong. He composes by "just fooling around at the piano," and has averaged a new tune a week. Often Ellington will work on a single number three days without sleep. Yet he wrote Sentimental Mood during a 90-minute train ride, Mood Indigo and Solitude in 45 minutes each to meet a recording deadline—and was mighty surprised when they proved to be hits.

JIVIN' STUFF.—The Milwaukee Journal recently published an Associated Press release from Hollywood concerning two zoot suit boys, Don Raye and Gene De Paul, who write boogie-woogie music for jivin' hepats. These boys say that writing this music is plenty all right if you've got the right person handy to provide the proper inspiration, and they should know as they have turned out some of the hottest musical numbers on the nation's hit parade in recent months.

Take, for instance, Mr. Five by Five, which now has sold more than a million records. It was inspired while the two were listening to the night club warblings of the short and fabulously fat Jimmy Rushing, vocalist with Count Basie's orchestra.

"Say," exclaimed Raye, "that boy really is five by five, isn't he?" With that he penciled upon a napkin the first eight bars of a new song. Then he hit a snag. Two years later he came across the song fragments in his trunk and played it for the Andrews Sisters, who had popularized their first ditty Rhum-Boogie. They were so enthused over its possibilities that he sat down and finished what now is a top song in the nation's hit parade.

Another of their compositions, Beat Me, Daddy, Eight to the Bar, was inspired by the late boogie pianist from Texas, Pack Kelley. A patriotic friend who wanted to enlist but couldn't, gave them the idea for Short, Fat and 4-F.

Cow Cow Boogie sprang from their acquaintance with a hep cowboy who learned the city lingo. Scrub Me, Mama, With a Boogie Beat was inspired by a hefty Negro washer woman they saw at work in Harlem. She wore large rings on her fingers, and when she scrubbed she beat out a mean rhythm on a musical washboard.

And where do they get such wacky titles? Well, mostly wherever they hear snatches of wacky conversation. They just keep their ears open and the first thing you know, titles fly off their noggins like corn out of a popper.

TOO WACKY FOR WAACS.—Tin Pan Alley is wacky about WAACS, but the girls in khaki prefer to roll their own tunes, according to The Chicago Times of January 21. The WAACS have been wanting some marching songs of their own, but they haven't been satisfied with those offered them by the popular tunesmiths.

Some of the titles cooked up for them have been: I've Got a WAAC on My Hands and a WAVE in My Hair, I'm Wacky Over Something in Khaki, She's My Little Sweetheart in a Captain's Uniform; I'm Doing the WAAC, WAAC, WAAC, WAAC Walk and Nimitz Is the Limitz. But the tunes are not what the girls want at their training bases at Fort Des Moines, Ia., and Daytona, Fla.

Since the WAACS haven't gotten the songs they want from the professionals, they're digging into their own ranks for marching songs and their own show, which will be patterned after Irving Berlin's This Is the Army. Lieut. Ruby Jane Douglas, special service officer of the WAACS, is in New York to arrange for publishing of a composition of her own, which she hopes will become the WAACS' official song. It's entitled The WAAC Is In Back of You.

I. BERLIN MUFFED IT.—Ashton Stevens, in his column in The Chicago Herald-American recently, related an incident that occurred while he was having dinner with Irving Berlin and Zasu Pitts one evening recently. He played back for them the phonograph record of a broadcast given by Irving Berlin and Kay Kyser. And for the first time Berlin heard himself hymning his own White Christmas, in which he muffed only one line, tenoring "tear drops" for "tree tops," which made this the most valuable platter since John Barrymore recorded his hilarious deathbed interpretation of Gene Fowler's The Cowboy's Lament, according to Stevens.

Gene Autry Buys Phono Business

PHOENIX, Ariz., Jan. 30.—Gene Autry, cowboy crooner of screen, radio and disks, has taken over the Automatic Phonograph Company here, lock, stock and barrel. Autry, a technical sergeant in the Army Air Corps and stationed at near-by Luke Field, has brought Frankie Marvin, who played with the Autry band, to Phoenix from Burbank, Calif., to manage the company. Hal P. Jones, former owner of the well-established Automatic company, refused to reveal how much Autry paid for the business. However, Autry gave the Valley National Bank a mortgage on all the equipment in return for a \$7,074 loan, payable at \$589.50 monthly. The transaction became known with filing of the bill of sale January 14 in the Maricopa County Recorder's office.

Autry became owner of 47 phonographs now located and doing good business in 45 night spots.

The deal involved 74 bar and wall boxes and other necessary equipment. Six more phonographs, 16 wall and bar

Record Pleas Set for Feb. 8

Government and Petrillo petitions to be heard in Chicago on same day

CHICAGO, Jan. 30.—According to schedule, Federal Judge John P. Barnes in District Court here held the hearing, January 25, on the petition by Petrillo's attorney to dismiss the new injunction plea by the federal government. Thurman Arnold, chief of the anti-trust division of the Department of Justice, came to Chicago again to represent the government. He charged that the Petrillo record ban is a conspiracy to put 500 small radio stations out of business.

Judge Barnes continued the hearing for two weeks to allow both the government and union attorneys to file additional briefs. This will schedule the hearing to fall on February 8, the date set for the court to hear the amended plea by the government against the Petrillo ban. Judge Barnes heard the first government plea October 21 and dismissed the case on the theory that it was a labor problem for the proper government agencies and not a case for his court. Arrangements were made, however, for the government to appeal to the United States Supreme Court.

Before Supreme Court

Recently the government filed its petition with the United States Supreme Court and at the same time attorneys for Petrillo also filed their petition.

The opinion here is that the second plea by the government, February 8, will result in a decision which will make it possible for the government to file its amended petition with the United States Supreme Court. In its amended plea the government is making the additional charge that there is a "conspiracy on the part of the union to eliminate competing business." Judge Barnes admitted that he still felt he made the proper decision in the first case, but that with the amended plea the situation is changed somewhat and he will have further matters to consider when the next hearing comes up February 8.

Regarding certain points in the amended plea, Judge Barnes said, "If I don't isolate them, some reviewing court will."

boxes, 4,000 records and other equipment stored in the company warehouse also are involved in the transaction, which makes Autry one of the State's big operators.

Jones will help Marvin until he gets his feet on the ground and then take a much-needed vacation.

WANTED FOR CASH

SCRAP OR BROKEN PHONOGRAPH RECORDS.

We pay cash and 6c per pound for solid stock. We pay transportation from anywhere in the South and from any points east of Denver, Colorado.

No Columbia, Melotone or Harmony, Diva, Okeh, Edison or laminated records.

Write for details and shipping instructions.

SAVOY RECORD CO.

58-S. Market St., Newark, N. J.

COIN MOVIES

Film Rental

\$5 PER WEEK

(\$6 first week, each reel—Transp. allowed)
Panoram, 8 Subjects
Metromovies, 10 Subjects

Hollywood Film Exchange
2422 1/2 W. 7th Street Los Angeles, Calif.

PHONOGRAPH CLOSE-OUT

TWIN 412 WURLITZERS in metal cabinet, excellent condition, complete with Buckley Adaptor, Amplifier and Speaker. \$98.50 Plus Freight

TERMS: \$25 deposit with order, balance C. O. D. Satisfaction guaranteed.

WILLIAM CORCORAN, 1157 Post St., San Francisco

WANTED

First-class Phonograph Mechanic. Must understand Wurlitzer Phonographs and remote control.

BOX D-27

The Billboard Cincinnati, O.

10 "Winners"
ON VICTOR AND BLUEBIRD RECORDS

Ten (10—count 'em) hot hit numbers . . .
 Ten different ways to needle your nickel take . . .
 Ten champion bands and vocalists with the knack
 of holding first place!

Tommy Dorsey	Elton Britt
Freddy Martin	Shep Fields
Glenn Miller	Spike Jones
Dinah Shore	Art Kassel
Vaughn Monroe	Alvino Rey

Keep 'Em Spinning

Best Bets
 on
VICTOR

THERE ARE SUCH THINGS—Tommy Dorsey—27974
 A TOUCH OF TEXAS—Freddy Martin—20-1504
 MOONLIGHT BECOMES YOU—Glenn Miller—20-1520
 DEARLY BELOVED—Dinah Shore—27970
 WHEN THE LIGHTS GO ON AGAIN—Vaughn
 Monroe—27945

Best Bets
 on
BLUEBIRD

THERE'S A STAR-SPANGLED BANNER WAVING
 SOMEWHERE—Elton Britt—B-9000
 PLEASE THINK OF ME—Shep Fields—30-0807
 DER FUEHRER'S FACE—Spike Jones—B-11586
 PENNSYLVANIA POLKA—Art Kassel—30-0803
 STRIP POLKA—Alvino Rey—B-11573



Help Keep Your Customers Going
 With Music

Order Today From Your

VICTOR and BLUEBIRD RECORD

Distributor



**Full-Page Feature Tells Story
 Of How Industrial Music Can Be
 Made To Suit Needs of Workers**

Music indeed has charm—to speed up production. According to a feature article in the January 24 issue of *The Chicago Herald-American*, putting martial airs, popular tunes and swing to work in war industry wipes out inattention and fatigue, means less clock watching, fewer Blue Mondays and more and better tanks, guns and planes rolling off the production lines.

In more than a thousand of the key war plants thruout the nation today you can see workers doing their tasks to music that keeps them pepped up thru the dragging periods that come in every workday. And scientific studies disclose that in terms of plant production—in terms of things produced to win the war—the output of these plants is up from 6 to 11 per cent. Turn that into tanks or ships or airplanes and it means that for every 100 that are built normally, an extra six are turned out by the workers in the same time, because of the music.

Music operators, who are continually trying to discover what music people like and why they like it, will be interested in the suggestions on what music to provide for workers in the factories. The following outline of the proper music at the proper time is made in the feature article:

Selecting Programs

"Putting music to work in industry isn't just a question of slapping in a couple of corny loudspeakers, buying up a batch of half-wornout scratchy records and hiring somebody to spin the "platters" helter-skelter at any old time of the day.

"There's a science to programing music in industry just as there is in programing radio broadcasts over the commercial networks.

"Here's what you have to do to make music pay off in production, says Dan

Halpin, chairman of the industrial music committee of the R.C.A. Manufacturing Company at Camden, N. J.

"When the workers arrive for the early shift, say 8 a.m., they are grouchy and grumpy and only half awake. They want to get to work but it ordinarily would take them the best part of an hour to get their eyes really open and settle into their stride.

"What to do?"

"Open each shift with martial music; stirring march tunes and band music that will clear the cobwebs from their brains. Spin the platters and let *The Star-Spangled Banner*, *The Caissons Go Rolling Along*, *The Notre Dame Victory March* and such tunes go swinging thru the plant.

"Do that for only 15 minutes and you get everybody on his toes. It isn't as quick as a cold shower, perhaps, but it's a lot more workable.

"Don't keep up the band music pop stuff too long. Fifteen minutes is sufficient. Then let quiet reign.

"But along about 9:30 a.m. you'll find that the men or women at adjacent machines begin to talk or whisper. That's because the routine of the repetitive tasks is beginning to take its toll. A pre-fatigue period of inattention sets in, says the scientists.

"Again music comes to the rescue.

"Whirl the disks and let Tommy Dorsey, Kay Kyser or Benny Goodman go to work. Mix up the stuff, but keep it popular and light, the kind of music to which the nation dances and sings.

"Fifteen minutes of that and you are up to 10 a.m. and the dip in production in that 'pre-fatigue' period is pretty well ironed out.

"All goes well until 10:45 or 11:00. Then you will find that a real fatigue period sets in. The shift has been at it since 8, and that tired feeling comes.

"Workers begin to eye the clock. They

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

● **GOING STRONG** ●

MR. FIVE BY FIVE HARRY JAMES (Helen Forrest) Columbia 36650
 (12th week) ANDREWS SISTERS Decca 18470
 FREDDIE SLACK (Ella Mae Morse) Capitol 115

WHEN THE LIGHTS GO ON AGAIN VAUGHN MONROE (Vaughn Monroe) . Victor 27945
 (8th week) LUCKY MILLINDER (Trevor Bacon) . . . Decca 18996
 SHEP FIELDS (Ralph Young) Bluebird 11583

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-
 (7th week) Pied Pipers) Victor 27974

DEARLY BELOVED GLENN MILLER (Skip Nelson) Victor 27953
 (6th week) BENNY GOODMAN (Buzx Alston) . . . Columbia 36641
 ALVINO REY (Bill Schallen) Bluebird 11579

I HAD THE CRAZIEST DREAM HARRY JAMES (Helen Forrest) Columbia 36659
 (5th week)

MOONLIGHT BECOMES YOU BING CROSBY Decca 18513
 (4th week) GLENN MILLER (Skip Nelson-Modern-aires) Victor 20-1520
 HARRY JAMES (Johnny McAfee) Columbia 36668

CAN'T GET OUT OF THIS MOOD KAY KYSER (Harry, Julie, Trudie, Jack
 and Max) Columbia 36657
 (3d week) FREDDY MARTIN (Bob Haymes-
 Martin Men) Victor 20-1515

WHY DON'T YOU FALL IN LOVE WITH ME? DICK JURGENS (Harry Cool) Columbia 36643
 (2d week) JOHNNY LONG (Bob Houston-Helen
 Young) Decca 4375
 DINAH SHORE Victor 27970
 CONNEE BOSWELL Decca 18483

Names in parentheses indicate vocalists.

get up 'to have a smoke.' They want a drink. Their thoughts turn to lunch. The washrooms become crowded. If you sit in the superintendent's office you can see production fall off and a downward dip occur in the output curve.

"Into this breach in the war effort, steps music again.

"Bring on the popular music. Start them slower this time. Some of the oldies like Alice Blue Gown, Beautiful Ohio and other songs of that vintage. That slower tempo fits more into the actual fatigue feelings of the workers. It's music about as lazy and tired as they think they feel.

"Then drag them out of their mental rut by increasing the tempo of the music. Pep them up with White Christmas or It Had to Be You, What Is This Thing Called Love?, Don't Sit Under the Apple Tree . . . there are a thousand others.

And finally wind up on even peppier tunes, such as Praise the Lord and Pass the Ammunition, Jingle Jangle Jingle and favorites like The Jersey Bounce.

Beware of This Song

"But beware of one song.

"That's Deep in the Heart of Texas.

"It's a pepper-upper, all right. But it's too good.

"Everybody just has to get in on that clap-clap-clap accompaniment and they'll stop work even to do it.

"At lunch time, during the noon hour, the lid is off musically. Request selections, classical music, jitterbug stuff, fast-stepping polkas and all the rest go into the dining rooms; anything that will prevent boredom.

"Here scientists find that the songs the workers want vary with the age, group, sex and the nationality. You can even work in Deep in the Heart of Texas if you want to at lunch time.

"After lunch there are only two spots to watch. A pre-fatigue period from 2:30 to 2:45 p.m., and the real fatigue period from 3:45 to about 4:10. Again music comes to the rescue and follows the pattern of the morning.

"And then at quitting time comes the band music and martial airs, which take the workers off the shift with a buoyant step and wake up the new shift just coming on the job."

Operators Giving Boost To Record Scrap Collection

BALTIMORE, Jan. 30. — Altho record scrap collections are becoming smaller and smaller, due to the fact that most record dealers have already made a thoro canvass of their localities, operators continue to report good returns on their machines.

While it is difficult to obtain many new releases, operators are finding that many old records which they have in stock are still very popular and will bring in their share of nickels. Many of these old tunes that were popular a few years back have been almost forgotten by the public, but when they are brought out and placed on the machines their popularity is once more revived.

There is one source of record scrap still available—the records that are so old their popularity cannot be revived, or those few records that never were popular. Operators having any records of this kind in stock have been contributing them to the scrap drive, and in turning in these records to be scrapped, Baltimore is following the example of many other cities.

Several times recently Baltimore operators have won honors for the amount of record scrap they have turned in.

Richmond, Va.

RICHMOND, Va., Jan. 30. — Harry Palmer, music machine operator, has added another horse to his growing stable.

Playland will move into its new quarters in the National Theater Building about March 1, it was reported.

First Panorams to be installed in army camps in this vicinity made their appearance at the Richmond air base.

Visitors in Richmond included Babe Gary, formerly co-owner of Gary's Record (See RICHMOND, Va., on page 64)

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton, Tex Beneke, Modernaires) Victor 20-1509

Coin machine patrons appear to be enveloping this implous namesake with open arms and plentiful nickels. It may be a sentimental gesture toward the good Captain Miller or it may be another kind of gesture at the rival performers it gently ribs. At any rate, it's the kind of gesture machine operators appreciate. The ditty lost no time getting itself heard and it is now wasting no time climbing to the upper brackets. There's no telling how long a novelty will prove novel. Which means anything can happen.

I'VE HEARD THAT SONG BEFORE HARRY JAMES (Helen Forrest) Columbia 36668

You can't kid this guy out of popularity. He took a song nobody, excepting the writers of it, expected too much from, but what did the young man with a horn do? Exactly what he's done to many another sleeper; made it a prime favorite of the moment. And danged if there isn't a good chance that he'll give it a healthy, long life. It's coming up fast and anyone ahead had better look out—when James takes anything for a ride, it travels.

THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE . . . ELTON BRITT (Elton Britt) Bluebird B-9000

And long has it waded! What Britt has done with this homespun ballad, fashioned out of patriotic cloth, is a testimonial to his persuasive song-selling and the feelings of a nation at war. It's been spinning merrily for more weeks than one can count. If the decline has set in, it will be a long time before it eventually sinks from view and memory. There's always going to be someone in the house who will want once more to hear about the Star-Spangled Banner that keeps waving.

YOU'D BE SO NICE TO COME HOME TO DINAH SHORE Victor 20-1519

This has been a steady, uphill climb for the song that makes home such an attractive place to come home to. We saw its possibilities way back when. Not that you have to be a prophet to tab a hit when Cole Porter is the composer-author and Miss Shore is the narrator, but the melody does wend a minor way home and may have raised a few minor doubts in the beginning. Not so now. At the rate it is moving it should develop into a major success.

Double-meaning records are purposely omitted from this column.

ATTENTION COIN MACHINE OPERATORS and DISTRIBUTORS

YES!

Our Two New Picture Scores Are Available on Records

From the Paramount Picture "STAR-SPANGLED RHYTHM"

THAT OLD BLACK MAGIC

- CHARLIE BARNET...DECCA
- GLENN MILLER.....VICTOR
- HORACE HEIDT.....COLUMBIA
- FREDDIE SLACK....CAPITOL
- JUDY GARLAND....DECCA
- JOHNNY JOHNSTON ^{Vocal with}.....CAPITOL
- GORDON JENKINS ORK.CAPITOL
- JOHNNY JONES.....HIT

Score by **JOHNNY MERCER and HAROLD ARLEN**

HIT THE ROAD TO DREAMLAND
FREDDIE SLACK CAPITOL

From the Paramount Picture "HAPPY GO LUCKY"
Soon To Be Released

LET'S GET LOST

- KAY KYSER.....COLUMBIA
- JIMMY DORSEY.....DECCA
- VAUGHN MONROE...VICTOR
- TEDDY POWELL....BLUEBIRD
- MAL HALLETT.....HIT

Score by **FRANK LOESSER and JIMMIE McHUGH**

MURDER, HE SAYS

- JIMMY DORSEY.....DECCA
- DINAH SHORE.....VICTOR
- GENE KRUPA.....OKEH
- TEDDY POWELL....BLUEBIRD

HAPPY GO LUCKY
VAUGHN MONROE VICTOR
FUDDY DUDDY WATCHMAKER
KAY KYSER.....COLUMBIA

Famous Music Corp. • Paramount Music Corp.
1619 Broadway New York City

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Latest Okeh release is ready for shipment, thus relieving the pressure on standards and older hits in the boxes. Waxing is by Roy Acuff and His Smoky Mountain Boys, and takes in two tunes of which great things are hoped. They are *Don't Make Me Go to Bed and I'll Be Good and I'll Reap My Harvest in Heaven*. . . . According to reports, orders are exceptionally heavy on Carson Robison's *The Old Gray Mare Is Back Where She Used To Be* and *I'm Goin' Back to Whur I Come From*, recent Bluebird release, with both sides figured as sharing in the draw. Platter appears grooved for

New Philly Firm Recently Formed

PHILADELPHIA, Jan. 30.—Planning for the postwar expansion of the coin machine industry, and at the same time revising his business activities to meet the emergencies brought on by the war, Mike Spector, one of the leaders in the



MIKE SPECTOR

coin machine industry here for the past dozen years, has organized the Fair Deal Amusement Company. Showrooms and offices have been set up at 826 North Broad Street in the heart of the coin machine district.

For the past seven years Spector has been a partner with Frank Engel in the Automatic Amusement Company, distributor of Seeburg machines in a wide territory here. The team of Engel and Spector has long been identified as the "Damon and Pythias" of the local coin machine gentry. And while there is a change in the business relationship between the two men, the change has been consummated strictly for business reasons. While Spector will not be active in the business because of his new enterprise, he still maintains his interest in the Automatic Amusement Company.

Spector's new Fair Deal firm will be primarily concerned in the operation of music machines and legal games as well as the buying and selling of new and used equipment. The manner in which Fair Deal has been set up provides for Spector to again enter the distribution field after the war.

Having always maintained cordial relationships with both the music and pinball operators in the territory, Spector's temporary return to the operating and merchandising field has been heralded by the local industry because they know that the same friendly service will be maintained at his Fair Deal firm. Moreover, Spector has long been identified with the operators' associations here and his co-operation is assured in helping the entire local industry surmount the obstacles presented by the present war emergency and help in the building for a greater future.

hitdom. . . . Talk of the government considering release of some of the shellac that is now frozen holds out hopes of greater number of record releases in the near future. If shellac becomes available, the lists should grow quickly. The demand is there for new ones—a frantic demand, in some cases.

Letter Box

Week after week the same news pours in from operators—Elton Britt's *There's a Star-Spangled Banner Waving Somewhere* is head and shoulders above everything else on the lists. This past week it seemed in a stronger position than ever, with many localities reporting it as the sole top tune. It has scored with a bang in Eastern territory, and is blanketing the Midwest as well. Salt Lake City reports it alone as leader in the field. Three reports from around Bridgeport, Conn., put it at the top, and a similar number from Virginia give it the same position. And so it goes—all over the country. . . . The Britt patriotic is carry-

ing along with it another Britt waxing, *I Hung My Head and Cried*, which is doing excellently in its own right. Current reports give it a heavy play in Midwestern areas. . . . Another patriotic, and one that's held its popularity even longer than the Britt piece, is still rated among the leaders in many spots. It's Carson Robison's 1942 *Turkey in the Straw*, which seems particularly strong at the moment in the East. . . . With Gene Autry's *Tweedle-o-Twill* having passed its peak, leaders on the Autry list, at least according to current reports, appear to be *Be Honest With Me and Tears on My Pillow*, both of them showing their greatest strength east of the Mississippi. . . . Vermont locations are gathering plenty of nickels with Roy Acuff's *Low and Lonely*. . . . And another Acuff recording, *Night Train to Memphis*, is leading the current lists down in Baltimore. . . . Milwaukee territory is shelling out heavily to hear Bob Wills's *Please Don't Leave Me*. . . . In Richmond they're keeping the turntables spinning with Ernest Tubb's *You Nearly Lose Your Mind*.

RICHMOND, VA.

(Continued from page 63)
& Novelty Shop, now in the navy. He returned just in time to give brother Leon a hand in the modernization program he is putting into effect at his Broad Street store.

Bob Simpson, co-operator of Funland, is back on the job after a two-week illness. Just as he returned to work Henry Foote was stricken and is now confined to his bed.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

There have been very few new releases forthcoming, altho they should start flowing once Petrillo and disk firms come to terms. Decca announces a half dozen new releases, with only one pop among them: *My Heart and I Decided* backed by *I Must Have That Man* waxed by Ella Fitzgerald. Victor will release two tunes from the new film *Happy Go Lucky, Let's Get Lost and Happy Go Lucky*, with Vaughn Monroe on both. Columbia has no new releases and doesn't expect to come out with any until mid-February.

Vos Zokt Eer, waxed by Barron Elliott for Musicraft, a tune in the *Bei Mir Bist Du Schoen* vein, has been drawing attention and might be worth a spin on your turntables.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

THAT OLD BLACK MAGIC FREDDIE SLACK (Margaret Whiting) . . Capitol 126

This body-and-soul ballad from the star-studded *Star-Spangled Rhythm* screen show stacks up as one of the major song sensations for the early months of the new year. *That Old Black Magic* conveys the spell of "love" as no other song has done in many a June-moon-spoon cycle stemming from the music mills. Song's appeal is mostly in its lyrical expressions, and Freddie Slack turns the entire side over to Margaret Whiting, whose rich and full voice provides for effective selling appeal. Since each recording company has or is coming forth with entries for this song, it will be an open field for the phono play and this entry figures to corner its share of the coin flow. Moreover, side is attractively backed by *Hit the Road to Dreamland*, a swing-inspired slumber ballad from the same screen score, with the harmonizing of the Mellowaires making the most of the lyrical expressions.

WOULD YOU RATHER BE A COLONEL WITH AN EAGLE ON YOUR SHOULDER OR A PRIVATE WITH A CHICKEN ON YOUR KNEE SIX HITS AND A MISS (Gordon Jenkins's orchestra) Capitol 127

The title tells the story of this new novelty ditty introduced by the mixed vocal troupe with a fine flair for the rhythmic harmonizing. The exposition is good-natured and good-humored, and should go far in pleasing the phono fans. With servicemen in prominence at virtually every location, the phono sticker is sure-fire to draw out the nickels on the strength of the title alone. The fine vocal and instrumental bland for the side is surety for repeat play.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

Letters Show Appreciation Of Juke Boxes

WASHINGTON, Jan. 30. — The Automatic Music Company here has established an enviable record for gifts of automatic phonographs to service camps extending over a period of many months. Jerry Antel, president of the firm, says that his organization has given at least 100 phonographs to posts for the entertainment of men in the armed forces.

Antel says that since his firm is located in the capital, he tries to keep in touch with the various problems that come up in the industry and is co-operating with government officials who wish to get information about coin machines, especially for taxing purposes.

Antel has on file a number of letters of thanks from officers in the armed services who have written to Antel thanking him for the gifts of phonographs.

From Army Air Headquarters, Bolling Field: "Thru this letter the enlisted men and officers of this company wish to express their appreciation for the automatic record player recently donated to us thru the Bolling Field Exchange.

"It has been placed in our company recreation room and materially contributes to the facilities available to the members of the organization for recreational purposes."

From the Chief of the Special Service Bureau Recreation Office, Fort Belvoir, Va.: "The juke boxes you so generously gave to Fort Belvoir were distributed and have afforded no end of pleasure for the boys who have been fortunate enough to use them. There are many organizations which have expressed their desire to have one of these machines, and we could easily distribute twice the number we had.

Could Use More

"If there are any more of these machines available, in working condition or in need of repairs, the boys of Fort Belvoir would certainly appreciate receiving them."

From American Theater Wing, War Service, Inc., Washington: "Please accept my thanks and the gratitude of the American Theater Wing War Service for the nickelodian which you have furnished along with the records and the servicing. As you must know, it is really a God-send to us and has saved the day for us more than once. The boys are most appreciative as well, you may be sure."

From the American Red Cross, Walter Reed General Hospital, Washington: "The juke box came when I was ill in bed but I knew it was here. I don't think it has stopped running except when the house is closed at nights, since it came. The men are crazy about it and you couldn't have given them any greater pleasure."

From the 10th Ferrying Squadron, Air Transport Command, Bolling Field: "This is to inform you that one of the music boxes you gave to Bolling Field has been turned over to our squadron. This music box is in the squadron day room and is a source of continual amusement to members of the squadron. A gesture of this sort is appreciated by the squadron commander and personnel of the 10th Ferrying Squadron and gifts of this kind are a genuine boost to morale."

These letters are samples of the many received, and all are signed by responsible officials in the organizations mentioned. It is interesting to note the different names which these various letters give to juke boxes, and only one calls them juke boxes.

Des Moines

DES MOINES, Jan. 30.—Aldo Lambert, well-known Ankeny and Clinton (Ia.) operator, was presented with a child by Mrs. Lambert.

Sam Tarran, Minneapolis, spent several days in Des Moines, where he conferred with Irv Sandler, who manages the Des Moines branch of the Mayflower Distributing Company.

Jack Hlatt, service man with the Superior Sales Company, has joined the Army Air Corps. He has been with Joe Epstein's company for the last four years. Wayne Keck, auditor for the Superior Sales Company, has joined the navy.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

Victor continues building up its artists' list for Der Tag, the day Jimmy Petrillo gives the disk studios the green light. It's acquisition of Charlie Spivak is considered quite a coup in recording circles, the transaction left a bitter taste in Columbia's mouth. Spivak has developed into a hot piece of property; his stay at New York's Hotel Pennsylvania has turned into a bonanza for all concerned. All house records are claimed broken by the young man with a horn, and some of those records include grosses turned in by Glen Miller, Jimmy Dorsey and other stellar draws. . . . In addition to the Spivak contract, Victor has Lena Horne safely under binders and is prepared to add still another canary to its bulging roster. The young lady in question is Helen Ward, former Benny Goodman ace, associated with him on many of his most famous recordings. Miss Ward is ready to re-enter the music business and Victor has the inside track. She is lining up agency representation and radio connections. When she is ready to go, she should make quite a splash. . . . A number of the current top tunes will be put on wax at very first opportunity. Certain to be recorded are the outstanders from Cole Porter's "Something for the Boys." Of course, they are already available on the Hit label, but the "talent" is somewhat questionable. The names of the bands have a familiar ring to them—"Hal Goodman," "Emil Davis," "Allen Miller"—but they're just a lot of guys named Joe. . . . Duke Ellington should develop into a really big thing on the machines. His concert in Carnegie Hall, New York, made every local publication and many of the national periodicals. He is expected to repeat the concert in many more cities, and wherever he does the folks with nickels to spend are going to want more Ellington on the turntables.

Territorial Favorites

BRIDGEPORT, CONN.:

Brazil. Jimmy Dorsey.

The samba brought up from S.A. by Eddy Duchin a good while back, and recorded by him and a half-dozen others, has won a permanent place in every ork leader's books, but for some reason or other it has failed to stimulate much play on the coin boxes. Of course, it keeps popping up on reports from time to time, and this week's mention of it from Bridgeport is no great surprise. There it is the sax-blowing Dorsey's that is being spun, possibly because it has a double vocal by Bob Eberly and Helen O'Connell. Besides which, JD gives it a terrific rhythmic boot.

NEW ORLEANS:

Rose Ann of Charing Cross. Peter Piper.

Speaking of Hit records, unfamiliar names and new tunes that major diskers are waiting to get their hands on, here is one that canny Eli Oberstein got from "Mexico." Don't worry; there is nothing especially Latin about the performance. It must have been done by some Brooklyn boys who got lost in Popocatepetl. The tune is familiar to anyone owning a radio set, but this is the first time a recording of it has found its way onto a phono.

DES MOINES, IA.:

Don't Get Around Much Anymore. Ink Spots.

And speaking of Duke Ellington, here is his latest popular composition. A honey, believe you me. It's one of his oldies that has been fitted out with a new set of lyrics and is being plugged by one of the very top music pubs. Any one of the three factors involved, the pub, Ellington or the Ink Spots, is enough to give a tune a long, healthy life. All three on it together—well, what do you think? Out in Des Moines they seem to have made up their minds.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, January 28, and the week previous, ended January 14, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best-sellers under Harlem Hit Parade.

While you're turning back to the Music

Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin-machine play and vice versa.

Reorganized Firm Adds Record Dept.

PHILADELPHIA, Jan. 30. — Frank F. Engel, in reorganizing the Automatic Amusement Company, distributor of Seeburg products and other coin-operated amusement devices, is now operating as the Automatic Equipment Company. For the past seven years Engel has been associated with Michael Spector in the operation of the distributing firm. However, because of other activities within the industry, Spector had to drop out of the active participation in the firm and has set up his own Fair Deal Amusement Company. The change in partnership has been strictly a business move with both men still remaining close friends as they always were.

In announcing the setting up of Automatic Equipment Company, Engel also stated that the distribution firm will continue at its present address at 919-921 North Broad Street, and with the same organization as in the past.

"In order to avoid confusion with previous activities," said Engel, "the Seeburg distribution will be carried on at the same address under the new name of Automatic Equipment Company. I want to assure the operators that we will continue our parts and service department in the same manner as before, and will be ready at all times to render



FRANK F. ENGEL

them the fullest possible assistance in any of their music problems."

In addition, Engel announced an expansion of the firm's activities and service to music operators by the addition of a record department to the organization. George Ashe has been named general manager of the record department. Engel announced that his firm has just secured the distribution agency for this territory for the new Musicraft records and for special numbers of the party records. The first Musicraft record being handled on a major scale is Barron Elliott's recording of *Vos Zoky Eer*, backed by *Stardust*, altho Engel said that the new department had a limited quantity of Musicraft's earlier release of *Mister Five by Five* and *When the Lights Go On Again* by the Song Spinners. The records will be distributed on a "first come-first served" basis and already many operators are placing standing orders to insure regular deliveries each month.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

"Praise" Again

Praise the Lord may get another boost in conjunction with its being featured in Paramount's forthcoming *The Story of Dr. Wassell*. Recordings available include Kay Kyser (Columbia) and Merry Macs (Decca) which were going strong for many months, plus Delta Rhythm Boys (Decca), Southern Sons (Bluebird), Royal Harmony Quartet (Keynote) and Peter Piper (Hit).

Listed below are: (1) Films to be released within the next three weeks which feature tunes that have been waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes as well.

How's About It

(UNIVERSAL)

Andrews Sisters

Release date: February 5, 1943

RECORDINGS:

"Here Comes the Navy"
Andrews Sisters (Decca)
"Take It and Git"
Andy Kirk (Decca)

Hi, Buddy

(UNIVERSAL)

Dick Foran, Harriot Hilliard
Release date: February 26, 1943

RECORDINGS:

"Stardust"
Glenn Miller (Victor)
Benny Goodman (Victor)
Tommy Dorsey (Victor)
Archie Shaw (Victor)
Fats Waller (Victor)
Jimmie Lunceford (Decca)
Glen Gray (Decca)
Bing Crosby (Decca)
Art Tatum (Decca)
Edgar Hayes (Decca)
Victor Young (Decca)
Chris Bruner (Decca)
Eddie Duchin (Columbia)
Eddie Howard (Columbia)
Will Bradley (Columbia)
Sonny Kendis (Columbia)
"Army Air Corps"
Alvino Rey (Victor)
"We're in the Navy"
Joe Colling (Decca)

"School Days"

Horace Heidt (Columbia)

"Old Folks at Home"

Deanna Durbin (Decca)

Mills Brothers (Decca)

Frank Luther (Decca)

Harry Horlick (Decca)

Andre Kostelanetz (Columbia)

"They Go Wild Over Me"

Freddie "Schnickelfritz" Fisher (Decca)

New Dixie Demons (Decca)

Eddie Cantor (Decca)

News Notes

Kay Kyser is set for the new RKO musical, tentatively titled *Keey 'Em Singing*. . . . Frank Sinatra has signed a seven-year contract with RKO. . . . Ella Mae Morse and Freddie Slack have been signed by RKO's *The Sky's the Limit*, marking their screen debut. . . . "Pats" Waller is added to the long list signed for 20th Century-Fox's *Stormy Weather*.

Says New Phonos Pay in Earnings

HUTCHINSON, Kan., Jan. 30.—Orville White, owner of the White Distributing Company, Hutchinson, says that "altho music operators are confronted with many obstacles today, the fact remains that their Rock-Ola phonographs are making more money for operators than any music they have ever operated." Because of this fact many operators are selling off their old equipment and replacing the old pieces with new phonographs so they can enjoy the increased earnings.

White quoted one operator as saying that these phonographs had given him no trouble after three months in operation, and were operating under heavy play. "This is typical of statements made by nearly all of my customers," said White, "and I am looking for real business in 1943 as long as I can supply the demand."

"FOR BUSHELS OF NICKELS"

—says The Billboard

YOU CAN'T WIN A WAR WITHOUT THE IRISH

• Sung by JIMMY SHIELDS with HAROLD GRANT'S Orch. •

(Reverse Side) FUN FOR ALL by the COLONIAL Orch.

on STANDARD RECORD T-2076

LIMITED STOCK—Order now from your local jobber.

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

MIRACLE POINT NEEDLE

Miracle Point
The phonograph
needle that plays
better—longer!

MIRACLE POINT NEEDLE

M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS.

Peanut Benefactor Is Taken by Death

TUSKEGEE, Ala., Jan. 30.—Dr. George Washington Carver, who has probably done more than any other one man to bring peanuts and peanut products before the American people, died recently. Among his contributions to world knowledge are methods of deriving 165 useful products from the peanut, more than 100 from the sweet potato, and a variety of paints, cosmetics and building materials from the red clay of the Tuskegee area.

Dr. Carver started life as a Negro slave and became a world figure in the field of creative chemistry. He established the department of scientific research at Tuskegee and made its aim the conversion of waste products of the South into useful substances. Many of his discoveries are receiving renewed attention as a result of war scarcities, such as the making of synthetic rubber from sweet potatoes and coffee from peanut oils.

One of the favorite stories told of him is that in 1920, when pecan trees in Alabama and Florida were stricken with a blight, a grower appealed to the scientist for a cure, offering a fabulous price. Dr. Carver went to work at once on the problem and developed a cure. His charge was 3 cents, the price of the stamp he used to inform the grower of the process.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Peanut Week Began Jan. 21

Growers claim they have many good reasons to observe the week this year

ATLANTA, Jan. 30.—One hundred thousand Southern peanut growers celebrated "double victory" with the 10-day observance of National Peanut Week which began January 21. W. B. Jester, executive secretary-treasurer of the National Peanut Council, said "Victory No. 1 is the record-breaking 2,504,000,000 pounds of peanuts Southern farmers produced in 1942 to aid the nation's war efforts.

"Victory No. 2 is the fact that Americans now are beginning to realize that the peanut, once largely associated with baseball games and circuses, is one of the most nutritious foods produced by the nation's farmers."

Jester declared that the once-lowly peanut assumed a vital role in America's war economy when the Japanese invasion of the East cut off much of the nation's normal supplies of vegetable fats and oil. Until the war, a great part—1,700,000,000 pounds—of the United States' fats and oils were imported.

"After Pearl Harbor, Secretary of Agriculture Wickard called on the South's farmers to plant 5,000,000 acres of peanuts in 1942," he explained. "A total of 3,690,000 acres of peanuts actually was harvested, nearly double the 1941 production."

Ask 5,000,000 Acres

"Secretary Wickard has asked that 5,500,000 acres be planted in 1943," he said. "The peanut council has made the achievement of this acreage one of its major goals and I am sure that the South's peanut growers will come thru this year just as they did in 1942."

Jester asserted that there would be plenty of peanuts for Americans to eat, even tho the increased acreage will be used entirely for the production of peanut oil, essential both for food purposes and for helping produce munitions.

"National Peanut Week will be celebrated thruout the country," the council official declared. "Thousands of housewives are expected to enter a peanut recipe contest we are putting on in connection with peanut week. Thousands of retail stores already have signified their intentions of featuring peanuts and peanut products during the week. Hotels, railroad dining cars and restaurants will feature peanut dishes on their menus."

Candy Tie-Up With Sports Leader

CHICAGO, Jan. 30.—It's not often that candy gets a tie-up with sports in as unique a way as was recently reported in *The Chicago Daily News* January 11. It reported that Coach Lawrence Harrison of Iowa University has a nickname, Pops, which he has had since he was four years old.

As a youngster Pops developed an insatiable taste for candy. And since his parents were English, and in England nearly all sweets are known as lollipops, Mrs. Harrison began to call young Lawrence "my little lollipop." Then came the inevitable and someone—Harrison thinks it might have been his father—started calling him Pops.

The nickname followed him to school, and now even some of his best acquaintances don't know his christened name. They just call him Pops.

Tobacco Assn. Asks For Lumber, Labor

GREENSBORO, N. C., Jan. 30.—According to an item in *The Greensboro Daily News*, the Tobacco Association of the United States has a committee in Washington seeking to bring about a more liberal attitude by the WPB toward lumber needed by the leaf export trade. They also have a committee to work out with the McNutt man-power commission a system which will prevent the Southern tobacco States from being denuded of farm labor.

A. B. Carrington, president of the association, said that if there was difficulty in understanding the relationship of lumber with tobacco that it is explained that a special type of specially cut lumber is necessary for the hogsheads in which leaf is shipped abroad. These hogsheads are now prized by the British as firewood and they never come back. With heavy withdrawals of the rest of the 1941 leaf crop stored the lend-lease service, the supply of hogsheads now does not meet the demand and for that reason there is concern among the exporters.

Carrington stated that the man-power situation is difficult because the trade looks for an inferior quality leaf crop next season if there is a complete lack of experienced farm hands to raise it. Not only does tobacco need expert cultivation, but its market value depends on the safe cutting, housing and curing of the leaf when it has ripened. The tobacco association head was encouraged today to believe that both problems will be received with a sympathetic and remedial action in Washington.

Tobacco is now being shipped to England as well as to certain of her colonies in substantial quantity. Not over 90,000 hogsheads of the 1941 crop stored for lend-lease remain and there is a supply of well over 200,000 hogsheads of the 1942 crop which has not yet matured sufficiently for manufacturing purposes.

Incidentally, Carrington said, the high value placed on the sedative quality of tobacco in time of war is reflected in the jump in British consumption from 180,000 hogsheads per annum to 230,000 hogsheads per annum.

Peanut Assn. Exec Tells Crop Picture

CHICAGO, Jan. 30.—Representatives of most of the large candy manufacturing plants in Chicago, as well as other large-scale buyers of peanuts and many peanut brokers, were in attendance at a luncheon meeting at the Bismarck Hotel, Chicago, January 8, tendered President Roy Parrish of the National Peanut Council. Parrish, who is also president of the Georgia-Florida Peanut Co-Operatives, was introduced by George F. Hartnett, a director of the National Peanut Council and head the peanut brokerage division of the Marwood Company, Chicago.

Referring to Chicago as the largest market in the world for peanuts and peanut products in edible foods, Parrish stated that the purpose of his visit was to acquaint large-scale users with the very latest acreage and crop data for 1943. He stated that in normal times the average plantings annually average around 1,900,000 acres. In 1942 because of the great need for fats and oils, particularly for our allies, the Department of Agriculture called for not less than 5,000,000 acres.

This acreage was not realized, but farmers of the South did succeed in a planting of about 3,600,000 acres, almost double the normal. This year the department has set the goal at 5,500,000 acres, and if this is not quite achieved, Parrish believes in any event 1943 plantings will run well ahead of last year. In many States of the South, he said, peanuts are the biggest money crop, and he estimated that 1943 production will have a dollar value close to \$200,000,000.

Parrish revealed that federal legislation now pending may give the Commodity (See PEANUT ASSN. on page 69)

How Soda Pop Gas Finds Many Uses In the War Effort

The following article, reprinted in full, was written by W. A. S. Douglas for *The Chicago Sun*. It demonstrates one more way in which the soft-drink industry is aiding the war effort, whether directly or indirectly.

Eddie Rickenbacker and his crew-mates cheated the South Pacific with ordinary soda pop gas, the same stuff that fizzes a glass of ginger ale. Hundreds of other military pilots have been saved by soda pop gas and thousands more will owe their lives to it before shrieking whistles herald the end of this war.

Carbon dioxide-inflated rubber rafts and automatic carbon dioxide fire extinguishing systems are already credited with saving the lives of many United Nations fliers. To these have now been added four new safety devices whose cumulative effect in saving pilots and planes should go a long way to making the Axis soda pop conscious.

Soda Pop Brakes

One of the most dramatic of the new soda poppers, developed by Walter Kidd, the New York engineer who pioneered in harnessing this harmless gas for safety purposes, is the carbon dioxide power actuator, an emergency source of power which lowers retractable landing gear, puts on brakes and opens bomb bay doors if the regular hydraulic system fails or is shot away in combat.

This power actuator consists of a steel cylinder of soda pop gas, hooked into the hydraulic system near the point where the power is to be applied. The gas is stored under tremendous pressure. If the regular system is damaged a turn of a valve releases the hydraulic line. Over the short period of time required to open a bomb door or lower the landing gear, a single pound of gas released in this manner will supply as much power as an eight-cylinder automobile engine.

A second new carbon dioxide development is the explosion-proofing of wings and fuselages. Before this development the space surrounding the fuel tanks was always a danger point. When an enemy bullet penetrated a gas tank—even one of the self-sealing variety—a few drops of fuel would drip into the space surrounding the tank, causing dangerous vapors to form. A tracer bullet or even a spark could ignite these vapors with a resultant explosion capable of wrecking the entire plane.

This hazard has been eliminated. All the pilot has to do is turn a handle on the instrument board as he enters the combat zone. This releases another bottle of carbon dioxide into the fuselage, flooding the space with fire-killing gas and making it impossible for explosive vapors to form.

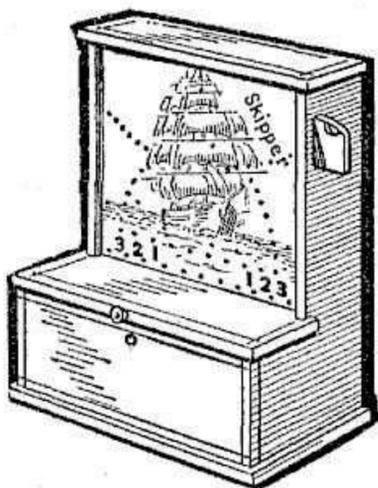
CO2 Life Rafts

The other two new soda poppers are refinements of the carbon dioxide-inflated life rafts to which so many aviators already owe their lives. One is an automatic "popout" raft which jumps out and inflates itself as soon as the plane strikes water. The other is a special one-man raft which is worn by the flier as a seat pack and is always with him, ready to use, even when he is forced to jump from his plane.

The "popout" raft is carried in a special compartment in the top of the fuselage. As soon as the plane strikes the surface of the ocean, water-actuated detectors on the under side of the wings open automatically. The hatch covers on the raft compartment open as if by magic. Another automatic device turns the valve on a carbon dioxide bottle and starts the raft inflating. Once inflated, a breakaway coupling detaches the raft from the cylinder and it floats free, ready and waiting for the crew to step aboard. The whole operation takes less time than is needed for the crew to climb out of their plane.

The one-man parachute raft closely resembles, except in point of size, the famous collapsible rubber boat in which pilot Harold Dixon and his two companions drifted for 34 days. Collapsed, it forms a compact pack 17 inches square by 4 inches deep, which is worn by the pilot just like a parachute and serves as a seat cushion when he is in the plane. Inflated, it becomes a seaworthy boat five feet six inches long.

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MAKE AN OFFER FOR ENTIRE LOT.

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409 N. Broad St. ELIZABETH, N. J.

VENDER SUPPLY NOTES

FRENCH WEST AFRICA PEANUT CROP LOW.—The 1942 peanut crop in French West Africa, the world's second largest exporter of that product, was again affected by drought and is estimated at only 177,000 short tons, shelled basis. This is approximately the same as the 1941 crop, also reduced by drought. In an average year French West Africa produces about 550,000 tons of peanuts, shelled basis.

No estimate can be given at this time as to the proportion of the crop to be available for shipment to the United States. However, the quantities of peanuts and peanut oil retained in the past for consumption in French West Africa constitute only a small part of the total crop, and a large part of the remainder should be available to the United States.

NEW PATENT FOR MATCHES.—A patent has been granted to the inventor of an improved match book in which matches are ignited as they are withdrawn from the folder. Stray sparks are thus prevented from reaching other matches in the book, the inventor claims. Manufacture of the new type of match book will be quite inexpensive, the originator of the item adds.

MORE MILLIONS.—Total tobacco taxes aggregated \$780,800,000 compared with \$697,700,000 in 1941, according to the annual report of the Secretary of the Treasury recently made public.

Receipts from small cigarettes, comprising the major portion of tobacco taxes, amounted to \$704,900,000 in 1942 compared with \$616,700,000 in 1941, a gain of 14.3 per cent. Tax rate on small cigarettes remained unchanged throughout the fiscal year.

SUGAR BEET GROWERS WANT PRICE RISE.—Farmers who produce sugar beets have warned the Agriculture Department that unless the price of sugar beets is raised they will change to other crops, particularly potatoes, dry beans and peas. These crops are largely interchangeable with beets.

To encourage greater production the department announced that it would pay farmers special incentive payments on potatoes and beans. Supplies of these foods will have to be increased, officials said, if rationing is to be averted.

Sugar-beet growers said these incentive payments made it more profitable to grow potatoes and beans than the sugar crop. They asked the department to increase beet prices or to offer similar incentives to them.

AMENDMENT TO MPR-262.—An amendment to Maximum Price Regulation 262, placing a ceiling price on peanut candy, broadens its definition to cover candy in which sweetened chocolate is included in greater weight, volume or coat than peanuts.

The amendment, which became effective January 11, defines peanut candy as follows:

"Peanut candy is candy in which peanuts, either in processed or unprocessed form, constitute the largest single ingredient by weight, volume or cost. By ingredient is meant the constituent items which may in a reasonable course of business be purchased separately for the making of peanut candy.

"If two or more such items are com-

bined in one ingredient as purchased for the making of peanut candy, the separate items therefore rather than the combined ingredient shall be taken in determining if the peanuts constitute the 'largest single ingredient by weight, volume or cost' of the peanut candy as aforesaid."

SOME CIGARETTES MAY BE DROPPED.—Some of the old favorites along the cigarette line may disappear this year as the tobacco companies adjust themselves to wartime shortages. The disappearance of these brands will be due primarily to the fact that in recent years the size of cigarette-type tobacco crops hasn't kept pace with the rise in cigarette sales. Then, too, the manufacturers must get along with reduced supplies of other materials, notably glycerin, which is used to keep cigarettes moist.

None of the brands which may be dropped are big sellers. Mostly, they are cigarettes popular before the First World War, the Turkish type. Shifting public taste deserted many of them, leaving them with small, steady sales which continued without any promotion effort on the part of the manufacturers. And, naturally, as the makers get cramped for supplies the big-name brands will get first call.

PEANUTS IN THE COOKBOOK.—Peanuts have been gaining importance in newspapers recently on a page where they were comparative strangers a few years back—namely, the woman's page. They are being featured as an important food item and the peanut family has won new laurels. Just a few years ago about the only use the peanut had was to serve as a muncher between meals or for peanut brittle, but that's all changed. Peanuts are attaining national importance because their tasty goodness coupled with a very high food value has resulted in appreciation for this plebeian legume. Peanuts help stretch the meat ration and supply high quality proteins—B vitamins—mineral and energy in numerous tasty ways.

A one-half cup portion of raw peanuts supplies 340 calories of food energy, one-fifth the daily need for protein, one-sixth the daily need for phosphorus, one-third the daily need for thiamin and one-half the daily need for niacin, the pellagra preventive vitamin.

GUM PRICES.—Further proof that gum is a rare and fought-after item in foreign countries is the following story. One of our movie actresses was recently sent a shawl by a souvenir-hunting soldier fan in North Africa. The soldier informed her that the Arab merchant at first demanded \$98 for it but finally settled for a pack of chewing gum.

U. S. RATIONS ABROAD.—Filling in the gaps caused by restrictions on the number of mail packages from home, the U. S. Army has opened a model quarter-master exchange store in England. More than 100 items are on sale for enlisted men stationed in London and troops on leave, including the weekly ration of three razor blades, two candy bars, two candy rolls, seven packs of cigarettes, four cigars, one package of gum and one package of smoking tobacco.

SPICES GUARDED.—The government is doling out spices and condiments with a cautious hand, but before the war is over Americans may have eaten themselves out of many favorite seasonings. Almost without exception the seeds, roots and leaves used as food flavorings come from the exotic corners of the world, largely from Asia and Africa. Some important spice-producing islands are in the hands of the Japanese; some are not, but American ships now have more urgent errands.

While the general spice supply may be eked out for some time by careful handling, housewives and industrial consumers face a steadily increasing shortage of many varieties. And so far the only successful substitute for any spice has been synthetic cinnamon, which has been placed on the market and is now being sold well under the price of the natural spice.

CIGARETTES ABROAD.—Before long,

English smokers will have to buy their cigarettes in bulk. They will be weighed out in scales, or one will get so many cigarettes for a shilling. Packaging difficulties are said to be due to the lack of paper and cardboard.

Our troops in North Africa have received many new and unfamiliar things since leaving this country, and the latest are "barter bags," which have been given them to provide a basis for trading for local products wanted by the soldiers. Among the items contained in these bags are cigarettes. As Shakespeare would put it: "A cigarette, a cigarette, my — for a cigarette."

American cigarette manufacturers are well on the way toward revising the system of monetary exchange in a large part of North Africa, according to an army lieutenant just returned after an assignment in that area.

He said that in Saffi (a market city) the Arabs bargain for American cigarettes and trade valuable hand-made goods for them. They were happy to work several hours for one package.

SUGAR REFINERS.—Sugar refiners are actively engaged on large government orders for Lend-Lease, but able in most cases to handle domestic business without serious delay. Receipts of raw sugar at U. S. Atlantic ports during the week ended January 16 amounted to 52,858 long tons compared with 27,915 tons in the like period a year ago. Latest arrivals brought total stocks on the Eastern Seaboard to 191,750 tons against 160,726 a year ago. It is estimated that consumption of sugar in the U. S. during 1942 dropped 1,831,008 long tons of refined sugar, or 27.8 per cent from 1941. The mainland cane sugar refiners took practically the whole loss. On a percentage basis, U. S. cane refiners did 56.18 per cent of the total, U. S. beet factories 31.27 per cent and direct consumption sugars, 12.55 per cent. Consumption of sugar in the U. S. during the calendar year 1942, based on deliveries to the trade by refiners, beet processors and importers, amounted to 4,736,913 long tons, refined value, as against 6,567,921 tons in 1941.

The November "Stocks and Processing Report of the Peanut Markets" released on December 18, shows that mills and warehouses held 791,000,000 pounds of Farmers' Stock Peanuts on November 30, compared with 712,000,000 pounds on the same date one year previous. The indicated disappearance of edible grade shelled peanuts during November, 1942 (74,000,000 pounds), was an increase of 38 per cent from November, 1941.

NUT MARKETS

CHICAGO, Jan. 23.—Nuts: There was no change in the pecan and walnut market this week and prices remained firm with a small trade in every line reported.

Peanut prices were steady to ¼ down. Trade activity consisted of a small movement of peanut butter stocks. Increased interest in this item was understood to have been brought about partly as a result of a government inquiry for sizable supplies.

NEW YORK, Jan. 23.—The nut market continued firm and strong here this week. Offerings were limited and demand unabated. Cashews advanced 3 cents to 5 cents per pound, and members of the trade expected similar advances in shelled walnuts shortly.

Peanut demand eased off here with No. 1 Virginia and Georgia Spanish off ¼ cent.

Servicemen Get 15% of Candy

BALTIMORE, Jan. 30.—According to a recent article in *The Baltimore Sun*, the servicemen are getting much of the candy now being produced. About 15 per cent of the candy made in the United States is purchased for the men in the armed

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Jan. 30.—There remains approximately 2 per cent or less of the peanut crop in Virginia and North Carolina to be picked. If weather conditions continue good most of these shall be picked within the next week or two. Altho varying in different sections, the market for farmers' stock peanuts has been unusually inactive during the past week. Generally, millers are offering slightly lower prices for the peanuts on the markets because they feel that the uncertainty of present ceiling prices, which may be made permanent by a new ceiling order now under contemplation by the Office of Price Administration, does not warrant their buying peanuts freely.

Prices on best Jumbo peanuts are holding their own in most sections. They are bringing 8¼ cents per pound delivered at the mills, with prices slightly higher for very best lots. However, some shellers are offering prices below these figures.

Shelled and cleaned peanuts are reported rather quiet. Peanuts in the shell are steady, but shelled goods, namely, Virginia Spanish and Runners, have weakened during the week. Of course, this slight weakening may be due in part to the fact that both the Southeastern and Southwestern peanut associations have offered part of their stocks of peanuts to shellers during the past couple of weeks.

The South processed this year more than 140,000,000 bushels of peanuts with a reported more than 4,000,000 acres in harvest. The acreage doubled the peak previous acreage record which was set in 1941, but is a million acres short of the government's goal for 1943.

Candy Makers in Baltimore Given New Sugar Quota

BALTIMORE, Md., Jan. 30.—Recognition of the Baltimore market as an important war center finally has been taken by the War Production Board in that it has granted a 15 per cent increase in sugar allotment to candy manufacturers of the Baltimore market.

This allocation is based on the 1941 volume and in order to become eligible to the 15 per cent increase manufacturers must give an exact accounting of the volume of sugar used during the corresponding period of that year. To date no manufacturer is known to have made application for the increase because it has been pointed out that the increase applies only to the amount of candy manufactured and consumed in the city of Baltimore.

Strangely enough, OPA rationing officials professed ignorance to the fact that Baltimore City is not in Baltimore County and in considering the increase it was assumed that the term "Baltimore City" included Baltimore County.

services, and up to October 20, 1942, the quartermaster of the army had purchased 25,000,000 pounds of hard candy for casual use.

These military purchases and the shortage of sugar and other ingredients are the cause of the shortage of candy for civilians. Chocolate candies, cream patties and peanut candies particularly will not be easily obtainable in the future.

Candy buyers are noticing that candies now are packaged in less elaborate containers and that package sizes are fewer. No new metal containers are being used. Bar candies will be more difficult to obtain because they are made with machines which cannot be replaced when they wear out, and also because much of the bar candy is going to the soldiers, as it is easily carried by men on the march.

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

- | | |
|------------------|-----------------|
| Eggs | Various Gums |
| Soybean proteins | Peppermint oil |
| Licthrin | Wintergreen oil |
| Fruits | Orange oil |
| Coconut | Lemon oil |
| Gelatin | Vanillin |
| Coconut butter | Vanilla beans |
| Coconut oil | Other extracts |
| Pectin | Alcohol |
| Peanuts | Fruit acids |
| Pecans | Lactic acids |
| Walnuts | Glycerin |
| Brazil nuts | Corn sirup |
| Cashews | Corn starch |
| Almonds | Cocoa products |
| Pilberts | Milk, etc. |

BUY FOR OWN USE OR RESALE

Large quantity brand-new Columbus Peanut Machines (no locks), Model "M," \$4.25; "ZM," \$5.25; "21" \$ 4.00
Cocoa 5¢ Hot Nut Machines, same as now 15.00
One-Third Deposit With

Shipman Stamp Machines, 1¢-3¢, Late Model, not used since factory record. \$20.00
Slot Machine Box Stands 7.00
Steel Folding Stands 3.00
International Ticket Scales 75.00
Order, Balance C. O. D.

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SOUTHERN offers you MORE REAL BUYS!

- BRAND NEW WURLITZER**
780 E. COLONIAL... WRITE
MILLS PANORAM, A-1
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BANG-A-DEER GUN WITH
2,000 BULLETS 79.50
BALLY PLAYBALL 27.50
MILLS 1939 1-2-3... 44.50
YANKS 79.50
BRAND NEW GOBS ... 99.50

We will pay cash for Air Raider, Navy Bomber, Night Bomber, Skyfighter, Rapid Fire, Defender, Convoy, West Wind, Sun Beam, Liberty, Five and Ten, Sky Chief, Dark Horse, Longacre, Thoroughbred, Pimlico, Blue Grass.

SOUTHERN AUTOMATIC MUSIC CO.
540-542 South 2nd Street
Louisville, Ky.

Seek To Aid Distributors; Ingenuity Helps Adjustment

(From U. S. Department of Commerce)

We have had the York Plan, the San Jose Plan, the Mother Hen Plan, the Stanley Plan and a score of agencies and ideas to help the small manufacturer convert to war production.

There has been no such array of plans to help the distributor.

Altho distributors' earnings continued at record highs despite the many prophets of impending disaster, the squeeze of shortages and hardships is inexorably closing in. Many business firms are now reported in distress, and there is every reason to anticipate a growing acuteness, especially among the smaller firms.

Many of these establishments serve basic civilian needs and have an indispensable place in our war economy. Sound national policy dictates that their problems not be neglected.

It is wholly right that we first centered our attention on helping manufacturers adjust to war and get into war production. Nevertheless, we must now give distributors more than a sympathetic understanding. We must not allow their problems to grow larger by default.

Despite the seriousness of the outlook, there is basis for genuine hope for most, but not all, retailers. The present situation is pregnant with opportunity for ingenuity and adaptability.

Problems Common To All

The three main problems plaguing distributors are shortage of merchandise, shortage of labor and fixed long-term obligations such as leases. Obviously these do not apply with equal force to different types of business.

The hardware trade furnishes an excellent example of a type of business which was hit early by priority shortages but in which dealers have been able to emphasize the sale of garden supplies and items made of non-critical materials.

Evidence of this is found in a check of all retail hardware firms listed in the six-month-old San Francisco telephone directory. Only 3.8 per cent of the listed firms have actually gone out of business. Another 13.5 per cent anticipate that they may have to close within the next six months, but 82.7 per cent report that they may be able to continue in business for the duration.

There are numerous examples of ingenuity and resourcefulness by hardware dealers. Several have enlarged their repair service, curtailed expensive delivery services and generally have placed their stores in a stronger position for wartime operation.

Radio and electrical appliance dealers have a different story. A check made in Francisco shows 36.8 per cent of those in business six months ago have already closed or are now in the process of closing. Another 17 per cent have decided to close within the next few months as their stocks of repair parts and merchandise are exhausted. Less than half, 46.4 per cent, think they will be able to stay in business for the duration.

The relative optimism of hardware dealers over their ability to continue in business despite numerous merchandise shortages illustrates that, given some merchandise and half a chance, the small business man is able to work out a solution for himself.

Most of the radio dealers who thought they could continue in business reported large stocks of repair parts. However, these dealers universally reported extreme difficulty in getting skilled men to work in their shops.

Small Dealers Hardest Hit

It is apparent that those dealers who can least afford a financial loss are likely to be the hardest hit. The marginal store with limited capital cannot take a large reduction in sales volume, nor has it the financial resources to lay in a large stock of merchandise against anticipated shortages.

Unofficial estimates place the retail business closings in the Pacific Northwest at 8.5 per cent in the 12 months since Pearl Harbor, compared with 4.4 per cent for the 12 months before December 7, 1941. Included are firms which were forced out of business, those which closed because the owner was drafted, a few which were Japanese-owned and some in which the higher pay of war work caused the owner voluntarily to close.

Open to Distributor

To meet this increasing threat to his business life there are various courses of action open to the distributor. He may:

1. Continue business as usual. Let assets dwindle. Die slowly of attrition.
2. Continue old business, but reduce expense thru elimination of frills, services, unnecessary expenses, concentration or pooling of purchases, etc.
3. Add some new uncurtailed lines to old ones and shift sales emphasis.
4. Enlarge repair and maintenance service departments.
5. Switch to or enlarge second-hand reconditioned merchandise department.
6. Make a complete change in lines of merchandise handled (e. g., shift from radio to men's clothing).
7. Consolidate with near-by competing stores.
8. Switch from retailing to war production, as for example, seeking profitable employment in shipbuilding after a brief training course.
9. Close up business. Conserve assets for re-entry after war.

These alternatives don't tell the story. In many cases the simple alternatives listed look puny compared with the problems some retailers and wholesalers have ahead of them. Ingenuity, resourcefulness and possibly some outside help will be needed to enable the maximum number of distributors to remain alive.

Government Help

Since November 2 the creation of new business outlets, the stocking of new lines of goods not already handled and removal to larger premises have been placed under strict control by Order 184 of the Canadian Wartime Prices and Trade Board.

The Canadian Government has announced that this measure is aimed at maintaining greater stability for those now engaged in trade and industry and at maintaining fair distribution of available goods to those businesses already serving the public.

Authorization for new businesses will be given only in special circumstances, such as the needs of areas where rapid population growth demands additional services. In those cases preference will be given to applicants experienced in the type of business concerned.

In Canada, from now on, the transfer of a business by sale or gift will require a permit. Chain and department stores must not expand their businesses, and only in exceptional circumstances will permits be granted to such applicants.

No permit is required for changing to another location provided the new premises are not appreciably larger.

Manufacturers not already operating retail establishments must not enter this field, and a retailer must not become a wholesaler or manufacturer.

United States Style

Distributors in the Far West, with a few exceptions such as tire and automobile dealers, have had to depend on self-help to meet their wartime problems.

For example, a neighborhood druggist recognizing the growing shortage of skilled registered pharmacists, as well as of certain prescription ingredients, developed a plan whereby one pharmacist fills the prescriptions for all three of the competing stores in the neighborhood. The customer takes his prescription to his regular store and receives the compound bearing the label of his own store. Thus each store is able to carry on despite the man-power shortage and is able to cut expenses. As part of this plan, the three co-operating firms pooled their supply of prescription ingredients.

In a Western town of 3,500 population a furniture dealer met the challenge of lowered sales by installing a housecleaning service. This firm now contracts to clean floors, carpets, rugs, furniture, drapes, woodwork and other household furnishings by the month, week or job. The proprietor reports that this service is becoming very popular, especially since full-time servants are so hard to get. Moreover, the firm has picked up a great deal of repair work for its upholstery department, and also has developed a profitable moth-proofing business.

Small-town automobile mechanics are scarce now that war work has caused so many to move to the large cities. In a

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A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

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OLIVE'S SPECIALS FOR THIS WEEK
20 PANORAMS
(On Location)
Perfect Working Condition
\$250.00 EACH
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| 1 Chicken Sam Mussolini Gun | Each \$127.50 |
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Our stocks of most sizes and styles should outlast the duration. Get your push cards from us to sell—

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ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. **FREE CATALOGUE** and Samples of our complete line. Write now, today, to

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Manufacturers
Eau Claire, Wis.
"THE PUSH CARD HOUSE"

AMMUNITION FOR SALE

.22 Shorts — Winchester — Remington.
State Best Price.
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22 SCOLLAY SQ. BOSTON, MASS.

WE WILL BUY FOR CASH

#1489 Gun Lamps for "Chicken Sams." We need 1,000 of these Lamps and will pay 75¢ each to any distributor or jobber who has 100 or more to dispose of. Ship Express, C. O. D. Write us quantity before shipping.

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Attractive Price. If Interested Wire or Phone
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- | | |
|--|----------|
| 1 Wurlitzer Orchestra Piano Style B.X. (with Drums and Flutes) | \$125.00 |
| 1 Wurlitzer 616 Phonograph | 50.00 |
| 1 Small Seeburg Organ (65 Note) | 45.00 |
| 1 Set of 3 Wagon Wheels (Like New) | 95.00 |
| 1 Seeburg Hockey | 60.00 |
| 1 Exhibit Electric Bull's Eye | 45.00 |
| 1 Rock-Ola Ten Pins | 30.00 |
| 1 Exhibit Kiss-a-Meter | 140.00 |
| 1 Groetchen Skee Jump | 40.00 |
| 1 Groetchen Skill Jump | 40.00 |
| 2 '39 Western Baseballs, Each | 45.00 |
| 1 Bally Basket Ball | 77.50 |
| 1 Seeburg Duck Gun | 35.00 |
| 2 Bally Alleys, Each | 25.00 |
| 2 Texas Leaguers, Each | 22.50 |
| 1 Keeney Anti-Aircraft | 32.50 |
| 1 Watling Lifter | 22.50 |
| 2 Mills Drop Pictures, Each | 12.50 |
| 1 Striking Clock | 50.00 |
| 1 Rosenfeld Floor Model Gripper | 32.50 |
| 2 Pikes Peaks, Each | 15.00 |
| 2 Challengers, Each | 15.00 |
| 2 Model F, Each | 15.00 |
| 1 Red, White & Blue | 15.00 |
| 1 Gottlieb Moving Target | 25.00 |
| 2 Counter Electric Shockers, Each | 7.50 |
| 2 Gottlieb 3-Way Grippers, Each | 15.00 |
| 10 Used A.B.T. 2¢ Coin Chutes, Each | 3.00 |
| 20 Used A.B.T. 1¢ F. P. Chutes, Each | 1.50 |
| 20 Used A.B.T. 1¢ Straight, Each | 1.00 |
| 15 Used A.B.T. 1¢ Bulldog Chutes, Each | 1.00 |
- Will Grate Properly and Ship F.O.B. Wichita Upon Receipt of Cash in Full.

MRS. A. N. RICE
Apt. 406, Shirkmoor Apts. Wichita, Kansas

WANT TO BUY FOR CASH

Exhibit's Double Play, Sunbeam, Zombie and Westwind Free Play Games. Will pay \$25.00 per 1000 for Groetchen's Metal Typar Tags.
IDEAL NOVELTY CO.
2823 Locust St. ST. LOUIS, MO.

CHOICE LOCATION WANTED FOR PENNY ARCADE

Write—Wire
BOX 404, The Billboard, 1564 Broadway, New York

MECHANIC WANTED

Ray Gun experience. Good salary. Steady year around job.

PLAYLAND ARCADE
25 E. Washington St. PHOENIX, ARIZ.

town of 3,000 in the West, an auto accessory dealer cleared up his store-room, installed several work benches with vises and other equipment which a person desiring to fix his own car could use.

This dealer also installed a pit—a hydraulic lift was not obtainable—and now has a complete set-up for the amateur monkey-wrench mechanic to work on his own car. Tools are loaned at a fair rental, and the firm is now experiencing both increased accessory sales and a source of new income.

Repair Business Developed

With new sets no longer obtainable, a radio dealer in a town of 10,000 decided to develop his repair business to the fullest. He asked his wife to look after the store while he went from door to door making a survey of radio ownership. Each householder interviewed was asked:

- 1. Do you have a radio?
2. What make is it?
3. What year?
4. Any trouble getting good reception?
5. How many hours per day do you listen to it?
6. Do you have any radios you want to sell?

No attempt was made to sell anything during or immediately following the interview. However, cards were made up from this information and used to guide a direct-mail campaign.

Incidentally, the survey brought to light several good used radios that were for sale and other used radios which could be junked to obtain parts.

A Northern California automobile dealer in a town of 10,000 sub-leased part of his plant to another tenant, then placed a salesman full time on the task of developing repair business. He organized a mail campaign, circularizing every automobile owner in the community. After the second letter he had the salesman follow up.

A mileage guarantee was worked out for all repair jobs of a certain class.

A monthly inspection service which included greasing, minor adjustments and oil changes was established. All materials used are charged for at regular prices, but the monthly inspection service is billed at a fixed nominal fee.

New Lines of Business

With new washing machines no longer being manufactured, one retailer in the Far West has established a regular assembly line plant where used machines are taken in, completely overhauled and reconditioned for selling. This business is booming.

The proprietor of a very successful radio store in San Francisco is now keeping his store open only three days a week so as to make his stock of radios last until such time as he can get together a complete line of men's haberdashery. This dealer believes that his location in the heart of the main shopping center of town is too valuable to give up and he is anxious to have this same location available when he re-enters the radio business after the war.

Nationally Organized Relief Needed

As these cases show, ingenuity will help and there is hope for retailers. But there are problems which no amount of ingenuity will solve. Some retailers are stuck with long-term leases and large investments in fixtures, signs and so on which they cannot dispose of without a loss.

Many of these merchants report that they could sell their complete inventory at a profit and would like to do so and take jobs in the shipyards, but can't because of leases or other obligations.

In case after case where merchants are being squeezed out of business thru no fault of their own, there is no bitterness, just a willingness to get on with the job of winning the war. However, many of these do ask for relief on long-term fixed obligations which they cannot fulfill because of wartime conditions.

The problem is a national one, and in fairness to all should be approached on a national basis. The time for a realistic national search for a solution is clearly at hand now.

PEANUT ASSN.

(Continued from page 66)

Credit Corporation authority to buy the 1943 crop in its entirety, in which case it would be resold to crushing plants to carry out the fats and oils program, and some portion to the edible trade. Parrish indicated that an amendment has been proposed which, if enacted, would give edible manufacturers and processors a supply this year comparable to the amount handled in 1942. The speaker pointed out the great need for fats and oils and the fact that the peanut yields two and one half as much oil as any comparable product; hence its great value for crushing. On the other hand, he stated, the government has recognized the high nutritive value of peanuts by ordering huge quantities of peanut butter and making available candy bars containing peanuts to our armed forces.

It was made apparent that final decision as to allotment of peanuts will rest largely with Secretary of Agriculture Claude Wickard, and while Parrish said the supply might be a trifle short, he felt certain the edible trade would have a reasonable ample supply. On the whole his talk was quite reassuring to the trade, altho it is recognized that nothing can be depended on for a positive certainty in a war period.

One very striking point made by the speaker was that the United States is the only country utilizing peanuts for food, despite the fact that peanuts are grown extensively in other parts of the world. For example, he spoke of heavy production in India used for crushing purposes, yet recently American soldier boys, purchasing peanut butter in that country at \$1.25 per pound, discovered it bore the label of an American manufacturer.

According to Parrish, farmers in Southern States recognize that after the war they cannot successfully compete with other fats and oils, hence are eager to retain their present edible market for its advantages in the postwar period. National Peanut Council is not a lobbying organization, and it has now discontinued temporarily its former promotional function in favor of the task of guiding the industry thru this difficult war period.

Mention was made of National Peanut Week to be observed January 23 to 30.

OHIO SPECIALTY CO.

BIG VALUES — ORDER NOW

Table listing various items and prices under categories: PHONOGRAPHS, HI-Hand, Comb., Seven Up, Silver Skates, Star Attraction, Sparky, Sluggo, Sky Pool, Sky Blazer, Scoop, Sentry, Sports, Three Score, Twin Six, Texas Mustang, Trailway, Wings, Vacation, NEW COUNTER GAMES, American Eagles, Dival '21', Electric Eyes, Flippers, Imps, Klux, Lucky Smokes, Marvels, Penny Packs, Rex, Wings, Zephyrs, USED COUNTER GAMES, Zephyrs, Reel 21, Bally Baby, Sparks, Marcurys, Liberty, American Eagles, WANT SLOTS, Will Pay Cash, Chromes, Blue Fronts, Jennings.

OHIO SPECIALTY COMPANY

539 S. 2ND STREET LOUISVILLE, KY.

MONARCH GIVES YOU MORE!

SPECIAL! BALLY GOLD CUP CONSOLE with JACKPOT—ONE BALL FREE PLAY. \$89.50

Table listing various slot machines and prices: Gold Chrome, Gold Chrome, Gold Chrome, Blue Front, Blue Front, Extraordinary, Jenn. Chief, Jenn. Chief, Pace Comet, Mills Factory Rebuilt Slot Machines, Bonus Bell, Bonus Bell, Club Bell, Club Bell, Blue Q.T., Chrome Vest Pack, SLOT MACHINES RECONDITIONED BY FACTORY EXPERTS, Jenn. Silver Chief, Jenn. Chief, Pace Comet, MILLS NEW SAFE-STANDS, ORIGINAL CARTONS, ENCLOSED SAFE-STAND FOR SINGLE SLOT MACHINE, NEW BALLY BASES FOR ONE-BALL FREE PLAY GAMES, BALLY BACKBOARD GLASSES FOR LONGACRES, COMBINATION FREE PLAY & PAYOUT CONSOLES, Keeney Super Bell, Bally Hi-Hand, Keen. Twin Super Bell, Keen. '38 Track Time, Evans '40 Bangtalls, Ev. '37 Dominos, Paces Races, Waf. Cab., Jenn. Fastime, Jenn. Good Luck, Mills Triple Action, Mills Spinning Reel, Bally Hawthorne, Cort. Multiple Races, Western Quinella, Rockola Three Up, Rock. Across the Board, Bally Santa Anita, Bally Race King, Bally Fairgrounds, Bally Stables, Bally Hi-Leah, Bally Fleetwood, Baker Pacer, DDJP, Paces Reels, Paces Reels, Pace '41 Saratoga, Silver Belle, 7-Coin, Baker Pacer, DDJP, Exh. Tanforan, Jenn. Derby Day, Bally Blue Ribbon, Bally Grand Stand, Bally Sport Page, Bally Gold Medal, Bally Pacemaker, Western Derby Time.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

6SC7 TUBE???

Sold Out, But... Compare Characteristics of Substitute TUBE 7F7

Table comparing characteristics of 7F7 and 6SC7 tubes: Description, Twin Triodes, Control Grid Volts, Plate Current, Transconductance, Plate Resistance, Amplification Factor, BASE STYLE, Pin Locking, Pin Octal.

Show this ad to your favorite tube distributor. If he can't supply 7F7 order from our large stocks of Coin Machine Tubes. Price is \$1.05, plus 15c for necessary socket change. WRITE FOR COMPLETE PRICE LIST OF COIN TRADE TUBES.

308 Orpheum Bldg. W. R. BURTT Wichita, Kansas

Radio Tubes for the Coin Trade

An Important Postscript: WILL WONDERS NEVER CEASE! Just received 700 Type 6K7 METAL tubes. How long since YOU'VE seen a METAL TUBE? They won't last long at \$1.15 Ea.

WILL PAY \$95.00 PER CASE FOR .22 SHORTS

COMMUNICATE AT ONCE—CASH WAITING.

WANT TO BUY

MUTOSCOPE VOICE-O-GRAPH RECORDING MACH.

Will Pay Good Price.

PEERLESS VENDING MACHINE CO., 220 West 42d St., New York City.

BEST BUYS

SLOTS

- 10 Mills 5c Chromes, 3-5 payout \$179.50
12 Mills 5c Blue Fronts, C. H., Light Cabinet \$149.50
4 Mills 10c Blue Fronts, C. H., Light Cabinet 159.50
15 Mills 5c Brown Fronts, Club Handles, Light Cabinets 165.00
4 Mills 10c Brown Fronts, Club Handles, Light Cabinets 175.00
5 Mills 5c Q.T.'s, Free Play 29.50
8 Columbias 39.50
1 Mills 10c Blue Front Q.T. 75.00
2 Mills 1c Glitter Gold Q.T.'s 77.50
2 Mills 1c Blue Front Q.T.'s 49.50
10 Mills 5c Green Vest Pocket Bells 28.50
4 Blue & Gold 5c Vest Pockets 37.50
3 Blue & Gold 1c Vest Pockets 34.50
1 Jenn. 50c Silver Chief, 3-5 pay. 295.00
1 Jenn. 50c Slot, 3-5 Payout 250.00

CONSOLES

- 5 Mills 4 Bells, High Serial \$425.00
10 Keeney Super Bells Comb. 195.00
2 Paces Races, Red Arrow, J.P. 169.50
2 Paces Races, Red Arrow Model 169.50
2 Paces Races, Brown Cabinet 125.00
2 Paces Races, Black Cabinet 75.00
1 Royal Flush, Cash & Ticket 42.50
1 Gooch's Tool Sugar King 59.50
10 Mills Jumbo Parades, free play. 67.50
3 Jennings Good Luck 34.50

ONE-BALL GAMES

- 2 Bally Dark Horses \$139.50
1 Bally Blue Grass 149.50
2 Bally Record Times 127.50
1 Bally Sport Special 97.50
6 Mills 1-2-3's, '39 F.P. 29.50
2 Mills 1-2-3's, '41, F.P. 95.00

PHONOGRAPHS

- 2 Mills Empress, '41 Marble 189.50
3 Mills Throne, '41 Marble 139.50
1 Seeburg Regal 135.00
3 Seeburg 8800 Wireless 395.00
1 Seeburg Gem 119.50
1 Seeburg Rollaway Wireless 129.50
1 Wurlitzer Rollaway Keen. Adpt. 125.00
2 Rock-Olas, '39 Deluxe 169.50

MISCELLANEOUS

- 1 Gottlieb Skee-Ball-Elite \$ 49.50
2 Jennings Olga-Rollas, 5c & 10c 59.50
11 A.B.T. Challengers 22.50
4 Gottlieb Triple Grippers 14.50
1 Gottlieb Single Gripper 9.50
2 Pikes Peak 11.50
22 Columbia Peanut Mach., Lt. Mod. 5.50
500 Ft. New 30-Wire Cable, Per Ft. .27
6 New Seeburg 30-Wire Wallboxes 17.50
3 Wurlitzer Chrome Boxes, like new 27.50
45 Slot Machine Folding Stands 4.50
Terms, 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.

680-671 S. Broadway, LEXINGTON, KY.

Ammunition Wanted

.22 Shorts—Any Quantity. Will Pay \$100 Per Case C. O. D. Cash Waiting. Communicate at Once.

FRIGENTI

1649 E. 37th St. Brooklyn, N. Y.

Government Surveys New England Distributor Field To Discover What Is Happening to Business

NOTE: Distributors in all lines of business have some problems in common. War conditions have worked many hardships on distributors—including distributors of coin machines. Meanwhile, the U. S. Department of Commerce watches the developments carefully and offers information and suggestions that might help in a general way. The following article is from a recent bulletin:

Conversion in the distributive field is still ahead. By conversion is meant any change in operation, short of liquidation, that keeps a distributor in business. Some consumer lines, however, have already been seriously affected by the exigencies of a wartime economy. Consequently, it is possible to discern in some degree the kind and extent of the changes likely to confront many other wholesalers and retailers in the next few months.

New England distributors have shown to date a remarkable resiliency in meeting wartime conditions. In the lines most seriously affected by the restrictions of production and rationing, such as automobiles, tires, gasoline, electric appliances and hardware, distributors have already been forced to make radical adjustments in their business operations. For the most part these adjustments have been a successful combination of business foresight and a willingness to meet the situation promptly and realistically.

As a group, New England distributors have been more inclined to adjust their businesses to the shortages of goods and man power than to convert their operations from one line to another. These adjustments have usually been achieved by adopting one or more of the following procedures: (1) Shift in the emphasis of the function or service performed; (2) change in the method of conducting the business; (3) reduction of operating

expenses and fixed costs by changing locations; (4) addition to lines handled or services offered.

Conversion in the sense that it is usually applied in industry—a shift from one product to another—is not a common solution to the shortage of merchandise in the distributive field. Where conversion has occurred it has been more on an indirect rather than a direct basis.

While there have been only occasional instances of New England distributors converting their businesses into war production, there have been many examples at both the wholesale and retail levels of distributors' selling or leasing their buildings for war purposes. With the exception of certain automobile accessory outlets, there have been few instances of shifting from one kind of merchandise to another. Distributors in this region would rather maintain their original trade identity even at a greatly reduced scale than shift into a new line. Such shifts in merchandise handled have been confined largely to gadget lines to help pay incidental expenses.

Adjustments Must Be Made

More adjustments will be required as inventories are sold off and the supply of available merchandise grows smaller. It is apparent from those already made that there are many ways by which a distributor can orient his business to war conditions.

To do so will call for sacrifice. Sacrifices will be made, if the need is real. But there are limits as to how far the adjustments of the individual distributor can go without destroying the business entirely. Few distributors have the necessary plant and equipment to convert into manufactures of war material. The number of distributors who can shift into other lines of merchandise is limited by the availability and demand for such

merchandise. The shift from sales to service depends on the nature of the product and the supply of trained personnel.

With the exception of the distributors of automobiles and related products, the squeeze on the New England distributive system has only begun. How great will be the ability of New England distributors to survive the shortage of merchandise and the drain on man power will depend on the form of the regulations and controls required by the federal war agencies rather than upon their individual ingenuity.

Standing ready to serve the 8.4 million people of New England is a distributive system comprising 132 thousand retail and wholesale establishments. These are channels thru which the products of farm or factory flow to satisfy needs and desires of the region. New England people normally buy at retail goods to the value of 3.3 billion dollars per annum. To supply these wants and related services over 563 thousand proprietors and employees are gainfully occupied.

Fewer Consumer Services

With the nation's efforts increasingly absorbed in war production, fewer goods and services are available for consumer use. In the so-called heavy consumer goods lines, production has completely stopped and merchandise stocks frozen with purchases controlled by rationing boards. Thruout all consumer lines merchandise is becoming increasingly scarce. The net result has been a virtual cessation of new retail business establishments and many voluntary withdrawals from the distribution business to enter the armed services or war industries.

But what has happened to those New England business men who remain in the distributive field? How well and to what extent have they been able to change their operations to meet wartime conditions? What are the implications of these changes in relation to their own business and the community? Have the adjustments made by these distributors first affected by war restrictions tended to form a pattern which may suggest the nature of changes to come?

This article is concerned with how the individual New England distributor has adjusted his business to wartime conditions. Specifically, it is concerned with the problem of conversion, namely, the ability to convert and how far such conversion has gone. Conversion means any major change either in the type of goods or services offered for sale or the way of doing business. It also means a change in the location of a distributive business where such a change has been made to accommodate an activity of great war significance and the returns from such a move permit the original business to survive.

Background of Problem

When the Japanese dive bombers dropped out of the sky on December 7, 1941, to level Hickman Field and deal what they hoped would be a mortal blow to the United States Navy, not all of the casualties were felt then or later. What that dastardly attack did in effect was to blow the bottom out of the nation's market basket.

Few retailers and wholesalers with their ears tuned to the radio reports of that fateful attack 3,000 miles away counted their businesses among the casualties. But then few college presidents realized that within the next 12 months their own institutions would be, in effect, closing their academic doors if not closing their physical plant.

There was no reason for the distributors of the country to have any such forebodings. Goods were plentiful, purchasing power greater than at any time during the past decade. The automobile industry had just completed the greatest year since 1929.

The economy of this region is so specialized that New England prospers or languishes as the nation does. Thruout 1941 New England was in the vanguard of defense production. The long trek from the hills of Vermont and the potato fields of Aroostock to the shipyards of Maine and Massachusetts Bay and the defense industries of the Connecticut Valley was already in full force.

The income of the region increased a billion dollars in that year. Industrial wages were rising beyond all previous levels. Money was flowing into the tills of retailers. People were again riding in new cars, buying household appliances, repairing their homes and paying off their depression debts.

Retail sales were 16 per cent greater than in 1940, with sales of electrical appliances up 42 per cent, household equipment and radios up 22 per cent and automobiles up 30 per cent.

Sales Picture Changed

Today the sales picture is completely

changed. War production contracts placed in New England since Pearl Harbor are more than twice the volume of those placed in the pre-war period from June, 1940. Yet retail sales have increased only 11 per cent up to November. Sales of household appliances are down 50 per cent; electric appliances off 32 per cent. Automobile sales have declined 75 per cent.

In the so-called hard goods lines, hardware stores alone showed increased sales in 1942 over 1941. Hardware stores carry a wide variety of items some of which are still produced and others are obtainable on priority orders, such as tools for defense workers. Such outlets usually carry a large inventory, but as these inventories are sold off, a decline in sales may follow unless inventories can be shifted to softer lines.

Against this paradox of war, a declining sales volume in the midst of an expanding rate of business activity and rising purchasing power, an increasing number of New England distributors were forced to make radical changes in their business operations.

The concentration of war production in certain industrial and ship-building areas of New England has created a manpower situation that has had mixed effects on distributors. For many the opportunities of employment in war industries have offered a way out either for the proprietors or their employees. This made possible an easier reduction in sales forces. It has at the same time created a dif-

WANTED! SLOT MACHINES FOR CASH

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

Baker Novelty Company
1700 Washington Blvd. Chicago, Illinois
Phone: MONroe 7911

CENTRAL OHIO QUALITY BUYS SLOTS, CONSOLES, ARCADE EQUIPMENT

- 5c BLUE FRONTS, Reconditioned, Late.....\$104.50
- 10c BLUE FRONTS, Reconditioned, Late..... 134.50
- 5c CHERRY BELLS, 3-5 or 3-10 Orig., Knees..... 159.50
- 5c MILLS BLUE FRONTS, Slugproof, 3-5..... 89.50
- 5c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... 84.50
- 10c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... 99.50
- 5c SILVER CHIEFS, New Gold Crackle..... 119.50
- 5c-10c-25c JENNINGS CHIEF TRIPLEX, Like New.... 225.00
- 5c COLUMBIAS, Cig. or Fruit Reels..... 49.50
- 1c Q. T.'s, Late, Blue Fronts..... 49.50
- 6 HEAVY DOUBLE SAFES, A-1..... 75.00
- 3 MEDIUM DOUBLE SAFES, A-1..... 55.00
- 100 NEW LOCKED SAFE STANDS, Unpainted..... 15.00
- 2 SINGLE HEAVY SAFES..... 59.50



Woolf Solomon

SPECIAL!

For One Week Only:
5c Cherry Bells, new crackle finish, rebuilt, 3-5 P.O., \$112.50.

CONSOLES

- | | |
|--|---|
| TWO-WAY SUPERBELL, New, 5c-5c \$355.00 | BALLY BIG TOPS, O.P. \$ 79.50 |
| TWO-WAY SUPERBELL, O.P., 5c-25c 355.00 | SILVER MOON TOTALIZER, F.P. 79.50 |
| 5c SUPERBELLS, Comb. F.P. 159.50 | FOUR BELLS, Fruit or Animal 350.00 |
| HIGH HANDS, Latest Serials..... 89.50 | DOUBLE BELLS, 5c-5c 159.50 |
| JUMBO PARADES, F.P., Latest 79.50 | FAST TIMES, F.P. 79.50 |
| JUMBO PARADES, C.P., A-1 99.50 | JUNGLE CAMPS, F.P. 79.50 |
| BAKER'S PACER, DD Jackpot, Late 265.00 | 25c MILLS GOLFAROLA 169.50 |
| STANCO BELLS, 5c O.P. 119.50 | BEULAH PARK, 5c, C.P. 89.50 |
| PACES PACER, Black, Recond. 89.50 | MILLS '40, 1-2-3 79.50 |
| TRIPLE ENTRY, Like New 149.50 | CHARL-HORSE, 5c-5c 149.50 |

ARCADE EQUIPMENT

- | | |
|--|--|
| EVANS PLAY BALL, Like New \$189.50 | BATTING PRACTICE, Like New .. \$109.50 |
| HOCKEYS, Like New 185.00 | CHESTER POLLARD GOLF 99.50 |
| ROCKOLA WORLD SERIES 79.50 | TEN STRIKES 55.00 |

ONE-HALF CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., ADams 7949 Columbus, Ohio
ADams 7993

MOST SENSATIONAL

CHICKEN SAM CONVERSION

EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER.** A real money-maker!!

Jap figure and legs: \$14.50
colorful action background: "TRA P-THE JAP" streamers; all ready for instant changeover, Only \$9.50

MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

HIGHEST CASH PRICES

FOR ALL TYPES
ARCADE EQUIPMENT
1 BALL (F. P. or PAYOUT)
SLOTS
CONSOLES
PHONOGRAPHS

BELL COIN MACH. EXCH.
54 Elizabeth Ave. Newark, N. J.
(Phone: Big 3-5700)

WANT TO BUY!

STONER TURF CHAMPS

State price, quantity and condition in first letter. Write now for quick action.

WESTERHAUS AMUSEMENT CO.
3726 KESSEN AVE., CHEVIOT, O.

WANTED MECHANIC

GOOD SALARY. GOOD WORKING CONDITIONS. MUST BE THOROLY EXPERIENCED ON PHONOGRAPHS.

BROOKLYN AMUSEMENT MACH. CO.
660 Broadway, Brooklyn, N. Y.
Tel.: Evergreen 8-4732

difficult problem for those who are trying to maintain their business on a basis of service. Skilled mechanics and electrical repairmen have found ready employment in war plants at higher pay. At the same time demand for service on the part of those in the war activities and the general public is increasing.

Other Contributing Causes

The curtailment of automobile transportation by means of gasoline rationing has affected distribution in New England's recreational areas. It also has cut heavily into the business of those whose outlets were built to accommodate the automobile trade. Best example is that of a large operator of roadside restaurants who is rapidly acquiring "in town" locations.

The growing shortage of consumer merchandise is not the only factor affecting New England distributors.

The uncertainty of the draft has depressed sales of men's clothing, causing some strictly men's shops to add women's wear. This in turn has in some instances had an adverse effect on small dress shops in the same locality.

Of all New England distributors those in the automotive group were hit first and hardest. In the aggregate these distributors did about 25 per cent of New England's retail business. Between stop-

page of automobile production, freezing of new car stocks, rationing of tires and gasoline and curtailment of accessory lines, the outlook for these distributors at the beginning of 1942 was bleak.

Today most of them are still in business and if they can maintain a minimum crew of mechanics and servicemen they expect to last thru the duration. These distributors believe that they have a vital role to play in maintaining the efficiency of the automotive transportation system in wartime. In general the procedure has been to reduce expenses and shift their business emphasis from sales to service.

How They "Carry On"

A few examples of how various distributors have revised their ways of doing business are noted below.

Case 1. An owner of a large retail agency and service station near a shipyard leased his building for the duration as a storage and supply depot. He moved in with another dealer and garage operator. The saving in fixed costs will enable him to maintain his business on a service basis.

Case 2. A dealer in a rural area which experienced an expansion of war activity and an inadequate transportation service took his remaining stock of cars and went into the taxi business.

Case 3. An automobile dealer contracted with a large express company for the storage and service of its trucks.

Case 4. One city automobile dealer is "cashing-in" on a hobby by advertising and selling fresh eggs and poultry from his farm.

Case 5. A garage operator near a machine shop converted his plant into a shop to do repair work for that defense industry.

Case 6. A garage specializing in auto rentals took on an agency for Drive-Or-Self trucks to meet a local transportation bottleneck.

Case 7. A garage-repair shop has taken on, as a side line, a coal agency.

Case 8. A gasoline service station acquired some small machine tools and does roughing-out work for a near-by war plant on a pick-up and delivery basis.

Case 9. A gasoline service station and tire shop located in a hunting area took on a line of firearms, buys, sells and repairs guns.

Case 10. A retail tire dealer who formerly sent his tire repair work to Boston has installed equipment and does work in his own shop. This has meant more business for him and reduced unnecessary transportation.

Changes in Advertising Policy

Retail automobile agencies, accessory stores, tire and battery shops which have advertised under national brand names are now advertising extensively under repair and service classification. Most dealers continue also to maintain their original trade identity.

Following the lead of some tire and accessory manufacturers in respect to their retail stores, a few local automobile accessory chains have adopted the policy of stocking their stores with general merchandise. This policy has usually been adopted after a number of the less productive outlets have been closed.

The retail distributors of electrical appliances, including refrigerators, stoves, washers, ironers and lighting appliances are beginning to feel the pinch. It is expected that Christmas trade will have exhausted the inventories of most retailers in this field. Some dealers have already begun to make important changes in their business operations, as suggested by the following examples:

Case 1. A large independent distributor of electrical and household appliances has added a paint line.

Case 2. A retailer is in the process of shifting from the electrical appliance to the furniture business.

Case 3. An oil burner sales organization has gone completely onto a service basis.

Case 4. An electric appliance dealer has converted the rear of his store into a machine shop to manufacture electrical parts on a sub-contract basis.

Small electrical appliance store proprietors have found that when their stocks were depleted they could make a more certain living by entering war industries or the armed services as electrical experts than by trying to carry on with a strictly service business. Shortage of repair

parts and lack of priorities for available material have tended to contribute toward this liquidation of small retail electrical appliance outlets.

Unlike the large automobile dealers, these distributors do not occupy buildings of sufficient size to offer much possibility of conversion into war use. Frequently they have closed their doors, taken the small amount of merchandise on hand home to peddle out, and gone into a war plant.

As the usual items of hardware stores in New England become scarce, there is a widespread tendency to fill in with paints, wallpapers, household gadgets, games and paper novelties. Many stores are making a specialty of featuring black-out items for which there is now a big demand under the strict dim-out regulations.

These changes are more by way of emphasis as most hardware stores have carried such merchandise in the past. Today distributors are trying to help maintain their sales volume and hold their trade by bringing this merchandise forward.

Also it takes more shopping around to find foodstuffs to keep the shelves full, there has been to date little change among food distributors. Some stores in areas where man power is scarce have followed the pattern of one store which closed down after the proprietor lost his

three clerks and re-opened on a cash-and-carry basis. Tire and gasoline rationing have eliminated frequent home deliveries. Many wholesale distributors have entirely eliminated store deliveries.

A wholesale and retail lobster and fish dealer operating six refrigerator trucks over Southern New England converted his business into a cannery to supply the armed forces.

They Met the Problem

What is ahead for New England wholesalers and retailers is already suggested by the examples given above. The nation has passed from a peace to war economy. It has taken a year to set the pattern. Distributors realize the full degree of control under which they must do business. A year ago the course was uncertain. Today, many consumer goods are unavailable, others rapidly becoming scarce, and more likely to be curtailed; rationing is being rapidly extended, credit and price control is in force, the size of inventories regulated, transportation restricted and full man-power control at hand.

The record shows that distributors in this region are doing their part. They are meeting the situation realistically. It may be by conversion, it may be by adjustment—but in any event it meets each local situation for both the distributor and the community.

FINAL CLOSEOUT!
World's Greatest Token Payout Counter Games!

MARVEL
(14 Cigarette Reels)

AMERICAN EAGLE
1/4 or 5/8 Fruit Reels

BRAND NEW IN ORIGINAL CARTONS

\$15.75 EA.

LOTS OF 5, \$13.95 EACH
LOTS OF 10, \$11.95 EACH

(Originally \$39.50 Ea.)
Ball Gum Models, \$1.00 Extra.

ATLAS NOVELTY CO.
2200 N. Western Av.
CHICAGO, ILL.

CLOSE-OUT

Hoover Chrome Steel, 1 1/8" Balls
Only 50c Per Dozen.

Minimum Order Accepted 10 Doz.

CASH IN FULL WITH ORDER

CHICAGO NOVELTY CO.
1348 Newport Ave., Chicago, Ill.

YOU will want to be in on this!

★ ★ ★

40 WAYS
in Which We Are Helping America Win the War

Combined with the

ANNUAL COIN MACHINE TRADE DIRECTORY

★ ★ ★

The first real concerted effort to show what YOUR INDUSTRY is doing to help win the war! Participate and at the same time gain prestige and good will for your name. Write for complete information today.

THE BILLBOARD
25 Opera Place Cincinnati, O.

10 Three Way Grip, Gottlieb . . . \$12.00 Ea.
5 Universal Grip . . . 10.00 Ea.
3 Pikes Peak . . . 10.00 Ea.
2 Home Run—Twelve Hundred . . . 6.00 Ea.
Ball Gum Capacity . . . 3.00 Ea.
30 1-2-3 Ball Gum Vendor . . . 3.00 Ea.

Barrom & Brahm Vending Co.
109 Jenkins Street HOUSTON, TEXAS

Re-Conditioned 100% Perfect as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line — The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Takes 1 to 3 Nickels at the Same Time

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

A. N. S. CO.
312 CARROLL ST. ELMIRA, N. Y.

QUALITY SPEAKS FOR ITSELF

ARCADE AND MUSIC	SLOTS AND CONSOLES	FIVE BALL FREE PLAY
Wurlitzer 750E . . . \$399.50	Blue & Gold V.P. Plus \$ 38.50	1942 Homerun . . . \$82.50
Wurlitzer 750 . . . 375.00	5¢ Paces Comet . . . 54.50	Zig Zag . . . 46.00
Wurlitzer 780E . . . White	5¢ O.T., Like New . . . 65.00	Wild Fire . . . 49.50
Wurlitzer 616 . . . 79.50	5¢ Brown Front . . . 110.00	Double Play . . . 39.50
Battling Practice . . . 99.50	5¢ Melon Bell . . . 110.00	Duplex . . . 39.50
Evans Ten Strike, F.P. . . 115.00	Columbus, New . . . 110.00	Barrage, New . . . 39.50
Skee Bowlettes . . . 80.00	Big Top . . . 94.50	1941 Homerun . . . 40.00
Ten Strikes, Low Dial . . . 60.00	Jumbo Parade . . . 59.50	Playball . . . 25.00
1939 Western Baseball . . . 60.00	Paces Reels . . . 89.50	Flicker . . . 25.00
Anti-Aircraft Guns . . . 54.50	Four Bells . . . 329.50	Stratoliner . . . 25.00
Evans Ski Ball . . . 85.00	Kentucky Club . . . 54.50	Sport Parade . . . 25.00

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNEGIE AVE. CLEVELAND, OHIO

KNOCK-OUT the JAPS

The Sensational New Money-Making Conversion for your Old Pin Games. An entirely New Scoring Principal, available with or without Free Play Numbers.

You get a Newly Designed and Colorful Score Glass and New Giant Bize JAP Bumper Caps that will fit on old or new pin games. In short, you can convert your old game into a new, dazzling creation within five minutes and right on location. No playing time lost.

Now shipping—Knock-Out, Gold Star, Seven-Up and Stratoliner.

Get yours today while quantities last. If your distributor cannot supply, order direct.

VICTORY GAMES, 2144 Southport Ave., Chicago, Ill.

\$7.50 Each
Cash With Order, F. O. B. Chicago.

Financial Journal Says Steel Limits Will Hurt Stores

NEW YORK, Jan. 30.—The prospects for retail business in America in 1943 are poor and the picture is also dark for producers and merchandisers of consumer goods, says *The Wall Street Journal*, January 19. The year 1942 has been a period of extensive mobilization for war, and most of the unemployed has been brought into the labor force. Consumption of steel by civilian products in 1942 dropped from the 20,000,000-ton level of 1940 to approximately 6,000,000 tons, and this year use of steel in civilian goods will be cut to the bone, or to an estimated 1,500,000 tons, which is 7½ per cent of 1940 civilian goods consumption.

Consumer durable goods, for which 3,000,000 tons were used in 1940, will get only 170,000 tons, a large part of which will be used for repair parts of such items as refrigerators and electrical appliances. There will be only a limited production of such essentials as razor blades, lighting fixtures and cooking utensils while the 100,000 tons for automobiles includes steel needed in the manufacture of trucks and busses as well as repair parts.

There will be no production this year of such common household articles as mechanical refrigerators, washing machines and radios.

The impact of restrictions on consumer durable goods have barely been felt at the consumer's level because of very high inventories in the hands of manufacturers, wholesalers and retailers. Nevertheless, with inventories being drained off rapidly the results of restrictions effected during the first of the year will soon be seen.

Canada Collects Income Tax for Provinces, Too

OTTAWA, Jan. 30.—Canadian government has partially solved the pain of collecting income taxes by having the federal government collect the total income taxes and then distribute them to the provinces and to local cities. As in the United States, many of the provinces have an income tax and in some cases cities also have them. This created a triple set of income taxes for a good many citizens, and complaints were many and vigorous.

When the war came and it was necessary to greatly increase the federal income taxes, it was also decided to combine all income taxes into one and then the federal government could do the collecting and also the distributing.

Canadians are paying a much higher income tax than in the United States, and in some respects the Canadian income tax is practically the highest in the world.

Tampa Checks by Meters

TAMPA, Jan. 30.—Parking meters here are being used as a check on how gas rationing is cutting down automobile traffic, and especially have the meters proved a check on how the ban on pleasure driving has reduced traffic.

A report has not yet been made on the effect of the pleasure ban by the city tax collector, but a check of 283 meters recently showed that the collections per meter were running about 26 cents per day compared with 32 cents per day per meter before Christmas. The check on this particular week, however, did not show the results of the ban on pleasure driving.

Rationing Has Its Effects on Cuban Coinmen

HAVANA, Jan. 30.—Effects of gas rationing upon the coin machine trade here indicate operators may take steps to centralize operations near their headquarters. Unless coinmen are able to secure gas rationing cards as essential to their business, they are limited to the same amounts civilians are allowed.

Gas rationing in Havana has hit the gas stations severely, especially the smaller stations which cannot fall back on servicing of cars as can the super stations.

The city of Havana has lost 190 of its 200 filling stations recently. Normally the 190 stations disposed of 470,000 gallons of gasoline a month, and under the rationing order they would have received 210,000 gallons for that time.

Reports indicate that the majority of this area's 400 motorists will probably receive about 15 gallons of gasoline a month.

Motorists having new tires and tubes, or retreaded or recapped tires in public warehouses, may withdraw them for their own use only upon presentation of a rationing certificate. On last December 10 all motorists were requested to note the serial numbers on their tires and pick up a mileage ration blank from service stations, tire shops or garages.

State Officials Meet for 2 Days To Discuss Plans

BALTIMORE, Jan. 30.—One of the most important associations of State officials, the Council of State Governments, held a two-day annual conference here January 25-26. More than 200 government officials from various States were present. Chief topic for discussion by State officials this year, naturally, was the relation of State governments to the federal government while a war is in progress.

Some of the State officials had certain matters to complain about. Governor O'Connor of Maryland said the question of States' rights was important now that the federal government is taking over more and more power during the war. He urged the council to fight this strong centralization trend in the federal government.

Representatives of the federal government were present to give information on various war problems to State officials and to urge their full co-operation in helping win the war. A navy official said that the war would be long and that States should make definite plans in order to be sure to contribute the utmost in helping to win.

A number of governors now in the political limelight made speeches on certain issues.

Chicago Research Group Surveys State Revenues

CHICAGO, Jan. 30.—The Public Administration Clearing House, an organization which conducts research into activities of governmental bodies, has made a recent report on trends in State revenues. The most recent report warns State officials that there will be a marked decline in State revenues during 1943.

The *Chicago Daily News* editorializes on this report and suggests that it is not as serious as it may seem except for the fact that race tracks are decreasing, some being closed and attendance being cut down at all of them. Hence, pari-mutuel taxes will not yield as much revenue as formerly. The *News* suggests that New Orleans may not fare so badly because the tracks at New Orleans have streetcar service that come right up to the grandstand.

The *News* estimates that the total sum bet on horse races each year is at least five billion dollars.

BOOK-O-SUNSHINE
TOPS ALL, TICKET GAMES FOR POCKET SALES, 420 tickets at 5¢ taken in \$21. Tickets folded 5 in a bundle and pasted in pocket size book, with jackpot consisting of 42 seals paying \$1.00 each, and one seal each paying \$2.00, \$3.00, \$4.00, \$5.00, \$6.00, \$8.00, \$10.00. Three seals to be opened averaging \$1.67 each. 16 consolation 50¢ each. Average profit \$7.75 per book. 6 sample books \$4.50, or a dozen books \$9.00.
WRITE FOR INFORMATION TIP BOOKS ON OUR NEW 66 TICKET BARNES NOVELTY CO., New Paris, Ohio.

Arcade Builder in Cuba Constructs Them To Suit Ops

HAVANA, Jan. 30.—Xavier Peralta, the Arcade Bolerita, reports that his firm builds Penny Arcades to order for operators. Peralta points out that whether one machine or a thousand are required, the arcade is fitted out to suit the operator's needs. The interiors are artfully decorated, he says, and the walls are either papered or painted with bright designs. The lighting is of the latest fluorescent type, with attractive neon gracing the outside.

Peralta says that the most popular machines are Magic Roll and Western Baseball. Indian Barolung is a popular 10-cent buy, and the gun is always busy. Recently Peralta added a bowling alley, Brunswick Mineralite, Red Ball, Hockey and Exhibit Racer and it is doing a good business too. Peralta explains that these games offer plenty of action and relaxation.

The Penny Arcade is well known by nearly everyone in the neighborhood. As a special feature, a music box is placed outside the arcade to entertain people while waiting to get in.

GOOD BUYS

PHONOGRAPHS

- Rockola Prom., Used 2 Weeks\$350.00
- Wurlitzer Model 816, Lite Up 50.00
- Wurlitzer Model 817, Gaunter Model .. 55.00
- Steel Cabinet Stand for Model 81 10.00
- Wurlitzer Model 500, Key Board 150.00
- Wurlitzer Model 500, R.C. Selector .. 150.00
- Rockola M-20 Remote 100.00
- Rockola Dial-a-Tune Wall Boxes 19.00
- 1939 Rockolas 140.00
- Wurlitzer 816, Marble Glow, Illum. 75.00
- Can Furnish Wire Cable for Rockola Remote.

SLOTS

- Mills Blue Fronts, 5¢, Club Handles, Knee Action, Drill Proof\$195.00
- Mills Blue Fronts, 5¢ 90.00
- Mills Chrome Bell, 5¢, 2-5 Payout 175.00
- Mills Bonus Bell, 5¢ 125.00
- Mills Futurity Bell, 5¢ 100.00
- Jennings Silver Chief, 5¢ 100.00
- Jennings Triplex Bell 125.00
- Watling 1¢ D.J. 75.00
- Paces Races, Brown Cabinets 125.00
- Baker's Pacers 300.00
- Heavy Steel Single Slot Cabinets (Burglary Proof) 90.00
- Heavy Steel Double Slot Cabinets (Burglary Proof) 110.00

TERMS: 1/3 Deposit With Order, Bal. C.O.D.

COLUMBUS COIN MACHINE COMPANY

1257 West Broad St., Columbus, O.

WANTED

An experienced, first-class, all-round Mechanic for payout tables, consoles and slots. Prefer a married man and will only consider a man desiring permanent position. No beginners or floaters wanted. Minimum salary of \$75 per week guaranteed.

Address BOX D-21

Care The Billboard, Cincinnati, O.

FINAL CLOSEOUT!

BRAND NEW KEENEY SUPER BELLS
5-Cent COMBINATION FREE PLAY or CASH PAYOUT, \$239.50 EACH.
One-Third Deposit.

WANTED—Exhibit's Sun Beams and Double Plays. State condition and price in first letter. Also all types of Arcade Equipment.

DIXIE SALES COMPANY

883 Union Ave., Memphis, Tenn.

PAST! PRESENT! FUTURE!

THE NAME OF SUPERIOR SALESBOARDS WILL LIVE ON AND ON AND ON! VICTORIOUSLY!

HELP SPEED THAT VICTORIOUS FUTURE BY PURCHASING MORE AND MORE WAR BONDS AND STAMPS

SUPERIOR PRODUCTS 14 N. Peoria St. CHICAGO

WILL TRADE

Twenty-five Rock-Ola Spectravoxes with Play-Master for late model free play pin games, slot machines, consoles, one-ball machines, phonographs or arcade equipment, or will sell outright. If interested, wire or write

AUTOMATIC SALES CO.

203 2nd Avenue, North

Nashville, Tennessee

PENNY ARCADE EQUIPMENT

A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES

WRITE TODAY FOR PRICE LISTS

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT

44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

Ration Banking To Increase Man-Power Problems of U. S.

WASHINGTON, Jan. 30.—Ration banking, which began January 27, will place a heavy burden of additional work upon the banks of the nation, which already, along with many other industries, including the coin machine industry, have been feeling the pinch of the man-power shortage. This, however, is only one of a number of changes that the

transfer from peace to a wartime economy has brought to the banks. Already they are aiding in the sale of War Bonds and assisting the Federal Reserve System in acting as fiscal agent for the government issues.

OPA has called attention to the fact that stores and other qualified distributors must open their ration bank accounts in the banks that now handle their money checking accounts. However, no one establishment may have more than one ration bank account for any particular commodity. That is to say, if a grocer has a checking account in two banks, he must select one of the two to handle, say, his sugar ration account.

The Office of Price Administration has announced that banks would be paid 30 cents for opening the first account, 5 cents for each additional account, 10 cents a month maintenance, 5 cents for each deposit, 4 cents for each check cleared and half-cent each for a number of other items. The charges on the ration accounts are to be paid by the government and not by the customer in whose name the account is recorded.

The plan so far provides only for compulsory deposits on the part of distributors doing \$5,000 or more business in December, or of having more than one retail outlet, which will automatically eliminate 75 per cent of the retailers in the country from participation.

MARKEPP VALUES

ARCADE EQUIPMENT	
Evans PLAYBALL, like new	\$189.50
Scientific BATTING PRACTICE	89.50
Chicago HOCKEYS, new motors	179.50
Genco PLAYBALL	149.50
Seeburg SHOOT THE CHUTES	114.50
Seeburg SLAP-A-JAP	109.50
Bally KING PINS	169.50
Bally ALLEYS	24.50
H. D. TEN PINS	54.50
14 FL. ROCK-A-BALL ALLEY, High Score	74.50
14 FL. NATIONAL SKEEROLL, A-1	125.00
TOM MIX RIFLES	44.50
PHONOGRAPHS	
Rockola PREMIER, '42 Med., like new	\$399.50
SPECTRAVOX & PLAYMASTER	230.00
Seeburg ROYALS	89.50
Seeburg Wireless Wallboxes	29.50
Wurlitzer 616, R.C. 8 Seeburg Boxes	169.50
Wurlitzer 716s, 616s	54.50
Wurlitzer 616s, Lite Up	59.50
Wurlitzer 61, Counter Model	65.00
With Lite-Up Stands	79.50
CONSOLES AND SLOTS	
JUMBO PARADES, PO, 10,000 Ser. \$	99.50
THREE BELLS, late, used 2 months	495.00
KENTUCKY CLUBS, A-1	59.50
ROYAL FLUSH	39.50
TANFORAN	24.50
5¢ Mills BLUE FRONTS, S.J., A-1	95.00
5¢ Mills CHERRY BELLS, 419,000	125.00
5¢ Mills BROWN FRONTS, 438,000	139.50
5¢ Jenn. MASTER CHIEFS, like new	109.50
25¢ Jenn. MASTER CHIEFS, like new	129.50
DOUBLE SAFES, double door	39.50
MISCELLANEOUS	
Model #500 UNEEDPAK Cig. Vendors, 15 Col., like new, 1941 models	\$115.00
Gottlieb TRIPLE GRIPS	15.00
ABT MODEL F	12.50
Half Certified Deposit.	
THE MARKEPP CO.	
3906-S Carnegie Ave. CLEVELAND, OHIO	

10% Everybody Every PAYDAY Buy BONDS

GARDNER & CO.

SALESBOARDS

2309 S. ARCHER, CHICAGO

Minnesota Bill for War Powers Watched by Trade

ST. PAUL, Jan. 30.—The coin machine trade is watching with interest a bill in the State Legislature which would give Governor Stassen great emergency powers for the duration. The bill is HB-21 and was introduced January 13, and it has occasioned important discussion in political circles throughout the State.

Governor Stassen is known nationally as one of the progressive young governors and is expected eventually to be in the line for Presidential candidacy. He is known as a strong supporter of the war effort, and the bill giving important war emergency powers is presumably to carry out his ideas of State co-operation with the federal government.

The bill would give him important control over local police and local affairs and that is the point which is getting important attention. Just how far reaching the governor's powers would be if the bill became law is not fully understood, but after the bill was introduced the governor stated that he did not expect all of the provisions of the bill to be enacted.

Among other political issues is a bill to reduce the State income tax by raising the exemptions under the present law.

NEW 5c SUPER BELL...\$239.50 - - - - - 4-BELLS #2433...\$485.00
 RAPID FIRES...\$169.50 - - - - - JAP CHICKEN SAMS...\$119.50
 GRAND CANYON...\$159.50 - - - - - NEW LIBERTY...\$159.50

ATHLETIC	
Exhibit Punch Tester	\$175.00
Exhibit Strength Test Lifter	59.50
Exhibit Striking Clock	149.50
Exhibit Tiger Tail Pull	149.50
Exhibit Donkey Bray	149.50
Exhibit Boxer Punch Tester	175.00
Standard Strength Test Lifter	69.50
Gott. 3-Way Grippers	17.50
Mills Pneumatic Puncher	124.50
Super Gripper & Stand	45.00
Vibrator, Com. Stand or Sit	79.50
Exhibit Vitalizer	59.50
Exhibit Vitalizer, Latest Model	79.50
GUNS	
Anti-Aircrafts, Keeney	\$ 42.50
Bally Bull, War Converted	69.50
FORTUNE	
Exhibit Love Tester	\$109.50
Exhibit 3 Advice Meters	109.50
Exhibit 3 Love Meters	109.50
Exhibit 3 Whatsis Meters	109.50
Exhibit Oracle Fortune, Set of 3	59.50
Exhibit Lucky Horse Shoe	12.50
Exhibit Radio Love Message	12.50
Exhibit Egyptian Senses	39.50
Exhibit Magic Crystal	59.50
Exhibit Horoscope Reading	79.50
Exhibit Character Reading	79.50
Mills World Horoscope	99.50
Mutoscope Love Tester	159.50
Moving Grand Ma	250.00
SKILL	
Muto, Travelling Crane	\$ 39.50
Drivemobile	245.00
1939 Western Baseball	84.50

WE REPAIR BALLY SPINNER TYPE MOTORS—\$5.00

ONE BALLS—SLOTS—CONSOLES	
Exhibit Congo	\$ 39.50
5¢ Columbia Bell	47.50
1¢ Mills Glitter Gold Q.T.	62.50
Mills Owl, 1 or 5 Ball	59.50
Jumbo Parade, F.P.	69.50
Jumbo Parade, Latest Model	77.50
5 & 25¢ Super Bell	300.00
Latest Model Gofarolias	\$ 59.50
Sport Specials	115.00
Dark Horse	135.00
Record Time	125.00
Blue Grass	145.00
5¢ Jenn. Convertible Silver Moon	145.00
Jennings Bobtail, CPO	99.50
Pace Reels—Combination	145.00

WANTED TO BUY: Exhibit Double Play, Bonus Bells, Ace Bombers and Super Bombers. ONE-HALF WITH ORDER, BALANCE C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVENUE, CHICAGO, ILL.
 PHONE: HUMBOLDT 6298

SENSATIONAL BARGAINS

IN NEW AND USED EQUIPMENT—ALL IN A-1 CONDITION

CONSOLES	
2 Buckley Track Odds, Daily Double Model, Factory Rebuilt, Never Used	\$450.00
1 Buckley Track Odds, Daily Double Model, Factory Rebuilt, SU	400.00
1 Keeney Super Bell, Very Slightly Used, 4 Way, 2/5¢ & 2/25¢	450.00
4 Mills 4-Bells, SU, Serials #2571-2428-2028-2355	450.00
1 Mills 4-Bells, #1821	400.00
1 Mills 4-Bells, Animal Reel, #1259	325.00
4 Evans Gal. Dominos, Now, JP Model, 2-Tone Cabinet	450.00
11 Evans Gal. Dominos, SU, '41 JP Model, 2-Tone Cabinet	335.00
2 Evans Bang Tails, SU, Br. Cabinet	195.00
1 Evans Lucky Lucre, '41 Model, 2-Tone Cabinet	325.00
2 Paces Reels, JP Model, Red Arrow	210.00
15 Baker's Pacers, Daily Double, GA	195.00
17 Mills Jumbo Parades, New, Comb. Cash and Free Play	149.50
17 Mills Square Bells, Used	50.00
3 Keeney Super Bells, SU	175.00
1 Paces Reels, Late	90.00
2 Jennings Chiefs, 5¢, SU	65.00
10 Bally Club Bells, New	Write
1 Evans Bang Tail, Slant Head, Red Cabinet, Plain Model	75.00
1 Keeney's Kentucky, Slant Head	75.00
9 Mills Jumbo Parades, Free Play, SU	65.00
20 Mills Jumbo Parades, SU, Same as New, Latest Type	110.00
SLOTS	
25 Mills 5¢ Blue Fronts, Double JP	\$ 95.00
14 Mills 5¢ Blue Fronts, DJP, GA	85.00
6 Mills 5¢ Blue Fronts, Single JP	110.00
Order Direct From This Ad. Send One-Third Certified Deposit With Order.	
JONES SALES COMPANY	
1330-32 TRADE AVE. HICKORY, N. C. Tel. 107	
JONES SALES COMPANY	
31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654	

WHILE THEY LAST

Evans' POCKET EDITION GALLOPING DOMINOS

NOT COIN OPERATED

A sure bet for operators with this low-priced counter sensation. Perfect for the duration!

Write at Once for Quotations!

FOR VICTORY

THROW YOUR SCRAP INTO THE FIGHT!

Cheat-proof. Silent action. Plenty of flash. Highly colored plate glass top; walnut case. Chrome trim. Size 17"x12"x3" high.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

CLEVELAND COIN'S TRADING POST

5 Late Photomatics \$ 750.00
 10,000 Metal Frames for Photomatics 500.00
 6 Gun A. B. T. Rifle Range, Complete With Air Compressor and Targets 2,500.00
 3 Gun MacGlashan Range, Complete With Air Compressor 950.00
 4 Paces 10c—Coin Operated and Completely Automatic, 45 Ft., Duck Pin Alleys, Complete 1,800.00
 300,000 A. B. T. Steel Bearings, Per M. 2.50

1/2 Deposit With ALL Orders

CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Avenue, Cleveland, Ohio (Phone, PRospect 6316-7)

The COIN MACHINE INDUSTRY is in the FRONT RANKS!

On the home scene and in the battle lines the Coin Machine Industry is in there pitching. The complete story will be told in The Billboard's Annual Coin Machine Special.

1. 40 WAYS IN WHICH WE ARE HELPING TO WIN THE WAR

2. ANNUAL COIN MACHINE TRADE DIRECTORY

These two important features will be combined into one this year—a real concerted effort to show what the industry is doing to help shoulder the responsibility of winning the war. Be a part of this endeavor and at the same time gain good will and prestige for yourself and your industry. Write for complete information today.

THE BILLBOARD 25 Opera Place Cincinnati, Ohio

DO YOU NEED ARCADE EQUIPMENT? WE HAVE IT!!

SUPREME

557 ROGERS AVE., BROOKLYN, N. Y.
 All Phones: Buckminster 2-8400

THE COIN MACHINE SPECIAL

Dated February 27

Your Annual CONVENTION in Print!

This is the issue everybody in the coin machine trade looks forward to each year—the annual edition that reviews the past year's business, reports the trends, market data, tax news, and this year presents the complete story of the industry's part in the War Effort, as well as a discussion about the future.

And what an issue it will be! — One complete, enlarged edition providing the trade with all the last minute, accurate news and information. It will furnish you with a front row seat to see what is going on and what may be expected in 1943.

Six or more different sections or "exhibits" will spotlight the important divisions and activities of this great industry which today ranks among the country's leaders.

Advertisers will benefit handsomely from the interested attention paid to the editorial columns and the wide distribution of this particular issue. You can reach all of your prospects and customers with a special message in this important edition. Advertise what you have to sell—machines, parts, services, etc.—what you want to buy, and to protect your name and investment in the industry. Reserve your space now.

THE FORUM

For the first time since Pearl Harbor a thoro analysis has been made in an effort to present the true picture of what the industry has accomplished and is doing now to aid America's War Effort. Various manufacturers herein explain their post-war plans, and other detailed stories reveal the results of association influence and co-operation.

THE TAX CONFERENCE

There is so much to be said about taxes and their ultimate effects, so what manufacturer, distributor or operator is not interested in the present-day trend to overburden machines. This study will help to clear up some of the confusion and misunderstanding which exists both inside and outside the trade.

THE MUSIC HALL

The many problems confronting music operators will be analyzed and discussed in an attempt to create a better understanding of what can and what cannot be done.

THE VENDING MACHINE ROUND TABLE

The importance of the vending machine in the defense field has grown considerably, but supplies to keep machines in regular operation have become a paramount problem. Valuable information and data will be presented to help operators provide the many different items required by war workers.

THE COIN MACHINE DIRECTORY

This listing of all the leading coin machine companies will be combined with the pictorial story of the industry's participation in the War Effort Program. The interesting account can be depended upon to give an entirely new conception of what the Coin Machine Industry means to our country both at the front and here at home.

THE USED MACHINE EXCHANGE

The used machine market certainly cannot be overlooked, and in this section Billboard representatives from all over the country will report on conditions and markets existing in their local communities.

The Billboard

25 Opera Place

Cincinnati, Ohio

RESERVE YOUR SPACE NOW

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

MAGNESIUM PRICE LOWERED.—The Dow Chemical Company, largest producer of magnesium, has recently reduced its base price of virgin magnesium 2 cents a pound and made corresponding reductions in all alloys.

The Office of Price Administration, which said it had requested the reductions, said they were made possible by economies brought about by increased volume and would result in substantial savings to the government in cost of airplanes and other vital war materials.

The new base price of virgin magnesium metal ingot is 20½ cents a pound.

RUBBER SUBSTITUTE IN PRODUCTION.—It has been recently announced that commercial production of "Norepol," rubber substitute made from soybeans or any other vegetable oilseed, is now under way. Some 100 tons have been produced by commercial firms and passed into consumer plants, and demands for this year call for 12,000 tons. However, even under most favorable conditions in-

sufficient quantities can be made to supply more than a small fraction of national requirements.

In making Norepol, instead of treating the entire oil from whatever crop it may come a definite series of chemical reactions is employed during the course of which selected constituents of the oil are used, leaving other constituents as useful by-products. Essentially, the process consists in the controlled polymerization of the linoleic acid in the oil.

SCIENTISTS ALL OUT FOR WAR.—The WPB has reported that nearly all of the country's research scientists are engaged in the war effort, leaving only a small percentage available for new war problems as they arise.

A nationwide canvass showed that fewer than 2 per cent of all industrial laboratories remain completely available for research on new war problems and that more than 75 per cent have less than 1 per cent of their capacity available for such purposes. Less than 1 per cent of the country's university scientists are still available for war research.

BRASS BUTTONS OUT.—Brass buttons and brass insignia on the overcoats and blouses of army personnel will give way to molded plastics immediately, the War Department announced recently. The purpose is twofold: To make more brass available for war production (365,000 pounds of the metal is estimated to be diverted by this action in 1943) and for camouflage purposes as the plastic buttons and insignia will not reflect light as brass buttons do.

STOP MANGANESE PRODUCTION.—Suspension of all activity relating to the attempt to utilize soft-wad manganese ore reserves in the Batesville (Ark.) district was ordered by the War Production Board. Investigation by a private company as agent for Metals Reserve Company has shown that the reserves of manganese ore were not as large as anticipated, and that the practicable production rate would be lower and operating costs higher than originally expected.

In the opinion of WPB no practicable method is now available for treating the low-grade ores found in the Batesville district to produce even a sub ferrograde manganese product at a price comparable to cost of production at other government-financed projects in this country.

QUESTIONNAIRE HEADACHES EASED.—Senator Vanderberg has recently predicted that business men and others would be assailed with 50 per cent fewer questionnaires and government orders in 1943 because of a Congressional campaign against such "nuisances" as he described them. He says that the questionnaire compilers are under notice now that they have to justify their questions, hereafter, and they couldn't do that in one case out of 15 heretofore.

CHEWING GUM TO RUBBER.—The William Wrigley Jr. Company, world's largest maker of chewing gum, will establish a rubber extraction enterprise in the province of Cortes, Honduras, in co-operation with the Rubber Reserve Company of the U. S. Government.

How much rubber ultimately would be made available to relieve the shortage in the United States or when it would be available under the plan was not made known.

OSMIUM—RARE METAL.—Altho the Permo Products Corporation is devoting a large portion of its manufacturing facilities to the production of a vital war product, they are continuing the manufacture of their phonograph needles tipped with Permo Alloy. This alloy is made from Osmium, one of the rarest of metals. The entire world production of Osmium is only a few thousand ounces or less than 50 pounds per year, and South Africa accounts for about one-half of this production. These metals eventually reach this country in one form or another as pure metal or concentrates, and Permo's laboratory uses a large percentage of this production.

WAR BRINGS CHEMICAL GAINS.—At a recent meeting of the chemical engineering division of the American Chemical Society it was reported that

the American chemical plant capacity has been doubled the last two years, and after the war we will have capacity to supply most of the chemical needs of the world. Under the impetus of war American chemical engineers have made greater progress in the last two years than Germany made in the eight years of war preparation under Hitler.

Kaiser Wilhelm made America independent in dyes and drugs, and Hitler is making America independent in plastics, synthetic rubber and other substitute products.

U. S. TO OBTAIN TURKISH CHROME.—It has been authoritatively stated that the United States has concluded an important economic agreement with Turkey. Details of the agreement are secret, but under its terms the United States will obtain a substantial share of Turkish chrome.

Great Britain is believed to have concluded a similar agreement with the Turkish Government, since an old agreement which gave the British a monopoly on the Turkish chrome production expired recently.

RUBBER CROP HARVESTED.—The first crop of rubber grown in New Jersey was harvested a short time ago. This New Jersey rubber crop is derived from the roots of the dandelion species from which the Soviet Union extracts most of its natural rubber.

The Soviet Union has 100,000 acres under

cultivation, with a yield of 125 pounds an acre, or one ton from 16 acres. It would therefore take 16,000,000 acres to yield the amount of rubber scheduled to be produced synthetically in the United States by 1944.

SUFFICIENT NICKEL FOR WAR.—In a recent review of the nickel industry, it was stated that increased capacity for the production of primary nickel, together with the salvage of nickel-bearing scrap and increased conservation, should provide adequate supplies of nickel for vital war needs.

The importance of scrap metal salvage cannot be overemphasized, it was reported. The heaviest demand for nickel today is for use in alloy steels, and nickel in alloy steel scrap if delivered to the mills in suitable form can supplement primary nickel.

WOOD GAINS IMPORTANCE.—The hardboard industry, altho it lost some of its largest markets when war came, today is finding greater ones in the war-production program, and many of them will continue and expand after the war is over. The industry is working 24 hours a day in an effort to keep up with demands for its presswood hardboards, insulation products and other fiberboards of varying degrees of plasticity.

The opportunity of this business arrived when shortages of metals needed for war production began to develop and substitutes were necessary.

GUARANTEED LIKE NEW MILLS GOLD CHROME \$224.50

5¢ Play, \$224.50; 25¢ Play, 259.50

MILLS SILVER CHROME \$199.50

5¢ Play, \$209.50; 25¢ Play, 249.50

Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery. We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars. Also get our Price List on all types of CONSOLES, FOUR BELLS, JUMBOS, etc.

SICKING, INC.

1401 CENTRAL PKY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

SEE *Bally's*
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXIS
BALLY MANUFACTURING COMPANY
2640 Belmont Avenue • Chicago, Illinois

There is no substitute
for Quality
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

ROCK-OLA
SPECTRAVOX and
PLAYMASTER
Combinations
\$239.50 EACH
H. G. PAYNE COMPANY
312 BROADWAY
NASHVILLE, TENNESSEE

MOSELEY SPECIALS—NEW

Keeney Super Belle, Single 5¢ Conv.	\$238.50
Keeney Super Bell, Single 25¢ Conv.	259.50
Columbia Bells, Gold Award	99.50
Mills Q.T. Glitter Gold, 10¢	125.00
Mills Vest Pocket Blue and Gold	72.50
Mills Throne of Music	275.00
Mills Empress	275.00



H. F. MOSELEY
Pres.-Treas.

"Write for Our Price List on More Than 1000 Brand New and Used Machines of All Makes and Models."

WANTED TO BUY

Will pay highest cash price. 100 Pimlico, Longacre, Bally Kentucky, Turf King, Jockey Club, Thoroughbreds, Sky Fighters, Submarine, Bally Rapid Fires. All kinds of Mills Slots, 5-10-25¢, Blue Front, Brown Front and Gold Chromes. Mills Three Bells and Four Bells with 3 Nickels and 1 Quarter Payout. Give Serial Numbers and Guaranteed Condition.

25 Super Bells, 5¢ Conv., SU	\$174.50	1 Wurlitzer 950, 1942 Md., Brand	Write
25 Dominos, JP, Light Cab., SU,		New, Never Unpacked	
Like New	325.00	10 Mills Three Bells, Like New,	\$560.00
5 Super Track Times, SU, Like New,		High Serials	
Serial Numbers Over 7200	350.00	Jackpot Dominos, Brown Cabinets,	225.00
		Factory Reconditioned	

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective February 6, 1943, and Subject to Change Without Notice on Used Machines, and Also Offered Subject to Prior Sale.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief.



STILL ONLY
\$7.50
COMPLETE

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

BLOCK MARBLE CO. 1527 Fairmount Avenue
Philadelphia, Pa.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!



THE GREATEST NAME IN
COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.

MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

Operators and Distributors! Rebuilders of Bally 1-BALL PAYOUT GAMES

Now Rebuilding:

Sport Page Blue Ribbon	} into	"FAST TRACK"
Thistledown Sea Biscuit		"RACE KING"
Grand National Grand Stand Pacemaker	} into	"WAR ADMIRAL"

ALL TESTED AND PROVEN FOR PROFITS

Note These Features—Here's What We Do:

1. All paint removed.
2. Backglass, playing field, cabinets and stands redesigned and refinished like new.
3. New style 23"x23" backglass cabinet . . . new backglass design to fit new cabinet.
4. Playing field panel redesigned and refinished in natural wood.
5. New games. All new moulding and moulding trim on playing field cabinet.
6. All visible parts sterling silver refinished with baked lacquer to protect finish.
7. All parts reconditioned, placed in mechanically perfect condition and thoroughly tested before shipping.

WANTED TO BUY . . . Will Pay HIGHEST PRICES For:

Sport Page, Blue Ribbon, Thistledown, Sea Biscuit, Grand National, Grand Stand and Pacemaker. Advise quantity and guaranteed condition.

See your distributor or write us direct

SULLIVAN-NOLAN ADVERTISING CO.

527 W. Chicago Avenue Chicago, Ill. Phone DElaware 5619-20

Buy U. S. War Bonds and Stamps!

Small Firms Represented

Several organizations are formed to speak for small business in recent years

WASHINGTON, Jan. 30.—The increasing plight of small business firms and establishments during the last few years has led to the formation of a number of organizations proposing to represent small business. There are indications that too many of these organizations have been formed.

It is well known that some of them have been organized chiefly for political purposes rather than representing the true interests of small business.

The Chicago Tribune and the Hearst newspapers have made a specialty of promoting one or two of these organizations with an ulterior political motive. However, some of the associations proposing to represent small business have accomplished important results and have co-operated fully with government agencies in working out plans to aid small establishments.

A recent bulletin of the U. S. Department of Commerce announces that the latest addition to the ranks of national organizations with the words "small business" in its name is the American Association of Small Business. Formed in 1942, its headquarters are in New Orleans (American Bank Building). An early 1943 announcement states that branches are being established in various Southern cities and that it participated in the hearings recently held throughout the South by the Small Business Committee of the House of Representatives (Congressman Patman, chairman).

According to the American Association of Small Business: "We expect eventually to have 10,000 members in New Orleans and 5,000,000 in the nation. There is an obvious need for a small business men's organization as a medium for expressing their views and to stop the encroachment on the rights of the small man.

"We make no attempts to relieve any business concern or organization groups of the burden of responsibility to their own and the collective interests. No one as yet has succeeded, in a big way, in arousing American small business men and their associates to a realization of their collective power, locally, State-wide and nationally if they would stand united."

How Many Firms?

As stated in the January 7 issue of Domestic Commerce, there are approximately 157,000 manufacturing establishments with less than 50 employees each, over 1,600,000 small retail stores with sales of less than \$50,000 each, and a correspondingly large number of small firms in other fields of American business.

Practically all smaller business men belong to the local trade associations in their own commodity field, and many belong to their local chambers of commerce and other community-development

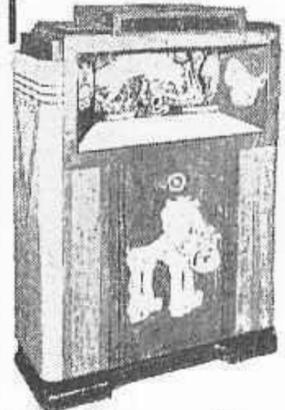
organizations. However, in the past few years, a number of special-purpose associations of smaller firms, such as the AASB, have been formed.

None of them have as yet been able to obtain more than a few thousand dues-paying members, but each realizes that it naturally takes some time for a new organization to "sell" its special services to American business.

Among those which are active at the present time are American Business Congress, Conference of American Small Business Men's League of America, and National Small Business Men's Association.

During recent weeks approximately 20 national trade associations, primarily or entirely composed of small firms, have presented testimony at the hearings of the Senate Committee on Small Business (Sen. Murray, chairman).

RE-MODERNIZED!



UP TO DATE! ONLY \$129.50

1/3 Deposit with Order.

Buy BONDS BONDS and still more U. S. BONDS

GERBER & GLASS

914 Diversey Blvd., Chicago

SPECIAL SALE

WURLITZER COUNTER MODELS	
Model 61	\$ 85.00
Model 41	125.00
Model 71	140.00
Model 81	172.50

Beautiful Console Bases for Wurlitzer Counter Models, \$15.00 Each.

All equipment listed above has been checked and reconditioned by expert mechanics. 1/3 Deposit Required With Orders.

W. B. NOVELTY CO., INC.

1903 Washington Blvd., St. Louis, Mo.

WANT TO BUY PARTS

Mills Jumbo Parade Scavenger Plates. Number UCM505A.

ALSO WANT TO BUY 50 MILLS CASH JUMBOS

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. CALL NOVELTY CO.



\$10.00 SAM MAY & CO. 853 N. Flores St. SAN ANTONIO, TEX.

THIRTY CLEAN FREE PLAY ONE AND FIVE BALL PIN TABLES

Also Exhibit Checkalatte, Longchamp and Silver Bell Automatic Consoles for sale cheap, or will trade for Free Play or Cash Pay Consoles. Part have South Carolina license good until July. CAROLINA MUSIC CO. Clayton Ingram Cheraw, S. C.

FIVE BALL FREE PLAY PINS

Big Parade . . . \$69.50	Four Roses . . . \$29.50	3 for \$59.50
Victory . . . 69.50	ABC Bowler . . . 32.50	
Menicker . . . 59.50	Super Chubbie . . . 23.50	
Captain Kidd . . . 42.50	Argentine . . . 39.50	
Belle Hop . . . 32.50	South Paw . . . 36.50	
Legionnaire . . . 29.50	Stratelliner . . . 24.50	
Ten Spot . . . 32.50	Zig Zag . . . 27.50	

MISCELLANEOUS

3 New 2 Wire Wurlitzer Model 120 Wall Boxes, Each . . . \$33.50	Mutoscope Photomatic, Complete with Supplies and Pre Heater, Thoroughly Reconditioned . . . \$625.00
Jennings Bob Tail F.P. Consoles, Each 92.50	

Terms: 1/3 Cash Deposit, Balance C. O. D.

BELL COIN MACHINE EXCH.

54 ELIZABETH AVE. (Phone: BIG. 3-5700) NEWARK, N. J.

11 PACKARD WALL BOXES FOR 24 REC. PANORAM. . . \$27.50 EA.

CONSOLES

Mills Jumbo, F.P. . . . \$ 74.50
Mills 4 Bells . . . 395.00
Bally Royal Flush, P.O. . . 48.50
Keeney Kentucky Skill Time, 7 Coin . . . 89.50
Jennings Bobtail, F.P. . . 104.50
Jennings Derby Day, Slant . . 49.50
Jennings Derby Day, Flat . . 39.50
Watling Big Game, P.O. . . 89.50
Big Game, F.P. Clock Mod. . 89.50
Pace Saratoga, Comb. Chrome Railing . . . 119.50
Groetchen Sugar King . . . 39.50
Galloping Dominos, Black . . 69.50
Jon. Cigarola XXV (Latest Model) . . . 189.50

PHONOGRAPH SPECIALS!

Wurl. 616, Illum. Sides \$ 79.50
Wurl. 616, with Packard Adaptor . . . 89.50

MISCELLANEOUS

Keeney Wall Boxes, 20Rec. 12.50
Curved Ten Strike Glasses 2.50
10 Seeburg Melody Parade, 5 Selector Counter Box 8.50
Title Strips—200050



ONLY \$15.75 EA!

Lots of 5 . . \$13.95 Ea. Lots of 10 . . 11.95 Ea.

BRAND NEW AMERICAN EAGLE

1¢ or 5¢ Military Reels

MARVEL

1¢ Cigarette Reels Ball Gum Model, \$1.00 Extra

BRAND NEW FREE PLAYS

Genco 4 Aces \$137.50
Genco Zig Zag 69.50
Chicago Gobs 127.50
Chicago Yanks 104.50
Wow 49.50

SKILL GAMES

Exhibit Bicycle \$229.50
ABT Targets, Mod. F . . . 27.50
ABT Challengers 32.50
Keeney AA Gun, Bik. . . . 49.50
Bumper Bowling, New Units 89.50

BELLS

New 1¢ Vest Pockets, Blue & Gold, J.P. . . \$ 49.50
5¢ Q.T. Factory Rebuilt 104.50
Mills Smoker Bell 59.50
Mills 10¢ Q.T., Serial over 20,000 79.50
Mills 5¢ F.O.K. 49.50
Pace 5¢ Rocket Bell . . . 119.50
Groetchen Columbia . . . 89.50
Watling 10¢ Rolatop . . . 69.50

MILLS BRAND NEW AND FACTORY REBUILT BELLS STILL AVAILABLE! TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL. ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT OFFICES [ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



PRICED LOW FOR QUICK SALE

- 2 Gollieb Skee-Ballettes . \$ 45.50 ea.
- 1 Bally Torpedo, like new 162.50
- 1 Evans Ten Strike 49.50

1/3 Cash, Balance C. O. D.

AUTOMATIC AMUSEMENT CO.

2606 Smithville Rd. DAYTON, OHIO

WILL PAY TOP PRICE FOR

Sky Fighter, Super Bombers, Ace Bombers, Air Raider and Mutoscope Punching Bag.

E. LARSON

151 N. Illinois St., Indianapolis, Ind.

3 BIG BUYS

- BUY NO. 1**
 - 1 Hi Stepper . . . \$19.50
 - 1 Star Attraction . . . 34.50
 - 1 Victory . . . 59.50
 - 1 Super Chubbie . . . 19.50
 - \$128 Takes the Lot
- BUY NO. 2**
 - 1 Gun Club . . . \$39.50
 - 1 South Paw . . . 37.50
 - 1 Super Chubbie . . . 19.50
 - 1 Victory . . . 59.50
 - \$150 Takes the Lot
- BUY NO. 3**
 - 1 Belle Hop . . . \$31.50
 - 1 Horoscope . . . 26.50
 - 1 Majors '41 . . . 26.50
 - 1 Super Chubbie . . . 19.50
 - 1 Victory . . . 59.50
 - \$158.50 Takes the Lot

GAMES MAY BE ORDERED SEPARATELY AT ABOVE PRICES.

Every game in perfect condition. Packed in new cartons. Set for Free Play operation.

1/2 Deposit, Balance C. O. D.

ANTHONY REX

453 West 47th St. New York City

Locations Weather Strain of Wartime Well, Says Report

WASHINGTON, Jan. 30.—The Department of Commerce recently announced that altho the nearly 2,000,000 retail enterprises in the country have felt the squeeze of the expanding war economy, they have done better in making adjustments to changing conditions than was generally expected. The vast majority have remained in business thru the exercise of resourcefulness and imagination and a high percentage expect to weather the storm.

A survey of the position of the retailer after a year of war was made by the department at the request of the Senate committee on small business and the OPA. It was conducted by the department's 12 regional business consultants and covered the entire country. In brief, it showed:

1. That retailers, particularly small retailers, are feeling the impact of the expanding war program strongly but, as a class, are carrying on with characteristic American courage and ingenuity.
2. Many concerns have liquidated their business (a) because of shortages of goods customarily handled, (b) loss of personnel to the armed forces or to war industry, and (c) government priorities and regulations.
3. The number of new enterprises launched since March 1, 1942, in the lines covered by the survey has been less than normal and the percentage of casualties only slightly more than normal.

PHONOGRAPH AND RADIO TUBES For Immediate Delivery

PHOTO ELECTRIC CELLS FOR BALLY "DEFENDER" RAY GUNS—Best Quality—Perfect Cells **\$3.75 EA.**

#1085A—Photo Electric Cells (Non-Directional) for Seeburg "JAIL BIRD" Ray Guns **\$3.75**

Photo Electric Cells (#CE-23) \$2.50 Ea. (Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)

PRICE LIST OF TUBES

Tube Numbers	Price	Tube Numbers	Price	Tube Numbers	Price
2A3	\$2.50	6C6	\$1.05	6X5	\$1.75
2A4G	3.50	6F5G	1.15	70L7	2.00
2051	3.50	6F8G	1.35	70L7GT	2.00
25A7G	1.65	6H6GT	1.15	30	1.05
25L6	1.35	6J5	1.15	37	.80
25L6G	1.35	6J5GT	1.15	38	1.50
5U4G	1.05	6J7	1.25	41	.90
5V4G	1.75	6J7G	1.05	42	.90
5W4	.95	6K7	1.15	47	1.50
5W4G	.95	6K7G	1.15	56	.85
5Y3GT	.95	6K7CT	1.15	76	1.00
5Y4G	.70	6L6	2.00	77	1.00
5Z3	1.75	6L6G	2.00	79	1.65
6A4	1.55	6R7G	1.55	80	.90
6A6	1.55	6SC7	1.75	1033	3.50
6B5	1.90	6SQ7	1.15		

Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered) 1.90 Ea.
 Toggle Switch Assembly 2.50 Ea.
 Zenith Filter Condensers, Fine Quality 1.25 Ea.
 #44 Small Lamps55 Box
 5c A.B.T. Mfg. Co. Coin Slides 1.00 Ea.
 5c Secondary Slides25 Ea.
 1 1-Lb. Spool Rosin Core Solder65 Lb.

Due to the Shortage of "CHICKEN SAMS" and the higher prices we are paying for them, we are compelled to announce an increase in price on our "Jap" machines.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP" RAY-O-LITE GUNS

\$149.50 1/3 Deposit, Balance C. O. D. \$149.50

Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$145.00 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

CHICAGO NOVELTY COMPANY, Inc.

1348 NEWPORT AVE. CHICAGO, ILL.

LEW LONDON'S "TRUE VALUE" BUYS

250 New and Used CONSOLES, specially priced for quick disposal.
 500 FREE PLAY PIN GAMES that are the best reconditioned you have ever purchased regardless of price. Specially priced for quick disposal.

WRITE, WIRE or PHONE

SLOTS SLOTS SLOTS
 New in Sealed Factory Crates

MILLS BLUE FRONTS } All in 5c, 10c and 25c Denominations. Club Handles, Drill Proof Cabinets. Write, Wire or Phone for Prices.
 MILLS BROWN FRONTS }
 MILLS ORIGINAL CHROME }
 MILLS GOLD CHROME }
 MILLS BONUS BELLS }
 MILLS ROCKET BELLS }
 PAGE FOUR BELLS (CONSOLE) }
 MILLS SUPER BELL }
SPECIAL SPECIAL SPECIAL

MILLS MINT VENDERS. Cash Payout With Gold Award and Stand. **\$219.50**

"THE HOME OF TRUE VALUE BUYS"

LEADER SALES COMPANY
 131-133 NORTH FIFTH STREET, READING, PA.

(Day Phones: 4-3131 - 4-3132; Night Phone: 6077)

REFERENCES: Dun & Bradstreet; Any Bank in Reading, Pa., Or Your Own Bank.

TERMS: 1/3 Certified Deposit With Orders, Balance Shipped C. O. D. or S.D.

SERVICE QUALITY PRICE

BADGER BARGAINS

WE WILL NOT BE UNDERSOLD

SPECIAL MILLS THREE BELLS REBUILT AND REFINISHED LIKE NEW \$595.00

CONSOLES
 New Mills Four Bells Write
 Mills Four Bells, 3-5c,
 1-25c, Lato . . . \$495.00
 Mills Four Bells, All
 Rebuilt-Finished . . 395.00
 Pace Races (Brown) . 129.50
 Evans Lucky Lucro. . 169.50

Keeney 4 Way, 8-5c,
 1-25c \$400.50
 Keeney 2-Way, 5c-25c \$199.50
 Keeney Super Bells. . 179.50
 Bally Club Bells . . . 189.50
 Bally Roll 'Em 149.50
 Bally Hi Hand 109.50
 Mills Jumbo, Comb. . 149.50

SLOTS
 Mills Blue Fronts, All
 Reb. & Refin., 5c \$114.50
 10c 119.50; 25c 129.50
 Pace Slug Proof . . . 99.50
 Pace All Stars 69.50
 Pace Comets 49.50
 Mills V.P. Chromes . . 49.50

ARCADE EQUIPMENT

Genco Playball, Lato \$199.50
 Exhibit Skill Bag . . 199.50
 Drive Mobile 225.00
 Globe Ball Grip . . . 109.50
 Lighthouse Grip . . . 109.50
 9 Light Lift & Grip . 109.50
 Exhibit Tiger Tail . . 109.50
 Exhibit Mule Lift . . . 109.50
 Exhibit Striking Clock 109.50
 Caille Push & Hug . . 89.50
 Caille Grip & Push . . 80.50
 Hoot Mon Golf 79.50

Chicago Coin Hockey \$189.50
 Bally Rapid Fire . . . 179.50
 Groot Mountain Climb 159.50
 Exhibit Hand Striker 119.50
 Mills Punching Bag . . 109.50
 Batting Practice . . . 109.50
 Jennings Roll-In-Barrel 99.50
 Seeburg Hockey 89.50
 Pameo All-Star Baseball 79.50
 World Series 59.50
 Gott. Skoo-Ball-Ette. . 59.50
 Evans Ten Strike . . . 49.50

Career Pilot, New . . \$219.50
 Keep 'Em Punch, New 189.50
 Grip Tease, New . . . 65.00
 Poison the Rat, New. . 39.50
 Seeburg Conv. to Hitler-Jap, New Marblelego 139.50
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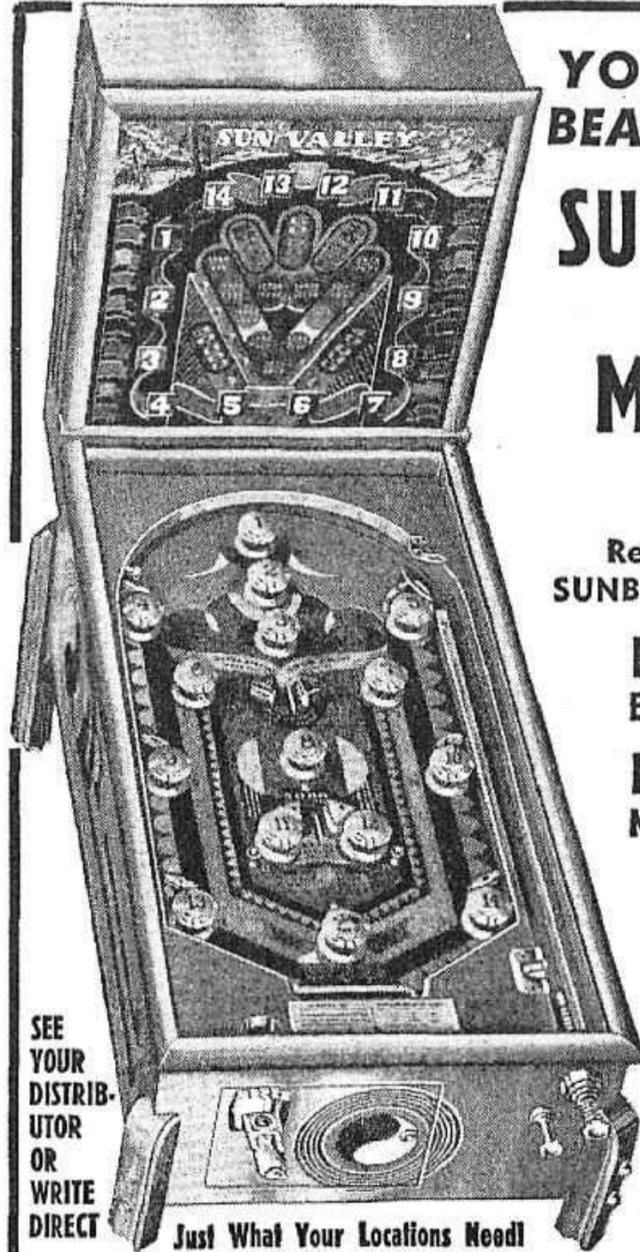
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